

The IEHP Pay For Performance Program



IEHP Pay for Performance Program (P4P)



⇒ **Goals**

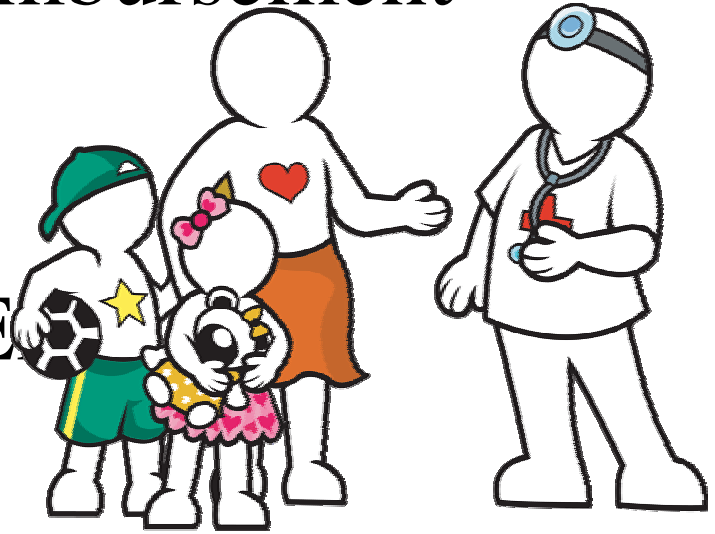
⇒ **Methodology**

⇒ **Evolution**

⇒ **Outcomes**

Goals

- Motivate Physicians to Provide Services
 - Outreach to assigned Members
 - ‘Capture’ when Member in office
 - Report the event
- Increase Physician Reimbursement
 - Beyond Capitation payments
 - Pediatricians
 - OB/Gyns
- ‘Bind’ Physicians to IEHP
 - Direct Payments from IEHP
 - Significant Percent of Income



Methodology

- Direct to Physician Payments
- Fee For Service Model
- ‘Easy’ Billing
- Timely Submission
- Timely Payments
- NOT CHDP or CPSP



The Beginning

The Evolution of P4P at IEHP



- The IEHP Immunization Program was the first attempt at a physician incentive program
- Launched September 1997
- Goal was to increase the immunization rate of IEHP Members 0-2 years of age.

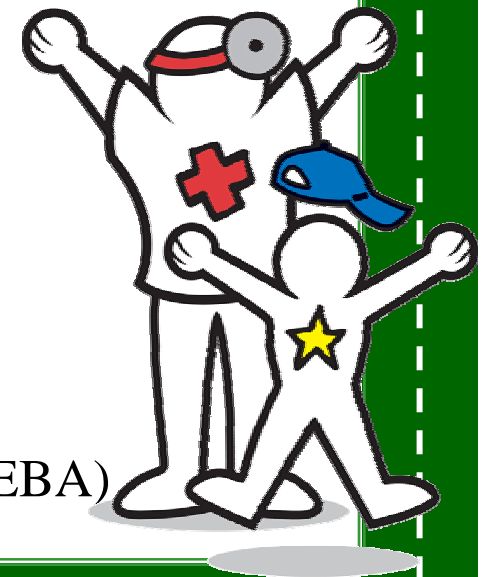
The Beginning cont....

- Program provided direct reimbursement to physicians for immunizations
- Immunizations were submitted to IEHP via the PM160 form - only change was adding series #



PIP: The Physician Incentive Program

- In April 2000, the Physician Incentive Program was launched
- The new PIP program consisted of 5 components
 1. Immunizations
 2. Well Child Visits
 3. IHA/Adult Physical
 4. Perinatal Services
 5. Health Education Behavioral Assessment (HEBA)



PIP: The Physician Incentive Program cont...

- Well Child Visit Component
 - Physicians were reimbursed \$50 for each well child visit done in accordance with the IEHP Well Child Visit schedule for Members 0 to 18 years old
 - Exams done during the first 120 days of enrollment were paid an additional \$50 bonus



PIP: The Physician Incentive Program cont...

- Perinatal Services Component

- Designed to ensure that all IEHP Members receive timely prenatal and postpartum care

- Reimbursement Schedule

\$200 if date of service for initial visit in the 1st trimester

\$100 if the 2nd trimester

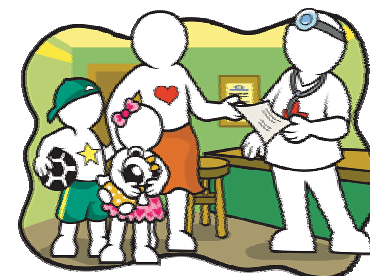
\$50 if in the 3rd trimester

\$50 for a postpartum exam within 8 weeks of delivery



PIP: The Physician Incentive Program cont...

- In January 2001 the PIP program was redesigned
 - The IHA and HEBA components were removed
 - Reimbursement for Pap Tests was added - \$25 reimbursement on CMS 1500
- In August 2001, Chlamydia Screening was added to the P4P program - \$25 on CMS 1500



PIP: The Physician Incentive Program cont...

- In January 2003, the Diabetes component was added to PIP
- Providers were reimbursed \$25 for each of the following:
 - HbA1c Tests
 - LDL Screening
 - Retinal Exams
 - Foot Exams



Pay For Performance

- With an increasing importance being placed on HEDIS results by DHS, MRMIB, and NCQA, IEHP decided to overhaul the PIP program
- In July 2004, the new Pay For Performance Program (P4P) was launched
- The P4P program is HEDIS-centered



Pay For Performance cont...

- Implemented a \$100 bonus for
 - Completion of 6 well child visits by 15 months
 - Submission of a complete immunization record prior to age 2
- Significantly increased perinatal payments
- Implemented outcomes bonuses for Diabetes:
 - \$50 For HgbA1c of 7.0 or less
 - \$50 For LDL of 100 or less
- Added Asthma Component (9/1/05)
 - \$25 for asthma progress note on-line
 - \$20 for paper

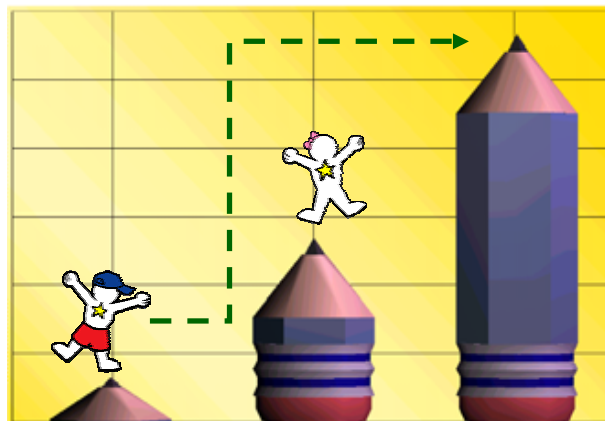
Pay For Performance

Questions



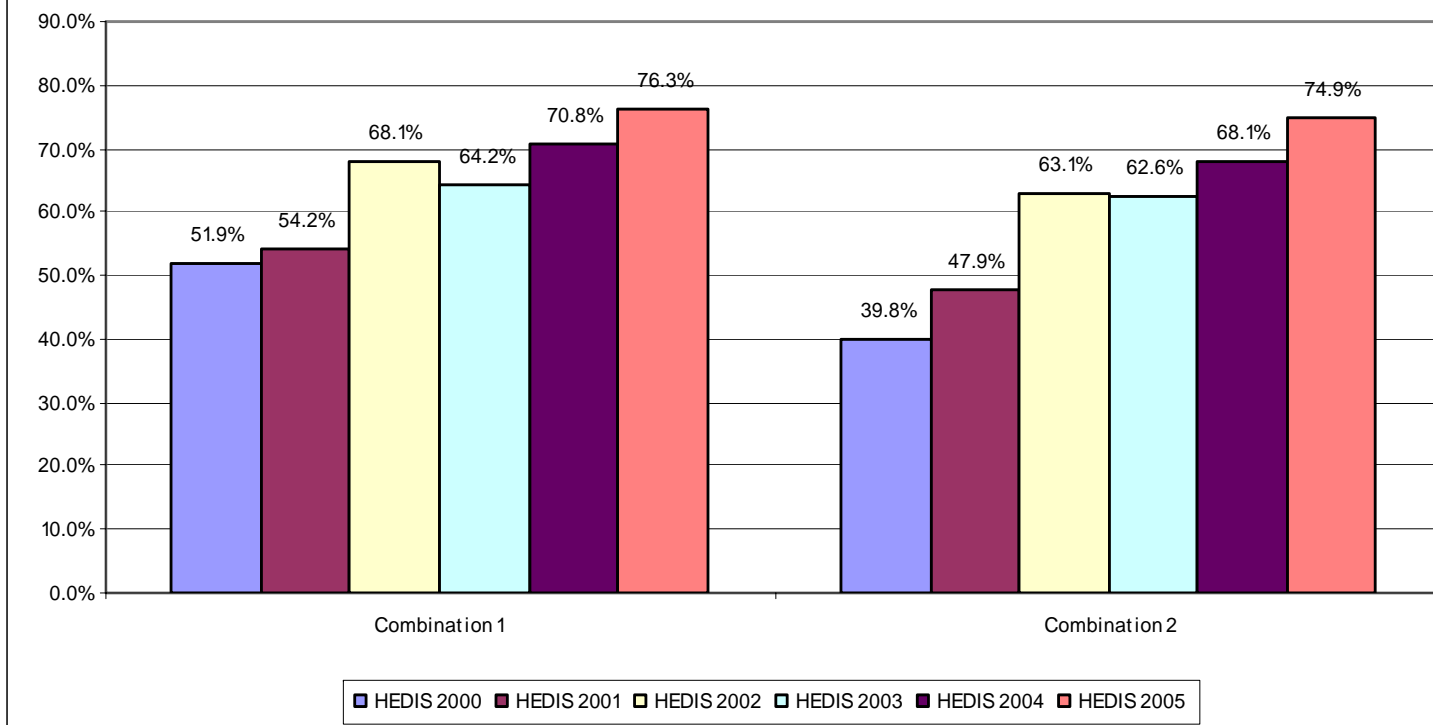
The Payoff

- The Program is designed to increase the provision of preventive health services to our Members as well as to improve HEDIS results and we have achieved success in both areas
- Our P4P program has made a tremendous impact on our HEDIS results



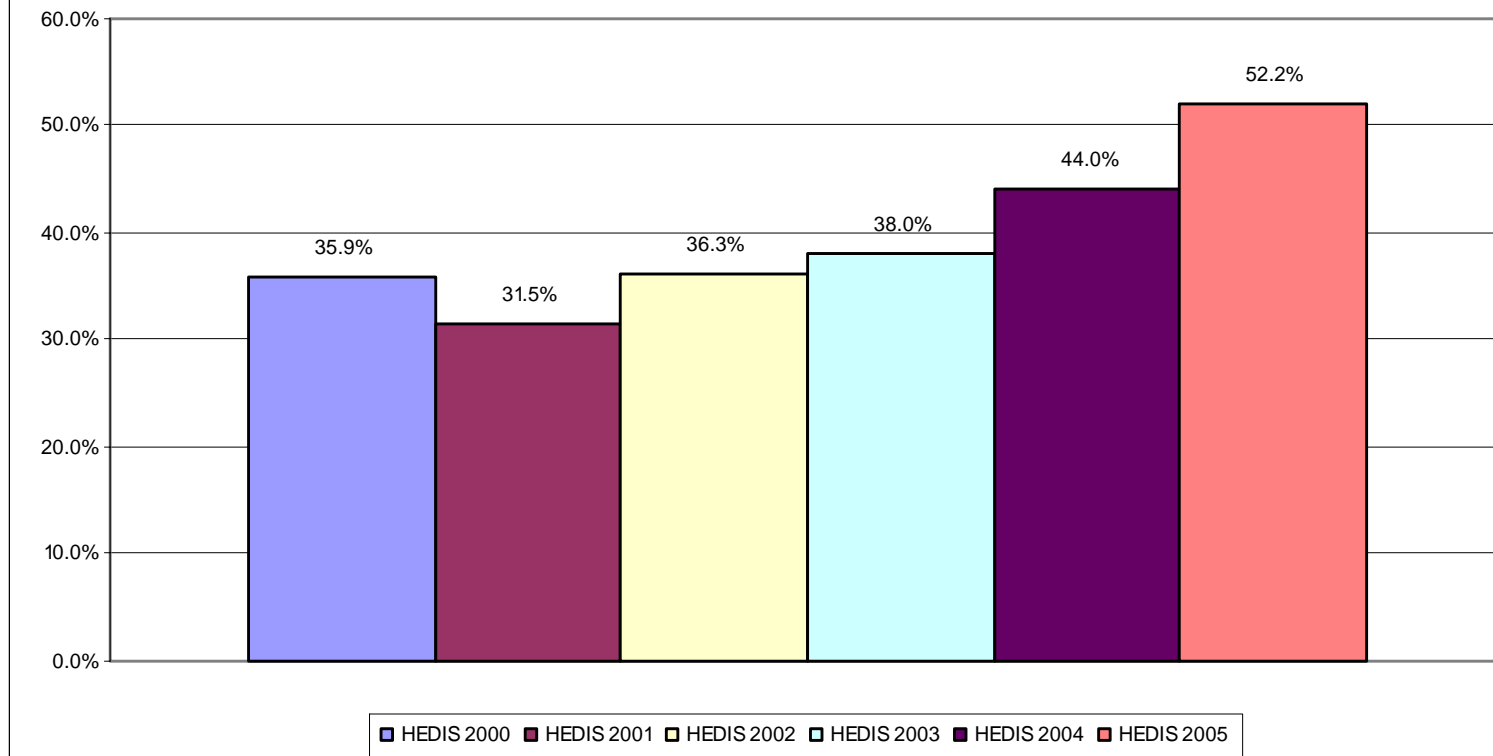
The Payoff

Childhood Immunization Status



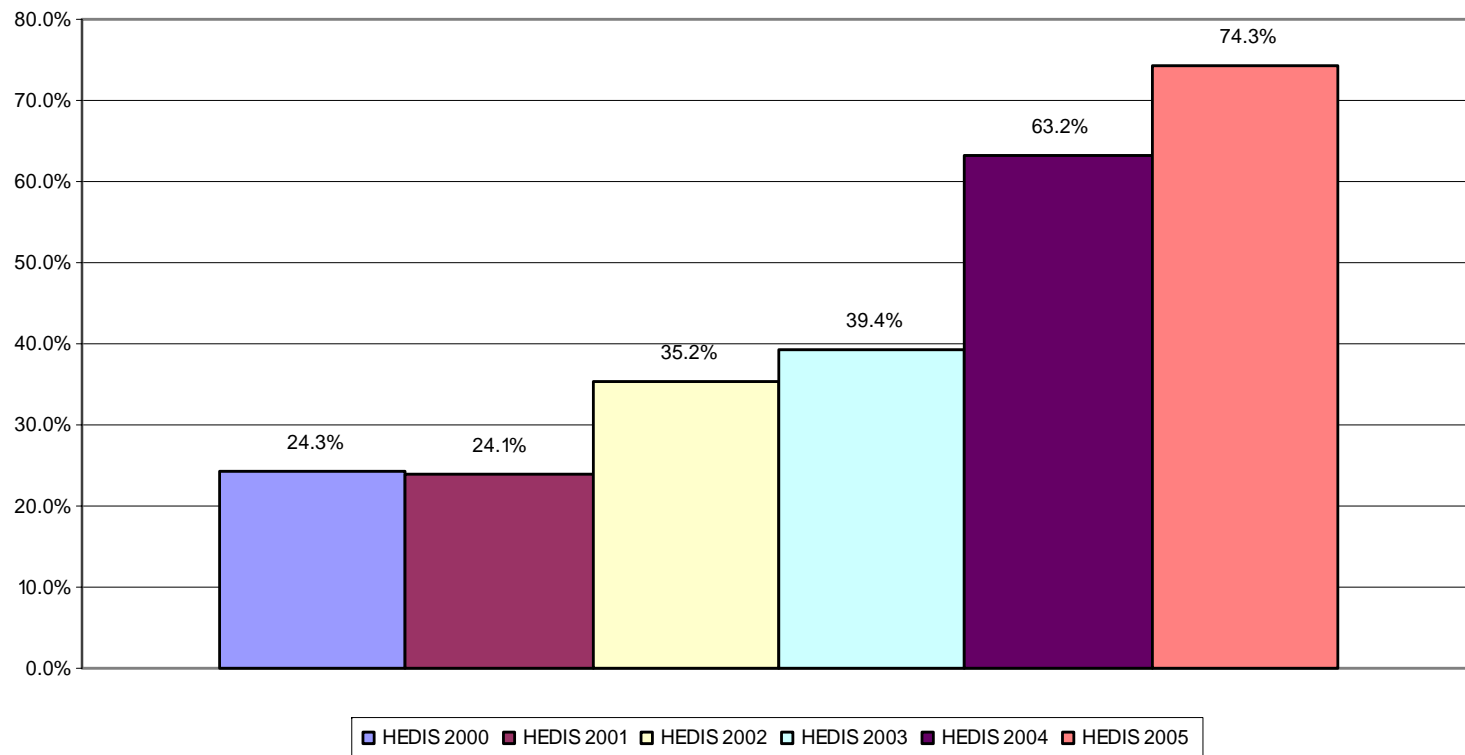
The Payoff

Adolescent Well Care Visits



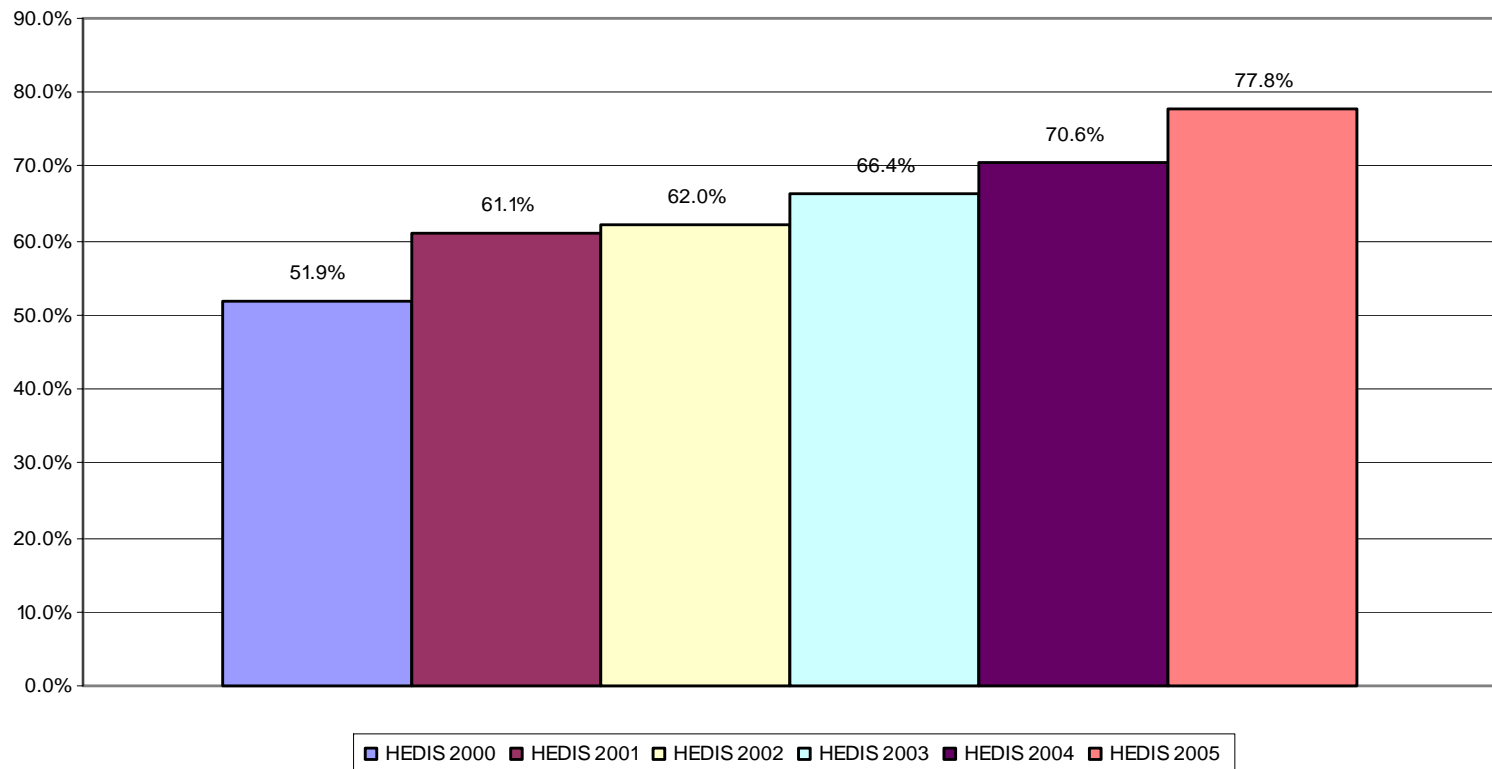
The Payoff

Well Child Visits in the First 15 Months of Life



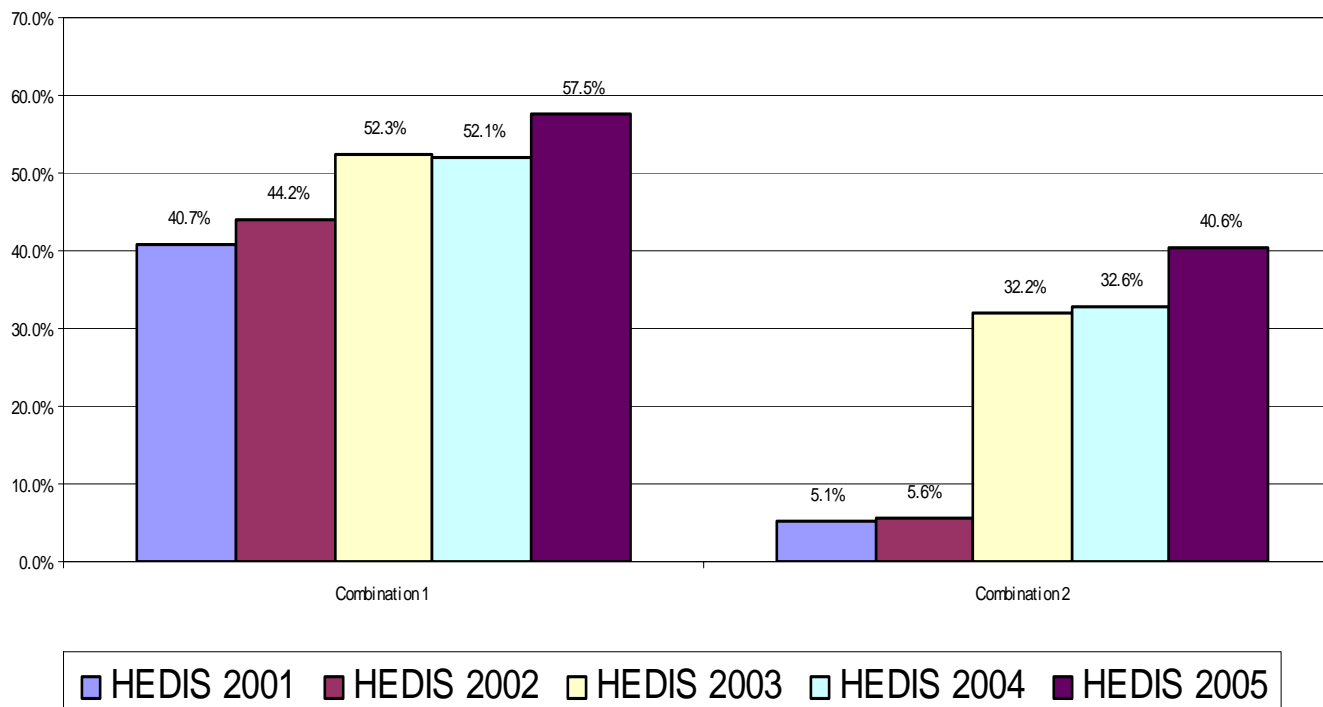
The Payoff

Well Child Visits in the 3rd, 4th, 5th, & 6th Years of Life

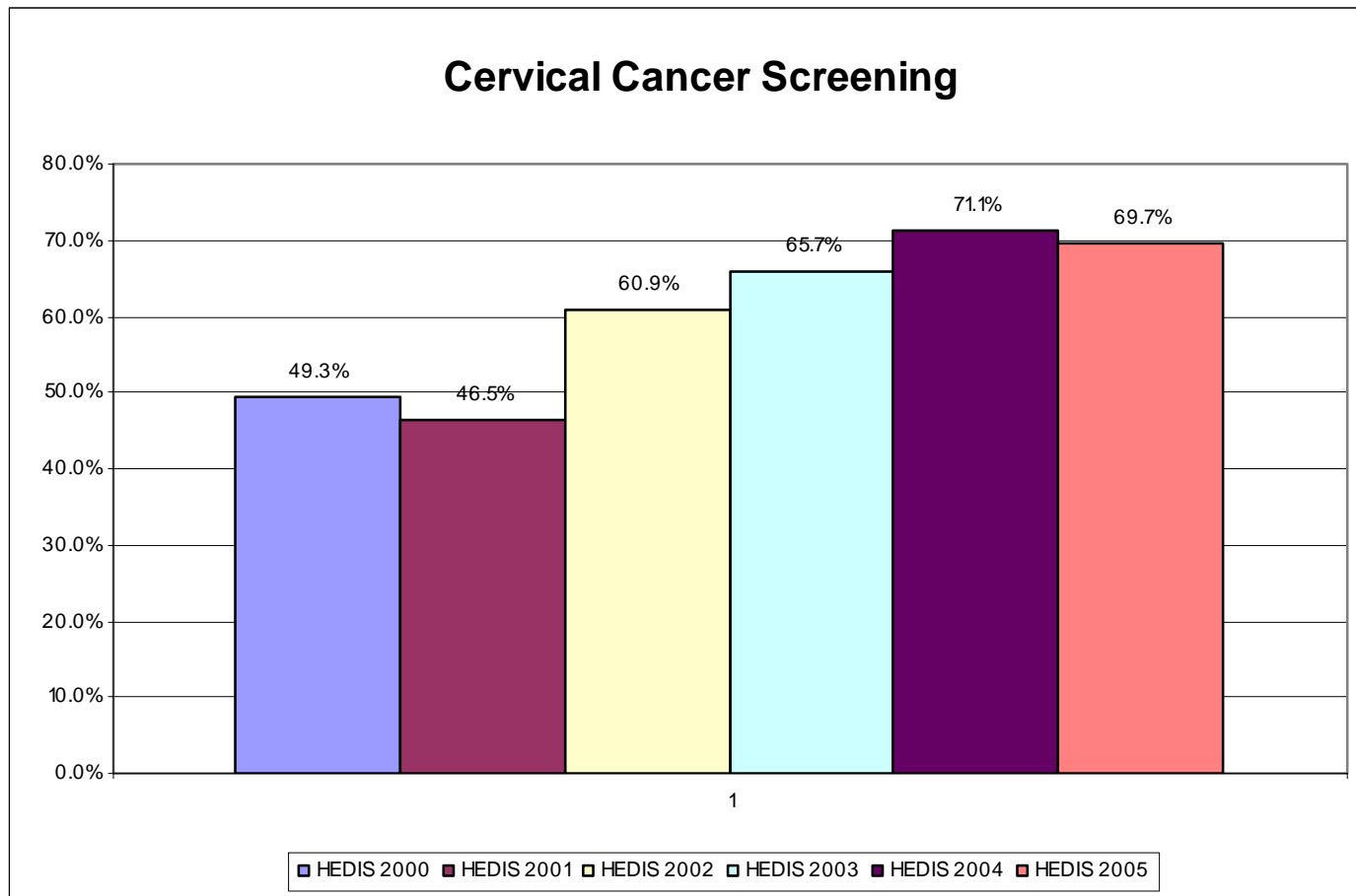


The Payoff

Adolescent Immunization Status Combinations

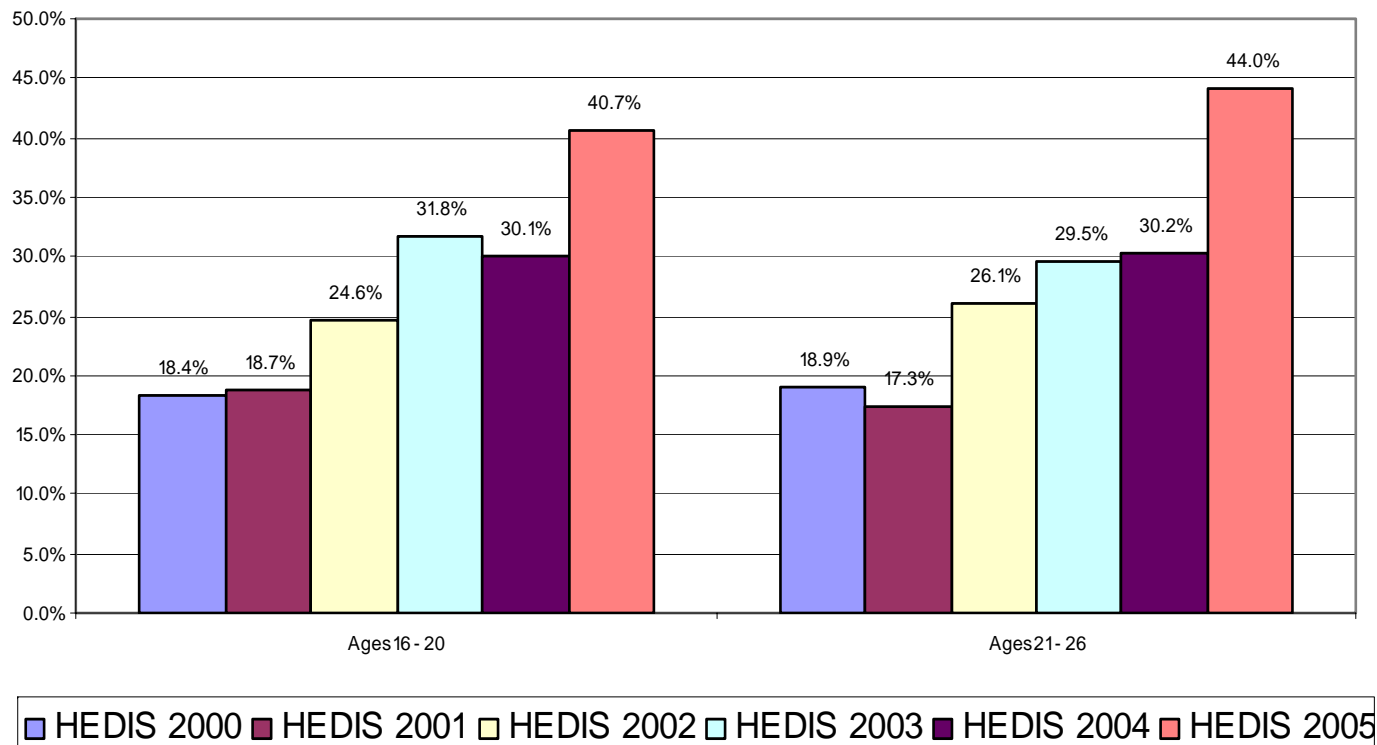


The Payoff



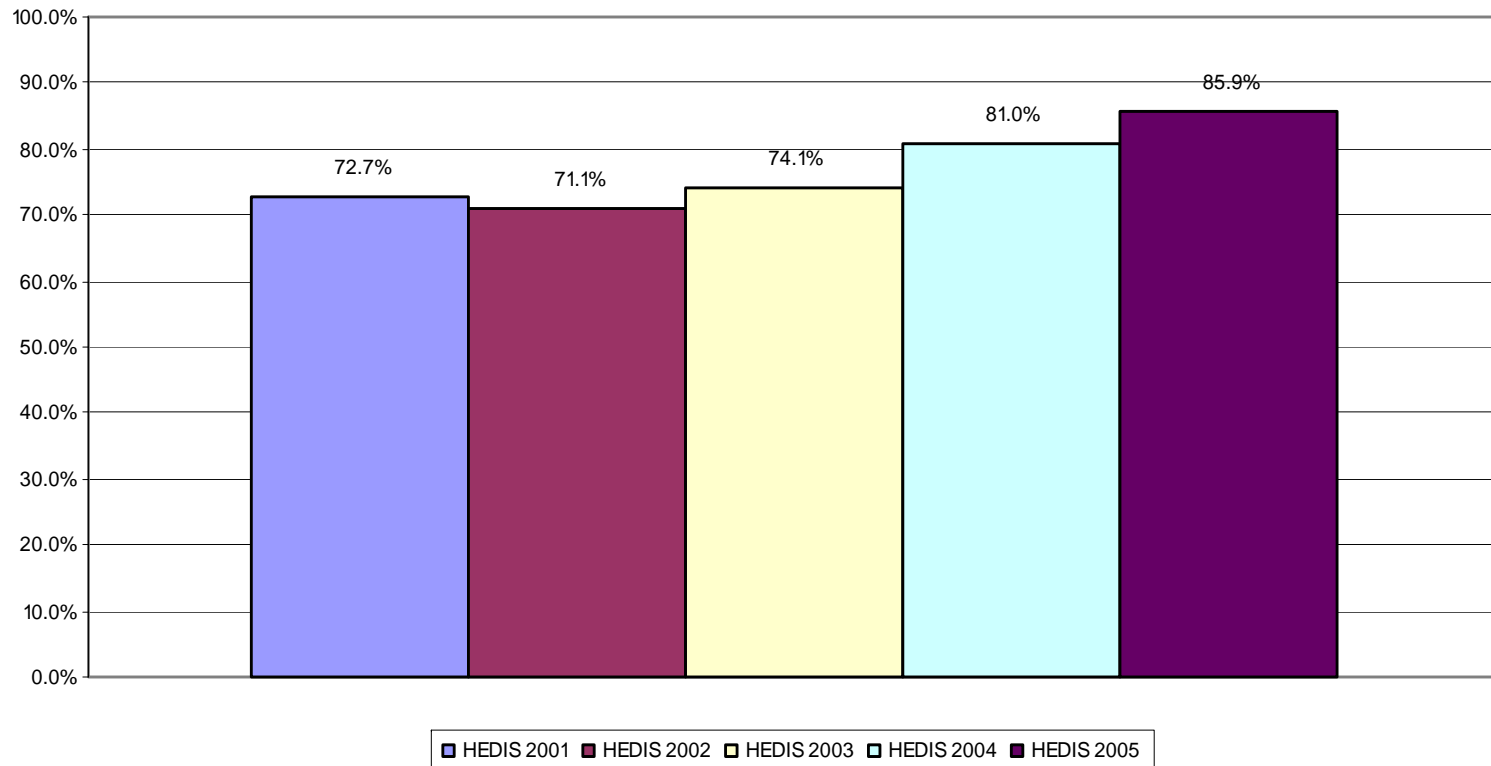
The Payoff

Chlamydia Screening in Women



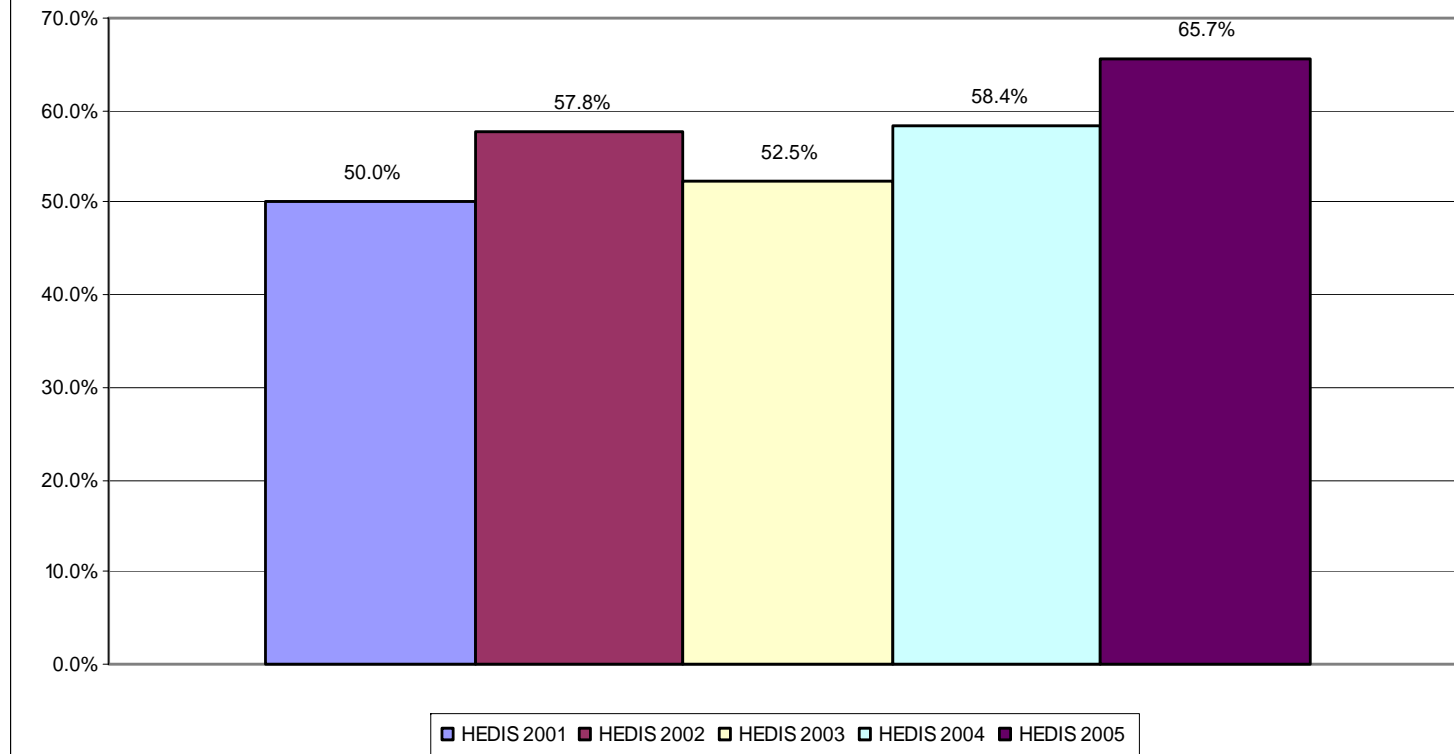
The Payoff

Prenatal Care



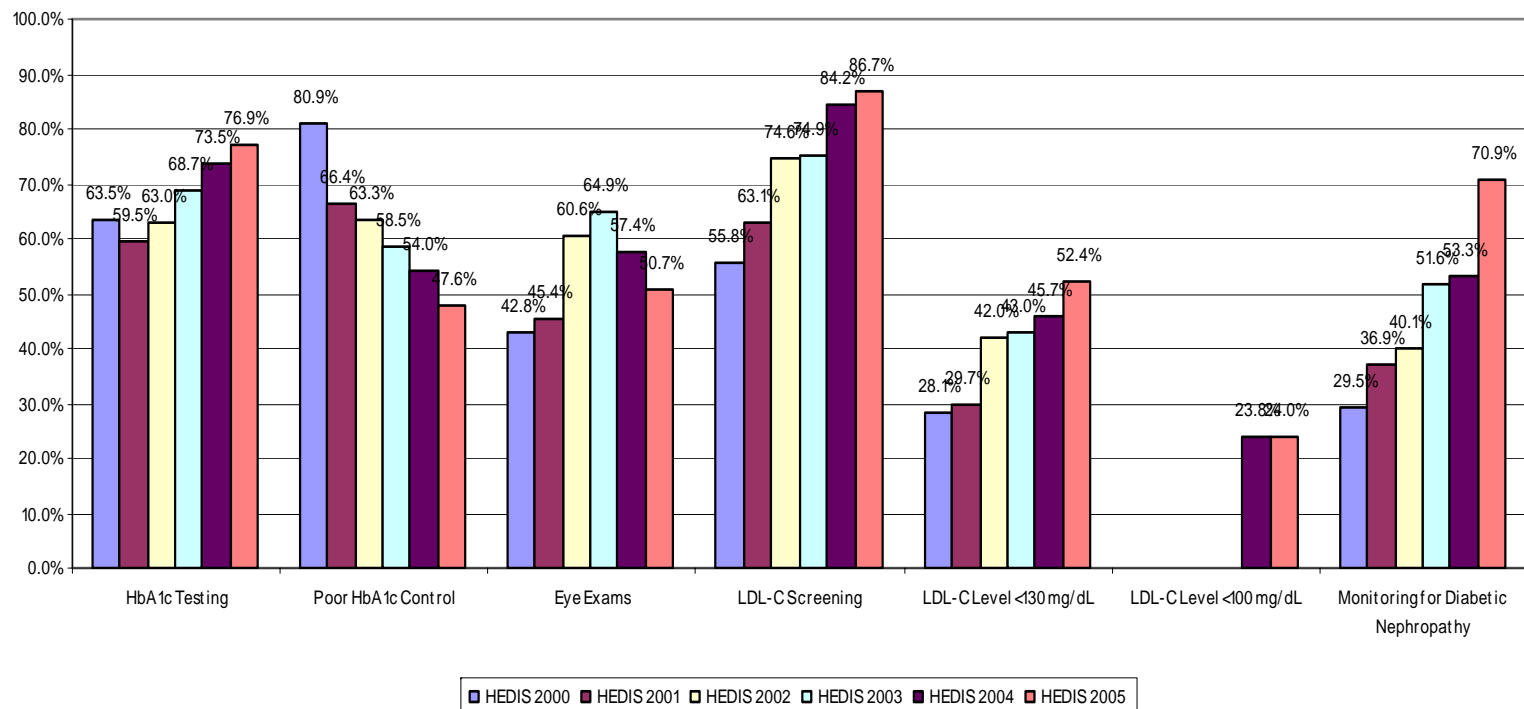
The Payoff

Postpartum Care



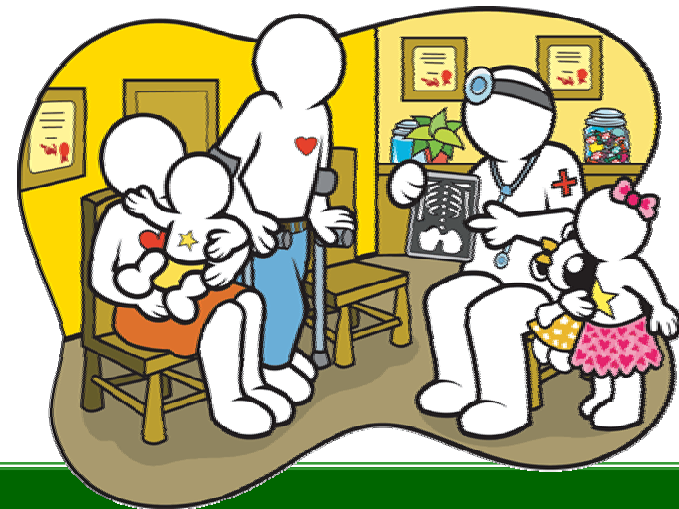
The Payoff

Comprehensive Diabetes Care



Update

- Program is now \$12 million annually
- IPA P4P
 - HEDIS Measures
 - Physician Specific Web Data
 - Further Motivation



Pay For Performance

Questions

