



THE NEW REVOLUTIONARY LIFE FORMING EDUCATIONAL SYSTEM

Based on cutting edge research and real life studies which show that your learnings play a far greater role than your thinking in forming you and your life. In fact, your learnings can mainly be considered the source. Therefore, if you want to change you or your life for the better you make the changes at the source – the Learnings. You learn and so imprint on your mind the new results and outcomes you want.

This may be success, wealth, happiness, self-confidence, great relationships, future security, winning in business and lifestyle changes etc.

For example, if you learn and imprint success, then you begin to think, act and live from your template of success. This in turn tends to form success. The dictionary defines 'template' as a pattern that functions as a guide to the form of something being made.

**This reverses both your approach to living
and your way of thinking**

Rene Descartes (17th century) called the father of modern Philosophy, referring to his existence said 'I think therefore I am'. However, this also sums up the approach most people still use. They try to improve themselves and their lives by thinking. Everything changes once we reverse this approach which then becomes

**'I am therefore I think'.
This is to think, act and live from a template**

You make the change you want within the source. Then you draw out from the source. The word 'Educo' comes from Latin and means to 'draw out'.

"My academic training, research, qualifications and speciality is in how to identify Behavioural Modelling patterns - the steps involved in achieving a particular outcome - and make them available to everyone.

- In this case, the pattern of those highly successful at the business of living. Astonishingly, I discovered that their behavioural pattern was in fact the mirror opposite to the usual".

Tony Quinn,
Originator of Educo®.

CHOOSE A BETTER QUALITY OF LIFE

PEOPLE TALK ABOUT TURNING THEIR LIVES AROUND.

AS YOU CAN SEE THAT IS EXACTLY THE APPROACH
NEEDED TO TAKE YOUR LIVING TO THE NEXT LEVEL.

IN ADDITION, THIS WOULD ALSO ENABLE YOU TO TRULY HELP
OTHERS TO HAVE A BETTER QUALITY OF LIFE - YOUR CHILDREN,
FRIENDS, LOVED ONES, BUSINESS ASSOCIATES, ETC.

READING THIS COULD BE YOUR TURNING POINT.



FORMATIVE LEARNINGS = THE TEMPLATE

Within the Formative Learnings of your mind are stored all the learnings both good and bad from your past, your education, impressions, experiences, beliefs, values, influences from your culture, parents, teachers, peers, media, your past conditioning – particularly the learnings you received as a young child. Your learnings cause your thoughts, attitudes, feelings, moods, reactions, actions, and decisions.

These learnings are the template, the pattern that largely forms how you are as a person and ultimately your life.

HARNESS THE SOURCE

Is your present template giving you the results and life that you want? Remember, it impacts and influences every second of you and your life. Now you can learn how to make

the changes you want to that template. Can you begin to comprehend the possibilities this opens up to you? You can harness possibly your greatest asset, the source that continually forms you and your quality of life.

UNCONSCIOUS ATTENTION:

The Scientific Discovery that makes for Deeper Learnings

One of the crucial areas which makes Educo® uniquely different from other approaches, is the discovery and use of what has become known as Unconscious Attention®. My lifelong interest, and in particular my specialised field of study for the last twenty years, has been the area of how our learnings control our personal and global lives. Ultimately, my goal was to find ways to gain access to the source, so as to enable us to imprint the learnings we wanted.

Some years ago I carried out a study with the University of

East London into the possibility of pain-free surgical operations without anaesthetic. I was trying to find the way to imprint as deeply as possible the learning that the four people involved would feel no pain during or after their operations.

In the process I made the breakthrough that became known as Unconscious Attention®, which allowed deeper imprinting than before. Consequently, the operations were a complete success (see page 8 for more details).

I was awarded a Master of Science degree for original research in this area. For the research to qualify as original it must add to the sum of human knowledge on the subject.

“ You imprint the outcomes you want on the source that continually forms you and your quality of life. ”

HOW YOU REVERSE YOUR APPROACH TO LIVING AND THINKING

You reverse your approach by starting with the end outcome that you want. That is, you take your goal, success, results that you want and imagine that they have already happened, exactly as you wanted. That is your outcome. Then, using unconscious attention®, you learn and imprint the outcome.

The key factor is that the learning must be deeply imprinted on your Source as if it had already happened. Then, when the person looks inside their mind, the successful accomplishment, the final result, must stand out so powerfully as to completely overshadow any negative oppositional learnings. The person is then

carried along on the tide of, and thinks and acts from, their learned imprints. Without unconscious attention® none of what you are reading would be possible. It makes imprinting and learning at a deeper level more certain.

CHANGE YOUR PAST, PRESENT AND FUTURE

The first foundational step in Educo Formative Learning® is to change your past for the better. When you consider the deciding influence your past learnings have on each moment of your daily life then it becomes vital to ensure that this influence is positive and supportive. To do this you pick out all your best learnings from your past and using unconscious attention you imprint them deeper so that they make a greater impression. For example, good memories of happiness, success, achievements, relationships, blessings, confidence, love, etc. This should be done so that when you look inside your mind these good learnings stand out boldly, completely overshadowing any negative ones. In just a few hours you can change your formative learnings and turn

CONSIDER THE FOLLOWING ‘I AM’ STATEMENTS

‘I am very unhappy with my life’

as opposed to...

‘I am very happy with my life’

‘I am a disaster in relationships’

as opposed to...

‘I am great in relationships’

‘I am a failure’

as opposed to...

‘I am very successful’

them into a greater asset.

Now you are empowered by this continuous positivity streaming effortlessly from your new template. You look inside your mind and you feel good, are happy, supported and encouraged by what you see. It’s what so many people want and never attain.

Your renewed mind, now overflowing with the best of your past, has a transforming effect on you, your present, the

IMPRINTING YOUR NEW LIFESTYLE



EDUCO® FORMATIVE LEARNING® - YOUR AUTOPILOT CONTROLS YOUR REALITY

people around you, and in turn your future.

Obviously if you were to draw out from the ‘I am’ source in the second part of each of the examples above, your thinking and action would soon form a wonderful life. You need to see this very clearly: your thinking coming from your mind is influencing and forming you and your life every second. Now for the first time ever you can learn how to take control of the imprinting process, empowering you with greater control over your life than before.

AN AMAZING FEAT

Are you a happy person? What is your answer? To answer you performed an amazing feat. You looked into your mind, searched through a lifetime of formative learnings, weighed them all up and whatever stood out to you the most was your ‘I am...’ answer.

“ Your stored learnings may have the greater impact on your life. ”

According to research, much (as high as 80% to 95%, some maintain) of who we are and our lives is decided, influenced and formed by what is stored in our formative learnings. Astonishingly therefore, we may be experiencing only 20% or less of what is actually happening in our lives on a moment-to-moment basis. The rest of the experience is provided by our learnings.

For example, if we were to put the 'I am unhappy' person on the perfect beach, they would be unlikely to be able to enjoy the experience.

THE TIDE

Think of your formative learnings as a tide that impacts on every second of you and your life. The tide can be positive or negative. If it is a negative tide then your whole life will be a struggle. You could even drown. However, if the tide is

impression/imprint on you that it completely overshadows the good learnings. Now the bad learning has the most influence on you and your life. This could hold equally true for a good learning. The deeper the imprint/learning, the greater the influence from the template.

MINING NEW GOALS FROM YOUR UNLIMITED SOURCE

Now, using the 'I am' approach, you are ready to take you and your life to the next level. You decide on the new goals, success and end outcomes that you want. Then you use unconscious attention to learn and imprint them. Remember, having taken the first step you are already supported by a strong tide of positivity from your past, therefore it's not so far to the next level. Say your new goal is success in your business. Then you imprint that vision, the end outcome, exactly as you want it.



positive then you can be carried to almost effortless success. As the saying goes **'When your ship comes in!'** For example, if your answer to the happiness question was, 'I am a very happy person', obviously then it would be effortless to be happy. How much more effort would it require for you to be confident, positive, relate well to people, be popular and be successful? Most likely very little.

The 'I am' and its learnings are the source, the template from which you and your life are formed. If we go back to Descartes' 'I think therefore I am', we can think: 'I want to be happy', 'I want to be rich', but unfortunately thinking is too weak to turn the tide. To reverse this approach and have the tide with you, the change must be made within the template (the 'I am' learnings). This becomes crystal clear if you consider that you may be pitting as little as the 5% to 20% of thoughts against a relentless, vastly more powerful, negative tide. Now, using Educo® gives you greater control of the tide.

LEARNINGS ARE NOT STORED LOGICALLY

Your formative learnings are not stored logically. For example, if you had nine very good experiences and one very bad, it is possible that the bad experience could make such an

Now you are working and thinking from your new template of success. This will carry, inspire and motivate you. You will be filled with enthusiasm, energy and passion which enables you to influence outcomes, others and life. Discover the life-changing difference between 'thinking towards', (as in: 'I want to succeed'), where your own mind is in opposition – and 'thinking from', where your mind is set for success and doing most of the work for you.

THE SECRET OF THE SUPERACHIEVERS

The superachievers are those who stand head and shoulders above everyone else. They are the most successful, the richest and the most spiritual who ever lived. They are the inventors, the philosophers, the history changers and those who formed our world. They all used the 'I am' approach. Indeed, Jesus actually outlines it very clearly in the Gospels, as also does Buddha in his teachings. Let me tell you the great secret of the superachievers.

What all these superachievers

" Why learn knowledge when you can learn what you want? – The Results. "

have in common is that they are filled with a 'vision', that they see a big goal. They become totally and passionately immersed in the goal/outcome they want. Superachievers do not even conceive of failure because all of their energy is tied up in the realisation of the goal, so much so that it becomes deeply imprinted on their source. Then they think and act from this template. Their secret is that the goal is deeply imprinted on the source and it does most of the work of achieving. The goal is the tide that carries the superachiever. This is in fact what

“ The Secret is that the ‘Vision’ creates the powerful tide that produces and carries superachievers. ”

makes them a super-achiever. The average person operates from their thoughts, which keep changing, often resulting in paralysis by analysis. Compared to a template, thoughts are much weaker. This is the vital difference.

The superachievers are in truth the pioneers of the 'I am' approach. My university research studies show that Unconscious Attention® can empower people with a greater possibility of imprinting the outcomes they want, therefore making the superachievers' approach available to all.

NOW YOU REALLY CAN GIVE A BETTER LIFE TO OTHERS

You can give a better life to others, your children, loved ones, friends, business associates, etc. once you learn to apply this material. When anyone tells you about the happy times they had then, using Unconscious Attention®, you can imprint their experiences even deeper, in just the course of a fun conversation.

When a child, or adult, is all excited about some success, achievement, adventure or good time, lose no opportunity to imprint them because they are the learnings that form a happy person and a great life.

Just think about it. When we talk about our happy childhood, success, our great relationship or good life, what are we doing? We are looking at the happy imprints that we have stored in our minds. Indeed, when there are enough happy and successful imprints we then say that we are happy and successful people.

One of the greatest gifts a child can be given by parents, educators, etc. is the right formative learning. Truly this priceless template

PIONEERS FOLLOWING THEIR VISION



will continue to work, guide and empower the child for its lifetime.

You can sit down with anyone you wish and have them pick out the best of their lives. Who does not like telling others about their best times? Both of you will enjoy the process of deeper imprinting. Now you have given them a better past, present and empowered them for a better future.

GIVE A BETTER LIFE TO CHILDREN



USING THE NEW WAY OF THINKING

The 'I am' way reverses your thinking. That is, instead of thinking towards, you think from. Throughout your day of various activities, business or social, you imprint your desired outcome before you start. If you observe what happens before you undertake an activity you will find that if you are running on a negative tide, it will throw up a negative outcome to you. This will make you feel discouraged before you start. Indeed, you may give up without even trying.

“**The deepest imprints decide the outcomes.**”

However, ideally you will have changed your past so as to have a positive tide supporting you.

You will also have imprinted your new goals and outcomes, which have become part of the tide. Ultimately, the template is far more powerful and influential than thinking.

Therefore, in addition, throughout your day when you have to undertake various tasks, take a few minutes before each of them to decide on your desired end outcomes. Say you have to go for an interview. You decide on the outcome you want. Then using unconscious attention you imprint it on your source. Now you are thinking and acting from your very definite template.

Read the university research studies on the next page to see how the 'I am' approach to thinking *really was the difference that made the difference.*

AN EXAMPLE

We took two groups of people, put them on the same diet, exercises and food supplements and showed them how to weight train for twelve days. To one group we said 'Get into the best shape you can' - the thinking towards approach. With the other group we had them imprint their ideal outcome first. Then we encouraged them to bring up that outcome before training. Therefore they thought, were motivated, and consequently trained from their template. This group achieved the best results in fat loss and muscle gain over a 12-day period of any study on record under university

research conditions. Indeed, the results were so impressive that the 'I am' approach is now used by an international gym franchise, educogym®.

Anyone who uses this new way of thinking in their daily lives will quickly experience a transformational turn around. Once you understand the 'I am' approach, then you can help others imprint the outcome they want and watch the resulting reverse thinking do its magic for them.

HUMAN POTENTIAL

In today's world, possibly more than ever, people are turning toward the spiritual. They talk of 'being in the now' and self-realisation. The numerous university studies on 'being in the now' maintain that this deeper experiencing of life is the secret to happiness, while self-realisation is the expression of our true selves, our innate humanity.

However desirable all of this may be, can it really be the case if much (some have said 80% to 95%) of our minds are actually working against the possibility? In contrast, when we set our source to positive and learn and thereby imprint the life we want, surely then it is far easier for a happy and successful person to be in the now, to savour, appreciate and enjoy life. Equally, the happy person with the continuous positive tide from their source is surely also going to find it easier to express themselves and their humanity – both of which are the results of positive overflowing. Educo Formative Learning® and Unconscious Attention® offer a quantum leap to those concerned with these areas of human potential.

“**Throughout each day when you are faced with your projects, spend a few minutes before each one, imprinting a successful outcome.**”

This simple step can be life-changing.”

THIS PICTURE SHOWS PRECISELY 7.5 LBS OF FAT AND 3.0 LBS OF MUSCLE COMPARED TO THE HUMAN BODY.



THE RESEARCH

RESULTS OVER 3 YEARS

RESULTS OF UNIVERSITY AND HUMAN POTENTIAL RESEARCH LTD. RESEARCH AFTER SEMINARS. THESE PEOPLES' LIVES WERE TRACKED FOR 3 YEARS TO SEE THE RESULTS.

Special Note:

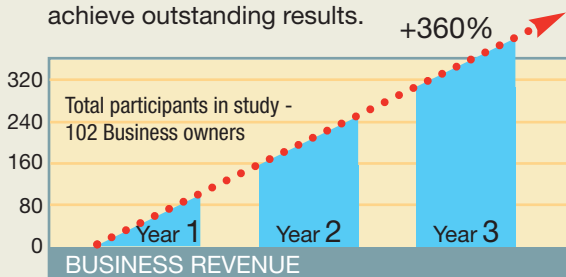
1. The results were achieved as part of a university degree programme of studies and under its research conditions.
2. Every person who took part in the studies signed their individual results.
3. They are not based on cases of exceptional achievement but on the average attained by seminar attendees.

BUSINESS

360% Average Increase Over 3 Years!

There were 102 business owners involved in the study. The average result was that they doubled their revenue over 3 years. The first year's turnover was up 62%, the second year up 108% and the third 190%, for a total of 360% increase!

Please note that, after the seminars, owners were able to go back to their own businesses and where necessary help their employees imprint the goal of a successful business. This demonstrates clearly that they not only understood and could use the seminar material, but could do so to a level which allowed them to help others to achieve outstanding results.



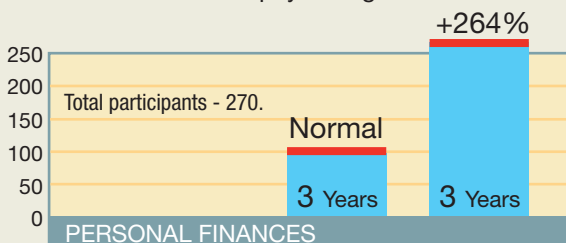
PERSONAL FINANCES

88% Average Increase Each Year!

The study tracked 270 seminar participants (some for over 3 years) to see the effect on their finances.

The average income increase was 88% each year producing a total of 264% for 3 years. This held true whether the person was an employee or owned their own business.

A before-and-after study of participants of 6 seminars showed that 3 to 6 months afterwards their satisfaction with life had increased by 32%, while a 3-year follow-up study showed their satisfaction with life had further increased to 55%. The study was conducted using a standard research psychological test scale.



TO WHOM IT MAY CONCERN

"I can confirm that I was the supervisor of Tony Quinn who was conducting several studies into the potential of Educo® as part of a degree programme.

I can further confirm that the series of studies were conducted under the rules and regulations pertaining at the University of East London".

Kind regards,
Professor Brian R. Clifford.
*B.A., MSc., Ph.D., D.P.E., D.Ed.,
AFBPS, C.Psychol.*

t-TEST RESULTS

Possibility Of Achieved Results less than 1 in 1000!

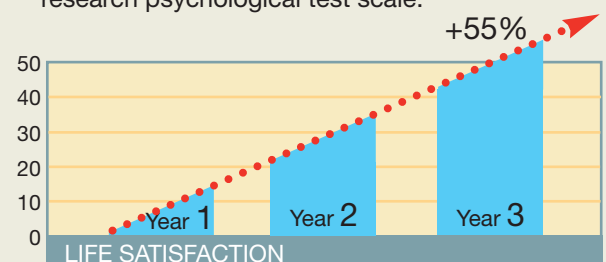
Dr. Andrew Moore, Ph.D. Psychology, conducted independent t-tests on the business research results, which showed that the possibility of a business normally achieving these results was less than 1 in 1000.



LIFE SATISFACTION

55% More Satisfaction With Life On Average!

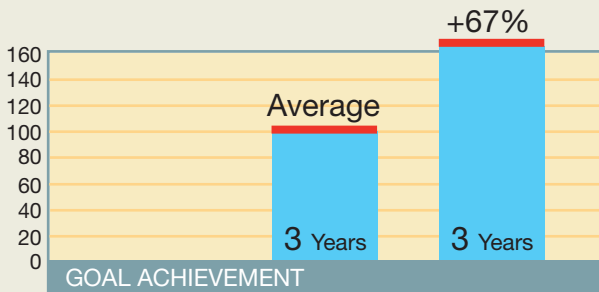
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GOAL ACHIEVEMENT

Ability to Achieve Goals Up 67%!

Participants in the seminars were asked to list their main goals in life at the beginning of the seminar and to report, in a follow-up questionnaire, whether they achieved each goal. Using the normal goal-achieving graph used in such tests, results jumped off the graph and showed that the seminar had a remarkable effect on goal-achieving. Tracking people over a 3-year period showed that their goal-achieving capacity had increased by 67%!



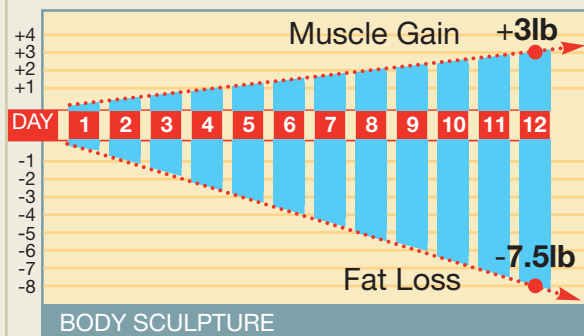
PAIN-FREE SURGERY

Operations Without Anaesthetic!

Four people were given a formative learning outcome to achieve pain-free surgical operations and recovery without the use of any anaesthetic. The resulting operations were a complete success and were shown on The Late Late Show - the most prominent Irish TV show - and on American television. The four doctors involved attested to the fact that no pre- or post-operative painkillers were needed as no pain was felt. Each operation lasted approximately one hour and the attending surgeons insisted that normally a patient would not be able to endure the resulting pain, which could continue for a number of weeks afterward. These operations show that our minds seem to have powers of which we are not consciously aware. The operations and the formative learning approach used were filmed and are used for study purposes while on the seminar.



CAN FORMATIVE LEARNING HELP YOU GET INTO BETTER SHAPE?



FAT LOSS STUDY

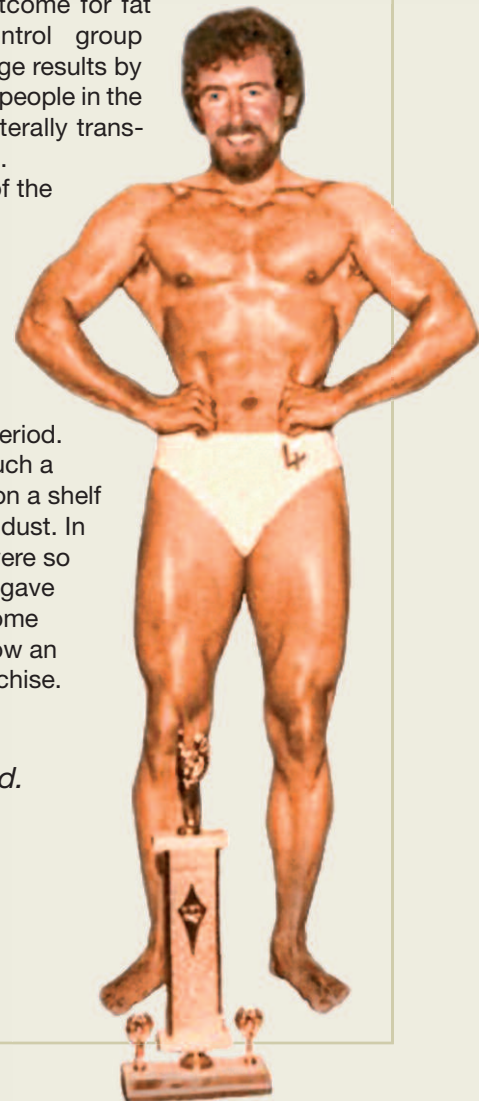
Body Sculpture - The Study That Became A Franchise!

This study centered on whether the mind could help a person get into better shape. It took place over a twelve-day period and the results are being hailed as groundbreaking because they show the role the mind can play. There were 60 people involved in the study.

The experimental group consisted of 30 people, an entire seminar. The control group came from people who had not attended a seminar.

Both groups used a similar weight training programme, diet and food supplements. The only difference was that the seminar group was given a formative learning outcome for fat loss. While the control group achieved above average results by normal standards, the people in the seminar group were literally transformed in just 12 days.

The average result of the seminar group was a 3 pound gain in lean muscle and a 7.5 pound loss of fat. People weight trained for 20 minutes daily, a total of just 4 hours over a 12-day period. Normally the fate of such a study would be to lie on a shelf somewhere gathering dust. In this case the results were so exceptional that they gave birth to what has become educogym®. This is now an international gym franchise.



*Tony Quinn
Winning Mr. Ireland.*

He won 12 titles including Mr. Health Culture, Ireland's Best Physique and All-Ireland Mr. Health and Strength.

NOTE THE DIFFERENCE

It has been well-publicised that Tony Quinn enjoys extraordinary business success. However, what is uniquely different is that his approach can be used successfully by others. There are many business approaches on offer, often by very successful people, but have they ever been put to the test and used by others, under university research conditions?

To date Tony has had an input at various levels into a few hundred businesses. Some of the main ones are Belize Natural Energy Ltd. and International Natural Energy LLC (oil companies), XJet LLC (an aviation company), Human Potential Research Ltd., educogym® franchise, Tony Quinn Health Centres Ltd., The Irish Association of Holistic Medicine, The Irish Health Culture Association and the Irish Yoga Group.

Belize Natural Energy Ltd.

It is everyone's dream to make a positive difference in the world. This is exactly what happened for a group of people who came to the seminars. They made a difference to a whole country. Belize (formerly British Honduras) is an English-speaking country in Central America, roughly the size of Wales, with a population of around 297,000.

The background to this story is that 50 oil companies over a period of 50 years had searched for oil in Belize, at a cost of \$450 million, and failed. In 1984, Susan Morrice, an Irish-American geologist, went to Belize to find oil. \$5 million later, (a serious amount of money then), it all ended, with no results. In 1988 she met Mike Usher, a Belizean. Mike believed that there was oil in Belize and if it could be found the country would be transformed. He talked about his dream to anyone who would listen. Susan believed in Mike's dream and over the next fifteen years they searched for oil at a cost of \$12.5 million with no success. Then they attended a seminar.

SUSAN MORRICE TAKES UP THE STORY

After a seminar we were convinced that we now had the secret to success and we founded two new companies, Belize Natural Energy Ltd. (BNE) and its parent company International Natural Energy LLC (INE). The only problem was that we had no money. So we began to tell the dream to people who had attended Tony's seminars and they became investors. My husband Alex Cranberg's company, CHx, was the only oil company to invest. This group of people and these companies formed a partnership. Tony worked with the people who were to drill giving them a formative learning programme for the goal of finding oil.

TWO NEEDLES IN A HAYSTACK

The partnership had just enough money to drill 2 dinner plate sized holes in 500,000 acres of land. Truly, two needles in a haystack. In the oil business on average you have to drill 15 wells before you strike oil. On the evening of the 24 June 2005 in the first well we struck oil. The impossible had happened, an oil strike in one. Then, amazingly, the impossible happened



Susan Morrice, Chairperson of BNE and INE.

four more times in a row! At present we have a total of ten wells producing oil. Today, the partnership is pumping 4,300 barrels of oil per day on average, with gross revenue of approximately \$88 million in 2009. An oil well could produce for as long as 25 years. BNE is now the number one revenue generator in the country.

This unheard of success and the global reputation of the company has all been possible due to the critical involvement of Dr. Tony Quinn and the Educo® Seminars.



From Bush Pilot with No Previous Business Experience to a Private Aviation Company and Director in Two Oil Companies!



Josh Stewart

Josh Stewart, Founder and President of XJet LLC (XJet), comes from Belfast in Northern Ireland. He spent eight years in Africa as a bush pilot. Josh went on a seminar and while there came up with

the idea of a private aviation company. With encouragement and guidance from Tony he formed XJet LLC in 2004 in Denver, USA. Josh's vision attracted others who also attended the Educo Formative Learning® Seminars, and soon they were a fully committed team.

BEST OF THE BEST

After successfully raising \$33.4 million, they built their award-winning flagship facility in Denver, Colorado. They were fully subscribed with members and 15 jets, a luxurious clubhouse for their members, auto spa for the aircraft and vehicles, outstanding hangarage for the jets and high-end office and retail space.

Leading lifestyle publication, Robb Report, named them the BEST OF THE BEST in 2007. Then they were awarded

the American Institute of Architects (AIA) award for the finest designers within the US and the prestigious ADDY Gold Medal for corporate branding.

XJet's next move was to create a global footprint, securing land to build the XJet Aviation Campus in Abu Dhabi (the region's only dedicated business airport) and Paris (Europe's busiest private airport).

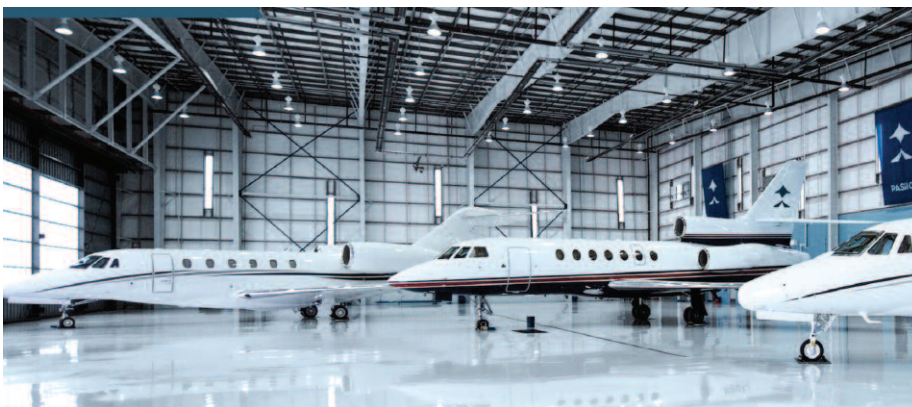
At an event Tony mentioned to the large crowd present that XJet would become a 'billion dollar company'. Internationally recognized public company (FTI) was hired to work on an independent valuation of XJet. They announced that upon completion of the existing projects in Dubai, Abu Dhabi, Dallas and Paris, XJet would have a value of \$971 million.

OIL MAN

Josh became a member of the Board of Directors of Belize Natural Energy Ltd. (BNE) and International Natural Energy (INE) and is now helping a whole country reach its potential.

'I remember clearly the turning point in my life', Josh says. 'It was the moment I imprinted my clear, invincible vision of my outcome on my mind'.

In 2011 XJet was rated 3rd out of the 5000 Private Aviation Companies in the Americas.



BOXING – The World Super-Middleweight Champion.

I could not have asked for a better person to work with than Steve Collins. The man is not only a superior physical athlete, but also absolutely fearless. Steve used Educo® to imprint his goals of being an unbeatable fighter, defeating Chris Eubank (who was undefeated in his previous 43 fights) to become the World Super-Middleweight Champion and achieve the lifestyle that he wanted. This included a complete change in his boxing style. In addition, I designed his nutrition, fitness and weight training programmes and negotiated his boxing contracts with Frank Warren, the top English boxing promoter.

I worked with Steve for 3 fights. Steve was a joy to work with because of his superior mental abilities, total commitment and the true champion that he is. He went on to have a number of other successful World Title fights and ultimately retired undefeated.



Steve Collins and Tony Quinn



Pioneer of the Anti-Ageing Movement.

Dr. Bob Delmonteque in His 90s Reveals His No.1 Secret.

Bob, a Naturopathic Doctor from California, felt at 65 that he was going downhill and wondered what he could do. He had spent a lifetime in the field of health and decided that he would make use of all that he had learned and try to grow younger as he grew older and therefore defy the ageing process.

Then if he succeeded he would make the secrets available to everyone. In pictures of him at 65 and then 77 the difference was remarkable! Bob and Tony Quinn met in 1995 and working together they produced two DVDs entitled, 'Secrets to Lifelong Fitness'. When Tony approached Bob with the possibility that going on a seminar could be the next step Bob agreed.

DIRECT FROM DR. BOB

"If you could take all of my secrets and I could avail of only one then it would have to be using more of the mind. It comes closer to being THE answer than anything else I've discovered.

When I was exposed to Dr. Quinn's System, which I believe to be one of the best-kept secrets in our world, I realised that I was already using much of what he was teaching.

I already had my big goal and the passion. Tony taught me to relax deeper than ever before and to use what he calls Unconscious Attention® and then play my anti-ageing formative learning programme we designed".

MY GREATEST REJUVENATION AND HEALTH SECRET

During my programme, all mental effort just fell away, freeing me. I felt every cell in my body being cleared, then activated and filled with energy.

This was the first time I ever experienced the freeing up of my own energy. It was like being reborn. A tremendous feeling came over me of how energized I felt. I was experiencing energy and life force like never before. Tony calls his system 'Educo' (to draw out). That's exactly what I was able to do, draw out my life-energy from within and activate all of my cells with it [see Educo® Relaxation section of syllabus on back page].

People carry around all that mental negativity – from their past. Now I tell people to deeper imprint their positive past. Then, like me, you will say 'I am full of life'. Learning to use more of my mind



Bob Delmonteque

has given me greater control than ever before over my body, energy and health. In all my years in the gym business, as part owner of 500 gyms, no one ever gave much thought to the mind when it came to getting into shape. I am so impressed by this new approach to living that I rewrote my best-selling book to include it.

ABOUT TONY QUINN



Born in Dublin, Ireland and now living in The Bahamas, I have had a lifelong interest in how we can get the most out of ourselves and life and bring about a better world. When I found the answer to how to have greater control over the life-forming process I set about developing the Educo® educational system.

Obtaining the answer involved pursuing my own original research with

a university and with Human Potential Research Ltd. and obtaining numerous qualifications, both English and American. Among these are a Master of Science Degree (University of East London) majoring in psychotherapy and how learnings are imprinted on the mind, and a Doctorate in Clinical Hypnotherapy (State Authorized, California, USA).

As part of my studies I needed to test the potential of Educo® to produce results by tracking the lives of people who had attended the seminars. This was done for 3 years through a number of university studies. The background to all of this was my practice of yoga since the age of ten, particularly the mental aspects of meditation and concentration.

In 1971 I introduced yoga to Ireland and it was a nationwide success that still continues today.

Since 1995 I have had an input at various levels into a few hundred businesses. Some of the main ones are Belize Natural Energy Ltd. and International Natural Energy LLC (oil companies), XJet LLC (an aviation company), as well as Human Potential Research Ltd., educogym® franchise, Tony Quinn Health Centres Ltd., The Irish Association of Holistic Medicine, The Irish Health Culture Association and the Irish Yoga Group.

Frankly, I would not want to go to a person's seminar where the seminar itself was their sole means of making a living. I would want to see a track record demonstrating that what they were offering had worked for them and others in real life.



Tony Quinn on behalf of Human Potential Research Ltd. presents

The Educo Formative Learning® Seminar

SYLLABUS

EDUCO FORMATIVE LEARNINGS

- The 'I am' Approach.
- A Totally New Way of Living.
- The New Way of Thinking
- Unconscious Attention® – The science that makes it possible.
- Change Your Past, Present and Future for the Better.
- Using Educo Formative Learning® to be the Person and have the Life that you want.
- Educo Formative Learning® for: Business, Happiness, Goals, Success, Wealth, Health, Relationships, Sport, Confidence, etc. (as chosen by participants).
- Giving a better life to others.
- Helping others to imprint the Learnings they want: Family, Children, Friends, Associates, etc.
- Enabling others to use the new way of thinking.
- Helping others to change their past, present and future for the better.

BUSINESS

- Achieving Business Goals using the 'I am' approach.
- How Business Owners can use Educo Formative Learning® with Themselves, their Staff, Associates and Businesses for Success.
- Helping others to use the new way of thinking.
- How to Do Your Job Better.
- The Secret of All Success and of Superachievers.
- Presentations, Interviews and Influencing People.
- Communication Skills.
- Ultimate Business Relationships.
- Public Speaking.
- Professional Selling using the 'I am' approach.
- Advertising using the 'I am' approach.
- Financial Freedom.

SPECIAL NOTE: A CD is made live on each seminar by Dr. Tony Quinn, containing the best learnings for you to imprint at home.

THE SEMINARS TAKE PLACE OVER 12 DAYS AND ARE HELD IN SOME OF THE MOST BEAUTIFUL LOCATIONS IN THE WORLD



Monte Carlo, Monaco.



Paradise Island, Nassau, The Bahamas.

For further Information:

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