

# Television Factbook

THE AUTHORITATIVE REFERENCE FOR THE ADVERTISING, TELEVISION AND ELECTRONICS INDUSTRIES  
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# Description of Station Directory Section

## The Station Maps

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a rough indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a rough guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The three grades of predicted contours required by the FCC are as follows:

**Grade B Service:** The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

**Grade A Service:** Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

**Principal City Service:** Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files. We publish two contour lines, "Grade A" and "Grade B."

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## ARB TELEVISION COVERAGE/65

Television circulation estimates are the basic research foundation of the industry and, in ARB Television Coverage/65, the American Research Bureau provides new and timely estimates to reflect the current impact of television in the United States. The dynamic growth of television and the changes which have taken place since ARB's last major coverage study in 1960 gave impetus to the new report.

Sampling in more than 3,000 counties during one to three Nationwide Sweep Surveys provided the framework for this report. More than a quarter-million family viewing diaries supplied the detailed viewing estimates.

*(Data from the American Research Bureau are fully protected by copyright. Reproduction in whole or part is prohibited without written permission from the American Research Bureau.)*

Net Weekly Circulation and Average Daily Circulation estimates are provided for all television stations which are reported in ARB television market reports. Also on each station page are SRDS Total Households and ARB's TV Homes and TV Penetration estimates for each county reported by ARB Television Coverage/65 for the individual station.

It should be noted that counties listed for individual stations include the home market ARB metro rating area plus all surrounding counties in which a station has 5% or more net weekly circulation.

## SURVEY METHODS

### As Described By ARB

ARB Television Coverage/65 measures two areas of established station audiences . . . the number of television-owning households and the intensity of viewing to each station received. Coverage studies provide broad-scale station circulation information by geographical areas as opposed to reports of program audience by station and time period.

Many industry studies, while providing useful estimates of television penetration and reception, have lagged behind in their attempts to define individual station circulation. Various techniques have been tried and found wanting. Respondents to post card ballots have been asked to recall how often they view a number of stations each week. While this technique may provide circulation data of limited validity, it is certainly far short of a record of family viewing.

ARB's approach to circulation, as in the 1960 Coverage Study, was to conduct nationwide all-county surveys, utilizing its well-accepted family viewing diary. As a result, all areas of television circulation have been greatly strengthened in both scope and validity with circulation based on hundreds of thousands of viewing records gathered from cooperating respondents throughout the nation.

## DEFINITIONS OF TERMS & CODES

### ARB Terms:

**Total Homes**—For purposes of ARB Television Coverage/65, the terms "Homes" and "Households" are considered interchangeable. A household or home is comprised of all persons who occupy a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total homes figures shown in the current study are Standard Rate and Data Service estimates as of May 1965 projected to January 1966.

**Television Homes**—A television home is an occupied dwelling unit having one or more television sets. Estimates for each county are based on an updating of ARB TV penetration estimates using historical regional growth

*(Continued on page 4-a)*

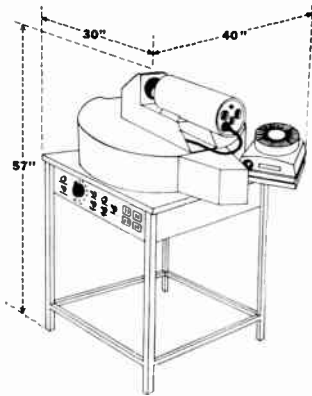
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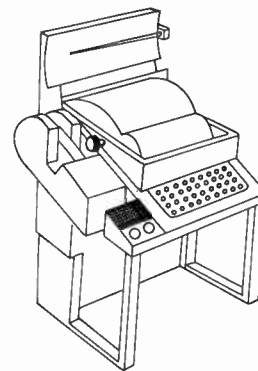


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## Station Directory Description

curves to January 1966. This penetration percentage is then applied to SRDS total homes projections for estimates of total television homes. Mathematical differences may occur due to computer rounding to whole numerals from fractions of a percent.

**TV Penetration**—The percent of total homes having one or more television sets at the time of the survey.

**Net Weekly Circulation**—The estimated number of different television homes viewing a particular station at least once per week, Monday-Sunday, 6:00 AM-2:00 AM, EST.

**Average Daily Circulation**—The estimated average number of different television homes reached by a particular station on each day of the week, Monday-Sunday, 6:00 AM-2:00 AM, EST.

**Color Penetration**—Percentage of homes in market with color receivers.

### EXPLANATION OF FCC FILING SYMBOLS

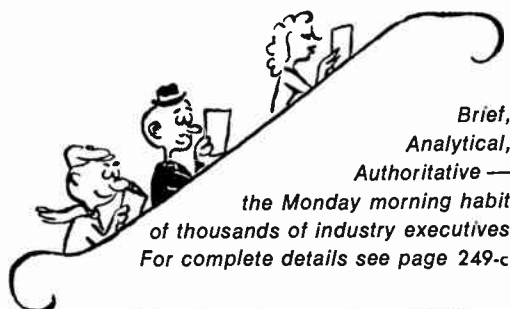
#### FCC Filing Symbols:

1. **BPCT**: Broadcast Permit Commercial Television.
2. **BMPCT**: Broadcast Modification of Permit Commercial Television.
3. **DOC**: Docket. (Designation applied by FCC to hearing cases.)
4. **GRANTED**: Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the *Factbook* is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this *Factbook* was published. "Docket" numbers are used in those few cases where the application is in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License

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For complete details see page 249-c

\*People on the way down didn't!

Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the *Factbook*.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities in use by stations at the time of *Factbook* publication. Where a station has a construction permit for a change in facilities but has not completed the change, both existing and projected contours are shown—the latter by dotted broken lines.

### BUREAU OF BROADCAST MEASUREMENT SURVEY METHODS

The Bureau of Broadcast Measurement conducts National Surveys covering all of Canada except the Yukon and Northwest Territories.

These surveys are conducted by mail, a log being sent to each household in the sample in which the household is asked to record the tuning by all its members to radio and television over a week's time period, by one-quarter hours.

For the purpose of the survey, the whole of Canada is divided into 187 cells or BBM areas, which are either Metropolitan areas as defined by the Dominion Bureau of Statistics, or single counties or census divisions or combinations thereof.

The Survey provides figures on Television ownership in each BBM area and also, for each station, the weekly reach of the station in each cell. By weekly reach is meant the percent, or number of households that tuned to the station at least once during the survey week.

For any station, therefore, it is possible to arrange its audience reached weekly according to—

- (a) those BBM cells in which it reached over 50% of the households
- (b) those cells in which it reached 25-50% of the households and finally—
- (c) those cells in which it reached 5-24% of the households.

This, therefore, is the arrangement followed herein and opposite each BBM cell is shown also the estimated number of households in that cell, and the estimated number of Television households, together with a percentage expressing the Television households as a percent of total households in the cell.

In addition, a figure designated as "BBM Weekly Reach" is shown. This is the estimated total number of households that tuned to the station during the survey in all of its coverage area—i.e., in all the BBM cells into which its signal penetrated, including the cells in which its reach was less than 5%.

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# Television Factbook

Published by

TELEVISION DIGEST INC.

### PUBLICATION OFFICES

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NEW YORK BUREAU  
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*Associate Editor*

### 1966 EDITION NO. 36

This edition supersedes Television Factbook No. 35 (1965 Edition) and all Addenda thereto. This Factbook also starts a new series of weekly TV Addenda, reporting on new station starts, FCC grants, applications, allocations changes, etc. Weekly TV Addenda 36-A, 36-B, et seq., are sent only to subscribers to the Full TV Services of Television Digest. The Addenda enable subscribers to keep the Stations and CATV sections current.

TELEVISION DIGEST. Published Mondays. For information, write Publication Offices.

TV ADDENDA  
Published Weekly

CATV ADDENDA  
Published Weekly

AM-FM ADDENDA  
Published Weekly

### TELEVISION FACTBOOK

\$19.50 per copy; \$17.00 each for 5 or more copies.

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our word about  
how WBZ-TV  
reaches the  
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market.

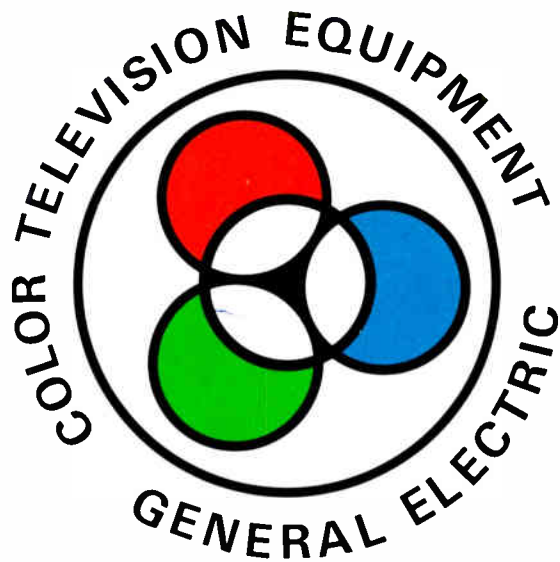
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PHILADELPHIA KYW · KYW-TV  
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live color camera will be the star of the industry.  
Today, G.E.'s PE-24 is television's most accepted and  
and designed the first 4-vidicon color film camera—PE-24.  
This new live camera was developed by the same team which conceived  
newest and most advanced live color studio camera.  
In 1966 General Electric—the new leader in color  
television—will introduce broadcasting's

## G.E.'s New Live Color TV Camera

**THE  
REAL  
LIVE  
ONE**



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**Don't take  
our word about  
how KYW-TV  
reaches the  
Philadelphia  
market.**

**Turn to page 553-B and see.**

**GROUP**



BOSTON WBZ · WBZ-TV  
NEW YORK WINS  
PHILADELPHIA KYW · KYW-TV  
BALTIMORE WJZ-TV  
PITTSBURGH KDKA · KDKA-TV  
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our word about  
how WJZ-TV  
reaches the  
Baltimore  
market.**

**Turn to page 296-B and see.**

**GROUP**

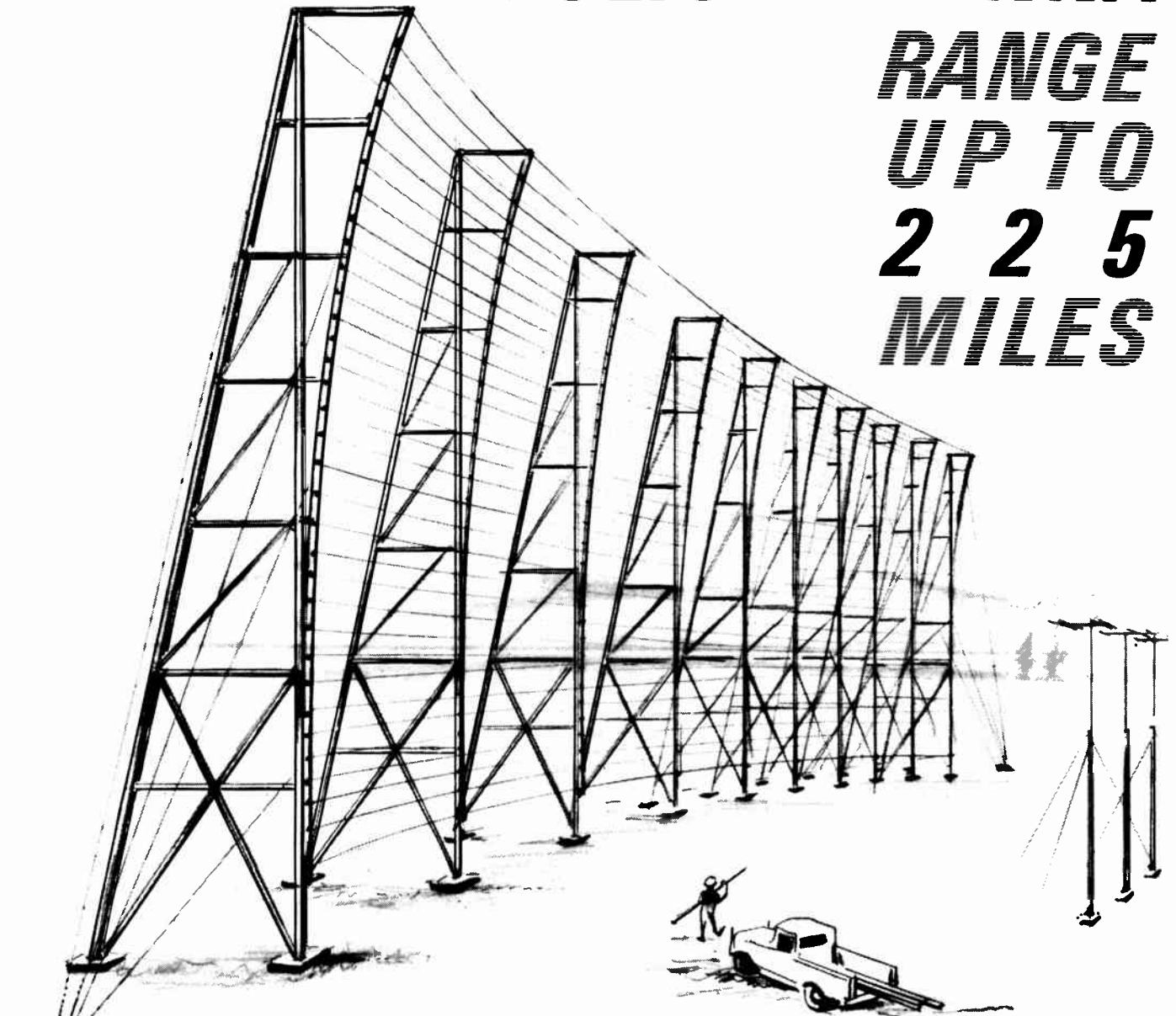


BOSTON WBZ · WBZ-TV  
NEW YORK WINS  
PHILADELPHIA KYW · KYW-TV  
BALTIMORE WJZ-TV  
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FORT WAYNE WOWO  
CHICAGO WIND  
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MILES**



- HIGH GAIN : 40 db (approx.) Hi Band
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- NARROW BEAM WIDTH
- HIGH FRONT-BACK RATIO
- ELIMINATE MICROWAVE
- LOW MAINTENANCE—  
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ENGINEERING, DESIGN, PROJECTION & MANAGEMENT STUDIES

1966 Edition

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**BENCO TELEVISION CORP. BUFFALO  
BENCO TELEVISION ASSOCIATES LTD. TORONTO**

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**Don't take  
our word about  
how KDKA-TV  
reaches the  
Pittsburgh  
market.**

**Turn to page 555-B and see.**



BOSTON WBZ · WBZ-TV  
NEW YORK WINS  
PHILADELPHIA KYW · KYW-TV  
BALTIMORE WJZ-TV  
PITTSBURGH KDKA · KDKA-TV  
FORT WAYNE WOWO  
CHICAGO WIND  
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This new  
symbol  
is as modern  
as the media  
we sell.

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Spot Radio.



Spot is  
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business.

Our sign points  
to it.



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Don't take  
our word about  
how KPIX  
reaches the  
San Francisco  
market.

Turn to page 86-B and see.

**GROUP**



BOSTON WBZ · WBZ-TV  
NEW YORK WINS  
PHILADELPHIA KYW · KYW-TV  
BALTIMORE WJZ-TV  
PITTSBURGH KDKA · KDKA-TV  
FORT WAYNE WOWO  
CHICAGO WIND  
SAN FRANCISCO KPIX

WESTINGHOUSE BROADCASTING COMPANY

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movies that  
are here  
today be here  
tomorrow?**



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213-464-6131

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# Bunch M



**the  
Meredith  
bunch**



MEREDITH BROADCASTING: KANSAS CITY KCMO AM FM TV; OMAHA WOW AM FM TV;

PHOENIX KPHO AM TV; SYRACUSE WHEN AM TV

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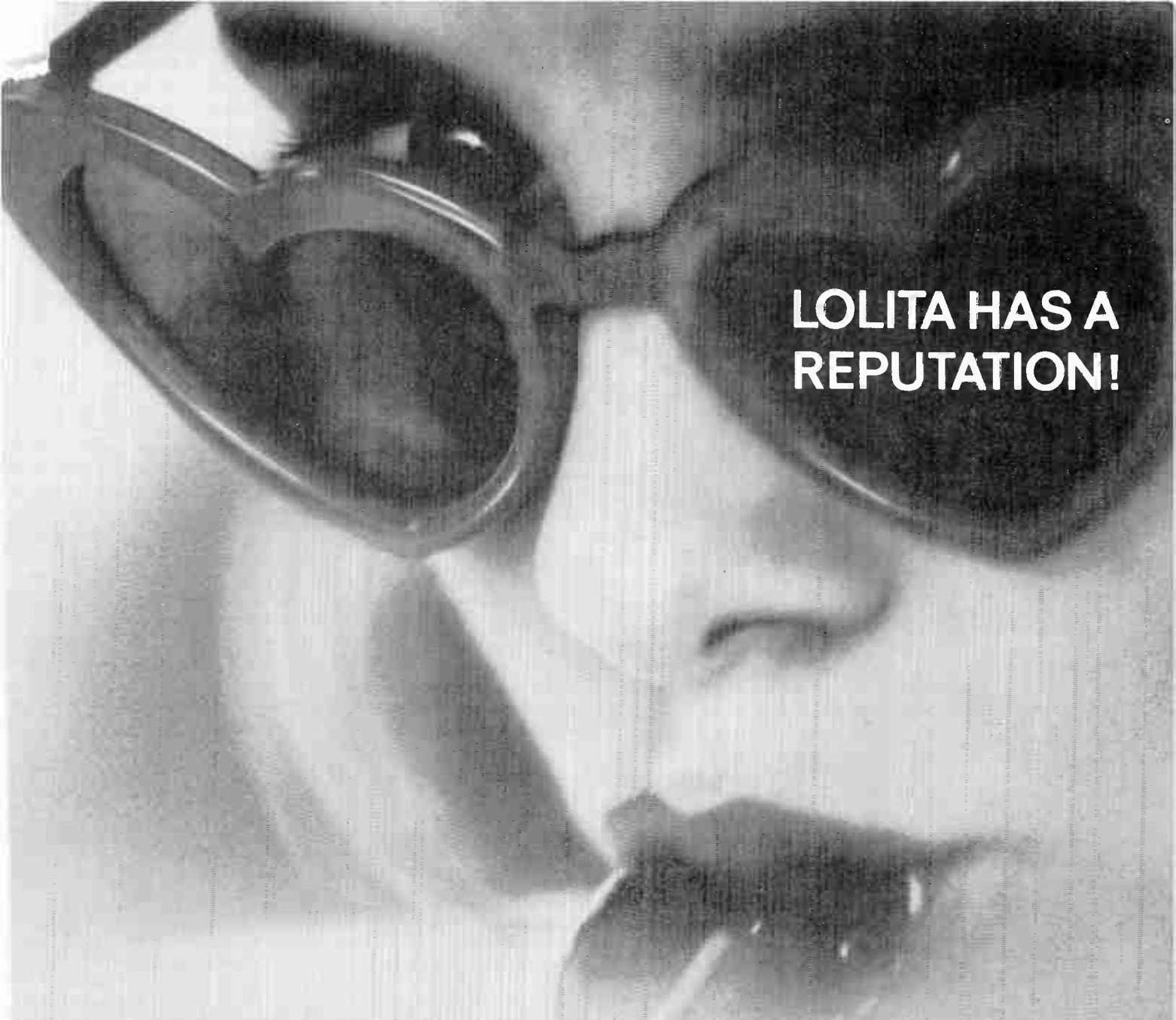
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**LOLITA HAS A  
REPUTATION!**

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**MGM 6**

WITH SUCH HITS AS:

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**90 BIG ONES IN ALL! / 36 IN COLOR!**

Get the most for your feature film dollar! Build a reputation for the greatest in entertainment...and profits. Your MGM-TV representative has availabilities.



WorldRadioHistory

NEW YORK / CHICAGO / CULVER CITY / ATLANTA / TORONTO

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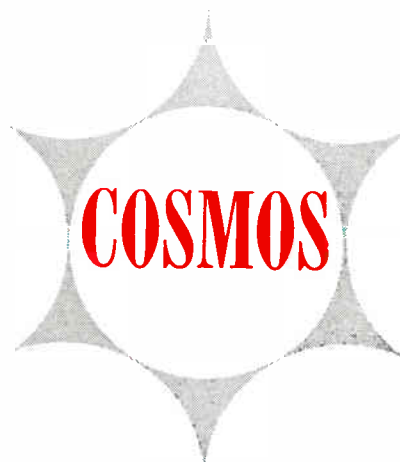
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# In Columbia, Montgomery and Toledo



is a “People-to-People” program

3,379,600\* people in these three major market areas depend on Cosmos stations for news, information and entertainment. Each station is effective and influential in its respective community—well-manned with experienced, eager personnel who actively seek out the needs and desires of the audiences they serve — then fulfill those requirements. Average weekly audiences — both Nielsen and ARB — offer eloquent proof.

*\*Includes population in counties with 25% or more Net Weekly Circulation. (ARB Coverage Study/65) (Toledo ARB Coverage Study/60.) Population 1/1/65, SRDS.*

WIS, Columbia, S.C., NBC/P-G-W  
WIS-TV, Columbia, S.C., NBC/P-G-W  
WSFA-TV, Montgomery, Ala., NBC/P-G-W  
WTOL-TV, Toledo, Ohio, CBS-NBC/H-R  
Cosmos Cablevision Corp.

  
**COSMOS**  
**BROADCASTING CORPORATION**

G. RICHARD SHAFTO, PRESIDENT  
1111 BULL STREET COLUMBIA, SOUTH CAROLINA

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# Bell System Network Quality TV Channels

**Available to any user at reasonable charges**



For many years the Bell System has been the prime supplier of reliable, high-definition transmission service to the nation's television networks. This long experience, coupled with the latest and best in microwave and coaxial equipment, is available to non-network users in a variety of fields.

**Education:** ETV transmission facilities for both broadcast and closed circuit systems.

**Industry, Government, Professions:** For meetings, training, medical and scientific conferences, and

other business and professional applications of television.

**CATV:** Bell System multi-channel service geared to the needs of community antenna operators.

Bell System services are backed by Bell Telephone Laboratories research and development, and by the installation and maintenance experience of the Bell System Operating Companies. For further information, just call your Bell Telephone Business Office.



**Bell System**

American Telephone & Telegraph  
and Associated Companies

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Universities offering TV & radio degrees .....	350-c
Upcoming TV stations & target dates .....	896-b
Upper Volta .....	869-b
U.R.I. ....	879-b
U.R.T.N.A. ....	879-b
Uruguay .....	869-b
U. S. Independent Telephone Assn. ....	360-c
U.S. Information Agency .....	879-b
U.S. Leasing Corp. ....	307-c
U.S. Office of Education .....	361-c
USSR .....	870-b
Utility Body Co. ....	248-c
Utility Products Co. ....	248-c
Utility Tower Co. ....	248-c
<b>V</b>	
Variety Clubs International .....	360-c
Vaughn, Jack C. & Grady Jr. ....	5-c

Venard, Torbet & McConnell Inc. ....	889-b
Venezuela .....	871-b
Veteran Wireless Operators Association .....	360-c
Vhf allocations by channels .....	50-c
Video Components Inc. ....	307-c
Video Towers Inc. ....	248-c
Videodex Inc. ....	337-c
Viking Electronics .....	248-c
Virgin Islands .....	741-b
Visual Electronics Corp. ....	296-c

## W

Warner Bros. Pictures Inc., TV Div. ....	44-c
Warwick Electronics Inc. ....	314-c
W.A.V.E. Inc. ....	5-c
Wayne-Evans & Associates .....	889-b
Weed & Co. (Canada) .....	892-b
Weed Television Corp. ....	889-b
Wells-Gardner Electronics Corp. ....	314-c
Westbury CATV Corp. ....	248-c
Western Electronic Manufacturers Assn. ....	360-c
Western Microwave .....	248-c
Western Telonics .....	296-c
West Indies (See Netherlands Antilles) .....	
Westinghouse Broadcasting Co. Inc. (See Group W) .....	
Westinghouse Electric Corp. ....	315-c
Westrex Communications .....	248-c
Westward Television (British) .....	875-b
Whitney Blake Co. ....	248-c
Whitney Communications Corp. ....	6-c
Wilding Inc. ....	44-c
Williams & Associates .....	335-c
Winders & Geist Inc. ....	248-c
Wisconsin Valley Television Corp. ....	6-c
WKY Television System Inc. ....	6-c
WOMETCO Enterprises Inc. ....	6-c
World Association for Christian Broadcasting .....	361-c
World TV stations, standards, sets in use .....	872-b
WTAR Radio-TV Corp. ....	6-c

## Y

Young, Adam, Inc. ....	890-b
Yugoslavia .....	872-b

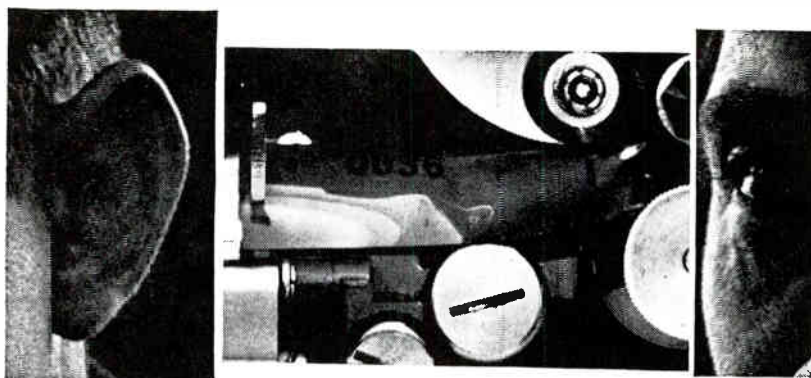
## Z

Zambia .....	872-b
Zenith Radio Corp. ....	315-c
Zoomar Inc. ....	309-c

### Color Set Penetration

(Continued from page 29-a)

Market Area	Homes with Color TV	
	In Survey Area Number	%
Tyler, Tex. ....	8,200	5
Utica, N.Y. ....	31,000	7
Visalia, Cal. ....	47,100	13
Waco-Temple .....	13,700	5
Washington, D.C. ....	120,900	7
Watertown-Carthage .....	8,800	6
Wausau, Wis. ....	9,700	5
West Palm Beach, Fla. ....	55,900	9
Wheeling-Steubenville .....	159,100	11
Wichita, Kansas .....	31,100	8
Wichita Falls-Lawton .....	13,400	7
Wilkes Barre-Scranton .....	64,100	12
Wilmington, N.C. ....	14,000	7
Yakima, Wash. ....	16,500	11
Youngstown, Ohio .....	59,900	12
Yuma-El Centro .....	2,700	8
Zanesville, Ohio .....	13,800	14



**Every word and every note in every minute of broadcasting on every Storer station is taped. Quality control is one of the Storer Standards.**



LOS ANGELES KGBS	PHILADELPHIA WIBG	CLEVELAND WJW	NEW YORK WHN	TOLEDO WSPD	DETROIT WJBK
MIAMI WGBS	MILWAUKEE WITI-TV	CLEVELAND WJW-TV	ATLANTA WAGA-TV	TOLEDO WSPD-TV	DETROIT WJBK-TV

Taping the total daily output of every Storer station and checking it for quality at Storer headquarters is just one of the many ways Storer carries out its communications responsibility. The exacting standards adhered to by all Storer stations mean more worthwhile listening for the public and more successful selling for advertisers.

Storer Standards make every Storer station a great salesman.

## HOW DOES NBC COLOR THE NEWS?

Superbly.

On Nov. 15 "The Huntley-Brinkley Report" became network television's first weekday nighttime news program to be presented in color.

A few days later, the new "Scherer-MacNeil Report"—already distinguishing itself as network television's first half-hour Saturday evening news program—made a similar switch to color.

That's only part of the story. With "Today" and Sunday's "Frank McGee Report" also in color, NBC News now has brought color to *all* of its major, regularly scheduled network programs seven



days a week. What's more, at least 80 per cent of NBC News' planned *specials* this season will be colorcasts.

For over a decade, the NBC Television Network alone presented an expanding volume of color programming year after year. Now, as the Full Color Network,

NBC is far ahead of the field in color experience and facilities.

As broadcasting's leader in both color *and* news for so many seasons, it was eminently logical for NBC to add color to its responsible reporting, interpretation and analysis of the world around us.

It is, to be sure, a turbulent world that might be more cheerfully viewed through rose-colored glasses than the unsparring eye of the color camera. But NBC News has never shied from the realities; and that—in reality—is a major reason for its status as the most honored organization in broadcast journalism.

# NBC NEWS

QUALITY—DIVERSITY—POPULARITY... ALL THIS AND COLOR, TOO

## CAN COLOR BE A MOVING EXPERIENCE?

Certainly.

Particularly for the personnel manning an NBC color mobile unit. The talented staffs of these fully equipped "color studios on wheels" are forever travelling where the action is, so that NBC viewers can see television's best coverage of news and sports in exciting color.

The latest addition to NBC's color mobile fleet is an ultra-modern caravan of three 40-foot trailers and two supplementary trucks, and more units are coming as we cover more and more of the world of actuality.

Through the use of elaborate mobile color facilities, NBC News has



been able to provide outstanding coverage of such events as the visit of Pope Paul VI to New York and the Gemini launchings. In sports, our color equipment makes possible such colorcasts as weekly AFL contests; the Bowl games; the World Series, and baseball's game of the week.

With all of NBC's ma-

jor, regular news and most of our sports coverage now in color, our color mobile units are busier than ever. As the only fully manned, fully equipped color network, NBC takes such activity in stride.

The network's use of color in news, sports and virtually all prime-time programming is the logical outgrowth of NBC's color pioneering. Over the past decade, ours has been the only network to expand its color programming year after year. So it was only natural for NBC, last Fall, to become known as the Full Color Network. Don't you wish *all* the networks were?



# NATIONAL BROADCASTING COMPANY

QUALITY-DIVERSITY-POPULARITY...ALL THIS AND COLOR, TOO



# Color Set Penetration by Markets

Estimates Compiled by American Research Bureau during November 1965 Nationwide Sampling Sweep  
 Note: Percentage of homes with color TV sets in table below is percentage of Total Homes with TV.

Market Area	Homes with Color TV In Survey Area Number %	Market Area	Homes with Color TV In Survey Area Number %	Market Area	Homes with Color TV In Survey Area Number %
Aberdeen, S.D.	3,700 3	Bristol-Johnson City	29,900 7	Dayton, Ohio	127,800 13
Abilene-Sweetwater	10,700 9	Buffalo (U.S. Only)	65,400 7	Decatur, Ala.	5,700 5
Ada, Okla.	8,000 4	Burlington-Plattsburgh	11,400 5	Denver, Colo.	32,600 6
Akron, Ohio	41,200 12	Butte, Mont.	4,500 5	Des Moines, Iowa	23,400 6
Albany, Ga.	15,100 6	Cadillac-Traverse City	32,600 7	Detroit, Mich.	174,100 10
Albany-Schenectady-Troy	91,700 8	Cape Girardeau-Paducah-Harrisburg	19,100 5	Dickinson, N.D.	800 2
Albuquerque, N.M.	13,300 6	Carlsbad, N.M.	2,200 7	Dothan, Ala.	19,800 6
Alexandria, La.	14,000 5	Casper, Wyo.	3,700 4	Duluth-Superior	11,400 5
Alexandria, Minn.	5,500 5	Cedar Rapids-Waterloo	37,700 7	Eau Claire, Wis.	4,700 3
Amarillo, Tex.	16,700 10	Champaign-Decatur-Springfield	41,000 9	El Paso, Tex.	4,800 4
Ardmore, Tex.	5,400 4	Charleston, S.C.	23,900 7	Elk City, Okla.	15,600 7
Atlanta, Ga.	71,600 9	Charleston-Huntington	46,900 8	Ensign, Kan.	6,200 7
Augusta, Ga.	24,900 7	Charlotte, N.C.	64,200 6	Erie, Pa.	30,500 8
Austin, Tex.	9,600 5	Chattanooga, Tenn.	27,200 7	Eugene, Ore.	23,600 10
Austin-Mason City-Rochester	19,600 5	Cheyenne, Wyo.	7,900 4	Eureka, Cal.	4,400 7
Bakersfield, Cal.	36,200 13	Chicago, Ill.	249,800 10	Evansville, Ind.	17,900 6
Baltimore, Md.	138,500 7	Chico-Redding	53,500 14	Fargo, N.D.	7,700 5
Bangor, Me.	7,000 4	Cincinnati, Ohio	126,200 13	Florence, Ala.	1,000 3
Baton Rouge, La.	22,700 6	Clarksburg-Fairmont	14,500 5	Florence, S.C.	19,100 6
Beaumont-Port Arthur	15,700 7	Cleveland, Ohio	161,500 11	Ft. Dodge, Iowa	2,300 3
Bellingham, Wash.	42,400 9	Colorado Springs-Pueblo	16,800 9	Ft. Myers, Fla.	3,400 8
Big Spring, Tex.	6,400 12	Columbia, S.C.	36,700 7	Fort Smith, Ark.	3,300 3
Billings, Mont.	9,100 5	Columbia-Jefferson City	8,600 4	Fort Wayne, Ind.	32,100 12
Biloxi, Miss.	13,400 6	Columbus, Ga.	27,700 5	Fresno, Cal.	46,100 13
Binghamton, N.Y.	39,800 8	Columbus, Miss.	4,300 3	Glendive, Mont.	200 2
Birmingham, Ala.	29,800 5	Columbus, Ohio	110,100 15	Grand Junction-Montrose	1,500 3
Bismarck, N.D.	3,600 3	Coos Bay, Ore.	23,600 10	Grand Rapids-Kalamazoo	64,600 9
Bluefield, W. Va.	16,100 6	Corpus Christi, Tex.	7,400 6	Great Falls, Mont.	6,500 9
Boise, Ida.	14,300 8	Dallas-Ft. Worth	70,700 8	Green Bay, Wis.	22,800 6
Boston, Mass.	139,700 7			Greensboro-Winston Salem-High Point	41,200 5
Bowling Green, Ky.	17,500 7				





Market Area	Homes with Color TV In Survey Area	Number	%
Greenville-Spartanburg-Asheville	60,700	7	
Greenville-Washington-New Bern	22,800	6	
Greenwood, Miss.	4,700	5	
Hannibal-Quincy	15,100	7	
Harrisburg, Pa.	64,400	13	
Harrisburg-Lancaster-Lebanon-York	145,900	13	
Harrisonburg, Va.	11,500	5	
Hartford-New Haven	140,800	8	
Hastings-Kearney	19,500	6	
Hattiesburg-Laurel	7,000	4	
Hawaii	7,200	5	
Hays, Kansas	7,700	8	
Helena, Mont.	500	6	
Houston, Tex.	52,100	8	
Huntsville, Ala.	7,100	5	
Idaho Falls-Pocatello	13,300	7	
Indianapolis, Ind.	75,300	9	
Jackson, Miss.	25,200	7	
Jackson, Tenn.	4,200	3	
Jacksonville, Fla.	33,200	9	
Johnstown-Altoona	107,200	8	
Jonesboro, Ark.	7,100	6	
Joplin-Pittsburg	7,900	4	
Kansas City, Mo.	39,100	6	
Klamath Falls, Ore.	2,600	9	
Knoxville, Tenn.	33,000	7	
La Crosse, Wis.	12,800	4	
Lafayette, Ind.	12,200	12	
Lafayette, La.	13,800	5	
Lake Charles, La.	17,000	7	
Lansing, Mich.	112,600	11	
Laredo, Tex.	Less than 1%		
Las Vegas, Nev.	11,800	12	
Lexington, Ky.	10,500	6	
Lima, Ohio	10,600	9	
Lincoln-Hastings-Kearney	19,500	6	
Little Rock, Ark.	23,300	6	
Los Angeles, Cal.	585,300	17	
Louisville, Ky.	37,000	7	

Lower Rio Grande Valley (Harlingen & Weslaco, Tex.)	1,700	2
Lubbock, Tex.	23,200	14
Lufkin, Tex.	2,700	4
Macon, Ga.	5,000	4
Madison, Wis.	55,200	8
Manchester, N.H.	117,700	7
Mankato, Minn.	5,400	4
Marion, Ind.	19,600	15
Marquette, Mich.	3,700	4
Medford, Ore.	6,700	8
Memphis, Tenn.	23,900	4
Meridian, Miss.	6,300	4
Miami, Fla.	55,400	8
Milwaukee, Wis.	102,800	11
Minneapolis-St. Paul	38,400	5
Minot, N.D.	1,200	2
Missoula, Mont.	9,900	5
Mitchell, S.D.	1,500	2
Mobile-Pensacola	28,300	7
Monroe-El Dorado	19,600	6
Montgomery, Ala.	14,500	5
Muncie, Ind.	23,000	15
Nashville, Tenn.	31,200	6
New Orleans, La.	36,600	6
New York, N.Y.	560,300	9
Norfolk-Portsmouth-Newport News-Hampton	23,900	6
North Platte, Neb.	2,300	7
Oak Hill, W. Va.	22,400	8
Odessa-Midland	15,500	10
Oklahoma City, Okla.	23,200	5
Omaha, Neb.	19,800	5
Orlando-Daytona Beach	39,100	10
Ottumwa, Iowa	9,600	5
Panama City, Fla.	16,000	8
Parkersburg, W. Va.	5,100	8
Pembina, N.D.	1,300	2
Peoria, Ill.	34,800	11
Philadelphia, Pa.	293,300	11
Phoenix, Ariz.	33,200	7
Pittsburgh, Pa.	122,100	8
Portland, Me.	31,200	6
Portland, Ore.	62,200	11
Presque Isle, Me.	600	2
Providence, R.I.	130,000	7

Quad City (Moline & Rock Island, Ill., Davenport, Ia.)	37,100	8
Raleigh-Durham	37,000	6
Rapid City, S.D.	2,400	4
Reno, Nev.	9,200	12
Richmond, Va.	17,600	4
Riverton, Wyo.	700	3
Roanoke, Va.	32,500	6
Rochester, N.Y.	33,700	8
Rockford, Ill.	44,100	11
Roseburg, Ore.	20,100	10
Roswell, N.M.	9,200	9
Sacramento-Stockton	141,500	13
Saginaw-Bay City-Flint	83,400	11
St. Joseph, Mo.	38,100	6
St. Louis, Mo.	64,900	7
Salinas-Monterey-Santa Cruz	180,800	13
Salisbury, Md.	3,300	6
Salt Lake City-Ogden-Provo	32,300	8
San Angelo, Tex.	2,200	6
San Antonio, Tex.	24,600	6
San Diego, Cal.	153,700	18
San Francisco, Cal.	188,400	12
Santa Barbara, Cal.	85,500	16
Savannah, Ga.	10,700	7
Seattle-Tacoma	58,200	9
Selma, Ala.	1,700	5
Shreveport, La.	21,600	5
Sioux City, Iowa	13,700	5
Sioux Falls, S.D.	10,900	4
South Bend-Elkhart	35,200	11
Spokane, Wash.	33,400	9
Springfield, Mo.	8,200	3
Springfield-Holyoke	42,400	8
Syracuse, N.Y.	46,400	7
Tallahassee-Thomasville	14,200	6
Tampa-St. Petersburg	45,500	9
Terre Haute, Ind.	21,500	6
Toledo, Ohio	177,100	11
Topeka, Kansas	16,800	6
Tucson, Ariz.	31,200	7
Tulsa, Okla.	27,200	6
Tupelo, Miss.	3,000	3
Twin Falls, Idaho	2,000	5

(Continued on page 24-a)




## *If you had the Quality touch*

You'd enjoy the luxurious feeling of an Aladdin with an all-powerful lamp. You could wish for full color facilities to fulfill your fondest dreams of complete program, commercial and remote production. Presto! Almost as easily as rubbing a lamp, at your command would be eight live color cameras, two complete color film chains, six color videotape recorders. Get that Quality Touch of an Aladdin... Call our Operations Manager Jim Pratt or your Petryman for the colorful details.

### **WFAA-TV**

The Quality Station serving the Dallas-Fort Worth Market

 Channel 8, Communications Center / Broadcast Services of The Dallas Morning News / Represented by Edward Petry & Co., Inc.

**Color Status**

# Color Capabilities of U.S. Television Stations

(As of March 1, 1966)

Listed below are all operating commercial TV stations with color equipment in operation (x) or ordered. Information was obtained from networks, manufacturers and individual stations. Target dates have been listed where equipment has been ordered but not shipped, as of date of compilation. Affiliates are listed under their primary networks.

## ABC AFFILIATES

City	Station	Network	Slide & Film	Tape	Live
Ada, Okla.	KTEN	X	-	-	-
Akron, O.	WAKR-TV	X	-	-	-
Albany, N. Y.	WAST	X	X	X	1966
Albuquerque, N. M.	KOAT-TV	X	X	-	-
Amarillo, Tex.	KVII-TV	X	X	-	-
Anderson, S. C.	WAIM-TV	X	-	X	-
Asheville, N. C.	WLOS-TV	X	X	X	-
Atlanta, Ga.	WAIL-TV	X	X	X	-
Austin, Minn.	KMMT	X	-	-	-
Austin, Tex.	KHFI-TV	X	-	-	-
Bakersfield, Cal.	KLVD-TV	X	X	X	-
Baltimore, Md.	WJZ-TV	X	X	-	X
Beaumont, Tex.	KBMT	X	-	-	-
Biloxi, Miss.	WLOX-TV	X	-	-	-
Binghamton, N. Y.	WBJA-TV	X	-	-	-
Birmingham, Ala.	WBRC-TV	X	-	-	-
Boston, Mass.	WNAC-TV	X	X	X	-
Buffalo, N. Y.	WKBW-TV	X	X	X	-
Cedar Rapids, Ia.	KCRG-TV	X	X	X	-
Charleston, S. C.	WUSN-TV	X	X	X	-
Chicago, Ill.	WBKB	X	X	-	-
Chattanooga, Tenn.	WTVC	X	X	-	-
Cincinnati, O.	WKRC-TV	X	X	-	-
Cleveland, O.	WEWS	X	X	Spring/66	-
Colorado Springs, Colo.	KRDO-TV	X	-	-	-
Columbia, S. C.	WOLO-TV	X	-	-	-
Columbus, Ga.	WTVM	X	X	-	-
Columbus, O.	WTVN-TV	X	X	-	-
Corpus Christi, Tex.	KIII	X	-	-	-
Dallas, Tex.	WFAA-TV	X	X	X	X
Dayton, O.	WLWD	X	X	X	-
Decatur, Ill.	WTVP	X	-	-	-
Denver, Colo.	KBTV	X	X	X	Spring/66
Des Moines, Ia.	WOL-TV	X	X	-	-
Detroit, Mich.	WXYZ-TV	X	X	-	-
Duluth, Minn.	WDIO-TV	X	X	-	-
El Paso, Tex.	KELP-TV	X	-	X	-
Eugene, Ore.	KEZI-TV	X	X	-	-
Evansville, Ind.	WTWV	X	X	-	-
Fairmont, W. Va.	WDTV	X	-	-	-
Fargo, N. D.	KTHI-TV	X	-	-	-
Flint, Mich.	WJRT	X	-	-	-
Ft. Wayne, Ind.	WPTA	X	-	-	-
Fresno, Cal.	KJEO	X	X	-	-
Grand Rapids, Mich.	WZZM-TV	X	X	X	-
Green Bay, Wis.	WLUK-TV	X	-	-	-
Harrisburg, Ill.	WSIL-TV	X	-	-	-
Harrisburg, Pa.	WTPA	X	X	-	-
High Point, N. C.	WGHP-TV	X	X	X	-
Hilo, Hawaii	KHVO	X	X	X	-

City	Station	Network	Slide & Film	Tape	Live
Honolulu, Hawaii	KHVV-TV	X	X	X	X
Houston, Tex.	KTRK-TV	X	X	X	-
Huntington, W. Va.	WHTN-TV	X	X	Spring/66	-
Huntsville, Ala.	WAAY-TV	X	-	-	-
Indianapolis, Ind.	WLWI	X	X	X	X
Jacksonville, Fla.	WJKS-TV	X	X	X	X
Kansas City, Mo.	KMBC-TV	X	X	-	-
Kearney, Neb.	KHOL-TV	X	X	-	-
Knoxville, Tenn.	WTVK	X	X	-	-
Lafayette, La.	KATC	X	X	-	-
Las Vegas, Nev.	KSHO-TV	X	-	-	-
Lexington, Ky.	WKYT-TV	X	-	-	-
Little Rock, Ark.	KATV	X	-	-	-
Los Angeles, Cal.	KABC-TV	X	X	X	X
Louisville, Ky.	WLKY	X	X	X	-
Lynchburg, Va.	WLVA-TV	X	-	-	-
Madison, Wis.	WKOW-TV	X	X	X	-
Memphis, Tenn.	WHBQ-TV	X	X	-	-
Miami, Fla.	WLBW-TV	X	X	X	-
Milwaukee, Wis.	WITI-TV	X	X	X	X
Minneapolis, Minn.	KMSP-TV	X	X	X	-
Moline, Ill.	WQAD-TV	X	X	-	-
Monahans, Tex.	KVKM-TV	X	X	-	-
Montgomery, Ala.	WKAB-TV	X	-	-	-
Mt. Washington, N. H.	WMTW-TV	X	X	-	-
Nashville, Tenn.	WSIX-TV	X	X	-	-
New Bern, N. C.	WNBE-TV	X	-	-	-
New Haven, Conn.	WNHC-TV	X	X	-	-
New Orleans, La.	WVUE	X	X	X	-
New York, N. Y.	WABC-TV	X	X	X	X
Norfolk, Va.	WVEC-TV	X	X	-	-
Oklahoma City, Okla.	KOCO-TV	X	X	X	-
Omaha, Neb.	KETV	X	X	X	-
Orlando, Fla.	WFTV	X	X	-	X
Pembina, N. D.	KCND	X	-	-	-
Pensacola, Fla.					
Mobile, Ala.	WEAR-TV	X	X	-	-
Peoria, Ill.	WIRL-TV	X	X	-	-
Philadelphia, Pa.	WFIL-TV	X	X	-	X
Phoenix, Ariz.	KTVK	X	X	X	-
Pittsburgh, Pa.	WTAE	X	X	X	-
Portland, Ore.	KATU	X	X	-	-
Providence, R. I.	WTEV	X	X	X	-
Raleigh, N. C.	WRAL-TV	X	X	X	-
Richmond, Va.	WXEX-TV	X	X	-	-
Rochester, N. Y.	WOKR	X	X	-	-
Rockford, Ill.	WREX-TV	X	X	-	-
Sacramento, Cal.	KOVR	X	X	X	-
St. Louis, Mo.	KTVI	X	X	-	-
St. Petersburg, Fla.	WLCY-TV	X	-	X	-
Salt Lake City, Utah	KCPX-TV	X	X	-	-
San Diego, Cal.	XETV	X	X	Fall/66	X
San Antonio, Tex.	KONO-TV	X	X	X	-

People on the move read **Television Digest, Inc.**



See why on page 249-c



RCA  
NEW  
LOOK

COLOR TV CAMERA • "LUMINANCE MAGIC" →

WorldRadioHistory





# Separate luminance channel ...like the black plate in full color printing magically sharpens the color

...adds the detail that gives snap to the picture

## NEW COLOR PROCESS

From its all-new operating principle to its all-new look, the TK-42 represents an entirely new concept in color camera performance. It adds a separate luminance channel to the red, green and blue (chrominance) channels, to supply high-quality monochrome information. This is like the black plate in 4-color printing, for giving finest detail, superior color pictures.

## NEW PICTURE PERFORMANCE

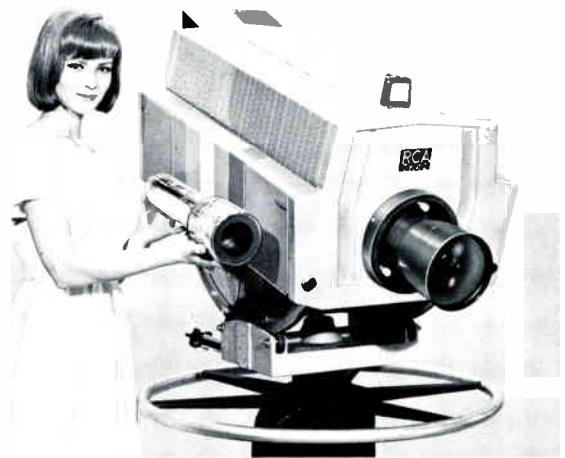
A big picture 4½-inch tube is used in the luminance channel. (It's the same tube used in RCA's deluxe TK-60 camera for superb monochrome reproduction.) Result: highest quality monochrome pictures and highest quality color pictures.

## NEW EASE OF OPERATION

Self-compensating circuits are used to avoid drift, permitting the camera to operate for long periods without adjustment. For ease of operation a zoom lens is built in, also a large 8-inch viewfinder and complete test facilities.

## THE CHOICE OF BROADCASTERS

New luminance principle proved by 5 years' intensive engineering, product research, and field testing. Several models have been demonstrated at three NAB Conventions. In 1962, Broadcasters registered their choices regarding the luminance principle, the built-in zoom lens, and other features—the present camera is the result.



*This is the 4-1/2 inch image orthicon tube used in the luminance channel to sharpen the picture.*



*Plug-in transistorized modules speed servicing, increase reliability.*

*Call your RCA Representative for the complete story. Or write RCA  
Broadcast and Television Equipment, Building 15-5, Camden, N.J.*



**The Most Trusted Name in Television**

City	Station	Network	Slide & Film	Tape	Live
San Francisco, Cal.	KGO-TV	X	X	-	-
San Jose, Cal.	KNTV	X	X	-	-
Santa Barbara, Cal.	KEYT	X	-	-	-
Scranton, Pa.	WNBP-TV	X	X	-	-
Seattle, Wash.	KOMO-TV	X	X	-	X
Selma, Ala.	WSLA	X	-	-	-
Shreveport, La.	KTBS-TV	X	X	X	-
South Bend, Ind.	WSJV	X	-	-	-
Spokane, Wash.	KREM-TV	X	X	X	-
Springfield-Holyoke, Mass.	WHYN-TV	X	X	-	-
Syracuse, N. Y.	WNYS-TV	X	X	1966	-
Toledo, O.	WSPD-TV	X	X	-	-
Tucson, Ariz.	KGUN-TV	X	X	X	Fall/66
Tulsa, Okla.	KTUL-TV	X	X	-	-
Wailuku, Hawaii	KMVI-TV	X	X	X	-
Washington, D. C.	WMAL-TV	X	X	X	X
Wausau, Wis.	WAOW-TV	X	X	X	-
West Palm Beach, Fla.	WEAT-TV	X	X	-	-
Wichita, Kan.	KAKE-TV	X	X	-	-
Wilmington, N. C.	WWAY	X	-	-	-
Youngstown, O.	WYTV	X	-	-	-

## CBS AFFILIATES

Albany, N. Y.	WTEN-TV	X	X	-	-
Albuquerque, N. M.	KGGM-TV	X	-	X	-
Altoona, Pa.	WFBG-TV	X	X	-	-
Amarillo, Tex.	KFDA-TV	X	-	X	-
Atlanta, Ga.	WAGA-TV	X	X	X	-
Augusta, Ga.	WRDW-TV	X	X	-	-
Austin, Tex.	KTBC-TV	X	X	-	-
Bakersfield, Cal.	KBAK-TV	X	X	-	-
Baltimore, Md.	WMAR-TV	X	X	X	X
Bangor, Me.	WABI-TV	X	-	-	-
Baton Rouge, La.	WAFB-TV	X	X	X	X
Beaumont, Tex.	KFDM-TV	X	X	X	-
Bellingham, Wash.	KVOS-TV	X	-	X	-
Billings, Mont.	KOOK-TV	X	X	-	-
Binghamton, N. Y.	WBNF-TV	X	X	-	-
Bismarck, N. D.	KXMB-TV	X	X	-	-
Boise, Ida.	KBOI-TV	X	X	X	-
Boston, Mass.	WHDH-TV	X	X	X	X
Bryan, Tex.	KBTX-TV	X	-	-	-
Buffalo, N. Y.	WBEN-TV	X	X	Mid/66	Mid/66
Burlington, Vt.	WCAX-TV	X	-	-	-
Butte, Mont.	KXLF-TV	X	X	-	-
Cadillac, Mich.	WWTV	X	-	-	-
Cape Girardeau, Mo.	KFVS-TV	X	X	X	-
Cedar Rapids, Ia.	WMT-TV	X	X	X	-
Champaign, Ill.	WCIA	X	X	X	-
Charleston, S. C.	WCSC-TV	X	X	-	-
Charleston, W. Va.	WCHS-TV	X	-	-	-
Charlotte, N. C.	WBTV	X	X	X	X
Chattanooga, Tenn.	WDEF-TV	X	X	-	-
Cheyenne, Wyo.	KFBC-TV	X	-	-	-
Chicago, Ill.	WBBM-TV	X	X	Mid/66	-
Chico, Cal.	KHSL-TV	X	X	-	-
Cincinnati, O.	WCPO-TV	X	X	X	-
Cleveland, O.	WJW-TV	X	X	X	X
Colorado Springs, Colo.	KKTV	X	X	-	-
Columbia, S. C.	WNOK-TV	X	-	-	-
Columbus, Ga.	WRBL-TV	X	X	-	-
Columbus, Miss.	WCBI-TV	X	-	-	-
Columbus, O.	WBNS-TV	X	X	X	-
Corpus Christi, Tex.	KZTV	X	1966	-	-
Dallas, Tex.	KRLD-TV	X	X	X	X
Dayton, O.	WHIO-TV	X	X	-	-
Denver, Colo.	KLZ-TV	X	X	X	-
Des Moines, Ia.	KRNT-TV	X	X	-	-
Detroit, Mich.	WJBK-TV	X	X	X	-
Dickinson, N. D.	KDIX-TV	X	-	-	-
Dothan, Ala.	WTYV	X	X	-	-
Duluth, Minn.	KDAL-TV	X	X	-	-
Durham, N. C.	WTVD	X	X	X	-
El Paso, Tex.	KROD-TV	X	X	X	-
Ensign, Kan.	KTVG	X	-	-	-

City	Station	Network	Slide & Film	Tape	Live
Erie, Pa.	WSEE	X	X	-	-
Eureka, Cal.	KIEM-TV	X	-	-	-
Evansville, Ind.	WEHT	X	-	-	-
Florence, S. C.	WBTW	X	-	X	-
Fort Myers, Fla.	WINK-TV	X	-	-	-
Fort Smith, Ark.	KFSA-TV	X	-	-	-
Fort Wayne, Ind.	WANE-TV	X	X	Fall/66	Fall/66
Freeport-Rockford, Ill.	WCEE-TV	X	X	-	-
Fresno, Cal.	KFRE-TV	X	X	-	-
Grand Junction, Colo.	KREX-TV	X	-	-	-
Great Falls, Mont.	KFBB-TV	X	X	-	-
Green Bay, Wis.	WBAY-TV	X	X	X	-
Greensboro, N. C.	WFMY-TV	X	X	X	Fall/66
Greenville, N. C.	WNCT-TV	X	X	Spring/66	-
Greenwood, Miss.	WABG-TV	X	-	-	-
Hannibal, Mo.-Quincy, Ill.	KHQA-TV	X	X	-	-
Harlingen, Tex.	KGFT-TV	X	X	-	-
Harrisburg, Pa.	WHP-TV	X	X	X	-
Hartford, Conn.	WTIC-TV	X	X	X	X
Hays, Kan.	KAYS-TV	X	-	-	-
Honolulu, Hawaii	KGMB-TV	X	X	X	-
Houston, Tex.	KHOU-TV	X	X	Fall/66	Fall/66
Huntsville, Ala.	WHNT-TV	X	-	-	-
Idaho Falls, Ida.	KID-TV	X	-	-	-
Indianapolis, Ind.	WISH-TV	X	X	Spring/66	Spring/66
Jackson, Miss.	WJTV	X	X	-	-
Jackson, Tenn.	WDXI-TV	X	-	-	-
Jacksonville, Fla.	WJXT	X	X	X	-
Jefferson City, Mo.	KRCG	X	-	-	-
Johnson City, Tenn.	WJHL-TV	X	X	-	-
Joplin, Mo.	KODE-TV	X	X	-	-
Kalamazoo, Mich.	WKZO-TV	X	X	-	-
Kansas City, Mo.	KCMO-TV	X	X	X	X
Klamath Falls, Ore.	KOTI	X	X	X	-
Knoxville, Tenn.	WBIR-TV	X	X	-	-
LaCrosse, Wis.	WKBT	X	-	-	-
Lafayette, Ind.	WFAM-TV	X	-	-	-
Lafayette, La.	KLFY-TV	X	X	X	-
Lancaster-Lebanon, Pa.	WLYH-TV	X	X	-	-
Lansing, Mich.	WJIM-TV	X	-	-	-
Laredo, Tex.	KGNS-TV	X	-	-	-
Las Vegas, Nev.	KLAS-TV	X	X	-	-
Lewiston, Ida.	KLEW-TV	X	-	-	-
Lincoln, Neb.	KOLN-TV	X	X	-	-
Little Rock, Ark.	KTHV	X	X	-	-
Los Angeles, Cal.	KNXT	X	X	X	X
Louisville, Ky.	WHAS-TV	X	X	-	-
Lubbock, Tex.	KLBK-TV	X	X	-	-
Macon, Ga.	WMAZ-TV	X	-	X	-
Madison, Wis.	WISC-TV	X	X	-	-
Mankato, Minn.	KEYC-TV	X	X	-	-
Marquette, Mich.	WLUC-TV	X	-	-	-
Mason City, Ia.	KGLO-TV	X	X	-	-
Medford, Ore.	KTVM	X	X	-	-
Memphis, Tenn.	WREC-TV	X	X	X	-
Meridian, Miss.	WTOK-TV	X	X	X	-
Miami, Fla.	WTVJ	X	X	X	1966
Milwaukee, Wis.	WISN-TV	X	X	X	Fall/66
Minneapolis, Minn.	WCCO-TV	X	X	X	-
Minot, N. D.	KXMC-TV	X	-	-	-
Mobile, Ala.	WKRQ-TV	X	X	X	X
Monroe, La.	KNOE-TV	X	-	X	-
Montgomery, Ala.	WCOV-TV	X	X	X	X
Montrose, Colo.	KREY-TV	X	-	-	-
Nashville, Tenn.	WLAC-TV	X	X	X	-
New Orleans, La.	WWL-TV	X	X	X	X
New York, N. Y.	WCBS-TV	X	X	X	X
Norfolk, Va.	WTAR-TV	X	X	X	-
Odessa, Tex.	KOSA-TV	X	X	X	-
Oklahoma City, Okla.	KWTU	X	X	X	-
Omaha, Neb.	WOW-TV	X	X	-	-
Orlando, Fla.	WDBO-TV	X	X	X	-
Ottumwa, Ia.-Kirksville, Mo.	KTVO	X	Fall/66	Fall/66	-
Pasco, Wash.	KEPR-TV	X	X	-	-
Peoria, Ill.	WMBD-TV	X	X	X	-
Philadelphia, Pa.	WCAU-TV	X	X	X	-

# Color Status

City	Station	Network	Slide & Film	Tape	Live
Phoenix, Ariz.	KOOL-TV	X	X	X	
Pittsburgh, Pa.	KDKA-TV	X	X		
Portland, Me.	WGAT-TV	X		X	
Portland, Ore.	KOIN-TV	X	X	X	
Providence, R. I.	WPRO-TV	X			
Rapid City, S. D.	KOTA-TV	X			
Reno, Nev.	KOLO-TV	X	X	X	
Richmond, Va.	WTVR	X	X	X	
Riverton, Wyo.	KWRB-TV	X			
Roanoke, Va.	WDBJ-TV	X	X	X	
Rochester, N. Y.	WHEC-TV	X	X		
Rock Island, Ill.	WHBF-TV	X	X		
Roswell, N. M.	KBIM-TV	X	X		
Sacramento, Cal.	KXTV	X	X	X	Spring/66
Saginaw, Mich.	WKMX-TV	X			
St. Louis, Mo.	KMOX-TV	X	X		
Salisbury, Md.	WBOC-TV	X	1966	1966	1966
Salt Lake City, Utah	KSL-TV	X	X	X	X
San Angelo, Tex.	KCTV	X			
San Antonio, Tex.	KENS-TV	X	X	X	
San Diego, Cal.	KFMB-TV	X	X		
San Francisco, Cal.	KPIX	X	X		
Savannah, Ga.	WTOC-TV	X	X	X	
Scottsbluff, Neb.	KSTF	X			
Scranton, Pa.	WDAU-TV	X			
Seattle, Wash.	KIRO-TV	X	X	X	X
Shreveport, La.	KSLA-TV	X	X	X	Fall/66
Sioux City, Ia.	KVTV	X	X		X
Sioux Falls, S. D.	KELO-TV	X	X	X	
South Bend, Ind.	WSBT-TV	X	X	X	
Spartanburg, S. C.	WSPA-TV	X	X		
Spokane, Wash.	KXLY-TV	X	X		
Springfield, Mo.	KTTS-TV	X	X		
Sterling, Colo.	KTVS	X			
Steubenville, O.	WSTV-TV	X	X		
Sweetwater, Tex.	KPAR-TV	X			
Syracuse, N. Y.	WHEN-TV	X	X		
Tallahassee, Fla.	WCTV	X	X		
Tampa, Fla.	WTVT	X	X	X	X
Terre Haute, Ind.	WTHI-TV	X	X	X	
Toledo, O.	WTOL-TV	X	X		
Topeka, Kan.	WBWB-TV	X	X	Spring/66	Winter/66
Tucson, Ariz.	KOLD-TV	X			
Tulsa, Okla.	KOTV	X	X	Mid/66	Fall/66
Tuscaloosa, Ala.	WCFT-TV	X			
Twin Falls, Ida.	KMVT	X	X		
Valley City, N. D.	KXJB-TV	X			
Waco, Tex.	KWTX-TV	X	X	X	
Washington, D. C.	WTOP-TV	X	X	X	
Watertown, N. Y.	WWNY-TV	X	Spring/66	Spring/66	
Wausau, Wis.	WSAU-TV	X			
Wichita, Kan.	KTVH	X	X	X	X
Wichita Falls, Tex.	KAUZ-TV	X	X	X	X
Yakima, Wash.	KIMA-TV	X	X		
York, Pa.	WSBA-TV	X			
Youngstown, Ohio	WKBN-TV	X	X	X	
Yuma, Ariz.	KBLU-TV	X			

## NBC AFFILIATES

Aberdeen, S.D.	KXAB-TV	X		Mid/66	
Abilene, Tex.	KRBC-TV	X			
Albany, Ga.	WALB-TV	X	X	Spring/66	Spring/66
Albuquerque, N. M.	KOB-TV	X	X	X	
Alexandria, La.	KALB-TV	X	Fall/66	Fall/66	
Alexandria, Minn.	KCMT	X			
Amarillo, Tex.	KGNC-TV	X	X	X	Winter/66
Ardmore, Okla.	KXII	X	Fall/66		
Atlanta, Ga.	WSB-TV	X	X	X	X
Augusta, Ga.	WJBF	X	X	X	X
Bakersfield, Cal.	KERO-TV	X	X		
Baltimore, Md.	WBAL-TV	X	X	X	X
Bangor, Me.	WLBS-TV	X			
Baton Rouge, La.	WBRZ	X	X	X	X
Beaumont-Pt. Arthur, Tex.	KPAC-TV	X			
Billings, Mont.	KULR-TV	X	X	X	

City	Station	Network	Slide & Film	Tape	Live
Binghamton, N. Y.	WINR-TV	X			
Birmingham, Ala.	WAPI-TV	X	Spring/66	Spring/66	
Bismarck, N. D.	KFYR-TV	X			
Bluefield, W. Va.	WHIS-TV	X			
Boise, Ida.	KTVB	X	X	X	X
Boston, Mass.	WBZ-TV	X	X	1966	1966
Bristol, Va.					
Johnson City, Tenn.	WCYB-TV	X	X	X	X
Buffalo, N. Y.	WGR-TV	X	X		
Casper, Wyo.	KTWO-TV	X			
Champaign-Urbana, Ill.	WCHU	X			
Charleston, S. C.	WCIV	X	X		
Charlotte, N. C.	WSOC-TV	X	X	X	1966
Chattanooga, Tenn.	WRCB-TV	X	X	1966	
Cheboygan, Mich.	WTOM-TV	X			
Chicago, Ill.	WMAQ-TV	X	X	X	X
Cincinnati, O.	WLWT	X	X	X	X
Clarksburg, W. Va.	WBOY-TV	X			
Cleveland, O.	WKYC	X	X	X	X
Columbia, Mo.	KOMU-TV	X			
Columbia, S. C.	WIS-TV	X	X		
Columbus, O.	WLWC	X	X	X	X
Coos Bay, Ore.	KCBY-TV	X			
Corpus Christi, Tex.	KRIS-TV	X	X	1966	
Davenport, Ia.	WOC-TV	X	X	1966	1966
Daytona Beach-Orlando, Fla.	WESH-TV	X	X		
Decatur, Ala.	WMSL-TV	X			
Denver, Colo.	KOA-TV	X	X	X	
Des Moines, Ia.	WHO-TV	X	X	X	
Detroit, Mich.	WWJ-TV	X	X	X	
Duluth, Minn.-Superior, Wis.	WDSM-TV	X	X		X
Eau Claire, Wis.	WEAU-TV	X			
El Dorado, Ark.	KTVE	X			
Elmira, N. Y.	WSYE-TV	X			
El Paso, Tex.	KTSM-TV	X	X	X	
Erie, Pa.	WICU-TV	X			
Eugene, Ore.	KVAL-TV	X	X	X	
Eureka, Cal.	KVIQ-TV	X	Spring/66	Spring/66	
Evansville, Ind.	WFIE-TV	X			
Fargo, N. D.	WDAY-TV	X		X	
Florence, Ala.	WOWL-TV	X			
Fort Dodge, Ia.	KQTV	X			
Fort Wayne, Ind.	WKJG-TV	X	X	Spring/66	
Fort Worth-Dallas, Tex.	WBAP-TV	X	X	X	X
Fresno, Cal.	KMJ-TV	X	X		
Glendive, Mont.	KXGN-TV	X			
Grand Rapids, Mich.	WOOD-TV	X	X		
Great Bend, Kan.	KCKT	X			
Great Falls, Mont.	KRTV	X			
Green Bay, Wis.	WFRV	X	X	X	X
Greenfield, Mass.	WRLP	X			
Greenville.					
Spartanburg, S. C.	WFBC-TV	X	X	X	Fall/66
Harrisonburg, Va.	WSVA-TV	X			
Hartford.					
New Britain, Conn.	WHNB-TV	X	X		
Hastings-Kearney, Neb.	KHAS-TV	X			
Hattiesburg-Laurel, Miss.	WDAM-TV	X	X		
Helena, Mont.	KBLL-TV	X			
Hilo, Hawaii	KHAW-TV	X	X	X	
Honolulu, Hawaii	KHON-TV	X	X	X	
Houston, Tex.	KPRC-TV	X	X	X	
Huntington-Charleston, W. Va.	WSAZ-TV	X	X		X
Idaho Falls, Ida.	KIFI-TV	X	X		1966
Indianapolis, Ind.	WFBM-TV	X	X	X	X
Jackson, Miss.	WLBT	X			
Jacksonville, Fla.	WFGA-TV	X	X	X	X
Johnstown, Pa.	WJAC-TV	X	X	X	X
Kansas City, Mo.	WDAF-TV	X	X		
Knoxville, Tenn.	WATE-TV	X	X		
La Grande, Ore.	KTVR	X			
Lake Charles, La.	KPLC-TV	X			
Lancaster, Pa.	WGAL-TV	X	X	X	X
Lansing-Onondaga, Mich.	WILX-TV	X	1966		



# Do your Viewers Switch Rather than fight?



## Yes!

You may be transmitting a powerful signal the likes of which no station has ever seen. But—look at it from the other end. Many sets within range of your signal may *not* be receiving it as crisply and clearly because of an inadequate antenna.

Bad pictures show it. Station surveys prove it: Old or obsolete receiving antennas wreak havoc on even the best signal. And "snow", ghosts are bad enough in black and white. In *color*—they're *murder!*

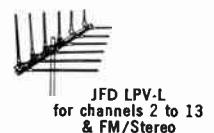
Could be the gain curve of an old or obsolete antenna is "sucking out" or "rolling off" *your* channel—while your competitor's channel blasts through (luckily) on a peak of the curve. Is it any wonder so many potential viewers would rather switch channels than fight these vexations?

Help your audience get sharper, more pleasurable TV reception and watch it grow in size and loyalty. We at JFD can assist you in achieving these objectives with "Operation Bootstrap". This unique program combines on-air time with intensive merchandising through local TV dealers, installers and distributors to promote and expand your market coverage with JFD antennas.

Not with any ordinary antenna mind you, but with JFD LPV Color Log Periodic—the patented space-age antenna discovery that has revolutionized reception of VHF, UHF, and FM/Stereo. Developed from research performed at the famous University of Illinois Antenna Research Laboratories, the Log Periodic is acknowledged as the most advanced configuration in the state of the antenna art. And only JFD has it—in a wide, versatile selection of performance-proved designs to satisfy every location—town or country—in vivid color or black and white.

Write or phone us for details on how "Operation Bootstrap" has helped increase audiences for other stations. LICENSED UNDER ONE OR MORE OF U.S. PATENTS 2,958,081; 2,985,879; 3,011,168; 3,108,280; 3,150,376; 3,210,767. RE. 25,740 AND ADDITIONAL PATENTS PENDING IN U.S.A. AND CANADA. PRODUCED BY JFD ELECTRONICS CORPORATION UNDER EXCLUSIVE LICENSE FROM THE UNIVERSITY OF ILLINOIS FOUNDATION.

**JFD ELECTRONICS CORPORATION, 15th Ave. at 62nd St., Brooklyn, N. Y. 11219, 212 DE 1-1000**



# Color Status

City	Station	Network	Slide & Film	Tape	Live
Laredo, Tex.	KGNS-TV	X	-	-	-
Las Vegas, Nev.	KORK-TV	X	X	X	-
Lexington, Ky.	WLEX-TV	X	X	X	X
Lima, O.	WIMA-TV	X	-	-	-
Little Rock, Ark.	KARK-TV	X	X	-	-
Los Angeles, Cal.	KNBC	X	X	X	X
Louisville, Ky.	WAVE-TV	X	X	X	X
Lubbock, Tex.	KCBD-TV	X	X	Spring/66	Spring/66
Lufkin, Tex.	KTRE-TV	X	-	-	-
Macon, Ga.	WMAZ-TV	X	-	-	-
Madison, Wis.	WMTV	X	-	-	-
McCook, Neb.	KOMC	X	-	-	-
Medford, Ore.	KMED-TV	X	-	-	-
Memphis, Tenn.	WMCT	X	X	Spring/66	1966
Miami, Fla.	WCKT	X	X	X	X
Midland-Odessa, Tex.	KMID-TV	X	-	X	-
Milwaukee, Wis.	WTMJ-TV	X	X	X	X
Minneapolis-St. Paul, Minn.	KSTP-TV	X	X	X	X
Minot, N. D.	KMOT	X	-	-	-
Missoula, Mont.	KGVO-TV	X	-	-	-
Mitchell, S. D.	KORN-TV	X	-	-	-
Mobile, Ala.-Pensacola, Fla.	WALA-TV	X	X	-	X
Montgomery, Ala.	WSFA-TV	X	1966	1966	-
Muncie, Ind.	WLBC-TV	X	-	-	-
Nashville, Tenn.	WSM-TV	X	X	X	-
New Orleans, La.	WDSU-TV	X	X	X	X
Norfolk-Portsmouth, Va.	WVAP-TV	X	X	X	X
New York, N. Y.	WNBC-TV	X	X	X	X
North Platte, Neb.	KNOP-TV	X	-	-	-
Oklahoma City, Okla.	WKY-TV	X	X	X	X
Omaha, Neb.	KMTV	X	X	X	X
Paducah, Ky.-Cape Girardeau, Mo.	WPSD-TV	X	X	X	-
Palm Beach, Fla.	WPTV	X	X	Winter/66	-
Panama City, Fla.	WJHG-TV	X	X	Spring/66	-
Parkersburg, W. Va.	WTAP-TV	X	-	-	-
Peoria, Ill.	WEEK-TV	X	X	-	-
Philadelphia, Pa.	KYW-TV	X	X	X	Winter/66
Phoenix, Ariz.	KTAR-TV	X	X	X	X
Pittsburg, Kan.-Joplin, Mo.	KOAM-TV	X	X	X	Spring/66
Pittsburgh, Pa.	WIIIC-TV	X	X	X	-
Plattsburgh, N. Y.	WPTZ	X	-	-	-
Portland, Me.	WCSH-TV	X	X	-	-
Portland, Ore.	KGW-TV	X	X	X	X
Presque Isle, Me.	WAGM-TV	X	-	-	-
Providence, R. I.	WJAR-TV	X	X	X	Spring/66
Pueblo-Colorado Springs, Colo.	KOAA-TV	X	-	-	-
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	X	X	-	-
Redding, Cal.	KRCR-TV	X	X	Spring/66	-
Reno, Nev.	KCRL	X	X	-	-
Richland, Wash.	KNDU	X	1966	-	-
Richmond, Va.	WRVA-TV	X	X	-	-
Roanoke, Va.	WLSL-TV	X	X	-	-
Rochester, Minn.	KROC-TV	X	-	X	-
Rochester, N. Y.	WROC-TV	X	X	-	-
Rockford, Ill.	WTVO	X	X	-	-
Roseburg, Ore.	KPIC	X	-	-	-
Roswell, N. M.	KSWs-TV	X	-	-	-
Sacramento, Cal.	KCRA-TV	X	X	X	X
Saginaw-Bay City, Mich.	WNEM-TV	X	X	-	-
St. Louis, Mo.	KSD-TV	X	X	X	X
Salinas-Monterey, Cal.	KSBW-TV	X	-	-	-
Salt Lake City, Utah	KUTV	X	X	X	-
San Angelo, Tex.	KACB-TV	X	-	-	-
San Antonio, Tex.	WOAI-TV	X	X	-	-
San Diego, Cal.	KOGO-TV	X	X	-	-
San Francisco, Cal.	KRON-TV	X	X	1966	Winter/66

City	Station	Network	Slide & Film	Tape	Live
San Luis Obispo, Cal.	KSBY-TV	X	-	-	-
Savannah, Ga.	WSAV-TV	X	X	X	X
Schenectady, N. Y.	WRGB	X	X	X	X
Seattle-Tacoma, Wash.	KING-TV	X	X	X	-
Shreveport, La.	KTAL-TV	X	X	X	X
Sioux City, Ia.	KTIV	X	X	X	-
Sioux Falls, S. D.	KSOO-TV	X	-	-	-
South Bend-Elkhart, Ind.	WNDU-TV	X	X	-	-
Spokane, Wash.	KHQ-TV	X	X	X	X
Springfield-Decatur, Ill.	WICS	X	X	-	-
Springfield-Holyoke, Mass.	WWLP	X	X	-	-
Springfield, Mo.	KYTV	X	X	X	Spring/66
Syracuse, N. Y.	WSYR-TV	X	X	-	-
Tampa-St. Petersburg, Fla.	WFLA-TV	X	X	X	X
Temple-Waco, Tex.	KCEN-TV	X	-	Spring/66	-
Terre Haute, Ind.	WTWO	X	X	-	-
Traverse City, Mich.	WPBN-TV	X	-	-	-
Tucson, Ariz.	KVOA-TV	X	-	X	-
Tulsa, Okla.	KVOO-TV	X	X	X	X
Tyler, Tex.	KLTV	X	-	-	-
Utica, N. Y.	WKTV	X	-	-	-
Wailuku, Hawaii	KAIH-TV	X	-	-	-
Washington, D. C.	WRC-TV	X	X	X	X
Washington-Greenville, N. C.	WITN-TV	X	X	Fall/66	-
Waterloo-Cedar Rapids, Ia.	KWWL-TV	X	X	X	-
Weslaco, Tex.	KRGV-TV	X	-	-	-
Wheeling, W. Va.	WTRF-TV	X	X	X	X
Wichita, Kan.	KARD-TV	X	X	X	X
Wichita Falls, Tex.	KFDX-TV	X	X	X	X
Wilkes Barre-Scranton, Pa.	WBRE-TV	X	X	X	X
Williston, N. D.	KUMV-TV	X	-	-	-
Wilmington, N. C.	WECT	X	-	-	-
Winston Salem-Greensboro, N. C.	WSJS-TV	X	Fall/66	Fall/66	Fall/66
Yakima, Wash.	KNDO	X	X	-	-
Youngstown, O.	WFMJ-TV	X	-	-	-
Yuma, Ariz.	KIVA	X	-	-	-
Zanesville, O.	WHIZ-TV	X	-	-	-

## INDEPENDENTS

Birmingham, Ala.	WBMG	X	X	-	X
Chicago, Ill.	WGN-TV	X	X	X	X
	WFLD	-	X	X	-
Detroit, Mich.	WKBD	X	X	X	-
Ft. Worth-Dallas, Tex.	KTVT	X	X	X	X
Los Angeles, Cal.	KCOP	X	X	-	X
	KHJ-TV	X	X	X	X
	KTLA	X	X	X	X
	KTTV	X	X	X	X
Minneapolis-St. Paul, Minn.	WTCN-TV	X	X	-	-
New York, N. Y.	WNEW-TV	X	X	X	-
	WOR-TV	X	X	X	X
	WPIX	X	X	X	Spring/66
Newark, N. J.	WNJU-TV	X	X	X	-
Oakland-San Francisco, Cal.	KTVU	X	X	-	-
Philadelphia, Pa.	WKBS	X	X	X	X
	WPHL-TV	X	X	X	-
Phoenix, Ariz.	KPHO-TV	-	X	-	-
Portland, Ore.	KPTV	X	X	-	-
St. Louis, Mo.	KPLR-TV	X	X	-	-
San Diego, Cal.	KAAR	-	X	-	-
Tacoma-Seattle, Wash.	KTNT-TV	X	X	X	X
Washington, D. C.	WTTG	X	X	-	X

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BROADCAST MUSIC, INC.

# Television Market Rankings

Listing 230 markets according to ARB Net Weekly Circulation

With rank as to total homes and television households

Net Weekly Circulation information & rank are based on the Sept. 1965 ARB nationwide sweep survey.

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Market Area Commercial TV Stations
New York, N.Y.	5,375,400	1	6,771,200	1	6,524,300	1	WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WNJU-TV, WOR-TV, WPIX
Los Angeles, Cal.	2,987,700	2	3,671,700	2	3,474,900	2	KABC-TV, KCOF, KHJ-TV, KMEX-TV, KNBC, KNXT, KPOL-TV, KTLA, KTTV
Chicago, Ill.	2,348,300	3	2,682,400	4	2,598,300	4	WBBM-TV, WBKB, WCIU, WFLD, WGN-TV, WMAQ-TV
Philadelphia, Pa.	2,091,500	4	2,694,400	3	2,604,600	3	KYW-TV, WCAU-TV, WFIL-TV, WIBF-TV, WKBS, WPHL-TV
Boston, Mass.	1,675,000	5	2,199,900	5	2,126,800	5	WBZ-TV, WHDH-TV, WIHS-TV, WNAC-TV
Detroit, Mich.	1,519,600	6	1,833,000	7	1,790,300	6	CKLW-TV, WJBK-TV, WKBD, WWJ-TV, WXYZ-TV
San Francisco, Cal.	1,297,000	7	1,828,600	8	1,699,400	10	KGO-TV, KPIX, KRON-TV, KTVU
Cleveland, O.	1,243,300	8	1,494,600	15	1,455,100	15	WEWS, WJW-TV, WKYC-TV
Pittsburgh, Pa.	1,167,600	9	1,586,200	12	1,528,500	12	KDKA-TV, WIIC-TV, WTAE
Washington, D.C.	996,900	10	1,824,600	9	1,736,500	9	WMAL-TV, WOOK-TV, WRC-TV, WTOP-TV, WTTG
Baltimore, Md.	818,300	11	1,929,400	6	1,842,100	11	WBAL-TV, WJZ-TV, WMAR-TV
St. Louis, Mo.	811,100	12	947,600	23	892,200	23	KMOX-TV, KPLR-TV, KSD-TV, KTVI
Hartford-							
New Haven, Conn.	799,500	13	1,577,400	13	1,524,600	13	WHCT, WTIC-TV, WHNB-TV, WNHC-TV
Providence, R.I.	775,600	14	1,800,300	11	1,743,900	8	WJAR-TV, WPRO-TV, WTEV
Dallas-Ft. Worth, Tex.	767,500	15	964,100	21	896,400	22	KRLD-TV, KTVT, WBAP-TV, WFAA-TV
Cincinnati, O.	719,500	16	1,056,100	19	1,009,900	19	WCPO-TV, WKRC-TV, WLWT
Minneapolis-							
St. Paul, Minn.	679,400	17	856,300	31	808,400	28	KMSP-TV, KSTP-TV, WCCO-TV, WTCN-TV
Indianapolis, Ind.	678,300	18	883,500	25	852,000	25	WFBM-TV, WISH-TV, WLWI, WTTV
Atlanta, Ga.	615,200	19	871,700	27	803,900	29	WAGA-TV, WAII-TV, WSB-TV
Miami, Fla.	611,400	20	700,600	38	656,300	39	WCKT, WLBW-TV, WTVJ
Seattle-Tacoma, Wash.	606,500	21	706,100	37	658,900	38	KING-TV, KIRO-TV, KOMO-TV, KTNT-TV, KTWV
Buffalo, N.Y.	600,200	22	961,200	22	931,400	21	WBEN-TV, WGR-TV, WKBW-TV
Milwaukee, Wis.	583,500	23	864,900	30	842,400	27	WISN-TV, WITI-TV, WTMJ-TV, WUHF
Kansas City, Mo.	583,300	24	739,900	35	690,100	35	KCMO-TV, KMBC-TV, WDAF-TV
Houston, Tex.	559,700	25	676,500	43	621,900	42	KHOU-TV, KPRC-TV, KTRK-TV
Toledo, O.	549,600	26	1,806,700	10	1,763,800	8	WSPD-TV, WTOL-TV
Sacramento-							
Stockton, Cal.	535,500	27	945,400	24	882,000	24	KCRA-TV, KOVR, KXTV
Dayton, O.	533,600	28	1,009,500	20	976,300	20	WHIO-TV, WKEF, WLWD
Charlotte, N.C.	505,400	29	870,100	29	802,000	30	WBTV, WCCB-TV, WSOC-TV
Columbus, O.	501,100	30	749,300	34	723,900	33	WBNS-TV, WLWC, WTVN-TV
Wheeling, W.Va.-							
Steubenville, O.	495,100	31	1,554,400	14	1,500,800	14	WSTV-TV, WTRF-TV
Tampa-							
St. Petersburg, Fla.	478,900	32	599,900	49	560,000	48	WFLA-TV, WLCY-TV, WSUN-TV, WTVT
Harrisburg-Lancaster-							
Lebanon-York, Pa.	472,700	33	839,000	32	798,600	31	WGAL-TV, WHP-TV, WLYH-TV, WSBA-TV, WTPA
Memphis, Tenn.	469,400	34	690,700	41	576,900	45	WHBQ-TV, WMCT, WREC-TV
Syracuse, N.Y.	466,800	35	712,200	36	685,400	36	WHEN-TV, WNYS-TV, WSYR-TV
Portland, Ore.	462,200	36	608,900	48	559,300	49	KATU, KGW-TV, KOIN-TV, KPTV
Albany-Schenectady-							
Troy, N.Y.	460,900	37	694,900	39	665,000	37	WAST, WRGB, WTEN
Grand Rapids-							
Kalamazoo, Mich.	450,100	38	656,300	45	635,000	41	WKZO-TV, WOOD-TV, WZZM-TV
Birmingham, Ala.	447,100	39	691,500	40	593,000	44	WBMG, WAPI-TV, WBRC-TV
Denver, Colo.	435,900	40	578,100	51	548,600	51	KBTU, KCTO, KLZ-TV, KOA-TV
Johnstown-Altoona, Pa.	434,400	41	1,240,700	18	1,195,600	18	WARD-TV, WFBG-TV, WJAC-TV
Nashville, Tenn.	431,100	42	641,200	46	552,400	50	WLAC-TV, WSIX-TV, WSM-TV
New Orleans, La.	428,300	43	552,700	54	501,800	55	WDSU-TV, WVUE, WWL-TV
Greenville-Spartanburg,							
S.C.-Asheville, N.C.	427,400	44	874,600	26	790,400	32	WFBC-TV, WISE-TV, WLOS-TV, WSPA-TV
Charleston-							
Huntington, W.Va.	410,000	45	566,800	52	512,500	52	WCHS-TV, WHTN-TV, WSAZ-TV
Flint-Saginaw-							
Bay City, Mich.	408,100	46	583,600	50	567,000	47	WJRT-TV, WKNX-TV, WNEM-TV
Lansing, Mich.	403,700	47	870,500	28	848,600	26	WILX-TV, WJIM-TV
Louisville, Ky.	395,700	48	556,300	53	506,500	53	WAVE-TV, WHAS-TV, WLKY-TV
Greensboro-Winston Salem-							
High Point, N.C.	392,300	49	757,700	33	699,000	34	WFMY-TV, WGHP-TV, WSJS-TV
Raleigh-Durham, N.C.	364,400	50	671,100	44	610,400	43	WRAL-TV, WTVB
Oklahoma City, Okla.	360,400	51	500,300	59	465,900	62	KOCO-TV, KWTU, WKY-TV
Salinas-Monterey-							
Santa Cruz, Cal.	357,100	52	1,373,200	17	1,277,700	17	KNTV (San Jose), KSBW-TV
Manchester, N.H.	348,800	53	1,490,800	16	1,441,000	16	WMUR-TV

# Metropolitan Markets

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Market Area Commercial TV Stations
San Diego, Cal. ....	346,300	54	497,400	61	469,400	60	KFMB, KOGO-TV, KAAR, XETV, XEWT-TV
Norfolk-Portsmouth-Newport News-Hampton, Va. . .	338,400	55	437,800	69	403,700	70	WAVY-TV, WTAR-TV, WVEC-TV
Wichita, Kan. ....	332,100	56	430,800	75	398,800	71	KAKE-TV, KARD-TV, KTVH
San Antonio, Tex. ....	319,600	57	466,900	63	417,000	66	KENS-TV, KONO-TV, KWEX-TV, WOAI-TV
Tulsa, Okla. ....	316,300	58	458,800	64	423,000	64	KOTV, KTUL-TV, KVOO-TV
Portland-Poland Spring, Me. ....	313,800	59	497,500	60	475,700	58	WCSH-TV, WGAN-TV, WMTW-TV
Omaha, Neb. ....	313,500	60	409,700	79	386,800	75	KETV, KMTV, WOW-TV
Roanoke, Va. ....	306,800	61	625,800	47	574,100	46	WDBJ-TV, WLVA-TV, WSLS-TV
Phoenix, Ariz. ....	306,500	62	379,700	87	352,100	85	KOOL-TV, KPHO-TV, KTAR-TV, KTVK
Salt Lake City-Ogden-Provo, Utah ....	297,900	63	436,700	70	411,000	68	KCPX-TV, KSL-TV, KUTV
Green Bay, Wis. ....	296,600	64	439,100	68	424,600	63	WBAY-TV, WFRV-TV, WLUK-TV
Richmond, Va. ....	294,200	65	511,100	57	468,600	60	WRVA-TV, WTVR, WXEX-TV
Quad City (Davenport, Ia.-Rock Island-Moline, Ill.) ....	294,100	66	430,300	76	410,600	69	WHBF-TV, WOC-TV, WQAD-TV
Orlando-Daytona Beach, Fla. ....	291,200	67	426,500	77	393,400	72	WDBO-TV, WESH-TV, WFTV
Rochester, N.Y. ....	285,800	68	400,900	83	386,000	76	WHEC-TV, WOKR, WROC-TV
Shreveport, La. ....	280,600	69	435,700	71	385,800	77	KSLA-TV, KTAL-TV, KTBS-TV
Wilkes Barre-Scranton, Pa. ....	275,900	70	519,100	56	494,400	56	WBRE-TV, WDAU-TV, WNEP-TV
Little Rock, Ark. ....	267,700	71	404,900	82	355,100	84	KARK-TV, KATV, KTHV
Jacksonville, Fla. ....	265,500	72	391,400	85	356,200	83	WFGA-TV, WJXT
Champaign-Decatur-Springfield, Ill. ....	262,400	73	435,100	72	415,200	67	WCIA, WICS, WTVP
Cedar Rapids-Waterloo, Ia. . . . .	261,900	74	407,000	80	384,300	79	KCRG-TV, KWWL-TV, WMT-TV
Mobile, Ala.-Pensacola, Fla. ....	260,500	75	399,800	84	351,300	86	WALA-TV, WEAR-TV, WKRQ-TV
Des Moines, Ia. ....	251,100	76	360,200	91	340,200	89	KRNT-TV, WHO-TV, WOI-TV
Spokane, Wash. ....	248,100	77	372,400	90	343,500	87	KHQ-TV, KREM-TV, KXLY-TV
Springfield-Holyoke, Mass. ....	243,300	78	523,600	55	502,000	54	WHYN-TV, WWLP
Jackson, Miss. ....	241,900	79	431,900	74	341,400	88	WJTV, WLBT
Knoxville, Tenn. ....	239,200	80	456,000	65	384,800	78	WATE-TV, WBIR-TV, WTVK
Madison, Wis. ....	232,700	81	494,900	62	475,400	59	WISC-TV, WKOW-TV, WMTV
Binghamton, N.Y. ....	231,100	82	503,000	58	481,200	57	WBJA-TV, WINR-TV, WBNF-TV
Columbia, S.C. ....	225,600	83	424,300	78	379,000	80	WIS-TV, WNOK-TV, WOLO-TV
Columbus, Ga. ....	223,300	84	444,000	67	388,000	74	WRBL-TV, WTVM
Baton Rouge, La. ....	222,200	85	445,200	66	392,800	73	WAFB-TV, WBRZ
W. Palm Beach, Fla. . . . .	222,200	85	684,600	42	642,800	40	WEAT-TV, WPTV (Palm Beach)
Cape Girardeau, Mo.-Paducah, Ky.-Harrisburg, Ill. ....	220,700	87	353,400	94	314,600	95	KFVS-TV, WPSD-TV, WSIL-TV
Evansville, Ind. ....	219,000	88	356,300	92	325,500	92	WEHT, WFIE-TV, WTVW
Greenville-Washington-New Bern, N.C. ....	218,600	89	406,200	81	369,400	81	WITN-TV, WNBE-TV, WNCT-TV
Sioux Falls, S.D. ....	217,900	90	309,500	100	283,800	102	KELO-TV, KSOO-TV
Fresno, Cal. ....	216,300	91	319,000	97	295,300	98	KAIL, KFRE-TV, KJEO, KMJ-TV
Chattanooga, Tenn. ....	206,300	92	348,300	95	310,100	96	WDEF-TV, WRCB-TV, WTVC
Lincoln-Hastings-Kearney, Neb. ....	201,300	93	285,400	107	264,800	106	KHAS-TV, KHOL-TV, KOLN-TV
Rockford, Ill. ....	194,600	94	294,700	103	284,900	101	WCEE-TV, WREX-TV, WTVO
Youngstown, O. ....	193,800	95	434,200	73	421,500	65	WFMJ-TV, WKBN-TV, WYTV
Augusta, Ga. ....	191,600	96	376,200	88	334,600	90	WJBF, WRDW-TV
South Bend-Elkhart, Ind. ....	188,300	97	293,700	104	282,700	103	WNDU-TV, WSBT-TV, WSJV
Peoria, Ill. ....	184,700	98	329,300	96	315,600	94	WEEK-TV, WIRL-TV, WMBD-TV
Ft. Wayne, Ind. ....	181,600	99	306,100	102	294,500	100	WANE-TV, WKJG-TV, WPTA
Albuquerque, N.M. ....	179,300	100	227,800	126	208,200	126	KGGM-TV, KOAT-TV, KOB-TV
Bristol, Va.-Johnson City, Tenn. . .	177,500	101	374,700	89	322,700	93	WCYB-TV, WJHL-TV
Beaumont-Port Arthur, Tex. ....	172,300	102	229,500	124	210,400	125	KBMT, KFDM-TV, KPAC-TV
Erie, Pa. ....	162,200	103	312,000	99	299,700	97	WICU-TV, WSEE
Burlington, Vt.-Plattsburgh, N.Y. ....	158,300	104	243,400	120	232,300	118	WCAX-TV, WPTZ
Lafayette, La. ....	156,300	105	269,800	112	240,900	112	KATC, KLFY-TV
Springfield, Mo. ....	154,700	106	273,600	111	240,800	113	KTTS-TV, KYTV
Duluth, Minn.-Superior, Wis. ....	153,800	107	194,900	138	180,100	138	KDAL-TV, WDSM-TV, WDIO-TV
Austin-Rochester, Minn.-Mason City, Ia. ....	152,900	108	313,500	98	294,800	99	KROC-TV, KMMT, KGLO-TV
Terre Haute, Ind. ....	151,700	109	266,900	114	254,300	107	WTHI-TV, WTOO
Joplin, Mo.-Pittsburg, Kan. ....	150,000	110	212,800	131	192,200	131	KOAM-TV, KODE-TV
Hawaii ....	149,500	111	172,100	150	153,000	153	KGMB-TV, KHON-TV, KHVH-TV, KTRG-TV
Albany, Ga. ....	148,500	112	268,100	113	232,700	117	WALB-TV
Montgomery, Ala. ....	148,400	113	308,100	101	252,100	108	WCOV-TV, WKAB-TV, WSFA-TV
Florence, S.C. ....	147,400	114	222,700	129	194,800	130	WBTW
Utica, N.Y. ....	146,700	115	228,900	125	220,100	122	WKTV
Waco-Temple, Tex. ....	145,700	116	263,700	116	237,900	116	KCEN-TV, KWTX-TV



## The Speaker of the House recognizes Television Age

We don't want to make a whole Federal case out of this but you might like to know that television's most readable, reputable and repeatable publication even gets quoted in Congress. In fact, recently we held the floor on two separate occasions for the television industry. The point is that whenever important people need a television authority—it's the most natural thing in the world to reach for Television Age. It happens in Con-

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TELEVISION AGE Meets The Needs Of The People Who Spend Over \$1,000,000,000 In Television Annually

1966 Edition

# Metropolitan Markets

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Market Area Commercial TV Stations
Sioux City, Ia. ....	145,100	117	235,800	122	220,500	121	KTIV, KVTV
Tallahassee, Fla.- Thomasville, Ga. ....	145,000	118	276,300	110	240,200	114	WCTV
Charleston, S.C. ....	144,500	119	260,600	118	229,000	119	WCIV, WCSC-TV, WUSN-TV
Cadillac-Traverse City, Mich. ....	141,000	120	249,500	119	238,900	115	WPBN-TV, WWTW
Amarillo, Tex. ....	140,100	121	160,900	157	149,900	154	KFDA-TV, KGNC-TV, KVII
Austin, Tex. ....	139,600	122	224,600	128	200,200	128	KHFI-TV, KTBC-TV
Monroe, La.- El Dorado, Ark. ....	139,000	123	262,400	117	224,700	120	KNOE-TV, KTVE
Wichita Falls, Tex.- Lawton, Okla. ....	138,500	124	204,000	134	189,600	132	KAUZ-TV, KFDX-TV, KSWO-TV
La Crosse, Wis. ....	135,100	125	283,800	108	267,800	105	WKBT
Hannibal, Mo.- Quincy, Ill. ....	134,000	126	208,100	132	195,800	129	KHQA-TV, WGEM-TV
St. Joseph, Mo. ....	130,800	127	355,500	93	332,200	91	KFEQ-TV
Bluefield, W.Va. ....	129,700	128	280,400	109	249,500	109	WHIS-TV
Chico-Redding, Cal. ....	129,600	129	386,500	86	359,000	82	KHSL-TV, KRCR-TV
Fargo, N.D. ....	128,400	130	174,000	147	159,300	146	KTHI-TV, KXJB-TV (Valley City), WDAY-TV
Topeka, Kan. ....	126,400	131	189,400	141	173,900	139	WIBW-TV
Dothan, Ala. ....	124,900	132	285,600	106	245,100	110	WTVY
Columbia-Jefferson City, Mo. ....	122,600	133	188,500	142	169,900	141	KOMU-TV, KRCG
Tucson, Ariz. ....	122,500	134	175,600	145	160,300	145	KGUN-TV, KOLD-TV, KVOA-TV
El Paso, Tex. ....	121,800	135	136,300	169	126,500	168	KELP-TV, KROD-TV, KTSM-TV
Wausau, Wis. ....	121,400	136	192,100	140	184,000	135	WAOW-TV, WSAU-TV
Santa Barbara, Cal. ....	119,500	137	197,100	136	184,500	134	KCOY-TV (Santa Maria), KEYT
Wilmington, N.C. ....	119,200	138	205,800	133	184,600	133	WECT, WWAY
Colorado Springs- Pueblo, Colo. ....	119,200	138	142,400	166	133,300	163	KKTV, KOAA-TV, KRDO-TV
Lubbock, Tex. ....	118,800	140	164,600	154	154,200	149	KCBD-TV, KLBK-TV
Corpus Christi, Tex. ....	111,800	141	147,400	165	132,000	164	KIIL, KRIS-TV, KZTV
Lexington, Ky. ....	111,800	141	226,200	127	181,800	137	WKYT-TV, WLEX-TV
Savannah, Ga. ....	111,000	143	172,300	149	153,800	151	WSAV-TV, WTOG-TV
Yakima, Wash. ....	109,300	144	154,000	162	140,500	160	KIMA-TV, KNDO
Macon, Ga. ....	109,200	145	164,700	153	145,000	156	WMAZ-TV
Bakersfield, Cal. ....	108,100	146	289,700	105	268,600	104	KBAK-TV, KERO-TV, KLYD-TV
Odessa-Midland, Tex. ..	107,700	147	140,800	167	131,200	165	KMID-TV, KOSA-TV, KVKM-TV
Alexandria, Minn. ....	103,500	148	193,000	139	172,600	140	KCMT
Abilene-Sweetwater, Tex.	101,200	149	128,000	175	116,700	173	KPAR-TV, KRBC-TV
Eugene, Ore. ....	100,700	150	173,900	148	157,300	147	KEZI-TV, KVAL-TV
Cheyenne, Wyo. ....	99,000	151	161,400	156	149,000	155	KFBC-TV
Bismarck, N.D. ....	95,800	152	132,300	172	119,800	171	KFYR-TV, KXMB-TV
Tyler, Tex. ....	93,400	153	160,000	158	140,500	160	KLTV
Mankato, Minn. ....	90,600	154	175,000	146	160,800	144	KEYC-TV
Panama City, Fla. ....	88,800	155	175,700	144	153,500	152	WJHG-TV
Oak Hill, W.Va. ....	88,400	156	264,900	115	241,700	111	WOAY-TV
Bangor, Me. ....	87,800	157	171,100	151	162,800	143	WABI-TV, WEMT, WLBZ-TV
Las Vegas, Nev. ....	87,600	158	107,100	183	99,500	180	KLAS-TV, KORK-TV, KSHO-TV
Meridian, Miss. ....	87,000	159	195,200	137	154,000	150	WTOK-TV
Huntsville, Ala. ....	86,000	160	154,100	161	129,200	166	WAAV-TV, WHNT-TV
Eau Claire, Wis. ....	84,800	161	162,300	155	154,600	148	WEAU-TV
Boise, Ida. ....	83,800	162	120,900	180	112,000	176	KBOI-TV, KTVB
Lower Rio Grande Valley (Harlingen- Weslaco, Tex.) ....	83,300	163	95,300	185	84,800	185	KGBT-TV, KRGV-TV
Ottumwa, Ia. ....	82,500	164	153,900	163	141,600	158	KTVO (Kirksville, Mo.)
Biloxi, Miss. ....	76,700	165	150,100	164	128,500	167	WLOX-TV
Lake Charles, La. ....	72,700	166	156,800	160	141,000	159	KPLC-TV
Ada, Okla. ....	69,900	167	157,400	159	142,700	157	KTEN
Harrisonburg, Va. ....	69,300	168	199,500	135	182,000	136	WSVA-TV
Ft. Smith, Ark. ....	69,100	169	132,100	173	115,000	174	KFSA-TV
Alexandria, La. ....	69,100	169	140,100	168	118,600	172	KALB-TV
Bowling Green, Ky. ....	68,200	171	239,000	121	205,700	127	WLTV
Columbus, Miss. ....	67,600	172	170,100	152	137,200	162	WCBI-TV
Watertown- Carthage, N.Y. ....	66,000	173	103,000	184	99,000	181	WWNY-TV
Hattiesburg- Laurel, Miss. ....	65,300	174	115,600	182	95,200	183	WDAM-TV
Clarksburg- Fairmont, W.Va. ....	65,100	175	181,600	143	166,600	142	WBOY-TV, WDTV
Billings, Mont. ....	62,900	176	86,700	186	77,800	188	KOOK-TV, KULR-TV
Reno, Nev. ....	60,800	177	78,200	194	70,700	194	KCRL, KOLO-TV
Ardmore, Okla. ....	60,700	178	133,800	170	120,200	170	KXII
Bellingham, Wash. ....	60,500	179	122,100	179	114,300	175	KVOS-TV
Idaho Falls- Pocatello, Ida. ....	60,200	180	80,000	193	75,000	191	KID-TV, KIFI-TV
Marquette, Mich. ....	58,400	181	86,600	187	82,200	186	WLUC-TV
Visalia, Cal. ....	55,000	182	233,800	123	215,900	123	KICU-TV
Lima, O. ....	54,300	183	129,200	174	124,700	169	WIMA-TV
Roswell, N.M. ....	54,300	183	81,500	191	76,300	189	KSWS-TV
Rapid City, S.D. ....	53,900	185	73,600	198	66,300	198	KOTA-TV, KRSD-TV
Great Falls, Mont. ....	52,200	186	80,100	192	73,500	193	KFBB-TV, KRTV

# Metropolitan Markets

Market	ARB Net Weekly		Total		Television		Market Area Commercial TV Stations
	Circulation	Rank	Homes	Rank	Households	Rank	
Jackson, Tenn. ....	51,600	187	123,600	178	102,700	179	WDXI-TV
Casper, Wyo. ....	50,700	188	84,100	189	76,100	190	KTWO-TV
Eureka, Cal. ....	50,100	189	67,300	201	60,200	202	KIEM-TV, KVIQ-TV
Butte, Mont. ....	48,300	190	70,700	200	64,700	200	KXLF-TV
Medford, Ore. ....	43,800	191	85,800	188	78,500	187	KMED-TV, KTVM
Hays, Kan. ....	43,000	192	77,300	195	70,400	196	KAYS-TV
Aberdeen, S.D. ....	42,700	193	76,600	197	70,200	197	KXAB-TV
Greenwood, Miss. ....	42,000	194	124,600	177	87,200	184	WABG-TV
Salisbury, Md. ....	41,800	195	71,500	199	64,800	199	WBOC-TV
Jonesboro, Ark. ....	40,900	196	127,600	176	110,700	178	KAIT-TV
Tupelo, Miss. ....	39,800	197	119,800	181	96,600	182	WTWV
Minot, N.D. ....	39,500	198	56,400	206	51,500	207	KMOT, KXMC-TV
Decatur, Ala. ....	39,000	199	133,700	171	111,900	177	WMSL-TV
Akron, O. ....	37,900	200	219,400	130	213,600	124	WAKR-TV
Ensign, Kan. ....	35,700	201	55,900	207	50,300	208	KTVC
Grand Junction- Montrose, Colo. ....	34,500	202	39,400	216	35,400	216	KREX-TV
Fort Dodge, Ia. ....	34,100	203	66,700	202	62,400	201	KQTV
Lufkin, Tex. ....	33,100	204	82,900	190	70,600	195	KTRE-TV
Ft. Myers, Fla. ....	32,500	205	50,900	210	45,800	210	WINK-TV
Missoula, Mont. ....	32,200	206	60,600	203	55,900	204	KGVO-TV
Twin Falls, Ida. ....	29,700	207	37,100	217	35,300	217	KMTV
San Angelo, Tex. ....	28,400	208	40,400	215	36,200	214	KACB-TV, KCTV
Zanesville, O. ....	27,000	209	59,300	204	56,400	203	WHIZ-TV
Presque Isle, Me. ....	24,900	210	27,700	224	26,100	223	WAGM-TV
Mitchell, S.D. ....	24,700	211	51,900	209	46,500	209	KORN-TV
Yuma, Ariz.- El Centro, Cal. ....	24,100	212	36,500	218	32,500	218	KBLU-TV, KIVA, XHBC-TV
Parkersburg, W.Va. ....	24,000	213	46,500	212	43,500	211	WTAP-TV
Florence, Ala. ....	23,900	214	48,500	211	39,100	212	WOWL-TV
North Platte, Neb. ....	21,200	215	34,100	220	31,400	220	KNOP-TV
Lafayette, Ind. ....	20,900	216	77,100	196	73,700	192	WFAM-TV
Klamath Falls, Ore. ....	20,600	217	32,200	221	29,100	221	KOTI
Dickinson, N.D. ....	20,100	218	36,200	219	32,200	219	KDIX-TV
Roseburg, Ore. ....	19,800	219	40,900	214	36,200	214	KPIC
Coos Bay, Ore. ....	19,100	220	43,400	213	38,500	213	KCBY-TV
Big Spring, Tex. ....	18,800	221	28,000	223	25,800	224	KWAB-TV
Pembina, N.D. ....	18,400	222	31,700	222	27,300	222	KCND-TV
Marion, Ind. ....	17,000	223	57,600	205	55,200	205	WTAF-TV
Muncie, Ind. ....	16,100	224	55,000	208	53,000	206	WLBC-TV
Laredo, Tex. ....	14,300	225	17,500	226	15,100	227	KGNS-TV
Riverton, Wyo. ....	12,500	226	16,900	227	15,400	226	KWRB-TV
Selma, Ala. ....	11,200	227	22,600	225	16,400	225	WSLA
Carlsbad, N.M. ....	10,400	228	15,100	228	14,200	228	KAVE-TV
Helena, Mont. ....	8,400	229	9,700	229	8,800	229	KBLL-TV
Glendive, Mont. ....	6,200	230	8,300	230	7,200	230	KXGN-TV

## Alphabetical Rankings of TV Markets—ARB 1965

City	Rank	City	Rank	City	Rank
Aberdeen, S.D. ....	193	Atlanta, Ga. ....	19	Biloxi, Miss. ....	165
Abilene-Sweetwater, Tex. ....	149	Augusta, Ga. ....	96	Binghamton, N.Y. ....	82
Ada, Okla. ....	167	Austin, Tex. ....	122	Birmingham, Ala. ....	39
Akron, O. ....	200	Austin-Mason City-Rochester, Minn. ....	108	Bismarck, N.D. ....	152
Albany, Ga. ....	112	Bakersfield, Cal. ....	146	Bluefield, W.Va. ....	128
Albany-Schenectady-Troy, N.Y. ....	37	Baltimore, Md. ....	11	Boise, Ida. ....	162
Albuquerque, N.M. ....	100	Bangor, Me. ....	157	Boston, Mass. ....	5
Alexandria, La. ....	169	Baton Rouge, La. ....	85	Bowling Green, Ky. ....	171
Alexandria, Minn. ....	148	Bay City, Mich. (see Saginaw-Bay City-Flint)		Bristol-Johnson City, Tenn. ....	101
Altoona, Pa. (see Johnstown-Altoona)		Beaumont-Port Arthur, Tex. ....	102	Buffalo, N.Y. ....	22
Amarillo, Tex. ....	121	Bellingham, Wash. ....	179	Burlington-Plattsburgh, N.Y. ....	104
Ardmore, Okla. ....	178	Big Spring, Tex. ....	221	Butte, Mont. ....	190
Asheville, N.C. (see Greenville- Spartanburg-Asheville)		Billings, Mont. ....	176		

(Continued on next page)

# Alphabetical Rankings of TV Markets—ARB 1965—(Continued)

City	Rank	City	Rank	City	Rank
Cadillac-Traverse City, Mich.	120	Jonesboro, Ark.	196	Quincy, Ill. (see Hannibal-Quincy)	
Cape Girardeau-Paducah-Harrisburg, Ill.	87	Joplin-Pittsburg, Kan.	110	Raleigh-Durham, N.C.	50
Carlsbad, N.M.	228	Kalamazoo, Mich.		Rapid City, S.D.	185
Carthage, N.Y. (see Watertown-Carthage)		(see Grand Rapids-Kalamazoo)		Redding, Cal. (see Chico-Redding)	
Casper, Wyo.	188	Kansas City, Mo.	24	Reno, Nev.	177
Cedar Rapids-Waterloo, Ia.	74	Kearney, Neb. (see Lincoln-Hastings-Kearney)		Richmond, Va.	65
Champaign-Decatur-Springfield, Ill.	73	Klamath Falls, Ore.	217	Riverton, Wyo.	226
Charleston, S.C.	119	Knoxville, Tenn.	80	Roanoke, Va.	61
Charleston-Huntington, W.Va.	45	La Crosse, Wis.	125	Rochester, Minn. (see Austin-Mason City-Rochester)	
Charlotte, N.C.	29	Lafayette, Ind.	216	Rochester, N.Y.	68
Chattanooga, Tenn.	92	Lafayette, La.	105	Rockford, Ill.	94
Cheyenne, Wyo.	151	Lake Charles, La.	166	Rock Island, Ill. (see Quad City)	
Chicago, Ill.	3	Lancaster, Pa. (see Harrisburg-Lancaster-Lebanon-York)		Roseburg, Ore.	219
Chico-Redding, Cal.	129	Lansing, Mich.	47	Roswell, N.M.	183
Cincinnati, O.	16	Laredo, Tex.	225	Sacramento-Stockton, Cal.	27
Clarksburg-Fairmont, W.Va.	175	Las Vegas, Nev.	158	Saginaw-Bay City-Flint, Mich.	46
Cleveland, O.	8	Laurel, Miss. (see Hattiesburg-Laurel)		St. Joseph, Mo.	127
Colorado Springs-Pueblo, Colo.	138	Lawton, Okla.		St. Louis, Mo.	12
Columbia, S.C.	83	(see Wichita Falls-Lawton)		St. Paul, Minn. (see Minneapolis-St. Paul)	
Columbia-Jefferson City, Mo.	133	Lebanon, Pa. (see Harrisburg-Lancaster-Lebanon-York)		St. Petersburg, Fla. (see Tampa-St. Petersburg)	
Columbus, Ga.	84	Lexington, Ky.	141	Salinas-Monterey-Santa Cruz, Cal.	52
Columbus, Miss.	172	Lima, O.	183	Salisbury, Md.	195
Columbus, O.	30	Lincoln-Hastings-Kearney, Neb.	93	Salt Lake City-Ogden-Provo, Utah	63
Coos Bay, Ore.	220	Little Rock, Ark.	71	San Angelo, Tex.	208
Corpus Christi, Tex.	141	Los Angeles, Cal.	2	San Antonio, Tex.	57
Dallas-Ft. Worth, Tex.	15	Louisville, Ky.	48	San Diego, Cal.	54
Davenport, Ia. (see Quad City)		Lower Rio Grande Valley-(Harlingen-Weslaco, Tex.)	163	San Francisco, Cal.	7
Dayton, O.	28	Lubbock, Tex.	140	Santa Barbara, Cal.	137
Daytona Beach, Fla. (see Orlando-Daytona Beach)		Lufkin, Tex.	204	Santa Cruz, Cal. (see Salinas-Monterey-Santa Cruz)	
Decatur, Ala.	199	Macon, Ga.	145	Savannah, Ga.	143
Decatur, Ill. (see Champaign-Decatur-Springfield)		Madison, Wis.	81	Schenectady, N.Y. (see Albany-Schenectady-Troy)	
Denver, Colo.	40	Manchester, N.H.	53	Scranton, Pa. (see Wilkes Barre-Scranton)	
Des Moines, Ia.	76	Mankato, Minn.	154	Seattle-Tacoma, Wash.	21
Detroit, Mich.	6	Marion, Ind.	223	Selma, Ala.	227
Dickinson, N.D.	218	Marquette, Mich.	181	Shreveport, La.	69
Dothan, Ala.	132	Mason City, Ia. (see Austin-Mason City-Rochester)		Sioux City, Ia.	117
Duluth-Superior, Wis.	107	Medford, Ore.	191	Sioux Falls, S.D.	90
Durham, N.C. (see Raleigh-Durham)		Memphis, Tenn.	34	South Bend-Elkhart, Ind.	97
Eau Claire, Wis.	161	Meridian, Miss.	159	Spartanburg, S.C. (see Greenville-Spartanburg-Asheville)	
El Centro, Cal. (see Yuma-El Centro)		Miami, Fla.	20	Spokane, Wash.	77
El Dorado, Ark. (see Monroe-El Dorado)		Midland, Tex. (see Odessa-Midland)		Springfield, Ill. (see Champaign-Decatur-Springfield)	
El Paso, Tex.	135	Milwaukee, Wis.	23	Springfield, Mo.	106
Elkhart, Ind. (see South Bend-Elkhart)		Minneapolis-St. Paul, Minn.	17	Springfield-Holyoke, Mass.	78
Ensign, Kan.	201	Minot, N.D.	198	Steubenville, O. (see Wheeling-Steubenville)	
Erie, Pa.	103	Missoula, Mont.	206	Stockton, Cal. (see Sacramento-Stockton)	
Eugene, Ore.	150	Mitchell, S.D.	211	Superior, Wis. (see Duluth-Superior)	
Eureka, Cal.	189	Mobile-Pensacola, Fla.	75	Sweetwater, Tex. (see Abilene-Sweetwater)	
Evansville, Ind.	88	Moline, Ill. (see Quad City)		Syracuse, N.Y.	35
Fairmont, W.Va. (see Clarksburg-Fairmont)		Monroe-El Dorado, Ark.	123	Tacoma, Wash. (see Seattle-Tacoma)	
Fargo, N.D.	130	Monterey, Cal. (see Salinas-Monterey-Santa Cruz)		Tallahassee-Thomasville, Ga.	118
Flint, Mich. (see Saginaw-Bay City-Flint)		Montgomery, Ala.	113	Tampa-St. Petersburg, Fla.	32
Florence, Ala.	214	Montrose, Colo. (see Grand Junction-Montrose)		Tempe, Tex. (see Waco-Temple)	
Florence, S.C.	114	Muncie, Ind.	224	Terre Haute, Ind.	109
Ft. Dodge, Ia.	203	Nashville, Tenn.	42	Thomasville, Ga. (see Tallahassee-Thomasville)	
Ft. Myers, Fla.	205	New Bern, N.C. (see Greenville-Washington-New Bern)		Toledo, O.	26
Fort Smith, Ark.	169	New Haven, Conn. (see Hartford-New Haven)		Topka, Kan.	131
Fort Wayne, Ind.	99	New Orleans, La.	43	Traverse City, Mich. (see Cadillac-Traverse City)	
Fort Worth, Tex. (see Dallas-Fort Worth)		Newport News, Va. (see Norfolk-Portsmouth-Newport News-Hampton)		Troy, N.Y. (see Albany-Schenectady-Troy)	
Fresno, Cal.	91	New York, N.Y.	1	Tucson, Ariz.	134
Glendive, Mont.	230	Norfolk-Portsmouth-Newport News-Hampton, Va.	55	Tulsa, Okla.	58
Grand Junction-Montrose, Colo.	202	North Platte, Neb.	215	Tupelo, Miss.	197
Grand Rapids-Kalamazoo, Mich.	38	Oak Hill, W.Va.	156	Twin Falls, Ida.	207
Great Falls, Mont.	186	Odessa-Midland, Tex.	147	Tyler, Tex.	153
Green Bay, Wis.	64	Ogden, Utah (see Salt Lake City-Ogden-Provo)		Utica, N.Y.	115
Greensboro-Winston Salem-High Point, N.C.	49	Oklahoma City, Okla.	51	Visalia, Cal.	182
Greenville-Spartanburg-Asheville, N.C.	44	Omaha, Neb.	60	Waco-Temple, Tex.	116
Greenville-Washington-New Bern, N.C.	89	Orlando-Daytona Beach, Fla.	67	Washington, D.C.	10
Greenwood, Miss.	194	Ottumwa, Ia. (see Cape Girardeau-Paducah-Harrisburg)		Washington, N.C. (see Greenville-Washington-New Bern)	
Hampton, Va. (see Norfolk-Portsmouth-Newport News-Hampton)		Panama City, Fla.	155	Waterloo, Ia. (see Cedar Rapids-Waterloo)	
Hannibal-Quincy, Ill.	126	Parkersburg, W.Va.	213	Watertown-Carthage, N.Y.	173
Harlingen, Tex. (see Lower Rio Grande Valley)		Pembina, N.D.	222	Wausau, Wis.	136
Harrisburg-Lancaster-Lebanon-York, Pa.	33	Pensacola, Fla. (see Mobile-Pensacola)		Weslaco, Tex. (see Lower Rio Grande Valley)	
Harrisburg, Ill. (see Cape Girardeau-Paducah-Harrisburg)		Peoria, Ill.	98	West Palm Beach, Fla.	85
Harrisonburg, Va.	168	Philadelphia, Pa.	4	Wheeling-Steubenville, O.	31
Hartford-New Haven, Conn.	13	Phoenix, Ariz.	62	Wichita, Kan.	56
Hastings, Neb. (see Lincoln-Hastings-Kearney)		Pittsburg, Kan. (see Joplin-Pittsburg)		Wichita Falls-Lawton, Okla.	124
Hattiesburg-Laurel, Miss.	174	Pittsburgh, Pa.	9	Wilkes Barre-Scranton, Pa.	70
Hawaii	111	Plattsburgh, N.Y. (see Burlington-Plattsburgh)		Wilmington, N.C.	138
Hays, Kan.	192	Pocatello, Ida. (see Idaho Falls-Pocatello)		Winston-Salem, N.C. (see Greensboro-Winston Salem-High Point)	
Helena, Mont.	229	Poland Spring, Me. (see Portland-Poland Spring)		Yakima, Wash.	144
High Point, N.C. (see Greensboro-Winston Salem-High Point)		Port Arthur, Tex. (see Beaumont-Port Arthur)		York, Pa. (see Harrisburg-Lancaster-Lebanon-York)	
Holyoke, Mass. (see Springfield-Holyoke)		Portland, Ore.	36	Youngstown, O.	95
Houston, Tex.	25	Portland-Poland Spring, Me.	59	Yuma-El Centro, Cal.	212
Huntington, W.Va. (see Charleston-Huntington)		Portsmouth, Va. (see Norfolk-Portsmouth-Newport News-Hampton)		Zanesville, O.	209
Huntsville, Ala.	160	Presque Isle, Me.	210		
Idaho Falls-Pocatello, Ida.	180	Providence, R.I.	14		
Indianapolis, Ind.	18	Provo, Utah (see Salt Lake City-Ogden-Provo)			
Jackson, Miss.	79	Pueblo, Colo. (see Colorado Springs-Pueblo)			
Jackson, Tenn.	187	Quad City (Davenport, Ia.-Rock Island-Moline, Ill.)	66		
Jacksonville, Fla.	72				
Jefferson City, Mo. (see Columbia-Jefferson City)					
Johnson City, Tenn. (see Bristol-Johnson City)					
Johnstown-Altoona, Pa.	41				

## Ranking Within States

are on State pages.

# Revenues, Expenses and Earnings

## Television Stations: 1946-64

Summaries of the Financial Data Compiled Annually by FCC Economics Division  
(Dollar Figures in Millions)

Year	No. of Stations Reporting	No. of Networks	Networks and Owned-and-Operated Stations			Other Stations				Total			
			No. of Stations	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax <sup>1</sup>	No. of stations Reporting	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax <sup>1</sup>	Broad-cast Revenues	Broad-cast Ex-penses	Earnings before Federal Tax <sup>1</sup>
<b>TELEVISION</b>													
1946 <sup>2</sup>	10											\$ .5	
1947 <sup>2</sup>	15											1.9	
1948	50	4	10	\$4.8	\$11.2	(\$6.4)	40	\$3.9	\$12.4	(\$8.5)	8.7	\$28.6	(\$14.9)
1949	98	4	14	19.3	31.4	(12.1)	84	15.0	29.0	(13.5)	34.3	59.6	(25.8)
1950	107	4	14	55.5	65.5	(10.0)	93	50.4	49.6	.8	105.9	115.1	(9.2)
1951	108	4	15	128.4	117.4	11.0	93	107.3	76.7	30.6	235.7	194.1	41.6
1952 (total)	122	4	15	180.2	170.8	9.9	107	144.0	98.4	45.6	324.2	268.7	55.5
Pre-freeze	98						98	143.4	97.6	45.8			
Post-freeze	14						14	0.6	0.8	(0.2)			
1953 (total)	334	4	16	231.7	213.7	18.0	318	201.0	151.0	50.0	432.7	364.7	68.0
Pre-freeze	92						92	174.5	114.0	60.5			
Post-freeze VHF	114						114	16.1	20.3	(4.2)			
UHF	112						112	10.4	16.7	(6.3)			
1954 (total)	410	4	16	306.7	270.2	36.5	394	286.3	232.5	53.8	593.0	502.7	90.3
Pre-freeze	92						92	200.9	133.3	67.6			
Post freeze VHF	177						177	60.0	63.8	(3.8)			
UHF	125						125	25.4	35.4	(10)			
1955 (total)	437	4 <sup>4</sup>	16 <sup>4</sup>	374.0	306.0	68.0	421	370.0	288.5	81.5	744.7	594.5	150.2
Pre-freeze	93						93	230.0	148.1	81.9			
Post-freeze VHF	225						225	112.2	107.4	4.8			
UHF	103						103	28.5	33.0	(4.5)			
1956	475	3	16 <sup>4</sup>	442.3	356.9	85.4	459	454.6	350.4	104.2	896.9	707.3	189.6
Pre-Freeze	95						95	260.7	171.0	89.7			
Post-Freeze VHF	269						269	161.4	145.0	16.4			
UHF	96						96	32.5	34.4	(1.9)			
1957	501	3	16 <sup>7</sup>	467.9	397.2	70.7	435	475.3	386.0	89.3	943.2	783.2	160.0
Pre-freeze	95						95	261.3	179.3	82.0			
Post-Freeze VHF	302						302	187.3	176.5	10.8			
UHF	88						88	26.7	30.2	(3.5)			
1958	514	3	19 <sup>7</sup>	516.7	439.7	77.0	496	513.3	418.4	94.8	1030.0	858.1	171.9
Pre-freeze	94						94	263.6	187.8	75.8			
Post-freeze VHF	322						322	223.6	202.3	21.3			
UHF	79						79	26.1	28.3	(2.2)			
1959	521	3	17 <sup>9</sup>	576.1	488.2	87.9	504	587.8	453.4	134.4	1163.9	941.6	222.3
Pre-freeze	93						93	291.2	196.1	95.1			
Post-Freeze VHF	334						334	268.6	228.8	39.8			
UHF	77						77	28.0	28.5	(.5)			
1960	530	3	15 <sup>10</sup>	640.7	545.5	95.2	515	627.9	479.0	148.9	1268.6	1024.5	244.1
Pre-freeze	93						93	303.2	204.6	98.5			
Post-Freeze VHF	346						346	293.9	243.9	50.1			
UHF	76						76	30.8	30.5	.3			
1961	540	3	15 <sup>10</sup>	675.3	588.3	87.0	525	643.0	493.0	150.0	1318.3	1081.3	237.0
Non-network-owned stations <sup>11</sup>													
VHF	444						444	611.6	461.0	150.6			
UHF	81						81	31.4	32.0	(.6)			
1962	554	3	15 <sup>10</sup>	754.2	642.8	111.4	539	732.0	531.8	200.2	1486.2	1174.6	311.6
Non-network-owned stations													
VHF	456						456	697.6	498.3	199.3			
UHF	83						83	34.4	33.5	.9			
1963	565	3	15 <sup>10</sup>	820.3	684.1	136.2	550	776.9	569.9	207.0	1597.2	1254.0	343.2
Non-network-owned stations													
VHF	464						464	737.8	531.0	206.8			
UHF	86						86	39.1	38.9	.2			
1964		3	15 <sup>10</sup>	928.7	772.2	156.5	560	864.6	605.5	259.1	1793.3	1377.7	415.6
Non-network-owned stations													
VHF	468						468	820.3	563.9	256.4			
UHF	92						92	44.3	41.6	2.7			

Note: Revenues are net amounts received by stations and networks from all broadcast sources, including time, talent, programs, in case of TV, non-time revenues run as much as one-third.

<sup>1</sup> Parentheses denotes loss. <sup>2</sup> No figures available for blank columns. <sup>3</sup> Four national networks plus regional networks. <sup>4</sup> Includes AM only, FM only and AM-FM stations. <sup>5</sup> Three networks after Sept. 15, 1955 when DuMont ceased operations. <sup>6</sup> Includes one post-freeze station (UHF). <sup>7</sup> Includes 3 post-freeze stations (UHF). <sup>8</sup> Not available. <sup>9</sup> In cludes 3 post-freeze and post-freeze stations not supplied by FCC prior to Dec. 31, 1959. <sup>10</sup> Includes one post-freeze VHF station. <sup>11</sup> Break down between pre-freeze and post-freeze stations not supplied by FCC.

# TV Station Income and Expenditures for 1960

## In the United States

In Markets with 3 or More Operating Stations — Compiled annually by FCC Economics Division

TV MARKETS No. of Stations in Operation in parentheses ( )	No. Re- porting \$25,000 or More Time Sales	Time Sales			Total Sta- tions Re- porting	Total Broadcast Revenues	Total Broadcast Expenses	Total Broadcast Income
		Networks	National and Regional Advertisers & Sponsors	Local Advertisers & Sponsors				
Albany-Schenectady-Troy (3)	3	\$1,545,430	\$3,504,257	\$1,141,749	3	\$5,559,376	\$4,068,257	\$1,491,119
Albuquerque (3)	3	431,304	508,211	1,059,179	3	1,897,884	1,934,517	(36,633)
Amarillo (3)	3	430,177	588,320	1,013,561	3	1,866,699	2,050,761	(184,062)
Atlanta (3)	3	1,706,451	4,398,754	1,920,541	3	7,403,985	5,125,988	2,277,997
Bakersfield (3)	3	335,658	721,003	884,462	3	1,782,311	1,895,386	(113,075)
Baltimore (3)	3	2,114,802	6,204,613	2,621,699	3	9,712,385	7,008,743	2,703,642
Boise-Nampa (3#)	2	*	*	*	2	*	*	*
Boston (3)	3	3,626,556	13,869,110	5,499,416	3	20,334,196	11,091,579	8,942,617
Buffalo-Niagara Falls (3)	3	2,212,806	6,908,883	2,867,738	3	10,030,627	6,356,053	3,947,574
Cedar Rapids-Waterloo (3)	3	817,923	1,495,710	486,200	3	2,638,825	2,343,345	295,480
Charleston-Oak Hill-Huntington, W.Va.- Ashland, Ky. (4)	4	1,207,329	1,895,817	1,145,921	4	4,099,285	3,619,233	480,052
Chattanooga (3)	3	641,772	922,137	657,363	3	2,032,832	1,819,592	213,240
Chicago (4)	4	6,006,769	27,932,679	8,363,136	4	41,082,455	26,451,764	14,630,691
Cincinnati (3)	3	1,966,831	5,656,103	2,281,394	3	9,875,078	6,375,560	3,499,518
Cleveland (3)	3	3,443,895	10,391,390	3,648,897	3	16,894,929	8,850,107	8,044,822
Colorado Springs-Pueblo (3)	3	301,340	445,154	765,988	3	1,511,821	1,468,587	43,234
Columbus (3)	3	1,694,024	4,597,430	2,101,962	3	7,970,926	5,644,477	2,326,449
Dallas-Fort Worth (4)	4	2,073,965	5,234,258	3,614,757	4	10,211,021	7,418,177	2,792,844
Denver (4)	4	1,197,921	3,634,025	2,459,251	4	7,009,551	5,195,667	1,813,884
Des Moines-Ames (3)	3	1,058,590	2,387,922	685,976	3	3,707,314	3,053,578	653,736
Detroit (3)	3	4,442,733	10,798,087	4,238,898	3	18,138,798	9,912,697	8,226,101
El Paso (3)	3	379,903	637,577	882,895	3	1,907,287	1,913,099	(5,812)
Evansville, Ind. (3)	3	635,090	686,156	806,088	3	1,946,685	1,771,345	175,340
Flint-Saginaw-Bay City (3)	3	860,222	1,579,783	623,705	3	2,754,033	2,702,431	51,602
Fort Wayne (3)	3	763,227	953,474	830,550	3	2,397,023	2,046,465	350,558
Fresno (3)	3	833,683	1,658,056	870,139	3	2,918,192	2,887,166	31,026
Green Bay, Wis. (3)	3	908,003	912,777	844,265	3	2,517,191	2,255,327	261,864
Greenville-Spartanburg, S.C.- Asheville, N.C. (4)	4	794,533	1,545,104	799,944	4	2,946,452	2,346,327	600,125
Harrisburg-Lancaster-York-Lebanon (5)	5	1,216,273	2,791,432	1,148,558	5	4,325,126	3,365,178	959,948
Hartford-New Haven-New Britain- Waterbury (5)	5	1,815,167	7,016,968	1,377,046	5	8,916,436	5,977,667	2,938,769
Honolulu, Hawaii (3)	3	303,810	1,096,372	1,597,892	3	2,834,574	2,542,115	292,459
Houston-Galveston (3)	3	1,765,236	5,287,955	2,306,128	3	8,162,712	5,550,312	2,612,400
Indianapolis-Bloomington (4)	4	1,860,406	5,406,294	2,504,012	4	9,264,295	6,938,635	2,325,660
Johnstown-Altoona (3)	3	927,716	2,193,441	700,278	3	3,491,713	2,065,832	1,425,881
Kansas City, Mo. (3)	3	2,062,289	5,606,106	1,940,257	3	8,536,649	5,322,988	3,213,661
Knoxville (3)	3	712,541	1,189,632	792,704	3	2,391,767	1,885,560	506,207
Las Vegas-Henderson (3)	3	1,127,706	1,99,434	788,047	3	1,192,189	1,232,127	(39,938)
Little Rock (3)	3	686,836	1,010,414	808,313	3	2,375,891	2,048,294	327,597
Los Angeles (7)	7	5,683,471	28,012,507	17,501,092	7	45,403,977	38,028,854	7,375,123
Madison (3)	3	542,521	1,065,561	559,173	3	2,049,434	1,541,599	507,835
Memphis (3)	3	1,687,911	3,138,831	1,136,359	3	5,265,453	3,319,363	1,946,090
Miami (3)	3	1,468,535	4,950,197	3,004,992	3	9,247,336	6,485,246	2,762,090
Milwaukee (4)	4	2,140,931	5,877,647	2,198,681	4	9,194,858	6,075,645	3,119,213
Minneapolis-St. Paul (4)	4	2,432,439	5,413,561	4,138,632	4	11,461,224	8,817,751	2,643,473
Mobile, Ala.-Pensacola, Fla. (3)	3	1,586,712	1,258,125	1,002,573	3	2,788,216	2,460,359	325,857
Nashville (3)	3	1,287,797	1,939,130	1,864,890	3	4,600,650	3,612,570	988,080
New Orleans (3)	3	1,418,165	3,471,747	2,229,878	3	6,407,185	5,480,944	926,241
New York (7)	7	10,655,920	59,628,711	12,036,797	7	75,443,656	41,805,975	33,637,681
Norfolk-Portsmouth-Newport News- Hampton (3)	3	1,277,937	2,156,036	1,603,752	3	4,730,166	3,948,606	781,560
Oklahoma City-Enid (3)	3	1,372,358	2,833,120	1,548,003	3	5,575,011	3,900,339	1,674,672
Omaha (3)	3	1,364,627	2,360,536	1,012,572	3	4,631,240	3,544,498	1,086,742
Orlando-Daytona Beach (3)	3	543,365	955,742	1,040,388	3	2,405,315	2,171,986	233,329
Paducah, Ky.-Cape Girardeau, Mo.- Harrisburg, Ill. (3)	3	601,064	1,048,500	327,545	3	1,861,505	1,307,927	553,578
Peoria (3)	3	709,654	1,010,988	852,223	3	2,391,738	2,331,370	60,368
Philadelphia (4#)	3	5,165,241	18,519,832	4,758,854	4	24,928,284	16,511,477	8,416,807
Phoenix-Mesa (4)	4	781,596	1,704,756	2,159,037	4	4,320,086	4,128,648	191,438
Pittsburgh (3)	3	3,057,425	10,729,459	3,700,334	3	15,371,436	9,521,980	5,849,456
Portland-Poland Springs, Me. (3)	3	819,730	1,658,969	585,972	3	2,808,653	2,420,040	388,613
Portland, Ore. (3)	3	1,560,360	4,554,490	1,556,302	3	6,560,160	4,636,934	1,923,226
Richmond-Petersburg (3)	3	972,911	1,321,093	820,320	3	3,255,795	2,629,786	626,009
Roanoke-Lynchburg (3)	3	871,137	1,194,959	813,779	3	2,633,875	2,122,928	510,947
Rochester (3)	3	1,050,627	2,591,360	1,002,101	3	4,109,105	3,155,802	953,303
Rochester-Austin, Minn.- Mason City, Iowa (3)	3	393,475	595,017	673,904	3	1,674,402	1,422,429	251,973
Sacramento-Stockton (4#)	3	1,065,249	3,545,146	1,456,378	3	5,231,848	4,880,054	351,794
Salt Lake City-Ogden-Provo (5#)	3	968,742	1,425,756	1,592,506	4	3,902,662	3,600,696	301,966
San Antonio (4)	4	1,087,501	2,304,452	1,349,210	4	4,138,585	3,426,063	712,522
San Francisco-Oakland (4)	4	3,499,359	9,791,446	5,477,362	4	17,160,853	11,473,454	5,687,399
Seattle-Tacoma (5)	5	1,829,809	5,488,100	1,800,445	5	8,208,204	8,234,448	(26,244)
South Bend-Elkhart (3)	3	546,783	677,242	700,709	3	1,900,338	1,830,816	69,522
Spokane (3)	3	709,992	2,066,579	822,437	3	3,058,642	2,646,434	412,208
Springfield-Decatur-Champaign- Urbana-Danville (5)	5	751,926	1,639,384	1,261,206	5	3,305,384	2,335,973	969,411
St. Louis (4)	4	2,595,287	8,136,610	3,129,008	4	12,433,587	9,631,464	2,802,123
Tampa-St. Petersburg (3)	3	1,064,802	2,983,439	1,739,017	3	5,274,793	3,887,656	1,387,137
Tucson (3)	3	358,071	504,285	1,205,998	3	1,980,203	1,768,061	212,142
Tulsa (3)	3	1,143,136	2,095,105	1,049,366	3	3,964,970	2,991,967	973,003
Walluku, Hawaii (3)	1	*	*	*	1	*	*	*
Washington, D.C. (4)	4	2,342,924	7,579,298	2,484,541	4	11,831,164	8,943,485	2,887,679
Wichita-Hutchinson, Kan. (3)	3	919,229	1,736,103	961,386	3	3,299,415	2,958,000	341,415
Wilkes Barre-Scranton (3)	3	896,801	1,310,438	990,183	3	3,044,118	2,668,764	375,354
Youngstown (4#)	3	524,832	849,873	523,335	4	1,837,840	1,612,363	225,477
Total 80 Markets (274)	266	\$112,644,339	\$371,986,488	\$161,750,149	269	\$602,300,879	\$428,807,690	\$173,493,189
Markets Less Than 3 Stations								
Total 192 Markets (261)	252	\$42,053,199	\$87,207,470	\$53,933,742	261	\$171,536,381	\$134,496,655	\$37,039,726
Total 272 Markets (535)	518	\$164,697,538	\$459,193,958	\$215,683,891	530	\$773,837,260	\$563,304,345	\$210,532,915

#Parentheses ( ) denotes loss. #Not all stations in this market operated a full year during 1959. \*Data not published for groups of less than 3 stations. \*\*Data withheld because third station in this market in operation for short period during the year.







**RESEARCH  
REPORT**

TELEVISION MARKET REPORT  
RADIO MARKET REPORT  
TELEVISION AUDIENCE PROFILE  
TELEVISION MARKET SUMMARY  
NETWORK TELEVISION TARGET AUDIENCE  
NATIONAL ARBITRON • NEW YORK ARBITRON  
TELEVISION MARKET ANALYSIS  
NETWORK TELEVISION PROGRAM ANALYSIS  
SYNDICATED TELEVISION PROGRAM ANALYSIS  
NATIONAL TELEVISION AUDIENCE COMPOSITION  
DAY-PART TELEVISION AUDIENCE SUMMARY  
TELEVISION COVERAGE/65  
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## TV Station Income and Expenditures for 1962—(Continued)

TV MARKETS No. of Stations in Operation in parentheses ( )	No. Reporting \$25,000 or More Time Sales	Time Sales (Before Commissions)			Total Sta- tions Re- porting	Total Broad- cast Revenue (Less Commis- sions, Plus Talents & Pro- gram Sales)	Total Broadcast Expenses	Total Broad- cast Income (Before Fed- eral Taxes)†
		Networks	National & Regional Advertisers & Sponsors	Local Advertisers & Sponsors				
Wailuku, Hawaii (3) .....	1	*	*	*	3†	*	*	*
Washington, D.C. (4) .....	4	2,788,509	9,231,269	2,634,732	4	14,632,666	10,428,148	4,204,518
Wichita-Hutchinson (3) .....	3	1,091,179	1,919,371	969,957	3	3,537,075	3,139,766	397,309
Wilkes Barre-Scranton (3) .....	3	1,030,076	1,433,491	952,479	3	3,232,657	2,865,590	367,067
Youngstown (4#) .....	3	668,634	1,076,851	455,608	4	2,084,187	1,816,190	267,997
San Juan-Caguas, Puerto Rico (3) .....	3	309,713	3,215,371	395,006	3	3,810,552	3,474,768	335,784
Total 91 Markets (308) .....	299	\$153,241,966	\$461,863,703	\$191,437,087	307	\$738,382,842	\$501,716,819	\$236,666,023
Markets Less Than 3 Stations								
Total 183 Markets (249) .....	234	\$48,601,888	\$77,548,829	\$51,064,564	247	\$163,040,746	\$124,870,468	\$38,170,278
Total 274 Markets (557) .....	533	\$201,843,854	\$539,412,532	\$242,501,651	554	\$901,423,588	\$626,587,287	\$274,836,301

†Parentheses ( ) denotes loss. #Not all stations in this market operated a full year during 1959. \*Data not published for groups of less than 3 stations. \*\*Data withheld because third station in this market in operation for short period during the year.

## TV Station Income and Expenditures for 1963—(Continued)

TV MARKETS No. of Stations in Operation in parentheses ( )	No. Reporting \$25,000 or More Time Sales	Time Sales (Before Commissions)			Total Sta- tions Re- porting	Total Broad- cast Revenue (Less Commis- sions, Plus Talents & Pro- gram Sales)	Total Broadcast Expenses	Total Broad- cast Income (Before Fed- eral Taxes)†
		Networks	National & Regional Advertisers & Sponsors	Local Advertisers & Sponsors				
*Wailuku, Hawaii (3) .....	1	*	*	*	3	*	*	*
Washington, D.C. (5#) .....	5	2,658,991	10,892,832	2,421,128	5	15,346,304	11,638,404	3,707,900
Wichita-Hutchinson (3) .....	3	1,223,630	2,083,587	1,317,769	3	4,223,092	3,692,874	530,218
Wilkes Barre-Scranton (3) .....	3	1,026,955	1,495,644	907,387	3	3,218,966	2,940,824	278,142
Youngstown (3) .....	3	666,726	1,117,472	479,599	3	2,110,689	1,734,651	376,038
San Juan-Caguas, Puerto Rico (3) .....	3	169,296	3,359,556	508,763	3	4,603,174	4,021,032	582,142
Total 96 Markets (324) .....	314	\$156,779,082	\$530,878,365	\$205,620,446	323	\$804,513,500	\$550,474,538	\$254,038,962
Markets Less Than 3 Stations								
Total 180 Markets (242) .....	222	\$45,938,514	\$69,847,023	\$50,475,293	242	\$156,896,535	\$124,046,071	\$32,850,464
Total 276 Markets (566) .....	536	\$202,717,596	\$600,725,388	\$256,095,739	565	\$961,410,035	\$674,520,609	\$286,889,426

Notes: † Parentheses ( ) denotes loss. # Not all stations in this market operated full year during 1963. \* Data not published for groups of less than 3 stations. \*\* Data withheld to maintain confidentiality of individual station figures. † These markets show substantially less total broadcast income than in 1962 as result of larger depreciation expense reported. ‡ Does not include data for station in Hartford conducting Pay-TV experiment. † Hilo and Wailuku have 3 and 2 satellite stations, respectively, whose financial statistics are included in the reports of their parent stations.





# TV Station Income and Expenditures for 1964—(Continued)

TV MARKETS No. of Stations in Operation in parentheses ( )	No. Reporting \$25,000 or More Time Sales	Time Sales			Total Stations Re- porting	Total Broad- cast Revenue	Total Broadcast Expenses	Total Income (Before Fed- eral Taxes)
		Networks	1 National & Regional Advertisers & Sponsors	1 Local Advertisers & Sponsors				
Tucson (3)	3	415,206	819,187	1,275,979	3	2,239,103	2,296,148	†(57,045)
Tulsa (3)	3	1,236,405	3,146,684	1,448,326	3	5,303,815	3,809,045	1,494,770
Walluku, Hawaii (3)	1	*	*	*	3 <sup>1</sup>	*	*	*
Washington, D.C. (5)	5	2,731,858	12,686,618	3,294,634	5	17,770,863	12,862,368	4,908,495
Wichita Falls, Tex.-Lawton, Okla. (3)	3	562,846	794,329	990,902	3	2,333,334	1,797,394	535,940
Wichita-Hutchinson (3)	3	1,285,635	2,470,157	1,591,158	3	4,895,977	4,014,283	881,694
Wilkes Barre-Scranton (3)	3	1,095,004	1,698,460	1,075,453	3	3,602,625	3,087,984	514,641
San Juan-Caguas, Puerto Rico (4#)	4	235,986	3,802,871	784,184	4	5,591,387	4,421,761	1,169,626
Youngstown (3)	3	728,971	1,198,827	655,824	3	2,414,095	1,906,238	507,857
Total 102 Markets (346)	334	167,463,960	616,203,709	242,825,560	345	917,330,713	601,876,830	315,453,883
Markets Less Than 3 Stations								
Total 171 Markets (230)	209	47,026,713	73,303,328	54,161,333	230	163,467,281	123,565,615	39,901,666
Total 273 Markets (576)	543	214,490,673	689,507,037	296,986,893	575	1,080,797,994	725,442,445	355,355,549

Notes: † Parentheses ( ) denotes loss. # Not all stations in this market operated full year during 1964. \* Data withheld to maintain confidentiality of individual station figures. <sup>1</sup> Before commissions to agencies, representatives and others. <sup>2</sup> Total revenues consist of total time sales less commissions plus talent and program sales. <sup>3</sup> Does not include data for station in Hartford conducting Pay-TV experiment. <sup>4</sup> Hilo and Walluku have 3 and 2 satellite stations, respectively, whose financial statistics are included in the reports of their parent stations.

## Revenues, Expenses and Earnings

### Of Radio Stations: 1946-1964

Summaries of the Financial Data Compiled Annually by FCC Economics Division  
(Dollars Figures in Millions)

Year	No. of Stations Report- ing	No. of Net- works	Networks and Owned-and-Operated Stations				Other Stations				Total		
			No. of Stations	Broad- cast Reve- nues	Broad- cast Ex- penses	Earn- ings Before Federal Tax <sup>1</sup>	No. of stations Report- ing	Broad- cast Reve- nues	Broad- cast Ex- penses	Earn- ings Before Federal Tax <sup>1</sup>	Broad- cast Reve- nues	Broad- cast Ex- penses	Earn- ings Before Federal Tax <sup>1</sup>
<b>RADIO</b>													
1946	1025	8 <sup>2</sup>	29	\$102.0	82.6	19.4	996	220.6	168.5	57.1	322.6	246.1	76.5
1947	1464	7 <sup>2</sup>	27	104.4	84.8	19.6	1487	259.3	207.1	52.2	368.7	291.9	71.8
1948	1824	7 <sup>2</sup>	27	109.1	91.0	18.1	1797	298.0	252.0	46.1	407.0	342.9	64.1
1949 <sup>3</sup>	2021	7 <sup>2</sup>	27	108.1	90.6	17.5	1994	305.7	266.9	38.8	413.8	357.5	56.3
1950 <sup>3</sup>	2229	7 <sup>2</sup>	26	110.5	91.5	19.0	2203	334.0	284.8	49.2	444.5	376.3	68.2
1951 <sup>3</sup>	2266	7 <sup>2</sup>	25	104.0	98.9	10.1	2241	346.4	299.0	47.4	450.4	392.9	57.5
1952 <sup>3</sup>	2380	7 <sup>2</sup>	25	100.6	89.4	11.2	2355	369.1	320.2	48.9	469.7	409.6	60.1
1953 <sup>3</sup>	2479	7 <sup>2</sup>	22	97.8	86.9	10.4	2457	378.0	338.4	44.6	475.8	420.8	55.0
1954 <sup>3</sup>	2598	7 <sup>2</sup>	21	88.6	80.4	8.2	2577	361.0	327.3	33.7	449.5	407.7	41.8
1955 <sup>3</sup>	2742	7 <sup>2</sup>	19	78.3	72.4	5.9	2724	375.0	335.0	40.0	453.4	407.4	46.0
1956 <sup>3</sup>	2966	7 <sup>2</sup>	19	70.2	69.8	0.4	2947	410.4	361.6	48.8	480.6	481.4	49.2
1957 <sup>3</sup>	3164	7 <sup>2</sup>	21	73.5	73.5	0.0	3143	444.4	389.8	54.6	517.9	468.3	54.6
1958 <sup>3</sup>	3290	7 <sup>2</sup>	23	69.4	73.0	(3.67)	3267	453.7	412.8	40.9	523.1	485.8	37.3
1959 <sup>3</sup>	3528	7 <sup>2</sup>	19	60.4	64.9	(4.5)	3529	499.6	452.7	46.9	560.0	517.6	42.4
1960 <sup>3</sup>	3688	7 <sup>2</sup>	19	63.0	66.0	(3.0)	3669	534.7	485.8	48.9	597.7	551.8	45.9
1961	3610	7 <sup>2</sup>	19	61.5	61.3	0.2	3591	522.1	490.2	31.8	583.6	511.6	32.0
1962	3698	7 <sup>2</sup>	19	64.1	61.9	2.2	3679	562.7	518.2	44.5	626.8	580.1	46.7
1963	3832	7 <sup>2</sup>	19	68.9	63.0	5.9	3813	600.7	548.6	52.1	669.7	611.6	58.1
1964	3896	7 <sup>2</sup>	19	71.1	66.8	4.3	3877	648	578.5	69.5	719.2	645.4	73.8

Note: Revenues are net amounts received by stations and networks from all broadcast sources, including time, talent, programs; in case of radio, non-time revenues run around 10%.

<sup>1</sup> Parentheses denotes loss. <sup>2</sup> Four national networks plus regional networks. <sup>3</sup> Includes AM only, FM only and AM-FM stations.

People on the move read **Television Digest, Inc.**



See why on page 249-c

Statistical Analysis, 1946-65\*

# The Television Industry

Production • Factory Value • Consumer Sales • Sets-in-Use • Sets Scrapped  
(000 Omitted)

Year	FACTORY PRODUCTION		VALUE OF FACTORY PRODUCTION		SALES TO CONSUMERS		SETS-IN-USE END OF YEAR				SETS SCRAPPED	
	Year	Cumulative	Year	Cumulative	Year	Cumulative	Under 16"	16"-21"	22" & Over	Total	Year	Cumulative
1946	6	6	\$1,250	\$1,250	6	6	5	—	—	5	—	—
1947	179	185	50,000	51,250	137	142	140	—	—	140	—	—
1948	975	1,160	230,000	281,250	835	977	975	—	—	975	—	—
1949	3,000	4,160	580,000	861,250	2,623	3,600	3,595	—	—	3,595	—	—
1950	7,464	11,624	1,350,000	2,211,250	6,132	9,732	6,410	3,290	—	9,700	27	32
1951	5,385	17,009	956,986	3,168,236	5,905	15,637	6,665	8,845	—	15,510	95	127
1952	6,096	23,105	1,049,000	4,217,236	6,145	21,782	6,525	14,880	5	21,410	245	372
1953	7,216	30,321	1,230,298	5,447,534	6,371	28,153	5,965	20,795	160	26,920	861	1,233
1954	7,347	37,668	1,028,540	6,476,074	7,322	35,475	5,185	27,060	500	32,750**	1,492	2,725
1955	7,757	45,425	1,071,020	7,547,094	7,441	42,916	4,375	32,030	1,130	37,560**	2,631	5,356
1956	7,387	52,812	938,596	8,485,690	6,855	49,771	4,820	36,115	1,770	42,780**	1,635	6,991
1957	6,399	59,211	832,747	9,318,437	6,625	56,396	5,030	39,860	2,250	47,280**	2,125	9,116
1958	4,920	64,131	667,899	9,986,336	5,200	61,596	4,990	43,060	2,450	50,700**	1,780	10,896
1959	6,349	70,480	896,405	10,882,741	5,849	67,445	4,710	46,560	2,860	54,430**	2,119	13,015
1960	5,708	76,188	825,484	11,708,225	6,072	73,517	4,090	48,855	4,010	57,380**	3,122	16,137
1961	6,178	82,366	835,423	12,543,648	6,000	79,515	3,455	49,345	6,715	60,090**	3,290	19,425
1962	6,471	88,837	822,000	13,365,648	6,740	86,255	2,900	49,580	9,385	62,780**	4,050	23,475
1963	7,130	95,967	909,000	14,274,648	7,740	93,995	2,725	49,330	11,970	65,610**	4,910	28,385
1964	8,107	104,074	886,544	15,161,192	9,350	103,345	3,555	48,015	14,220	68,650**	6,310	34,695
1965	8,382	112,456	882,892	16,044,084	11,200	114,545	5,170	46,170	15,710	72,500**	7,350	42,045

\* Sources: Production, Factory Value and Consumer Sales figures through 1960 from Electronics Industry Assn., monochrome sets only. 1965 figures are preliminary. Sets-in-Use, Sets Scrapped and Consumer sales figures after 1960 from Sylvania Electric Products Inc. \*\* Includes Color Sets-in-Use: 1954:5; 1955:25; 1956:75; 1957:140; 1958:200; 1959:300; 1960:425; 1961:575; 1962:915; 1963:1,585; 1964:2,860; 1965:5,450. Note: Sales to Consumers figures include imports.

## NBC Research Estimates TV Homes, Sets & % Saturation (1946-1966)

For other countries, see International TV Directory

Year	TV Homes (000)	Sec-ondary Sets in Homes (000)	Non-home Sets*	Total TV Sets (000)	Total Homes (000)	% TV Saturation
1946	8	—	2	10	37,825	.02
1947	14	—	2	16	38,575	.04
1948	172	1	17	190	39,950	.4
1949	940	10	50	1,000	41,475	2.3
1950	3,875	50	75	4,000	43,000	9.0
1951	10,320	165	115	10,600	43,888	23.5
1952	15,300	315	185	15,800	44,760	34.2
1953	20,400	505	295	21,200	45,640	44.7
1954	26,000	800	500	27,300	46,660	55.7
1955	30,700	1,000	800	32,500	47,621	64.5
1956	34,900	1,620	1,080	37,600	48,600	71.8
1957	38,900	2,500	1,300	42,700	49,500	78.5
1958	41,924	3,668	1,408	47,000	50,370	83.2
1959	43,950	4,550	1,500	50,000	51,150	85.9
1960	45,750	5,950	1,600	53,300	52,500	87.1
1961	47,200	6,700	1,700	55,600	53,170	88.8
1962	48,855	7,520	1,800	58,175	54,300	90.0
1963	50,300	8,650	2,250	61,200	55,100	91.3
1964	51,600	10,075	2,500	64,175	55,900	92.3
1965	52,700	11,600	2,550	66,850	56,900	92.6
1966**	54,200	13,550	2,600	70,350	58,600	92.5

\*Sets in hotels, motels, commercial establishments, schools, offices, clubs, etc. \*\*Preliminary.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers  
WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Momy Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

## Television Production\*

Black & White only, 1965 vs. 1964  
Including all-channel sets

	Total		All-Channel
	1965	1964	
January	617,297	642,080	116,281
February	681,365	660,604	105,168
March	790,379	771,488	148,820
April	577,450	620,351	183,879
May	581,438	487,148	483,219
June	714,405	711,785	703,790
July	464,592	427,231	420,743
August	596,453	564,811	555,743
September	917,291	875,895	860,713
October	795,008	799,867	788,394
November	770,150	760,238	747,068
December	876,270	785,896	775,426
<b>Total</b>	<b>8,382,098</b>	<b>8,107,404</b>	<b>5,889,244</b>

\* Source: EIA. 1965 figures are preliminary.

## Television Set Production

Portables • Consoles • Combinations  
1947-1965

Year	Table & Portable	Console	Phono-comb.	Total No. of Sets	Value (000 omitted)
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	835,423
1962	4,330,345	1,843,999	296,816	6,471,160	822,000
1963	4,861,145	1,958,491	310,715	7,130,351	909,000
1964	6,260,380	1,637,217	209,807	8,107,404	886,544
1965	6,955,464	1,318,331	108,303	8,382,098	882,892

Source: EIA. 1965 figures are preliminary.

# ANNUAL VOLUME OF ADVERTISING IN UNITED STATES

Prepared for Printers' Ink Magazine by McCann-Erickson Inc. and Used with Permission

By Media, 1955-65  
(In Millions of Dollars)

These are total expenditures by advertisers, not merely receipts by media.

MEDIUM		1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965
TELEVISION	Total	1,025.3	1,206.7	1,265.3	1,354.3	1,493.5	1,590.1	1,615.0	1,897.0	2,031.6	2,289.0	2,010.0*
	Network	540.2	625.1	670.1	708.9	740.3	782.9	810.0	975.5	1,025.0	1,132.0	NA
	Spot	260.4	329.0	351.6	397.0	486.4	526.7	530.0	611.0	678.8	779.8	NA
	Local	224.7	252.6	243.6	248.1	266.8	280.5	275.0	310.5	327.8	377.2	NA
RADIO	Total	544.9	567.0	617.9	619.2	656.3	692.4	695.0	736.0	788.9	832.9	305.0
	Network	84.4	60.5	63.5	57.8	44.1	47.1	40.0	45.8	56.4	58.6	NA
	Spot	134.1	161.0	186.9	189.7	208.4	221.6	215.0	228.8	237.8	242.5	NA
	Local	326.4	345.5	367.5	371.7	405.8	427.7	440.0	461.4	494.7	531.8	NA
NEWSPAPERS	Total	3,087.8	3,235.6	3,283.3	3,192.8	3,546.0	3,702.8	3,623.1	3,681.4	3,803.9	4,140.0	845.0
	National	743.3	788.9	809.7	768.7	826.2	836.1	802.3	781.6	784.9	840.0	NA
	Local	2,344.5	2,446.7	2,473.6	2,424.1	2,719.8	2,866.7	2,820.8	2,899.8	3,039.0	3,300.0	NA
MAGAZINES	Total	729.4	794.7	814.3	766.8	866.2	940.8	923.6	973.0	1,034.2	1,107.7	1,185.0
	Weeklies	396.4	439.5	451.4	425.4	478.4	525.3	507.7	519.0	539.8	583.0	NA
	Women's	161.1	165.6	164.4	150.5	168.2	183.8	186.7	199.8	217.8	230.9	NA
	Monthlies	133.4	152.5	160.9	157.7	185.0	200.0	200.0	223.2	244.4	260.3	NA
	Farm	38.5	37.1	37.6	33.2	34.6	31.7	29.2	31.0	32.2	33.5	NA
FARM PUBLICATIONS (National Publications Under Magazines).	Regional	33.8	36.0	33.7	34.2	36.4	34.5	33.1	34.0	34.0	32.5	NA
DIRECT MAIL	Total	1,298.9	1,419.2	1,470.9	1,588.6	1,687.6	1,830.2	1,876.0	1,933.0	2,078.0	2,184.0	NA
BUSINESS PAPERS	Total	446.2	496.0	567.6	524.7	569.3	609.3	578.2	597.2	615.1	622.5	660.0
OUTDOOR	Total	192.4	201.3	199.1	191.7	193.2	203.3	180.4	170.5	171.0	174.6	NA
	National	129.9	135.9	134.4	129.4	130.4	137.2	121.8	115.0	115.0	116.6	120.0
	Local	62.5	65.4	64.7	62.3	62.8	66.1	58.6	55.5	56.0	58.0	NA
MISCELLANEOUS	Total	1,835.7	1,948.2	2,058.5	2,029.5	2,206.3	2,328.3	2,320.6	2,358.7	2,523.0	2,741.6	NA
	National	1,040.0	1,115.3	1,184.2	1,199.4	1,278.2	1,368.0	1,356.2	1,400.0	1,506.2	1,614.4	NA
	Local	795.7	832.9	874.3	830.1	928.1	960.3	964.3	958.7	1,016.8	1,127.2	NA
TOTAL	National	5,406.8	5,925.6	6,253.2	6,331.0	6,835.1	7,295.9	7,253.2	7,660.9	8,124.2	8,712.8	NA
	Local	3,787.6	3,979.1	4,057.4	3,970.8	4,419.7	4,635.8	4,591.8	4,719.9	4,983.2	5,442.2	NA
GRAND TOTAL		9,194.4	9,904.7	10,310.6	10,301.8	11,254.8	11,931.7	11,845.0	12,380.8	13,107.4	14,155.0	14,705.0*

\*For 1946, 47, 48 & 49 figures, see TV Factbook No. 23, p. 24. For 1950, 51, 52 & 53 figures, see TV Factbook No. 32, p. 26. For 1964 figures, see TV Factbook No. 35, p. 46-a. †Preliminary.  
 1 Network & spot. 2 Includes \$3,920,000 in other investments by national advertisers, \$9,045,000 estimated total investments by national advertisers and \$5,660,000 estimated total investments by local advertisers.

## McCann-Erickson

### Estimated Advertising Volume

By Media, 1963 vs. 1964

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Medium	1963 total advertising volume		1964 total advertising revenue		% change vs. 1963
	Millions	% of Total	Millions	% of Total	
Newspapers					
total	\$3,803.9	29.0	\$4,140.0	29.2	+ 8.8
national	764.9	5.8	840.0	5.9	+ 9.8
local	3,039.0	23.2	3,300.0	23.3	+ 8.6
Magazines					
total	1,034.2	7.9	1,107.7	7.8	+ 7.1
weeklies	539.8	4.1	583.0	4.1	+ 8.0
women's	217.8	1.7	230.9	1.6	+ 6.0
monthlies	244.4	1.9	260.3	1.9	+ 6.5
farm, nat'l.	32.2	0.2	33.5	0.2	+ 4.0
Television					
total	2,031.6	15.5	2,289.0	16.2	+12.7
network	1,025.0	7.8	1,132.0	8.0	+10.4
spot	678.8	5.2	779.8	5.5	+14.9
local	327.8	2.5	377.2	2.7	+15.1

Medium	1963 total advertising revenue		1964 total advertising revenue		% change vs. 1963
	Millions	% of Total	Millions	% of Total	
Radio					
total	788.9	6.0	832.9	5.9	+ 5.6
network	56.4	0.4	58.6	0.4	+ 4.0
spot	237.8	1.8	242.5	1.7	+ 2.0
local	494.7	3.8	531.8	3.8	+ 7.5
Farm pubs. (reg.)	34.0	0.3	32.5	0.3	- 4.4
**Total Farm pubs.	(66.2)	(0.5)	(66.0)	(0.5)	- 0.3
Direct mail	2,078.0*	15.9	2,184.0	15.4	+ 5.1
Business papers	615.1	4.7	622.5	4.4	+ 1.2
Outdoor					
total	171.0	1.3	174.6	1.2	+ 2.1
national	115.0	0.9	116.6	0.8	+ 1.4
local	56.0	0.4	58.0	0.4	+ 3.6
Transit					
total	27.7	0.2	30.2	0.2	+ 9.0
national	12.8	0.1	14.7	0.1	+14.8
local	14.9	0.1	15.5	0.1	+ 4.0
Miscellaneous					
total	2,523.0*	19.2	2,741.6	19.4	+ 8.7
national	1,506.2*	11.5	1,614.4	11.4	+ 7.2
local	1,016.8*	7.7	1,127.2	8.0	+10.9
Total National	8,124.2	62.0	8,712.8	61.6	+ 7.2
Total Local	4,983.2	38.0	5,442.2	38.4	+ 9.2
GRAND TOTAL	\$13,107.4	100.0	\$14,155.0	100.0	+ 8.0

\* Revised. \*\* Included in other media totals—not to be added.

For Network TV Billings, see page 57-a



**One of America's shrewdest economists was getting a little concerned about our**

Jack Benny, star of stage, screen, radio and TV, and bulwark of the American dollar.

**country's money problems. So he wrote this post card to the Secretary of Commerce.**

Dear Secretary Connor,  
 I've been hearing so much about America's balance-of-payments deficit and our outflow of dollars that, naturally, I got concerned.  
 First of all does "balance-of-payments deficit" mean we owe other countries money? If so, how did we ever get into a situation like that? And can't we just owe it to them? Everybody knows we're good for the money. So why should we have to pay it?  
 Secondly, even if they ask for their money why do we have to give it to them in gold? Won't ordinary American dollars do?  
 Last but not least, I was wondering if there was any reason for me, personally, to be concerned? Not that I have that much money. But over the years I've managed to hold on to a few dollars. Paper dollars, that is. Do you think they'll remain as good as gold?  
 Sincerely,

*Jack Benny*

**This was the reply Mr. Benny got from the Secretary of Commerce.**



THE SECRETARY OF COMMERCE  
 WASHINGTON 25, D.C.

Dear Mr. Benny:

We appreciate your interest in America's balance-of-payments deficit. It is a serious problem, but one we have every confidence of solving with the help of American businessmen and bankers and the understanding of the American people.

To answer your questions: "Balance-of-payments deficit" means more dollars are going out of this country than are coming in. We got into this situation by spending more abroad, over the short term, than we receive from abroad.

For example, American business is expanding overseas, using American dollars to build factories and office buildings for future economic growth. Our military bases abroad and our economic assistance to developing countries take dollars...much more than the dollars we get back, for instance, for the goods we export. As a result, our "outgo" is greater than our income. So, we have a balance-of-payments deficit.

When foreign countries ask to redeem their dollars in gold, we must give it to them because this country is pledged to exchange dollars for gold upon demand. The strength and stability of the dollar and to a great extent, the strength and stability of all the world's currency, depend on our fulfilling that pledge.

Finally, Mr. Benny, you certainly need not be concerned about your personal finances. The dollar is as good as gold. It is backed up by the world's most productive and efficient economy that gets more productive and more efficient every year. In addition, our government, businessmen, bankers, and military are all working together to solve the balance-of-payments problem. And it will be solved.

As President Lyndon Johnson has said, "Those who fear for the dollar are needlessly afraid. We will eliminate our international deficit. We will maintain the dollar at full value."

For the full story on our balance-of-payments situation and what we are doing about it, I am enclosing a booklet, "Keeping the American Dollar Strong." If any of your friends would like a free copy just ask them to write to: "Good as Gold," U.S. Department of Commerce, Washington, D.C. 20230. A postcard will do.

Sincerely,

*John T. Connor*  
 John T. Connor  
 Secretary of Commerce



Published as a public service in co-operation with The Advertising Council and the Department of Commerce.

## TELEVISION TIME SALES — NETWORK, SPOT & LOCAL, 1949-1963

Compiled for *Television Digest* by Television Bureau of Advertising Inc.

Year	National Network	% Increase From Preceding Year	National non-Network	% Increase From Preceding Year	Local	% Increase From Preceding Year	Total	% Increase From Preceding Year
1949	\$ 10,796,000	....	\$ 7,275,000	....	\$ 9,460,000	....	\$ 27,530,000	....
1950	35,210,000	226.1	25,034,000	244.1	30,385,000	221.2	90,629,000	229.2
1951	97,558,000	177.1	59,733,000	138.6	51,304,000	68.8	208,595,000	130.2
1952	137,664,000	41.1	80,235,000	34.3	65,171,000	27.0	283,070,000	35.7
1953	171,900,000	24.9	124,318,000	54.9	88,474,000	35.8	384,692,000	35.9
1954	241,224,000	40.3	176,766,000	42.2	120,131,000	35.8	538,122,000	39.9
1955	308,900,000	28.1	222,400,000	25.8	149,800,000	24.7	681,100,000	26.6
1956	367,700,000	19.0	281,200,000	26.4	174,200,000	16.3	823,100,000	20.8
1957	394,200,000	7.2	296,400,000	5.4	178,100,000	2.2	868,700,000	5.5
1958	424,500,000	7.7	345,200,000	16.5	181,300,000	1.8	951,000,000	9.5
1959	445,800,000	5.0	424,200,000	22.9	200,600,000	10.6	1,070,600,000	12.6
1960	471,600,000	5.8	459,200,000	8.3	215,800,000	7.6	1,146,600,000	7.1
1961	480,300,000	1.8	468,500,000	2.0	211,200,000	(-2.1)	1,160,000,000	1.2
1962	521,500,000	8.6	539,500,000	15.2	242,500,000	14.8	1,303,500,000	12.4
1963	537,900,000	3.1	600,700,000	11.3	256,100,000	5.6	1,394,700,000	7.0
1964	562,800,000	4.8	689,500,000	14.8	297,000,000	16.0	1,549,900,000	11.1

Note: Foregoing are billings after all frequency and promotional discounts but before payment of commissions to agencies, sales representatives, etc. Talent and production costs not included. Figures are those officially reported by the FCC. Parentheses ( ) denote loss.

## RADIO TIME SALES—NETWORK, SPOT & LOCAL, 1935-1963

As Reported by the Federal Communications Commission

Year	National Network	% Change From Preceding Year	Regional Network	% Change From Preceding Year	National non-Network	% Change From Preceding Year	Local	% Change From Preceding Year	Total	% Change From Preceding Year
1935 <sup>1</sup>	\$39,737,867	....	.....	....	\$13,805,200	....	\$26,074,476	....	\$79,617,543	....
1936 <sup>1</sup>	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
1937	56,192,396	41.4	\$2,854,047	.....	23,117,136	67.4	35,745,394	37.1	117,908,973	48.1
1938	56,612,925	0.7	.....	.....	28,109,185	21.6	32,657,349	-8.7	117,379,459	-0.6
1939	62,621,689	10.6	.....	.....	30,030,563	6.8	37,315,774	14.2	129,968,026	10.7
1940*	71,919,428	13.1	1,869,583	.....	37,140,444	23.8	44,756,792	20.0	155,686,247	20.5
1941	79,621,534	10.7	2,752,073	47.2	45,681,959	23.0	51,697,651	15.5	179,753,217	15.4
1942	81,744,396	2.7	3,444,581	25.2	51,059,159	11.8	53,898,916	4.2	190,147,052	5.8
1943	99,389,177	21.6	6,256,508	81.6	59,352,170	16.2	64,104,309	18.9	228,102,164	20.0
1944	121,757,135	22.5	7,612,366	21.7	73,312,899	23.5	84,960,347	29.3	287,642,747	26.1
1945	125,671,834	3.2	8,301,702	9.1	76,696,463	4.6	99,814,042	17.5	310,484,046	7.9
1946	126,737,727	0.8	8,043,381	-3.1	82,917,505	8.1	116,380,301	16.6	334,078,914	7.6
1947	127,713,942	0.8	7,012,689	-12.8	91,581,241	10.4	147,778,814	27.0	374,086,686	12.0
1948	133,723,098	4.5	7,329,255	4.3	104,759,761	14.4	170,908,165	15.6	416,720,279	11.4
1949	128,903,467	-3.6	5,994,858	-18.2	108,314,507	3.4	182,144,301	6.5	425,357,133	2.1
1950	124,633,089	-3.3	6,897,127	15.0	118,823,880	9.7	203,210,834	11.6	453,564,930	6.6
1951	113,984,000	-8.5	8,481,000	23.0	119,559,000	0.6	214,519,000	5.6	456,543,000	0.6
1952	102,528,000	-10.0	7,334,000	-13.5	123,658,000	3.4	239,631,000	11.7	473,151,000	3.6
1953	92,865,000	-9.4	5,192,000	-29.2	129,605,000	4.8	249,544,000	4.1	477,206,000	0.9
1954	78,917,000	-15.0	4,767,000	-8.2	120,168,000	-7.3	247,478,000	-0.8	451,330,000	-5.4
1955	60,268,000	-23.6	3,809,000	-20.1	120,393,000	0.2	272,011,000	9.9	456,481,000	0.7
1956	44,839,000	-25.6	3,585,000	-5.9	145,461,000	20.8	297,822,000	9.5	491,707,000	7.7
1957	47,951,000	6.9	3,709,000	3.5	169,511,000	16.5	316,493,000	6.3	537,664,000	9.3
1958	42,786,000	-8.7	3,733,000	0.6	171,939,000	1.4	323,207,000	2.0	541,665,000	0.9
1959	35,663,000†	-23.4	.....	.....	188,143,000	9.4	359,138,000	11.1	555,732,000	6.7
1960	35,026,000†	-1.7	.....	.....	202,102,000	7.4	385,346,000	7.3	591,863,000	6.5
1961	35,837,000†	2.3	.....	.....	197,352,000	-2.4	384,053,000	-0.3	617,242,000	-0.8
1962	37,326,000†	4.2	.....	.....	208,455,000	5.6	419,468,000	9.2	665,249,000	7.8
1963	41,797,000†	12.0	.....	.....	220,227,000	5.6	449,717,000	7.2	711,741,000	7.0
1964	43,783,000	4.8	.....	.....	232,038,000	5.4	487,947,000	8.5	763,768,000	7.3

<sup>1</sup> Nation-wide and regional networks combined. <sup>2</sup> Data not available. \* Figures prior to this date not comparable in all categories. † This figure includes Regional Network time sales, not listed separately.

**Network Television Billings: 1949-57\***  
(PIB Reports)

Year	ABC	CBS	DuMont	NBC	Total
1949	\$ 1,391,991	\$ 3,446,893	\$ 955,525	\$ 6,500,104	\$ 12,294,513
1950	6,628,662	12,964,531	↑	21,185,692	40,778,885
1951	18,585,911	42,470,844	7,761,506	59,171,452	127,989,713
1952	18,353,003	69,058,548	10,140,656	83,242,573	180,794,780
1953	21,110,680	97,466,809	12,374,360	96,658,551	227,610,400
1954	34,713,098	146,222,660	13,143,919	126,074,597	320,154,274
1955	51,393,434	189,018,121	3,102,708††	163,384,796	406,899,059
1956	76,726,129	223,520,382		187,921,123	488,167,634
1957	83,071,284	239,284,899		193,845,383	516,201,566

\* Note: These figures do not represent actual revenues to the networks, which do not divulge their actual net dollar incomes. They're compiled by Publishers' Information Bureau on basis of one-time network rates, or before frequency or cash discounts, so in terms of dollars actually paid may be inflated by as much as 25%. The 1952 figures also do not include revenues from July national political conventions. PIB began compiling TV figures in 1949, discontinued monthly reports as of Jan. 1, 1958.

† Not available, but DuMont reported total 1950 network revenue as \$4,500,000.

†† Effective Sept. 15, 1955, DuMont (now Metropolitan Broadcasting) changed from a national network to a local operation.

**Network Television Billings: 1958-65\***  
(TvB Reports)

Year	ABC	CBS	NBC	Total
1958	\$103,016,938	\$247,782,734	\$215,790,729	\$566,590,401
1959	125,313,746	266,339,064	235,290,937	644,942,747
1960	158,591,010	274,139,783	249,640,296	682,371,089
1961	190,615,140	280,599,084	277,659,284	748,873,488
1962	205,224,342	311,709,771	281,874,025	798,808,138
1963	214,593,600	325,609,900	292,533,300	832,736,800
1964	na	na	na	1,145,889,700
1965	338,033,300	492,309,800	429,976,700	1,260,314,800

\* Note: Like PIB 1949-57 reports, these figures do not represent actual revenues to the networks. They're compiled by Broadcast Advertising Reports (BAR) and Leading National Advertisers (LNA) for TV Bureau of Advertising (TvB) on basis of one-time networks rates, or before frequency or cash discounts.

† These figures represent net time and program billings for all three networks. Estimates for individual networks are no longer available.

**AM & FM Radio Station Growth**

1945-1965

Year	AM Stations		FM Stations	
	Licenses & CPs	On Air	Licenses & CPs	On Air
1945	1056	913	288	48
1946	1579	1027	684	140
1947	1961	1586	1010	374
1948	2131	1877	976	687
1949	2246	2045	791	728
1950	2351	2199	706	672
1951	2410	2306	654	640
1952	2516	2377	648	612
1953	2644	2451	602	550
1954	2782	2662	583	549
1955	2941	2814	557	536
1956	3140	3024	559	528
1957	3289	3180	588	537
1958	3423	3318	686	571
1959	3527	3456	839	677
1960	3667	3547	1018	821
1961	3826	3618	1136	894
1962	3941	3760	1312	1050
1963	4050	3854	1358	1126
1964	4181	4044	1597	1205
1965	4126	4065	1951	1730
Bestg.*	4126	4050	1637	1431
FCC*	4128	4050	1657	1446

\* The table above is compiled by Television Digest's Addenda Service. The other 1965 totals are those reported by Broadcasting Magazine and by the Federal Communications Commission.

**Radio Production, 1922-65**

Home • Clock • Portable • Auto

(000)

Year	Home	Clock	Portable†	Auto	Total	Value
1922	100	.....	.....	.....	100	\$ 5,000
1923	500	.....	.....	.....	500	13,326
1924	1,500	.....	.....	.....	1,500	50,000
1925	2,000	.....	.....	.....	2,000	82,500
1926	1,750	.....	.....	.....	1,750	100,000
1927	2,350	.....	.....	.....	2,350	137,000
1928	3,250	.....	.....	.....	3,250	194,000
1929	4,428	.....	.....	.....	4,428	222,000
1930	3,755	.....	.....	34	3,789	155,432
1931	3,484	.....	.....	110	3,594	104,706
1932	2,301	.....	.....	145	2,446	54,375
1933	3,432	.....	.....	725	4,157	70,269
1934	3,699	.....	.....	780	4,479	94,859
1935	4,640	.....	.....	1,190	6,030	128,399
1936	6,849	.....	.....	1,400	8,249	169,360
1937	6,193	.....	.....	1,890	8,083	165,391
1938	6,342	.....	.....	800	7,142	112,263
1939	8,547	.....	616	1,600	10,763	153,421
1940	8,482	.....	1,219	2,130	11,831	176,627
1941	9,470	.....	1,572	2,600	13,642	233,841
1942*	3,374	.....	573	360	4,307	102,969
1943	13,276	.....	1,069	1,610	15,955	434,244
1944	14,083	.....	2,458	3,459	20,000	650,000
1945	9,630	.....	2,630	4,240	16,500	525,000
1946	5,961	.....	1,843	3,596	11,400	310,000
1947	7,053	.....	1,675	4,740	13,468	346,128
1948	5,275	777	1,333	4,543	11,928	298,439
1949	3,539	1,929	1,720	3,243	10,431	238,349
1950	3,886	2,041	1,742	5,183	12,852	286,471
1951	2,696	1,875	1,333	4,124	10,028	220,616
1952	2,998	2,244	2,027	6,864	14,133	283,225
1953	3,037	2,311	3,113	5,057	13,518	289,474
1954	3,228	2,516	3,265	5,496	14,505	351,601
1955	2,621	2,038	3,373	3,715	11,747	314,585
1956	3,145	2,794	4,128	5,555	15,622	330,874
1957	3,440	2,720	4,535	6,432	17,127	340,484
1958	3,042	3,017	5,747	5,568	17,374	313,531
1959	3,015	3,257	5,640	7,250	19,162	368,675
1960	2,496	3,225	4,614	7,947	18,281	na
1961	2,947	3,558	4,358	8,313	19,176	na
1962	3,382	4,669	6,031	10,037	24,118	na

Source: EIA. 1965 figures are preliminary.  
\* Civilian production terminated April 1942.  
† Radio-Phonograph Combinations are included in figures to 1950.  
‡ Number of receivers with one or more transistors for 1956 totaled 986 thousand, for 1957 totaled 1.6 million, for 1958 totaled 2.7 million, for 1959 totaled 3.9 million, and more than 95% for 1960 and 1961.

**From Radio Advertising Bureau**  
**Estimated Radio Sets-in-Use**

1946-1965

Jan. 1	Radio Sets Except Auto (000)	Automobile Sets (000)	Total Sets (000)
1946	50,300	7,500	57,800
1947	58,500	8,000	66,500
1948	64,000	10,000	74,000
1949	64,200	14,800	79,000
1950	na	na	85,200
1951	72,500	23,500	96,000
1952	na	na	105,300
1953	na	na	110,500
1954	92,500	25,000	117,500
1955	94,000	27,000	121,000
1956	95,600	29,000	124,000
1957	103,000	32,000	135,000
1958	107,600	35,000	142,600
1959	109,000	37,200	146,200
1960	116,010	40,384	156,394
1961	125,698	42,616	168,314
1962	136,900	46,900	183,800
1963	150,310	49,948	200,258
1964	160,983	53,370	214,353
1965	171,000	57,000	228,000
1966	182,000	60,000	242,000

**Estimated Total Radio Sets, 1922-1945**

Jan. 1	Total Radio Sets (000)	% Radio Saturation	Jan. 1	Total Radio Sets (000)	% Radio Saturation
1922	60	.2	1934	23,950	64.8
1923	400	1.5	1935	26,006	67.3
1924	1,250	4.7	1936	30,519	70.9
1925	2,850	10.1	1937	33,800	75.1
1926	4,750	16.1	1938	37,617	80.8
1927	7,250	23.8	1939	40,800	82.6
1928	8,750	27.6	1940	45,000	81.8
1929	11,250	34.8	1941	50,600	82.6
1930	14,750	46.0	1942	57,800	84.7
1931	18,200	54.9	1943	60,850	84.1
1932	20,450	59.9	1944	60,000	88.9
1933	21,950	61.8	1945	59,000	88.7



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WorldRadioHistory

## Stations On Air

As of Jan. 1 for Each Year  
(ETV Totals in Parentheses)

Year	Vhf	Uhf	Total
1946	6*	—	6*
1947	12	—	12
1948	16	—	16
1949	51	—	51
1950	98	—	98
1951	107	—	107
1952	108	—	108
1953	120	6	126
1954	234( 1)	122( 1)	356( 2)
1955	305( 8)	117( 3)	422( 11)
1956	357(13)	102( 5)	459( 18)
1957	398(17)	96( 6)	494( 23)
1958	433(22)	90( 6)	523( 28)
1959	461(28)	84( 7)	545( 35)
1960	474(34)	85(10)	559( 44)
1961	488(37)	91(15)	579( 52)
1962	501(43)	102(19)	603( 62)
1963	512(46)	113(22)	625( 68)
1964	529(53)	120(32)	649( 85)
1965	539(58)	129(41)	668( 99)
1966	551(65)	148(49)	699(114)

\* Does not include 1 CP operating intermittently.

## TV & Radio Distributor Sales\*

1965 vs. 1964

	Black-&-White TV		Radio (excl. auto)	
	1965	1964	1965	1964
January	632,009	588,555	693,005	544,815
February	609,538	644,062	892,017	664,871
March	662,755	687,746	1,056,047	769,425
April	524,413	513,058	745,221	600,301
May	425,092	396,528	705,901	571,989
June	533,123	613,124	1,020,575	868,247
July	658,907	557,183	1,160,053	794,326
August	647,539	562,182	1,031,745	869,500
September	918,258	839,863	1,438,605	1,297,571
October	880,822	759,970	1,546,218	1,158,890
November	769,070	711,243	1,261,281	1,148,658
December	766,450	811,446	1,731,030	1,482,883
Total	8,027,981	7,684,960	13,281,698	10,771,276

\* Source: EIA. 1965 figures are preliminary.

## Factory Sales of Consumer Products 1957-1965

(In Millions of Dollars)

Year	TV Sets	Home Radios	Auto Radios	Phono-graphs	Records & Magnetic Tapes	Hi-fi Con-sumer Prod-ucts	Other	Total
1957	\$831	\$240	\$143	\$187	\$190	\$34	\$172	\$1,797
1958	886	241	96	198	213	36	177	1,647
1959	886	211	130	373	248	38	212	2,088
1960	825	209	154	395	246	32	240	2,101
1961	892†	209	134	335	265	42	270	2,147
1962	953†	205	181	385	310	48	325	2,407
1963	1,030†	177	206	417	286	48	371	2,535
1964								
1964	1,366†	179	na	440	na	na	na	na
1965	1,849†	212	na	505	na	na	na	na

Source: EIA. 1965 figures are preliminary.  
† Includes color sets.

## Phonographs

### Distributor-to-Dealer Sales\* for 1965 vs. 1964

	1965			1964		
	Port. & Table	Console	Total	Port. & Table	Console	Total
January	191,318	117,306	308,624	158,888	113,396	272,284
February	272,533	112,979	385,512	164,220	116,920	281,140
March	239,209	136,264	375,473	179,204	144,880	324,084
April	194,959	81,916	276,875	132,858	86,431	219,289
May	138,662	51,152	189,814	136,669	70,682	207,351
June	214,292	111,371	325,663	217,171	126,026	343,197
July	262,984	128,655	391,639	184,613	101,706	286,319
August	352,940	149,353	502,293	260,702	134,051	394,753
September	520,581	188,504	709,085	393,326	214,947	608,273
October	452,779	175,381	628,160	485,346	187,742	673,088
November	497,529	188,912	686,441	420,383	190,555	610,938
December	708,229	266,873	975,102	684,234	251,339	935,573
Total	4,046,015	1,708,666	5,754,681	3,417,614	1,738,675	5,156,289

\* Source: EIA. 1965 figures are preliminary.

## EIA Estimates of Factory

### TV Picture Tube Sales, 1947-65

	Initial Equipment	Renewal	Export	Govt.	Value
1947	238,427	28,649	8,402*	—	\$ 8,893,292
1948	1,258,797	95,816	2,225	5,090	36,215,978
1949	3,343,996	216,415	6,704	9,948	101,884,679
1950	7,530,849	494,499	13,346	19,065	214,918,874
1951	4,539,089	703,208	25,982	54,856	130,642,576
1952	6,222,706	1,447,114	87,903	60,860	178,844,275
1953	7,704,373	1,818,819	457,806	22,050	244,632,370
1954	7,596,930	1,824,849	602,499	47,770	206,075,994
1955	7,828,025	2,394,929	774,159	32,907	220,528,725
1956	7,638,036	2,762,795	734,369	37,590	211,842,537
1957	6,174,979	2,779,111	766,676	242	183,231,337
1958	4,954,816	2,503,242	794,199	223	163,482,674
1959	6,134,882	2,630,212	757,319	133	183,771,922
1960	5,714,738	2,405,952	892,969	12	180,832,131
1961	6,021,800	2,112,000	1,173,000	200	185,553,642
1962	6,456,977	1,698,353	914,083	221	173,661,723
1963	7,314,500	1,130,700	510,200	50	187,269,400
1964	7,745,917	1,218,042	549,162	—	164,790,791
1965	7,698,738	901,142	505,051	—	151,355,399

Note: 1965 figures are preliminary.

## EIA Estimates of Factory

### Receiving Tube Sales, 1949-65

	Initial Equipment	Renewal	Export	Govt.	Value
1949	147,298,436	39,696,297	10,072,845	1,685,717	\$119,000,000
1950	301,483,350	69,324,540	10,767,831	1,384,878	250,000,000
1951	247,855,249	94,596,563	24,438,351	8,753,534	261,000,000
1952	241,405,452	83,843,283	13,935,151	29,335,357	259,116,089
1953	293,601,162	112,785,183	20,614,075	10,091,135	191,328,171
1954	246,728,971	115,357,829	15,922,364	7,080,294	385,089,458
1955	288,810,000	150,718,000	24,442,000	15,832,000	358,110,000
1956	262,898,000	166,558,000	25,397,000	9,333,000	374,188,000
1957	240,708,000	184,493,000	23,378,000	7,845,000	384,402,000
1958	191,832,000	167,805,000	24,597,000	13,132,000	341,929,000
1959	227,669,000	170,729,000	19,969,000	14,569,000	368,872,000
1960	200,362,000	161,092,000	21,375,000	10,226,000	331,742,000
1961	188,176,000	150,249,000	22,245,000	14,336,000	311,098,000
1962	190,140,000	134,390,000	19,804,000	16,905,000	301,525,000
1963	186,487,000	123,018,000	16,958,000	11,902,000	273,670,000
1964	212,010,000	125,006,000	20,430,000	10,642,000	na
1965	227,893,000	130,325,000	17,198,000	16,108,000	na

Note: 1965 figures are preliminary.

## EIA Estimates of Factory

### Transistor Sales, 1954-1965

Year	Units	Value
1954	1,318,000	\$ 5,122,000
1955	3,647,000	12,253,000
1956	12,840,000	37,352,000
1957	28,738,000	69,739,000
1958	47,050,184	112,729,427
1959	82,294,120	222,009,722
1960	127,928,586	301,432,285
1961	190,916,354	299,538,760
1962	240,299,000	291,404,000
1963	297,090,000	293,282,000
1964*	405,702,963	318,879,644
1965*	605,603,209	379,999,348

Note: 1965 figures are preliminary.

\* Does not include Field Effect transistors and Dual transistors.







# Why should you care about Mrs. Brennan?

Chances are you don't even know Mrs. Brennan. She's rather an everyday housewife. Shops. Scrubs floors. Makes peanut butter sandwiches for three kids. On occasion, she's even been known to stand up and speak her piece at PTA meetings. Mrs. Brennan's an everyday housewife, *but not an ordinary woman*. She accomplishes what she sets out to do with a vital dedication and enthusiasm.

That's what makes her important to ARB . . . and to you.

You see, Mrs. Brennan is an ARB interviewer, one of hundreds in communities all over the country. She's close to her community and its people. She works *in* her community. If you think she makes a mean peanut butter sandwich, you should hear her gain the cooperation of selected sample families and note her pleasant, courteous follow-up calls. She's a real professional.

So you really should care about Mrs. Brennan. And, someday when you are pondering an ARB audience measurement report, remember her. We do. And it sure makes us feel a lot more confident.



**AMERICAN  
RESEARCH  
BUREAU**









State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Garrard	2,800	2,300	81	3,000	2,560	85
Grant	2,600	2,300	87	2,900	2,650	91
Graves	9,800	8,800	90	9,700	9,040	93
Grayson	4,600	3,600	80	4,300	3,620	84
Green	3,500	2,800	80	3,400	2,870	84
Greenup	8,700	7,900	91	8,000	7,500	94
Hancock	1,500	1,200	82	1,700	1,490	88
Hardin	15,700	14,300	91	14,900	14,170	95
Harlan	10,700	8,500	79	10,500	9,120	87
Harrison	4,500	4,000	88	4,300	3,940	92
Hart	4,200	3,600	86	3,900	3,470	89
Henderson	10,800	9,500	88	10,400	9,740	94
Henry	3,500	3,000	86	3,400	3,090	91
Hickman	1,800	1,600	88	1,900	1,740	92
Hopkins	12,200	10,300	85	11,900	10,730	90
Jackson	2,400	1,400	57	2,500	1,630	65
Jefferson	191,200	180,100	94	195,100	188,600	97
Jessamine	4,100	3,200	79	3,800	3,190	84
Johnson	4,900	4,000	82	4,600	4,040	88
Kenton	40,000	38,400	96	37,800	36,860	98
Knott	3,600	2,300	64	3,600	2,610	73
Knox	5,900	4,200	72	6,100	5,000	82
Larue	3,400	2,900	87	3,100	2,790	90
Laurel	6,700	5,100	76	6,600	5,270	80
Lawrence	2,900	2,500	86	3,100	2,800	90
Lee	1,700	1,000	59	1,800	1,220	68
Leslie	1,800	1,000	54	2,100	1,320	63
Letcher	6,200	4,500	72	6,500	5,330	82
Lewis	3,600	2,800	80	3,500	2,940	84
Lincoln	4,400	3,400	77	4,400	3,620	82
Livingston	2,200	1,900	86	2,400	2,170	91
Logan	6,400	5,500	87	6,200	5,650	91
Lyon	1,300	1,000	82	1,500	1,300	86
McCracken	20,300	18,600	92	19,200	18,160	95
McCreary	2,500	1,700	69	2,700	2,060	76
McLean	3,000	2,600	87	2,800	2,520	90
Madison	9,900	7,700	78	10,300	8,850	86
Magoffin	2,400	1,700	73	2,300	1,820	79
Marion	4,100	3,700	89	4,200	3,890	93
Marshall	5,900	5,400	91	5,700	5,360	94
Martin	2,100	1,500	73	2,100	1,730	82
Mason	5,700	4,900	87	5,600	5,100	91
Meade	6,300	5,900	94	5,600	5,350	95
Menifee	900	700	74	1,100	870	79
Mercer	4,800	4,000	85	4,700	4,140	88
Metcalfe	2,400	2,000	81	2,300	1,970	86
Monroe	3,100	2,700	86	3,100	2,760	89
Montgomery	4,300	3,200	75	4,000	3,230	81
Morgan	2,600	1,900	75	2,700	2,170	80
Muhlenberg	7,600	6,500	87	7,500	6,850	91
Nelson	5,900	5,300	89	5,400	5,010	93
Nicholas	1,900	1,500	79	1,900	1,640	86
Ohio	5,000	4,200	84	4,900	4,290	88
Oldham	3,600	3,300	92	3,100	2,930	95
Owen	2,200	1,800	83	2,400	2,120	88
Owsley	1,100	500	50	1,200	720	60
Pendleton	3,300	3,100	93	3,000	2,850	95
Perry	6,900	4,800	69	7,100	5,710	80
Pike	15,300	12,400	81	15,200	13,360	88
Powell	1,800	1,100	61	1,700	1,160	68
Pulaski	9,400	6,600	70	9,500	7,710	81
Robertson	800	700	88	800	730	91
Rockcastle	3,100	2,000	64	3,100	2,200	71
Rowan	3,400	2,700	80	3,400	2,880	85
Russell	2,800	2,100	76	2,800	2,280	81
Scott	4,800	4,100	85	4,700	4,230	90
Shelby	5,800	5,200	90	6,000	5,610	94
Simpson	3,600	3,200	87	3,700	3,380	91
Spencer	1,600	1,400	90	1,600	1,490	93
Taylor	5,300	4,300	81	4,900	4,180	85
Todd	3,100	2,700	86	3,300	2,990	91
Trigg	2,600	2,300	87	2,500	2,240	90
Trimble	1,400	1,300	89	1,400	1,300	93
Union	4,300	3,700	87	4,200	3,760	89
Warren	14,400	12,600	87	14,500	13,300	92
Washington	2,800	2,500	88	2,900	2,660	92
Wayne	3,700	2,200	60	3,800	2,580	68
Webster	4,700	3,800	81	4,500	3,840	85
Whitley	6,400	5,200	80	6,800	5,750	85
Wolfe	1,400	900	64	1,500	1,080	72
Woodford	3,800	3,200	84	3,500	3,140	90
<b>TOTALS</b>	<b>885,400</b>	<b>770,500</b>	<b>87</b>	<b>876,300</b>	<b>797,660</b>	
<b>LOUISIANA</b>						
Acadia	13,800	12,400	90	14,000	12,420	89
Allen	5,600	4,800	87	5,600	4,690	84
Ascension	7,800	6,800	87	8,000	6,690	84
Assumption	4,500	3,900	86	4,500	3,690	82
Ayoelles	10,300	9,000	87	10,500	9,020	86
Beauregard	5,500	4,600	85	5,600	4,510	81
Bienville	4,200	3,600	86	4,400	3,620	82
Bossier	17,700	16,400	93	17,400	16,130	93
Caddo	73,900	68,500	93	72,300	66,950	93
Caldcasieu	46,400	43,500	94	46,400	43,380	93
Caldwell	2,200	1,900	85	2,300	1,880	82
Cameron	1,900	1,700	90	2,000	1,740	87
Catahoula	2,800	2,200	79	3,100	2,290	74
Clalborne	4,800	4,100	85	5,000	4,060	81
Concordia	6,300	5,100	81	6,300	4,840	77
De Soto	6,700	5,600	84	6,700	5,500	82
East						
Baton Rouge	69,000	64,900	94	70,700	66,280	94
East Carroll	3,400	2,700	80	3,400	2,550	75
East Feliciana	3,600	2,900	81	3,700	2,830	76
Evangeline	8,800	7,300	83	8,800	7,130	81
Franklin	6,100	5,300	87	6,100	5,230	86
Grant	3,600	3,000	86	3,800	3,130	82
Iberia	15,100	13,900	92	15,100	13,700	91
Iberville	7,900	7,000	88	8,100	6,900	85
Jackson	4,600	4,100	89	4,700	4,020	85
Jefferson	70,000	67,200	96	68,200	65,090	95
Jefferson Davis	8,500	7,600	90	8,700	7,590	87
Lafayette	25,500	23,700	93	25,100	23,060	92
Lafourche	15,700	14,600	93	16,100	14,900	93

(Continued on next page)



**In the Ark-La-Tex  
more people than ever  
are watching ...  
... and they watch  
KSLA-TV the most!\***

**TOTAL WEEKLY HOURS VIEWED\***

<b>KSLA-TV</b>	<b>38%</b>
<b>Sta. A</b>	<b>29%</b>
<b>Sta. B</b>	<b>33%</b>

KSLA-TV has 38% of 10,662,400 home-hours-viewed weekly . . . in more than 300,000 homes in 50 counties of 4 states!

Ask our reps, HARRINGTON, RIGHTER & PARSONS, INC., for a copy of the '66 edition of KSLA-TV "IMPACT FACTS"—latest definitive analysis of our new tall-tower impact on tri-state area, based on ARB's TELEVISION COVERAGE/65.





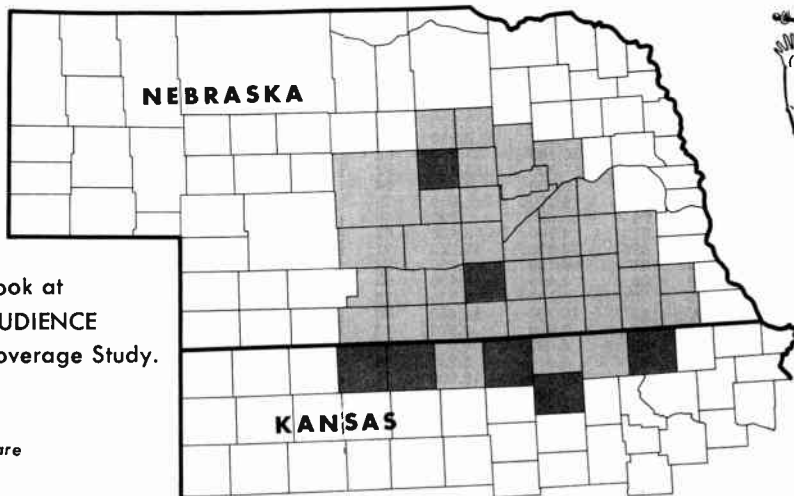


# TV Households

County State and	American Research Bureau			A. C. Nielsen Co.		
	Households Total	Number TV Households	%	Total Households	TV Households Number	%
Pulaski	10,300	9,200	90	9,800	8,880	91
Putnam	2,000	1,900	95	2,200	2,080	95
Ralls	2,300	2,200	94	2,500	2,370	95
Randolph	7,600	7,000	92	7,800	7,230	93
Ray	5,400	5,000	93	5,400	5,080	94
Reynolds	1,200	900	78	1,400	1,090	78
Ripley	2,500	1,800	74	2,600	1,900	73
St. Charles	20,300	19,400	96	18,900	18,230	96
St. Clair	2,500	2,200	85	2,600	2,260	87
St. Francois	11,100	10,200	92	11,200	10,540	94
St. Louis	478,600	451,900	94	470,800	458,370	97
Ste. Genevieve	3,300	3,100	93	3,400	3,170	93
Saline	7,600	6,900	91	8,100	7,470	92
Schuyler	1,500	1,300	87	1,600	1,380	86
Scotland	2,000	1,800	93	2,100	1,960	93
Scott	9,500	8,800	93	9,600	9,050	94
Shannon	1,900	1,400	71	2,000	1,380	69
Shelby	3,000	2,800	91	3,000	2,750	92
Stoddard	8,000	7,300	91	8,200	7,630	93
Stone	2,200	1,800	84	2,400	2,060	86
Sullivan	2,600	2,300	91	2,600	2,360	91
Taney	3,400	3,100	91	3,400	3,120	92
Texas	5,100	4,200	82	5,400	4,390	81
Vernon	6,000	5,300	89	6,400	5,750	90
Warren	3,000	2,600	90	2,900	2,630	91
Washington	3,900	3,500	89	4,000	3,550	89
Wayne	2,500	2,100	84	2,600	2,230	86
Webster	4,300	3,800	88	4,200	3,750	89
Worth	1,100	1,000	94	1,200	1,140	95
Wright	4,200	3,600	84	4,400	3,670	83
<b>TOTALS</b>	<b>1,403,000</b>	<b>1,300,400</b>	<b>93</b>	<b>1,413,400</b>	<b>1,332,760</b>	
<b>MONTANA</b>						
Beaverhead	2,400	2,000	85	2,400	1,890	79
Big Horn	2,500	2,100	86	2,600	2,110	81
Blaine	2,300	1,900	82	2,300	1,740	76
Broadwater	900	800	88	800	660	83
Carbon	2,400	2,200	91	2,500	2,210	89
Carter	700	500	82	800	600	75
Cascade	25,600	24,400	95	25,800	24,400	95
Chouteau	2,300	2,100	93	2,200	2,000	91
Custer	4,300	3,700	86	4,400	3,540	80
Daniels	1,200	1,100	90	1,100	940	86
Dawson	4,000	3,600	90	3,900	3,430	88
Deer Lodge	5,300	5,100	95	5,200	4,830	93
Fallon	1,200	1,000	88	1,300	1,090	84
Fergus	4,200	3,600	87	4,400	3,610	82
Flathead	10,700	9,800	92	10,500	9,510	91
Gallatin	8,600	7,800	91	8,400	7,320	87

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Garfield	500	400	71	600	360	60
Glacier	3,300	2,900	87	3,500	2,970	85
Golden Valley	400	300	85	400	320	80
Granite	1,000	900	93	1,000	900	90
Hill	6,000	5,600	93	5,900	5,290	90
Jefferson	1,100	1,000	90	1,100	940	86
Judith Basin	1,000	900	87	900	740	83
Lake	3,700	3,400	92	4,000	3,610	90
Lewis & Clark	9,700	8,800	91	9,700	8,500	88
Liberty	900	800	93	700	630	90
Lincoln	4,200	3,700	89	4,200	3,680	88
McCone	1,000	900	87	900	760	84
Madison	1,400	1,300	95	1,600	1,480	92
Meagher	900	800	85	900	710	79
Mineral	1,000	900	93	1,100	990	90
Missoula	15,300	14,000	91	15,000	13,550	90
Musselshell	1,200	1,100	88	1,500	1,240	83
Park	4,600	4,200	91	4,500	3,950	88
Petroleum	300	200	83	300	230	78
Phillips	1,800	1,400	82	1,800	1,350	75
Pondera	2,400	2,200	93	2,300	2,100	91
Powder River	600	500	77	700	480	69
Powell	2,100	1,900	90	2,100	1,800	86
Prairie	800	600	78	700	530	76
Ravalli	3,800	3,500	92	4,000	3,520	88
Richland	3,000	2,800	91	3,100	2,790	90
Roosevelt	3,400	3,100	92	3,400	3,090	91
Rosebud	1,700	1,400	84	1,700	1,330	78
Sanders	2,200	1,800	83	2,300	1,780	77
Sheridan	2,000	1,800	93	2,000	1,840	92
Silver Bow	15,500	14,600	94	15,200	14,310	94
Stillwater	1,800	1,700	96	1,700	1,600	94
Steele	1,000	800	83	1,100	850	78
Teton	2,000	1,900	93	2,100	1,930	92
Toole	2,400	2,200	93	2,400	2,170	90
Treasure	400	300	86	400	330	82
Valley	5,500	4,700	87	6,300	5,150	82
Wheatland	1,000	800	88	800	670	83
Wibaux	400	300	91	500	450	89
Yellowstone	26,800	25,700	96	26,300	25,160	96
<b>TOTALS</b>	<b>216,700</b>	<b>197,800</b>	<b>92</b>	<b>217,300</b>	<b>193,960</b>	
<b>NEBRASKA</b>						
Adams	9,300	8,800	95	9,300	8,840	95
Antelope	2,900	2,500	88	3,000	2,610	87
Arthur	200	200	89	200	180	90
Banner	400	300	94	400	380	96
Blaine	300	200	75	300	220	75
Boone	2,600	2,400	92	2,500	2,300	92
Box Butte	3,600	3,300	92	3,600	3,330	93
Boyd	1,400	1,200	88	1,400	1,220	87
Brown	1,300	1,100	84	1,400	1,160	83
Buffalo	8,500	8,000	94	8,200	7,770	95
Burt	3,000	2,900	96	3,100	2,970	96

**You're only HALF-COVERED in Nebraska...**  
**if you don't use KOLN-TV/KGIN-TV!**



For example, take a look at  
**WEEKLY SHARE OF AUDIENCE**  
 from the 1965 ARB Coverage Study.

- No. 1 in Weekly Share
- No. 2 in Weekly Share

Rating projections are estimates only, subject to any defects and limitations of source material and methods, and may or may not be accurate measurements of true audience.



*The Folger Stations*

**RADIO**  
 WRZD KALAMAZOO-BATTLE CREEK  
 WJEF GRAND RAPIDS  
 WJFM GRAND RAPIDS-KALAMAZOO  
 WTVT-FM CADILLAC

**TELEVISION**  
 WKZO-TV GRAND RAPIDS-KALAMAZOO  
 WWTY CADILLAC-TRAVERSE CITY  
 WHPW-TV SULLY STE MARIE  
 KOLN-TV/LINCOLN, NEBRASKA  
 KGIN-TV GRAND ISLAND, NEB.

**KOLN-TV / KGIN-TV**

CHANNEL 10 • 316,000 WATTS 1000 FT. TOWER  
 CHANNEL 11 • 316,000 WATTS 1069 FT. TOWER

COVERS LINCOLN-LAND—NEBRASKA'S OTHER BIG MARKET  
 Avery-Knodel, Inc., Exclusive National Representative



# TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Butler	3,100	2,800	91	3,100	2,830	91
Cass	5,800	5,600	96	5,700	5,450	96
Cedar	3,700	3,500	94	3,600	3,410	95
Chase	1,300	1,200	94	1,300	1,220	94
Cherry	2,500	2,200	90	2,500	2,270	91
Cheyenne	4,900	4,400	91	4,800	4,390	91
Clay	2,900	2,900	98	2,900	2,840	98
Colfax	3,200	2,900	90	3,200	2,920	91
Cuming	3,700	3,400	93	3,600	3,350	93
Custer	4,800	4,200	89	4,800	4,230	88
Dakota	4,000	3,800	97	3,700	3,590	97
Dawes	3,000	2,600	87	3,000	2,570	86
Dawson	6,300	5,900	94	6,000	5,650	94
Deuel	1,000	1,000	93	1,000	920	92
Dixon	2,200	2,100	96	2,200	2,110	96
Dodge	11,700	11,200	96	11,600	11,180	96
Douglas	116,500	111,100	95	117,800	113,380	96
Dundy	1,000	900	90	900	820	91
Fillmore	3,100	2,900	94	3,100	2,930	94
Franklin	1,500	1,400	94	1,700	1,600	94
Frontier	1,100	1,000	93	1,300	1,220	94
Furnas	2,200	2,000	89	2,400	2,160	90
Gage	8,300	7,700	93	8,200	7,700	94
Garden	1,000	800	82	1,000	840	84
Garfield	900	800	88	800	700	88
Gosper	800	700	96	800	770	96
Grant	300	300	78	300	240	81
Greeley	1,100	900	86	1,100	940	86
Hall	12,500	11,800	95	12,000	11,500	96
Hamilton	2,800	2,600	95	2,700	2,570	95
Harlan	1,300	1,200	94	1,400	1,310	94
Hayes	600	500	92	600	550	92
Hitchcock	1,300	1,200	95	1,500	1,420	95
Holt	4,200	3,400	82	3,900	3,130	80
Hooker	400	300	98	400	400	100
Howard	1,800	1,700	92	2,000	1,830	92
Jefferson	3,600	3,300	92	3,500	3,250	93
Johnson	1,900	1,800	92	1,900	1,760	93
Kearney	2,100	2,000	98	2,100	2,050	98
Keith	2,500	2,400	95	2,600	2,480	95
Keya Paha	500	500	90	500	460	92
Kimball	2,900	2,800	97	2,800	2,720	97
Knox	3,900	3,300	85	3,800	3,220	85
Lancaster	55,000	52,300	95	53,500	51,450	96
Lincoln	9,400	8,800	94	9,200	8,640	94
Logan	300	300	83	300	250	83
Loup	300	300	91	300	270	92
McPherson	200	200	82	200	160	80
Madison	8,300	7,500	90	8,000	7,280	91
Merrick	2,700	2,500	92	2,700	2,480	92
Morrill	2,000	1,700	88	1,900	1,680	89
Nance	1,600	1,500	91	1,600	1,440	90
Nemaha	2,600	2,400	92	2,700	2,490	92
Nuckolls	2,500	2,300	90	2,500	2,280	91
Otoe	5,500	5,200	94	5,400	5,120	95
Pawnee	1,400	1,300	87	1,600	1,420	88
Perkins	1,200	1,100	98	1,200	1,170	98
Phelps	3,400	3,200	97	3,300	3,190	97
Pierce	2,600	2,500	93	2,500	2,320	93
Platte	7,700	7,300	95	7,500	7,120	95
Polk	2,000	1,900	97	2,200	2,130	97
Red Willow	4,500	4,200	94	4,400	4,140	94
Richardson	4,200	3,800	92	4,100	3,810	93
Rock	800	700	89	800	700	88
Saline	4,200	4,000	94	4,100	3,850	94
Sarpy	9,800	9,600	98	9,700	9,520	98
Saunders	5,700	5,400	95	5,400	5,140	95
Scotts Bluff	10,600	9,800	92	10,200	9,440	93
Seward	4,300	3,900	90	4,100	3,740	91
Sheridan	2,700	2,500	91	2,700	2,470	91
Sherman	1,500	1,400	90	1,500	1,350	90
Sioux	800	700	89	800	720	90
Stanton	1,700	1,600	90	1,600	1,450	91
Thayer	2,900	2,600	93	2,800	2,610	93
Thomas	400	300	76	300	230	76
Thurston	1,700	1,600	92	1,800	1,660	92
Valley	2,100	1,800	87	1,900	1,640	86
Washington	3,900	3,800	97	3,700	3,600	97
Wayne	3,000	2,900	97	2,900	2,810	97
Webster	1,700	1,600	95	1,900	1,800	95
Wheeler	400	300	85	400	340	86
York	4,500	4,100	91	4,500	4,110	91
<b>TOTALS</b>	<b>457,800</b>	<b>428,800</b>	<b>94</b>	<b>453,700</b>	<b>427,880</b>	

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
<b>NEVADA</b>						
Churchill	3,100	3,000	95	2,900	2,680	92
Clark	84,700	80,800	95	71,500	67,190	94
Douglas	1,500	1,300	90	1,700	1,430	84
Elko	4,200	3,400	83	4,100	2,870	70
Esmeralda	200	200	70	200	100	50
Eureka	300	200	75	300	170	58
Humboldt	2,000	1,800	91	2,200	1,870	85
Lander	500	400	81	500	340	68
Lincoln	400	400	88	700	550	79
Lyon	2,400	2,100	89	2,500	2,050	82
Mineral	2,000	1,800	92	2,000	1,730	86
Nye	2,000	1,600	80	1,800	1,170	65
Ormsby	3,200	3,000	94	3,100	2,800	90
Pershing	1,200	1,100	91	1,000	850	85
Storey	200	200	86	200	160	79
Washoe	36,600	34,300	94	35,700	32,760	92
White Pine	3,300	3,000	91	3,100	2,640	85
<b>TOTALS</b>	<b>147,800</b>	<b>138,600</b>	<b>94</b>	<b>133,500</b>	<b>121,360</b>	
<b>NEW HAMPSHIRE</b>						
Belknap	9,300	9,000	97	8,700	8,350	96
Carroll	5,300	5,100	96	4,900	4,630	94
Cheshire	14,600	13,700	94	13,700	12,730	93
Coos	11,600	11,100	96	10,700	10,260	96
Grafton	15,000	14,000	93	14,300	13,170	92
Hillsborough	59,000	57,300	97	58,400	56,360	97
Merrimack	21,300	20,400	95	20,700	19,620	95
Rockingham	34,200	33,100	97	32,300	31,220	97
Strafford	19,200	18,500	96	18,000	17,190	96
Sullivan	9,200	8,500	93	8,500	7,720	91
<b>TOTALS</b>	<b>198,700</b>	<b>190,700</b>	<b>96</b>	<b>190,200</b>	<b>181,250</b>	
<b>NEW JERSEY</b>						
Atlantic	58,600	56,200	96	55,700	53,170	95
Bergen	271,600	267,700	99	267,600	263,260	98
Burlington	67,600	66,300	98	67,200	65,720	98
Camden	130,100	127,600	98	127,300	124,560	98
Cape May	18,200	17,600	96	18,200	17,470	96
Cumberland	35,200	34,200	97	35,400	34,300	97
Essex	302,700	293,700	97	298,600	288,510	97
Gloucester	43,900	43,100	98	42,000	41,120	98
Hudson	201,800	196,200	97	192,400	186,380	97
Hunterdon	18,100	17,600	97	18,100	17,460	96
Mercer	84,800	82,100	97	81,700	78,840	97
Middlesex	145,000	142,400	98	143,800	140,910	98
Monmouth	114,400	111,800	98	111,500	108,710	98
Morris	87,100	85,700	98	85,100	83,550	98
Ocean	42,000	41,200	98	40,800	39,900	98
Passaic	140,100	136,700	98	138,800	134,960	97
Salem	18,800	18,200	97	18,700	18,060	97
Somerset	47,400	46,400	98	47,300	46,190	98
Sussex	16,900	16,300	97	16,800	16,150	96
Union	170,000	166,900	98	167,400	163,970	98
Warren	21,100	20,400	97	20,800	20,020	96
<b>TOTALS</b>	<b>2,035,400</b>	<b>1,988,300</b>	<b>98</b>	<b>1,995,200</b>	<b>1,943,210</b>	
<b>NEW MEXICO</b>						
Bernalillo	85,800	82,300	96	86,900	82,190	95
Catron	500	400	75	700	430	62
Chaves	17,800	16,900	95	19,300	18,070	94
Colfax	3,300	2,800	86	3,900	3,050	78
Curry	10,300	9,600	94	10,800	9,780	91
De Baca	700	600	91	900	800	89
Dona Ana	16,800	15,300	91	17,600	15,740	89
Eddy	15,100	14,200	94	15,200	14,010	92
Grant	4,500	3,900	87	5,200	4,140	80
Guadalupe	1,100	900	84	1,300	990	76
Harding	300	200	78	400	270	67
Hidalgo	1,400	1,200	85	1,400	1,080	77
Lea	5,000	4,700	94	5,000	4,000	80
Lea North	12,800	11,900	94	13,000	14,080	92
Lincoln	2,200	2,000	89	2,400	1,990	83

(Continued on next page)



National Representative: Geo. P. Hollingbery Co.

# TV Households

County State and	American Research Bureau			A. C. Nielsen Co.		
	Households Total	Number TV Households	%	Total Households	TV Households Number	%
<b>NEW MEXICO—(Continued)</b>						
Los Alamos	3,900	3,700	96	4,400	4,110	93
Luna	3,000	2,700	90	3,000	2,560	85
McKinley	8,400	6,900	81	8,700	6,150	71
Mora	1,000	700	70	1,200	620	53
Otero	12,000	11,200	94	9,000	8,190	91
Quay	3,100	2,800	88	3,000	3,250	83
Rio Arriba	5,300	4,400	83	6,100	4,500	74
Roosevelt	4,600	4,300	92	5,300	4,710	89
Sandoval	3,100	2,600	85	3,500	2,710	77
San Juan	16,300	13,900	85	11,900	9,130	77
San Miguel	4,900	4,000	82	5,200	3,710	71
Santa Fe	12,300	11,400	92	12,800	11,440	89
Sierra	2,000	1,700	84	2,700	2,060	76
Socorro	2,600	2,400	93	2,700	2,400	89
Taos	3,500	2,800	78	4,300	2,900	67
Torrance	1,400	1,200	86	1,600	1,320	82
Union	1,400	1,200	83	1,700	1,240	73
Valencia	11,000	10,600	96	9,600	8,400	88
<b>TOTALS</b>	<b>277,400</b>	<b>255,400</b>	<b>92</b>	<b>278,900</b>	<b>246,030</b>	
<b>NEW YORK</b>						
Albany	95,100	91,800	97	90,800	87,330	96
Allegany	13,100	12,400	94	12,500	11,710	94
Bronx	476,700	460,900	97	464,000	446,600	96
Broome	70,700	68,600	97	67,700	65,460	97
Cattaraugus	25,200	24,100	96	24,100	22,960	95
Cayuga	23,000	21,900	95	22,000	20,890	95
Chautauqua	49,700	47,900	96	47,700	45,810	96
Chemung	32,600	31,200	96	30,700	29,180	95
Chenango	13,700	13,100	96	13,000	12,370	95
Clinton	21,100	20,500	97	20,300	19,700	97
Columbia	15,800	15,100	96	15,100	14,390	95
Cortland	13,100	12,600	96	12,600	12,070	96
Delaware	13,400	12,500	93	12,700	11,720	92
Dutchess	54,500	52,200	96	52,400	50,020	95
Erie	332,000	323,900	98	341,100	331,690	97
Essex	10,600	10,200	96	10,100	9,670	96
Franklin	13,200	12,500	95	12,700	11,960	94
Fulton	17,700	17,100	96	16,800	16,120	96
Genesee	17,300	16,800	97	16,600	16,110	97
Greene	10,600	10,200	96	10,300	9,840	95
Hamilton	1,400	1,300	94	1,400	1,300	93
Herkimer	21,900	21,100	96	21,100	20,250	96
Jefferson	27,700	26,800	97	26,700	25,730	96
Kings	865,500	833,000	96	847,200	810,600	96
Lewis	6,600	6,400	96	6,400	6,050	95
Livingston	13,100	12,600	96	12,600	12,060	96
Madison	17,200	16,600	97	16,500	15,890	96
Monroe	197,400	191,800	97	192,000	185,990	97
Montgomery	18,900	18,100	96	18,000	17,150	95
Nassau	412,000	407,000	99	402,000	396,530	99
New York	675,300	603,400	89	640,200	562,540	88
Niagara	70,500	68,800	98	75,700	73,610	97
Oneida East	58,900	57,100	97	..	..	..
Oneida West	27,800	27,000	97	*82,500	79,690	97
Onondaga	142,300	138,500	97	136,300	132,280	97
Ontario	21,400	20,800	97	20,600	19,920	97
Orange	61,200	58,800	96	59,200	56,670	96
Orleans	11,200	10,800	96	10,700	10,180	95
Oswego	26,800	26,000	97	25,600	24,760	97
Otsego	16,500	15,600	94	15,700	14,720	94
Putnam	11,500	11,100	97	12,800	12,280	96
Queens	656,700	642,200	98	639,100	623,250	98
Rensselaer	46,700	44,900	96	45,000	43,100	96
Richmond	70,800	69,400	98	68,800	67,290	98
Rockland	51,100	49,600	97	44,500	43,000	97
St. Lawrence	32,100	30,800	96	31,300	29,950	96
Saratoga	29,200	28,400	97	28,400	27,570	97
Schenectady	53,400	51,900	97	50,700	49,130	97
Schoharie	6,900	6,600	95	6,600	6,180	94
Schuyler	4,800	4,500	94	4,600	4,280	93
Seneca	9,400	9,200	98	8,900	8,650	97
Steuben	31,000	29,500	95	29,500	27,930	95
Suffolk	237,500	232,600	98	226,700	221,400	98
Sullivan	15,500	14,500	94	14,900	13,840	93
Tioga	12,500	12,000	96	12,000	11,520	96
Tompkins	20,800	18,700	90	20,000	17,830	89
Ulster	41,900	39,500	94	40,300	37,730	94
Warren	14,900	14,200	95	14,300	13,570	95
Washington	14,700	14,200	96	14,000	13,430	96
Wayne	22,000	21,200	96	21,400	20,550	96
Westchester	268,200	261,500	98	272,100	264,450	97
Wyoming	10,400	10,100	98	9,900	9,650	97
Yates	6,000	5,700	95	5,800	5,430	94
<b>TOTALS</b>	<b>5,680,700</b>	<b>5,459,300</b>	<b>96</b>	<b>5,525,200</b>	<b>5,283,530</b>	
<b>NORTH CAROLINA</b>						
Alamance	26,600	25,300	95	25,700	24,170	94
Alexander	4,500	4,200	92	4,400	3,950	90
Alleghany	2,100	1,800	87	2,200	1,820	83
Anson	6,100	5,300	87	5,900	4,940	84
Ashe	5,000	4,200	85	4,900	3,970	81
Avery	2,900	2,500	85	2,800	2,280	81
Beaufort	9,700	8,800	91	9,500	8,550	90
Bertie	5,500	4,700	85	5,600	4,520	81
Bladen	6,700	5,600	84	6,600	5,080	77
Brunswick	5,300	4,700	89	5,100	4,290	84
Buncombe	41,500	38,000	92	40,600	36,770	91
Burke	14,800	13,800	93	14,800	13,680	92
Cabarrus	20,500	19,600	95	20,600	19,430	94
Caldwell	14,200	13,200	93	13,800	12,730	92
Camden	1,500	1,400	93	1,500	1,360	90
Carteret	8,700	8,000	91	8,700	7,610	87
Caswell	4,500	4,000	90	4,400	3,820	87
Catawba	22,500	21,500	95	22,700	21,450	94
Chatham	7,400	6,700	91	7,200	6,340	88
Cherokee	4,100	3,800	86	4,100	3,280	79
Chowan	2,900	2,600	90	2,900	2,500	86

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Clay	1,500	1,300	86	1,500	1,140	76
Cleveland	18,200	16,900	93	17,700	16,330	92
Columbus	12,200	10,700	87	11,700	9,850	84
Craven	16,700	15,600	94	16,400	15,210	93
Cumberland	39,900	36,900	92	41,000	36,880	90
Currituck	1,900	1,600	85	1,900	1,550	82
Dare	1,900	1,600	84	2,000	1,560	78
Davidson	25,100	23,400	93	24,700	22,820	92
Davie	5,000	4,400	88	4,800	4,110	86
Duplin	10,300	9,100	88	10,000	8,600	85
Durham	33,600	30,900	92	33,600	30,560	91
Edgecombe	13,800	12,600	91	13,500	12,150	90
Forsyth	61,300	57,800	94	61,000	56,960	93
Franklin	6,800	5,900	87	6,800	5,550	82
Gaston	38,100	35,900	94	37,500	35,030	93
Gates	2,200	1,900	85	2,300	1,860	81
Graham	1,500	1,300	86	1,600	1,270	79
Granville	8,000	7,100	89	7,700	6,630	86
Greene	3,700	3,300	90	3,600	3,140	87
Guilford Inner	38,300	36,400	95	..	..	..
Guilford Outer	40,700	38,600	95	*77,400	72,730	94
Halifax	14,600	12,500	86	13,900	11,440	82
Harnett	12,900	11,700	91	12,600	11,140	88
Haywood	11,900	10,700	90	11,600	10,120	87
Henderson	11,800	10,700	91	11,600	10,250	88
Hertford	5,600	5,100	90	5,500	4,800	87
Hoke	3,600	3,100	86	3,500	2,800	80
Hyde	1,200	1,000	80	1,400	1,010	72
Iredell	18,800	17,500	93	18,500	17,050	92
Jackson	4,300	3,600	84	4,300	3,610	84
Johnston	16,600	15,000	90	16,300	14,330	88
Jones	2,600	2,300	91	2,500	2,170	87
Lee	7,800	7,200	92	7,800	6,970	89
Lenoir	15,400	14,100	92	14,900	13,510	91
Lincoln	8,100	7,700	95	7,900	6,930	88
McDowell	7,700	7,000	91	7,500	6,640	89
Macon	4,100	3,400	81	4,000	2,940	75
Madison	4,200	3,400	82	3,900	2,660	68
Martin	6,500	5,900	91	6,400	5,680	88
Mecklenburg	87,800	83,200	95	89,800	84,190	94
Mitchell	3,600	3,200	88	3,500	2,910	83
Montgomery	5,300	4,800	92	5,100	4,580	90
Moore	10,700	9,500	89	10,500	9,020	86
Nash	15,900	14,400	91	15,600	13,760	88
New Hanover	22,800	21,200	93	21,900	20,160	92
Northampton	6,100	5,200	86	5,800	4,820	82
Onslow	21,800	20,700	95	21,800	19,160	88
Orange	12,200	10,800	89	12,000	10,510	88
Famlico	2,600	2,300	92	2,500	2,220	89
Fasquotank	7,200	6,500				

# TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Oliver	700	600	93	600	560	93
Pembina	3,600	3,000	85	3,300	2,770	84
Pierce	1,700	1,600	90	1,700	1,530	90
Ramsey	3,800	3,500	92	3,600	3,290	91
Ransom	2,400	2,300	94	2,200	2,080	94
Renville	1,200	1,100	96	1,200	1,150	96
Richland	5,300	5,000	93	5,200	4,880	94
Rolette	2,500	2,000	80	2,400	1,910	79
Sargent	1,900	1,800	94	1,800	1,700	95
Sheridan	1,000	900	91	1,000	900	90
Sioux	800	600	79	800	640	81
Slope	500	500	93	500	470	94
Stark	5,200	4,800	92	5,000	4,640	93
Steele	1,300	1,300	95	1,300	1,240	96
Stutsman	6,900	6,600	96	6,600	6,350	96
Towner	1,400	1,300	90	1,500	1,340	89
Trall	3,100	3,000	96	2,800	2,690	96
Walsh	4,800	4,500	94	4,600	4,280	93
Ward	15,100	14,200	94	15,000	14,290	95
Wells	2,500	2,300	92	2,500	2,300	92
Williams	7,400	6,800	93	7,500	6,990	93
<b>TOTALS</b>	<b>180,800</b>	<b>167,300</b>	<b>93</b>	<b>176,600</b>	<b>164,660</b>	<b>-</b>

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
<b>OHIO</b>						
Adams	5,700	5,100	91	6,000	5,330	89
Allen	32,500	31,200	96	32,600	31,380	96
Ashland	12,400	12,100	98	12,900	12,570	97
Ashtabula	28,500	27,500	97	29,500	28,510	97
Athens	12,300	11,600	94	13,800	12,950	94
Auglaize	11,000	10,600	96	11,400	10,980	96
Belmont	23,300	24,500	97	25,300	24,480	97
Brown	7,600	7,200	94	7,900	7,330	93
Butler	62,300	60,700	97	62,500	60,860	97
Carroll	6,000	5,800	97	6,000	5,780	96
Champaign	9,000	8,700	97	9,400	9,060	96
Clark	41,100	40,100	98	41,600	40,570	98
Clermont	25,500	24,800	97	26,600	25,880	97
Clinton	9,400	9,100	97	9,700	9,330	96
Columbiana	32,500	31,600	97	33,200	32,160	97
Coshocton	10,000	9,400	94	10,400	9,760	94
Crawford	15,100	14,600	96	15,800	15,270	97
Cuyahoga	535,200	522,100	97	520,500	506,810	97
Darke	14,000	13,500	97	14,500	14,010	97
Defiance	9,400	9,100	97	9,700	9,310	96
Delaware	10,700	10,400	98	11,100	10,850	98
Erie	21,800	21,200	97	22,100	21,520	97
Fairfield	20,300	19,800	98	20,500	20,020	98
Fayette	7,800	7,500	96	8,100	7,710	95
Franklin	223,000	217,600	98	233,600	227,780	98
Fulton	8,800	8,400	96	9,100	8,640	95
Gallia	6,900	6,400	94	7,100	6,580	93
Geauga	14,900	14,400	97	15,400	14,830	97
Greene	29,200	28,400	98	30,500	29,730	98
Guernsey	11,200	10,600	95	11,500	10,910	95
Hamilton	285,000	276,100	97	287,000	277,530	97
Hancock	17,600	17,100	97	18,400	17,890	97
Hardin	8,800	8,400	96	9,100	8,620	95
Harrison	5,000	4,800	96	5,300	5,040	95
Henry	7,700	7,500	98	8,000	7,780	97
Highland	9,400	8,900	95	9,600	8,990	94
Hocking	6,000	5,700	96	6,100	5,770	95
Holmes	5,600	5,000	88	5,800	4,970	86
Huron	14,300	13,900	97	15,000	14,510	97
Jackson	8,600	8,200	95	8,800	8,270	94
Jefferson	28,400	27,700	97	29,800	29,010	97
Knox	12,000	11,600	97	12,400	12,010	97
Lake	49,000	48,300	99	47,300	46,530	98
Lawrence	16,300	15,700	96	16,800	16,130	96
Licking	29,300	28,600	98	30,500	29,710	97
Logan	11,000	10,600	97	11,500	11,110	97
Lorain	67,100	65,700	98	70,200	68,650	98
Lucas	146,700	143,400	98	149,600	146,110	98
Madison	7,500	7,100	96	7,800	7,370	95
Mahoning	91,900	89,900	98	91,300	89,200	98
Marion	18,900	18,500	97	19,400	18,880	97
Medina	20,900	20,400	98	20,700	20,170	97
Meigs	6,200	5,900	94	6,400	5,970	93
Mercer	9,200	8,900	97	9,400	9,010	96
Miami	23,600	23,000	98	24,400	23,790	97
Monroe	4,400	4,100	94	4,600	4,260	93
Montgomery	172,500	168,900	98	173,900	170,200	98
Morgan	3,500	3,300	93	3,800	3,480	92
Morrow	5,800	5,600	97	5,900	5,680	96
Muskingum	23,800	22,900	96	25,000	24,010	96
Noble	3,000	2,700	91	3,200	2,870	90
Ottawa	11,000	10,700	98	11,400	11,070	97
Paulding	4,900	4,700	96	5,100	4,870	95
Perry	7,800	7,500	96	8,100	7,720	95
Pickaway	10,000	9,700	98	10,100	9,820	97
Pike	5,700	5,300	94	5,900	5,460	93
Portage	26,800	26,200	98	28,600	27,940	98
Preble	9,900	9,600	98	10,200	9,910	97
Putnam	7,600	7,300	96	8,000	7,610	95
Richland	37,800	36,600	97	37,500	36,320	97
Ross	17,400	16,600	96	17,700	16,920	96
Sandusky	17,500	17,100	98	18,000	17,600	98
Scioto	24,800	23,700	96	25,900	24,740	96
Seneca	17,200	16,700	97	17,700	17,170	97
Shelby	10,000	9,700	97	10,300	9,960	97
Stark	106,500	103,700	97	106,900	104,070	97
Summit	165,000	161,600	98	165,500	161,860	98
Trumbull	64,500	63,000	98	66,500	64,970	98
Tuscarawas	23,800	22,700	96	24,600	23,520	96
Union	7,000	6,700	97	7,100	6,800	96
Van Wert	8,900	8,700	97	9,200	8,880	97
Vinton	2,600	2,400	94	2,900	2,710	93
Warren	20,500	19,900	97	21,700	21,130	97
Washington	15,800	14,900	94	16,600	15,640	94
Wayne	22,000	20,800	95	23,100	21,880	95
Williams	9,500	9,100	96	9,800	9,320	95
Wood	21,600	21,000	97	22,500	21,920	97
Wyandot	6,600	6,300	96	6,800	6,270	95
<b>TOTALS</b>	<b>3,061,100</b>	<b>2,974,600</b>	<b>97</b>	<b>3,102,800</b>	<b>3,010,520</b>	<b>-</b>

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
<b>OKLAHOMA</b>						
Adair	3,700	3,000	81	3,600	2,770	77
Alfalfa	2,500	2,300	89	2,500	2,200	88
Atoka	3,200	2,900	93	2,500	2,180	87
Beaver	2,200	2,000	91	2,200	1,950	89
Beckham	5,700	5,000	87	5,500	4,600	84
Blaine	3,600	3,300	92	3,500	3,170	91
Bryan	8,000	6,900	86	7,300	6,150	84
Caddo	8,500	7,800	92	8,100	7,430	92
Canadian	7,800	7,400	95	7,400	6,950	94
Carter	14,100	12,900	92	13,500	12,200	90
Cherokee	5,200	4,600	88	4,900	4,250	87
Choctaw	4,400	3,400	78	4,400	3,150	72
Cimarron	1,400	1,200	85	1,400	1,110	79
Cleveland	14,900	13,900	93	13,800	12,770	93
Coal	1,700	1,600	94	1,500	1,330	89
Comanche	28,500	26,900	94	27,600	25,960	94
Cotton	2,200	2,000	93	2,200	2,030	92
Craig	4,500	4,100	91	4,300	3,860	90
Creek	13,600	12,500	91	12,600	11,490	91
Custer	7,300	6,700	92	6,900	6,110	89
Delaware	4,100	3,500	84	3,900	3,200	82
Dewey	1,700	1,400	88	1,600	1,350	84
Ellis	1,500	1,200	80	1,700	1,280	75
Garfield	18,300	17,300	94	18,100	16,980	94
Garvin	10,100	9,500	94	9,700	8,060	93
Grady	9,500	8,700	92	8,100	8,360	92
Grant	2,400	2,200	93	2,400	2,190	91
Greer	2,500	2,100	86	2,400	1,980	83
Harmon	1,500	1,300	89	1,600	1,380	86
Harper	2,000	1,800	91	1,900	1,700	90
Haskell	2,100	1,800	88	2,300	1,960	85
Hughes	4,700	4,400	94	4,200	3,550	85
Jackson	10,800	10,100	94	10,300	9,420	92
Jefferson	2,400	2,200	92	2,400	2,170	90
Johnston	2,800	2,400	86	2,400	2,050	86
Kay	18,400	17,100	93	17,400	16,140	93
Kingfisher	3,300	3,200	95	3,100	2,900	94
Kiowa	4,600	4,200	92	4,400	3,980	91
Latimer	2,000	1,600	80	2,200	1,640	75
Le Flore	8,700	7,500	87	8,300	7,100	86
Lincoln	5,800	5,500	94	5,600	5,210	93
Logan	5,700	5,200	92	5,500	4,970	90
Love	1,500	1,300	89	1,700	1,490	87
McClain	3,900	3,700	95	3,700	3,490	94
McCurtain	7,100	5,900	84	6,900	5,660	82
McIntosh	3,000	2,700	89	3,000	2,590	86
Major	2,200	1,800	82	2,200	1,770	80
Marshall	2,600	2,400	92	2,300	1,980	86
Mays	6,800	6,200	91	6,300	5,650	90
Murray	4,600	4,400	95	3,600	3,180	88
Muskogee	20,200	18,500	91	19,400	17,690	91
Noble	3,400	3,200	94	3,300	3,080	93
Nowata	3,300	3,100	94	3,200	2,950	92
Okfuskee	2,900	2,500	86	3,000	2,530	84
Oklahoma	168,600	160,000	95	167,700	158,610	95
Okmulgee	11,400	10,600	93	11,400	10,550	93
Osage	10,900	10,400	95	10,200	9,630	94
Ottawa	9,300	8,700	94	8,800	8,220	93
Pawnee	3,300	3,000	93	3,200	2,930	91
Payne	14,200	13,000	92	13,300	12,180	92
Pittsburg	11,200	10,100	90	9,700	8,620	89
Pontotoc	10,400	9,800	95	9,800	8,990	92
Pottawatomie	14,300	13,300	93	13,300	12,300	

# TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number %	Total Households	TV Households Number %	Total Households	TV Households Number %
<b>OREGON—(Continued)</b>						
Morrow	1,500	1,300 86	1,500	1,240 82		
Multnomah	190,100	176,600 93	191,700	178,490 93		
Polk	8,300	7,700 93	9,300	8,520 92		
Sherman	800	700 86	1,200	1,110 93		
Tillamook	5,800	5,000 86	5,300	4,390 83		
Umatilla	13,800	12,200 88	13,200	11,460 87		
Union	5,800	5,100 87	5,800	4,860 84		
Wallowa	2,300	1,900 82	2,200	1,820 83		
Wasco	7,000	6,200 89	7,000	6,050 86		
Washington	32,000	30,600 96	34,000	32,630 96		
Wheeler	600	500 83	800	690 86		
Yamhill	10,100	9,200 91	10,300	9,300 90		
<b>TOTALS</b>	<b>600,400</b>	<b>550,200 92</b>	<b>612,900</b>	<b>599,730 98</b>		

## PENNSYLVANIA

Adams	15,300	14,600 95	16,000	15,150 95		
Allegheny	489,800	476,000 97	493,700	481,260 97		
Armstrong	23,000	22,200 97	23,500	22,770 97		
Beaver	61,300	59,800 97	61,000	59,660 98		
Bedford	12,300	11,600 94	12,500	11,680 93		
Berks	88,900	85,800 97	89,900	86,470 96		
Blair	40,600	39,200 96	41,200	39,590 96		
Bradford	15,900	15,100 95	16,400	15,570 95		
Butcks	99,800	97,900 98	99,200	96,980 98		
Butler	33,700	32,800 97	34,900	34,100 98		
Cambria	56,200	54,500 97	56,300	54,480 97		
Cameron	2,200	2,200 97	2,400	2,320 97		
Carbon	15,000	14,400 96	15,500	14,860 96		
Centre	21,400	20,100 94	22,900	21,440 94		
Chester	65,100	63,200 97	67,700	61,570 91		
Clarion	10,300	9,800 95	10,700	10,290 96		
Clearfield	22,800	21,900 96	23,400	22,420 96		
Clinton	11,000	10,500 96	11,200	10,710 96		
Columbia	16,100	15,400 96	16,400	15,650 95		
Crawford	22,500	21,300 95	22,800	21,800 96		
Cumberland	40,300	38,800 96	41,700	40,000 96		
Dauphin	69,700	66,900 96	70,900	67,740 96		
Delaware	174,900	171,900 98	171,400	168,130 98		
Elk	10,600	10,200 96	11,000	10,520 96		
Erie	76,500	74,400 97	78,100	76,260 98		
Fayette	46,600	44,300 95	47,000	45,130 96		
Forest	1,100	1,100 97	1,400	1,360 97		
Franklin	27,300	25,500 93	28,500	26,390 93		
Fulton	3,000	2,700 90	3,000	2,630 88		
Greene	10,500	10,000 95	10,800	10,360 96		
Huntingdon	11,000	10,300 94	11,300	10,570 94		
Indiana	20,700	19,800 96	21,200	20,430 96		
Jefferson	13,500	13,000 96	13,900	13,430 97		
Juniaata	4,700	4,300 91	4,700	4,170 89		
Lackawanna	68,500	66,700 97	66,700	64,770 97		
Lancaster	85,600	79,600 93	87,200	80,490 92		
Lawrence	33,300	32,200 96	34,100	33,100 97		
Lebanon	27,300	26,100 95	27,700	26,290 95		
Lehigh	72,300	70,100 97	74,300	71,830 97		
Luzerne	99,500	96,600 97	98,000	94,880 97		
Lycoming	34,200	32,000 94	35,000	32,540 93		
McKean	16,100	15,200 95	16,600	15,670 94		
Mercer	37,800	36,400 96	38,400	37,230 97		
Mifflin	13,300	12,400 93	13,500	12,470 92		
Monroe	12,700	12,200 96	12,900	12,370 96		
Montgomery	165,900	162,200 98	168,700	164,430 97		
Montour	4,200	3,900 94	4,400	4,050 92		
Northampton	61,800	59,700 97	63,600	61,200 96		
Northumberland	30,200	28,500 94	30,500	28,530 94		
Perry	7,800	7,400 95	7,900	7,390 94		
Philadelphia	650,200	625,900 96	629,200	602,650 96		
Pike	3,200	3,000 93	3,200	2,920 91		
Potter	4,800	4,500 94	5,000	4,610 92		
Schuykill	49,700	47,400 95	49,800	47,360 95		
Snyder	7,200	6,500 91	7,400	6,580 89		
Somerset	21,100	20,100 95	21,600	20,470 95		
Sullivan	1,800	1,700 95	1,700	1,580 93		
Susquehanna	9,400	9,000 96	9,600	9,160 95		
Tioga	10,500	9,800 93	10,700	9,920 93		
Union	6,600	6,000 91	6,800	6,030 89		
Venango	18,400	17,200 94	18,900	17,930 95		
Warren	13,100	12,200 93	13,500	12,780 95		

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number %	Total Households	TV Households Number %	Total Households	TV Households Number %
Washington	64,100	62,100 97	62,700	60,930 97		
Wayne	7,800	7,200 93	8,100	7,350 91		
Westmoreland	105,700	103,000 97	104,700	102,230 98		
Wyoming	4,800	4,600 96	4,900	4,600 94		
York	77,100	74,200 96	79,100	75,790 96		
<b>TOTALS</b>	<b>3,459,600</b>	<b>3,337,100 96</b>	<b>3,464,900</b>	<b>3,336,020 97</b>		

## RHODE ISLAND

Bristol	12,500	12,200 98	12,000	11,760 98		
Kent	38,900	38,100 98	37,300	36,490 98		
Newport	23,900	23,200 97	23,400	22,630 97		
Providence	187,600	182,400 97	181,100	175,500 97		
Washington	18,200	17,600 96	17,600	16,870 96		
<b>TOTALS</b>	<b>281,100</b>	<b>273,500 97</b>	<b>271,400</b>	<b>263,250 97</b>		

## SOUTH CAROLINA

Abbeville	5,600	5,000 88	5,700	4,840 85		
Aiken	26,400	24,800 94	25,800	23,990 93		
Allendale	2,900	2,300 81	2,900	2,120 73		
Anderson	30,200	28,100 93	29,000	26,690 92		
Bamberg	3,900	3,300 85	3,800	2,990 79		
Barnwell	4,700	4,100 87	4,500	3,670 81		
Beaufort	11,200	10,000 90	11,100	9,680 87		
Berkeley	14,200	12,400 87	11,900	10,180 86		
Calhoun	2,700	2,200 82	2,600	1,960 75		
Charleston	67,100	62,100 93	66,200	60,550 91		
Cherokee	9,600	8,900 93	9,400	8,600 91		
Chester	8,000	7,300 91	7,800	7,010 90		
Chesterfield	8,300	7,300 87	8,000	6,740 84		
Clarendon	6,000	4,600 77	6,000	4,360 73		
Colleton	7,300	6,000 83	7,000	5,490 78		
Darlington	13,800	12,400 90	13,500	11,780 87		
Dillon	7,100	6,200 88	6,800	5,860 86		
Dorchester	6,500	5,900 90	7,700	6,740 88		
Edgefield	3,700	3,300 89	3,700	3,100 84		
Fairfield	4,800	4,000 84	4,800	3,850 80		
Florence	22,000	20,200 92	22,300	20,150 90		
Georgetown	8,700	7,400 86	8,000	6,740 84		
Greenville	66,900	63,100 94	65,100	60,700 93		
Greenwood	13,600	12,600 93	13,000	11,890 91		
Hampton	4,200	3,500 83	4,200	3,320 79		
Horry	18,400	16,200 88	19,500	16,630 85		
Jasper	3,200	2,700 83	3,500	2,740 78		
Kershaw	8,800	7,800 88	8,500	7,400 87		
Lancaster	10,800	10,100 93	10,900	10,040 92		
Laurens	12,800	11,700 92	12,500	11,170 89		
Lee	4,700	3,900 82	4,600	3,590 78		
Lexington	19,100	17,300 91	18,600	16,620 89		
McCormick	1,900	1,600 86	1,900	1,560 82		
Marion	7,700	6,500 85	7,500	6,120 82		
Marlboro	6,600	5,700 87	6,500	5,430 84		
Newberry	8,100	7,300 90	8,000	7,010 88		
Oconee	11,000	10,200 93	10,600	9,660 91		
Orangeburg	17,000	14,300 84	16,300	13,120 81		
Pickens	14,200	12,900 91	13,800	12,200 88		
Richland	55,900	51,100 91	52,900	47,820 90		
Saluda	3,600	3,200 89	3,500	2,930 84		
Spartanburg	46,100	43,100 94	44,600	41,260 93		
Sumter	20,600	18,300 89	20,900	17,960 86		
Union	7,900	7,300 92	7,700	6,940 90		
Williamsburg	8,600	7,000 82	8,400	6,710 80		
York	21,800	20,000 92	20,800	18,880 91		
<b>TOTALS</b>	<b>668,200</b>	<b>605,200 91</b>	<b>652,300</b>	<b>578,790 89</b>		

## SOUTH DAKOTA

Aurora	1,400	1,200 87	1,400	1,200 86		
Beadle	7,200	6,500 91	7,200	6,580 91		
Bennett	800	600 83	800	670 84		
Bon Homme	3,000	2,600 88	2,800	2,500 89		
Brookings	6,300	5,900 93	5,900	5,510 93		
Brown	10,700	10,200 96	10,100	9,710 96		
Brule	2,000	1,900 92	1,900	1,750 92		
Buffalo	400	300 72	400	300 75		
Butte	2,900	2,600 91	2,600	2,340 90		
Campbell	1,000	800 85	1,000	830 83		
Charles Mix	2,900	2,400 85	2,600	2,240 86		
Clark	2,100	1,900 94	2,000	1,880 94		
Clay	3,300	3,100 94	3,000	2,830 94		
Codington	6,500	6,200 96	6,300	6,020 96		
Corning	1,400	1,100 77	1,400	1,050 75		
Custer	1,400					

# TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Dewey	1,400	1,100	78	1,400	1,070	76
Douglas	1,300	1,200	87	1,500	1,290	86
Edmunds	1,400	1,300	88	1,500	1,310	87
Fall River	3,600	3,200	89	3,100	2,780	90
Faulk	1,300	1,200	90	1,300	1,170	90
Grant	3,000	2,700	91	2,800	2,570	92
Gregory	2,100	1,900	90	2,000	1,820	91
Haakon	1,100	1,000	90	900	800	89
Hamlin	1,800	1,700	93	1,800	1,670	93
Hand	1,900	1,800	93	1,900	1,760	93
Hanson	1,300	1,200	92	1,300	1,190	91
Harding	600	500	86	700	600	85
Hughes	4,400	4,100	94	4,300	4,050	94
Hutchinson	3,600	3,300	90	3,300	2,970	90
Hyde	700	700	95	800	760	95
Jackson	500	500	84	600	500	83
Jerauld	1,200	1,100	91	1,200	1,090	91
Jones	500	500	90	600	540	90
Kingsbury	2,900	2,700	94	2,600	2,440	94
Lake	3,700	3,500	95	3,400	3,240	95
Lawrence	5,500	5,000	91	5,000	4,500	90
Lincoln	4,000	3,800	95	3,800	3,610	95
Lyman	1,300	1,200	94	1,200	1,140	95
McCook	2,400	2,300	96	2,400	2,300	96
McPherson	1,400	1,200	87	1,500	1,290	86
Marshall	1,900	1,600	87	1,800	1,580	88
Meade	3,600	3,200	91	3,400	3,040	89
Mellette	600	500	82	700	580	83
Miner	1,500	1,400	92	1,400	1,300	93
Minnehaha	29,500	28,600	97	29,300	28,520	97
Moody	2,500	2,300	94	2,400	2,260	94
Pennington	20,300	19,100	94	21,700	20,560	95
Perkins	1,600	1,400	83	1,400	1,150	82
Potter	1,400	1,300	91	1,400	1,260	90
Roberts	3,500	3,100	89	3,500	3,150	90
Sanborn	1,300	1,100	89	1,400	1,240	88
Shannon	1,200	800	67	1,200	840	70
Spink	3,300	3,100	94	3,200	3,030	95
Stanley	1,400	1,300	88	1,300	1,150	89
Sully	800	700	94	700	650	93
Todd	1,100	800	74	1,100	840	77
Tripp	2,600	2,400	92	2,500	2,310	92
Turner	3,700	3,500	94	3,300	3,110	94
Union	3,200	3,100	97	3,000	2,920	97
Walworth	2,600	2,200	86	2,400	2,020	84
Washabaugh	200	100	81	300	240	80
Yankton	5,100	4,700	93	5,000	4,660	93
Ziebach	600	400	70	600	410	68
<b>TOTALS</b>	<b>210,100</b>	<b>193,300</b>	<b>92</b>	<b>204,500</b>	<b>188,820</b>	

TENNESSEE						
Anderson	17,300	15,700	91	18,100	16,780	93
Bedford	7,200	6,300	88	7,300	6,530	90
Benton	3,500	2,900	83	3,200	2,690	84
Bledsoe	1,900	1,500	77	1,800	1,450	81
Blount	16,800	15,100	90	16,100	14,820	92
Bradley	12,100	10,900	90	12,800	11,830	92
Campbell	6,900	5,400	78	6,500	5,320	82
Cannon	2,500	2,100	85	2,400	2,080	87
Carroll	7,000	5,700	81	6,700	5,490	82
Carter	11,800	10,300	87	11,200	10,100	90
Cheatam	2,800	2,500	90	2,700	2,440	90
Chester	2,500	2,100	84	2,500	2,120	85
Claiborne	4,300	3,200	74	4,200	3,180	76
Clay	1,700	1,300	77	1,800	1,400	78
Cocke	6,700	5,400	80	6,200	5,020	81
Coffee	9,300	8,400	90	9,000	8,220	91
Crockett	4,000	3,400	85	4,000	3,470	87
Cumberland	5,100	4,000	78	4,900	3,860	79
Davidson	131,700	123,300	94	127,900	121,120	95
Decatur	2,200	1,800	79	2,400	1,910	80
De Kalb	3,200	2,600	83	3,100	2,630	85
Dickson	5,700	5,100	90	5,500	5,020	91
Dyer	8,800	7,500	86	8,400	7,500	89
Fayette	5,100	3,700	72	5,100	3,910	77
Fentress	3,000	2,200	74	3,000	2,270	76
Franklin	7,400	6,400	87	6,900	6,010	87
Gibson	13,900	11,800	85	13,300	11,640	88
Giles	6,100	4,900	80	6,000	4,870	81
Grainger	3,400	2,600	77	3,200	2,480	78
Greene	12,600	10,900	86	12,700	11,210	88
Grundy	3,000	2,300	78	2,800	2,200	79
Hamblen	11,100	9,600	86	12,000	10,370	86
Hamilton	78,300	72,300	92	76,200	71,450	94
Hancock	1,700	1,300	76	1,800	1,390	77
Hardeman	4,800	3,800	79	4,800	3,850	80
Hardin	5,100	3,800	76	4,900	3,760	77
Hawkins	8,600	7,000	82	8,200	6,940	85
Haywood	5,400	4,200	78	5,300	4,290	81
Henderson	4,800	3,900	82	4,500	3,710	82
Henry	7,100	5,800	82	7,000	5,770	82
Hickman	3,300	2,800	86	3,200	2,810	88
Houston	1,300	1,000	80	1,400	1,160	83
Humphreys	3,600	3,200	89	3,500	3,170	91
Jackson	2,300	1,800	78	2,100	1,660	79
Jefferson	6,400	5,600	87	6,100	5,340	88
Johnson	2,700	2,200	82	2,700	2,270	84
Knox	80,800	73,400	91	79,400	73,630	93
Lake	2,400	1,900	81	2,400	1,960	82
Lauderdale	5,700	4,800	85	5,400	4,680	87
Lawrence	8,100	6,800	84	7,800	6,700	86
Lewis	1,900	1,600	82	1,800	1,530	85
Lincoln	6,700	5,600	83	6,800	5,660	83
Loudon	7,200	6,500	91	6,800	6,250	92
McMinn	10,200	8,900	88	9,800	8,640	88
McNairy	5,000	4,000	80	4,800	3,890	81
Macon	3,600	3,000	85	3,400	2,960	87
Madison	19,000	16,400	86	19,400	17,090	88
Marion	5,800	5,200	90	5,600	5,080	91
Marshall	5,100	4,500	89	4,800	4,320	90
Maury	13,100	11,600	88	12,200	11,100	91
Melgs	1,100	900	88	1,100	970	88
Monroe	5,900	4,900	83	5,800	4,940	85
Montgomery	16,300	14,900	92	15,600	14,540	93
Moore	800	600	81	1,000	820	82

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Morgan	3,200	2,600	82	3,300	2,720	82
Obion	8,500	7,500	88	8,300	7,290	88
Overton	3,600	2,800	78	3,600	2,840	79
Perry	1,200	1,000	83	1,400	1,190	85
Pickett	1,000	700	76	1,100	850	78
Polk	3,000	2,500	84	2,900	2,500	86
Putnam	8,400	7,100	85	8,600	7,300	85
Rhea	4,500	3,700	83	4,300	3,580	83
Roane	12,300	10,700	88	11,800	10,670	90
Robertson	8,300	7,500	90	7,800	7,080	91
Rutherford	16,100	14,600	91	15,300	14,200	93
Scott	3,600	2,600	73	3,500	2,620	75
Sequatchie	1,600	1,300	85	1,500	1,300	87
Sevier	7,200	5,800	82	6,700	5,510	82
Shelby	203,400	184,400	91	201,100	186,280	93
Smith	3,500	3,100	87	3,400	3,010	89
Stewart	2,000	1,700	86	2,000	1,760	88
Sullivan	36,200	33,200	92	35,700	33,330	93
Sumner	11,500	10,300	90	11,100	10,190	92
Tipton	7,500	6,200	83	7,100	6,060	85
Trousdale	1,200	1,000	86	1,300	1,140	88
Union	4,300	3,700	85	4,000	3,400	85
Union	2,300	1,800	78	2,200	1,710	78
Van Buren	900	700	74	900	700	77
Warren	7,200	6,000	83	7,500	6,240	83
Washington	19,000	17,300	91	18,500	17,190	93
Wayne	3,000	2,200	72	2,900	2,190	76
Weakley	7,300	6,100	84	7,100	5,980	84
White	4,700	3,800	83	4,400	3,670	83
Williamson	7,300	6,400	88	7,000	6,240	89
Wilson	8,800	7,900	89	8,600	7,760	90
<b>TOTALS</b>	<b>1,087,300</b>	<b>961,300</b>	<b>89</b>	<b>1,064,200</b>	<b>958,780</b>	

TEXAS						
Anderson	8,300	7,300	88	8,900	7,710	87
Andrews	5,100	4,700	93	3,900	3,520	90
Angelina	13,100	11,900	91	13,100	11,720	89
Aransas	2,500	2,300	93	2,500	2,280	91
Archer	1,600	1,500	96	1,800	1,700	95
Armstrong	500	400	93	700	640	91
Atascosa	4,900	4,200	87	4,700	4,010	85
Austin	4,300	3,600	83	4,300	3,380	79
Bailey	3,000	2,800	93	2,800	2,550	91
Bandera	1,200	1,100	92	1,400	1,260	90
Bastrop	4,900	4,200	85	4,900	3,990	81
Baylor	1,700	1,600	96	1,800	1,700	94
Bee	6,900	6,000	87	6,600	5,490	83
Bell	29,000	27,200	94	31,100	29,060	93
Bexar	213,300	197,600	93	207,200	191,510	92
Blanco	1,200	1,100	88	1,200	1,040	87
Borden	300	300	89	300	270	89
Bosque	3,600	3,200	90	3,600	3,140	87
Bowie	19,200	17,700	92	19,500	17,920	92
Brazoria	24,900	23,500	94	25,000	23,460	94
Brazos	13,400	12,100	90	13,300	11,840	89
Brewster	1,500	1,200	78	1,700	1,220	72
Briscoe	1,100	1,000	93	1,100	1,000	91
Brooks	2,000	1,800	87	2,100	1,750	83
Brown	7,900	6,800	86	8,600	7,270	85
Burleson	3,200	2,500	80	3,300	2,570	78
Burnet	2,700	2,500	93	2,800	2,560	92
Caldwell	4,800	4,200	88	4,700	4,060	86
Calhoun	5,200	4,600	88	5,100	4,330	85
Callahan	2,400	2,200	93	2,900	2,620	90
Cameron	39,900	36,200	91	37,000	31,830	86
Camp	2,200	1,800	84	2,400	1,910	80
Carson	2,400	2,300	97	2,300	2,210	96
Cass	6,800	6,100	90	6,400	5,640	88
Castro	2,800	2,500	90			

# TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number %	Total Households	TV Households Number %	Total Households	TV Households Number %
<b>TEXAS—(Continued)</b>						
Floyd	3,900	3,700 95	4,100	3,840 94		
Foard	700	700 93	900	820 91		
Fort Bend	11,800	10,700 91	11,700	10,590 90		
Franklin	1,400	1,200 85	1,600	1,310 82		
Freestone	3,500	3,000 85	3,500	2,840 81		
Frio	2,500	2,000 81	2,500	1,980 79		
Gaines	3,900	3,700 94	3,900	3,510 92		
Galveston	47,800	44,400 93	48,500	45,010 93		
Garza	1,900	1,800 92	1,900	1,740 91		
Gillespie	3,200	2,500 79	3,300	2,460 74		
Glasscock	400	300 75	400	380 95		
Goliad	1,500	1,300 87	1,500	1,180 79		
Gonzales	5,000	4,300 87	4,900	4,180 85		
Gray	11,300	10,800 95	10,900	10,270 94		
Grayson	24,700	22,700 92	24,400	22,410 92		
Gregg	23,400	21,500 92	23,800	21,830 92		
Grimes	3,500	2,900 82	3,600	2,900 80		
Guadalupe	9,000	8,000 89	8,800	7,650 87		
Hale	12,000	11,100 93	12,600	11,530 92		
Hall	1,600	1,300 81	1,800	1,410 78		
Hamilton	2,600	2,200 85	2,600	2,190 84		
Hansford	2,100	2,000 95	2,100	1,970 94		
Hardeman	2,300	2,000 87	2,600	2,190 84		
Hardin	8,100	7,300 90	8,300	7,250 87		
Harris	432,000	407,000 94	438,200	410,550 94		
Harrison	13,000	11,500 89	13,100	11,480 88		
Hartley	700	600 86	700	670 95		
Haskell	3,200	2,900 91	3,100	2,750 89		
Hays	5,500	5,000 91	5,400	4,770 88		
Hemphill	700	600 86	800	700 88		
Henderson	6,700	5,900 88	7,600	6,420 84		
Hidalgo North	39,700	35,400 89				
Hidalgo South	4,800	4,200 88	45,200	38,210 85		
Hill	6,800	6,200 91	6,900	6,220 90		
Hockley	6,700	6,400 96	6,800	6,460 95		
Hood	1,900	1,800 92	1,900	1,730 91		
Hopkins	5,600	4,900 87	6,200	5,310 86		
Houston	5,100	4,100 80	4,900	3,730 76		
Howard	13,600	13,000 96	12,700	12,030 95		
Hudspeth	600	500 83	700	500 72		
Hunt	12,500	11,300 91	12,800	11,580 90		
Hutchinson	11,000	10,500 96	10,500	10,060 96		
Irion	400	300 75	400	330 82		
Jack	2,400	2,200 92	2,600	2,400 92		
Jackson	4,100	3,500 85	4,100	3,390 83		
Jasper	6,900	6,100 88	6,600	5,590 85		
Jeff Davis	500	300 60	400	280 70		
Jefferson	82,300	78,400 95	80,000	75,940 95		
Jim Hogg	1,300	1,000 77	1,300	940 73		
Jim Wells	9,700	8,500 87	9,700	8,150 84		
Johnson	12,000	11,300 94	12,300	11,530 94		
Jones	5,900	5,500 93	5,800	5,330 92		
Karnes	3,600	3,100 86	3,600	2,970 83		
Kaufman	8,500	7,600 89	8,300	7,410 89		
Kendall	1,900	1,600 84	1,900	1,570 83		
Kenedy	200	200 100	200	180 90		
Kent	400	400 100	600	590 98		
Kerr	5,700	4,900 86	6,400	5,220 82		
Kimble	1,200	900 75	1,200	830 69		
King	200	200 100	200	160 78		
Kinney	600	400 67	700	430 62		
Kleberg	8,800	7,900 91	7,800	6,860 88		
Knox	2,000	1,800 90	2,100	1,800 86		
Lamar	10,100	8,000 79	10,900	8,460 78		
Lamb	7,000	6,500 93	7,400	6,870 93		
Lampasas	2,900	2,700 93	3,100	2,810 91		
La Salle	1,200	900 75	1,300	960 74		
Lavaca	6,000	4,500 75	6,100	4,240 69		
Lee	2,500	2,100 84	2,600	2,120 81		
Leon	2,700	2,100 78	2,900	2,190 76		
Liberty	10,100	9,000 89	10,000	8,720 87		
Limestone	5,400	4,700 87	5,500	4,540 83		
Lipscomb	800	700 88	800	870 79		
Live Oak	1,800	1,600 89	1,900	1,610 85		
Llano	1,900	1,700 89	1,900	1,630 86		
Loving	200	100 50	200	100 50		
Lubbock	53,700	50,800 95	52,200	49,240 94		
Lynn	3,200	2,900 91	3,700	3,390 92		
McCulloch	2,500	2,000 80	2,600	1,940 74		
McLennan	50,000	46,700 93	48,600	45,290 93		
McMullen	400	300 75	400	340 85		
Madison	1,700	1,400 82	1,900	1,510 79		
Marion	2,000	1,700 85	2,100	1,730 83		
Martin	1,500	1,400 93	1,400	1,300 93		
Mason	900	700 78	1,100	780 71		
Matagorda	8,300	7,400 89	8,100	6,910 85		
Maverick	3,700	2,800 76	3,900	2,420 62		
Medina	5,400	4,700 87	5,100	4,370 86		
Menard	700	500 71	800	470 59		
Midland	23,800	22,700 95	20,600	19,350 94		
Mills	7,000	6,000 86	6,500	5,450 84		
Mitchell	1,200	1,000 84	1,400	1,150 82		
Montague	3,000	2,700 90	2,900	2,570 89		
Montgomery	4,800	4,500 94	4,800	4,360 91		
Moore	8,600	7,800 91	9,500	8,210 86		
Morris	4,500	4,300 96	3,700	3,500 94		
Motley	4,100	3,700 90	3,500	3,130 89		
Nacogdoches	600	500 83	700	520 74		
Navarro	8,400	7,000 84	8,500	7,050 83		
Newton	10,700	9,400 88	11,300	9,950 88		
Nolan	2,800	2,300 82	2,800	2,160 77		
Ochiltree	6,000	5,600 93	5,900	5,470 93		
Oldham	66,400	61,300 92	63,000	58,050 92		
Orange	3,300	3,000 91	3,400	3,080 91		
Orangeburg	500	500 100	500	450 90		
Palo Pinto	19,400	18,300 94	17,700	16,630 94		
Panola	7,700	6,900 90	7,000	6,180 88		
Parker	4,700	4,100 87	4,600	3,880 84		
Parmer	7,700	7,200 94	7,500	6,870 92		
Patton	3,300	3,100 94	3,300	2,990 91		

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number %	Total Households	TV Households Number %	Total Households	TV Households Number %
Pecos	3,600	3,300 92	3,600	3,140 87		
Polk	3,700	3,000 81	4,100	3,240 79		
Potter	40,800	38,900 95	40,400	38,300 95		
Presidio	1,200	800 67	1,300	840 64		
Rains	700	700 100	800	700 88		
Randall	13,900	13,600 98	14,900	14,450 97		
Reagan	1,100	1,100 100	900	860 95		
Real	400	300 75	700	430 62		
Red River	4,200	3,400 81	4,400	3,340 76		
Reeves	5,600	5,000 90	4,700	4,130 88		
Refugio	3,200	3,000 94	3,200	2,790 87		
Roberts	400	300 75	400	380 95		
Robertson	4,500	3,900 87	4,400	3,740 85		
Rockwall	1,600	1,500 94	1,800	1,600 89		
Runnels	4,400	4,000 91	4,400	3,930 89		
Rusk	10,600	9,500 90	10,500	9,310 89		
Sabine	1,900	1,500 79	2,000	1,460 73		
San Augustine	1,900	1,500 79	2,100	1,570 75		
San Jacinto	1,500	1,100 73	1,600	1,110 69		
San Patricio	12,700	11,200 88	10,600	9,400 89		
San Saba	1,600	1,400 87	2,200	2,250 102		
Schleicher	900	800 89	900	760 84		
Scurry	5,500	5,100 93	5,200	4,710 91		
Shackelford	1,100	1,000 91	1,200	1,040 87		
Shelby	5,900	5,000 85	5,900	4,710 80		
Sherman	800	800 100	800	730 91		
Smith	28,700	28,200 98	28,100	25,650 91		
Somervell	900	800 89	900	810 90		
Starr	4,100	3,300 81	4,100	2,760 67		
Stephens	2,700	2,400 89	3,000	2,560 85		
Sterling	400	300 75	400	340 85		
Stonewall	700	700 100	900	850 95		
Swisher	1,100	800 73	1,100	760 69		
Tarrant	193,300	183,900 95	184,900	174,950 95		
Taylor	34,900	33,000 95	34,100	32,170 94		
Terrell	700	500 71	800	560 70		
Terry	5,200	4,800 92	5,100	4,670 92		
Throckmorton	600	500 83	900	770 86		
Titus	5,500	4,800 87	5,500	4,660 85		
Tom Green	21,000	19,500 93	21,100	19,540 93		
Travis	68,600	63,600 93	68,000	62,910 93		
Trinity	2,000	1,600 80	2,100	1,530 73		
Tyler	3,100	2,600 84	3,000	2,390 80		
Upshur	5,900	5,300 90	5,900	5,100 86		
Upton	1,900	1,700 89	1,700	1,500 88		
Uvalde	4,900	4,100 84	4,800	3,850 80		
Val Verde	7,400	6,000 81	7,100	5,310 75		
Van Zandt	6,000	5,300 88	5,900	5,080 86		
Victoria	15,400	13,500 88	15,300	13,250 87		
Walker	5,400	4,300 79	5,100	4,010 79		
Waller	3,300	2,800 85	3,400	2,850 84		
Ward	4,500	4,200 93	3,600	3,280 9		









# TV Households by Provinces, Counties & Subdivisions

Estimates as of 1965 Compiled by The Bureau of Broadcast Measurement  
After Survey of Canadian TV Set Ownership

Projected from Dominion Bureau of Statistics Data for 1961  
Reprinted by Permission from The Bureau of Broadcast Measurement.

## PROVINCIAL SUMMARY †

Province	Population	Households	TV Households	% TV
Alberta	1,446,100	380,800	331,700	87
British Columbia	1,770,800	496,400	446,700	90
Manitoba	959,900	250,900	226,000	90
New Brunswick	621,100	138,000	127,700	93
Nova Scotia	760,700	182,000	166,300	91
Prince Edward Island	108,100	24,600	20,900	85
Newfoundland	493,900	95,200	65,600	69
Ontario	6,667,800	1,755,100	1,663,200	95
Quebec	5,624,500	1,275,800	1,212,400	95
Saskatchewan	945,900	251,000	211,500	84
<b>**Canada</b>	<b>19,398,800</b>	<b>4,849,800</b>	<b>4,472,000</b>	<b>92</b>

\*\* Not including the Yukon and Northwest Territories

† Population, Households and TV Households are rounded to hundreds, and % TV to the nearest whole percentage.

## Canadian TV Households by Counties & Subdivisions

Estimates as of 1965

Province and County or Subdivision	Total Households	TV Households Number	%
<b>ALBERTA</b>			
Census Div. 1	11,400	10,600	93
Census Div. 2	22,900	21,100	92
Census Div. 3	7,200	6,400	89
Census Div. 4, 7	14,800	12,900	87
Census Div. 5	10,900	8,800	88
*Metro Calgary	89,200	81,800	92
Census Div. 6 (bal.)	11,800	10,600	90
Census Div. 8	20,600	18,100	88
Census Div. 9, 14	10,900	7,700	71
Census Div. 10 East	5,100	4,100	80
Census Div. 10 West	15,700	11,100	81
*Metro Edmonton	101,000	93,500	93
Census Div. 11 (bal.)	20,000	17,500	88
Census Div. 12	11,000	6,400	58
Census Div. 13	12,000	9,000	75
Census Div. 15 East	11,600	7,000	60
Census Div. 15 West	7,600	5,100	67
<b>Total</b>	<b>380,800</b>	<b>331,700</b>	<b>87</b>
<b>BRITISH COLUMBIA</b>			
Census Div. 1	9,700	7,800	80
Census Div. 2A, B	12,400	11,100	90
Census Div. 2C	8,200	7,100	87
Census Div. 3A North	8,600	7,900	92
Census Div. 3A South	10,000	9,200	92
Census Div. 3B, C	10,900	9,800	90
*Metro Victoria	51,800	47,300	91
Census Div. 5A, B (bal.)	10,200	9,200	90
*Metro Victor	51,800	47,300	91
Census Div. 5, B (bal.)	10,200	9,200	90
Census Div. 5C	12,200	10,900	89
Census Div. 5D, E, F	18,600	15,800	85
Census Div. 6	18,900	15,700	83
Census Div. 7	5,700	4,600	81
Census Div. 8	20,200	13,400	66
Census Div. 9	9,100	8,400	92
Census Div. 10	9,900	8,000	81
<b>Total</b>	<b>496,400</b>	<b>446,700</b>	<b>90</b>
<b>MANITOBA</b>			
Census Div. 1, 2	15,300	11,300	74
Census Div. 20	13,300	12,100	91
*Metro Winnipeg	137,000	129,000	94
Census Div. 5, 19	13,300	12,100	91
Census Div. 6	7,200	6,600	92
Census Div. 9, 12	9,900	8,600	87
Census Div. 3, 4	9,800	8,900	91
Census Div. 7, 8	19,100	18,000	94
Census Div. 10, 11, 13	12,700	11,200	88
Census Div. 14, 15, 17, 18	15,300	12,900	84
Census Div. 16	11,300	7,400	65
<b>Total</b>	<b>250,900</b>	<b>226,000</b>	<b>90</b>
<b>NEW BRUNSWICK</b>			
*Metro Moncton	14,100	13,700	97
Albert (bal.)	—	—	—
Westmoreland (bal.)	11,400	10,800	95
*Metro Saint John	25,600	24,700	96
Charlotte, Kings (bal.)	14,800	13,800	93
Queens, St. John (bal.)	19,200	18,200	95
Sunbury, York	15,500	13,600	88
Kent, Northumberland	11,900	10,300	87
Gloucester	8,000	7,200	90
Restigouche	10,300	9,200	89
Carleton, Victoria	10,300	9,200	89
Madawaska	7,200	6,200	86
<b>Total</b>	<b>138,000</b>	<b>127,700</b>	<b>93</b>
<b>NOVA SCOTIA</b>			
*Metro Sydney-Glace Bay	23,500	22,800	97
Cape Breton (bal.)	—	—	—
Inverness, Richmond, Victoria	14,100	12,000	85
Antigonish,	—	—	—
Guysborough	6,100	5,200	85
Pictou	11,200	10,100	90
*Metro Halifax	45,000	43,000	96

\* Metropolitan or greater urban area.

\* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
<b>NOVA SCOTIA—(Continued)</b>			
Halifax (bal.)	10,400	9,800	94
Lunenburg, Queens	—	—	—
Shelburne	17,400	15,200	87
Digby, Yarmouth	11,400	9,900	87
Annapolis, Hants, Kings	23,800	21,200	89
Colchester	9,100	8,100	89
Cumberland	10,000	9,000	90
<b>Total</b>	<b>182,000</b>	<b>166,300</b>	<b>91</b>
<b>PRINCE EDWARD ISLAND</b>			
Kings, Queens	15,100	13,000	86
Prince	9,500	7,900	83
<b>Total</b>	<b>24,600</b>	<b>20,900</b>	<b>85</b>
<b>NEWFOUNDLAND</b>			
*Metro St. Johns	19,600	18,200	93
Census Div. 1 (bal.)	21,200	17,700	83
Census Div. 7	8,600	5,200	60
Census Div. 2, 3	9,600	2,200	23
Census Div. 6, 8	16,800	10,700	64
Census Div. 4, 5	—	—	—
9, 10	19,400	11,600	60
<b>Total</b>	<b>95,200</b>	<b>65,600</b>	<b>69</b>
<b>ONTARIO</b>			
Glengarry, Stormont	19,300	18,100	94
Dundas, Grenville	11,000	10,300	94
*Metro Ottawa	118,000	113,000	96
Carleton (bal.),	—	—	—
Prescott, Russell	17,000	16,300	96
Leeds	13,000	12,200	94
Lanark	10,800	9,900	92
Renfrew	22,800	20,900	92
*Metro Kingston	16,800	15,900	95
Frontenac (bal.), Lennox & Addington	12,800	12,000	94
Hastings, Prince Edward	31,600	29,200	92
Northumberland	11,900	11,000	92
Peterborough (bal.)	7,100	6,600	93
*Metro Peterborough	14,100	13,700	97
Victoria	8,800	8,200	93
*Metro Oshawa	23,800	22,900	96
Durham (bal.)	10,800	10,000	93
Ontario (bal.)	8,800	8,400	95
Toronto Metro	533,000	510,000	96
York (bal.)	16,500	16,200	98
Dufferin, Simcoe (bal.)	27,200	25,600	94
Simcoe East	—	—	—
(Electoral District)	16,000	15,000	94
Haliburton, Muskoka	10,400	9,300	89
Feel (bal.)	10,400	10,200	98
*Metro Hamilton	113,000	109,000	96
Halton (bal.)	6,400	6,100	95
*Metro St. Catharines	27,600	26,200	95
Lincoln (bal.)	12,000	11,400	95
*Metro Niagara Falls	15,500	15,200	98
Welland (bal.)	27,600	26,600	96
Haldimand	7,900	7,400	94
Brant	24,100	23,100	96
Norfolk	14,600	13,700	94
*Metro Kitchener	45,500	42,500	93
Waterloo (bal.)	5,700	5,600	98
Oxford	20,000	18,900	95
*Metro London	54,000	51,700	96
Middlesex (bal.)	11,500	10,900	95
Elgin	17,700	16,700	94
Lambton	28,800	27,200	94
Kent	25,600	24,300	95
*Metro Windsor	54,700	53,200	97
Essex (bal.)	18,100	17,500	97
Huron	15,000	13,800	92
*Metro Guelph	12,200	11,600	95
Perth	16,300	15,200	93
Wellington (bal.)	11,000	10,300	94
Bruce	12,200	11,300	93
Grey	18,300	16,800	92
Nipissing, Parry Sound	25,300	23,200	92
*Metro Sudbury	27,600	26,700	97
Manitoulin, Sudbury (bal.)	16,700	15,000	90
Timiskaming	13,000	11,400	88
Cochrane	23,000	20,800	90
Algoma	29,100	26,800	92

\* Metropolitan or greater urban area.

(Continued on next page)

# Canadian TV Homes

Province and County or Subdivision	Total Households	TV Households Number	%
<b>ONTARIO—(Continued)</b>			
Thunder Bay	36,500	33,400	92
Rainy River	6,800	6,100	90
Kenora	12,900	10,300	80
<b>Total</b>	<b>1,778,200</b>	<b>1,684,800</b>	<b>95</b>
	Less part of Ottawa Metro included under Ont., but actually situated in Que.		
	23,100	21,600	94
<b>ONTARIO PROPER</b>	<b>1,755,100</b>	<b>1,663,200</b>	<b>95</b>
<b>QUEBEC</b>			
Bonaventure, Gaspé East, Gaspé West, Matane, Îles de la Madeleine	16,400	13,800	84
Matapédia	15,300	14,200	93
Saguenay East	7,600	6,200	82
Saguenay West	9,000	8,500	94
Rimouski	11,700	11,300	97
Rivière du Loup, Temiscouata	12,400	11,500	93
*Metro Chicoutimi-Jonquière	20,600	20,000	97
Chicoutimi (bal.)	8,700	8,100	93
Lac St. Jean East	8,000	7,900	99
Lac St. Jean West	10,200	9,600	94

\* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
Charlevoix, Kamouraska, L'Islet	15,300	14,000	92
Bellechasse, Montmagny, Montmorency	15,400	14,600	95
*Metro Quebec	86,000	82,800	96
Levis (bal.), Portneuf, Quebec (bal.)	16,400	15,700	96
Lotbinière, Mégantic	17,700	17,100	97
Beauce, Dorchester, Frontenac	24,800	23,100	93
Sherbrooke	19,900	18,700	94
Compton, Stanstead	13,800	13,100	95
Drummond	12,700	12,000	94
Richmond	9,300	9,000	97
Arthabaska, Nicolet, Wolfe	19,400	18,700	96
Brome, Shefford	16,500	16,000	97
Bagot, St. Hyacinthe	16,200	15,600	96
Richelieu, Yamaska	12,100	11,800	98
Iberville, Missisquoi, Rouville	17,500	17,000	97
Laprairie (bal.), Napierville, St. Jean	13,000	12,700	98
Beauharnois, Châteauguay (bal.), Huntingdon	19,600	19,000	97
Chambly (bal.), Vercheres	9,400	9,300	99
*Metro Montreal	599,000	570,000	95
Argenteuil Deux Montagnes (bal.), Soulanges, Vaudreuil (bal.)	19,200	18,600	97
Terrebonne (bal.)	20,900	20,000	96

\* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
L'Assomption (bal.), Montcalm	10,700	10,300	96
Berthier, Joliette, Maskinonge	20,000	19,300	97
*Metro Trois Rivières	19,700	19,200	97
Champlain (bal.)			
St. Maurice (bal.)	15,700	13,800	88
*Metro Shawinigan	14,600	14,000	96
Abitibi	20,900	19,200	92
Temiscamingue	12,200	11,600	95
Hull (bal.), Pontiac	11,800	11,400	97
Labelle, Papineau	13,100	12,100	92
<b>Total</b>	<b>1,252,700</b>	<b>1,190,800</b>	<b>95</b>
<b>SASKATCHEWAN</b>			
Census Div. 1	10,600	8,100	76
Census Div. 2	8,900	7,900	89
Census Div. 3, 4	12,600	10,200	81
Census Div. 5	12,400	10,000	81
*Metro Regina	32,300	29,700	92
Census Div. 6 (bal.)	11,300	10,100	89
Census Div. 7	17,300	15,500	90
Census Div. 8	11,600	10,100	87
Census Div. 9	13,900	10,800	78
Census Div. 10	9,000	8,000	89
*Metro Saskatoon	27,900	25,000	90
Census Div. 11 (bal.)	8,100	7,000	86
Census Div. 12, 13	16,100	13,500	84
Census Div. 14, 18	19,000	13,200	69
Census Div. 15	21,200	17,700	83
Census Div. 16	11,400	8,800	77
Census Div. 17	7,400	5,900	80
<b>Total</b>	<b>251,000</b>	<b>211,500</b>	<b>84</b>

\* Metropolitan or greater urban area.

## Network Engineering Departments

For Consulting Engineers, see page 925-a

### AMERICAN BROADCASTING COMPANIES INC.

7 W. 66th St., New York, N.Y. (10023). Susquehanna 7-5000.  
*Operations and Engineering Executives:* Julius Barnathan, v.p. of broadcast operations & engineering; Merle Worster, dir. of TV operations, N.Y.; Frederick Zellner, dir. of radio operations; R. La Verne Pointer, dir. of broadcast engineering; Frederick Schuhmann, dir. of TV production services; George Milne, dir. of traffic & communications; Larry Ruddell, dir. of film services, N.Y.; Frank Ralston, dir. of film services, Hollywood; Ted Grenier, dir. of TV operations, Hollywood.

### CANADIAN BROADCASTING CORP.

*Executive Offices:* 1500 Bronson Ave., Ottawa 8, Ont. P.O. Box 478 Terminal "A", Ottawa, Ont. Phone: 731-3111. J. E. Hayes, vice president engineering (Ottawa).  
*Engineering Executives:* 7925 Cote St. Luc Rd., Montreal. Phone: 488-2551. R. D. Cahoon, chief engineer; W. A. Nichols, asst. chief engineer; D. G. McKinstry, staff architect; N. R. Olding, operations engineer; J. Carlisle, plant engineer; R. E. Santo, transmission & development engineer; E. C. Stewart, coordinator of engineering projects & services.  
 Toronto, Ont. 354 Jarvis St. Phone: 925-3311. H. E. S. Hamilton, supervisor of network operations.

### COLUMBIA BROADCASTING SYSTEM INC.

51 West 52nd St., New York, N.Y. (10019). Phone: 765-4321.  
*Engineering and Operations Executives, CBS Television Network Division.*

*Engineering Dept.:* William B. Lodge, v.p. of affiliate relations & engineering; Richard S. O'Brien, dir. of engineering; H. A. Chinn, chief consultant; K. B. Benson, dir. of audio/video engineering; F. L. Flemming, dir. of plant systems engineering; J. D. Parker, dir. of transmission engineering; J. B. French, dir. of engineering services.

*Operations Dept.:* Edward L. Saxe, v.p., operations; Drew Brinckerhoff, gen. mgr., operations (New York); James Hesen, gen. mgr. (Hollywood); Charles L. Chester, dir. of operations (Washington); Robert H. Bridges, asst. to v.p., operations; Joseph A. Flaherty, dir. of technical facilities staff; Walter R. Pierson, dir., production facilities planning; Robert Hammer, dir. of technical services (New York); Gilbert Wyland, dir. of technical services (Hollywood).

### MUTUAL BROADCASTING SYSTEM INC.

135 W. 50th St., New York, N.Y. (10020). Phone: 581-6100.  
*Engineering Executives:* Leslie Learned, chief engineer; James Chapman, supervisor of engineering traffic.

### NATIONAL BROADCASTING CO.

30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300.  
*Operations and Engineering Executives:* William H. Trevarthen, v.p., operations & engineering; James L. Wilson, dir., engineering; Joseph J. Arnone, mgr., architectural design and construction; Donald H. Castle, mgr., engineering planning and equipment development; Allen A. Walsh, mgr., facilities design and construction.

### AMERICAN TELEPHONE & TELEGRAPH CO. (Long Lines Dept.)

32 Avenue of the Americas, New York 13, N.Y. 393-9700.  
*Executives:* L. F. Wingert, v.p.; C. E. Schooley, director of operations; L. E. Eastmond, asst. v.p., operating staff; J. R. Rae, asst. v.p., engineering; W. B. Kelley, asst. v.p., marketing; W. R. Kellogg, area sales manager, White Plains, N.Y.; W. H. Ragette, area sales mgr., Washington, D.C.; R. L. Hake, sales mgr., New York; W. B. Snell, area sales mgr., Atlanta; W. W. Betteridge, area sales mgr., Chicago; H. M. Williams, Jr., area sales mgr., Kansas City; C. R. Deyo, asst. v.p., public relations; J. W. Cannon, publications mgr.; G. E. Ashley, general attorney; C. F. Martin & J. W. Grady, Jr., asst. general attorneys.



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# Television Networks: Rates and Data

Intercity Hookups Presently Available via Coaxial-Microwave Connections

All data as furnished by networks.

Map of Present and Projected Interconnections Published as Insert with This Factbook.

## AMERICAN BROADCASTING CO.

(A division of American Broadcasting Companies Inc.)

Executive Offices: 1330 Ave. of the Americas, New York, N.Y. Phone: 581-7777.

Business Offices and Studios: 1330 Ave. of the Americas, New York, N.Y. Phone: 581-7777. (Studio also at Elysee, Ritz & Colonial Theatres.)

Other Affiliations: ABC owns and operates TV stations WABC-TV, New York; WBKB, Chicago; WXYZ-TV, Detroit; KABC-TV, Los Angeles; KGO-TV, San Francisco. Owned & operated AM stations are: WABC, New York; WXYZ, Detroit; KGO, San Francisco; KABC, Los Angeles; KQV, Pittsburgh. It also owns radio WLS, Chicago. Also has sales rep firm for its Western Regional TV Network. Also has interest in Technical Operations Inc. and Microwave Associates Inc., Arlington, Mass. and owns 51% of Central American TV Network.

Board of Directors (AB-PT): Alger B. Chapman, Samuel Clark, John A. Coleman, Everett Erlick, E. Chester Gersten, Leonard H. Goldenson, Jack Hausman, Robert H. Hinckley, Robert L. Huffines Jr., George P. Jenkins, Walter P. Marshall, Joseph A. Martino, Thomas W. Moore, Simon B. Siegel.

### ABC OFFICERS

Leonard H. Goldenson, *president of ABC Inc.; pres. of ABC*  
Simon B. Siegel, *executive v.p.*  
Charles T. Ayres, *vice president*  
Julius Barnathan, *vice president*  
Alfred Beckman, *vice president*  
Edward Bischoff, *vice president*  
Edward Bleier, *vice president*  
Michael P. Boland, *vice president*  
Martin Brown, *v.p. and treas. of ABC & treas. of AB-PT*  
Slocum Chapin, *vice president*  
Robert Coe, *vice president*  
Douglas Cramer, *vice president*  
Don B. Curran, *vice president*  
Theodore Douglas, *vice president*  
James E. Duffy, *vice president*  
Theodore Fetter, *vice president*  
Don Foley, *vice president*  
Michael J. Foster, *vice president*  
Vincent Francis, *vice president*  
Richard Freund, *vice president*  
John O. Gilbert, *vice president*  
William Gillogly, *vice president*  
Leonard Goldberg, *vice president*  
Henry T. Hede, *vice president*  
Ben Hoberman, *vice president*  
Robert Kaufman, *vice president*  
Elmer W. Lower, *vice president*  
Jack Mann, *vice president*  
Edward Masket, *vice president*  
D. Thomas Miller, *vice president*  
Thomas W. Moore, *vice president*  
William P. Mullen, *vice president*  
Earl Mullin, *vice president*  
Thomas O'Brien, *vice president*  
Robert Pauley, *vice president*  
Frederick Pierce, *vice president*  
James G. Riddell, *vice president*  
Stephen Riddleberger, *vice president*  
Elton Rule, *vice president*  
David Sacks, *vice president*  
Alfred Schneider, *vice president*  
Edgar J. Scherick, *vice president*  
Walter A. Schwartz, *vice president*  
Theodore F. Shaker, *vice president*  
Mortimer Weinbach, *vice president & general counsel*  
Jesse Zousmer, *vice president*

### FINANCE, PERSONNEL & GENERAL SERVICES

Simon B. Siegel, *executive v.p.*  
Martin Brown, *treas. ABC Inc.; v.p. & treas. ABC*  
Michael P. Boland, *vice president in charge of financial controls*  
David Sweeney, *chief accountant*  
Grace Johnsen, *director of broadcast standards & practices*  
Marie McWilliams, *director of personnel*  
Joseph J. Spagnola, *office & studio services director*  
George Ast, *purchasing agent*  
Henry Epstein, *art director*  
Carl Falk, *manager of data processing*  
John Fasciano, *manager of systems*  
Margaret Michaud, *manager of treasury affairs*  
Alfred Schneider, *vice president*  
Joseph Fitzpatrick, *assistant treasurer*  
J. Laurence Lecky, *mgr. of print production control unit*  
Dr. Theodore Gold, *medical director*

For AB-PT Corporate Listing

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### ENGINEERING

Julius Barnathan, *v.p. in charge of broadcast operations & engineering*  
Henry Dabrowski, *chief engineer, WABC-TV*  
Thomas Flynn, *manager of video recording*  
Robert Gabrielson, *mgr. of TV operations*  
Henry Grossman, *dir. of national film & video recording services*  
Phillip Levens, *asst. director of TV engrn. operations*  
Bernard Koval, *radio operations supervisor*  
George Milne, *director of traffic & communications*  
Clure Owen, *administrative assistant to v.p. in charge*  
Lawrence A. Ruddell, *recording director*  
Joseph Sauer, *traffic mgr.*  
Merle Worster, *dir. of technical operations, TV*  
Frederick Zellner, *dir. of technical operations, AM*  
Sammie Aed, *assistant director of AM engineering operations*  
Frank Faist, *video recordings supervisor*  
Richard Hamilton, *communications supervisor*  
Royce Pointer, *director of audio-video engineering*

### PRODUCTION SERVICES

Ruth K. Blainey, *operations manager*  
John Kneeshaw, *business manager, production*  
Frederick Schuhmann, *director of production services*  
Arthur Segal, *scenic services manager*  
David Eschelbacher, *asst. director of production services*  
Donald Degenhardt, *studio services manager*

### NEWS, SPECIAL EVENTS & PUBLIC AFFAIRS

Elmer Lower, *v.p., ABC, & president of news, special events & public affairs.*  
Don Coe, *director of operations*  
Wiley Hance, *manager of public affairs*  
John Secondari, *producer, special projects*  
John Madigan, *dir. of daily electronic feed unit*  
Jesse Zousmer, *vice president & dir. of TV news*  
Jules Bergman, *science editor*  
Thomas O'Brien, *director of radio news*  
Jack Bush, *director of films*  
Fraser Head, *business manager*  
Nich Archer, *director of basic news*  
Benjamin Blank, *creative graphic arts direction*  
Robert Fleming, *Chief of Washington news bureau*  
Robert Goldman, *general manager*  
Beryl Reubens, *director of promotion & publicity*  
Robert Sammon, *director of TV news operations*  
Arnold Snyder, *manager of political unit*

### LEGAL & LABOR RELATIONS

Mortimer Weinbach, *vice president & asst. general counsel of ABC Inc.*  
Richard L. Freund, *vice president in charge of labor relations*  
Everett Erlick, *v.p. & general counsel of ABC Inc.*  
Charles DeBare, *general attorney for radio network and o & o stations*  
Robert Kaufman, *vice president & general attorney for sales and program contracts*  
Edward Masket, *vice president & director of program business affairs*  
Donal Flynn, *director of sales contracts*  
Irving Novick, *director of labor relations*  
I. Martin Pompadur, *director of business affairs*

### PRESS INFORMATION

Michael J. Foster, *v.p. in charge of press information*  
Stephen Strassberg, *director of press information*  
Phillip Bernstein, *asst. director of press information*  
George Hoover, *trade news editor*  
Ellen MacKinnon, *supervisor of audience information*  
Catharine Lynch, *librarian*  
Sidney R. Mesibov, *director of special exploitation projects*  
Richard Sarno, *photo editor*  
Mari Yanofsky, *magazine editor*

### BROADCAST STANDARDS & PRACTICES

Grace Johnsen, *director of Broadcast Standards & Practices*

### ART

Henry Epstein, *art director*

### ADVERTISING & PROMOTION

Don Foley, *v.p. in charge*  
Andre Gebstaedt, *advertising mgr.*  
Theodore Kirby, *mgr. of affiliated station promotion*

### ABC INTERNATIONAL TELEVISION, INC.

Donald Coyle, *president*  
James Larkin, *director of business affairs*  
Patrick Petrino, *sales manager*  
Harvey Jacobs, *manager of advertising, sales promotion & public relations*  
Jack Singer, *program manager*

(Continued on next page)

# Network Rates and Data

## Television Network

Thomas W. Moore, president

Stephen C. Riddleberger, vice president-administration

ABC-TV Stations Affiliates Association: Herbert Cahan, WJZ-TV, Baltimore, Md., *chairman*; Martin Umansky, KAKE-TV, Wichita, Kan., *vice chairman*; Ben West, KOCO-TV, Oklahoma City, Okla., *secretary*; Robert Doubleday, KATV, Little Rock, Ark., *treasurer*; Burt Ladow, KTVK, Phoenix, Ariz.; Robert Wiegand, WTVN-TV, Columbus, Ohio; Leslie Norins, KEYT-TV, Santa Barbara, Cal.; Joseph Brechner, WFTV, Orlando, Fla.; Joseph Hladky, KCRG-TV, Cedar Rapids, Iowa.

### TV Programming

Edgar Scherick, *v.p. in charge*  
Theodore Petter, *v.p. & national program director*  
Edward Breier, *v.p. in charge daytime programming & sales*  
Douglas Cramer, *v.p. of program development*  
Leonard Goldberg, *v.p. in charge daytime programming*  
David Sontag, *network executive producer*  
Edward Warren, *network executive*  
Warren Lyons, *manager of talent development*  
Peter Miner, *director of daytime program development*  
Edwin Vane, *dir. of daytime programs*  
George Patrick, *program & commercial production manager*  
Theodore Lyman, *mgr. of announcing*  
Frederick P. Laffey, *program service mgr.*  
Leonard Maskin, *director of program administration, east coast*  
Peter Rabow, *manager of program planning*

### Station Relations

Robert Coe, *v.p. in charge of station relations*  
Donald Shaw, *dir. of TV station relations*  
Joseph Giaquinto, *director of TV station clearance*  
Mario Cucinotta, *manager of TV station clearance*

### Network Sales

James E. Duffy, *v.p. in charge*  
Edward Bleier, *v.p. in charge of daytime programming & sales*  
Slocum Chapin, *v.p. client relations*  
Charles T. Ayres, *v.p. & general sales executive*  
Frederick Pierce, *v.p. & national dir. of sales*  
Henry T. Hede, *v.p. & administrative sales manager*  
William Firman, *director of news & special events sales*  
Marshall Karp, *sales manager, eastern div.*  
Yale Roe, *director of daytime sales*  
Charles Allen, *director of sales service*  
Jerry Solomon, *regional sales manager*  
Carmela Cuomo, *manager of order processing*  
Thomas Del Privo, *eastern nighttime sales service manager*  
Harold Geary, *manager of nighttime sales service*  
John McCarthy, *director of daytime sales service*  
Alice Stamatia, *western sales service manager*

### Station Clearance

Joseph Giaquinto, *director of station clearance*

### Research & Sales Development

Paul Sonkin, *director of research*  
Seymour Amlen, *associate director of research*  
Jerome Zucker, *mgr. of sales development*  
Joel Cohen, *assistant manager of sales development*

### Sales Planning

Mark Cohen, *director of sales planning*  
Ronald Pollock, *manager of sales planning*

## Radio Network

Robert R. Pauley, president

ABC Radio Stations Affiliates Advisory Board: District 1—Simon Goldman, WJTN, Jamestown, N.Y.; District 2—J. P. Williams, WING, Dayton, O.; District 3—Phil Hoffman, WTCN, Minneapolis, Minn.; District 4—T. B. Lanford, KFMB, Shreveport, La.; District 5—C. B. Locke, KFDM, Beaumont, Tex.; District 6—William C. Grove, KFBC, Cheyenne, Wyo.; District 7—James W. Wallace, KPQ, Wenatchee, Wash.; District 8—J. S. Younts, WEEB, Southern Pines, N.C.

### Radio Programming & Services

John Thayer, *national director of programs*  
George Sax, *national director of program operations & co-operative program manager*  
Ruth B. Smith, *supervisor of production control unit*  
Frank Vagnoni, *manager of music division*

### Station Relations

Earl Mullin, *v.p. in charge*

### Radio Network Sales

Theodore Douglas, *national director of sales & v.p.*  
Robert Holmgren, *dir. of sales service & business admin.*  
Don Schlosser, *director of advertising & sales development*  
Herbert Granath, *eastern sales manager*  
Marvin Grieve, *sales manager, special program services division*

### Research

Arthur Sulzburgh, *research manager*

For ABC-TV Network Rates

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## ABC Owned & Operated Stations

### TELEVISION STATIONS

WABC-TV, New York: John O. Gilbert, *v.p. & general manager*; Richard Beesemyer, *general sales manager*; Seymour Horowitz, *program director*.

WBKB, Chicago: D. Thomas Miller, *v.p. & general mgr.*; John Campbell, *general sales mgr.*; Manuel Fingerhut, *controller*; Clar Heider, *national spot sales mgr.*; Samuel Roseman, *program dir.*

KABC-TV, Los Angeles: Elton Rule, *v.p. & gen. mgr.*; James C. Riddell, *v.p. in charge western div.*; Richard O'Leary, *general sales mgr.*; Howard Lipstone, *program director*.

KGO-TV, San Francisco: David Sachs, *v.p. & gen. mgr.*, KGO-TV; Calvin Thomas, *program manager*; Russ Coughlan, *sales mgr.*

WXYZ-TV, Detroit: John F. Pival, *pres. of WXYZ Inc. & gen. mgr.* WXYZ-TV; John Reynolds, *controller*; Donald Keck, *general sales manager*; Peter Strand, *program manager*.

### Central Division (Chicago)

William C. Gillogly, *v.p. & sales manager, TV network*  
D. Thomas Miller, *general manager & v.p.*  
Donald Peterson, *director of publicity & promotion*  
Charles Buzzard, *manager engineering department*

### Western Division (Los Angeles)

William McSherry, *dir. of news, TV network*  
Adrian Samish, *dir. of current programming, TV network*  
Jerry Zigmund, *dir. of exploitation*  
Theodore Toll, *program mgr., radio, western div.*  
Vincent Francis, *v.p. & sales manager, TV network*  
Charles Barris, *director of daytime programming, TV network*  
Jerome Bredouw, *director of on-the-air promotion, TV network*  
Herbert Jellinek, *director of budgets & cost control*  
Dorothy L. Brown, *director of continuity acceptance*  
William W. Edwards, *mgr. of advertising & prom., TV network*  
Rowe S. Glesen, *dir. of administration, TV network program*  
Theodore B. Grenier, *chief engineer, TV & radio*  
Arthur Harvey, *director, labor relations & business affairs*  
Elliott W. Henry Jr., *director, TV network press information*  
Ben Hoberman, *v.p. & general manager, KABC*  
Jack Mann, *v.p. in charge of ABC Radio*  
Courtney McLeod, *regional manager, TV station relations*  
Norma T. Olsen, *director, TV program operations, network & local, Hollywood*  
Frank G. Ralston, *director, TV network film department*  
James G. Riddell, *v.p. in charge of Western Division*  
Elton H. Rule, *v.p. & gen. mgr., KABC-TV*  
Louis F. Sanman, *mgr. of live production & facilities*  
Florence T. Schiro, *personnel director*  
Arthur Sterman, *mgr., radio engineering operations, Hollywood*  
John C. Wagner, *controller, Western Division*

### San Francisco

David Sacks, *v.p. & gen. mgr. of KGO-TV*  
Jack Gregory, *sales mgr. of KGO-TV*  
Lorraine Pedersen, *continuity acceptance editor*  
Edith Kirby, *traffic manager*  
Henry A. Saroyan, *controller*  
Harry Jacobs, *chief engineer*  
Robert Mitchell, *manager, film dept.*  
George Rodman, *dir. of publicity, advertising, & promotion*  
Victor Reed, *dir. of public affairs*

### Washington

1124 Connecticut Ave., Executive 3-7700

Alfred Beckman, *v.p. in charge, Washington Office*

### RADIO STATIONS

WABC, New York: Walter Schwartz, *v.p. & gen. mgr.*; Richard Sklar, *program manager*; George Williams, *sales mgr.*; Donn Winther, *advertising & promotion manager*; Michael Asselta, *business manager*.

KABC, Los Angeles: Ben Hoberman, *v.p. & gen. mgr.*; George Green, *sales mgr.*; Jon Myers, *program director*; Jack Mann, *v.p., ABC Radio Network, Western Division*.

KQV, Pittsburgh: John Gibbs, *gen. mgr.*; Edward Smith, *sales mgr.*; Edward Tracy, *controller*.

WXYZ, Detroit: Charles Fritz, *gen. mgr.*; Robert Baldrice, *radio sales mgr.*; Donald Davenport, *production mgr.*

KGO, San Francisco: Don Curran, *v.p. & gen. mgr.*; James Dunbar, *program director*.

WLS, Chicago: Ralph Beaudin, *gen. mgr.*; John Allen, *controller*.

### Central Division (Chicago)

Clar Heider, *national spot sales manager*  
Edward Bischoff, *v.p. of sales, radio network, central div.*  
Alexander MacCallum, *program dir. AM network, central div.*

### Western Division (Hollywood)

Dorothy L. Brown, *dir. of continuity acceptance, Western Div.*  
Theodore B. Grenier, *chief engineer, Western Division*  
Jack Mann, *v.p. of ABC radio network, Western Division*  
Florence T. Schiro, *personnel director, Western Division*  
Arthur Sterman, *manager of radio engineering operations*  
John C. Wagner, *controller, Western Division*

ABC Network Listing

Continued on page 86-a



# **ABC Television Network**



Station	Hour	30 Min.	15 Min.
KTVK, Phoenix, Ariz. ....	600.00	360.00	240.00
†KOAM-TV, Pittsburg, Kan. ....	425.00	255.00	170.00
WTAE, Pittsburgh, Pa. ....	2600.00	1560.00	1040.00
††WPTZ, Plattsburgh, N.Y.- Burlington, Vt. ....	500.00	300.00	200.00
KPOB-TV, Poplar Bluff, Mo. ....			
Bonus to WSIL-TV, Harrisburg, Ill.			
WSSH-TV, Portland, Me. ....	725.00	435.00	290.00
WMTW-TV, Portland, Me.- Mt. Washington, N.H. ....	750.00	450.00	300.00
KATU, Portland, Ore. ....	1050.00	630.00	420.00
*WAGM-TV, Presque Isle, Me. ....	175.00	105.00	70.00
WTEV-TV, Providence, R.I. ....	1000.00	600.00	400.00
†WGEM-TV, Quincy, Ill.- Hannibal, Mo. ....	575.00	345.00	230.00
WRAL-TV, Raleigh, N.C. ....	1150.00	690.00	460.00
KOTA-TV, Rapid City, S.D. ....	275.00	165.00	110.00
KRSD-TV, Rapid City, S.D. ....	100.00	60.00	40.00
KRCR-TV, Redding, Cal. ....	375.00	225.00	150.00
KOLO-TV, Reno, Nev. ....	250.00	150.00	100.00
KNDU, Richland, Wash. ....	Bonus to KNDO-TV, Yakima		
WRVA-TV, Richmond, Va. ....	700.00	420.00	280.00
WKEK-TV, Richmond, Va. ....	750.00	450.00	300.00
KWRB-TV, Riverton, Wyo. ....	100.00	60.00	40.00
WOKR, Rochester, N.Y. ....	800.00	480.00	320.00
WREX-TV, Rockford, Ill. ....	725.00	435.00	290.00
*KSWs-TV, Roswell, N.M. ....	325.00	195.00	130.00
KOVR, Sacramento-Stockton	1000.00	600.00	400.00
KFEQ-TV, St. Joseph, Mo. ....	350.00	210.00	140.00
KTVI, St. Louis, Mo. ....	1750.00	1050.00	700.00
WSUN-TV, Tampa- St. Petersburg, Fla. ....	475.00	285.00	190.00
WBNB-TV, St. Thomas, V.I. ....	50.00	30.00	20.00
KSLN-TV, Salina, Kan. ....	Bonus to Network		
WBOC-TV, Salisbury, Md. ....	175.00	105.00	70.00
KCPX-TV, Salt Lake City	825.00	495.00	330.00
KCTV, San Angelo, Tex. ....	200.00	120.00	80.00
KONO-TV, San Antonio, Tex. ....	925.00	555.00	370.00
WWUP-TV, Sault Ste. Marie, Mich. ....	Bonus to WWTW, Cadillac- Traverse City, Mich.		
XETV, Tijuana, Mex.- San Diego, Cal. ....	800.00	480.00	320.00
KGO-TV, San Francisco, Cal. ....	2600.00	1560.00	1040.00
KNTV, San Jose, Cal. ....	450.00	270.00	180.00
KEYT, Santa Barbara, Cal. ....	330.00	198.00	132.00
WTOC-TV, Savannah, Ga. ....	325.00	195.00	130.00
WSAV-TV, Savannah, Ga. ....	400.00	240.00	160.00
KSTF-TV, Scottsbluff, Neb. ....	Bonus to KFBC-TV, Cheyenne, Wyo.		
WNEP-TV, Scranton- Wilkes Barre, Pa. ....	725.00	435.00	290.00
KOMO-TV, Seattle, Wash. ....	1600.00	960.00	640.00
KMOS-TV, Sedalia, Mo. ....	Bonus to KRCG-TV, Jefferson City, Mo.		
KTBS-TV, Shreveport, La. ....	625.00	375.00	250.00
WLSA-TV, Selma, Ala. ....	Bonus to network		
†KVTW, Sioux City, Iowa ....	550.00	330.00	220.00
†KTTV, Sioux City, Iowa ....	575.00	345.00	230.00
†KELO-TV, Sioux Falls, S.D. ....	1050.00	630.00	420.00
KSOO-TV, Sioux Falls, S.D. ....	450.00	270.00	180.00
WSJV-TV, So. Bend-Elkhart	475.00	285.00	190.00
KREM-TV, Spokane, Wash. ....	650.00	390.00	260.00
WHYN-TV, Springfield- Holyoke, Mass. ....	500.00	300.00	200.00
†KYTV, Springfield, Mo. ....	475.00	285.00	190.00
KTTS, Springfield, Mo. ....	375.00	225.00	150.00
WSTV-TV, Steubenville, Ohio	775.00	465.00	310.00
KPAR-TV, Sweetwater-Abilene, Tex. ....	200.00	120.00	80.00
WNYS-TV, Syracuse, N.Y. ....	850.00	510.00	340.00
*WCTV, Tallahassee, Fla.- Thomasville, Ga. ....	450.00	270.00	180.00
WLCY-TV, Tampa-St. Peters- burg, Fla. ....	475.00	285.00	190.00
†WTHI-TV, Terre Haute, Ind. ....	700.00	420.00	280.00
WSPD-TV, Toledo, Ohio ....	1100.00	660.00	440.00
WPBN-TV, Traverse City, Mich. ....	300.00	180.00	120.00
KGUN-TV, Tucson, Ariz. ....	300.00	180.00	120.00
KTUL-TV, Tulsa, Okla. ....	825.00	495.00	330.00
KMVT-TV, Twin Falls, Ida. ....	200.00	120.00	80.00
KLTV, Tyler, Tex. ....	325.00	195.00	130.00

## Network Rates and Data

Station	Hour	30 Min.	15 Min.
WKTU, Utica, N.Y. ....	600.00	360.00	240.00
KWTX-TV, Waco, Tex. ....	375.00	225.00	150.00
WMAL-TV, Washington, D.C. ....	1650.00	990.00	660.00
WITN-TV, Washington, N.C. ....	550.00	330.00	220.00
WATR-TV, Waterbury, Conn. ....	200.00	120.00	80.00
WVNY-TV, Watertown-Carth- age, N.Y. ....	350.00	210.00	140.00
WAOW-TV, Wausau, Wis. ....	475.00	285.00	190.00
†WSAU-TV, Wausau, Wis. ....	550.00	330.00	220.00
*KRGV-TV, Weslaco, Tex. ....	375.00	225.00	150.00
WEAT-TV, W. Palm Beach, Fla. ....	225.00	135.00	90.00
WTRF-TV, Wheeling, W. Va. ....	800.00	480.00	320.00
KAKE-TV, Wichita, Kan. ....	950.00	570.00	380.00
††KAYS-TV, Hays, Kan. ....			
KUMV-TV, Williston, N.D. ....	150.00	90.00	60.00
WWAY-TV, Wilmington, N.C. ....	150.00	110.00	70.00
KIMA-TV, Yakima, Wash. ....	650.00	390.00	260.00
WYTV, Youngstown, O. ....	450.00	270.00	180.00
WHIZ-TV, Zanesville, Ohio ....	120.00	72.00	48.00

† Limited Live Service. \* Non-Interconnected.

†† Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by associated station without additional charge.

(1) KHVH-TV Honolulu, Hawaii and WAPA-TV San Juan, P.R. subject to an additional charge for shipping and handling. (2) Combination rate \$250 (Class A hour) for KENI-TV, Anchorage and KFAR-TV, Fairbanks. (3) Daytime Station—Monday-Friday 12:30-5 p.m.; Sat.-Sun. 12:00-7:00 p.m.

Advertisers using any bonus station by film, prefilm or delayed telecast will pay a service charge of \$5 per min. net (non-commissionable) for each minute up to a maximum of \$15 per telecast, while station is furnished as a bonus.

**ABC WESTERN REGIONAL NETWORK—ABC Television Center,** Hollywood 27, Cal. Telephone: Normandy 3-3311. Pacific Coast stations: KETV, San Diego; KABC-TV, Los Angeles; KVIQ-TV, Eureka; KEYT, Santa Barbara; KVIP-TV, Redding; KLYD-TV, Bakersfield; KJEO, Fresno; KGO-TV, San Francisco; KOVR, Sacramento-Stockton; KOLO-TV, Reno; KSHO-TV, Las Vegas; KEZI-TV, Eugene, Ore.; KNTV, San Jose, Cal.; KBES-TV, Medford, Ore.; KPTV, Portland Ore.; KNDO-TV, Yakima, Wash.; KOTI, Klamath Falls, Ore.; KOMO-TV, Seattle; KREM-TV, Spokane Mountain stations: KCPX-TV, Salt Lake City; KBTW, Denver; KTVK, Phoenix; KTWO-TV, Casper; KELP-TV, El Paso; KGUN-TV, Tucson; KRDO-TV, Colorado Springs, Colo.; KSWs-TV, Roswell, N.M.; KOAT-TV, Albuquerque, N.M.; KTVB, Boise, Ida.; KFBC-TV, Cheyenne, Wyo.; KID-TV, Idaho Falls, Ida.; KKLX-TV, Twin Falls, Ida.; KXLF-TV, Butte, Mont.; KOOK-TV, Billings, Mont.; KFBB-TV, Great Falls, Mont.; KWRB-TV, Riverton, Wyo.; KFAR-TV, Fairbanks, Alaska; KENI-TV, Anchorage, Alaska; KHVH-TV, Honolulu; KMVI-TV, Wailuku, Maui; KHJK-TV, Hilo, Hawaii. Executives: Vincent Francis, v.p., sales, Western Division; John Wagner, controller; Theodore Grenier, chief engineer.

### ALASKA-HAWAII-PUERTO RICO SERVICE

Station	Hour	30 Min.	15 Min.
*KENI-TV, Anchorage, Alaska ..	\$150.00(3)	\$ 90.00	\$ 60.00
*KFAR-TV, Fairbanks, Alaska ..	150.00	90.00	60.00
KHJK-TV, Hilo, Hawaii	Bonus to KHVH-TV, Honolulu, Hawaii		
KINY-TV, Juneau, Alaska .....	50.00	30.00	20.00
KHVH-TV, Honolulu .....	600.00	360.00	240.00
††Hilo			
KMVI-TV, Wailuku, Hawaii	Bonus to KHVH-TV Honolulu, Hawaii		
*WAPA-TV, San Juan, P.R. ..	300.00(2)	180.00	120.00

\* Non-Interconnected.

# COLUMBIA BROADCASTING SYSTEM INC

Executive Offices: 51 West 52nd St., New York (10019). Phone: 765-4321.

Board of Directors, CBS Inc.: William S. Paley, Leon Levy, Ralph F. Colin, Frank Stanton, Merle S. Jones, Goddard Lieberson, Arthur Hull Hayes, Robert A. Lovett, Millicent C. McIntosh, Richard S. Salant, William A. M. Burden, John A. Schneider, J. A. W. Iglehart.

Columbia Broadcasting System Inc. (William S. Paley, chairman; Frank Stanton, president) owns and CBS Television Stations Division (Merle S. Jones, president) operates WCBS-TV, New York; WBBM-TV, Chicago; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMOX-TV, St. Louis. CBS Television Stations Division also operates CBS Television Stations National Sales. CBS Radio Division (Arthur Hull Hayes, president) operates AM-FM stations WCBS, New York; KCBS, San Francisco; KNX, Los Angeles; WBBM, Chicago; WEEI, Boston; WCAU, Philadelphia and KMOX, St. Louis. CBS Radio Division also operates the CBS Radio Network and CBS Radio Spot Sales. The CBS Television Network Division (John A. Schneider, president) operates the CBS Television Network. Other CBS Inc. divisions are the CBS News Division (Fred W. Friendly, president); CBS Laboratories Division (Peter C. Goldmark, president); Columbia Records Division (Goddard Lieberson, president). CBS, Inc. also owns a majority interest in the New York Yankees Inc.; CBS Films Inc.; CBS Japan Inc.; April Music Inc.; Blackwood Music Inc.; CBS Australia Pty., which in turn owns CBS Films Pty. Ltd., Australian Record Co. Ltd., Australian Record Club Pty. Ltd., and April Music Pty. Ltd. (Australia); CBS Records Ltd. (England); CBS Columbia AG (Switzerland), which in turn owns Columbia Broadcasting System (CBS Europe) AG (Switzerland) and CBS Ltd. (England). April Musikverlag GmbH Germany and a majority interest in CBS Records (Israel) Ltd.; Disques CBS SA (France), which in turn owns Art. Technique et Commerce SA which in turn owns Disques Versailles SARL; Classic Developments Ltd. (Canada), which in turn owns a majority interest in Canadian Wirevision Ltd.; a majority interest in National Cablevision Ltd. (Canada), which in turn owns Tele-Cable de Quebec; CBS Films de Brasil Ltda.; CBS Television Network Sales of Canada Ltd.; Columbia Records of Canada Ltd., which in turn owns Columbia Records Distributors Canada Ltd., April Music Ltd. (Canada) and Blackwood Music Ltd. (Canada); Lito Reproductores SA (Mexico); Discosclub SA (Mexico); Discos CBS SA (Mexico), which in turn owns Mundo Musical SA (Mexico); Discos CBS SA (Brazil), which in turn owns Editora Mundo Musical Ltda. and Editora Latino Americana de Musica Ltda.; Discos CBS SAICF (Argentina), which in turn owns Ediciones Mundo Musical SRL and Melograf SRL; Discos CBS SA (Colombia); and CBS Radio of Canada Ltd.

Broadcast Center: 524 W. 57th St., New York (10019). Phone: 765-4321.

Television Studios: CBS-TV has these studios in New York: Studios 41, 42, 43, 44, 45 and 46 at 530 West 57th St.; Studio 50, 1697 Broadway; Studio 51, 221 West 26th St.; Studio 52, 254 West 54th St.; Studio 53, 1456 First Ave. Other studios are in Los Angeles at 6121 Sunset Blvd. and Television City; in Chicago at 630 N. McClurg Court; in St. Louis at 12th & Cole Sts.; in Philadelphia at City & Monument Aves.

## CBS Television Network Division

### OFFICERS

John A. Schneider, *president*  
John T. Reynolds, *senior v.p.*  
John P. Cowden, *v.p., information services*  
Joseph N. Curl, *v.p., daytime sales*  
Michael H. Dann, *v.p., programs*  
Thomas H. Dawson, *v.p., sales*  
Salvatore J. Iannucci, Jr., *v.p., business affairs*  
John J. Karol, *v.p. & director of special projects; business manager, network sales*  
Perry Lafferty, *v.p., programs, Hollywood*  
William B. Lodge, *v.p., affiliate relations & engineering*  
William C. MacPhail, *v.p., sports*  
William M. Materne, *v.p., Eastern sales*  
Roy C. Porteous, *v.p., Central sales*  
Edward L. Saxe, *v.p., operations*  
Irwin B. Segelstein, *v.p., programs, New York*  
Donald Sipes, *v.p., business affairs, Hollywood*  
Charles S. Steinberg, *v.p., public information*  
William H. Tankersley, *v.p., program practices*  
Carl W. Tillmanns, *v.p. & general sales manager*  
Carl S. Ward, *v.p. & director affiliate relations*  
James H. Geer, *v.p., controller*

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers  
WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

## NETWORK PROGRAMMING

Michael H. Dann, *v.p., network programs*  
Irwin B. Segelstein, *v.p., programs, New York*  
Perry Lafferty, *v.p., programs, Hollywood*  
Russell C. Stoneham, *director, special programs*  
Robert Millford, *director, live programs & production, New York*  
Alan C. Wagner, *director, nighttime program & development, New York*  
Thomas O. Loeb, *director, program sales, New York*  
Fred Silverman, *director, daytime programs & development*  
Robert Dale Martin, *director, talent & casting, New York*  
Lillian Curtis, *manager, program personnel, New York*  
Paul C. Levitan, *director, special events, New York*  
Marc Golden, *general program executive, New York*  
Mark F. Carliner, *general program executive, New York*  
Robert Feyson, *manager, production, New York*  
Howard R. McCullough, *manager, program coordinator, network programs, New York*  
Leonard Blair, *director, program development, Hollywood*  
Charles H. Schultz, *director, program activities, Hollywood*  
Boris B. Kaplan, *director, nighttime programming, Hollywood*  
C. Howard Adamson, *manager, program department, Hollywood*  
Ethel Winant, *director, new program projects, Hollywood*  
Helen L. Madden, *manager, story department, Hollywood*  
Stanley Kallis, *executive producer, Hollywood*  
Henry Colman, *executive producer, Hollywood*  
Stanley Shepeter, *executive producer, Hollywood*

## SPORTS

William C. MacPhail, *v.p., sports*  
John M. Dolph, *director, sports*  
William C. Fitts, III, *administrative director*  
John W. Purves, *coordinator, sports sales*  
William Brendle, *manager, sports information services*

## PROGRAM PRACTICES

William H. Tankersley, *v.p., program practices, New York*  
J. Norman Nelson, *director*  
Charles Pettijohn, *director, program practices, Hollywood*

## BUSINESS AFFAIRS

Salvatore J. Iannucci, Jr., *v.p., business affairs*  
Donald Sipes, *v.p., business affairs, Hollywood*  
Robert A. Jelinek, *director, business affairs, New York*  
Sidney H. Lyons, *director, business affairs administration, Hollywood*  
Gerald Rubin, *director, package negotiations, New York*  
Louis Telcher, *director, music operations*  
Anthony G. O'Malley, *director, sales contracts*  
Bertrand M. Lanchner, *director, sports contracts*  
Elizabeth P. Wellman, *manager, syndication*  
Emil D. Poklitar, *manager, music clearance*  
Leo Lefcourt, *director, music administration, Hollywood*

## OPERATIONS

Edward L. Saxe, *v.p., operations*  
Robert H. Bridges, *asst. to v.p., operations*  
Gerald E. Marenoff, *director, operations finance*  
Joseph A. Flaherty, *director, technical facilities planning*  
Walter A. Pierson, *director, production facilities planning*  
Drew Q. Brinkerhoff, *general manager, operations, New York*  
William M. Riches, *director, facilities operations*  
E. Carlton Winckler, *director, production*  
Frederick Faviano, *director, production control*  
Robert Hammer, *director, technical services*  
David L. White, *director, studios*  
Harold C. Meier, *director, broadcast services*  
Kurt Oppenheimer, *director, design & shop services*  
Floyd Kershaw, *director, film distribution services*  
Charles L. Chester, *director, operations, Washington, D.C.*  
James V. Heson, *gen. mgr. live operations, Hollywood*  
Edwin M. Gale, *director, design & production services, Hollywood*  
Everett L. Sears, *director, broadcast services, Hollywood*  
Gilbert P. Wyland, *director, technical services, Hollywood*  
Harry W. Zipper, *director, administrative services, Hollywood*  
Thomas K. McManus, *director, film services, Hollywood*  
George A. Sunga, *supervisor, production, Hollywood*  
Herbert W. Pangborn, *director, sound & quality control, Hollywood*  
Robert W. Norvet, *general manager, film operations, Hollywood*  
Frank W. Townley, *director finance, film operations, Hollywood*

## INFORMATION SERVICES

John P. Cowden, *v.p., information services*

## ADVERTISING & SALES PROMOTION

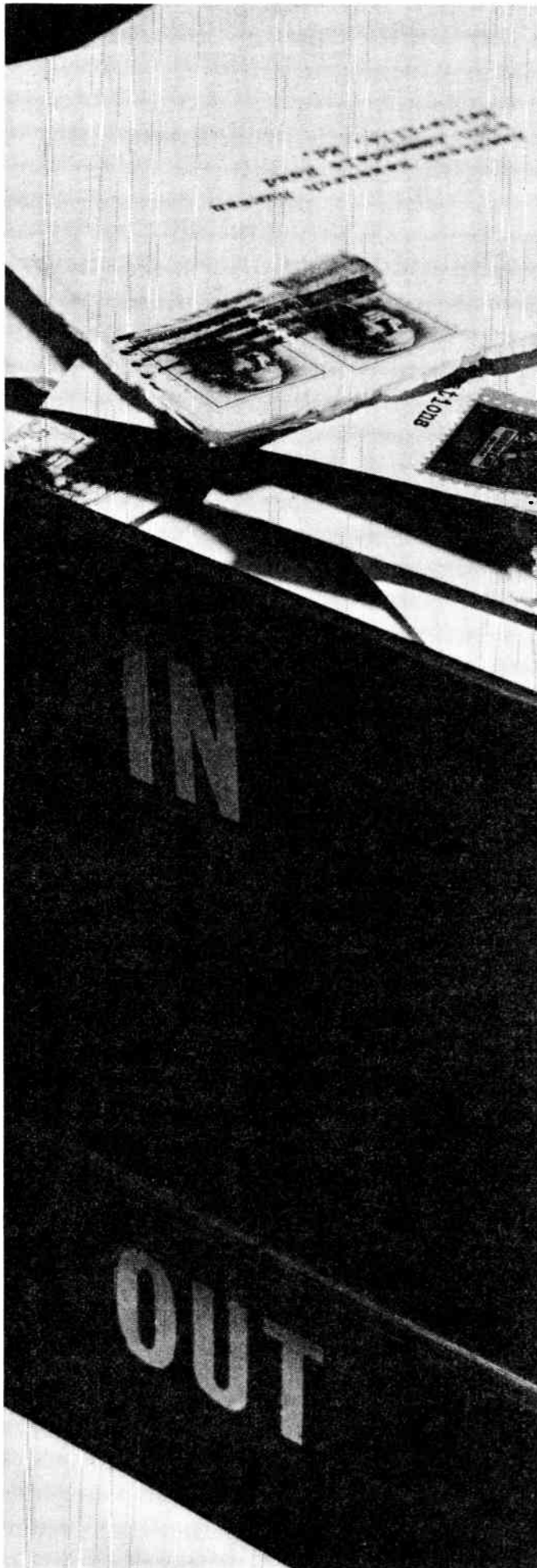
George T. Bristol, *director*  
Mort Rubenstein, *creative director*  
Robert Strunsky, *copy chief*  
Leonard Broom, *asst. to director*  
Alex Kennedy, *director, audience promotion*  
Donald G. Hammond, *manager, network on-air promotion*  
Daniel Taylor, *manager, station promotion*  
Edward W. Side, *production manager*  
Leo Giuliano, *associate art director, graphic arts*  
Gerald A. Taylor, *manager, program promotion, Hollywood*

## PRESS INFORMATION

Charles S. Steinberg, *v.p., public information*  
Hank Warner, *director, press information, New York*  
James W. Hardiman, *director, press information, Hollywood*  
Sid Garfield, *director, special projects*  
Leonard Spinrad, *executive editor, public information*  
Harry J. Peeny, *assoc. dir., press information*  
James J. Kane, *assoc. dir., press information*  
Ed Reynolds, *asst. dir., press information, New York*  
Murray Weissman, *asst. dir., press information, Hollywood*  
Dorothy M. Leffler, *manager, magazine division*  
Rudy Bergman, *manager, news publicity*  
Barry D. Richardson, *manager, photo unit*  
Jack Fields, *manager, New York press*  
George Ettinger, *manager, out-of-town press*

(Continued on page 90-a)





## Isabel Brown turns them down

We have a long list of volunteers eager to become a part of the American Research Bureau's sampling activities. People write to us regularly requesting that they be included in our audience surveys, eager to cast their "vote." But Isabel Brown turns them down.

As Field Staff Director, she knows that good sampling requires using only those people who are *selected* during the due course of ARB's procedures . . . the idea being that everyone in the defined universe is given an equal opportunity for selection. This is the critical criterion. We don't have to ask everybody, but once we do make a selection we are particularly concerned that those people, and those alone, participate.

For those over-eager volunteers, we have to make a friendly policy. *Don't call us, we'll call you . . . maybe.* It just has to be that way to keep ARB audience reports as good as they are.



**AMERICAN  
RESEARCH  
BUREAU**

# Network Rates and Data

## CBS Network Data—(Continued)

### RESEARCH

Jay Eliasberg, *director*  
Philip Luttinger, *assistant director*  
Arnold Becker, *director, audience measurement*  
Dorothy S. Boyle, *manager, program records*  
Mae A. Clarke, *manager, advertising records*  
Robert A. Goldfarb, *manager, program analysis*  
Rose Marie O'Reilly, *manager, ratings*  
Herbert Schmitz, *manager, graphics & presentations*

### PHOTOGRAPHY

Walter I. Seigal, *manager*  
Martin Silverstein, *supervisor, production*  
J. Winston Pennock, *manager, photography, Hollywood*

### FINANCIAL

James H. Geer, *controller*  
Robert B. Jackson, *controller, Hollywood*  
Bruce E. Halght, *assistant controller & director, financial planning & analysis*  
Farrell W. Bushing, *director, accounting*  
James A. Walsh, *director, systems & procedures*  
Robert A. Daly, *director, program accounting & control*

### ENGINEERING

William B. Lodge, *v.p., affiliate relations & engineering*  
Richard S. O'Brien, *director, engineering*  
Howard A. Chinn, *chief consultant*  
K. Blair Benson, *director, audio & video engineering*  
Frank L. Fleming, *director, plant systems engineering*  
James D. Parker, *director, transmission engineering*  
James B. French, *director, engineering services*

### AFFILIATE RELATIONS

William B. Lodge, *v.p., affiliate relations & engineering*  
Carl S. Ward, *v.p. & director, affiliate relations*  
Gordon F. Hayes, *national manager*  
Robert Wood, *manager, contracts & records*  
Edward E. Hall, *Western manager*  
Edward E. Scovill, *Midwest manager*  
David R. Williams, *Eastern manager*  
Donald E. Clancy, *administrative manager*  
Charles E. Cadley, *manager, network transmission facilities*  
Arthur J. Fox, *manager, affiliate services*

### CBS TELEVISION AFFILIATE ADVISORY BOARD

Donald P. Campbell, *WMAR-TV, Baltimore, Md.*; Robert Dillon, *KRNT-TV, Des Moines, Ia.*; Eugene B. Dodson, *WTVT, Tampa, Fla.*; Kenneth R. Giddens, *WKRG-TV, Mobile, Ala.*; Carl E. Lee, *WKZO-TV, Kalamazoo, Mich.*; Vann Kennedy, *KZTV, Corpus Christi, Tex.*; William Grove, *KFBC-TV, Cheyenne, Wyo.*; Lou Simon, *KPIX, San Francisco, Calif.*; Charles Grisham, *WHNT-TV, Huntsville, Ala.*; Tom Bostic, *KIMA-TV, Yakima, Wash.*

### NETWORK SALES

Thomas H. Dawson, *v.p., sales*  
Carl W. Tillmanns, *v.p. & general sales manager*  
John J. Karol, *v.p. & director, special projects; business manager*  
William M. Materne, *v.p., Eastern sales*  
Joseph N. Curl, *v.p., daytime sales*  
Roy C. Porteous, *v.p., Central sales*  
Robert L. Swats, *Detroit sales manager*  
Robert L. Stolf, *Pacific Coast sales manager*  
Robert W. Golden, *director, market planning*  
Robert F. Jamieson, *director, station sales & station clearances*  
Robert E. Philpot, *coordinator, network sales*  
Frank M. Smith, *general sales executive*

## CBS Television Stations Division

### OFFICERS

Merle S. Jones, *president*  
Craig R. Lawrence, *exec. v.p.*  
Frank J. Shakespeare, *exec. v.p.*  
Richard A. Forsling, *v.p., business administration*  
E. Hal Hough, *v.p., program services*  
Harvey J. Struthers, *v.p., station services*  
Theodore W. O'Connell Jr., *v.p., general manager, CBS Television Stations National Sales*  
Bruce R. Bryant, *v.p., general manager, WCAU-TV*  
Clark B. George, *v.p., general manager, WCBS-TV*  
Edward R. Keneflick, *v.p., general manager, WBBM-TV*  
Eugene B. Wilkey, *v.p., general manager, KMOX-TV*  
Robert D. Wood, *v.p., general manager, KNXT*  
William J. Flynn, *controller*

### ENGINEERING

Joseph L. Stern, *director*

### FINANCIAL

William J. Flynn, *controller*  
Edwin J. Curran, *director, accounting*  
Herbert S. Ornstein, *assistant controller*  
Robert E. Ellsworth, *director, systems & procedures*  
Eugene Friedman, *manager, credit and collection*

### INFORMATION SERVICES

Howard Berk, *director, information services*

### INTERNATIONAL

Howard L. Kany, *director, business relations*

## RESEARCH

Robert Davis, *director*

### SALES PROMOTION AND ADVERTISING

Thomas L. Means, *director*  
Ted Andresakes, *art director*  
Jacques Sammes, *copy chief*  
Harold Black, *production manager*

### CBS OWNED TELEVISION STATIONS

Craig R. Lawrence, *exec. v.p.*  
E. Hal Hough, *v.p., program services*  
Harvey J. Struthers, *v.p., station services*

WCBS-TV, 51 W. 52nd St., New York (10019); Clark B. George, *v.p., general manager*; Gerald G. Danford, *general sales manager*.

WBBM-TV, 630 N. McClurg Court, Chicago (60611); Edward E. Keneflick, *v.p. & general manager*; Robert Cochran, *general sales manager*.

KNXT, 6121 Sunset Boulevard, Los Angeles (90028); Robert D. Wood, *v.p., general manager*; Ray Beindorf, *general sales manager*.

WCAU-TV, City & Monument Aves., Philadelphia (19131); Bruce R. Bryant, *v.p., general manager*; Frank Beazley, *general sales manager*.

KMOX-TV, 12th and Cole, St. Louis (63106); Gene Wilkey, *v.p., gen. manager*; Charles M. McAbee Jr., *general sales manager*.

Note: see station listings for other executives and additional details.

### WASHINGTON NEWS BUREAU

2020 M St. NW, Washington, D.C. (20036). Phone: 296-1234.  
George Reading, *manager-correspondent*

### CBS TELEVISION STATIONS NATIONAL SALES

Craig R. Lawrence, *exec. v.p.*  
Theodore W. O'Connell Jr., *v.p., general manager*  
David Mink, *director of research & sales promotion*  
Stuart Temkin, *business manager*  
Richard R. Loftus, *eastern sales manager*  
Robert H. Perez, *midwestern sales manager*  
Charles Linton, *director of sales, West Coast*  
Samuel F. Hill Jr., *Los Angeles sales manager*  
John S. Logan, *Detroit sales manager*  
Thomas Stanton, *St. Louis sales manager*

### CBS FILMS INC.

Frank J. Shakespeare, *exec. v.p.*  
Sam Cook Digges, *administrative v.p.*  
Ralph M. Baruch, *v.p., international sales*  
James Victory, *v.p., domestic sales*  
Murray A. Benson, *director, licensing*  
George Faber, *director, client relations—Hollywood*  
Robert A. Fuller, *director, publicity*  
Joseph Irwin, *director, business affairs*  
Fred J. Mahlstedt, *managing director, operations, domestic & international*  
Willard Block, *director, international sales*  
Edward Cooper, *manager, film service*  
Stanley Moldow, *manager, sales service*  
Eugene W. Moss, *sales promotion manager*

### TERRYTOONS

William M. Weiss, *v.p. and general manager*

### COLUMBIA BROADCASTING SYSTEM

CBS (EUROPE) SA  
Zug, Switzerland

Merle S. Jones, *chairman*  
Robert C. Mayo, *managing director*

### CBS LIMITED

London, England

Merle S. Jones, *chairman*  
Frank J. Shakespeare, *vice-chairman*  
Robert C. Mayo, *managing director*

### CBS FILMS PTY. LTD. (AUSTRALIA)

North Sydney, Australia

Merle S. Jones, *chairman*  
William G. Wells, *managing director*

### CBS JAPAN INC.

Merle S. Jones, *president*  
Frank J. Shakespeare, *exec. v.p.*  
Koreaki Takahashi, *v.p. & general manager, Tokyo*

### CBS FILMES DO BRASIL LTDA

Jorge Adib, *superintendent*

Columbia Broadcasting System Inc.

Listing is on page 324-c

## CBS News Division

### OFFICERS

Richard S. Salant, *president*  
Gordon Manning, *v.p.*  
Bill Leonard, *v.p.*  
David Klinger, *v.p., administration*  
William Fennessy, *controller*  
Herbert Mitgang, *asst. to the president & executive editor*  
Ralph Paskman, *asst. director of television news*  
Lee Hanna, *director of radio news*  
Ben Kubasik, *director of information services*  
May M. Dowell, *director of special projects*  
Donald C. Hamilton, *director of business affairs*  
Pamela Hott, *director of religious broadcasts*  
Marshall Davidson, *director, film operations*  
Arthur Kane, *manager, live & videotape production*  
Lee Otis, *executive assignment editor, radio*  
John M. Cooper, *manager, newsfilm syndication*  
Henry Weffing, *manager, news administration*

### WASHINGTON NEWS BUREAU

2020 M St. NW, Washington, D.C. (20036). Phone: 296-1234  
William Small, *bureau manager & news director*  
Donald W. Richardson, *assistant news director*  
Eric Sevareid, *national correspondent*  
Marvin Kalb, *diplomatic correspondent*  
Harry Reasoner, *correspondent, White House*

### FOREIGN OFFICES

Brazil—Robert Schackne (bureau chief), CBS News, Rua Mexico 3, Rio de Janeiro.  
England—Dan Rather (bureau chief), Frank Kearns (Africa bureau chief), 26 Hallam St., London W. 1.  
France—Charles Collingwood (chief European correspondent), Bernard Kalb, 37 Rue Marbeuf, Paris 8e.  
Germany—Daniel Schorr, Koblenzer Strasse 270, Bonn.  
Southeast Asia-India Bureau—Murray Fromson, Lakeside Bldg., 259 Gloucester Road, Flat 16A, Hong Kong, B.C.C.  
Italy—Winston Burdett, Piazza Di Spagna 51, Rome.  
Japan—Peter Kallscher, Foreign Correspondents Club, Marunouchi, Tokyo.  
U.S.S.R.—Hughes Rudd, CBS News, c/o American Embassy (M), Helsinki, Finland.  
Vietnam—Morley Safer, Hotel Caravelle, Saigon.

## CBS Radio Division

### OFFICERS

Arthur Hull Hayes, *president*  
Walter Rozett, *v.p. & assistant to president*  
James M. Seward, *executive vice president*  
George M. Perkins, *v.p., network programs*  
Fred Ruegg, *v.p., station administration*  
Jules Dundes, *v.p., general manager, station KCBS*  
Donald J. Trageser, *v.p., general manager, station WEEI*  
Robert F. Hyland, *v.p., general manager, station KMOX*  
Davidson M. Vorhes, *v.p., operations & engineering*  
W. Thomas Dawson, *v.p., information services*  
George J. Arkedis, *v.p., network sales*  
William A. Schudt Jr., *v.p., affiliate relations*  
E. H. Shomo, *v.p., general manager, station WBBM*  
Ralph W. Goshen, *v.p., general manager, station WCBS*  
Robert P. Sutton, *v.p., general manager, station KNX & CRPN*  
John O. Downey, *v.p., general manager, station WCAU*  
Maurie Webster, *v.p., gen. mgr., CBS radio spot sales*  
Andrew Subbiondo, *controller*

### ADMINISTRATIVE OPERATIONS

William D. Greene, *director*

### NETWORK SALES

George J. Arkedis, *v.p.*; Benjamin S. Lochridge, *general sales manager*; Roger K. Huston, *Chicago sales manager*; Cornelius V. S. Knox Jr., *Eastern sales manager*; Douglas H. Donoho, *Detroit sales manager*; Craig Rogers, *West Coast sales manager*; Jack Stuppler, *business manager*; Louis Riggio, *director of sales development*.

### NETWORK PROGRAMS

George M. Perkins, *vice president*  
James M. Dolan, *director, sports*

### OPERATIONS & ENGINEERING

Davidson M. Vorhes, *vice president*; Arthur G. Peck, *director, broadcast operations*; Ogden Prestholdt, *director, engineering*; Mason Escher, *mgr., tech. services*; Harry F. Glaeser, *mgr., broadcast operations*; Kenneth F. Davis, *manager, traffic operation*; George W. McCaughna, *director, network operations, Hollywood*.

### AFFILIATE RELATIONS

William A. Schudt Jr., *vice president*; Eric H. Salline, *national mgr.*; Gerald F. Maulsby, *admin. mgr.*; Alfred N. Greenberg, *field mgr.*

### INFORMATION SERVICES

W. Thomas Dawson, *vice president*  
Naomi Andrews, *director, advertising*  
Norman Ober, *director, press & program information*  
Leon Luxenberg, *director, sales promotion and merchandising*  
Sally Miller, *director, art*  
John Tittmann, *production manager*

## Network Rates and Data

### RESEARCH

Harper Carraine, *director*  
Edward Reeve, *sales promotion & research mgr.*  
Howard Miller, *coverage & marketing research mgr.*

### BUSINESS AFFAIRS

Bernard S. Krause, *director*

### FINANCIAL OPERATIONS

Andrew Subbiondo, *controller*  
Patrick D. Ghblin, *assistant controller*  
William T. Wilson, *director, accounting*  
Donald D. Ducotey, *manager, credits & collections*

### EDITING

Donald I. Ball, *director*

### STATION ADMINISTRATION

Fred Ruegg, *vice president*  
Richard F. Hess, *asst. to v.p.*  
Paul Kagan, *manager, press information*

### CBS RADIO SPOT SALES

Maurie Webster, *v.p. & general manager*  
Edward G. O'Berst, *New York sales manager*  
George Arnold, *director, marketing*  
Allan J. Hughes, *client relations manager*  
Robert DiMattina, *director, operations*  
Frank Quillman Jr., *research manager*  
Norman S. Ginsburg, *director, sales promotion*  
Chicago: 630 N. McClurg Court. James K. Francis, *mgr.*  
Atlanta: 15 Peachtree St. N.E., George Swearingen, *mgr.*  
Detroit: Fisher Bldg. Ralph H. Patt Jr., *mgr.*  
Hollywood: 6121 Sunset Blvd. Roland H. McClure, *mgr.*  
Philadelphia: City & Monument Avenues, Eugene R. Myers, *mgr.*  
San Francisco: Sheraton-Palace Hotel. Jack Loughmiller, *mgr.*  
St. Louis: 1144 Hampton Ave. William O'Donnell, *mgr.*

### CBS-OWNED RADIO STATIONS

WCBS & WCBS-FM, 51 West 52nd St., New York (10019); Ralph Goshen, *v.p. & gen. mgr.*; Robert L. Hosking, *sales mgr.*  
KCBS & KCBS-FM, Sheraton-Palace Hotel, San Francisco (94419); Jules Dundes, *v.p. & gen. mgr.*; Robert Price, *sales mgr.*  
KMOX & KMOX-FM, 1144 Hampton Ave., St. Louis (63139); Robert Hyland, *v.p. & gen. mgr.*; William T. Dean, *sales mgr.*  
KNX & KNX-FM and Columbia Pacific Radio Network, 6121 Sunset Blvd., Los Angeles (90028); Robert P. Sutton, *v.p. & gen. mgr.*; Richard F. McCreary, *sales mgr.*  
WBBM & WBBM-FM, 630 N. McClurg Court, Chicago (60611); E. H. Shomo, *v.p. & gen. mgr.*; Jack Bivans, *sales mgr.*  
WEEI & WEEI-FM, 182 Tremont St., Boston (02011); Donald J. Trageser, *v.p. & gen. mgr.*; Neil E. Derrough, *sales mgr.*  
WCAU & WCAU-FM, City & Monument Aves., Philadelphia (19131); John O. Downey, *v.p. & gen. mgr.*; E. C. Litt, *sales mgr.*

(Continued on next page)



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Television Digest**

Turn to page 249-c  
for just a few of their reasons

# Networks Rates and Data

## CBS Network Data—(Continued)

### CBS TELEVISION NETWORK RATES

(Rate Card 16—Subject to Change)

(Consult Network for Discounts, Specifications, etc.)

The CBS Television Network, as a national advertising medium, solicits those orders which will provide the largest nationwide circulation, the best program quality most suitable for a given time period, and which will leave no substantial portion of the nation without network service. While no minimum line-up of stations is required, the CBS Television Network, in determining whether to accept a particular order, will consider the foregoing objectives. In the case of a participating or co-sponsored program, such consideration will include the station line-ups carrying the program or ordered by other sponsors.

Class A (6-11 p.m., Sunday through Saturday) gross rates per hour are listed under Station Time Rates, Class C (sign on to 6 p.m., 11 p.m. to sign off, Sunday through Saturday) gross rates are 50% of Class A.

### U.S. NETWORK 193 STATIONS

City	Time Zone	Hour Rate	30 Min.	15 Min.
W-TEN, Albany, New York	E	\$1150	\$690	\$460
WCDC, Adams, Mass. (Booster)	E	**		
KGGM-TV, Albuquerque, N.M.	M	400	240	160
WFBG-TV, Altoona, Pennsylvania	E	1000	600	400
KFDA-TV, Amarillo, Texas	C	425	255	170
KFDW, Clovis, N.M. (booster)	**			
KTVA, Anchorage, Alaska (non-interconnected)	P	150	90	60
Combination rate with Fairbanks, Alaska \$250.				
WAGA-TV, Atlanta, Georgia	E	1300	780	520
WRDW-TV, Augusta, Georgia	E	425	255	170
KTBC-TV, Austin, Texas	C	625	375	250
KBAK-TV, Bakersfield, California	P	275	165	110
WMAR-TV, Baltimore, Maryland	E	1650	990	660
WABI-TV, Bangor, Maine	E	400	240	160
WAFF-TV, Baton Rouge, La.	C	450	270	180
KFDM-TV, Beaumont, Texas	C	500	300	200
KVOS-TV, Bellingham, Wash.	P	300	180	120
*KWAB-TV, Big Spring, Tex. (EMP)	C	75	45	30
KOOK-TV, Billings, Montana	M	275	165	110
WNBF-TV, Binghamton, N.Y.	E	1100	660	440
*KXMB-TV, Bismarck, N.D. (EMP)	C	150	90	60
KBOI-TV, Boise, Idaho	M	350	210	140
WRDH-TV, Boston, Massachusetts	E	3250	1950	1300
*KBTX-TV, Bryan, Tex. (EMP)	C	130	78	52
Combination rate with Waco, Tex., \$475.				
WBEN-TV, Buffalo, N.Y.	E	1800	960	640
WCAK-TV, Burlington, Vermont	E	600	360	240
KKLF-TV, Butte, Montana	M	300	180	120
WWTV, Cadillac, Michigan	E	450	270	180
WWUP-TV, Sault St. Marie, Mich. (booster)	**			
KFVS-TV, Cape Girardeau, Mo.	C	775	465	310
*KAVE-TV, Carlsbad, N.M. (EMP)	M	70	42	28
WMT-TV, Cedar Rapids, Iowa	C	925	555	370
WCIA, Champaign, Illinois	C	1250	750	500
WCSC-TV, Charleston, S.C.	E	500	300	200
WCHS-TV, Charleston, W.Va.	E	1000	600	400
WBT, Charlotte, North Carolina	E	1575	945	630
WDEF-TV, Chattanooga, Tenn.	E	500	300	200
KFBC-TV, Cheyenne, Wyoming	M	315	195	130
*KSTF, Scottsbluff, Nebraska	M	***		
*KTVS, Sterling, Colo.	M	***		
WBMM-TV, Chicago, Illinois	C	4750	2850	1900
KHSL-TV, Chico, California	P	325	195	130
WCPO-TV, Cincinnati, O.	E	1750	1050	700
WJW-TV, Cleveland, Ohio	E	2400	1440	960
KKTV, Colorado Springs, Colo.	M	325	195	130
WNOK-TV, Columbia, S.C.	E	200	120	80
WRBL-TV, Columbus, Georgia	E	600	360	240
WCBI-TV, Columbus, Miss.	C	275	165	110
WBNS-TV, Columbus, Ohio	E	1200	720	480
KZTV, Corpus Christi, Texas	C	375	225	150
KRLD-TV, Dallas, Texas	C	1900	1140	760
WHIO-TV, Dayton, Ohio	E	1400	840	560
KLZ-TV, Denver, Colorado	M	1000	600	400
KRNT-TV, Des Moines, Iowa	C	825	495	330
WJBK-TV, Detroit, Michigan	E	3100	1860	1240
*KDIX-TV, Dickinson, N.D. (EMP)	M	75	45	30
WTVY, Dothan, Ala.	C	350	210	140
KDAL-TV, Duluth, Minnesota	C	700	420	280
WTVB, Durham, North Carolina	E	1000	600	400
KROD-TV, El Paso, Texas	M	400	240	160
*KTVC, Ensign, Kan. (EMP)	C	135	81	54
WSEE, Erie, Pennsylvania	E	275	165	110
KIEM-TV, Eureka, California	P	225	135	90
WEHT, Evansville, Indiana	C	400	240	160
KTVF, Fairbanks, Alaska (non-interconnected)	P	150	90	60
Combination rate with Anchorage, Alaska \$250				
KXJB-TV, Fargo-Valley City, N.D.	C	450	270	180
WBTW, Florence, South Carolina	E	575	345	230
*WINK-TV, Fort Myers, Fla. (EMP)	E	120	72	48
KFSA-TV, Fort Smith, Arkansas	C	325	195	130
WANE-TV, Fort Wayne, Indiana	C	525	315	210
KFRE-TV, Fresno, California	P	600	360	240
*KXGN-TV, Glendive, Mont. (EMP)	M	50	30	20
*KLOE-TV, Goodland, Kan. (EMP)	C	50	30	20

City	Time Zone	Hour Rate	30 Min.	15 Min.
Combination rate with Hays, Kan. (EMP) \$145.				
KREX-TV, Grand Junction, Colo.	M	200	120	80
*KREZ-TV, Durango, Colo.	M	**		
*KREY-TV, Montrose, Colo.	M	**		
KFBB-TV, Great Falls, Mont.	M	250	150	100
WBAY-TV, Green Bay, Wisconsin	C	850	510	340
WFMY-TV, Greensboro, N.C.	E	950	570	380
WNCT, Greenville, North Carolina	E	600	360	240
*WABG-TV, Greenwood, Miss. (EMP)	C	200	120	80
KGBT-TV, Harlingen, Texas	C	375	225	150
WHP-TV, Harrisburg, Pa.	E	325	195	130
Combination rate with York & Lancaster-Lebanon, Pa. \$550.				
WTIC-TV, Hartford, Conn.	E	2300	1380	920
*KAYS-TV, Hays, Kan. (EMP)	C	115	69	46
Combination rate with Goodland, Kan. \$145.				
*KBLI-TV, Helena, Mont. (EMP)	M	50	30	20
*KGMB-TV, Honolulu, Hawaii	H	375	225	150
KHBC-TV, Hilo (Booster)	H	**		
Combination rate with Wailuku, Hawaii \$400.				
KHOU-TV, Houston, Texas	C	1425	855	570
*WHNT-TV, Huntsville, Ala. (EMP)	C	125	75	50
KID-TV, Idaho Falls, Idaho	M	275	165	110
WISH-TV, Indianapolis, Indiana	E	1500	900	600
WJTV, Jackson, Mississippi	C	625	375	250
WDXI-TV, Jackson, Tenn.	E	200	120	80
WJXT, Jacksonville, Florida	E	1025	615	410
KRCG-TV, Jefferson City Mo.	C	425	255	170
*KAMOS, Sedalia, Mo.	C	**		
WJHL-TV, Johnson City, Tenn.	E	475	285	190
WARD-TV, Johnstown, Pa.	E	200	120	80
KODE-TV, Joplin, Missouri	C	425	255	170
*KINY-TV, Juneau, Alaska (EMP) (non-interconnected)	P	50	30	20
WKZO-TV, Kalamazoo, Mich.	E	1400	840	560
KCMO-TV, Kansas City, Missouri	C	1500	900	600
*KOTI-TV, Klamath Falls, Ore. (EMP)	P	110	66	44
WBIR-TV, Knoxville, Tennessee	E	650	390	260
WKBT, LaCrosse, Wisconsin	C	500	300	200
*WFAM-TV, Lafayette, Ind. (EMP)	C	85	51	34
KLFF-TV, Lafayette, Louisiana	C	400	240	160
WLYH-TV, Lancaster-Lebanon, Pa.	E	100	60	40
Combination rate with Harrisburg & York, Pa., \$550.				
WJIM-TV, Lansing, Michigan	E	900	540	360
*KJMS-TV, Laredo, Tex. (EMP)	C	50	30	20
*KLAS-TV, Las Vegas, Nev.	P	175	105	70
*KLEW-TV, Lewiston, Ida. (EMP)	P	100	60	40
Combination rate with Yakima & Pasco, Wash. \$650.				
KOLN-TV, Lincoln, Nebraska	C	775	465	310
KGIN-TV, Grand Island, Neb. (booster)	**			
KTHV, Little Rock, Arkansas	C	650	390	260
KNXT, Los Angeles, California	P	5000	3000	2000
WHAS-TV, Louisville, Kentucky	C	1300	780	520
KLKB-TV, Lubbock, Texas	C	550	330	220
WMAZ-TV, Macon, Georgia	E	500	300	200
WISC-TV, Madison, Wisconsin	C	700	420	280
*KEYC-TV, Mankato, Minn. (EMP)	C	150	90	60
WLUC-TV, Marquette, Mich.	E	325	195	130
KGLO-TV, Mason City, Iowa	C	475	285	190
KTVM, Medford, Oregon	P	250	150	100
WRCC-TV, Memphis, Tennessee	C	1300	780	520
WTOK-TV, Meridian, Mississippi	C	425	255	170
WTVJ, Miami, Florida	E	1500	900	600
WISN-TV, Milwaukee, Wisconsin	C	1500	900	600
WCCO-TV, Minneapolis, Minn.	C	1700	1020	680
KXMC-TV, Minot, North Dakota	C	200	120	80
WKRQ-TV, Mobile, Alabama	C	800	480	320
KNQE-TV, Monroe, Louisiana	C	550	330	220
WCOV-TV, Montgomery, Alabama	C	225	135	90
WLAC-TV, Nashville, Tennessee	C	1125	675	450
WWLV-TV, New Orleans, La.	C	1150	690	460
WCBS-TV, New York, New York	E	9500	5700	3800
WTAR-TV, Norfolk, Virginia	E	1050	630	420
KOSA-TV, Odessa, Texas	C	375	225	150
KWTV, Oklahoma City, Okla.	C	1100	660	440
WOW-TV, Omaha, Nebraska	C	950	570	380
WDBO-TV, Orlando, Fla.	E	750	450	300
KTVU, Ottumwa, Iowa	C	325	195	130
KEPR-TV, Pasco, Wash.	P	250	150	100
Combination rate with Yakima, Wash., and Lewiston, Ida. (EMP), \$650.				
WMBD-TV, Peoria, Illinois	C	575	345	230
WCAU-TV, Philadelphia, Pa.	E	4000	2400	1600
KOOL-TV, Phoenix, Arizona	M	700	420	280
KDKA-TV, Pittsburgh, Pa.	E	2800	1680	1120
WGAN-TV, Portland, Maine	E	600	360	240
KOIN-TV, Portland, Oregon	P	1225	735	490
*WAGM-TV, Presque Isle, Me.	E	175	105	70
WPRO-TV, Providence, R.I.	E	1400	840	560
KHQA-TV, Quincy, Illinois	C	575	345	230
KOTA-TV, Rapid City, S.D.	M	275	165	110
*KDUH-TV, Hay Springs, Neb.	M	***		
KOLO-TV, Reno, Nevada	P	250	150	100
WTVR, Richmond, Virginia	E	750	450	300
*KWRB-TV, Riverton, Wyoming (EMP)	M	50	30	20
WDBJ-TV, Roanoke, Virginia	E	775	465	310
WHCC-TV, Rochester, New York	E	900	540	360
WCEB-TV, Rockford, Ill.	C	250	150	100
WHBF-TV, Rock Island, Illinois	C	1050	630	420
KBIM-TV, Roswell, N.M.	M	200	120	80
KXTV, Sacramento, California	P	1000	600	400
WKNX-TV, Saginaw, Michigan	E	300	180	120
KMOX-TV, St. Louis, Missouri	C	2000	1200	800
KSBW-TV, Salinas-Monterey, Cal.	P	650	390	260

City	Time Zone	Hour Rate	30 Min.	15 Min.
††KSBY-TV, San Luis Obispo		***		
*WBOC-TV, Salisbury, Md.	E	175	105	70
KSL-TV, Salt Lake City, Utah	M	700	420	280
KCTV, San Angelo, Texas	C	200	120	80
KENS-TV, San Antonio, Texas	C	850	510	340
KFMB-TV, San Diego, California	P	1050	630	420
KPIX, San Francisco, California	P	2500	1500	1000
WTOG-TV, Savannah, Georgia	E	350	210	140
WDAU-TV, Scranton, Pa.	E	625	375	250
KIRO-TV, Seattle, Wash.	P	1100	660	440
KSLA-TV, Shreveport, Louisiana	C	675	405	270
KVTV, Sioux City, Iowa	C	650	390	260
KELO-TV, Sioux Falls, S.D.	C	1050	630	420
††KDLO-TV, Florence, S.D.	C	***		
††KPLO-TV, Reliance, S.D.	C	***		
WSBT-TV, South Bend, Indiana	C	500	300	200
WSFA-TV, Spartanburg, S.C.	E	575	345	230
KXLY-TV, Spokane, Wash.	P	625	375	250
KTTS-TV, Springfield, Missouri	C	375	225	150
WSTV-TV, Steubenville, Ohio	E	775	465	310
KPAR-TV, Sweetwater-Abilene	C	225	135	90
WHEN-TV, Syracuse, New York	E	1000	600	400
WCTV, Tallahassee, Fla.	E	450	270	180
WTVT, Tampa, Florida	E	1325	795	530
WTHI-TV, Terre Haute, Indiana	C	700	420	280
WTOL-TV, Toledo, Ohio	E	1300	780	520
WIBW-TV, Topeka, Kansas	C	520	315	210
KOLD-TV, Tucson, Arizona	M	275	165	110
KOTV, Tulsa, Oklahoma	C	925	555	370
KMVT, Twin Falls, Ida.	M	200	120	80
KWTK-TV, Waco, Texas	C	375	225	150
Combination rate with Bryan, Texas (EMP) \$475				
*KMAU-TV, Wailuku, Hawaii (EMP)	H	50	30	20
WTOP-TV, Washington, D. C.	E	1700	1020	680
WWNY-TV, Watertown-Carthage, New York	E	375	225	150
WSAU-TV, Wausau, Wisconsin	C	550	330	220
KAUZ-TV, Wichita Falls, Texas	C	425	255	170
KTVH, Wichita-Hutchinson, Kan.	C	750	450	300
KIMA-TV, Yakima, Washington	P	325	195	130
Combination rate with Pasco, Washington and Lewiston, Idaho (EMP) \$650.				
WSBA-TV, York, Pa.	E	200	120	80
Combination rate with Harrisburg & Lancaster-Lebanon, Pa. \$550.				
WKBN-TV, Youngstown, Ohio	E	500	300	200
*KBLU-TV, Yuma, Ariz. (EMP)	M	50	30	20

\*Members of CBS Extended Market Plan, U.S. Group, available individually with network order.

\*\*In the event of failure of a "booster" station's facilities, a pro rata rebate is allowed.

\*\*\*In the event of failure of a "satellite" station's facilities, no rebate is allowed since no charge is made for the "satellite" when used with the parent station.

† Subject to film shipping charges, available on request.

†† Satellites.

ALSO AVAILABLE

City	Time Zone	Hour Rate	30 Min.	15 Min.
WAIM-TV, Anderson, S.C.	E	\$150	\$ 90	\$ 60
WAPI-TV, Birmingham, Ala.	C	1400	840	560
KTWO-TV, Casper, Wyo.	M	200	120	80
WBOY-TV, Clarksburg, W. Va.	E	200	120	80
WSVA-TV, Harrisonburg, Va.	E	300	180	120
WLEX-TV, Lexington, Ky.	E	350	210	140
KTRE-TV, Lufkin, Tex.	C	125	75	50
KMSO-TV, Missoula, Mont.	M	200	120	80
WOAY-TV, Oak Hill, W.Va.	E	150	90	60
KFEQ-TV, St. Joseph, Mo.	C	350	210	140

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Published as a public service in co-operation with The Advertising Council and the Department of Commerce.

# NATIONAL BROADCASTING CO.

**Executive & Business Offices:** RCA Building, New York 20, N.Y.

**Telephone:** Circle 7-8300. **Telegraphic Address:** NATBROCAST, N.Y.

**Studios:** RCA Bldg. Color TV studios in RCA Bldg., Brooklyn studios in New York, Burbank studios in Cal. NBC also has studios at Florida Exhibition Hall, RCA Bldg., New York & Merchandise Mart, Chicago. NBC-TV network originates programs from the TV studios at each of the owned and operated TV station locations.

**Corporate Affiliations:** NBC is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBC-TV, New York; WRC-TV, Washington; WMAQ-TV, Chicago; WKYC-TV, Cleveland; KNBC, Los Angeles. Its owned & operated AM stations are: WNBC, New York; WRC, Washington; WMAQ, Chicago; WKYC, Cleveland; WJAS, Pittsburgh; KNBR, San Francisco. NBC also owns NBC Films Inc.

**NBC-TV, Affiliates Board of Delegates—A. Louis Read, WDSU-TV, New Orleans, La., chairman; Otto P. Brandt, KING-TV, Seattle, Wash., vice chairman; George Comte, WTMJ-TV, Milwaukee, Wis., secy.-treas.; Charles A. Batson, WIS-TV, Columbia, S.C.; Wm. Thomas Hamilton, WNDU-TV, South Bend, Ind.; Ralph Jackson, WAVE-TV, Louisville, Ky.; James Schiavone, WWJ-TV, Detroit, Mich.; Willard Schroeder, WOOD-TV, Grand Rapids, Mich.; Irving C. Waugh, WSM-TV, Nashville, Tenn.**

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Richard H. Close, <i>v.p.</i>	Thomas W. Sarnoff, <i>staff exec. v.p.</i>
Thomas E. Coffin, <i>v.p.</i>	Herbert S. Schlosser, <i>v.p.</i>
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Thomas E. Knode, <i>v.p.</i>	William A. Williams, <i>asst. treas.</i>
Rocco Laginestra, <i>v.p.</i>	

## NBC Owned Stations

Raymond W. Welpott, *president, NBC Owned Stations.*  
George C. Laufest, *director, station operations.*  
William S. Rubens, *director, marketing services.*  
Robert E. Small, *director, business affairs.*

## NBC Owned Stations

(See station listings for executives and details)

WNBC-TV, WNBC, WNBC-FM, New York; Theodore H. Walworth Jr., *v.p. & general manager.*

WRC-TV, WRC, WRC-FM, Washington; Joseph W. Goodfellow, *vice president & general manager.*

WJAS, WJAS-FM, Pittsburgh; Stephen J. Rooney, *general manager.*

WMAQ-TV, WMAQ, WMAQ-FM, Chicago; Robert Lemon, *vice president & general manager.*

WKYC-TV, WKYC, WKYC-FM, Cleveland; Arthur A. Watson, *v.p. & general manager.*

KNBC, Los Angeles; Thomas C. McCray, *vice president & general manager.*

KNBR, KNBR-FM, San Francisco; William B. Decker, *general manager.*

For RCA Corporate Officers, see section c

## NBC Spot Sales

Richard H. Close, *vice president, NBC spot sales.*  
Frederick T. Lyons Jr., *director, radio spot sales.*  
William D. Edouarde, *manager, radio spot sales, Los Angeles*  
Frank DeRosa, *manager, radio spot sales, central.*  
Edward H. Macaulay, *manager, radio spot sales, San Francisco*  
William Loudon, *manager, television spot sales, Los Angeles*  
Robert H. Anderson, *manager, television spot sales, San Francisco*  
Charles Bergh, *manager, television spot sales, eastern office.*  
Byron E. Goodell, *director, television spot sales.*

## Senior Executive Vice President

David C. Adams, *senior executive vice president.*

## Corporate Information

Robert D. Kasmire, *vice president, corporate information.*  
Kathryn Cole, *manager information.*  
Robert Brown, *director, corporate information.*

## Planning and Research

Hugh M. Beville, *vice president, planning.*  
Dr. Thomas E. Coffin, *vice president, research.*  
Allen R. Cooper, *director, corporate planning.*  
William S. Duttera, *director, allocations engineering.*

## Standards and Practices

Ernest Lee Jahncke Jr., *v.p., standards & practices.*  
John A. Cimperman, *director, practices.*  
Carl Watson, *director, broadcast standards.*

## Station Relations

Thomas E. Knode, *vice president, station relations.*  
Donald Mercer, *director, station relations.*  
Joseph Berhalter, *station relations, regional manager.*  
Anthony Cervini, *station relations, regional manager.*  
William M. Kelley, *station relations, regional manager.*  
Malcolm B. Laing, *station relations, regional manager.*  
Raymond O'Connell, *station relations, regional manager.*  
Theodore S. Reinhard, *station relations, regional manager.*  
Paul Ritthenhouse, *station relations, regional manager.*

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Philip Minoff, *coordinator, special projects.*

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Stewart Bronfeld, *manager, on-the-air advertising.*  
John Graham, *creative director.*  
Gerald E. Rowe, *director, advertising.*

## Promotion

Alexander S. Rylander, *vice president, promotion.*  
Peter M. Tintle, *manager, guest relations.*  
Paul Mosher, *mgr., program merchandise.*  
John Scuoppo, *director, promotion.*  
Leonard Traube, *administrator, corporate projects.*

## Press & Publicity

Merryle S. Rukeyser Jr., *vice president, press & publicity.*  
J. Alan Baker, *director, program publicity.*  
Joseph Derby, *director, news publicity.*  
Sidney Desfor, *manager, photo unit.*  
Gene H. Walsh, *manager, business & trade publicity.*  
Cornelius K. Sullivan, *manager, administration & services.*

## Law

Thomas E. Ervin, *vice president & general attorney.*  
John V. Shute, *assistant general attorney.*  
Benjamin D. Raub, *assistant general attorney.*  
Croydon B. Dunham, *assistant general attorney.*

## WASHINGTON OFFICE

1725 K St. Emerson 2-4000

Peter B. Kenney, *v.p., Washington.*  
Howard Monderer, *assistant general attorney, Washington.*  
Malcolm H. Oettinger Jr., *coordinator, news information.*

## Financial

Aaron Rubin, *financial exec. v.p.*  
Richard J. Raburn Jr., *vice president & controller.*  
Rocco M. Laginestra, *vice president, financial planning & budgets.*  
Ulrich Caro, *director, capital budgets & office services.*  
Helen Davis, *manager, general office services.*  
Anthony J. Dente, *mgr., operating budgets & financial evaluation.*  
Miriam Hoffmeir, *manager, program analysis.*  
A. G. DeSherbinin, *director, accounting.*  
John B. Highmark, *director, auditing.*  
Melvin Cornfield, *director, tax administration.*  
Harry F. McKeon, *director, tax office.*  
Charles J. Ochsenreiter, *director, systems & data processing.*  
Randall R. McMillin, *director, purchasing & materials.*  
Albert E. Walker, *manager, transportation.*  
William A. Williams, *assistant treasurer.*

(Continued on next page)



## HOW DOES NBC COLOR THE NEWS?

Superbly.

On Nov. 15 "The Huntley-Brinkley Report" became network television's first weekday nighttime news program to be presented in color.

A few days later, the new "Scherer-MacNeil Report"—already distinguishing itself as network television's first half-hour Saturday evening news program—made a similar switch to color.

That's only part of the story. With "Today" and Sunday's "Frank McGee Report" also in color, NBC News now has brought color to *all* of its major, regularly scheduled network programs seven



days a week. What's more, at least 80 per cent of NBC News' planned *specials* this season will be colorcasts.

For over a decade, the NBC Television Network alone presented an expanding volume of color programming year after year. Now, as the Full Color Network,

NBC is far ahead of the field in color experience and facilities.

As broadcasting's leader in both color *and* news for so many seasons, it was eminently logical for NBC to add color to its responsible reporting, interpretation and analysis of the world around us.

It is, to be sure, a turbulent world that might be more cheerfully viewed through rose-colored glasses than the unsparring eye of the color camera. But NBC News has never shied from the realities; and that—in reality—is a major reason for its status as the most honored organization in broadcast journalism.

# NBC NEWS

QUALITY—DIVERSITY—POPULARITY... ALL THIS AND COLOR, TOO

# Networks Rates and Data

## NBC Network Data—(Continued)

### Personnel

George H. Fuchs, *vice president, personnel.*  
H. O. Lumb, *director, salary administration & employee services.*  
J. Noel Deutscher, *director, organization development, employment & training.*  
Richard N. Goldstein, *director, labor relations.*  
Dr. Bernard J. Handler, *company physician.*

### NBC Enterprises

George A. Graham Jr., *president, NBC Enterprises.*  
William J. Schmitt, *general manager*  
David H. Horowitz, *manager, business affairs*  
James W. Dodd, *manager, sales services*

#### Domestic Enterprises

Morris Rittenberg, *director, Domestic Enterprises*  
Morton Slakoff, *manager, sales promotion*

#### NBC Films Inc.

Morris Rittenberg, *president, NBC Films Inc.*  
Jacques Liebhenguth, *vice president, sales, NBC Films Inc.*

#### International Enterprises

Joseph M. Klein, *director, International Enterprises*  
Harold E. Anderson, *manager, special projects.*  
John J. Meelan, *administrator, sales promotion & planning.*

#### West Coast

3000 W. Alameda Ave., Burbank, Cal.  
213-845-7000; 213-849-3911

Thomas W. Sarnoff, *staff executive vice president, West Coast.*

Laurence M. Bub, *manager, talent & program administration.*  
Morton Fleischmann, *manager, promotion.*  
Richard Graham, *vice president, law.*  
Sheldon B. Hickox Jr., *director, station relations.*  
Max Bauman, *manager, purchasing.*  
Fenton Coe, *director, film production.*  
Maurice J. Corwin, *manager, broadcast facilities & operations.*  
Dean Craig, *manager, daytime programs.*  
Frank Gertz, *mgr., business affairs, network programs & production.*  
John R. Kennedy, *manager, technical operations.*  
Joseph L. Kubin, *assistant controller, West Coast.*  
Henry Maas, *manager, sales service.*  
Richard Loeb, *manager, live nighttime & special programs.*  
Gino Conte, *manager, production services.*  
George J. Habib, *manager, unit managers.*  
Norton D. Hinsey, *director NBC Productions.*  
Ralph F. Shawhan, *director, press & publicity.*  
Edward Smith, *administrator, practices.*  
Jerome Stanley, *director, program administration.*  
Robert D. Thompson, *manager, facilities administration.*  
Grant A. Tinker, *vice president, TV Network Programs.*  
Oscar C. Turner, *director, personnel & labor relations.*  
Richard C. Welsch, *director, production & business affairs.*  
Robert J. Shafer, *manager, news.*  
Richard Eastland, *manager, standard practices.*

### NBC News

William R. McAndrew, *president.*  
Donald Meaney, *general manager.*  
William Corley, *manager, news, Chicago.*  
William B. Monroe, *director, news, Washington.*  
Malcolm E. Madden, *director, special news projects.*  
Carl Lindemann Jr., *vice president, sports.*  
Rex R. Goad, *director, news.*  
Irving Gitlin, *exec. producer, creative projects.*  
Sigmund Bajas, *manager, news film.*  
Frank Jordan, *manager, election planning.*  
James F. White, *director, business affairs.*

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RESIDENCE

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**Radio Television CATV**

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### Foreign Representatives

England—Joseph C. Harsch, National Broadcasting Co. Inc., 4 Queen Anne Street, London W. 1.  
France—Louis Hepp, Bernard Frizell, 17 Avenue Matignon, Paris.  
Japan—John Rich, 8th Floor, Sanko Daiichi Bldg., 6 Nishikubo Shiba-Sakuragawa, Minato-Ku, Tokyo.  
Germany—James G. Robinson, Kurfuerstandamm 26-A, Berlin W151, Germany. Welles Hagen, 32 Dahlmann Strasse, Bonn, Germany.  
Hong Kong—Jack M. Perkins, Suite 2431, Hong Kong Hilton Hotel, Hong Kong, BCC.  
Italy—Irving R. Levine, Apartment 13, Piazza Grazioli 18, Rome.  
Latin America—Thomas Streithorst, 311 Avenida Rio Branco, Sala-610, Rio de Janeiro, Brazil.  
India—Welles Hagen, New Delhi.

### NBC Television Network

#### ADMINISTRATION

Dan Durgin, *president, NBC Television Network.*

#### GENERAL MANAGER

Robert L. Stone, *vice president & general manager.*

#### Business Affairs

Nicholas C. Gilles, *vice president, business affairs.*  
Alan B. Fendrick, *mgr. business admin., operations & engineering.*  
Robert O'Connor, *director, business administration.*  
Donald Carswell, *director, pricing & financial evaluation.*  
Stephen Weston, *director, unit managers & telesales.*

#### Operations & Engineering

William H. Trevarthen, *vice president, operations and engineering.*  
Edward M. Lowell, *manager, facilities admin.*  
Donald H. Castle, *manager, engineering planning & equipment development.*  
Allen A. Walsh, *manager, facilities design & construction.*  
James L. Wilson, *director, engineering.*  
Joseph Arnone, *manager, architectural design & construction.*

#### Radio Network Operations

Charles L. Bennis, *director, radio network operations.*

#### Production Services

Bernard I. Paulson, *director, production services.*  
J. Clifton Stiegelbauer, *manager, design, scenic art & services.*  
Anthony Bloch, *manager, studio-theatre operations.*  
Howard L. Eitelbach, *manager, film operations.*

#### Television Network Operations

Charles E. Corcoran, *dir. television network operations.*  
John J. P. Weir, *mgr., facilities planning & operations control.*  
John B. Rogers, *mgr., video tape, film & kinescope operations.*  
John A. Hilton, *mgr., traffic & lines.*  
Thomas H. Phelan, *mgr., technical facilities & maintenance.*  
Robert J. Galvin, *mgr., studio-field technical operations.*

#### Television Network Programs

Mort Werner, *vice president, programs.*  
Edwin S. Friendly Jr., *v.p., special programs.*  
Herbert I. Rosenthal, *v.p., program development.*  
David Tebet, *vice president, talent relations.*  
Robert F. Aaron, *director, daytime programs.*  
Joseph Cunneff, *director, nighttime programs.*  
John Curran, *manager, announcers.*  
Ross Donaldson, *director, program services.*  
Donald B. Hyatt, *director, special projects.*  
Thomas A. McAvity, *general program executive.*  
Ernest V. Thelss, *manager, administration.*

#### Television Network Sales

John M. Otter, *v.p., sales.*  
Joseph Iaricci, *dir., sales administration.*  
Stephen Flynn, *dir., station sales & clearance.*  
Max Buck, *v.p., eastern sales.*  
Charles R. Arby, *v.p. & general sales executive.*  
James Hergen, *dir., daytime program sales.*  
William Storke, *v.p., program administration.*  
Dean Shaffner, *dir., sales planning.*  
George Walker, *mgr., sales development.*  
Arthur Johnson, *mgr., co-op station sales & clearances.*  
David Hedley, *director, program presentations.*  
Robert Greenwell, *art director.*  
Angus Robinson, *v.p. central sales.*  
Walter W. Gross, *mgr., TV sales, Detroit.*  
Harry T. Floyd, *mgr., TV sales, Los Angeles.*

#### Talent & Program Administration

Herbert S. Schlosser, *v.p., talent & program administration.*  
Robert Hanna, *manager, music & literary rights.*  
Robert Dunne, *director, news & sports.*  
Joseph M. Milroy, *manager, contract administration.*

For Canadian Network Listings  
see pages 98-a through 100-a

# NBC Radio Network

Stephen B. Labunski, *president.*  
 Marion Stephenson, *vice president, administration.*  
 Lambert Beeuwkes, *director, sales.*  
 Paul Mensing, *manager, Detroit sales.*  
 Gene F. Seehafer, *manager, sales, eastern office.*  
 George H. Gallup, *manager, sales, central office.*  
 Paul Holter, *manager, sales, western.*  
 Ludwig W. Simmel, *manager, radio sales service & traffic.*  
 Robert Wogan, *v.p., programs.*  
 Howard Gardner, *manager, sales development & administration.*

## NBC-TV NETWORK RATES

Effective May 31, 1966

(Consult Network for Discounts, Specifications, etc.)

In order to serve the public interest in having NBC television programs available on a national basis and to maintain the network function as an effective national advertising medium, orders for NBC-TV Network facilities are subject to acceptability of the station line-up ordered.

Consistent with the foregoing objectives, a station line-up order shall be deemed acceptable if the Class A hourly rates of the stations ordered total \$110,000 or more. Recognizing the interests of national advertisers with unusual marketing requirements, NBC will consider for individual approval orders for station line-ups which do not meet the hourly rate totals specified.

In connection with administering orders for participating or multi-sponsored programs, NBC may designate for each such program individually the basis of station order acceptability.

Gross Rates follow (applicable to 6-11 p.m., Mon.-Sun.). One-half gross rates apply to 5-6 p.m. & 11 p.m.-1 a.m. Mon. thru Sun.; 4-5 p.m. Sat. & Sun. All other times, 35% of Gross Rates. Note: Rates following are to be used only as an estimate of cost, subject to change.

### U.S. AFFILIATED STATIONS—Interconnected

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
KRBC-TV, Abilene, Tex.	C	\$425	\$255	\$170
San Angelo, Tex. (KABC-TV)†				
WALB-TV, Albany, Ga.	E	475	285	190
KOB-TV, Albuquerque, N.M.	M	400	240	160
KALB-TV, Alexandria, La.	C	325	195	130
KCMT, Alexandria, Minn.	C	300	180	120
Walker, Minn. (KNMT)†				
KGNC-TV, Amarillo, Tex.	C	425	255	170
WSB-TV, Atlanta, Ga.	E	1650	990	660
WJBF, Augusta, Ga.	E	675	405	270
KTBC-TV, Austin, Tex.	C	625	375	250
KERO-TV, Bakersfield, Cal.	P	450	270	180
WBAL-TV, Baltimore, Md.	E	1650	990	660
WLBZ-TV, Bangor, Me.	E	375	225	150
WBRZ, Baton Rouge, La.	C	625	375	250
KPAC-TV, Beaumont-Port Arthur, Tex.	C	510	306	204
WINF-TV, Binghamton, N.Y.	E	260	156	104
WAPI-TV, Birmingham, Ala.	C	1400	840	560
WHIS-TV, Bluefield, Va.	E	350	210	140
KTVE, Boise, Ida.	M	325	195	130
La Grande, Ore. (KTVR)†				
WBZ-TV, Boston, Mass.	E	3250	1950	1300
WCYB-TV, Bristol, Va.-Johnson City, Tenn.	E	575	345	230
WGR-TV, Buffalo, N.Y.	E	1800	1080	720
KTWO-TV, Casper, Wyo.	M	250	150	100
WCIV-TV, Charleston, S.C.	E	500	300	200
WSOC-TV, Charlotte, N.C.	E	1300	780	520
WRCB-TV, Chattanooga, Tenn.	C	600	360	240
KFBC-TV, Cheyenne, Wyo.	M	325	195	130
Scottsbluff, Neb. (KSTF)†				
Sterling, Colo. (KTVS)†				
WMAQ, Chicago, Ill.	C	4600	2760	1840
WLW-TV, Cincinnati, O.	E	1850	1110	740
WKYC-TV, Cleveland, O.	E	2800	1680	1120
KOMU-TV, Columbia, Mo.	C	375	225	150
WIS-TV, Columbia, S.C.	E	600	360	240
WLW-TV, Columbus, O.	E	1150	690	460
KRIS-TV, Corpus Christi, Tex.	C	385	231	154
WOC-TV, Davenport, Ia.	C	1100	660	440
WESH-TV, Daytona Beach-Orlando, Fla.	E	600	360	240
KOA-TV, Denver, Colo.	M	1025	615	410
WHO-TV, Des Moines, Ia.	C	825	495	330
WWJ-TV, Detroit, Mich.	E	3300	1980	1320
WDSM-TV, Duluth, Minn.-Superior, Wis.	C	700	420	280
WTVD, Durham-Raleigh, N.C.	E	1000	600	400
WEAU-TV, Eau Claire, Wis.	C	325	195	130
KTVE, El Dorado, Ark.-Monroe, La.	C	450	270	180
KTSM-TV, El Paso, Tex.	M	400	240	160
WICU, Erie, Pa.	E	650	390	260
KVAL-TV, Eugene, Ore.	P	350	210	140
Roseburg, Ore. (KPIC-TV)†				
Coos Bay, Ore. (KCBY-TV)†				
KVIQ-TV, Eureka, Cal.	P	175	105	70
WFIE-TV, Evansville, Ind.	†C	400	240	160
WDAY-TV, Fargo, N.D.	C	475	285	190
KFSA-TV, Fort Smith, Ark.	C	325	195	130
WKJG-TV, Fort Wayne, Ind.	†C	525	315	210
WBAP-TV, Fort Worth-Dallas, Tex.	C	1400	840	560
KMJ-TV, Fresno, Cal.	P	650	390	260
WOOD-TV, Grand Rapids, Mich.	E	1400	840	560
WFRV, Green Bay, Wis.	C	725	435	290

# Network Rates and Data

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
WFBC-TV, Greenville-Spartanburg, S.C.	E	950	570	380
WSVA-TV, Harrisonburg, Va.	E	300	180	120
WHNB-TV, Hartford-New Britain, Conn.	E	600	360	240
KHAS-TV, Hastings-Kearney, Neb.	C	350	210	140
KBLI-TV, Helena, Mont.	M	100	60	40
KPRC-TV, Houston, Tex.	C	1500	900	600
WSAZ-TV, Huntington-Charleston, W. Va.	E	1600	960	640
WFBM-TV, Indianapolis, Ind.	†C	1625	975	650
WLBT, Jackson, Miss.	C	600	360	240
WFGA-TV, Jacksonville, Fla.	E	925	555	360
WJAC-TV, Johnstown, Pa.	E	1250	750	500
WDAF-TV, Kansas City, Mo.	C	1600	960	640
WATE-TV, Knoxville, Tenn.	E	925	555	370
KPLC-TV, Lake Charles, La.	C	200	120	80
WGAL-TV, Lancaster-Harrisburg-York, Pa.	E	1500	900	600
WILX-TV, Lansing-Onondaga, Mich.	E	700	420	280
WLEK-TV, Lexington, Ky.	C	400	240	160
KARK-TV, Little Rock, Ark.	C	575	345	230
KNBC, Los Angeles, Cal.	P	5000	3000	2000
WAVE-TV, Louisville, Ky.	†C	1650	990	660
KCBT-TV, Lubbock, Tex.	C	500	300	200
WMTV, Madison, Wis.	C	300	180	120
WMCT, Memphis, Tenn.	C	1275	765	510
WCKT, Miami, Fla.	E	1350	810	540
KMID-TV, Midland-Odessa, Tex.	C	375	225	150
WTMJ-TV, Milwaukee, Wis.	C	1800	1080	720
KSTP-TV, Minneapolis-St. Paul, Minn.	C	1650	990	660
KGVO-TV, Missoula, Mont.	M	200	120	80
WALA-TV, Mobile, Ala.-Pensacola, Fla.	C	600	360	240
WSFA-TV, Montgomery, Ala.	C	625	375	250
WSM-TV, Nashville, Tenn.	C	1125	675	450
WDSU-TV, New Orleans, La.	C	1400	840	560
WNBC-TV, New York, N.Y.	E	9500	5700	3800
WAVY-TV, Norfolk-Portsmouth, Va.	E	850	510	340
WKY-TV, Oklahoma City, Okla.	C	1175	705	470
KMTV, Omaha, Neb.	C	1050	630	420
WPSS-TV, Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill.	C	600	360	240
WPTV, Palm Beach, Fla.	E	300	180	120
WEEK-TV, Peoria, Ill.-La Salle, Ill. (WEEQ-TV)†	C	550	330	220
KYWB-TV, Philadelphia, Pa.	E	4100	2460	1640
KTAR-TV, Phoenix-Mesa, Ariz.	M	600	360	240
KOAM-TV, Pittsburg, Kan.-Joplin, Mo.	C	425	255	170
WIC, Pittsburgh, Pa.	E	2350	1410	940
WPTZ, Plattsburgh, N.Y.	E	500	300	200
WCSH-TV, Portland, Me.	E	725	435	290
KGW-TV, Portland, Ore.	P	1225	735	490
WJAR-TV, Providence, R.I.	E	1550	930	620
KOAA-TV, Pueblo-Colorado Springs, Colo.	M	275	165	110
WGEM-TV, Quincy, Ill.-Hannibal, Mo.	C	575	345	230
KRCR-TV, Redding, Cal.	P	375	225	150
KCRJ, Reno, Nev.	P	250	150	100
WRVA-TV, Richmond, Va.	E	750	450	300
WLSL-TV, Roanoke, Va.	E	850	510	340
KROC-TV, Rochester, Minn.	C	375	225	150
WROC-TV, Rochester, N.Y.	E	1000	600	400
WTVO, Rockford, Ill.	C	450	270	180
KSWV-TV, Roswell, N.M.	C	325	195	130
KCRA-TV, Sacramento, Cal.	P	1200	720	480
WNEM-TV, Saginaw-Bay City, Mich.	E	1000	600	400
KSD-TV, St. Louis, Mo.	C	2100	1260	840
KSBW-TV, Salinas-Monterey, Cal.	P	650	390	260
San Luis Obispo, (KSBY-TV)†				
KUTV, Salt Lake City, Utah	M	825	495	330
WOAI-TV, San Antonio, Tex.	C	925	555	370
KOGO-TV, San Diego, Cal.	P	960	576	384
KRON-TV, San Francisco, Cal.	P	2750	1650	1100
KCOY-TV, Santa Maria, Cal.	P	150	90	60
WSAV-TV, Savannah, Ga.	E	400	240	160
WRGB, Schenectady, N.Y.	E	1625	975	650
KING-TV, Seattle-Tacoma, Wash.	P	1550	930	620
KTAL-TV, Shreveport, La.-Texarkana, Tex.	C	650	390	260
KTIV, Sioux City, Ia.	C	575	345	230
KSOO-TV, Sioux Falls, S.D.	C	450	270	180
Mitchell, S.D. (KORN-TV)†				
WNDU-TV, South Bend-Elkhart, Ind.	†C	475	285	190
KHQ-TV, Spokane, Wash.	P	725	435	290
WICS, Springfield-Decatur, Ill.	C	350	210	140
WWLP, Springfield, Mass.-Greenfield, Mass. (WRLF)†				
KYT, Springfield, Mo.	C	475	285	190
WSYR-TV, Syracuse, N.Y.-Elmira, N. Y. (WSYE-TV)†	E	1300	780	520
WFLA-TV, Tampa, Fla.	E	1350	810	540
KCEN-TV, Temple-Waco, Tex.	C	450	270	180
WTWO, Terre Haute, Ind.	E	675	402	267
WPBN-TV, Traverse City, Mich.-Cheboygan, Mich. (WTOM-TV)†	E	300	180	120
KVOA-TV, Tucson, Ariz.	M	375	225	150
KVOO-TV, Tulsa, Okla.	C	875	525	350

# Networks Rates and Data

## NBC TV Network Rates—(Continued)

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
KLTV, Tyler, Tex. ....	E	325	195	130
WKTV, Utica, N.Y. ....	C	600	360	240
WRC-TV, Washington, D.C. ....	E	1950	1170	780
WITN, Washington-Greenville, N.C. ....	E	600	360	240
KWWL-TV, Waterloo-Cedar Rapids, Ia. ....	C	525	315	210
KRGV-TV, Westaco, Tex. ....	C	375	225	150
WTRE-TV, Wheeling, W. Va. ....	E	800	480	320
KARD-TV, Wichita, Kan. ....	C	800	480	320
KFDX-TV, Wichita Falls, Tex. ....	C	425	255	170
WBRE-TV, Wilkes-Barre & Scranton, Pa. ....	E	700	420	280
WECT, Wilmington, N.C. ....	E	360	216	144
WSJS-TV, Winston-Salem & Greensboro, N.C. ....	E	1000	600	400
KNDO, Yakima, Wash. ....	P	500	300	200
Richland, Wash. (KNDU)†				
WFMJ-TV, Youngstown, O. ....	E	500	300	200
<b>Total (166 stations)</b>		<b>\$145,900</b>	<b>\$87,540</b>	<b>\$58,360</b>

### NON-INTERCONNECTED

	Hour	30 Min.	15 Min.
*KENI-TV, Anchorage, Alaska	150	90	60
*KFAR-TV, Fairbanks, Alaska	150	90	60
KHON-TV, Honolulu	400	240	160
Walluku (KAH-TV)†			
Hilo (KHAW-TV)†			
<b>Total (5 stations)</b>	<b>\$700</b>	<b>\$420</b>	<b>\$280</b>

\* Combination rate—\$250.00 if both KENI-TV, Anchorage and KFAR-TV, Fairbanks are ordered and available.

## PROGRAM EXTENSION PLAN GROUP-INTERCONNECTED

Call letters, City & State	Hour	30 Min.	15 Min.
KXAB-TV, Aberdeen, S.D. ....	\$175	\$105	\$ 70
KXII, Ardmore, Okla. ....	175	105	70
KULR-TV, Billings, Mont. ....	200	120	80
KFYR-TV, Bismarck, N.D. ....	225	135	90
WCHU, Champaign-Urbana, Ill. ....	175	105	70
Danville, Ill., (WICD-TV)†			
WBOY-TV, Clarksburg, W. Va. ....	200	120	80
WMSL-TV, Decatur, Ala. ....	125	75	50
WOWL-TV, Florence, Ala. ....	125	75	50
KQTV, Fort Dodge, Iowa ....	100	60	40
CKCT, Great Bend, Kan. ....	275	165	110
Garden City, Kan. (KGLD-TV)†			
McCook, Neb. (KOMC-TV)†			
KRTV, Great Falls, Mont. ....	200	120	80
WDAM-TV, Hattiesburg-Laurel, Miss. ....	250	150	100
KIFI-TV, Idaho Falls, Ida. ....	200	120	80
KGNS-TV, Laredo, Tex. ....	100	60	40
KORK-TV, Las Vegas ....	250	150	100
WIMA-TV, Lima, O. ....	175	105	70
KTRE-TV, Lufkin, Tex. ....	200	120	80
KMED-TV, Medford, Ore. ....	200	120	80
KMOT, Minot, N.D. ....	125	75	50
WLBC-TV, Muncie, Ind. ....	200	120	80
KNOP, North Platte, Neb. ....	100	60	40
WJHG-TV, Panama City, Fla. ....	225	135	90
WTAP-TV, Parkersburg, W. Va. ....	100	60	40
KRSD-TV, Rapid City, S.D. ....	100	60	40
Lead-Deadwood, S. D. (KDSJ-TV)†			
KUMV-TV, Williston, N.D. ....	125	75	50
KIVA, Yuma, Ariz. ....	150	90	60
WHIZ-TV, Zanesville, O. ....	120	72	48
<b>Total (31 stations)</b>	<b>\$4,595</b>	<b>\$2,757</b>	<b>\$1,838</b>

† Associated station—included in station count. Unless an advertiser is specifically notified to the contrary, this station for which no additional time charge is made, will schedule for simultaneous telecast network programs carried by the ordered station with which it is associated.  
††C—operates on Eastern time.

# CANADIAN BROADCASTING CORP.

## Television Network

Executive Offices: CBC Building, 1500 Bronson Ave., Ottawa, Ont. Telephone: 731-3111. Telex: 01-3260. P.O. Box 478, Terminal A.

Business Offices and Studios: Ontario & English Networks Division: 354 Jarvis St., Toronto, Ont. Telephone: Walnut 5-3311. Telex: 02255. P.O. Box 500, Quebec & French Network Division: 1425 Dorchester St. W., Montreal, P.Q. Telephone: 868-3211. Telex: 01-2288. P.O. Box 6000. (TV studios also in Ottawa, Halifax, Winnipeg & Vancouver; Edmonton, Alberta; Cornerbrook & St. John's Newfoundland, and Moncton, New Brunswick).

Corporate structure: The Canadian Broadcasting Corp. is a publicly-owned corporation chartered by Parliament with carrying on a national broadcasting service in Canada. It is directly responsible to Parliament and is financed by an annual Parliamentary appropriation, supplemented by revenue from advertising.

CBC national programming is fed out over 456 transmitters of AM, FM & short wave radio & VHF television. Of these, 195 are TV stations and their satellites, including 149 which are privately-owned and 46 maintained by the CBC. Because of the bicultural nature of the country, broadcast services are provided in English and French. There is one English-language TV network and one radio network; in the French-language, there is one TV and one radio network. There is also a service to Arctic communities, with 6 northern radio stations and short-wave broadcasts. The program services of the two national radio networks are received by 261 transmitters, which can broadcast to 98 per cent of Canadians. This is achieved by means of 42 stations and 133 low power relay transmitters of the CBC, and 86 privately-owned stations. This is a unique feature of the Canadian system, that privately-owned radio and television stations are affiliated with the publicly-owned body and assist in the vital task of distributing national program service.

### CBC DIRECTORS

J. Alphonse Oulmet, *president*; W.E.S. Briggs, *vice president*; F. L. Jenkins, *London, Ont.*; David M. MacAulay, *Sackville, N.B.*; T. W. L. MacDermot, *Lennoxville, Que.*; E. B. Osler, *Winnipeg, Man.*; Dr. S. Potoski, *Yorkton, Sask.*; Dr. Andre Raynaud, *Montreal, Que.*; Roger N. Seguin, *Ottawa, Ont.*; J. G. Prentice, *Vancouver, B.C.*; Dr. J. M. R. Beveridge, *Wolfville, N.S.*

### PRINCIPAL OFFICERS

Alphonse Oulmet, *president*  
W.E.S. Briggs, *vice president*

### OFFICE OF THE VICE PRESIDENT Assistant to the President

R. C. Fraser, *v.p., assistant to president*  
A.W. Wilson, *director of information services*  
J.D. Lusher, *director of public relations*  
L.B. MacDonald, *director of policy section*  
I. Ritchie, *director of station relations*  
W. A. Macdonald, *director of historical section*  
J. R. Alleen, *general counsel*

### OFFICE OF THE VICE PRESIDENT ADMINISTRATION

G. Coderre, *vice president, administration*  
W. D. Ross, *director of organization & management development*  
D. B. Sumner, *director of personnel*  
C.B. McKee, *director of industrial & talent relations*

## PROGRAMMING

E.S. Hallman, *vice president, programming*  
J.M. Beaudet, *assistant vice president, programming*  
D. L. Bennett, *director of program policy*  
Orville Shugg, *director of sales policy & planning*  
A.J. Laird, *director of research*  
R. L. Lewis, *director of statistics*

## ENGINEERING & TECHNICAL SERVICES

J. E. Hayes, *vice president, engineering*  
R. Cahoon, *chief engineer (Montreal)*  
C.E. Stiles, *director of purchasing & stores*  
F.P. Johnson, *director of special projects*

## OFFICE OF THE COMPTROLLER

V. F. Davies, *vice president, finance*  
C. G. Spence, *director of accounting*  
J. J. Pelland, *director of auditing*  
M. J. McGoey, *director of head office accounts*  
A. A. Rudy, *director of management services*

## PLANNING

J. P. Gilmore, *vice president, planning*  
W. Duffield, *director of planning*  
D. C. West, *director of operations*  
J. W. R. Graham, *director of broadcasting*  
D. E. Lytle, *director of film*

## English Network

H. G. Walker, *v.p. & gen. mgr., English network broadcasting*  
R. W. McGall, *asst. gen. mgr., English network broadcasting*  
W. H. Hogg, *director, news and public affairs (Toronto)*  
M. L. Munro, *director of television (Toronto)*

## French Network

Marcel Oulmet, *v.p. & gen. mgr., French network broadcasting*  
R. David, *asst. gen. mgr., French network broadcasting*  
J. Grand-Landau, *dir. of news & public affairs (Montreal)*  
J. Blais, *director of television (Montreal)*

## Regional Broadcasting

Charles Jennings, *v.p., gen. mgr., regional broadcasting*  
W. F. Galgay, *director for Newfoundland (St. John's)*  
S. R. Kennedy, *director for Maritime Provinces (Halifax)*  
J. R. Finlay, *director for the Prairie provinces (Winnipeg)*  
K. P. Caple, *director for British Columbia (Vancouver)*  
J. J. Dunn, *director for the Ottawa area (Ottawa)*  
Andrew Cowan, *director, northern & Armed Forces services (Ottawa)*  
K. A. Murray, *station manager, Windsor*

## International Service (Montreal)

C. R. Delafield, *director*  
S. Basil Duke, *engineering services*  
K. Renner, *information service*  
G. R. E. Arthur, *program operations*

## Foreign Offices

Jean St-Georges, *CBC representative in Paris*  
F. Mutrie, *CBC representative in London*  
Miss D. McCallum, *CBC representative at the United Nations*

**ENGLISH NETWORK DIVISION (Toronto)**

R. W. McGall, *asst. gen. mgr., network broadcasting.*  
 M. L. Munro, *director of television.*  
 W. H. Hogg, *director, news & public affairs.*  
 J. D. Nixon, *director of television programming.*  
 J. T. Craine, *director of radio.*  
 P. Garvie, *program director, radio networks.*  
 H. R. Hilliard, *director of divisional services.*  
 C. Smith, *director, information services.*  
 G. H. Jones, *divisional engineer.*  
 J. C. McCabe, *supervisor, special sports projects.*  
 Reeves Haggan, *supervisor of public affairs.*  
 F. E. Rainsberry, *supr. of school broadcasts & youth programs.*  
 H. Kemp, *network special projects editor.*  
 W. J. Dunlop, *supervisor of international exchange, religious & institutional broadcasts.*  
 Bruce F. Attridge, *supervisor of children's programs.*  
 E. W. Ljung, *supervisor of drama.*  
 R. G. Knowles, *supervisor of farm and fisheries broadcasts.*  
 J. D. Paterson, *manager, TV film service.*  
 W. C. Anderson, *supervisor of program clearance and traffic.*  
 J. R. Malloy, *television sales director.*  
 D. MacDonald, *television networks station relations.*  
 J. N. Mogridge, *radio networks station relations.*  
 R. S. Joynt, *sales manager radio.*

**QUEBEC AND FRENCH NETWORKS DIVISION (Montreal)**

R. David, *asst. gen. mgr., network broadcasting.*  
 J. Blais, *director of television operations.*  
 F. Guerard, *director of radio.*  
 P. Colbert-Dionne, *production manager.*  
 Etienne Dubreuil, *divisional engineer.*  
 Ernest Hebert, *dir. information services & public relations.*  
 Paul Dumont-Frenette, *public relations officer.*  
 Maurice Valliquette, *director of television sales.*  
 Benoit Lafleur, *supervisor of station relations.*  
 J. Grand-Landau, *director news & public affairs.*  
 Marc Thibault, *supervisor of adult education and public affairs.*  
 Robert Charbonneau, *script supervisor.*  
 Armand Berube, *supervisor of farm & fisheries.*  
 J. M. Beaudoin, *supervisor of TV film service.*  
 Roy Royal, *supervisor of music.*  
 G. Robert, *general supervisor, drama.*  
 P.N. Raymond, *general supervisor, sports and special events.*  
 J. M. Laurence, *gen. supervisor of linguistics service.*

**ENGINEERING DEPARTMENT (Montreal)**

R. Cahoon, *chief engineer.*  
 W. A. Nichols, *assistant chief engineer.*  
 D. G. McKinstry, *chief architect.*  
 N. R. Olding, *operations engineer.*  
 J. Carlisle, *plant engineer.*  
 R. E. Santo, *transmission and development engineer.*  
 E. C. Stewart, *co-ordinator, engineering projects & services.*  
 G. H. Lareau, *purchasing agent.*  
 S. Basil Duke, *supervisor of engineering, international service.*

**CBC REGIONAL OFFICES**

**NEWFOUNDLAND REGION:** T. A. Bldg., St. John's—W. F. Galgay, *director (for the Province of Newfoundland);* J. Postema, *regional engineer.*

**CBYT, Cornerbrook:** C. V. Hierlihy, *station mgr.*  
 CBC also manages: CFLA-TV, Goose Bay (USAF side of Goose Airport, Nfld.), L. V. Harvey, *CBC management representative;* CFNS-TV, Harman Air Base (Box 190 Stephenville, Nfld.), A. W. Barrett, *CBC management representative;* CBNT, St. John's, C. Mardel, *mgr., TV operations.*

**MARITIME REGION:** United Services Bldg., 5600 Sackville St., Halifax—S. R. Kennedy, *director (for the Maritime Provinces);* H. K. Urbach, *regional engineer;* K. R. Barry, *regional program director;* J. Simonsen, *director of TV;* D. H. Orr, *supervisor of information services;* A. L. Redden, *sales representative.*

**CBHT, Halifax:** 70 Bell Rd.; W. M. Harper, *production manager.* Also satellite transmitters at Shelburne, Yarmouth, Liverpool & Sheet Harbor.

**CBFT (French), Moncton, N.B.:** Nil D'Entremont, *supervisor of technical operations;* Guy Theriault, *station mgr.*

**QUEBEC DIVISION:** 1425 Dorchester St., Montreal—R. David, *asst. general manager, French network broadcasting;* E. Dubreuil, *divisional engineer;* J. Blais, *director of TV;* F. Guerard, *director of radio;* Ernest Hebert, *supervisor of information services;* Benoit Lafleur, *supervisor of station relations;* M. Valliquette, *director of sales;* Herbert Steinhouse, *director, English programming.*

**CBFT (French) & CBMT, Montreal:** Radio-Canada Bldg. (zone CBMT program director; C. Frenette, *director of TV services.* 25); (Vacant), *French Network program director;* K. Davey,

**ONTARIO DIVISION:** 354 Jarvis St., Toronto—R. W. McGall, *asst. general manager, English network broadcasting;* G. H. Jones, *divisional engineer;* M. L. Munro, *director of TV operations;* P. Garvie, *program director, radio;* H. R. Hilliard, *director of divisional services;* C. Smith, *dir., information services;* J. D. Nixon, *program dir., television.*

**CBLT, Toronto:** 354 Jarvis St. (zone 5); J. Lant, *manager;* R. Horton, *technical director.*

**OTTAWA AREA:** Box 1045, Ottawa—J. J. Dunn, *director of Ottawa area;* M. Gilbert, *area engineer;* L. O'Neill, *area sales manager;* R. G. Gordon, *supervisor of information services.*

**CBOT & CBOFT (French), Ottawa:** Scott St.; George S. Huard, *mgr. of TV operations;* Pierre Normandin, *program director;* J. H. Book, *technical director.*

**PRAIRIE REGION:** 541 Portage Ave., Winnipeg, Man.—J. R. Finlay, *director for the Prairie Provinces;* D. E. Cameron, *regional pro-*

**CBC Network Rates and Data**

*gram director;* W. Carpentier, *director of TV;* J. J. Trainor, *regional operations director;* D. H. O'Neill, *supervisor of information services;* C. Barr, *regional sales manager.*

**CBWT, Winnipeg:** 541 Portage Ave.; B. MacPherson, *operations manager;* J. Gibson, *technical director, television.* Also satellites in northwestern Ontario.

**CBWFT (French), Winnipeg:** 541 Portage Ave.; Max Desauiniers, *program director;* Leopold Dumaine, *program operations officer.*

**CBXT, Edmonton:** 8861-75th St.; R. Horley, *station manager;* Armand Baril, *program director;* P. Burgess, *technical director.*

**BRITISH COLUMBIA REGION:** 701 Hornby St., Vancouver, B.C.—K. P. Caple, *director for the Province of British Columbia;* Raymond Whitehouse, *regional program director;* Hugh Palmer, *director of TV;* L. Wilson, *director of radio;* J. J. Wighton, *regional engineer;* R. Jessup, *supervisor of information services;* K. Buhr, *regional sales manager.*

**CBUT, Vancouver:** 701 Hornby St.; W. Inglis, *program director;* R. L. Whiteside, *technical director.*

**CBC INTERNATIONAL SERVICE:** Radio Canada Building, Montreal, P.Q.; C. R. Delafeld, *director;* S. Basil Duke, *supervisor, engineering service;* K. Renner, *supervisor information services.*

**FOREIGN OFFICES**

**United Nations:** New York. Miss D. McCallum, *CBC representative.*

**United Kingdom:** The Langham, Portland Place, London W. 1., England. F. Mutrie, *CBC representative.*

**European Office:** Hotel Napoleon, 17 Avenue Matignon, Paris 8e, France. Jean St-Georges, *CBC representative.*

**CBC NETWORK RATES—RATE CARD NO. 21, April 1, 1965)**  
 (Consult network for Discounts, Specifications, Charges, etc.)  
**Class A—6-11 p.m. Mon.-Sat., 5-11 p.m. Sun.** (gross rates as listed below). **Class B—5-6 p.m. Mon.-Fri., 1-6 p.m. Sat., 1-5 p.m. Sun., 11 p.m.-sign off daily (75% of gross rates).** **Class C—Sign-on-1 p.m. Sat. & Sun. (60% of gross rates).** **Class D—Sign-on-5 p.m. Mon.-Fri. (40% of gross rates).** Rates for periods less than 1 hour: 80% for 45 min., 60% for 30 min., 50% for 20 min., 40% for 15 min., 35% for 10 min., 30% for 5 min.

**CBC TELEVISION NETWORK—(English)**

**ATLANTIC REGION**

Station	Hour	30 Min.	15 Min.
CBNT, St. John's, Nfld.			
[with satellite in Port Rexton] ....	\$275.00	\$165.00	\$110.00
CBYT, Corner Brook, Nfld. ....	75.00	45.00	30.00
CFCY-TV, Charlottetown, P.E.I.			
[with satellite in New Glasgow, N.S.] .....	250.00	150.00	100.00
CBHT, Halifax, N.S. ....	350.00	210.00	140.00
[with satellites in Liverpool, Shelburne, Yarmouth and Sheet Harbour.]			
CJCB-TV, Sydney, N.S.			
[with satellites in Inverness & Antigonish] .....	355.00	213.00	142.00
CKCW-TV, Moncton, N.B.			
[with satellites in Campbellton; New-castle & Harrison Brook, P.Q.] ..	460.00	276.00	184.00
CHSJ-TV, Saint John, N.B.			
[with satellite in Bon Accord, N.B.]	500.00	300.00	200.00

**MID-EASTERN REGION**

Station	Hour	30 Min.	15 Min.
CBLT, Toronto, Ont.	\$1,250.00	\$750.00	\$500.00
CHEL-TV, Peterboro, Ont. ....	315.00	189.00	126.00
CKWS-TV, Kingston, Ont. ....	375.00	225.00	150.00
CBOT, Ottawa, Ont.	520.00	312.00	208.00
CBMT, Montreal, P.Q. ....	1,000.00	600.00	400.00
CFPL-TV, London, Ont. ....	630.00	378.00	252.00
CKNX-TV, Wingham, Ont. ....	300.00	180.00	120.00
CKLW-TV, Windsor, Ont. ....	460.00	276.00	184.00
CKVR-TV, Barrie, Ont.			
[with satellites in Parry Sound, Hunts-wille & Haliburton, Ont.] .....	475.00	285.00	190.00
CFCH-TV, North Bay, Ont. ....	185.00	111.00	74.00
CKSO-TV, Sudbury, Ont.			
[with satellite in Elliot Lake] .....	345.00	207.00	138.00
CFCL-TV, Timmins, Ont.			
[with satellites in Kapuskasing, Kearns & Hearst, Ont.] .....	300.00	180.00	120.00
CJJC-TV, Sault Ste. Marie, Ont. ....	180.00	108.00	72.00
CKPR-TV, Port Arthur, Ont. ....	255.00	153.00	102.00

(Continued on next page)

For Canadian TV Households

see page 80-a

# Canadian Rates and Data

## PRAIRIE REGION

Station	Hour	30 Min.	15 Min.
CBWT, Winnipeg, Man. ....	\$650.00	\$390.00	\$260.00
CKX-TV, Brandon, Man. ....	300.00	180.00	120.00
[with satellites in Foxwarren, Man. & Melita, Man.]			
CKBI-TV, Prince Albert, Sask. ....	280.00	168.00	112.00
[with satellites in Alticane, North Battleford, Nipawin & Greenwater Lake, Sask.]			
CKCK-TV, Regina, Sask. ....	420.00	252.00	168.00
[with satellites in Colgate, Sask. Willow Bunch & Marquis, Sask.]			
CFQC-TV, Saskatoon, Sask. ....	380.00	228.00	152.00
[with satellite in Stralraer, Sask.]			
CKOS-TV, Yorkton, Sask. ....	370.00	222.00	148.00
[with satellites in Baldy Mountain, Man.; Carlyle Lake & Wynyard, Sask.]			
CHCT-TV, Calgary, Alta. ....	530.00	318.00	212.00
[with satellite in Drumheller, Alta.]			
CBXT, Edmonton, Alta. ....	620.00	372.00	248.00
[with satellites in Grande Prairie, Alta., High Prairie & Peace River, Alta.]			
CJLH-TV, Lethbridge, Alta. ....	290.00	174.00	116.00
[with satellite in Burmis, Alta.]			

## PACIFIC REGION

Station	Hour	30 Min.	15 Min.
CHBC-TV, Kelowna, B.C.			
[with satellites in Vernon, Penticton, Salmon Arm, Oliver, Enderby, Celista, B.C.]	\$260.00	\$156.00	\$104.00
CBUT, Vancouver, B.C.			
[with satellite in Courtenay, B.C.]	825.00	495.00	330.00
CHEK-TV, Victoria, B.C. ....	360.00	216.00	144.00

## SUPPLEMENTARY STATIONS

Station	Hour	30 Min.	15 Min.
CJCN-TV, Grand Falls, Nfld. ....	\$100.00	\$60.00	\$40.00
CKMI-TV, Quebec, P.Q. ....	200.00	120.00	80.00
CHOV-TV, Pembroke, Ont. ....	185.00	111.00	74.00
CJFB-TV, Swift Current, Sask. ....	155.00	93.00	62.00
[with satellites in Eastend, Val Marie & Riverhurst, Sask.]			
CKSA-TV, Lloydminster Sask.-Alta.	180.00	108.00	72.00
[with satellite in Meadow Lake]			
CHAT-TV, Medicine Hat, Alta. ....	145.00	87.00	58.00
[with satellite in Pivot, Alta.]			
CHCA-TV, Red Deer, Alta. ....	225.00	135.00	90.00
[with satellites in Coronation & Banff, Alta.]			
CJDC-TV, Dawson Creek, B.C. ....	120.00	72.00	48.00
CFCR-TV, Kamloops, B.C. ....	180.00	108.00	72.00
[with satellites in Ashcroft, Boston Bar, Chase, Clearwater, Clinton, Lillooet, Merritt, Mt. Timothy, Quesnel, Savona, Williams Lake & Promontory Mt., B.C.]			
*CKPG-TV, Prince George, B.C. ....	100.00	60.00	40.00
[with satellites in Fort Fraser & Hixon, B.C.]			
*CFTK-TV, Terrace, B.C. ....	120.00	72.00	48.00
[with satellites in Prince Rupert, Smithers, Burns Lake, Kemano & Kildala, B.C.]			

\*Non-connected station.

## CBC TELEVISION NETWORK—(French)

Station	Hour	30 Min.	15 Min.
CBFT, Montreal, P.Q. ....	\$1,250.00	750.00	500.00
[with satellites in Mont-Tremblant & Mont-Laurier, P.Q.]			
CBOFT, Ottawa, Ont. ....	300.00	180.00	120.00
CHLT-TV, Sherbrooke, P.Q. ....	800.00	480.00	320.00
CKTM-TV, Three Rivers, P.Q. ....	380.00	228.00	152.00
CBVT, Quebec, P.Q. ....	665.00	399.00	266.00
CKRT-TV, Riviere Du Loup, P.Q. ....	180.00	108.00	72.00
[with satellites in Baie St. Paul, St. Patrice & Ste. Rose du Degele, P.Q.]			
CKRS-TV, Jonquiere, P.Q. ....	325.00	195.00	130.00
[with satellite in Chicoutimi, Port Alfred & Roberval, P.Q.]			
CJBR-TV, Rimouski, P.Q. ....	305.00	183.00	122.00
[with satellite in Edmondston, N.B.]			
CKBL-TV, Matane, P.Q. ....	215.00	129.00	86.00
[with satellites in Mont-Climont & Murdochville, P.Q.]			
CKRN-TV, Rouyn, P.Q. ....	255.00	153.00	102.00
[with satellites in Senneterre, Matagami, Val D'Or & Ville Marie, P.Q.]			
CHAU-TV, Carleton, P.Q. ....	230.00	138.00	92.00
[with satellites in Chandler, Gaspé, Perce, Port Daniel, Riviere-au-Renard, Ste.-Marguerite-Marie, P.Q., St. Quentin, N.B.]			
CBAPT, Moncton, N.B. ....	75.00	45.00	30.00
*CBWFT, Winnipeg, Man. ....	75.00	45.00	30.00

\*Non-connected station.

Note: Station time rates, after frequency discounts are deducted, are subject to regional discounts.

## CBC RADIO EXECUTIVES

J. T. Craine, *program dir., English Radio networks (Toronto)*.  
 Reynald Teasdale, *director of radio operations (Montreal)*.  
 J. M. Kannawin, *director of English radio operations (Toronto)*.  
 L. B. McIlhagga, *director of radio (Prairie Region)*.  
 S. H. Dale, *radio presentation officer (Ottawa area)*.  
 R. G. Harlow, *director of radio (British Columbia Region)*.  
 F. G. Cooke, *director of radio (Maritime Region)*.  
 R. G. O'Brien, *presentation officer (Newfoundland Region)*.  
 C. R. Delafeld, *director of international service (Montreal)*.

## CBC Radio

*English language stations:* CBI, Sydney, N.S.; CBH, Halifax, N.S.; CBZ, Fredericton, CBD, St. John, CBA, Sackville, N.B.; CBM-AM, CBM-FM, Montreal, Que.; CBO-AM, CBO-FM, Ottawa, Ont.; CBL, CBC-FM, Toronto, Ont.; CBE, Windsor, Ont.; CBW, Winnipeg, Man.; CBK, Regina, Sask.; CBR, Calgary, CBX, Edmonton, Alta.; CBU, CBU-FM, CBUX, Vancouver, B.C.; CFP, Prince Rupert, B.C.; CFGB, Goose Bay, Nfld.; CBN, CBNK, St. John's, Nfld.; CBG, Gander, Nfld.; CBT, Grand Falls, Nfld.; CBY, Corner Brook, Nfld.; CFYK, Yellowknife, N.W.T.; CHFC, Fort Churchill, Man.; CFWH, Whitehorse, Y.T.; CHAK, Inuvik, N.W.T.; CFFB, Frobisher Bay, N. W. T. *Basic French Language stations:* CBAF, Moncton, N.B.; CBV, Quebec City; CBF-AM, CBF-FM, Montreal, Que.; CBJ, Chicoutimi, Que.; CBOF, Ottawa; CJBC, Toronto.

Also operates 125 low-power relay radio stations.

## CTV TELEVISION NETWORK LTD.

*Executive Offices:* 42 Charles St. E., Toronto 5, Canada. Telephone: Walnut 4-5454. Telex 02-2678. Montreal: Suite 200, 1420 Sherbrooke St. W. New York & Chicago: Ask long distance operator for Enterprise 6868, R. A. Aiken (no toll charge).

*Studios:* Available through affiliated stations.

*Corporate Structure:* Private company, licensed by the BBG to operate a privately-owned television network. All affiliated stations are shareholders.

## BOARD OF DIRECTORS

Spencer W. Caldwell	E. Finlay MacDonald
Gordon F. Keeble	R. K. Martin
Kenneth B. Andras	William F. McLean
J. B. W. Carmichael	Michael Hind-Smith
Floyd S. Chalmers	D. M. Pringle
Sydney Hermant	

## PRINCIPAL OFFICERS

Gordon F. Keeble, *president*  
 Michael Hind-Smith, *vice president programming & sales*  
 Stanley S. Wilson, *v.p., operations*  
 R. A. Aiken, *general sales manager*  
 Barry Nicholls, *manager, sales planning*  
 Vincent Dittmer, *business manager*  
 Arthur Weinthal, *executive producer*  
 Oliver Babirad, *production manager*  
 James Smith, *operations supervisor*  
 Dorene Shanahan, *microwave traffic*

## STATIONS

CFCN-TV, Calgary, Alta. (also repeaters in Banff, Drumheller, Brooks & Columbia River Valley).  
 CFRN-TV, Edmonton, Alta. (also repeaters in Carrot Creek, Edson & Whitecourt).  
 CJCH-TV, Halifax, N.S. (also repeaters in Amherst, Canning & Digby).  
 CKCO-TV, Kitchener/London, Ont.  
 CHAB-TV, Moose Jaw, Sask. (also repeater in Regina).  
 CFCF-TV, Montreal, Que.  
 CJOH-TV, Ottawa, Ont. (also repeater in Cornwall).  
 CJON-TV, St. John's, Nfld. (also repeaters in Argentia, Bonavista, Central Newfoundland & Corner Brook).  
 CFTO-TV, Toronto, Ont.  
 CHAN-TV, Vancouver, B.C. (also repeater in Chilliwack).  
 CJAY-TV, Winnipeg, Man.

## CTV RATES—RATE CARD NO. 5A—(April 1, 1965)

(Consult Network for Discounts, Specifications, etc.)

## BROADCAST TIME, INTERCONNECTION and ORIGINATION CHARGES

	60 Minutes		30 Minutes		15 Minutes	
	Sponsored	Co-Sponsored	Sponsored	Co-Sponsored	Sponsored	Co-Sponsored
Up to 1:00 p.m.						
Monday to Friday	\$6,170	\$3,700	\$2,160	\$1,260	\$840	\$504
Saturday-Sunday	6,670	4,000	2,335	1,400	924	567
1:00-5:00 p.m.						
Monday to Friday	7,170	4,300	2,510	1,506	978	611
Saturday-Sunday	7,670	4,600	2,685	1,611	1,050	661
5:00-6:00 p.m.						
Monday to Friday	7,670	4,600	2,685	1,611	1,050	661
Saturday-Sunday	8,500	5,100	2,975	1,785	1,176	744
6:00-7:00 p.m.						
Daily	10,000	6,000	3,500	2,100	1,365	850
7:00-10:30 p.m.						
Daily	10,670	6,400	3,735	2,241	1,456	914
10:30-11:00 p.m.						
Daily	10,330	6,200	3,615	2,170	1,416	891
11:00-11:30 p.m.						
Daily	8,500	5,100	2,975	1,785	1,176	744
11:30-Sign Off						
Daily	5,800	3,480	2,030	1,218	784	492



# U. S. Television Station Directory

Data Updated to Feb. 1, 1966

Includes Rate Digests, Personnel,  
Facilities and Other Data

CP Holders Reported Due by  
Spring Are Listed




In each ranking on the state pages—net weekly circulation,  
total homes, total TV homes—the figure is that of the  
station in the market with the highest total in each category.


## EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means  
Special Temporary Authorization pending license.

**RATE DIGESTS:** These show only the highest one-time rate charged  
by the stations. Most of the minute-or-less rates quoted apply to  
films or slides only. Most rates are also subject to frequency dis-  
counts, separate or additional rehearsal charges, talent & pro-  
duction charges, etc. For further details and for contract condi-  
tions, specifications etc., consult complete station rate cards,  
available from the stations on request.

**STATION POWER:** Powers shown are Effective Radiated Powers  
(ERP).

**NETWORK SYMBOLS** (registered trademarks)     
indicate ABC, CBS and NBC TV network affiliation. When a  
station has two or more affiliations, networks, symbols are shown  
in alphabetical order.

**SYMBOL**  indicates station is a subscriber to the NAB  
Television Code.

For an explanation of the state maps and station listings, with  
contour maps and ARB data, turn to next page.

For an Introduction to This Factbook,  
see page 2-a

This Includes  
An Explanation of ARB Survey Methods  
Definitions of ARB Terms  
Explanation of FCC Filing Symbols Used  
With the Station Maps

ALABAMA	1-b
ALASKA	19-b
ARIZONA	25-b
ARKANSAS	37-b
CALIFORNIA	45-b
COLORADO	92-b
CONNECTICUT	107-b
DELAWARE	113-b
DISTRICT OF COLUMBIA	114-b
FLORIDA	122-b
GEORGIA	144-b
HAWAII	163-b
IDAHO	174-b
ILLINOIS	182-b
INDIANA	208-b
IOWA	229-b
KANSAS	243-b
KENTUCKY	258-b
LOUISIANA	268-b
MAINE	283-b
MARYLAND	292-b
MASSACHUSETTS	299-b
MICHIGAN	309-b
MINNESOTA	333-b
MISSISSIPPI	348-b
MISSOURI	358-b
MONTANA	380-b
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NEVADA	406-b
NEW HAMPSHIRE	412-b
NEW JERSEY	414-b
NEW MEXICO	416-b
NEW YORK	425-b
NORTH CAROLINA	454-b
NORTH DAKOTA	472-b
OHIO	484-b
OKLAHOMA	510-b
OREGON	522-b
PENNSYLVANIA	535-b
RHODE ISLAND	564-b
SOUTH CAROLINA	568-b
SOUTH DAKOTA	584-b
TENNESSEE	595-b
TEXAS	613-b
UTAH	666-b
VERMONT	672-b
VIRGINIA	674-b
WASHINGTON	689-b
WEST VIRGINIA	704-b
WISCONSIN	717-b
WYOMING	734-b

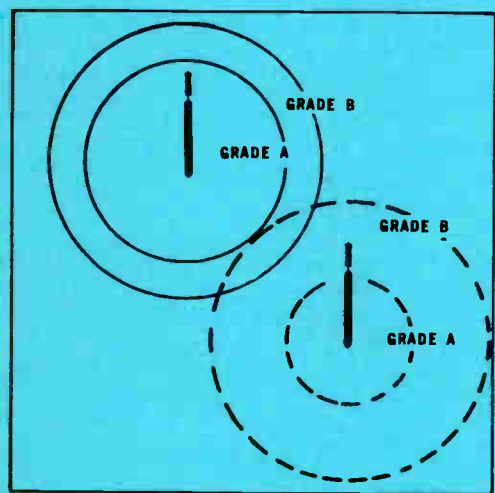
# THE FACTBOOK: An Explanation of Map Symbols and Figures

## THE STATION PAGES

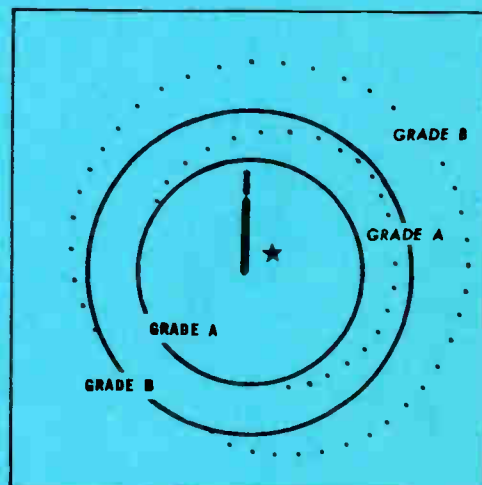
ARB Net Weekly Circulation levels are shown in the tables and in the predicted contour maps, for each county, by shading of all counties over 5%. "Per" heading on the last column of ARB figures means "per cent."

The individual station tables show a complete listing of all counties grouped by ARB Net Weekly Circulation levels, with Total Households, TV Homes, and TV Penetration in each county individually. For definitions of ARB terms see Introduction starting on page 2-a.

Our "station total" figure does not include circulation in counties in which the station's net weekly circulation was less than 5%. The complete ARB study does present these figures to ARB clients.



Satellite stations are shown in a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown in the dash line pattern.



Where a station has a construction permit for a change in facilities and has set a target date, but has not completed construction, both existing and projected contours are shown—the latter by dotted lines.

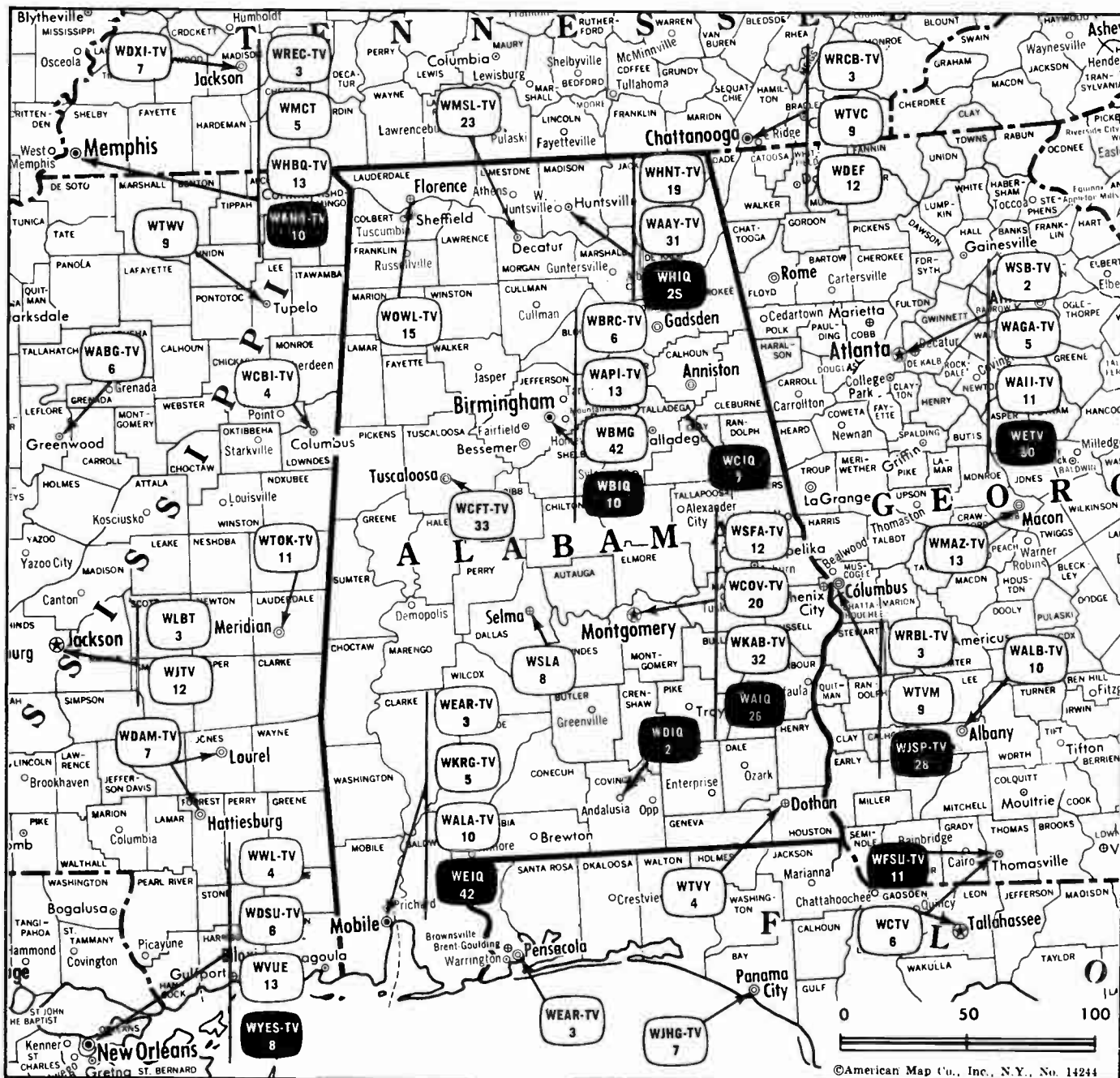
## THE STATE PAGES

Under the map of each state, three rankings for each market are shown: American Research Bureau's Net Weekly Circulation, Total Homes, Total TV Homes. In each ranking, the figure is that of the station in the market with the highest total in each category.

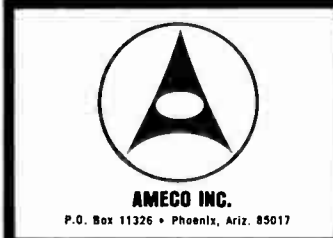
Technical facilities listings for all educational stations within each state are found on the page following each state map.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Licensed commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of Feb. 1, 1966.



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Birmingham	447,100	39	691,500	40	593,000	44
Mobile-Pensacola	260,500	75	399,800	84	351,300	86
Montgomery	148,400	113	308,100	101	252,100	108
Dothan	124,900	132	285,600	106	245,100	110
Huntsville	86,000	160	154,100	161	129,200	166
Decatur	39,000	199	133,700	171	111,900	177
Florence	23,900	214	48,500	211	39,100	212
Selma	11,200	227	22,600	225	16,400	225



**AMECO "SALESMOBILE SERVICE" IN ALABAMA**  
**FRANK HAMILTON**  
 Atlanta  
 349 Peachtree Hills Ave., N.E. Atlanta, Georgia  
 Phone: 404-261-1951  
 Atlanta Warehouse 404-261-1951

# State Educational Technical Facilities

(Complete Data in Educational Directory)

**WDIQ**

**Dozier**

Ch. 2

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

**WBIQ**

**Birmingham**

Ch. 10

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

**WHIQ**

**Huntsville**

Ch. 25

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

**WEIQ**

**Mobile**

Ch. 42

Non-Commercial Educational Station

Grantee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 234-kw visual, 126-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

**WAIQ**

**Montgomery**

Ch. 26

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 229-kw visual, 124-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

**WCIQ**

**Mount Cheaha State Park**

Ch. 7

Non-Commercial Educational Station

Licensee: Same as WDIQ & WBIQ.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WEAR-TV, Mobile**

(See Pensacola, Fla.)

**Alabama Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	7	8	15
<input checked="" type="checkbox"/> Educational Television Stations	3	3	6
			21

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Montreal, Canada

# Alabama—Birmingham



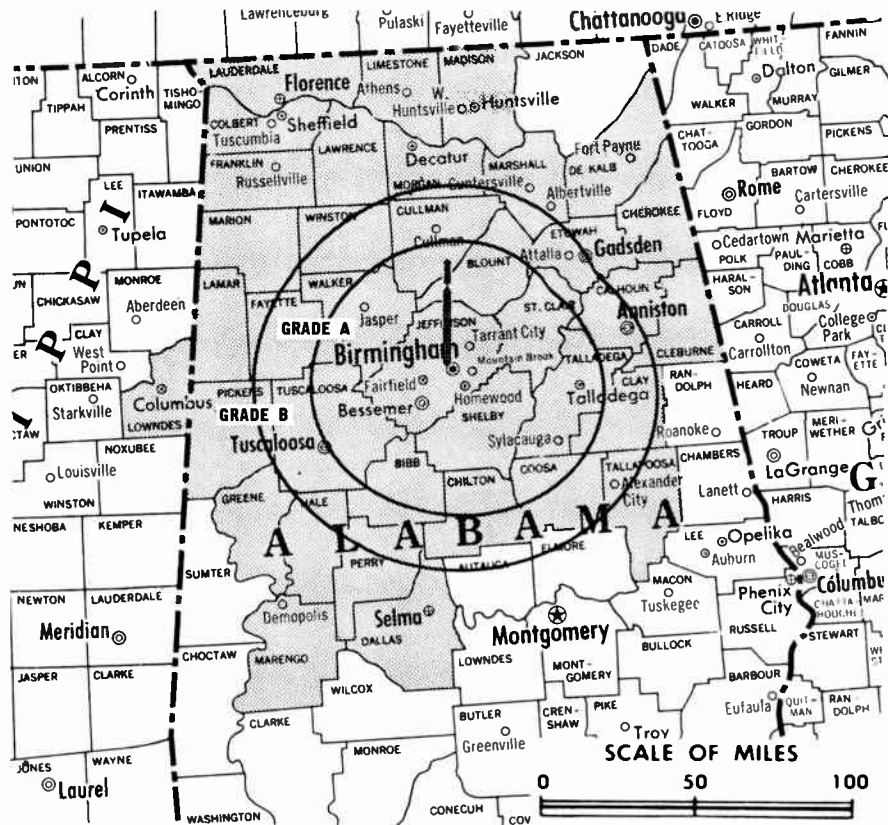
Ch. 13

**Technical Facilities:** Channel No. 13 (210-216 mc). Authorized power: 316-kw maximum visual, 158-kw maximum aural. Antenna: 1134-ft. above av. terrain, 832-ft. above ground, 1809-ft. above sea level.  
 Latitude 33° 29' 25.5"  
 Longitude 86° 47' 48"

**Transmitter:** Atop Red Mt.  
**TV tape:** Recording facilities.  
**Color:** Network, film.  
**News Wire Service:** UPI.  
**Facsimile Service:** UPI.

**AM Affiliate:** WAPI, 50-kw, (5-kw night), 1070 kc (NBC).  
**FM Affiliate:** WAPI-FM, 100-kw, 94.5 mc (No. 233), 980-ft. antenna height.

Total Households: Ⓞ SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 (County coverage (shaded areas) based on 1965 ARB study.)



WAPI-TV Ref: FCC File No. BPCT-847 Granted 1/15/53

©American Map Co., Inc., N.Y., No. 14244

## WAPI-TV

Network Service: NBC, CBS.

Licensee: Newhouse Broadcasting Corp., Box 1310, Birmingham, Ala. (35201).

Studio: Atop Red Mt.

Telephone: 205-323-6141. TWX No.: 205-328-0751.

Ownership: Newhouse Bcstg. Corp. (Samuel I. Newhouse), licensee of WSYR-TV, Syracuse, N.Y. Newhouse newspapers include The Birmingham News and The Huntsville (Ala.) Times. For other interests, see WSYR-TV.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (see Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49 & 12:4).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Gautney & Jones.

### Personnel:

DONALD D. WEAR, v.p. & general manager.  
 ROBERT L. WILLIAMS, general sales manager.  
 PAUL D. GROSS, chief engineer.  
 J. B. CHENOWETH, promotion director.  
 JOHNNY JOHNSON, program director & film buyer.  
 NOD NELSON, production manager.  
 ROBERT E. SMITH, film editor.

### DIGEST OF RATE CARD NO. 18 (June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6-10 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$330.00	\$300.00*	\$275.00* \$138.00*

\*Class AA—5:59-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1400 (CBS), \$1400 (NBC).

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BIBB	3,200	2,600	81
BLOUNT	6,600	5,600	86
CALHOUN	28,500	25,400	89
CHEROKEE	4,200	3,500	84
CHILTON	7,100	5,800	81
CLAY	3,200	2,600	83
CLEBURNE	2,700	2,200	81
COLBERT	14,100	11,700	83
COOSA	2,700	2,200	81
CULLMAN	12,300	11,100	90
DALLAS	15,000	11,600	78
DE KALB	11,500	9,800	85
ETOWAH	29,400	26,600	91
FAYETTE	4,200	3,400	82
FRANKLIN	5,900	4,700	80
GREENE	2,900	1,700	59
HALE	4,600	3,100	67
JEFFERSON	197,100	180,500	92
LAMAR	3,700	3,000	81
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MARENGO	6,500	4,500	70
MARION	5,700	4,900	85
MARSHALL	14,300	12,400	87
MORGAN	18,600	15,900	86
PERRY	3,800	2,500	64
PICKENS	5,300	3,800	72
ST CLAIR	6,600	5,600	85
SHELBY	8,900	7,800	88
TALLADEGA	17,500	14,800	85
TALLAPOOSA	9,800	8,200	83
TUSCALOOSA	29,900	25,500	85
WALKER	14,200	12,700	89
WINSTON	3,700	3,200	86
<b>MISSISSIPPI</b>			
LOWNDES	14,100	12,100	85
<b>STATION TOTAL</b>	<b>606,200</b>	<b>525,000</b>	<b>87</b>

NET WEEKLY CIRCULATION (MARCH 65) 412,300  
 AVERAGE DAILY CIRCULATION (MARCH 65) 320,000  
 COLOR PENETRATION PERCENTAGE (NOV 65) 5



# Alabama—Birmingham

## WBMG

Ch. 42

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 571-kw max. and 475-kw horizontal visual, 114-kw max. and 95-kw horizontal aural. Antenna: 650-ft. above av. terrain, 342-ft. above ground, 1302-ft. above sea level.

Latitude 33° 29' 02"  
Longitude 86° 48' 35"

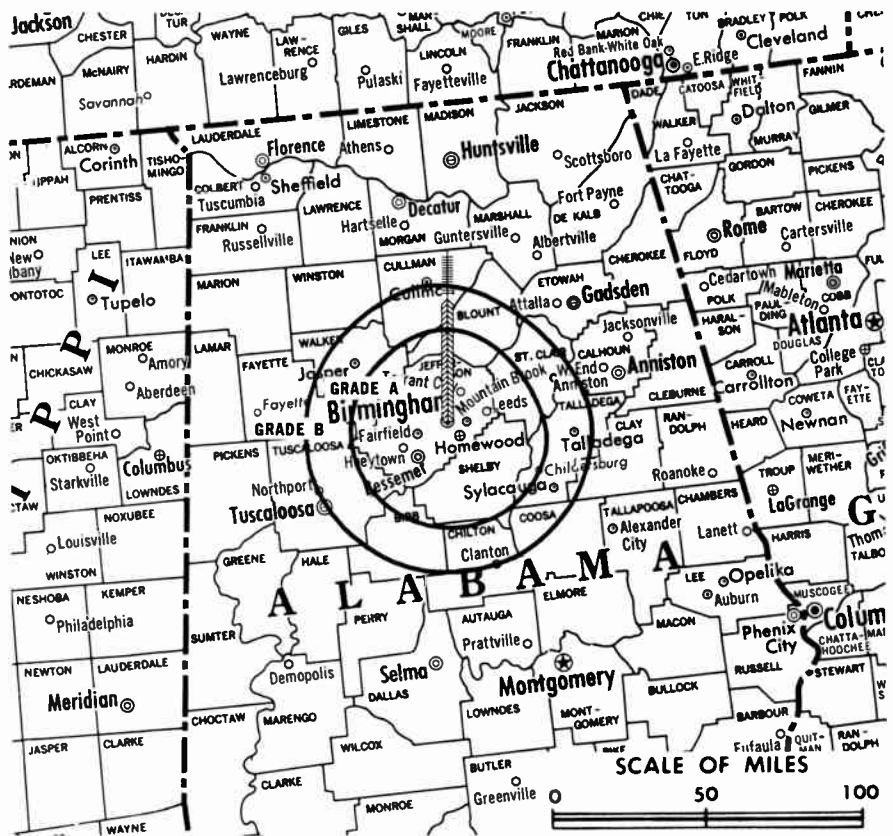
Requests change to Ch. 21, 605-kw max. and 503-kw horizontal visual, 120-kw max. and 100-kw horizontal aural.

Transmitter: 1817 11th Place, S. Birmingham.

TV tape: Recording facilities.

Color: Network, live, film & slide.

News Wire Service: AP.



WBMG Ref: FCC File No. BMPCT-8044 Granted 3/16/65

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## WBMG

Network Service: ABC, CBS, NBC on per program basis.

Grantee: Birmingham Television Corp., Box 6146, Birmingham, Ala. (35209).

Studio: 1817 11th Place, S. Birmingham.

Telephone: 205-252-9821.

Ownership: Winston-Salem Bcstg. Co. Inc., 33.3% (owns radios WTOB, Winston-Salem, N.C. & WSGN, Birmingham); William P. Dubois, pres., 26.7%; Northwest Growth Fund Inc., 17.5%; Enterprise Funds Inc., 12.5%; Exchange Corp., 10%.

Began Operation: Oct. 17, 1965.

Represented (sales) by National Television Sales; James S. Ayers (South).

Represented (legal) by Welch & Morgan.

Represented (engineering) by Jansky & Bailey.

Personnel:

WILLIAM P. DUBOIS, president & general manager & sales manager.

JIM REID, operations director.

JAMES T. SLEEMAN, chief engineer.

BILL BOLEN, news director.

SKIP HERRICKS, art director.

MARIE MILLER, traffic director.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$65.00	\$50.00
					\$50.00	\$35.00

ARB Data for this station is not available since it was not in operation when the survey was made.

## BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151



# Alabama—Birmingham



**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"  
Longitude 86° 47' 58"

**Transmitter:** Atop Red Mt.

**Studio:** Atop Red Mt.

**Telephone:** 205-322-4701.

**TV tape:** Recording facilities.

**Color:** Network only. News Wire Service: AP. Facsimile Service: UPI.

**TWX No.:** 205-328-3371.

**AM Affiliate:** WBRC, 5-kw, 960 kc.

**FM Affiliate:** WBRC-FM, 13-kw, 106.9 mc (No. 295), 795-ft.

**Represented (legal) by** Koteen & Burt.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WBRC-TV Ref: FCC File No. BPCT-2440 Granted 2/13/59

©American Map Co., Inc., N.Y., No. 14244

## WBRC-TV

**Network Service:** ABC, CBS.

**Licensee:** Taft Broadcasting Co., P.O. Box 389, (35201).

**Ownership:** See WKRC-TV, Cincinnati.

**Began Operation:** July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13-14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May 1953 (Vol. 9:13, 21).

**Represented (sales) by** The Katz Agency Inc.

**Personnel:**

- LAWRENCE H. ROGERS II, president.
- ROBERT SCHLINKERT, v.p. & general manager.
- RICHARD S. STEPHEN, general sales manager.
- JESSE S. PEAVEAR, local sales manager.
- KEITH E BARZE, program director & film buyer.
- BOB HERRON, sales service & merchandising manager.
- HARRY LAWSON, chief engineer.

### DIGEST OF RATE CARD NO. 17—(June 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$1450.00	\$725.00	\$400.00	\$375.00*	\$350.00*
				\$175.00*	

\*Class AA—7-10 p.m., daily.

**NETWORK BASE HOURLY RATE:** \$1600 (ABC), \$1600 (CBS).

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>ALABAMA</b>			
AUTAUGA	5,200	4,100	79
BIBB	3,200	2,600	81
BLOUNT	6,600	5,600	86
CALHOUN	28,500	25,400	89
CHEROKEE	4,200	3,500	84
CHILTON	7,100	5,800	81
CLAY	3,200	2,600	83
CLEBURNE	2,700	2,200	81
COLBERT	14,100	11,700	83
COOSA	2,700	2,200	81
CULLMAN	12,300	11,100	90

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
DALLAS	15,000	11,600	78
DE KALB	11,500	9,800	85
ELMORE	8,000	6,600	82
ETOWAH	29,400	26,600	91
FAYETTE	4,200	3,400	82
FRANKLIN	5,900	4,700	80
GREENE	2,900	1,700	59
HALE	4,600	3,100	67
JEFFERSON	197,100	180,500	92
LAMAR	3,700	3,000	81
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MARENGO	6,500	4,500	70
MARION	5,700	4,900	85
MARSHALL	14,300	12,400	87
MORGAN	18,600	15,900	86
PERRY	3,800	2,500	64
PICKENS	5,300	3,800	72
RANDOLPH	5,300	4,200	80
ST CLAIR	6,600	5,600	85
SHELBY	8,900	7,800	88
SUMTER	4,500	3,100	70
TALLADEGA	17,500	14,800	85
TALLAPOOSA	9,800	8,200	83
TUSCALOOSA	29,900	25,500	85
WALKER	14,200	12,700	89
WILCOX	3,800	2,300	62
WINSTON	3,700	3,200	86
<b>MISSISSIPPI</b>			
CLAY	5,600	4,400	78
LAUDERDALE	21,200	18,600	88
LOWNDES	14,100	12,100	85
MONROE	9,800	8,100	82
OKTIBBEHA	6,800	4,900	72
TISHOMINGO	4,100	3,100	75
WINSTON	4,900	3,700	75
<b>TENNESSEE</b>			
GILES	6,100	4,900	80
<b>STATION TOTAL</b>	<b>691,500</b>	<b>593,000</b>	<b>86</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>447,100</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>369,000</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>5</b>

# Alabama—Decatur

29,000

**WMSL-TV**  
Ch. 23

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 189.2-kw maximum and 117-kw horizontal visual, 102.2-kw maximum and 63.1-kw horizontal aural. Antenna: 1° electrical beam tilt, 350-ft. above av. terrain, 383-ft. above ground, 973-ft. above sea level.

Latitude 34° 36' 44.5"  
Longitude 86° 59' 08"

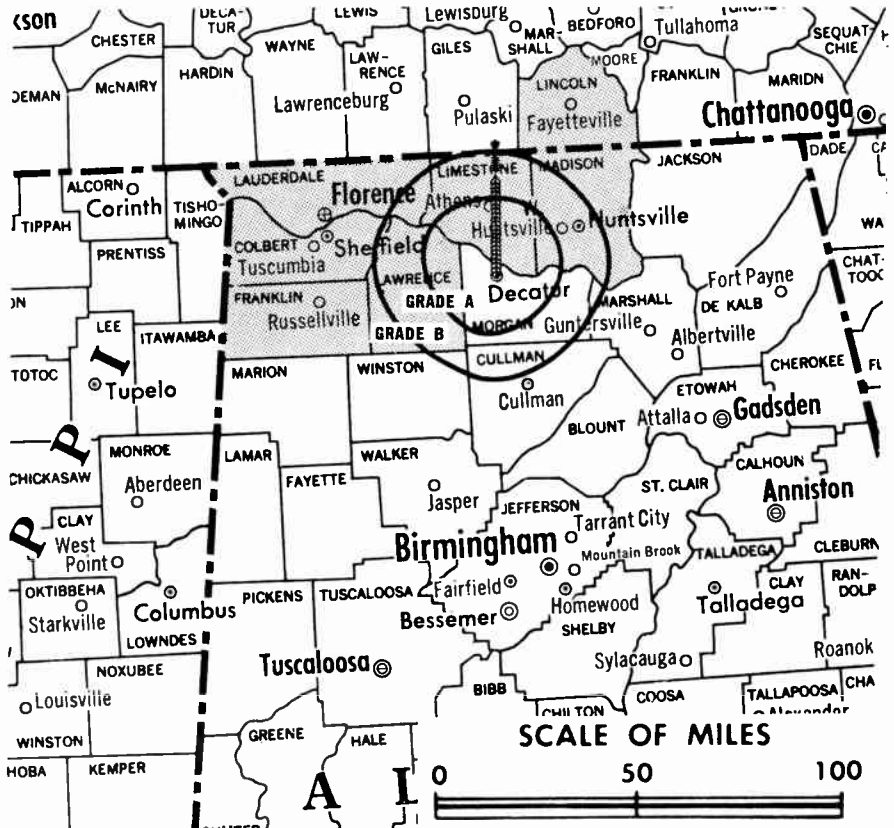
Transmitter: Mutual Savings Life Bldg.

AM Affiliate: WMSL, 1-kw (D), 250-kw (N), 1400 kc (MBS).

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WMSL-TV Ref: FCC File No. BPCT-2347 Granted 7/6/54

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## WMSL-TV

Licensee: Tennessee Valley Radio & TV Corp., Mutual Savings Life Bldg., Decatur, Ala. (35601).

Studio: Mutual Savings Life Bldg.

Telephone: 205-353-0361.

Ownership: Frank Whisenant, pres., 64.5%; Alice A. Whisenant, treas., 5%; following directors: Benny Carl Digesu, 10%; James E. King, 5%; Reduc C. Collier, 1.25%; Roy Fite Jr., 1.25%; Ned Frazier, 1.25%; John R. Hutson, .5%; Robert Gleason, .5%; Clyde Hendrix, .7%; 10 others, none owning over 2.5%.

Began Operation: July 4, 1954.

Represented (sales) by Gill-Perna Inc.; Dave Carpenter (South).

Represented (legal) by Henry J. Daly.

Represented (engineering) by John H. Mullaney.

### Personnel:

FRANK WHISENANT, president, general manager & film buyer.  
ALICE A. WHISENANT, program director.  
KENNETH CASEY, chief engineer.

### DIGEST OF RATE CARD NO. 1—(March 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Sat.; 1-10:30 p.m., Sun.						
\$200.00	\$120.00	\$80.00	\$65.00	\$50.00	\$40.00	\$22.00

NETWORK BASE HOURLY RATE: \$125 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
FRANKLIN	5,900	4,700	80
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MORGAN	18,600	15,900	86
<b>TENNESSEE</b>			
LINCOLN	6,700	5,600	83
<b>STATION TOTAL</b>	<b>133,700</b>	<b>111,900</b>	<b>84</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>39,000</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>21,000</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>5</b>

### TV Allocation Tables

are in Section c

# Alabama—Dothan



**WTVY**

Ch. 4

31,400

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 70-kw aural. Antenna: 1225-ft. above av. terrain, 1209-ft. above ground, 1549-ft. above sea level.

Latitude 31° 12' 04"

Longitude 85° 18' 42"

TV tape: Recording facilities.

Transmitter: Columbia Highway.

Color: Network, film & slide.

News Wire & Facsimile Service: UPI.

Studio: Columbia Hwy.

Telephone: 205-792-3195.

TWX No.: 205-620-2447.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by John Creutz.

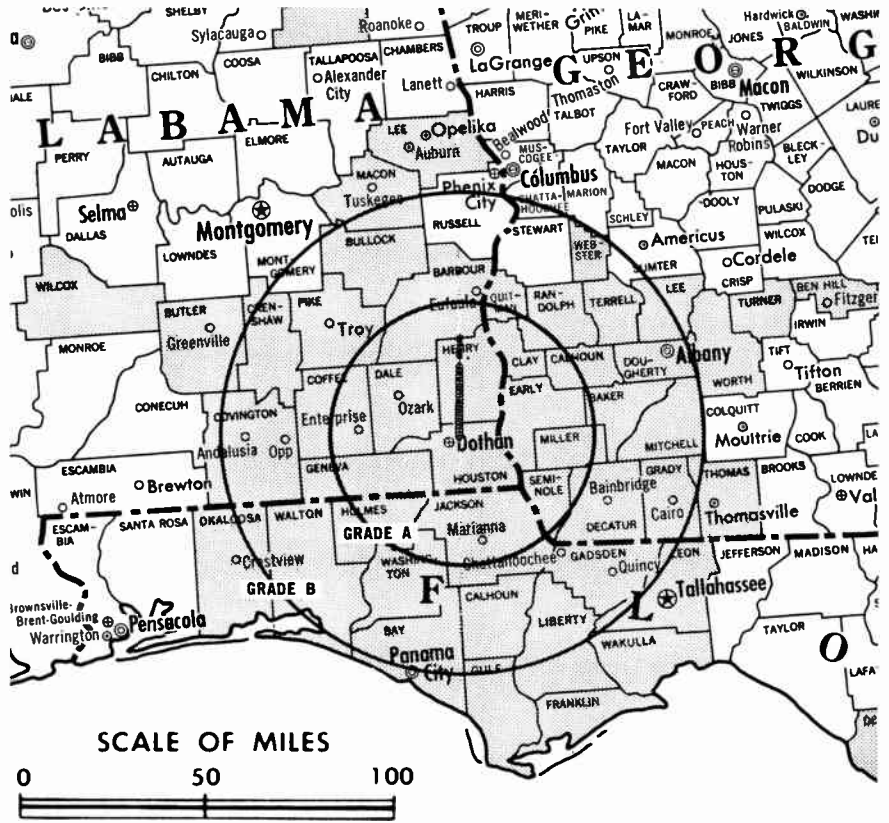
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WTVY Ref: FCC File No. BPCT-2785 Granted 9/11/60

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## WTVY

Network Service: CBS, ABC.

Licensee: WTVY Inc., Box 1089, Dothan, Ala. (36302).

Ownership: Charles Woods, chairman, 51.75%; F. E. Busby, pres. & gen. mgr., 6.28%; Jane Thrower, v.p., 10.47%; several other stockholders, none with over 5% each.

Began Operation: Feb. 12, 1955.

Represented (sales) by Meeker Co. Inc. (National); Busby, Finch & Woods Inc. (Southeast).

Personnel:

- F. E. BUSBY, president, general manager.
- WARREN JONES, administrative assistant.
- EMERY McCULLOCH, national sales manager.
- ART CREAMER, local sales manager.
- CARL BLACKMON, program director.
- ELLIS ANDERSON, chief engineer.
- KARL RICHARDS, news director.
- BOB PETERMAN, sports director.
- MRS. COY PHILLIPS, promotion manager.

### DIGEST OF RATE CARD NO. 6—(March 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6-9:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$123.00	\$88.00	\$70.00 \$35.00
NETWORK BASE HOURLY RATE: \$350 (CBS), \$350 (ABC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>ALABAMA</b>			
BARBOUR	6,000	4,400	73
BULLOCK	2,700	1,900	69
BUTLER	5,800	4,500	78
CLAY	3,200	2,600	83
COFFEE	8,500	7,000	83
COVINGTON	9,700	8,000	82
CRENSHAW	3,400	2,700	79
OALE	9,400	8,100	87
GENEVA	6,000	4,900	82
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>FLORIDA</b>			
BAY	21,400	19,900	93
CALHOUN	1,900	1,600	82
DIXIE	1,200	1,000	77
FRANKLIN	2,100	1,700	83
GADSDEN	9,200	7,800	85
GULF	3,200	2,800	87
HOLMES	2,600	2,100	79
JACKSON	9,900	8,200	83
LEON	22,100	20,000	91
LIBERTY	900	800	84
OKALOOSA	20,100	18,900	94
WAKULLA	1,400	1,300	90
WALTON	4,700	4,000	86
WASHINGTON	3,000	2,600	85
<b>GEORGIA</b>			
BAKER	800	600	80
BEN HILL	3,800	3,100	84
CALHOUN	1,800	1,300	74
CLAY	1,000	800	82
DECATUR	7,100	6,300	89
DOUGHERTY	25,300	23,100	91
EARLY	2,900	2,500	84
GRADY	4,600	4,100	89
LEE	1,400	1,200	86
MILLER	1,600	1,300	84
MITCHELL	4,700	4,000	86
QUITMAN	500	400	83
RANDOLPH	2,600	2,200	83
SEMINOLE	1,600	1,400	87
TERRELL	3,100	2,600	84
THOMAS	9,900	8,800	89
TURNER	2,000	1,700	87
WEBSTER	500	400	75
WORTH	3,900	3,400	88
<b>STATION TOTAL</b>	<b>285,600</b>	<b>245,100</b>	<b>86</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>124,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>84,200</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>6</b>	

# Alabama—Florence

**WOWL-TV**

Ch. 15

31,600

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 20.9-kw visual, 11.7-kw aural. Antenna: 400-ft. above average terrain, 358-ft. above ground, 732-ft. above sea level.

Latitude 34° 49' 07"  
Longitude 87° 41' 45"

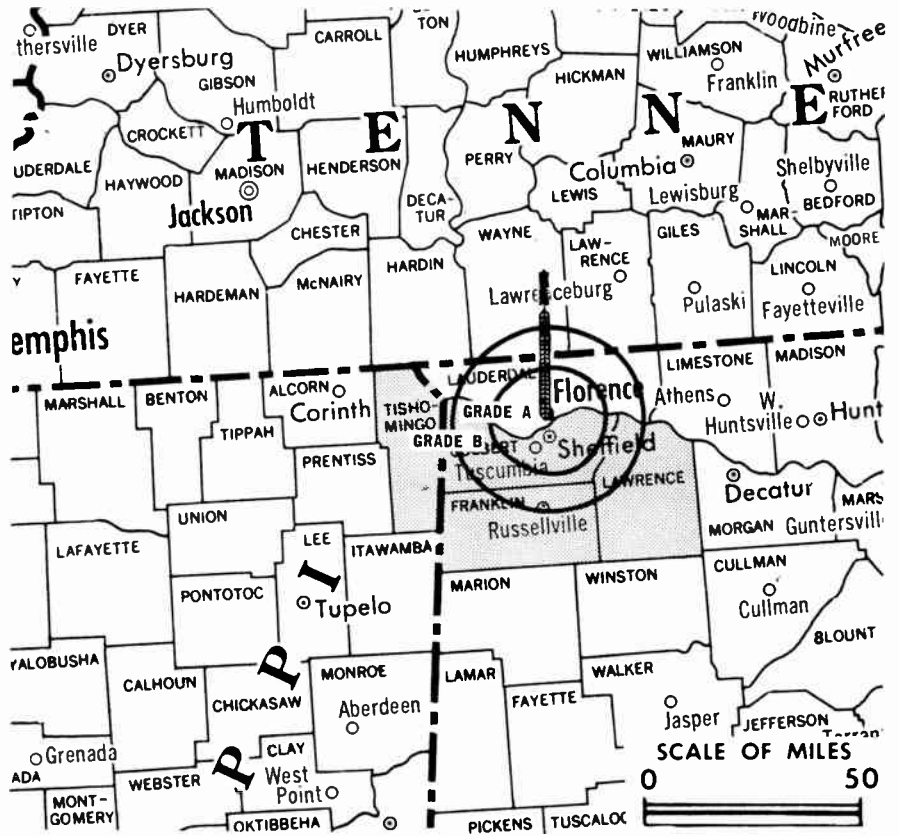
Transmitter: 840 Cypress Mill Rd.

Color: Network only.

News Wire Service: AP.

AM Affiliate: WOWL, 1-kw (D), .25-kw (N), 1240 kc (ABC).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOWL-TV Ref: FCC File No. DOC.—12052 Granted 9/6/57

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## WOWL-TV

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, Ala. (35632).

Studio: 840 Cypress Mill Rd.

Telephone: 205-764-7711.

Ownership: Richard B. Biddle, pres.-treas., 28.57%; O. B. Miley, secy., 28.57%; John Thompson, 14.29%; Radio Muscle Shoals Inc. (WOWL), 28.57%. Richard Biddle owns 52.5% of WOWL.

Began Operation: Oct. 28, 1957.

Represented (sales) by Gill-Perna Inc.; Bernard I. Ochs Co. (South-east); Southern Television System.

### Personnel:

RICHARD B. BIDDLE, president & general manager.  
BILL MAPES, 1st vice president.  
JACK WORLEY, v.p., station manager & film buyer.  
LARRY ROHLING, chief engineer.  
LINFORD RICKARD, production manager.  
LINDA REED, promotion, merchandising manager.  
PAT GRISSOM, women's director.  
DICK HANSON, traffic manager.  
BOOTS GRIGSBY, film director.

### DIGEST OF RATE CARD NO. 2 (April 1, 1965)

Hour	30 Min.	5 Min.	Min.	20 Sec.	ID
Class A—5:59-10:30 p.m., Mon.-Sat.; 1:59-10:30 p.m., Sun. & holidays.					
\$250.00	\$150.00		\$60.00	\$50.00	\$30.00
NETWORK BASE HOURLY RATE: \$150.00.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
FRANKLIN	5,900	4,700	80
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
<b>MISSISSIPPI</b>			
TISHOMINGO	4,100	3,100	75
<b>STATION TOTAL</b>	<b>48,500</b>	<b>39,100</b>	<b>81</b>

NET WEEKLY CIRCULATION (MARCH 65) 23,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 17,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

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# Alabama—Huntsville

**abc** **WAAY-TV**

**Ch. 31**

**Technical Facilities:** Channel No. 31 (572-578 mc). Authorized power: 204-kw visual, 112-kw aural. Antenna: 1020-ft. above av. terrain, 166-ft. above ground, 1764-ft. above sea level.

Latitude 34° 44' 16"  
Longitude 86° 32' 02"

Holds CP for change to 226-kw max. and 155-kw horizontal visual, 113-kw max. and 31-kw horizontal aural. BPCT—3554.

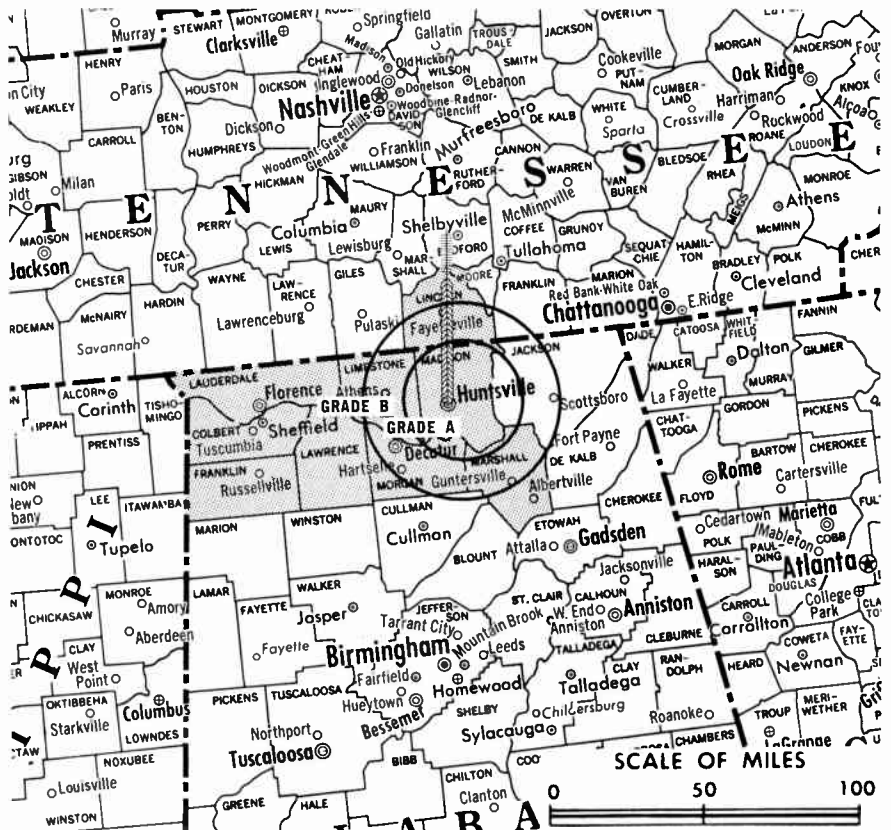
**Transmitter:** 1000 Monte Sano Blvd.

**Color:** Network only.

**News Wire Service:** AP.

**AM Affiliate:** WAAY, 5-kw (.5-kw night), 1550 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



**WAAY-TV** Ref: FCC File No. BPCT—2817 Granted 11/10/60  
CP: BPCT—3554 Granted 7/9/63

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## WAAY-TV

**Licensee:** Rocket City Television Inc.

**Studio:** 1000 Monte Sano Blvd., Huntsville, Ala. (35801).

**Telephone:** 205-539-1783.

**Ownership:** Smith Bcstg. Inc., owner of radio WAAY, Huntsville. Owners of Smith Bcstg. are H. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1%; Elizabeth Jones Smith, secy.-treas., 1%. Smith also owns 51% and wife Elizabeth Jones Smith owns 25% of radio WNUF, Fort Walton Beach, Fla.

**Began Operation:** Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

**Represented (engineering)** by Claude M. Gray.

**Represented (sales)** by Jack Masla & Co. Inc.; Dora-Clayton Agency Inc. (Atlanta).

**Represented (legal)** by Bell, Moring & Richardson, Huntsville.

**Personnel:**

M. D. SMITH III, president.  
MAURY FARRELL, general manager & sales manager.  
M. D. SMITH IV, operations manager & film director.  
ROBERT A. GAY, chief engineer.

### DIGEST OF RATE CARD NO. 7—(Nov. 30, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$55.00	\$46.00	\$28.00
<b>NETWORK BASE HOURLY RATE: \$75.</b>							

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
FRANKLIN	5,900	4,700	80
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MAKSHALL	14,300	12,400	87
MORGAN	18,600	15,900	86
<b>TENNESSEE</b>			
LINCOLN	6,700	5,600	83
<b>STATION TOTAL</b>	<b>148,000</b>	<b>124,300</b>	<b>84</b>

<b>NET WEEKLY CIRCULATION (MARCH 65)</b>	<b>64,600</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>	<b>39,800</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>	<b>5</b>

## WHNT-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 600-kw maximum & 398-kw horizontal visual, 324-kw maximum & 199-kw horizontal aural. Antenna: 1056-ft. above av. terrain, 254-ft. above ground, 1854.5-ft. above sea level.

Latitude 34° 44' 16"

Longitude 86° 31' 57"

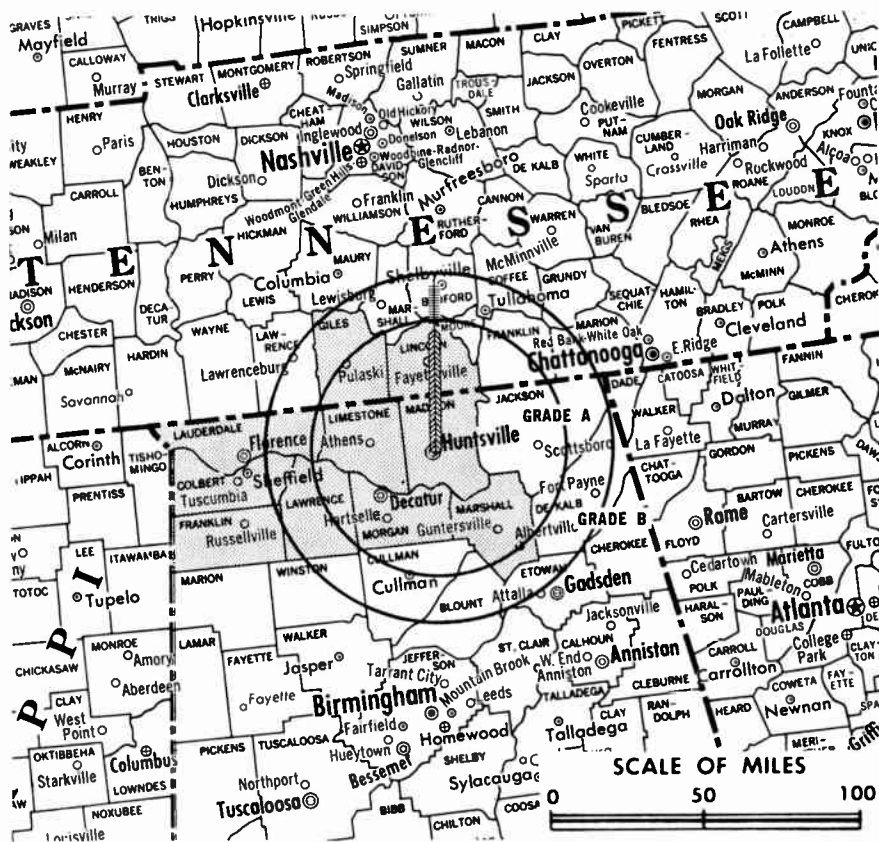
Transmitter: 960 Monte Sano Blvd.

TV Tape: Recording facilities.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965  
 ARB study.



WHNT-TV Ref: FCC File No. BPCT-3051 Granted 1/17/63

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## WHNT-TV

Licensee: North Alabama Broadcasters Inc., 960 Monte Sano Blvd., Huntsville, Ala. (35801).

Studio: 960 Monte Sano Blvd. Telephone: 205-539-5743.

Ownership: Charles F. Grisham, pres., 25%; Tine W. Davis, v.p., 25%; Aaron Aronov, treas., 25%; John Godbold, secy., 25%.

Began Operation: Nov. 28, 1963.

Represented (sales) by Venard, Torbet & McConnell.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Gautney & Jones.

Personnel:

CHARLES F. GRISHAM, president & general manager.  
 THOMAS M. PERCER, v.p. & general sales manager.  
 RALPH A. STANLEY, local sales manager.  
 BOB JONES, operations manager.  
 VICTOR BANKOWSKI, chief engineer.

See the Educational Directory  
 for Huntsville ETV Station

### DIGEST OF RATE CARD NO. 1

(Sept. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$60.00	\$48.00	\$30.00
NETWORK BASE HOURLY RATE: \$125.							

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
FRANKLIN	5,900	4,700	80
LAUDERDALE	18,500	15,000	81
LAWRENCE	5,900	4,600	78
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MARSHALL	14,300	12,400	87
MORGAN	18,600	15,900	86
<b>TENNESSEE</b>			
GILES	6,100	4,900	80
LINCOLN	6,700	5,600	83
<b>STATION TOTAL</b>	<b>154,100</b>	<b>129,200</b>	<b>84</b>

NET WEEKLY CIRCULATION (MARCH 65) 86,000  
 AVERAGE DAILY CIRCULATION (MARCH 65) 63,200  
 COLOR PENETRATION PERCENTAGE (NOV 65) 5



# Alabama—Mobile

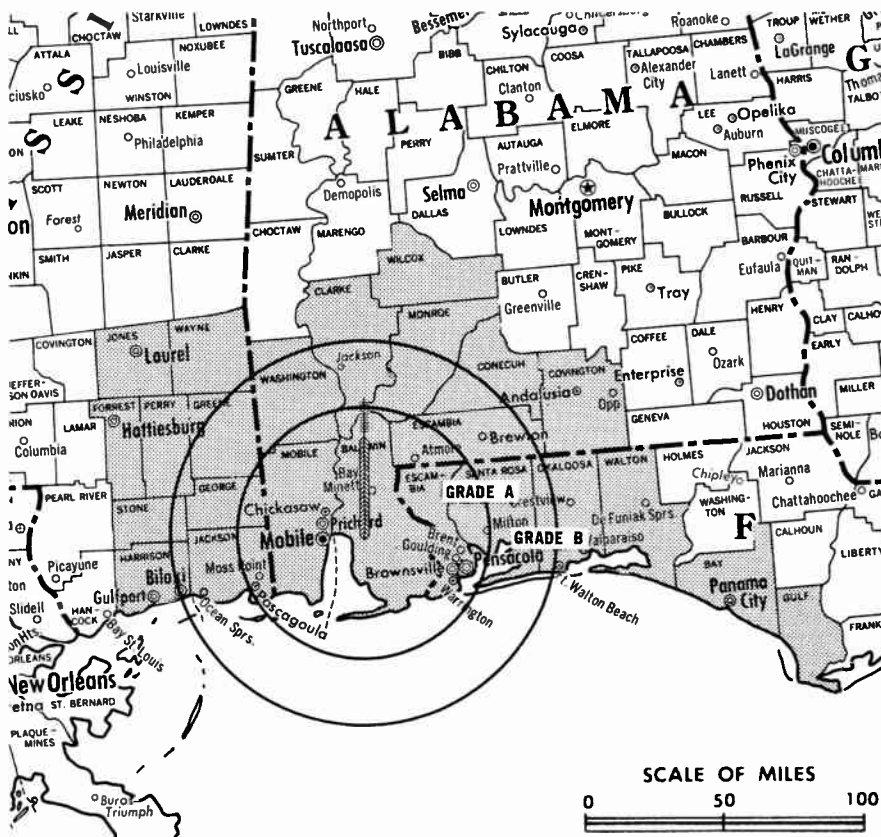
**WALA-TV**   
Ch. 10

**Technical Facilities:** Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"  
Longitude 87° 47' 54"

**Transmitter:** 16-mi. East of Mobile.  
**Color:** Network, live, film & slide.  
**News Wire Service:** AP.  
**Facsimile Service:** AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



**WALA-TV** Ref: FCC File No. BMPCT—2391 Granted 8/23/54  
Authorized: FCC File No. BPCT—2733 Granted 7/7/60

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## WALA-TV

Licensee: Roywood Corp., 210 Government St., Mobile, Ala. (36602).

Studio: 210 Government St.

Telephone: 205-433-3754. TWX No.: 510-941-2642.

Ownership: Royal Street Corp. (WDSU-TV, New Orleans), 51.02%; Philip M. Stern, 22.04%; Edgar B. Stern Jr., 12.24%; Audrey S. Hess, 5.71%; Richard W. Greenebaum, 0.82%; Continental Communications Corp., 8.16%.

Began Operation: Jan. 14, 1953. Sale to present owner by W. O. Pape approved Nov. 25, 1964 by FCC (Television Digest, Vol. 4:32, 48). Simultaneously approved was sale of radio WALA to WUNI Inc.

Represented (sales) by Blair Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by David L. Steel & Assoc.

Personnel:

H. RAY McGUIRE, exec. v.p. & general manager.  
JOHN E. DIXON, national sales manager.  
CLAUDE R. EVANS, program director.  
GRADY JACKSON, chief engineer.

## MORTON FLOM, ENG.

### CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests

Analysis, Design, Projection and  
Management Studies

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

514-484-4883

## DIGEST OF RATE CARD NO. 11 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-9:30 p.m., daily.  
\$700.00 \$360.00 \$240.00 \$180.00 \$125.00 \$120.00 \$60.00  
NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BALDWIN	14,500	12,900	89
CLARKE	6,600	4,800	73
CONECUH	4,100	2,900	72
COVINGTON	9,700	8,000	82
ESCAMBIA	9,200	7,400	80
MOBILE	95,800	87,300	91
MONROE	5,300	3,700	70
WASHINGTON	3,600	2,800	76
WILCOX	3,800	2,300	62
<b>FLORIDA</b>			
BAY	21,400	19,900	93
ESCAMBIA	54,700	51,800	95
GULF	3,200	2,800	87
OKALOOSA	20,100	18,900	94
SANTA ROSA	8,900	8,400	94
WALTON	4,700	4,000	86
<b>MISSISSIPPI</b>			
FORREST	17,000	14,900	88
GEORGE	3,200	2,800	89
GREENE	2,300	1,600	71
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
JONES	17,600	15,500	88
PERRY	2,400	1,800	78
STONE	2,200	1,800	82
WAYNE	4,400	3,300	75
<b>STATION TOTAL</b>	<b>369,700</b>	<b>328,800</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 229,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 154,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Alabama—Mobile



**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"  
Longitude 87° 49' 40.8"

**Transmitter:** U. S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

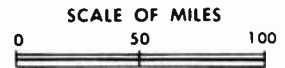
**Facsimile Service:** AP.

**Studio:** 162 St. Louis St.

**AM Affiliate:** WKRГ, 1-kw (500-watts night), 710 kc (CBS).

**FM Affiliate:** 100-kw, 99.9 mc (No. 260), 800-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WKRГ-TV Ref: FCC File No. BMPCT—4642 Granted 6/17/57

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## WKRГ-TV

**Licensee:** WKRГ-TV Inc., Box 1184, Mobile Ala. (36601).  
**Telephone:** 205-432-5505. TWX No.: 205-342-7286.  
**Ownership:** Giddens Television Inc. Kenneth R. Giddens, pres., 50%; Mobile Register and Press, 50%. J. F. McGowin and N. F. McGowin, newspaper stockholders, also own 15% and 7.5% respectively of radio WGYV, Greenville, Ala. Giddens also owns 75% of applicant for Ch. 10, Tampa, Fla.  
**Began Operation:** Aug. 29, 1955. Sale to present owners by group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 by FCC (Television Digest, Vol. 13:46; 14:8).  
**Represented (sales)** by H-R Television Inc.  
**Represented (legal)** by McKenna & Wilkinson.  
**Represented (engineering)** by Commercial Radio Equipment Co.  
**Personnel:**  
KENNETH R. GIDDENS, president.  
C. P. PERSONS JR., exec. v.p., gen. mgr. & film buyer.  
WES DIAMOND, production manager.  
VIRGINIA PERRYMAN, traffic manager.  
CARL G. HAUG, operations manager.  
DONALD B. PATTON, chief engineer.

### DIGEST OF RATE CARD NO. 7 (Aug. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:29-9:31 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$165.00	\$150.00

NETWORK BASE HOURLY RATE: \$800.

For Translator Directory  
see Station c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BALDWIN	14,500	12,900	89
BUTLER	5,800	4,500	78
CHOCTAW	4,300	3,000	69
CLARKE	6,600	4,800	73
CONECUH	4,100	2,900	72
COVINGTON	9,700	8,000	82
ESCAMBIA	9,200	7,400	80
MOBILE	95,800	87,300	91
MONROE	5,300	3,700	70
WASHINGTON	3,600	2,800	76
WILCOX	3,800	2,300	62
<b>FLORIDA</b>			
CALHOUN	1,900	1,600	82
ESCAMBIA	54,700	51,800	95
FRANKLIN	2,100	1,700	83
GULF	3,200	2,800	87
LIBERTY	900	800	84
OKALOOSA	20,100	18,900	94
SANTA ROSA	8,900	8,400	94
WALTON	4,700	4,000	86
<b>MISSISSIPPI</b>			
FORREST	17,000	14,900	88
GEORGE	3,200	2,800	89
GREENE	2,300	1,600	71
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
JONES	17,600	15,500	88
LAMAR	4,100	3,300	82
LAUDERDALE	21,200	18,600	88
MARION	6,700	5,100	76
PERRY	2,400	1,800	78
STONE	2,200	1,800	82
WAYNE	4,400	3,300	75
<b>STATION TOTAL</b>	<b>399,800</b>	<b>351,300</b>	<b>88</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>260,500</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>202,100</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

# Alabama—Montgomery



**WCOV-TV**

Ch. 20

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 257-kw visual, 127-kw aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"  
Longitude 86° 17' 16"

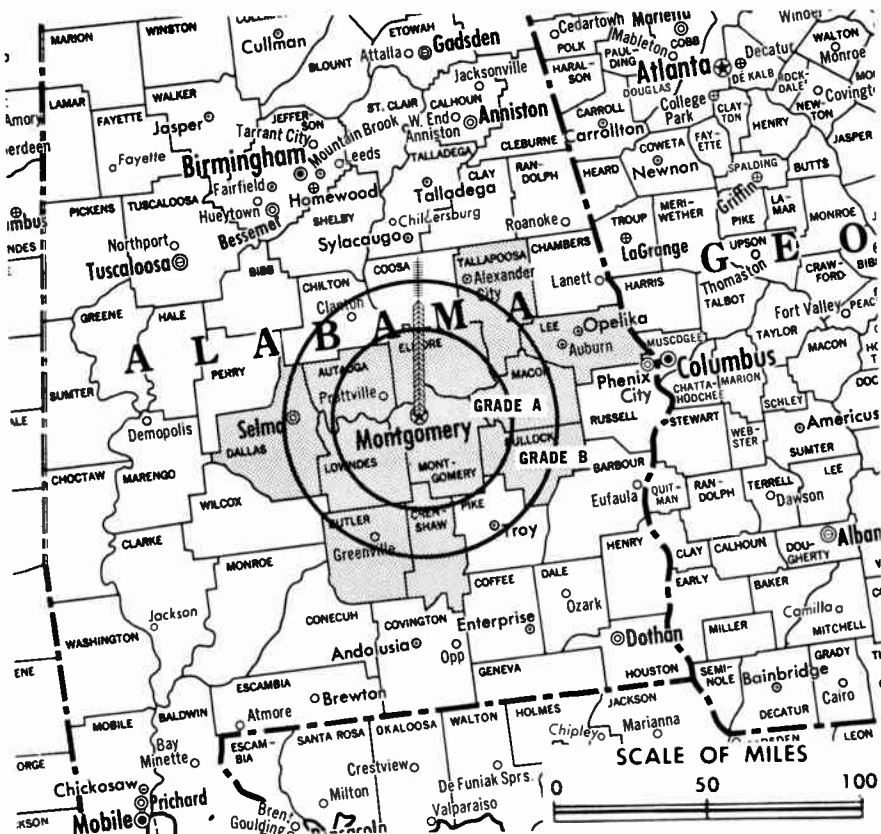
Transmitter: Adrian Lane.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WCOV, 10-kw (1-kw night), 1170 kc (CBS).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WCOV-TV Ref: FCC File No. BPCT—3322 Granted 11/27/64

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## WCOV-TV

Licensee: WCOV Inc., Box 2505, Montgomery, Ala. (36111).  
Studio: Adrian Lane.  
Telephone: 205-265-3561.  
TWX No.: 205-272-4232.  
Ownership: See WLEX-TV, Lexington, Ky.  
Began Operation: April 17, 1953. Sale to present owner by Oscar P. Covington and associates approved Oct. 2, 1964 by FCC (Television Digest, Vol. 4:28, 32, 41).  
Represented (sales) by Paul H. Raymer Co.  
Represented (engineering) by Jules Cohen.  
Personnel:  
HUGH M. SMITH, v.p., general manager & film buyer.  
MORRIS SOUTH, local sales manager.  
STUART JONES, production manager.  
MARTHA HALL, program director.  
PHIL WITT, chief engineer.

### DIGEST OF RATE CARD NO. 8 (Nov. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or Less	ID
Class AA—7:30-9:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$80.00	\$62.50	\$50.00 \$25.00
NETWORK BASE HOURLY RATE: \$225.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
AUTAUGA	5,200	4,100	79
BULLOCK	2,700	1,900	69
BUTLER	5,800	4,500	78
CRENSHAW	3,400	2,700	79
DALLAS	15,000	11,600	78
ELMORE	8,000	6,600	82
LEE	13,400	11,200	83
LOWNDES	3,000	1,900	63
MACON	5,700	4,300	75
MONTGOMERY	50,600	44,200	87
TALLAPOOSA	9,800	8,200	83
<b>STATION TOTAL</b>	<b>122,600</b>	<b>101,200</b>	<b>83</b>

NET WEEKLY CIRCULATION (MARCH 65) 58,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 42,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

ARB Data for this station does not reflect present coverage. After the survey was made the station increased its power and moved to a higher tower.

# Alabama—Montgomery



**WSFA-TV**



Ch. 12

**Technical Facilities:** Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 823-ft. above ground, 1483-ft. above sea level.

Latitude 32° 01' 15"  
Longitude 86° 20' 56"

Requests 63.2-kw aural, 2000-ft. above av. terrain, 1959-ft. above ground; 2519-ft. above sea level, lat. 32° 04' 17", long. 85° 42' 01"; transmitter to Rt. 1, 1-mi. NW of Aberfoil, Union Springs, Ala.

**Transmitter:** Mt. Carmel, 21 mi. S. of city.

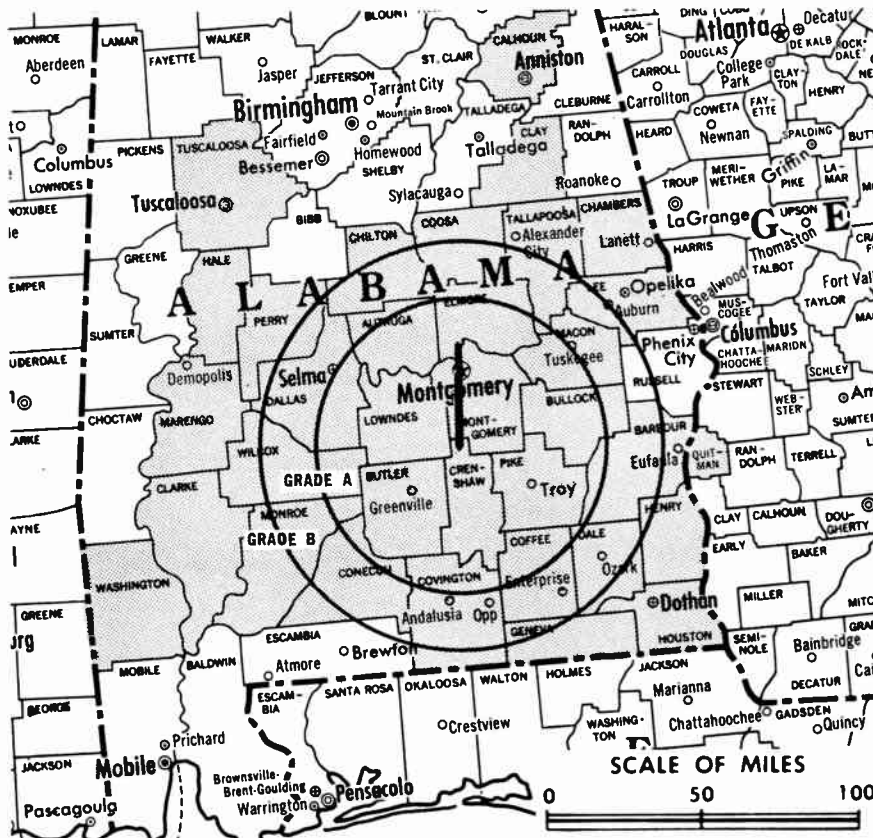
**Color:** Network only.

**News Wire Service:** AP.

**News Film Service:** NBC.

**Studio:** Delano & Perry Sts.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSFA-TV Ref: FCC File No. BPCT-870 Granted 3/25/54

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## WSFA-TV

**Licensee:** Cosmos Broadcasting Corp., Box 2566, Montgomery, Ala. (36105).

**Telephone:** 205-265-1251.

**TWX No.:** 205-272-4194.

**Ownership:** See WIS-TV, Columbia, S.C.

**Began Operation:** Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

**Represented (sales)** by Peters, Griffin, Woodward Inc.

**Represented (legal)** by Dow, Lohnes & Albertson.

### Personnel:

- CARTER HARDWICK, sr. v.p. & managing director.
- BOB VILLAR, general sales manager/adm. assistant.
- SAM SPIVEY, operations director, film buyer.
- BEN CANADA, local/regional sales manager.
- JOHN JOHNSON, program manager.
- DAVID PIERCE, promotion manager.
- JERRY BRITTON, production supervisor.
- JACK VENABLE, news, public affairs director.
- RICHARD PAYNE, chief engineer.
- RICHARD M. HOWLAND, business manager/public relations.
- TED NEWELL, chief accountant.

### DIGEST OF RATE CARD NO. 8

(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—5:59-9 p.m., daily.	\$650.00	\$390.00	\$260.00	\$172.00	\$175.00	\$150.00 \$75.00
<b>NETWORK BASE HOURLY RATE: \$625.</b>						

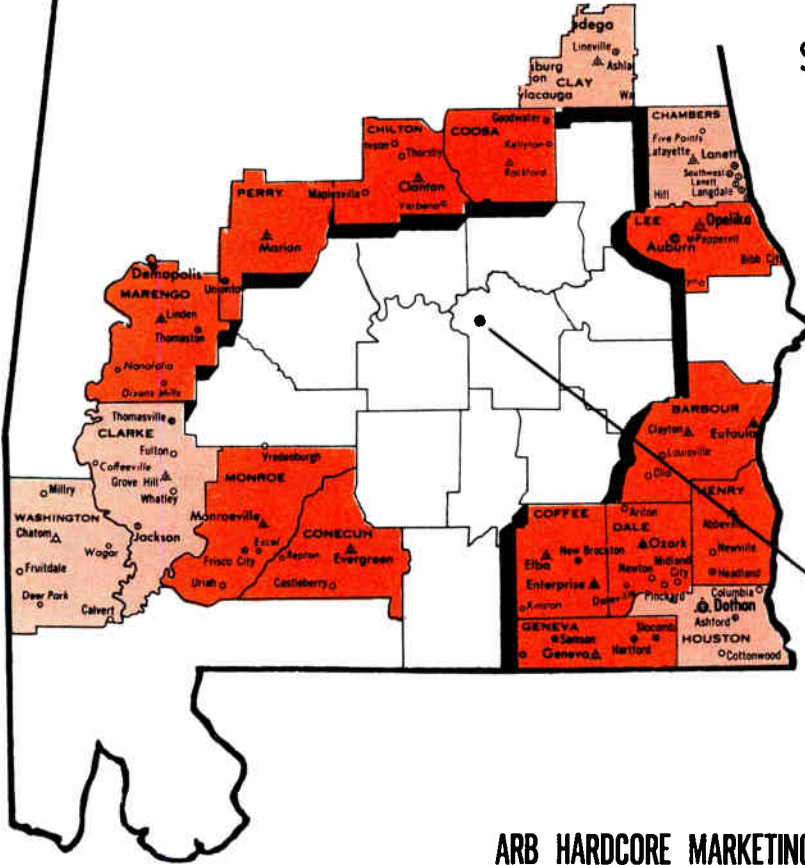
See CATV Directory for Alabama  
CATV Systems

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ALABAMA</b>			
AUTAUGA	5,200	4,100	79
BARBOUR	6,000	4,400	73
BULLOCK	2,700	1,900	69
BUTLER	5,800	4,500	78
CALHOUN	28,500	25,400	89
CHAMBERS	10,500	8,700	83
CHILTON	7,100	5,800	81
CLARKE	6,600	4,800	73
CLAY	3,200	2,600	83
COFFEE	8,500	7,000	83
CONECUH	4,100	2,900	72
COOSA	2,700	2,200	81
COVINGTON	9,700	8,000	82
CRENSHAW	3,400	2,700	79
DALE	9,400	8,100	87
DALLAS	15,000	11,600	78
ELMORE	8,000	6,600	82
GENEVA	6,000	4,900	82
HALE	4,600	3,100	67
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89
LEE	13,400	11,200	83
LOWNOES	3,000	1,900	63
MACON	5,700	4,300	75
MARENGO	6,500	4,500	70
MONROE	5,300	3,700	70
MONTGOMERY	50,600	44,200	87
PERRY	3,800	2,500	64
PIKE	6,300	4,800	76
TALLAPOOSA	9,800	8,200	83
TUSCALOOSA	29,900	25,500	85
WASHINGTON	3,600	2,800	76
WILCOX	3,800	2,300	62
<b>GEORGIA</b>			
QUITMAN	500	400	83
<b>STATION TOTAL</b>	<b>308,100</b>	<b>252,100</b>	<b>82</b>

NET WEEKLY CIRCULATION (MARCH 65) 148,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 116,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# SOLID PROOF! Only WSFA Television Completely Dominates Central and Southern Alabama

THE WSFA-TV MONTGOMERY, ALABAMA MARKET SERVES 25 COUNTIES WITH ...



165,200 Television Homes\*  
 \$1,073,146,000 Consumer Spendable Income\*  
 \$731,280,000 Retail Sales  
 \$186,029,000 Food Sales  
 \$23,947,000 Drug Sales

Figures do not include bonus of 10,450 TV Homes where WSFA-TV is on CATV systems outside of 25% Net Weekly Circulation counties.

25%+ Net Weekly Circulation  
 10-25% Net Weekly Circulation

Source: ARB Television Coverage/65, based on those counties with 25% or better Net Weekly Circulation.

\* All Market Data Information from SRDS, November 1965.



## ARB HARDCORE MARKETING AREA\*

105,100 Television Homes  
 \$710,111,000 Consumer Spendable Income  
 \$492,557,000 Retail Sales  
 \$120,145,000 Food Sales  
 \$16,097,000 Drug Sales

# WSFA

## TELEVISION CHANNEL 12

NBC/Montgomery, Alabama  
 CARTER HARDWICK, JR.  
 Senior Vice President and Managing Director  
 a station of  
**COSMOS BROADCASTING CORPORATION**  
 G. RICHARD SHAFTO, PRESIDENT



Represented by  
 Peters, Griffin, Woodward, Inc.

Analysis of WSFA-TV Viewing in Relation to Montgomery Marketing Area (As established by 1965 ARB Coverage Study)

	WSFA-TV	WCOV-TV	WKAB-TV
Average Weekly Hours Viewed Per Home Reached	22.6	13.5	7.0
Total Hours Viewed Per Week to Montgomery Stations	2,324,900	766,420	320,370
Total Montgomery Viewing (Hours)	3,411,810*		
Share of All Montgomery Viewing	68.1%	22.5%	9.4%
Total Viewing to All Stations (Hours) and Markets	4,116,600		
Share of WSFA to All Viewing	56.5%		
Share of Montgomery Stations to All Viewing	82.9%		

\* The ARB Marketing Area consists of those counties in which at least one of Montgomery's "home" stations received the highest Total Average Daily Circulation.

\* Includes 120 hours viewing to WAIQ Montgomery (Educational TV).



# Alabama—Montgomery



**WKAB-TV**

Ch. 32

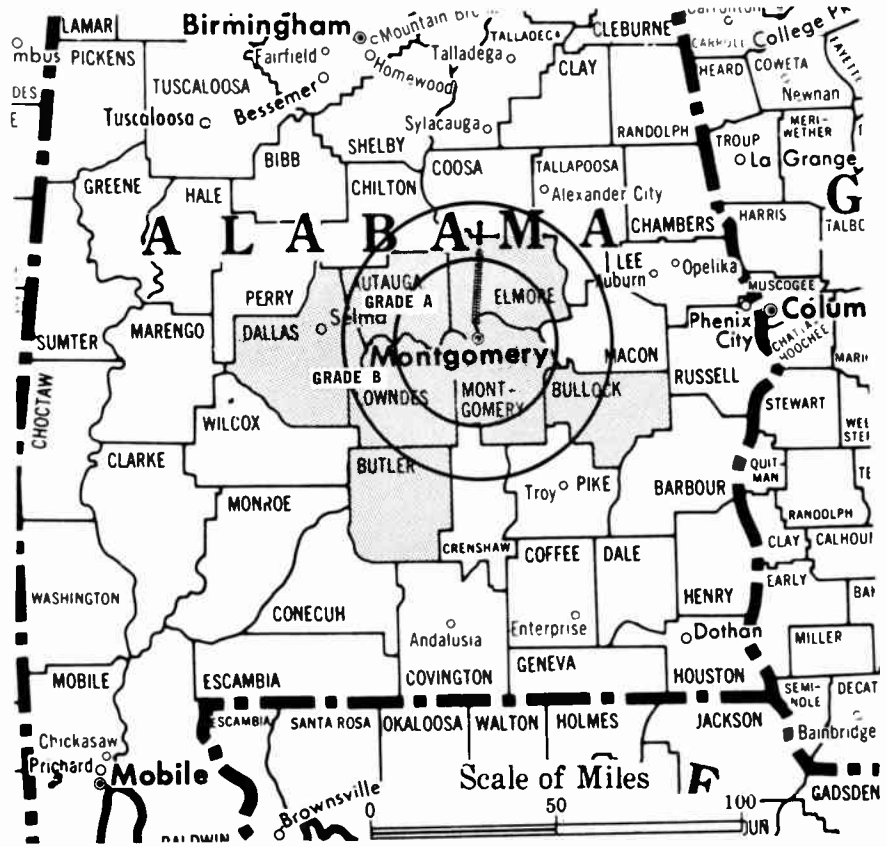
Technical Facilities: Channel No. 32 (578-584 mc). Authorized power: 180.9-kw horizontal visual, 90.5-kw horizontal aural. Antenna: 485-ft. above av. terrain, 419-ft. above ground, 706-ft. above sea level.

Latitude 32° 22' 04"  
Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.

Color: Network only.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WKAB-TV Ref: FCC File No. BMPCT-5675 Granted 12/19/61

©American Map Co., Inc., N.Y., No. 14244

## WKAB-TV

Licensee: Montgomery Independent Telecasters Inc., P.O. Box 3236, Montgomery, Ala. (36109).

Studio: 3251 Harrison Rd.

Telephone: 205-272-5331.

Ownership: Cy N. Bahakel owns WCCB-TV, Charlotte, N.C. & 100% of Montgomery Independent Telecasters. For other interests see WCCB-TV.

Began Operation: March 24, 1962. Left air Feb. 15, 1964. Sale to present owner by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC (Addenda 34-H). Resumed operation March 12, 1964.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president.  
ROBERT TUTTLE, station & sales manager.  
DON KASSNER, v.p., engineering.  
FRED WRIGHT, chief engineer.  
DENIS N. STORK, production manager.

### DIGEST OF RATE CARD NO. 2A (Nov. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
\$200.00	\$120.00	\$80.00	\$50.00	\$45.00	\$35.00	\$25.00

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
AUTAUGA	5,200	4,100	79
BULLOCK	2,700	1,900	69
BUTLER	5,800	4,500	78
DALLAS	15,000	11,600	78
ELMORE	8,000	6,600	82
LOWNOES	3,000	1,900	63
MONTGOMERY	50,600	44,200	87
<b>STATION TOTAL</b>	<b>90,300</b>	<b>74,800</b>	<b>83</b>

NET WEEKLY CIRCULATION (MARCH 65) 46,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 25,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

HA 1-0818

RESIDENCE  
TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

HUGH BEN LA RUE

654 MADISON AVENUE  
NEW YORK, N.Y.



# Alabama—Selma



**WSLA**

Ch. 8

203

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 2.51-kw visual, 1.26-kw aural. Antenna: 360-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 32° 24' 00"  
Longitude 87° 05' 10"

Requests change to 316-kw visual, 158-kw aural, 2000-ft. above av. terrain, 1844-ft. above ground, 2444-ft. above sea level, lat. 33° 04' 00", long. 87° 08' 39"; transmitter to 3-mi. SW of W. Blocton, Ala.

Transmitter: Land Line Rd., 3-mi. W of Selma.

Color: Network only.

News Wire Service: UPI.

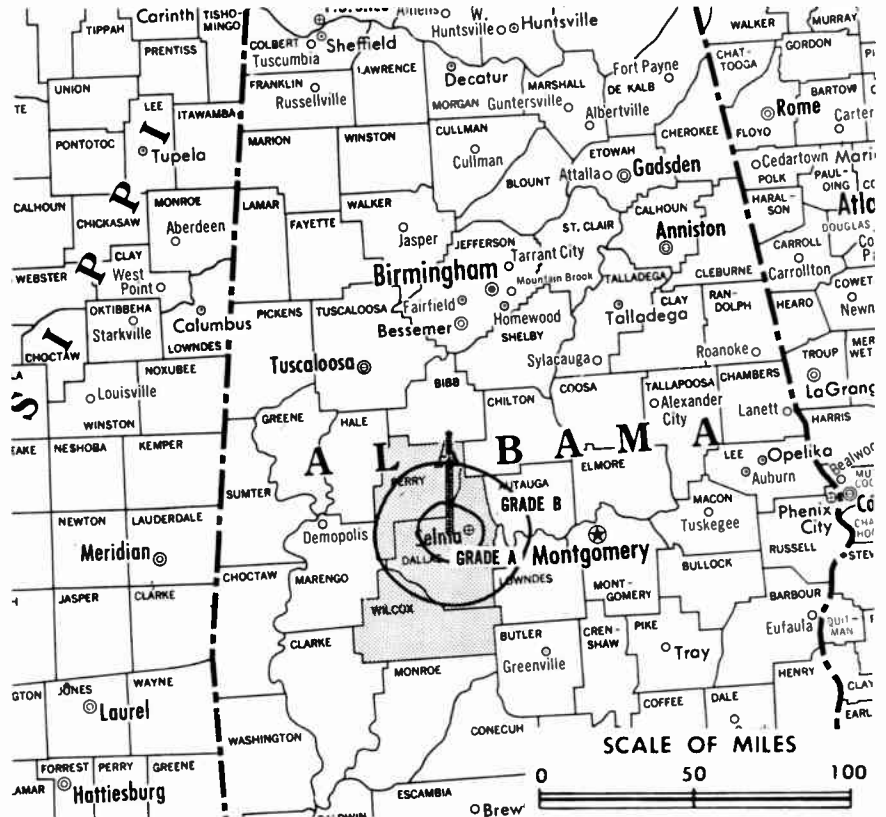
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WSLA Ref: FCC File No. BPCT-1814 Granted 2/24/54

©American Map Co., Inc., N.Y., No. 14244

## WSLA

Grantee: Selma Television Inc., Box 1016, Selma, Ala. (36702).

Studio: Land Line Rd., 3-mi. W of Selma.

Telephone: 205-872-0455.

Ownership: William J. Brennan, pres., 45%; William E. Bennis Jr., treas., 45%; Barbara Bennis, 5%; Frances U. Brennan, 5%. Mr. & Mrs. (Barbara) Bennis also own 25% of radio WVOK, Birmingham and 45% of radio WBAM, Montgomery, Ala. Mr. Brennan also owns 90% of radio WAPE, Jacksonville, Fla. Bennis and Brennan each own 50% of Vulcan Tower Co.

Began Operation: March 17, 1960.

Represented (sales) by Stone Representatives Inc.

Represented (legal) by Mullin & Connor.

Personnel:

WILLIAM J. BRENNAN, president.  
CYRIL G. BRENNAN, general manager & film buyer.  
BILL WILLS, commercial manager.  
BILLY MORGAN, program director & production manager.  
ROSIE FORTNER, traffic manager.  
STAN SMITH, chief engineer.

### DIGEST OF RATE CARD NO. 1 (March 17, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—5:29-10 p.m., daily.

\$125.00 \$75.00 \$50.00 \$44.00 \$30.00 \$25.00 \$20.00 \$12.00

NETWORK BASE HOURLY RATE: bonus to network.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ALABAMA			
DALLAS	15,000	11,600	78
PERRY	3,800	2,500	64
WILCOX	3,800	2,300	62
<b>STATION TOTAL</b>	<b>22,600</b>	<b>16,400</b>	<b>73</b>

NET WEEKLY CIRCULATION (MARCH 65)	11,200
AVERAGE DAILY CIRCULATION (MARCH 65)	4,400
COLOR PENETRATION PERCENTAGE (NOV 65)	5



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# Alabama—Tuscaloosa

**NBC WCFT-TV**

Ch. 33

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 17.26-kw visual, 9.31-kw aural. Antenna: 556-ft. above av. terrain, 433-ft. above ground, 845-ft. above sea level.

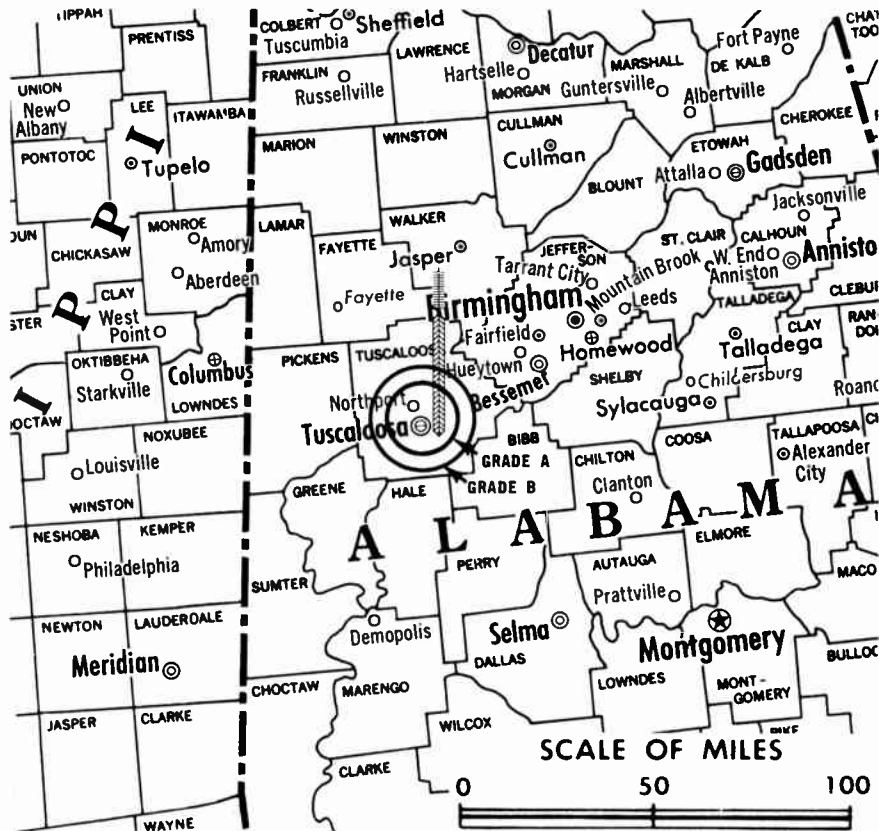
Latitude 30° 10' 25"  
Longitude 87° 29' 01"

Transmitter: 41st Ave. at 35th St.

TV tape: Recording facilities.

Color: Network.

News Wire Service: AP.



WCFT-TV Ref: FCC File No. BPCT-3309 Granted 4/28/65

© American Map Co., Inc., N.Y., No. 14244

## WCFT-TV

Network Service: NBC; CBS on per program basis.

Grantee: Chapman TV of Tuscaloosa Inc.

Studio: 41st Ave. at 35th St.

Telephone: 205-553-1333.

Ownership: William A. Chapman, pres., 5%; George K. Chapman, v.p., 5%; James D. Kincaid, secy.-treas., 2.2%; Lewis M. Manderson Jr., 21.95%; Chester J. Hartley, 21.95%; Clifford H. Armstrong, 21.95%; R. S. Holifield, 21.95%.

Began Operation: Oct. 29, 1965.

Represented (sales) by Vic Piano Associates Inc.

Personnel:

ARDEN D. MOSER, general manager.

HANK HOLMAN, sales manager.

J. LYMAN MASON, operations manager.

LARRY WILKINS, chief engineer.

### DIGEST OF RATE CARD NO. 1

(Nov. 1, 1965)

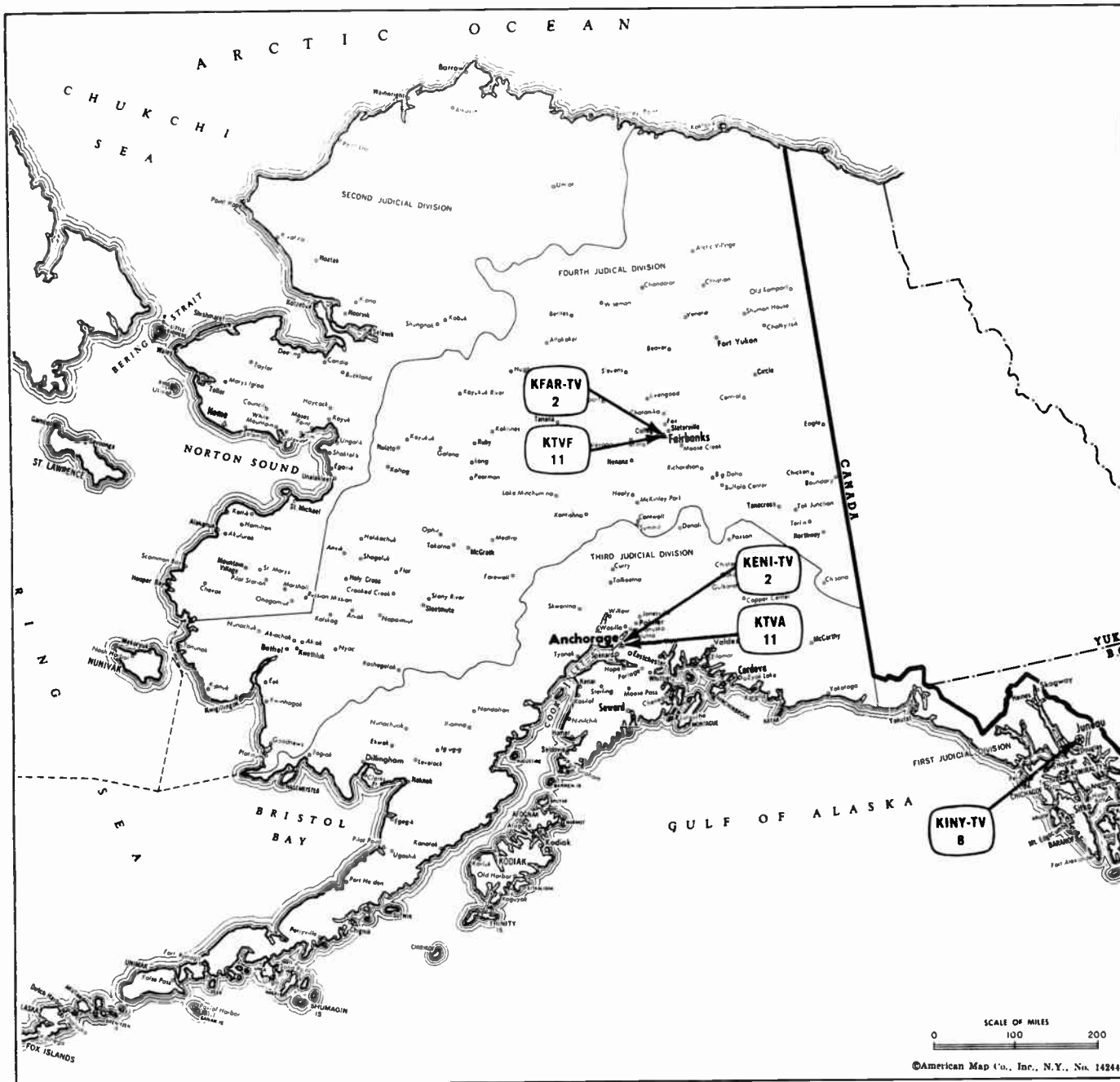
Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$150.00	\$105.00	\$73.00	.....	\$36.00	\$18.00

ARB Data for this station is not available since it was not in operation when the survey was made.

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CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151



**Alaska Station Status as of Feb. 1, 1966**

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
5	0	5
0	0	0
		5

American Research Bureau Does Not Have Net Weekly Circulation Data for Alaska



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**AMECO, INC., 2949 Grand Ave., Phoenix, Ariz. 85017**

# Alaska—Anchorage

abc **KENI-TV**

Ch. 2

**Technical Facilities:** Channel No. 2 (54-60 mc.) Authorized power: 5.37-kw visual, 2.69-kw aural. Antenna: 70-ft. above av. terrain, 173-ft. above ground, 278-ft. above sea level.

Latitude 61° 13' 08"

Longitude 149° 53' 58"

Holds CP for 26.9-kw visual.

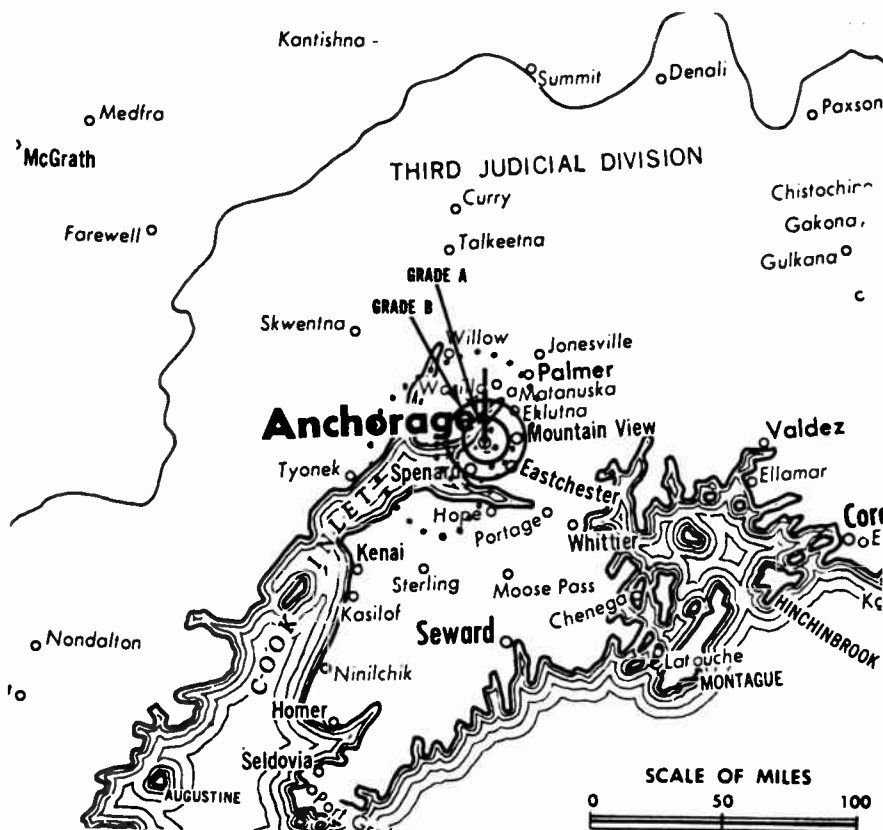
BPCT—3604.

**Transmitter:** Fourth Avenue Theatre Bldg.

**News Wire Service:** AP.

**AM Affiliate:** KENI, 5-kw, 550 kc (ABC, NBC, MBS).

**O & O Translators:** K09GC, Kasilof, Kenai, Soldatna & Sterling; K09GZ, Sutton; K04DS, Upper Kenai River area; K04DF, Wildwood Military Base, Alaska.



KENI-TV Ref: FCC File No. BMPCT—3487 Granted 12/29/55

©American Map Co., Inc., N.Y., No. 14244

## KENI-TV

**Network Service:** ABC, NBC.

**Licensee:** Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska (99501).

**Studio:** Fourth Avenue Theatre Bldg.

**Telephone:** 907-272-7461.

**Ownership:** Alvin O. Bramstedt, 25% (with wife); R. D. Jensen, (with wife) 11.6%; James C. Fletcher Jr., 11.2%; Edward Christiansen (with wife), 6.67%; Merriman Holtz Jr., 6%; numerous other stockholders, none with as much as 10%. Midnight Sun also operates KFAR-TV, Fairbanks and radio stations KENI, Anchorage; KFAR, Fairbanks; KTKN, Ketchikan. Also owns 1/3 of CATV in Ketchikan and controlling interest in KINY-TV and KINY, Juneau, Alaska.

**Began Operation:** Oct. 16, 1953. Sale by Lathrop Co., Richard R. Rollins et al. approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved by FCC Dec. 29, 1954 (Vol. 10:47 & 11:1).

**Represented (sales)** by Del Day Inc. (West Coast); James C. Fletcher Jr. (New York, Chicago).

**Represented (legal)** by Fisher, Wayland, Duvall & Southmayd.

For other Translators  
see Directory in Section c.

### Personnel:

ALVIN O. BRAMSTEDT, president & general manager.

WILLIAM STEWART, sales manager.

MARY ELLEN LINDSEY, program director.

D. M. COMSTOCK, production manager.

CHARLES GRAY, chief engineer.

### DIGEST OF RATE CARD NO. 5

(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:00-10:30 p.m., daily.	\$300.00	\$185.00	\$130.00	\$100.00	\$72.00	\$52.00 \$36.00

Combination rate (KENI-TV, KFAR-TV, Fairbanks & KINY-TV, Juneau): Class AA—7-10 p.m., daily. Min. \$130, 20 Sec. \$90, 10 Sec. \$66.

Also combination for KENI-TV & KFAR-TV: Class AA—7-10 p.m., daily. Min. \$110, 20 Sec. \$76, 10 Sec. \$54.

**NETWORK BASE HOURLY RATE:** \$150 (ABC & NBC). \$250 in combination with KFAR-TV (ABC & NBC).

ARB Data Comparable With  
That Used For Other States  
Not Available for Alaska

# Alaska—Anchorage



**KTVA**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 3.02-kw visual, 1.51-kw aural. Antenna: 130-ft. above av. terrain, 230-ft. above ground, 348-ft. above sea level.

Latitude 61° 13' 13"  
Longitude 149° 52' 33"

Holds CP for change to 26.3-kw visual, 12.9-kw aural, 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level, lat. 61° 11' 20", long. 149° 54' 39"; transmitter to 32nd & Spenser Rd. BPCT—3547.

Transmitter: Mt. McKinley Bldg.

News Wire Service: AP.

News Film Service: CBS.

Studio: Mt. McKinley Bldg.

Telephone: 907-272-3456.

FM Affiliate: KNIK-FM, 3.0-kw, 105.5 mc (No. 288), 205-ft. antenna height.

0 & O Translators: K07GA, Kasilof, Kenai & Soldatna; K04CP, Sutton, Alaska, K04DO, Talkeetna, Alaska, K13GQ, Wildwood, Alaska.



KTVA Ref: FCC File No. BPCT—1706 Granted 7/29/53  
CP: BPCT—3547 Granted 7/20/85

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## KTVA

Licensee: Northern Television Inc., Box 2200, Anchorage, Alaska (99501).

Ownership: A. G. Hiebert, pres., 16.3%; John Contento Jr., secy., 2.82%; B. J. Gottstein, treas., 2.465%; M. B. Kirkpatrick, 5.641%; Mrs. Wells E. Ervin, 4.93%; K. Olin Rude, v.p.; over 25 other stockholders, none owns as much as 3%. Northern TV also operates KTVF, Fairbanks. Also owns vhf translators K03BE, Clear; K03AB, Delta Junction; K07GA, Kasilof-Kenai-Soldatna; K07EU, Nenana; K04CO, Suntrana-Usibelli; K04CP, Sutton; K04DO, Talkeetna; K13GQ, Wildwood. Same group also owns radios KBYR, Anchorage and KFRB, Fairbanks, Alaska.

Began Operation: Nov. 26, 1953.

Represented (sales) by Adam Young Inc., Alaska Radio TV Sales.

Represented (legal) by Booth & Lovett.

### Personnel:

A. G. HIEBERT, president & general manager.

FRANKLIN BUTTE, chief engineer.

DON CANNA, news editor.

PEGGY BRANCH, program manager.

### DIGEST OF RATE CARD NO. 2 (Oct. 1, 1957)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—4-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.  
\$150.00 \$90.00 \$60.00 \$50.00 \$37.50 \$30.00 \$22.50 \$15.00

Subject to frequency discounts. 10% off if same or equal schedule is bought with KTVF, Fairbanks.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVF, \$250.

ARB Data Comparable With  
That Used For Other States  
Not Available For Alaska

## BLACKBURN & COMPANY, INC.

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ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Alaska—Fairbanks

**abc** **NB** **KFAR-TV**

Ch. 2

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 5.37-kw visual, 2.69-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

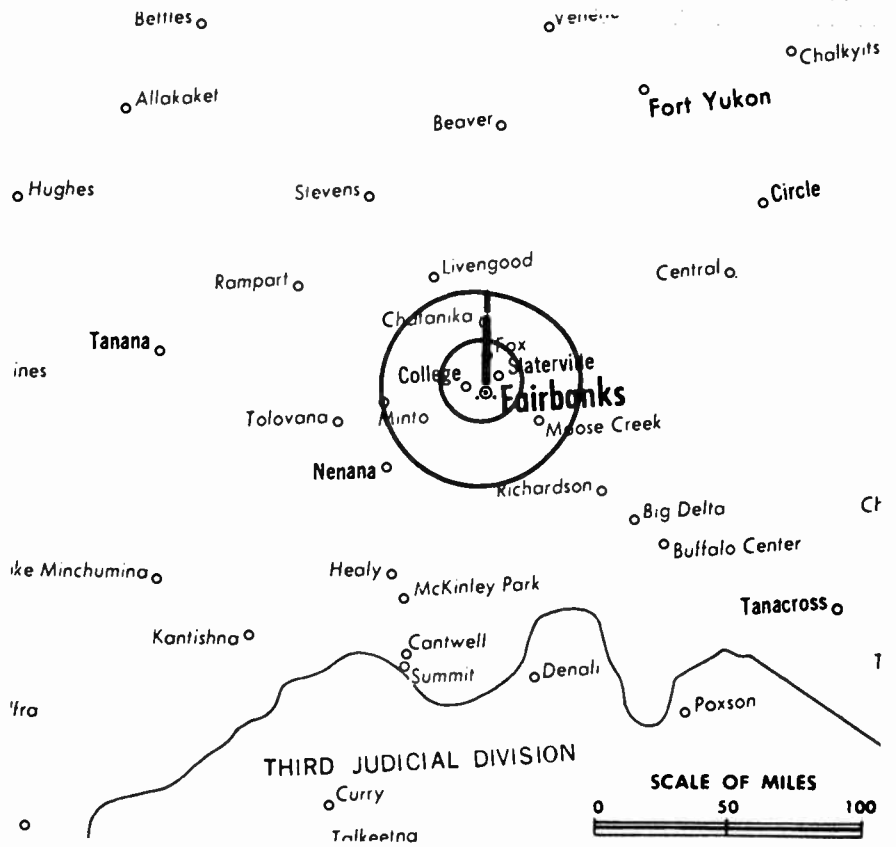
Latitude 64° 50' 42"  
Longitude 147° 42' 42"

**Transmitter:** 516 Second Ave.

**AM Affiliate:** KFAR, 10-kw, 660 kc (ABC, NBC).

**News Wire Service:** AP.

**O & O Translators:** K09CW, Healy, Suntrana & Usibelli; K09FC, Nenana, Alaska.



KFAR-TV Ref: FCC File No. BMPCT-2710 Granted 1/14/55

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## KFAR-TV

**Network Service:** ABC, NBC.

**Licensee:** Midnight Sun Broadcasters Inc., P.O. Box 910, Fairbanks, Alaska (99701).

**Studio:** 516 Second Ave.

**Telephone:** 907-452-2125.

**Ownership:** See KENI-TV, Anchorage.

**Began Operation:** March 1, 1955.

**Represented (sales)** by Del Day Inc. (West Coast); James C. Fletcher Jr. (New York, Chicago).

**Represented (legal)** by Fisher, Wayland, Duvall & Southmayd.

**Personnel:**

A. O. BRAMSTEDT, general manager.  
DON ANDON, station manager.  
BILL WALLEY, program director.  
ELIZABETH BERG, film buyer.  
KEN PHILLIPS, chief engineer.

## DIGEST OF RATE CARD NO. 5 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., daily.						
\$200.00	\$120.00	\$82.00	\$58.00	\$48.00	\$32.00	\$24.00

**Combination Rate:** See KENI-TV, Anchorage.

**NETWORK BASE HOURLY RATE:** \$250 (ABC & NBC, in combination with KENI-TV), \$150 (ABC & NBC).

ARB Data Comparable With  
That Used For Other States  
Not Available For Alaska



# Alaska—Fairbanks



**KTVF**

Ch. 11

Technical Facilities: Channel No. 11  
(198-204 mc). Authorized power:  
11.05-kw visual, 5.6-kw aural.  
Antenna: minus 51-ft. above av.  
terrain, 165-ft. above ground,  
604-ft. above sea level.

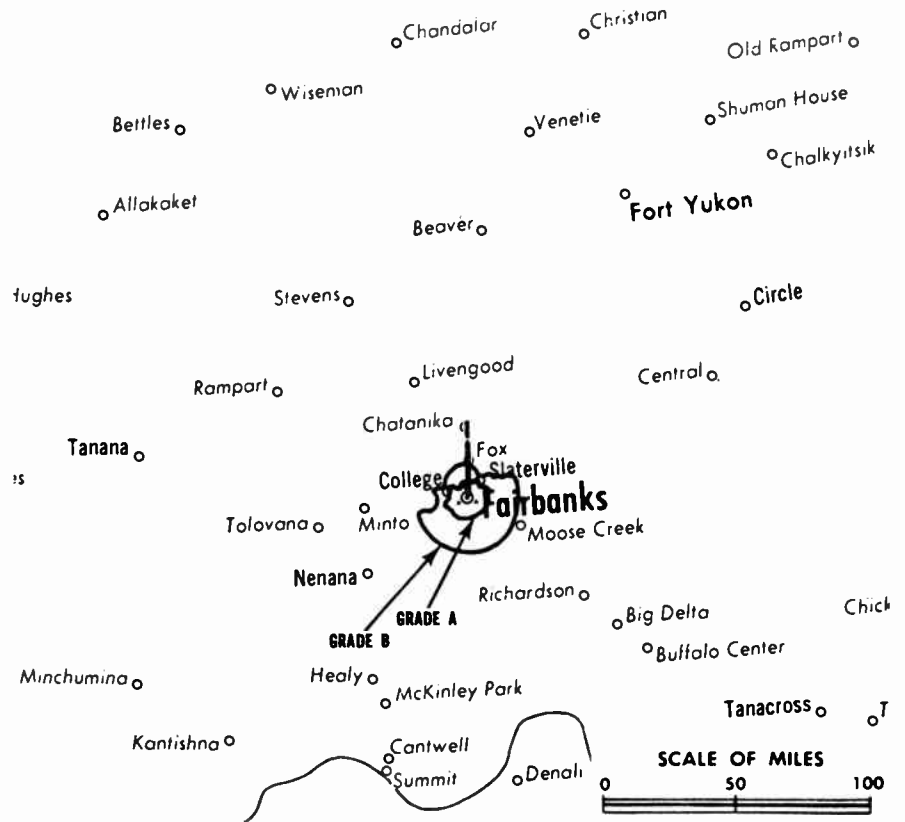
Latitude 64° 50' 35.7"  
Longitude 147° 42' 47.6"

Transmitter: 3rd & Lacey Sts., Fair-  
banks.

News Wire Service: AP.

News Film Service: CBS.

O & O Translators: K03BE, Clear;  
K03AB, Clearwater, Delta Junction  
& Ft. Greeley; K07EU, Nenana;  
K04CO, Suntrana-Usibelli, Alaska.



KTVF Ref: FCC File No. BPCT-1909 Granted 12/29/54

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## KTVF

Grantee (STA): Northern Television Inc., Box 590, Fairbanks,  
Alaska (99701).

Studio: 3rd & Lacey Sts., Fairbanks.

Telephones: 907-452-3636, 2468.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955.

Represented (sales) by Adam Young Inc., Alaska Radio TV Sales.

Represented (legal) by Booth & Lovett.

Personnel:

A. G. HIEBERT, president & general manager.  
JOHN GRIFFIN, commercial & station manager.  
CAL McCOMBER, chief engineer.

### DIGEST OF RATE CARD NO. 2 (Oct. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Sat.; 4-10:30 p.m., Sun.	\$135.00	\$81.00	\$54.00	\$45.00	\$33.75	\$27.00	\$20.25

Combination Rate: See KTVA, Anchorage.

NETWORK BASE HOURLY RATE: \$150. Combination rate with  
KTVA, \$250.

ARB Data Comparable With  
That Used For Other States  
Not Available For Alaska

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# Alaska—Juneau

abc NBC **KINY-TV**

Ch. 8

**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 0.22-kw visual, .114-kw aural. Antenna: minus 1085-ft. above av. terrain, 137-ft. above ground, 177-ft. above sea level.

Latitude 58° 17' 21.8"  
Longitude 134° 23' 38.3"

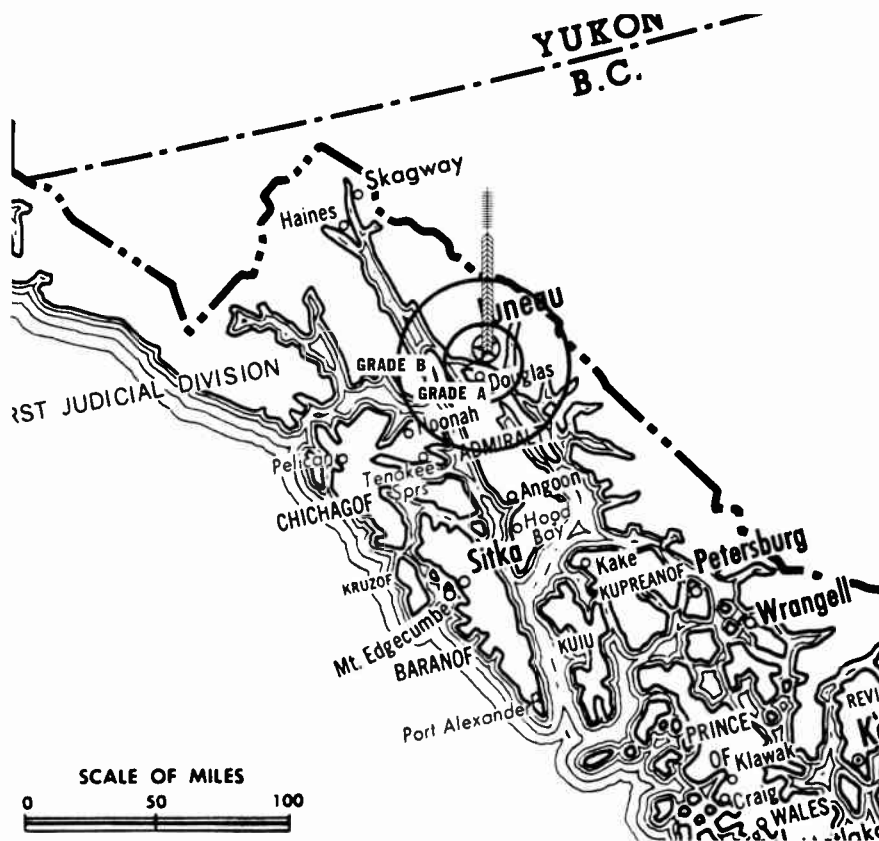
**Transmitter:** A. J. Rock Dump, Juneau.

**News Wire Service:** AP.

**Facsimile Service:** AP.

**News Film Service:** CBS.

**AM Affiliate:** KINY, 5-kw, 800 kc (CBS).



KINY-TV Ref: FCC File No. BPCT-2025 Granted 11/2/55

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## KINY-TV

**Network Service:** ABC, NBC, CBS (EMP).

**Licensee:** Juneau Broadcasters Inc., 231 S. Franklin St., Juneau, Alaska (99801).

**Studio:** 231 S. Franklin St., Juneau.

**Telephone:** 907-586-1800.

**Ownership:** Midnight Sun Bcstrs. Inc., 40.33%; Roger A. Thayer, 16.73%; Richard L. Peter, 13.69%; Elton E. Engstrom Jr., 10.69%; Ketchikan Alaska Television, 9.77%; Alan A. Engstrom, 8.77%; 2 other stockholders with holdings totaling 0.48%.

**Began Operation:** Feb. 19, 1956. Sale to present owners by Wm. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18).

**Represented (sales)** by James C. Fletcher Jr., New York; Day-Wellington Inc., Pacific Coast.

### Personnel:

ROGER A. THAYER, business manager.  
RICHARD L. PETER, secy.-treas. & production director.  
E. J. (BUCK) EMERY, general manager.  
DENNIS J. O'DAY, chief engineer.

### DIGEST OF RATE CARD NO. 3A (April 6, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class A—6-10:30 p.m., daily.	\$100.00	\$60.00	\$40.00	\$30.00	\$20.00	\$16.00

**NETWORK BASE HOURLY RATE:** \$50 (ABC, CBS).

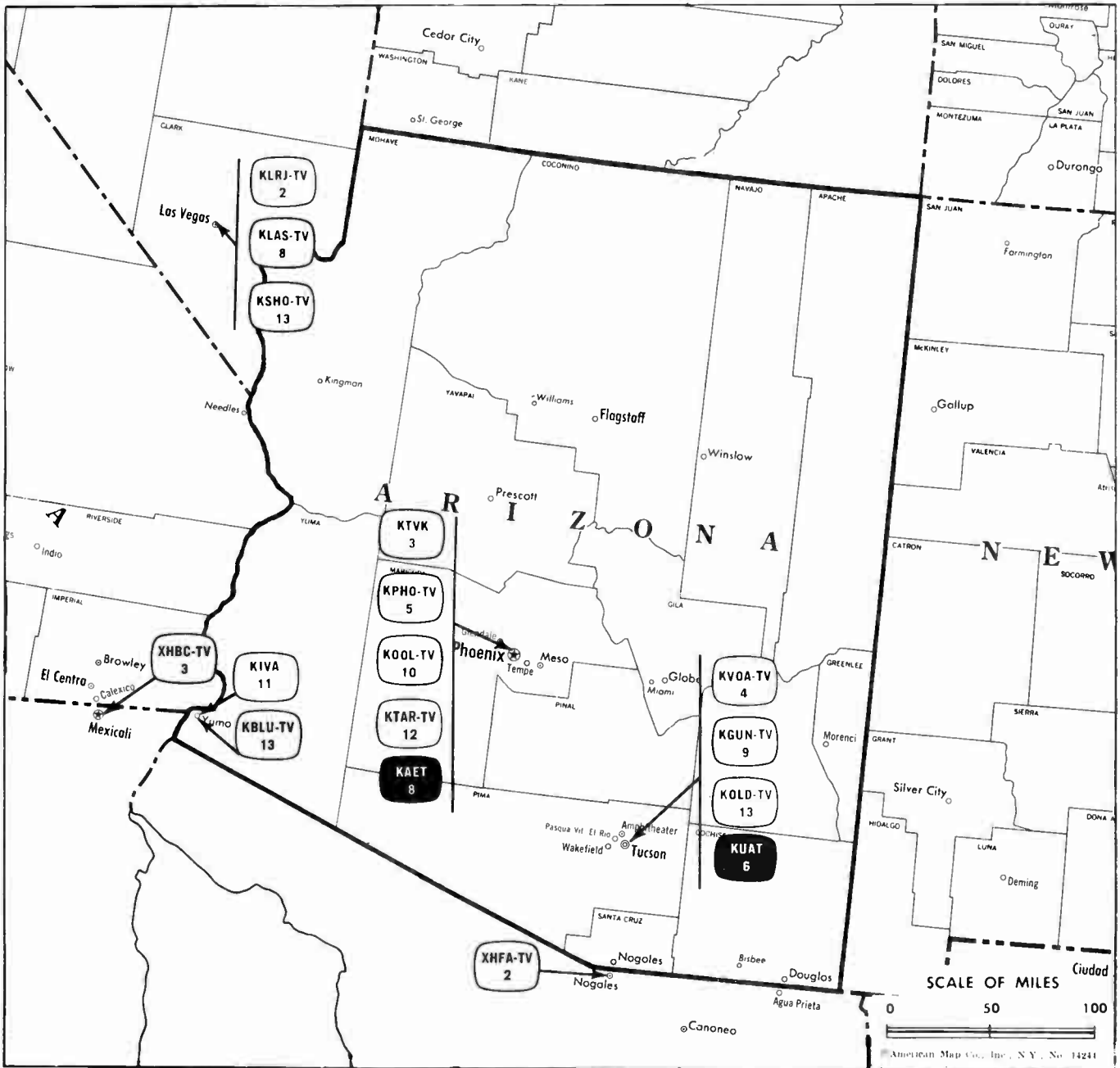
ARB Data Comparable With  
That Used For Other States  
Not Available For Alaska

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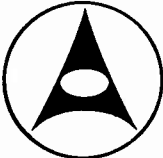


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Phoenix	306,500	62	379,700	87	352,100	85
Tucson	122,500	134	175,600	145	160,300	145
Yuma	24,100	212	36,500	218	32,500	218

**Arizona Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	2	0	2
			<u>12</u>

For State's Educational Technical Facilities,  
see next page



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 Phone: 262-5500

**XHFA-TV**  
**Nogales, Mexico (Arizona)**

Ch. 2

Network Service: None, independent.

Licensee: Television de Nogales, Ave. A. Obregon No. 138, Nogales, Sonora, Mex.

Studio & Transmitter: Colonia Moderna.

Telephone: Sonora 7-91.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 10-kw visual, 5-kw aural. Antenna: 231-ft. above ground, 1841-ft. above av. terrain.

Latitude	31°	19'	30"
Longitude	110°	56'	52"

Translator Repeaters: Caborca & Cananea, Sonora, Mexico.

Ownership: Dr. Francisco Arriola, 30%; Dr. Felipe Arriola, 30%; Augustin Arriola, 10%; Augustin Arriola Jr., 30%.

Began Operation: February, 1962.

Represented (sales) by Sonora Television Sales Co.

Personnel:

DR. FRANCISCO ARRIOLA, president.  
 DR. FELIPE ARRIOLA, v.p. & general manager.  
 AUGUSTIN ARRIOLA JR., secy.-treas. & business manager.  
 AUGUSTIN ARRIOLA, public relations.  
 REED N. HAYTHORNE, director of operations.  
 MANUEL ORTIZ, art director.

**DIGEST OF RATE CARD NO. 1**  
 (April 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.	\$150.00	\$90.00	\$75.00	\$55.00	\$42.50	\$30.00	\$22.50 \$17.50

**State Educational Technical Facilities**  
 (Complete Data in Educational Directory)

**KAET**  
**Phoenix**  
 Ch. 8

Non-Commercial Educational Station

Grantee: Board of Regents of the Universities & State College of Arizona, Arizona State U., Tempe, Ariz.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 1659-ft. above av. terrain, 174-ft. above ground, 2827-ft. above sea level.

Latitude	33°	19'	54"
Longitude	112°	03'	52"

**KUAT**  
**Tucson**  
 Ch. 6

Non-Commercial Educational Station

Licensee: University and State Colleges of Arizona, for use of the U. of Arizona, Herring Hall.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: .933-kw visual, .57-kw aural. Antenna: 110-ft. above av. terrain, 276-ft. above ground, 2703-ft. above sea level.

Latitude	32°	13'	50"
Longitude	110°	57'	00"

**KTAR-TV**  
**MESA**  
 (See Phoenix)



**Cognoscenti**  
**Read**  
**Television Digest**

Turn to page 249-c  
 for just a few of their reasons

# Arizona—Phoenix



**KOOL-TV**



Ch. 10

**Technical Facilities:** Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 42"

Transmitter: South Mountain.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

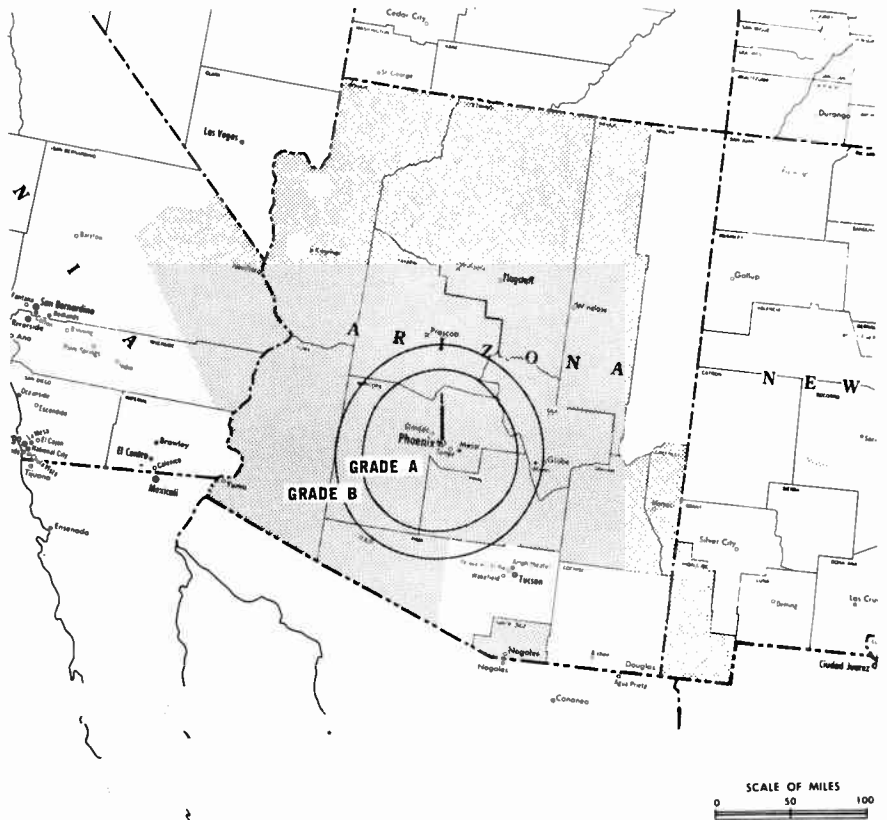
Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: KOOL, 5-kw, 960 kc (CBS).

FM Affiliate: KOOL-FM, 100-kw, 94.5 mc (No. 233), 1620-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOOL-TV Ref: FCC File No. BMPCT-1372 Granted 9/4/53

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## KOOL-TV

Licensee: KOOL Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz. (85003).

Studio: 511 W. Adams St.

Telephone: 602-271-2345.

TWX No.: 910-951-1343.

**Ownership:** Gene Autry, chairman, 55.38%; Thomas Chauncey, pres., 20.19%; Frank Beer, 4.96%; Tom & Ann Kerney, 19.47%. Mr. Autry also owns 51% of KTLA(TV), Los Angeles and radio KMPC, Los Angeles, KEX, Portland; KVI, Seattle; 48% of KOLD-TV & KOLD, Tucson, and 50% of KSFO, San Francisco. Mr. Chauncey owns 25.6% of KOLD-TV & KOLD. Golden West Bcstrs., licensee of KMPC, owns 65% of CATV system in Santa Barbara, Cal.

**Began Operation:** Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison.

### Personnel:

THOMAS CHAUNCEY, president.  
HOMER LANE, v.p. & general manager.  
LES LINDVIG, v.p. & station manager.  
ROBERT MARTIN, v.p. & dir. of programming, promotion & operations, film buyer.  
JACK MURPHY, v.p. & dir. of news and special events.  
ROBERT DAVIES, program director.  
MARGARET INJASOULIAN, promotion manager.  
ALBIN R. HILLSTROM, director of engineering.

### DIGEST OF RATE CARD NO. 7—(July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$800.00	\$500.00	\$300.00	\$200.00	\$180.00	\$80.00

NETWORK BASE HOURLY RATE: \$700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARIZONA			
COCONINO	13,900	11,300	81
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
MARICOPA	255,500	242,500	95
MOHAVE	3,500	3,100	88
NAVAJO	10,700	8,300	78
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
YAVAPAI	10,900	9,400	86
YUMA	16,100	14,800	92

CALIFORNIA			
RIVERSIDE EAST	5,000	4,700	93
SAN BERNARDINO E	2,500	2,300	94

NEW MEXICO			
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>363,300</b>	<b>337,400</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	306,300
AVERAGE DAILY CIRCULATION (MARCH 65)	230,600
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Arizona—Phoenix

## KPHO-TV

Ch. 5

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 08' 40"

**Transmitter:** Atop South Mountain, 8.5-mi. S of Phoenix.

**TV tape:** Recording facilities.

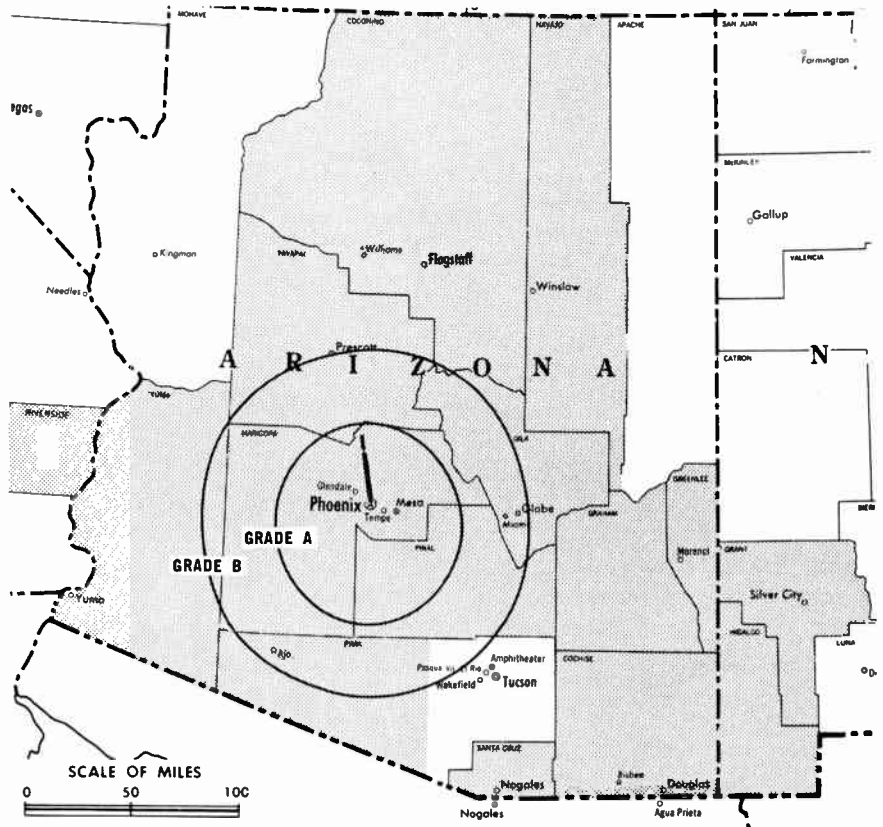
**Color:** Film & slide.

**News Wire Service:** UPI.

**Facsimile Service:** UPI.

**AM Affiliate:** KPHO, 5-kw, 910 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KPHO-TV Ref: FCC File No. BPCT-2580 Granted 1/9/59

©American Map Co., Inc., N.Y., No. 14244

## KPHO-TV

**Network Service:** None, independent.

**Licensee:** Meredith Broadcasting Co., 631 N. First Ave., Phoenix, Ariz. (85004).

**Studio:** 631 N. First Ave.

**Telephone:** 602-258-4511. **TWX No.:** 910-951-1519.

**Ownership:** Meredith Publishing Co., Des Moines, Iowa, through Meredith Broadcasting Co. For Meredith Publishing Co. executives see Publishing Firms with TV Station Ownership. Broadcasting officers: Fred Bohlen, chairman of the board; Frank B. Fogarty, pres.; E. T. Meredith, Richard B. Rawls, E. K. Hartenbower, Paul Adanti, Howard Stalnaker, v.p.'s; Gerald Thornton, secy.; H. Y. Engeldinger, comptroller. Same interests own radio KPHO, Phoenix, Ariz.; WHEN-TV & WHEN, Syracuse, N.Y.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; WOW-TV & WOW, Omaha, Neb.

**Began Operation:** Dec. 4, 1949. Sold to present owner in June, 1952 (Television Digest, Vol. 8:18 & 26).

**Represented (sales) by:** The Katz Agency Inc.

**Represented (legal) by:** Haley, Bader & Potts.

### Personnel:

RICHARD B. RAWLS, v.p. & general manager.  
GENE SPRY, station manager & film buyer.  
JAMES GALVIN, local sales manager.  
LARRY BURROUGHS, program director.  
TERRY GROENER, promotion supervisor.  
BLU WRIGHT, director of sales development & marketing.  
CHARLES GLANCE, dir. of public affairs & special events.  
DAVE HUMMEL, operations manager.  
RAY CURTIS, news director.  
GLENN THOMPSON, chief engineer.

DIGEST OF RATE CARD NO. 17  
(Aug. 16, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.	\$550.00	\$300.00	\$225.00	\$180.00	\$150.00	\$110.00 \$55.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARIZONA</b>			
COCHISE	17,900	16,200	91
COCONINO	13,900	11,300	81
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
MARICOPA	255,500	242,500	95
NAVAJO	10,700	8,300	78
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
YAVAPAI	10,900	9,400	86
YUMA	16,100	14,800	92
<b>CALIFORNIA</b>			
RIVERSIDE EAST	5,000	4,700	93
<b>NEW MEXICO</b>			
GRANT	4,500	3,900	87
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>379,700</b>	<b>352,100</b>	<b>93</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>282,500</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>161,500</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

HA 1-0818

RESIDENCE  
TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE  
NEW YORK, N.Y.

HUGH BEN LA RUE



# Arizona—Phoenix



**KTVK**

Ch. 3



**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 45"

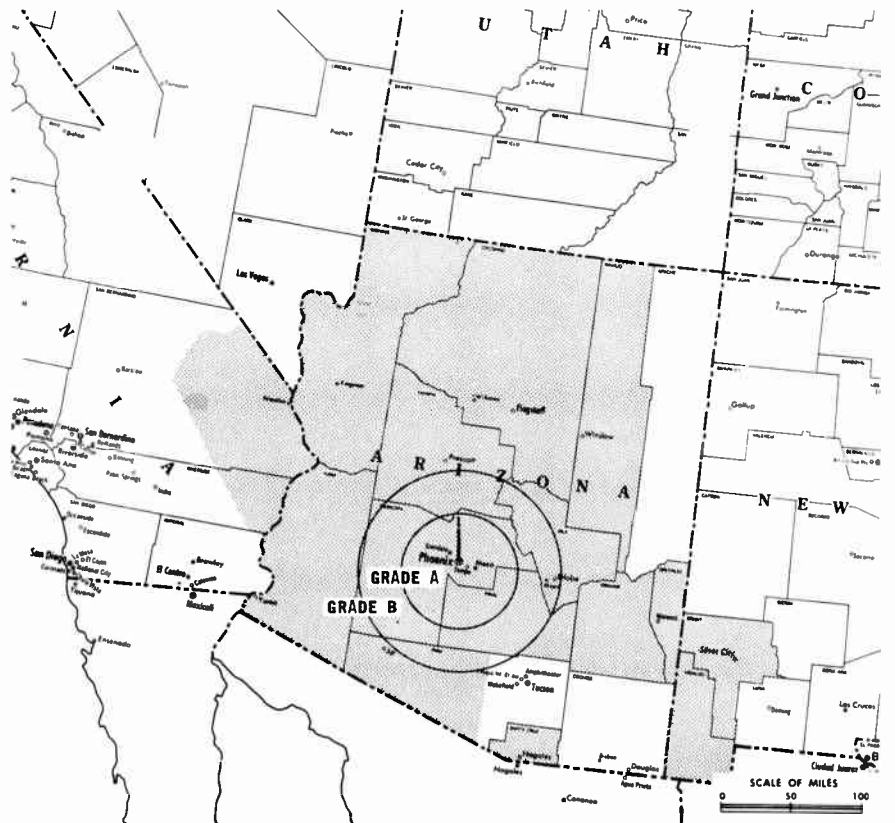
**Transmitter:** South Mt., 7-mi. S of Phoenix.

**TV tape:** Recording facilities.

**Color:** Network, film, slide & tape.

**News Wire Service:** UPI.

**News Film Service:** ABC.



Total Households: © SRDS  
Consumer Market Data as of 1/1/86.  
TV Homes: TV% and Circulation  
© 1985 American Research Bureau.  
County coverage (shaded areas) based on 1985 ARB study.

KTVK Ref: FCC File No. BPCT-1636 Granted 6/10/54

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## KTVK

**Licensee:** Arizona Television Co., 3435 N. 16th St., Phoenix, Ariz. (85016).

**Studio:** 3435 N. 16th St.

**Telephone:** 602-266-5691. **TWX No.:** 602-255-0544.

**Ownership:** Ernest W. McFarland, pres., 40%; Leon M. Nowell, v.p., 20%; Ralph Watkins, v.p.-treas., 20%; Henry Larson, secy., 5%; Delbert Lewis, 12.56%; Roland Bibolet, 2%; Edward Cooper, .2%; Bassett Wright, .15%.

**Began Operation:** Feb. 28, 1955.

**Represented (sales)** by Blair TV.

**Represented (engineering)** by Lohnes & Culver.

### Personnel:

BURTON B. LaDOW, station manager & film buyer.  
ROLAND BIBOLET, program director.  
EARL MEHAFFEY, engineer.

### DIGEST OF RATE CARD NO. 6A—(Feb. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$600.00	\$300.00	\$200.00	\$160.00	\$180.00	\$170.00 \$85.00
<b>NETWORK BASE HOURLY RATE: \$600.</b>						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARIZONA</b>			
COCONINO	13,900	11,300	81
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
MARICOPA	255,500	242,500	95
MOHAVE	3,500	3,100	88
NAVAJO	10,700	8,300	78
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
YAVAPAI	10,900	9,400	86
YUMA	16,100	14,800	92
<b>CALIFORNIA</b>			
RIVERSIDE EAST	5,000	4,700	93
SAN BERNARDINO E	2,500	2,300	94
<b>NEW MEXICO</b>			
GRANT	4,500	3,900	87
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>367,800</b>	<b>341,300</b>	<b>93</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>306,500</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>202,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

# Arizona—Phoenix-Mesa



**KTAR-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"  
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, U.S. weather service.

News Film Service: NBC.

Facsimile Service: AP.

AM Affiliate: KTAR, 5-kw, 620 kc (NBC). FM Affiliate: KTAR-FM, 114.8-kw, 98.7 mc (No. 254), 1677-ft. antenna height.

Total Households: © SRDS

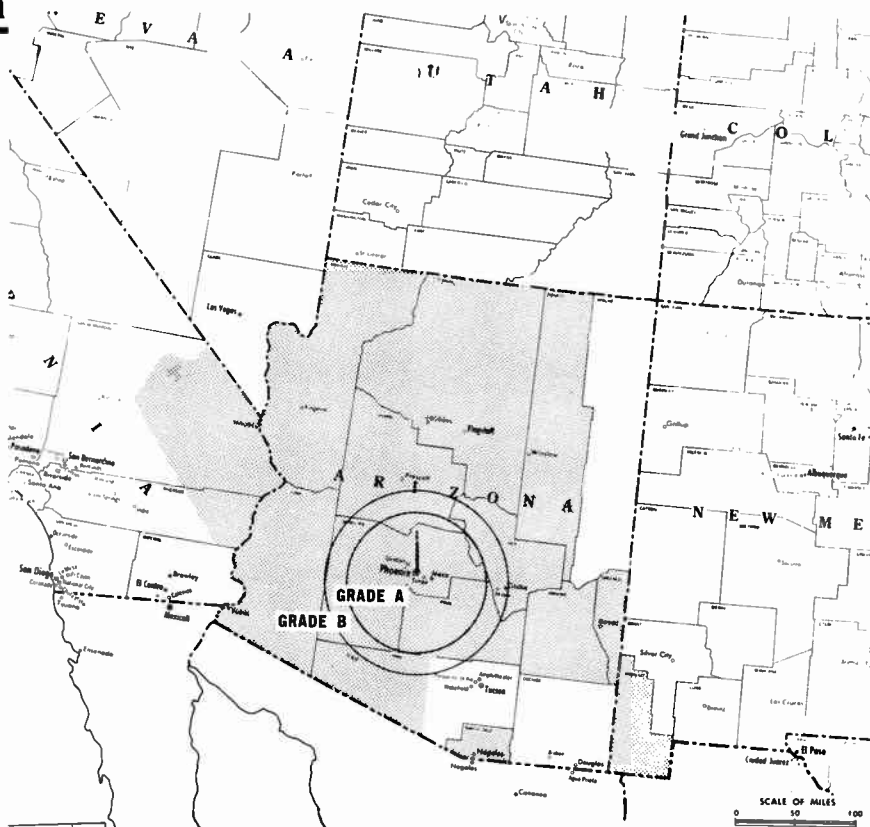
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KTAR-TV Ref: FCC File No. BPCT—2721 Granted 3/18/60

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## KTAR-TV

Licensee: KTAR Bcstg. Co., 1101 N. Central Ave., Phoenix, Ariz. (85004).

Studio: 1101 N. Central Ave., P.O. Box 711.

Telephone: 602-254-4161.

TWX No.: 602-255-0465.

Ownership: John J. Louis, estate and members of his family, 78.42%; Richard O. Lewis, pres., 18.92%; B. R. Fulbright, secy.-treas., 1.50%; J. H. Haughwout, 1.16%. KTAR owns KYUM, Yuma and KYCA, Prescott.

Began Operation: April 23, 1953. Sale to present owners by Harry L. Nace interests approved by FCC June 16, 1954 (Television Digest, Vol. 10:18, 25).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Steadman, Leonard & Clammer.

Represented (engineering) by George C. Davis, Consulting Engineers.

Personnel:

RICHARD O. LEWIS, president and general manager.

RAY C. SMUCKER, v.p. for sales.

J. CURTIS TRAHAM, secretary-treasurer.

GEORGE GUYAN, local sales manager.

PAUL HUGHES, director of public affairs.

WOODY HARTZOG, director program operations.

ROBERT ALLINGHAM, program director & film buyer.

NANCY CHAPPEL, promotion director.

CLIFF STEVENS, chief engineer.

For XHFA-TV, Nogales

see page 26-b

## DIGEST OF RATE CARD NO. 7A

(April 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min or 20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5:30-10 p.m., Sun.						
\$625.00	\$375.00	\$315.00	\$250.00	\$188.00	\$160.00	\$80.00

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARIZONA</b>			
COCONINO	13,900	11,300	81
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
MARICOPA	255,500	242,500	95
MOHAVE	3,500	3,100	88
NAVAJO	10,700	8,300	78
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
YAVAPAI	10,900	9,400	86
YUMA	16,100	14,800	92
<b>CALIFORNIA</b>			
RIVERSIDE EAST	5,000	4,700	93
SAN BERNARDINO E	2,500	2,300	94
<b>NEW MEXICO</b>			
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>363,300</b>	<b>337,400</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	304,900
AVERAGE DAILY CIRCULATION (MARCH 65)	211,800
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Arizona—Tucson



**KGUN-TV**



Ch. 9

Technical Facilities: Channel No. 9  
(186-192 mc). Authorized power:  
63.1-kw visual, 31.6-kw aural.  
Antenna: 3660-ft. above av. ter-  
rain, 237-ft. above ground, 8737-  
ft. above sea level.

Latitude 32° 24' 25"  
Longitude 110° 42' 59.4"

Transmitter: Mt. Bigelow.

Color: Network, film & tape.

News Wire Service: AP.

Facsimile Service: AP.

O & O Translator: K02BW, Casa  
Adobes, Ariz.

Total Households: © SRDS

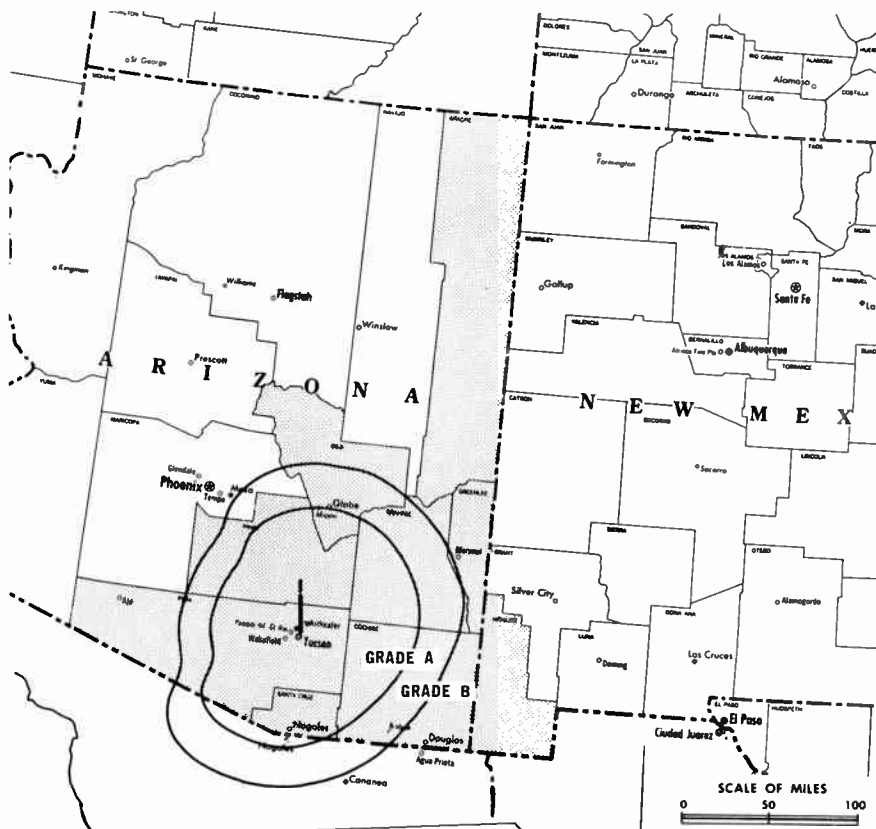
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KGUN-TV Ref: FCC File No. BMPCT-3284 Granted 9/7/55

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## KGUN-TV

Licensee: Gilmore Broadcasting Corp. of Ariz., Box 5147, Tucson, Ariz. (85703).

Studio: 2175 N. Sixth Ave.

Telephone: 602-792-9933. TWX No.: 602-792-2758.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: May 5, 1956. Sale to present owner by Henry S. Hilberg & associates, along with WEHT(TV), Evansville, Ind. was approved July 15, 1964 by FCC (Television Digest, Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 by FCC (Vol. 12:51).

Represented (sales) by Avery-Knodel.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

JAMES S. GILMORE JR., president.  
HAMILTON SHEA, executive vice president.  
FRED L. VANCE, vice president & general manager.  
GEORGE WALLACE, sales manager.  
PERRY DICKEY, operations supervisor.  
HAROLD POOLE, controller.  
JACK JACOBSON, program director.  
ROBERT CLEVELAND, chief engineer.

DIGEST OF RATE CARD NO. 8A—(Nov. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6-10:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$77.00	\$66.00 \$38.50

NETWORK BASE HOURLY RATE: \$275.00.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARIZONA			
APACHE	7,200	5,200	72
COCHISE	17,900	16,200	91
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
PIMA EAST	94,100	89,200	95
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
NEW MEXICO			
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>164,400</b>	<b>151,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 120,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 83,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

See CATV Directory for  
Arizona CATV Systems

# Arizona—Tucson



**KVOA-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 35-kw visual, 18-kw aural (maximum power allowed). Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56"  
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

TV tape: Recording facilities.

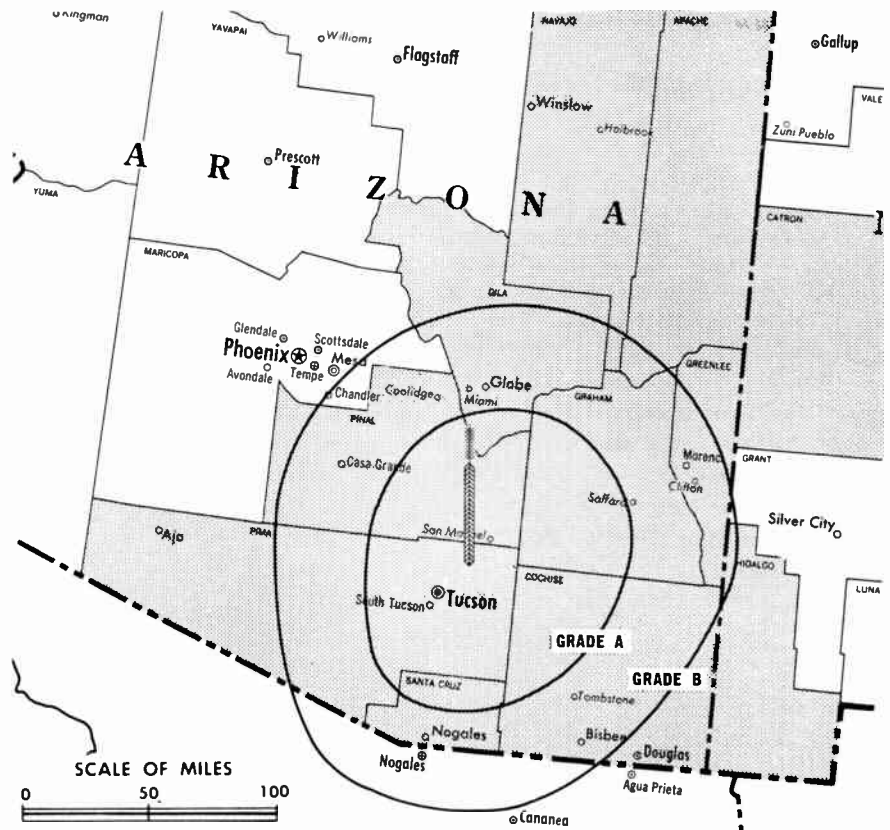
Color: Network & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

O & O Translator: K11DH, Casa Adobes & Catalina Foothills Addition.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KVOA-TV Ref: FCC File No. BPCT—2685 Granted 12/2/59

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## KVOA-TV

Licensee: Telestation KVOA-TV, Box 5188, Tucson, Ariz. (85703).

Studio: 209 W. Elm St., Tucson, Ariz. (85705).

Telephone: 602-623-2555.

TWX No.: 602-792-2659.

Ownership: WGAL Television Inc. For other interests see WGAL-TV, Lancaster, Pa.

Began Operation: Sept. 27, 1953. Sale to present owner by Alvarado Television Co. Inc. approved by FCC Jan. 23, 1963 (BRCT-122). Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959, by FCC (Television Digest, Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vols. 12:51, 13:6).

Represented (sales) by The Meeker Co. Inc.; Bob Hix Co. (Denver); Mario Messina Co. (Dallas); Busby, Finch & Woods (Atlanta); Eugene F. Gray Co. (Kansas City, Mo.).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by James C. McNary.

Personnel:

CLAIR R. McCOLLOUGH, president.  
GORDON E. HAMILTON, station and sales manager, film buyer.  
ROBERT BOLLINGER, operations manager.  
GARRY GREENBERG, news director.  
RAYMOND H. HOLSCLAW, chief engineer.

For Arizona Translator Stations  
see Section c

## DIGEST OF RATE CARD NO. 8

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	10 Sec.*	
Class AA—7-10 p.m., daily.	\$375.00	\$225.00	\$150.00	\$90.00	\$72.00	\$45.00

\*Class AA—6:59-10.01 p.m., daily.

NETWORK BASE HOURLY RATE: \$375.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>ARIZONA</b>			
APACHE	7,200	5,200	72
COCHISE	17,900	16,200	91
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
GREENLEE	3,200	3,000	92
NAVAJO	10,700	8,300	78
PIMA EAST	94,100	89,200	95
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
<b>NEW MEXICO</b>			
CATRON	500	400	75
HIDALGO	1,400	1,200	85
<b>STATION TOTAL</b>	<b>175,600</b>	<b>160,300</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 122,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 94,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

*gilt-edged  
advertising  
investment*

Make your Arizona advertising budget a gilt-edged investment. Spend one-third of it in this great-growth market on KVOA-TV.



**STEINMAN STATION**  
Clair McCollough, Pres.  
G. E. "Doc" Hamilton, Sta. Mgr.

**KVOA-TV**  
**TUCSON**  
**ARIZONA**

**Most-watched station  
in area**

The average audience for KVOA-TV, Sunday through Saturday, is higher\* than any other station in the market.

\*These statistics are based on ARB estimates, and subject to inherent limitations of sampling techniques and other qualifications issued by that company, available upon request.

**Spending market**

The people in the Channel 4 coverage area buy nearly

**1/3**

of all products sold in Arizona, spending \$641,861,000+ in retail stores.  
1SRDS 10/15/65

Representatives: The MEEKER Company, Inc., New York/Chicago/Los Angeles/San Francisco

BUSBY, FINCH & WOODS, INC. Atlanta/BOB HIX CO. Denver/MARIO MESSINA CO. Dallas

# Arizona—Tucson



**KOLD-TV**



Ch. 13

**Technical Facilities:** Channel No. 13 (210-216 mc). Authorized power: 107-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

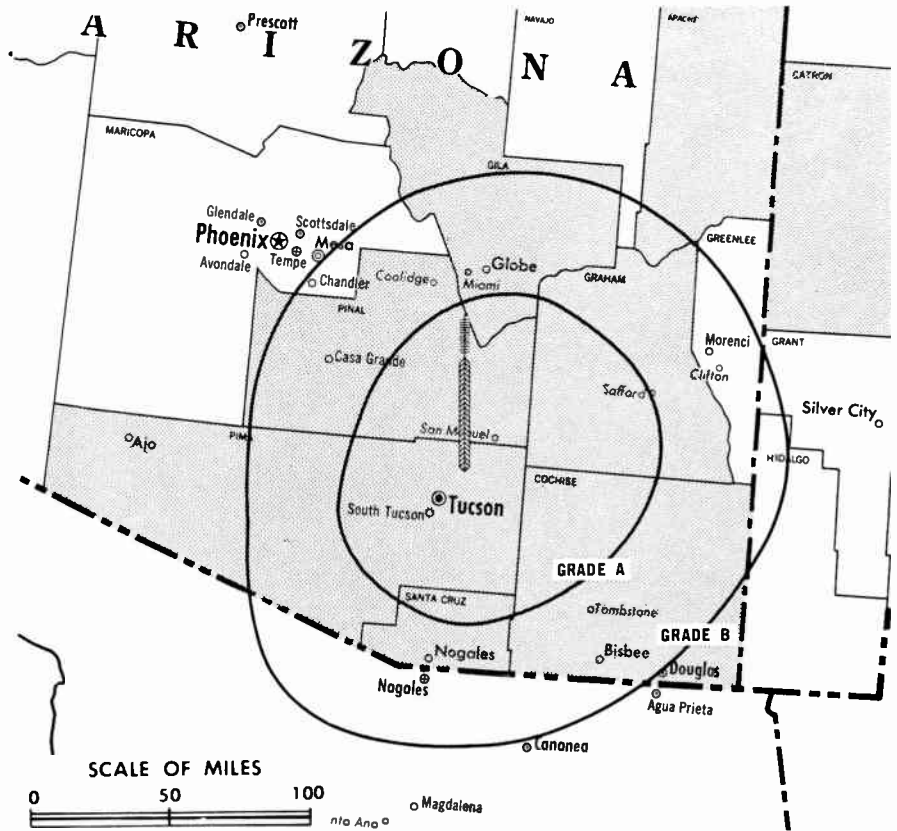
Latitude 32° 24' 56.5"  
Longitude 110° 42' 48.5"

**Transmitter:** Mt. Bigelow, 18-mi. NE of Tucson.

**Color:** Network only.

**News Wire Service:** AP.

**O & O Translator:** K07DA, Casa Adobes, Ariz.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

KOLD-TV Ref: FCC File No. BMPCT-5607 Granted 6/9/61

©American Map Co., Inc., N.Y., No. 14244

## KOLD-TV

**Licensee:** Old Pueblo Broadcasting Co., 115 W. Drachman St., Tucson, Ariz. (85705).

**Studio:** 115 W. Drachman.

**Telephone:** 602-624-2511. **TWX No.:** 602-792-2701.

**AM Affiliate:** KOLD, .25-kw, 1450 kc (CBS).

**Ownership:** Gene Autry, chairman, 48%; Tom Chauncey, pres.-treas., 25.66%; E. S. Mittendorf, v.p. & secy., 2%; Tom Kerney, 20%; Frank Beer, 4.34%. Interlocking ownership with KOOL-TV, Phoenix. Mr. Autry is also chief stockholder in KTLA(TV), Los Angeles and radios KMPC, Los Angeles; KVI, Seattle, and KEX, Portland. He owns 50% of KSFO, San Francisco.

**Began Operation:** Jan. 13, 1953.

**Represented (sales) by** George P. Hollingbery Co.

**Represented (legal) by** Dow, Lohnes & Albertson.

**Represented (engineering) by** David Steel & Assoc.

### Personnel:

TOM CHAUNCEY, president.  
BOB MARTIN, assistant to the president.  
PAUL PLUNKETT, v.p. & general manager.  
CHARLES OLSON, station manager.  
JESSIE SCHWARZ, v.p. & comptroller.  
DAVE REABEN, operations manager.  
HOWARD SMITH, chief engineer.

## DIGEST OF RATE CARD NO. 7—(July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.					
\$300.00	\$180.00	\$130.00	\$100.00	\$80.00	\$48.00
NETWORK BASE HOURLY RATE: \$275.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARIZONA</b>			
APACHE	7,200	5,200	72
COCHISE	17,900	16,200	91
GILA	8,300	7,400	89
GRAHAM	4,800	4,200	87
PIMA EAST	94,100	89,200	95
PIMA WEST	4,200	4,000	95
PINAL	19,200	17,600	91
SANTA CRUZ	4,100	3,600	87
<b>NEW MEXICO</b>			
CATRON	500	400	75
<b>STATION TOTAL</b>	<b>160,300</b>	<b>147,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 118,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 86,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 7



# Arizona—Yuma



**KBLU-TV**

Ch. 13

239

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 11.2-kw visual, 5.6-kw aural. Antenna: 232-ft. above av. terrain, 203-ft. above ground, 408-ft. above sea level.

Latitude 32° 42' 10"

Longitude 114° 37' 30"

Holds CP for change to 28.8-kw visual, 4.29-kw aural, 1420-ft. above av. terrain, 200-ft. above ground, 2364-ft. above sea level, lat. 33° 03' 38", long. 114° 49' 37"; transmitter to Black Mt., 17.5-mi. N of Ogilby, Cal. BPCT—3591.

Transmitter: 1322 Fourth Ave.

AM Affiliate: KBLU, 500-D, 1320 kc.

TV tape: Recording facilities.

Color: Network only.

News Wire Service: AP.

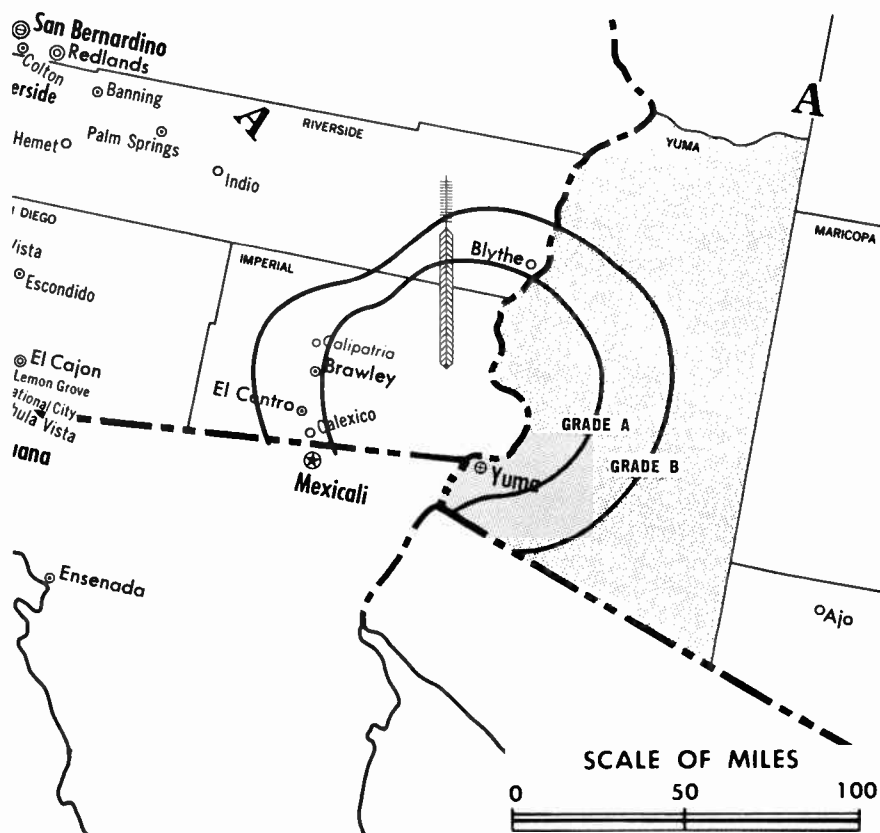
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KBLU-TV Ref: FCC File No. BMPCT—5849 Granted 9/24/61

©American Map Co., Inc., N.Y., No. 14244

## KBLU-TV

Licensee: Desert Telecasting Co. Inc., 1322 4th Ave., Yuma, Ariz. (85364).

Studio: 1322 Fourth Ave.

Telephone: 602-782-3881.

Ownership: Robert W. Crites, 33⅓%; John & Helen Noga, 33⅓%; Paul E. Morgan & Herman Newhouse, 33⅓%.

Began Operation: Dec. 3, 1963.

Represented (sales) by Eastman TV Inc.

Represented (engineering) by Edward Benham.

Personnel:

ROBERT W. CRITES, president & general manager.  
KARL WITTE, sales manager.

### DIGEST OF RATE CARD NO. 2 (March 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class A—6:30-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.  
\$175.00 \$105.00 \$70.00 \$58.00 \$44.00 \$30.00 \$25.00 \$15.00  
NETWORK BASE HOURLY RATE: \$50.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARIZONA			
YUMA	16,100	14,800	92
<b>STATION TOTAL</b>	<b>16,100</b>	<b>14,800</b>	<b>92</b>
NET WEEKLY CIRCULATION (MARCH 65)		12,900	
AVERAGE DAILY CIRCULATION (MARCH 65)		10,100	
COLOR PENETRATION PERCENTAGE (NOV 65)		8	

Map reflects proposed not current coverage

# Arizona—Yuma



**KIVA**  
Ch. 11



**Technical Facilities:** Channel No. 11 (198-204 mc). Authorized power: 219-kw visual, 110-kw aural (directional antenna). Antenna: 440-ft. above av. terrain, 527-ft. above ground, 757-ft. above sea level.

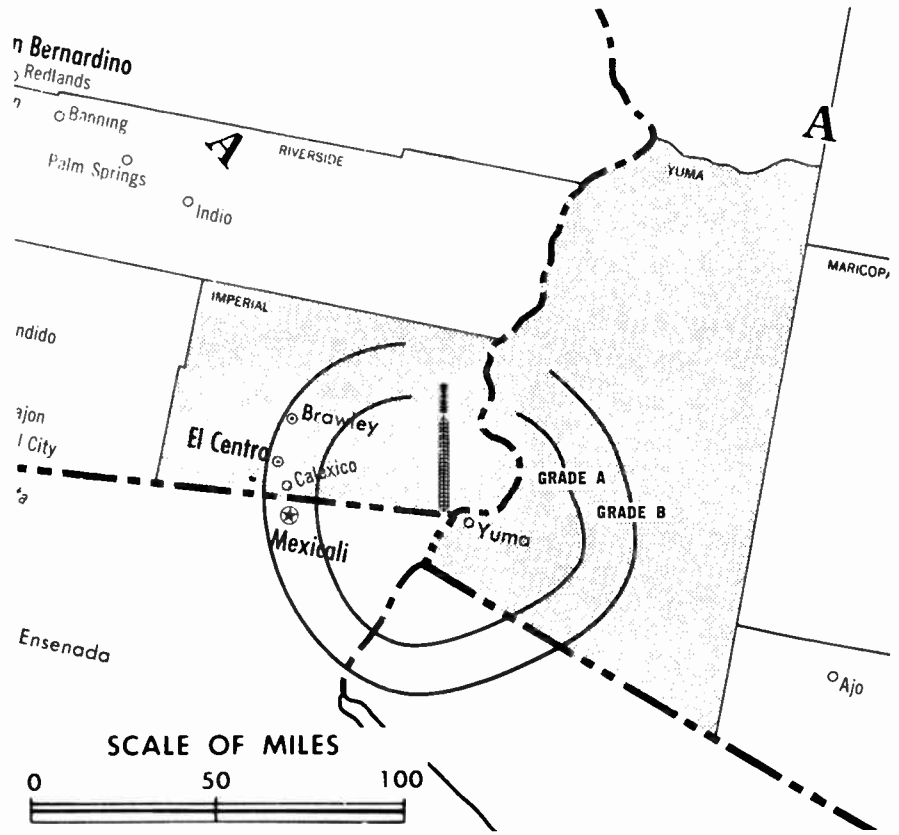
Latitude 32° 44' 42"  
Longitude 114° 44' 19"

Transmitter: 8-mi. W of Yuma on U.S. 80.

TV tape: Recording facilities.

Color: Network only.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KIVA Ref: FCC File No. BPCT-2455 Granted 7/17/58

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## KIVA

Network Service: NBC, ABC.

Licensee: Bruce Merrill, P.O. Box 1671, Yuma, Ariz. (85364).

Studio: Third Ave. & 13th St. (85364).

Telephone: 602-782-4711. TWX No.: 602-782-3747.

Ownership: Bruce Merrill, 100%. He also owns Antennavision CATV Systems.

Began Operation: Oct. 8, 1953. Sale to present owner by Electro Investors (Floyd Odium group) approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:38; 17:6). Transfer to Electro Investors from Harry C. Butcher, who held 100%, approved June 10, 1959 by FCC (Vol. 15:24). Sale to Butcher by Donald Ellsworth founding group approved July 25, 1957 (Vol. 13:28, 30).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Arnold & Porter.

### Personnel:

- BRUCE MERRILL, owner.
- LEAVENWORTH WHEELER, gen. mgr. & film buyer.
- WALTER KUBIAK, sales manager.
- ROBERT HARDY, operations manager.
- ART VOGT, chief engineer.

### DIGEST OF RATE CARD NO. 4A (Nov. 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$50.00	\$40.00
	\$250.00	\$150.00	\$100.00	\$50.00	\$25.00

NETWORK BASE HOURLY RATE: \$150.

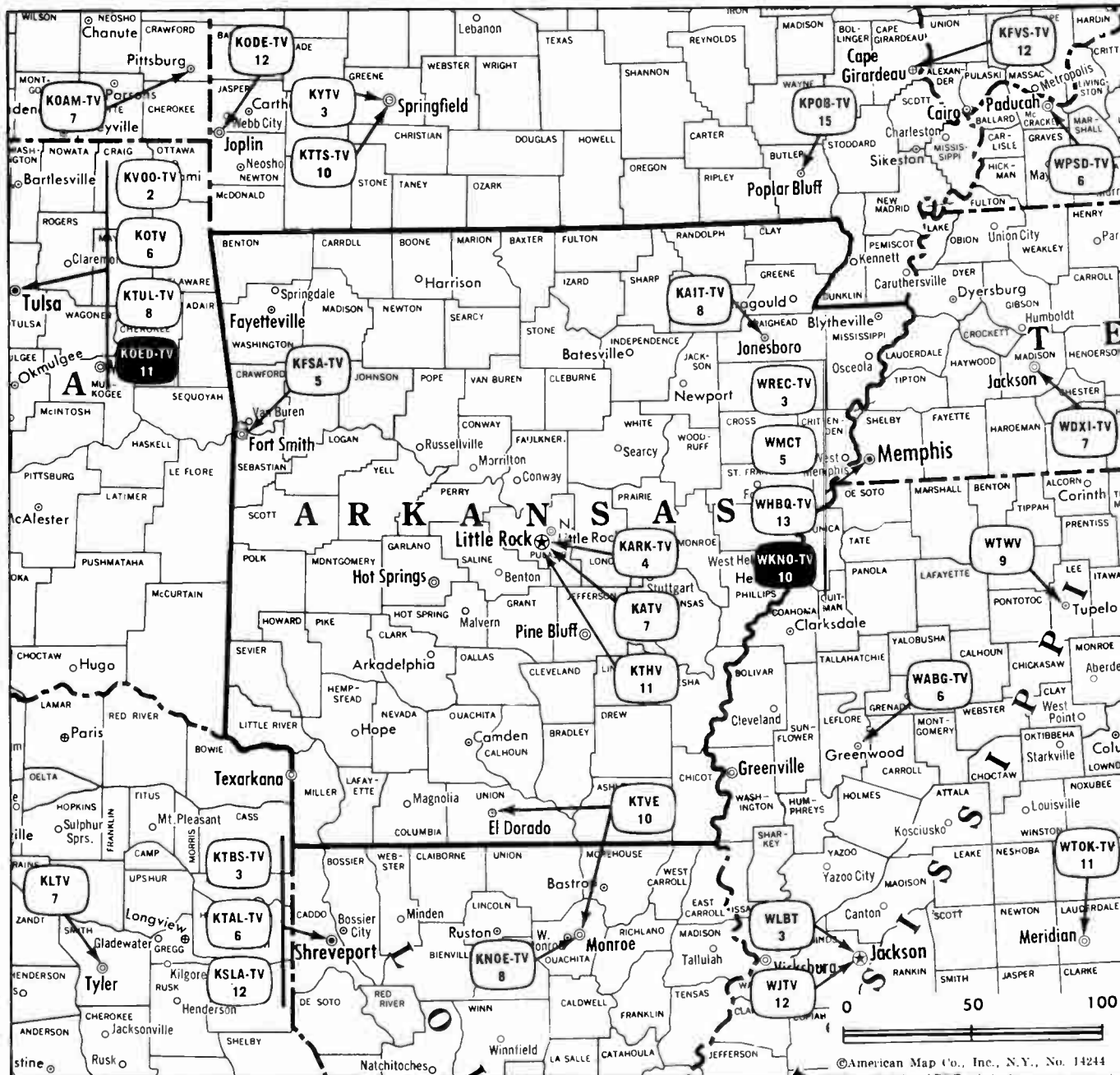
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
ARIZONA YUMA	16,100	14,800	92
CALIFORNIA IMPERIAL	20,400	17,700	87
<b>STATION TOTAL</b>	<b>36,500</b>	<b>32,500</b>	<b>89</b>
NET WEEKLY CIRCULATION (MARCH 65)		24,100	
AVERAGE DAILY CIRCULATION (MARCH 65)		18,300	
COLOR PENETRATION PERCENTAGE (NOV 65)		8	



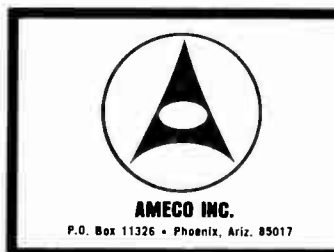
**MALARKEY, TAYLOR & ASSOCIATES  
CATV**

**Brokers - Consultants - Engineering  
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Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Little Rock	267,700	71	404,900	82	355,100	84
El Dorado-Monroe	139,000	123	262,400	117	224,700	120
Fort Smith	69,100	169	132,100	173	115,000	174
Jonesboro	40,900	196	127,600	176	110,700	178



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 Dallas Warehouse 214-351-1567

# Arkansas

Arkansas Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
☐ Commercial Television Stations	6	0	6
● Educational Television Stations	0	0	0
			6

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

<b>KNOE-TV</b> El Dorado (See Monroe, La.)	<b>KTAL</b> Texarkana (See Shreveport, La.)
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## KARK-TV, Little Rock

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS (CONTINUED)</b>			
PIKE	2,200	1,900	86
POLK	4,000	3,300	83
POPE	6,900	6,100	89
PRAIRIE	2,800	2,400	86
PULASKI	85,300	79,800	94
RANDOLPH	3,600	3,000	83
SALINE	8,900	8,400	94
SCOTT	1,900	1,600	84
SEARCY	2,200	1,700	81
SEBASTIAN	25,000	23,200	93
SHARP	1,600	1,200	74
STONE	1,800	1,400	81
UNION	16,900	15,100	90
VAN BUREN	1,900	1,700	87
WHITE	10,200	9,100	90
WOODRUFF	3,500	2,900	84
YELL	3,800	3,300	87
<b>MISSISSIPPI</b> BOLIVAR	13,300	8,400	63

## KTHV, Little Rock

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS—(Continued)</b>			
POLK	4,000	3,300	83
POPE	6,900	6,100	89
PRAIRIE	2,800	2,400	86
PULASKI	85,300	79,800	94
SALINE	8,900	8,400	94
SCOTT	1,900	1,600	84
SEARCY	2,200	1,700	81
SEBASTIAN	25,000	23,200	93
STONE	1,800	1,400	81
VAN BUREN	1,900	1,700	87
WHITE	10,200	9,100	90
WOODRUFF	3,500	2,900	84
YELL	3,800	3,300	87
<b>MISSISSIPPI</b> BOLIVAR	13,300	8,400	63
<b>MISSISSIPPI</b> OREGON	2,800	2,000	72
<b>OKLAHOMA</b> SEQUOYAH	5,200	4,500	86

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# Arkansas—El Dorado-Monroe, La.



**KTVE**

Ch. 10

251

**Technical Facilities:** Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41"  
Longitude 92° 13' 40.6"

Transmitter: .5-mi. S of Bolding, on Mo. Pacific RR spur.

Color: Network.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTVE Ref: FCC File No. BMPCT-4620 Granted 1/22/58

©American Map Co., Inc., N.Y., No. 1424

## KTVE

Network Service: ABC, NBC.

Licensee: KTVE Inc., Box 791, El Dorado, Ark. (71731).

Offices & Studios: 400 W. Main, El Dorado, Ark. (71731); 206 Catalpa, Monroe, La. (71203).

Telephones: 501-862-3488, El Dorado; 318-323-7716, Monroe.

TWX No.: 318-387-5343.

Ownership: Fuqua Industries, 100%. John B. Fuqua also owns WJBF-TV, Augusta, Ga. & radio WROZ, Evansville, Ind. and controls Natco Corp., which is buying Polaris Corp.

Began Operation: Dec. 18, 1955. Sale to present owner by Wm. Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & Wm. M. Bigley approved July 6 by FCC (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 by FCC (Vol. 16:34).

Represented (sales) by Adam Young Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by John Creutz.

Personnel:

JIM HITE, station manager.  
HARRY MOORADIAN, general sales manager.  
JOHN LONG, chief engineer.  
RALPH McFARLAND, operations manager.

DIGEST OF RATE CARD NO. 6—(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:29 to 9:59 p.m., daily.  
\$450.00 \$270.00 \$180.00 \$140.00 \$125.00 \$100.00 \$62.50  
NETWORK BASE HOURLY RATE: \$450 (ABC), \$450 (NBC).

For ARB & Nielsen County Household Data  
see Section a

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>ARKANSAS</b>			
ASHLEY	7,300	6,300	86
BRADLEY	4,300	3,700	86
CALHOUN	1,800	1,500	86
CHICOT	5,500	4,300	78
CLEVELAND	1,700	1,400	82
COLUMBIA	8,300	7,100	86
DALLAS	3,000	2,600	87
DESHA	5,700	4,800	85
DREW	4,200	3,500	82
LINCOLN	3,300	2,800	83
NEVADA	3,000	2,500	83
OUACHITA	10,100	8,700	86
UNION	16,900	15,100	90
<b>LOUISIANA</b>			
BIENVILLE	4,200	3,600	86
CALDWELL	2,200	1,900	85
CATAHOULA	2,800	2,200	79
CLAIBORNE	4,800	4,100	85
EAST CARROLL	3,400	2,700	80
FRANKLIN	6,100	5,300	87
GRANT	3,600	3,000	86
JACKSON	4,600	4,100	89
LA SALLE	3,900	3,400	86
LINCOLN	7,400	6,900	93
MADISON	4,200	3,400	81
MOREHOUSE	9,200	8,100	88
OUACHITA	32,700	30,500	93
RICHLAND	5,600	4,900	87
UNION	4,700	4,200	91
WEST CARROLL	3,300	2,800	86
WINN	4,500	3,800	84
<b>MISSISSIPPI</b>			
BOLIVAR	13,300	8,400	63
ISSAQUENA	600	400	64
SHARKEY	2,500	1,800	70
SUNFLOWER	10,000	6,300	63
WASHINGTON	22,900	17,100	75
<b>STATION TOTAL</b>	<b>231,600</b>	<b>193,200</b>	<b>83</b>

NET WEEKLY CIRCULATION (MARCH 65) 134,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 94,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Arkansas—Fort Smith

abc **KFSA-TV**

NBC Ch. 5

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1257-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"  
Longitude 94° 21' 38"

**AM Affiliate:** KFSA, 1-kw (.5-kw night), 950 kc (ABC).

**Transmitter:** Figure Five 9.5-mi. NNE of Fort Smith.

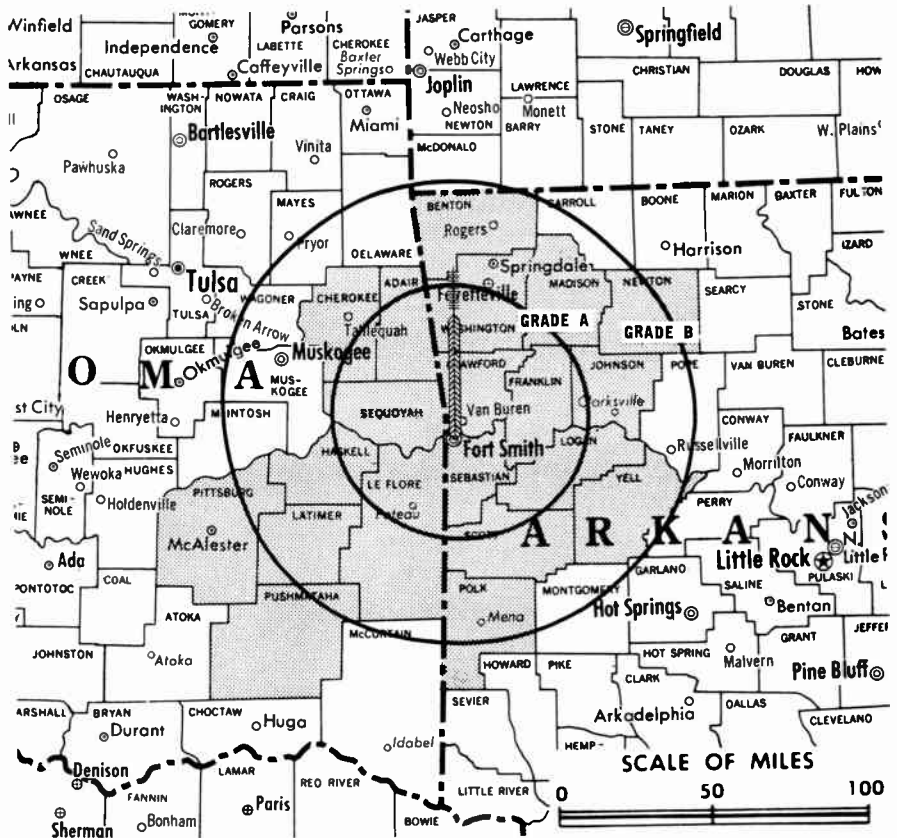
**TV tape:** Recording facilities.

**Color:** Network only.

**News Wire Service:** AP.

**Facsimile Service:** AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KFSA-TV Ref: FCC File No. BPCT-2980 Granted 1/22/65

©American Map Co., Inc., N.Y., No. 14214

## KFSA-TV

**Network Service:** CBS, NBC; also ABC.

**Licensee:** American Television Co. Inc., 101 N. 4th St., Fort Smith, Ark. (72902).

**Offices & Studios:** P.O. Box 369, 101 N. 4th St., Ft. Smith.

**Telephone:** 501-783-3131. TWX No.: 501-785-1217.

**Ownership:** Donald W. Reynolds, 100%. For other Reynolds interests see KORK-TV, Las Vegas, Nev.

**Began Operation:** Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administratrix for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2).

**Represented (sales)** by Venard, Torbet & McConnell.

**Represented (legal)** by Haley, Bader & Potts.

**Personnel:**

J. W. (BILL) SLATES, v.p., gen. mgr., sales mgr. & film buyer.  
PAT PORTA, program director.  
GORDON BROWN JR., promotion manager.  
WILLARD MATTEN, chief engineer.

### DIGEST OF RATE CARD NO. 4 (Dec. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:59-10 p.m., daily.	\$350.00	\$210.00	\$140.00	\$87.50	\$80.00	\$60.00
NETWORK BASE HOURLY RATE:	\$325 (CBS)	\$325 (NBC)	\$325 (ABC)			

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
BENTON	13,100	11,400	87
CRAWFORD	7,400	6,400	86
FRANKLIN	3,200	2,700	86
JOHNSON	3,700	3,100	84
LOGAN	4,600	3,900	87
MADISON	2,500	1,900	75
NEWTON	1,300	1,000	73
POLK	4,000	3,300	83
SCOTT	1,900	1,600	84
SEBASTIAN	25,000	23,200	93
WASHINGTON	20,600	17,700	86
YELL	3,800	3,300	87
<b>OKLAHOMA</b>			
ADAIR	3,700	3,000	81
CHEROKEE	5,200	4,600	88
HASKELL	2,100	1,800	88
LATIMER	2,000	1,600	80
LE FLORE	8,700	7,500	87
PITTSBURG	11,200	10,100	90
PUSHMATAHA	2,900	2,400	79
SEQUOYAH	5,200	4,500	86
<b>STATION TOTAL</b>	<b>132,100</b>	<b>115,000</b>	<b>87</b>

NET WEEKLY CIRCULATION (MARCH 65) 69,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 54,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

**ARB Data:** The figures for this station do not reflect present coverage since the station changed its facilities after the survey was made.



# Arkansas—Jonesboro



**KAIT-TV**

Ch. 8

23.9

Technical Facilities: Channel No. 8  
(180-186 mc. Authorized power:  
54.5-kw visual, 27.2-kw aural. An-  
tenna: 420-ft. above av. terrain,  
342-ft. above ground, 762-ft.  
above sea level.

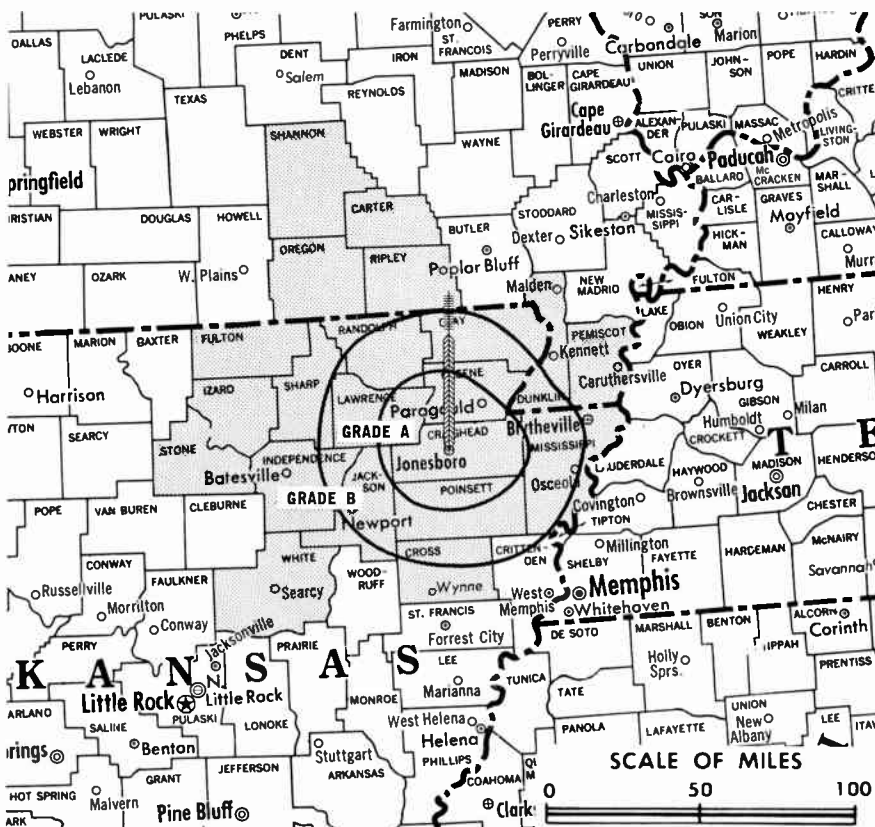
Latitude 35° 54' 23"  
Longitude 90° 41' 37"

Holds CP for change to 57.5-kw  
visual, 10-kw aural.

Transmitter: 4.8-mi. N of center of  
Jonesboro.

News Wire Service: AP.

TV tape: Recording facilities.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.

KAIT-TV Ref: FCC File No. BMPCT—5811 Granted 2/1/63

American Map Co., Inc., N.Y., No. 14244

## KAIT-TV

Network Service: ABC.

Licensee: George T. HERNREICH, 601 Garrison Ave., Fort Smith, Ark.  
(72901).

Studio: P.O. Box 790, Jonesboro, Ark. (72402).

Telephone: 501-932-4288.

Ownership: George T. HERNREICH, 100%; he also owns radios KFPW,  
Fort Smith, Ark. and KZNG, Hot Springs, Ark.

Began Operation: July 15, 1963.

Represented (sales) by Weed Television Corp.; C. K. Beaver (Mem-  
phis); Gene Gray (Kan. & Mo.).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

W. F. de TOURNILLON, general manager.  
JOHNNIE MURRY (Miss), comptroller.  
GEORGE T. HERNREICH, film buyer.  
LARRY McADAMS, operations manager.  
JIMMIE PIERCE, production supervisor.  
BILL VERNON, chief engineer.  
JOHN BEASON, film director.

DIGEST OF RATE CARD NO. 2  
(Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:29-10 p.m., daily.	\$225.00	\$150.00	\$110.00	\$75.00	\$52.50	\$45.00
					\$26.25	

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
CLAY	6,300	5,500	87
CRAIGHEAD	14,800	13,700	93
CROSS	5,000	4,400	88
FULTON	1,700	1,200	72
GREENE	7,800	7,000	90
INDEPENDENCE	6,400	5,600	87
IZARD	1,800	1,300	75
JACKSON	6,800	6,000	87
LAWRENCE	4,900	4,200	85
MISSISSIPPI	19,000	16,900	89
POINSETT	7,800	7,000	90
RANDOLPH	3,600	3,000	83
SHARP	1,600	1,200	74
STONE	1,800	1,400	81
WHITE	10,200	9,100	90
<b>MISSOURI</b>			
CARTER	1,200	800	71
DUNKLIN	10,600	9,300	88
OREGON	2,800	2,000	72
PENISCOT	9,100	7,900	87
RIPLEY	2,500	1,800	74
SHANNON	1,900	1,400	71
<b>STATION TOTAL</b>	<b>127,600</b>	<b>110,700</b>	<b>87</b>

NET WEEKLY CIRCULATION (MARCH 65) 40,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 21,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Arkansas—Little Rock



**KARK-TV**

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2209-ft. above sea level.

Latitude 34° 47' 55"  
Longitude 92° 29' 58"

Transmitter: Shinal Mt. Studio: 1001 Spring St.

Telephone: 501-376-2481.

TWX No.: 501-721-8334.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: NBC.

AM Affiliate: KARK, 5-kw, 920 kc (NBC). FM Affiliate: KARK-FM, 22.5-kw, 103.7 mc (No. 279), 790-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KARK-TV Ref: FCC File No. BMPCT-1331 Granted 10/22/53

©American Map Co., Inc., N.Y., No. 14211

## KARK-TV

Licensee: Arkansas Radio & Equipment Co., 1001 Spring St., Little Rock, Ark. (72202).

Ownership: Mullins Bcstg. Co., 100%; see KBTB, Denver, Colo.

Began Operation: April 15, 1954. Sale to present owner by T. K. Barton family approved Jan. 19, 1966 by FCC (Television Digest, 5:32, 6:4).

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Edward Petry & Co. Inc.

Personnel:

T. K. BARTON, president.  
DOUGLAS ROMINE, exec. vice president.  
H. LEE BRYANT, general manager.  
FRED SCHMUTZ, program director.  
BOB BUICE, public relations & farm director.  
SHIRLEY R. KENNEDY, promotion director.  
CHAMP SMITH, chief engineer.

DIGEST OF RATE CARD NO. 9—(Jan. 1, 1965)

Hour 30 Min. 15 Min. 40 Sec. 30 Sec. 20 Sec. 10 Sec.  
Class AA—6:30-9:59 p.m. daily.  
\$600.00 \$360.00 \$240.00 \$150.00\* \$140.00\* \$120.00\* \$70.00\*

\* Class AA—6:30-10:00 p.m. Mon.-Sat.; 6:01-10:00 p.m. Sun.

NETWORK BASE HOURLY RATE: \$575.

For Arkansas CATV Systems

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARKANSAS	7,600	6,900	91
ASHLEY	7,300	6,300	86
BAXTER	3,400	2,800	84
BOONE	6,000	5,200	86
BRADLEY	4,300	3,700	86
CALHOUN	1,800	1,500	86
CHICOT	5,500	4,300	78
CLARK	6,400	5,600	88
CLEBURNE	2,600	2,200	87
CLEVELAND	1,700	1,400	82
CONWAY	4,500	4,000	88
CRAWFORD	7,400	6,400	86
DALLAS	3,000	2,600	87
DESHA	5,700	4,800	85
DREW	4,200	3,500	82
FAULKNER	7,600	6,800	89
FRANKLIN	3,200	2,700	86
FULTON	1,700	1,200	72
GARLAND	18,600	16,600	89
GRANT	2,600	2,300	89
HOT SPRING	7,200	6,400	89
INDEPENDENCE	6,400	5,600	87
IZARD	1,800	1,300	75
JACKSON	6,800	6,000	87
JEFFERSON	26,300	23,600	90
JOHNSON	3,700	3,100	84
LINCOLN	3,300	2,800	83
LOGAN	4,600	3,900	87
LONOKE	7,200	6,600	92
MARION	1,600	1,400	87
MONROE	4,900	3,900	80
MONTGOMERY	1,600	1,300	84
NEVADA	3,000	2,500	83
NEWTON	1,300	1,000	73
OUACHITA	10,100	8,700	86
PERRY	1,200	1,100	91
PHILLIPS	13,000	10,600	82
STATION TOTAL	404,900	355,100	88
NET WEEKLY CIRCULATION (MARCH 65)		267,700	
AVERAGE DAILY CIRCULATION (MARCH 65)		204,700	
COLOR PENETRATION PERCENTAGE (NOV 65)		6	

(Continued on page 38-b)

# Arkansas—Little Rock



**KATV**



Ch. 7

**Technical Facilities:** Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"  
Longitude 92° 12' 10.5"

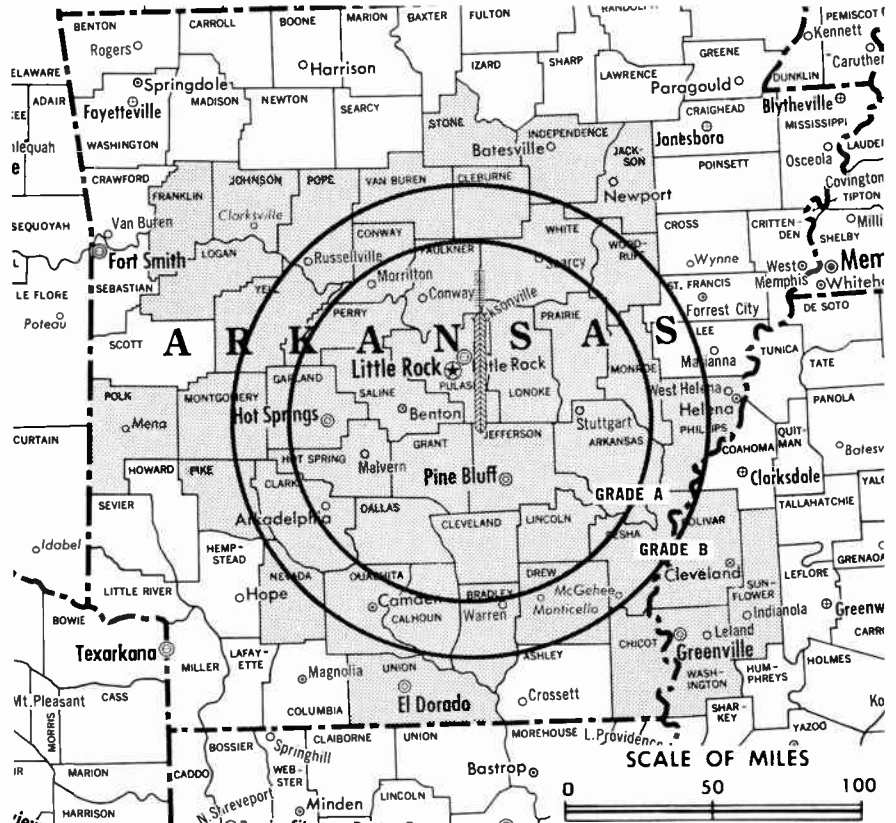
**Transmitter:** U.S. Hwy. 65, 2-mi. N of Redfield, Ark.

**Color:** Network only.

**Studios:** Union Life Bldg., 3rd and Center Sts., Little Rock; Jefferson Sq., Pine Bluff.

**Represented (engineering)** by George Davis & Associates.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66,  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KATV Ref: FCC File No. BMPCT-6071 Granted 6/9/65

©American Map Co., Inc., N.Y., No. 14244

## KATV

Licensee: Griffin-Leake TV Inc., 310 West 3rd St., Little Rock, Ark. (72201).

Telephone: 501-374-1691. TWX No.: 501-721-8372.

**Ownership:** John T. Griffin, chairman, 55.81%; James C. Leake, pres., 16.01%; Marjorie Leake, v.p., 28.09%; Robert Doubleday, v.p. & gen. mgr., Bryan Mathes, v.p., secy.-treas. Same interests also own KWTU, Oklahoma City, KTUL-TV, Tulsa (KTUL) and control CP for WSTE (Ch. 13), Fajardo, P.R.

**Began Operation:** Dec. 18, 1953. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Further reorganization resulted in present ownership.

**Represented (sales)** by Peters, Griffin, Woodward Inc.

**Represented (legal)** by Fletcher, Heald, Rowell, Kenehan & Hildreth.

**Personnel:**

ROBERT DOUBLEDAY, v.p. & general manager.  
TOM GOODGAME, commercial mgr.  
JACK BOMAR, program manager.  
ROBERT SNIDER, engineering manager.  
A. R. GARRETT, chief engineer.  
MAX McELMURRY, promotion manager.

### DIGEST OF RATE CARD NO. 12 (July 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$660.00	\$400.00	\$280.00	\$125.00	\$70.00
<b>NETWORK BASE HOURLY RATE:</b>	<b>\$500.</b>				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
ARKANSAS	7,600	6,900	91
BRADLEY	4,300	3,700	86
CALHOUN	1,800	1,500	86
CHICOT	5,500	4,300	78
CLARK	6,400	5,600	88

CLEBURNE	2,600	2,200	87
CLEVELAND	1,700	1,400	82
CONWAY	4,500	4,000	88
DALLAS	3,000	2,600	87
DESHA	5,700	4,800	85
DREW	4,200	3,500	82
FAULKNER	7,600	6,800	89
FRANKLIN	3,200	2,700	86
GARLAND	18,600	16,600	89
GRANT	2,600	2,300	89
HOT SPRING	7,200	6,400	89
INDEPENDENCE	6,400	5,600	87
JACKSON	6,800	6,000	87
JEFFERSON	26,300	23,600	90
JOHNSON	3,700	3,100	84
LINCOLN	3,300	2,800	83
LOGAN	4,600	3,900	87
LONOKE	7,200	6,600	92
MONROE	4,900	3,900	80
MONTGOMERY	1,600	1,300	84
NEVADA	3,000	2,500	83
OUACHITA	10,100	8,700	86
PERRY	1,200	1,100	91
PHILLIPS	13,000	10,600	82
PIKE	2,200	1,900	86
POLK	4,000	3,300	83
POPE	6,900	6,100	89
PRAIRIE	2,800	2,400	86
PULASKI	85,300	79,800	94
SALINE	8,900	8,400	94
STONE	1,800	1,400	81
UNION	16,900	15,100	90
VAN BUREN	1,900	1,700	87
WHITE	10,200	9,100	90
WOODRUFF	3,500	2,900	84
YELL	3,800	3,300	87

<b>MISSISSIPPI</b>			
BOLIVAR	13,300	8,400	63
SUNFLOWER	10,000	6,300	63
WASHINGTON	22,900	17,100	75
<b>STATION TOTAL</b>	<b>373,000</b>	<b>322,200</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65) 229,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 148,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Arkansas—Little Rock



**KTHV**

Ch. 11



**Technical Facilities:** Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"  
Longitude 92° 29' 58"

**Transmitter:** Shinall Mt.  
**TV tape:** Recording facilities.  
**Color:** Network, film & slide.  
**News Wire Service:** AP.  
**Facsimile Service:** UPI.

**Total Households:** © SRDS  
**Consumer Market Data** as of 1/1/66.  
**TV Homes:** TV% and Circulation © 1965 American Research Bureau.  
**County coverage** (shaded areas) based on 1965 ARB study.



KTHV Ref: FCC File No. BPCT-1057 Granted 11/4/64

©American Map Co., Inc., N.Y., No. 14244

## KTHV

**Licensee:** Arkansas Television Co., Box 269, Little Rock, Ark. (72203).

**Studio:** 8th & Izard Sts. Telephone: 501-374-3764.

**Ownership:** Radio Bcstg. Inc., 42%; Arkansas Democrat, 32%; C. E. Lowry, 16%; K. August Engel, 10%. **KTHV officers:** William H. Bronson, chairman; K. August Engel, pres.; Henry B. Clay, exec. v.p.; B. G. Robertson, v.p. & secy.; C. E. Lowry, treas. **Ownership interlocks** with radio KWKH, Shreveport, La.

**Began Operation:** Nov. 27, 1955.

**Represented (sales)** by Advertising Time Sales Inc.

**Represented (legal)** by Dempsey & Koplovitz.

**Represented (engineering)** by A. Earl Cullum Jr.

**Personnel:**

HENRY B. CLAY, exec. v.p.  
B. G. ROBERTSON, v.p. & general manager.  
W. V. HUTT, sales manager.  
MACK WALKER, asst. sales manager.  
JOHN POUNDERS, program director.  
CURTIS THRELKELD, film director.  
CECIL SUITT, chief engineer.

**DIGEST OF RATE CARD NO. E-1**  
(Oct. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$150.00	\$120.00	\$60.00

**NETWORK BASE HOURLY RATE:** \$650.

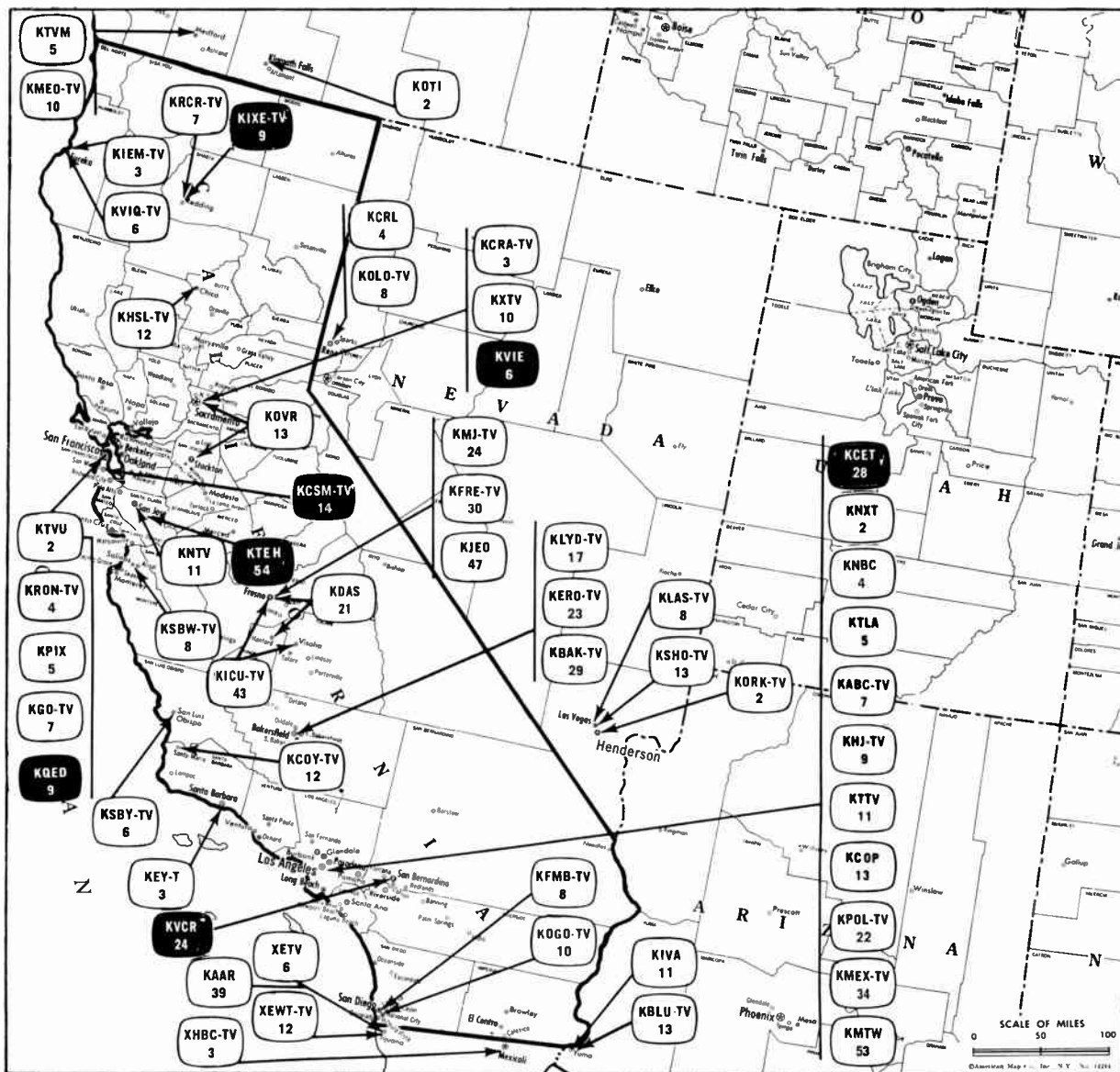
For other newspapers with TV Station Ownership  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS</b>	<b>7,600</b>	<b>6,900</b>	<b>91</b>
ARKANSAS	7,600	6,900	91
BAXTER	3,400	2,800	84
BOONE	6,000	5,200	86
BRADLEY	4,300	3,700	86
CALHOUN	1,800	1,500	86
CLARK	6,400	5,600	88
CLEBURNE	2,600	2,200	87
CLEVELAND	1,700	1,400	82
CONWAY	4,500	4,000	88
CRAWFORD	7,400	6,400	86
DALLAS	3,000	2,600	87
DESHA	5,700	4,800	85
DREW	4,200	3,500	82
FAULKNER	7,600	6,800	89
FRANKLIN	3,200	2,700	86
FULTON	1,700	1,200	72
GARLAND	18,600	16,600	89
GRANT	2,600	2,300	89
HOT SPRING	7,200	6,400	89
INDEPENDENCE	6,400	5,600	87
IZARD	1,800	1,300	75
JACKSON	6,800	6,000	87
JEFFERSON	26,300	23,600	90
JOHNSON	3,700	3,100	84
LINCOLN	3,300	2,800	83
LOGAN	4,600	3,900	87
LONOKE	7,200	6,600	92
MARION	1,600	1,400	87
MONROE	4,900	3,900	80
MONTGOMERY	1,600	1,300	84
NEVADA	3,000	2,500	83
NEWTON	1,300	1,000	73
OUACHITA	10,100	8,700	86
PERRY	1,200	1,100	91
PHILLIPS	13,000	10,600	82
PIKE	2,200	1,900	86

(Continued on page 38-b)

**STATION TOTAL** 378,000 331,700 88

**NET WEEKLY CIRCULATION (MARCH 65)** 256,000  
**AVERAGE DAILY CIRCULATION (MARCH 65)** 193,800  
**COLOR PENETRATION PERCENTAGE (NOV 65)** 6



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Los Angeles	2,987,700	2	3,671,700	2	3,474,900	2
San Francisco	1,297,000	7	1,828,600	8	1,699,400	11
Sacramento-Stockton	535,500	27	945,400	24	882,000	24
Salinas-Monterey-Santa Cruz	357,100	52	1,373,200	17	1,277,700	17
San Diego	346,300	54	497,400	61	469,400	60
Fresno	216,300	91	319,000	97	295,300	98
Chico-Redding	129,600	129	386,500	86	359,000	82
Santa Barbara	119,500	137	197,100	136	184,500	134
Bakersfield	108,100	146	289,700	105	268,600	104
Visalia	55,000	182	233,800	123	215,900	123
Eureka	50,100	189	67,300	201	60,200	202
El Centro	24,100	212	36,500	218	32,500	218



**AMECO INC.**

P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

**IN SOUTHERN CALIFORNIA**  
 JAMES CUNNINGHAM  
 1536 N. Hill Street  
 Pasadena, California  
 Phone: 213-254-9832  
 Phoenix Warehouse  
 602-262-5500

**IN NORTHERN CALIFORNIA**  
 HEINZ MATUSCHKA  
 P.O. Box 4426  
 San Rafael, California  
 Phone: 415-775-4566  
 Phoenix Warehouse  
 602-262-5500

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KCET

**Los Angeles**  
Ch. 28

Non-Commercial Educational Station

Licensee: Community TV of Southern California, 1313 N. Vine St., Hollywood, Cal. (90028).

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 1200-kw max. and 45.7 horizontal visual, 240-kw max. and 9.12 horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

### KVIE

**Sacramento**  
Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 89.1-kw visual, 44.7-kw aural. Antenna: 1020-ft. above av. terrain, 500-ft. above ground, 2523-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

### KVCR-TV

**San Bernardino**  
Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Valley Joint Union Jr. College Dist., 1701 S. Mt. Vernon Ave.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 5.62-kw visual, 3.02-kw aural. Antenna: minus 290-ft. above av. terrain, 42-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

### KQED

**San Francisco**  
Ch. 9

Non-Commercial Educational Station

Licensee: Bay Area Educational Television Assn., 525 Fourth St.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 156-kw visual, 30.9-kw aural. Antenna: 1210-ft. above av. terrain, 190-ft. above ground, 1415-ft. above sea level.

Latitude	37°	41'	22"
Longitude	122°	26'	10"

Holds CP for 316-kw visual, 63.2-kw aural.

## BLACKBURN & COMPANY, INC.

*Radio • TV • CATV • Newspaper Brokers*

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

### KIXE-TV

**Redding**  
Ch. 9

Non-Commercial Educational Station

Grantee: Northern California Educational Television Association Inc., 2155 Hilltop Road, Box 9.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 31.19-kw visual, 15.59-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude	40°	36'	08"
Longitude	122°	39'	00"

### KCSM-TV

**San Mateo**  
Ch. 14

Non-Commercial Educational Station

Licensee: San Mateo Junior College District, Peninsula & Delaware.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 13.8-kw visual, 7.4-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 698-ft. above sea level.

Latitude	37°	32'	12"
Longitude	122°	20'	02"

### KTEH

**San Jose**  
Ch. 54

Non-Commercial Educational Station

Grantee: Office of Education, a Dept. of the County of Santa Clara, 2700 Carol Dr.

Technical Facilities: Channel No. 54 (710-716 mc). Authorized power: 22.9-kw visual, 12.3-kw aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft. above sea level.

Latitude	37°	17'	18"
Longitude	121°	51'	50"

### XHBC-TV

**El Centro, Cal. (Mexicali, Mexico)**

Ch. 3

Licensee: Televisora de Mexicali S.A., P.O. Box F, Calexico, Cal.

Studio & Transmitter: Mexicali, Mexico. Telephone: 2855.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 15-kw visual, 7.5-kw aural. Antenna: 678-ft. above av. terrain, 600-ft. above ground, 20-ft. above sea level.

Latitude	32°	37'	21"
Longitude	115°	34'	54"

TV tape: Recording facilities.

Ownership: Affiliated with Telesistema Mexicana, S.A. (Emilio Azcarraga Sr.-Romulo O'Farrill interests). For other interests of Telesistema Mexicana, see Foreign Station Directory.

Began Operation: Oct. 6, 1957.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

RAUL SANCHEZ de APARICIO, station manager & film buyer.  
HENRY BEZIES, chief engineer.

#### DIGEST OF RATE CARD NO. 1—(Aug. 1, 1957)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—5-11 p.m., daily.						
\$140.00	\$84.00	\$56.00	\$52.00	\$36.00	\$27.00	\$18.00



# "Gentlemen ...it's time to bring home the bacon."

Almost any company that's been doing business abroad has been doing well. That's good for you, your company and world business in general. But right now, your country needs those profit dollars to help reduce our balance-of-payments deficit. You can help by bringing home as much of that income earned abroad as you possibly can. Why not put the wheels in motion today? It'll give you a good feeling.



Published as a public service in co-operation with The Advertising Council and the Department of Commerce.

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

**KIVA**  
Brawley  
(See Yuma, Ariz.)

**KIVA**  
Calexico  
(See Yuma, Ariz.)

**KRCR-TV**  
Chico  
(See Redding, Cal.)

**KIVA**  
El Centro  
(See Yuma, Ariz.)

**KDAS**  
Fresno  
(See Hanford, Cal.)

**KICU-TV**  
Fresno  
(See Visalia, Cal.)

**KSBW-TV**  
Monterey  
(See Salinas, Cal.)

**KTVU**  
Oakland  
(See San Francisco, Cal.)

**KNTV**  
Salinas-Monterey  
(See San Jose, Cal.)

**KHSL-TV**  
Redding  
(See Chico, Cal.)

**KSBW-TV**  
San Jose  
(See Salinas-Monterey, Cal.)

**KOVR**  
Stockton  
(See Sacramento, Cal.)

### California Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	28	14	42
<input checked="" type="checkbox"/> Educational Television Stations	3	4	7
			49

# California—Bakersfield



**KERO-TV**

Ch. 23

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 1760-kw max. and 323-kw horizontal visual, 64.6-kw max. and 14.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"  
Longitude 118° 35' 37"

Note: This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23.

Transmitter: Breckenridge Mt., 22-mi. E of Bakersfield.

Color: Network, film & slide.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KERO-TV Ref: FCC File No. BMPCT-3748 Granted 3/16/56

©American Map Co., Inc., N.Y., No. 14244

## KERO-TV

Licensee: Time-Life Broadcast Inc., 321 21st St., Bakersfield.  
Studio: Television Center, P.O. Box 2367, Bakersfield, Cal. (93301).  
Telephone: 805-327-1441. TWX No.: 510-843-2113.  
Ownership: Time Life Bcst. Inc., 100%. For other interests see Time under Group Ownership.  
Began Operation: Sept. 26, 1953. Sale to present owners by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV & KFMB, San Diego) into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

### Personnel:

HUGH B. TERRY, president.  
KENNETH R. CROES, station manager & gen. sales mgr.  
JOHN STUART, national sales manager.  
RODERICK O'HARRA, local sales manager.  
LYLE MURPHY, program director & film buyer.  
BIL RODGERS, promotion director.  
WARD BLEDSOE, engineering director.

### DIGEST OF RATE CARD NO. 14 (Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-10 p.m., Mon.-Fri.;						
7-10 p.m., Sat. & Sun.						
\$550.00	\$330.00	\$220.00	\$165.00	\$90.00	\$80.00	\$45.00

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
KINGS	15,200	13,800	91
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>167,200</b>	<b>154,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 105,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 70,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 13



**MALARKEY, TAYLOR & ASSOCIATES**  
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BROADCAST  
KENNETH R. CROES  
VICE PRESIDENT  
GENERAL MANAGER

Represented by



JOHN R. STUART  
NATIONAL SALES MANAGER



# KERO-TV 23



## KBK-TV

Ch. 29

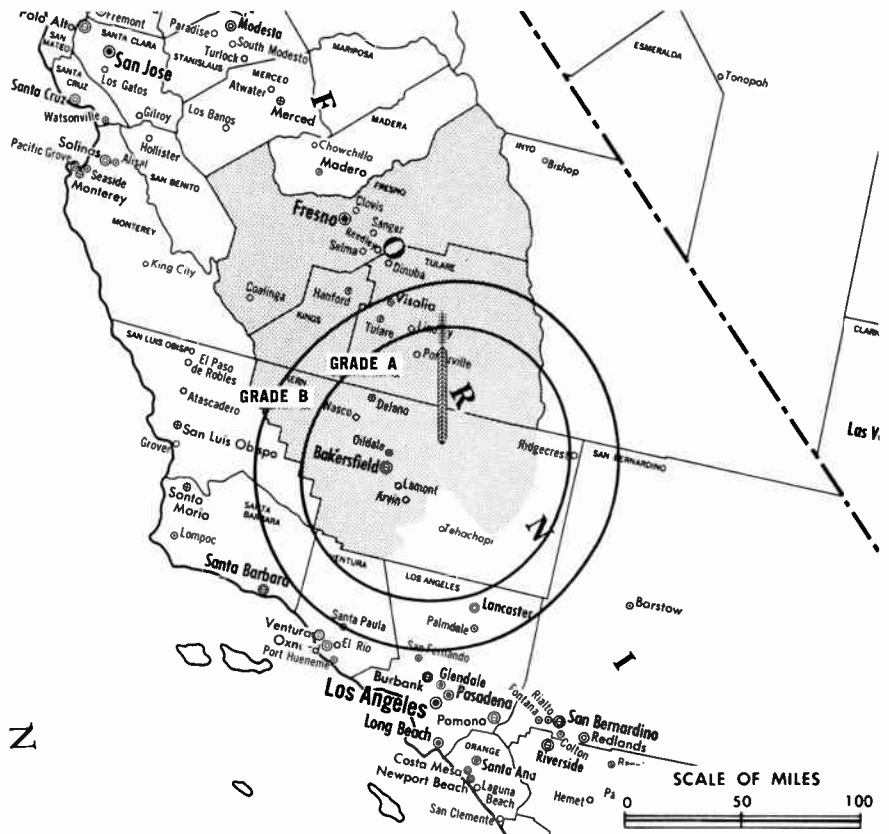
Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 3690-ft. above av. terrain, 170-ft. above ground, 7715-ft. above sea level.

Latitude 35° 27' 11"  
Longitude 118° 35' 25"

Transmitter: Breckenridge Mt., 24-mi. ENE of Bakersfield.

Color: Network, film & slide.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KBK-TV Ref: FCC File No. BPCT—2699 Granted 10/20/59

©American Map Co., Inc., N.Y., No. 1424

## KBK-TV

Licensee: Bakersfield Broadcasting Co., Box 2929, Bakersfield, Cal. (93302).

Studio: 2210 Chester Ave. (93304).

Telephone: 805-327-7955.

TWX No.: 805-831-7045.

Ownership: HarriScope Telecasting Corp., 100%, wholly owned subsidiary of HarriScope Inc. Owners are: Burt I. Harris, pres., 15%; Donald P. Nathanson, v.p., 30%; Irving B. Harris, 40%; 16 others, none with as much as 5%. HarriScope owns KTWO-TV & KTWO, Casper, Wyo. and control of radio KKAR, Pomona, Cal. Each of 3 principals in HarriScope owns 20% of KFBB-TV & KFBB, Great Falls, Mont. Burt Harris owns 30%, Irving Harris 50% and Nathanson 20% of radio KLFM, Long Beach, Cal.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vols. 3:52, 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales) by Broadcast Communications Group Inc.

Represented (legal) by Monroe Oppenheimer.

Represented (engineering) by Hammett & Edison.

### Personnel:

BURT I. HARRIS, president & film buyer (Los Angeles).  
YALE ROE, v.p. broadcasting (Chicago).  
JOHN M. SLOCUM, v.p. & general sales manager.  
JOHN CALVETTI, assistant sales manager.  
LEE EMBREY, chief engineer.  
SI DARRAH, local sales manager.  
GENE LAWSON, operations manager.  
BETTY STEELE, office manager.

### DIGEST OF RATE CARD NO. 16—(Oct. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$360.00 \$240.00 \$150.00 \$115.00 \$80.00 \$75.00 \$40.00

NETWORK BASE HOURLY RATE: \$275.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
FRESNO	122,500	113,700	93
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
KINGS	15,200	13,800	91
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>289,700</b>	<b>268,600</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 108,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 69,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

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# California—Bakersfield



**KLYD-TV**

Ch. 17

Technical Facilities: Channel No 17 (488-494 mc). Authorized power: 234-kw visual, 124-kw aural. Antenna: 650-ft. above av. terrain, 417-ft. above ground, 1327-ft. above sea level.

Latitude 35° 27' 56"  
Longitude 119° 00' 59"

Transmitter: Woody Rd., 1.5 mi. N of James Rd.

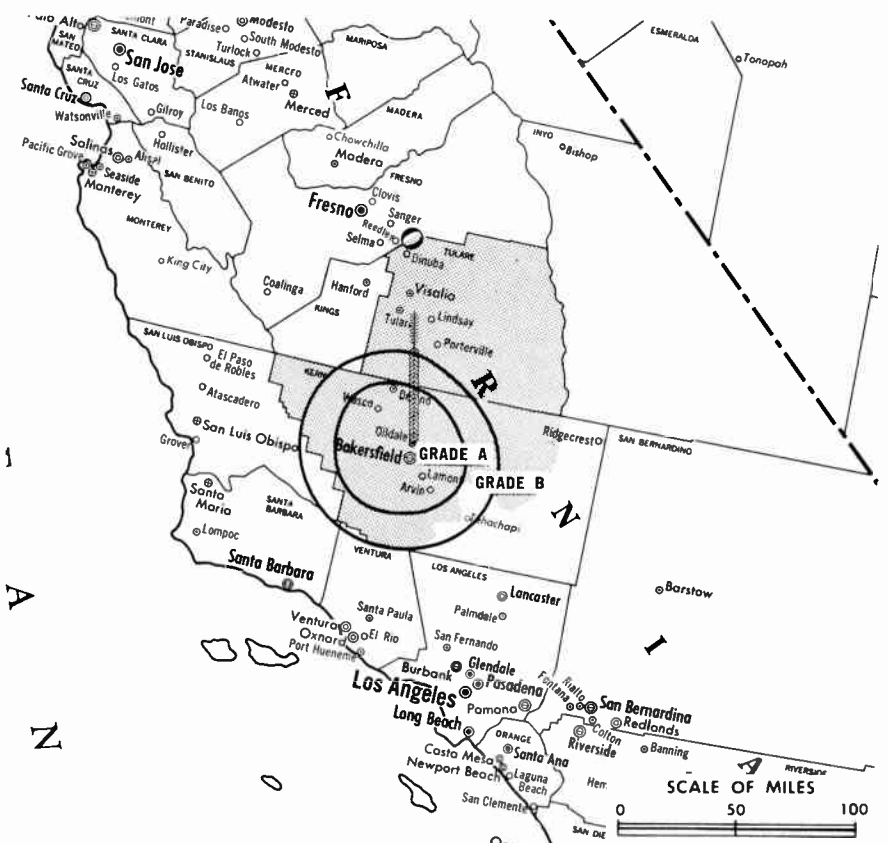
Color: Network, film, slide & tape.

News Wire Service: AP.

Studio: 29th & Eye Sts.

AM Affiliate: KLYD, 1-kw, 1350 kc.

O & O Translator: K77BC, Porterville, Cal.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.

KLYD-TV Ref: FCC File No. BPT-2480 Granted 12/29/58

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## KLYD-TV

Licensee: Kern County Broadcasting Co., 2831 Eye St., Bakersfield, Cal. (93301).

Telephone: 805-327-7511. TWX No.: 805-831-7052.

Ownership: Lincoln Dellar and Mrs. Dellar, co-equal owners. Dellar also has interest in radios KACY, Port Hueneme and KROY, Sacramento, Cal.

Began Operation: Nov. 8, 1959. Transfer to present owners by group which included Dellar as 41.2% stockholder approved by FCC Dec. 31, 1962 (TV Addenda 32-KKKK).

Represented (sales) by Blair TV Assoc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Gautney & Jones.

Personnel:

LINCOLN DELLAR, president.  
DAVID MAXWELL, v.p. & general manager.  
HOWARD McCLURE, chief engineer.  
L. K. ABBOTT, program director.

DIGEST OF RATE CARD NO. 4  
(June 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID

Class AA—7:30-10:30 p.m., Mon.-Sat.; 5:30-10:30 p.m., Sun.  
\$350.00 \$210.00 \$140.00 \$125.00 \$90.00 \$70.00 \$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$275.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
KERN WEST	83,300	77,700	93
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>137,900</b>	<b>127,900</b>	<b>93</b>
NET WEEKLY CIRCULATION (MARCH 65)		76,000	
AVERAGE DAILY CIRCULATION (MARCH 65)		51,300	
COLOR PENETRATION PERCENTAGE (NOV 65)		13	

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**KHSL-TV**



Ch. 12

147

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural using 1° electrical beam tilt. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"  
Longitude 121° 42' 48"

Transmitter: Cohasset Road.

Studio: 180 E. 4th St.

AM Affiliate: KHSL, 5-kw, 1290 kc (CBS).

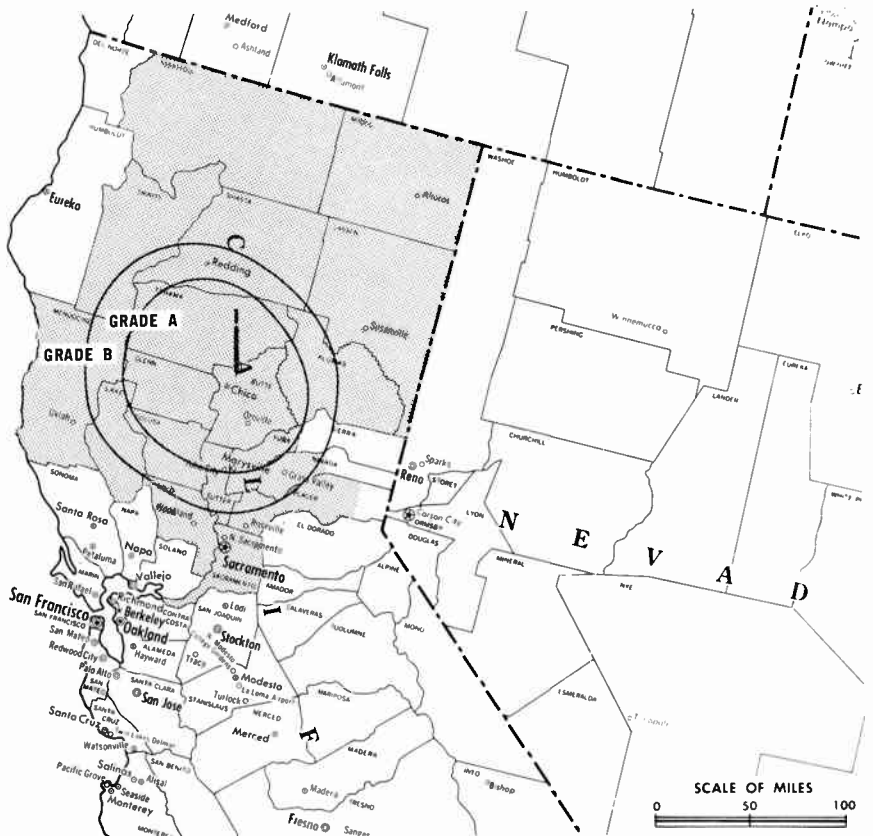
Color: Network, film & slide.

News Wire Service: UPI.

O & O Translator: K75BG, Chester, Greenville & Westwood, Cal.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHSL-TV Ref: FCC File No. BPCT—2121 Granted 6/28/66

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**KHSL-TV**

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, Cal. (95927).

Telephone: 916-342-0141. TWX No.: 916-348-2134.

Ownership: Mrs. Hugh McClung, pres., 95%; Hugh McClung Jr., v.p., 5%; Dorothy Locke, secy.-treas. Also operates KVCV, Redding, Cal. (AM).

Began Operation: Aug. 22, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.; Feltis, Dove, Croghan Inc. (Pacific Northwest).

Represented (legal) by Haley, Bader & Potts.

**Personnel:**

- M. F. WOODLING, manager.
- GEORGE ROSS, national sales manager.
- FRED M. STEULPNAGEL, program & production director.
- RUSSEL POPE, technical director.

**DIGEST OF RATE CARD NO. 8—(June 1, 1963)**

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class AA—7-10 p.m., daily.  
\$300.00 \$180.00 \$120.00 . . . . . \$100.00 \$75.00 \$64.00 \$40.00  
NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
BUTTE	31,300	28,500	91
COLUSA	4,000	3,700	91
GLENN	5,700	5,300	93
LAKE	6,000	5,100	86
LASSEN	3,500	3,100	87
MENDOCINO	17,100	14,600	86
MODOC	2,500	2,200	86
NEVADA WEST	7,100	6,300	89
PLACER. WEST	20,400	18,900	93
PLUMAS	3,600	3,100	87
SACRAMENTO	190,500	180,600	95
SHASTA	22,700	21,300	94
SISKIYOU	11,700	10,200	87
SUTTER	11,500	10,800	94
TEHAMA	9,200	8,700	94
TRINITY	3,900	3,300	86
YOLO	24,200	22,400	93
YUBA	11,600	10,900	94
<b>STATION TOTAL</b>	<b>386,500</b>	<b>359,000</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 129,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 84,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 14



## KCFT-TV

Ch. 42

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 269-kw visual, 53.7-kw aural. Antenna: 536-ft. above av. terrain, 193-ft. above ground, 793-ft. above sea level.

Latitude 38° 01' 49"  
Longitude 122° 00' 03.5"

Transmitter: 1.5-mi. N of intersection of Hwys 4 & 24.



KCFT-TV Ref: FCC File No. BPCT-3519 Granted 5/25/65

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## KCFT-TV

Network Service: None, independent.

Grantee: Jerry Bassett Inc., 74 A St., Concord.

Studio: 74 A St.

Telephone: 415-686-4242.

Ownership: Jerry Bassett, pres., 1.917%; Ronald Orin, 1st v.p., .076%; James Christensen, 2nd v.p., 3.835%; Victor Kaufenberg, secy., .038%; Frank Marshall, treas.; Benjamin Gaynor, 3.068%; Roi Peers, 3.835%; 221 others, none with as much as 2%.

Began Operation: Feb. 4, 1966.

Represented (sales) by Vic Piano Associates.

Represented (legal) by Lester W. Spillane.

Personnel:

JERRY BASSETT, president & general manager.  
KENNETH PURDY, sales manager.  
ROBERT WALBORN, program director.  
S. E. LAWHORN, special projects manager.  
TOM FERGUSON, public relations director.  
JAMES R. BIRD, chief engineer.

Base hourly rate: \$300.00.

ARB Data for this station is not available since it was not in operation when the survey was made.

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# California—Eureka

281

## ● KIEM-TV

Ch. 3

**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"  
Longitude 123° 57' 06"

**Transmitter:** Redwood Peak, 12-mi. SE of Eureka.

**AM Affiliate:** KRED, 5-kw, 1480 kc (MBS).

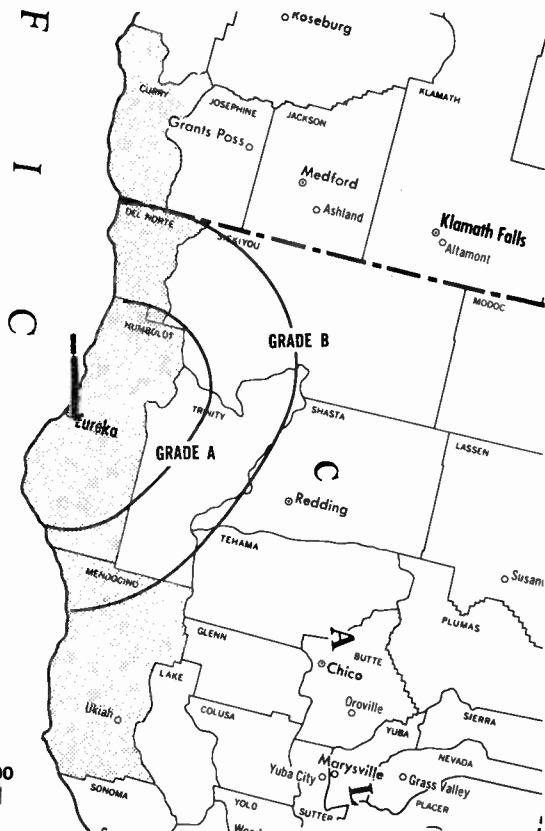
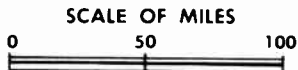
**FM Affiliate:** KIEM, 5.6-kw, 96.3 mc (No. 242), 1520-ft. antenna height.

**TV tape:** Recording facilities.

**Color:** Network only.

**News Wire Service:** UPI.

**Total Households:** © SRBS  
**Consumer Market Data** as of 1/1/66.  
**TV Homes: TV% and Circulation**  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KIEM-TV Ref: FCC File No. BMPCT-3432 Granted 12/1/55

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## KIEM-TV

**Network Service:** CBS, ABC on per program basis.

**Licensee:** California Oregon Radio Co., Box 1021, Eureka, Cal. (95502).

**Studio:** 6th & D Sts.

**Telephone:** 707-443-3123. TWX No.: 707-577-0627.

**Ownership:** California Oregon Radio Co. Wayne Vickers, pres., 5%; 19 other stockholders, each with 5%.

**Began Operation:** Oct. 25, 1953. Sale by William B. Smullin to present owner approved by FCC Oct. 25, 1961 (BAPCT).

**Represented (sales)** by Adam Young Inc.

**Represented (legal)** by Dempsey & Koplovitz.

**Represented (engineering)** by Lohnes & Culver.

### Personnel:

PAUL HOFF, v.p. & manager.  
DONALD H. TELFORD, v.p., national & network sales.  
NEWTON L. STEWARD, v.p., public affairs & news.  
DONALD R. KING, chief engineer.  
ROBERT R. MILLER, production manager.  
ELMER G. HASKIN JR., regional sales.  
WILLIAM B. SMULLIN, film buyer.

### DIGEST OF RATE CARD NO. 6 (May 1, 1964)

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	8 Sec.	
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$65.00	\$81.25	\$55.00	\$33.00

**NETWORK BASE HOURLY RATE:** \$225. Combination rates available with KTVM-TV, Medford, Ore. & KOTI-TV, Klamath Falls, Ore.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
OEL NORTE	6,500	5,700	87
HUMBOLDT	38,200	35,200	92
MENOCINO	17,100	14,600	86
<b>OREGON</b>			
CURRY	5,500	4,700	85
<b>STATION TOTAL</b>	<b>67,300</b>	<b>60,200</b>	<b>89</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>50,100</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>43,800</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

HA 1-0818

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# California—Eureka

abc **NB KVIQ-TV**

Ch. 6

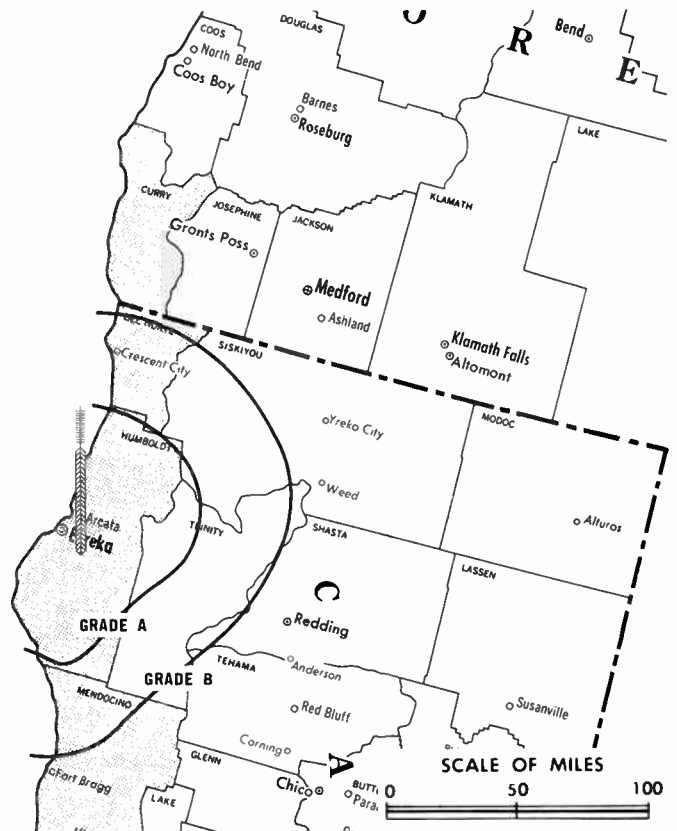
**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"  
Longitude 123° 58' 18"

**Transmitter:** 10.8-mi. SE of Eureka.  
**Color:** Network only.  
**News Wire Service:** UPI.  
**Studio:** Humboldt Hill Rd.

**Total Households:** © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.

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KVIQ-TV Ref: FCC File No. BNPCT-4844 Granted 10/9/57  
Authorized: FCC File No. BNPCT-2784 Granted 9/30/60

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## KVIQ-TV

**Network Service:** NBC & ABC.  
**Licensee:** California Northwest Broadcasting Co., Box 1019.  
**Telephone:** 707-443-3061. TWX No.: 707-577-0636.  
**Ownership:** Carl & Leah McConnell, 100%. Carl & Leah McConnell also have interest in KJEO (TV), Fresno.  
**Began Operation:** April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).  
**Represented (sales)** by George P. Hollingbery Co.; Charles Burrow (Portland, Seattle).  
**Represented (legal)** by Wilner & Bergson.  
**Represented (engineering)** by Hammett & Edison.  
**Personnel:**  
SAM HOREL, general manager, national sales director & film buyer.  
AMOS HARGRAVE, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Nov. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$60.00	\$50.00	\$30.00
<b>NETWORK BASE HOURLY RATE: \$200 (NBC).</b>							

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
<b>CALIFORNIA</b>			
DEL NORTE	6,500	5,700	87
HUMBOLDT	38,200	35,200	92
MENDOCINO	17,100	14,600	86
<b>OREGON</b>			
CURRY	5,500	4,700	85
<b>STATION TOTAL</b>	<b>67,300</b>	<b>60,200</b>	<b>89</b>

**NET WEEKLY CIRCULATION (MARCH 65)** 48,200  
**AVERAGE DAILY CIRCULATION (MARCH 65)** 36,800  
**COLOR PENETRATION PERCENTAGE (NOV 65)** 7

# California—Fresno

## KAIL

Ch. 53

Technical Facilities: Channel No. 53 (704-710 mc). Authorized power: 16.1-kw visual, 8.7-kw aural. Antenna: 350-ft. above av. terrain, 395-ft. above ground, 960-ft. above sea level.

Latitude 36° 50' 38"  
Longitude 119° 41' 13"

Transmitter: 5255 E. Alluvial, Fresno.  
News Wire Service: AP.



KAIL Ref: FCC File No. BMPCT-3578 Granted 7/26/61

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## KAIL

Network Service: None, independent.

Licensee: B. L. Golden & L. W. Fawns, Box 5160, Fresno, Cal. (93744).

Sales Office: Hotel Californian.

Studio: 5253 Alluvial Ave.

Telephone: 209-299-2104.

Ownership: B. L. Golden, 66 2/3%; L. W. Fawns, 33 1/3%.

Began Operation: December 18, 1961.

Represented (legal) by Lauren A. Colby.

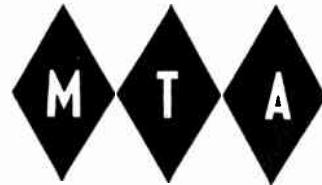
Personnel:

B. L. GOLDEN, general manager.  
JOHN LOCKHART, chief engineer.  
MICKEY JAMES, traffic manager.

### DIGEST OF RATE CARD NO. 2 (July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID	
Class AA—5-10:15 p.m., daily.	\$120.00	\$65.00	\$35.00	\$20.00	\$15.00	\$8.00	\$4.00

ARB Data Not Available



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# California—Fresno



**KFRE-TV**

Ch. 30



**Technical Facilities:** Channel No. 30 (566-572 mc). Authorized power: 1302-kw max. and 288-kw horizontal visual, 251-kw max. and 51.3-kw horizontal aural. Antenna: 2080-ft. above av. terrain, 276-ft. above ground, 4755-ft. above sea level.

Latitude 37° 04' 39"  
Longitude 119° 26' 01"

**Transmitter:** Meadow Lake, Cal.

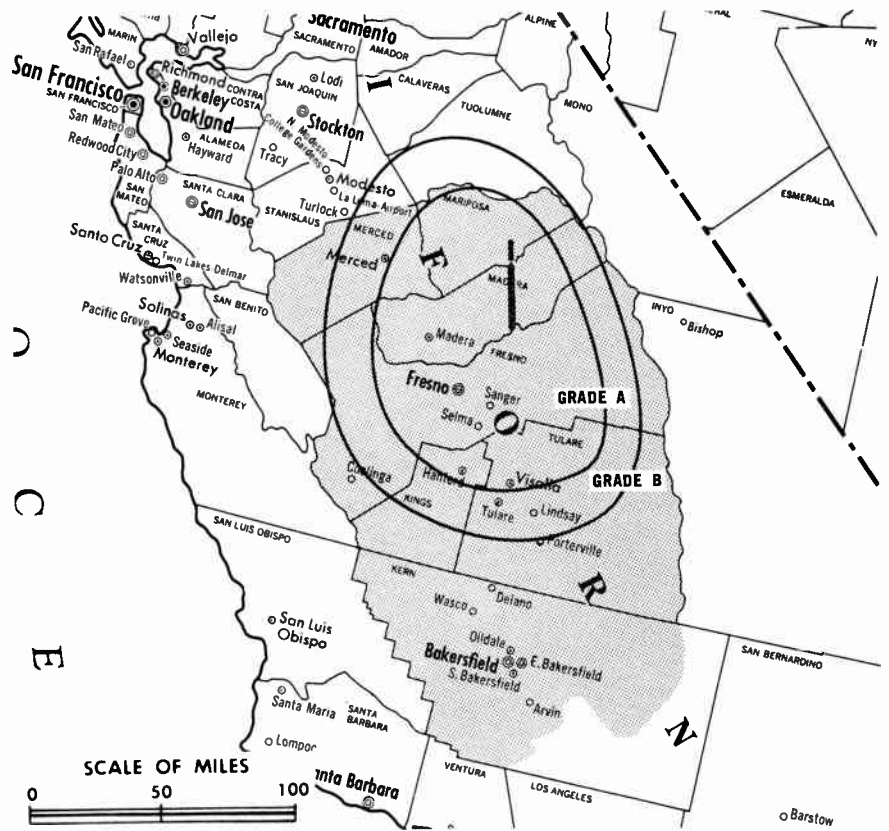
**Color:** Network, film, slide.

**AM Affiliate:** KFRE, 50-kw, 940 kc (CBS).

**FM Affiliate:** KRFM, 70-kw, 93.7 mc (No. 229), 1880-ft. antenna height.

**O & O Translator:** K71BC, Lemoncove & Woodlake, Cal.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KFRE-TV DOC.—11759 Granted 8/12/60

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## KFRE-TV

**Licensee:** Triangle Publications, Inc. (Radio & TV Div.), 733 L St., Fresno, Cal. (93701).

**Studio:** 733 L St.

**Telephone:** 209-268-6444. TWX No.: 209-481-1362.

**Ownership:** Triangle Publications, Inc. See WFIL-TV, Philadelphia.

**Began Operation:** May 10, 1956. Sale to present owner by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Television Digest, Vols. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961, when it switched to uhf Ch. 30 (Vol. 17:8).

**Represented (sales) by:** Blair-TV.

**Represented (legal) by:** Wilner & Bergson.

**Represented (engineering) by:** Lohnes & Culver.

### Personnel:

JAMES H. BURGESS, managing director.  
WILLIAM EDHOIM, station manager.  
BILL MULVEY, general sales manager.  
DANTE F. LONGO, local sales manager.  
RON FAGEN, promotion director.  
STEPHEN WEBER, director of engineering.

## DIGEST OF RATE CARD NO. 6B

(Feb. 15, 1963)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:59 p.m., Mon.-Sat.; 7-10:59 p.m., Sun.					
\$750.00	\$450.00	.....	\$200.00	\$180.00	\$90.00

**NETWORK BASE HOURLY RATE: \$600.**

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>CALIFORNIA</b>			
FRESNO	122,500	113,700	93
KERN WEST	83,300	77,700	93
KINGS	15,200	13,800	91
MADERA	12,600	11,500	91
MARIPOSA	1,900	1,700	86
MERCED	28,900	26,700	93
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>319,000</b>	<b>295,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	211,600
AVERAGE DAILY CIRCULATION (MARCH 65)	155,700
COLOR PENETRATION PERCENTAGE (NOV 65)	13

# California—Fresno



**KJEO**



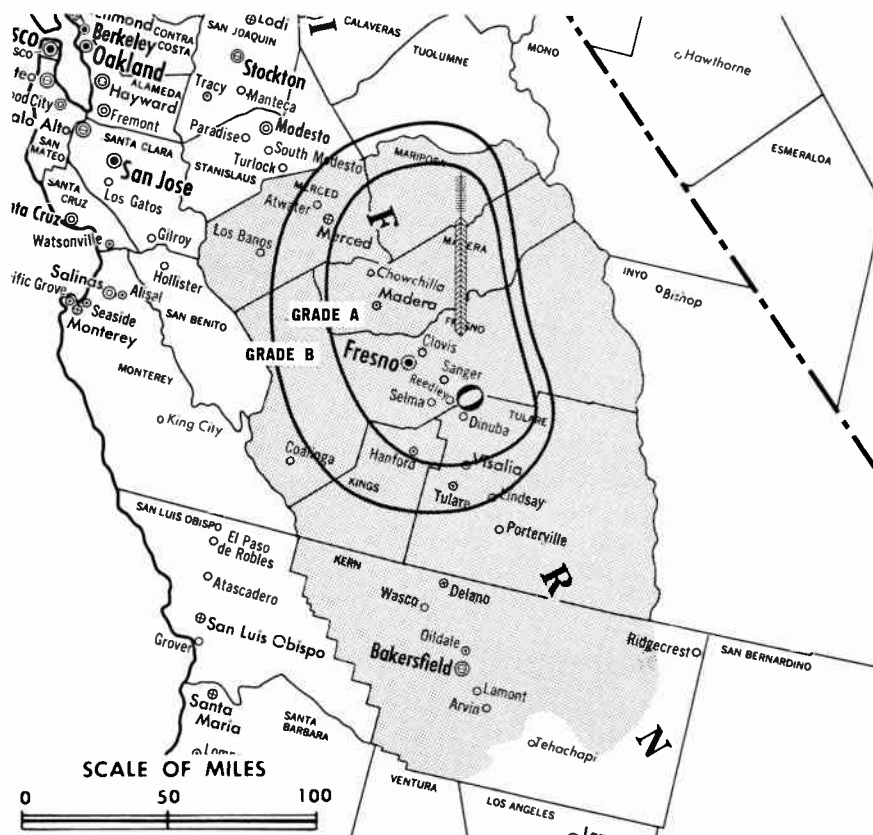
Ch. 47

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 436-kw maximum visual with directional antenna and tilt, 269-kw maximum horizontal and 200-kw average horizontal visual, 20-kw maximum aural. Antenna: 1790-ft. above av. terrain, 138-ft. above ground, 4596-ft. above sea level.

Latitude 37° 04' 13"  
Longitude 119° 25' 31"

Transmitter: Bald Mt.  
Color: Network, film & slide.  
News Wire Service: UPI.  
News Film Service: ABC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage: (shaded areas) based on 1965  
ARB study.



KJEO Ref: FCC File No. BPCT—2285 Granted 6/25/57

©American Map Co., Inc., N.Y., No. 14244

## KJEO

Grantee: Shasta Telecasting Corp., P.O. Box 1708, Fresno, Cal. (93717).

Studio: Shaw at Cedar.

Telephone: 209-222-2411.

TWX No.: 910-362-3181.

Ownership: George C. Fleharty, pres., 38%; Laurence W. Carr, 14 $\frac{3}{8}$ %; Morris K. Cohen, 10%; Robert L. Hammett, 10%; Carl R. McConnell, 22 $\frac{5}{8}$ %; Russell K. Olsen, 5%. Mr. McConnell, with his wife, owns KVIQ-TV, Eureka, Cal.

Began Operation: Sept. 20, 1953.

Represented (sales) by H-R Television Inc.

Represented (engineering) by Hammett & Edison.

Personnel:

GEORGE C. FLEHARTY, pres., gen. mgr.  
RUSSELL K. OLSEN, v.p.  
BILL SAWYERS, asst. general manager.  
RAY GRANT, station manager.  
LYNN OLSEN, operations director.  
PETE McCAUSLAND, program director.  
JAY HILL, chief engineer.  
MARY KRAUSE, traffic manager.

## DIGEST OF RATE CARD NO. 12E (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$800.00	\$475.00	\$300.00	.....	\$190.00	\$190.00	\$95.00

**NETWORK BASE HOURLY RATE: \$575.**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
FRESNO	122,500	113,700	93
KERN WEST	83,300	77,700	93
KINGS	15,200	13,800	91
MADERA	12,600	11,500	91
MARIPOSA	1,900	1,700	86
MERCED	28,900	26,700	93
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>319,000</b>	<b>295,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	207,100
AVERAGE DAILY CIRCULATION (MARCH 65)	138,900
COLOR PENETRATION PERCENTAGE (NOV 65)	13

# California—Fresno



**KMJ-TV**



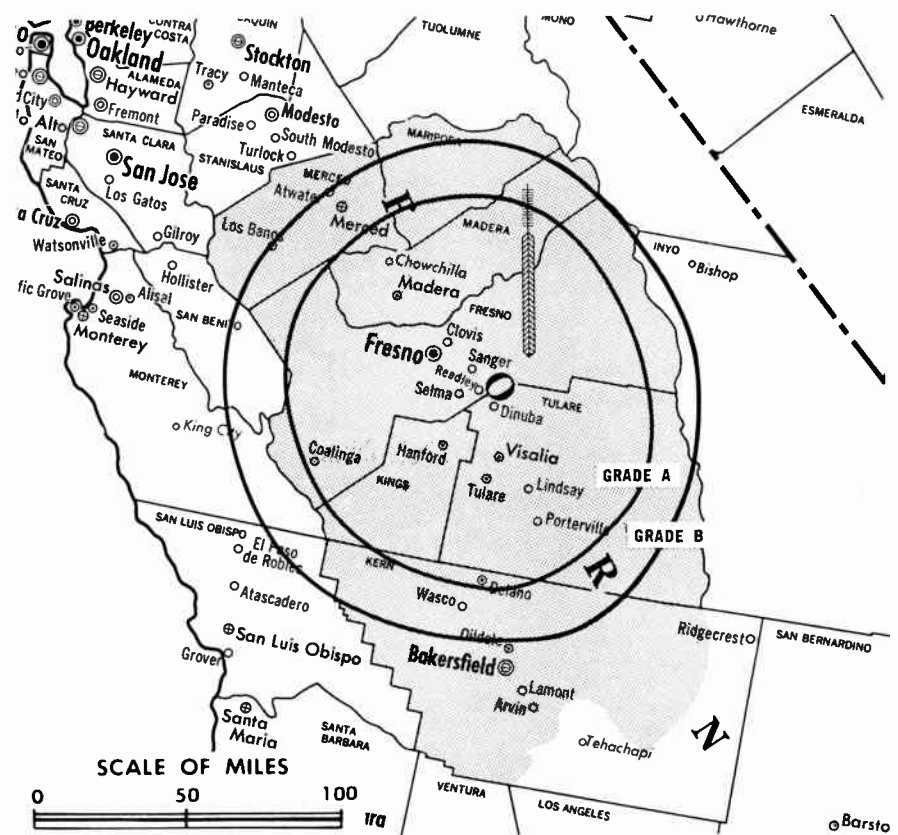
Ch. 24

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 1600-kw max. and 191-kw horizontal visual, 765-kw max. and 57.5-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"  
Longitude 119° 16' 53"

Transmitter: Bear Mt.  
Studio: 1544 Van Ness.  
AM & FM Affiliates: See below.  
Color: Network, film & slide.  
News Wire Service: AP, UPI.  
Facsimile Service: AP.  
News Film Service: NBC.

\*Total Households: © SRDS  
\*Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
\*County coverage (shaded areas) based on 1963 ARB study.



KMJ-TV Ref: FCC File No. BMPCT-2211 Granted 9/15/54  
Also CP BPCT-2859 Granted 7/12/61

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## KMJ-TV

Licensee: McClatchy Newspapers, 1544 Van Ness, Fresno, Cal. (93721).

Telephone: 209-268-6666. TWX No.: 209-481-1114.

AM Affiliate: KMJ, 5-kw, 580 kc (NBC). FM Affiliate: KMJ-FM, 7.3-kw, 97.9 mc (No. 250), 630-ft. antenna height.

Ownership: Eleanor McClatchy, pres.; J. Brown Maloney, v.p.; Charles K. McClatchy, secy.-treas.; L. R. Matushak, asst. secy.-treas.; Walter P. Jones & John J. Hamlyn, directors. Also own KFBK & FM, Sacramento; KBEE & FM, Modesto; KOH, Reno, Nev. McClatchy Newspapers publish Fresno Bee, Sacramento Bee, Modesto Bee. McClatchy also owns KQVR, Stockton-Sacramento, Cal.

Began Operation: June 1, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

JOHN I. EDWARDS, manager & film buyer.  
EDGAR L. DEATHERAGE, sales manager.  
WILLIAM DAVIDSON, production manager.  
ALICE SOUTH, traffic manager.  
WILLIAM TRETTIN, film editor.  
JAMES B. HANCOCK, chief engineer.

## DIGEST OF RATE CARD NO. 20

(July 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AAA—7:30-10 p.m., daily.					
\$900.00	\$500.00	\$400.00	\$210.00	\$185.00	\$105.00
NETWORK BASE HOURLY RATE: \$650.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
FRESNO	122,500	113,700	93
KERN WEST	83,300	77,700	93
KINGS	15,200	13,800	91
MADERA	12,600	11,500	91
MARIPOSA	1,900	1,700	86
MERCER	28,900	26,700	93
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>319,000</b>	<b>295,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	216,300
AVERAGE DAILY CIRCULATION (MARCH 65)	164,500
COLOR PENETRATION PERCENTAGE (NOV 65)	13



# California—Hanford

## KDAS

Ch. 21

(Also serves Fresno, Cal.)

[Granted permission Dec. 22, 1964 to remain off air while remodeling transmitter building and making equipment changes.]

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 20.3-kw visual, 13.07-kw aural. Antenna: 420-ft. above av. terrain, 453-ft. above ground, 748-ft. above sea level.

Latitude 36° 29' 50"  
Longitude 119° 31' 50"

Transmitter: Highway 99 at Kings River.

News Wire Service: UPI.

10.1



KDAS Ref: FCC File No. BMPCT-5681 Granted 12/19/61

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## KDAS

Network Service: None, independent.

Licensee: George L. Naron/C. B. Sweeney.

Studio: 1826 N. 10th, Box C-240 Hanford.

Ownership: George L. Naron & C. B. Sweeney, partners. Note: Sale pends to KSVJ Television Inc. (Television Digest, Vol. 5:2).

Began Operation: Feb. 27, 1962. Sale of 1/3 interest to Naron & Sweeney by Harold D. Gann approved June 25, 1963 by FCC.

Represented (legal) by E. W. Dunn, Hanford.

Represented (sales) by Vic Piano Associates.

Personnel:

GEORGE L. NARON, general manager.

DORALYN MORAN, program director.

JUNO LAW, station manager.

RAND STOVER, chief engineer.

### DIGEST OF RATE CARD NO. 1

(Jan. 1, 1962)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5-9 p.m., Mon.-Fri.	\$170.00	\$105.00	\$95.00	\$25.00	\$20.00	\$15.00
	\$170.00	\$105.00	\$95.00	\$25.00	\$20.00	\$12.50

ARB data not available because this station was not in operation when the survey was made.



**MALARKEY, TAYLOR & ASSOCIATES**  
C A T V

**Brokers - Consultants - Engineering**  
**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# California—Visalia (Fresno)

## KICU-TV

Ch. 43

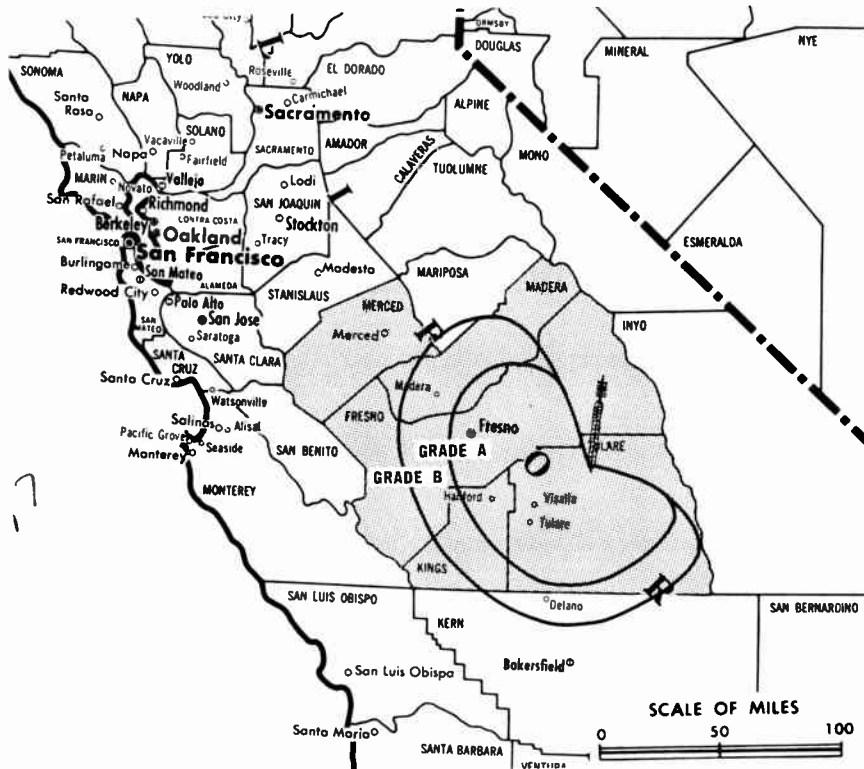
Technical Facilities: Channel No. 43 (644-650 mc). Authorized power: 162-kw visual, 87.1-kw aural. Antenna: 770-ft. above av. terrain, 147-ft. above ground, 5242-ft. above sea level.

Latitude 36° 38' 15"  
Longitude 118° 56' 35"

Holds CP for change to 441-kw visual, 153-kw aural, 840-ft. above av. terrain, 162-ft. above ground, 5284-ft. above sea level.

Transmitter: 3.9-mi. E of Badger.  
TV tape: Recording facilities.

15.7



Total Households © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KICU-TV Ref: FCC File No. BLCT-1165 Granted 1/18/63  
Also CP: FCC File No. BPCT-3089 Granted 7/8/63

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## KICU-TV

Network Service: None, independent.

Licensee: Sierra Broadcasting Inc., 1141 Market St., Room 305, San Francisco, Cal. (94103).

Studio: 2139 E. Main St., Visalia, Cal. (93277). Business Office: 2803 Divisadero, Fresno, Cal. (93721).

Telephones: 415-621-2300 (San Francisco); 209-732-6436 (Visalia); 209-268-9784 (Fresno).

Ownership: Norwood J. Patterson, 100% and radio KBIF, Fresno.

Began Operation: December 23, 1961.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by Radio Consulting Engineering Co.

Personnel:

DON WEBSTER, station manager & operations director.  
KEITH DARE, general sales manager.  
DOTTI COWART, traffic.

### DIGEST OF RATE CARD NO. 1 (Nov. 1, 1961)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.				
\$400.00	\$240.00	\$140.00	\$100.00	\$50.00

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
CALIFORNIA			
FRESNO	122,500	113,700	93
KINGS	15,200	13,800	91
MADERA	12,600	11,500	91
MERCED	28,900	26,700	93
TULARE	54,600	50,200	92
<b>STATION TOTAL</b>	<b>233,800</b>	<b>215,900</b>	<b>92</b>
NET WEEKLY CIRCULATION (MARCH 65)			55,000
AVERAGE DAILY CIRCULATION (MARCH 65)			13,400
COLOR PENETRATION PERCENTAGE (NOV 65)			13

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# California—Los Angeles



**KABC-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 165-kw visual, 12.9-kw aural. Antenna: electrically tilted 3°, 2970-ft. above av. terrain, 234-ft. above ground, 5940-ft. above sea level.  
Latitude 34° 13' 36"  
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

Studio: Prospect & Talmadge Sts., Hollywood (90027).

TV tape: Recording facilities.

AM Affiliate: KABC, 5-kw, 790 kc (ABC).

FM Affiliate: KABC-FM, 4.3-kw, 95.5 mc (No. 238), 40-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KABC-TV Ref: FCC File No. BPC-1424 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

## KABC-TV

Licensee: American Broadcasting Companies Inc., 1330 Ave. of the Americas, New York, N.Y. (10020).

Telephone: 213-663-3311. TWX No.: 213-666-1240.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales) by ABC-TV Television Spot Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

### Personnel:

ELTON H. RULE, v.p. & general manager.  
RICHARD A. O'LEARY, general sales manager.  
STEVE MILLS, program director.  
BILL McPHIE, film buyer.  
NORMAN H. SLOANE, business manager.  
GEORGE L. PIERCE, sales service manager.  
NORMA OLSEN, director of program operations.  
ROBERT TRACHINGER, executive producer.  
JACK F. BREMBECK, promotion manager.  
THEODORE GRENIER, chief engineer, Western Division, ABC.

### DIGEST OF RATE CARD NO. 65—(Aug. 16, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.  
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m. Sat. & Sun.  
\$5000.00 \$3000.00 \$2000.00 ..... \$1650.00 \$1000.00  
NETWORK BASE HOURLY RATE: \$4400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>CALIFORNIA</b>			
IMPERIAL	20,400	17,700	87
INYO	4,100	3,300	80
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
<b>STATION TOTAL</b>	<b>3,654,700</b>	<b>3,458,700</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,848,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,710,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 17

For American Broadcasting Companies Corporate  
Listing, see Section c.

# California—Los Angeles

## KCOP

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 170-kw visual, 32.4-kw aural. Antenna: 2920-ft. above av. terrain, 200-ft. above ground, 5880-ft. above sea level.

Latitude 34° 13' 42"  
Longitude 118° 04' 02"

Transmitter: Mt. Wilson

TV tape: Recording facilities.

Color: Network, live, film & slide.

News Wire Service: UPI, City News.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KCOP Ref: FCC File No. BMPCT-240 Granted 6/23/48

©American Map Co., Inc., N.Y., No. 14244

## KCOP

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea, Hollywood, Cal. (90038).

Studio: 915 N. La Brea.

Telephone: 213-656-6050. TWX No.: 910-321-4197.

Ownership: Chris-Craft Industries Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore.

Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas (25% each) approved Jan. 27, 1960 by FCC (Television Digest, Vols. 15:33, 36, 43, 16:5). Previous sale to Crosby et al by Copley Press approved Dec. 11, 1957 by FCC (Vol. 13:16, 22, 34; 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN HOPKINS, president.  
BILL ANDREWS, general sales manager.  
DAN MILLER, western sales manager.  
GARY WALLER, program director & film buyer.  
AL BROWDY, director of engineering.  
CHARLES MITTS, promotion director.  
JULIANNA ROYAL, business manager.

### DIGEST OF RATE CARD NO. 1

(Jan. 1, 1966)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.				
\$3000.00	\$1800.00	\$1000.00	\$1000.00	\$600.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ARIZONA			
YUMA	16,100	14,800	92
CALIFORNIA			
IMPERIAL	20,400	17,700	87
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE EAST	5,000	4,700	93
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
STATION TOTAL	3,588,400	3,397,200	95

NET WEEKLY CIRCULATION (MARCH 65)	2,060,200
AVERAGE DAILY CIRCULATION (MARCH 65)	769,400
COLOR PENETRATION PERCENTAGE (NOV 65)	17

# California—Los Angeles

## KHJ-TV

Ch. 9

**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 162-kw visual, 81.3-kw aural. Antenna: 2960-ft. above av. terrain, 199-ft. above ground, 5929-ft. above sea level.

Latitude 34° 13' 38"  
Longitude 118° 04' 00"

**Transmitter:** Mt. Wilson.  
**TV tape:** Recording facilities.  
**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**Facsimile Service:** AP.

**AM Affiliate:** KHJ, 5-kw, 930 kc.

**FM Affiliate:** KHJ-FM, 58-kw, 101.1 mc (No. 266), 2950-ft. antenna height.

**Total Households:** © SRDS  
**Consumer Market Data** as of 1/1/66.  
**TV Homes:** TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHJ-TV Ref: FCC File No. BPCT—1853 Granted 5/24/54

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## KHJ-TV

**Network Service:** None, independent.  
**Licensee:** RKO General Inc., 5515 Melrose Ave. (Don Lee Div.), Hollywood, Cal. (90038).  
**Studio:** 5515 Melrose Ave.  
**Telephone:** 213-462-2133.  
**TWX No.:** 213-468-1033.  
**Ownership:** See WOR-TV, New York.  
**Began Operation:** Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).  
**Represented (sales)** by RKO General National Sales.  
**Represented (legal)** by Pierson, Ball & Dowd.  
**Personnel:**  
THOMAS F. O'NEIL, president RKO General Inc.  
MALCOLM (MAL) C. KLEIN, general manager.  
DON BALSAMO, general sales manager.  
WALLY SHERWIN, program director.  
PARKER H. JACKSON, promotion manager.  
BRYAN COLE, operations & production facilities mgr.  
ROBERT BULLOCK, chief engineer.  
TERRY ANDERSON, film supervisor.

For other Group Owners of TV Stations  
see Section c

## DIGEST OF RATE CARD NO. 14-1 (Nov. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min., 30 or 40 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.						
\$3000.00	\$1800.00	\$1200.00	\$800.00	\$550.00	\$440.00	\$275.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARIZONA</b>			
YUMA	16,100	14,800	92
<b>CALIFORNIA</b>			
IMPERIAL	20,400	17,700	87
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE EAST	5,000	4,700	93
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
<b>STATION TOTAL</b>	<b>3,671,700</b>	<b>3,474,900</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	2,109,800
AVERAGE DAILY CIRCULATION (MARCH 65)	804,500
COLOR PENETRATION PERCENTAGE (NOV 65)	17

# California—Los Angeles

## KMEX-TV

Ch. 34

(Spanish Language)

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 121-kw visual, 60.5-kw aural (directional antenna). Antenna: 2950-ft. above av. terrain, 192-ft. above ground, 5940-ft. above sea level. Latitude 34° 13' 35" Longitude 118° 03' 56" Holds CP for change to 347-kw max. and 87.13-kw horizontal visual, 69.3-kw max. and 17.4-kw horizontal aural, 2930-ft. above av. terrain, 170-ft. above ground, 5876-ft. above sea level. BPCT—3462.

Requests modification of CP to 186-kw visual, 36.8-kw aural. BMPCT—6192.

Transmitter: Mt. Wilson.  
TV tape: Recording facilities.  
News Wire Service: UPI.  
Facsimile Service: UPI.



KMEX-TV Ref: FCC File No. BMPCT—5770 Granted 9/12/62 ©American Map Co., Inc., N.Y., No. 14244

## KMEX-TV

Network Service: None, independent Spanish language outlet.  
Licensee: Spanish International Bcstg. Co., 1044 S. Hill St., Los Angeles, Cal. (90015).  
Studio: 721 North Bronson Ave., Hollywood, Cal. (90038).  
Telephone: 213-466-8131.  
Ownership: Fouce Amusement Corp., 35%; Julian M. Kaufman, v.p., 10%; Edward J. Noble, 20%; Emilio Azcarraga, 20%; Rene Anselmo, v.p., 15%. Same interests also operate KWEX-TV, San Antonio, Tex. and are Ch. 66 applicants in Paterson, N.J.  
Began Operation: September 30, 1962.  
Represented (sales) by Spanish International Network Sales Inc.  
Represented (legal) by Fly, Shuebruk, Blume & Gaguine.  
Represented (engineering) by Jules Cohen & Assoc.  
Personnel:  
FRANK L. FOUCE, president.  
RENE ANSELMO, vice president & treas.  
JULIAN KAUFMAN, vice president.  
JOSEPH S. RANK, station manager.

### DIGEST OF RATE CARD NO. 4 (Jan. 1, 1965)

Hour	30 Min.	Min.	20 or 30 Sec.	10 Sec.
Class A—6-11 p.m., daily.				
\$700.00	\$420.00	\$160.00	\$120.00	\$80.00

ARB Data Not Available

## MORTON FLOM, ENG. CONSULTING ENGINEER

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5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# California—Los Angeles



**KNBC**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 42.7-kw visual, 21.4-kw aural. Antenna: non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 490-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 33"  
Longitude 118° 03' 55"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/64.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KNBC Ref: FCC File No. BRCT-81 Granted 3/15/63

©American Map Co., Inc., N.Y., No. 14244

## KNBC

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, Cal. (91505).

Studio: 3000 W. Alameda Ave., Burbank.

Telephones: 213-849-3911 & 213-845-7000.

TWX No.: 213-846-6408.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales) by NBC Spot Sales.

### Personnel:

THOMAS C. McCRAY, NBC v.p. & general manager.  
JAMES PARKS, station manager.  
JOHN WEHRHEIM, manager, business affairs.  
ROBERT KENNEDY, advertising & promotion manager.  
JOHN C. KENASTON, program manager.  
HOWARD D. STURM, manager, public affairs.  
NOYES SCOTT, sales manager.  
ROBERT HENRY, operations manager.  
GEORGE BURKE, manager, film procurement.  
JOHN KNIGHT, manager, technical operations.

### DIGEST OF RATE CARD NO. 23 (Jan. 17, 1966)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.	
Class A—7:30-10:30 p.m., daily.	\$5000.00	\$3000.00	\$2200.00	\$1250.00	\$1600.00*	\$900.00*

\*Class AAA—7:59-10:31 p.m., daily.

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$4600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
IMPERIAL	20,400	17,700	87
INYO	4,100	3,300	80
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
<b>STATION TOTAL</b>	<b>3,654,700</b>	<b>3,458,700</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,987,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,891,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 17

For NBC Network Listing

see Section a



# California—Los Angeles



**KNXT**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"  
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KNX, 50-kw, 1070 kc (CBS).

News Wire Service: AP, UPI, City News.

Facsimile Service: AP.

News Film Service: CBS.

FM Affiliate: KNX-FM, 67-kw, 93.1 mc (No. 226), 2870-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KNXT Ref: FCC File No. BPCT—2535 Granted 9/12/38

© American Map Co., Inc., N.Y., No. 14244

## KNXT

Licensee: Columbia Broadcasting System Inc., 6121 W. Sunset Blvd., Los Angeles (90028).

Studio: 6121 W. Sunset Blvd.

Telephone: 213-469-1212.

Ownership: See WCBS-TV, New York.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales) by CBS Television Stations National Sales.

Represented (engineering) by CBS Engineering Dept., N.Y.

Personnel:

ROBERT D. WOOD, vice president & general manager.

RAY L. BEINDORF, general sales manager.

RALPH DANIELS, national sales manager.

ALBERTA HACKETT, business manager.

ROBERT L. NELSON, dir. of promotion & information services.

LEON DREW, program director.

EDWIN W. MILLER, director of technical operation.

ROY HEATLY, director of news & special events.

RICHARD MARSH, operations & traffic manager.

### DIGEST OF RATE CARD NO. 21 (Jan. 30, 1966)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—8-10:30 p.m., Mon.-Fri.; 6:30-11 p.m., Sun.; 7:30-11 p.m. Sat.

\$2100\* \$1900\* \$1700\* \$1000\*

\*Prime Time—6:29-11:01 p.m., Sun.-Fri.; 6:29-11:16 p.m., Sat. Also has Class A, AAA, and AAAA rates for this time. Station time rates for hour, 30 min. & 15 min. available upon request.

NETWORK BASE HOURLY RATE: \$5000.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>CALIFORNIA</b>			
IMPERIAL	20,400	17,700	87
INYO	4,100	3,300	80
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
<b>STATION TOTAL</b>	<b>3,622,100</b>	<b>3,428,900</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,953,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 2,046,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 17



**MALARKEY, TAYLOR & ASSOCIATES**  
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# California—Los Angeles

## KPOL-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 65.3-kw visual, 32.7-kw aural. Antenna: 2930-ft. above av. terrain, 146-ft. above ground, 5846-ft. above sea level.

Latitude 34° 13' 36"  
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.



KPOL-TV Ref: FCC File No. BMPCT-5796 Granted 1/23/63

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## KPOL-TV

Network Service: None, independent.

Licensee: Coast TV Broadcasting Corp., 5700 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5565 Sunset Blvd., Los Angeles, Cal. (90028).

Telephone: 213-466-4123.

Ownership: Coast Radio Broadcasting Corp., 90% (KPOL & FM, Los Angeles); Fredrick D. Custer, 5%; Robertson C. Scott, 5%.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale to present owner by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20).

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Jay Tapp.

### Personnel:

FREDRICK CUSTER, v.p. & general manager.  
ROBERTSON SCOTT, v.p. & program director.

### DIGEST OF RATE CARD NO. 1 (March 1, 1965)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class A—7-11 p.m., daily.				
\$200.00	\$121.00	\$81.00	\$35.00	\$28.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

# California—Los Angeles

## KTLA

Ch. 5

Technical Facilities: Channel No. 5  
(76-82 mc). Authorized power:  
50.1-kw visual, 25.1-kw aural.  
Antenna: 2990-ft. above av. ter-  
rain, 240-ft. above ground, 5936-  
ft. above sea level.

Latitude 34° 13' 35"  
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide &  
tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

KTLA Ref: FCC File No. BFCT—1698 Granted 7/15/53

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## KTLA

Network Service: None, independent.

Licensee: Golden West Broadcasters Inc., 5800 Sunset Blvd., Holly-  
wood (90028).

Studio: 5800 Sunset Blvd.

Telephone: 213-469-3181. TWX No.: 213-468-1118.

Ownership: Golden West Broadcasters, 51.5% (Gene & Ina Mae  
Autry owners); Gene Autry, chairman; Robert O. Reynolds, pres.,  
13.83%; Loyd C. Sigmon, exec. v.p., 13.83%; Wesley L. Nutten  
Jr., secy., 2.5%; William D. Shaw, v.p., 1.33%; Enna Lee  
Reynolds, 12.67% (wife of R. O. Reynolds); 10 others, none with  
more than 3%. Golden West is licensee of radios KMPC, Los  
Angeles; KEX, Portland, Ore., and KVI, Seattle. For other inter-  
ests, see KOOL-TV, Phoenix, Ariz.

Began Operation: Jan. 22, 1947. Sale to present owner by Para-  
mount Television Productions approved May 13, 1964 by FCC  
(Television Digest, Vols. 3:44, 4:20).

Represented (sales) by Peters-Griffin-Woodward.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

LOYD C. SIGMON, executive v.p.  
ARTHUR M. MORTENSEN, v.p. & general manager.  
GORDON F. MASON, general sales manager.  
CARLO ANNEKE, sales manager.  
JERRY MARCUS, eastern sales manager.  
JERRY BIRDWELL, sales promotion manager & publicity dir.  
IRIS FOLLOWES, traffic manager.  
LORING d'USSEAU, program director.  
DALTON DANON, film program director.  
HAL DASBACH, production manager.  
FRANK TRAVALLIA, business manager.  
HARRY WARNER, resident counsel.  
JOHN SILVA, chief engineer.

DIGEST OF RATE CARD NO. 12R4  
(Aug. 17, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—5-Midnight, daily.  
\$3200.00 \$1900.00 \$1000.00 \$625.00 \$500.00 \$350.00 \$200.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARIZONA			
YUMA	16,100	14,800	92
CALIFORNIA			
IMPERIAL	20,400	17,700	87
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE EAST	5,000	4,700	93
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
STATION TOTAL	3,671,700	3,474,900	95

NET WEEKLY CIRCULATION (MARCH 65) 2,338,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 902,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 17



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# California—Los Angeles

## KTTV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 165-kw visual, 20.2-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"  
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: UPI.

AM Affiliate: KLAC, 5-kw (1-kw night), 570-kc.

FM Affiliate: KLAC-FM, 8.3-kw, 102.7 mc (No. 274), 2790-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTTV Ref: FCC File No. BPCT-1756 Granted 9/3/53

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## KTTV

Network Service: None, independent.

Licensee: Metromedia Inc., 5746 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5746 Sunset Blvd.

Telephone: 213-462-7111.

TWX No.: 213-468-1046.

Ownership: For other interests of Metromedia Inc., see WNEW-TV, New York, N.Y.

Began Operation: Jan. 7, 1949. Sale to present owner by Los Angeles Times and Mirror approved May 28, 1963 by FCC (Television Digest, Vol. 3:3, 22).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

BENNET H. KORN, pres., Metropolitan Broadcasting Television.  
ALBERT P. KRIVIN, v.p. & general manager.  
CHARLES D. YOUNG, v.p., national sales.  
ROBERT M. BENNETT, v.p., local sales.  
REAVIS G. WINCKLER, director, public relations & promotion.  
JAMES S. GATES, program director.  
FRANK LIVERMORE, business manager.  
RICHARD ANDERSON, engineering manager.  
VAL CONTE, operations manager.  
ALVIN BOWEN, asst. program director.  
ROBERT McDANIEL, merchandising director.

For Group Ownership of TV Stations  
see Section c

### DIGEST OF RATE CARD NO. 22

(June 1, 1965)

Hour	30 Min.	15 Min. or less	Min.*	20 Sec.*	10 Sec.*
Class A—6-11 p.m., daily.					
\$3000.00	\$1800.00	\$1200.00	\$1000.00	\$1000.00	\$500.00

\*6-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARIZONA			
YUMA	16,100	14,800	92
CALIFORNIA			
IMPERIAL	20,400	17,700	87
KERN WEST	83,300	77,700	93
KERN EAST	14,100	13,200	93
LOS ANGELES	2,330,900	2,208,700	95
ORANGE NORTH	266,300	257,200	97
ORANGE SOUTH	61,300	59,200	97
RIVERSIDE EAST	5,000	4,700	93
RIVERSIDE WEST	117,700	109,200	93
SAN BERNARDINO W	185,800	174,400	94
SAN DIEGO	373,700	353,600	95
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
<b>STATION TOTAL</b>	<b>3,671,700</b>	<b>3,474,900</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,168,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 908,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 17

# California—Corona (Los Angeles)

## KMTW

Ch. 52

(Due to Begin Operation in Spring)

Technical Facilities: Channel No. 52 (698-704 mc). Authorized power: 69.2-kw visual, 9.33-kw aural. Antenna: 2790-ft. above av. terrain, 82-ft. above ground, 5752-ft. above sea level.

Latitude 34° 13' 29"  
Longitude 118° 03' 47"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.



KMTW Ref: FCC File No. BMPCT-6108 Granted 8/17/65

American Map Co., Inc., N.Y., No. 14244

## KMTW

Network Service: None, independent.

Grantee: Kaiser Broadcasting Corp., Kaiser Center, 300 Lakeside Dr., Oakland, Cal. (94604).

Studio: Mt. Wilson.

Telephone: 415-271-2575.

Ownership: Subsidiary of Kaiser Industries Corp.; Richard C. Block, v.p. & gen. mgr. Kaiser also operates WKBD(TV), Detroit, Mich.; WKBS(TV), Burlington-Philadelphia; KFOG-FM, San Francisco and holds CP for KHJK(TV), San Francisco.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Hammett & Edison.

Personnel:

L. WILLIAM WHITE, station manager.

JAMES T. PARENT, chief engineer.

ADDITIONAL DATA NOT AVAILABLE

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

**Radio Television CATV**

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# California—Redding

abc **KRCR-TV**

Ch. 7

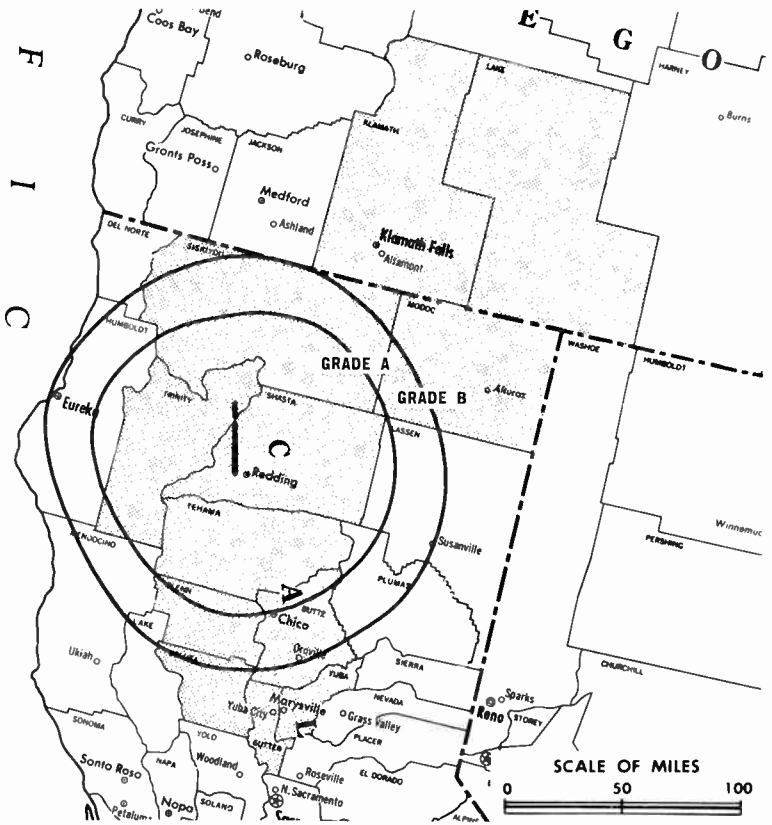
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"  
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Color: Network, film & slide.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

KRCR-TV Ref: FCC File No. BMPCT-4100 Granted 8/22/56

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## KRCR-TV

Network Service: ABC, NBC.

Licensee: Sacramento Valley TV Inc., 2770 Pioneer Dr., Redding, Cal. (96001).

Studio: Pioneer Dr.

Telephone 916-243-7777. TWX No.: 916-243-6721.

Ownership: Frank M. Crawford, pres., 40%; Redwood Bcstg. Co., 27.37% (50% owner of KBES-TV, Medford, Ore.; KRCR-TV stock voted by Redwood Bcstg. owner Wm. B. Smullin); Southern Oregon Broadcasting Co., 12%; John A. Spann, secy., 7.13%.

Began Operation: Aug. 1, 1956. Sale to present owner by George C. Fiehart, Carl R. McConnell and associates approved June 5, 1963, by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales) by Young Television, Art Moore & Assoc. (regional).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

WILLIAM B. SMULLIN, v.p.  
RICHARD GREEN, manager.  
DEL CANTRALL, station manager.  
DOREETA DOMKE, program director.

### DIGEST OF RATE CARD NO. 8 (April 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.					
\$400.00	\$240.00	\$160.00	\$70.00	\$59.00	\$35.00
NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (NBC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>CALIFORNIA</b>			
BUTTE	31,300	28,500	91
COLUSA	4,000	3,700	91
GLENN	5,700	5,300	93
MOOOC	2,500	2,200	86
SHASTA	22,700	21,300	94
SISKIYOU	11,700	10,200	87
SUTTER	11,500	10,800	94
TEHAMA	9,200	8,700	94
TRINITY	3,900	3,300	86
YUBA	11,600	10,900	94
<b>OREGON</b>			
KLAMATH	15,700	14,700	93
LAKE	2,300	2,000	87
<b>STATION TOTAL</b>	<b>132,100</b>	<b>121,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 82,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 60,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 14

For Stations Equipped for Color

see Section a

# California—Sacramento



**KCRA-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1491-ft. above av. terrain, 1544-ft. above ground, 1544-ft. above sea level.

Latitude 38° 14' 48"  
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

Studio: 310 10th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Represented (legal) by Koteen & Burt.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KCRA-TV Ref: FCC File No. BPCT-669 Granted 4/13/55  
Authorized: FCC File No. BPCT-2600 Granted 7/27/60

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## KCRA-TV

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, Cal. (95818).

Telephone: 916-444-7300. TWX No.: 916-444-7429.

AM Affiliate: KCRA, 5-kw (1-kw night), 1320 kc (NBC). FM Affiliate: KCRA-FM, 11-kw, 96.1 mc (No. 241), 380-ft. Holds CP for 82-kw, 1200-ft. antenna.

Ownership: Nina N. Kelly, 33 1/3%; Robert E. Kelly, 33 1/3%; Jon S. Kelly, 33 1/3%.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 1/2 owners, Kelly's, approved April 18, 1962 by FCC (Television-Digest, Vol. 2:17).

Represented (sales) by Edward Petry & Co. Inc.

Represented (engineering) by Jansky & Bailey.

Personnel:

ROBERT E. KELLY, partner & film buyer.  
JON S. KELLY, partner & general manager.  
JAMES BIRMINGHAM, co-manager & natl. sales (New York).  
ROGER COOPER, co-manager & natl. sales (Chicago & Los Angeles).  
DON QUIST, national sales (San Francisco).  
JOHN DADIW, retail sales manager.  
BILL KARPISEK, chief engineer.  
TED DOOLEY, program manager.  
DAVE HUME, news & public affairs director.  
DICK GEORGE, merchandising director.  
BRUCE ROBERTSON, promotion director.  
BRUCE LOCKEY, sports director.

### DIGEST OF RATE CARD NO. V

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-11:00 p.m., daily.	\$2300.00	\$1300.00	\$500.00	\$495.00	Graded rates apply.*	

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1300.

For Sales & Transfers, see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
AMADOR	3,400	3,100	91
BUTTE	31,300	28,500	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
CONTRA COSTA WEST	70,900	67,800	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
GLENN	5,700	5,300	93
LAKE	6,000	5,100	86
LASSEN	3,500	3,100	87
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MENDOCINO	17,100	14,600	86
MERCED	28,900	26,700	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
NEVADA EAST	800	700	89
PLACER WEST	20,400	18,900	93
PLACER EAST	1,200	1,100	93
PLUMAS	3,600	3,100	87
SACRAMENTO	190,500	180,600	95
SAN JOAQUIN	84,100	77,400	92
SANTA CRUZ	36,700	33,700	92
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
SONOMA NORTH	38,300	35,200	92
SONOMA SOUTH	17,900	16,400	92
STANISLAUS	54,500	49,600	91
SUTTER	11,500	10,800	94
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
YUBA	11,600	10,900	94
<b>NEVADA</b>			
ORMSBY	3,200	3,000	94
WASHOE	36,600	34,300	94
<b>STATION TOTAL</b>	<b>945,400</b>	<b>882,000</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 535,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 371,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 13



# California—Sacramento



**KXTV**

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1544-ft. above sea level.

Latitude 38° 14' 48"  
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.  
Color: Network, film, slide & tape.  
News Wire Service: AP, UPI, CBS.  
Facsimile Service: AP.  
News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KXTV Ref: FCC File No. BPCT—2706 Granted 7/27/60

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## KXTV

Licensee: Great Western Broadcasting Corp., 601 7th Ave., Sacramento, Cal. (95818).

Studio: 601 7th Ave.

Telephone: 916-441-4041.

Ownership: Wholly-owned subsidiary of Whitney Communications Corp. For other Whitney interests, see KOTV, Tulsa, Okla.

Began Operation: March 20, 1955. Sale to present owner by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:42, 49).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

C. WREDE PETERSMEYER, president.  
ROBERT WILSON, v.p. & general manager.  
R. L. COCHRANE, general sales manager.  
DEAN BORBA, program manager, public affairs dir. & film buyer.  
KEITH H. MOON, promotion manager.  
DONALD FERGUSON, chief engineer.

DIGEST OF RATE CARD NO. 8—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$1800.00 \$1200.00 \$400.00 . . . . . \$360.00\* \$360.00\* \$180.00\*

\*Class AA—7:29-10:30 p.m., Sun.-Fri.; 7:29-11 p.m., Sat.

Note: 7:30 p.m. breaks Sun.-Wed. take Class A rates; 10:30 p.m. breaks Mon.-Thurs. take Class A rates.

NETWORK BASE HOURLY RATE: \$1000.

Also see Whitney under Group Ownership  
Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
AMADOR	3,400	3,100	91
BUTTE	31,300	28,500	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
GLENN	5,700	5,300	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MERCED	28,900	26,700	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
NEVADA EAST	800	700	89
PLACER WEST	20,400	18,900	93
PLACER EAST	1,200	1,100	93
PLUMAS	3,600	3,100	87
SACRAMENTO	190,500	180,600	95
SAN JOAQUIN	84,100	77,400	92
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
STANISLAUS	54,500	49,600	91
SUTTER	11,500	10,800	94
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
YUBA	11,600	10,900	94
<b>NEVADA</b>			
WASHOE	36,600	34,300	94
<b>STATION TOTAL</b>	<b>757,800</b>	<b>708,200</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 482,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 330,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

# California—Stockton-Sacramento



**KOVR**

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 281-kw visual, 140-kw aural. Antenna: 1494-ft. above av. terrain, 1548-ft. above ground, 1544-ft. above sea level.

Latitude 38° 14' 48"  
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KOVR Ref: FCC File No. BPCT-2187 Granted 5/29/57  
Authorized: FCC File No. BPCT-2654 Granted 7/27/60

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## KOVR

Licensee: McClatchy Newspapers, 225 East Miner Ave., Stockton, Cal. (95202).

Studios: 225 E. Miner Ave., Stockton; 1216 Arden Way, Sacramento.

Telephones: 209-466-6981, Stockton; 916-927-1313, Sacramento.

TWX No.: 209-942-1007, Stockton; 916-444-7999, Sacramento.

Ownership: McClatchy Newspapers, 100%. For other interests see KMJ-TV, Fresno, Cal.

Began Operation: Sept. 5, 1954. Sale to present owner by Metropolitan Bcstg. Corp. was approved July 29, 1964 by FCC (Television Digest, Vols. 3:40, 3:41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 by FCC, (Vols. 15:47-48, 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by FCC (Vol. 13:47, 14:2).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RAMSEY ELLIOTT, manager.  
WILSON LEFLER, sales manager.  
BEL LANGE, program manager.  
JOSEPH TOMES, production manager.

### DIGEST OF RATE CARD NO. 14 (June 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AAA—7:30-10:30 p.m., daily.	\$2000.00	\$1200.00	\$500.00	\$450.00*	\$375.00*	\$225.00*

\*Class AAA—7:29-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
AMADOR	3,400	3,100	91
BUTTE	31,300	28,500	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MERCED	28,900	26,700	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
NEVADA EAST	800	700	89
PLACER WEST	20,400	18,900	93
PLACER EAST	1,200	1,100	93
PLUMAS	3,600	3,100	87
SACRAMENTO	190,500	180,600	95
SAN JOAQUIN	84,100	77,400	92
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
STANISLAUS	54,500	49,600	91
SUTTER	11,500	10,800	94
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
YUBA	11,600	10,900	94
<b>NEVADA</b>			
ORMSBY	3,200	3,000	94
WASHOE	36,600	34,300	94
<b>STATION TOTAL</b>	<b>755,300</b>	<b>705,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	483,500
AVERAGE DAILY CIRCULATION (MARCH 65)	330,000
COLOR PENETRATION PERCENTAGE (NOV 65)	13

# California—Salinas-Monterey



Ch. 8

[Also operates satellite  
KSBY-TV, San Luis Obispo]

Technical Facilities: Channel No. 8  
(180-186 mc). Authorized power:  
240-kw visual, 44.7-kw aural. An-  
tenna: 2330-ft. above av. terrain,  
251-ft. above ground, 3328-ft.  
above sea level using .5° electri-  
cal beam tilt.

Latitude 36° 45' 20''  
Longitude 121° 30' 00''

Transmitter: Fremont Peak, 10-mi.  
NE of Salinas.

Color: Network only.

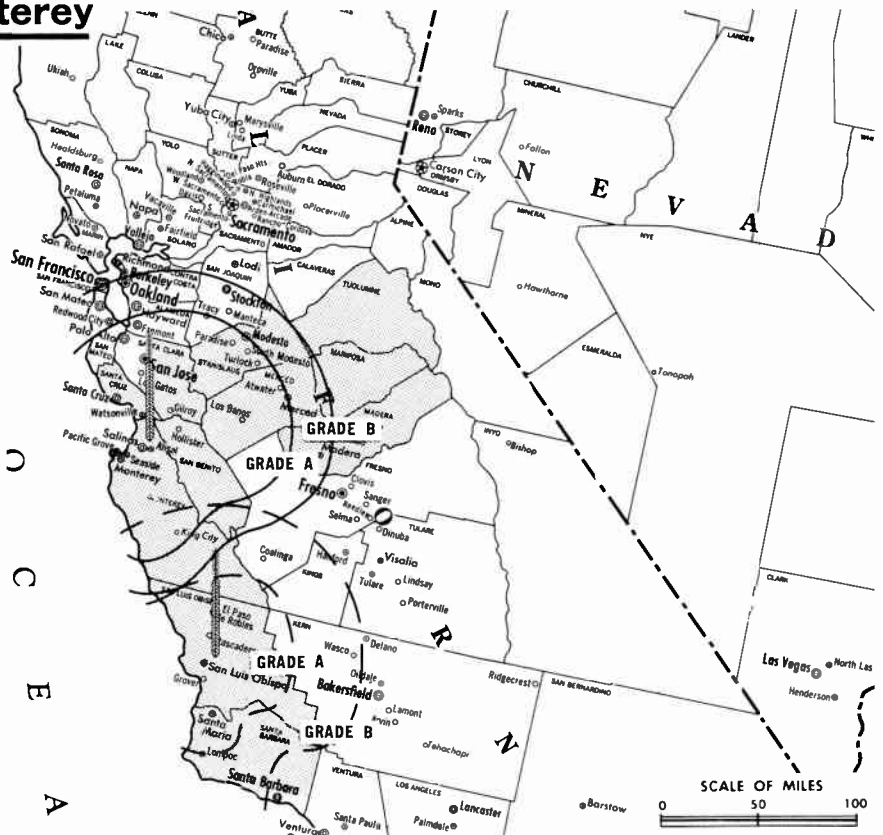
News Wire Service: UPI. Facsimile  
Service: UPI.

O & O Translators: K13FJ, San Ardo;  
K13GS, Carmel Valley Village, Cal.

AM Affiliate: KSBW, 5-kw, 1380 kc  
(MBS).

FM Affiliate: KSBW-FM, 18.5-kw,  
102.5 mc (No. 273), 2270-ft. an-  
tenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KSBW-TV Ref: FCC File No. BMPCT—3913 Granted 6/13/56  
KSBY-TV Ref: FCC File No. BMPCT—1066 Granted 4/29/53

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## KSBW-TV

Network Service: CBS, NBC.

Licensee: Central California Communications Corp., P.O. Box 1651,  
Salinas, Cal. (93903).

Studio: 238 John St., Salinas, Cal. (93901)

Telephone: 408-422-6422.

TWX No.: 910-368-7058.

Ownership: John C. Cohan, pres., 54.7%; William M. Oates, 3%;  
Robert F. Klein, 3%; Edward S. Shattuck estate, 11.4%;  
Wood Building Co., 13.9%; several other stockholders, none own-  
ing more than 5%. Also owns semi-satellite KSBY-TV, San Luis  
Obispo, Cal.; radios KSBW & FM, Salinas; KSBY-FM, San Luis  
Obispo & KNGS, Hanford-Fresno, Cal., Central Cal. Communica-  
tions Corp. (formerly Salinas Valley Bcstg.).

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-  
TV, Monterey; on Feb. 2, 1955 FCC approved deal whereby it  
bought and merged KMBY-TV (Television Digest, Vol. 10:45 &  
11:6).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison, San Francisco.

Personnel:

JOHN C. COHAN, president.  
ROBERT F. KLEIN, executive vice president.  
DWIGHT WHEELER, operations manager.  
CLARKE BRADLEY, sales development director.  
BILL HARGAN, technical director.  
CHARLES MITCHELL, chief engineer.

### DIGEST OF RATE CARD NO. 10—(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—7-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$210.00	\$175.00	\$175.00
					\$88.00	

Note: This is combined rate for KSBW-TV and KSBY-TV, San  
Luis Obispo.

NETWORK BASE HOURLY RATE: \$650 (CBS), \$550 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER HOMES
<b>CALIFORNIA</b>			
MAHERA	12,600	11,500	91
MARIPOSA	1,900	1,700	86
MERCEO	28,900	26,700	93
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
SAN BENITO	4,900	4,500	91
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
STANISLAUS	54,500	49,600	91
TUOLUMNE	5,500	4,900	90
<b>STATION TOTAL</b>	<b>281,700</b>	<b>259,000</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	186,700
AVERAGE DAILY CIRCULATION (MARCH 65)	129,500
COLOR PENETRATION PERCENTAGE (NOV 65)	13

ARB Data for this Station Includes Satellite  
KSBY-TV, San Luis Obispo

# California—San Diego



**KFMB-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw maximum and 245-kw horizontal visual, 158-kw maximum and 123-kw horizontal aural. Antenna: directional, 760-ft. above av. terrain, 284-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 17"  
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: KFMB, 5-kw, 540 kc (CBS).

FM Affiliate: KFMB-FM, 18.5-kw, 100.7 mc (No. 264), 630-ft.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KFMB-TV Ref: FCC File No. B1MPCT—3015 Granted 5/12/55

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## KFMB-TV

Licensee: Midwest Television Inc., 5th & Ash St., San Diego, Cal. (92101).

Studio: Fifth and Ash.

Telephone: 714-232-2114. TWX No.: 714-231-0839.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

AUGUST C. MEYER, president, Midwest Television Inc.  
GEORGE WHITNEY, v.p. & general manager.  
BILL FOX, station manager & film buyer.  
BOB RICHARDS, sales manager.  
GEORGE STANTIS, program & promotion director.  
CHARLES ABEL, manager of engineering.  
ANTON KUHN, controller.

### DIGEST OF RATE CARD NO. 22

(June 21, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—8:00-11:00 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$384.00	\$408.00	\$204.00
NETWORK BASE HOURLY RATE: \$1050.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
ORANGE SOUTH	61,300	59,200	97
SAN DIEGO	373,700	353,600	95
STATION TOTAL	435,000	412,800	95

NET WEEKLY CIRCULATION (MARCH 65) 341,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 257,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 18

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274-8151

# California—San Diego



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw max. and 214-kw horizontal visual, 31.6-kw aural, 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.5"  
Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, film, slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

AM Affiliate: KOGO, 5-kw, 600 kc (NBC).

FM Affiliate: KOGO-FM, 100-kw, 94.1 mc (No. 231), 640-ft.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KOGO-TV Ref: FCC File No. BMPCT-3170 Granted 7/1/55

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## KOGO-TV

Licensee: Time-Life Broadcast Inc., P.O. Box 628, San Diego (92112).

Studio: 47th St. & Freeway 94.

Telephone: 714-262-2421. TWX No.: 714-583-8171.

Ownership: Time-Life Broadcast Inc., 100%. For other interests, see Time under Group Ownership.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31-32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

### Personnel:

CLAYTON H. BRACE, v.p. & general manager.  
JAY GRILL, station manager & director of sales.  
LEROY BELLWOOD, director of engineering.  
RICHARD M. GALKIN, controller.  
BURKE ORMSBY, program director & film buyer.  
KEITH NICHOLSON, advertising & promotion manager.  
BILL BEINDORF, local sales manager.  
BILL STEVENS, production manager.  
DEAN TURNER, manager of operations & traffic.  
CHERYL WICKLUND, continuity manager.  
PAT HIGGINS, news director.

### DIGEST OF RATE CARD NO. A8 (June 13, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AA—7:30-10:00 p.m., daily.	\$1200.00	\$700.00	\$320.00	\$310.00	\$325.00	\$270.00
*Class AA—7-10:30 p.m., daily.						\$135.00

\*Class AA—7-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$960.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
IMPERIAL	20,400	17,700	87
ORANGE SOUTH	61,300	59,200	97
SAN DIEGO	373,700	353,600	95
SANTA BARBARA S	42,000	38,900	93
<b>STATION TOTAL</b>	<b>497,400</b>	<b>469,400</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	346,300
AVERAGE DAILY CIRCULATION (MARCH 65)	253,700
COLOR PENETRATION PERCENTAGE (NOV 65)	18

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## KAAR

Ch. 39

Technical Facilities: Channel No. 39 (620-626 mc). Authorized power: 69.2-kw max. and 11.7-kw horizontal visual, 13.84-kw max. and 2.34-kw horizontal aural. Antenna: 1900-ft. above av. terrain, 156-ft. above ground, 2706-ft. above sea level.

Latitude 32° 41' 49"  
Longitude 116° 56' 03"

Transmitter: San Miguel Mt., 13-mi. E of San Diego center.

TV tape: Recording facilities.

Color: Film & slide.

News Wire Service: AP.



KAAR Ref: FCC File No. BMPCT-6048 Granted 5/27/65

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## KAAR

Network Service: None, independent.

Grantee: San Diego Telecasters Inc., 2850 Fifth Ave., San Diego (92103).

Studio: 8330 Engineer Rd., San Diego (92111).

Telephone: 714-279-3939.

Ownership: Lawrence Shushan, pres., 33.33%; Paul Corriere, 33.33%; Town & Country Development Inc., 33.33%; Charles H. Brown, treas. Shushan has interest in radio KPRI(FM), San Diego.

Began Operation: Nov. 14, 1965.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Saul R. Levine, Los Angeles; Molnar & Gammon (D.C.).

Represented (engineering) by John Merino, San Diego.

### Personnel:

LAWRENCE SHUSHAN, general manager.  
JOHN BALLINGER, program director.  
VINCE PAUL, sales manager.  
JOHN GAMIN, production manager.  
JAMES LEACH, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7-10:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$80.00	\$60.00	\$48.00	\$24.00

ARB data is not available for this station since it was not in operation when the survey was made.

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# California—Tijuana-San Diego



**XETV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"  
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

TV tape: Recording facilities.

Color: Network, live, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

Predicted contours supplied by station.

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## XETV

Licensee: Radio-Television, S.A.

Business Address: 7th & Ash Street, San Diego, Cal. (92101).

Telephone: 714-234-8431.

TWX No.: 714-231-0815.

Ownership: Emilio Azcarraga, principal stockholder. For other interests see International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales) by Blair Television Associates.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

### Personnel:

JULIAN M. KAUFMAN, v.p., general manager & film buyer.

LOU MEIERS, business manager.

TED MILLAN, general sales manager & film buyer.

PHIL FERNANDEZ, chief engineer.

RUSS TILFORD, program manager.

## DIGEST OF RATE CARD NO. 17 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AAA—7:30-11 p.m., daily.	\$1200.00	\$750.00	\$450.00	\$375.00	\$325.00*	\$275.00* \$150.00*

\*Class AAA—7:25-10:55 p.m., daily.

NETWORK BASE HOURLY RATE: \$800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
CALIFORNIA			
SAN DIEGO	373,700	353,600	95
<b>STATION TOTAL</b>	<b>373,700</b>	<b>353,600</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	319,800
AVERAGE DAILY CIRCULATION (MARCH 65)	195,600
COLOR PENETRATION PERCENTAGE (NOV 65)	18

# California—Tijuana-San Diego

## XEWT-TV

Ch. 12

[Spanish language outlet]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1200-ft. above sea level.

Latitude 32° 30' 50"  
Longitude 117° 01' 10"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Color: Live, film & slide.

TV tape: Recording facilities.



Predicted contours supplied by station.

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## XEWT-TV

Network Service: None, independent Spanish language outlet.

Licensee: Televisora de Calimex, S.A., P.O. Box 996, San Ysidro, Cal.

Studio: Monte San Antonio, P.O. Box 12, Tijuana, Baja California, Mexico.

Telephone: 5-9201.

Ownership: Telesistema Mexicano S.A.; Emilio Azcarraga, principal stockholder. For other interests, see XEWT-TV, Mexico City, in Foreign Station Directory.

Began Operation: July 12, 1960.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

JOSE MARQUEZ, general manager, sales manager & film buyer.

CARLOS H. LUNA, production & programming director.

MAXIMILIANO DUENAS, chief engineer.

### DIGEST OF RATE CARD NO. 2

(Nov. 10, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.
Class A—7-10:30 p.m., daily.				
\$140.00	\$70.00	\$45.00	\$32.00	\$19.00

Note: Additional charge of \$10 per half hour for use of projector or TV tape recorder. For use of studio, charge is 30% over the rate.

ARB Data Not Available

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

**Radio Television CATV**

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HUGH BEN LA RUE NEW YORK, N.Y.

# California—San Francisco



**KGO-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1210-ft. above av. terrain. 517-ft. above ground, 1348-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Holds CP for change to 1670-ft. above av. terrain, 977-ft. above ground, 1806-ft. above sea level.

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, film, slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: KGO, 50-kw, 810 kc (ABC).

FM Affiliate: KGO-FM, 23.6-kw, 103.7 mc (No. 279), 1180-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KGO-TV Ref: FCC File No. BPCT-1514 Granted 5/5/53  
CP: BPCT-2401 Granted 2/10/65

© American Map Co., Inc., N.Y., No. 14244

## KGO-TV

Licensee: American Broadcasting Companies Inc., 277 Golden Gate Ave., San Francisco, Cal. (94102).

Studio: 277 Golden Gate Ave.

Telephone: 415-863-0077. TWX No.: 415-393-7317.

Ownership: See WABC-TV, New York.

Began Operation: May 5, 1949.

Represented (sales) by ABC Television Spot Sales, Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

DAVID M. SACKS, v.p. & general manager.  
RUSS COUGHLAN, general sales manager.  
KEN FLOWER, sales manager.  
SEYMOUR HOROWITZ, program manager & film buyer.  
GEORGE FELDMAN, research director.  
GEORGE T. RODMAN, promotion & publicity director.  
ROBERT MITCHELL, film department director.  
HARRY JACOBS, chief engineer.  
CALVIN THOMAS, production manager.  
ROGER GRIMSBY, director of news.  
VICTOR REED, director of public affairs.  
RICHARD H. WEST, operations manager.

DIGEST OF RATE CARD NO. 65/2  
(Sept. 5, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AAA—7:29-11 p.m., Mon.-Fri.; 6:59-11 p.m., Sat.; 6:29-11 p.m., Sun.

\$2500.00 \$1500.00 \$1000.00 \$665.00 Graded rates apply\*

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$2400.

For ABC Western Regional Network Stations  
see the ABC Network Listing.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
ALAMEDA WEST	335,500	315,400	94
ALPINE	200	100	77
AMADOR	3,400	3,100	91
CONTRA COSTA EAST	74,300	71,200	96
CONTRA COSTA WEST	70,900	67,800	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MENDOCINO	17,100	14,600	86
MONO	900	700	74
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
SAN BENITO	4,900	4,500	91
SAN FRANCISCO	299,900	264,500	88
SAN JOAQUIN	84,100	77,400	92
SAN MATEO	167,800	161,700	96
SANTA CLARA WEST	242,100	229,800	95
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
SONOMA NORTH	38,300	35,200	92
SONOMA SOUTH	17,900	16,400	92
STANISLAUS	54,500	49,600	91
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
<b>NEVADA</b>			
ORMSBY	3,200	3,000	94
<b>STATION TOTAL</b>	<b>1,711,600</b>	<b>1,591,100</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,225,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 782,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

# California—Oakland-San Francisco

**KTVU**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1186-ft. above av. terrain, 188-ft. above ground, 1408-ft. above sea level.

Latitude 37° 41' 20"  
Longitude 122° 26' 07"

Transmitter: San Bruno Mt.  
TV tape: Recording facilities.  
Color: Network, film, slide.  
News Wire Service: AP.  
Facsimile Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KTVU Ref: FCC File No. BPCT-1842 Granted 9/16/57

©American Map Co., Inc., N.Y., No. 14244

## KTVU

Network Service: None, independent.

Grantee: San Francisco-Oakland Television, One Jack London Square, Oakland, Cal. (94607).

Studio: Jack London Square.

Telephone: 415-834-2000.

TWX No.: 415-834-0037.

Ownership: San Francisco-Oakland Television, wholly owned by Cox Broadcasting Corp. For other Cox radio-TV interests, see WHIO-TV, Dayton, O.

Began Operation: March 3, 1958. Sale to present owner by Ward D. Ingram and Associates approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- WILLIAM D. PABST, v.p. & exec. director.
- FRANK G. KING, v.p. & general manager.
- GLENN W. MAEHL, general sales manager.
- ROBERT I. MART, national sales manager.
- WILLIAM MUELLER, business manager.
- JOE COSTANTINO, advertising & promotion director.
- GEORGE GREAVES, director of public affairs & operations.
- BUDD WIENER, sales service manager.
- ROBERT ARNE, v.p. & chief engineer.

### DIGEST OF RATE CARD NO. 9 (June 19, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.	\$1800.00	\$1080.00	\$720.00	\$500.00	\$250.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
ALAMEDA EAST	11,500	10,800	94
ALAMEDA WEST	335,500	315,400	94
AMADOR	3,400	3,100	91

84-b

BUTTE	31,300	28,500	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
CONTRA COSTA WEST	70,900	67,800	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
GLENN	5,700	5,300	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MENDOCINO	17,100	14,600	86
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
NEVADA EAST	800	700	89
PLACER WEST	20,400	18,900	93
PLACER EAST	1,200	1,100	93
SAN BENITO	4,900	4,500	91
SAN FRANCISCO	299,900	264,500	88
SAN JOAQUIN	84,100	77,400	92
SAN MATEO	167,800	161,700	96
SANTA CLARA WEST	242,100	229,800	95
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
SIERRA	800	700	86
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
SONOMA NORTH	38,300	35,200	92
SONOMA SOUTH	17,900	16,400	92
STANISLAUS	54,500	49,600	91
SUTTER	11,500	10,800	94
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93

NEVADA			
ESMERALDA	200	200	70
NYE	2,000	1,600	80
ORMSBY	3,200	3,000	94
WASHOE	36,600	34,300	94

STATION TOTAL 1,828,600 1,699,400 93

NET WEEKLY CIRCULATION (MARCH 65)	1,175,600
AVERAGE DAILY CIRCULATION (MARCH 65)	541,400
COLOR PENETRATION PERCENTAGE (NOV 65)	12

TV Factbook No. 36



## "San Franciscans" catch their favorite sports on KTVU

Sporting blood starts young and runs high in the San Francisco-Oakland market. And 4,000,000 fans get plenty of *live*, direct coverage exclusively on KTVU. Giants Baseball, Warriors Basketball, Seals Ice Hockey, College Basketball to name a few. That's why their first choice in sports viewing is KTVU, the Nation's LEADING Independent Television Station.

**KTVU**  
**2**

SAN FRANCISCO-OAKLAND  
Represented by H-R Television

**GE** Cox Broadcasting Corporation stations:  
WSB AM-FM-TV, Atlanta; WHIO AM-  
FM-TV, Dayton; WSDC AM-FM-TV, Charlotte; WIOD  
AM-FM, Miami; KTVU, San Francisco-Oakland;  
WIBC-TV, Pittsburgh

# California—San Francisco



**KPIX**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1140-ft. above av. terrain, 400-ft. above ground, 1231-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

Studio: 2655 Van Ness.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.



KPIX Ref: FCC File No. BMPCT-912 Granted 1/2/53

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## KPIX

Licensee: Westinghouse Broadcasting Co. Inc., 2655 Van Ness Ave., San Francisco, Cal. (94109).

Telephone: 415-776-5100. TWX No.: 415-393-7334.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; R. V. Tooke, exec. v.p.; Larry H. Israel, exec. v.p.; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p., engineering; Richard M. Pack, v.p., programming; Alexander W. Dannenbaum Jr., vice president, sales; David N. Lewis, national adv. & sales promotion mgr. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); WBZ-TV, Boston (WBZ); KYW-TV, Philadelphia (KYW); WJZ-TV, Baltimore; and radio stations WOWO, Ft. Wayne, Ind.; WIND, Chicago; WINS, N.Y.

Began Operation: Dec 25, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales) by Television Advertising Representatives Inc.

### Personnel:

DONALD H. MCGANNON, president.  
R. V. TOOKE, executive v.p.  
PHILIP G. LASKY, v.p., West Coast operations.  
LOUIS S. SIMON, general manager.  
R. E. PUSEY, business manager.  
AUBREY HOLMAN, sales manager.  
ROBERT STUART, assistant sales manager.  
E. ROBERT NASHICK, advertising & sales promotion manager.  
GEORGE MOYNIHAN, program manager & film buyer.  
CARYL COLEMAN, public affairs director.  
DON BRICE, news director.  
RAY HOLTZ, chief engineer.

### DIGEST OF RATE CARD NO. 22—(June 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$2450.00	\$1470.00	\$980.00	\$825.00*	\$450.00*

\*Class AAA—7:59-10:29 p.m., Mon.-Fri.; 7:29-10:59 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$2500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
ALAMEDA WEST	335,500	315,400	94
AMADOR	3,400	3,100	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
CONTRA COSTA WEST	70,900	67,800	96
EL DORADO WEST	9,000	8,300	93
EL DORADO EAST	3,300	3,100	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MENDOCINO	17,100	14,600	86
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
SAN BENITO	4,900	4,500	91
SAN FRANCISCO	299,900	264,500	88
SAN JOAQUIN	84,100	77,400	92
SAN MATEO	167,800	161,700	96
SANTA CLARA WEST	242,100	229,800	95
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
SIERRA	800	700	86
SOLANO EAST	19,600	18,700	96
SOLANO WEST	25,900	24,700	96
SONOMA NORTH	38,300	35,200	92
SONOMA SOUTH	17,900	16,400	92
STANISLAUS	54,500	49,600	91
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
<b>NEVADA</b>			
ORMSBY	3,200	3,000	94
<b>STATION TOTAL</b>	<b>1,720,800</b>	<b>1,599,700</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,293,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 924,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

# California—San Francisco



**KRON-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 12.3-kw aural. Antenna: 1310-ft. above av. terrain, 200-ft. above ground, 1480-ft. above sea level.

Latitude 37° 41' 12"  
Longitude 122° 26' 03"

Requests change to 1818-ft. above av. terrain, 734-ft. above ground, 2049-ft. above sea level, lat. 37° 41' 15", long. 122° 26' 04".

Transmitter: TV Peak, San Bruno Mt.

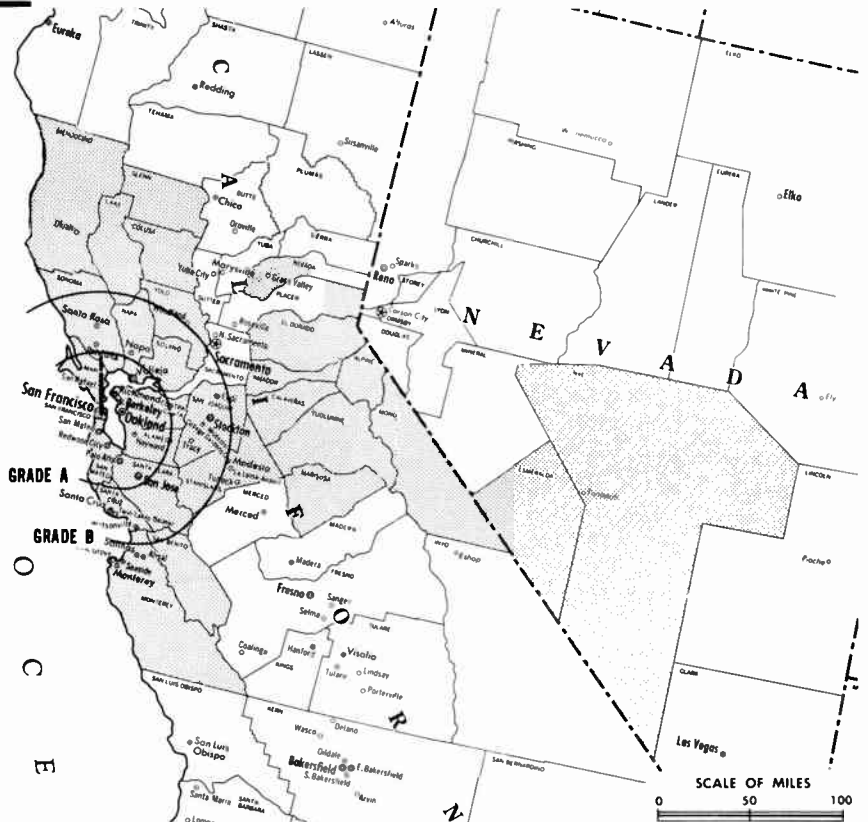
TV tape: Recording facilities.

Color: Network, film, slide.

News Wire Service: AP.

FM Affiliate: KRON-FM, 13.5-kw, 96.5 mc (No. 243), 1360-ft.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(\*county coverage (shaded areas) based on 1965 ARB study.



KRON-TV Ref: FCC File No. BMPCT-859 Granted 1/2/53

©American Map Co., Inc., N.Y., No. 14244

## KRON-TV

Licensee: Chronicle Publishing Co., 901 Mission St. (94119).  
Studio: 929 Mission St.  
Telephone: 415-421-1100. TWX No.: 415-393-7632.  
Ownership: Chronicle Publishing Co., publisher of San Francisco Chronicle; Charles DeYoung Thieriot, pres.  
Began Operation: Nov. 15, 1949.  
Represented (sales) by Peters, Griffin, Woodward Inc.  
Represented (legal) by Lester W. Spillane (San Francisco).  
Represented (engineering) by Hammett & Edison (San Francisco).  
Personnel:  
HAROLD P. SEE, v.p. for TV & general manager.  
A. H. (AL) CONSTANT, station manager.  
CECIL WEBB, asst. station manager.  
WILLIAM A. MORRISON, sales manager.  
A. RICHARD ROBERTSON, promotion manager.  
J. L. BERRYHILL, chief engineer.  
E. PACK PHILIPS, manager, program operations.  
RICHARD BEHRENDT, production manager.  
WILLIAM COTHRAN, news & documentaries director.  
THOMAS MULLAHEY, public affairs director.

### DIGEST OF RATE CARD NO. 23 (June 6, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AAA—7:30-11 p.m., daily.	\$2500.00	\$1350.00		\$1250.00	\$1100.00	\$550.00

\*Class AAA—7:30-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$2750.

For Newspapers with TV Stations

see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
ALAMEDA WEST	335,500	315,400	94
ALPINE	200	100	77
AMADOR	3,400	3,100	91
CALAVERAS	3,600	3,300	91
COLUSA	4,000	3,700	91
CONTRA COSTA EAST	74,300	71,200	96
CONTRA COSTA WEST	70,900	67,800	96
EL DORADO WEST	9,000	8,300	93
GLENN	5,700	5,300	93
LAKE	6,000	5,100	86
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MENDOCINO	17,100	14,600	86
MONO	900	700	74
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
NAPA NORTH	3,700	3,500	93
NAPA SOUTH	18,200	17,000	93
NEVADA WEST	7,100	6,300	89
PLACER EAST	1,200	1,100	93
SAN BENITO	4,900	4,500	91
SAN FRANCISCO	299,900	264,500	88
SAN JOAQUIN	84,100	77,400	92
SAN MATEO	167,800	161,700	96
SANTA CLARA WEST	242,100	229,800	95
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
SOLAND EAST	19,600	18,700	96
SOLAND WEST	25,900	24,700	96
SONOMA NORTH	38,300	35,200	92
SONOMA SOUTH	17,900	16,400	92
STANISLAUS	54,500	49,600	91
TUOLUMNE	5,500	4,900	90
YOLO	24,200	22,400	93
<b>NEVADA</b>			
ESMERALDA	200	200	70
NYE	2,000	1,600	80
<b>STATION TOTAL</b>	<b>1,723,700</b>	<b>1,601,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	1,297,000
AVERAGE DAILY CIRCULATION (MARCH 65)	890,200
COLOR PENETRATION PERCENTAGE (NOV 65)	12



# California—San Jose



**KNTV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 26.8-kw visual, 15.8-kw aural. Antenna: directional, 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"  
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

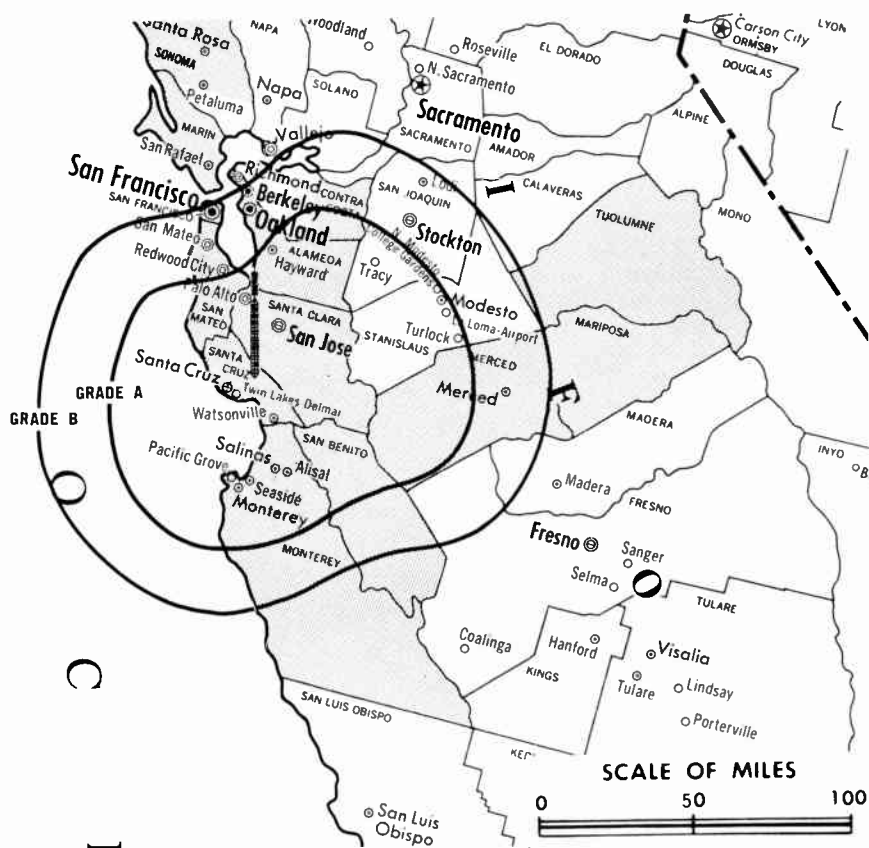
TV tape: Recording facilities.

Color: Network & film.

News Wire Service: AP.

Facsimile Service: AP.

O & O Translator: K12DU, Los Gatos & Saratoga, Cal.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KNTV Ref: FCC File No. B1CT-2281 Granted 5/17/57

©American Map Co., Inc., N.Y., No. 14244

## KNTV

Licensee: Standard Radio & Television Co., 645 Park Ave., San Jose, Cal. (95110).

Studio: 645 Park Ave.

Telephone: 408-297-5577.

Ownership: Allen T. Gilliland Jr., W. W. Jacka and Bank of America National Trust & Savings Assn., executors of estate of Allen T. Gilliland Sr., 100% owner.

Began Operation: Sept. 12, 1955.

Represented (sales) by Blair TV.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

### Personnel:

ALLEN T. GILLILAND, president.  
FRAN CONRAD, station manager & national sales manager.  
NORMAN PAUL, local sales manager.  
ROBERT HOSFELDT, program director & film buyer.  
JESS MARLOW, news director.  
RON DENMAN, promotion director.  
ROBERT A. LATHAM, chief engineer.

### DIGEST OF RATE CARD NO. 7 (April 1, 1965)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.				
\$450.00	\$240.00	\$160.00	\$145.00	\$135.00
NETWORK BASE HOURLY RATE: \$400.				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
ALAMEDA EAST	11,500	10,800	94
ALAMEDA WEST	335,500	315,400	94
CONTRA COSTA EAST	74,300	71,200	96
MARIN	55,900	52,500	94
MARIPOSA	1,900	1,700	86
MERCED	28,900	26,700	93
MONTEREY WEST	33,300	30,900	93
MONTEREY EAST	27,900	25,900	93
SAN BENITO	4,900	4,500	91
SAN FRANCISCO	299,900	264,500	88
SAN MATEO	167,800	161,700	96
SANTA CLARA WEST	242,100	229,800	95
SANTA CLARA EAST	8,800	8,300	95
SANTA CRUZ	36,700	33,700	92
SONOMA NORTH	38,300	35,200	92
TUOLUMNE	5,500	4,900	90
<b>STATION TOTAL</b>	<b>1,373,200</b>	<b>1,277,700</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 357,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 180,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

Translator Directory

Is in Section c.

# California—San Luis Obispo



Ch. 6



[Satellite of KSBW-TV, Salinas-Monterey]

2612

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1571-ft. above av. terrain, 459-ft. above ground, 2709-ft. above sea level.

Latitude 35° 21' 37"  
Longitude 120° 38' 57"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

FM Affiliate: KSBY-FM, 30-kw, 93.3 mc (No. 227), 1220-ft. antenna height.

County coverage (shaded areas) based on 1965 ARB study.



## KSBY-TV

Network Service: CBS, NBC, same as KSBW-TV.

Licensee: Central California Communications Corp., Box 1368, San Luis Obispo, Cal. (93402).

Studio: Mt. View & Hill Sts.

Telephone: 805-543-0920. TWX No.: 806-543-3036.

Ownership: Same as KSBW-TV, Salinas-Monterey.

Began Operation: May 25, 1953. Sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-owners John C. Cohan and Jerome Kantro approved July 18, 1957 by FCC. Cohan and Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison (San Francisco).

Personnel:

JOHN C. COHAN, president.

ROBERT F. KLEIN, executive vice president.

ART HAPGOOD, station manager.

BILL HARGAN, director of engineering.

KENNETH REID, chief engineer.

Rates: KSBY-TV is sold only in combination with KSBW-TV, Salinas, Cal.

ARB Data for this Station Included With Report for Parent KSBW-TV, Salinas, Cal.

Above Map Reflects Coverage of both Parent and Satellite.



MALARKEY, TAYLOR & ASSOCIATES

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WASHINGTON, D.C.

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# California—Santa Barbara



**KEYT**



Ch. 3

Technical Facilities: Channel No. 3  
(60-66 mc). Authorized power:  
50-kw visual, 5.89-kw aural. An-  
tenna: 3010-ft. above av. terrain,  
201-ft. above ground, 4201-ft.  
above sea level.

Latitude 34° 31' 32"  
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez  
Mts.

Color: Network only.

News Wire Service: UPI.

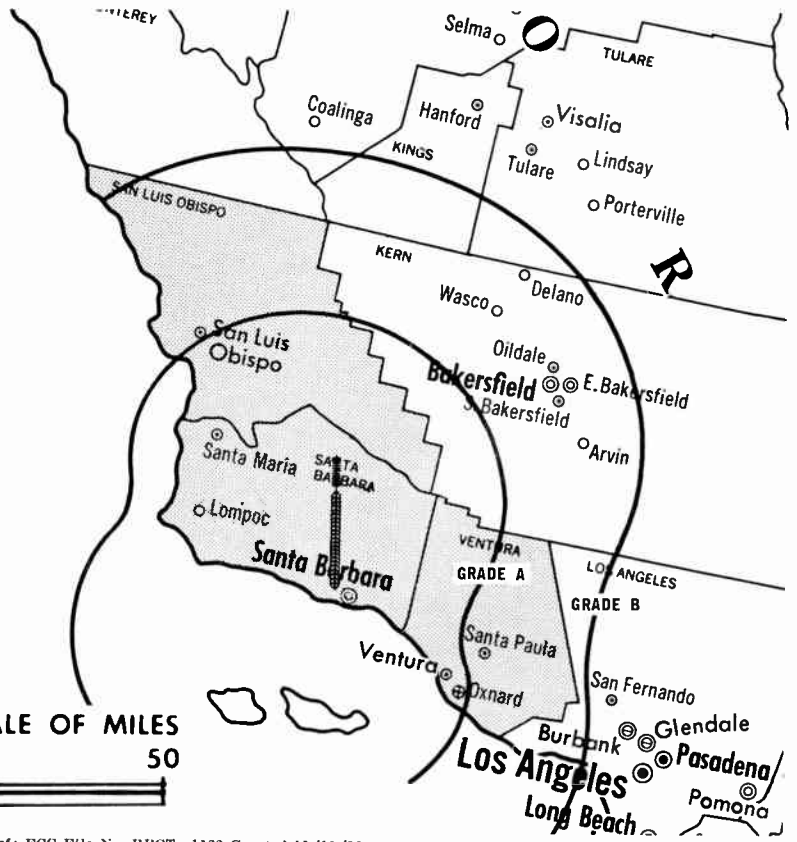
Facsimile Service: UPI.

Studio: 730 Miramonte Dr. (93105).

Represented (engineering) by A. E.  
Towne Associates Inc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.

SCALE OF MILES  
0 50



KEYT Ref: FCC File No. BPC-1122 Granted 11/12/52

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## KEYT

Network Service: ABC.

Licensee: Key Television Inc., P.O. Drawer "X", Santa Barbara,  
Cal. (93102).

Telephone: 805-965-8533. TWX No.: 805-449-7237.

Ownership: Key Television Inc. William F. Luton, pres., 29.8%;  
Mrs. W. F. Luton, v.p., 31.61%; Crocker-Anglo, trustee for six  
Luton children, each with .67%; Leslie H. Norins, .67%; P.N.B.  
Co., nominee of Richard B. Bell under trust agreement, 32.89%.

Began Operation: July 24, 1953. Sale to present owners by Harry  
C. Butcher-Colin M. Selph group approved March 27, 1957 by  
FCC (Television Digest, Vols. 12:52; 13:9, 13).

Represented (sales) by Young Television; Art Moore & Associates  
Inc. (Seattle).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

WILLIAM F. LUTON, president & treasurer.  
LESLIE H. NORINS, v.p. & general manager.  
HAROLD C. O'DONNELL, program director & film buyer.  
EDWARD J. RYAN, promotion & merchandising director.  
RICHARD ALVARI, production manager.  
BILL HUDDY, director of news & public affairs.  
TED FROMING, chief engineer.  
J. DESMOND COWAN, comptroller.  
BARBARA WAECHTER, traffic manager.

DIGEST OF RATE CARD NO. 7  
(July 1, 1963)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$450.00	\$270.00	\$225.00	\$157.50	\$112.50	\$75.00	\$45.00
NETWORK BASE HOURLY RATE:	\$330 (ABC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
SANTA BARBARA S	42,000	38,900	93
VENTURA	88,400	84,300	95
STATION TOTAL	197,100	184,500	94
NET WEEKLY CIRCULATION (MARCH 65)		119,500	
AVERAGE DAILY CIRCULATION (MARCH 65)		69,400	
COLOR PENETRATION PERCENTAGE (NOV 65)			16

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# California—Santa Maria

**KCOY-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 64.6-kw visual, 32.4-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"  
Longitude 120° 11' 08"

Requests change to 138.5-kw visual, 27.7-kw aural, 3113-ft. above av. terrain, 226-ft. above ground, 4232-ft. above sea level, lat. 34° 31' 31", long. 119° 57' 30"; transmitter to Broadcast Peak, 10-mi. NW of Goleta, Cal. BPCT—3580.

Transmitter: Tepusquet Peak.

Color: Network only.

News Wire Service: AP.

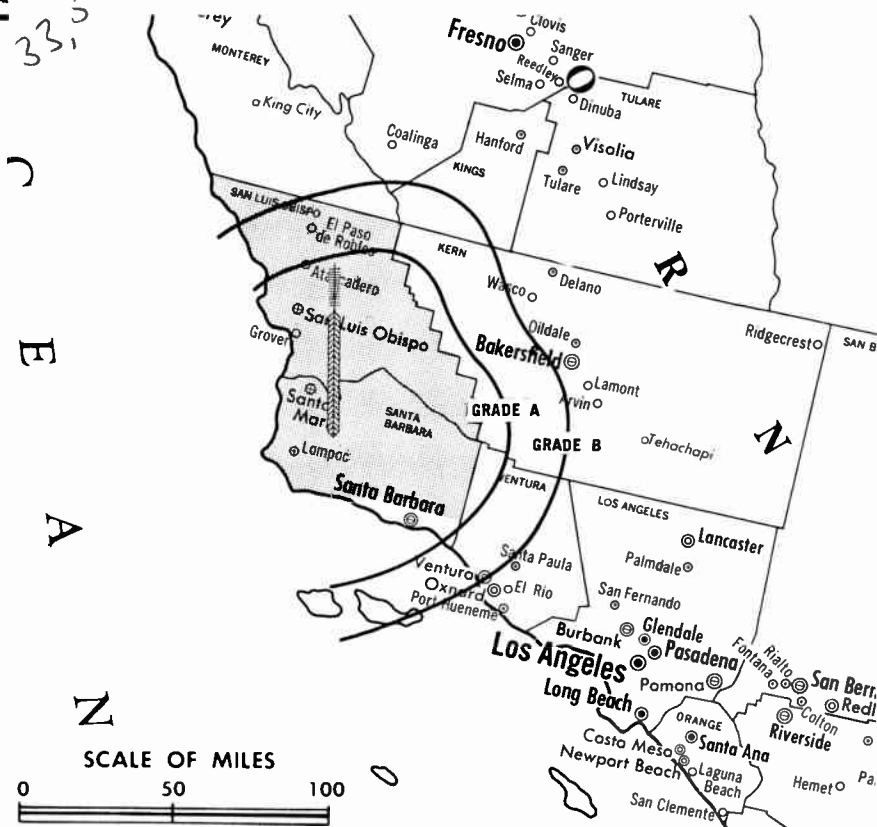
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KCOY-TV Ref: FCC File No. BPCT—2903 Granted 9/11/63

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## KCOY-TV

Network Service: NBC, CBS.

Licensee: Central Coast Television, Box 166 (93456).

Studio: 1503 N. McClelland, Santa Maria, Cal. (93454).

Ownership: Helen Pedotti, 45%; James H. Ranger, 19.5%; Mili Acquistapace, 19.5%; Marion A. Smith, 10%; Burns Rick, 6%. KCOY-TV has 15% interest and 24% option of CATV system under construction in Santa Maria. Note: This is a partnership. Ownership interlocks with radio KCOY.

Began operation: March 15, 1964.

Represented (sales) by Venard, Torbet & McConnell.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. E. Towne Assoc.

Personnel:

JAMES H. RANGER, general manager & film buyer, sales mgr.

BOB WILLIAMS, assistant manager.

RAY WALKER, chief engineer.

## DIGEST OF RATE CARD NO. 1

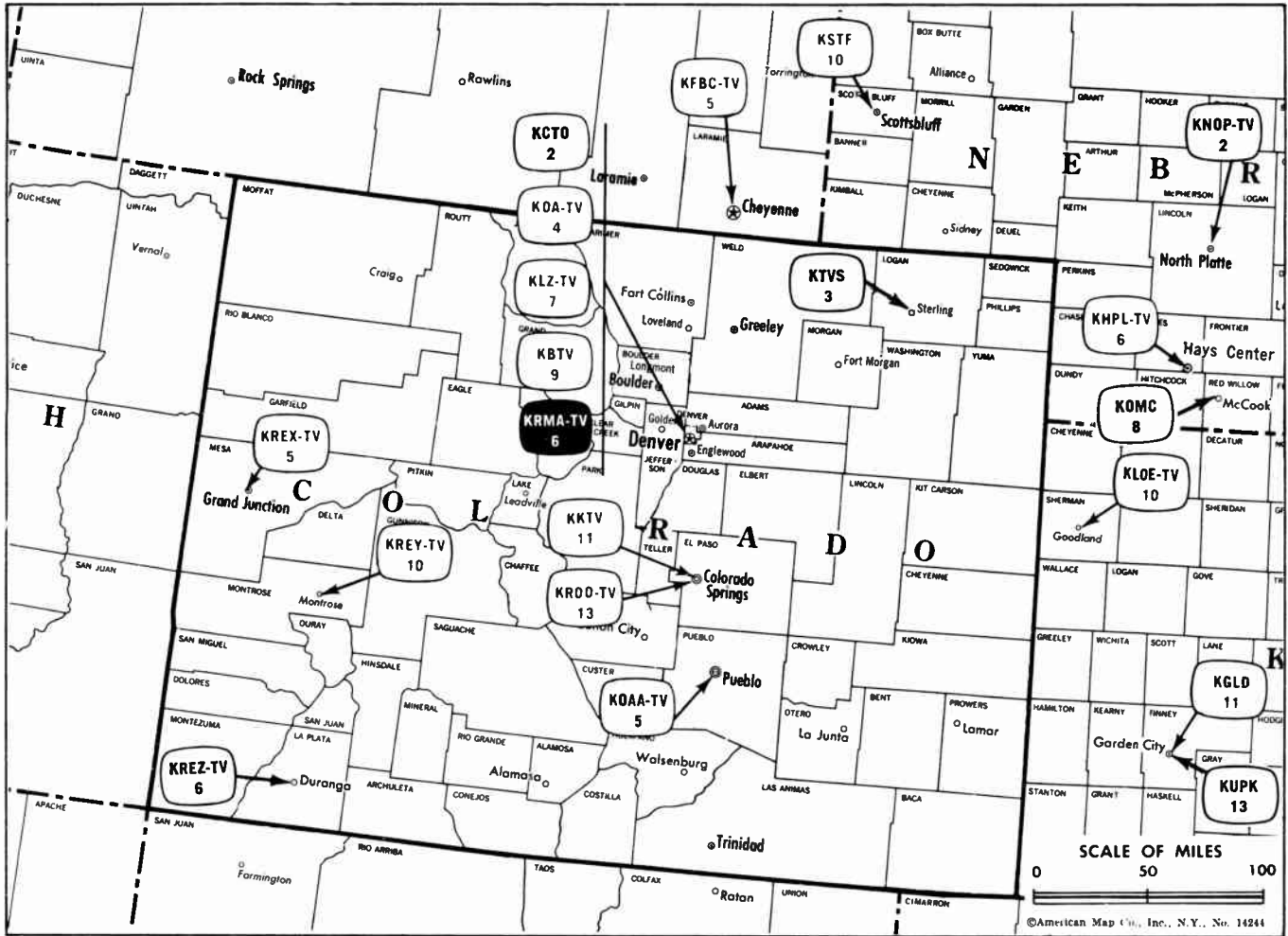
(Jan. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7:30-10:30 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.						
\$375.00	\$225.00	\$150.00	\$113.00	\$94.00	\$60.00	\$30.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
SAN LUIS OBISPO	32,600	29,800	92
SANTA BARBARA N	34,100	31,500	92
<b>STATION TOTAL</b>	<b>66,700</b>	<b>61,300</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	43,800
AVERAGE DAILY CIRCULATION (MARCH 65)	27,300
COLOR PENETRATION PERCENTAGE (NOV 65)	16

# Colorado



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Denver	435,900	40	578,100	51	548,600	51
Colorado Springs-Pueblo	119,200	138	142,400	166	133,300	163
Grand Junction-Montrose	34,500	202	39,400	216	35,400	216

**Colorado Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	1	0	1
			<u>12</u>

State Cross Reference List and Educational Technical Facilities are on pages 101-b & 103-b

# THE BIG NAME IN CATV

# ameco

AMECO INC. 2949 West Osborn Road • P.O. Box 11326 • Phoenix, Arizona 85017 • Phone (602) 262-5500

# Colorado—Colorado Springs—Pueblo



**KKTV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 232.6-kw visual, 17-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"  
Longitude 104° 51' 41"  
Requests 229-kw visual, 45.8-kw aural.

Transmitter: Cheyenne Mt.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI. Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: KKAM, Pueblo, 5-kw, 1350 kc (ABC).

FM Affiliate: KKFM, Colorado Sprgs., 23-kw, 96.5 mc (No. 243), 2300-ft. antenna height.

0 & 0 Translator: K08BS, Canon City, Colo.

Total Households: © SRDS

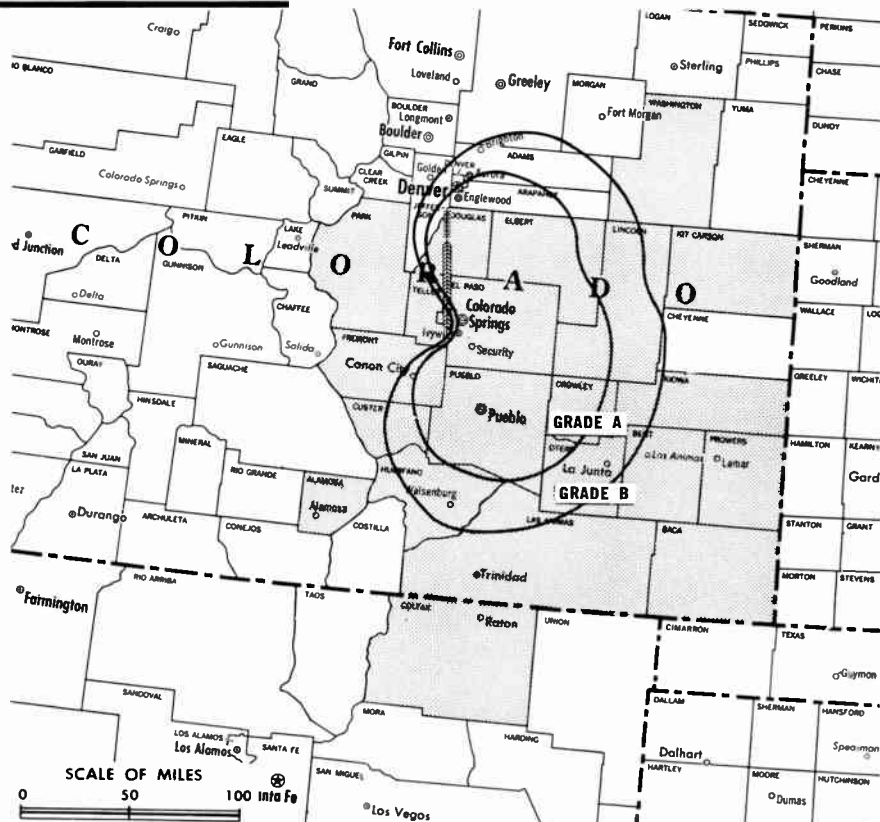
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

\*County coverage (shaded areas) based on 1965

ARB study.



KKTV Ref: FCC File No. BPCT-2759 Granted 4/27/60

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## KKTV

Licensee: Garvey Communications Systems Inc., Box 2110, Colorado Springs, Colo. (80901).

Studio: P.O. Box 2110, 512 S. Tejon, Colorado Springs.

Telephone: 303-634-2844.

Ownership: Willard W. Garvey, pres., 100%. Mr. Garvey owns control of monthly Washington, D.C. World. He also owns with members of his family, 4.85% of Stauffer Publications (see WIBW-TV, Topeka, Kan.).

Began Operation: Dec. 7, 1952. Sale to present owner by James D. & Betty Z. Russell and Gifford Phillips approved by FCC July 31, 1963 (Television Digest, Vol. 3:31).

Represented (sales) by Avery-Knodel Inc., Bob Hix Co. Inc. (Mountain States).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by David Steel & Assoc.

Personnel:

RUSH K. EVANS, exec. v.p. & general manager.

HAL KENNEDY, program manager & news director.

GEORGE JEFFREY, sales manager.

GEORGE BEATTIE, production & operations director.

H. COZINNE STRANG, chief engineer.

### DIGEST OF RATE CARD NO. 12

(Aug. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6-10 p.m., daily.  
\$330.00 \$198.00 \$132.00 \$99.00 \$75.00\* \$55.00\* \$35.00\*

\*Class A—6:31-9:59 p.m., Mon.-Fri.; 6:01-9:01 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
ALAMOSA	2,800	2,500	88
BACA	1,800	1,300	76
BENT	1,800	1,600	92
CROWLEY	900	800	95
CUSTER	300	300	86
DOUGLAS	1,900	1,800	98
ELBERT	900	800	91
EL PASO	56,400	54,300	96
FREMONT	7,200	6,500	91
HUERFANO	2,000	1,800	86
KIOWA	700	600	86
KIT CARSON	1,900	1,700	86
LAS ANIMAS	5,300	4,500	84
LINCOLN	1,700	1,600	92
OTERO	7,500	6,900	92
PARK	500	500	90
PROMERS	4,000	3,400	84
PUEBLO	38,600	37,100	96
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
<b>NEW MEXICO</b>			
COLFAX	3,300	2,800	86
<b>STATION TOTAL</b>	<b>142,200</b>	<b>133,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 118,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 93,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

For Sale & Transfers of Television Stations  
see Section c.

# Colorado—Colorado Springs-Pueblo



**KRDO-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 225-kw visual, 11.2-kw aural. Antenna: 2080-ft. above av. terrain, 150-ft. above ground, 9470-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 104° 51' 37"

Transmitter: Cheyenne Mt.

AM Affiliate: KRDO, 1-kw (.25-kw night), 1240 kc.

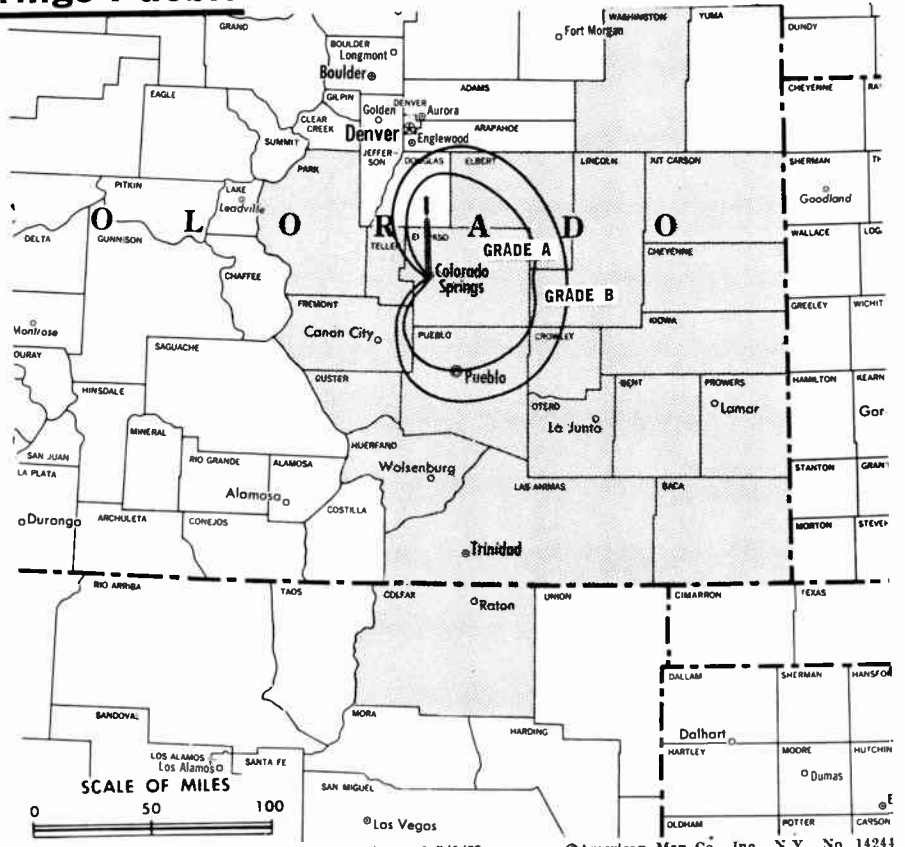
TV tape: Recording facilities.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KRDO-TV Ref: FCC File No. BPCT-2608 Granted 5/6/59

©American Map Co., Inc., N.Y., No. 14244

## KRDO-TV

Licensee: Pikes Peak Broadcasting Co., 399 S. 8th St., P.O. Box 1457, Colorado Springs, Colo. (80901).

Studio: 399 S. 8th St. (80905). Telephone: 303-632-1515.

Ownership: Harry W. Hoth Jr., 75.65%; estate of Wm. J. Gregory, 21.09%. For changes from original stockholders, see Sales & Transfers.

Began Operation: Sept. 21, 1953. Sale to present owners by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Young Television.

Represented (legal) by George O. Sutton.

Personnel:

HARRY W. HOTH JR., president & general manager.  
JAY GARDNER, station manager & film buyer.  
DAROLD WILKINSON, business manager.  
CHARLES UPTON, chief engineer.  
VINCE HOSTETLER, program director.

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class A—6-10:00 p.m., daily.  
\$300.00 \$180.00 \$120.00 \$100.00 \$100.00\* \$90.00\* \$50.00\*

\*Class A—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>COLORADO</b>			
BACA	1,800	1,300	76
BENT	1,800	1,600	92
CROWLEY	900	800	95
CUSTER	300	300	86
ELBERT	900	800	91
EL PASO	56,400	54,300	96
FREMONT	7,200	6,500	91
HUERFANO	2,000	1,800	86
KIOWA	700	600	86
KIT CARSON	1,900	1,700	86
LAS ANIMAS	5,300	4,500	84
LINCOLN	1,700	1,600	92
OTERO	7,500	6,900	92
PARK	500	500	90
PROWERS	4,000	3,400	84
PUEBLO	38,600	37,100	96
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
<b>NEW MEXICO</b>			
COLFAX	3,300	2,800	86
<b>STATION TOTAL</b>	<b>137,500</b>	<b>129,000</b>	<b>94</b>
NET WEEKLY CIRCULATION (MARCH 65)			119,200
AVERAGE DAILY CIRCULATION (MARCH 65)			89,500
COLOR PENETRATION PERCENTAGE (NOV 65)			9



# Colorado—Denver



**KBTV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

TV tape: Recording facilities.

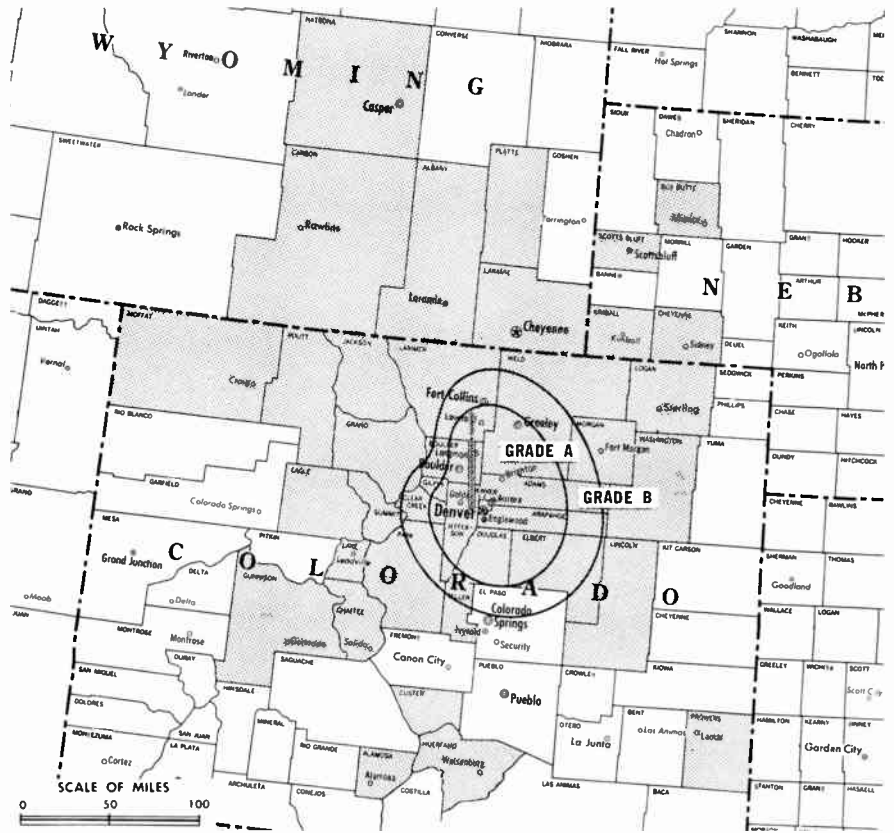
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

AM Affiliate: KBTR, 5-kw, 710-kc (ABC).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KBTV Ref: FCC File No. BNPCT—1265 Granted 8/14/53

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## KBTV

Licensee: Mullins Broadcasting Co., 1089 Bannock St., Denver (80217).

Studio: 1089 Bannock St.

Telephone: 303-266-3601. TWX No.: 303-292-3638.

Ownership: John C. Mullins, 100%. Mullins Bcstg. also owns KARK-TV, KARK & FM, Little Rock, Ark.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33; BALCT-165).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

JOHN C. MULLINS, president & owner.  
ALVIN G. FLANAGAN, exec. v.p. & general manager.  
JAMES MOORE, secretary-treasurer.  
ROBERT L. BROWN, general sales manager.  
JAMES H. BUTTS, chief engineer & program director.  
DON E. WHITELEY, promotion manager.  
KEN HARMON, production manager.

### DIGEST OF RATE CARD NO. 12 (Jan. 12, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-9:30 p.m., daily.  
\$1000.00 \$600.00 \$400.00 \$350.00 \$325.00\* \$300.00\* \$175.00\*

\*Class A—6:29-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
COLORADO			
ADAMS	43,800	43,000	98
ALAMOSA	2,800	2,500	88

ARAPAHOE	42,700	41,500	97
BOULDER	28,200	26,400	94
CHAFFEE	3,000	2,600	89
CLEAR CREEK	900	900	92
CUSTER	300	300	86
DENVER	180,000	170,700	95
DOUGLAS	1,900	1,800	98
EAGLE	1,600	1,400	86
ELBERT	900	800	91
GILPIN	300	300	93
GRAND	1,100	900	85
GUNNISON	1,600	1,300	84
HUERFANO	2,000	1,800	86
JACKSON	400	400	92
JEFFERSON	49,900	48,800	98
LAKE	2,300	2,000	89
LARIMER	19,800	18,700	95
LINCOLN	1,700	1,600	92
LOGAN	7,000	6,400	92
MOFFAT	2,500	2,100	84
MORGAN	7,300	7,000	96
PARK	500	500	90
PROWERS	4,000	3,400	84
ROUIT	1,500	1,300	82
SUMMIT	700	700	90
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
WELD	24,100	23,000	96

NEBRASKA			
BOX BUTTE	3,600	3,300	92
CHEYENNE	4,900	4,400	91
KIMBALL	2,900	2,800	97
SCOTTS BLUFF	10,600	9,800	92

WYOMING			
ALBANY	7,100	6,300	89
CARBON	4,800	4,200	88
LARAMIE	21,100	20,100	95
NATRONA	18,800	17,800	94
PLATTE	2,200	1,900	87

STATION TOTAL 511,500 485,200 95

NET WEEKLY CIRCULATION (MARCH 65) 425,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 302,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 6



**KLZ-TV**

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

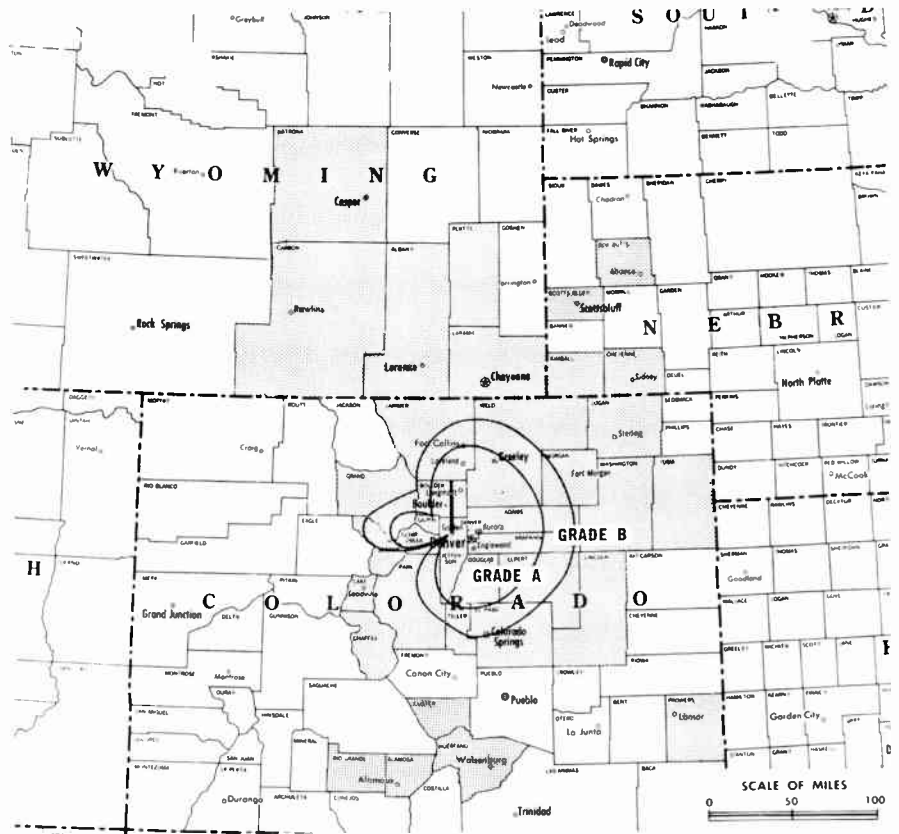
News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: KLZ, 5-kw, 560 kc (CBS).

Represented (engineering) by Jansky & Bailey.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KLZ-TV Ref: FCC File No. BMPCT-1362 Granted 9/15/53

©American Map Co., Inc., N.Y., No. 14214

## KLZ-TV

Licensee: Time-Life Broadcast Inc., 131 Speer Blvd., Denver, Colo. (80204).

Studio: 131 Speer Blvd.

Telephone: 303-623-4271. TWX No.: 303-292-0268.

Ownership: TLF Broadcasters Inc. (wholly-owned by Time Inc.), 100%. For other interests, see Time under Group Ownership.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

HUGH B. TERRY, president & general manager.  
PAUL BLUE, asst. to pres. & film buyer.  
JACK TIPTON, manager & director of sales.  
BOB HART, local sales manager.  
JACK SHAFER, program manager.  
JOHN CONNORS, promotion & publicity director.  
RUTH WILLHIDE, traffic manager.  
STARR YELLAND, sports & special projects director.  
EUGENE JENKINS, chief engineer.

### DIGEST OF RATE CARD NO. P & A14 (July 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.					
\$1000.00	\$550.00	\$340.00	\$300.00*	\$275.00*	\$138.00*

\*Class AA—6-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1000.

### Group TV Station Owner List

Is in Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
ADAMS	43,800	43,000	98
ALAMOSA	2,800	2,500	88
ARAPAHOE	42,700	41,500	97
BOULDER	28,200	26,400	94
CHAFFEE	3,000	2,600	89
CLEAR CREEK	900	900	92
CUSTER	300	300	86
DENVER	180,000	170,700	95
DOUGLAS	1,900	1,800	98
ELBERT	900	800	91
EL PASO	56,400	54,300	96
GILPIN	300	300	93
GRAND	1,100	900	85
HUERFANO	2,000	1,800	86
JEFFERSON	49,900	48,800	98
LAKE	2,300	2,000	89
LARIMER	19,800	18,700	95
LINCOLN	1,700	1,600	92
LOGAN	7,000	6,400	92
MORGAN	7,300	7,000	96
PARK	500	500	90
PROWERS	4,000	3,400	84
RIO GRANDE	2,800	2,400	86
SUMMIT	700	700	90
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
WELD	24,100	23,000	96
YUMA	2,600	2,400	90
<b>NEBRASKA</b>			
BOX BUTTE	3,600	3,300	92
CHEYENNE	4,900	4,400	91
KIMBALL	2,900	2,800	97
SCOTTS BLUFF	10,600	9,800	92
<b>WYOMING</b>			
ALBANY	7,100	6,300	89
CARBON	4,800	4,200	88
LARAMIE	21,100	20,100	95
NATRONA	18,800	17,800	94
PLATTE	2,200	1,900	87
<b>STATION TOTAL</b>	<b>565,700</b>	<b>537,800</b>	<b>95</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>422,500</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>330,900</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>6</b>

# Sell the million-plus people of the Denver area with the tested sales power of KLZ-TV!

## Denver—hub of the nation's ideal test market...

Metropolitan Denver—now with a million-plus people in its thriving five-county area.

A sales island—more than 500 miles away from any other major market. No overlapping TV signals and sparse outside radio activity. Stable, sound economy bulwarked by an abundant year-around civil service payroll.

Active, competitive grocery and drug store operators—assuring maximum sales and merchandising support.

## KLZ-TV—the proved way to sell the Denver area...

KLZ-TV is a long established audience leader. National time buyers have long recognized the selling power of this station.

One of the nation's most honored TV stations. Vital public service programming stamped with an unusually high degree of interest and involvement in community affairs.

Exciting local programming to join with CBS-TV's all-star line-up. Unquestioned area news leadership. Imaginative sales promotion to spark enthusiasm at the retail level.

Area's best-known and best-liked air personalities according to numerous quantitative and qualitative studies.

Key management personnel identified as community leaders—to assist in high level contact work.

**Put KLZ-TV to the test—in the Denver market!**

**KLZ 7**  
TELEVISION-DENVER  
*Represented Nationally by the Katz Agency*



# Colorado—Denver



**KOA-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"  
Longitude 105° 14' 07"

Transmitter: Lookout Mt.

Studio: 1044 Lincoln St.

Telephone: 303-244-4141.

TWX No.: 303-292-3784.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: KOA, 50-kw, 850 kc (NBC). FM Affiliate: KOA-FM, 57-kw, 103.5 mc (CP).

Represented (engineering) by Kear & Kennedy.

Represented (legal) by McKenna & Wilkinson.

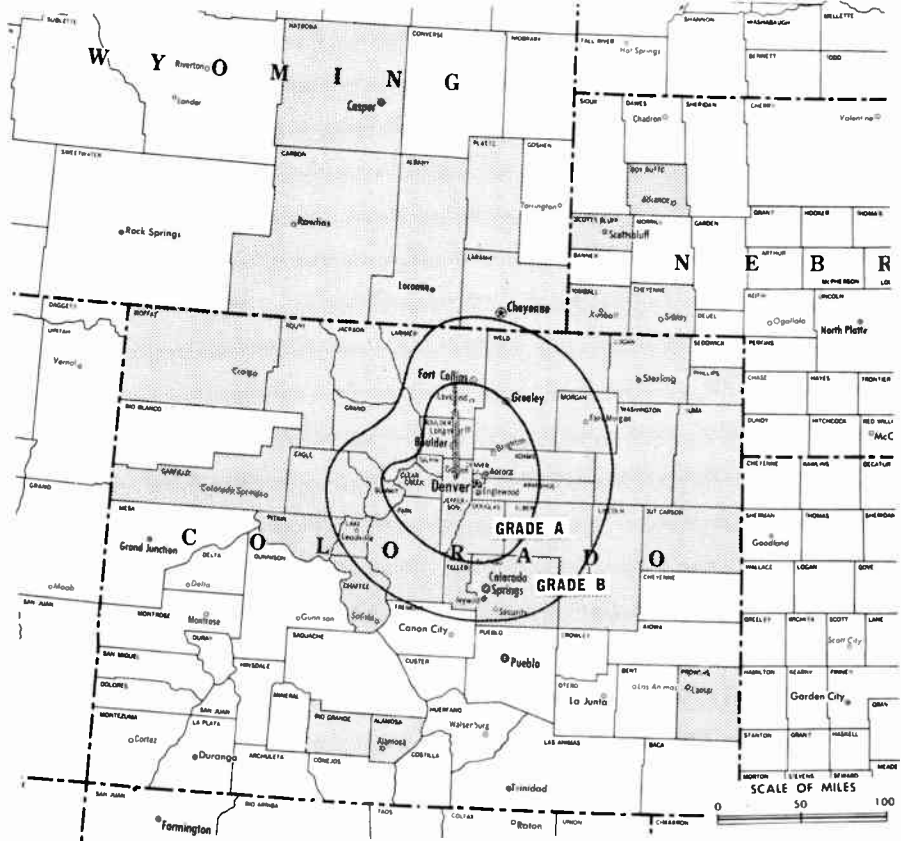
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KOA-TV Ref: FCC File No. HMP(T)-3330 Granted 9/1/55

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## KOA-TV

Licensee: Metropolitan Television Co., 1044 Lincoln St., Denver, Colo. (80217).

Ownership: William Grant, chairman of the board, 4.17%; Ralph Radetsky, pres. & gen. mgr., 2%; Richard M. Davis, secy.-treas., 2.11%; Thomas P. Campbell, 8.83%; Arnold B. Gurtler, 6.76%; Quigg Newton Jr., 7.13%; Edwin Grant, 4.15%; Walter Simon, 3.39%; Mrs. Laurene W. Berger, 3.38%; Hendrie & Co., 35.17%; Champa & Co., 3.73%; Wazee & Co., 4.49% and others, none with as much as 3%. Metropolitan Television Co. also owns & operates KOAA-TV, Pueblo.

Began Operation: Dec. 24, 1953. Present ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales) by Blair TV.

Personnel:

RALPH RADETSKY, pres. & general manager.  
DICK HARRIS, station manager & director of sales.  
QUINTIN MCCREDIE, promotion manager.  
SI PALMER, program director & film buyer.  
GENE LINDER, program coordinator & operations mgr.  
ROYCE NATION, business manager.  
SID DAVIDSON, director of engineering.  
SAM HOUSTON, film director.  
JOHN HENRY, sports director.  
THOMPSON R. WATT, news director.  
CHUCK MULLER, farm director.

### DIGEST OF RATE CARD NO. 15—(June 1, 1965)

30 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.			
\$500.00	\$300.00*	\$300.00*	\$150.00*

\*Class AA—6:30-10 p.m., daily.

Note: Also sold as Colorado Combination with KOAA-TV, Pueblo.

NETWORK BASE HOURLY RATE: \$1025.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
COLORADO			
ADAMS	43,800	43,000	98
ALAMOSA	2,800	2,500	88
ARAPAHOE	42,700	41,500	97

BOULDER	28,200	26,400	94
CHAFFEE	3,000	2,600	89
CLEAR CREEK	900	900	92
DENVER	180,000	170,700	95
DOUGLAS	1,900	1,800	98
EAGLE	1,600	1,400	86
ELBERT	900	800	91
EL PASO	56,400	54,300	96
GARFIELD	4,300	3,800	88
GILPIN	300	300	93
GRAND	1,100	900	85
JACKSON	400	400	92
JEFFERSON	49,900	48,800	98
KIT CARSON	1,900	1,700	86
LAKE	2,300	2,000	89
LARIMER	19,800	18,700	95
LINCOLN	1,700	1,600	92
LOGAN	7,000	6,400	92
MOFFAT	2,500	2,100	84
MORGAN	7,300	7,000	96
PARK	500	500	90
PHILLIPS	1,500	1,400	96
PITKIN	1,000	800	78
PROWERS	4,000	3,400	84
RIO GRANDE	2,800	2,400	86
ROUTT	1,500	1,300	82
SUMMIT	700	700	90
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
WELD	24,100	23,000	96
YUMA	2,600	2,400	90
NEBRASKA			
BOX BUTTE	3,600	3,300	92
CHEYENNE	4,900	4,400	91
KIMBALL	2,900	2,800	97
SCOTTS BLUFF	10,600	9,800	92
WYOMING			
ALBANY	7,100	6,300	89
CARBON	4,800	4,200	88
LARAMIE	21,100	20,100	95
NATRONA	18,800	17,800	94
PLATTE	2,200	1,900	87
<b>STATION TOTAL</b>	<b>578,100</b>	<b>548,600</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	435,900
AVERAGE DAILY CIRCULATION (MARCH 65)	311,000
COLOR PENETRATION PERCENTAGE (NOV 65)	6





## She can't come to you for the truth, but you can reach her.

The truth can become a very precious thing to a young mind in a closed country:

"Dear Friends,

I began listening to your broadcasts when I was a small child.

Today I am 22.

And for most of what I know about the world, I have to thank Radio Free Europe."

The young woman who wrote that letter lived in Communist-ruled Czechoslovakia.

Ten years ago, she thought the world ended with that ugly barbed wire fence.

Today she knows different. And what's more important, she knows who built it.

There are 82 million people like her living within the Iron Curtain countries of Czechoslovakia, Rumania, Bulgaria, Poland and Hungary. And more of them listen to Radio Free Europe than ever before.

The news, not only of their own country, but of the outside world, is broadcast without bias or distortion and in their own language.

Radio Free Europe is on the air up to

19 hours every day.

The one-time Communist monopoly of information in Eastern Europe has been broken.

The truth is getting through, helping millions work toward their freedom.

And with that as a goal, a great many people have a great many more reasons to go on living.

**Give to Radio Free Europe  
Box 1966, Mt. Vernon, N.Y.**



Please return enclosed post card to the House Magazine Advisory Committee, The Advertising Council, 25 West 45th Street, New York, N. Y. 10036

*Glossy photoprint available free of charge.*

# Colorado—Denver

## KCTO

Ch. 2

Network Service: None, independent.

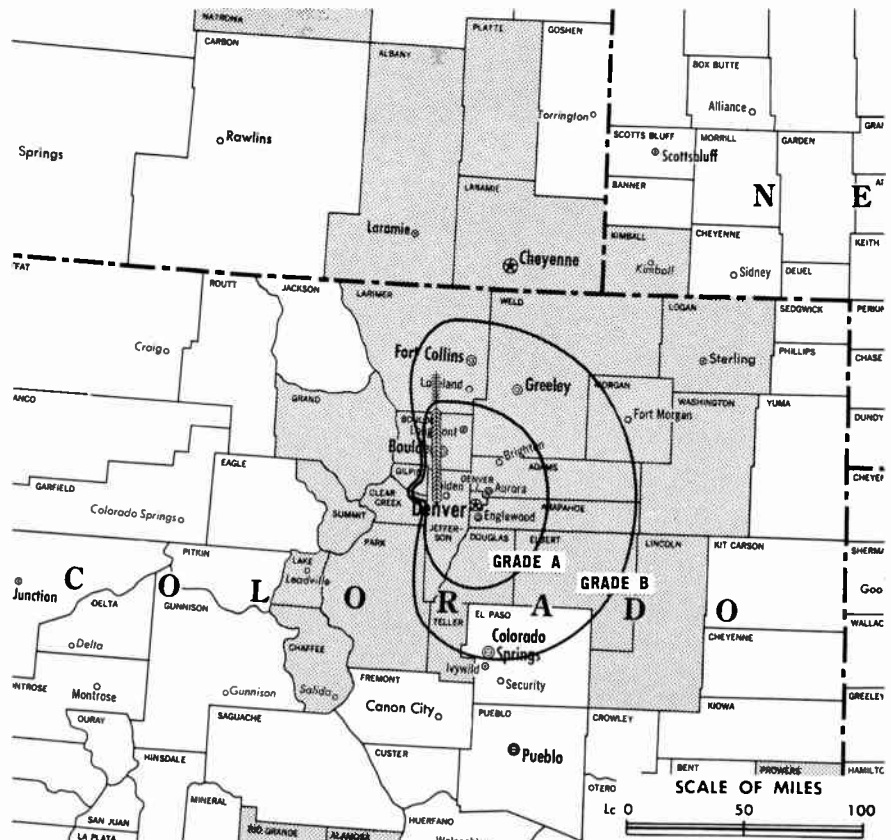
Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 780-ft. above av. terrain, 201-ft. above ground, 7471-ft. above sea level.

Latitude 39° 43' 59"

Longitude 105° 14' 11"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KCTO Ref: FCC File No. BMPCT—1182 Granted 7/3/53

©American Map Co., Inc., N.Y., No. 14241

## KCTO

Licensee: Channel 2 Corp., 550 Lincoln St., Denver, Colo. (80203).

Studio: 550 Lincoln St.

Telephone: 303-534-8281.

TWX No.: 303-292-1649.

Ownership: Channel 2 Corp. (formerly Gotham Bcstg. Co.) is owned by J. Elroy McCaw. McCaw also owns KTVW, Seattle-Tacoma; 45% of radio KIXI & FM, Seattle; 50% of CATV system in Chehalis, Wash. Note: Sale to WGN Inc. pends (Television Digest, Vol. 5:36).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33).

Represented (sales) by National Television Sales.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by John L. Beer.

Personnel:

J. ELROY McCAW, president.  
KENNETH McKIBBIN, manager.  
LESTER DUNN, chief engineer.  
CARL J. KOZLIK, commercial manager.  
MAURY JONES, program director.  
JOE COPE, production manager.

### DIGEST OF RATE CARD NO. 11A

(Jan. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—5:30-10 p.m., Mon.-Fri.; 6:30-9:30 p.m., Sat.; 7-9:30 p.m., Sun.

\$550.00 \$330.00 \$225.00 \$150.00 \$120.00 \$90.00 \$60.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
ADAMS	43,800	43,000	98
ALAMOSA	2,800	2,500	88
ARAPAHOE	42,700	41,500	97
BOULDER	28,200	26,400	94
CHAFFEE	3,000	2,600	89
CLEAR CREEK	900	900	92
DENVER	180,000	170,700	95
DOUGLAS	1,900	1,800	98
ELBERT	900	800	91
GILPIN	300	300	93
GRAND	1,100	900	85
JEFFERSON	49,900	48,800	98
LAKE	2,300	2,000	89
LARIMER	19,800	18,700	95
LINCOLN	1,700	1,600	92
LOGAN	7,000	6,400	92
MORGAN	7,300	7,000	96
PARK	500	500	90
PROWERS	4,000	3,400	84
RIO GRANDE	2,800	2,400	86
SUMMIT	700	700	90
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
WELD	24,100	23,000	96
<b>NEBRASKA</b>			
KIMBALL	2,900	2,800	97
<b>WYOMING</b>			
ALBANY	7,100	6,300	89
LARAMIE	21,100	20,100	95
NATRONA	18,800	17,800	94
PLATTE	2,200	1,900	87
<b>STATION TOTAL</b>	<b>480,500</b>	<b>457,300</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 303,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 135,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Colorado—Durango



**KREZ-TV**

Ch. 6



[Satellite of KREX-TV, Grand Junction, Colo.]

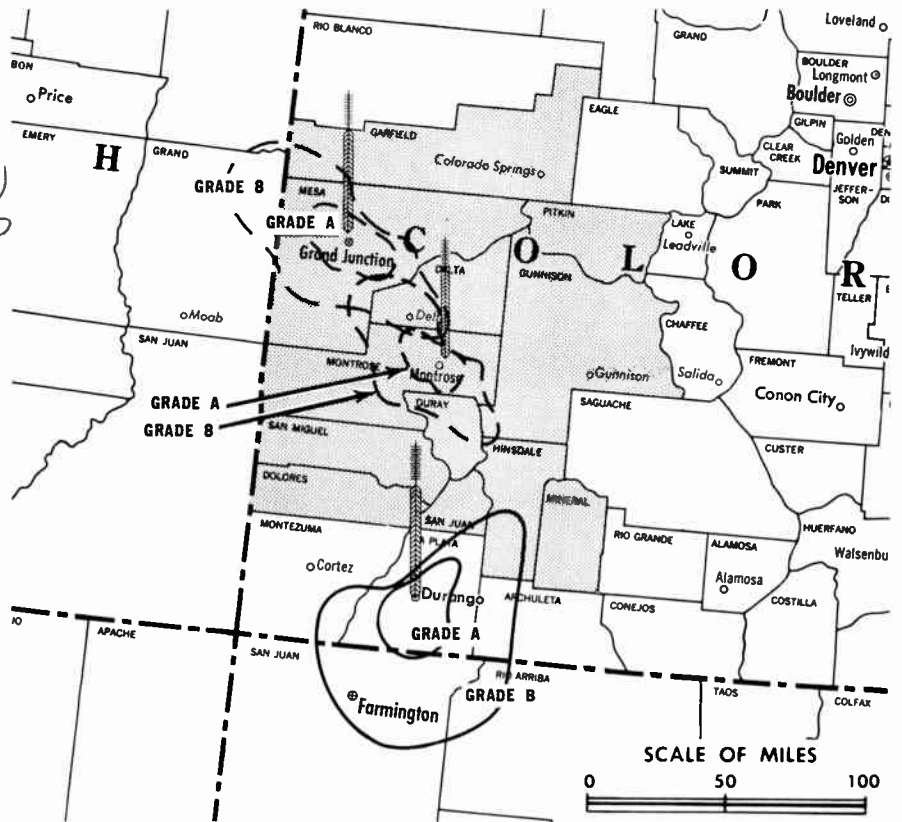
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 3.1-kw visual, 1.55-kw aural. Antenna: plus 460-ft. above av. terrain, 186-ft. above ground, 7888-ft. above sea level.

Latitude 37° 15' 44"  
Longitude 107° 53' 58"

Transmitter: Smelter Mountain.

Color: Network only.

10.5



County coverage (shaded areas) based on 1965 ARB study.

KREZ-TV Ref: FCC File No. BPCT-3441 Granted 12/11/64

©American Map Co., Inc., N.Y., No. 14244

## KREZ-TV

Network Service: Same as KREX-TV.

Grantee: Mesa Verde Bcstg. Co. Inc., Box 789, Grand Junction, Colo. (81502).

Studio: 171 E. 7th St., Durango, Colo. (81301).

Telephone: 303-247-0820.

Ownership: See KREX-TV, Grand Junction, Colo.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to present owner by Floyd & Lieselotte Jetter; FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965.

Personnel:

See KREX-TV, Grand Junction, Colo.

Rates: KREZ-TV is sold only in combination with KREX-TV, Grand Junction and KREY-TV, Montrose, Colo.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction.

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ARB data not available based on 1965 Coverage Study because station was not in operation when the survey was made. The above map reflects coverage of parent KREX-TV, Grand Junction, Colo. and its satellite KREY-TV, Montrose, Colo.

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

### KOAA-TV

Colorado Springs  
(See Pueblo, Colo.)

### KKTV

Pueblo

(See Colorado Springs, Colo.)

### KKTV & KRDO-TV

Pueblo

(See Colorado Springs, Colo.)



# Colorado—Grand Junction



[Also operates satellites KREY-TV, Montrose, Colo. & KREZ-TV, Durango, Colo.]

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"  
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Color: Network only.

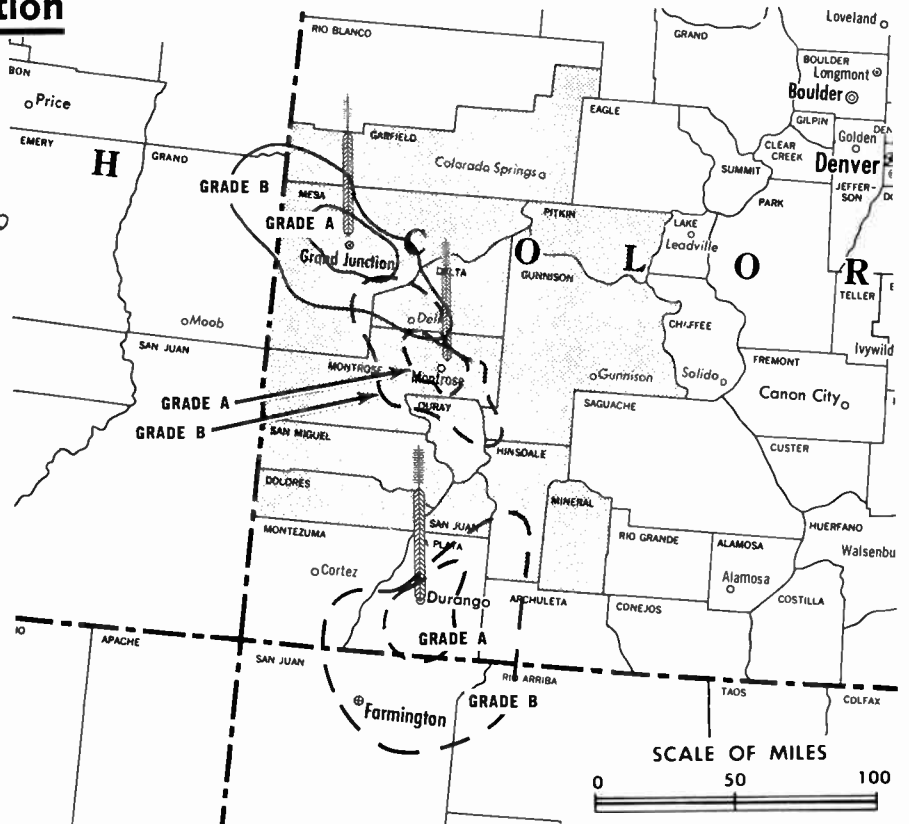
News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: KREX, 5-kw (.5-kw night), 920 kc (CBS).

FM Affiliate: KREX-FM, 3-kw, 92.3 mc (No. 222), minus 42-ft.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KREX-TV Ref: FCC File No. BPPCT-3787 Granted 4/20/56  
KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60  
KREZ-TV Ref: FCC File No. BPPCT-3411 Granted 12/11/61

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## KREX-TV

Network Service: ABC, CBS, NBC.

Licensee: Western Slope Broadcasting Co. Inc., Box 789, Grand Junction, Colo. (81502).

Studio: Hillcrest Manor.

Telephone: 303-242-5000.

Ownership: Rex C. Howell, pres., 73.2%; Laura Howell, director, 9.2%; Roy H. Adamson, secy.-treas., 1.3%; Robert J. McMahan, exec. v.p., 1.3%; Ruth G. Kendrick, v.p., 7.5%; Marlene V. Hoskin, 7.5%. Also owns 51% of satellite KREY-TV, Montrose, Colo. KREX-TV also owns KREZ-TV, Durango, Colo.

Began Operation: May 22, 1954.

Represented (sales) by The Devney Organization Inc.; John L. McGuire & Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

REX HOWELL, president & general manager.  
ROBERT McMAHAN, exec. v.p. & station manager.  
ROY ADAMSON, secy.-treas. & business manager.  
JAMES MEYER, chief engineer.

### DIGEST OF RATE CARD NO. 7 (June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.	\$250.00	\$150.00	\$100.00	\$70.00	\$65.00	\$52.00
	\$32.50					

Note: This is combined rate for KREX-TV, KREY-TV, Montrose and KREZ-TV, Durango.

NETWORK BASE HOURLY RATE: \$200 (ABC, CBS & NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
DELTA	5,000	4,500	90
DOLORES	700	500	73
GARFIELD	4,300	3,800	88
GUNNISON	1,600	1,300	84
HINSDALE	100	100	99
MESA	18,600	17,400	94
MINERAL	200	100	78
MONTRROSE	6,300	5,700	91
DURAY	400	300	83
PITKIN	1,000	800	78
SAN JUAN	200	100	92
SAN MIGUEL	1,000	800	83
<b>STATION TOTAL</b>	<b>39,400</b>	<b>35,400</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 34,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 32,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

ARB Data includes Satellite KREY-TV, Montrose, Colo. but does not include KREZ-TV, Durango since it was not in operation when the survey was made.

# Colorado—Montrose



**KREY-TV**

Ch. 10



[Satellite of KREX-TV,  
Grand Junction]

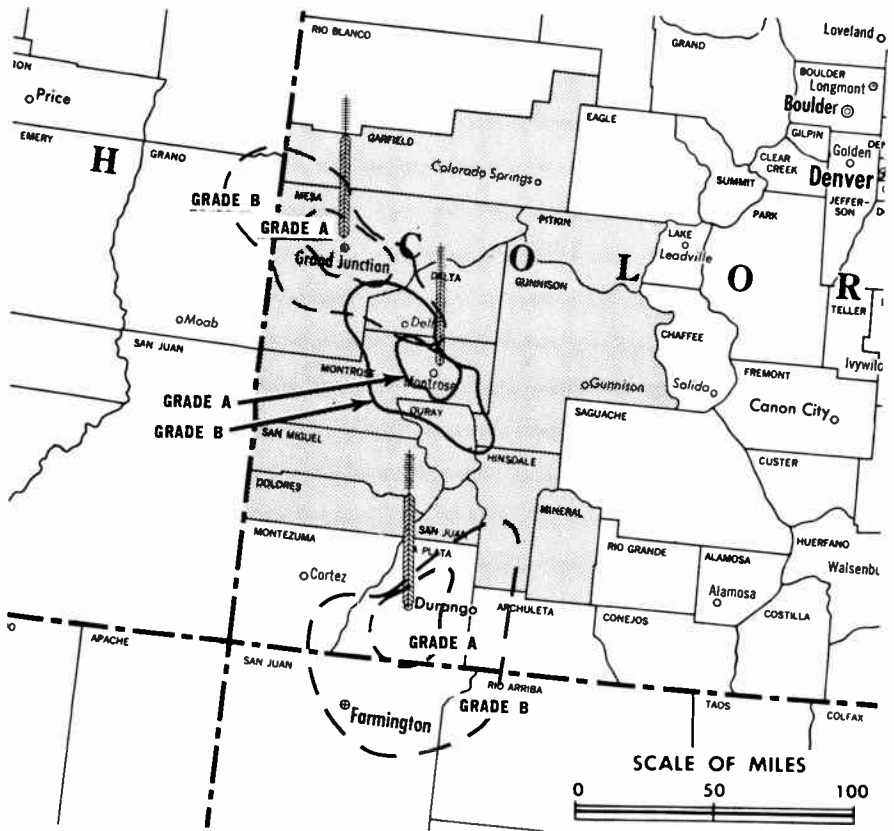
Technical Facilities: Channel No. 10  
(192-198 mc). Authorized power:  
3.09-kw visual, 1.55-kw aural. An-  
tenna: 80-ft. above av. terrain,  
112-ft. above ground, 6392-ft.  
above sea level.

Latitude 38° 31' 01.6"  
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.

Color: Network only.

News Wire Service: UPI.



County coverage (shaded areas) based on 1965  
ARB study.

KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60

©American Map Co., Inc., N.Y., No. 14241

## KREY-TV

Network Service: Same as KREX-TV, Grand Junction.  
Licensee: Black Canon Broadcasting Co. Inc., Flat Top Mesa.  
Studio: Flat Top Mesa, Montrose, Colo. (81401).  
Telephone: 303-249-3011.  
Ownership: Western Slope Bcstg. Co. Inc. (KREX-TV, Grand Junction), 51%; Carl Q. Anderson, 49%.  
Began Operation: Aug. 18, 1956.  
Represented (sales) by The Devney Organization Inc.; John L. McGuire & Co. (Denver).  
Represented (legal) by Miller & Schroeder.  
Represented (engineering) by Commercial Radio Equipment Co.  
Personnel:  
REX HOWELL, president & general manager.  
CARL Q. ANDERSON, v.p. & station director.  
JAMES MEYER, chief engineer.  
Rates: Sold in combination with KREX-TV, Grand Junction.  
**NETWORK BASE HOURLY RATE:** Bonus to KREX-TV, Grand Junction.

For County-by-County TV Household Tabulation,  
see Section a.

ARB Data for this station is included with parent  
KREX-TV, Grand Junction. The above map  
reflects coverage of both parent & satellite.

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

## KRMA-TV

Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State  
of Colorado School District, 414 14th St., Denver (80202).

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power:  
100-kw visual, 53.5-kw aural. Antenna: 880-ft. above av. ter-  
rain, 210-ft. above ground, 7676-ft. above sea level.

Latitude 39° 43' 47"  
Longitude 105° 14' 59"

# Colorado—Pueblo



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 22' 24.5"  
Longitude 104° 33' 27.2"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Studio: Television Center, 2226 Television Lane.

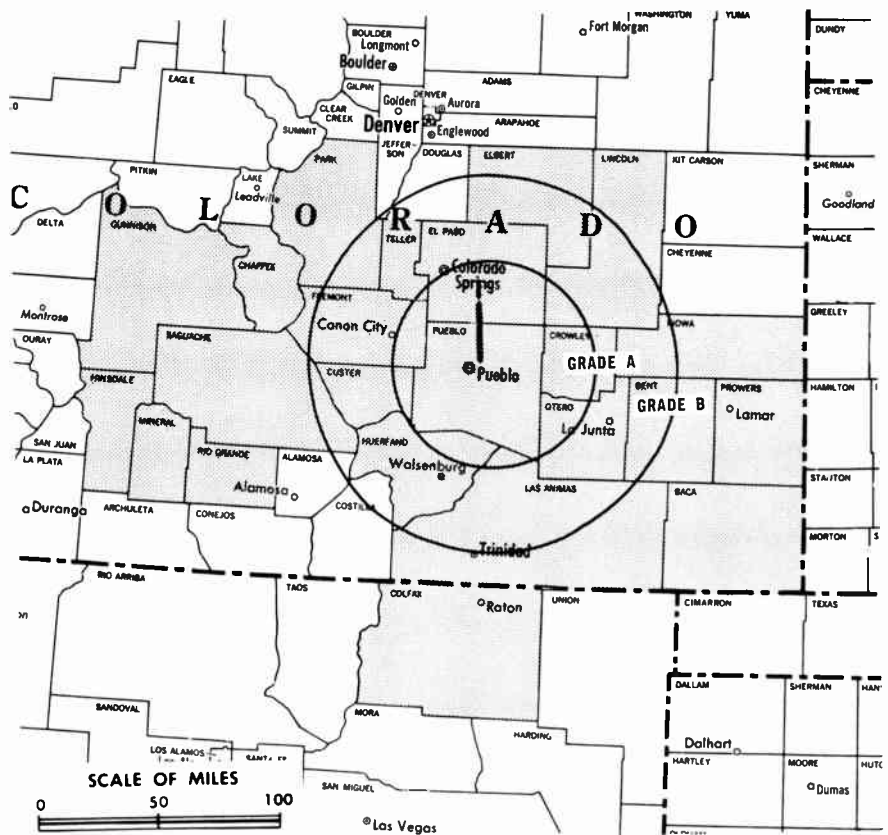
TV tape: Recording facilities.

Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



KOAA-TV Ref: FCC File No. BMPCT-5334 Granted 7/8/59

©American Map Co., Inc., N.Y., No. 14244

## KOAA-TV

Licensee: Metropolitan Television Co., 2226 Television Lane, Pueblo, Colo. (81003).

Telephone: 303-544-5782.

Ownership: Same as KOA-TV, Denver.

Began Operation: June 29, 1953, sale to present owner by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 by FCC. (Television Digest, Vols. 17:35, 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr., to Star Bcstg. Co., approved by FCC, Sept. 29, 1954 (Vol. 10:35, 40).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

JAMES G. CROLL, station manager.  
EVELYN CALDWELL, promotion director.  
KEN RENFROW, chief engineer.  
JACK SINCLAIR, operations manager.  
CAROLE ROBERTS, traffic manager.  
JACK CRAVENS, film director.

### DIGEST OF RATE CARD NO. 5—(June 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$300.00	\$150.00	\$90.00	\$70.00*	\$35.00*

Class AA—6:30-10 p.m., daily.

Note: Also sold as Colorado Combination with KOA-TV, Denver.

NETWORK BASE HOURLY RATE \$275.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>COLORADO</b>			
BACA	1,800	1,300	76
BENT	1,800	1,600	92
CHAFFEE	3,000	2,600	89
CROWLEY	900	800	95
CUSTER	300	300	86
ELBERT	900	800	91
EL PASO	56,400	54,300	96
FREMONT	7,200	6,500	91
GUNNISON	1,600	1,300	84
HINSOALE	100	100	99
HUERFANO	2,000	1,800	86
KIDWA	700	600	86
LAS ANIMAS	5,300	4,500	84
LINCOLN	1,700	1,600	92
MINERAL	200	100	78
OTERO	7,500	6,900	92
PARK	500	500	90
PROWERS	4,000	3,400	84
PUEBLO	38,600	37,100	96
RIO GRANDE	2,800	2,400	86
SAGUACHE	1,000	800	84
TELLER	800	800	94
<b>NEW MEXICO</b>			
COLFAX	3,300	2,800	86
<b>STATION TOTAL</b>	<b>142,400</b>	<b>132,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 108,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 81,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# What's an education good for anyway?

Just a lot of practical things . . . like a good job, a good salary, and a better share of the good things in life. You wouldn't want to do without any of them. But you may be forced to . . . *if* you settle for less than a good education.

Don't kid yourself. A good education isn't a luxury today. It's an absolute necessity. With most employers, a good education is the *first*

requirement for a good job . . . a good *paying* job . . . a job with a good future.

So, if you're in school now . . . stay there! Learn all you can for as long as you can. If you're out of school, you can still get plenty of valuable training outside the classroom. Find out about it. Visit the Youth Counsellor at your State Employment Service.

**To get a good job, get a good education**



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# Colorado—Sterling



**KTVC**

Ch. 3

[Satellite of KFBC-TV, Cheyenne, Wyo.]



107

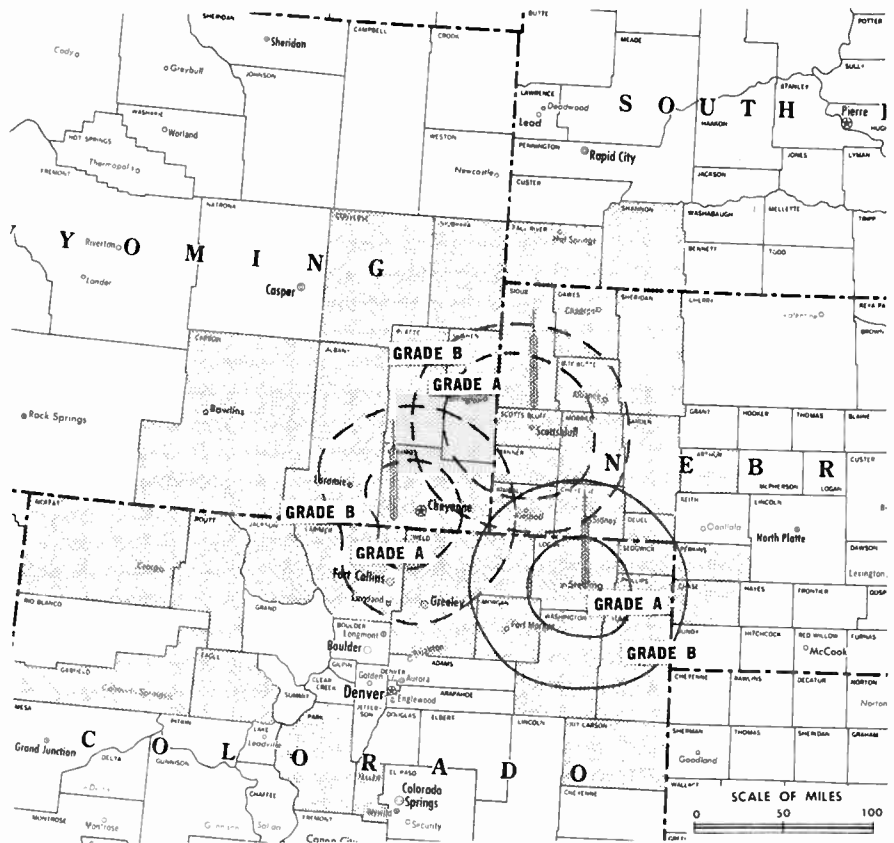
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58"

Longitude 103° 01' 50.4"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Color: Network.



County coverage (shaded areas) based on 1965 ARB study.

KTVC Ref: FCC File No. BPCT-3005 Granted 2/13/63

©American Map Co., Inc. N.Y. No. 14244

## KTVC

Licensee: Frontier Bcstg. Co., 2923 E. Lincolnway, Cheyenne, Wyo. (82001).

Studio: State Hwy. 61, 9.6-mi. ESE of Sterling.

Ownership: See KFBC-TV, Cheyenne, Wyo.

Began Operation: Dec. 28, 1963.

Represented (sales) by George P. Hollingbery Co.; Soderlund Co. (Omaha).

Represented (legal) by Koteen & Burt.

Represented (engineering) by Robert C. Pfannenschmid.

### Personnel:

CARL OCCHIPINTI, resident manager.

WILLIAM C. GROVE, executive vice president.

W. CLARK GROVE, resident engineer.

Rates: Sold only in combination with KFBC-TV, Cheyenne, with rates applying to simultaneous telecasts on KFBC-TV, KTVC and KFBC-TV's other satellite, KSTF, Scottsbluff, Neb.

NETWORK BASE HOURLY RATE: Bonus to KFBC-TV, Cheyenne, Wyo.

ARB Data included with Parent KFBC-TV, Cheyenne, Wyo. The above map reflects coverage of both parent & satellite.

## MORTON FLOM, ENG.

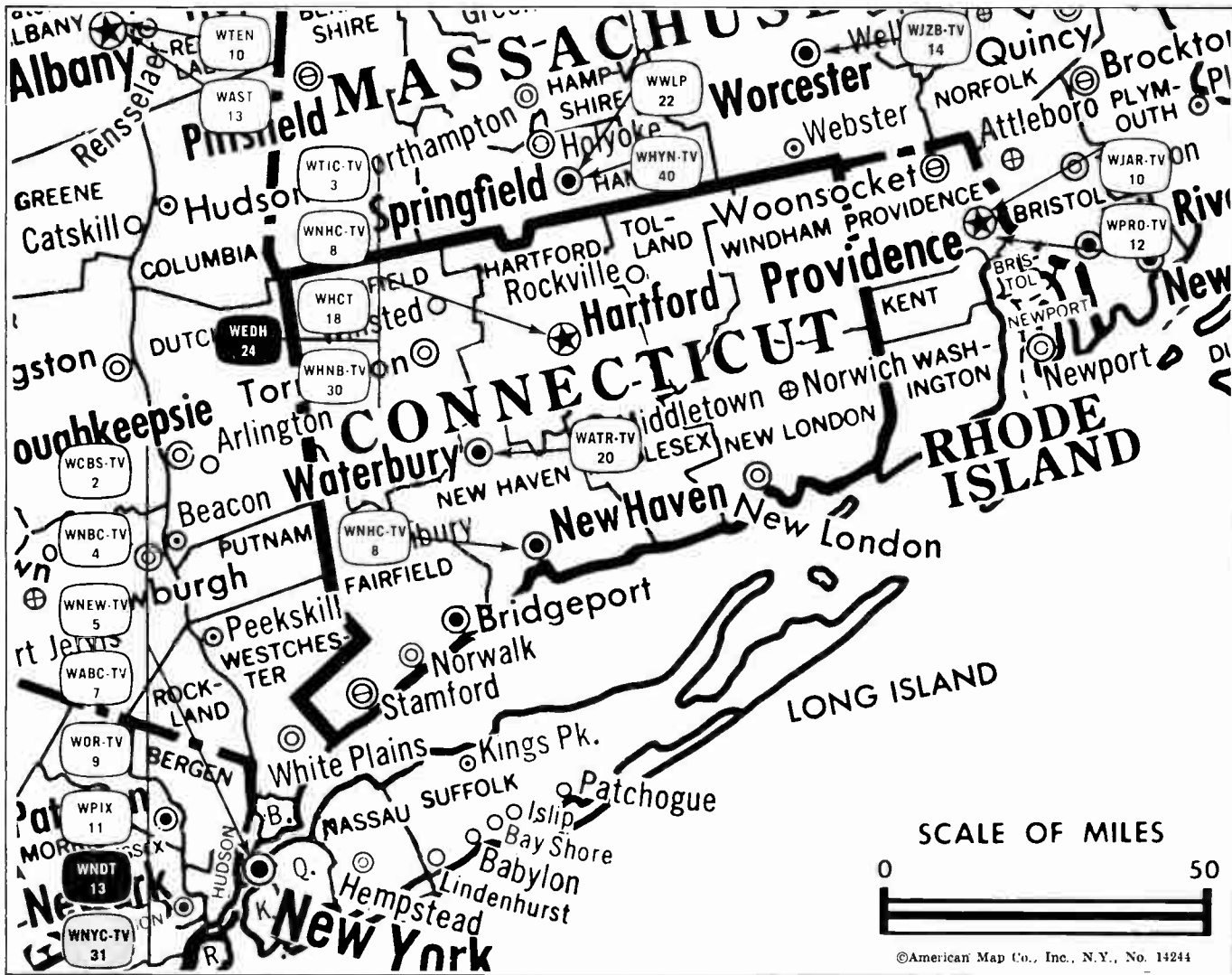
### CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter Briefs, Feasibility Tests

Analysis, Design, Projection and Management Studies

514-484-4883

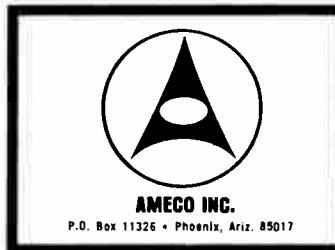
5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Hartford-New Haven	799,500	13	1,577,400	13	1,524,600	13

Connecticut Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	2	3	5
Educational Television Stations	0	1	1
			6



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 Harrisburg Warehouse 717-737-3792

# Connecticut—Hartford

**WHCT**

Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 186-kw maximum and 158-kw horizontal visual, 31.6-kw aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"  
Longitude 72° 48' 08"

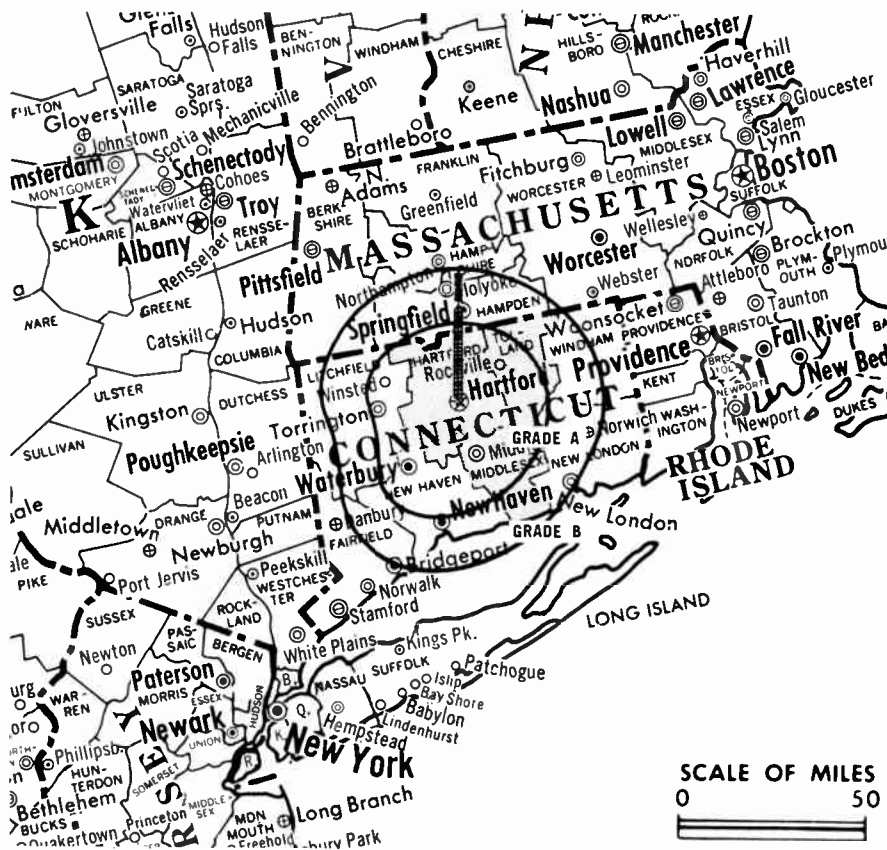
Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.

News Wire Service: UPI.

Studio: 555 Asylum St., Hartford.

Telephone: 203-525-2611.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WHCT Ref: FCC File No. BMPCT—1890 Granted 5/5/54

©American Map Co., Inc., N.Y., No. 14244

## WHCT

Network Service: None, independent.

Licensee: Hartford Phonevision Co., 555 Asylum St., (06105).

Ownership: Hartford Phonevision is wholly-owned subsidiary of RKO General Inc.; for other interests, see WOR-TV, New York. Also see RKO General Phonevision Co. under Subscription Television.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vols. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23).

Represented (sales) by RKO General Inc.

Personnel:

KEIGLER E. FLAKE, general manager.  
LILLIAN HACKMAN, comptroller.  
ANTHONY DAVENPORT, dir. of programming & public relations.

## DIGEST OF RATE CARD NO. 4

(Aug. 11, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—5:30-6:59 p.m. & 11 p.m.-midnight, daily.*					
\$400.00	\$230.00	\$160.00	\$100.00	\$44.00	\$22.00

\*Note: Station offers no other time periods due to operation as a subscription TV station from 7:00-10:59 p.m., daily.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
CONNECTICUT			
HARTFORD	228,000	220,000	96
MIDDLESEX	28,400	27,300	96
TOLLAND	20,900	20,000	96
<b>STATION TOTAL</b>	<b>277,300</b>	<b>267,300</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	23,400
AVERAGE DAILY CIRCULATION (MARCH 65)	4,900
COLOR PENETRATION PERCENTAGE (NOV 65)	8



# Connecticut—Hartford



**WTIC-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"  
Longitude 72° 48' 20"

Transmitter: Talcott Mt., Avon, Conn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

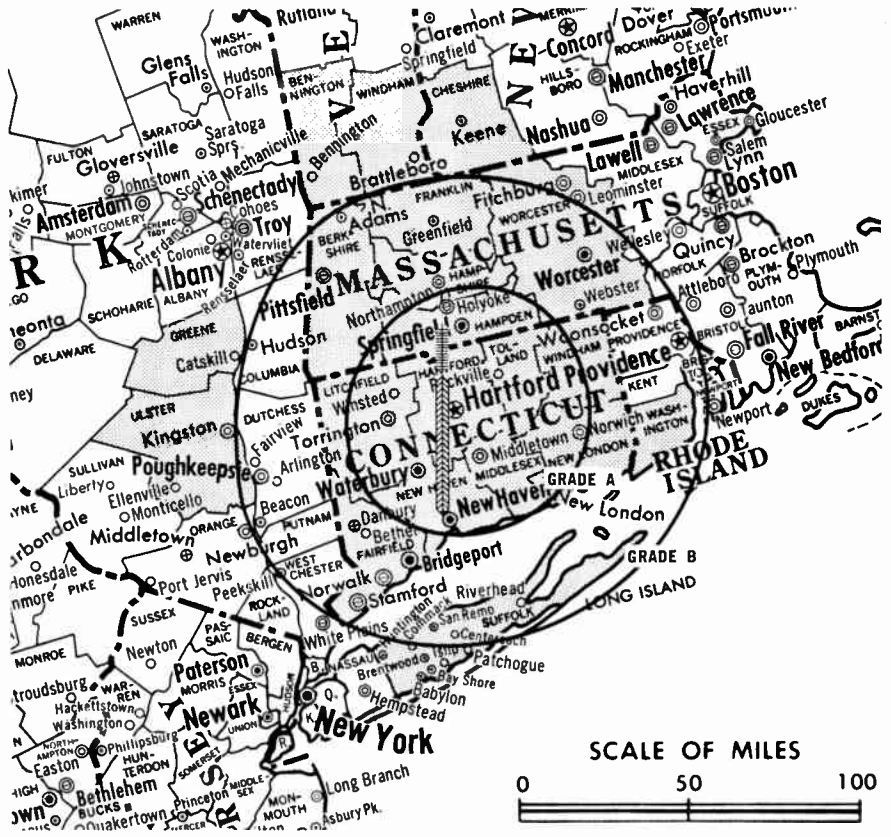
Facsimile Service: AP.

News Film Service: CBS.

AM Affiliate: WTIC, 50-kw, 1080 kc (NBC).

FM Affiliate: WTIC-FM, 5.5-kw, 96.5 mc (No. 243), 810-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
Country coverage (shaded areas) based on 1965 ARB study.



WTIC-TV Ref: FIC File No. BPCT-193 Granted 7/18/56

©American Map Co., Inc., N.Y., No. 14244

## WTIC-TV


Licensee: Broadcast-Plaza Inc., Hartford (06115).  
Studio: Broadcast House, 3 Constitution Plaza.  
Telephone: 203-525-0801. TWX No.: 203-278-0330.  
Ownership: Travelers Insurance Co., 100%.  
Began Operation: Sept. 23, 1957.  
Represented (sales) by Harrington, Righter & Parsons Inc.  
Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.  
Represented (engineering) by A. D. Ring & Assoc.  
Personnel:  
PAUL W. MORENCY, president.  
LEONARD J. PATRICELLI, v.p. & general manager.  
KENDALL SMITH, program manager.  
IRWIN C. COWPER, v.p., sales.  
EUGENE J. MURIATY, promotion manager.  
RICHARD AHLES, information director.  
CHESTER KEFFER, business manager.  
HAROLD A. DORSCHUG, engineering director.  
GEORGE BOWE, special programs director.  
ROBERT B. DUFOUR, assistant program manager.  
E. PAUL ABERT, production manager.  
ERNEST N. OLIVIERI, chief film editor.  
OLIVE M. JOHNSON, traffic supervisor.

### DIGEST OF RATE CARD NO. 9 (June 1, 1964)

	Min. or					
Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.; 6-11 p.m., Sun.						
\$2145.00	\$1287.00	\$858.00	\$614.00	\$550.00	\$475.00	\$238.00
NETWORK BASE HOURLY RATE: \$2300.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CONNECTICUT</b>			
FAIRFIELD	216,200	210,500	97
HARTFORD	228,000	220,000	96
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
<b>MASSACHUSETTS</b>			
BERKSHIRE	44,400	42,700	96
FRANKLIN	17,300	16,100	93
HAMPDEN	138,000	133,400	97
HAMPSHIRE	29,300	27,900	95
WORCESTER	177,900	172,400	97
<b>NEW HAMPSHIRE</b>			
CHESHIRE	14,600	13,700	94
<b>NEW YORK</b>			
GREENE	10,600	10,200	96
SUFFOLK	237,500	232,600	98
ULSTER	41,900	39,500	94
<b>RHODE ISLAND</b>			
WASHINGTON	18,200	17,600	96
<b>VERMONT</b>			
BENNINGTON	8,000	7,600	94
WINDHAM	9,600	8,600	90
<b>STATION TOTAL</b>	<b>1,577,400</b>	<b>1,524,600</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>799,500</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>587,800</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>8</b>

# Connecticut—New Britain-Hartford

**WVH** **WHNB-TV**   
Ch. 30

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 676-kw visual, 64.6-kw aural. Antenna: 930-ft. above av. terrain, 561-ft. above ground, 1288-ft. above sea level.

Latitude 41° 42' 00"  
Longitude 72° 49' 59"

Transmitter: Rattlesnake Mt., U.S. Route 6, Farmington, Conn.


Color: Network, film & slide.

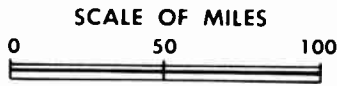
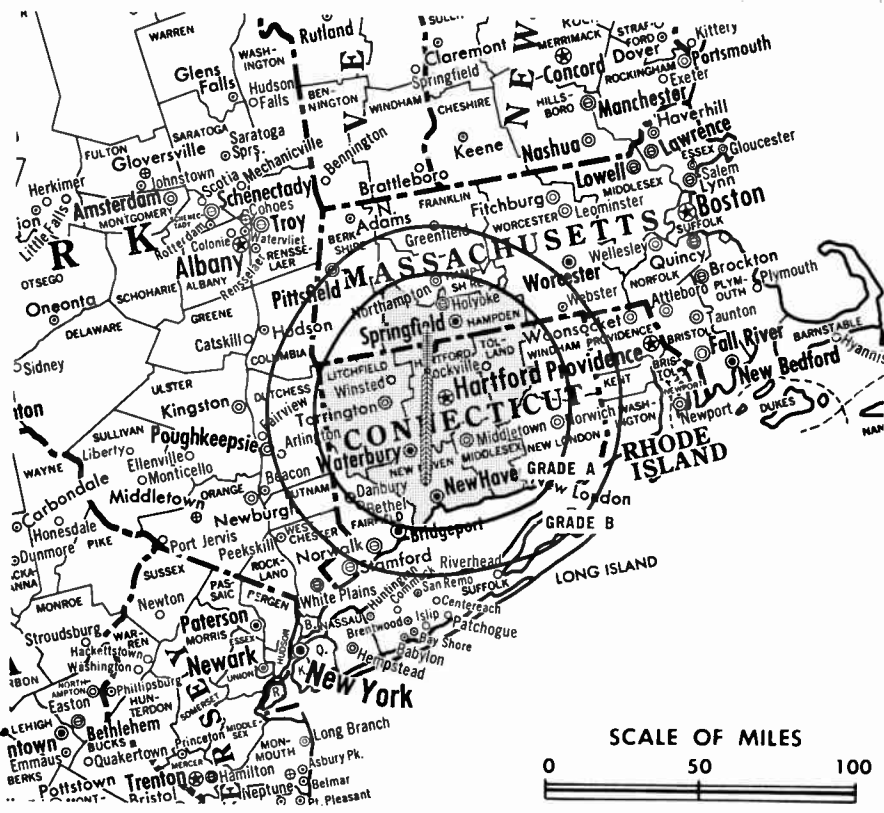
News Wire Service: UPI. Facsimile Service: AP.

News Film Service: NBC.

O & O Translators: W79AH, Waterbury; W79AI, Torrington, Conn.

Studio: 1422 New Britain Ave., W. Hartford.

Total Households:  SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WHNB-TV Ref: FCC File No. BMMPT-6089 Granted 7/8/65

©American Map Co., Inc., N.Y., No. 14214

## WHNB-TV

Licensee: Connecticut TV Inc., 1422 New Britain Ave., W. Hartford, Conn. (06110).

Telephone: 203-521-3030, Hartford; 203-223-3603, New Britain.

Ownership: Plains Television Corp. (operator of WICS, Springfield, WCHU, Champaign, Ill.), 100%.

Began Operation: Feb. 11, 1953. Sale to present owner by NBC approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:26, 28, 39). Sale to NBC of TV-radio, operating as WKNB-TV & WKNB, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vols. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales) by Young Television; Kettell-Carter (New England).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by David Steel & Assoc.

### Personnel:

HERBERT SCHEFTEL, president.  
ELMER BALABAN, vice president.  
HARRY BALABAN, treasurer.  
ROBERT W. BRAY, v.p. & general manager.  
RAYMOND PETROFSKY, controller & asst. treas.  
JACK FOX, director of sales.  
HARVEY OLSON, program manager.  
PHILIP B. HALE, film supervisor & buyer.  
HOWARD WRY, promotion director.  
IRVING WHITE, merchandising coordinator.

DIGEST OF RATE CARD NO. 13  
(Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-11 p.m., daily.	\$700.00	\$420.00	\$280.00	\$238.00	\$185.00*	\$170.00*
*Class AAA—7:29-10:59 p.m., daily.					\$85.00*	

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CONNECTICUT</b>			
HARTFORD	228,000	220,000	96
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
TOLLAND	20,900	20,000	96
<b>MASSACHUSETTS</b>			
HAMPDEN	138,000	133,400	97
<b>STATION TOTAL</b>	<b>671,000</b>	<b>648,200</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>288,800</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>181,900</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>8</b>	

ARB Data for this Station does not reflect present coverage since the station changed its facilities after the survey was made.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

# Connecticut—New Haven-Hartford



**WNHC-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 720-ft. above av. terrain, 330-ft. above ground, 1042-ft. above sea level.

Latitude 41° 26' 05"  
Longitude 72° 56' 42"

Holds CP for change to 168-kw visual, 84-kw aural, 1210-ft. above av. terrain, 905-ft. above ground, 1545-ft. above sea level, lat. 41° 25' 23", long. 72° 57' 06"; transmitter to Downes Rd. & Hoadley Rd., Bethany Twp. BPCT—3433.

Transmitter: Gaylord Mt., Hamden, Conn., 9-mi. NW of New Haven.

TV tape: Recording facilities.

Color: Network, film, slide.

AM & FM Affiliates: Listed below.

Total Households: © SRDS

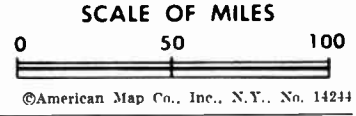
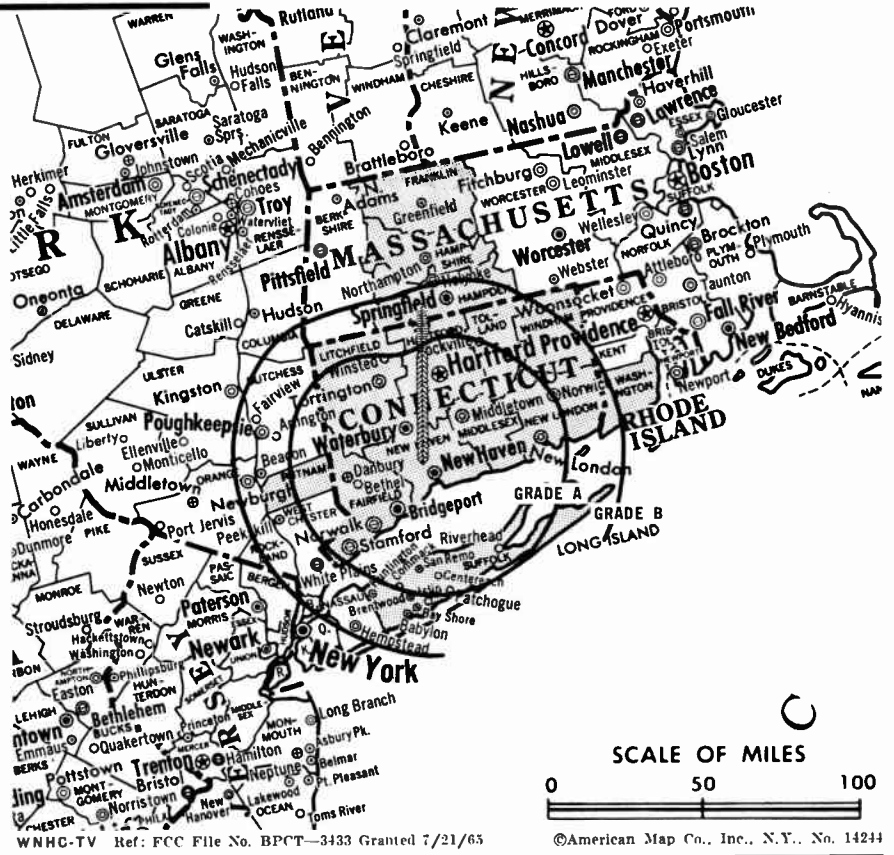
Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



## WNHC-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 4100 City Line Ave., Philadelphia, Pa. (19131).

General Offices: 135 College St., New Haven, Conn. (06510).

Studio: 135 College St., New Haven.

Telephone: 203-777-3611. TWX No.: 203-772-0459.

AM Affiliate: WNHC, 1-kw, (.25-kw night) 1340 kc (ABC).

FM Affiliate: WNHC-FM, 10-kw, 99.1 mc (No. 256), 630-ft. antenna.

Ownership: Triangle Publications, Inc. See WFIL-TV Philadelphia.

Began Operation: June 15, 1948. Sale to present owners by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21, 22, 25, 34).

Represented (sales) by Blair-TV.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Kear & Kennedy.

Personnel:

- HOWARD W. MASCHMEIER, general manager.
- ROBERT TETER, general sales manager.
- BILL ELLISON, program director.
- SAM BARSTEIN, promotion manager.
- CARMINE IANNUCCI, chief engineer.
- SAM P. MASTRO, office manager.

DIGEST OF RATE CARD NO. 16  
(Oct. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AAA—8-10:30 p.m., daily.	\$2400.00	\$1440.00			\$665.00	\$600.00 \$300.00
NETWORK BASE HOURLY RATE: \$2250.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CONNECTICUT</b>			
FAIRFIELD	216,200	210,500	97
HARTFORD	228,000	220,000	96
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
<b>MASSACHUSETTS</b>			
FRANKLIN	17,300	16,100	93
HAMPDEN	138,000	133,400	97
HAMPSHIRE	29,300	27,900	95
<b>NEW YORK</b>			
PUTNAM	11,500	11,100	97
SUFFOLK	237,500	232,600	98
<b>RHODE ISLAND</b>			
WASHINGTON	18,200	17,600	96
<b>STATION TOTAL</b>	<b>1,281,900</b>	<b>1,241,000</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>701,800</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>442,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>8</b>

Also see Triangle Listing  
under Group Ownership

# Connecticut—Waterbury



**WATR-TV**

Ch. 20

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 9.4-kw visual, .94-kw aural. Antenna: 510-ft. above av. terrain, 243-ft. above ground, 1043-ft. above sea level.

Latitude 41° 31' 02.4"  
Longitude 73° 01' 00.3"

Holds CP for change to 200-kw visual, 20-kw aural, 710-ft. above av. terrain, 452-ft. above ground, 1242-ft. above sea level.

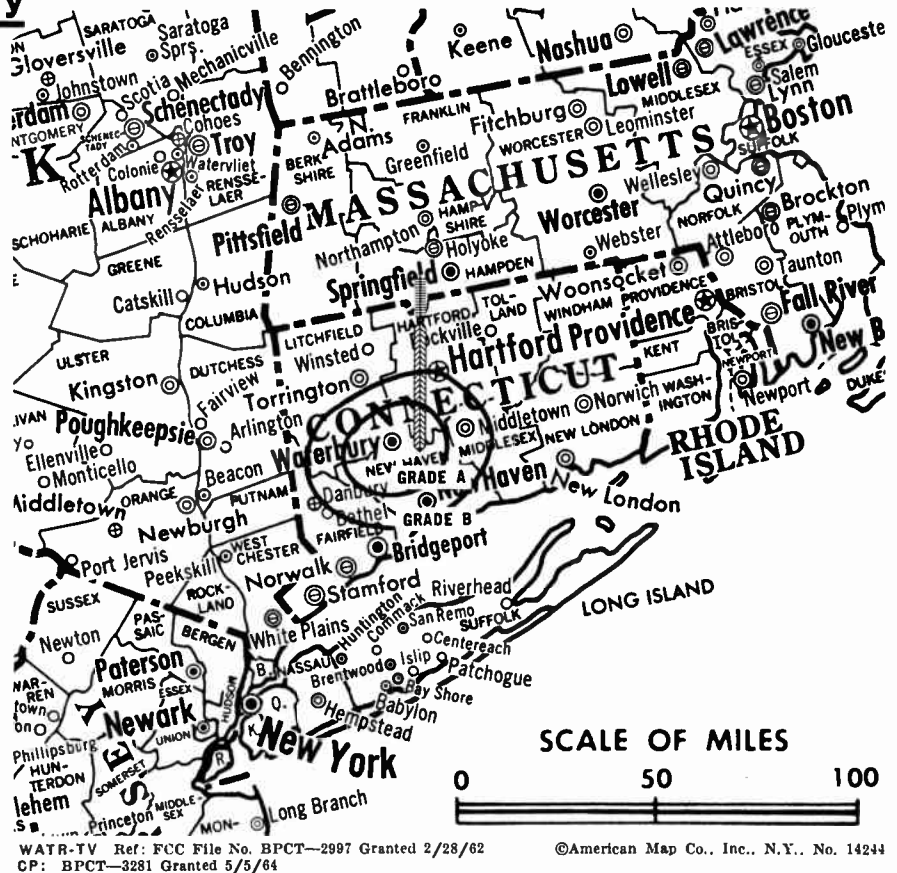
Transmitter: Peach Orchard Rd., 0.1-mi. N of Clark Hill Rd.

Color: Network only.

News Wire Service: AP.

AM Affiliate: WATR, 5-kw (1-kw night), 1320 kc (ABC).

FM Affiliate: WATR-FM, 7-kw, 92.5 mc (No. 223), 750-ft. antenna height (CP).



## WATR-TV

Licensee: WATR Inc., 440 Meadow St., Waterbury, Conn. (06702).

Studio: 440 Meadow St.

Telephone: 203-755-1121.

Ownership: Harold Thomas, pres., 99%; Bernard J. Zucker, secy., .5%; Lillian Thomas, director, .5%; Mr. Thomas has interest in WNAB, Bridgeport.

Began Operation: Sept. 4, 1953.

Represented (sales) by Jack Masla & Co. Inc.; Kettell-Carter Inc. (New England).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Ralph Winquist (Bridgeport, Conn.).

Personnel:

HAROLD THOMAS, president.  
SAM ELMAN, exec. v.p. & general manager.  
BERNARD J. ZUCKER, secretary.  
ASTRID CURTIS, program manager & film buyer.

### DIGEST OF RATE CARD NO. 3—(Sept. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.	
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$200.00	\$120.00	\$80.00	\$60.00	\$50.00	\$40.00	\$25.00

NETWORK BASE HOURLY RATE: \$200.



**MALARKEY, TAYLOR & ASSOCIATES**  
CATV

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WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

ARB Data Not Available.

State Educational Technical Facilities  
(Complete Data in Educational Directory)

**WEDH**

**Hartford**

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., c/o Ben A. Hudelson, Trinity College, Hartford, Conn. (06106).

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 162.2-kw max. and 130.9-kw horizontal visual, 77.62-kw max. and 62.66-kw horizontal aural. Antenna: 902-ft. above av. terrain, 503-ft. above ground, 1213-ft. above sea level.

Latitude 41° 46' 29"  
Longitude 72° 48' 02"

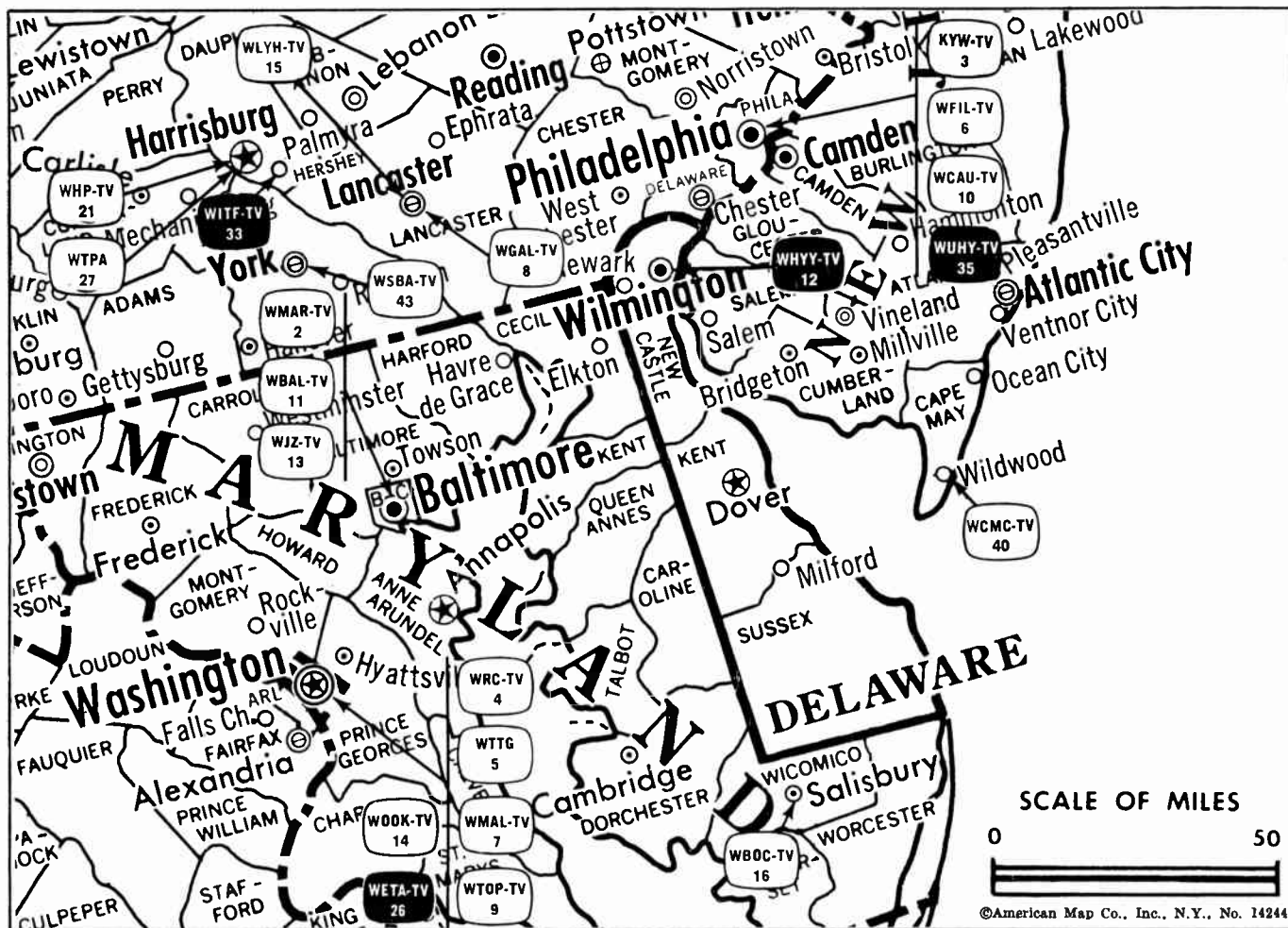
## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

**WHNB-TV & WNHC-TV**

**Hartford**

(Also see New Britain & New Haven)



**Delaware Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
○ Commercial Television Stations	0	0	0
● Educational Television Stations	1	0	1
			1

American Research Bureau Does Not Have Net Weekly Circulation Data For Delaware

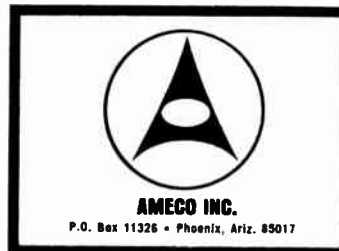
**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WHYY-TV**  
Wilmington  
Ch. 12

Non-Commercial Educational Station

Licensee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19103).  
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 874-ft. above av. terrain, 917-ft. above ground, 1046-ft above sea level.

Latitude 39° 41' 21"  
Longitude 75° 05' 22"

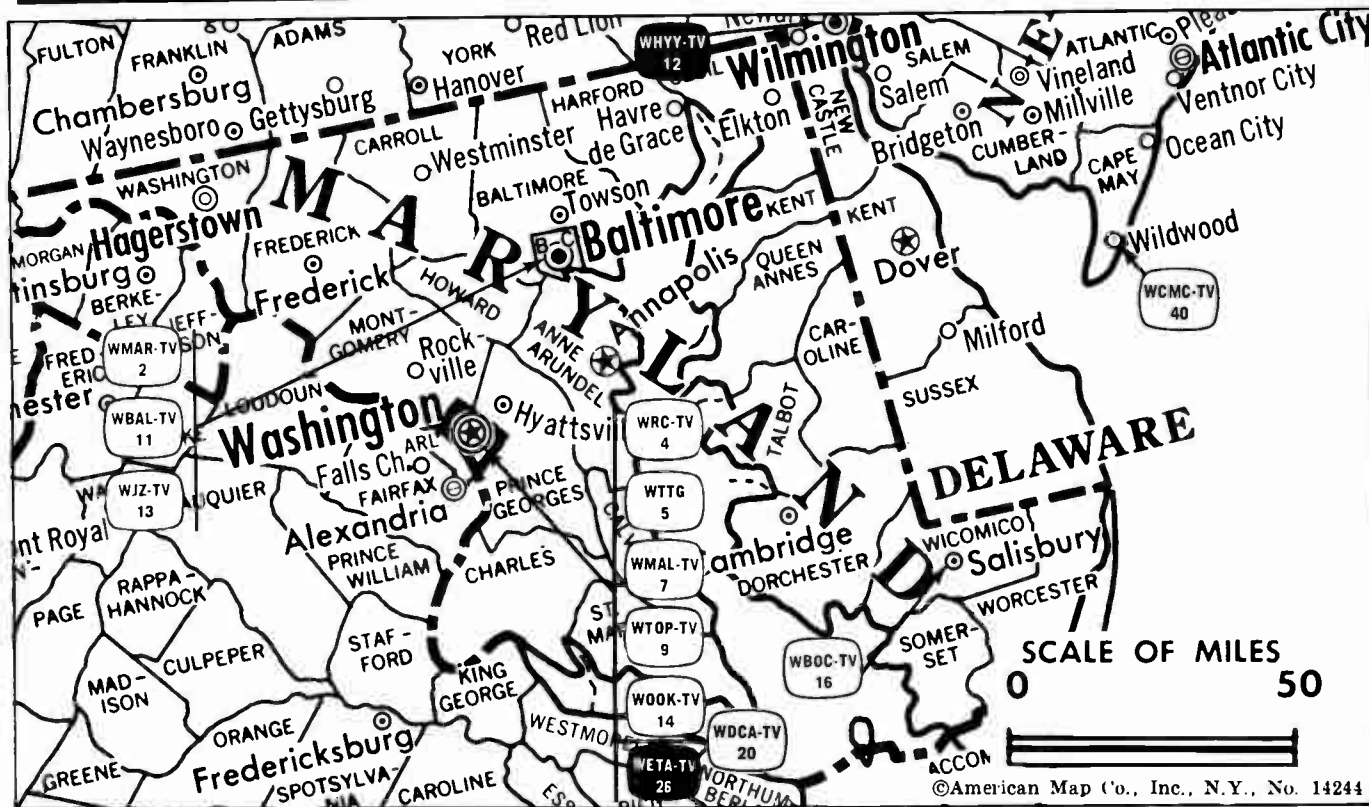


**AMECO "SALESMOBILE SERVICE"**

IN DELAWARE  
GEORGE MARTIN

P.O. Box 3343 Harrisburg, Pa. 17101  
Phone: 717-737-0487  
Harrisburg Warehouse 717-737-3792

# District of Columbia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Washington, D.C.	996,900	10	1,824,600	9	1,736,500	9

## District of Columbia Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
4	1	5
0	1	1
		6

**D.C. Educational Technical Facilities**  
(Complete Data in Educational Directory)

### WETA-TV Washington

Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational TV Assn. Inc., 1225 19th St. NW at Jefferson Place, Washington, D.C. (20036).

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 234-kw visual, 123-kw aural. Antenna: 600-ft. above av. terrain, 476-ft. above ground, 831-ft. above sea level.

Latitude 38° 53' 30"  
Longitude 77° 07' 55"

Holds CP for change to 490-kw visual, 49-kw aural.

## BLACKBURN

& Company, Inc.

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Joseph M. Sitrick  
RCA Building  
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CHICAGO  
H. W. Cassill  
William B. Ryan  
Hub Jackson  
333 N. Michigan Ave.  
346-6460

ATLANTA  
Clifford B. Marshall  
John G. Williams  
Mony Building  
1655 Peachtree Rd. N.E.  
873-5626

BEVERLY HILLS  
Collin M. Selph  
G. Bennet Larson  
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274-8151

## THE BIG NAME IN CATV

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AMECO INC. 2949 West Osborn Road • P.O. Box 11326 • Phoenix, Arizona 85017 • Phone (602) 262-5500

# District of Columbia—Washington

## WDCA-TV

Ch. 20

(Due to Begin Operation in Spring)

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 1000-kw max. and 646-kw horizontal visual, 100-kw max. and 64.6-kw horizontal aural. Antenna: 770-ft. above av. terrain, 779-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"  
Longitude 77° 06' 18.2"

Transmitter: 5202 River Rd., Washington, D.C. (20016).

TV tape: Recording facilities.

Color: Film & slide.

News Wire Service: UPI.



WDCA-TV Ref: FCC File No. BMPCT-6035 Granted 6/3/65

©American Map Co., Inc., N.Y., No. 14244

## WDCA-TV

Network Service: None, independent.

Grantee: Capital Broadcasting Co., 5202 River Rd., Washington, D.C. (20016).

Studio: 5202 River Rd., Washington, D.C. (20016).

Telephone: 301-654-2600.

Ownership: Milton Grant, pres., 25.1%; Walt Kay, 25.1%; A. Dana Hodgdon, 18%; Edward Mernone, treas., 19%; 5 others, none with more than 3%.

Represented (sales) by National Television Sales Inc.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by David Steel & Associates.

Personnel:

MILTON GRANT, president & general manager.  
DONALD W. KILBRITH, director of engineering.  
NITA FARRELL, business manager.

### DIGEST OF RATE CARD NO. A (Jan. 1, 1966)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
Class AA—6-11 p.m., Mon.-Sat.; 4-11 p.m., Sun.	\$600.00	\$375.00	\$215.00	\$150.00	\$125.00

ARB data for this station not available since it was not in operation when the survey was made.



MALARKEY, TAYLOR & ASSOCIATES

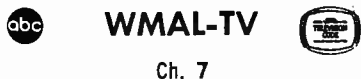
CATV

Brokers - Consultants - Engineering  
WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345



# District of Columbia—Washington



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 500-ft. above av. terrain, 398-ft. above ground, 763-ft. above sea level.

Latitude 38° 56' 09.4"  
Longitude 77° 05' 33.4"

Transmitter: American University Campus.

TV tape: Recording facilities.

Color: Network, live, film & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: 4461 Connecticut Ave., N.W.

AM Affiliate: WMAL, 5-kw, 630 kc (ABC).

FM Affiliate: WMAL-FM, 20-kw, 107.3 mc (No. 297), 400-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WMAL-TV Ref: FCC File No. BMPCT-4278 Granted 11/5/56

©American Map Co., Inc., N.Y., No. 14244

## WMAL-TV

Licensee: Evening Star Broadcasting Co. Inc., 4461 Connecticut Ave., N.W., Washington, D.C. (20008).

Telephone: 202-537-1100. TWX No.: 202-965-0802.

Ownership: Evening Star Newspaper Co., 100%, publisher of Washington Evening Star. Officers of Evening Star Bcstg. Co. Inc.: John W. Thompson Jr., pres.; Frederick S. Houwink, v.p.; Willmott Lewis Jr., secy.; John H. Kauffmann, treas. Also owns WLVA-TV, Lynchburg, Va. (WLVA).

Began Operation: Oct. 3, 1947.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

FREDERICK S. HOUWINK, v.p. & general manager.  
NEAL J. EDWARDS, manager.  
WILLIAM L. EURE JR., national sales manager.  
ALLAN T. POWLEY, chief engineer.  
THEODORE N. McDOWELL, news & public affairs manager.  
E. H. MEEKS, director of promotion & publicity.  
HERBERT VICTOR, program & production manager.  
RICHARD S. STAKES, controller.

### DIGEST OF RATE CARD NO. 17 (Aug. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AAA—8-10:30 p.m., daily.

\$1750.00 \$1050.00 ..... \$600.00 \$600.00 \$300.00

NETWORK BASE HOURLY RATE: \$1650.

For Sales and Transfers of TV Stations

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>DELAWARE</b>			
SUSSEX	23,200	21,200	91
<b>DIST OF COLUMBIA</b>			
DIST OF COLUMBIA	270,000	251,100	93
<b>MARYLAND</b>			
ALLEGANY	25,400	23,900	94
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
<b>VIRGINIA</b>			
ARLINGTON	97,500	93,900	96

(Continued on page 121-b)

STATION TOTAL 1,647,400 1,571,900 95

NET WEEKLY CIRCULATION (MARCH 65) 931,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 547,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# District of Columbia—Washington

## WOOK-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 245-kw visual, 66.1-kw aural. Antenna: 330-ft. above av. terrain, 337-ft. above ground, 551-ft. above sea level.

Latitude 38° 57' 17"  
Longitude 77° 00' 17"

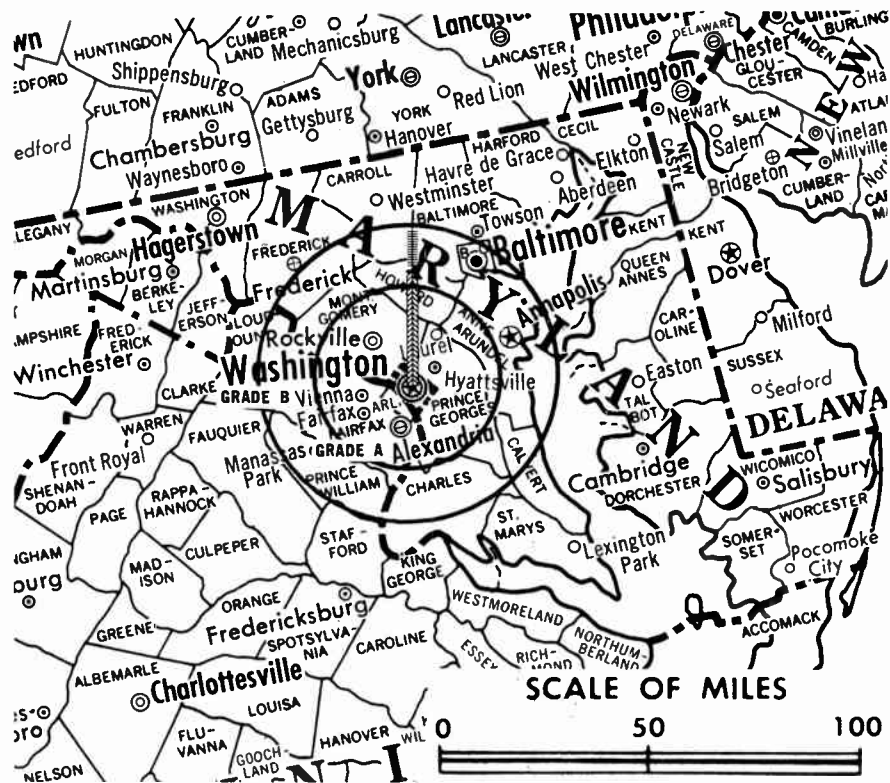
Holds CP for change to 245-kw visual, 66.1-kw aural.

Transmitter: 5321 First Place NE  
TV Tape: Recording facilities.

AM Affiliate: WOOK, 1-kw (.25-kw night), 1340 kc.

FM Affiliate: WFAN, 16-kw, 100.3 mc (No. 262), 280-ft. antenna.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOOK-TV Ref: FCC File No. BPCT-1819 Granted 2/24/54

©American Map Co., Inc., N.Y., No. 14244

## WOOK-TV

Network Service: None, independent.

Licensee: United TV Co. Inc., 5321 First Place NE (20011).

Studio: 5321 First Place NE. Telephone: 202-882-2500.

Ownership: Richard Eaton, 100%. Mr. Eaton also operates WMUR-TV, Manchester, N.H. and holds a CP for WTLF (TV), Baltimore. He operates radios WSID, Baltimore; WINX, Rockville, Md.; WANT, Richmond, Va.; WJMO, Cleveland Heights, O.; WBNX, New York, N.Y.; WFAB, Miami-South Miami and owns off-air WJMY (TV), Allen Park (Detroit), Mich. He also is buying WFME (FM), Newark, N.J. United Bcstg. is buying KTRG-TV, Honolulu.

Began Operation: March 5, 1963.

Represented (sales) by UBC Sales (Chicago, Boston & Washington); Dora-Clayton (Atlanta); Vic Piano Associates (New York).

Represented (legal) by Cohn & Marks.

Personnel:

RICHARD EATON, president.  
E. CARLTON MYERS JR., general manager.  
JOSEPH G. GATHINGS, program director.

### DIGEST OF RATE CARD NO. 1 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.						
\$500.00	\$275.00	\$150.00	\$120.00	\$60.00	\$48.00	\$30.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
DIST OF COLUMBIA	270,000	251,100	93
<b>STATION TOTAL</b>	<b>270,000</b>	<b>251,100</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	22,000
AVERAGE DAILY CIRCULATION (MARCH 65)	8,300
COLOR PENETRATION PERCENTAGE (NOV 65)	7

Translator Station Directory  
Is in Section c.

# District of Columbia—Washington



**WRC-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna; 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"  
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave., N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters, N.Y. Times.

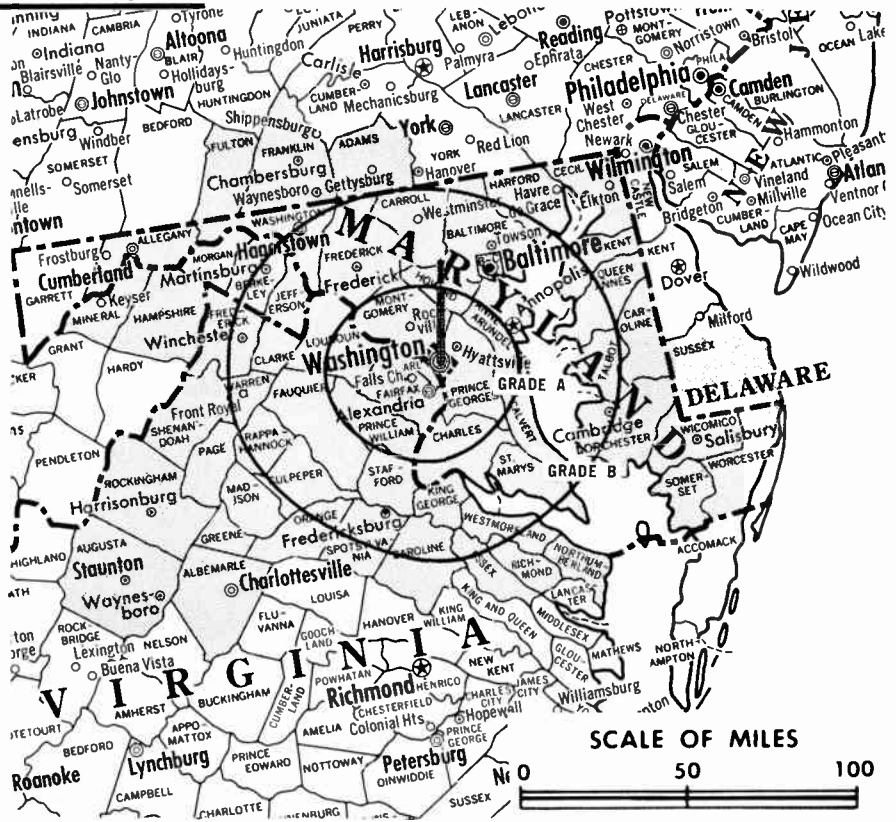
Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: WRC, 5-kw. 980 kc (NBC).

FM Affiliate: WRC-FM, 20-kw, 93.9 mc (No. 230), 480-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WRC-TV Ref: FCC File No. BPCT-2103 Granted 4/17/57

©American Map Co., Inc., N.Y., No. 14214

## WRC-TV

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave., N.W., Washington, D.C. (20016).

Studio: 4001 Nebraska Avenue, N.W.

Telephone: 202-362-4000. TWX No.: 202-965-0804.

Ownership: See WNBC-TV, New York.

Began Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

### Personnel:

- JOSEPH GOODFELLOW, v.p. and general manager.
- TOM PARO, station manager.
- GEORGE RAPP, national sales manager.
- ARTHUR T. FAIRCLOTH, local sales manager.
- SHERMAN HILDRETH, director of operations.
- ROBERT C. McHENDRIX, program director & film buyer.
- RICHARD K. A'HEARN, production manager.
- MANNY STERNFELD, business manager.
- NED RYAN, manager, advertising, promotion & public relations.
- BURTON BRIDGENS, public service programs manager.

### DIGEST OF RATE CARD NO. 20A (Dec. 14, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.  
Class AAA—7:59-11:01 p.m., daily.  
\$1850.00 \$1110.00 \$740.00 \$650.00 \$465.00 \$475.00 \$240.00  
NETWORK BASE HOURLY RATE: \$1850.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
DELAWARE			
SUSSEX	23,200	21,200	91
DIST OF COLUMBIA			
DIST OF COLUMBIA	270,000	251,100	93

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
ALLEGANY	25,400	23,900	94
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
PENNSYLVANIA			
ADAMS	15,300	14,600	95
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
VIRGINIA			
ALBEMARLE	19,600	17,100	87
ARLINGTON	97,500	93,900	96
AUGUSTA	22,700	20,900	95
CAROLINE	3,200	2,900	89
CLARKE	2,500	2,300	94
CULPEPER	4,600	4,200	92

(Continued on page 121-b)

STATION TOTAL	1,695,700	1,615,100	95
NET WEEKLY CIRCULATION (MARCH 65)			983,300
AVERAGE DAILY CIRCULATION (MARCH 65)			631,600
COLOR PENETRATION PERCENTAGE (NOV 65)			7

# District of Columbia—Washington



**WTOP-TV**



Ch. 9

Technical Facilities: Channel No. 9  
(186-192 mc). Authorized power:  
316-kw visual, 175-kw aural. Antenna:  
530-ft. above av. terrain,  
373-ft. above ground, 783-ft.  
above sea level.

Latitude 38° 57' 00"  
Longitude 77° 04' 45"

Transmitter: Broadcast House.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: WTOP, 50-kw, 1500 kc  
(CBS).

FM Affiliate: WTOP-FM, 20-kw, 96.3  
mc (No. 242), 390-ft. antenna.

Total Households: © SRDS

Consumer Market Data as of 1/1/46.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WTOP-TV Ref: FCC File No. BMPCT—2161 Granted 6/15/54

©American Map Co., Inc., N.Y., No. 14244

## WTOP-TV

Licensee: Washington Post Co., Broadcast House, 40th & Brandywine Sts. N.W., Washington, D.C. (20016). Studio: Broadcast House.

Telephone: 202-244-5678. TWX No.: 202-965-0651.

Ownership: Same as Washington Post. Also owns WJXT (TV), Jacksonville, Fla. Frederick S. Beebe, chairman; John S. Hayes, pres.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42).

Represented (sales) by Television Advertising Representatives Inc.

Represented (legal) by Covington & Burling.

### Personnel:

GEORGE F. HARTFORD, v.p. & general manager.  
ROBERT A. J. BORDLEY, general sales manager.  
ROBERT ADAMS, promotion director.  
JIM SILMAN, program director & film buyer.  
EDWARD F. RYAN, general manager, news.  
FRANKLIN T. JORDON, film director.  
TWILA WALKER, sales promotion director.  
WILLIAM J. JONES, chief TV engineer.

### DIGEST OF RATE CARD NO. 17

(June 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.

Class AAA—7:30-11 p.m., daily.  
\$1800.00 \$1080.00 \$675.00 ..... \$495.00 \$250.00

NETWORK BASE HOURLY RATE: \$1700.

For Other Owners of Group Stations

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>DELAWARE</b>			
SUSSEX	23,200	21,200	91
<b>DIST OF COLUMBIA</b>			
DIST OF COLUMBIA	270,000	251,100	93
<b>MARYLAND</b>			
ALLEGANY	25,400	23,900	94
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
<b>VIRGINIA</b>			
ARLINGTON	97,500	93,900	96

(Continued on page 121-b)

STATION TOTAL 1,635,900 1,560,500 95

NET WEEKLY CIRCULATION (MARCH 65) 941,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 624,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# District of Columbia—Washington

**WTTG**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"  
Longitude 77° 04' 57"

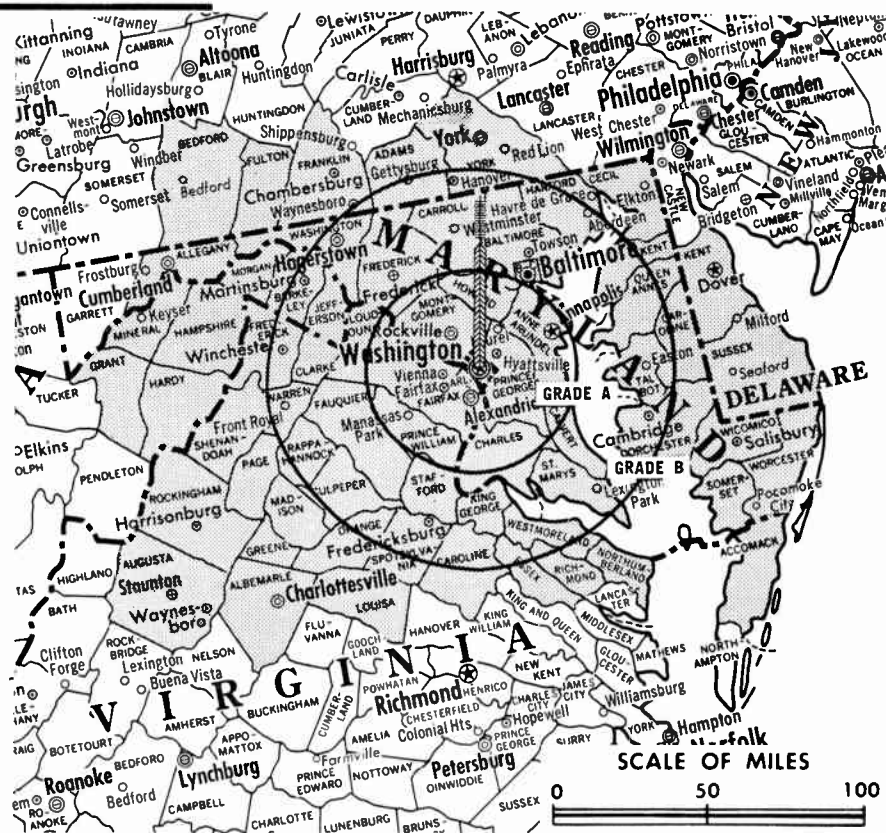
Transmitter: 5151 Wisconsin Ave. N.W.

Studio: 5151 Wisconsin Ave., N.W. (20016).

TV tape: Recording facilities.

Color: Network, live & film.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.)



WTTG Ref: FCC File No. BMPCT-5854 Granted 6/25/63

©American Map Co., Inc., N.Y., No. 14244

## WTTG

Network Service: None, independent.

Licensee: Metromedia Inc., 5151 Wisconsin Ave., N.W. (20016).

Telephone: 202-244-5151. TWX No.: 089-612.

Ownership: See WNEW-TV, New York.

Began Operation: January 1947.

Represented (sales) by Metro Broadcast Sales.

Personnel:

BENNET H. KORN, pres., Metropolitan Broadcasting Television.  
JOHN H. BONE, v.p. & general manager.  
RALPH BECKER, national sales manager.  
MARY McKENNA, v.p. in charge of research & sales development.  
JACK LYNN, v.p. in charge of programming.  
ELLIS SHOOK, program operations manager.  
HAROLD CHRISTIANSEN, business manager.  
RICHARD NORSWORTHY, promotion director.  
ALBERT L. HARMON, chief engineer.

DIGEST OF RATE CARD NO. 0  
(June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	8 Sec.
Class A—5-11:30 p.m., Mon.-Fri.; 12 noon-sign off, Sat.; 11:30 a.m.-11:30 p.m., Sun.	\$1600.00	\$960.00	\$640.00	\$480.00	\$400.00	\$500.00 \$275.00

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STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>DELAWARE</b>			
KENT	21,300	20,200	94
SUSSEX	23,200	21,200	91
<b>DIST OF COLUMBIA</b>			
DIST OF COLUMBIA	270,000	251,100	93
<b>MARYLAND</b>			
ALLEGANY	25,400	23,900	94
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
BEDFORD	12,300	11,600	94
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
YORK	77,100	74,200	96

(Continued on next page)

STATION TOTAL 1,824,600 1,736,500 95

NET WEEKLY CIRCULATION (MARCH 65) 996,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 511,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

**WTTG**

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>VIRGINIA</b>			
ACCOMACK	9,500	8,200	86
ALBEMARLE	19,600	17,100	87
ARLINGTON	97,500	93,900	96
AUGUSTA	22,700	20,900	95
CAROLINE	3,200	2,900	89
CLARKE	2,500	2,300	94
CULPEPER	4,600	4,200	92
ESSEX	1,800	1,500	86
FAIRFAX	91,600	89,300	98
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
GREENE	1,200	900	76
KING GEORGE	2,000	1,900	92
LOUDOUN	7,200	6,700	92
LOUISA	3,600	3,100	85
MADISON	2,200	1,900	85
NORTHUMBERLAND	3,000	2,700	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
RICHMOND	1,800	1,600	89
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
GRANT	2,500	2,000	90
HAMPSHIRE	3,000	2,600	85
HARDY	2,600	2,100	88
JEFFERSON	5,300	4,900	93
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91

**WTOP-TV**

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>VIRGINIA (CONTINUED)</b>			
AUGUSTA	22,700	20,900	95
CAROLINE	3,200	2,900	89
CLARKE	2,500	2,300	94
CULPEPER	4,600	4,200	92
FAIRFAX	91,600	89,300	98
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
KING GEORGE	2,000	1,900	92
LOUDOUN	7,200	6,700	92
MADISON	2,200	1,900	85
NORTHUMBERLAND	3,000	2,700	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
HAMPSHIRE	3,000	2,600	85
HARDY	2,600	2,100	88
JEFFERSON	5,300	4,900	93
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91

**WMAL-TV**

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>VIRGINIA (CONTINUED)</b>			
CAROLINE	3,200	2,900	89
CLARKE	2,500	2,300	94
CULPEPER	4,600	4,200	92
ESSEX	1,800	1,500	86
FAIRFAX	91,600	89,300	98
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
KING GEORGE	2,000	1,900	92
LOUDOUN	7,200	6,700	92
MADISON	2,200	1,900	85
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
HAMPSHIRE	3,000	2,600	85
JEFFERSON	5,300	4,900	93
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91

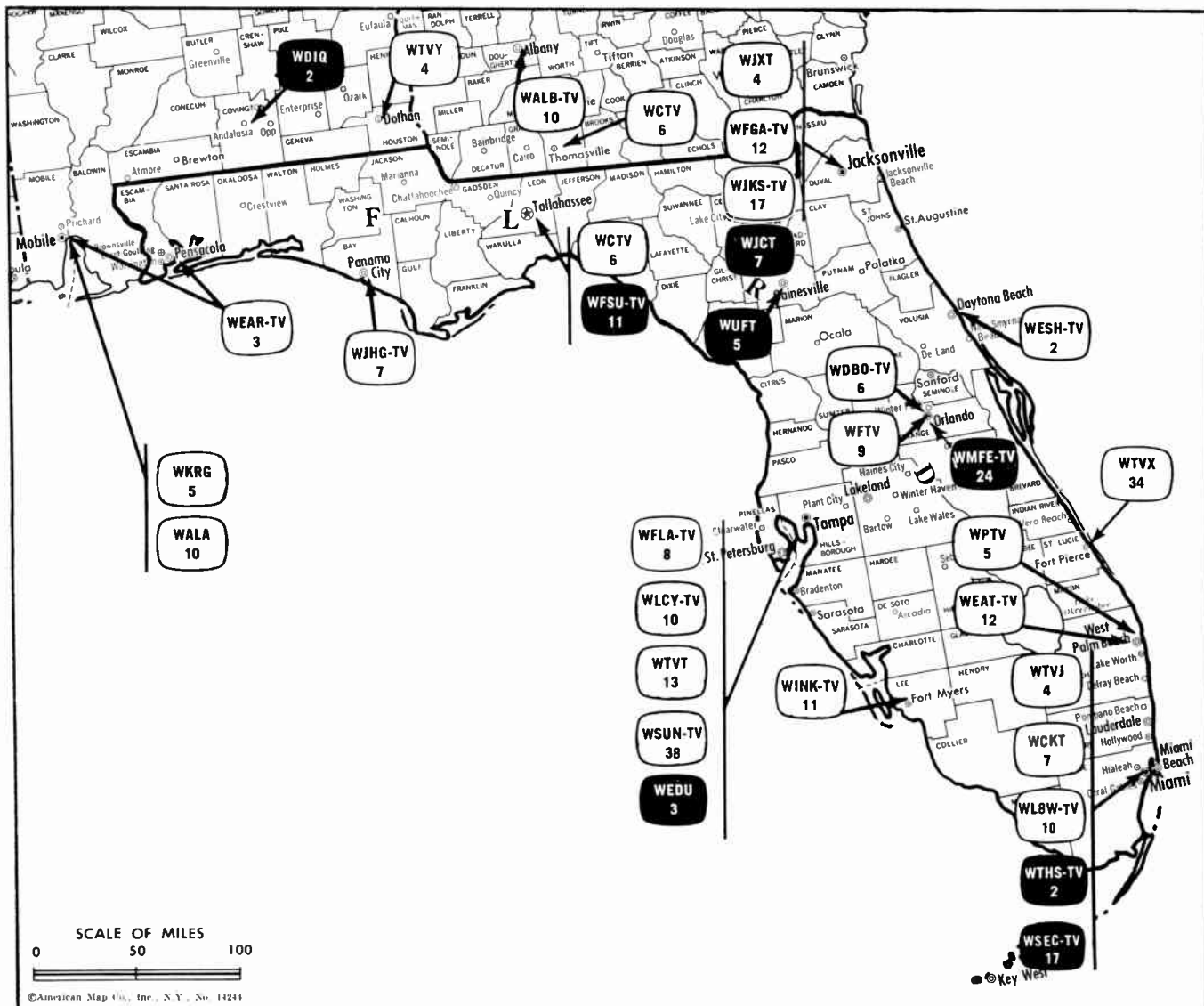
**WRC-TV**

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>VIRGINIA (CONTINUED)</b>			
ESSEX	1,800	1,500	86
FAIRFAX	91,600	89,300	98
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
GREENE	1,200	900	76
KING GEORGE	2,000	1,900	92
LOUDOUN	7,200	6,700	92
MADISON	2,200	1,900	85
NORTHUMBERLAND	3,000	2,700	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
RICHMOND	1,800	1,600	89
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
HAMPSHIRE	3,000	2,600	85
JEFFERSON	5,300	4,900	93
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91

For ARB and Nielsen County TV Households  
see Section a.

# Florida

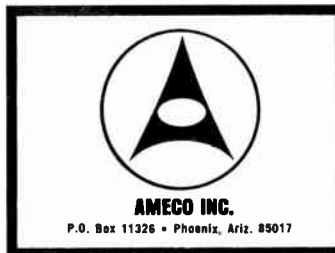


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Miami	611,400	20	700,600	38	656,300	39
Tampa-St. Petersburg	478,900	32	599,900	49	560,000	48
Orlando-Daytona Beach	291,200	67	426,500	77	393,400	72
Jacksonville	265,500	72	391,400	85	356,200	83
Pensacola-Mobile	260,500	75	399,800	84	351,300	86
West Palm Beach	222,200	85	684,600	42	642,800	40
Tallahassee-Thomasville	145,000	118	276,300	110	240,200	114
Panama City	88,800	155	175,700	144	153,500	152
Ft. Myers	32,500	205	50,900	210	45,800	210

Florida Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	17	1	18
Educational Television Stations	5	2	7
			25

(Additional Data on pages 123-b & 128-b)



## AMECO "SALESMOBILE SERVICE"

IN FLORIDA  
 FRANK HAMILTON  
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 Phone: 404-261-9511  
 Atlanta Warehouse 404-261-1951



# State Educational Technical Facilities

(Complete Data in Educational Directory)

**WUFT**  
**Gainesville**  
Ch. 5

Non-Commercial Educational Station

Licensee: Board of Regents, acting for and on behalf of University of Florida, 226 Administration Bldg., U. of Florida.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.84-kw visual, 2.75-kw aural. Antenna: 480-ft. above av. terrain, 468-ft. above ground, 628-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"

**WJCT**  
**Jacksonville**  
Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 2797 Heywood Dowling Dr.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	21.6"
Longitude	81°	38'	34.1"

**WSEC-TV**  
**Miami**  
Ch. 17

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Educational, 1410 N.E. 2nd Ave., Miami (33132).

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 16.6-kw visual, 9.1-kw aural. Antenna: Side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

**WTHS-TV**  
**Miami**  
Ch. 2

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami 32.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 43.6-kw visual, 21.8-kw aural. Antenna: 670-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

**WMFE-TV**  
**Orlando**  
Ch. 24

Non-Commercial Educational Station

Licensee: Florida Central East Coast Educational TV Inc., Box 271, Orlando.

Technical Facilities: Channel No. 24 (530-537 mc). Authorized power: 255-kw visual, 50-kw aural. Antenna: 817-ft. above av. terrain, 825-ft. above ground, 945-ft. above sea level.

Latitude	28°	33'	30.9"
Longitude	81°	35'	27.5"

**WFSU-TV**  
**Tallahassee**  
Ch. 11

Non-Commercial Educational Station

Grantee: State Board of Regents of Florida, acting for & on behalf of Florida State U.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 95.5-kw visual, 47.9-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

**WEDU**  
**Tampa-St. Petersburg**  
Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Educational Television Inc., 908 South 20th St., Tampa (33605).

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 6.92-kw aural. Antenna: 494-ft. above av. terrain, 526-ft. above ground, 546-ft. above sea level.

Latitude	27°	55'	04"
Longitude	82°	22'	03"

Holds CP for 100-kw visual, 12.6-kw aural, 930-ft. above av. terrain, 1020-ft. above ground, 1095-ft. above sea level, lat. 27° 50' 52.5", long. 82° 15' 48"; transmitter to Boyette Rd., Riverview, Fla.

**MORTON FLOM, ENG.**  
**CONSULTING ENGINEER**  
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Cote St. Luc 29  
Montreal, Canada

# Florida—Daytona Beach-Orlando



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1036-ft. above sea level.

Latitude 28° 56' 25"  
Longitude 81° 18' 33"

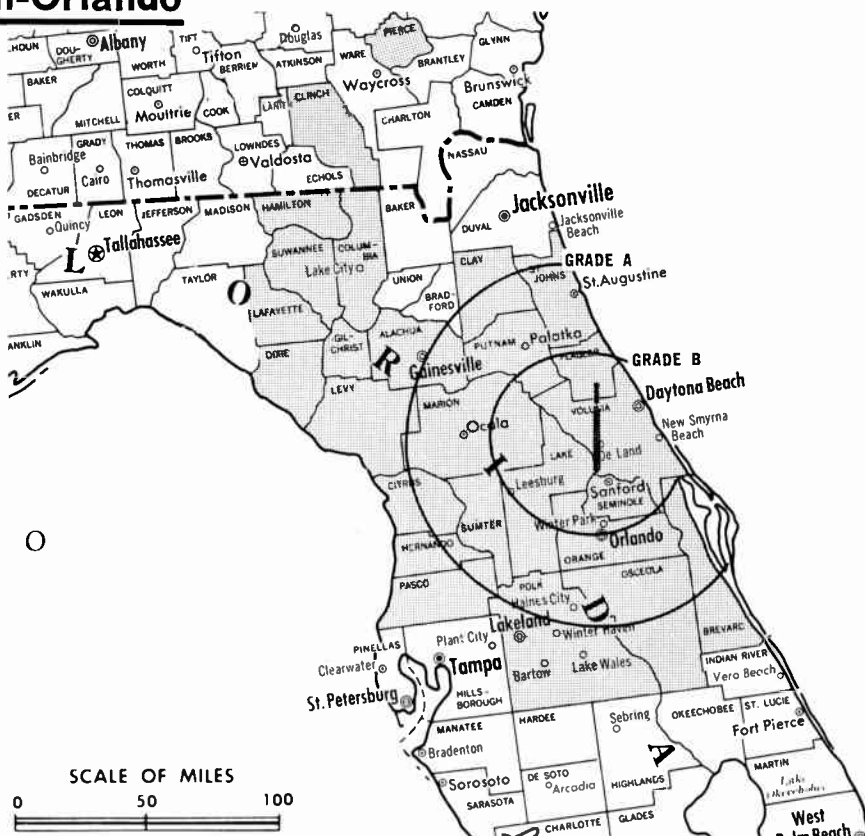
Transmitter: Orange City, Fla., midway between Daytona Beach and Orlando.

Color: Network, film, slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WESH-TV Ref: FCC File No. BMPT-4150 Granted 2/6/57

©American Map Co., Inc., N.Y., No. 14244

## WESH-TV

Licensee: Telrad Inc., Box 1551, Daytona Beach, Fla. (32015).

Studios: 540 Corporation Ave., Daytona Beach; 1501 Minnesota Ave. (Winter Park), Orlando (32789).

Telephones: 904-253-7616, Daytona Beach; 305-647-5705, Orlando. TWX No.: 810-857-0300, Daytona Beach; 810-853-0255, Winter Park.

Ownership: Same as Perry newspapers; John H. Perry Jr., pres. Perry interests own 47½% of radio WNDB, Daytona Beach. For Perry newspapers, see Palm Beach Daily News in Newspaper Ownership section. Note: Sale to Cowles Communications Inc. pending (Television Digest 5:47).

Began Operation: May 29, 1956.

Represented (sales) by Katz Agency.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Kear and Kennedy.

### Personnel:

T. S. GILCHRIST JR., v.p. & general manager.  
WALTER STROUSE, station manager.  
HARRY LE BRUN, general sales manager.  
KENNETH H. BROWN JR., promotion manager.  
WILLIAM F. MITCHELL, director of news, programs & public affairs.

JULIAN BENNETT, production manager.  
BEECHER HAYFORD, engineering director.  
CHARLES CARTER JR., chief engineer.

### DIGEST OF RATE CARD NO. A8—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$700.00	\$420.00	\$260.00	\$220.00	\$190.00	\$170.00	\$85.00

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>FLORIDA</b>			
ALACHUA	21,500	18,800	87
BREVARD	44,400	41,700	94
CITRUS	3,700	3,200	88
CLAY	6,000	5,500	92
COLUMBIA	5,900	5,200	88
DIXIE	1,200	1,000	77
FLAGLER	1,500	1,300	89
GILCHRIST	800	700	88
HAMILTON	1,900	1,500	81
HERNANDO	4,100	3,700	90
LAFAYETTE	800	700	79
LAKE	21,400	19,900	93
LEVY	3,100	2,500	80
MARION	17,000	14,800	87
ORANGE	99,000	93,600	94
OSCEOLA	8,000	7,300	91
PASCO	14,700	13,600	92
POLK	67,000	62,300	93
PUTNAM	10,500	9,500	91
ST. JOHNS	9,500	8,700	92
SEMINOLE	19,700	18,400	94
SUMTER	3,600	3,200	88
SUWANNEE	3,800	3,100	82
VOLUSIA	53,300	49,800	93
<b>GEORGIA</b>			
CLINCH	1,800	1,500	84
PIERCE	2,300	1,900	86
<b>STATION TOTAL</b>	<b>426,500</b>	<b>393,400</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 276,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 193,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Florida—Fort Myers



**WINK-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 65-kw visual, 35-kw aural. Antenna: 320-ft. above av. terrain, 350-ft. above ground, 355-ft. above sea level.

Latitude 26° 39' 03"  
Longitude 81° 51' 20"

Requests 307-kw visual, 52.5-kw aural, 967-ft. above av. terrain, 952-ft. above ground, 1022-ft. above sea level, lat. 26° 48' 08", long. 81° 45' 53"; transmitter to State Rt. 31, 3.8-mi. S. of Tuckers Corner, Fla. BPCT—3691.

Transmitter: 2824 Palm Beach Blvd.

AM Affiliate: WINK, 1-kw, 1240 kc (CBS).

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS

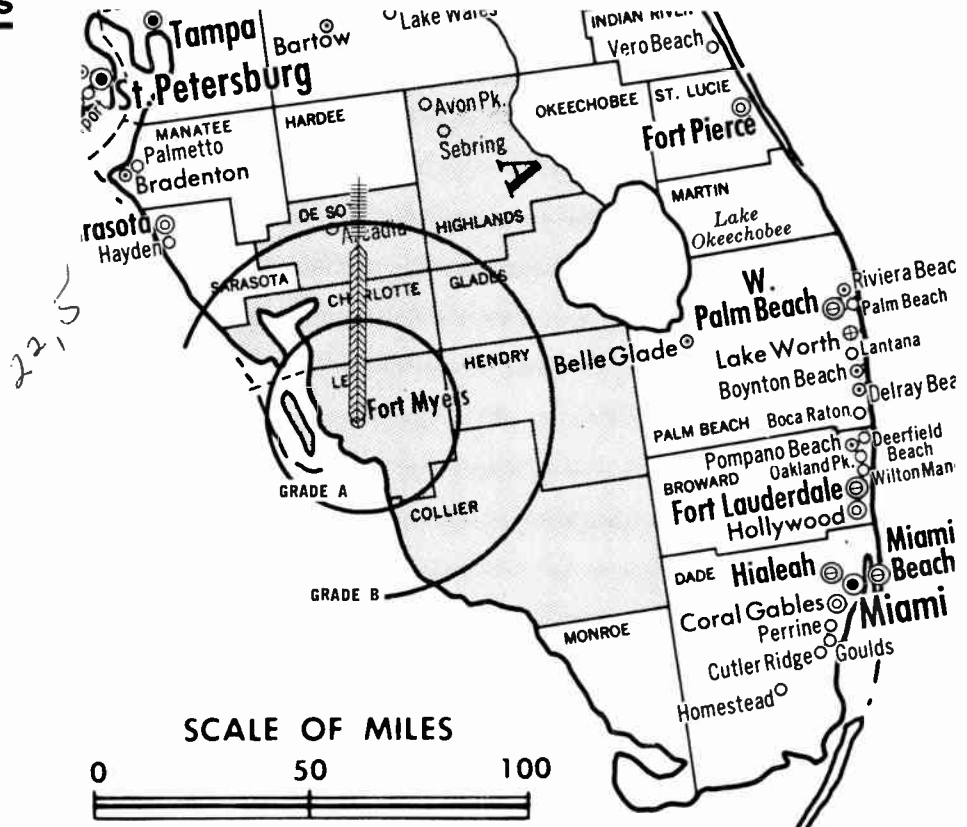
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WINK-TV Ref: FCC File No. BPCT—2643 Granted 6/19/59

©American Map Co., Inc., N.Y., No. 14214

## WINK-TV

Network Service: CBS (EMP).

Licensee: Fort Myers Bcstg. Co., 2824 Palm Beach Blvd., Fort Myers, Fla. (33901).

Telephone: 813-334-1131.

TWX No.: 813-334-1770.

Ownership: United Garage & Service Corp. (Cleveland), 100%.  
United G & S owners: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Began Operation: March 6, 1954.

Represented (sales) by Meeker Co. Inc.; Advertising Representatives Inc. (Miami).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Russell P. May.

Personnel:

A. J. BAUER, vice president & general manager.  
ART BETTS, technical director.  
FRANK NODINE, administrative assistant.  
VERNON LUNDQUIST, news director.  
DICK LANDEFELD, sales manager.

### DIGEST OF RATE CARD NO. 4

(Revised Nov. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:59-10:29 p.m., daily.	\$205.00	\$125.00	\$85.00	\$65.00	\$52.00	\$46.00 \$26.00

NETWORK BASE HOURLY RATE: \$125 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
FLORIDA			
CHARLOTTE	6,200	5,600	91
COLLIER	7,700	6,600	86
DE SOTO	3,200	2,900	89
GLADES	900	700	82
HENDRY	2,600	2,200	84
HIGHLANDS	8,000	7,200	89
LEE	22,300	20,600	92
<b>STATION TOTAL</b>	<b>50,900</b>	<b>45,800</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	32,500
AVERAGE DAILY CIRCULATION (MARCH 65)	25,400
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# Florida—Fort Pierce



**WTVX**

Ch. 34

252

**(Due to Begin Operation in Spring)**

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 26.48-kw max. and 5.25-kw horizontal visual, 14.29-kw max. and 1.12-kw horizontal aural. Antenna: 487-ft. above av. terrain, 476-ft. above ground, 509-ft. above sea level.

Latitude 27° 32' 46"

Longitude 80° 22' 08"

Transmitter: North U.S. 1.



WTVX Ref: FCC File No. BPCT-3567 Granted 7/28/65

© American Map Co., Inc., N.Y., No. 14244

## WTVX

Grantee: Indian River Television Inc., 125 S. Second St.

Studio: Signal Hill, U.S. Hwy. 1, between Fort Pierce & Vero Beach.

Telephone: 305-464-5220.

Ownership: William E. Minshall, pres., 30%; John P. Beacom, v.p., 45%; Ruhl W. Koblegard, secy., 12.5%; Rubert N. Koblegard Jr., treas., 12.5%. For Beacom's interests, see WDTV, Weston, W. Va.

Represented (sales) by Eastman TV Inc.

Represented (legal) by David McCain.

Personnel:

W. E. MINSHALL, president & general manager.

DON LORD, production director.

R. M. CHAMBERLIN, chief engineer.

### DIGEST OF RATE CARD NO. 1

(Feb. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7:30-10:30 p.m., daily.

\$125.00 \$70.00 \$50.00 \$35.00 \$26.00 \$26.00 \$13.00

## WCTV, Tallahassee

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
GEORGIA (CONTINUED)			
ECHOLS	300	200	80
GRADY	4,600	4,100	89
IRWIN	2,100	1,800	86
JEFF DAVIS	2,200	1,900	85
LANIER	1,200	1,000	83
LEE	1,400	1,200	86
LOWNDES	15,800	13,900	88
MILLER	1,600	1,300	84
MITCHELL	4,700	4,000	86
RANDOLPH	2,600	2,200	83
SEMINOLE	1,600	1,400	87
TERRELL	3,100	2,600	84
THOMAS	9,900	8,800	89
TIFT	6,800	6,000	87
TURNER	2,000	1,700	87
WHEELER	1,100	900	80
WORTH	3,900	3,400	88

# Florida—Jacksonville



**WFGA-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 940-ft. above av. terrain, 996-ft. above ground, 1000-ft. above sea level.

Latitude 30° 19' 22"  
Longitude 81° 38' 34"

Transmitter: Television Park, 1070 E. Adams St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WFGA-TV Ref: FCC File No. BPCT-1624 Granted 8/28/56

©American Map Co., Inc., N.Y., No. 14244

## WFGA-TV

Network Service: NBC.

Licensee: Florida-Georgia Television Co. Inc., 1070 E. Adams St., Box 419, Jacksonville, Fla. (32201).

Studio: Television Park, 1070 E. Adams St. (32202).

Telephone: 904-356-3381.

TWX No.: 904-733-3310.

Ownership: Alexander Brest, pres., 25.5%; Harold S. Cohn, v.p., 19%; Wometco Enterprises Inc., 48.5%; 5 other stockholders, none owns over 3%. Mr. Cohn controls radio station WRHC, Jacksonville. For other Wometco holdings see WTVJ, Miami.

Began Operation: Sept. 1, 1957.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

- ALEXANDER BREST, president.
- MITCHELL WOLFSON, v.p. & director.
- JESSE H. CRIPE, v.p., general manager, treas. & film buyer.
- RALPH W. NIMMONS, station manager.
- ROBERT M. REUSCHLE, general sales manager.
- GENE REILLY, regional sales manager.
- JOHN CUMMINS, local sales manager.
- BOB MANNING, production manager.
- HAROLD BAKER, director for news & special events.
- JACK METRIE, promotion manager.
- HERB GOLD, film director.
- SHERWOOD H. SMITH, public service director.
- H. L. WINGFIELD, chief engineer.

### DIGEST OF RATE CARD NO. 8

(Dec. 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10 p.m., daily.	\$975.00	\$525.00	\$355.00	\$275.00	\$225.00	\$135.00
NETWORK BASE HOURLY RATE: \$925 (ABC), \$925 (NBC).						

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
<b>FLORIDA</b>			
ALACHUA	21,500	18,800	87
BAKER	1,900	1,700	91
BRADFORD	3,400	3,100	90
CLAY	6,000	5,500	92
COLUMBIA	5,900	5,200	88
DIXIE	1,200	1,000	77
DUVAL	148,900	140,800	95
FLAGLER	1,500	1,300	89
GILCHRIST	800	700	88
HAMILTON	1,900	1,500	81
LAFAYETTE	800	700	79
LEVY	3,100	2,500	80
MARION	17,000	14,800	87
NASSAU	5,000	4,700	93
PUTNAM	10,500	9,500	91
ST JOHN'S	9,500	8,700	92
SUWANNEE	3,800	3,100	82
TAYLOR	4,000	3,300	84
UNION	800	700	86
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BACON	2,100	1,800	85
BRANTLEY	1,400	1,200	88
CAMDEN	3,000	2,800	92
CHARLTON	1,400	1,200	87
CLINCH	1,800	1,500	84
COFFEE	5,600	4,800	85
GLYNN	14,200	13,100	92
JEFF DAVIS	2,200	1,900	85
MC INTOSH	1,800	1,500	85
PIERCE	2,300	1,900	86
WARE	10,900	9,800	89
WAYNE	5,300	4,800	90
WHEELER	1,100	900	80
<b>STATION TOTAL</b>	<b>303,800</b>	<b>277,500</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 223,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 166,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Florida—Jacksonville



**WJKS-TV**

Ch. 17

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 1130-kw max. and 1020-kw horizontal visual, 113-kw max. and 102-kw horizontal aural. Antenna: 500-ft. above av. terrain, 518-ft. above ground, 549-ft. above sea level.

Latitude 30° 16' 36"  
Longitude 81° 33' 47"

Transmitter: Hogan Rd. at Newton, Jacksonville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



WJKS-TV Ref: FCC File No. BMPCT-6127 Granted 7/29/65

©American Map Co., Inc., N.Y., No. 14244

## WJKS-TV

Network Service: ABC.

Grantee: Rust Craft Broadcasting Co., 320 Market St., Steubenville, O.

Studio: 9117 Hogan Rd., Box 17000, Jacksonville (32216).

Telephone: 904-724-9722.

Ownership: See WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 19, 1966.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Arnold & Porter.

Represented (engineering) by Willis C. Beecher.

Personnel:

FRED SHAWN, vice president & general manager.

JOHN J. KEENAN, sales manager.

EUGENE MILLER, chief engineer.

ADDITIONAL DATA NOT AVAILABLE

### State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

#### WDBO-TV

Daytona Beach

(See Orlando, Fla.)

#### WFTV

Daytona Beach

(See Orlando, Fla.)

## WESH-TV

Orlando

(See Daytona Beach, Fla.)

## WALA-TV & WKRQ

Pensacola

(See Mobile, Ala.)

## WFLA-TV, WLCY-TV & WTVT

St. Petersburg

(See Tampa, Fla.)

## WSUN-TV

Tampa

(See St. Petersburg)

## WEAT-TV

West Palm Beach

(See Palm Beach)

See CATV Directory for Systems in Florida

# Florida—Jacksonville



**WJXT**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 69.2-kw aural. Antenna: 931-ft. above av. terrain, 991-ft. above ground, 992.1-ft. above sea level.

Latitude 30° 18' 47"

Longitude 81° 39' 00"

Requests 20-kw aural.

Transmitter: 1851 Southampton Rd.

Studio: 1851 Southampton Rd.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Telephone: 305-398-0501.

TWX No.: 305-733-3660

Represented (legal) by Covington & Burling.

Total Households: © SRDS

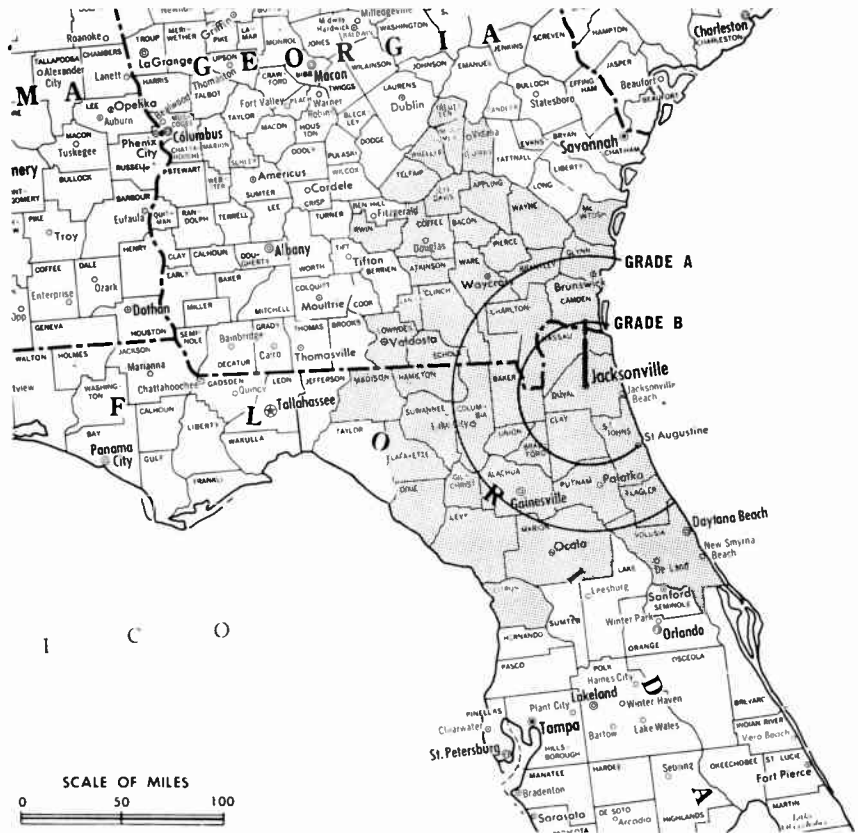
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WJXT Ref: FCC File No. BPCT-2050 Granted 10/27/55

©American Map Co., Inc., N.Y., No. 14244

## WJXT

Licensee: Washington Post Co., 1851 Southampton Rd., Jacksonville, Fla. (32207).

Ownership: Washington Post Co. (100% owner, publisher of Washington Post), owner of WTOP-TV, Washington. John S. Hayes, pres., broadcast div.; Glenn Marshall Jr., pres., WJXT.

Began Operation: Sept. 15, 1949. Sold to present owner Jan., 1953 (Television Digest, Vol. 8:51 & 9:1,5).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

LAURENCE RICHARDSON, v.p. & general manager.

ROBERT W. SCHELLENBERG, general sales manager.

JOHN McQUAIDE, sales service manager.

LEONARD MOSBY, program manager & film buyer.

ROBERT ATKINS, production manager.

ERNEST VORDERMARK, chief engineer.

TOM W. MAHAFFEY, promotion director.

LARRY YOUNG, research director.

BILL GROVE, news director.

### DIGEST OF RATE CARD NO. 16—(Feb. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:59-10:59 p.m., daily.

\$950.00 \$570.00 \$380.00 ..... \$325.00\* \$235.00\* \$115.00\*

\*Class AA—6:59-10:59 p.m., Mon.-Fri.; 7:29-10:59 p.m., Sat. & Sun.

NETWORK BASE HOURLY RATE: \$1025.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
ALACHUA	21,500	18,800	87
BAKER	1,900	1,700	91
BRADFORD	3,400	3,100	90
CITRUS	3,700	3,200	88
CLAY	6,000	5,500	92
COLUMBIA	5,900	5,200	88
DIXIE	1,200	1,000	77
DUVAL	148,900	140,800	95

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
FLAGLER	1,500	1,300	89
GILCHRIST	800	700	88
HAMILTON	1,900	1,500	81
LAFAYETTE	800	700	79
LEVY	3,100	2,500	80
MADISON	3,600	2,800	78
MARION	17,000	14,800	87
NASSAU	5,000	4,700	93
PUTNAM	10,500	9,500	91
ST JOHNS	9,500	8,700	92
SUWANNEE	3,800	3,100	82
UNION	800	700	86
VOLUSIA	53,300	49,800	93

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
ATKINSON	1,300	1,000	74
BACON	2,100	1,800	85
BRANTLEY	1,400	1,200	88
CAMDEN	3,000	2,800	92
CHARLTON	1,400	1,200	87
CLINCH	1,800	1,500	84
COFFEE	5,600	4,800	85
ECHOLS	300	200	80
GLYNN	14,200	13,100	92
IRWIN	2,100	1,800	86
JEFF DAVIS	2,200	1,900	85
LANIER	1,200	1,000	83
LOWNDES	15,800	13,900	88
MC INTOSH	1,800	1,500	85
MONTGOMERY	1,300	1,000	78
PIERCE	2,300	1,900	86
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
WARE	10,900	9,800	89
WAYNE	5,300	4,800	90
WHEELER	1,100	900	80

STATION TOTAL 391,400 356,200 91

NET WEEKLY CIRCULATION (MARCH 65)	265,500
AVERAGE DAILY CIRCULATION (MARCH 65)	219,700
COLOR PENETRATION PERCENTAGE (NOV 65)	9



# Florida—Miami



**WCKT**

Ch. 7



**Technical Facilities:** Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 950-ft. above av. terrain, 991-ft. above ground, 997-ft. above sea level.

Latitude 25° 57' 49"  
Longitude 80° 12' 44"

Requests 63.2-kw aural.

**Transmitter:** Antenna farm, North Dade County, Fla.

**Studio & Business Office:** Broadcast Key, North Bay Causeway.

Telephone: 305-751-6692.

TWX No.: 306-696-5580.

**Color:** Network, live, film, slide & tape.

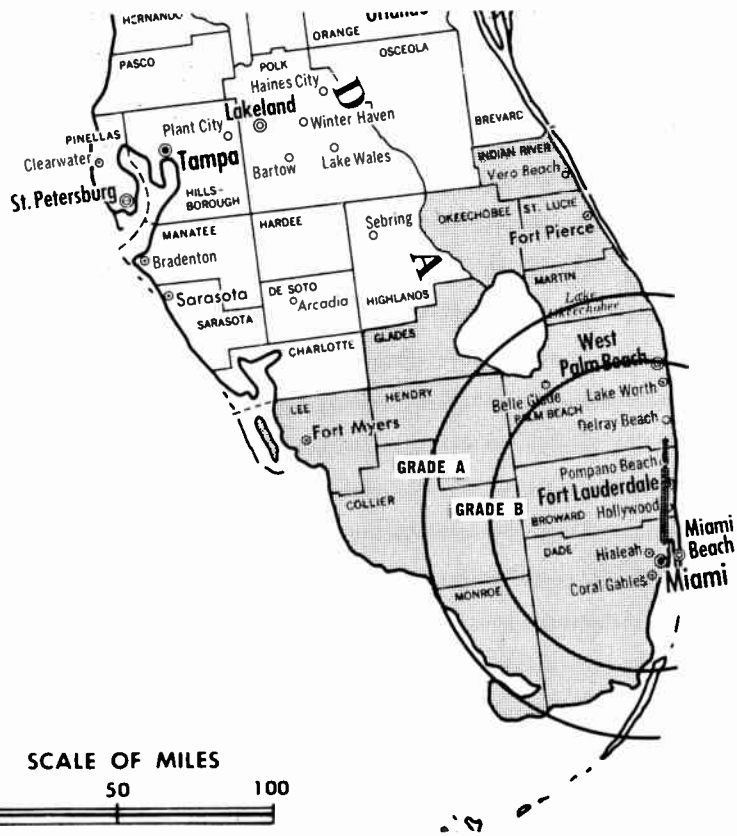
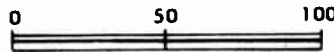
**News Wire Service:** UPI.

**News Film Service:** NBC.

**Facsimile Service:** UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

SCALE OF MILES



WCKT Ref: FCC File No. BPCT-1453 Granted 1/18/56

©American Map Co., Inc., N.Y., No. 14244

## WCKT

**Licensee:** Sunbeam Television Corp., Box 1118, Miami, Fla. (33138).  
**Ownership:** Sunbeam Television Corp., 100%. Sidney D. Ansin, pres., 23.2%; Edmund N. Ansin, exec. v.p. & treas., 23.3%; Charles L. Kelly, v.p. & station mgr., 10%; Catchings Therrell, secy., 20%; A. H. McClain, asst. treas., 2.5%; Dr. Henry King Stanford, 10% (President of U. of Miami, voting trustee for stock for which beneficial interest is held by Bernard Koteen); Mrs. Stanley Milledge, 5%; Judge David J. Heffernan, 2.5%; Mr. & Mrs. P. E. Groth, 1.25% each; C. H. Lucas, 1%.

**Began Operation:** July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

**Represented (sales)** by Harrington, Righter & Parsons; Bomar Lowrance & Assoc. (Southern).

**Represented (legal)** by Koteen & Burt.

**Represented (engineering)** by David Steel & Associates.

### Personnel:

SIDNEY D. ANSIN, president.  
EDMUND N. ANSIN, exec. v.p. & treasurer.  
CHARLES L. KELLY, v.p. & general manager.  
CHARLES H. PHILIPS, general sales manager.  
ALLEN STERNBERG, program director.  
FRANK STRUZZIERI, film manager.  
GENE STRUL, director of news.  
ROBERT H. PAASCH, chief engineer.  
NEIL MURPHY, comptroller.

## DIGEST OF RATE CARD NO. 17 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class AA—7:30-10:30 p.m., daily.				
\$1400.00	\$840.00	\$560.00	\$420.00	\$525.00*

\*Class AAA—7:29-10:59 p.m., Sun.-Sat.

NETWORK BASE HOURLY RATE: \$1350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>FLORIDA</b>			
BROWARD	142,100	136,400	96
COLLIER	7,700	6,600	86
DADE	380,300	358,400	94
GLADES	900	700	82
HENDRY	2,600	2,200	84
INDIAN RIVER	10,300	9,200	90
LEE	22,300	20,600	92
MARTIN	7,000	6,400	92
MONROE	16,000	13,500	84
OKEECHOBEE	2,200	2,000	92
PALM BEACH	94,400	86,800	92
ST LUCIE	14,800	13,500	91
<b>STATION TOTAL</b>	<b>700,600</b>	<b>656,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 580,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 406,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Florida—Miami



**WLBW-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 44"

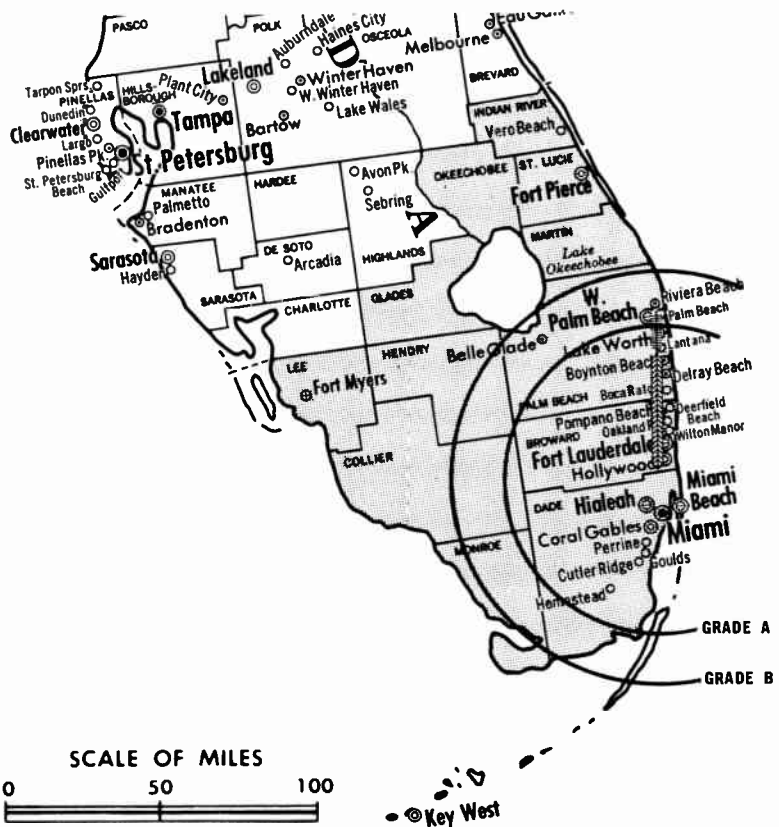
Transmitter: 3/4 mi. W of State Rt. 7, Miami antenna farm, near Hallandale, Fla.

Color: Network, film, slide & tape.

News Wire Service: UPI, Western Union.

News Film Service: ABC.

Facsimile Service: UPI.



Total Households © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

WLBW-TV Ref: FCC File No. BMPCT-5781 Granted 9/14/62

©American Map Co., Inc., N.Y., No. 14244

## WLBW-TV

Licensee: L. B. Wilson Inc., 2133 NW 11th Ave., Miami, Fla. (33127).

Studio: 2133 NW 11th Ave.

Telephone: 305-373-4723.

TWX No.: 305-696-3662.

Ownership: C. H. Topmiller, pres., 32.4%; Jeanette Heinze, v.p. & treas., 19.3%; Thomas A. Welstead, v.p. & asst. secy., 19.3%; Wm. M. Ittman, 11.3%; Jolar Inc., 11.3%; Essie Rupp, secy., 6.3%. Mrs. Heinze, Topmiller & Welstead control the corporation through a voting trust agreement under which they are the voting trustees.

Began Operation: Nov. 20, 1961.

Represented (sales) by H-R Television Inc.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by Kear & Kennedy.

### Personnel:

C. H. TOPMILLER, president.  
THOMAS A. WELSTEAD, vice president & general manager.  
LIN MASON, program director.  
CHARLES J. MATHEWS, general sales manager.  
JOHN DOSCHER, national sales manager.  
GERARD R. McNULTY, production manager.  
WM. LATHAM, chief engineer.

## DIGEST OF RATE CARD NO. 6 (May 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$1200.00	\$720.00	\$480.00				Graded rates apply*

\*Highest rate: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
BROWARD	142,100	136,400	96
COLLIER	7,700	6,600	86
DADE	380,300	358,400	94
GLADES	900	700	82
HENDRY	2,600	2,200	84
INDIAN RIVER	10,300	9,200	90
LEE	22,300	20,600	92
MARTIN	7,000	6,400	92
MONROE	16,000	13,500	84
OKEECHOBEE	2,200	2,000	92
PALM BEACH	94,400	86,800	92
ST LUCIE	14,800	13,500	91
<b>STATION TOTAL</b>	<b>700,600</b>	<b>656,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	554,100
AVERAGE DAILY CIRCULATION (MARCH 65)	320,400
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# Florida—Miami



**WTVJ**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 983-ft. above av. terrain, 990-ft. above ground, 1002-ft. above sea level.

Latitude 25° 59' 08.5"  
Longitude 80° 11' 34.5"

Transmitter: N.E. 6th Ave. & Hallandale Beach Blvd.

Studio: 316 N. Miami Ave.

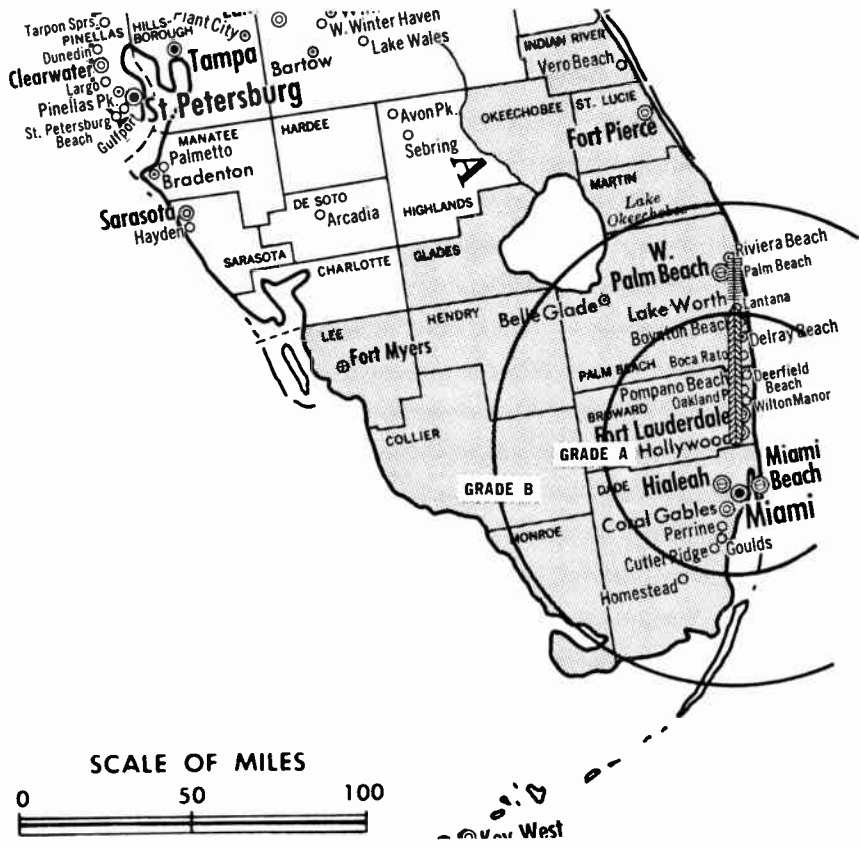
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WTVJ Ref: FCC File No. BMPCT-1083 Granted 5/14/53

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## WTVJ

Licensee: Wometco Enterprises Inc., 316 N. Miami Ave., Miami, Fla. (33128).

Telephone: 305-377-8241. TWX No.: 810-848-6191.

Ownership: Wometco Enterprises Inc., Mitchell Wolfson, pres. Also has 47.5% interest in WFGA-TV, Jacksonville, Fla., and holds 96% of WLOS-TV, Asheville, N.C. Wometco Enterprises also owns KVO5-TV, Bellingham, Wash.

Began Operation: March 21, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by John Creutz.

### Personnel:

MITCHELL WOLFSON, president.  
LOUIS WOLFSON II, v.p., broadcast division.  
WILLIAM R. BRAZZIL, v.p. in charge of WTVJ.  
DICK T. HOLLANDS, asst. to general manager.  
RALPH RENICK, v.p. for WTVJ news.  
FRANK HOWELL, general sales manager.  
THOMAS FRAIOLI, national sales manager.  
DON SHEPHERD, sales development manager.  
LEE WALLER, program director.  
JOE KLINE, director of operations.  
ROBERT J. ROSS, business manager & film buyer.  
GEORGE VICKERY, public relations & promotion director.  
EARL LEWIS, chief transmitter engineer.  
LYN LUCAS, director of production operations.

### DIGEST OF RATE CARD NO. 22B (Oct. 17, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AAA—7:30-10:30 p.m., daily.					
\$1700.00	\$998.00		\$475.00	\$425.00	\$213.00
NETWORK BASE HOURLY RATE: \$1600.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>FLORIDA</b>			
BROWARD	142,100	136,400	96
COLLIER	7,700	6,600	86
DADE	380,300	358,400	94
GLADES	900	700	82
HENDRY	2,600	2,200	84
INDIAN RIVER	10,300	9,200	90
LEE	22,300	20,600	92
MARTIN	7,000	6,400	92
MONROE	16,000	13,500	84
OKEECHOBEE	2,200	2,000	92
PALM BEACH	94,400	86,800	92
ST LUCIE	14,800	13,500	91
<b>STATION TOTAL</b>	<b>700,600</b>	<b>656,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 611,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 485,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Florida—Orlando



**WDBO-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 540-ft. above av. terrain, 584-ft. above ground, 687-ft. above sea level.

Latitude 28° 33' 17"  
Longitude 81° 24' 42"

Transmitter: 950 N. Texas Ave.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI, CBS.

Studio: 30 S. Ivanhoe Blvd. (32802).

Represented (engineering) by Lohnes & Culver.

AM Affiliate: WDBO, 5-kw, 580 kc (CBS).

FM Affiliate: WDBO-FM, 25-kw, 92.3 mc (No. 222), 460-ft. antenna height.

Total Households: © SRDS

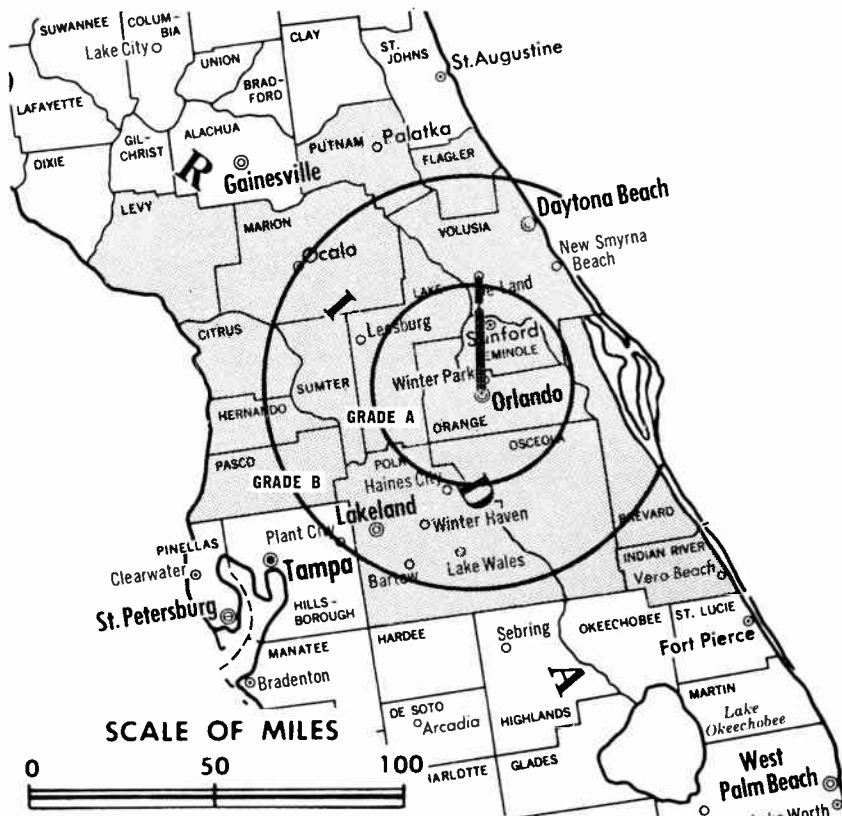
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WDBO-TV Ref: FCC File No. B1PCT-1633 Granted 12/31/53

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## WDBO-TV

Licensee: The Outlet Company, Box 1833, Orlando, Fla. (32802).

Telephone: 305-241-1491. TWX No.: 810-850-0141.

Ownership: See WJAR-TV, Providence, R.I.

Began Operation: July 1, 1954. Sale to present owner by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Television Digest, Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957 by FCC.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Amram, Hahn & Sundlun.

### Personnel:

JOSEPH S. (Dody) SINCLAIR, president & general manager.

ARNOLD F. SCHOEN JR., v.p. for WDBO AM-FM-TV.

LEONARD S. DAVEY JR., sales manager.

WALTER SICKLES, program director & film buyer.

AGNES CARLSON, sales coordinator.

HARTWELL B. CONKLIN, news director.

J. COLIN MURCHISON JR., production director.

JAMES E. YARBROUGH, chief engineer.

For Translator Stations

see section c

## DIGEST OF RATE CARD NO. I

(June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$800.00	\$480.00			\$208.00	\$208.00	\$104.00
NETWORK BASE HOURLY RATE: \$750.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
BREVARD	44,400	41,700	94
CITRUS	3,700	3,200	88
FLAGLER	1,500	1,300	89
HERNANDO	4,100	3,700	90
INDIAN RIVER	10,300	9,200	90
LAKE	21,400	19,900	93
LEVY	3,100	2,500	80
MARION	17,000	14,800	87
ORANGE	99,000	93,600	94
OSCEOLA	8,000	7,300	91
PASCO	14,700	13,600	92
POLK	67,000	62,300	93
PUTNAM	10,500	9,500	91
SEMINOLE	19,700	18,400	94
SUMTER	3,600	3,200	88
VOLUSIA	53,300	49,800	93
<b>STATION TOTAL</b>	<b>381,300</b>	<b>354,000</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	284,700
AVERAGE DAILY CIRCULATION (MARCH 65)	209,800
COLOR PENETRATION PERCENTAGE (NOV 65)	10

# Florida—Orlando



**WFTV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 610-ft. above av. terrain, 651-ft. above ground, 749-ft. above sea level.

Latitude 28° 32' 10"  
Longitude 81° 27' 00"

Transmitter: Broadcast Park, near Orlovista, Fla.

Color: Network, live, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

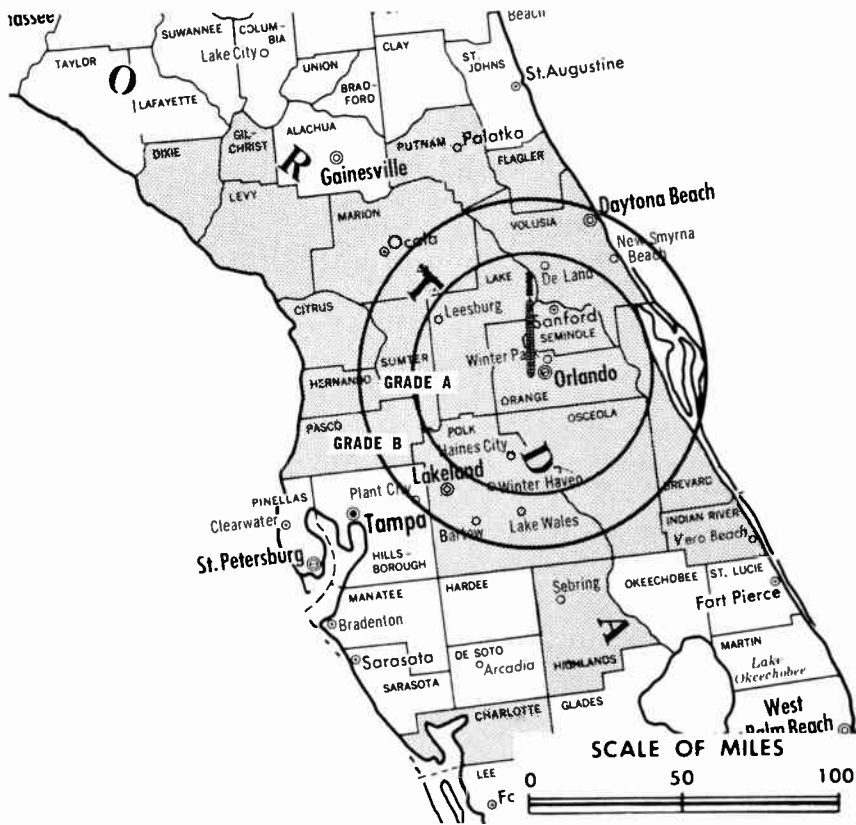
Studio: 639 West Central (32801).

Telephone: 305-241-6543.

TWX No.: 305-841-3724.

Represented (legal) by Cohn & Marks.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WFTV Ref: FCC File No. BMPCT-4827 Granted 11/20/57

©American Map Co., Inc., N.Y., No. 14244

## WFTV

Licensee: Mid-Florida TV Corp., Box 5795, Orlando, Fla. (32805).

Ownership: Joseph L. Brechner, pres., 41%; Hershell Stuart, v.p., 1.74%; Martin Segal, secy., 1.24%; Marion B. Brechner, asst. secy.-treas., 9.48%; Harris H. Thompson, 11.36%; Vasil Polyzois, 15%; 12 other stockholders, none with more than 3.5%. Harris H. Thompson controls radios KEZY & KEZR (FM), Anaheim, Cal.

Began Operation: Feb. 1, 1958.

Represented (sales) by Blair Television Associates.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

JOSEPH L. BRECHNER, president & general manager.  
WILLIAM T. LATHAM, national sales manager.  
HUGH ROBINSON, general sales manager.  
VIC VICKERS, local sales manager.  
MARION B. BRECHNER, v.p. in charge of promotion.  
BETTY WARNOCK, traffic supervisor.  
HARRY RICHARD, program director & film buyer.  
TOM GRUBBS, production manager.  
RAY RUESTER, v.p. in charge of news.  
W. DODD DANIEL, engineer director.  
JAMES HAMMOND, chief engineer.

### DIGEST OF RATE CARD NO. 8 (Feb. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$800.00	\$500.00			\$200.00	\$175.00	\$87.50

NETWORK BASE HOURLY RATE: \$700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>FLORIDA</b>			
BREVARD	44,400	41,700	94
CHARLOTTE	6,200	5,600	91
CITRUS	3,700	3,200	88
DIXIE	1,200	1,000	77
FLAGLER	1,500	1,300	89
GILCHRIST	800	700	88
HERNANDO	4,100	3,700	90
HIGHLANDS	8,000	7,200	89
INDIAN RIVER	10,300	9,200	90
LAKE	21,400	19,900	93
LEVY	3,100	2,500	80
MARION	17,000	14,800	87
ORANGE	99,000	93,600	94
OSCEOLA	8,000	7,300	91
PASCO	14,700	13,600	92
POLK	67,000	62,300	93
PUTNAM	10,500	9,500	91
SEMINOLE	19,700	18,400	94
SUMTER	3,600	3,200	88
VOLUSIA	53,300	49,800	93
<b>STATION TOTAL</b>	<b>397,500</b>	<b>368,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 291,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 183,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

For Florida Market Rankings, see page 122-b

# Florida—Palm Beach



**WPTV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 42"

Requests 1990-ft. above av. terrain, 2028-ft. above ground, 2045-ft. above sea level, lat. 26° 24' 15", long. 80° 13' 10"; transmitter to .95-mi. W of U.S. 441, near Boca Raton, Fla. BPCT—3656.

Transmitter: Near Green Acres City & Lantana Rd.

TV tape: Recording facilities.

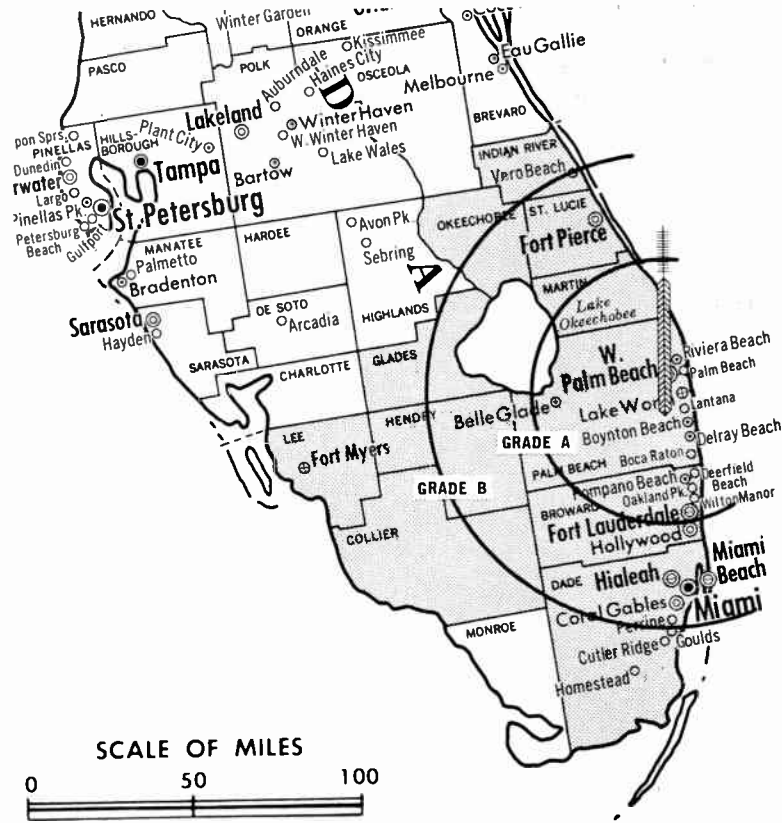
Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WPTV Ref: FCC File No. BMPCT—1862 Granted 3/15/54

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## WPTV

Licensee: Scripps-Howard Bcstg. Co., 200 Park Ave., N.Y., N.Y. (10017).

Studios: 5 Coconut Row, Palm Beach (33480); Coral Ridge Plaza, Fort Lauderdale (33312).

Telephone: 305-833-2471.

TWX No.: 510-952-6669.

Ownership: Scripps-Howard Bcstg. Co., 100%. See WEWS, Cleveland, Ohio.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vols. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 by FCC (Vol. 12:37, 40).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Baker, Hostetler & Patterson.

Personnel:

CHESTER E. PIKE JR., general manager & general sales mgr.  
GEORGE WHITE, program director.  
TONY GLENN, operations manager.  
LEWIS EVENDEN, chief engineer.

### DIGEST OF RATE CARD NO. 7-65 (July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—6-11 p.m., daily.

\$700.00 \$450.00 \$300.00 \$200.00 \$160.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$300.00

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>FLORIDA</b>			
BROWARD	142,100	136,400	96
COLLIER	7,700	6,600	86
DADE	380,300	358,400	94
GLADES	900	700	82
HENDRY	2,600	2,200	84
INDIAN RIVER	10,300	9,200	90
LEE	22,300	20,600	92
MARTIN	7,000	6,400	92
OKEECHOBEE	2,200	2,000	92
PALM BEACH	94,400	86,800	92
ST LUCIE	14,800	13,500	91
<b>STATION TOTAL</b>	<b>684,600</b>	<b>642,800</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 222,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 131,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 9



**MALARKEY, TAYLOR & ASSOCIATES**  
C A T V

**Brokers - Consultants - Engineering**  
**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# Florida—West Palm Beach



**WEAT-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 288-kw visual, 144-kw aural. Antenna: 980-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 28"

Transmitter: Intersection U.S. Hwy. 441 & State Rd. 812.

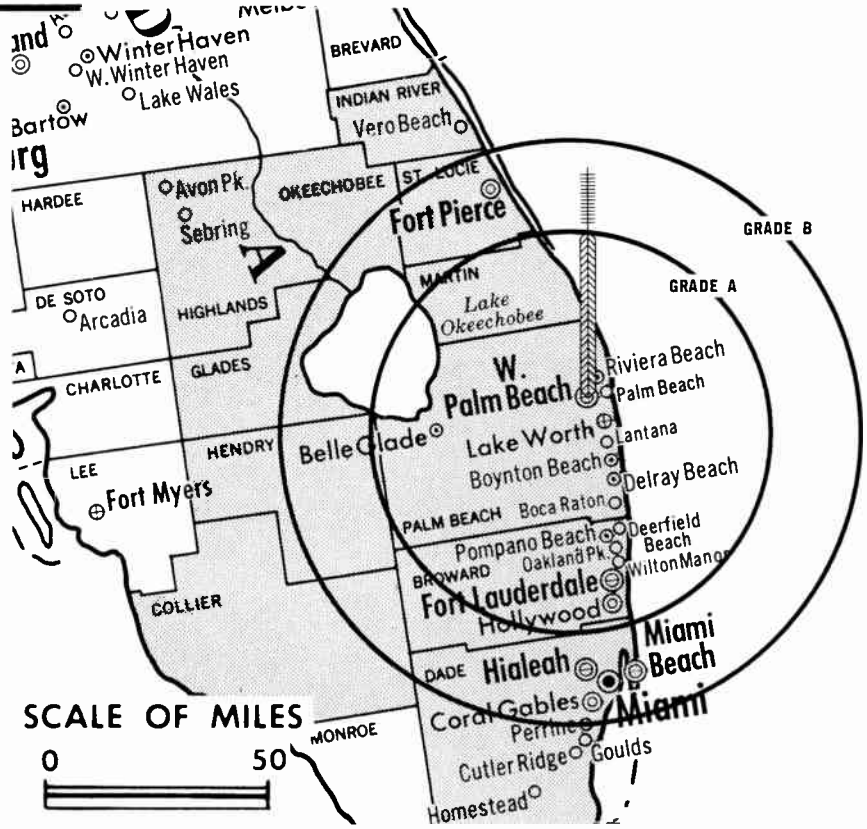
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WEAT, 1-kw, 850 kc (MBS).



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WEAT-TV Ref: FCC File No. BPCT-2916 Granted 2/21/62

©American Map Co., Inc., N.Y., No. 14244

## WEAT-TV

Licensee: Gardens Broadcasting Co., Box 70, West Palm Beach, Fla. (33402).

General Offices: Palm Beach Towers, Palm Beach.

Studio: Congress Ave. & Lark Rd., West Palm Beach (33406).

Telephone: 305-833-9668.

Ownership: Gardens Bcstg. Co. Royal American Industries Inc., 51%; Bertram Lebhar Jr., 49%. Royal American Industries is 2/3 owned by Bankers Life & Casualty Co., also owner of radio KGA, Spokane.

Began Operation: Jan. 1, 1955. Sale to present owners by Rand Broadcasting and associate Bertram Lebhar approved Feb. 25, 1964 by FCC (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebhar by RKO Teleradio Pictures Inc. approved May 16, 1957 by FCC (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 by FCC (Vol. 11:27, 31).

Represented (sales) by Adam Young Inc.

Represented (legal) by Cohn & Marks.

Personnel:

BERTRAM LEBHAR JR., president & general manager.  
GOFF LEBHAR, general sales manager.  
JIM CONNOR, operations director.  
ORAN GOUGH, production manager.  
BOB LARKIN, news director.  
ANN BAILEY, traffic director.

### DIGEST OF RATE CARD NO. 13 (June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$150.00	\$80.00	\$40.00

NETWORK BASE HOURLY RATE: \$225.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
BROWARD	142,100	136,400	96
COLLIER	7,700	6,600	86
DADE	380,300	358,400	94
GLADES	900	700	82
HENDRY	2,600	2,200	84
HIGHLANDS	8,000	7,200	89
INDIAN RIVER	10,300	9,200	90
MARTIN	7,000	6,400	92
OKEECHOBEE	2,200	2,000	92
PALM BEACH	94,400	86,800	92
ST LUCIE	14,800	13,500	91
<b>STATION TOTAL</b>	<b>670,300</b>	<b>629,400</b>	<b>94</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>158,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>76,400</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>9</b>	

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151



# Florida—Panama City



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"  
Longitude 85° 24' 51"

Transmitter: 4 mi. NNE of Youngstown, Fla.

Studio: 107 Harrison Ave., Panama City.

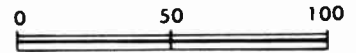
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



SCALE OF MILES



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study

WJHG-TV Ref: FCC File No. B1CT-3267 Granted 12/31/63

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## WJHG-TV

Network Service: ABC, NBC.

Licensee: Herald Publishing Co., Albany, Georgia.

Telephone: 305-763-7651. TWX No.: 904-763-0672.

Ownership: See WALB-TV, Albany, Ga.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 by FCC (Vol. 13:43, 47).

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers Co. (Atlanta).

Represented (legal) Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

RAYMOND E. CAROW, managing director, Gray network.  
JAMES TIGHE, station manager.  
EARL HUTTO, production manager.  
BILL CARPENTER, chief engineer.

DIGEST OF RATE CARD NO. 4—(April 15, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$88.00 \$75.00 \$50.00 \$40.00 \$25.00

Note: For combination rates, see WALB-TV, Albany, Ga.

NETWORK BASE HOURLY RATE: \$225 (ABC), \$225 (NBC).

See Newspaper Ownership Section  
For Other Publishers Operating TV Stations

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ALABAMA</b>			
COFFEE	8,500	7,000	83
COVINGTON	9,700	8,000	82
DALE	9,400	8,100	87
GENEVA	6,000	4,900	82
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89
PIKE	6,300	4,800	76
<b>FLORIDA</b>			
BAY	21,400	19,900	93
CALHOUN	1,900	1,600	82
DIXIE	1,200	1,000	77
FRANKLIN	2,100	1,700	83
GADSDEN	9,200	7,800	85
GULF	3,200	2,800	87
HOLMES	2,600	2,100	79
JACKSON	9,900	8,200	83
LEON	22,100	20,000	91
LIBERTY	900	800	84
OKALOOSA	20,100	18,900	94
WAKULLA	1,400	1,300	90
WALTON	4,700	4,000	86
WASHINGTON	3,000	2,600	85
<b>GEORGIA</b>			
DECATUR	7,100	6,300	89
EARLY	2,900	2,500	84
MILLER	1,600	1,300	84
SEMINOLE	1,600	1,400	87
<b>STATION TOTAL</b>	<b>175,700</b>	<b>153,500</b>	<b>87</b>

NET WEEKLY CIRCULATION (MARCH 65) 88,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 56,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Florida—Pensacola-Mobile, Ala.



## WEAR-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 02"

Longitude 87° 37' 02"

Requests 14.83-kw aural.

Transmitter: Rosinton, Ala.

Studio: U.S. Hwy. 90, W of Pensacola.

Represented (engineering) by G. Russell Chambers.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 (County coverage (shaded areas) based on 1965 ARB study.



WEAR-TV Ref: FCC File No. BMPCT—5313 Granted 7/22/59

©American Map Co., Inc., N.Y., No. 14241

## WEAR-TV

Grantee (STA): Rollins Telecasting Inc., Box 431, Pensacola, Fla. (32502).

Telephone: 305-455-7311. TWX No.: 305-476-6142.

Ownership: See WPTZ, Plattsburgh, N.Y.

Began Operation: Jan. 13, 1954. Sale to present owners by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales) by The Katz Agency.

Represented (legal) by Cohn & Marks.

Personnel:

O. WAYNE ROLLINS, president.  
 MILT de REYNA, general manager & film buyer.  
 HUGH BARCLAY, local sales manager.  
 HARRY BABB, chief engineer.

DIGEST OF RATE CARD NO. 12—(Nov. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class AA—6:30-10 p.m., daily.

\$650.00 \$390.00 \$260.00 \$195.00 \$165.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$650.

For Other Sales & Transfers

see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BALDWIN	14,500	12,900	89
CHOCTAW	4,300	3,000	69
CLARKE	6,600	4,800	73
CONECUH	4,100	2,900	72
COVINGTON	9,700	8,000	82
ESCAMBIA	9,200	7,400	80
MOBILE	95,800	87,300	91
MONROE	5,300	3,700	70
WASHINGTON	3,600	2,800	76
WILCOX	3,800	2,300	62
<b>FLORIDA</b>			
BAY	21,400	19,900	93
ESCAMBIA	54,700	51,800	95
LIBERTY	900	800	84
OKALOOSA	20,100	18,900	94
SANTA ROSA	8,900	8,400	94
WALTON	4,700	4,000	86
<b>MISSISSIPPI</b>			
GEORGE	3,200	2,800	89
GREENE	2,300	1,600	71
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
PERRY	2,400	1,800	78
STONE	2,200	1,800	82
WAYNE	4,400	3,300	75
<b>STATION TOTAL</b>	<b>341,600</b>	<b>303,200</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 232,100  
 AVERAGE DAILY CIRCULATION (MARCH 65) 162,600  
 COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Florida—St. Petersburg-Tampa

## WSUN-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 mc). Authorized power: 257-kw visual, 39.8-kw aural. Antenna: 470-ft. above av. terrain, 500-ft. above ground, 500-ft. above sea level.

Latitude 27° 52' 40"  
Longitude 82° 35' 25"

Transmitter: W. end of Gandy Bridge.

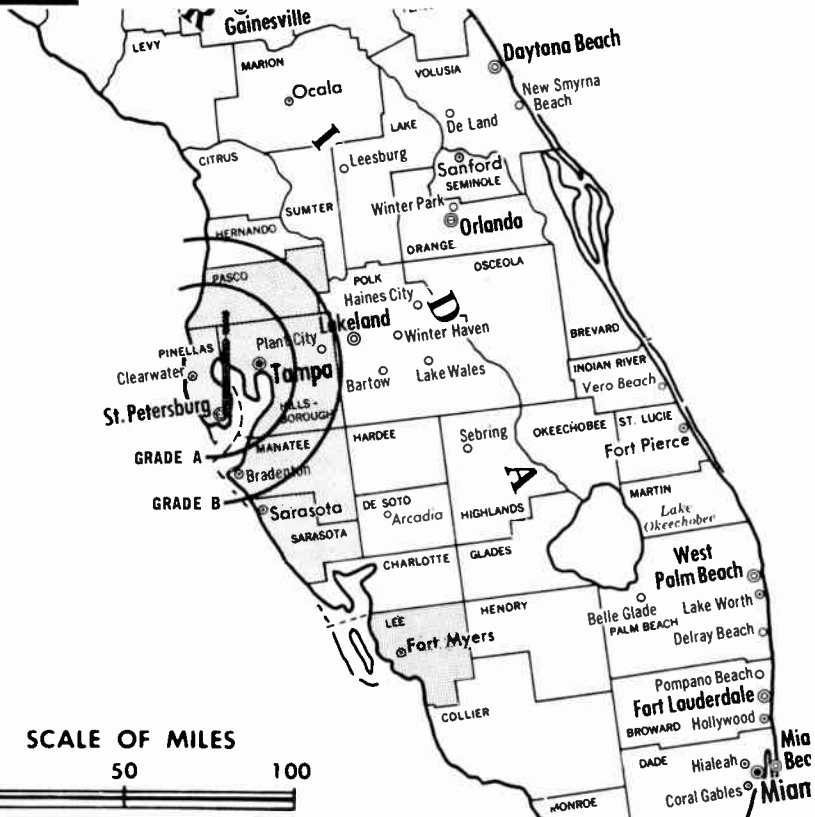
News Wire Service: AP.

Facsimile Service: AP.

Studio: Municipal Pier.

Telephone: 813-894-0191.

AM Affiliate: WSUN, 5-kw, 620 kc (ABC).



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WSUN-TV Ref: FCC File No. BMPCT-3278 Granted 8/3/55

©American Map Co., Inc., N.Y., No. 14241

## WSUN-TV

Licensee: City of St. Petersburg, Municipal Pier.  
Ownership: City of St. Petersburg. Note: Sale pending to H. Y. Levinson.  
Began Operation: May 15, 1953.  
Represented (sales) by Venard, Torbet & McConnell Inc.; Bomar Lowrance & Assoc. (Southeast).  
Represented (legal) by Wilner & Bergson.  
Represented (engineering) by James C. McNary.  
Personnel:  
EARL W. WELDE, general manager & natl. sales manager.  
SID PERRY, operations supervisor.  
CARL C. SHIRLEY, chief engineer.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>FLORIDA</b>			
HILLSBOROUGH	142,200	133,000	94
LEE	22,300	20,600	92
MANATEE	30,300	28,400	94
PASCO	14,700	13,600	92
PINELLAS	176,200	166,400	94
SARASOTA	35,600	33,300	93
<b>STATION TOTAL</b>	<b>421,300</b>	<b>395,300</b>	<b>94</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>262,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>149,200</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>9</b>	

### DIGEST OF RATE CARD NO. 5 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$400.00	\$240.00	\$160.00	\$135.00	\$100.00	\$80.00
					\$40.00	

For ARB and Nielsen TV Households Data see Section a

# Florida—Tallahassee-Thomasville, Georgia



**WCTV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"

Longitude 84° 12' 36"

Requests 19.5-kw aural.

Transmitter: Lake Iamonia, Fla.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Office: 2225 N. Monroe St., Tallahassee, Fla. (32303).

Studios: 2225 N. Monroe St., Tallahassee, Fla.; 112 N. Madison, Thomasville, Ga.

Telephone: 904-385-2121, Tallahassee.

TWX No.: 904-224-9276.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WCTV Ref: FCC File No. BPC(T)-2591 Granted 6/5/59

©American Map Co., Inc., N.Y., No. 14244

## WCTV

Licensee: John H. Phipps, Box 3547, Tallahassee, Fla. (32303).

Ownership: John H. Phipps, 100%.

Began Operation: Sept. 15, 1955.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

JOSEPH E. HOSFORD, general & sales manager.

COLIN S. PHIPPS, assistant manager.

JERRY L. WILLIAMS, director of operations & film buyer.

W. A. SNOWDEN, director of engineering.

CHARLES CLIFTON, chief engineer.

### DIGEST OF RATE CARD NO. N9

(July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$500.00	\$300.00		\$125.00*	\$62.50*

\*Class AA—6:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>ALABAMA</b>			
DALE	9,400	8,100	87
GENEVA	6,000	4,900	82
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89
<b>FLORIDA</b>			
BAY	21,400	19,900	93
CALHOUN	1,900	1,600	82
DIXIE	1,200	1,000	77
FRANKLIN	2,100	1,700	83
GAOSDEN	9,200	7,800	85

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
GILCHRIST	800	700	88
GULF	3,200	2,800	87
HAMILTON	1,900	1,500	81
HOLMES	2,600	2,100	79
JACKSON	9,900	8,200	83
JEFFERSON	2,400	1,900	82
LAFAYETTE	800	700	79
LEON	22,100	20,000	91
LEVY	3,100	2,500	80
LIBERTY	900	800	84
MADISON	3,600	2,800	78
SUWANNEE	3,800	3,100	82
TAYLOR	4,000	3,300	84
WAKULLA	1,400	1,300	90
WALTON	4,700	4,000	86
WASHINGTON	3,000	2,600	85

GEORGIA			
ATKINSON	1,300	1,000	74
BACON	2,100	1,800	85
BAKER	800	600	80
BEN HILL	3,800	3,100	84
BERRIEN	3,000	2,500	84
BROOKS	3,700	3,200	87
CALHOUN	1,800	1,300	74
CLAY	1,000	800	82
CLINCH	1,800	1,500	84
COFFEE	5,600	4,800	85
COLQUITT	9,700	8,700	90
COOK	3,200	2,800	87
DECATUR	7,100	6,300	89
DOUGHERTY	25,300	23,100	91
EARLY	2,900	2,500	84

(Continued on page 126-b)

STATION TOTAL	276,300	240,200	87
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NET WEEKLY CIRCULATION (MARCH 65)	145,000
AVERAGE DAILY CIRCULATION (MARCH 65)	108,400
COLOR PENETRATION PERCENTAGE (NOV 65)	6

# Florida—Tampa-St. Petersburg



**WFLA-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"  
Longitude 82° 15' 47"

Transmitter: 14-mi. SE of Tampa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

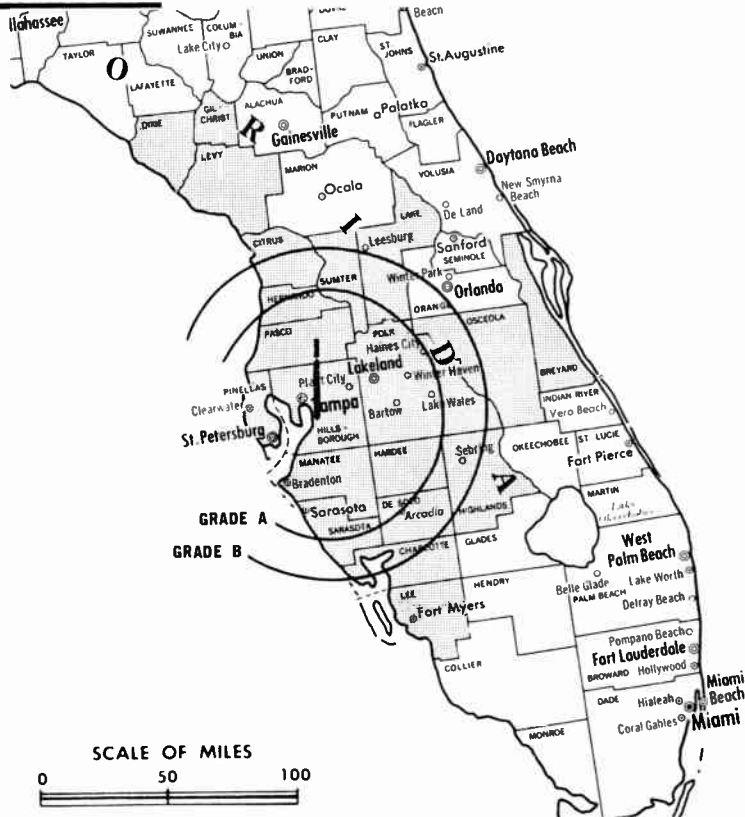
News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: WFLA, 5-kw, 970 kc (NBC).

FM Affiliate: WFLA-FM, 46-kw, 93.3 mc (No. 227), 914-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WFLA-TV Ref: FCC File No. BPCT-383 Granted 8/4/54

©American Map Co., Inc., N.Y., No. 1424

## WFLA-TV

Licensee: The Tribune Co., 905 Jackson St., Tampa, Fla. (33602).

Studio: 905 Jackson St.

Telephone: 813-229-0131. TWX No.: 813-229-9981.

Ownership: Same as Tampa Tribune and Times. Officers: D. Tennant Bryan, chairman; John C. Council, pres.-treas. Richmond (Va.) Times-Dispatch and News-Leader (WRNL) owns 50.098% control of The Tribune Co.

Began Operation: Feb. 14, 1955.

Represented (sales) by Blair-TV.

Represented (legal) by Robb, Porter, Kistler & Parkinson.

Represented (engineering) by David Steel & Assoc.

Personnel:

GEORGE W. HARVEY, v.p. & general manager.  
WILLIAM B. FABER, sales manager.  
J. E. FARAGHAN, program director & film buyer.  
L. GEORGE GEIGER, production manager.  
DOUG DUPERRAULT, promotion manager.  
BILL HENRY, news director.  
PETER HOLST, film editor.  
TOM GILLIES, farm director.  
JOSEPH H. MITCHELL, chief engineer.

DIGEST OF RATE CARD NO. 16  
(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7-11 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$380.00	\$425.00*	\$375.00*
					\$190.00*	

\*Class AA—7-10:30 p.m. daily.

NETWORK BASE HOURLY RATE: \$1350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
FLORIDA			
BREVARD	44,400	41,700	94
CHARLOTTE	6,200	5,600	91
CITRUS	3,700	3,200	88
DE SOTO	3,200	2,900	89
DIXIE	1,200	1,000	77
GILCHRIST	800	700	88
HARDEE	3,900	3,500	92
HERNANDO	4,100	3,700	90
HIGHLANDS	8,000	7,200	89
HILLSBOROUGH	142,200	133,000	94
LAKE	21,400	19,900	93
LEE	22,300	20,600	92
LEVY	3,100	2,500	80
MANATEE	30,300	28,400	94
OSCEOLA	8,000	7,300	91
PASCO	14,700	13,600	92
PINELLAS	176,200	166,400	94
POLK	67,000	62,300	93
SARASOTA	35,600	33,300	93
SUMTER	3,600	3,200	88
<b>STATION TOTAL</b>	<b>599,900</b>	<b>560,000</b>	<b>93</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>478,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>390,200</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>9</b>	

For Newspapers with TV Station Ownership  
see Section c.

# Florida—Tampa-St. Petersburg



**WLCY-TV**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 50-kw aural. Antenna: 500-ft. above av. terrain, 538-ft. above ground, 549-ft. above sea level.

Latitude 28° 11' 04"  
Longitude 82° 45' 39"

Requests 1463-ft. above av. terrain, 1494-ft. above ground, 1545-ft. above sea level, lat. 27° 16' 30", long. 82° 51' 22"; transmitter to Boyette Rd. & Belle Shoals Rd., 5-mi. S of Brandon. BPCT—3700.

Transmitter: 2.6-mi. N of Tarpon Springs.

TV tape: Recording facilities.

Color: Network, slide, film & tape.

News Wire Service: AP.

News Film Service: ABC.

Facsimile Service: AP.

AM Affiliate: WLCY, 5-kw, 1380 kc.



## WLCY-TV

Licensee: WLCY-TV Inc., 1140 Gandy Blvd., St. Petersburg, Fla.

Studio: 2429 Central Ave. S, St. Petersburg (temporary); Gandy Blvd. studios under construction.

Telephones: 813-896-4655, St. Petersburg; 228-7335, Tampa.

Ownership: Sam G. Rahall, pres., 26.3%; N. Joe Rahall, v.p., 26.4%; Farris E. Rahall, treas., 26.3%; 19 others, none with more than 5%. The Rahall brothers also control radios WLCY; WKAP, Allentown, Pa.; WWNR, Beckley, W. Va.; WNAR, Norristown-Philadelphia.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965.

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Creutz & Snowberger.

Personnel:

SAM G. RAHALL, president & general manager.

JEFF EVANS, operations manager.

HARRY WAGNER, program manager.

ARIE LANDRUM, production & promotion manager.

MARSHALL CLEAVER, news & public affairs manager.

AL KOERKEL, film director.

BRUCE SINGLETON, chief engineer.

DIGEST OF RATE CARD NO. 1  
(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.	\$800.00	\$480.00	\$320.00	\$200.00	\$162.00	\$81.00

ARB data for this station is not available since it was not in operation when the survey was made.

## Daniels & Associates

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# Florida—Tampa-St. Petersburg



**WTVT**

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 793-ft. above av. terrain, 828-ft. above ground, 868-ft. above sea level.

Latitude 27° 53' 55"  
Longitude 82° 19' 16"

Holds CP for 47.9-kw aural, 1320-ft. above av. terrain, 1360-ft. above ground, 1446-ft. above sea level, lat. 27° 49' 09", long. 82° 14' 26"; transmitter to 4.4-mi. NNE of Balm, Fla. BPCT—3486.

Requests change in CP to 1416-ft. above av. terrain, 1460-ft. above ground, 1546-ft. above sea level.

Transmitter: Limona, 14-mi. SE of Tampa.

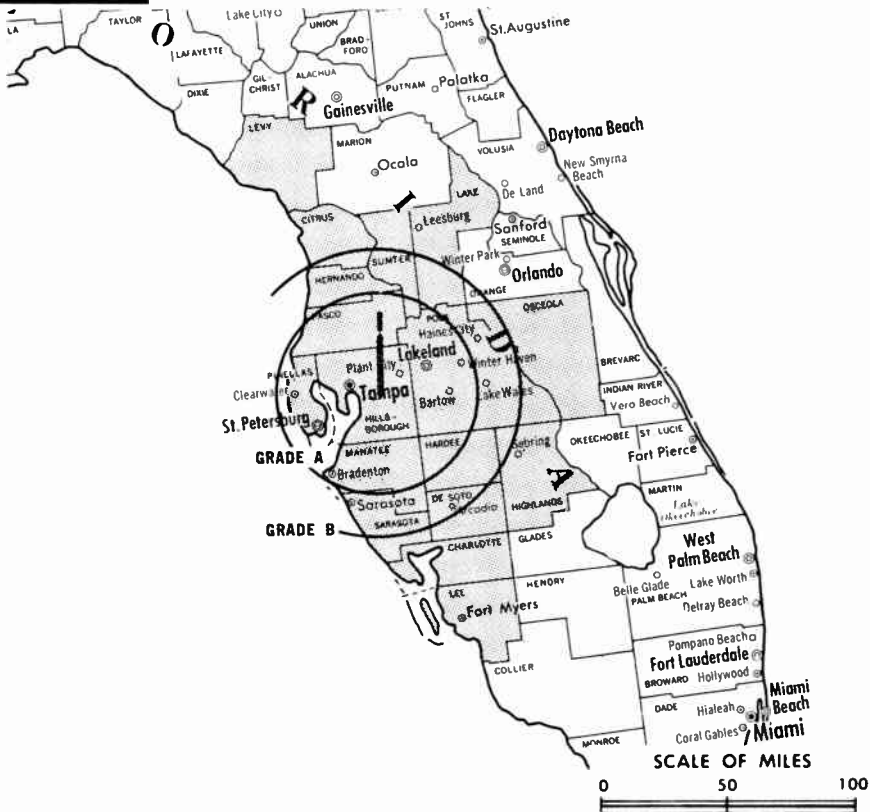
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTVT Ref: FCC File No. BPCT—1302 Granted 9/2/54

©American Map Co., Inc., N.Y., No. 14244

## WTVT

Licensee: WKY Television System Inc., Box 1198, Tampa (33601).

Studio: 3213 John F. Kennedy Blvd.

Telephone: 813-876-1313. TWX No.: 813-877-6866.

Ownership: See WKY-TV, Oklahoma City, Okla.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- EUGENE B. DODSON, v.p. & manager.
- JOHN HABERLAN, commercial & asst. manager.
- ROBERT OLSON, admin. asst. & film buyer.
- ROBERT DOTY, program operations coordinator.
- TOM WRIGHT, news director.
- FRANK RIDOLPHI, business manager.
- ROBERT FOWLER, national sales manager.
- GENE JACOBSEN, local sales manager.
- WALTER RHOADS, promotion manager.
- CHARLES HAMPTON, public service director.
- WILLIAM WITT, chief engineer.
- KEN SMITH, director of production.

### DIGEST OF RATE CARD NO. A-19 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$380.00	\$350.00	\$280.00
NETWORK BASE HOURLY RATE:	\$1325.					

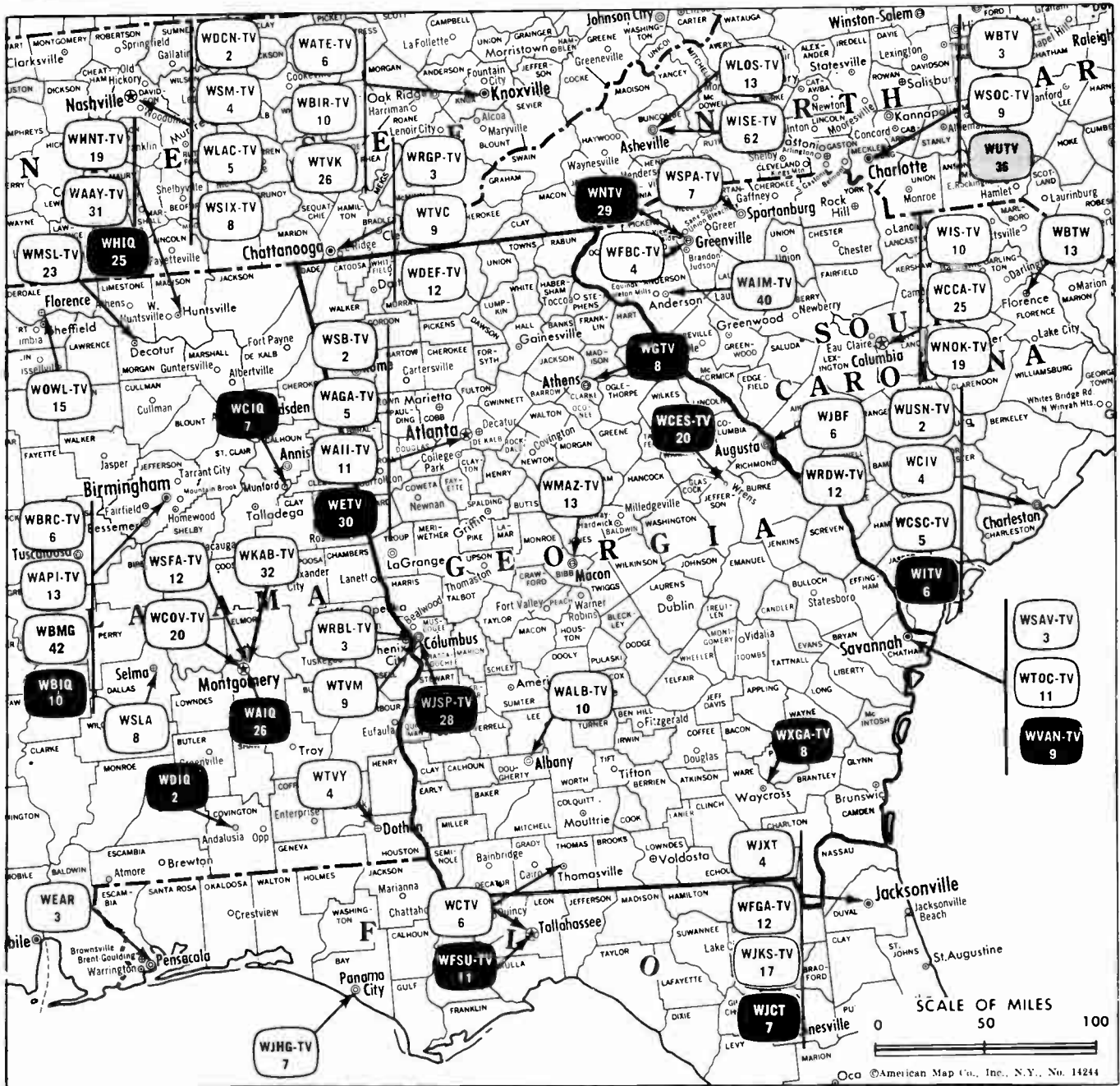
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>FLORIDA</b>			
CHARLOTTE	6,200	5,600	91
CITRUS	3,700	3,200	88
DE SOTO	3,200	2,900	89
HARDEE	3,900	3,500	92
HERNANDO	4,100	3,700	90
HIGHLANDS	8,000	7,200	89
HILLSBOROUGH	142,200	133,000	94
LAKE	21,400	19,900	93
LEE	22,300	20,600	92
LEVY	3,100	2,500	80
MANATEE	30,300	28,400	94
OSCEOLA	8,000	7,300	91
PASCO	14,700	13,600	92
PINELLAS	176,200	166,400	94
POLK	67,000	62,300	93
SARASOTA	35,600	33,300	93
SUMTER	3,600	3,200	88
<b>STATION TOTAL</b>	<b>553,500</b>	<b>516,600</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 460,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 366,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

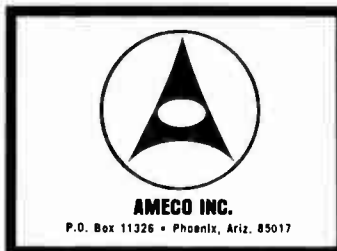
For Group Ownership of TV Stations  
see Section c.



# Georgia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Atlanta	615,200	19	871,700	27	803,900	29
Columbus	223,300	84	444,000	67	388,000	74
Augusta	191,600	96	376,200	88	334,600	90
Albany	148,500	112	268,100	113	232,700	117
Thomasville-Tallahassee	145,000	118	276,300	110	240,200	114
Savannah	111,000	143	172,300	149	153,800	151
Macon	109,200	145	164,700	153	145,000	156



## AMECO "SALESMOBILE SERVICE"

IN GEORGIA  
 CHARLES AUER  
 349 Peachtree Hills Ave. N.E. Atlanta, Georgia 30305  
 Phone: 404-261-1951  
 Atlanta Warehouse 404-261-1951

# State Educational Technical Facilities

(Complete Data in Educational Directory)

## WGTV

**Athens**

Ch. 8

Non-Commercial Educational Station

Grantee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1219-ft. above av. terrain, 1039-ft. above ground, 2049-ft. above sea level.

Latitude 33° 49' 22.3"  
Longitude 83° 37' 47.6"

## WETV

**Atlanta**

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 224 Central Ave. SW.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 219-kw visual, 40.7-kw aural. Antenna: 400-ft. above av. terrain, 515-ft. above ground, 1374-ft. above sea level.

Latitude 33° 43' 40"  
Longitude 84° 21' 50"

## WCLP-TV

**Chatsworth**

Ch. 18

Non-Commercial Educational Station

**(Due to Begin Operation in 1966)**

Grantee: State Board of Education, State Office Bldg., Atlanta (30303).

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 182-kw visual, 91.2-kw aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude 34° 45' 06"  
Longitude 84° 42' 54"

## WJSP-TV

**Columbus**

Ch. 28

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta (30303).

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 201-kw visual, 100-kw aural. Antenna: 1511-ft. above av. terrain, 1100-ft. above ground, 2400-ft. above sea level.

Latitude 32° 51' 08"  
Longitude 84° 42' 04"

## WVAN-TV

**Savannah**

Ch. 9

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta (30303).

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 1633-ft. above av. terrain, 1083-ft. above ground, 1169-ft. above sea level.

Latitude 32° 07' 59"  
Longitude 81° 37' 09"

## WXGA-TV

**Waycross**

Ch. 8

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta (30303).

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1042-ft. above av. terrain, 1086-ft. above ground, 152-ft. above sea level.

Latitude 31° 13' 17"  
Longitude 82° 34' 24"

## WCES-TV

**Wrens**

Ch. 20

**(Due to Begin Operation in Spring of 1966)**

Non-Commercial Educational Station  
Grantee: State Board of Education, State Office Bldg., Atlanta (30303).

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 387-kw max. and 25.7-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude 33° 15' 30"  
Longitude 82° 17' 00"

## State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

## WCTV

**Thomasville**

(See Tallahassee, Fla.)

Georgia Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	11	0	11
<input checked="" type="checkbox"/> Educational Television Stations	3	2	5
			16

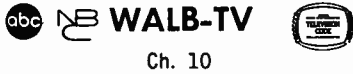
## MORTON FLOM, ENG.

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Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Georgia—Albany



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"  
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun, Ga.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Studio: Stuart Ave. (31701).

Telephone: 912-435-8386.

TWX No.: 810-781-5104.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WALB-TV Ref: FCC File No. BPCT-2497 Granted 12/17/58

©American Map Co., Inc., N.Y., No. 14214

## WALB-TV

Network Service: NBC, ABC.

Licensee: Herald Publishing Co., Albany, Ga. (31705).

Ownership: James H. Gray, pres., 81.48%; Mrs. Martha M. Nall, secy.-treas., 0.27%; Herbert P. Haley, 9.98% (as executor of estate of W. B. Haley); A. C. & I. C. Gortatowsky, 2.7%; Mrs. Clara B. Wilson, 2.6%; 7 others, none owns as much as 2%. Also publishes Albany Herald and owns WJHG-TV, Panama City, Fla.

Began Operation: April 7, 1954.

Represented (sales) by Adam Young Inc.; James S. Ayers Co. Inc. (South).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

RAYMOND E. CAROW, general manager & film buyer.  
REBA HILL, traffic manager.  
FRANK ENGELFRIED, sales manager.  
PERLEY E. EPPLEY, dir. of engineering.  
JOSEPH SPORTS, promotion manager.

### DIGEST OF RATE CARD NO. 7—(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10 p.m., daily.  
\$500.00 \$300.00 \$200.00 \$125.00 \$120.00 \$95.00 \$48.00

NETWORK BASE HOURLY RATE: \$475 (NBC), \$475 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ALABAMA			
DALE	9,400	8,100	87
FLORIDA			
DIXIE	1,200	1,000	77
FRANKLIN	2,100	1,700	83
GADSDEN	9,200	7,800	85

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
HAMILTON	1,900	1,500	81
JACKSON	9,900	8,200	83
JEFFERSON	2,400	1,900	82
LAFAYETTE	800	700	79
LEON	22,100	20,000	91
MADISON	3,600	2,800	78
SUMNER	3,800	3,100	82
TAYLOR	4,000	3,300	84
WAKULLA	1,400	1,300	90
GEORGIA			
ATKINSON	1,300	1,000	74
BACON	2,100	1,800	85
BAKER	800	600	80
BEN HILL	3,800	3,100	84
BERRIEN	3,000	2,500	84
BLECKLEY	2,700	2,300	86
BROOKS	3,700	3,200	87
CALHOUN	1,800	1,300	74
CLAY	1,000	800	82
CLINCH	1,800	1,500	84
COFFEE	5,600	4,800	85
COLQUITT	9,700	8,700	90
COOK	3,200	2,800	87
CRISP	5,100	4,300	85
DECATUR	7,100	6,300	89
DODGE	4,300	3,700	87
DOOLY	2,700	2,300	86
DOUGHERTY	25,300	23,100	91
EARLY	2,900	2,500	84
ECHOLS	300	200	80
GRADY	4,600	4,100	89
HOUSTON	13,000	12,200	94
IRWIN	2,100	1,800	86
JEFF DAVIS	2,200	1,900	85

(Continued on page 151-b)

STATION TOTAL 268,100 232,700 87

NET WEEKLY CIRCULATION (MARCH 65) 148,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 108,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6



## INDUSTRIAL ALBANY, GA.

# Home of Aero Commander

Did you know they are building aircraft in Albany now? One of many new industrial giants in Southwest Georgia—Aero Commander is currently producing their model 200 four passenger monoplane and sub-

assemblies for their other installations throughout the country. Aero Commander joins a distinguished group of U.S. industry locating in the rich Southwest Georgia Area served by WALB-TV.

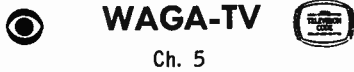
## and WALB-TV

Aero Commander's family of 1,000 employees, plus 899,000 more Southwest Georgians, look to Albany's WALB-TV for the best in entertainment, news and information. Channel 10's Southwest Georgia Area continues to grow providing you, the advertiser, with the very best industrial and agricultural market. In this billion dollar market the mass media with the power and people capable of delivering for you its WALB-TV.

For Further Information Contact: **RAYMOND E. CAROW**, General Manager,  
WorldRadioHistory WALB-TV, Albany, Ga.



# Georgia—Atlanta



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"  
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Studio: P.O. Box 4207, 1551 Briarcliff Rd. (30302).

Telephone: 404-875-5551.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

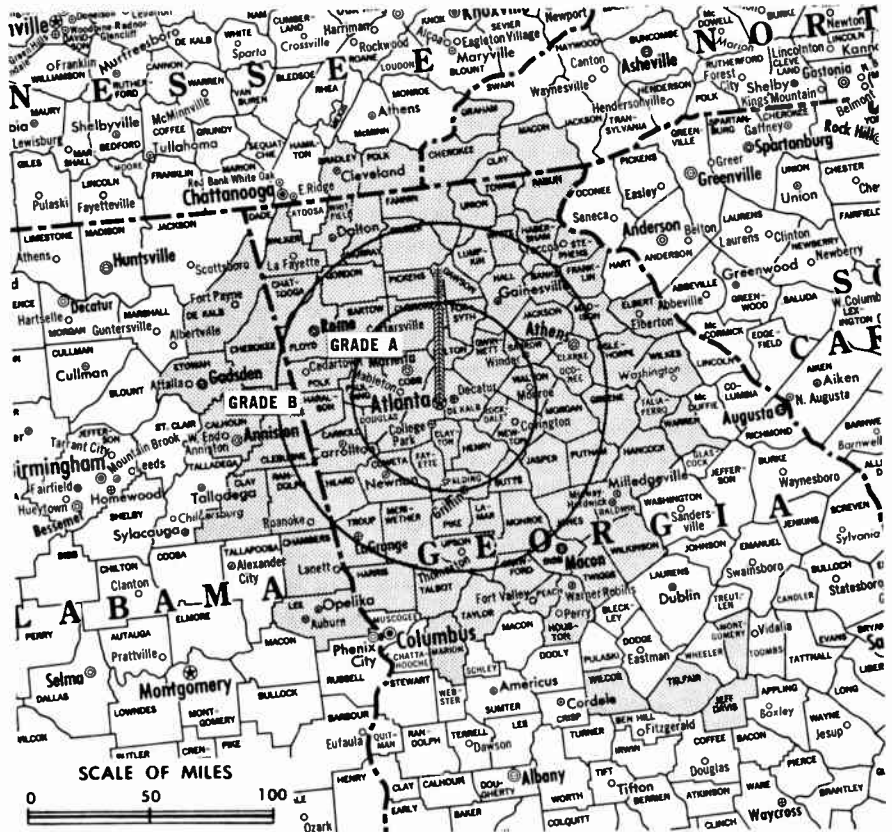
News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

Represented (legal) by Warren C. Zwicky.

Total Households: © SBDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WAGA-TV Ref: FCC File No. BPCOT-1879 Granted 8/10/54

©American Map Co., Inc., N.Y., No. 14244

## WAGA-TV

Licensee: Storer Broadcasting Co., Box 4207, Atlanta, Ga. (30302).

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: March 8, 1949.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- STANTON P. KETTLER, president.
- BILL MICHAELS, division vice president.
- H. W. (BUDDY) RAY, general manager.
- PAUL RAYMON, station manager.
- TERRY MCGUIRK, national sales manager.
- CHUCK LIPTON, local sales manager.
- JAMES FERGUSON, program director.
- DICK EDWARDES, production manager.
- NED JAY, promotion manager
- DALE CLARK, news & public affairs manager.
- PAUL SHIELDS, news director.
- HUGO BONDY, chief engineer

DIGEST OF RATE CARD NO. 23—(Sept. 20, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$420.00	\$500.00	\$400.00 \$200.00
NETWORK BASE HOURLY RATE: \$1300.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
CALHOUN	28,500	25,400	89
CHAMBERS	10,500	8,700	83
CHEROKEE	4,200	3,500	84
CLAY	3,200	2,600	83
CLEBURNE	2,700	2,200	81
DE KALB	11,500	9,800	85
ETOWAH	29,400	26,600	91
LEE	13,400	11,200	83
RANDOLPH	5,300	4,200	80

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
BALOWIN	6,300	5,500	87
BANKS	1,700	1,400	86
BARROW	4,600	4,200	92
BARTOW	8,300	7,800	94
BIBB	45,800	42,600	93
BUTTS	2,300	2,100	91
CARROLL	11,200	10,400	93
CHATTOOGA	5,800	5,300	92
CHEROKEE	6,900	6,400	94
CLARKE	14,300	13,000	91
CLAYTON	15,400	14,900	97
COBB	39,400	38,200	97
COWETA	8,500	7,600	90
CRAWFORD	1,300	1,000	79
DAWSON	1,000	800	86
DE KALB	94,600	92,100	97
DOUGLAS	5,300	5,000	94
ELBERT	5,000	4,600	92
FANNIN	3,500	3,100	88
FAYETTE	2,200	2,000	92
FLOYD	21,700	20,200	93
FORSYTH	3,700	3,500	95
FRANKLIN	3,800	3,500	93
FULTON	185,300	175,900	95
GILMER	2,400	2,000	86
GORDON	5,800	5,400	93
GREENE	2,600	2,200	85
GWINNETT	14,000	13,300	95
HABERSHAM	5,300	4,700	89
HALL	15,800	14,700	93
HANCOCK	2,200	1,700	78
HARALSON	4,300	3,900	91
HARRIS	2,800	2,500	88

(Continued on page 151-b)

STATION TOTAL	871,700	803,900	92
NET WEEKLY CIRCULATION (MARCH 65)		609,300	
AVERAGE DAILY CIRCULATION (MARCH 65)		449,000	
COLOR PENETRATION PERCENTAGE (NOV 65)			9

# WAGA-TV

moves in... and the new era

# BEGINS!



THE NEW ERA of television leadership has begun in Atlanta! Here, in America's 23rd market, WAGA-TV has moved into its new offices and studios — one of the best equipped in the industry!

It's a new landmark in Dixie — the Television Center of the South! Now . . . the transmitter, 1100' tower and studios are all at the same location, 1551 Briarcliff Road . . . a beautifully wooded 28 acre site on Atlanta's near north side. The building contains 52,000 square feet, which includes two studios with combined space measuring 7,336 square feet. • An additional service to advertisers is a WAGA-TV production unit with separate staff, studio and engineering facilities, which will produce Color VTR commercials for regional and national clients.

**Atlanta needs this modern new center!** Market growth rushes forward here in all economic categories! It's the nation's 11th wholesale center . . . 1st in per capita retail sales among central U.S. cities with metro area of one million or more\* . . . 4th in air passenger departures! It's a dynamic young market — average age about 28; it's rich — per household income exceeds \$7,600 a year; over 4,000 national firms have offices here, and almost 4 million people live within 100 miles of the metro area!\*



*Represented by Storer Television Sales, Inc.*

\*Atlanta Chamber of Commerce



# Georgia—Atlanta



**WAIL-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 55-kw aural. Antenna: directional, 1040-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 24"  
Longitude 84° 19' 55"

Transmitter: 110 Arizona St., N.E.  
Studio: 1611 W. Peachtree St., N.E.  
Telephone: 404-872-1141.

TXW No.: 404-527-2188.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

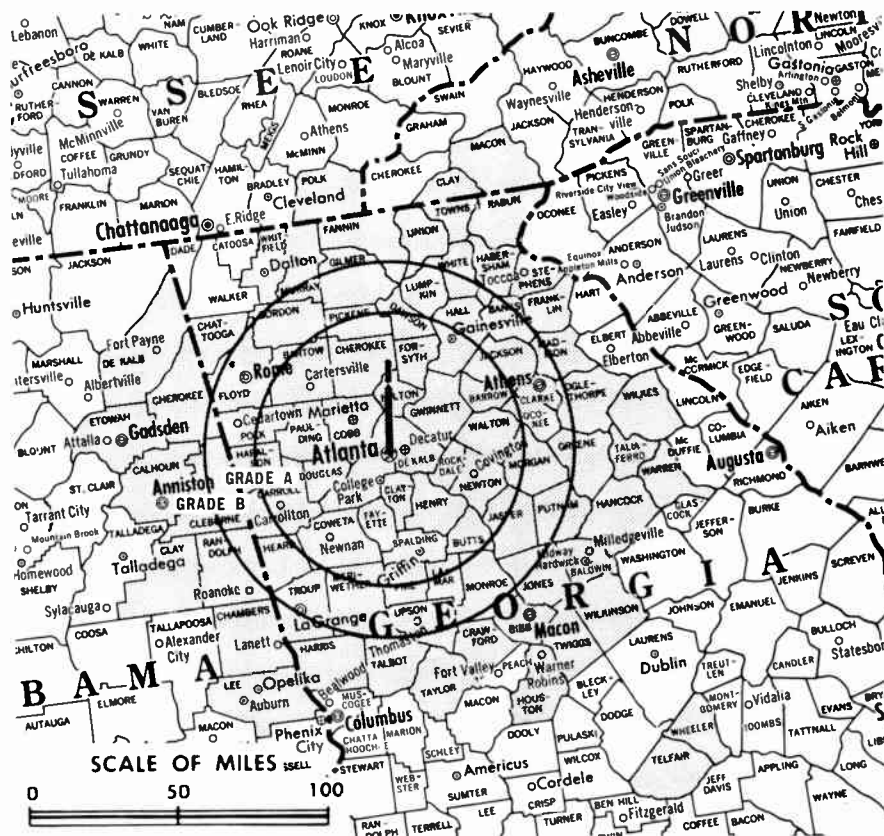
News Wire Service: AP.

Facsimile Service: AP.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. Earl Cullum Jr.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WAIL-TV Ref: FCC File No. BPC-2463 Granted 5/27/58

©American Map Co., Inc., N.Y., No. 14244

## WAIL-TV

Licensee: WIBC Inc., 1611 W. Peachtree St., N.E., Atlanta, Ga. (30309).

Ownership: Same as radio WIBC, Indianapolis. Richard M. Fairbanks, pres., 51%; Cornelia F. Fairbanks, 8.2%; National Bank & Trust Co., Indianapolis, executor of Mary Adelaide Fairbanks estate, 16.3%; 4 others, none with more than 9%.

Began Operation: Sept. 30, 1951 as WLTV. Sale to present owners by Crosley Bcstg. approved Sept. 25, 1962 by FCC (Television Digest, Vols. 2:25, 2:37-38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51, 9-5, 7).

Represented (sales) by Blair-TV.

Personnel:

- JOSEPH M. HIGGINS, v.p. & general manager.
- MEL JONES, v.p. & general sales manager.
- ROBERT L. GREENSTEIN, national sales manager.
- E. BYRON LINDSEY, chief engineer.
- FRANK CASON, program director.
- JOHN CULVER, asst. gen. manager & promotion dir.

DIGEST OF RATE CARD NO. 11-D—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:30-10:59 p.m., daily.	\$1300.00	\$780.00	\$520.00	\$390.00	\$450.00	\$325.00 \$180.00
NETWORK BASE HOURLY RATE: \$1200.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
CALHOUN	28,500	25,400	89
CHAMBERS	10,500	8,700	83
CHEROKEE	4,200	3,500	84
CLAY	3,200	2,600	83
CLEBURNE	2,700	2,200	81
DE KALB	11,500	9,800	85
ETOWAH	29,400	26,600	91
LEE	13,400	11,200	83
RANDOLPH	5,300	4,200	80
<b>GEORGIA</b>			
BALDWIN	6,300	5,500	87

Net Weekly Circulation	State County	Total Households	TV Homes	%
BANKS		1,700	1,400	86
BARRDW		4,600	4,200	92
BARTOW		8,300	7,800	94
BIBB		45,800	42,600	93
BUTTS		2,300	2,100	91
CARROLL		11,200	10,400	93
CHATTOOGA		5,800	5,300	92
CHEROKEE		6,900	6,400	94
CLARKE		14,300	13,000	91
CLAYTON		15,400	14,900	97
COBB		39,400	38,200	97
COWETA		8,500	7,600	90
CRAWFORD		1,300	1,000	79
DAWSON		1,000	800	86
DE KALB		94,600	92,100	97
DOUGLAS		5,300	5,000	94
FANNIN		3,500	3,100	88
FAYETTE		2,200	2,000	92
FLOYD		21,700	20,200	93
FORSYTH		3,700	3,500	95
FRANKLIN		3,800	3,500	93
FULTON		185,300	175,900	95
GILMER		2,400	2,000	86
GORDON		5,800	5,400	93
GREENE		2,600	2,200	85
GWINNETT		14,000	13,300	95
HABERSHAM		5,300	4,700	89
HALL		15,800	14,700	93
HANCOCK		2,200	1,700	78
HARALSON		4,300	3,900	91
HARRIS		2,800	2,500	88
HEARD		1,200	1,100	88
HENRY		4,900	4,400	90
HOUSTON		13,000	12,200	94
JACKSON		5,200	4,800	91
JASPER		1,400	1,100	83

(Continued on next page)

STATION TOTAL 825,200 761,900 92

NET WEEKLY CIRCULATION (MARCH 65) 547,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 348,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 9



**WALB-TV, Albany**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
GEORGIA (CONTINUED)			
LANIER	1,200	1,000	83
LEE	1,400	1,200	86
LOWNDES	15,800	13,900	88
MACON	3,200	2,700	83
MILLER	1,600	1,300	84
MITCHELL	4,700	4,000	86
MONTGOMERY	1,300	1,000	78
PULASKI	2,200	1,900	85
RANDOLPH	2,600	2,200	83
SCHLEY	700	600	86
SEMINOLE	1,600	1,400	87
SUMTER	7,000	5,900	84
TELFAIR	2,900	2,300	79
TERRELL	3,100	2,600	84
THOMAS	9,900	8,800	89
TIFT	6,800	6,000	87
TURNER	2,000	1,700	87
WARE	10,900	9,800	89
WEBSTER	500	400	75
WHEELER	1,100	900	80
WILCOX	1,800	1,500	87
WORTH	3,900	3,400	88

**WAIL-TV, Atlanta**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
GEORGIA (CONTINUED)			
JONES	2,300	2,000	88
LAMAR	2,900	2,600	90
LUMPKIN	1,900	1,800	92
MADISON	2,900	2,600	89
MERIWETHER	5,000	4,400	87
MONROE	2,700	2,400	89
MORGAN	2,500	2,100	86
MURRAY	2,900	2,500	89
NEWTON	6,100	5,600	92
OCONEE	1,500	1,400	95
OGLETHORPE	1,700	1,400	86
PAULDING	4,000	3,800	94
PICKENS	2,600	2,300	91
PIKE	1,600	1,400	85
POLK	7,900	7,300	92
PUTNAM	1,900	1,700	88
RABUN	2,100	1,800	87
ROCKDALE	3,100	2,900	92
SPALDING	11,400	10,500	92
STEPHENS	5,700	5,100	90
TALBOT	1,700	1,400	83
TALIAFERRO	600	500	82
TAYLOR	2,100	1,800	86
TELFAIR	2,900	2,300	79
TOWNS	1,200	1,100	90
TROUP	13,500	12,000	89
TWIGGS	1,800	1,500	84
UNION	1,600	1,400	89
UPSON	6,600	6,000	91
WALTON	6,000	5,400	91
WARREN	1,600	1,300	83
WHEELER	1,100	900	80
WHITE	2,000	1,800	88
WHITFIELD	13,300	12,500	94
WILKES	3,000	2,400	81
WILKINSON	2,400	2,100	87
NORTH CAROLINA			
CLAY	1,500	1,300	84
MACON	4,100	3,400	81
TENNESSEE			
POLK	3,000	2,500	84

**WAGA-TV, Atlanta**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
GEORGIA (CONTINUED)			
HEARD	1,200	1,100	88
HENRY	4,900	4,400	90
HOUSTON	13,000	12,200	94
JACKSON	5,200	4,800	91
JASPER	1,400	1,100	83
JEFF DAVIS	2,200	1,900	85
JONES	2,300	2,000	88
LAMAR	2,900	2,600	90
LUMPKIN	1,900	1,800	92
MADISON	2,900	2,600	89
MARION	1,200	900	77
MERIWETHER	5,000	4,400	87
MONROE	2,700	2,400	89
MONTGOMERY	1,300	1,000	78
MORGAN	2,500	2,100	86
MURRAY	2,900	2,500	89
NEWTON	6,100	5,600	92
OCONEE	1,500	1,400	95
OGLETHORPE	1,700	1,400	86
PAULDING	4,000	3,800	94
PEACH	4,000	3,600	90
PICKENS	2,600	2,300	91
PIKE	1,600	1,400	85
POLK	7,900	7,300	92
PUTNAM	1,900	1,700	88
RABUN	2,100	1,800	87
ROCKDALE	3,100	2,900	92
SPALDING	11,400	10,500	92
STEPHENS	5,700	5,100	90
TALBOT	1,700	1,400	83
TALIAFERRO	600	500	82
TAYLOR	2,100	1,800	86
TELFAIR	2,900	2,300	79
TOWNS	1,200	1,100	90
TROUP	13,500	12,000	89
TWIGGS	1,800	1,500	84
UNION	1,600	1,400	89
UPSON	6,600	6,000	91
WALKER	14,400	13,600	94
WALTON	6,000	5,400	91
WARREN	1,600	1,300	83
WHITE	2,000	1,800	88
WHITFIELD	13,300	12,500	94
WILCOX	1,800	1,500	87
WILKES	3,000	2,400	81
WILKINSON	2,400	2,100	87
NORTH CAROLINA			
CHEROKEE	4,100	3,600	86
CLAY	1,500	1,300	84
GRAHAM	1,500	1,300	86
MACON	4,100	3,400	81
TENNESSEE			
BRADLEY	12,100	10,900	90
POLK	3,000	2,500	84

**MORTON FLOM, ENG.**  
CONSULTING ENGINEER  
Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Georgia—Atlanta



**WSB-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1006-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"  
Longitude 84° 21' 42"

Requests 20-kw aural.

Transmitter: 766 Willoughby Way, N.E.

Studio: 1601 W. Peachtree St. NE (30309).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

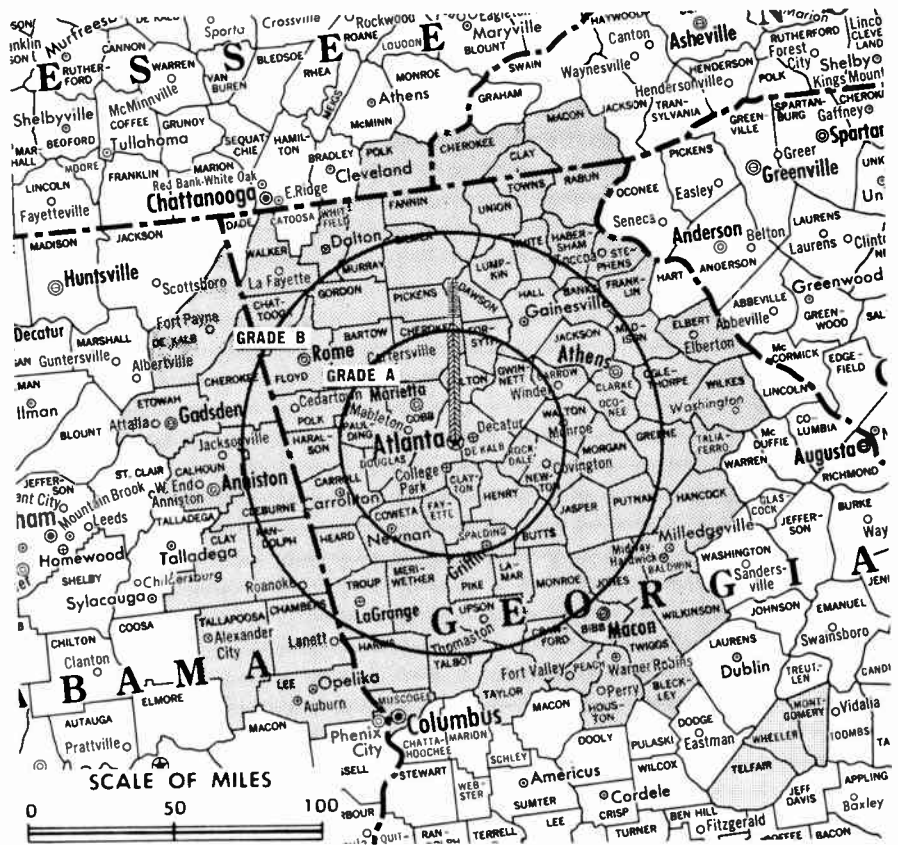
News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WSB, 50-kw, 750 kc (NBC).

FM Affiliate: WSB-FM, 100-kw, 98.5 mc (No. 253), 770-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.)



WSB-TV Ref: FCC File No. BPT-2303 Granted 5/6/57

©American Map Co., Inc., N.Y., No. 14244

## WSB-TV

Licensee: Cox Broadcasting Corp., 1601 W. Peachtree.

Telephone: 404-875-7221. TWX No.: 404-527-2194.

Ownership: Cox Broadcasting Inc., 100%.

Began Operation: Sept. 29, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

J. LEONARD REINSCH, president, Cox Broadcasting Corp.  
FRANK GAITHER, v.p., Cox Broadcasting Corp.  
DON ELLIOT HEALD, general manager.  
DALE A. SMITH, national sales manager.  
RUSTY BRUTON, production manager.  
HOLT GEWINNER JR., merchandising director.  
JEAN HENDRIX, program coordinator, film director & buyer.  
ROBERT A. HOLBROOK, chief engineer.  
RICHARD S. GOSS, promotion & publicity director.

### DIGEST OF RATE CARD NO 20—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.  
\$1700.00 \$1000.00 \$900.00 \$500.00 Graded rates apply\*  
NETWORK BASE HOURLY RATE: \$1650.

\*Highest rate: \$640.

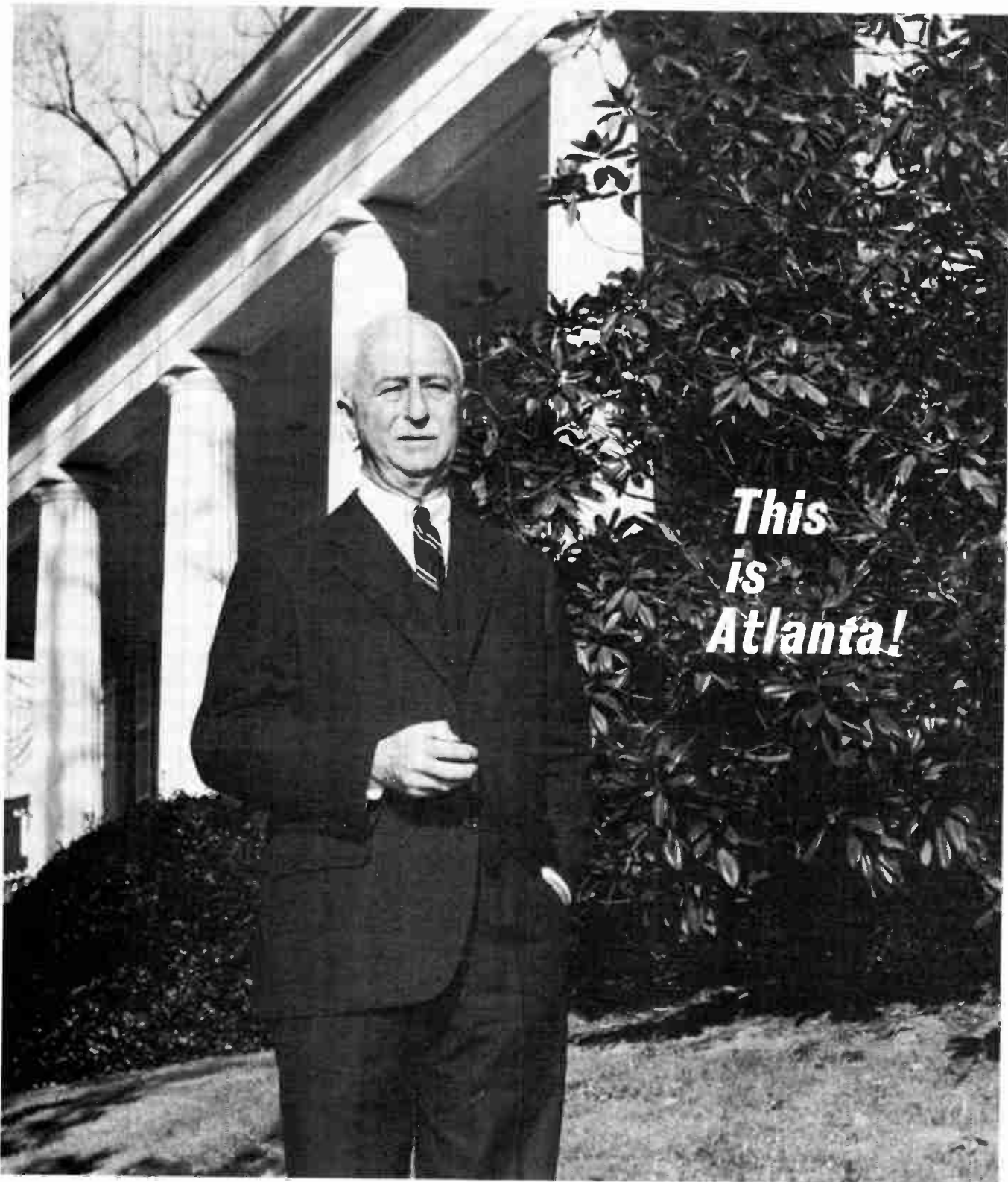
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
CALHOUN	28,500	25,400	89
CHAMBERS	10,500	8,700	83
CHEROKEE	4,200	3,500	84
CLAY	3,200	2,600	83
CLEBURNE	2,700	2,200	81
DE KALB	11,500	9,800	85
ETOWAH	29,400	26,600	91
LEE	13,400	11,200	83
RANDOLPH	5,300	4,200	80
TALLAPOOSA	9,800	8,200	83

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
BALOWIN	6,300	5,500	87
BANKS	1,700	1,400	86
BARROW	4,600	4,200	92
BARTOW	8,300	7,800	94
BIBB	45,800	42,600	93
BLECKLEY	2,700	2,300	86
BUTTS	2,300	2,100	91
CARROLL	11,200	10,400	93
CHATTOOGA	5,800	5,300	92
CHEROKEE	6,900	6,400	94
CLARKE	14,300	13,000	91
CLAYTON	15,400	14,900	97
COBB	39,400	38,200	97
COWETA	8,500	7,600	90
CRAWFORD	1,300	1,000	
DAWSON	1,000	800	86
DE KALB	94,600	92,100	97
DOUGLAS	5,300	5,000	94
ELBERT	5,000	4,600	92
FANNIN	3,500	3,100	88
FAYETTE	2,200	2,000	92
FLOYD	21,700	20,200	93
FORSYTH	3,700	3,500	95
FRANKLIN	3,800	3,500	93
FULTON	185,300	175,900	95
GILMER	2,400	2,000	86
GORDON	5,800	5,400	93
GREENE	2,600	2,200	85
GWINNETT	14,000	13,300	95
HABERSHAM	5,300	4,700	89
HALL	15,800	14,700	93
HANCOCK	2,200	1,700	78
HARALSON	4,300	3,900	91
HARRIS	2,800	2,500	88
HEARD	1,200	1,100	88
HENRY	4,900	4,400	90

(Continued on page 159-b)

STATION TOTAL 864,900 797,500 92

NET WEEKLY CIRCULATION (MARCH 65) 615,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 472,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 9



*This  
is  
Atlanta!*

**SOARING SALES!** Richard Rich, chairman of the board of Rich's, Atlanta's largest department store, was interviewed recently for an article in U. S. News and World Report, citing Atlanta as "one of the hottest towns in the U. S. today". A booming economy, negligible unemployment, thriving industry all contribute to the fantastic sales picture. Get your share of \$1,780,843,000\* in retail sales over WSB-TV.

\*Sales Management, 1965

**WSB-TV**

Channel 2 Atlanta

NBC affiliate. Represented by Petry



COX BROADCASTING CORPORATION stations: WSB AM-FM-TV, Atlanta; WHIO AM-FM-TV, Dayton; WSOC AM-FM-TV, Charlotte; WIOD AM-FM, Miami; KTVU, San Francisco-Oakland; WIIIC-TV, Pittsburgh.

# Georgia—Augusta

**abc NB WJBF**  
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 15"  
Longitude 81° 50' 19"

Transmitter: Pine Log Rd., near Beech Island, S.C.

Studio: 10th & Reynolds Sts., Augusta (30901).

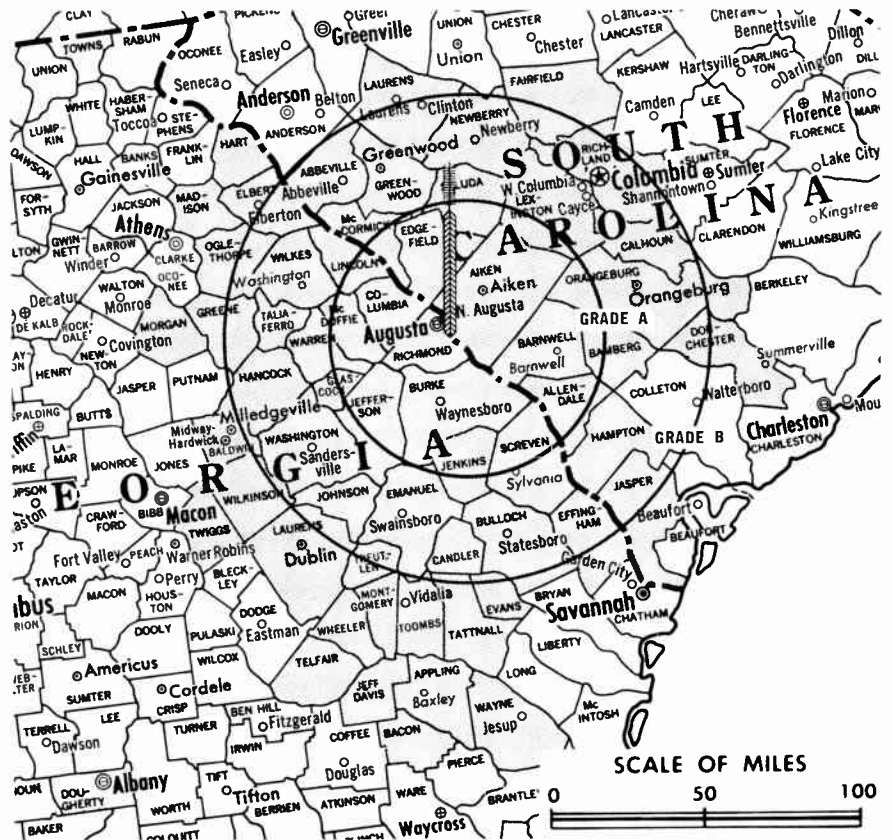
Telephone: 404-722-6664.

TWX No.: 404-724-7698.

Represented (engineering) by A. D. Ring & Assoc.

Color: Network, live, film, slide & tape.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WJBF Ref: FCC File No. BPCT-2441 Granted 12/18/57

©American Map Co., Inc., N.Y., Nn. 14214

## WJBF

Network Service: ABC, NBC.

Licensee: Fuqua Industries Inc., Box 1404.

Ownership: J. B. Fuqua, pres., 100%. He also owns KTVE (TV), El Dorado, Ark. and radio WROZ, Evansville, Ind. He controls Natco Corp., which is buying Polaris Corp., operator of 3 TV and 3 radio stations.

Began Operation: Sept. 22, 1953.

Represented (sales) by George P. Hollingbery Co.

Personnel:

- J. B. FUQUA, president.
- THOMAS J. HENNESSY, executive v.p.
- ASA STALLWORTH, v.p. & general manager.
- JOHN RADECK, sales manager.
- DONALD MacDONALD, treasurer.
- CARROLL WARD, public relations director.
- DAVID STEELE, operations manager.
- JOHN P. JOPLING, chief engineer.

### DIGEST OF RATE CARD NO. 10 (Aug. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-9:59 p.m., daily.	\$742.00	\$396.00			\$150.00	\$112.00 \$55.00
NETWORK BASE HOURLY RATE: \$675 (ABC), \$675 (NBC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BACON	2,100	1,800	85
BALDWIN	6,300	5,500	87
BULLOCH	6,500	5,800	89
BURKE	5,100	4,200	82
CANDLER	1,600	1,300	85
COLUMBIA	4,100	3,700	91
EFFINGHAM	2,800	2,500	89
ELBERT	5,000	4,600	92
EMANUEL	4,700	4,000	85
EVANS	2,100	1,900	90

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
GLASCOCK	500	400	87
GREENE	2,600	2,200	85
HANCOCK	2,200	1,700	78
HART	4,500	4,100	92
JEFF DAVIS	2,200	1,900	85
JEFFERSON	4,300	3,600	85
JENKINS	2,200	1,900	87
JOHNSON	2,000	1,700	88
LAURENS	8,900	7,600	85
LINCOLN	1,300	1,200	88
MC DUFFIE	3,800	3,400	89
MADISON	2,900	2,600	89
MONTGOMERY	1,300	1,000	78
MORGAN	2,500	2,100	86
OGLETHORPE	1,700	1,400	86
RICHMOND	41,400	38,900	94
SCREVEN	3,400	2,800	84
TALIAFERRO	600	500	82
TATTNALL	3,700	3,300	88
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
TWIGGS	1,800	1,500	84
WARREN	1,600	1,300	83
WASHINGTON	4,700	3,800	80
WAYNE	5,300	4,800	90
WHEELER	1,100	900	80
WILKES	3,000	2,400	81
WILKINSON	2,400	2,100	87

SOUTH CAROLINA			
ABBEVILLE	5,600	5,000	88
AIKEN	26,400	24,800	94
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85

(Continued on page 159-b)

STATION TOTAL	376,200	334,600	89
NET WEEKLY CIRCULATION (MARCH 65) 191,600			
AVERAGE DAILY CIRCULATION (MARCH 65) 137,900			
COLOR PENETRATION PERCENTAGE (NOV 65) 7			

# Georgia—Augusta

## WRDW-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 79.4-kw aural. Antenna: 1590-ft. above av. terrain, 1506-ft. above ground, 1882-ft. above sea level.

Latitude 33° 24' 29"  
Longitude 81° 50' 36"

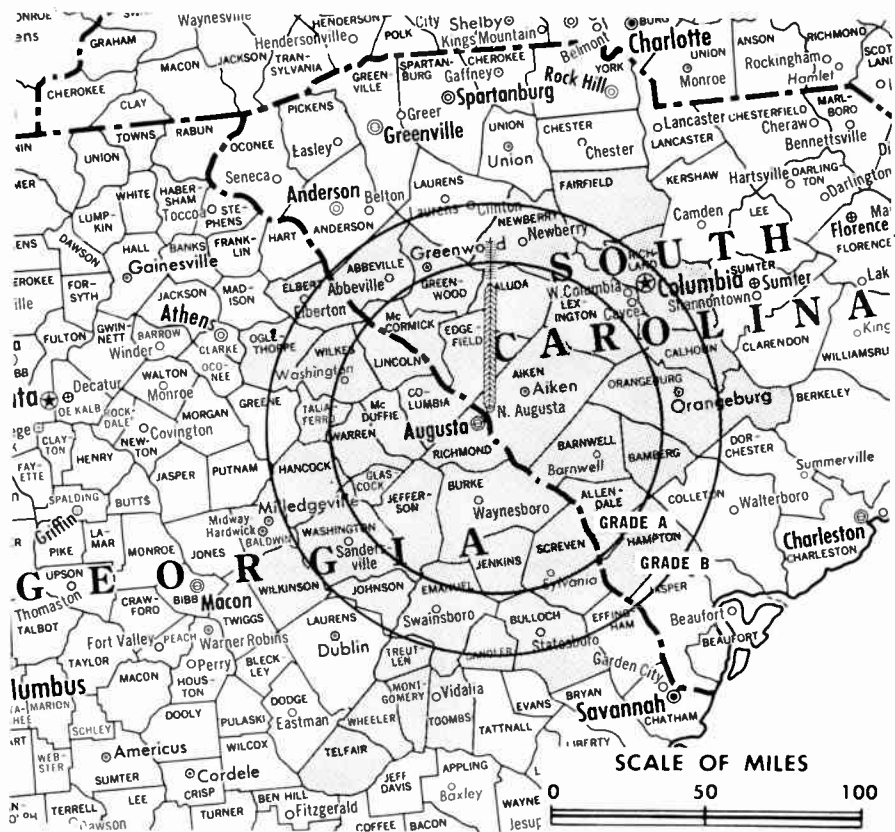
Transmitter: Pine Log Rd., Beech Island, S.C.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



WRDW-TV Ref: FCC File No. BPT-3051 Granted 9/28/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: Ⓞ SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

## WRDW-TV

Licensee: Rust Craft Greeting Cards Inc.

Studio: Georgia & Observatory Aves., N. Augusta.

Telephone: 404-824-5432.

Ownership: United Printers & Publishers Inc., 100% (operate Rust Craft Stations). See WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 14, 1954. Sale to present owners by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Television Digest, Vols. 17:30, 33, 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) approved April 20, 1960 by FCC (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 by FCC (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers, see WSTV-TV, Steubenville, Ohio.

Represented (sales) by The Katz Agency.

Represented (engineering) by Lohnes & Culver.

Personnel:

JACK N. BERKMAN, president.  
FRED WEBER, exec. vice president.  
VIRGIL B. WOLFF, v.p. & general manager.  
WALTER McCROBA, sales manager.  
WILBUR HERRINGTON, chief engineer.  
JEFF EVANS, operations & production manager.

### DIGEST OF RATE CARD NO. A-11b (Aug. 24, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:29 p.m., daily.	\$600.00	\$350.00	\$180.00	\$125.00	\$100.00
	\$50.00				

NETWORK BASE HOURLY RATE: \$425.

STATE/COUNTY	TOTAL HOUSEHOLDS		TV HOMES PER	
GEORGIA				
BALDWIN	6,300	5,500		87
BULLOCH	6,500	5,800		89
BURKE	5,100	4,200		82

1966 Edition

CANLER	1,600	1,300	85
COLUMBIA	4,100	3,700	91
ELBERT	5,000	4,600	92
EMANUEL	4,700	4,000	85
GLASCOCK	500	400	87
HANCOCK	2,200	1,700	78
JEFFERSON	4,300	3,600	85
JENKINS	2,200	1,900	87
JOHNSON	2,000	1,700	88
LINCOLN	1,300	1,200	88
MC DUFFIE	3,800	3,400	89
MONTGOMERY	1,300	1,000	78
OGLETHORPE	1,700	1,400	86
RICHMOND	41,400	38,900	94
SCREVEN	3,400	2,800	84
TALIAFERRO	600	500	82
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
WARREN	1,600	1,300	83
WASHINGTON	4,700	3,800	80
WHEELER	1,100	900	80
WILKES	3,000	2,400	81
WILKINSON	2,400	2,100	87

### SOUTH CAROLINA

ABBEVILLE	5,600	5,000	88
AIKEN	26,400	24,800	94
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85
BARNWELL	4,700	4,100	87
CALHOUN	2,700	2,200	82
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
GREENWOOD	13,600	12,600	93
HAMPTON	4,200	3,500	83
LEXINGTON	19,100	17,300	91
MC CORMICK	1,900	1,600	86
NEWBERRY	8,100	7,300	90
ORANGEBURG	17,000	14,300	84
RICHLAND	55,900	51,100	91
SALUOA	3,600	3,200	89

STATION TOTAL 297,900 265,300 89

NET WEEKLY CIRCULATION (MARCH 65) 148,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 98,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Georgia—Columbus



Ch. 3



**Technical Facilities:** Channel No. 3 (62-66 mc). Authorized power: 100-kw visual, 65-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

**Transmitter:** LaFayette Rd., 1.2-mi. N. of Cusseta, Ga.

**TV tape:** Recording facilities.

**Color:** Network, film & slide.

**News Wire Service:** UPI.

**News Film Service:** CBS.

**Facsimile Service:** UPI.

**AM Affiliate:** WRBL, 5-kw, 1420 kc (CBS).

**FM Affiliate:** WRBL-FM, 100-kw, 102.9 mc (No. 275), 1520-ft. antenna height.

**Total Households:** © SRDS

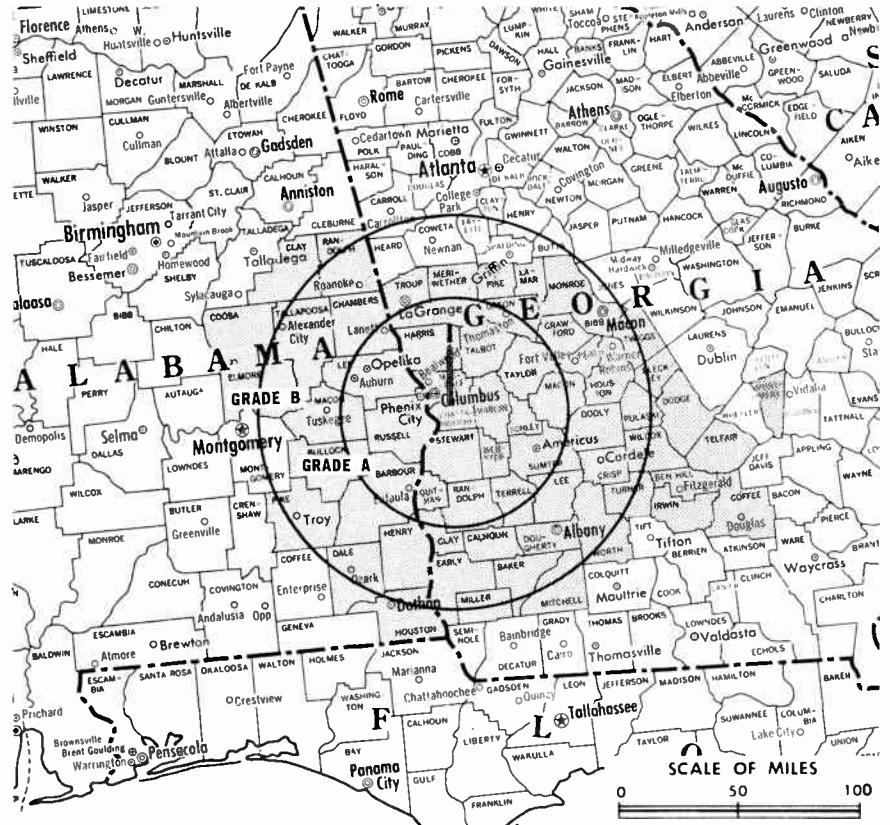
**Consumer Market Data** as of 1/1/66.

**TV Homes:** TV% and Circulation

© 1965 American Research Bureau.

\*County coverage (shaded areas) based on 1965

ARB study.



WRBL-TV Ref: FCC File No. BPCT-2775 Granted 6/9/60

©American Map Co., Inc., N.Y., No. 14244

## WRBL-TV

**Network Service:** CBS, NBC.

**Licensee:** Columbus Bcstg. Co., Inc., Box 270 (31902).

**Studio & Offices:** 1350 13th Ave. (31901).

**Telephone:** 404-322-0601. TWX No.: 404-327-6345.

**Ownership:** R. W. Page Corp., publisher of Columbus Enquirer and Ledger, 51%; estate of J. W. Woodruff, 18.2%; J. W. Woodruff Jr., 30.4%; J. Barnett Woodruff, .4%, WRBL-TV officers: J. W. Woodruff Jr., pres.; M. R. Ashworth Sr., secy.; J. Barnett Woodruff, director; W. E. Page, director. J. W. Woodruff Jr. controls Georgia radio WGPC, Albany and radio WAZA, Bainbridge, Ga. Page Corp. also publishes Bradenton (Fla.) Herald.

**Began Operation:** Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960.

**Represented (sales)** by George P. Hollingbery Co.

**Represented (legal)** by Dow, Lohnes & Albertson.

**Represented (engineering)** by George C. Davis Consulting Engineers.

**Personnel:**

J. W. WOODRUFF JR., president & general manager.  
RIDLEY BELL, station manager & film buyer.  
GEORGE (RED) JENKINS, national sales director.  
ROBERT WALTON, local sales manager.  
GEORGE A. GINGELL, director of public affairs & news.  
JOE A. GAMBLE, chief engineer.  
FRANK HARDMAN, TV technical director.  
GENE SAMMONS, director of photography.  
AL ROWE, production director.  
ROZELL FAIR, director of women's programs.  
DICK McMICHAEL, news director.  
MILDRED WIMBERLY, research.  
MARTIN DARITY, publicity, promotion director.

### DIGEST OF RATE CARD NO. 4 (Sept. 1, 1965)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:31-10:01 p.m., daily.				
\$550.00	\$330.00	\$125.00	\$100.00	\$50.00
NETWORK BASE HOURLY RATE: \$600 (CBS), \$600 (NBC).				

156-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BARBOUR	6,000	4,400	73
BULLDOCK	2,700	1,900	69
CHAMBERS	10,500	8,700	83
CLAY	3,200	2,600	83
COOSA	2,700	2,200	81
DALE	9,400	8,100	87
ELMORE	8,000	6,600	82
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89
LEE	13,400	11,200	83
MACON	5,700	4,300	75
PIKE	6,300	4,800	76
RANDOLPH	5,300	4,200	80
RUSSELL	12,700	10,400	82
TALLAPOOSA	9,800	8,200	83
<b>GEORGIA</b>			
BAKER	800	600	80
BEN HILL	3,800	3,100	84
BIBB	45,800	42,600	93
BLECKLEY	2,700	2,300	86
CALHOUN	1,800	1,300	74
CHATTAHOOCHEE	1,500	1,400	96
CLAY	1,000	800	82
COFFEE	5,600	4,800	85
CRAWFORD	1,300	1,000	79
CRISP	5,100	4,300	85
DODGE	4,300	3,700	87
DOOLY	2,700	2,300	86
DOUGHERTY	25,300	23,100	91
EARLY	2,900	2,500	84
HARRIS	2,800	2,500	88
HOUSTON	13,000	12,200	94
IRWIN	2,100	1,800	86
LAMAR	2,900	2,600	90
LEE	1,400	1,200	86

(Continued on page 159-b)

STATION TOTAL	371,800	324,400	87
NET WEEKLY CIRCULATION (MARCH 65)			193,500
AVERAGE DAILY CIRCULATION (MARCH 65)			132,800
COLOR PENETRATION PERCENTAGE (NOV 65)			5

TV Factbook No. 36



**MUTUAL RESPECT:** Advertisers and viewers alike have always expected the best from WRBL-TV and they get it!

**GOOD  
THINGS  
HAPPEN  
WHEN**

**SATISFACTION:** CBS and the WRBL-TV production team provide preferred programming- a sterling showcase for sponsor products.

**RESULTS:** Performance alone is not enough. WRBL-TV justifies a client's judgement by producing a consistently effective campaign.

**GOOD  
FOLKS  
GET  
TOGETHER**

**PREFERRED ASSOCIATION:** Consistently identified with important national advertisers, preferred by local advertisers, actively associated with the business, civic, cultural and industrial life of its community-**INDEED, WRBL-TV ENJOYS GOOD COMPANY!**

**WRBL-TV ENJOYS HARMONY WITH CBS,  
NATIONAL ADVERTISERS,  
LOCAL ADVERTISERS,  
THE FORT BENNING COMMUNITY,  
OUR SERVICE AREA AND  
OUR VIEWING AUDIENCE.**



**WRBL-TV**  
Columbus, Georgia



**Represented by George P. Hollingbery Company / CBS • NBC**



# Georgia—Columbus



**WTVM**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N. of Cusseta.

Color: Network, film & slide.

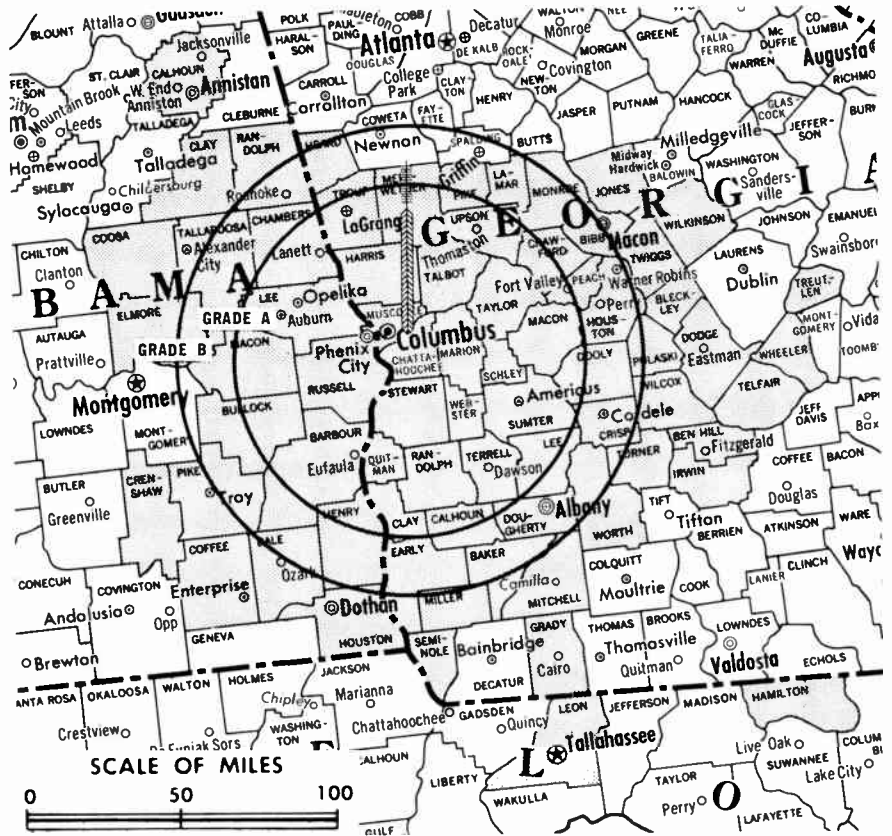
News Wire Service: AP.

Studio: 1307 First Ave. (31901).

Represented (engineering) by Lohnes & Culver.

Represented (legal) by Cohn & Marks.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTVM Ref: FCC File No. BMPCT-5490 Granted 7/11/60

©American Map Co., Inc., N.Y., No. 14244

## WTVM

Network Service: ABC; also NBC.

Licensee: Martin Theatres of Georgia Inc., Martin Bldg., Columbus, Ga. (31901).

Telephone: 404-322-8828. TWX No.: 404-327-7195.

Ownership: Martin Theatres of Georgia Inc. E. D. Martin, pres., 50%; Roy E. Martin Jr., chmn. of board, 50%. Also owns WTVC, Chattanooga, Tenn.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960.

Represented (sales) by Blair-TV.

Personnel:

- JOE WINDSOR, vice president & general manager.
- TED SHORT, station manager.
- LYNN AVERY, sales manager.
- JACK POOLE, operations director.
- CHARLES PARROTT, chief engineer.

### DIGEST OF RATE CARD NO. 9 (June 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—7:30-10:30 p.m., daily.

\$500.00 \$300.00 \$180.00 \$125.00 \$115.00 \$115.00 \$57.50

NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
BARBOUR	6,000	4,400	73
BULLOCK	2,700	1,900	69
CALHOUN	28,500	25,400	89
CHAMBERS	10,500	8,700	83
CLAY	3,200	2,600	83
COFFEE	8,500	7,000	83
COOSA	2,700	2,200	81
CRENSHAW	3,400	2,700	79
DALE	9,400	8,100	87
ELMORE	8,000	6,600	82

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	PER
HENRY	3,600	2,900	81
HOUSTON	15,300	13,600	89
LEE	13,400	11,200	83
MACON	5,700	4,300	75
PIKE	6,300	4,800	76
RANDOLPH	5,300	4,200	80
RUSSELL	12,700	10,400	82
TALLAPOOSA	9,800	8,200	83
<b>FLORIDA</b>			
HAMILTON	1,900	1,500	81
LEON	22,100	20,000	91
<b>GEORGIA</b>			
BAKER	800	600	80
BEN HILL	3,800	3,100	84
BIBB	45,800	42,600	93
BLECKLEY	2,700	2,300	86
CALHOUN	1,800	1,300	74
CHATTAHOOCHEE	1,500	1,400	96
CLAY	1,000	800	82
CRAWFORD	1,300	1,000	79
CRISP	5,100	4,300	85
DODGE	4,300	3,700	87
DOOLY	2,700	2,300	86
DOUGHERTY	25,300	23,100	91
EARLY	2,900	2,500	84
GRADY	4,600	4,100	89
HARRIS	2,800	2,500	88
HEARD	1,200	1,100	88
HOUSTON	13,000	12,200	94
IRWIN	2,100	1,800	86
JONES	2,300	2,000	88
LAMAR	2,900	2,600	90
LEE	1,400	1,200	86
MACON	3,200	2,700	83
MARION	1,200	900	77

(Continued on next page)

STATION TOTAL 444,000 388,000 87

NET WEEKLY CIRCULATION (MARCH 65) 223,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 146,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

**WSB-TV, Atlanta**  
(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>GEORGIA (CONTINUED)</b>			
HOUSTON	13,000	12,200	94
JACKSON	5,200	4,800	91
JASPER	1,400	1,100	83
JONES	2,300	2,000	88
LAMAR	2,900	2,600	90
LUMPKIN	1,900	1,800	92
MADISON	2,900	2,600	89
MERIWETHER	5,000	4,400	87
MONROE	2,700	2,400	89
MONTGOMERY	1,300	1,000	78
MORGAN	2,500	2,100	86
MURRAY	2,900	2,500	89
NEWTON	6,100	5,600	92
OCONEE	1,500	1,400	95
OGLETHORPE	1,700	1,400	86
PAULDING	4,000	3,800	94
PEACH	4,000	3,600	90
PICKENS	2,600	2,300	91
PIKE	1,600	1,400	85
POLK	7,900	7,300	92
PUTNAM	1,900	1,700	88
RABUN	2,100	1,800	87
ROCKDALE	3,100	2,900	92
SPALDING	11,400	10,500	92
STEPHENS	5,700	5,100	90
TALBOT	1,700	1,400	83
TALIAFERRO	600	500	82
TAYLOR	2,100	1,800	86
TELFAR	2,900	2,300	79
TOWNS	1,200	1,100	90
TROUP	13,500	12,000	89
TWIGGS	1,800	1,500	84
UNION	1,600	1,400	89
UPSON	6,600	6,000	91
WALKER	14,400	13,600	94
WALTON	6,000	5,400	91
WHEELER	1,100	900	80
WHITE	2,000	1,800	88
WHITFIELD	13,300	12,500	94
WILKES	3,000	2,400	81
WILKINSON	2,400	2,100	87
<b>NORTH CAROLINA</b>			
CHEROKEE	4,100	3,600	86
CLAY	1,500	1,300	84
MACON	4,100	3,400	81
<b>TENNESSEE</b>			
POLK	3,000	2,500	84

**WTVM, Columbus**  
(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>GEORGIA (CONTINUED)</b>			
MERIWETHER	5,000	4,400	87
MILLER	1,600	1,300	84
MITCHELL	4,700	4,000	86
MONROE	2,700	2,400	89
MUSCOCGEE	50,600	47,600	94
PEACH	4,000	3,600	90
PIKE	1,600	1,400	85
PULASKI	2,200	1,900	85
QUITMAN	500	400	83
RANDOLPH	2,600	2,200	83
SCHLEY	700	600	86
SEMINOLE	1,600	1,400	87
STEWART	1,600	1,300	78
SUMTER	7,000	5,900	84
TALBOT	1,700	1,400	83
TAYLOR	2,100	1,800	86
TELFAR	2,900	2,300	79
TERRELL	3,100	2,600	84
TREUTLEN	1,500	1,200	82
TROUP	13,500	12,000	89
TURNER	2,000	1,700	87
TWIGGS	1,800	1,500	84
UPSON	6,600	6,000	91
WEBSTER	500	400	75
WHEELER	1,100	900	80
WILCOX	1,800	1,500	87
WILKINSON	2,400	2,100	87
WORTH	3,900	3,400	88

1966 Edition

**Georgia**

**WJBF, Augusta**  
(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>SOUTH CAROLINA (CONTINUED)</b>			
BARNWELL	4,700	4,100	87
BEAUFORT	11,200	10,000	90
CALHOUN	2,700	2,200	82
DORCHESTER	6,500	5,900	90
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
GREENWOOD	13,600	12,600	93
HAMPTON	4,200	3,500	83
JASPER	3,200	2,700	83
LAURENS	12,800	11,700	92
LEXINGTON	19,100	17,300	91
MC CORMICK	1,900	1,600	86
NEWBERRY	8,100	7,300	90
ORANGEBURG	17,000	14,300	84
RICHLAND	55,900	51,100	91
SALUDA	3,600	3,200	89

**WRBL-TV, Columbus**  
(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>GEORGIA (CONTINUED)</b>			
MACON	3,200	2,700	83
MARION	1,200	900	77
MERIWETHER	5,000	4,400	87
MILLER	1,600	1,300	84
MITCHELL	4,700	4,000	86
MONROE	2,700	2,400	89
MONTGOMERY	1,300	1,000	78
MUSCOCGEE	50,600	47,600	94
PEACH	4,000	3,600	90
PIKE	1,600	1,400	85
PULASKI	2,200	1,900	85
QUITMAN	500	400	83
RANDOLPH	2,600	2,200	83
SCHLEY	700	600	86
STEWART	1,600	1,300	78
SUMTER	7,000	5,900	84
TALBOT	1,700	1,400	83
TAYLOR	2,100	1,800	86
TELFAR	2,900	2,300	79
TERRELL	3,100	2,600	84
TROUP	13,500	12,000	89
TURNER	2,000	1,700	87
TWIGGS	1,800	1,500	84
UPSON	6,600	6,000	91
WEBSTER	500	400	75
WILCOX	1,800	1,500	87
WORTH	3,900	3,400	88

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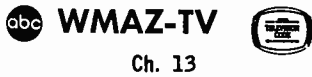
RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Georgia—Macon



Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
316-kw visual, 63.1-kw aural. Antenna:  
785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"  
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Color: Network & tape.

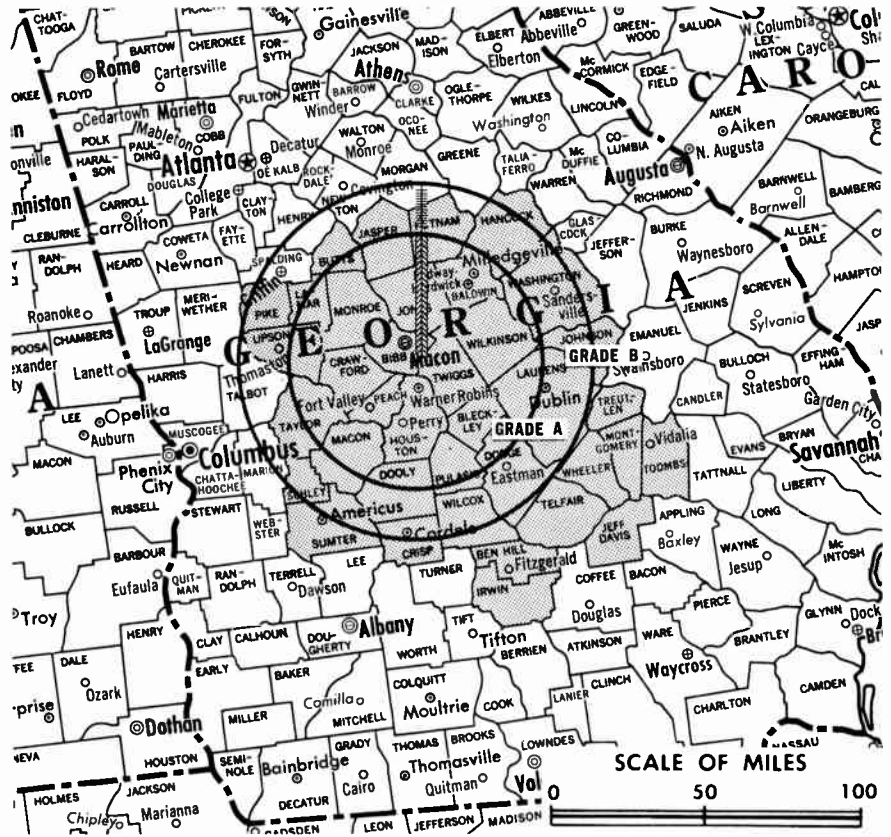
News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kc (CBS).

FM Affiliate: WMAZ-FM, 3-kw, 99.1 mc (No. 256), 170-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WMAZ-TV Ref: FCC File No. BPCT-3557 Granted 6/17/65

©American Map Co., Inc., N.Y., No. 14244

## WMAZ-TV

Network Service: CBS, ABC.

Licensee: Southeastern Bcstg. Corp., 505 Rutherford St., Greenville, S.C.

Studio: U.S. 129, 7-mi. SE of Macon.

Telephone: 912-746-7311. TWX No.: 912-788-2713.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Sept. 27, 1953. Sale to present owner by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales) by Avery-Knodel Inc

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

FRANK ("RED" CROSS) CROWTHER, general manager.  
ALBERT SANDERS, asst. gen. mgr.; executive sales dir.  
ELMO SIMMONS, national sales manager.  
BOB SAVAGE, director of operations.  
J. D. LAWHON, chief engineer.  
DICK JOHNSON, director of public relations.  
JIM LEE, farm director.  
JIM ARNOLD, film director & buyer.  
WILLIAM TRIBBLE, news director.

### DIGEST OF RATE CARD NO 13 (July 15, 1965)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:59 p.m., daily.				
\$500.00	\$300.00	\$125.00	\$100.00	\$50.00

NETWORK BASE HOURLY RATE: \$500 (ABC, CBS & NBC).

ARB Data does not reflect present coverage since the station increased its facilities after the survey was made.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
BALDWIN	6,300	5,500	87
BEN HILL	3,800	3,100	84
BIBB	45,800	42,600	93
BLECKLEY	2,700	2,300	86
BUTTS	2,300	2,100	91
CRAWFORD	1,300	1,000	79
CRISP	5,100	4,300	85
DODGE	4,300	3,700	87
DOOLY	2,700	2,300	86
HANCOCK	2,200	1,700	78
HOUSTON	13,000	12,200	94
IRWIN	2,100	1,800	86
JASPER	1,400	1,100	83
JEFF DAVIS	2,200	1,900	85
JOHNSON	2,000	1,700	88
JONES	2,300	2,000	88
LAMAR	2,900	2,600	90
LAURENS	8,900	7,600	85
MACON	3,200	2,700	83
MONROE	2,700	2,400	89
MONTGOMERY	1,300	1,000	78
PEACH	4,000	3,600	90
PIKE	1,600	1,400	85
PULASKI	2,200	1,900	85
PUTNAM	1,900	1,700	88
SUMTER	7,000	5,900	84
TAYLOR	2,100	1,800	86
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
TWIGGS	1,800	1,500	84
UPSON	6,600	6,000	91
WASHINGTON	4,700	3,800	80
WHEELER	1,100	900	80
WILCOX	1,800	1,500	87
WILKINSON	2,400	2,100	87
<b>STATION TOTAL</b>	<b>164,700</b>	<b>145,000</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 109,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 90,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Georgia—Savannah

**WSAV-TV**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 477-ft. above av. terrain, 521-ft. above ground, 541-ft. above sea level.

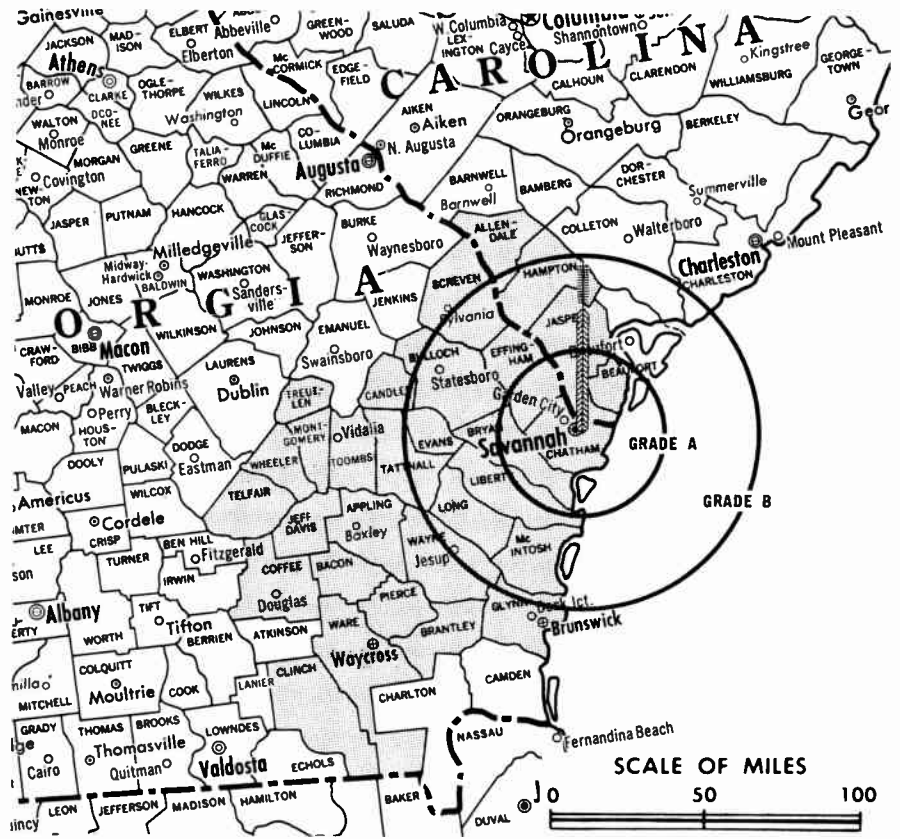
Latitude 32° 02' 48.2"  
Longitude 81° 04' 41.8"

Transmitter: E. Victory Drive.

Color: Network, film, slide & tape.

Studio: 1430 E. Victory Dr. (31404).

AM Affiliate: WSAV, 5-kw, 630 kc (NBC).



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

WSAV-TV Ref: FCC File No. BPCT-2477 Granted 7/18/58

©American Map Co., Inc., N.Y., No. 14244

## WSAV-TV

Network Service: NBC, ABC.

Licensee: WSAV Inc., Broadcasting Center, 1430 E. Victory Drive.

Telephone: 912-236-0303. TWX No.: 912-354-7839.

Ownership: Harben Daniel, pres., 42.11%; Catherine M. Daniel, v.p., 10.66%; Meredith E. Thompson, v.p., secy.-treas., .66%; William K. Jenkins, 19.83%; Arthur Lucas estate, 19.83%; Aaron Shelton, 6.66%; Robert W. Ward, .22%.

Began Operation: Feb. 1, 1956.

Represented (sales) by George P. Hollingbery Co.

Personnel:

HARBEN DANIEL, president & general manager.  
MEREDITH E. THOMPSON, v.p. & operations manager.  
MACK HUMPIDGE, commercial manager.  
JOE M. PETTY, program director.  
CURT AVERY, production manager.  
BYRON STRONG, chief engineer.

DIGEST OF RATE CARD NO. 4  
(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$400.00	\$200.00	\$135.00	\$100.00	\$80.00	\$70.00
NETWORK BASE HOURLY RATE:	\$400 (NBC)	\$400 (ABC)				

For Georgia CATV Systems

see CATV Directory

in Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BACON	2,100	1,800	85
BRANTLEY	1,400	1,200	88
BRYAN	1,600	1,400	89
BULLOCH	6,500	5,800	89
CANDLER	1,600	1,300	85
CHATHAM	61,500	57,400	93
CLINCH	1,800	1,500	84
COFFEE	5,600	4,800	85
EFFINGHAM	2,800	2,500	89
EVANS	2,100	1,900	90
GLYNN	14,200	13,100	92
JEFF DAVIS	2,200	1,900	85
LIBERTY	4,300	3,800	89
LONG	1,100	900	85
MC INTOSH	1,800	1,500	85
MONTGOMERY	1,300	1,000	78
PIERCE	2,300	1,900	86
SCREVEN	3,400	2,800	84
TATTNALL	3,700	3,300	88
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
WARE	10,900	9,800	89
WAYNE	5,300	4,800	90
WHEELER	1,100	900	80
<b>SOUTH CAROLINA</b>			
ALLENDALE	2,900	2,300	81
BEAUFORT	11,200	10,000	90
HAMPTON	4,200	3,500	83
JASPER	3,200	2,700	83
<b>STATION TOTAL</b>	<b>172,300</b>	<b>153,800</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 85,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Georgia—Savannah



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 480-ft. above av. terrain, 501-ft. above ground, 521-ft. above sea level.

Latitude 32° 04' 07"  
Longitude 81° 05' 35"

Transmitter: 516 Abercorn St.

Color: Network, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WTOC, 5-kw, 1290 kc (CBS).

FM Affiliate: WTOC-FM, 97.25-kw, 94.1 mc (No. 231), 372-ft. antenna height.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66,  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.



WTOC-TV Ref: FCC File No. 81'CT-2802 Granted 9/27/60

©American Map Co., Inc., N.Y., No. 14244

## WTOC-TV

Network Service: ABC, CBS.

Licensee: Savannah Bcstg. Co. Inc., Box 858, Savannah, Ga. (31402).

Studio: 516 Abercorn St. (31401).

Telephone: 912-232-0127. TWX No.: 912-354-7029.

Ownership: William T. Knight Jr., chairman, 44.3%; Grace Schley Knight, 9.3%; F. Schley Knight, pres., 8.3%; over 80 others.

Began Operation: Feb 14, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

F. SCHLEY KNIGHT, president & general manager.  
BEN B. WILLIAMS, exec. v.p. & commercial manager.  
DWIGHT J. BRUCE, v.p., program manager & film buyer.  
STUART KNIGHT, vice president & treas.  
KYLE E. GOODMAN, chief engineer.

DIGEST OF RATE CARD NO. 8—(July 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$350.00 \$180.00 \$120.00 \$105.00 \$70.00\* \$60.00\* \$35.00\*

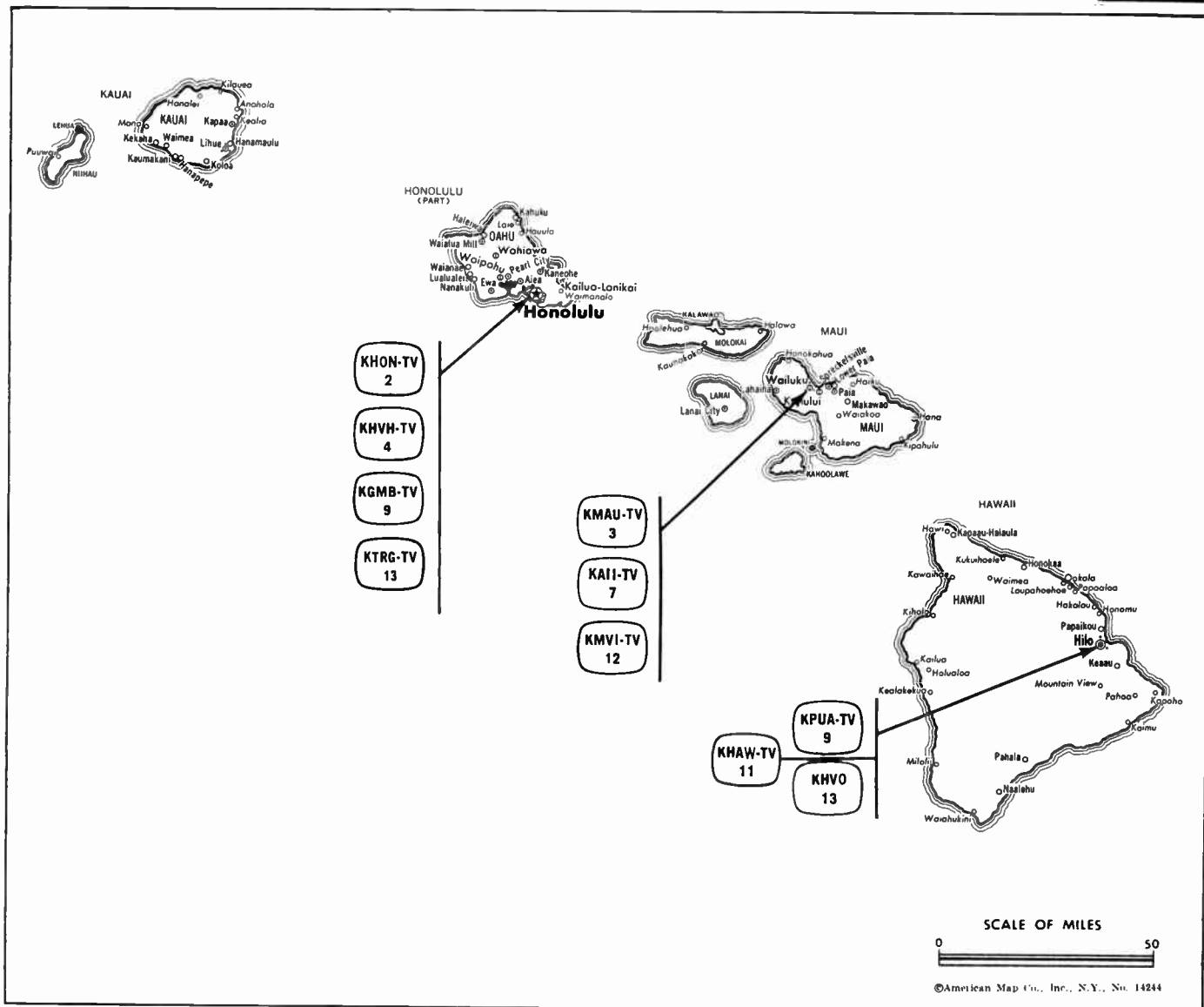
\*7:39-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$350 (ABC), \$350 (CBS).

For New Translator Station Directory  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BACON	2,100	1,800	85
BRYAN	1,600	1,400	89
BULLOCH	6,500	5,800	89
CANDLER	1,600	1,300	85
CHATHAM	61,500	57,400	93
EFFINGHAM	2,800	2,500	89
EMANUEL	4,700	4,000	85
EVANS	2,100	1,900	90
GLYNN	14,200	13,100	92
JEFF DAVIS	2,200	1,900	85
LIBERTY	4,300	3,800	89
LONG	1,100	900	85
MC INTOSH	1,800	1,500	85
MONTGOMERY	1,300	1,000	78
SCREVEN	3,400	2,800	84
TATTNALL	3,700	3,300	88
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
WARE	10,900	9,800	89
WAYNE	5,300	4,800	90
WHEELER	1,100	900	80
<b>SOUTH CAROLINA</b>			
ALLENDALE	2,900	2,300	81
BEAUFORT	11,200	10,000	90
HAMPTON	4,200	3,500	83
JASPER	3,200	2,700	83
<b>STATION TOTAL</b>	<b>163,000</b>	<b>146,100</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 100,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 74,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

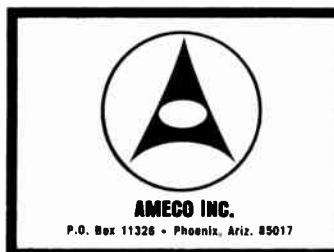


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Hawaii	149,500	111	172,100	150	153,000	153

### Hawaii Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	0	10
0	0	0
		10



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# Hawaii—Hilo

## KHAW-TV

(formerly KALU)  
Ch. 11

[Satellite of KHON-TV, Honolulu]

Technical Facilities: Channel No. 11  
(198-204 mc). Authorized power:  
2.14-kw visual, 1.1-kw aural. Antenna:  
minus 740-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

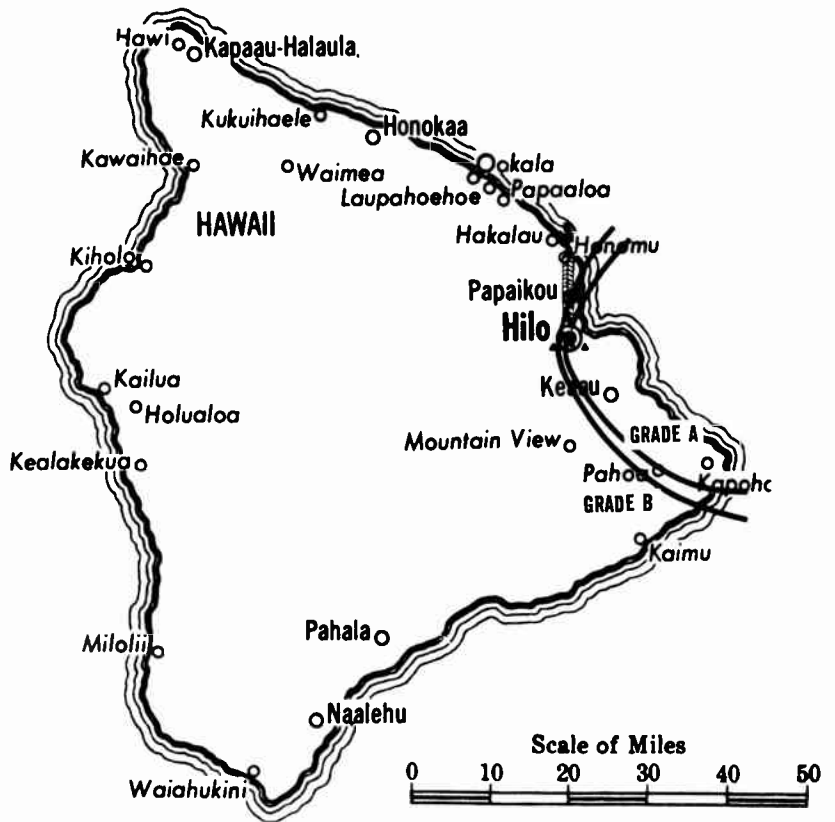
Latitude 19° 43' 56.5"  
Longitude 155° 04' 09"

Transmitter: Naniloa Hotel, Hilo.

Color: Network, film, slide & tape.

News Wire Service: UPI.

259



County coverage (shaded areas) based on 1965 ARB study.

KHAW-TV Ref: FCC File No. BPC-T-3246 Granted 10/17/63

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## KHAW-TV

Licensee: Communications Honolulu Ltd., 1170 Auahi St., Honolulu, Hawaii (96814).

Studio: 1170 Auahi St., Honolulu.

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 27, 1961.

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold only in combination with KHON-TV, Honolulu and KAIH-TV, Wailuku and K78AR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

ARB Data for this Station is included with Parent KHON-TV, Honolulu. The above map reflects coverage for Parent and Satellites KHAW-TV and KAIH, Wailuku.



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# Hawaii—Hilo



## KPUA-TV

(formerly KHBC-TV)

Ch. 9

[Satellite of KGMB-TV Honolulu]

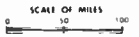
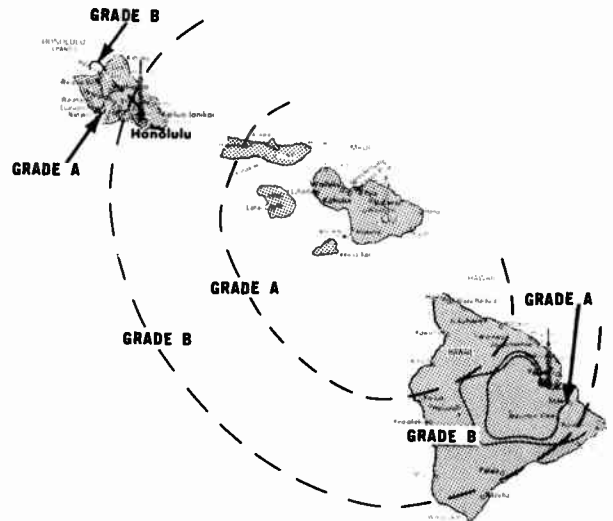
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 1-kw visual, .5-kw aural. Antenna: minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"  
Longitude 155° 08' 13"

Transmitter: Piihonua Rd.

AM Affiliate: KPUA, 1-kw, 970 kc (CBS).

259



County coverage (shaded areas) based on 1965 ARB study.

KPUA-TV Ref: FCC File No. BMPCT-2985 Granted 1/14/55 ©American Map Co., Inc., N.Y., No. 14244

## KPUA-TV

Network Service: CBS, same as KGMB-TV, Honolulu.  
Licensee: Pacific Broadcasting Network.  
Telephones: 9-2011, Honolulu; 3326, Hilo.  
Studio: 1534 Kapiolani Blvd., Honolulu.  
Ownership: See KGMB-TV, Honolulu.  
Began Operation: May 15, 1955.  
Represented (sales) by Edward Petry & Co., Inc.  
Personnel:  
CECIL HEFTEL, president & general manager.  
HAL BOUDREAU, station manager.  
RONALD T. MIYAHIRA, chief engineer.  
Rates: Sold only in combination with KGMB-TV, Honolulu.  
NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

ARB Data for This Station Included with Report for Parent KGMB-TV, Honolulu.

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# Hawaii—Hilo



**KHVO**



Ch. 13

259

[Satellite of KHVH-TV, Honolulu]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 4.68-kw visual, 2.4-kw aural. Antenna: minus 670-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56.5"  
Longitude 155° 04' 09"

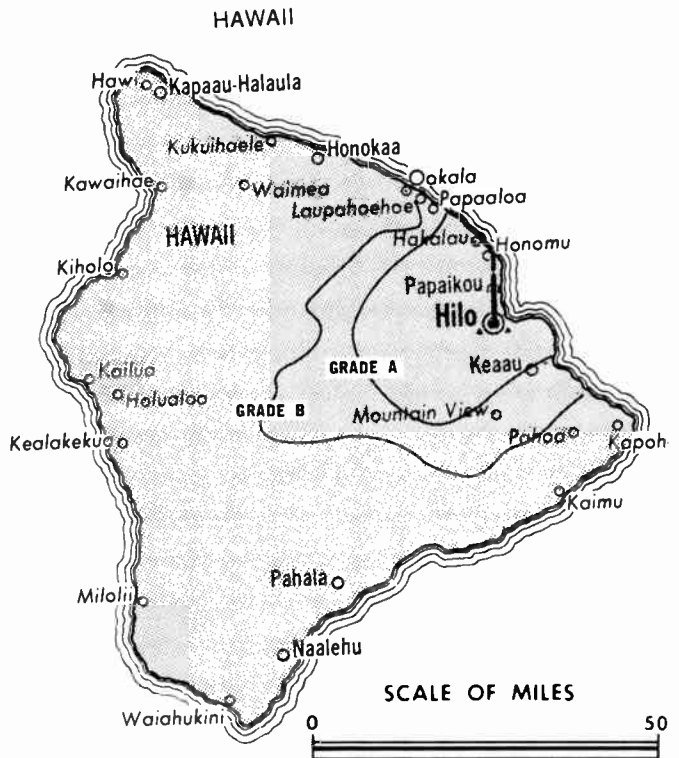
Transmitter: Naniloa Hotel, Hilo, Hawaii.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

O & O Translators: K71BA, Naalehu & Pahala; K70BS, Naalehu & volcano area, Hawaii.



County coverage (shaded areas) based on 1965 ABB study.

KHVO Ref: FCC File No. BPC-3077 Granted 9/6/62

©American Map Co., Inc., N.Y., No. 14244

## KHVO

Network Service: ABC, same as KHVH-TV.

Grantee: Western Telestations Inc., Naniloa Hotel, Hilo, Hawaii.

Studio: Naniloa Hotel, Hilo, Hawaii.

Telephone: 3289, Hilo.

Ownership: See KHVH-TV.

Began Operation: May 15, 1960.

Represented (sales) by The Katz Agency Inc.

Personnel:

Same as KHVH-TV, Honolulu.

Rates: Sold only in combination with KHVH-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KHVH-TV, Honolulu, which has \$600 base hour.

ARB Data for this Station Included with Parent  
KHVH-TV, Honolulu

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G. Bennet Larson

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274-8151

# Hawaii—Honolulu



## KGMB-TV

Ch. 9

[Also operates satellite KPUA-TV, Hilo and semi-satellite KMAU-TV, Wailuku, Maui]

**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 108-kw visual, 65-kw aural. Antenna: minus 60-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude 21° 17' 45.7"  
Longitude 157° 50' 35.7"

Holds CP for change to 209-kw visual, 29.5-kw aural, minus 50-ft. above av. terrain, 433-ft. above ground, 438-ft. above sea level. BPCT—3610.

**Transmitter:** 1534 Kapiolani Blvd.

**TV tape:** Recording facilities.

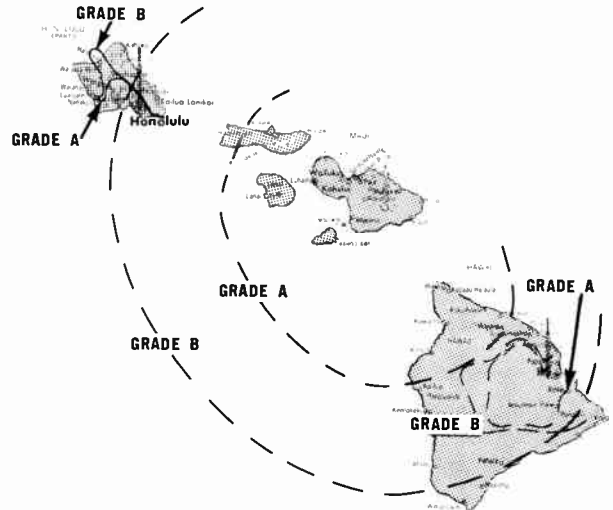
**News Wire Service:** UPI.

**AM Affiliate:** KGMB, 5-kw, 590 kc (CBS).

**O & O Translators:** K70BW, Lihue, Kauai; K82AM, Waimea, Kauai.

**Color:** Network, film, slide & tape.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



SCALE OF MILES  
0 50 100

KGMB-TV Ref: FCC File No. BPCT—2142 Granted 8/29/56  
KPUA-TV Ref: FCC File No. BMPCT—2985 Granted 4/14/55  
KMAU-TV Ref: FCC File No. BMPCT—2821 Granted 2/25/55

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## KGMB-TV

**Licensee:** Pacific Broadcasting Co. Inc.

**Studio:** 1534 Kapiolani Blvd.

**Telephone:** 9-2011. TWX No.: 743-0020.

**Ownership:** Pacific Broadcasting Co. Inc. Also owns & operates KHBC, Hilo. Also operates satellites KHBC-TV, Hilo (Ch. 9) and KMAU-TV, Wailuku (Ch. 3) and translators K70BW, Lihue, Kauai and K82AM, Waimea, Kauai.

**Began Operation:** Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40-41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 by FCC (Vol. 15:52). Sale to present owners by Honolulu Star-Bulletin approved May 5, 1965 by FCC (Vols. 4:42, 5:19). For other interests, see KUTV, Salt Lake City.

**Represented (sales)** by Edward Petry & Co., Inc.

**Represented (legal)** by Hogan & Hartson.

**Personnel:**

CECIL HEFTEL, president & general manager.  
RONALD T. MIYAHIRA, chief engineer.  
GENE ERGER, assistant sales manager.  
DONN WOOD, program director.  
JIM TOPPING, news director.  
ROBERT H. TEMPLE, national sales manager.  
TOM McCOLLUM, local sales manager.  
FRANK VALENTI, sports director.  
ERMA KRAUSE, traffic manager.  
ROBERT BEADLES, operations manager.

## DIGEST OF RATE CARD NO. 8A (July 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$650.00	\$450.00	\$390.00	\$260.00	\$160.00	\$130.00

Above rates include satellite operation of KPUA-TV, Hilo, KMAU-TV, Wailuku; translators K70BW, Lihue and K82AM, Waimea.  
**NETWORK BASE HOURLY RATE: \$400.**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>HAWAII</b>			
HAWAII 1	2,200	1,700	80
HAWAII 2	1,300	1,000	80
HAWAII 3	8,500	6,800	80
HAWAII 4	2,500	2,000	80
HAWAII 5	800	700	80
HONOLULU 1	16,600	15,300	92
HONOLULU 2	4,600	4,200	92
HONOLULU 3	4,600	4,200	92
HONOLULU 4	112,600	103,500	92
<b>KAUAI</b>	7,900	4,500	57
MAUI 1	1,700	1,500	86
MAUI 2	4,800	4,100	86
MAUI 3	2,800	2,400	86
MAUI 4	1,200	1,100	86
<b>STATION TOTAL</b>	<b>172,100</b>	<b>153,000</b>	<b>89</b>

**NET WEEKLY CIRCULATION (MARCH 65)** 141,500  
**AVERAGE DAILY CIRCULATION (MARCH 65)** 96,400  
**COLOR PENETRATION PERCENTAGE (NOV 65)** 5

ARB Data for this Station Includes Satellites  
KPUA-TV, Hilo & KMAU-TV, Wailuku.

# Hawaii—Honolulu



**KHVH-TV**



Ch. 4

[Programs are rebroadcast by separately-owned KMVI-TV, Wailuku; also by KHVH-owned KHVO, Hilo, on relay from translator K76BB, Honohina, Hawaii, which picks up KMVI-TV]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: minus 130-ft. above av. terrain, 365-ft. above ground, 371-ft. above sea level.

Latitude 21° 17' 44"  
Longitude 157° 51' 06"

Transmitter: 1290 Ala Moana.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

O & O Translators: K74BC, Lihue, Kauai. Also K76BB, Honohina (as noted above), K83AZ, Pepeekeo, which picks up KMVI-TV, Wailuku; also K71BA Naalehu & K70BS Naalehu & volcano area, repeating KHVO.

Total Households: © SRDS

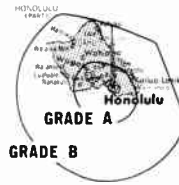
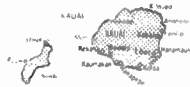
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KHVH-TV Ref: FCC File No. BMPCT-1872 Granted 6/22/55

©American Map Co., Inc., N.Y., No. 14244

## KHVH-TV

Licensee: Western Telestations Inc., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd. Telephone: 573-991.

TWX No.: KHVH 723-387.

AM Affiliate: KHVH, 5-kw, 1040 kc.

FM Affiliate: KHVH-FM, 93.9, 100-kw.

Ownership: Western Telestations Inc., 100%. It is owned by Lawrence S. Berger, 51%; Mrs. Fred Goodstein, 29%; Marcus Loew, 6%; William H. Brown, 5%; Rolling Hills Inc., 5%; William E. Cleator, 3%; John L. McGuire, 1%.

Began Operation: April 16, 1954. Sale to present owner by Kaiser Bcstg. approved Dec. 18, 1964 by FCC (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 by FCC (Television Digest, Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, Ia., interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46 & 12:2).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Hammett & Edison.

Personnel:

LAWRENCE S. BERGER, president & general manager.

DAN HUNTER, chief engineer.

HAROLD H. OHATA, business manager.

BOB SEVEY, news director.

GRACE FURUKAWA, promotion & publicity director.

ROBERT S. SMITH, program director.

JAMES G. LATHROP, sports director.

KEITH M. SWINEHART, local sales manager.

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class A—6-10:30 p.m., Sun.-Fri.; 6:30-11:15 p.m., Sat.  
\$840.00 \$504.00 \$336.00 \$252.00 \$190.00 \$165.00 \$95.00

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>HAWAII</b>			
HAWAII 1	2,200	1,700	80
HAWAII 2	1,300	1,000	80
HAWAII 3	8,500	6,800	80
HAWAII 4	2,500	2,000	80
HAWAII 5	800	700	80
HONOLULU 1	16,600	15,300	92
HONOLULU 2	4,600	4,200	92
HONOLULU 3	4,600	4,200	92
HONOLULU 4	112,600	103,500	92
<b>KAUAI</b>	7,900	4,500	57
MAUI 1	1,700	1,500	86
MAUI 2	4,800	4,100	86
MAUI 3	2,800	2,400	86
MAUI 4	1,200	1,100	86
<b>STATION TOTAL</b>	<b>172,100</b>	<b>153,000</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 149,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 119,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

ARB Data for this Station Includes Satellites  
KMVI-TV, Wailuku & KHVO, Hilo

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# Hawaii—Honolulu



**KHON-TV**

(formerly KONA)

Ch. 2

[Also operates satellites KAI-TV, Wailuku & KHAW-TV, Hilo.]

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 60.3-kw visual, 30.2-kw aural. Antenna: minus 150-ft. above av. terrain, 350-ft. above ground, 359-ft. above sea level.

Latitude 21° 17' 45"

Longitude 157° 51' 12"

Transmitter: 1170 Auahi St.

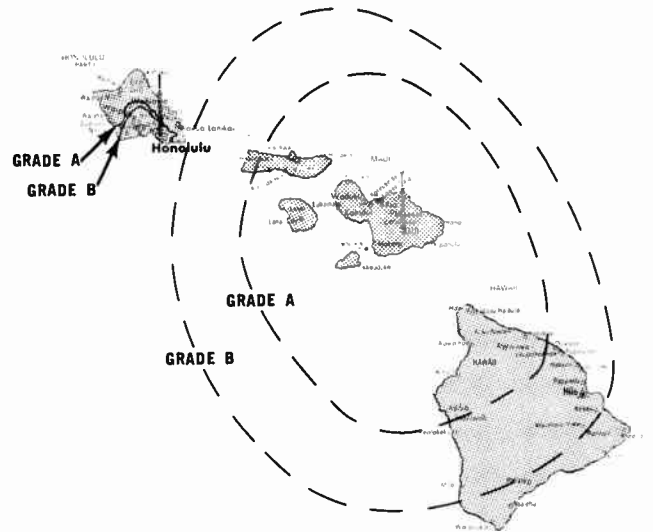
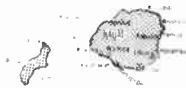
Studio: 1170 Auahi St.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

O & O Translator: K78AR, Lihue, Kauai; K73BG, Honohina, Hawaii.



Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.

KHON-TV Ref: FCC File No. BMTCT-3296 Granted 8/18/55

KAI Ref: FCC File No. BMTCT-5330 Granted 9/14/59

KHAW-TV Ref: FCC File No. BMTCT-2925 Granted 11/8/61

©American Map Co., Inc., N.Y., No. 14244

## KHON-TV

Licensee: Communications Honolulu Ltd., 1170 Auahi St., Honolulu, Hawaii (96814).

Ownership: Communications Honolulu Ltd., 100%. DeSales Harrison, pres., 33⅓%; Paulette B. Harrison, secy.-treas., 33⅓%; Arthur H. McCoy, 33⅓%.

Began Operation: Dec. 15, 1952. Sale to present owner by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 by FCC (Television Digest, Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

DANIEL KAWAKAMI, general manager & film buyer.  
 STANLEY ANDERSON, asst. general mgr. & general sales mgr.  
 KENNETH KWOCK, local sales manager.  
 WAYNE COLLINS, news director.  
 ALVIN CHANG, chief engineer.  
 PAUL YAMAMOTO, traffic supervisor.

### DIGEST OF RATE CARD NO. 10

(Aug. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$600.00	\$390.00		\$160.00	\$128.00	\$80.00
NETWORK BASE HOURLY RATE: \$400.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>HAWAII</b>			
HAWAII 1	2,200	1,700	80
HAWAII 2	1,300	1,000	80
HAWAII 3	8,500	6,800	80
HAWAII 4	2,500	2,000	80
HAWAII 5	800	700	80
HONOLULU 1	16,600	15,300	92
HONOLULU 2	4,600	4,200	92
HONOLULU 3	4,600	4,200	92
HONOLULU 4	112,600	103,500	92
KAUAI	7,900	4,500	57
MAUI 1	1,700	1,500	86
MAUI 2	4,800	4,100	86
MAUI 3	2,800	2,400	86
MAUI 4	1,200	1,100	86
<b>STATION TOTAL</b>	<b>172,100</b>	<b>153,000</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	143,900
AVERAGE DAILY CIRCULATION (MARCH 65)	85,700
COLOR PENETRATION PERCENTAGE (NOV 65)	5

ARB Data for this Station Includes Satellites KAI, Wailuku & KHAW-TV, Hilo.

# Hawaii—Honolulu

## KTRG-TV

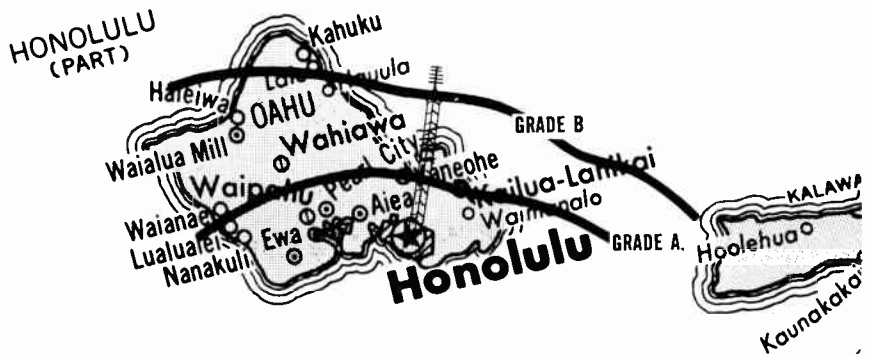
Ch. 13

Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
30.7-kw visual, 15.4-kw aural. Antenna:  
minus 100-ft. above av. terrain, 371-ft. above ground, 381-ft. above sea level.

Latitude 21° 17' 07"  
Longitude 157° 50' 24"

Transmitter: 2005 Kalia Rd., Honolulu.

News Wire Service: AP, UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



KTRG-TV Ref: FCC File No. BPCT—3013 Granted 4/26/62

©American Map Co., Inc., N.Y., No. 14244

## KTRG-TV

Network Service: None, independent.

Licensee: Hawaiian Paradise Park Corp., 2207-A Kalakaua Ave., Honolulu (96815).

Ownership: Hawaiian Paradise Park Corp., 100%. Ellen J. Watumull, chmn., 20%; David Watumull, pres., 36%; Radha Watumull Homay, v.p., 22%; Lila Watumull Sahney, v.p. 22%; Minnie Kudo Arima, secy.-treas. Note: Sale to United Bcstg. pends.

Began Operation: July 4, 1962.

Represented (sales) by Weed Television Corp.

Represented (legal) by Becker & Silberberg.

### Personnel:

DAVID WATUMULL, president.

HOWARD ZWICK, general sales manager.

DAVID GALLAGHER, production manager.

ERNEST LINDEMAN, chief engineer.

### DIGEST OF RATE CARD NO. 4 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$350.00	\$210.00	\$140.00	\$105.00	\$56.00	\$35.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>HAWAII</b>			
HONOLULU 1	16,600	15,300	92
HONOLULU 2	4,600	4,200	92
HONOLULU 3	4,600	4,200	92
HONOLULU 4	112,600	103,500	92
MAUI 1	1,700	1,500	86
MAUI 4	1,200	1,100	86
<b>STATION TOTAL</b>	<b>141,300</b>	<b>129,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	73,100
AVERAGE DAILY CIRCULATION (MARCH 65)	28,100
COLOR PENETRATION PERCENTAGE (NOV 65)	5

Translator Station Directory

Is in Section c.

# Hawaii—Wailuku

NB

## KAIL-TV

(formerly KALA)  
Ch. 7

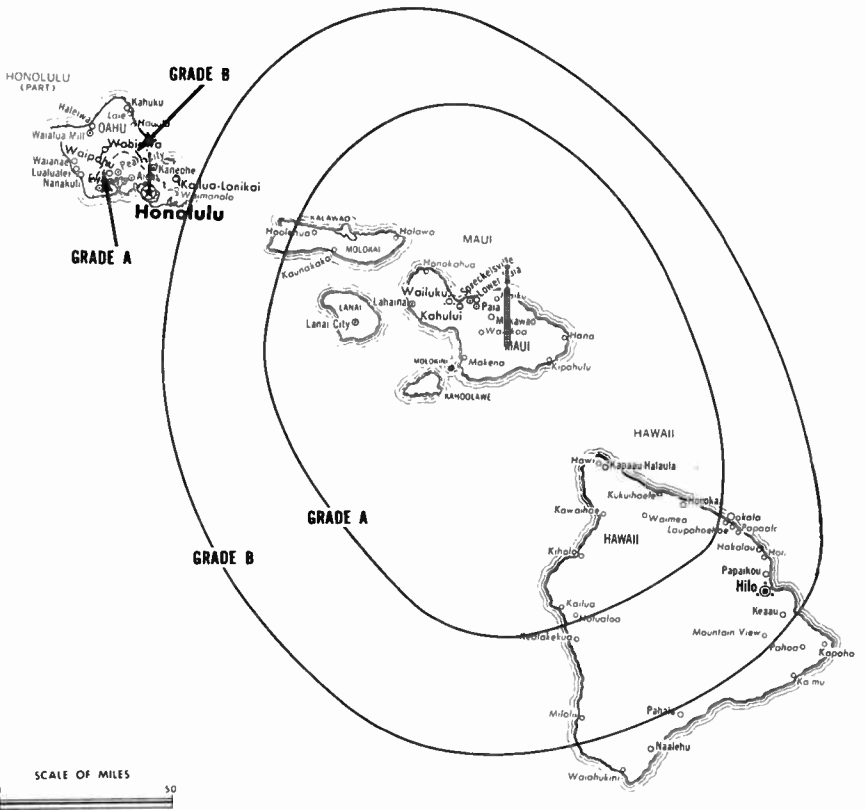
[Satellite of KHON-TV, Honolulu]

Technical Facilities: Channel No. 7  
(174-180 mc). Authorized power:  
29.8-kw visual, 16.4-kw aural.  
Antenna: 5940-ft. above av. ter-  
rain, 75-ft. above ground, 10,025-  
ft. above sea level.

Latitude 20° 42' 41"  
Longitude 156° 15' 26"

Transmitter: Mt. Haleakala, Maui.  
Color: Network, film, slide & tape.  
News Wire Service: UPI.  
Studio: 1170 Auahi St., Honolulu.

69



County coverage (shaded areas) based on 1965  
ARB study.

KAIL-TV Ref: FCC File No. B147-2906 Granted 10/20/61

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## KAIL-TV

Licensee: Communications Honolulu Ltd., 1170 Auahi St., Honolulu,  
Hawaii. (96814).

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 19, 1958.

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineer-  
ing personnel only.

Rates: Sold only in combination with KHON-TV, Honolulu & KHAW-  
TV, Hilo and K78AR, Lihue, with rates applying to simultaneous  
telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

ARB Data for this Station Included with  
Report for Parent KHON-TV, Honolulu.

## MORTON FLOM, ENG.

### CONSULTING ENGINEER

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Briefs, Feasibility Tests

Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



## KMAU-TV

Ch. 3

[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 14.1-kw visual, 2.69-kw aural, 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

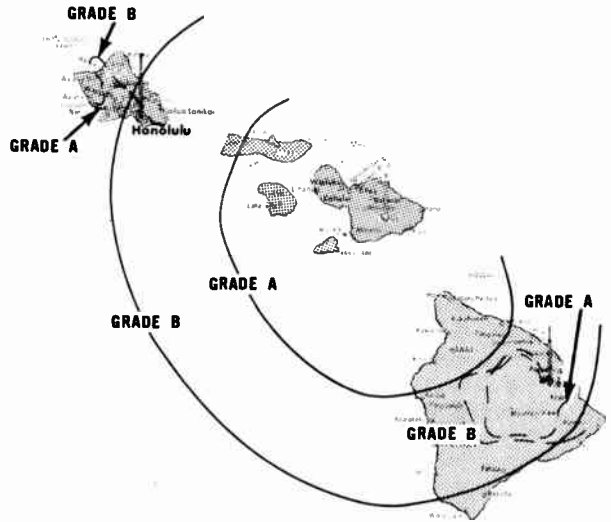
Latitude 20° 42' 41"

Longitude 156° 15' 35"

Transmitter: Mt. Haleakala, Maui.

TV tape: Recording facilities.

69



County coverage (shaded areas) based on 1965 ARB study.

KMAU-TV Ref: FCC File No. BMPCT-2821 Granted 2/25/55

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## KMAU-TV

Licensee: John S. Young Associates Inc., 1550 Rycroft St., Honolulu, Hawaii (96814).

Studio: 1534 Kapiolani Blvd.

Ownership: John S. Young, pres., 98%; Joanne Young, v.p., 1%; Patricia Wall, 1%.

Began Operation: April 24, 1955. Sale to present owners by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 by FCC (Television Digest, Vol. 4:42, 5:19).

Represented (sales) by Peters, Griffin, Woodward Inc.

### Personnel:

JOHN S. YOUNG, general manager.

RONALD T. MIYAHIRA, chief engineer.

Rates: Sold only in combination with KGMB-TV, Honolulu, and latter's other satellite KHBC-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

ARB Data for this Station Included with Report for Parent KGMB-TV, Honolulu.

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

# Hawaii—Wailuku



## KMVI-TV

Ch. 12

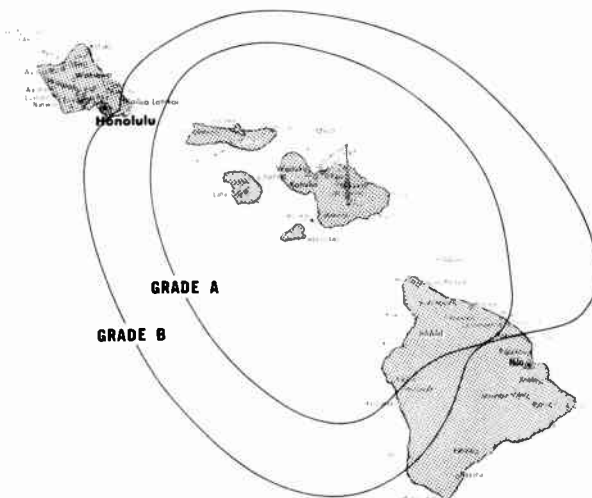
[Semi-satellite of separately-owned KHVH-TV, Honolulu]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 30-kw visual, 15-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level. Latitude 20° 42' 43" Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

AM Affiliate: KMVI, 1-kw, 550 kc (NBC).

Color: Network, film, slide & tape.



SCALE OF MILES  
0 50 100

County coverage (shaded areas) based on 1965 ARB study.

KMVI-TV Ref: FCC File No. BPCT—1981 Granted 5/25/55

©American Map Co., Inc., N.Y., No. 14244

## KMVI-TV

Network Service: ABC, same as KHVH-TV, Honolulu.

Grantee (STA): Maui Publishing Co. Ltd., Box 374.

Studio: 1290 Ala Moana, Honolulu.

Telephone: 33-981.

Ownership: J. Walter Cameron, pres., 84.233%; Kahului Railroad Co., 8.4%; H. P. Baldwin Ltd., 3.7%; 8 other stockholders, none owns as much as 1%

Began Operation: Dec. 4, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

RICHARD E. MAWSON, general manager.

NORA I. COOPER, station manager.

Rates: See KHVH-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KHVH-TV, Honolulu.

ARB Data for this Station Included with Report for KHVH-TV, Honolulu

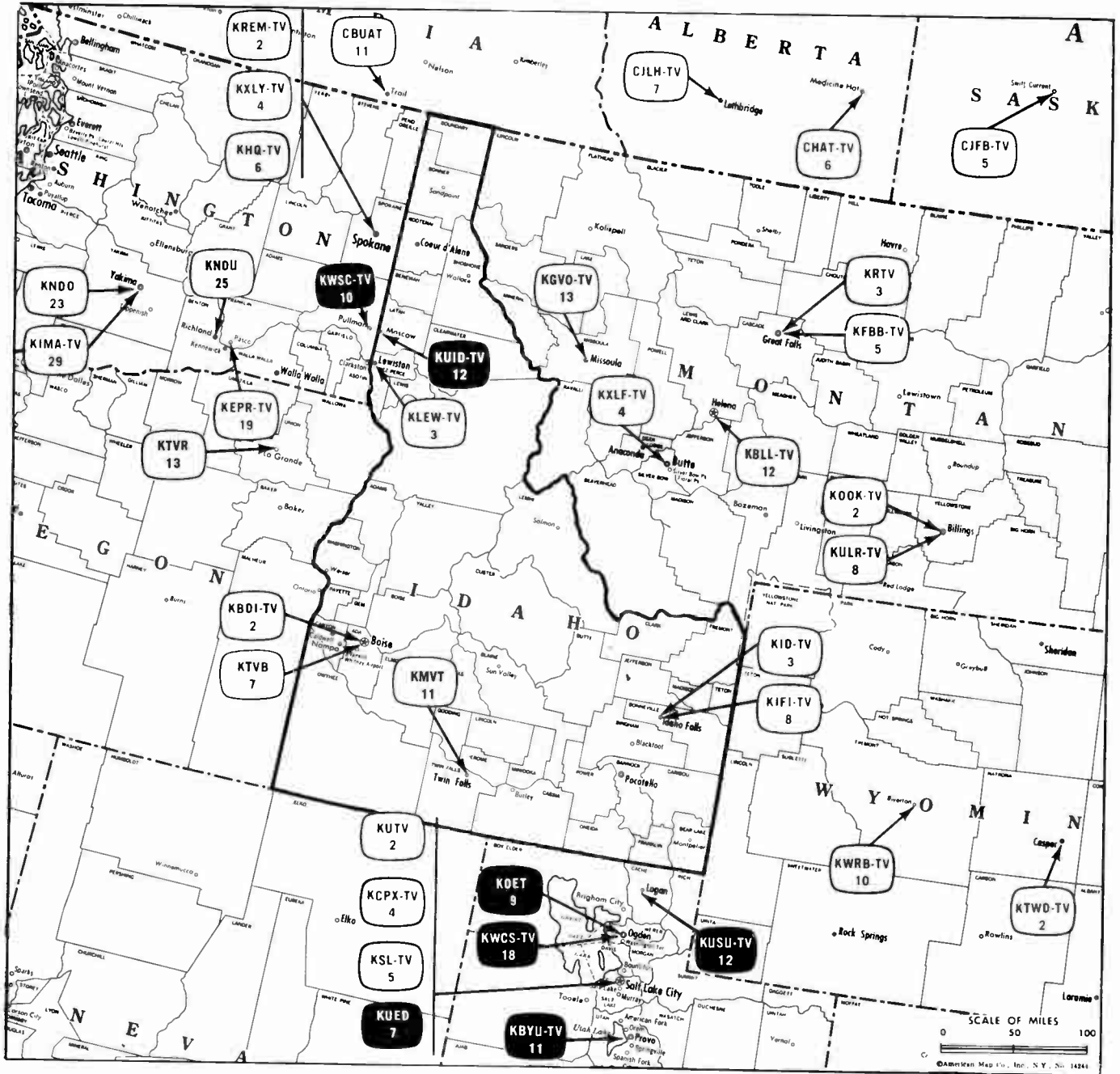


MALARKEY, TAYLOR & ASSOCIATES  
CATV

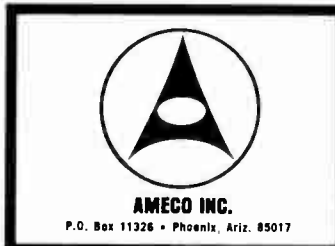
Brokers - Consultants - Engineering  
WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

# Idaho



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Boise	83,800	162	120,900	180	112,000	176
Idaho Falls-Pocatello	60,200	180	80,000	193	75,000	191
Twin Falls	29,700	207	37,100	217	35,300	217



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IN IDAHO  
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Phone: 502-232-7051

Portland Warehouse

503-232-7051

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	6	0	6
<input checked="" type="checkbox"/> Educational Television Stations	1	0	1
			7

**State Cross Reference List**

Communities That Receive Programs of Stations That Are Located Elsewhere

**KTLE**

Idaho Falls

(See Pocatello, Ida.)

•

**KBOI-TV & KTVB**

Nampa

(See Boise, Ida.)

•

**KID-TV & KIFI-TV**

Pocatello

(See Idaho Falls, Ida.)



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So, if you're in school now . . . stay there! Learn all you can for as long as you can. If you're out of school, there are plenty of ways to get valuable training outside the classroom. For details, visit the Youth Counsellor at your State Employment Service. Get a good education . . . you can't get ahead without one.



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# Idaho—Boise



**KBOI-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 65-kw visual, 33-kw aural. Antenna: 2550-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 12"  
Longitude 116° 06' 08"

Requests 7.01-kw aural.

Transmitter: Deer Point Peak, Shafter Butte.

Color: Network, film, slide & tape.

O & O Translator: K10FD, McCall & New Meadows, Ida.

News Wire Service: AP, UPI.

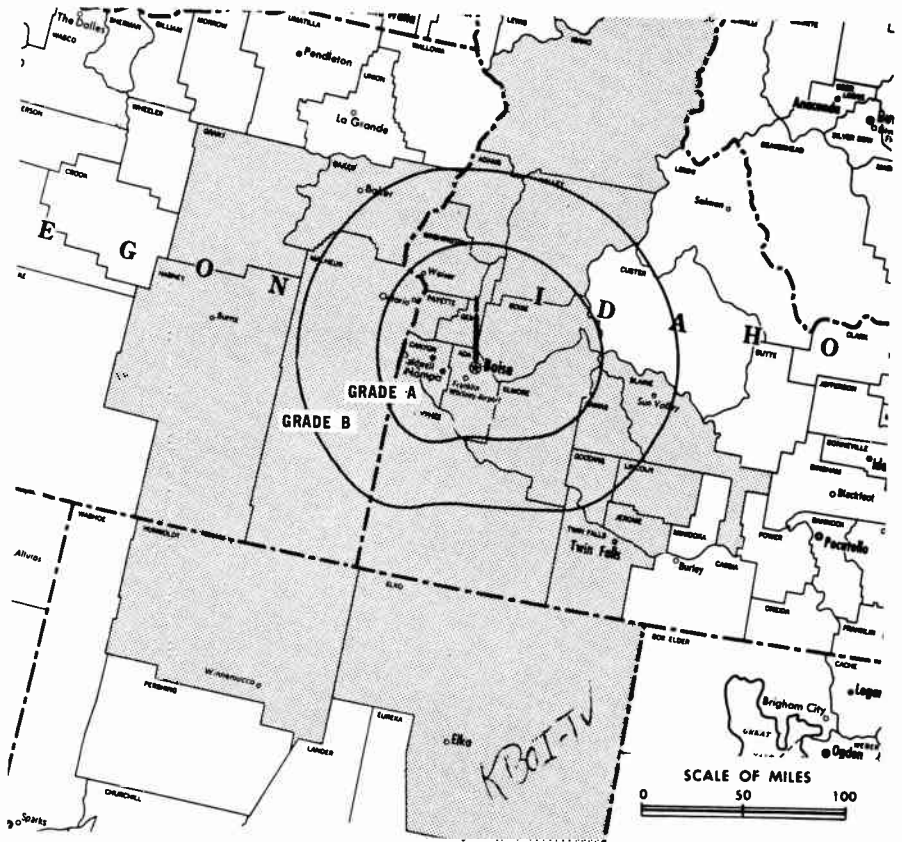
Studio: 1007 W. Jefferson St.

Telephone: 208-342-9331.

AM Affiliate: KBOI, 5-kw, 950 kc (CBS).

FM Affiliate: KBOI-FM, 17.5-kw, 97.9 mc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KBOI-TV Ref: FCC File No. BPCT-2146 Granted 7/11/56

©American Map Co., Inc., N.Y., No. 14244

## KBOI-TV

Licensee: Boise Valley Bcstrs. Inc., 1007 W. Jefferson St. (83702).  
TWX No.: 208-375-4455.

Ownership: H. Westerman Whillock, pres., 7.1%; Willis C. Moffat, v.p., 6.3%; Earl Glade Jr., secy.-treas., 3%; Fred M. Taylor, director, 5.8%; Maxine King, 7.5%; Lloyd Klingensmith, director, 1.5%; Rudy Anderson, director, 3%; Robert Howell, director, 9%; Joe Albertson, director, 2.5%; Theresa Whillock, 4.8%; Edwin A. Snow, 4.3%; Radio Service Corp. of Utah (owners of 64% of KSL-TV, Salt Lake City, Utah and 23% of KID-TV, Idaho Falls, Idaho), 6.2%; Saul Haas (KIRO-TV, Seattle, Wash.), 5%; 48 others, none over 3%.

Began Operation: Nov. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

### Personnel:

WESTERMAN WHILLOCK, president & general manager.  
EARL GLADE JR., station, commercial mgr. & film buyer.  
DENA HOWELL, production supervisor.  
JAMES A. JOHNTZ JR., chief engineer.  
ROBERT HOWELL, film editor.  
DICK EARDLEY, news editor.

### DIGEST OF RATE CARD NO. 8—(Aug. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$300.00	\$180.00	\$145.00	\$105.00	\$85.00	\$70.00
NETWORK BASE HOURLY RATE:	\$350 (CBS, ABC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>IDAHO</b>			
ADA	32,800	31,300	95
ADAMS	900	800	90
BLAINE	1,400	1,300	91
BOISE	500	500	93
CAMAS	300	300	97
CANYON	18,400	17,200	94
ELMORE	5,700	5,400	95
GEM	2,900	2,700	94
GOODING	2,600	2,400	95
IDAHO	4,400	3,800	88
JEROME	3,300	3,200	96
LINCOLN	1,100	1,000	94
OWYHEE	1,900	1,800	94
PAYETTE	4,100	3,900	94
TWIN FALLS	13,300	12,800	96
VALLEY	1,100	1,000	89
WASHINGTON	2,600	2,300	92
<b>NEVADA</b>			
ELKO	4,200	3,400	83
HUMBOLDT	2,000	1,800	91
<b>OREGON</b>			
BAKER	5,900	5,200	89
GRANT	2,300	1,700	75
HARNEY	2,000	1,700	85
MALHEUR	6,600	6,000	92
<b>STATION TOTAL</b>	<b>120,300</b>	<b>111,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 83,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 68,600  
COLOR PENETRATION PERCENTAGE (NDV 65) 8

# Idaho—Boise



**KTVB**



Ch. 7

[Also operates satellite KTVR, La Grande, Ore.]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 213-kw visual, 26.9-kw aural. Antenna, 2560-ft. above av. terrain, 223-ft. above ground, 7193-ft. above sea level.

Latitude 43° 45' 08"  
Longitude 116° 07' 10"

Transmitter: TV Lot No. 3, Deer Point, Ida.

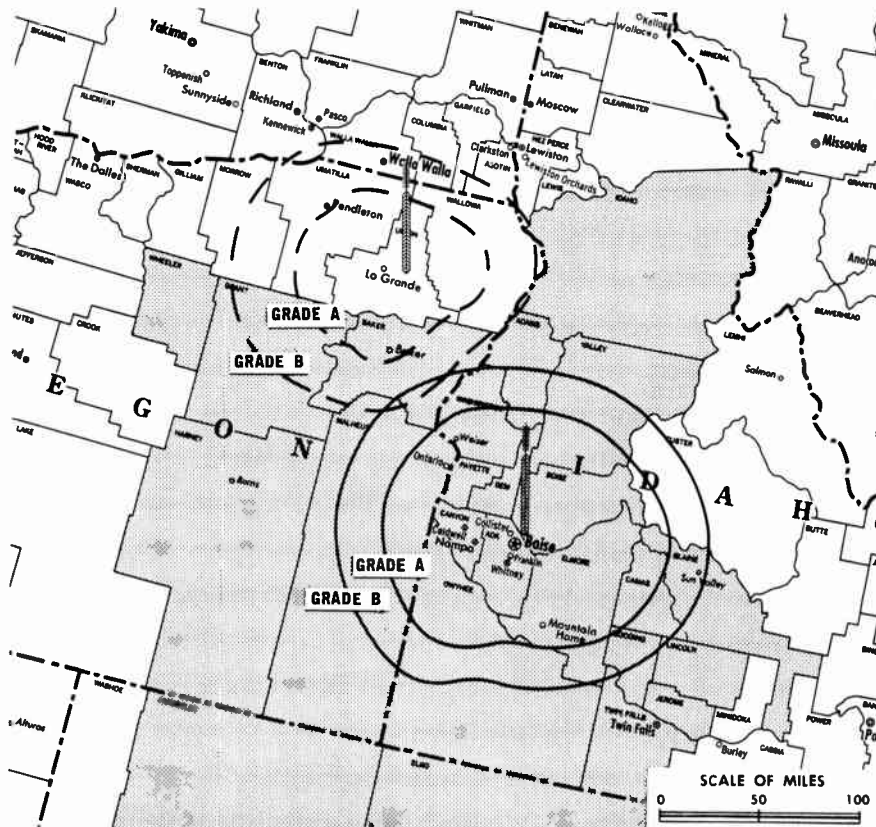
Studio: 700 Crestline Dr.

O & O Translators: K12EZ, McCall & New Meadows, Ida.; K13GW, Council, Ida.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTVB Ref: FCC File No. BPCT-2086 Granted 4/27/66

©American Map Co., Inc., N.Y., No. 14244

## KTVB

Network Service: ABC, NBC.

Licensee: KTVB Inc., Box 390, Chamber of Commerce Bldg. 83701.

Telephone: 208-342-4611. TWX No.: 208-375-0600.

Ownership: Georgia M. Davidson, pres., 100%.

Began Operation: July 12, 1953.

Represented (sales) by Avery-Knodel Inc.; Bob Hix Co. Inc. (Mountain States). Del Day Inc. (Seattle), Charles L. Burrow Co. (Portland, Ore.).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

### Personnel:

GEORGIA M. DAVIDSON, president.  
ROBERT E. KRUEGER, exec. v.p. & gen. mgr.  
GEORGE GANZ, sales manager.  
DEL LUNDBOM, program director.  
GLENN PURDY, merchandising director.  
SHIRLEY MIX, promotion director.  
HAROLD W. TOEDTEMEIER, technical director.  
SAL CELESKI, news director.

### DIGEST OF RATE CARD NO. 13—(Sept. 1, 1965)

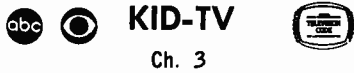
Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$300.00 \$200.00 \$150.00 \$90.00 \$90.00 \$70.00 \$35.00  
NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (NBC).

ARB Data for this station does not reflect present coverage since it does not include satellite KTVR, La Grande, Ore.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IDAHO</b>			
ADA	32,800	31,300	95
ADAMS	900	800	90
BLAINE	1,400	1,300	91
BOISE	500	500	93
CAMAS	300	300	97
CANYON	18,400	17,200	94
EL MORE	5,700	5,400	95
GEM	2,900	2,700	94
GOODING	2,600	2,400	95
IDAHO	4,400	3,800	88
JEROME	3,300	3,200	96
LINCOLN	1,100	1,000	94
OWYHEE	1,900	1,800	94
PAYETTE	4,100	3,900	94
TWIN FALLS	13,300	12,800	96
VALLEY	1,100	1,000	89
WASHINGTON	2,600	2,300	92
<b>NEVADA</b>			
ELKO	4,200	3,400	83
HUMBOLDT	2,000	1,800	91
<b>OREGON</b>			
BAKER	5,900	5,200	89
GRANT	2,300	1,700	75
HARNEY	2,000	1,700	85
MALHEUR	6,600	6,000	92
WHEELER	600	500	89
<b>STATION TOTAL</b>	<b>120,900</b>	<b>112,000</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 83,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 65,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Idaho—Idaho Falls-Pocatello



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"  
Longitude 112° 39' 05"

Transmitter: Little Butte Mt., 8.5-mi. NE of Atomic City, Ida.

Studio: 1255 E. 17th St.

TV tape: Recording facilities.

Color: Network only.

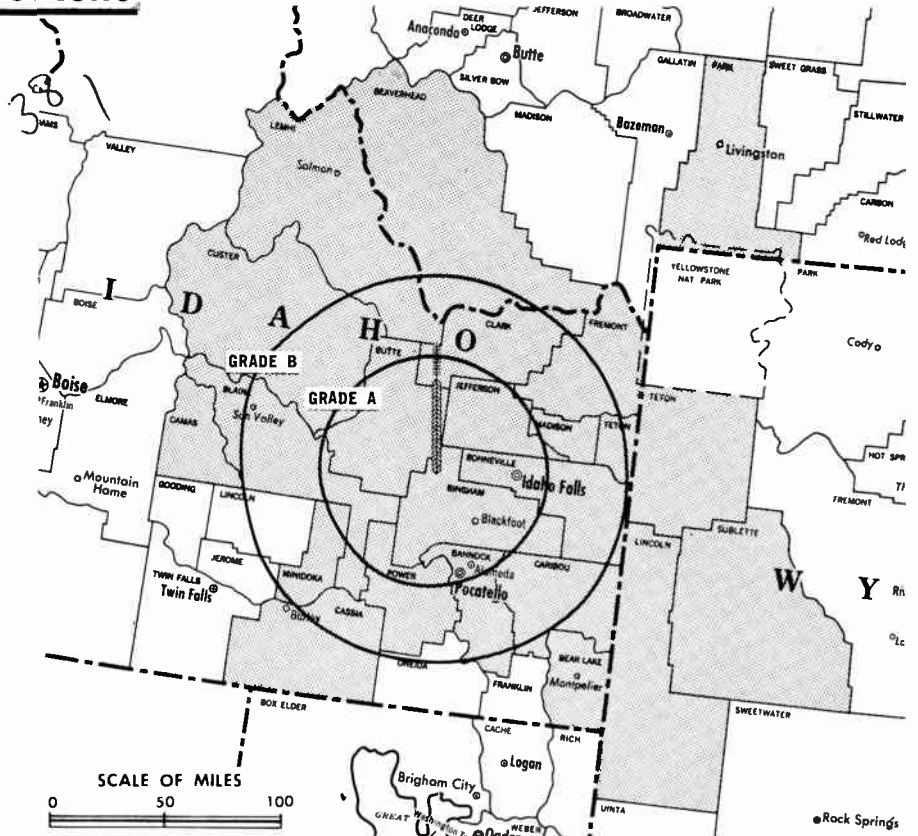
News Wire Service: AP.

Telephone: 208-522-5100.

AM Affiliate: KID, 5-kw (1-kw night), 590 kc (CBS).

Represented (engineering) by Jules Cohen & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KID-TV Ref: FCC File No. BMPCT-1281 Granted 8/21/53

©American Map Co., Inc., N.Y., No. 14244

## KID-TV

Network Service: ABC, CBS.

Licensee: Idaho Radio Corp., Box 2008, 1255 E. 17th St., Idaho Falls, Ida. (83401).

Ownership: KSL Inc., 23%; Zion Securities Corp., 18.6%; A. W. Schwieder, pres., 7.8%; Mrs. Guy A. Poulsen, 6.5%; 35 others, none owns more than 4.8%. KSL Inc., also owns 6.2% of KBOI-TV, Boise, Ida. and operates KSL-TV, Salt Lake City.

Began Operation: Dec. 20, 1953.

Represented (sales) by H-R Television, Inc.; Skyline Advertisers Sales; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

J. ALLEN JENSEN, exec. vice pres. & general manager.  
CLAUDE CAIN, station & sales manager.  
DAVE WAYNE, operations manager.  
CARROLL SECRIST, chief engineer.  
JUDY YOUNG, promotion manager.

### DIGEST OF RATE CARD NO. 12 (Nov 16, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:29-10:01 p.m., daily.	\$330.00	\$198.00	\$132.00	\$99.00	\$82.50	\$66.00 \$41.25

Combination Rates (Skyline TV Network): KID-TV, Idaho Falls, Ida.; KMVT, Twin Falls, Ida.; KOOK-TV, Billings, Mont.; KXLF-TV, Butte & KFBB-TV, Great Falls, Mont.

Class A—6:29-10:01 p.m., daily.  
\$1261.05 \$756.54 \$504.50 \$378.37 \$302.67 \$241.95 \$151.12  
NETWORK BASE HOURLY RATE: \$275 (ABC), \$275 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IDAHO*</b>			
BANNOCK	15,700	14,800	94
BEAR LAKE	2,000	1,900	93
BINGHAM	7,900	7,600	97
BLAINE	1,400	1,300	91
BONNEVILLE	15,300	14,800	97
BUTTE	1,200	1,100	97
CAMAS	300	300	97
CARIBOU	1,700	1,500	92
CASSIA	4,800	4,600	96
CLARK	300	200	91
CUSTER	900	800	87
FREMONT	2,300	2,200	96
JEFFERSON	3,200	3,100	98
LEMHI	1,800	1,500	83
MADISON	2,300	2,300	97
MINIDOKA	4,600	4,300	94
POWER	1,300	1,100	90
TETON	700	700	99
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
PARK	4,600	4,200	91
<b>WYOMING</b>			
LINCOLN	2,700	2,400	88
SUBLETTE	1,500	1,300	86
TETON	1,100	1,000	90
<b>STATION TOTAL</b>	<b>80,000</b>	<b>75,000</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 60,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 51,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 7



# Idaho—Idaho Falls-Pocatello



**KIFI-TV**



Ch. 8

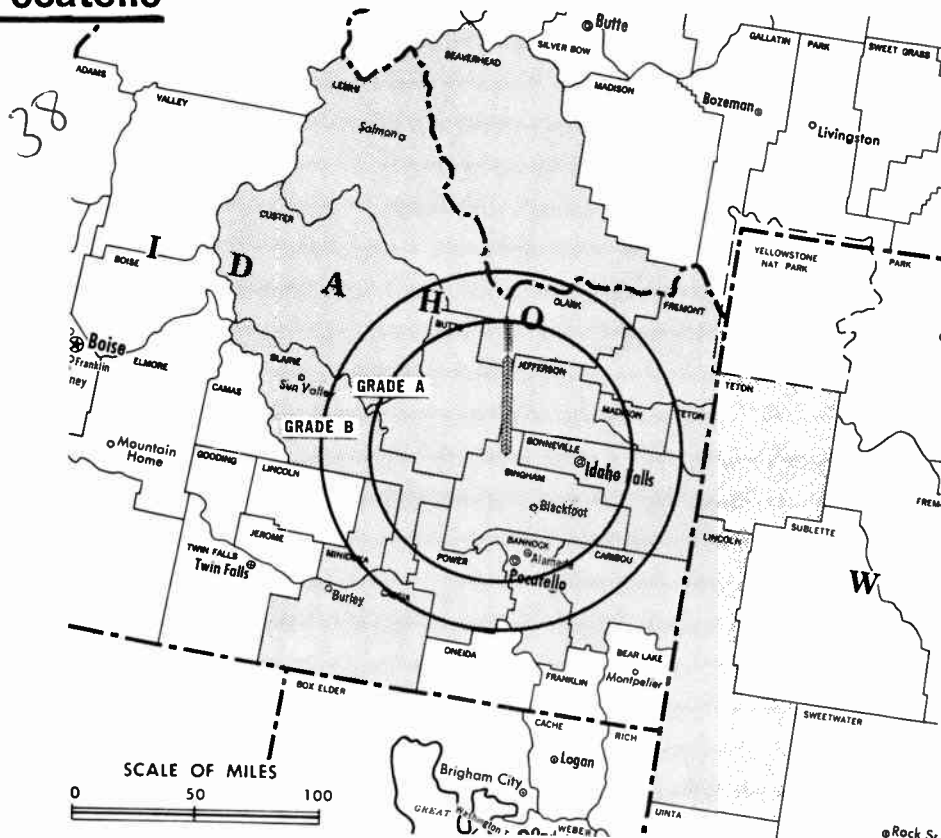
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 43° 30' 02"  
Longitude 112° 39' 36"

Transmitter: Little Butte Mt., 32-mi. W of Idaho Falls.

Color: Network, film & slide.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KIFI-TV Ref: FCC File No. BMPCT-5503 Granted 9/20/60

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## KIFI-TV

Network Service: NBC, ABC.

Licensee: Eastern Idaho Broadcasting & Television Co., Box 2148, Idaho Falls, Ida. (83401).

Studio: North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX No.: 208-523-3094.

Ownership: J. Robb Brady Trust Co., 91.663%; James M. Brady, pres., .002%; Edwin F. McDermott, v.p., 8.33%; J. Robb Brady, secy.-treas., .002%.

Began Operation: Jan. 23, 1961.

Represented (sales) by Avery-Knodel Inc. (National); Feltis, Dove & Croghan (Seattle-Portland); Bob Hix Inc. (Denver).

Represented (legal) by John H. Midlen.

Represented (engineering) by John H. Mullaney.

Personnel:

J. M. BRADY, general & national sales manager.  
CHARLES OUTLAND, production manager.  
H. G. HAEFELE, program director & chief engineer.  
WESLEY PETTORBERG, office manager.

### DIGEST OF RATE CARD NO. 7 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:31-10:01 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$70.00	\$55.00
						\$38.00

Combination Rates (Mountain States TV): KIFI-TV, Idaho Falls, Ida.; KULR-TV, Billings, Mont.; KRTV, Great Falls, Mont.; KMSO-TV, Missoula, Mont.

Class AA—6:31-10:01 p.m., daily.  
\$850.00 \$510.00 \$357.00 \$289.00 \$195.50 \$161.50 \$97.75

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IDAHO</b>			
BANNOCK	15,700	14,800	94
BINGHAM	7,900	7,600	97
BLAINE	1,400	1,300	91
BONNEVILLE	15,300	14,800	97
BUTTE	1,200	1,100	97
CARIBOU	1,700	1,500	92
CASSIA	4,800	4,600	96
CLARK	300	200	91
CUSTER	900	800	87
FREMONT	2,300	2,200	96
JEFFERSON	3,200	3,100	98
LEMHI	1,800	1,500	83
MADISON	2,300	2,300	97
MINIDOKA	4,600	4,300	94
POWER	1,300	1,100	90
TETON	700	700	99
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
<b>WYOMING</b>			
LINCOLN	2,700	2,400	88
TETON	1,100	1,000	90
<b>STATION TOTAL</b>	<b>71,600</b>	<b>67,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 52,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 40,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For Translator Station Directory  
see Section c

# Idaho—Lewiston

abc **KLEW-TV**

Ch. 3

[Associated with KIMA-TV, Yakima, Wash.]

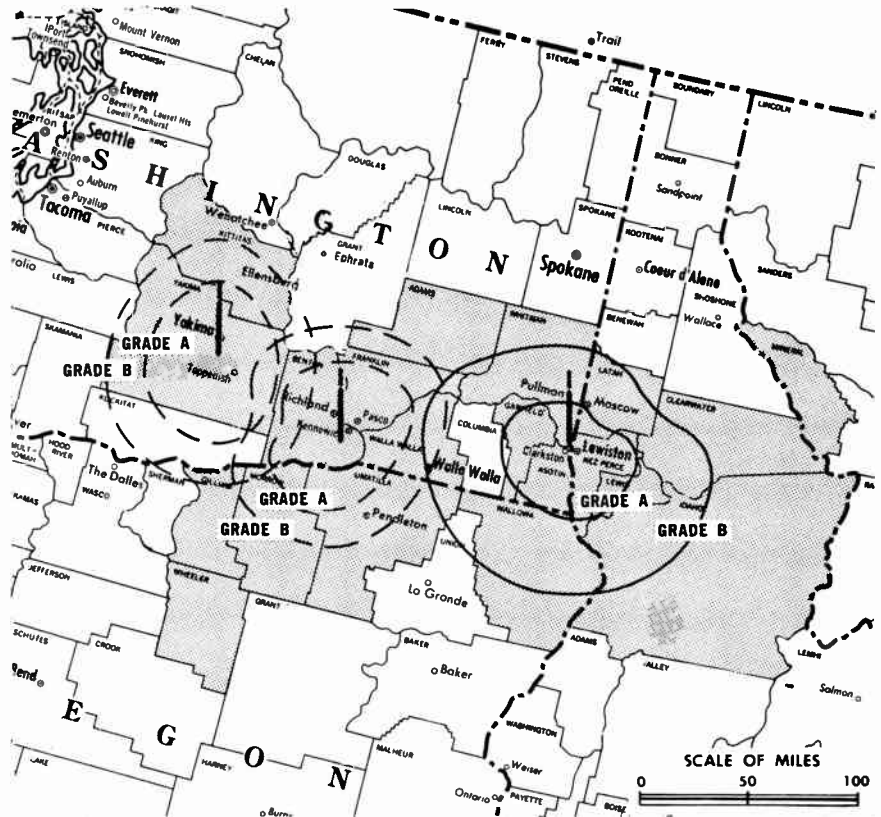
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 13.8-kw visual, 1.38-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"  
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, Wash., 2.5-mi. SW of U.S. 195.

AM Affiliate: None locally.

Color: Network only.



County coverage (shaded areas) based on 1965 ARB study.

KLEW-TV Ref: FCC File No. BMPCT--3459 Granted 10/6/55

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## KLEW-TV

Network Service: CBS (EMP), ABC.

Licensee: Lewiston TV Co., Box 615.

Studio: 1115 Idaho St. (83501).

Telephone: 208-743-5581.

Ownership: Cascade Broadcasting Co., 100%; for other interests, see KIMA-TV, Yakima, Wash.

Began Operation: Dec. 9, 1955.

Represented (sales) by Adam Young Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

RUDY VSETECKA, manager.

BILL BICKLEY, chief engineer.

Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$100 (CBS), \$650, combination rate with KIMA-TV, Yakima, bonus to KIMA-TV, Yakima (NBC).

ARB Data for this Station Included with Report of Parent KIMA-TV, Yakima, Wash. The above Map Includes Coverage of Parent & Satellites KLEW-TV & KEPR-TV, Pasco, Wash.

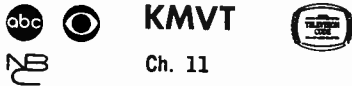
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514-484-4883

# Idaho—Twin Falls



**Technical Facilities:** Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 43' 48"  
Longitude 114° 24' 52"

Requests change to 316-kw visual, 158-kw aural, 1057-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

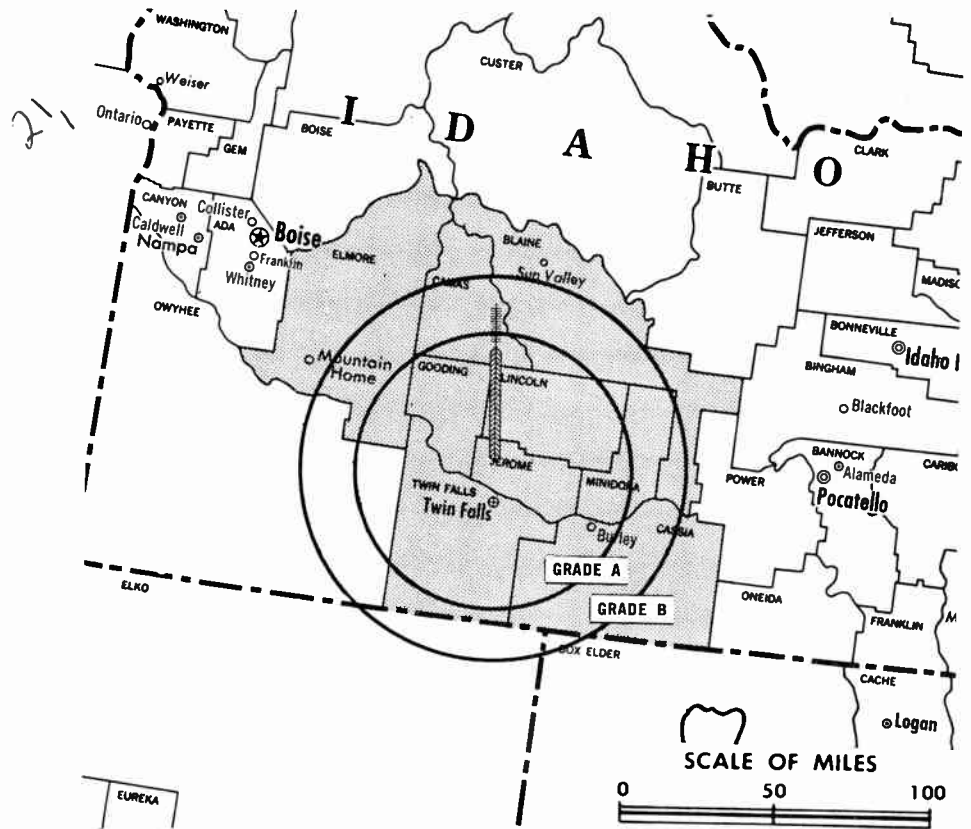
**Transmitter:** Flat Top Butte, 11-mi. north of city.

**Color:** Network, film & slide.

**News Wire Service:** AP.

**Facsimile Service:** AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
**ABB study.**



KMYT Ref: FCC File No. B1CT—3062 Granted 7/24/62

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## KMYT

**Network Service:** ABC, CBS; also NBC.

**Licensee:** The KLIX Corp., Box 547 (83301).

**Studio:** Elizabeth Blvd. & Eastland Dr.

**Telephone:** 208-733-1280. **TWX No.:** 910-977-5716.

**Ownership:** The KLIX Corp., 100% owned by A. L. Glasmann family, publisher of Ogden Standard Examiner. For other interests see KUTV, Salt Lake City. George C. Hatch, pres.

**Began Operation:** May 30, 1955. Sale to present owners by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 by FCC (Television Digest, Vol. 11:31, 12:10).

**Represented (sales)** by Skyline Advertisers Sales; H-R Television Inc.; John McGuire (Denver); Art Moore & Assoc. Inc. (Northwest).

**Represented (legal)** by Haley, Bader & Potts.

### Personnel:

GORDON O. GLASMANN, pres. & general manager.  
CECIL L. HEFTEL, vice president.  
BUZZ LANGDON, production manager.  
BRUCE FOX, operations manager.  
SID COHEN, film buyer.  
VAUN J. McARTHUR, director of engineering.

### DIGEST OF RATE CARD NO. 8 (Nov. 16, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:29-10:01 p.m., daily.  
\$223.00 \$133.75 \$89.25 \$74.25 \$67.00 \$56.00 \$44.50 \$27.75

Note: For combination rates, see KID-TV, Idaho Falls, Ida.

**NETWORK BASE HOURLY RATE:** \$200 (ABC), \$200 (CBS), \$200 (NBC).

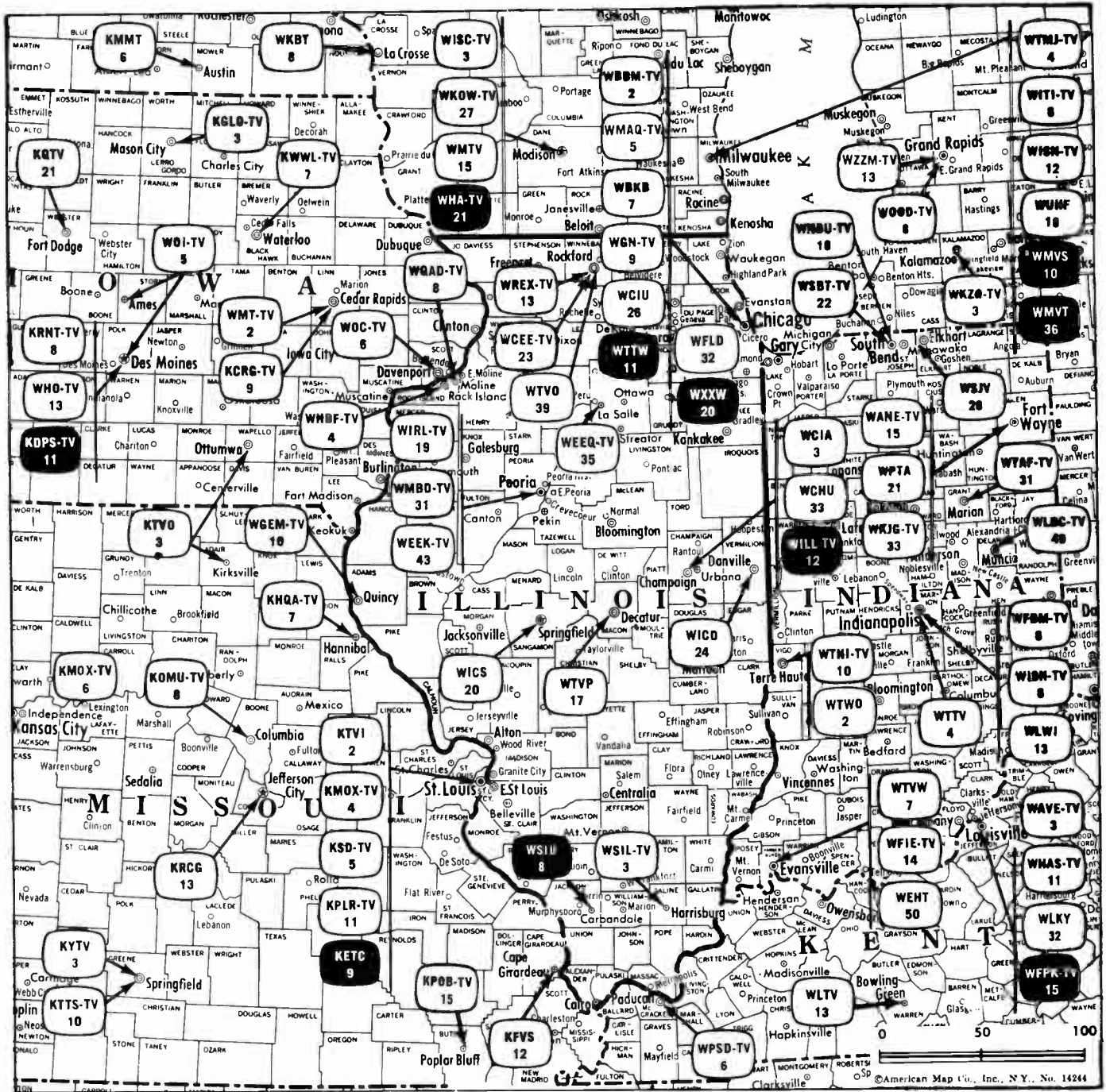
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IDAHO</b>			
BLAINE	1,400	1,300	91
CAMAS	300	300	97
CASSIA	4,800	4,600	96
ELMORE	5,700	5,400	95
GOOING	2,600	2,400	95
JEROME	3,300	3,200	96
LINCOLN	1,100	1,000	94
MINIDOKA	4,600	4,300	94
TWIN FALLS	13,300	12,800	96
<b>STATION TOTAL</b>	<b>37,100</b>	<b>35,300</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 29,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 25,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

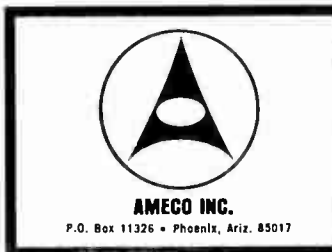
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CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151



For Station Cross-References Indicating Markets Served, see page 184-b



## AMECO "SALESMOBILE SERVICE"

IN ILLINOIS  
 GREG KLEIN  
 Mishawaka, Indiana  
 Phone: 219-259-2578

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Chicago	2,348,300	3	2,682,400	4	2,598,300	4
Moline-Rock Island-Davenport	294,100	66	430,300	76	410,600	69
Champaign-Decatur-Springfield	262,400	73	435,100	72	415,200	67
Harrisburg-Paducah-Cape Girardeau	220,700	87	353,400	94	314,600	94
Rockford	194,600	94	294,700	103	284,900	101
Peoria	184,700	98	329,300	96	315,600	95
Quincy-Hannibal	134,000	126	208,100	132	195,800	129

**Illinois Station Status as of Feb. 1, 1966**

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	12	22
3	1	4
		<u>26</u>

**WSIL-TV, Harrisburg  
(ARB Data Continued)**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MISSOURI</b>			
BOLLINGER	2,400	2,100	86
BUTLER	10,200	8,600	86
CAPE GIRARDEAU	13,400	12,400	93
CARTER	1,200	800	71
MISSISSIPPI	5,100	4,600	91
NEW MADRID	7,200	6,300	88
PERRY	4,200	3,800	89
REYNOLDS	1,200	900	78
RIPLEY	2,500	1,800	74
SCOTT	9,500	8,800	93
STODDARD	8,000	7,300	91
WAYNE	2,500	2,100	84
<b>TENNESSEE</b>			
QBION	8,500	7,500	88

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# Illinois

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### WICS

Champaign

(See Springfield, Ill.)

### WTVP

Champaign

(See Decatur, Ill.)

### WCIA

Decatur

(See Champaign, Ill.)

### WICS

Decatur

(See Springfield, Ill.)

### WCCE-TV

Freeport

(See Rockford, Ill.)

### KFVS-TV

Harrisburg

(See Cape Girardeau, Mo.)

### WPSD-TV

Harrisburg

(See Paducah, Ky.)

### WHBF-TV

Moline

(See Rock Island, Ill.)

### KHQA-TV

Quincy

(See Hannibal, Mo.)

### WQAD-TV

Rock Island

(See Moline, Ill.)

### WOC-TV

Rock Island

(See Davenport, Ia.)

### WCIA

Springfield

(See Champaign, Ill.)

### WTVP

Springfield

(See Decatur, Ill.)

### WCIA & WCHU

Urbana

(See Champaign, Ill.)

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### WSIU

Carbondale

Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude 38° 06' 15"  
Longitude 89° 14' 37"

### WTTW

Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 1761 E. Museum Dr., Chicago (60637).

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 720-ft. above av. terrain, 796-ft. above ground, 1384-ft. above sea level.

Latitude 41° 54' 01"  
Longitude 87° 37' 28"

### WXXW

Chicago

Ch. 20

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude 41° 54' 0.75"  
Longitude 87° 37' 28"

### WILL-TV

Urbana-Champaign

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 45.7-kw visual, 22.9-kw aural. Antenna: 160-ft. above av. terrain, 177-ft. above ground, 913-ft. above sea level.

Latitude 40° 05' 58"  
Longitude 88° 14' 14"

# Illinois—Champaign



**WCHU**

Ch. 33

[Auxiliary outlet of WICS, Springfield, Ill. which also operates WICD, Danville, Ill., on a similar basis.]

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 5.5-kw visual, 2.96-kw aural. Antenna: 140-ft. above av. terrain, 133-ft. above ground, 875-ft. above sea level.

Latitude 40° 06' 58"  
Longitude 88° 14' 30"

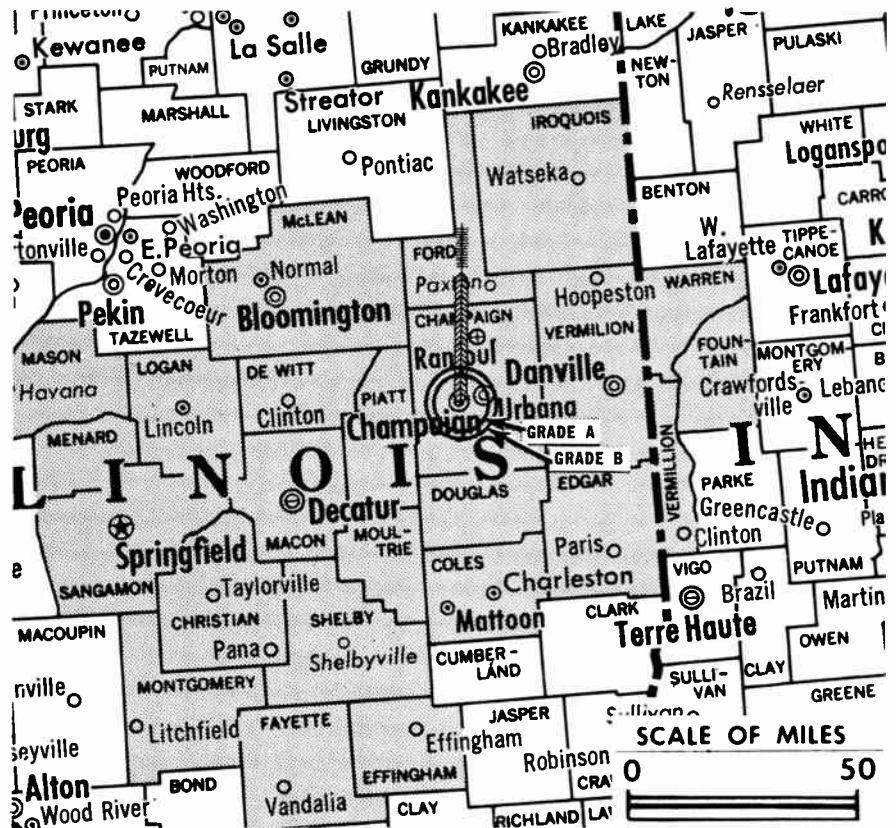
Requests Change: See below.

Transmitter: University & Walnut Sts., Champaign.

Color: Network only.

News Wire Service: UPI.

Represented (engineering) by David Steel & Assoc.



County coverage (shaded areas) based on 1965 ARB study.

WCHU Ref: FCC File No. BMPCT—5183 Granted 10/24/58

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## WCHU

**Network Service:** NBC, same as WICS, Springfield, Ill.

**Licensee:** Plains Television Corp. 2680 E. Cook St., Springfield, Ill. (62701).

**Studio:** Inman Hotel, Champaign, Ill.

**Ownership:** See WICS, Springfield, Ill.

**Began Operation:** April 23, 1959.

**Represented (sales)** by Young Television Corp.

**Represented (legal)** by McKenna & Wilkinson.

**Personnel:**

- MILTON D. FRIEDLAND, v.p. & general manager.
- JAMES T. KELLY, station manager.
- DEEK KURTZ, program manager.
- HAROLD J. ESKEW, chief engineer.
- ROBERT B. FARROW, director of national sales.
- JERALDINE FREED, promotion manager.

### DIGEST OF RATE CARD NO. 1 (Oct. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$175.00	\$105.00	\$70.00	\$61.25	\$43.75	\$39.40	\$35.00

Combination rate: See WICS, Springfield.

**NETWORK BASE HOURLY RATE:** \$175, in combination with WICD, Danville, Ill.

ARB Data for this Station is Included with Parent WICS, Springfield, Ill. The above Map Includes Coverage of Parent and satellite WICD, Danville.

Requests switch to Ch. 21 with 225-kw max. and 145-kw horizontal visual, 45-kw max. and 28.9-kw horizontal aural, 1302-ft. above av. terrain, 1345-ft. above ground, 1995-ft. above sea level, lat. 40° 04' 10", long. 87° 54' 45"; transmitter to 3.75-mi. N., 215° from Fithian, Ill. BPCT—3504.

For Stations Equipped for  
Color Telecasting  
see Section a.



# Illinois—Champaign



**WCIA**



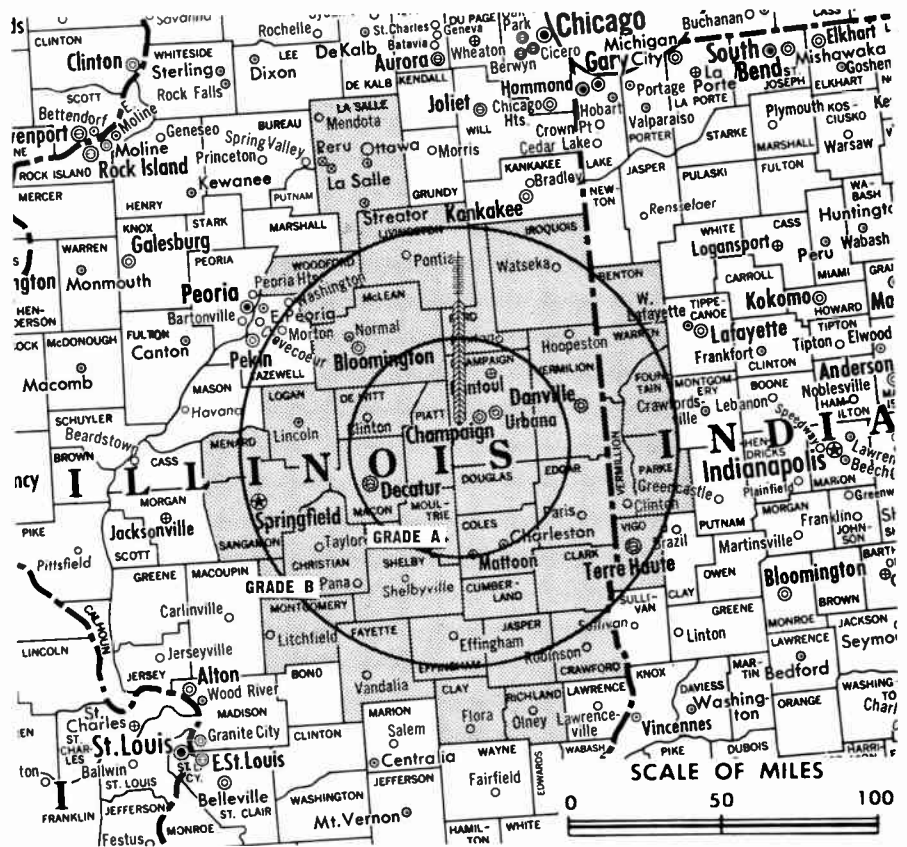
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"  
Longitude 88° 26' 59"

Transmitter: Seymour, Ill.  
TV tape: Recording facilities.  
Color: Network, slide, film & tape.  
News Wire Service: UPI.  
Facsimile Service: UPI.  
News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WCIA Ref: FCC File No. BMPCT-1315 Granted 8/17/53

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## WCIA

Licensee: Midwest Television Inc., 509 S. Neil St.  
Studio: 509 S. Neil St. (61820).  
Telephone: 217-356-8333.  
TWX No.: 217-344-0955.

Ownership: August C. Meyer, pres., 24.9%; Clara R. Meyer, v.p., 26.1%; Illinois Bcstg. Co., 20%; Helen M. Stevick, 10%; Marajen S. Chinigo, 10%; remaining 9% held by 6 other stockholders, none with over 5%. Illinois Bcstg., a subsidiary of Lindsay-Schaub Newspapers, Decatur, is licensee of WSOY, Decatur, WVLN, Olney, Ill. and WSET-FM, Effingham. Helen Stevick owns 60% and Marajen Chinigo owns 40% of Champaign News-Gazette, licensee of WDWS, Champaign. Midwest owns WMBD-TV-AM-FM, Peoria, KFMB TV-AM-FM San Diego and is Ch. 49 applicant for Springfield.

Began Operation: Nov. 14, 1953.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Covington & Burling.

### Personnel:

AUGUST C. MEYER, president.  
CLARA R. MEYER, vice president.  
GUY MAIN, executive v.p.  
DON McMULLIN, news director.  
JAMES FIELDING, director of operations, secy. & treas.  
LEN DAVIS, GIM sales manager.  
JERRY JOHNSON, sales manager.  
JOHN KETTERER, film buyer.  
BOB MYERS, director of engineering & asst. to pres.  
BILL HELMS, production & sales service manager.

### DIGEST OF GIM RATE CARD NO. 5 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m. daily.	\$1200.00	\$720.00			\$350.00	\$350.00 \$175.00
NETWORK BASE HOURLY RATE:	\$1250.					

STATE/COUNTY	TOTAL HOUSEHOLDS		TV HOMES PER	
	HOUSEHOLDS	HOMES	PER	
<b>ILLINOIS</b>				
CHAMPAIGN	39,100	37,400	96	
CHRISTIAN	11,300	10,800	96	
CLARK	5,100	4,800	94	
CLAY	4,600	4,200	91	
COLES	13,900	13,300	96	
CRAWFORD	6,700	6,400	96	
CUMBERLAND	3,100	2,900	94	
DE WITT	5,600	5,400	96	
DOUGLAS	6,200	6,000	96	
EDGAR	7,100	6,800	96	
EFFINGHAM	6,900	6,300	92	
FAYETTE	6,100	5,700	94	
FORD	5,100	4,900	96	
IROQUOIS	10,600	10,100	95	
JASPER	3,200	3,000	93	
LA SALLE	35,000	33,500	96	
LIVINGSTON	12,000	11,300	95	
LOGAN	9,400	9,000	96	
MC LEAN	26,600	25,400	95	
MACON	39,700	38,300	96	
MENARD	3,000	2,800	94	
MONTGOMERY	9,800	9,300	95	
MOULTRIE	4,200	3,900	94	
PIATT	4,600	4,500	98	
RICHLAND	5,000	4,600	93	
SANGAMON	49,400	47,000	95	
SHELBY	7,000	6,600	93	
VERMILION	31,200	29,900	96	
WOODFORD	7,600	7,200	95	
<b>INDIANA</b>				
BENTON	3,200	3,100	96	
FOUNTAIN	5,900	5,700	96	
PARKE	4,300	4,200	97	
VERMILION	5,200	5,000	96	
VIGO	34,900	33,600	96	
WARREN	2,500	2,300	95	
<b>STATION TOTAL</b>	<b>435,100</b>	<b>415,200</b>	<b>95</b>	

NET WEEKLY CIRCULATION (MARCH 65)	262,400
AVERAGE DAILY CIRCULATION (MARCH 65)	208,300
COLOR PENETRATION PERCENTAGE (NOV 65)	9

# Illinois—Chicago



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 1276-ft. above sea level.

Latitude 41° 52' 58"  
Longitude 87° 37' 55"

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

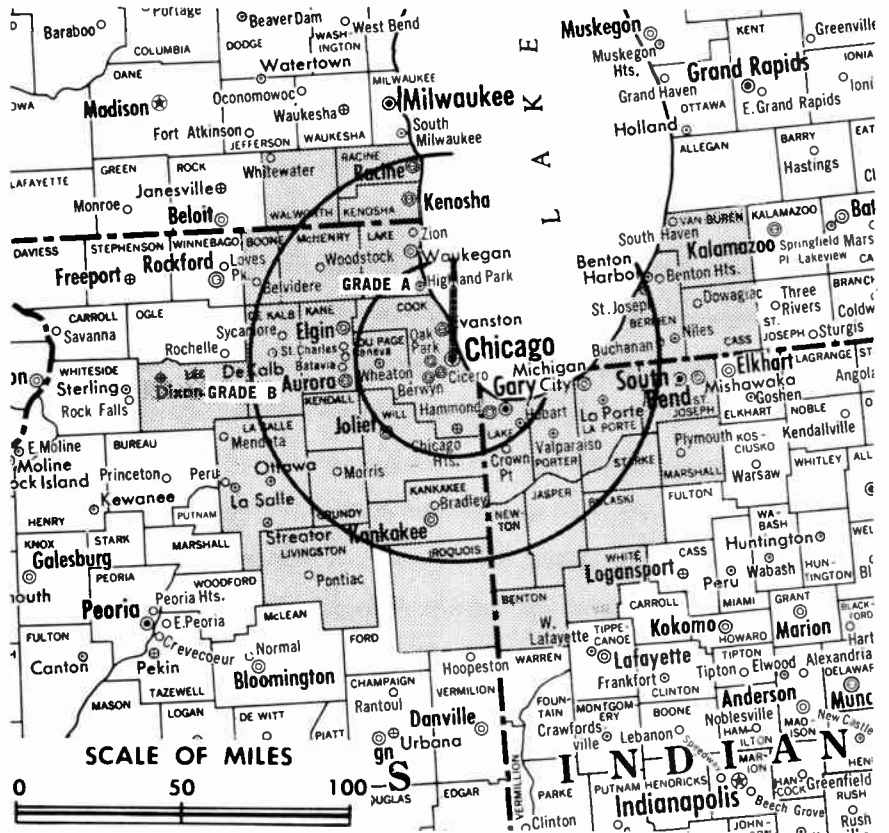
Facsimile Service: UPI.

Transmitter: American National Bank Building.

AM Affiliate: WBBM, 50-kw, 780 kc (CBS).

FM Affiliate: WBBM-FM, 10.5-kw, 93.6 mc (No. 242), 560-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WBBM-TV Ref.: FCC File No. BPCT-1019 Granted 11/4/54 ©American Map Co., Inc., N.Y., No. 14244

## WBBM-TV

Licensee: Columbia Broadcasting System Inc., 630 N. McClurg Court, Chicago, Ill. (60611).

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX No.: 312-222-0698.

Ownership: See WCBS-TV, New York.

Begin Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales) by CBS National Sales.

### Personnel:

EDWARD R. KENEFICK, v.p. and general manager.  
HENRY SCHAEFER, business manager.  
ROBERT N. COCHRAN, general sales manager.  
CHARLES E. HINDS JR., program director & film buyer.  
GEORGE NICHOLAW, director of information services.  
BRUCE J. BLOOM, advertising & sales promotion director.  
NAIDA McCLAIN, sales traffic manager.  
ALICE NECKER, film director.  
JOHN MADIGAN, news director.  
GEORGE MENARD, farm director.  
DON McINERNEY, director of continuity.  
LUTHER A. PIERCE, director of technical operations.  
BOB LINK, assistant program director.  
WAYNE WEBER, director of broadcast services.

### DIGEST OF RATE CARD NO. 18

(Sept. 13, 1965)

Hour	30 Min.	15 Min.	20 Sec.	10 Sec.	
Class AA—7-10:30 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat. 5-10:30 p.m., Sun.	\$6000.00	\$3600.00	\$2400.00	\$1700.00*	\$800.00*

\*Class AAA—7:01-10:31 p.m., Mon.-Fri.; 6:29-10:31 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$4750.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
COOK	1,675,000	1,619,700	97
DEKALB	16,000	15,500	97
DUPAGE	104,000	102,400	98
GRUNDY	7,100	6,900	97
IROQUOIS	10,600	10,100	95
KANE	66,100	64,200	97
KANKAKEE	25,800	24,900	97
KENDALL	5,600	5,500	98
LAKE	90,400	88,900	98
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
LIVINGSTON	12,000	11,300	95
MCHENRY	27,900	27,500	98
WILL	61,000	59,500	98
<b>INDIANA</b>			
BENTON	3,200	3,100	96
JASPER	5,200	5,000	96
LAKE	159,100	154,600	97
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
NEWTON	3,500	3,400	96
PORTER	19,500	19,000	97
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WHITE	6,100	5,900	96
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
VAN BUREN	15,300	14,900	97
<b>WISCONSIN</b>			
KENOSHA	33,900	33,100	98
RACINE	44,600	43,800	98
WALWORTH	16,600	16,100	97
<b>STATION TOTAL</b>	<b>2,640,900</b>	<b>2,559,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,348,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,795,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Illinois—Chicago



**WBKB-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 890-ft. above av. terrain, 969-ft. above ground, 1549-ft. above sea level.

Latitude 41° 33' 20.5"  
Longitude 87° 50' 54.3"

Transmitter: Marina City.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

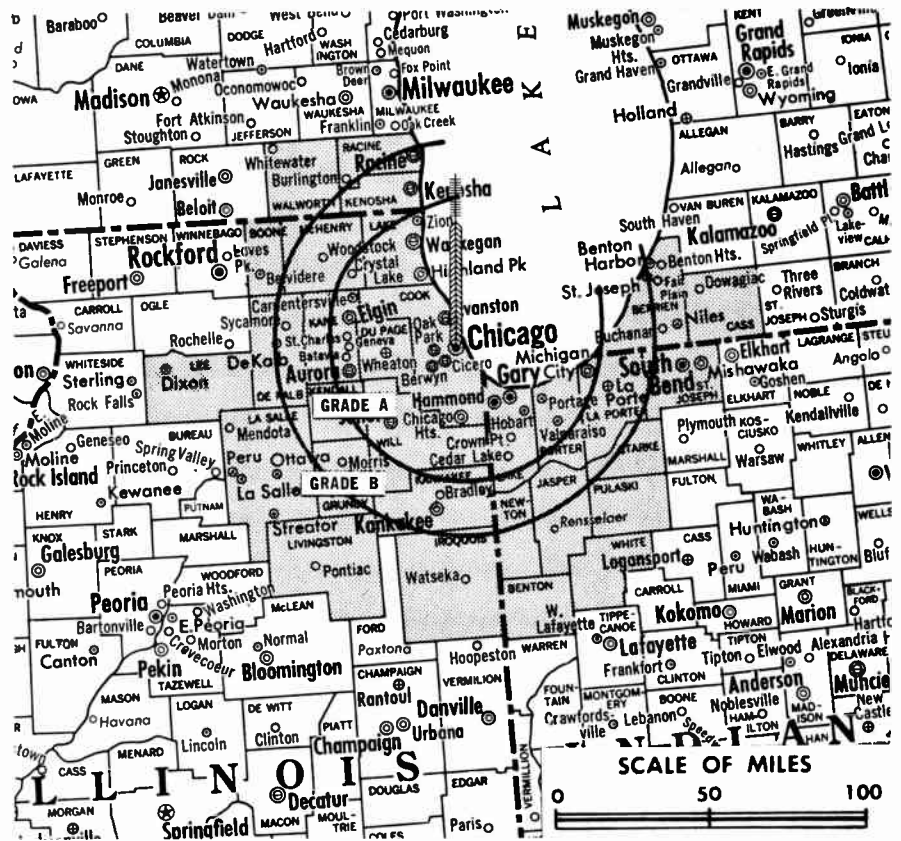
Facsimile Service: AP, UPI.

TV tape: Recording facilities.

AM Affiliate: WLS, 50-kw, 890 kc (ABC).

FM Affiliate: WLS-FM, 18.0-kw, 94.7 mc (No. 234), 580-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ABB study.



WBKB-TV Ref: FCC File No. BPCT-3033 Granted 9/21/62

©American Map Co., Inc., N.Y., No. 14244

## WBKB-TV

Licensee: American Broadcasting Companies Inc., 190 N. State St., Chicago, Ill. (60601).

Studio: 190 N. State St.

Telephone: 312-263-0800.

TWX No.: 312-222-9530.

Ownership: See WABC-TV, New York.

Began Operation: Oct. 13, 1943.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

D. THOMAS MILLER, v.p. and general manager.  
JOHN E. CAMPBELL, gen. sales mgr.  
JOHN J. McMAHON, director of sales.  
CLAIR W. HEIDER, national spot sales mgr.  
MORT ROSENMAN, program manager.  
JOHN F. FITZPATRICK, production manager.  
RALPH ANDREWS, film director.  
MANUEL FINGERHUT, comptroller.  
RICHARD L. GOLDBERG, news director.  
M. S. BACHMAN, advertising & promotion director.  
CHARLES BUZZARD, director of engineering.  
HENRY J. COLEMAN, engineer in charge of TV operations.

### DIGEST OF WINTER RATE CARD

(Jan. 3, 1966)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.	
Class AAA—6:30-10 p.m. daily.	\$5090.00	\$3060.00	\$2030.00	\$1700.00	\$1020.00

NETWORK BASE HOURLY RATE: \$4200.

For ABC Network, see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
COOK	1,675,000	1,619,700	97
DEKALB	16,000	15,500	97
DUPAGE	104,000	102,400	98
GRUNOY	7,100	6,900	97
IROQUOIS	10,600	10,100	95
KANE	66,100	64,200	97
KANKAKEE	25,800	24,900	97
KENOLL	5,600	5,500	98
LAKE	90,400	88,900	98
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
LIVINGSTON	12,000	11,300	95
MCHENRY	27,900	27,500	98
WILL	61,000	59,500	98
<b>INDIANA</b>			
BENTON	3,200	3,100	96
JASPER	5,200	5,000	96
LAKE	159,100	154,600	97
LA PORTE	28,600	27,900	98
NEWTON	3,500	3,400	96
PORTER	19,500	19,000	97
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WHITE	6,100	5,900	96
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
<b>WISCONSIN</b>			
KENOSHA	33,900	33,100	98
RACINE	44,600	43,800	98
WALWORTH	16,600	16,100	97
<b>STATION TOTAL</b>	<b>2,615,200</b>	<b>2,534,700</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,298,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,510,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Illinois—Chicago

**WCIU**

Ch. 26

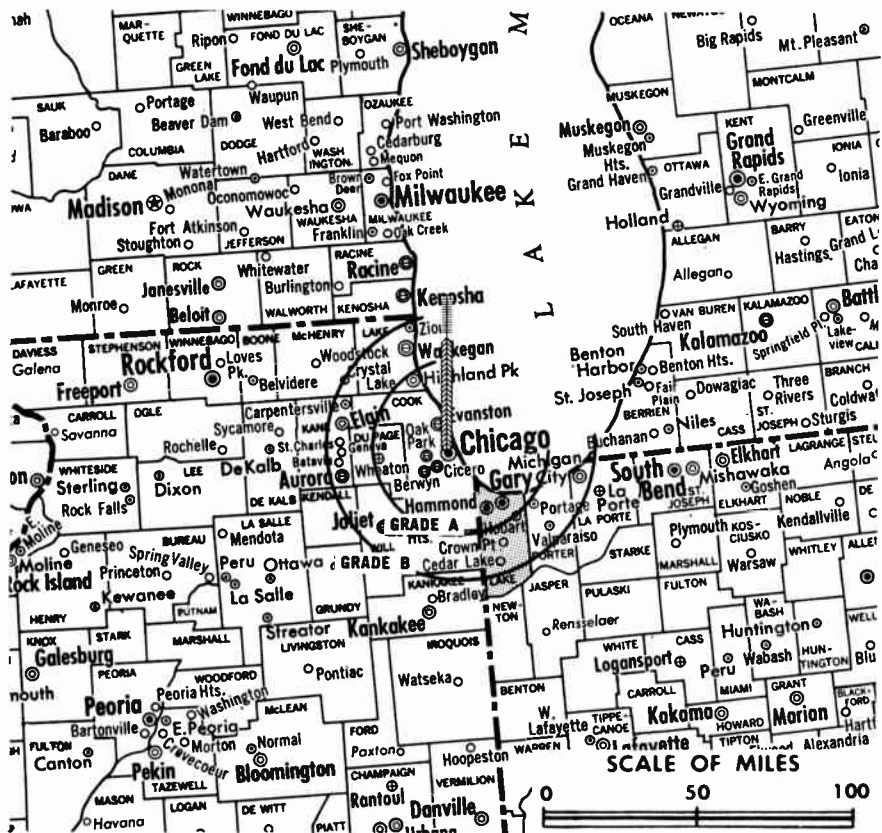
Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 190.5-kw visual, 38-kw aural. Antenna: 654-ft. above av. terrain, 677-ft. above ground, 1272-ft. above sea level.

Latitude 41° 52' 39"  
Longitude 87° 38' 02"

Transmitter: 141 W. Jackson Blvd.

TV Tape: Recording facilities.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WCIU Ref: FCC File No. BMPCT—5860 Granted 5/21/63

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## WCIU

Network Service: None, independent.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, Ill. (60604).

Studio: Board of Trade Bldg., 141 W. Jackson Blvd.

Telephone: 312-663-0260.

Ownership: Weigel Broadcasting Co., John Weigel, pres. 53%.

Began Operation: Feb. 6, 1964.

Represented (sales) by Spot Time Sales (Chicago).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by David Steel & Assoc.

Personnel:

ANDREW MULDOON, acting general manager & film buyer.  
JOHN McPARTLIN, sales manager.  
GUS CHAN, program director.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
*Class AA—5:59-11 p.m., daily.	\$500.00	\$300.00	\$200.00	\$130.00	\$105.00	\$82.50 \$40.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ILLINOIS			
COOK	1,675,000	1,619,700	97
INDIANA			
LAKE	159,100	154,600	97
<b>STATION TOTAL</b>	<b>1,834,100</b>	<b>1,774,300</b>	<b>97</b>
NET WEEKLY CIRCULATION (MARCH 65)		117,500	
AVERAGE DAILY CIRCULATION (MARCH 65)		25,400	
COLOR PENETRATION PERCENTAGE (NOV 65)		10	

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# Illinois—Chicago

**WGN-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 870-ft. above av. terrain, 914-ft. above ground, 1504-ft. above sea level.

Latitude 41° 53' 05"  
Longitude 87° 37' 23"

Transmitter: Prudential Bldg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

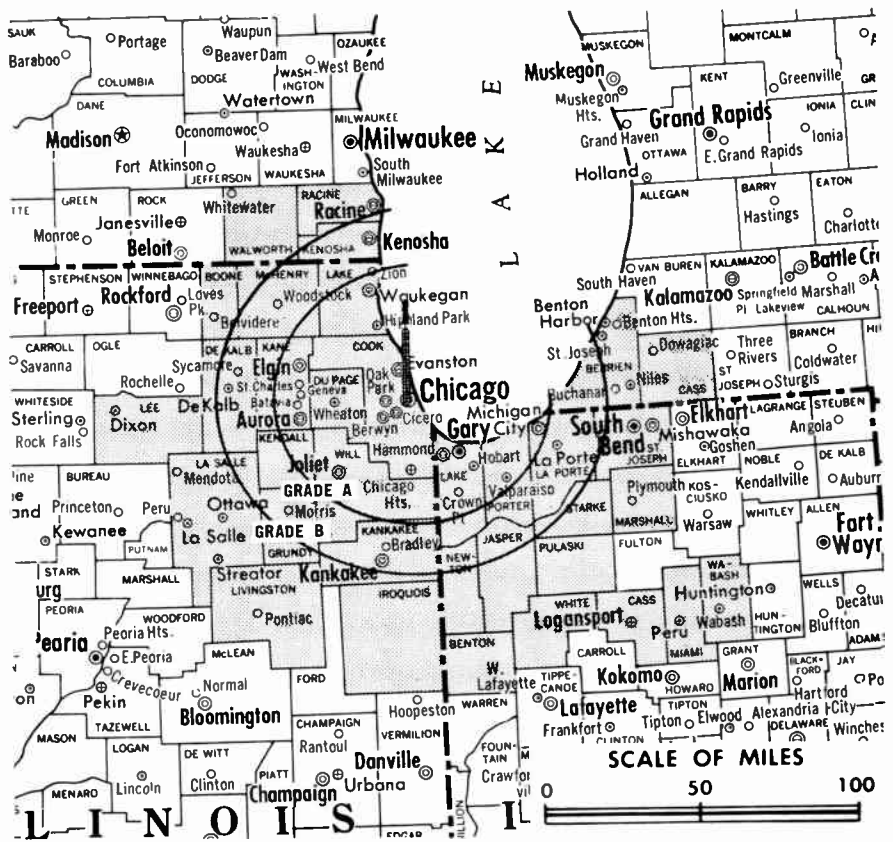
News Wire Service: AP, UPI, City News.

Facsimile Service: UPI.

News Film Service: UPI.

AM Affiliate: WGN, 50-kw, 720 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WGN-TV Ref: FCC File No. BMPCT—2213 Granted 10/14/54

©American Map Co., Inc., N.Y., No. 14244

## WGN-TV

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago (60618).

Studio: 2501 Bradley Place, Chicago (60618).

Telephone: 312-528-2311. TWX No.: 312-222-9280.

Ownership: Tribune Co.; 100%, publisher of Chicago Tribune & Chicago's American. Interlocking ownership with WPIX (New York News). WGN Continental Bcstg. Co. also owns KDAL-TV (KDAL), Duluth, Minn. and a CATV system in Houghton-Hancock, Mich. (WGN-Televents Inc.). Tribune Co. also owns Fort Lauderdale News, Pompano Beach Sun-Sentinel, Orlando Morning Sentinel & Afternoon Star. WGN Continental Bcstg. Co. is buying KCTO(TV), Denver, Colo.

Began Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 2501 Bradley Place, Chicago. Eastern Advertising Office: 220 E. 42nd St., New York; Edward Petry & Co. Inc.; Harry S. Hyett Co. (Minneapolis); Bill Creed Associates (Boston, New England).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- WARD L. QUAAL, president & general manager.
- CARL J. MEYERS, senior v.p. & engineering manager.
- B. H. BERENTSON, v.p. & station manager.
- RICHARD E. JUNGERS, v.p. & general sales manager.
- BRUCE DENNIS, v.p. & news manager.
- DANIEL CALIBRARO, assistant to the president.
- DANIEL T. PECARO, TV station group program manager.
- SHELDON COOPER, program manager.
- ALEXANDER C. FIELD JR., manager, public affairs.
- JACK BRICKHOUSE, sports manager.
- ORION SAMUELSON, farm director.
- JAMES G. HANLON, public relations & advertising manager.
- E. BOYD SEGHERS JR., sales promotion & research manager.
- BRADLEY EIDMANN, mgr., Mid-America Video Tape Prod.

### DIGEST OF RATE CARD NO. 24—(July 15, 1965)

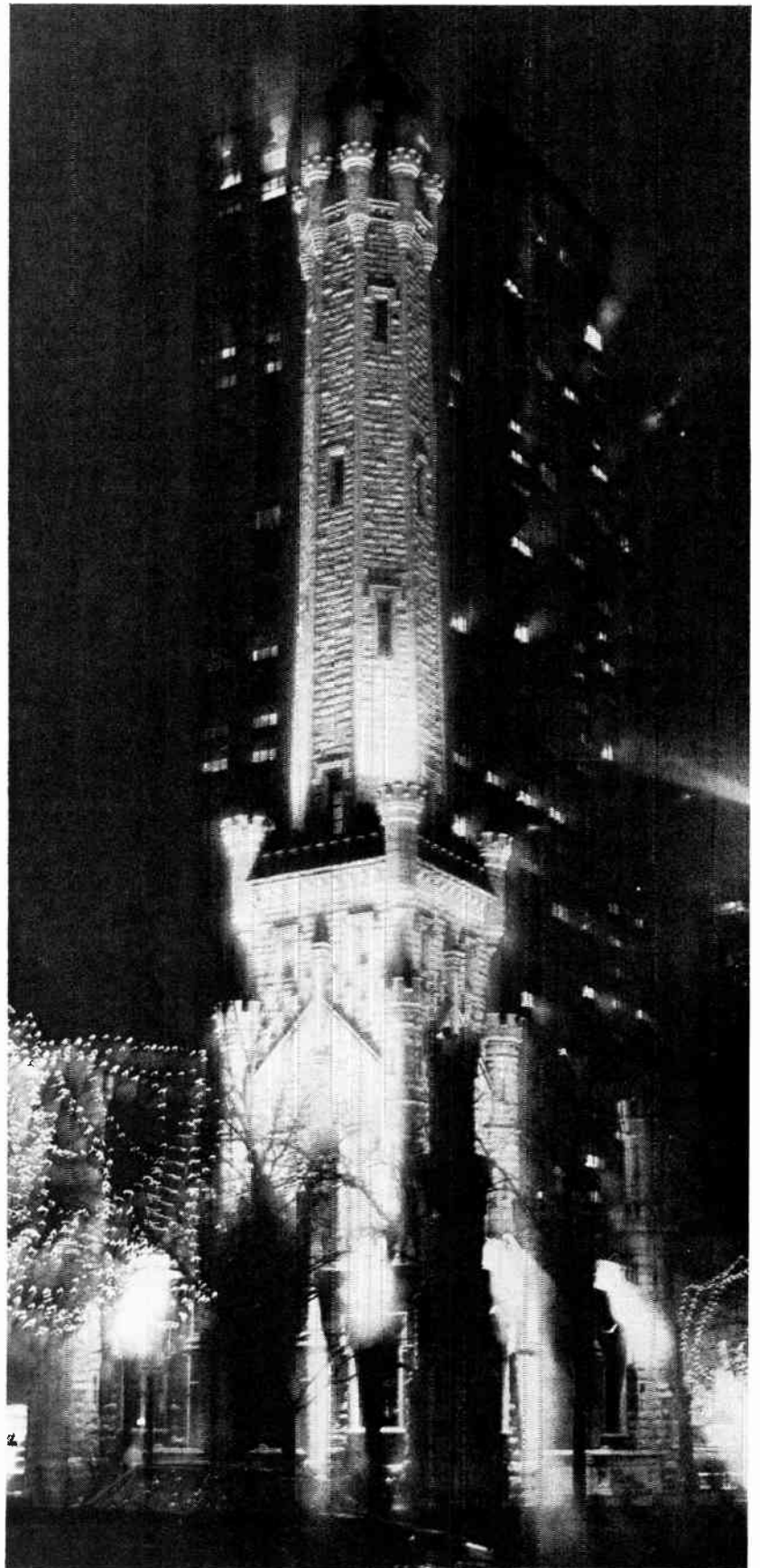
Hour 30 Min. 15 Min. 5 Min. Min.\* 20 Sec.\* 10 Sec.\*  
Class A—7 p.m.-midnight, daily.  
\$3146.00 \$1887.00 \$1258.00 \$786.00 \$800.00 \$600.00 \$300.00  
\*Class A—9 p.m.-midnight, Mon.-Fri.; 10 p.m.-midnight, Sat.-Sun.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>ILLINOIS</b>			
80DNE	6,400	6,100	96
COOK	1,675,000	1,619,700	97
DEKALB	16,000	15,500	97
OUPAGE	104,000	102,400	98
GRUNDY	7,100	6,900	97
IRROQUOIS	10,600	10,100	95
KANE	66,100	64,200	97
KANKAKEE	25,800	24,900	97
KENDALL	5,600	5,500	98
LAKE	90,400	88,900	98
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
LIVINGSTON	12,000	11,300	95
MCHENRY	27,900	27,500	98
WILL	61,000	59,500	98
<b>INDIANA</b>			
BENTON	3,200	3,100	96
CASS	12,100	11,600	95
JASPER	5,200	5,000	96
LAKE	159,100	154,600	97
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
MIAMI	12,100	11,600	96
NEWTON	3,500	3,400	96
PORTER	19,500	19,000	97
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WABASH	10,100	9,600	95
WHITE	6,100	5,900	96
<b>IOWA</b>			
DUBUQUE	22,500	20,800	93
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
<b>WISCONSIN</b>			
KENOSHA	33,900	33,100	98
RACINE	44,600	43,800	98
WALWORTH	16,600	16,100	97
<b>STATION TOTAL</b>	<b>2,682,400</b>	<b>2,598,300</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>2,158,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>1,267,200</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>10</b>

# MAJESTIC

Chicago's Old Water Tower, symbol of the majesty of a city; the grandness of the old amid the magnificence of the new, reflecting a part of Chicago's history and fascinating character; colorful, restless, continuously changing. Significant in the development of this character is WGN Television through dedicated service to the community; award winning documentaries, news, safety education, and the finest sports and entertainment for the family. A leader in the broadcast industry, WGN Television reflects the Chicago story day-by-day in color. It's no wonder we say with pride

**WGN**  
**IS**  
**CHICAGO**  
*the most respected call letters in broadcasting*





## WFLD

Ch. 32

Technical Facilities: Channel No. 32 (587-584 mc). Authorized power: 1000-kw max. and 836-kw horizontal visual, 200-kw max. and 166-kw horizontal aural. Antenna: 890-ft. above av. terrain, 925-ft. above ground, 1505-ft. above sea level.

Latitude 41° 53' 16"

Longitude 87° 37' 45"

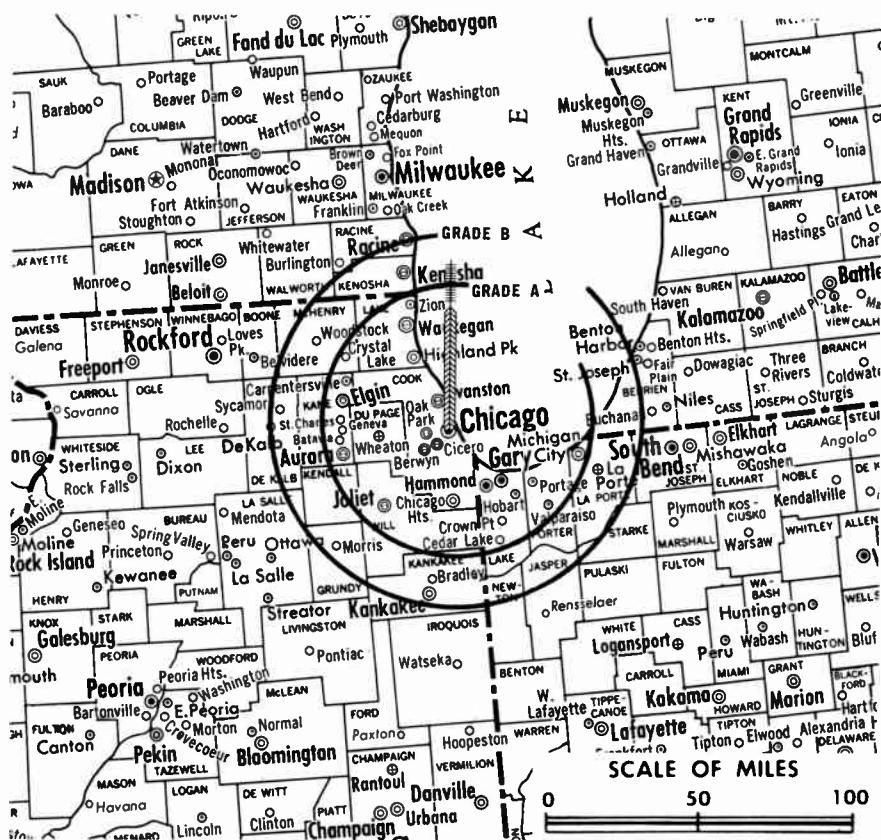
Transmitter: Marina City Bldg.

TV tape: Recording facilities.

Color: Film, slide & tape.

News Wire Service: UPI.

Facsimile Service: AP.



WFLD Ref: FCC File No. BPCT-3069 Granted 5/8/63

©American Map Co., Inc., N.Y., No. 14244

## WFLD

Network Service: None, independent.

Grantee: TV Chicago, a Joint Venture, c/o Sterling C. Quinlan, 401 N. Wabash Ave.

Studio: Kemper Bldg., 20 N. Wacker Dr.

Telephone: 312-527-4300.

Ownership: Field Communications Corp., 50%; Irwill Inc. (Dubinsky group, see WTVU, Rockford), 33-11/12%; H & E TV Inc. (Balan Corp.), 13-11/12%; Shefco Inc., 7.33%; Willand Corp., 7.33% Froelich & Friedland Inc., 7.33%.

Began Operation: Jan. 4, 1966.

Represented (sales) by Metro TV Sales.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- S. C. QUINLAN, general manager.
- JAMES O. WOOD JR., administrative assistant.
- GEORGE DRASE, sales manager.
- CLIFFORD BRAUN, program manager.
- FRANK KAVANAUGH, operations manager.
- MEL BARKER, public affairs, promotion & advertising dir.
- WILLIAM KUSACK, chief engineer.
- HERMAN ROGAN, assistant general manager, news.
- RONNY BORN, film manager.

DIGEST OF RATE CARD NO. 1  
(Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class A—6:30-10:30 p.m., Mon.-Sat.; 5:30-10:30 p.m., Sun.	\$1000.00	\$600.00	\$400.00	\$250.00	\$250.00	\$150.00	\$125.00

ARB data for this station is not available since it was not in operation when the survey was made.

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Montreal, Canada



# Illinois—Chicago



Ch. 5

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 710-ft. above av. terrain, 747-ft. above ground, 1348-ft. above sea level.

Latitude 41° 52' 57.4"  
Longitude 87° 38' 15"

**Transmitter:** Kemper Insurance Bldg.

**TV tape:** Recording facilities.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

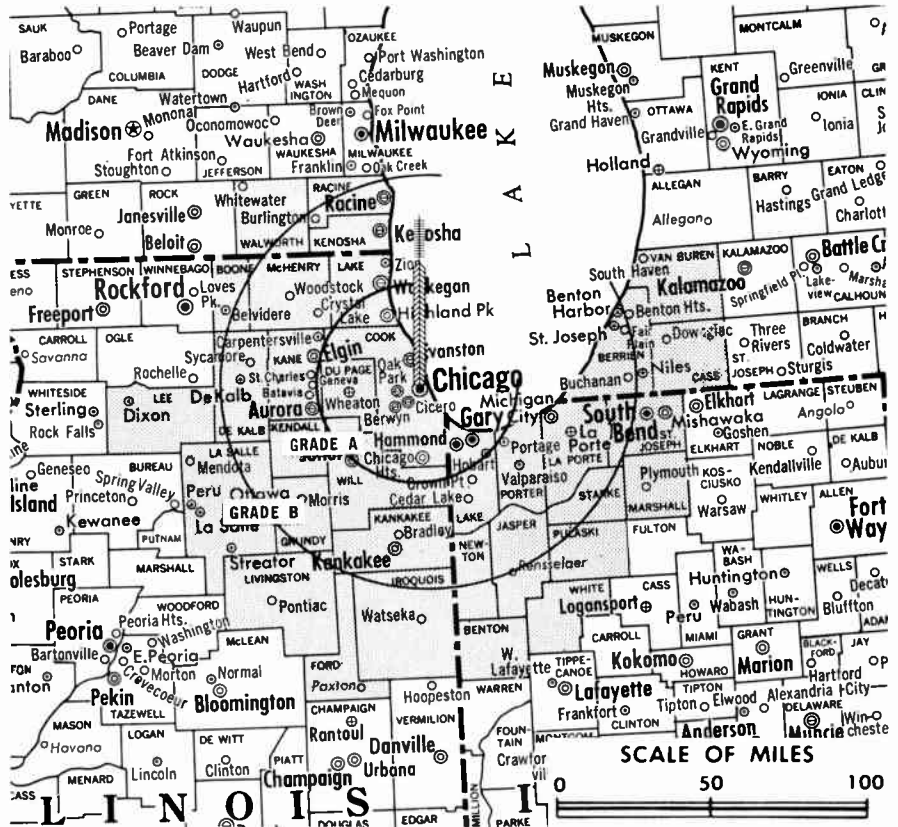
**Facsimile Service:** UPI.

**News Film Service:** NBC.

**AM Affiliate:** WMAQ, 50-kw, 670 kc (NBC).

**FM Affiliate:** WMAQ-FM, 24-kw, 101.1 mc (No. 266), 660-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WMAQ-TV Ref: FCC File No. BPCT-1432 Granted 5/4/33

© American Map Co., Inc., N.Y., No. 14244

## WMAQ-TV

**Licensee:** National Broadcasting Co. Inc., Merchandise Mart, Chicago (60654).

**Studio:** Merchandise Mart.

**Telephone:** 312-644-8300.

**TWX No.:** 312-222-9441.

**Ownership:** See WNBC-TV, New York.

**Began Operation:** Jan. 7, 1949.

**Represented (sales) by:** NBC Spot Sales; Bomar Lowrance & Assoc. (Dallas, Atlanta & St. Louis).

### Personnel:

- ROBERT LEMON, v.p. & general manager.
- W. C. PRATHER, station manager.
- CHET CAMPBELL, dir., advertising, promotion & merchandising.
- NORMAN R. CISSNA, director of sales.
- JAMES R. HOEL, local sales manager.
- JAY CHILDS, director, business affairs.
- DAN ANDERSON, manager, press department.
- HARRY TRIGG, program manager & film buyer.
- EVERETT MITCHELL, farm director.
- JOHN C. BURNS, asst. program manager.
- CURT PIERCE, manager, technical operations.
- RICHARD E. ZIMMER, coordinator, sales development.

### DIGEST OF RATE CARD NO. 25

(June 6, 1965)

Hour	30 Min.	15 Min.	20 Sec.	ID	
Class A—6 p.m.—midnight, daily.	\$5000.00	\$3000.00	\$2000.00	\$1700.00*	\$950.00*

\*Class AAA—6:31-11:59 p.m., daily.

**NETWORK BASE HOURLY RATE:** \$4,600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
COOK	1,675,000	1,619,700	97
DEKALB	16,000	15,500	97
DUPAGE	104,000	102,400	98
FORD	5,100	4,900	96
GRUNDY	7,100	6,900	97
IROQUOIS	10,600	10,100	95
KANE	66,100	64,200	97
KANKAKEE	25,800	24,900	97
KENDALL	5,600	5,500	98
LAKE	90,400	88,900	98
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
LIVINGSTON	12,000	11,300	95
MCHENRY	27,900	27,500	98
WILL	61,000	59,500	98
<b>INDIANA</b>			
BENTON	3,200	3,100	96
JASPER	5,200	5,000	96
LAKE	159,100	154,600	97
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
NEWTON	3,500	3,400	96
PORTER	19,500	19,000	97
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WHITE	6,100	5,900	96
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
VAN BUREN	15,300	14,900	97
<b>WISCONSIN</b>			
KENOSHA	33,900	33,100	98
RACINE	44,600	43,800	98
WALWORTH	16,600	16,100	97
<b>STATION TOTAL</b>	<b>2,646,000</b>	<b>2,564,500</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	2,344,000
AVERAGE DAILY CIRCULATION (MARCH 65)	1,707,100
COLOR PENETRATION PERCENTAGE (NOV 65)	10

# Illinois—Danville

NB

WICD

[Auxiliary outlet of WICS, Springfield, Ill., which also operates WCHU, Champaign, Ill. on similar basis.]

Ch. 24

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 13.2-kw visual, 7.08-kw aural. Antenna: 445-ft. above av. terrain, 445-ft. above ground, 1094-ft. above sea level, with 0.6° beam tilt.

Latitude 40° 08' 58"  
Longitude 87° 37' 35"

Transmitter: 1500 N. Washington Ave.

News Wire Service: UPI.

Represented (engineering) by David Steel & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WICD Ref: FCC File No. BPCT-191 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

## WICD

Licensee: Plains TV Corp., 2680 E. Cook St., Springfield, Ill. (62701).

Studio: 1500 N. Washington Ave., Danville, Ill. (61832). Telephone: 217-446-6200.

Ownership: For ownership, see WICS, Springfield, Ill.

Began Operation: Dec. 13, 1953. Sale to present owner by Danville Commercial News (Gannett) approved July 27, 1960 by FCC (Television Digest, Vol. 16:26, 31).

Represented (sales) by Young Television Corp.

Represented (legal) by McKenna & Wilkinson.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.  
JAMES T. KELLY, station manager & film buyer.  
ROBERT B. FARROW, director of national sales.  
DEEK KURTZ, program manager.  
HAROLD J. ESKEW, chief engineer.  
JERALDINE FREED, promotion manager.

### DIGEST OF RATE CARD NO. 2 (Feb. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$175.00	\$105.00	\$70.00	\$61.25	\$43.75	\$39.50	\$35.00

Combination rate: See WICS, Springfield.

NETWORK BASE HOURLY RATE: \$175, sold in combination with WCHU, Champaign.

ARB Data for this Station Included with Parent WICS, Springfield, Ill. The above Map includes Coverage of Parent & Satellite WCHU, Champaign, Ill.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Illinois—Decatur



**WTVP**

Ch. 17

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 200-kw visual, 20-kw aural. Antenna: 540-ft. above av. terrain, 602-ft. above ground, 1242-ft. above sea level.

Latitude 39° 49' 28"  
Longitude 88° 58' 03"

Transmitter: South Side Dr.

TV tape: Recording facilities.

Color: Network only.

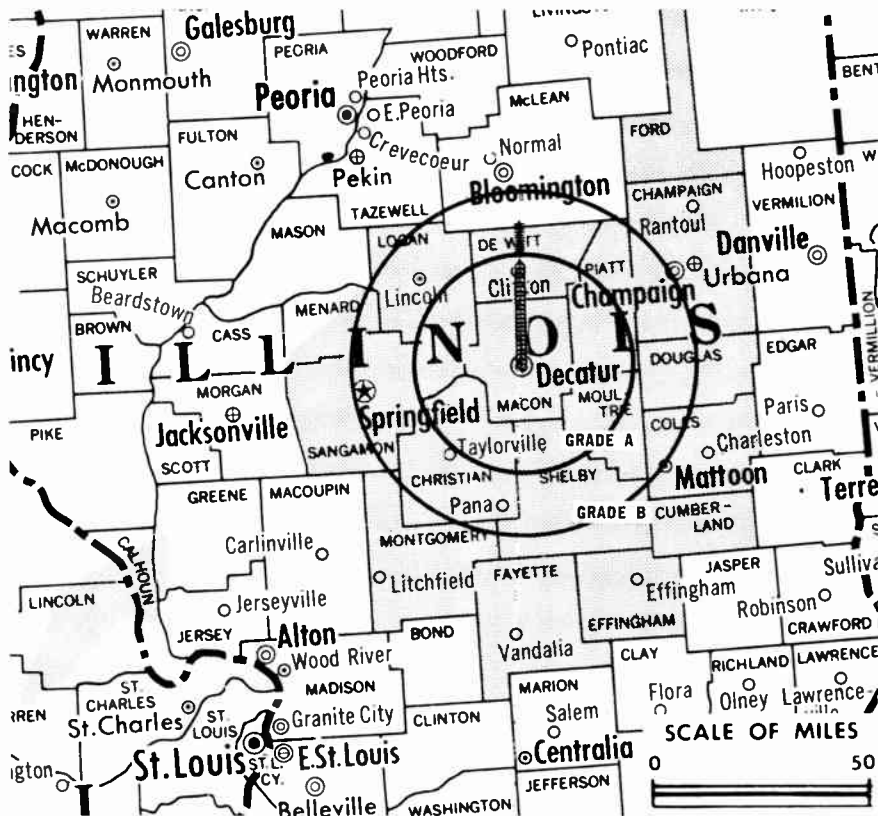
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

O & O Translator: W70AF, Champaign & Urbana, Ill.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTVP Ref: FCC File No. BMPCT-2329 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

## WTVP

Licensee: LIN Bcstg. Corp., Box 631, Decatur, Ill. (62525).

Studio: South Side Dr.

Telephone: 217-428-4304. TWX No.: 217-428-3034.

Ownership: John R. Ozier, chairman, 15%; Frederic Gregg Jr., pres.-treas., 15.277%; Henry W. Hooker, secy., 9.748%; William E. Allaun Jr., 6.963%; J. C. Bradford Co. Inc., 4.178%; Thomas W. Unterberg, 1.547%; many other stockholders, none holding as much as 1.5%. LIN also owns radios WMAK, Nashville, Tenn.; WAKY, Louisville, Ky.; KEEL, Shreveport, La. and KAAV, Little Rock.

Began Operation: Aug. 16, 1953. Sale to present owner by Metro-media Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41-42, 52). Sale to Metromedia by owner George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales) by Metro Broadcast Sales Inc.

Personnel:

RUSSELL A. GREER JR., general manager.  
DON V. LINDSEY, sales manager.  
JACK KUSSART, program manager & film buyer.  
REX KALINS, business manager.  
WAYNE SEMPLE, chief engineer.

### DIGEST OF RATE CARD NO. 9 (July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.						
\$400.00	\$240.00	\$160.00	\$100.00	\$80.00	\$75.00	\$35.00

NETWORK BASE HOURLY RATE: \$400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ILLINOIS			
CASS	4,300	4,100	95
CHAMPAIGN	39,100	37,400	96
CHRISTIAN	11,300	10,800	96
COLES	13,900	13,300	96
CUMBERLAND	3,100	2,900	94
DE WITT	5,600	5,400	96
DOUGLAS	6,200	6,000	96
EFFINGHAM	6,900	6,300	92
FAYETTE	6,100	5,700	94
FORD	5,100	4,900	96
LOGAN	9,400	9,000	96
MACON	39,700	38,300	96
MENARD	3,000	2,800	94
MONTGOMERY	9,800	9,300	95
MOULTRIE	4,200	3,900	94
PIATT	4,600	4,500	98
SANGAMON	49,400	47,000	95
SHELBY	7,000	6,600	93
STATION TOTAL	228,700	218,200	95

NET WEEKLY CIRCULATION (MARCH 65) 154,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 106,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

Also see CATV Directory for  
Illinois CATV Systems.

# Illinois—Harrisburg



**WSIL-TV**

Ch. 3

91

[Also operates satellite KPOB-TV, Poplar Bluff, Mo.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 883-ft. above av. terrain, 854-ft. above ground, 1459-ft. above sea level.

Latitude 37° 36' 49"  
Longitude 88° 52' 16"

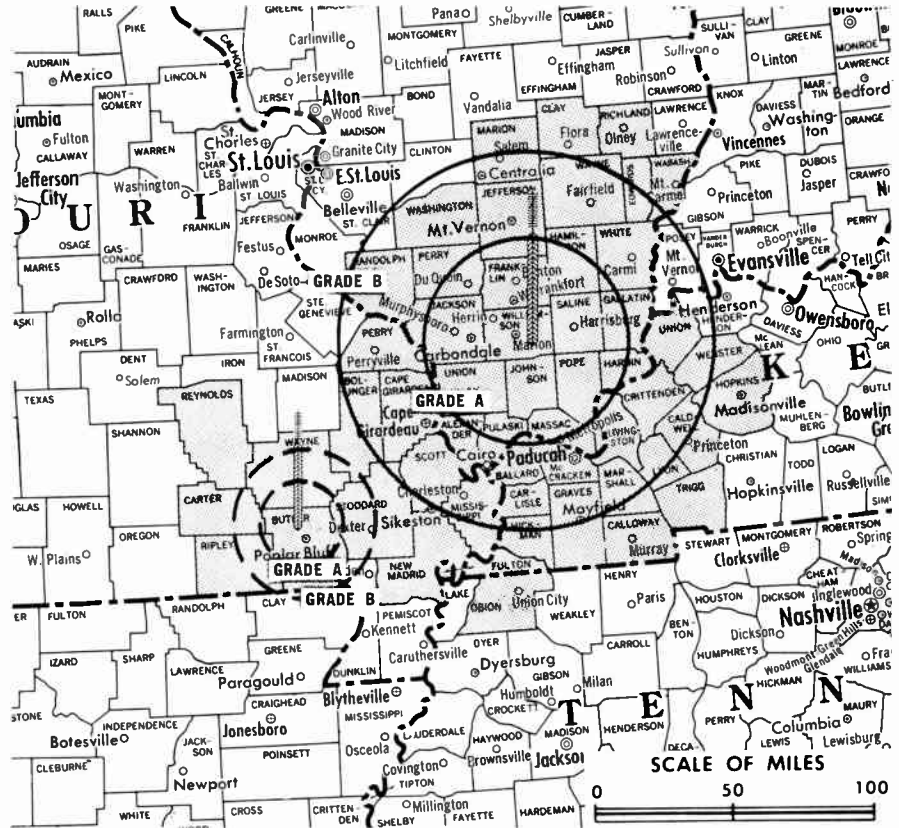
Transmitter: 2-mi. W of Cereal Springs.

Color: Network only.

News Wire Service: UPI.

O & O Translator: K80BS, Chaffe, Mo.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSIL-TV Ref: FCC File No. BPC-2562 Granted 11/12/58

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## WSIL-TV

Licensee: Turner-Farrar Assn., Television Bldg., 21 W. Poplar St.

Studio: 21 W. Poplar St., Harrisburg, Ill. (62946).

Telephone: 618-253-7922. TWX No.: 618-253-7410.

Ownership: O. L. Turner, 25%; C. O. Farrar, 25%; Ethel Turner, 5%; Harry R. Horning, 5%; O. L. Turner, trustee, 40%. This partnership also operates Southern Ill. theatre chain and owns satellite KPOB-TV (Ch. 15), Poplar Bluff, Mo.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959.

Represented (sales) by Jack Masla.

Represented (legal) by McKenna & Wilkinson.

Personnel:

O. L. TURNER, manager & film buyer.  
CHARLES GILLIAM, chief engineer.

### DIGEST OF RATE CARD NO. 3—(Jan. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30-9:30 p.m., daily.	\$400.00	\$220.00	\$140.00	\$122.00	\$90.00	\$60.00 \$30.00
NETWORK BASE HOURLY RATE: \$350.						

ARB Data for this Station Includes Satellite  
KPOB-TV, Poplar Bluff, Mo.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARKANSAS			
CLAY	6,300	5,500	87
ILLINOIS			
ALEXANDER	4,300	3,900	91
CLAY	4,600	4,200	91
EDWARDS	2,300	2,100	91

FRANKLIN	12,100	11,400	94
GALLATIN	2,000	1,800	91
HAMILTON	2,900	2,600	89
HARDIN	1,500	1,400	94
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JOHNSON	1,800	1,700	93
MARION	12,200	11,600	95
MASSAC	4,600	4,300	93
PERRY	5,600	5,300	94
POPE	900	800	89
PULASKI	2,900	2,600	91
RANDOLPH	8,100	7,800	96
RICHLAND	5,000	4,600	93
SALINE	7,800	7,300	94
UNION	4,600	4,400	95
WABASH	4,200	4,000	94
WASHINGTON	4,000	3,800	93
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90
WILLIAMSON	15,000	14,200	94

KENTUCKY			
BALLARD	2,800	2,500	90
CALDWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CARLISLE	1,800	1,600	92
CRITTENDEN	2,400	2,000	83
FULTON	3,200	2,800	86
GRAVES	9,800	8,800	90
HICKMAN	1,800	1,600	88
HOPKINS	12,200	10,300	85
LIVINGSTON	2,200	1,900	86
LYON	1,300	1,000	82
MC CRACKEN	20,300	18,600	92
MARSHALL	5,900	5,400	91
TRIGG	2,600	2,300	87
UNION	4,300	3,700	87
WEBSTER	4,700	3,800	81

(Continued on page 183-b)

STATION TOTAL	309,700	280,000	90
NET WEEKLY CIRCULATION (MARCH 65)			154,900
AVERAGE DAILY CIRCULATION (MARCH 65)			86,400
COLOR PENETRATION PERCENTAGE (NOV 65)			5

# Illinois—La Salle



**WEEQ-TV**

Ch. 35



[Satellite of WEEK-TV, Peoria, Ill.]

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 15.1-kw visual, 8.52-kw aural. Antenna: 440-ft. above av. terrain, 445-ft. above ground, 1095-ft. above sea level.

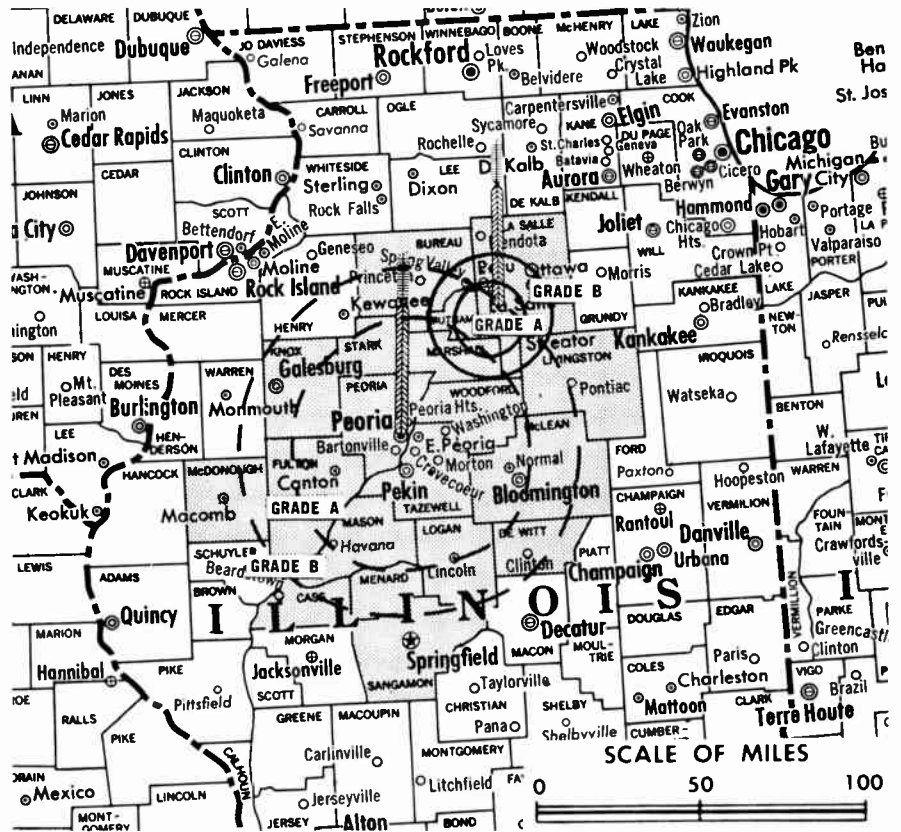
Latitude 41° 14' 02"  
Longitude 89° 02' 25"

Transmitter: 1.7-mi. NE of Tonica, Ill.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



(County coverage (shaded areas) based on 1965 ARB study.)

WEEQ-TV Ref: FCC File No. BPCT-2180 Granted 2/13/57

©American Map Co., Inc., N.Y., No. 14244

## WEEQ-TV

Network Service: NBC, same as WEEK-TV, Peoria.

Licensee: West Central Broadcasting Co., 2907 Springfield Rd., E. Peoria, Ill. (61611).

Telephone: 815-699-3961.

Studio: 1.7-mi. NE of Tonica, Ill.

Began Operation: Nov. 10, 1957.

Represented (sales) by The Katz Agency Inc. (West).

Personnel:

EARL McMULLEN, chief engineer.

Rates: Sold only in combination with WEEK-TV, Peoria.

NETWORK BASE HOURLY RATE: Bonus to WEEK-TV, Peoria.

ARB Data for this Station Included with Parent WEEK-TV, Peoria, Ill. The above map reflects coverage of both Parent and Satellite.



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**

**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# Illinois—Moline



**WQAD-TV**



Ch. 8

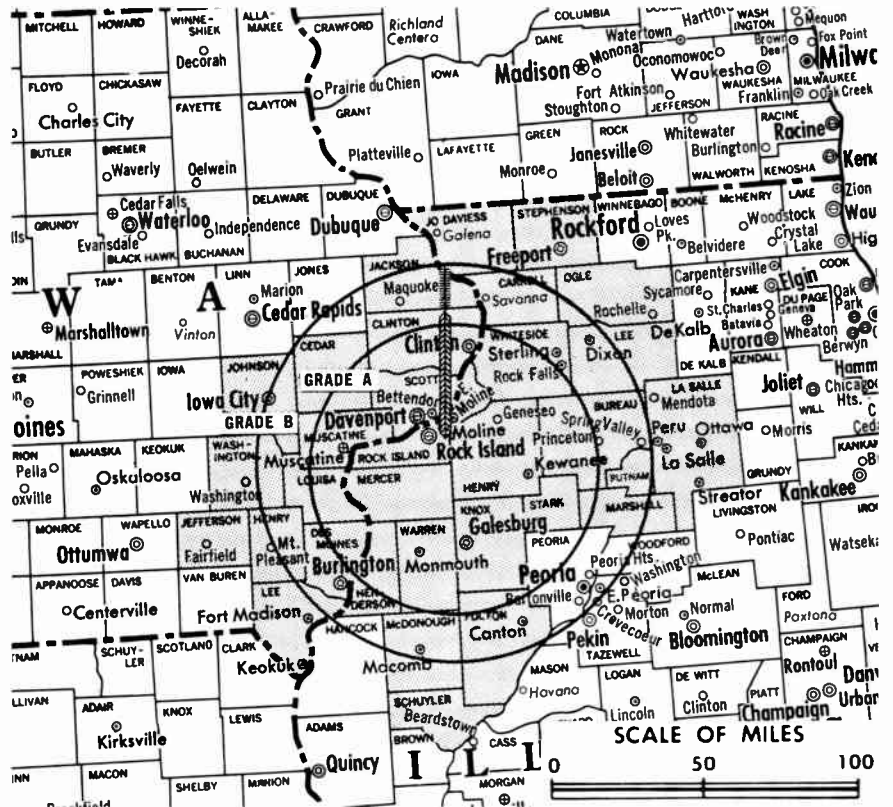
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 282-kw visual, 141-kw aural. Antenna: Directional, 1010-ft. above av. terrain, 1058-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"  
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

TV Tape: Recording facilities.  
Color: Network, film & slide.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WQAD-TV Ref: FCC File No. BPCT-2440 Granted 5/16/62

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## WQAD-TV

Licensee: Moline Television Corp., 3003 Park 16th St.  
Studio: 3003 Park 16th St.  
Telephone: 309-764-9694.  
Ownership: Francis J. Coyle, chairman, 12.5%; Frank P. Schreiber, pres., 10%; Charles G. Agnew, v.p., 5%; Victor B. Day, v.p., 10%; L. S. Helfrich, v.p., 5%; Richard Stengel, v.p., 9%; Samuel M. Gilman, secy.-treas., 5%; Harry McLaughlin, 5%; David Parson, 10%; Philip Sitrick, 2.5%; Thomas M. Thomas, 5%; 9 others, none with as much as 2%.  
Began Operation: Aug. 1, 1963.  
Represented (sales) by The Katz Agency.  
Represented (legal) by Pierson, Ball & Dowd.  
Represented (engineering) by A. Earl Cullum Jr.  
Personnel:  
FRANK P. SCHREIBER, president.  
ARTHUR M. SWIFT, exec. v.p. & general manager.  
R. DOUGLAS McLARTY, station manager & program director.  
WILLIAM L. SNYDER, sales manager.  
RAY KRUEGER, chief engineer.  
JOHN BENSON, production director.  
ED WHITAKER, promotion manager.

### DIGEST OF RATE CARD NO. 4 (Sept. 13, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-9:30 p.m. daily.	\$1000.00	\$640.00	\$460.00	\$420.00	\$350.00	\$350.00 \$175.00

NETWORK BASE HOURLY RATE: \$900.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BUREAU	11,800	11,300	96
CARROLL	6,100	5,800	97
FULTON	13,300	12,700	96
HENDERSON	2,600	2,400	95
HENRY	16,000	15,500	97
JO DAVIESS	6,400	6,000	94
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
MC DONOUGH	9,100	8,700	96
MARSHALL	4,100	3,900	95
MERCER	5,100	4,900	97
OGLE	12,200	11,700	96
PUTNAM	1,500	1,400	93
ROCK ISLAND	48,100	47,100	98
SCHUYLER	2,700	2,500	96
STARK	2,300	2,200	97
STEPHENSON	14,900	14,300	96
WARREN	6,500	6,300	97
WHITESIDE	19,100	18,400	96
<b>IOWA</b>			
CEDAR	5,500	5,200	95
CLINTON	17,400	16,700	96
DES MOINES	14,600	13,800	95
HENRY	5,300	4,800	90
JACKSON	6,400	5,900	93
JEFFERSON	4,900	4,500	92
JOHNSON	16,100	14,700	91
LEE	13,500	12,800	95
LOUISA	2,900	2,700	93
MUSCATINE	11,100	10,600	96
SCOTT	38,300	36,800	96
WASHINGTON	5,900	5,400	91
<b>STATION TOTAL</b>	<b>388,900</b>	<b>371,800</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 250,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 164,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

Translator Directory Is in  
Section c

# Illinois—Peoria



**WEEK-TV**



Ch. 25

[Also operates satellite WEEQ-TV, La Salle, Ill.]

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 1000-kw max. and 560-kw horizontal visual, 200-kw max. and 112-kw horizontal aural. Antenna: 604.9-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42"  
Longitude 89° 32' 51.2"

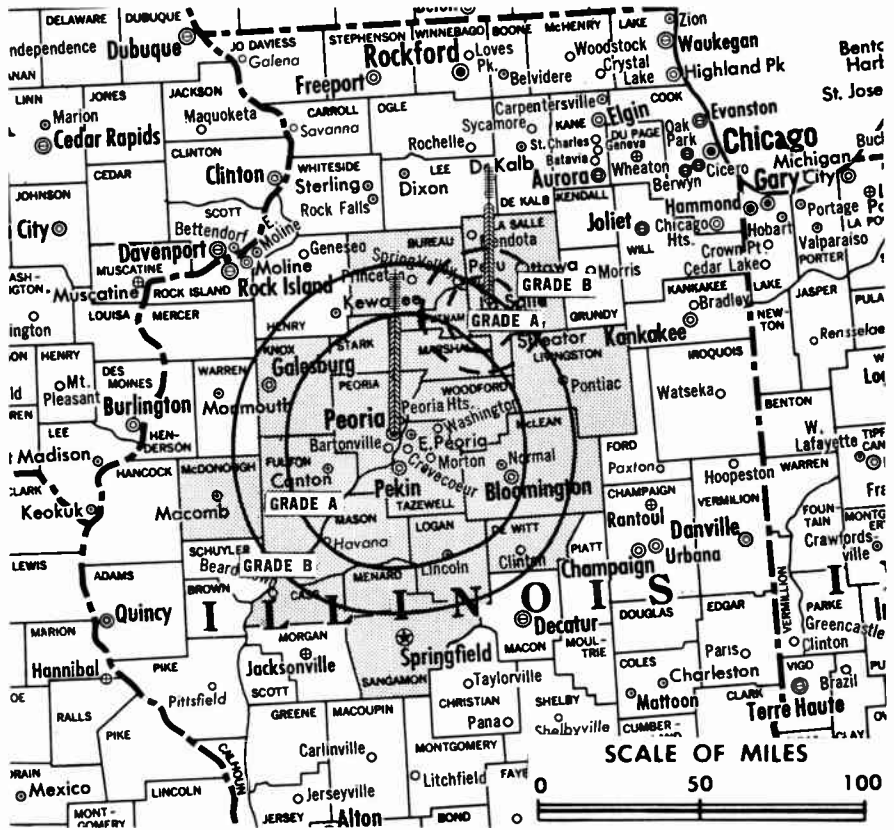
Transmitter: 2907 Springfield Hill Rd.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WEEK-TV CP: BPT-3205 Granted 8/30/63

©American Map Co., Inc., N.Y., No. 14244

## WEEK-TV

Licensee: West Central Bcstg. Co., 2907 Springfield Rd., E. Peoria.  
Studio: 2907 Springfield Rd., E. Peoria, Ill. (61611).  
Telephone: 309-699-3961.  
TWX No.: 309-697-1502.

Ownership: Robert S. Kerr estate, 50.61%; Mrs. Grayce B. Flynn estate, 11.49%; D. A. McGee, 15.53%; T. M. Kerr, 11.14%; and 3 others, none owning over 5%. Same interests hold 43% of KVOO-TV, Tulsa, Okla. West Central Bcstg. also is owner of WEEQ-TV, Ch. 35, La Salle, Ill. operated as satellite.  
Note: Sale of WEEK-TV & WEEQ-TV to Kansas City Southern Industries pends.

Began Operation: Jan 29, 1953.

Represented (sales) by The Katz Agency Inc. (West).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Kear & Kennedy.

Personnel:

FRED C. MUELLER, president & general manager.  
PHIL MERGENER, sales manager.  
WAYNE LOVELY, chief engineer.  
RICHARD EVANS, program director & film buyer.  
DALE SCHWARTZ, production director.  
ROGER OTTENBACH, promotion manager.  
CHUCK HARRISON, news director.  
ROBERT KROEPEL, film editor.

DIGEST OF RATE CARD NO. A13a  
(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AA—7-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$150.00	\$140.00	\$140.00
*Class AA—6:30-10:30 p.m., Mon.-Fri.; 6:30-10 p.m., Sat. & Sun.						

Rates include satellite coverage.

NETWORK BASE HOURLY RATE: \$550.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BUREAU	11,800	11,300	96
CASS	4,300	4,100	95
DE WITT	5,600	5,400	96
FULTON	13,300	12,700	96
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LIVINGSTON	12,000	11,300	95
LOGAN	9,400	9,000	96
MC DONOUGH	9,100	8,700	96
MC LEAN	26,600	25,400	95
MARSHALL	4,100	3,900	95
MASON	4,900	4,700	96
MENARD	3,000	2,800	94
PEORIA	59,700	57,600	96
PUTNAM	1,500	1,400	93
SANGAMON	49,400	47,000	95
STARK	2,300	2,200	97
TAZEWELL	32,700	31,700	97
WOODFORD	7,600	7,200	95
<b>STATION TOTAL</b>	<b>311,900</b>	<b>299,000</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	184,700
AVERAGE DAILY CIRCULATION (MARCH 65)	135,100
COLOR PENETRATION PERCENTAGE (NOV 65)	11

ARB Data for this Station Includes Satellite

WEEQ-TV, La Salle, Ill.



# Illinois—Peoria



**WBMD-TV**

Ch. 31

Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 1000-kw max. and 678-kw horizontal visual, 500-kw max. and 339-kw horizontal aural. Antenna: 670-ft. above av. terrain, 609-ft. above ground, 1349-ft. above sea level.

Latitude 40° 38' 6.8"  
Longitude 89° 32' 18.5"

Transmitter: Fahey Hollow Rd., E. Peoria, Ill.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: WBMD, 5-kw, 1470 kc (CBS).

FM Affiliate: WBMD-FM, 27-kw, 92.5 mc (No. 223), 570-ft.

O & O Translator: W71AE, La Salle, Ill.

Total Households: © SRDS

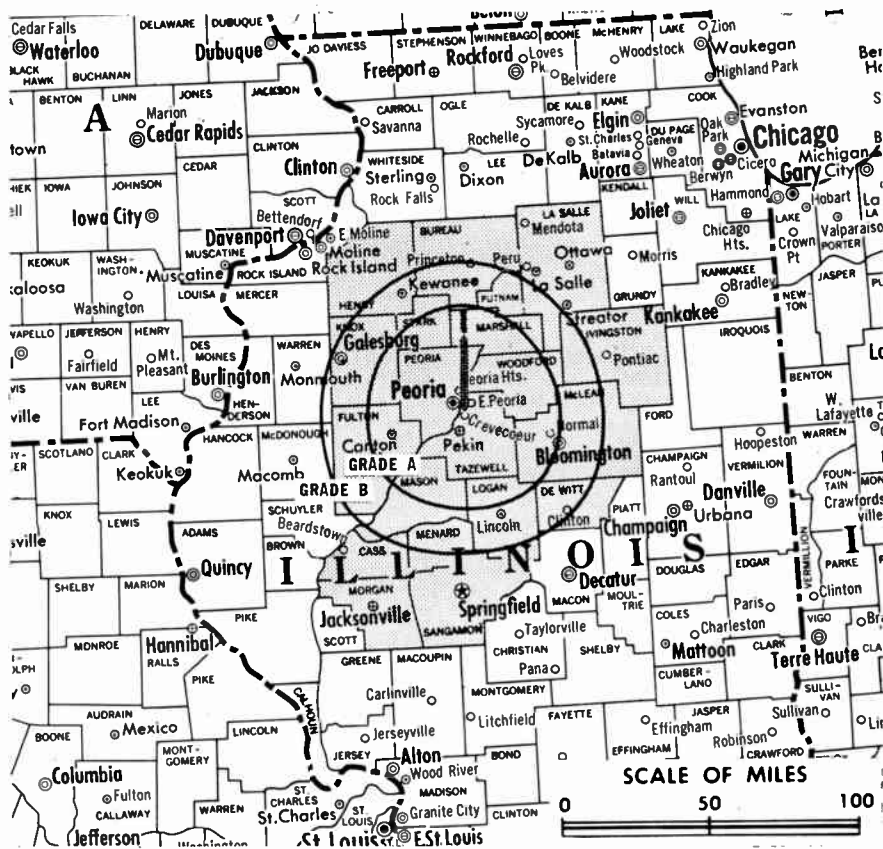
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WBMD-TV Ref: FCC File No. BPCT-2541 Granted 11/10/58

©American Map Co., Inc., N.Y., No. 14244

## WBMD-TV

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, Ill. (61820).

Studio: 212 S.W. Jefferson Ave., Peoria, Ill. (61602).

Telephone: 309-676-0711.

TWX No.: 309-697-1308.

Ownership: Midwest TV Inc.; see WCIA, Champaign, Ill.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales) by Edward Petry & Co.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

AUGUST C. MEYER, president.

GUY MAIN, exec. v.p.

WILLIAM L. BROWN, general manager.

GENE ROBINSON, operations manager.

GEORGE A. PYLE, director of engineering

JOHN KETTERER, film buyer.

### DIGEST OF RATE CARD NO. 4

(Aug. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$500.00 \$300.00 \$200.00 \$125.00 \$138.00 \$138.00 \$69.00

NETWORK BASE HOURLY RATE: \$575.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
BUREAU	11,800	11,300	96
CASS	4,300	4,100	95
DE WITT	5,600	5,400	96
FULTON	13,300	12,700	96
HENRY	16,000	15,500	97
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LIVINGSTON	12,000	11,300	95
LOGAN	9,400	9,000	96
MC LEAN	26,600	25,400	95
MARSHALL	4,100	3,900	95
MASON	4,900	4,700	96
MENARD	3,000	2,800	94
MORGAN	10,500	9,800	94
PEORIA	59,700	57,600	96
PUTNAM	1,500	1,400	93
SANGAMON	49,400	47,000	95
STARK	2,300	2,200	97
TAZEWELL	32,700	31,700	97
WOODFORD	7,600	7,200	95
<b>STATION TOTAL</b>	<b>329,300</b>	<b>315,600</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	180,400
AVERAGE DAILY CIRCULATION (MARCH 65)	133,300
COLOR PENETRATION PERCENTAGE (NOV 65)	11

Also see WCIA, Champaign, Ill.

# Illinois—Peoria



## WIRL-TV

(formerly WTVH)

Ch. 19

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 476.4-kw maximum and 186-kw horizontal visual, 18.6-kw aural. Antenna: 750-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

Latitude 40° 39' 11"  
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, Ill.

Studio: 500 N. Stewart St., Creve Coeur, Ill.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.

AM Affiliate: WIRL, 1-kw, 1290 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WIRL-TV Ref: FCC File No. BMPCT-4076 Granted 7/6/56

©American Map Co., Inc., N.Y., No. 14244

## WIRL-TV

Licensee: Mid America Media Inc., 606 Main St. (61602).

Telephone: 309-676-8911.

TWX No.: 309-697-1802.

Ownership: Mid America Media Inc., associated with radios WIRL, Peoria; WKAN, Kankakee; WRRR, Rockford; WQUA, Moline, all Ill.; WIRE, Indianapolis, Ind.; purchase of KIOA, Des Moines, Ia. pends. Also associated with Kankakee, Ill. Daily Journal; Ottawa, Ill. Republican-Times; LaPorte, Ind. Herald-Argus.

Began Operation: Oct. 20, 1953. Sale to Twelve Ninety Radio Corp., (now Mid America Media Inc.) by Metromedia approved July 21, 1965 (Television Digest, Vol. 5:14) by FCC. Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 by FCC (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

BURRELL L. SMALL, president.  
LEN H. SMALL, exec. vice president.  
HOWARD N. FREDERICK, v.p. & general manager.  
ROBERT RICE, commercial manager.  
CECIL RUFFIN, operations manager.  
WILLIAM McBROOM, program director.  
AL RUCH, chief engineer.

### DIGEST OF RATE CARD NO. 15

(June 1, 1965)

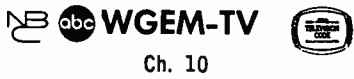
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7-9:59 p.m., daily.	\$600.00	\$360.00	\$240.00	\$150.00	\$125.00	\$110.00 \$55.00

NETWORK BASE HOURLY RATE: \$550.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ILLINOIS			
BUREAU	11,800	11,300	96
CASS	4,300	4,100	95
DE WITT	5,600	5,400	96
FULTON	13,300	12,700	96
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LIVINGSTON	12,000	11,300	95
LOGAN	9,400	9,000	96
MC DONOUGH	9,100	8,700	96
MC LEAN	26,600	25,400	95
MARSHALL	4,100	3,900	95
MASON	4,900	4,700	96
MENARD	3,000	2,800	94
MORGAN	10,500	9,800	94
PEORIA	59,700	57,600	96
PUTNAM	1,500	1,400	93
SANGAMON	49,400	47,000	95
SCHUYLER	2,700	2,500	96
STARK	2,300	2,200	97
TAZEWELL	32,700	31,700	97
WOODFORD	7,600	7,200	95
<b>STATION TOTAL</b>	<b>325,100</b>	<b>311,300</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>174,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>115,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>11</b>	

For County-by-County Household Tables  
see Section a.

# Illinois—Quincy-Hannibal, Mo.



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"  
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Studio: Hotel Quincy.

Color: Network, film, slide.

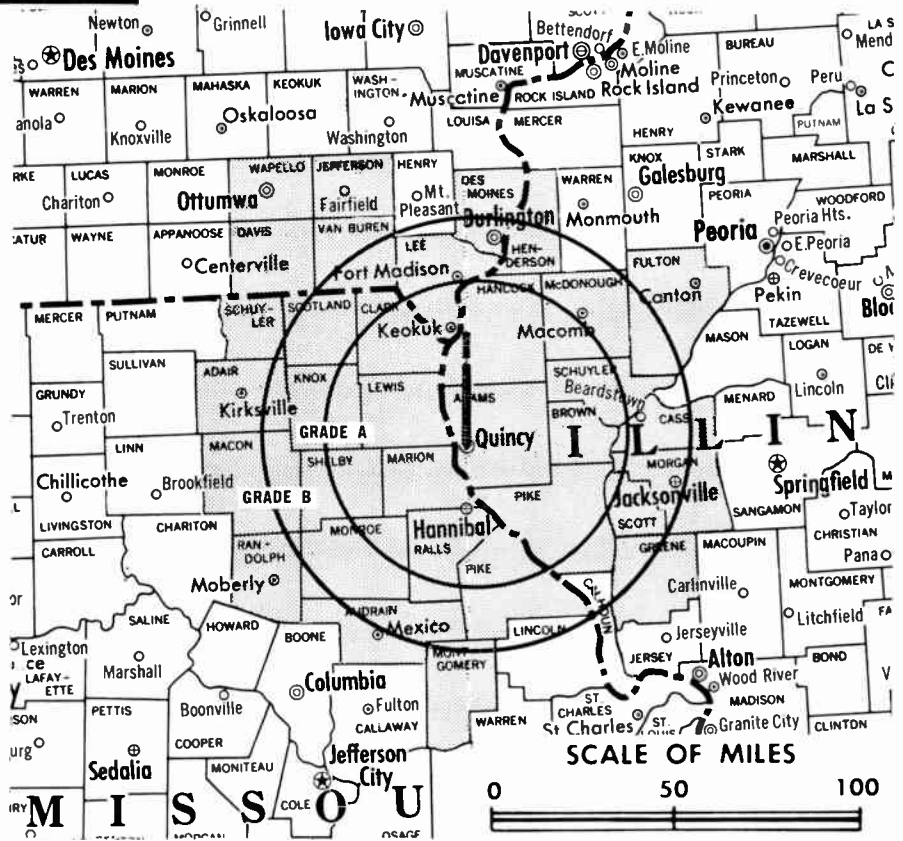
News Wire Service: UPI.

Facsimile Service: AP.

AM Affiliate: WGEM, 5-kw, 1440 kc.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 mc (No. 286), 640-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(county coverage (shaded areas) based on 1965 ARB study.



WGEM-TV Ref: FCC File No. BMPCT-1254 Granted 7/24/53

©American Map Co., Inc., N.Y., No. 14244

## WGEM-TV

Network Service: NBC, ABC.

Licensee: Quincy Bcstg. Co., Hotel Quincy, Quincy, Ill.

Telephone: 217-222-6840. TWX No.: 217-224-1603.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 92%; Joseph S. Bonansinga, v.p.-treas., 2%.

Began Operation: Aug. 27, 1953.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. BONANSINGA, v.p., treasurer, & general manager.  
J. BEN STEWART, commercial manager.  
FRED COLGAN, program director & film buyer.  
BILL WEGMAN, farm director.  
FRANK LAUGHLIN, chief engineer.

### DIGEST OF RATE CARD NO. 7—(Nov. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., daily.  
\$500.00 \$300.00 \$200.00 \$130.00 \$110.00 \$70.00 \$35.00

NETWORK BASE HOURLY RATE: \$575 (ABC), \$575 (NBC).

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
ADAMS	22,100	21,400	97
BROWN	2,000	1,900	94
CASS	4,300	4,100	95
FULTON	13,300	12,700	96
GREENE	5,200	5,000	96
HANCOCK	7,500	7,200	96
HENDERSON	2,600	2,400	95
MC DONOUGH	9,100	8,700	96
MORGAN	10,500	9,800	94
PIKE	6,300	6,000	95
SCHUYLER	2,700	2,500	96
SCOTT	1,700	1,700	97
<b>IOWA</b>			
DAVIS	2,800	2,600	93
DES MOINES	14,600	13,800	95
JEFFERSON	4,900	4,500	92
LEE	13,500	12,800	95
VAN BUREN	3,100	2,800	91
WAPELLO	14,300	13,500	95
<b>MISSOURI</b>			
ADAIR	6,500	6,100	93
AUDRAIN	8,500	7,900	94
CLARK	2,800	2,600	91
KNOX	2,000	1,800	92
LEWIS	3,600	3,200	91
MACON	5,300	4,900	92
MARION	9,700	9,100	94
MONROE	3,600	3,300	93
MONTGOMERY	3,700	3,400	91
PIKE	5,500	5,000	90
RALLS	2,300	2,200	94
RANDOLPH	7,600	7,000	92
SCHUYLER	1,500	1,300	87
SCOTLAND	2,000	1,800	93
SHELBY	3,000	2,800	91
<b>STATION TOTAL</b>	<b>208,100</b>	<b>195,800</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 133,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 101,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Illinois—Rockford



**WTVO**

Ch. 39

Technical Facilities: Channel No. 39 (620-626 mc). Authorized power: 220-kw maximum and 23.44-kw horizontal visual, 110-kw maximum and 17.8-kw horizontal aural. Antenna: 664-ft. above av. terrain, 691-ft. above ground, 1482-ft. above sea level.

Latitude 42° 17' 14"  
Longitude 89° 10' 16"

Requests change to Ch. 17, 267-kw max. and 204-kw horizontal visual, 47.6-kw max. and 36.35-kw horizontal aural, 649-ft. above av. terrain, 689-ft. above ground, 1480-ft. above sea level. BPCT—3589.

Transmitter: Meridian Rd.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WTVO Ref: FCC File No. BMPCT—3783 Granted 4/9/66

©American Map Co., Inc., N.Y., No. 14244

## WTVO

Licensee: Winnebago Television Corp., Meridian Rd., Box 470.

Studio: Meridian Rd.

Telephone: 815-963-5413.

TWX No.: 815-398-0165.

Ownership: H. & E. Balaban Corp., 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; 5% held in trust (to be acquired by Harold Froelich, (Television Digest, Vol. 15:13). Officers of Winnebago Television Corp.: Harry Balaban, pres.; Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban interests see WICS, Springfield, Ill. Dubinskys and Froelich also have holdings in Ch. 25 applicant for Kansas City, Mo.

Began Operation: April 29, 1953.

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by David Steel & Assoc.

Personnel:

HAROLD FROELICH, general manager.  
GENE DENARI, general sales manager.  
ROBERT J. SMITH, program director.  
AL J. PETZKE, chief engineer.  
HANK TAYLOR, film director.

### DIGEST OF RATE CARD NO. 11

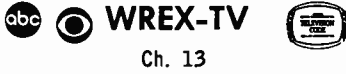
(Jan. 1, 1966)

Hour	30 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.				
\$500.00	\$300.00	\$95.00	\$75.00	\$35.00

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
DEKALB	16,000	15,500	97
LEE	10,600	10,200	97
OGLE	12,200	11,700	96
STEPHENSON	14,900	14,300	96
WINNEBAGO	70,200	68,100	97
<b>WISCONSIN</b>			
GREEN	7,900	7,600	96
ROCK	36,100	35,200	97
<b>STATION TOTAL</b>	<b>174,300</b>	<b>168,700</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>117,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>88,100</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>11</b>	

# Illinois—Rockford



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 649-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"  
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

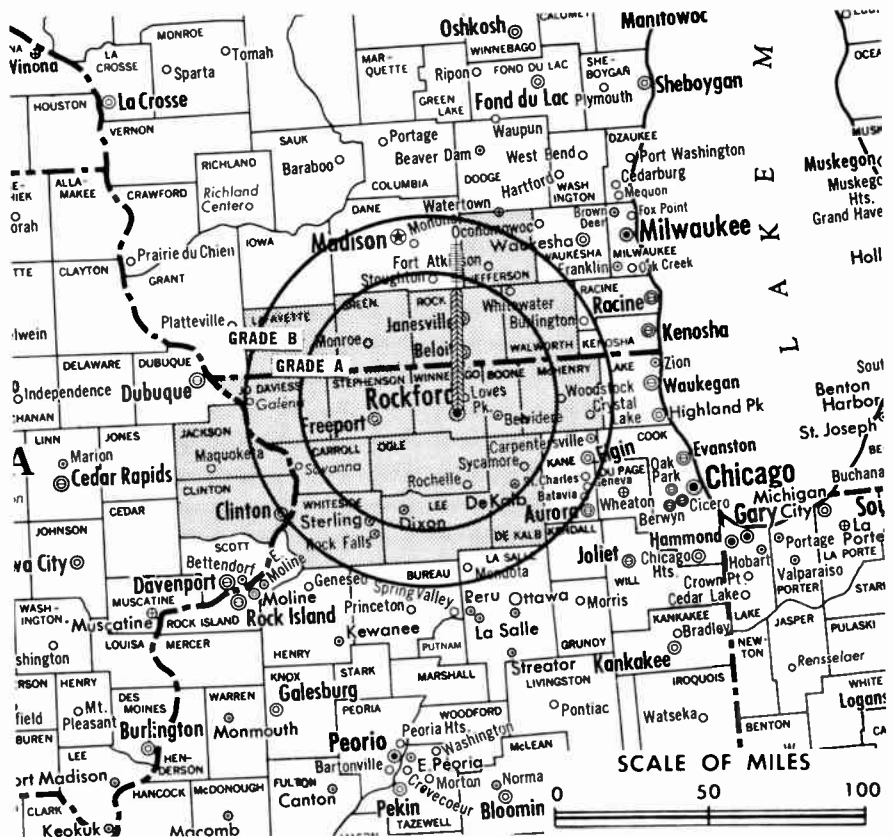
Color: Network, film, slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WREX-TV Ref: FCC File No. BPT-3263 Granted 1/3/64

©American Map Co., Inc., N.Y., No. 1424

## WREX-TV

Network Service: ABC, CBS.

Licensee: WREX-TV, Inc., W. Auburn & Winnebago Rds., Rockford, Ill. (61103).

Studio: W. Auburn & Winnebago Rds.

Telephone: 815-968-1813.

TWX No.: 815-331-1096, Winnebago, Ill.

Ownership: WREX-TV Inc. is wholly-owned subsidiary of the Gannett Co. Inc. For other interests, see WHEC-TV, Rochester, N.Y.

Began Operation: Sept. 18, 1953. Sale to present owner by Greater Rockford Television Inc. approved June 26, 1963 by FCC (BTC-4211 & BAPLCT-55).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

- J. MICHAEL BAISCH, v.p., general manager.
- AL BILARDELLO, sales manager.
- JACK MAZZIE, mgr., programming & national sales.
- ROD MacDONALD, production manager.
- GAYLE VOIGT, traffic manager.
- RICHARD PECK, chief engineer.
- JACK LIGHTNER, promotion manager.
- RON VOIGT, news editor.
- GENE HINES, film manager.

Rates: See next column.

For New U.S. Translator Station Directory  
see Section c

### DIGEST OF RATE CARD NO. 6—(July 1, 1962)

	Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.
Class AA—	7-10 p.m., Mon.-Fri.;	7-10:30 Sat.;	6:30-10:30 p.m., Sun.				
	\$650.00	\$390.00	\$260.00	\$185.00	Graded rates apply*		

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$650 (ABC), \$650 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
CARROLL	6,100	5,800	97
DEKALB	16,000	15,500	97
JO DAVIESS	6,400	6,000	94
LEE	10,600	10,200	97
MCHENRY	27,900	27,500	98
OGLE	12,200	11,700	96
STEPHENSON	14,900	14,300	96
WHITESIDE	19,100	18,400	96
WINNEBAGO	70,200	68,100	97
<b>IOWA</b>			
CLINTON	17,400	16,700	96
JACKSON	6,400	5,900	93
<b>WISCONSIN</b>			
GREEN	7,900	7,600	96
JEFFERSON	15,600	15,100	97
LAFAYETTE	4,900	4,700	95
ROCK	36,100	35,200	97
WALWORTH	16,600	16,100	97
<b>STATION TOTAL</b>	<b>294,700</b>	<b>284,900</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 194,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 143,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Illinois—Freeport (Rockford)



**WCEE-TV**

Ch. 23



Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 676-kw max. and 567-kw horizontal visual, 101-kw max. and 84.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"  
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.



WCEE-TV Ref: FCC File No. BPC-3395 Granted 10/12/64

©American Map Co., Inc., N.Y., No. 14244

## WCEE-TV

Grantee: Rock River TV Corp., 2523 N. Meridian Rd., Rockford (61105).

Studio: 2523 N. Meridian Rd., P.O. Box 957.

Telephone: 815-965-0523.

Ownership: David A. Carlson, pres., 5.32%; Hugh E. Powell, v.p., 5.32%; David S. Paddock, secy., 4.22%; Harley W. Mullins, treas., 5.32%; Edward B. Holt, 4.22%; C. Gordon Smith, 5.32%; John B. Thorsen, 2.11%; over 20 others, none with as much as 3%.

Began Operation: Sept. 12, 1965.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

EARL HICKERSON, general manager.  
JIM THOMAS, operations manager.  
JOE FRANZGROTE, sales manager.  
DICK CHRISTENSON, program director.  
DON DOUGHTY, chief engineer.  
JIM HAGUE, film director.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
\$250.00	\$175.00	\$150.00	\$125.00	\$75.00	\$65.00	\$37.50

ARB Data for this Station is not available since it was not in operation when the survey was made.

## BLACKBURN

& Company, Inc.

RADIO • TV • CATV • NEWSPAPER BROKERS

NEGOTIATIONS • FINANCING • APPRAISALS

WASHINGTON, D.C.

James W. Blackburn  
Jack V. Harvey  
Joseph M. Sitrick  
RCA Building  
333-9270

CHICAGO

H. W. Cassill  
William B. Ryan  
Hub Jackson  
333 N. Michigan Ave.  
346-6460

ATLANTA

Clifford B. Marshall  
John G. Williams  
Mony Building  
1655 Peachtree Rd. N.E.  
873-5626

BEVERLY HILLS

Collin M. Selph  
G. Bennet Larson  
Bank of America Bldg.  
9465 Wilshire Blvd.  
274-8151

# Illinois—Rock Island



**WBHF-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1773-ft. above sea level.

Latitude 41° 19' 40"  
Longitude 90° 22' 47"

Transmitter: U.S. Hwy. 150, approx. 15-mi. SE of Rock Island.

TV tape: Recording facilities.

Color: Network & film.

News Wire Service: AP.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Total Households: © SRDS

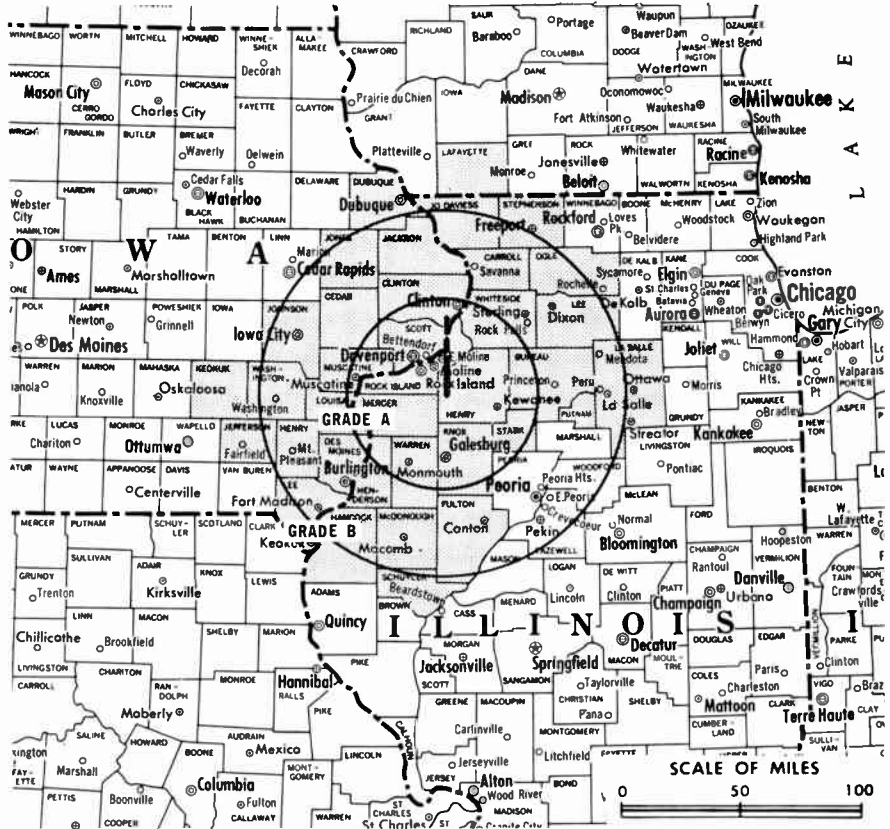
(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965

AHB study.



WBHF-TV Ref: FCC File No. BPCT-2747 Granted 2/12/60

© American Map Co., Inc., N.Y., No. 14244

## WBHF-TV

Network Service: CBS.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio: Telco Bldg.

Telephone: 309-786-5441. TWX No.: 309-788-0712.

AM Affiliate: WBHF, 5-kw, 1270 kc (CBS).

FM Affiliate: WBHF-FM, 39-kw, 98.9 mc (No. 255), 900-ft. antenna height.

Ownership: Ben H. Potter, pres., 19.274%; Marguerite F. Potter, treas., 19.294%; Leslie C. Johnson, v.p.-mgr., 25%; Aileen T. Potter, secy.; J. W. Potter Co., 17.156% (publisher of Rock Island Argus); estate of John W. Potter (Marguerite F. and Ben H. Potter, trustees), 19.274%. Mr. Johnson is 50% owner of radio WJBC, Bloomington, Ill. J. W. Potter Co. and Potter family also own radio KBUN, Bemidji, Minn

Began Operation: July 1, 1950.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

BEN H. POTTER, president.  
LESLIE C. JOHNSON, v.p. and general manager.  
MAURICE CORKEN, asst. general manager & director of sales.  
FOREST W. COOKE, program mgr. & film buyer.  
HEBER E. DARTON, promotion manager.  
WILLIAM ELLISON, TV news director.  
ROBERT J. SINNETT, chief engineer.  
JERRY KEEFE, asst. chief engineer—TV.

### DIGEST OF RATE CARD NO. 14B (Oct. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.  
Class AA—7-9:30 p.m., daily.  
\$1050.00 \$630.00 ..... \$250.00 \$115.00

NETWORK BASE HOURLY RATE: \$1050.

206-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BUREAU	11,800	11,300	96
CARROLL	6,100	5,800	97
FULTON	13,300	12,700	96
HANCOCK	7,500	7,200	96
HENDERSON	2,600	2,400	95
HENRY	16,000	15,500	97
JO DAVIESS	6,400	6,000	94
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
MC DONOUGH	9,100	8,700	96
MERCER	5,100	4,900	97
OGLE	12,200	11,700	96
POTTER	1,500	1,400	93
ROCK ISLAND	48,100	47,100	98
SCHUYLER	2,700	2,500	96
STARK	2,300	2,200	97
STEPHENSON	14,900	14,300	96
WARREN	6,500	6,300	97
WHITESIDE	19,100	18,400	96
<b>IOWA</b>			
CEDAR	5,500	5,200	95
CLINTON	17,400	16,700	96
DES MOINES	14,600	13,800	95
DUBUQUE	22,500	20,800	93
HENRY	5,300	4,800	90
JACKSON	6,400	5,900	93
JEFFERSON	4,900	4,500	92
JOHNSON	16,100	14,700	91
JONES	6,100	5,900	96
KEOKUK	4,500	4,100	91
LEE	13,500	12,800	95
LOUISA	2,900	2,700	93
MUSCATINE	11,100	10,600	96
SCOTT	38,300	36,800	96
WASHINGTON	5,900	5,400	91
<b>WISCONSIN</b>			
LAFAYETTE	4,900	4,700	95
<b>STATION TOTAL</b>	<b>430,300</b>	<b>410,600</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 280,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 215,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 8



# Illinois—Springfield



**WICS**

Ch. 20

[Also operates auxiliaries WCHU, Champaign, Ill. and WICD, Danville, Ill.]

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 468-kw max. and 309-kw horizontal visual, 83.3-kw max. and 55-kw horizontal aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1590-ft. above sea level.

Latitude 39° 48' 15"  
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, Ill.

Color: Network, film & slide.

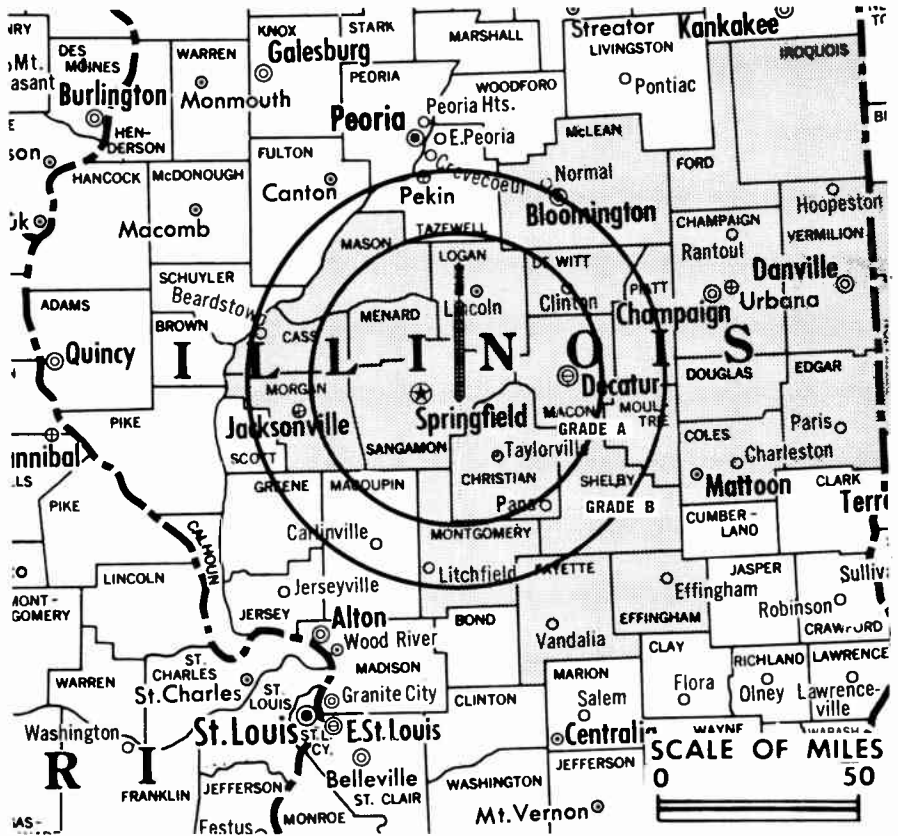
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

O & O Translator: W75AD, Mattoon, Ill.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WICS Ref: FCC File No. BMP(T)-5188 Granted 9/25/58

©American Map Co., Inc., N.Y., No. 14244

## WICS

Licensee: Plains Television Corp., 2680 East Cook St.

Studio: 523 E. Capitol Ave.

Telephone: 217-528-0465. TWX No.: 217-546-0349.

Ownership: Transcontinental Properties Inc., 50%; H. & E. Balaban Corp. (theatres), 50%. Herbert Scheffel and Alfred G. Burger estate own 50% each of Transcontinental. Harry & Elmer Balaban control H. & E. Balaban Corp. which owns 50% of WTVO, Rockford, Ill.; also owns 1/3 of radios WIL, St. Louis, and KBOX, Dallas. Plains Television also owns WCHU, Champaign, Ill., and WICD, Danville, Ill., WHNB-TV, New Britain-Hartford, Conn., and is buying CP of WELI-TV (Ch. 59) New Haven, Conn.

Began Operation: Sept. 17, 1953.

Represented (sales) by Young Television Corp.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by David Steel & Assoc.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.  
ROBERT B. FARROW, director of national sales.  
JERROLD MERRITT, director of engineering.  
JACK HOSKINS, program manager & film buyer.  
H. K. SPRINGER, controller.

### DIGEST OF RATE CARD NO. 5 (March 1, 1964)

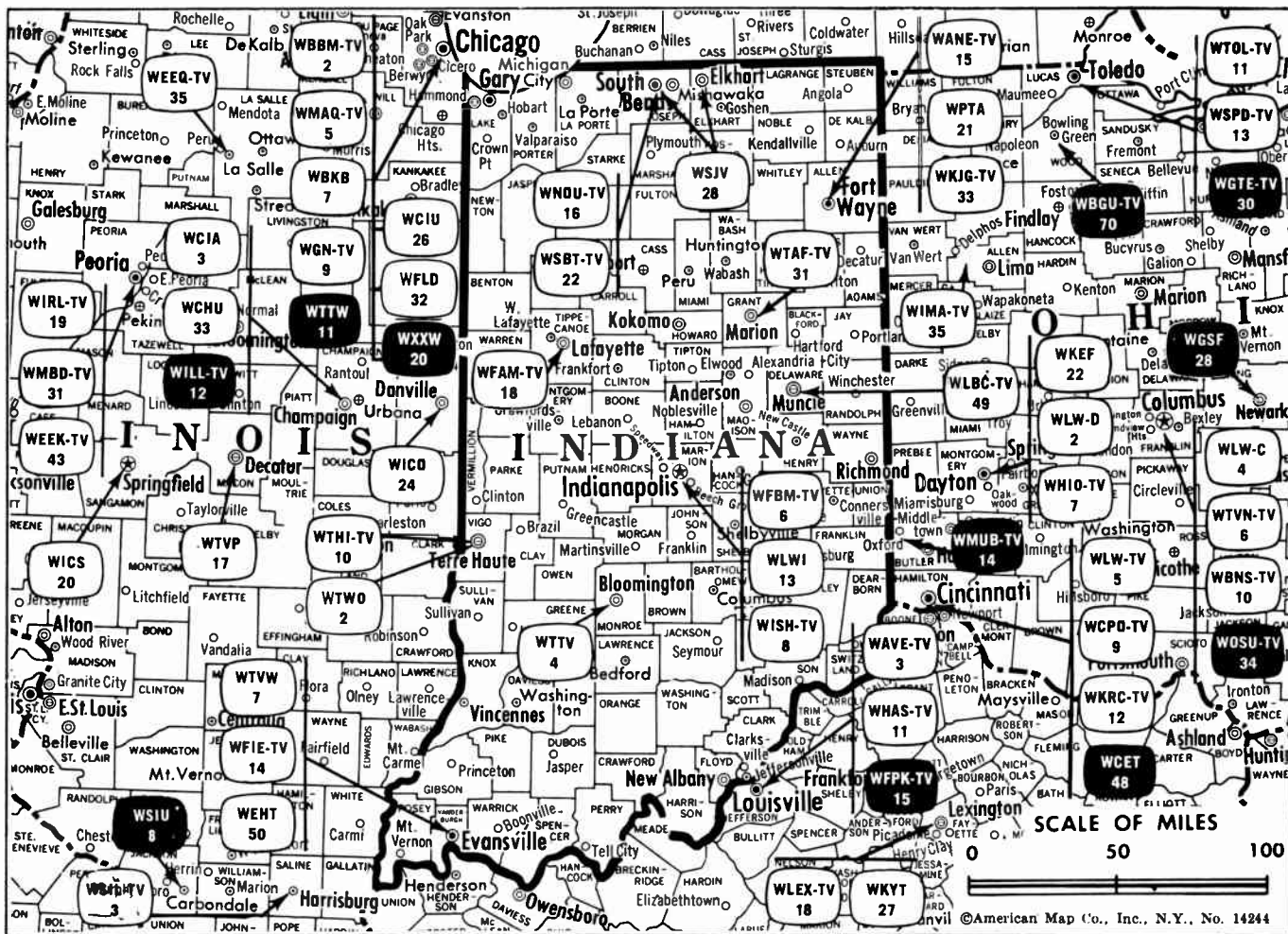
Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m. daily.	\$550.00	\$330.00	\$220.00	\$193.00	\$165.00	\$100.00
NETWORK BASE HOURLY RATE:	\$325.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
CASS	4,300	4,100	95
CHAMPAIGN	39,100	37,400	96
CHRISTIAN	11,300	10,800	96
COLES	13,900	13,300	96
DE WITT	5,600	5,400	96
DOUGLAS	6,200	6,000	96
EDGAR	7,100	6,800	96
EFFINGHAM	6,900	6,300	92
FAYETTE	6,100	5,700	94
FORD	5,100	4,900	96
IROQUOIS	10,600	10,100	95
LOGAN	9,400	9,000	96
MC LEAN	26,600	25,400	95
MACON	39,700	38,300	96
MASON	4,900	4,700	96
MENARD	3,000	2,800	94
MONTGOMERY	9,800	9,300	95
MORGAN	10,500	9,800	94
MOULTRIE	4,200	3,900	94
PIATT	4,600	4,500	98
SANGAMON	49,400	47,000	95
SHELBY	7,000	6,600	93
VERMILION	31,200	29,900	96
<b>INDIANA</b>			
FOUNTAIN	5,900	5,700	96
VERMILION	5,200	5,000	96
WARREN	2,500	2,300	95
<b>STATION TOTAL</b>	<b>330,100</b>	<b>315,000</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	205,500
AVERAGE DAILY CIRCULATION (MARCH 65)	147,800
COLOR PENETRATION PERCENTAGE (NOV 65)	9

ARB Data for this Station Includes Satellites  
WCHU, Champaign & WICD, Danville, Ill.

For Other Theatrical Interests with TV Station  
Ownership, see page 10-c



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Indianapolis	678,300	18	883,500	25	852,000	25
Evansville	219,000	88	356,300	92	325,500	92
South Bend-Elkhart	188,300	97	293,700	104	282,700	103
Ft. Wayne	181,600	99	306,100	102	294,500	100
Terre Haute	151,700	109	266,900	114	254,300	107
Muncie	16,100	225	157,300	161	53,000	207
Lafayette	20,900	217	77,100	198	73,700	193
Marion	17,000	224	57,600	207	55,200	206

### Indiana Station Status as of Feb. 1, 1966


	VHF	UHF	TOTAL
Commercial Television Stations	7	11	18
Educational Television Stations	0	0	0
			18

### State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

For Indiana CATV Systems  
see Section c

**WSJV**  
Elkhart  
(See South Bend, Ind.)



**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

IN INDIANA  
GREG KLEIN  
Mishawaka, Indiana  
Phone: 219-259-2578

# Indiana—Evansville



**WEHT**

Ch. 50



Technical Facilities: Channel No. 50 (686-692 mc). Authorized power: 200-kw max. and 155-kw horizontal visual, 30.9-kw max. and 83.2-kw horizontal aural. Antenna: 590-ft. above av. terrain, 542-ft. above ground, 1003-ft. above sea level using .75° electrical tilt beam.

Latitude 37° 52' 00"  
Longitude 87° 33' 57"

Transmitter: Marywood Dr., Henderson County, Ky.

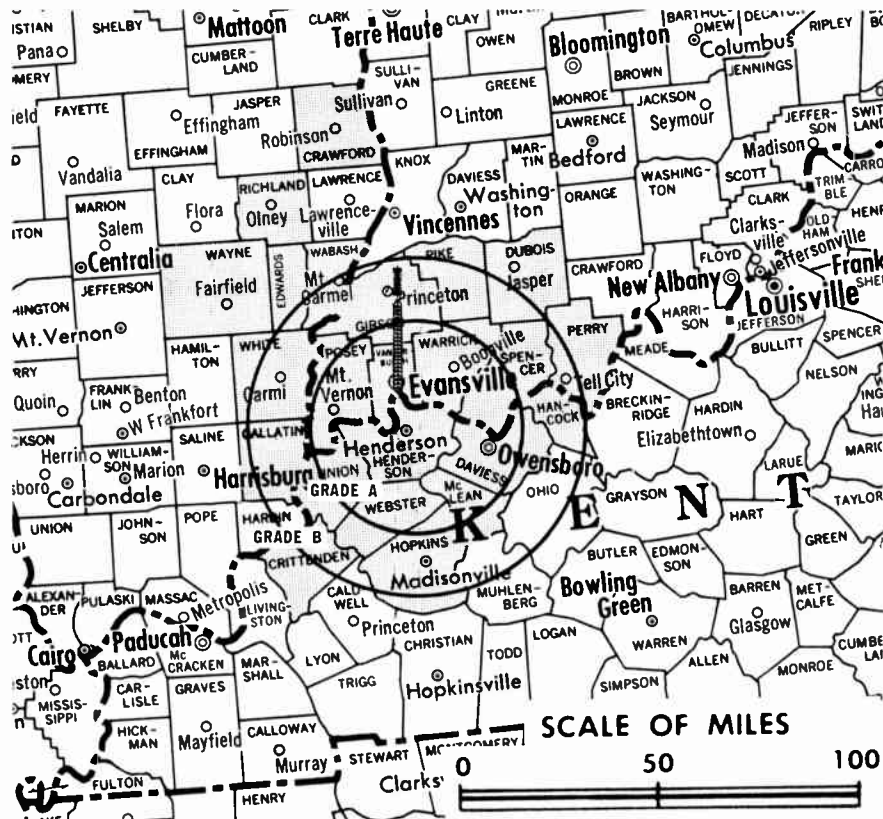
TV tape: Recording facilities.

Color Facilities: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WEHT Ref: FCC File No. BMPCT-3937 Granted 7/5/56

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## WEHT

Licensee: Gilmore Broadcasting Corp. of Ind., Box 395, Evansville (47704).

Studio: Marywood Dr., Henderson County, Ky.

Telephone: 812-424-9215, Evansville.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved by FCC Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales) by Avery-Knodel.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

HAMILTON SHEA, executive v.p.  
WILLIAM R. HIGHT, general manager & film buyer.  
JAMES H. MANION, general sales manager.  
ROGER FORSTER, program & production director.  
ELMER CHANCELLOR, chief engineer.

DIGEST OF RATE CARD NO. 11  
(Aug. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class AA—7:30-11 p.m., daily.  
\$440.00 \$264.00 \$176.00 \$154.00 \$110.00 \$90.00 \$90.00 \$45.00  
NETWORK BASE HOURLY RATE: \$400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
CRAWFORD	6,700	6,400	96
EDWARDS	2,300	2,100	91
GALLATIN	2,000	1,800	91
RICHLAND	5,000	4,600	93
WABASH	4,200	4,000	94
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90
<b>INDIANA</b>			
DUBOIS	7,400	6,900	94
GIBSON	8,700	8,300	95
PERRY	4,600	4,300	93
PIKE	3,500	3,300	93
POSEY	5,300	4,900	93
SPENCER	4,400	4,200	94
VANDERBURGH	52,000	49,800	96
WARRICK	6,900	6,500	95
<b>KENTUCKY</b>			
CRITTENDEN	2,400	2,000	83
DAVIESS	22,600	20,300	90
HANCOCK	1,500	1,200	82
HENDERSON	10,800	9,500	88
HOPKINS	12,200	10,300	85
MC LEAN	3,000	2,600	87
UNION	4,300	3,700	87
WEBSTER	4,700	3,800	81
<b>STATION TOTAL</b>	<b>186,000</b>	<b>170,800</b>	<b>92</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>124,900</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>90,900</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>6</b>

# Indiana—Evansville



**WFIE-TV**



Ch. 14

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 200-kw maximum and 178-kw horizontal visual, 40-kw maximum and 35.5-kw horizontal aural. Antenna: 560-ft. above av. terrain, 533-ft. above ground, 993-ft. above sea level.

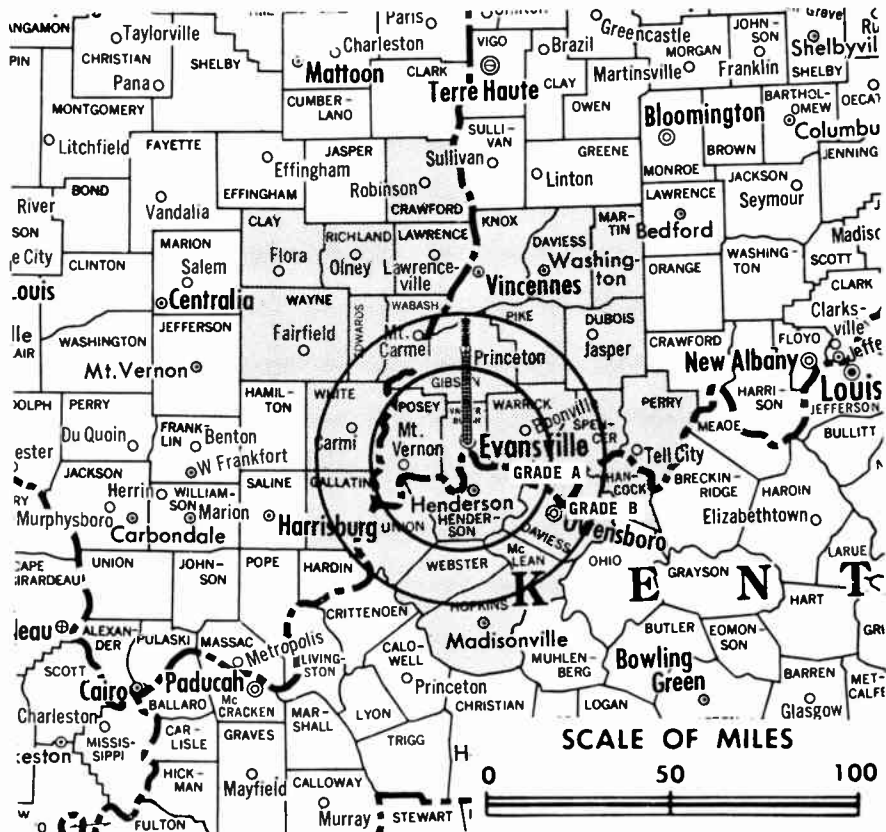
Latitude 37° 59' 21"  
Longitude 87° 35' 37"

Transmitter: 1115 Mount Auburn Rd.  
TV tape: Recording facilities.

Represented (legal) by Covington & Burling.

Color: Network.

News Wire Service: AP.



WFIE-TV Ref: FCC File No. DOC.—11797 Granted 3/15/67

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Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

## WFIE-TV

Licensee: WFIE Inc., 1115 Mount Auburn Rd.

Studio: 1115 Mount Auburn Rd. Telephone: 812-425-6201.

Ownership: WAVE Inc., 100%. Citizens Fidelity Bank & Trust Co., executor of George W. Norton Jr. estate, 98.4%; Nathan Lord, v.p., .8% (pres. of WFIE Inc.); Charles C. Leonard, secy.-treas., .8%. For other interests, see WAVE-TV, Louisville, Ky.

Began Operation: Nov. 9, 1953. Sale to present owner by Jesse D. Fine theatre family approved July 18, 1956 by FCC (Television Digest, Vol. 12:25, 26, 29).

Represented (sales) by The Katz Agency Inc.

Personnel:

JANE M. NORTON, president.  
JACK E. DOUGLAS, v.p. & general manager.  
KELLY ATHERTON, general sales manager.  
CHET BEHRMAN, program manager.  
PAUL HARMON, production manager.  
JACK McLEAN, news director.  
LAMBERT HOWARD, chief engineer.

DIGEST OF RATE CARD NO. A-13  
(Jan. 1, 1966)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.\* 20 Sec.\* ID\*  
Class AA—6:30-10 p.m., daily.  
\$425.00 \$240.00 \$140.00 \$125.00 \$110.00 \$80.00 \$70.00 \$40.00

\*Class AA—6:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$400.

For Indiana CATV Systems, see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
CLAY	4,600	4,200	91
CRAWFORD	6,700	6,400	96
EDWARDS	2,300	2,100	91
GALLATIN	2,000	1,800	91
LAWRENCE	5,300	5,000	95
RICHLAND	5,000	4,600	93
WABASH	4,200	4,000	94
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90
<b>INDIANA</b>			
DAVISS	7,400	7,000	93
DUBOIS	7,400	6,900	94
GIBSON	8,700	8,300	95
KNOX	12,600	12,000	96
MARTIN	2,800	2,600	95
PERRY	4,600	4,300	93
PIKE	3,500	3,300	93
POSEY	5,300	4,900	93
SPENCER	4,400	4,200	94
VANDERBURGH	52,000	49,800	96
WARRICK	6,900	6,500	95
<b>KENTUCKY</b>			
DAVISS	22,600	20,300	90
HANCOCK	1,500	1,200	82
HENDERSON	10,800	9,500	88
HOPKINS	12,200	10,300	85
MC LEAN	3,000	2,600	87
UNION	4,300	3,700	87
WEBSTER	4,700	3,800	81
<b>STATION TOTAL</b>	<b>216,300</b>	<b>199,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 131,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 94,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Indiana—Evansville



**WTVW**



Ch. 7

Technical Facilities Channel No. 7  
(174-180 mc). Authorized power:  
316-kw visual, 158-kw aural. Antenna:  
580-ft. above av. terrain, 1050-ft.  
above sea level.

Latitude 38° 01' 31"  
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, Ind.

Studio: 405 Carpenter St.

TV tape: Recording facilities.

Telephone: 812-422-1121.

TWX No.: 812-425-4161.

Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: ABC.

Represented (engineering) by Jules  
Cohen & Assoc.

Represented (legal) by Wilner &  
Bergson.

Total Households: © SRDS

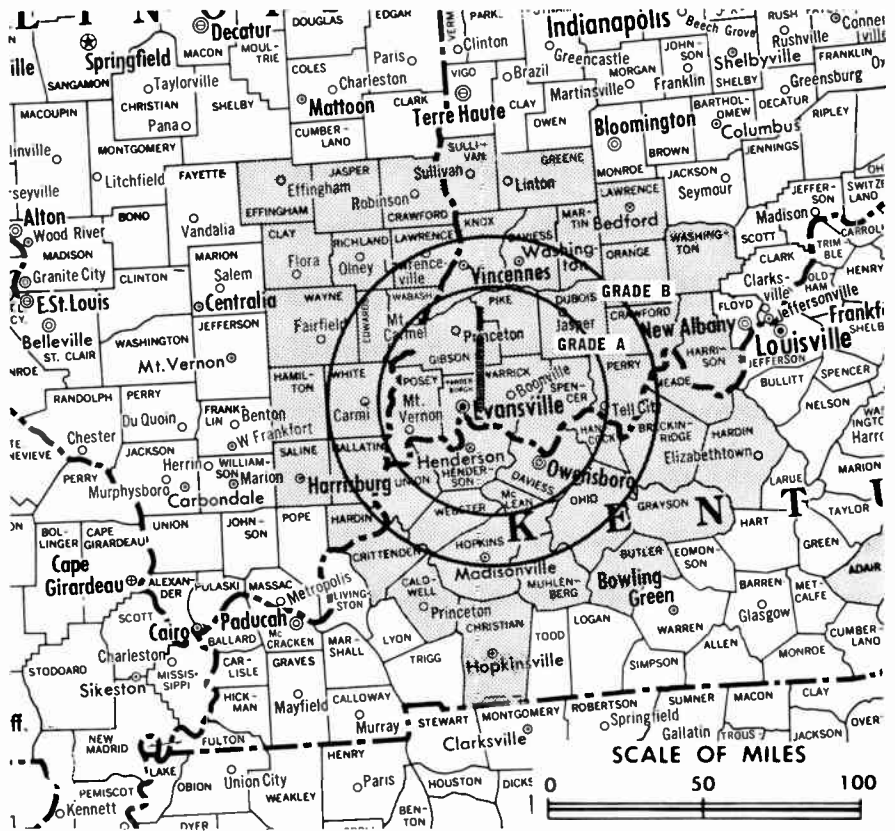
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WTVW Ref: FCC File No. BMPCT-4166 Granted 9/27/56

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## WTVW

Licensee: Evansville Television Inc., 405 Carpenter St., Evansville, Ind. (47708).

Ownership: Evansville TV Inc., 100% owned by Producers Inc., a totally-owned subsidiary of The Polaris Corp. Producers also controls KTHI-TV, Fargo-Grand Forks, and KCND-TV, Pembina, North Dakota, and radio stations WFIA, Louisville, Kentucky; KXOA-AM-FM, Sacramento, and KPLS, Santa Rosa, California Note: Sale of Polaris Corp. to Natco Corp. pends (Television Digest Vol. 5:51).

Began Operation: Aug. 21, 1956. Sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. approved Aug. 27, 1962 by FCC (Television Digest, Vol. 2:35).

Represented (sales) by Blair Television Associates.

Personnel:

E. BERRY SMITH, general manager.  
ULYSSES CARLINI, managing director.  
ROBERT OSSENBERG, general sales manager.  
JOHN SCHUTA, chief engineer.  
ROY PELZ, promotion manager.

### DIGEST OF RATE CARD NO. 8—(Sept. 12, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., daily.  
\$850.00 \$510.00 \$340.00 \$213.00 \$230.00 \$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$850.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>ILLINOIS</b>			
CLAY	4,600	4,200	91
CRAWFORD	6,700	6,400	96
EDWARDS	2,300	2,100	91
EFFINGHAM	6,900	6,300	92
GALLATIN	2,000	1,800	91
HAMILTON	2,900	2,600	89
HARDIN	1,500	1,400	94
JASPER	3,200	3,000	93
LAWRENCE	5,300	5,000	95
RICHLAND	5,000	4,600	93
SALINE	7,800	7,300	94

WABASH	4,200	4,000	94
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90

<b>INDIANA</b>			
CRAWFORD	2,300	2,100	91
DAVISS	7,400	7,000	93
DUBOIS	7,400	6,900	94
GIBSON	8,700	8,300	95
GREENE	8,100	7,700	95
HARRISON	5,500	5,200	95
KNOX	12,600	12,000	96
LAWRENCE	11,300	10,800	96
MARTIN	2,800	2,600	95
ORANGE	4,700	4,500	94
PERRY	4,600	4,300	93
PIKE	3,500	3,300	93
POSEY	5,300	4,900	93
SPENCER	4,400	4,200	94
SULLIVAN	7,500	7,200	96
VANDEBURGH	52,000	49,800	96
WARRICK	6,900	6,500	95
WASHINGTON	5,300	5,000	93

<b>KENTUCKY</b>			
ADAIR	3,800	2,700	71
BRECKINRIDGE	4,300	3,600	84
BUTLER	2,500	2,000	82
CALDWELL	4,400	3,500	79
CHRISTIAN	16,400	14,500	88
CRITTENDEN	2,400	2,000	83
DAVISS	22,600	20,300	90
GRAYSON	4,600	3,600	80
HANCOCK	1,500	1,200	82
HARDIN	15,700	14,300	91
HENDERSON	10,800	9,500	88
HOPKINS	12,200	10,300	85
MC LEAN	3,000	2,600	87
MEADE	6,300	5,900	94
MUHLBERG	7,600	6,500	87
OHIO	5,000	4,200	84
UNION	4,300	3,700	87
WEBSTER	4,700	3,800	81

STATION TOTAL 356,300 325,500 91

NET WEEKLY CIRCULATION (MARCH 65) 219,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 156,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Indiana—Fort Wayne



**WANE-TV**



Ch. 15

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 436-kw maximum and 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 836-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"  
Longitude 85° 10' 42"

Transmitter: 2915 West State Blvd.

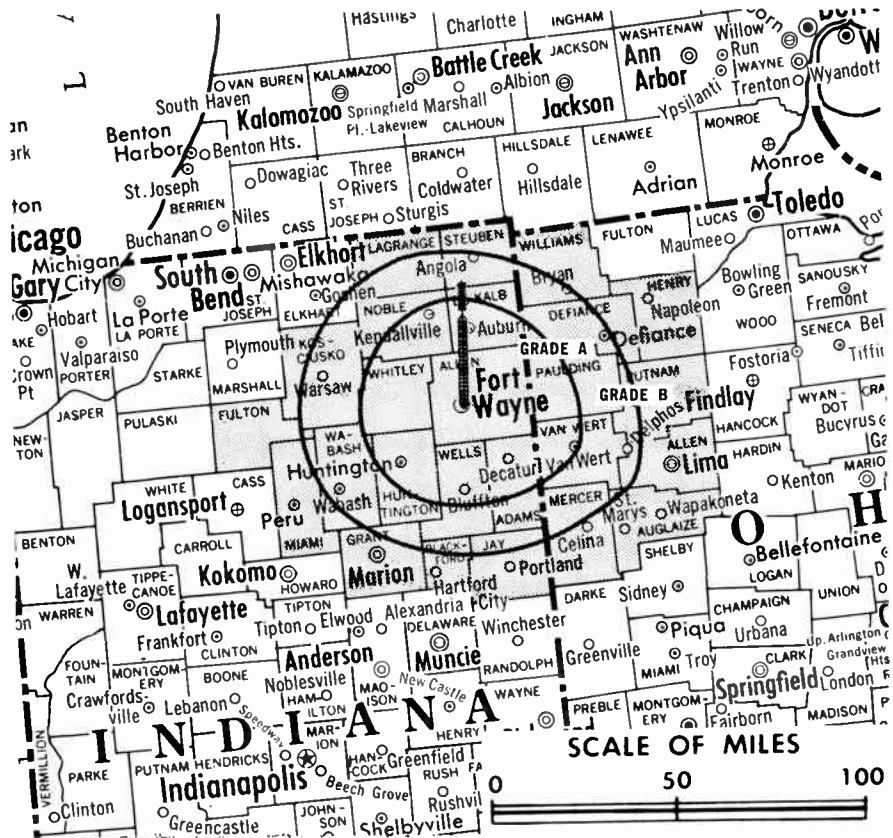
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WANE-TV Ref: FCC File No. BPCT-2515 Granted 7/30/58

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## WANE-TV

Licensee: Indiana Bcstg. Corp., 2915 West State Blvd., Ft. Wayne, Ind. (46808).

Studio: 2915 West State Blvd.

Telephone: 219-742-9411. TWX No.: 219-241-3744.

Ownership: Corinthian Broadcasting Corp., 86%; eight other stockholders, none owning more than 4%. Corinthian Bcstg. is a subsidiary of Whitney Communications Corp. For other interests, see KOTV, Tulsa, Okla.

Began Operation: Sept. 26, 1954. Sale to present owner by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956. (Television Digest, Vol. 12:24, 34, 41).

Represented (sales) by H-R Television.

Represented (legal) by Covington & Burling.

Personnel:

C. WREDE PETERSMEYER, president.  
REID G. CHAPMAN, v.p., general manager & film buyer.  
HOWARD R. BUNNELL, commercial manager.  
HARRY HEUSTON, program director.  
WALTER H. JONES, chief engineer.

### DIGEST OF RATE CARD NO. 6—(June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$550.00	\$330.00	\$220.00	\$140.00	Graded rates apply*	

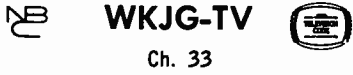
\*Highest rate: \$240.00.

NETWORK BASE HOURLY RATE: \$525.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
ADAMS	6,900	6,600	96
ALLEN	74,100	71,700	97
BLACKFORD	4,600	4,400	96
DE KALB	8,400	8,200	97
FULTON	5,100	4,900	96
GRANT	23,300	22,400	96
HUNTINGTON	10,400	10,100	97
JAY	6,600	6,200	95
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
MIAMI	12,100	11,600	96
NOBLE	8,500	8,100	96
STUBEN	4,900	4,700	97
WABASH	10,100	9,600	95
WELLS	6,400	6,100	96
WHITLEY	6,200	6,000	97
<b>OHIO</b>			
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
DEFIANCE	9,400	9,100	97
HENRY	7,700	7,500	98
MERCER	9,200	8,900	97
PAULDING	4,900	4,700	96
PUTNAM	7,600	7,300	96
VAN WERT	8,900	8,700	97
WILLIAMS	9,500	9,100	96
<b>STATION TOTAL</b>	<b>306,100</b>	<b>294,500</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>181,600</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>138,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>12</b>	



# Indiana—Fort Wayne



Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 263-kw visual, 49-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"  
Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.  
TV tape: Recording facilities.

AM Affiliate: WKJG, 5-kw, 1380 kc (NBC).

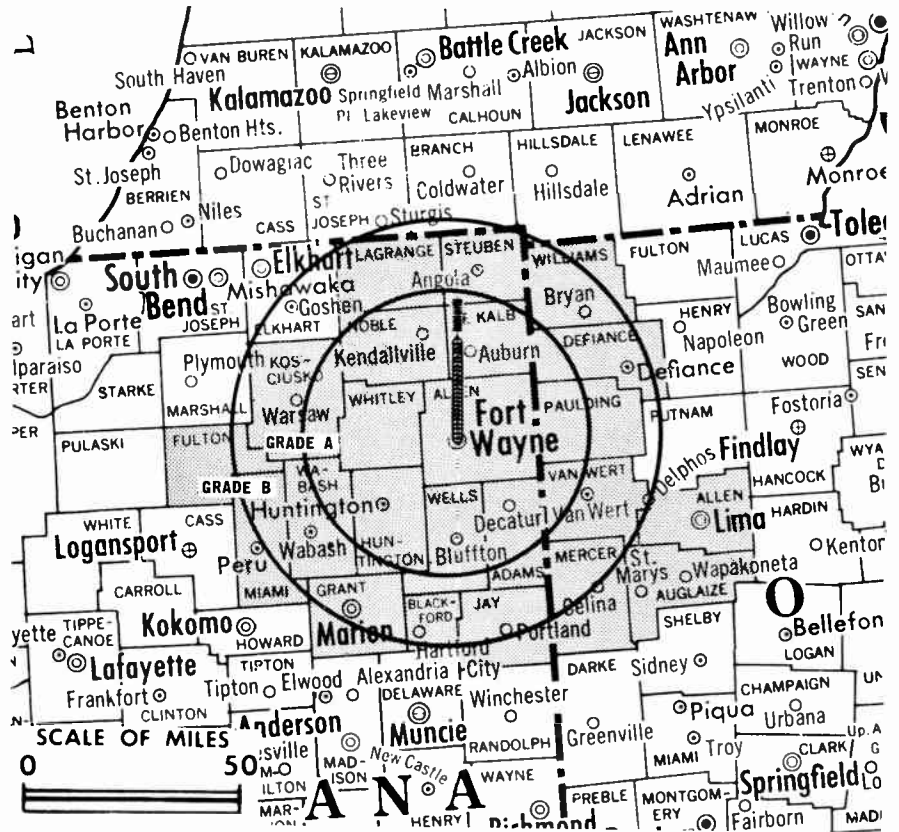
FM Affiliate: WKJG, 48.5-kw, 97.3 mc (No. 247), 511-ft. antenna.

Color: Network, film & slide.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WKJG-TV Ref: FCC File No. B1CT-516 Granted 5/21/53

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## WKJG-TV

Licensee: WKJG Inc., 2633 West State Blvd., Fort Wayne, Ind. (46808).

Studio: 2633 West State Blvd.

Telephone: 219-742-2295. TWX No.: 219-241-2083.

Ownership: Truth Publishing Co., 60%; Walter R. Beardsley, 25%; John F. Dille Jr., 15%. Truth Publishing publishes Elkhart Truth and is licensee of WSJV (TV) there.

Began Operation: Nov. 21, 1953. Sale to present owners by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 by FCC (Television Digest, Vol. 13:5, 11).

Represented (sales) by Advertising Time Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

### Personnel:

JOHN F. DILLE JR., president.  
HILLIARD GATES, v.p. & general manager.  
PAUL C. BRINES, v.p.  
CARLETON B. EVANS, commercial manager.  
CALO O. MAHLOCK, program manager & film buyer.  
WAYNE ROTHGEB, farm director.  
EUGENE A. CHASE, chief engineer.

### DIGEST OF RATE CARD NO. 12A (Jan. 1, 1966)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$140.00	\$70.00
NETWORK BASE HOURLY RATE:	\$525.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
ADAMS	6,900	6,600	96
ALLEN	74,100	71,700	97
BLACKFORD	4,600	4,400	96
DE KALB	8,400	8,200	97
FULTON	5,100	4,900	96
GRANT	23,300	22,400	96
HUNTINGTON	10,400	10,100	97
JAY	6,600	6,200	95
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
MIAMI	12,100	11,600	96
NOBLE	8,500	8,100	96
STEBEN	4,900	4,700	97
WABASH	10,100	9,600	95
WELLS	6,400	6,100	96
WHITLEY	6,200	6,000	97
<b>OHIO</b>			
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
DEFIANCE	9,400	9,100	97
MERCER	9,200	8,900	97
PAULDING	4,900	4,700	96
VAN WERT	8,900	8,700	97
WILLIAMS	9,500	9,100	96
<b>STATION TOTAL</b>	<b>290,800</b>	<b>279,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 181,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 123,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

Newspapers with TV Station Ownership  
are Listed in Section c.



# Indiana—Fort Wayne



**WPTA**



Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 175-kw maximum and 110-kw horizontal visual, 30.8-kw maximum and 22-kw horizontal aural. Antenna: 760-ft. above av. terrain, 767-ft. above ground, 1584-ft. above sea level.

Latitude 41° 06' 03"  
Longitude 85° 11' 00"

Transmitter: 3333 Butler Rd.

TV tape: Recording facilities.

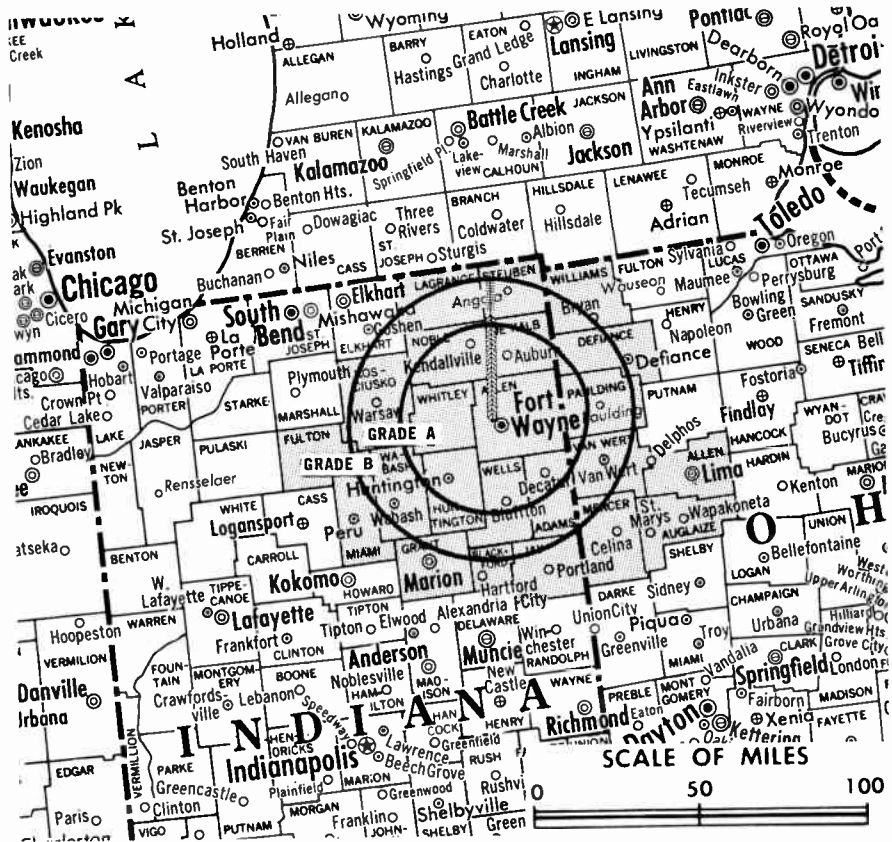
FM Affiliate: WPTH, 44-kw, 95.1 mc (No. 236), 680-ft. antenna.

Color Facilities: Network.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WPTA Ref: FCC File No. BMPCT-4800 Granted 8/27/57

©American Map Co., Inc., N.Y., No. 14241

## WPTA

Grantee: Sarkes Tarzian Inc., E. Hillside Dr., Bloomington, Ind.

Studio: 3333 Butler Rd., Fort Wayne, Ind. (46803).

Telephone: 219-483-0584.

TWX No.: 219-241-4394.

Ownership: See WTTV, Bloomington-Indianapolis.

Began Operation: Sept. 28, 1957.

Represented (sales) by Metro TV Sales.

Represented (legal) by Cohn & Marks.

Personnel:

SARKES TARZIAN, president.  
CHARLES W. (BILL) THOMAS, general manager & film buyer.  
VICTOR H. STERLING, local sales manager.  
KEN KENDALL, chief engineer.  
JOHN R. THOMPSON, promotion director.  
AL HERVEY, program manager.

### DIGEST OF RATE CARD NO. 10 (July 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$125.00	\$60.00
NETWORK BASE HOURLY RATE:	\$525.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
ADAMS	6,900	6,600	96
ALLEN	74,100	71,700	97
BLACKFORD	4,600	4,400	96
DE KALB	8,400	8,200	97
FULTON	5,100	4,900	96
GRANT	23,300	22,400	96
HUNTINGTON	10,400	10,100	97
JAY	6,600	6,200	95
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
MIAMI	12,100	11,600	96
NOBLE	8,500	8,100	96
STUEBEN	4,900	4,700	96
WABASH	10,100	9,600	95
WELLS	6,400	6,100	96
WHITLEY	6,200	6,000	97
<b>OHIO</b>			
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
DEFIANCE	9,400	9,100	97
MERCER	9,200	8,900	97
PAULDING	4,900	4,700	96
VAN WERT	8,900	8,700	97
WILLIAMS	9,500	9,100	96
<b>STATION TOTAL</b>	<b>290,800</b>	<b>279,700</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>174,300</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>120,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>12</b>

# Indiana—Indianapolis



**WISH-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"  
Longitude 86° 00' 21"

Transmitter: Rawls Ave. & South Post Rd.

TV tape: Recording facilities.

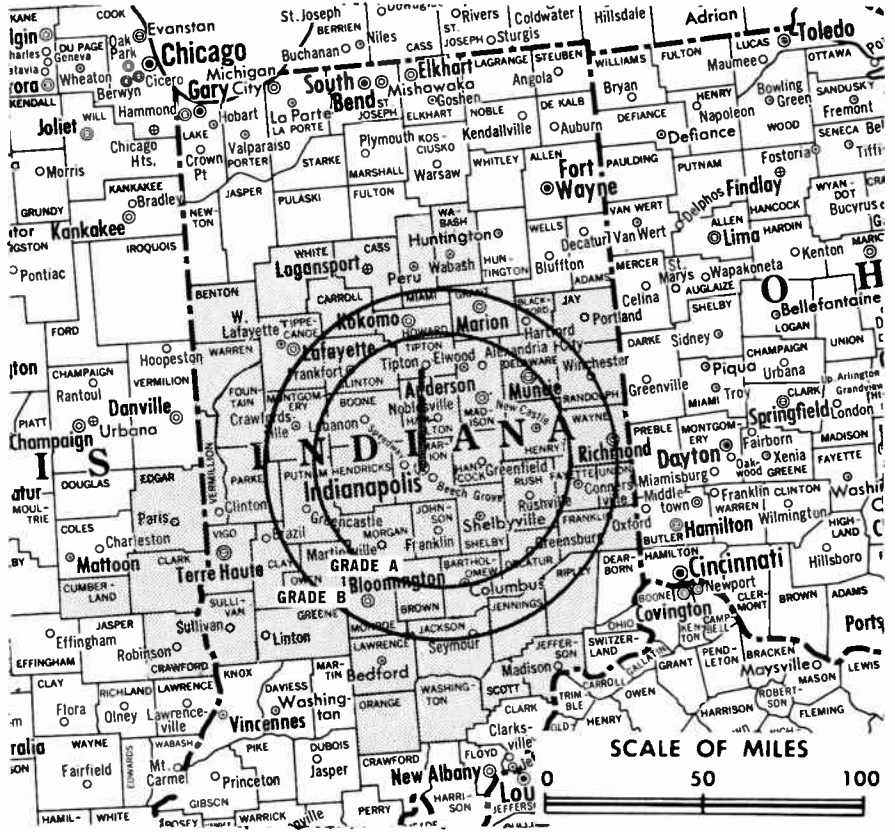
Color: Network, film & slide.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WISH-TV Ref: FCC File No. BPCT-110 Granted 1/28/54

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## WISH-TV

Licensee: Indiana Broadcasting Corporation, 1440 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1950 N. Meridian St.

Telephone: 317-924-4381. TWX No.: 317-635-2107.

Ownership: Corinthian Broadcasting Corp., 86%; 8 other stockholders, none owns more than 4%. Corinthian Bcstg. is a subsidiary of Whitney Communications Corp. For other interests, see KOTV, Tulsa, Okla.

Began Operation: July 1, 1954. Sale, along with WANE-TV, Fort Wayne & radio WANE, to present owners approved Oct. 10, 1956 by FCC (Television Digest, Vol. 12:34, 41).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

- C. WREDE PETERSMEYER, president.
- ROBERT B. McCONNELL, v.p., general manager.
- ALAN S. ENGLANDER, treasurer.
- CHARLES REES, secretary.
- JOSEPH E. LAKE, commercial manager.
- RAY REISINGER, promotion & merchandising director.
- DAVE SMITH, program manager.
- C. E. WALLACE, chief engineer.

### DIGEST OF RATE CARD NO. 4B (Sept. 15, 1964)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1500.00	\$900.00	\$520.00	\$400.00	Graded rates apply.*	

\*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1500.

Group Owners are Listed in Section c.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
CLARK	5,100	4,800	94
CRAWFORD	6,700	6,400	96
CUMBERLAND	3,100	2,900	94
EOGAR	7,100	6,800	96
<b>INDIANA</b>			
BARTHOLOMEW	15,500	15,000	96
BENTON	3,200	3,100	96
BLACKFORD	4,600	4,400	96
BOONE	8,600	8,400	97
BROWN	2,100	2,000	97
CARROLL	5,200	5,100	97
CASS	12,100	11,600	95
CLAY	7,600	7,400	97
CLINTON	9,500	9,200	97
DECATUR	5,900	5,700	96
DELAWARE	35,000	34,000	97
FAYETTE	7,000	6,700	97
FOUNTAIN	5,900	5,700	96
FRANKLIN	4,400	4,200	94
GRANT	23,300	22,400	96
GREENE	8,100	7,700	95
HAMILTON	13,200	12,900	98
HANCOCK	9,600	9,300	97
HENDRICKS	13,500	13,100	98
HENRY	15,300	14,800	97
HOWARD	22,900	22,200	97
JACKSON	9,200	8,900	96
JAY	6,600	6,200	95
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
JOHNSON	14,200	14,000	98
LAWRENCE	11,300	10,800	96
MADISON	40,200	39,200	97
MARION	226,800	220,100	97

(Continued on page 221-b)

STATION TOTAL	807,100	779,100	97
NET WEEKLY CIRCULATION (MARCH 65)		634,500	
AVERAGE DAILY CIRCULATION (MARCH 65)		471,600	
COLOR PENETRATION PERCENTAGE (NOV 65)			9

# Indiana—Indianapolis



**WFBM-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"  
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.

TV tape: Recording facilities.

AM Affiliate: WFBM, 5-kw, 1260 kc.

FM Affiliate: WFBM-FM, 51.9-kw, 94.7 mc (No. 234).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Time-Life News Bureau, NBC.

Total Households: © SRDS

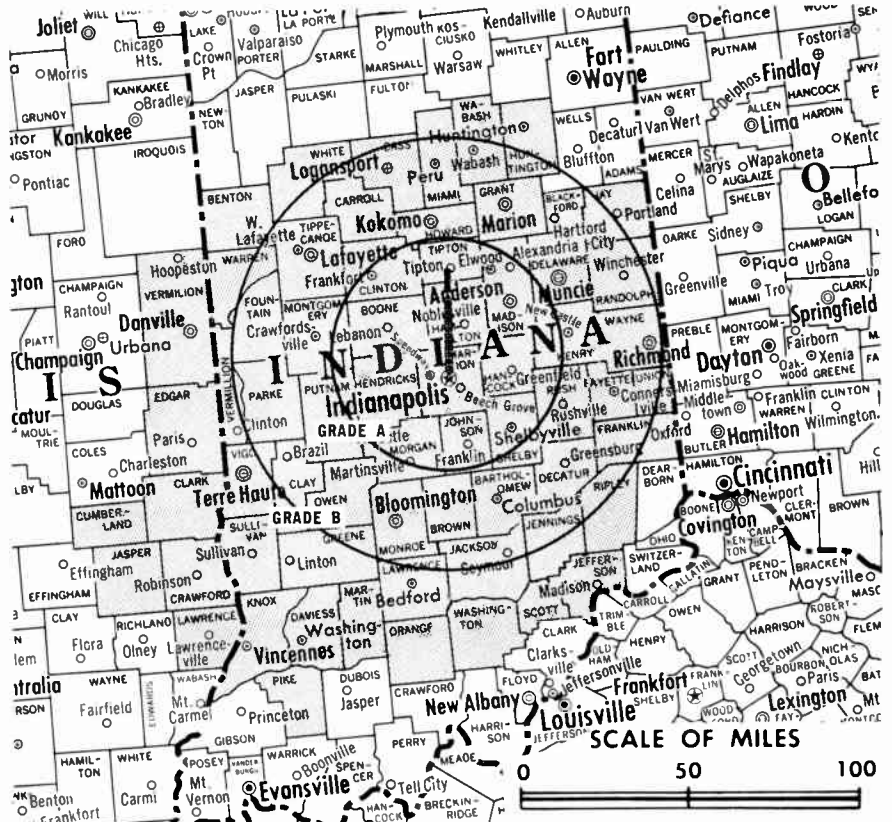
Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WFBM-TV Ref: FCC File No. BMPCT-1529 Granted 12/29/53

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## WFBM-TV

Licensee: Time-Life Broadcast Inc., 1330 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1330 N. Meridian St.

Telephone: 317-635-9326. TWX No.: 317-634-5992.

Ownership: Time-Life Broadcast Inc., 100%; subsidiary of Time Inc. For other interests, see Time Inc. under Group Ownership.

Began Operation: May 30, 1949. Sale to present owner by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50-51; 13:16).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

- ELDON CAMPBELL, v.p. & general manager.
- DON MENKE, station manager.
- HUGH L. KIBBEY, sales manager.
- JAMES MATHIS, assistant sales manager.
- WARREN WRIGHT, program manager & film buyer.
- KEITH C. STRANGE, promotion manager.
- DONALD C. CRIFE, business manager.
- EARL JOHNSON, program operations manager.
- ROBERT FLANDERS, director of engineering.
- ROBERT GAMBLE, news & information services manager.
- TOM CARNEGIE, sports director.

### DIGEST OF RATE CARD NO. 22

(June 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID  
Class AA—7:30-11 p.m., daily.  
\$1500.00 \$875.00 \$600.00 \$455.00 \$400.00\* \$375.00\* \$190.00\*

\*Class AA—8-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1550

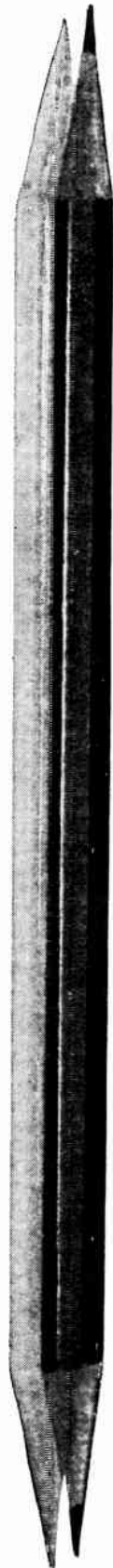
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
CLARK	5,100	4,800	94
CRAWFORD	6,700	6,400	96
CUMBERLAND	3,100	2,900	94
EOGAR	7,100	6,800	96
JASPER	3,200	3,000	93
LAWRENCE	5,300	5,000	95
VERMILION	31,200	29,900	96
<b>INDIANA</b>			
BARTHOLOMEW	15,500	15,000	96
BENTON	3,200	3,100	96
BLACKFORD	4,600	4,400	96
BOONE	8,600	8,400	97
BROWN	2,100	2,000	97
CARROLL	5,200	5,100	97
CASS	12,100	11,600	95
CLAY	7,600	7,400	97
CLINTON	9,500	9,200	97
DAVISS	7,400	7,000	93
DECATUR	5,900	5,700	96
DELAWARE	35,000	34,000	97
FAYETTE	7,000	6,700	97
FOUNTAIN	5,900	5,700	96
FRANKLIN	4,400	4,200	94
GRANT	23,300	22,400	96
GREENE	8,100	7,700	95
HAMILTON	13,200	12,900	98
HANCOCK	9,600	9,300	97
HENDRICKS	13,500	13,100	98
HENRY	15,300	14,800	97
HOWARD	22,900	22,200	97
HUNTINGTON	10,400	10,100	97
JACKSON	9,200	8,900	96

(Continued on page 221-b)

<b>STATION TOTAL</b>	<b>883,500</b>	<b>852,000</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>678,300</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>482,100</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>9</b>

# The college contribution

is a two-way street



There are two ways to look at it.

There's the contribution the colleges make to business.

That's crucial.

Business employs about 42% of all college people. It uses their brainpower and skill in developing new products and methods. It fills management posts.

In the other direction, there's the contribution business makes to colleges.

The colleges welcome it. They need all the funds they can get. They're helping to prepare leaders for management, but the cost of education is going up.

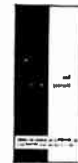
In fact many colleges are having to turn away applicants—100,000 a year, says one estimate.

If business wants college talent, it must keep colleges in business. It can help finance their need for classrooms, facilities and especially teachers.

In this light, your aid-to-education program is an aid to your company.

SPECIAL TO CORPORATE OFFICERS—A new booklet of particular interest if your company has not yet established an aid-to-education program. Write for:

"How to Aid Education—and Yourself"  
Box 36, Times Square Station  
New York, N. Y. 10036



## College is Business' Best Friend



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# Indiana—Indianapolis



**WLW-I**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 982-ft. above av. terrain, 1022-ft. above ground, 1846-ft. above sea level.

Latitude 39° 55' 43"  
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.  
Studio: 1401 N. Meridian St. (46202)

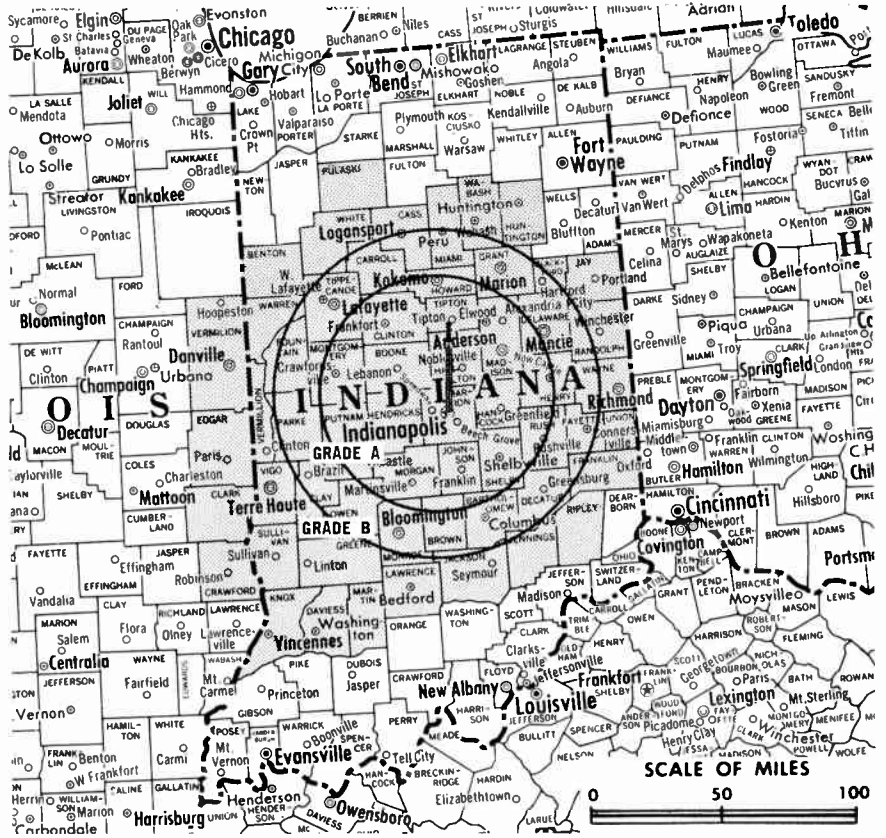
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WLW-I Ref: FCC File No. BPCT—1837 Granted 3/6/57

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## WLW-I

Grantee: Avco Broadcasting Corp., 140 W. 9th St., Crosley Square, Cincinnati, O. (45202).

Telephone: 317-639-2311.

Ownership: See WLW-T, Cincinnati, O.

Began Operation: Oct 30, 1957.

Represented (sales) by Broadcast Communications Group.

Represented (legal) by Hogan & Hartson.

Personnel:

P. SCOTT McLEAN, v.p. & general manager.  
CHUCK McFADDEN, sales manager.  
WALTER JACOBS, program director.  
MICHAEL RUPPE, promotion manager.  
TOM ATKINS, news director.  
FRED CLICK, director, special broadcast services.  
NORMAN NIXON, chief engineer.  
ROBERT REYNOLDS, film director.

### DIGEST OF RATE CARD NO. 9 (July 9, 1965)

Hour	30 Min.	40 Sec.	Min. or 30 Sec.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.					
\$1400.00	\$840.00	\$550.00	\$450.00	\$375.00	\$200.00

NETWORK BASE HOURLY RATE: \$1400.

For Other Avco Broadcast Interests,  
see Listing Under Group Ownership.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
CLARK	5,100	4,800	94
CRAWFORD	6,700	6,400	96
EOGAR	7,100	6,800	96
VERMILION	31,200	29,900	96
<b>INDIANA</b>			
BARTHOLOMEW	15,500	15,000	96
BENTON	3,200	3,100	96
BLACKFORD	4,600	4,400	96
BOONE	8,600	8,400	97
BROWN	2,100	2,000	97
CARROLL	5,200	5,100	97
CASS	12,100	11,600	95
CLAY	7,600	7,400	97
CLINTON	9,500	9,200	97
DAVISS	7,400	7,000	93
DECATUR	5,900	5,700	96
DELAWARE	35,000	34,000	97
FAYETTE	7,000	6,700	97
FDUNTAIN	5,900	5,700	96
FRANKLIN	4,400	4,200	94
GRANT	23,300	22,400	96
GREENE	8,100	7,700	95
HAMILTON	13,200	12,900	98
HANCOCK	9,600	9,300	97
HENDRICKS	13,500	13,100	98
HENRY	15,300	14,800	97
HOWARD	22,900	22,200	97
HUNTINGTON	10,400	10,100	97
JACKSON	9,200	8,900	96
JAY	6,600	6,200	95
JENNINGS	4,400	4,200	95
JOHNSON	14,200	14,000	98
KNOX	12,600	12,000	96
LAWRENCE	11,300	10,800	96
MADISON	40,200	39,200	97
<b>STATION TOTAL</b>	<b>851,000</b>	<b>821,200</b>	<b>96</b>

(Continued on page 221-b)

NET WEEKLY CIRCULATION (MARCH 65)	640,700
AVERAGE DAILY CIRCULATION (MARCH 65)	438,800
COLOR PENETRATION PERCENTAGE (NOV 65)	9

# Indiana—Bloomington-Indianapolis

## WTTV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 44.55-kw visual, 26.75-kw aural. Antenna: 1250-ft. above av. terrain, 1222-ft. above ground, 2097-ft. above sea level.

Latitude 39° 24' 26.5"  
Longitude 86° 08' 52.0"

Requests change to 100-kw visual, 20-kw aural, 960-ft. above av. terrain, 960-ft. above ground, 1845-ft. above sea level, lat. 39° 55' 27", long. 86° 14' 30"; transmitter to W 96th St., .6-mi. W of U.S. Hwy. 421, Pike Twp.

Transmitter: Trafalgar, Ind.

TV tape: Recording facilities.

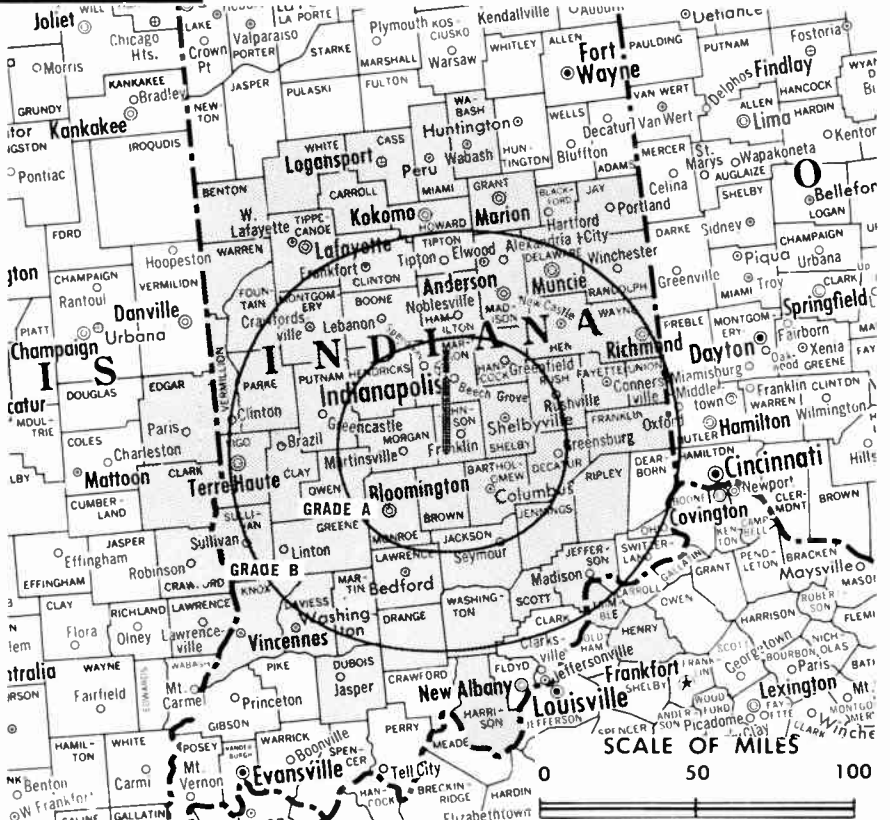
AM Affiliate: WTT5, 5-kw, (.5-kw-N), 1370 kc (ABC).

FM Affiliate: WTTV-FM, 37-kw, 92.3 mc (No. 222), 1090-ft. antenna height.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WTTV Ref: FCC File No. B1PCT-4674 Granted 6/13/57

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## WTTV

Network Service: None, independent.

Licensee: Sarkes Tarzian Inc., E. Hillside Drive, Bloomington.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, Ind. (46227).

Business Office: 3490 Bluff Rd., Indianapolis.

Telephone: 812-787-2211, Indianapolis.

Telex No.: 027-432.

Ownership: Sarkes Tarzian, pres., 51%; Mary Tarzian, secy.-treas., 18%; Verage Tarzian, director; Thomas Tarzian, 15.5%; Patricia Tarzian, 15.5%. Firm also manufactures TV-radio parts & tubes. Also operates WPTA, Ft. Wayne (Ch. 21); WFAM-TV, Lafayette, Ind.; WPTH-FM, Ft. Wayne; WATI, Indianapolis.

Began Operation: Nov. 11, 1949.

Represented (sales) by Metro Television Sales.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Kear & Kennedy.

Personnel:

- SARKES TARZIAN, president.
- ROBERT G. HOLBEN, general manager.
- ARTHUR R. HOOK, station manager.
- CLYDE V. DUTTON, general sales manager.
- BERNARD J. SOUERS, asst. sales manager.
- DONALD H. MORGAN, chief engineer.

### DIGEST OF RATE CARD NO. 18 (June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.	
Class A—4:30-11:30 p.m., Mon.-Fri.; 2-11:30 p.m., Sat.-Sun.	\$700.00	\$420.00	\$280.00	\$175.00	\$150.00*	\$75.00*

\*Class A—6:30-11:30 p.m., Mon.-Fri.; 5 p.m.-sign off, Sat.; 2-11:30 p.m., Sun.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
CLARK	5,100	4,800	94
CRAWFORD	6,700	6,400	96
EDGAR	7,100	6,800	96
LAWRENCE	5,300	5,000	95
<b>INDIANA</b>			
BARTHOLOMEW	15,500	15,000	96
BENTON	3,200	3,100	96
BLACKFORD	4,600	4,400	96
BOONE	8,600	8,400	97
BROWN	2,100	2,000	97
CARROLL	5,200	5,100	97
CASS	12,100	11,600	95
CLAY	7,600	7,400	97
CLINTON	9,500	9,200	97
DAVISS	7,400	7,000	93
DECATUR	5,900	5,700	96
DELAWARE	35,000	34,000	97
DUBOIS	7,400	6,900	94
FAYETTE	7,000	6,700	97
FOUNTAIN	5,900	5,700	96
FRANKLIN	4,400	4,200	94
GRANT	23,300	22,400	96
GREENE	8,100	7,700	95
HAMILTON	13,200	12,900	98
HANCOCK	9,600	9,300	97
HARRISON	5,500	5,200	95
HENDRICKS	13,500	13,100	98
HENRY	15,300	14,800	97
HOWARD	22,900	22,200	97
JACKSON	9,200	8,900	96
JAY	6,600	6,200	95
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
JOHNSON	14,200	14,000	98
KNOX	12,600	12,000	96
<b>STATION TOTAL</b>	<b>849,900</b>	<b>819,200</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>476,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>232,300</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>9</b>	

(Continued on page 221-b)

Also see Sarkes Tarzian Listings under Manufacturers of Transmitters, Studio and Closed-Circuit Equipment.



# Indiana—Lafayette

## WFAM-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 186-kw visual, 26.3-kw aural. Antenna: 660-ft. above av. terrain, 651-ft. above ground, 1301-ft. above sea level.

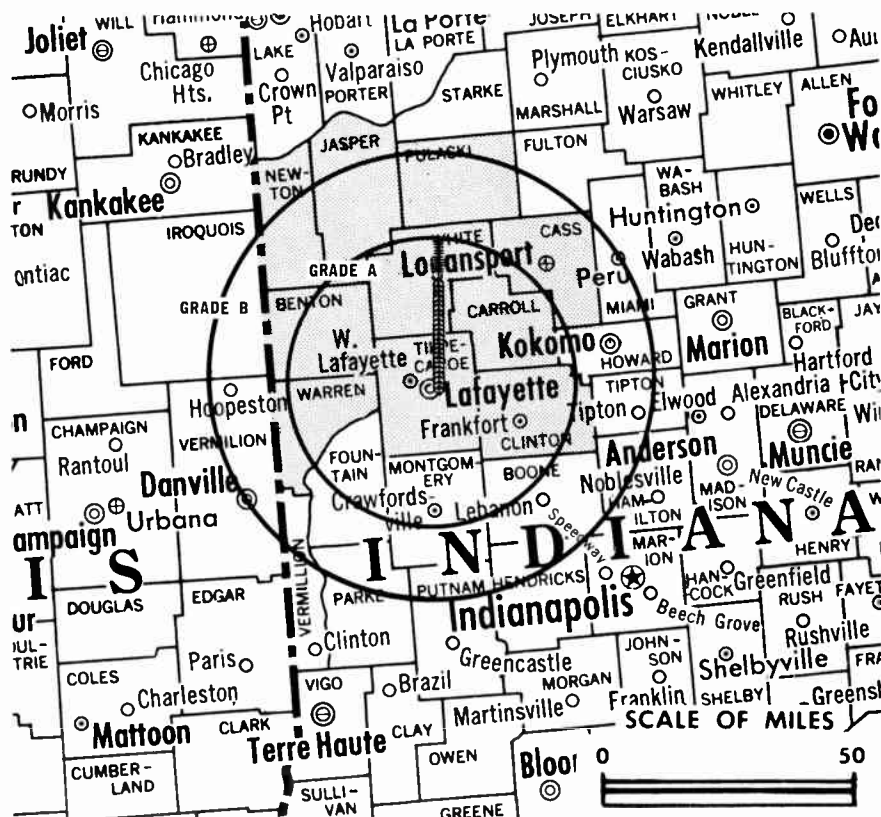
Latitude 40° 24' 07"  
Longitude 86° 50' 59"

Transmitter: McCarty Lane.

Color Facilities: Network.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WFAM-TV Ref: FCC File No. BPCT—2258 Granted 4/3/57

©American Map Co., Inc., N.Y., No. 14244

## WFAM-TV

Network Service: CBS (EMP).

Grantee: Sarkes Tarzian Inc., E. Hillside Dr., Bloomington, Ind. (47403).

Studio: McCarty Lane (47905).

Telephone: 317-447-2113.

TWX No.: 317-391-7618.

Ownership: See WTTV, Bloomington-Indianapolis.

Began Operation: May 8, 1958 on Ch. 59, but left the air May 15, 1959 while sale to Sarkes Tarzian was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959 by FCC; resumed operation on Ch. 18 Nov. 15, 1959 (Television Digest, Vol. 15:19-20, 25, 46). Transfer of TV and radio WASK to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Vol. 13:4, 8).

Represented (sales) by Jack Masla & Co.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Kear & Kennedy.

Personnel:

RICHARD LONG, manager, sales mgr. & film buyer.  
DENNIS LUNSFORD, chief engineer.  
JOE McCONNELL, program & sports director.  
MONTY SALISBURY, production manager.  
GLENN SMITH, news director.

### DIGEST OF RATE CARD NO. 5—(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—7-11 p.m., daily.					
\$150.00	\$100.00	\$75.00	\$50.00	\$25.00	\$12.50

NETWORK BASE HOURLY RATE: \$85.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
BENTON	3,200	3,100	96
CARROLL	5,200	5,100	97
CASS	12,100	11,600	95
CLINTON	9,500	9,200	97
JASPER	5,200	5,000	96
NEWTON	3,500	3,400	96
PULASKI	3,700	3,400	93
TIPPECANOE	26,100	24,700	95
WARREN	2,500	2,300	95
WHITE	6,100	5,900	96
<b>STATION TOTAL</b>	<b>77,100</b>	<b>73,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	20,900
AVERAGE DAILY CIRCULATION (MARCH 65)	10,700
COLOR PENETRATION PERCENTAGE (NOV 65)	12



## WTTV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>INDIANA (CONTINUED)</b>			
LAWRENCE	11,300	10,800	96
MADISON	40,200	39,200	97
MARION	226,800	220,100	97
MARTIN	2,800	2,600	95
MIAMI	12,100	11,600	96
MONROE	17,500	16,500	94
MONTGOMERY	10,100	9,800	97
MORGAN	10,800	10,500	97
ORANGE	4,700	4,500	94
OWEN	3,500	3,400	96
PARKE	4,300	4,200	97
PUTNAM	6,800	6,500	96
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SCOTT	4,500	4,200	93
SHELBY	11,100	10,800	97
SULLIVAN	7,500	7,200	96
TIPPECANOE	26,100	24,700	95
TIPTON	4,600	4,500	97
UNION	1,700	1,600	94
VERMILLION	5,200	5,000	96
VIGO	34,900	33,600	96
WABASH	10,100	9,600	95
WARREN	2,500	2,300	95
WASHINGTON	5,300	5,000	93
WAYNE	23,500	22,600	96
WHITE	6,100	5,900	96
<b>KENTUCKY</b>			
HENRY	3,500	3,000	86
TRIMBLE	1,400	1,300	89

## WLW-I

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>INDIANA (CONTINUED)</b>			
MARION	226,800	220,100	97
MARTIN	2,800	2,600	95
MIAMI	12,100	11,600	96
MONROE	17,500	16,500	94
MONTGOMERY	10,100	9,800	97
MORGAN	10,800	10,500	97
OWEN	3,500	3,400	96
PARKE	4,300	4,200	97
PULASKI	3,700	3,400	93
PUTNAM	6,800	6,500	96
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SHELBY	11,100	10,800	97
SULLIVAN	7,500	7,200	96
TIPPECANOE	26,100	24,700	95
TIPTON	4,600	4,500	97
UNION	1,700	1,600	94
VERMILLION	5,200	5,000	96
VIGO	34,900	33,600	96
WABASH	10,100	9,600	95
WARREN	2,500	2,300	95
WAYNE	23,500	22,600	96
WHITE	6,100	5,900	96

For ARB County-by-County Data,  
see Section a

## Indiana—Indianapolis

### WISH-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>INDIANA (CONTINUED)</b>			
MIAMI	12,100	11,600	96
MONROE	17,500	16,500	94
MONTGOMERY	10,100	9,800	97
MORGAN	10,800	10,500	97
ORANGE	4,700	4,500	94
OWEN	3,500	3,400	96
PARKE	4,300	4,200	97
PUTNAM	6,800	6,500	96
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SCOTT	4,500	4,200	93
SHELBY	11,100	10,800	97
SULLIVAN	7,500	7,200	96
TIPPECANOE	26,100	24,700	95
TIPTON	4,600	4,500	97
UNION	1,700	1,600	94
VERMILLION	5,200	5,000	96
VIGO	34,900	33,600	96
WABASH	10,100	9,600	95
WARREN	2,500	2,300	95
WASHINGTON	5,300	5,000	93
WAYNE	23,500	22,600	96
WHITE	6,100	5,900	96

### WFBM-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>INDIANA (CONTINUED)</b>			
JAY	6,600	6,200	95
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
JOHNSON	14,200	14,000	98
KNOX	12,600	12,000	96
LAWRENCE	11,300	10,800	96
MADISON	40,200	39,200	97
MARION	226,800	220,100	97
MARTIN	2,800	2,600	95
MIAMI	12,100	11,600	96
MONROE	17,500	16,500	94
MONTGOMERY	10,100	9,800	97
MORGAN	10,800	10,500	97
ORANGE	4,700	4,500	94
OWEN	3,500	3,400	96
PARKE	4,300	4,200	97
PIKE	3,500	3,300	93
PUTNAM	6,800	6,500	96
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SCOTT	4,500	4,200	93
SHELBY	11,100	10,800	97
SULLIVAN	7,500	7,200	96
TIPPECANOE	26,100	24,700	95
TIPTON	4,600	4,500	97
UNION	1,700	1,600	94
VERMILLION	5,200	5,000	96
VIGO	34,900	33,600	96
WABASH	10,100	9,600	95
WARREN	2,500	2,300	95
WASHINGTON	5,300	5,000	93
WAYNE	23,500	22,600	96
WHITE	6,100	5,900	96

# Indiana—Marion

371

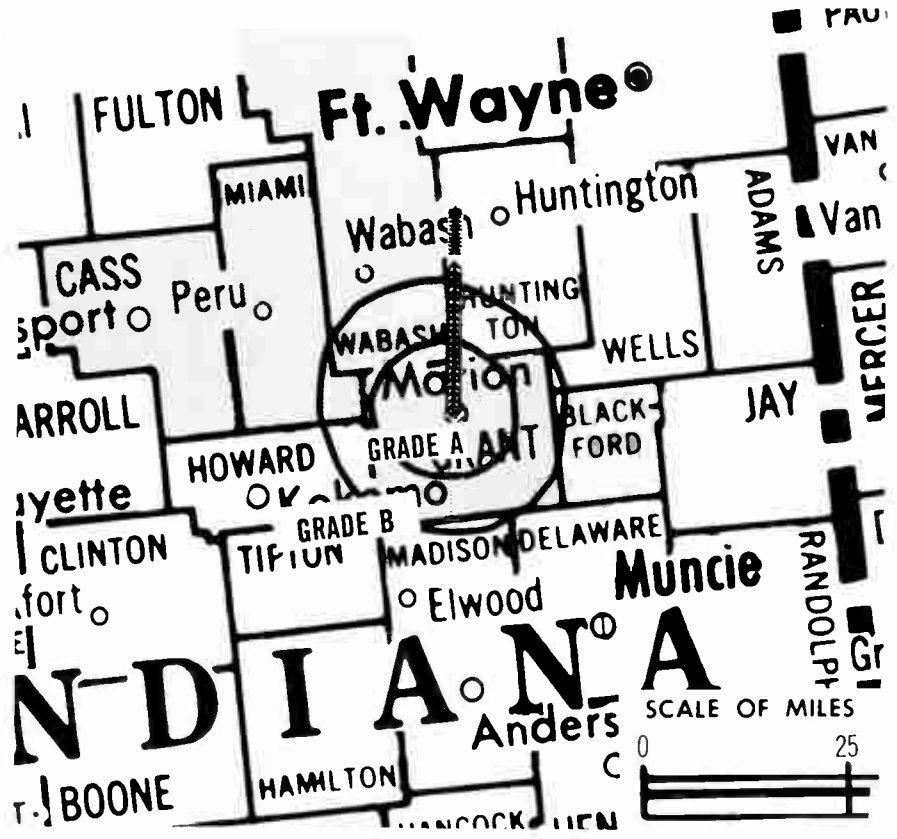
## WTAF-TV

Ch. 31

Technical Facilities: Channel No. 31  
(572-578 mc). Authorized power:  
21.9-kw visual, 11.8-kw aural. An-  
tenna: 250-ft. above av. terrain,  
233-ft. above ground, 1033-ft.  
above sea level.

Latitude 40° 33' 26"  
Longitude 85° 39' 52"

Transmitter: 314 S. Boots St.  
News Wire Service: UPI.  
Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.

WTAF-TV Ref: FCC File No. BPCT—2923 Granted 4/3/62

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## WTAF-TV

Network Service: None, independent.  
Licensee: Geneco Broadcasting Inc., P.O. Box 631, Marion, Ind.  
(46953).  
Studio: 314 S. Boots St. (46952).  
Telephone: 317-664-7117.  
Ownership: Northern Indiana Broadcasters Inc., 70%; Eugene C.  
Thompson, 29.8%. Northern Indiana Bcstrs. is owned by Wm.  
N. Udell & wife and is the licensee of WIMS, Michigan City,  
Ind. It also owns all stock of WKAM, Goshen, Ind.  
Began Operation: Nov. 3, 1962. Sale of 70% to Northern Indiana  
Bcstrs. by Eugene C. Thompson approved Dec. 31, 1963 by FCC  
(Television Digest, Vol. 4:1).  
Represented (sales) by Vic Piano Associates.  
Represented (legal) by Booth & Lovett.  
Represented (engineering) by Ralph J. Bitzer.

Personnel:  
WILLIAM N. UDELL, president.  
GENE G. COOK, general manager & commercial manager.  
RICHARD W. FLOREA, assistant manager & news director.  
DONALD TILLMAN, program director.  
GENE MILLER, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-10:30 p.m., daily.	\$105.00	\$63.00	\$42.00	\$26.25	\$21.00	\$15.75 \$10.50

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
INDIANA			
CASS	12,100	11,600	95
GRANT	23,300	22,400	96
MIAMI	12,100	11,600	96
WABASH	10,100	9,600	95
STATION TOTAL	57,600	55,200	96
NET WEEKLY CIRCULATION (MARCH 65)		17,000	
AVERAGE DAILY CIRCULATION (MARCH 65)		8,700	
COLOR PENETRATION PERCENTAGE (NOV 65)		15	

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# Indiana—Muncie

abc **WLBC-TV**

NBC

Ch. 49

Technical Facilities: Channel No. 49 (680-686 mc). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude 40° 09' 01"  
Longitude 85° 22' 45"

Transmitter: State Rd. No. 35, SE of Muncie.

Studio: State Rd. No. 35, SE of Muncie.

AM Affiliate: WLBC, 1-kw (.25-kw-N), 1340 kc (CBS).

FM Affiliate: WMUN, 7.4-kw, 104.1 mc (No. 281), 240-ft. antenna height.

Color: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Silliman, Moffet & Kowalski.

Total Households: © SRDS

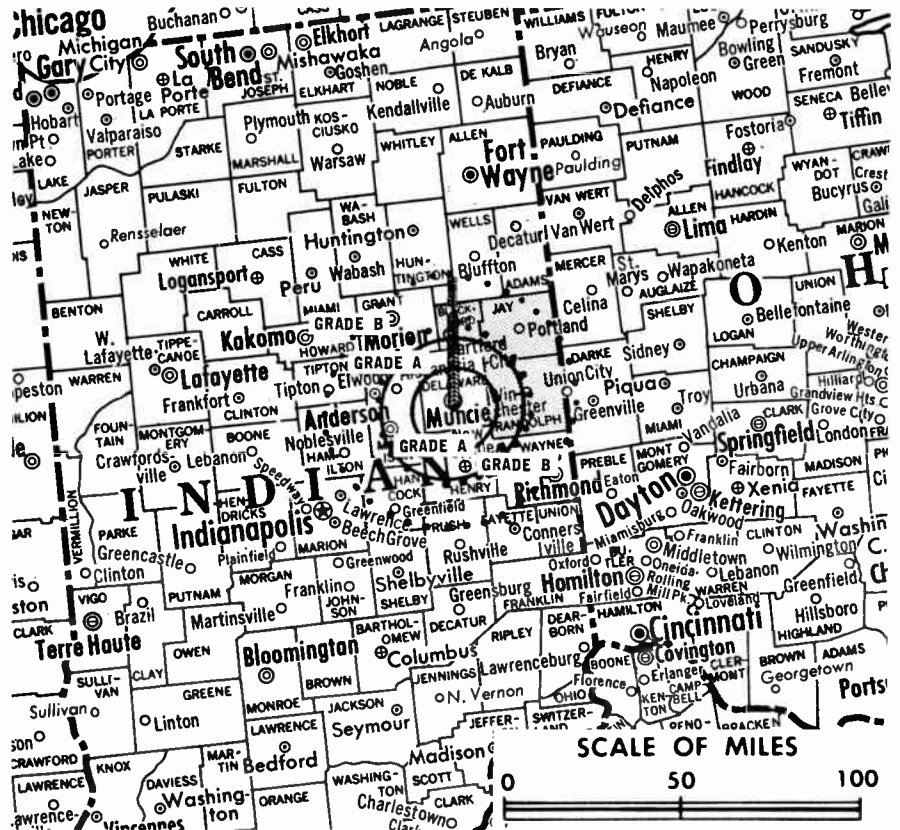
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WLBC-TV Ref: FCC File No. B1CT-3357 Granted 7/14/64

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## WLBC-TV

Network Service: ABC, NBC; also CBS, on per program basis.

Licensee: Tri-City Radio Corp., Radio Center.

Telephone: 317-288-4403.

Ownership: Donald A. Burton, pres. & treas., 51%; William F. Craig, v.p., 46.5%; Garnet M. Burton, secy., 1.5%; and 3 others, each holding less than .5%.

Began Operation: April 29, 1953.

Represented (sales) by The Devney Organization Inc.

Represented (legal) by John M. Midlen.

Personnel:

DON BURTON, president, treasurer & general manager.

W. F. CRAIG, v.p., commercial manager & film buyer.

JOHN M. CRAIG, v.p. & director, local sales.

GARNET BURTON, secretary.

ANN CRAIG, assistant treasurer.

FLORENCE BOYD, v.p. & executive secretary.

PATRICK S. FINNEGAN, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 5  
(Sept. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$40.00
NETWORK BASE HOURLY RATE:	\$200 (NBC), \$200 (ABC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
BLACKFORD	4,600	4,400	96
DELAWARE	35,000	34,000	97
JAY	6,600	6,200	95
RANDOLPH	8,800	8,400	96
<b>STATION TOTAL</b>	<b>55,000</b>	<b>53,000</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>16,100</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>6,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>15</b>	

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# Indiana—South Bend



Ch. 16

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 282-kw visual, 141-kw aural. Antenna: 586-ft. above av. terrain, 552-ft. above ground, 1397-ft. above sea level, with 1/2° electrical beam tilt.

Latitude 41° 36' 26"  
Longitude 86° 12' 48"

Transmitter: Ironwood & Kern Rds.  
TV tape: Recording facilities.

AM Affiliate: WNDU, 1-kw (.25-kw N), 1490 kc (ABC).

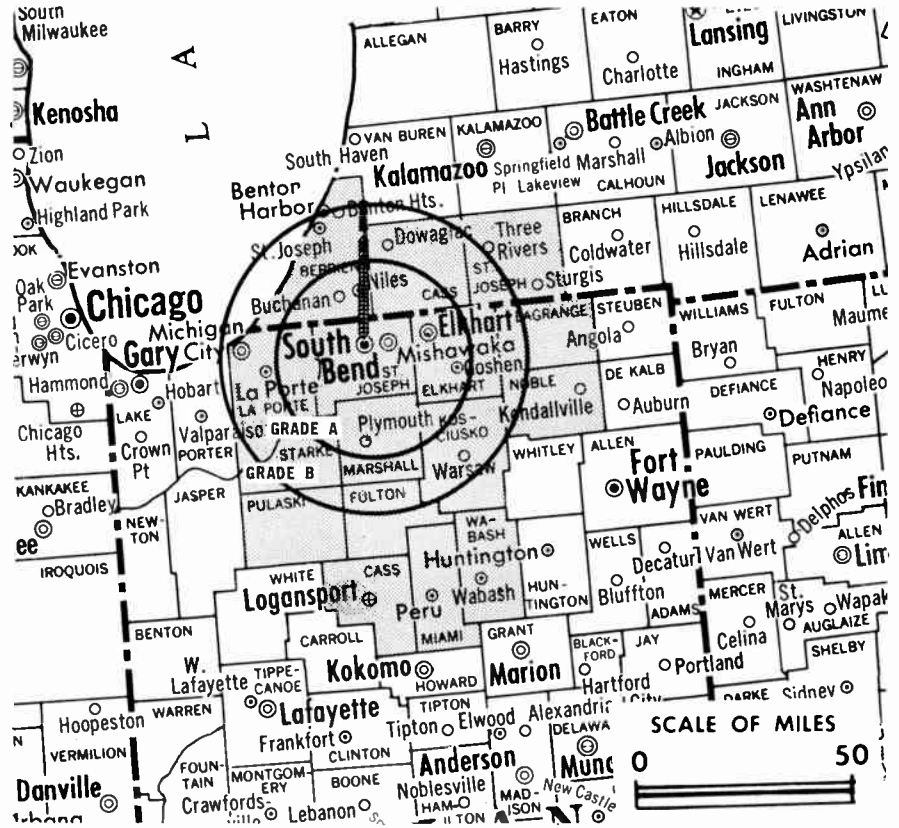
FM Affiliate: WNDU-FM, 20-kw, 92.9 mc (No. 225), 485-ft. antenna height.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WNDU-TV Ref: FCC File No. BMPCT-4874 Granted 9/25/57

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## WNDU-TV

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind. (46556).

Studio: P.O. Box 16, South Bend, Ind. (46624).

Telephone: 219-233-7111, South Bend.

Ownership: Michiana Telecasting Corp., 100%; Rev. Theodore M. Heshburgh, C.S.C., pres. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales) by Young Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Kear & Kennedy.

### Personnel:

WM. THOMAS HAMILTON, v.p. & general manager.  
DAVID L. O'SHEA, sales manager.  
BAZIL O'HAGAN, TV station manager.  
WILLIAM A. GARDEN, director sales service.  
PAUL E. WALTON JR., dir. of program operations.  
DAVE WILLIAMS, director of promotion.  
BILL ETHELTON, sports director.  
JOHN E. McCULLOUGH, news director.  
RAY JACKSON, chief engineer.

### DIGEST OF RATE CARD NO. 6 (April 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., Sun.-Fri.;						
7:30-11 p.m., Sat.						
\$500.00	\$300.00	\$200.00	\$125.00			Graded rates apply.*

\*Highest rate: \$115.

NETWORK BASE HOURLY RATE: \$475.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
CASS	12,100	11,600	95
ELKHART	33,900	32,300	95
FULTON	5,100	4,900	96
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
MIAMI	12,100	11,600	96
NOBLE	8,500	8,100	96
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WABASH	10,100	9,600	95
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
ST JOSEPH	13,700	13,300	97
<b>STATION TOTAL</b>	<b>293,700</b>	<b>282,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 182,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 125,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

For ARB County-by-County Data,

see Section a.

# Indiana—South Bend



**WSBT-TV**



Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 498-kw maximum and 234-kw horizontal visual, 26.9-kw horizontal aural. Antenna: 1074-ft. above av. terrain, 1047.5-ft. above ground 1917.5-ft. above sea level.

Latitude 41° 37' 00"  
Longitude 86° 13' 01.0"

Transmitter: Ironwood Rd.

TV tape: Recording facilities.

AM Affiliate: WSBT, 5-kw, 960 kc (CBS).

FM Affiliate: WSBT-FM, 4.2-kw, 101.5 mc (No. 268), 959-ft. antenna height.

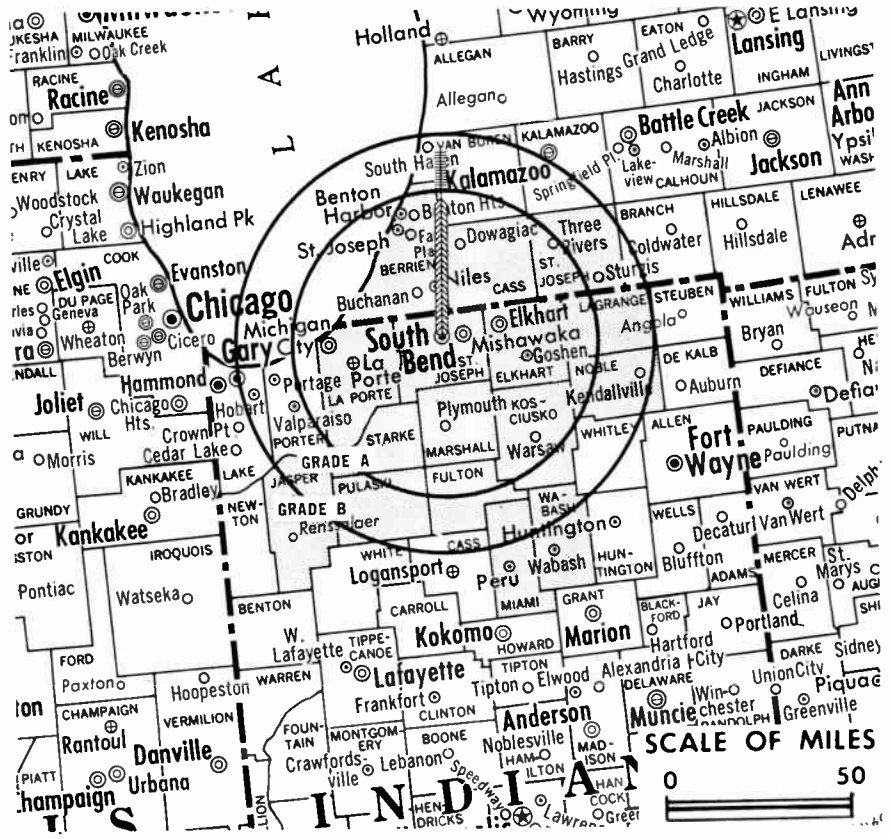
Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSBT-TV Ref: FCC File No. DOC.—12134 Granted 11/20/57

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## WSBT-TV

Licensee: South Bend Tribune, 225 W. Colfax Ave.

Studio: 300 West Jefferson Blvd.

Telephone: 219-233-3141.

TWX No.: 219-282-8154.

Ownership: Same as South Bend Tribune. Same owners also publish Hagerstown (Md.) Herald and Mail.

Began Operation: Dec. 21, 1952.

Represented (sales) by The Katz Agency Inc.; Ohio Station Representatives.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by David Steel & Associates.

### Personnel:

WARREN G. WHEELER, general manager.  
WILL R. DARCH, assistant general manager.  
NORBERT J. GASSENSMITH, program director.  
WALTER A. SWEITZER, film director & film buyer.  
SCOTT N. HAGENAU, chief engineer.  
JERRY BLECK, national sales manager.  
JUSTIN R. MEACHAM, promotion manager.

### DIGEST OF RATE CARD NO. A6 & P6 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$525.00	\$300.00	\$200.00	\$163.00	\$120.00	\$115.00 \$60.00
NETWORK BASE HOURLY RATE: \$550.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
ELKHART	33,900	32,300	95
FULTON	5,100	4,900	96
JASPER	5,200	5,000	96
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
MIAMI	12,100	11,600	96
NOBLE	8,500	8,100	96
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
WABASH	10,100	9,600	95
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
ST JOSEPH	13,700	13,300	97
<b>STATION TOTAL</b>	<b>286,800</b>	<b>276,100</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 188,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 152,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

County-by-County Household Data  
in Section a.

# Indiana—Elkhart-South Bend



**WSJV**

Ch. 28



40, 2

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 229-kw max. and 204-kw horizontal visual, 44.5-kw max. and 40.7-kw horizontal aural. Antenna: 690-ft. above av. terrain, 649-ft. above ground, 1524-ft. above sea level.

Latitude 41° 36' 58"  
Longitude 86° 11' 32"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, Ind.

TV tape: Recording facilities.

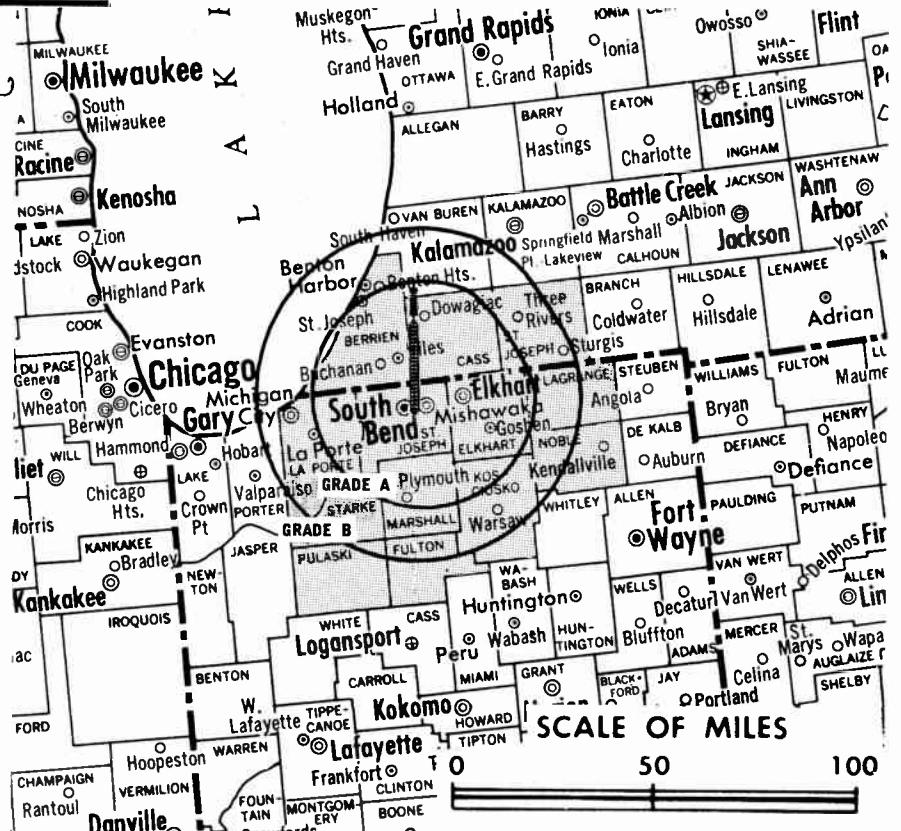
AM Affiliate: WTRC, 1-kw, 1340 kc (NBC).

FM Affiliate: WTRC-FM, 9.7-kw, 100.7 mc (No. 264), 600-ft. antenna height.

Color: Network.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSJV Ref: FCC File No. DOC.—12134 Granted 11/15/57

©American Map Co., Inc., N.Y., No. 1424

## WSJV

Licensee: Truth Publishing Co. Inc., 416 S. 2nd St., Elkhart.

Mailing Address: Box 28, South Bend, Ind. (46624).

Studio: Mishawaka & Oakland Rds., Elkhart.

Telephone: 219-522-1518, Elkhart; 219-232-2828, South Bend.  
TWX No.: 219-522-3048.

Ownership: John F. Dille Jr., pres., 52.94%; Walter R. Beardsley, 47.06%. Truth Publishing Co. also publishes the Elkhart Truth and Mishawaka Times. Truth Publishing owns 60%, Beardsley 25% and Dille 15% of WKJG-TV, Ft. Wayne (WKJG). Mr. Dille has an interest in a CATV system in Lafayette, Ind.

Began Operation: March 15, 1954.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

PAUL C. BRINES, executive vice president.  
DON E. FULLER, general manager.  
KEN OWENS, administrative assistant.  
VINCE DOYLE, general sales manager.  
AL WATERS, national sales manager.  
JAMES BLACKLAW, program director.  
ARTHUR C. WHITAKER JR., film director.  
WOODROW HAWKINS, chief engineer.

### DIGEST OF RATE CARD NO. 10

(Sept. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.						
\$500.00	\$300.00	\$200.00	\$125.00	\$100.00	\$90.00	\$45.00

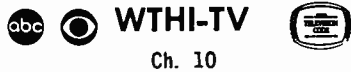
NETWORK BASE HOURLY RATE: \$475.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
ELKHART	33,900	32,300	95
FULTON	5,100	4,900	96
KOSCIUSKO	13,100	12,600	96
LA GRANGE	4,700	4,200	90
LA PORTE	28,600	27,900	98
MARSHALL	10,400	10,000	96
NOBLE	8,500	8,100	96
PULASKI	3,700	3,400	93
ST JOSEPH	73,400	71,300	97
STARKE	5,400	5,200	96
<b>MICHIGAN</b>			
BERRIEN	47,400	45,600	96
CASS	11,500	11,100	97
ST JOSEPH	13,700	13,300	97
<b>STATION TOTAL</b>	<b>259,400</b>	<b>249,900</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 178,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 124,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

For Other Publications which own Television Stations, see Section on Newspaper Ownership.

# Indiana—Terre Haute



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 990-ft. above ground, 1546-ft. above sea level.

Latitude 39° 14' 36"  
Longitude 87° 23' 07"

Transmitter: E of U.S. 41 & 150, .34-mi. S of Farmersburg, Ind.

AM Affiliate: WTHI, 1-kw, 1480 kc (CBS).

FM Affiliate: WTHI-FM, .95-kw, 99.9 mc (No. 260), 420-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

ARB Data: The table below does not reflect increased coverage achieved by this station when it went to a taller tower after the survey was made.

Total Households: Ⓢ SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTHI-TV Ref: FCC File No. BPCT—3289 Granted 6/18/64

© American Map Co., Inc., N.Y., No. 14344

## WTHI-TV

Network Service: ABC, CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St. (47808).

Studio: 918 Ohio St.

Telephone: Crawford 9481. TWX No.: 812-232-2315.

Ownership: Anton Hulman Jr., pres., 80.7%; J. R. Cloutier, treas., 14.1%; Henry P. Smith, 5.2%.

Began Operation: July 22, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- ANTON HULMAN JR., president & general manager.
- J. R. CLOUTIER, exec. v.p. & treas.
- BEN FALBER JR., v.p., dir. of operations & film buyer.
- RUSS ARNOLD, v.p. & chief engineer.
- R. K. LARR, sales manager.
- LOU FROEB, promotion & merchandising.

### DIGEST OF RATE CARD NO. 9 (Oct. 25, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec. 10 Sec.
Class AA—7-10:30 p.m., daily.	\$700.00	\$420.00	\$280.00	\$245.00	\$210.00

Graded rates apply\*

\*Highest rate: \$326.

NETWORK BASE HOURLY RATE: \$700 (CBS), \$700 (ABC).

For Sales & Transfers,  
see Section c.

STATE/COUNTY	TOTAL		PER
	HOUSEHOLDS	HOMES	
<b>ILLINOIS</b>			
CLARK	5,100	4,800	94
CLAY	4,600	4,200	91
COLES	13,900	13,300	96
CRAWFORD	6,700	6,400	96
CUMBERLAND	3,100	2,900	94
DOUGLAS	6,200	6,000	96
EDGAR	7,100	6,800	96
EDWARDS	2,300	2,100	91
EFFINGHAM	6,900	6,300	92
JASPER	3,200	3,000	93
LAWRENCE	5,300	5,000	95
RICHLAND	5,000	4,600	93
VERMILION	31,200	29,900	96
WABASH	4,200	4,000	94
<b>INDIANA</b>			
BENTON	3,200	3,100	96
CLAY	7,600	7,400	97
DAVISS	7,400	7,000	93
DUBOIS	7,400	6,900	94
FOUNTAIN	5,900	5,700	96
GREENE	8,100	7,700	95
KNOX	12,600	12,000	96
LAWRENCE	11,300	10,800	96
MARTIN	2,800	2,600	95
MONROE	17,500	16,500	94
MONTGOMERY	10,100	9,800	97
OWEN	3,500	3,400	96
PARKE	4,300	4,200	97
PIKE	3,500	3,300	93
PUTNAM	6,800	6,500	96
SULLIVAN	7,500	7,200	96
VERMILION	5,200	5,000	96
VIGO	34,900	33,600	96
WARREN	2,500	2,300	95
<b>STATION TOTAL</b>	<b>266,900</b>	<b>254,300</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	151,700
AVERAGE DAILY CIRCULATION (MARCH 65)	118,800
COLOR PENETRATION PERCENTAGE (NOV 65)	6



# Indiana—Terre Haute



**WTWO**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"  
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



WTWO Ref: FCC File No. BNPCT-6077 Granted 4/2/65

©American Map Co., Inc., N.Y., No. 14244

## WTWO

Network Service: NBC. ABC on per program basis.

Grantee: Illiana Telecasting Corp., P.O. Box 299.

Studio: P.O. Box 299.

Telephone: C-9595.

Ownership: J. R. Livesay, pres., 15%; John T. Gelder Jr., exec. v.p., 15.36%; H. Ralph Johnston, secy., 5%; George O. Nichols, treas., 3.9%; George R. Ranes, 12.6%. Many other stockholders, none owns as much as 5%.

Began Operation: Sept. 1, 1965.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN T. GELDER JR., exec. v.p. & general manager.

ROBERT B. BEALL, sales manager.

WILLIAM EVANS, operations manager.

NILE HUNT, chief engineer.

### DIGEST OF RATE CARD NO. 1

(Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$700.00 \$420.00 \$280.00 \$240.00 Graded rates apply\*

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$675.

ARB Data for this station is not available since it was not in operation when the survey was made.



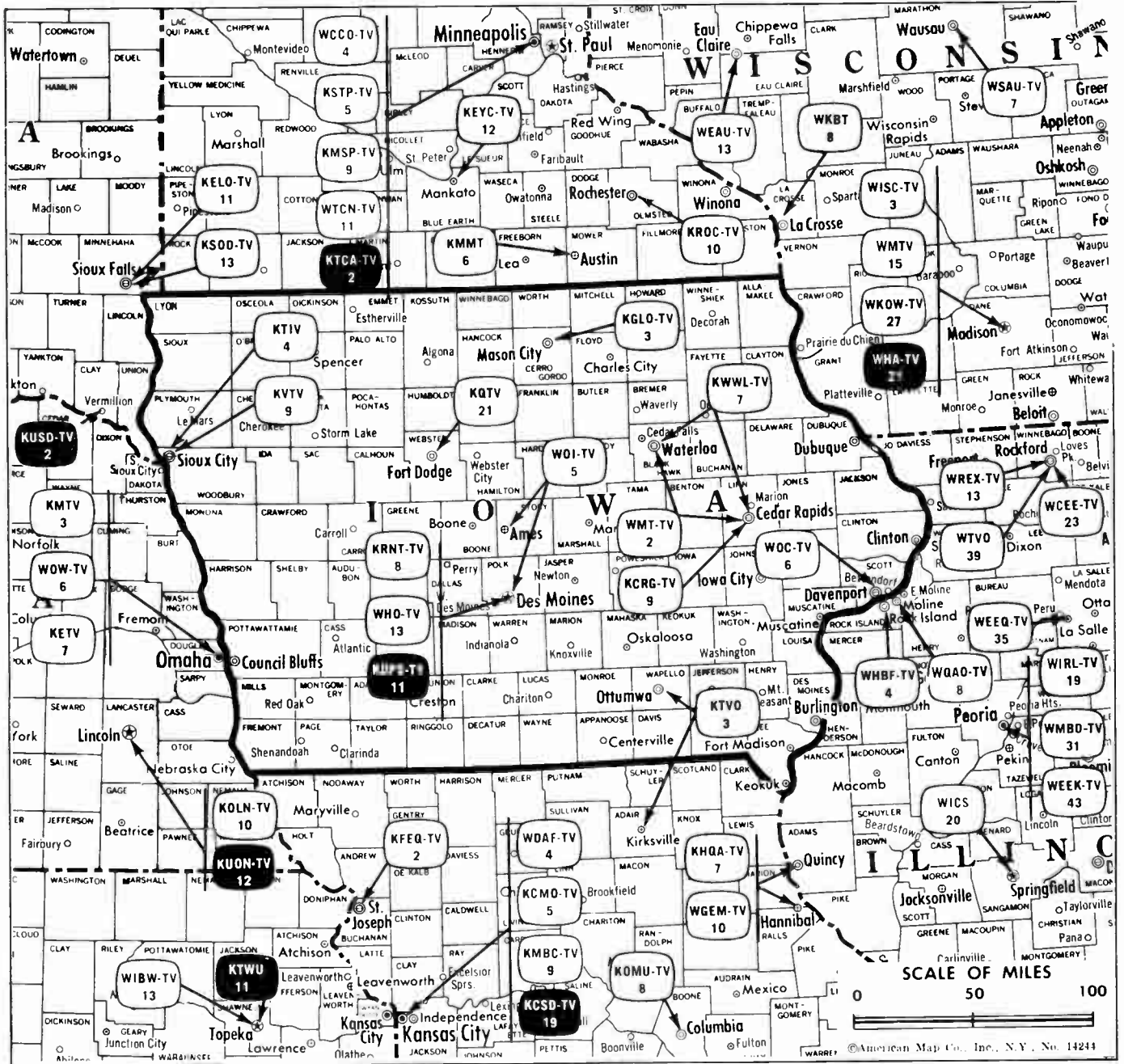
**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**

**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Davenport-Moline-Rock Island	294,100	66	430,300	76	410,600	69
Cedar Rapids-Waterloo	261,900	74	407,000	80	384,300	79
Des Moines	251,100	76	360,200	91	340,200	89
Mason City-Austin, Minn.	152,900	108	313,500	98	294,800	99
Sioux City	145,100	117	235,800	122	220,500	121
Ottumwa	82,500	164	153,900	163	141,600	158
Ft. Dodge	34,100	203	66,700	202	62,400	201



**AMECO "SALESMOBILE SERVICE"**  
 IN IOWA  
 PAUL CLARK  
 6324 Maple Omaha, Nebraska 68104  
 Phone: 402-558-0323

# Iowa

## KTIV, Sioux City

(ARB Data Continued)

NEVADA (CONTINUED)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
STANTON	1,700	1,600	90
THURSTON	1,700	1,600	92
WAYNE	3,000	2,900	97
<b>SOUTH DAKOTA</b>			
BON HOMME	3,000	2,600	88
CHARLES MIX	2,900	2,400	85
CLAY	3,300	3,100	94
HUTCHINSON	3,600	3,300	90
LINCOLN	4,000	3,800	95
MINNEHAHA	29,500	28,600	97
TURNER	3,700	3,500	94
UNION	3,200	3,100	97
YANKTON	5,100	4,700	93

## KRNT-TV, Des Moines

(ARB Data Continued)

IOWA (CONTINUED)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
UNION	4,200	3,900	93
WAPELLO	14,300	13,500	95
WARREN	6,600	6,300	96
WAYNE	3,000	2,700	90
WEBSTER	15,500	14,600	94
WRIGHT	6,000	5,700	95
<b>MISSOURI</b>			
MERCER	1,700	1,500	87
<b>NEBRASKA</b>			
BUTLER	3,100	2,800	91
STANTON	1,700	1,600	90

## WMT-TV, Cedar Rapids

(ARB Data Continued)

IOWA (CONTINUED)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
TAMA	6,700	6,300	94
WAPELLO	14,300	13,500	95
WASHINGTON	5,900	5,400	91
WINNESHIEK	5,900	5,400	92
<b>MINNESOTA</b>			
HOUSTON	4,800	4,400	93
<b>WISCONSIN</b>			
CRAWFORD	4,100	3,900	96
GRANT	12,700	11,900	94
LA CROSSE	21,500	20,900	97
LAFAYETTE	4,900	4,700	95

Iowa Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	10	1	11
<input checked="" type="checkbox"/> Educational Television Stations	1	0	1
			12

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
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Analysis, Design, Projection and  
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5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

514-484-4883

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### WOI-TV

Ames

(See Des Moines, Ia.)

### KWWL-TV

Cedar Rapids

(See Waterloo, Ia.)

### WOW-TV

Council Bluffs

(See Omaha, Neb.)

### WHBF-TV

Davenport

(See Rock Island, Ill.)

### KMMT & KROC-TV

Mason City

(See Austin & Rochester, Minn.)

### KTVO

Ottumwa

(See Kirksville, Mo.)

### KCRG-TV & WMT-TV

Waterloo

(See Cedar Rapids, Ia.)

## State Educational Technical Facilities

(Complete Data in Educational Directory)

### KDPS-TV

Des Moines

Ch. 11

Non-Commercial Educational Station

Licensee: Des Moines Independent Community School Dist., 1800  
Grand Ave.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized  
power: 28.8-kw visual, 14.4-kw aural. Antenna: 320-ft. above av.  
terrain, 407-ft. above ground, 1233-ft. above sea level.

Latitude 41° 35' 01"  
Longitude 93° 38' 28"

# Iowa—Cedar Rapids



**KCRG-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1060-ft. above av. terrain, 1085-ft. above ground, 1931-ft. above sea level.

Latitude 42° 03' 18"  
Longitude 91° 41' 41"

Transmitter: Route 1, Marion, Ia., 4-mi. WNW of Cedar Rapids.

Color: Network, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KCRG, 5-kw, 1600 kc (ABC).

O & O Translator: K82AL, Dubuque, Ia.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KCRG-TV Ref: FCC File No. BMPCT-2663 Granted 1/6/55

©American Map Co., Inc., N.Y., No. 14244

## KCRG-TV

Licensee: Cedar Rapids Television Co., 1st Ave. & 1st St., S.W., Cedar Rapids, Ia. (52404).

Studio: 1st Ave. & 1st St. S.W.

Telephone: 319-364-4194.

TWX No.: 319-221-1166.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales) by Young Television; Soderlund Co. (Omaha).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Kear & Kennedy.

Personnel:

JOSEPH F. HLADKY JR., president.  
ED LASKO, general manager & film buyer.  
EDNA A. HERBST, promotion & publicity director.  
RALPH D. WILLEY, operations manager.  
DAVE CARTER, news director.  
JOHN CAHILL, production director.  
LEO REETZ, chief engineer.

### DIGEST OF RATE CARD NO. S11 (June 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.	
Class AA—7:30-10 p.m., daily.	\$675.00	\$390.00	\$235.00	\$155.00	\$165.00*	\$82.50*

\*Class AA—6:30-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$725.

For CATV Systems In Iowa

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ILLINOIS			
JO DAVIESS	6,400	6,000	94
IOWA			
ALLAMAKEE	4,500	4,200	93
BENTON	7,200	6,900	96
BLACK HAWK	38,500	37,100	96
BREMER	6,400	6,000	94
BUCHANAN	6,000	5,600	94
BUTLER	5,400	5,000	93
CEDAR	5,500	5,200	95
CHICKASAW	4,300	4,000	94
CLAYTON	6,500	5,900	91
CLINTON	17,400	16,700	96
DAVIS	2,800	2,600	93
DELAWARE	5,200	4,900	94
DUBUQUE	22,500	20,800	93
FAYETTE	8,500	8,000	94
GRUNDY	4,400	4,200	96
HARDIN	7,300	6,900	95
HENRY	5,300	4,800	90
IOWA	5,000	4,600	94
JACKSON	6,400	5,900	93
JEFFERSON	4,900	4,500	92
JOHNSON	16,100	14,700	91
JONES	6,100	5,900	96
KEOKUK	4,500	4,100	91
LINN	48,100	46,300	96
LOUISA	2,900	2,700	93
MAHASKA	7,400	6,900	93
MUSCATINE	11,100	10,600	96
POWESHIEK	5,700	5,400	95
TAMA	6,700	6,300	94
WAPELLO	14,300	13,500	95
WASHINGTON	5,900	5,400	91
WINNEBAGO	5,900	5,400	92
WISCONSIN			
CRAWFORD	4,100	3,900	96
GRANT	12,700	11,900	94
LAFAYETTE	4,900	4,700	95
STATION TOTAL	336,800	317,500	94

NET WEEKLY CIRCULATION (MARCH 65) 226,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 144,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Iowa—Cedar Rapids-Waterloo



**WMT-TV**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1449-ft. above av. terrain, 1355-ft. above ground, 2395-ft. above sea level.

Latitude 42° 17' 39"  
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Studio: 600 Old Marion Rd., NE.

Telephone: 319-364-0171.

TWX No.: 319-221-1862.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service AP.

AM Affiliate: WMT, 5-kw, 600 kc (CBS).

FM Affiliate: WMT-FM, 32-kw, 104.5 mc (No. 283) 540-ft.

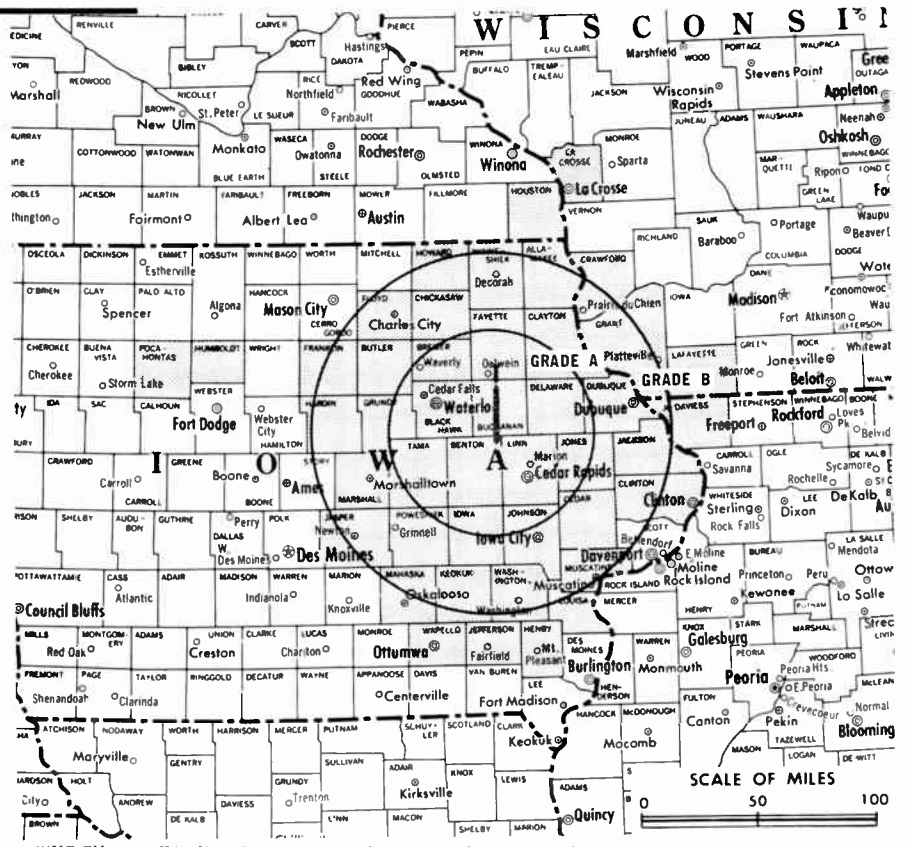
O & O Translators: K12EA, Decorah, Ia.; K74BD, Dubuque, Ia.

Represented (engineering) by David Steel & Assoc.

Total Households: © SRDS Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation © 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WMT-TV Ref: FCC File No. BPCT-2102 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

## WMT-TV

Licensee: WMT-TV Inc., Fifth Floor, Paramount Theater Bldg., Cedar Rapids (52406).

Ownership: American Broadcasting Stations Inc., 54%; Wm. B. Quarton, pres., 31%; Lew Van Nostrand, v.p., 5%; Doug Grant, v.p., and others 10%. American Bcstg. Stations, licensee of radios WMT and KWMT, Fort Dodge, Ia., is controlled by voting trust which holds 52.8% of the stock (trustees are Helen Shaffer Mark, Helena Mark Hermann & William B. Quarton). WMT-TV Inc. also owns translators K74BD, Dubuque, Ia. & K12EA, Decorah, Ia., which repeat WMT-TV. WMT-TV Inc. also is part owner of WDIO-TV, Duluth, Minn.

Began Operation: Sept 30, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Covington & Burling.

Personnel:

- WILLIAM B. QUARTON, president.
- LEW VAN NOSTRAND, v.p., sales.
- DOUGLAS B. GRANT, v.p., TV operations & film buyer.
- LEO F. COLE, business manager.
- RICHARD D. PINNEY, promotion manager.
- GRANT PRICE, director news & public affairs.
- BOB NANCE, farm director.
- GEORGE P. HIXENBAUGH, chief engineer.

DIGEST OF RATE CARD NO. 13—(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10 p.m., daily.  
\$825.00 \$500.00 \$330.00 \$225.00 \$200.00 \$180.00 \$90.00  
NETWORK BASE HOURLY RATE: \$925.00.

Translator Station Directory  
Is in Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
JO DAVIESS	6,400	6,000	94
<b>IOWA</b>			
ALLAMAKEE	4,500	4,200	93
BENTON	7,200	6,900	96
BLACK HAWK	38,500	37,100	96
BREMER	6,400	6,000	94
BUCHANAN	6,000	5,600	94
BUTLER	5,400	5,000	93
CEDAR	5,500	5,200	95
CHICKASAW	4,300	4,000	94
CLAYTON	6,500	5,900	91
CLINTON	17,400	16,700	96
DELAWARE	5,200	4,900	94
DUBUQUE	22,500	20,800	93
FAYETTE	8,500	8,000	94
FLOYD	6,500	6,100	94
FRANKLIN	4,600	4,400	96
GRUNDY	4,400	4,200	96
HARDIN	7,300	6,900	95
HENRY	5,300	4,800	90
HOWARD	3,800	3,300	88
HUMBOLDT	4,000	3,700	93
IOWA	5,000	4,600	94
JACKSON	6,400	5,900	93
JASPER	11,600	11,100	96
JEFFERSON	4,900	4,500	92
JOHNSON	16,100	14,700	91
JONES	6,100	5,900	96
KEOKUK	4,500	4,100	91
LINN	48,100	46,300	96
LOUISA	2,900	2,700	93
MAHASKA	7,400	6,900	93
MARSHALL	12,300	11,900	97
MUSCATINE	11,100	10,600	96
POCAHONTAS	3,900	3,600	93
POWESHIEK	5,700	5,400	95

(Continued on page 230-b)

STATION TOTAL	407,000	384,300	94
NET WEEKLY CIRCULATION (MARCH 65)		261,900	
AVERAGE DAILY CIRCULATION (MARCH 65)		206,600	
COLOR PENETRATION PERCENTAGE (NOV 65)			7

# WMT-TV has more hours of viewing per week than our two competitors combined:<sup>1</sup>

Station X	1,782,700
Station Y	2,336,400
	<u>4,119,100</u>
WMT-TV	4,478,700

## WMT-TV has over 2 million more viewer hours per week than either Station X or Station Y. (See above.)

Not only do more homes view WMT-TV than either of the other two stations in every day-part, but also each viewing home views more hours:<sup>1</sup>

	Total Week		
	TV Homes Viewing	Total Hrs. Viewed	Ave. Hrs. Viewed
Station X	199,200	1,782,700	8.9
Station Y	225,300	2,336,400	10.4
WMT-TV	258,300	4,478,700	17.3

- In "households" WMT-TV is **NUMBER ONE** in all measured time periods (9 a.m. to midnight) Sunday through Saturday.<sup>2</sup>
- Of the ten top daytime shows, WMT-TV has nine. Ratings range from 21 to 15; high on households is 51,000-34,000.<sup>2</sup>
- Forty-three of the top 50 nighttime breaks (6 P.M.-10 P.M.) measured by households are on WMT-TV (93,000-58,000).<sup>2</sup>
- Eighty-two of the top 100 daytime breaks (sign-on to 6 P.M.) measured by households are on WMT-TV (47,000-24,000).<sup>2</sup>
- Thirty-four of the top 40 nighttime shows (ranked by homes reached) are on WMT-TV.<sup>2</sup>

The Eastern Iowa area, dominated by WMT-TV, includes Cedar Rapids, Iowa City, Waterloo and Dubuque—four of Iowa's eight largest population centers. The Eastern Iowa area constitutes 60% of Iowa's population and purchasing power. WMT-TV is one of the "big stick" operators (tower 1,450' above average terrain; Channel 2; 100,000 watts) which are re-shaping the strategy of new mass-marketing campaigns.

If you want the most total circulation, plus the most circulation in the area's major markets, on the **NUMBER ONE** station—you want WMT-TV.

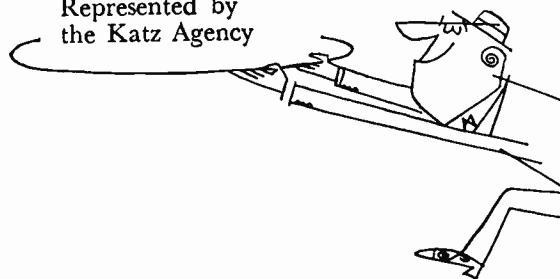
<sup>1</sup>ARB Television Coverage/1965, Iowa Station Report  
<sup>2</sup>Nielsen Station Index audience estimates, Cedar Rapids—Waterloo, Oct./Nov. '65 report.  
 Data quoted or derived from audience surveys are estimates subject to sampling and other errors. Advertisers and their agencies are referred to the complete survey reports for details.

### WMT-TV

CBS Television for Eastern Iowa  
 A Television Code Station

Cedar Rapids-Waterloo

Represented by  
 the Katz Agency



Affiliated with WMT-AM, WMT-FM;  
 K-WMT, Ft. Dodge

# Iowa—Davenport



**WOC-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 942-ft. above av. terrain, 978-ft. above ground, 1645-ft. above sea level.

Latitude 41° 32' 51"  
Longitude 90° 28' 36"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Color: Network, film, slide.

News Wire Service: UPI.

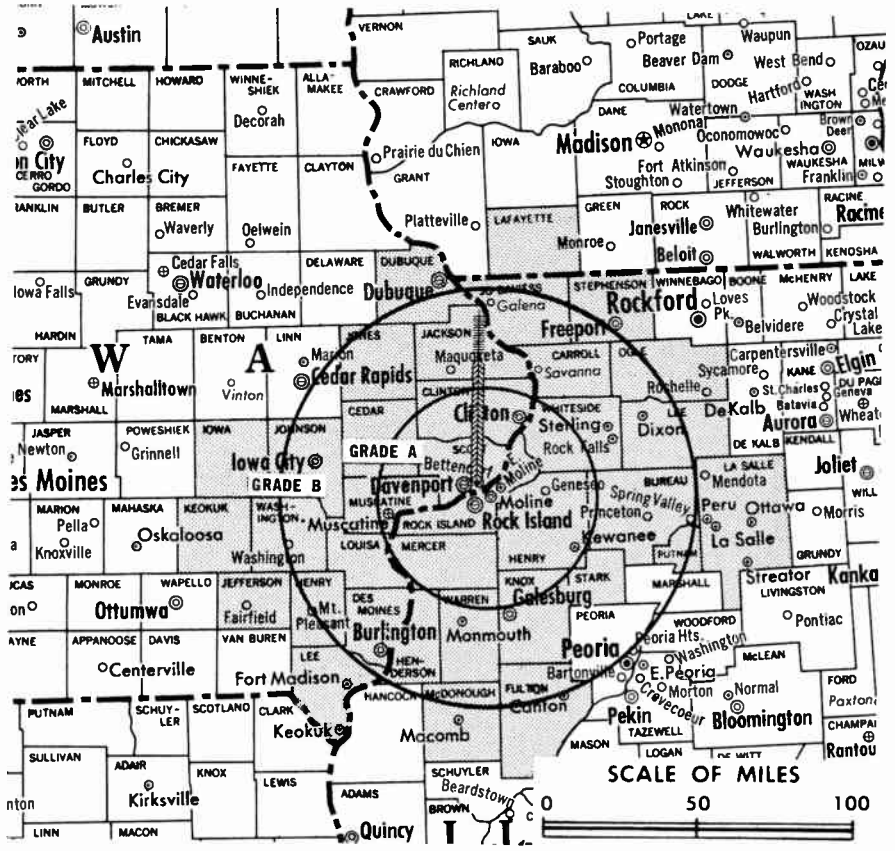
Facsimile Service: UPI.

News Film Service: NBC.

AM Affiliate: WOC, 5-kw, 1420 kc (NBC).

FM Affiliate: WOC-FM, 33-kw, 103.7 mc (No. 279), 788-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOC-TV Ref: FCC File No. BPC-2592 Granted 9/25/59

©American Map Co., Inc., N.Y., No. 14244

## WOC-TV

Licensee: WOC Broadcasting Co., 805 Brady St., Davenport, Ia. (52803).

Studio: 805 Brady St.

Telephone: 319-324-1661.

TWX No.: 319-322-0085.

Ownership: WOC Bcstg. Co. is wholly-owned subsidiary of Palmer Bcstg. Co., which owns WHO-TV & WHO, Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- D. D. PALMER, president & treasurer.
- WILLIAM D. WAGNER, v.p. & secretary.
- RAYMOND E. GUTH, general manager & film buyer.
- HAROLD R. HEATH, sales manager.
- VERNON GIELOW, program director.
- JACK THOMSEN, news director.
- DAVE HAUSER, chief engineer.

DIGEST OF RATE CARD NO. 15B  
(March 15, 1965)

Hour	30 Min.	15 Min.	30 Sec. or more	20 Sec.	ID	
Class AA—7-9:30 p.m., daily.	\$1100.00	\$660.00	\$400.00	\$325.00*	\$230.00*	\$115.00*

\*Class AA—6:31-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ILLINOIS			
BUREAU	11,800	11,300	96
CARROLL	6,100	5,800	97

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
FULTON	13,300	12,700	96
HENDERSON	2,600	2,400	95
HENRY	16,000	15,500	97
JO DAVIESS	6,400	6,000	94
KNOX	19,600	19,100	97
LA SALLE	35,000	33,500	96
LEE	10,600	10,200	97
MC DONOUGH	9,100	8,700	96
MERCER	5,100	4,900	97
OGLE	12,200	11,700	96
PUTNAM	1,500	1,400	93
ROCK ISLAND	48,100	47,100	98
STARK	2,300	2,200	97
STEPHENSON	14,900	14,300	96
WARREN	6,500	6,300	97
WHITESIDE	19,100	18,400	96

IOWA	TOTAL HOUSEHOLDS	TV HOMES	PER
CEDAR	5,500	5,200	95
CLINTON	17,400	16,700	96
DES MOINES	14,600	13,800	95
DUBUQUE	22,500	20,800	93
HENRY	5,300	4,800	90
IOWA	5,000	4,600	94
JACKSON	6,400	5,900	93
JEFFERSON	4,900	4,500	92
JOHNSON	16,100	14,700	91
JONES	6,100	5,900	96
KEOKUK	4,500	4,100	91
LEE	13,500	12,800	95
LOUISA	2,900	2,700	93
MUSCATINE	11,100	10,600	96
SCOTT	38,300	36,800	96
WASHINGTON	5,900	5,400	91

WISCONSIN	TOTAL HOUSEHOLDS	TV HOMES	PER
LAFAYETTE	4,900	4,700	95
<b>STATION TOTAL</b>	<b>425,100</b>	<b>405,500</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	294,100
AVERAGE DAILY CIRCULATION (MARCH 65)	217,600
COLOR PENETRATION PERCENTAGE (NOV 65)	8



# Iowa—Des Moines



**KRNT-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 610-ft. above av. terrain, 709-ft. above ground, 1545-ft. above sea level.

Latitude 41° 35' 18"  
Longitude 93° 37' 46"

Transmitter: KRNT Center, Ninth & Pleasant Sts.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

O & O Translators: K70CL, Fort Dodge; K04CW, Marshalltown, Ia.

AM Affiliate: KRNT, 5-kw, 1350 kc (CBS).

Represented (engineering) by Lohnes & Culver.

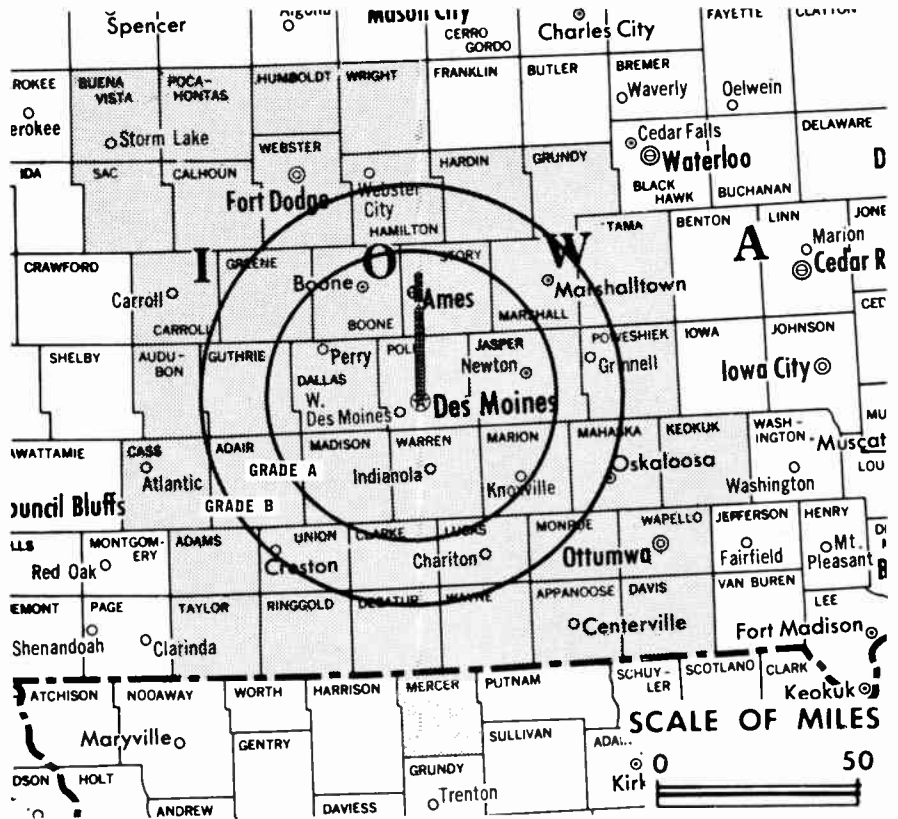
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KRNT-TV Ref: FCC File No. B1MPCT-3106 Granted 7/15/55

© American Map Co., Inc., N.Y., No. 14214

## KRNT-TV

Licensee: Cowles Communications Inc., 9th & Pleasant Sts.

Studio: KRNT Center, Ninth & Pleasant Sts.

Telephone: 515-243-4141.

Ownership: Cowles Communications, 100%. Cowles Communications also owns 100% of radio affiliate KRNT and WREC-TV, Memphis, Tenn. (WREC). Members of Cowles family have majority interest in Minneapolis Star and Tribune Co., which owns 47% of WCCO-TV, Minneapolis (WCCO), and 80% of KTVH, Hutchinson, Kan. Cowles newspapers are Des Moines Register and Tribune, Minneapolis Star & Tribune and San Fernando Valley Times. Gardner Cowles owns controlling interest in Fort Pierce (Fla.) News-Tribune. Cowles family also controls Look magazine, which in turn, is the majority owner of San Juan (P.R.) Star. Cowles Bcstg. officers: Luther Hill, pres.; Robert Tincher, v.p.; Robert Dillon, v.p.; David Kruidenier Jr., v.p.; Lou Norris, treas.; Vincent Starzinger, secy. Cowles Communications also is buying WESH-TV, Daytona Beach, Fla.

Began Operation: July 31, 1955.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Marmet & Schneider.

Personnel:

BOB DILLON, general manager.  
PAUL ELLIOTT, commercial manager.  
BILL HIPPEE, general sales manager.  
JOE HUDGENS, program director & film buyer.  
GUY KOENIGSBERGER, promotion manager.  
CHARLES QUENTIN, chief engineer.  
DICK PERCIVAL, business manager.

### DIGEST OF RATE CARD NO. 8—(Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—7-10:30 p.m., daily.	\$725.00	\$440.00	\$295.00	\$215.00	\$205.00	\$180.00

\*Class A—7-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ADAIR	3,100	2,900	95
ADAMS	2,100	1,900	90
APPANOOSE	4,700	4,300	91
AUDUBON	3,100	3,000	95
BOONE	8,400	8,100	96
BUENA VISTA	6,600	6,200	95
CALHOUN	4,800	4,500	94
CARROLL	6,600	6,400	96
CASS	5,700	5,300	94
CLARKE	2,400	2,300	93
DALLAS	7,800	7,400	95
DAVIS	2,800	2,600	93
DECATUR	2,900	2,500	87
GREENE	4,400	4,200	96
GRUNDY	4,400	4,200	96
GUTHRIE	4,100	3,900	94
HAMILTON	6,300	5,900	95
HARDIN	7,300	6,900	95
HUMBOLDT	4,000	3,700	93
JASPER	11,600	11,100	96
KEOKUK	4,500	4,100	91
LUCAS	3,300	3,000	90
MADISON	3,900	3,700	96
MAHASKA	7,400	6,900	93
MARION	7,700	7,200	94
MARSHALL	12,300	11,900	97
MONROE	2,900	2,700	93
POCAHONTAS	3,900	3,600	93
POLK	92,100	88,300	96
POWESHIEK	5,700	5,400	95
RINGGOLD	2,300	2,100	94
SAC	5,200	4,800	93
STORY	14,700	13,900	94
TAMA	6,700	6,300	94
TAYLOR	2,900	2,600	89

(Continued on page 230-b)

STATION TOTAL	334,700	316,400	95
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NET WEEKLY CIRCULATION (MARCH 65)	234,200
AVERAGE DAILY CIRCULATION (MARCH 65)	181,900
COLOR PENETRATION PERCENTAGE (NOV 65)	6

# Iowa—Des Moines



**WHO-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 780-ft. above av. terrain, 743-ft. above ground, 1703-ft. above sea level.

Latitude 41° 39' 12"  
Longitude 93° 20' 56"

Transmitter: 1-mi. S of Mitchellville, on Polk-Jasper County line.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

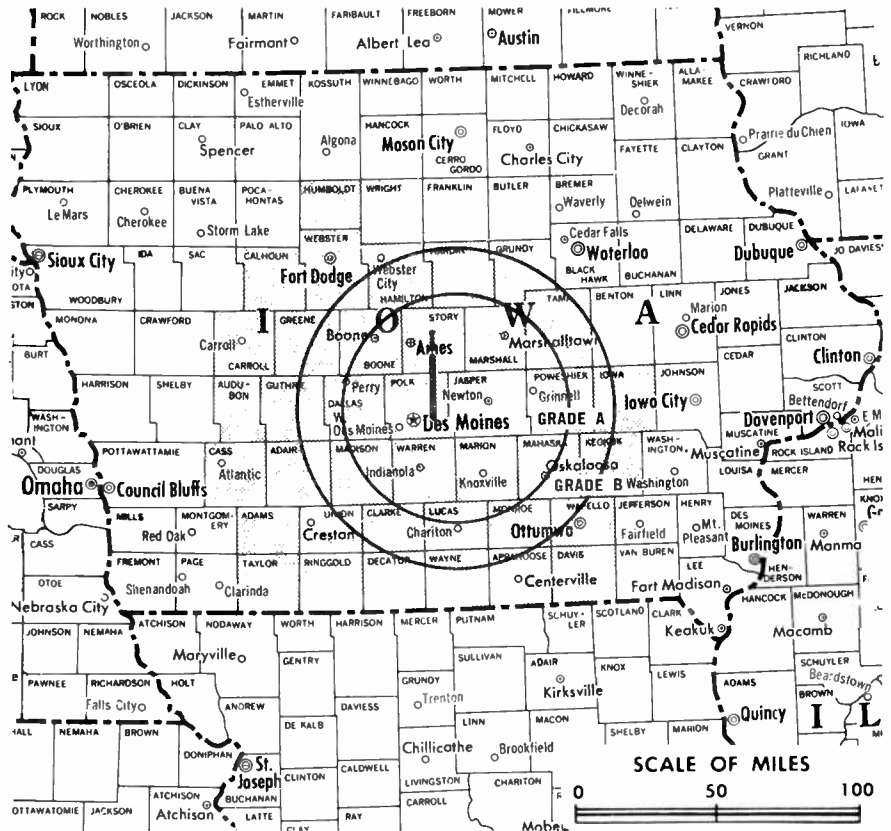
News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WHO, 50-kw, 1040 kc (NBC).

FM Affiliate: WHO-FM, 24-kw, 100.3 mc (No. 262), 617-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 AIB study.



WHO-TV Ref: FCC File No. B1P-T-334 Granted 9/3/53

©American Map Co., Inc., N.Y., No. 14244

## WHO-TV

Licensee: Palmer Bcstg. Co., 1100 Walnut St., Des Moines, Ia. (50308).

Studio: 1100 Walnut St.

Telephone: 515-288-6511. TWX No.: 910-520-2549.

Ownership: Dr. D. D. Palmer, pres. & treas., 72.75%; Paul A. Loyet, v.p. & dir. of engineering, 3.12%; Wm. D. Wagner, v.p. & secy., 18.03% in Palmer family trusts. Palmer Bcstg. also owns WOC Broadcasting Co., Davenport, Iowa (WOC-TV, WOC & WOC-FM); CATV systems in Palm Desert, Cal. and Naples, Fla.

Began Operation: April 15, 1954

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

DAVID D. PALMER, president & treasurer.  
PAUL A. LOYET, v.p. & dir. of engineering.  
WILLIAM D. WAGNER, v.p. & secretary.  
ROBERT H. HARTER, general manager.  
GEORGE C. CARPENTER, sales manager.  
EDWARD L. DOYLE, program director.  
WARD E. McCLEARY, promotion manager.  
WAYNE J. BLICK, auditor & assistant secretary.  
ROY W. PRATT, chief engineer.

### DIGEST OF RATE CARD NO. 9 (Dec. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. 30 Sec.\* 20 Sec.\* 10 Sec.\*  
or more

Class AA—7-10 p.m., daily.

\$825.00 \$495.00 \$330.00 \$240.00 \$200.00 \$160.00 \$80.00

\*Class AA—6:31-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

For Iowa CATV Systems, see CATV Directory

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ADAIR	3,100	2,900	95
ADAMS	2,100	1,900	90
APPANOOSE	4,700	4,300	91
AUDUBON	3,100	3,000	95
BOONE	8,400	8,100	96
CALHOUN	4,800	4,500	94
CARROLL	6,600	6,400	96
CASS	5,700	5,300	94
CLARKE	2,400	2,300	93
DALLAS	7,800	7,400	95
DAVIS	2,800	2,600	93
DECATUR	2,900	2,500	87
GREENE	4,400	4,200	96
GRUNDY	4,400	4,200	96
GUTHRIE	4,100	3,900	94
HAMILTON	6,300	5,900	95
HARDIN	7,300	6,900	95
HUMBOLDT	4,000	3,700	93
IOWA	5,000	4,600	94
JASPER	11,600	11,100	96
KEOKUK	4,500	4,100	91
LUCAS	3,300	3,000	90
MADISON	3,900	3,700	96
MAHASKA	7,400	6,900	93
MARION	7,700	7,200	94
MARSHALL	12,300	11,900	97
MONROE	2,900	2,700	93
POLK	92,100	88,300	96
POWESHIEK	5,700	5,400	95
RINGGOLD	2,300	2,100	94
STORY	14,700	13,900	94
TAMA	6,700	6,300	94
TAYLOR	2,900	2,600	89
UNION	4,200	3,900	93
WAPELLO	14,300	13,500	95
WARREN	6,600	6,300	96
WAYNE	3,000	2,700	90
WEBSTER	15,500	14,600	94
WRIGHT	6,000	5,700	95
<b>STATION TOTAL</b>	<b>317,500</b>	<b>300,500</b>	<b>95</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>234,200</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>168,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>6</b>

# Iowa—Ames-Des Moines



**WOI-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 553-ft. above av. terrain, 580-ft. above ground, 1609-ft. above sea level.

Latitude 41° 59' 20"  
Longitude 93° 41' 12"

Transmitter: 4 miles SW of Ames.

TV tape: Recording facilities.

Color: Network, film & slide.

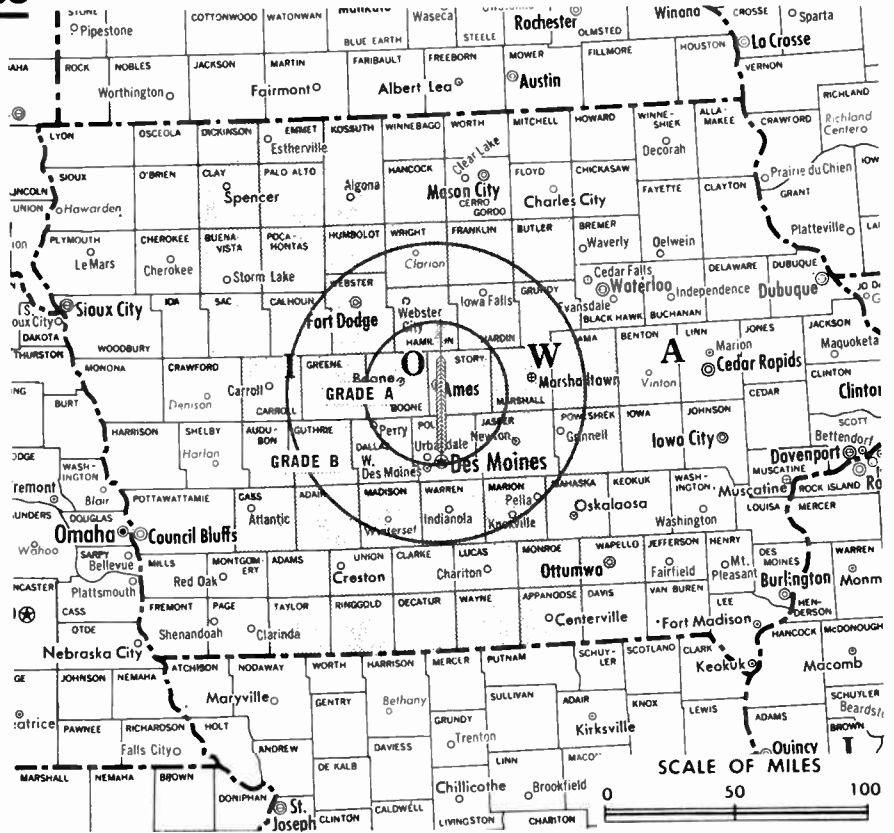
News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WOI, 5-kw (1-kw night), 640 kc.

FM Affiliate: WOI-FM, 16-kw, 90.1 mc (No. 211), 530-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1963 ARB study.



WOI-TV Ref: FCC File No. BMPCT-1236 Granted 8/5/53

©American Map Co., Inc., N.Y., No. 1424

## WOI-TV

Licensee: Iowa State University of Science & Technology, Ames, Ia. (50010).

Studio: WOI-TV Bldg.

Telephone: 515-294-5555. TWX No.: 910-520-1152.

Began Operation: Feb 21, 1950.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

- DR. ROBERT PARKS, president of Iowa State University.
- ROBERT C. MULHALL, general manager & film buyer.
- JAMES H. DAVIS, assoc. general manager.
- TED TOSTLEBE, commercial manager.
- JOHN VOIGT, sales service & promotion manager.
- JANIS MARVIN, traffic & merchandising manager.
- BILL MASON, film director.
- WILLIAM MILLDYKE, news manager.
- KEITH KETCHAM, chief engineer.

### DIGEST OF RATE CARD NO. 13 (March 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat. & Sun.  
\$800.00 \$480.00 \$320.00 \$240.00 \$200.00 \$170.00 \$85.00  
NETWORK BASE HOURLY RATE: \$800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>IOWA</b>			
ADAIR	3,100	2,900	95
ADAMS	2,100	1,900	90
APPANOOSE	4,700	4,300	91
AUDUBON	3,100	3,000	95
BOONE	8,400	8,100	96
BUENA VISTA	6,600	6,200	95
BUTLER	5,400	5,000	93
CALHOUN	4,800	4,500	94
CARROLL	6,600	6,400	96

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	TV HOMES PER
CASS	5,700	5,300	94
CLARKE	2,400	2,300	93
CLAY	5,700	5,200	92
DALLAS	7,800	7,400	95
DECATUR	2,900	2,500	87
DICKINSON	4,000	3,600	91
EMMET	4,400	3,900	88
FRANKLIN	4,600	4,400	96
GREENE	4,400	4,200	96
GRUNDY	4,400	4,200	96
GUTHRIE	4,100	3,900	94
HAMILTON	6,300	5,900	95
HANCOCK	4,200	4,000	94
HARUN	7,300	6,900	95
HUMBOLDT	4,000	3,700	93
JASPER	11,600	11,100	96
KOSSUTH	7,100	6,800	95
LUCAS	3,300	3,000	90
MADISON	3,900	3,700	96
MAHASKA	7,400	6,900	93
MARION	7,700	7,200	94
MARSHALL	12,300	11,900	97
MONROE	2,900	2,700	93
PALO ALTO	3,900	3,500	89
POCAHONTAS	3,900	3,600	93
POLK	92,100	88,300	96
POWESHIEK	5,700	5,400	95
RINGGOLD	2,300	2,100	94
SAC	5,200	4,800	93
STORY	14,700	13,900	94
TAMA	6,700	6,300	94
TAYLOR	2,900	2,600	89
UNION	4,200	3,900	93
WAPELLO	14,300	13,500	95
WARREN	6,600	6,300	96
WAYNE	3,000	2,700	90
WEBSTER	15,500	14,600	94
WRIGHT	6,000	5,700	95
<b>STATION TOTAL</b>	<b>360,200</b>	<b>340,200</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 251,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 163,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Iowa—Fort Dodge



**KQTV**  
Ch. 21

283

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 330.1-kw, maximum and 170-kw horizontal visual, 174.4-kw maximum and 89.1-kw horizontal aural. Antenna: Directional, 630-ft. above av. terrain, 650-ft. above ground, 1760-ft. above sea level.

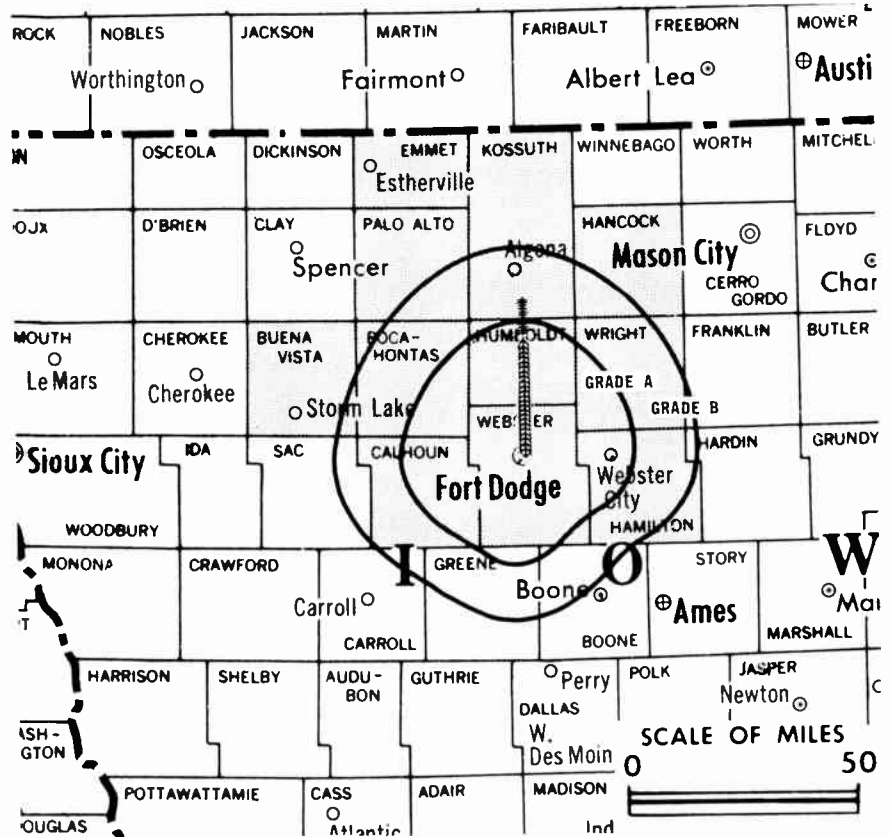
Latitude 42° 29' 16"  
Longitude 94° 12' 09"

Transmitter: Television Square, Fort Dodge.

Color: Network only.  
News Wire Service: AP.

AM Affiliate: KVFD, 1-kw (.25-kw night), 1400 kc (MBS).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KQTV Ref: FCC File No. BMPCT-3391 Granted 10/3/55

©American Map Co., Inc., N.Y., No. 1424

## KQTV

Licensee: Northwest Television Co., 912 First Ave. S., Fort Dodge, Ia. (50501).

Studio: Television Square, Fort Dodge.

Telephone: 515-573-4121.

Ownership: Edward Breen, pres., 15.0%; George Haire, v.p., 1.4%; John Brown, treas., .15%; Robert Kelley, secy., .41%; Northwest Bcstg. Co. (KVFD), 31.22%; over 200 other stockholders, none with more than 1%.

Began Operation: Nov. 23, 1953.

Represented (sales) by Bernard Howard & Co. Inc.

Personnel:

EDWARD BREEN, president & film buyer.  
EVE RUBENSTEIN, sales manager.  
VINCE FLEMING, program director.  
DAVID SINCLAIR, chief engineer.

### DIGEST OF RATE CARD NO. 4 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—6:59-10 p.m., daily.						
\$170.00	\$115.00	\$90.00	\$75.00	\$60.00	\$45.00	\$27.00

NETWORK BASE HOURLY RATE: \$100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
BUENA VISTA	6,600	6,200	95
CALHOUN	4,800	4,500	94
EMMET	4,400	3,900	88
HAMILTON	6,300	5,900	95
HANCOCK	4,200	4,000	94
HUMBOLDT	4,000	3,700	93
KOSSUTH	7,100	6,800	95
PALO ALTO	3,900	3,500	89
POCAHONTAS	3,900	3,600	93
WEBSTER	15,500	14,600	94
WRIGHT	6,000	5,700	95
<b>STATION TOTAL</b>	<b>66,700</b>	<b>62,400</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 34,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 22,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

For ARB County-by-County Data  
see Section a

# Iowa—Mason City



**KGLO-TV**

Ch. 3



396

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1755-ft. above sea level.

Latitude 43° 21' 25"  
Longitude 93° 12' 57"

Holds CP for change to 1510-ft. above av. terrain, 1523.5-ft. above ground, 2743-ft. above sea level, lat. 43° 22' 25", long. 92° 50' 00"; transmitter to 4-mi. E of Saint Ansgar, Ia. BPCT—3275.

Requests modification of CP 1518-ft. above av. terrain, 1521-ft. above ground, 2755-ft. above sea level. BMPCT—6172.

Transmitter: Kensett, Ia.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: KGLO, 5-kw, 1300 kc (CBS).

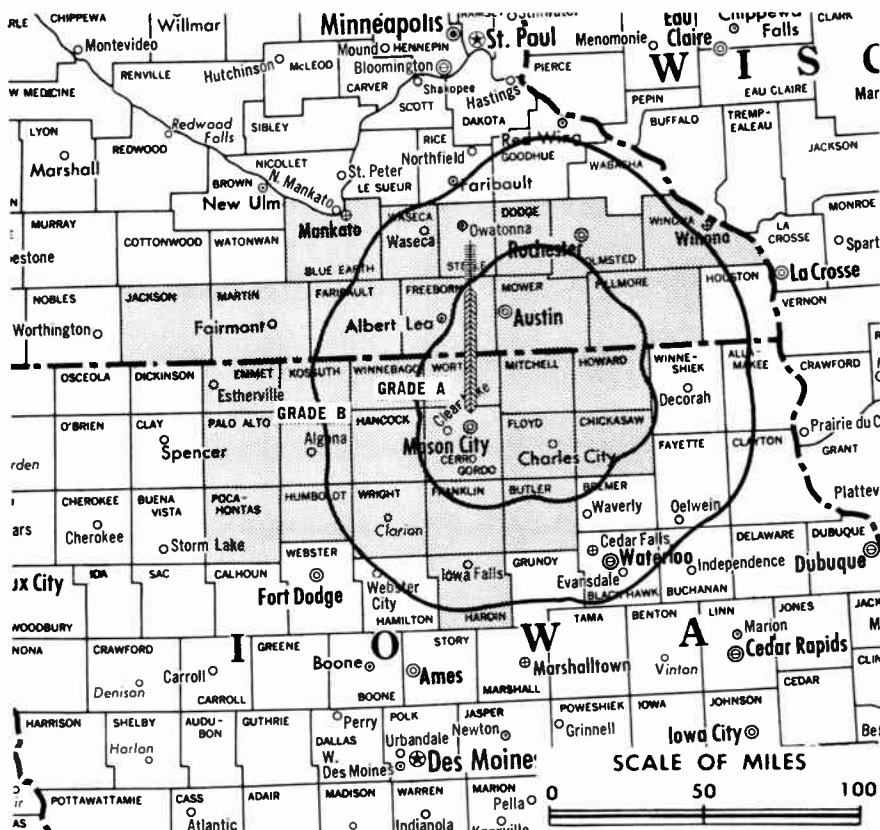
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 AIRR study.



KGLO-TV Ref: FCC File No. BPCT—1230 Granted 10/11/53  
CP: BPCT—3275 Granted 3/10/65

©American Map Co., Inc., N.Y., No. 14244

## KGLO-TV

Licensee: Lee Broadcasting Corp., 2nd & Pennsylvania Ave. (50401).

Studio: 2nd & Pennsylvania Ave.

Telephone: 515-423-2540. TWX No.: 515-424-1987.

Ownership: Walter J. Rothschild, pres. & dir., 4.73%; Henry B. Hook, v.p. & dir., 0.2%; Merritt Milligan, v.p. & dir., 0.71%; Lloyd Loers, v.p. & secy., 1.67%; Donald Harrer, treas. & dir., 1.99%; Lee P. Loomis estate, 8.81%; Margaret H. Loomis, 2.29%; Henrietta Adler, trustee, 2.77%; Nell E. Starks, 6.43%; Elizabeth Norris, 12.64%; Laura Lee, 9.78%; Lee Enterprises Inc., 10.19%; and more than 50 other stockholders. Also licensee of KGLO-AM, Mason City, Ia.; KHQA-TV, Hannibal, Mo. and Quincy, Ill.; WTAD-AM-FM, Quincy, Ill.; KEYC-TV, Mankato, Minn.

Began Operation: May 15, 1954.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by David Steel & Assoc.

Personnel:

WALTER J. ROTHSCHILD, president & general manager.  
LLOYD LOERS, station manager.  
ROBERT G. FRUEHE, national sales manager.  
DOUGLAS F. SHERWIN, program manager & film buyer.  
BART CURRAN, production director.  
KEN KEW, news manager.  
DON SABBANN, farm director.  
ROGER SAWYER, chief engineer.

DIGEST OF RATE CARD NO. 11\*—(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	30 Sec.	20 Sec.	10 Sec.
Class A—6:59-10:15 p.m., daily.	\$550.00	\$330.00	\$220.00	\$165.00	\$125.00	\$95.00	\$75.00
	\$48.00						

\*Sold nationally in combination with KEYC-TV Mankato, Minn.

NETWORK BASE HOURLY RATE: \$475.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
BUTLER	5,400	5,000	93
CERRO GORDO	15,900	15,100	95
CHICKASAW	4,300	4,000	94
EMMET	4,400	3,900	88
FLOYD	6,500	6,100	94
FRANKLIN	4,600	4,400	96
HANCOCK	4,200	4,000	94
HARDIN	7,300	6,900	95
HOWAR	3,800	3,300	88
HUMBOLOT	4,000	3,700	93
KOSSUTH	7,100	6,800	95
MITCHELL	4,200	3,900	94
PALO ALTO	3,900	3,500	89
POCAHONTAS	3,900	3,600	93
WINNEBAGO	4,000	3,800	95
WORTH	2,900	2,700	94
WRIGHT	6,000	5,700	95
<b>MINNESOTA</b>			
BLUE EARTH	13,200	12,200	93
DODGE	3,700	3,400	91
FARIBAULT	6,800	6,400	93
FILLMORE	6,800	6,300	93
FREEBORN	11,400	10,800	94
JACKSON	4,200	3,800	91
MARTIN	8,300	7,700	93
MOWER	14,400	13,700	96
OLMSTED	20,600	19,600	95
STEELE	7,800	7,400	95
WASECA	4,900	4,600	94
WINONA	11,700	10,700	92
<b>STATION TOTAL</b>	<b>206,200</b>	<b>193,000</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 106,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 74,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Iowa—Sioux City



**KTIV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, .75-mi. N of James, Ia.

TV tape: Recording facilities.

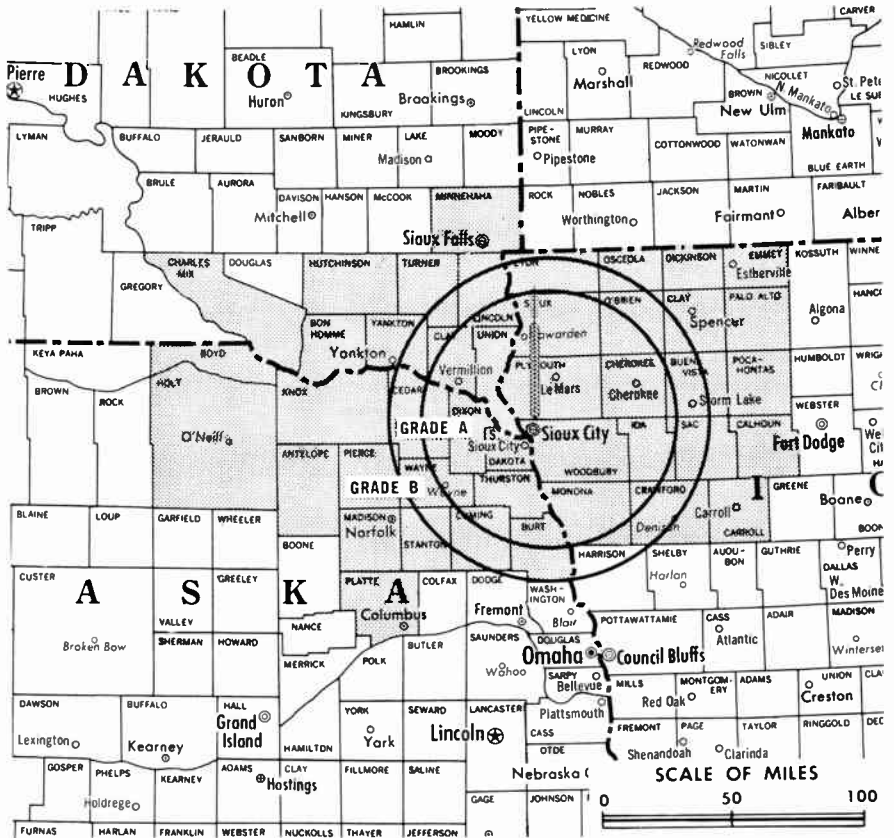
Color: Network only.

News Wire Service: UPI.

AM Affiliate: KSCJ, 5-kw, 1360 kc (ABC).

O & O Translators: K77BK, Norfolk, Neb.; K83BF, Elgin (Elkhorn Valley-Neligh & Tilden), Neb.; K77B0, Inman & O'Neill, Neb.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTIV Ref: FCC File No. B1P-T-3127 Granted 1/19/65

© American Map Co., Inc., N.Y., No. 14244

## KTIV

Network Service: NBC, ABC.

Licensee: KTIV Television Co., 10th & Grandview Blvd. (51103).

Studio: 10th & Grandview Blvd.

Telephone: 712-258-0545. TWX No.: 712-991-1850.

Ownership: Perkins Bros. Co. 100% (KSCJ, also affiliated with Journal Tribune Publishing Co.). KTIV officers: Dietrich Dirks, pres.; Gene Flaherty (KSCJ), exec. v.p.; Duane Kidder, v.p.; Bernard Marks, secy.; Elizabeth Sammons, treas.

Began Operation: Oct. 9, 1954. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest, Vol. 5:24).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- DIETRICH DIRKS, president & general manager.
- GENE FLAHERTY, executive v.p. & sales director.
- WILLIAM YENERICH, sales manager.
- DON STONE, program director & film buyer.
- BILL MOTE, promotion director.
- GENE QUILLEASH, production director.
- TERRY WALKER, continuity director.
- JON POSTON, news director.
- ROGER MANSFIELD, sports director.
- AL SMITH, chief engineer.

### DIGEST OF RATE CARD NO. 10 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:59-9:59 p.m., daily.  
\$500.00 \$300.00 \$220.00 \$160.00 \$140.00 \$115.00 \$58.00  
NETWORK BASE HOURLY RATE: \$575.00 (ABC), \$575.00 (NBC).

ARB Data for this station does not reflect present coverage since the station changed its facilities after the survey was made.

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	TV HOMES PER
<b>NEBRASKA</b>			
ANTELOPE	2,900	2,500	88
BOYO	1,400	1,200	88
BURT	3,000	2,900	96
CEDAR	3,700	3,500	94
CUMING	3,700	3,400	93
DAKOTA	4,000	3,800	97
DIXON	2,200	2,100	96
HOLT	4,200	3,400	82
KNOX	3,900	3,300	85
MADISON	8,300	7,500	90
PIERCE	2,600	2,500	93
PLATTE	7,700	7,300	95
<b>IOWA</b>			
BUENA VISTA	6,600	6,200	95
CALHOUN	4,800	4,500	94
CARROLL	6,600	6,400	96
CHEROKEE	5,200	4,900	94
CLAY	5,700	5,200	92
CRAWFORD	5,300	5,000	95
DICKINSON	4,000	3,600	91
EMMET	4,400	3,900	88
IDA	3,000	2,900	95
LYON	4,100	3,800	92
MONONA	3,900	3,700	94
O BRIEN	5,800	5,500	96
OSCEOLA	3,000	2,800	93
PALO ALTO	3,900	3,500	89
PLYMOUTH	6,800	6,500	95
POCAHONTAS	3,900	3,600	93
SAC	5,200	4,800	93
SIoux	7,400	6,700	90
WOODBURY	33,900	32,400	96

(Continued on page 230-b)

STATION TOTAL	235,800	220,500	94
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NET WEEKLY CIRCULATION (MARCH 65)	145,100
AVERAGE DAILY CIRCULATION (MARCH 65)	113,500
COLOR PENETRATION PERCENTAGE (NOV 65)	5

# Iowa—Sioux City



**KQTV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, .75-mi. N of James, Ia.

Color: Network, live, film & slide.

News Wire Service: UPI.

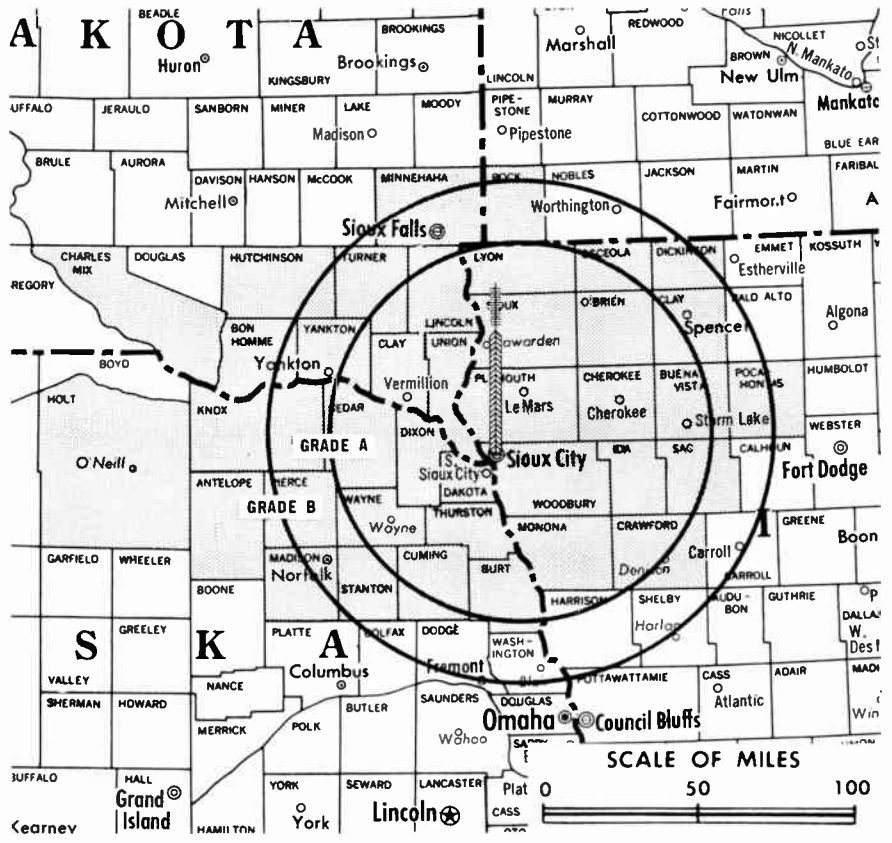
Facsimile Service: UPI.

TV tape: Recording facilities.

O & O Translators: K80BU, Elgin (Elkhorn Valley-Neligh-Tilden), Neb.; K74CL, Inman & O'Neill, Neb.; K74CE, Norfolk, Neb.

ARB Data does not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66).  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KQTV Ref: FCC File No. BPT-3128 Granted 1/19/65

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## KQTV

Network Service: CBS, ABC.

Licensee: Forward of Iowa Inc., 7th & Douglas Sts. (51101).

Studio: TV Theatre, 7th & Douglas Sts.

Telephone: 712-277-2345. TWX No.: 712-991-1852.

Ownership: Wisconsin Valley TV Corp., see WMTV, Madison, Wis.

Began Operation: March 29, 1953. Sale to present owner by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. was approved Nov. 27, 1957 by FCC (Vol. 13:41, 44, 49).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

- DONALD D. SULLIVAN, v.p. & general manager.
- ROBERT B. DONOVAN, commercial manager.
- CLARK POLLOCK, program director & film buyer.
- CARL MORRIS, film director.
- CHARLES HARNESS, news director.
- CLAIR GILES, business manager.
- ROBERT G. ENGELHARDT, chief engineer.

### DIGEST OF RATE CARD NO. 11 (Sept. 12, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$475.00	\$290.00	\$190.00	\$150.00	\$120.00	\$100.00
NETWORK BASE HOURLY RATE:	\$650 (ABC), \$650 (CBS).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
BUENA VISTA	6,600	6,200	95
CHEROKEE	5,200	4,900	94
CLAY	5,700	5,200	92

CRAWFORD	5,300	5,000	95
DICKINSON	4,000	3,600	91
IDA	3,000	2,900	95
LYON	4,100	3,800	92
MONONA	3,900	3,700	94
O BRIEN	5,800	5,500	96
OSCEOLA	3,000	2,800	93
PLYMOUTH	6,800	6,500	95
POCAHONTAS	3,900	3,600	93
SAC	5,200	4,800	93
SIoux	7,400	6,700	90
WOODBURY	33,900	32,400	96

<b>MINNESOTA</b>			
ROCK	3,400	3,200	96

<b>NEBRASKA</b>			
ANTELOPE	2,900	2,500	88
BURT	3,000	2,900	96
CEDAR	3,700	3,500	94
CUMING	3,700	3,400	93
DAKOTA	4,000	3,800	97
DIXON	2,200	2,100	96
HOLT	4,200	3,400	82
KNOX	3,900	3,300	85
MADISON	8,300	7,500	90
PIERCE	2,600	2,500	93
STANTON	1,700	1,600	90
THURSTON	1,700	1,600	92
WAYNE	3,000	2,900	97

<b>SOUTH DAKOTA</b>			
BON HOMME	3,000	2,600	88
CHARLES MIX	2,900	2,400	85
CLAY	3,300	3,100	94
HUTCHINSON	3,600	3,300	90
LINCOLN	4,000	3,800	95
MINNEHAHA	29,500	28,600	97
TURNER	3,700	3,500	94
UNION	3,200	3,100	97
YANKTON	5,100	4,700	93

STATION TOTAL	210,400	196,900	94
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NET WEEKLY CIRCULATION (MARCH 65)	129,800
AVERAGE DAILY CIRCULATION (MARCH 65)	99,200
COLOR PENETRATION PERCENTAGE (NOV 65)	5



# Iowa—Waterloo-Cedar Rapids



**KWWL-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1130-ft. above av. terrain, 1083-ft. above ground, 2078-ft. above sea level.

Latitude 42° 24' 47"  
Longitude 92° 00' 42"

Requests change to 153-kw visual, 30.5-kw aural, 2000-ft. above av. terrain, 1922-ft. above ground, 2939-ft. above sea level, lat. 42° 18' 59", long. 91° 51' 31"; transmitter to 4.5-mi. NW of Walker, Ia. BPCT—3606.

Transmitter: 5-mi. SE of Jesup on Farm Rd. "O".

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KWWL, 5-kw, 1330 kc (MBS).

O & O Translator: K80AW, Dubuque, Ia.

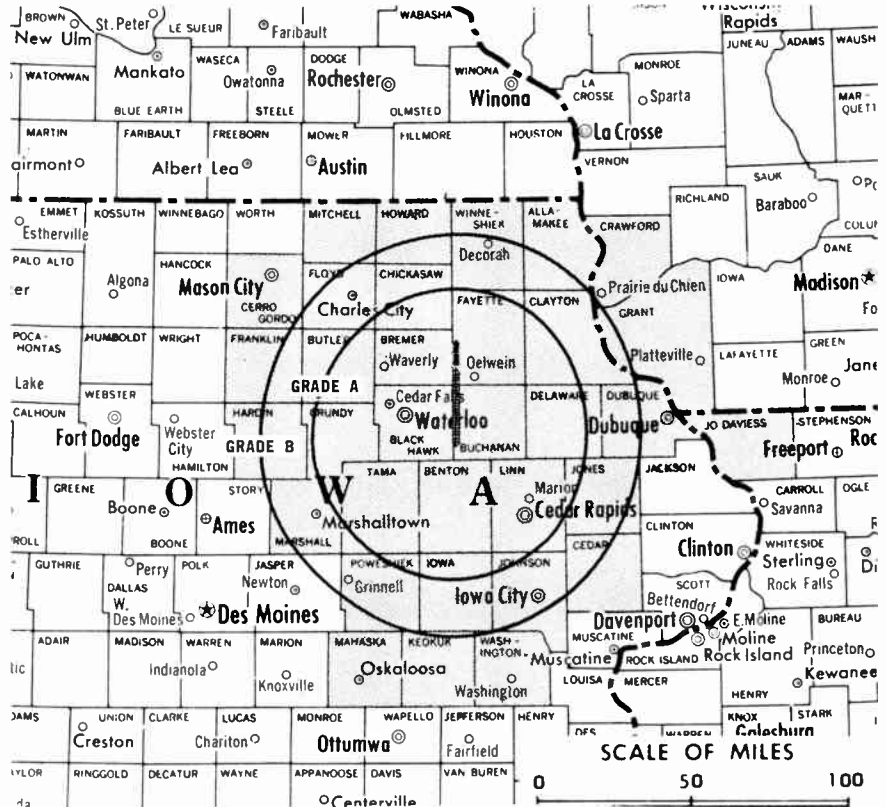
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KWWL-TV Ref: FCC File No. BMT-3298 Granted 8/18/55

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## KWWL-TV

Licensee: Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, Iowa (50703).

Studio: 500 E. 4th St.

Telephone: 319-234-4404.

TWX No.: 319-235-1716.

Ownership: Robert Buckmaster, pres., 11.8%; Donald M. Graham, v.p., 2.9%; Robert Young, treas., 2.2%; the following directors: T. L. Trunnell, 3.8%; Robert J. McCoy, 1.7%; Ralph J. McElroy estate, 3.8%; William Bolster estate, 6.8%; Lowell J. Walker, 1.6%; John B. Young, 2.2%; E. E. Wheeler, 2.2%; A. D. Donnell, 1.9%; Dick H. Young, 1.5%; George A. Loveall, 1.6%; Louise M. McKinstry, 1.3%. There are several other stockholders, each owning 1% or less. Also owns radio KLWW, Cedar Rapids, Ia.; KMMT (TV), radio KAUS, Austin, Minn. & translator K80AW, Dubuque, Ia.

Began Operation: Nov. 25, 1953.

Represented (sales) by Avery-Knodel Inc.; Wayne-Evans & Assoc. (Minneapolis).

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT BUCKMASTER, president.  
THOMAS L. YOUNG, exec. v.p. & TV and film buyer.  
BOB JANECEK, sales manager.  
WARREN MEAD, director of public affairs.  
E. M. TINK, director of engineering.

DIGEST OF RATE CARD NO. 13  
(Oct. 7, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$550.00	\$300.00	\$200.00	\$175.00	\$125.00	\$100.00
	\$500.00	\$250.00	\$175.00	\$125.00	\$100.00	\$50.00

Combination Rates—KWWL-TV & KMMT, Austin, Minn.  
Class AA—6:59-9:30 p.m., daily.

\$562.50 \$337.50 \$225.00 \$196.88 \$140.63 \$122.00 \$61.00

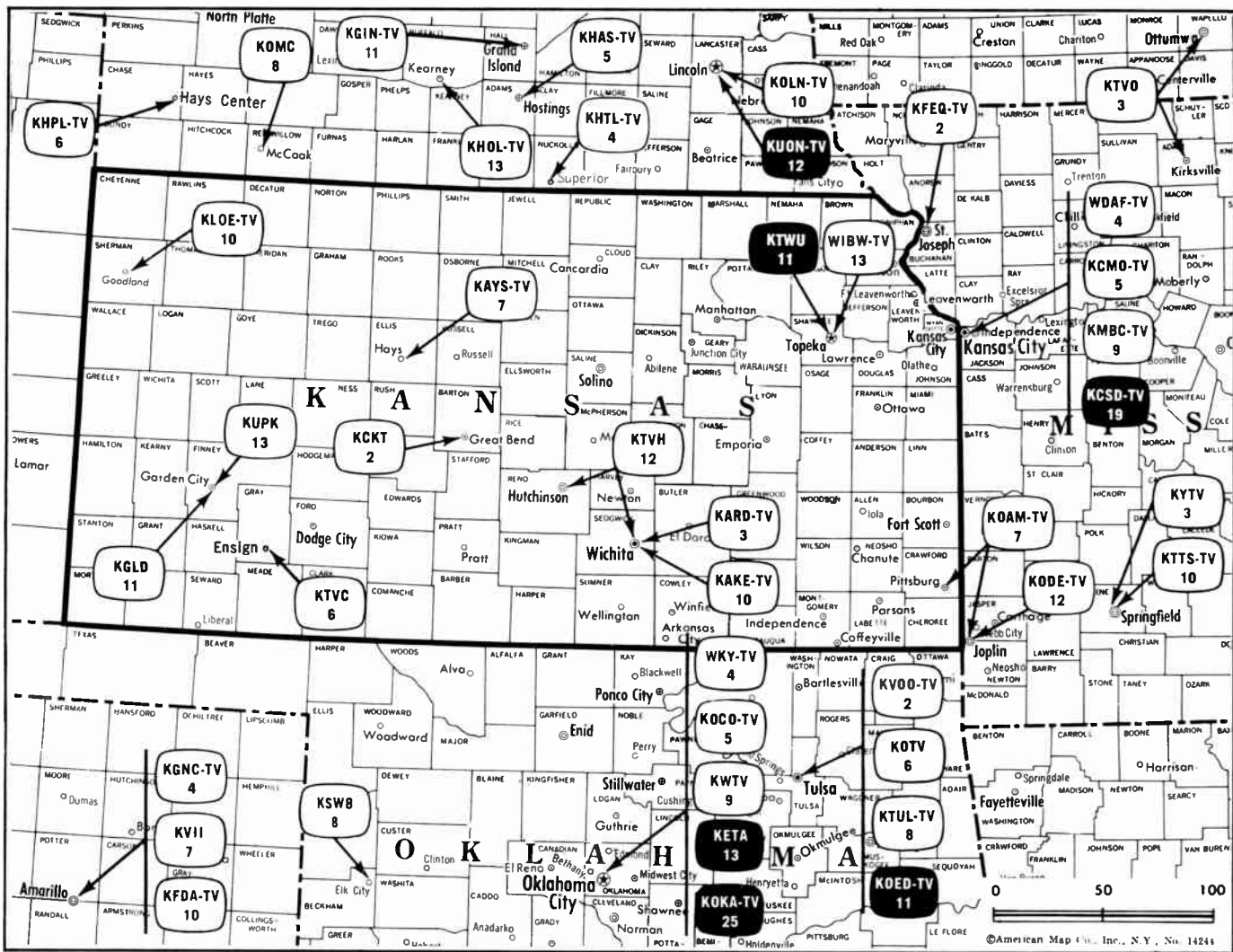
NETWORK BASE HOURLY RATE: \$525.

242-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>ILLINOIS</b>			
JO DAVIESS	6,400	6,000	94
<b>IOWA</b>			
ALLAMAKEE	4,500	4,200	93
BENTON	7,200	6,900	96
BLACK HAWK	38,500	37,100	96
BREMER	6,400	6,000	94
BUCHANAN	6,000	5,600	94
BUTLER	5,400	5,000	93
CEDAR	5,500	5,200	95
CERRO GORDO	15,900	15,100	95
CHICKASAW	4,300	4,000	94
CLAYTON	6,500	5,900	91
DELAWARE	5,200	4,900	94
DUBUQUE	22,500	20,800	93
FAYETTE	8,500	8,000	94
FLOYD	6,500	6,100	94
FRANKLIN	4,600	4,400	96
GRUNDY	4,400	4,200	96
HARDIN	7,300	6,900	95
HOWARD	3,800	3,300	88
IOWA	5,000	4,600	94
JOHNSON	16,100	14,700	91
JONES	6,100	5,900	96
KEOKUK	4,500	4,100	91
LINN	48,100	46,300	96
MAHASKA	7,400	6,900	93
MARSHALL	12,300	11,900	97
MITCHELL	4,200	3,900	94
POWESHIEK	5,700	5,400	95
TAMA	6,700	6,300	94
WASHINGTON	5,900	5,400	91
WINNESHIEK	5,900	5,400	92
<b>WISCONSIN</b>			
CRAWFORD	4,100	3,900	96
GRANT	12,700	11,900	94
<b>STATION TOTAL</b>	<b>314,100</b>	<b>296,200</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 200,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 122,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

TV Factbook No. 36

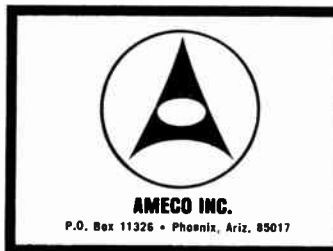


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Wichita	332,100	56	430,800	75	398,800	71
Pittsburg-Joplin	150,000	110	212,800	131	192,200	131
Topeka	126,400	131	189,400	141	173,900	139
Hays	43,000	192	77,300	195	70,400	196
Ensign	35,700	201	55,900	207	50,300	208

### Kansas Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	1	12
● Educational Television Stations	1	0	1
			13

For Educational Facilities and State Cross References see page for KGLD, Garden City, Kan.



**AMECO "SALESMOBILE SERVICE"**  
 IN KANSAS  
 WILLIAM P. JONES  
 712 Central Ave. N.E. Albuquerque, New Mexico  
 Phone: 505-243-7993  
 Dallas Warehouse 214-351-1567

# Kansas—Ensign



**KTVK**



Ch. 6

[Operates in affiliation with KTVH, Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"  
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: 316-483-6666.

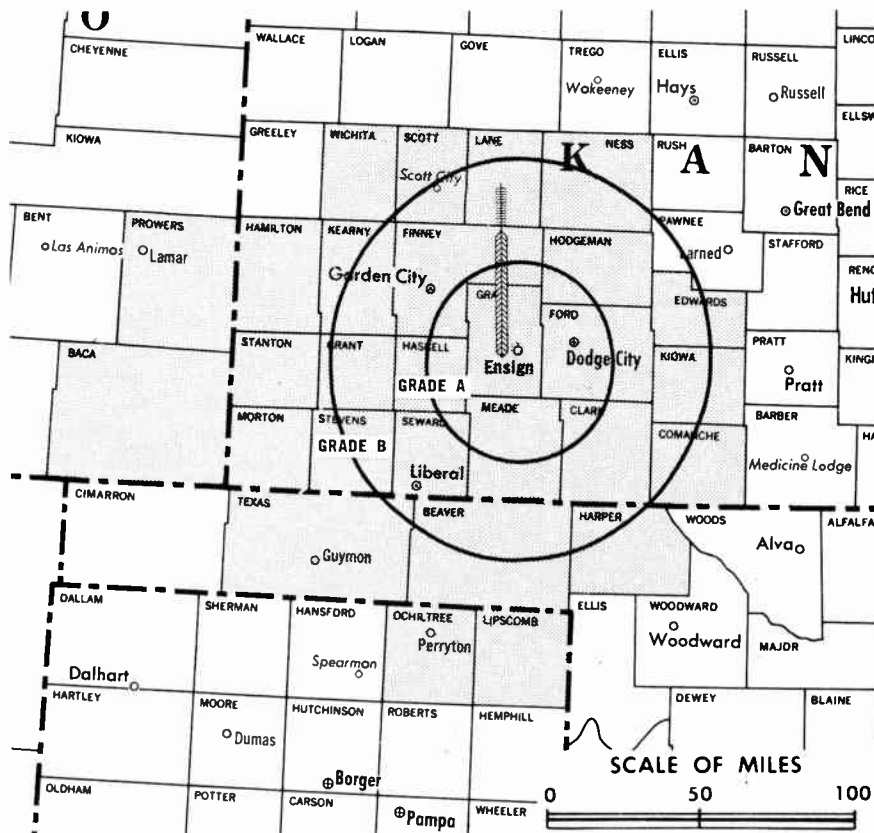
Color: Network only.

News Wire Service: UPI.

Facsimile Service: AP.

Represented (legal) Wilner & Bergson.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTVK Ref: FCC File No. B1PT 3174 Granted 1/29/65

©American Map Co., Inc., N.Y., No. 14244

## KTVK

Network Service: CBS (EMP; private relay from KTVH).

Licensee: Southwest Kansas Television Co. Inc., Cimarron, Kan.

Office: 2311 W. Wyatt Earp Blvd., Box 157, Dodge City, Kan. (67801).

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Ownership: Leigh Warner, pres., 30.156%; Wendell Elliott, v.p., 5.799%; W. E. Montgomery, secy., .655%; F. C. Walker, treas., .655%; Dodge City Terminal Elevator, 1.008%; Sidney Warner, 5.042%; Diana Janof, 3.983%; Ray Broce, 2.5%; Dodge City Broadcasting Co., Inc. (KGN0), 15.355%; Dodge City Daily Globe, 9.5%; John A. Costelow, 1.32%. There are no other stockholders owning over 1%.

Began Operation: July 24, 1957.

Represented (sales) by Blair Television Assoc. Inc. (on sales with KTVH. The Kansas Bcstg. System, including KTVH, Hutchinson-Wichita, KAYS-TV, Hays & KLDE-TV, Goodland). Note: May be bought as single station by contacting station directly.

Represted (engineering) by Commercial Radio Equipment Co.

Personnel:

WENDELL ELLIOTT, v.p., general manager & film buyer.  
KENNETH KARR, chief engineer.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$130.00	\$75.00	\$46.00	\$45.00	\$37.00	\$32.00

Class AA—6:30-10 p.m., daily.

\$130.00 \$75.00 \$46.00 \$45.00 \$37.00 \$32.00 \$16.00

NETWORK BASE HOURLY RATE: \$120.

ARB Data for this station does not reflect present coverage. After the data was collected, the station increased its power.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
BACA	1,800	1,300	76
PROWERS	4,000	3,400	84
<b>KANSAS</b>			
CLARK	1,000	1,000	94
COMANCHE	1,000	900	85
EDWARDS	1,400	1,300	93
FINNEY	5,000	4,600	93
FORD	6,600	6,200	94
GRANT	1,500	1,400	92
GRAY	1,100	1,000	92
HAMILTON	800	700	87
HASKELL	900	800	93
HOGGEMAN	800	700	88
KEARNY	800	700	93
KIOWA	1,500	1,200	85
LANE	900	900	93
MEADE	1,600	1,600	98
MORTON	1,100	900	90
NESS	1,400	1,300	92
SCOTT	1,600	1,400	92
SEWARD	5,600	5,200	92
STANTON	400	300	86
STEVENS	1,300	1,100	85
WICHITA	800	700	87
<b>OKLAHOMA</b>			
BEAVER	2,200	2,000	91
HARPER	2,000	1,800	91
TEXAS	4,700	4,200	91
<b>TEXAS</b>			
LIPSCOMB	800	700	83
OCHILTREE	3,300	3,000	93
<b>STATION TOTAL</b>	<b>55,900</b>	<b>50,300</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 35,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 26,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Kansas—Garden City



**KGLD**

Ch. 11



[Satellite of KARD-TV,  
Wichita, Kan.]

Technical Facilities: Channel No. 11  
(198-204 mc). Authorized power:  
200-kw visual, 39.8-kw aural. An-  
tenna: 800-ft. above av. terrain,  
834-ft. above ground, 3711-ft.  
above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

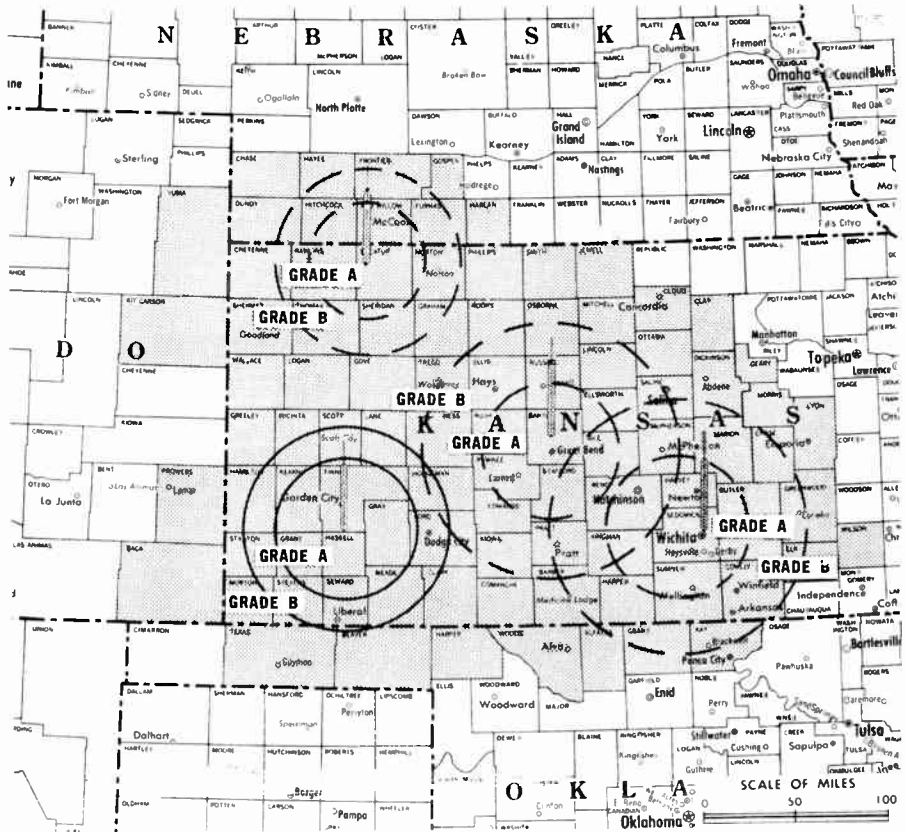
Transmitter: U.S. Hwy. 83, 12.6-mi.  
S of Garden City.

Studio: U.S. Hwy. 83, 12.6-mi. South  
of Garden City.

Telephone: 316-276-2311.

Color: Network only.

News Wire Service: AP.



County coverage (shaded areas) based on 1965  
ARB study.

KGLD Ref: FCC File No. BPC-3371 Granted 8/20/64

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## KGLD

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., 833 N. Main, Wichita Kan.  
(67203).

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 5, 1958. For sale to present owners, see  
KCKT, Great Bend, Kan.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Koteen & Burt.

Personnel:

WILLIAM (JERRY) SMITH, station manager.

Rates: Offered as bonus with KARD-TV, Wichita and its other  
satellites (Kansas State Network) KCKT, Great Bend and KOMC,  
McCook, Neb.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend.

ARB Data for this Station Included with Parent  
KARD-TV, Wichita, Kan. Above Map Reflects  
Coverage of Parent and Satellites KCKT, Great  
Bend, Kan. & KOMC, McCook, Neb.

For Kansas CATV Systems,  
see CATV Directory  
in Section c.

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KTWU

Topeka

Ch. 11

Non-Commercial Educational Station

Grantee: Washburn University of Topeka, 17th & College Sts.

Technical Facilities: Channel No. 11 (198-204) mc). Authorized  
power: 316-kw visual, 158-kw aural. Antenna: 1004-ft. above  
av. terrain, 949-ft. above ground, 2026-ft. above sea level.

Latitude 39° 03' 51"  
Longitude 95° 45' 49"

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### KTVH

Hutchinson

(See Wichita, Kan.)

### KODE-TV

Pittsburg

(See Joplin, Mo.)

# Kansas—Garden City



**KUPK-TV**



Ch. 13

[Satellite of KAKE-TV, Wichita, Kan.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 87.1-kw visual, 26.1-kw aural. Antenna: 870-ft. above av. terrain, 876-ft. above ground, 3716-ft. above sea level.

Latitude 37° 39' 01"  
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, Kan.

Color: Network, film & slide.

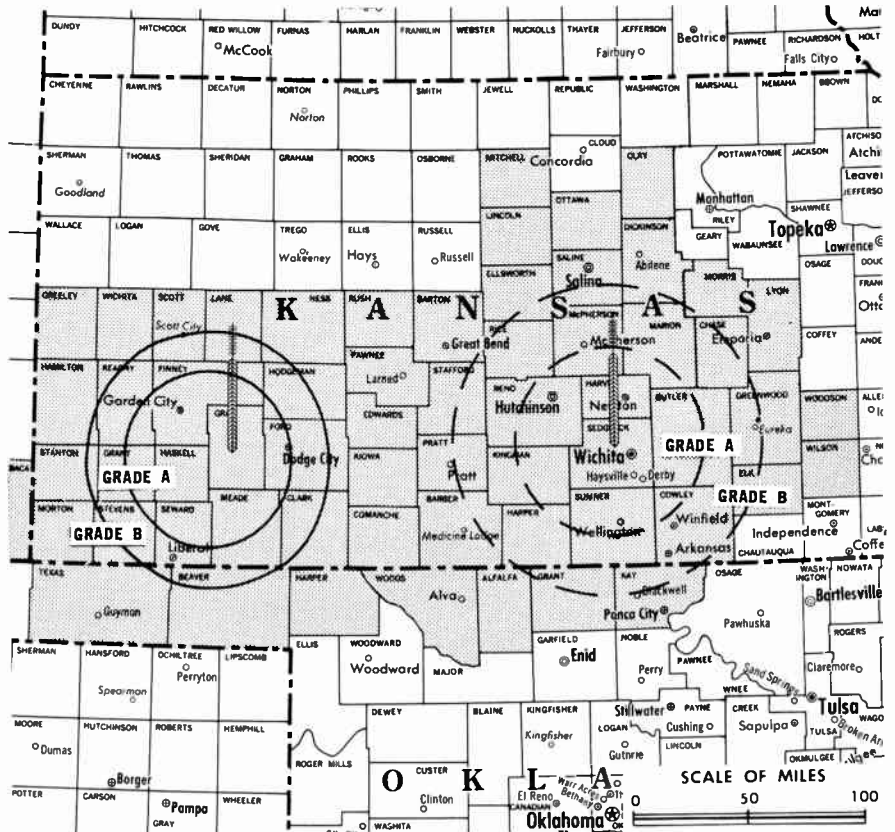
News Wire Service: AP, UPI.

Facsimile Service: AP.

AM Affiliate: KUPK, 5-kw, 1050 kc.

FM Affiliate: KUPK-FM, 11-kw, 97.3 mc, 230-ft.

County coverage (shaded area) based on 1965 ARB study.



KUPK-TV Ref: FCC File No. BPCT—2901 Granted 5/6/64

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## KUPK-TV

Licensee: KAKE-TV & Radio Inc., Box 1010, Wichita, Kan. (67201).

Studio: 8-mi. NW of Copeland, Kan.

Ownership: See KAKE-TV, Wichita, Kan.

Began Operation: Oct. 28, 1964.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

CHET WISE, station manager.

PAUL HINDERLITER, chief engineer.

Rates: Offered as bonus with KAKE-TV, Wichita, Kan.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

ARB Data for this Station Included with Parent KAKE-TV, Wichita, Kan. Above Map Reflects Coverage of both Parent & Satellite.

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Denver, Colorado 80206

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Ch. 10

[Satellite of KAYS-TV, Hays, Kan.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 770-ft. above av. terrain, 782-ft. above ground, 4474-ft. above sea level.

Latitude 39° 20' 31"  
Longitude 101° 42' 33"

Transmitter: 17th St. & Broadway Ave.

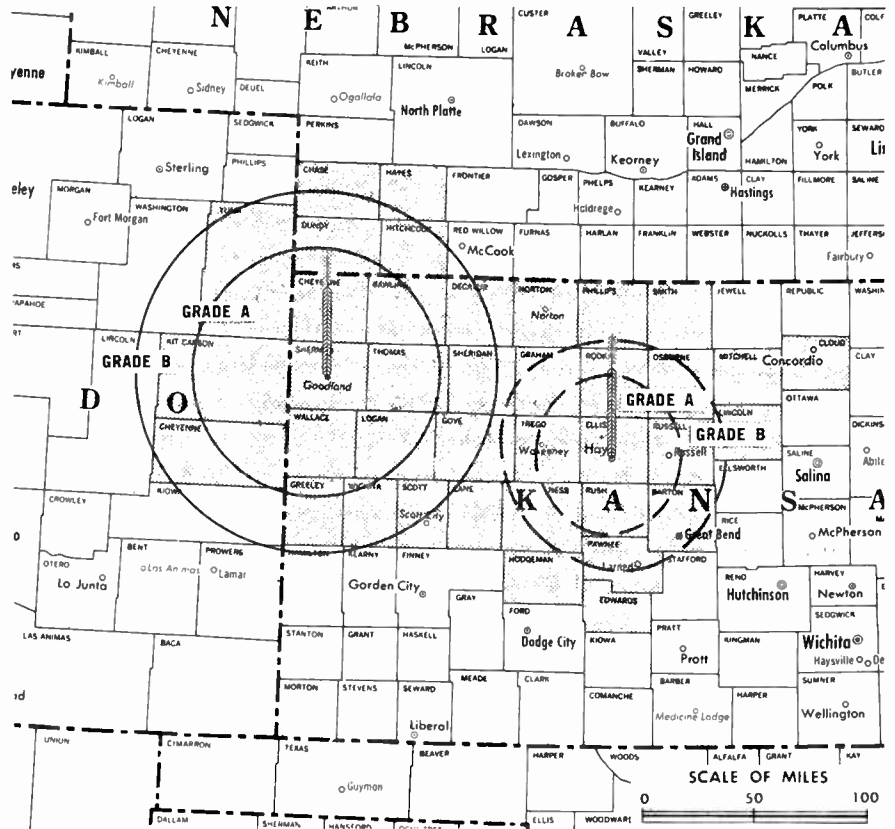
Studio: 17th St. & Broadway Ave.

Telephone: 913-899-2321.

Color: Network only.

AM Affiliate: KLOE, 1-kw, 730-kc.

News Wire Service: AP.



County coverage (shaded areas) based on 1963 ARB study.

KLOE-TV Ref: FCC File No. BMPCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

## KLOE-TV

Network Service: Same as KAYS-TV, Hays.

Licensee: KAYS Inc., P.O. Box 695, Hays, Kan. (67601).

Ownership: Same as KAYS-TV, Hays, Kan.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television Digest, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (sales) by Blair Television Assoc. (on sales on Kansas Bcstg. System, including KTVH, Hutchinson-Wichita, KTVC, Ensign & KAYS-TV, Hays); Hal Holman Co. (other).

Represented (legal) by A. L. Stein.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

KAY MELIA, resident manager.

Rates: Sold only in combination with KAYS-TV, Hays, Kan.

NETWORK BASE HOURLY RATE: Combination rate with KAYS-TV, Hays, \$160.00

ARB Data for this Station Included with Report of Parent KAYS-TV, Hays, Kan. Above Map Reflects Coverage of both Parent & Satellite.

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
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514-484-4883

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Cote St. Luc 29  
Montreal, Canada

# Kansas—Great Bend

NB

**KCKT**



Ch. 2

[Satellite of KARD-TV,  
Wichita, Kan.]

16/6

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
100-kw visual, 50-kw aural. An-  
tenna: 970-ft. above av. terrain,  
1006-ft. above ground, 2875-ft.  
above sea level.

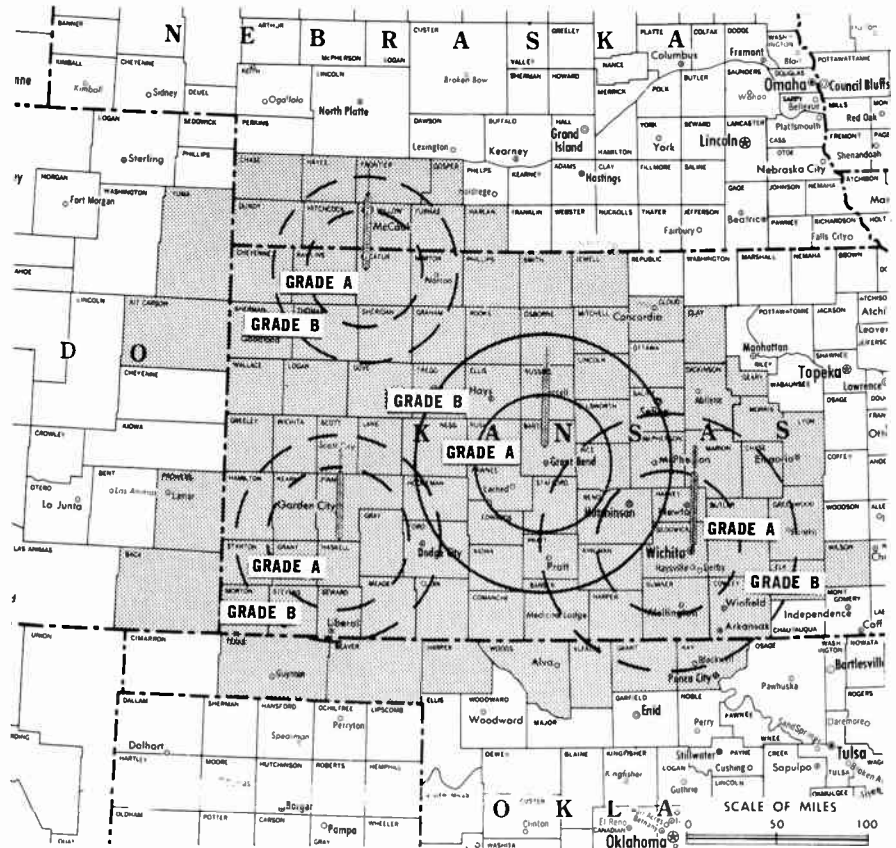
Latitude 38° 25' 54"  
Longitude 98° 46' 24"

Color: Network only.

News Wire Service: UPI.

Transmitter: U.S. Hwy. 281, 4-mi. N  
of city limits.

O & O Translator: K74CN, Salina,  
Kan.



County coverage (shaded areas) based on 1965  
ARB study.

KCKT Ref: FCC File No. BPCT—1838 Granted 3/3/54

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## KCKT

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., 833 N. Main, Wichita, Kan.  
(67203).

Studio: U. S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-453-7868.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Gar-  
den City, Kan. and KOMC, McCook, Neb.) to present owners by  
Central Kansas Television Co. Inc. approved by FCC June 13,  
1962 (Television Digest, Vol. 2.25).

Represented (sales) by Edward Petry & Co., Inc.

Represented (legal) by Koteen & Burt.

Personnel:

LEE ENEFF, station manager.

Rates: Offered as bonus with KARD-TV, Wichita and its other  
satellites (Kansas State Network) KGLD, Garden City and KOMC,  
McCook, Neb.

NETWORK BASE HOURLY RATE: \$275.

ARB Data for this Station Included with Report of  
Parent KARD-TV, Wichita, Kan. Above Map  
Reflects Coverage of Parent and Satellites KGLD,  
Garden City, Kan. & KOMC, McCook, Neb.

HA 1-0818

RESIDENCE  
TE 2-9362

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Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.



# Kansas—Hays



**KAYS-TV**

Ch. 7



[Operates satellite KLOE-TV,  
Goodland, Kan.]

**Technical Facilities:** Channel No. 7  
(174-180 mc). Authorized power:  
112-kw visual, 60.3-kw aural. Antenna:  
710-ft. above av. terrain,  
816-ft. above ground, 2840-ft.  
above sea level.

Latitude 38° 53' 05"  
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

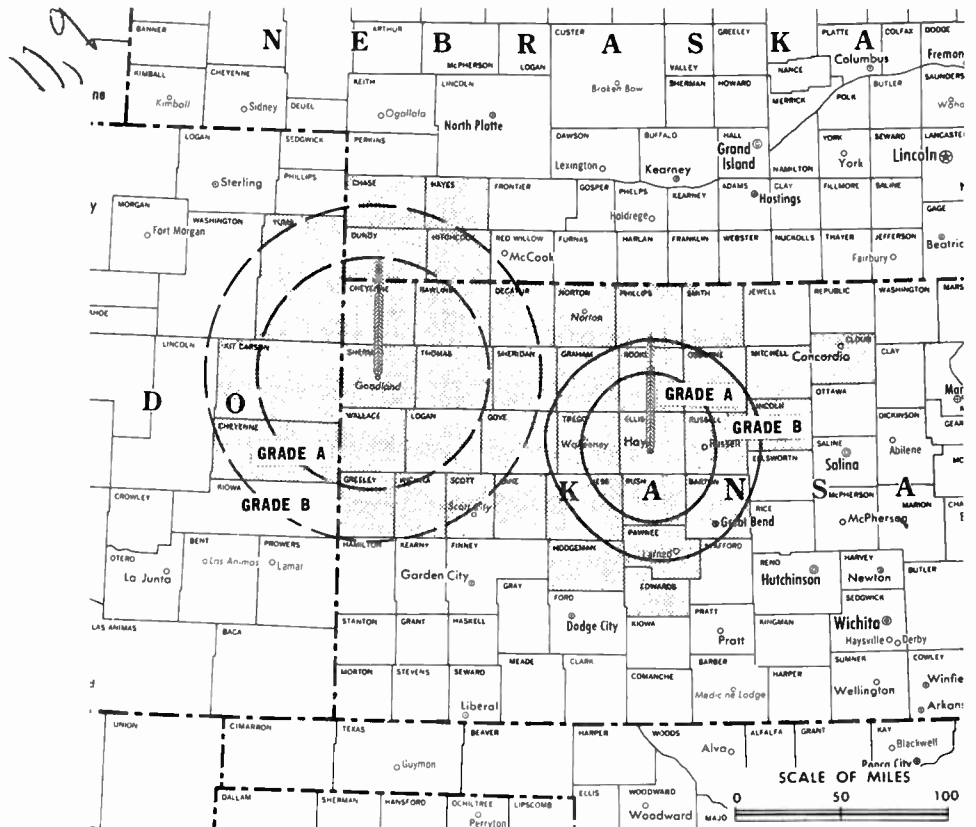
Studio: 2300 Hall St.

AM Affiliate: KAYS, 1-kw (.25-kw  
night), 1400 kc.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KAYS-TV Ref: FCC File No. BPCT-2878 Granted 8/11/59  
KLOE-TV Ref: FCC File No. BPCT-3818 Granted 4/20/56

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## KAYS-TV

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays. Telephone: 913-624-2578.

Ownership: Ross Beach Jr., 50 $\frac{2}{3}$ %; Robert E. Schmidt, v.p.-gen.  
mgr., 49 $\frac{1}{3}$ %. Also operates satellite KLOE-TV, Goodland, Kan.  
Beach family has 60% interest in radio KLOE, Goodland, Kan.

Began Operation: Sept. 2, 1958.

Represented (sales) by Blair Television Assoc. (on sales on Kansas  
Bcstg. System, including KTVH, Hutchinson-Wichita, KTVC,  
Ensign & KLOE-TV, Goodland); Hal Holman Co. (other).

Represented (legal) by A. L. Stein.

Personnel:

ROBERT E. SCHMIDT, general manager.  
BERNARD BROWN, station manager.  
KEITH TOWNSENDIN, chief engineer.  
HARVEY ZIMMERMAN, production manager.  
MARY DICKEY, office manager.

### DIGEST OF RATE CARD NO. 3

(Sept. 1, 1965)\*

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$220.00	\$132.00	\$88.00	\$77.00	\$55.00	\$50.00	\$25.00

\*Includes KLOE-TV, Goodland.

NETWORK BASE HOURLY RATE: Combination rate with KLOE-TV,  
Goodland, \$160.

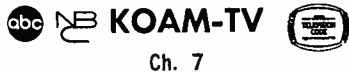
ARB Data for this Station Includes Satellite KLOE-TV,  
Goodland, Kan.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
COLORADO			
CHEYENNE	700	600	86
KIT CARSON	1,900	1,700	86
YUMA	2,600	2,400	90

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
KANSAS			
BARTON	10,200	9,800	96
CHEYENNE	1,200	1,100	91
CLOUD	4,400	3,800	87
DECATUR	1,600	1,500	91
EDWARDS	1,400	1,300	93
ELLIS	5,900	5,600	94
GOVE	1,200	1,000	86
GRAHAM	1,800	1,600	93
GREELEY	600	600	91
HODGEMAN	800	700	88
LANE	900	900	93
LINCOLN	1,600	1,400	86
LOGAN	1,200	1,100	87
MITCHELL	2,500	2,200	88
NESS	1,400	1,300	92
NORTON	2,400	2,200	91
OSBORNE	2,200	1,900	86
PAWNEE	2,800	2,600	93
PHILLIPS	2,500	2,200	85
RAWLINS	1,400	1,300	91
ROCKS	3,000	2,800	93
RUSH	1,700	1,500	93
RUSSELL	3,200	2,900	91
SCOTT	1,600	1,400	92
SHERIDAN	1,200	1,100	90
SHERMAN	1,900	1,700	92
SMITH	2,300	2,100	91
THOMAS	2,300	2,000	88
TREGO	1,500	1,300	88
WALLACE	400	300	89
WICHITA	800	700	87
NEBRASKA			
CHASE	1,300	1,200	94
DUNDY	1,000	900	90
HAYES	600	500	92
HITCHCOCK	1,300	1,200	95
STATION TOTAL	77,300	70,400	91

NET WEEKLY CIRCULATION (MARCH 65) 43,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 33,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Kansas—Pittsburg-Joplin, Mo.



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 177-kw aural, Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 4-mi. W of Lawton, Kan.

Studio: Intersection of U.S. 69 & Lawton Rd., 4-mi. W of Lawton.

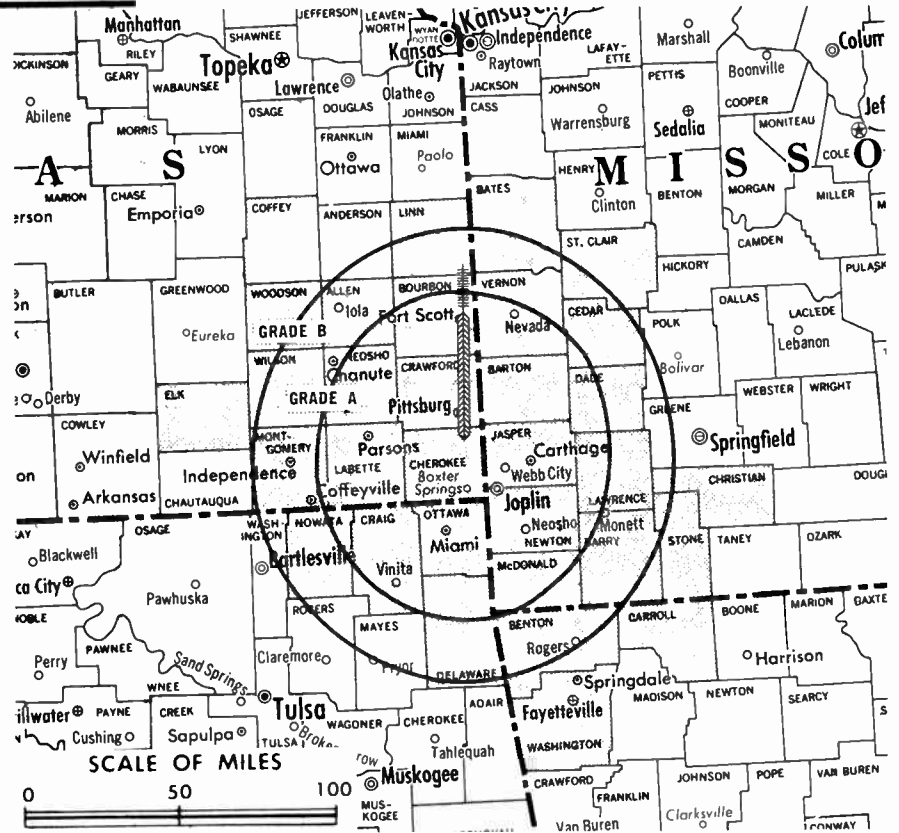
TV tape: Recording facilities.

AM Affiliate: KOAM, 10-kw (5-kw night), 860 kc (NBC).

Color: Network, film, slide & tape.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 AARB study.



KOAM-TV Ref: FCC File No. BPT-2863 Granted 5/29/61

©American M&P Co., Inc., N.Y., No. 14244

## KOAM-TV

Network Service: ABC, NBC.

Licensee: Mid-Continent Telecasting Inc., Box 659, Pittsburg, Kan. (66762).

Telephone: 316-231-0400. TWX No.: 316-952-8230.

Ownership: Pittsburg Bcstg. Co. (KOAM) 66.53%; Joplin Globe Publishing Co., publisher of Joplin (Mo.) Globe and News-Herald, 33.23%. Officers: Lester E. Cox, chairman; E. V. Baxter, pres.; R. E. Wade, v.p. & treas.; Lester L. Cox, v.p.; Cowgill Blair, v.p.; Lang Rogers, v.p.; Fred Hughes, secy. Mr. Lester E. Cox owns, 49% of KWTO, Springfield, Mo. Mr. Baxter owns 50% of Pittsburg Bcstg.; Lester L. Cox owns 37.5%; Lester E. Cox, 12.5%. Blair, Rogers and Hughes represent Joplin Globe.

Began Operation: Dec. 5, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by George O. Sutton.

Represented (engineering) by Lohnes & Culver.

Personnel:

R. E. WADE, v.p., general manager & film buyer.  
LOUIS R. MARTIN, program director.  
LEO S. STAFFORD, chief engineer.

### DIGEST OF RATE CARD NO. A9 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6-10 p.m., daily.  
\$390.00 \$225.00 \$200.00 \$115.00 \$130.00\* \$110.00\* \$55.00\*

\*Class A—6-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$425 (ABC), \$425 (NBC).

For Other Newspapers with TV Station Ownership,  
see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS</b>			
BENTON	13,100	11,400	87
CARROLL	4,100	3,600	87
WASHINGTON	20,600	17,700	86
<b>KANSAS</b>			
ALLEN	5,300	4,700	89
BOURBON	5,200	4,800	92
CHEROKEE	7,200	6,800	94
COFFEY	2,500	2,100	86
CRAWFORD	13,000	12,100	93
ELK	1,400	1,300	87
LABETTE	8,300	7,600	92
LINN	2,500	2,300	91
MONTGOMERY	14,900	13,500	91
NEOSHO	6,100	5,700	92
WILSON	4,000	3,500	87
WOODSON	1,400	1,200	87
<b>MISSOURI</b>			
BARRY	5,700	5,100	90
BARTON	3,500	3,200	91
BATES	5,200	4,600	89
CEDAR	2,900	2,600	88
CHRISTIAN	4,000	3,600	92
DADE	2,200	2,000	92
JASPER	27,200	25,200	93
LAWRENCE	7,500	6,700	90
MC DONALD	3,400	3,100	91
NEWTON	9,700	9,100	94
ST CLAIR	2,500	2,200	85
STONE	2,200	1,800	84
VERNON	6,000	5,300	89
<b>OKLAHOMA</b>			
CRAIG	4,500	4,100	91
DELAWARE	4,100	3,500	84
NOWATA	3,300	3,100	94
OTTAWA	9,300	8,700	94
<b>STATION TOTAL</b>	<b>212,800</b>	<b>192,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 150,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 121,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Kansas—Salina

**abc** **KSLN-TV**

Ch. 34

(Left Air Nov. 1, 1965)

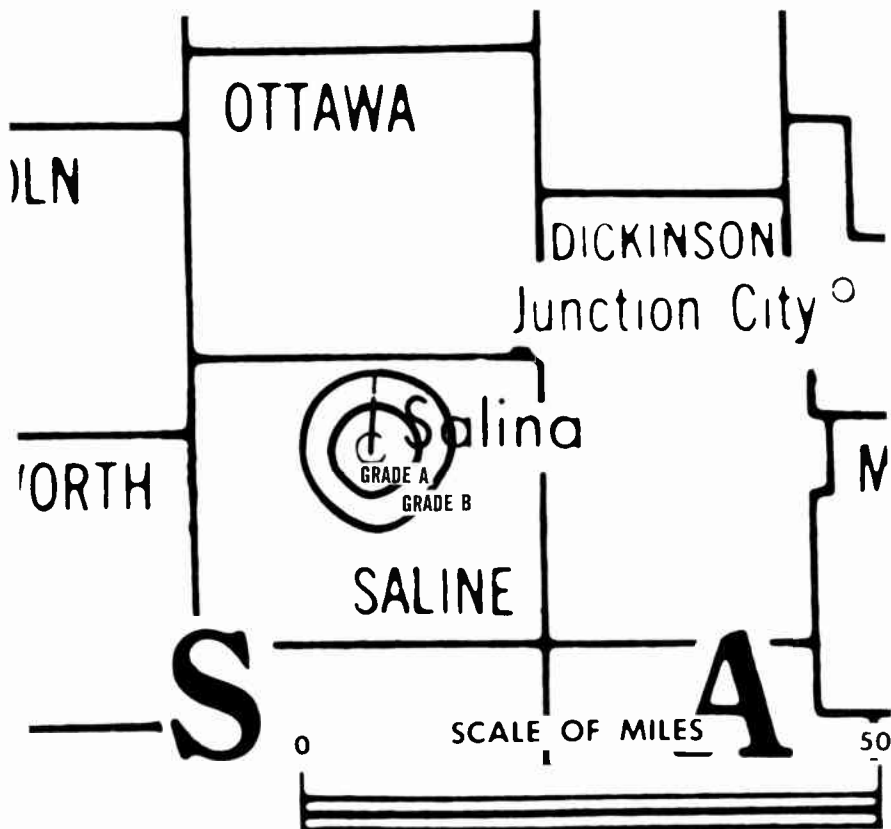
Technical Facilities: Channel No. 34  
(590-596 mc). Authorized power:  
.661-kw visual, .087-kw aural. An-  
tenna: 150-ft. above av. terrain,  
201-ft. above ground, 1432-ft.  
above sea level.

Latitude 38° 50' 26"  
Longitude 97° 36' 35"

Transmitter: 105 W. Iron St.

News Wire Service: UPI.

Facsimile Service: UPI.



KSLN-TV Ref: FCC File No. BMPCT—5548 Granted 1/12/61

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## KSLN-TV

Licensee: Mid-America Broadcasting Co. Inc., c/o Robert L. Weary,  
815 N. Washington St., Junction City, Kan. (66441).

Studio: 144 North 7th St., Salina, Kan. (67401).

Telephone: 913-827-4433.

Ownership: James P. Sunderland, 67%; Robert K. Weary, 13%;  
Ralph L. Weir, 20%.

Began Operation: Jan. 2, 1962. Left air April 23, 1963. Sale to  
present owner by Prairie State Bcstg. Co. was approved Feb. 26,  
1964 by FCC (Television Digest, Vol. 4:9). Resumed operation  
Aug. 1, 1964.

Represented (sales) by Vic Piano Associates; Mid-West Time Sales  
(Kansas City, St. Louis).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

LARRY P. JUSTUS, general manager.  
GENE BEAVER, operations manager.  
RALPH A. THOMAS, chief engineer.

### DIGEST OF RATE CARD NO. 1-A (Jan. 2, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class AA—6-10:30 p.m., daily.	\$150.00	\$90.00	\$60.00	\$37.50	\$30.00	\$30.00	\$15.00

NETWORK BASE HOURLY RATE: Bonus to network.

ARB Data for this Station is included with KAKE-  
TV, Wichita.



MALARKEY, TAYLOR & ASSOCIATES

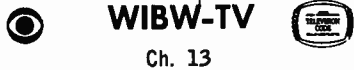
CATV

Brokers - Consultants - Engineering

WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

# Kansas—Topeka



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"  
Longitude 96° 02' 57.5"

Transmitter: 18-mi. W. of Topeka & 5.5-mi. S of Maple Hill, Kan.

TV tape: Recording facilities.

AM Affiliate: WIBW, 5-kw, 580 kc (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 mc (No. 247), 1220-ft. antenna height.

O & O Translators: K08ED, Marysville, Kan.; K07GF, Topeka, Kan.

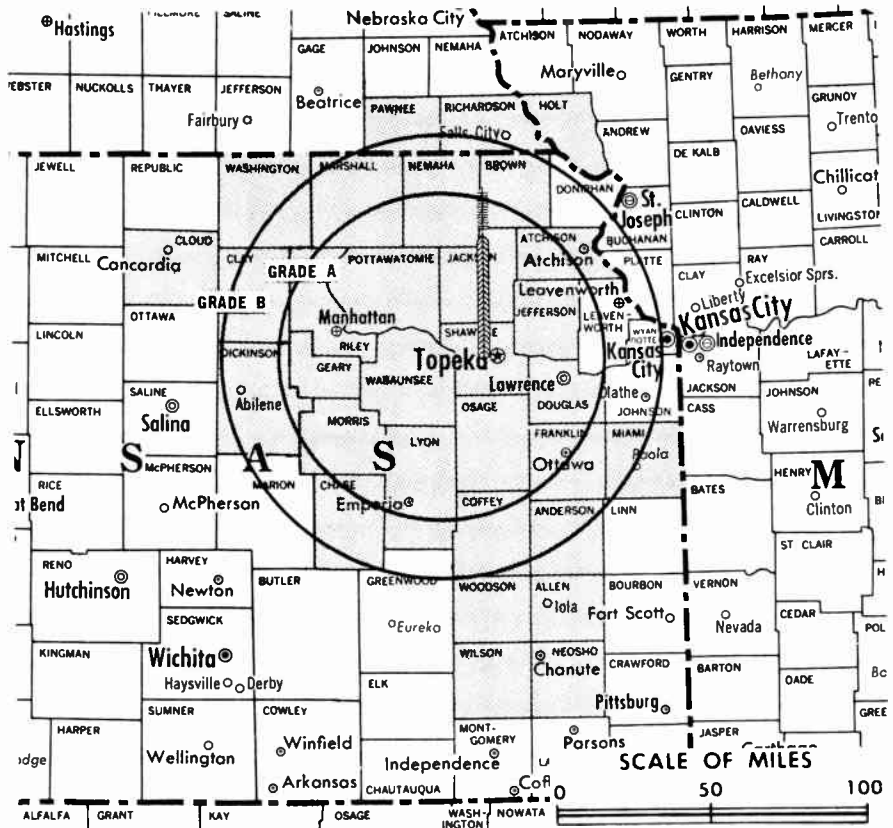
Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WIBW-TV Ref: FCC File No. B1PCT-2743 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14214

## WIBW-TV

Licensee: Topeka Bcstg. Assn. Inc., Box 119 (66601).

Studio: 5600 W. Sixth.

Telephone: 913-272-3456. TWX No.: 913-323-6151.

Ownership: Stauffer Publications Inc. Oscar Stauffer, pres. Stauffer also operates radio stations KSEK, Pittsburg, Kan.; KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla. Stauffer publications are Topeka Daily Capital and State Journal, Kansas City Kansas; 10 smaller daily newspapers in Kansas, Oklahoma, Nebraska & Missouri. Stauffer owns KGNC-TV, Amarillo, Tex. (KGNC & FM).

Begin Operation: Nov. 15, 1953. Sale of WIBW-TV & WIBW to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Scharfeld, Bechhoefer & Baron.

Represented (engineering) by David Steel & Assoc.

Personnel:

THAD M. SANDSTROM, v.p. & general manager.  
JERRY HOLLEY, station manager.  
BOB KEARNS, sales manager.  
RAY C. SENATE, national sales manager.  
PAUL WINDERS, operations manager.  
ELMER GUNDERSON, chief engineer.  
GEORGE LOGAN, farm director.  
DARREL WITHAM, promotion manager.

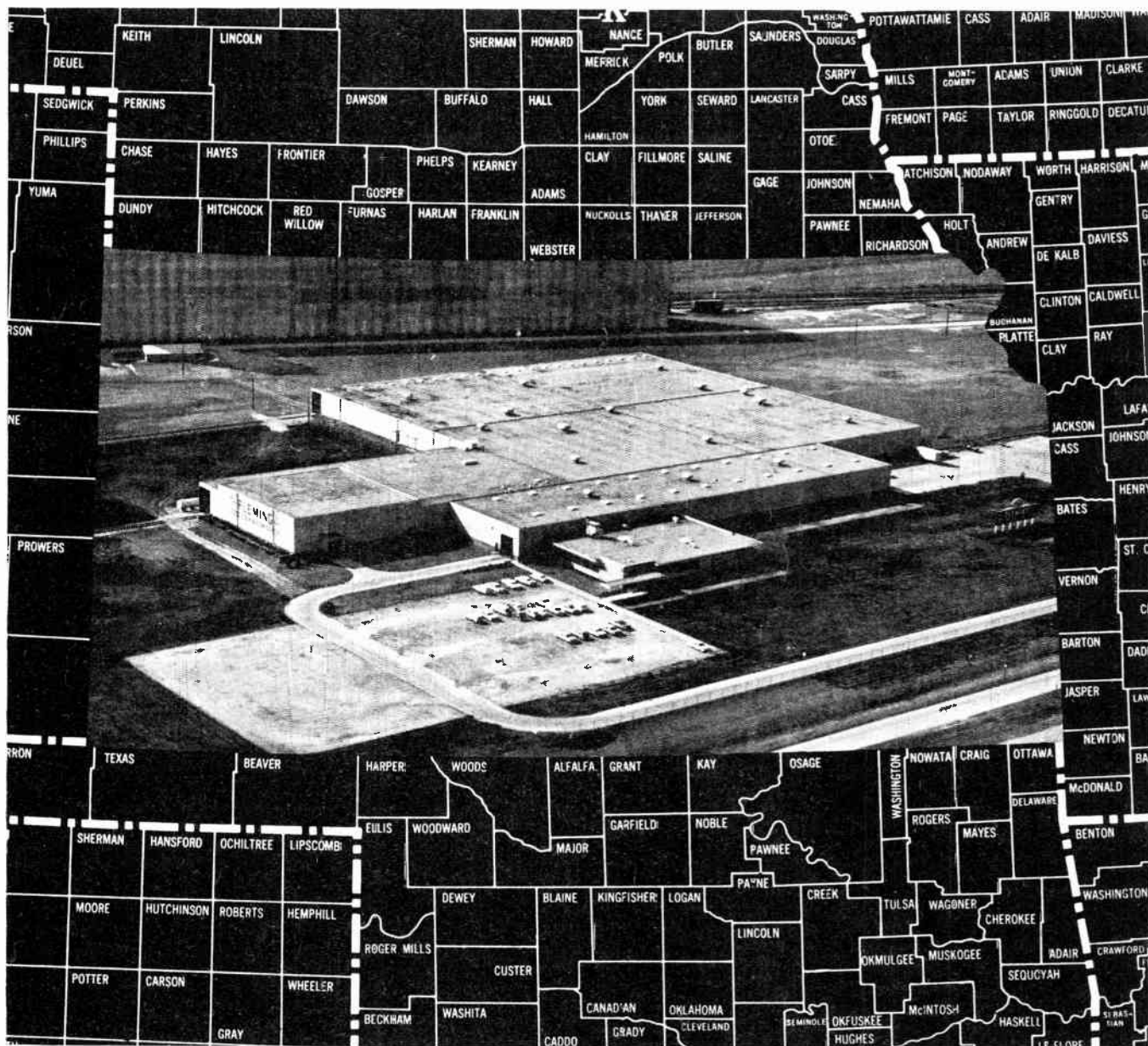
DIGEST OF RATE CARD NO. 11—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$550.00	\$330.00				
			\$130.00	\$112.00	\$56.00	

NETWORK BASE HOURLY RATE: \$525.

For Kansas CATV Systems,  
see CATV Directory  
in Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
ALLEN	5,300	4,700	89
ANDERSON	2,600	2,300	91
ATCHISON	6,000	5,700	95
BROWN	4,000	3,700	92
CHASE	1,100	1,000	88
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COFFEY	2,500	2,100	86
DICKINSON	7,100	6,500	92
DOUGLAS	13,700	12,500	91
FRANKLIN	6,400	5,900	92
GEARY	8,600	8,100	94
JACKSON	3,100	2,800	91
JEFFERSON	3,500	3,200	92
LYON	8,500	7,600	89
MARSHALL	4,800	4,200	89
MIAMI	6,000	5,800	96
MORRIS	2,100	1,900	88
NEMAHA	3,500	3,200	92
NEOSHO	6,100	5,700	92
OSAGE	4,300	3,900	92
POTTAWATOMIE	3,500	3,200	91
RILEY	11,900	10,700	90
SHAWNEE	48,900	46,400	95
WABAUNSEE	1,900	1,700	88
WASHINGTON	3,100	2,700	87
WILSON	4,000	3,500	87
WOODSON	1,400	1,200	87
<b>MISSOURI</b>			
HOLT	2,200	1,900	87
<b>NEBRASKA</b>			
PAWNEE	1,400	1,300	87
RICHARDSON	4,200	3,800	92
<b>STATION TOTAL</b>	<b>189,400</b>	<b>173,900</b>	<b>92</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>126,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>95,900</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>6</b>



# COUNTRY STORE *Kansas Style*

The **largest** independent grocery distributor in the country is now 600 stores **BIGGER!** Topeka is headquarters for The Fleming Company and the "nerve center" for this \$800,000,000 operation that serves 1500 supermarkets in 11 states. Fleming's computerized inventory system measures caselot movement of product from 1,850,000 sq. ft. of warehousing. Advertising effectiveness and consumer acceptance of product is measured and analyzed **here!**

WIBW Television and Radio, like Fleming, regard "Success as a journey—not a destination." Our services are dedicated to building better distribution and increased sales for your products in Kansas.

As a single-station television market, WIBW-TV is dominant in central and eastern Kansas. WIBW Radio, at 580 on the dial, is the dominant "Voice of Kansas" serving this progressive state. Ask Avery-Knodel to show you how we do it! Or call 913—CRestwood 2-3456.



TV • RADIO • FM  
Topeka, Kansas

Broadcast services of Stauffer Publications

# Kansas—Wichita



**KAKE-TV**



Ch. 10

[Operates satellite KUPK-TV, Garden City, Kan.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 219-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"  
Longitude 97° 31' 10"

Requests 42.5-kw aural.

Transmitter: State Hwy. 96, 9-mi. NW of city.

TV tape: Recording facilities.

Color: Network, film & slide.

AM Affiliate: KAKE, 1-kw, 1240 kc.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © SRDS

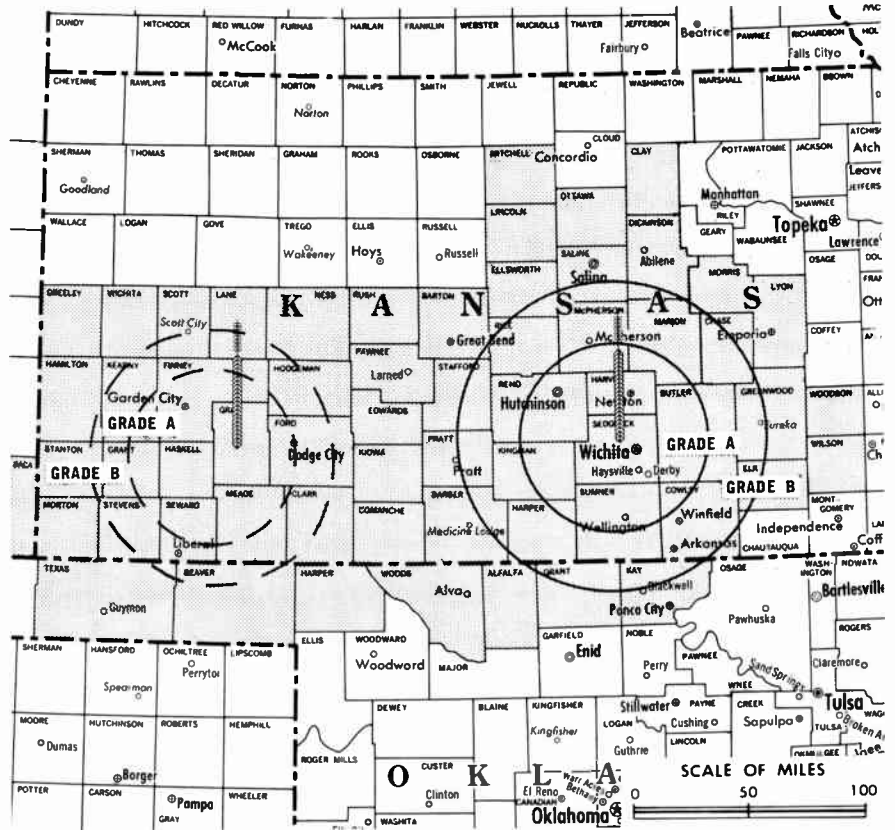
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KAKE-TV Ref: FCC File No. BMPCT-2215 Granted 7/16/54

© American Map Co., Inc., N.Y., No. 14211

## KAKE-TV

Licensee: KAKE-TV & Radio Inc., 1500 North West St., Box 1010.

Studio: 1500 North West St.

Telephone: 316-943-4221. TWX No.: 316-554-9452.

Ownership: Mark H. Adams, pres., 2.94%; Theodore Gore, exec. v.p., 9.30%; Harold Newby, v.p., 2.01%; Tom Palmer, v.p., 19.60%; Martin Umansky, v.p., 3.98%; H. E. Zoller, 8.55%; Owen McEwen, treas. & asst. secy., 7.54%; Lloyd Pickrell estate, 2.01%; Charles E. Jones, secy. & asst. treas., 6.28%. Board members: George H. Bruce, 2.01%; S. O. Beren, 2.01%; Sherrill C. Corwin, 15.08%. Non-officers: Rita Rand, 9.30%; Patricia McEwen, 2.01%; H. E. Zoller III, 2.01%; David Zoller, 2.01%; Mark H. Adams II, 1.67%; Wells M. Adams, 1.67%. KAKE-TV & Radio also owns radios KNCO & FM, Garden City, Kan.

Began Operation: Oct. 19, 1954.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

THEODORE GORE, executive v.p.  
MARTIN UMANSKY, v.p. & general manager.  
HAROLD NEWBY, v.p. & chief engineer.  
BRYCE BENEDICT, general sales manager.  
ROBERT WALTERSCHEID, local sales manager.  
ROBERT KYLE, program director.  
JOHN FROOME, talent supervisor.  
RON WILLIAMS, promotion manager.  
P. K. SMITH JR., production supervisor.  
BETTY HANNAH, traffic director.  
PAUL THRELFALL, manager news dept.  
GREG GAMER, TV news editor.  
ETHEL JANE KING, women's director.  
CLAUDE CLEVINGER, assistant chief engineer.  
ARNOLD WEDEL, office manager.

ARB Data for this Station Includes Satellite KUPK-TV, Garden City, Kan. & Station KSLN-TV, Salina, Kan.

## DIGEST OF RATE CARD NO. P11B

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$940.00	\$530.00	\$360.00	\$240.00	\$225.00	\$113.00

NETWORK BASE HOURLY RATE: \$900.

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	TV HOMES PER
<b>COLORADO</b>			
BACA	1,800	1,300	76
<b>KANSAS</b>			
BARBER	2,900	2,600	90
BARTON	10,200	9,800	96
BUTLER	12,700	11,900	94
CHASE	1,100	1,000	88
CLARK	1,000	1,000	94
CLAY	3,300	2,900	86
COMANCHE	1,000	900	85
COWLEY	12,200	11,200	92
DICKINSON	7,100	6,500	92
EDWARDS	1,400	1,300	93
ELK	1,400	1,300	87
ELLSWORTH	2,400	2,200	90
FINNEY	5,000	4,600	93
FORD	6,600	6,200	94
GRANT	1,500	1,400	92
GRAY	1,100	1,000	92
GREELEY	600	600	91
GREENWOOD	3,500	3,100	90
HAMILTON	800	700	87
HARPER	2,900	2,700	92
HARVEY	8,600	7,900	91

(Continued on page 257-b)

STATION TOTAL	357,300	332,300	93
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NET WEEKLY CIRCULATION (MARCH 65)	267,900
AVERAGE DAILY CIRCULATION (MARCH 65)	187,500
COLOR PENETRATION PERCENTAGE (NOV 65)	8



# Kansas—Wichita



**KARD-TV**



Ch. 3

[Operates Kansas State Network, including satellites KCKT, Great Bend, Kan., KGLD, Garden City, Kan. & KOMC, McCook, Neb. (Oberlin, Kan.)]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain. 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"  
Longitude 97° 31' 01"

Transmitter: Colwich, Kan.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS

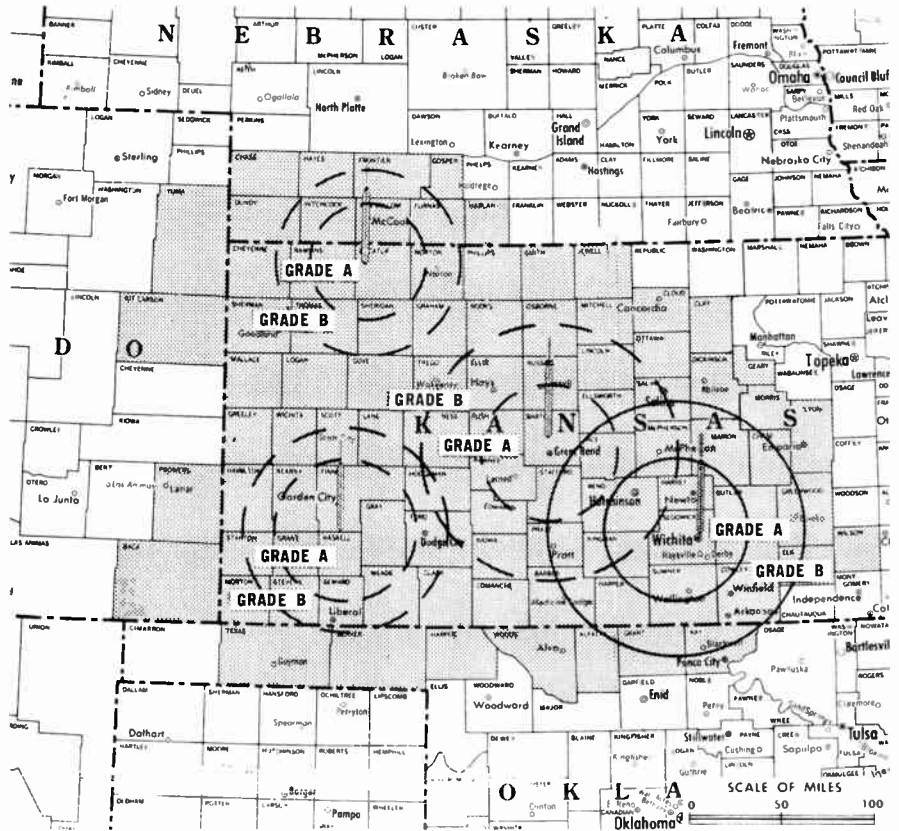
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KARD-TV Ref: FCC File No. BPCT-961 Granted 6/8/55  
KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54  
KGLD Ref: BPCT-3371 Granted 8/20/61  
KOMC Ref: FCC File No. BIMPCT-5393 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14214

## KARD-TV

Licensee: Kansas State Network Inc., 833 N. Main St. (67203).

Studio: 833 N. Main St.

Telephone: 316-265-5633. TWX No.: 316-554-9523.

Ownership: George M. Brown, pres., 12%; Charles L. Brown, 6%; W. A. Grant, 5%; Mary J. Phares, 3%; over 400 other stockholders. Also operates satellites KCKT, Great Bend, Kan., KGLD, Garden City, Kan. and KOMC, McCook, Neb. (Oberlin, Kan.).

Began Operation: Sept. 1, 1955.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Koteen & Burt.

Personnel:

GEORGE M. BROWN, president.  
DON SBARRA, exec. v.p., general manager & film buyer.  
C. E. HENDRICKSON, general sales manager.  
GENE CANFIELD, local-regional sales manager.  
BILL SIKES, program director.  
RUSSELL V. GOYETTE, chief engineer.  
MARY PHARES, women's director.  
DONALD B. TENER, accountant.  
G. R. (BARRY) STOVER, promotion manager.

### DIGEST OF RATE CARD NO. 9 (Sept. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—6:31-9:59 p.m., daily.	\$1000.00	\$570.00	\$380.00	\$295.00	\$326.00 \$163.00
NETWORK BASE HOURLY RATE: \$800.					

ARB Data for this Station Includes Satellites  
KCKT, Great Bend, Kan., KGLD, Garden City,  
Kan. & KOMC, McCook, Neb.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>COLORADO</b>			
BACA	1,800	1,300	76
KIT CARSON	1,900	1,700	86
PROWERS	4,000	3,400	84
YUMA	2,600	2,400	90
<b>KANSAS</b>			
BARBER	2,900	2,600	90
BARTON	10,200	9,800	96
BUTLER	12,700	11,900	94
CHASE	1,100	1,000	88
CHEYENNE	1,200	1,100	91
CLARK	1,000	1,000	94
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COMANCHE	1,000	900	85
COWLEY	12,200	11,200	92
DECATUR	1,600	1,500	91
DICKINSON	7,100	6,500	92
EDWARDS	1,400	1,300	93
ELK	1,400	1,300	87
ELLIS	5,900	5,600	94
ELLSWORTH	2,400	2,200	90
FINNEY	5,000	4,600	93
FORD	6,600	6,200	94
GEARY	8,600	8,100	94
GOVE	1,200	1,000	86
GRAHAM	1,800	1,600	93
GRANT	1,500	1,400	92
GRAY	1,100	1,000	92
GREELEY	600	600	91
GREENWOOD	3,500	3,100	90
HAMILTON	800	700	87
HARPER	2,900	2,700	92
HARVEY	8,600	7,900	91
HASKELL	900	800	93
HODGEMAN	800	700	88
(Continued on page 257-b)			
<b>STATION TOTAL</b>	<b>430,800</b>	<b>398,800</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	332,100
AVERAGE DAILY CIRCULATION (MARCH 65)	247,000
COLOR PENETRATION PERCENTAGE (NOV 65)	8



# Kansas—Hutchinson-Wichita



**KTVH**

Ch. 12



Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"  
Longitude 97° 46' 40.5"

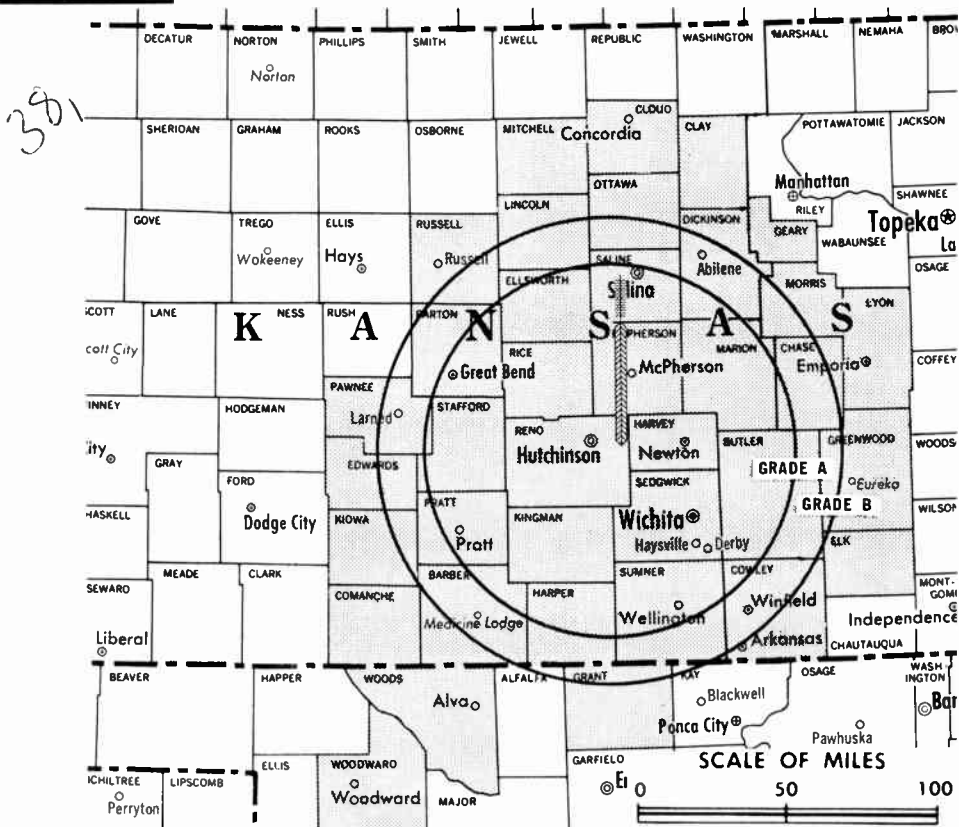
Transmitter: 9-mi. E of Hutchinson.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Jansky & Bailey Inc.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTVH Ref: FCC File No. BPCT-2884 Granted 8/20/62

©American Map Co., Inc., N.Y., No. 14234

## KTVH

Licensee: Wichita-Hutchinson Co., 1800 N. Plum St., Hutchinson, Kan. (67501).

Studios: 1800 N. Plum St., Hutchinson; 2815 E. 37th N., P.O. Box 12, Wichita (67201).

Telephones: Hutchinson, 316-665-5503; Wichita, 316-838-1411. TWX No.: 316-554-9473.

Ownership: Minneapolis Star and Tribune, 93.168%; John P. Harris, 2.624%; Bess Wyse Rickard, 2.808%; M. Dale Larsen, 1.000%; Kenneth H. Cook, 0.24%; Robert D. Snyder, .16%. Officers (representing Minneapolis Star and Tribune Co.) are: Joyce A. Swan, pres.; M. Dale Larsen, vice-pres. and gen. mgr.; Otto A. Silha, vice-pres.; C. B. McCue, treas.; Howard Mithun, secy. Minneapolis Star and Tribune is controlled by members of Cowles family; for other Cowles interests, see KRNT-TV, Des Moines, Ia. Harris family publishes Hutchinson News and other Kansas newspapers, as well as Burlington (Iowa) Hawk-Eye Gazette (KBUR); owns radios KTOP & FM, Topeka, Kan. and WJOL & FM, Joliet, Ill.; also has an interest in radios KMCD, Fairfield, Ia. and KIUL, Garden City, Kan.; Bess Wyse Rickard controls KWBW, Hutchinson.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale whereby Minneapolis Star and Tribune (Cowles) acquired 80%, with former owners retaining 20% (Television Digest, Vol. 11:28, 43).

Represented (sales) by Blair Television Assoc. Inc. Note: Station sold as Kansas Bcstg. System with KTVC, Ensign, KLOE-TV, Goodland and KAYS-TV, Hays.

Represented (legal) by Marmet & Schneider.

Personnel:

- M. DALE LARSEN, v.p. & general manager.
- ROBERT D. SNYDER, asst. gen. mgr. & program director.
- DONIVAN D. WALDRON, general sales manager.
- JOHN S. MILEHAM, research & merchandising director.
- ROBERT C. PAYNE, promotion & public affairs mgr.
- KENNETH H. COOK, chief engineer.
- JACK MUNLEY, sports director.
- WARD D. ANDREWS, news director.

### DIGEST OF RATE CARD NO. 10—(June 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$900.00	\$500.00	\$300.00	\$235.00	\$225.00	\$112.50
NETWORK BASE HOURLY RATE: \$750.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
<b>KANSAS</b>			
BARBER	2,900	2,600	90
BARTON	10,200	9,800	96
BUTLER	12,700	11,900	94
CHASE	1,100	1,000	88
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COMANCHE	1,000	900	85
COWLEY	12,200	11,200	92
DICKINSON	7,100	6,500	92
EDWARDS	1,400	1,300	93
ELK	1,400	1,300	87
ELLSWORTH	2,400	2,200	90
GEARY	8,600	8,100	94
GREENWOOD	3,500	3,100	90
HARPER	2,900	2,700	92
HARVEY	8,600	7,900	91
KINGMAN	2,900	2,800	95
KIOWA	1,500	1,200	85
LINCOLN	1,600	1,400	86
LYON	8,500	7,600	89
MC PHERSON	7,600	6,700	88
MARION	4,400	3,900	89

(Continued on next page)

<b>STATION TOTAL</b>	<b>305,400</b>	<b>284,900</b>	<b>93</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>	<b>241,000</b>		
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>	<b>182,200</b>		
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>	<b>8</b>		

# KAKE-TV, Wichita, Kan.

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>KANSAS (CONTINUED)</b>			
HASKELL	900	800	93
HODGEMAN	800	700	88
KEARNY	800	700	93
KINGMAN	2,900	2,800	95
KIOWA	1,500	1,200	85
LANE	900	900	93
LINCOLN	1,600	1,400	86
LYON	8,500	7,600	89
MC PHERSON	7,600	6,700	88
MARION	4,400	3,900	89
MEADE	1,600	1,600	98
MITCHELL	2,500	2,200	88
MORRIS	2,100	1,900	88
MORTON	1,100	900	90
NESS	1,400	1,300	92
OTTAWA	2,200	1,900	86
PAWNEE	2,800	2,600	93
PRATT	3,900	3,700	94
RENO	19,500	18,500	95
RICE	4,100	3,900	95
RUSH	1,700	1,500	93
SALINE	18,900	17,600	93
SCOTT	1,600	1,400	92
SEDGWICK	114,900	109,600	95
SEWARD	5,600	5,200	92
STAFFORD	2,200	2,000	92
STANTON	400	300	86
STEVENS	1,300	1,100	85
SUMNER	8,500	8,000	93
WICHITA	800	700	87
WILSON	4,000	3,500	87
WOODSON	1,400	1,200	87
<b>OKLAHOMA</b>			
ALFALFA	2,500	2,300	89
BEAVER	2,200	2,000	91
GRANT	2,400	2,200	93
HARPER	2,000	1,800	91
KAY	18,400	17,100	93
TEXAS	4,700	4,200	91
WOODS	3,600	3,300	90

# KTVH, Hutchinson-Wichita, Kan.

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>KANSAS (Continued)</b>			
MITCHELL	2,500	2,200	88
MORRIS	2,100	1,900	88
OTTAWA	2,200	1,900	86
PAWNEE	2,800	2,600	93
PRATT	3,900	3,700	94
RENO	19,500	18,500	95
RICE	4,100	3,900	95
RUSSELL	3,200	2,900	91
SALINE	18,900	17,600	93
SEDGWICK	114,900	109,600	95
STAFFORD	2,200	2,000	92
SUMNER	8,500	8,000	93
<b>OKLAHOMA</b>			
GRANT	2,400	2,200	93
WOODS	3,600	3,300	90
WOODWARD	4,400	3,800	86

# Kansas

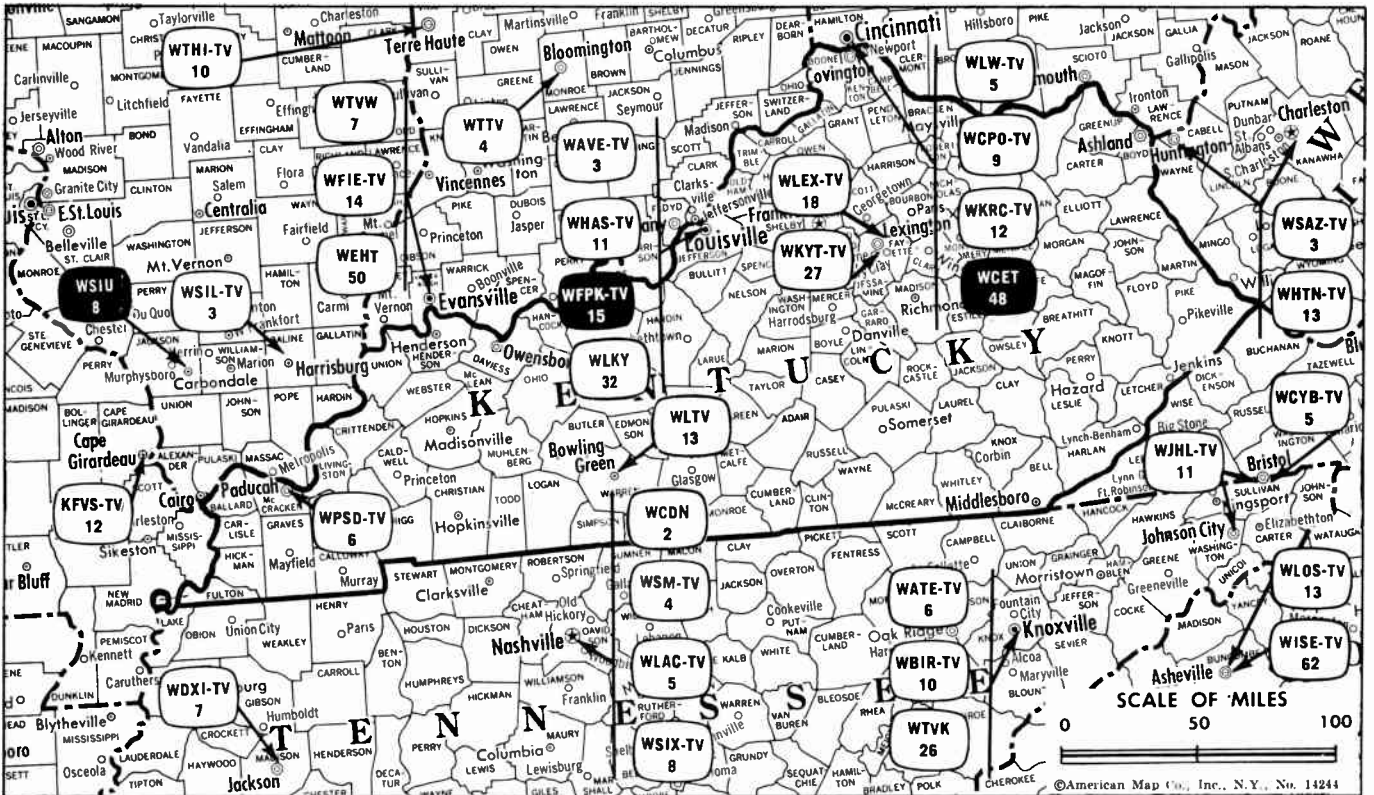
# KARD-TV, Wichita, Kan.

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>KANSAS (CONTINUED)</b>			
JEWELL	2,100	1,700	83
KEARNY	800	700	93
KINGMAN	2,900	2,800	95
KIOWA	1,500	1,200	85
LANE	900	900	93
LINCOLN	1,600	1,400	86
LOGAN	1,200	1,100	87
LYON	8,500	7,600	89
MC PHERSON	7,600	6,700	88
MARION	4,400	3,900	89
MEADE	1,600	1,600	98
MITCHELL	2,500	2,200	88
MORRIS	2,100	1,900	88
MORTON	1,100	900	90
NESS	1,400	1,300	92
NORTON	2,400	2,200	91
OSBORNE	2,200	1,900	86
OTTAWA	2,200	1,900	86
PAWNEE	2,800	2,600	93
PHILLIPS	2,500	2,200	85
PRATT	3,900	3,700	94
RAWLINS	1,400	1,300	91
RENO	19,500	18,500	95
RICE	4,100	3,900	95
ROOKS	3,000	2,800	93
RUSH	1,700	1,500	93
RUSSELL	3,200	2,900	91
SALINE	18,900	17,600	93
SCOTT	1,600	1,400	92
SEDGWICK	114,900	109,600	95
SEWARD	5,600	5,200	92
SHERIDAN	1,200	1,100	90
SHERMAN	1,900	1,700	92
SMITH	2,300	2,100	91
STAFFORD	2,200	2,000	92
STANTON	400	300	86
STEVENS	1,300	1,100	85
SUMNER	8,500	8,000	93
THOMAS	2,300	2,000	88
TREGO	1,500	1,300	88
WALLACE	400	300	89
WICHITA	800	700	87
WILSON	4,000	3,500	87
<b>NEBRASKA</b>			
CHASE	1,300	1,200	94
DUNDY	1,000	900	90
FRONTIER	1,100	1,000	93
FURNAS	2,200	2,000	89
GOSPER	800	700	96
HARLAN	1,300	1,200	94
HAYES	600	500	92
HITCHCOCK	1,300	1,200	95
RED WILLOW	4,500	4,200	94
<b>OKLAHOMA</b>			
ALFALFA	2,500	2,300	89
BEAVER	2,200	2,000	91
GRANT	2,400	2,200	93
HARPER	2,000	1,800	91
KAY	18,400	17,100	93
TEXAS	4,700	4,200	91
WOODS	3,600	3,300	90

For Estimates of TV Households,  
see Section a.

# Kentucky

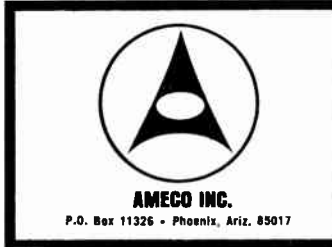


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Louisville	395,700	48	556,300	53	506,500	53
Paducah-Cape Girardeau-Harrisburg	220,700	87	353,400	94	314,600	95
Lexington	111,800	141	226,200	127	181,800	137
Bowling Green	68,200	171	239,000	121	205,700	127

### Kentucky Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	4	3	7
Educational Television Stations	0	1	1
			8

See CATV Directory  
for Kentucky CATV Systems



**AMECO "SALESMOBILE SERVICE"**  
 IN KENTUCKY  
 TOM UMBREIT  
 P.O. Box 1335 Cincinnati, Ohio 45201  
 Phone: 513-321-8060  
 Atlanta Warehouse 404-261-1951

**State Educational Technical Facilities**

(Complete Data in Educational Directory)

**WFPK-TV  
Louisville**

Ch. 15

Non-Commercial Educational Station

Licensee: Board of Trustees, Louisville Free Public Library, 301 Library Place.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 14.8-kw visual, 8-kw aural. Antenna: 310-ft. above av. terrain, 380-ft. above ground, 835-ft. above sea level.

Latitude 38° 14' 40"  
Longitude 85° 45' 27"

**State Cross Reference List**

Communities That Receive Programs of Stations That Are Located Elsewhere

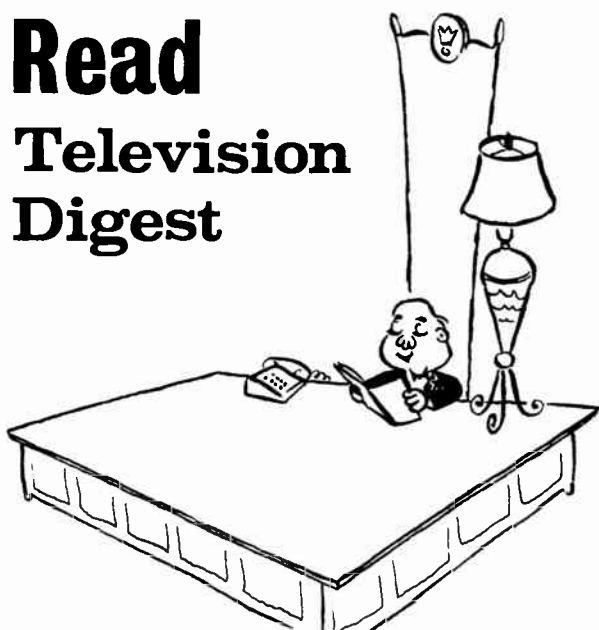
**KFVS-TV  
Paducah**

(See Cape Girardeau, Mo.)

**WSIL-TV  
Paducah**

(See Harrisburg, Ill.)

**Top People  
Read  
Television  
Digest**



For their reasons, turn to page 249-c

**WHAS-TV, Louisville  
(ARB Data Continued)**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
METCALFE	2,400	2,000	81
NELSON	5,900	5,300	89
OLOHAM	3,600	3,300	92
OWEN	2,200	1,800	83
RUSSELL	2,800	2,100	76
SCOTT	4,800	4,100	85
SHELBY	5,800	5,200	90
SPENCER	1,600	1,400	90
TAYLOR	5,300	4,300	81
TRIMBLE	1,400	1,300	89
WASHINGTON	2,800	2,500	88
WOODFORD	3,800	3,200	84

**WAVE-TV, Louisville  
(ARB Data Continued)**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
KENTUCKY (CONTINUED)			
LEE	1,700	1,000	59
LINCOLN	4,400	3,400	77
MARION	4,100	3,700	89
MEADE	6,300	5,900	94
MERCER	4,800	4,000	85
METCALFE	2,400	2,000	81
MONTGOMERY	4,300	3,200	75
NELSON	5,900	5,300	89
OHIO	5,000	4,200	84
OLOHAM	3,600	3,300	92
OWEN	2,200	1,800	83
ROCKCASTLE	3,100	2,000	64
RUSSELL	2,800	2,100	76
SCOTT	4,800	4,100	85
SHELBY	5,800	5,200	90
SPENCER	1,600	1,400	90
TAYLOR	5,300	4,300	81
TRIMBLE	1,400	1,300	89
WASHINGTON	2,800	2,500	88
WAYNE	3,700	2,200	60
WOODFORD	3,800	3,200	84

**WPSD-TV, Paducah  
(ARB Data Continued)**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MISSOURI			
BOLLINGER	2,400	2,100	86
BUTLER	10,200	8,800	86
CAPE GIRARDEAU	13,400	12,400	93
CARTER	1,200	800	71
DUNKLIN	10,600	9,300	88
IRON	2,100	1,800	85
MADISON	2,700	2,400	88
MISSISSIPPI	5,100	4,600	91
NEW MADRID	7,200	6,300	88
PEMISCOT	9,100	7,900	87
PERRY	4,200	3,800	89
REYNOLDS	1,200	900	78
RIPLEY	2,500	1,800	74
SCOTT	9,500	8,800	93
SHANNON	1,900	1,400	71
STODDARD	8,000	7,300	91
WAYNE	2,500	2,100	84
TENNESSEE			
CARROLL	7,000	5,700	81
GIBSON	13,900	11,800	85
HENRY	7,100	5,800	82
LAKE	2,400	1,900	81
OBION	8,500	7,500	88
STEWART	2,000	1,700	86
WEAKLEY	7,300	6,100	84

# Kentucky—Bowling Green

**WLTV**  
Ch. 13



203

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 850-ft. above av. terrain, 603-ft. above ground, 1410-ft. above sea level.

Latitude 37° 05' 52"  
Longitude 86° 37' 35"

Transmitter: 12.5-mi. NW of Bowling Green.

Studio: 12-mi. N.W. of Bowling Green, Morgantown Rd.

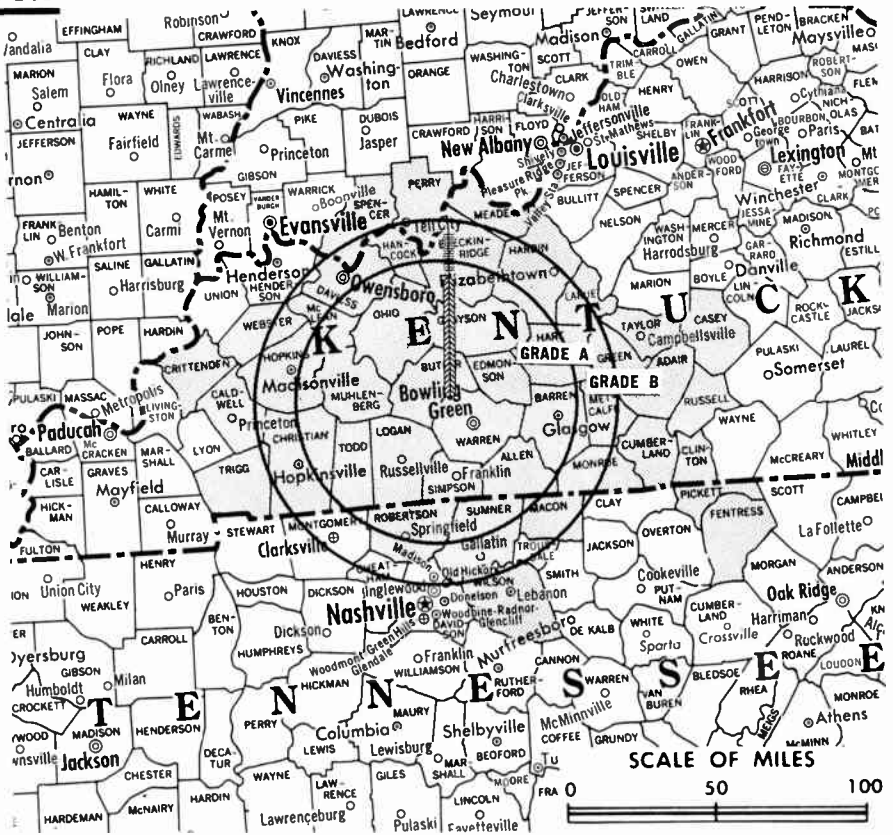
Sales Office: 1018 Chestnut St.

Telephones: 502-842-9471 (sales); 502-842-0338 (studio).

News Wire Service: UPI.

Facsimile Service: AP.

Total Households © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WLTV Ref: FCC File No. BMPCT—5545 Granted 12/21/60

© American Map Co., Inc., N.Y., No. 14244

## WLTV

Network Service: None, independent.

Licensee: Argus Bcstg. Co., Box 1198, Bowling Green (42101).

Ownership: George A. Brown Jr., 98%; Mrs. George A. Brown, 1%; J. M. Walters, 1%.

Began Operation: June 3, 1962.

Represented (sales) by Vic Piano Associates Inc.; Southeastern Representatives (Southeast); Eugene F. Gray Co. (Mo., Kan. & Neb.).

Represented (legal) by Koteen & Burt.

Represented (engineering) by Walter Holey, Atlanta.

Personnel:

JOE M. WALTERS, v.p., general manager & film buyer.  
JOE WALTERS, general sales manager.  
CLEM COCKREL, news director.  
KEN GIVEN, sports director.  
GLENN BOATRIGHT, chief engineer.  
BILL SWETMON, production director.

### DIGEST OF RATE CARD (Local) (July 19, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.					
\$150.00	\$90.00	\$60.00	\$45.00	\$30.00	\$14.50

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
INDIANA			
PERRY	4,600	4,300	93
SPENCER	4,400	4,200	94
KENTUCKY			
ADAIR	3,800	2,700	71
ALLEN	3,700	3,200	85

BARREN	8,700	7,600	87
BRECKINRIDGE	4,300	3,600	84
BUTLER	2,500	2,000	82
CALDWELL	4,400	3,500	79
CASEY	3,500	2,500	71
CHRISTIAN	16,400	14,500	88
CLINTON	2,100	1,600	75
CRITTENDEN	2,400	2,000	83
CUMBERLAND	1,900	1,400	73
DAVISS	22,600	20,300	90
EDMONSON	2,100	1,600	75
GRAYSON	4,600	3,600	80
GREEN	3,500	2,800	80
HANCOCK	1,500	1,200	82
HARDIN	15,700	14,300	91
HART	4,200	3,600	86
HOPKINS	12,200	10,300	85
LARUE	3,400	2,900	87
LOGAN	6,400	5,500	87
MC LEAN	3,000	2,600	87
MEADE	6,300	5,900	94
METCALFE	2,400	2,000	81
MONROE	3,100	2,700	86
MUHLENBERG	7,600	6,500	87
OHIO	5,000	4,200	84
RUSSELL	2,800	2,100	76
SIMPSON	3,600	3,200	87
TAYLOR	5,300	4,300	81
TODD	3,100	2,700	86
TRIGG	2,600	2,300	87
WARREN	14,400	12,600	87
WEBSTER	4,700	3,800	81

TENNESSEE			
FENTRESS	3,000	2,200	74
MACON	3,600	3,000	85
PICKETT	1,000	700	76
ROBERTSON	8,300	7,500	90
SUMNER	11,500	10,300	90
WILSON	8,800	7,900	89

STATION TOTAL 239,000 205,700 86

NET WEEKLY CIRCULATION (MARCH 65) 68,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 23,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Kentucky—Lexington



Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 215-kw visual, 38.6-kw aural. Antenna: 640-ft. above av. terrain, 556-ft. above ground, 1627-ft. above sea level.

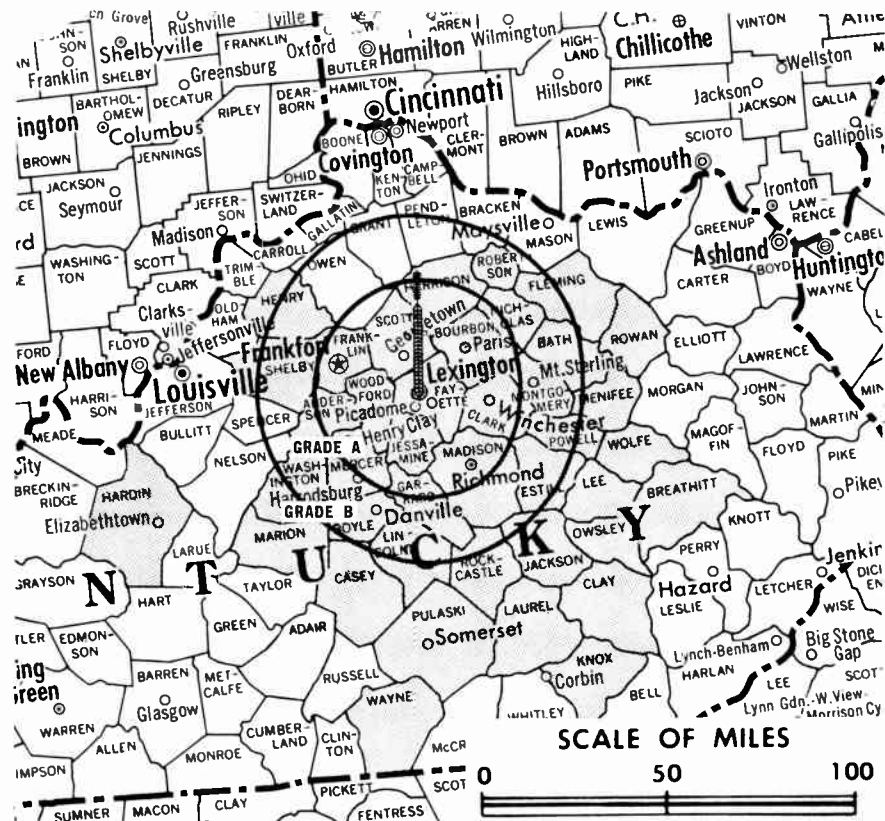
Latitude 38° 02' 07"  
Longitude 84° 27' 04"

Transmitter: 1087 New Circle Rd., N.E.

TV tape: Recording facilities.

News Wire Service: AP.

Color: Network only.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WKYT-TV Ref: FCC File No. BPC2-2554 Granted 10/22/58

©American Map Co., Inc., N.Y., No. 14244

## WKYT-TV

Network Service: ABC, CBS.

Licensee: Taft Broadcasting Co., Box 655.

Telephone: 606-252-2533.

TWX No.: 606-255-8822.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 30, 1957. Sale to present owner by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 20). Gregg et al. acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales) by Venard, Torbet & McConnell; C. K. Beaver & Assoc.

Represented (legal) by Koteen & Burt.

Personnel:

FRED von STADE, general mgr., film buyer.  
RAY BALSOM, general sales manager.  
HUDSON CLAY, film director.  
BERNARD GUREWICH, chief engineer.

### DIGEST OF RATE CARD NO. 7 (June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$75.00	\$60.00

NETWORK BASE HOURLY RATE: \$300 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
BOYLE	6,300	5,400	86
BREATHITT	3,100	1,700	56
CASEY	3,500	2,500	71
CLARK	7,000	5,900	85
CLAY	4,400	2,900	67
ESTILL	3,200	2,000	64
FAYETTE	44,600	40,200	90
FLEMING	3,400	2,800	82
FRANKLIN	9,500	8,500	90
GARRARD	2,800	2,300	81
HARDIN	15,700	14,300	91
HARRISON	4,500	4,000	88
HENRY	3,500	3,000	86
JACKSON	2,400	1,400	57
JESSAMINE	4,100	3,200	79
KNOX	5,900	4,200	72
LAUREL	6,700	5,100	76
LEE	1,700	1,000	59
LINCOLN	4,400	3,400	77
MADISON	9,900	7,700	78
MARION	4,100	3,700	89
MENIFEE	900	700	74
MERCER	4,800	4,000	85
MONTGOMERY	4,300	3,200	75
NICHOLAS	1,900	1,500	79
OWSLEY	1,100	500	50
POWELL	1,800	1,100	61
PULASKI	9,400	6,600	70
ROBERTSON	800	700	88
ROCKCASTLE	3,100	2,000	64
ROWAN	3,400	2,700	80
SCOTT	4,800	4,100	85
SHELBY	5,800	5,200	90
WASHINGTON	2,800	2,500	88
WAYNE	3,700	2,200	60
WOLFE	1,400	900	64
WOODFORD	3,800	3,200	84
<b>STATION TOTAL</b>	<b>215,700</b>	<b>175,700</b>	<b>81</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 81,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KENTUCKY</b>			
ANDERSON	2,800	2,500	90
BATH	2,600	1,900	74
BOURBON	5,800	5,000	87

# Kentucky—Lexington



Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 300-kw maximum and 272-kw horizontal visual, 59.25-kw maximum and 53.7-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level, using 1/2° beam tilt.

Latitude 38° 03' 56"  
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Studio: Russell Cave Pike.

Telephone: 606-254-8747.

TXW No.: 606-451-6687.

TV tape: Recording facilities.

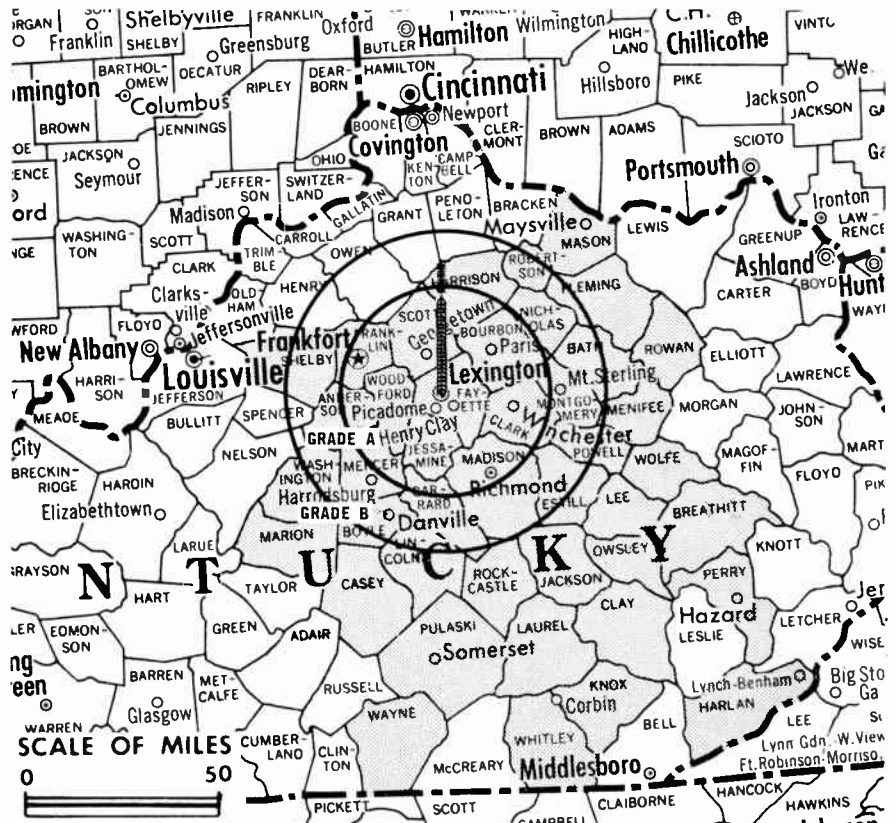
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (engineering) by Jules Cohen & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WLEX-TV Ref: FCC File No. BPCT-2617 Granted 4/14/59

© American Map Co., Inc., N.Y., No. 14244

## WLEX-TV

Network Service: CBS, NBC.

Licensee: WLEX-TV Inc., Box 1457.

Ownership: J. D. Gay, chairman-treas., 41.96%; H. Guthrie Bell, pres., 37.43%; Gay-Bell Corp., 9.8%; William B. Gess, 5.62%; T. D. Satterwhite, 3.49%; J. G. Atchison, secy., .03%; 4 other stockholders, none with as much as 2%. WLEX-TV Inc. also owns WCOV-TV & WCOV, Montgomery, Ala.

Began Operation: March 15, 1955.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

HARRY C. BARFIELD, v.p., general manager & film buyer.  
ROBERT D. JONES, operations director & film buyer.  
KENNETH ANDREWS, program director.  
J. W. ROBERTSON, director of engineering.  
REID HUCABY, chief engineer.

### DIGEST OF RATE CARD NO. 10 (May 15, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.  
Class AA—6:30-10:30 p.m., daily.  
\$340.00 \$204.00 \$136.00 \$119.00 \$102.00 \$70.00 \$36.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$400 (CBS), \$400 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KENTUCKY</b>			
ANDERSON	2,800	2,500	90
BATH	2,600	1,900	74
BOURBON	5,800	5,000	87
BOYLE	6,300	5,400	86
BREATHITT	3,100	1,700	56
CASEY	3,500	2,500	71

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CLARK	7,000	5,900	85
CLAY	4,400	2,900	67
ESTILL	3,200	2,000	64
FAYETTE	44,600	40,200	90
FLEMING	3,400	2,800	82
FRANKLIN	9,500	8,500	90
GARRARD	2,800	2,300	81
HARLAN	10,700	8,500	79
HARRISON	4,500	4,000	88
JACKSON	2,400	1,400	57
JESSAMINE	4,100	3,200	79
KNOX	5,900	4,200	72
LAUREL	6,700	5,100	76
LEE	1,700	1,000	59
LINCOLN	4,400	3,400	77
MADISON	9,900	7,700	78
MARION	4,100	3,700	89
MASON	5,700	4,900	87
MENIFEE	900	700	74
MERCER	4,800	4,000	85
MONTGOMERY	4,300	3,200	75
NICHOLAS	1,900	1,500	79
OWSLEY	1,100	500	50
PERRY	6,900	4,800	69
POWELL	1,800	1,100	61
PULASKI	9,400	6,600	70
ROBERTSON	800	700	88
ROCKCASTLE	3,100	2,000	64
ROWAN	3,400	2,700	80
SCOTT	4,800	4,100	85
SHELBY	5,800	5,200	90
WASHINGTON	2,800	2,500	88
WAYNE	3,700	2,200	60
WHITLEY	6,400	5,200	80
WOLFE	1,400	900	64
WOODFORD	3,800	3,200	84
<b>STATION TOTAL</b>	<b>226,200</b>	<b>181,800</b>	<b>80</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 84,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 6



# Kentucky—Louisville



**WHAS-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 132-kw visual, 15.8-kw aural. Antenna: 1290-ft. above av. terrain, 969-ft. above ground, 1945-ft. above sea level.

Latitude 38° 21' 23"  
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, Ind.

TV tape: Recording facilities.

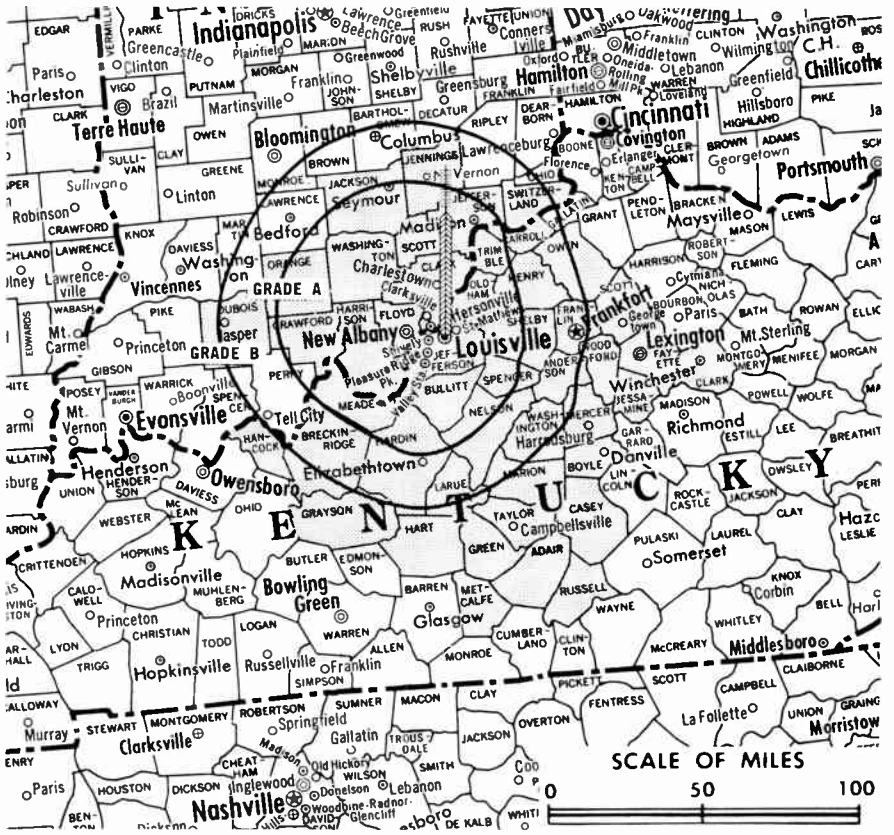
AM Affiliate: WHAS, 50-kw, 840 kc.

Color: Network, film & slide.

News Wire Service: AP.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WHAS-TV Ref: FCC File No. BPCT-3187 Granted 7/1/61

©American Map Co., Inc., N.Y., No. 14241

## WHAS-TV

Licensee: WHAS Inc., 525 W. Broadway, Louisville, Ky. (40202).

Studio: 525 W. Broadway.

Telephone: 502-582-4319. TWX No.: 502-589-2329.

Ownership: Same ownership as Louisville Courier-Journal & Times.

Began Operation: March 27, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Miller & Schroeder.

Personnel:

- BARRY BINGHAM, president.
- LISLE BAKER JR., v.p.
- VICTOR A. SHOLIS, v.p. and station director.
- BARRY BINGHAM JR., asst. to president.
- GEORGE JOHNSON, sales director.
- WILLIAM F. LOADER, promotion manager.
- SAMUEL H. GIFFORD, program director & film buyer.
- RICHARD SWEENEY, production supervisor.
- JAY CROUSE, news director.
- CHARLES McDANIEL, film director.
- O. W. TOWNER, director of engineering.

### DIGEST OF RATE CARD NO. 14—(April 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.  
\$1300.00 \$780.00 \$520.00 \$325.00 \$300.00\* \$260.00\* \$130.00\*

\*Class AA—7:31-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1300.

For Other Newspapers with TV Station Ownership,

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>INDIANA</b>			
CLARK	19,200	18,500	96
CRAWFORD	2,300	2,100	91
DUBOIS	7,400	6,900	94
FLOYD	16,200	15,700	97
HARRISON	5,500	5,200	95
JACKSON	9,200	8,900	96
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
ORANGE	4,700	4,500	94
SCOTT	4,500	4,200	93
SWITZERLAND	2,000	1,800	93
WASHINGTON	5,300	5,000	93
<b>KENTUCKY</b>			
ADAIR	3,800	2,700	71
ANDERSON	2,800	2,500	90
BOYLE	6,300	5,400	86
BRECKINRIDGE	4,300	3,600	84
BULLITT	4,900	4,500	92
CARROLL	2,500	2,200	88
CASEY	3,500	2,500	71
CLARK	7,000	5,900	85
FAYETTE	44,600	40,200	90
FRANKLIN	9,500	8,500	90
GRAYSON	4,600	3,600	80
GREEN	3,500	2,800	80
HANCOCK	1,500	1,200	82
HARDIN	15,700	14,300	91
HART	4,200	3,600	86
HENRY	3,500	3,000	86
JEFFERSON	191,200	180,100	94
JESSAMINE	4,100	3,200	79
LARUE	3,400	2,900	87
MARION	4,100	3,700	89
MEADE	6,300	5,900	94
MERCER	4,800	4,000	85

(Continued on page 259-b)

<b>STATION TOTAL</b>	<b>465,800</b>	<b>426,100</b>	<b>91</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>341,100</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>270,500</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>7</b>

# Kentucky—Louisville



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"  
Longitude 85° 49' 49"

Transmitter: Bald Knob, New Albany, Ind.

Studios: 725 S. Floyd St., Louisville; State Capitol, Frankfort, Ky.

Telephone: 502-585-2201.

TWX No.: 502-589-2328.

TV tape: Recording facilities.

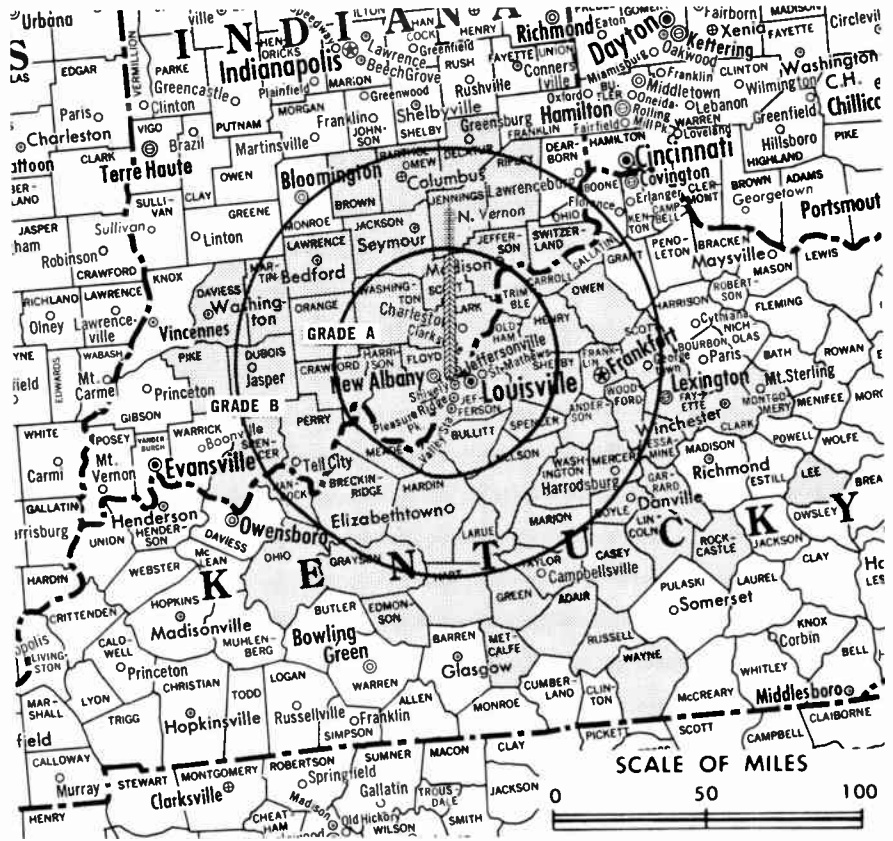
AM Affiliate: WAVE, 5-kw, 970 kc (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WAVE-TV Ref: FCC File No. BPCT-756 Granted 7/11/62

©American Map Co., Inc., N.Y., No. 14244

## WAVE-TV

Licensee: W.A.V.E. Inc., 725 S. Floyd St., Louisville, Ky. (40203).

Ownership: Jane Morton Norton, 100%. WAVE Inc. also owns WFIE-TV, Evansville, Ind., and WFRV, Green Bay, Wis.

Began Operation: Nov. 24, 1948.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- MRS. JANE MORTON NORTON, president.
- RALPH S. JACKSON, executive vice president.
- T. BALLARD MORTON JR., v.p. finance.
- NATHAN LORD, secretary-treasurer.
- GEORGE BROWN, assistant secretary.
- HOUSTON D. JONES, commercial manager.
- GEORGE PATTERSON, program manager & film buyer.
- WILLIAM GLADDEN, promotion manager.
- RODNEY FORD, news director.
- WILBUR HUDSON, chief engineer.
- PAT O'HARA, production manager.
- BERNIE HOLTMAN, assistant chief engineer.

### DIGEST OF RATE CARD NO. 20 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-11 p.m., daily.	\$1450.00	\$870.00	\$580.00	\$370.00	\$365.00	\$325.00
NETWORK BASE HOURLY RATE:	\$1650 (NBC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
BARTHOLOMEW	15,500	15,000	96
BROWN	2,100	2,000	97
CLARK	19,200	18,500	96
CRAWFORD	2,300	2,100	91
DAVISS	7,400	7,000	93
DECATUR	5,900	5,700	96
DUBOIS	7,400	6,900	94
FLOYD	16,200	15,700	97
HARRISON	5,500	5,200	95

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>JACKSON</b>	9,200	8,900	96
<b>JEFFERSON</b>	6,600	6,300	95
<b>JENNINGS</b>	4,400	4,200	95
<b>LAWRENCE</b>	11,300	10,800	96
<b>MARTIN</b>	2,800	2,600	95
<b>ORANGE</b>	4,700	4,500	94
<b>PERRY</b>	4,600	4,300	93
<b>PIKE</b>	3,500	3,300	93
<b>RIPLEY</b>	5,900	5,600	95
<b>SCOTT</b>	4,500	4,200	93
<b>SPENCER</b>	4,400	4,200	94
<b>SWITZERLAND</b>	2,000	1,800	93
<b>WASHINGTON</b>	5,300	5,000	93

<b>KENTUCKY</b>			
<b>ADAIR</b>	3,800	2,700	71
<b>ANDERSON</b>	2,800	2,500	90
<b>BOYLE</b>	6,300	5,400	86
<b>BRECKINRIDGE</b>	4,300	3,600	84
<b>BULLITT</b>	4,900	4,500	92
<b>CARROLL</b>	2,500	2,200	88
<b>CASEY</b>	3,500	2,500	71
<b>CLARK</b>	7,000	5,900	85
<b>EDMONSON</b>	2,100	1,600	75
<b>FAYETTE</b>	44,600	40,200	90
<b>FRANKLIN</b>	9,500	8,500	90
<b>GARRARD</b>	2,800	2,300	81
<b>GRAYSON</b>	4,600	3,600	80
<b>GREEN</b>	3,500	2,800	80
<b>HANCOCK</b>	1,500	1,200	82
<b>HAROLD</b>	15,700	14,300	91
<b>HART</b>	4,200	3,600	86
<b>HENRY</b>	3,500	3,000	86
<b>JEFFERSON</b>	191,200	180,100	94
<b>JESSAMINE</b>	4,100	3,200	79
<b>LARUE</b>	3,400	2,900	87

(Continued on page 259-b)

<b>STATION TOTAL</b>	<b>556,300</b>	<b>506,500</b>	<b>91</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>395,700</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>320,000</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>7</b>

**Cardinal rules  
to remember:**



**fact:** | **WAVE-TV—first in Louisville to carry network color (1954).**

**fact:** | **WAVE-TV—first Louisville station to program live local color (1962).**

**fact:** | **WAVE-TV—first in Louisville to offer complete color facilities—live, tape, film, slide.**

**Channel 3**  
**Louisville | NBC**

*Represented nationally by the Katz Agency, Inc.*

# Kentucky—Louisville



**WLKY-TV**

Ch. 32

Technical Facilities: Channel No. 32 (578-584 mc). Authorized power: 1000-kw max. and 275-kw horizontal visual, 500-kw max. and 74.1-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

Transmitter: Bald Knob, near New Albany, Ind.

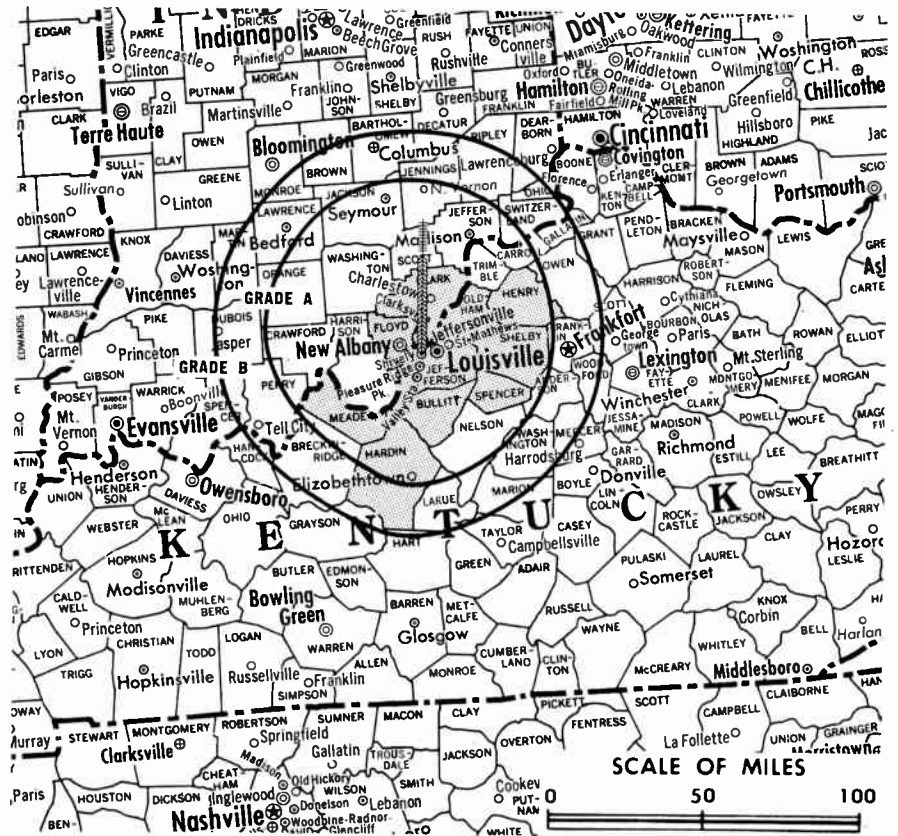
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WLKY-TV Ref: FCC File No. BPC-3427 Granted 1/23/63

© American Map Co., Inc., N.Y., No. 14244

## WLKY-TV

Licensee: Kentuckiana TV Inc., 320 S. Fifth St., Louisville, Ky. (40202).

Studio: 3947 Park Drive (40216).

Telephone: 502-367-6441. TWX No.: 502-589-1034.

Ownership: George E. Egger, pres., 16.6%; Richard F. Shively, 18.8%; Holman R. Wilson, secy.-treas., 16.6%; Wm. S. Cutchins, 16.6%; Dilman A. Rash, 15.7%; Archibald P. Cochran, 15.7%.

Began Operation: Sept. 16, 1961.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Kear & Kennedy.

Personnel:

GEORGE E. EGGER, president.  
ED SHADBURNE, station manager.  
WOODFORD DULANEY, sales manager.  
WILSON HATCHER, operations manager.  
BOB TAYLOR, production manager.  
PAUL KELLEY, chief engineer.

### DIGEST OF RATE CARD NO. 9 (Sept. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$500.00	\$300.00	\$225.00	\$150.00	\$210.00	\$140.00
NETWORK BASE HOURLY RATE:	\$300.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
CLARK	19,200	18,500	96
FLOYD	16,200	15,700	97
<b>KENTUCKY</b>			
BULLITT	4,900	4,500	92
HARDIN	15,700	14,300	91
HENRY	3,500	3,000	86
JEFFERSON	191,200	180,100	94
MEADE	6,300	5,900	94
OLOHAM	3,600	3,300	92
SHELBY	5,800	5,200	90
SPENCER	1,600	1,400	90
<b>STATION TOTAL</b>	<b>268,000</b>	<b>251,900</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 145,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 80,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For ARB & Nielsen TV Household Tables

see Section a.

# Kentucky—Paducah



**WPSD-TV**



Ch. 6

341

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1600-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

Requests 13.9-kw aural.

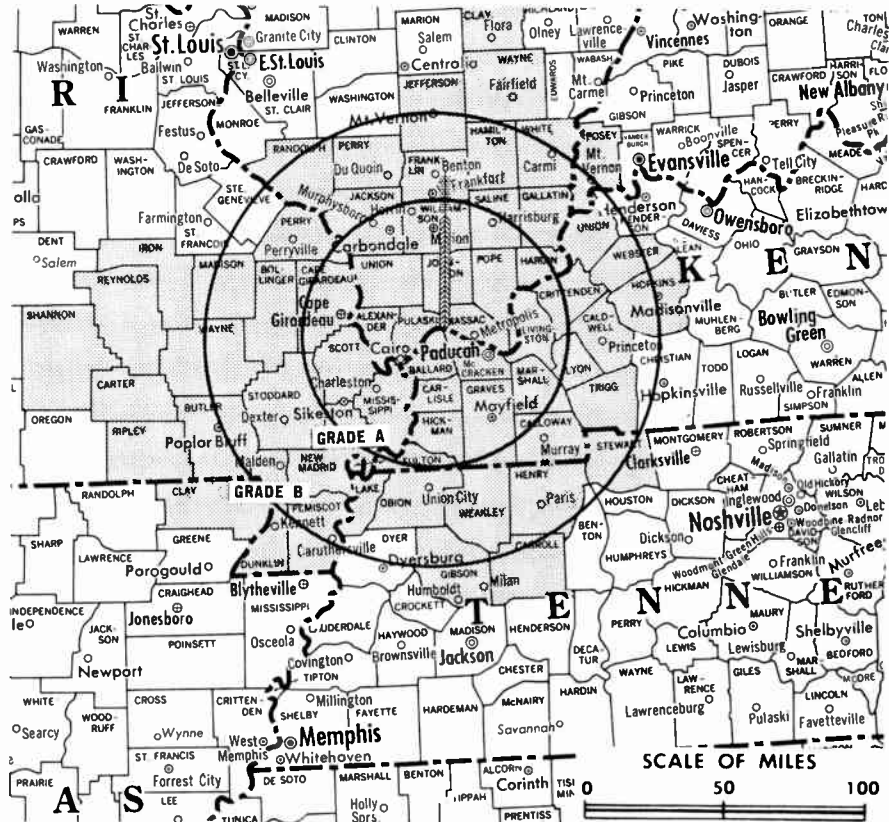
Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, Ky.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WPSD-TV Ref: FCC File No. BPCT—2823 Granted 12/8/60

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## WPSD-TV

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, Ky. (42001).

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX No.: 502-591-7604.

Ownership: Paducah Newspapers Inc. (Frank R. Paxton, pres.) publishes Paducah Sun-Democrat.

Began Operation: May 28, 1957.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Scharfeld, Bechhoefer & Baron.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

FRED PAXTON, v.p. & managing director.  
SAM LIVINGSTON, general manager & film buyer.  
CHARLES R. JONES, sales manager.  
JAMES E. ENGLISH III, program director.  
BOB SWISHER, production manager.  
ERNEST J. PELL, technical director.  
TOM BUTLER, news director.  
JOHN ADAMS, chief engineer.

### DIGEST OF RATE CARD NO. 14—(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$600.00 \$360.00 \$230.00 \$160.00 \$120.00 \$100.00 \$50.00  
NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
ARKANSAS			
CLAY	6,300	5,500	87
ILLINOIS			
ALEXANDER	4,300	3,900	91
CLAY	4,600	4,200	91
FRANKLIN	12,100	11,400	94
GALLATIN	2,000	1,800	91

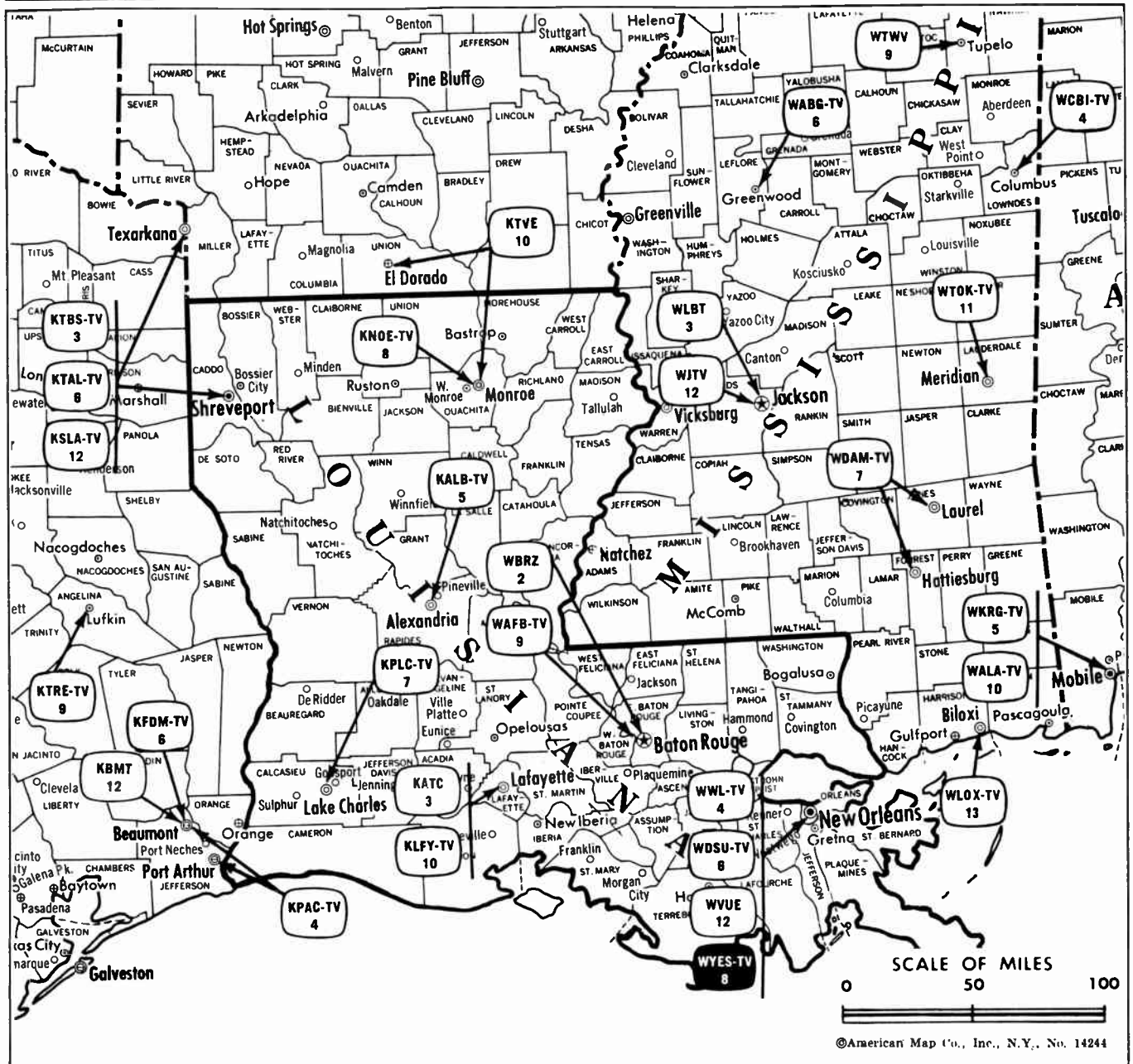
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
HAMILTON	2,900	2,600	89
HARDIN	1,500	1,400	94
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JOHNSON	1,800	1,700	93
MASSAC	4,600	4,300	93
PERRY	5,600	5,300	94
POPE	900	800	89
PULASKI	2,900	2,600	91
RANDOLPH	8,100	7,800	96
SALINE	7,800	7,300	94
UNION	4,600	4,400	95
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90
WILLIAMSON	15,000	14,200	94
INDIANA			
POSEY	5,300	4,900	93
KENTUCKY			
BALLARD	2,800	2,500	90
CALDWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CARLISLE	1,800	1,600	92
CRITTENDEN	2,400	2,000	83
FULTON	3,200	2,800	86
GRAVES	9,800	8,800	90
HICKMAN	1,800	1,600	88
HOPKINS	12,200	10,300	85
LIVINGSTON	2,200	1,900	86
LYON	1,300	1,000	82
MC CRACKEN	20,300	18,600	92
MARSHALL	5,900	5,400	91
TRIGG	2,600	2,300	87
UNION	4,300	3,700	87
WEBSTER	4,700	3,800	81

(Continued on page 259-b)

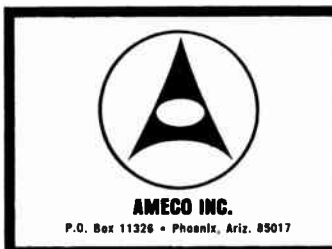
STATION TOTAL	353,400	314,600	89
NET WEEKLY CIRCULATION (MARCH 65)			210,400
AVERAGE DAILY CIRCULATION (MARCH 65)			152,200
COLOR PENETRATION PERCENTAGE (NOV 65)			5



# Louisiana



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
New Orleans	428,300	43	552,700	54	501,800	55
Shreveport	280,600	69	435,700	71	385,800	77
Baton Rouge	222,200	85	445,200	66	392,800	73
Lafayette	156,300	105	269,800	112	240,900	112
Monroe-El Dorado	139,000	123	262,400	117	224,700	120
Lake Charles	72,700	166	156,800	160	141,000	159
Alexandria	69,100	169	140,100	168	118,600	172



## AMECO "SALES MOBILE SERVICE" IN LOUISIANA

6111 Harry Hines Blvd. Dallas, Texas 75235  
 Phone: 214-351-1567  
 Dallas Warehouse 214-351-1567

Louisiana Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	13	0	13
● Educational Television Stations	1	0	1
			14

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WYES-TV**  
**New Orleans**  
Ch. 8

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 400-ft. above av. terrain, 422-ft. above ground, 455-ft. above sea level.

Latitude 29° 57' 05"  
Longitude 90° 04' 17"

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KTVE**  
**Monroe**  
(See El Dorado, Ark.)

**KTBS-TV, Shreveport**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS (CONTINUED)</b>			
CASS	6,800	6,100	90
CHEROKEE	9,100	7,800	85
FRANKLIN	1,400	1,200	85
GREGG	23,400	21,500	92
HARRISON	13,000	11,500	89
HOPKINS	5,600	4,900	89
LAMAR	10,100	8,000	79
MARION	2,000	1,700	85
MORRIS	4,100	3,700	91
NACOGDOCHES	8,400	7,000	84
PANOLA	4,700	4,100	88
RED RIVER	4,200	3,400	81
RUSK	10,600	9,500	90
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SHELBY	5,900	5,000	85
SMITH	28,700	26,200	91
TITUS	5,500	4,800	88
UPSHUR	5,900	5,300	89
WOOD	5,100	4,600	90

**Louisiana**

**WBRZ, Baton Rouge**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
AMITE	3,600	2,600	72
FRANKLIN	2,600	1,800	70
JEFFERSON	2,700	1,600	59
LINCOLN	7,900	6,300	79
MARION	6,700	5,100	76
PEARL RIVER	6,700	5,600	83
PIKE	10,600	8,100	77
WALTHALL	3,400	2,500	73
WILKINSON	3,300	2,100	64

**KSLA-TV, Shreveport**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS (Continued)</b>			
CASS	6,800	6,100	90
CHEROKEE	9,100	7,800	85
FRANKLIN	1,400	1,200	85
GREGG	23,400	21,500	92
HARRISON	13,000	11,500	89
MARION	2,000	1,700	85
MORRIS	4,100	3,700	91
NACOGDOCHES	8,400	7,000	84
PANOLA	4,700	4,100	88
RED RIVER	4,200	3,400	81
RUSK	10,600	9,500	90
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SHELBY	5,900	5,000	85
SMITH	28,700	26,200	91
TITUS	5,500	4,800	88
UPSHUR	5,900	5,300	89
WOOD	5,100	4,600	90

**KTAL-TV, Shreveport**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS (CONTINUED)</b>			
CHEROKEE	9,100	7,800	85
FRANKLIN	1,400	1,200	85
GREGG	23,400	21,500	92
HARRISON	13,000	11,500	89
HOPKINS	5,600	4,900	89
LAMAR	10,100	8,000	79
MARION	2,000	1,700	85
MORRIS	4,100	3,700	91
NACOGDOCHES	8,400	7,000	84
PANOLA	4,700	4,100	88
RED RIVER	4,200	3,400	81
RUSK	10,600	9,500	90
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SHELBY	5,900	5,000	85
SMITH	28,700	26,200	91
TITUS	5,500	4,800	88
UPSHUR	5,900	5,300	89
WOOD	5,100	4,600	90



# Louisiana—Alexandria

**KALB-TV**



Ch. 5

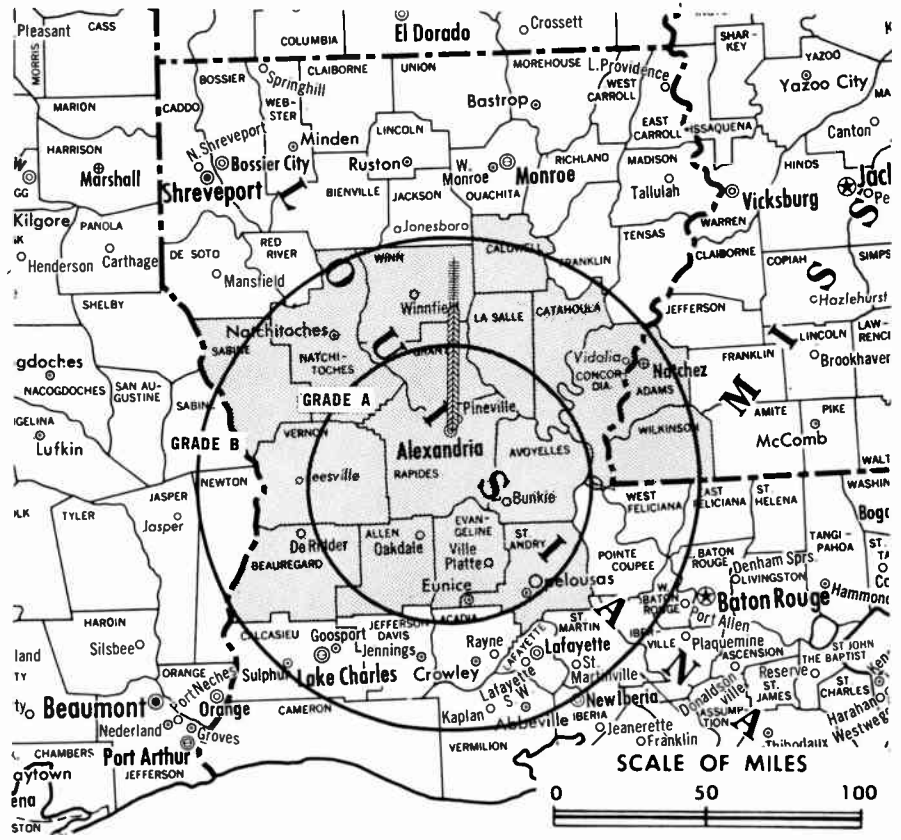
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 557-ft. above av. terrain, 583-ft. above ground, 678-ft. above sea level.

Latitude 31° 18' 22.2"  
Longitude 92° 24' 56.4"

Holds CP for 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level, lat. 31° 02' 15", long. 92° 29' 45"; transmitter to 2-mi. E of Forest Hill. BPCT—3449.

Transmitter: Wardville, La.  
TV tape: Recording facilities.  
Color: Network only.  
News Wire Service: UPI.  
News Film Service: NBC.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1963 ARB study.



KALB-TV Ref: FCC File No. BPCT—2636 Granted 6/19/59

©American Map Co., Inc., N.Y., No. 1424

## KALB-TV

Network Service: NBC; also ABC & CBS, on per program basis.  
Licensee: Lanford Telecasting Co. Inc., 605-11 Washington St., Alexandria, La. (71301).

Studio: 605-11 Washington St.

Telephone: 318-445-2456.

TWX No.: 318-445-5152.

Ownership: T. B. Lanford, 50%; William L. Fox, 24.5%; Jack O. Gross, 24.5%; Williard L. Cobb estate, .5%; Grove Stafford, .5%. Lanford also owns 100% of radios KALB & KALB-FM; 13.8% of WJTV, Jackson, Miss., and controls radio KRMD, Shreveport, La.; has 23% of WSLI, Jackson, Miss. Gross also is Ch. 51 applicant for San Diego, Cal. Mr. Lanford has a part interest in radio WYOU, Tampa, Fla.

Began Operation: Sept. 29, 1954.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Commercial Radio Equipment Co. AM Affiliate: KALB, 5-kw (1-kw night), 580 kc.

FM Affiliate: KALB-FM, 8.4-kw, 96.9 mc (No. 245), 380-ft. antenna height.

### Personnel:

T. B. LANFORD, president & film buyer.  
BERT CHAUDOIR, national sales coordinator.  
ROBERT E. MILLER, chief engineer & operations manager.  
TOMMY ERWIN, news director.  
FRANKLIN WHITEHEAD, sales service manager.  
HAROLD THOM, production director.  
BERNARD TARDY, promotion director.  
ROBERT E. MILLER, chief engineer.

### DIGEST OF RATE CARD NO. 4—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 40 Sec. 20 Sec. 10 Sec.  
Class AA—6:30-9:30 p.m., Mon.-Sat.; 5-9:30 p.m., Sun.  
\$300.00 \$180.00 \$120.00 \$105.00 \$90.00 \$125.00 \$75.00 \$50.00  
NETWORK BASE HOURLY RATE: \$325 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ALLEN	5,600	4,800	87
AVOUELLES	10,300	9,000	87
BEAUREGARD	5,500	4,600	85
CALDWELL	2,200	1,900	85
CATAHOULA	2,800	2,200	79
CONCORDIA	6,300	5,100	81
EVANGELINE	8,800	7,300	83
GRANT	3,600	3,000	86
LA SALLE	3,900	3,400	86
NATCHITOCHE	8,900	7,000	79
RAPIDES	32,200	29,800	93
SABINE	4,700	3,700	79
ST LANDRY	20,400	17,400	85
VERNON	5,200	4,300	84
WINN	4,500	3,800	84
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
WILKINSON	3,300	2,100	64
<b>STATION TOTAL</b>	<b>140,100</b>	<b>118,600</b>	<b>85</b>

NET WEEKLY CIRCULATION (MARCH 65) 69,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 50,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Louisiana—Baton Rouge



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted .35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: Unifax Wire Photo.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1963 ARB study.

WAFB-TV Ref: FCC File No. BPCT-3437 Granted 1/22/65

©American Map Co., Inc., N.Y., No. 14244

## WAFB-TV

Network Service: CBS, ABC.

Licensee: Guaranty Bcstg. Corp., 844 Government St., Baton Rouge, La. (70802).

Studio: 844 Government St.

Telephone: 504-344-8571. TWX No.: 504-926-3251.

Ownership: Guaranty Broadcasting Corp., 100%. George A. Foster Jr., chmn.; Thomas E. Gibbens, pres.; Harry P. Gamble Jr., v.p. & gen. counsel; Forrest G. Ray, secy.; Clarence H. Willett, treas.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 with 257-kw visual ERP, but boosted to 316-kw Feb. 4, 1961 (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Television Digest, Vol. 4:3).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by David Steel & Assoc.

Personnel:

TOM E. GIBBENS, president & general manager.  
MERYVN RHYS, commercial manager.  
DONALD K. ALLAN, chief engineer.  
ED LAMY Jr., program director.  
GRACE McELVEEN, promotion & merchandising director.  
CARLTON CREMEENS, news director.

### DIGEST OF RATE CARD NO. 4 (April 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:30-10:30 p.m., daily.	\$525.00	\$315.00	\$210.00	\$130.00	\$130.00*	\$120.00*
	\$65.00*					

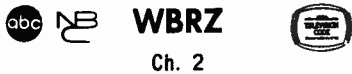
\*Class A—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$450 (CBS), \$450 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>LOUISIANA</b>			
ACADIA	13,800	12,400	90
ASCENSION	7,800	6,800	87
ASSUMPTION	4,500	3,900	86
AVOUELLES	10,300	9,000	87
CONCORDIA	6,300	5,100	81
EAST BATON ROUGE	69,000	64,900	94
EAST FELICIANA	3,600	2,900	81
EVANGELINE	8,800	7,300	83
IBERIA	15,100	13,900	92
IBERVILLE	7,900	7,000	88
LAFAYETTE	25,500	23,700	93
LIVINGSTON	8,000	7,000	88
POINTE COUPEE	5,600	4,800	86
RAPIDES	32,200	29,800	93
ST HELENA	2,100	1,700	80
ST JAMES	4,400	3,900	89
ST JOHN THE BAPTST	4,800	4,300	89
ST LANORY	20,400	17,400	85
ST MARTIN	7,400	6,700	91
ST MARY	14,200	13,100	92
TANGIPAHUA	16,900	14,800	88
WASHINGTON	13,000	11,300	87
WEST BATON ROUGE	4,000	3,600	89
WEST FELICIANA	2,300	1,900	83
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
AMITE	3,600	2,600	72
FRANKLIN	2,600	1,800	70
PIKE	10,600	8,100	77
WALTHALL	3,400	2,500	73
WILKINSON	3,300	2,100	64
<b>STATION TOTAL</b>	<b>343,300</b>	<b>303,500</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 164,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 111,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Louisiana—Baton Rouge



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 97.7-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 954-ft. above ground, 1001-ft. above sea level.

Latitude 30° 25' 57"  
Longitude 91° 11' 08"

Transmitter: 1650 Highland Rd.

TV tape: Recording facilities.

AM Affiliate: WJBO, 5-kw, 1150 kc (NBC).

FM Affiliate: WJBO-FM, 2.5-kw, 102.5 mc (No. 251) 730-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS, NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WBRZ Ref: FCC File No. BMPCT-1999 Granted 5/26/54

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## WBRZ

Network Service: ABC, NBC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906 (70821).

Studio: 1650 Highland Rd. (70802).

Telephone: 504-348-1491.

TWX No.: 504-926-3530.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, .333%; Charles P. Manship Jr., .333%. Class B voting stock—Baton Rouge Broadcasting Co., 93.33%; Charles P. Manship Jr., 3.33%; 4 minor children of Douglas L. Manship share equally, 3.33%. Douglas L. Manship is pres. & 35% stockholder of Baton Rouge Bcstg.; Charles P. Manship Jr., secy.-treas., 35%. Each of the following owns 10% of Baton Rouge Bcstg.: Douglas L. Manship Jr., Richard F. Manship, David C. Manship. WBRZ officers: Douglas L. Manship, pres. & chairman; B. B. Taylor Jr., vice president; Charles P. Manship Jr., secy.-treas. Note: Douglas L. & Charles P. Manship also own KRGV-TV & KRGV, Weslaco, Tex.

Began Operation: April 14, 1955.

Represented (sales) by George P. Hollingbery Co.

Represented (engineering) by George C. Davis.

Represented (legal) by Cohn & Marks.

Personnel:

DOUGLAS L. MANSHIP, president and general manager.  
AUBREY L. MOORE, station manager.  
JULES L. MAYEUX, general sales manager.  
ROBERT J. HEADLEE, local & regional sales manager.  
JOHN FERGUSON, program director.  
JOHN T. CROWE, operations & production mgr.  
J. PATRICK WEATHERSBY, chief engineer.  
ROBERT B. WELCH, promotion manager.

DIGEST OF RATE CARD NO. 14A—(Aug. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-9:59 p.m., daily.

600.00 \$360.00 \$240.00 \$180.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$625 (ABC), \$625 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
LOUISIANA			
ACADIA	13,800	12,400	90
ASCENSION	7,800	6,800	87
ASSUMPTION	4,500	3,900	86
AVOUELLES	10,300	9,000	87
CATAHOULA	2,800	2,200	79
CONCORDIA	6,300	5,100	81
EAST BATON ROUGE	69,000	64,900	94
EAST FELICIANA	3,600	2,900	81
EVANGELINE	8,800	7,300	83
GRANT	3,600	3,000	86
IBERIA	15,100	13,900	92
IBERVILLE	7,900	7,000	88
LAFAYETTE	25,500	23,700	93
LAFOURCHE	15,700	14,600	93
LA SALLE	3,900	3,400	86
LIVINGSTON	8,000	7,000	88
POINTE COUPEE	5,600	4,800	86
RAPIDES	32,200	29,800	93
ST CHARLES	6,300	5,900	93
ST HELENA	2,100	1,700	80
ST JAMES	4,400	3,900	89
ST JOHN THE BAPTST	4,800	4,300	89
ST LANDRY	20,400	17,400	85
ST MARTIN	7,400	6,700	91
ST MARY	14,200	13,100	92
ST TAMMANY	12,000	11,100	92
TANGIPAHOA	16,900	14,800	88
TERREBONNE	16,800	15,500	92
VERMILION	11,600	10,700	92
VERNON	5,200	4,300	84
WASHINGTON	13,000	11,300	87
WEST BATON ROUGE	4,000	3,600	89
WEST FELICIANA	2,300	1,900	83

(Continued on page 269-b)

STATION TOTAL	445,200	392,800	88
NET WEEKLY CIRCULATION (MARCH 65)		222,200	
AVERAGE DAILY CIRCULATION (MARCH 65)		155,700	
COLOR PENETRATION PERCENTAGE (NOV 65)		6	

# Louisiana—Lafayette



**KATC**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 55-kw aural. Antenna: 1200-ft. above av. terrain, 1239-ft. above ground, 1244-ft. above sea level.

Latitude 30° 02' 38"  
Longitude 92° 22' 16.7"

Transmitter: 25-mi. SW of city limits.

Studio: 1103 Eraste Landry Rd.

Telephone: 232-6111.

TWX No.: 318-232-5054.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
64 ARJ study.

KATC Ref: FCC File No. BPCT—3328 Granted 5/14/64

©American Map Co., Inc., N.Y., No. 14244

## KATC

Licensee: Acadian Television Corp.

Studio: 1103 Eraste Landry Rd.

Telephone: 318-232-6111.

TWX No.: 318-232-5054.

Ownership: Mrs. Frances T. Kurzweg, pres., 12.98%; All American Assurance Co. (J. C. Huff, v.p.), 29.88%; Randolph A. LeBlanc, v.p., 4.4%; William A. Patton, v.p., 1.48%; D. Roy Domingue, secy.-treas., 3.14%; Daniel J. Olivier, 2.93%; Frank A. Godchaux III, .979%; C. Lambert Duhe, 2.93%; Barton W. Free-land, 1.47%; A. B. Dore Jr., .833%; Ivan Bourque, 1.65%; Mrs. Shirley Kurzweg Gouaux, 12.98%; 149 others, none owning more than 2%.

Began Operation: September 1, 1962.

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers Company Inc. (South).

Represented (legal) by Leo Resnick.

Personnel:

MRS. FRANCES T. KURZWEG, president.  
WILLIAM A. PATTON, general manager & film buyer.  
ROY K. RHODES, sales manager.

### DIGEST OF RATE CARD NO. 4 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$350.00	\$210.00	\$140.00	\$105.00	\$90.00	\$75.00
NETWORK BASE HOURLY RATE:	\$350.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
LOUISIANA			
ACADIA	13,800	12,400	90
ALLEN	5,600	4,800	87
ASSUMPTION	4,500	3,900	86
AVOYELLES	10,300	9,000	87
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
EVANGELINE	8,800	7,300	83
IBERIA	15,100	13,900	92
IBERVILLE	7,900	7,000	88
JEFFERSON DAVIS	8,500	7,600	90
LAFAYETTE	25,500	23,700	93
POINTE COUPEE	5,600	4,800	86
RAPIDES	32,200	29,800	93
ST LANORY	20,400	17,400	85
ST MARTIN	7,400	6,700	91
ST MARY	14,200	13,100	92
VERMILION	11,600	10,700	92
VERNON	5,200	4,300	84
WEST FELICIANA	2,300	1,900	83
MISSISSIPPI			
WILKINSON	3,300	2,100	64
STATION TOTAL	256,000	230,200	90

NET WEEKLY CIRCULATION (MARCH 65) 156,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 104,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Louisiana—Lafayette



**KLFY-TV**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 301-kw visual, 49-kw aural. Antenna: 1240-ft. above av. terrain, 1269-ft. above ground, 1298-ft. above sea level.

Latitude 30° 19' 18"  
Longitude 92° 22' 41"

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, La.

Studio: 2101 Jefferson St.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KLFY-TV Ref: FCC File No. BMPCT-3755 Granted 3/16/56  
Also CP: BPCT-3004 Granted 7/9/62

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## KLFY-TV

Licensee: Texhoma Broadcasters Inc., Box 3687, Lafayette, La. (70504).

Telephone: 318-235-9494. TWX No.: 318-232-5036.

Ownership: KWTX Bcstg., 80% (KWTX-TV, Waco, Tex.); M. N. Bostick, 20%. For other interests see KWTX-TV, Waco.

Began Operation: June 3, 1955. Sale to present owners by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vols. 4:48, 5:6).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Guy C. Hutcheson, Arlington, Tex.

Personnel:

THOMAS G. PEARS, general manager.  
JIM ALLEN, assistant manager & film buyer.  
BOB BURKETT, chief engineer.

DIGEST OF RATE CARD NO. 8  
(Aug. 15, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$400.00 \$240.00 \$160.00 \$120.00\* \$100.00\* \$90.00\* \$45.00\*

\*6:31-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$400.

For Translator Station Directory,  
see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>LOUISIANA</b>			
ACADIA	13,800	12,400	90
ALLEN	5,600	4,800	87
ASSUMPTION	4,500	3,900	86
AVOUELLES	10,300	9,000	87
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
EVANGELINE	8,800	7,300	83
IBERIA	15,100	13,900	92
IBERVILLE	7,900	7,000	88
JEFFERSON DAVIS	8,500	7,600	90
LAFAYETTE	25,500	23,700	93
POINTE COUPEE	5,600	4,800	86
RAPIDES	32,200	29,800	93
ST LANDRY	20,400	17,400	85
ST MARTIN	7,400	6,700	91
ST MARY	14,200	13,100	92
VERMILION	11,600	10,700	92
VERNON	5,200	4,300	84
WEST FELICIANA	2,300	1,900	83
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
WILKINSON	3,300	2,100	64
<b>TEXAS</b>			
SABINE	1,900	1,500	78
<b>STATION TOTAL</b>	<b>269,800</b>	<b>240,900</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 156,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 120,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Louisiana—Lake Charles



**KPLC-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 440-ft. above av. terrain, 474-ft. above ground, 489-ft. above sea level.

Latitude 30° 13' 47.6"  
Longitude 93° 12' 56.5"

Transmitter: 320 Division St.

Studio: 320 Division St. (70502).

TV tape: Recording facilities.

AM Affiliate: KPLC, 5-kw (1-kw night), 1470 kc (NBC).

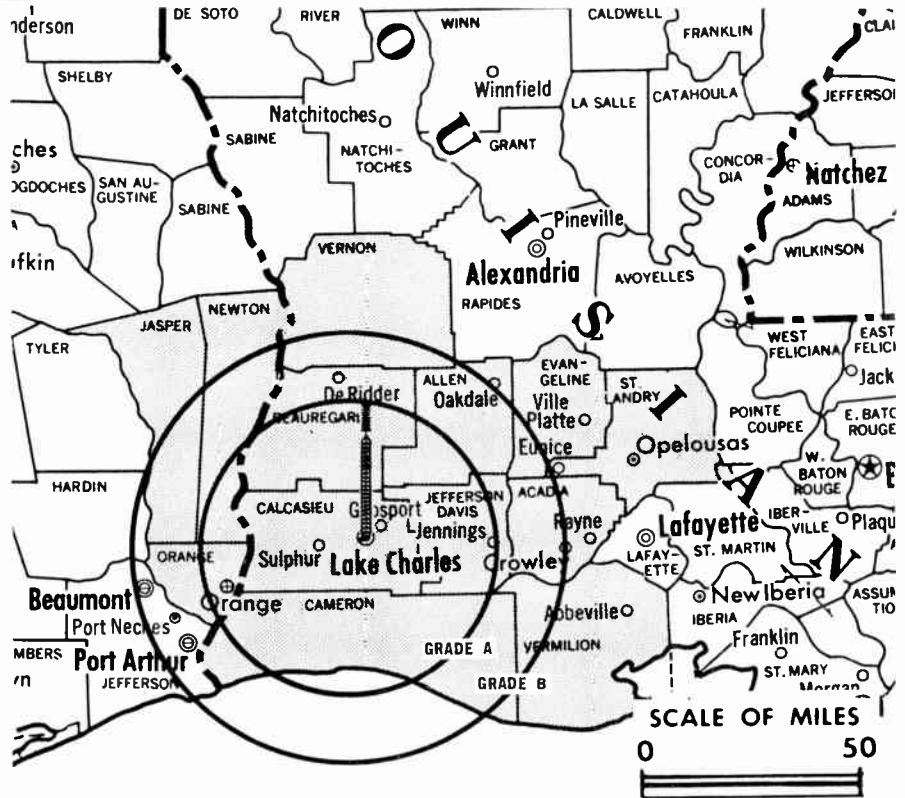
Represented (engineering) by George C. Davis.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KPLC-TV Ref: FCC File No. BMPCT—3867 Granted 5/14/56

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## KPLC-TV

Network Service: NBC.

Licensee: Calcasieu TV Inc., Box 1488, Lake Charles, La. (70506).

Telephone: 318-436-3631. TWX No.: 318-477-7545.

Ownership: Pelham E. Mills Jr., pres., .9%; H. M. Stolar, v.p. & secy.-treas., 4.5%; Harry W. Chesley Jr., 18.9%; Ray Eder, .9%; Sidney W. Souers, 4.5%; Preston Estep, 4.5%; Leo A. Fisher, 4.5%; Sidney Salomon Jr., 4.5%; Gordon Scherck, 4.5%; Mary Ann Stein, 6.75%; Ruth L. Stolar, 4.05%; Leif J. Sverdrup, 4.5%; John L. Wilson, 4.5%; Daniel Morris Crown Trust, 4.5%; Sara Beth Crown Trust, 4.5%; Janet S. Crown Trust, 4.5% (Crown trusts stock voted by Harry N. Wyatt); Stanley Musial & Biggie's Steak House Inc. (Musial interest), 4.5%; three others, none with as much as 3%. Note: 5.6% of voting stock remains unsubscribed.

Begin Operation: Sept. 29, 1954. Sale to present owners by T. D. Lanford and L. M. Sepaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales) by Advertising Time Sales.

Represented (legal) by Cohn & Marks.

Personnel:

PELHAM MILLS JR., president.  
A. B. CRAFT, program manager.  
JEB SWANSON, national sales & promotion mgr.  
VIRGINIA MARCANTEL, continuity director.  
RICHARD SCHMIDT, traffic director.  
DONALD JOHNSON, news director.  
JIM WYNN, sports director.  
GEORGE GUIDRY, chief engineer.

DIGEST OF RATE CARD NO. 7  
(March 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	300.00	\$180.00	\$120.00	\$105.00	\$75.00	\$60.00

NETWORK BASE HOURLY RATE: \$200 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ACADIA	13,800	12,400	90
ALLEN	5,600	4,800	87
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
EVANGELINE	8,800	7,300	83
JEFFERSON DAVIS	8,500	7,600	90
ST LANDRY	20,400	17,400	85
VERMILION	11,600	10,700	92
VERNON	5,200	4,300	84
<b>TEXAS</b>			
JASPER	6,900	6,100	88
NEWTON	2,800	2,300	82
ORANGE	19,400	18,300	94
<b>STATION TOTAL</b>	<b>156,800</b>	<b>141,000</b>	<b>90</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>72,700</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>47,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

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5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



# Louisiana—Monroe-West Monroe



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"  
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, La.

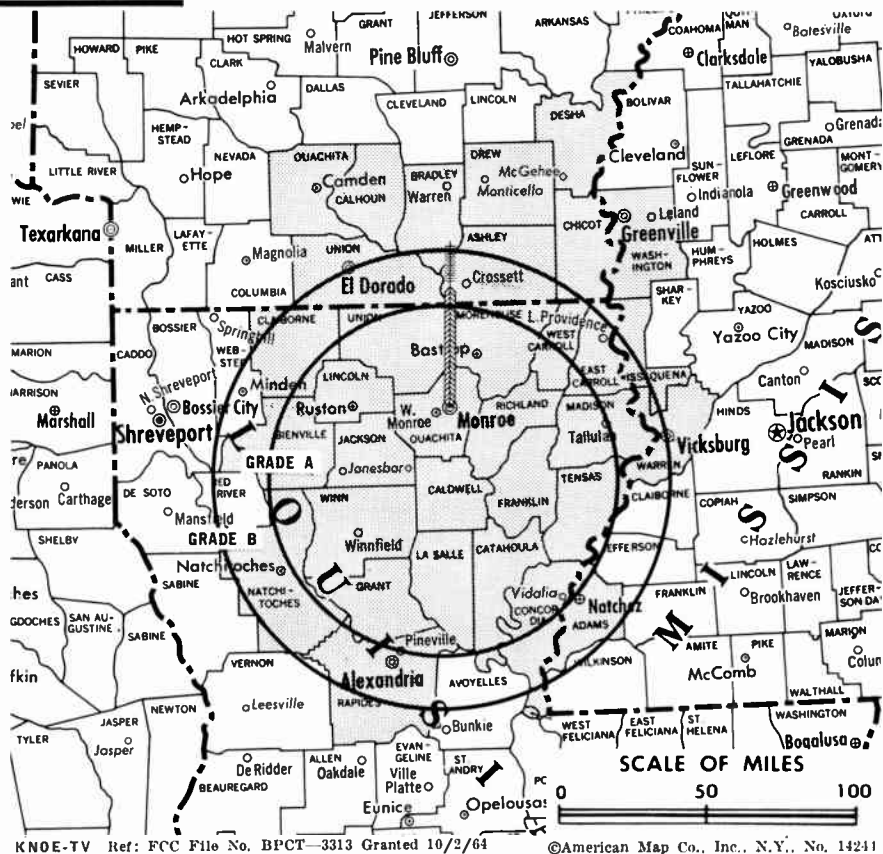
TV tape: Recording facilities.

AM Affiliate: KNOE, 5-kw, 540 kc.

Color: Network & tape.

News Wire Service: AP. Facsimile Service: AP. News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## KNOE-TV

Network Service: ABC, CBS.

Licensee: Noe Enterprises Inc., Box 4067, Monroe.

Studio: Knoe Rd. Telephone: 318-322-8155. TWX No.: 318-387-5313.

Ownership: Noe Enterprises Inc., 100%, James A. Noe, chairman. Also owns WNOE, New Orleans.

Began Operation: Sept. 27, 1953.

Represented (legal) by Cohn & Marks.

Represented (sales) by National Television Sales Inc.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- PAUL H. GOLDMAN, exec. v.p. & general manager.
- HARRY ARTHUR, v.p., programs & film buyer.
- RAY BOYD, v.p. & technical director.
- ROBERT E. POWELL, v.p., sales.
- ALLEN JONES, v.p., sales service, promotion & copy.
- ANSEL SMITH, v.p., operations & production.
- MAC WARD, v.p. & director of news.
- LEON NOLAND JR., chief photographer.
- JERRY HAYNES, art director.

### DIGEST OF RATE CARD NO. 7 (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$650.00	\$390.00	\$260.00	\$195.00	\$125.00*	\$90.00* \$55.00*

\*Class A—6:59-9:59 p.m., Mon.-Fri.; 6:59-10:29 p.m., Sat. & Sun.  
NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (CBS).

ARB Data does not reflect present coverage since the station changed its facilities after the survey was made.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
ASHLEY	7,300	6,300	86
BRADLEY	4,300	3,700	86
CALHOUN	1,800	1,500	86
CHICOT	5,500	4,300	78
DESHA	5,700	4,800	85
DREW	4,200	3,500	82
OUACHITA	10,100	8,700	86
UNION	16,900	15,100	90
<b>LOUISIANA</b>			
BIENVILLE	4,200	3,600	86
CALDWELL	2,200	1,900	85
CATAHOULA	2,800	2,200	79
CLAIBORNE	4,800	4,100	85
CONCORDIA	6,300	5,100	81
EAST CARROLL	3,400	2,700	80
FRANKLIN	6,100	5,300	87
GRANT	3,600	3,000	86
JACKSON	4,600	4,100	89
LA SALLE	3,900	3,400	86
LINCOLN	7,400	6,900	93
MADISON	4,200	3,400	81
MOREHOUSE	9,200	8,100	88
NATCHITOCHE	8,900	7,000	79
OUACHITA	32,700	30,500	93
RAPIDES	32,200	29,800	93
RICHLAND	5,600	4,900	87
TENSAS	2,800	2,200	79
UNION	4,700	4,200	91
WEST CARROLL	3,300	2,800	86
WINN	4,500	3,800	84
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
ISSAQUENA	600	400	64
WARREN	13,800	11,100	81
WASHINGTON	22,900	17,100	75
<b>STATION TOTAL</b>	<b>262,400</b>	<b>224,700</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65)	139,000
AVERAGE DAILY CIRCULATION (MARCH 65)	106,800
COLOR PENETRATION PERCENTAGE (NOV 65)	6



# Louisiana—New Orleans



**WDSU-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 930-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01"  
Longitude 89° 57' 28.5"

Requests 20-kw aural.

Transmitter: Tournefort St., Chalmette, La.

Studio: 520 Royal St.

TV tape: Recording facilities.

AM Affiliate: WDSU, 5-kw, 1280 kc (NBC).

FM Affiliate: WDSU-FM, 3.4-kw, 105.3 mc (No. 287), 600-ft. antenna height.

Color: Network, live, film & slide.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP.

Represented (engineering) by David Steel & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WDSU-TV Ref: FCC File No. BPCT—2034 Granted 11/10/55

©American Map Co., Inc., N.Y., No. 1424

## WDSU-TV

Licensee: Royal Street Corp., 520 Royal St., New Orleans, La. (70130).

Telephone: 504-524-4371. TWX No.: 504-822-6166.

Ownership: Edgar B. Stern Jr., pres., 78.668%; A. Louis Read, exec. v.p., 11.92%; Dwight W. Martin, v.p. & treas., 4.98%; other stockholders with less than 1%. Royal Street Corp. controls Roywood Corp. which owns WALA-TV, Mobile, Ala.

Began Operation: Dec. 18, 1948.

Represented (sales) by Blair-TV.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

A. LOUIS READ, president.  
ROBERT S. SCHULTIS, v.p. & general sales manager.  
LINDSEY RIDDLE, chief engineer.  
JERRY ROMIG, production director & film buyer.  
MAURY A. MIDLO, dir. of promotion & merchandising.  
ELDON DURAND, operations.  
JOHN CORPORON, news director.

### DIGEST OF RATE CARD NO. 16 (April 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AAA—7-10 p.m., daily.	\$1400.00	\$840.00	\$600.00	\$475.00	\$400.00	\$370.00	\$185.00

NETWORK BASE HOURLY RATE: \$1400.

See Group Ownership Section for Other Firms and

Persons Who Own Two or More TV Stations.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ASCENSION	7,800	6,800	87
ASSUMPTION	4,500	3,900	86
EAST FELICIANA	3,600	2,900	81
IBERVILLE	7,900	7,000	88
JEFFERSON	70,000	67,200	96
LAFOURCHE	15,700	14,600	93
LIVINGSTON	8,000	7,000	88
ORLEANS	202,000	188,400	93
PLAQUEMINES	6,600	6,100	93
POINTE COUPEE	5,600	4,800	86
ST BERNARD	10,500	10,300	98
ST CHARLES	6,300	5,900	93
ST HELENA	2,100	1,700	80
ST JAMES	4,400	3,900	89
ST JOHN THE BAPTST	4,800	4,300	89
ST MARY	14,200	13,100	92
ST TAMMANY	12,000	11,100	92
TANGIPAHOA	16,900	14,800	88
TERREBONNE	16,800	15,500	92
WASHINGTON	13,000	11,300	87
<b>MISSISSIPPI</b>			
AMITE	3,600	2,600	72
GREENE	2,300	1,600	71
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
JONES	17,600	15,500	88
LAMAR	4,100	3,300	82
MARION	6,700	5,100	76
PEARL RIVER	6,700	5,600	83
PIKE	10,600	8,100	77
STONE	2,200	1,800	82
WALTHALL	3,400	2,500	73
WILKINSON	3,300	2,100	64
<b>STATION TOTAL</b>	<b>552,700</b>	<b>501,800</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 423,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 331,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Louisiana—New Orleans



**WVUE**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural using non-directional antenna. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 13.5"  
Longitude 89° 56' 58.3"

Transmitter: Paris Rd., near Chalmette, La.

Studio: 1422 Cleveland Ave.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

WVUE BPCT—2430; Doc. 12289 Granted 9/5/61

SCALE OF MILES  
0 50 100  
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## WVUE

Grantee (STA): Screen Gems Broadcasting of Louisiana Inc., 1418 Cleveland Ave., New Orleans, La. (70112).

Telephone: 504-525-9011.

Ownership: Screen Gems, 100%. For other interests see KCPX-TV, Salt Lake City.

Began Operation: On Dec. 17, 1958, FCC granted permission to operate on Ch. 13, and on Jan. 28, 1959 FCC granted STA for temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vols. 14:51; 15:5). Supreme Bcstg. Co. started operations on Ch. 20 on Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

NORMAN LOUVAU, executive vice president.  
DOUGLAS J. ELLESON, vice president & general manager.  
ZVI SHOUBIN, program director.  
HARLEN McFADDEN, general sales manager.  
WILLIAM PERRY BROWN JR., promotion manager.  
ALLEN GUNDERSON, chief engineer.  
TOM ABBOTT, operations manager.

DIGEST OF RATE CARD NO. 5—(Sept. 13, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$950.00 \$570.00 \$380.00 \$285.00 \$238.00 Graded rates apply\*

\*Highest rate: \$408.

NETWORK BASE HOURLY RATE: \$950.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ASCENSION	7,800	6,800	87
ASSUMPTION	4,500	3,900	86
JEFFERSON	70,000	67,200	96
LAFOURCHE	15,700	14,600	93
LIVINGSTON	8,000	7,000	88
ORLEANS	202,000	188,400	93
PLAQUEMINES	6,600	6,100	93
ST BERNARD	10,500	10,300	98
ST CHARLES	6,300	5,900	93
ST HELENA	2,100	1,700	80
ST JAMES	4,400	3,900	89
ST JOHN THE BAPTST	4,800	4,300	89
ST MARY	14,200	13,100	92
ST TAMMANY	12,000	11,100	92
TANGIPAHOA	16,900	14,800	88
TERREBONNE	16,800	15,500	92
WASHINGTON	13,000	11,300	87
<b>MISSISSIPPI</b>			
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
PEARL RIVER	6,700	5,600	83
STONE	2,200	1,800	82
<b>STATION TOTAL</b>	<b>484,000</b>	<b>446,300</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 341,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 227,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

For More Information on Ownership Changes for This and Other Stations, see the Sales & Transfers Section

# Louisiana—New Orleans



**WV-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"  
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, La.

TV tape: Recording facilities.

AM Affiliate: WV, 50-kw, 870 kc (CBS).

O & O Translator: W02AJ, Cuevas, Long Beach & Pass Christian, Miss.

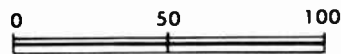
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



SCALE OF MILES



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WV-TV Ref: FCC File No. B1PT-3071 Granted 11/1/62

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## WV-TV

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, La. (70118).

Studio: 1024 N. Rampart St. (70116).

Telephone: 504-529-4444.

Ownership: Loyola University. Very Rev. Andrew C. Smith, S.J., pres.

Began Operation: Sept. 7, 1957.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Marmet & Schneider.

Personnel:

- J. MICHAEL EARLY, general manager.
- RUPERT COPPONEX, program director & film buyer.
- MAURICE GUILLERMAN, general sales manager.
- PHIL JOHNSON, promotion manager & public affairs director.
- BILL REED, news director.
- FRANCIS JACOB JR., chief engineer.
- HUGH R. BURNEY, operations director.

### DIGEST OF RATE CARD NO. P12 (March 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$1350.00 \$800.00 \$550.00 \$450.00 \$375.00 \$350.00 \$175.00  
NETWORK BASE HOURLY RATE: \$1150.

For Non-Commercial ETV Stations,  
see Educational Station Directory

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ASCENSION	7,800	6,800	87
ASSUMPTION	4,500	3,900	86
EAST FELICIANA	3,600	2,900	81
IBERVILLE	7,900	7,000	88
JEFFERSON	70,000	67,200	96
LAFOURCHE	15,700	14,600	93
LIVINGSTON	8,000	7,000	88
ORLEANS	202,000	188,400	93
PLAQUEMINES	6,600	6,100	93
POINTE COUPEE	5,600	4,800	86
ST BERNARD	10,500	10,300	98
ST CHARLES	6,300	5,900	93
ST HELENA	2,100	1,700	80
ST JAMES	4,400	3,900	89
ST JOHN THE BAPTST	4,800	4,300	89
ST MARY	14,200	13,100	92
ST TAMMANY	12,000	11,100	92
TANGIPAHUA	16,900	14,800	88
TERREBONNE	16,800	15,500	92
WASHINGTON	13,000	11,300	87
<b>MISSISSIPPI</b>			
AMITE	3,600	2,600	72
FRANKLIN	2,600	1,800	70
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
LAMAR	4,100	3,300	82
MARION	6,700	5,100	76
PEARL RIVER	6,700	5,600	83
PERKY	2,400	1,800	78
PIKE	10,600	8,100	77
STONE	2,200	1,800	82
WALTHALL	3,400	2,500	73
WILKINSON	3,300	2,100	64
<b>STATION TOTAL</b>	<b>537,800</b>	<b>488,300</b>	<b>91</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>428,300</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>339,700</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>6</b>	

# Louisiana—Shreveport



**KSLA-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1800-ft. above av. terrain, 1791-ft. above ground, 2046-ft. above sea level.

Latitude 32° 40' 29"  
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Studio: Washington-Youree Hotel.

TV tape: Recording facilities.

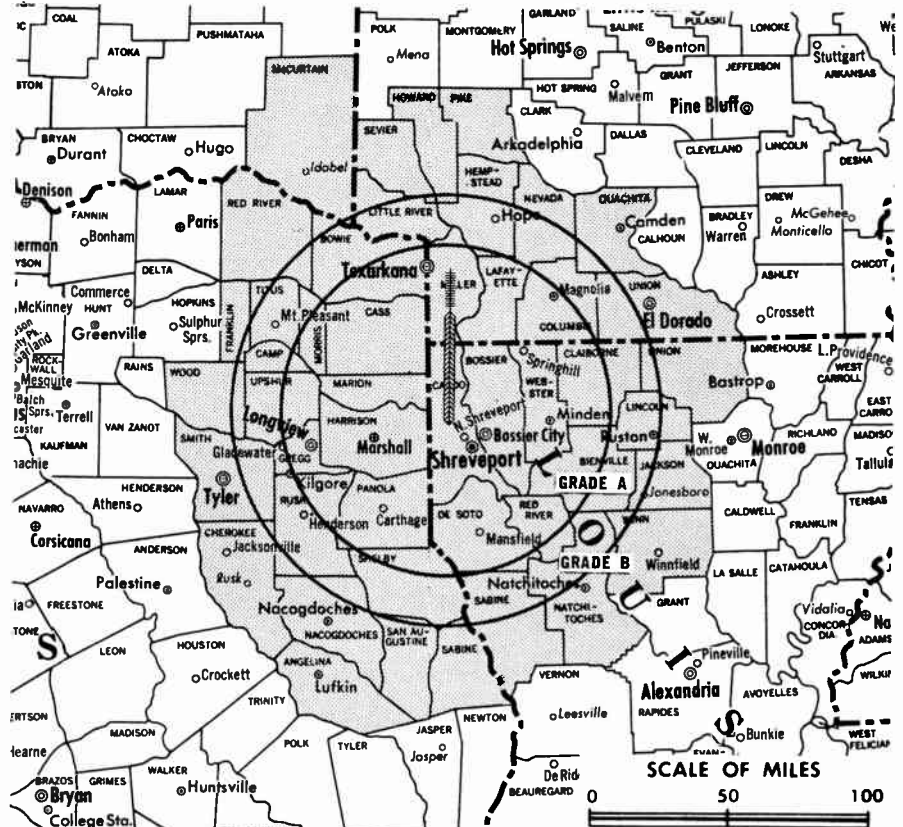
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KSLA-TV Ref: FCC File No. BMPCT-5970 Granted 5/5/64

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## KSLA-TV

Licensee: KSLA-TV Inc., Box 92, Shreveport, La. (71102).

Telephone: 318-424-8101. TWX No.: 318-746-4072.

Ownership: Journal Publishing Co. Inc. (Shreveport Journal), 53%; Douglas F. Attaway, pres., .5% (publisher of Shreveport Journal); Winston B. Linam, v.p.-secy., 10%; S. Berton Heard, treas., .10%; Mrs. Dolores George LaVigne, 10%; Mrs. Eugenia Booth George, 10%; 18 others, none with as much as 3%.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to present owners by Mrs. George et al., who retained minority interest, approved May 25, 1960 by FCC (Vol. 16:6, 24).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

WINSTON B. LINAM, general manager & film buyer.  
BEN B. McLAUGHLIN, sales manager.  
JOHN RENSCHAW, program director.  
ROBERT WEIMAR, promotion director.  
MORRIS BARTON, chief engineer.  
DON OWEN, news director.

### DIGEST OF RATE CARD NO. 13

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$210.00	\$200.00*	\$200.00*
Class AAA—6:31-9:59 p.m., daily.	\$100.00	\$60.00	\$40.00	\$30.00	\$20.00	\$10.00

\*Class AAA—6:31-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$675.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
COLUMBIA	8,300	7,100	86
HEMPSTEAD	5,900	5,100	86
HOWARD	3,300	3,000	89
LAFAYETTE	3,200	2,800	89
LITTLE RIVER	2,500	2,100	83
MILLER	10,700	9,600	90
NEVADA	3,000	2,500	83
OUACHITA	10,100	8,700	86
PIKE	2,200	1,900	86
SEVIER	3,300	2,900	89
UNION	16,900	15,100	90
<b>LOUISIANA</b>			
BIENVILLE	4,200	3,600	86
BOSSIER	17,700	16,400	93
CADDO	73,900	68,500	93
CLAIBORNE	4,800	4,100	85
DE SOTO	6,700	5,600	84
JACKSON	4,600	4,100	89
LINCOLN	7,400	6,900	93
NATCHITOCHEs	8,900	7,000	79
RED RIVER	2,400	1,900	81
SABINE	4,700	3,700	79
UNION	4,700	4,200	91
WEBSTER	12,300	10,900	89
WINN	4,500	3,800	84
<b>OKLAHOMA</b>			
MC CURTAIN	7,100	5,900	84
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
BOWIE	19,200	17,700	92
CAMP	2,200	1,800	84
(Continued on page 269-b)			
<b>STATION TOTAL</b>	<b>410,400</b>	<b>365,200</b>	<b>89</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>265,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>206,300</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>5</b>

# Louisiana—Shreveport-Texarkana, Texas



**KTAL-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"

Longitude 94° 00' 22"

Requests 10-kw aural.

Transmitter: 2.3-mi. NNW of Vivian, La., W of County Rd.

TV tape: Recording facilities.

AM Affiliate: KCMC, 1-kw, 740 kc. (ABC).

FM Affiliate: KTAL-FM, 81.3-kw, 98.1 mc (No. 251), 1447-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC, UPI.

Total Households: © SRDS

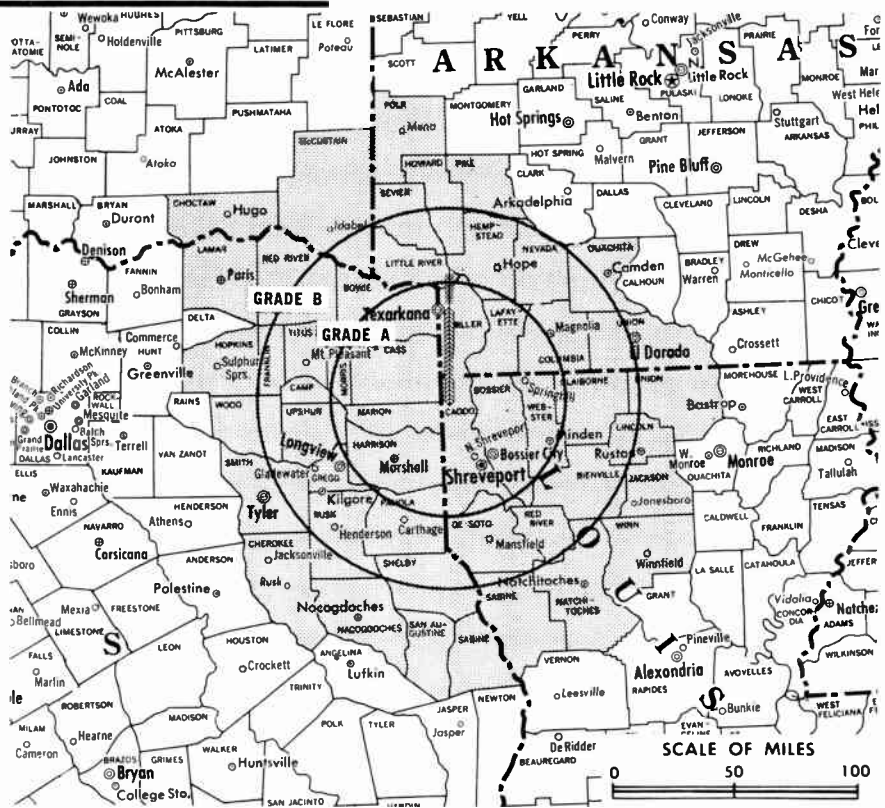
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 Bryan Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KTAL-TV Ref: FCC File No. BLCT-1135 Granted 7/24/62  
Authorized: FCC File No. BPCT-2660 Granted 11/23/59

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## KTAL-TV

Licensee: KCMC Inc., 3150 N. Market St., Shreveport, La. (71107).

Studios & Offices: 3150 N. Market St., Shreveport, La.; 3227 Summerhill Rd., Texarkana, Tex.

Telephones: 318-425-2422 (Shreveport); 214-793-1133 (Texarkana). TWX No.: 318-746-4056 (Shreveport).

Ownership: Camden News Publishing Co., publisher of Camden (Ark.) News, 49.64%; (News owned 39% by Walter E. Hussman and 39% by Betty P. Hussman); Walter E. Hussman, pres., 18.9%; Texarkana Newspapers Inc., 6%; many others, none with as much as 2%. Ownership interlocks with KCMC, Texarkana and KAMD, Camden, Ark. Palmer properties include Texarkana Gazette and News; Hot Springs (Ark.) New Era-Sentinel Record; El Dorado (Ark.) News-Times; Magnolia (Ark.) Banner-News; plus interest in Hope (Ark.) Star and Jacksonville (Tex.) Progress. Mr. Hussman also owns 45% of CATV system in Camden, Ark.

Began Operation: Aug. 16, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

WALTER E. HUSSMAN, president.  
JAMES S. DUGAN, vice president, sales.  
ABE COWAN, vice president, operations.  
HAL THOMPSON, sales director.  
JESSE R. RAGAN, program director.  
CARL TIBBETTS, promotion director.  
GILBERT WILSON, manager of Texarkana sales & operations.  
DAVE McCLELLAND, news & public affairs director.  
RUBIN MASTERS, chief engineer.

DIGEST OF RATE CARD NO. 7—(July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$175.00	\$200.00	\$180.00	\$90.00
NETWORK BASE HOURLY RATE: \$650.00							

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
COLUMBIA	8,300	7,100	86
HEMPSTEAD	5,900	5,100	86
HOWARD	3,300	3,000	89
LAFAYETTE	3,200	2,800	89
LITTLE RIVER	2,500	2,100	83
MILLER	10,700	9,600	90
NEVADA	3,000	2,500	83
OUACHITA	10,100	8,700	86
PIKE	2,200	1,900	86
POLK	4,000	3,300	83
SEVIER	3,300	2,900	89
UNION	16,900	15,100	90
<b>LOUISIANA</b>			
BIENVILLE	4,200	3,600	86
BOSSIER	17,700	16,400	93
CADDO	73,900	68,500	93
CLAIBORNE	4,800	4,100	85
DE SOTO	6,700	5,600	84
JACKSON	4,600	4,100	89
LINCOLN	7,400	6,900	93
NATCHITOCHES	8,900	7,000	79
RED RIVER	2,400	1,900	81
SABINE	4,700	3,700	79
UNION	4,700	4,200	91
WEBSTER	12,300	10,900	89
WINN	4,500	3,800	84
<b>OKLAHOMA</b>			
CHOCTAW	4,400	3,400	78
MC CURTAIN	7,100	5,900	84
<b>TEXAS</b>			
BOWIE	19,200	17,700	92
CAMP	2,200	1,800	84
CASS	6,800	6,100	90

(Continued on page 269-b)

STATION TOTAL 421,400 372,900 88

NET WEEKLY CIRCULATION (MARCH 65) 274,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 192,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

281-b

# Louisiana—Shreveport



**KTBS-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1837-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"  
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, La.

TV tape: Recording facilities.

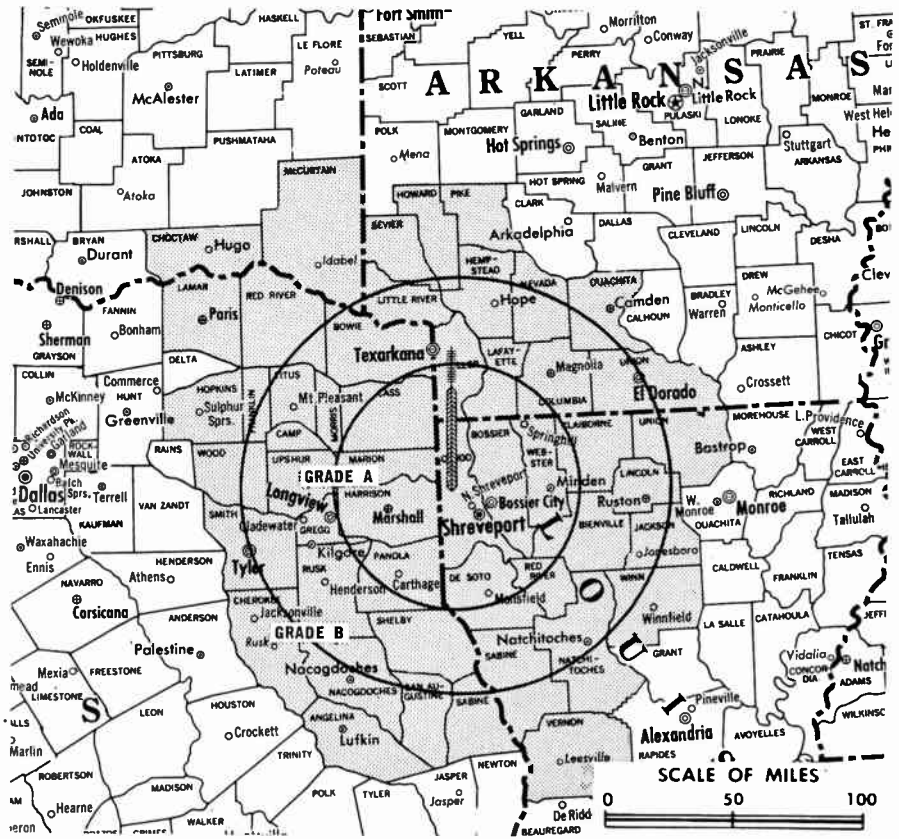
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTBS-TV Ref: FCC File No. BNPCT-5808 Granted 12/18/62

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## KTBS-TV

Licensee: KTBS Inc., 312 East Kings Hwy.

Studio: 312 East Kings Hwy.

Telephone: 318-868-3644. TWX No.: 318-746-4024.

Ownership: George D. Wray Sr., chairman, 33 1/3%; E. Newton Wray, pres., 33 1/3%; George D. Wray Jr., v.p., 16 2/3%; Charles W. Wray, secy.-treas., 16 2/3%.

Began Operation: Sept. 3, 1955.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

E. NEWTON WRAY, president & general manager.  
DEANE R. FLETT, station manager & film buyer.  
JERRY COLVIN, national sales manager.  
MICKEY HOOTEN, production manager.  
RAY SPRUELL, promotion manager.  
MARVIN L. PERRY JR., film director.  
CLAUDE R. SCOTT, chief engineer.  
MAURIE WAYNE, news director.

### DIGEST OF RATE CARD NO. 10 (Dec. 10, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6-10 p.m., daily.

\$650.00 \$390.00 \$260.00 \$195.00 \$190.00\* \$175.00\* \$88.00\*

\*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$650 (ABC).

For List of Stations with Color Equipment,  
see Section a.

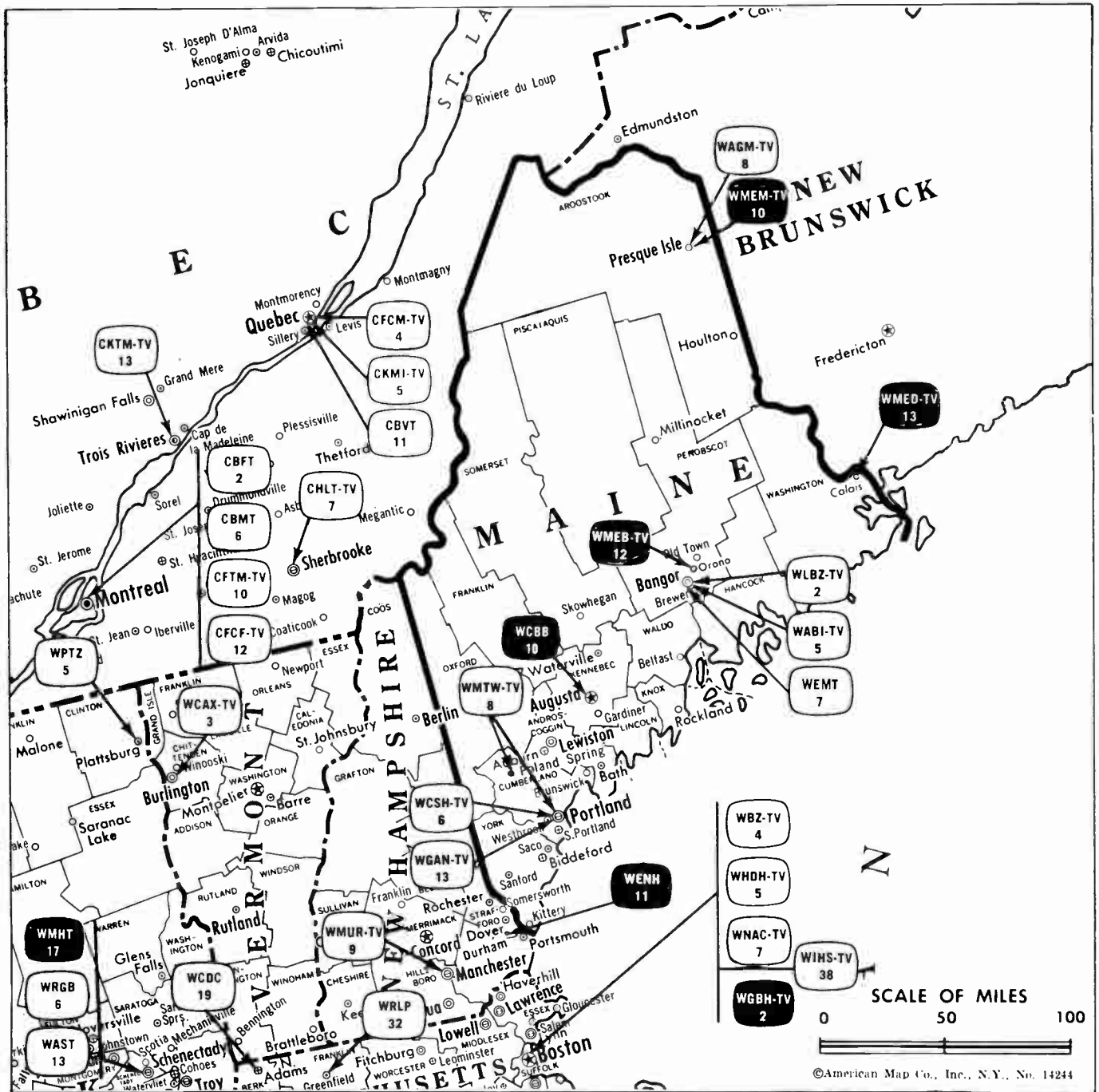
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS</b>			
COLUMBIA	8,300	7,100	86
HEMPSTEAD	5,900	5,100	86
HOWARD	3,300	3,000	89
LAFAYETTE	3,200	2,800	89
LITTLE RIVER	2,500	2,100	83
MILLER	10,700	9,600	90
NEVADA	3,000	2,500	83
OUACHITA	10,100	8,700	86
PIKE	2,200	1,900	86
SEVIER	3,300	2,900	89
UNION	16,900	15,100	90
<b>LOUISIANA</b>			
BIENVILLE	4,200	3,600	86
BOSSIER	17,700	16,400	93
CADDO	73,900	68,500	93
CLAIBORNE	4,800	4,100	85
DE SOTO	6,700	5,600	84
JACKSON	4,600	4,100	89
LINCOLN	7,400	6,900	93
NATCHITOCHE	8,900	7,000	79
RED RIVER	2,400	1,900	81
SABINE	4,700	3,700	79
UNION	4,700	4,200	91
VERNON	5,200	4,300	84
WEBSTER	12,300	10,900	89
WINN	4,500	3,800	84
<b>OKLAHOMA</b>			
CHOCTAW	4,400	3,400	78
MC CURTAIN	7,100	5,900	84
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
BOWIE	19,200	17,700	92
CAMP	2,200	1,800	84

(Continued on page 269-b)

STATION TOTAL 435,700 385,800 89

NET WEEKLY CIRCULATION (MARCH 65) 280,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 193,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 5





Market	ARB Net Weekly		Total Homes	TV	
	Circulation	Rank		Households	Rank
Portland-Poland Spring	313,800	59	497,500	60	58
Bangor	87,800	157	171,100	151	143
Presque Isle	24,900	210	27,700	224	223

For Additional State Data, see next page

**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



**AMECO "SALESMOBILE SERVICE"**

IN MAINE  
DON LEMIRE  
P.O. Box 247  
Manchester, New Hampshire  
Phone: 603-627-2122  
Harrisburg Warehouse 717-737-3792



# Maine

Maine Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	7	0	7
● Educational Television Stations	4	0	4
			11

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WCBB

Augusta

Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 310-kw visual, 51.7-kw aural. Antenna: 720-ft. above av. terrain, 369-ft. above ground, 1049-ft. above sea level.

Latitude 44° 09' 16"  
Longitude 70° 00' 37"

### WMED-TV

Calais

Ch. 13

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, c/o John Dunlop, Orono, Me.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 32.4-kw visual, 16.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude 45° 06' 44"  
Longitude 67° 19' 18"

### WMEB-TV

Orono

Ch. 12

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, c/o John Dunlop, Orono.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 366-ft. above ground, 1346-ft. above sea level.

Latitude 44° 45' 36"  
Longitude 68° 33' 59"

### WMEM-TV

Presque Isle

Ch. 10

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, c/o John Dunlop, Orono, Me.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude 46° 33' 05"  
Longitude 67° 48' 37"

## State Cross Reference List

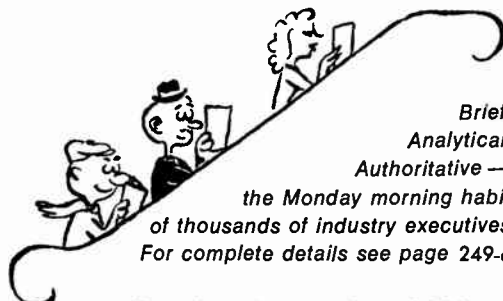
Communities That Receive Programs of Stations That Are Located Elsewhere

### WMTW-TV

Portland

(See Poland Spring, Me.)

## People on the way up read Television Digest\*



*Brief,  
Analytical,  
Authoritative —  
the Monday morning habit  
of thousands of industry executives  
For complete details see page 249-c*

**\*People on the way down didn't!**

# Maine—Bangor



**WABI-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 29.5 kw visual, 17.8-kw aural. Antenna: 670-ft. above av. terrain, 120-ft. above ground, 920-ft. above sea level.

Latitude 44° 44' 16"  
Longitude 68° 42' 00"  
Holds CP for 38.9-kw visual, 7.76-kw aural, 1310-ft. above av. terrain, 525-ft. above ground, 1745-ft. above sea level, lat. 44° 42' 15", long. 69° 04' 42"; transmitter to Pickard Mt., near Maine Rt. 9. BPCT—3508.

Transmitter: Copeland Mt., Holden, Me.

Studio: 35 Hildreth St.

AM Affiliate: WABI, 5-kw, 910 kc (ABC & MBS).

FM Affiliate: WABI-FM, 6.1-kw, 97.1 mc (No. 246), 630-ft. antenna height.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS

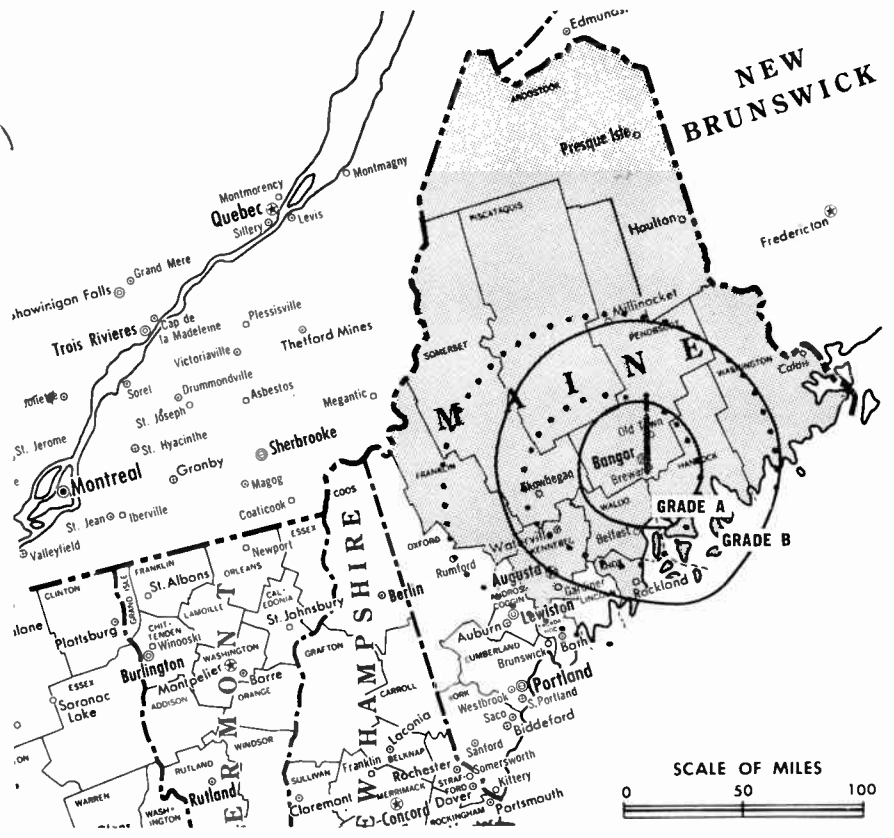
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WABI-TV Ref: FCC File No. BPCT-1872 Granted 6/29/54  
CP: BPCT-3508 Granted 7/29/65.

©American Map Co., Inc., N.Y., No. 14244

## WABI-TV

Network Service: CBS.

Licensee: Community Telecasting Service, 35 Hildreth St., Bangor, Me. (04401).

Telephone: 207-947-8321. TWX No.: 207-989-4550.

Ownership: Community Bcstg. Service (WABI), 100%. Community Bcstg. principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of Me.), 63.6%; Hildreth Bcstg. Co. (WPOR, Portland, Me.), 30.52%; Kennebec Bcstg. Co. (WTVL, Waterville, Me.), 4.507%; Walter L. Dickson, 1.4%. WABI-TV officers: Horace A. Hildreth, chmn.; W. L. Dickson, pres. & gen. mgr.; Carleton D. Brown, v.p. (represents WTVL); James F. White, v.p. (WABI); Harland Blanchard, treas.; Charles L. Hildreth, director; H. A. Hildreth Jr. operates WAGM-TV, Presque Isle, Me. and radio affiliate WAGM. Horace Hildreth owns minority interest in WMTW-TV, Poland Spring, Me.

Began Operation: Jan. 25, 1953.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

WALTER L. DICKSON, president & general manager.  
RICHARD B. BRONSON, exec. director, public relations.  
JOHN F. MacRAE, station manager & film buyer.  
CHARLES M. SIAS JR., general sales manager.  
ROBERT GOLD, national sales manager.  
GEORGE GONYAR, dir. TV operations.  
WALLACE EDWARDS, Hildreth Network chief engineer.  
PHIL LENTZ, chief engineer.  
JAMES GOFF, news director.  
JUNE GRADY, promotion director.  
ROBERT WOODBURY, production director.  
RALPH LIBBY, film director.  
EDWARD HEALEY, art director.

DIGEST OF RATE CARD NO. 8—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:29-9:59 p.m., daily.	\$425.00	\$255.00	\$170.00	\$106.00	\$100.00	\$80.00	\$46.00

NETWORK BASE HOURLY RATE: \$400.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MAINE</b>			
AROOSTOOK	27,700	26,100	94
FRANKLIN	5,900	5,500	92
HANCOCK	10,500	10,100	96
KENNEBEC	27,000	25,800	95
KNOX	9,300	8,700	94
PENOBSCOT	37,800	36,300	96
PISCATAQUIS	5,200	5,000	96
SOMERSET	11,700	11,100	95
WALDO	6,800	6,400	94
WASHINGTON	10,000	9,300	93
<b>NEW HAMPSHIRE</b>			
STRAFFORD	19,200	18,500	96
<b>STATION TOTAL</b>	<b>171,100</b>	<b>162,800</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 87,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 68,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Maine—Bangor

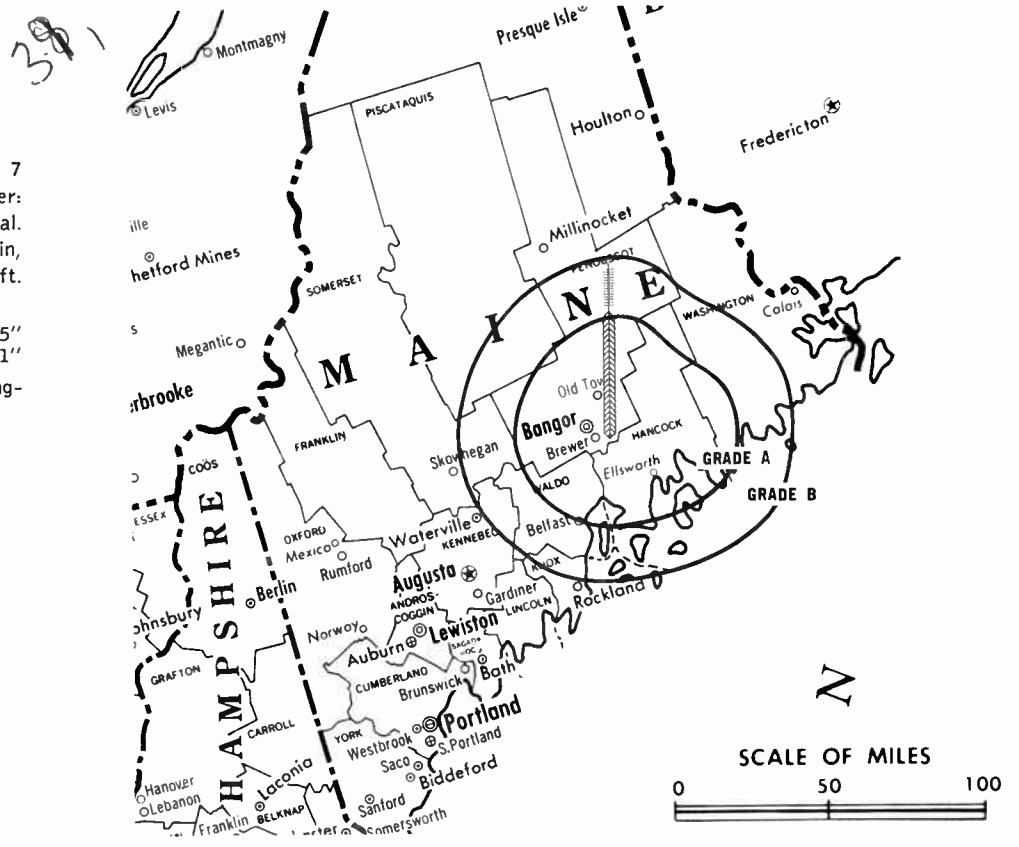
## WEMT

Ch. 7

Technical Facilities: Channel No. 7  
(174-180 mc). Authorized power:  
58.9-kw visual, 11.7-kw aural.  
Antenna: 818-ft. above av. terrain,  
183-ft. above ground, 1180-ft.  
above sea level.

Latitude 44° 45' 35"  
Longitude 68° 34' 01"

Transmitter: Black Cap Mt., Eddington, Me.



WEMT Ref: FCC File No. BMT-6139 Granted 8/2/65

©American Map Co., Inc., N.Y., No. 14244

## WEMT

Grantee: Down East TV Inc., 41 Farm Rd., Bangor, Me. (04401).  
Studio: 41 Farm Rd., Bangor.  
Telephone: 207-945-6457.

Ownership: Melvin L. Stone, pres., 25%; William H. Hart, exec. v.p., 4%; Donald S. Day, financial v.p., 19%; Herbert S. Hoffman, treas., 12.5%; Edward I. Gross, secy., 2%; Aaron O. Cohen, 12.5%; Martin H. Alpert, 12.5%; Roger A. Saunders, 12.5%; M. L. Stone, with wife, owns radios WGUY, Bangor & WRUM, Rumford, Me. H. S. Hoffman owns WBOS, Boston, Mass.

Began Operation: Oct. 15, 1965.

Represented (sales) by Eastman TV Inc.; Bill Creed (Boston).

Represented (legal) by Dempsey & Koplovitz.

### Personnel:

MELVIN L. STONE, president & general manager.  
WILLIAM H. HART, station manager.  
PHILIP J. GILDART JR., general sales manager.  
EVERETT K. FOSTER, program & promotion manager.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$400.00	\$250.00	\$180.00	\$110.00	\$80.00	\$80.00
	\$40.00					

ARB Data: Coverage For This Station is Not Available Since It Was Not On The Air When The Survey Was Made.




**MALARKEY, TAYLOR & ASSOCIATES**  
**CATV**

**Brokers - Consultants - Engineering**  
**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# Maine—Bangor

**WB** **WLBZ-TV**   
Ch. 2

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
51.3-kw visual, 10.2-kw aural. Antenna:  
640-ft. above av. terrain,  
99-ft. above ground, 941-ft. above  
sea level.

Latitude 44° 44' 10"  
Longitude 68° 40' 17"

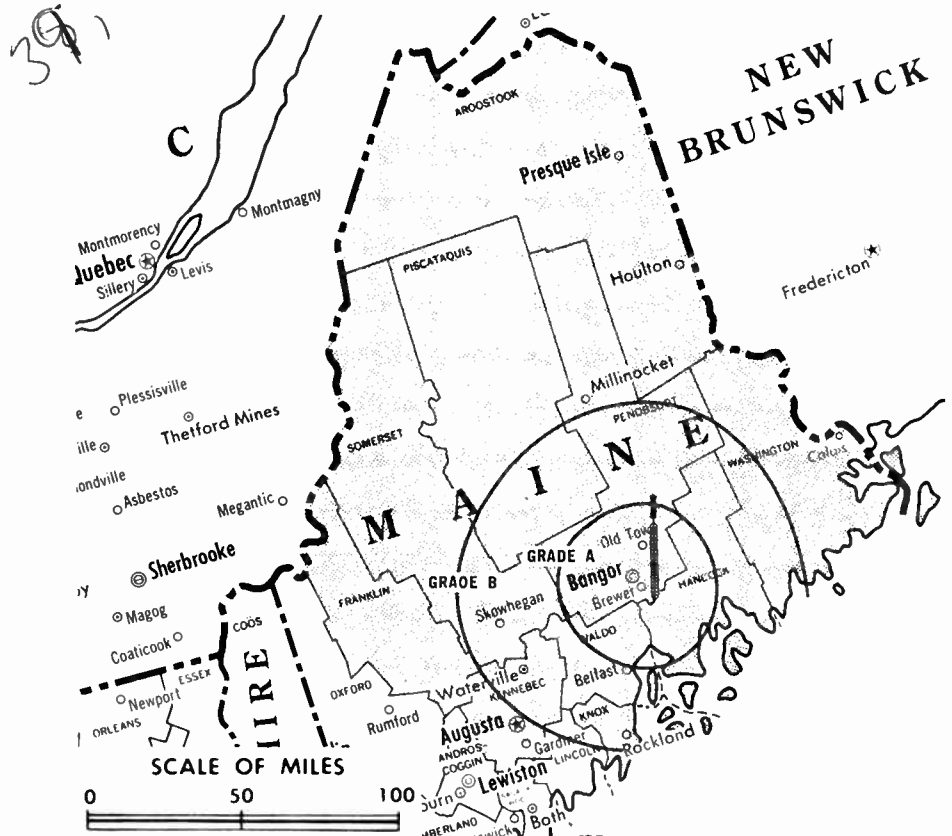
Transmitter: Ryders Peak, near  
Holden, Me.

AM Affiliate: WLBZ, 5-kw, 620 kc  
(NBC).

Color: Network only.

News Wire Service: UPI.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.



WLBZ-TV Ref: FCC File No. B1CT-2555 Granted 12/22/58

© American Map Co., Inc., N.Y., No. 14244

## WLBZ-TV

Licensee: WLBZ Television Inc., Box 732, Bangor, Me. (04402).

Studio: Mt. Hope Ave.

Telephone: 207-942-4822.

TWX No.: 207-989-4658.

Ownership: William H. Rines, 50%; Mary Rines Thompson, 50%.  
They are children of Mrs. Adeline B. Rines, who turned over  
stock to them after purchase from Murray Carpenter. Mrs. Rines  
controls WCSH-TV, Portland, Me.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners  
by Murray Carpenter & wife approved May 14, 1958 by FCC  
(Television Digest, Vol. 14:12, 16, 20).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Steadman, Leonard & Clammer.

### Personnel:

WILLIAM H. RINES, president.  
JACK S. ATWOOD, executive vice president.  
RUDY MARCOUX, manager & film buyer.  
JAMES ROBINSON, production and studio manager.  
JOHN H. WIBBY, chief engineer.

### DIGEST OF RATE CARD NO. 10A (Sept. 13, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.						
\$425.00	\$255.00	\$180.00	\$106.00	\$85.00	\$75.00	\$40.00

NETWORK BASE HOURLY RATE: \$375.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MAINE</b>			
AROOSTOOK	27,700	26,100	94
FRANKLIN	5,900	5,500	92
HANCOCK	10,500	10,100	96
KENNEBEC	27,000	25,800	95
KNOX	9,300	8,700	94
PENOBSCOT	37,800	36,300	96
PISCATAQUIS	5,200	5,000	96
SOMERSET	11,700	11,100	95
WALDO	6,800	6,400	94
WASHINGTON	10,000	9,300	93
<b>STATION TOTAL</b>	<b>151,900</b>	<b>144,300</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 87,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 68,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Maine—Poland Spring



**WMTW-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"  
Longitude 71° 18' 13"

Transmitter: Mt. Washington, N.H.  
Sales Office: Congress Bldg., Portland, Me.

Studio: Riccar Inn, Poland Spring.  
Telephones: Portland (sales) 207-773-5664; Poland Spring (studio) 207-998-4311.

TWX No.: Portland 207-781-5539.  
FM Affiliate: WMTW-FM, 49-kw, 94.9 mc (No. 235), 3820-ft. antenna height.

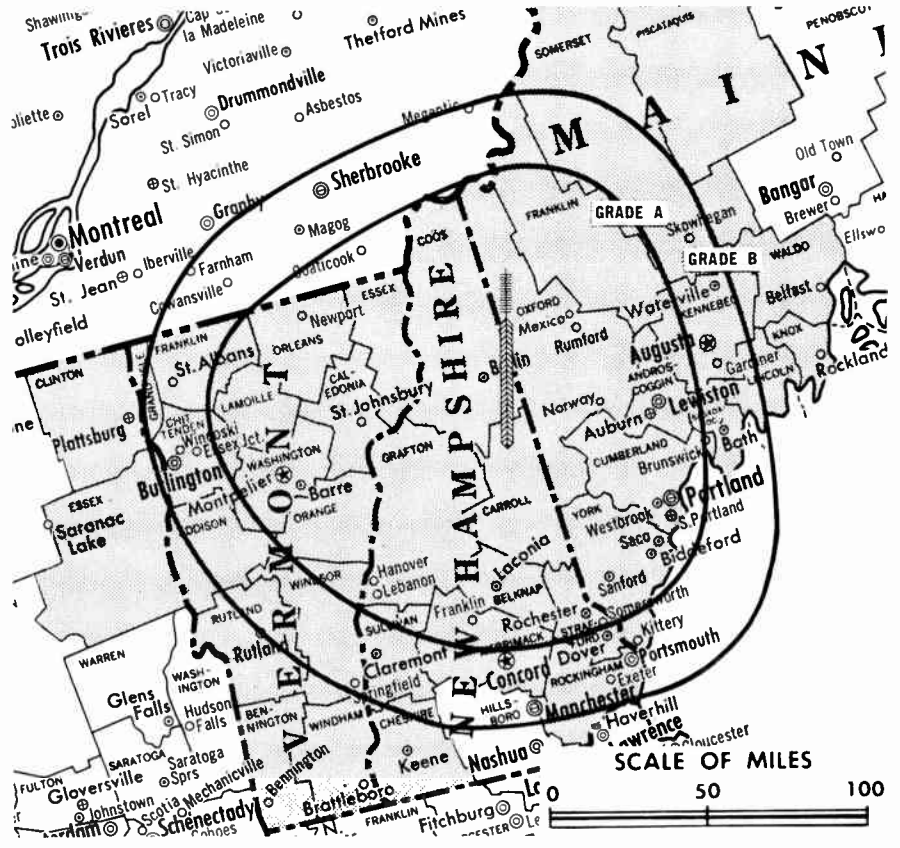
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARI3 study.



WMTW-TV Ref: FCC File No. BPCT-1530 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

## WMTW-TV

Licensee: Mt. Washington TV Inc., Poland Spring, Me. (04274).

Ownership: Dolphin Enterprises Inc. (Jack Paar), 80.5%; John W. Guider, pres., owns 19.5%.

Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vols. 3:40-41, 4:16).

Represented (sales) by Harrington, Righter & Parsons Inc.; Andy McDermott (Canada).

### Personnel:

JOHN W. GUIDER, president.  
ROBERT L. MAYNARD, v.p., general manager & sales mgr.  
ROBERT M. JOYCE, station manager & asst. general manager.  
CLINTON S. MASON, regional sales manager.  
LEON N. NELSON, program manager.  
RICHARD GOVE, promotion manager.  
BRIAN HIGGINS, film director & buyer.  
PARKER H. VINCENT, chief engineer.  
JOHN RICKER, assistant chief engineer.  
CLAUS WIESE, production manager.  
HELEN CHURCH, traffic manager.

### DIGEST OF RATE CARD NO. 12A—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10:30 p.m., daily.	\$700.00	\$420.00	\$280.00	\$175.00	\$160.00	\$80.00

NETWORK BASE HOURLY RATE: \$800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MAINE			
ANDROSCOGGIN	27,100	26,100	97
CUMBERLAND	58,300	56,300	97
FRANKLIN	5,900	5,500	92
KENNEBEC	27,000	25,800	95
KNOX	9,300	8,700	94

LINCOLN	6,000	5,700	95
OXFORD	13,100	12,600	96
PISCATAQUIS	5,200	5,000	96
SAGADAHOC	7,300	6,900	95
SOMERSET	11,700	11,100	95
WALDO	6,800	6,400	94
YORK	31,200	30,300	97

NEW HAMPSHIRE			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96
CHESHIRE	14,600	13,700	94
COOS	11,600	11,100	96
GRAFTON	15,000	14,000	93
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
SULLIVAN	9,200	8,500	93

NEW YORK			
CLINTON	21,100	20,500	97
ESSEX	10,600	10,200	96

VERMONT			
ADDISON	5,500	5,200	94
BENNINGTON	8,000	7,600	94
CALEDONIA	6,900	6,500	95
CHITTENDEN	22,300	21,500	96
ESSEX	1,700	1,700	96
FRANKLIN	8,500	8,300	97
GRAND ISLE	900	800	98
LAMOILLE	3,200	3,000	96
ORANGE	4,600	4,300	94
ORLEANS	5,600	5,400	96
RUTLAND	14,300	13,500	95
WASHINGTON	12,800	12,300	96
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94

STATION TOTAL 497,500 475,700 96

NET WEEKLY CIRCULATION (MARCH 65) 313,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 190,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

(Station also received in Canadian markets)

# Maine—Portland



**WCSH-TV**



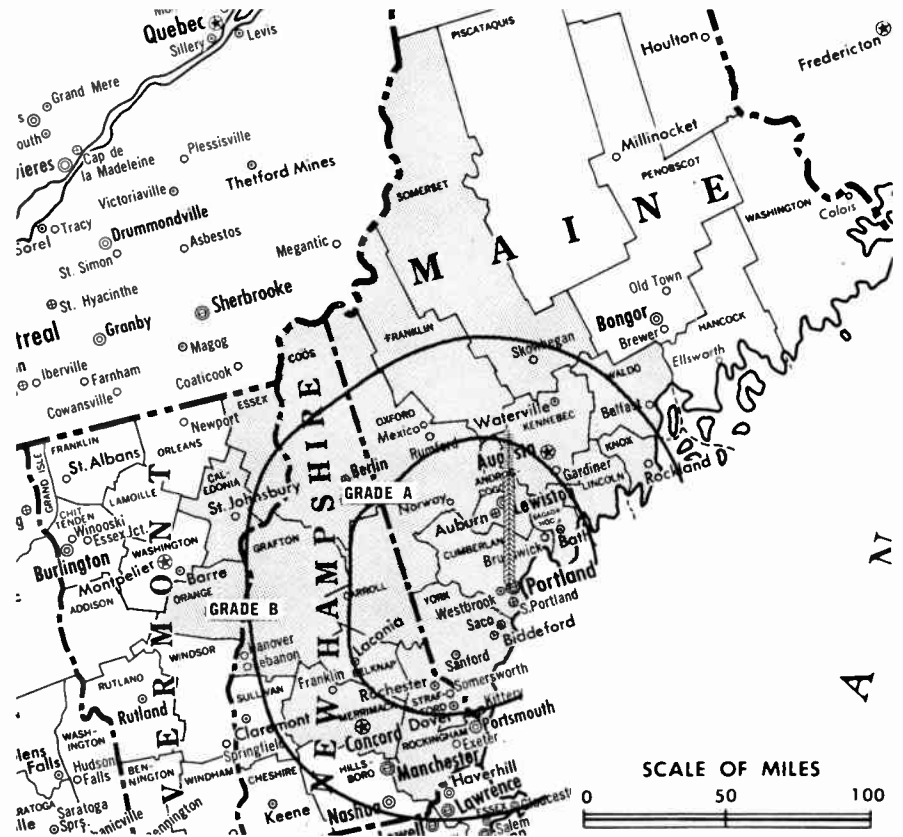
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1288-ft. above ground, 2533-ft. above sea level.

Latitude 43° 51' 33"  
Longitude 70° 42' 43"

Transmitter: Winn Mt., Sebago, Me.  
AM Affiliate: WCSH, 5-kw, 970 kc (NBC).

Color: Network, film & slide.  
News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WCSH-TV Ref: FCC File No. BIMPCT-5800 Granted 7/14/65 ©American Map Co., Inc., N.Y., No. 14241

## WCSH-TV

Licensee: Maine Radio & Television Co., 579 Congress St. Portland, Me. (04101).

Studio: Eastland Motor Hotel.

Telephone: 207-772-0181. TWX No.: 207-781-5533.

Ownership: Estate of Henry P. Rines, 100% (Adeline B. Rines, William H. Rines, Mary R. Thompson, trustees). William H. Rines and Mary R. Thompson are the two principal stockholders of WLBZ-AM-TV, Bangor, Maine and WRDQ-AM, Augusta, Maine.

Began Operation: Dec. 1, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Robb, Porter, Kistler & Parkinson.

Represented (engineering) by Jules Cohen and Assoc.

### Personnel:

- WILLIAM H. RINES, president.
- JACK S. ATWOOD, exec. v.p. & general manager, TV & radio.
- DON POWERS, station manager.
- CHARLES R. BROWN, chief engineer.
- BRUCE MCGORRILL, sales manager.
- LARRY GERAGHTY, news director.
- LEWIS COLBY, promotion director.
- DAVID SERETTE, production manager.
- ROBERT BLACK, operations supervisor.
- GEORGE BOWLER, film director.
- LINWOOD H. BROFEE, farm director.

### DIGEST OF RATE CARD NO. A14a—(Sept. 2, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:00-10:30 p.m., daily.					
\$700.00	\$420.00	\$280.00	\$135.00	\$110.00	\$55.00

Combination rate: See WLBZ-TV, Bangor, Me.

NETWORK BASE HOURLY RATE: \$725.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MAINE</b>			
ANDRUSCOGIN	27,100	26,100	97
CUMBERLAND	58,300	56,300	97
FRANKLIN	5,900	5,500	92
KENNEBEC	27,000	25,800	95
KNOX	9,300	8,700	94
LINCOLN	6,000	5,700	95
OXFORD	13,100	12,600	96
SAGadahOC	7,300	6,900	95
SOMERSET	11,700	11,100	95
WALDO	6,800	6,400	94
YORK	31,200	30,300	97
<b>NEW HAMPSHIRE</b>			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96
COOS	11,600	11,100	96
GRAFTON	15,000	14,000	93
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
<b>VERMONT</b>			
CALEDONIA	6,900	6,500	95
ESSEX	1,700	1,700	96
ORANGE	4,600	4,300	94
<b>STATION TOTAL</b>	<b>332,800</b>	<b>319,100</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	206,400
AVERAGE DAILY CIRCULATION (MARCH 65)	143,200
COLOR PENETRATION PERCENTAGE (NOV 65)	6

(Station also received in Canadian markets)

ARB Data for this Station does not reflect present coverage since the Station increased its antenna height and moved to a new tower after the survey was made.

For Translator Station Directory, see Section c.

# Maine—Portland



**WGAN-TV**

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 16"

Longitude 70° 29' 16"

Requests 63.2-kw aural.

Transmitter: Brown Hill, Raymond, Me.

AM Affiliate: WGAN, 5-kw, 560 kc.

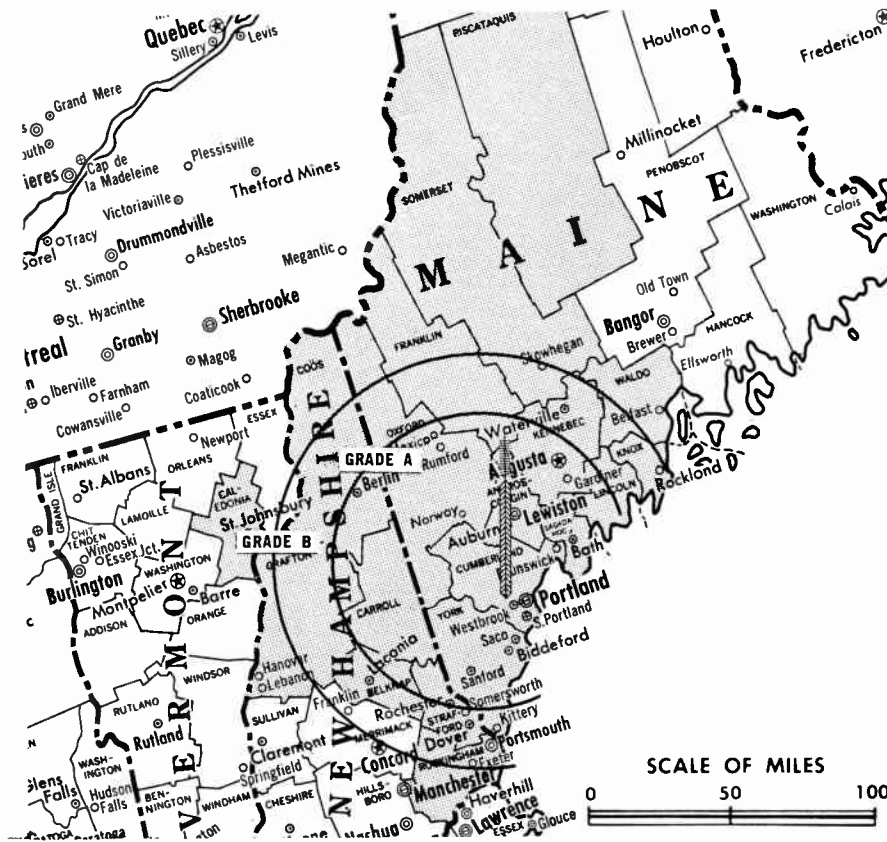
Color: Network & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965 ARB study.



WGAN-TV Ref: FCC File No. B1MPCT-2508 Granted 11/1/64

©American Map Co., Inc., N.Y., No. 14244

## WGAN-TV

Licensee: Guy Gannett Bcstg. Services, 390 Congress St., Box 1731

Studio: 390 Congress St. (04111).

Telephone: 207-772-4661.

Ownership: Guy Gannett Publishing Co., 99%; Guy P. Gannett estate, .2%; Anne M. Gannett estate, .2%; Jean G. Arnzen, .2%; John H. Gannett, .2%; Creighton E. Gatchell, .2%. Officers: Jean Gannett Arnzen, pres.; Eugene W. Wilkin, v.p.; Donald S. Moeller, v.p.; Guy Gannett Publishing Co. publishes Portland Press Herald, Evening Express and Sunday Telegram, Augusta Kennebec Journal and Waterville Sentinel, all in Maine.

Began Operation: May 16, 1954.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEAN GANNETT ARNZEN, president.  
 EUGENE W. WILKIN, vice president.  
 DONALD S. MOELLER, v.p. & general manager.  
 GEORGE D. LILLY, assistant general manager.  
 ROBERT R. SARACEN, national sales manager.  
 FRANK N. MOORE, local sales manager.  
 ROBERT W. JENNINGS, marketing manager.  
 WILLIAM G. WADMAN, program manager & film buyer.  
 EARL W. FENDERSON, film editor.  
 HENRY A. MAGNUSON JR., news director.  
 HENRY VAN AMBURGH, chief engineer.

### DIGEST OF RATE CARD NO. 8

(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-11 p.m., daily.	\$800.00	\$480.00	\$320.00	\$200.00	\$175.00	\$125.00	\$62.50
NETWORK BASE HOURLY RATE: \$600.							

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>MAINE</b>			
ANDROSCOGGIN	27,100	26,100	97
CUMBERLAND	58,300	56,300	97
FRANKLIN	5,900	5,500	92
KENNEBEC	27,000	25,800	95
KNOX	9,300	8,700	94
LINCOLN	6,000	5,700	95
OXFORD	13,100	12,600	96
PISCATAQUIS	5,200	5,000	96
SAGadahoc	7,300	6,900	95
SOMERSET	11,700	11,100	95
WALDO	6,800	6,400	94
YORK	31,200	30,300	97
<b>NEW HAMPSHIRE</b>			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96
COOS	11,600	11,100	96
GRAFTON	15,000	14,000	93
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
<b>VERMONT</b>			
CALEDONIA	6,900	6,500	95
<b>STATION TOTAL</b>	<b>310,400</b>	<b>297,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 200,900  
 AVERAGE DAILY CIRCULATION (MARCH 65) 150,300  
 COLOR PENETRATION PERCENTAGE (NOV 65) 6

(Station also received in Canadian markets)

For Maine CATV Systems  
 see Community Antenna Systems Directory



# Maine—Presque Isle



**WAGM-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 58.9-kw maximum and 27.5-kw horizontal visual, 30-kw maximum and 13.8-kw horizontal aural. Antenna: 355-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"  
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

AM Affiliate: WAGM, 5-kw, 950 kc.

O & O Translator: W11AA, Madawaska, Me., which also serves Edmundston, N.B., Canada.

Color: Network.

News Wire Service: UPI.

Total Households: © SRDS

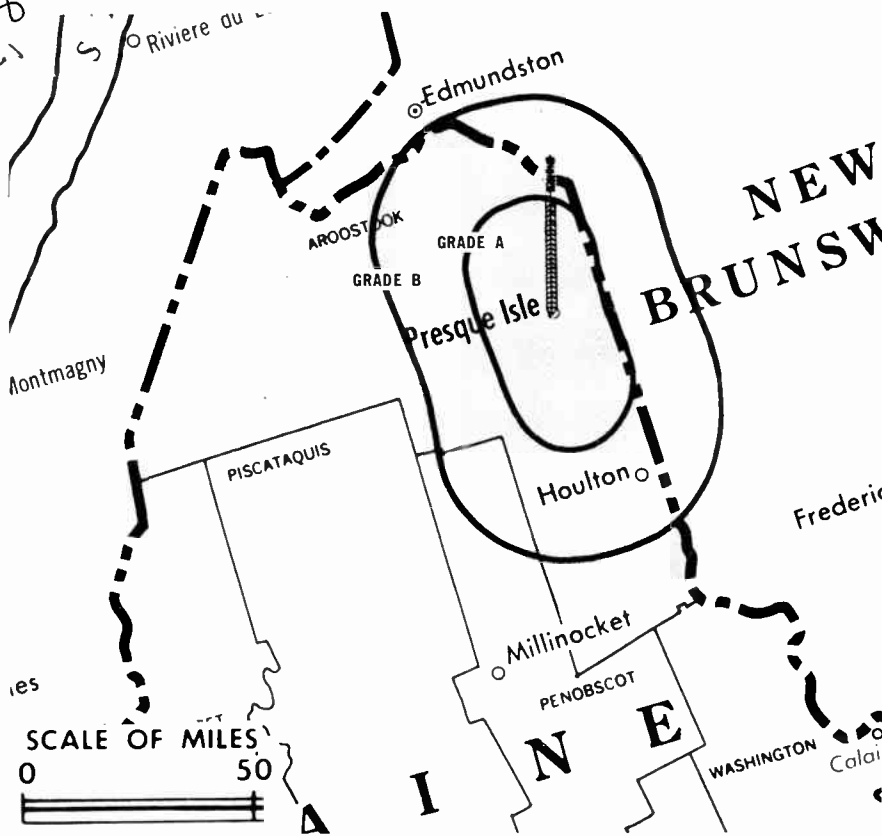
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WAGM-TV Ret: FCC File No. BMPCT-4232 Granted 10/8/56

©American Map Co., Inc., N.Y., No. 14211

## WAGM-TV

Network Service: ABC, CBS; also NBC (per program).

Licensee: Aroostook Broadcasting Corp., P.O. Box 749, Presque Isle, Me. (04769).

Studio: U.S. Hwy. 1 & Parkhurst Road.

Telephone: 207-764-1161. TWX No.: 207-762-2171.

Ownership: Community Bcstg. Service, 95.09%; 16 individual stockholders hold other 4.9%. Also operates radio WAGM. Community Bcstg. Service (Horace A. Hildreth, pres.), operates WABI-TV & WABI, Bangor, Me. For other interests see WABI-TV.

Began Operation: Oct. 13, 1956. Sale of 94.8% to present owner by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39).

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter Inc. (New England).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

HORACE A. HILDRETH, president.

WALTER DICKSON, v.p.

STAN LYONS, manager & film buyer.

ROBERT GOLD, national sales manager.

NATE CHURCHILL, director of TV operations.

JOHN RICHARDS, chief engineer.

### DIGEST OF RATE CARD NO. 7

(Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class AA—7:30-10:30 p.m., daily.  
\$225.00 \$135.00 \$80.00 \$70.00 \$62.50 \$50.00 \$42.00 \$25.00  
NETWORK BASE HOURLY RATE: \$175 (ABC), \$175 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MAINE			
AROOSTOOK	27,700	26,100	94
<b>STATION TOTAL</b>	<b>27,700</b>	<b>26,100</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 24,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 21,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 2

(Station also received in Canadian markets)

## BLACKBURN

& Company, Inc.

RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS

WASHINGTON, D.C.

James W. Blackburn

Jack V. Harvey

Joseph M. Sitrick

RCA Building

333-9270

CHICAGO

H. W. Cassill

William B. Ryan

Hub Jackson

333 N. Michigan Ave.

346-6460

ATLANTA

Clifford B. Marshall

John G. Williams

Mony Building

1655 Peachtree Rd. N.E.

873-5626

BEVERLY HILLS

Collin M. Selph

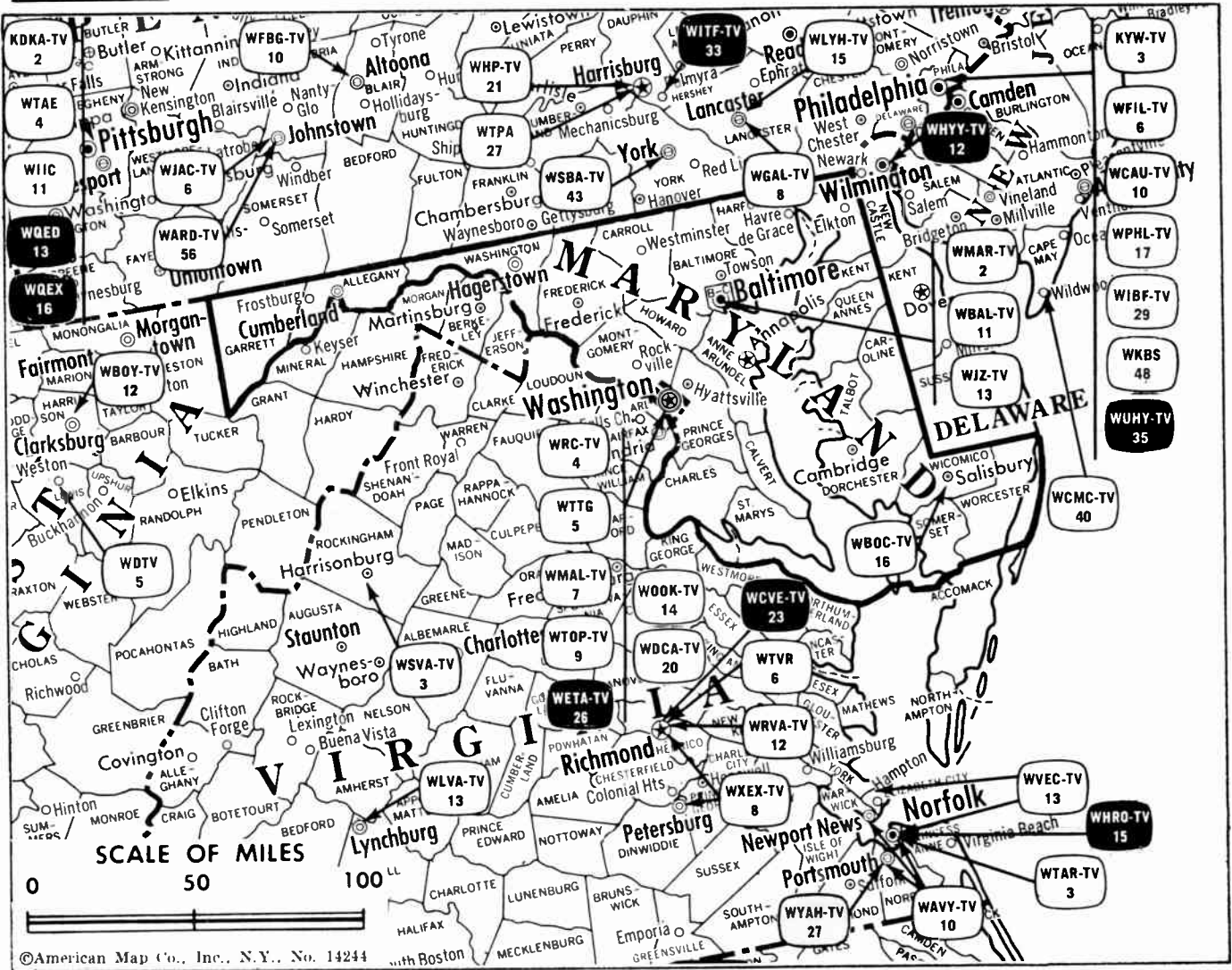
G. Bennet Larson

Bank of America Bldg.

9465 Wilshire Blvd.

274-8151

# Maryland



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Baltimore	818,300	11	1,929,400	6	1,842,100	6
Salisbury	41,800	195	71,500	199	64,800	199

## Maryland Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	0	0	0
			4

See CATV Directory  
for Maryland CATV Systems



## AMECO "SALESMOBILE SERVICE"

IN MARYLAND  
GEORGE MARTIN

P.O. Box 3343  
Harrisburg Warehouse

Harrisburg, Pa. 17101  
717-737-3792

# Maryland—Baltimore



**WBAL-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 4.3"  
Longitude 76° 39' 2.8"

Transmitter: 3800 Hooper Avenue.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, NBC.

Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: WBAL, 50-kw, 1090 kc (NBC).

FM Affiliate: WBAL-FM, 20-kw, 97.9 mc (No. 250), 960-ft. antenna height.

Total Households: © SRDS

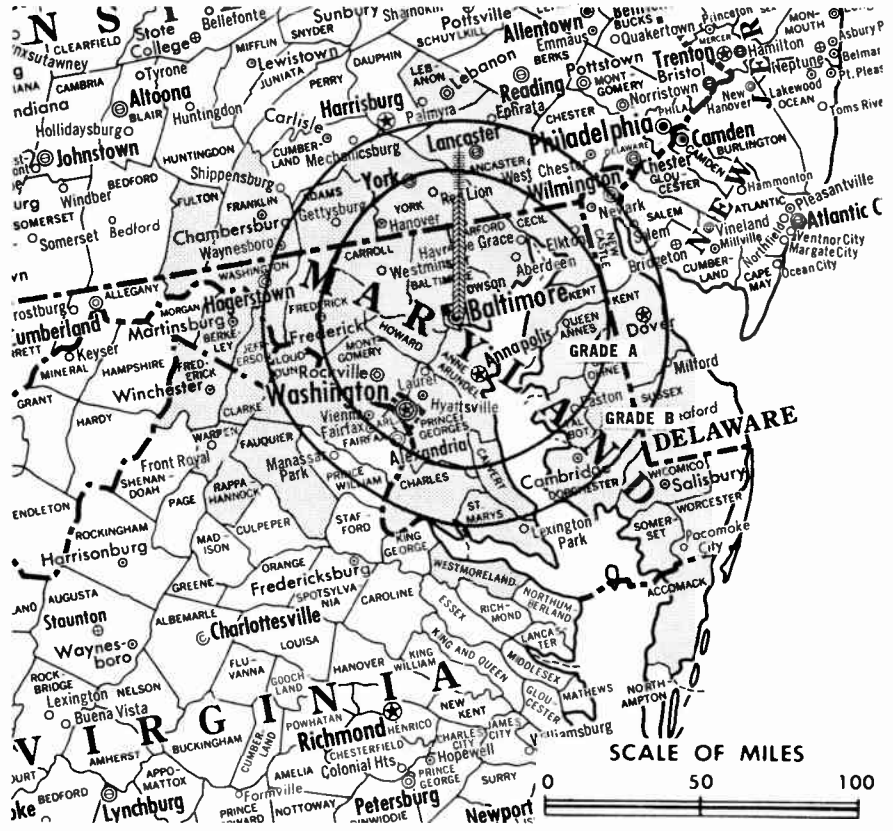
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WBAL-TV Ref: FCC File No. BMPCT-5141 Granted 8/5/68

© American Map Co., Inc., N.Y., No. 14211

## WBAL-TV

Licensee: Hearst Corp. (Radio & TV Div.), Maryland's Broadcast Center, Baltimore, Md. (21211).

Studio: Maryland's Broadcast Center, Baltimore (21211).

Telephone: 301-467-3000. TWX No.: 301-955-0200.

Ownership: Hearst Corp. (newspapers & magazines, including Baltimore News-American). Same interests operate WISN-TV, Milwaukee and WTAE (TV), Pittsburgh (through affiliation) and radio stations WBAL & FM, Baltimore, WISN & FM, Milwaukee, and WRYT & FM, Pittsburgh. Hearst Corp. also owns radio WAPA, San Juan.

Began Operation: March 11, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- BRENT O. GUNTS, v.p. & general manager.
- WILLIS K. FREIERT, asst. station mgr. & director of sales.
- JOHN FRANKENFIELD, program director.
- DAVID E. MICHELS, national sales manager.
- ANN MAR, sales coordinator.
- DON PEACOCK, advertising & promotion director.
- JAY GOLDMAN, operations manager.
- J. SYDNEY KING, public service & special events manager.
- MICHAEL MEISE, news manager.
- OTTO CLAUS, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Nov. 1, 1963)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1800.00	\$1000.00	\$700.00			

\*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1650.

For Other Newspapers with TV Station Ownership, see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
DELAWARE			
KENT	21,300	20,200	94
SUSSEX	23,200	21,200	91
DIST OF COLUMBIA			
DIST OF COLUMBIA	270,000	251,100	93
MARYLAND			
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
PENNSYLVANIA			
ADAMS	15,300	14,600	95
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
YORK	77,100	74,200	96

(Continued on page 297-b)

STATION TOTAL	1,658,200	1,581,200	95
NET WEEKLY CIRCULATION (MARCH 65)		752,700	
AVERAGE DAILY CIRCULATION (MARCH 65)		492,100	
COLOR PENETRATION PERCENTAGE (NOV 65)			7

# Maryland—Baltimore



**WMAR-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"  
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

Studio: Television Park, 6400 York Rd.; P.O. Box 1957 (21203).

Telephone: 301-377-2222.

TWX No.: 301-377-4574.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, CBS.

Facsimile Service: AP, CBS.

Represented (legal) by Hogan & Hartson.

Total Households: © SRDS

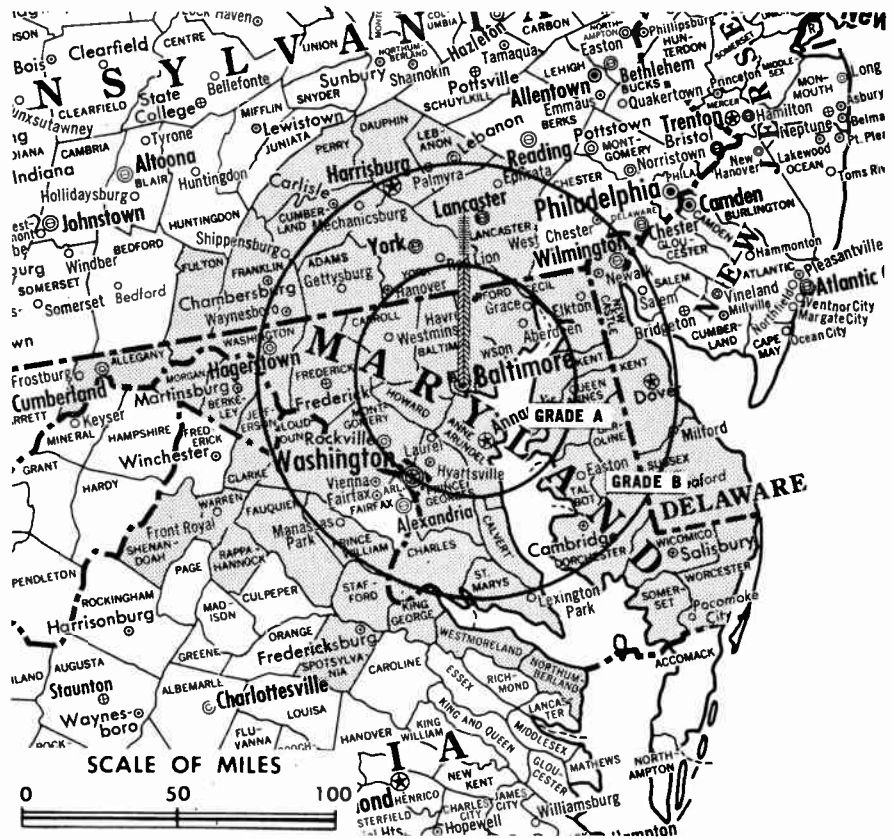
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WMAR-TV Ref: FCC File No. BPCT-3249 Granted: 11/1/63

© American Map Co., Inc., N.Y., No. 1424

## WMAR-TV

Licensee: A. S. Abell Co., Box 1957, Baltimore, Md. (21203).

Ownership: Same as Baltimore Sunpapers (Baltimore Sun and Evening Sun); Gary Black, chairman of board; William F. Schmick Jr., pres. Also owns WBOC-TV (WBOC & WBOC-FM), Salisbury, Md.

Began Operation: Oct. 27, 1947.

Represented (sales) by The Katz Agency Inc.

Personnel:

DONALD P. CAMPBELL, general manager.  
ROBERT COCHRANE, assistant general manager.  
ERNEST A. LANG, commercial manager.  
STANLEY COLE, business manager.  
A. G. PICHA, promotion & publicity manager.  
C. G. NOPPER, director of engineering.  
EDWIN B. MICK, production manager.  
THOMAS J. SEVERIN, public service director.  
DAVID V. STICKLE, film buyer & news director.  
RUSSELL JONES, chief accountant.

DIGEST OF RATE CARD NO. A20a—(Sept. 13, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:59-10:31 p.m., daily.

\$1700.00 \$960.00 \$640.00 \$480.00 \$400.00 \$225.00

NETWORK BASE HOURLY RATE: \$1650.

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>DELAWARE</b>			
KENT	21,300	20,200	94
NEW CASTLE	100,200	97,300	97
SUSSEX	23,200	21,200	91
<b>DIST OF COLUMBIA</b>			
DIST OF COLUMBIA	270,000	251,100	93
<b>MARYLAND</b>			
ALLEGANY	25,400	23,900	94
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89

PENNSYLVANIA	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
ADAMS	15,300	14,600	95
CUMBERLAND	40,300	38,800	96
DAUPHIN	69,700	66,900	96
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
PERRY	7,800	7,400	95
YORK	77,100	74,200	96

VIRGINIA	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
ARLINGTON	97,500	93,900	96
CLARKE	2,500	2,300	94
FAUQUIER	7,100	6,500	91
KING GEORGE	2,000	1,900	92

(Continued on page 297-b)

STATION TOTAL	1,929,400	1,842,100	95
NET WEEKLY CIRCULATION (MARCH 65)			818,300
AVERAGE DAILY CIRCULATION (MARCH 65)			553,000
COLOR PENETRATION PERCENTAGE (NOV 65)			7

# No. 1 IN BALTIMORE!

For maximum Homes Reached by Baltimore stations, see any ARB or Nielsen report.\* Maryland and surrounding areas in Pennsylvania, New Jersey, Delaware, Virginia and West Virginia.

## NET WEEKLY CIRCULATION

TOTAL WEEK	818,300—WMAR-TV—Number 1
DAYTIME	484,400—WMAR-TV—Number 1
EARLY EVENING	401,800—WMAR-TV—Number 1
PRIME TIME	689,100—WMAR-TV—Number 1
LATE EVENING	253,300—WMAR-TV—Number 1
ARB TELEVISION COVERAGE/65*	

## A Comprehensive Report of Television Circulation

\* All audience measurement data used herein are estimates only, subject to errors and limitations inherent in indicated sources due to sample size and selection, and other methodological procedures.

WMAR-TV was the 11th station on the air in the nation and the 2nd station to join the CBS Network. In keeping with this traditional policy of leadership, WMAR-TV is fully color-equipped, including RCA TK 42 Studio cameras and 4V color film chain.

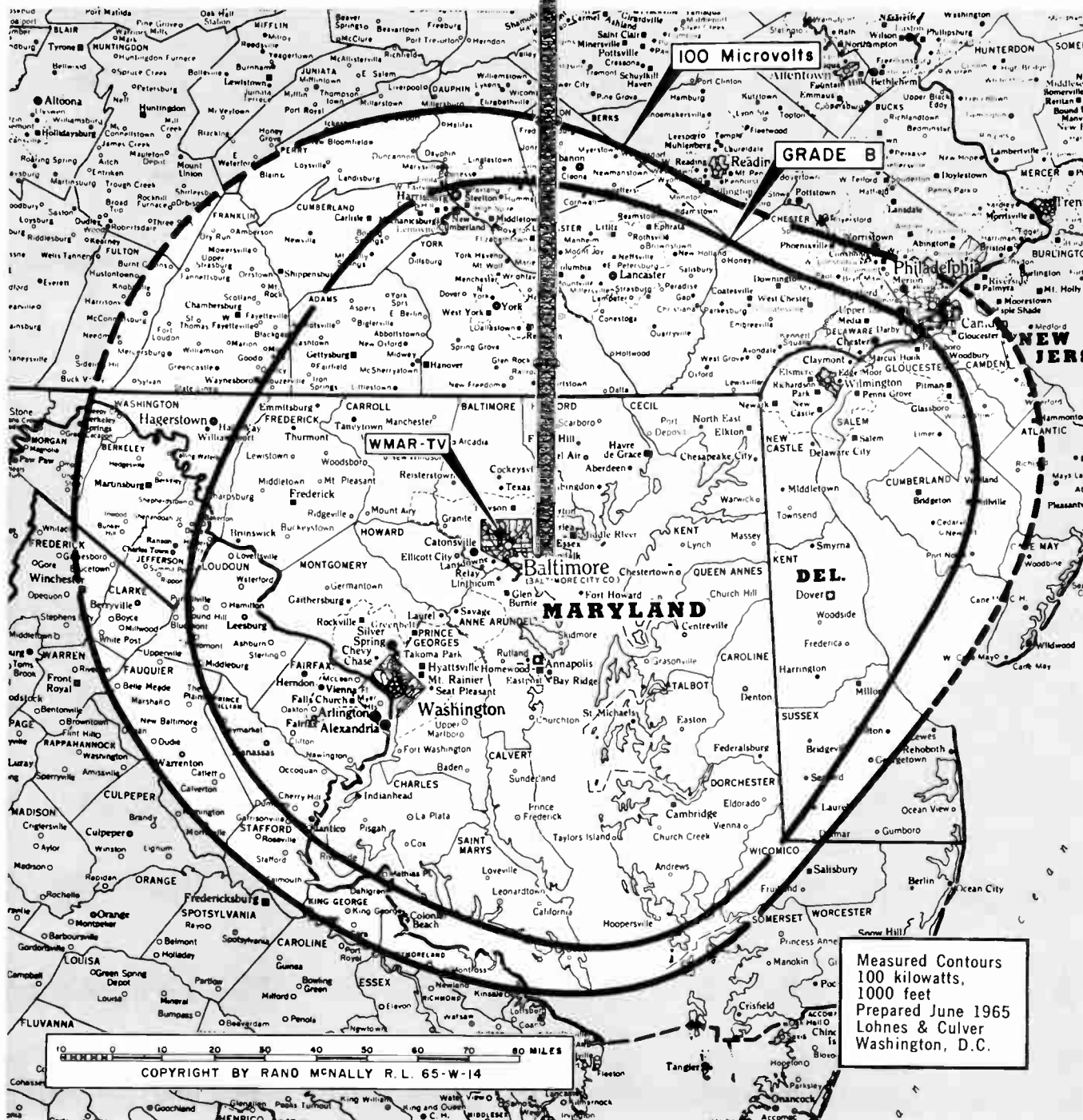
In Maryland Most People Watch COLOR-FULL

# WMAR-TV

CHANNEL 2, SUNPAPERS TELEVISION

TELEVISION PARK, BALTIMORE, MD. 21212

Represented Nationally by THE KATZ AGENCY, INC.



Measured Contours  
100 kilowatts,  
1000 feet  
Prepared June 1965  
Lohnes & Culver  
Washington, D.C.



# Maryland—Baltimore



**WJZ-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 4.3"

Longitude 76° 39' 2.8"

Transmitter: Television Hill.

Telephone: 301-664-7600.

TWX No.: 301-955-1178.

TV tape: Recording facilities.

Color: Network, live, film & slide.

News Wire Service: AP, UPI, Group W News Bureau.

Facsimile Service: AP.

News Film Service: ABC.



Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965  
 ARB study.

WJZ-TV Ref: FCC File No. BPCT-2248 Granted 2/5/57

©American Map Co., Inc., N.Y., No. 1424

## WJZ-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Television Hill, Baltimore (21211).

Studio: Television Hill.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, pres.; R. V. Tooke, exec. v.p., group & staff operations; Larry H. Israel, exec. v.p., station operations; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); B. Wolfe, v.p., engineering; Richard M. Pack, v.p., programming; Alexander W. Dannenbaum Jr., v.p., marketing; J. K. Mikita, v.p., finance & admin.; David N. Lewis, national advertising & sales promotion mgr. Also operates TV stations WBZ-TV, Boston; KYW-TV, Philadelphia; KPIX, San Francisco, KDKA-TV, Pittsburgh; and 6 radio stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18-19, 26).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- HERBERT B. CAHAN, area vice president.
- KENNETH T. MacDONALD, general manager.
- ROBERT L. BRYAN, sales manager.
- JAMES HODGETT, assistant sales manager.
- JOSEPH A. SMITH, marketing director.
- JOHN QUIGLEY, program manager & film buyer.
- TODD A. SPOERI, promotion manager.
- GEREN W. MORTENSEN, public relations manager.
- CHARLES S. BLAIR JR., chief engineer.
- JAMES MELINDER, business manager.

DIGEST OF RATE CARD NO. 23—(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AAA—7:30-11 p.m., daily.	\$1750.00	\$1050.00	\$700.00	\$525.00	\$500.00	\$250.00
NETWORK BASE HOURLY RATE: \$1650.						

For Group W Corporate Data,  
 see Listing under Group Ownership.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>DELAWARE</b>			
KENT	21,300	20,200	94
NEW CASTLE	100,200	97,300	97
SUSSEX	23,200	21,200	91
<b>DIST OF COLUMBIA</b>			
DIST OF COLUMBIA	270,000	251,100	93
<b>MARYLAND</b>			
ANNE ARUNDEL	64,200	62,200	97
BALTIMORE	452,500	438,200	97
CALVERT	4,400	4,100	92
CAROLINE	6,300	5,800	92
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
CHARLES	8,900	8,300	93
DORCHESTER	9,400	8,600	91
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
HOWARD	11,400	11,000	97
KENT	5,000	4,700	94
MONTGOMERY	116,800	113,800	97
PRINCE GEORGES	116,600	113,900	98
QUEEN ANNES	5,400	5,000	93
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
TALBOT	7,200	6,700	94
WASHINGTON	29,400	27,800	95
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
YORK	77,100	74,200	96

(Continued on next page)

STATION TOTAL	1,762,500	1,684,400	96
NET WEEKLY CIRCULATION (MARCH 65)		783,800	
AVERAGE DAILY CIRCULATION (MARCH 65)		500,100	
COLOR PENETRATION PERCENTAGE (NOV 65)			7

## Maryland—Baltimore

### WBAL-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>VIRGINIA</b>			
ACCUMACK	9,500	8,200	86
ARLINGTON	97,500	93,900	96
CLARKE	2,500	2,300	94
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
LOUDOUN	7,200	6,700	92
RAPPAHANNOCK	1,300	1,200	88
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94

### WMAR-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>VIRGINIA (CONTINUED)</b>			
LOUDOUN	7,200	6,700	92
NORTHUMBERLAND	3,000	2,700	90
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
SHENANDOAH	7,000	6,500	96
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
JEFFERSON	5,300	4,900	93
MORGAN	2,500	2,200	91

### WJZ-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>VIRGINIA</b>			
CLARKE	2,500	2,300	94
FAIRFAX	91,600	89,300	98
FAUQUIER	7,100	6,500	91
LOUDOUN	7,200	6,700	92
PRINCE WILLIAM	15,900	15,300	96
RAPPAHANNOCK	1,300	1,200	88
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
WARREN	4,500	4,000	89
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
JEFFERSON	5,300	4,900	93

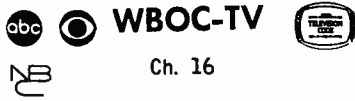


**Cognoscenti  
Read  
Television Digest**

Turn to page 249-c  
for just a few of their reasons



# Maryland—Salisbury



Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 200-kw visual, 40-kw aural. Antenna: 620-ft. above av. terrain, 647-ft. above ground, 687-ft. above sea level.

Latitude 38° 24' 15"  
Longitude 75° 34' 45"

Transmitter: Northwood Drive.

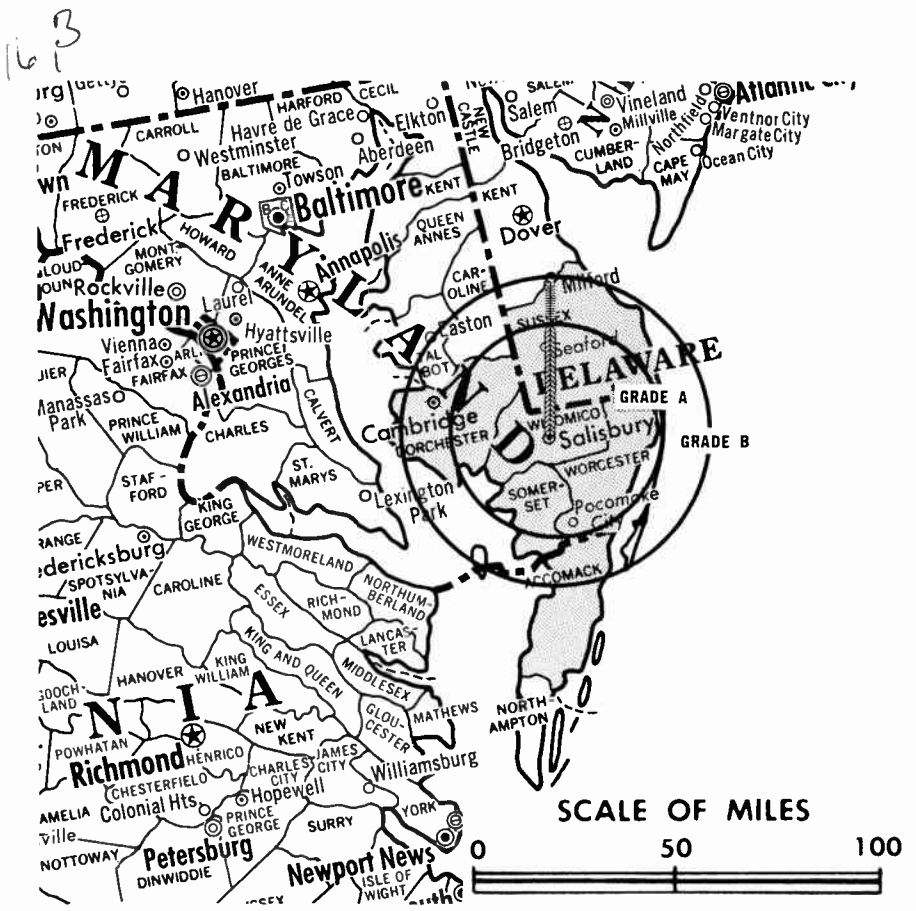
AM Affiliate: WBOC, 5-kw (1-kw night), 960 kc.

FM Affiliate: WBOC-FM, 63-kw, 94.3 mc (No. 232), 590-ft. antenna height.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WBOC-TV Ref: FCC File No. BPC7-3035 Granted 7/12/62

©American Map Co., Inc., N.Y., No. 14244

## WBOC-TV

Network Service: ABC, CBS, NBC.  
Licensee: WBOC Inc., Radio-TV Park, Salisbury, Md. (21801).  
Studio: Radio-TV Park.  
Telephone: 301-749-6131.  
TWX No.: 301-344-4947.  
Ownership: WBOC Inc. Solely-owned subsidiary of The A. S. Abell Co., owner of WMAR-TV, Baltimore.  
Began Operation: July 15, 1954.  
Represented (sales) by Venard, Torbet & McConnell Inc.  
Represented (legal) by Hogan & Hartson.  
Represented (engineering) by Lohnes & Culver.  
Personnel:  
CHARLES J. TRUITT, v.p. & general manager.  
BOBBY O. BEACH, assistant secretary-treasurer.  
JOHN W. DOWNING JR., program director.  
JACK W. WARD, chief engineer.  
CARROLL LONG, farm director.

### DIGEST OF RATE CARD NO. 5 (September 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$60.00	\$48.00 \$30.00
NETWORK BASE HOURLY RATE:	\$200 (ABC), \$200 (CBS), \$200 (NBC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
DELAWARE			
SUSSEX	23,200	21,200	91
MARYLAND			
DORCHESTER	9,400	8,600	91
SOMERSET	5,600	4,900	88
WICOMICO	16,400	15,400	94
WORCESTER	7,400	6,500	89
VIRGINIA			
ACCOMACK	9,500	8,200	86
STATION TOTAL	71,500	64,800	91
NET WEEKLY CIRCULATION (MARCH 65)		41,800	
AVERAGE DAILY CIRCULATION (MARCH 65)		33,700	
COLOR PENETRATION PERCENTAGE (NOV 65)			6

## Daniels & Associates

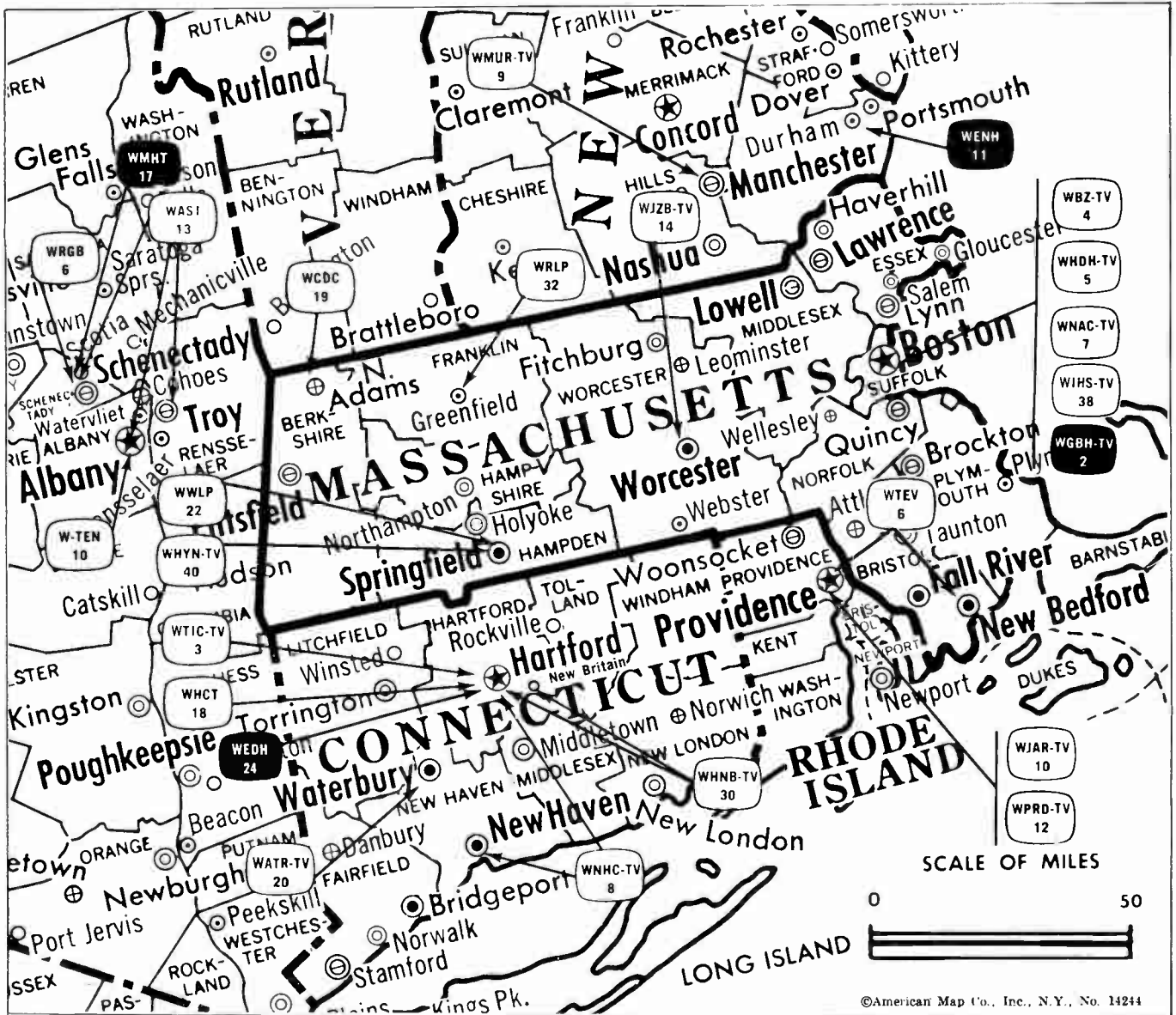
THE PIONEER CATV BROKER

Depend on the Firm with Experience

Brokers - Appraisers - Consultants - Management

THE DANIELS BUILDING • THIRD AT MILWAUKEE

Denver, Colorado 80206  
(303) 388-5888



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Boston	1,675,000	5	2,199,900	5	2,126,800	5
Springfield-Holyoke	243,300	78	523,600	55	502,000	54

Massachusetts Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	3	6	9
Educational Television Stations	1	0	1
			10

**State Cross Reference List**  
 Communities That Receive Programs of Stations That Are Located Elsewhere

**WTEV**  
 New Bedford  
 (See Providence, R.I.)

For Educational Facilities, See Next Page



**AMECO "SALESMOBILE SERVICE"**  
 IN MASSACHUSETTS  
 DON LEMIR  
 P.O. Box 247 Manchester, New Hampshire  
 Phone: 603-627-2122  
 Harrisburg Warehouse 717-737-3792

# Massachusetts—Adams



**WCDC**

Ch. 19



1213

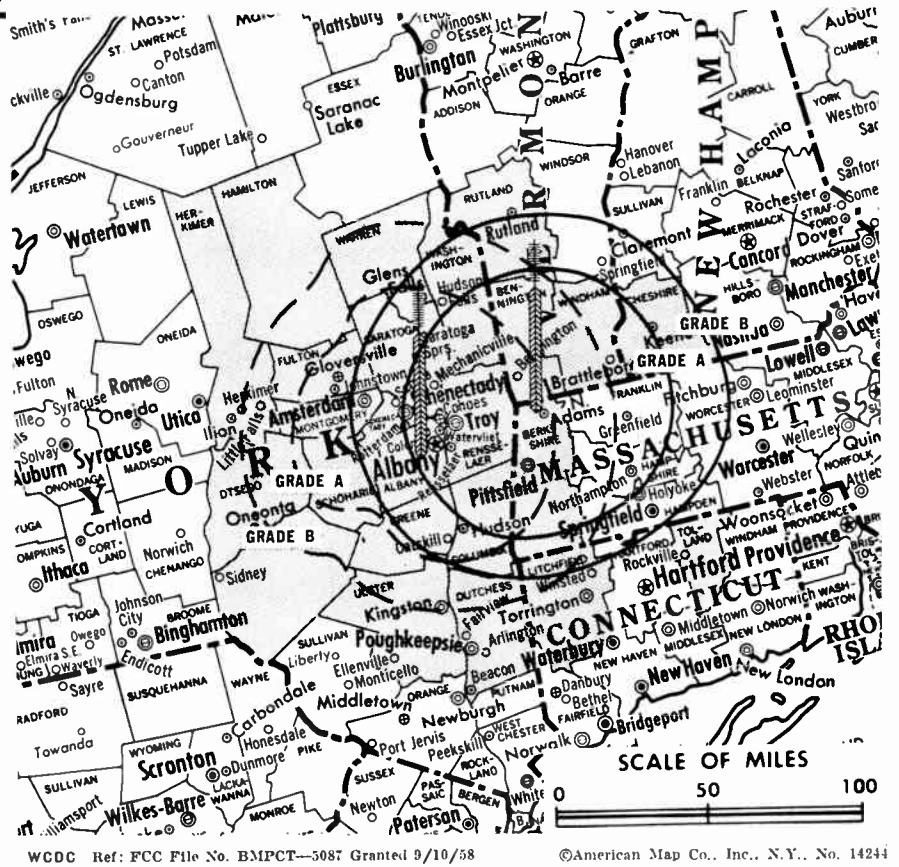
[Satellite of WTEN, Albany, N.Y.]

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 116-kw visual, 22.9-kw aural. Antenna: 2104-ft. above av. terrain, 244-ft. above ground, 3694-ft. above sea level.

Latitude 42° 38' 11"  
Longitude 73° 10' 04"

Transmitter: Atop Mt. Greylock, Adams, Mass.

Note: Pittsfield, Mass. is within 50-mi. radius of WCDC.



County coverage (shaded areas) based on 1967 ARB study.

## WCDC

Network Service: CBS, same as W-TEN, Albany, N.Y.  
Licensee: Capital Cities Broadcasting Corp., Box 10, Albany, N.Y. (12201).  
Studio: W-TEN, North Greenbush, N.Y.  
Telephone: Albany, 518-271-2345. TWX No.: 518-241-6290.  
Ownership: Same as W-TEN.  
Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to present owner by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8).  
Personnel: Same as W-TEN, Albany, N.Y.  
Rates: Sold only in combination with W-TEN, Albany, N.Y.  
NETWORK BASE HOURLY RATE: Bonus to W-TEN, Albany, N.Y.

ARB Data For This Station Included With Report Of Parent WTEN, Albany, N.Y. Above Map Shows Coverage For Both Parent & Satellite.

**MORTON FLOM, ENG.**  
**CONSULTING ENGINEER**  
Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WGBH-TV

Boston  
Ch. 2

Non-Commercial Educational Station

(Affiliated with Eastern Educational Network and N.E.T.)

Licensee: WGBH Educational Foundation, 238 Main St., Cambridge, Mass. (02142).

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 660-ft. above av. terrain, 233-ft. above ground, 849-ft. above sea level.

Latitude 42° 12' 42"  
Longitude 71° 06' 51"

### WBZ-TV, Boston

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
RHODE ISLAND (Continued)			
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
VERMONT			
BENNINGTON	8,000	7,600	94
CALEDONIA	6,900	6,500	95
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94

# Massachusetts—Boston



**WBZ-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 56.24-kw visual, 5.62-kw aural. Antenna: 1182-ft. above av. terrain, 1194-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, Mass.

TV tape: Recording facilities.

AM Affiliate: WBZ, 50-kw, 1030 kc.

FM Affiliate: WBZ-FM, 2.8-kw, 106.7 mc (No. 294), 1040-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © SRDS

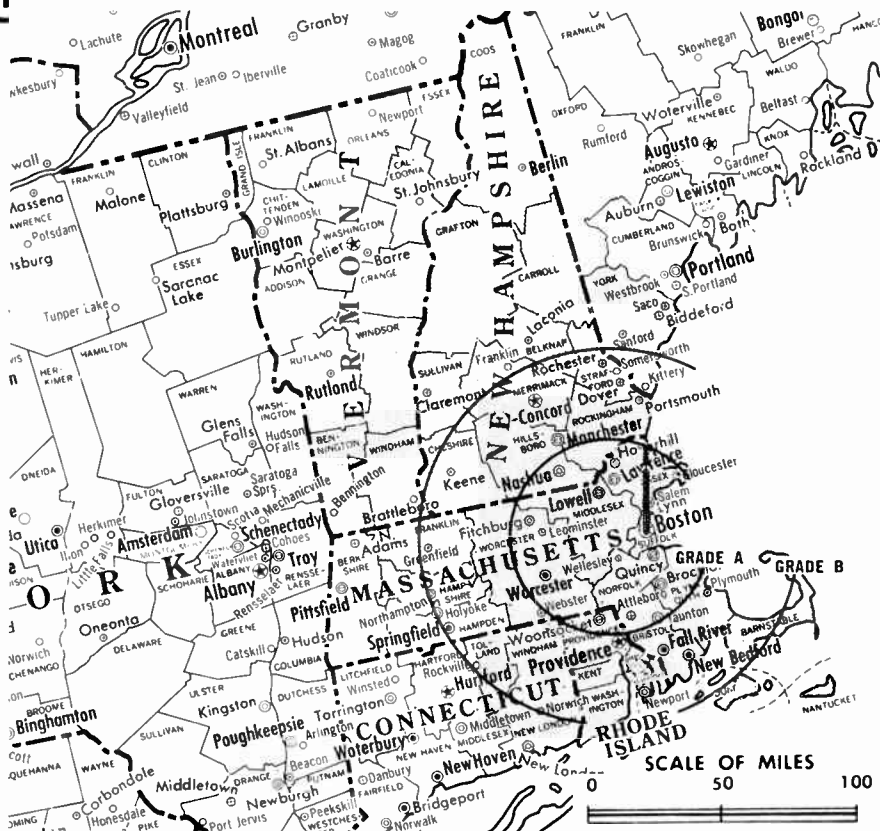
Consumer Market Data as of 1/1/66.

TV Homes: TVG and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WBZ-TV Ref: FCC File No. B14T-2072 Granted 2/8/56

©American Map Co., Inc., N.Y., No. 14244

## WBZ-TV

Licensee: A Group W Station, Westinghouse Bcstg. Co. Inc., 1170 Soldiers Field Rd., Boston, Mass. (02134).

Studio: 1170 Soldiers Field Rd.

Telephone: 617-254-5670. TWX No.: 617-788-3534.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, pres. & chairman; L. H. Israel, exec. v.p.; Joseph Mikita, sr. v.p. For other Westinghouse executives, see listing under Group Ownership. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); KYW-TV, Philadelphia (KYW); KPX, San Francisco; WJZ-TV, Baltimore; and radio stations WOWO, Fort Wayne, Ind.; WINS, New York City; WIND, Chicago.

Began Operation: June 9, 1948.

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- DONALD H. MCGANNON, president.
- W. C. SWARTLEY, v.p. (Boston).
- LAMONT L. THOMPSON, general manager.
- H. V. GREENE JR., assistant general manager.
- JOHN M. ROHRBACH JR., sales manager.
- GEORGE ANDERSON, assistant sales manager.
- WILLIAM E. WUERCH, program manager.
- THOMAS J. KNOTT, asst. program manager.
- ALFRED R. KELMAN, public affairs director.
- RONALD LITTLE, executive producer.
- JOSEPH A. RYAN, public relations director.
- JACK AGNEW, advertising and sales promotion manager.
- W. H. HAUSER, director of engineering.
- GLENN H. LAHMAN, chief engineer.
- A. A. PALMER, business manager.
- J. R. WRIGHT, manager, research & development.

DIGEST OF RATE CARD NO. 18  
(Jan. 1, 1966)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 or 10 Sec.	
Class A—6:30-11:30 p.m., daily.	\$3000.00	\$1800.00	\$1180.00	\$1725.00*	\$1100.00*	\$600.00*

\*Class AA—6:59-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$3250.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CONNECTICUT</b>			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
<b>MAINE</b>			
YORK	31,200	30,300	97
<b>MASSACHUSETTS</b>			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
ESSEX	186,500	181,800	97
FRANKLIN	17,300	16,100	93
HAMPSHIRE	29,300	27,900	95
MIDDLESEX	374,800	365,100	97
NANTUCKET	1,200	1,100	93
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,800	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
<b>NEW HAMPSHIRE</b>			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96
CHESHIRE	14,600	13,700	94
GRAFTON	15,000	14,000	93
HILLSBOROUGH	59,000	57,300	97
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
SULLIVAN	9,200	8,500	93
<b>RHODE ISLAND</b>			
BRISTOL	12,500	12,200	98
(Continued on page 300-b)			
<b>STATION TOTAL</b>	<b>2,068,800</b>	<b>1,999,900</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,673,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,252,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Massachusetts—Boston



**WHDH-TV**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 64.6-kw visual, 10.5-kw aural. Antenna: 1142-ft. above av. terrain, 1249-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 27"  
Longitude 71° 13' 27"

Transmitter: Chestnut St., Newton, Mass.

Studio: 50 Morrissey Boulevard.

TV tape: Recording facilities.

AM Affiliate: WHDH, 50-kw, 850 kc.

FM Affiliate: WHDH-FM, 4.3-kw, 94.5 mc (No. 233) 980-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © SRDS

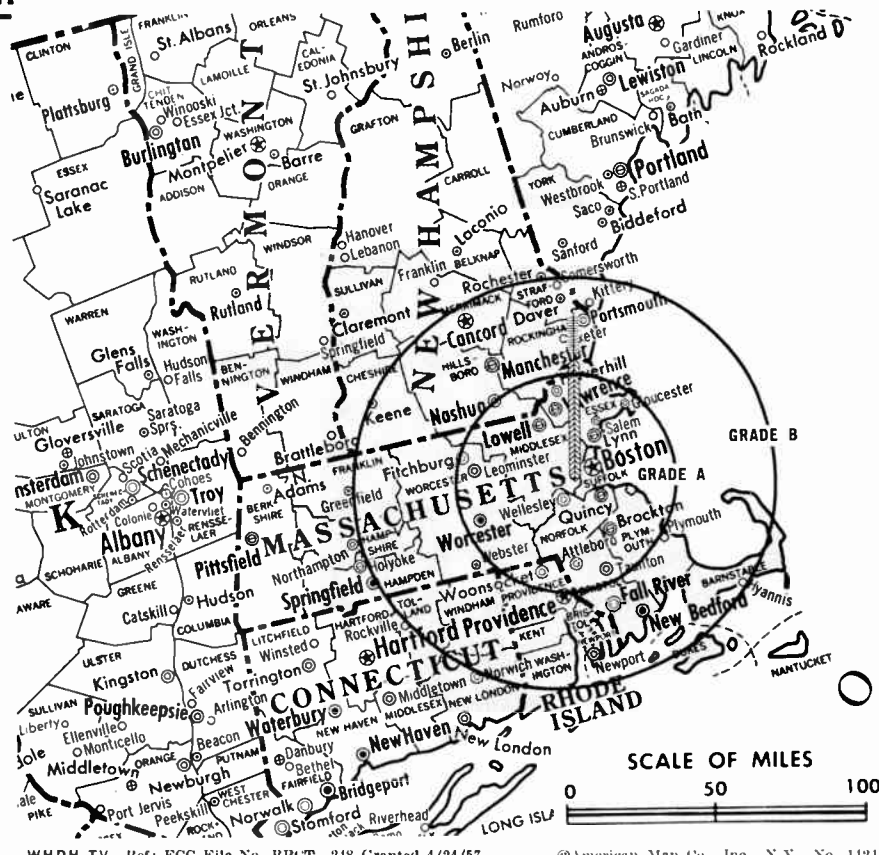
Consumer Market Data as of 1/1/66

TV Homes: TVG and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WHDH-TV Ref: FCC File No. BPT-248 Granted 4/24/57

©American Map Co., Inc., N.Y., No. 14244

## WHDH-TV

Grantee: WHDH Inc., 50 Morrissey Boulevard, Boston, Mass. (02125).

Telephone: 617-288-5000.

TWX No.: 617-288-5115.

Ownership: Subsidiary of Boston Herald-Traveler; George E. Akerson, pres.; Roger P. Talmadge, treas. Note: Operating under STA pending outcome of rehearing on grant of Ch. 5 (Television Digest, Vol. 16:29).

Began Operation: Nov. 26, 1957.

Represented (sales) by Blair-TV.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

### Personnel:

GEORGE E. AKERSON, president.  
WILLIAM B. McGRATH, executive vice president.  
ALEXANDER M. TANGER, sr. vice president.  
ROBERT B. CHEYNE, v.p. & director of station relations.  
JOHN M. DAY, v.p. & director of news & public affairs.  
JOSEPH LEVINE, director of TV programs & operations.  
DAVID ABBOTT, national sales manager.  
HARRY WHEELER, local sales manager.  
PHILIP BALDWIN, chief engineer.

### DIGEST OF RATE CARD NO. 7

(Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID	
Class AAA—8-11 p.m., daily.	\$4000.00	\$2400.00	\$1600.00	\$1200.00	\$1100.00	\$550.00
NETWORK BASE HOURLY RATE: \$3250.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96

MAINE			
YORK	31,200	30,300	97
MASSACHUSETTS			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
ESSEX	186,500	181,800	97
FRANKLIN	17,300	16,100	93
HAMPODEN	138,000	133,400	97
HAMPSHIRE	29,300	27,900	95
MIDDLESEX	374,800	365,100	97
NANTUCKET	1,200	1,100	93
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,800	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
NEW HAMPSHIRE			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96
CHESHIRE	14,600	13,700	94
GRAFTON	15,000	14,000	93
HILLSBOROUGH	59,000	57,300	97
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
SULLIVAN	9,200	8,500	93
RHODE ISLAND			
BRISTOL	12,500	12,200	98
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
VERMONT			
BENNINGTON	8,000	7,600	94
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94
STATION TOTAL	2,199,900	2,126,800	97

NET WEEKLY CIRCULATION (MARCH 65)	1,675,000
AVERAGE DAILY CIRCULATION (MARCH 65)	1,198,800
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Massachusetts—Boston

**WIHS-TV**



Ch. 38

Technical Facilities: Channel No. 38 (614-620 mc). Authorized power: 1000-kw max. and 214-kw horizontal visual, 500-kw max. and 107-kw horizontal aural. Antenna: Directional, 740-ft. above av. terrain, 830-ft. above ground, 840-ft. above sea level.

Latitude 42° 20' 50"  
Longitude 71° 04' 57"

Transmitter: Prudential Tower Bldg., Boston.

TV tape: Recording facilities.

News Wire Service: UPI.



WIHS-TV Ref: FCC File No. B1PCT-3156 Granted 5/16/63

© American Map Co., Inc., N.Y. No. 14244

## WIHS-TV

Network Service: NBC (secondary affiliation).  
Licensee: New Boston Television Inc., 25 Granby St., Boston, Mass. (02215).  
Studio: Prudential Tower.  
Telephones: 617-542-5682, Copley 7-7030.  
Ownership: Boston Catholic Television Center Inc., 90%; Austin A. Harrison, 10%.  
Began Operation: Oct. 12, 1964.  
Represented (sales) by George P. Hollingbery Co.  
Personnel:  
AUSTIN A. HARRISON, president & general manager.  
DONALD WISE, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$130.00	\$120.00	\$60.00

ARB Data Not Available.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV  
654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Massachusetts—Boston

## abc WNAC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"  
Longitude 71° 13' 00"

Requests 63.2-kw aural.

Transmitter: Tower Road, Newton, Mass.

TV tape: Recording facilities.

AM Affiliate: WNAC, 50-kw, 680 kc.

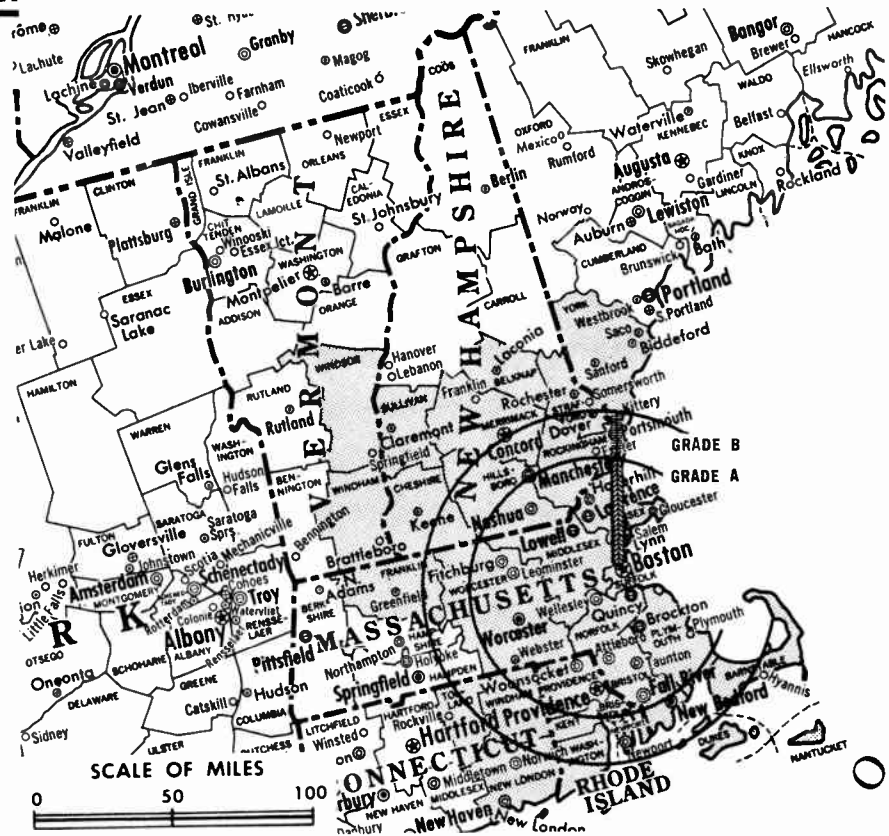
FM Affiliate: WRKO (FM), 11-kw, 98.5 mc (No. 253), 910-ft.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI, ABC.

Facsimile Service: UPI.

Total Households: © SRDN  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WNAC-TV Ref: FCC File No. BPC-T-3057 Granted 3/27/63 ©American Map Co., Inc., N.Y., No. 14244

## WNAC-TV

Licensee: RKO General Inc. (Yankee Division), 21 Brookline Ave., Boston, Mass. (02215).

Studio: 21 Brookline Ave.

Telephone: 617-266-0800. TWX No.: 617-094-6423.

Ownership: See WOR-TV, New York.

Began Operation: June 21, 1948.

Represented (sales) by RKO General Broadcasting National Sales.

Represented (legal) by Pierson, Ball & Dowd.

### Personnel:

WILLIAM M. McCORMICK, vice president & general manager.  
LAD Hlavaty, director of engineering.  
HARRY OWEN, engineer in charge, television.  
EUGENE MITCHELL, director of sales.  
JAMES A. GATES, sales manager.  
ALVIN KORN, advertising & promotion director.  
GEORGE CYR, programming director & film buyer.  
GUY GIAMPAPA, film manager.

### DIGEST OF RATE CARD NO. 15 (June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.	
Class AAA—7:30-10:59 p.m., Mon.-Fri.; 7-10:59 p.m., Sat.; 5:30-10:59 p.m., Sun.	\$3250.00	\$1950.00	\$1250.00	\$825.00	\$1050.00	\$525.00
NETWORK BASE HOURLY RATE: \$3000.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96

MAINE			
YORK	31,200	30,300	97
MASSACHUSETTS			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
ESSEX	186,500	181,800	97
FRANKLIN	17,300	16,100	93
MIDDLESEX	374,800	365,100	97
NANTUCKET	1,200	1,100	93
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,800	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
NEW HAMPSHIRE			
BELKNAP	9,300	9,000	97
CHESHIRE	14,600	13,700	94
HILLSBOROUGH	59,000	57,300	97
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
SULLIVAN	9,200	8,500	93
RHODE ISLAND			
BRISTOL	12,500	12,200	98
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
VERMONT			
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94
STATION TOTAL	2,004,300	1,938,800	97

NET WEEKLY CIRCULATION (MARCH 65) 1,623,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,082,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

See Group Ownership Section for RKO  
Corporate Officials



# Massachusetts—Greenfield



**WRLP**

Ch. 32

176

[Satellite of WWLP, Springfield, Mass.]

[Also licensed to Keene, N.H. & Brattleboro, Vt.]

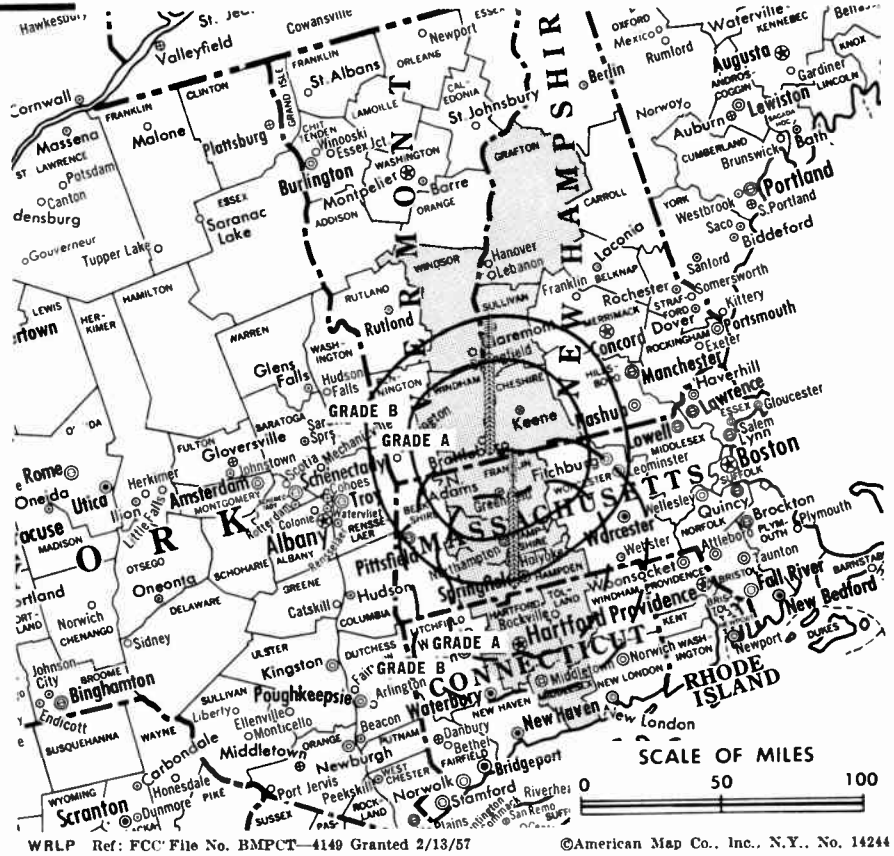
Technical Facilities: Channel No. 32 (578-584 mc). Authorized power: 200-kw visual, 20-kw aural. Antenna: 918-ft. above av. terrain, 663-ft. above ground, 1623-ft. above sea level.

Latitude 42° 45' 35"  
Longitude 72° 26' 01"

Transmitter: Bolton Rd., Winchester, N.H.

O & O Translator: W81AA, Hanover & Lebanon, N.H. and White River Junction, Vt.

Color: Network only.



## WRLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Mailing Address: Box 2210, Springfield, Mass.

Telephone: 413-785-1201

Ownership: Same as WWLP, Springfield, Mass.

Began Operation: June 29, 1957.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter Inc. (Boston).

Represented (legal) by Martin Firestone.

Represented (engineering) by Townsend Assoc.

Personnel:

LELAND WHEELER, resident engineer.

Rates: Bonus to WWLP, Springfield, Mass.

NETWORK BASE HOURLY RATE: Bonus to WWLP, Springfield.

ARB Data For This Station Included With Parent WWLP, Springfield, Mass. Above Map Shows Coverage For Both Parent & Satellite.



**MALARKEY, TAYLOR & ASSOCIATES**  
CATV

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**WASHINGTON, D.C.**

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# Massachusetts—Springfield-Holyoke

**abc** **WHYN-TV**

Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 224-kw maximum and 186-kw horizontal visual, 46.5-kw aural, with beam tilt. Antenna: 1000-ft. above av. terrain, 141-ft. above ground, 1341-ft. above sea level.

Latitude 42° 14' 32"  
Longitude 72° 38' 55"

Transmitter: Top of Mt. Tom.  
Studio: 1300 Liberty St., Springfield.  
AM Affiliate: WHYN, 5-kw, 560 kc  
FM Affiliate: WHYN-FM, 3.2-kw, 93.1 mc (No. 226), 1000-ft. antenna height.  
Color: Network, film & slide.  
News Wire Service: AP, UPI.  
Facsimile Service: UPI.  
Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WHYN-TV Ref. FCC File No. BMPCT—3825 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

## WHYN-TV

Licensee: Hampden-Hampshire Corp., 1300 Liberty St., Springfield, Mass. (01104).

Telephone: 413-785-1911. TWX No.: 413-781-3566.

Ownership: Republican Television Inc., 50%; William Dwight, pres., 4.08 1/3%; Charles N. DeRose, v.p. 16.67%; Charles N. DeRose, jointly, 8.29% Arthur Ryan, asst. treas., .084%; Valley Photo Engraving (Northampton Gazette), 16.67%; Wm. Dwight Jr., 4.08 1/3%; Donald R. Dwight, 4.08 1/3%; Mary Emily Dwight, 4.08 1/3%. Same interests publish Holyoke Transcript. Republican Television Inc. is owned by Employees Beneficial Fund of the Springfield Union News and Sunday Republican. For Newhouse interest in Springfield Union News and Sunday Republican, see Syracuse Post Standard under Newspaper Ownership.

Began Operation: April 14, 1953. Sale of 50% to Republican TV Inc. approved July 21, 1954. (Television Digest, Vol. 10:10, 30.)

Represented (sales) by Adam Young Inc.; Bill Creed (New England).

Represented (legal) by Robb, Porter, Kistler & Parkinson.

Personnel:  
CHARLES N. DeROSE, general manager.  
ZACHARY LAND, assistant general manager & sales manager.  
JAMES KONTOLEON, program director & film buyer.

### DIGEST OF RATE CARD NO. 10 (March 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$150.00	\$75.00
NETWORK BASE HOURLY RATE:	\$450 (ABC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CONNECTICUT</b>			
HARTFORD	228,000	220,000	96
MIDDLESEX	28,400	27,300	96
TOLLAND	20,900	20,000	96
<b>MASSACHUSETTS</b>			
FRANKLIN	17,300	16,100	93
HAMPDEN	138,000	133,400	97
HAMPSHIRE	29,300	27,900	95
<b>STATION TOTAL</b>	<b>461,900</b>	<b>444,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 195,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 127,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Massachusetts—Springfield



**WWLP**



Ch. 22

[Also operates affiliated WJZB-TV, Worcester, and satellite WRLP, Greenfield, Mass., latter also licensed to Keene, N.H. and Brattleboro, Vt.]

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 1000-kw max. and 376-kw horizontal visual, 38-kw horizontal aural. Antenna: 750-ft. above av. terrain, 400-ft. above ground, 1049-ft. above sea level.

Latitude 42° 05' 01"  
Longitude 72° 42' 16"

Holds CP for 933-kw visual, 93.3-kw aural.

Transmitter: Provin Mt., Agawam, Mass.

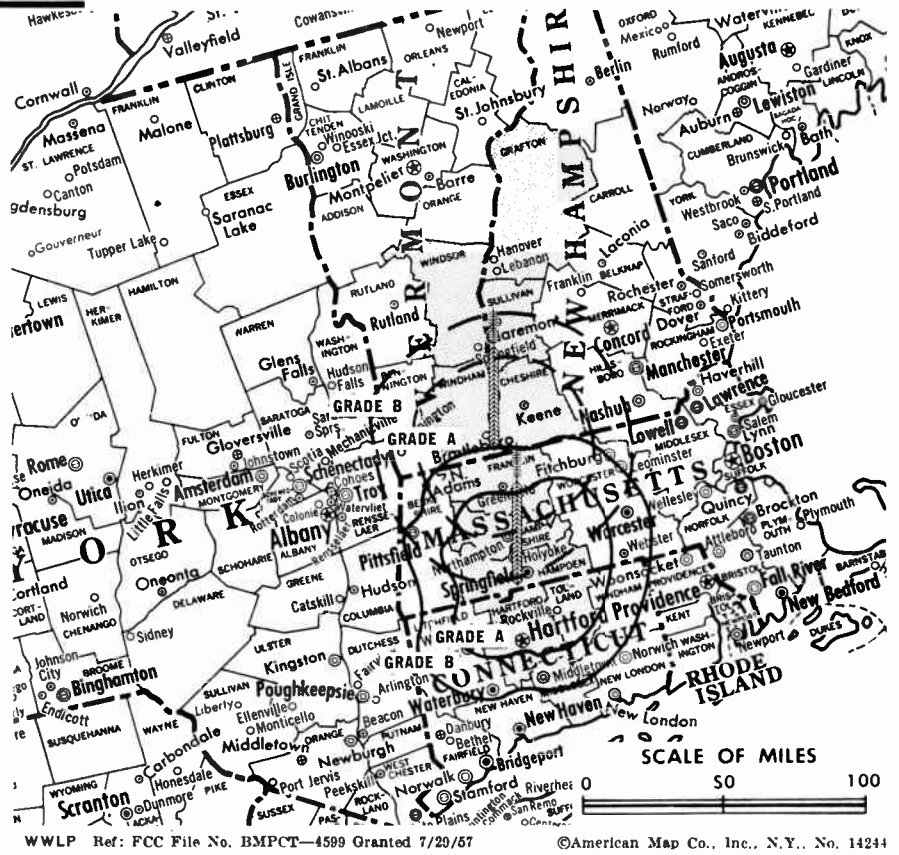
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WWLP Ref: FCC File No. BMPT-4599 Granted 7/29/57

©American Map Co., Inc., N.Y., No. 1424

## WWLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Studio: Provin Mt., Agawam, Mass.

Telephone: 413-785-1201.

TWX No.: 413-781-3462.

Ownership: Roger L. Putnam, chairman, 25.09%; William L. Putnam, pres., 4.56%; George R. Townsend, v.p. & director, 1.67%; Joseph Deliso, dir., 6.68%; Morrill Stone Ring, dir., 1.44%; Roland L. Filiault, treas., .33%. Other stockholders: James Fitzgerald, 5.79%; Conrad Fafard, 4.38% (additional 1.6% held by wife Annette); Phyllis Marhoffer, 2.08%; over 40 others, none owning over 2%. WWLP owns WRLP, Greenfield, Mass. (Ch. 32), also serving Keene, N.H., and Brattleboro, Vt.; WJZB-TV, Worcester, Mass. (Ch. 14); WKEF (TV) (Ch. 22) Dayton, O.; translator WB1AA, Lebanon, N.H. Springfield also owns off-air WENS (TV), Pittsburgh, Pa. and 50% of CP for WJHF, Raleigh, N.C. also is applicant for Ch. 14, Greensburg, Pa., to be satellite of WENS.

Began Operation: March 17, 1953.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter (Boston).

Represented (legal) by Martin E. Firestone.

Represented (engineering) by Townsend Assoc.

ARB Data For This Station Includes Satellite WRLP, Greenfield, Mass.

For Translator Station Directory, see Section c.

### Personnel:

- WILLIAM L. PUTNAM, president & general manager.
- ROLAND L. FILIAULT, treasurer & comptroller.
- JAMES H. FERGUSON JR., executive vice president.
- PAUL A. BRISSETTE JR., sales manager, WWLP.
- JAMES MARLOWE, program director.
- ROBERT F. DONAHUE, promotion manager.
- WALLACE SAWYER, film director and buyer.
- FRANCIS KOZLOWSKI, traffic manager.
- DONALD C. SHAW, chief engineer.
- LOUIS P. CHENEVERT, asst. chief engineer.

### DIGEST OF RATE CARD NO. 16—(May 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.
Class AA—7:30-11 p.m., daily.					
\$900.00	\$540.00	\$360.00	\$300.00	\$260.00	\$175.00
NETWORK BASE HOURLY RATE: \$600.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
HARTFORD	228,000	220,000	96
MIDDLESEX	28,400	27,300	96
TOLLAND	20,900	20,000	96
MASSACHUSETTS			
FRANKLIN	17,300	16,100	93
HAMPDEN	138,000	133,400	97
HAMPSHIRE	29,300	27,900	95
NEW HAMPSHIRE			
CHESHIRE	14,600	13,700	94
GRAFTON	15,000	14,000	93
SULLIVAN	9,200	8,500	93
VERMONT			
WINOHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94
<b>STATION TOTAL</b>	<b>523,600</b>	<b>502,000</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 243,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 161,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Massachusetts—Worcester



**WJZB-TV**

Ch. 14

[Affiliated with WWLP, Springfield, Mass.]

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 457-kw max. and 398-kw horizontal visual, 45.7-kw max. and 39.8-kw horizontal aural. Antenna: 810-ft. above av. terrain, 254-ft. above ground, 1619-ft. above sea level.

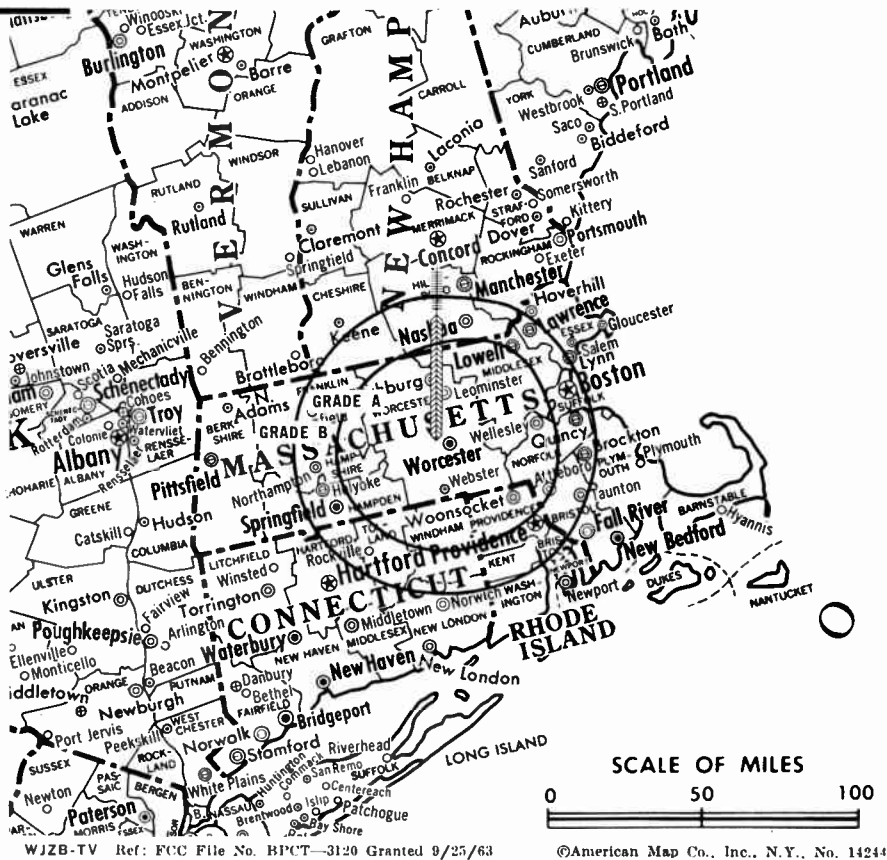
Latitude 42° 18' 13.6"  
Longitude 71° 53' 50.7"

Transmitter: Asnebumskit Hill, Paxton, Mass.

TV tape: Recording facilities.

Color: Network.

News Wire Service: UPI.



WJZB-TV Ref: FCC File No. B1CT-3120 Granted 9/25/63

©American Map Co., Inc., N.Y., No. 14244

## WJZB-TV

Network Service: NBC, same as WWLP.

Grantee: Springfield Television Broadcasting Corp., Box 314, West Side Station, Worcester (01602).

Studio: Asnebumskit Hill, Paxton, Mass.

Telephone: 617-799-4800.

TWX No.: 413-781-3462 (Springfield).

Ownership: See WWLP.

Began Operation: Nov. 16, 1953, but left air Sept. 5, 1955 (Television Digest, Vol. 11:37). Returned to air Dec. 1, 1958 after former owners John Z. Buckley and associates turned over station to WWLP in return for 20% stock (Vol. 14:30, 37, 42).

Represented (sales) by Adam Young Inc.

Represented (legal) by Martin E. Firestone.

Represented (engineering) by Townsend Assoc.

Personnel:

WILLIAM L. PUTNAM, president & general manager.  
GEORGE R. TOWNSEND, v.p., engineering.  
JAMES H. FERGUSON JR., v.p., sales.  
ROLAND L. FILIAULT, treasurer & comptroller.  
JAMES F. McMAHON, chief engineer.  
WALLACE SAWYER, film buyer (Springfield).

### DIGEST OF RATE CARD NO. 5 (March 31, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$200.00	\$120.00	\$80.00	\$60.00	\$50.00	\$30.00	\$15.00

NETWORK BASE HOURLY RATE: Bonus to WWLP, Springfield.

ARB Data Not Available.

## BLACKBURN

& Company, Inc.

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Jack V. Harvey  
Joseph M. Sitrick  
RCA Building  
333-9270

### CHICAGO

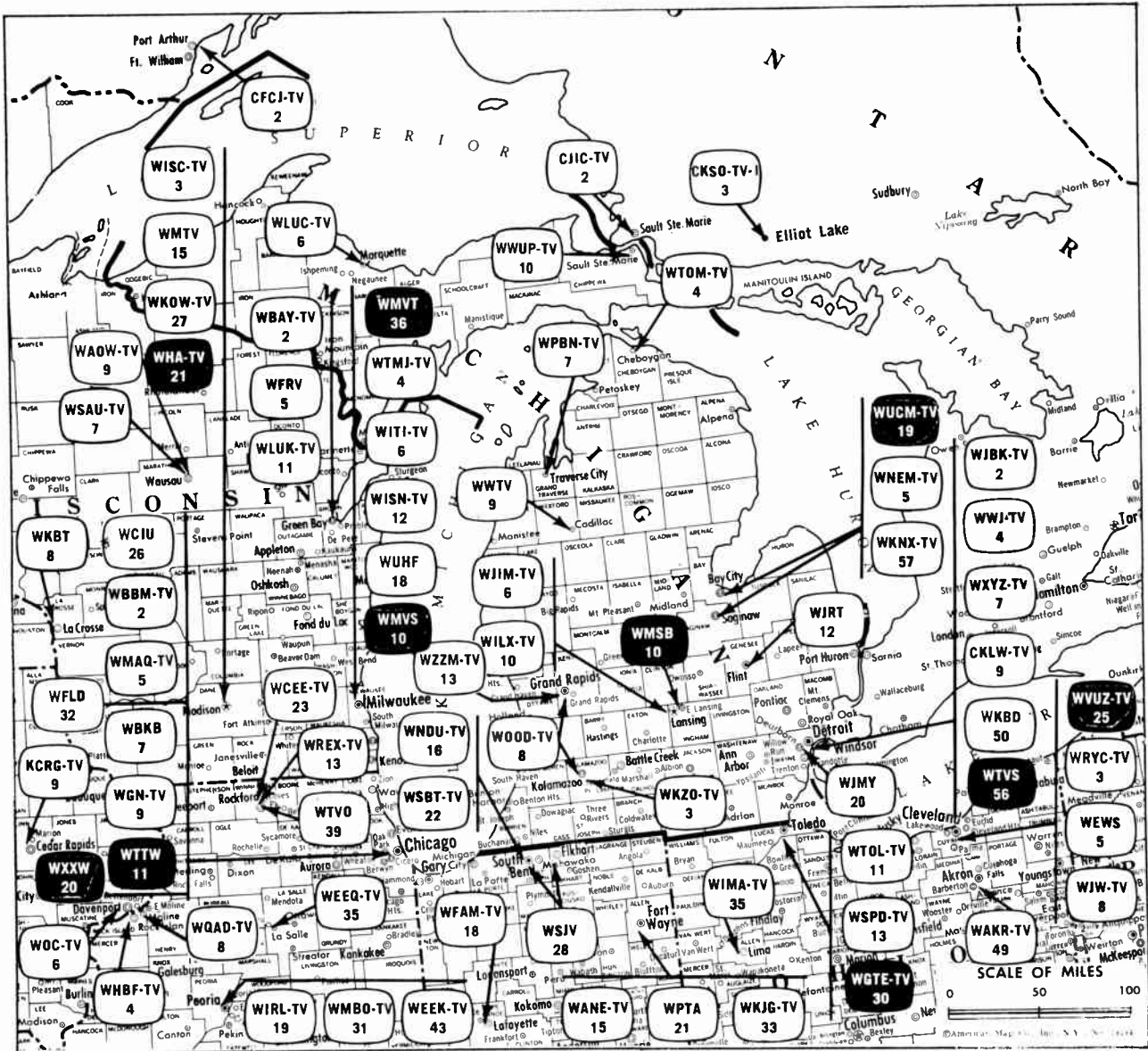
H. W. Cassill  
William B. Ryan  
Hub Jackson  
333 N. Michigan Ave.  
346-6460

### ATLANTA

Clifford B. Marshall  
John G. Williams  
Mony Building  
1655 Peachtree Rd. N.E.  
873-5626

### BEVERLY HILLS

Collin M. Selph  
G. Bennet Larson  
Bank of America Bldg.  
9465 Wilshire Blvd.  
274-8151

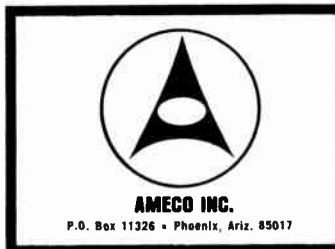


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Detroit	1,519,600	6	1,833,000	7	1,790,300	7
Grand Rapids-Kalamazoo	450,100	38	656,300	45	635,000	41
Saginaw-Bay City-Flint	408,100	46	583,600	50	567,000	47
Lansing	403,700	47	870,500	28	848,600	26
Cadillac-Traverse City	141,000	120	249,500	119	238,900	115
Marquette	58,400	181	86,600	187	82,200	186

Michigan Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	16	2	18
Educational Television Stations	1	2	3
			21

For Additional State Data, see page 310-b



## AMECO "SALESMOBILE SERVICE"

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 Omaha, Nebraska 68104  
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 Chicago Warehouse

IN SOUTH MICHIGAN  
 GREG KLEIN  
 215 Roosevelt  
 Mishawaka, Indiana  
 Phone: 219-259-2578

## Michigan

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### **WILX-TV & WMSB**

Battle Creek

(See Onondaga & Lansing, Mich.)

#### **WJRT & WKNX-TV**

Bay City

(See Flint & Saginaw, Mich.)

#### **WPBN-TV**

Cadillac

(See Traverse City, Mich.)

#### **WJMY**

Detroit

(See Allen Park, Mich.)

#### **WJIM-TV**

Flint

(See Lansing, Mich.)

#### **WKNX-TV**

Flint

(See Saginaw, Mich.)

#### **WNEM-TV**

Flint

(See Bay City, Mich.)

#### **WKZO-TV**

Grand Rapids

(See Kalamazoo, Mich.)

#### **WJIM-TV**

Jackson

(See Lansing, Mich.)

#### **WOOD-TV & WZZM**

Kalamazoo

(See Grand Rapids, Mich.)

#### **WILX-TV & WMSB**

Jackson

(See Lansing, Mich.)

#### **WILX-TV**

Lansing

(See Onondaga, Mich.)

#### **WJRT-TV**

Saginaw

(See Flint, Mich.)

#### **WNEM-TV**

Saginaw

(See Bay City, Mich.)

#### **WWTW**

Traverse City

(See Cadillac, Mich.)

## State Educational Technical Facilities

(Complete Data in Educational Directory)

#### **WTVS**

Detroit

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 5035 Woodward Ave., Detroit (48202).

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 178-kw visual, 100-kw aural. Antenna: 540-ft. above av. terrain, 535-ft. above ground, 1170-ft. above sea level.

Latitude	42°	22'	25"
Longitude	83°	06'	50"

#### **WMSB**

Onondaga-East Lansing

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich.

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with commercial outlet WILX-TV. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 982.8-ft. above ground, 1946-ft. above sea level.

Latitude	42°	26'	33"
Longitude	84°	34'	21"

#### **WUCM-TV**

University City (Bay City)

Ch. 19

Non-Commercial Educational Station

Grantee: Delta College, University Center (Bay City), Mich.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 234-kw visual, 117-kw aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7"
Longitude	83°	58'	53.7"

# Michigan—Allen Park (Detroit)

**WJMY**

Ch. 20

(Left Air June 10, 1963)

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 20-kw visual, 11-kw aural. Antenna: 310-ft. above av. terrain, 342-ft. above ground, 937-ft. above sea level.

Latitude 42° 15' 56"

Longitude 83° 13' 05"

Requests 500-kw max. and 416.5-kw horizontal visual, 50-kw max. and 41.65-kw horizontal aural, 958-ft. above av. terrain, 1045-ft. above ground, 1745-ft. above sea level, lat. 42° 29' 01", long. 83° 18' 44"; transmitter to 26955 West 11 Mile Rd., Southfield. BPCT—3616.

Transmitter: Southfield Rd. & Wabash Hwy.

TV tape: Recording facilities.



**WJMY**

Licensee: United Broadcasting Co. Inc., 17133 Pinecrest Dr., Allen Park, Mich. (48101).

Studio: Southfield Rd. & Wabash Hwy.

Ownership: For ownership and other interests, see WOOK-TV, Washington, D.C.

Began Operation: Oct. 1962. Sale to present owner by Triangle Bcstg. Co. approved July 8, 1964 by FCC (Television Digest, Vol. 4:5, 28).

Represented (sales) by Vic Piano Associates.

Represented (legal) by Cohn & Marks.

Represented (engineering) by John Porterfield.

Rates: Not available at press time.

ARB Data Not Available Based On 1965 Coverage Study Because Station Was Not In Operation When The Survey Was Made.

## MORTON FLOM, ENG. CONSULTING ENGINEER

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Cote St. Luc 29  
Montreal, Canada



# Michigan—Bay City-Saginaw

**W N E M - T V** 

Ch. 5

(Also serves Flint, Mich.)

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1632-ft. above sea level.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, Mich.

TV tape: Recording facilities.


FM Affiliate: W N E M - F M, 86-kw, 102.5 mc (No. 273), 800-ft. antenna height.

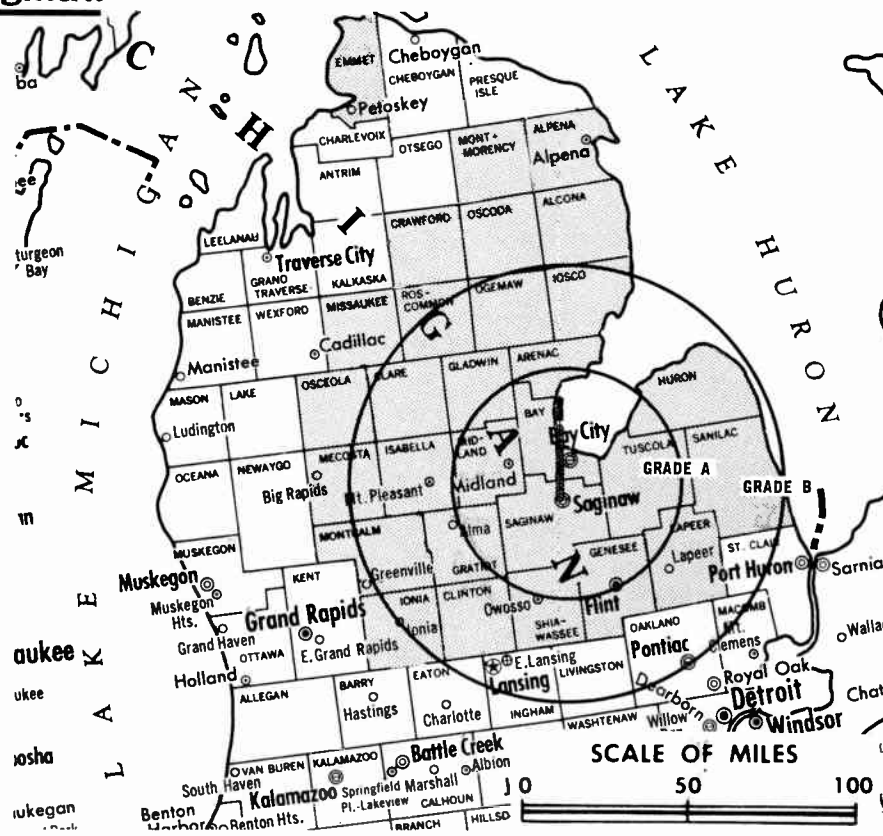
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households:  SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 AIB study.



W N E M - T V Ref: FCC File No. B M P C T - 3547 Granted 6/6/66

©American Map Co., Inc., N.Y., No. 14244

## W N E M - T V

Licensee: Gerity Broadcasting Co., Gerity Bldg., Adrian, Mich. (49221).

Sales Offices: Bay City, Wenonah Hotel; Twinbrook 3-4504. Saginaw, 201 N. Washington; Pleasant 5-4471. Flint, Pick-Durant Hotel; Cedar 5-3555.

Studio & Operations Office: 5700 Becker Rd., Saginaw, Mich.

Studios & Offices: Pick-Durant Hotel, Flint.

Telephone: Colfax 5-7123.

TWX Nos.: 810-252-7023. (Saginaw), 313-742-8724 (Flint).

Ownership: James Gerity Jr., 100%. Mr. Gerity also operates W A B J, Adrian, Mich. & W N E M - F M, Bay City.

Began Operation: Feb. 16, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

JAMES GERITY JR., president & general manager.  
JACK BERRY, vice president & station manager.  
CECELIA E. GAUSS, promotion director.  
LOU FURLIN, vice president, operations.

### DIGEST OF RATE CARD NO. 10 (Dec. 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., Mon.-Fri. & Sun.; 7-10:30 p.m., Sat.  
\$1100.00 \$660.00 \$440.00 \$308.00 \$230.00 \$200.00 \$100.00  
NETWORK BASE HOURLY RATE: \$1100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MICHIGAN			
ALCONA	2,000	1,800	92
ALPENA	8,500	7,800	92
ARENAC	2,900	2,800	96
BAY	32,500	31,700	98
CHIPPEWA	9,000	8,500	95
CLARE	3,500	3,300	95
CLINTON	10,700	10,500	98
CRAWFORD	1,500	1,400	93
EMMET	4,200	3,900	94
GENESEE	116,400	113,900	98
GLADWIN	3,200	3,000	95
GRATIOT	10,600	10,200	96
HURON	9,200	8,700	95
IONIA	11,600	11,300	98
IOSCO	5,400	5,300	97
ISABELLA	9,100	8,700	96
LAPEER	11,100	10,800	98
MECOSTA	5,600	5,400	96
MIDLAND	15,100	14,800	98
MISSAUKEE	1,800	1,700	93
MONTCALM	11,100	10,700	97
MONTMORENCY	1,400	1,200	91
OGEMAW	2,900	2,800	96
OSCEOLA	3,600	3,400	96
OSCODA	1,100	1,000	90
ROSCOMMON	2,400	2,400	98
SAGINAW	56,000	54,600	98
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
<b>STATION TOTAL</b>	<b>389,500</b>	<b>377,500</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 305,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 217,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

SERVING  
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- 45th National Market
- 38th in Total Retail Sales
- 35th in Food Sales
- 31st in Drug Sales
- 30th in Automotive Sales
- 32nd in Furniture, Household Appliances

FLINT - SAGINAW - BAY CITY  
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Represented by



The Original Station Representative

# WNEM TV



James Gerity, Jr.  
Michigan's  
MASTER CHEF  
of the 45th  
National Market

# Michigan—Cadillac-Traverse City



**WWTV**



Ch. 9

[Also operates satellite WWUP-TV, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground. 2999-ft. above sea level.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac, Mich.

Studio: 9-mi. SE of Cadillac, Mich.

FM Affiliate: WWTV-FM, 100-kw, 92.9 mc (No. 225), 900-ft. antenna height.

Color: Network only.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

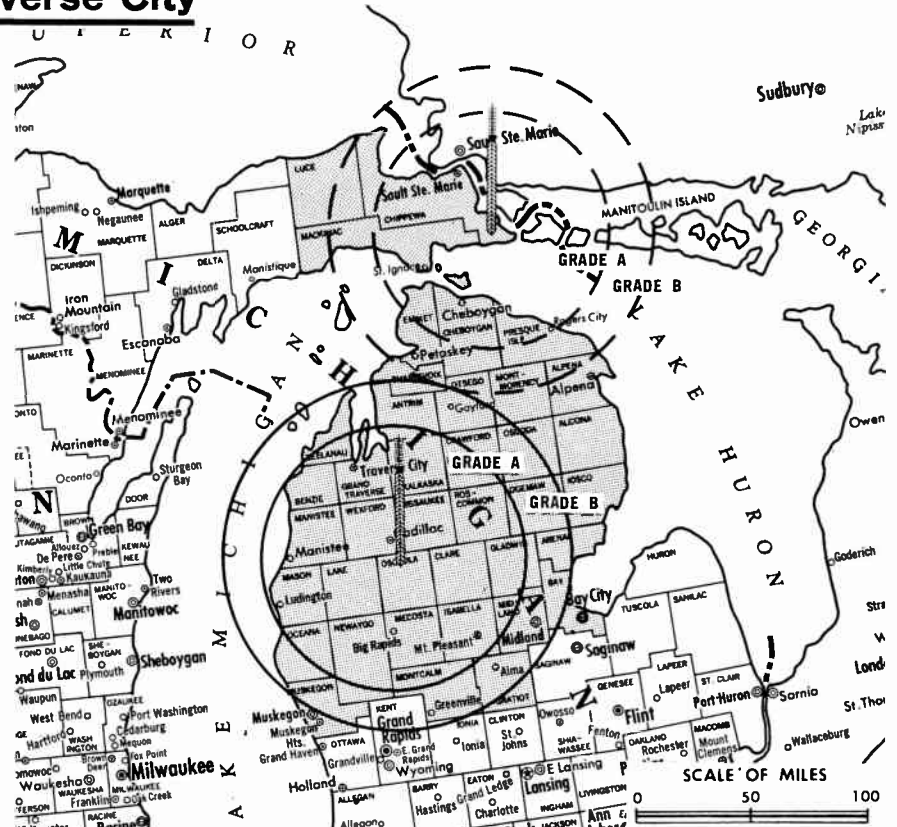
Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WWTV Ref: FCC Doc. No.—14230 Granted 4/12/62

WWUP-TV Ref: FCC File No. B1PT—3565 Granted 7/19/65

©American Map Co., Inc., N.Y., No. 14244

## WWTV

Network Service: ABC, CBS.

Licensee: Fetzer Television Inc., P.O. Box 627, Cadillac, Mich. (49601).

Telephone: 616-775-3478. TWX No.: 616-775-9744.

Ownership: Fetzer Broadcasting Co., 100%. John E. Fetzer, pres. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Dec. 11, 1953. Sale to present owner by Sparton Corp. approved July 23, 1958 by FCC (Television Digest, Vol. 14:25, 27).

Represented (sales) by Avery-Knodel Inc.

Personnel:

- GENE ELLERMAN, vice president & general manager.
- DARYL SEBASTIAN, asst. general manager.
- RONALD BAKER, chief engineer.
- JOHN WHEAT, program director & film buyer.
- JOHN KING, promotion manager.

### DIGEST OF RATE CARD NO. 10—(Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:01 p.m., daily.	\$575.00	\$345.00	\$220.00	\$174.00	\$100.00	\$100.00

WWTV is sold only in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$450 (ABC) \$450 (CBS).

ARB Data for this Station includes Satellite WWUP-TV, Sault Ste. Marie, Mich. but does not reflect present coverage since WWUP-TV increased its facilities after the survey was made.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MICHIGAN			
ALCONA	2,000	1,800	92
ALPENA	8,500	7,800	92

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ANTRIM	2,700	2,600	96
ARENAC	2,900	2,800	96
BAY	32,500	31,700	98
BENZIE	2,000	1,900	94
CHARLEVOIX	3,600	3,400	96
CHEBOYGAN	4,000	3,700	93
CHIPPewa	9,000	8,500	95
CLARE	3,500	3,300	95
CRAWFORD	1,500	1,400	93
EMMET	4,200	3,900	94
GLAOWIN	3,200	3,000	95
GRAND TRAVERSE	9,300	8,800	95
GRATIOT	10,600	10,200	96
IOSCO	5,400	5,300	97
ISABELLA	9,100	8,700	96
KALKASKA	1,100	1,000	94
LAKE	1,800	1,700	93
LEELANAU	2,700	2,600	95
LUCE	1,600	1,500	93
MACKINAC	3,000	2,800	95
MANISTEE	5,700	5,500	96
MASON	6,600	6,100	93
MECOSTA	5,600	5,400	96
MIDLAND	15,100	14,800	98
MISSAUKEE	1,800	1,700	93
MONTCALM	11,100	10,700	97
MONTMORENCY	1,400	1,200	91
MUSKEGON	45,400	44,100	97
NEWAYGO	7,200	6,900	96
OCEANA	4,700	4,400	94
OGEMAW	2,900	2,800	96
OSCEOLA	3,600	3,400	96
OSCODA	1,100	1,000	90
OTSEGO	2,100	2,000	96
PRESQUE ISLE	3,400	3,100	91
ROSCOMMON	2,400	2,400	98
WEXFORD	5,200	5,000	97

STATION TOTAL 249,500 238,900 96

NET WEEKLY CIRCULATION (MARCH 65) 141,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 104,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Michigan—Cheboygan



Ch. 4

[Affiliated with WPBN-TV,  
Traverse City, Mich.]

Technical Facilities: Channel No. 4  
(66-72 mc). Authorized power:  
100-kw visual, 50-kw aural. An-  
tenna: 620-ft. above av. terrain,  
586-ft. above ground, 1286-ft.  
above sea level.

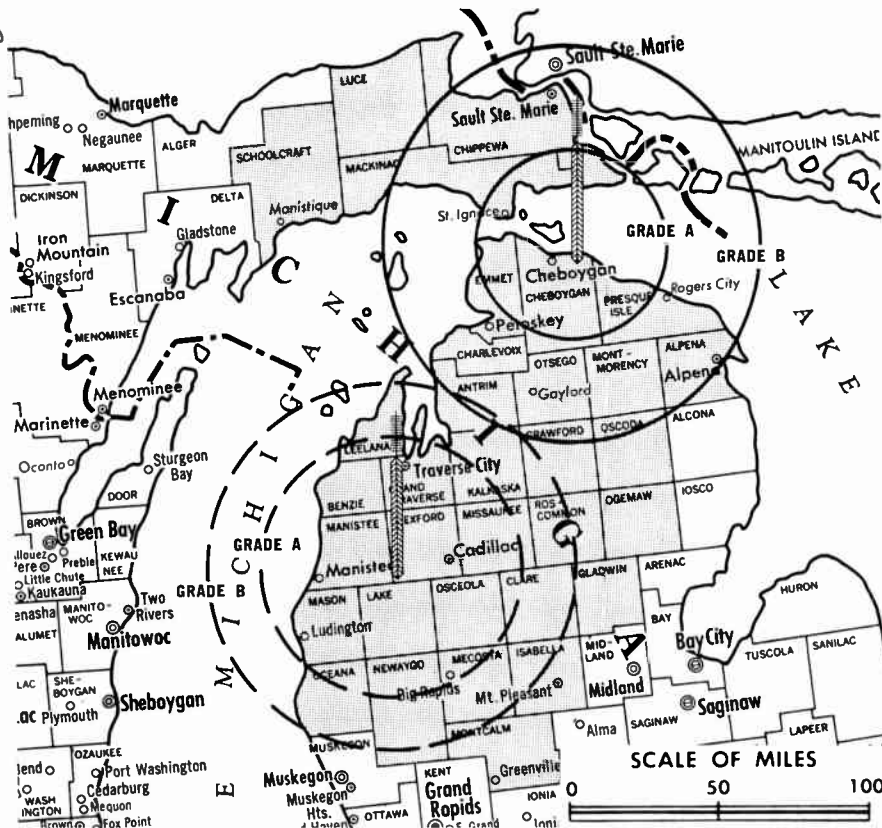
Latitude 45° 39' 01"  
Longitude 84° 20' 37"

Transmitter: U.S. Rt. 23, 6.7-mi. E  
of Cheboygan.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WTOM-TV Ref: FCC File No. BPCT—2717 Granted 12/9/59

©American Map Co., Inc., N.Y., No. 14244

## WTOM-TV

Network Service: ABC, NBC.

Licensee: Midwestern Broadcasting Company, Paul Bunyan Bldg.,  
Traverse City, Michigan (49684).

Studio: U.S. Rt. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-627-5683.

Ownership: Same as WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

LES BIEDERMAN, president.  
SOREN H. MUNKHOF, general manager & film buyer.  
WILLIAM H. KIKER, vice president & chief engineer.  
JERRY D. FERRIS, station manager.  
R. E. DETWILER, commercial manager.

### DIGEST OF RATE CARD NO. 3 (May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:31 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$90.00	\$80.00

Note: Combination rates with WPBN-TV, Traverse City.

NETWORK BASE HOURLY RATE: Bonus to WPBN-TV, Traverse  
City, Mich. (ABC & NBC).

ARB Data For This Station Included With Report  
Of Parent WPBN-TV, Traverse City, Mich. Above  
Map Shows Coverage For Both Parent & Satellite.

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Michigan—Detroit



**WJBK-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"  
Longitude 83° 12' 47"

Transmitter: Southfield Twp., Mich.  
TV tape: Recording facilities.

AM Affiliate: WJBK, 10-kw (1-kw night), 1500 kc.

FM Affiliate: WJBK-FM, 30-kw, 93.1 mc (No. 226), 440-ft. antenna height.

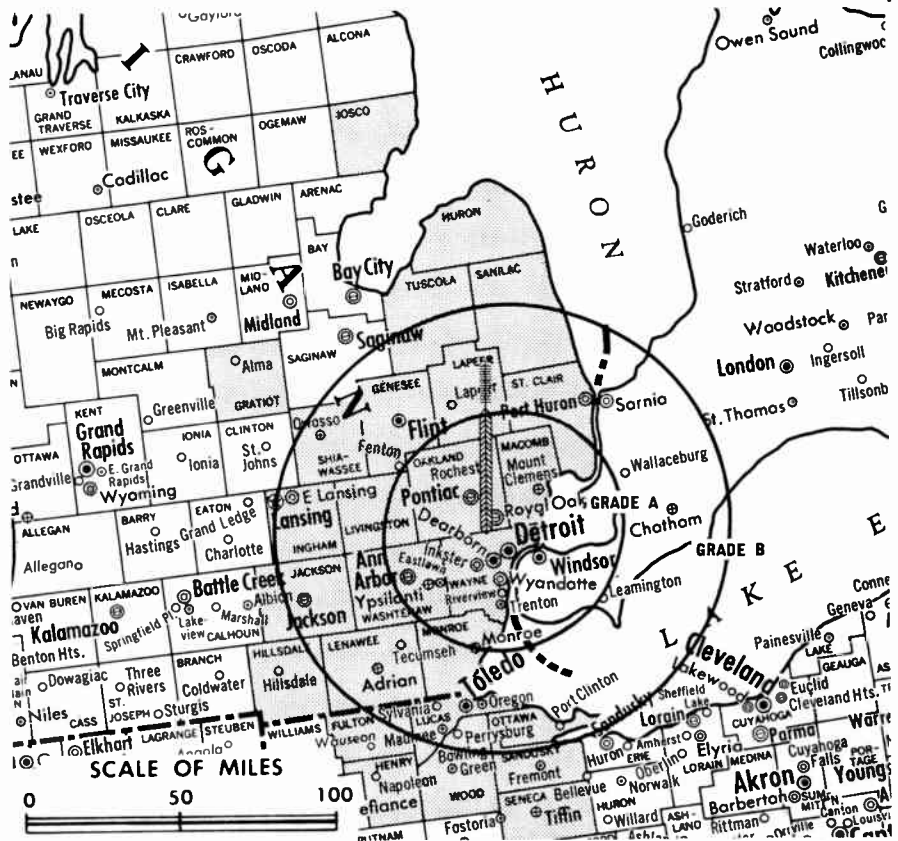
Color: Network, film, slide & tape

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WJBK-TV Ref: FCC File No. BMPCT—880 Granted 1/2/63

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## WJBK-TV

Licensee: Storer Broadcasting Co., 7441 Second Blvd., Detroit, Mich. (48202).

Studio: 7441 Second Blvd.

Telephone: 313-873-7400. TWX No.: 313-222-5414.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Represented (engineering) by A. Earl Cullum Jr.

### Personnel:

GEORGE B. STORER JR., president.  
BILL MICHAELS, v.p., TV division.  
LAWRENCE M. CARINO, v.p. & general manager.  
HAP EATON, general sales manager.  
GEORGE CRANDALL, local sales manager.  
EDWARD DEAN MCCARTHY, program & operations manager.  
J. W. (BILL) AXTELL, promotion manager.  
BOB McBRIDE, news director.  
CARL CEDERBERG, news & public affairs director.  
MARION STONER, chief engineer.

### DIGEST OF RATE CARD NO. 24 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$2800.00	\$1680.00	\$1500.00	\$900.00	\$500.00	

Color—The rates on this rate card apply to black and white telecasting only. At date of issuance of this rate card, color surcharges are being temporarily waived for an indefinite period, in the interest of color experimentation and development, and will be supplemented at an undetermined future date to incorporate color surcharges. Rate protection does not apply to this surcharge which may be instituted on two weeks prior notice.

NETWORK BASE HOURLY RATE: \$3100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
GENESEE	116,400	113,900	98
GRATIOT	10,600	10,200	96
HILLSDALE	10,300	9,800	95
HURON	9,200	8,700	95
INGHAM	63,200	61,300	97
IOSCO	5,400	5,300	97
JACKSON	39,900	38,900	98
LAPEER	11,100	10,800	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
MONROE	29,600	29,000	98
OKLAND	217,800	214,800	99
ST CLAIR	32,100	31,200	97
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>OHIO</b>			
FULTON	8,800	8,400	96
HENRY	7,700	7,500	98
LUCAS	146,700	143,400	98
OTTAWA	11,000	10,700	98
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WOOD	21,600	21,000	97
<b>STATION TOTAL</b>	<b>1,833,000</b>	<b>1,790,300</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,483,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,083,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

(Station also received in Canadian markets)

For Other Group Owners, see Section c.

# Michigan—Detroit

**WKBD**



Ch. 50

Technical Facilities: Channel No. 50 (686-692 mc). Authorized power: 535-kw max. and 347-kw horizontal visual, 107-kw max. and 69-kw horizontal aural. Antenna: 966-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

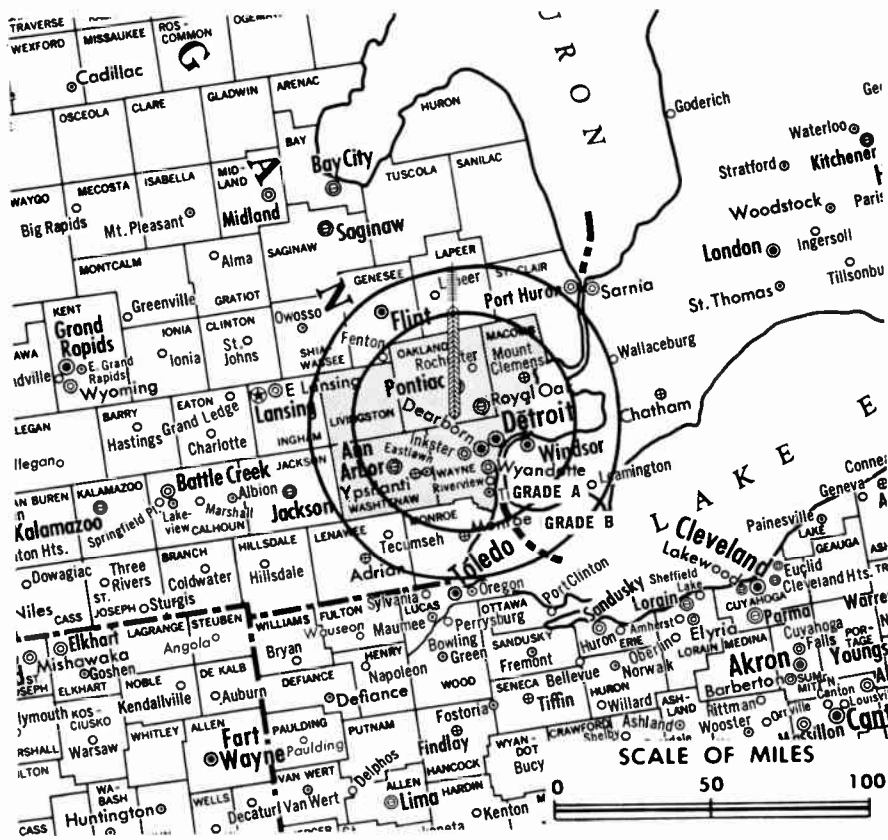
TV tape: Recording facilities.

Color: Network, film & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WKBD Ref: FCC File No. BMPCT-6017 Granted 11/6/64

© American Map Co., Inc., N.Y. No. 14244

## WKBD

Network Service: None, independent.

Grantee: Kaiser Broadcasting Corp., Kaiser Center, 300 Lakeside Dr., Oakland, Cal. (94604).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48076).

Mailing Address: Box 359, Southfield, Mich. (48077).

Telephone: 313-444-8500.

Ownership: Div. of Kaiser Industries Corp.; Richard C. Block, v.p. & gen. mgr. Kaiser also owns WKBS-TV, Burlington, N.J. (Philadelphia), and holds CPs for uhf stations in San Francisco and Corona, Cal. (Los Angeles).

Began Operation: Jan. 10, 1965.

Represented (sales) by Broadcast Communications Group Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

### Personnel:

RICHARD C. BLOCK, vice president & general manager.  
JAMES T. LYNAGH, station manager & film buyer.  
RICHARD L. FREEMAN, sales manager.  
JAMES R. FURR, business manager.  
GENE HILL, director of engineering.  
WILLIAM S. MURRAY, promotion manager.  
BRUCE G. MARTYN, sports director.  
HOWARD ZUCKERMAN, production manager.

### DIGEST OF RATE CARD NO. 2 (March 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—7:30-11 p.m., daily.					
\$1000.00	\$700.00	\$450.00	\$350.00	\$208.00	\$104.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MICHIGAN			
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
OAKLAND	217,800	214,800	99
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>STATION TOTAL</b>	<b>1,214,700</b>	<b>1,188,300</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 187,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 72,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

(Station also received in Canadian markets)



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering  
WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345



# Michigan—Detroit



**WWJ-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 26' 59"  
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds.

Studio: 622 Lafayette Blvd.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kc (NBC).

FM Affiliate: WWJ-FM, 50-kw, 97.1 mc (No. 246), 480-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI, Western Union Sports.

News Film Service: NBC, UPI.

Total Households: © SRDS

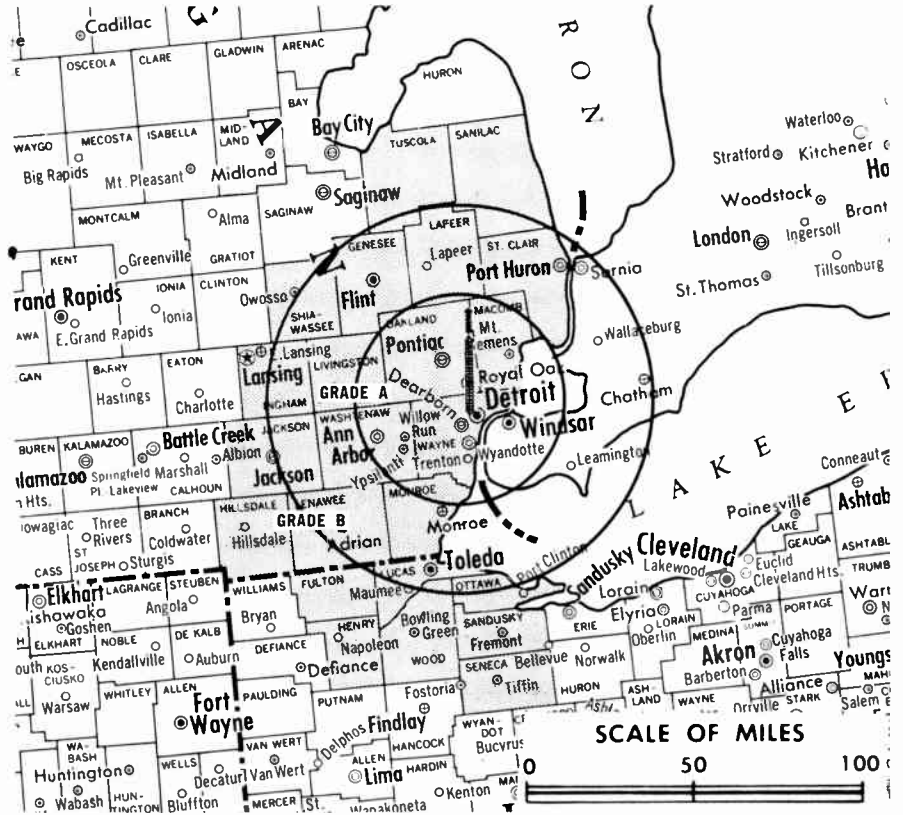
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WWJ-TV Ref: FCC Doc. No.—14407 Granted 2/1/54

©American Map Co., Inc., N.Y., No. 14244

## WWJ-TV

Licensee: Evening News Assn., 622 Lafayette Blvd., Detroit (48231).

Telephone: 313-222-2000. TWX No.: 313-222-5004.

Ownership: Evening News Assn., publisher of The Detroit News; Peter B. Clark, pres.

Began Operation: June 3, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by John Creutz.

Personnel:

JAMES SCHIAVONE, general manager.  
DON DeGROOT, assistant general manager.  
FRANKLIN G. SISSON, station manager.  
RAY W. COLIE, sales manager.  
PETER S. GOOD, national sales manager.  
FRANK STELTENKAMP, sales development manager.  
MELVIN C. WISSMAN, program development manager.  
A. GLENN KYKER, promotion manager.  
IAN K. HARROWER, program & production mgr. & film buyer.  
JAMES F. CLARK, news editor.  
PAUL WILLIAMS, public affairs manager.  
E. J. LOVE, engineering manager.  
ROLAND RENAUD, chief engineer.

### DIGEST OF RATE CARD NO. 24

(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID  
Class AA—8-11 p.m., daily.  
\$3400.00 \$2040.00 \$1360.00 \$1310.00 \$1300.00 \$1000.00 \$500.

NETWORK BASE HOURLY RATE: \$3400.

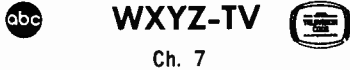
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MICHIGAN</b>			
GENESEE	116,400	113,900	98
HILLSDALE	10,300	9,800	95
INGHAM	63,200	61,300	97
JACKSON	39,900	38,900	98
LAPEER	11,100	10,800	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
MONROE	29,600	29,000	98
OAKLAND	217,800	214,800	99
ST CLAIR	32,100	31,200	97
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>OHIO</b>			
FULTON	8,800	8,400	96
HENRY	7,700	7,500	98
LUCAS	146,700	143,400	98
OTTAWA	11,000	10,700	98
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WOOD	21,600	21,000	97
<b>STATION TOTAL</b>	<b>1,807,800</b>	<b>1,766,100</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,519,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,135,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

For Other Newspapers with TV Station Ownership, see Section c.



# Michigan—Detroit



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1733-ft. above sea level.

Latitude 42° 28' 15"  
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd.

Studio: Broadcast House, 20777 W. Ten Mile Rd.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kc (ABC).

FM Affiliate: WXYZ-FM, 27.2-kw, 101.1 mc (No. 266), 880-ft. antenna height.

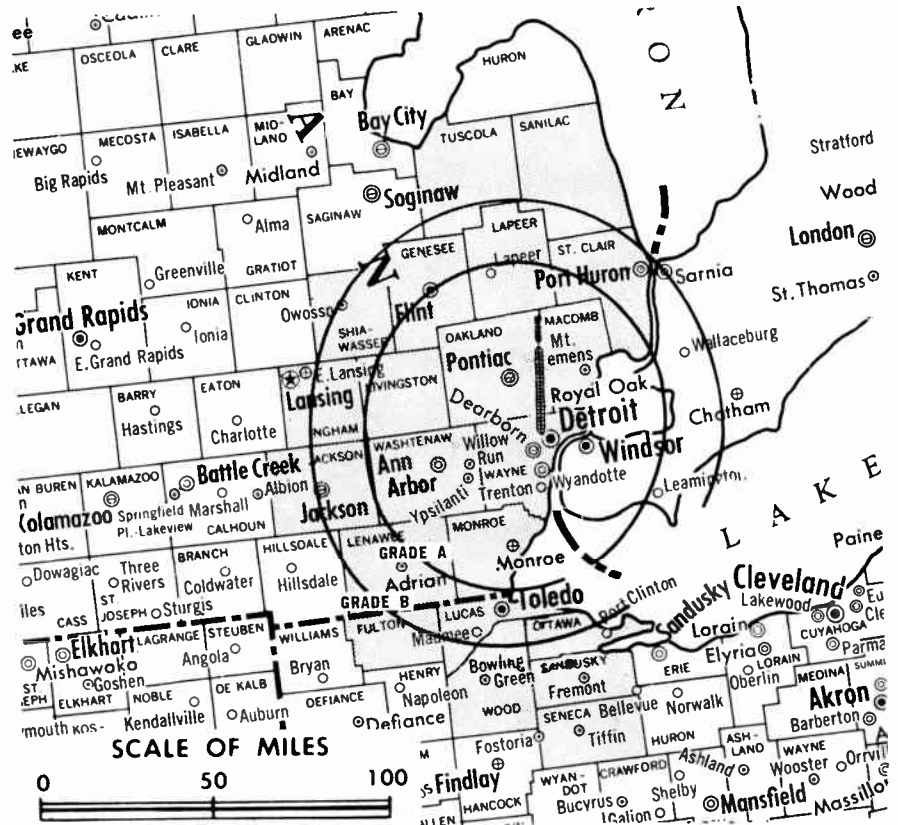
Color: Network, film & slide.

News Wire Service: AP, UPI, ABC.

Facsimile Service: AP.

News Film Service: ABC, UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WXYZ-TV Ref: FCC File No. BFPCT-2480 Granted 7/10/58

©American Map Co., Inc., N.Y., No. 14211

## WXYZ-TV

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Southfield, Mich. (48076).

Telephone: 313-444-1111. TWX No.: 313-357-4605.

Ownership: American Bcstg. Co., 100%; see WABC-TV, New York.

Began Operation: Oct 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.; Stovins-Byles (Canada).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

### Personnel:

JOHN F. PIVAL, president & general manager.  
DONALD F. KECK, general sales manager.  
KENNETH MacQUEEN, sales manager.  
JAN COIL, local sales service manager.  
RICHARD N. HUGHES, advertising & promotion manager.  
RALPH DAWSON, commercial tape manager.  
ALICE LIMPERIS, public service coordinator.  
PETER STRAND, program manager & film buyer.  
EARL MOORE, business manager.  
ED STOCKE, production service manager.  
CHARLES KOCHER, chief engineer.  
WILLIAM C. FYFFE, news director.  
DENNIS BOYLE, research director.  
JOSEPH VAUGHN, editorial director.

### DIGEST OF RATE CARD NO. 25 (Dec. 19, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class AA—7:30-11 p.m., daily.	\$3500.00	\$3000.00	\$1200.00	\$700.00*	\$1000.00*	\$500.00*

\*Prime (7:29-11:01 p.m.)

NETWORK BASE HOURLY RATE: \$3100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
GENESEE	116,400	113,900	98
INGHAM	63,200	61,300	97
JACKSON	39,900	38,900	98
LAPEER	11,100	10,800	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
MONROE	29,600	29,000	98
OAKLAND	217,800	214,800	99
ST CLAIR	32,100	31,200	97
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>OHIO</b>			
FULTON	8,800	8,400	96
LUCAS	146,700	143,400	98
OTTAWA	11,000	10,700	98
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WOOD	21,600	21,000	97
<b>STATION TOTAL</b>	<b>1,789,800</b>	<b>1,748,800</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,479,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,034,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

(Station also received in Canadian markets)

For ABC Network Listing,  
see Section a.

# Michigan—Windsor, Ont.

## CKLW-TV

Ch. 9

(Also serves Detroit, Mich.)

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: directional, 631-ft. above av. terrain, 626-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"  
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

Studio: 825 Riverside Drive W., Windsor.

TV tape: Recording facilities.

AM Affiliate: CKLW, 50-kw, 800 kc.

FM Affiliate: CKLW-FM, 50-kw, 93.9 mc (No. 230), 414-ft. antenna height.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS

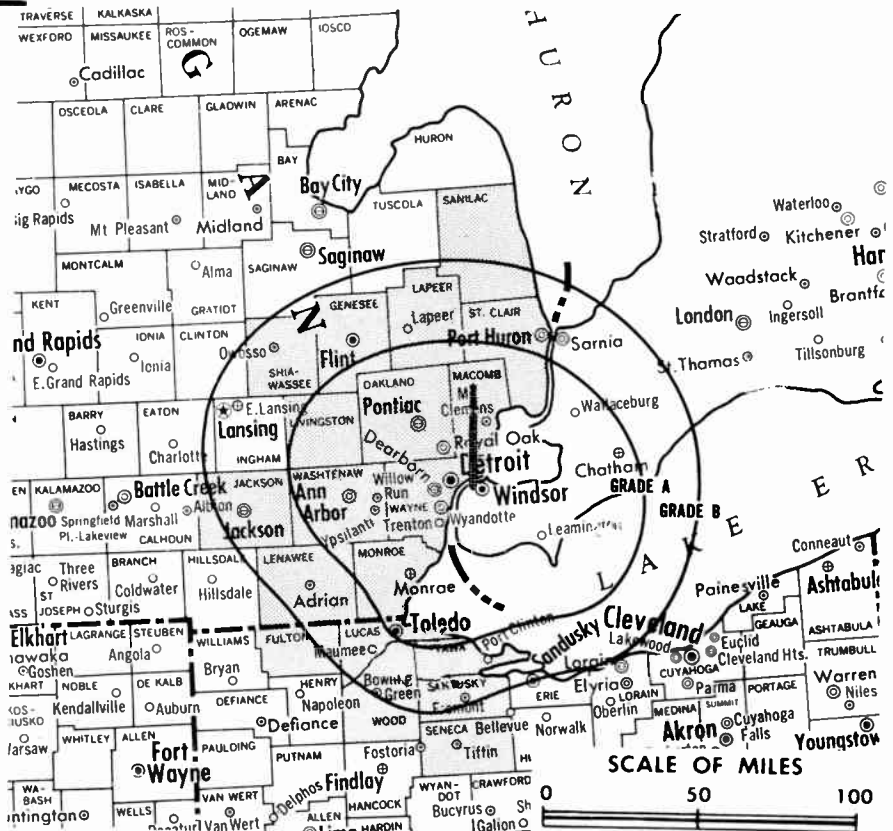
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1963

ARB study.



© American Map Co., Inc., N.Y., No. 14241

## CKLW-TV

Network Service: CBC.

Licensee: W. Ontario Bcstg. Co. Ltd., Riverside Dr. W., Windsor, Ont.

Detroit & Business Office: Guardian Bldg., Detroit, Mich. (48226).

Telephones: 313-961-7200, Detroit; 519-254-2831, Windsor.

Telex No.: 023-5398.

Ownership: CKLW-TV officers: S. C. Ritchie, pres.; W. H. Gatfield, treas. Note: Western Ontario Bcstg. Co. Ltd. (RKO Distributing Corp. of Canada, RKO General Inc.) licensee; for other interests see WOR-TV, New York.

Began Operation: Sept 16, 1954.

Represented (sales) by RKO General Inc.

Represented (legal) by Rogers & Rowland, Toronto, Ont.

Personnel:

S. C. RITCHIE, president & general manager.

GENE ROPER, program & production mgr., TV.

EDWIN C. METCALFE, v.p., station manager.

NORMAN HAWKINS, general sales manager, TV.

GEORGE A. SPERRY, director of advertising & promotion.

JIM VAN KUREN, news editor.

STEWART CLARK, engineering director.

### DIGEST OF RATE CARD NO. 13—(U.S. RATES)

(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—4:30-9 p.m., Mon.-Fri.; 6-11 p.m., Sat. 1-11 p.m., Sun.	\$1600.00	\$960.00	\$640.00	\$400.00	\$400.00	\$350.00
	\$200.00					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
GENESEE	116,400	113,900	98
LAPEER	11,100	10,800	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
MONROE	29,600	29,000	98
DAKLAND	217,800	214,800	99
ST CLAIR	32,100	31,200	97
SANILAC	9,300	8,900	96
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>OHIO</b>			
FULTON	8,800	8,400	96
LUCAS	146,700	143,400	98
OTTAWA	11,000	10,700	98
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WOOD	21,600	21,000	97
<b>STATION TOTAL</b>	<b>1,658,900</b>	<b>1,621,600</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,128,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 577,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

(Station also received in Canadian markets)

For Other Canadian Stations  
See Canadian Station Directory.

# Michigan—Flint



**WJRT-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"  
Longitude 84° 03' 35"

Transmitter: Chesaning, Mich.  
TV tape: Recording facilities.  
Color: Network only.  
News Wire Service: AP.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WJRT-TV Ref: FCC File No. BMPCT-2689 Granted 4/13/55

© American Map Co., Inc., N.Y., No. 14244

## WJRT-TV

Licensee: WJRT Inc., 2302 Lapeer Rd., Flint, Mich. (48503).

Studio: 2302 Lapeer St., Flint.

Telephone: 313-239-6611.

Ownership: John B. Poole & family, 100%.

Began Operation: Oct. 12, 1958. Present owner acquired station as part of arrangement whereby Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Television Digest, Vol. 4:18-19, 31).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

### Personnel:

ALBERT J. GILLEN, exec. v.p. & general manager.  
DUANE HARM, general sales manager.  
ALLEN D. CHRISTIANSEN, program director.  
PAUL HUGHES, local sales manager.  
ROBERT H. BATTERSBY, treasurer.  
WILLIAM MacKENZIE, commercial production manager.  
ARTHUR BONE, chief engineer.

### DIGEST OF RATE CARD NO. 9 (July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—8-10:30 p.m., daily.  
\$1250.00 \$750.00 \$405.00 \$308.00 \$400.00\* \$350.00\* \$175.00\*

\*Class AAA—8-10:30 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1100.

For Sales & Transfers, see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MICHIGAN			
ALCONA	2,000	1,800	92
ALPENA	8,500	7,800	92
ARENAC	2,900	2,800	96
BAY	32,500	31,700	98
CALHOUN	43,600	42,600	98
CHIPPewa	9,000	8,500	95
CLARE	3,500	3,300	95
CLINTON	10,700	10,500	98
EATON	14,900	14,600	98
EMMET	4,200	3,900	94
GENESEe	116,400	113,900	98
GLADWIN	3,200	3,000	95
GRATIOT	10,600	10,200	96
HURON	9,200	8,700	95
INGHAM	63,200	61,300	97
IONIA	11,600	11,300	98
IOSCO	5,400	5,300	97
ISABELLA	9,100	8,700	96
JACKSON	39,900	38,900	98
LAPEER	11,100	10,800	98
LIVINGSTON	11,800	11,600	98
MIDLAND	15,100	14,800	98
MONTCALM	11,100	10,700	97
OGEMAW	2,900	2,800	96
OSCEOLA	3,600	3,400	96
ROSCOMMON	2,400	2,400	98
SAGINAW	56,000	54,600	98
ST CLAIR	32,100	31,200	97
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
<b>STATION TOTAL</b>	<b>583,600</b>	<b>567,000</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 408,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 284,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Michigan—Grand Rapids



**WOOD-TV**

Ch. 8

(Also serves Kalamazoo, Mich.)

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"  
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S. of Middleville, Mich.

TV tape: Recording facilities.

AM & FM Affiliates: See below.

Color: Network, film, slide & tape.

News Wire Service: UPI, Time-Life News Bureau.

News Film Service: NBC.

Total Households: © SRDS

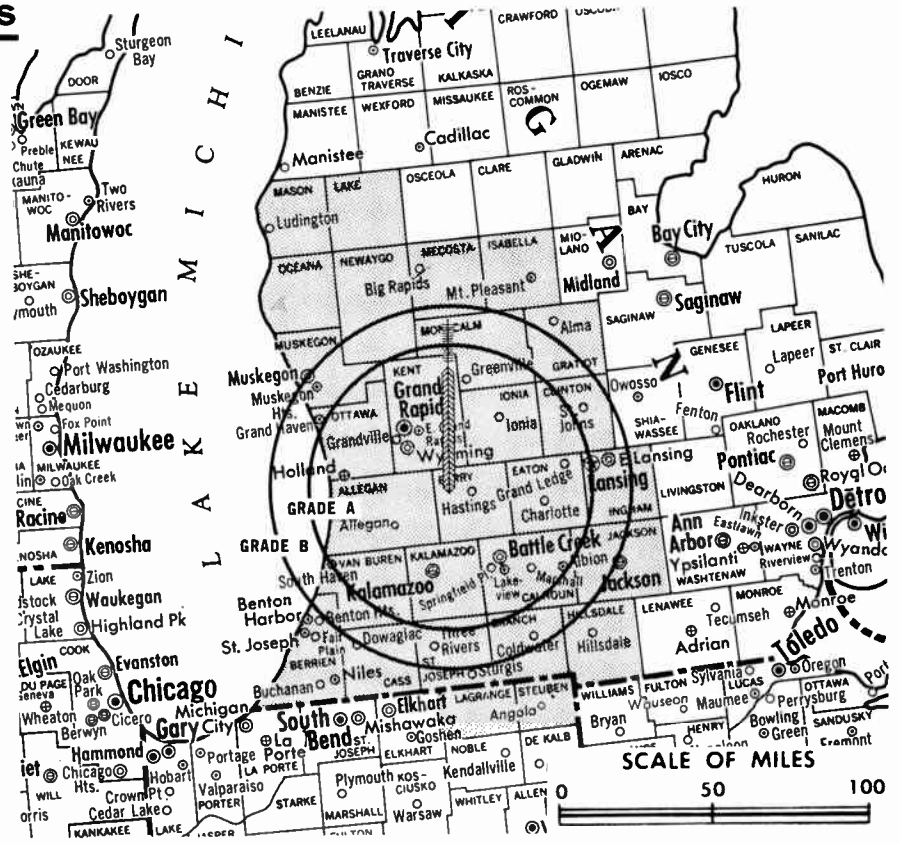
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WOOD-TV Ref: FCC File No. BPCT-917 Granted 7/31/53  
Authorized: FCC File No. BPCT-2673 & BMPCT-5402 Granted 9/22/59 & 4/5/61

©American Map Co., Inc., N.Y., No. 14241

## WOOD-TV

Licensee: Time-Life Broadcast Inc., 120 College Ave. SE, Grand Rapids, Mich. (49502).

Studio: 120 College Ave. SE.

Telephone: 616-459-4125, Grand Rapids.

TWX No.: 616-949-3154.

AM Affiliate: WOOD, 5-kw, 1300 kc (NBC). FM Affiliate: WOOD-FM, 264-kw, 105.7 mc (No. 289), 820-ft. antenna height.

Ownership: Time-Life Broadcast Inc., subsidiary of Time Inc. For other interests, see Time Inc., under Group Ownership.

Begin Operation: Aug. 15, 1949. Sale to present owner by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales) by Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

WILLARD SCHROEDER, vice president & general manager.

JOHN S. MARKWARD, station & sales manager.

ANDY AMYX, promotion manager.

PETER KIZER, program director.

ROBERT SMITH, asst. program director & film buyer.

CHARLES LEIPHAM, production director.

JEFF DAVIS, public affairs director.

DAVID HOYLE, continuity director.

CHARLES ROBISON, chief engineer.

LEONARD BRIDGE, business manager.

DIGEST OF RATE CARD NO. 14  
(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., daily.  
\$1100.00 \$660.00 \$420.00 \$345.00 \$325.00 \$310.00 \$160.00  
NETWORK BASE HOURLY RATE: \$1400 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
INDIANA			
LA GRANGE	4,700	4,200	90
STUBEN	4,900	4,700	97
MICHIGAN			
ALLEGAN	17,000	16,600	97
BARRY	9,900	9,600	97
BERRIEN	47,400	45,600	96
BRANCH	9,900	9,600	97
CALHOUN	43,600	42,600	98
CASS	11,500	11,100	97
CLINTON	10,700	10,500	98
EATON	14,900	14,600	98
GRATIOT	10,600	10,200	96
HILLSDALE	10,300	9,800	95
INGHAM	63,200	61,300	97
IONIA	11,600	11,300	98
ISABELLA	9,100	8,700	96
JACKSON	39,900	38,900	98
KALAMAZOU	52,400	50,900	97
KENT	112,900	109,100	97
LAKE	1,800	1,700	93
MASON	6,600	6,100	93
MECUSTA	5,600	5,400	96
MONTCALM	11,100	10,700	97
MUSKEGON	45,400	44,100	97
NEWAYGO	7,200	6,900	96
OCEANA	4,700	4,400	94
OTTAWA	29,500	28,600	97
ST JOSEPH	13,700	13,300	97
VAN BUREN	15,300	14,900	97
STATION TOTAL	625,400	605,400	97

NET WEEKLY CIRCULATION (MARCH 65) 435,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 314,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

For Michigan CATV Systems,  
see CATV Directory in Section C.



## Knock on WOOD!

If you have product to move in Western Michigan, take a tip from the country's leading advertisers and knock on WOOD-TV. Because:

**News.** WOOD-TV is built on a solid news foundation that delivers a 59½% metro area share from 6:00-6:30 p.m., another 59% in the 11:00-11:30 p.m. slot.\* Our staff of 14 crack newsmen is supplemented by the worldwide facilities of both NBC and Time-Life.

**Color.** Much more color — 98% during evening hours, plus local slide and film facilities.

**Movies.** Top-flight motion picture packages, most in color.

**Audience.** Willy Wood has over 2,000,000 faithful viewers, just waiting to be sold.

Conclusion: if you have product to move in Western Michigan, just knock on WOOD-TV. Your Katz man has all the details and avails.

\*NSI, November '65 Average Mon.-Fri.



**WOOD-TV**  
Grand Rapids, Michigan

# Michigan—Grand Rapids



**WZZM-TV**



Ch. 13

(Also serves Muskegon and Kalamazoo)

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"

Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, Mich.

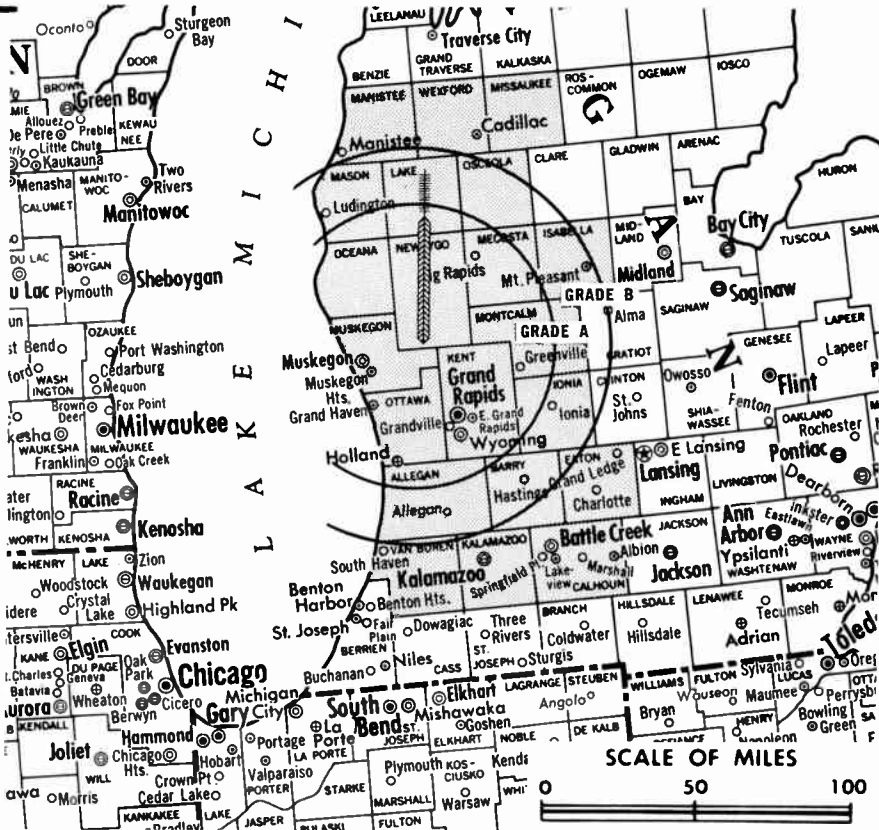
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965 ARB study.



WZZM-TV Ref: FCC File No. BPCT-I-4 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## WZZM-TV

Licensee: West Michigan Telecasters Inc.

Studio: Television Center, Grand Rapids (49502).

Telephone: 616-459-3533. TWX No.: 616-949-2260.

Ownership: Lewis V. Chamberlin Jr., pres., 3.7%; Paul A. Johnson, v.p., 3.7%; Richard F. Vander Veen, secy., 3.7%; Robert C. Pew, treas., 3.7%; William C. Dempsey, exec. v.p. & gen. mgr., 11.1%; 20 other stockholders, none with more than 3.7% each.

Began Operation: Nov. 1, 1962 on interim basis whereby all four applicants operated on a cooperative basis. Began operation with present owners Jan. 25, 1965.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Represented (engineering) by A. Earl Cullum & Assoc.

Personnel:

WILLIAM C. DEMPSEY, exec. v.p. & general manager.  
 GEORGE LYONS, general sales manager.  
 BILL CORDER, program manager & film buyer.  
 DALE WOLTERS, chief engineer.  
 GEORGE STAUDT, promotion & publicity manager.

DIGEST OF RATE CARD NO. 2A—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class AA—7:30-10:30 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$360.00 \$300.00 \$220.00 \$110.00

NETWORK BASE HOURLY RATE: \$900.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MICHIGAN			
ALLEGAN	17,000	16,600	97
BARRY	9,900	9,600	97
CALHOUN	43,600	42,600	98
EATON	14,900	14,600	98
IONIA	11,600	11,300	98
ISABELLA	9,100	8,700	96
KALAMAZOO	52,400	50,900	97
KENT	112,900	109,100	97
LAKE	1,800	1,700	93
MANISTEE	5,700	5,500	96
MASON	6,600	6,100	93
MECOSTA	5,600	5,400	96
MISSAUKEE	1,800	1,700	93
MONTCALM	11,100	10,700	97
MUSKEGON	45,400	44,100	97
NEWAYGO	7,200	6,900	96
OCEANA	4,700	4,400	94
OSCEOLA	3,600	3,400	96
OTTAWA	29,500	28,600	97
VAN BUREN	15,300	14,900	97
WEXFORD	5,200	5,000	97
STATION TOTAL	414,900	401,800	97

NET WEEKLY CIRCULATION (MARCH 65) 268,800  
 AVERAGE DAILY CIRCULATION (MARCH 65) 170,100  
 COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Michigan—Kalamazoo



**WKZO-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

Transmitter: .25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, Mich.

Studio: 590 W. Maple St.

TV tape: Recording facilities.

AM Affiliate: WKZO, 5-kw, 590 kc (CBS).

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS

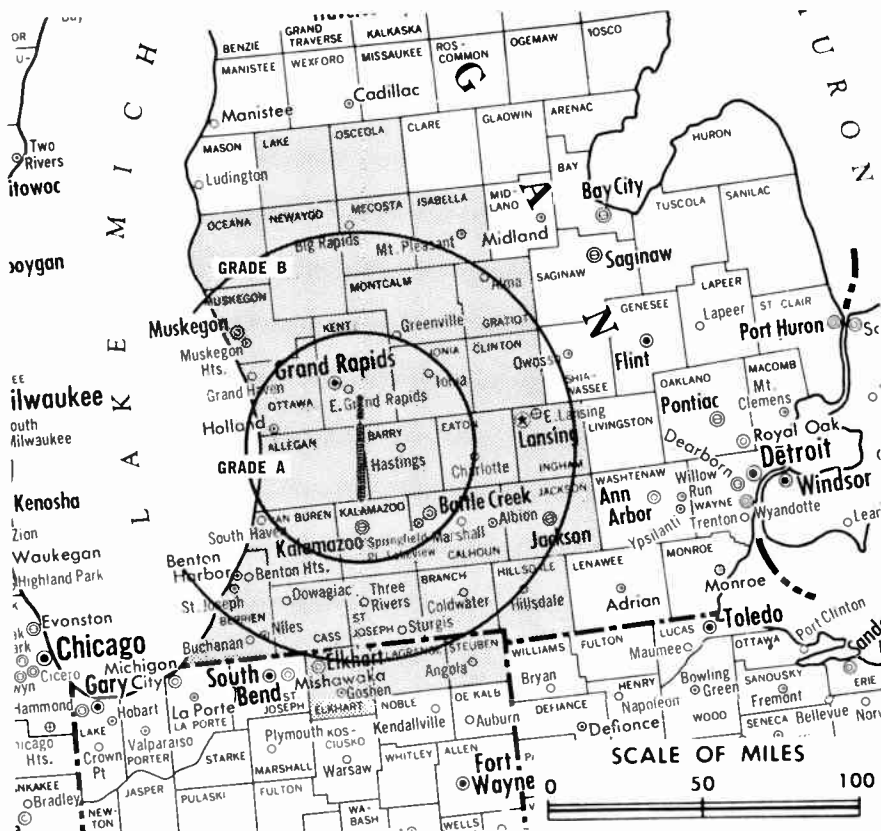
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WKZO-TV Ref: FCC File No. BPCT-2745 Granted 6/20/60

©American Map Co., Inc., N.Y., No. 14214

## WKZO-TV

Licensee: Fetzer Broadcasting Co., 590 W. Maple St. (49001).

Telephone: 616-345-2101.

Ownership: John E. Fetzer, pres., 100%; Carl E. Lee, exec. v.p. Mr. Fetzer also operates KOLN-TV, Lincoln, Neb. and satellite KGIN-TV, Grand Island, Neb.; WWTV, Cadillac, Mich. and satellite WWUP-TV, Sault Ste. Marie, Mich.; radio stations WJEF & WJFM, Grand Rapids, Mich.

Began Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

CARL E. LEE, exec. v.p. & general manager.  
DONALD DeSMIT, TV administrative asst. & sales manager.  
CHARLES T. LYNCH, program director & film buyer.  
W. J. HUNT, promotion director.  
CARL COLLIN, farm director.  
GORDON ANDERSON, news, sports & special events director.  
ARTHUR COVELL, chief engineer.

### DIGEST OF RATE CARD NO. 17

(Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$1300.00	\$800.00	\$600.00	\$600.00	\$475.00	\$400.00
NETWORK BASE HOURLY RATE:	\$1400.					

For Other Group TV Station Owners,  
see Section c.

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>INDIANA</b>			
ELKHART	33,900	32,300	95
LA GRANGE	4,700	4,200	90
STEBUEN	4,900	4,700	97
<b>MICHIGAN</b>			
ALLEGAN	17,000	16,600	97
BARRY	9,900	9,600	97
BERRIEN	47,400	45,600	96
BRANCH	9,900	9,600	97
CALHOUN	43,600	42,600	98
CASS	11,500	11,100	97
CLINTON	10,700	10,500	98
EATON	14,900	14,600	98
GRATIOT	10,600	10,200	96
HILLSDALE	10,300	9,800	95
INGHAM	63,200	61,300	97
IONIA	11,600	11,300	98
ISABELLA	9,100	8,700	96
JACKSON	39,900	38,900	98
KALAMAZOO	52,400	50,900	97
KENT	112,900	109,100	97
LAKE	1,800	1,700	93
MECOSTA	5,600	5,400	96
MONTCALM	11,100	10,700	97
MUSKEGON	45,400	44,100	97
NEWAYGO	7,200	6,900	96
OCEANA	4,700	4,400	94
OSCEOLA	3,600	3,400	96
OTTAWA	29,500	28,600	97
ST JOSEPH	13,700	13,300	97
VAN BUREN	15,300	14,900	97
<b>STATION TOTAL</b>	<b>656,300</b>	<b>635,000</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 450,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 321,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 9



# Michigan—Lansing



**WJIM-TV**



Ch. 6

(Also serves Flint & Jackson, Mich.)

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"  
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Cavanaugh Rd.

TV tape: Recording facilities.

AM Affiliate: WJIM, 1000-kw, 1240 kc (NBC).

FM Affiliate: WJIM-FM, 28-kw, 97.5 mc (No. 248), 440-ft. antenna height.

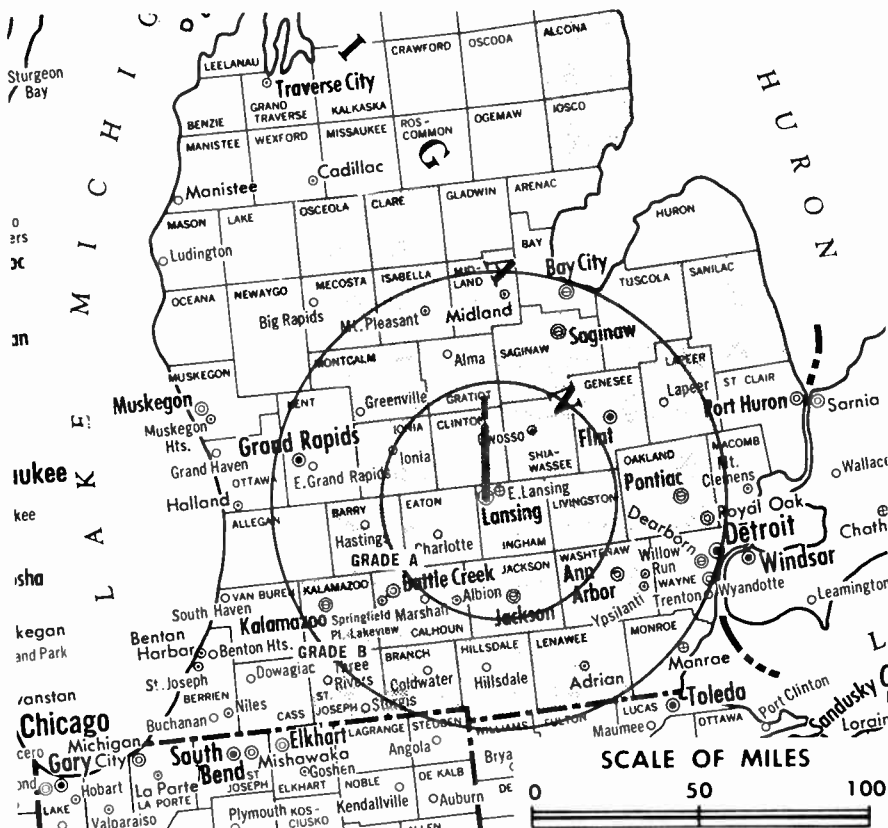
Color: Network, film.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation  
© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WJIM-TV Ref: FCC File No. B1CT-2041 Granted 11/23/55

©American Map Co., Inc., N.Y., No. 14214

## WJIM-TV

Licensee: Gross Telecasting Inc., WJIM Country House, Lansing. (48904).

Studio: 2820 East Saginaw, Lansing, Mich. (48912).

Telephone: 517-372-1900. TWX No.: 517-372-0741.

Ownership: Harold F. Gross, pres.-treas., 38.85%; Charlotte Gross, secy., 10%; Harold F. & Charlotte I. Gross are trustees of voting trust which controls 51.15% of stock.

Began Operation: May 1, 1950.

Represented (sales) by Blair-TV.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

HAROLD F. GROSS, president.  
PHIL SHERCK, program director.  
CARL ONKEN, chief engineer.

DIGEST OF RATE CARD NO. 10  
(Jan. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10:59 p.m., daily.						
\$1000.00	\$600.00	\$400.00	\$350.00	\$250.00	\$230.00	\$115.00

NETWORK BASE HOURLY RATE: \$900.

For Stations Equipped for  
Color Telecasting,  
see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MICHIGAN</b>			
ALCONA	2,000	1,800	92
BARRY	9,900	9,600	97
BRANCH	9,900	9,600	97
CALHOUN	43,600	42,600	98
CLARE	3,500	3,300	95
CLINTON	10,700	10,500	98
EATON	14,900	14,600	98
GENESEE	116,400	113,900	98
GRATIOT	10,600	10,200	96
HILLSDALE	10,300	9,800	95
INGHAM	63,200	61,300	97
IONIA	11,600	11,300	98
IOSCO	5,400	5,300	97
ISABELLA	9,100	8,700	96
JACKSON	39,900	38,900	98
KALAMAZOO	52,400	50,900	97
LAPEER	11,100	10,800	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MECOSTA	5,600	5,400	96
MIDLAND	15,100	14,800	98
MONTCALM	11,100	10,700	97
OAKLAND	217,800	214,800	99
OSCEOLA	3,600	3,400	96
SAGINAW	56,000	54,600	98
ST JOSEPH	13,700	13,300	97
SANILAC	9,300	8,900	96
SHIAWASSEE	15,800	15,400	97
TUSCOLA	12,000	11,600	97
WASHTENAW	51,300	48,800	95
<b>STATION TOTAL</b>	<b>870,500</b>	<b>848,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 403,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 253,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Michigan—Marquette



**WLUC-TV**

Ch. 6

198

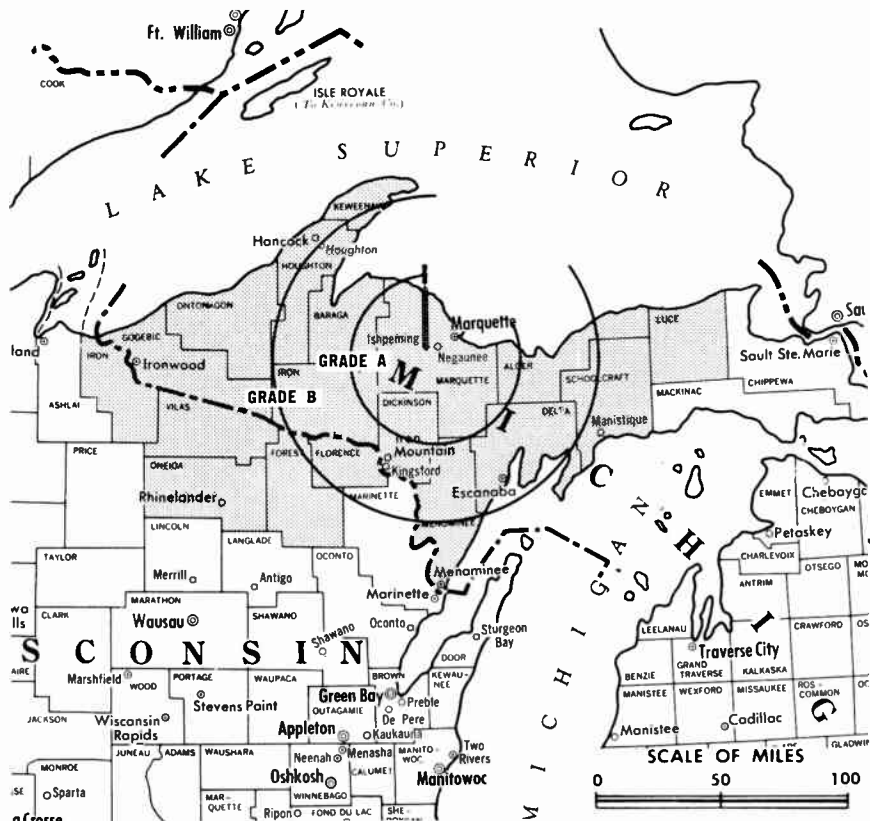
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 790-ft. above av. terrain, 367-ft. above ground, 2242-ft. above sea level.

Latitude 46° 26' 57"  
Longitude 87° 37' 49"

Transmitter: Cliffs Hill Tower Rd.

Color: Network only.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WLUC-TV Ref: FCC File No. BMPCT-3414 Granted 10/19/55

©American Map Co., Inc., N.Y., No. 14244

## WLUC-TV

Licensee: WLUC Inc., P.O. Box 479, Marquette, Mich. (49855).

Studio: Highway U.S. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX No.: 906-475-9790.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: March 20, 1956. Sale to present owner with WLUC-TV, Green Bay, Wis. by M & M Bcstg. Co. (WLUC-TV, Green Bay, Wis.) approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41, 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 by FCC (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by George C. Davis.

### Personnel:

ELROY E. STRAND, general mgr. & national sales & film buyer.  
ELMER EVERSON, local sales manager.  
JACK DEMPSEY, program & promotion director.  
JACK LeFOREST, national & local traffic director.  
BRUCE SAARI, film director.  
JOHN TRUITT, chief engineer.  
DAVID L. NELSON, v.p. & treas., Post Corp. bcstg. div.

### DIGEST OF RATE CARD NO. 8 (Aug. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10:30 p.m., daily.  
\$450.00 \$250.00 ..... \$100.00\* \$90.00\* \$50.00\*

\*Class AAA—7:30-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
ALGER	2,300	2,200	95
BARAGA	1,700	1,600	95
DELTA	9,600	9,100	95
DICKINSON	6,900	6,700	97
GOGEBIC	7,000	6,600	95
HOUGHTON	9,700	9,000	93
IRON	4,800	4,600	96
KEWEENAW	700	600	95
LUCE	1,600	1,500	93
MARQUETTE	16,000	15,500	97
MENOMINEE	6,600	6,400	97
ONTONAGON	3,100	2,800	91
SCHOOLCRAFT	2,300	2,100	93
<b>WISCONSIN</b>			
FLORENCE	800	800	96
FOREST	1,800	1,600	92
IRON	2,100	2,000	96
ONEIDA	6,600	6,300	95
VILAS	3,000	2,800	94
<b>STATION TOTAL</b>	<b>86,600</b>	<b>82,200</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 58,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 48,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

(Station also received in Canadian markets)

For ARB U.S. County-by-County Data,  
see Section a

# Michigan—Lansing (Onondaga)

**WILX-TV**  
Ch. 10

(Also serves Battle Creek and Jackson, Mich.)

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with educational WMSB. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 983-ft. above ground, 1946-ft. above sea level.

Latitude 42° 36' 33"  
Longitude 84° 34' 21"

Requests 61.05-kw aural.

Transmitter: Rossman Rd., Onondaga.

TV tape: Recording facilities.

AM Affiliate: WJCO, Jackson, 5-kw, 1510 kc.

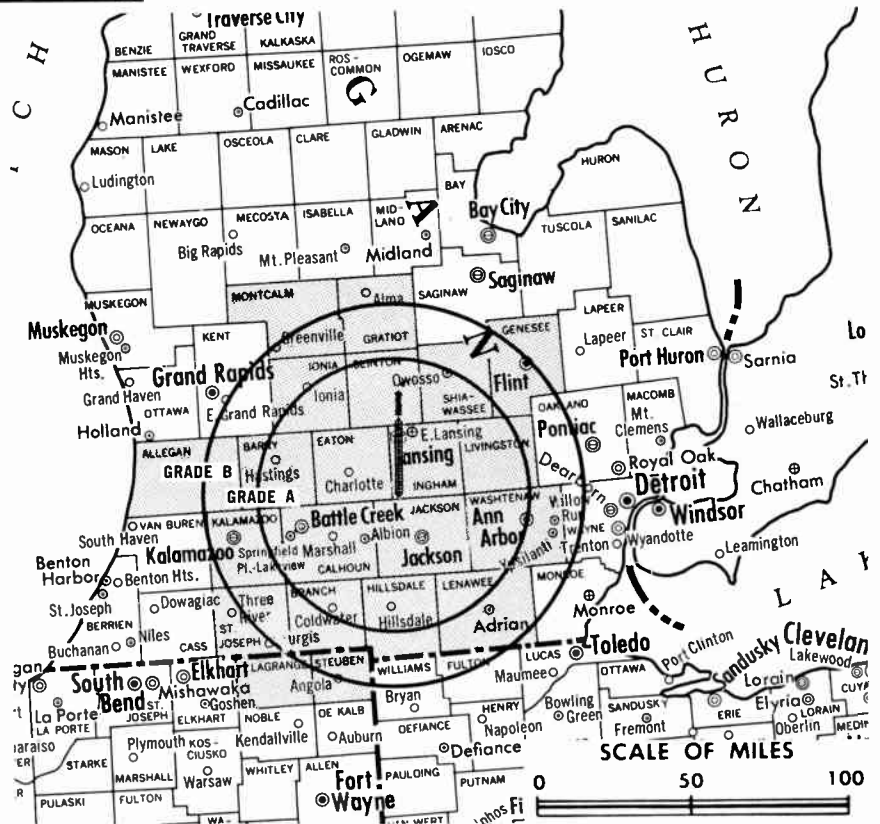
Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WILX-TV Ref: FCC File No. BPT-1870 Granted 9/3/58

American Map Co., Inc., N.Y., No. 14244

## WILX-TV

Licensee: Television Corp. of Mich. Inc., Stoddard Bldg., Lansing, Mich. (48933).

Studios: Stoddard Bldg., Lansing; 1510 Springport Road, Jackson, Mich.

Telephones: 517-487-3729, Lansing, Mich.; 517-783-2621, Jackson, Mich.

Ownership: Edward E. Wilson, pres., 60%; Lansing Broadcasting Co. (radio WILS), 40%. Television Corp. of Mich. also owns radio WJCO, Jackson, Mich.

Began Operation: March 15, 1959.

Represented (sales) by Young Television.

Represented (legal) by Leo Resnick.

Represented (engineering) by John H. Mullaney & Assoc.

Personnel:

WILLIAM HART, general manager & film buyer.  
ROY BROWN, national sales manager.  
DENNIS COBB, production supervisor.  
JAMES R. BILLINGSLEY, chief engineer.

### DIGEST OF RATE CARD NO. 8 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:31-10:31 p.m., Sun.-Fri.; 7:28-10:31 p.m., Sat.	\$880.00	\$530.00	\$350.00	\$220.00	\$165.00
NETWORK BASE HOURLY RATE:	\$700.				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
LA GRANGE	4,700	4,200	90
STEBEN	4,900	4,700	97
<b>MICHIGAN</b>			
ALLEGAN	17,000	16,600	97
BARRY	9,900	9,600	97
BRANCH	9,900	9,600	97
CALHOUN	43,600	42,600	98
CLINTON	10,700	10,500	98
EATON	14,900	14,600	98
GENESEE	116,400	113,900	98
GRATIOT	10,600	10,200	96
HILLSDALE	10,300	9,800	95
INGHAM	63,200	61,300	97
IONIA	11,600	11,300	98
JACKSON	39,900	38,900	98
KALAMAZOO	52,400	50,900	97
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MONTCALM	11,100	10,700	97
ST JOSEPH	13,700	13,300	97
SHIAWASSEE	15,800	15,400	97
WASHTENAW	51,300	48,800	95
<b>STATION TOTAL</b>	<b>546,600</b>	<b>530,700</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>261,600</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>143,100</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>11</b>	

# WILX-TV is the Mid-Michigan Market

(smack dab in the middle of the mitten)

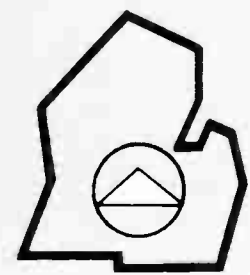
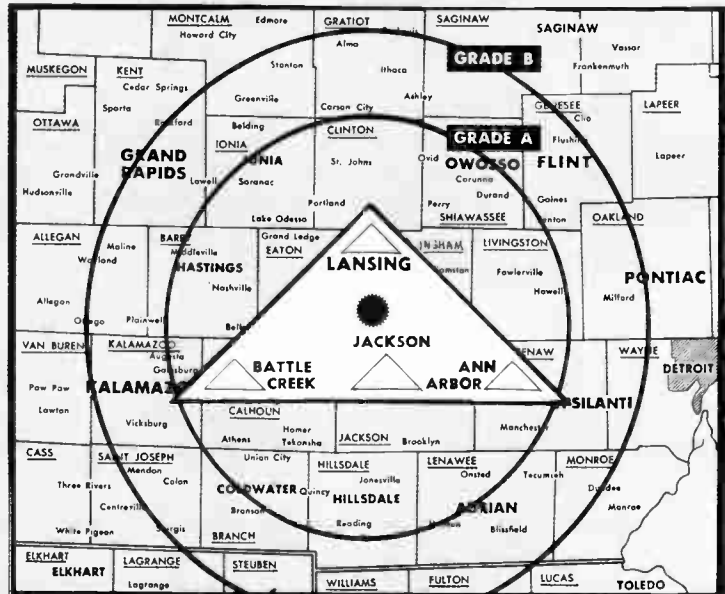
WILX-TV is your Mid-Michigan TV buy for four good reasons:

1. More efficient distribution of circulation.
2. Dominates the southern half circulation (Lansing and south).
3. Puts more advertising pressure where it's needed most.
4. Gets you more complete coverage with less overlap.

Add it all up and you have **MAXIMUM** homes with **MINIMUM** duplication.

If you have clients that like extra merchandising, ask about our spectacular 40,000 circulation billboard in downtown Lansing.

Call Young Television Corp., or, write to Lansing 23, Michigan.



**WILX-TV**  
LANSING

555 Stoddard Bldg., Lansing 23

*Michigan's newest TV/ Radio facility*



# Michigan—Saginaw



**WKNX-TV**

Ch. 25

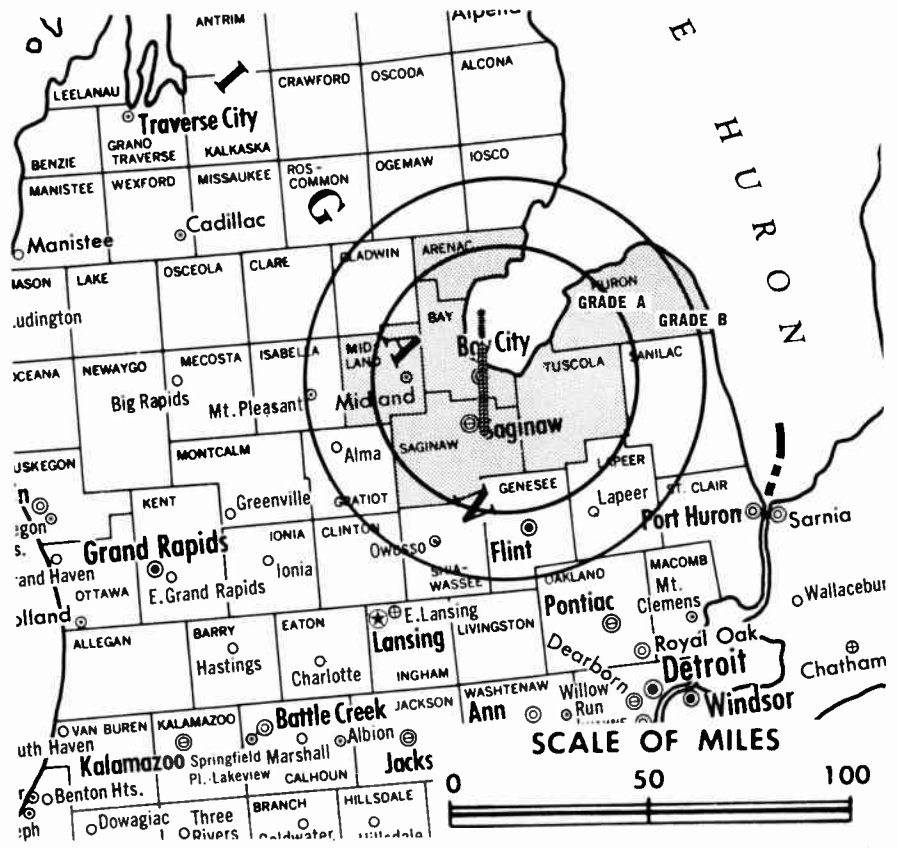
(Also serves Bay City, Mich.)

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 144-kw visual, 28.8-kw aural. Antenna: 450-ft. above av. terrain, 476-ft. above ground, 1078-ft. above sea level.

Latitude 43° 23' 32"  
Longitude 83° 55' 32"

Transmitter: Bridgeport Twp.  
AM Affiliate: WKNX, 10-kw, 1210 kc.  
Color: Network only.  
News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARR study.



WKNX-TV Ref: FCC File No. BMPCT-2189 Granted 7/12/54 ©American Map Co., Inc., N.Y., No. 14244

## WKNX-TV

Licensee: Lake Huron Bcstg. Corp., 221 S. Washington Ave., Saginaw, Mich. (48607).

Studio: 221 S. Washington Ave.

Telephone: 517-753-4471.

Ownership: William J. Edwards, pres., 33 1/3%; Alvin M. Bentley (ex-Congressman), v.p., 33 1/3%; Howard H. Wolfe, secy.-treas., 33 1/3%. Also holds CP for daytime radio station in Houston, Tex.

Begin Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25.

Represented (sales) by Eastman TV.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Silliman, Moffet & Kowalski.

### Personnel:

WILLIAM J. EDWARDS, president & general manager.  
ALVIN M. BENTLEY, vice president.  
HOWARD H. WOLFE, station manager.  
ROBERT CHANDLER, national sales manager.  
WILLIAM LORANGER, local sales manager.  
FRANK COOPERSMITH, program director & film buyer.  
MAX W. THOMAS, director technical operations.  
LEE PURVIS, business manager.  
DENNIS MILLER, film director.  
RICHARD THOMPSON, news director.

### DIGEST OF RATE CARD NO. 5 (June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class A—6:29-11:01 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.	\$375.00	\$225.00	\$150.00	\$131.25	\$93.75	\$75.00

NETWORK BASE HOURLY RATE: \$300.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
ARENAC	2,900	2,800	96
BAY	32,500	31,700	98
HURON	9,200	8,700	95
MIDLAND	15,100	14,800	98
SAGINAW	56,000	54,600	98
TUSCOLA	12,000	11,600	97
<b>STATION TOTAL</b>	<b>127,700</b>	<b>124,200</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 68,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 42,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Michigan—Sault Ste. Marie



Ch. 10

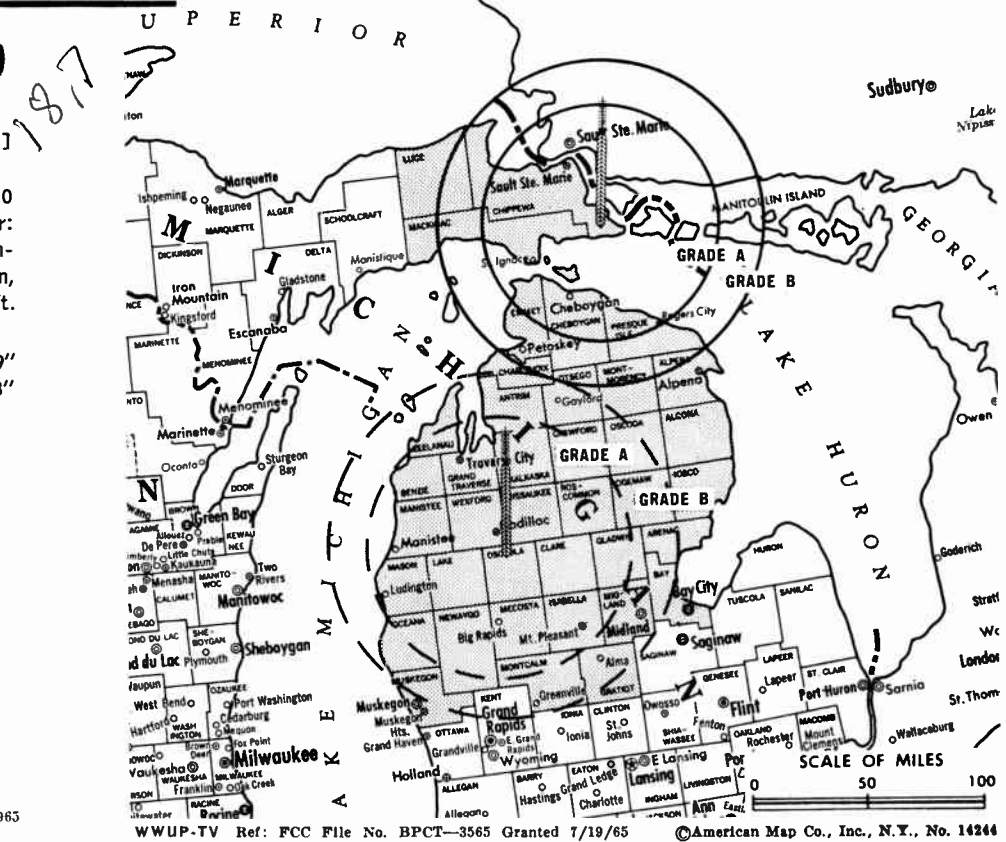
[Satellite of WWTW, Cadillac, Mich.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1873-ft. above sea level.

Latitude 46° 03' 49"  
Longitude 84° 06' 08"

Transmitter: Goetzville.

Color: Network only.



County coverage (shaded areas) based on 1965 ARB study.

WWUP-TV Ref: FCC File No. BPCT-3565 Granted 7/19/65

©American Map Co., Inc., N.Y., No. 14244

## WWUP-TV

Network Service: ABC & CBS, same as WWTW.  
Licensee: Fetzer TV Inc., P.O. Box 627, Cadillac, Mich. (49601).  
Ownership: Same as WWTW, Cadillac, Mich.  
Began Operation: June 15, 1962.  
Represented (sales) by Avery-Knode Inc.  
Represented (legal) by Dow, Lohnes & Albertson.  
Represented (engineering) by Lohnes & Culver.  
Personnel:  
See WWTW, Cadillac.  
Rates: Sold as one rate with WWTW, Cadillac.  
NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac.

ARB Data for this Station included with report of Parent WWTW, Cadillac, Mich. The report does not reflect present coverage since WWUP-TV increased its facilities after the survey was made. Above map shows coverage for both Parent & Satellite.

(Station also received in Canadian markets)

# Daniels & Associates

THE PIONEER CATV BROKER

Depend on the Firm with Experience

Brokers - Appraisers - Consultants - Management

THE DANIELS BUILDING

THIRD AT MILWAUKEE

Denver, Colorado 80206

(303) 388-5888

# Michigan—Traverse City



Ch. 7

(Also Serves Cadillac, Mich.)

[Affiliated with WTOM-TV, Cheboygan, Mich.]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 151.6-kw visual, 75.9-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"  
Longitude 85° 42' 45"

Requests 316-kw visual, 63.2-kw aural.

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

AM Affiliate: WTCM, 1-kw, 1400 kc (NBC).

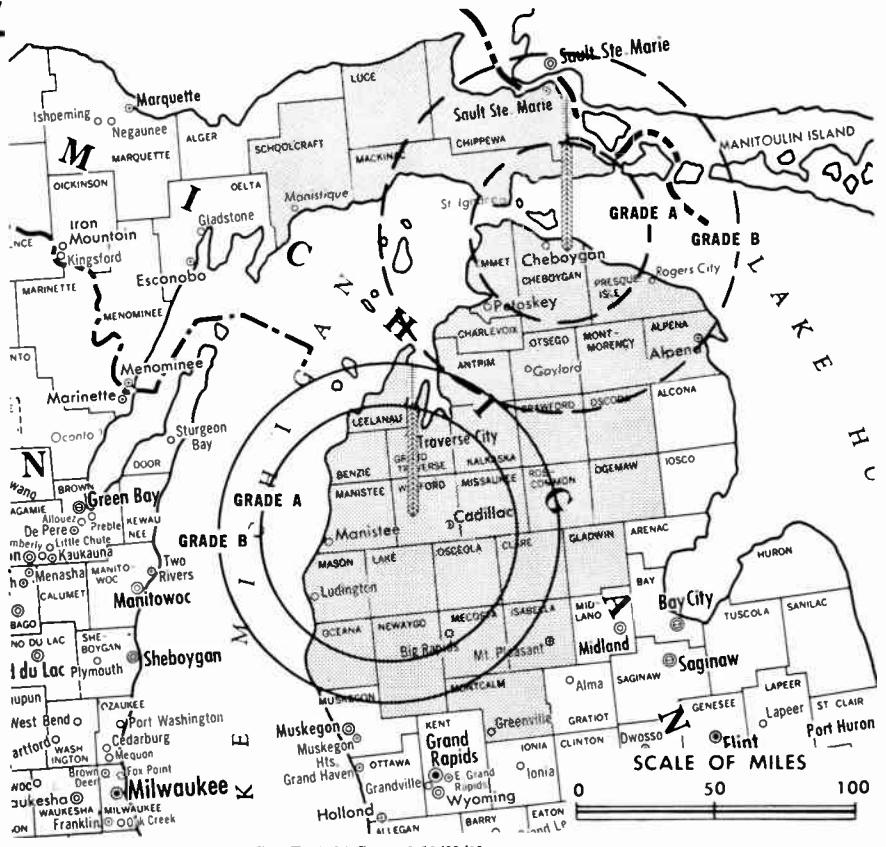
Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.

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WPBN-TV Ref: FCC File No. BPCT-2725 Granted 10/20/60  
WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

©American Map Co., Inc., N.Y., No. 14244

## WPBN-TV

Network Service: ABC, NBC.

Licensee: Midwestern Bcstg. Co., Paul Bunyan Bldg., Traverse City, Mich. (49684).

Studio: 3-mi. W of center of Traverse City.

Telephone: 616-947-7675.

Ownership: Les Biederman, pres., 52.5%; William H. Kiker, v.p., 16.25%; Drew McClay, secy.-treas., 15%; Fred Zierle, director, 16.25%. Also operates WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord, all Michigan radio stations. Also owns WTOM-TV, Cheboygan, Mich.

Began Operation: Sept. 13, 1954.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

LES BIEDERMAN, president.  
SOREN H. MUNKHOF, general manager & film buyer.  
BILL SECRIST, station manager.  
R. E. DETWILER, commercial manager.  
WM. H. KIKER, v.p. & chief engineer.

### DIGEST OF RATE CARD NO. 3 (May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:31 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$90.00	\$80.00 \$40.00

Note: This is combination rate with WTOM-TV, Cheboygan.

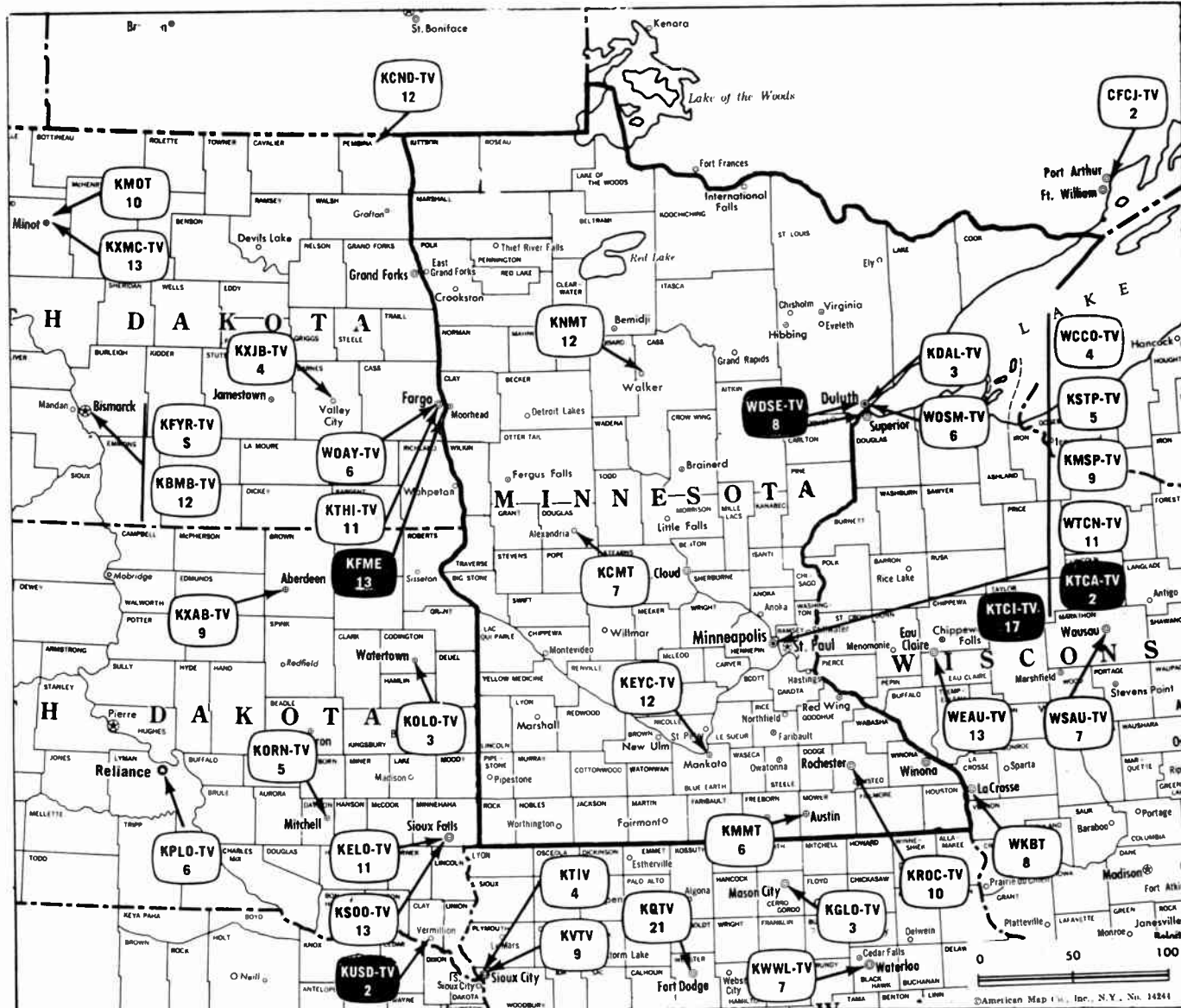
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	PER
<b>MICHIGAN</b>			
ALPENA	8,500	7,800	92
ANTRIM	2,700	2,600	96
BENZIE	2,000	1,900	94
CHARLEVOIX	3,600	3,400	96
CHEBOYGAN	4,000	3,700	93
CHIPPewa	9,000	8,500	95
CLARE	3,500	3,300	95
CRAWFORD	1,500	1,400	93
EMMET	4,200	3,900	94
GLADWIN	3,200	3,000	95
GRAND TRAVERSE	9,300	8,800	95
ISABELLA	9,100	8,700	96
KALKASKA	1,100	1,000	94
LAKE	1,800	1,700	93
LEELANAU	2,700	2,600	95
LUCE	1,600	1,500	93
MACKINAC	3,000	2,800	95
MANISTEE	5,700	5,500	96
MASON	6,600	6,100	93
MECOSTA	5,600	5,400	96
MISSAUKEE	1,800	1,700	93
MONTCALM	11,100	10,700	97
MONTMORENCY	1,400	1,200	91
NEWAYGO	7,200	6,900	96
OCEANA	4,700	4,400	94
DGEMAW	2,900	2,800	96
OSCEDLA	3,600	3,400	96
OSCODA	1,100	1,000	90
OTSEGO	2,100	2,000	96
PRESQUE ISLE	3,400	3,100	91
ROSCOMMON	2,400	2,400	98
SCHOOLCRAFT	2,300	2,100	93
WEXFORD	5,200	5,000	97
<b>STATION TOTAL</b>	<b>137,900</b>	<b>130,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 90,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 64,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

(Station also received in Canadian markets)

ARB Data For This Station Includes Affiliated  
WTOM-TV, Cheboygan, Mich.



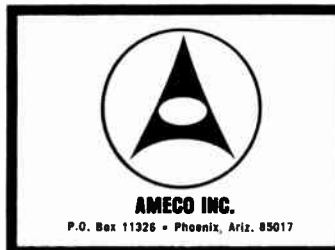


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Minneapolis-St. Paul	679,400	17	856,300	31	808,400	28
Duluth-Superior, Wis.	153,800	107	194,900	138	180,100	138
Austin-Mason City-Rochester	152,900	108	313,500	98	294,800	99
Alexandria	103,500	148	193,000	139	172,600	140
Mankato	90,600	154	175,000	146	160,800	144

**Minn. Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	0	11
● Educational Television Stations	3	1	4

15



## AMECO "SALESMOBILE SERVICE"

IN MINNESOTA

PAUL CLARK

6324 Maple

Omaha, Nebraska 68104

Phone: 402-558-0323

# Minnesota

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KWCM-TV

Appleton

Ch. 10

Non-Commercial Educational Station

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 31.1-kw aural. Antenna: 480-ft. above av. terrain, 496-ft. above ground, 1526-ft. above sea level.

Latitude	45°	10'	04''
Longitude	95°	59'	54''

### WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Grantee: Duluth-Superior Area Educational TV Corp., c/o George A. Beck, Central High School, Duluth (55802).

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 922-ft. above av. terrain, 803-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21''
Longitude	92°	06'	51''

### KTCI-TV

St. Paul

Ch. 17

Non-Commercial Educational Station

Grantee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul (55113).

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 47.9-kw visual, 22.9-kw aural. Antenna: 490-ft. above av. terrain, 556-ft. above ground, 1543-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

### KTCA-TV

St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., 1640 Como Ave., St. Paul (55113).

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 620-ft. above av. terrain, 562-ft. above ground, 1549-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### KGLO-TV

Austin

(See Mason City, Ia.)

### KROC-TV

Austin

(See Rochester, Minn.)

### KGLO-TV

Rochester

(See Mason City, Ia.)

### KMMT

Rochester

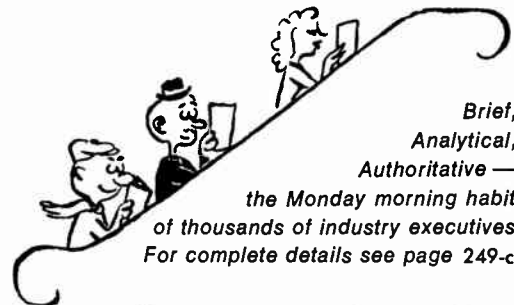
(See Austin, Minn.)

### KSTP-TV

Minneapolis

(See St. Paul, Minn.)

## People on the way up read Television Digest\*



Brief,  
Analytical,  
Authoritative —  
the Monday morning habit  
of thousands of industry executives  
For complete details see page 249-c

\*People on the way down didn't!

# Minnesota—Alexandria



**KCMT**

Ch. 7

[Affiliated with KNMT, Walker, Minn.]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 100-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"  
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, Minn.

Studio: 8th & Hawthorne.

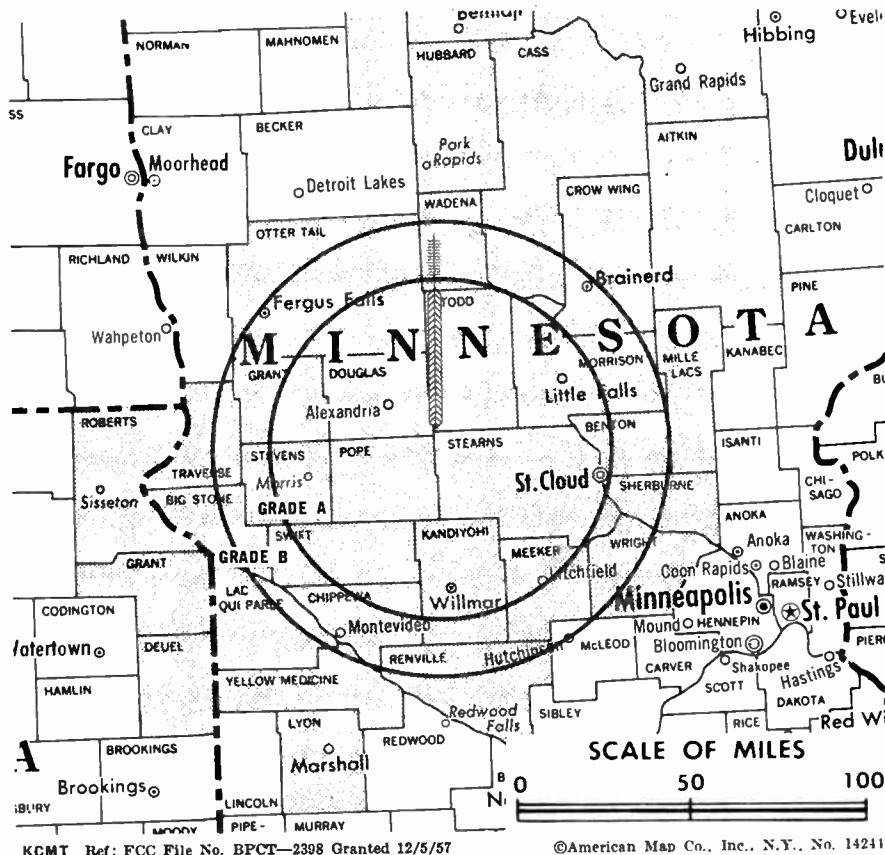
Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.

Telephone: 612-763-5166.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.)



KCMT Ref: FCC File No. BPCT-2398 Granted 12/5/57

©American Map Co., Inc., N.Y., No. 14241

## KCMT

Licensee: Central Minnesota Television Co., Box 612, Alexandria, Minn. (56308).

Ownership: Joseph O. Perino, pres., 3.06%; Thomas K. Barnes, v.p., 26%; John J. McCarten, secy.-treas., 3.06%; Julius Hetland, director, 15%; Lee H. Johnson, director, 3.06%; Kenneth C. Bechtel, director, 3.06%; 8 other stockholders, none with more than 3.06%. Hetland is technical director, WDAY-TV. Central Minnesota Television also owns KNMT (TV), Walker, Minn., radio KVOX, Moorhead, Minn.

Began Operation: Oct. 8, 1958.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co. (Minneapolis).

Represented (legal) by Marmet & Schneider.

Represented (engineering) by Julius Hetland.

Personnel:

- GLENN FLINT, general manager.
- KENNETH BECHTEL, program director.
- KEN SCHNEIDER, sales manager.
- JON HAAVEN, news director.
- CARL IVERSON, chief engineer.
- JIM SYRDAL, promotion manager.

### DIGEST OF RATE CARD NO. 5 (July 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7-9:59 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$150.00	\$140.00
NETWORK BASE HOURLY RATE:	\$300.					

Combination Rates: KCMT, Alexandria, and KNMT, Walker, Minn.

ARB Data For This Station Includes Affiliated  
KNMT, Walker, Minn.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
AITKIN	3,400	3,100	92
BELTRAMI	6,000	4,700	78
BENTON	4,600	4,300	94
BIG STONE	2,500	2,300	92
BLUE EARTH	13,200	12,200	93
CASS	4,300	3,400	79
CHIPPEWA	4,700	4,200	89
CLEARWATER	2,300	1,800	80
CROW WING	9,700	8,700	89
DOUGLAS	6,200	5,600	91
GRANT	2,400	2,300	95
HUBBARD	2,900	2,300	78
ITASCA	11,100	10,100	90
KANDIYOH	8,500	7,600	90
LAC QUI PARLE	3,600	3,300	91
LYON	6,300	5,600	89
MEEKER	5,300	4,900	92
MILLE LACS	4,000	3,700	92
MORRISON	6,800	6,000	89
OTTER TAIL	13,200	11,700	89
POPE	3,300	2,900	87
RENVILLE	6,200	5,600	89
SHERBURNE	3,400	3,200	94
STEARNS	19,800	18,200	92
STEVENS	3,100	2,800	92
SWIFT	3,900	3,500	90
TODD	6,000	5,200	86
TRAVERSE	1,900	1,800	92
WADENA	3,300	2,700	82
WRIGHT	8,500	7,900	93
YELLOW MEDICINE	4,200	3,500	82
<b>SOUTH DAKOTA</b>			
DEUEL	1,900	1,700	92
GRANT	3,000	2,700	91
ROBERTS	3,500	3,100	89
<b>STATION TOTAL</b>	<b>193,000</b>	<b>172,600</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 103,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 80,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Minnesota—Austin



**KMMT**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 350-ft. above av. terrain, 406-ft. above ground, 1609-ft. above sea level.

Latitude 43° 37' 20"  
Longitude 92° 59' 22"

Transmitter: 2.5-mi. S of Austin on Hwy. No. 105.

Color: Network.

News Wire Service: AP.

AM Affiliate: KAUS, 1-kw, 1480 kc (MBS).



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KMMT Ref: FCC File No. BPT-2668 Granted 8/10/59

©American Map Co., Inc., N.Y., No. 14244

## KMMT

Licensee: Minnesota-Iowa Television Co., 319 N. Main St., Austin, Minn. (55912).

Studio: 2.5-mi. S of Austin on Hwy. No. 105.

Telephone: 507-433-8836.

Ownership: Same as KWWL-TV, Waterloo, Ia.

Began Operation: July 27, 1953. Sale to present owners by Chester A. Weseman and associates approved Oct. 29, 1958 by FCC (Television Digest, Vol. 13:6).

Represented (sales) by Avery-Knodel Inc.; Wayne-Evans & Associates (Minneapolis).

Represented (legal) by Roberts & McInnis.

Represented (engineering) by Silliman, Moffet & Kowalski.

### Personnel:

ROBERT BUCKMASTER, president.  
THOMAS L. YOUNG, exec. v.p. & general manager.  
DUANE EASTVOLD, station & sales manager.  
STAN STYDNICKI, v.p. & operations director.  
ARV TRULAND, news & sports director.  
TONY MULDER, technical director.

### DIGEST OF RATE CARD NO. 9 (Nov. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—6:59-10 p.m., daily.	\$350.00	\$210.00	\$140.00	\$122.50	\$105.00	\$70.00 \$35.00
NETWORK BASE HOURLY RATE: \$300.						

For Sales & Transfers of TV Stations,  
see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
CERRO GOROU	15,900	15,100	95
CHICKASAW	4,300	4,000	94
FLOYD	6,500	6,100	94
FRANKLIN	4,600	4,400	96
HANCOCK	4,200	4,000	94
HOWARD	3,800	3,300	88
KOSSUTH	7,100	6,800	95
MITCHELL	4,200	3,900	94
PALO ALTO	3,900	3,500	89
WINNEBAGO	4,000	3,800	95
WINNESHIEK	5,900	5,400	92
WORTH	2,900	2,700	94
<b>MINNESOTA</b>			
BLUE EARTH	13,200	12,200	93
DODGE	3,700	3,400	91
FARIBAULT	6,800	6,400	93
FILLMORE	6,800	6,300	93
FREEBORN	11,400	10,800	94
GOODHUE	10,000	9,400	94
JACKSON	4,200	3,800	91
MARTIN	8,300	7,700	93
MOWER	14,400	13,700	96
OLMSTED	20,600	19,600	95
STEELE	7,800	7,400	95
WABASHA	4,700	4,500	94
WASECA	4,900	4,600	94
WINONA	11,700	10,700	92
<b>WISCONSIN</b>			
LA CROSSE	21,500	20,900	97
<b>STATION TOTAL</b>	<b>217,300</b>	<b>204,400</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 66,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Minnesota—Duluth-Superior, Wis.



**KDAL-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 813-ft. above ground, 2046-ft. above sea level.

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

AM Affiliate: KDAL, 5-kw, 610 kc (CBS).

O & O Translators: K78AK, Cass Lake; K70BG, Deer River; K70CP, Grand Marais; K79AQ, Grand Portage; K70DH, Aitkin; K74CM, Brainerd, Minn.

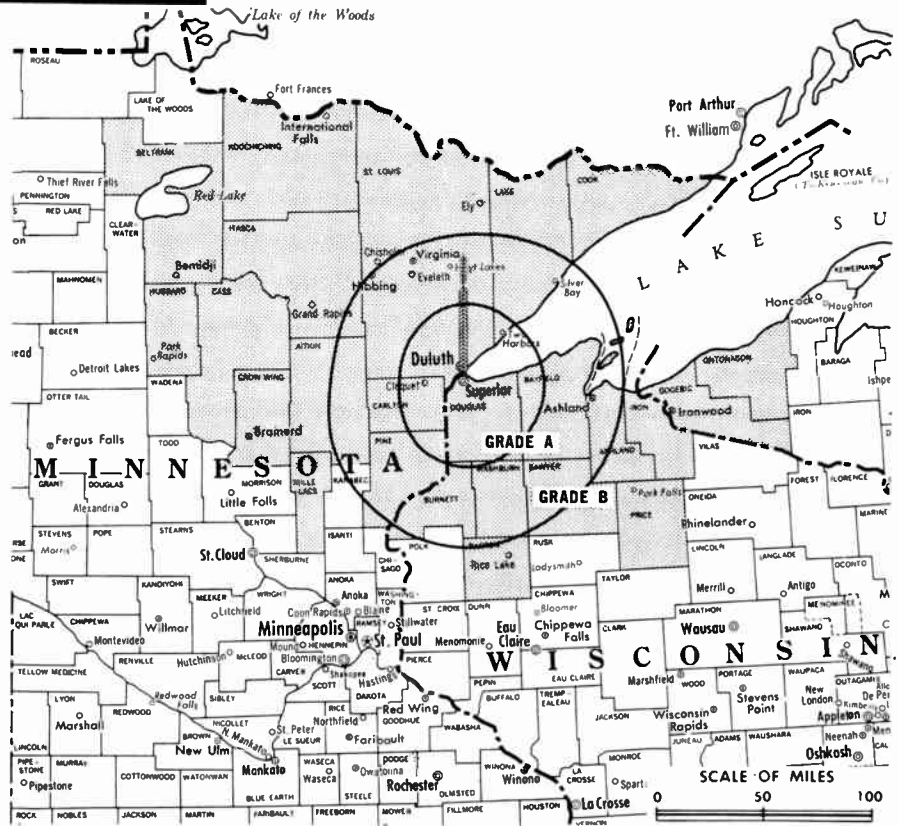
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KDAL-TV Ref: FCC File No. BMPCT-3130 Granted 6/13/55

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## KDAL-TV

Network Service: CBS.

Licensee: KDAL Inc., Bradley Bldg., Duluth, Minn. (55802).

Studio: Bradley Bldg.

Telephone: 218-722-4466.

TWX No.: 218-820-0213.

Ownership: KDAL Inc. is a wholly-owned subsidiary of WGN Inc. For other interests, see WGN-TV, Chicago, Ill.

Began Operation: March 14, 1954. Sale to present owner by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 by FCC (Television Digest, Vol. 16:34, 50).

Represented (sales) by Edward Petry & Co. Inc.; Harry S. Hyett Co.; William Creed.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ODIN S. RAMSLAND, general manager.

CHARLES A. WILSON, national sales director (Chicago).

JOHN GRANDY, v.p. & sales manager.

EARL HENTON, program director & film buyer.

CARL CASPERSON, promotion manager.

ROBERT DETTMAN, v.p. & chief engineer.

### DIGEST OF RATE CARD NO. 12

(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	8 Sec.
Class AA—6:31-10:01 p.m., daily.	\$1000.00	\$600.00	\$500.00	\$300.00	\$225.00	\$200.00
	\$100.00					

NETWORK BASE HOURLY RATE: \$700 (CBS), \$700 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MICHIGAN</b>			
GOGEBIC	7,000	6,600	95
ONTONAGON	3,100	2,800	91
<b>MINNESOTA</b>			
AITKIN	3,400	3,100	92
BELTRAMI	6,000	4,700	78
CARLTON	8,000	7,700	95
CASS	4,300	3,400	79
COOK	1,100	900	87
CROW WING	9,700	8,700	89
HUBBARD	2,900	2,300	78
ITASCA	11,100	10,100	90
KOOCHICHING	5,200	4,300	83
LAKE	4,700	4,500	95
MILLE LACS	4,000	3,700	92
PINE	4,500	4,000	89
ST LOUIS	74,600	70,300	94
<b>WISCONSIN</b>			
ASHLAND	4,600	4,400	96
BARRON	9,700	9,100	94
BAYFIELD	3,100	3,000	96
BURNETT	2,800	2,600	94
DDUGLAS	13,600	13,200	97
IRON	2,100	2,000	96
PRICE	3,800	3,500	92
SAWYER	2,700	2,500	93
WASHBURN	2,900	2,700	96
<b>STATION TOTAL</b>	<b>194,900</b>	<b>180,100</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 153,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 134,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

(Station also received in Canadian markets)

# Minnesota—Duluth



**WDIO-TV**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"  
Longitude 92° 07' 17"

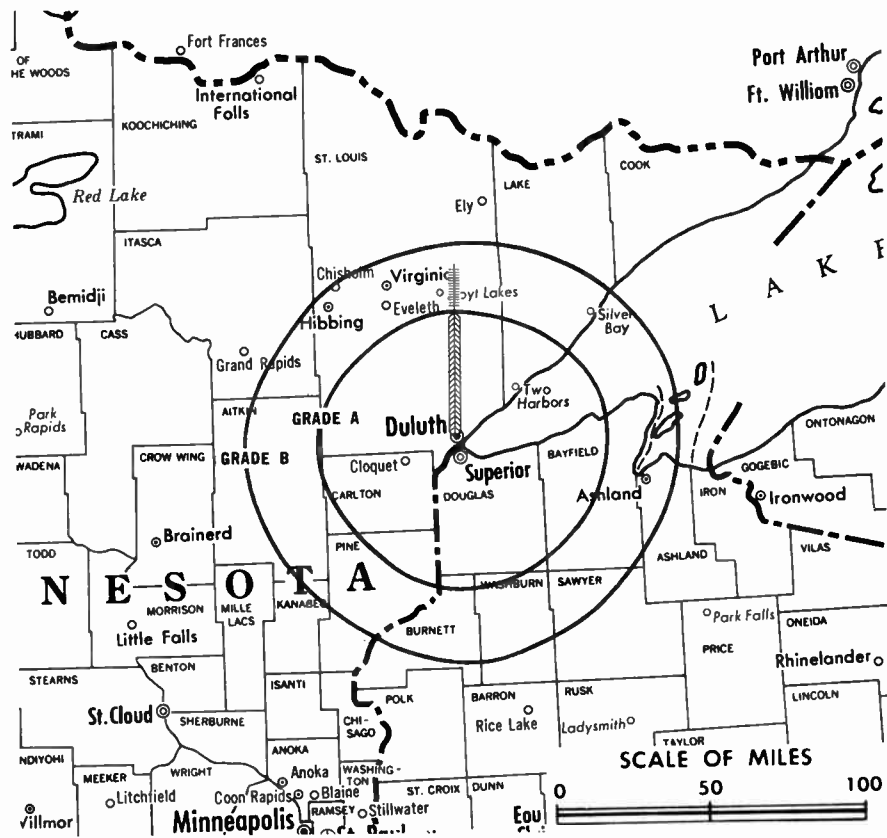
Transmitter: 10 Observation Road.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.



WDIO-TV Ref: FCC File No. BPCT-3404 Granted 8/25/65

© American Map Co., Inc., N.Y., No. 14244

## WDIO-TV

Grantee: Channel 10 Inc., 10 Observation Road, Duluth (55811)

Studio: 10 Observation Road.

Telephone: 218-727-6681.

Ownership: The following stockholders are subject to a voting trust involving 53%: John H. Poole, 10.2%; Frank P. Befera, 7.26%; Maurice M. Cohen, 5.10%; Robert S. Nickloff, 5.10%; Lawrence M. Clamage, 5.0%; A. William Hedenberg, 5.10%; Gerald W. Heaney, 2.54%; A. Reinhold Melander, 2.54%; Dr. Jacob Grahek, 2.54%; Norman K. Fugelso, 2.54%; David M. Siegel, 2.54%; Gene W. Halverson, 1.02%; Kenneth C. Weyl, 1.02%; William D. Watters, .5%. Other stockholders are WMT-TV, Cedar Rapids, Ia., 43%; Burns Nugent, 2.0%; Gail T. Keeble, 1.0%; Richard Gottschald, 1.0%; 12 others, none with more than 1%. Frank Befera owns radios WMFG, Hibbing and WHLB, Virginia, both Minn. Poole owns control of radio KBIG, Los Angeles and 4% of KRAK, Sacramento. Poole family owns 50% of KEVE & FM, Golden Valley, Minn. and 60% of KGIM, Avalon, Cal.

Began Operation: Jan. 24, 1966.

Represented (sales) by The Katz Agency.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Lohnes & Culver.

Personnel:

FRANK P. BEFERA, president & general manager.  
LAWRENCE M. CLAMAGE, program director.  
GEORGE W. WOODY, chief engineer.  
JACK MCKENNA, promotion manager.  
KEN SWANSON, production supervisor.  
DICK GOTTSCHALD, news director.

### DIGEST OF RATE CARD NO. A1

(Jan. 24, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$155.00	\$155.00	\$130.00	\$65.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter

Briefs, Feasibility Tests

Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Minnesota—Duluth-Superior, Wis.



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"  
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth

Color: Network, live, film, slide.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: WDSM, 5-kw, 710 kc (NBC).

O & O Translators: K82AF, Cass Lake; K74AR, Deer River; K74BQ, Grand Marais, Minn.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WDSM-TV

Network Service: ABC, NBC.

Licensee: Northwest Publications Inc., WDSM Bldg., Duluth.

Studios: WDSM Bldg., Duluth & 921 Tower Ave., Superior, Wis. (55802).

Telephones: 218-727-8484, Duluth; 715-394-9238, Superior.

TWX No.: 218-820-0275.

Ownership: Northwest Publications Inc. (owned by Ridder Publications), 100%. Northwest Publications publishes Duluth Herald-News Tribune. For other interests, see WCCO-TV.

Began Operation: Feb. 23, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bill Hurley (Minneapolis); Television Representatives Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- ROBERT J. RICH, general manager.
- R. W. (RICK) PEARSON, commercial manager.
- MARTIN OLSON, promotion & merchandising manager.
- ED CONRAD, program director & film buyer.
- GEORGE CARLSON, director of engineers.
- DENNIS MURPHY, production manager.

DIGEST OF RATE CARD NO. 12  
(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:59-10 p.m., daily.  
\$825.00 \$515.00 \$415.00 \$250.00 \$215.00 \$195.00 \$95.00  
NETWORK BASE HOURLY RATE: \$700 (ABC), \$700 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
GOGEBIC	7,000	6,600	95
ONTONAGON	3,100	2,800	91
<b>MINNESOTA</b>			
AITKIN	3,400	3,100	92
BELTRAMI	6,000	4,700	78
CARLTON	8,000	7,700	95
CASS	4,300	3,400	79
COOK	1,100	900	87
CROW WING	9,700	8,700	89
ITASCA	11,100	10,100	90
KOOCHICHING	5,200	4,300	83
LAKE	4,700	4,500	95
MILLE LACS	4,000	3,700	92
PINE	4,500	4,000	89
ST LOUIS	74,600	70,300	94
<b>WISCONSIN</b>			
ASHLAND	4,600	4,400	96
BAYFIELD	3,100	3,000	96
BURNETT	2,800	2,600	94
DOUGLAS	13,600	13,200	97
IRON	2,100	2,000	96
PRICE	3,800	3,500	92
SAWYER	2,700	2,500	93
WASHBURN	2,900	2,700	96
<b>STATION TOTAL</b>	<b>182,300</b>	<b>168,700</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 144,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 121,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 5  
(Station also received in Canadian markets)



# Minnesota—Mankato



**KEYC-TV**

Ch. 12



218

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"  
Longitude 94° 24' 41"

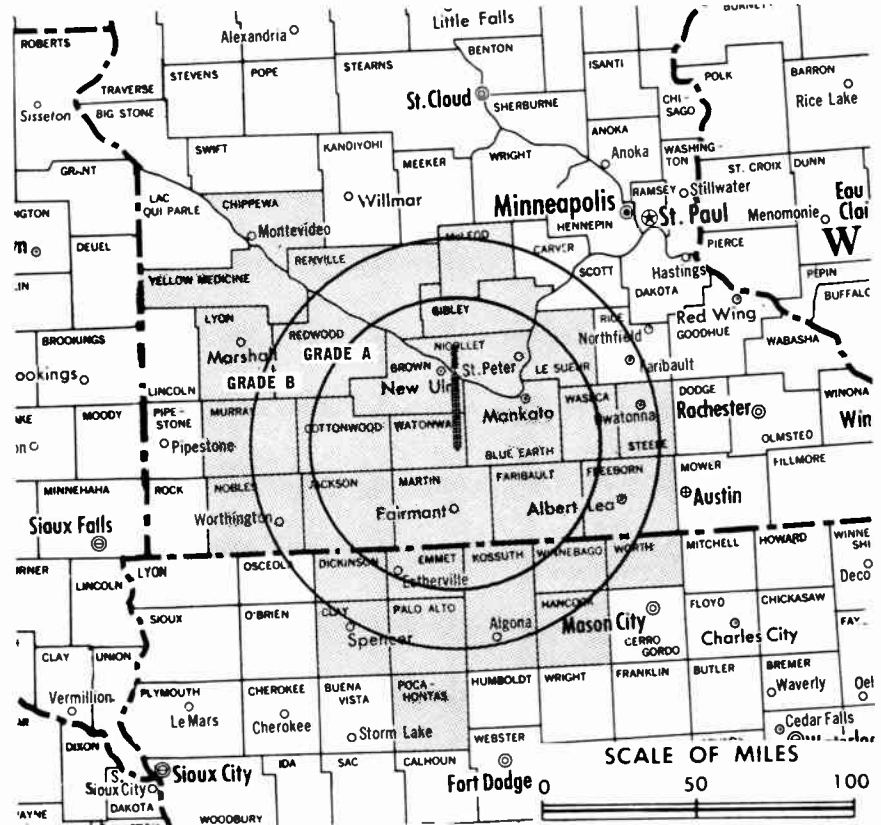
Requests 63-kw aural.

Transmitter: 1.6-mi. NE of Lewisville, Minn.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



KEYC-TV Ref: FCC File No. BPCT-2433 Granted 6/11/68

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Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

## KEYC-TV

Grantee: Lee Broadcasting Corp., P.O. Box XII, Mankato, Minn. (56002).

Studio: Lee Blvd., N. Mankato.

Telephone: 507-387-7905.

Ownership: Lee Broadcasting Corp., 100%. For other interests see KGLO-TV, Mason City, Ia.

Began Operation: Oct. 5, 1960.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by David Steel & Associates.

Personnel:

WALTER ROTHSCHILD, president & general manager.  
DONALD HARRER, station manager.  
BOB GARDNER, program director/operations mgr.  
HAP HALLIGAN, sales manager.  
ROBERT G. FRUEHE, national sales manager.

Rates: For combination rates see KGLO-TV, Mason City, Iowa.

NETWORK BASE HOURLY RATE: \$150.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
CLAY	5,700	5,200	92
DICKINSON	4,000	3,600	91
EMMET	4,400	3,900	88
HANCOCK	4,200	4,000	94
KOSSUTH	7,100	6,800	95
PALO ALTO	3,900	3,500	89
POCAHONTAS	3,900	3,600	93
WINNEBAGO	4,000	3,800	95
WORTH	2,900	2,700	94
<b>MINNESOTA</b>			
BLUE EARTH	13,200	12,200	93
BROWN	8,200	7,400	91
CHIPPEWA	4,700	4,200	89
COTTONWOOD	4,800	3,900	81
FARIBAULT	6,800	6,400	93
FREEBORN	11,400	10,800	94
JACKSON	4,200	3,800	91
LE SUEUR	5,800	5,400	94
LYON	6,300	5,600	89
MC LEOD	7,300	6,900	95
MARTIN	8,300	7,700	93
MURRAY	3,700	3,500	94
NICOLLET	5,700	5,300	93
NOBLES	6,600	6,300	95
REDWOOD	6,200	5,300	86
RENVILLE	6,200	5,600	89
SIBLEY	4,500	4,200	94
STEELE	7,800	7,400	95
WASECA	4,900	4,600	94
WATONWAN	4,100	3,700	90
YELLOW MEDICINE	4,200	3,500	82
<b>STATION TOTAL</b>	<b>175,000</b>	<b>160,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 90,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 61,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Minnesota—Minneapolis-St. Paul



**KMSP-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 32.2-kw aural. Antenna: 451-ft. above av. terrain, 601-ft. above ground, 1326-ft. above sea level.

Latitude 44° 58' 28.2"  
Longitude 93° 16' 16.7"

Requests change to 1693-ft. above av. terrain, 1726-ft. above ground, 2646-ft. above sea level, lat. 45° 03' 34", long. 93° 07' 20"; transmitter to Gramsie Rd., 0.4-mi. E of intersection with Victoria St., Shoreview.

Transmitter: Foshay Tower.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1945  
ARB study.



KMSP-TV Ref: FCC File No. BPCT-795 Granted 6/10/54

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## KMSP-TV

Grantee (STA): United Television Inc., Foshay Tower, Minneapolis, Minn. (55402).

Studio: 120 South 9th St.

Telephone: 612-339-8811. TWX No.: 612-321-1386.

Ownership: 20th Century-Fox TV Inc.

Begin Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 by FCC (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44).

Represented (sales) by Blair-TV.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

DON SWARTZ, president, general manager & film buyer.  
RICHARD J. BUTTERFIELD, v.p. & sales manager.  
RICHARD V. FAIRBANKS, national sales manager.  
JIM MCGOVERN, director of news & public relations.  
JOE CARNEY, director of operations.  
CHALMERS STROMBERG, director of engineering.

### DIGEST OF RATE CARD NO. 17a

(June 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily. \$1700.00 \$1020.00 \$680.00 \$595.00 \$550.00\* \$350.00\* \$175.00\*

\*Class AA—6:30-10 p.m., Sun.-Fri.; 6:30-10:30 p.m., Sat.

NETWORK BASE HOURLY RATE: \$1350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
BROWN	8,200	7,400	91
CARVER	6,100	5,900	97
CHIPPEWA	4,700	4,200	89
CHISAGO	4,000	3,800	93
COTTONWOOD	4,800	3,900	81
CROW WING	9,700	8,700	89
DAKOTA	23,900	23,200	97
DODGE	3,700	3,400	91
GOODHUE	10,000	9,400	94
HENNEPIN	278,800	265,800	95
ISANTI	3,600	3,300	92
KANABEC	2,600	2,400	90
KANDIYOHI	8,500	7,600	90
LE SUEUR	5,800	5,400	94
MC LEOD	7,300	6,900	95
MARTIN	8,300	7,700	93
MEEKER	5,300	4,900	92
MILLE LACS	4,000	3,700	92
MORRISON	6,800	6,000	89
NICOLLET	5,700	5,300	93
OLMSTED	20,600	19,600	95
PINE	4,500	4,000	89
RAMSEY	132,900	127,300	96
REDWOOD	6,200	5,300	86
RENVILLE	6,200	5,600	89
RICE	9,900	9,300	94
SCOTT	6,100	5,900	97
SHERBURNE	3,400	3,200	94
SIBLEY	4,500	4,200	94
STEARNS	19,800	18,200	92
STEELE	7,800	7,400	95
SWIFT	3,900	3,500	90

(Continued on page 345-b)

STATION TOTAL 821,900 777,100 95

NET WEEKLY CIRCULATION (MARCH 65) 617,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 385,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

For Other Theatrical Interests, see Section c

# Minnesota—Minneapolis-St. Paul



**WCCO-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 543-ft. above av. terrain, 601-ft. above ground, 1461-ft. above sea level.  
 Latitude 44° 58' 28"  
 Longitude 93° 16' 17"  
 Requests change to 1603-ft. above av. terrain, 1746-ft. above ground, 2646-ft. above sea level, lat. 45° 03' 34", long. 93° 07' 20"; transmitter to Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Transmitter: Foshay Tower.

Telephone: 612-338-0552.

TWX No.: 612-321-1306.

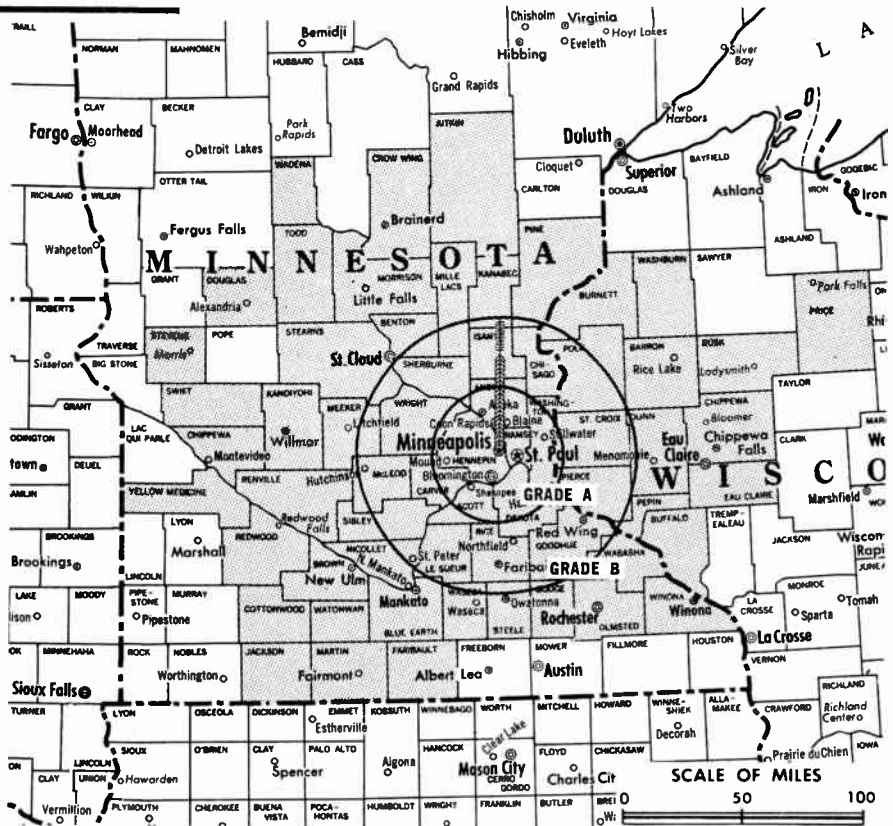
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: CBS.

AM Affiliate: WCCO, 50-kw, 830 kc (CBS).

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965 ARB study.



WCCO-TV Ref: FCC File No. BMPCT-933 Granted 12/19/62

©American Map Co., Inc., N.Y., No. 14244

## WCCO-TV

Licensee: Midwest Radio-Television Inc., WCCO Television Bldg., Minneapolis, Minn. (55402). Studio: 50 S. Ninth St., Minneapolis.

Ownership: Midwest Radio-Television Inc. is 53% owned by Mid-Continent Radio-Television Inc., 47% by Minneapolis Star & Tribune Co. (John Cowles, pres.). Minneapolis Star & Tribune Co. owns 50% of Harper's Magazine. Mid-Continent Radio-Television is equally owned by Minnesota Tribune Co. and Northwest Publications Inc. (St. Paul Dispatch and Pioneer Press, Ridder newspapers). Ridder also operates WDSM-TV, Duluth-Superior and radio stations KSDN, Aberdeen, S.D.; WDSM, Duluth-Superior. Other Ridder newspapers are New York Journal of Commerce, Duluth Herald and News-Tribune, Aberdeen (S.D.) American and News, Grand Fork (N.D.) Herald, Long Beach (Cal.) Press-Telegram and Independent, Pasadena (Cal.) Independent and Star-News, San Jose (Cal.) News and Mercury, Garden Grove (Cal.) News, and owns minority interest in Seattle Times. For other interests of Cowles family, see KRNT-TV, Des Moines, Ia.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

### Personnel:

WILLIAM J. McNALLY, chairman of board.  
 ROBERT B. RIDDER, president.  
 F. VAN KONYNENBURG, executive v.p. & general manager.  
 H. W. DORNSEIF, asst. treasurer.  
 SHERMAN HEADLEY, asst. manager.  
 R. N. EKSTRUM, sales manager.  
 DON R. GILLIES, national sales rep.  
 ROBERT A. HUELSTER, local sales manager.  
 ROGER GARDNER, production manager.  
 JOHN M. SHERMAN, director of engineering.  
 RICHARD F. STUCK, director of talent & program development.  
 HARRY JONES, film director.  
 TOM COUSINS, publicity & promotion director.  
 BETTY TRUE, merchandising director.  
 ROLLIE JOHNSON, news, sports & special events director.  
 GWEN HARVEY, director of women's activities & public services.

## DIGEST OF RATE CARD NO. 18 (June 15, 1965)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$2250.00	\$1340.00	\$900.00	\$800.00	\$575.00
				\$75.00	\$287.50

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MINNESOTA			
AITKIN	3,400	3,100	92
ANOKA	26,900	26,500	98
BENTON	4,600	4,300	94
BLUE EARTH	13,200	12,200	93
BROWN	8,200	7,400	91
CARVER	6,100	5,900	97
CHIPPEWA	4,700	4,200	89
CHISAGO	4,000	3,800	93
COTTONWOOD	4,800	3,900	81
CROW WING	9,700	8,700	89
DAKOTA	23,900	23,200	97
DODGE	3,700	3,400	91
DOUGLAS	6,200	5,600	91
FARIBAULT	6,800	6,400	93
GOODHUE	10,000	9,400	94
HENNEPIN	278,800	265,800	95
ISANTI	3,600	3,300	92
JACKSON	4,200	3,800	91
KANABEC	2,600	2,400	90
KANDIYOHJI	8,500	7,600	90
LE SUEUR	5,800	5,400	94
MC LEOD	7,300	6,900	95
MARTIN	8,300	7,700	93

(Continued on page 345-b)

STATION TOTAL	856,300	808,400	94
NET WEEKLY CIRCULATION (MARCH 65)		679,400	
AVERAGE DAILY CIRCULATION (MARCH 65)		524,400	
COLOR PENETRATION PERCENTAGE (NOV 65)			5

# Minnesota—Minneapolis-St. Paul

## WTCN-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 470-ft. above av. terrain, 601-ft. above ground, 1450-ft. above sea level.

Latitude 44° 58' 28"  
Longitude 93° 16' 17"

Requests change to 316-kw visual, 100-kw aural, 1702-ft. above av. terrain, 1644-ft. above ground, 2644-ft. above sea level, lat. 45° 03' 46.5", long. 93° 08' 23"; transmitter to 920 West County Rd. F, Shoreview Township, Minn., 5-mi. NE of Minneapolis city limits.

Transmitter: Foshay Tower.

TV tape: Recording facilities.

News Wire Service: UPI.

Facsimile Service: UPI.

Color: Network, film & slide.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WTCN-TV Ref: FCC File No. BNPCT-1177 Granted 7/2/53

©American Map Co., Inc., N.Y., No. 14244

## WTCN-TV

Network Service: None, independent.

Licensee: WTCN-TV Inc., 2925 Dean Blvd., Minneapolis, Minn. (55416).

Studio: 2925 Dean Blvd.

Telephone: 612-927-8881.

TWX No.: 612-292-4134.

Ownership: Chris-Craft Industries, Inc., 100%. For other interests, see KPTV, Portland, Ore.

Began Operation: Sept. 1, 1953. Sale to present owner by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 by FCC (Television Digest, Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT C. FRANSEN, v.p. & general manager.  
RICHARD W. JOLLIFFE, general sales manager.  
JAY Q. BERKSON, local sales manager.  
PAUL SWENSON, promotion manager.  
HOWARD RESER, program director & film buyer.  
LEO F. DOMEIER, chief engineer.

### DIGEST OF RATE CARD NO. 13A (May 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30 p.m.-midnight, Mon.-Fri.; 6 p.m.-midnight, Sat. & Sun.						
\$1200.00	\$720.00	\$480.00	\$420.00	\$360.00	\$250.00	\$100.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
ANOKA	26,900	26,500	98
BENTON	4,600	4,300	94
BLUE EARTH	13,200	12,200	93
BROWN	8,200	7,400	91
CARVER	6,100	5,900	97
CHISAGO	4,000	3,800	93
COTTONWOOD	4,800	3,900	81
DAKOTA	23,900	23,200	97
DODGE	3,700	3,400	91
GOODHUE	10,000	9,400	94
HENNEPIN	278,800	265,800	95
ISANTI	3,600	3,300	92
JACKSON	4,200	3,800	91
KANABEC	2,600	2,400	90
KANDIYOH	8,500	7,600	90
LE SUEUR	5,800	5,400	94
MC LEO	7,300	6,900	95
MARTIN	8,300	7,700	93
MEEKFR	5,300	4,900	92
MILLE LACS	4,000	3,700	92
MORRISON	6,800	6,000	89
NICOLLET	5,700	5,300	93
OLMSTED	20,600	19,600	95
PINE	4,500	4,000	89
RAMSEY	132,900	127,300	96
REDWOOD	6,200	5,300	86
RENVILLE	6,200	5,600	89
RICE	9,900	9,300	94
SCOTT	6,100	5,900	97
SHERBURNE	3,400	3,200	94
SIBLEY	4,500	4,200	94
STEARNS	19,800	18,200	92
STEELE	7,800	7,400	95
WABASHA	4,700	4,500	94
WASECA	4,900	4,600	94
WASHINGTON	15,700	15,200	97

(Continued on page 345-b)

STATION TOTAL	797,600	755,800	95
NET WEEKLY CIRCULATION (MARCH 65)			574,800
AVERAGE DAILY CIRCULATION (MARCH 65)			311,100
COLOR PENETRATION PERCENTAGE (NOV 65)			5

For Other Publishers With TV Station Holdings, see Section c

# Minnesota—Rochester



**KROC-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"  
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, Minn.

Studio: Hwy. 14, 2-mi. W of town.  
O & O Translator: W83AH, La Crosse, Wis.

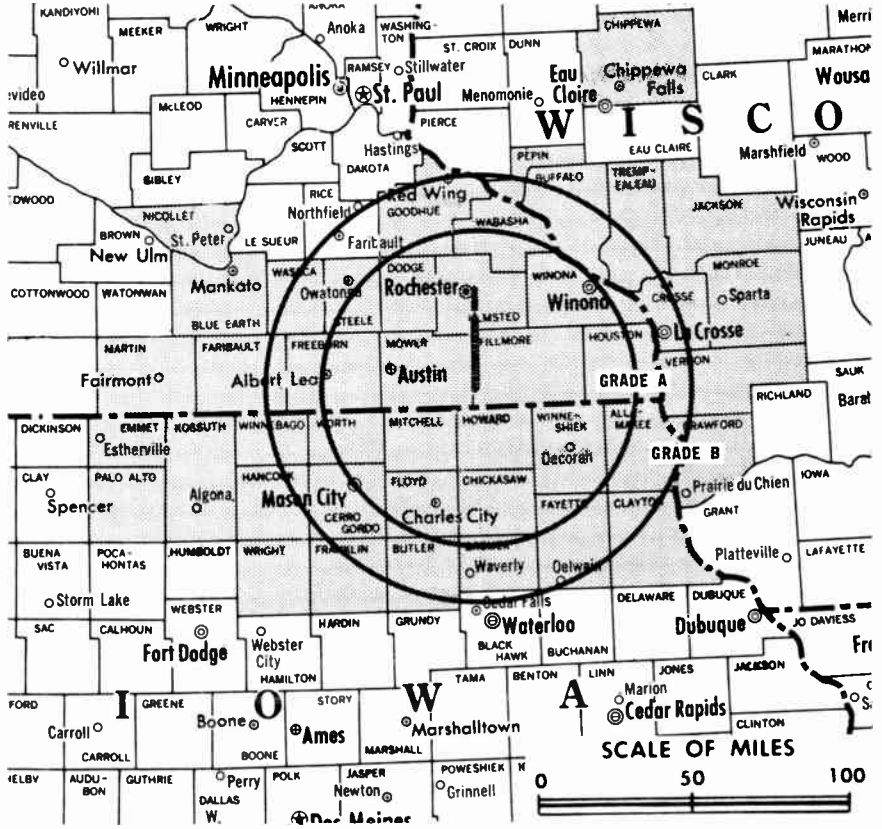
Color: Network & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: KROC, 1-kw (.25-kw night), 1340 kc (NBC).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KROC-TV Ref: FCC File No. BPCT-2765 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14211

## KROC-TV

Licensee: Southern Minnesota Bcstg. Co., 100 First Ave. Bldg.

Telephone: 507-289-3924. TWX No.: 507-840-8232.

Ownership: G. David Gentling (56.3%) and Gordon P. Gentling (43.7%).

Began Operation: July 14, 1953. Sale of control to present owners by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allen A. Gentling approved April 2, 1963, by FCC (BPCT-4237).

Represented (sales) by Venard, Torbet & McConnell Inc.; Harry S. Hyett Co.

Represented (engineering) by Jansky & Bailey.

Represented (legal) by Don, Lohnes & Albertson.

Personnel:

- G. DAVID GENTLING, general manager.
- WILLARD N. LAMPMAN, sales & station manager.
- PAUL WICKRE, program director & film buyer.
- MRS. CAROL GERDES, promotion director.
- ROBERT W. CROSS, chief engineer.

### DIGEST OF RATE CARD NO. 7—(Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6:59-10 p.m., daily.

\$400.00 \$240.00 \$160.00 \$140.00 \$100.00 \$75.00 \$50.00

NETWORK BASE HOURLY RATE: \$375.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>IOWA</b>			
ALLAMAKEE	4,500	4,200	93
BREMER	6,400	6,000	94
BUTLER	5,400	5,000	93
CERRO GORDO	15,900	15,100	95
CHICKASAW	4,300	4,000	94
CLAYTON	6,500	5,900	91
EMMET	4,400	3,900	88
FAYETTE	8,500	8,000	94

FLOYD	6,500	6,100	94
FRANKLIN	4,600	4,400	96
HANCOCK	4,200	4,000	94
HOWARD	3,800	3,300	88
KOSSUTH	7,100	6,800	95
MITCHELL	4,200	3,900	94
PALO ALTO	3,900	3,500	89
WINNEBAGO	4,000	3,800	95
WINNESHIEK	5,900	5,400	92
WORTH	2,900	2,700	94
WRIGHT	6,000	5,700	95
<b>MINNESOTA</b>			
BLUE EARTH	13,200	12,200	93
DODGE	3,700	3,400	91
FARIBAULT	6,800	6,400	93
FILLMORE	6,800	6,300	93
FREEBORN	11,400	10,800	94
GOODHUE	10,000	9,400	94
HOUSTON	4,800	4,400	93
MARTIN	8,300	7,700	93
MOWER	14,400	13,700	96
NICOLLET	5,700	5,300	93
OLMSTED	20,600	19,600	95
STEELE	7,800	7,400	95
WABASHA	4,700	4,500	94
WASECA	4,900	4,600	94
WINONA	11,700	10,700	92
<b>WISCONSIN</b>			
BUFFALO	3,900	3,700	95
CHIPPEWA	12,100	11,700	97
CRAWFORD	4,100	3,900	96
JACKSON	4,300	4,100	94
LA CROSSE	21,500	20,900	97
MONROE	8,100	7,700	95
PEPIN	2,100	1,900	94
TREMPEALEAU	6,700	6,200	93
VERNON	6,900	6,600	95
STATION TOTAL	313,500	294,800	94

NET WEEKLY CIRCULATION (MARCH 65) 152,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 100,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

**WCCO-TV**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MINNESOTA (CONTINUED)			
MEEKER	5,300	4,900	92
MILLE LACS	4,000	3,700	92
MORRISON	6,800	6,000	89
NICOLLET	5,700	5,300	93
OLMSTED	20,600	19,600	95
PINE	4,500	4,000	89
RAMSEY	132,900	127,300	96
REDWOOD	6,200	5,300	86
RENVILLE	6,200	5,600	89
RICE	9,900	9,300	94
SCOTT	6,100	5,900	97
SHERBURNE	3,400	3,200	94
SIBLEY	4,500	4,200	94
STEARNS	19,800	18,200	92
STEELE	7,800	7,400	95
STEVENS	3,100	2,800	92
SWIFT	3,900	3,500	90
TODD	6,000	5,200	86
WABASHA	4,700	4,500	94
WADENA	3,300	2,700	82
WASECA	4,900	4,600	94
WASHINGTON	15,700	15,200	97
WATONWAN	4,100	3,700	90
WINONA	11,700	10,700	92
WRIGHT	8,500	7,900	93
YELLOW MEDICINE	4,200	3,500	82
WISCONSIN			
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
BURNETT	2,800	2,600	94
CHIPPEWA	12,100	11,700	97
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
PEPIN	2,100	1,900	94
PIERCE	6,400	6,200	96
POLK	7,300	7,100	97
PRICE	3,800	3,500	92
RUSK	3,600	3,400	94
ST CROIX	8,300	8,100	98
WASHBURN	2,900	2,700	96

**WTCN-TV**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MINNESOTA (CONTINUED)			
WATONWAN	4,100	3,700	90
WINONA	11,700	10,700	92
WRIGHT	8,500	7,900	93
WISCONSIN			
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
BURNETT	2,800	2,600	94
CHIPPEWA	12,100	11,700	97
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
PEPIN	2,100	1,900	94
PIERCE	6,400	6,200	96
POLK	7,300	7,100	97
ST CROIX	8,300	8,100	98
WASHBURN	2,900	2,700	96

**Minneapolis-St. Paul, Minn.**

**KSTP-TV**  
(ARB Data Continued)

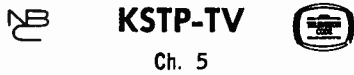
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MINNESOTA (CONTINUED)			
SIBLEY	4,500	4,200	94
STEARNS	19,800	18,200	92
STEELE	7,800	7,400	95
STEVENS	3,100	2,800	92
TODD	6,000	5,200	86
WABASHA	4,700	4,500	94
WASECA	4,900	4,600	94
WASHINGTON	15,700	15,200	97
WATONWAN	4,100	3,700	90
WINONA	11,700	10,700	92
WRIGHT	8,500	7,900	93
YELLOW MEDICINE	4,200	3,500	82
WISCONSIN			
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
BURNETT	2,800	2,600	94
CHIPPEWA	12,100	11,700	97
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
PEPIN	2,100	1,900	94
PIERCE	6,400	6,200	96
POLK	7,300	7,100	97
RUSK	3,600	3,400	94
ST CROIX	8,300	8,100	98
WASHBURN	2,900	2,700	96

**KMSP-TV**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MINNESOTA (CONTINUED)			
TODD	6,000	5,200	86
WABASHA	4,700	4,500	94
WASECA	4,900	4,600	94
WASHINGTON	15,700	15,200	97
WATONWAN	4,100	3,700	90
WINONA	11,700	10,700	92
WRIGHT	8,500	7,900	93
YELLOW MEDICINE	4,200	3,500	82
WISCONSIN			
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
BURNETT	2,800	2,600	94
CHIPPEWA	12,100	11,700	97
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
PEPIN	2,100	1,900	94
PIERCE	6,400	6,200	96
POLK	7,300	7,100	97
ST CROIX	8,300	8,100	98
WASHBURN	2,900	2,700	96

For ARB & Nielsen Household Figures,  
see Section a.

# Minnesota—St. Paul-Minneapolis

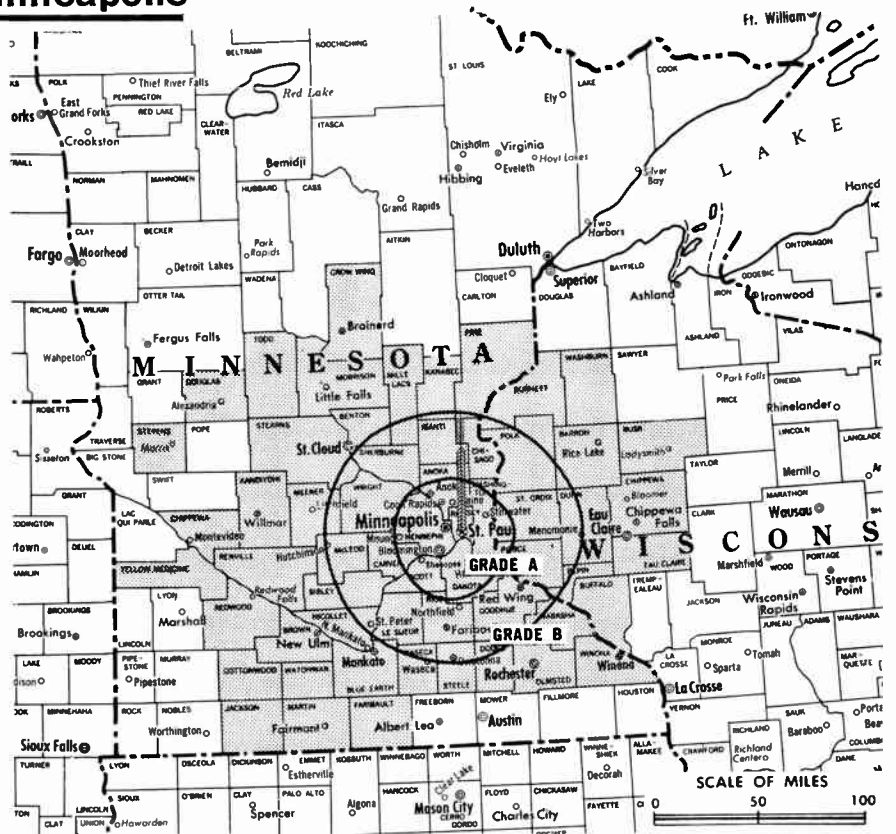


Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 580-ft. above av. terrain, 583-ft. above ground, 1493-ft. above sea level.

Latitude 44° 58' 07"  
Longitude 93° 12' 27"

Transmitter: 3415 University Ave.  
Studio: 3415 University Ave.  
TV tape: Recording facilities.  
Color: Network, live, film, slide & tape.  
News Wire Service: AP, UPI.  
AM Affiliate: KSTP, 50-kw, 1500 kc (NBC).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KSTP-TV Ref: FCC File No. BPCT-765 Granted 12/23/52

©American Map Co., Inc., N.Y., No. 14244

## KSTP-TV

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul, Minn. (55114).

Telephone: 612-645-2724.

TWX No.: 612-551-0918.

Ownership: Stanley E. Hubbard, 61.79%; Didrikke S. Hubbard, 15.84%; Thomas E. Bragg, 8.17%; Vera S. Bragg estate, 8.17%; Mrs. Paulette Godfrey Harrison, 5.65%; The Hubbard Foundation, .38%. Directors: Stanley E. Hubbard, chmn.; Thomas E. Bragg, A. G. Bush, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley E. Hubbard, pres.; Stanley S. Hubbard, v.p.; Marvin L. Rosene, v.p.; Kenneth M. Hance, v.p. & treas.; Else Ryberg, secy. Hubbard Bcstg. Inc. also owns KSTP, St. Paul-Minneapolis, KOB-TV, Albuquerque, N.M. (Ch. 4) & KOB; 100% of radio WGTO, Cypress Gardens, Fla.

Began Operation: April 23, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

STANLEY E. HUBBARD, president.  
STANLEY S. HUBBARD, vice president & general manager.  
KENNETH M. HANCE, vice president & treasurer.  
JAMES E. BLAKE, sales manager.  
JAMES C. DOWDLE, national sales manager.  
WILLIAM P. DAVEY, sales promotion manager.  
ROBERT E. KOST, public relations & promotion director.  
WILLIAM E. MCGIVERN, director of news operations.  
KENNETH R. BARRY, director of TV production.  
FREDERICK L. STREET, chief, engineering operations.  
LAWRENCE A. LARSON, chief, engineering research & planning.  
JOSEPH GOLDFARB, research director.

### DIGEST OF RATE CARD NO. 27 (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.			
\$2200.00	\$1320.00	\$880.00	\$690.00
NETWORK BASE HOURLY RATE: \$1650.			

346-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
ANKA	26,900	26,500	98
BENTON	4,600	4,300	94
BLUE EARTH	13,200	12,200	93
BROWN	8,200	7,400	91
CARVER	6,100	5,900	97
CHIPPEWA	4,700	4,200	89
CHISAGO	4,000	3,800	93
COTTONWOOD	4,800	3,900	81
CROW WING	9,700	8,700	89
DAKOTA	23,900	23,200	97
DODGE	3,700	3,400	91
DOUGLAS	6,200	5,600	91
FARIBAUT	6,800	6,400	93
GOODHUE	10,000	9,400	94
HENNEPIN	278,800	265,800	95
ISANTI	3,600	3,300	92
JACKSON	4,200	3,800	91
KANABEC	2,600	2,400	90
KANDIYOHI	8,500	7,600	90
LE SUEUR	5,800	5,400	94
LYON	6,300	5,600	89
MC LEOD	7,300	6,900	95
MARTIN	8,300	7,700	93
MEEKER	5,300	4,900	92
MILLE LACS	4,000	3,700	92
MORRISON	6,800	6,000	89
NICOLLET	5,700	5,300	93
OLMSTED	20,600	19,600	95
PINE	4,500	4,000	89
RAMSEY	132,900	127,300	96
REDWOOD	6,200	5,300	86
RENVILLE	6,200	5,600	89
RICE	9,900	9,300	94
SCOTT	6,100	5,900	97
SHERBURNE	3,400	3,200	94

(Continued on page 345-b)

STATION TOTAL	848,200	801,200	94
NET WEEKLY CIRCULATION (MARCH 65)		668,800	
AVERAGE DAILY CIRCULATION (MARCH 65)		480,600	
COLOR PENETRATION PERCENTAGE (NOV 65)			5

TV Factbook No. 36



# Minnesota—Walker



**KNMT**

Ch. 12

[Affiliated with KCMT, Alexandria, Minn.]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 31-kw visual, 10-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

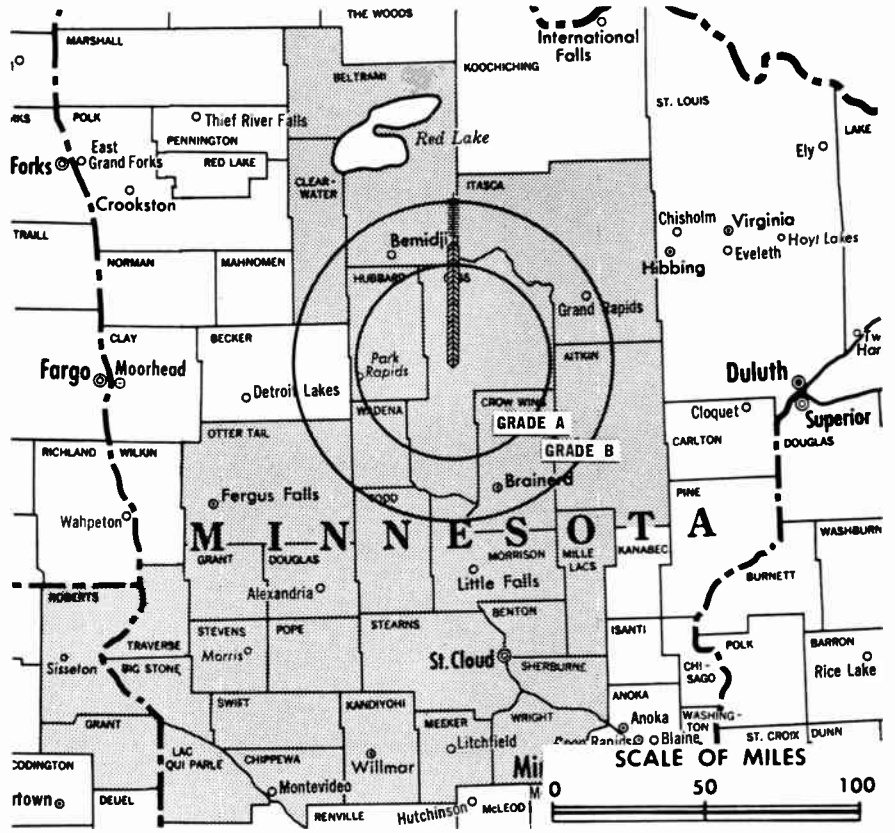
Latitude 46° 56' 03"  
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.



County coverage (shaded areas) based on 1965 ARB study.

KNMT Ref: FCC File No. BPCT-2989 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

## KNMT

Licensee: Central Minnesota TV Co., Box 25, Alexandria, Minn. (56308).

Studio: 3-mi. E of Hackensack, Minn.

Ownership: See KCMT, Alexandria, Minn.

Began Operation: Jan. 1, 1964.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by Julius Hetland.

Personnel:

- GLENN W. FLINT, general manager.
- KEN SCHNEIDER, regional sales manager.
- KEN BECHTEL, operations coordinator.
- ROBERT NAEGELI, production director.
- JAMES SYRDAL, promotion director.
- CARL IVERSON, chief engineer.

Rates: Sold only in combination with KCMT, Alexandria, Minn.

ARB Data For This Station Included With Parent KCMT, Alexandria, Minn. Above Map Shows Coverage For Both Parent & Satellite.

HA 1-0818

RESIDENCE

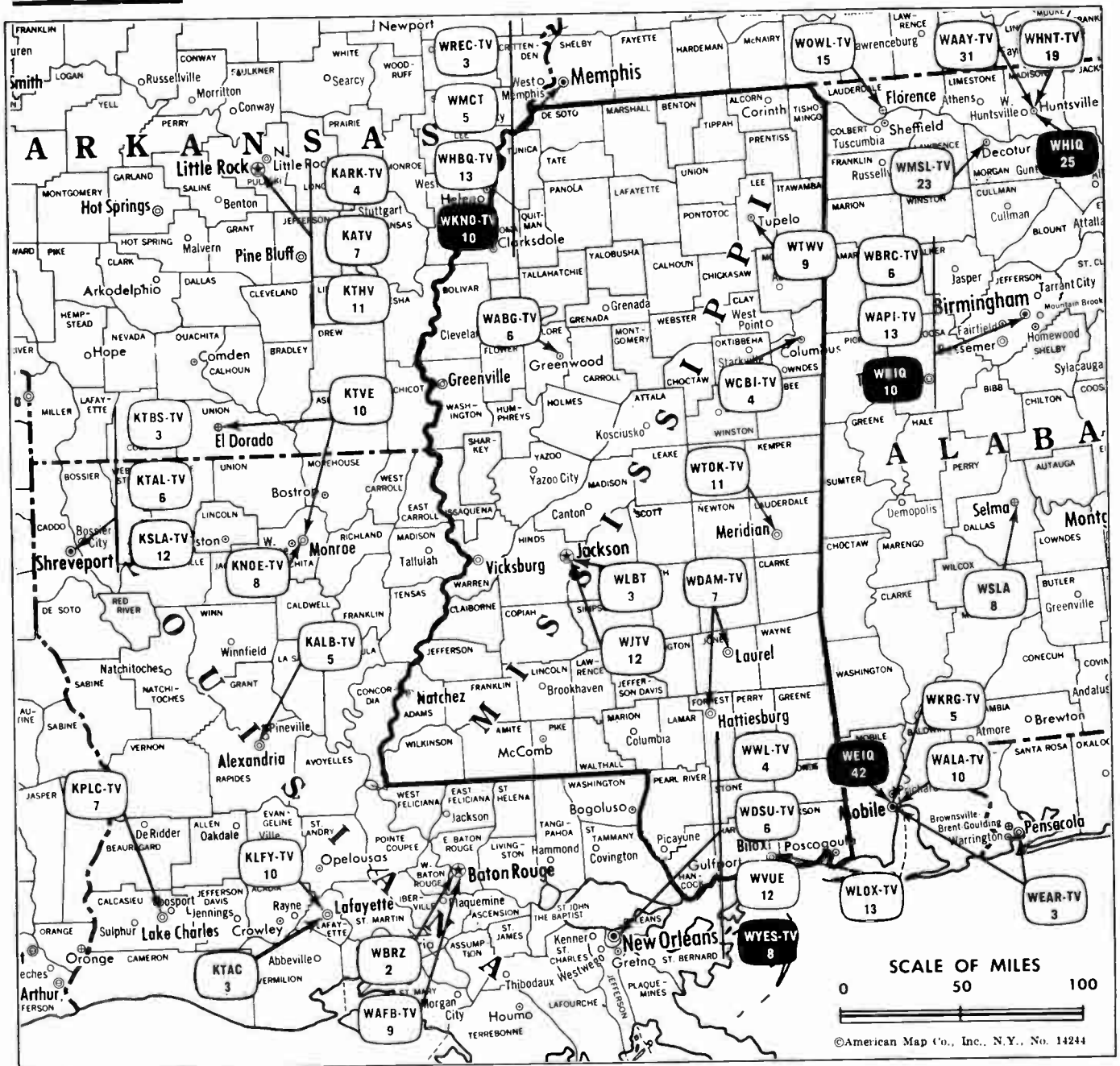
TE 2-9362

**La Rue Media Brokers Inc.**

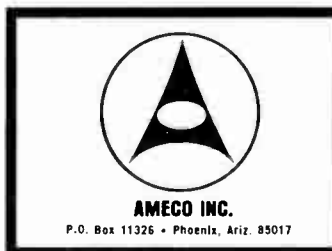
**Radio Television CATV**

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Mississippi



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Jackson	241,900	79	431,900	74	341,400	88
Meridian	87,000	159	195,200	137	154,000	150
Biloxi	76,700	165	150,100	164	128,500	167
Columbus	67,600	172	170,100	152	137,200	162
Laurel-Hattiesburg	65,300	174	115,600	182	95,200	183
Greenwood	42,000	194	124,600	177	87,200	184
Tupelo	39,800	197	119,800	181	96,600	182



**AMECO "SALESMOBILE SERVICE"**  
 IN MISSISSIPPI  
 DON ATCHINSON  
 P.O. Box 17092 Memphis, Tennessee 38117  
 Phone: 901-327-0701  
 Atlanta Warehouse and 404-261-1951  
 Dallas Warehouse and 214-351-1567

## Mississippi Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	8	0	8
● Educational Television Stations	0	0	0
			8

### State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

#### WDAM-TV

Hattiesburg

(See Laurel, Miss.)



## Cognoscenti Read

### Television Digest

Turn to page 249-c  
for just a few of their reasons

## WLBT

Jackson

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MISSISSIPPI (CONTINUED)			
JONES	17,600	15,500	88
KEMPER	2,700	1,900	70
LAMAR	4,100	3,300	82
LAUDERDALE	21,200	18,600	88
LAWRENCE	2,400	1,800	74
LEAKE	4,800	3,900	81
LEFLORE	12,500	8,900	71
LINCOLN	7,900	6,300	79
MADISON	8,100	6,100	75
MARION	6,700	5,100	76
MONTGOMERY	3,700	2,600	69
NESHOBA	5,500	4,400	82
NEWTON	5,300	4,400	82
OKTIBBEHA	6,800	4,900	72
PIKE	10,600	8,100	77
RANKIN	8,900	7,500	84
SCOTT	5,900	4,800	81
SHARKEY	2,500	1,800	70
SIMPSON	5,500	4,600	83
SMITH	3,600	2,800	78
STONE	2,200	1,800	82
SUNFLOWER	10,000	6,300	63
WALTHALL	3,400	2,500	73
WARREN	13,800	11,100	81
WASHINGTON	22,900	17,100	75
WAYNE	4,400	3,300	75
WEBSTER	3,000	2,200	73
WILKINSON	3,300	2,100	64
WINSTON	4,900	3,700	75
YAZOO	8,300	6,300	76

## WJTV

Jackson

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MISSISSIPPI (CONTINUED)			
LEAKE	4,800	3,900	81
LEFLORE	12,500	8,900	71
LINCOLN	7,900	6,300	79
MADISON	8,100	6,100	75
MARION	6,700	5,100	76
MONTGOMERY	3,700	2,600	69
NESHOBA	5,500	4,400	82
NEWTON	5,300	4,400	82
PIKE	10,600	8,100	77
RANKIN	8,900	7,500	84
SCOTT	5,900	4,800	81
SHARKEY	2,500	1,800	70
SIMPSON	5,500	4,600	83
SMITH	3,600	2,800	78
SUNFLOWER	10,000	6,300	63
WALTHALL	3,400	2,500	73
WARREN	13,800	11,100	81
WASHINGTON	22,900	17,100	75
WINSTON	4,900	3,700	75
YAZOO	8,300	6,300	76

# Mississippi—Biloxi-Gulfport-Pascagoula



**WLOX-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1340-ft. above av. terrain, 1296-ft. above ground, 1546-ft. above sea level.

Latitude 30° 42' 44"  
Longitude 89° 07' 13.5"

Transmitter: 3-mi. NE of McHenry, Miss.

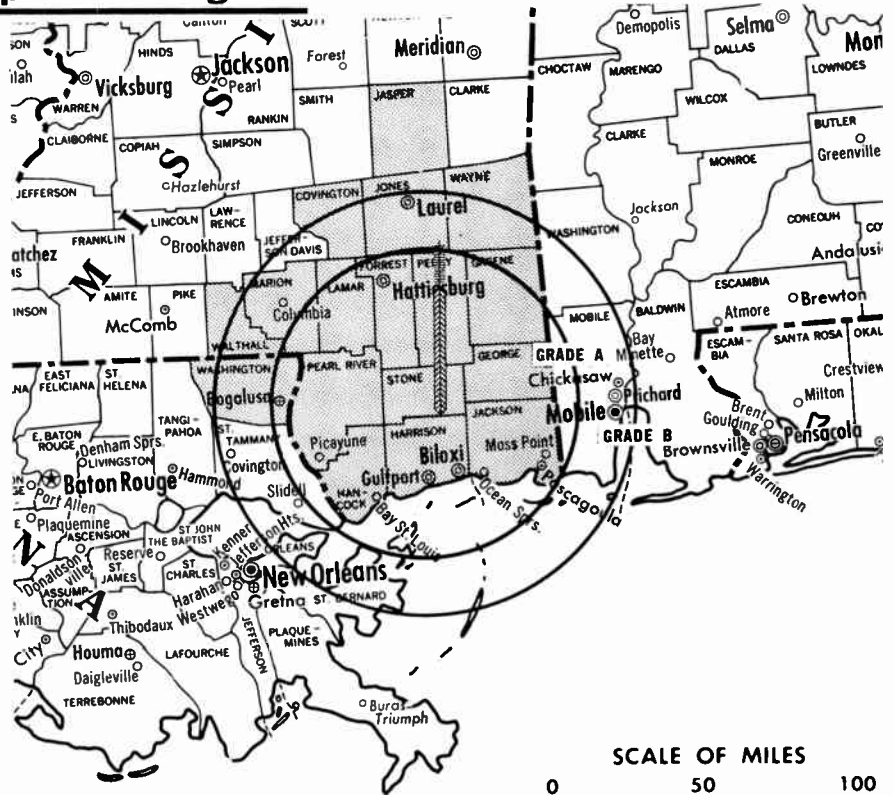
Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: AP.

AM Affiliate: WLOX, 1-kw (.250 night), 1490 kc (MBS).

Represented (legal) by Booth & Lovett.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WLOX-TV Ref: FCC File No. BMPCT-5991 Granted 7/31/64

© American Map Co. Inc., N.Y. No. 14244

## WLOX-TV

Licensee: WLOX Broadcasting Co., Buena Vista Hotel Bldg., Biloxi, Miss. (39533).

Studio: Buena Vista Hotel Bldg.

Telephone: 601-432-5581.

TWX No.: 601-720-1733.

Ownership: J. S. Love, pres., 44.45%; Mrs. J. S. Love, 42.10%; Ray Butterfield, v.p., 1.50%; Miss Juanita Baltar, secy., 1.05%; T. B. Majure, treas., .30%.

Began Operation: October 15, 1962.

Represented (sales) by The Meeker Co.

Personnel:

RAY BUTTERFIELD, general manager.  
T. B. MAJURE, chief engineer.  
EARL BLESSEY, sales manager.  
TRAVIS GRAY, program director.

### DIGEST OF RATE CARD NO. 3

(Jan. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$240.00	\$144.00	\$96.00	\$60.00	\$50.00	\$25.00

NETWORK BASE HOURLY RATE: \$175 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
WASHINGTON	13,000	11,300	87
<b>MISSISSIPPI</b>			
COVINGTON	3,400	2,600	77
FORREST	17,000	14,900	88
GEORGE	3,200	2,800	89
GREENE	2,300	1,600	71
HANCOCK	4,500	3,800	84
HARRISON	36,300	32,600	90
JACKSON	18,700	16,600	89
JASPER	4,200	3,400	81
JONES	17,600	15,500	88
LAMAR	4,100	3,300	82
MARION	6,700	5,100	76
PEARL RIVER	6,700	5,600	83
PERRY	2,400	1,800	78
STONE	2,200	1,800	82
WALTHALL	3,400	2,500	73
WAYNE	4,400	3,300	75
<b>STATION TOTAL</b>	<b>150,100</b>	<b>128,500</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65) 76,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 41,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Mississippi—Columbus



247

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 20-kw visual, 3.98-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"  
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Telephone: 601-328-5631.

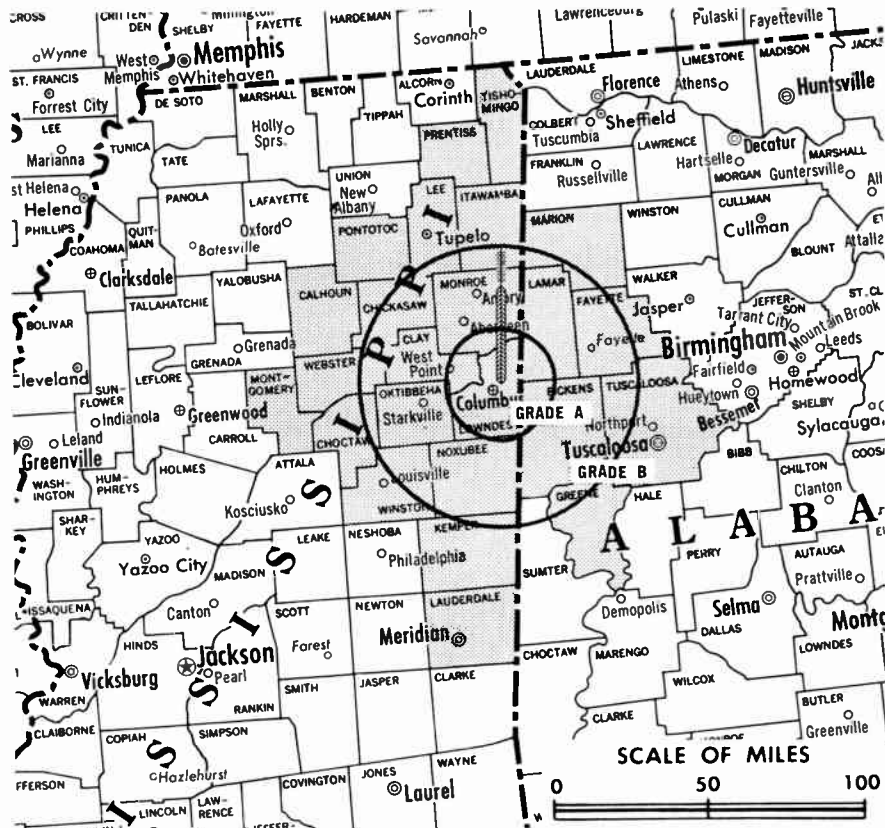
TWX No.: 601-328-9480.

Color: Network.

News Wire Service: UPI.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kc. (MBS).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WCBI-TV Ref: FCC File No. BMPCT-3097 Granted 8/15/55

©American Map Co., Inc., N.Y., No. 14244

## WCBI-TV

Network Service: ABC, CBS; also NBC.

Licensee: Columbus Television Inc., Hwy. 12, 4-mi. NE of Columbus.

Studio: Hwy. 12, 4-mi. NE of Columbus.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Mr. Imes also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELQ, Tupelo, WNAG, Grenada, all Mississippi. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.

Began Operation: July 13, 1956.

Represented (sales) by The Meeker Co.; James S. Ayers (South).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

W. W. WHITFIELD, general manager.

TOM McFERRIN, chief engineer.

ED PRESCOTT, operations manager.

### DIGEST OF RATE CARD NO. 8A—(Nov. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$80.00 \$75.00 \$60.00 \$40.00 \$20.00

NETWORK BASE HOURLY RATE: \$275 (CBS), \$275 (NBC), \$275 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
FAYETTE	4,200	3,400	82
GREENE	2,900	1,700	59
LAMAR	3,700	3,000	81
MARION	5,700	4,900	85
PICKENS	5,300	3,800	72
TUSCALOOSA	29,900	25,500	85
<b>MISSISSIPPI</b>			
CALHOUN	4,400	3,400	77
CHICKASAW	4,600	3,500	76
CHUCTAW	2,000	1,400	71
CLAY	5,600	4,400	78
ITAWAMBA	4,300	3,400	81
KEMPER	2,700	1,900	70
LAUDERDALE	21,200	18,600	88
LEE	13,100	10,900	83
LOWNOES	14,100	12,100	85
MONROE	9,800	8,100	82
MONTGOMERY	3,700	2,600	69
NOXUBEE	3,900	2,500	63
OKTIBBEHA	6,800	4,900	72
PONTOTOC	5,000	4,000	80
PRETISS	5,200	4,200	82
TISHOMINGO	4,100	3,100	75
WEBSTER	3,000	2,200	73
WINSTON	4,900	3,700	75
<b>STATION TOTAL</b>	<b>170,100</b>	<b>137,200</b>	<b>81</b>

NET WEEKLY CIRCULATION (MARCH 65) 67,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 50,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# Mississippi—Greenwood



**WABG-TV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 28.3-kw visual, 5.62-kw aural. Antenna: 354-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 33° 31' 33"  
Longitude 90° 16' 09"

Requests 100-kw visual, 14-kw aural, 1091-ft. above av. terrain, 1131-ft. above ground, 1246-ft. above sea level, lat. 33° 22' 46", long. 90° 33' 49"; transmitter to 3¾-mi. NE of Inverness, Miss.

Transmitter: Highway 82-West, 5-mi. from Greenwood.

Color: Network.

News Wire Service: AP.

Studio: Highway 82-West.

AM Affiliate: WABG, 1-kw (.5-kw night), 960 kc.

Represented (engineering) by John Creutz.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ABB study.



WABG-TV Ref: FCC File No. BPCT-2224 Granted 1/3/58

©American Map Co., Inc., N.Y., No. 14244

## WABG-TV

Licensee: Mississippi Telecasting Co. Inc., Box 414, Greenwood, Miss. (38931).

Telephone: 601-453-4001.

Ownership: Cy N. Bahakel, 100%. For other interests see WCCB-TV, Charlotte, N.C.

Began Operation: Oct. 20, 1959.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president & general manager.  
LANE TUCKER, station manager & film buyer.  
ERLENE LEACH, program director.  
ROBERT TAYLOR, chief engineer.

### DIGEST OF RATE CARD NO. 2 (Jan. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-9 p.m., daily.				
\$240.00	\$144.00	\$96.00	\$48.00	\$29.00

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MISSISSIPPI</b>			
BOLIVAR	13,300	8,400	63
CALHOUN	4,400	3,400	77
CARROLL	2,400	1,400	60
CHOCTAW	2,000	1,400	71
COAHOMA	12,600	8,700	69
GRENADA	5,400	3,900	74
HOLMES	6,500	4,400	69
HUMPHREYS	4,300	3,100	71
LEFLORE	12,500	8,900	71
MONTGOMERY	3,700	2,600	69
QUITMAN	4,700	3,400	72
SUNFLOWER	10,000	6,300	63
TALLAHATCHIE	5,500	3,500	64
WASHINGTON	22,900	17,100	75
WEBSTER	3,000	2,200	73
YALOBUSHA	3,100	2,200	71
YAZOO	8,300	6,300	76
<b>STATION TOTAL</b>	<b>124,600</b>	<b>87,200</b>	<b>70</b>

NET WEEKLY CIRCULATION (MARCH 65) 42,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 28,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Mississippi—Jackson



**WJTV**  
Ch. 12



Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"  
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, .3-mi. N of Route 18.

Studio: Robinson Rd. extension, .3-mi. N of Route 18.

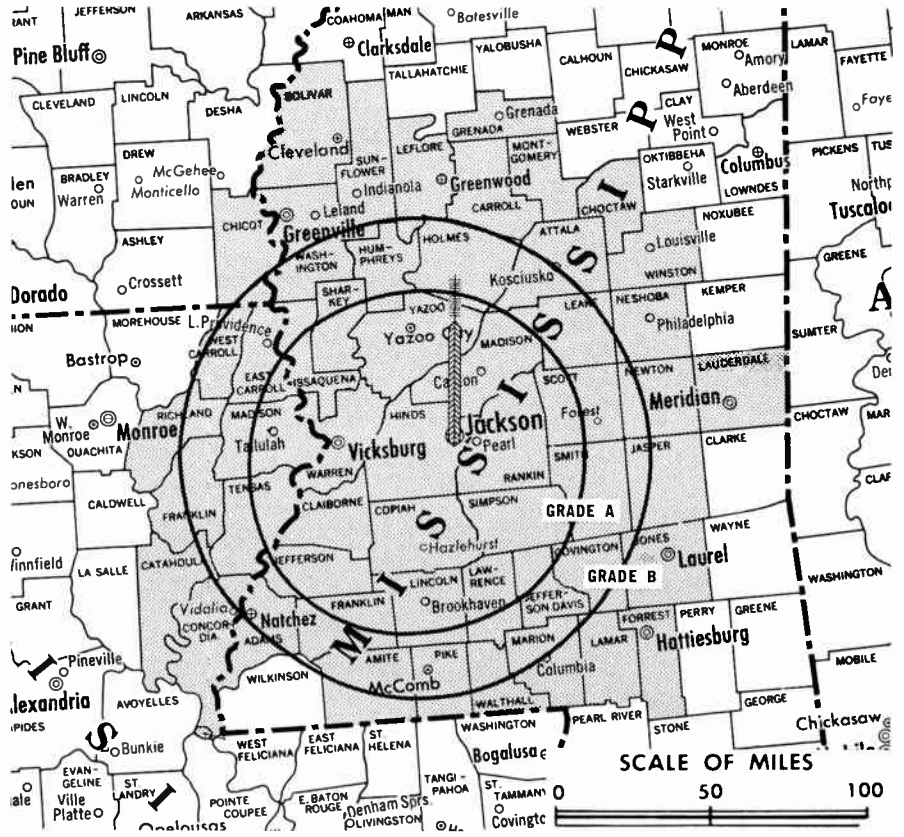
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

AM Affiliate: WSLI, 5-kw, 930 kc (ABC).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WJTV Ref: FCC File No. BPCT-2540 Granted 1/10/62

©American Map Co., Inc., N.Y., No. 14214

## WJTV

Network Service: CBS; ABC & NBC on per program basis.

Licensee: Capital Broadcasting Co. Inc., Box 8187, Jackson, Miss. (39204).

Telephone: 601-372-6311.

TWX No.: 810-966-2735.

Ownership: Mississippi Publishers Corp., publishers of Jackson Clarion Ledger and Daily News, 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford, 13.8%; L. M. Sepaugh, 13.8%. Lanford also owns 51% of radio KALB & KALB-TV, Alexandria, La., radio KRMD, Shreveport.

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took uhf WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call to WJTV (Television Digest, Vol. 11:16, 21, 23).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

L. M. SEPAUGH, general manager.  
OWENS F. ALEXANDER, station, national sales manager & film buyer.  
WILL CRULL, director, regional sales.  
WILLIAM CARLIER, local sales manager.  
L. M. SEPAUGH JR., film director.  
C. A. PERKINS, chief engineer.  
ART BRADDOCK, production director.  
SANDY McMILLAN, promotion director.

### DIGEST OF RATE CARD NO. A-12 (June 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$550.00 \$330.00 \$220.00 \$140.00 120.00 \$95.00

NETWORK BASE HOURLY RATE: \$625.

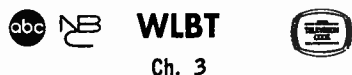
1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
CHICOT	5,500	4,300	78
<b>LOUISIANA</b>			
CATAHOULA	2,800	2,200	79
CONCORDIA	6,300	5,100	81
EAST CARROLL	3,400	2,700	80
FRANKLIN	6,100	5,300	87
MADISON	4,200	3,400	81
RICHLAND	5,600	4,900	87
TENSAS	2,800	2,200	79
WEST CARROLL	3,300	2,800	86
<b>MISSISSIPPI</b>			
ADAMS	11,900	9,200	78
AMITE	3,600	2,600	72
ATTALA	5,400	3,900	73
BOLIVAR	13,300	8,400	63
CARROLL	2,400	1,400	60
CHOCTAW	2,000	1,400	71
CLAIBORNE	2,800	1,900	67
COPIAH	7,300	5,700	79
COVINGTON	3,400	2,600	77
FORREST	17,000	14,900	88
FRANKLIN	2,600	1,800	70
GRENADA	5,400	3,900	74
HINDS	59,600	53,400	90
HOLMES	6,500	4,400	69
HUMPHREYS	4,300	3,100	71
ISSAQUENA	600	400	64
JASPER	4,200	3,400	81
JEFFERSON	2,700	1,600	59
JEFFERSON DAVIS	3,300	2,300	70
JONES	17,600	15,500	88
LAMAR	4,100	3,300	82
LAUDERDALE	21,200	18,600	88
LAWRENCE	2,400	1,800	74
(Continued on page 349-b)			
<b>STATION TOTAL</b>	<b>398,400</b>	<b>316,700</b>	<b>79</b>

NET WEEKLY CIRCULATION (MARCH 65) 209,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 156,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7



# Mississippi—Jackson

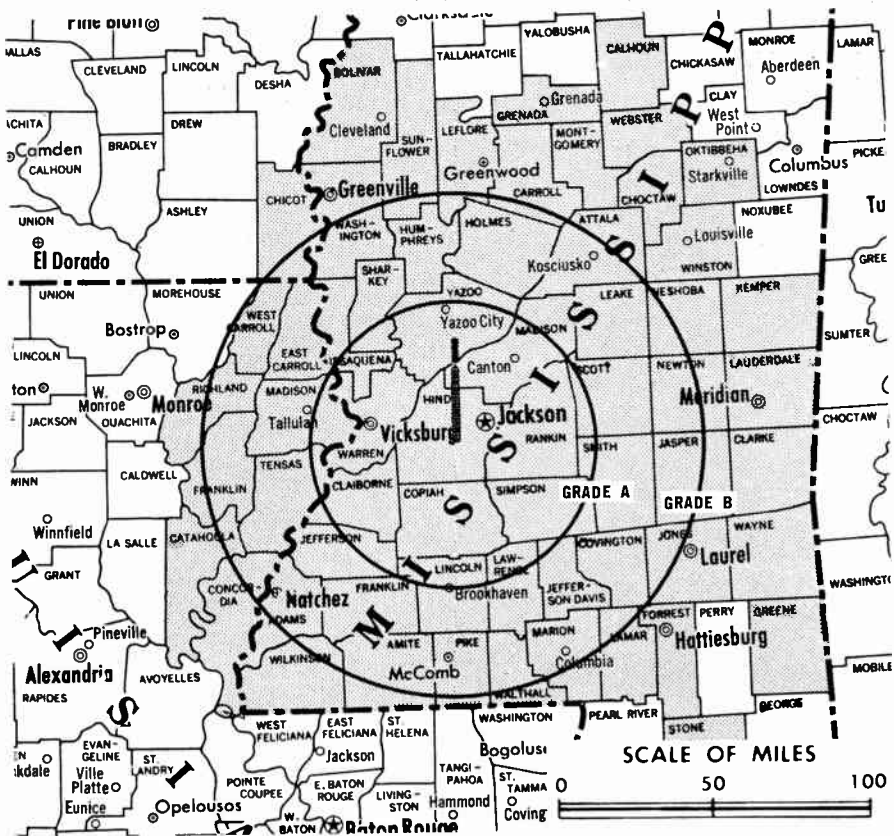


Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1580-ft. above av. terrain, 1529-ft. above ground, 1949-ft. above sea level.

Latitude 32° 12' 46"  
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.  
Color: Network only.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WLBT Ref: FCC File No. BPC-2271 Granted 7/8/59

© American Map Co., Inc., N.Y., No. 14244

## WLBT

Network Service: ABC, NBC.

Licensee: Lamar Life Bcstg. Co., Box 2171, Jackson, Miss. (39205).

Studio: 715 S. Jefferson St. (39201).

Telephone: 601-948-3333.

TWX No.: 601-948-0726.

Ownership: Lamar Life Insurance Co., 100%. Also licensee of Jackson radio WJDX & WJDX-FM.

Began Operation: Dec. 20, 1953.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Arnold & Porter.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

BOB McRANEY JR., general manager.  
FRANK GENTRY, commercial manager.  
MAURICE THOMPSON, program director & film buyer.  
HEWITT GRIFFIN, promotion director.  
FORREST COX, farm director.  
HAGAN THOMPSON, news director.  
FLOYD KINARD, chief engineer.  
PERCY STORM, local sales manager.

### DIGEST OF RATE CARD NO. 9 (July 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$600.00	\$360.00	\$240.00	\$200.00	\$160.00	\$125.00	\$62.50

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARKANSAS			
CHICOT	5,500	4,300	78
LOUISIANA			
CATAHOULA	2,800	2,200	79
CONCORDIA	6,300	5,100	81
EAST CARROLL	3,400	2,700	80
FRANKLIN	6,100	5,300	87
MADISON	4,200	3,400	81
RICHLAND	5,600	4,900	87
TENSAS	2,800	2,200	79
WEST CARROLL	3,300	2,800	86
MISSISSIPPI			
ADAMS	11,900	9,200	78
AMITE	3,600	2,600	72
ATTALA	5,400	3,900	73
BOLIVAR	13,300	8,400	63
CALHOUN	4,400	3,400	77
CARROLL	2,400	1,400	60
CHOCTAW	2,000	1,400	71
CLAIBORNE	2,800	1,900	67
CLARKE	4,400	3,500	80
COPIAH	7,300	5,700	79
COVINGTON	3,400	2,600	77
FORREST	17,000	14,900	88
FRANKLIN	2,600	1,800	70
GREENE	2,300	1,600	71
GRENADA	5,400	3,900	74
HINDS	59,600	53,400	90
HOLMES	6,500	4,400	69
HUMPHREYS	4,300	3,100	71
ISSAQUENA	600	400	64
JASPER	4,200	3,400	81
JEFFERSON	2,700	1,600	59
JEFFERSON DAVIS	3,300	2,300	70

(Continued on page 349-b)

STATION TOTAL	431,900	341,400	79
NET WEEKLY CIRCULATION (MARCH 65)		241,900	
AVERAGE DAILY CIRCULATION (MARCH 65)		187,500	
COLOR PENETRATION PERCENTAGE (NOV 65)			7

For Mississippi CATV Systems, see U.S. CATV Directory.

# Mississippi—Laurel-Hattiesburg

**abc NB WDM-TV**  
Ch. 7

218

Technical Facilities: Channel No. 7  
(174-180 mc). Authorized power:  
316-kw visual, 47-kw aural. Antenna:  
529-ft. above av. terrain,  
576-ft. above ground, 771-ft.  
above sea level.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

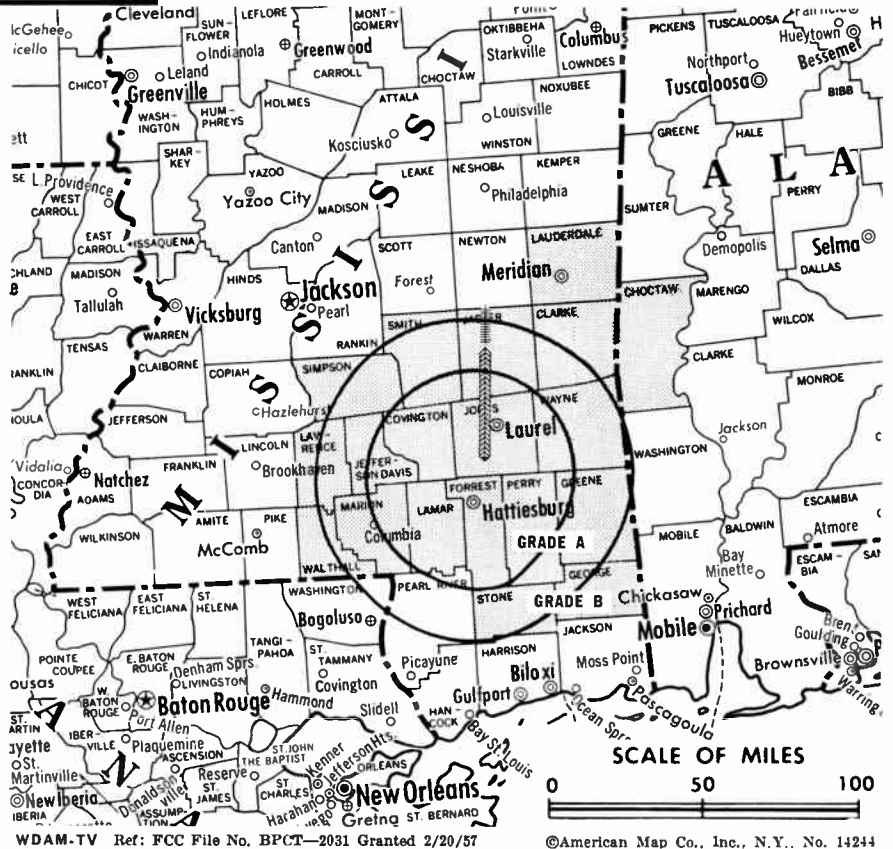
Transmitter: U.S. Hwy. 11, approx.  
1.2-mi. of Eastabutchie.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.



Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.

WDM-TV Ref: FCC File No. BPCT-2031 Granted 2/20/57

©American Map Co., Inc., N.Y. No. 14244

## WDM-TV

Network Service: ABC, NBC.

Licensee: South Mississippi Television Co., Box 1649, Hattiesburg,  
Miss. (39402).

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

Telephones: 601-582-7117, Hattiesburg; 8-4188, Laurel.

Ownership: Wm. S. Smylie, pres., 18.75%; Mrs. W. S. Smylie,  
16.67%; W. S. Smylie, III, 8.33%; S. A. Rosenbaum, 43.75%;  
Marvin Reuben, v.p., 8.33%; Jerry P. Keith, v.p., 4.17%. Rosen-  
baum also owns 11.5% of WTOK-TV, Meridian, Miss.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-  
TV, New Orleans, acquired 51% interest, with remaining 49%  
being held equally by 4 founding partners, Dave A. & Harold  
M. Matison and Milton J. & Alvin H. Fine (Television  
Digest, Vol. 12:31, 38). Plant was sold to present owners, who  
held CP for Ch. 7, Laurel, Miss.; when WDSU-TV received FCC  
authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to  
Ch. 9 pending outcome of hearings, new owners began operation  
on Ch. 7 Sept. 3, 1959 (Vol. 13:44, 15:36). Sale of 43.75% to  
S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P.  
Keith by Wm. S. Smylie family approved Dec. 7, 1960 by FCC  
(Vol. 16:49, 50).

Represented (sales) by Weed Television Corp.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Gautney & Jones.

Personnel:

MARVIN REUBEN, v.p., general manager & film buyer.  
JERRY KEITH, v.p. & sales manager.  
CHARLES I. SHADE, program director.  
DAVID L. WAITE, news director.  
CLARENCE VOGEL, chief engineer.  
MRS. NELL SUMRALL, merchandising & promotion director.  
EMILIE RUNDELL, traffic manager.  
JOE TYNES, production manager.  
HARRY FRITZIUS, sales service director.

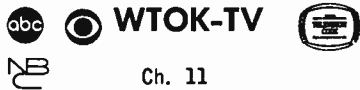
## DIGEST OF RATE CARD NO. 4—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$60.00	\$35.00
NETWORK BASE HOURLY RATE: \$250 (ABC), \$250 (NBC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ALABAMA</b>			
CHOCTAW	4,300	3,000	69
<b>MISSISSIPPI</b>			
CLARKE	4,400	3,500	80
COVINGTON	3,400	2,600	77
FORREST	17,000	14,900	88
GEORGE	3,200	2,800	89
GREENE	2,300	1,600	71
JASPER	4,200	3,400	81
JEFFERSON DAVIS	3,300	2,300	70
JONES	17,600	15,500	88
LAMAR	4,100	3,300	82
LAUDERDALE	21,200	18,600	88
LAWRENCE	2,400	1,800	74
MARION	6,700	5,100	76
PERRY	2,400	1,800	78
SIMPSON	5,500	4,600	83
SMITH	3,600	2,800	78
STONE	2,200	1,800	82
WALTHALL	3,400	2,500	73
WAYNE	4,400	3,300	75
<b>STATION TOTAL</b>	<b>115,600</b>	<b>95,200</b>	<b>82</b>

NET WEEKLY CIRCULATION (MARCH 65) 65,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 47,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Mississippi—Meridian



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 560-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level.

Latitude 32° 19' 40"  
Longitude 88° 41' 30"

Transmitter: U.S. Hwy. 45, 1/8-mi. S of city.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Studio: Southern Bldg.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTOK-TV Ref: FCC File No. BMPCT-3043 Granted 5/2/55

©American Map Co., Inc., N.Y., No. 14244

## WTOK-TV

Network Service: ABC, CBS; also NBC.

Licensee: Southern Television Corp., Box 1771, Meridian, Miss. (39302).

Telephone: 601-483-1441.

TWX No.: 601-483-6851.

Ownership: Robert F. Wright, pres., 25.5%; William B. Crooks, v.p., 16.5%; Thomas Y. Minniece, secy., 8%; S. A. Rosenbaum, 11.5%; James B. Skewes, 11.5%; H. M. Minniece, treas., 6.5%; I. A. Rosenbaum Jr., 11.5%; Thomas R. Ward, 3%; 4 others, none over 5%. S. A. Rosenbaum also owns 43.75% of WDAM-TV, Laurel, Miss. Mr. Skewes and his mother, Grace Skewes, own radio WMOX, Meridian, Miss.

Began Operation: Sept. 25, 1953.

Represented (sales) by The Meeker Co. Inc.

Represented (engineering) by Gautney & Jones.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ROBERT F. WRIGHT, president, gen. mgr. & film buyer.  
WILLIAM B. CROOKS, v.p. & sales manager.  
CECIL GERMANY, traffic & program manager.  
GEORGE E. SHANNON, production director.  
JOE H. SAXON, chief engineer.  
BOB HOLLAND, operations director.

### DIGEST OF RATE CARD NO. 6 (revised Oct. 5, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:29-9:30 p.m., Mon.-Sat.; 6:29-9:30 p.m., Sun.  
\$375.00 \$225.00 \$150.00 \$131.25 \$112.50 \$85.00 \$75.00 \$37.50  
NETWORK BASE HOURLY RATE: \$450 (ABC), \$450 (CBS), \$450 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
CHOCTAW	4,300	3,000	69
CLARKE	6,600	4,800	73
DALLAS	15,000	11,600	78
GREENE	2,900	1,700	59
HALE	4,600	3,100	67
MARENGO	6,500	4,500	70
PERRY	3,800	2,500	64
PICKENS	5,300	3,800	72
SUMTER	4,500	3,100	70
WASHINGTON	3,600	2,800	76
WILCOX	3,800	2,300	62
<b>MISSISSIPPI</b>			
CLARKE	4,400	3,500	80
CLAY	5,600	4,400	78
FORREST	17,000	14,900	88
JASPER	4,200	3,400	81
JONES	17,600	15,500	88
KEMPER	2,700	1,900	70
LAUDERDALE	21,200	18,600	88
LEAKE	4,800	3,900	81
LOWNDES	14,100	12,100	85
NESHOBA	5,500	4,400	82
NEWTON	5,300	4,400	82
NOXUBEE	3,900	2,500	63
OKTIBBEHA	6,800	4,900	72
PERRY	2,400	1,800	78
SCOTT	5,900	4,800	81
SMITH	3,600	2,800	78
WAYNE	4,400	3,300	75
WINSTON	4,900	3,700	75
<b>STATION TOTAL</b>	<b>195,200</b>	<b>154,000</b>	<b>79</b>

NET WEEKLY CIRCULATION (MARCH 65) 87,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 65,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Mississippi—Tupelo

abc **WTWV**

Ch. 9

Technical Facilities: Channel No. 9  
(186-192 mc). Authorized power:  
27.2-kw visual, 13.8-kw aural. An-  
tenna: 520-ft. above av. terrain,  
540-ft. above ground, 854-ft.  
above sea level.

Latitude 34° 19' 24"  
Longitude 88° 42' 39"

Transmitter: Beech Spring Rd., 2.5-  
mi. N of city limits.

Color: Network only.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WTWV Ref: FCC File No. BMPCT-3665 Granted 2/14/56

©American Map Co., Inc., N.Y., No. 14244

## WTWV

Network Service: ABC, NBC (common-carrier Microwave).

Licensee: WTWV Inc., P.O. Box 350, Tupelo, Miss. (38801).

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Ownership: Frank K. Spain, 60%; Walter D. Spain, 20%; Perrin  
Purvis, 10%; Margaret H. Spain, 10%.

Began Operation: March 18, 1957.

Represented (sales) by Jack Masla & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

FRANK K. SPAIN, president & general manager.  
CHARLES H. HICKS JR., station & sales manager.  
WILLIAM B. LANDERS, program director.  
JAMES D. GREEN, chief engineer.  
JAMES STEMBRIDGE, operations supervisor.

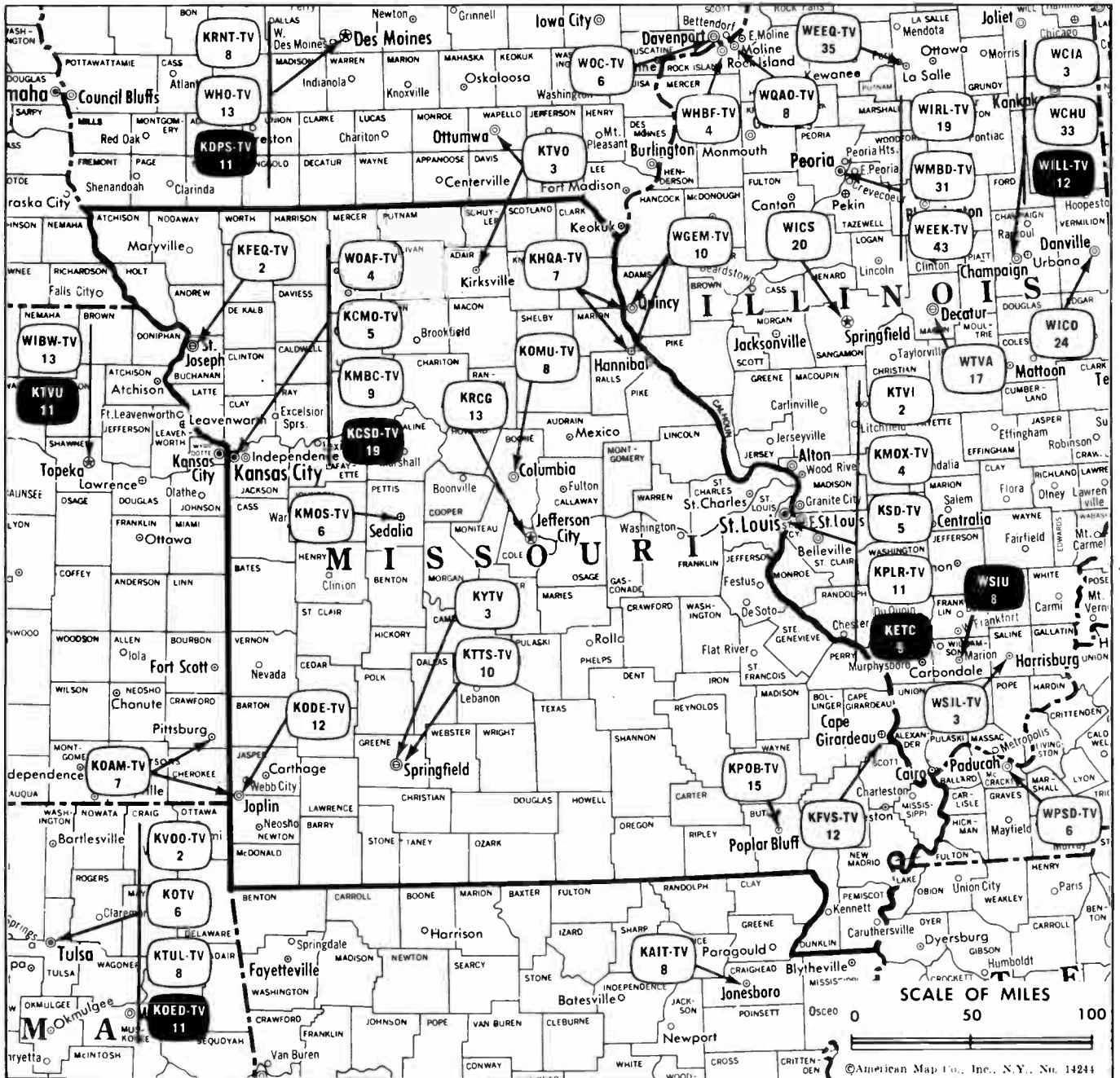
### DIGEST OF RATE CARD NO. 2 (Sept. 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—5:45-10:15 p.m., Mon.-Sat.;						
\$200.00	\$120.00	\$80.00	\$67.00	\$55.00	\$40.00	\$24.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
FRANKLIN	5,900	4,700	80
LAMAR	3,700	3,000	81
MARION	5,700	4,900	85
<b>MISSISSIPPI</b>			
ALCORN	7,800	6,200	80
BENTON	1,900	1,400	76
CALHOUN	4,400	3,400	77
CHICKASAW	4,600	3,500	76
CLAY	5,600	4,400	78
ITAWAMBA	4,300	3,400	81
LEE	13,100	10,900	83
LOWNDES	14,100	12,100	85
MONROE	9,800	8,100	82
OKTIBBEHA	6,800	4,900	72
PONTOTOC	5,000	4,000	80
PRENTISS	5,200	4,200	82
TIPPAH	4,200	3,500	84
TISHOMINGO	4,100	3,100	75
UNION	5,700	5,000	89
WEBSTER	3,000	2,200	73
WINSTON	4,900	3,700	75
<b>STATION TOTAL</b>	<b>119,800</b>	<b>96,600</b>	<b>81</b>

NET WEEKLY CIRCULATION (MARCH 65)	39,800
AVERAGE DAILY CIRCULATION (MARCH 65)	25,100
COLOR PENETRATION PERCENTAGE (NOV 65)	3

# Missouri



Missouri Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	17	1	18
● Educational Television Stations	1	1	2
			20

See CATV Directory  
for State's CATV Systems

**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



**AMECO "SALESMOBILE SERVICE"**  
IN MISSOURI  
DON ATCHINSON  
P.O. Box 17092 Memphis, Tennessee 38117  
Phone: 901-327-0701  
Atlanta Warehouse and 404-261-1951  
Dallas Warehouse and 214-351-1567

Market	ARB Net Weekly Circulation	Rank
St. Louis	811,100	12
Kansas City	583,300	24
Cape Girardeau- Paducah-Harrisburg	220,700	87
Springfield	154,700	106
Joplin-Pittsburg	150,000	110
Hannibal-Quincy	134,000	126
St. Joseph	130,800	127
Columbia-Jefferson City	122,600	133
Kirksville Ottumwa	82,500	164

Total Homes	Rank	TV Households	Rank
947,600	23	892,200	23
739,900	35	690,100	35
353,400	94	314,600	95
273,600	111	240,800	113
212,800	131	192,200	131
208,100	132	195,800	129
355,500	93	332,200	91
188,500	142	169,900	141
153,900	163	141,600	158

### State Educational Technical Facilities

(Complete Data in Educational Directory)

#### KCSD-TV

**Kansas City**

Ch. 19

Non-Commercial Educational Station

Grantee: School District of Kansas City, 1211 McGee St.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 216.5-kw visual, 117.6-kw aural. Antenna: 510-ft. above av. terrain, 474-ft. above ground, 1394-ft. above sea level.

Latitude 39° 06' 01"  
Longitude 94° 34' 39"

#### KETC

**St. Louis**

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 144-kw visual, 77.5-kw aural. Antenna: 550-ft. above av. terrain, 574-ft. above ground, 1039-ft. above sea level.

Latitude 38° 37' 40"  
Longitude 90° 11' 19"

### KFVS-TV, Cape Girardeau

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MISSOURI (CONTINUED)</b>			
DUNKLIN	10,600	9,300	88
HOWELL	6,700	5,300	78
IRON	2,100	1,800	85
MAUISON	2,700	2,400	88
MISSISSIPPI	5,100	4,600	91
NEW MADRID	7,200	6,300	86
PEMISCOT	9,100	7,900	87
PERRY	4,200	3,800	89
REYNOLDS	1,200	900	78
RIPLEY	2,500	1,800	74
ST FRANCIS	11,100	10,200	92
STE GENEVIEVE	3,300	3,100	93
SCOTT	9,500	8,800	93
SHANNON	1,900	1,400	71
STODDARD	8,000	7,300	91
WAYNE	2,500	2,100	84
<b>TENNESSEE</b>			
LAKE	2,400	1,900	81
OBION	8,500	7,500	88
WEAKLEY	7,300	6,100	84

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

#### WPSD-TV

**Cape Girardeau**

(See Paducah, Ky.)

#### WSIL-TV

**Cape Girardeau**

(See Harrisburg, Ill.)

#### KRGC

**Columbia**

(See Jefferson City, Mo.)

#### WGEM-TV

**Hannibal**

(See Quincy, Ill.)

#### KOMU-TV

**Jefferson City**

(See Columbia, Mo.)

#### KOAM-TV

**Joplin**

(See Pittsburg, Kan.)

## BLACKBURN

& COMPANY, INC.

*Radio • TV • CATV • Newspaper Brokers*

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Missouri—Cape Girardeau



**KFVS-TV**

Ch. 12



2182

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw maximum & 288-kw visual, 158-kw maximum & 144-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road "V".

Studio: 324 Broadway.

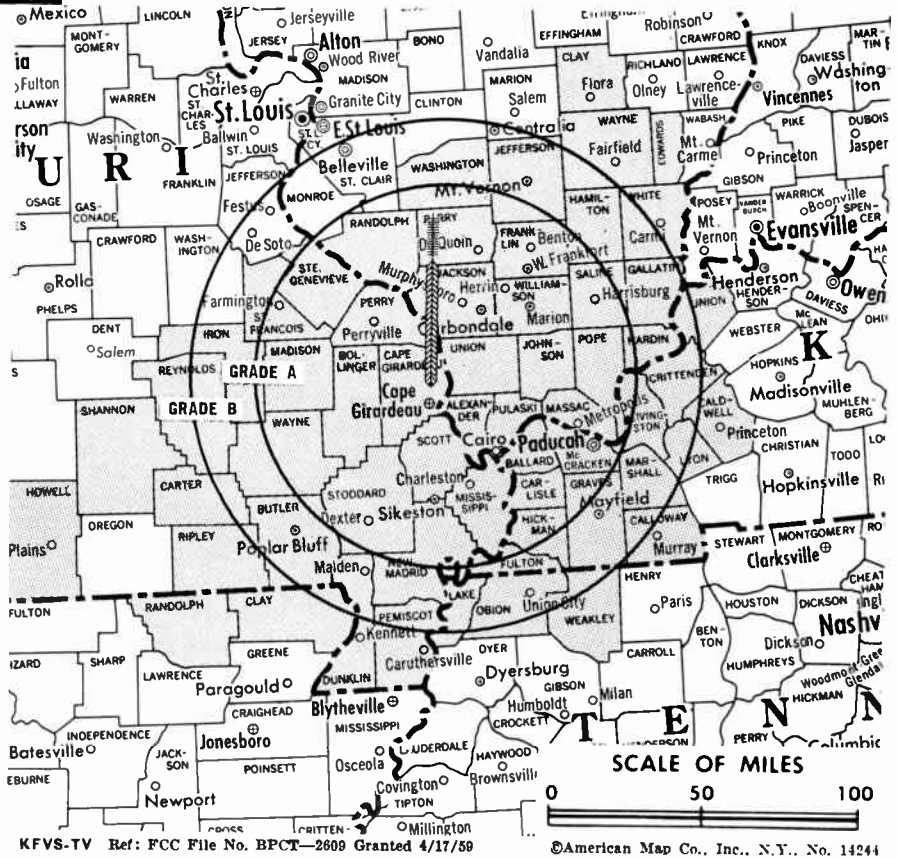
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: KFVS, 5-kw (.5 kw night), 960 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KFVS-TV Ref: FCC File No. BPC-2609 Granted 4/17/59

©American Map Co., Inc., N.Y., No. 14244

## KFVS-TV

Licensee: Hirsch Bcstg. Co., Box 422, Cape Girardeau, Mo. (63701).

Telephone: 314-335-5511.

Ownership: Oscar C. Hirsch, pres., 98.66%; Geraldine F. Hirsch, treas., 1.34%; David E. Hoche, secy.; Robert O. Hirsch, v.p. Oscar Hirsch also controls KFMO, Flat River, Mo. and WHCO, Sparta, Ill.

Began Operation: Oct. 3, 1954.

Represented (sales) by The Meeker Co.; C. K. Beaver & Assoc. (South & Southeast); Eugene F. Gray Co. (Mo., Neb., Kan.).

Represented (legal) by George O. Sutton.

Personnel:

OSCAR C. HIRSCH, president & general manager.  
ROBERT O. HIRSCH, v.p. & manager of TV operations.  
GERALDINE F. HIRSCH, treasurer.  
DAVID E. HOCHÉ, secretary.

### DIGEST OF RATE CARD NO. 15-A (Feb. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:59-9:59 p.m., daily.  
\$600.00 \$360.00 \$240.00 \$180.00 \$150.00 \$120.00 \$60.00  
NETWORK BASE HOURLY RATE: \$775.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
ARKANSAS			
CLAY	6,300	5,500	87
RANDOLPH	3,600	3,000	83
ILLINOIS			
ALEXANDER	4,300	3,900	91
CLAY	4,600	4,200	91
EDWARDS	2,300	2,100	91
FRANKLIN	12,100	11,400	94
GALLATIN	2,000	1,800	91
HAMILTON	2,900	2,600	89
HARDIN	1,500	1,400	94

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JOHNSON	1,800	1,700	93
MASSAC	4,600	4,300	93
PERRY	5,600	5,300	94
POPE	900	800	89
PULASKI	2,900	2,600	91
RANDOLPH	8,100	7,800	96
SALINE	7,800	7,300	94
UNION	4,600	4,400	95
WASHINGTON	4,000	3,800	93
WAYNE	5,600	5,000	90
WHITE	5,900	5,300	90
WILLIAMSON	15,000	14,200	94

KENTUCKY			
BALLARD	2,800	2,500	90
CALDWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CARLISLE	1,800	1,600	92
CRITTENDEN	2,400	2,000	83
FULTON	3,200	2,800	86
GRAVES	9,800	8,800	90
HICKMAN	1,800	1,600	88
LIVINGSTON	2,200	1,900	86
LYON	1,300	1,000	82
MC CRACKEN	20,300	18,600	92
MAKSHALL	5,900	5,400	91
UNION	4,300	3,700	87

MISSOURI			
BOLLINGER	2,400	2,100	86
BUTLER	10,200	8,800	86
CAPE GIRARDEAU	13,400	12,400	93
CARTER	1,200	800	71

(Continued on page 359-b)

STATION TOTAL 329,600 295,800 90

NET WEEKLY CIRCULATION (MARCH 65) 220,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 179,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 5



# Missouri—Columbia



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 247-kw visual, 49-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

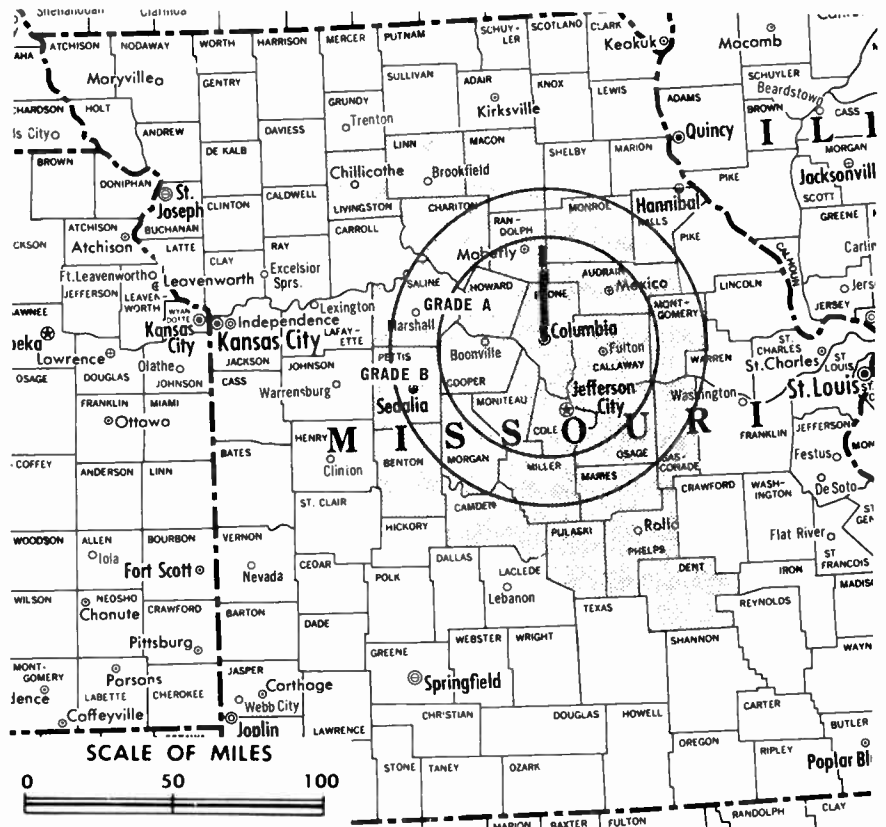
Transmitter: Hwy. 63 South.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOMU-TV Ref: FCC File No. B1MPCT-2346 Granted 8/17/54

©American Map Co., Inc., N.Y., No. 14244

## KOMU-TV

Network Service: ABC, NBC.

Licensee: Curators of the University of Missouri.

Studio: Hwy. 63 South.

Telephone: 314-442-1122.

TWX No.: 314-442-2430.

Ownership: University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Lohnes & Culver.

### Personnel:

EDWARD C. LAMBERT, director of television, general manager.  
GLENN G. GRISWOLD, station manager.  
JOHN O. CONWELL, commercial manager.  
MONTE GURWIT, program director & film buyer.  
DEE ANN HEIMBROOK, promotion manager.  
RON HUNT, film editor.  
WILLIAM J. REAGAN, chief engineer.

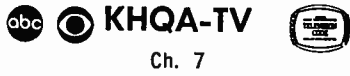
### DIGEST OF RATE CARD NO. 8 (Feb. 1, 1961)

Hour	30 Min.	Min.	20 Sec.	ID
Class AA—7:30-9:30 p.m., daily.				
\$350.00	\$190.00	\$75.00	\$60.00	\$33.00
NETWORK BASE HOURLY RATE: \$375 (ABC), \$425 (NBC).				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MISSOURI</b>			
AUDRAIN	8,500	7,900	94
BENTON	3,100	2,600	85
BOONE	16,700	15,400	92
CALLAWAY	6,400	5,900	93
CAMDEN	3,400	3,000	88
CHARITON	3,800	3,300	87
COLE	12,200	11,600	96
COUPER	4,700	4,300	92
DENT	3,500	2,700	79
GASCONADE	4,000	3,500	88
HOWARD	3,200	2,900	92
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MACON	5,300	4,900	92
MAKES	2,200	1,900	88
MILLER	4,500	4,100	91
MONITEAU	3,500	3,200	92
MUNRUE	3,600	3,300	93
MONTGOMERY	3,700	3,400	91
MORGAN	3,000	2,700	90
OSAGE	3,100	2,600	86
PETTIS	12,300	11,100	91
PHELPS	8,000	6,900	86
PULASKI	10,300	9,200	90
RALLS	2,300	2,200	94
RANDOLPH	7,600	7,000	92
SALINE	7,600	6,900	91
<b>STATION TOTAL</b>	<b>157,300</b>	<b>142,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 113,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 82,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Missouri—Hannibal-Quincy, Ill.



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, Ill.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kc (CBS).

FM Affiliate: WTAD-FM, 27-kw, 99.5 mc (No. 258), 751-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHQA-TV Ref: FCC File No. BNPCT-1234 Granted 7/24/53

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## KHQA-TV

Network Service: ABC, CBS.

Licensee: Lee Broadcasting Corp., 510 Maine St., Quincy, Ill.

Studios: 2333 Palmyra Rd., Hannibal, Mo.; WCU Bldg., Quincy, Ill. (62301).

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

TWX No.: 910-246-3204.

Business & National Sales Office: WCU Bldg., Quincy.

Ownership: Lee Broadcasting Corp., see KGLO-TV, Mason City, Ia.

Began Operation: Aug. 27, 1953.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by David Steel & Assoc.

### Personnel:

- WALTER J. ROTHSCHILD, president & general manager.
- MERRITT MILLICAN, station manager.
- ROBERT G. FRUEHE, national sales manager.
- GENE TERRY, public relations & news director.
- TOM ROBEY, program director.
- JEAN EAGER, film director.
- ROBERT W. EICKMEYER, promotion director.
- DICK FALER, farm director.
- LEE ELLIS, chief engineer.

### DIGEST OF RATE CARD NO. 12 (June 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—6:59-10:15 p.m., daily.  
\$500.00 \$300.00 \$200.00 \$165.00 \$120.00 \$110.00 \$70.00 \$35.00  
NETWORK BASE HOURLY RATE: \$575 (ABC), \$575 (CBS).

For Missouri CATV Systems  
see the CATV Directory.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
ADAMS	22,100	21,400	97
BROWN	2,000	1,900	94
CALHOUN	1,600	1,500	95
CASS	4,300	4,100	95
FULTON	13,300	12,700	96
GREENE	5,200	5,000	96
HANCOCK	7,500	7,200	96
HENDERSON	2,600	2,400	95
MC DONOUGH	9,100	8,700	96
MORGAN	10,500	9,800	94
PIKE	6,300	6,000	95
SCHUYLER	2,700	2,500	96
SCOTT	1,700	1,700	97
<b>IOWA</b>			
DAVIS	2,800	2,600	93
DES MOINES	14,600	13,800	95
HENRY	5,300	4,800	90
JEFFERSON	4,900	4,500	92
LEE	13,500	12,800	95
VAN BUREN	3,100	2,800	91
<b>MISSOURI</b>			
ADAIR	6,500	6,100	93
AUDRAIN	8,500	7,900	94
CLARK	2,800	2,600	91
KNOX	2,000	1,800	92
LEWIS	3,600	3,200	91
MACON	5,300	4,900	92
MARION	9,700	9,100	94
MONROE	3,600	3,300	93
MONTGOMERY	3,700	3,400	91
PIKE	5,500	5,000	90
PUTNAM	2,000	1,900	95
RALLS	2,300	2,200	94
RANDOLPH	7,600	7,000	92
SCHUYLER	1,500	1,300	87
SCOTLAND	2,000	1,800	93
SHELBY	3,000	2,800	91
<b>STATION TOTAL</b>	<b>202,700</b>	<b>190,500</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 134,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 106,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Missouri—Jefferson City



**KRCG**

Ch. 13

[Operates satellite KMOS-TV, Sedalia, Mo.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw maximum and 214-kw horizontal visual, 42.7-kw horizontal aural. Antenna: directional, 1012-ft. above av. terrain, 930-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"  
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Studio: Callaway Hills Farm.

Telephone: 314-636-6188.

TWX No.: 314-635-6733.

Color: Network.

News Wire Service: AP.

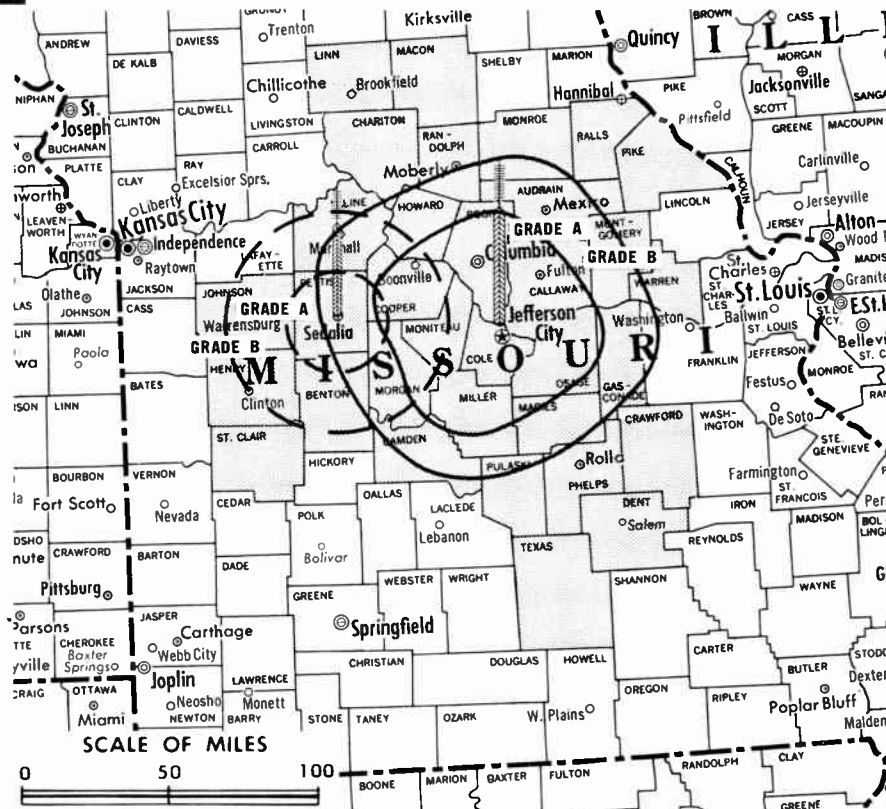
Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1963 ARB study.



KRCG Ref: FCC File No. BMPCT-4673 Granted 7/1/57  
KMOS-TV Ref: FCC File No. 1210 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

## KRCG

Network Service: ABC, CBS.

Licensee: Jefferson Television Co., Callaway Hills Farm.

Ownership: Mrs. W. H. Weldon, exec. vice pres., 83.2%; Capital Bcstg. Co., 12.4%; Robert Blosser, v.p., 1.1%; Edward J. Schuelein, 1.1%; Camille Williams, secy.-treas., 1.1%; R. E. Maxwell, 1.1%. Mrs. Weldon holds interest in Jefferson City Capital News & Post Tribune and Capital Bcstg. Co., licensee of radio KWOS, Jefferson City. Jefferson Television Co. also owns KMOS-TV, Sedalia, Mo. Note: Sale of all properties to Kansas City Southern Industries pends. This firm is also buying WEEK-TV, Peoria, Ill. and its satellite WEEQ-TV, La Salle, Ill.

Began Operation: Feb. 13, 1955.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

W. H. WELDON, president.  
MRS. W. H. WELDON, exec. vice president.  
ROBERT BLOSSER, general manager & film buyer.  
ED SCHUELEIN, chief engineer.  
RON MAXWELL, sales manager.

### DIGEST OF RATE CARD NO. 7—(July 15, 1965)

Hour 30 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7-10 p.m., daily.

\$375.00 \$220.00 \$115.00 \$97.00 \$75.00 \$65.00 \$33.00

NETWORK BASE HOURLY RATE: \$450 (ABC), \$450 (CBS).

ARB Data For This Station Includes Satellite KMOS-TV, Sedalia, Mo.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MISSOURI</b>			
AUDRAIN	8,500	7,900	94
BENTON	3,100	2,600	85
BOONE	16,700	15,400	92
CALLAWAY	6,400	5,900	93
CAMDEN	3,400	3,000	88
CHARITON	3,800	3,300	87
COLE	12,200	11,600	96
COOPER	4,700	4,300	92
CRAWFORD	4,400	3,700	83
DENT	3,500	2,700	79
GASCONADE	4,000	3,500	88
HENRY	6,500	5,900	90
HOWARD	3,200	2,900	92
JOHNSON	9,500	8,900	93
LINN	5,500	4,900	90
MACON	5,300	4,900	92
MARIES	2,200	1,900	88
MILLER	4,500	4,100	91
MONITEAU	3,500	3,200	92
MONROE	3,600	3,300	93
MONTGOMERY	3,700	3,400	91
MORGAN	3,000	2,700	90
OSAGE	3,100	2,600	86
PETTIS	12,300	11,100	91
PHELPS	8,000	6,900	86
PIKE	5,500	5,000	90
PULASKI	10,300	9,200	90
RALLS	2,300	2,200	94
RANDOLPH	7,600	7,000	92
ST CLAIR	2,500	2,200	85
SALINE	7,600	6,900	91
TEXAS	5,100	4,200	82
WARREN	3,000	2,600	90
<b>STATION TOTAL</b>	<b>188,500</b>	<b>169,900</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 122,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 95,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Missouri—Joplin

abc **KODE-TV**

Ch. 12



Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw maximum and 219-kw horizontal visual, 178-kw maximum and 129-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 37° 04' 37.4"  
Longitude 94° 32' 10.24"

Transmitter: 1928 W. 13th St.

Studio: 1928 W. 13th St.

TV tape: Recording facilities.

Color: Network, film & slide.

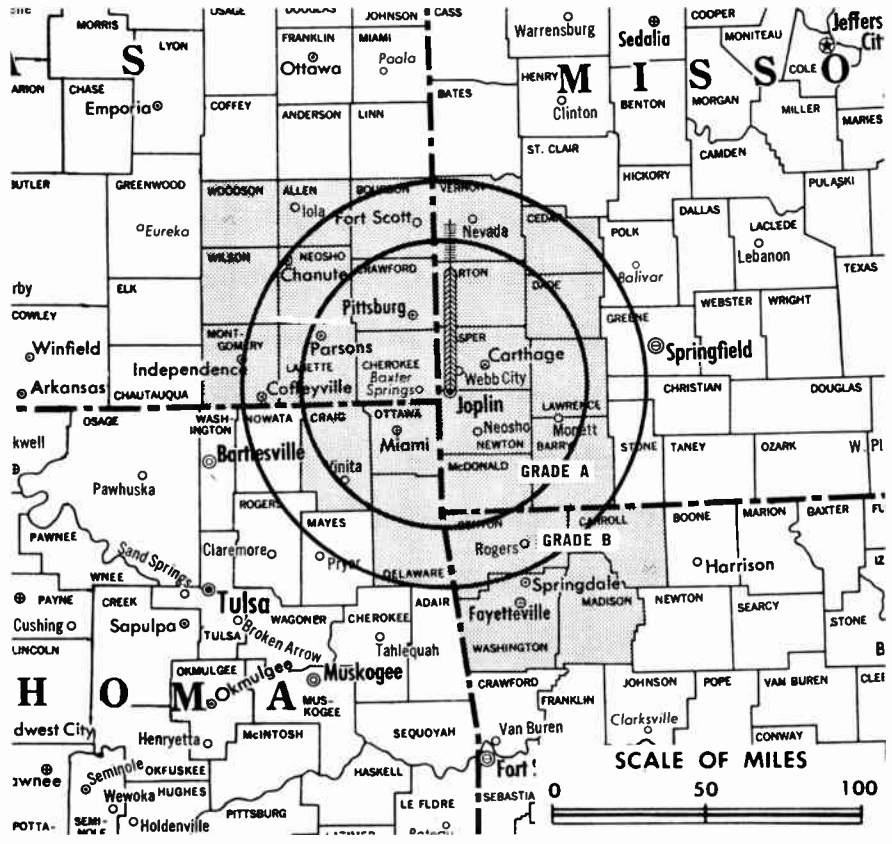
News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: KODE, 1-kw (.25-kw-night), 1230 kc (CBS).

ARB Data: The figures below do not reflect present coverage. The station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.)



KODE-TV Ref: FCC File No. BMPCT-6050 Granted 6/11/65

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## KODE-TV

Network Service: ABC, CBS.

Licensee: Gilmore Bcstg. Corp. of Missouri, 1928 W. 13th St., Joplin, Mo. (64802). Telephone: 417-623-7260.

Ownership: James S. Gilmore Jr., 100%. He also owns WSWA-TV, Harrisonburg, Va. (WSVA & FM); WEHT (TV), Evansville, Ind. and KGUN-TV, Tucson, Ariz.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of "Friendly Stations" to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vols. 17:30, 33, 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales) by Avery-Knodel Inc.; Jack Hetherington (St. Louis).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Willis C. Beecher.

Personnel:

JAMES S. GILMORE, president & treasurer.  
D. T. KNIGHT, v.p., general manager & film buyer.  
BILL HIRSHEY, sales manager.  
RON ROBSON, operations & program director.  
ROBERT T. HUBBARD, director of promotion and production.

DIGEST OF RATE CARD NO. 6—(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$385.00	\$231.00	\$154.00	\$99.00	\$90.00*	\$85.00*
*Class AA—6:01-10 p.m., daily.					\$85.00*	\$45.00*

NETWORK BASE HOURLY RATE: \$425 (ABC), \$425 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS</b>			
BENTON	13,100	11,400	87
CARROLL	4,100	3,600	87
MADISON	2,500	1,900	75
WASHINGTON	20,600	17,700	86
<b>KANSAS</b>			
ALLEN	5,300	4,700	89
BOURBON	5,200	4,800	92
CHEROKEE	7,200	6,800	94
CRAWFORD	13,000	12,100	93
LABETTE	8,300	7,600	92
MONTGOMERY	14,900	13,500	91
NEOSHO	6,100	5,700	92
WILSON	4,000	3,500	87
WOODSON	1,400	1,200	87
<b>MISSOURI</b>			
BARRY	5,700	5,100	90
BARTON	3,500	3,200	91
CEDAR	2,900	2,600	88
DADE	2,200	2,000	92
JASPER	27,200	25,200	93
LAWRENCE	7,500	6,700	90
MC DONALD	3,400	3,100	91
NEWTON	9,700	9,100	94
VERNON	6,000	5,300	89
<b>OKLAHOMA</b>			
CRAIG	4,500	4,100	91
DELAWARE	4,100	3,500	84
OTTAWA	9,300	8,700	94
<b>STATION TOTAL</b>	<b>191,700</b>	<b>173,100</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	122,600
AVERAGE DAILY CIRCULATION (MARCH 65)	93,000
COLOR PENETRATION PERCENTAGE (NOV 65)	4

# Missouri—Kansas City



**KCMO-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"  
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

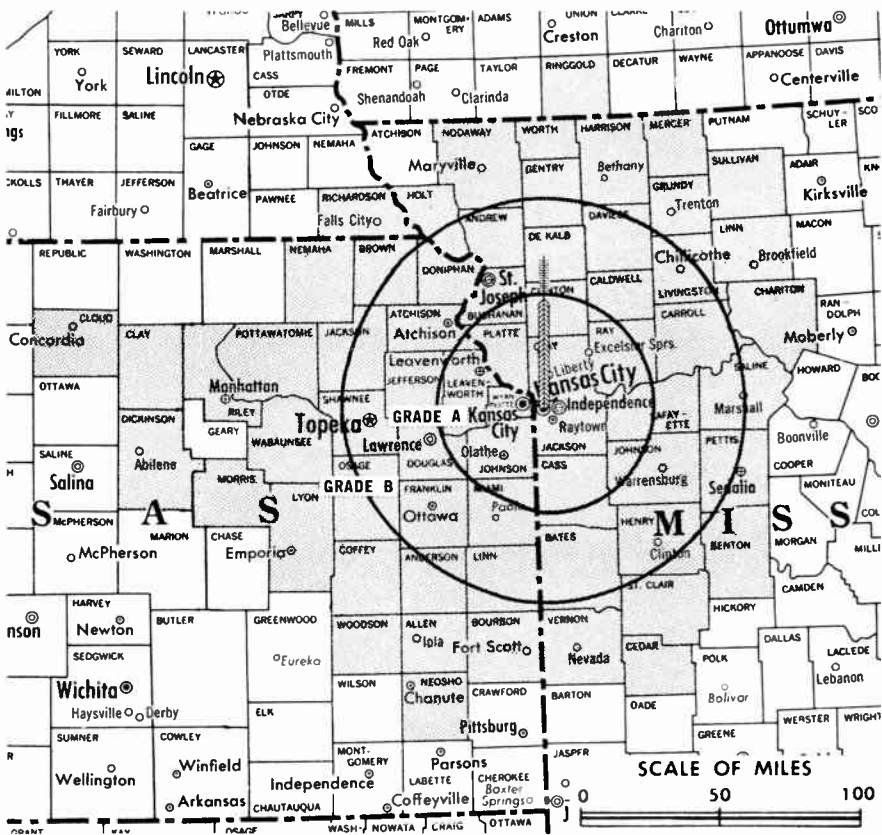
News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: KCMO, 50-kw (10-kw night), 810 kc (CBS).

FM Affiliate: KCMO-FM, 100-kw, 94.9 mc (No. 235), 850-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KCMO-TV Ref: FCC File No. BMPCT-2317 Granted 10/26/54

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## KCMO-TV

Licensee: Meredith Broadcasting Co., 125 E. 31st St. (64108).

Studio: 125 E. 31st St.

Telephone: 816-531-6789.

TWX No.: 816-556-0450.

Ownership: Meredith Publishing Co., Des Moines, Iowa through subsidiary Meredith Broadcasting Co. For publishing executives see Book Publishers Ownership. Broadcasting executives, Meredith Broadcasting Company: Fred Bohen, chairman of the board; Frank Fogarty, president; E. K. Hartenbower, v.p.; Richard B. Rawls, v.p.; Paul Adanti, v.p.; Howard Stalnaker, v.p.; Gerald Thornton, secy.; H. Y. Engeldinger, treas. Same interests own: radio KCMO & KCMO-FM, Kansas City, Mo.; WHEN-TV & WHEN, Syracuse, N.Y.; WOW-TV & WOW, Omaha, Neb.; KPHO-TV & KPHO, Phoenix, Ariz.; Audio Communications (Kansas City closed circuit & school TV systems).

Began Operation: Sept. 27, 1953.

Represented (sales) by H-R Television Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

E. K. HARTENBOWER, v.p. & general manager.  
SID TREMBLE, station manager.  
LEE MARTS, sales manager.  
KARL TROEGLEN, technical director.  
HARRY FRANCIS, program director.  
F. C. STRAWN, promotion director.  
HAROLD MACK, news director.  
JIM MONROE, director, public affairs.  
T. R. THOMPSON, film director & film buyer.  
GEORGE STEPHENS, agricultural director.

### DIGEST OF RATE CARD NO. 12A (Jan. 1, 1966)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$1500.00	\$900.00	\$600.00	\$425.00	\$380.00	\$190.00
NETWORK BASE HOURLY RATE: \$1500.					

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
RINGGOLD	2,300	2,100	94
<b>KANSAS</b>			
ALLEN	5,300	4,700	89
ANDERSON	2,600	2,300	91
ATCHISON	6,000	5,700	95
BOURBON	5,200	4,800	92
BROWN	4,000	3,700	92
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COFFEY	2,500	2,100	86
DICKINSON	7,100	6,500	92
DONIPHAN	2,700	2,400	92
DOUGLAS	13,700	12,500	91
FRANKLIN	6,400	5,900	92
JACKSON	3,100	2,800	91
JEFFERSON	3,500	3,200	92
JOHNSON	50,200	49,000	98
LEAVENWORTH	13,100	12,400	95
LINN	2,500	2,300	91
LYON	8,500	7,600	89
MIAMI	6,000	5,800	96
MORRIS	2,100	1,900	88
NEMAHA	3,500	3,200	92
NEOSHO	6,100	5,700	92
OSAGE	4,300	3,900	92
POTTAWATOMIE	3,500	3,200	91
RILEY	11,900	10,700	90
SHAWNEE	48,900	46,400	95
WABAUNSEE	1,900	1,700	88
WOODSON	1,400	1,200	87
WYANDOTTE	58,600	55,700	95
<b>MISSOURI</b>			
ANDREW	3,600	3,400	94
BATES	5,200	4,600	89
(Continued on page 369-b)			
<b>STATION TOTAL</b>	<b>725,400</b>	<b>676,700</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	571,900
AVERAGE DAILY CIRCULATION (MARCH 65)	415,500
COLOR PENETRATION PERCENTAGE (NOV 65)	6

365-b

# Missouri—Kansas City



**KMBC-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"  
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

Studio: KMBC Bldg., 11th & Central.

TV tape: Recording facilities.

Color: Network, film, slide.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: KMBC, 5-kw, 980 kc (ABC).

FM Affiliate: KMBC-FM, 4.3-kw, 99.7 kc (No. 259), 950-ft. antenna height.

Total Households: © SRDS

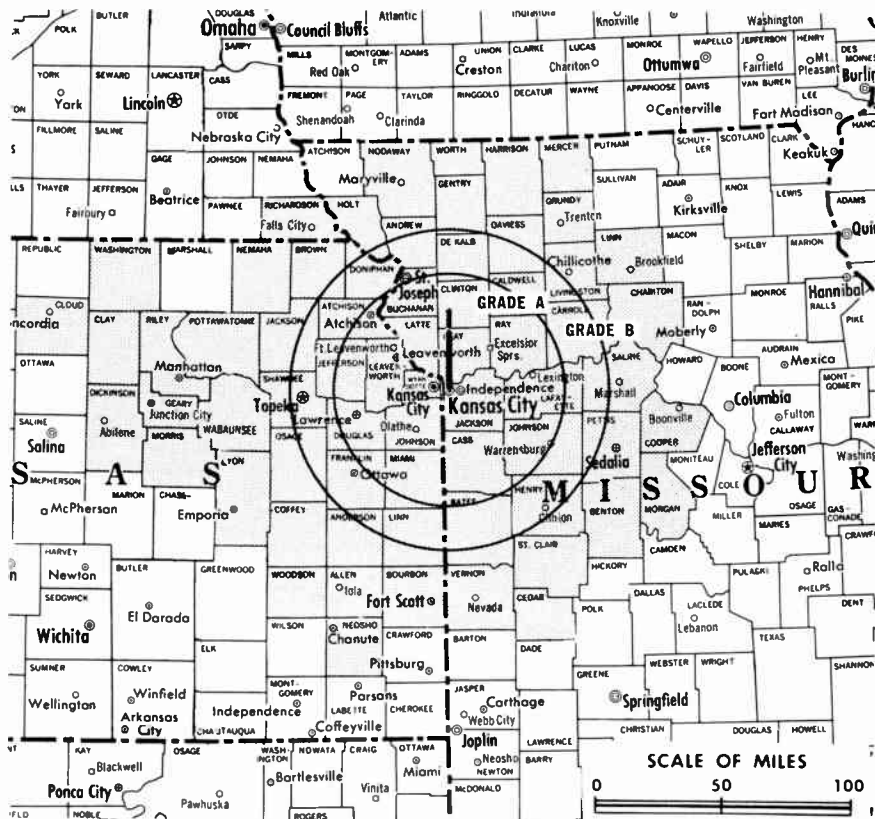
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1963

ARB study.



KMBC-TV Ref: FCC File No. BFCT-292 Granted 6/24/53

©American Map Co., Inc., N.Y., No. 14244

## KMBC-TV

Licensee: Metromedia Inc., KMBC Bldg., 11th & Central, Kansas City, Mo. (64105).

Telephone: 816-421-2650. TWX No.: 816-556-0470.

Ownership: Metromedia Inc. See WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale whereby WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV, KMBC & KFRM and retained KMBC call (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961.

Represented (sales) by Metro TV Sales.

Represented (legal) by Metromedia Legal Dept., N.Y.

Represented (engineering) by M. M. Burseson, Metromedia, Washington.

### Personnel:

BENNET KORN, president, Metropolitan Television.  
MARK L. WODLINGER, v.p. & general manager.  
EDWIN L. DENNIS, sales manager.  
HAROLD C. SUNDBERG, national sales manager.  
HELEN CRAWFORD, sales service manager.  
RICHARD LANCE, business manager.  
CLAUDE DORSEY, director, news & public affairs.  
JOHN QUIGLEY, operations manager.  
JACK DONAHUE, promotion manager.  
WALLY WURZ, chief engineer.

### DIGEST OF RATE CARD NO. 13—(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$1600.00 \$960.00 \$625.00 \$415.00 \$475.00\* \$450.00\* \$225.00\*

\*Class AAA—7-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1550.

See Group Ownership Section  
For Other Metromedia Stations.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
ALLEN	5,300	4,700	89
ANDERSON	2,600	2,300	91
ATCHISON	6,000	5,700	95
BOURBON	5,200	4,800	92
BROWN	4,000	3,700	92
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COFFEY	2,500	2,100	86
DICKINSON	7,100	6,500	92
DOONIPHAN	2,700	2,400	92
DOUGLAS	13,700	12,500	91
FRANKLIN	6,400	5,900	92
GEARY	8,600	8,100	94
JACKSON	3,100	2,800	91
JEFFERSON	3,500	3,200	92
JOHNSON	50,200	49,000	98
LEAVENWORTH	13,100	12,400	95
LINN	2,500	2,300	91
LYON	8,500	7,600	89
MIAMI	6,000	5,800	96
MORRIS	2,100	1,900	88
NEMAHA	3,500	3,200	92
NEOSHO	6,100	5,700	92
OSAGE	4,300	3,900	92
POTTAWATOMIE	3,500	3,200	91
RILEY	11,900	10,700	90
SHAWNEE	48,900	46,400	95
WABAUNSEE	1,900	1,700	88
WASHINGTON	3,100	2,700	87
WOODSON	1,400	1,200	87
WYANDOTTE	58,600	55,700	95
<b>MISSOURI</b>			
ANDREW	3,600	3,400	94
BATES	5,200	4,600	89
BENTON	3,100	2,600	85

(Continued on page 369-b)

STATION TOTAL 739,900 690,100 93

NET WEEKLY CIRCULATION (MARCH 65) 581,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 397,700  
COLOR PENETRATION PERCENTAGE (INDV 65) 6

# Missouri—Kansas City



**WDAF-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 750-ft. above av. terrain, 724-ft. above ground, 1664-ft. above sea level.

Latitude 39° 04' 19"  
Longitude 94° 35' 43"

Transmitter: Signal Hill.

Studio: Signal Hill.

Telephone: 816-753-4567. TWX

No.: 816-556-0320.

TV tape: Recording facilities.

AM Affiliate: WDAF, 5-kw, 610 kc (NBC).

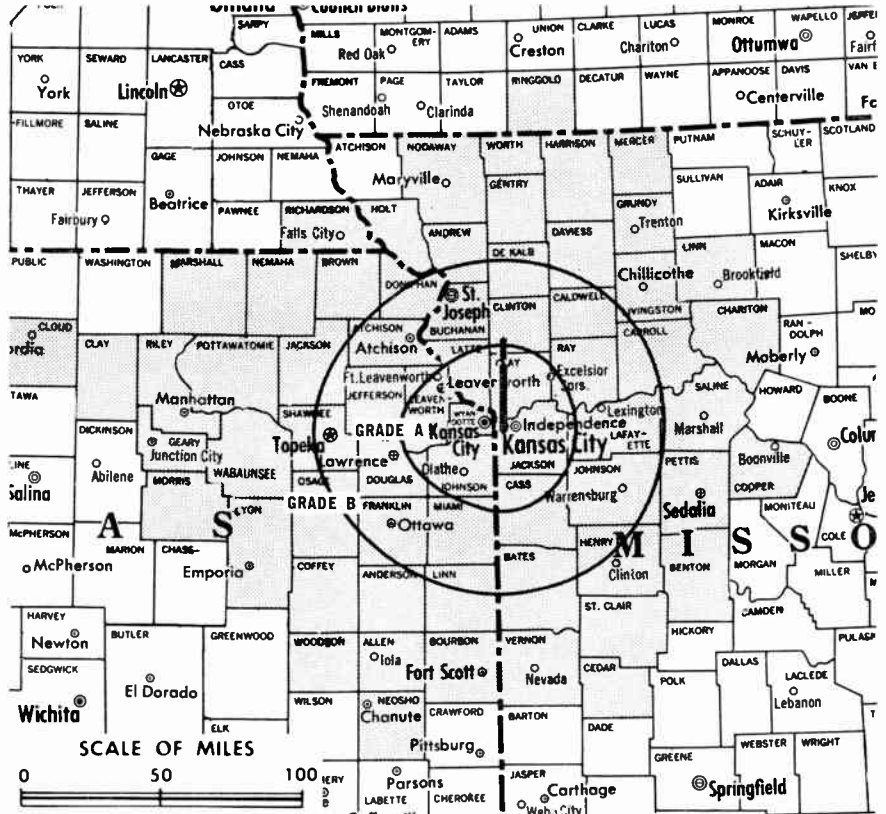
FM Affiliate: WDAF-FM, 36-kw, 102.1 mc (No. 271), 640-ft. antenna height.

Color: Network, film, slide.

News Wire Service: A?, UPI.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WDAF-TV Ref: FCC File No. BPCT-726 Granted 12/12/52

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## WDAF-TV

Licensee: Taft Broadcasting Co., Signal Hill (64108).

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 by FCC, Vol. 16:29). Sale to National Missouri T.V. Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 by FCC (Vol. 13:47, 48; 14:17).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- LAWRENCE ROGERS, president.
- BOB WORMINGTON, general manager & film buyer.
- RO GRIGNON, general sales manager.
- BILL LADESH, production manager.
- BILL WORMINGTON, program manager.
- JUD WOODS, promotion manager.
- JAMES SCHMIDT, chief engineer.

### DIGEST OF RATE CARD NO. A18a

(Oct. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$1400.00	\$900.00	\$600.00	\$450.00*	\$400.00*	\$200.00*

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
IOWA			
RINGGOLD	2,300	2,100	94
KANSAS			
ALLEN	5,300	4,700	89
ANDERSON	2,600	2,300	91

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ATCHISON	6,000	5,700	95
BOURBON	5,200	4,800	92
BROWN	4,000	3,700	92
CLAY	3,300	2,900	86
CLOUD	4,400	3,800	87
COFFEY	2,500	2,100	86
DONIPHAN	2,700	2,400	92
DOUGLAS	13,700	12,500	91
FRANKLIN	6,400	5,900	92
GEARY	8,600	8,100	94
JACKSON	3,100	2,800	91
JEFFERSON	3,500	3,200	92
JOHNSON	50,200	49,000	98
LEAVENWORTH	13,100	12,400	95
LINN	2,500	2,300	91
LYON	8,500	7,600	89
MARSHALL	4,800	4,200	89
MIAMI	6,000	5,800	96
MORRIS	2,100	1,900	88
NEMAHA	3,500	3,200	92
NEOSHO	6,100	5,700	92
OSAGE	4,300	3,900	92
POTTAWATOMIE	3,500	3,200	91
RILEY	11,900	10,700	90
SHAWNEE	48,900	46,400	95
WABAUNSEE	1,900	1,700	88
WOODSON	1,400	1,200	87
WYANDOTTE	58,600	55,700	95
MISSOURI			
ANDREW	3,600	3,400	94
BATES	5,200	4,600	89
BENTON	3,100	2,600	85
BUCHANAN	30,100	28,000	93
CALDWELL	2,800	2,600	94
CARROLL	4,300	3,900	91

(Continued on page 369-b)

STATION TOTAL	733,800	684,500	93
NET WEEKLY CIRCULATION (MARCH 65)		583,300	
AVERAGE DAILY CIRCULATION (MARCH 65)		405,800	
COLOR PENETRATION PERCENTAGE (NOV 65)			6



# Missouri—Kirksville-Ottumwa, Ia.

**KB** **KTVO**  
Ch. 3

131

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"  
Longitude 92° 26' 33"

Transmitter: U.S. Hwy. 136, near Lancaster, Mo.

Studios: KTVO Bldg., Ottumwa, Ia.; Lancaster, Mo.

Telephone: 515-682-4535, Ottumwa.

TWX No.: 515-681-6234.

TV tape: Recording facilities.

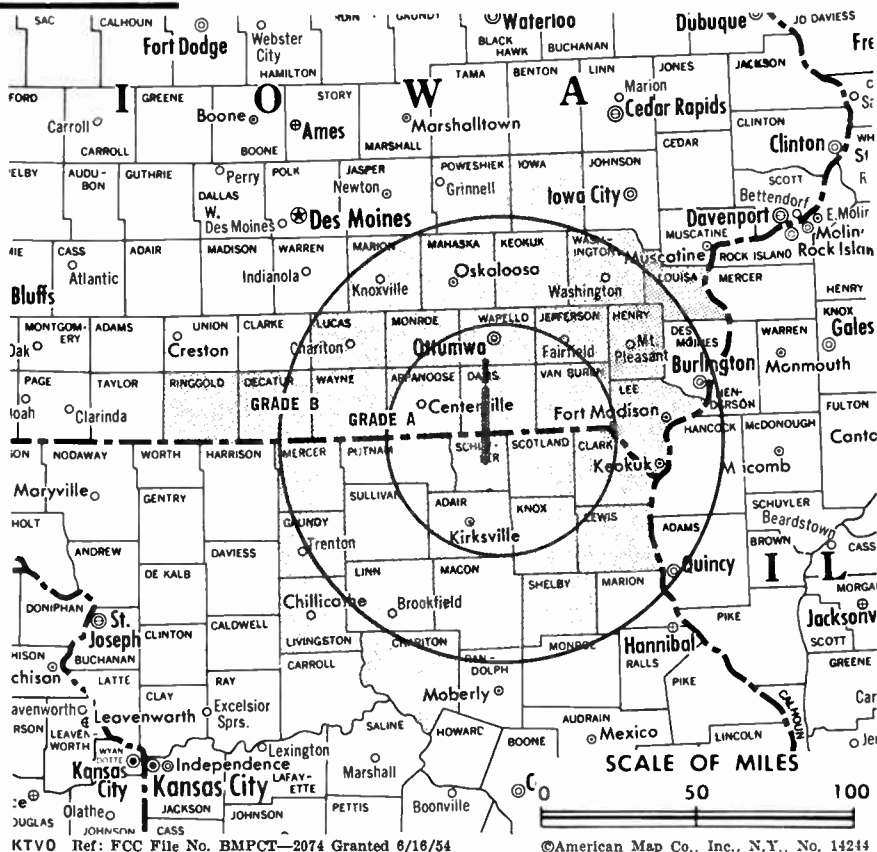
Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by George C. Davis.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTVO Ref: FCC File No. BMPCT-2074 Granted 6/16/54

©American Map Co., Inc., N.Y., No. 14244

## KTVO

Network Service: CBS; also ABC & NBC.

Licensee: Post Iowa Corp., KTVO Bldg., Ottumwa, Ia. (52501).

Ownership: Post Corp., Appleton, Wis. 100%. (see WEAU-TV, Eau Claire, Wis.). V. I. Minahan, pres.; David L. Nelson, v.p. & treas. in charge of broadcast div.; John B. Torinus, v.p.; Elmo Reed, dir. of engineering.

Began Operation: Nov. 21, 1955. Sale to present owner by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (sales) by George P. Hollingbery Co.; William L. Hurley (Minneapolis); Soderlund Co. (Omaha).

Personnel:

DALE COWLE, general manager.  
ALVINA BRITZ, business & program manager.  
GARY CUNNINGHAM, film buyer.  
LeROY WALLACE, chief engineer.

### DIGEST OF RATE CARD NO. 4—(Oct. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 8 Sec.  
Class A—6:29-10 p.m., daily.  
\$350.00 \$210.00 \$150.00 \$120.00 \$100.00 \$75.00 \$38.00  
NETWORK BASE HOURLY RATE: \$300 (CBS, ABC), \$250 (NBC).

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STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
APPANOOSE	4,700	4,300	91
DAVIS	2,800	2,600	93
DECATUR	2,900	2,500	87
HENRY	5,300	4,800	90
IOWA	5,000	4,600	94
JEFFERSON	4,900	4,500	92
KEOKUK	4,500	4,100	91
LEE	13,500	12,800	95
LOUISA	2,900	2,700	93
LUCAS	3,300	3,000	90
MAHASKA	7,400	6,900	93
MARION	7,700	7,200	94
MONROE	2,900	2,700	93
POWESHIEK	5,700	5,400	95
RINGGOLD	2,300	2,100	94
VAN BUREN	3,100	2,800	91
WAPELLO	14,300	13,500	95
WASHINGTON	5,900	5,400	91
WAYNE	3,000	2,700	90
<b>MISSOURI</b>			
ADAIR	6,500	6,100	93
CHARITON	3,800	3,300	87
CLARK	2,800	2,600	91
GRUNDY	4,200	3,800	89
KNOX	2,000	1,800	92
LEWIS	3,600	3,200	91
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MACON	5,300	4,900	92
MERCER	1,700	1,500	87
PUTNAM	2,000	1,900	95
SCHUYLER	1,500	1,300	87
SCOTLAND	2,000	1,800	93
SHELBY	3,000	2,800	91
SULLIVAN	2,600	2,300	91
<b>STATION TOTAL</b>	<b>153,900</b>	<b>141,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 82,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 55,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

## KCMO-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MISSOURI (CONTINUED)</b>			
BENTON	3,100	2,600	85
BUCHANAN	30,100	28,000	93
CALDWELL	2,800	2,600	94
CARROLL	4,300	3,900	91
CASS	10,400	9,800	95
CEDAR	2,900	2,600	88
CHARITON	3,800	3,300	87
CLAY	31,700	30,600	96
CLINTON	4,000	3,600	92
DAVISS	3,000	2,700	92
DE KALB	2,100	1,900	90
GENTRY	2,600	2,300	89
GRUNDY	4,200	3,800	89
HARRISON	3,600	3,300	91
HENRY	6,500	5,900	90
HOLT	2,200	1,900	87
JACKSON	218,600	205,100	94
JOHNSON	9,500	8,900	93
LAFAYETTE	8,000	7,500	94
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MERCER	1,700	1,500	87
NODAWAY	6,400	5,800	91
PETTIS	12,300	11,100	91
PLATTE	8,000	7,700	96
RAY	5,400	5,000	93
ST CLAIR	2,500	2,200	85
SALINE	7,600	6,900	91
SULLIVAN	2,600	2,300	91
VERNON	6,000	5,300	89
WORTH	1,100	1,000	94
<b>NEBRASKA</b>			
RICHARDSON	4,200	3,800	92

## WDAF-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MISSOURI (CONTINUED)</b>			
CASS	10,400	9,800	95
CEDAR	2,900	2,600	88
CHARITON	3,800	3,300	87
CLAY	31,700	30,600	96
CLINTON	4,000	3,600	92
COOPER	4,700	4,300	92
DAVISS	3,000	2,700	92
DE KALB	2,100	1,900	90
GENTRY	2,600	2,300	89
GRUNDY	4,200	3,800	89
HARRISON	3,600	3,300	91
HENRY	6,500	5,900	90
HOLT	2,200	1,900	87
JACKSON	218,600	205,100	94
JOHNSON	9,500	8,900	93
LAFAYETTE	8,000	7,500	94
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MERCER	1,700	1,500	87
NODAWAY	6,400	5,800	91
PETTIS	12,300	11,100	91
PLATTE	8,000	7,700	96
RAY	5,400	5,000	93
ST CLAIR	2,500	2,200	85
SALINE	7,600	6,900	91
VERNON	6,000	5,300	89
WORTH	1,100	1,000	94
<b>NEBRASKA</b>			
RICHARDSON	4,200	3,800	92

## Missouri—Kansas City

### KMBC-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MISSOURI (CONTINUED)</b>			
BUCHANAN	30,100	28,000	93
CALDWELL	2,800	2,600	94
CARROLL	4,300	3,900	91
CASS	10,400	9,800	95
CEDAR	2,900	2,600	88
CHARITON	3,800	3,300	87
CLAY	31,700	30,600	96
CLINTON	4,000	3,600	92
COOPER	4,700	4,300	92
DAVISS	3,000	2,700	92
DE KALB	2,100	1,900	90
GENTRY	2,600	2,300	89
GRUNDY	4,200	3,800	89
HARRISON	3,600	3,300	91
HENRY	6,500	5,900	90
HOLT	2,200	1,900	87
JACKSON	218,600	205,100	94
JOHNSON	9,500	8,900	93
LAFAYETTE	8,000	7,500	94
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MERCER	1,700	1,500	87
MORGAN	3,000	2,700	90
NODAWAY	6,400	5,800	91
PETTIS	12,300	11,100	91
PLATTE	8,000	7,700	96
RAY	5,400	5,000	93
ST CLAIR	2,500	2,200	85
SALINE	7,600	6,900	91
VERNON	6,000	5,300	89
WORTH	1,100	1,000	94
<b>NEBRASKA</b>			
RICHARDSON	4,200	3,800	92



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# Missouri—Poplar Bluff



**KPOB-TV**

(Ch. 15)

[Satellite of WSIL-TV,  
Harrisburg, Ill.]

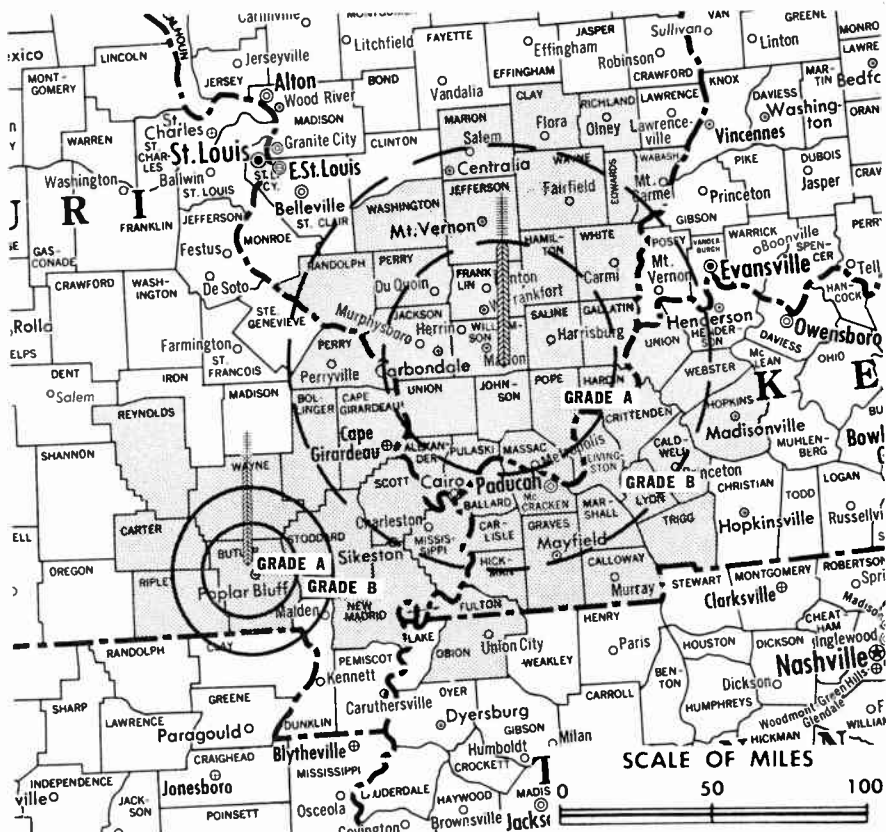
Technical Facilities: Channel No. 15  
(476-482 mc). Authorized power:  
15.1-kw visual, 1.58-kw aural. An-  
tenna: 620-ft. above av. terrain,  
546-ft. above ground, 1046-ft.  
above sea level.

Latitude 36° 48' 02"  
Longitude 90° 27' 03"

Transmitter: Oak Grove Community,  
U.S. Rte. 67.

Color: Network only.

16.5



County coverage (shaded areas) based on 1965  
ARB study.

KPOB-TV Ref: FCC File No. BMPCT-5570 Granted 7/10/61

©American Map Co., Inc., N.Y., No. 14244

## KPOB-TV

- Network Service: ABC, same as WSIL-TV, Harrisburg, Ill.
- Grantee: Turner-Farrar Association, 21½ W. Poplar St., Harrisburg, Ill.
- Studio: Oak Grove Community, U.S. Rte. 67.
- Ownership: See WSIL-TV, Harrisburg, Ill.
- Began Operation: Sept. 2, 1961.
- Represented (sales) by Jack Masla Co.
- Represented (legal) by McKenna & Wilkinson.
- Represented (engineering) by Raymond Rohrer & Assoc.
- Rates: Sold only in combination with WSIL-TV, Harrisburg, Ill.

ARB Data For This Station is Included With  
Parent WSIL-TV, Harrisburg, Ill. Above Map  
Shows Coverage For Both Parent & Satellite.

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# Missouri—St. Joseph



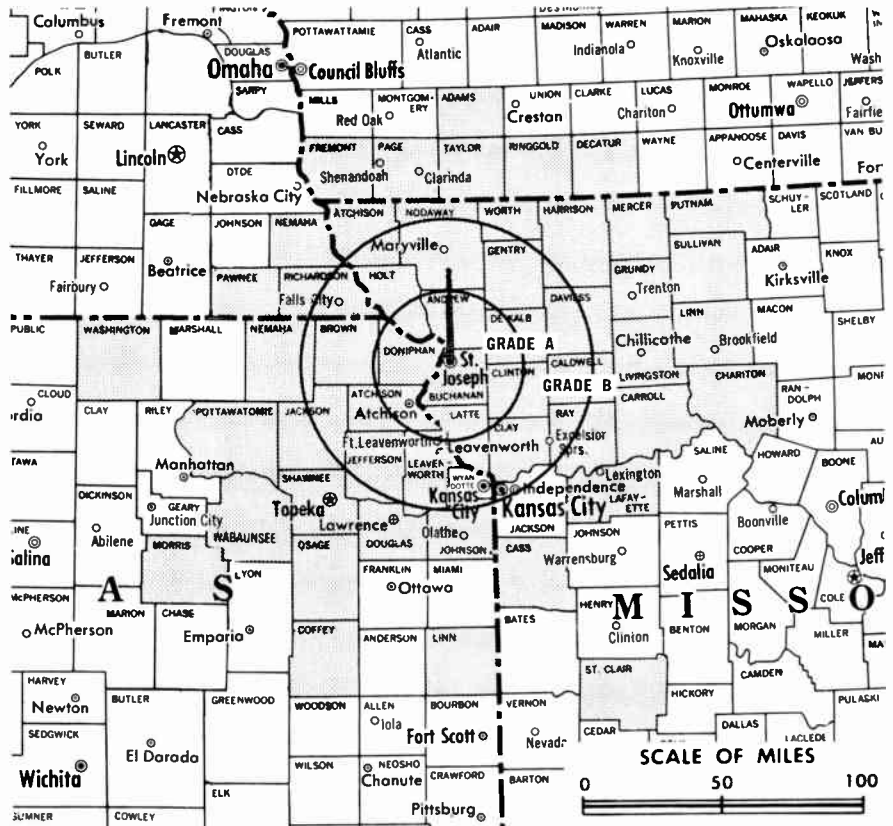
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.  
AM Affiliate: KFEQ, 5-kw, 680 kc.  
Color: Network only.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KFEQ-TV Ref: FCC File No. BPCT-2219 Granted 12/4/56

©American Map Co., Inc., N.Y., No. 14244

## KFEQ-TV

Network Service: ABC, CBS.

Licensee: Panax Corp.

Studio: 40th & Faraon Sts. (64506).

Telephone: 816-233-2528.

Ownership: Mid-States Broadcasting Corp., John P. McGoff, pres., 19.96%; Philip R. Munson, v.p. & secy., 9.39%; Clarence E. Rhodes, v.p., 4.4%; Michael L. Dow, v.p. & treas., 5.89%; Harold C. Good, v.p., 6.1%; Alden B. Dow, 10.8%; Dorothy Frasselle Arbury, 3.2%; and over 20 others, none owning more than 1%.

Began Operation: Sept. 13, 1953. Sale to present owners by Jesse D. Fine family was approved Aug. 30, 1963 by FCC (Television Digest, Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 by FCC (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales) by Avery-Knodel.

Represented (legal) by Grove, Jaskiewicz, Gilliam & Putbrese.

Personnel:

- JOHN McGOFF, president.
- TOM MATTHEWS, general manager.
- CARLETON SCHIRMER, sales manager.
- LARRY BEAUCHAMP, program director.
- FRANK SMITH, news editor.
- JIM SPRAKE, farm director.
- KENNY LUX, chief engineer.

DIGEST OF RATE CARD NO. 8  
(Oct. 15, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6-10:25 p.m., Mon.-Fri.; 6-10:15 p.m., Sat.-Sun.  
\$350.00 \$210.00 \$140.00 \$123.00 \$88.00 \$70.00 \$65.00 \$35.00  
NETWORK BASE HOURLY RATE: \$350 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ADAMS	2,100	1,900	90
DECATUR	2,900	2,500	87
FREMONT	2,800	2,700	96
PAGE	6,200	5,700	93
RINGGOLD	2,300	2,100	94
TAYLOR	2,900	2,600	89
<b>KANSAS</b>			
ATCHISON	6,000	5,700	95
BROWN	4,000	3,700	92
COFFEY	2,500	2,100	86
DONIPHAN	2,700	2,400	92
DOUGLAS	13,700	12,500	91
JACKSON	3,100	2,800	91
JEFFERSON	3,500	3,200	92
JOHNSON	50,200	49,000	98
LEAVENWORTH	13,100	12,400	95
LINN	2,500	2,300	91
MORRIS	2,100	1,900	88
NEMAHA	3,500	3,200	92
OSAGE	4,300	3,900	92
POTTAWATOMIE	3,500	3,200	91
SHAWNEE	48,900	46,400	95
WABAUNSEE	1,900	1,700	88
WASHINGTON	3,100	2,700	87
<b>MISSOURI</b>			
ANDREW	3,600	3,400	94
ATCHISON	2,600	2,400	93
BUCHANAN	30,100	28,000	93
CALDWELL	2,800	2,600	94
CARROLL	4,300	3,900	91
CASS	10,400	9,800	95
CHARITON	3,800	3,300	87

(Continued on page 377-b)

STATION TOTAL	355,500	332,200	93
NET WEEKLY CIRCULATION (MARCH 65)		130,800	
AVERAGE DAILY CIRCULATION (MARCH 65)		69,600	
COLOR PENETRATION PERCENTAGE (NOV 65)			6

# Missouri—St. Louis



**KMOX-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, Mo.

TV tape: Recording facilities.

AM Affiliate: KMOX, 50-kw, 1120 kc (CBS).

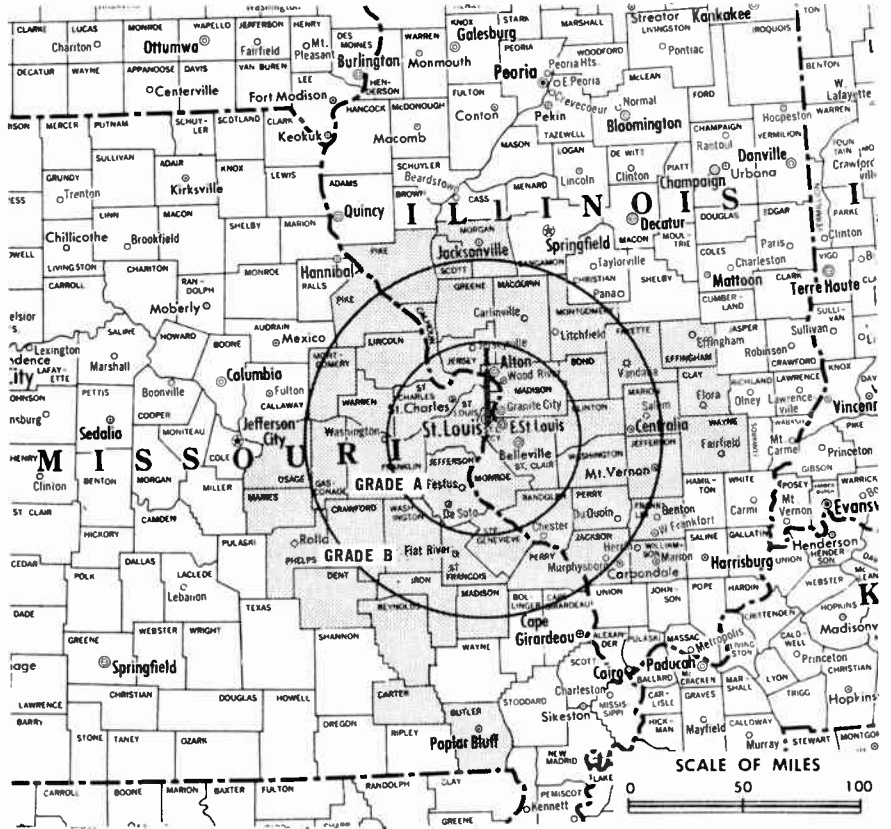
FM Affiliate: KMOX-FM, 47-kw, 103.3 mc (No. 277), 900-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KMOX-TV Ref: FCC File No. BMPT-4779 Granted 8/19/57

©American Map Co., Inc., N.Y., No. 14244

## KMOX-TV

Licensee: Columbia Broadcasting System Inc., 1215 Cole St., St. Louis, Mo. (63106).

Studio: 1215 Cole St.

Telephone: 314-621-9100.

TWX No.: 314-556-0254.

Ownership: CBS. For other interests, see WCBS-TV, New York.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43-44, 48; 14:1-2, 9).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

GENE WILKEY, v.p. & general manager.  
NORMAN BACON, manager, broadcast operations.  
DON MARKLEY, program manager & film buyer.  
CHARLES McABEE, general sales manager.  
WILLIAM F. MILLER, local sales manager.  
JUDD A. CHOLER, advertising & sales promotion manager.  
HUGH WOOLSEY, production manager.  
FRED HEYWOOD, director, information services.  
STEVE FENTRESS, manager, news & public affairs.  
WALLY WESLEY, technical operations director.

### DIGEST OF RATE CARD NO. 11 (July 10, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AA—7-10:30 p.m., Mon.-Fri., 7-10:15 p.m., Sat.; 6:30-10:30 p.m., Sun.

\$2100.00 \$1260.00 \$945.00 \$820.00 \$536.00 Graded rates apply\*

\*Highest rate: \$630.

NETWORK BASE HOURLY RATE: \$2100.

372-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
BOND	4,400	4,100	93
CALHOUN	1,600	1,500	95
CLAY	4,600	4,200	91
CLINTON	6,900	6,600	96
EFFINGHAM	6,900	6,300	92
FAYETTE	6,100	5,700	94
FRANKLIN	12,100	11,400	94
GREENE	5,200	5,000	96
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JERSEY	5,000	4,800	95
MACOUPIN	13,800	13,200	96
MADISON	73,200	71,000	97
MARION	12,200	11,600	95
MONROE	4,800	4,600	96
MONTGOMERY	9,800	9,300	95
MORGAN	10,500	9,800	94
PERRY	5,600	5,300	94
PIKE	6,300	6,000	95
RANDOLPH	8,100	7,800	96
ST CLAIR	81,900	78,800	96
SCOTT	1,700	1,700	97
WASHINGTON	4,000	3,800	93
WAYNE	5,600	5,000	90
WILLIAMSON	15,000	14,200	94
<b>MISSOURI</b>			
BUTLER	10,200	8,800	86
CARTER	1,200	800	71
CRAWFORD	4,400	3,700	83
DENT	3,500	2,700	79
FRANKLIN	14,900	14,100	95
GASCONADE	4,000	3,500	88
IRON	2,100	1,800	85
JEFFERSON	22,200	21,300	96

(Continued on page 377-b)

STATION TOTAL 46,700 892,000 94

NET WEEKLY CIRCULATION (MARCH 65) 798,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 626,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

TV Factbook No. 36

# Missouri—St. Louis



**KSD-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1088-ft. above av. terrain, 1152-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

Requests 15-kw aural & redesign transmitter location as 6871 Heege Rd., St. Louis.

Transmitter: 6871 Heege Rd., St. Louis County, Mo.

Studio: 1111 Olive St.

TV tape: Recording facilities.

AM Affiliate: KSD, 5-kw, 550 kc (NBC).

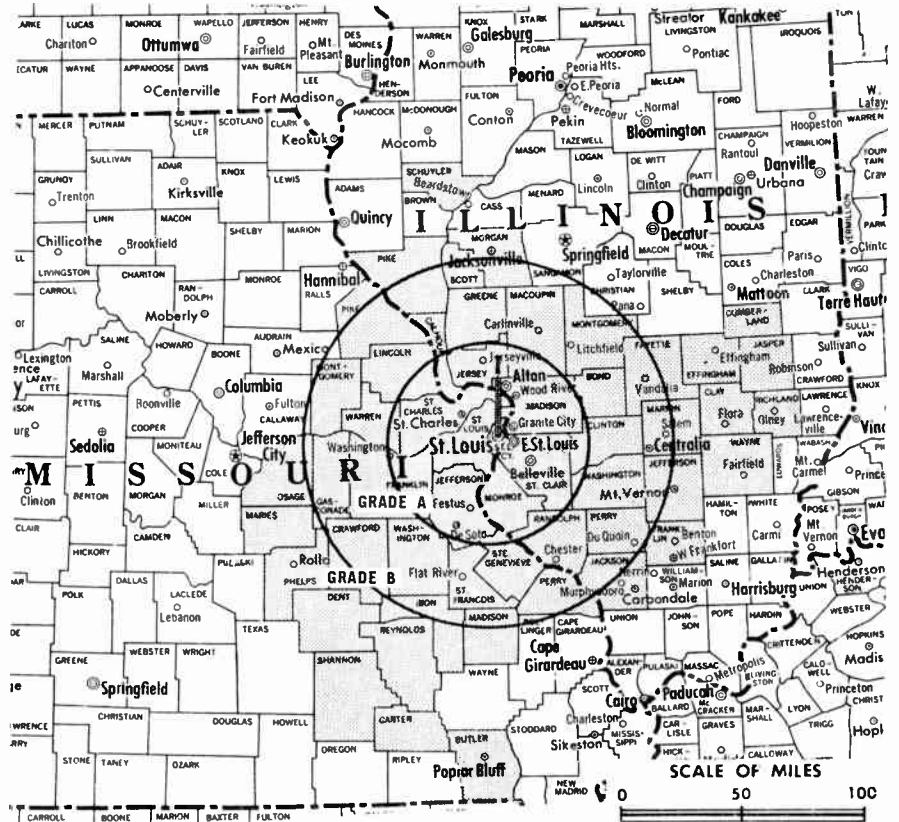
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KSD-TV Ref: FCC File No. BPCT—2132 Granted 6/21/56

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## KSD-TV

Licensee: The Pulitzer Publishing Co., 1111 Olive St. (63101).

Telephone: 314-621-1111.

TWX No.: 314-556-0407.

Ownership: Same as St. Louis Post-Dispatch, Joseph Pulitzer Jr., pres.

Began Operation: Feb. 8, 1947.

Represented (sales) by Blair Television.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- HAROLD GRAMS, general manager.
- GUY E. YELDELL, station manager.
- RAY KARPOWICZ, sales manager.
- FRED J. MUELLER, promotion manager.
- HARRY HONIG, sales promotion manager.
- KEITH GUNTHER, program manager.
- DON S. SCHOMBURG, office manager.
- AUSTIN BRIDGMAN, news editor.
- ED RISK, chief engineer.

### DIGEST OF RATE CARD NO. 19 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—6:30-10 p.m., daily.  
\$2000.00 \$1200.00 \$800.00 \$500.00\* \$500.00\* \$250.00\*

\*Class AA—7-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$2100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
FAYETTE	6,100	5,700	94
FRANKLIN	12,100	11,400	94
GREENE	5,200	5,000	96
JACKSON	13,100	12,200	93
JASPER	3,200	3,000	93
JEFFERSON	9,800	9,100	93
JERSEY	5,000	4,800	95
MACOUPIN	13,800	13,200	96
MADISON	73,200	71,000	97
MARION	12,200	11,600	95
MONROE	4,800	4,600	96
MONTGOMERY	9,800	9,300	95
MORGAN	10,500	9,800	94
PERRY	5,600	5,300	94
PIKE	6,300	6,000	95
RANDOLPH	8,100	7,800	96
RICHLAND	5,000	4,600	93
ST CLAIR	81,900	78,800	96
SCHUYLER	2,700	2,500	96
SCOTT	1,700	1,700	97
WASHINGTON	4,000	3,800	93
WAYNE	5,600	5,000	90
MISSOURI			
BUTLER	10,200	8,800	86
CARTER	1,200	800	71
CRAWFORD	4,400	3,700	83
DENT	3,500	2,700	79
FRANKLIN	14,900	14,100	95
GASCONADE	4,000	3,500	88
IRON	2,100	1,800	85
JEFFERSON	22,200	21,300	96
LINCOLN	5,200	4,700	92
MADISON	2,700	2,400	88
MARIES	2,200	1,900	88

MISSOURI			
BUTLER	10,200	8,800	86
CARTER	1,200	800	71
CRAWFORD	4,400	3,700	83
DENT	3,500	2,700	79
FRANKLIN	14,900	14,100	95
GASCONADE	4,000	3,500	88
IRON	2,100	1,800	85
JEFFERSON	22,200	21,300	96
LINCOLN	5,200	4,700	92
MADISON	2,700	2,400	88
MARIES	2,200	1,900	88

(Continued on page 377-b)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ILLINOIS			
BOND	4,400	4,100	93
CALHOUN	1,600	1,500	95
CLAY	4,600	4,200	91
CLINTON	6,900	6,600	96
CUMBERLAND	3,100	2,900	94
EFFINGHAM	6,900	6,300	92

STATION TOTAL	947,600	892,200	94
NET WEEKLY CIRCULATION (MARCH 65)			811,100
AVERAGE DAILY CIRCULATION (MARCH 65)			620,700
COLOR PENETRATION PERCENTAGE (NOV 65)			7

1966 Edition

373-b

# Missouri—St. Louis

## KPLR-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, Mo.

Studio: Video City, Chase-Park Plaza Hotels, St. Louis (63108).

Telephone: 314-367-7211.

TWX No.: 314-556-0780.

TV tape: Recording facilities.

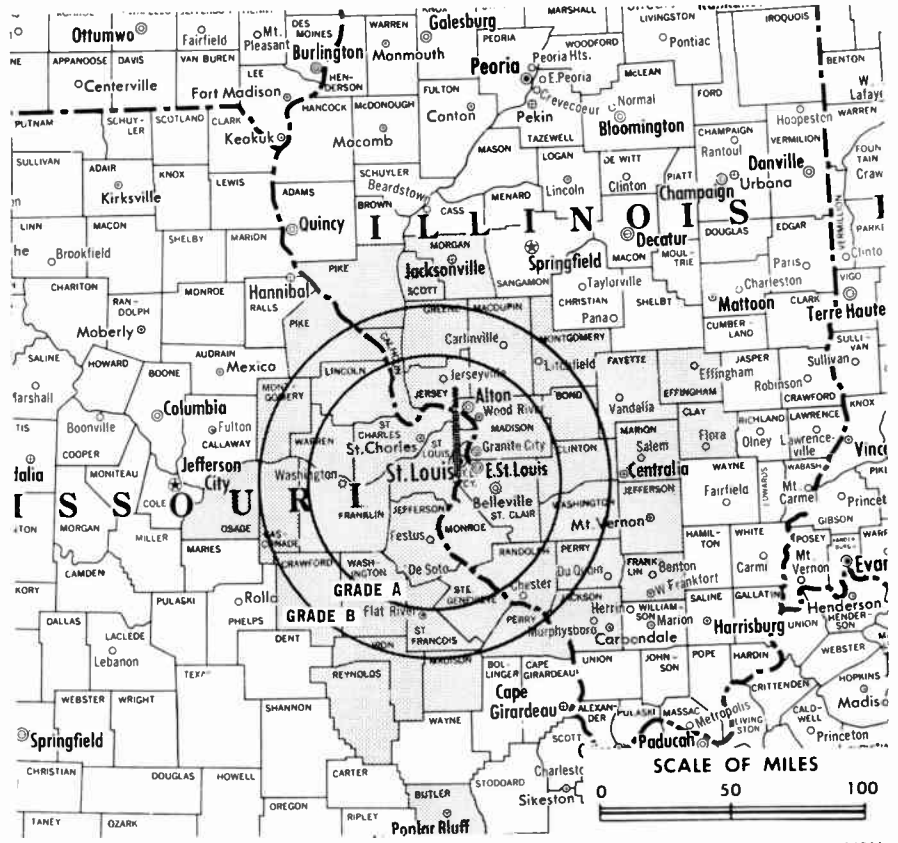
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by George C. Davis Consulting Engineers.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KPLR-TV Ref: FCC File No. BMPCT-5230 Granted 1/21/50

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## KPLR-TV

Network Service: None, independent.

Licensee: 220 Television Inc., 200 N. Kingshighway Blvd.

Business Office: 4935 Lindell Blvd. (63108).

Ownership: 220 North Kingshighway Inc., 100%, which has following owners: estate of Sam Koplar, 5%; Harold Koplar, pres., 45%; Jeanette (Mrs. Sam) Koplar, treas., 10%; Lillian Koplar Shenker, secy., 20%; Betty Koplar Bennett, 20%. Following are officers and voting trustees of 220 Television Inc.: Harold Koplar, pres. (votes 64.30%); executors of estate of Sam Koplar, (votes 14.3%); Lillian Koplar Shenker, secy. (votes 21.4%); Jeanne E. Dunway, treas.

Began Operation: April 28, 1959.

Represented (sales) by Metro TV Sales; James S. Ayers Co. Inc. (South).

Represented (legal) by Koteen & Burt.

Personnel:

HAROLD KOPLAR, president.  
SAUL ROSENZWEIG, v.p. & general manager.  
ROBERT A. DAVIS, station manager.  
MIKE McCORMICK, general sales manager.  
JAMES W. HOEFFLER, local sales manager.  
CARL CUNNINGHAM, promotion director.  
FRED ROCKLIN, production manager.  
KENNETH E. HILDENBRAND, director of engineering.  
JOSEPH McCABE, comptroller.  
JAMES R. ANIANS, film manager.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—5-10:30 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$300.00	\$170.00	\$85.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ILLINOIS			
BOND	4,400	4,100	93
CALHOUN	1,600	1,500	95
CLAY	4,600	4,200	91

CLINTON	6,900	6,600	96
EFFINGHAM	6,900	6,300	92
FAYETTE	6,100	5,700	94
FRANKLIN	12,100	11,400	94
GREENE	5,200	5,000	96
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JERSEY	5,000	4,800	95
MACOUPIN	13,800	13,200	96
MADISON	73,200	71,000	97
MARION	12,200	11,600	95
MONROE	4,800	4,600	96
MONTGOMERY	9,800	9,300	95
MORGAN	10,500	9,800	94
PERRY	5,600	5,300	94
PIKE	6,300	6,000	95
RANDOLPH	8,100	7,800	96
ST CLAIR	81,900	78,800	96
SCOTT	1,700	1,700	97
WASHINGTON	4,000	3,800	93
MISSOURI			
BUTLER	10,200	8,800	86
CRAWFORD	4,400	3,700	83
FRANKLIN	14,900	14,100	95
GASCONADE	4,000	3,500	88
IRON	2,100	1,800	85
JEFFERSON	22,200	21,300	96
LINCOLN	5,200	4,700	92
MADISON	2,700	2,400	88
MONTGOMERY	3,700	3,400	91
OSAGE	3,100	2,600	86
PERRY	4,200	3,800	89
PIKE	5,500	5,000	90
REYNOLDS	1,200	900	78
ST CHARLES	20,300	19,400	96
ST FRANCOIS	11,100	10,200	92
ST LOUIS	478,600	451,900	94
STE GENEVIEVE	3,300	3,100	93
WARREN	3,000	2,600	90
WASHINGTON	3,900	3,500	89
STATION TOTAL	911,200	860,500	94

NET WEEKLY CIRCULATION (MARCH 65) 547,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 253,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7



# Missouri—St. Louis



**KTVI**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1090-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

Transmitter: Gravois & Emil Aves., Sappington, Mo.

TV tape: Recording facilities.

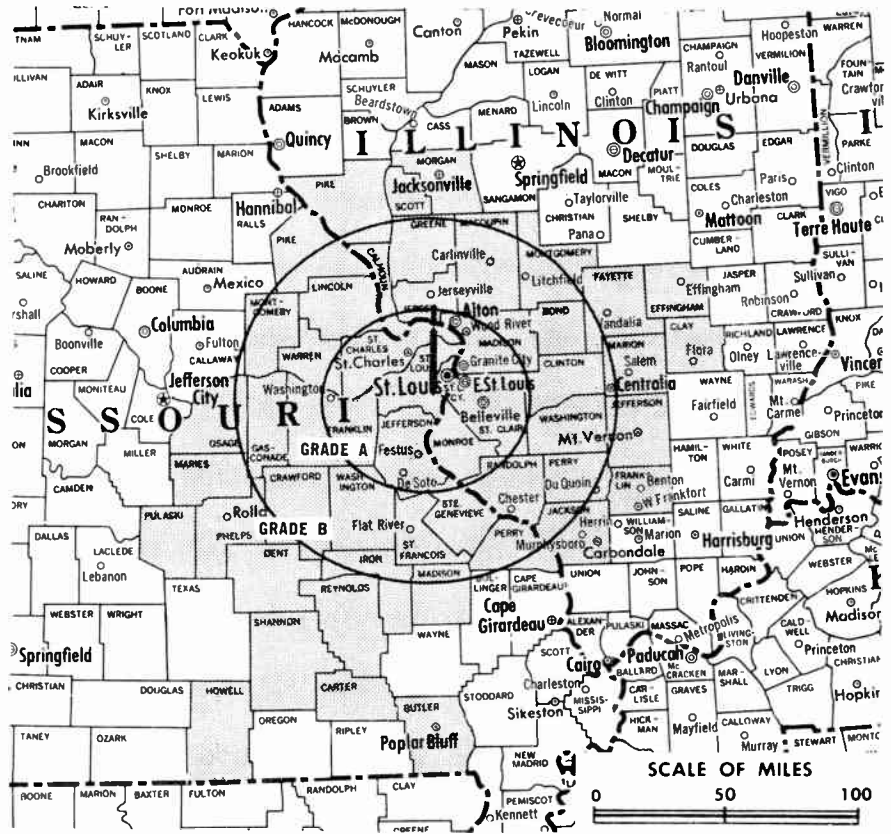
Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by George P. Adair.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KTVI Ref: FCC File No. BMPCT-4615 Granted 4/2/58

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## KTVI

Licensee: Signal Hill Telecasting Corp., 5915 Berthold Ave., St. Louis, Mo. (63110).

Studio: 5915 Berthold St.

Telephone: 314-647-7777. TWX No.: 314-556-0082.

Ownership: Newhouse Broadcasting Corp., 100%. Newhouse also owns St. Louis Globe Democrat. For other Newhouse interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: Aug. 10, 1953 as WTVI, Belleville, Ill.-St. Louis (Ch. 54); on April 9, 1955 shifted facilities to Ch. 36, acquired from KSTM-TV, off-air (Television Digest, Vol. 11:16); March 20, 1957, it left air temporarily for changeover to Ch. 2, and resumed operation April 15, 1957. (Vol. 14:6, 12). Sale of 74% by Harry Tehenbaum, Paul E. Peltasen and associates to Newhouse Bcstg., which thereby increased its holdings to 100% was approved June 10, 1964 by FCC.

Represented (sales) by H-R Television Inc.

Represented (legal) by Sher & Harris.

### Personnel:

RALPH HANSEN, general manager.  
MANNE RUSSO, general sales manager.  
JIM NECESSARY, local sales manager.  
BOB MIRON, operations manager.  
SPENCER ALLEN, exec. news editor.  
DONALD F. FISCHER, promotion manager.  
RICHARD J. TROMPETER, chief engineer.

### DIGEST OF RATE CARD NO. 12 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-10 p.m., daily.	\$1750.00	\$1050.00	\$700.00	\$438.00	Graded rates apply*	

\*Highest rate: \$1750.

NETWORK BASE HOURLY RATE: \$1750.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
BONO	4,400	4,100	93
CALHOUN	1,600	1,500	95
CLAY	4,600	4,200	91
CLINTON	6,900	6,600	96
EFFINGHAM	6,900	6,300	92
FAYETTE	6,100	5,700	94
FRANKLIN	12,100	11,400	94
GREENE	5,200	5,000	96
JACKSON	13,100	12,200	93
JEFFERSON	9,800	9,100	93
JERSEY	5,000	4,800	95
MACOUPIN	13,800	13,200	96
MADISON	73,200	71,000	97
MARION	12,200	11,600	95
MONROE	4,800	4,600	96
MONTGOMERY	9,800	9,300	95
MORGAN	10,500	9,800	94
PERRY	5,600	5,300	94
PIKE	6,300	6,000	95
RANDOLPH	8,100	7,800	96
ST CLAIR	81,900	78,800	96
SCOTT	1,700	1,700	97
WASHINGTON	4,000	3,800	93
<b>MISSOURI</b>			
BUTLER	10,200	8,800	86
CARTER	1,200	800	71
CRAWFORD	4,400	3,700	83
DENT	3,500	2,700	79
FRANKLIN	14,900	14,100	95

(Continued on page 377-b)

STATION TOTAL	945,000	888,700	94
NET WEEKLY CIRCULATION (MARCH 65)			790,300
AVERAGE DAILY CIRCULATION (MARCH 65)			540,500
COLOR PENETRATION PERCENTAGE (NOV 65)			7

# Missouri—Sedalia

**abc** **KMOS-TV**

Ch. 6

[Satellite of KRCG,  
Jefferson City, Mo.]

Technical Facilities: Channel No. 6  
(82-88 mc). Authorized power:  
16.4-kw visual, 3.28-kw aural.  
Antenna: 360-ft. above av. terrain,  
321-ft. above ground, 1211-ft.  
above sea level.

Latitude 38° 42' 20"  
Longitude 93° 15' 13"

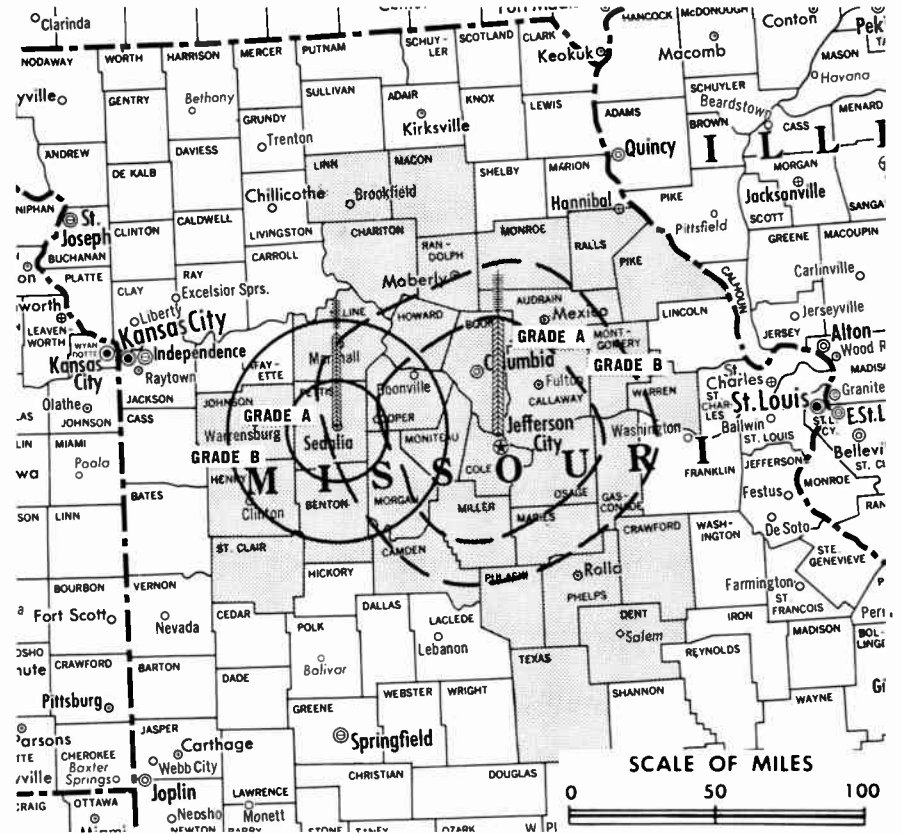
Transmitter: 2100 W. Broadway.

News Wire Service: AP.

Studio: 2100 W. Broadway.

Represented (legal) by Fisher, Way-  
land, Duvall & Southmayd.

Represented (engineering) by Com-  
mercial Radio Equipment Co.



County coverage (shaded areas) based on 1965  
ARB study.

KMOS-TV Ref: FCC File No. BMPCT-1210 Granted 7/8/53

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## KMOS-TV

Licensee: Jefferson Television Co., 2100 W. Broadway (65301).

Telephone: 816-816-1651.

Ownership: See KRCG, Jefferson City, Mo.

Began Operation: July 8, 1954. Sale to Jefferson Television Co.  
(KRCG, Jefferson City) approved by FCC July 26, 1961. Sale  
to Cook Paint & Varnish Co. by Milton J. Hinlein and associates  
approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:50).

Represented (sales) by Blair TV Assoc.; Eugene F. Gray Co. (Mis-  
souri, Kansas & Neb.).

Personnel:

BOB BLOSSER, general manager.  
RAY ROUSE, operations manager.

Rates: Included with rates for KRCG-TV, Jefferson City.

ARB Data For This Station Is Included With  
Parent KRCG, Jefferson City, Mo. Above Map  
Shows Coverage For Both Parent & Satellite.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

HUGH BEN LA RUE

654 MADISON AVENUE  
NEW YORK, N.Y.

**KFEQ-TV, St. Joseph**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MISSOURI (CONTINUED)			
CLAY	31,700	30,600	96
CLINTON	4,000	3,600	92
DAVISS	3,000	2,700	92
DE KALB	2,100	1,900	90
GENTRY	2,600	2,300	89
GRUNDY	4,200	3,800	89
HARRISON	3,600	3,300	91
HOLT	2,200	1,900	87
LAFAYETTE	8,000	7,500	94
LINN	5,500	4,900	90
LIVINGSTON	5,300	4,800	90
MERCER	1,700	1,500	87
NODAWAY	6,400	5,800	91
PLATTE	8,000	7,700	96
PUTNAM	2,000	1,900	95
RAY	5,400	5,000	93
ST CLAIR	2,500	2,200	85
SULLIVAN	2,600	2,300	91
WORTH	1,100	1,000	94
NEBRASKA			
NEMAHA	2,600	2,400	92
PAWNEE	1,400	1,300	87
RICHARDSON	4,200	3,800	92

**KMOX-TV, St. Louis**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MISSOURI (CONTINUED)			
LINCOLN	5,200	4,700	92
MADISON	2,700	2,400	88
MARIES	2,200	1,900	88
MONTGOMERY	3,700	3,400	91
OSAGE	3,100	2,600	86
PERRY	4,200	3,800	89
PHELPS	8,000	6,900	86
PIKE	5,500	5,000	90
REYNOLDS	1,200	900	78
ST CHARLES	20,300	19,400	96
ST FRANCOIS	11,100	10,200	92
ST LOUIS	478,600	451,900	94
STE GENEVIEVE	3,300	3,100	93
WARREN	3,000	2,600	90
WASHINGTON	3,900	3,500	89

**Missouri**

**KSD-TV, St. Louis**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MISSOURI (CONTINUED)			
MONTGOMERY	3,700	3,400	91
OSAGE	3,100	2,600	86
PERRY	4,200	3,800	89
PHELPS	8,000	6,900	86
PIKE	5,500	5,000	90
REYNOLDS	1,200	900	78
ST CHARLES	20,300	19,400	96
ST FRANCOIS	11,100	10,200	92
ST LOUIS	478,600	451,900	94
STE GENEVIEVE	3,300	3,100	93
SHANNON	1,900	1,400	71
WARREN	3,000	2,600	90
WASHINGTON	3,900	3,500	89

**KTVI, St. Louis**

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
MISSOURI (CONTINUED)			
GASCONADE	4,000	3,500	88
HOWELL	6,700	5,300	78
IRON	2,100	1,800	85
JEFFERSON	22,200	21,300	96
LINCOLN	5,200	4,700	92
MADISON	2,700	2,400	88
MARIES	2,200	1,900	88
MONTGOMERY	3,700	3,400	91
OSAGE	3,100	2,600	86
PERRY	4,200	3,800	89
PHELPS	8,000	6,900	86
PIKE	5,500	5,000	90
PULASKI	10,300	9,200	90
REYNOLDS	1,200	900	78
ST CHARLES	20,300	19,400	96
ST FRANCOIS	11,100	10,200	92
ST LOUIS	478,600	451,900	94
STE GENEVIEVE	3,300	3,100	93
SHANNON	1,900	1,400	71
WARREN	3,000	2,600	90
WASHINGTON	3,900	3,500	89

For ARB County-by-County Data, see Section a

# Missouri—Springfield



**KTTS-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw maximum and 240-kw horizontal visual, 190.55-kw maximum and 141-kw horizontal aural. Antenna: 710-ft. above av. terrain, 661-ft. above ground, 2049-ft. above sea level.

Latitude 37° 13' 24.61"  
Longitude 93° 14' 30.08"

Requests 63.2-kw aural.

Transmitter: 2650 E. Division St.

TV tape: Recording facilities.

AM Affiliate: KTTS, 1-kw (.25-kw N), 1400 kc (CBS).

FM Affiliate: KTTS-FM, 9.1-kw. 94.7 mc (No. 234), 660-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © SRDS

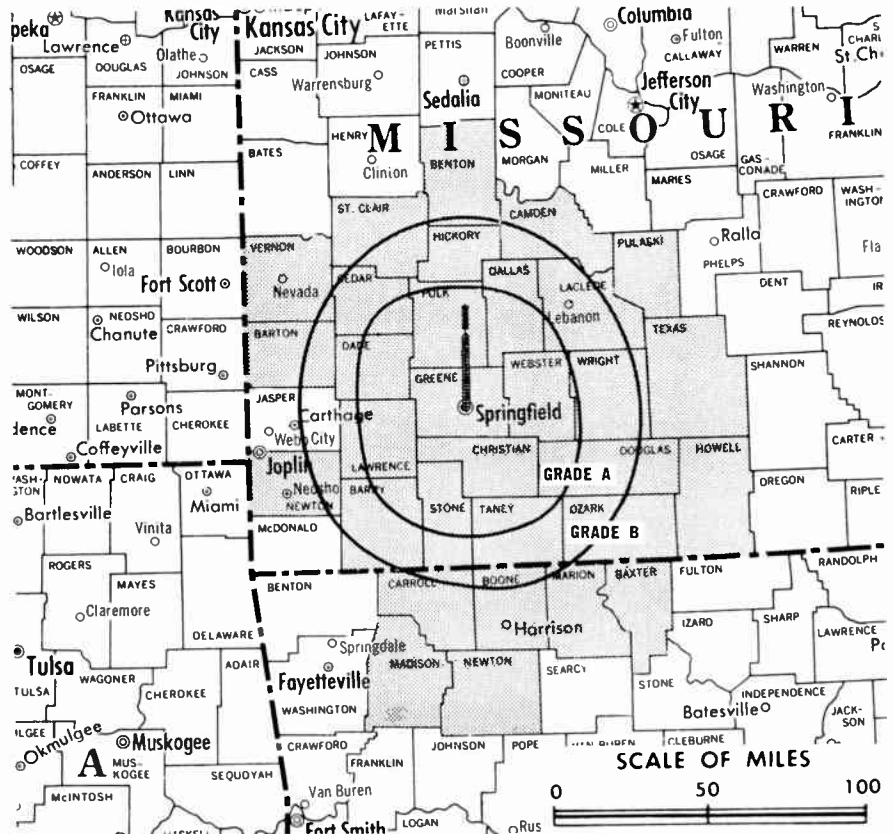
Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ABB study.



KTTS-TV Ref: FCC File No. BMEPT-3293 Granted 8/18/65

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## KTTS-TV

Licensee: Independent Broadcasting Co., Box 1716 S.S.S., Springfield (65805).

Studio: 2650 E. Division St.

Telephone: 417-862-7474.

TWX No.: 417-889-0161.

Ownership: J. H. G. Cooper, pres., 54.87%; (owned jointly with sons John O. & James H. Cooper); George M. Thompson Sr., v.p.-treas., 1.97%; Irving W. Schwab, secy., 8.29%; G. Pearson Ward, v.p., 8.79%; 17 others, none holding as much as 5%.

Began Operations: March 14, 1953.

Represented (sales) by Eastman TV Inc.; James S. Ayers Co. Inc. (Southeast).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by James C. McNary.

Personnel:

G. PEARSON WARD, v.p., manager & film buyer.

WILLIAM F. CURRY, chief engineer.

KEVIN McANDREWS, program director.

JACK LLOYD, sales.

### DIGEST OF RATE CARD NO. 8—(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class A—5-10:30 p.m., Sun.; 6-10:30 p.m., Mon.-Sat.	\$400.00	\$240.00	\$160.00	\$120.00	\$125.00*	\$85.00* \$43.00*

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$375.

Translator Station Directory

Is in Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
BAXTER	3,400	2,800	84
BOONE	6,000	5,200	86
CARROLL	4,100	3,600	87
MADISON	2,500	1,900	75
MARION	1,600	1,400	87
NEWTON	1,300	1,000	73
<b>MISSOURI</b>			
BARRY	5,700	5,100	90
BARTON	3,500	3,200	91
BENTON	3,100	2,600	85
CAMDEN	3,400	3,000	88
CEDAR	2,900	2,600	88
CHRISTIAN	4,000	3,600	92
DADE	2,200	2,000	92
DALLAS	3,100	2,800	91
DOUGLAS	2,400	2,100	88
GREENE	44,200	41,700	94
HICKORY	1,300	1,100	88
HOWELL	6,700	5,300	78
LACLEDE	6,000	5,400	90
LAWRENCE	7,500	6,700	90
NEWTON	9,700	9,100	94
OZARK	1,700	1,400	84
POLK	4,200	3,700	88
PULASKI	10,300	9,200	90
ST CLAIR	2,500	2,200	85
STONE	2,200	1,800	84
TANEY	3,400	3,100	91
TEXAS	5,100	4,200	82
VERNON	6,000	5,300	89
WEBSTER	4,300	3,800	88
WRIGHT	4,200	3,600	84
<b>STATION TOTAL</b>	<b>168,500</b>	<b>150,500</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 112,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 87,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# Missouri—Springfield



**KYTV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1645-ft. above av. terrain, 1609-ft. above ground, 3174-ft. above sea level.

Latitude 37° 10' 11"  
Longitude 92° 56' 30"

Transmitter: .7-mi. N of Fordland, Mo.

Telephone: 417-866-2766.

TWX No.: 910-775-4714.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS

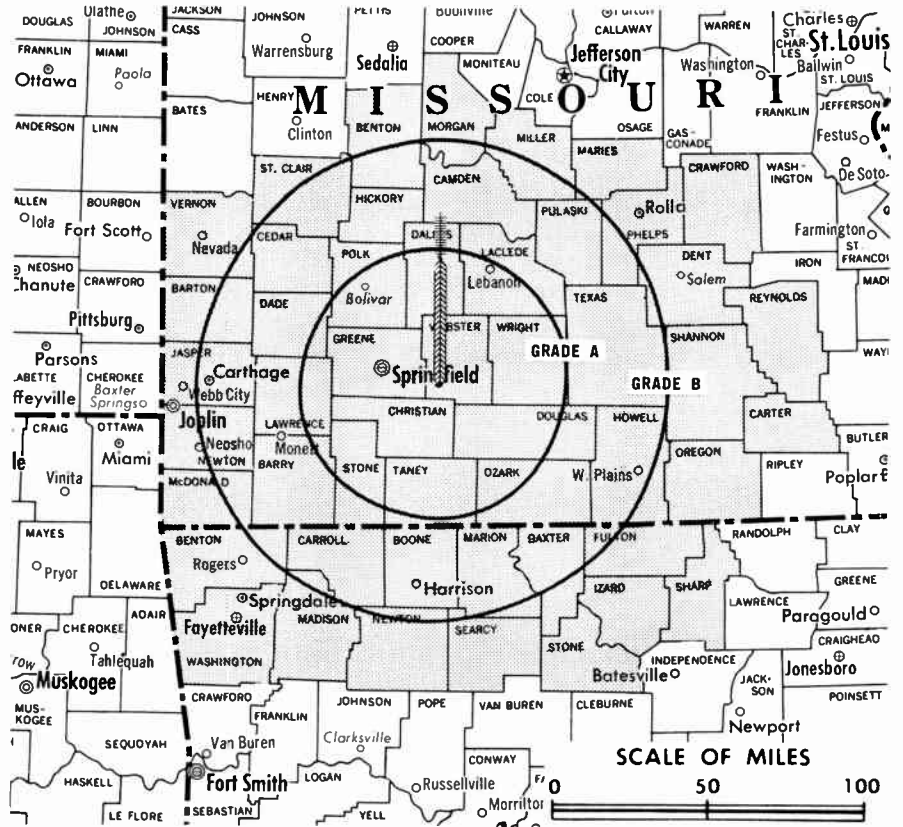
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



KYTV Ref: FCC File No. BPCT-2841 Granted 4/21/61

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## KYTV

Network Service: ABC, NBC.

Licensee: Springfield Television Inc., 999 W. Sunshine.

Studio: 999 W. Sunshine.

Ownership: Springfield Newspapers Inc., 49.866% (publishers of Springfield News and Leader & Press and operators of KGBX Springfield); Grand Prairie Investment Co., 50%; Lester L. Cox, pres.; A. A. Watson, v.p., .033%; Tams Bixby III, .033% (general manager of Springfield newspapers); W. W. Weber, secy., .033%; Keith G. Wells, .033%. Grand Prairie Investment is equally owned by Lester L. Cox (and wife) and Lynn E. Bussey (and wife). Lester L. Cox is v.p. of KOAM-TV, Pittsburg, Kan.

Began Operation: Oct. 1, 1953.

Represented (sales) by George P. Hollingbery Co.

Personnel:

RALPH L. STUFFLEBAM, co-manager & sales manager.

CARL FOX, co-manager, program manager & film buyer.

### DIGEST OF RATE CARD NO. 9A—(Jan. 15, 1964)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$450.00	\$270.00	\$180.00	\$135.00*	\$90.00*
*Class AA—6-9 p.m., daily.					\$45.00*

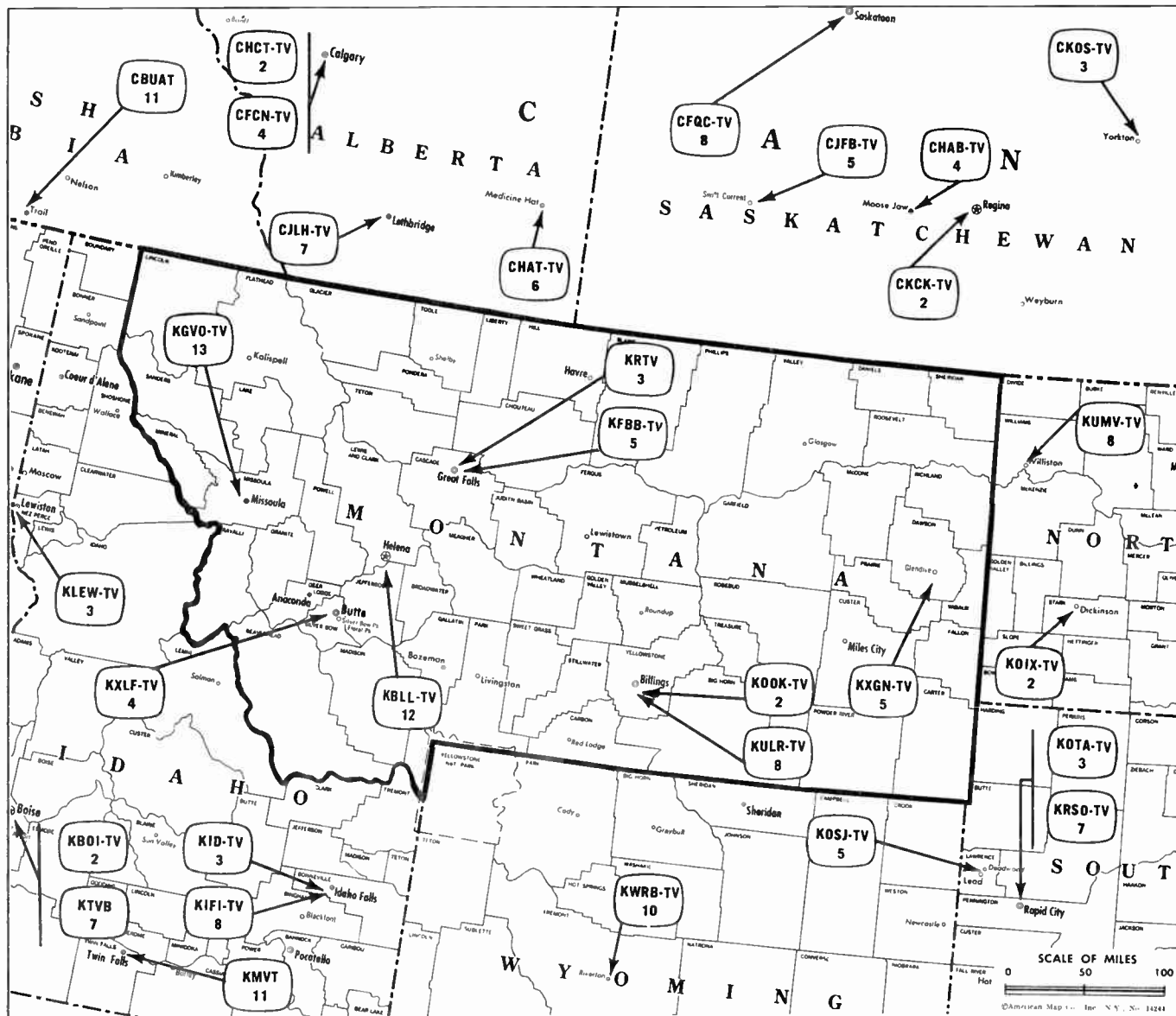
NETWORK BASE HOURLY RATE: \$475 (ABC), \$525 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
ARKANSAS			
BAXTER	3,400	2,800	84
BENTON	13,100	11,400	87
BOWNE	6,000	5,200	86
CARROLL	4,100	3,600	87
FULTON	1,700	1,200	72
IZARD	1,800	1,300	75
MADISON	2,500	1,900	75
MARION	1,600	1,400	87
NEWTON	1,300	1,000	73
SEARCY	2,200	1,700	81
SHARP	1,600	1,200	74

STONE	1,800	1,400	81
WASHINGTON	20,600	17,700	86
MISSOURI	5,700	5,100	90
BARRY	3,500	3,200	91
BARTON	3,100	2,600	85
BENTON	2,400	2,100	86
BOLLINGER	3,400	3,000	88
CAMDEN	1,200	800	71
CARTER	2,900	2,600	88
CEDAR	4,000	3,600	92
CHRISTIAN	4,400	3,700	83
CRAWFORD	2,200	2,000	92
DADE	3,100	2,800	91
DALLAS	3,500	2,700	79
DENT	2,400	2,100	88
DOUGLAS	44,200	41,700	94
GREENE	1,300	1,100	88
HICKORY	6,700	5,300	78
HOWELL	27,200	25,200	93
JASPER	6,000	5,400	90
LACLEDE	7,500	6,700	90
LAWRENCE	2,200	1,900	88
MARIES	4,500	4,100	91
MILLER	3,000	2,700	90
MORGAN	9,700	9,100	94
NEWTON	2,800	2,000	72
OREGON	1,700	1,400	84
OZARK	8,000	6,900	86
PHELPS	4,200	3,700	88
POLK	10,300	9,200	90
PULASKI	1,200	900	78
REYNOLDS	2,500	2,200	85
ST CLAIR	1,900	1,400	71
SHANNON	2,200	1,800	84
STONE	3,400	3,100	91
TANEY	5,100	4,200	82
TEXAS	6,000	5,300	89
VERNON	4,300	3,800	88
WEBSTER	4,200	3,600	84
WRIGHT			
STATION TOTAL	273,600	240,800	88

NET WEEKLY CIRCULATION (MARCH 65) 154,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 120,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# Montana

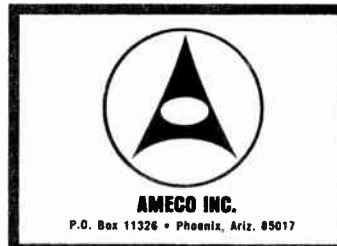


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Billings	62,900	176	86,700	186	77,800	188
Great Falls	52,200	186	80,100	192	73,500	193
Butte	48,300	190	70,700	200	64,700	200
Missoula	32,200	206	60,600	203	55,900	204
Helena	8,400	229	9,700	229	8,800	229
Glendive	6,200	230	8,300	230	7,200	230

## Montana Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	8	0	8
Educational Television Stations	0	0	0
			8

See CATV Directory  
for State's CATV Systems



**AMECO "SALESMOBILE SERVICE"**  
 IN MONTANA  
 JON WESTFIELD  
 P.O. Box 2904 Great Falls, Montana 59401  
 Phone: 406-454-2623  
 Portland Warehouse 503-232-7051

# Montana—Billings



## KULR-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"  
Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

Studio: 2.7-mi. E of Billings.

Telephone: 406-252-4676.

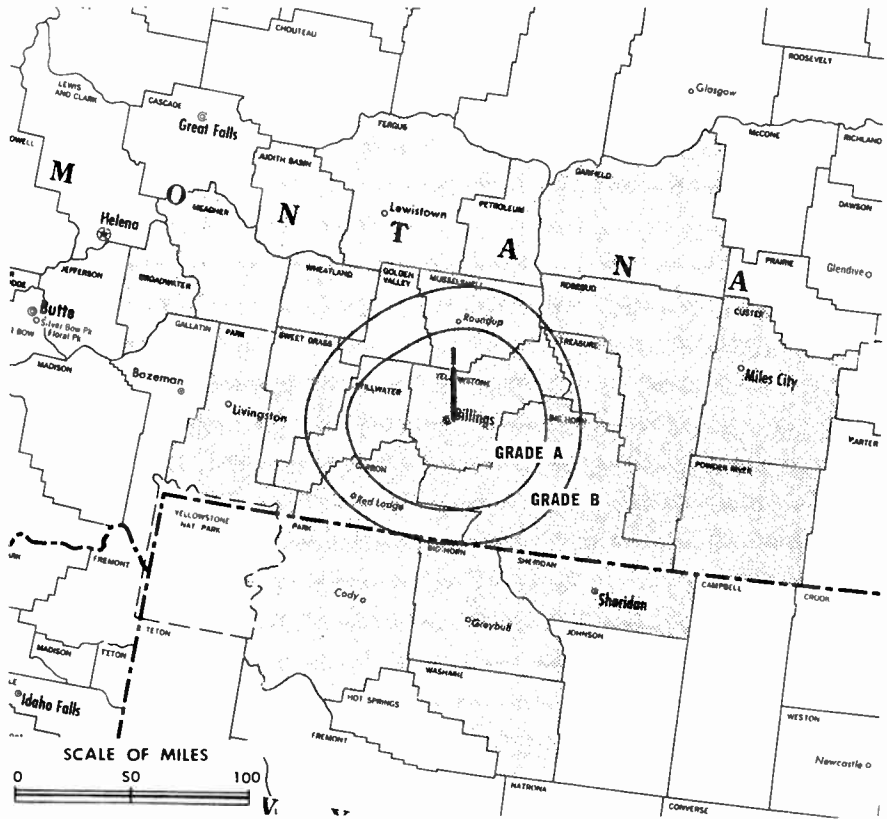
TWX No.: 406-248-7292.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



KULR-TV Ref: FCC File No. BNPCT-4810 Granted 11/21/57

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Total Households: Ⓢ SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

## KULR-TV

Licensee: Crain-Snyder Television Inc., Box 2512, Billings, Mont. (59103).

Ownership: Thor Myhre, 28%; Arthur Miller, 28%; Rex Baker, 44%.

Began Operation: March 15, 1958. Sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved by FCC Dec. 17, 1962 (Television Digest, Vol. 2:52).

Represented (sales) by Avery-Knodel Inc.; Bob Hix Co. Inc. (Mountain States); Feltis, Dove, Croghan (Seattle & Portland).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

THOR MYHRE, president & general manager.  
ARTHUR MILLER, vice president.  
GEORGE SCHARDT, program director.  
HUGH BADER, production director.  
ELLEN MOORE, ranch director.  
DEAN JANSMA, chief engineer.  
JIM BURRIS, news director.

### DIGEST OF RATE CARD NO. 6—(Aug. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—7-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.  
\$250.00 \$150.00 \$100.00 \$75.00 \$62.00\* \$50.00\* \$31.00\*

\*Class AA—6:31-10:01 p.m., daily.  
Combination Rates (Mountain States TV): See KIFI-TV, Idaho Falls, Ida.

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MONTANA</b>			
BIG HORN	2,500	2,100	86
BROADWATER	900	800	88
CARBON	2,400	2,200	91
CUSTER	4,300	3,700	86
FERGUS	4,200	3,600	87
GARFIELD	500	400	71
GOLDEN VALLEY	400	300	85
JUDITH BASIN	1,000	900	87
MEAGHER	900	800	85
MUSSELSHELL	1,200	1,100	88
PARK	4,600	4,200	91
PETROLEUM	300	200	83
POWDER RIVER	600	500	77
ROSEBUD	1,700	1,400	84
STILLWATER	1,800	1,700	96
SWEET GRASS	1,000	800	83
TREASURE	400	300	86
WHEATLAND	1,000	800	88
YELLOWSTONE	26,800	25,700	96
<b>WYOMING</b>			
BIG HORN	3,400	3,000	89
PARK	5,400	4,800	89
SHERIDAN	6,100	5,300	87
WASHAKIE	2,900	2,600	92
<b>STATION TOTAL</b>	<b>74,300</b>	<b>67,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 53,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 38,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 5



# Montana—Billings



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"  
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

AM Affiliate: KOOK, 5-kw, 970 kc.

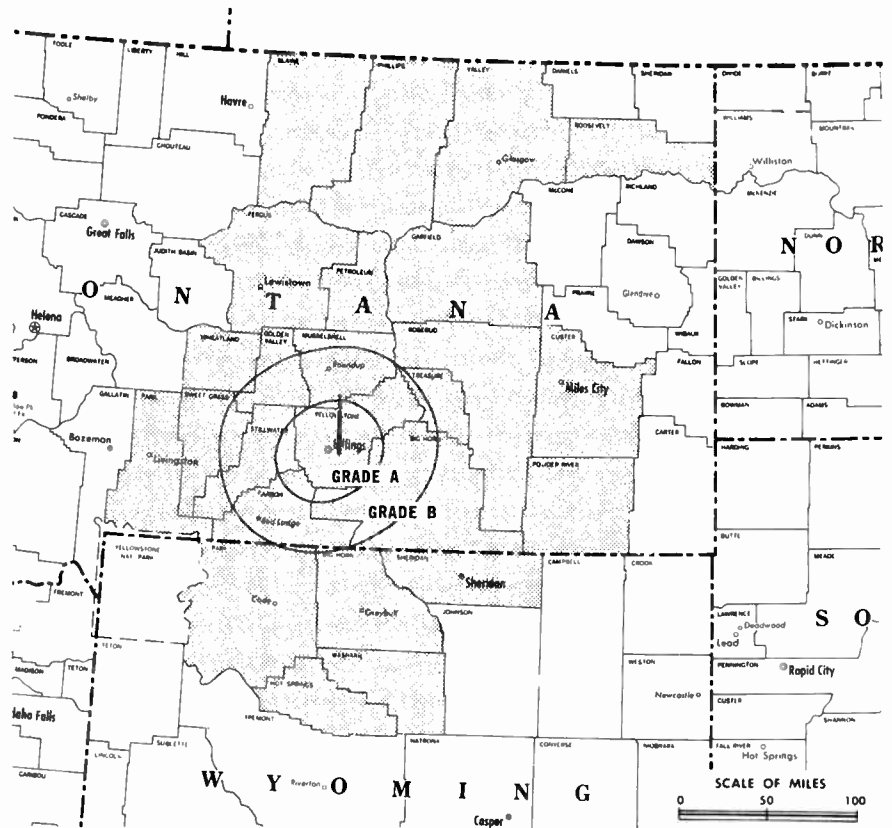
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOOK-TV Ref: FCC File No. BMPCT-4001 Granted 8/20/56

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## KOOK-TV

Network Service: CBS, ABC.

Licensee: The Montana Network, 3203 3rd Ave. N, Box 2557 (59103).

Studio: 3203 3rd Ave. N, Box 2557.

Telephone: 406-252-5611. TWX No.: 910-975-1925.

Ownership: J. S. Sample, pres., 99.3%; Harvey D. Backman, 15%; Jerome Anderson, secy. Sample also owns 99.3% of KXLF-TV & KXLF, Butte, Mont.

Began Operation: Nov. 9, 1953.

Represented (sales) by H-R Television Inc.; Skyline Advertisers Sales; Art Moore & Assoc. (Seattle & Portland).

Represented (legal) by John H. Midlen.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

CLIFF EWING, general manager & national sales mgr.  
JOHN CONNER, local commercial manager.  
VICTOR MILLER, program & operations director.  
J. R. MIDDLETON, chief engineer.  
ALICE SPENCE, merchandising director.  
JOSEPH S. SAMPLE, film buyer.

### DIGEST OF RATE CARD NO. 10 (Nov. 16, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class A—6:29-10:01 p.m., daily.  
\$300.00 \$180.00 \$120.00 \$100.00 \$90.00 \$75.00 \$60.00 \$37.50

Note: For combination rates, see KID-TV (Skyline TV Network, P.O. Box 2557) Idaho Falls, Ida.

NETWORK BASE HOURLY RATE: \$275 (ABC), \$275 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MONTANA</b>			
BIG HORN	2,500	2,100	86
BLAINE	2,300	1,900	82
CARBON	2,400	2,200	91
CUSTER	4,300	3,700	86
FERGUS	4,200	3,600	87
GARFIELD	500	400	71
GOLDEN VALLEY	400	300	85
MUSSELSHELL	1,200	1,100	88
PARK	4,600	4,200	91
PETROLEUM	300	200	83
PHILLIPS	1,800	1,400	82
POWDER RIVER	600	500	77
ROOSEVELT	3,400	3,100	92
ROSEBUD	1,700	1,400	84
STILLWATER	1,800	1,700	96
SWEET GRASS	1,000	800	83
TREASURE	400	300	86
VALLEY	5,500	4,700	87
WHEATLAND	1,000	800	88
YELLOWSTONE	26,800	25,700	96
<b>WYOMING</b>			
BIG HORN	3,400	3,000	89
HOT SPRINGS	2,200	2,000	88
PARK	5,400	4,800	89
SHERIDAN	6,100	5,300	87
WASHAKIE	2,900	2,600	92
<b>STATION TOTAL</b>	<b>86,700</b>	<b>77,800</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 62,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 51,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Montana—Butte



261

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 60.3-kw visual, 29.58-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450 ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

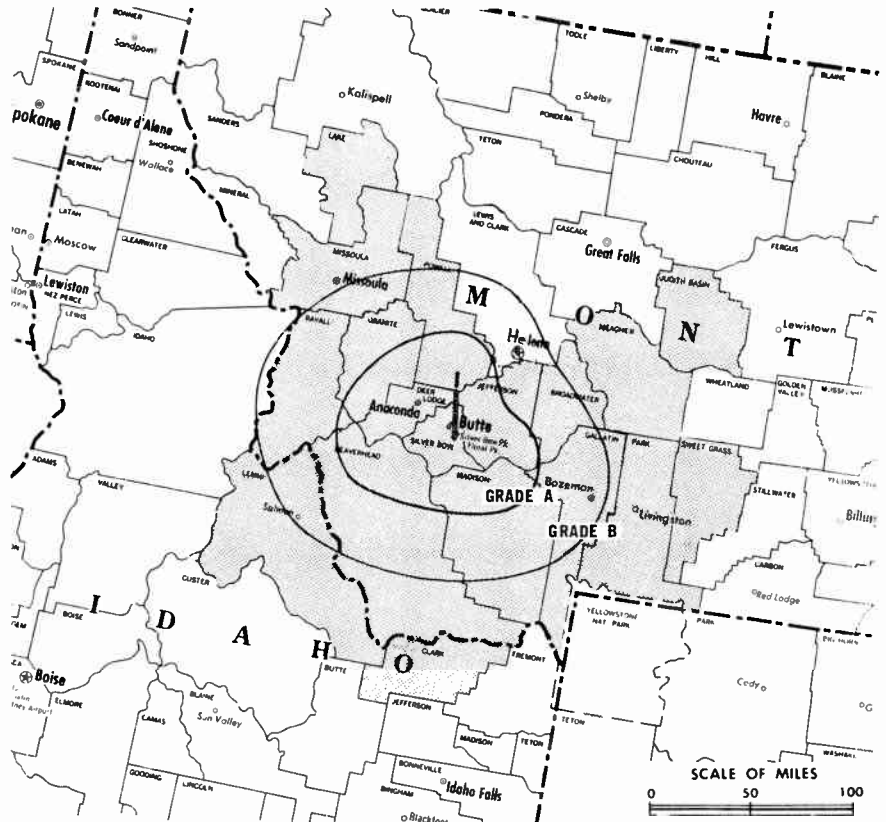
TV tape: Recording facilities.

AM Affiliate: KXLF, 5-kw, 1370 kc (NBC).

Color: Network, film & slide.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1963 ARB study.



KXLF-TV Ref: FCC File No. BPCT-2126 Granted 7/11/56

©American Map Co., Inc., N.Y., No. 14244

## KXLF-TV

Network Service: ABC, CBS, NBC.  
Licensee: Garryowen Butte T.V. Inc., Box 1956 (59701).  
Studio: 1003 S. Montana St.  
Telephone: 406-792-9111.  
Ownership: Joseph S. Sample, 100%.  
Began Operation Aug. 14, 1953. Sale to present owner by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).  
Represented (sales) by Skyline Advertisers Sales Inc., thru H-R Television Inc.; John McGuire (Denver); Art Moore & Assoc. (Seattle & Portland).  
Represented (legal) by John H. Midlen.  
Represented (engineering) by Silliman, Moffet & Kowalski.  
Personnel:  
EDMUND L. PEISS, general manager & film buyer.  
PAUL SIMITZES, operations director.  
TOM JENKINS, chief engineer.

### DIGEST OF RATE CARD NO. 12 (Nov. 16, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—6:29-10:01 p.m., daily.  
\$330.00 \$198.00 \$132.00 \$110.00 \$99.00 \$82.50 \$66.00 \$41.25

Note: For combination rates, see KID-TV, Idaho Falls, Ida. (Skyline Network).

NETWORK BASE HOURLY RATE: \$300 (ABC), \$300 (CBS), \$300 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>IDAHO</b>			
CLARK	300	200	91
LEMHI	1,800	1,500	83
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
BROADWATER	900	800	88
DEER LODGE	5,300	5,100	95
GALLATIN	8,600	7,800	91
GRANITE	1,000	900	93
JEFFERSON	1,100	1,000	90
JUDITH BASIN	1,000	900	87
LAKE	3,700	3,400	92
MADISON	1,400	1,300	95
MEAGHER	900	800	85
MISSOULA	15,300	14,000	91
PARK	4,600	4,200	91
POWELL	2,100	1,900	90
RAVALLI	3,800	3,500	92
SILVER BOW	15,500	14,600	94
SWEET GRASS	1,000	800	83
<b>STATION TOTAL</b>	<b>70,700</b>	<b>64,700</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 48,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 39,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

For Montana Translators, see Section c

# Montana—Glendive

7058



**KXGN-TV**

Ch. 5

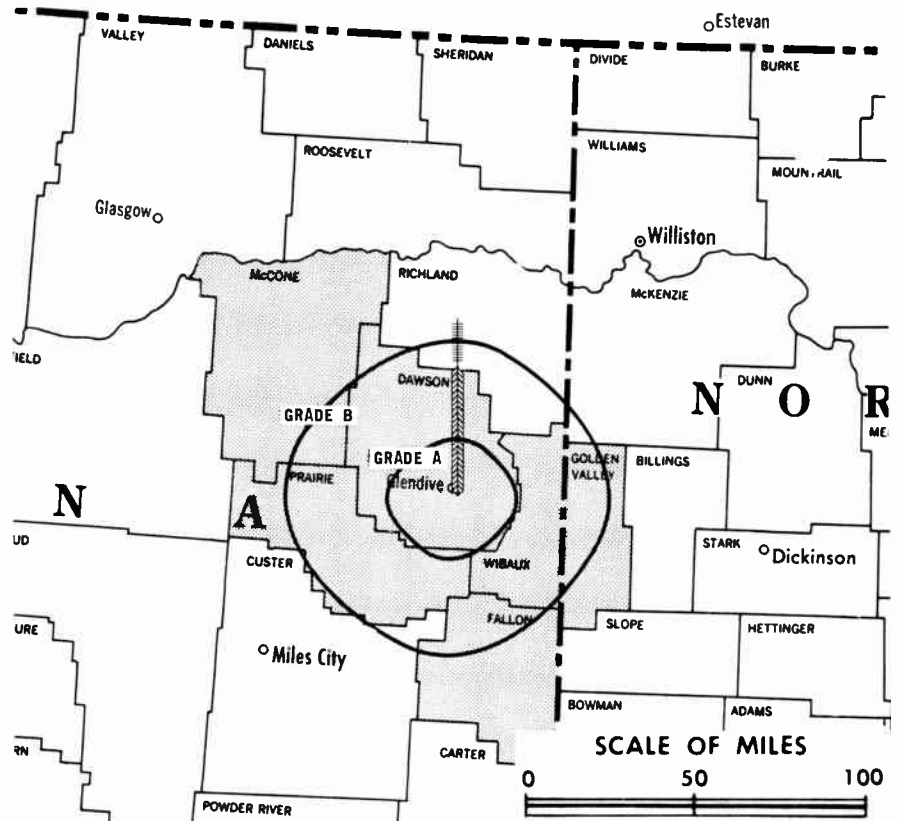
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 500-ft. above av. terrain, 156-ft. above ground, 2456-ft. above sea level.

Latitude 47° 03' 15"  
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

AM Affiliate: KXGN, .25-kw, 1400 kc.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KXGN-TV Ref: FCC File No. BPCT-3003 Granted 3/24/63 ©American Map Co., Inc., N.Y., No. 14244

## KXGN-TV

Network Service: CBS (EMP); ABC, NBC per program basis.

Licensee: Glendive Broadcasting Corp., Box 205, S. Douglas.

Studio: 210 S. Douglas St. (59330).

Telephone: 406-365-3377.

Ownership: Lewis W. Moore, pres., 99.8%; Elizabeth Kindsfater, v.p., .1%; Mary Louise Moore, secy.-treas., .1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales) by The Devney Organization Inc.; Bob Hix Co. (Denver).

Represented (legal) by Harry J. Daly.

Represented (engineering) by John H. Mullaney.

### Personnel:

LEWIS W. MOORE, president & film buyer.  
GERRY ROBBINS, general manager.  
DONALD J. POWERS, chief engineer.

### DIGEST OF RATE CARD NO. 1—(Nov. 1, 1957)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AAA—7-10 p.m., daily.  
\$125.00 \$78.00 \$58.50 \$40.00 \$30.00 \$25.00 \$18.75 \$12.50  
NETWORK BASE HOURLY RATE: \$50.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MONTANA</b>			
DAWSON	4,000	3,600	90
FALLON	1,200	1,000	88
MC CONE	1,000	900	87
PRAIRIE	800	600	78
WIBAUX	400	300	91
<b>NORTH DAKOTA</b>			
GOLDEN VALLEY	900	800	93
<b>STATION TOTAL</b>	<b>8,300</b>	<b>7,200</b>	<b>87</b>
NET WEEKLY CIRCULATION (MARCH 65)		6,200	
AVERAGE DAILY CIRCULATION (MARCH 65)		4,900	
COLOR PENETRATION PERCENTAGE (NOV 65)		2	

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

# Montana—Great Falls



**KFBB-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 240-ft. above av. terrain, 440-ft. above ground, 3770-ft. above sea level.

Latitude 47° 31' 19"

Longitude 111° 23' 18"

Transmitter: 1-mi. W of city limits on U.S. Hwy. 89-91.

Studio: 2-mi. W of city limits on U.S. Hwy. 89-91.

AM Affiliate: KFBB, 5-kw, 1310 kc.

Color: Network, film & slide.

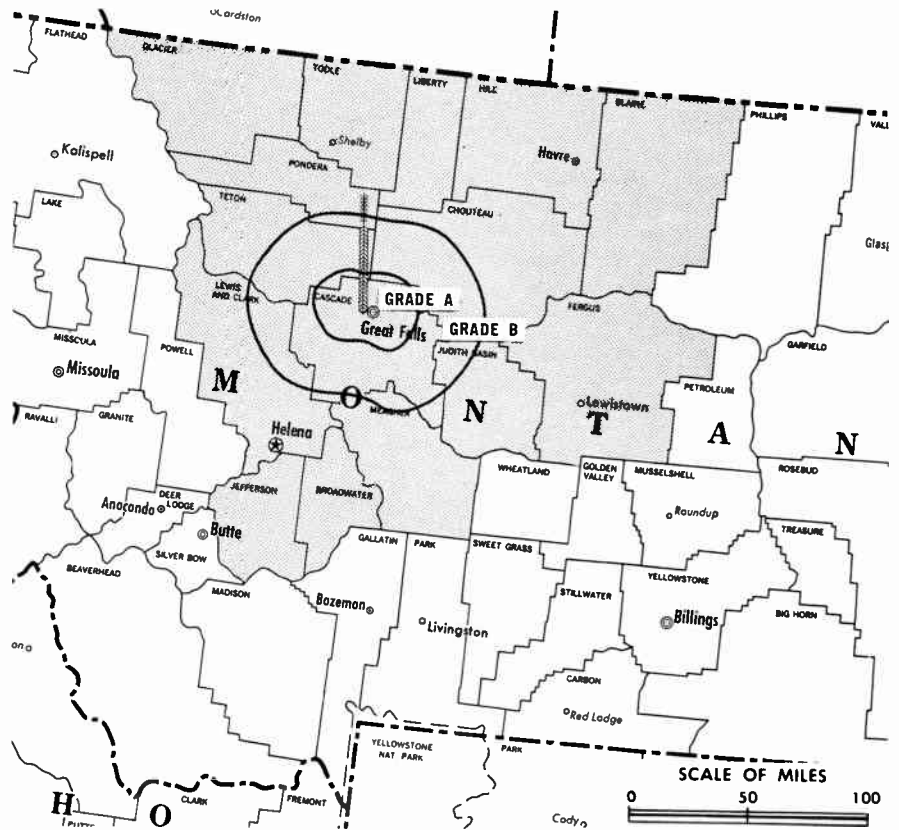
News Wire Service: UPI.

Facsimile Service: UPI.

Represented (legal) by Monroe Oppenheimer.

Represented (engineering) by Hammett & Edison.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965 ARB study.



KFBB-TV Ref: FCC File No. BPCT-3075 Granted 9/5/62

© American Map Co., Inc., N.Y., No. 1424

## KFBB-TV

Network Service: ABC, CBS.

Licensee: Harriscope Broadcasting Corp., Box 1139 (59401).

Telephone: 406-453-4377. TWX No.: 406-761-1613.

Ownership: Harriscope Bcstg. Corp., 100%. For ownership and other interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: March 21, 1954. Sale to present owner by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Television Digest, Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales) by H-R Television Inc.; Skyline Advertisers Sales; Art Moore & Associates (Northwest); John L. McGuire (Denver).

Personnel:

BURT I. HARRIS, president & film buyer (Los Angeles).  
 YALE ROE, vice president, broadcasting (Chicago).  
 DONALD McCLINTOCK, v.p. & director of operations.  
 W. C. BLANCHETTE, v.p. & general manager.  
 RICHARD MONACO, operations manager.  
 ANTHONY LOPUCH, chief engineer.  
 RICHARD H. RIPLETT, controller.

DIGEST OF RATE CARD NO. 10  
 (Nov. 16, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
 Class A—6:29-10:01 p.m., daily.  
 \$300.00 \$180.00 \$120.00 \$100.00 \$90.00 \$60.00 \$48.00 \$30.00

Note: For combination rates, see KID-TV, Idaho Falls, Ida.  
 NETWORK BASE HOURLY RATE: \$250 (ABC), \$250 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MONTANA</b>			
BLAINE	2,300	1,900	82
BROADWATER	900	800	88
CASCADE	25,600	24,400	95
CHOUTEAU	2,300	2,100	93
FERGUS	4,200	3,600	87
GLACIER	3,300	2,900	87
HILL	6,000	5,600	93
JEFFERSON	1,100	1,000	90
JUOITH BASIN	1,000	900	87
LEWIS AND CLARK	9,700	8,800	91
LIBERTY	900	800	93
MEAGHER	900	800	85
PONDERA	2,400	2,200	93
TETON	2,000	1,900	93
TOOLE	2,400	2,200	93
<b>STATION TOTAL</b>	<b>65,000</b>	<b>59,900</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 46,900  
 AVERAGE DAILY CIRCULATION (MARCH 65) 37,000  
 COLOR PENETRATION PERCENTAGE (NOV 65) 9

For ARB & Nielsen County-by-County Data  
 see Section a.

# Montana—Great Falls



**KRTV**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 30.5-kw visual, 6.1-kw aural. Antenna: 452-ft. above av. terrain, 358-ft. above ground, 3918-ft. above sea level.

Latitude 47° 31' 56"  
Longitude 111° 16' 45"

Transmitter: 15th St., 2-mi. N of Great Falls.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

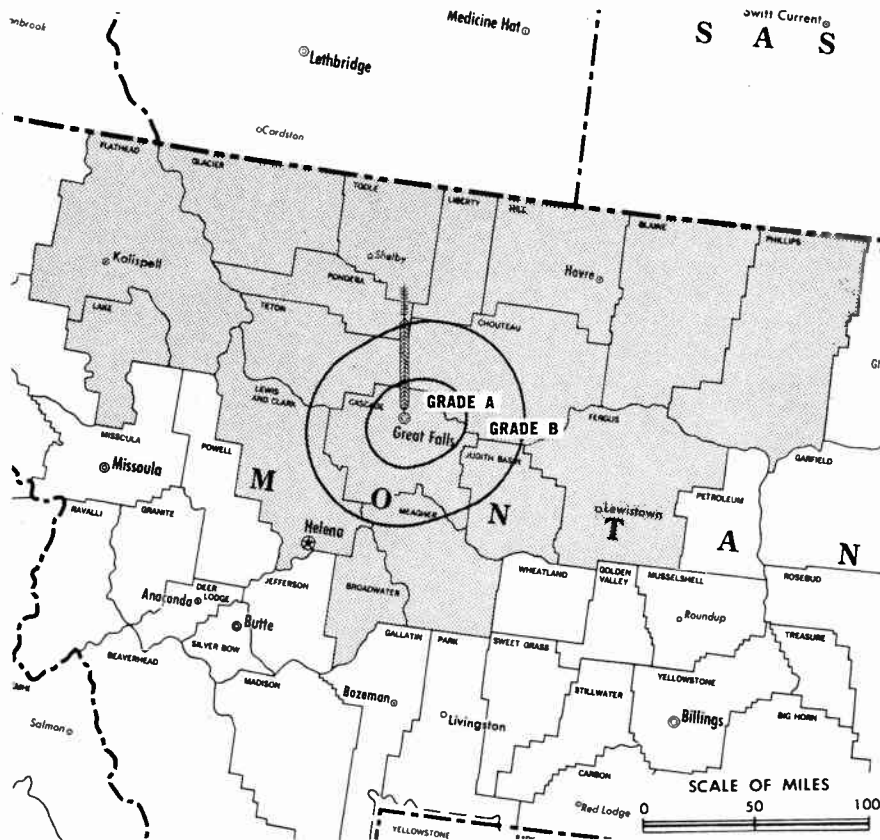
Studio: 15th St., 2-mi. N of Great Falls.

Sales Office: 249 Rainbow Hotel.

Telephone: 406-453-2433.

TWX No.: 406-761-1694.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 AHB study.



KRTV Ref: FCC File No. BMPCT-4495 Granted 4/28/58

©1960 American Research Bureau Inc.

## KRTV

Licensee: Snyder & Associates, Box 1331, N. 15th St., Great Falls, Mont. (59401).

Ownership: Dan Snyder, pres., 51%; Crain Estate, 38%; Herman Feiden, 5%; Shan Welcome Morrison, 3%; Genevieve Threlkeld, 1%; Edward L. Kolman, 1%; Bjarne Johnson, 1%.

Began Operation: Oct. 5, 1958. Sale to present owners by Francis N. & Robert R. Laird approved Oct. 1, 1958 by FCC (Television Digest, Vol. 14:40).

Represented (sales) by Avery-Knodel Inc.; Feltis, Dove & Croghan (Seattle); Bob Hix (Denver).

### Personnel:

DAN SNYDER, president.  
DON BRADLEY, general manager.  
GLEN LOCKWOOD, operations manager.  
JESSE WAYMIRE, chief engineer.

### DIGEST OF RATE CARD NO. 7

(Aug. 15, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$250.00 \$150.00 \$100.00 \$88.00 \$75.00 \$70.00 \$55.00 \$38.00

Combination Rates (Mountain States TV): See KIFI-TV, Idaho Falls, Ida.

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MONTANA</b>			
BLAINE	2,300	1,900	82
BROADWATER	900	800	88
CASCADE	25,600	24,400	95
CHOUTEAU	2,300	2,100	93
FERGUS	4,200	3,600	87
FLATHEAD	10,700	9,800	92
GLACIER	3,300	2,900	87
HILL	6,000	5,600	93
JUDITH BASIN	1,000	900	87
LAKE	3,700	3,400	92
LEWIS AND CLARK	9,700	8,800	91
LIBERTY	900	800	93
MEAGHER	900	800	85
PHILLIPS	1,800	1,400	82
PONDERA	2,400	2,200	93
TETON	2,000	1,900	93
TOOLE	2,400	2,200	93
<b>STATION TOTAL</b>	<b>80,100</b>	<b>73,500</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 52,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 40,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

Educational Station Directory Follows this Section

# Montana—Helena



**KBLL-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: .973-kw visual, .486-kw aural. Antenna: minus 150-ft. above av. terrain, 97-ft. above ground, 3992-ft. above sea level.

Latitude 46° 36' 33"  
Longitude 112° 01' 10"

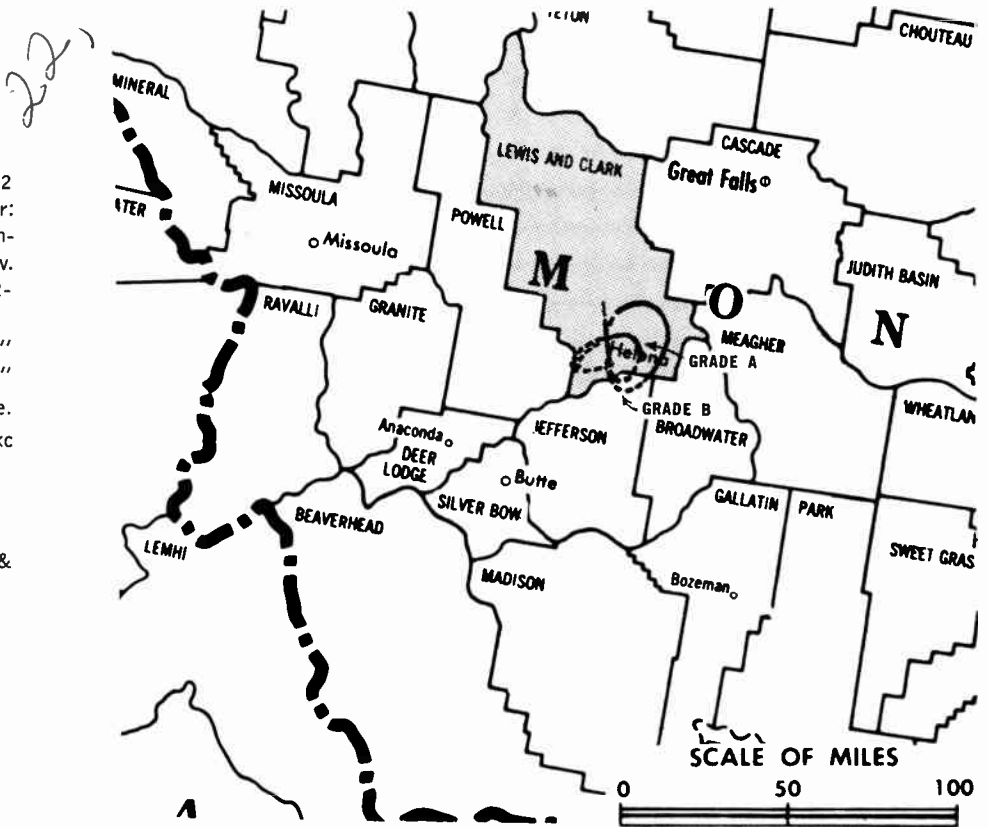
Transmitter: 2433 N. Montana Ave.  
AM Affiliate: KBLL, 1-kw, 1240 kc (NBC).

Color: Network only.

News Wire Service: UPI.

Represented (legal) by Wheeler & Wheeler.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KBLL-TV Ref: FCC File No. BMPCT-4805 Granted 8/16/57

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## KBLL-TV

Network Service: CBS (EMP); ABC; NBC.

Licensee: Capital City TV Inc., 2433 N. Montana Ave. (59601).

Studio: 2433 N. Montana Ave.

Telephone: 406-442-6620.

Ownership: Paul B. McAdam, pres., 43.33%; Bob Magness, secy., 43.33%; A. W. Scribner, treas., 13.33%. Bob Magness has extensive holdings in CATV systems in Mont.; Magness also has CATV holdings in Tex.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959, but resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42, 17:4). Sale to present owner by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23).

Represented (sales) by Gill-Perna Inc.; Feltis, Dove, Croghan Inc. (Seattle); John L. McGuire & Co. (Denver).

### Personnel:

DOUGLAS SUTHERLAND, general manager.  
BUD IWEN, program director.  
ROBERT OTTMANN, chief engineer.  
FRANK MONTIBELLER, sales manager.

### DIGEST OF RATE CARD NO. 3 (June 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:59-10:01 p.m., daily.  
\$136.00 \$81.50 \$55.00 \$41.00 \$34.00 \$29.00 \$17.00  
NETWORK BASE HOURLY RATE: \$50 (CBS); \$100 (NBC); \$100 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MONTANA			
LEWIS AND CLARK	9,700	8,800	91
STATION TOTAL	9,700	8,800	91

NET WEEKLY CIRCULATION (MARCH 65) 8,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 7,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

HA 1-0818

RESIDENCE  
TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

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HUGH BEN LA RUE NEW YORK, N.Y.

# Montana—Missoula

**abc** **KGVO-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 220-kw visual, 22.9-kw aural. Antenna: 2030-ft. above av. terrain, 281-ft. above ground, 7131-ft. above sea level.

Latitude 47° 01' 05"  
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, Mont.

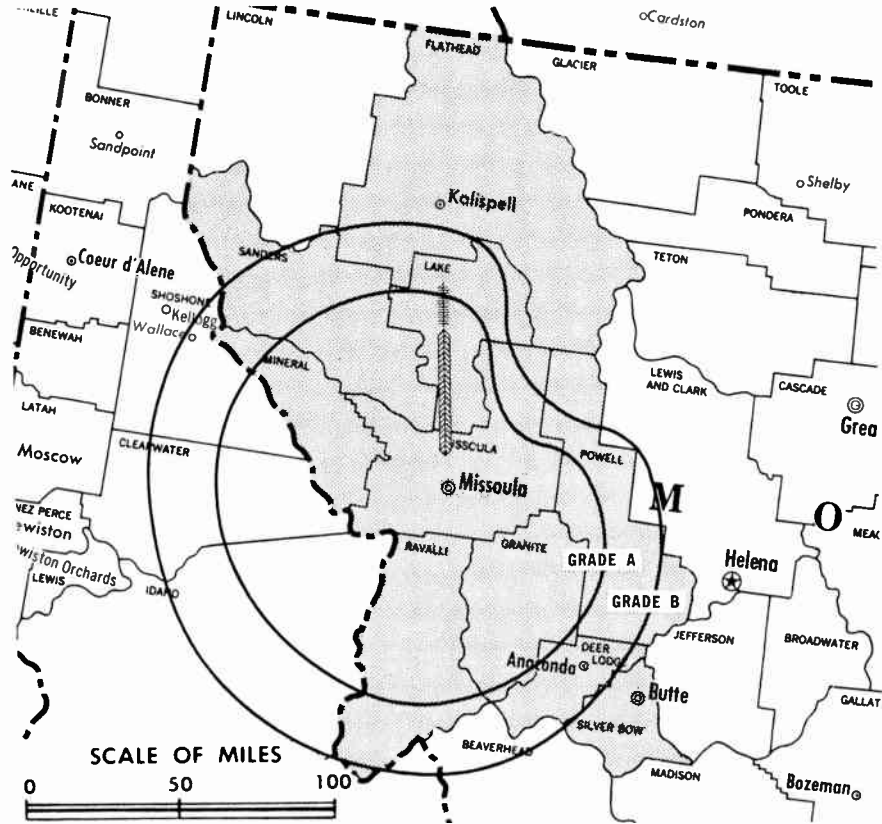
O & O Translator: K09HA, Kalispell, Mont.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KGVO-TV Ref: FCC File No. BPCT-3072 Granted 8/30/62

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## KGVO-TV

Network Service: NBC; also ABC & CBS, on per program basis.

Licensee: KMSO-TV Inc., TV Bldg., 340 W. Main St. (59801).

Studio: 340 W. Main St.

Telephone: 406-543-8313.

TWX No.: 406-543-8313.

Ownership: Dale G. Moore, pres., 79.36%; Farviews Development Co., 20.63%; (controlled by A. J. Mosby, A. J. Mosby, v.p.; Shirley Mae Moore, secy.-treas. The Moores control radios KGVO, Missoula and KCAP, Helena, Mont.

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38).

Represented (sales) by Avery-Knodel Inc.; Bob Hix (Denver); Feltis, Dove, Croghan Inc. (Seattle & Portland); Andy McDermott Sales Ltd. (Toronto).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

- DALE G. MOORE, president.
- BILL THOMPSON, vice president & general manager.
- JOHN HONEA, chief engineer.
- PAUL MEISSNER, program director.
- TOMMY CARLSON, traffic director.
- MILT SCHWENK, sports director.
- RALEIGH McNEAL, film director.
- KIM LA CASSE, continuity director.
- BOB SPEILMAN, photography director.

DIGEST OF RATE CARD NO. 9—(Aug. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:31-9:59 p.m., daily.

\$250.00 \$150.00 \$100.00 \$75.00 \$55.00 \$45.00 \$27.00

NETWORK BASE HOURLY RATE: \$110 (CBS), \$110 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MONTANA			
DEER LODGE	5,300	5,100	95
FLATHEAD	10,700	9,800	92
GRANITE	1,000	900	93
LAKE	3,700	3,400	92
MINERAL	1,000	900	93
MISSOULA	15,300	14,000	91
POWELL	2,100	1,900	90
RAVALLI	3,800	3,500	92
SANDERS	2,200	1,800	83
SILVER BOW	15,500	14,600	94
<b>STATION TOTAL</b>	<b>60,600</b>	<b>55,900</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 32,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 22,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

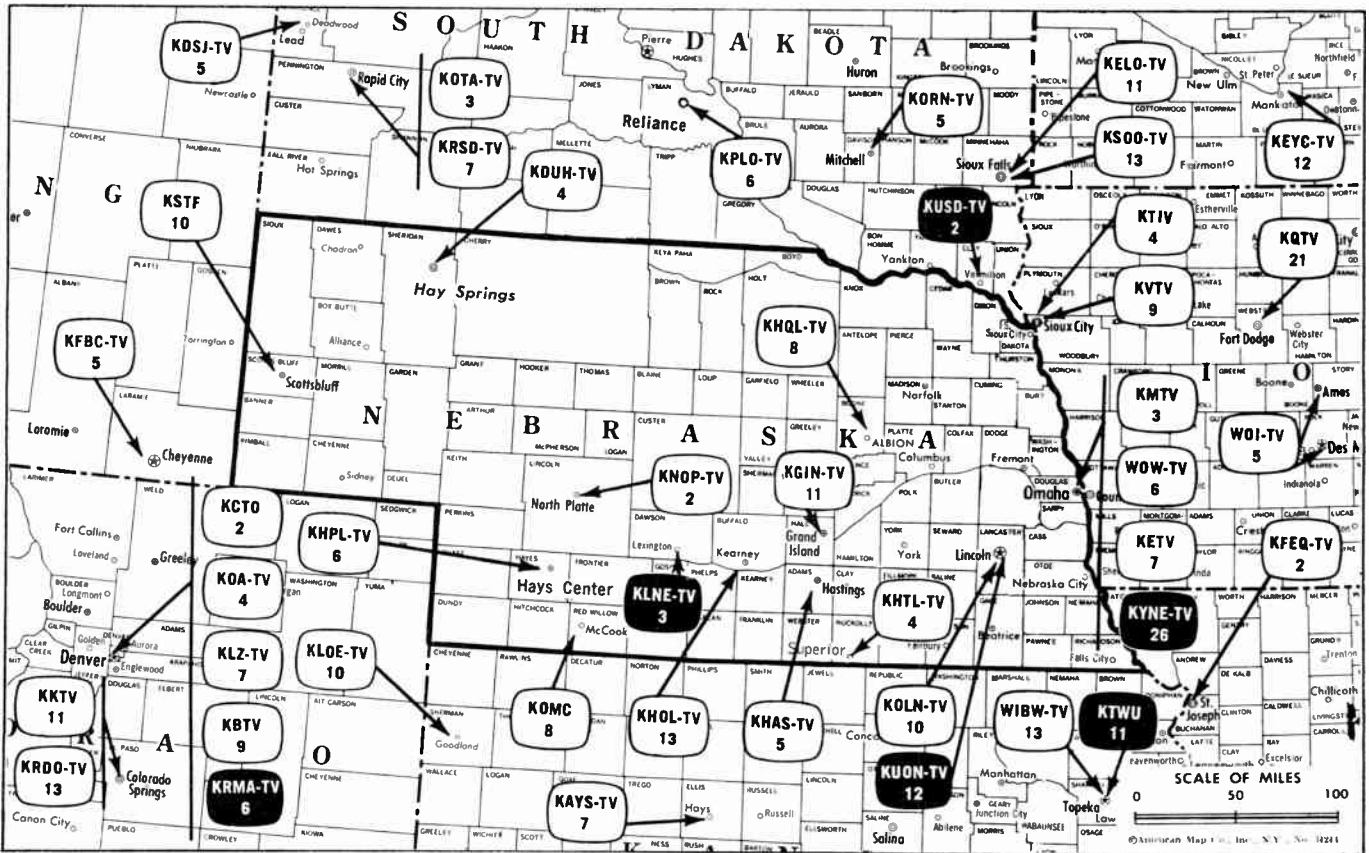


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Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Omaha	313,500	60	409,700	79	386,800	75
Lincoln-Hastings-Kearney	201,300	93	285,400	107	264,800	106
North Platte	21,200	215	34,100	220	31,400	220

Nebraska Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	14	0	14
Educational Television Stations	2	1	3
			17

For Additional State Data  
see next page

# THE BIG NAME IN CATV

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# Nebraska

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KLNE-TV

Lexington

Ch. 3

Non-Commercial Educational Station

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Grantee: Nebraska Educational Television Commission, 12th & R Sts., Lincoln, Neb.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 1063-ft. above ground, 3443-ft. above sea level.

Latitude 40° 23' 13"  
Longitude 99° 27' 31"

### KUON-TV

Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Lincoln, Nebraska (68508).

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 360-ft. above av. terrain, 403-ft. above ground, 1597-ft. above sea level.

Latitude 40° 49' 23"  
Longitude 96° 39' 28"

Holds CP for change to 316-kw visual, 158-kw aural, 820-ft. above av. terrain, 871-ft. above ground, 2046-ft. above sea level, lat. 41° 08' 33", long. 96° 27' 01".

### KYNE-TV

Omaha

Ch. 26

Non-Commercial Educational Station

Grantee: Nebraska ETV Commission, 12th & R Sts., Lincoln, Neb. (68508).

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 33.9-kw visual, 6.7-kw aural. Antenna: 430-ft. above av. terrain, 405-ft. above ground, 1555-ft. above sea level.

Latitude 41° 15' 28"  
Longitude 96° 00' 32"

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## State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

### KSTF

Gering

(See Scottsbluff, Neb.)

### KHQL-TV

Columbus & Norfolk

(See Albion, Neb.)

### KHAS-TV, Hastings

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
PHELPS	3,400	3,200	97
PLATTE	7,700	7,300	95
POLK	2,000	1,900	97
ROCK	800	700	89
SALINE	4,200	4,000	94
SEWARD	4,300	3,900	90
SHERMAN	1,500	1,400	90
STANTON	1,700	1,600	90
THAYER	2,900	2,600	93
VALLEY	2,100	1,800	87
WEBSTER	1,700	1,600	95
WHEELER	400	300	85
YORK	4,500	4,100	91

### KOLN-TV, Lincoln

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
HAMILTON	2,800	2,600	95
HARLAN	1,300	1,200	94
HITCHCOCK	1,300	1,200	95
HOLT	4,200	3,400	82
HOWARD	1,800	1,700	92
JEFFERSON	3,600	3,300	92
JOHNSON	1,900	1,800	92
KEARNEY	2,100	2,000	98
LANCASTER	55,000	52,300	95
LOUP	300	300	91
MADISON	8,300	7,500	90
MERRICK	2,700	2,500	92
NANCE	1,600	1,500	91
NEPHEWA	2,600	2,400	92
NUCKOLLS	2,500	2,300	90
OTOE	5,500	5,200	94
PAWNEE	1,400	1,300	87
PHELPS	3,400	3,200	97
PLATTE	7,700	7,300	95
PULK	2,000	1,900	97
RED WILLOW	4,500	4,200	94
RICHARDSON	4,200	3,800	92
SALINE	4,200	4,000	94
SAKPY	9,800	9,600	98
SAUNDERS	5,700	5,400	95
SEWARD	4,300	3,900	90
SHERMAN	1,500	1,400	90
STANTON	1,700	1,600	90
THAYER	2,900	2,600	93
VALLEY	2,100	1,800	87
WEBSTER	1,700	1,600	95
WHEELER	400	300	85
YORK	4,500	4,100	91

# Nebraska—Albion

**KHQL-TV**



Ch. 8

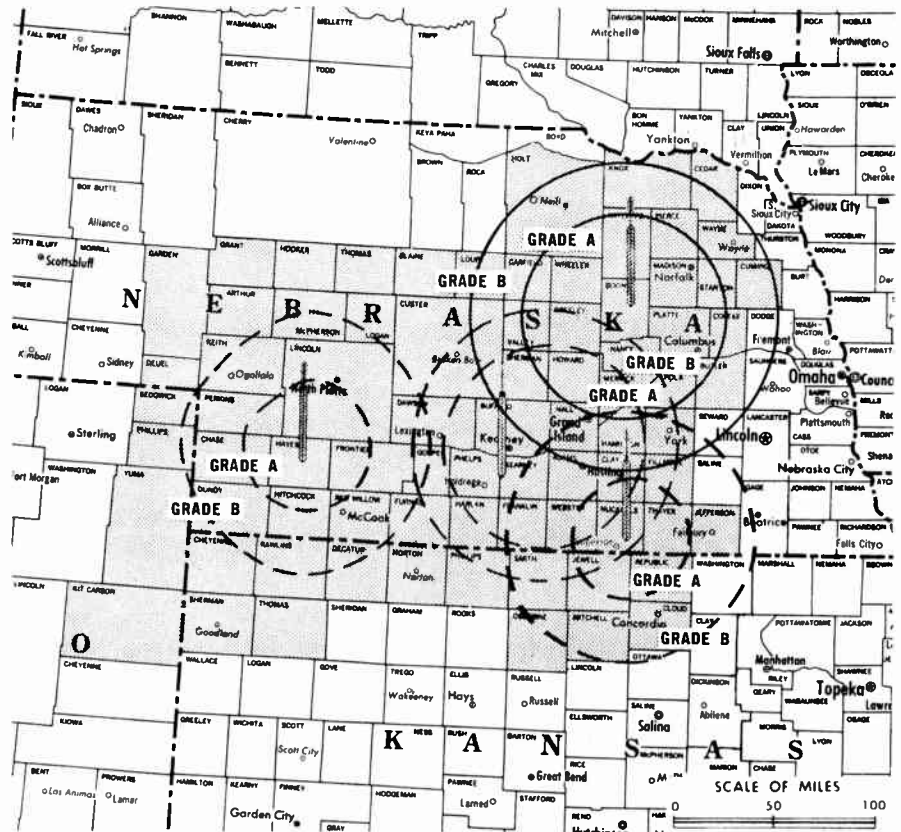
[Semi-satellite of KHOL-TV, Kearney, Neb.]

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1140-ft. above av. terrain, 1134-ft. above ground, 3034-ft. above sea level.

Latitude 41° 40' 54"

Longitude 97° 52' 38"

Transmitter: 6-mi. E of Albion, 1.2-mi. S of Rt. 91.



County coverage (shaded areas) based on 1965 ARB study.

KHQL-TV Ref: FCC File No. BPCT-3162 Granted 2/5/64

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## KHQL-TV

Grantee: Bi-States Co., c/o F. Wayne Brewster, 414 East Ave., Holdrege, Neb. (68949).

Telephone: 402-234-4411.

Ownership: See KHOL-TV, Kearney, Neb.

Began Operation: December 5, 1964.

Represented (sales) by Meeker Co.

Personnel:  
ROBERT NEWKIRK, resident manager.  
CHARLES STRONACH, resident engineer.

Rates: Sold nationally & regionally only in conjunction with KHOL-TV, Kearney & KHPL-TV, Hayes Center, Neb.

ARB Data For This Station Included With Parent KHOL-TV, Kearney, Neb. Above Map Shows Coverage For Both Parent & Satellites.

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& COMPANY, INC.

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CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Nebraska—Grand Island



**KGIN-TV**

Ch. 11

[Satellite of KOLN-TV, Lincoln, Neb.]

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 278-kw visual, 112-kw aural. Antenna: 1010-ft. above av. terrain, 1069-ft. above ground, 2145-ft. above sea level.

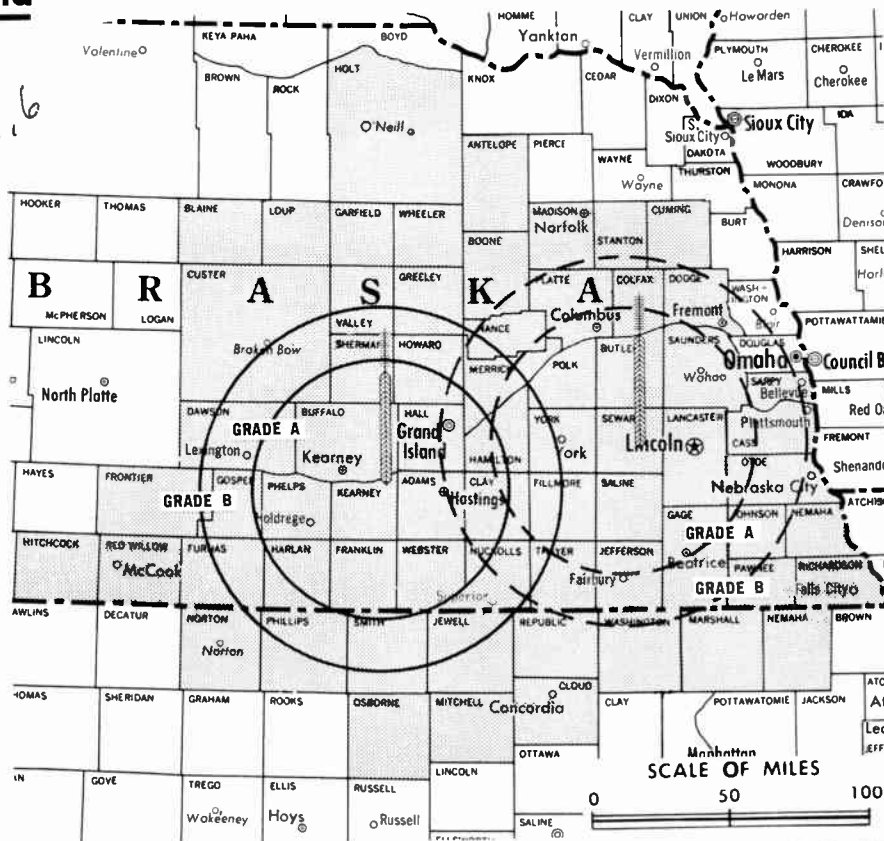
Latitude 40° 35' 20"  
Longitude 98° 48' 10"

Transmitter: 10-mi. N.E. of Minden.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

2816



County coverage (shaded areas) based on 1965 ARB study.

KGIN-TV Ref: FCC File No. BMPCT—5631 Granted 8/24/61

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## KGIN-TV

Licensee: Cornhusker Television Corp., KOLN-TV, Lincoln, Neb.

Studio: 40th & W. Sts., Lincoln, Neb. (68501).

Telephone: 402-466-2367. TWX No.: 402-591-1544.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Personnel:

Same as KOLN-TV.

BOB SCHNUELLE, operations mgr., Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.

ARB Data For This Station Included With Parent KOLN-TV, Lincoln, Neb. Above Map Shows Coverage For Both Parent & Satellite.

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# Nebraska—Hastings



**KHAS-TV**

Ch. 5



21.9

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"  
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

AM Affiliate: KHAS, .25-kw, 1230 kc.

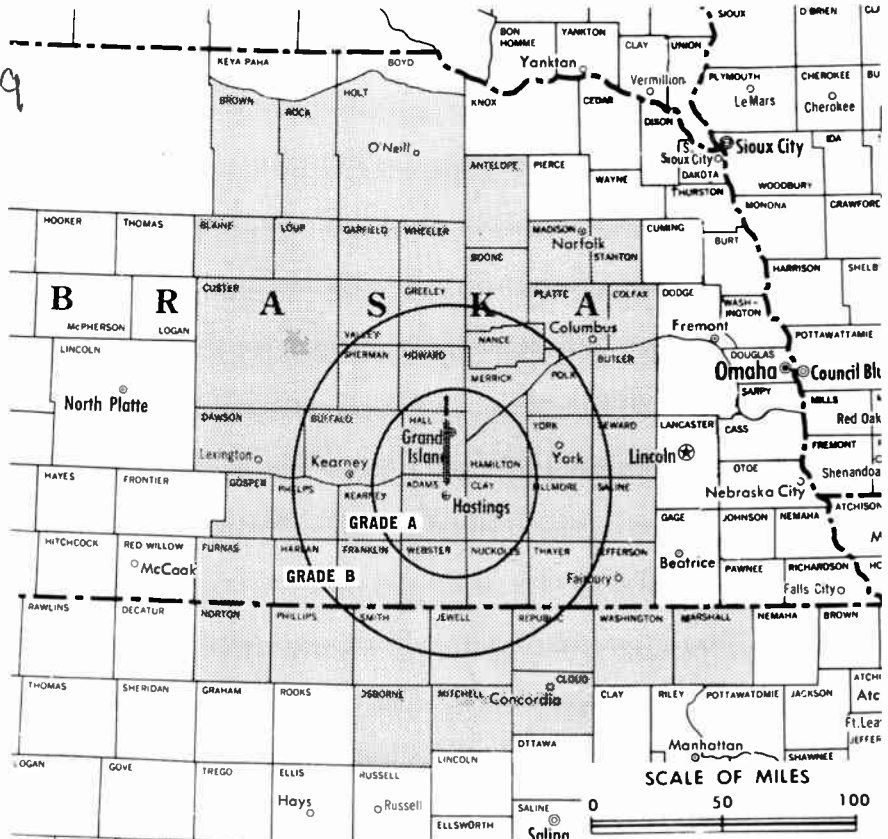
Color Facilities: Network.

News Wire Service: AP.

Facsimile Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHAS-TV Ref: FCC File No. BMPCT—3248 Granted 8/5/55

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## KHAS-TV

Licensee: Nebraska Television Corp., Box 578 (68901).

Studio: Hwy. 281, 3-mi. N of Hastings.

Telephone: 402-463-1321. TWX No.: 402-596-1490.

Ownership: Seaton Publishing Co., 52.7%; Morrison & Quirk Grain Corp., 3.6%; radio KHAS, Hastings, 3.6%; D. H. Meves, 3.6%; Duane L. Watts, 1.1%; over 100 other stockholders, none with as much as 1%. Officers: Fred A. Seaton, pres.; J. M. McDonald, v.p.; John Spady, v.p.; Lloyd P. Kissinger, secy.; Fred R. Irons, treas. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, Kan.; KMAN, Manhattan, Kan.; and publishes chain of Western newspapers, as well as magazine Western Farm Life (Denver). Meves owns KPLK, Dallas, Ore.

Began Operation: Jan. 1, 1956.

Represented (sales) by Venard, Torbet & McConnell Inc.

Personnel:

DUANE L. WATTS, v.p., general manager & film buyer.  
JANET LOCKHART, traffic manager.  
DUANE B. ALLISON, chief engineer.  
ROBERT C. BUCKLEY, assistant manager.  
LEE ELSESSER, news director.

DIGEST OF RATE CARD NO. 3-A—(Revised)  
(Aug. 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—6:59-9:59 p.m., daily.

\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$72.00 \$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
CLOUD	4,400	3,800	87
JEWELL	2,100	1,700	81
MARSHALL	4,800	4,200	89
MITCHELL	2,500	2,200	88
NORTON	2,400	2,200	91

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OSBORNE	2,200	1,900	86
PHILLIPS	2,500	2,200	85
REPUBLIC	3,000	2,600	89
SMITH	2,300	2,100	91
WASHINGTON	3,100	2,700	87

NEBRASKA	TOTAL HOUSEHOLDS	TV HOMES	PER
ADAMS	9,300	8,800	95
ANTELOPE	2,900	2,500	88
BLAINE	300	200	75
BDONE	2,600	2,400	92
BROWN	1,300	1,100	84
BUFFALO	8,500	8,000	94
BUTLER	3,100	2,800	91
CLAY	2,900	2,900	98
COLFAX	3,200	2,900	90
CUSTER	4,800	4,200	89
DAWSON	6,300	5,900	94
FILLMORE	3,100	2,900	94
FRANKLIN	1,500	1,400	94
FURNAS	2,200	2,000	89
GARFIELD	900	800	88
GOSPER	800	700	96
GREELEY	1,100	900	86
HALL	12,500	11,800	95
HAMILTON	2,800	2,600	95
HARLAN	1,300	1,200	94
HOLT	4,200	3,400	82
HOWARD	1,800	1,700	92
JEFFERSON	3,600	3,300	92
KEARNEY	2,100	2,000	98
LOUP	300	300	91
MADISON	8,300	7,500	90
MERRICK	2,700	2,500	92
NANCE	1,600	1,500	91
NUCKOLLS	2,500	2,300	90

(Continued on page 390-b)

STATION TOTAL 165,000 150,500 91

NET WEEKLY CIRCULATION (MARCH 65) 94,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 63,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Nebraska—Hay Springs



**KDUH-TV**  
Ch. 4  
[Affiliate of KOTA-TV,  
Rapid City, S.D.]

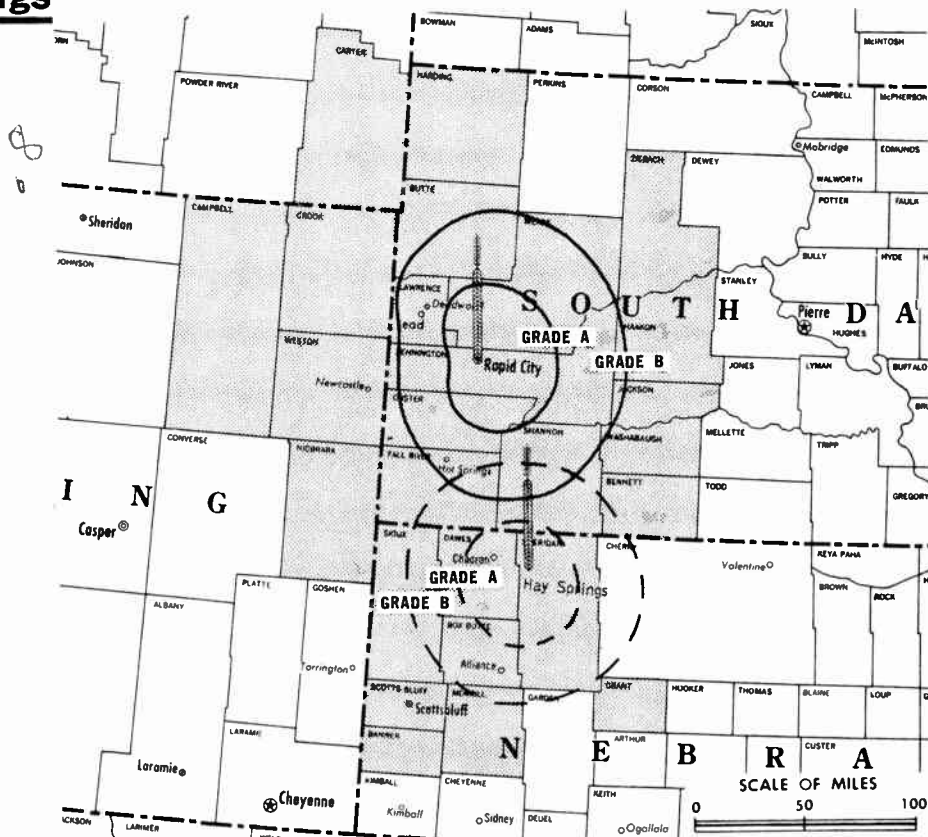
Technical Facilities: Channel No. 4  
(66-72 mc). Authorized power:  
100-kw visual, 15-kw aural. An-  
tenna: 650-ft. above av. terrain,  
585-ft. above ground, 4578-ft.  
above sea level.

Latitude 42° 38' 25"  
Longitude 102° 42' 04"

Transmitter: Hwy. 87.

News Wire Service: UPI.

Represented (engineering) by Com-  
mercial Radio Equipment Co.



County coverage (shaded areas) based on 1965  
ARB study.

KDUH-TV Ref: FCC File No. BPCT-2350 Granted 8/1/57

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## KDUH-TV

Network Service: CBS & ABC, same as KOTA-TV, Rapid City.

Licensee: Duhamel Bcstg. Enterprises, Box 1752, Rapid City, S.D.  
(57702).

Studio: Hwy. 87.

Telephone: 605-638-2741.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Feb. 20, 1958.

Represented (sales) by The Meeker Company Inc.; Wayne Evans &  
Associates (Minneapolis); The Soderlund Company (Omaha-Lin-  
coln); Bob Hix Company Inc. (Mountain States); Eugene F. Gray  
Company (St. Louis-Kansas City); Riley Representatives (South-  
west).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

OWEN LYON, resident manager.

EDWARD DAVENPORT, chief engineer.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City,  
S.D.

ARB Data For This Station Included With Parent  
KOTA-TV, Rapid City, S.D. Above Map Shows  
Coverage For Both Parent & Satellite.

# Nebraska—Hayes Center



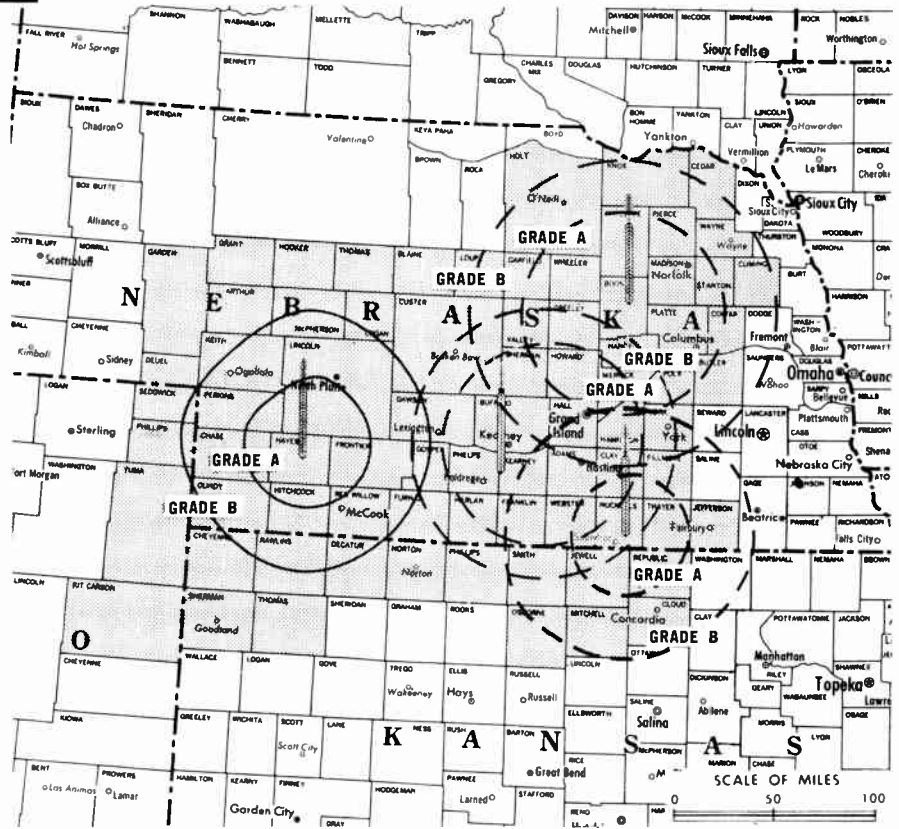
**KHPL-TV**



Ch. 6

[Satellite of KHOL-TV,  
Kearney, Neb.]

Technical Facilities: Channel No. 6  
(82-88 mc). Authorized power:  
100-kw visual, 20-kw aural, 710-  
ft. above av. terrain, 586-ft. above  
ground, 3851-ft. above sea level.  
Latitude 40° 37' 29"  
Longitude 101° 01' 58"  
Transmitter: County Rd., 8-mi. N of  
Hayes Center.



County coverage (shaded areas) based on 1965  
ARB study.

KHPL-TV Ref: FCC File No. BPCT—2531 Granted 9/17/58

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## KHPL-TV

Network Service: ABC same as KHOL-TV.

Grantee (STA): Bi-States Co., 414 East Ave., Holdrege, Neb.  
(68949).

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-995-5952, Holdrege, Neb.

Ownership: See KHOL-TV, Kearney, Neb.

Began Operation: Feb. 9, 1956.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

W. M. GREELY, director of engineering.  
ROD PEARSON, chief engineer.

RATES: Sold only in combination with KHOL-TV, Kearney, with  
rates applying to simultaneous telecasts on both stations.

NETWORK BASE HOURLY RATE: Bonus to KHOL-TV, Kearney-  
Holdrege.

ARB Data For This Station Included With Parent  
KHOL-TV, Kearney, Neb. Above Map Shows  
Coverage For Both Parent & Satellites.

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
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514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



# Nebraska—Kearney-Holdrege



**KHOL-TV**



Ch. 13

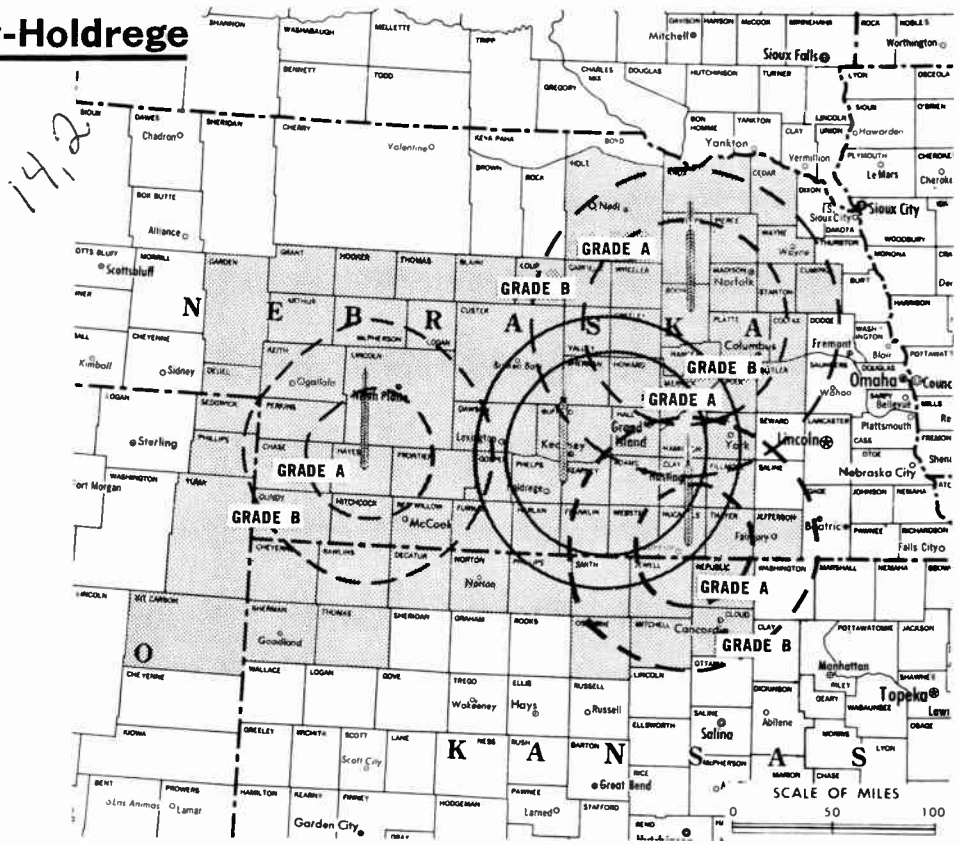
[Also operates satellite KHPL-TV, Hayes Center, Neb.; semi-satellites KHQL-TV, Albion & KHTL-TV, Superior, Neb.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1110-ft. above av. terrain, 1173-ft. above ground, 3243-ft. above sea level.

Latitude 40° 39' 27"  
Longitude 98° 51' 59"

Transmitter: 1.2 mi. NW of Lowell.  
Studio: 2.5-mi. E of Axtell, Neb.  
Color: Network, film & slide.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHOL-TV Ref: FCC File No. BPCT-2718 Granted 8/1/62  
KHPL-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58  
KHQL-TV Ref: FCC File No. BPCT-3162 Granted 2/5/64  
KHTL-TV Ref: FCC File No. BXPCT-6083 Granted 4/22/65

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## KHOL-TV

Licensee: Bi-States Co., 414 East Ave., Holdrege, Neb. (68949).  
Telephones: 308-995-5952, Holdrege; 308-234-4411, Kearney.  
TWX No.: 308-456-3741.

Ownership: F. Wayne Brewster, pres. 61.1%; C. S. Freas Jr., v.p. 13.9%; Willard F. Anderson, director, 11.1%; William S. Bivens, director, 2.8%; Donald E. Brewster, 11.1%. Bi-States also operates satellite KHPL-TV (Ch. 6), Hayes Center, Neb. and semi-satellites KHQL-TV (Ch. 8), Albion, Neb. and KHTL-TV (Ch. 4), Superior Neb.

Began Operation: Dec. 24, 1953.

Represented (sales) by the Meeker Co. Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

ROBERT BREWSTER, station manager.  
F. WAYNE BREWSTER, M.D., president & general manager.  
HARRY PACKARD, operations manager.  
CARL WELLS, news director.  
W. M. GREELY, director of engineering.  
GAIL COMPTON, production director.

### DIGEST OF RATE CARD NO. 1—(Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$555.00	\$345.00	\$225.00	\$145.00	\$105.00

NETWORK BASE HOURLY RATE: \$600.

ARB Data for this Station includes Satellites KHPL-TV, Hayes Center & KHQL-TV, Albion, Neb. The Data does not reflect present coverage since KHTL-TV, Superior, Neb. began operation after the survey was made.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
KIT CARSON	1,900	1,700	86
PHILLIPS	1,500	1,400	96
SEWICK	1,000	1,000	100
YUMA	2,600	2,400	90
<b>KANSAS</b>			
CHEYENNE	1,200	1,100	91
CLOUO	4,400	3,800	87
DECATUR	1,600	1,500	91
JEWELL	2,100	1,700	83
MITCHELL	2,500	2,200	88
NORTON	2,400	2,200	91
OSBORNE	2,200	1,900	86
PHILLIPS	2,500	2,200	85
RAWLINS	1,400	1,300	91
REPUBLIC	3,000	2,600	89
SHERMAN	1,900	1,700	92
SMITH	2,300	2,100	91
THOMAS	2,300	2,000	88
<b>NEBRASKA</b>			
ADAMS	9,300	8,800	95
ANTELOPE	2,900	2,500	88
ARTHUR	200	200	89
BLAINE	300	200	75
BODNE	2,600	2,400	92
BUFFALO	8,500	8,000	94
BUTLER	3,100	2,800	91
CEDAR	3,700	3,500	94
CHASE	1,300	1,200	94
CLAY	2,900	2,900	98
COLFAX	3,200	2,900	90
CUMING	3,700	3,400	93
CUSTER	4,800	4,200	89
DAWSON	6,300	5,900	94

(Continued on page 403-b)

STATION TOTAL	205,500	188,300	92
NET WEEKLY CIRCULATION (MARCH 65)		140,300	
AVERAGE DAILY CIRCULATION (MARCH 65)		92,300	
COLOR PENETRATION PERCENTAGE (NOV 65)			6

# Nebraska—Lincoln



**KOLN-TV**



Ch. 10

[Also operates satellite KGIN-TV, Grand Island, Neb.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 2529-ft. above sea level.

Latitude 40° 48' 08"  
Longitude 97° 10' 46"

Holds CP for 60.3-kw aural, 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level. BPCT—3649.

Transmitter: 6-mi. E of Beaver Crossing.

Color: Network, film & slide.

News Wire Service: AP, UPI.

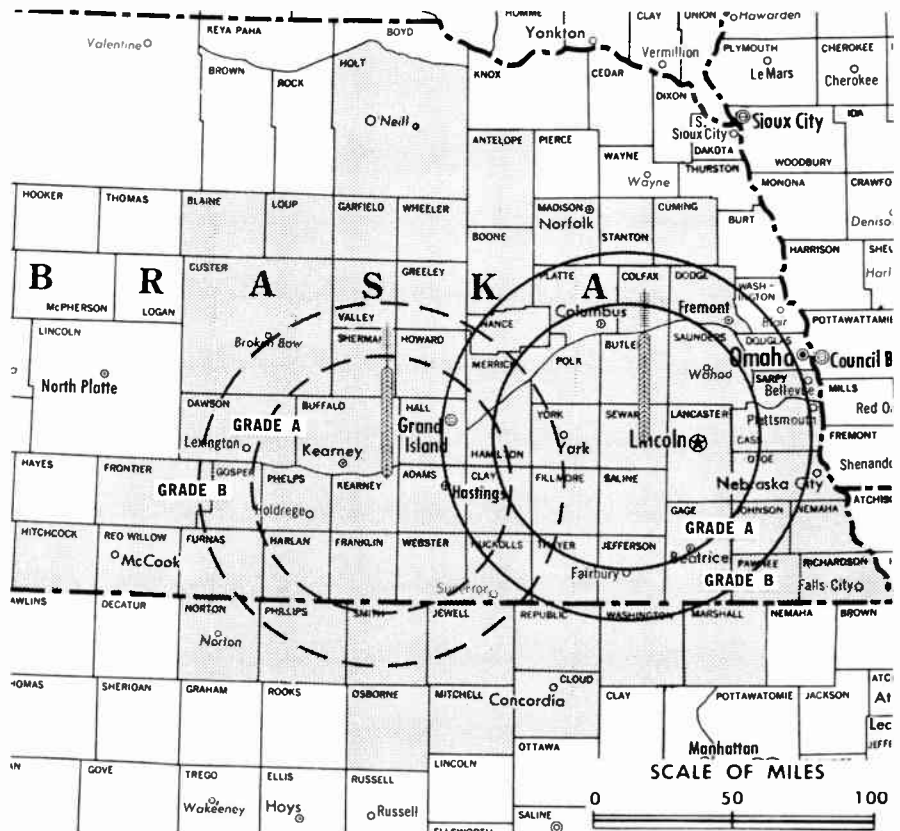
News Film Service: CBS.

Facsimile Service: UPI.

Studio: 40th & W Sts.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOLN-TV Ref: FCC File No. BNPCT-1880 Granted 3/24/54  
CP B14T-3649 Granted 12/15/65

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## KOLN-TV

Licensee: Cornhusker Television Corp., 40th & W Sts. (68503).

Telephone: 402-434-8251.

TWX No.: 402-591-1544.

Ownership: John E. Fetzer; for other interests, see WKZO-TV, Kalamazoo, Mich. Cornhusker Television also owns satellite KGIN-TV, Grand Island, Neb.

Began Operation: Feb. 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955. (Television Digest, Vol. 9:30, 34, 10:9, 13, 20.)

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JOHN E. FETZER, president.
- A. JAMES EBEL, v.p. & manager.
- DUANE HOLMAN, sales manager.
- PAUL JENSEN, program director, & assistant general manager.
- BOB TAYLOR, news director.
- BILL HEMKE, production director.
- BEVERLY BENNETT, public service director.
- KAY CASEY, promotion director.
- RITA SHAW, women's director.
- LES BLAUVELT, farm director.
- RAY TAYLOR, engineering director.

### DIGEST OF RATE CARD NO. 11\*—(July 1, 1965)

Hour	30 Min.	15 Min.	Min. or 40 Sec.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$675.00	\$390.00	\$215.00	\$172.00	\$162.00	\$81.00

\* Includes KGIN-TV, Grand Island, Neb.

NETWORK BASE HOURLY RATE: \$775.00.

**ARB Data For This Station Includes Satellite KGIN-TV, Grand Island, Neb.**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>KANSAS</b>			
CLOUD	4,400	3,800	87
JEWELL	2,100	1,700	83
MARSHALL	4,800	4,200	89
MITCHELL	2,500	2,200	88
NORTON	2,400	2,200	91
OSBORNE	2,200	1,900	86
PHILLIPS	2,500	2,200	85
REPUBLIC	3,000	2,600	89
SMITH	2,300	2,100	91
WASHINGTON	3,100	2,700	87
<b>NEBRASKA</b>			
ADAMS	9,300	8,800	95
ANTELOPE	2,900	2,500	88
BLAINE	300	200	75
BOONE	2,600	2,400	92
RUFFALO	8,500	8,000	94
BUTLER	3,100	2,800	91
CASS	5,800	5,600	96
CLAY	2,900	2,900	98
COLFAX	3,200	2,900	90
CUMING	3,700	3,400	93
CUSTER	4,800	4,200	89
DAWSON	6,300	5,900	94
DODGE	11,700	11,200	96
FILLMORE	3,100	2,900	94
FRANKLIN	1,500	1,400	94
FRONTIER	1,100	1,000	93
FURNAS	2,200	2,000	89
GAGE	8,300	7,700	93
GARFIELD	900	800	88
GOSPER	800	700	96
GREELEY	1,100	900	86
HALL	12,500	11,800	95

(Continued on page 390-b)

STATION TOTAL	285,400	264,800	93
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NET WEEKLY CIRCULATION (MARCH 65)	201,300
AVERAGE DAILY CIRCULATION (MARCH 65)	162,300
COLOR PENETRATION PERCENTAGE (NOV 65)	6

# Nebraska—McCook



**KOMC**



Ch. 8

[Satellite of KARD-TV, Wichita, Kan.]

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

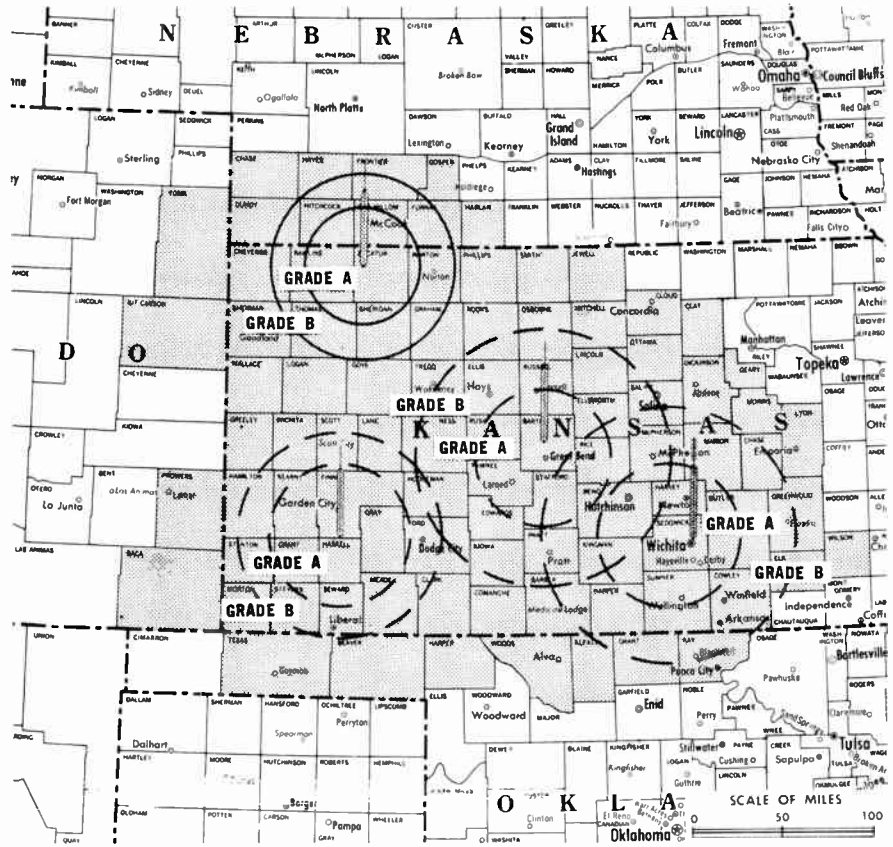
Latitude 39° 49' 48"

Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Color: Network.

News Wire Service: AP.



County coverage (shaded areas) based on 1965 ARB study.

KOMC Ref: FCC File No. BMPCT—5393 Granted 10/15/59

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## KOMC

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., 833 N. Main, Wichita, Kan. (67203).

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Telephone: 316-475-2713.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Oct. 16, 1959.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Koteen & Burt.

Personnel:  
DON SECORD, station manager.

Rates: Offered as a bonus with KARD-TV, Wichita, Kan. & satellites (Kansas State Network) KGLD, Garden City, Kan. & KCKT, Great Bend, Kan.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend, Kan.

ARB Data For This Station Included With Parent KARD-TV, Wichita, Kan. Above Map Shows Coverage For Both Parent & Satellites.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

# Nebraska—North Platte



**KNOP-TV**

Ch. 2

118

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 57-kw visual, 11.2-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"  
Longitude 100° 43' 58"

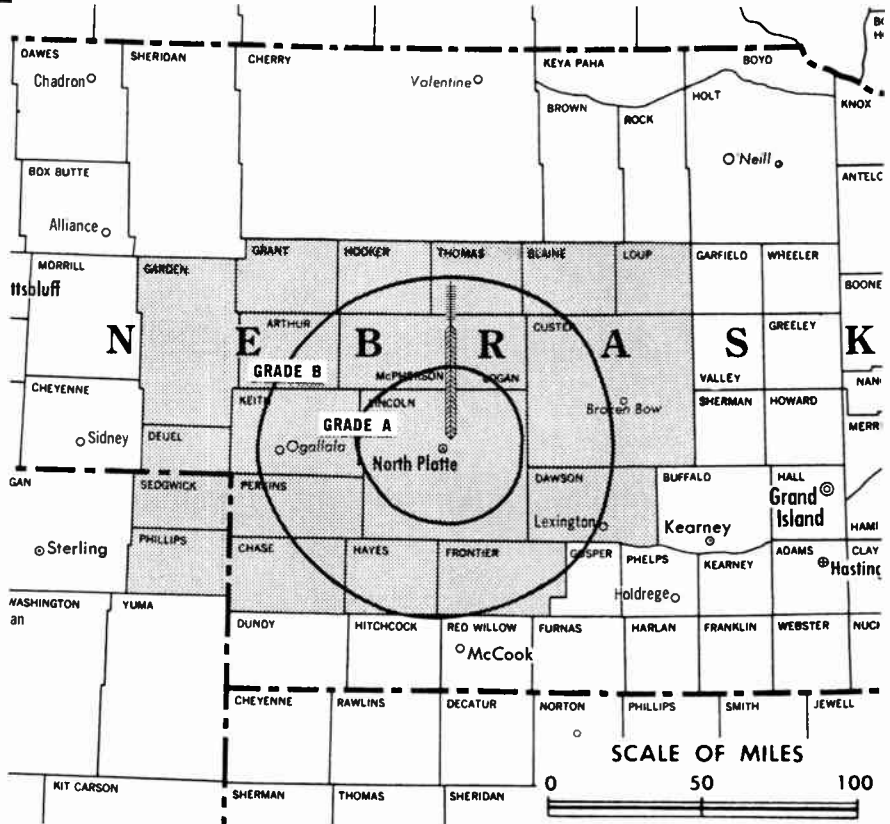
Transmitter: 4.7-mi. NNE of center of town.

Color: Network:

News Wire Service: AP.

AM Affiliate: CP for 1-kw, 1410 kc.

O & O Translators: K80EZ, Curtis; K90GW, Broken Bow; K11GY, Mullen, Neb.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KNOP-TV Ref: FCC File No. RMPCT-5042 Granted 5/2/58

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## KNOP-TV

Licensee: North Platte Television Inc., Box 749 (69101).

Studio: 4.7-mi. NNE of center of town. Telephone: 308-532-2222.

Ownership: Fred E. Shrake, pres., .53%; Mac Smock, v.p., .74%; C. L. Ellis, secy., .53%; Rush C. Clarke, treas., 3.88%; the following are directors: York A. Hinan, 20.6%; Orvill Kuhlmann, 4.26%; George H. Larkin, 2.66%; Paul Ely, .80%; J. J. Swanson, 1.33%; L. A. Snavelly, 1.60%; Lynn Gorman, 1.06%; F. C. Meyer, .53%; Vern F. Lyons, .53%. There are more than 40 other stockholders, none holding as much as 3%.

Began Operation: Dec. 15, 1958.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

HARRY PECK, manager & film buyer.  
BILL YOUNG, national & regional sales.  
ROBERT FREDINBURG, chief engineer.

DIGEST OF RATE CARD NO. 4—(March 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class A—6:59-10:31 p.m., daily.	\$150.00	\$90.00	\$60.00	\$55.00	\$36.00	\$28.00 \$14.00
NETWORK BASE HOURLY RATE:	\$100.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>COLORADO</b>			
PHILLIPS	1,500	1,400	96
SEDGWICK	1,000	1,000	93
<b>NEBRASKA</b>			
ARTHUR	200	200	89
BLAINE	300	200	75
CHASE	1,300	1,200	94
CUSTER	4,800	4,200	89
DAWSON	6,300	5,900	94
DEUEL	1,000	1,000	93
FRONTIER	1,100	1,000	93
GARDEN	1,000	800	82
GRANT	300	300	78
HAYES	600	500	92
HOOVER	400	300	98
KEITH	2,500	2,400	95
LINCOLN	9,400	8,800	94
LOGAN	300	300	83
LOUP	300	300	91
MC PHERSON	200	200	82
PERKINS	1,200	1,100	98
THOMAS	400	300	76
<b>STATION TOTAL</b>	<b>34,100</b>	<b>31,400</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 21,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 16,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Nebraska—Omaha



**KETV**

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 48-kw aural. Antenna: 630-ft. above av. terrain, 585-ft. above ground, 1746-ft. above sea level.

Latitude 41° 15' 29.5"  
Longitude 95° 57' 06"

Transmitter: 27th & Douglas Sts.

Studio: 27th & Douglas Sts.

Telephone: 402-345-7777.

TWX No.: 402-348-1106.

Color: Network, film, slide & tape.

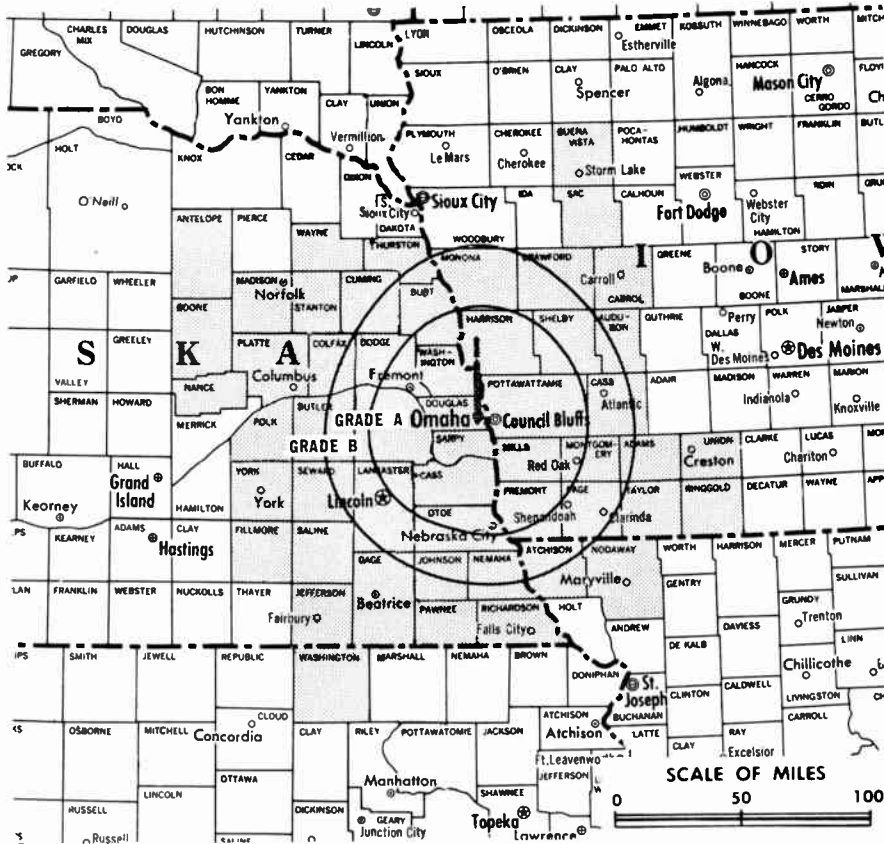
News Wire Service: AP

Facsimile Service: AP.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KETV Ref: FCC File No. BPCT-1663 Granted 4/25/56

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## KETV

Licensee: Herald Corp., 27th & Douglas Sts., Omaha (68131).

Ownership: Herald Corp. (Ben H. Cowdery, pres.; Eugene S. Thomas and Peter Kiewit, v.p.'s; Donald E. Baker, secy.-treas.). Herald Corp. is a wholly-owned subsidiary of Peter Kiewit Sons' Inc. (Peter Kiewit, pres. & treas.).

Began Operation: Sept. 17, 1957. Sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Television Digest, Vol. 2:45; 3:23).

Represented (sales) by Harrington, Righter & Parsons Inc.; Harry S. Hyett Co. (Minneapolis).

### Personnel:

BEN H. COWDERY, president.  
EUGENE S. THOMAS, executive vice president & film buyer.  
KENNETH H. JAMES, station manager.  
E. S. (BUD) NEBLE, assistant sales manager.  
JACK PETRIK, program manager.  
DONALD K. DAVIS, public service & promotion manager.  
LEE TERRY, managing editor of news division.  
LAWRENCE SIBILIA, chief engineer.

### DIGEST OF RATE CARD NO. 10—(Feb. 1, 1965)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	ID*	
Class AA—7-10 p.m., daily.	\$1000.00	\$600.00	\$380.00	\$325.00	\$275.00	\$138.00

\*Class AAA—6:31-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1000.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ADAMS	2,100	1,900	90
AUDUBON	3,100	3,000	95
BUENA VISTA	6,600	6,200	95
CARROLL	6,600	6,400	96
CASS	5,700	5,300	94
CRAWFORD	5,300	5,000	95
FREMONT	2,800	2,700	96
HARRISON	5,000	4,800	94

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	PER
<b>MILLS</b>	3,500	3,300	95
<b>MONONA</b>	3,900	3,700	94
<b>MONTGOMERY</b>	4,500	4,200	94
<b>PAGE</b>	6,200	5,700	93
<b>POTTAWATTAMIE</b>	26,800	25,500	95
<b>RINGGOLD</b>	2,300	2,100	94
<b>SAC</b>	5,200	4,800	93
<b>SHELBY</b>	4,400	4,200	96
<b>TAYLOR</b>	2,900	2,600	89
<b>UNION</b>	4,200	3,900	93
<b>KANSAS</b>			
WASHINGTON	3,100	2,700	87
<b>MISSOURI</b>			
ATCHISON	2,600	2,400	93
NODAWAY	6,400	5,800	91
<b>NEBRASKA</b>			
ANTELOPE	2,900	2,500	88
BOONE	2,600	2,400	92
BURT	3,000	2,900	96
BUTLER	3,100	2,800	91
CASS	5,800	5,600	96
COLFAX	3,200	2,900	90
CUMING	3,700	3,400	93
DODGE	11,700	11,200	96
DOUGLAS	116,500	111,100	95
FILLMORE	3,100	2,900	94
GAGE	8,300	7,700	93
JEFFERSON	3,600	3,300	92
JOHNSON	1,900	1,800	92
LANCASTER	55,000	52,300	95
MADISON	8,300	7,500	90
NANCE	1,600	1,500	91
NEMAHA	2,600	2,400	92

(Continued on page 403-b)

STATION TOTAL 409,700 386,800 94

NET WEEKLY CIRCULATION (MARCH 65) 308,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 217,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Nebraska—Omaha



**KMTV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 600-ft. above av. terrain, 557-ft. above ground, 1731-ft. above sea level.

Latitude 41° 15' 25.2"  
Longitude 95° 57' 02.5"

Requests change to 20-kw aural, 1367-ft. above av. terrain, 1340-ft. above ground, 2544-ft. above sea level, lat. 41° 18' 25", long. 96° 01' 37"; transmitter to 72nd St. at Crown Pt. Ave. BPCT—3288.

Transmitter: 2615 Farnam St.

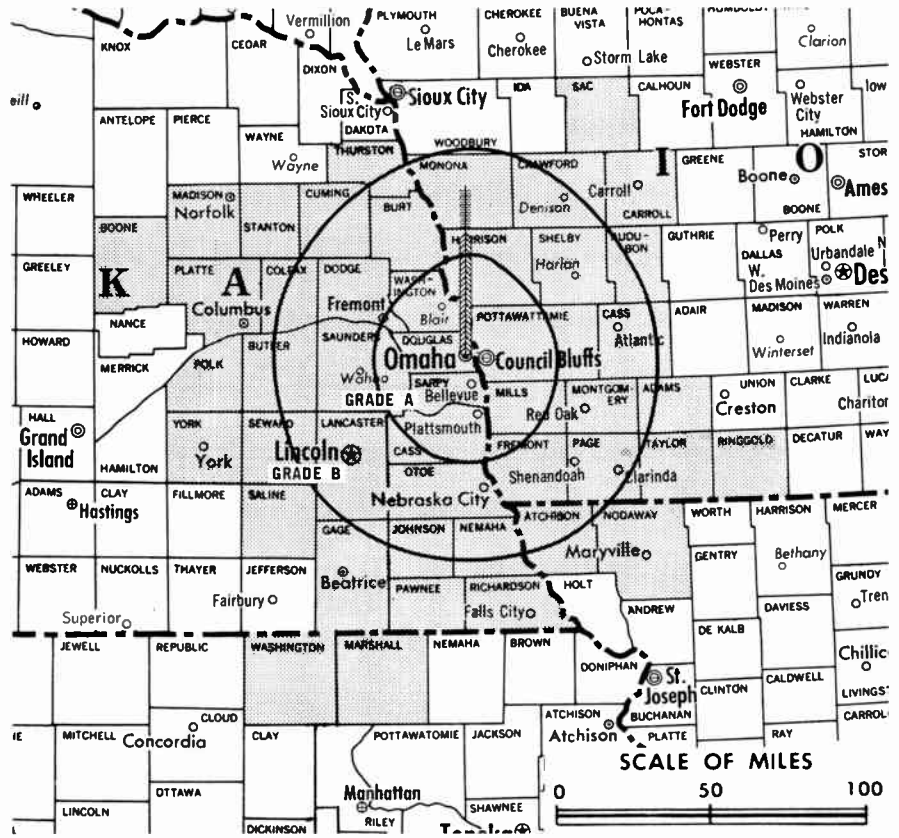
TV tape: Recording facilities.

AM Affiliate: KFAB, 50-kw, 1110 kc (NBC). FM Affiliate: KFAB-FM, 115-kw, 99.9 mc (No. 260), 500-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KMTV Ref: FCC File No. BMPCT—013 Granted 12/19/52

©American Map Co., Inc., N.Y., No. 14244

## KMTV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha (68131).

Studio: 2615 Farnam St.

Telephone: 402-345-3333. TWX No.: 402-348-1109.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, Ia.). May Bcstg. owns 48.86% of KFAB, Omaha. Officers of May Bcstg. Co.: Edward W. May, pres.; Owen L. Saddler, exec. v.p.; Arden E. Swisher, v.p. for sales; Raymond J. Schroeder, v.p., engineering; James B. Shaum, secy.-treas.; and the following directors; Gertrude W. May, Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, J. D. Rankin Jr., Raymond J. Schroeder and O. L. Saddler.

O&O Translator: K11GN, Clarinda, Ia.

Began Operation: Sept. 1, 1949.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

EDWARD W. MAY, president.

OWEN SADDLER, executive v.p. & general manager.

ARDEN SWISHER, v.p. for sales.

JOE BAKER, regional and local sales manager.

LEW JEFFREY, program manager & film buyer.

AMOS E. EASTRIDGE, promotion & merchandising director.

KENNETH MICHELSON, film director.

R. J. SCHROEDER, v.p., engineering.

### DIGEST OF RATE CARD NO. 14

(June 1, 1964)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1000.00 \$580.00 \$395.00 ..... Graded rates apply\*.

\*Highest rate: \$408.00.

NETWORK BASE HOURLY RATE: \$1050.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ADAMS	2,100	1,900	90
AUDUBON	3,100	3,000	95
CARROLL	6,600	6,400	96
CASS	5,700	5,300	94
CRAWFORD	5,300	5,000	95
FREMONT	2,800	2,700	96
HARRISON	5,000	4,800	94
MILLS	3,500	3,300	95
MONONA	3,900	3,700	94
MONTGOMERY	4,500	4,200	94
PAGE	6,200	5,700	93
POTTAWATTAMIE	26,800	25,500	95
RINGGOLD	2,300	2,100	94
SAC	5,200	4,800	93
SHELBY	4,400	4,200	96
TAYLOR	2,900	2,600	89
<b>KANSAS</b>			
MARSHALL	4,800	4,200	89
WASHINGTON	3,100	2,700	87
<b>MISSOURI</b>			
ATCHISON	2,600	2,400	93
NODAWAY	6,400	5,800	91
<b>NEBRASKA</b>			
BOONE	2,600	2,400	92
BURT	3,000	2,900	96
BUTLER	3,100	2,800	91
CASS	5,800	5,600	96
COLFAX	3,200	2,900	90
CUMING	3,700	3,400	93
DODGE	11,700	11,200	96
DOUGLAS	116,500	111,100	95
GAGE	8,300	7,700	93

(Continued on page 403-b)

STATION TOTAL 389,500 367,800 94

NET WEEKLY CIRCULATION (MARCH 65) 313,500

AVERAGE DAILY CIRCULATION (MARCH 65) 227,900

COLOR PENETRATION PERCENTAGE (NOV 65) 5



# Nebraska—Omaha



**WOW-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 590-ft. above av. terrain, 510-ft. above ground, 1710-ft. above sea level.

Latitude 41° 15' 26"  
Longitude 95° 57' 49"

Requests 20-kw aural, 1377-ft. above av. terrain, 1361-ft. above ground, 2545-ft. above sea level, lat. 41° 18' 40", long. 96° 01' 37"; transmitter to 72nd & Crown Point Ave. BPCT—3671.

Transmitter: 3501 Farnam St.

TV tape: Recording facilities.

AM Affiliate: WOW, 5-kw, 590 kc (CBS).

FM Affiliate: WOW-FM, 40-kw, 92.3 mc (No. 222), 480-ft.

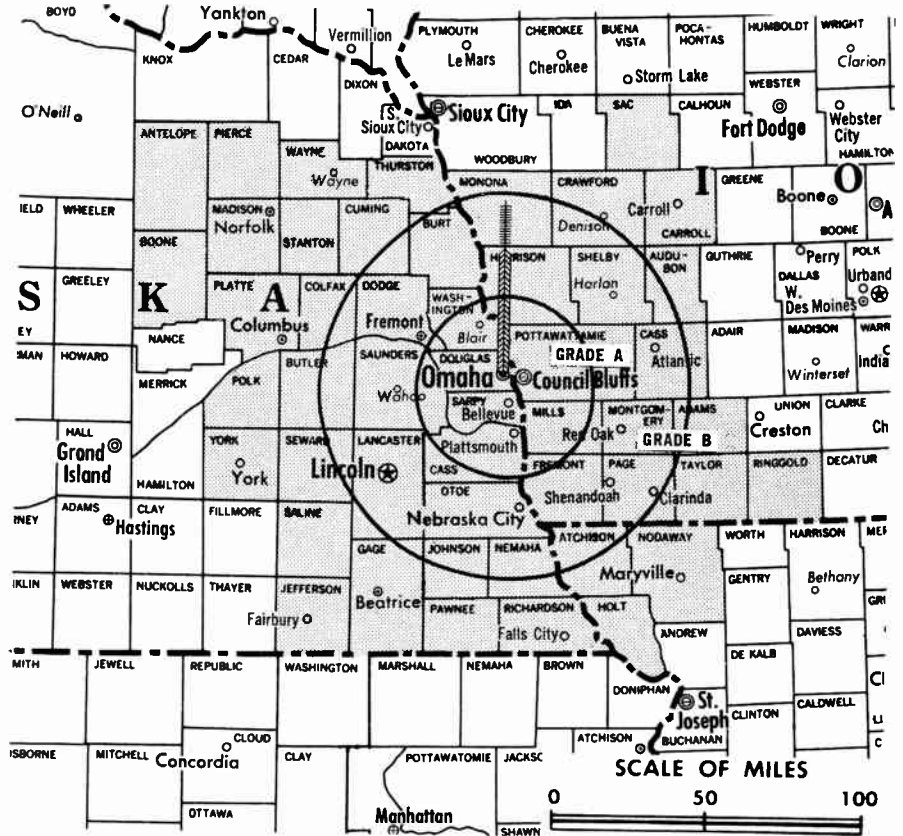
O & O Translators: K09GJ, Clarinda, Ia.; K71BL, Norfolk, Neb.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOW-TV Ref: FCC File No. BMPCT-894 Granted 12/19/52

©American Map Co., Inc., N.Y., No. 14244

## WOW-TV

Licensee: Meredith WOW Inc., 3501 Farnam St., Omaha (68131).

Studio: 3501 Farnam St. Telephone: 402-346-3400. TWX No.: 402-348-1239.

Ownership: Meredith Publishing Company, Des Moines, Iowa, through subsidiary Meredith WOW Inc. For Meredith Publishing Co. executives see Book & Periodical Publishers Ownership. Meredith Broadcasting Company officers: Fred Bohlen, chairman of the board; Frank P. Fogarty, pres., c/o Meredith WOW Inc., Omaha, Neb. Same interests own radio WOW & WOW-FM, Omaha; WHEN-TV & WHEN, Syracuse, N.Y.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; KPHO-TV & KPHO, Phoenix, Ariz.

Began Operation: Aug. 29, 1949. Sold to present owner Sept. 1951 (Television Digest, Vol. 7:32, 39).

Represented (sales) by Blair-TV.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- HOWARD L. STALNAKER, v.p. & general manager.
- BILL McBRIDE, station manager.
- COAD DAILEY, local sales manager.
- BILL McNAMARA, program director & film buyer.
- DALE LARSON, production supervisor.
- GLENN FLYNN, director of engineering.
- MIKE BYRNE, promotion manager.
- MARILOU THIBAUT, continuity director.
- ARNOLD PETERSON, farm director.
- JAMES McGAFFIN, news editor.
- JOHN DIXON, sales service director.
- WILLIAM F. TEMPLIN, office manager.

### DIGEST OF RATE CARD NO. 16 (Revised) (Dec. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AA—7-10 p.m., daily.	\$1000.00	\$575.00	\$390.00	\$292.50	\$245.00	\$225.00
	\$112.50					

\*Section 1. Section 2 offers Min., 20 & 10 Sec., on 1-3-5 plan.

NETWORK BASE HOURLY RATE: \$950.

402-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>IOWA</b>			
ADAMS	2,100	1,900	90
AUDUBON	3,100	3,000	95
CARROLL	6,600	6,400	96
CASS	5,700	5,300	94
CRAWFORD	5,300	5,000	95
FREMONT	2,800	2,700	96
HARRISON	5,000	4,800	94
MILLS	3,500	3,300	95
MUNONA	3,900	3,700	94
MONTGOMERY	4,500	4,200	94
PAGE	6,200	5,700	93
POTTAWATTAMIE	26,800	25,500	95
RINGGOLD	2,300	2,100	94
SAC	5,200	4,800	93
SHELBY	4,400	4,200	96
TAYLOR	2,900	2,600	89
<b>MISSOURI</b>			
ATCHISON	2,600	2,400	93
HOLT	2,200	1,900	87
NODAWAY	6,400	5,800	91
<b>NEBRASKA</b>			
ANTELOPE	2,900	2,500	88
BOONE	2,600	2,400	92
BURT	3,000	2,900	96
BUTLER	3,100	2,800	91
CASS	5,800	5,600	96
COLFAX	3,200	2,900	90
CUMING	3,700	3,400	93
DODGE	11,700	11,200	96
DOUGLAS	116,500	111,100	95
GAGE	8,300	7,700	93
JEFFERSON	3,600	3,300	92

(Continued on next page)

STATION TOTAL	395,900	374,000	94
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NET WEEKLY CIRCULATION (MARCH 65)	296,500
AVERAGE DAILY CIRCULATION (MARCH 65)	214,400
COLOR PENETRATION PERCENTAGE (NOV 65)	5

TV Factbook No. 36



**KHOL-TV, Kearney**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
DEUEL	1,000	1,000	93
DUNDY	1,000	900	90
FILLMORE	3,100	2,900	94
FRANKLIN	1,500	1,400	94
FRONTIER	1,100	1,000	93
FURNAS	2,200	2,000	89
GARDEN	1,000	800	82
GARFIELD	900	800	88
GOSPER	800	700	96
GRANT	300	300	78
GREELEY	1,100	900	86
HALL	12,500	11,800	95
HAMILTON	2,800	2,600	95
HARLAN	1,300	1,200	94
HAYES	600	500	92
HITCHCOCK	1,300	1,200	95
HOLT	4,200	3,400	82
HOOKER	400	300	98
HOWARD	1,800	1,700	92
JEFFERSON	3,600	3,300	92
KEARNEY	2,100	2,000	98
KEITH	2,500	2,400	95
KNOX	3,900	3,300	85
LINCOLN	9,400	8,800	94
LOGAN	300	300	83
LOUP	300	300	91
MC PHERSON	200	200	82
MADISON	8,300	7,500	90
MERRICK	2,700	2,500	92
NANCE	1,600	1,500	91
NUCKOLLS	2,500	2,300	90
PERKINS	1,200	1,100	98
PHILIPS	3,400	3,200	97
PIERCE	2,600	2,500	93
PLATTE	7,700	7,300	95
POLK	2,000	1,900	97
RED WILLOW	4,500	4,200	94
SHERMAN	1,500	1,400	90
STANTON	1,700	1,600	90
THAYER	2,900	2,600	93
THOMAS	400	300	76
VALLEY	2,100	1,800	87
WAYNE	3,000	2,900	97
WEBSTER	1,700	1,600	95
WHEELER	400	300	85
YORK	4,500	4,100	91

**Nebraska**

**KETV, Omaha**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
OTOE	5,500	5,200	94
PAWNEE	1,400	1,300	87
PLATTE	7,700	7,300	95
POLK	2,000	1,900	97
RICHARDSON	4,200	3,800	92
SALINE	4,200	4,000	94
SARPY	9,800	9,600	98
SAUNDERS	5,700	5,400	95
SEWARD	4,300	3,900	90
STANTON	1,700	1,600	90
THURSTON	1,700	1,600	92
WASHINGTON	3,900	3,800	97
WAYNE	3,000	2,900	97
YORK	4,500	4,100	91

**KMTV, Omaha**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
JOHNSON	1,900	1,800	92
LANCASTER	55,000	52,300	95
MADISON	8,300	7,500	90
NEMAHA	2,600	2,400	92
OTOE	5,500	5,200	94
PAWNEE	1,400	1,300	87
PLATTE	7,700	7,300	95
POLK	2,000	1,900	97
RICHARDSON	4,200	3,800	92
SALINE	4,200	4,000	94
SARPY	9,800	9,600	98
SAUNDERS	5,700	5,400	95
SEWARD	4,300	3,900	90
STANTON	1,700	1,600	90
THURSTON	1,700	1,600	92
WASHINGTON	3,900	3,800	97
YORK	4,500	4,100	91

**WOW-TV, Omaha**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
NEBRASKA (CONTINUED)			
JOHNSON	1,900	1,800	92
LANCASTER	55,000	52,300	95
MADISON	8,300	7,500	90
NEMAHA	2,600	2,400	92
OTOE	5,500	5,200	94
PAWNEE	1,400	1,300	87
PIERCE	2,600	2,500	93
PLATTE	7,700	7,300	95
POLK	2,000	1,900	97
RICHARDSON	4,200	3,800	92
SALINE	4,200	4,000	94
SARPY	9,800	9,600	98
SAUNDERS	5,700	5,400	95
SEWARD	4,300	3,900	90
STANTON	1,700	1,600	90
THURSTON	1,700	1,600	92
WASHINGTON	3,900	3,800	97
WAYNE	3,000	2,900	97
YORK	4,500	4,100	91



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**

**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# Nebraska—Scottsbluff-Gering



**KSTF**

Ch. 10



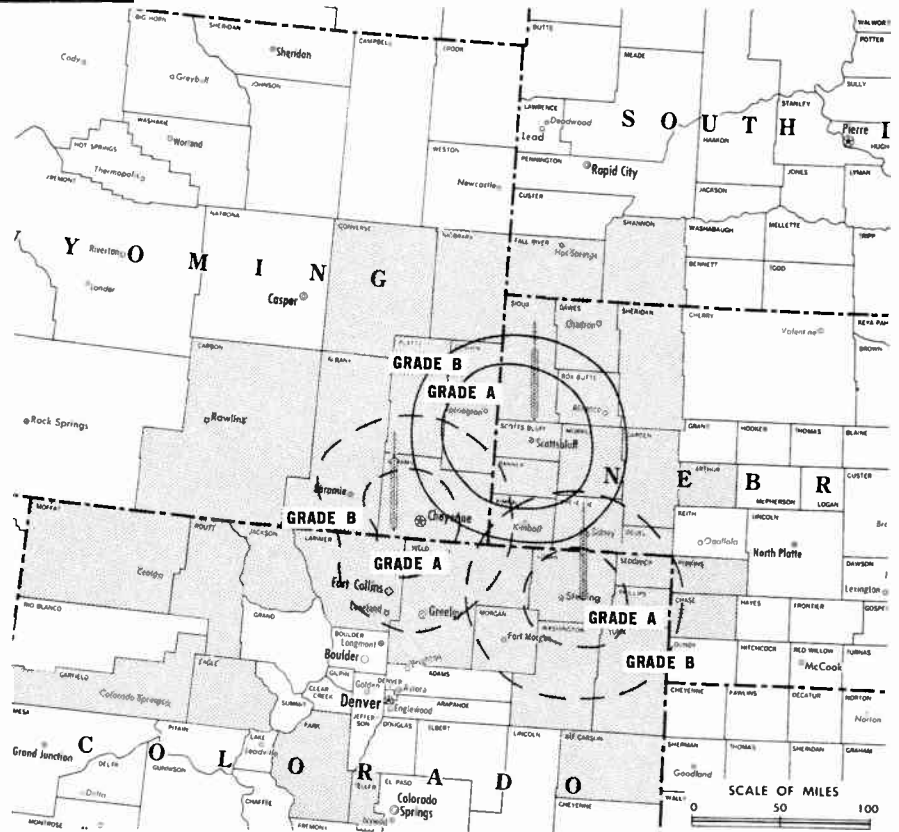
[Satellite of KFBC-TV,  
Cheyenne, Wyo.]

Technical Facilities: Channel No. 10  
(192-198 mc). Authorized power:  
240-kw visual, 24-kw aural. An-  
tenna: 840-ft. above av. terrain,  
674-ft. above ground, 5141-ft.  
above sea level.

Latitude 41° 59' 58"

Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of  
Scottsbluff.



(County coverage (shaded areas) based on 1965  
ARB study.)

KSTF Ref: FCC File No. BMPCT-4858 Granted 10/9/57

©American Map Co., Inc., N.Y., No. 14244

## KSTF

Network Service: ABC, CBS & NBC, same as KFBC-TV, Cheyenne.  
Licensee: Frontier Bcstg. Co., 2923 E. Lincolnway, Cheyenne, Wyo.  
Studio: 2923 E. Lincolnway, Cheyenne, Wyo. (82001).

Telephone: 307-634-4461, Cheyenne.

Ownership: See KFBC-TV, Cheyenne.

Began Operation: Aug. 7, 1955.

Represented (sales) by George P. Hollingbery Co.; Bob Hix (Den-  
ver); Soderlund Co. (Omaha).

Represented (legal) by Kóteen & Burt.

Personnel:

WILLIAM G. WALTER, resident manager.

WILLIAM C. GROVE, exec. vice president.

DEAN SUHR, resident engineer.

Rates: Sold only in combination with KFBC-TV, Cheyenne, with  
rates applying to simultaneous telecasts on both stations.

NETWORK BASE HOURLY RATE: Bonus to KFBC-TV, Cheyenne,  
Wyo.

ARB Data For This Station Included With  
Report of Parent KFBC-TV, Cheyenne, Wyo.  
Above Map Shows Coverage For Both Parent &  
Satellite.

## BLACKBURN

& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Nebraska—Superior



**KHTL-TV**



Ch. 4

(Satellite of KHOL-TV, Kearney, Neb.)

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 25.1-kw visual, 5-kw aural. Antenna: 1127-ft. above av. terrain, 1083-ft. above ground, 2833-ft. above sea level.

Latitude 40° 05' 13"  
Longitude 97° 55' 12"

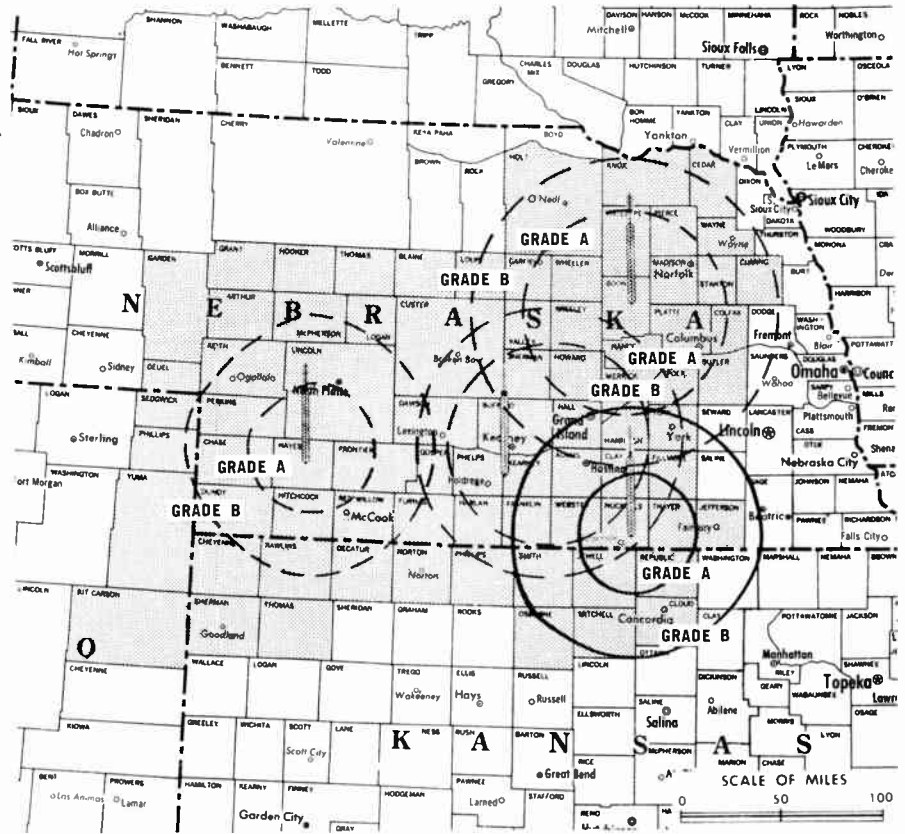
Transmitter: 4.7-mi. SW of Ruskin.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

219



KHTL-TV Ref: FCC File No. BMPCT-6083 Granted 4/22/65

©American Map Co., Inc., N.Y., No. 14244

## KHTL-TV

Grantee (STA): Bi-States Co., 414 East Ave., Holdrege, Neb. (68949).

Ownership: See KHOL-TV.

Began Operation: Oct. 1, 1965.

Represented (sales) by Meeker Co.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

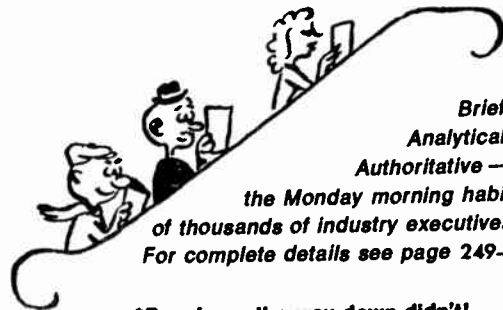
LARRY BRAZIL, resident engineer.

Rates: Sold nationally & regionally only in conjunction with KHOL-TV, Kearney-Holdrege; KHQL-TV, Albion, and KHPL-TV, Hayes Center, all Neb.

ARB Data For This Station Is Not Available Since It Began Operation After The Survey Was Made.

The Above Map Reflects Coverage Of Parent KHOL-TV, Kearney, Neb. & Its Other Satellites.

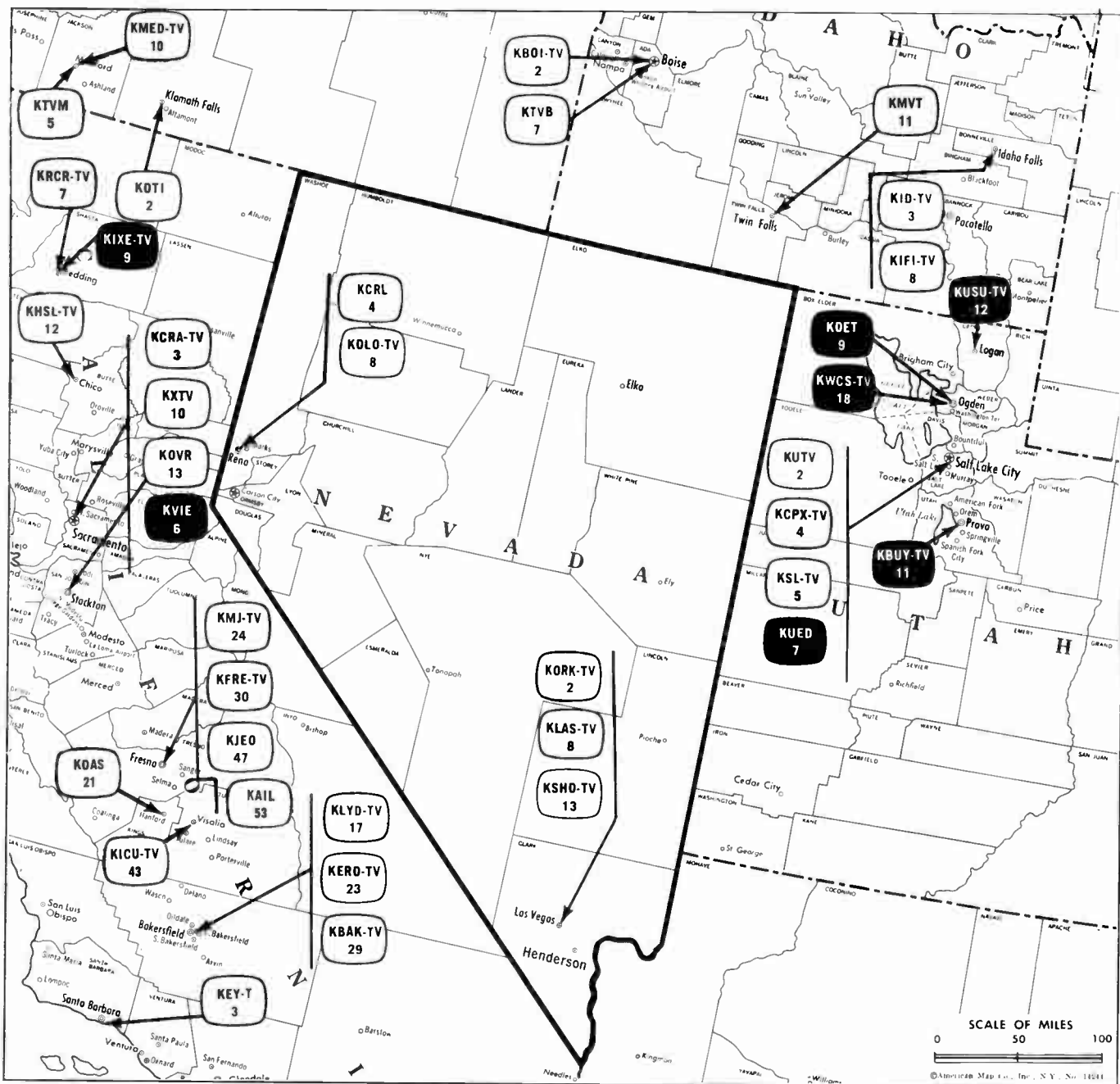
## People on the way up read Television Digest\*



Brief,  
Analytical,  
Authoritative —  
the Monday morning habit  
of thousands of industry executives  
For complete details see page 249-c

\*People on the way down didn't!

# Nevada



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Las Vegas	87,600	158	107,100	183	99,500	180
Reno	60,800	177	78,200	194	70,700	194

### Nevada Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
5	0	5
0	0	0
		5

**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

**IN NORTH NEVADA**  
HEINZ MATUSCHKA  
P.O. Box 4426  
San Rafael, California  
Phone: 415-775-4566  
Phoenix Warehouse  
602-262-5500

**IN SOUTH NEVADA**  
JAMES CUNNINGHAM  
1536 N. Hill Street  
Pasadena, California  
Phone: 213-254-9832

# Nevada—Las Vegas



**KLAS-TV**

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 55-kw visual, 27.5-kw aural. Antenna: 130-ft. above av. terrain, 238-ft. above ground, 2310-ft. above sea level.

Latitude 36° 07' 49"  
Longitude 115° 09' 52"

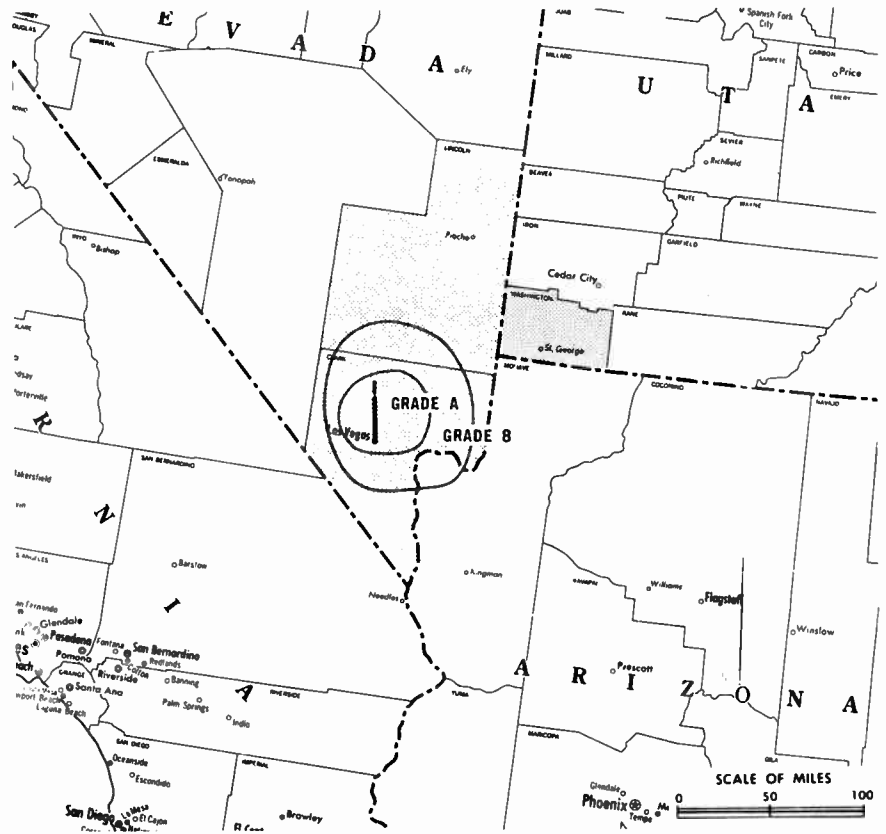
Transmitter: 250 East Desert Inn Road.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KLAS-TV Ref: FCC File No. BPCT—2116 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

## KLAS-TV

Network Service: CBS.

Licensee: Las Vegas Television Inc.

Studio: 250 East Desert Inn Road, Las Vegas (89109).

Telephone: 702-735-7511. TWX No. 702-248-7038.

Ownership: H. M. Greenspun, pres., 76.12%; Las Vegas Sun, 23.88%. Mr. Greenspun is publisher and majority stockholder of the Las Vegas Sun. Note: Mr. Greenspun increased holdings from 36.6% to 68.8% when Mr. Jolley sold his interest in KLAS-TV back to company (Television Digest, Vol. 12:25, 13:9). He later increased holdings to present 76.12%.

Began Operation: July 8, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Welch & Morgan.

Personnel:

- H. M. (HANK) GREENSPUN, president.
- MARK SMITH, station manager.
- NORMAN L. WHITE, sales manager.
- MIKE REUTHER, director of production & operations.
- URSULA SCHINDLER, business manager.
- HURSCHEL C. MCKENZIE, director of engineering.

DIGEST OF RATE CARD NO. S-5  
(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—5:30-10:59 p.m., daily.  
\$400.00 \$250.00 \$200.00 \$110.00 \$60.00 \$50.00 \$35.00  
NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NEVADA			
CLARK	84,700	80,800	95
LINCOLN	400	400	88
UTAH			
WASHINGTON	3,000	2,600	86
<b>STATION TOTAL</b>	<b>88,100</b>	<b>83,800</b>	<b>95</b>
NET WEEKLY CIRCULATION (MARCH 65)		80,400	
AVERAGE DAILY CIRCULATION (MARCH 65)		63,900	
COLOR PENETRATION PERCENTAGE (NOV 65)		12	

## Daniels & Associates

THE PIONEER CATV BROKER

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**THE DANIELS BUILDING • THIRD AT MILWAUKEE**

Denver, Colorado 80206

(303) 388-5888

# Nevada—Las Vegas

**NB KORK-TV**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 272-ft. above av. terrain, 510-ft. above ground, 2320-ft. above sea level.

Latitude 36° 07' 50"  
Longitude 115° 05' 06"

Transmitter: 4850 Henderson Hwy.

AM Affiliate: KORK, .25-kw, 1340 kc (ABC).

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KORK-TV Ref: FCC File No. BMPCT—2582 Granted 12/8/54

©American Map Co., Inc., N.Y., No. 14244

## KORK-TV

Licensee: Southern Nevada Radio & TV Co., Box 550, Las Vegas (89101).

Studio: 4850 Henderson Highway.

Telephone: 702-382-1760.

TWX No.: 702-248-7052.

Ownership: Donald W. Reynolds, pres., 100%; Reynolds also controls KOLQ-TV, Reno (KOLQ); KGNS-TV, Laredo, Tex.; KFSA-TV, Fort Smith (KFSA); KFOY-TV, Hot Springs, Ark.; Review Journal and other newspapers in Arkansas, Nevada, Oklahoma and Mississippi.

Began Operation: Jan. 23, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.; C. K. Beaver & Assoc. (South & Southeast).

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.  
EDWARD R. TABOR, v.p. & general manager.  
LARRY PATTERSON, local sales manager.

## DIGEST OF RATE CARD NO. 7

(Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$350.00	\$225.00	\$175.00	\$120.00	\$70.00	\$56.00
NETWORK BASE HOURLY RATE: \$200.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ARIZONA			
COCONINO	13,900	11,300	81
MOHAVE	3,500	3,100	88
NEVADA			
CLARK	84,700	80,800	95
LINCOLN	400	400	88
UTAH			
GARFIELD	800	700	80
KANE	800	600	75
WASHINGTON	3,000	2,600	86
<b>STATION TOTAL</b>	<b>107,100</b>	<b>99,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	87,600
AVERAGE DAILY CIRCULATION (MARCH 65)	70,600
COLOR PENETRATION PERCENTAGE (NOV 65)	12

# Nevada—Las Vegas



## KSHO-TV

Ch. 13

Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
11-kw visual, 5.5-kw aural. An-  
tenna: 130-ft. above av. terrain,  
242-ft. above ground, 2296-ft.  
above sea level.

Latitude 36° 08' 32"  
Longitude 115° 09' 37"

Transmitter: El Rancho Vegas Motor  
Hotel.

TV tape: Recording facilities.

Color Facilities: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KSHO-TV Ref: FCC File No. BMP(T)-4854 Granted 9/26/57

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## KSHO-TV

Licensee: Television Co. of America Inc., P.O. Box 2586 (89104).

Studio: El Rancho Vegas Hotel grounds.

Telephone: 702-735-4266.

Ownership: Nevada Broadcasters Fund Inc., 100%. Officers: Alex  
Gold, pres.; Walter Shull, v.p.; Jeanne Sturgill, secy.-treas.  
Note: Transfer pends to Arthur Powell Williams.

Began Operation: May 4, 1956. Sale of KSHO-TV to present own-  
ers by Mervyn L. & Nathan Adelson and Irwin A. Molasky ap-  
proved Nov. 5, 1959 by FCC (Television Digest, Vol. 15:42, 45).  
Sale to Adelson group by Albert Zugsmith interests approved  
Nov. 20, 1957 by FCC (Vol. 13:34, 42, 47); Zugsmith group's  
purchase of KSHO-TV with radio KBMI, Henderson, Nev. ap-  
proved Nov. 28, 1956 by FCC (Vol. 12:48).

Represented (sales) by Forjoe-TV Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ALEX GOLD, president, general manager & film buyer.  
JACK REYNOLDS, program director.  
WALTER SHULL, local sales manager.  
GEORGE CERBOSKAS, chief engineer.  
MARILYN KNOP, traffic manager.

### DIGEST OF RATE CARD NO. 4 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6:30-10:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$65.00	\$50.00	\$40.00
NETWORK BASE HOURLY RATE:	Bonus to network.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEVADA			
CLARK	84,700	80,800	95
UTAH			
WASHINGTON	3,000	2,600	86
<b>STATION TOTAL</b>	<b>87,700</b>	<b>83,400</b>	<b>95</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>76,200</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>43,100</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>12</b>	

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



# Nevada—Reno



**KCRL**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"  
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

Studio: 1790 Vassar St. (89502).

Telephone: 702-322-9145.

TWX No.: 702-358-0132.

TV tape: Recording facilities.

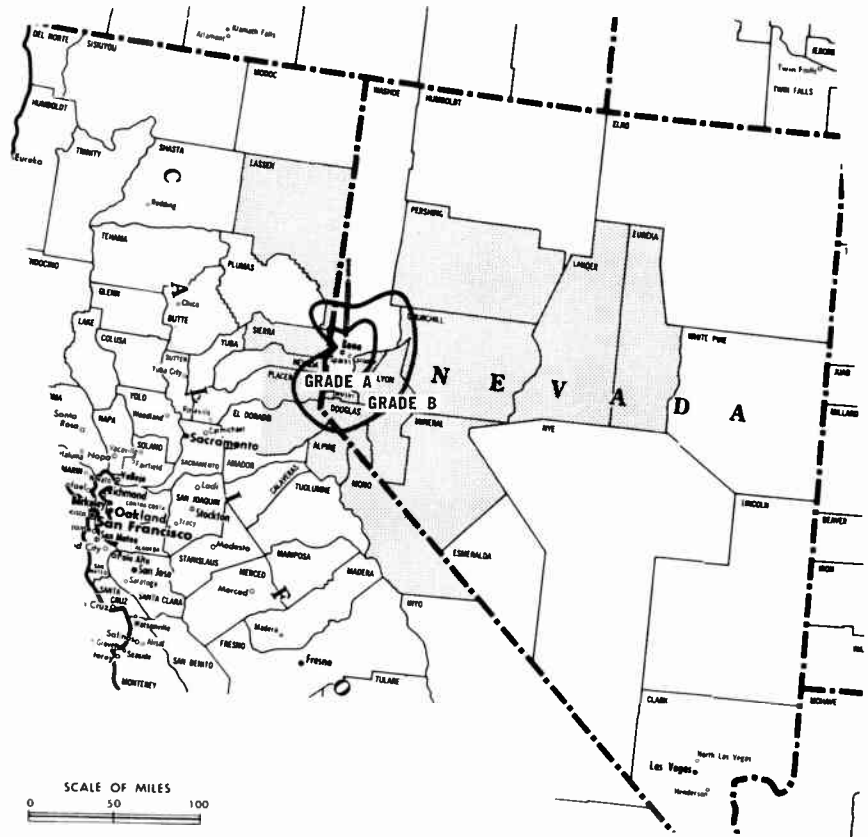
Color Facilities: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

O & O Translator: K80BR, Carson City, Nev.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KCRL Ref: FCC File No. BPCT-2656 Granted 6/15/61

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## KCRL

Licensee: Circle L Inc.  
Ownership: Circle L Inc., 100%.  
Began Operation: Sept. 30, 1962.  
Represented (sales) by George P. Hollingbery Co.  
Represented (legal) by Pierson, Ball & Dowd.  
Represented (engineering) by Ron Oakley.  
Personnel:  
CHARLES E. CORD, pres. & general manager.  
ROGER O. VAN DUZER, station manager.  
VIC STERLING, production manager.  
RON OAKLEY, chief engineer.  
NICK LAURI, news director.

### DIGEST OF RATE CARD NO. 1 (Sept. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$350.00	\$200.00	\$140.00	\$100.00	\$75.00	\$60.00	\$35.00
NETWORK BASE HOURLY RATE:	\$250 (NBC), \$250 (ABC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>CALIFORNIA</b>			
ALPINE	200	100	77
EL DORADO EAST	3,300	3,100	93
LASSEN	3,500	3,100	87
MONO	900	700	74
NEVADA EAST	800	700	89
PLACER EAST	1,200	1,100	93
SIERRA	800	700	86
<b>NEVADA</b>			
CHURCHILL	3,100	3,000	95
DOUGLAS	1,500	1,300	90
EUREKA	300	200	75
LANDER	500	400	81
LYON	2,400	2,100	89
MINERAL	2,000	1,800	92
ORMSBY	3,200	3,000	94
PERSHING	1,200	1,100	91
STOREY	200	200	86
WASHOE	36,600	34,300	94
<b>STATION TOTAL</b>	<b>61,700</b>	<b>56,900</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 45,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 37,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

# Nevada—Reno



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 77.6-kw visual, 15.5-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

Holds CP for 151-kw visual, 30.2-kw aural. BPCT—3473.

Transmitter: Slide Mt., Washoe County.

TV tape: Recording facilities.

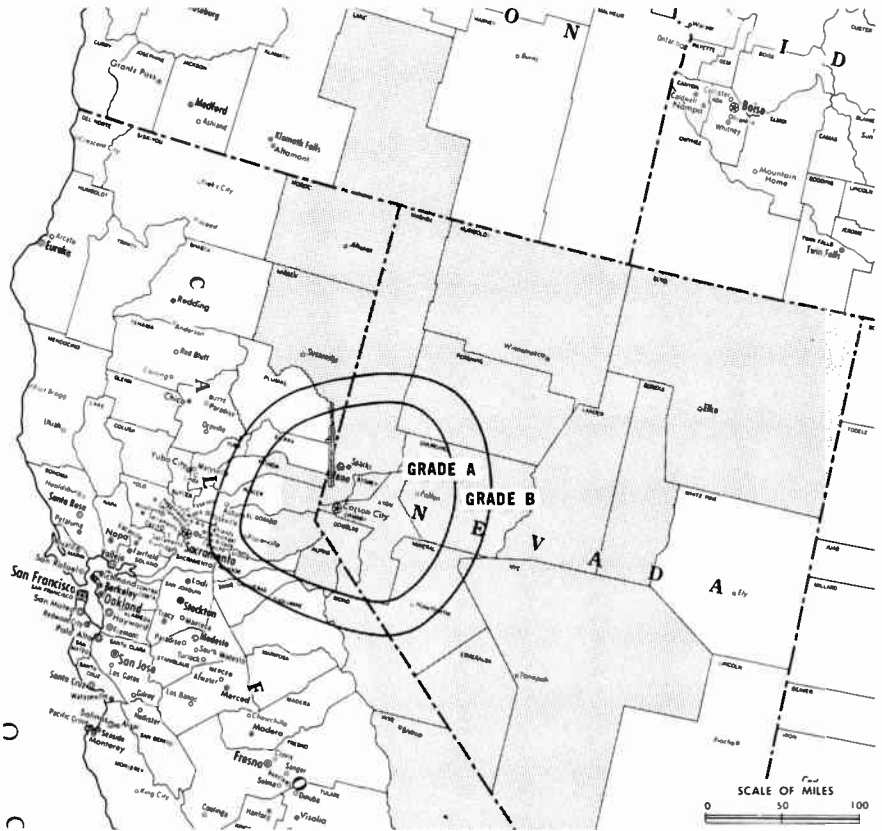
Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KOLO, 5-kw, 920 kc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOLO-TV Ref: FCC File No. BPCT—2653 Granted 8/10/59  
CP BPCT—3473 Granted 5/6/65

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## KOLO-TV

Network Service: CBS, ABC.

Licensee: Nevada Radio-Television Inc., Box 2610 (89505).

Studio: 770 E. 5th St. (89502).

Telephone: 702-323-0721.

TWX No.: 702-358-1681.

Ownership: Donald W. Reynolds, 50%; Southwestern Publishing Co., 50%. Mr. Reynolds also controls KORK-TV, Las Vegas and KFOY-TV, Hot Springs, Ark. For Reynolds' other holdings see KORK-TV, Las Vegas.

Began Operation: Sept. 26, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.  
PHILLIP G. ROSE, v.p., general manager & film buyer.  
STAN WEISBERGER, commercial manager.  
HELEN BUSSCHER, program service mgr.  
B. J. MULLIGAN, operations manager.  
JIM BULL, chief engineer.  
BOB CARROLL, news director.

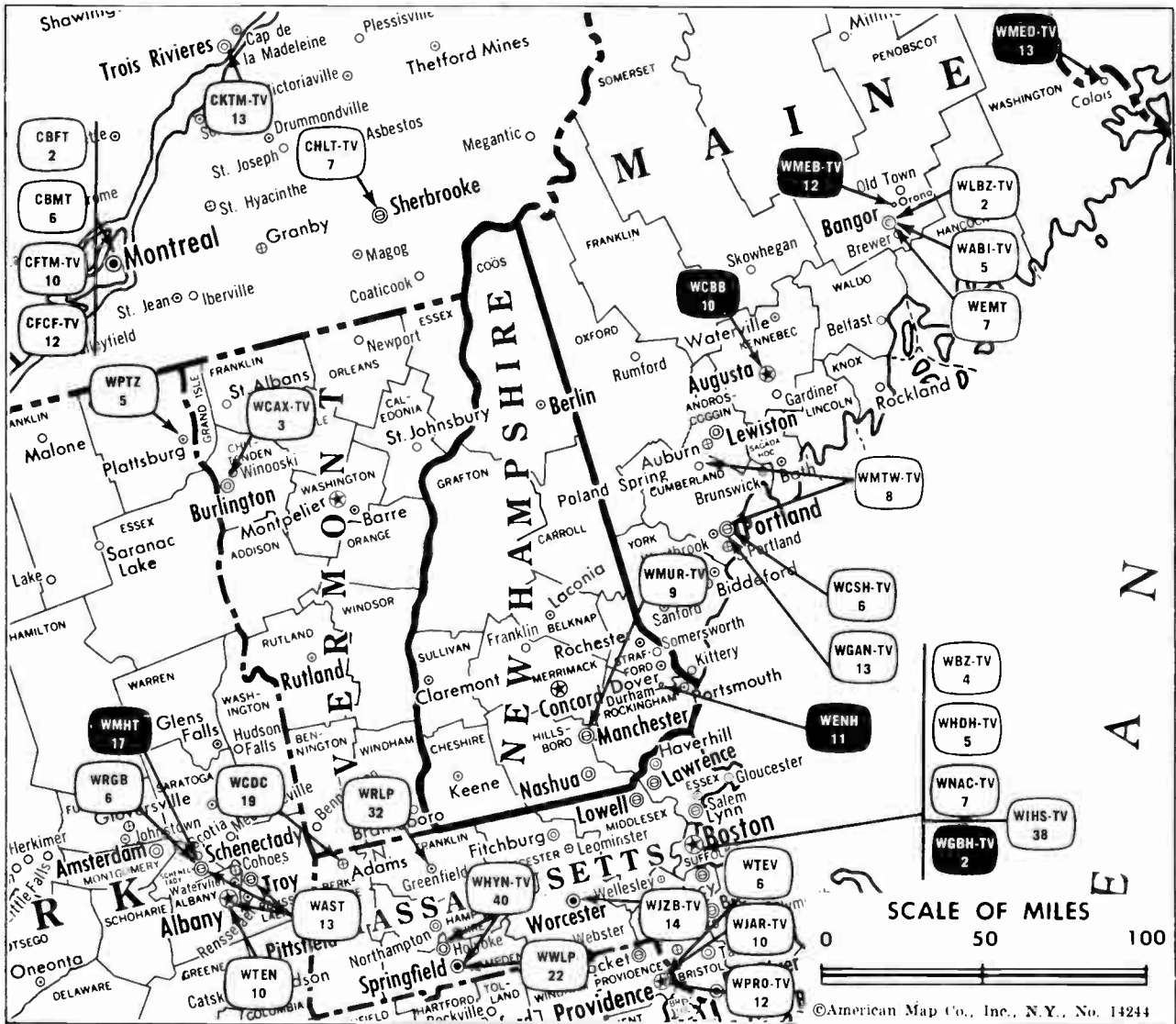
### DIGEST OF RATE CARD NO. 11-A (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$400.00	\$240.00		\$80.00	\$65.00	\$40.00
NETWORK BASE HOURLY RATE:	\$250 (CBS), \$250 (ABC).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>CALIFORNIA</b>			
ALPINE	200	100	77
EL DORADO EAST	3,300	3,100	93
INYO	4,100	3,300	80
LASSEN	3,500	3,100	87
MOODOC	2,500	2,200	86
MONO	900	700	74
NEVADA EAST	800	700	89
PLACER EAST	1,200	1,100	93
<b>NEVADA</b>			
CHURCHILL	3,100	3,000	95
DOUGLAS	1,500	1,300	90
ELKO	4,200	3,400	83
ESMERALDA	200	200	70
EUREKA	300	200	75
HUMBOLOT	2,000	1,800	91
LANDER	500	400	81
LYON	2,400	2,100	89
MINERAL	2,000	1,800	92
NYE	2,000	1,600	80
ORMSBY	3,200	3,000	94
PERSHING	1,200	1,100	91
STOREY	200	200	86
WASHOE	36,600	34,300	94
<b>OREGON</b>			
LAKE	2,300	2,000	87
<b>STATION TOTAL</b>	<b>78,200</b>	<b>70,700</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	60,800
AVERAGE DAILY CIRCULATION (MARCH 65)	47,200
COLOR PENETRATION PERCENTAGE (NOV 65)	12

# New Hampshire



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Manchester	348,800	53	1,490,800	16	1,441,000	16

### New Hampshire Station Status as of Feb. 1, 1966

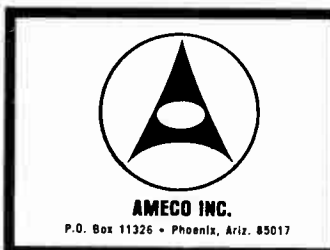
- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
1	0	1
1	0	1
		2

### State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

**WRLP**  
Keene  
(See Greenfield, Mass.)

**WMTW-TV**  
Mt. Washington  
(See Poland Spring, Me.)



**AMECO "SALESMOBILE SERVICE"**  
IN NEW HAMPSHIRE  
DON LEMIR  
P.O. Box 247 Manchester, New Hampshire  
Phone: 603-627-2122  
Harrisburg Warehouse 717-737-3792

# New Hampshire—Manchester



**WMUR-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"  
Longitude 71° 35' 19"

Transmitter: Goffstown, N.H.

O & O Translator: W13AK, Manchester, N.H.

Color Facilities: Network.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WMUR-TV Ref: FCC File No. BPCT-2407 Granted 11/15/55

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## WMUR-TV

Licensee: United Television Co. of New Hampshire, 1819 N. Elm St., Manchester, N.H. (03104).

Studio: WMUR-TV Bldg. Telephone: 603-623-8061.

Ownership: Richard Eaton, 100%. For other interests see WOOK-TV, Washington, D.C.

Began Operation: March 28, 1954. Transfer to present owner from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vols. 14:15; 15:2, 6).

Represented (sales) by Young Television.

Represented (legal) by Cohn & Marks.

Personnel:

RICHARD EATON, president & film buyer.  
SAM PHILLIPS, v.p. & general manager.  
RAY HARRIS, program manager.

### DIGEST OF RATE CARD NO. 8 (Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:30 p.m., daily.						
\$600.00	\$360.00	\$240.00	\$150.00	\$120.00	\$84.00	\$60.00

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CHESHIRE	14,600	13,700	94
GRAFTON	15,000	14,000	93
HILLSBOROUGH	59,000	57,300	97
MERRIMACK	21,300	20,400	95
ROCKINGHAM	34,200	33,100	97
STRAFFORD	19,200	18,500	96
SULLIVAN	9,200	8,500	93
VERMONT			
BENNINGTON	8,000	7,600	94
RUTLAND	14,300	13,500	95
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94
<b>STATION TOTAL</b>	<b>1,490,800</b>	<b>1,441,000</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 348,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 135,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

## State Educational Technical Facilities (Complete Data in Educational Directory)

**WENH**

**Durham**

Ch. 11

Non-Commercial Educational Station

Licensee: U of New Hampshire, Durham.

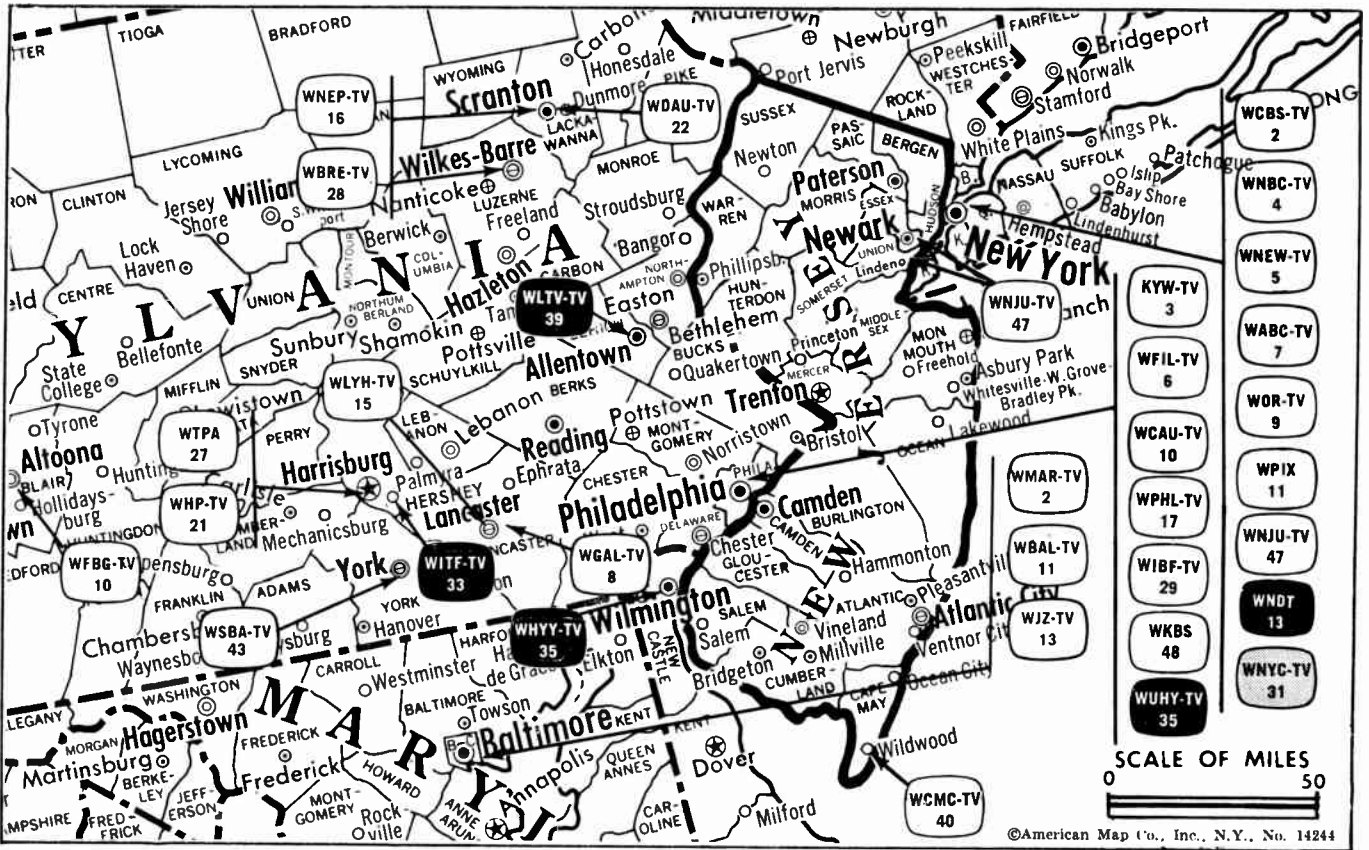
Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 970-ft. above av. terrain, 398-ft. above ground, 1498-ft. above sea level.

Latitude 43° 10' 41"  
Longitude 71° 12' 19"

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MAINE			
YORK	31,200	30,300	97
MASSACHUSETTS			
ESSEX	186,500	181,800	97
MIDDLESEX	374,800	365,100	97
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,800	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
NEW HAMPSHIRE			
BELKNAP	9,300	9,000	97
CARROLL	5,300	5,100	96

1966 Edition

# New Jersey



## New Jersey Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
□ Commercial Television Stations	0	1	1
● Educational Television Stations	0	0	0
			1

For New Jersey CATV Systems  
see Section c

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WNJU-TV**  
Linden (Newark)  
(See New York, N.Y.)



**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

IN NEW JERSEY  
GEORGE MARTIN  
P.O. Box 3343 Harrisburg, Pa. 17101  
Phone: 717-737-3792  
Harrisburg Warehouse 717-737-3792

# New Jersey—Wildwood

## WCMC-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 14-kw visual, 2.5-kw aural. Antenna: 200-ft. above av. terrain, 220-ft. above ground, 228-ft. above sea level.

Latitude 38° 59' 33"  
Longitude 74° 48' 48"

Transmitter: 3010 New Jersey Ave.

Color: Network only.

News Wire Service: AP.

AM Affiliate: WCMC, .25-kw, 1230 kc.

FM Affiliate: WCMC-FM, 3.5-kw, 100.7 mc (No. 264), 98-ft. antenna height.



WCMC-TV Ref: FCC File No. BPCT-3216 Granted 3/11/64

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## WCMC-TV

Network Service: None, independent.

Grantee: Jersey Cape Broadcasting Corp., 3010 New Jersey Ave.

Studio: 3010 New Jersey Ave.

Telephone: 609-522-1416.

Ownership: William C. Wotring Jr., pres., 33.3%; Carlton S. Owen, v.p., 33.3%; Frank W. Strohm, secy.-treas., 33.3%; Francis J. Matrangola, 0.1%.

Began Operation: January 25, 1966.

Represented (sales) Bob Dome, Philadelphia; Vic Piano Assoc., N.Y.

Represented (legal) Harry J. Daly.

### Personnel:

WILLIAM C. WOTRING JR., president & general manager.  
FRANK STROHM, sales manager.  
ARTHUR HUSTON, program director.  
CARLTON S. OWEN, operations manager.

### DIGEST OF RATE CARD NO. 1 (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class A—7:30-10:30 p.m., daily.	\$125.00	\$75.00	\$50.00	\$30.00	\$25.00	\$12.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

HA 1-0818

RESIDENCE  
TE 2-9362

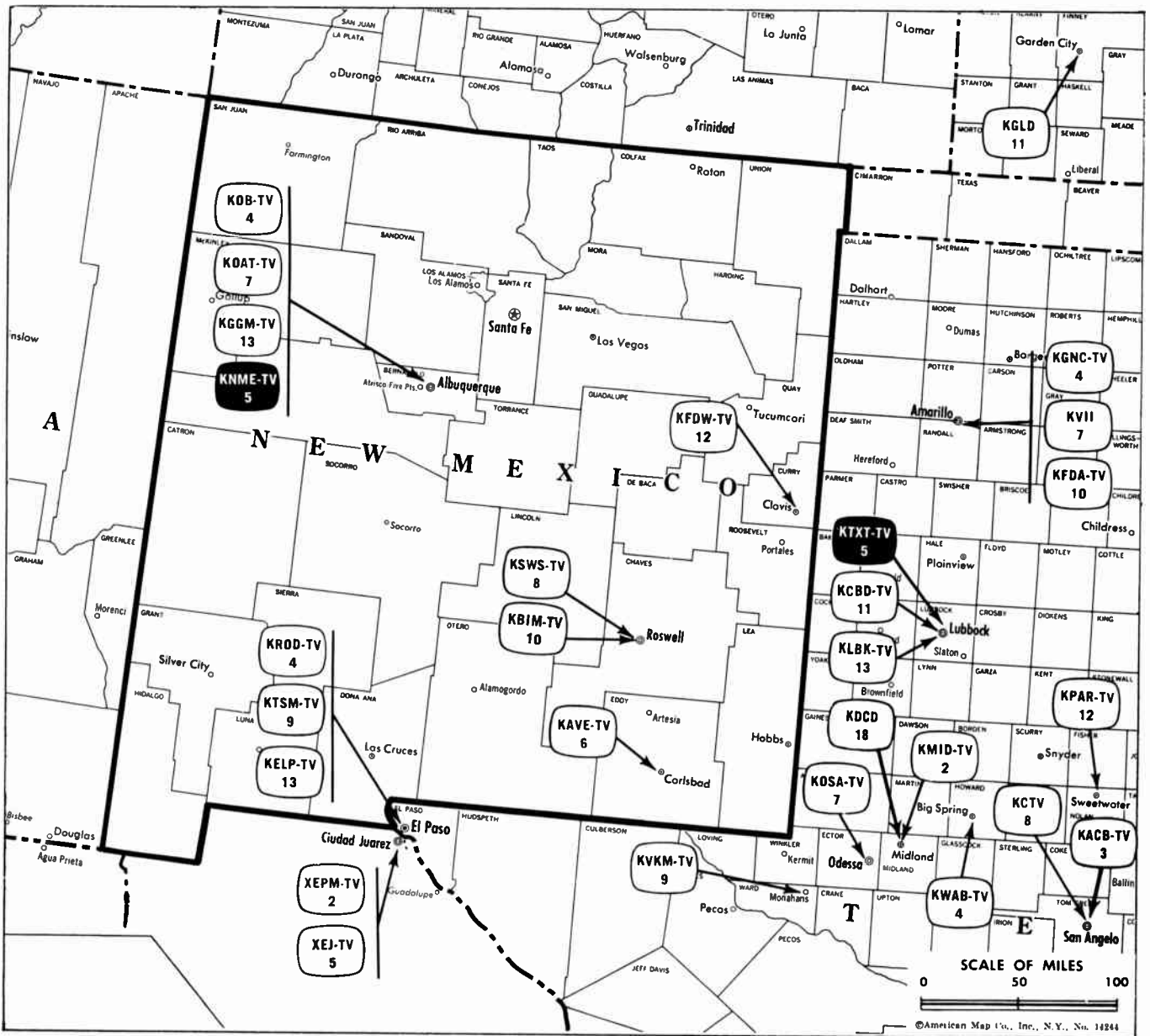
## La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Albuquerque	179,300	100	227,800	126	208,200	126
Roswell	54,300	183	81,500	191	76,300	189
Carlsbad	10,400	228	15,100	228	14,200	228

New Mexico Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	6	0	6
Educational Television Stations	1	0	1
			7

State Educational Facilities  
see page for KAVE-TV, Carlsbad, N.M.

# THE BIG NAME IN CATV

# ameco

**AMECO INC.** 2949 West Osborn Road • P.O. Box 11326 • Phoenix, Arizona 85017 • Phone (602) 262-5500



# New Mexico—Albuquerque



**KGGM-TV**



Ch. 13

Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
89.1-kw visual, 44.6-kw aural.  
Antenna: 4180-ft. above av. ter-  
rain, 143-ft. above ground,  
10,791-ft. above sea level.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Studio: 14th & Coal SW.

AM Affiliate: KGGM, 5-kw, 610 kc  
(CBS).

TV tape: Recording facilities.

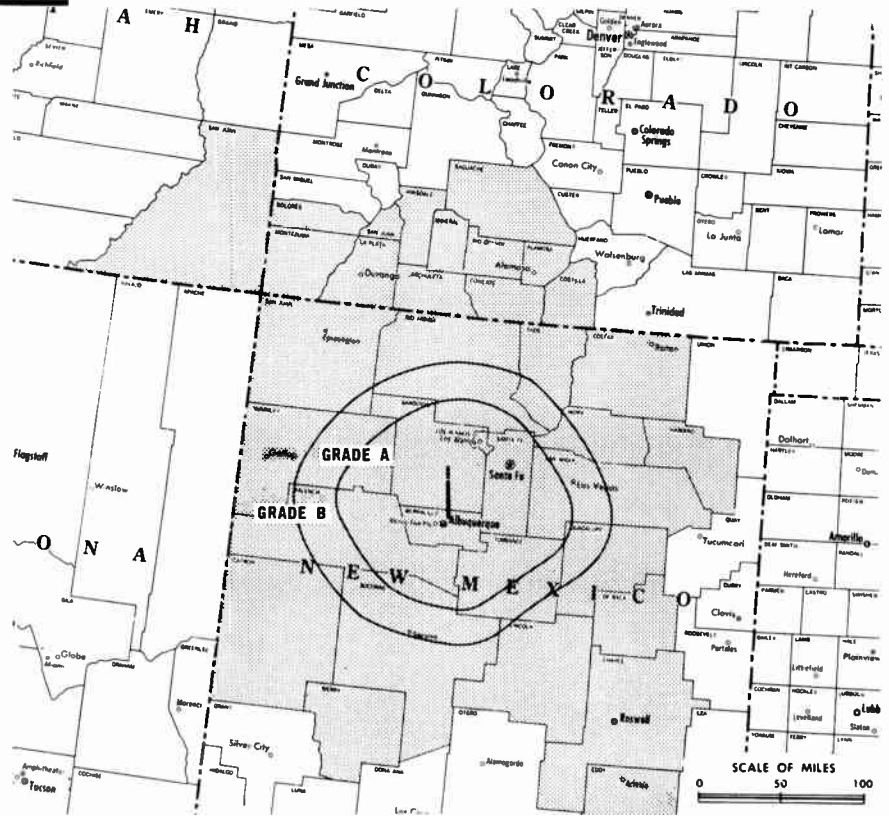
Color: Network & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KGGM-TV Ref: FCC File No. BPCT-2178 Granted 9/18/68

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## KGGM-TV

Licensee: New Mexico Bcstg. Co. Inc., Box 1294 (87103).

Telephone: 505-243-2285. TWX No.: 505-243-8402.

Ownership: A. R. Hebenstreit, pres., 62.21%; Bruce Hebenstreit, v.p.; N. M. Switzer, secy.-treas.; S. P. Vidal, 11.30%; Maurice Liberman, 5.60%; Clinton P. Anderson, 5.54%; Sherburne P. Anderson, 2.37%; Nancy Anderson Roberts, 2.26%; P. J. Vidal, 1.40%; and 24 others less than 1% each. Also owns KVSF, Santa Fe and holds CP for KVSF-TV.

Began Operation: Oct. 4, 1953.

Represented (sales) by National Television Sales Inc.; John L. McGuire & Co. (Denver); George P. Hollingbery Co. (St. Louis, Dallas, Los Angeles, San Francisco).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

A. R. HEBENSTREIT, president.  
BRUCE HEBENSTREIT, general manager & film buyer.  
ROBERT VAN DRIEL, operations & program manager.  
JAMES D. BOAZ, sales manager.  
GEORGE LODIN, chief engineer.  
BILL GODFREY, promotion & merchandising.

### DIGEST OF RATE CARD NO. 11 (Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.  
Class AA—5:30-10:30 p.m., daily.  
\$450.00 \$270.00 \$180.00 \$158.00 \$115.00\* \$100.00\* \$58.00\*

\*Class AA—5:59-9:59 p.m., Mon.-Sat.; 5:59-9:31 p.m., Sun.

NETWORK BASE HOURLY RATE: \$400.00.

For List of Color Equipped Stations  
see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
ALAMOSA	2,800	2,500	88
ARCHULETA	700	600	82
CONEJOS	1,900	1,600	86
COSTILLA	700	500	74
DOLORES	700	500	73
HINSDALE	100	100	99
LA PLATA	6,700	5,900	89
MINERAL	200	100	78
MONTEZUMA	4,900	4,400	89
RIO GRANDE	2,800	2,400	86
SAGUACHE	1,000	800	84
SAN JUAN	200	100	92
<b>NEW MEXICO</b>			
BERNALILLO	85,800	82,300	96
CATRON	500	400	75
CHAVES	17,800	16,900	95
COLFAX	3,300	2,800	86
DE BACA	700	600	91
EDDY	15,100	14,200	94
GUADALUPE	1,100	900	84
HARDING	300	200	78
LINCOLN	2,200	2,000	89
LOS ALAMOS	3,900	3,700	96
MC KINLEY	8,400	6,900	81
MORA	1,000	700	70
RIO ARRIBA	5,300	4,400	83
SANDOVAL	3,100	2,600	85
SAN JUAN	16,300	13,900	85
SAN MIGUEL	4,900	4,000	82
SANTA FE	12,300	11,400	92
SIERRA	2,000	1,700	84
SOCORRO	2,600	2,400	93
TAOS	3,500	2,800	78
TORRANCE	1,400	1,200	88
VALENCIA	11,000	10,600	96
<b>UTAH</b>			
SAN JUAN	2,600	2,100	80
<b>STATION TOTAL</b>	<b>227,800</b>	<b>208,200</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 174,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 130,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# New Mexico—Albuquerque



**KOAT-TV**



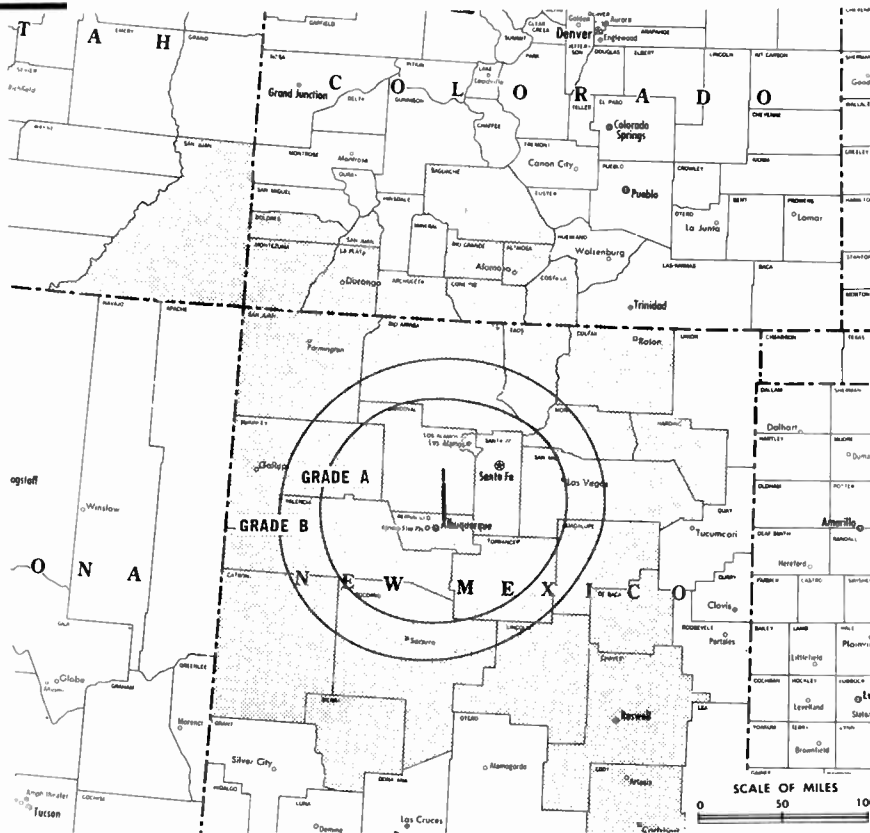
Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 73.5-kw visual, 36.8-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 1.3"

Transmitter: Sandia Crest.  
TV tape: Recording facilities.  
Color: Network, film & slide.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOAT-TV Ref: FCC File No. BMPCT-3777 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

## KOAT-TV

Licensee: WGAL Television Inc., 1377 University Blvd., N.E. (87106).

Studio: 1377 University Blvd., N.E. Telephone: 505-247-0101. TWX No.: 505-243-8364.

Ownership: WGAL Television Inc. For other interests see WGAL-TV, Lancaster, Pa.

Began Operation: Sept. 28, 1953. Sale to present owner by Alvarado Television Co. Inc., approved by FCC Jan. 23, 1963 (BALCT-196). Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Television Digest, Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vols. 12:51, 13:6).

Represented (sales) by The Meeker Co. Inc.; Mario Messina Co. (Dallas); Bob Hix Co. (Denver); Eugene F. Gray Co. (Kansas City, Mo.); Busby, Finch & Woods (Atlanta).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by James C. McNary.

Personnel:

CLAIR R. McCOLLOUGH, president.  
MAX SKLOWER, station & sales manager.  
JIM RICHARDS, operations manager & film buyer.  
JOE WILLIAMS, promotion manager.  
GEORGE MORRISON, news director.  
JAMES SHARMAN, chief engineer

### DIGEST OF RATE CARD NO. 13—(March 1, 1965)

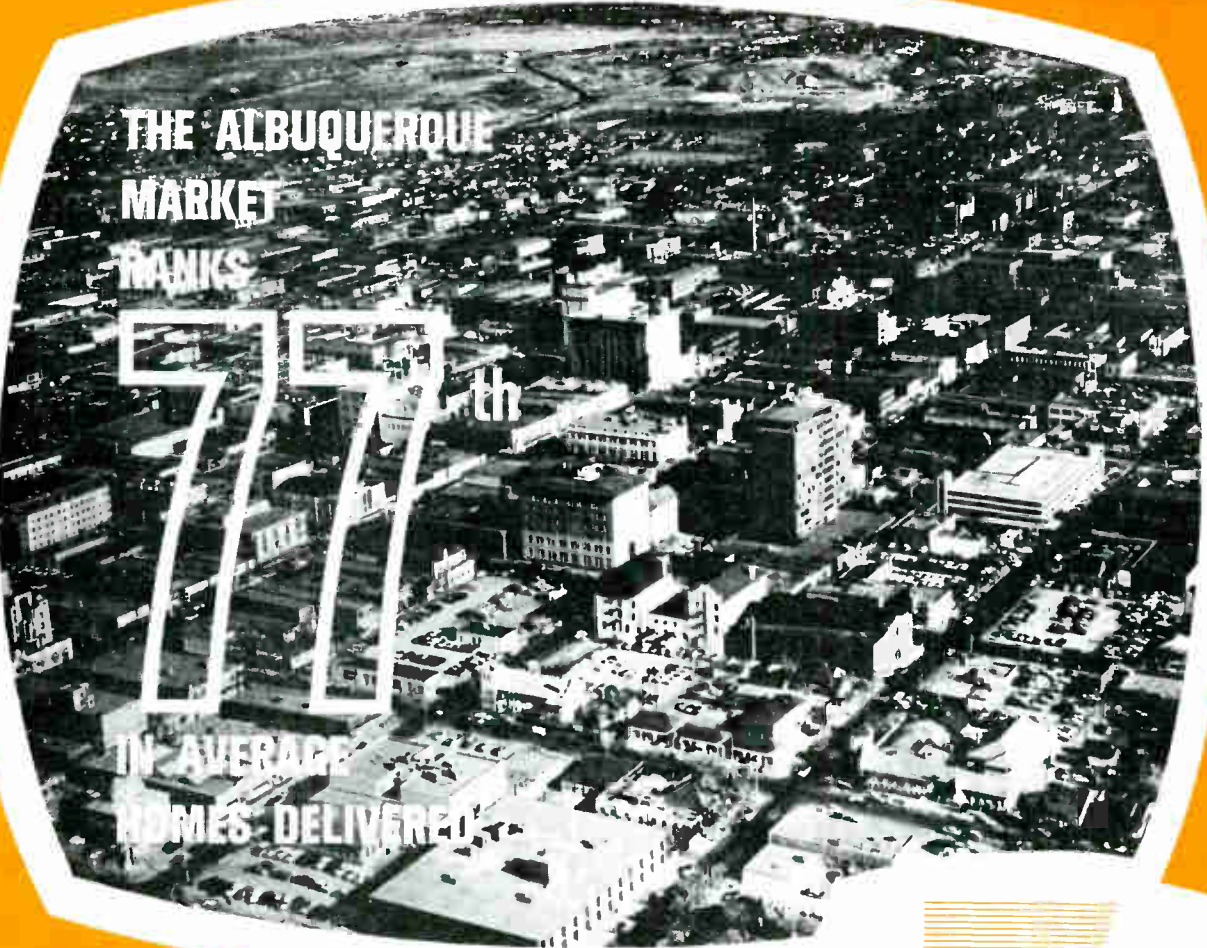
Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:59-10:01 p.m., daily.  
\$420.00 \$252.00 \$168.00 \$140.00 \$105.00 \$110.00 \$92.00 \$55.00  
NETWORK BASE HOURLY RATE: \$425.

For Group Ownership of TV Stations

see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>COLORADO</b>			
ALAMOSA	2,800	2,500	88
ARCHULETA	700	600	82
CONEJOS	1,900	1,600	86
COSTILLA	700	500	74
OOLORES	700	500	73
LA PLATA	6,700	5,900	89
MONTEZUMA	4,900	4,400	89
RIO GRANDE	2,800	2,400	86
SAGUACHE	1,000	800	84
SAN JUAN	200	100	92
<b>NEW MEXICO</b>			
BERNALILLO	85,800	82,300	96
CATRON	500	400	75
CHAVES	17,800	16,900	95
COLFAX	3,300	2,800	86
DE BACA	700	600	91
EDDY	15,100	14,200	94
GUADALUPE	1,100	900	84
HARDING	300	200	78
LINCOLN	2,200	2,000	89
LOS ALAMOS	3,900	3,700	96
MC KINLEY	8,400	6,900	81
MORA	1,000	700	70
RIO ARriba	5,300	4,400	83
SANDOVAL	3,100	2,600	85
SAN JUAN	16,300	13,900	85
SAN MIGUEL	4,900	4,000	82
SANTA FE	12,300	11,400	92
SIERRA	2,000	1,700	84
SOCORRO	2,600	2,400	93
TAOS	3,500	2,800	78
TORRANCE	1,400	1,200	88
VALENCIA	11,000	10,600	96
<b>UTAH</b>			
SAN JUAN	2,600	2,100	80
<b>STATION TOTAL</b>	<b>227,500</b>	<b>208,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 176,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 127,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 6



**THE ALBUQUERQUE  
MARKET  
RANKS**

**77<sup>th</sup>**

**IN AVERAGE  
HOMES DELIVERED**

The Albuquerque market ranks 77th in average quarter-hour nighttime audience, 7:30 to 11 p.m. seven days a week.†

**KOAT-TV**  
  
 ALBUQUERQUE, N.M.

# KOAT-TV

## ALBUQUERQUE, NEW MEXICO

- \$1,486,440,000\* consumer expendable income
- \$978,360,000\* total retail sales
- \$225,650,000\* food sales
- \$308,315,000\* automotive sales and service stations

†These statistics are based on ARB estimates Nov. '64-Mar. '65 and subject to inherent limitations of sampling techniques and other qualifications issued by that company, available upon request.

**STEINMAN STATION**  
 Clair McCollough, Pres.  
 Max Sklower, Mgr.  
*Representatives:*  
**THE MEEKER COMPANY, INC.**  
 New York • Chicago • Los Angeles • San Francisco  
**MARIO MESSINA CO.**—Dallas  
**BOB HIX CO.**—Denver

**Steinman Television Stations** • Clair McCollough, Pres.  
 WGAL-TV Lancaster, Pa. • KOAT-TV Albuquerque, N. M. • KVOA-TV Tucson, Ariz.

# New Mexico—Albuquerque



**KOB-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 1° electrical beam tilt.

Latitude 35° 12' 42"  
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

TV tape: Recording facilities.

AM Affiliate: See below.

FM Affiliate: Holds CP for 52-kw, 93.3 mc (No. 227), 130-ft. antenna height.

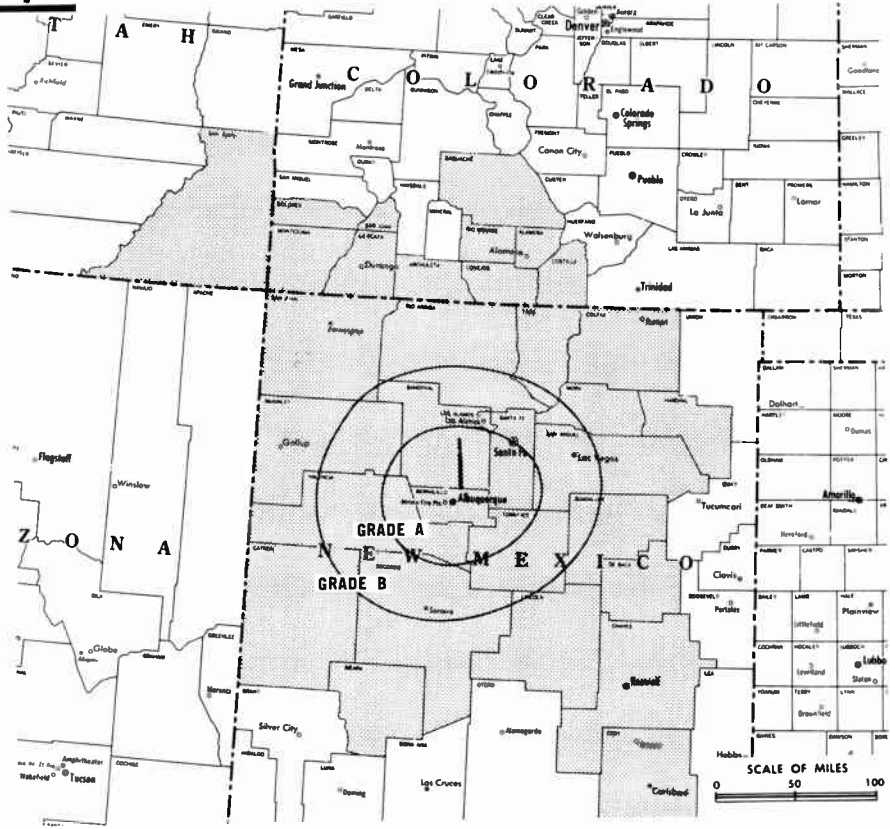
Color: Network, film & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KOB-TV Ref: FCC File No. BPCT-1693 Granted 6/2/53

©American Map Co., Inc., N.Y., No. 14244

## KOB-TV

Licensee: Hubbard Broadcasting Inc.

Studio: 1430 Coal Ave., S.W. (87104).

Telephone: 505-243-4411.

AM Affiliate: KOB, 50-kw (25-kw night), 770 kc (NBC).

Ownership: See KSTP-TV, St. Paul-Minneapolis, Minn.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

STANLEY E. HUBBARD, president.  
GEORGE S. JOHNSON, general manager.  
ROBERT WILLIAMS, sales manager.  
JERRY DANZIGER, station manager & film buyer.  
CHET ETTINGER, public relations & promotion director.  
FERN BIBEAU, technical operations.

### DIGEST OF RATE CARD NO. 1 (Oct. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min.-20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$540.00 \$325.00 \$200.00 \$133.00 Graded rates apply\*

\*Highest rate: \$208.

NETWORK BASE HOURLY RATE: \$400.

For Additional Information on This Transfer

see the Sales & Transfers Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
ALAMOSA	2,800	2,500	88
ARCHULETA	700	600	82
CONEJOS	1,900	1,600	86
COSTILLA	700	500	74
DOLORES	700	500	73
LA PLATA	6,700	5,900	89
MONTEZUMA	4,900	4,400	89
RIO GRANDE	2,800	2,400	86
SAGUACHE	1,000	800	84
SAN JUAN	200	100	92
<b>NEW MEXICO</b>			
BERNALILLO	85,800	82,300	96
CATRON	500	400	75
CHAVES	17,800	16,900	95
COLFAX	3,300	2,800	86
DE BACA	700	600	91
EDDY	15,100	14,200	94
GUADALUPE	1,100	900	84
HARDING	300	200	78
LINCOLN	2,200	2,000	89
LOS ALAMOS	3,900	3,700	96
MC KINLEY	8,400	6,900	81
MORA	1,000	700	70
RIO ARRIBA	5,300	4,400	83
SANDOVAL	3,100	2,600	85
SAN JUAN	16,300	13,900	85
SAN MIGUEL	4,900	4,000	82
SANTA FE	12,300	11,400	92
SIERRA	2,000	1,700	84
SOCORRO	2,600	2,400	93
TAOS	3,500	2,800	78
TORRANCE	1,400	1,200	88
VALENCIA	11,000	10,600	96
<b>UTAH</b>			
SAN JUAN	2,600	2,100	80
<b>STATION TOTAL</b>	<b>227,500</b>	<b>208,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 179,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 135,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# New Mexico—Carlsbad

**abc** **KAVE-TV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 11.7-kw visual, 5.89-kw aural. Antenna: 380-ft. above av. terrain, 341-ft. above ground, 3691-ft. above sea level.

Latitude 32° 25' 42"  
Longitude 104° 16' 01"

Holds CP for 100-kw visual, 10-kw aural, 1198-ft. above av. terrain, 1043-ft. above ground, 4753.8-ft. above sea level, lat. 32° 47' 39"; long. 104° 12' 27"; transmitter 12-mi. E of Artesia on Rt. 83 BPCT—3488.

Transmitter: 2907 W. Church St.

AM Affiliate: KAVE, 1-kw (.25-kw, night), 1240 kc.

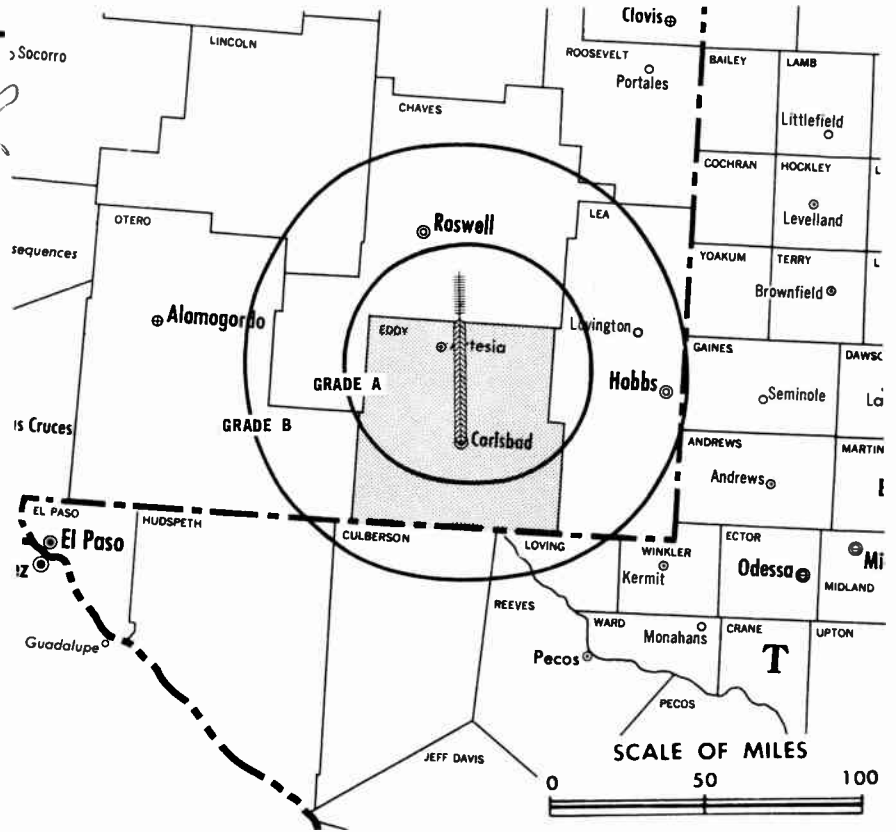
Color: Network.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by James C. McNary.

Total Households: **SRDS**  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KAVE-TV Ref: FCC File No. BNPCT—3847 Granted 5/1/56  
CP: BPCT—3488 Granted 8/3/65

©American Map Co., Inc., N.Y., No. 14244

## KAVE-TV

Network Service: CBS (EMP), ABC.

Licensee: Voice of the Caverns Inc., P.O. Box 1538 (88220).

Studio: 2907 W. Church St.

Telephone: 505-887-1181.

Ownership: KAVE Inc. John Deme, pres. & treas. 99%.

Began Operation: Aug. 24, 1956. Sale to present owner by Edward P. Talbott and associates approved June 19, 1963 by FCC (Television Digest, Vol. 3:9, 25). Sale of control by Mrs. Nancy H. Battison to Talbott group approved Feb. 20, 1958 by FCC (Vol. 14:2, 8).

Represented (sales) by Savalli/Gates; Bob Hix Co. Inc. (Mountain States).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

JOHN DEME, president & general manager.  
HAZEL I. DEME, v.p. & business manager.  
JOHN H. DEME, v.p., program director & film buyer.  
ALAN M. GOULD, sales manager.  
BILL BAKER, chief engineer.

### DIGEST OF RATE CARD NO. 4

(Feb. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$130.00	\$78.00	\$52.00	\$35.75	\$26.00	\$19.50	\$13.00

NETWORK BASE HOURLY RATE: \$70.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW MEXICO			
EDDY	15,100	14,200	94
STATION TOTAL	15,100	14,200	94

NET WEEKLY CIRCULATION (MARCH 65)	10,400
AVERAGE DAILY CIRCULATION (MARCH 65)	5,700
COLOR PENETRATION PERCENTAGE (NOV 65)	7

State Educational Technical Facilities  
(Complete Data in Educational Directory)

## KNME-TV

Albuquerque

Ch. 5

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque, 1801 Roma N.E.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 11.2-kw visual, 5.62-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude 35° 12' 42.65"  
Longitude 106° 26' 58.60"

Holds CP for change to 26.8-kw visual, 13.4-kw aural.



# New Mexico—Clovis



**KFDW-TV**

Ch. 12



[Satellite of KFDA-TV,  
Amarillo, Tex.]

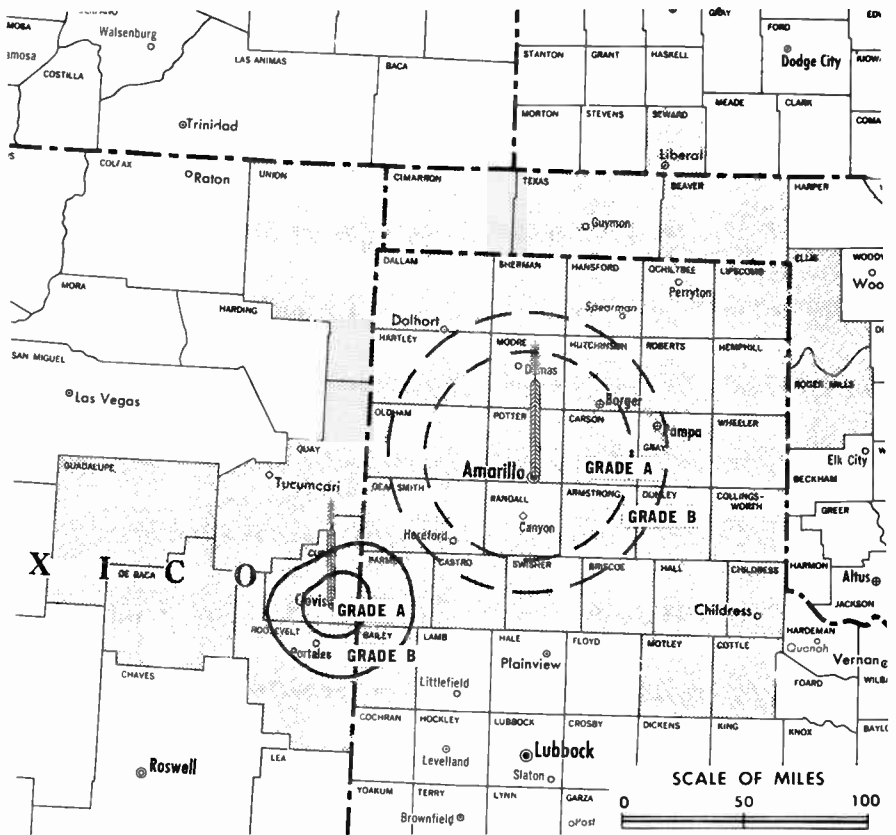
Technical Facilities: Channel No. 12  
(204-210 mc). Authorized power:  
30.2-kw visual, 16.2-kw aural.  
Antenna: 210-ft. above av. terrain,  
240-ft. above ground, 4495-ft.  
above sea level.

Latitude 34° 24' 30.5"  
Longitude 103° 11' 14.9"

Requests 180-kw visual, 36-kw  
aural, 1069-ft. above av. terrain,  
1044-ft. above ground, 5154-ft.  
above sea level, lat. 33° 58' 12",  
long. 103° 03' 36"; transmitter  
to 1.9-mi. S of Hwy. 235, 9.8-mi.  
E of Rogers. BPCT—3667.

Transmitter: 1000 Sycamore St.

Color: Network & tape.



County coverage (shaded areas) based on 1965  
ARB study.

KFDW-TV Ref: FCC File No. BMTCT-3914 Granted 6/6/56

©American Map Co., Inc., N.Y., No. 14244

## KFDW-TV

Network Service: CBS.

Licensee: Bass Broadcasting Co., Box 1400, Amarillo, Tex. (79105).

Studio: 1000 Sycamore St.

Telephone: 505-762-3071.

Ownership: See KFDA-TV, Amarillo, Texas.

Began Operation: Dec. 2, 1956. Sale to present owner by Marshall Enterprises Inc. approved Jan. 22, 1964 by FCC (Addenda 33-YY). Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Represented (sales) by Blair TV.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

BILL E. COOK, v.p., general manager & national sales.

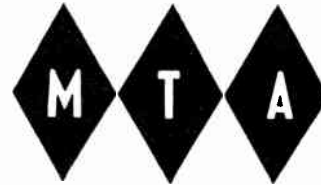
JACK SWINDELL, program manager & film buyer.

BILL CANADY, chief engineer.

Rates: See KFDA-TV, Amarillo, Tex.

NETWORK BASE HOURLY RATE: Bonus to KFDA-TV, Amarillo, Tex.

ARB Data For This Station Included With Parent  
KFDA-TV, Amarillo, Tex. Above Map Shows  
Coverage For Both Parent & Satellite.



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**

**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

# New Mexico—Roswell



**KBIM-TV**

Ch. 10

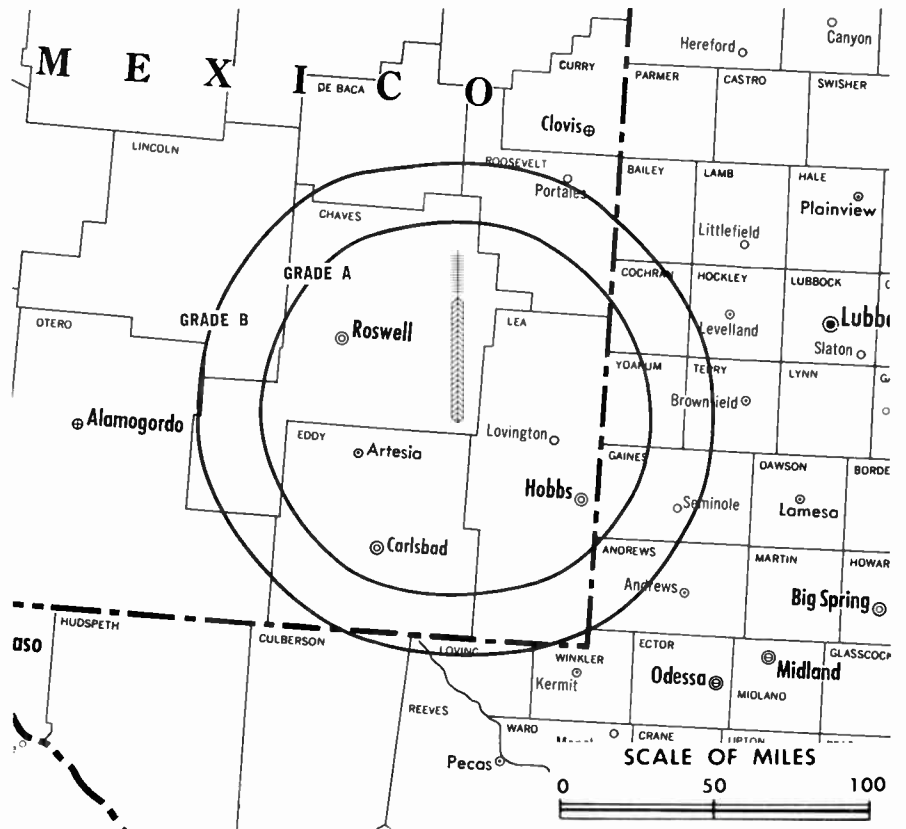
Technical Facilities: Channel No. 10  
(192-198 mc). Authorized power:  
316-kw visual, 55-kw aural. Antenna:  
2000-ft. above av. terrain,  
1839-ft. above ground, 6263-ft.  
above sea level.

Latitude 33° 03' 20"  
Longitude 103° 49' 12"

Transmitter: 29½-mi. E of Hagerman, N.M.

TV tape: Recording facilities.

Color: Network, slide & film.



KBIM-TV Ref: FCC File No. BMPCT-6098 Granted 7/14/65

© American Map Co., Inc., N.Y., No. 14244

## KBIM-TV

Grantee: Taylor Broadcasting Co., Box 910.

Studio: 308 North Main.

Telephone: 505-622-2120.

Ownership: W. C. Taylor, pres. & treas., 50%; Homer F. Glover, v.p., 5.7%; Gene Reischman, secy., 27.3%; J. Kenneth Smith, 11.3%; J. Raymond Harris, 5.7%. All also have interest in radio KBIM & FM.

Began Operation: Feb. 23, 1966.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Guy C. Hutcheson.

Personnel:

W. C. TAYLOR, president.  
G. F. (JUD) ROBERTS, executive v.p.  
W. H. BAILEY, station manager.  
T. F. EVANS, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$210.00	\$120.00	\$80.00	\$50.00	\$50.00	\$40.00 \$25.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151



# New Mexico—Roswell



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 140-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380 near Caprock.

Color: Network.

News Wire Service: UPI. Facsimile Service: UPI.

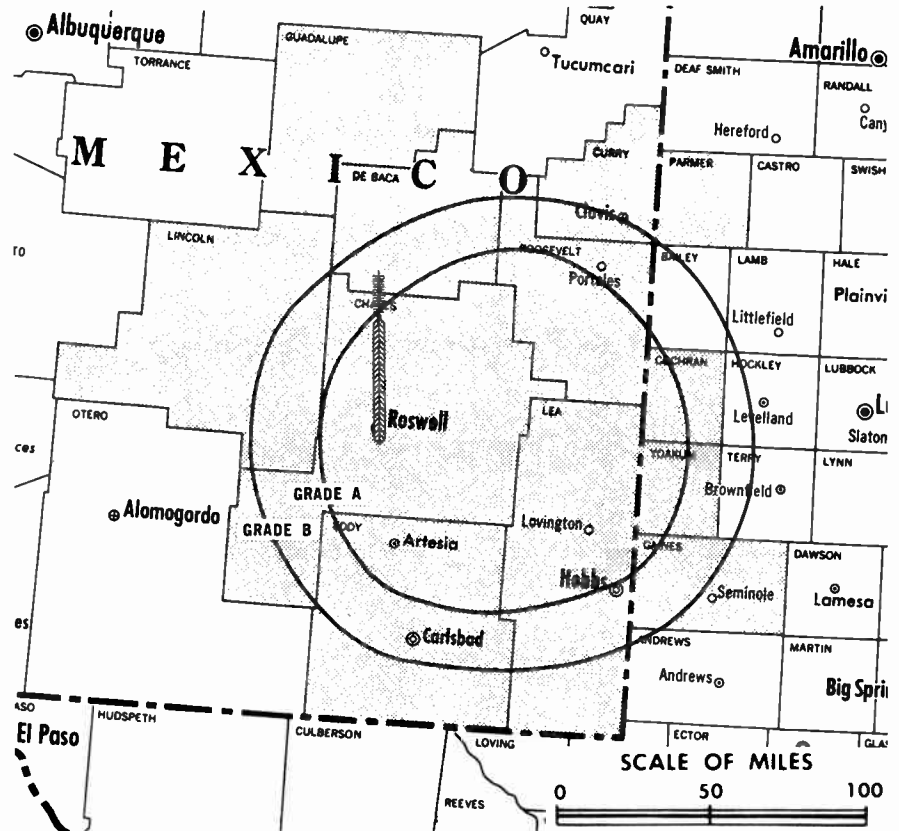
Telephone: 505-622-6450.

TWX No.: 505-622-9017.

Represented (engineering) by Gautney & Jones.

AM Affiliate: CP for 1020 kc, 50-kw (10-kw night).

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KSWS-TV-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63 ©American Map Co., Inc., N.Y., No. 14244

## KSWS-TV

Network Service: NBC; also available on ABC.

Licensee: John A. Barnett, Box 670.

Studio: 1717 W. Second St. (88201).

Ownership: John A. Barnett, 100%.

Began Operation: June 24, 1953.

Represented (sales) by The Meeker Co. Inc.; Clyde Melville (Southwest); Busby, Finch & Woods (Southeast).

Represented (legal) by Koteen & Burt.

Personnel:

JOHN A. BARNETT, general manager.  
PAUL B. McEVOY, station & sales mgr.  
C. MAE WINSETT, program director.  
LEWIS M. FITTS, production director.  
WILLIAM E. KOLB, chief engineer.

### DIGEST OF RATE CARD NO. 12 (Jan. 1, 1965)

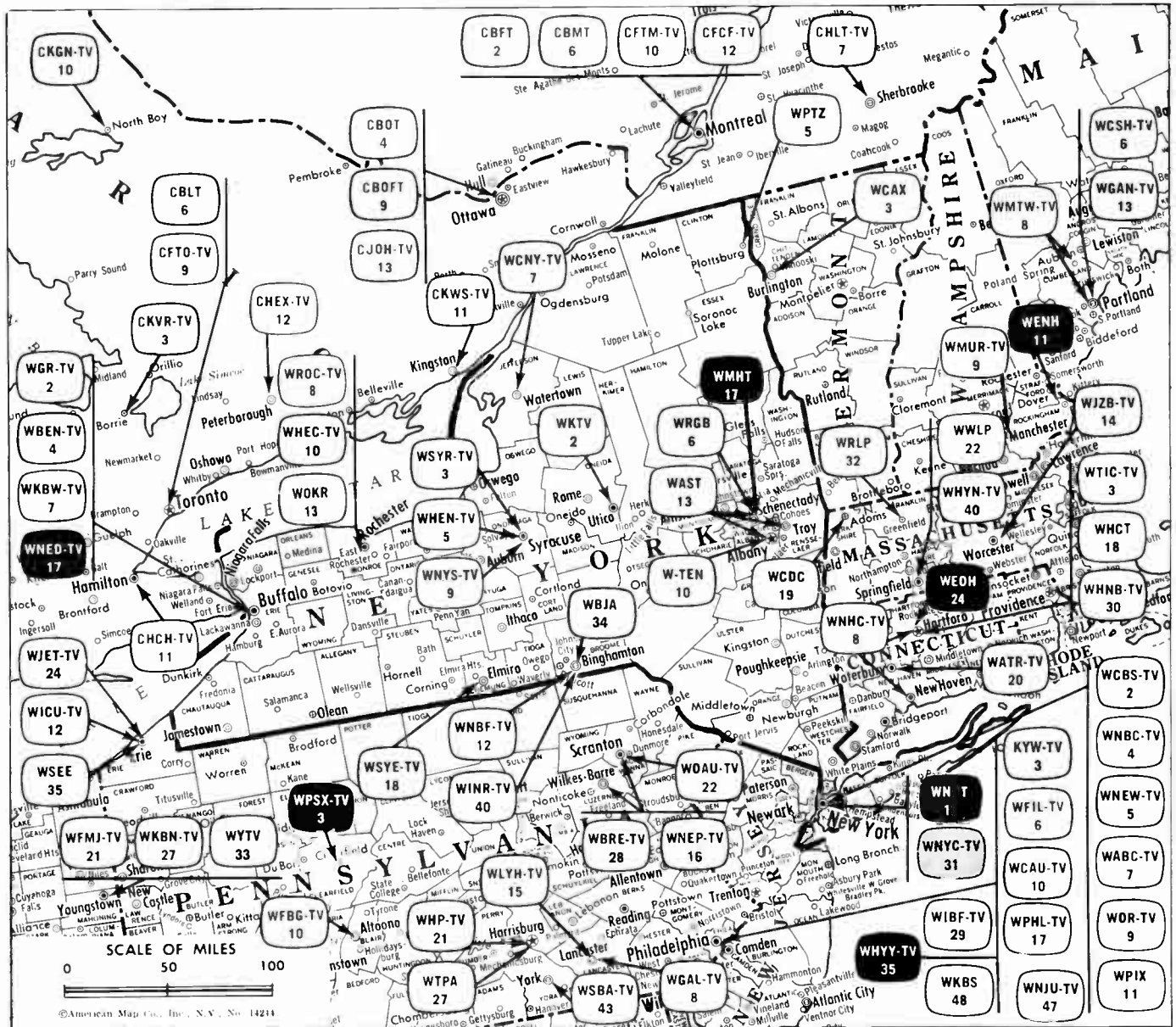
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6-9 p.m., daily.						
\$275.00	\$165.00	\$110.00	\$77.00	\$65.00	\$52.00	\$32.50

NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW MEXICO</b>			
CHAVES	17,800	16,900	95
CURRY	10,300	9,600	94
DE BACA	700	600	91
EDDY	15,100	14,200	94
GUADALUPE	1,100	900	84
LEA NORTH	5,000	4,700	94
LEA SOUTH	12,800	11,900	94
LINCOLN	2,200	2,000	89
ROOSEVELT	4,600	4,300	92
<b>TEXAS</b>			
COCHRAN	1,800	1,600	93
GAINES	3,900	3,700	94
PARMER	3,300	3,100	92
YOAKUM	2,900	2,800	96
<b>STATION TOTAL</b>	<b>81,500</b>	<b>76,300</b>	<b>94</b>

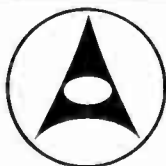
NET WEEKLY CIRCULATION (MARCH 65) 54,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 40,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

See Translator Directory in Section c.



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
New York City	5,375,400	1	6,771,200	1	6,524,300	1
Buffalo	600,200	22	961,200	22	931,400	21
Syracuse	466,800	35	712,200	36	685,400	36
Albany-Schenectady-Troy	460,900	37	694,900	39	665,000	37
Rochester	285,800	68	400,900	83	386,000	76
Binghamton	231,100	82	503,000	58	481,200	57
Plattsburgh-Burlington, Vt.	158,300	104	243,400	120	232,300	118
Utica	146,700	115	228,900	125	220,100	122
Watertown-Carthage	66,000	173	103,000	184	99,000	181

Additional State Data on the next page



**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

**IN NEW YORK**  
(Long Island & New York City)  
GEORGE MARTIN  
P.O. Box 3343  
Harrisburg, Pa. 17101  
Harrisburg Warehouse  
717-737-3792

**IN NEW YORK**  
(Except Long Island & New York City)  
PHIL COLONE, JR.  
Box 48  
Oneonta, New York 12201  
Phone: 518-434-9758  
Harrisburg Warehouse  
717-737-3792

# New York

New York Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
☐ Commercial Television Stations	22	4	26
● Educational Television Stations	1	3	4
◐ Non-commercial TV Stations	0	1	1
			31

## WNYC-TV

New York

Ch. 31

Non-Commercial Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York (10007).

Studio: Municipal Bldg. Transmitter: Empire State Bldg.

Telephone: 566-2121.

Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 890-kw visual, 433-kw aural. Antenna: 1294-ft. above av. terrain, 1380-ft. above ground, 1330-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

TV tape: Recording facilities.

AM Affiliate: WNYC (830 kc). FM Affiliate: WNYC-FM (93.9 mc).

Ownership: City of New York Municipal Bcstg. System.

Began Operation: November 1, 1962.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Ron Culver.

Personnel:

SEYMOUR N. SIEGEL, director & general manager.

BERNARD BUCK, TV program manager.

FRANK ROSA, film buyer.

MORRIS K. KUNINS, chief engineer.

JOHN De PROSPO, exec. officer.

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### WRGB

Albany

(See Schenectady, N.Y.)

### WWNY-TV

Carthage

(See Watertown, N.Y.)

### WCAX-TV

Plattsburgh

(See Burlington, Vt.)

### WAST & WTEN

Schenectady

(See Albany, N.Y.)

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WNED-TV

Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., Lafayette Hotel, Buffalo.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 183-kw max. and 151.3-kw horizontal visual, 30.2-kw aural. Antenna: 350-ft. above av. terrain, 377-ft. above ground, 990-ft. above sea level.

Latitude	42°	53'	05"
Longitude	78°	52'	22"

### WNDT

New York

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 1657 Broadway, New York (10019).

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 178-kw visual, 89.1-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

### WMHT

Schenectady

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Front St., Schenectady.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 240-kw visual, 120-kw aural. Antenna: 920-ft. above av. terrain, 216-ft. above ground, 1868-ft. above sea level.

Latitude	42°	38'	12"
Longitude	73°	59'	45"

### WCNY-TV

Syracuse

Ch. 24

Non-Commercial Educational Station

Licensee: ETV Council of Central N.Y. Inc., 1130 Salt Springs Rd., Syracuse (13224).

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-ft. above sea level.

Latitude	42°	56'	42"
Longitude	76°	01'	28"

# New York—Albany-Troy-Schenectady



**WAST**

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 170-kw visual, 17-kw aural. Antenna: 1199-ft. above av. terrain, 765-ft. above ground, 1715-ft. above sea level.

Latitude 42° 47' 08"  
Longitude 73° 37' 44"

Transmitter: Bald Mt.

Studio: 15 N. Pearl St., Menands, Albany.

TV tape: Recording facilities.

O & O Translators: W07AI, Lanesboro, Pittsfield & W. Pittsfield, Mass.; W07AG, Rutland-W. Rutland, Vt.

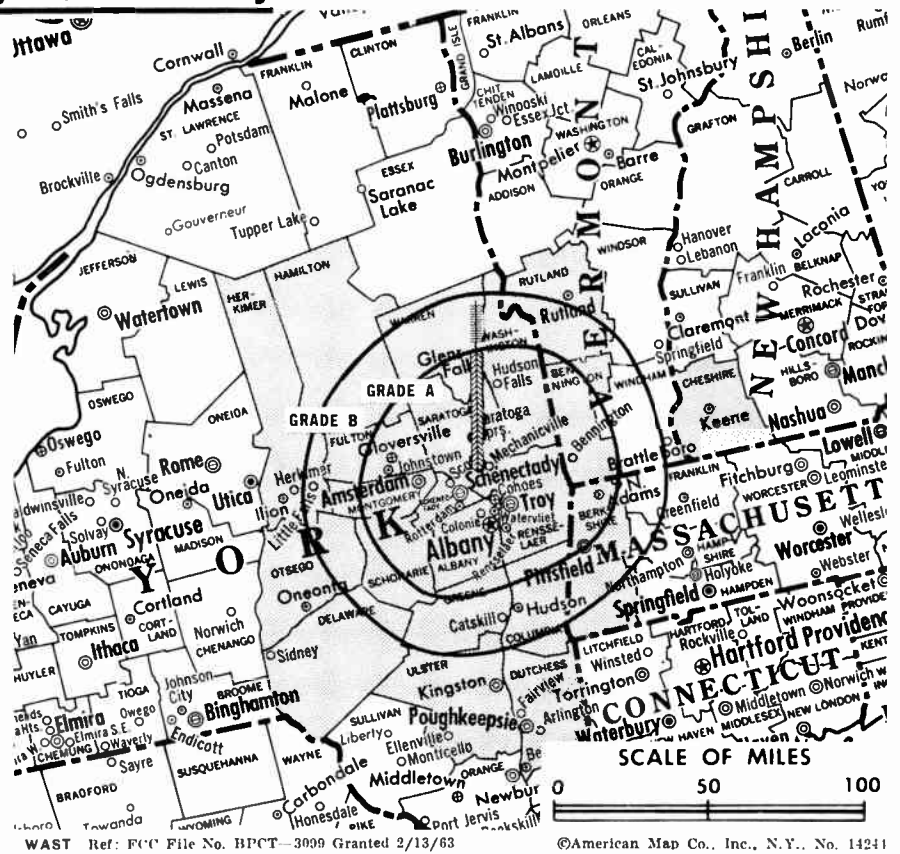
Color: Network, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Total Households: © SRDS Consumer Market Data as of 1/1/66. TV Homes: TV% and Circulation © 1965 American Research Bureau. County coverage (shaded areas) based on 1965 ARB study.



## WAST

Licensee: Van Curler Broadcasting Corp., Box 4035, Albany (12204).

Studio: 15 N. Pearl St., Menands, Albany (12207).

Telephone: 518-436-4791. TWX No.: 518-474-3228.

Ownership: Stanley Warner Corp., 100%.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Represented (engineering) by Lohnes & Culver.

Personnel:

WILLIAM A. RIPLE, general manager.

JOHN CRAWFORD, national sales manager.

STEPHEN STANLEY, chief engineer.

FRED SHAVOR, program director & film buyer.

MICHAEL S. ARTIST, promotion, publicity & marketing mgr.

ARTHUR WOLDT, news editor.

### DIGEST OF RATE CARD NO. 9A—(Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.					
\$1000.00	\$600.00	\$400.00	\$250.00	\$250.00	\$125.00
NETWORK BASE HOURLY RATE: \$1000.					

For Other Theater Groups With TV Stations,  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MASSACHUSETTS</b>			
Berkshire	44,400	42,700	96
<b>NEW HAMPSHIRE</b>			
Cheshire	14,600	13,700	94
<b>NEW YORK</b>			
Albany	95,100	91,800	97
Columbia	15,800	15,100	96
Delaware	13,400	12,500	93
Dutchess	54,500	52,200	96
Fulton	17,700	17,100	96
Greene	10,600	10,200	96
Hamilton	1,400	1,300	94
Herkimer	21,900	21,100	96
Montgomery	18,900	18,100	96
Otsego	16,500	15,600	94
Rensselaer	46,700	44,900	96
Saratoga	29,200	28,400	97
Schenectady	53,400	51,900	97
Schoharie	6,900	6,600	95
Ulster	41,900	39,500	94
Warren	14,900	14,200	95
Washington	14,700	14,200	96
<b>VERMONT</b>			
Bennington	8,000	7,600	94
Rutland	14,300	13,500	95
<b>STATION TOTAL</b>	<b>554,800</b>	<b>532,200</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 358,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 248,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# New York—Albany



**W-TEN**

Ch. 10



[Also operates satellite WCDC, Adams, Mass.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 200-kw visual, 100-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 73° 59' 54"

Requests 30-kw aural.

Transmitter: Beaver Dam Rd., Held-erberg Mt., New Scotland.

Studio: North Greenbush, N.Y.

TV tape: Recording facilities.

O & O Translators: W04AE, Herkimer & Little Falls, N.Y.; W04AL, Bennington, Vt.

Color: Network, film & slide.

News Wire Service: AP. Facsimile

Service: UPI. News Film Service:

CBS.

AM Affiliate: WROW, 5-kw (1-kw night), 590 kc (CBS).

ARB Data: Includes Satellite, WCDC, Adams, Mass.

Total Households: (F) SRDS

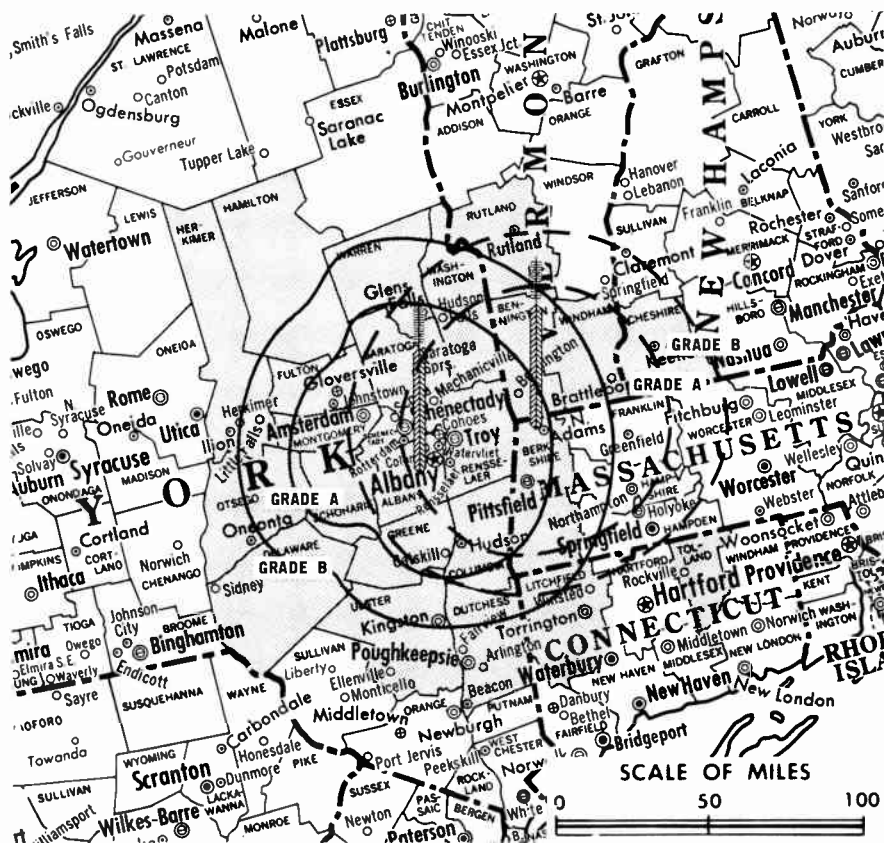
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



W-TEN Ref. FCC File No. RM107-5887 Granted 4/11/63.  
WCDC Ref. FCC File No. RM107-5887 Granted 9/10/58

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## W-TEN

Grantee (STA): Capital Cities Bcstg. Corp., Box 10, Albany (12201).

Telephone: 518-271-2345. TWX No.: Troy, N.Y. 518-241-6290.

Ownership: Frank M. Smith, chairman & chief exec. officer, 10.97%; Thomas S. Murphy, pres., .93%; William J. Casey, v.p., 3.67%; Harmon L. Duncan, v.p., 2.10% (additional 1.90% held by wife Virginia); J. Floyd Fletcher, v.p., 3.32% (additional 1.75% held by wife Mildred); G. Dickler, secy., 1.55%; Robert I. Lipton, asst. secy.-treas., .19%; Lowell J. Thomas, director, 14.61%; John P. McGrath, director, 3.31%; Wm. S. Lasdon, director, 1.63%; Carl C. Council, director, .10% (pres. of radio WDNC, Durham, N.C., which owns 1.44%). Following are not officers: Dean P. Taylor, 2.17%; Josephine S. Sutland, 2.71%. Over 1000 stockholders. Capital Cities also operates uhf satellite WCDC, Adams, Mass. and is licensee of WTVD, Durham-Raleigh; WPRO-TV & WPRO, Providence, R.I.; WKBW-TV & WKBW, Buffalo; WPAT (AM), Paterson, N.J.; WSAZ-TV & WSAZ, Huntington, W. Va.; and WJR & FM, Detroit, Mich.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49).

Represented (engineering) by Kear & Kennedy.

Represented (sales) by Blair-TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

FRANK M. SMITH, chairman & chief exec. officer.  
THOMAS S. MURPHY, president.  
KENNETH M. JOHNSON, v.p. & general manager.  
LAWRENCE J. POLLOCK, general sales manager.  
GERALD E. SULLIVAN, promotion manager.  
JAMES MASUCCI, program director.  
THOMAS H. CURRAN, business manager.  
WILLIAM ORR, chief engineer.

### DIGEST OF RATE CARD NO. 15 (Feb. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	ID	
Class AA—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.	\$1250.00	\$750.00	\$500.00	\$312.50	\$250.00*	\$125.00*

\*Class AAA—8-10:30 p.m., Sun.-Fri.; 7:30-10:30 p.m., Sat.  
Class AA—6:30-8 p.m., Mon.-Fri.; 6-7:30 p.m., Sat.; 7-8 p.m., Sun., 10:30-11 p.m. daily. Rates include WCDC, Adams, Mass.

NETWORK BASE HOURLY RATE: \$1150.

STATE/COUNTY	TOTAL HOUSEHOLDS		TV HOMES	
	HOUSEHOLDS	HOMES	HOMES	PER
CONNECTICUT				
LITCHFIELD	39,500	37,900		96
TOLLAND	20,900	20,000		96
MASSACHUSETTS				
BERKSHIRE	44,400	42,700		96
NEW HAMPSHIRE				
CHESHIRE	14,600	13,700		94
NEW YORK				
ALBANY	95,100	91,800		97
COLUMBIA	15,800	15,100		96
DELAWARE	13,400	12,500		93
DUTCHESS	54,500	52,200		96
FULTON	17,700	17,100		96
GREENE	10,600	10,200		96
HAMILTON	1,400	1,300		94
HERKIMER	21,900	21,100		96
MONTGOMERY	18,900	18,100		96

OTSEGO	16,500	15,600	94
RENSSELAER	46,700	44,900	96
SARATOGA	29,200	28,400	97
SCHENECTADY	53,400	51,900	97
SCHOHARIE	6,900	6,600	95
ULSTER	41,900	39,500	94
WARREN	14,900	14,200	95
WASHINGTON	14,700	14,200	96
VERMONT			
BENNINGTON	8,000	7,600	94
RUTLAND	14,300	13,500	95
WINDHAM	9,600	8,600	90
STATION TOTAL	624,800	598,700	96
NET WEEKLY CIRCULATION (MARCH 65)			403,600
AVERAGE DAILY CIRCULATION (MARCH 65)			299,100
COLOR PENETRATION PERCENTAGE (NOV 65)			8

# New York—Schenectady-Albany-Troy



**WRGB**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"  
Longitude 73° 59' 45"

Transmitter: New Scotland, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGY, 50-kw, 810 kc (NBC).

FM Affiliate: WGFM, 6-kw, 99.5 mc (No. 258), 805-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

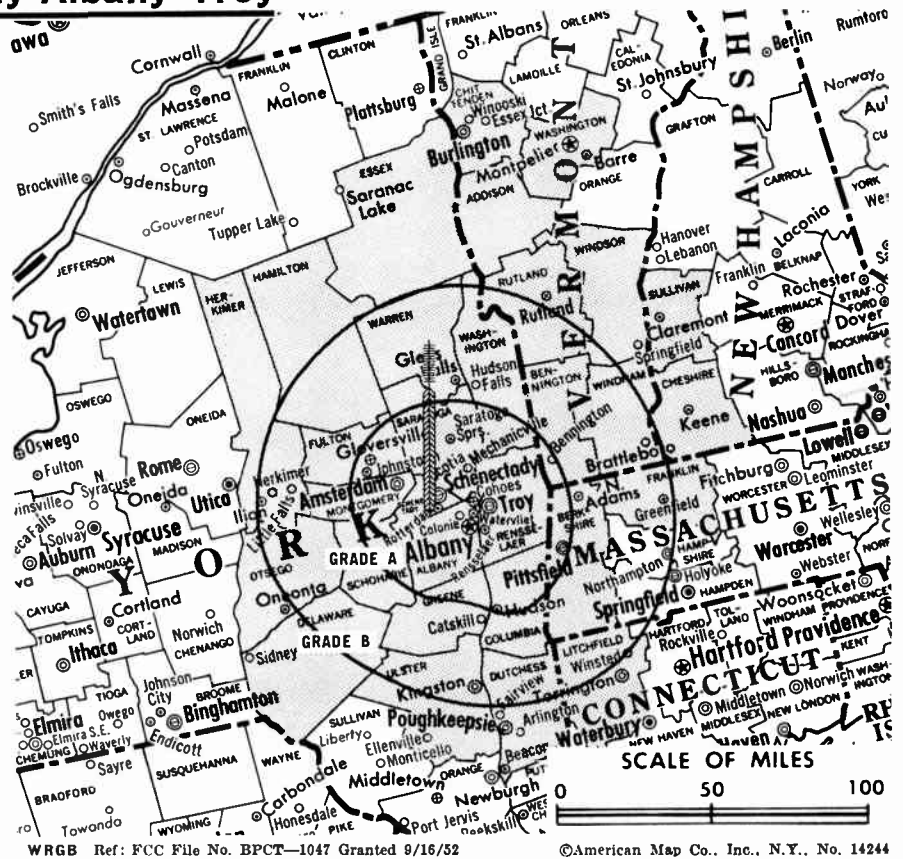
Facsimile Service: UPI.

News Film Service: UPI.

Represented (legal) by McKenna & Wilkinson.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WRGB Ref: FCC File No. BPT-1047 Granted 9/16/52

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## WRGB

Licensee: General Electric Broadcasting Co. Inc., 1400 Balltown Rd. (12309).

Studio: 1400 Balltown Rd., Schenectady (12309).

Telephone: 518-377-2261. TWX No.: 518-556-2092.

Ownership: Subsidiary of General Electric Co. Officers: Fred J. Borch, chairman; Herman L. Weiss, vice chairman; Robert C. Wilson, pres.; Reid L. Shaw, v.p. & gen. mgr.; Francis A. Pasley, treas.; L. Mason Harter, v.p. & gen. counsel. Parent corp. is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc. Note: Purchase of WSIX-TV, Nashville and WSIX & FM pends.

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939).

Represented (sales) by The Katz Agency Inc.

Personnel:

- REID L. SHAW, v.p. & general manager.
- ROBERT F. REID, manager, marketing.
- MERL L. GALUSHA, manager, programming & production.
- GEORGE F. SPRING, manager, sales.
- ARTHUR R. GARLAND, manager, promotion and publicity.
- A. G. ZINK, manager, programs.
- RONALD A. DEERE, manager, traffic.
- W. B. MONROE, operations desk.

DIGEST OF RATE CARDS NO. P22 & A23  
(Jan. 7, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AAA—7:30-10:30 p.m., daily.

\$1250.00 \$750.00 \$500.00 \$360.00 \$325.00\* \$295.00\* \$150.00\*

\*Class AA—7:30-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1625.

See Parent Corporate Listing

Under TV Set Manufacturers

Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
CONNECTICUT			
LITCHFIELD	39,500	37,900	96
MASSACHUSETTS			
BERKSHIRE	44,400	42,700	96
FRANKLIN	17,300	16,100	93
NEW HAMPSHIRE			
CHESHIRE	14,600	13,700	94
SULLIVAN	9,200	8,500	93
NEW YORK			
ALBANY	95,100	91,800	97
COLUMBIA	15,800	15,100	96
DELAWARE	13,400	12,500	93
DUTCHESS	54,500	52,200	96
ESSEX	10,600	10,200	96
FULTON	17,700	17,100	96
GREENE	10,600	10,200	96
HAMILTON	1,400	1,300	94
HERKIMER	21,900	21,100	96
MONTGOMERY	18,900	18,100	96
OTSEGO	16,500	15,600	94
RENSSELAER	46,700	44,900	96
SARATOGA	29,200	28,400	97
SCHENECTADY	53,400	51,900	97
SCHOHARIE	6,900	6,600	95
ULSTER	41,900	39,500	94
WARREN	14,900	14,200	95
WASHINGTON	14,700	14,200	96
VERMONT			
ADDISON	5,500	5,200	94
BENNINGTON	8,000	7,600	94
CHITTENDEN	22,300	21,500	96
RUTLAND	14,300	13,500	95
WASHINGTON	12,800	12,300	96
WINDHAM	9,600	8,600	90
WINDSOR	13,300	12,500	94
<b>STATION TOTAL</b>	<b>694,900</b>	<b>665,000</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>460,900</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>358,200</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>8</b>	

# New York—Binghamton



**WBJA-TV**

Ch. 34

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 204-kw visual, 56.2-kw aural. Antenna: minus 900-ft. above av. terrain, 300-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"  
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

O&O Translator: W70AK, Southside in Binghamton, Conklin & Dickin-son, N.Y.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WBJA-TV Ref: FCC File No. Doc. 14274—Effective 1/22/62

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## WBJA-TV

Licensee: WBJA-TV Inc., 126 Pearl St., Buffalo, N.Y. (14202).

Studio: Ingraham Hill Rd., Binghamton, N.Y. (13902).

Telephone: 607-772-1122.

Ownership: Empire TV & Radio Inc., 100%. Owners of Empire are: Alfred E. Anscombe, pres., 53.13%; Small Business Investment Co. of N.Y. Inc., 36.5%; James E. Greeley, 10.4%. Same interests also own WEPA-TV, Erie, Pa. (CP).

Began Operation: Nov. 23, 1962.

Represented (sales) by Vic Piano Associates.

Represented (engineering) by Raymond E. Rohrer & Associates.

### Personnel:

ALFRED E. ANSCOMBE, president & general manager.  
HAROLD BENNETT, group program dir. & film buyer.  
JACK HARTLEY, station manager.  
LOU STANTZ, v.p. & chief engineer.

### DIGEST OF RATE CARD NO. 4 (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class A—7:30-11 p.m., daily.	\$250.00	\$150.00	\$100.00	\$50.00	\$32.00*	\$32.00*	\$16.00*

\*Class AA rate.

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
BROOME	70,700	68,600	97
CHENANGO	13,700	13,100	96
OTSEGO	16,500	15,600	94
TIOGA	12,500	12,000	96
<b>PENNSYLVANIA</b>			
BRADFORD	15,900	15,100	95
SULLIVAN	1,800	1,700	95
SUSQUEHANNA	9,400	9,000	96
TIOGA	10,500	9,800	93
<b>STATION TOTAL</b>	<b>151,000</b>	<b>144,900</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	74,800
AVERAGE DAILY CIRCULATION (MARCH 65)	43,100
COLOR PENETRATION PERCENTAGE (NOV 65)	8

For New York CATV Systems

see Section c



# New York—Binghamton



**WINR-TV**



Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 537-kw maximum and 288-kw horizontal visual, 63.5-kw horizontal aural. Antenna: Directional, 628-ft. above av. terrain, 509-ft. above ground, 1949-ft. above sea level.

Latitude 42° 06' 47"  
Longitude 75° 51' 15"

Transmitter: Hiner Rd.

AM Affiliate: WINR, 1-kw (.5-kw night), 680 kc (NBC).

O&O Translators: W81AB, Chenango Bridge & Hillcrest, N.Y.; W78AB, Endwell & Vestal, N.Y.; W75AA, Johnson City, N.Y.

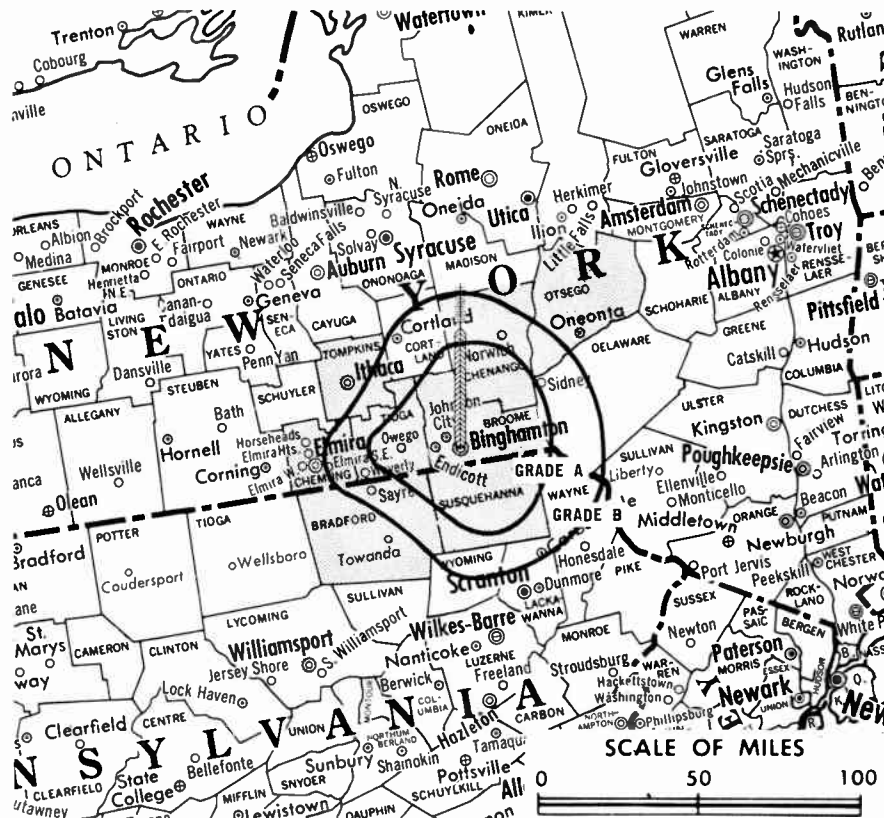
Color Facilities: Network.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WINR-TV Ref: FCC File No. BMPCT-4731 Granted 6/21/57

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## WINR-TV

Licensee: Binghamton Press Co. Inc., 70 Henry St. (13901).

Studio: 70 Henry St.

Telephone: 607-723-8251.

TWX No.: 607-772-0240.

Ownership: Same as Binghamton Press (Gannett). For other interests, see WHEC-TV, Rochester, N.Y.

Began Operation: Nov. 1, 1957.

Represented (sales) by H-R Television.

Personnel:

EDWARD M. SCALA, general manager & film buyer.  
RODERIC REEDER, local sales manager.  
ROBERT JULIAN, program director.  
GINO RICCIARDELLI, technical director.

### DIGEST OF RATE CARD NO. 3 (Jan. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—7-10:30 p.m., daily.  
\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$48.00 \$44.00 \$22.00  
NETWORK BASE HOURLY RATE: \$260.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
BROOME	70,700	68,600	97
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
OTSEGO	16,500	15,600	94
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
<b>PENNSYLVANIA</b>			
BRADFORD	15,900	15,100	95
SUSQUEHANNA	9,400	9,000	96
<b>STATION TOTAL</b>	<b>192,100</b>	<b>183,300</b>	<b>95</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>86,000</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>54,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>8</b>	

For Other Publications which own Television Stations, see Section on Newspaper Ownership.

# New York—Binghamton



**WBFB-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33.5"  
Longitude 75° 57' 06"

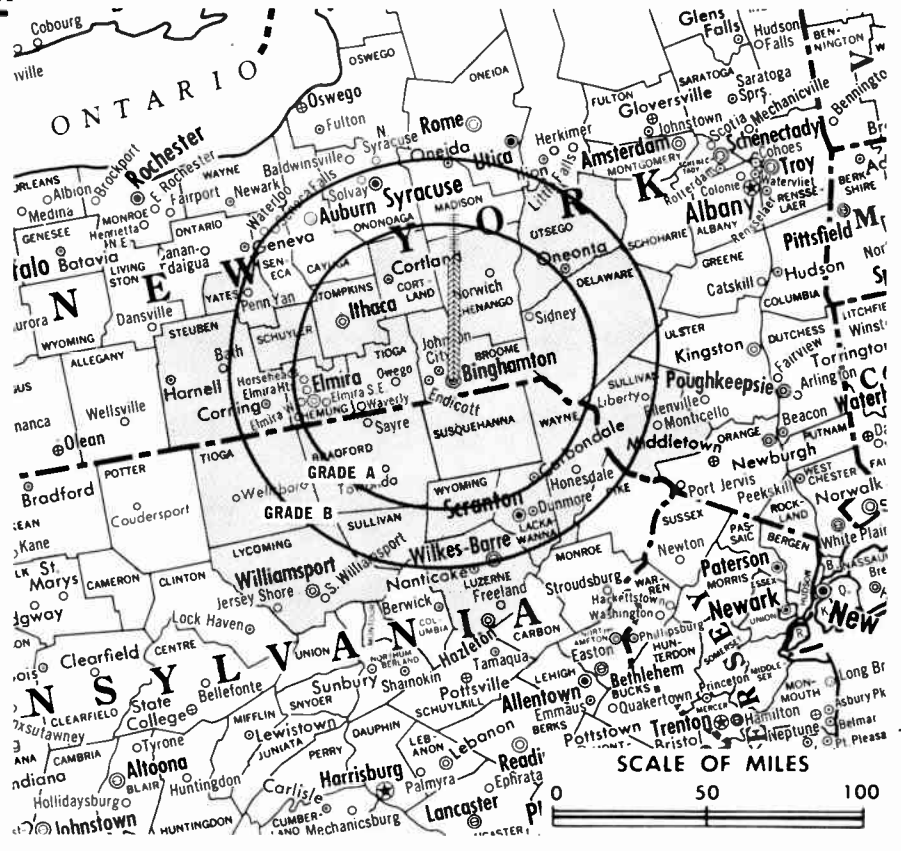
Transmitter: Ingraham Hill Rd.

AM Affiliate: WBFB, 5-kw, 1290 kc (CBS).

FM Affiliate: WBFB-FM, 4.6-kw, 98.1 mc (No. 251), 950-ft. antenna height.

Color Facilities: Network, film & slide. Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WBFB-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 4100 City Line Ave., Philadelphia, Pa. (19131).

Studio: Sheraton-Inn, Binghamton (13902).

Telephone: 607-723-7311. TWX No.: 607-722-0242.

Ownership: Triangle Publications, Inc., see WFIL-TV, Philadelphia.

Began Operation: Dec. 1, 1949. Sale to present owners by John C. Clark interests approved by FCC May 4, 1955 (Television Digest, Vol. 11:11, 19).

Represented (sales) by Blair-TV.

Represented (legal) by Wilner & Bergson.

Personnel:

GEORGE DUNHAM, general manager.  
LE ROY BERTIN, TV sales manager.  
GEORGE S. RYDOS, local sales manager.  
HERB MOSKOWITZ, promotion manager.  
E. W. FARNETI, business manager.  
GLENN RINKER, news editor.  
STEPHEN FERDO, farm director.  
LAMAR COX, chief engineer.

### DIGEST OF RATE CARD NO. 13—(Oct. 15, 1965)

Hour	30 Min.	Min.	20 Sec.	ID
Class AA—8-10:30 p.m., daily.				
\$1500.00	\$900.00	\$415.00	\$375.00	\$190.00
NETWORK BASE HOURLY RATE: \$1100 (CBS).				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
BROOME	70,700	68,600	97
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
CORTLAND	13,100	12,600	96
DELAWARE	13,400	12,500	93
OTSEGO	16,500	15,600	94
SCHUYLER	4,800	4,500	94
STEBEN	31,000	29,500	95
SULLIVAN	15,500	14,500	94
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
YATES	6,000	5,700	95
<b>PENNSYLVANIA</b>			
BRADFORD	15,900	15,100	95
LACKAWANNA	68,500	66,700	97
LUZERNE	99,500	96,600	97
LYCOMING	34,200	32,000	94
SULLIVAN	1,800	1,700	95
SUSQUEHANNA	9,400	9,000	96
TIOGA	10,500	9,800	93
WAYNE	7,800	7,200	93
WYOMING	4,800	4,600	95
<b>STATION TOTAL</b>	<b>503,000</b>	<b>481,200</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	231,100
AVERAGE DAILY CIRCULATION (MARCH 65)	169,800
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# New York—Buffalo



**WBEN-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

AM Affiliate: WBEN, 5-kw, 930 kc (CBS).

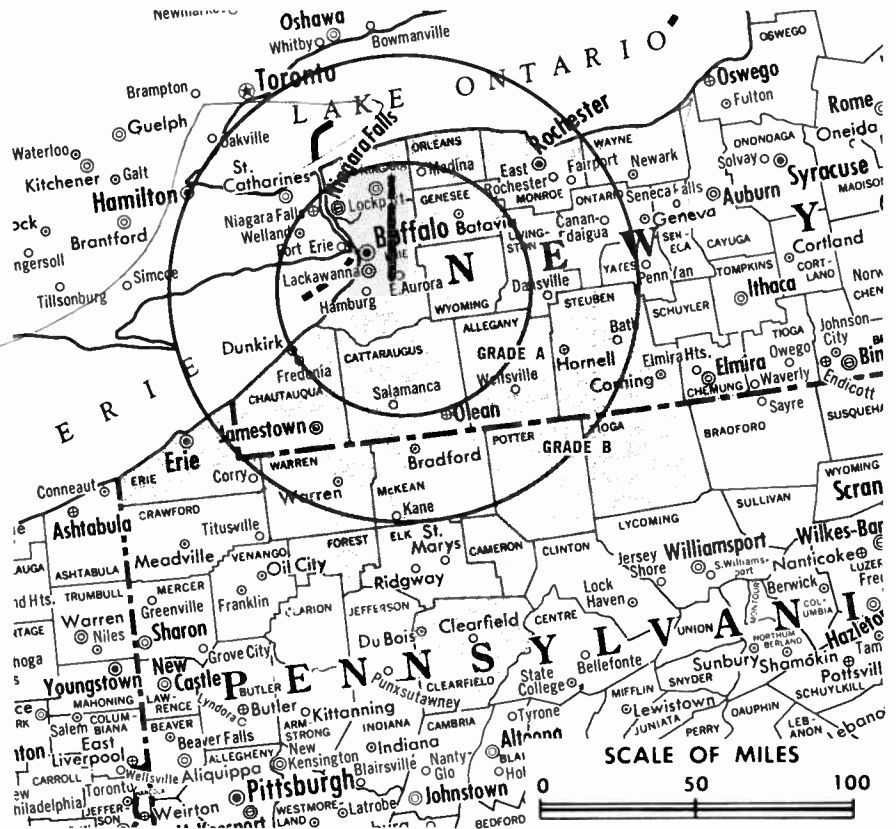
FM Affiliate: WBEN-FM, 110-kw, 102.5 mc (No. 273), 1200-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WBEN-TV Ref: FCC File No. BPCT-2075 Granted 2/13/54

©American Map Co., Inc., N.Y., No. 14244

## WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-876-0930. TWX No.: 716-858-1410.

Ownership: Same as Buffalo Evening News. Mrs. E. H. Butler, pres.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

ALFRED H. KIRCHHOFER, president.  
MRS. E. H. BUTLER, vice president.  
JAMES H. RIGHTER, treasurer & secretary.  
C. ROBERT THOMPSON, general manager.  
GEORGE R. TORGE, asst. general manager.  
WILLIAM McKIBBEN, administrative assistant.  
QUINTIN E. RENNER, film director.  
N. J. MALTER, television sales manager.  
JOSEPH A. HAEFFNER, promotion manager.  
R. GLENN BEERBOWER, technical director.  
WILLIAM PETERS, program director.  
VAUN WILMOTT, news director.

### DIGEST OF RATE CARD NO. 15 (July 1, 1965)

Hour	30 Min.	Min.	40 Sec.	30 Sec.	20 Sec.	8 Sec.
Class AA—8-10:30 p.m., daily.	\$1700.00	\$870.00	\$500.00	\$475.00	\$450.00	\$425.00

NETWORK BASE HOURLY RATE: \$1800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
ALLEGANY	13,100	12,400	94
CATTARAUGUS	25,200	24,100	96
CHAUTAUQUA	49,700	47,900	96
CHEMUNG	32,600	31,200	96
ERIE	332,000	323,900	98
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
MONROE	197,400	191,800	97
NIAGARA	70,500	68,800	98
ORLEANS	11,200	10,800	96
STEUEN	31,000	29,500	95
WYOMING	10,400	10,100	98
<b>PENNSYLVANIA</b>			
CAMERON	2,200	2,200	97
CLEARFIELD	22,800	21,900	96
ELK	10,600	10,200	96
ERIE	76,500	74,400	97
FOREST	1,100	1,100	97
MC KEAN	16,100	15,200	95
POTTER	4,800	4,500	94
TIOGA	10,500	9,800	93
WARREN	13,100	12,200	93
<b>STATION TOTAL</b>	<b>961,200</b>	<b>931,400</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 600,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 476,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

(Station also received in Canadian markets)

For Group Owners, see Section c.

# New York—Buffalo



**WGR-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 690-ft. above av. terrain, 742-ft. above ground, 1349-ft. above sea level.

Latitude 42° 57' 13.9"  
Longitude 78° 52' 37.0"

TV tape: Recording facilities.

Telephone: 716-886-7115.

TWX No.: 716-858-1066.

AM Affiliate: WGR, 5-kw, 550 kc (NBC).

FM Affiliate: WGR-FM, 16-kw, 96.9 mc (No. 245), 628-ft. antenna height.

O&O Translator: W06AB, Jamestown, N.Y.

Color: Network, film & slide.

News Wire Service: AP.

\*Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WGR-TV Ref: FCC File No. BPCT-2613 Granted 4/23/59

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## WGR-TV

Licensee: Taft Broadcasting Co., 184 Barton St., Buffalo (14213).

Transmitter: 2065 Elmwood Ave.

Studio: 184 Barton St.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8).

Represented (sales) by Edward Petry & Co. Inc.; Andy McDermott (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

VAN BEUREN W. DeVRIES, general manager & film buyer.

FRANK C. GERVAN, sales manager.

PAUL SCIANDRA, program director.

GENE R. KIRSHENSTEIN, business manager.

HENRY HIRSCH, dir. of promotion & public relations.

CARL FLICKINGER, local sales manager.

HAROLD A. HIGGINS, manager of engineering.

ALBERT M. BENZ, traffic manager.

### DIGEST OF RATE CARD NO. 13—(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.						
\$2000.00	\$1200.00	*	*	\$640.00	\$640.00	\$326.00

\*On request.

NETWORK BASE HOURLY RATE: \$1800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
ALLEGANY	13,100	12,400	94
CATTARAUGUS	25,200	24,100	96
CHAUTAUQUA	49,700	47,900	96
ERIE	332,000	323,900	98
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
NIAGARA	70,500	68,800	98
ORLEANS	11,200	10,800	96
STEBUEN	31,000	29,500	95
WYOMING	10,400	10,100	98
<b>PENNSYLVANIA</b>			
ERIE	76,500	74,400	97
MC KEAN	16,100	15,200	95
POTTER	4,800	4,500	94
WARREN	13,100	12,200	93
<b>STATION TOTAL</b>	<b>684,000</b>	<b>663,200</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 521,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 383,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

(Station also received in Canadian markets)

For Other Sales & Transfers

see Section c.

# New York—Buffalo



**WKBW-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 91.2-kw visual, 53.7-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 17"  
Longitude 78° 36' 51"

Transmitter: E. of Center St., Col- den, N.Y.

Studio: 1420 Main St. (14209).

TV tape: Recording facilities.

Color: Network, film, slide & tape.

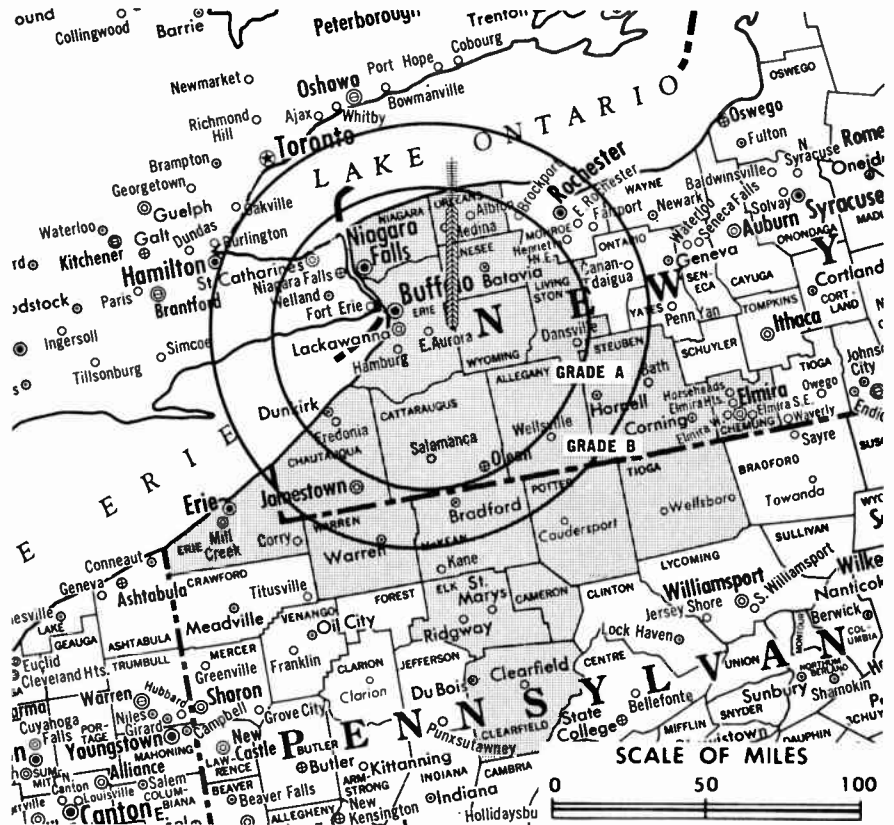
News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WKBW, 50-kw, 1520 kc.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WKBW-TV Ref: FCC File No. BPCT-2677 Granted 9/9/59

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## WKBW-TV

Licensee: Capital Cities Bcstg. Corp., 24 E. 51st St., New York (10022).

Telephone: 716-883-0770. TWX No.: 710-522-1846.

Ownership: Capital Cities Bcstg. Corp., 100%. (For other interests see W-TEN, Albany, N.Y.).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

ROBERT KING, v.p. & general manager.  
LAWRENCE POLLOCK, general sales manager.  
RICHARD SHEPARD, local-regional sales manager.  
O. LYLE KOCH, program dir. & film buyer.  
MARC EDWARDS, promotion manager.  
ROBERT O. NILES, chief engineer.

### DIGEST OF RATE CARD NO. 11—(June 1, 1965)

Hour	30 Min.*	Min.**	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.				
\$1700.00	\$1000.00		\$525.00	\$275.00

\* 5, 10 & 15 minute rates on request.  
\*\* On request.

NETWORK BASE HOURLY RATE: \$1900.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
ALLEGANY	13,100	12,400	94
CATTARAUGUS	25,200	24,100	96
CHAUTAQUA	49,700	47,900	96
CHEMUNG	32,600	31,200	96
ERIE	332,000	323,900	98
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
NIAGARA	70,500	68,800	98
ORLEANS	11,200	10,800	96
STEBEN	31,000	29,500	95
WYOMING	10,400	10,100	98
<b>PENNSYLVANIA</b>			
CAMERON	2,200	2,200	97
CLEARFIELD	22,800	21,900	96
ELK	10,600	10,200	96
ERIE	76,500	74,400	97
MC KEAN	16,100	15,200	95
POTTER	4,800	4,500	94
TIOGA	10,500	9,800	93
WARREN	13,100	12,200	93
<b>STATION TOTAL</b>	<b>762,700</b>	<b>738,500</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 560,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 408,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

(Station also received in Canadian markets)

# New York—Elmira-Corning



**WSYE-TV**



Ch. 18

[Satellite of WSYR-TV, Syracuse]

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 170-kw max. and 113-kw horizontal visual, 85-kw max. and 57-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and .5° mechanical beam tilt.

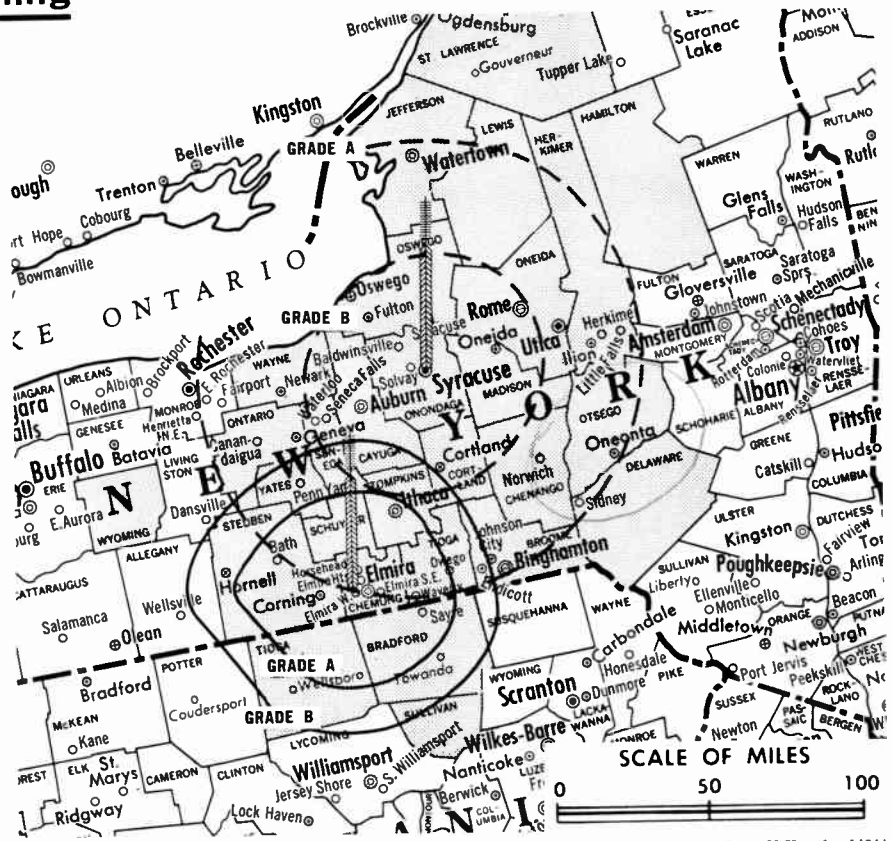
Latitude 42° 06' 20"  
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Color Facilities: Network.

News Wire Service: UPI.

Represented (engineering) by Lohnes & Culver.



County coverage (shaded areas) based on 1965 ARB study.

WSYE-TV Ref: FCC File No. BMPCT-4836 Granted 5/31/67

©American Map Co., Inc., N.Y., No. 14244

## WSYE-TV

Network Service: NBC, same as WSYR-TV, Syracuse.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse, N.Y. (13203).

Telephone: 315-733-5536.

Ownership: See WSYR-TV.

Began Operation: Sept. 10, 1956.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DON BUIES, manager.

TAG GREEN, chief engineer.

Rates: Sold in combination with WSYR-TV, Syracuse.

NETWORK BASE HOURLY RATE: Bonus to WSYR-TV, Syracuse.

ARB Data For This Station Included With Report For Parent WSYR-TV Syracuse, N.Y. Above Map Reflects Coverage Of Both Parent & Satellite.

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# New York—New York



**WABC-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 110-kw visual, 11-kw aural. Antenna: 1380-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 7 W. 66th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

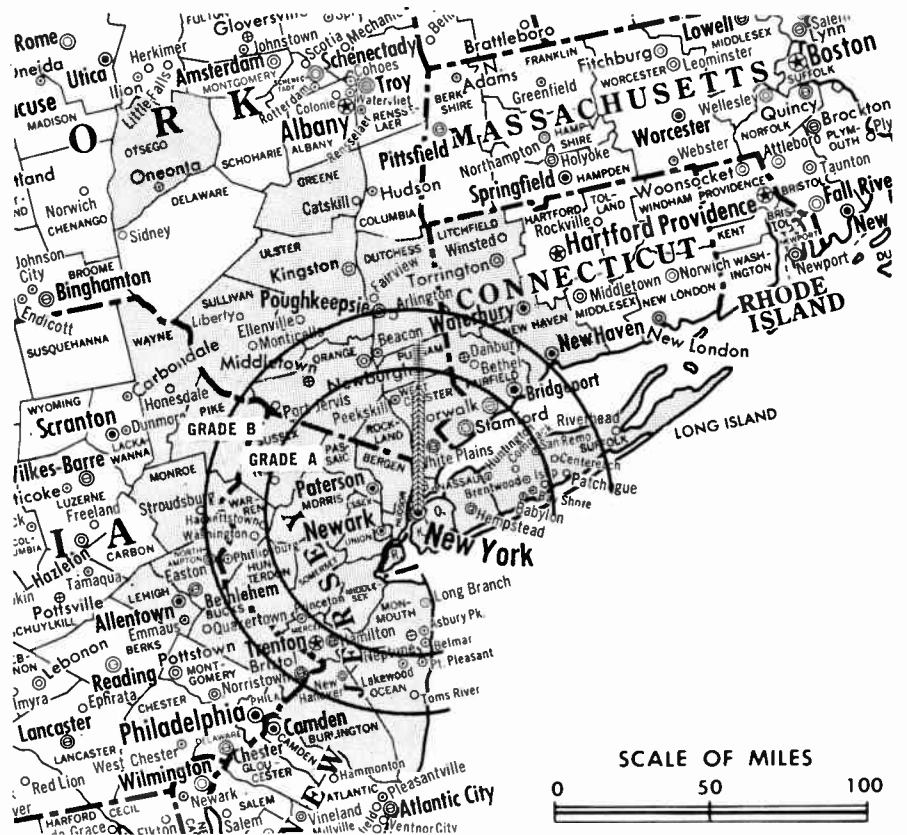
News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WABC, 50-kw, 770 kc (ABC).

FM Affiliate: WABC-FM, 1.5-kw, 95.5 mc (No. 238), 1270-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WABC-TV Ref: FCC File No. BMPCT-887 Granted 1/7/53

©American Map Co., Inc., N.Y., No. 1424

## WABC-TV

Licensee: American Broadcasting Co., 7 West 66th St., N.Y. (10023).

Telephone: 212-787-5000.

Ownership: American Broadcasting Co., is a division of American Broadcasting Companies Inc. (Merger approved by FCC Feb. 9, 1953—see Television Digest, Vol. 9:7). ABC officers: Leonard Goldenson, pres. Also owns and operates WBKB, Chicago; WXYZ-TV, Detroit; KGO-TV, San Francisco; KABC-TV, Los Angeles; and radios WLS & FM, Chicago; WXYZ & FM, Detroit; KGO & FM, San Francisco; KABC & FM, Los Angeles; WABC & FM, New York; KQV & FM, Pittsburgh; and owns 22% of nucleonics-electronics firm Technical Operations Inc., Arlington, Mass.

Began Operation: Aug. 10, 1948.

Represented (sales) by WABC-TV Sales (in N.Y.); ABC Television Spot Sales Inc. (outside N.Y.).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

### Personnel:

JOHN O. GILBERT, v.p. & general manager.  
RICHARD BEESEMYER, general sales manager.  
BARRETT GEOGHEGAN, sales manager.  
BERNADETTE GIFFORD, sales service manager.  
JOE KEYES, public relations & publicity director.  
TAKASHI KAKO, film director.  
GORDON KUNZ, production manager.  
JAMES D. MULLA, director of research.  
HENRY DABROWSKI, chief engineer.  
LEO COLLINS, director of advertising & promotion.  
L. ROBINSON, editorial director.  
MARY COYNE, director of community affairs.  
DAVID SWEENEY, business affairs manager.  
EDWARD WARREN, program director.  
ED SILVERMAN, director of news & public affairs.

### DIGEST OF RATE CARD NO. 23 (Jan. 2, 1966)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.	
Class AAA—7:30-11 p.m., daily.	\$10,000.00	\$6500.00	\$4500.00	\$2600.00	\$2800.00	\$1600.00
NETWORK BASE HOURLY RATE:	\$7,750.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
CONNECTICUT			
FAIRFIELD	216,200	210,500	97
LITCHFIELD	39,500	37,900	96
NEW HAVEN	216,200	209,600	97
NEW JERSEY			
BERGEN	271,600	267,700	99
BURLINGTON	67,600	66,300	98
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
BRONX	476,700	460,900	97
DUTCHESS	54,500	52,200	96
GREENE	10,600	10,200	96
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
OTSEGO	16,500	15,600	94
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	69,400	98
ROCKLAND	51,100	49,600	97
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98

(Continued on page 445-b)

STATION TOTAL	6,385,600	6,161,000	96
NET WEEKLY CIRCULATION (MARCH 65)			4,877,000
AVERAGE DAILY CIRCULATION (MARCH 65)			3,245,700
COLOR PENETRATION PERCENTAGE (NOV 65)			9



# New York—New York



**WCBS-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 42-kw visual, 8.32-kw aural. Antenna: 1300-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 524 W. 57th St.

Telephone: 212-765-4321.

TWX No.: 212-867-7987.

TV tape: Recording facilities.

AM Affiliate: WCBS, 50-kw, 880 kc (CBS). FM Affiliate: WCBS-FM, 1.5-kw, 101.1 (No. 266), 1270-ft. antenna.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: CBS.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WCBS-TV Ref: FCC File No. BMPCT-971 Granted 2/12/63

©American Map Co., Inc., N.Y., No. 14244

## WCBS-TV

Licensee: Columbia Broadcasting System Inc., 51 West 52nd St., New York, N.Y. (10019).

Operation: Operated by CBS Television Stations (a division of CBS Inc.); Merle S. Jones, pres.; Craig Lawrence, exec. v.p. in charge of CBS Owned TV stations. CBS Television Stations is responsible for operation of TV stations owned by CBS Inc., CBS Film Inc., CBS Television Stations National Sales, Terrytoons, and certain corporate international investments.

Ownership: Owned by network-manufacturing organization of same name, whose stock is listed on New York Stock Exchange: William S. Paley, chairman of board (stockholdings, 8.6%); Frank Stanton, pres.; Julius F. Brauner, secy.; Kenneth W. Hoehn, treas. Same licensee owns KNXT & KNX, Los Angeles; WBBM-TV & WBBM, Chicago; KMOX-TV & KMOX, St. Louis; WCAU-TV & WCAU, Philadelphia. CBS also owns radio stations WCBS, New York; KCBS, San Francisco; WEEI, Boston.

Began Operation: July 1, 1941.

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- CLARK B. GEORGE, v.p. & general manager.
- G. GERALD DANFORD, director of sales.
- NED CRAMER, program director.
- JOSEPH T. LOUGHLIN, director of news.
- BERNARD HIRSCH, sales manager.
- RICHARD W. OWEN, dir. of research & sales promotion.
- LARRY PAULUS, asst. program director.
- ANNA MITCHELL, operations manager.
- WILLIAM C. LACEY, film dept. mgr. & buyer.
- THOMAS SWAFFORD, director of information services.
- MICHAEL KEATING, editorial director.
- GEORGE SHANNON, director of business affairs.
- WILLIAM HOHMANN, director of advertising & promotion.

### DIGEST OF RATE CARD NO. 27—(Sept. 13, 1965)

Hour 30 Min. 15 Min. 5 Min. 20 Sec.\* 10 Sec.\*

Class AA—9-11 p.m., daily.

\$10,000.00 \$6000.00 \$4000.00 \$3000.00 \$2750.00 \$1600.00

\*Class AA—7:29-11:19 p.m., Mon.-Fri.; 6:59-11:19 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$9500.

438-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
FAIRFIELD	216,200	210,500	97
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
NEW JERSEY			
BERGEN	271,600	267,700	99
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
BRONX	476,700	460,900	97
DUTCHESS	54,500	52,200	96
GREENE	10,600	10,200	96
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	69,400	98
ROCKLAND	51,100	49,600	97
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98

(Continued on page 445-b)

STATION TOTAL	6,167,200	5,947,400	96
NET WEEKLY CIRCULATION (MARCH 65)		5,375,400	
AVERAGE DAILY CIRCULATION (MARCH 65)		4,001,700	
COLOR PENETRATION PERCENTAGE (NOV 65)			9

# New York—New York



**WNBC-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 30.2-kw maximum and 25.7-kw horizontal visual, 15.1-kw maximum and 12.9-kw horizontal aural. Antenna: 1440-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WNBC, 50-kw, 660 kc (NBC). FM Affiliate: WNBC-FM, 1.1-kw, 97.1 mc (No. 246), 1445-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WNBC-TV Ref.: FCC File No. BPCT-1020 Granted 1/23/53

© American Map Co., Inc., N.Y., No. 14244

## WNBC-TV

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, N.Y. (10020). Telephone: 212-247-8300. TWX No.: 212-640-5788.

Studio: 30 Rockefeller Plaza.

Ownership: NBC is wholly owned subsidiary of RCA. NBC owns stations WRC-TV, WRC & FM, Washington; WJAS & FM, Pittsburgh; WMAQ-TV, WMAQ & FM, Chicago; WKYC-TV, WKYC & FM, Cleveland; KNBC, Los Angeles; KNBR & FM, San Francisco.

Began Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

Personnel:

- THEODORE H. WALWORTH JR., v.p. & general manager.
- ROBERT T. HOWARD, station manager.
- JOHN F. TOBIN, national sales manager.
- WESTON J. HARRIS, program manager.
- JAMES J. BARRY, manager of local sales.
- JOHN J. REYNOLDS, manager, public affairs.
- WILLIAM FENNEL, production & operations manager.
- EARL HARDER, continuity acceptance director.
- JAMES W. GRAU, manager, advertising & promotion.
- DOMINICK FERRARA, manager, business affairs.

### DIGEST OF RATE CARD NO. 30 (Jan. 31, 1966)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.*	10 Sec.*
Class A—7 p.m.-midnight, daily.	\$10,200	\$6000	\$4080	\$3570	\$3060	\$3000
*Class AAA—7:59-11:16 p.m., daily.					\$1600	

NETWORK BASE HOURLY RATE: \$9400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
FAIRFIELD	216,200	210,500	97
LITCHFIELD	39,500	37,900	96
NEW HAVEN	216,200	209,600	97

MASSACHUSETTS			
BERKSHIRE	44,400	42,700	96
NEW JERSEY			
BERGEN	271,600	267,700	99
BURLINGTON	67,600	66,300	98
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
BRONX	476,700	460,900	97
DUTCHESS	54,500	52,200	96
GREENE	10,600	10,200	96
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	69,400	98
ROCKLAND	51,100	49,600	97
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98
PENNSYLVANIA			
BUCKS	99,800	97,900	98
MONROE	12,700	12,200	96
NORTHAMPTON	61,800	59,700	97
PIKE	3,200	3,000	93
WAYNE	7,800	7,200	93
STATION TOTAL	6,341,200	6,118,000	96

NET WEEKLY CIRCULATION (MARCH 65)	5,251,700
AVERAGE DAILY CIRCULATION (MARCH 65)	3,851,600
COLOR PENETRATION PERCENTAGE (NOV 65)	9

## WNEW-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 37.1-kw visual, 5.5-kw aural. Antenna: 1330-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 205 E. 67th St.

Telephone: 212-535-1000.

TWX No.: 212-867-4835.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI. News Film Service: UPI.

AM Affiliate: WNEW, 50-kw, 1130 kc.

FM Affiliate: WNEW-FM, 1.3-kw, 102.7 mc (No. 274), 1360-ft.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WNEW-TV Ref: FCC File No. BMPCT—2974 Granted 4/1/55

© American Map Co., Inc., N.Y., No. 14244

## WNEW-TV

Network Service: None, independent.

Licensee: Metromedia Inc., 205 E. 67th St., N.Y. (10021).

Ownership: Metromedia, Inc. is a publicly-owned company which operates Metropolitan Broadcasting (TV and Radio), Metro TV Sales, Metro Radio Sales, Foster & Kleiser Outdoor Advertising, Ice Capades Inc., Wolper Productions Inc., Dickie-Raymond Inc. and Diplomat Publications Inc. Metromedia Inc. Officers: John W. Kluge, chairman & pres.; Richard L. Geismar, v.p. & treas.; Robert A. Dreyer, v.p. & secy.; Stanley Landow, v.p. & comp-troller; Mary L. McKenna, v.p. & dir. of research & sales development; Mark Evans, v.p. & dir. of public affairs; Benedict Gimbel Jr., v.p. & dir.; Phil Cowan, v.p. & dir. of public relations; David L. Wolper, v.p. of Metromedia & pres. of Wolper Productions. Metropolitan Broadcasting TV Officers: Bennet H. Korn, pres.; Malcolm M. Burleson, v.p.; Thomas Dougherty, v.p. & asst. gen. counsel; Lawrence P. Fraiberg, v.p. & gen. mgr.; WNEW-TV, New York; Albert P. Krivin, v.p. & gen. mgr., KTTV, Los Angeles; John H. Bone, v.p. & gen. mgr., WTTG, Washington, D.C.; Mark Wodlinger, v.p. & gen. mgr., KMBC-TV, Kansas City, Mo. Metropolitan Broadcasting Radio Officers: John V. B. Sullivan, pres.; Harvey Glascock, v.p. & gen. mgr., WNEW, New York; Jack Thayer, v.p. & gen. mgr., KLAC, Los Angeles; David Croninger, v.p. & gen. mgr., WIP, Philadelphia; Dino Ianni, v.p. & gen. mgr., WHK, Cleveland; John Elmer, v.p. & gen. mgr., WCBM, Baltimore; Dick Lance, business mgr., KMBC, Kansas City, Mo. Metropolitan Broadcasting TV Sales: John Sias, pres. Metropolitan Broadcasting Radio Sales: H. D. Neuwirth, pres.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corporation on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales) by Metro TV Sales.

### Personnel:

LAWRENCE P. FRAIBERG, v.p. & general manager.  
MARTIN CONNELLY, general sales manager.  
LEONARD GIARRAPUTO, national sales manager.  
MEL BAILY, program manager.  
MURRY SALBERG, dir. of advertising & promotion.  
WILLIAM D. KELLY, chief engineer.  
DAVID HEPBURN, director of public relations.  
MARY L. MCKENNA, v.p., research & sales development.

### DIGEST OF RATE CARD NO. 15

(June 1, 1965)

Hour	30 Min.	Min.	20 Sec.	8 Sec.
Class A—7-11:30 p.m., Mon.-Fri.; noon-sign-off, Sat. & Sun.	\$3600.00	\$2800.00	\$2000.00	\$800.00

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
CONNECTICUT			
FATFIELD	216,200	210,500	97
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
MASSACHUSETTS			
BERKSHIRE	44,400	42,700	96
NEW JERSEY			
ATLANTIC	58,600	56,200	96
BERGEN	271,600	267,700	99
(Continued on page 445-b)			
STATION TOTAL	6,517,200	6,285,100	96

NET WEEKLY CIRCULATION (MARCH 65) 4,673,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 2,658,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# New York—New York

## WOR-TV

Ch. 9

Network Service: None, independent.  
 Technical Facilities: Channel No. 9  
 (186-192 mc). Authorized power:  
 155-kw visual, 31-kw aural. Antenna:  
 1240-ft. above av. terrain, 1231-ft.  
 above sea level.

Latitude 40° 44' 54"  
 Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studios: Empire State Bldg. & Broadway.

TV tape: Recording facilities.

AM Affiliate: WOR, 50-kw, 710 kc.

FM Affiliate: WOR-FM, 1.7-kw, 98.7  
 mc (No. 254), 1260-ft. antenna.

Color: Network, live, film, slide &  
 tape. News Wire Service: AP, UPI,  
 Reuters. News Film Service: UPI.

Total Households: © SRDS  
 (Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965  
 ARB study.



## WOR-TV

Licensee: RKO General Inc., 1440 Broadway (10018).

Telephone: 212-564-8000. TWX No.: 212-640-5160.

Ownership: RKO General Inc. (operated by RKO General Broadcasting, a division of RKO General Inc.). Hathaway Watson, pres.; Robert J. Leder, exec. v.p.; Sam J. Slate, v.p. in charge of govt. & industry relations; Jerome Bess, v.p. in charge of operations. RKO General Broadcasting operates Yankee Network (with WNAC, Boston). It also operates WNAC-TV, Boston; KHJ-TV, Los Angeles (KHJ-AM-FM); WHBQ-TV, Memphis, Tenn. (WHBQ); radio stations WGMS & FM, Washington, D.C.; KFRC & FM, San Francisco and WRKO- FM, Boston. Canadian subsidiary owns CKLW-TV, Windsor-Detroit (CKLW).

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General—Macy Co. retaining 10%; in Dec. 1955, Macy Co. sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3, 11:48, 51).

Represented (sales) by WOR-TV Sales, 1440 Broadway, N. Y. and RKO General Inc. (Chicago, Los Angeles, San Francisco).

Represented (legal) by Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Powell & Quinn (New York).

### Personnel:

ROBERT SMITH, v.p. & station manager.  
 JACQUES BIRABEN, v.p., director of sales.  
 MICHAEL RENAULT, sales manager.  
 ROBERT B. BEUSSE, v.p. & dir. of govt., industry & community relations.  
 JOHN L. KOUSHOURIS, program manager.  
 KENNETH COWAN, director of information.  
 HERB SALTZMAN, merchandising manager.  
 JAMES SPILLOTIS, research director.  
 HERBERT MAYES, WOR div. controller.  
 JOHN P. SHANLEY, public relations director.  
 GEORGE BROWN, news & special events director.  
 THOMAS REYNOLDS, traffic manager.  
 ORVILLE SATHER, director of engineering.

### DIGEST OF RATE CARD NO. 15—(Oct. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-11:30 p.m., Mon.-Fri.; 5-11:30 p.m., Sat.-Sun.					
\$3000.00	\$2000.00	\$1350.00	\$600.00*	\$480.00*	\$300.00*

\*Average.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
CONNECTICUT			
FAIRFIELD	216,200	210,500	97
NEW HAVEN	216,200	209,600	97
NEW JERSEY			
BERGEN	271,600	267,700	99
BURLINGTON	67,600	66,300	98
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
BRONX	476,700	460,900	97
BROOME	70,700	68,600	97
CHENANGO	13,700	13,100	96
DELAWARE	13,400	12,500	93
DUTCHESS	54,500	52,200	96

(Continued on page 445-b)

STATION TOTAL	6,493,300	6,263,400	96
NET WEEKLY CIRCULATION (MARCH 65)		4,002,900	
AVERAGE DAILY CIRCULATION (MARCH 65)		1,590,800	
COLOR PENETRATION PERCENTAGE (NOV 65)			9

# New York—New York

**WPIX**

Ch. 11



Network Service: None, independent.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 220 E. 42nd St.

TV tape: Recording facilities.

Represented (engineering) by A. D. Ring & Assoc.

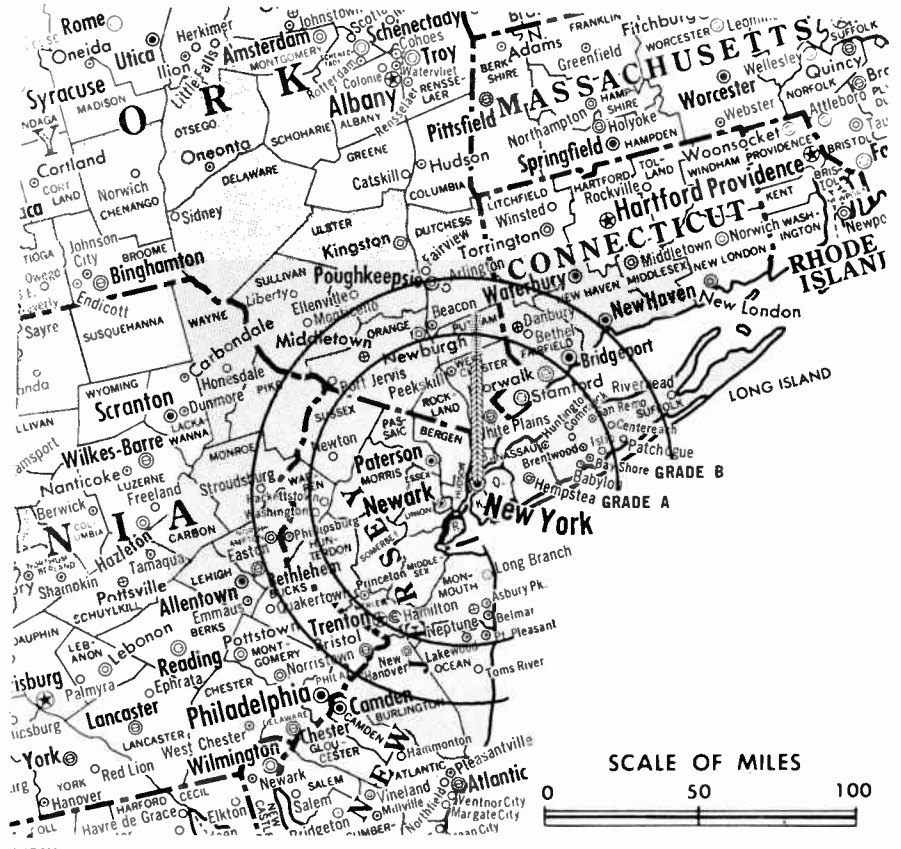
FM Affiliate: WPIX-FM, 9.7-kw, 101.9 mc (No. 270), 650-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WPIX Ref: FCC File No. BMPCT-838 Granted 1/7/53

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## WPIX

Licensee: WPIX Inc., 220 E. 42nd St., New York (10017).

Telephone: 212-682-6500.

Ownership: Same as New York News. Interlocking ownership with TV stations WGN-TV, Chicago (Chicago Tribune) and KDAL-TV, Duluth.

Began Operation: June 15, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bill Creed Associates (New England).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

FRED M. THROWER, president.  
LEAVITT J. POPE, v.p. in charge of operations.  
T. E. MITCHELL, v.p. & controller.  
HENDRICK BOORAEM, v.p. in charge of programs.  
OTIS FREEMAN, v.p., engineering.  
E. BLANEY HARRIS, v.p. in charge of sales.  
FRANK TUOTI, v.p., advertising & promotion.  
WALTER D. ENGELS, news manager.  
WILLIAM L. COOPER JR., film manager.  
HAL GOULD, public relations manager.

### DIGEST OF RATE CARD NO. 15 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—4 p.m.-12:30 a.m., Mon.-Fri.;						
4-11:30 p.m., Sat. & Sun.	\$2500.00	\$1500.00	\$800.00	\$650.00	\$550.00	\$500.00
	\$275.00					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW HAMPSHIRE			
BELKNAP	9,300	9,000	97
NEW JERSEY			
ATLANTIC	58,600	56,200	96
BERGEN	271,600	267,700	99
BURLINGTON	67,600	66,300	98
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
ALLEGANY	13,100	12,400	94
BRONX	476,700	460,900	97
CATTARAUGUS	25,200	24,100	96
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
DELAWARE	13,400	12,500	93
DUTCHESS	54,500	52,200	96
HERKIMER	21,900	21,100	96
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
OTSEGO	16,500	15,600	94
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	62,400	98
ROCKLAND	51,100	49,600	97
(Continued on page 445-b)			
STATION TOTAL	6,771,200	6,524,300	96

NET WEEKLY CIRCULATION (MARCH 65) 4,140,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 2,092,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CONNECTICUT			
FAIRFIELD	216,200	210,500	97
LITCHFIELD	39,500	37,900	96
MIDDLESEX	28,400	27,300	96
NEW HAVEN	216,200	209,600	97
MASSACHUSETTS			
BERKSHIRE	44,400	42,700	96

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TV Factbook No. 36

# New York—New York—Newark, New Jersey

## WNJU-TV

Ch. 47

[Channel assigned to Linden, N.J.]

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 234-kw visual, 59-kw aural. Antenna: 1182-ft. above av. terrain, 1460-ft. above ground, 1510-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Color: Network, film, slide & tape.

News Wire Service: AP.



## WNJU-TV

Network Service: None, independent, established to serve New York, New Jersey and ethnic minorities in the New York-Newark, N.J. area.

Grantee: New Jersey TV Broadcasting Corp., 1020 Broad St. Newark, N.J. (07102).

Studio: Mosque Theatre Bldg., 1020 Broad St., Newark.

Telephone: 201-643-9100.

Ownership: Edwin Cooperstein, pres., 21%; Vera Braverman, 26%; Isaac Blonder, treas., 24%; Robert Helft, 7%; E. B. Berlinrut, 4.2%; Frederic C. Sasse, 4.2%; John VanDrill, 7%; Eugene Sherman, 4%.

Began Operation: May 16, 1965.

Represented (sales) by National Television Sales Inc.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by Paul Godley Co.

### Personnel:

EDWIN COOPERSTEIN, president & general manager.  
HERBERT T. GREEN, v.p. & sales manager.  
JOSEPH SCHACHTER, business manager.  
FRED SAYLES, director of programming.  
RALPH AMATRUDI, art & advertising director.  
PETER BRYSAK, director of operations.

### DIGEST OF RATE CARD NO. 2 (Nov. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	10-Sec.		
Class AA—7-11 p.m., Mon.-Fri.; 6-midnight, Sat.; 2 p.m.-midnight, Sun.	\$800.00	\$500.00	\$300.00	\$250.00	\$200.00	\$100.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

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# New York—Plattsburgh

abc NB **WPTZ**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 25.1-kw visual, 15-kw aural. Antenna: 2000-ft. above av. terrain, 977-ft. above ground, 3059-ft. above sea level.

Latitude 44° 34' 18"  
Longitude 73° 40' 53"

Requests 4.3-kw aural.

Transmitter: Terry Mountain.

Studio: 357 Cornelia St., Plattsburgh, N.Y. (12901).

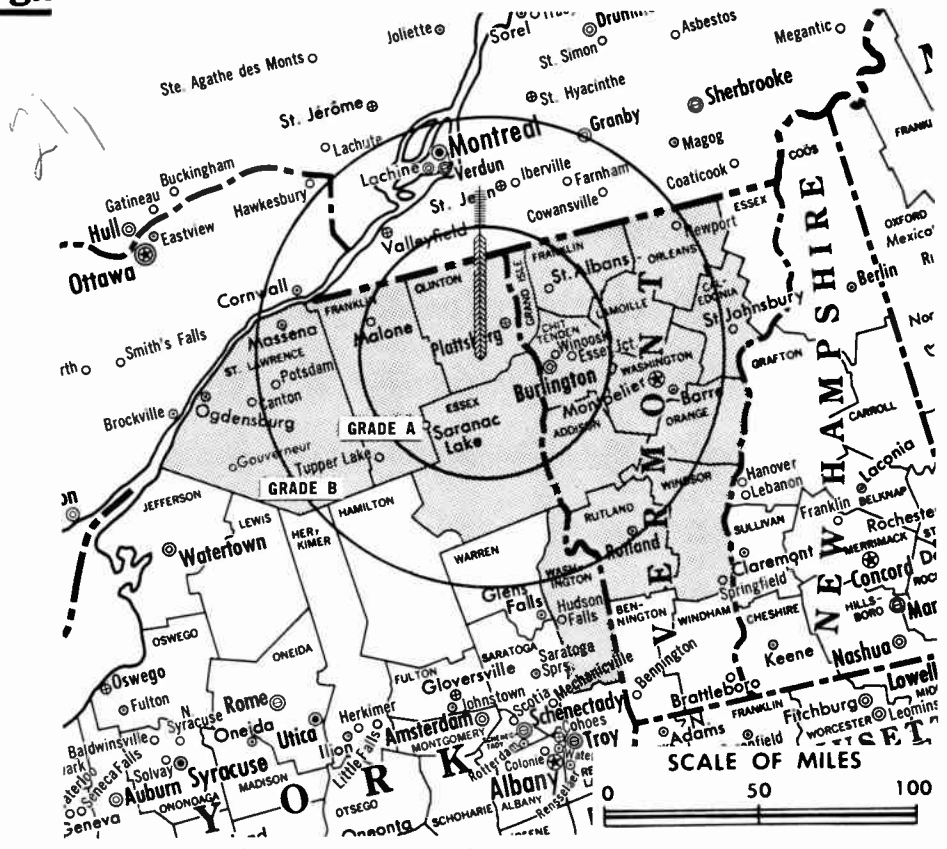
Telephone: 518-561-5555.

Color Facilities: Network.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WPTZ Ref: FCC File No. BMPCT—2080 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

## WPTZ

Network Service: ABC, NBC.

Grantee (STA): Rollins Telecasting Inc., 414 French St., Wilmington, Del. (19801).

Ownership: Rollins Broadcasting Inc., 100%. Officers & stockholders: O. Wayne Rollins, pres., 66 2/3%; John W. Rollins, ex-lieutenant-governor of Del., 33 1/3%. Rollins also owns WEAR-TV, Mobile, Ala.; WCHS-TV, Charleston, W. Va. (WCHS); and operates radio stations WAMS, Wilmington, Del.; WRAP & WYFI (FM), Norfolk, Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; KDAY, Santa Monica, Cal. Rollins also is Ch. 83 applicant in Wilmington, Del. and owns the former Mexican, Washington & Philadelphia facilities of General Outdoor Advertising Co. It owns Orkin Exterminating Co., Atlanta, Ga.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television Associates Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Cohn & Marks.

Personnel:

O. WAYNE ROLLINS, president.  
DAVE MILLIGAN, general manager.  
LEN CANE, program manager.  
G. RUSSELL CHAMBER, director of engineering.  
HARRY BOWEN, chief engineer.

### DIGEST OF RATE CARD NO. 8—(March 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$95.00	\$85.00
					\$42.50	

\*Section 1. Also has Section 2, Min. \$80, 20 Sec. \$60, 8 Sec. \$35.

NETWORK BASE HOURLY RATE: \$500 (ABC), \$500 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
CLINTON	21,100	20,500	97
ESSEX	10,600	10,200	96
FRANKLIN	13,200	12,500	95
ST LAWRENCE	32,100	30,800	96
WASHINGTON	14,700	14,200	96
<b>VERMONT</b>			
ADDISON	5,500	5,200	94
CALEDONIA	6,900	6,500	95
CHITTENDEN	22,300	21,500	96
FRANKLIN	8,500	8,300	97
GRAND ISLE	900	800	96
LAMOILLE	3,200	3,000	96
ORANGE	4,600	4,300	94
ORLEANS	5,600	5,400	96
RUTLAND	14,300	13,500	95
WASHINGTON	12,800	12,300	96
WINDSOR	13,300	12,500	94
<b>STATION TOTAL</b>	<b>189,600</b>	<b>181,500</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 108,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 75,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

(Station also received in Canadian markets)

For More Information  
on the Sale of WPTZ,  
see the Sales & Transfers Section.



## WABC-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
PENNSYLVANIA			
BUCKS	99,800	97,900	98
LEHIGH	72,300	70,100	97
MONROE	12,700	12,200	96
NORTHAMPTON	61,800	59,700	97
PIKE	3,200	3,000	93
WAYNE	7,800	7,200	93

## WCBS-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
PENNSYLVANIA			
MONROE	12,700	12,200	96
NORTHAMPTON	61,800	59,700	97
PIKE	3,200	3,000	93
SUSQUEHANNA	9,400	9,000	96
WAYNE	7,800	7,200	93

## WPIX

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NEW YORK (Continued)			
SCHUYLER	4,800	4,500	94
STEBEN	31,000	29,500	95
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98
PENNSYLVANIA			
BRADFORD	15,900	15,100	95
CARBON	15,000	14,400	96
LEHIGH	72,300	70,100	97
LYCOMING	34,200	32,000	94
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHAMPTON	61,800	59,700	97
NORTHUMBERLAND	30,200	28,500	94
PIKE	3,200	3,000	93
SCHUYLKILL	49,700	47,400	96
TIOGA	10,500	9,800	93
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93

HA 1-0818

RESIDENCE  
TE 2-9362

# La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE NEW YORK, N.Y.

## New York—New York

### WNEW-TV

(ARB Data Continued)

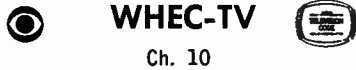
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NEW JERSEY (Continued)			
BURLINGTON	67,600	66,300	98
ESSEX	302,700	293,700	97
HUDSON	201,800	196,200	97
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
MIDDLESEX	145,000	142,400	98
MONMOUTH	114,400	111,800	98
MORRIS	87,100	85,700	98
OCEAN	42,000	41,200	98
PASSAIC	140,100	136,700	98
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
UNION	170,000	166,900	98
WARREN	21,100	20,400	97
NEW YORK			
BRONX	476,700	460,900	97
DUTCHESS	54,500	52,200	96
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	69,400	98
ROCKLAND	51,100	49,600	97
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98
PENNSYLVANIA			
BUCKS	99,800	97,900	98
CARBON	15,000	14,400	96
LYCOMING	34,200	32,000	94
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHAMPTON	61,800	59,700	97
NORTHUMBERLAND	30,200	28,500	94
PIKE	3,200	3,000	93
SUSQUEHANNA	9,400	9,000	96
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93

### WOR-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NEW YORK (Continued)			
KINGS	865,500	833,000	96
NASSAU	412,000	407,000	99
NEW YORK	675,300	603,400	89
ORANGE	61,200	58,800	96
OTSEGO	16,500	15,600	94
PUTNAM	11,500	11,100	97
QUEENS	656,700	642,200	98
RICHMOND	70,800	69,400	98
ROCKLAND	51,100	49,600	97
SUFFOLK	237,500	232,600	98
SULLIVAN	15,500	14,500	94
ULSTER	41,900	39,500	94
WESTCHESTER	268,200	261,500	98
PENNSYLVANIA			
BUCKS	99,800	97,900	98
CARBON	15,000	14,400	96
LEHIGH	72,300	70,100	97
LYCOMING	34,200	32,000	94
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHAMPTON	61,800	59,700	97
PIKE	3,200	3,000	93
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93

# New York—Rochester

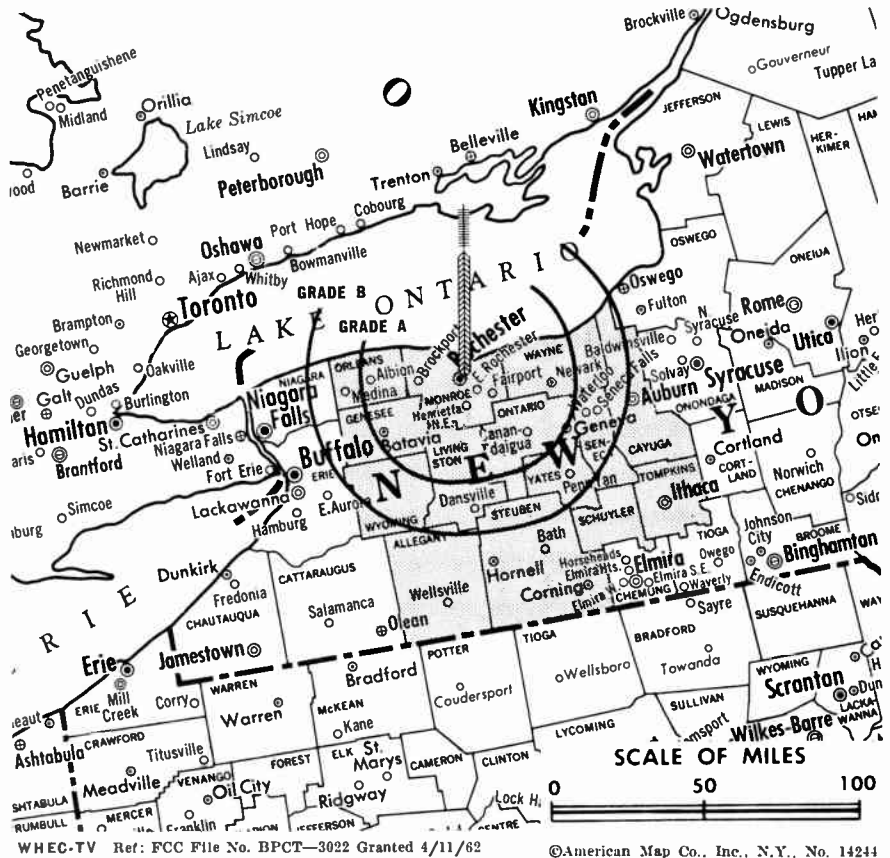


Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 987-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.  
TV tape: Recording facilities.  
AM Affiliate: WHEC, 5-kw, 1460 kc (CBS).  
Color: Network, film & slide.  
News Wire Service: AP.  
Facsimile Service: AP.  
Represented (engineering) by Lohnes & Culver.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WHEC-TV

Licensee: WHEC Inc., 191 East Ave., Rochester (14604).  
Studio: 191 East Ave.  
Telephone: 716-546-5670. TWX No.: 716-235-8699.

Ownership: Gannett Co. Inc., 100%. WHEC Inc. officers: Paul Miller, pres.; C. Glover Delaney, v.p. & gen. mgr. Also owns WINR-TV, Binghamton, N.Y. (WINR) and WREX-TV, Rockford, Ill. Gannett Co. owns chain of N.Y. newspapers, including Rochester Times-Union and Democrat & Chronicle, Binghamton Press, Elmira Advertiser & Star Gazette, Niagara Falls Gazette; also publishes Danville (Ill.) Commercial-News, Hartford (Conn.) Times and Plainfield (N.J.) Courier-News; also owns radio WDAN, Danville, Ill.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32).

Represented (sales) by H-R Television Inc.  
Represented (legal) by Dow, Lohnes & Albertson.  
Personnel:

C. GLOVER DELANEY, v.p. & general manager.  
JOHN J. CODY, general sales manager.  
WILLIAM ADAMS, program & production director.  
RICHARD K. BLACKBURN, chief engineer.  
LOWELL MacMILLAN, v.p., advertising & promotion director.  
ROBERT S. YEAGER, TV operations manager.

### DIGEST OF RATE CARD NO. 10 (June 1, 1964)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.					
\$900.00	\$540.00	\$360.00	\$280.00*	\$175.00*	\$90.00*

\*Class AA—7:31-10:31 p.m., daily.

NETWORK BASE HOURLY RATE: \$900.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
ALLEGANY	13,100	12,400	94
CAYUGA	23,000	21,900	95
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
MONROE	197,400	191,800	97
ONTARIO	21,400	20,800	97
ORLEANS	11,200	10,800	96
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STEUEN	31,000	29,500	95
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
WYOMING	10,400	10,100	98
YATES	6,000	5,700	95
<b>STATION TOTAL</b>	<b>400,900</b>	<b>386,000</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 271,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 196,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

(Station also received in Canadian markets)

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# New York—Rochester



**WOKR**



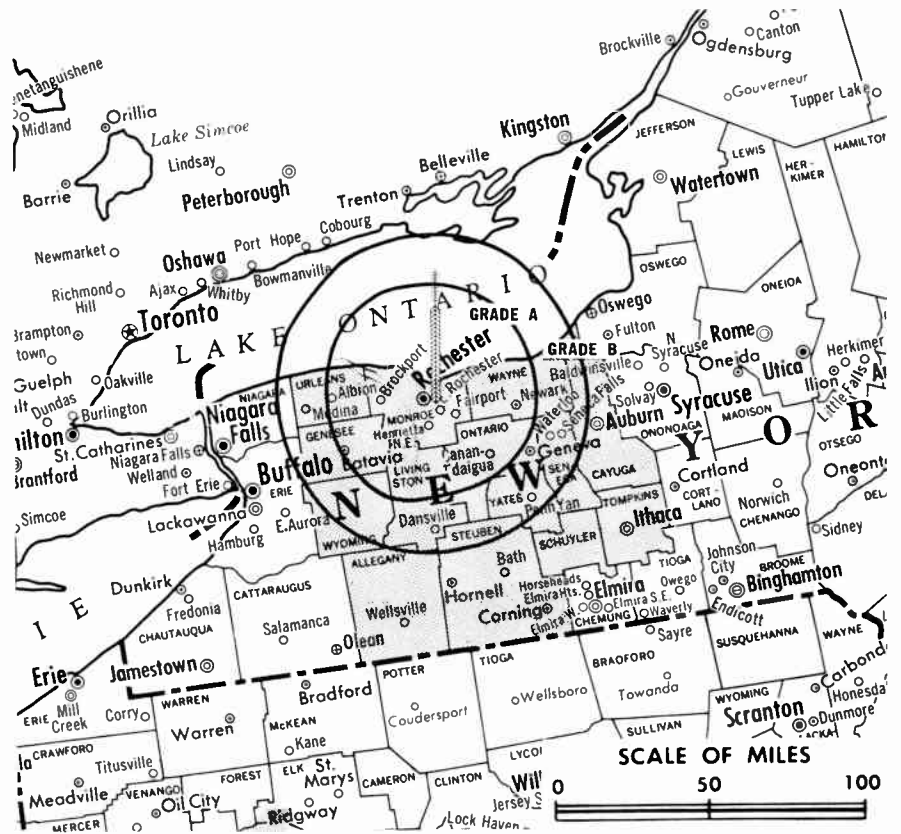
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.  
TV tape: Recording facilities.  
Color: Network, film & slide.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOKR Ref: FCC File No. BPCT-I-3 Granted 7/3/62

© American Map Co., Inc., N.Y., No. 14244

## WOKR

Licensee: Channel 13 of Rochester Inc., c/o Richard C. Landsman, pres., 17 Clinton Ave. S., Rochester (14604).

Studio: 17 Clinton Ave S., Rochester (14604).

Telephone: 716-546-4262.

Ownership: Channel 13 of Rochester Inc. Richard Landsman, pres. Following own 12.5% each (as representatives): Dennis Livadas, secy.; William N. Posner, treas.; Leon Halperin; Richard Alden; Robert Green; Byron Johnson; Gordon Brown; Robert Kieve. Note: This is an interim operation owned equally by 8 applicants for Ch. 13.

Began Operation: Sept. 15, 1962.

Represented (sales) by Blair TV; Paul Mulvihill & Co. Ltd.

Represented (legal) by Dennis J. Livadas; Pierson, Ball & Dowd.

Personnel:

RICHARD LANDSMAN, president & general manager.  
ALAN JOHNSTONE, v.p. & sales manager.  
GEORGE DRISCOLL, v.p. & engineering manager.  
GERALD PEARSEN, v.p. & program manager, film buyer.  
RICHARD M. WAFFLE, sales development director.

### DIGEST OF RATE CARD NO. 4A (June 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID  
Class A—7:30-11 p.m., Sun.-Fri.; 7:30-11:30 p.m., Sat.  
\$800.00 \$540.00 \$360.00 \$225.00 \$400.00 \$200.00 \$100.00  
NETWORK BASE HOURLY RATE: \$800.

STATE / COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
ALLEGANY	13,100	12,400	94
CAYUGA	23,000	21,900	95
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
MONROE	197,400	191,800	97
ONTARIO	21,400	20,800	97
ORLEANS	11,200	10,800	96
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STEBUEN	31,000	29,500	95
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
WYOMING	10,400	10,100	98
YATES	6,000	5,700	95
STATION TOTAL	400,900	386,000	96

NET WEEKLY CIRCULATION (MARCH 65) 269,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 181,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 8  
(Station also received in Canadian markets)

For Translator Directory  
see Section c

# New York—Rochester



**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1033-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**Transmitter:** Pinnacle Hill, Brighton.

**TV tape:** Recording facilities.

**AM Affiliate:** WROC, 5-kw, 1280 kc (NBC).

**FM Affiliate:** WROC-FM, 18-kw, 97.9 mc (No. 250), 399-ft. antenna height.

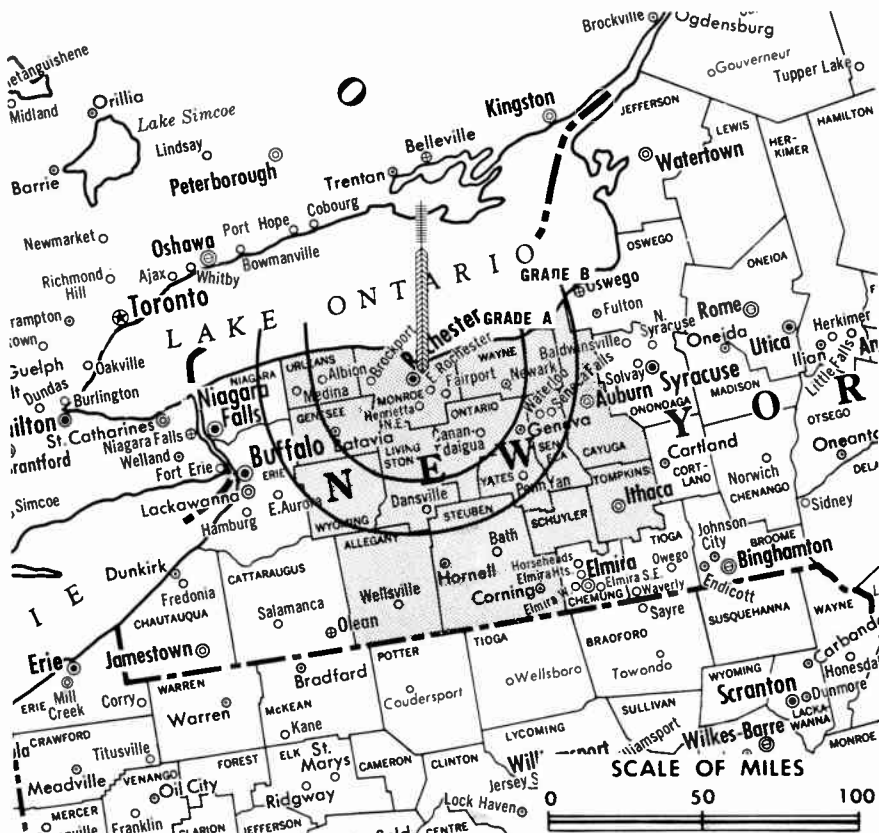
**Color:** Network, film & slide.

**News Wire Service:** UPI.

**Facsimile Service:** UPI.

**Represented (engineering) by** John Creutz.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WROC-TV Ref: FCC File No. BPCT—Doc. 13858 Granted 7/27/61 ©American Map Co., Inc., N.Y., No. 14244

## WROC-TV

**Licensee:** Rust Craft Broadcasting of N.Y. Inc.

**Studio:** 201 Humboldt St., Rochester (14610).

**Telephone:** 716-288-8400.

**TWX No.:** 716-235-9136.

**Ownership:** Rust Craft Broadcasting of N.Y. Inc. For other Rust Craft interests, see WSTV-TV, Steubenville, Ohio.

**Began Operation:** June 11, 1949. Sale to present owner by Veterans Bcstg. approved Feb. 10, 1965 by FCC (Television Digest, Vols. 4:39, 46, 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

**Represented (sales) by** Edward Petry & Co. Inc.; Andy McDermott.

**Represented (legal) by** Fletcher, Heald, Rowell, Kenehan & Hildreth.

**Personnel:**

- ERVIN F. LYKE, vice president & managing director.
- F. CHASE TAYLOR JR., program director & film buyer.
- ART MURRELLWRIGHT, sales manager.
- WILLIAM SCHUBERT, promotion manager.
- TOM DECKER, news director.
- RAY JOBES, chief engineer.

### DIGEST OF RATE CARD NO. I (Sept. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$900.00	\$540.00	\$360.00	\$225.00	\$165.00	\$75.00

\*Class AA (7:30-10:30 p.m., daily): Min. \$260, 20 Sec. \$260, ID \$130.

**NETWORK BASE HOURLY RATE:** \$1000.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
ALLEGANY	13,100	12,400	94
CAYUGA	23,000	21,900	95
GENESEE	17,300	16,800	97
LIVINGSTON	13,100	12,600	96
MONROE	197,400	191,800	97
ONTARIO	21,400	20,800	97
ORLEANS	11,200	10,800	96
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STEUHEN	31,000	29,500	95
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
WYOMING	10,400	10,100	98
YATES	6,000	5,700	95
<b>STATION TOTAL</b>	<b>400,900</b>	<b>386,000</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 285,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 212,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

(Station also received in Canadian markets)

For New York CATV Systems  
see CATV Directory  
in Section c.

# New York—Syracuse



**WHEN-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 84-kw visual, 42-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"  
Longitude 76° 06' 34"

Transmitter: .32-miles E and .34-miles N of Sentinel Heights & Jim Bull Rds.

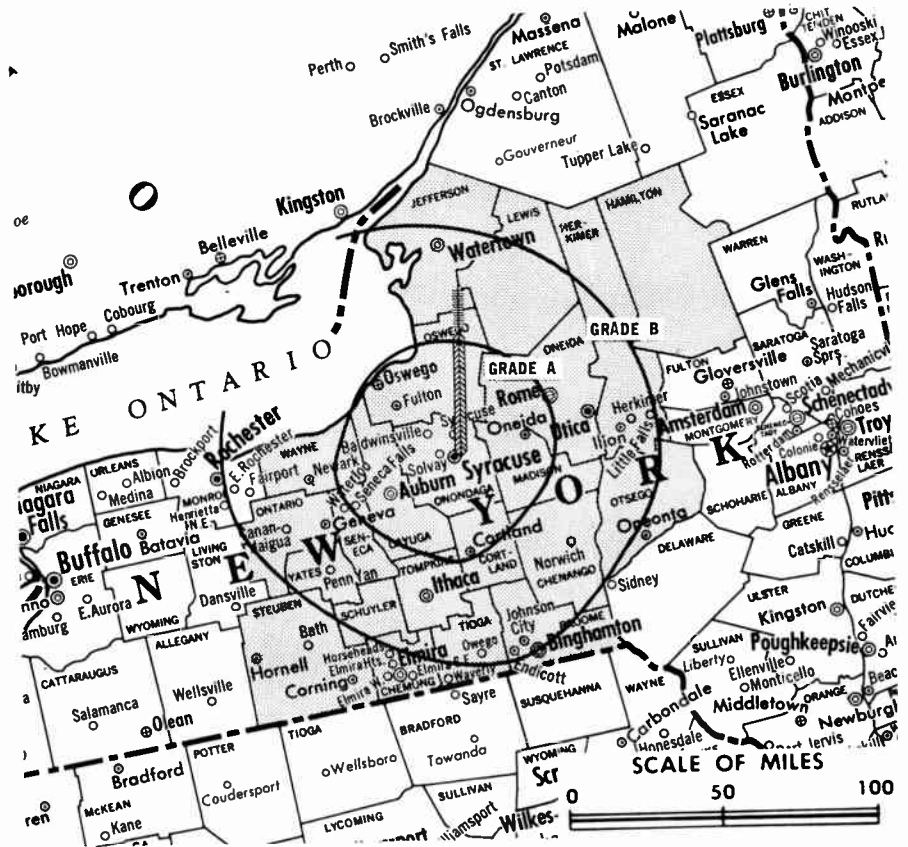
TV tape: Recording facilities.

AM Affiliate: WHEN, 5-kw (1-kw night), 620 kc (CBS).

Color Facilities: Network, film & slide.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WHEN-TV Ref: FCC File No. BMPCT-3915 Granted 5/31/56  
Doc. 13858 Granted 7/27/61.

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## WHEN-TV

Licensee: Meredith Syracuse Television Corp., 980 James St. (13203).

Studio: 980 James St.

Telephone: 315-474-8511; N.Y.C. tie line, 212-966-2422.

TWX No.: 710-541-0443.

Ownership: Meredith Publishing Company, Des Moines, Iowa, through subsidiary Meredith Syracuse Television Corp. For Meredith Publishing Co. executives see Newspaper Ownership. Meredith Broadcasting officers: Fred Bohlen, chairman of the board; Frank Fogarty, pres.; Howard Stalnaker, exec. v.p.; Paul Adanti, v.p., Meredith Syracuse Television Corp. Same interests own radio WHEN, Syracuse; \*WOW-TV, WOW & WOW-FM, Omaha, Neb.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; KPHO-TV & KPHO, Phoenix, Ariz.

Began Operation: Dec. 1, 1948.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jansky & Bailey.

Personnel:

PAUL ADANTI, v.p. and general manager.  
FRED MENZIES, station manager.  
LARRY RHODES, sales manager.  
TOM KAVANAUGH, operations manager.  
BERT ENION, production manager.  
KAY LARSON, women's director.  
AL CHISMAR, director of engineering.

## DIGEST OF RATE CARD NO. 20 (Aug. 1, 1965)

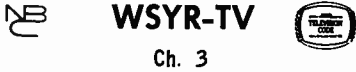
Hour	30 Min.	15 Min.	Min. & 20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.				
\$1000.00	\$600.00	\$450.00	\$300.00	\$150.00
NETWORK BASE HOURLY RATE: \$1000.				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
BROOME	70,700	68,600	97
CAYUGA	23,000	21,900	95
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
CORTLAND	13,100	12,600	96
HAMILTON	1,400	1,300	94
HERKIMER	21,900	21,100	96
JEFFERSON	27,700	26,800	97
LEWIS	6,600	6,400	96
MADISON	17,200	16,600	97
ONEIDA EAST	58,900	57,100	97
ONEIDA WEST	27,800	27,000	97
ONONDAGA	142,300	138,500	97
ONTARIO	21,400	20,800	97
OSWEGO	26,800	26,000	97
OTSEGO	16,500	15,600	94
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STUBEN	31,000	29,500	95
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
YATES	6,000	5,700	95
<b>STATION TOTAL</b>	<b>628,100</b>	<b>605,400</b>	<b>96</b>

For Other Owners of Two or More TV Stations,  
see Group Ownership Section

NET WEEKLY CIRCULATION (MARCH 65)	425,400
AVERAGE DAILY CIRCULATION (MARCH 65)	312,900
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# New York—Syracuse



[Also operates satellite WSYE-TV, Elmira, N.Y.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"  
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.  
Studio: 1030 James St.  
TV tape: Recording facilities.  
AM Affiliate: WSYR, 5-kw, 570 kc (NBC). FM Affiliate: WSYR-FM, 100-kw, 94.5 mc (No. 233), 650-ft. antenna height.  
Color: Network, film & slide.  
News Wire Service: UPI. Facsimile Service: UPI. News Film Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSYR-TV Ref: FCC File No. B1PCT-3145 Granted 4/12/63  
WSYE-TV Ref: FCC File No. BMPCT-4636 Granted 5/31/57

© American Map Co., Inc., N.Y., No. 14241

## WSYR-TV

Network Service: NBC.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse (13203). Telephone: Granite 4-3911. TWX No.: 315-477-1065.

Ownership: Officers and stockholders are Edmund R. Vadeboncoeur, pres.; Mitzi E. Newhouse, v.p. & secy., 2.22%; William V. Rothrum, v.p.; Samuel I. Newhouse, 44.44%; Samuel I. Newhouse Jr., 26.67%; Donald E. Newhouse, 26.67%. Interlocking ownership with Newhouse newspapers: Syracuse Post-Standard and Herald-Journal, Jersey City Journal, Newark Star Ledger, Long Island Press and Star Journal, Harrisburg Patriot and News, Staten Island Advance, Portland Oregonian and Oregon Journal, St. Louis Globe-Democrat, Birmingham News, Huntsville (Ala.) Times, New Orleans Times-Picayune & States-Item, 42% of Springfield (Mass.) Union, News and Sunday Republican and 20% of Denver Post. Newhouse Bcstg. owns WAPI-TV, Birmingham (Ch. 13) with WAPI & WAFM; WTPA (TV), Harrisburg (Ch. 27) with WTPA-FM; KTVI, St. Louis (Ch. 2); also 50% of KOIN-TV (Ch. 6), KOIN & KOIN-FM, Portland. Also operates WSYE-TV, Elmira (Ch. 18) which repeats most of WSYR-TV programs. Mr. & Mrs. Samuel I. Newhouse also hold controlling interest in Conde Nast Publications Inc., publishers of Vogue, House & Garden, Glamour, Mademoiselle, Bride as well as publications in Britain and France. For CATV ownership, see Broadcasting Interests with CATV Holdings.

Began Operation: Feb. 15, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

E. R. VADEBONCOEUR, president.  
MITZI E. NEWHOUSE, v.p. & secretary.  
WILLIAM R. ALFORD JR., director of sales.  
LOUIS B. SWITZER, promotion director.  
WILLIAM V. ROTHNUM, v.p. & film buyer.  
ALBERT J. EICHOLZER, chief engineer.  
E. JAMES McDONALD, program manager.

ARB Data For This Station Includes Satellite WSYE-TV, Elmira, N.Y.

### DIGEST OF RATE CARD NO. 20—(July 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class A—7:30-11 p.m., daily.	\$1500.00	\$850.00	\$570.00	\$350.00	\$300.00	\$150.00
NETWORK BASE HOURLY RATE: \$1300.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
BROOME	70,700	68,600	97
CAYUGA	23,000	21,900	95
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
CORTLAND	13,100	12,600	96
DELAWARE	13,400	12,500	93
HAMILTON	1,400	1,300	94
HERKIMER	21,900	21,100	96
JEFFERSON	27,700	26,800	97
LEWIS	6,600	6,400	96
MADISON	17,200	16,600	97
ONEIDA EAST	58,900	57,100	97
ONEIDA WEST	27,800	27,000	97
ONONDAGA	142,300	138,500	97
ONTARIO	21,400	20,800	97
OSWEGO	26,800	26,000	97
OTSEGO	16,500	15,600	94
ST LAWRENCE	32,100	30,800	96
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STEBEN	31,000	29,500	95
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
WYOMING	10,400	10,100	98
YATES	6,000	5,700	95
<b>PENNSYLVANIA</b>			
BRADFORD	15,900	15,100	95
SULLIVAN	1,800	1,700	95
TIOGA	10,500	9,800	93
<b>STATION TOTAL</b>	<b>712,200</b>	<b>685,400</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	466,800
AVERAGE DAILY CIRCULATION (MARCH 65)	349,900
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# New York—Syracuse



**WNYS-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 79.6-kw visual, 39.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

Requests 11.8-kw aural.

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

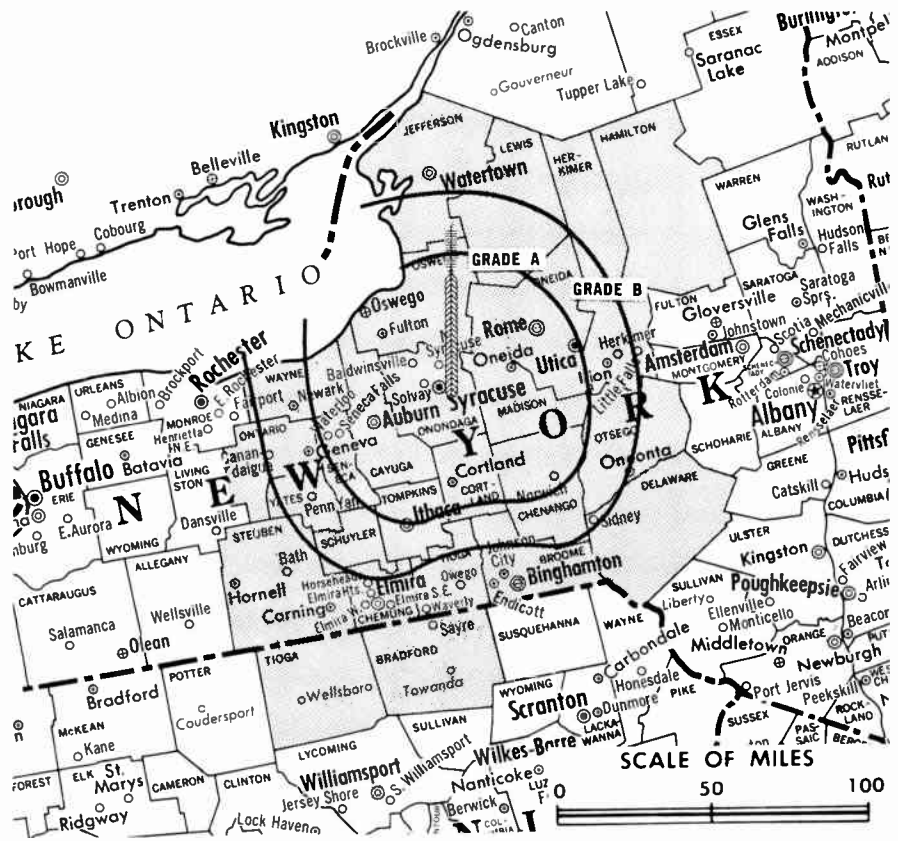
TV tape: Recording facilities.

Color Facilities: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WNYS-TV Ref: FCC File No. BPC-T-2932  
Doc: 14371 Granted 4/12/82

© American Map Co., Inc., N.Y., No. 14244

## WNYS-TV

Permittee: Channel 9 Syracuse Inc., P.O. Box 9, Shoppingtown, Syracuse (13214).

Studio: Shoppingtown, Syracuse (13214).

Telephone: 315-446-4780.

TWX No.: 315-477-1356.

Ownership: Equal owners are the eight remaining applicants for regular operation on Channel 9 who are stockholders in the interim permittee corporation.

Began Operation: Sept. 9, 1962 as joint operation by nine applicants for the channel.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- WILLIAM H. GRUMBLES, president & gen. mgr.
- FLOYD F. SMITH, business manager.
- JEFF DAVIDSON, national sales manager.
- RICHARD F. POLGREEN, local sales manager.
- JOHN CARROLL, chief engineer.

### DIGEST OF RATE CARD NO. 4C (Aug. 1, 1965)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$1100.00	\$660.00		\$300.00	\$150.00
NETWORK BASE HOURLY RATE: \$850.				

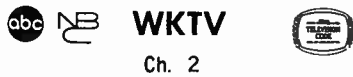
See CATV Directory for Systems in New York

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW YORK</b>			
BROOME	70,700	68,600	97
CAYUGA	23,000	21,900	95
CHEMUNG	32,600	31,200	96
CHENANGO	13,700	13,100	96
CORTLAND	13,100	12,600	96
DELAWARE	13,400	12,500	93
HAMILTON	1,400	1,300	94
HERKIMER	21,900	21,100	96
JEFFERSON	27,700	26,800	97
LEWIS	6,600	6,400	96
MADISON	17,200	16,600	97
ONEIDA EAST	58,900	57,100	97
ONEIDA WEST	27,800	27,000	97
ONONDAGA	142,300	138,500	97
ONTARIO	21,400	20,800	97
OSWEGO	26,800	26,000	97
OTSEGO	16,500	15,600	94
SCHUYLER	4,800	4,500	94
SENECA	9,400	9,200	98
STEBEN	31,000	29,500	95
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
WAYNE	22,000	21,200	96
YATES	6,000	5,700	95
<b>PENNSYLVANIA</b>			
BRADFORD	15,900	15,100	95
TIOGA	10,500	9,800	93
<b>STATION TOTAL</b>	<b>667,900</b>	<b>642,800</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	388,600
AVERAGE DAILY CIRCULATION (MARCH 65)	251,900
COLOR PENETRATION PERCENTAGE (NOV 65)	7



# New York—Utica



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 34.7-kw visual, 5.25-kw aural (directional antenna). Antenna: 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"  
Longitude 74° 56' 27"

Requests change to 100-kw maximum visual, 10-kw maximum aural, 796-ft. above av. terrain, lat. 48° 08' 38", long. 75° 10' 40", transmitter to Smith Hill.

Transmitter: Near Middletown, N.Y.

O & O Translator: W11AI, Air City & Rome, N.Y.

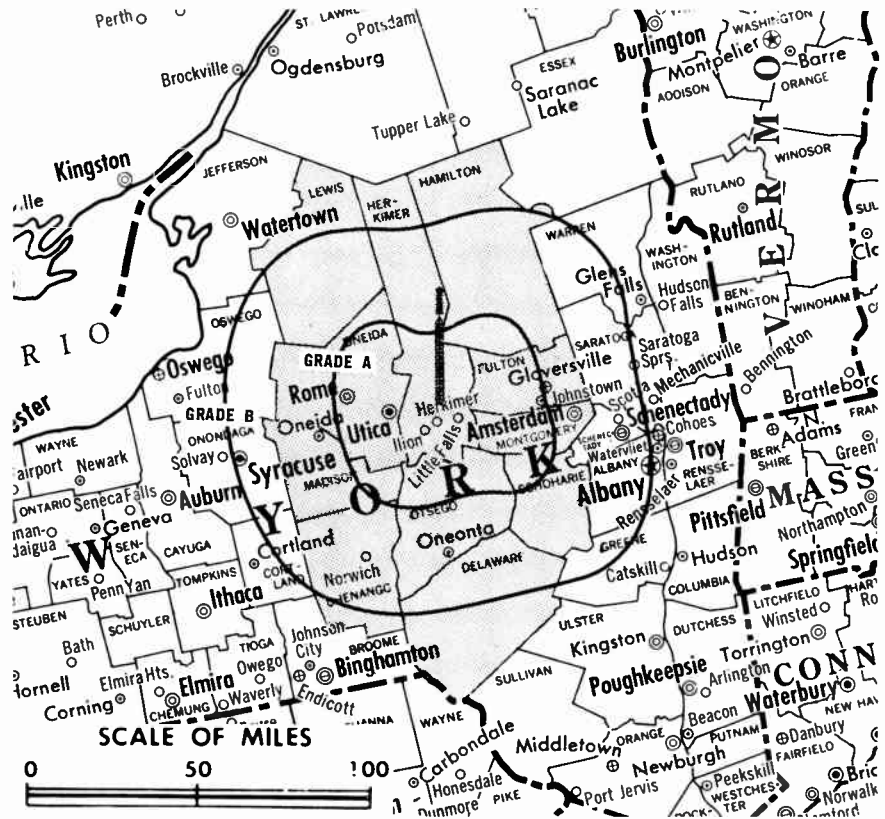
Color Facilities: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WKTV Ref: FCC File No. BMPCT-5218 Granted 11/10/58 ©American Map Co., Inc., N.Y., No. 14244

## WKTV

Network Service: ABC, NBC.

Licensee: Mid-New York Broadcasting Corp., Smith Hill Rd. (13502).

Studio: Smith Hill Rd.

Telephone: 315-733-0404.

TWX No.: 315-797-1832.

Ownership: 68.5% of Mid-New York Bcstg. Corp. is controlled by Paul F. Harron, pres. & chairman of the board; Lawrence D. Biele, secy.-treas. Mid-Texas Bcstg. Corp., which owns KAUZ-TV, Wichita Falls, Tex., is a wholly owned subsidiary of Mid-New York Bcstg. Corp. The balance of Mid-New York Bcstg. stock is owned by 38 stockholders, none of whom owns over 5%.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vols. 14:45-46, 49; 15:1).

Represented (sales) by H-R Television Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- PAUL F. HARRON, president & chairman of board.
- SHELDON STORRIER, vice president & general manager.
- DANIEL GERMAN, program & operations manager.
- STEPHEN PURCELL, merchandising manager.
- DeFOREST T. LAYTON JR., chief engineer.
- FRANK GUZZETTI, film buyer.

### DIGEST OF RATE CARD NO. 9 (Aug. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.	\$550.00	\$330.00	\$220.00	\$137.50	\$150.00*	\$135.00* \$70.00*

\*8-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>NEW YORK</b>			
CHENANGO	13,700	13,100	96
DELAWARE	13,400	12,500	93
FULTON	17,700	17,100	96
HAMILTON	1,400	1,300	94
HERKIMER	21,900	21,100	96
LEWIS	6,600	6,400	96
MADISON	17,200	16,600	97
MONTGOMERY	18,900	18,100	96
ONEIDA EAST	58,900	57,100	97
ONEIDA WEST	27,800	27,000	97
OTSEGO	16,500	15,600	94
SCOHARIE	6,900	6,600	95
<b>VERMONT</b>			
BENNINGTON	8,000	7,600	94
<b>STATION TOTAL</b>	<b>228,900</b>	<b>220,100</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	146,700
AVERAGE DAILY CIRCULATION (MARCH 65)	105,100
COLOR PENETRATION PERCENTAGE (NOV 65)	7

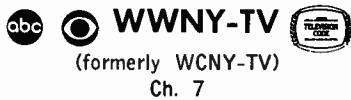
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# New York—Carthage-Watertown



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 191-kw visual, 24-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level using .36° electrical beam tilt.

Latitude 43° 57' 16"  
Longitude 75° 43' 45"

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Studio: Champion Rd., 6-mi W of Carthage & 9-mi. E of Watertown.

TV tape: Recording facilities.

Color: Network.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kc (CBS).

News Wire Service: UPI.

Represented (engineering) by George C. Davis Consulting Engineers.

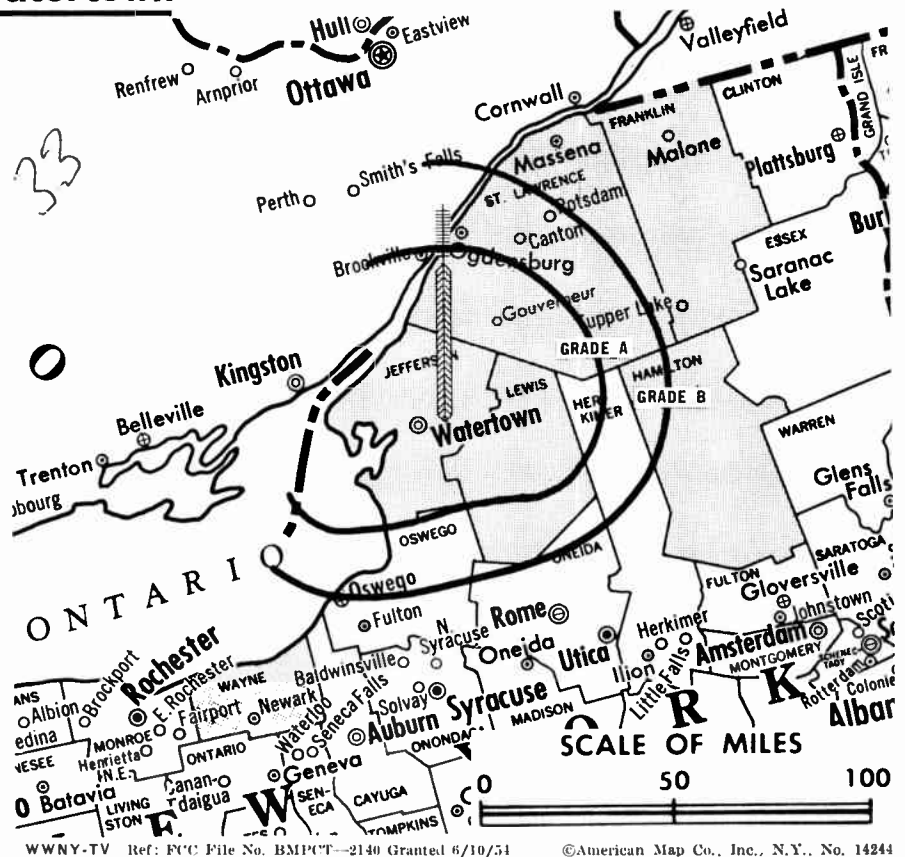
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WWNY-TV Ref: FCC File No. BMPCT-2140 Granted 6/10/54

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## WWNY-TV

Network Service: ABC, CBS.

Licensee: The Brockway Co., 260 Washington St., Watertown, N.Y. (13601).

Telephones: 315-788-3800, Watertown (sales office); 315-782-2600, Watertown (studios); 315-788-6890, Watertown (exec. office). TWX No.: 510-257-4650, Watertown.

Ownership: John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes Watertown Daily Times and operates WMSA, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by Young Television (U.S.); Andy McDermott (Toronto & Montreal, Canada).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

JAMES W. HIGGINS, general manager.  
ALFRED M. TAURONEY, sales manager.  
GLENN H. HALL, director of operations.  
DAVID M. GRAVES, program manager & film buyer.  
EARL R. KELLY, dir. of public affairs & promotion.  
ROBERT TOMPKINS, news director.  
JOHN G. CASE, sports editor.  
MICHAEL R. YONKOVIG, director of engineering.  
DONALD C. MOREHOUSE, chief engineer.

## DIGEST OF RATE CARD NO. 6 (July 15, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.	\$375.00	\$225.00	\$150.00	\$93.75	\$80.00*	\$75.00* \$48.00*

\*Class AA—6:01-9:59 p.m., Mon.-Fri.; 7:29-10:59 p.m., Sat.; 7-9:59 p.m., Sun.

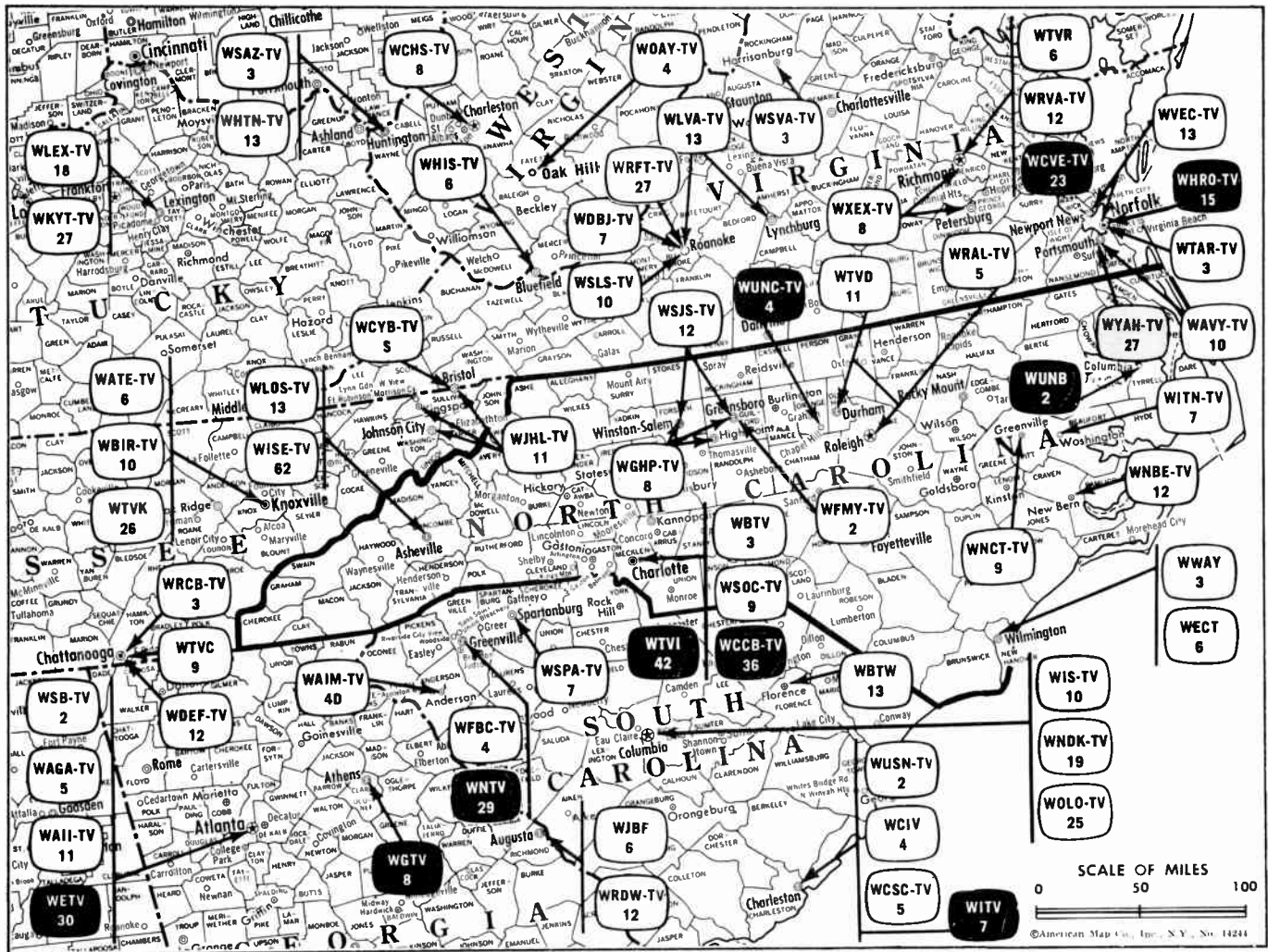
NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
FRANKLIN	13,200	12,500	95
HAMILTON	1,400	1,300	94
JEFFERSON	27,700	26,800	97
LEWIS	6,600	6,400	96
ST LAWRENCE	32,100	30,800	96
WAYNE	22,000	21,200	96
STATION TOTAL	103,000	99,000	96

NET WEEKLY CIRCULATION (MARCH 65) 66,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 57,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

(Station also received in Canadian markets)

# North Carolina

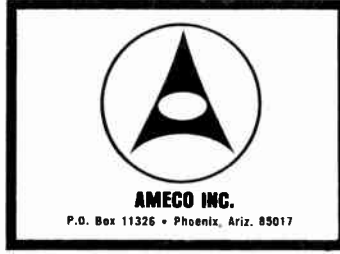


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Charlotte	505,400	29	870,100	29	802,000	30
Asheville-Spartanburg-Greenville	427,400	44	874,600	26	790,400	32
Greensboro-Winston Salem-High Point	392,300	49	757,700	33	699,000	34
Raleigh-Durham	364,400	50	671,100	44	610,400	43
Greenville-Washington-New Bern	218,600	89	406,200	81	369,400	81
Wilmington	119,200	138	205,800	133	184,600	133

## North Carolina Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	12	2	14
Educational Television Stations	2	1	3
			17

For Additional State Data  
see next page



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Atlanta Warehouse 404-261-1951

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### **WFBC-TV, WLOS-TV & WSPA-TV** Asheville

(See Greenville & Spartanburg, S.C.)

### **WTVD** Durham

(See Raleigh, N.C.)

### **WSJS-TV** Greensboro

(See Winston-Salem, N.C.)

### **WGHP-TV** Greensboro

(See Winston-Salem, N.C.)

### **WITN & WNBE-TV** Greenville

(See Washington & New Bern, N.C.)

### **WGHP-TV** High Point

(See Winston-Salem, N.C.)

### **WNCT & WNBE-TV** Washington

(See Greensboro & New Bern, N.C.)

### **WFMY-TV** Winston-Salem

(See Greensboro, N.C.)

## North Carolina

## State Educational Technical Facilities (Complete Data in Educational Directory)

### **WUNC-TV** Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: Consolidated University of North Carolina, Chapel Hill.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power:  
100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain,  
798-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

### **WTVI** Charlotte

Ch. 42

Non-Commercial Educational Station

Grantee: Charlotte-Mecklenburg Board of Education, 720 E. Fourth  
St., Charlotte.

Technical Facilities: Channel No. 42 (638-644 mc). Authorized  
power: 214-kw visual, 41.7-kw aural. Antenna: 450-ft. above  
av. terrain, 494-ft. above ground, 1169-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

### **WUNB-TV** Columbia

Ch. 2

Non-Commercial Educational Station

Grantee: Consolidated University of North Carolina, Chapel Hill, N.C.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power:  
100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain,  
1035-ft. above ground, 1041-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

For North Carolina CATV Systems

see Section c.

# North Carolina—Asheville



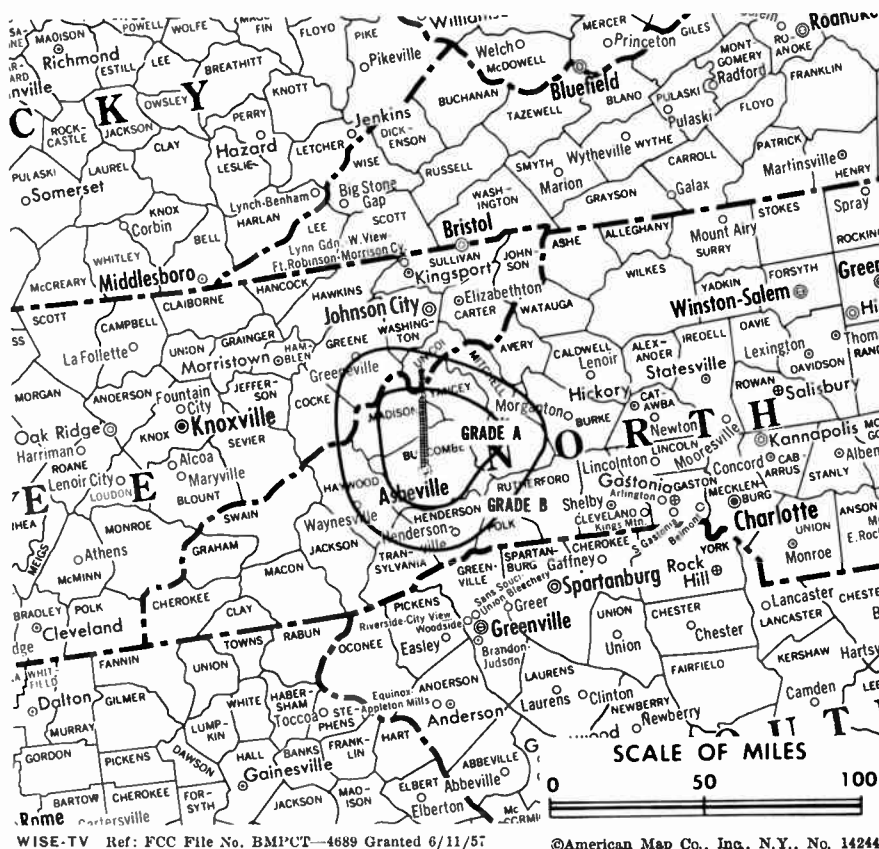
**WISE-TV**

Ch. 62

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 24-kw visual, 12-kw aural. Antenna: 417-ft. above av. terrain, 137.5-ft. above ground, 2858-ft. above sea level.

Latitude 35° 36' 33.5"  
Longitude 82° 32' 11.8"

Transmitter: Sunset Mt.



## WISE-TV

Licensee: WISE-TV Inc., 75 Scenic Highway.

Studio: Sunset Mt. Telephone: 704-254-4663.

Ownership: WCOG Inc., licensee of radio WCOG, Greensboro, N.C., controlled by Harold H. Thoms, wife Meredith S. Thoms & Matilann Thoms Gennett. Mr. Thoms, with his wife, also controls WEAM, Arlington, Va.; WKLM, Wilmington, N.C. Thomsland Inc. (Harold H. & Meredith S. Thoms) owns 50% of WNBE-TV, New Bern, N.C.

Began Operation: July 5, 1953.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

HAROLD H. THOMS, president.

JOHN RANDOLPH, chief engineer.

HUGH McMILLAN, administrative asst.

### DIGEST OF RATE CARD NO. 2 (Sept. 1, 1960)

Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	
Class A—6-11 p.m., Mon.-Sat.; noon-11 p.m., Sun.	\$100.00	\$80.00	\$50.00	\$30.00	\$25.00	\$20.00	\$30.00
NETWORK BASE HOURLY RATE: \$150.							

ARB Data Not Available.

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# North Carolina—Charlotte



**WBTV**

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"  
Longitude 81° 06' 53"

Transmitter: Spencer Mt., Gaston County.

TV tape: Recording facilities.

AM Affiliate: WBT, 50-kw, 1110 kc (CBS).

FM Affiliate: WBT-FM, 100-kw, 107.9 mc.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS

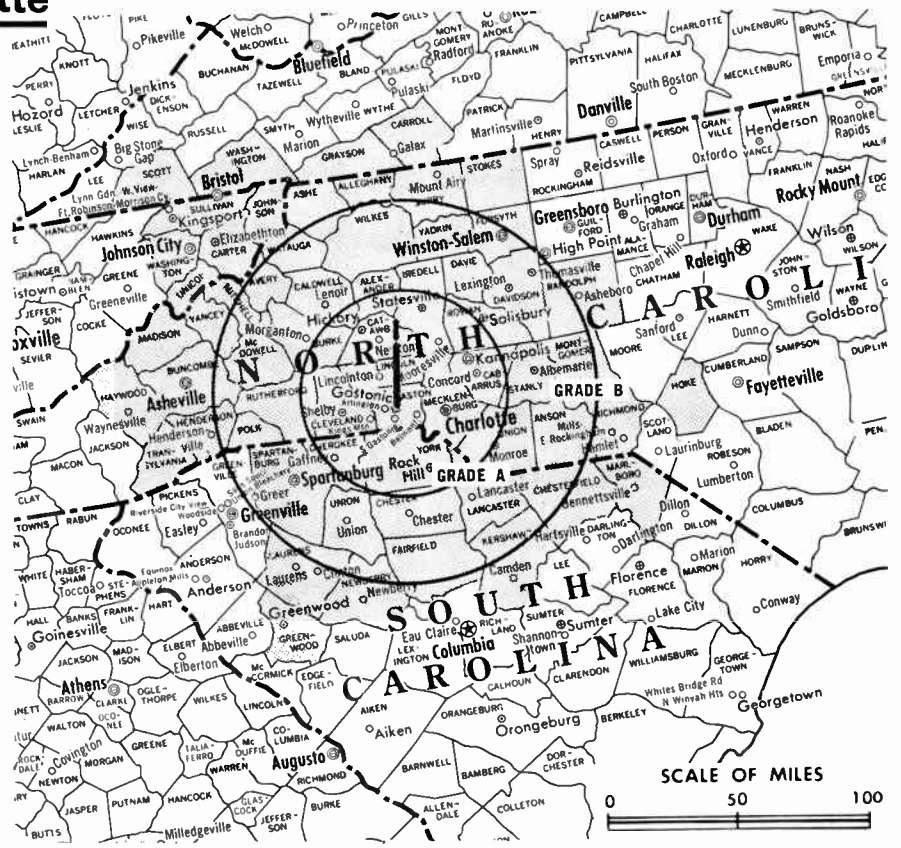
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WBTV Ref: FCC File No. BPCT-805 Granted 12/19/52

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## WBTV

Licensee: Jefferson Standard Broadcasting Co., One Julian Price Place, Charlotte (28208). Telephone: 704-333-8832. TWX No.: 840-621-0449.

Studio: One Julian Price Place.

Ownership: Jefferson Standard Life Insurance Co., 100%. Also owns 100% of WBTV, Florence, S.C.; 100% of radio WBIG, Greensboro; 100% of WBT & FM, Charlotte. Principal Bcstg. Co. officers: Joseph M. Bryan, chmn.; Charles H. Crutchfield, pres.

Began Operation: July 15, 1949.

Represented (sales) by Television Advertising Representatives Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

- CHARLES H. CRUTCHFIELD, president & general manager.
- WALLACE JORGENSEN, v.p. & asst. general manager.
- THOMAS E. HOWARD, v.p., engineering & general services.
- J. ROBERT COVINGTON, v.p., research and promotion.
- J. NATHAN TUCKER, asst. program operations manager.
- DALLAS ROBBINS, asst. secy.-treas., business manager.
- THOMAS B. COOKERLY, asst. v.p. & managing director.
- VAN L. WEATHERSPOON, regional sales manager.
- ROBERT L. RIERSON, asst. v.p. & program operations manager.
- FRANK F. BATEMAN, asst. v.p. & technical operations manager.
- LARRY M. HARDING, promotion manager.
- THOMAS E. MATTHEWS, personnel manager.
- ERVIN MELTON, news manager.
- GIL STAMPER, farm director.
- JOHNNY EVANS, sports director.
- ALAN NEWCOMB, public affairs director.
- W. P. ELLERBE, publicity supervisor.
- LACY S. SELLARS, quality control director.
- JOSEPH B. YOUNG, research manager.

### DIGEST OF RATE CARD NO. 19—(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AAA—8-10 p.m., daily.

\$1500.00 \$900.00 \$600.00 \$400.00 Graded rates apply\*

\*Highest rate: \$400.00.

NETWORK BASE HOURLY RATE \$1575.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
ALEXANDER	4,500	4,200	92
ALLEGHANY	2,100	1,600	87
ANSON	6,100	5,300	87
ASHE	5,000	4,200	85
AVERY	2,900	2,500	85
BUNCOMBE	41,500	38,000	92
BURKE	14,800	13,600	93
CABARRUS	20,500	19,600	95
CALDWELL	14,200	13,200	93
CATAWBA	22,500	21,500	95
CLEVELAND	18,200	16,900	93
DAVIDSON	25,100	23,400	93
DAVIE	5,000	4,400	89
FORSYTH	61,300	57,800	94
GASTON	38,100	35,900	94
HAYWOOD	11,900	10,700	90
HENDERSON	11,800	10,700	91
HOKE	3,600	3,100	86
IREDELL	18,800	17,500	93
LINCOLN	8,100	7,700	95
MC DOWELL	7,700	7,000	91
MADISON	4,200	3,400	82
MECKLENBURG	87,800	83,200	95
MITCHELL	3,600	3,200	88
MONTGOMERY	5,300	4,800	92
POLK	3,400	3,000	88
RANDOLPH	19,400	18,100	93
RICHMOND	10,600	9,700	91
ROWAN	25,600	24,100	94
RUTHERFORD	12,900	12,100	94
STANLY	12,600	11,700	93
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
TRANSYLVANIA	4,700	4,200	90
UNION	12,400	11,300	92

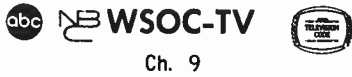
(Continued on page 461-b)

STATION TOTAL 870,100 802,000 92

NET WEEKLY CIRCULATION (MARCH 65) 505,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 381,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 6



# North Carolina—Charlotte



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, N.C.

TV tape: Recording facilities.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kc (NBC).

FM Affiliate: WSOC-FM, 35-kw, 103.7 mc (No. 279) 415-ft. antenna height. Holds CP for 100-kw, 1040-ft. antenna.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



WSOC-TV Ref: FCC File No. BPCT-304 Granted 12/12/56

©American Map Co., Inc., N.Y., No. 14244

## WSOC-TV

Licensee: Carolina Broadcasting Co., Box 2536 (28201).

Studio: 1901-25 N. Tryon St. (28206).

Telephone: 704-372-0930.

TWX No.: 810-621-0437.

Ownership: Carolina Broadcasting Co., subsidiary Cox Broadcasting Corp. James M. Cox Jr., chairman of the board; J. Leonard Reinsch, pres.; Frank Gaither, v.p. For other interests, see WHIO-TV.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

- J. LEONARD REINSCH, president.
- C. GEORGE HENDERSON, exec. v.p. & general manager.
- C. M. MURPHY, treasurer, asst. secy. & controller.
- FREEMAN R. JONES, director of sales.
- AL MUNN, assistant director of sales.
- MARVIN PRIDGEN, local sales manager.
- JON T. CAUDLE, promotion manager.
- TED AUSTIN, program director & film buyer.
- ROBERT McCOURT, production manager.
- CARROLL McGAUGHEY, news director.
- CHARLES W. WHITLEY, chief engineer.

### DIGEST OF RATE CARD NO. 7 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AAA—8-10 p.m., daily.					
\$1100.00	\$660.00	\$440.00			Graded rates apply*

\*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1500 (ABC), \$1300 (NBC).

458-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
ALEXANDER	4,500	4,200	92
ALLEGHANY	2,100	1,800	87
ANSUN	6,100	5,300	87
ASHE	5,000	4,200	85
AVERY	2,900	2,500	85
BUNCOMBE	41,500	38,000	92
BURKE	14,800	13,800	93
CABARRUS	20,500	19,600	95
CALDWELL	14,200	13,200	93
CATAWBA	22,500	21,500	95
CLEVELAND	18,200	16,900	93
DAVIDSON	25,100	23,400	93
DAVIE	5,000	4,400	89
FURSYTH	61,300	57,800	94
GASTON	38,100	35,900	94
GUILFORD OUTER	40,700	38,600	95
HOKE	3,600	3,100	86
IREDELL	18,800	17,500	93
LINCOLN	8,100	7,700	95
MC DOWELL	7,700	7,000	91
MECKLENBURG	87,800	83,200	95
MITCHELL	3,600	3,200	88
MONTGOMERY	5,300	4,800	92
MOORE	10,700	9,500	89
PULK	3,400	3,000	88
RANDOLPH	19,400	18,100	93
RICHMOND	10,600	9,700	91
ROWAN	25,600	24,100	94
RUTHERFORD	12,900	12,100	94
SCOTLAND	5,900	5,300	89
STANLY	12,600	11,700	93
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
UNION	12,400	11,300	92
WATAUGA	4,500	4,000	88
<b>STATION TOTAL</b>	<b>807,200</b>	<b>747,000</b>	<b>93</b>

(Continued on page 461-b)

NET WEEKLY CIRCULATION (MARCH 65)	408,300
AVERAGE DAILY CIRCULATION (MARCH 65)	277,800
COLOR PENETRATION PERCENTAGE (NOV 65)	6

TV Factbook No. 36



# North Carolina—Charlotte

## WCCB-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 200-kw visual, 86-kw aural. Antenna: 460-ft. above av. terrain, 495-ft. above ground, 1203-ft. above sea level.

Latitude 35° 12' 15"  
Longitude 80° 47' 54"

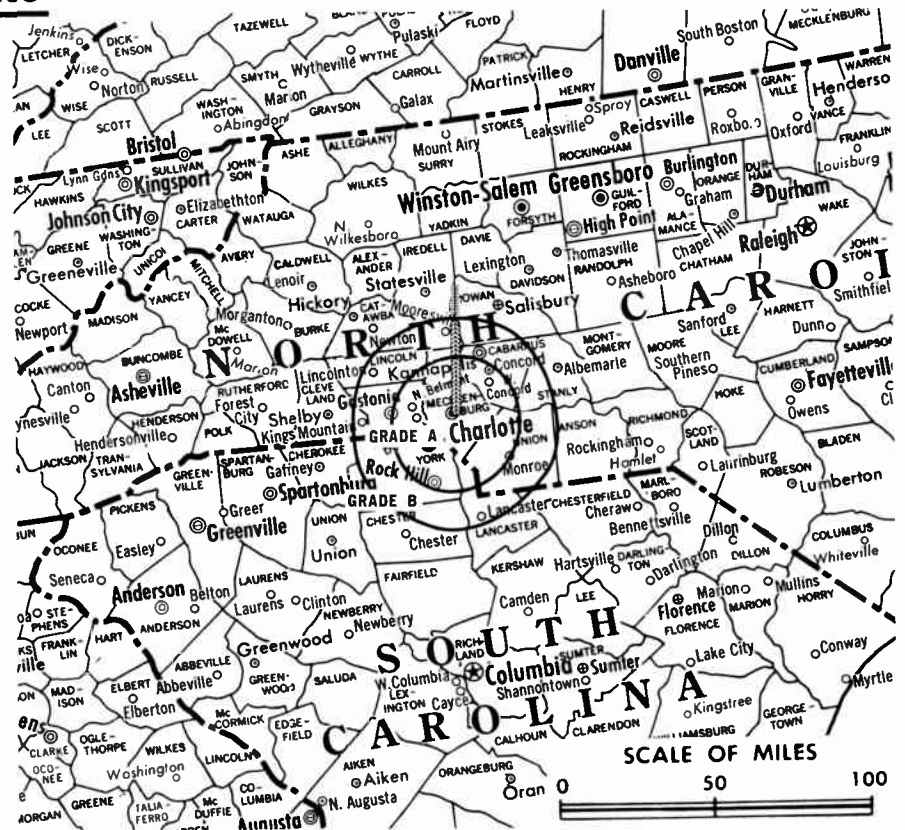
Holds CP for change to Ch. 18, 214-kw visual, 42.7-kw aural, 470-ft. above av. terrain, 500-ft. above ground, 1210-ft. above sea level. BPCT—3602.

Requests change in CP to 1020-kw visual, 102-kw aural, 1127-ft. above av. terrain, 1071-ft. above ground, 1871-ft. above sea level, lat. 35° 16' 14"; long. 80° 44' 06"; transmitter to 1/2-mi. SE of Newell. BMPCT—6179.

Transmitter: 1 Television Place.

Color: Network only.

News Wire Service: AP.



WCCB-TV Ref: FCC File No. BPCT-344 (as modified) Granted 2/25/53

© American Map Co., Inc., N.Y. No. 14244

## WCCB-TV

Network Service: Per-program affiliation agreement with ABC, CBS & NBC.

Licensee: Mecklenburg Television Broadcasters Inc., 1 Television Place, Charlotte, N.C. (28205).

Studio: 1 Television Place.

Telephone: 704-372-1800.

Ownership: Cy N. Bahakel, 100%. Also owns WKAB-TV, Montgomery, Ala.; WABG-TV, Greenwood, Miss.; WOLO-TV, Columbia, S.C.; radio stations WABG, Greenwood, Miss.; WLBJ & FM, Bowling Green, Ky.; WWOD & FM, Lynchburg, Va.; KXEL & FM, Waterloo, Ia.; WKIN, Kingsport, Tenn.; WDOJ & FM, Chattanooga, Tenn. Also is Ch. 14 applicant for Waterloo, Ia.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 by FCC (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales) by Adam Young Inc.

Personnel:

CY N. BAHAKEL, president.  
LEW SADLER, manager.  
EDWARD BRINCEFIELD, production mgr. & v.p., engineering.  
DON E. KASSNER, technical director.  
GUY TITMAN, chief engineer.  
SUSAN ROSS, office manager.

## DIGEST OF RATE CARD NO. 1

(Nov. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID	
Class AA—7-10:01 p.m., daily.	\$300.00	\$250.00	\$150.00	\$100.00	\$80.00	\$62.50	\$50.00

ARB Data not available.

HA 1-0818

RESIDENCE

TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE NEW YORK, N.Y.

# North Carolina—Greensboro



**WFMY-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 720-ft. above av. terrain, 759-ft. above ground, 1549-ft. above sea level.

Latitude 36° 05' 59"  
Longitude 79° 45' 47"

Transmitter: Phillips Ave. & White St. (27405).

Studio: Phillips Ave. & White St.

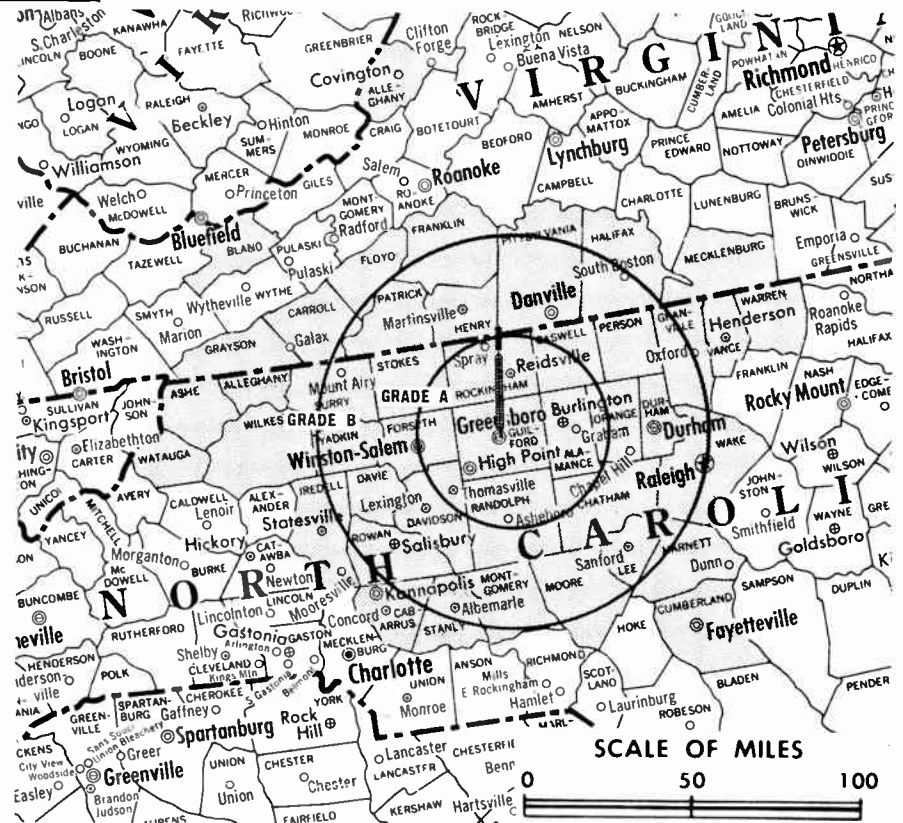
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



WFMY-TV Ref: FCC File No. BMPCT-1223 Granted 7/22/53

©American Map Co., Inc., N.Y., No. 14244

## WFMY-TV

Licensee: Greensboro News Co., 200 N. Davie St. (27401).

Telephone: 919-274-0114. TWX No.: 919-292-1076.

Ownership: Greensboro News Co., 100%, publisher of Greensboro Daily News and Record. Newspapers and TV are owned by Norfolk-Portsmouth Newspapers Inc.

Began Operation: Sept. 22, 1949. Sale to present owner by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Television Digest, Vol. 4:36, 49, 51).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Lohnes & Culver.

### Personnel:

GAINES KELLEY, vice president & general manager.  
WILLIAM GIETZ, assistant general manager.  
WILLIAM M. ALEXANDER, commercial manager.  
DOYLE D. THOMPSON, chief engineer.  
JACK MARKHAM, program manager & film buyer.  
BAILEY W. HOBGOOD, promotion director.  
CHARLES WHITEHURST, news director.

### DIGEST OF RATE CARD NO. 13A—(Aug. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID	
Class A—7:30-10:30 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$300.00	\$250.00	\$200.00	\$100.00

\*Class AA—7:29-10:59 p.m., Fri. & Sat.; 7:29-9:59 p.m., Sun.-Thurs.

NETWORK BASE HOURLY RATE: \$950.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
ALAMANCE	26,600	25,300	95
ALLEGHANY	2,100	1,800	87
ASHE	5,000	4,200	85
CABARRUS	20,500	19,600	95
CASWELL	4,500	4,000	90

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CHATHAM	7,400	6,700	91
CUMBERLAND	39,900	36,900	92
DAVIDSON	25,100	23,400	93
DAVIE	5,000	4,400	89
DURHAM	33,600	30,900	92
FORSYTH	61,300	57,800	94
GRANVILLE	8,000	7,100	89
GUILFORD INNER	38,300	36,400	95
GUILFORD OUTER	40,700	38,600	95
HARNETT	12,900	11,700	91
IREDELL	18,800	17,500	93
LEE	7,800	7,200	92
MONTGOMERY	5,300	4,800	92
MOORE	10,700	9,500	89
ORANGE	12,200	10,800	89
PERSON	7,100	6,400	91
RANDOLPH	19,400	18,100	93
ROCKINGHAM	20,700	19,400	94
ROWAN	25,600	24,100	94
STANLY	12,600	11,700	93
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
VANCE	8,300	7,600	91
WAKE	50,600	47,300	93
WARREN	4,000	3,400	85
WATAUGA	4,500	4,000	88
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91

<b>VIRGINIA</b>			
ALLEGHANY	8,700	8,000	93
BLAND	1,700	1,400	89
CARROLL	6,100	5,300	87
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GRAYSON	6,900	6,200	89
HALIFAX	10,200	9,000	88
HENRY	17,900	16,500	93
MECKLENBURG	8,100	7,100	87
PATRICK	4,300	3,800	87
PITTSYLVANIA	30,700	27,900	91
<b>STATION TOTAL</b>	<b>682,400</b>	<b>630,500</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 376,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 251,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

**WSOC-TV, Charlotte**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH CAROLINA (Continued)			
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91
YANCEY	3,300	2,700	81
SOUTH CAROLINA			
CHEROKEE	9,600	8,900	93
CHESTER	8,000	7,300	91
CHESTERFIELD	8,300	7,300	87
DARLINGTON	13,800	12,400	90
FAIRFIELD	4,800	4,000	84
KEKSHAW	8,800	7,800	88
LANCASTER	10,800	10,100	93
MARLBORO	6,600	5,700	87
NEWBERRY	8,100	7,300	90
SPARTANBURG	46,100	43,100	94
UNION	7,900	7,300	92
YORK	21,800	20,000	92
TENNESSEE			
JOHNSON	2,700	2,200	82
WASHINGTON	19,000	17,300	91
VIRGINIA			
CARROLL	6,100	5,300	87
GRAYSON	6,900	6,200	89

**WBTV, Charlotte**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH CAROLINA (Continued)			
WATAUGA	4,500	4,000	88
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91
YANCEY	3,300	2,700	81
SOUTH CAROLINA			
CHEROKEE	9,600	8,900	93
CHESTER	8,000	7,300	91
CHESTERFIELD	8,300	7,300	87
FAIRFIELD	4,800	4,000	84
GREENWOOD	13,600	12,600	93
KEKSHAW	8,800	7,800	88
LANCASTER	10,800	10,100	93
LAURENS	12,800	11,700	92
MARLBORO	6,600	5,700	87
NEWBERRY	8,100	7,300	90
SPARTANBURG	46,100	43,100	94
UNION	7,900	7,300	92
YORK	21,800	20,000	92
TENNESSEE			
CARTER	11,800	10,300	87
JOHNSON	2,700	2,200	82
SULLIVAN	36,200	33,200	92
UNICOI	4,300	3,700	85
WASHINGTON	19,000	17,300	91
VIRGINIA			
CARROLL	6,100	5,300	87
GRAYSON	6,900	6,200	89
SCOTT	6,700	5,600	84
WASHINGTON	16,000	14,700	92

**North Carolina**

**WRAL-TV, Raleigh**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH CAROLINA (Continued)			
RANDOLPH	19,400	18,100	93
RICHMOND	10,600	9,700	91
ROBESON	20,800	18,100	87
SAMPSON	12,000	10,600	89
SCOTLAND	5,900	5,300	89
VANCE	8,300	7,600	91
WAKE	50,600	47,300	93
WARREN	4,000	3,400	85
WAYNE	23,000	21,000	91
WILSON	15,600	14,100	91
SOUTH CAROLINA			
MARLBORO	6,600	5,700	87
VIRGINIA			
BRUNSWICK	4,200	3,600	86
HALIFAX	10,200	9,000	88
MECKLENBURG	8,100	7,100	87
PITTSYLVANIA	30,700	27,900	91

**WTVD, Raleigh**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH CAROLINA (Continued)			
WARREN	4,000	3,400	85
WAYNE	23,000	21,000	91
WILSON	15,600	14,100	91
SOUTH CAROLINA			
MARLBORO	6,600	5,700	87
VIRGINIA			
BRUNSWICK	4,200	3,600	86
HALIFAX	10,200	9,000	88
MECKLENBURG	8,100	7,100	87

**WGHP-TV, Winston-Salem**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
SOUTH CAROLINA			
CHESTERFIELD	8,300	7,300	87
MARLBORO	6,600	5,700	87
VIRGINIA			
CARROLL	6,100	5,300	87
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GRAYSON	6,900	6,200	89
HENRY	17,900	16,500	93
PATRICK	4,300	3,800	87
PITTSYLVANIA	30,700	27,900	91
SMYTH	8,500	7,800	92

# North Carolina—Greenville



**WNCT-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 860-ft. above av. terrain, 873-ft. above ground, 943-ft. above sea level.

Latitude 35° 34' 15"  
Longitude 77° 22' 49"

Transmitter: S. Evans St. extended, 2-mi. S of city.

TV tape: Recording facilities.

O & O Translator: W04AI, Jacksonville, N.C.

AM Affiliate: WNCT, 5-kw (1- kw night), 1590 kc (CBS).

FM Affiliate: WNCT-FM, 100-kw 107.7 mc (No. 299), 560-ft. antenna height.

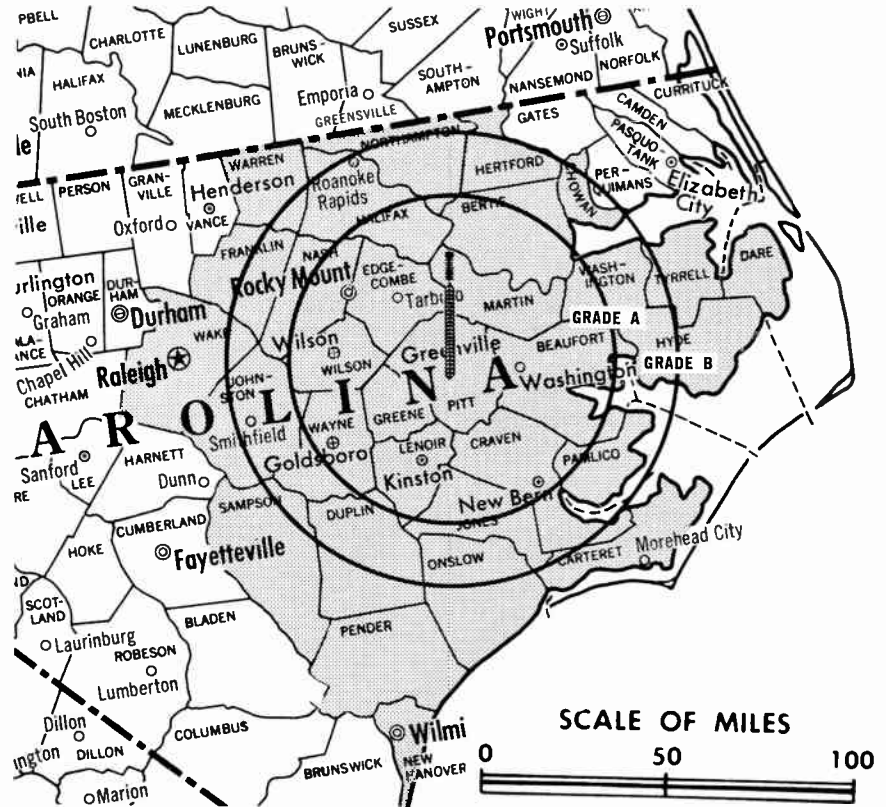
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS.  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WNCT-TV Ref: FCC File No. BMPCT-3096 Granted 6/2/55

©American Map Co., Inc., N.Y., No. 14244

## WNCT-TV

Licensee: Roy H. Park Broadcasting Inc., Box 898 (27834).

Studio: S. Evans St. extended, 2-mi. S of city limits.

Telephone: 919-752-6181. TWX No.: 919-758-2368.

Ownership: Roy H. Park, 100%. Mr. Park is pres. of firm that publishes Cooperative Digest, WNCT also owns 30% of WECT (TV) Wilmington, N.C. Roy H. Park Broadcasting Inc. also owns WNCT & FM radios in Greenville, N.C. Roy H. Park Bcstg. of Tenn. Inc. owns WJHL-TV, Johnson City, Tenn. and WDEF-TV, WDEF & FM, Chattanooga, Tenn. Roy H. Park Bcstg. of Va. Inc. owns WTVR (TV), WMBG & WCOD (FM), Richmond, Va. Mr. Park also owns outdoor advertising firms in Binghamton, Ithaca & Utica, N.Y.

Began Operation: Dec. 22, 1953. Sale of control to Roy H. Park Bcstg. by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

HANK TRIBLEY, exec. vice president & general manager.  
JOHN G. CLARK JR., general sales manager.  
ED FIELDS, director of programming & promotion.  
MRS. M. J. LAUGHINGHOUSE, business manager.  
MALCOLM NICHOLSON, production manager.  
HEBER ADAMS, chief engineer.

### DIGEST OF RATE CARD NO. 11 (July 15, 1964)

Hour 30 Min. 15 Min. 5 Min. 1 Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., Mon.-Sat.; 6:30-10:30 p.m., Sun.  
\$550.00 \$330.00 220.00 \$185.00\* \$175.00\* \$150.00\* \$75.00\*

\*Class A—6:30-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
BEAUFORT	9,700	8,800	91
BERTIE	5,500	4,700	85
CARTERET	8,700	8,000	91
CHOWAN	2,900	2,600	90
Craven	16,700	15,600	94
DARE	1,900	1,600	84
DUPLIN	10,300	9,100	88
EDGECOMBE	13,800	12,600	91
FRANKLIN	6,800	5,900	87
GREENE	3,700	3,300	90
HALIFAX	14,600	12,500	86
HERTFORD	5,600	5,100	90
HYDE	1,200	1,000	80
JOHNSTON	16,600	15,000	90
JONES	2,600	2,300	91
LENOIR	15,400	14,100	92
MARTIN	6,500	5,900	91
NASH	15,900	14,400	91
NEW HANOVER	22,800	21,200	93
NORTHAMPTON	6,100	5,200	86
ONSLOW	21,800	20,700	95
PAMLICO	2,600	2,300	92
PENDER	4,700	4,000	85
PITT	18,300	16,800	92
SAMPSON	12,000	10,600	89
TYRRELL	900	800	85
WAKE	50,600	47,300	93
WARREN	4,000	3,400	85
WASHINGTON	3,500	3,100	89
WAYNE	23,000	21,000	91
WILSON	15,600	14,100	91
<b>STATION TOTAL</b>	<b>344,300</b>	<b>313,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 208,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 160,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# North Carolina—New Bern



**WNBE-TV**

Ch. 12

(Also serves Greenville and Washington, N.C.)

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 750-ft. above av. terrain, 771-ft. above ground, 782-ft. above sea level.

Latitude 35° 08' 03"  
Longitude 77° 03' 51"

Transmitter: Glenburnie Gardens, New Bern.

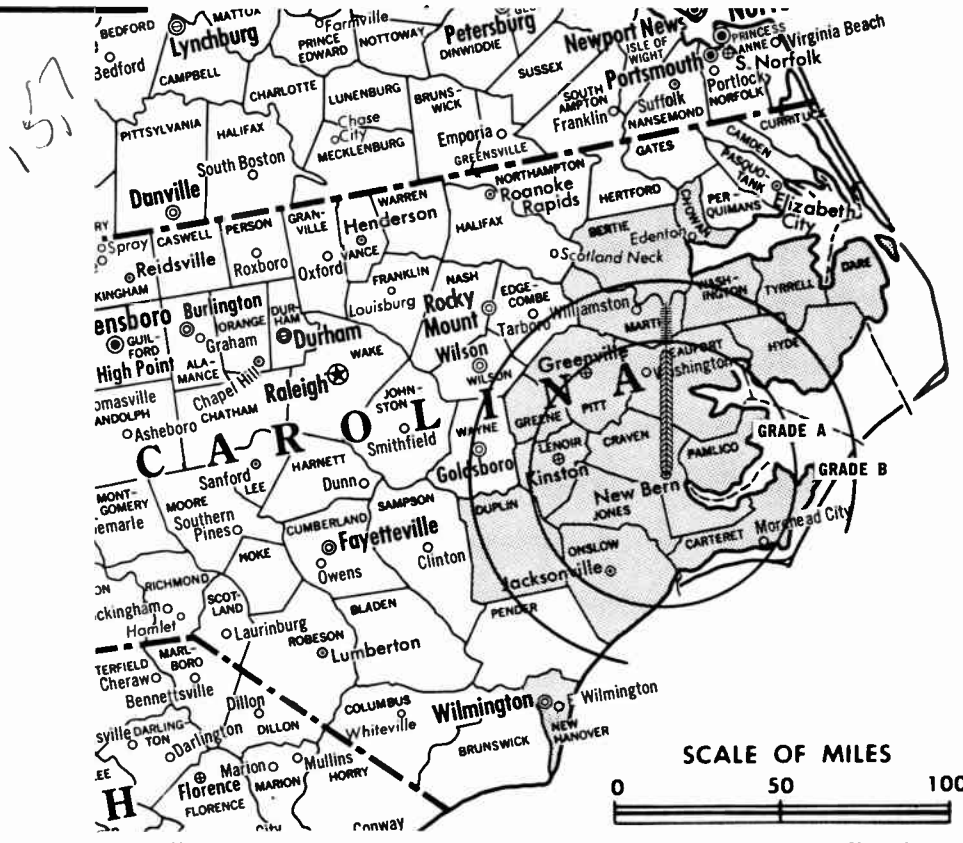
TV tape: Recording facilities.

Color Facilities: Network.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WNBE-TV Ref: FCC File No. BPCT-1908 Granted 2/9/55

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## WNBE-TV

Licensee: Piedmont TV Corp., New Bern, N.C.

Studio: Box 2325, Park Ave., Glen Burnie Gardens, New Bern, N.C. (28560).

Telephone: 919-637-2111.

Ownership: Nathan Frank, 50%; Thomsland Inc.; 50% (Harold H. Thoms & Meredith S. Thoms, equal owners). Mr. Frank also owns radios WHNC & FM, Henderson, N.C. and WCNF, Weldon, N.C. Harold & Meredith Thoms each owns 1/3 of WISE-TV, Asheville, N.C. & controlling interest in WCOG, Greensboro; WLKM, Wilmington, N.C. & WEAM, Arlington, Va.

Began Operation: Sept. 7, 1963.

Represented (sales) by Jack Masla & Co. & Thoms Radio-TV Enterprises.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

NATHAN FRANK, president, general manager & film buyer.  
HAROLD THOMS, secretary & national sales manager.  
CHUCK BALLARD, commercial manager.  
DALLAS COX, chief engineer.  
CLYDE REGISTER, program director.  
TILLIE KNOWLES, promotion manager.  
TED CAREY, film editor.  
JO ANN FRANK, woman's editor.

### DIGEST OF RATE CARD NO. 1 (July 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class AA (Sec. 1)—7:30-10:30 p.m., daily.					
\$400.00	\$240.00	\$160.00	\$112.00	\$80.00	\$60.00
NETWORK BASE HOURLY RATE: \$275.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
BEAUFORT	9,700	8,800	91
BERTIE	5,500	4,700	85
CARTERET	8,700	8,000	91
CHOWAN	2,900	2,600	90
CRAVEN	16,700	15,600	94
DARE	1,900	1,600	84
DUPLIN	10,300	9,100	88
GREENE	3,700	3,300	90
HYDE	1,200	1,000	80
JONES	2,600	2,300	91
LENOIR	15,400	14,100	92
MARTIN	6,500	5,900	91
NEW HANOVER	22,800	21,200	93
ONSLOW	21,800	20,700	95
PAMLICO	2,600	2,300	92
PITT	18,300	16,800	92
TYRRELL	900	800	85
WASHINGTON	3,500	3,100	89
<b>STATION TOTAL</b>	<b>155,000</b>	<b>141,900</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	83,600
AVERAGE DAILY CIRCULATION (MARCH 65)	51,100
COLOR PENETRATION PERCENTAGE (NOV 65)	6

For Translator Directory  
see Section c

# North Carolina—Raleigh-Durham



**WRAL-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1170-ft. above av. terrain, 1156-ft. above ground, 1496-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn, N.C.

Studio & Offices: 2619 Western Blvd.

TV tape: Recording facilities.

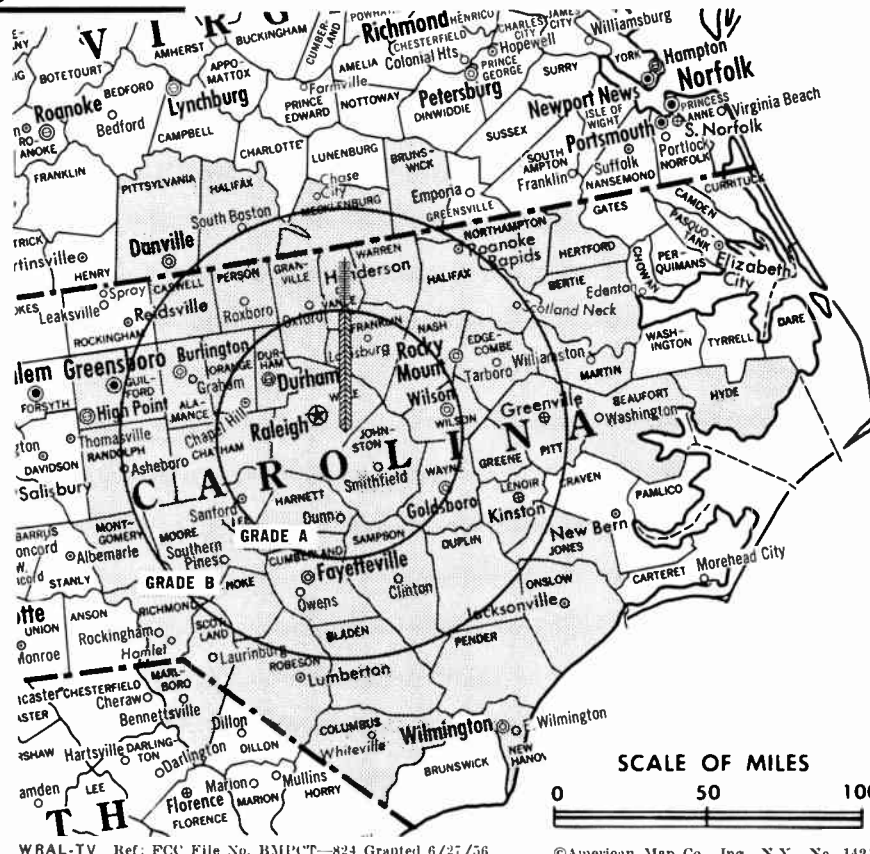
FM Affiliate: WRAL-FM, 250-kw, 101.5 mc. (No. 268), 990-antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WRAL-TV Ref: FCC File No. B1MPCT-824 Granted 6/27/56

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## WRAL-TV

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 9583, Raleigh, N.C. (27603).

Telephone: 919-828-2511.

TWX No.: 919-828-7629.

Ownership: A. J. Fletcher, pres. & treas., 87.5%; Fred Fletcher, v.p. & gen. mgr., 3.5%; Jesse Helms, A. H. Moore Jr., Ray Reeve, E. L. Butz, J. M. Daniel III, .7% each; Louise S. Stephenson, secy., .1%; D. H. Witherspoon, .1%; Louise H. Bryan, .1%.

Began Operation: Dec. 15, 1956.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

### Personnel:

FRED FLETCHER, v.p. & general manager.  
BERNIE WHITAKER, national sales manager.  
DEL CARTY, regional sales manager.  
JESSE HELMS, v.p., programming news & public affairs.  
DAVID WITHERSPOON, director of sales development.  
BOB CAUDLE, film buyer.  
NICK POND, production director.  
VIRGIL DUNCAN, chief engineer.  
SAM BEARD, director of public affairs.  
BILL ARMSTRONG, director of news.  
RAY WILKINSON, farm director.  
HERB MARKS, promotion & public relations.  
BETTE ELLIOTT, women's director.

### DIGEST OF RATE CARD NO. 8 (March 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10:30 p.m., daily.	\$850.00	\$510.00	\$340.00	\$213.00	Graded rates apply*	

\*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$1150.

464-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>NORTH CAROLINA</b>			
ALAMANCE	26,600	25,300	95
BEAUFORT	9,700	8,800	91
BERTIE	5,500	4,700	85
BLADEN	6,700	5,600	84
CASWELL	4,500	4,000	90
CHATHAM	7,400	6,700	91
COLUMBUS	12,200	10,700	87
CUMBERLAND	39,900	36,900	92
DUPLIN	10,300	9,100	88
DURHAM	33,600	30,900	92
EDGEcombe	13,800	12,600	91
FRANKLIN	6,800	5,900	87
GRANVILLE	8,000	7,100	89
GREENE	3,700	3,300	90
GUILFORD OUTER	40,700	38,600	95
HALIFAX	14,600	12,500	86
HARNETT	12,900	11,700	91
HERFORD	5,600	5,100	90
HOKE	3,600	3,100	86
HYDE	1,200	1,000	80
JOHNSTON	16,600	15,000	90
JUNES	2,600	2,300	91
LEE	7,800	7,200	92
LENUIR	15,400	14,100	92
MARTIN	6,500	5,900	91
MONGOMERY	5,300	4,800	92
MUORE	10,700	9,500	89
NASH	15,900	14,400	91
NEW HANOVER	22,800	21,200	93
NORTHAMPTON	6,100	5,200	86
ONSLow	21,800	20,700	95
ORANGE	12,200	10,800	89
PENDER	4,700	4,000	85
PERSON	7,100	6,400	91
PITT	18,300	16,800	92

(Continued on page 461-b)

STATION TOTAL	671,100	610,400	91
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NET WEEKLY CIRCULATION (MARCH 65)	364,400
AVERAGE DAILY CIRCULATION (MARCH 65)	228,800
COLOR PENETRATION PERCENTAGE (NOV 65)	6

TV Factbook No. 36

# North Carolina—Durham-Raleigh



**WTVD**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1490-ft. above av. terrain, 1500-ft. above ground, 1822-ft. above sea level.

Latitude 35° 40' 05"

Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, N.C.

TV tape: Recording facilities.

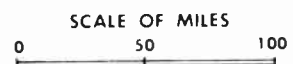
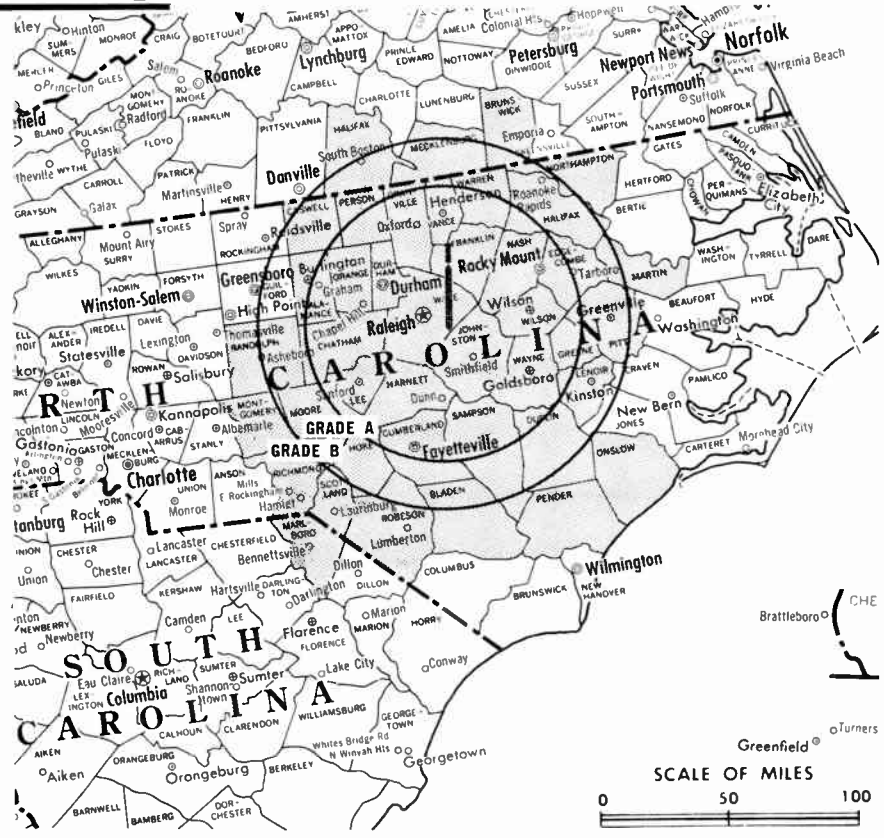
O & O Translators: W13AL, Roanoke Rapids, W09AH, Roxboro, N.C.

Color: Network, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI. News Film Service: CBS.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded area) based on 1965 ARB study.



WTVD Ref: FCC File No. BMPCT-4812 Granted 4/2/58 © American Map Co., Inc., N.Y., No. 14244

## WTVD

Network Service: CBS, NBC.

Licensee: Capital Cities Broadcasting Corp., Box 2009, Durham (27702).

Studio: 2410 Broad St., Durham, N.C.

Offices: P.O. Box 1326, Raleigh, N.C.; Box 128, Fayetteville, N.C.

Telephone: 919-477-2131. TWX No.: 919-682-8909.

Ownership: Capital Cities Bcstg. Corp., see W-TEN, Albany, N.Y.

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and radio W DNC approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

HARMON L. DUNCAN & J. FLOYD FLETCHER, co-general managers.  
 MIKE THOMPSON, sales & commercial manager.  
 JIM RUTHERFORD, director of promotion & publicity.  
 ERNIE GREUP, program manager & film buyer.  
 ROY FULLEN, chief engineer.  
 JOHN HERRIN, production manager.  
 RICHARD ARMFELD, sales service.

### DIGEST OF RATE CARD NO. 12A (Dec. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$850.00	\$510.00	\$340.00	\$213.00	\$265.00*	\$225.00*
	\$133.00*					

\*Class AA—7:30-10 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat.; 7:30-10:30 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1000 (CBS), \$1000 (NBC).

For Other Sales & Transfers  
 see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
ALAMANCE	26,600	25,300	95
BLADEN	6,700	5,600	84
CASWELL	4,500	4,000	90
CHATHAM	7,400	6,700	91
CUMBERLAND	39,900	36,900	92
DUPLIN	10,300	9,100	88
DURHAM	33,600	30,900	92
EDGECOMBE	13,800	12,600	91
FRANKLIN	6,800	5,900	87
GRANVILLE	8,000	7,100	89
GREENE	3,700	3,300	90
HALIFAX	14,600	12,500	86
HARNETT	12,900	11,700	91
HOKE	3,600	3,100	86
JOHNSTON	16,600	15,000	90
LEE	7,800	7,200	92
LENOIR	15,400	14,100	92
MARTIN	6,500	5,900	91
MONTGOMERY	5,300	4,800	92
MOORE	10,700	9,500	89
NASH	15,900	14,400	91
NEW HANDOVER	22,800	21,200	93
NORTHAMPTON	6,100	5,200	86
ONSLOW	21,800	20,700	95
ORANGE	12,200	10,800	89
PENDER	4,700	4,000	85
PERSON	7,100	6,400	91
PITT	18,300	16,800	92
RANDOLPH	19,400	18,100	93
RICHMOND	10,600	9,700	91
ROBESON	20,800	18,100	87
SAMPSON	12,000	10,600	89
SCOTLAND	5,900	5,300	89
VANCE	8,300	7,600	91
WAKE	50,600	47,300	93

(Continued on page 461-b)

STATION TOTAL	562,900	511,300	91
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NET WEEKLY CIRCULATION (MARCH 65)	329,200
AVERAGE DAILY CIRCULATION (MARCH 65)	237,600
COLOR PENETRATION PERCENTAGE (NOV 65)	6



# North Carolina—Washington

NB

**WITN-TV**

Ch. 7

919

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1470-ft. above av. terrain, 1523-ft. above ground, 1549-ft. above sea level.

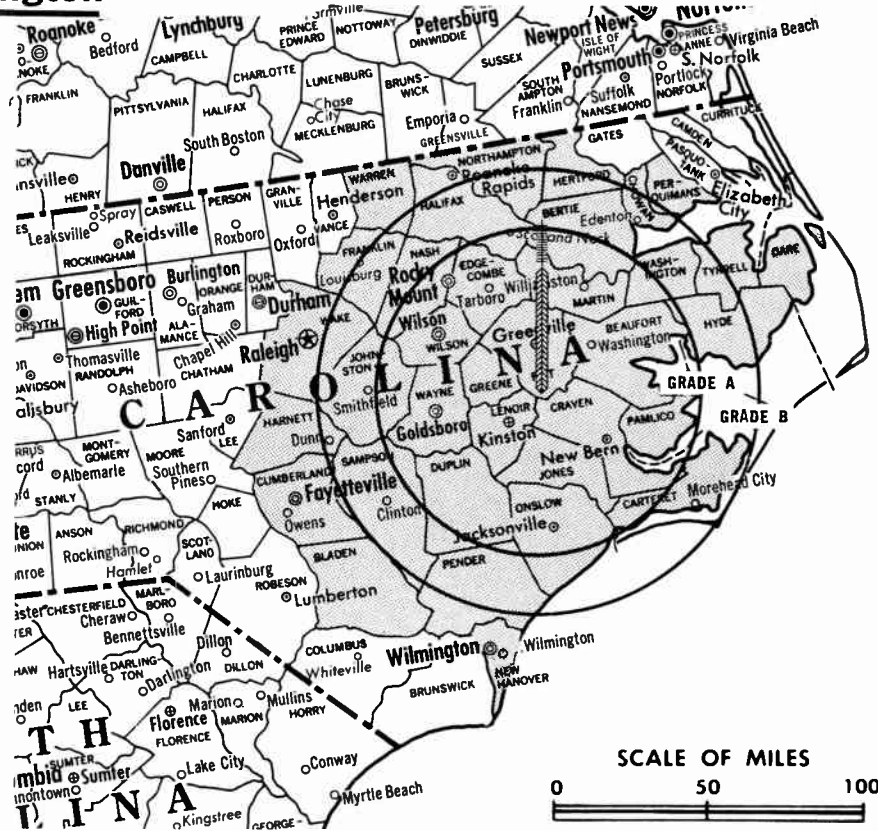
Latitude 35° 22' 17"  
Longitude 72° 23' 55"

Transmitter: Hwy. 118, 2.1-mi. E. of Grifton.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WITN-TV Ref: FCC File No. BNPCT-3006 Granted 5/26/55  
Authorized: FCC File No. BPCT-2780 Granted 2/28/61

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## WITN-TV

Licensee: North Carolina Television Inc., Box 468 (27889).

Studio: 2.5-mi. S of Washington on U.S. 17.

Telephone: 919-946-3131. TWX No.: 919-522-1683.

Ownership: W. R. Roberson Jr. & family, 64%; Wm. S. Page, 25%; W. E. Barnes, 10%; others, 1%.

Began Operation: Sept. 28, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers Co. (Southern).

Represented (legal) by McInnis, Wilson, Munson & Woods.

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

- W. R. ROBERSON JR., president & general manager.
- T. H. PATTERSON, executive vice president.
- G. EARL BROOME, v.p., national sales.
- W. E. BASS JR., v.p. regional sales.
- HAL WILSON, v.p., operations.
- HARVEY MASON, v.p., engineering.
- HELEN S. O'MARY, sales promotion manager.
- WALTER STILES, production manager.
- BILL BALLARD, news & sports director.

### DIGEST OF RATE CARD NO. 5 (March 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$550.00	\$330.00	\$220.00	\$150.00*	\$100.00*
*Class AA—7:29-10:29 p.m., daily.				\$50.00*	

NETWORK BASE HOURLY RATE: \$550.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
BEAUFORT	9,700	8,800	91
BERTIE	5,500	4,700	85
BLADEN	6,700	5,600	84
CARTERET	8,700	8,000	91
CHOWAN	2,900	2,600	90
Craven	16,700	15,600	94
CUMBERLAND	39,900	36,900	92
DARE	1,900	1,600	84
DUPLIN	10,300	9,100	88
EDGECOMBE	13,800	12,600	91
FRANKLIN	6,800	5,900	87
GREENE	3,700	3,300	90
HALIFAX	14,600	12,500	86
HARNETT	12,900	11,700	91
HERTFORD	5,600	5,100	90
HYDE	1,200	1,000	80
JOHNSTON	16,600	15,000	90
JONES	2,600	2,300	91
LENOIR	15,400	14,100	92
MARTIN	6,500	5,900	91
NASH	15,900	14,400	91
NEW HANOVER	22,800	21,200	93
NORTHAMPTON	6,100	5,200	86
ONSLow	21,800	20,700	95
PAMLICO	2,600	2,300	92
PENDER	4,700	4,000	85
PERQUIMANS	2,400	2,200	91
PITT	18,300	16,800	92
SAMPSON	12,000	10,600	89
TYRRELL	900	800	85
WAKE	50,600	47,300	93
WARREN	4,000	3,400	85
WASHINGTON	3,500	3,100	89
WAYNE	23,000	21,000	91
WILSON	15,600	14,100	91
<b>STATION TOTAL</b>	<b>406,200</b>	<b>369,400</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 218,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 150,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

For Educational, Non-commercial Outlets,  
see Educational Station Directory.

# North Carolina—Wilmington



**WECT**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 940-ft. above ground, 1049-ft. above sea level.

Latitude 34° 19' 16"  
Longitude 78° 13' 42"

Holds CP for change to 1940-ft. above av. terrain, 1994-ft. above ground, 2049-ft. above sea level, lat. 34° 34' 32", long. 78° 26' 13"; transmitter to N.C. Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp. BPCT—3477.

Transmitter: Delco, N.C.

TV tape: Recording facilities.

Color: Network.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WECT Ref: FCC File No. BMPCT—4514 Granted 5/1/57

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## WECT

Network Service: NBC; also CBS (per program).

Licensee: Atlantic Telecasting Corp., 205 W. Shipyard Blvd.

Studio: 205 W. Shipyard Blvd. (28401).

Telephone: 919-763-4666.

TWX No.: 919-762-7239.

Ownership: WNCT, Greenville, N.C., 30%; Dan D. & Bruce B. Cameron, 30%; James W. Jackson, 10%; Sam & Leo Brody, 30%.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50).

Represented (sales) by Adam Young Inc.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- DAN D. CAMERON, president.
- WAYNE JACKSON, station manager.
- BILL ELKS, technical operations director.
- BUCK O'SHIELDS, production director.
- E. I. HERRING, chief engineer.
- C. D. MARTIN JR., sales manager.

### DIGEST OF RATE CARD NO. 8—(Oct. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$425.00 \$255.00 \$170.00 \$127.50 \$100.00 \$85.00 \$42.50  
NETWORK BASE HOURLY RATE: \$360.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>NORTH CAROLINA</b>			
BLADEN	6,700	5,600	84
BRUNSWICK	5,300	4,700	89
COLUMBUS	12,200	10,700	87
CUMBERLAND	39,900	36,900	92
DUPLIN	10,300	9,100	88
HOKE	3,600	3,100	86
NEW HANOVER	22,800	21,200	93
ONSLOW	21,800	20,700	95
PENDER	4,700	4,000	85
ROBESON	20,800	18,100	87
SAMPSON	12,000	10,600	89
SCOTLAND	5,900	5,300	89
<b>SOUTH CAROLINA</b>			
DILLON	7,100	6,200	88
HORRY	18,400	16,200	88
MARION	7,700	6,500	85
MARLBORO	6,600	5,700	87
<b>STATION TOTAL</b>	<b>205,800</b>	<b>184,600</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 119,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 74,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For ARB County-by-County Data, see Section a

# North Carolina—Wilmington



**WWAY**

Ch. 3

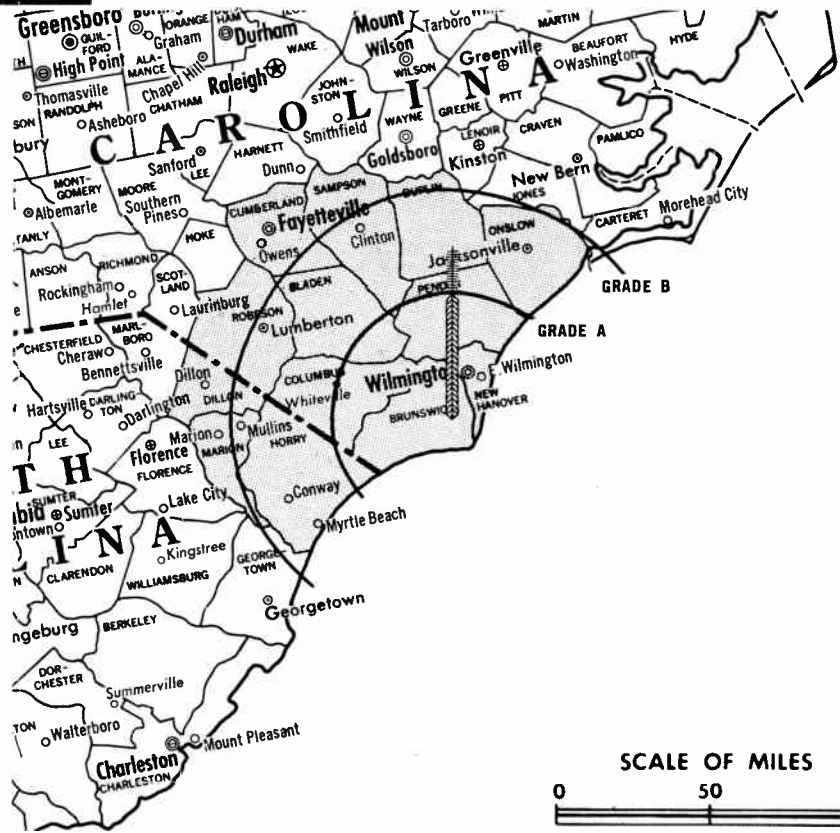
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1170-ft. above av. terrain, 1187-ft. above ground, 1247-ft. above sea level.

Latitude 34° 03' 00"  
Longitude 78° 04' 56"

Transmitter: 3.82-mi. S of Mill Creek, E of State Rt. 87.

Color: Network.

News Wire Service: AP.



WWAY Ref: FCC File No. BMPCT-5929 Granted 6/24/64

© American Map Co., Inc., N.Y. No. 14244

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

## WWAY

Licensee: Cape Fear Telecasting Inc., Murchison Bldg., Front & Chestnut St. (28401).

Studio: Murchison Bldg.

Telephone: 919-762-8581.

Ownership: William G. Broadfoot Jr., pres., 30%; Charles B. Britt, 30%; Ferebee Sledge, 20%; Craig Wall, 20%. Britt owns control of radios WIRY, Plattsburgh & WIRD, Lake Placid, both N.Y.; also 5% of radio WBAC, Cleveland, Tenn.

Began Operation: Oct. 30, 1964.

Represented (sales) by National Television Sales Inc.

Represented (legal) by Grove, Jaskiewicz, Gilliam & Putbres.

Represented (engineering) by Raymond H. Rohrer & Assoc.

Personnel:

CHARLES B. BRITT, general manager.  
JIM PRIDEMORE, program-production manager.  
JOE DAVIS, sales manager.

### DIGEST OF RATE CARD NO. 1 (June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$250.00	\$130.00	\$100.00	\$50.00	\$44.00	\$22.00

NETWORK BASE HOURLY RATE: \$150.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
BLADEN	6,700	5,600	84
BRUNSWICK	5,300	4,700	89
COLUMBUS	12,200	10,700	87
CUMBERLAND	39,900	36,900	92
DUPLIN	10,300	9,100	88
NEW HANOVER	22,800	21,200	93
ONSLOW	21,800	20,700	95
PENDER	4,700	4,000	85
ROBESON	20,800	18,100	87
SAMPSON	12,000	10,600	89
<b>SOUTH CAROLINA</b>			
DILLON	7,100	6,200	88
HORRY	18,400	16,200	88
MARION	7,700	6,500	85
<b>STATION TOTAL</b>	<b>189,700</b>	<b>170,500</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 88,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 58,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For Translator Directory  
see Section c

# North Carolina—Greensboro-High Point & Winston-Salem



**WGHP-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1269-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"  
Longitude 79° 50' 36"

Transmitter: 1.2-mi. SE of Sophia, N.C.

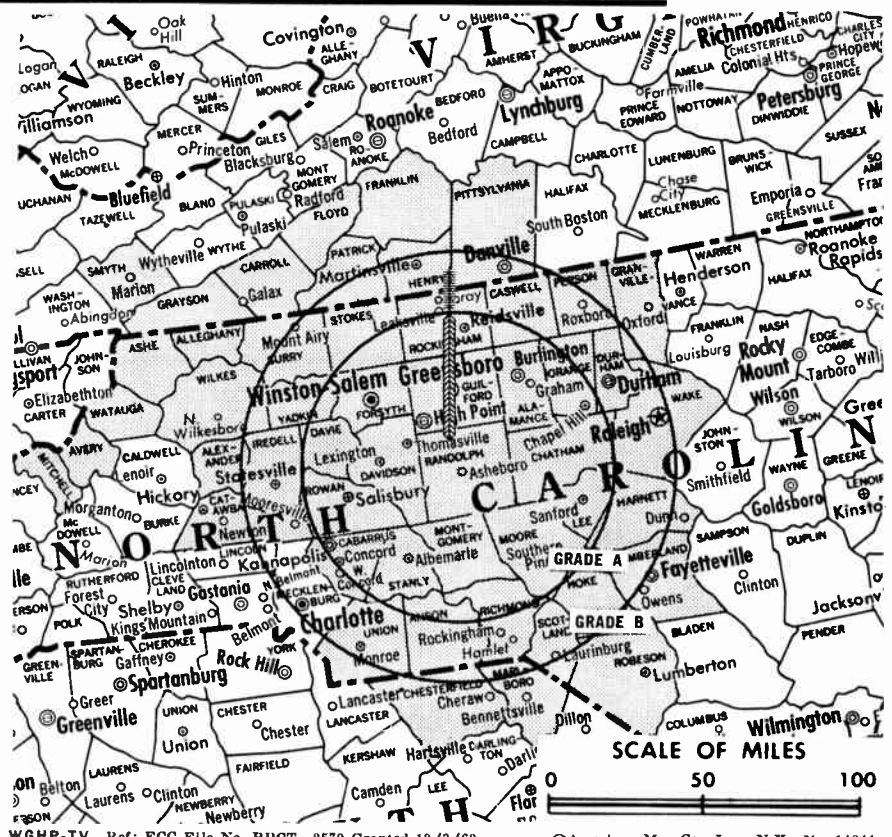
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WGHP-TV Ref: FCC File No. BPCT-2579 Granted 10/3/62

© American Map Co., Inc., N.Y., No. 14244

## WGHP-TV

Licensee: Winston-Salem Bcstg. Co. Inc., Sheraton Hotel Bldg., High Point, N.C.

Studio: Sheraton Hotel Bldg.

Telephone: 919-883-7131.

Ownership: Winston-Salem Bcstg. Co. Inc., 76.9% (owns radios WTOB, Winston-Salem; WSGN, Birmingham, Ala.; KTHH, Houston, Tex.; also 1/3 of CP for WBMG, Ch. 42 Birmingham), Officers: James W. Coan, pres., 0.29%; Lennox P. McLendon, v.p., 4%; Edwin A. Morris, 4%; Earl F. Slick, 3.2%; Anne Cone, 2%; Benjamin Cone, 2%; 12 others, none holding as much as 2%.

Began Operation: October 14, 1963.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Jansky & Bailey.

### Personnel:

- JAMES W. COAN, president & general manager.
- S. L. (BUD) BROOKS, sales manager.
- FRED BARBER, program director & film buyer.
- DICK SARGENT, operations manager.
- MRS. DELORES CUDD, director of promotion & public relations.
- CHARLES HARVILLE, sports director.
- JAMES H. HOKE, chief engineer.
- JOHN MURCHISON, news director.

### DIGEST OF RATE CARD NO. 3

(June 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:39-10:29 p.m., daily.	\$800.00	\$480.00	\$280.00	\$250.00*	\$200.00*
*Class AA—7:31-10:31 p.m., daily.				\$100.00*	

NETWORK BASE HOURLY RATE: \$700.

ALLEGHANY	2,100	1,800	87
ANSUN	6,100	5,300	87
ASHE	5,000	4,200	85
AVERY	2,900	2,500	85
CABARRUS	20,500	19,600	95
CASWELL	4,500	4,000	90
CATAWBA	22,500	21,500	95
CHATHAM	7,400	6,700	91
CUMBERLAND	39,900	36,900	92
DAVIDSON	25,100	23,400	93
DAVIE	5,000	4,400	89
DURHAM	33,600	30,900	92
FURSYTH	61,300	57,800	94
GRANVILLE	8,000	7,100	89
GUILFORD INNER	38,300	36,400	95
GUILFORD OUTER	40,700	38,600	95
HARNETT	12,900	11,700	91
HOKE	3,600	3,100	86
IREDELL	18,800	17,500	93
LEE	7,800	7,200	92
MITCHELL	3,600	3,200	88
MONTGOMERY	5,300	4,800	92
MOORE	10,700	9,500	89
ORANGE	12,200	10,800	89
PERSON	7,100	6,400	91
RANDOLPH	19,400	18,100	93
RICHMOND	10,600	9,700	91
ROBESON	20,800	18,100	87
ROCKINGHAM	20,700	19,400	94
ROWAN	25,600	24,100	94
SCOTLAND	5,900	5,300	89
STANLY	12,600	11,700	93
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
UNION	12,400	11,300	92
WAKE	50,600	47,300	93
WATAUGA	4,500	4,000	88
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91

(Continued on page 461-b)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NORTH CAROLINA			
ALAMANCE	26,600	25,300	95
ALEXANDER	4,500	4,200	93

STATION TOTAL	757,700	699,000	92
NET WEEKLY CIRCULATION (MARCH 65)		392,300	
AVERAGE DAILY CIRCULATION (MARCH 65)		231,600	
COLOR PENETRATION PERCENTAGE (NOV 65)			5

# North Carolina—Winston-Salem & Greensboro



**WSJS-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 77.6-kw aural. Antenna: 1965-ft. above av. terrain, 666-ft. above ground, 3081-ft. above sea level.

Latitude 36° 22' 31"  
Longitude 80° 22' 27"

Transmitter: Sauratown Mt., 7-mi. N of King, N.C.

Studio: 419-421 N. Spruce St.

Telephone: 919-725-2311.

TWX No.: 919-725-1118.

TV tape: Recording facilities.

AM Affiliate: WSJS, 5-kw, 600 kc (NBC).

FM Affiliate: WSJS-FM, 15-kw, 104.1 mc (No. 281), 1440-ft.

Color Facilities: Network.

News Wire Service: AP. Facsimile Service: AP.

Total Households: © SRDS

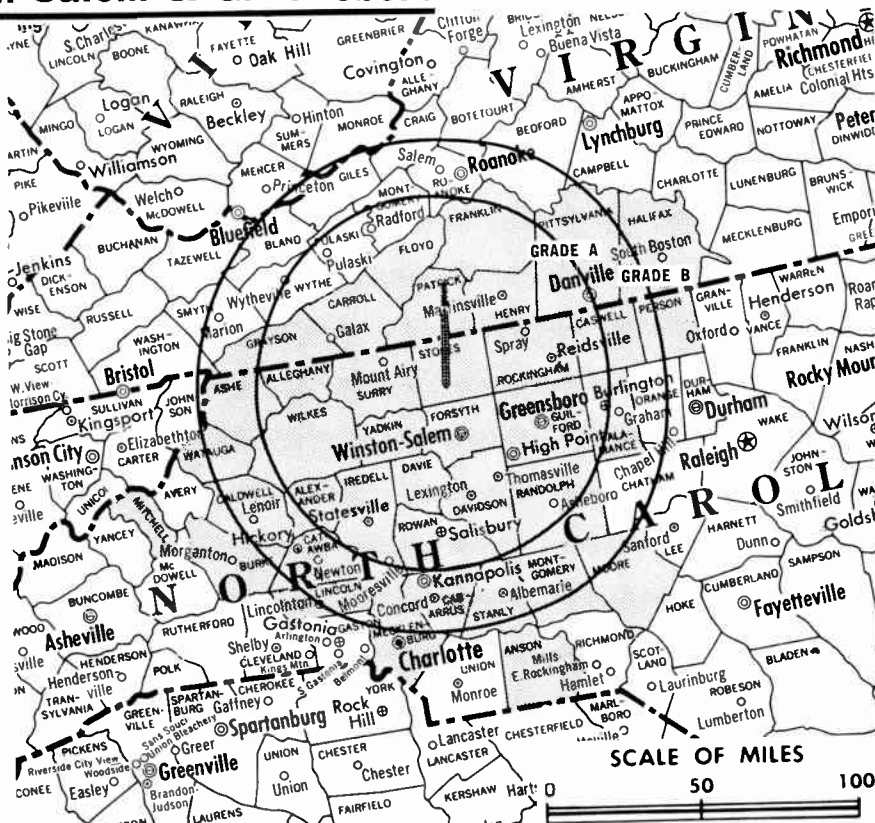
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(Country coverage (shaded area) based on 1965

ARB study.



WSJS-TV Ref: FCC File No. BMPCT-2857 Granted 1/4/55

© American Map Co., Inc., N.Y., No. 14241

## WSJS-TV

Licensee: Triangle Bcstg. Corp, 419-421 N. Spruce St., Winston-Salem (27102).

Ownership: Triangle Broadcasting Corporation, subsidiary of Piedmont Publishing Company. Triangle officers: Gordon Gray, chmn.; Harold Essex, pres. & treas.; Richard Barron, v.p.; John Comas, v.p.; Phil Hedrick, v.p.; Harry B. Shaw, v.p.; W. L. Maynard, secy. & comptroller. Piedmont publishes Winston-Salem Journal and Twin City Sentinel and is licensee of WSJS and WSJS-FM. Gordon Gray is also chmn. of Piedmont. Harold Essex is also v.p. and board member of Piedmont. W. L. Maynard is also secy.-treas. of Piedmont.

Began Operation: Sept. 30, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

HAROLD ESSEX, president & general manager.  
RICHARD BARRON, vice president & asst. general manager.  
PHIL HEDRICK, v.p., operations.  
HARRY B. SHAW, v.p., sales.  
JOHN COMAS, v.p., programming & film buyer.  
WAYNE WILLARD, manager news dept.  
F. O. CARVER, director of public relations.  
REESE FELTS, promotion manager.  
CARL WIEGOLD, manager film dept.

### DIGEST OF RATE CARD NO. 12—(July 1, 1964)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$900.00	\$540.00	\$280.00	\$250.00*	\$200.00*
					\$125.00*

\*Class AA—7:29-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1000.

STATE/COUNTY	TOTAL	TV HOMES	
	HOUSEHOLDS	HOMES	PER
ALLEGHANY	2,100	1,800	87
ANSON	6,100	5,300	87
ASHE	5,000	4,200	85
BURKE	14,800	13,800	93
CABARRUS	20,500	19,600	95
CALDWELL	14,200	13,200	93
CASWELL	4,500	4,000	90
CATAWBA	22,500	21,500	95
DAVIDSON	25,100	23,400	93
DAVIE	5,000	4,400	89
FORSYTH	61,300	57,800	94
GUILFORD INNER	38,300	36,400	95
GUILFORD OUTER	40,700	38,600	95
IREDELL	18,800	17,500	93
LINCOLN	8,100	7,700	95
MECKLENBURG	87,800	83,200	95
MITCHELL	3,600	3,200	88
MONTGOMERY	5,300	4,800	92
MOORE	10,700	9,500	89
PERSON	7,100	6,400	91
RANDOLPH	19,400	18,100	93
ROCKINGHAM	20,700	19,400	94
ROWAN	25,600	24,100	94
STANLY	12,600	11,700	93
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
WATAUGA	4,500	4,000	88
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91
VIRGINIA			
CARROLL	6,100	5,300	87
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GRAYSON	6,900	6,200	89
HALIFAX	10,200	9,000	88
HENRY	17,900	16,500	93
PATRICK	4,300	3,800	87
PITTSYLVANIA	30,700	27,900	91
STATION TOTAL	640,800	596,500	93

NET WEEKLY CIRCULATION (MARCH 65)	355,700
AVERAGE DAILY CIRCULATION (MARCH 65)	231,600
COLOR PENETRATION PERCENTAGE (NOV 65)	5

North Carolina's  
**largest**

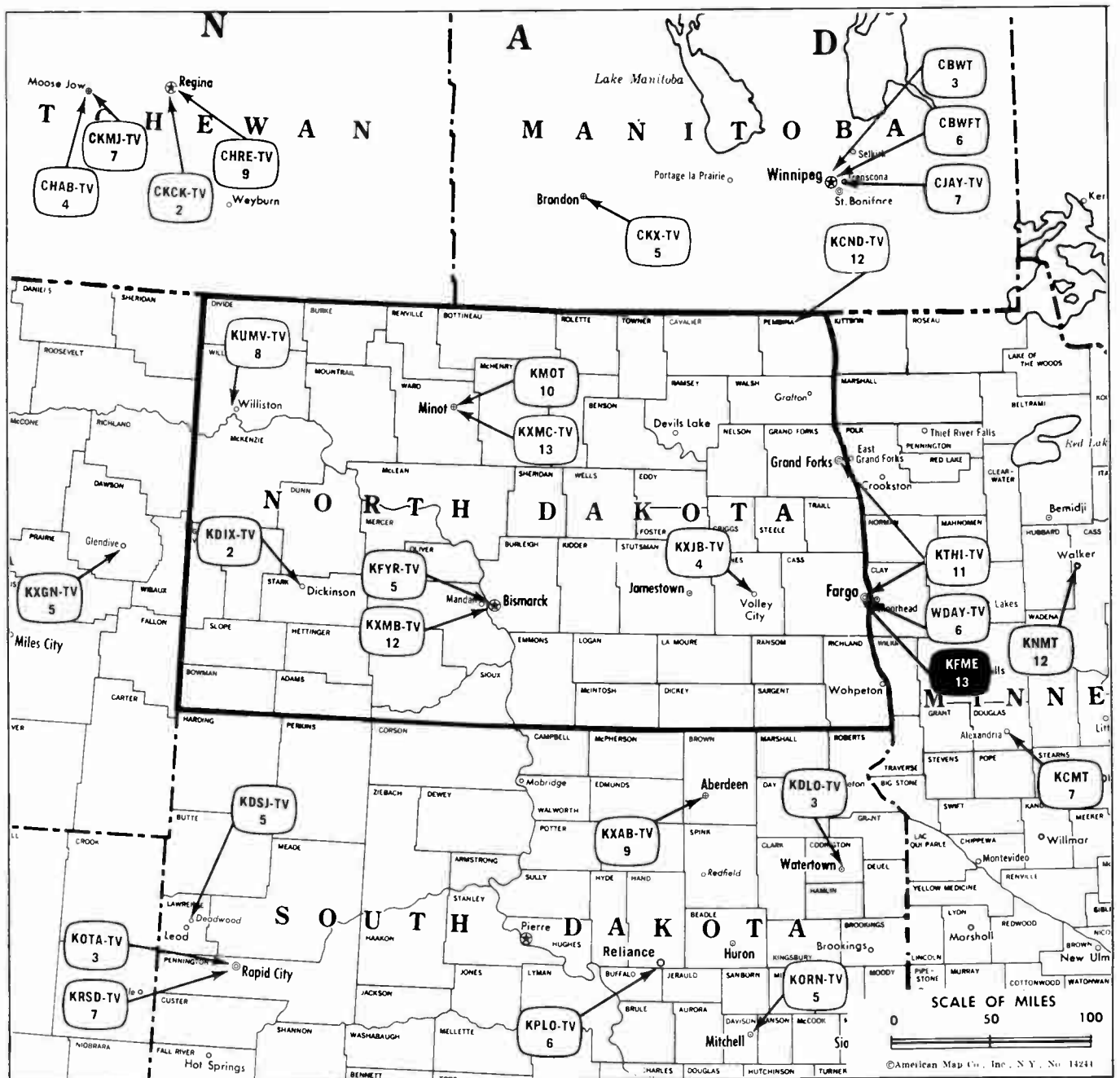
metropolitan market  
is served best by

**WSJS**  
TELEVISION

Winston-Salem  
Greensboro  
High Point

Peters, Griffin, Woodward, Inc.

# North Dakota



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Fargo	128,400	130	174,000	147	159,300	146
Bismarck	95,800	152	132,300	172	119,800	171
Minot	39,500	198	56,400	206	51,500	207
Dickinson	20,100	218	36,200	219	32,200	219
Pembina	18,400	222	31,700	222	27,300	222



**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



**AMECO "SALESMOBILE SERVICE"**  
IN NORTH DAKOTA  
PAUL CLARK  
6324 Maple Omaha, Nebraska 68104  
Phone: 402-558-0323  
Chicago Warehouse



**North Dakota Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	11	0	11
<input checked="" type="checkbox"/> Educational Television Stations	1	0	1
			12

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KXJB-TV**

Fargo

(See Valley City, N.D.)

•

**KTHI-TV**

Grand Forks

(See Fargo, N.D.)

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KFME**

Fargo

Ch. 13

Non-Commercial Educational Station

Licensee: North Central Educational TV Association Inc., Box 6.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 105-kw visual, 63-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude	46°	49'	03"
Longitude	96°	48'	06"

## WDAY-TV, Fargo, N.D.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH DAKOTA (Continued)			
SARGENT	1,900	1,800	94
STEELE	1,300	1,300	95
STUTSMAN	6,900	6,600	96
TOWNER	1,400	1,300	90
TRAILL	3,100	3,000	96
WALSH	4,800	4,500	94
WELLS	2,500	2,300	92
SOUTH DAKOTA			
MARSHALL	1,900	1,600	87
ROBERTS	3,500	3,100	89

## KFYR-TV, Bismarck, N.D.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH DAKOTA (Continued)			
MORTON WEST	3,000	2,700	92
MORTON EAST	3,000	2,800	92
MOUNTRAIL	3,100	2,800	91
OLIVER	700	600	93
PIERCE	1,700	1,600	90
RENVILLE	1,200	1,100	96
ROLETTE	2,500	2,000	80
SHERIDAN	1,000	900	91
SIoux	800	600	79
SLOPE	500	500	93
STARK	5,200	4,800	92
STUTSMAN	6,900	6,600	96
TOWNER	1,400	1,300	90
WARD	15,100	14,200	94
WELLS	2,500	2,300	92
WILLIAMS	7,400	6,800	93
SOUTH DAKOTA			
CAMPBELL	1,000	800	85
CORSON	1,400	1,100	77
DEWEY	1,400	1,100	78
MC PHERSON	1,400	1,200	87
PERKINS	1,600	1,400	83
POTTER	1,400	1,300	91
WALWORTH	2,600	2,200	86
ZIEBACH	600	400	70

# North Dakota—Bismarck



**KFYR-TV**



Ch. 5

[Also operates satellites KMOT, Minot & KUMV-TV, Williston, N.D.]

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"  
Longitude 100° 48' 30"

Transmitter: 12-mi. S. of city.

AM Affiliate: KFYR, 5-kw, 550 kc (NBC).

Color Facilities: Network.

News Wire Service: UPI, AP.

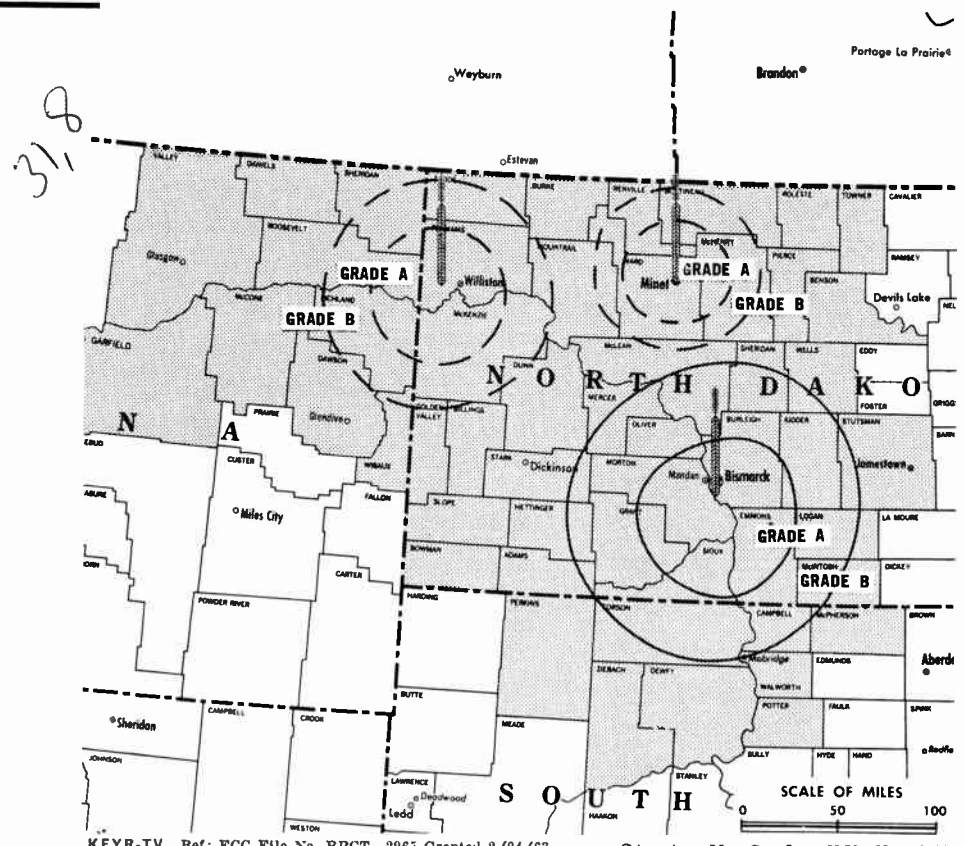
Total Households: © SRDS

Consumer Market Data as of 1/1/86.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded area) based on 1965 ARB study.



KFYR-TV Ref: FCC File No. BPCT-2965 Granted 2/24/63

©American Map Co., Inc., N.Y., No. 14244

## KFYR-TV

Grantee (STA): Meyer Bcstg. Co., Broadway at Fourth.

Studio: Broadway at Fourth (58501).

Telephone: 701-223-0900.

TWX No.: 701-241-9434.

Ownership: William Ekberg, pres., .8%; Mrs. Marietta Meyer Ekberg, 99.2%.

Began Operation: Dec. 8, 1953.

Represented (sales) by Blair Television Associates Inc.; Harry S. Hyett Co. (Minneapolis).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by John Creutz.

Personnel:

WILLIAM EKBERG, president & firm buyer.

MYRON ATKINSON, vice president & general manager.

DAVE STUART, national sales manager.

IVAR NELSON, director of engineering.

CARL E. ZELLER, chief engineer.

### DIGEST OF RATE CARD NO. 8

(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$575.00 \$350.00 \$225.00 \$140.00 \$120.00 \$100.00 \$50.00

Rates include satellites KMOT, Minot & KUMV-TV, Williston, N.D.

NETWORK BASE HOURLY RATE: \$225 (NBC & ABC).

ARB Data for this Station Includes Satellites

KMOT, Minot & KUMV-TV, Williston, N.D.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MONTANA</b>			
DANIELS	1,200	1,100	90
DAWSON	4,000	3,600	90
GARFIELD	500	400	71
MC CONE	1,000	900	87
RICHLAND	3,000	2,800	91
ROOSEVELT	3,400	3,100	92
SHERIDAN	2,000	1,800	93
VALLEY	5,500	4,700	87
WIBAUX	400	300	91
<b>NORTH DAKOTA</b>			
ADAMS	1,000	900	90
BENSON	2,300	2,000	88
BILLINGS	400	300	94
BOTTINEAU	3,200	3,000	92
BOWMAN	1,200	1,100	90
BURKE	1,500	1,300	90
BURLEIGH	11,300	10,700	94
DIVIDE	1,600	1,400	87
DUNN	1,400	1,200	89
EMMONS	2,000	1,900	93
GOLDEN VALLEY	900	800	93
GRANT	1,500	1,300	90
HETTINGER	1,500	1,400	92
KIDDER	1,300	1,200	96
LOGAN	1,300	1,100	90
MC HENRY	2,900	2,700	93
MC INTOSH	1,700	1,400	86
MC KENZIE	2,100	1,900	93
MC LEAN	3,300	3,000	94
MERCER	1,500	1,400	88

(Continued on page 473-b)

STATION TOTAL 132,300 119,800 91

NET WEEKLY CIRCULATION (MARCH 65) 95,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 79,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# North Dakota—Bismarck

abc **KXMB-TV**

Ch. 12

[Operates in affiliation with North Dakota KX network—see KXJB, Valley City, Fargo]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 220-kw visual, 31.6-kw aural. Antenna: 1265-ft. above av. terrain, 800-ft. above ground, 3008-ft. above sea level.

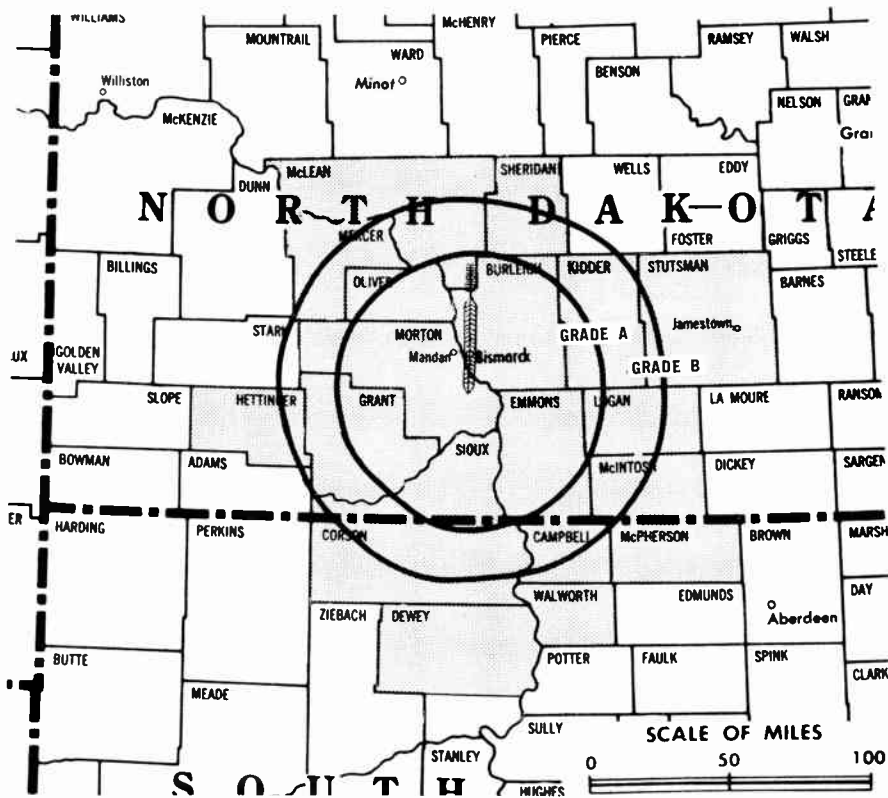
Latitude 46° 35' 17"  
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Color: Network, film & slide.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KXMB-TV Ref: FCC File No. BPC-2893 Granted 9/5/61

©American Map Co., Inc., N.Y., No. 14244

## KXMB-TV

Network Service: ABC, CBS.

Licensee: KXMB-TV Inc., Box 1617, Bismarck, N.D. (58502).

Business Office: 1811 North 15, Bismarck, N.D. (58501).

Telephone: 701-223-9197.

Studio: 1811 North 15, Bismarck.

Ownership: See KXJB-TV, Valley City, N.D.

Began Operation: Nov. 19, 1955.

Represented (sales) by Young Television.

Represented (legal) by Prince & Paul.

Represented (engineering) by Kear & Kennedy.

### Personnel:

JOHN W. BOLER, president.

DAVID BLACKSTEAD, v.p. & general manager.

IRV IVERS, national sales.

CONNIE BLACKSTEAD, film buyer.

LETA WOODS, program director.

JOHN KRANCE, chief engineer.

Rates: Sold only in combination with KXJB-TV, Valley City, N.D.

NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS).

For TV Station Sales, see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH DAKOTA</b>			
BURLEIGH	11,300	10,700	94
EMMONS	2,000	1,900	93
GRANT	1,500	1,300	90
HETTINGER	1,500	1,400	92
KIDDER	1,300	1,200	96
LOGAN	1,300	1,100	90
MC INTOSH	1,700	1,400	86
MC LEAN	3,300	3,000	94
MERCER	1,500	1,400	88
MORTON WEST	3,000	2,700	92
MORTON EAST	3,000	2,800	92
OLIVER	700	600	93
SHERIDAN	1,000	900	91
SIoux	800	600	79
STUTSMAN	6,900	6,600	96
<b>SOUTH DAKOTA</b>			
CAMPBELL	1,000	800	85
CORSON	1,400	1,100	77
DEWEY	1,400	1,100	78
MC PHERSON	1,400	1,200	87
WALWORTH	2,600	2,200	86
<b>STATION TOTAL</b>	<b>48,600</b>	<b>44,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 27,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 20,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# North Dakota—Dickinson



**KDIX-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

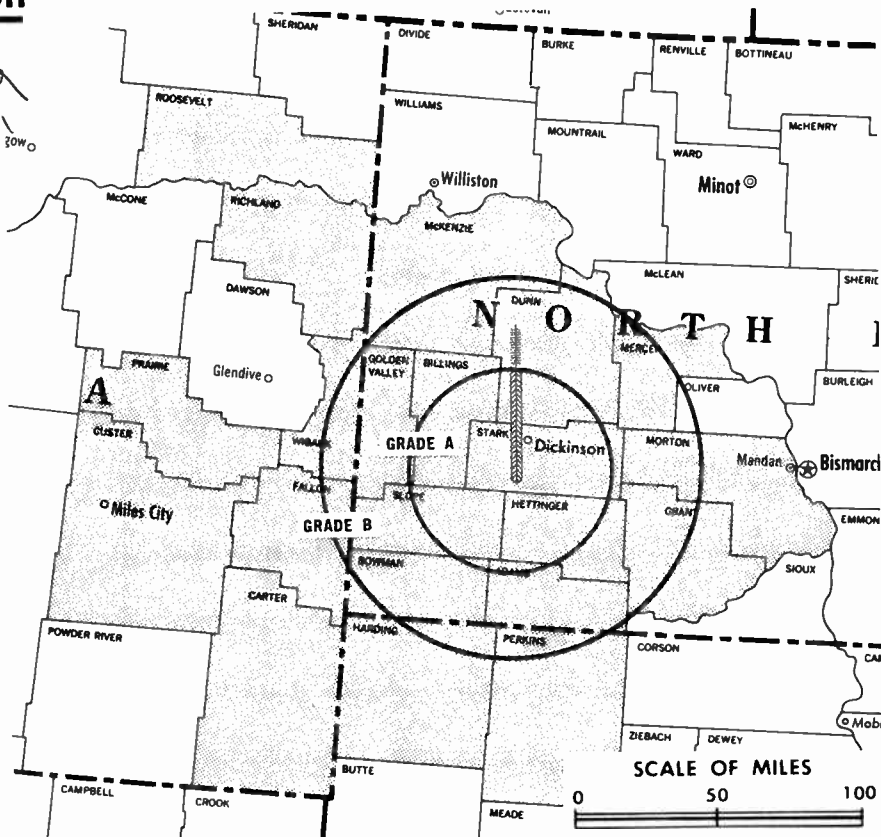
Latitude 46° 43' 30.15"  
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

AM Affiliate: KDIX, 1-kw, 1230 kc.

Color: Network only.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KDIX-TV Ref: FCC File No. BPCT-3391 Granted 3/16/65

©American Map Co., Inc., N.Y., No. 14211

## KDIX-TV

Network Service: CBS (EMP), ABC.

Licensee: Dickinson Radio Association, Box 1248.

Studio: 119 Second Ave. W. (58601).

Telephone: 701-235-4461.

TWX No.: 701-221-6020.

Ownership: Dr. P. J. Weir, pres., 11.05%; Frank P. Whitney, v.p., 11.63%; Stanley Deck, secy. 5%; W. K. Johnson, treas., 10.66%; William O. Rabe, 11.63%; L. W. Veigel, 9.42%; P. J. Baseflug, 5.85%; over 500 others, none owns as much as 1%.

Began Operation: Oct. 15, 1956.

Represented (sales) by Young Television; Wm. Hurley (Minneapolis).

Represented (legal) by Eugene L. Burke.

Personnel:

STANLEY DECK, general manager & film buyer.  
BOB WEILER, sales manager.  
LAUREN HAACKE, program director.  
LOUIE TYSVER, chief engineer.

### DIGEST OF RATE CARD NO. 11 (Aug. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.						
\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00	\$15.00
NETWORK BASE HOURLY RATE: \$75 (CBS, ABC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MONTANA</b>			
CARTER	700	500	82
CUSTER	4,300	3,700	86
FALLON	1,200	1,000	88
PRAIRIE	800	600	78
RICHLAND	3,000	2,800	91
ROOSEVELT	3,400	3,100	92
WIBAUX	400	300	91
<b>NORTH DAKOTA</b>			
ADAMS	1,000	900	90
BILLINGS	400	300	94
BOWMAN	1,200	1,100	90
DUNN	1,400	1,200	89
GOLDEN VALLEY	900	800	93
GRANT	1,500	1,300	90
HETTINGER	1,500	1,400	92
MC KENZIE	2,100	1,900	93
MERCER	1,500	1,400	88
MORTON WEST	3,000	2,700	92
SLOPE	500	500	93
STARK	5,200	4,800	92
<b>SOUTH DAKOTA</b>			
HARDING	600	500	86
PERKINS	1,600	1,400	83
<b>STATION TOTAL</b>	<b>36,200</b>	<b>32,200</b>	<b>89</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>20,100</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>15,800</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>2</b>

# North Dakota—Fargo-Grand Forks



## KTHI-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2069-ft. above ground, 3021-ft. above sea level.

Latitude 47° 23' 36"  
Longitude 97° 20' 28"

Transmitter: 7.5-mi. W of center of Hillsboro.

Studio: 1350 21st Ave. S. (58101).

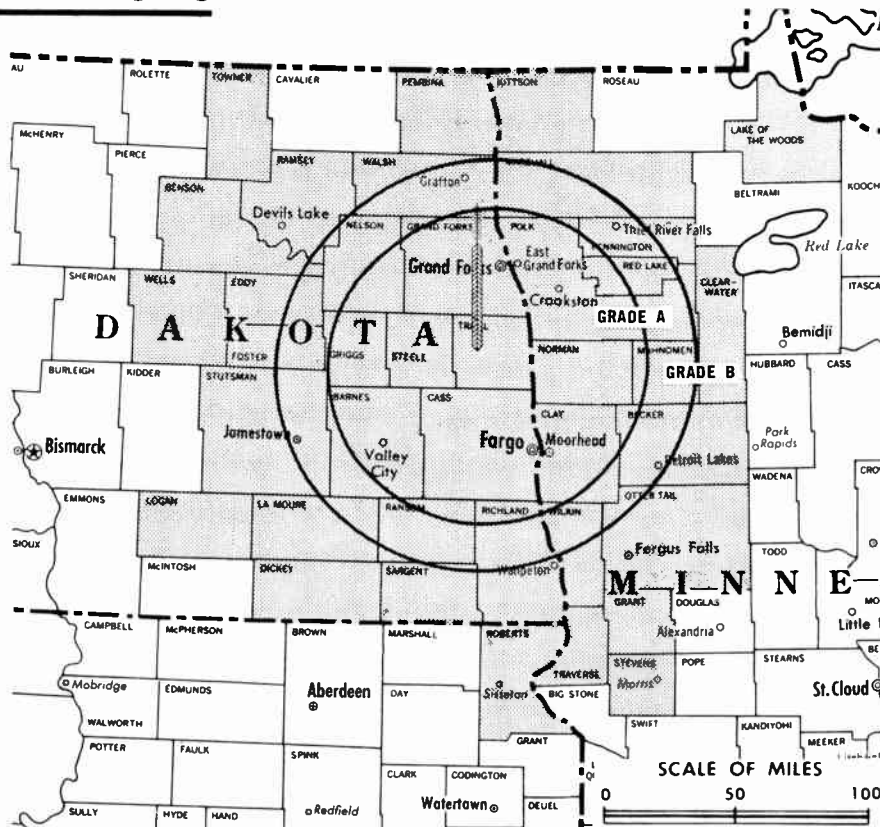
Telephone: 701-237-5211.

Color: Network.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



KTHI-TV Ref: FCC File No. BMPCT-5881 Granted 8/13/63

©American Map Co., Inc., N.Y., No. 14241

## KTHI-TV

Licensee: Pembina Bcstg. Co. Inc., Manchester Bldg.

Ownership: See KCND-TV, Pembina, N.D. Note: Sale pends, see WTUV, Evansville, Ind.

Began Operation: Oct. 11, 1959. Sale to present owner by North Dakota Bcstg. approved by FCC July 25, 1962 (Television Digest, Vol. 2:20).

Represented (sales) by National Television Sales Inc.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

- HUGH K. BOICE JR., general manager.
- WILLIAM HUTTON, sales manager.
- DAVE CHUMLEY, chief engineer.
- LOWELL JOHNSON, station manager.
- CLYDE PAYNE, production manager.
- ORLEN GUTTRONSON, promotion manager.

### DIGEST OF RATE CARD NO. 3 (Sept. 6, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.  
\$600.00 \$360.00 \$240.00 ..... \$125.00 ..... \$115.00

NETWORK BASE HOURLY RATE: \$450.

MAHONOMEN	1,300	1,200	89
MARSHALL	3,600	3,200	89
NORMAN	3,000	2,700	89
OTTER TAIL	13,200	11,700	89
PENNINGTON	3,700	3,200	87
POLK	10,200	9,400	92
RED LAKE	1,300	1,200	91
STEVENS	3,100	2,800	92
TRAVERSE	1,900	1,800	92
WILKIN	2,900	2,700	95
<b>NORTH DAKOTA</b>			
BARNES	4,900	4,700	96
BENSON	2,300	2,000	88
CASS	21,500	20,500	96
DICKEY	2,100	1,900	89
EDDY	1,400	1,300	94
FOSTER	1,500	1,400	93
GRAND FORKS	14,800	14,000	95
GRIGGS	1,400	1,300	94
LA MOURE	2,400	2,200	93
LOGAN	1,300	1,100	90
NELSON	2,000	1,900	95
PEMBINA	3,600	3,000	85
RAMSEY	3,800	3,500	92
RANSOM	2,400	2,300	94
RICHLAND	5,300	5,000	93
SARGENT	1,900	1,800	94
STEELE	1,300	1,300	95
STUTSMAN	6,900	6,600	96
TOWNER	1,400	1,300	90
TRAILL	3,100	3,000	96
WALSH	4,800	4,500	94
WELLS	2,500	2,300	92
<b>SOUTH DAKOTA</b>			
ROBERTS	3,500	3,100	89
<b>STATION TOTAL</b>	<b>165,900</b>	<b>153,300</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 76,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# North Dakota—Fargo



**WDAY-TV**



Ch. 6

**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"  
Longitude 97° 11' 58"

**Transmitter:** 1-mi. E of Amenia, N.D.

**Studio:** 207 N. 5th St. (58102).

**AM Affiliate:** WDAY, 5-kw, 970 kc (NBC).

**FM Affiliate:** WDAY-FM, 42-kw, 93.7 mc (No. 229), 1150-ft. antenna height.

**O & O Translator:** K02DD, Jamestown, N.D.

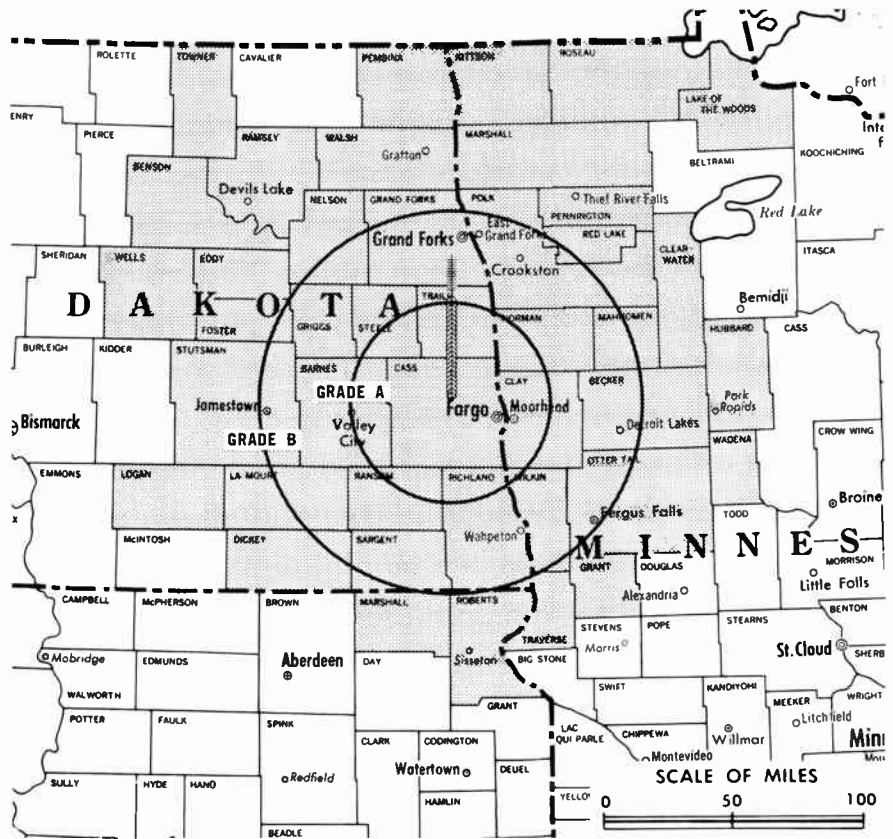
**Color:** Network & tape.

**News Wire Service:** AP.

**Facsimile Service:** AP.

**News Film Service:** NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WDAY-TV Ref: FCC File No. BPCT-2499 Granted 7/31/58

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## WDAY-TV

**Licensee:** WDAY Inc., Box 1031, 207 N. 5th St.

**Telephone:** 701-232-3371.

**TWX No.:** 910-674-2355.

**Ownership:** Forum Publishing Co., 55.56%; Norman D. Black Jr., pres., 4.63%; William Lontz, treas., 1.56%; J. E. Markle, 7.04%; Charlotte Lontz, 3.93%; Mrs. M. B. Foreman, 3.52%; Donald D. Lontz, 1.56%; Helen P. Kolouch, 2.96%; Kathryn P. Bond, 2.96%; Norman D. Black estate (N. D. Black Jr. & Cora P. Black trustees), 12.89%. Forum Publishing Co. publishes Fargo Forum and Moorhead (Minn.) Daily News. Forum Publishing ownership: Norman D. Black Jr., pres., 39.5%; John D. Paulson, secy., 5.8%; William C. Lontz, treas., 7.6%; Cora P. Black, 5%; N. D. Black estate (N. D. Black Jr. & Cora P. Black trustees), 22.4%; Donald D. Lontz, 7.6%; Irene E. Paulson, 9.1%; four others, none holding more than 2%.

**Began Operation:** June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

**Represented (sales) by:** Peters, Griffin, Woodward Inc.

**Represented (legal) by:** Marmet & Schneider.

**Personnel:**

- NORMAN D. BLACK JR., president.
- JACK DUNN, executive vice president.
- JACK LESTER, general manager.
- KEN KENNEDY, station manager, program & production.
- JULIUS HETLAND, technical director.
- ROY PEDERSEN, promotion & merchandising manager.
- NORM SCHRADER, news director.

### DIGEST OF RATE CARD NO. 8 (Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$600.00	\$350.00	\$225.00	\$150.00	\$130.00	\$120.00
<b>NETWORK BASE HOURLY RATE:</b>	\$475.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
BECKER	6,300	5,700	90
CLAY	11,500	11,100	97
CLEARWATER	2,300	1,800	80
GRANT	2,400	2,300	95
HUBBARD	2,900	2,300	78
KITTSOON	2,100	1,800	83
LAKE OF THE WOODS	1,000	700	64
MAHONMEN	1,300	1,200	89
MARSHALL	3,600	3,200	89
NORMAN	3,000	2,700	89
OTTER TAIL	13,200	11,700	89
PENNINGTON	3,700	3,200	87
POLK	10,200	9,400	92
RED LAKE	1,300	1,200	91
ROSEAU	3,000	2,100	71
TRAVERSE	1,900	1,800	92
WADENA	3,300	2,700	82
WILKIN	2,900	2,700	95
<b>NORTH DAKOTA</b>			
BARNES	4,900	4,700	96
BENSON	2,300	2,000	88
CASS	21,500	20,500	96
DICKEY	2,100	1,900	89
EDDY	1,400	1,300	94
FOSTER	1,500	1,400	93
GRAND FORKS	14,800	14,000	95
GRIGGS	1,400	1,300	94
LA MOURE	2,400	2,200	93
LOGAN	1,300	1,100	90
NELSON	2,000	1,900	95
PEMBINA	3,600	3,000	85
RAMSEY	3,800	3,500	92
RANSOM	2,400	2,300	94
RICHLAND	5,300	5,000	93

(Continued on page 473-b)

<b>STATION TOTAL</b>	<b>173,900</b>	<b>159,200</b>	<b>92</b>
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<b>NET WEEKLY CIRCULATION (MARCH 65)</b>	<b>128,400</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>	<b>97,400</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>	<b>5</b>

# North Dakota—Minot

3518



**KMOT**



Ch. 10

[Satellite of KFYZ-TV, Bismarck]

Technical Facilities: Channel No. 10  
(192-198 mc). Authorized power:  
147.3-kw visual, 74-kw aural.  
Antenna: 450-ft. above av. terrain,  
438-ft. above ground, 2198-ft.  
above sea level.

Latitude 48° 12' 56"  
Longitude 101° 19' 05"

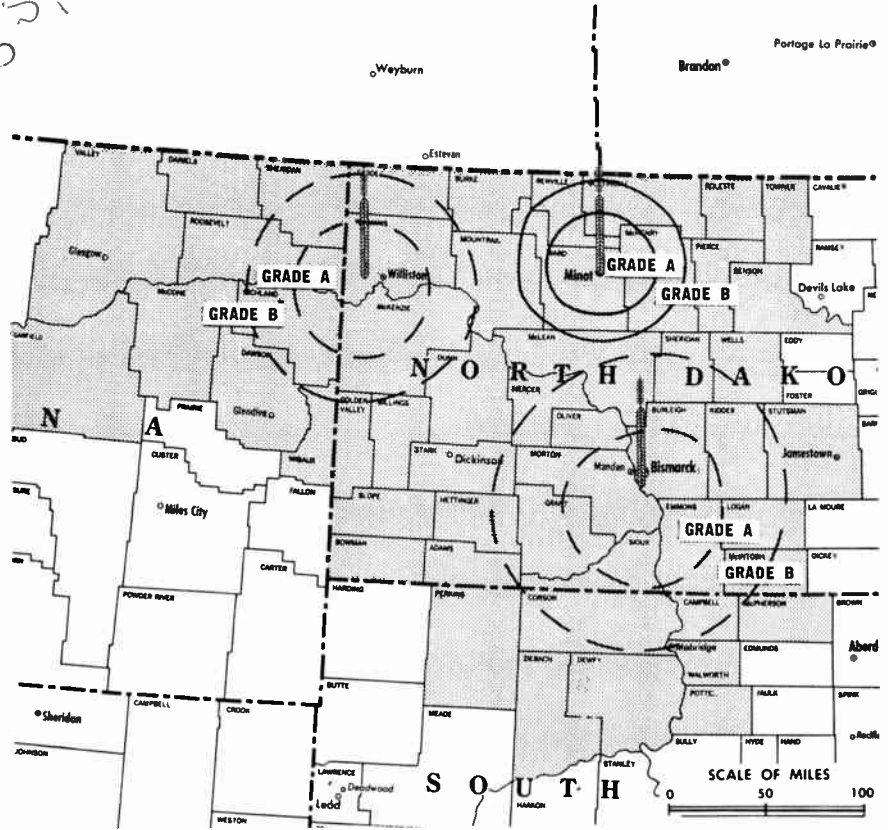
Transmitter: Southdale, Minot, N.D.

Color: Network only.

News Wire Service: UPI, AP.

Represented (engineering) by John  
Creutz.

ARB Data for this station included  
with parent KFYZ-TV, Bismarck.



County coverage (shaded area) based on 1965  
ARB study.

KMOT Ref: FCC File No. BPCT-3310 Granted 5/12/64

©American Map Co., Inc., N.Y., No. 14244

## KMOT

Licensee: Meyer Broadcasting Co., Broadway at Fourth (58701).

Studio: Southdale, Minot, N.D.

Telephone: 701-223-0900, Bismarck.

Ownership: See KFYZ-TV.

Began Operation: Jan. 20, 1958.

Represented (sales) by Blair Television Associates Inc.; Harry S.  
Hyett Co. (Minneapolis).

Represented (legal) by Hogan & Hartson.

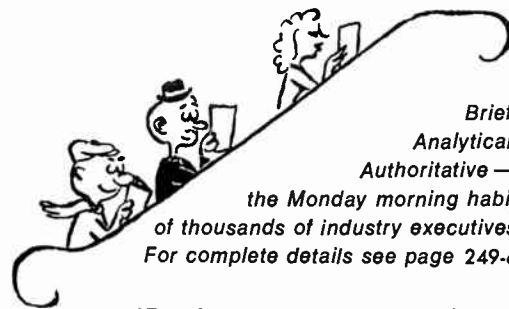
Personnel:

WILLIAM EKBERG, president & film buyer (Bismarck).  
MYRON ATKINSON, general manager.  
WES HAUGEN, station manager.  
DAVE STUART, national sales manager (Bismarck).  
OLE ORSON, chief engineer.

Rates: Sold in combination with KFYZ-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$125 (NBC), \$150 (ABC).

## People on the way up read Television Digest\*

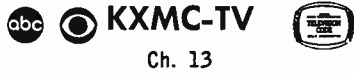


Brief,  
Analytical,  
Authoritative —  
the Monday morning habit  
of thousands of industry executives  
For complete details see page 249-c

\*People on the way down didn't!



# North Dakota—Minot



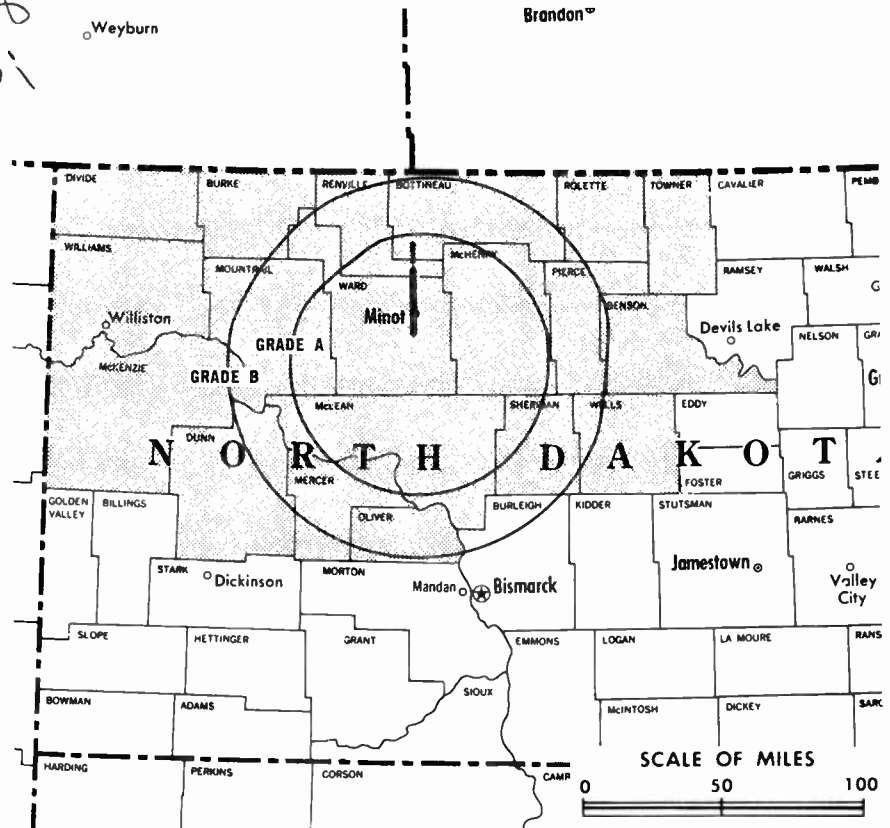
3318

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 245-kw visual, 43.7-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"  
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.  
Studio: KXMC Building.  
Telephone: 701-838-2104.  
TWX No.: 701-421-5003.  
AM Affiliate: KCJB, 1-kw, 910 kc (CBS).  
0 & 0 Translator: K02DM, Minot, N.D.  
Color: Network.  
News Wire Service: AP.  
Represented (engineering) by Lloyd R. Amoo.  
Represented (legal) by Prince & Paul.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KXMC-TV Ref: FCC File No. BMPCT-4653 Granted 5/17/57 ©American Map Co., Inc., N.Y., No. 14244

## KXMC-TV

Network Service: ABC, CBS.  
Licensee: KXMC-TV Inc., KXMC Bldg., Minot, N.D. (58701).  
Ownership: Chester Reiten, pres., 40%; Lloyd R. Amoo, v.p., 30%; W. L. Hurley, v.p., 30%. Also owns radio KCJB, Minot.  
Began Operation: April 4, 1953. Sale to present owners by formerly 100% owner N. Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43). Ownership interlocks with radio KCJB, Minot.  
Represented (sales) by Young Television; Wm. L. Hurley (regional).  
Personnel:  
CHESTER REITEN, president, general manager & film buyer.  
HENRY BEUCHLER, local sales manager.  
ROD ROMINE, program director.  
CIS HADLEY, director of women's programs.  
DUANE AASE, chief engineer.  
Rates: Sold only in combination with KXJB-TV, Valley City, KXMB-TV, Bismarck and KXAB-TV, Aberdeen, S.D. (North Dakota KX Network).

For North Dakota Translators, see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH DAKOTA</b>			
BENSON	2,300	2,000	88
BOTTINEAU	3,200	3,000	92
BURKE	1,500	1,300	90
DIVIDE	1,600	1,400	87
DUNN	1,400	1,200	89
MC HENRY	2,900	2,700	93
MC KENZIE	2,100	1,900	93
MC LEAN	3,300	3,000	94
MERCER	1,500	1,400	88
MOUNTRAIL	3,100	2,800	91
OLIVER	700	600	93
PIERCE	1,700	1,600	90
RENVILLE	1,200	1,100	96
ROLETTE	2,500	2,000	80
SHERIDAN	1,000	900	91
TOWNER	1,400	1,300	90
WARD	15,100	14,200	94
WELLS	2,500	2,300	92
WILLIAMS	7,400	6,800	93
<b>STATION TOTAL</b>	<b>56,400</b>	<b>51,500</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 39,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 32,900  
COLOR PENETRATION PERCENTAGE (NDV 65) 2

# North Dakota—Pembina



**KCND-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 288-kw visual, 43.6-kw aural. Antenna: 1400-ft. above av. terrain, 1457-ft. above ground, 2253-ft. above sea level.

Latitude 48° 59' 42"  
Longitude 97° 24' 26"

Transmitter: 7-mi. W of Pembina.  
Studio: Stutsman & Fifth.  
Color: Network only.  
News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KCND-TV Ref: FCC File No. BMPCT-5394 Granted 4/13/60

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## KCND-TV

Grantee: Pembina Broadcasting Co. Inc., Box 127, Grand Forks, N.D. (58201).

Telephone: 701-825-6292, Pembina, N.D.

Ownership: Producers Inc., 80.8%; Harry F. Rice, 9.6%; R. C. Lukkason estate, 9.6%. Pembina Bcstg. also operates KTHI-TV, Fargo-Grand Forks, N.D. Producers Inc. also controls WTVW, Evansville, Ind. Note: Sale pends, see WTVW, Evansville.

Began Operation: Nov. 7, 1960. Sale to present owners by Harry Rice, Robert Lukkason, Arthur Tweet and associates approved by FCC July 25, 1962 (Television Digest, Vol. 2:20).

Represented (sales) by National TV Sales; Radio-Television Representatives (Toronto); Channel 12 Manitoba Ltd. (Winnipeg).

Represented (legal) by Wilner & Bergson.

Represented (engineering) by C. J. Thomforde (Grand Forks).

Personnel:

RICHARD VINCENT, general manager.  
LLOYD CHALE, chief engineer.

### DIGEST OF RATE CARD NO. 4 (April 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-10 p.m., daily.						
\$550.00	\$400.00	\$300.00	\$60.00	\$50.00	\$30.00	

NETWORK BASE HOURLY RATE: \$100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
KITTSON	2,100	1,800	83
LAKE OF THE WOODS	1,000	700	64
MARSHALL	3,600	3,200	89
PENNINGTON	3,700	3,200	87
ROSEAU	3,000	2,100	71
<b>NORTH DAKOTA</b>			
CAVALIER	2,700	2,100	80
NELSON	2,000	1,900	95
PEMBINA	3,600	3,000	85
RAMSEY	3,800	3,500	92
TOWNER	1,400	1,300	90
WALSH	4,800	4,500	94
<b>STATION TOTAL</b>	<b>31,700</b>	<b>27,300</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65) 18,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 13,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 2  
(Station also received in Canadian markets)

For Other Sales & Transfers  
see Section c.

# North Dakota—Valley City

## KXJB-TV

Ch. 4

[Also operates affiliated KXMB-TV, Bismarck, N.D. & KXAB-TV, Aberdeen, S.D.]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 1090-ft. above av. terrain, 1085-ft. above ground, 2504-ft. above sea level.

Latitude 47° 05' 29"  
Longitude 97° 51' 15"

Holds CP for change to 97.7-kw visual, 10-kw aural, 2026-ft. above av. terrain, 2060-ft. above ground, lat. 47° 16' 45", long. 97° 20' 18"; transmitter to 3-mi. E & 1-mi. N of Gelesburg, N.D.

Transmitter: 7.5-mi. S of Pillsbury, N.D.

Studios: W. Main Ave., Fargo; Granger Hill, Valley City.

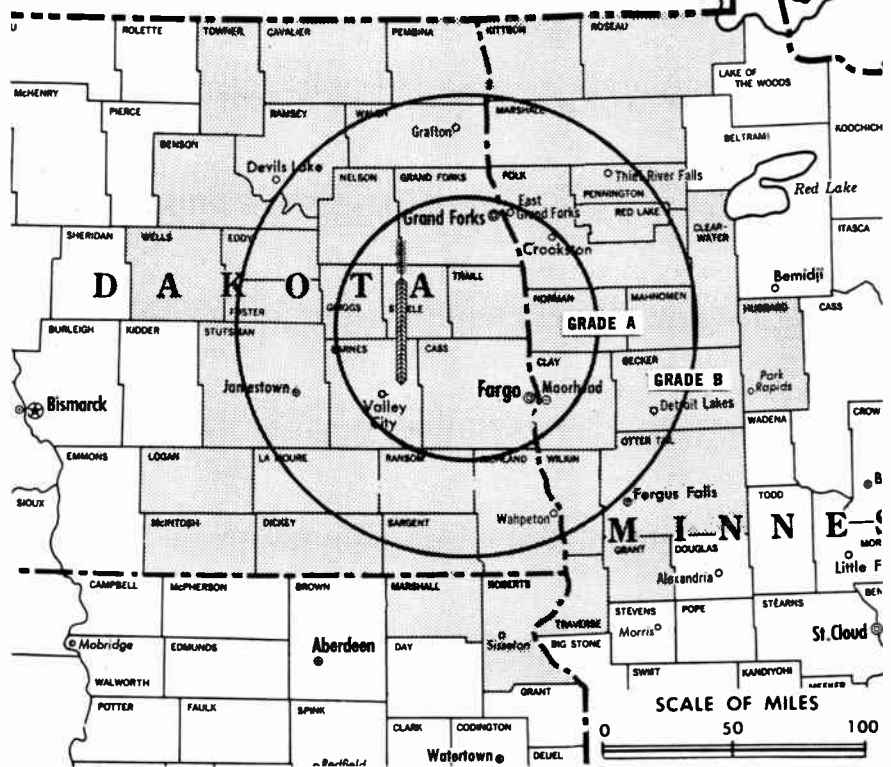
TV tape: Recording facilities.

Color: Network.

News Wire Service: AP.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KXJB-TV Ref: FCC File No. BMI-CT-1485 Granted 11/6/53  
CP: BPC-3088 Granted 7/24/64

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## KXJB-TV

Licensee: North Dakota Bcstg. Co. Inc., 4000 W. Main Ave., Fargo, N.D. (58101).

Telephone: 701-235-4461, Fargo.

TWX No.: 701-221-6020.

Ownership: Jamestown Bcstg. Co. Inc., 65%; over 20 other stockholders, none owns as much as 1%. Jamestown Bcstg. Co., holding company, Jamestown, N.D., is 100% owned by its pres. John Boler. Also operates KXMB-TV, Bismarck, N.D.; KXAB-TV, Aberdeen, S.D.

Began Operation: July 12, 1954.

Represented (sales) by Young Television.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

JOHN W. BOLER, president & general manager.  
IRVING IVERS, national sales manager.  
ARTHUR BLEICH, news director.  
TOM STARKLE, traffic manager.  
CONNIE BLACKSTEAD, program manager & film buyer.  
ROBERT MONGOLD, production manager.  
ROBERT RIDGWAY, chief engineer.

### DIGEST OF RATE CARD NO. 12\*—(Oct. 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1300.00 \$780.00 \$520.00 \$350.00 \$212.00 \$196.00 \$106.00

\*Sold only in combination with KXMB-TV, Bismarck, KXMC-TV, Minot, N.D. and KXAB-TV, Aberdeen, S.D. (North Dakota KX Network).

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MINNESOTA</b>			
BECKER	6,300	5,700	90
CLAY	11,500	11,100	97
CLEARWATER	2,300	1,800	80
GRANT	2,400	2,300	95
HUBBARD	2,900	2,300	78

KITTSOON	2,100	1,800	83
MAHMONEN	1,300	1,200	89
MARSHALL	3,600	3,200	89
NORMAN	3,000	2,700	89
OTTER TAIL	13,200	11,700	89
PENNINGTON	3,700	3,200	87
PDLK	10,200	9,400	92
RED LAKE	1,300	1,200	91
ROSEAU	3,000	2,100	71
TRAVERSE	1,900	1,800	92
WILKIN	2,900	2,700	95

NORTH DAKOTA			
BARNES	4,900	4,700	96
BENSON	2,300	2,000	88
CASS	21,500	20,500	96
CAVALIER	2,700	2,100	80
DICKEY	2,100	1,900	89
EDDY	1,400	1,300	94
FOSTER	1,500	1,400	93
GRAND FORKS	14,800	14,000	95
GRIGGS	1,400	1,300	94
LA MOURE	2,400	2,200	93
LOGAN	1,300	1,100	90
MC INTOSH	1,700	1,400	86
NELSON	2,000	1,900	95
PEMBINA	3,600	3,000	85
RAMSEY	3,800	3,500	92
RANSOM	2,400	2,300	94
RICHLAND	5,300	5,000	93
SARGENT	1,900	1,800	94
STEELE	1,300	1,300	95
STUTSMAN	6,900	6,600	96
TOWNER	1,400	1,300	90
TRAILL	3,100	3,000	96
WALSH	4,800	4,500	94
WELLS	2,500	2,300	92

SOUTH DAKOTA			
MARSHALL	1,900	1,600	87
ROBERTS	3,500	3,100	89

STATION TOTAL 174,000 159,300 92

NET WEEKLY CIRCULATION (MARCH 65) 124,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 87,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# North Dakota—Williston



**KUMV-TV**



Ch. 8

[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 93.3-kw visual, 51.3-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"  
Longitude 103° 51' 36"

Transmitter: U.S. Rt. 2, 10-mi. W of Williston.

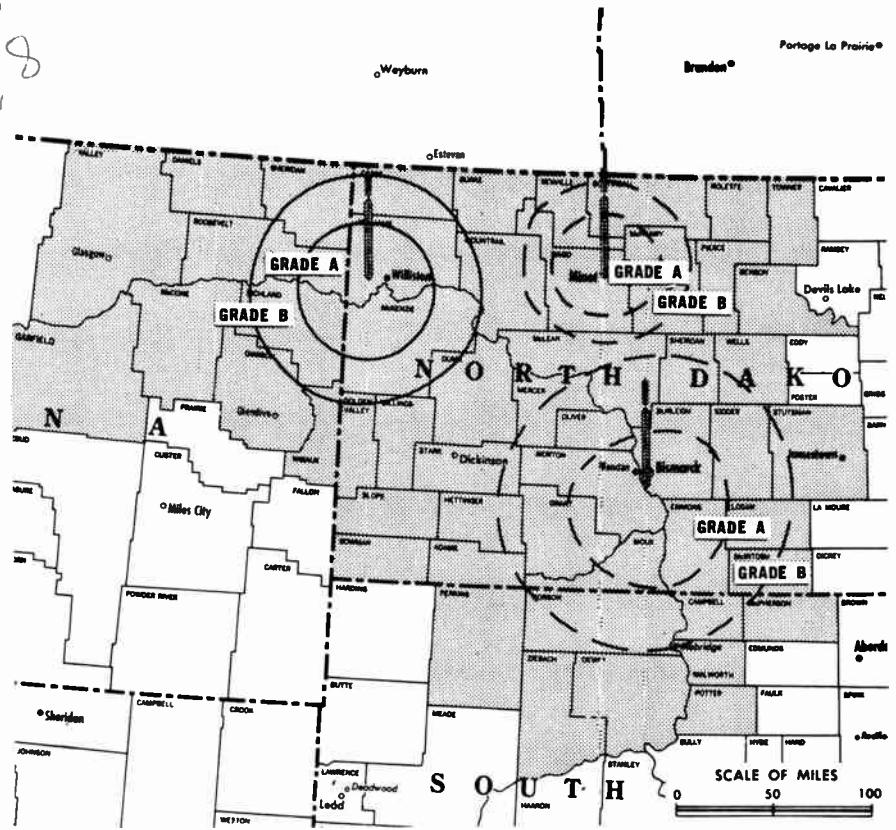
Color: Network only.

News Wire Service: UPI, AP.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by John Creutz.

11.8



County coverage (shaded area) based on 1965 ARB study.

KUMV-TV Ref: FCC File No. BPCT-2141 Granted 7/18/56

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## KUMV-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: U.S. Rt. 2, 10-mi. W of Williston.

Telephone: 701-223-0900, Bismarck.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales) by Blair Television Associates Inc.; Harry S. Hyett.

Personnel:

WILLIAM EKBERG, president & film buyer.  
MYRON ATKINSON, general manager.  
ROBERT WILKENS, station manager.  
DAVE STUART, national sales manager (Bismarck).  
OSCAR HALVORSON, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$125 (NBC), \$150 (ABC).

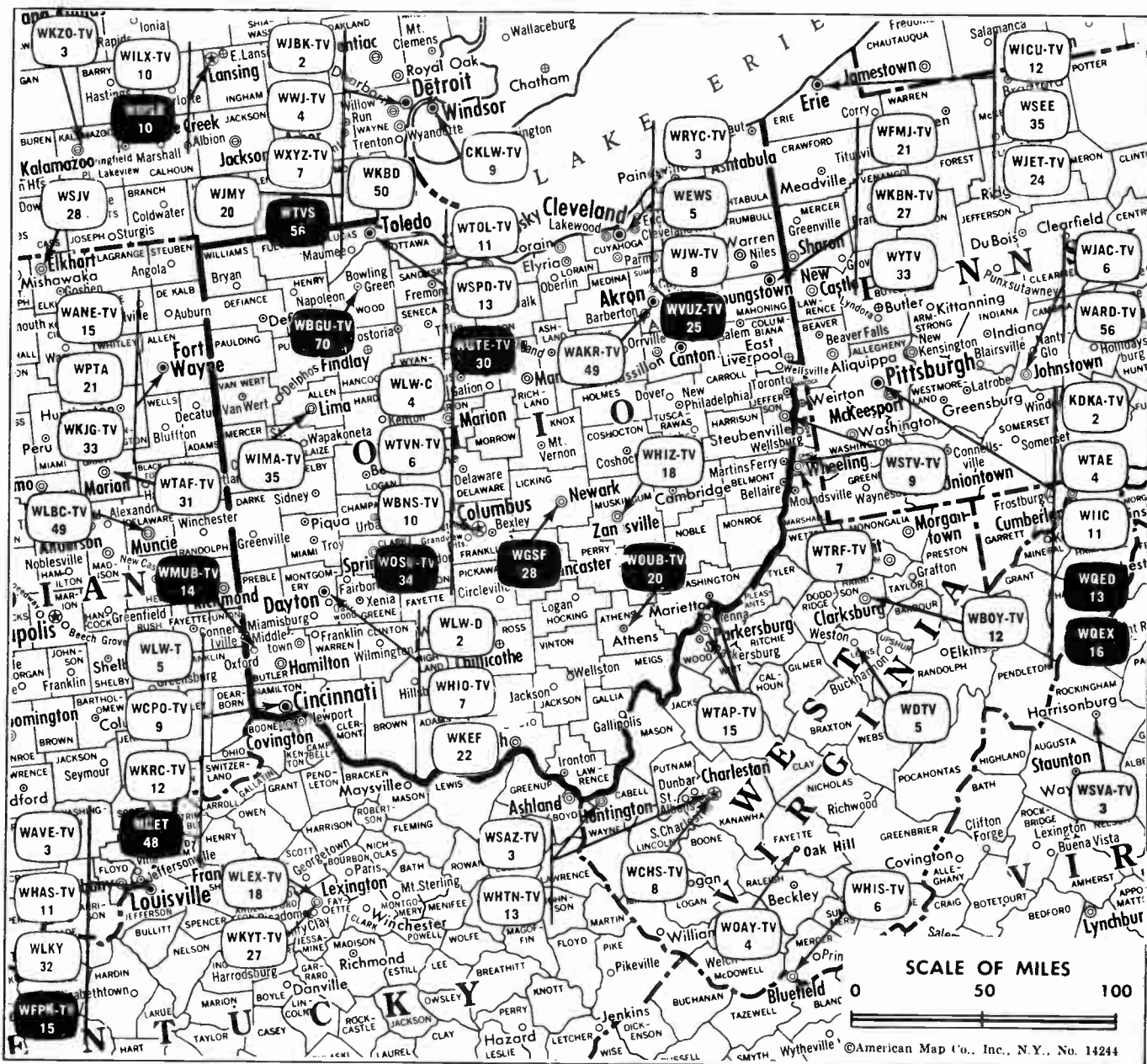
ARB Data for this Station Included with Parent KFYP-TV, Bismarck. The Above Map Reflects Coverage of Parent & Satellites KUMV-TV & KMOT, Minot, N.D.

## BLACKBURN & COMPANY, INC.

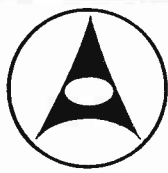
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WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Ohio



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Cleveland	1,243,300	8	1,494,600	15	1,455,100	15
Cincinnati	719,500	16	1,056,100	19	1,009,900	19
Toledo	549,600	26	1,806,700	10	1,763,800	8
Dayton	533,600	28	1,009,500	20	976,300	20
Columbus	501,100	30	749,300	34	723,900	33
Steubenville-Wheeling	495,100	31	1,554,400	14	1,500,800	14
Youngstown	193,800	95	434,200	73	421,500	65
Lima	54,300	183	129,200	174	124,700	169
Akron	37,900	200	219,400	130	213,600	124
Zanesville	27,000	209	59,300	204	56,400	203



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**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WOUB-TV**

Athens

Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 195-kw visual, 98.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude 39° 18' 50"  
Longitude 82° 08' 54"

**WBGU-TV**

Bowling Green

Ch. 70

Non-Commercial Educational Station

Grantee: Bowling Green State University.

Technical Facilities: Channel No. 70 (806-812 mc). Authorized power: 10.1-kw visual, 5.5-kw aural. Antenna: 170-ft. above av. terrain, 153-ft. above ground, 854-ft. above sea level.

Latitude 41° 22' 33.5"  
Longitude 83° 38' 33.6"

**WCET**

Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chicasaw Street.

Technical Facilities: Channel No. 48 (674-680 mc). Authorized power: 174-kw visual, 87.1-kw aural. Antenna: Mounted on WLWT tower, 490-ft. above av. terrain, 350-ft. above ground, 1191-ft. above sea level.

Latitude 39° 07' 28"  
Longitude 84° 31' 18"

**WVIZ-TV**

Cleveland

Ch. 25

Non-Commercial Educational Station

Grantee: ETV Association of Metropolitan Cleveland, 715 Carnegie Ave. (44115).

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 500-kw visual, 250-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude 41° 20' 32"  
Longitude 81° 44' 22"

**WOSU-TV**

Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University.

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 219-kw visual, 117-kw aural. Antenna: 560-ft. above av. terrain, 593-ft. above ground, 1418-ft. above sea level.

Latitude 40° 00' 28"  
Longitude 83° 02' 49"

**WGSF**

Newark

Ch. 28

Non-Commercial Educational Station

Licensee: Public School District of Newark, 19 North 5th St.

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 14.65-kw visual, 8.55-kw aural. Antenna: 512-ft. above av. terrain, 448-ft. above ground, 1528-ft. above sea level.

Latitude 40° 05' 28"  
Longitude 82° 24' 26"

**WMUB-TV**

Oxford

Ch. 14

Non-Commercial Educational Station

Licensee: Miami University, Oxford, O.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude 39° 30' 26"  
Longitude 84° 44' 09"

**WGTE-TV**

Toledo

Ch. 30

Non-Commercial Educational Station

Grantee: Greater Toledo ETV Foundation, 2801 Bancroft St.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: .29-kw visual, .15-kw aural. Antenna: 190-ft. above av. terrain, 199-ft. above ground, 819-ft. above sea level.

Latitude 41° 39' 44"  
Longitude 83° 36' 52"

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WTAP-TV**

Marietta

(See Parkersburg, W.Va.)

**WTRF-TV**

Steubenville

(See Wheeling, W.Va.)

Ohio Station Status as of Feb. 1, 1966	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	14	7	21
<input checked="" type="checkbox"/> Educational Television Stations	0	8	8
			29

## BLACKBURN & COMPANY, INC.

*Radio • TV • CATV • Newspaper Brokers*

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Ohio—Akron



**WAKR-TV**



Ch. 49

Technical Facilities: Channel No. 49 (680-686 mc). Authorized power: 213-kw maximum and 110-kw horizontal visual, 11.2-kw aural. Antenna: 370-ft. above av. terrain, 488-ft. above ground, 1424-ft. above sea level.

Latitude 41° 04' 56"  
Longitude 81° 31' 07"

Transmitter: First National Tower Bldg.

TV tape: Recording facilities.

Color: Network.

News Wire Service: AP, UPI.

News Film Service: ABC.

AM Affiliate: WAKR, 5-kw, 1590 kc.

FM Affiliate: WAKR-FM, 4.4-kw, 97.5 mc (No. 248), 260-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.



WAKR-TV Ref: FCC File No. BMPCT-984 Granted 4/14/53

©American Map Co., Inc., N.Y., No. 14244

## WAKR-TV

Licensee: The Summit Radio Corp., 853 Copley Rd., Akron (44320).

Studio: Radio-Television Center of Akron, 853 Copley Rd.

Telephone: 216-762-8811. TWX No.: 216-972-9296.

Ownership: Beacon Journal Publishing Co. (John S. Knight, pres.), 45%; S. Bernard Berk, pres.; Roger G. Berk, v.p.; Viola G. Berk, secy.-treas., 55%; and directors John S. Knight and C. Blake McDowell. Beacon Journal Publishing Co. publishes Akron Beacon Journal, is 100% owned by Knight Newspapers Inc. (John S. Knight, pres. and 50.3% owner), publisher of Detroit Free Press, Miami Herald, Charlotte (N.C.) Observer and News, Tallahassee (Fla.) Democrat. Miami Herald Publishing Co. owns weekly Coral Gables Times and Florida Keys Keynoter. James L. Knight is pres. of Miami Beach Daily Sun and weeklies Miami Shores Journal, North Miami Journal, and North Miami Beach Journal. Summit Radio subsidiary, Group One Bcstg., owns radios WONE & FM, Dayton, Ohio.

Began Operation: June 7, 1953.

Represented (sales) by Eastman TV Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

S. BERNARD BERK, president.  
ROGER G. BERK, v.p., general manager.  
MILTON KOMITO, v.p., station manager.  
JOE HOUSTON, operations supervisor.  
JACK FITZGIBBONS, news director.  
IRWIN L. KNOPP, chief engineer.

### DIGEST OF RATE CARD NO. 3—(Sept. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$90.00	\$60.00
NETWORK BASE HOURLY RATE:	\$150.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OHIO			
HOLMES	5,600	5,000	88
PORTAGE	26,800	26,200	98
SUMMIT	165,000	161,600	98
WAYNE	22,000	20,800	95
<b>STATION TOTAL</b>	<b>219,400</b>	<b>213,600</b>	<b>97</b>
NET WEEKLY CIRCULATION (MARCH 65)		37,900	
AVERAGE DAILY CIRCULATION (MARCH 65)		12,500	
COLOR PENETRATION PERCENTAGE (NOV 65)		12	

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# Ohio—Cincinnati



**WCPO-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 309-kw visual, 58-kw aural. Antenna: 665-ft. above av. terrain, 545-ft. above ground, 1389-ft. above sea level.

Latitude 39° 07' 31"  
Longitude 84° 29' 57"

Requests 290-kw visual, 58-kw aural, 1016-ft. above av. terrain, 903-ft. above ground, 1743-ft. above sea level. BPCT—3632.

Transmitter: Dover & Symmes Sts.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: ① 81028

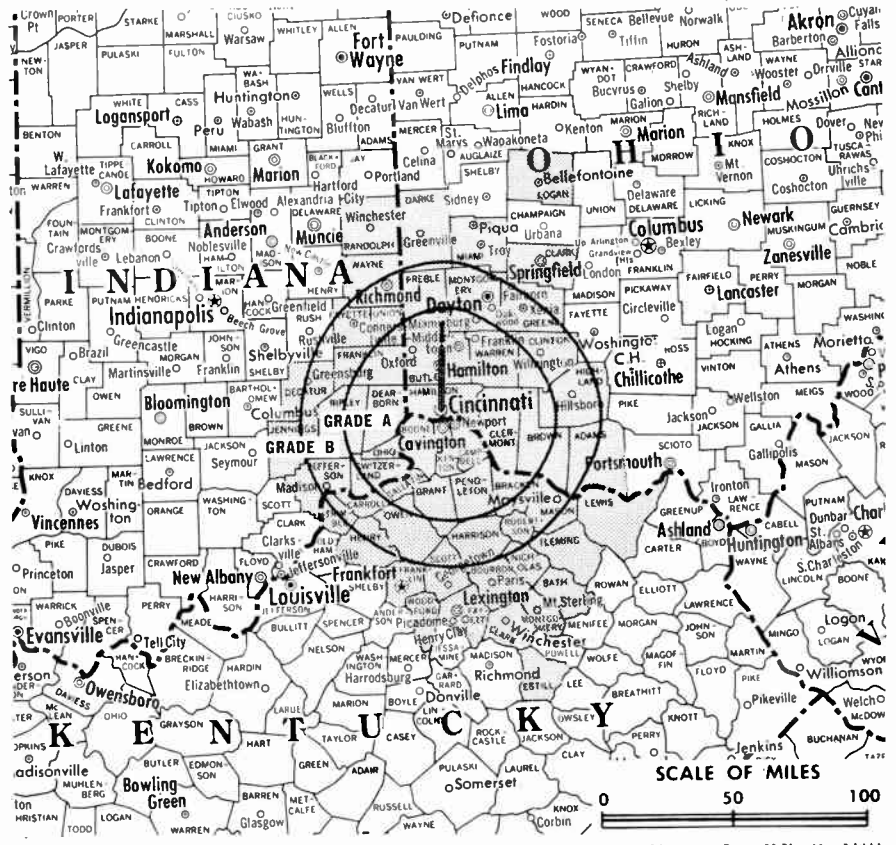
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WCPO-TV Ref: FCC File No. BPCT—830 Granted 7/10/52

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## WCPO-TV

Licensee: Scripps-Howard Broadcasting Co., 2345 Symmes St. (45206)

Studio: 2345 Symmes St. Telephone: 513-861-9000. TWX No.: 810-461-2690.

Ownership: Scripps-Howard Broadcasting Co., 100%. Publisher of Cincinnati Post & Times-Star, as well as other newspapers. Also owns WEWS, Cleveland; WMCT & WMC, Memphis; WNOX, Knoxville and WPTV, West Palm Beach, Fla. For list of newspapers published by Scripps-Howard and officers of Scripps-Howard Broadcasting Co., see WEWS, Cleveland, Ohio.

Began Operation: July 26, 1949.

Represented (sales) by Blair-TV.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

JACK R. HOWARD, president.  
M. C. WATTERS, exec. vice president.  
ROBERT GORDON, general manager.  
WILLIAM RITCHIE, general sales manager.  
EARL CORBETT, operations manager.  
BERNARD BORDEN, film director.  
JOHN CLARK, program director.  
AL SCHOTTELKOTTE, news director.  
PAUL ADAMS, chief engineer.

DIGEST OF RATE CARD NO. 16  
(May 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-11 p.m., daily.  
\$1500.00 \$900.00 \$600.00 \$400.00 \$380.00 \$360.00 \$180.00  
NETWORK BASE HOURLY RATE: \$1750.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
DEARBORN	8,600	8,300	97
DECATUR	5,900	5,700	96
FAYETTE	7,000	6,700	97
FRANKLIN	4,400	4,200	94
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
OHIO	1,000	1,000	98
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
SWITZERLAND	2,000	1,800	93
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOONE	7,600	7,300	96
BOURBON	5,800	5,000	87
BRACKEN	2,100	1,800	90
CAMPBELL	28,200	27,000	96
CARRULL	2,500	2,200	88
CLARK	7,000	5,900	85
ESTILL	3,200	2,000	64
FAYETTE	44,600	40,200	90
FLEMING	3,400	2,800	82
FRANKLIN	9,500	8,500	90
GALLATIN	1,200	1,000	89
GRANT	2,600	2,300	87
HARRISON	4,500	4,000	88
HENRY	3,500	3,000	86
KENTON	40,000	38,400	96
LEWIS	3,600	2,800	80
MASON	5,700	4,900	87
MONTGOMERY	4,300	3,200	75
NICHOLAS	1,900	1,500	79
OWEN	2,200	1,800	83

(Continued on page 491-b)

STATION TOTAL 1,006,600 962,200 96

NET WEEKLY CIRCULATION (MARCH 65) 689,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 476,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

For Other Publishers With TV  
Station Holdings, see Section c

# Ohio—Cincinnati



**WKRC-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw maximum and 174-kw horizontal visual, 31.6-kw maximum and 17.4-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level, with beam tilt.  
 Latitude 39° 06' 58.4"  
 Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.

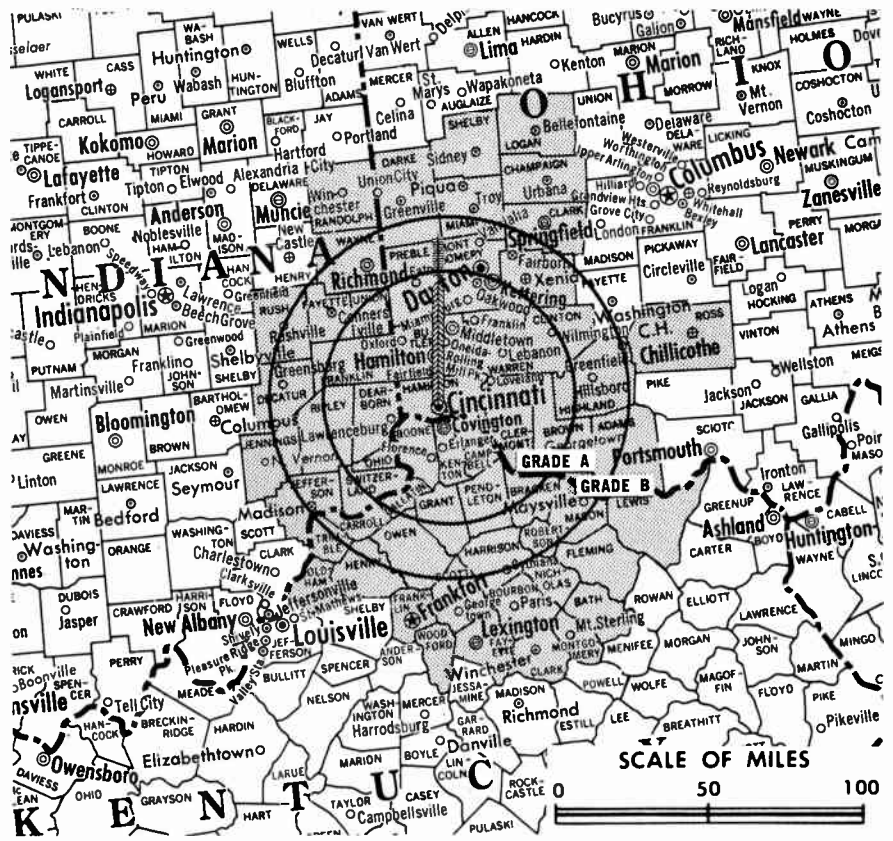
TV tape: Recording facilities.

Color: Network, film, slide & tape.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kc (CBS).

FM Affiliate: WKRC-FM, 10-kw, 101.9 mc (No. 270), 875-ft. antenna.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded area) based on 1965 ARB study.



WKRC-TV Ref: FCC File No. BPCT-2882 Granted 12/6/61

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## WKRC-TV

Licensee: Taft Broadcasting Co., 1906 Highland Ave. (45219).

Studio: 1906 Highland Ave.

Telephone: 513-421-1750. TWX No.: 513-577-1617.

Ownership: 43.84% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Hulbert Taft Jr., chairman-chief exec.; Lawrence H. Rogers II, pres.; Roger B. Read, William H. Hansher, Don Chapin, R. T. Schlinkert, Sam T. Johnston & Robert Wiegand, v.p.'s; Charles Meachem, secy.; Dorothy S. Murphy, treas. Also owns WTVN-TV & WTVN, Columbus; WBRC-TV & WBRC, Birmingham, Ala.; WKYT, Lexington, Ky.; WGR-TV, WGR & FM, Buffalo, N.Y.; WDAF-TV, WDAF & FM, Kansas City, Mo.; WNEP-TV, Scranton, Pa.

Began Operation: April 4, 1949.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

LAWRENCE H. ROGERS II, president.  
 DON CHAPIN, v.p., sales.  
 SAM T. JOHNSTON, v.p., general manager & film buyer.  
 HARRY G. MOHR, program director.  
 H. NEEDHAM SMITH, general sales manager.  
 BURCH RIBER, local sales manager.  
 RAY OWEN, chief engineer.  
 DAVE KLENK, commercial production manager.  
 ROBERT F. SPINA, promotion director.

DIGEST OF RATE CARD NO. P21  
 (Sept. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
 Class AA—7:30-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.  
 \$1500.00 \$1050.00 \$750.00 \$500.00 ..... \$360.00\* \$180.00\*

\*Class AA—8-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1850.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
DEARBORN	8,600	8,300	97
DECATUR	5,900	5,700	96
FAYETTE	7,000	6,700	97
FRANKLIN	4,400	4,200	94
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
OHIO	1,000	1,000	98
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SWITZERLAND	2,000	1,800	93
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOONE	7,600	7,300	96
BOURBON	5,800	5,000	87
BRACKEN	2,100	1,800	90
CAMPBELL	28,200	27,000	96
CARROLL	2,500	2,200	88
CLARK	7,000	5,900	85
FAYETTE	44,600	40,200	90
FLEMING	3,400	2,800	82
FRANKLIN	9,500	8,500	90
GALLATIN	1,200	1,000	89
GRANT	2,600	2,300	87
HARRISON	4,500	4,000	88
HENRY	3,500	3,000	86
KENTON	40,000	38,400	96
LEWIS	3,600	2,800	80
MASON	5,700	4,900	87
MONTGOMERY	4,300	3,200	75

(Continued on page 491-b)

STATION TOTAL 1,049,100 1,004,100 96

NET WEEKLY CIRCULATION (MARCH 65) 719,500  
 AVERAGE DAILY CIRCULATION (MARCH 65) 484,500  
 COLOR PENETRATION PERCENTAGE (NOV 65) 13

# Ohio—Cincinnati



**WLW-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 680-ft. above av. terrain, 583-ft. above ground, 1411-ft. above sea level.

Latitude 39° 07' 28.3"  
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Studio: 140 W. 9th St.

TV tape: Recording facilities.

AM Affiliate: WLW, 50-kw, 700 kc (NBC, ABC).

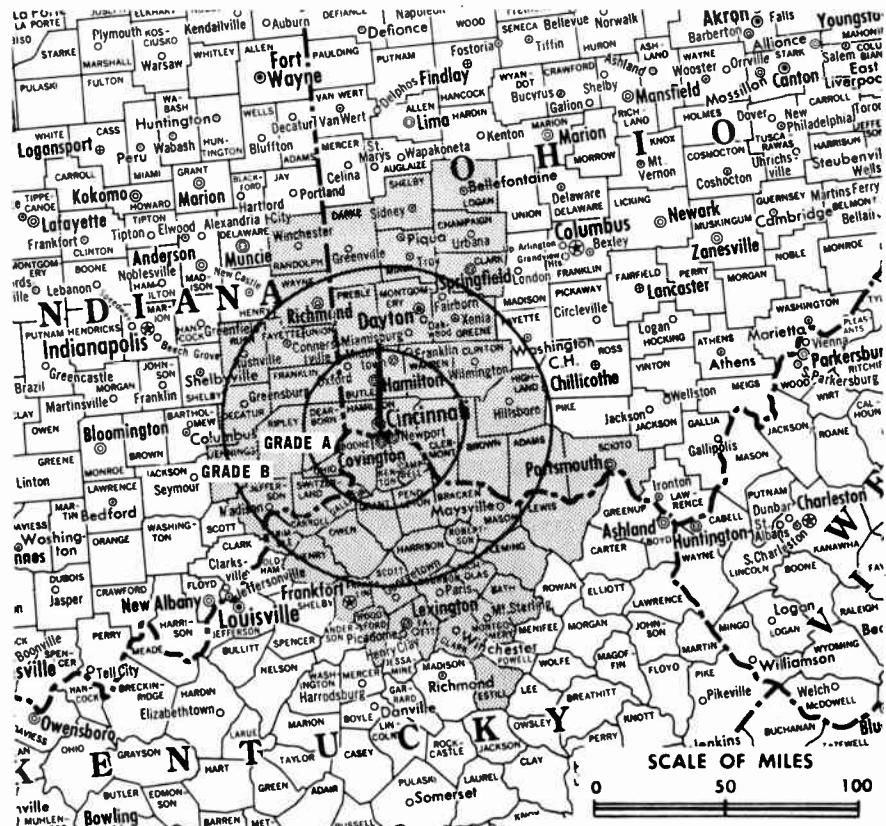
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



© American Map Co., Inc., N.Y., No. 14244

## WLW-TV

Licensee: Avco Broadcasting Corp., 140 W. 9th St. (45202).

Telephone: 513-241-1822. TWX No.: 513-577-1258.

Ownership: 100% owned by AVCO Corp.; Avco Bcstg. is TV-radio subsidiary. Avco Bcstg. Corp. officers: John T. Murphy, pres.; John J. Heywood, exec. v.p.; H. Peter Lasker, v.p., sales; Walter E. Bartlett, v.p., television; Michael Kievman, v.p., programming; Donald Middendorf, v.p., administration; George Gray, v.p., Washington; Lee Hornback, dir., special bcst. services; Gene McPherson, dir., news & special projects; John C. Burpee, dir., public relations & advertising. Avco Bcstg. Corp. also owns & operates TV stations WLW-C, Columbus; WLW-D, Dayton and WLW-I, Indianapolis (interconnected with WLW-TV to form regional network); WOAI-TV, San Antonio, Tex.; owns & operates radios WLW, Cincinnati; WWDC & FM, Washington, D.C. and WOAI & FM, San Antonio, Tex.

Began Operation: Feb. 9, 1948.

Represented (sales) by Broadcast Communications Group Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- WALTER E. BARTLETT, v.p. & general manager.
- WILLIAM LYNCH, assistant general manager.
- PATRICK SHANNON, sales manager.
- PHILIP J. LOMBARDO, program director.
- ELIZABETH W. STILZ, promotion & publicity director.
- GENE MCPHERSON, news director.
- LEE HORNBACK, director, special broadcast services.
- EDWARD DOOLEY, chief engineer.
- ROBERT SHAY, production manager.
- JOE FIORINI, film director.

DIGEST OF RATE CARD NO. 16  
(June 30, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$1750.00	\$1050.00	\$700.00	\$440.00	\$475.00	\$380.00	\$190.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1750.

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
DEARBORN	8,600	8,300	97
DECATUR	5,900	5,700	96
FAYETTE	7,000	6,700	97
FRANKLIN	4,400	4,200	94
JEFFERSON	6,600	6,300	95
JENNINGS	4,400	4,200	95
OHIO	1,000	1,000	98
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SWITZERLAND	2,000	1,800	93
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOONE	7,600	7,300	96
BOURBON	5,800	5,000	87
BRACKEN	2,100	1,800	90
CAMPBELL	28,200	27,000	96
CARROLL	2,500	2,200	88
CLARK	7,000	5,900	85
ESTILL	3,200	2,000	64
FAYETTE	44,600	40,200	90
FLEMING	3,400	2,800	82
FRANKLIN	9,500	8,500	90
GALLATIN	1,200	1,000	89
GRANT	2,600	2,300	87
HARRISON	4,500	4,000	88
HENRY	3,500	3,000	86
KENTON	40,000	38,400	96
LEWIS	3,600	2,800	80
MASON	5,700	4,900	87
MONTGOMERY	4,300	3,200	75
NICHOLAS	1,900	1,500	79

(Continued on page 491-b)

STATION TOTAL 1,056,100 1,009,900 96

NET WEEKLY CIRCULATION (MARCH 65) 712,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 502,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

489-b

# Ohio—Cleveland



**WEWS**

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"  
Longitude 81° 43' 06"

Transmitter: Parma, Ohio.

TV tape: Recording facilities.

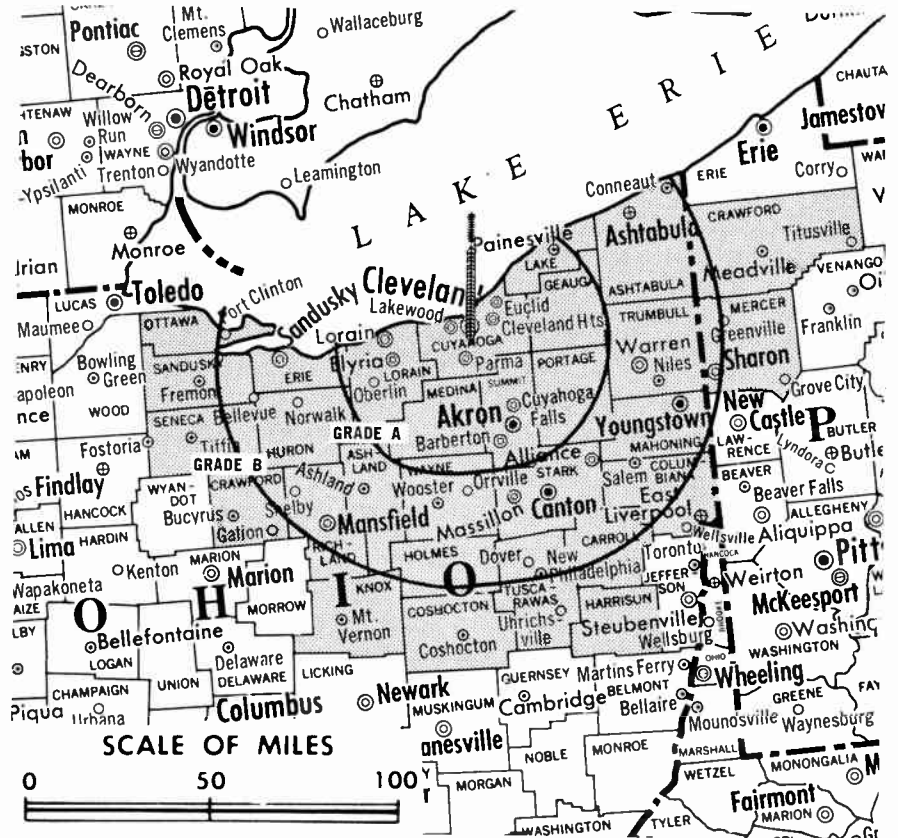
Studio: 3001 Euclid Ave.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



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## WEWS

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave. (44115).

Telephone: 216-432-1500.

TWX No.: 216-574-9782.

Ownership: Licensed to Scripps-Howard Broadcasting Co., the majority of whose stock is owned by The E. W. Scripps Co., which owns Cleveland Press, Cincinnati Post and Times-Star, Covington (Ky.) Post and Columbus (O.) Citizen. E. W. Scripps Co. also owns a majority of the stock of New York World-Telegram & Sun, Pittsburgh Press, Washington News, Knoxville News-Sentinel, Memphis Commercial Appeal, Memphis Press-Scimitar, Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Denver Rocky Mountain News, Evansville Press, Birmingham Post-Herald, Hollywood (Fla.) Sun-Tattler, Stuart (weekly Fla.) News. Scripps-Howard Bcstg. Co. also owns WCPO-TV, Cincinnati; WNOX, Knoxville; WMC & FM; WMCT, Memphis and WPTV, West Palm Beach.

Began Operation: Dec. 17, 1947.

Represented (sales) by Blair-TV.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- JAMES C. HANRAHAN, director.
- DONALD L. PERRIS, general manager.
- JAY S. KERKES, national advertising manager.
- PETER HLINKA, Ohio sales manager.
- ERNEST E. SINDELAR, operations director.
- JOHN J. RICHARDS, film buyer.
- DAVID G. BUCKEL, news director.
- J. B. EPPERSON, engineering v.p.
- JAMES E. BLOYD, chief engineer.

### DIGEST OF RATE CARD NO. 22—(June 6, 1965)

Hour 30 Min. 15 Min. 5 Min. Min.\* 20 Sec.\* 10 Sec.\*  
Class AA—7:30-11 p.m., daily.  
\$2390.00 \$1380.00 \$860.00 \$650.00 \$850.00 \$825.00 \$425.00

\*Section I rate.

NETWORK BASE HOURLY RATE: \$3000.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OHIO			
ASHLAND	12,400	12,100	98
ASHTABULA	28,500	27,500	97
CARROLL	6,000	5,800	97
COLUMBIANA	32,500	31,600	97
COSHOCTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
CUYAHOGA	535,200	522,100	98
ERIE	21,800	21,200	97
GEAUGA	14,900	14,400	97
HARRISON	5,000	4,800	96
HULMES	5,600	5,000	88
HURON	14,300	13,900	97
KNOX	12,000	11,600	97
LAKE	49,000	48,300	99
LORAIN	67,100	65,700	98
MAHONING	91,900	89,900	98
MEDINA	20,900	20,400	98
OTTAWA	11,000	10,700	98
PORTAGE	26,800	26,200	98
RICHLAND	37,800	36,600	97
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
STARK	106,500	103,700	97
SUMMIT	165,000	161,600	98
TRUMBULL	64,500	63,000	98
TUSCARAWAS	23,800	22,700	96
WAYNE	22,000	20,800	95
PENNSYLVANIA			
CRAWFORD	22,500	21,300	95
MERCER	37,800	36,400	96
<b>STATION TOTAL</b>	<b>1,494,600</b>	<b>1,455,100</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,243,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 975,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 11  
(Station also received in Canadian markets.)

For ARB County-by-County Data, see Section a

## WCPO-TV, Cincinnati

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
KENTUCKY (Continued)			
PENDLETON	3,300	3,100	93
ROBERTSON	800	700	88
SCOTT	4,800	4,100	85
TRIMBLE	1,400	1,300	89
WOODFORD	3,800	3,200	84
OHIO			
ADAMS	5,700	5,100	91
BRUNN	7,600	7,200	94
BUTLER	62,300	60,700	97
CLARK	41,100	40,100	98
CLERMONT	25,500	24,800	97
CLINTON	9,400	9,100	97
DARKE	14,000	13,500	97
GREENE	29,200	28,400	98
HAMILTON	285,000	276,100	97
HIGHLAND	9,400	8,900	95
LOGAN	11,000	10,600	97
MIAMI	23,600	23,000	98
MONTGOMERY	172,500	168,900	98
PREBLE	9,900	9,600	98
WARREN	20,500	19,900	97

## WKRC-TV, Cincinnati

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
KENTUCKY (Continued)			
NICHOLAS	1,900	1,500	79
OLDHAM	3,600	3,300	92
OWEN	2,200	1,800	83
PENDLETON	3,300	3,100	93
ROBERTSON	800	700	88
SCOTT	4,800	4,100	85
TRIMBLE	1,400	1,300	89
WOODFORD	3,800	3,200	84
OHIO			
ADAMS	5,700	5,100	91
BROWN	7,600	7,200	94
BUTLER	62,300	60,700	97
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLERMONT	25,500	24,800	97
CLINTON	9,400	9,100	97
DARKE	14,000	13,500	97
GREENE	29,200	28,400	98
HAMILTON	285,000	276,100	97
HIGHLAND	9,400	8,900	95
LOGAN	11,000	10,600	97
MIAMI	23,600	23,000	98
MONTGOMERY	172,500	168,900	98
PREBLE	9,900	9,600	98
ROSS	17,400	16,600	96
SHELBY	10,000	9,700	97
WARREN	20,500	19,900	97

## MORTON FLOM, ENG. CONSULTING ENGINEER

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Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

## Ohio

## WLW-TV, Cincinnati

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
KENTUCKY (Continued)			
OWEN	2,200	1,800	83
PENDLETON	3,300	3,100	93
ROBERTSON	800	700	88
SCOTT	4,800	4,100	85
TRIMBLE	1,400	1,300	89
WOODFORD	3,800	3,200	84
OHIO			
ADAMS	5,700	5,100	91
BROWN	7,600	7,200	94
BUTLER	62,300	60,700	97
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLERMONT	25,500	24,800	97
CLINTON	9,400	9,100	97
DARKE	14,000	13,500	97
GREENE	29,200	28,400	98
HAMILTON	285,000	276,100	97
HIGHLAND	9,400	8,900	95
LOGAN	11,000	10,600	97
MIAMI	23,600	23,000	98
MONTGOMERY	172,500	168,900	98
PREBLE	9,900	9,600	98
SCIOTO	24,800	23,700	96
SHELBY	10,000	9,700	97
WARREN	20,500	19,900	97

## WHIO-TV, Dayton

(ARB Data Continued)


STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
OHIO (Continued)			
GREENE	29,200	28,400	98
HAMILTON	285,000	276,100	97
HARDIN	8,800	8,400	96
HIGHLAND	9,400	8,900	95
LOGAN	11,000	10,600	97
MADISON	7,500	7,100	96
MERCER	9,200	8,900	97
MIAMI	23,600	23,000	98
MONTGOMERY	172,500	168,900	98
PREBLE	9,900	9,600	98
ROSS	17,400	16,600	96
SHELBY	10,000	9,700	97
UNION	7,000	6,700	97
WARREN	20,500	19,900	97

## WSTV-TV, Steubenville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
WEST VIRGINIA			
BARBOUR	3,500	3,100	89
BROOKE	8,200	8,000	97
ODDRIDGE	1,600	1,400	88
HANCOCK	11,900	11,700	98
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94
MARSHALL	11,200	10,700	96
MONONGALIA	14,800	13,500	91
OHIO	22,200	21,400	96
PLEASANTS	2,000	1,800	92
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
RITCHIE	2,700	2,300	86
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WETZEL	5,200	4,900	93

# Ohio—Cleveland

**NBC** **WKYC-TV**   
**Ch. 3**  
 (formerly KYW-TV)

**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 12' 09.5"  
 Longitude 81° 41' 23.4"

**Transmitter:** 6600 Broadview Rd., Parma, O.

**TV tape:** Recording facilities.

**AM Affiliate:** WKYC, 50-kw, 1100 kc.

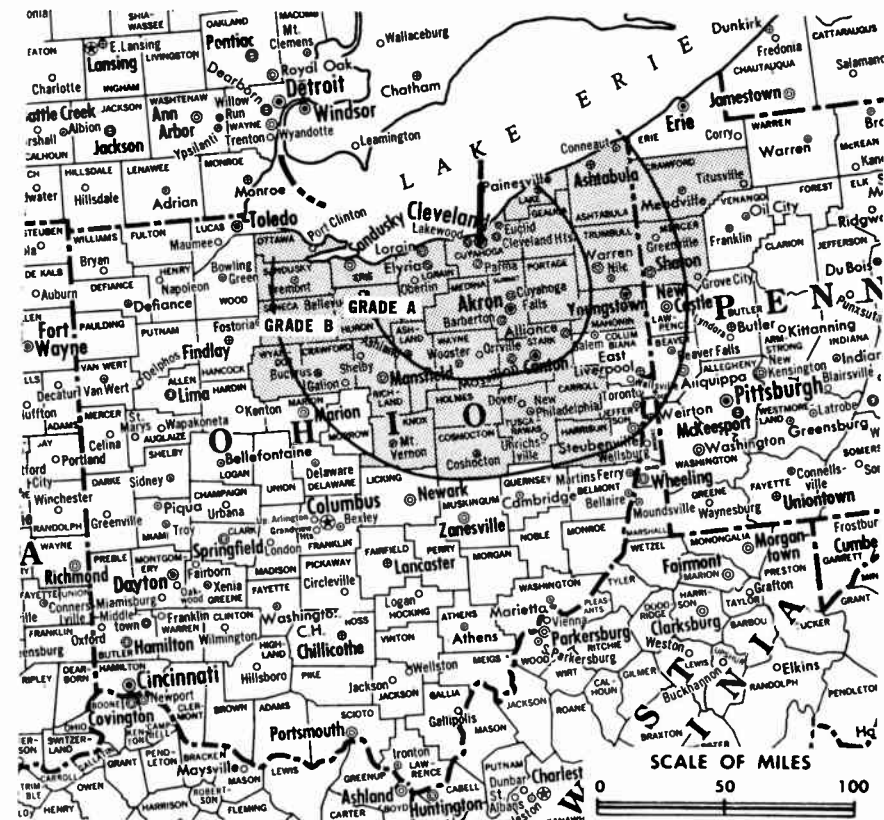
**FM Affiliate:** WKYC-FM, 27-kw, 105.7 mc (No. 289), 900-ft. antenna height.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**Facsimile Service:** AP.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 (County coverage (shaded area) based on 1965 ARB study.



WKYC-TV Ref: FCC File No. BPCT-1789 Granted 1/12/54 ©American Map Co., Inc., N.Y., No. 14244

## WKYC-TV

**Licensee:** National Broadcasting Co., 1403 East Sixth St. (44114).

**Studio:** 1403 East Sixth St.

**Telephone:** 216-781-4500. TWX No.: 216-574-9561.

**Ownership:** See WNBC-TV, New York, N.Y.

**Began Operation:** Oct. 31, 1948 as NBC owned-&-operated outlet. Deal whereby station transferred to Westinghouse approved by FCC Dec. 21, 1955 and effective Jan. 15 (Television Digest, Vol. 11:21 & 12:3). Transfer from Westinghouse back to NBC under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

### Personnel:

- ARTHUR A. WATSON, v.p. & general manager.
- NEAL VAN ELLS, station manager & film buyer.
- FRED EVERETT, chief engineer.
- ROBERT SCHRÖEDER, sales manager.
- J. EDWARD JANEWAY, business manager.
- JOSEPH VARHOLY, production manager.
- JACK DORR, advertising & sales promotion manager.

### DIGEST OF RATE CARD NO. 16—(Jan. 1, 1966)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:30-11 p.m., daily.	\$2800.00	\$1500.00	\$1000.00	\$1100.00*	\$800.00*	\$425.00*

\*Class A—7:29-11:01 p.m., daily.

**NETWORK BASE HOURLY RATE:** \$2500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OHIO</b>			
ASHLAND	12,400	12,100	98
ASHTABULA	28,500	27,500	97
CARROLL	6,000	5,800	97
CUSHCOTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
CUYAHOGA	535,200	522,100	98
ERIE	21,800	21,200	97
GEAUGA	14,900	14,400	97
HARRISON	5,000	4,800	96
HOLMES	5,600	5,000	88
HURON	14,300	13,900	97
KNOX	12,000	11,600	97
LAKE	49,000	48,300	99
LORAIN	67,100	65,700	98
MAHONING	91,900	89,900	98
MEVINA	20,900	20,400	98
OTTAWA	11,000	10,700	98
PORTIAGE	26,800	26,200	98
RICHLAND	37,800	36,600	97
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
STARK	106,500	103,700	97
SUMMIT	165,000	161,600	98
TRUMBULL	64,500	63,000	98
TUSCARAWAS	23,800	22,700	96
WAYNE	22,000	20,800	95
WYANDOT	6,600	6,300	96
<b>PENNSYLVANIA</b>			
CRAWFORD	22,500	21,300	95
MERCER	37,800	36,400	96
<b>STATION TOTAL</b>	<b>1,468,700</b>	<b>1,429,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,237,800  
 AVERAGE DAILY CIRCULATION (MARCH 65) 977,900  
 COLOR PENETRATION PERCENTAGE (NOV 65) 11  
 (Station also received in Canadian markets)

For Group Ownership  
 of TV Stations,  
 see Section c.



# Ohio—Cleveland



**WJW-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"  
Longitude 81° 42' 58"

TV tape: Recording facilities.

Transmitter: 4501 Pleasant Valley Rd.

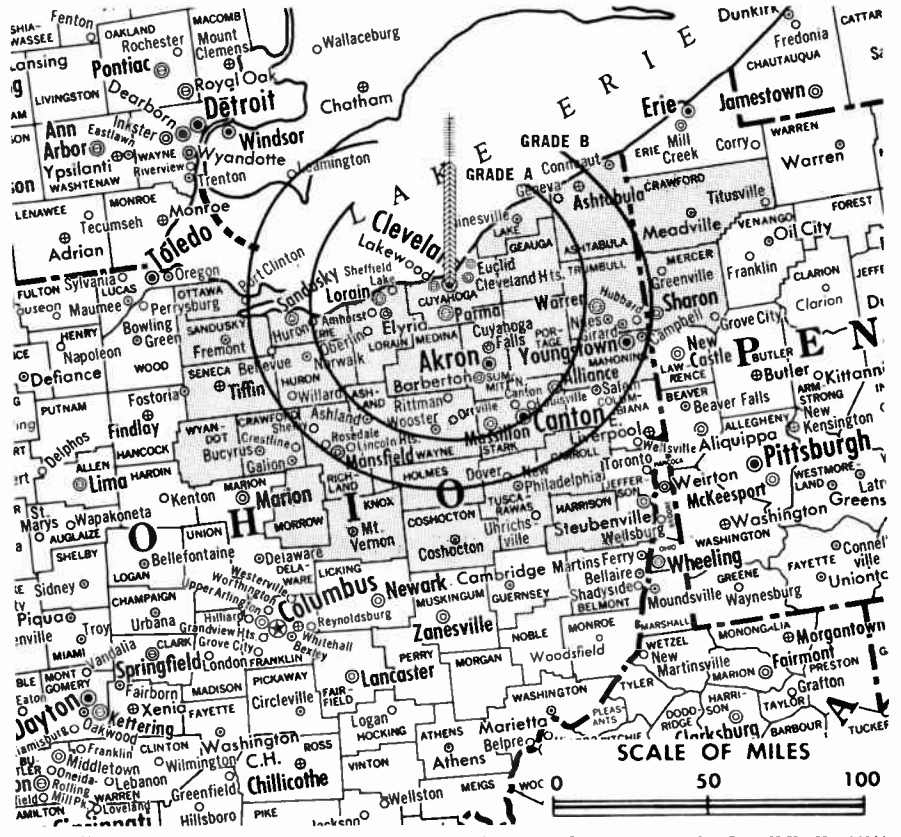
AM Affiliate: WJW, 10-kw (5-kw night), 850 kc.

FM Affiliate: WJW-FM, 19-kw, 104.1 mc (No. 281), 520-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI. News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WJW-TV Ref: FCC File No. BMPCT-2527 Granted 10/21/54

© American Map Co., Inc., N.Y., No. 14244

## WJW-TV

Licensee: Storer Broadcasting Co., 1630 Euclid Ave. (44115).

Studio: 1630 Euclid Ave.

Telephone: 216-861-6080.

TWX No.: 216-574-9350.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44).

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

- KENNETH BAGWELL, vice president & general manager.
- JULIAN KANTER, national sales manager.
- CHUCK BERGESON, sales manager & asst. general manager.
- TERRENCE C. ATKINSON, local sales manager.
- JAMES H. KNIGHT, promotion director.
- TED ANTHONY, merchandising director.
- ROBERT HUBER, program director.
- GIL ANDERSON, chief engineer.

### DIGEST OF RATE CARD NO. 22 (July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min.\* 20 Sec.\* ID\*  
Class AA—7:30-11 p.m., daily.  
\$2500.00 \$1300.00 \$1050.00 \$650.00 \$1000.00 \$800.00 \$400.00

\*Class AA—7:59-11 p.m., Mon.-Sat.; 6:31-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$2400.

For Other Group Owners of TV Stations  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OHIO</b>			
ASHLANU	12,400	12,100	98
ASHTABULA	28,500	27,500	97
CARROLL	6,000	5,800	97
COSHOCOTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
CUYAHOGA	535,200	522,100	98
ERIE	21,800	21,200	97
GEAUGA	14,900	14,400	97
HARRISON	5,000	4,800	96
HOLMES	5,600	5,000	88
HURON	14,300	13,900	97
KNOX	12,000	11,600	97
LAKE	49,000	48,300	99
LORAIN	67,100	65,700	98
MAHONING	91,900	89,900	98
MEDINA	20,900	20,400	98
MORROW	5,800	5,600	97
OTTAWA	11,000	10,700	98
PURTAJE	26,800	26,200	98
RICHLAND	37,800	36,600	97
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
STARK	106,500	103,700	97
SUMMIT	165,000	161,600	98
TRUMBULL	64,500	63,000	98
TUSCARAWAS	23,800	22,700	96
WAYNE	22,000	20,800	95
WYANDOT	6,600	6,300	96
<b>PENNSYLVANIA</b>			
CRAWFORD	22,500	21,300	95
MERCER	37,800	36,400	96
<b>STATION TOTAL</b>	<b>1,474,500</b>	<b>1,435,400</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 1,224,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 939,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 11  
(Station also received in Canadian markets)





**WBNS-TV**

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 710-ft. above av. terrain, 839-ft. above ground, 1549-ft. above sea level.

Latitude 39° 58' 13"  
Longitude 83° 01' 27"

Transmitter: 770 Twin Rivers Dr.

TV tape: Recording facilities.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kc (CBS).

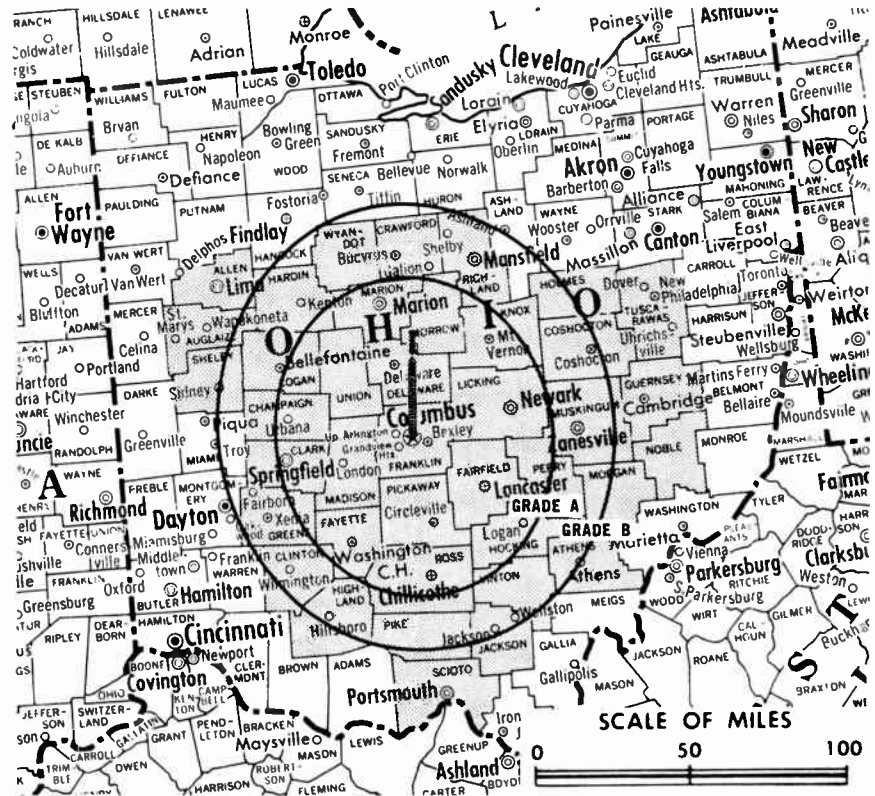
FM Affiliate: WBNS-FM, 54-kw, 97.1 mc (No. 246), 400-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.)



WBNS-TV Ref: FCC File No. BPCT-2294 Granted 4/23/57

©American Map Co., Inc., N.Y., No. 1424

## WBNS-TV

Licensee: WBNS-TV Inc., 62 East Broad St. (43215).

Studio: 770 Twin Rivers Dr.

Sales Office: 62 East Broad St.

Telephone: 614-224-7121.

TWX No.: 614-759-0444.

Ownership: WBNS-TV Inc., Richard A. Borel, pres. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, Preston Wolfe, pres.

Began Operation: Oct. 5, 1949.

Represented (sales) by Blair-TV.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

- RICHARD A. BOREL, exec. vice president & general manager.
- ROBERT D. THOMAS, vice president, sales.
- JOHN A. HALDI, program director.
- L. H. NAFZGER, chief engineer.
- ROBERT M. SPROUSE, national sales manager.
- FRANK N. JONES, local sales manager.
- ROBERT KINGWELL, promotion director.
- GEORGE MEGOWN, operations director.
- BETTY DIXON, film buyer.
- CARL PAPAI, public service director.
- WILLIAM H. ZIPF, farm director.
- THOMAS DORSEY, news director.

### DIGEST OF RATE CARD NO. 13—(Nov. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$360.00 \$350.00\* \$325.00\* \$165.00\*

\*Class AA—7:30-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>OHIO</b>			
ALLEN	32,500	31,200	96
ATHENS	12,300	11,600	94
AUGLAIZE	11,000	10,600	96
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLINTON	9,400	9,100	97
COSHOCTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
DELAWARE	10,700	10,400	98
FAIRFIELD	20,300	19,600	98
FAYETTE	7,800	7,500	96
FRANKLIN	223,000	217,600	98
GREENE	29,200	28,400	98
GUERNSEY	11,200	10,600	95
HARDIN	8,800	8,400	96
HIGHLAND	9,400	8,900	95
HOCKING	6,000	5,700	96
HOLMES	5,600	5,000	88
JACKSON	8,600	8,200	95
KNOX	12,000	11,600	97
LICKING	29,300	28,600	98
LOGAN	11,000	10,600	97
MADISON	7,500	7,100	96
MARION	18,900	18,500	97
MORGAN	3,500	3,300	93
MORROW	5,800	5,600	97
MUSKINGUM	23,800	22,900	96
NOBLE	3,000	2,700	91
PERRY	7,800	7,500	96
PICKAWAY	10,000	9,700	98
PIKE	5,700	5,300	94
RICHLAND	37,800	36,600	97
ROSS	17,400	16,600	96
SCIUTO	24,800	23,700	96
SHELBY	10,000	9,700	97
TUSCARAWAS	23,800	22,700	96
UNION	7,000	6,700	97
VINTON	2,600	2,400	94
WYANDOT	6,600	6,300	96
<b>STATION TOTAL</b>	<b>749,300</b>	<b>723,900</b>	<b>97</b>
NET WEEKLY CIRCULATION (MARCH 65)			501,100
AVERAGE DAILY CIRCULATION (MARCH 65)			369,100
COLOR PENETRATION PERCENTAGE (NOV 65)			15

For Other Publishers Owning TV Stations,  
see Newspaper Ownership Section.

# Ohio—Columbus



**WLW-C**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 436-ft. above av. terrain, 576-ft. above ground, 1318-ft. above sea level.

Latitude 40° 01' 31"  
Longitude 83° 01' 48"

Transmitter: 3165 Olentangy River Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

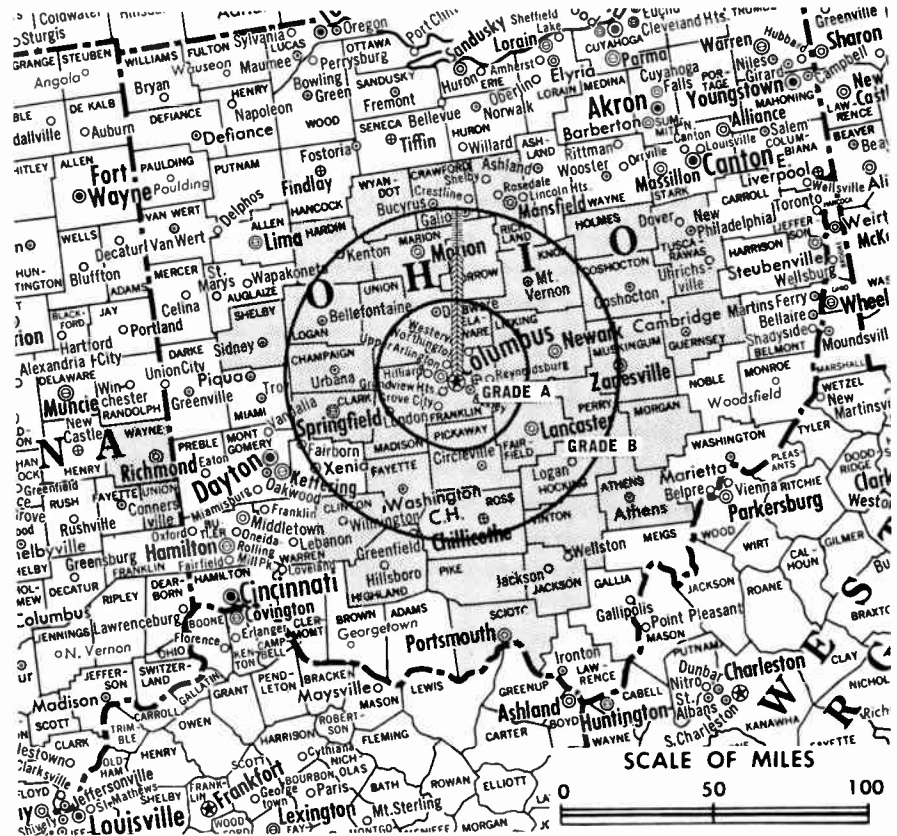
News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WLW-C Ref: FCC File No. BPCT-918 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

## WLW-C

Licensee: Avco Broadcasting Corp., 3165 Olentangy River Rd., Columbus (43202).

Studio: 3165 Olentangy River Rd. Telephone: 614-263-5441.

Ownership: Avco Bcstg. Corp., 100%. For other interests, see WLW-T, Cincinnati.

Began Operation: April 3, 1949.

Represented (sales) by Broadcast Communications Group.

Represented (legal) by Hogan & Hartson.

Personnel:

- RICHARD E. REED, vice president & general manager.
- LLOYD R. FORREST, sales manager.
- MERVIN A. DUREA, program director.
- RODNEY R. WARNER, promotion manager.
- HUGH DEMOSS, news director.
- MORRIS W. BUTLER, director special broadcast services.
- CHARLES SLOAN, chief engineer.
- DAVID CHASE, production manager.
- JUANITA MITCHELL, film director.

### DIGEST OF RATE CARD NO. 14

(Aug. 30, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.					
\$1150.00	\$690.00	\$460.00	\$400.00	\$275.00	\$138.00
NETWORK BASE HOURLY RATE: \$1150.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
INDIANA			
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96

### OHIO

ATHENS	12,300	11,600	94
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLINTON	9,400	9,100	97
COSHOCTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
DELAWARE	10,700	10,400	98
FAIRFIELD	20,300	19,800	98
FAYETTE	7,800	7,500	96
FRANKLIN	223,000	217,600	98
GUERNSEY	11,200	10,600	95
HARDIN	8,800	8,400	96
HIGHLAND	9,400	8,900	95
HOCKING	6,000	5,700	96
HOLMES	5,600	5,000	88
JACKSON	8,600	8,200	95
KNOX	12,000	11,600	97
LICKING	29,300	28,600	98
LOGAN	11,000	10,600	97
MADISON	7,500	7,100	96
MARION	18,900	18,500	97
MORGAN	3,500	3,300	93
MORROW	5,800	5,600	97
MUSKINGUM	23,800	22,900	96
PERRY	7,800	7,500	96
PICKAWAY	10,000	9,700	98
PIKE	5,700	5,300	94
RICHLAND	37,800	36,600	97
ROSS	17,400	16,600	96
SCIOTO	24,800	23,700	96
SHELBY	10,000	9,700	97
TUSCARAWAS	23,800	22,700	96
UNION	7,000	6,700	97
VINTON	2,600	2,400	94
WYANDOT	6,600	6,300	96
STATION TOTAL	698,800	675,200	97

NET WEEKLY CIRCULATION (MARCH 65)	484,400
AVERAGE DAILY CIRCULATION (MARCH 65)	331,900
COLOR PENETRATION PERCENTAGE (NOV 65)	15

# Ohio—Columbus



**WTVN-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 570-ft. above av. terrain, 643-ft. above ground, 1379-ft. above sea level.

Latitude 39° 52' 29"  
Longitude 82° 58' 46"

Transmitter: 901 Obetz Rd. between Parsons Ave. & Lockbourne Rd.

TV tape: Recording facilities.

Studio: Harmon & Griggs Ave.

AM Affiliate: WTVN, 5-kw, 610 kc (ABC).

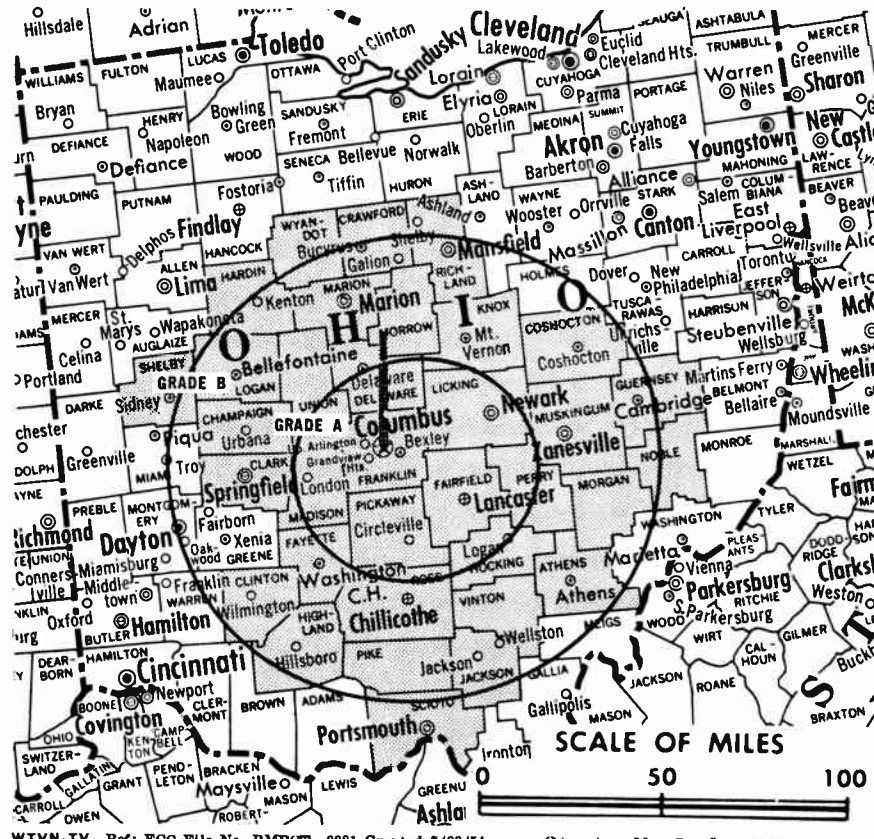
FM Affiliate: WTVN-FM, 25-kw, 96.3 mc (No. 242), 560-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Total Households © SRDS  
Consumer Market Data as of 1/1/86.  
TV Homes: TV% and Circulation  
© 1985 American Research Bureau.  
County coverage (shaded area) based on 1985 ARB study.



WTVN-TV Ref: FCC File No. BMPCT-2281 Granted 7/22/54

© American Map Co., Inc., N.Y., No. 14244

## WTVN-TV

Licensee: Taft Broadcasting Co., 753 Harmon Ave. (43223).

Telephone: 614-228-5801. TWX No.: 614-759-0448.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- HULBERT TAFT JR., chairman & chief executive officer.
- LAWRENCE H. ROGERS II, president.
- JOHN L. McCLAY, vice president of operations.
- ROBERT C. WIEGAND, general manager & film buyer.
- DICK OSTRANDER, general sales manager.
- RAY CREAMER, local sales manager.
- DON CHAPIN, v.p. for national sales.
- JOSEPH A. JENKINS, program manager.
- GENE O'DELL, production manager.
- ROGER JOHNSON, commercial operations director.
- PAUL LLOYD, film director.
- CHARLENE GALLATIN, publicity & promotion director.
- NICK BASSO, news director.
- EDWARD KOPRIVER, chief engineer.

DIGEST OF RATE CARD NO. A21—(Jan. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-11 p.m., daily.  
\$1200.00 \$720.00 \$420.00 \$360.00 \$350.00 \$300.00 \$150.00

NETWORK BASE HOURLY RATE: \$1300.

For Other Sales and Transfers of TV Stations  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>OHIO</b>			
ATHENS	12,300	11,600	94
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLINTON	9,400	9,100	97
COSHOCTON	10,000	9,400	94
CRAWFORD	15,100	14,600	96
DELAWARE	10,700	10,400	98
FAIRFIELD	20,300	19,800	98
FAYETTE	7,800	7,500	96
FRANKLIN	223,000	217,600	98
GUERNSEY	11,200	10,600	95
HARDIN	8,800	8,400	96
HIGHLAND	9,400	8,900	95
HOCKING	6,000	5,700	96
JACKSON	8,600	8,200	95
KNOX	12,000	11,600	97
LICKING	29,300	28,600	98
LOGAN	11,000	10,600	97
MADISON	7,500	7,100	96
MARION	18,900	18,500	97
MORGAN	3,500	3,300	93
MORROW	5,800	5,600	97
MUSKINGUM	23,800	22,900	96
NOBLE	3,000	2,700	91
PERRY	7,800	7,500	96
PICKAWAY	10,000	9,700	98
PIKE	5,700	5,300	94
RICHLAND	37,800	36,600	97
ROSS	17,400	16,600	96
SCIOTO	24,800	23,700	96
SHELBY	10,000	9,700	97
UNION	7,000	6,700	97
VINTON	2,600	2,400	94
WYANDOT	6,600	6,300	96
<b>STATION TOTAL</b>	<b>647,200</b>	<b>626,000</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 483,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 346,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 15

# Ohio—Dayton

**WKEF**

Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 525-kw visual, 52.5-kw aural. Antenna: 700-ft. above av. terrain, 650-ft. above ground, 1570-ft. above sea level.

Latitude 39° 43' 15.5"  
Longitude 84° 15' 38.9"

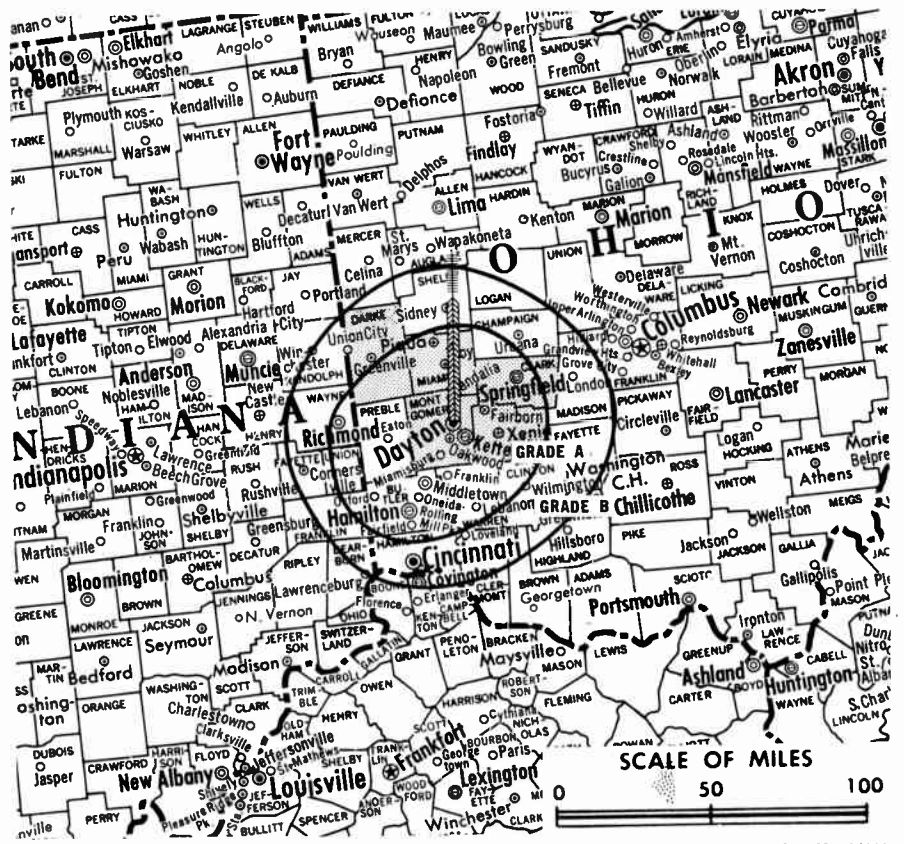
Holds CP for 1000-kw max. and 371-kw horizontal visual, 100-kw max. and 37.1-kw horizontal aural.

Transmitter: 1731 Soldiers Home Road.

TV tape: Recording facilities.

Color: Network & slide.

News Wire Service: UPI.



WKEF Ref: FCC File No. BMPCT-4207 Granted 11/26/52

© American Map Co., Inc., N.Y. No. 14244

Network Service: NBC, CBS and ABC on per program basis.

Licensee: Springfield Television Bcstg. Corp., Box 2210, Springfield, Mass.

Studio: 1731 Soldiers Home Road (45418).

Telephone: 513-263-2662.

Ownership: See WWLP, Springfield, Mass.

Began Operation: Sept. 27, 1964.

Represented (sales) by Adam Young Inc.

Represented (legal) by Martin E. Firestone.

Represented (engineering) by Townsend Assoc.

Personnel:

JOHN FERGIE, v.p. & station manager.  
ROBERT Q. TIEDJE, general sales manager.  
GEORGE J. MITCHELL, program director.  
LEONARD J. CORMIER, chief engineer.

**DIGEST OF RATE CARD NO. 2**  
(Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$420.00	\$252.00	\$168.00	\$106.00	\$84.00	\$60.00 \$48.00

ARB Data Not Available.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Ohio—Dayton



**WHIO-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"  
Longitude 84° 14' 50"

Transmitter: 3316 Germantown Rd.

TV tape: Recording facilities.

Color: Network, film & slide.

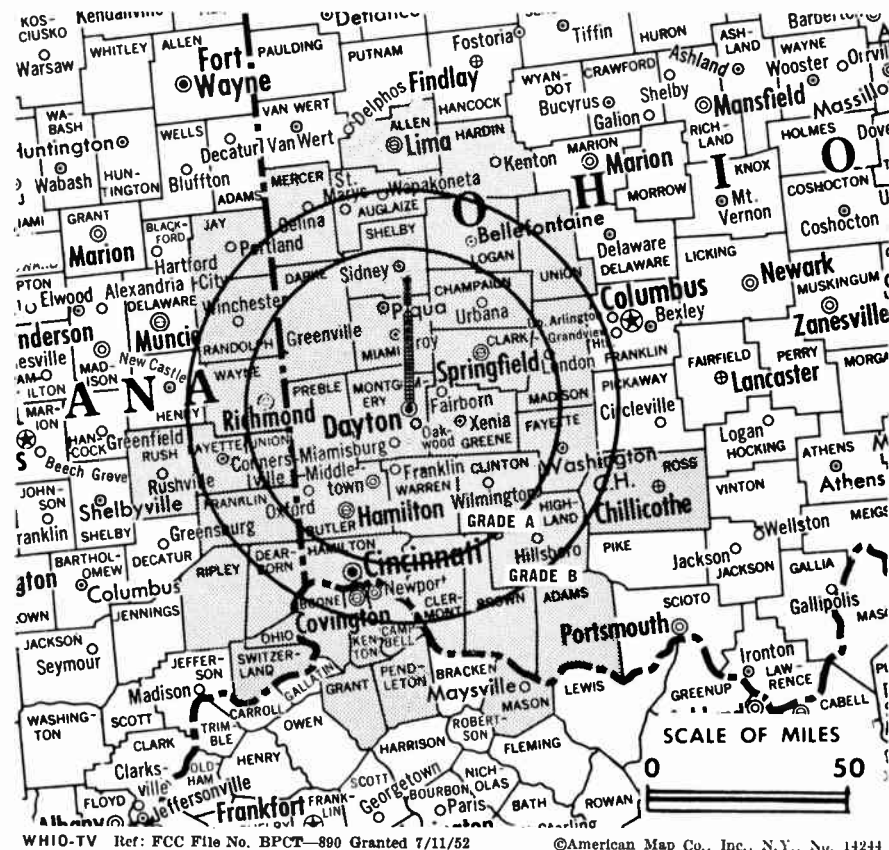
News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: WHIO, 5-kw, 1290 kc (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 mc (No. 256), 515-ft. antenna height.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WHIO-TV Ref: FCC File No. BPCT-890 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

## WHIO-TV

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave. (45401).

Studio: 1414 Wilmington Ave.

Telephone: 513-254-5311. TWX No.: 513-944-0476.

Ownership: Cox Bcstg. Corp., 100%. James M. Cox Jr., chmn.; J. Leonard Reinsch, pres.; Frank Gaither, v.p. Cox ownership: Atlanta Newspapers, 45%; Dayton Newspapers Inc., 19.21%; Springfield Newspapers Inc., 20.35%; Jayren Corp., 5.5%; 23 others, none owning as much as 2%. James M. Cox Jr. votes stock held by Atlanta, Dayton & Springfield newspapers. J. Leonard Reinsch is sole owner of Jayren Corp. Same as Dayton Daily News and Journal Herald. Same interests (Cox) also operate WSB-TV and WSB; Atlanta (Atlanta Journal and Constitution); WSOC-TV, Charlotte (WSOC); WIIC-TV, Pittsburgh; KTVU, Oakland-San Francisco; WIOD, Miami, Fla.; publish Miami (Fla.) Daily News, Springfield (O.) News and Sun (Springfield Newspapers Inc.). Also owns CATV systems in Lewistown, Lock Haven and Tyrone, Pa.; Astoria & The Dalles, Ore. and Aberdeen, Wash., plus CATV franchise for Athens, Ala.

Began Operation: Feb. 23, 1949.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT H. MOODY, exec. v.p. & general manager.  
STANLEY G. MOUSE, asst. general manager & sales manager.  
W. E. WOLAVER, merchandise manager.  
CHARLES E. GAY, program, promotion director & film buyer.  
TOM FRAWLEY, news director.  
JOSEPH ROCKHOLD, farm director.  
ERNEST L. ADAMS, chief engineer.

### DIGEST OF RATE CARD NO. 13

(July 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-11 p.m., daily.	\$1300.00	\$775.00	\$500.00	\$350.00	\$290.00
NETWORK BASE HOURLY RATE:	\$1400.				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>INDIANA</b>			
DEARBORN	8,600	8,300	97
FAYETTE	7,000	6,700	97
FRANKLIN	4,400	4,200	94
JAY	6,600	6,200	95
OHIO	1,000	1,000	98
RANDOLPH	8,800	8,400	96
RIPLEY	5,900	5,600	95
RUSH	5,700	5,600	98
SWITZERLAND	2,000	1,800	93
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96
<b>KENTUCKY</b>			
BOONE	7,600	7,300	96
CAMPBELL	28,200	27,000	96
GRANT	2,600	2,300	87
KENTON	40,000	38,400	96
MASON	5,700	4,900	87
PENDLETON	3,300	3,100	93
<b>OHIO</b>			
ADAMS	5,700	5,100	91
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
BROWN	7,600	7,200	94
BUTLER	62,300	60,700	97
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLERMONT	25,500	24,800	97
CLINTON	9,400	9,100	97
DARKE	14,000	13,500	97
FAYETTE	7,800	7,500	96

(Continued on page 491-b)

STATION TOTAL 1,009,500 976,300 97

NET WEEKLY CIRCULATION (MARCH 65) 533,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 376,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 13

ARE YOU LOSING NINE COUNTIES?  
**Not when you buy WHIO-TV**



**AVERAGE DAILY CIRCULATION**

	<b>WHIO-TV</b>	<b>STATION B</b>	<b>WHIO-TV Advantage</b>
TOTAL WEEK	376,900	321,400	+ 55,500
DAYTIME	242,300	178,800	+ 63,500
EARLY EVENING	207,200	156,800	+ 50,400
PRIME TIME	247,500	220,600	+ 26,900
LATE EVENING	80,700	68,200	+ 12,500
STATION CIRCULATION	42 counties	33 counties	+ 9 counties

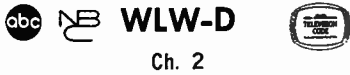
Source: ARB Comprehensive Report of TV Circulation. The figures quoted are estimates and subject to the standard deviations inherent in the survey.



Cox Broadcasting Corporation stations: WSB AM-FM-TV, Atlanta; WHIO AM-FM-TV, Dayton; WSOC AM-FM-TV, Charlotte; WIOD AM-FM, Miami; KTVU, San Francisco-Oakland; WIIC, Pittsburgh



# Ohio—Dayton



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 459-ft. above ground, 1395-ft. above sea level.

Latitude 39° 43' 05"  
Longitude 84° 15' 21"

Transmitter: Frytown & W. Carrollton Rds.

Studio: 4595 S. Dixie Highway.

Telephone: 513-293-2101.

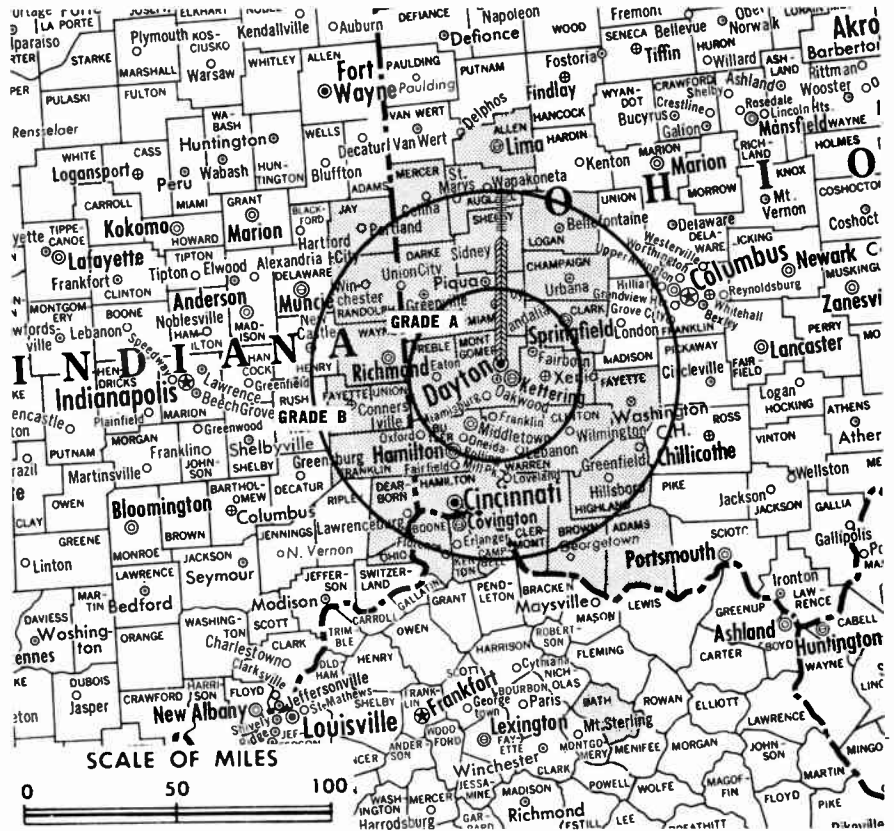
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SIDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1963 ARB study.



WLW-D Ref: FCC File No. BPCT-916 Granted 12/10/52

© American Map Co., Inc., N.Y., No. 14244

## WLW-D

Network Service: ABC, NBC.

Licensee: Avco Bcstg Corp., 4595 S. Dixie Highway, Dayton (45401).

Ownership: Avco Bcstg Corp., 100%. (See WLW-T, Cincinnati.)

Began Operation: March 15, 1949.

Represented (sales) by Broadcast Communications Group Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- DONALD L. DAHLMAN, vice president & general manager.
- DAVID STRUBBE, sales manager.
- GEORGE RESING, program director.
- ROBERT TOLLIVER, promotion & publicity director.
- ED HAMLYN, news director.
- RICHARD BEACH, director special broadcast services.
- ROBERT B. WEHRMAN, chief engineer.
- JACK CARROLL, production manager.
- ROBERT BARNES, film director.

### DIGEST OF RATE CARD NO. 12—(Aug. 30, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$1300.00	\$780.00	\$520.00	\$380.00	\$300.00	\$150.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1300 (ABC), \$1300 (NBC).

For Other Owners of Two or More TV Stations,  
see Group Ownership Section

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>INDIANA</b>			
DEARBORN	8,600	8,300	97
FAYETTE	7,000	6,700	97
FRANKLIN	4,400	4,200	94
JAY	6,600	6,200	95
OHIO	1,000	1,000	98
RANDOLPH	8,800	8,400	96
UNION	1,700	1,600	94
WAYNE	23,500	22,600	96
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOONE	7,600	7,300	96
CAMPBELL	28,200	27,000	96
KENTON	40,000	38,400	96
<b>OHIO</b>			
ADAMS	5,700	5,100	91
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
BROWN	7,600	7,200	94
BUTLER	62,300	60,700	97
CHAMPAIGN	9,000	8,700	97
CLARK	41,100	40,100	98
CLERMONT	25,500	24,800	97
CLINTON	9,400	9,100	97
DAKKE	14,000	13,500	97
FAYETTE	7,800	7,500	96
GREENE	29,200	28,400	98
HAMILTON	285,000	276,100	97
HIGHLAND	9,400	8,900	95
LOGAN	11,000	10,600	97
MERCER	9,200	8,900	97
MIAMI	23,600	23,000	98
MONTGOMERY	172,500	168,900	98
PREBLE	9,900	9,600	98
SHELBY	10,000	9,700	97
WARREN	20,500	19,900	97
<b>STATION TOTAL</b>	<b>946,200</b>	<b>916,100</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	466,400
AVERAGE DAILY CIRCULATION (MARCH 65)	321,400
COLOR PENETRATION PERCENTAGE (NOV 65)	13



# Ohio—Lima



Ch. 35

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 202-kw visual, 102-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"  
Longitude 84° 07' 55.5"

Transmitter: 1424 Rice Ave.

TV tape: Recording facilities.

AM Affiliate: WIMA, 1-kw, 1150 kc (ABC).

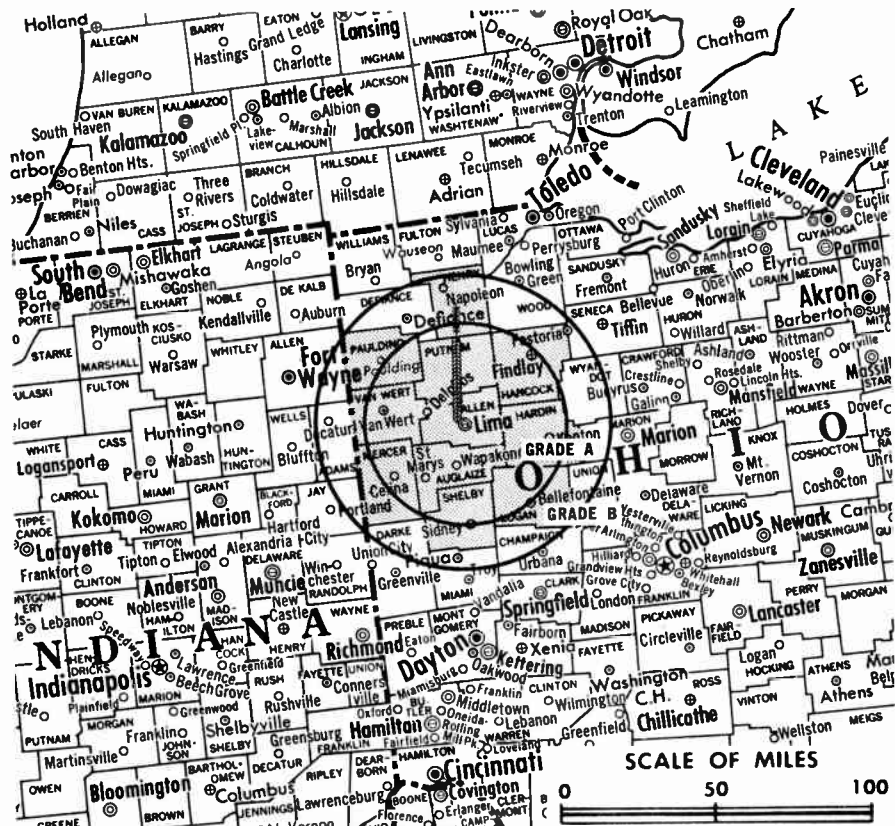
FM Affiliate: WIMA-FM, 15-kw, 102.1 mc (No. 271), 190-ft. antenna height.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

\*Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WIMA-TV Ref: FCC File No. BPCT-3190 Granted 3/30/63

©American Map Co., Inc., N.Y., No. 14244

## WIMA-TV

Network Service: NBC, ABC.

Licensee: WLOK Inc., 1424 Rice Ave. (45805).

Studio: 1424 Rice Ave.

Telephone: 419-225-3010.

TWX No.: 419-745-4778.

Ownership: Northwestern Ohio Bcstg. Corp.; George Hamilton, pres., 45.5%; Robt. W. Mack, v.p.-treas., 42.74%; F. E. Mack, 7.27%; Suzanne Hamilton Stewart, 4.5%. WIMA-TV also owns 50% of CATV franchise for Findlay, O.

Began Operation: March 30, 1953. Sale to present owners by Pixley and Case families approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by The Meeker Co.

Represented (legal) by Robb, Porter, Kistler & Parkinson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- R. W. MACK, general manager.
- JOHN STEWART, sales, station manager & film buyer.
- WALT WILSON, news director.
- PHIL COSTIN, program director.
- M. J. LAMB, chief engineer.

### DIGEST OF RATE CARD NO. 3 (Nov. 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—7-11 p.m., daily.  
\$225.00 \$135.00 \$90.00 \$57.00 \$50.00 \$47.50 \$45.00 \$22.50  
NETWORK BASE HOURLY RATE: \$175 (NBC), \$175 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
OHIO			
ALLEN	32,500	31,200	96
AUGLAIZE	11,000	10,600	96
HANCOCK	17,600	17,100	97
HARDIN	8,800	8,400	96
HENRY	7,700	7,500	98
LOGAN	11,000	10,600	97
MERCER	9,200	8,900	97
PAULDING	4,900	4,700	96
PUTNAM	7,600	7,300	96
SHELBY	10,000	9,700	97
VAN WERT	8,900	8,700	97
<b>STATION TOTAL</b>	<b>129,200</b>	<b>124,700</b>	<b>97</b>
NET WEEKLY CIRCULATION (MARCH 65)			54,300
AVERAGE DAILY CIRCULATION (MARCH 65)			35,200
COLOR PENETRATION PERCENTAGE (NOV 65)			9

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
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Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Ohio—Steubenville-Wheeling, West Virginia

**abc WSTV-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"  
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

TV tape: Recording facilities.

Studio: Altamont Heights.

AM Affiliate: WSTV, 1-kw (.25-kw night), 1340 kc (MBS).

FM Affiliate: WSTV-FM, 3.1-kw, 103.5 mc (No. 278), 880-ft. antenna height.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WSTV-TV Ref: FCC File No. BPCT-1049 Granted 8/12/53  
Authorized: FCC File No. BPCT-2786 Granted 8/23/60

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## WSTV-TV

Network Service: CBS, ABC.

Licensee: Rust Craft Broadcasting Co., WSTV Broadcast Center, Market St., Steubenville, Ohio.

Telephone: 614-282-0911, Steubenville. TWX No.: 614-283-4061.

Ownership: Rust Craft Greeting Cards Inc., 100%. Majority stockholders are Louis Berkman Co., 20.3% and Parkersburg Steel Co. (Berkman family majority owner), 8%. Stations are: WSTV-TV, WSTV and FM; WRDW-TV, Augusta, Ga.; WRCB-TV, Chattanooga, Tenn.; WROC-TV, Rochester, N.Y. (WROC & FM); WPIT & FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WJMJ & FM, Philadelphia and WWOL & FM, Buffalo, N.Y. Stations operate as Rust Craft Broadcasting Co. Rust Craft holds a Ch. 17 grant for Jacksonville, Fla.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vols. 17:30, 33, 2:14).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

JACK N. BERKMAN, president.  
FRED WEBER, executive vice president.  
THEODORE A. EILAND, v.p. & general manager.  
PACKEY McFARLAND, regional sales manager.  
BEULA GOLDFEIN, asst. secretary & office manager.  
LEE GAYNOR, national sales manager, New York.  
GEORGE H. WILSON, promotion & publicity director.  
STAN SCOTT, news director.  
WILLIAM CHESNES, operations manager.  
GINNY GRIFFIN, merchandising director.  
CHARLES SHEPHERD, technical director.

### DIGEST OF RATE CARD NO. 10—(Feb. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$900.00	\$480.00	\$290.00	\$250.00	\$200.00	\$100.00

NETWORK BASE HOURLY RATE: \$775 (ABC), \$775 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>MARYLAND</b>			
GARRETT	5,300	4,700	89
<b>OHIO</b>			
BELMONT	25,300	24,500	97
CARROLL	6,000	5,800	97
COLUMBIANA	32,500	31,600	97
COSHOCTON	10,000	9,400	94
GUERNSEY	11,200	10,600	95
HARRISON	5,000	4,800	96
HOLMES	5,600	5,000	88
JEFFERSON	28,400	27,700	97
MAHONING	91,900	89,900	98
MONROE	4,400	4,100	94
MORGAN	3,500	3,300	93
NOBLE	3,000	2,700	91
STARK	106,500	103,700	97
TRUMBULL	64,500	63,000	98
TUSCARAWAS	23,800	22,700	96
WASHINGTON	15,800	14,900	94
<b>PENNSYLVANIA</b>			
ALLEGHENY	489,800	476,000	97
ARMSTRONG	23,000	22,200	96
BEAVER	61,300	59,800	97
BUTLER	33,700	32,800	97
CLARION	10,300	9,800	95
FAYETTE	46,600	44,300	95
GREENE	10,500	10,000	95
INDIANA	20,700	19,800	96
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
SOMERSET	21,100	20,100	95
WASHINGTON	64,100	62,100	97
WESTMORELAND	105,700	103,000	97

(Continued on page 491-b)

STATION TOTAL	1,554,400	1,500,800	97
NET WEEKLY CIRCULATION (MARCH 65)			495,100
AVERAGE DAILY CIRCULATION (MARCH 65)			274,300
COLOR PENETRATION PERCENTAGE (NOV 65)			11

# Ohio—Toledo



**WSPD-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 18.2-kw aural (directional antenna). Antenna: 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"  
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road, Oregon, O., 7-mi. NNE of Toledo.

TV tape: Recording facilities.

AM Affiliate: WSPD, 5-kw, 1370 kc (NBC).

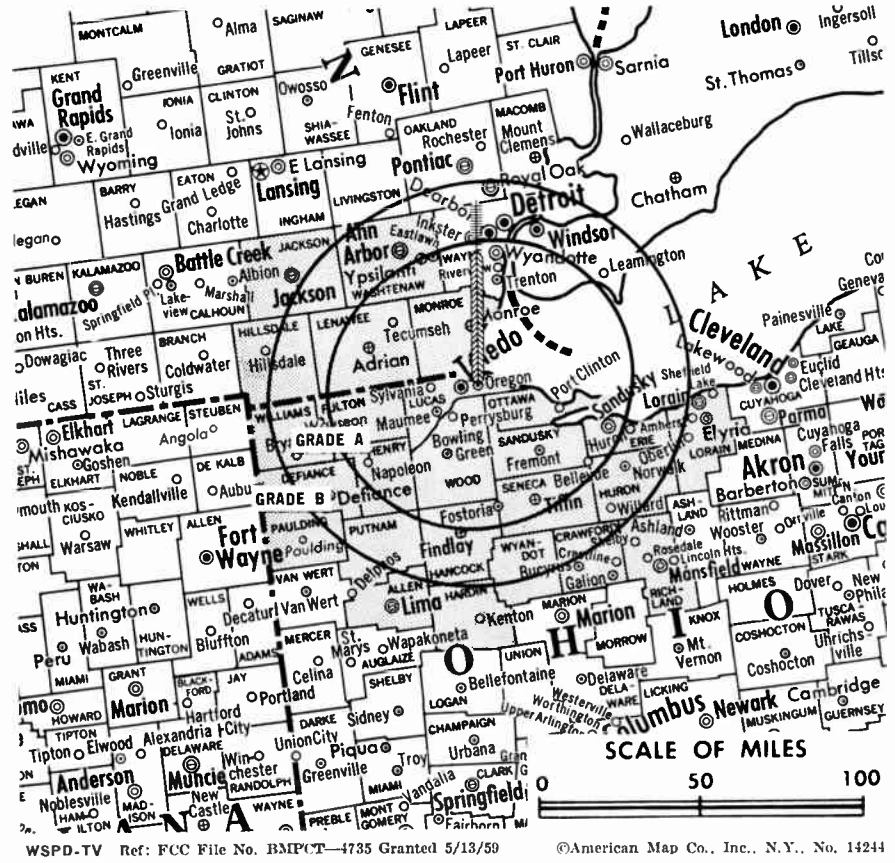
FM Affiliate: WSPD-FM, 5-kw, 101.5 mc (No. 268), 810-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



## WSPD-TV

Licensee: Storer Broadcasting Co., 136 Huron St. (43604).

Studio: 136 Huron St.

Telephone: 419-248-6201. TWX No.: 419-379-0306.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: July 21, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

### Personnel:

- STANTON P. KETTLER, president.
- BILL MICHAELS, v.p. television division.
- KEITH McKENNEY, v.p., general manager.
- ROBERT BAILEY, general sales manager.
- D. MERLE GORE, national sales service director.
- DICK BEACH, production manager.
- RALPH RUST, operations director.
- JOHN A. STEINWAND, promotion director.
- GEORGE FULOP, chief engineer.

### DIGEST OF RATE CARD NO. 21 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1200.00	\$800.00	\$560.00	\$400.00	\$440.00	\$340.00 \$170.00
NETWORK BASE HOURLY RATE: \$1,100.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
HILLSDALE	10,300	9,800	95
JACKSON	39,900	38,900	98
LENAWEE	22,900	22,200	97
MONROE	29,600	29,000	98
WASHTENAW	51,300	48,800	95
<b>OHIO</b>			
ALLEN	32,500	31,200	96
CRAWFORD	15,100	14,600	96
DEFIANCE	9,400	9,100	97
ERIE	21,800	21,200	97
FULTON	8,800	8,400	96
HANCOCK	17,600	17,100	97
HARDIN	8,800	8,400	96
HENRY	7,700	7,500	98
HURON	14,300	13,900	97
LORAIN	67,100	65,700	98
LUCAS	146,700	143,400	98
OTTAWA	11,000	10,700	98
PAULDING	4,900	4,700	96
PUTNAM	7,600	7,300	96
RICHLAND	37,800	36,600	97
SANOUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WILLIAMS	9,500	9,100	96
WOOD	21,600	21,000	97
WYANOOT	6,600	6,300	96
<b>STATION TOTAL</b>	<b>637,500</b>	<b>618,700</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>415,200</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>281,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>11</b>	

# Ohio—Toledo



**WTOL-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"  
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, Ohio.

TV tape: Recording facilities.

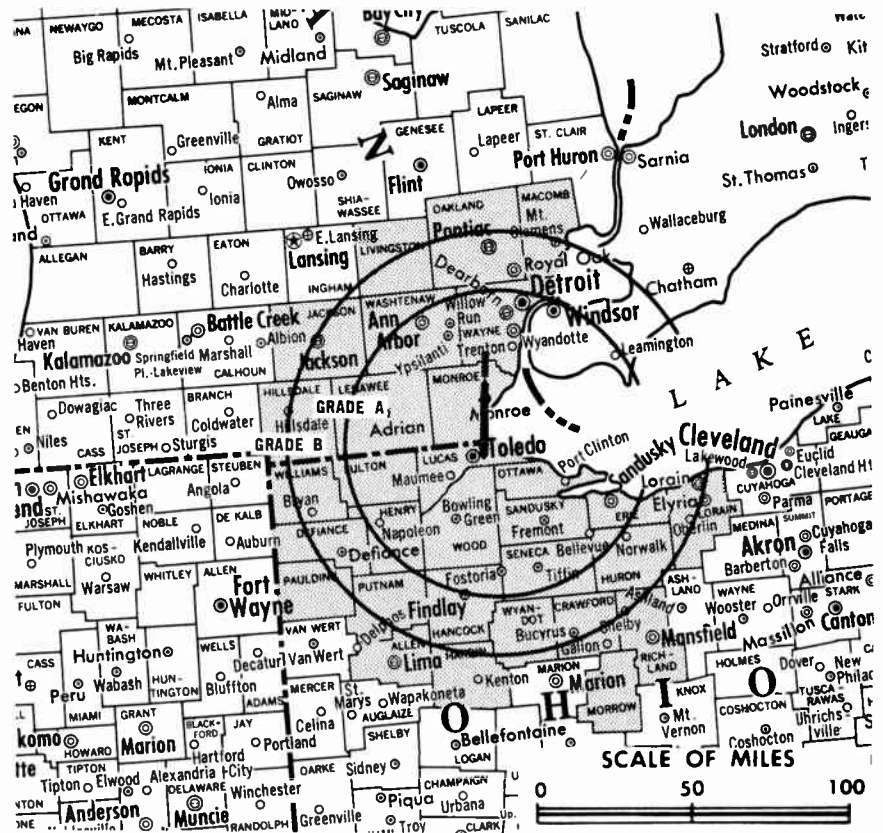
Color: Network, film & slide.

News Wire Service :AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.



WTOL-TV Ref: FCC File No. BPC7-590 Granted 7/23/58

© American Map Co., Inc., N.Y., No. 14244

## WTOL-TV

Licensee: Cosmos Broadcasting Corp., 604 Jackson St., Toledo, O. (43604).

Studio: 604 Jackson St.

Telephone: 419-244-7411.

TWX No.: 419-379-0312 (sales).

Ownership: Cosmos Broadcasting Corp., G. Richard Shafto, pres., 1111 Bull St., Columbia, S.C. For other interests see WIS-TV, Columbia, S.C.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46, 5:11).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

THOMAS S. BRETHERTON, general manager.  
ROBERT KRIEGHOFF, program director & film buyer.  
GEORGE J. KAPEL, general sales manager.  
HARLEY WEST, local & regional sales manager.  
MIKE SCIOSCIA, production manager.  
DONALD M. HESS, promotion director.  
JOE GILLIS, dir. of news & public affairs.  
DAN MORRIS, assistant public affairs director.  
HAL HOLMES, chief engineer.

### DIGEST OF RATE CARD NO. 8 (Sept. 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.  
\$1400.00 \$850.00 \$650.00 \$475.00 Graded rates apply\*

\*Highest Rate: \$500.

NETWORK BASE HOURLY RATE: \$1300.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
HILLSDALE	10,300	9,800	95
JACKSON	39,900	38,900	98
LENAWEE	22,900	22,200	97
LIVINGSTON	11,800	11,600	98
MACOMB	134,600	133,000	99
MONROE	29,600	29,000	98
OAKLAND	217,800	214,800	99
WASHTENAW	51,300	48,800	95
WAYNE	799,200	780,100	98
<b>OHIO</b>			
ALLEN	32,500	31,200	96
CRAWFORD	15,100	14,600	96
DEFIANCE	9,400	9,100	97
ERIE	21,800	21,200	97
FULTON	8,800	8,400	96
HANCOCK	17,600	17,100	97
HARDIN	8,800	8,400	96
HENRY	7,700	7,500	98
HURON	14,300	13,900	97
LORAIN	67,100	65,700	98
LUCAS	146,700	143,400	98
MORROW	5,800	5,600	97
OTTAWA	11,000	10,700	98
PAULDING	4,900	4,700	96
PUTNAM	7,600	7,300	96
RICHLAND	37,800	36,600	97
SANDUSKY	17,500	17,100	98
SENECA	17,200	16,700	97
WILLIAMS	9,500	9,100	96
WOOD	21,600	21,000	97
WYANDOT	6,600	6,300	96
<b>STATION TOTAL</b>	<b>1,806,700</b>	<b>1,763,800</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 549,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 355,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Ohio—Toledo

## WDHO-TV

Ch. 24

(Due to Begin Operation in Spring)

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 1000-kw max. and 275-kw horizontal visual, 200-kw max. and 55-kw horizontal aural. Antenna: 989-ft. above av. terrain, 1031-ft. above ground, 1617-ft. above sea level.

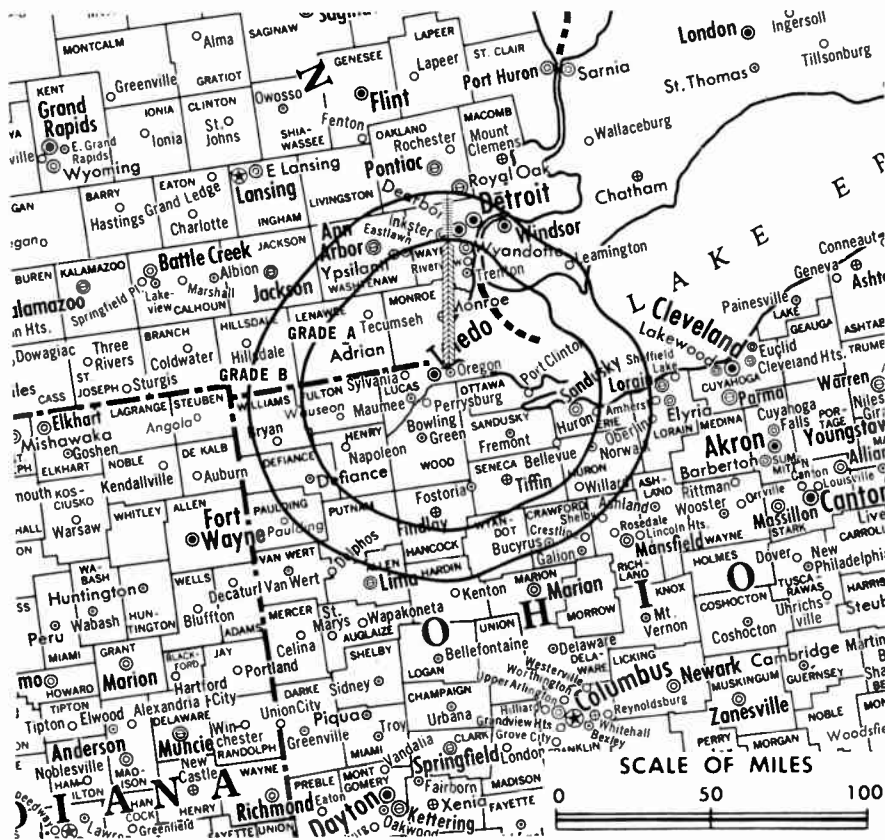
Latitude 41° 40' 03"  
Longitude 82° 21' 22"

Requests change to 916.2-kw max. and 363.9-kw horizontal visual, 183.24-kw max. and 72.78-kw horizontal aural, 1413-ft. above av. terrain, 1467-ft. above ground, 2046-ft. above sea level. BMPCT—6221.

Transmitter: W of Cousino Rd., at Arquette Rd., Jerusalem, Ohio.

TV tape: Recording facilities.

Color: Network, film, slide & tape.



WDHO-TV Ref: BPCT—3173 Granted 3/10/65

American Map Co., Inc., N.Y., No. 14244

## WDHO-TV

Network Service: None, independent.

Grantee: D. H. Overmyer, 201 East 42nd St., New York, N.Y.

Telephone: 255-8200.

Ownership: D. H. Overmyer, 100%. He is publisher of weekly Toledo Monitor and holds CPs for WSCO-TV, Newport, Ky.; WATL-TV, Atlanta, Ga.; WECO-TV, Pittsburgh, Pa.; KBAY-TV, San Francisco; Ch. 58, Rosenberg, Tex. Also is applicant for uhf in Dallas, Tex.

Represented (sales) by National Television Sales.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Paul Godley Co.

ADDITIONAL DATA NOT AVAILABLE



MALARKEY, TAYLOR & ASSOCIATES  
CATV

Brokers - Consultants - Engineering  
WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

# Ohio—Youngstown



**WFMJ-TV**



Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 1000-kw maximum and 263-kw horizontal visual, 200-kw maximum and 54.8-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1015-ft. above ground, 2048-ft. above sea level with 1° tilt.

Latitude 41° 04' 46"  
Longitude 80° 38' 25"

Transmitter: Mabel St.

Studio: 101 W. Boardman St.

AM Affiliate: WFMJ, 5-kw, 1390 kc (NBC).

ARB Data: The table below does not show present coverage. After data was collected, the station increased facilities.

Total Households: © SRDS

(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded area) based on 1965 ABB study.



WFMJ-TV Ref: FCC File No. BIMPCT-5949 Granted 4/8/64

©American Map Co., Inc., N.Y., No. 14244

## WFMJ-TV

Licensee: The Vindicator Printing Co., 101 W. Boardman St. (44503).

Telephone: 216-744-8611.

TWX No.: 216-736-0106.

Ownership: Vindicator Printing Co., publisher of Youngstown Vindicator, 43.88% (treasury stock); E. W. Scripps Co., 26%; William F. Maag Jr., pres., 26%; William J. Brown, v.p., treas., 17%; Elizabeth M. Brown, secy., 17%; Frances R. Lower, 5%. 27 others, none over 5%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Carl E. Smith.

Represented (sales) by Blair Television Associates Inc.

Personnel:

WILLIAM F. MAAG JR., president.  
MITCHELL F. STANLEY, manager, sales manager & film buyer.  
JAY GRIER, TV program manager.  
GENE DONAHAY, film director.  
FRANK DIERINGER, chief engineer.

## DIGEST OF RATE CARD NO. 8-R (July 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—7:30-11 p.m., daily.						
\$600.00	\$360.00	\$240.00	\$210.00	\$150.00	\$110.00	\$50.00
NETWORK BASE HOURLY RATE: \$500.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER HOMES
<b>OHIO</b>			
COLUMBIANA	32,500	31,600	97
MAHONING	91,900	89,900	98
PORTAGE	26,800	26,200	98
STARK	106,500	103,700	97
TRUMBULL	64,500	63,000	98
<b>PENNSYLVANIA</b>			
CRAWFORD	22,500	21,300	95
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
<b>STATION TOTAL</b>	<b>415,800</b>	<b>404,300</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	193,800
AVERAGE DAILY CIRCULATION (MARCH 65)	136,100
COLOR PENETRATION PERCENTAGE (NOV 65)	12



# Ohio—Youngstown



**WKBN-TV**



Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 1000-kw maximum and 462-kw horizontal visual, 93-kw aural. Antenna: 630-ft. above av. terrain, 663-ft. above ground, 1774-ft. above sea level, using electrical beam tilt.

Latitude 41° 03' 30"  
Longitude 80° 38' 42"

Transmitter: 3930 Sunset Blvd.

TV tape: Recording facilities.

AM Affiliate: WKBN, 5-kw, 570 kc (CBS).

FM Affiliate: WKBN-FM, 50-kw, 98.9 mc (No. 255), 545-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP.

Total Households: © SRDS

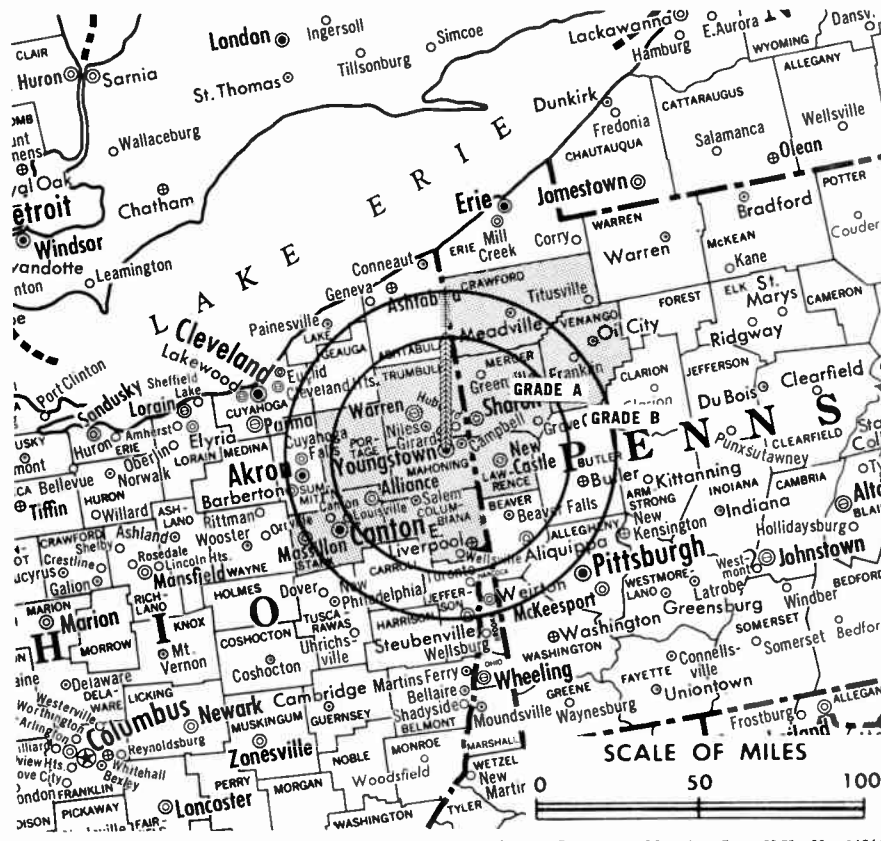
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



## WKBN-TV

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd. (44512).

Studio: 3930 Sunset Blvd.

Telephone: 216-782-1144. TWX No.: 216-736-0108.

Ownership: W. P. Williamson Jr., pres., 100%; Gladys S. Williams, treas.; Arthur L. Jones, secy. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treas. (Television Digest, Vol. 14:34).

Began Operation: Jan. 11, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by David Steel & Assoc.

Personnel:

- W. P. WILLIAMSON JR., president & general manager.
- W. P. WILLIAMSON III, asst. general manager.
- DAVID V. STEWART, sales director.
- EUGENE C. SPRINGER, public relations director.
- NORMAN BERGER, TV program director & film buyer.
- B. T. WILKENS, chief engineer.

DIGEST OF RATE CARD NO. A10a  
(Jan. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—7:30-11 p.m., Mon.-Sat.; 6-11-p.m., Sun.  
\$500.00 \$300.00 \$200.00 \$150.00 \$100.00\* \$90.00\* \$50.00\*

\*Class A—7:30-11:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>OHIO</b>			
COLUMBIANA	32,500	31,600	97
MAHONING	91,900	89,900	98
PORTAGE	26,800	26,200	98
STARK	106,500	103,700	97
TRUMBULL	64,500	63,000	98
<b>PENNSYLVANIA</b>			
CRAWFORD	22,500	21,300	95
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
VENANGO	18,400	17,200	94
<b>STATION TOTAL</b>	<b>434,200</b>	<b>421,500</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>189,400</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>137,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>12</b>	

For Ohio Educational Stations,  
see Educational Station Directory.



# Ohio—Youngstown



**WYTV**



Ch. 33

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 209-kw visual, 20.9-kw aural. Antenna: 580-ft. above av. terrain, 643-ft. above ground, 1668-ft. above sea level.

Latitude 41° 03' 42.6"  
Longitude 80° 38' 6.5"

Transmitter: 3800 Shady Run Rd., Youngstown.

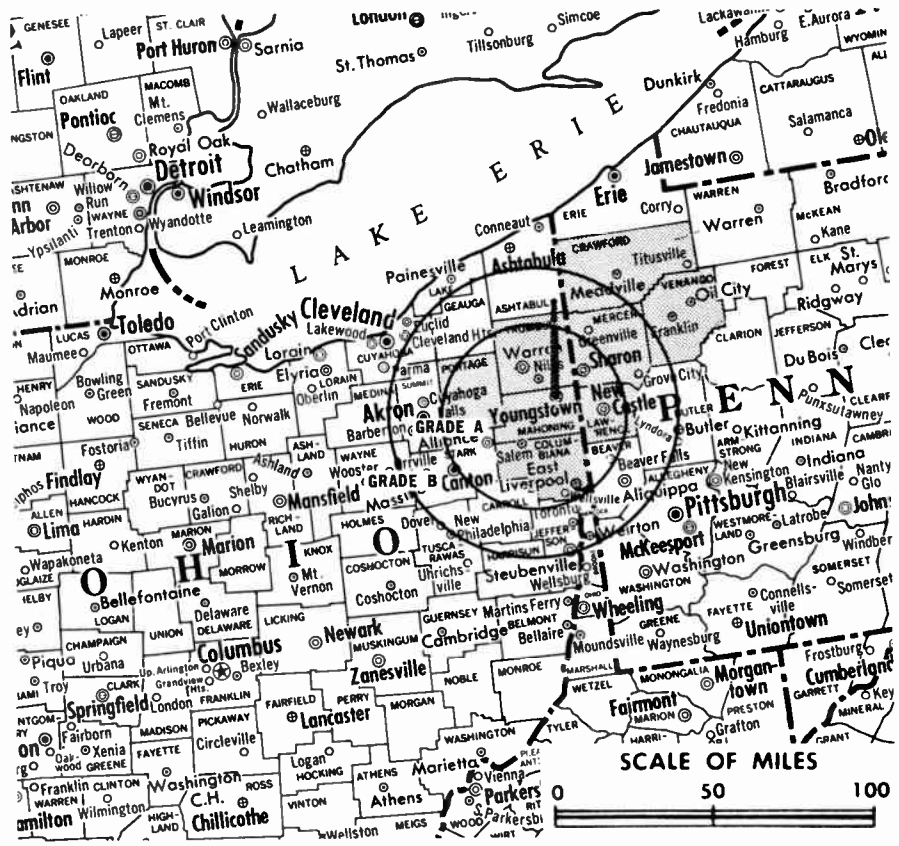
Studio: 3800 Shady Run Rd.

Color: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.)



WYTV Ref: FCC File No. BPCT-2568 Granted 7/29/59

©American Map Co., Inc., N.Y., No. 14244

## WYTV

Licensee: WYTV Inc., 3800 Shady Run Rd., Youngstown (44502).

Telephone: 216-788-2424.

TWX No.: 216-736-0110.

Ownership: Edwin G. Richter Jr., 25%; Edgewood Investment, 25%; Adam Young Inc., 30%; Howard D. Duncan Jr., 20%.

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, O. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to present owners by WKST-TV Inc. (wholly-owned by Communications Industries Corp.) was approved Feb. 5, 1965 by FCC (Vols. 4:47, 5:7). Sale to WKST-TV Inc. by Samuel Townsend approved April 12, 1961 by FCC (Vols. 16:39 & 17:16).

Represented (sales) by Young Television.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Lohnes & Culver.

Personnel:

HOWARD D. DUNCAN JR., v.p. & general manager.

CHARLES DE VAULT, program mgr. & film buyer.

ARTHUR TAYLOR, chief engineer.

### DIGEST OF RATE CARD NO. C-2

(July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
Class AA—7:30-11 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$100.00	\$90.00
<b>NETWORK BASE HOURLY RATE:</b>	<b>\$450.</b>						

STATE/COUNTY	TOTAL		PER
	HOUSEHOLDS	HOMES	
<b>OHIO</b>			
COLUMBIANA	32,500	31,600	97
MAHONING	91,900	89,900	98
PORTAGE	26,800	26,200	98
TRUMBULL	64,500	63,000	98
<b>PENNSYLVANIA</b>			
CRAWFORD	22,500	21,300	95
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
VENANGO	18,400	17,200	94
<b>STATION TOTAL</b>	<b>327,700</b>	<b>317,800</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	181,700
AVERAGE DAILY CIRCULATION (MARCH 65)	115,600
COLOR PENETRATION PERCENTAGE (NOV 65)	12

# Ohio—Zanesville



**WHIZ-TV**



Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 212-kw visual, 37.2-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

Latitude 39° 55' 42"  
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

AM Affiliate: WHIZ, 1-kw (.25-kw, night), 1240 kc (NBC).

FM Affiliate: WHIZ-FM, 15-kw, 102.5 mc (No. 273), 490-ft. antenna height.

O & O Translators: W80AA, Cambridge; W71AB, Coshocton, Ohio.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SIRIS

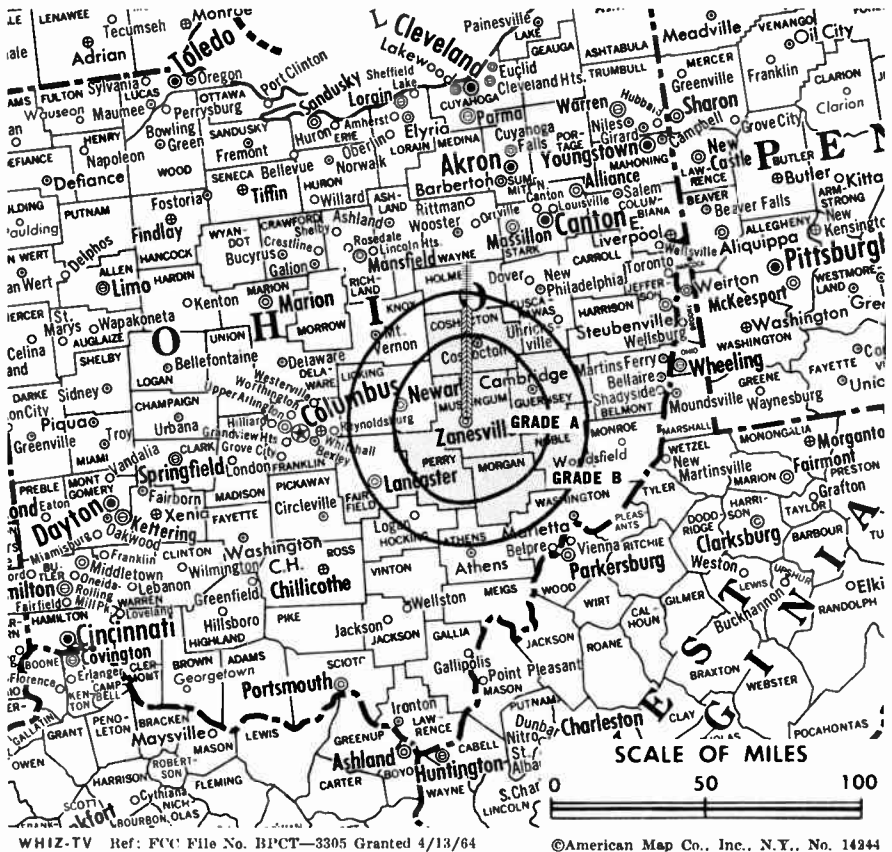
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



## WHIZ-TV

Network Service: ABC, NBC; also CBS, on per program basis.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd. (43701).

Telephones: 614-452-5431 (office); 614-453-0361 (studio). TWX No.: 614-453-9857.

Ownership: General partnership: Zanesville Publishing Co., publisher of Zanesville Times-Recorder, 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; Clarence A. Graham, 6%. Zanesville Publishing owners are Clay Littick, 47.5%; Arthur S. Littick, 47.5%; Wm. O. Littick, 5%. Southeastern Ohio Bcstg. owners are Zanesville Publishing Co., 60%; Ernest Graham, 20%; Clarence Graham, 20%. Zanesville Publishing Co. also operates WTAP-TV, Parkersburg, W. Va.; radios WTAP, Parkersburg; WNXT, Portsmouth; WOMP & FM, Bellaire, O.; WZIP & FM, Cincinnati, O.

Began Operation: May 15, 1953.

Represented (sales) by Savalli/Gates National Representatives Inc.

Represented (legal) by Robert F. Jones.

Represented (engineering) by Lohnes & Culver.

Personnel:

ALLAN LAND, broadcasting group manager & film buyer.  
ROBERT HODOUS, general manager.  
NATE MILDER, director of sales.  
WILLIAM HUNT, chief engineer.  
REED MELLON, director of programs.  
RALPH YOUNG, film operation manager.

### DIGEST OF RATE CARD NO. 1

(April 1, 1953)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—6:29-11 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00
NETWORK BASE HOURLY RATE:	\$120 (ABC)	\$120 (NBC)				

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
OHIO			
COSHOCTON	10,000	9,400	94
GUERNSEY	11,200	10,600	95
MORGAN	3,500	3,300	93
MUSKINGUM	23,800	22,900	96
NOBLE	3,000	2,700	91
PERRY	7,800	7,500	96
<b>STATION TOTAL</b>	<b>59,300</b>	<b>56,400</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	27,000
AVERAGE DAILY CIRCULATION (MARCH 65)	19,100
COLOR PENETRATION PERCENTAGE (NOV 65)	14

HA 1-0818

RESIDENCE

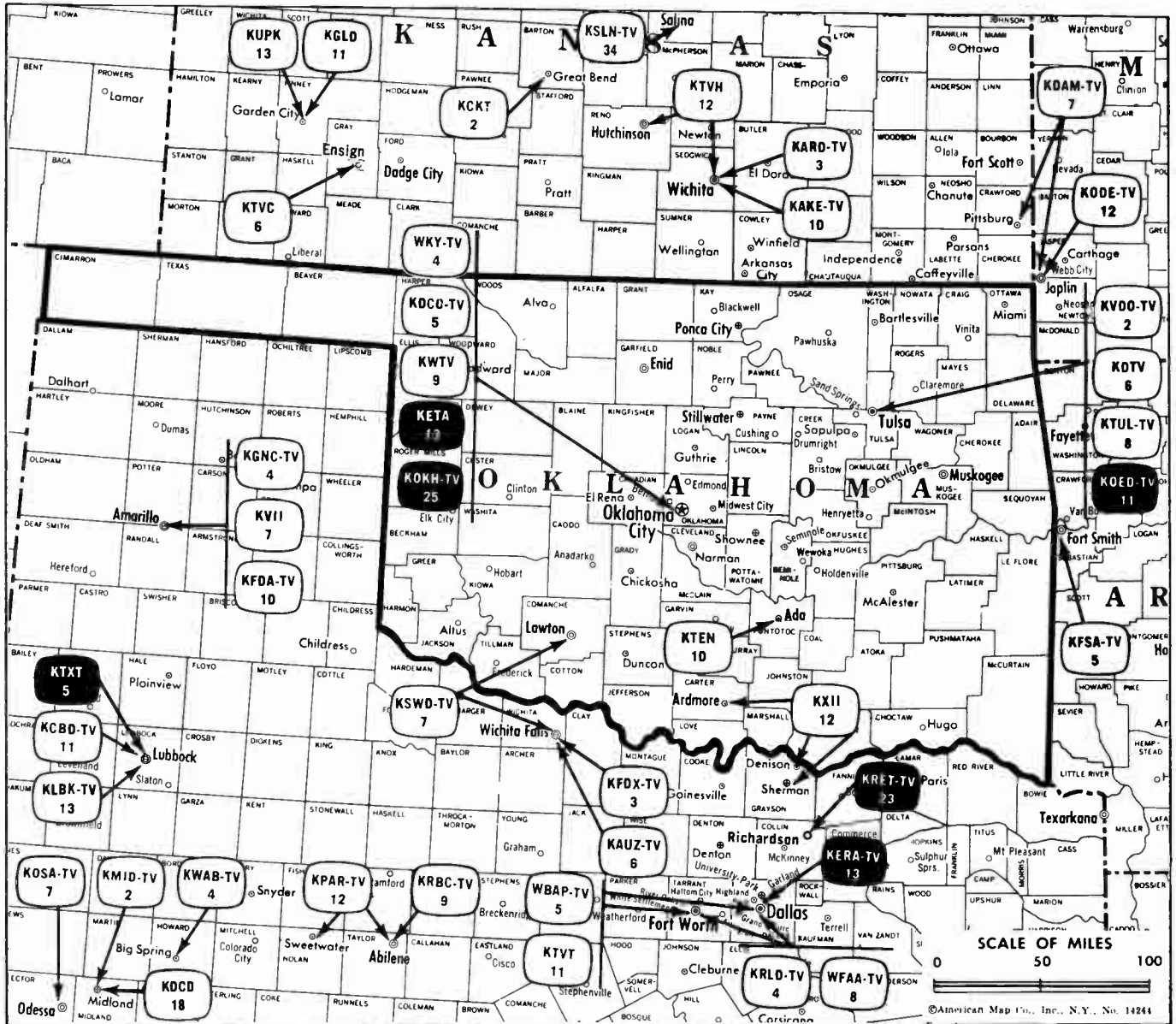
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Oklahoma



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Oklahoma City	360,400	51	500,300	59	465,900	62
Tulsa	316,300	58	458,800	64	423,000	64
Lawton-Wichita Falls	138,500	124	204,000	134	189,600	132
Ada	69,900	167	157,400	159	142,700	157
Ardmore	60,700	178	133,800	170	120,200	170

## Oklahoma Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	2	1	3
			13

For Additional Data, See Next Page



## AMECO "SALESMOBILE SERVICE" IN EAST OKLAHOMA

6111 Harry Hines Blvd. Dallas, Texas 75235  
 Phone: 214-351-1567  
 Dallas Warehouse 214-351-1567

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**KETA**  
**Oklahoma City**  
Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 74.2-kw visual, 44.5-kw aural. Antenna: 1450-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 48"

**KOKH-TV**  
**Oklahoma City**  
Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av. terrain, 1596-ft. above ground, 2749-ft. above sea level.

Latitude 35° 38' 08"  
Longitude 97° 30' 58"

Holds CP for change to 251-kw max. and 219-kw horizontal visual, 70-kw max. and 43.6-kw horizontal aural, 1430-ft. above av. terrain, 1596-ft. above ground, 2749-ft. above sea level, lat. 35° 34' 07", long. 97° 29' 20"; transmitter to 1302 E. Britton Rd.

**KOED-TV**  
**Tulsa**  
Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"  
Longitude 96° 05' 50"

**BLACKBURN**  
& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.: RCA Building 333-9270  
CHICAGO: 333 N. Michigan Avenue, 346-6460  
ATLANTA: Mony Building, 873-5626  
BEVERLY HILLS: Bank of America Bldg. 274-8151

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KFDX-TV**  
**Lawton**  
(See Wichita Falls, Tex.)

**KAUZ-TV**  
**Lawton**  
(See Wichita Falls, Tex.)

**WKY-TV, Oklahoma City**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
OKLAHOMA (Continued)			
MARSHALL	2,600	2,400	88
MURRAY	4,600	4,400	90
NOBLE	3,400	3,200	94
OKFUSKEE	2,900	2,500	86
OKLAHOMA	168,600	160,000	95
PAWNEE	3,300	3,000	93
PAYNE	14,200	13,000	92
PITTSBURG	11,200	10,100	90
PONTOTOC	10,400	9,800	92
POTTAWATOMIE	14,300	13,300	93
PUSHMATAHA	2,900	2,400	79
ROGER MILLS	1,200	1,000	85
SEMINOLE	8,500	7,900	90
STEPHENS	13,700	12,900	94
WASHITA	5,700	5,300	94
WOODS	3,600	3,300	90
WOODWARD	4,400	3,800	86

**KVOO-TV, Tulsa**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
OKLAHOMA (Continued)			
PAYNE	14,200	13,000	92
PITTSBURG	11,200	10,100	90
PUSHMATAHA	2,900	2,400	79
ROGERS	7,300	6,700	92
SEMINOLE	8,500	7,900	90
SEQUOYAH	5,200	4,500	86
TULSA	135,200	128,800	95
WAGONER	5,000	4,600	92
WASHINGTON	15,900	15,300	96
WOODS	3,600	3,300	90

# Oklahoma—Ada



**KTEN**  
Ch. 10

143

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 760-ft. above av. terrain, 725-ft. above ground, 1719-ft. above sea level.

Latitude 34° 54' 08"  
Longitude 96° 40' 37"

Transmitter: 8.5-mi. N of Ada on State Hwy. 99.

TV tape: Recording facilities.

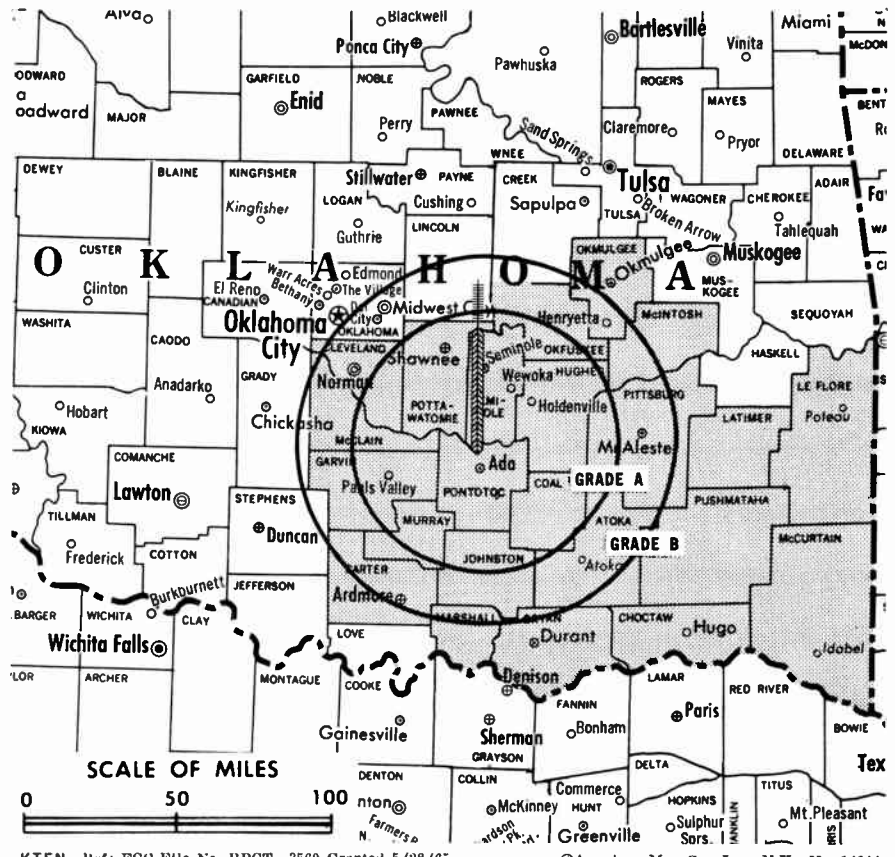
O & O Translator: K03BS, McAlester, Okla.

Color: Network only.

News Wire Service: AP.

ARB Data: The figures below do not reflect present coverage. The station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KTEN Ref: FCC File No. BPCT—3580 Granted 5/28/65 ©American Map Co., Inc., N.Y., No. 14244

## KTEN

Network Service: ABC; also CBS & NBC, on per program basis.

Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada.

Studio: 1600 Arlington St., Ada (74820).

Telephone: 405-332-3311. TWX No.: 405-332-1141.

Ownership: Bill Hoover, pres., 72%; over 40 other stockholders, only 2 with as much as 2.5%.

Began Operation: April 28, 1954.

Represented (sales) by Eastman TV Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Jules Cohen & Assoc.

### Personnel:

- BILL HOOVER, president, general manager & film buyer.
- R. JACK HOOVER, vice president & program manager.
- CONNIE LARSON, traffic manager.
- GEORGE MILLER, news director.
- FRED SMITH, chief engineer.
- JACK M. HOOVER, promotion manager.

### DIGEST OF RATE CARD NO. 5—(Aug. 15, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-9:30 p.m., daily.  
\$300.00 \$180.00 \$150.00 \$120.00 \$105.00 \$100.00 \$80.00 \$40.00  
NETWORK BASE HOURLY RATE: \$225 (ABC), \$225 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS		TV HOMES	
	PLR	HOMES	PLR	HOMES
OKLAHOMA				
ATOKA		3,200	89	2,900
BRYAN		8,000	86	6,900
CARTER		14,100	92	12,900
CHOCTAW		4,400	78	3,400
CLEVELAND		14,900	93	13,900
COAL		1,700	90	1,600
GARVIN		10,100	94	9,500
HUGHES		4,700	88	4,400
JOHNSTON		2,800	87	2,400
LATIMER		2,000	80	1,600
LE FLORE		8,700	87	7,500
MC CLAIN		3,900	95	3,700
MC CURTAIN		7,100	84	5,900
MC INTOSH		3,000	89	2,700
MARSHALL		2,600	88	2,400
MURRAY		4,600	90	4,400
OKFUSKEE		2,900	86	2,500
OKMULGEE		11,400	93	10,600
PITTSBURG		11,200	90	10,100
PONTOTOC		10,400	92	9,800
POTTAWATOMIE		14,300	93	13,300
PUSHMATAHA		2,900	79	2,400
SEMINOLE		8,500	90	7,900
<b>STATION TOTAL</b>		<b>157,400</b>		<b>142,700</b>

NET WEEKLY CIRCULATION (MARCH 65) 69,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 43,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Oklahoma—Ardmore & Sherman-Denison, Texas



**KXII**

Ch. 12

201

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 214-kw visual, 32.4-kw aural. Antenna: 1030-ft. above av. terrain, 978-ft. above ground, 1828-ft. above sea level.

Latitude 34° 02' 29"  
Longitude 96° 48' 04"

Transmitter: Madill, Okla.

Studios: Madill, Okla.; Sherman, Tex.

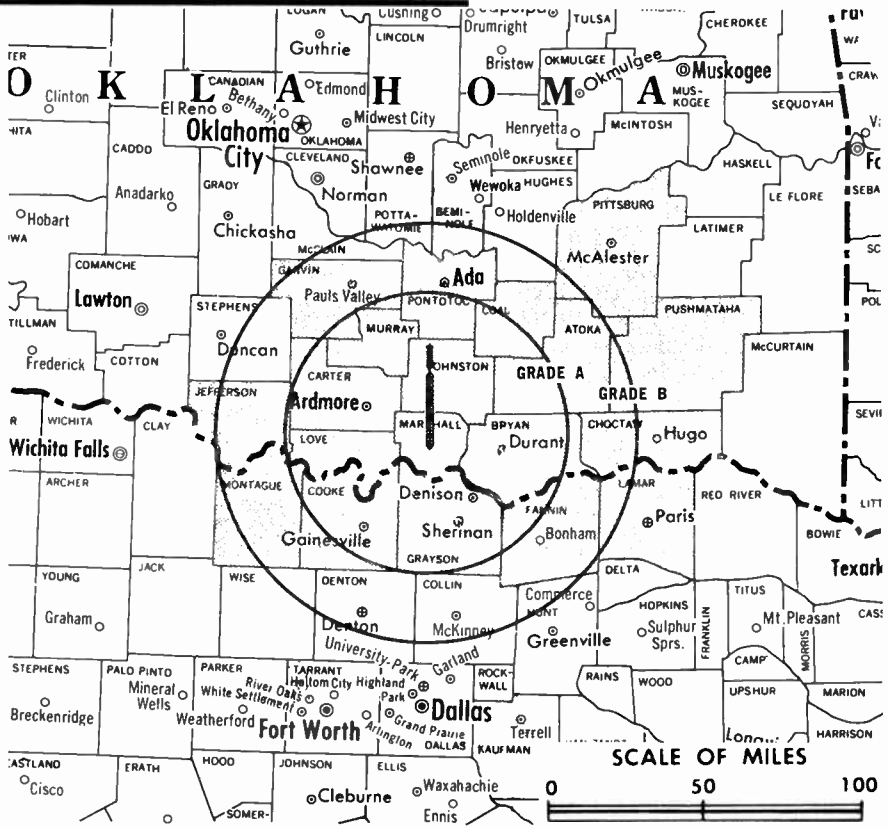
Telephone: 214-892-8123.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KXII Ref: FCC File No. BMPCT-5382 Granted 8/17/69

© American Map Co., Inc., N.Y., No. 14244

## KXII

Network Service: NBC; also CBS, on per program basis.

Grantee (STA): Texoma Broadcasters Inc., P.O. Box 1175, Sherman, Texas (75091).

Ownership: KWTX Bcstg. Co., operator of KWTX-TV, Waco, Tex., 80%; M. N. Bostick (gen. mgr. of KWTX-TV), 20%.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Vol. 15:17, 23, 25).

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

- M. N. BOSTICK, president.
- C. H. BALDING, general manager.
- PETE McNEE, national sales manager.
- GIL LEE, operations director.
- GUY LEWIS, chief engineer.

### DIGEST OF RATE CARD NO. 3 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-10 p.m., Mon.-Sat.;	noon to 10:30 p.m., Sun.					
\$225.00	\$135.00	\$90.00	\$57.50	\$50.00	\$50.00	\$25.00

NETWORK BASE HOURLY RATE: \$175 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
ATOKA	3,200	2,900	89
BRYAN	8,000	6,900	86
CARTER	14,100	12,900	92
CHOCTAW	4,400	3,400	78
COAL	1,700	1,600	90
GARVIN	10,100	9,500	94
JEFFERSON	2,400	2,200	92
JOHNSTON	2,800	2,400	87
LOVE	1,500	1,300	89
MARSHALL	2,600	2,400	88
MURRAY	4,600	4,400	90
PITTSBURG	11,200	10,100	90
PONTOTCC	10,400	9,800	92
PUSHMATAHA	2,900	2,400	79
<b>TEXAS</b>			
COUKE	7,400	6,800	92
FANNIN	6,900	6,000	87
GRAYSON	24,700	22,700	92
LAMAR	10,100	8,000	79
MONTAGUE	4,800	4,500	92
<b>STATION TOTAL</b>	<b>133,800</b>	<b>120,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 60,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 39,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Oklahoma—Lawton



**KSWO-TV**



Ch. 7

(Also serves Wichita Falls, Tex.)

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"  
Longitude 98° 43' 13"

Transmitter: Grandfield, Okla., near Wichita Falls, Tex.

Studio: Administration Bldg., 4-mi. E of Lawton.

AM Affiliate: KSWO, 1-kw, 1380 kc (ABC).

Color: Network only.

News Wire Service: UPI.

Total Households © SRDS

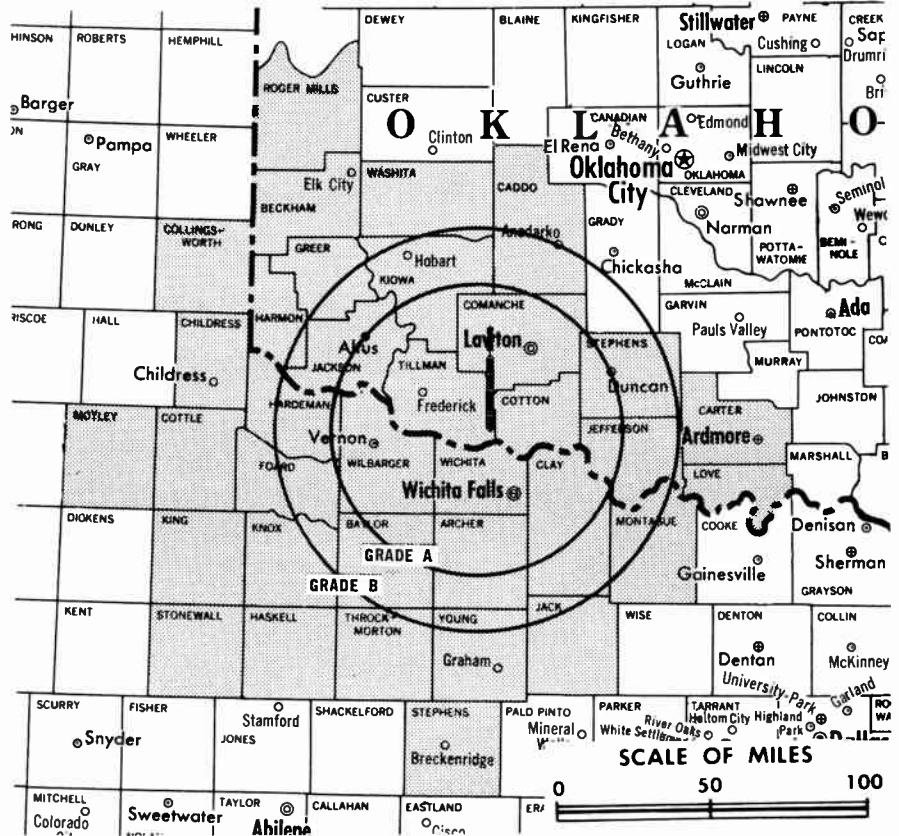
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KSWO-TV Ref: FCC File No. BMPCT—5424 Granted 1/18/60

©American Map Co., Inc. N.Y. No. 14244

## KSWO-TV

Licensee: KSWO-TV Co. Inc., Box 708 (73502).

Telephones: 405-355-7000, Lawton; 405-723-2233, Wichita Falls.

TWX No.: 405-355-8556.

Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD, Duncan, Okla. Drewry & the Warkentin estate are stockholders in KMID-TV, Midland, Tex. and control radio KGWA, Enid, Okla.

Began Operation: March 8, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Wilner & Bergson.

Personnel:

R. H. DREWRY, president & general manager.

AL HAZELWOOD, commercial manager.

PAUL GOODE, comptroller & film buyer.

JIMMY LOCKERD, chief engineer.

HAROLD HUNT, program director.

### DIGEST OF RATE CARD NO. 7

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class A—7-10 p.m., daily.					
\$450.00	\$270.00	\$140.00	\$90.00	\$85.00	\$50.00

NETWORK BASE HOURLY RATE: \$350.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BECKHAM	5,700	5,000	87
CADDO	8,500	7,800	92
CARTER	14,100	12,900	92
COMANCHE	28,500	26,900	94
COTTON	2,200	2,000	93
GREER	2,500	2,100	86
HARMON	1,500	1,300	89
JACKSON	10,800	10,100	94
JEFFERSON	2,400	2,200	92
KIOWA	4,600	4,200	92
LOVE	1,500	1,300	89
ROGER MILLS	1,200	1,000	85
STEPHENS	13,700	12,900	94
TILLMAN	4,500	4,200	92
WASHITA	5,700	5,300	94
<b>TEXAS</b>			
ARCHER	1,600	1,500	96
BAYLOR	1,700	1,600	96
CHILDRESS	2,000	1,800	90
CLAY	2,500	2,300	95
COLLINGSWORTH	1,500	1,200	80
COTTLE	900	800	86
FOARD	700	700	93
HARDEMAN	2,300	2,000	88
HASKELL	3,200	2,900	90
JACK	2,400	2,200	93
KING	200	200	81
KNOX	2,000	1,800	89
MONTAGUE	4,800	4,500	92
MOTLEY	600	500	79
STEPHENS	2,700	2,400	89
STONEWALL	700	700	95
THROCKMORTON	600	500	88
WICHITA	40,500	39,000	96
WILBARGER	5,300	5,100	96
YOUNG	6,100	5,600	92
<b>STATION TOTAL</b>	<b>189,700</b>	<b>176,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	128,400
AVERAGE DAILY CIRCULATION (MARCH 65)	87,500
COLOR PENETRATION PERCENTAGE (NOV 65)	7



# Oklahoma—Oklahoma City



## KOCO-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"  
Longitude 97° 29' 24"

Transmitter: 1/3-mi. E of N. Kelly Ave. on Britton Rd.

Studio: 63rd at Portland.

Telephone: 405-848-3311.

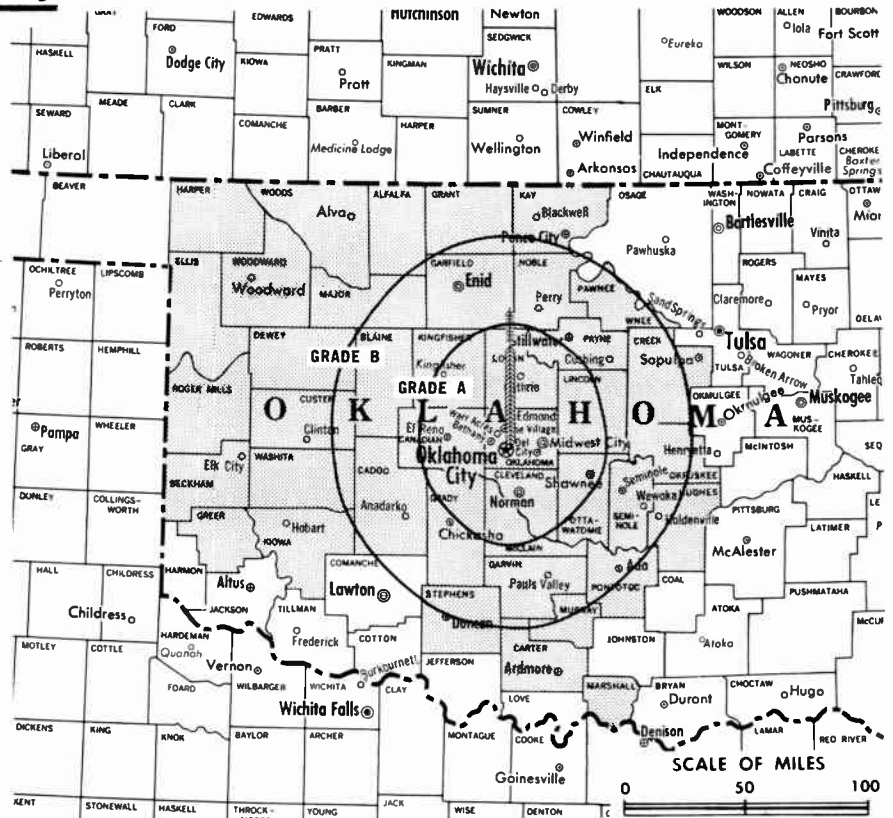
TWX No.: 405-842-3252.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KOCO-TV Ref: FCC File No. BPCT-2784 Granted 8/2/60

©American Map Co., Inc., N.Y., No. 14244

## KOCO-TV

Licensee: Cimarron Television Corp., 63rd at Portland, Oklahoma City (73116).

Ownership: John E. Kirkpatrick, pres., 10.154%; Ben K. West, v.p. & gen. mgr., 2.538%; Robert S. Kerr Jr., v.p., 1%; S. B. Robinson, secy.; Jean I. Everest, treas., 8.884%; Dean A. McGee, 10%; B. D. Eddie, 6.346%; Loyd Benefield, 9.52%; estate of Grayce B. Flynn, 10%; Leonard H. Savage, 7.5%; Howard J. Bozarth, 2%; others, none with more than 4%.

Began Operation: July 6, 1954. Sale to Capital City Investment Co. (now Cimarron Television Corp.) approved by FCC Sept. 27, 1961. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al. Approved March 5, 1958 by FCC (Vol. 14:7, 8, 10). Transfer to present owners approved Oct. 31, 1961 (Vol. 17:23, 1, 4).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- BEN K. WEST, v.p. & general manager.
- J. B. CHASE, national sales manager.
- HUGH ABFALTER, chief engineer.
- JAMES H. PITTS, comptroller.
- ALEX KOLENSKY, local sales manager.

### DIGEST OF RATE CARD NO. 9 (June 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class A—6:30-10 p.m., daily.	\$1000.00	\$600.00	\$380.00	\$350.00	\$250.00	\$210.00
NETWORK BASE HOURLY RATE:	\$800.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CADDJ	8,500	7,800	92
CANADIAN	7,800	7,400	95
CARTER	14,100	12,900	92
CLEVELAND	14,900	13,900	93
CREEK	13,600	12,500	91
CUSTER	7,300	6,700	91
DEWEY	1,700	1,400	88
ELLIS	1,500	1,200	80
GARFIELD	18,300	17,300	94
GARVIN	10,100	9,500	94
GRADY	9,500	8,700	92
GRANT	2,400	2,200	93
GREEK	2,500	2,100	86
HARPER	2,000	1,800	91
HUGHES	4,700	4,400	88
KAY	18,400	17,100	93
KINGFISHER	3,300	3,200	95
KIOWA	4,600	4,200	92
LINCOLN	5,800	5,500	94
LOGAN	5,700	5,200	92
MC CLAIN	3,900	3,700	95
MAJOR	2,200	1,800	82
MARSHALL	2,600	2,400	88
MURRAY	4,600	4,400	90
NOBLE	3,400	3,200	94
OKFUSKEE	2,900	2,500	86
OKLAHOMA	168,600	160,000	95
PAWNEE	3,300	3,000	93
PAYNE	14,200	13,000	92
PONTOTOC	10,400	9,800	92
POTTAWATOMIE	14,300	13,300	93
RUGER MILLS	1,200	1,000	85
SEMINOLE	8,500	7,900	90
STEPHENS	13,700	12,900	94
WASHITA	5,700	5,300	94
WOODS	3,600	3,300	90
WOODWARD	4,400	3,800	86
<b>STATION TOTAL</b>	<b>436,000</b>	<b>406,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 330,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 215,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Oklahoma—Oklahoma City



**KWTW**

Ch. 9



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 48"  
Longitude 97° 29' 58"

Transmitter: 7401 N. Kelley.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KWTW Ref: FCC File No. BMPCT-1471 Granted 11/3/53

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## KWTW

Licensee: Griffin-Leake TV Inc., Box 14788 (73114).  
Studio: 7401 N. Kelly Blvd. Telephone: 405-843-6641.  
TWX No.: 910-830-6852.  
Ownership: Griffin-Leake TV Inc. For other interests see KATV, Little Rock, Ark.  
Began Operation: Dec. 20, 1953.  
Represented (sales) by Edward Petry & Co. Inc.  
Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.  
Represented (engineering) by George C. Davis Consulting Engineers.  
Personnel:  
EDGAR T. BELL, exec. v.p. & general manager.  
JACK DeLIER, asst. gen. mgr. & sales manager.  
MONTEZ TJADEN, promotion-publicity director.  
JACK SALLASKA, program director & film buyer.  
BRUCE PALMER, news director.  
WAYNE C. LILES, farm director.  
EUGENE S. CLARK, chief engineer.

### DIGEST OF RATE CARD NO. 12-I—(Nov. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$950.00	\$570.00	\$380.00	\$285.00	\$326/\$260* \$163/\$130*

\*Usual night time range under new rate classification plan.

NETWORK BASE HOURLY RATE: \$1100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
OKLAHOMA			
ALFALFA	2,500	2,300	89
BECKHAM	5,700	5,000	87
BLAINE	3,600	3,300	92
CADDO	8,500	7,800	92
CANAOIAN	7,800	7,400	95
CARTER	14,100	12,900	92

CHOCTAW	4,400	3,400	78
CLEVELAND	14,900	13,900	93
CREEK	13,600	12,500	91
CUSTER	7,300	6,700	91
DEWEY	1,700	1,400	88
ELLIS	1,500	1,200	80
GARFIELD	18,300	17,300	94
GARVIN	10,100	9,500	94
GRADY	9,500	8,700	92
GRANT	2,400	2,200	93
GREER	2,500	2,100	86
HAKMON	1,500	1,300	89
HARPER	2,000	1,800	91
HUGHES	4,700	4,400	88
JACKSON	10,800	10,100	94
JOHNSTON	2,800	2,400	87
KAY	18,400	17,100	93
KINGFISHER	3,300	3,200	95
KIOWA	4,600	4,200	92
LATIMER	2,000	1,600	80
LINCOLN	5,800	5,500	94
LOGAN	5,700	5,200	92
MC CLAIN	3,900	3,700	95
MAJOR	2,200	1,800	82
MAKSHALL	2,600	2,400	88
MURRAY	4,600	4,400	90
NOBLE	3,400	3,200	94
OKFUSKEE	2,900	2,500	86
OKLAHOMA	168,600	160,000	95
PAWNEE	3,300	3,000	93
PAYNE	14,200	13,000	92
PITTSBURG	11,200	10,100	90
PONTOTOC	10,400	9,800	92
POTTAWATOMIE	14,300	13,300	93
PUSHMATAHA	2,900	2,400	79
ROGER MILLS	1,200	1,000	85
SEMINOLE	8,500	7,900	90
STEPHENS	13,700	12,900	94
WASHITA	5,700	5,300	94
WOODS	3,600	3,300	90
WOODWARD	4,400	3,800	86
STATION TOTAL	471,600	438,200	93

NET WEEKLY CIRCULATION (MARCH 65) 360,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 274,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Oklahoma—Oklahoma City



**WKY-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"  
Longitude 97° 29' 20"

Transmitter: 1300 E. Britton Rd.

TV tape: Recording facilities.

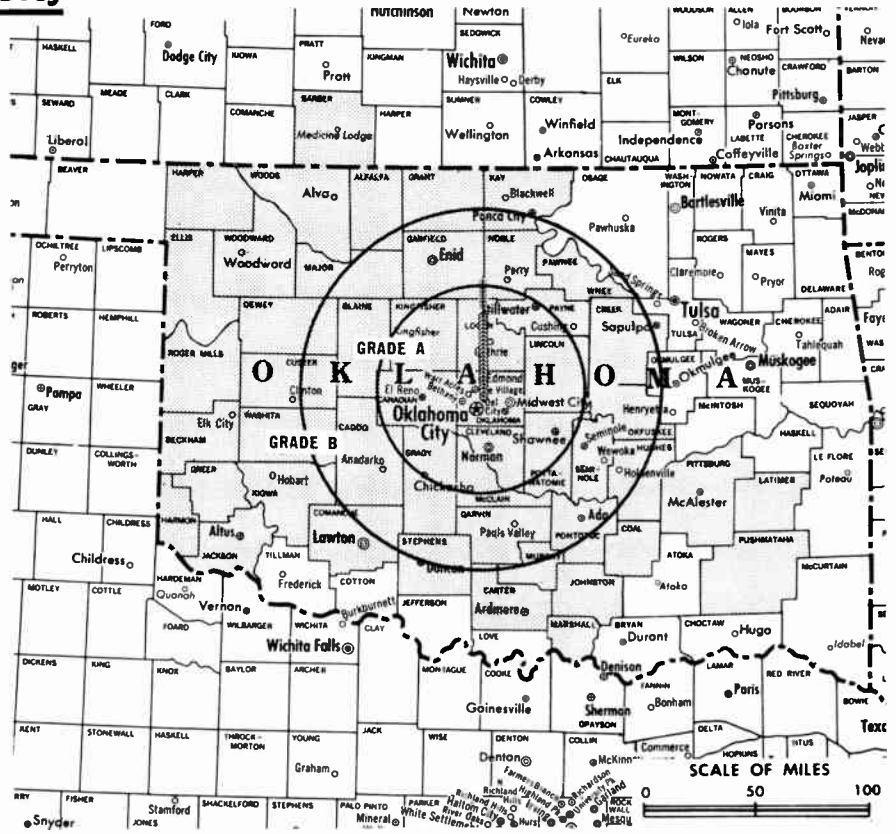
AM Affiliate: WKY, 5-kw, 930 kc.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1963 ARB study.



WKY-TV Ref: FCC File No. BM1CT-5994 Granted 8/13/64

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## WKY-TV

Licensee: WKY Television System Inc., Box 14668, Oklahoma City (73114).

Telephone: 405-478-1212. TWX No.: 405-842-3245.

Studio: 500 E. Britton Rd.

Ownership: Oklahoma Publishing Co., publisher of the Daily Oklahoman, Oklahoma City Times and The Farmer-Stockman. WKY Television System Inc. officers: E. K. Gaylord, pres.; Eugene B. Dodson, v.p.; Norman P. Bagwell, v.p.; Edw. L. Gaylord, secy.-treas. Also operates WTVT, Tampa, Fla. and KTVT, Fort Worth and owns 80% of off-air KNUZ-TV (Ch. 39) Houston.

Began Operation: June 6, 1949.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

NORMAN P. BAGWELL, v.p. & station manager.  
TOM PARRINGTON, sales mgr., asst. mgr. & film buyer.  
NICK PANOS, national sales manager.  
JOE JERKINS, program manager.  
W. J. WILLIS, promotion manager.  
ERNIE SCHULTZ, news director.  
H. J. LOVELL, technical operations director.  
BOB HAYWARD, chief engineer.

DIGEST OF RATE CARD NO. 19—(July 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-10 p.m., daily.					
	\$950.00	\$570.00	\$380.00	\$275.00	\$260.00
NETWORK BASE HOURLY RATE:	\$1175.				

For Translator Section

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
BARBER	2,900	2,600	90
<b>OKLAHOMA</b>			
ALFALFA	2,500	2,300	89
BECKHAM	5,700	5,000	87
BLAINE	3,600	3,300	92
CADDO	8,500	7,800	92
CANADIAN	7,800	7,400	95
CARTER	14,100	12,900	92
CLEVELAND	14,900	13,900	93
COAL	1,700	1,600	90
COMANCHE	28,500	26,900	94
CREEK	13,600	12,500	91
CUSTER	7,300	6,700	91
DEWEY	1,700	1,400	88
ELLIS	1,500	1,200	80
GARFIELD	18,300	17,300	94
GARVIN	10,100	9,500	94
GRADY	9,500	8,700	92
GRANT	2,400	2,200	93
GREER	2,500	2,100	86
HARMON	1,500	1,300	89
HARPER	2,000	1,800	91
HUGHES	4,700	4,400	88
JACKSON	10,800	10,100	94
JOHNSTON	2,800	2,400	87
KAY	18,400	17,100	93
KINGFISHER	3,300	3,200	95
KIOWA	4,600	4,200	92
LATIMER	2,000	1,600	80
LINCOLN	5,800	5,500	94
LOGAN	5,700	5,200	92
MC CLAIN	3,900	3,700	95
MAJOR	2,200	1,800	82

(Continued on page 511-b)

STATION TOTAL	500,300	465,900	93
NET WEEKLY CIRCULATION (MARCH 65)			354,700
AVERAGE DAILY CIRCULATION (MARCH 65)			281,300
COLOR PENETRATION PERCENTAGE (NOV 65)			5

# Oklahoma—Sayre

**KSWB**

Ch. 8

(Off Air Aug. 11, 1965 as Elk City Station)

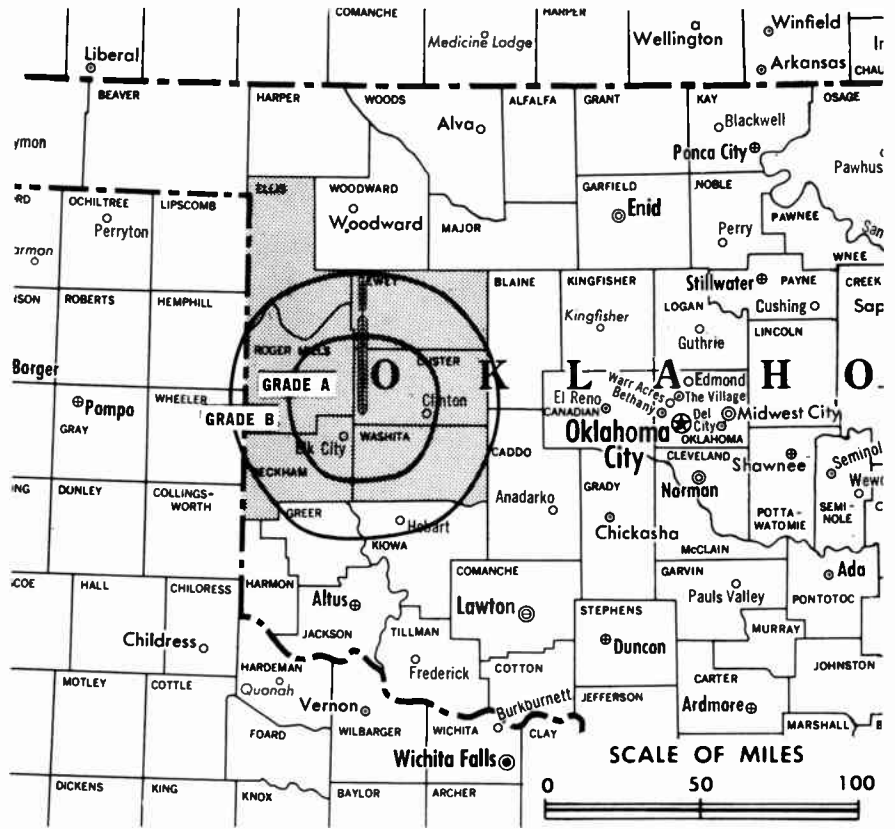
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 640-ft. above av. terrain, 642-ft. above ground, 2562-ft. above sea level.

Latitude 35° 31' 00"  
Longitude 99° 21' 42"

Holds CP for change to 5.26-kw aural, 580-ft. above av. terrain, 647-ft. above ground, 2767-ft. above sea level, lat. 35° 25' 25", long. 99° 50' 30"; transmitter to 14.3-mi. NW of Sayre. BPCT—3590.

Transmitter: 7.5-mi. NNE of center of town.

Total Households: © MRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KSWB Ref: FCC File No. BMPCT—5389 Granted 2/15/60

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## KSWB

Licensee: Bass Bcstg. Co., P.O. Box 189, Elk City.

Business Office & Studio: P.O. Box 30, Elk City (73644).

Telephone: 405-225-3232.

Ownership: Bass Bcstg.; see KFDA-TV, Amarillo, Tex.

Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to present owner by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (Television Digest, Vol. 5:33).

Represented (sales) by The Devney Organization Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

C. R. DEASON, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Aug. 7, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., Mon.-Sat.; 5-9:30 p.m., Sun.	\$150.00	\$90.00	\$60.00	\$45.00	\$30.00
	\$150.00	\$90.00	\$60.00	\$45.00	\$15.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OKLAHOMA			
BECKHAM	5,700	5,000	87
CUSTER	7,300	6,700	91
DEWEY	1,700	1,400	88
ELLIS	1,500	1,200	80
ROGER MILLS	1,200	1,000	85
WASHITA	5,700	5,300	94
<b>STATION TOTAL</b>	<b>23,100</b>	<b>20,600</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	4,200
AVERAGE DAILY CIRCULATION (MARCH 65)	2,200
COLOR PENETRATION PERCENTAGE (NOV 65)	7

For Oklahoma CATV Systems

see Section c

# Oklahoma—Tulsa



**KOTV**

Ch. 6



Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"  
Longitude 96° 05' 50"

Transmitter: 6.4-mi. WNW of Tulsa near Sand Springs.

Studio: Third & Frankfort Sts.

TV tape: Recording facilities.

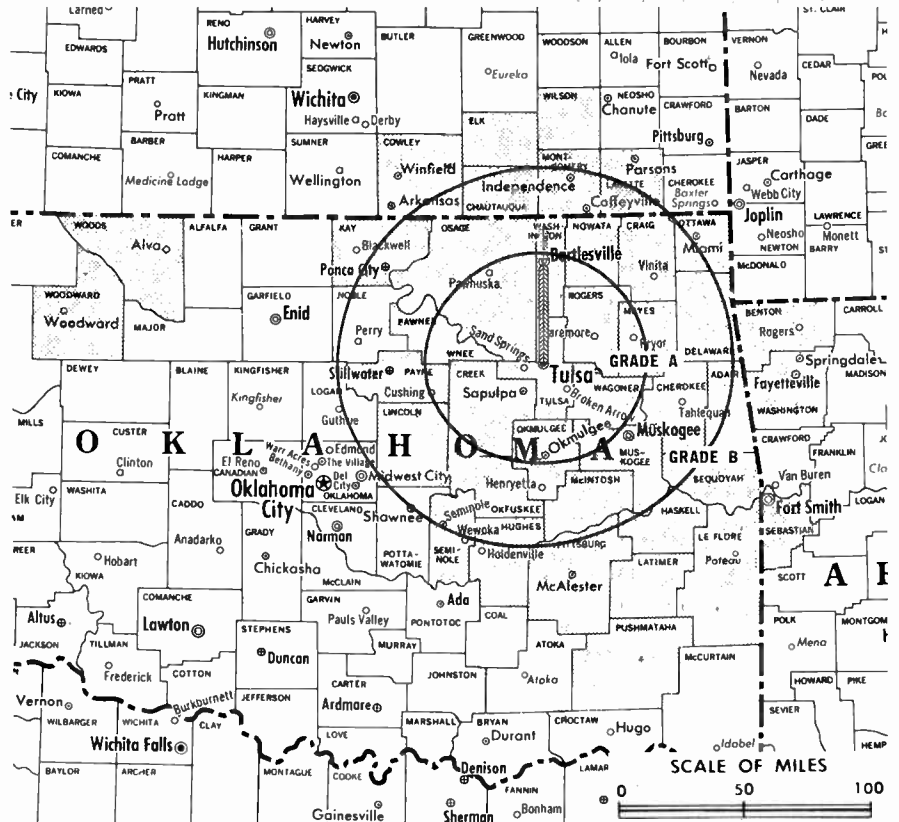
Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KOTV Ref: FCC File No. BMPCT-2203 Granted 8/20/54

©American Map Co., Inc., N.Y. No. 14244

## KOTV

Licensee: Corinthian Television Corp., Third & Frankfort Sts.

Telephone: 918-582-9233. TWX No.: 918-923-3356.

Ownership: Whitney Communications Corp. Also owns KHOU-TV, Houston; WANE-TV, Ft. Wayne; WISH-TV, Indianapolis, Ind.; KXTV, Sacramento, Cal. For other interests, see Corinthian under Group Ownership.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31); sale to present owners approved by FCC May 13, 1954 (Vol. 10:20).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- GEORGE STEVENS, v.p. & general manager.
- DALE HART, commercial manager.
- ARTHUR ELLIOTT, operations, prog. mgr. & film buyer.
- LINA LEE RYAN, promotion manager.
- CLAYTON VAUGHN, news director.
- AUDREY DeBOER, traffic manager.

### DIGEST OF RATE CARD NO. 6 (June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.*	10 Sec.*
Class AA—7-10 p.m., daily.	\$950.00	\$570.00	\$380.00	\$285.00	\$250.00	\$125.00
*6:59-10:01 p.m., Mon.-Fri.; 5:59-10:15 p.m., Sun.; 6:59-10:30, Sat.						

NETWORK BASE HOURLY RATE: \$925.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ARKANSAS			
BENTON	13,100	11,400	87
SEBASTIAN	25,000	23,200	93
WASHINGTON	20,600	17,700	86
KANSAS			
CHAUTAQUA	1,700	1,600	92
COWLEY	12,200	11,200	92
ELK	1,400	1,300	87
LABETTE	8,300	7,600	92
MONTGOMERY	14,900	13,500	91
WILSON	4,000	3,500	87
OKLAHOMA			
ADAIR	3,700	3,000	81
CHEROKEE	5,200	4,600	88
CRAIG	4,500	4,100	91
CREEK	13,600	12,500	91
DELAWARE	4,100	3,500	84
HASKELL	2,100	1,800	88
HUGHES	4,700	4,400	88
KAY	18,400	17,100	93
LATIMER	2,000	1,600	80
LE FLORE	8,700	7,500	87
LINCOLN	5,800	5,500	94
MC INTOSH	3,000	2,700	89
MAYES	6,800	6,200	91
MUSKOGEE	20,200	18,500	91
NOWATA	3,300	3,100	94
OKFUSKEE	2,900	2,500	86
OKMULGEE	11,400	10,600	93
OSAGE	10,900	10,400	95
OTTAWA	9,300	8,700	94
PAWNEE	3,300	3,000	93
PAYNE	14,200	13,000	92
PITTSBURG	11,200	10,100	90
PUSHMATAHA	2,900	2,400	79
ROGERS	7,300	6,700	92
SEMINOLE	8,500	7,900	90
SEQUOYAH	5,200	4,500	86
TULSA	135,200	128,800	95
WAGONER	5,000	4,600	92
WASHINGTON	15,900	15,300	96
WOODS	3,600	3,300	90
WOODWARD	4,400	3,800	86
<b>STATION TOTAL</b>	<b>458,500</b>	<b>422,700</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 316,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 243,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Oklahoma—Tulsa



**KTUL-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1878-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 0.85"  
Longitude 95° 36' 55"

Requests 63.2-kw aural.

Transmitter: 2.3-mi. NE of Coweta, Okla.

TV tape: Recording facilities.

Represented (engineering) by George C. Davis Consulting Engineers.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

ARB Data: The table below does not show present coverage. After data was collected, the station changed its facilities.

Total Households: © SRDS  
Consumer Market Data as of 1/1/68.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KTUL-TV Ref: FCC File No. BPCT—2941 Granted 2/19/64

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## KTUL-TV

Licensee: Griffin-Leake TV Inc., Box 9697, Tulsa (74107).

Studio: Lookout Mt., Tulsa.

Telephone: 918-446-6184. TWX No.: 918-923-3204.

Ownership: See KATV, Little Rock, Ark.

Began Operation: Sept. 18, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

WILLIAM D. SWANSON, v.p., general manager & film buyer.  
JOHN J. (JIM) BLACK JR., general sales manager.  
F. BEN HEVEL, operations manager.  
MRS. BARBARA ROBERTS, promotion manager.  
ROBERT E. SNIDER, director of engineering.  
LEWIS E. BROWN, chief engineer.  
JACK MORRIS, news, public relations & special events director.  
JOHN RAUSER, film manager.

### DIGEST OF RATE CARD NO. 11—(June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-10 p.m., daily.	\$850.00	\$500.00	\$350.00	\$300.00	\$240.00*	\$240.00* \$120.00*

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
ARKANSAS			
BENTON	13,100	11,400	87
CRAWFORD	7,400	6,400	86
POLK	4,000	3,300	83
SCOTT	1,900	1,600	84

SEBASTIAN	25,000	23,200	93
WASHINGTON	20,600	17,700	86
<b>KANSAS</b>			
CHAUTAUQUA	1,700	1,600	92
MONTGOMERY	14,900	13,500	91
<b>OKLAHOMA</b>			
ADAIR	3,700	3,000	81
CHEROKEE	5,200	4,600	88
CRAIG	4,500	4,100	91
CREEK	13,600	12,500	91
DELAWARE	4,100	3,500	84
HASKELL	2,100	1,800	88
HUGHES	4,700	4,400	88
LATIMER	2,000	1,600	80
LE FLORE	8,700	7,500	87
LINCOLN	5,800	5,500	94
MC INTOSH	3,000	2,700	89
MAYES	6,800	6,200	91
MUSKOGEE	20,200	18,500	91
NOWATA	3,300	3,100	94
OKFUSKEE	2,900	2,500	86
OKMULGEE	11,400	10,600	93
OSAGE	10,900	10,400	95
OTTAWA	9,300	8,700	94
PAWNEE	3,300	3,000	93
PAYNE	14,200	13,000	92
PITTSBURG	11,200	10,100	90
PUSHMATAHA	2,900	2,400	79
ROGERS	7,300	6,700	92
SEMINOLE	8,500	7,900	90
SEQUOYAH	5,200	4,500	86
TULSA	135,200	128,800	95
WAGONER	5,000	4,600	92
WASHINGTON	15,900	15,300	96
<b>STATION TOTAL</b>	<b>419,500</b>	<b>386,200</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 288,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 202,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Oklahoma—Tulsa



**KVOO-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1330-ft. above av. terrain, 1175.5-ft. above ground, 2147-ft. above sea level.

Latitude 36° 11' 46"  
Longitude 96° 05' 53"

Transmitter: Bigheart Mt.

Studio: 3701 S. Peoria (74105).

TV tape: Recording facilities.

AM Affiliate: KVOO, 50-kw, 1170 kc (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS

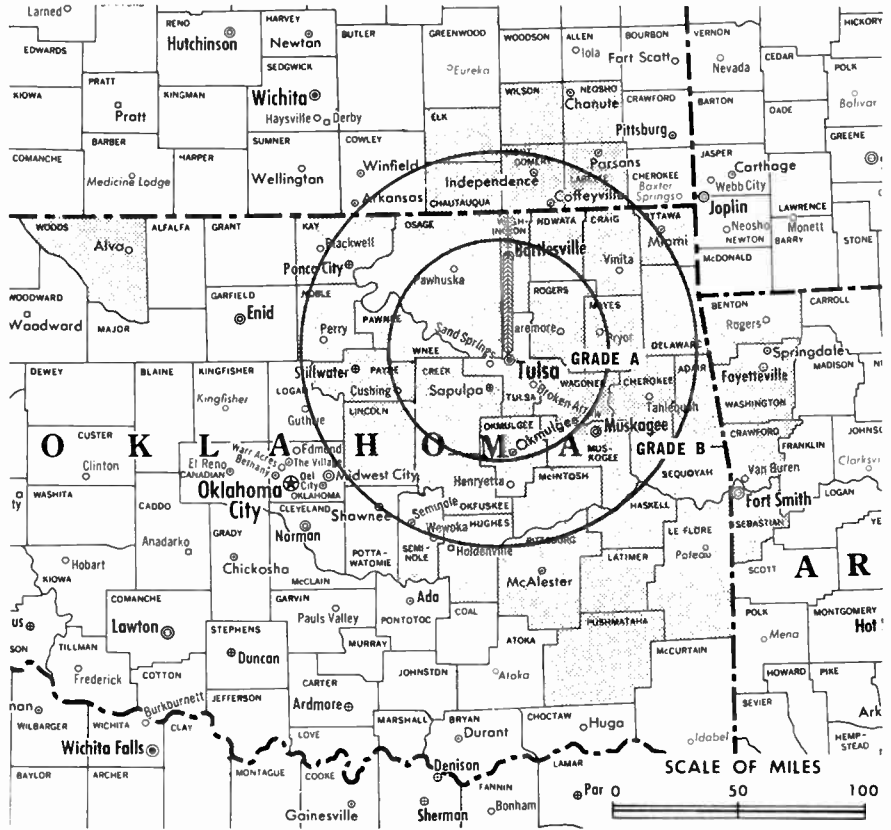
(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded area) based on 1965

ARB study.



KVOO-TV Ref: FCC File No. BMPCT-2825 Granted 12/15/64

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## KVOO-TV

Licensee: Central Plains Enterprises Inc., 3701 S. Peoria.

Telephone: 918-742-5561. TWX No.: 918-923-3230.

Ownership: Southwestern Sales Corp., 38.88%; Harold C. Stuart, pres., 12%; Dean A. McGee, chairman, 7.44%; Grayce B. Flynn estate, 13.5%; Robert S. Kerr Estate, 13.0%; Travis M. Kerr, 6.86%; Tulsa U., 1.52%; Oklahoma State U., 1.52%; & others. Southwestern Sales Corp. (radio KVOO, Tulsa, Okla.) is controlled by Mrs. Harold C. Stuart, 75%; Kerr-McGee control WEEK-TV, Peoria, Ill. and satellite WEEQ-TV, La Salle, Ill.

Began Operation: Dec. 5, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

HAROLD C. STUART, president.  
JOHN DEVINE, v.p., general manager & film buyer.  
TOM BELCHER, commercial manager.  
BRUCE WASHBURN, program director.  
ALLEN COX, production supervisor.  
GORDON GERHARDT, promotion director.  
ANN R. FELLOWS, public relations director.  
CHARLES THOMPSON, news manager.  
ALBERT DORY, film editor.  
JOHN M. BUSHNELL, director of engineering.  
JOHN BARTH, chief engineer.

DIGEST OF RATE CARD NO. I-A—(March 15, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., daily.  
\$875.00 \$525.00 \$350.00 \$305.00 \$326.00 \$163.00 \$163.00

NETWORK BASE HOURLY RATE: \$875.

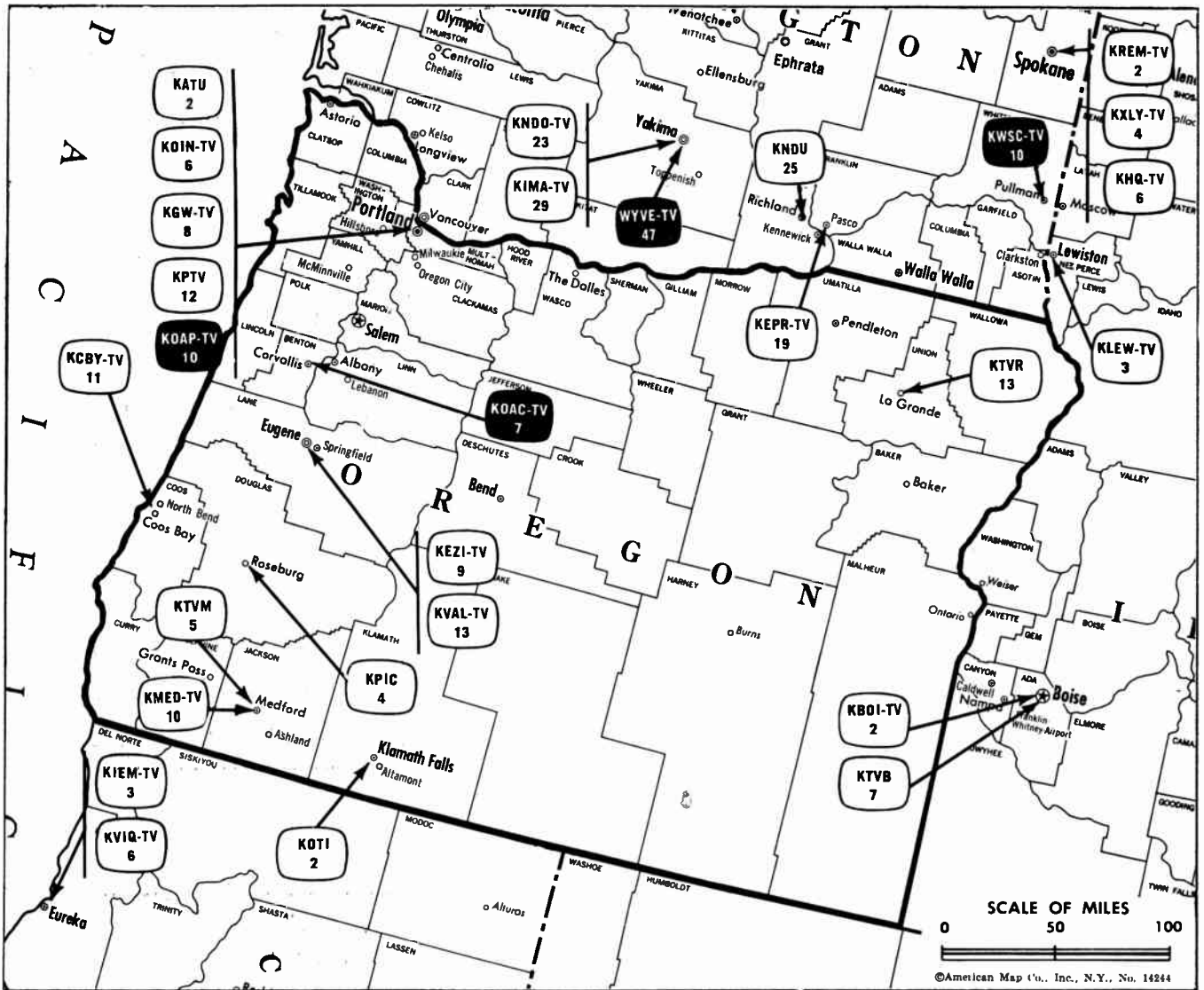
For Other Owners of Two or More TV Stations, see Group Ownership Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ARKANSAS</b>			
BENTON	13,100	11,400	87
CRAWFORD	7,400	6,400	86
SEBASTIAN	25,000	23,200	93
WASHINGTON	20,600	17,700	86
<b>KANSAS</b>			
CHAUTAQUA	1,700	1,600	92
ELK	1,400	1,300	87
LABETTE	8,300	7,600	92
MONTGOMERY	14,900	13,500	91
NEOSHO	6,100	5,700	92
WILSON	4,000	3,500	87
<b>OKLAHOMA</b>			
ADAIR	3,700	3,000	81
CHEROKEE	5,200	4,600	88
CRAIG	4,500	4,100	91
CREEK	13,600	12,500	91
DELAWARE	4,100	3,500	84
HASKELL	2,100	1,800	88
HUGHES	4,700	4,400	88
KAY	18,400	17,100	93
LATIMER	2,000	1,600	80
LE FLORE	8,700	7,500	87
LINCOLN	5,800	5,500	94
MC INTOSH	3,000	2,700	89
MAYES	6,800	6,200	91
MUSKOGEE	20,200	18,500	91
NOBLE	3,400	3,200	94
NOWATA	3,300	3,100	94
OKFUSKEE	2,900	2,500	86
OKMULGEE	11,400	10,600	93
OSAGE	10,900	10,400	95
OTTAWA	9,300	8,700	94
PAWNEE	3,300	3,000	93
(Continued on page 511-b)			
<b>STATION TOTAL</b>	<b>458,800</b>	<b>423,000</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	311,300
AVERAGE DAILY CIRCULATION (MARCH 65)	221,300
COLOR PENETRATION PERCENTAGE (NOV 65)	6



# Oregon



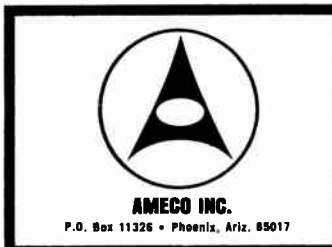
Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Portland	462,200	36	608,900	48	559,300	49
Eugene	100,700	150	173,900	148	157,300	147
Medford	43,800	191	85,800	188	78,500	187
Klamath Falls	20,600	217	32,200	221	29,100	221
Roseburg	19,800	219	40,900	214	36,200	214
Coos Bay	19,100	220	43,400	213	38,500	213

### Oregon Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
11	0	11
2	0	2
		13

For State Educational Facilities, see next page



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 Portland Warehouse 503-232-7051

# Oregon—Coos Bay



**KCBy-TV**

Ch. 11

[Satellite of KVAL-TV, Eugene, Ore.]

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 11.4-kw visual, 5.7-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1144-ft. above sea level.

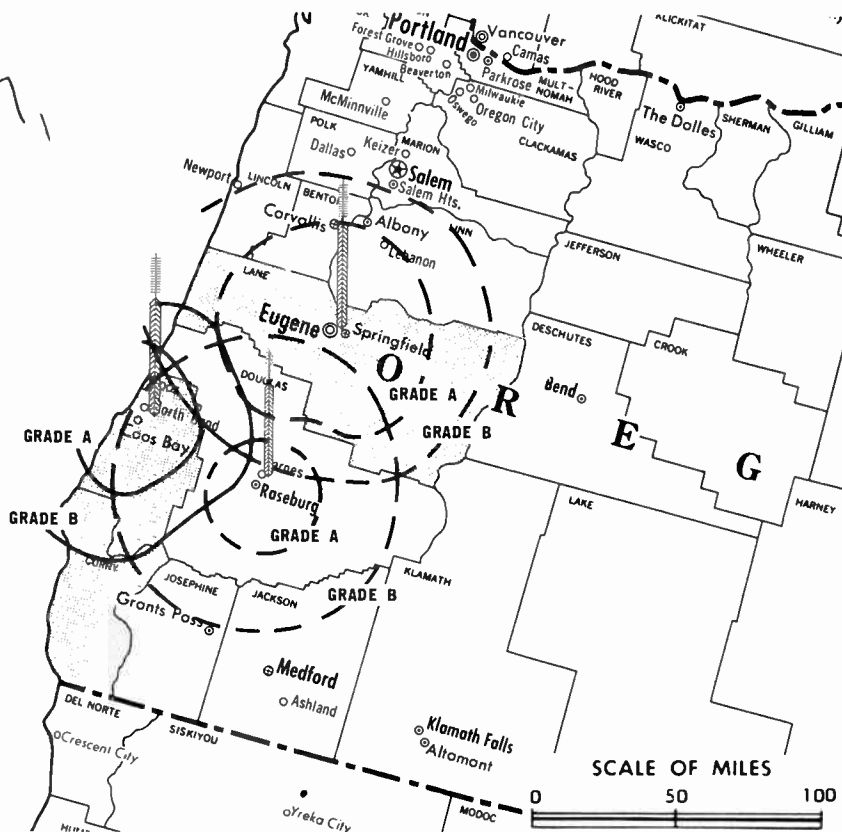
Latitude 43° 23' 26"  
Longitude 124° 07' 48"

Transmitter: 5-mi. ENE of city center.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KCBy-TV Ref: FCC File No. BPCT—2309 Granted 9/23/59

© American Map Co., Inc., N.Y., No. 14244



## KCBy-TV

Network Service: NBC, same as KVAL-TV, Eugene, Ore.  
Licensee: Eugene Television Inc., Box 548, Eugene, Ore. (97401).  
Studio: Coal Bank, Slough Rd.  
Telephone: 503-269-1111.  
Ownership: See KVAL-TV, Eugene, Ore.  
Began Operation: Oct. 1, 1960.  
Represented (sales) by George P. Hollingbery Co.  
Represented (legal) by Dow, Lohnes & Albertson.  
Represented (engineering) by T. C. Marchner, Eugene, Ore.  
Personnel:  
S. W. McCREADY, general manager.  
HARRY KIRK, station manager.  
GLYNN McCREADY, resident engineer.  
Rates: Sold in combination with KVAL-TV, Eugene.  
**NETWORK BASE HOURLY RATE:** Bonus to KVAL-TV, Eugene, Ore.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OREGON			
COOS	18,800	16,100	85
CURRY	5,500	4,700	85
LANE OUTER	19,100	17,700	93
<b>STATION TOTAL</b>	<b>43,400</b>	<b>38,500</b>	<b>89</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>19,100</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>14,900</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>10</b>	

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KOAC-TV

Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 5175, Eugene, Ore.  
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 29-kw visual, 2.95-kw aural. Antenna: 1210-ft. above av. terrain, 237-ft. above ground, 1737-ft. above sea level.

Latitude 44° 38' 19"  
Longitude 123° 16' 25"

Holds CP for change to 263-kw visual, 132-kw aural, 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level, lat. 44° 38' 25", long. 123° 16' 25"

### KOAP-TV

Portland

Ch. 10

Non-Commercial Educational Station

Grantee: State Board of Higher Education, Box 5175, Eugene, Ore.  
Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 30.2-kw visual, 15.1-kw aural. Antenna: 950-ft. above av. terrain, 200-ft. above ground, 1230-ft. above sea level.

Latitude 45° 29' 25"  
Longitude 122° 41' 45"

# Oregon—Eugene



**KEZI-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1570-ft. above av. terrain, 255-ft. above ground, 2385-ft. above sea level.

Latitude 44° 06' 58"  
Longitude 122° 59' 55"

Transmitter: Coburg Hills.

TV tape: Recording facilities.

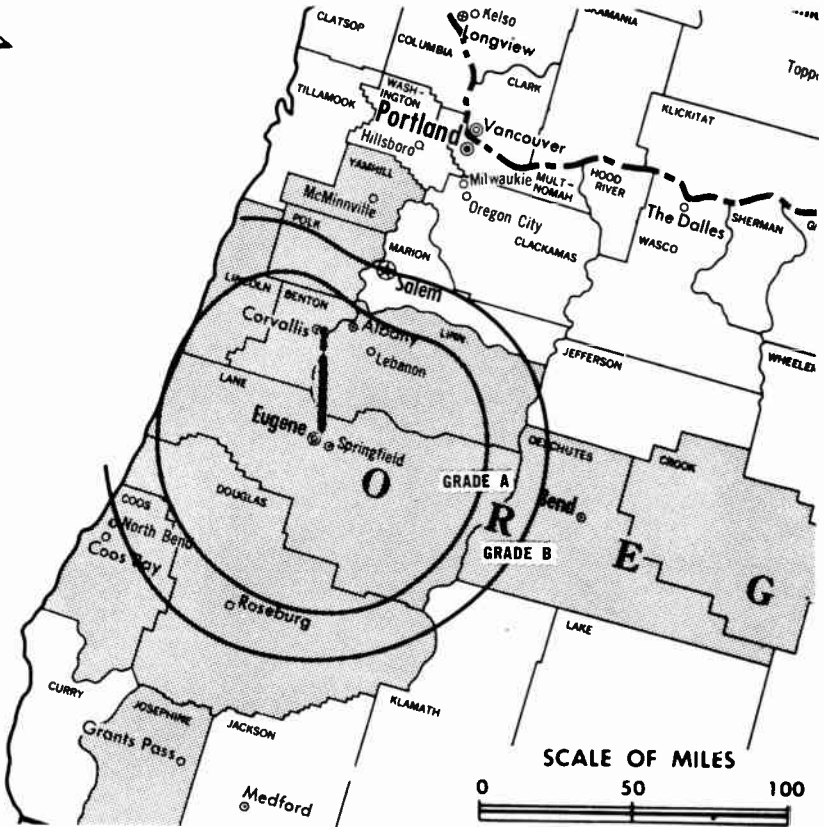
O & O Translator: K07FM, Dillard, Melrose, Rosenberg & Winston, Ore.

Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KEZI-TV Ref: FCC File No. B1CT-2438 Granted 7/27/60

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## KEZI-TV

Licensee: Liberty TV Inc., 2225 Coburg Rd. (97401).

Studio: 2225 Coburg Rd.

Telephone: 503-343-3301.

TWX No.: 503-485-0488.

Ownership: Richard E. Miller, pres., .722%; Donald E. Tykeson, v.p., 16.679%; Durward L. Boyles, secy., 27.514%; C. E. Carlson, 11.192%; Carolyn S. Chambers, 10.011%; R. A. Chambers, .005%; Paul D. Green, 3.444%; Donald R. Husband, .400%; Clarence E. Lombard, 1.72%; Earl L. McNutt, .333%; Ronald E. Ogle, .416%; Julio W. Silva, 9.595%; estate of Elizabeth M. Silva, 8.338%; Charles Hobart Wilson, 2.36%; J. Hobart Wilson, 7.269%. Liberty TV also is Ch. 35 applicant for Yakima, Wash.

Began Operation: Dec. 19, 1960.

Represented (sales) by Venard, Torbet & McConnell Inc.; Feltis/Dove/Croghan Inc. (Seattle); Charles L. Burrow Co. (Portland).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

DON E. TYKESON, vice president & general manager.  
JIM MAGNUSON, sales manager.  
RON OGLE, program manager, news director & film buyer.  
DAVE WOODWARD, asst. program manager.  
SHIRLEY PAPE, public service & women's director.  
L. C. RAYNES, chief engineer.

### DIGEST OF RATE CARD NO. 6-A (Feb. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10 p.m., daily.

\$375.00 \$190.00 \$105.00 \$80.00 \$100.00 \$85.00 \$50.00  
NETWORK BASE HOURLY RATE: \$275.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OREGON			
BENTON	12,100	10,500	87
COOS	18,800	16,100	85
CROOK	2,800	2,500	90
DESCHUTES	7,500	6,700	89
DOUGLAS	22,100	20,100	91
JOSEPHINE	10,300	9,200	89
LANE INNER	35,600	33,100	93
LANE OUTER	19,100	17,700	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
POLK	8,300	7,700	93
YAMHILL	10,100	9,200	91
<b>STATION TOTAL</b>	<b>173,900</b>	<b>157,300</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 100,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 67,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

For CATV Systems In Oregon

see the CATV Directory

# Oregon—Eugene



**KVAL-TV**



Ch. 13

[Also operates satellites KPIC, Roseburg, Ore. and KCBY-TV, Coos Bay, Ore.]

**Technical Facilities:** Channel No. 13 (210-216 mc). Authorized power: 55-kw visual, 32.4-kw aural. Antenna: 1050-ft. above av. terrain, 397-ft. above ground, 1697-ft. above sea level.  
 Latitude 44° 00' 07"  
 Longitude 123° 06' 53"  
 Requests change to 316-kw visual, 63-kw aural, 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level. BPCT—3588.

**Transmitter:** Blanton Heights.

**TV tape:** Recording facilities.

**Color:** Network, film & slide.

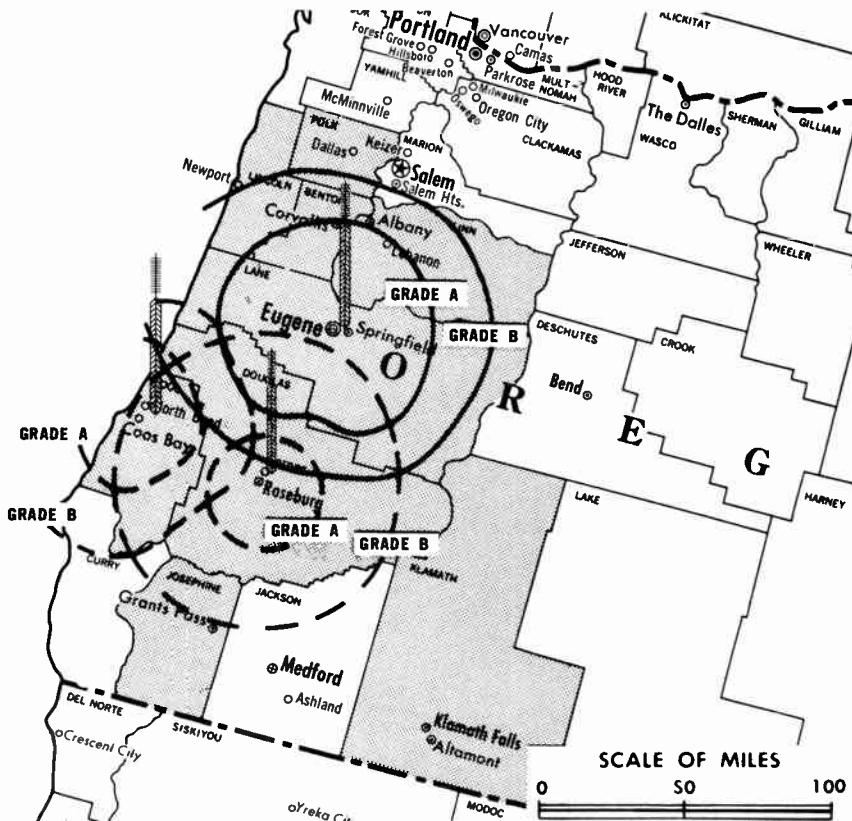
**News Wire Service:** UPI.

**Facsimile Service:** UPI.

**O & O Translator:** K04DR, Eugene (southern section), Ore.

**Map Data:** The shadings on the map show coverage provided by KVAL-TV only.

**Total Households:** © SRDS  
 Consumer Market Data as of 1/1/66.  
**TV Homes:** TV% and Circulation  
 © 1965 American Research Bureau.  
 (County coverage (shaded area) based on 1965  
**ARB** study.



**KVAL-TV** Ref: FCC File No. BPCT—1231 Granted 11/13/53  
**KPIC** Ref: FCC File No. BMPCT—3895 Granted 10/26/55  
**KCBY-TV** Ref: FCC File No. BPCT—2309 Granted 9/23/59

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## KVAL-TV

**Licensee:** Eugene Television Inc., Blanton Heights, Eugene.

**Studio:** Blanton Heights.

**Telephone:** 503-343-2551. **TWX No.:** 503-485-0416.

**Ownership:** Robert P. Booth, pres., 6.66%; Edna Fisher, 26 1/6%; Lee P. Bishop, v.p., 6.66%; Leola Winn, secy., 5%; W. D. Abel, director, 6.66%; Harvey S. Benson, 6.66%; E. T. Gardner, asst. secy., 6.66%; William N. Russell, 6.66%; Willis B. Shepard, 6.66%; J. Don Smith, 6.66%; Harry Thoms, 6.66%; C. Philip Tillman, treas., 6.66%; 4 other stockholders, none with more than 5%. Lee P. Bishop owns KORE, Eugene, Ore. Eugene TV owns 50% of satellite KPIC, Roseburg, Ore. and 100% of KCBY-TV (Ch. 11) Coos Bay, Ore.

**Began Operation:** April 15, 1954.

**Represented (sales)** by George P. Hollingbery Co.; Art Moore & Assoc. Inc. (Pacific Northwest).

**Represented (legal)** by Dow, Lohnes & Albertson.

**Represented (engineering)** by A. D. Ring & Assoc.

**Personnel:**

- S. W. McCREADY, general manager.
- JOHN DOYLE, program director.
- PAUL BECKER, promotion manager.
- WILLIAM FARMER, film director.
- T. C. MARCHNER, director of engineering.
- WILLIAM R. RILEY, chief engineer.

### DIGEST OF RATE CARD NO. 9—(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class AA—7:30-10 p.m., daily.	\$396.00	\$238.00	\$158.00	\$119.00	\$99.00	\$40.00

### Three-station Combination Rates (Oregon Triangle TV)

\$592.00	\$355.00	\$236.00	\$166.00	\$123.00	\$52.00
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**NETWORK BASE HOURLY RATE: \$300.**

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OREGON</b>			
BENTON	12,100	10,500	87
COOS	18,800	16,100	85
DOUGLAS	22,100	20,100	91
JOSEPHINE	10,300	9,200	89
KLAMATH	15,700	14,700	93
LANE INNER	35,600	33,100	93
LANE OUTER	19,100	17,700	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
POLK	8,300	7,700	93
<b>STATION TOTAL</b>	<b>169,200</b>	<b>153,600</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65)	68,800
AVERAGE DAILY CIRCULATION (MARCH 65)	49,800
COLOR PENETRATION PERCENTAGE (NOV 65)	10

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# Oregon—Klamath Falls



**KOTI**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 13.5-kw visual, 6.76-kw aural. Antenna: 1050-ft. above av. terrain, 109-ft. above ground, 5549-ft. above sea level.

Latitude 42° 15' 44"  
Longitude 121° 45' 38"

Transmitter: 3-mi. NNE of city.

TV tape: Recording facilities.

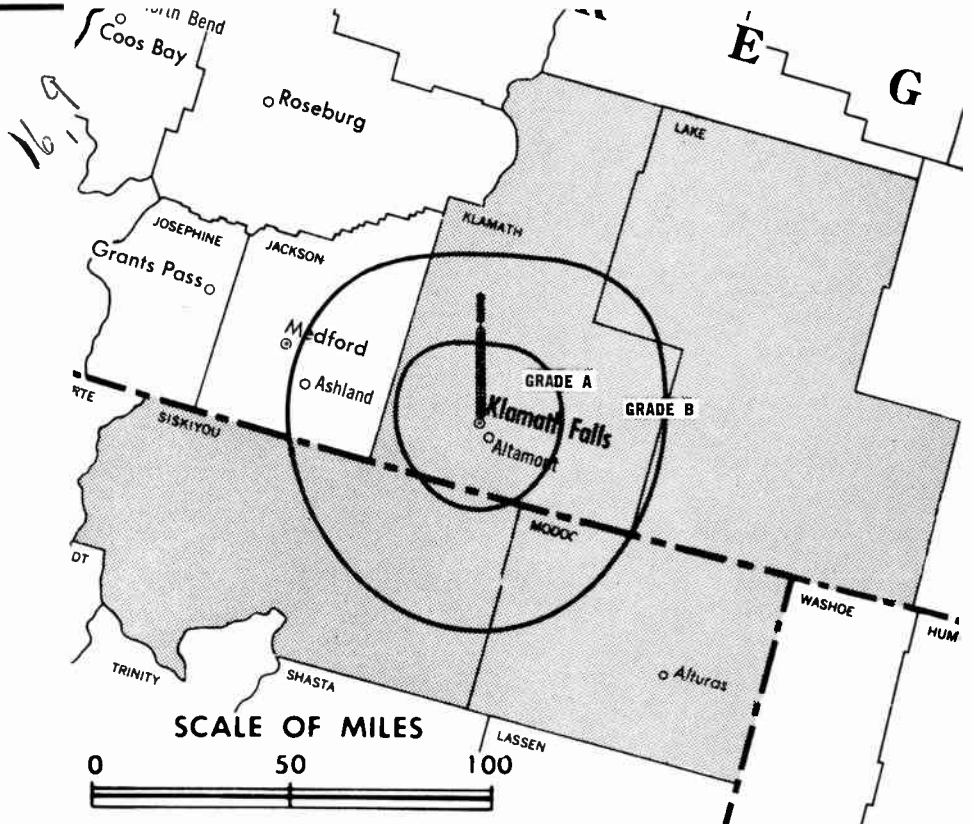
Color: Network, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ABB study.



KOTI Ref: FCC File No. BMPOT-3891 Granted 8/3/56

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## KOTI

Network Service: ABC, CBS (EMP).

Licensee: Southern Oregon Broadcasting Co. (KTVM), Box 1189, Medford, Ore. (97501).

Studio: Third & Main Sts.

Telephone: 503-884-8131.

TWX No.: 503-885-0001.

Ownership: Same as KTVM, Medford, Ore.

Began Operation: Aug. 13, 1956.

Represented (sales) by Young Television; Art Moore & Assoc. Inc. (Pacific Northwest).

### Personnel:

DON R. STONEHILL, station manager.  
NORM HOATSON, chief engineer.  
WILLIAM B. SMULLIN, film buyer, director.

### DIGEST OF RATE CARD NO. 6 (May 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID
Class AA—7:30-10 p.m., daily.						
\$200.00	\$120.00	\$80.00	\$70.00	\$50.00	\$43.00	\$25.00

Note: For combination discounts, see KTVM, Medford, Ore.

NETWORK BASE HOURLY RATE: \$110.00 (CBS), \$150 (ABC).  
Also has combination rate with KIEM-TV, Eureka, Cal. \$250 (ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
MODOC	2,500	2,200	86
SISKIYOU	11,700	10,200	87
OREGON			
KLAMATH	15,700	14,700	93
LAKE	2,300	2,000	87
STATION TOTAL	32,200	29,100	90

NET WEEKLY CIRCULATION (MARCH 65) 20,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 17,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

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# Oregon—LaGrande



**KTVR**

Ch. 13

[Satellite of KTVB, Boise, Ida.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 12.9-kw visual, 6.5-kw aural. Antenna: 2603-ft. above av. terrain, 87-ft. above ground, 7219-ft. above sea level.

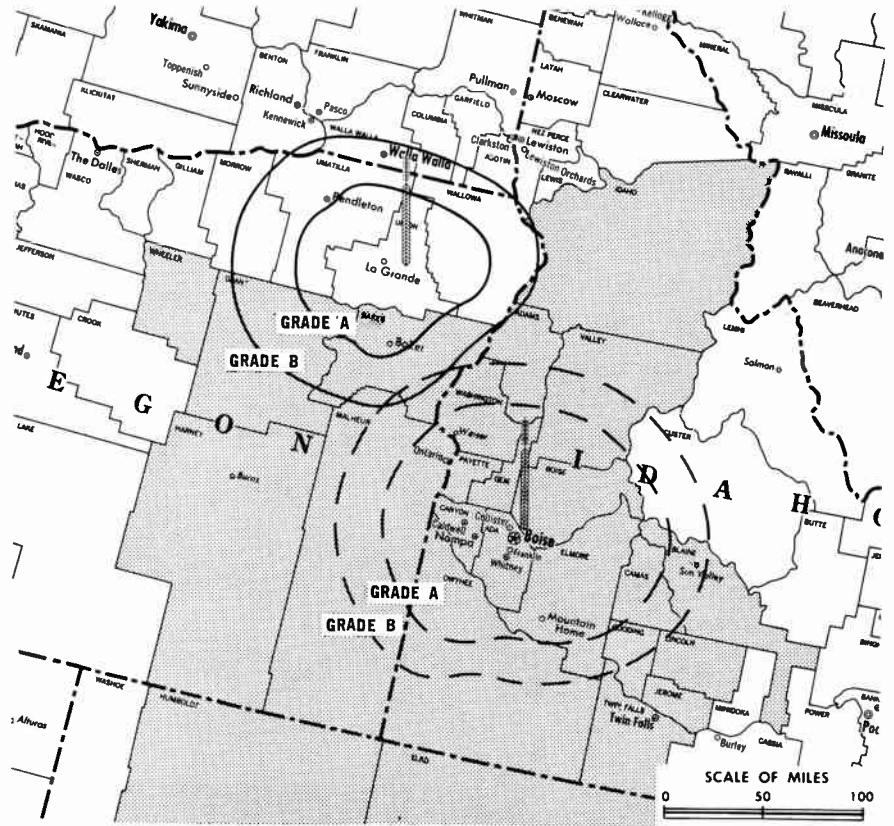
Latitude 45° 18' 33"

Longitude 117° 44' 09"

Transmitter: Mt. Fanny, 17.5-mi. E of LaGrande.

Color: Network.

Map Note: Shaded areas show coverage by Parent KTVB, Boise, Ida. only.



County coverage (shaded areas) based on 1965 ARB study.

KTVR Ref: FCC File No. BPCT-3185 Granted 2/11/63

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## KTVR

Grantee: KTVB Inc., Box 390, Boise, Ida.

Studio: 1605 Adams, Box 313, LaGrande.

Telephone: 503-963-4118.

Ownership: See KTVB, Boise, Ida.

Began Operation: Dec. 6, 1964.

Represented (sales) by Avery-Knodel Inc.; Bob Hix Co. Inc. (Mountain States); Del Day Inc. (Seattle); Charles L. Burrow Co. (Portland, Ore.).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

GEORGIA M. DAVIDSON, president.  
ROBERT E. KRUEGER, general manager.  
CY SMITH, station manager.  
GENE TUTTLE, resident engineer.  
ROBERT PYLE, news director.

Rates: Sold only in combination with KTVB, Boise, Ida.

NETWORK BASE HOURLY RATE: Bonus to KTVB, Boise, Ida.

ARB Data Not Available.

HA 1-0818

RESIDENCE  
TE 2-9362

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HUGH BEN LA RUE

NEW YORK, N.Y.

# Oregon—Medford



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 149-kw visual, 79.5-kw aural. Antenna: 703-ft. above av. terrain, 287-ft. above ground, 2387-ft. above sea level.

Latitude 42° 25' 41"  
Longitude 123° 00' 04"

Holds CP for change to 133-kw visual, 26.3-kw aural, 3310-ft. above av. terrain, 151-ft. above ground, 7651-ft. above sea level, lat. 42° 04' 55", long. 122° 43' 07"; transmitter to Mt. Ashland, 8-mi. S of Ashland, Ore. BPCT—3608.

Transmitter: Blackwell Hill, 2.3-mi. E of Gold Hill, Ore.

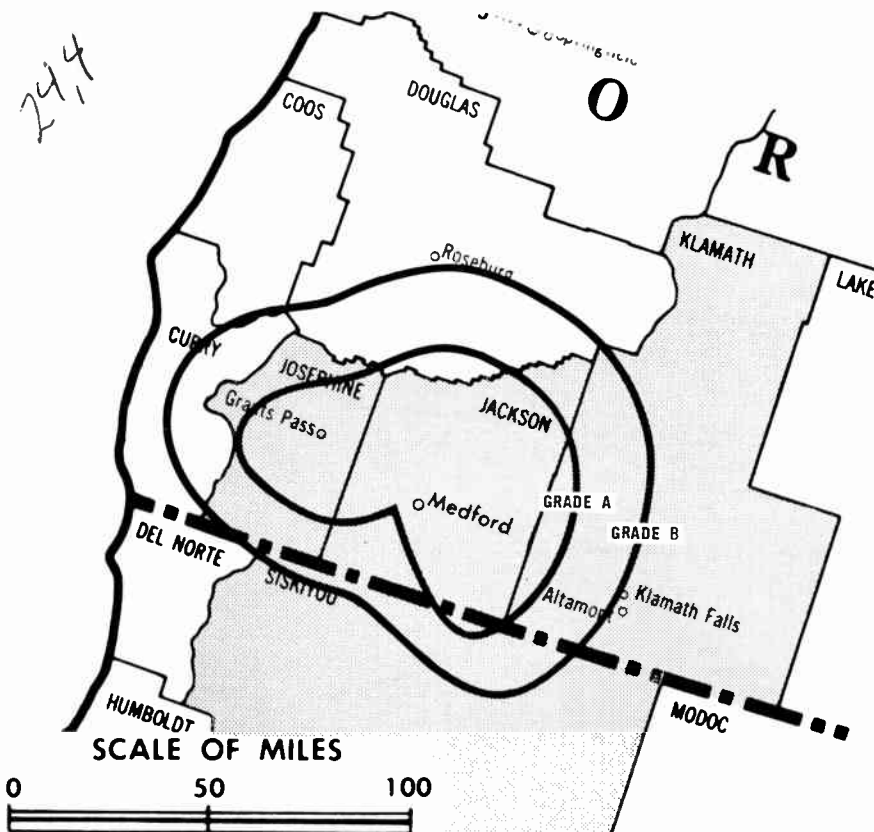
TV tape: Recording facilities.

AM Affiliate: KMED, 5-kw (1-kw, night), 1440 kc.

Color: Network only.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KMED-TV Ref: FCC File No. BMPCT—5625 Granted 8/10/61

©American Map Co., Inc., N.Y., No. 14244

## KMED-TV

Network Service: ABC, NBC.

Licensee: Radio Medford Inc., Box 1306, Medford (97501).

Studio: Ross Lane, Medford.

Telephone: 503-773-7373. TWX No.: 503-779-2044.

Ownership: Radio Medford Inc.

Began Operation: Oct. 3, 1961.

Represented (sales) by George P. Hollingbery (national); Charles Burrow Co. (Portland & Seattle).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne Assoc. Inc., San Francisco.

Personnel:

J. L. DeARMOND, president.  
RAY JOHNSON, exec. v.p. & gen. mgr.  
ART CHIPMAN, national sales mgr.  
ELLIS FEINSTEIN, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Oct. 3, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—7-10 p.m., daily.  
\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$60.00 \$50.00 \$30.00  
NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA SISKIYOU	11,700	10,200	87
OREGON JACKSON JOSEPHINE KLAMATH	26,000 10,300 15,700	24,300 9,200 14,700	94 89 93
STATION TOTAL	63,700	58,400	92
NET WEEKLY CIRCULATION (MARCH 65)		34,700	
AVERAGE DAILY CIRCULATION (MARCH 65)		26,200	
COLOR PENETRATION PERCENTAGE (NOV 65)			8

For Educational, Non-commercial Outlets,  
see Educational Station Directory.



# Oregon—Medford



**KTVM**

Ch. 5

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 30.2-kw visual, 15.8-kw aural. Antenna: 570-ft. above av. terrain, 169-ft. above ground 2269-ft. above sea level.

Latitude 42° 25' 40"  
 Longitude 123° 00' 04"  
 Requests 60-kw visual, 8.1-kw aural, 2700-ft. above av. terrain, 140-ft. above ground, 5405-ft. above sea level, lat. 123° 13' 42", long. 42° 41' 31"; transmitter to King Mt., approx. 30-mi. NW of Medford. BPCT—3683.

**Transmitter:** TV Peak, Medford.

**AM Affiliate:** KAGI (Grants Pass), 5-kw day (1-kw night), 930 kc (MBS).

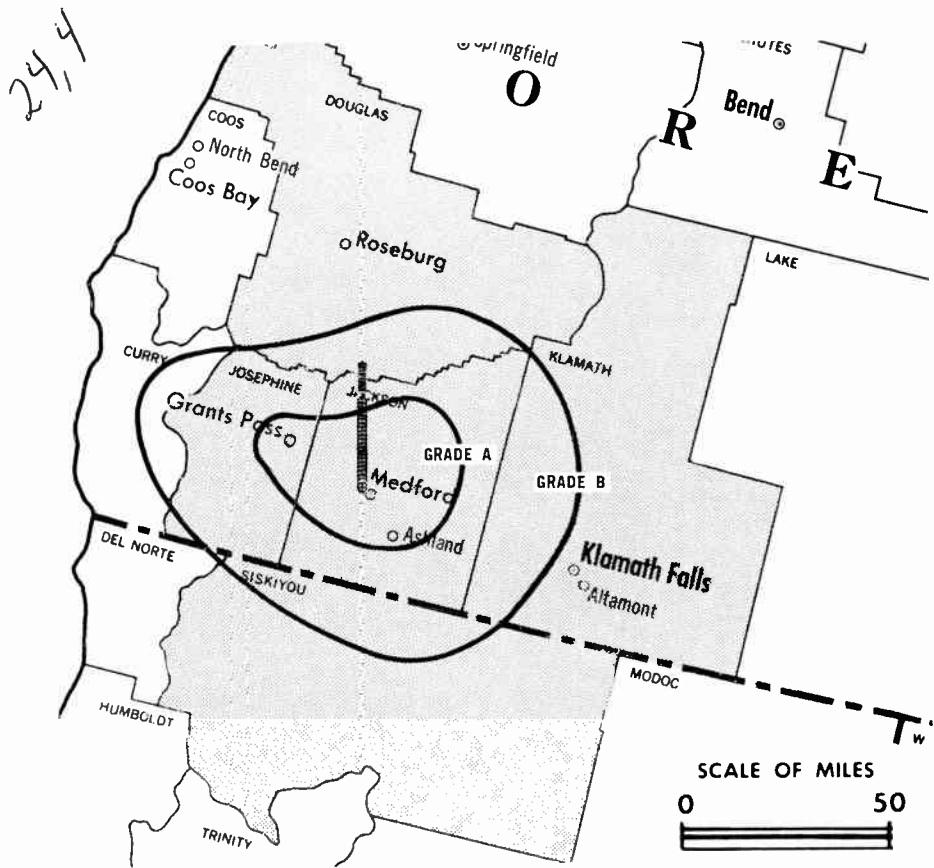
**FM Affiliate:** KGPO (Grants Pass), 1.3-kw, 96.9 mc (No. 245), 1650-ft.

**O & O Translators:** K04DK & K70AU, Cave Junction, Deer Creek area & Selma, Ore.

**Color:** Network, film & slide.

**News Wire Service:** UPI.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded area) based on 1965 ARB study.



KTVM Ref: FCC File No. BIMPCT—1133 Granted 6/12/53

©American Map Co., Inc., N.Y., No. 14244

## KTVM

**Network Service:** ABC, CBS.

**Licensee:** Southern Oregon Broadcasting Co., Box 5M (97501).

**Studio:** 2000 Crater Lake Hwy. (97501).

**Telephone:** 503-773-4581. TWX No.: 503-779-2012.

**Ownership:** Southern Oregon Bcstg. Co. Earle E. Voorhies, pres., 16 2/3%; William B. Smullin, secy.-treas.; Amos E. Voorhies estate, 16 2/3%; John E. Voorhies, 16 2/3%; Redwood Bcstg. Co. Inc., 50% (voted by Wm. B. Smullin). KTVM also owns KOTI, Klamath Falls, Ore. and operates translator K70AU, Cave Junction, Ore. Voorhies estate includes Grants Pass Courier (KAGI). Southern Oregon Bcstg. also hold 50% of KPIC, Roseburg, Ore. Redwood Bcstg. also owns 27.37% of KVIP-TV, Redding, Cal.

**Began Operation:** July 14, 1953.

**Represented (legal)** by Dempsey & Koplovitz.

**Represented (engineering)** by Lohnes & Culver.

**Represented (sales)** by Young Television; Art Moore & Assoc. Inc. (Pacific Northwest).

**Personnel:**

- JEROLD R. POULOS, v.p. & station manager.
- WILLIAM KIRK, chief engineer.
- JERRY KELLY, program manager.
- ROBERT LINDSTROM, sales manager.
- WILLIAM B. SMULLIN, operating director & film buyer.

### DIGEST OF RATE CARD NO. 6—(May 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$87.50	\$70.00	\$60.00	\$35.00

Note: There is a discount from combined rates of 3 stations when KTVM is ordered with KOTI, Klamath Falls, & KIEM-TV, Eureka.

**NETWORK BASE HOURLY RATE:** \$225 (ABC), \$225 (CBS). Combination rate with KIEM-TV, Eureka, Cal., \$225 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
CALIFORNIA			
SISKIYOU	11,700	10,200	87
OREGON			
DOUGLAS	22,100	20,100	91
JACKSON	26,000	24,300	94
JOSEPHINE	10,300	9,200	89
KLAMATH	15,700	14,700	93
<b>STATION TOTAL</b>	<b>85,800</b>	<b>78,500</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65)	43,800
AVERAGE DAILY CIRCULATION (MARCH 65)	35,800
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# Oregon—Portland



**KATU**

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 858-ft. above ground, 1838-ft. above sea level.

Latitude 45° 31' 15" " Longitude 122° 44' 37.5"

Transmitter: Skyline Blvd. at Stone Rd.

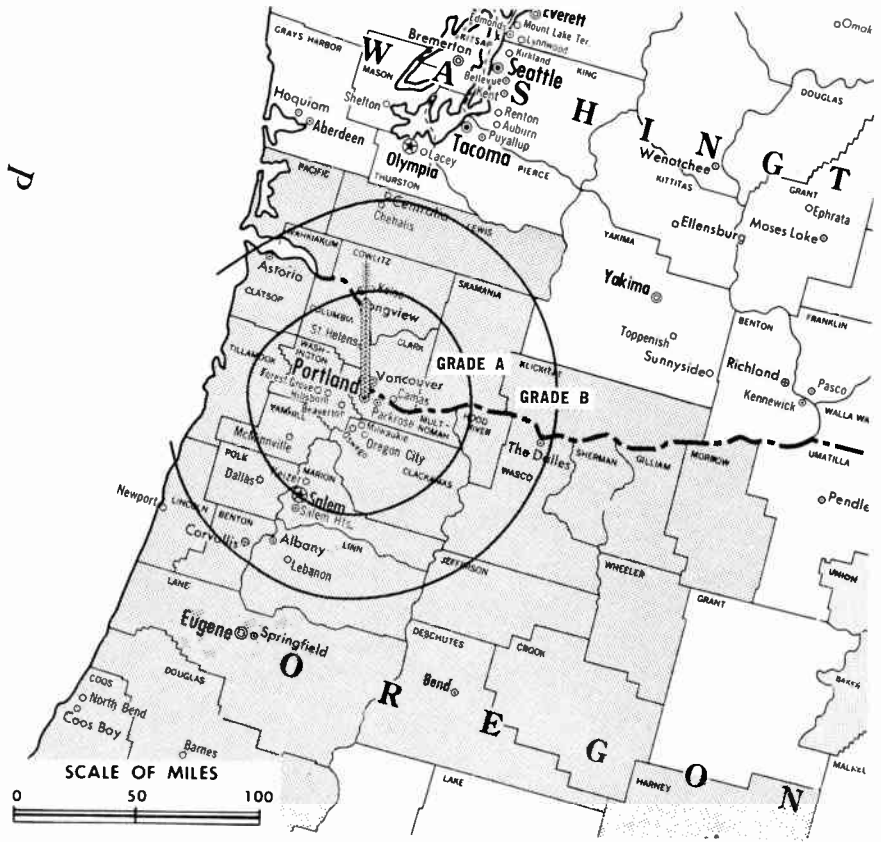
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

News Film Service: Movietone.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 AHB study.



KATU Ref: FCC File No. BPCT—3063 Granted 6/26/63

©American Map Co., Inc., N.Y., No. 14244

## KATU

Licensee: Fisher Bcstg. Co., Portland.

Studio: 2153 N.E. Sandy Blvd., Portland (97232).

Telephone: 503-235-8751.

TWX No.: 503-224-1729.

Ownership: John A. Zehntbauer, chmn., 10%; O. D. Fisher, pres.; W. W. Warren, exec. v.p.; Joseph E. Franz, v.p., 10%; Fisher's Blend Station Inc., 80% (KOMO-TV & KOMO, Seattle, Wash.).

Began Operation: March 15, 1962.

Represented (sales) by The Katz Agency Inc.; William L. Simpson (Seattle-Portland).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

W. J. HUBBACH, v.p. & general manager.  
RICHARD Z. THOMPSON, program manager & film buyer.  
WILLIAM VANDERMAY, chief engineer.  
GARY FERLISI, general sales manager.  
IRVING TRACHTENBERG, local sales manager.  
SAMUEL R. HERRICK, public service manager.

### DIGEST OF RATE CARD NO. 10 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., daily.  
\$1000.00 \$600.00 \$420.00 \$380.00 \$400.00 \$310.00 \$155.00  
NETWORK BASE HOURLY RATE: \$1050.

For Other Owners of Two or More TV Stations, see Group Ownership Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>OREGON</b>			
BAKER	5,900	5,200	89
BENION	12,100	10,500	87
CLACKAMAS	38,600	36,200	94
CLATSOP	8,800	7,800	89
COLUMBIA	6,800	6,200	92
COOS	18,800	16,100	85
CROOK	2,800	2,500	90
DESCHUTES	7,500	6,700	89
DOUGLAS	22,100	20,100	91
GILLIAM	1,000	800	88
HARNEY	2,000	1,700	85
HOOD RIVER	4,400	3,800	88
JEFFERSON	2,200	2,000	91
LANE INNER	35,600	33,100	93
LANE OUTER	19,100	17,700	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
MARION	38,700	35,700	92
MORROW	1,500	1,300	86
MULTNOMAH	190,100	176,600	93
POLK	8,300	7,700	93
SHERMAN	800	700	94
TILLAMOOK	5,800	5,000	86
UNION	5,800	5,100	87
WASCO	7,000	6,200	89
WASHINGTON	32,000	30,600	96
WHEELER	600	500	89
YAMHILL	10,100	9,200	91
<b>WASHINGTON</b>			
CLARK	31,300	29,800	95
COWLITZ	18,900	17,700	94
KLICKITAT	4,500	3,900	87
LEWIS	13,500	12,200	91
PACIFIC	4,600	4,100	88
SKAMANIA	1,600	1,500	89
WAHKIAKUM	800	700	90
<b>STATION TOTAL</b>	<b>590,800</b>	<b>543,400</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 406,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 258,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Oregon—Portland



**KGW-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 302-kw visual, 158-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"

Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Studio: 1501 S.W. Jefferson (97201).

TV tape: Recording facilities.

AM Affiliate: KGW, 5-kw, 620 kc. (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © SRDS

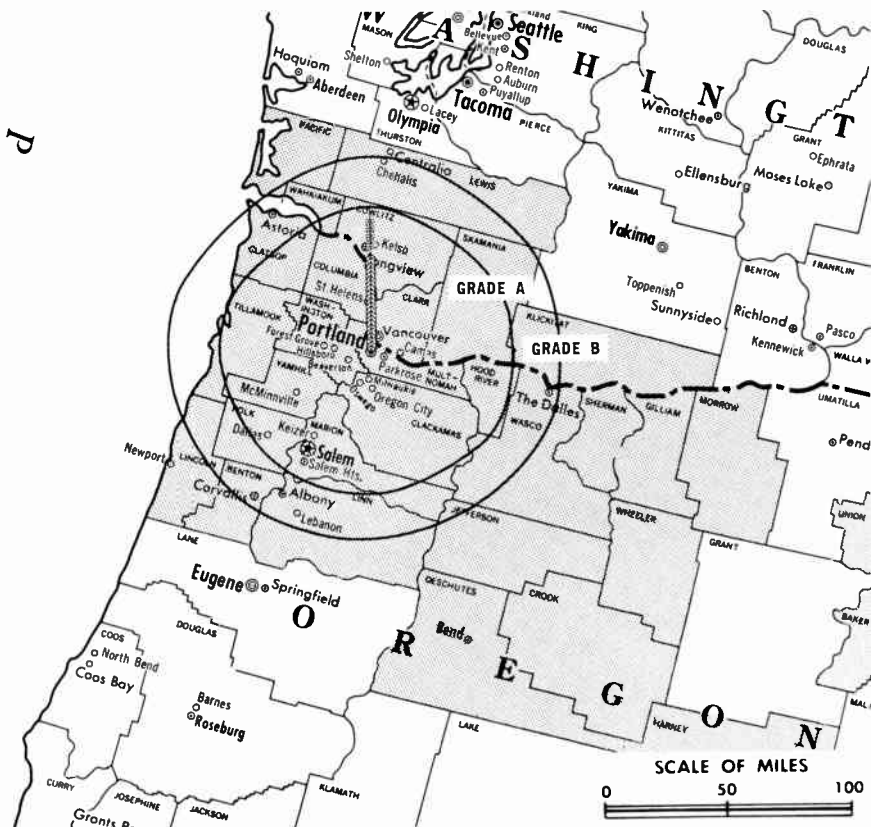
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KGW-TV Ref: FCC File No. BMPCT—5919 Granted 11/21/63

©American Map Co., Inc., N.Y., No. 14244

## KGW-TV

Licensee: King Bcstg. Co., Portland.

Telephone: 503-224-8620.

TWX No.: 503-224-1901.

Ownership: Dorothy S. Bullitt, chmn., majority owner; other officers: Henry B. Owen, asst. chmn.; Otto P. Brandt, exec. v.p., bcstg. King Broadcasting Co. owns KING-TV, KING & KING-FM, Seattle, Wash. and KREM-TV, KREM & KREM-FM, Spokane, Wash.

Began Operation: Dec. 15, 1956.

Represented (sales) by Blair-TV.

Represented (legal) by Haley, Bader & Potts.

Personnel:

STIMSON BULLITT, president.  
 OTTO P. BRANDT, exec. v.p., broadcast division.  
 JAY W. WRIGHT, v.p., engineering.  
 PAYSON HALL, v.p., financial affairs.  
 ANCIL H. PAYNE, v.p. & general manager.  
 WALTER E. WAGSTAFF, station manager.  
 JOHN H. PINDELL, general sales manager.  
 FRED EICHHORN, manager, commercial services.  
 RICHARD GOHLMAN, sales service manager.  
 RICHARD BODE, merchandising manager.  
 RICHARD WRIGHT, publicity & promotion manager.  
 THOMAS DARGAN, program director & film buyer.  
 KENNETH YANDLE, production manager.  
 RICHARD ROSS, news director.  
 CLARE HANAWALT, chief engineer.

### DIGEST OF RATE CARD NO. 9—(Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AA—7:30-11 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$360.00	\$375.00	\$325.00
	\$163.00					

\*Above Section I. Also has Section II for Min., 20 Sec. & ID.

NETWORK BASE HOURLY RATE: \$1225.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OREGON</b>			
BAKER	5,900	5,200	89
BENTON	12,100	10,500	87
CLACKAMAS	38,600	36,200	94
CLATSOP	8,800	7,800	89
COLUMBIA	6,800	6,200	92
COOS	18,800	16,100	85
CROOK	2,800	2,500	90
DESCHUTES	7,500	6,700	89
GILLIAM	1,000	800	88
HARNEY	2,000	1,700	85
HODD RIVER	4,400	3,800	88
JEFFERSON	2,200	2,000	91
LANE INNER	35,600	33,100	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
MARION	38,700	35,700	92
MORROW	1,500	1,300	86
MULTNOMAH	190,100	176,600	93
POLK	8,300	7,700	93
SHERMAN	800	700	94
TILLAMOOK	5,800	5,000	86
UNION	5,800	5,100	87
WASCO	7,000	6,200	89
WASHINGTON	32,000	30,600	96
WHEELER	600	500	89
YAMHILL	10,100	9,200	91
<b>WASHINGTON</b>			
CLARK	31,300	29,800	95
COWLITZ	18,900	17,700	94
KLICKITAT	4,500	3,900	87
LEWIS	13,500	12,200	91
PACIFIC	4,600	4,100	88
SKAMANIA	1,600	1,500	89
WAHKIACUM	800	700	90
<b>STATION TOTAL</b>	<b>549,600</b>	<b>505,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	418,400
AVERAGE DAILY CIRCULATION (MARCH 65)	300,500
COLOR PENETRATION PERCENTAGE (NOV 65)	11

# Oregon—Portland



**KOIN-TV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2044-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

TV tape: Recording facilities.

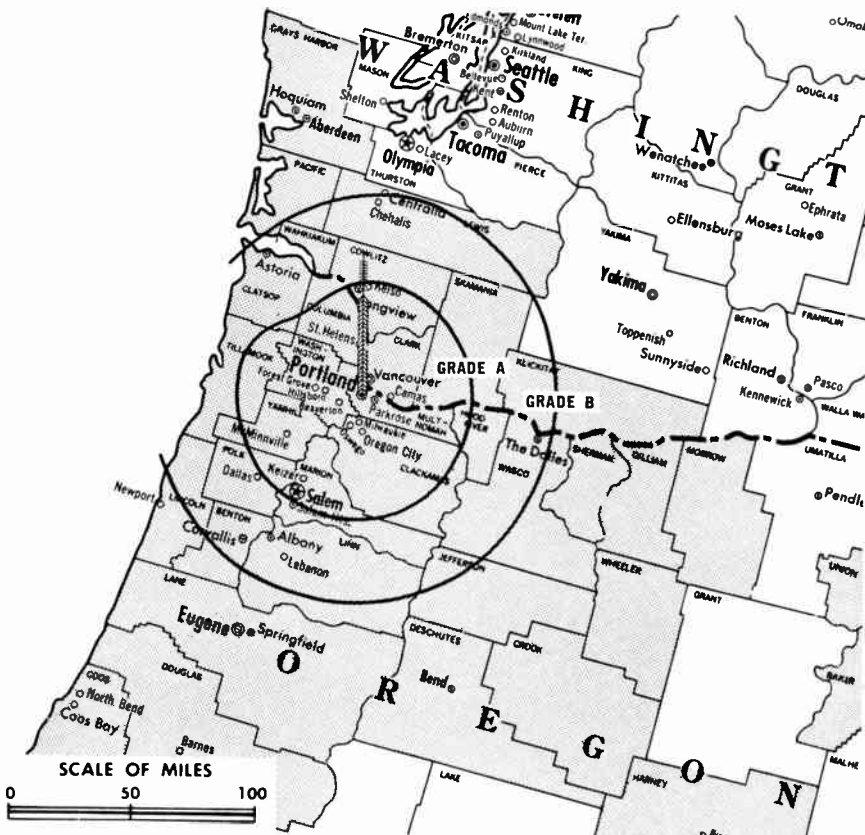
AM Affiliate: KOIN, 5-kw, 970 kc (CBS).

FM Affiliate: KOIN-FM, 100-kw, 101.1 mc (No. 266), 1370-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1945 ARB study.



KOIN-TV Ref: FCC File No. BMPCT—5941 Granted 3/19/64

©American Map Co., Inc., N.Y., No. 14241

## KOIN-TV

Licensee: Mt. Hood Radio & Television Bcstg. Corp., 140 S.W. Columbia St., Portland (97201).

Studio: 140 S.W. Columbia St.

Telephone: 503-228-3333. TWX No.: 503-224-1974.

Ownership: M. M. Tonkon & Harvey Benson, 50% (as trustees under voting trust of original stockholders); Newhouse Bcstg. Corp. 50%. KOIN-TV officers: C. Howard Lane, pres.; Harry H. Buckendahl, v.p.; E. R. Vadeboncoeur, v.p.; Clyde E. Phillips, secy.-treas.; Harvey S. Benson, asst. secy.; Fred W. Albertson, director. Newhouse family also publishes Portland Oregonian and Oregon Journal, Syracuse Post Standard and Herald-Journal. For other broadcasting and newspaper interests see WSYR-TV, Syracuse.

Began Operation: Sept. 29, 1953.

Represented (sales) by Harrington, Righter & Parsons Inc.; Art Moore & Assoc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John Creutz.

### Personnel:

C. HOWARD LANE, president & managing director.  
ROBERT MCGILL, local sales manager.  
JOHN PALMER, national sales manager.  
TED W. COOKE, operations manager & film buyer.  
LUKE ROBERTS, program director.  
WILLIAM CLARKE, promotion manager.  
LOUIS BOOKWALTER, chief engineer.  
RALPH GREER, traffic manager.

### DIGEST OF RATE CARD NO. 9-A (April 5, 1965)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	40 Sec.	20 Sec.	8 Sec.
Class AA—7:30-10:59 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$375.00	\$400.00	\$275.00
NETWORK BASE HOURLY RATE:	\$1225.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER HOMES	PER
OREGON			
BAKER	5,900	5,200	89
BENTON	12,100	10,500	87
CLACKAMAS	38,600	36,200	94
CLATSOP	8,800	7,800	89
COLUMBIA	6,800	6,200	92
COOS	18,800	16,100	85
CROOK	2,800	2,500	90
DESCHUTES	7,500	6,700	89
DOUGLAS	22,100	20,100	91
GILLIAM	1,000	800	88
HARNEY	2,000	1,700	85
HOOD RIVER	4,400	3,800	88
JEFFERSON	2,200	2,000	91
LANE INNER	35,600	33,100	93
LANE OUTER	19,100	17,700	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
MARION	38,700	35,700	92
MORROW	1,500	1,300	86
MULTNOMAH	190,100	176,600	93
PULK	8,300	7,700	93
SHERMAN	800	700	94
TILLAMOOK	5,800	5,000	86
UNIUN	5,800	5,100	87
WASCO	7,000	6,200	89
WASHINGTON	32,000	30,600	96
WHEELER	600	500	89
YAMHILL	10,100	9,200	91
WASHINGTON			
CLARK	31,300	29,800	95
COWLITZ	18,900	17,700	94
GRAYS HARBUR	18,100	15,900	88
KLICKITAT	4,500	3,900	87
LEWIS	13,500	12,200	91
PACIFIC	4,600	4,100	88
SKAMANIA	1,600	1,500	89
WAKIYAKUM	800	700	90

STATION TOTAL 608,900 559,300 92

NET WEEKLY CIRCULATION (MARCH 65) 462,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 337,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Oregon—Portland

**KPTV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 309-kw visual, 77.6-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"  
Longitude 122° 44' 53"

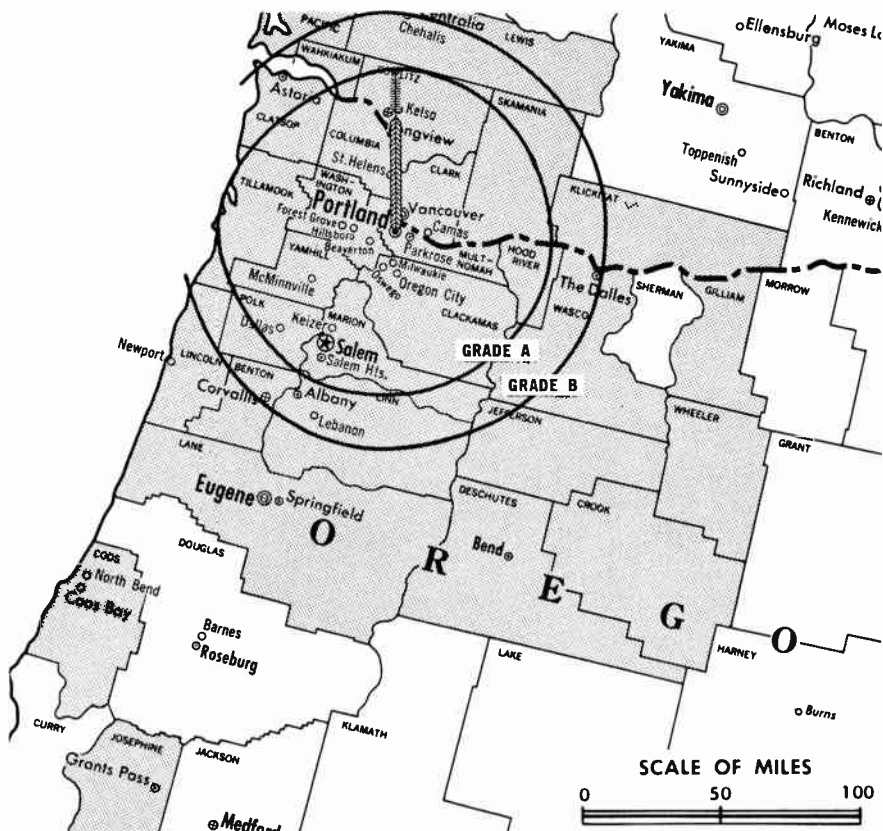
Transmitter: 212 NW Miller Rd.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



KPTV Ref: FCC File No. BMPCT—5915 Granted 12/3/63

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

## KPTV

Licensee: Oregon Television Inc., P.O. Box 3401 (97208).

Studio: 735 SW 20th Place (97205).

Telephone: 503-222-9921.

TWX No.: 910-464-6136.

Ownership: Chris-Craft Industries Inc., 100%. Chris-Craft Industries Inc. has over 3900 stockholders, nine with as much as 5%. Oregon Television Inc. officers are: Paul V. Shields, chairman; John S. Hansen, pres.; John G. Bannister, v.p.; Bernard Arty, controller; Robert Hunter, secy.-treas. Chris-Craft Industries Inc. also owns KCOP, Los Angeles and WTCN-TV, Minneapolis, Minn.

Begin Operation: March 9, 1955. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10-11, 16, 18). Transfer from George Haggarty to NAFI Corp., approved July 22, 1959 by FCC. (Note: NAFI Corp. name changed to Chris-Craft Industries Inc.)

Represented (sales) by Edward Petry & Co. Inc.; Feltis, Dove, Croghan Inc. (Seattle).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN S. HANSEN, president & general manager.  
E. L. CARTWRIGHT, sales manager.  
GORDON WHITE, program manager & film buyer.  
ELIZABETH MORRIS, promotion manager.  
GENE PHELPS, chief engineer.

### DIGEST OF RATE CARD NO. 14

(Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class AA—7:30-10 p.m., daily.	\$900.00	\$540.00	\$360.00	\$225.00	\$230.00*	\$115.00*

\*From 7-7:30, every day but Sat. rate if Min. \$225, 20 Sec. \$180, 10 Sec. \$90.00.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OREGON			
BAKER	5,900	5,200	89
BENTON	12,100	10,500	87
CLACKAMAS	38,600	36,200	94
CLATSOP	8,800	7,800	89
COLUMBIA	6,800	6,200	92
COOS	18,800	16,100	85
CROOK	2,800	2,500	90
DESCHUTES	7,500	6,700	89
GILLIAM	1,000	800	88
HOOD RIVER	4,400	3,600	88
JEFFERSON	2,200	2,000	91
JOSEPHINE	10,300	9,200	89
LANE INNER	35,600	33,100	93
LANE OUTER	19,100	17,700	93
LINCOLN	8,800	7,500	85
LINN	18,400	17,000	93
MARION	38,700	35,700	92
MULTNOMAH	190,100	176,600	93
POLK	8,300	7,700	93
TILLAMOOK	5,800	5,000	86
UNION	5,800	5,100	87
WASCO	7,000	6,200	89
WASHINGTON	32,000	30,600	96
WHEELER	600	500	89
YAMHILL	10,100	9,200	91
WASHINGTON			
CLARK	31,300	29,800	95
COWITZ	18,900	17,700	94
KLICKITAT	4,500	3,900	87
LEWIS	13,500	12,200	91
PACIFIC	4,600	4,100	88
SKAMANIA	1,600	1,500	89
WAHKIAKUM	800	700	90
STATION TOTAL	574,700	528,800	92

NET WEEKLY CIRCULATION (MARCH 65) 338,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 165,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Oregon—Roseburg

NB

**KPIC**

Ch. 4

[Semi-satellite of KVAL-TV,  
Eugene, Ore.]

Technical Facilities: Channel No. 4  
(66-72 mc). Authorized power:  
5.37-kw visual, 2.69-kw aural. An-  
tenna: 1000-ft. above av. terrain,  
173-ft. above ground, 1873-ft.  
above sea level.

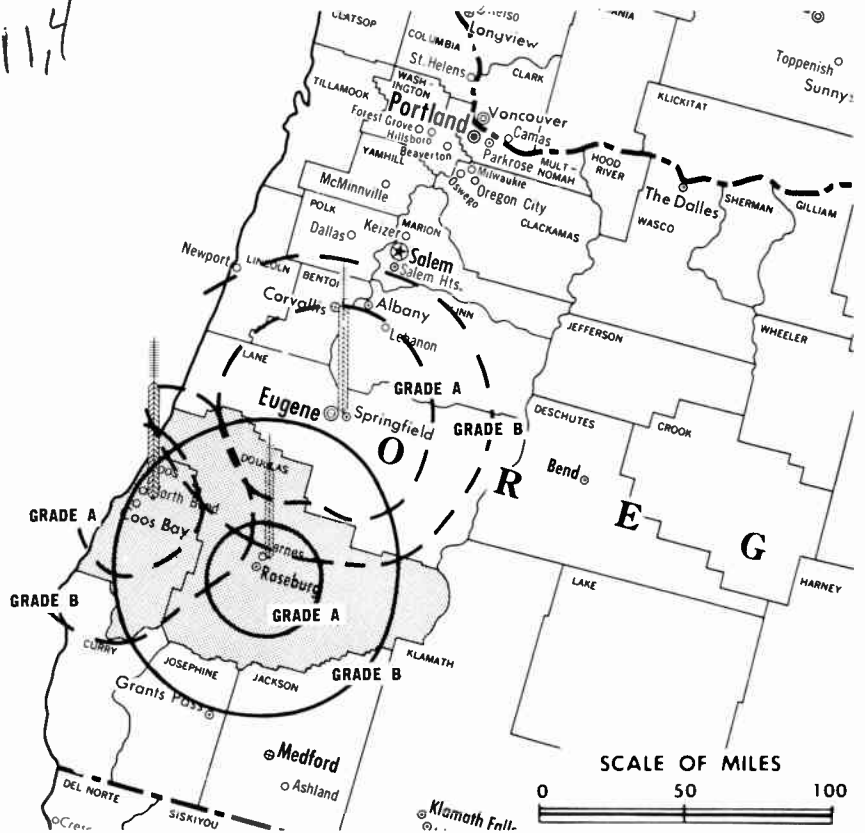
Latitude 43° 14' 39.6"  
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center  
of Roseburg.

O & O Translator: K11GH, Canyon-  
ville, Riddle & Tri City, Ore.

Color: Network only.

114



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.

KPIC Ref: FCC File No. BMPCT-3395 Granted 10/26/65

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## KPIC

Network Service: NBC, same as KVAL-TV.

Licensee: South West Oregon Television Broadcasting Corp., 1850  
NE Stephens St. (97470).

Studio: 1850 NE Stephens St.

Telephone: 503-672-4481.

TWX No.: 503-675-0213.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; Southern  
Oregon Bcstg. Co. (KTVM, Medford, Ore.), 50%. Officers: C.  
H. Fisher (KVAL-TV), pres.; Wm. B. Smullin (KIEM-TV &  
KTVM), v.p.-treas.; Harvey Benson (KVAL-TV), secy.

Began Operation: April 1, 1956.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by T. C. Marchner, Eugene.

Personnel:

S. W. McCREADY, general manager.  
AARON BOE, station manager.  
DAN BRIDGES, chief engineer.

## DIGEST OF RATE CARD NO. 2

(Sept. 1, 1962)

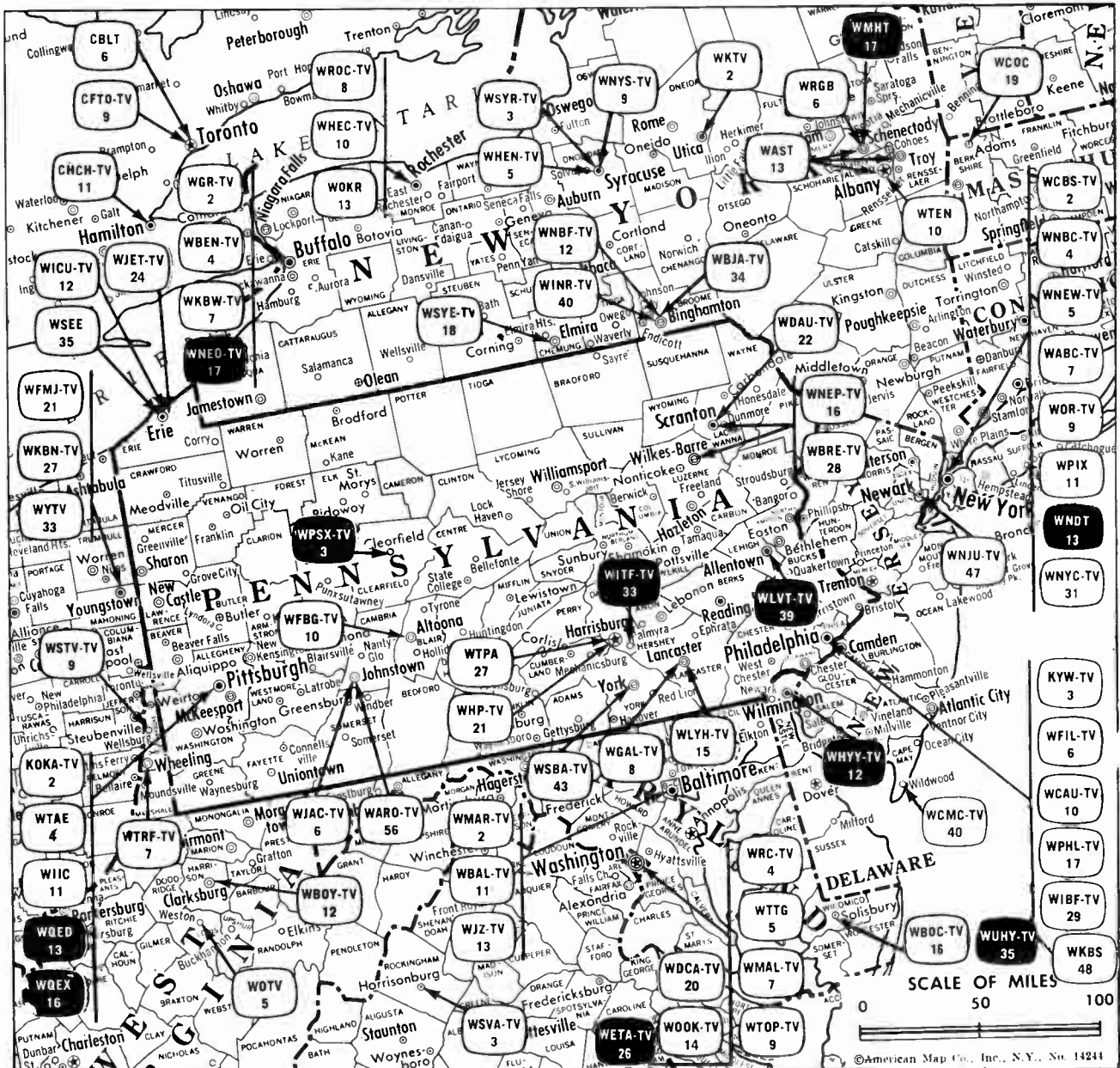
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.						
\$225.00	\$125.00	\$75.00	\$45.00	\$45.00	\$38.00	\$22.50
Combination Rate: See KVAL-TV, Eugene.						

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OREGON			
COOS	18,800	16,100	85
DOUGLAS	22,100	20,100	91
<b>STATION TOTAL</b>	<b>40,900</b>	<b>36,200</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	19,800
AVERAGE DAILY CIRCULATION (MARCH 65)	16,700
COLOR PENETRATION PERCENTAGE (NOV 65)	10



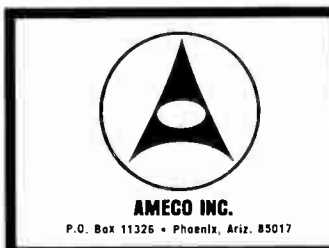


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Philadelphia	2,091,500	4	2,694,400	3	2,604,600	3
Pittsburgh	1,167,600	9	1,586,200	12	1,528,500	12
Harrisburg-Lancaster-Lebanon-York	472,700	33	839,000	32	798,600	31
Johnstown-Altoona	434,400	41	1,240,700	18	1,195,600	18
Wilkes-Barre-Scranton	275,900	70	519,100	56	494,400	56
Erie	162,200	103	312,000	99	299,700	97

**Pennsylvania Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
Commercial Television Stations	10	11	21
Educational Television Stations	2	4	6
			27

Note: For Station cross-references indicating markets served, see next page.



## AMECO "SALESMOBILE SERVICE"

IN WEST PENNSYLVANIA  
 JAMES LOKER  
 P.O. Box 3343  
 Harrisburg, Pa. 17101  
 Phone: 171-737-3792  
 Harrisburg Warehouse  
 717-737-3792

IN EAST PENNSYLVANIA  
 GEORGE MARTIN  
 P.O. Box 3343  
 Harrisburg, Pa. 17101  
 Phone: 717-737-3792  
 Harrisburg Warehouse  
 717-737-3792



# Pennsylvania

## State Educational Technical Facilities (Complete Data in Educational Directory)

### **WLVT-TV**

#### **Allentown**

Ch. 39

Non-Commercial Educational Station

Grantee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18005).

Technical Facilities: Channel No. 39 (620-626 mc). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58''
Longitude	75°	26'	06''

### **WPSX-TV**

#### **Clearfield**

Ch. 3

Non-Commercial Educational Station

Grantee: Pennsylvania State University, c/o Dr. C. R. Carpenter, University Park, Pa.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2667-ft. above sea level.

Latitude	41°	07'	21''
Longitude	78°	26'	28''

### **WITF-TV**

#### **Hershey**

Ch. 33

Non-Commercial Educational Station

Licensee: South Central Educational Broadcasting Council, c/o Woodrow Brown, pres., Community Center Bldg., Chocolate & Cocoa Aves.

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 240-kw visual, 126-kw aural. Antenna: 770-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level.

Latitude	40°	20'	45''
Longitude	76°	53'	06''

### **WUHY-TV**

#### **Philadelphia**

Ch. 35

Non-Commercial Educational Station

Licensee: WHYY Inc., 4548 Market St.

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 155-kw visual, 83.2-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04''
Longitude	75°	10'	08''

Note: Also operates WHYY-TV (Ch. 12), Wilmington, Del.

For State CATV Systems,

see Section c.

### **WQED**

#### **Pittsburgh**

Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh (15213).

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 660-ft. above av. terrain, 544-ft. above ground, 1709-ft. above sea level. Also operates WQEX, Pittsburgh.

Latitude	40°	26'	46''
Longitude	79°	57'	51''

### **WQEX**

#### **Pittsburgh**

Ch. 16

Non-Commercial Educational Station

Licensee: Same as WQED, Pittsburgh.

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 138-kw visual, 69.2-kw aural, using .7 degree beam tilt. Antenna: 1710-ft. above av. terrain, 597-ft. above ground, 1762-ft. above sea level.

Latitude	40°	26'	46''
Longitude	79°	57'	51''

## State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

### **WJAC-TV**

#### **Altoona**

(See Johnstown, Pa.)

### **WGAL-TV**

#### **Harrisburg**

(See Lancaster, Pa.)

### **WFBG-TV**

#### **Johnstown**

(See Altoona, Pa.)

### **WGAL-TV**

#### **Lebanon**

(See Lancaster, Pa.)

### **WBRE-TV**

#### **Scranton**

(See Wilkes-Barre, Pa.)

### **WGAL-TV**

#### **York**

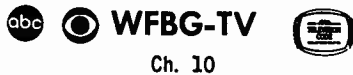
(See Lancaster, Pa.)

### **WDAU-TV**

#### **Wilkes-Barre**

(See Scranton, Pa.)

# Pennsylvania—Altoona



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 224-kw visual, 40.6-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"  
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

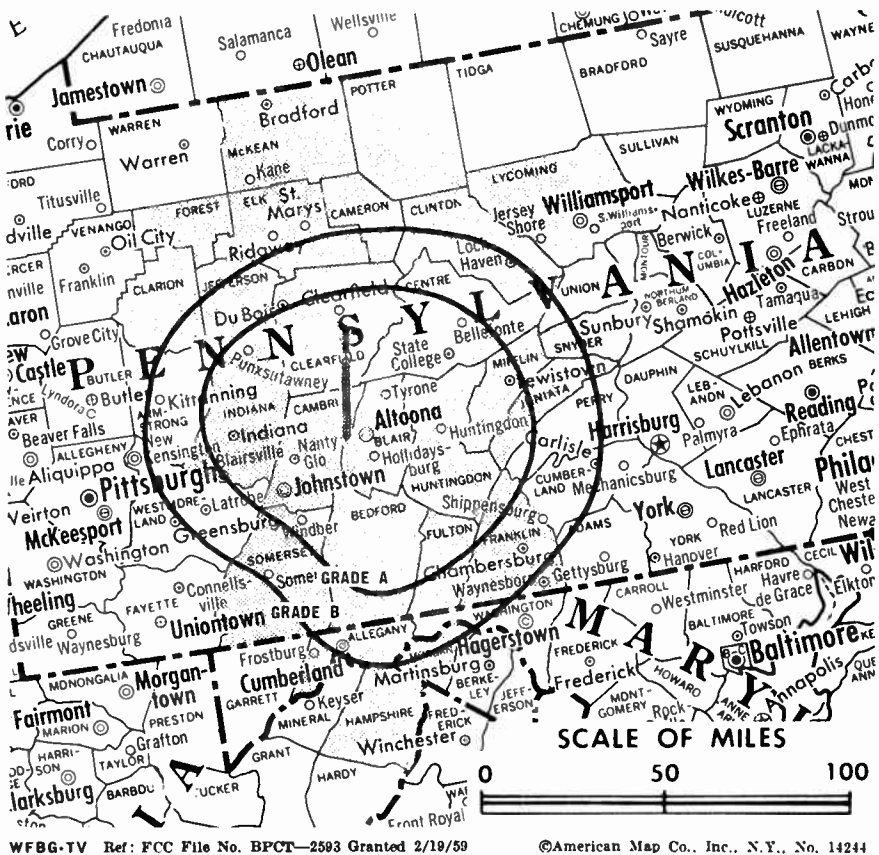
TV tape: Recording facilities.

AM Affiliate: WFBG, 5-kw (1-kw night), 1290 kc.

FM Affiliate: WFBG-FM, 33-kw, 98.1 mc (No. 251), 1020 ft. antenna height.

Color: Network, film & slide.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.



WFBG-TV Ref: FCC File No. BPCT-2503 Granted 2/19/59 ©American Map Co., Inc., N.Y., No. 14244

## WFBG-TV

Network Service: ABC, CBS.  
Licensee: Triangle Publications, Inc. (Radio & TV Div.), 4100 City Line Ave., Philadelphia, Pa. (19131).  
Studio: 5000 Sixth Ave. (16602).  
Telephone: 814-944-2031. TWX No.: 814-391-0171.  
Ownership: Triangle Publications, Inc. See WFIL-TV, Philadelphia.  
Began Operation: March 1, 1953. Sale to present owner by William F. Gable Co. dept. store approved Jan. 11, 1956 by FCC (Television Digest, Vol. 11:33, 39, 47 & 12:2).  
Represented (sales) by Blair-TV; Penn State Reps, Inc. (Pittsburgh, Pa.)  
Represented (legal) by Wilner & Bergson.  
Represented (engineering) by Kear & Kennedy.  
Personnel:  
JOHN STILLI, general manager.  
GEORGE MAHON, sales manager.  
VAN de VELDE, program director.  
RICHARD KLINE, chief engineer.

### DIGEST OF RATE CARD NO. 13 (Oct. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AAA—8-10:30 p.m., daily.	\$1200.00	\$720.00	\$335.00	\$300.00	\$150.00	
NETWORK BASE HOURLY RATE: \$1000 (ABC), \$1000 (CBS).						

For ARB County-by-County Data,  
see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
ALLEGANY	25,400	23,900	94
PENNSYLVANIA			
BEDFORD	12,300	11,600	94
BLAIR	40,600	39,200	96
CAMBRIA	56,200	54,500	97
CAMERON	2,200	2,200	97
CENTRE	21,400	20,100	94
CLARION	10,300	9,600	93
CLEARFIELD	22,800	21,900	96
CLINTON	11,000	10,500	96
ELK	10,600	10,200	96
FOREST	1,100	1,100	97
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
HUNTINGDON	11,000	10,300	94
INDIANA	20,700	19,800	96
JEFFERSON	13,500	13,000	96
JUNIATA	4,700	4,300	91
LYCOMING	34,200	32,000	94
MC KEAN	16,100	15,200	95
MIFFLIN	13,300	12,400	93
NORTHUMBERLAND	30,200	28,500	94
POTTER	4,800	4,500	94
SNYDER	7,200	6,500	91
SOMERSET	21,100	20,100	95
WEST VIRGINIA			
HAMPSHIRE	3,000	2,600	85
MORGAN	2,500	2,200	91
<b>STATION TOTAL</b>	<b>426,500</b>	<b>404,600</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 221,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 162,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Pennsylvania—Erie



**WICU-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"  
Longitude 80° 00' 19"

Transmitter: Donation Rd.

TV tape: Recording facilities.

AM Affiliate: WICU, 5-kw, 1330 kc (ABC).

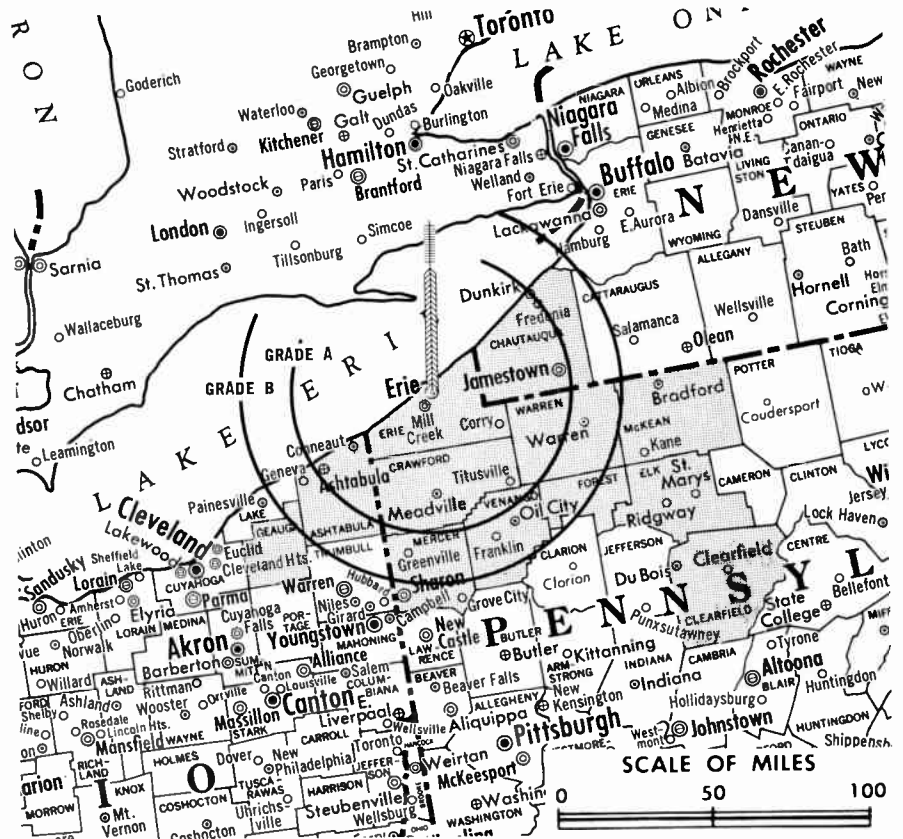
Represented (engineering) by Carl E. Smith Consulting Radio Engineers.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WICU-TV Ref: FCC File No. BMPCT-1113 Granted 6/28/57

©American Map Co., Inc., N.Y., No. 14244

## WICU-TV

Licensee: Dispatch Inc., 3514 State St. (16508).

Studio: 3514 State St.

Telephone: 814-454-5201.

TWX No.: 814-453-6879.

Ownership: Edward Lamb, pres.-treas., 19.75%; Edward H. Lamb, 0.635%; Prudence H. Lamb, director, 18.94%; Priscilla P. Lamb Guyton, 0.635%; E. H. Lamb Trust, 33.73%; Priscilla P. Lamb Trust, 26.31%.

Began Operation: March 15, 1949.

Represented (sales) by Blair TV; Andy McDermott (Canada).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

EDWARD LAMB, president.

ART INGRAM, general manager.

PAUL WHITTINGHAM, sales manager.

MICHAEL CSOP, chief engineer.

KEN FANAZINI, program director.

### DIGEST OF RATE CARD NO. 15 (June 15, 1965)

30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
\$550.00	\$450.00	\$300.00	\$180.00	\$160.00	\$80.00
NETWORK BASE HOURLY RATE: \$650.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
CHAUTAUQUA	49,700	47,900	96
OHIO			
ASHTABULA	28,500	27,500	97
GEAUGA	14,900	14,400	97
PENNSYLVANIA			
CLEARFIELD	22,800	21,900	96
CRAWFORD	22,500	21,300	95
ELK	10,600	10,200	96
ERIE	76,500	74,400	97
FOREST	1,100	1,100	97
MC KEAN	16,100	15,200	95
MERCER	37,800	36,400	96
VENANGO	18,400	17,200	94
WARREN	13,100	12,200	93
<b>STATION TOTAL</b>	<b>312,000</b>	<b>299,700</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	162,200
AVERAGE DAILY CIRCULATION (MARCH 65)	126,500
COLOR PENETRATION PERCENTAGE (NOV 65)	B

ARB Data does not reflect present coverage. The station changed its facilities after the survey was made.

# Pennsylvania—Erie

## WJET-TV

Ch. 24

(Due to Begin Operation in Spring)

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 500-kw max. and 295-kw horizontal visual, 52.4-kw max. and 30.2-kw horizontal aural. Antenna: 740-ft. above av. terrain, 600-ft. above ground, 1910-ft. above sea level.

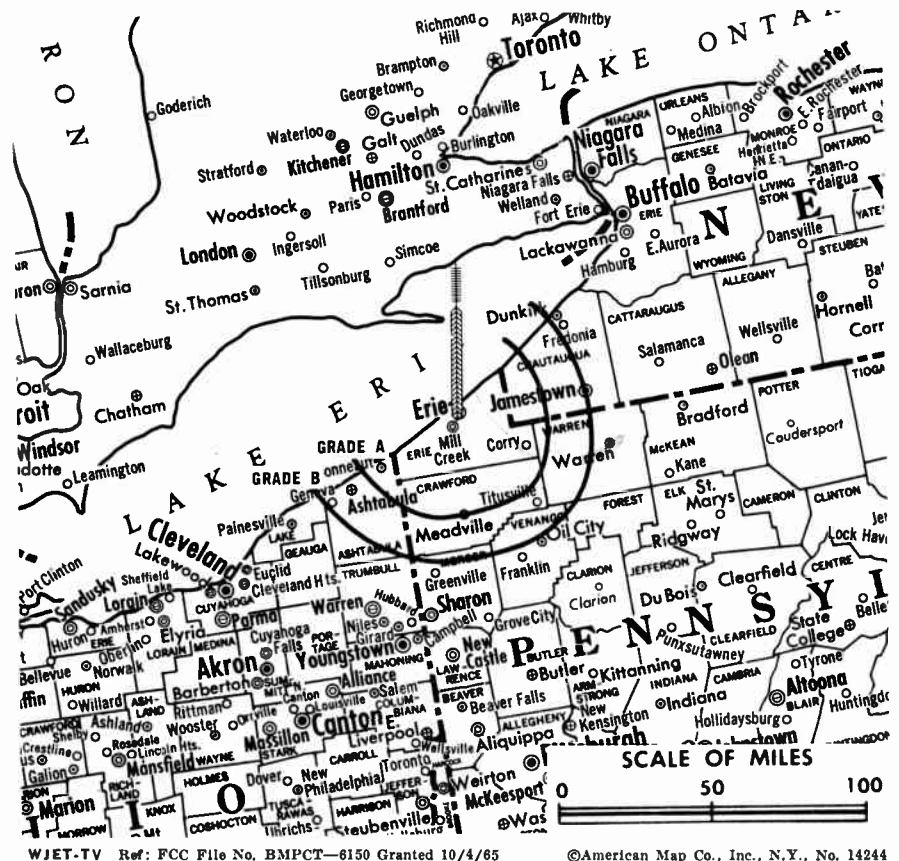
Latitude 42° 02' 24"  
Longitude 80° 04' 08"

Transmitter: U.S. Route 19, 3.75-mi. S of Erie City limits.

TV tape: Recording facilities.

Color: Network.

AM Affiliate: WJET, 1-kw (.250-kw night), 1400 kc (MBS).



WJET-TV Ref: FCC File No. BMPCT-6150 Granted 10/4/65

©American Map Co., Inc., N.Y., No. 14244

## WJET-TV

Grantee: Jet Broadcasting Co. Inc., 1635 Ash St. (16503).

Studio: U.S. Route 19, 3.75-mi. S of Erie city limits.

Telephone: 814-455-2741.

Ownership: Myron Jones, pres., 63.5%; Peter L. Coticchia, v.p.; William Fleckenstein, secy.-treas., 36.5%. Myron Jones also controls radios WHOT, Campbell, O. and WRED(FM), Youngstown, O.; WEEP & FM Pittsburgh, Pa.; 50% of WTIV, Titusville, Pa.

Represented (sales) by Eastman TV Inc.

Represented (legal) by Midlen & Harrison.

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

MYRON JONES, president.  
PETE COTICCHIA, v.p. & general manager.  
RICHARD ZAHNIZER, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Jan. 1, 1966)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$300.00	\$180.00	\$150.00	\$100.00	\$70.00	\$48.00	\$24.00

ARB Data for this station is not available since it was not in operation when the survey was made.



MALARKEY, TAYLOR & ASSOCIATES

CATV

Brokers - Consultants - Engineering  
WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

# Pennsylvania—Erie



**WSEE**

Ch. 35

**Technical Facilities:** Channel No. 35 (596-602 mc). Authorized power: 1000-kw maximum and 301-kw horizontal visual, 199-kw maximum and 43.6-kw horizontal aural. Antenna: 960-ft. above av. terrain, 757-ft. above ground, 2097-ft. above sea level.

Latitude 42° 02' 20"  
Longitude 80° 03' 45"

**Transmitter:** U.S. Hwy. 19, 7-mi. S of Erie.

**Studio:** 1220 Peach St.

**Telephone:** 814-455-7575.

**TXW No.:** 814-453-6875.

**Color:** Network, film & slide.

**News Wire Service:** UPI.

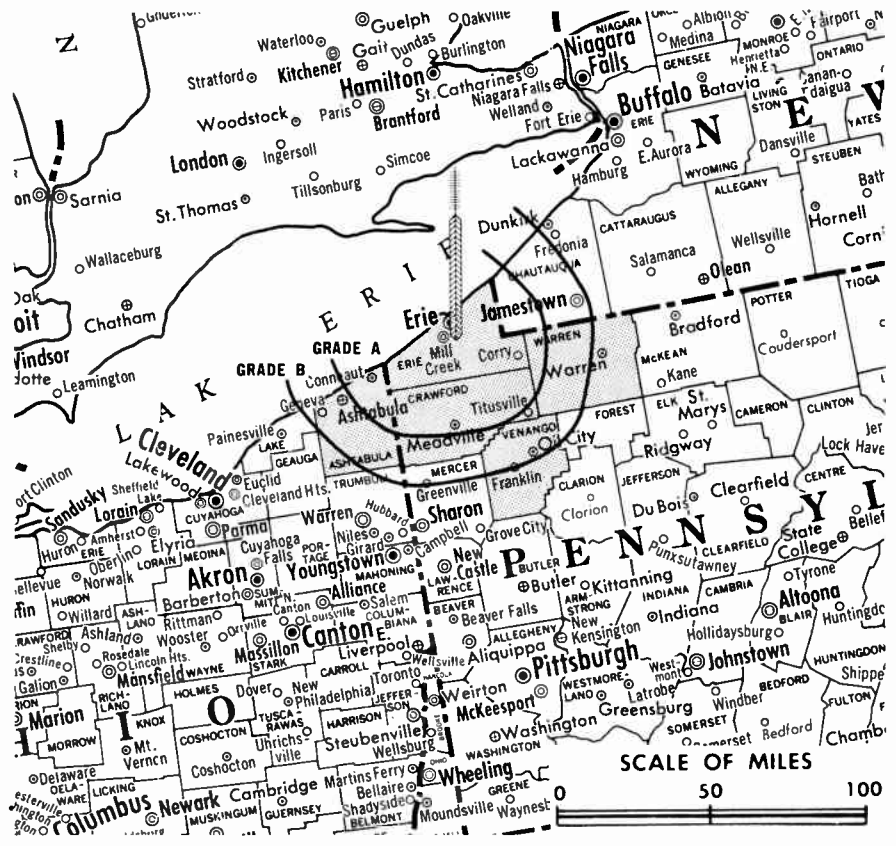
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WSEE Ref: FCC File No. BMPCT-6163 Granted 10/15/65

©American Map Co., Inc., N.Y., No. 14244

## WSEE

**Licensee:** Great Lakes Television Co., 1220 Peach St. (16501).

**Ownership:** George J. Mead, pres., 17.1%; John W. English, 1st v.p. & secy., 7.1%; J. B. Held estate, 3.8%; James R. McBrier, 2nd v.p., 6.2%. Following directors: J. Jacob Young, exec. Jacob Young estate, 11.9%; Margaret Simmons, exec. J. T. Simmons estate, 8.6%; John Galbo, 2.7%; A. R. Minadeo, 13.8%; Edward Mead, 1.2%; James Mead, 1%; Mary Mead Flanagan, 1%; John J. Boland estate, 7.1%; John J. Mead estate, 13.8%; Charles E. Denny estate, 4.8%. Ownership interlocks with Southern Bcstrs. Inc., licensee of WGHP-TV, Winston-Salem, N.C. John W. English, James R. McBrier, Lydia McCain, Jean D. Jarecki, George J. Mead, James B. Donovan, Thomas Watters, Marie Watters, and John J. Boland Jr. jointly own 35% of WGHP-TV, High Point & Winston-Salem, N.C. George J. Mead is publisher of Erie Times and Morning News.

**Began Operation:** April 25, 1954.

**Represented (sales)** by The Meeker Co.; Kettell-Carter (New England); Robert Dome (Philadelphia & Pittsburgh).

**Represented (legal)** by Haley, Bader & Potts.

**Represented (engineering)** by Jansky & Bailey.

**Personnel:**

EDW. ZELLEFRON, asst. secy., gen. mgr. & film buyer.  
JAMES J. PENNA, technical supervisor.  
ARTHUR MARTINUCCI, production director.  
EDW. ZELLEFRON/DAVE ALLEN, national sales.  
RICHARD DEITSCH, regional/local sales manager.  
FRANK HERRICK, film director.  
MAC DONALD WHITLEY, office manager.  
DAVE ALLEN, operations manager.

### DIGEST OF RATE CARD NO. 9 (Nov. 11, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
\$300.00	\$180.00	\$150.00	\$90.00	\$60.00	\$50.00	\$25.00

**NETWORK BASE HOURLY RATE:** \$275 (CBS & ABC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
OHIO			
ASHTABULA	28,500	27,500	97
PENNSYLVANIA			
CRAWFORD	22,500	21,300	95
ERIE	76,500	74,400	97
VENANGO	18,400	17,200	94
WARREN	13,100	12,200	93
<b>STATION TOTAL</b>	<b>159,000</b>	<b>152,600</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>79,300</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>58,400</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>8</b>	

**ARB Data for this Station does not reflect present coverage since the Station increased its facilities after the survey was made.**

## BLACKBURN & COMPANY, INC.

**Radio • TV • CATV • Newspaper Brokers**

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Pennsylvania—Harrisburg



## WHP-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 1000-kw maximum and 398-kw horizontal visual, 502-kw maximum and 200-kw horizontal aural. Antenna: 920-ft. above av. terrain, 224-ft. above ground, 1530-ft. above sea level.

Latitude 40° 20' 44"

Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WHP-TV Ref: FCC File No. BMPCT-4758 Granted 7/23/57

© American Map Co., Inc., N.Y., No. 14244

## WHP-TV

Licensee: WHP Inc., 216 Locust St., Harrisburg (17108).

Studio: 216 Locust St.

Telephone: 717-234-3211. TWX No.: 717-564-4126.

AM Affiliate: WHP, 5-kw, 580 kc (CBS). FM Affiliate: WHP-FM, 1.85-kw, 97.3 mc (No. 247), 910-ft. antenna height.

Ownership: Telegraph Press Inc., 63%; E. J. Stackpole, chairman-treas., 19.07%; A. H. Stackpole, pres., 0.04%; Cecil M. Sansbury, exec. v.p., 9.52%; Bowman A. Brown Sr., secy. & asst. treas., 7.23%; Meade D. Detweiler III, 1.14%.

Began Operation: April 1, 1953

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

CECIL M. SANSBURY, general manager.

HARRY W. WELLS JR., sales manager.

BROD SEYMOUR, broadcast manager & film buyer.

E. DAN LIEBENSBERGER, chief engineer.

### DIGEST OF RATE CARD NO. 6

(July 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class AA—7:30-11 p.m., daily.					
\$420.00	\$250.00	\$170.00	\$105.00	\$100.00	\$42.50

For combination rates, see WLYH-TV, Lebanon, Pa.

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>PENNSYLVANIA</b>			
CENTRE	21,400	20,100	94
CLINTON	11,000	10,500	96
CUMBERLAND	40,300	38,800	96
DAUPHIN	69,700	66,900	96
JUNIATA	4,700	4,300	91
LEBANON	27,300	26,100	95
LYCOMING	34,200	32,000	94
MIFFLIN	13,300	12,400	93
NORTHUMBERLAND	30,200	28,500	94
PERRY	7,800	7,400	95
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>393,900</b>	<b>375,100</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	171,000
AVERAGE DAILY CIRCULATION (MARCH 65)	108,600
COLOR PENETRATION PERCENTAGE (NOV 65)	13

For Pennsylvania CATV Systems

see the CATV Directory.

# Pennsylvania—Harrisburg-York-Lebanon



**WTPA**



Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 1000-kw maximum and 426-kw horizontal visual, 200-kw maximum and 85.2-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground 1690-ft. above sea level.

Latitude 40° 19' 03"  
Longitude 76° 56' 50"

Transmitter: W of U.S. Hwys. 11 & 15 and N of State Hwy. 944.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



## WTPA

Licensee: Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y.

Studio: 3235 Hoffman St., Harrisburg, Pa. (17110).

Telephone: 717-238-7171. TWX No.: 717-564-4109.

Ownership: Same interests also publish Harrisburg Patriot and News. For other Newhouse family interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL S. ABBOTT, general manager & film buyer.

JACK THORNSLEY, sales manager.

MAC McCAULEY, assistant general manager & program director.

MIKE ROSS, news director.

CHARLES W. BAKER, chief engineer.

### DIGEST OF RATE CARD NO. 11—(June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	
Class AA—8-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$125.00	\$160.00*	\$140.00*

\*Class AAA—8-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
CUMBERLAND	40,300	38,800	96
DAUPHIN	69,700	66,900	96
HUNTINGDON	11,000	10,300	94
JUNIATA	4,700	4,300	91
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
LYCOMING	34,200	32,000	94
MIFFLIN	13,300	12,400	93
NORTHUMBERLAND	30,200	28,500	94
PERRY	7,800	7,400	95
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>473,400</b>	<b>449,000</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	177,700
AVERAGE DAILY CIRCULATION (MARCH 65)	116,100
COLOR PENETRATION PERCENTAGE (NOV 65)	13

For ARB County-by-County Data,

see Section a.



# Pennsylvania—Johnstown



**WJAC-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 70.8-kw visual, 10.6-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2885-ft. above sea level.

Latitude 40° 22' 22"  
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mt.

Studio: Hickory Lane.

TV tape: Recording facilities.

AM Affiliate: WJAC, 10-kw, 850 kc (NBC). FM Affiliate: WJAC-FM, 8.3-kw, 95.5 mc (No. 238), 1070-ft.

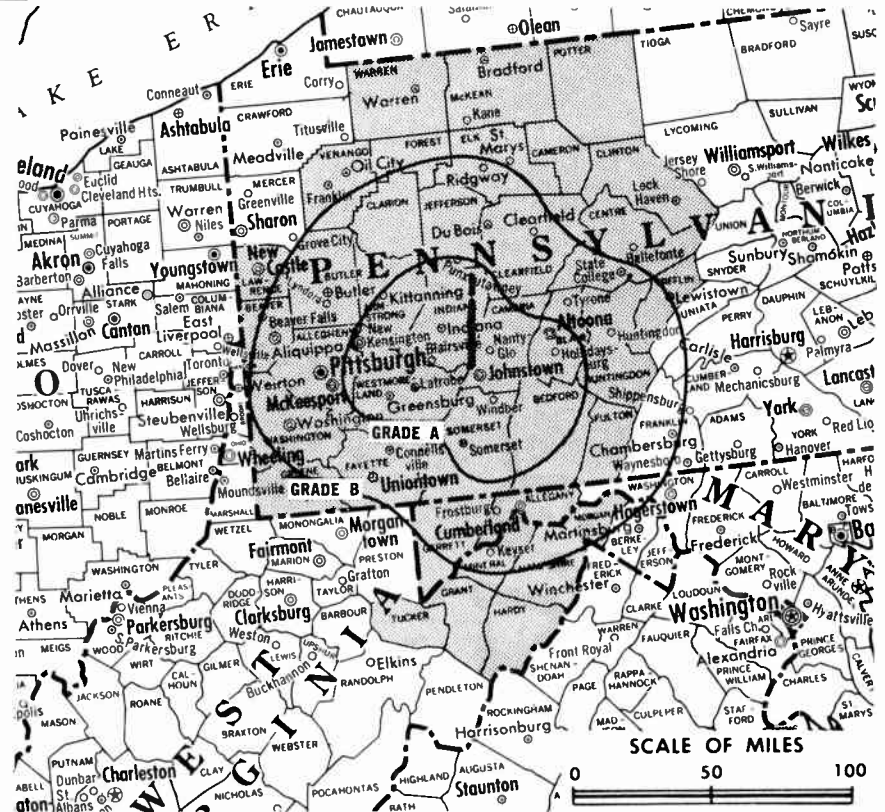
Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: AP, UPI.

Represented (engineering) by James C. McNary.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WJAC-TV Ref: FCC File No. BPC1-640 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

## WJAC-TV

Licensee: WJAC Inc., Hickory Lane (15902).

Telephone: 814-255-5831. TWX No.: 814-248-8354.

Ownership: Same as Johnstown Tribune. WJAC Inc. officers: W. W. Krebs, pres.; A. D. Schrott, secy.treas.

Began Operation: Sept. 15, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

WALTER W. KREBS, president.  
ALVIN D. SCHROTT, exec. v.p. & general manager.  
FRANK P. CUMMINS, program director & film buyer.  
JOHN B. ROGERS, sales manager.  
THEODORE CAMPBELL, chief engineer.

### DIGEST OF RATE CARD NO. 14—(June 1, 1964)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$275.00*	\$250.00*	\$125.00*

\*7:31-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$1250.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
ALLEGANY	25,400	23,900	94
GARRETT	5,300	4,700	89
PENNSYLVANIA			
ALLEGHENY	489,800	476,000	97
ARMSTRONG	23,000	22,200	96
BEAVER	61,300	59,800	97

BEDFORD	12,300	11,600	94
BLAIR	40,600	39,200	96
BUTLER	33,700	32,800	97
CAMBRIA	56,200	54,500	97
CAMERON	2,200	2,200	97
CENTRE	21,400	20,100	94
CLARION	10,300	9,800	95
CLEARFIELD	22,800	21,900	96
CLINTON	11,000	10,500	96
ELK	10,600	10,200	96
FAYETTE	46,600	44,300	95
FOREST	1,100	1,100	97
FULTON	3,000	2,700	90
GREENE	10,500	10,000	95
HUNTINGDON	11,000	10,300	94
INDIANA	20,700	19,800	96
JEFFERSON	13,500	13,000	96
LAWRENCE	33,300	32,200	96
MC KEAN	16,100	15,200	95
MIFFLIN	13,300	12,400	93
POTTER	4,800	4,500	94
SOMERSET	21,100	20,100	95
VENANGO	18,400	17,200	94
WARREN	13,100	12,200	93
WASHINGTON	64,100	62,100	97
WESTMORELAND	105,700	103,000	97

WEST VIRGINIA			
GRANT	2,500	2,000	90
HAMPSHIRE	3,000	2,600	85
HARDY	2,600	2,100	88
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91
TUCKER	1,700	1,500	87

STATION TOTAL 1,240,700 1,195,600 96

NET WEEKLY CIRCULATION (MARCH 65) 434,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 279,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Pennsylvania—Johnstown



## WARD-TV

Ch. 56

Technical Facilities: Channel No. 56 (722-728 mc). Operating under special temporary authorization with 178-kw maximum and 91.2-kw horizontal visual, 98-kw max. and 50-kw horizontal aural. Antenna: 610-ft. above av. terrain, 542-ft. above ground, 2462-ft. above sea level.

Latitude 40° 19' 47"  
Longitude 78° 53' 45"

Holds CP for Ch. 19, 640-ft. above av. terrain, 561-ft. above ground, 2477-ft. above sea level.

Transmitter: Cover Hill.

AM Affiliate: WARD, 1-kw (.25-kw night), 1490 kc (CBS).

FM Affiliate: WARD-FM, .285-kw, 92.1 mc (No. 221), minus 87-ft. antenna height.

News Wire Service: UPI.



WARD-TV Ref: FCC File No. BMPCT-4508 Granted 3/13/87

©American Map Co., Inc., N.Y., No. 14244

## WARD-TV

Grantee (STA): Rivoli Realty Company, 301-305 Franklin St. (15901).

Studio: Cover Hill.

Telephone: 814-536-0761.

Ownership: Walter M. Thomas, pres., 16.1%; Dr. George D. Gartland, v.p., 21.1%; Margaret E. Gartland, secy., 41.5%; Clarence B. Hammerle, secy., 3.1%; H. C. Tilley, treas., 9%; Dr. George D. Hudson, 0.5%; Mrs. Rita Jo Gillespie, 2.5%; Mrs. Robert Jordon, 2.5%; Frank Sheesley, 3.7%.

Began Operation: Oct. 15, 1953.

Represented (sales) by Weed Television Corp.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Lohnes & Culver.

Personnel:

WILLIAM D. CONFER, manager & film buyer.  
CONNIE DONATTI, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Sept. 1, 1953)

Hour	30 Min.	20 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.	\$200.00	\$120.00	\$100.00	\$80.00	\$50.00	\$37.50	\$15.00

NETWORK BASE HOURLY RATE: \$200.

ARB Data Not Available.

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Denver, Colorado 80206

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# Pennsylvania—Lancaster-Lebanon



**WLYH-TV**



Ch. 15

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 130-kw visual, 24-kw aural. Antenna: 880-ft. above av. terrain, 572-ft. above ground, 1472-ft. above sea level.

Latitude 40° 15' 49"  
Longitude 76° 27' 42"

Transmitter: Television Hill, R.D. #5.

Color: Network only.

Total Households: © SRDS

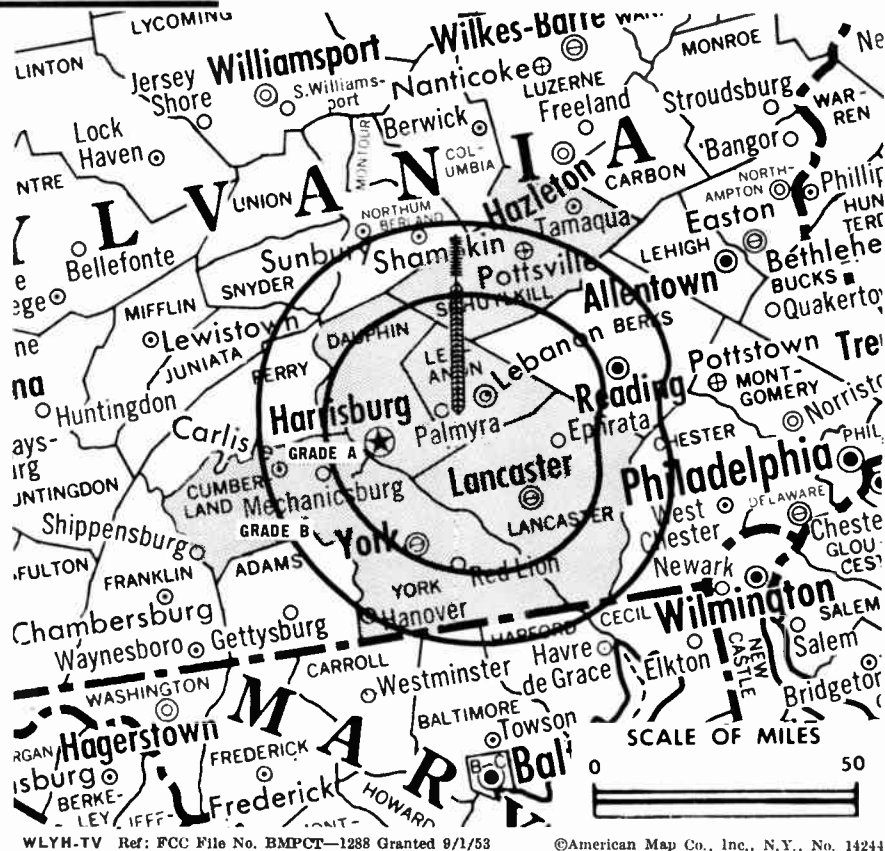
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



## WLYH-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 4100 City Line Ave., Philadelphia, Pa. (19131).

Sales Office: 320 Park Ave., New York (10022); Plaza 9-7115.

Studio: Television Hill, Lebanon; Griest Bldg., Lancaster.

Telephone: 717-273-4551. TWX No.: 717-730-4305.

Ownership: Triangle Publications, Inc. See WFIL-TV, Philadelphia.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to present owner by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Kear & Kennedy.

Personnel:

JAY B. SONDEHEIM, general manager.

LEO M. MACCOURTNEY, sales manager.

### DIGEST OF RATE CARD NO. 5

(Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:30-11 p.m., daily.	\$220.00	\$132.00	\$88.00	\$55.00	\$46.00	\$42.00
					\$21.00	

Combination Rates for WLYH-TV, WHP-TV, Harrisburg & WSBA-TV, York, Pa. (Keystone Group):

### DIGEST OF RATE CARD NO. 4A

(April 1, 1964)

Class AA—7:30-10:30 p.m., daily.	\$770.00	\$460.00	\$310.00	\$190.00	\$165.00	\$155.00	\$85.00
NETWORK BASE HOURLY RATE:	\$100.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
PENNSYLVANIA			
CUMBERLAND	40,300	38,800	96
DAUPHIN	69,700	66,900	96
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
SCHUYLKILL	49,700	47,400	96
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>349,700</b>	<b>333,000</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	55,300
AVERAGE DAILY CIRCULATION (MARCH 65)	25,500
COLOR PENETRATION PERCENTAGE (NOV 65)	13

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# Pennsylvania—Lancaster



Ch. 8

**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 480-ft. above ground, 1503-ft. above sea level.

Latitude 40° 02' 06"  
Longitude 76° 37' 14"

**Transmitter:** 2.25-mi. NE of Hallam, Pa.

**Studio:** Lincoln Hwy. West.

**TV tape:** Recording facilities.

**AM Affiliate:** WGAL, 1-kw (.25-kw N), 1490-kc (NBC).

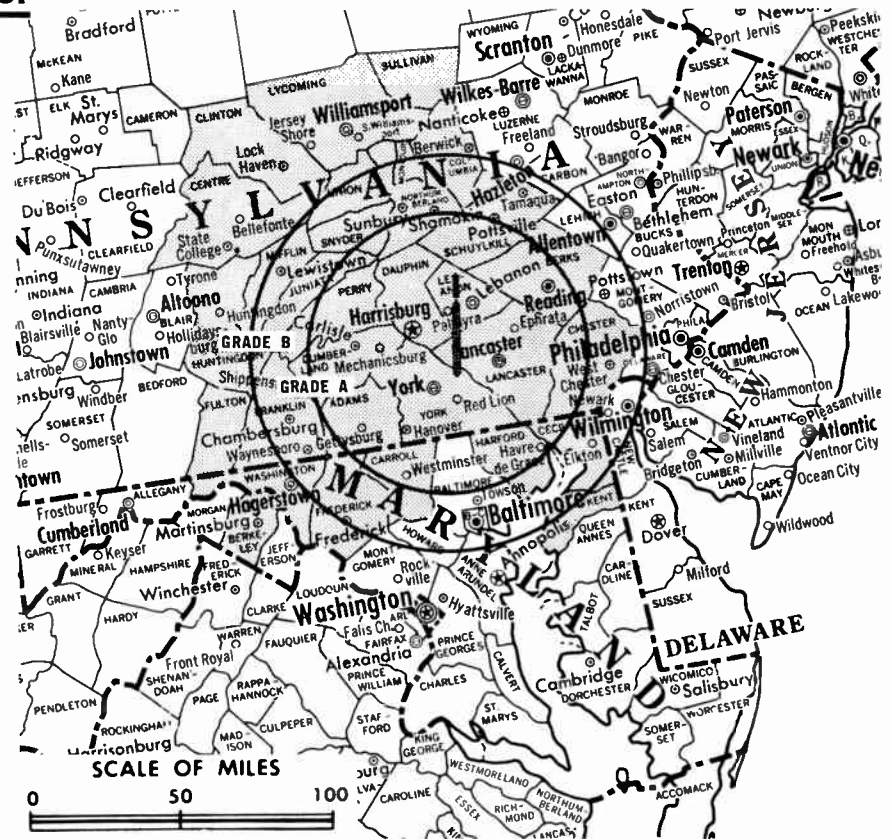
**FM Affiliate:** WGAL-FM, 20-kw, 101.3 mc (No. 267), 940-ft. antenna.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP.

**Facsimile Service:** UPI.

**Total Households:** © SRDS (Consumer Market Data as of 1/1/66).  
**TV Homes:** TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WGAL-TV Ref: FCC File No. BPCT-910 Granted 2/3/54

©American Map Co., Inc., N.Y., No. 14244

## WGAL-TV

**Licensee:** WGAL Television Inc., 8 West King St. (17603).

**Telephone:** 717-393-5851.

**Ownership:** John F. Steinman and family and estate of J. Hale Steinman, 100%. Same interests operate AM stations WDEL, Wilmington, Del.; WGAL, Lancaster; WORK, York; WKBO, Harrisburg; WEST, Easton, all in Pennsylvania. WGAL Television Inc. also owns KVOA-TV, Tucson, Ariz. and KOAT-TV, Albuquerque, N.M. Steinmans also publish Lancaster Intelligencer-Journal; New Era and Sunday News.

**Began Operation:** March 18, 1949.

**Represented (sales)** by The Meeker Co. Inc.; Mario Messina Co. (Texas); Bob Hix Co. (Denver); Eugene F. Gray (Kansas City); Busby, Finch & Woods (Atlanta).

**Represented (legal)** by Hogan & Hartson.

**Represented (engineering)** by James C. McNary.

**Personnel:**

- CLAIR R. McCOLLOUGH, president & general manager.
- J. ROBERT GULICK, asst. general manager in charge of sales.
- HAROLD E. MILLER, station manager.
- LEROY K. STRINE, national sales manager.
- JACK A. CANDIOTO, regional sales manager.
- ROBERT H. ZIMA, sales service manager.
- PAUL C. RODENHAUSER, program manager & film buyer.
- HARRY J. SHAUB JR., business manager.
- PAUL I. WOODLAND, promotion manager.
- ROBERT MALICK, farm director.
- J. E. MATHIOT, chief engineer.

**DIGEST OF RATE CARD NO. 14A**  
(April 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—8-10 p.m., daily.  
\$1300.00 \$790.00 \$525.00 \$395.00 \$306.00 \$226.00 \$153.00  
**NETWORK BASE HOURLY RATE:** \$1500 (NBC).

For State's CATV Systems, see the CATV Directory

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MARYLAND</b>			
CARROLL	15,600	15,100	97
CECIL	14,200	13,700	96
FREDERICK	21,800	20,800	96
HARFORD	24,000	23,100	96
KENT	5,000	4,700	94
WASHINGTON	29,400	27,800	95
<b>PENNSYLVANIA</b>			
ADAMS	15,300	14,600	95
BERKS	88,900	85,800	97
CENTRE	21,400	20,100	94
CHESTER	65,100	63,200	97
CLINTON	11,000	10,500	96
COLUMBIA	16,100	15,400	96
CUMBERLAND	40,300	38,800	96
DAUPHIN	69,700	66,900	96
FRANKLIN	27,300	25,500	93
FULTON	3,000	2,700	90
HUNTINGDON	11,000	10,300	94
JUNIATA	4,700	4,300	91
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
LYCOMING	34,200	32,000	94
MIFFLIN	13,300	12,400	93
MONTOUR	4,200	3,900	94
NORTHUMBERLAND	30,200	28,500	94
PERRY	7,800	7,400	95
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
SULLIVAN	1,800	1,700	95
UNION	6,600	6,000	91
YORK	77,100	74,200	96
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
<b>STATION TOTAL</b>	<b>839,000</b>	<b>798,600</b>	<b>95</b>

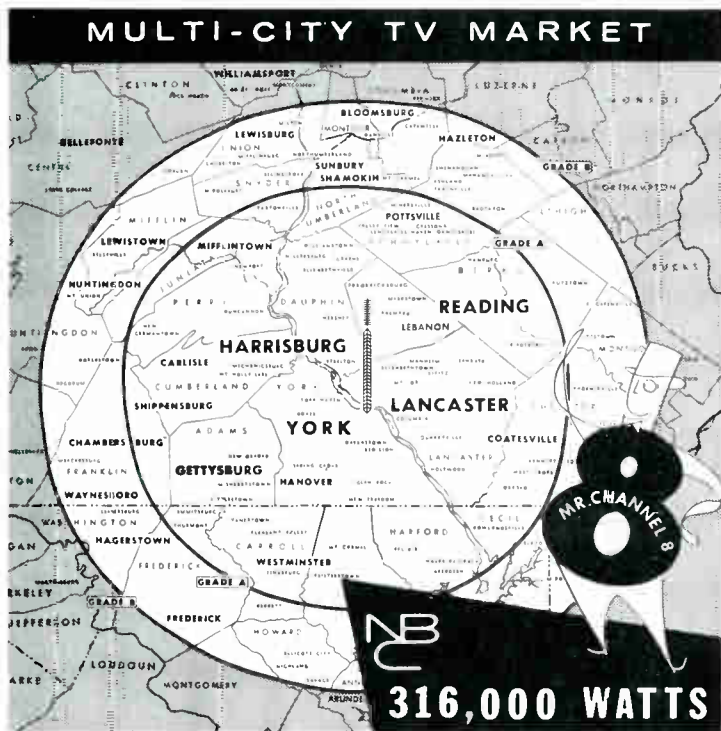
**NET WEEKLY CIRCULATION (MARCH 65)** 472,700  
**AVERAGE DAILY CIRCULATION (MARCH 65)** 307,800  
**COLOR PENETRATION PERCENTAGE (NOV 65)** 13



# WGAL-TV

CHANNEL 8 • LANCASTER, PA.

Conestoga Wagon pioneers to unknown west



**VIDEO PIONEER WGAL-TV** blazed the trail in a broad, multi-city area when **CHANNEL 8** opened a vital, prosperous television market to advertisers.

**COLOR PIONEER WGAL-TV** is still the only completely-equipped color station in this market—which ranks among the leaders in color-set penetration.

**YEAR AFTER YEAR WGAL-TV** has supplemented foresight with hard work to turn pioneer developments into long-term achievements—which to advertisers, as well as audience, brings continuous rewards.

*Representative:* The MEEKER Company, Inc.  
New York • Chicago • Los Angeles • San Francisco

**Steinman Television Stations** • Clair McCollough, Pres.  
WGAL-TV Lancaster, Pa. • KOAT-TV Albuquerque, N. M. • KVOA-TV Tucson, Ariz.

# Pennsylvania—Philadelphia



**WCAU-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 979-ft. above ground, 1261-ft. above sea level.

Latitude 40° 02' 36"  
Longitude 75° 14' 12"

Transmitter: Domino Lane & Fowler St.

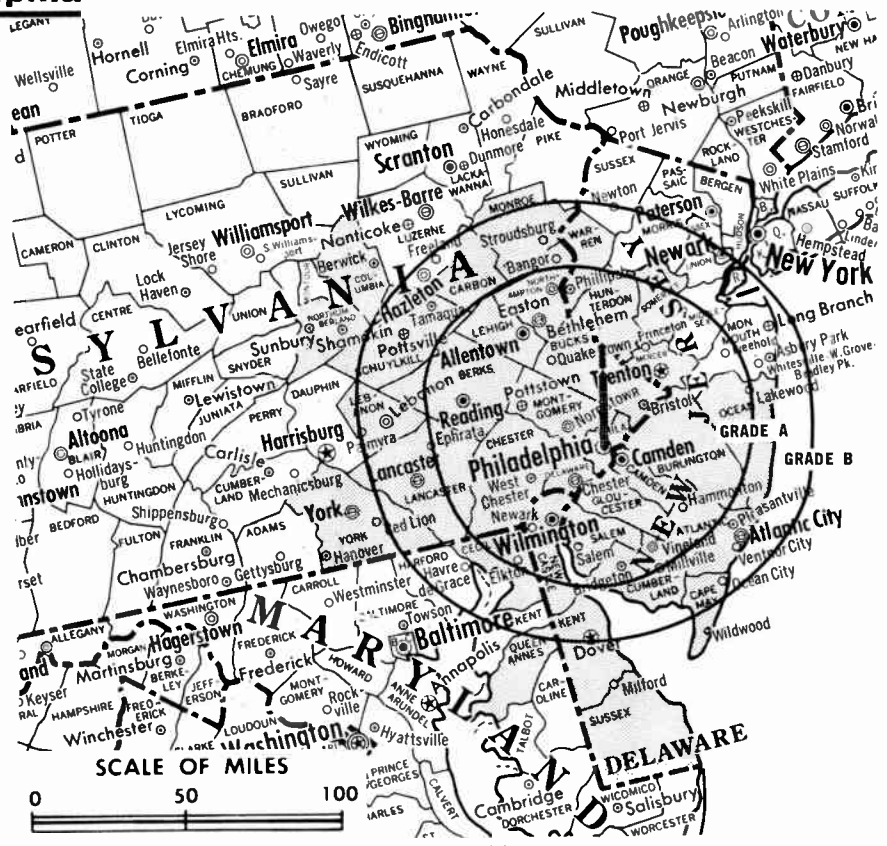
TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



## WCAU-TV

Licensee: Columbia Bcstg. System Inc., City & Monument Aves. (19131).

Studio: City & Monument Aves.

Telephone: 215-839-7000.

AM Affiliate: WCAU, 50-kw, 1210 kc (CBS).

FM Affiliate: WCAU-FM, 10-kw, 98.1 mc (No. 251), 660-ft. antenna height.

Ownership: See WCBS-TV, New York.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales) by CBS Television Stations National Sales.

### Personnel:

BRUCE R. BRYANT, v.p. & general manager.  
C. ROBERT GROSS, director of engineering.  
ROBERT N. PRYOR, director, promotion & information services.  
FRANK Z. BEAZLEY, general sales manager.  
WILLIAM J. FAATH, business manager.  
MEL LEVINE, assistant to general manager.  
JAMES KRAYER, production manager.  
ALVIN L. HOLLANDER JR., program director.  
JOHN F. HORSTMANN JR., operations manager.  
ROBERT HOLLAND, news director.  
WM. BENNETT, farm director.  
LOUIS DE MARCO, production facilities manager.  
MARGARET M. KEARNEY, educational director.

### DIGEST OF RATE CARD NO. 21

(Sept. 13, 1965)

Hour	30 Min.	15 Min.	10 Min.	20 Sec.*	10 Sec.*
Class AAA—8-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.	\$2400.00	\$1600.00	\$1334.00	\$1250.00	\$625.00

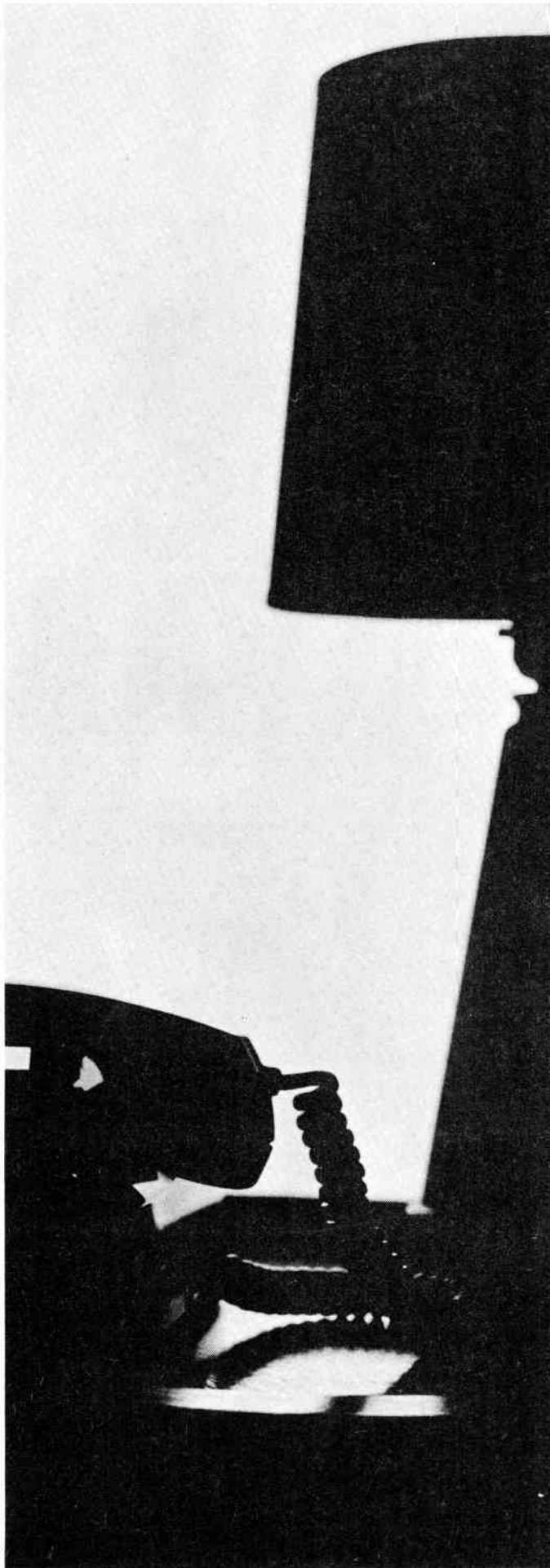
\*Class A (7:59-11:01 p.m., Mon.-Fri.; 6:59-11:01 p.m., Sat. & Sun.)

NETWORK BASE HOURLY RATE: \$3800.

548-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>DELAWARE</b>			
KENT	21,300	20,200	94
NEW CASTLE	100,200	97,300	97
SUSSEX	23,200	21,200	91
<b>MARYLAND</b>			
CECIL	14,200	13,700	96
QUEEN ANNES	5,400	5,000	93
<b>NEW JERSEY</b>			
ATLANTIC	58,600	56,200	96
BURLINGTON	67,600	66,300	98
CAMDEN	130,100	127,600	98
CAPE MAY	18,200	17,600	96
CUMBERLAND	35,200	34,200	97
GLOUCESTER	43,900	43,100	98
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
OCEAN	42,000	41,200	98
SALEM	18,800	18,200	97
SOMERSET	47,400	46,400	98
WARREN	21,100	20,400	97
<b>PENNSYLVANIA</b>			
BERKS	88,900	85,800	97
BUCKS	99,800	97,900	98
CARBON	15,000	14,400	96
CHESTER	65,100	63,200	97
COLUMBIA	16,100	15,400	96
DELAWARE	174,900	171,900	98
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
LEHIGH	72,300	70,100	97
MONROE	12,700	12,200	96
MONTGOMERY	165,900	162,200	98
NORTHAMPTON	61,800	59,700	97
NORTHUMBERLAND	30,200	28,500	94
PHILADELPHIA	650,200	625,900	96
SCHUYLKILL	49,700	47,400	96
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>2,442,700</b>	<b>2,362,800</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,042,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,568,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 11



# Nobody ever calls Lillian Aldrich.

Mention television ratings to Lillian Aldrich and there's a good chance you will get the standard lament, "Nobody ever calls me." And although the American Research Bureau does call hundreds of thousands of people every year, we don't call everybody.

*We don't have to. Fortunately.*

Effective sampling allows researchers to reliably and economically provide audience estimates on a large group of people using a relatively small group as a base. Though the size of this base is important, it's the way in which it is selected that counts so much.

So if we take a hard-nose, no-tears approach to Lillian's sad lament, just remember—we didn't invent sampling. We do, however, dedicate ourselves to making it work as effectively as possible for you.



**AMERICAN  
RESEARCH  
BUREAU**



# Pennsylvania—Philadelphia



**WFIL-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"  
Longitude 75° 14' 26"

Transmitter: Roxborough 28, Pa.

TV tape: Recording facilities.

AM Affiliate: WFIL, 5-kw, 560 kc (ABC).

FM Affiliate: WFIL-FM, 6.3-kw, 102.1 mc (No. 271), 775-ft. antenna height.

Color: Network, live, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation © 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WFIL-TV Ref.: FCC File No. BPCT-2212 Granted 3/22/57

©American Map Co., Inc., N.Y., No. 14244

## WFIL-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.) 4100 City Line Avenue, Philadelphia (19131). Studios: 4100 City Line Avenue.

Telephone: 215-878-9700. TWX No.: 215-569-9730.

Ownership: Triangle Publications, Inc., Radio & TV Div. operates WFIL-TV & WFIL-AM & FM, Philadelphia; WFBG-TV, WFBG & WFBG-FM, Altoona; WLYH-TV, Lancaster-Lebanon, Pa.; WNB-TV & WNB-AM & FM, Binghamton, N.Y.; WNHC-TV & WNHC-AM & FM, New Haven, Conn.; KFRE-TV, KFRE & KFRE-FM, Fresno, Cal. Triangle Publications, Inc. publishes Philadelphia Inquirer, Philadelphia Daily News, Seventeen Magazine, TV Guide. For other publishing interests, see listing under Book & Periodical Publishing Firms with TV Station Ownership.

Began Operation: Sept. 13, 1947.

Represented (sales) by Blair-TV.

Represented (legal) by Wilner & Bergson.

Personnel:

- ROGER W. CLIPP, v.p. & general manager.
- JOHN D. SCHEUER JR., administrative executive.
- GEORGE A. KOEHLER, station manager.
- JOHN F. CUNDIFF, sales manager.
- GEORGE COWAN, local sales manager.
- EDWARD ARMSBY, promotion director.
- THOMAS B. JONES, program coordinator.
- LEWIS KLEIN, program manager.
- HENRY E. RHEA, director of engineering.
- JOHN C. HARLAN, business manager.

### DIGEST OF RATE CARD NO. 20—(Oct. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.
Class AA—7:30-11 p.m., daily.	\$5800.00	\$3480.00		\$1600.00	\$1450.00
<b>NETWORK BASE HOURLY RATE: \$4300.</b>					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
DELAWARE			
KENI	21,300	20,200	94
NEW CASTLE	100,200	97,300	97
SUSSEX	23,200	21,200	91
MARYLAND			
CECIL	14,200	13,700	96
HARFORD	24,000	23,100	96
KENT	5,000	4,700	94
NEW JERSEY			
ATLANTIC	58,600	56,200	96
BURLINGTON	67,600	66,300	98
CAMDEN	130,100	127,600	98
CAPE MAY	18,200	17,600	96
CUMBERLAND	35,200	34,200	97
GLOUCESTER	43,900	43,100	98
HUNTERDON	18,100	17,600	97
MERCEK	84,800	82,100	97
OCEAN	42,000	41,200	98
SALEM	18,800	18,200	97
SOMERSET	47,400	46,400	98
SUSSEX	16,900	16,300	97
WARREN	21,100	20,400	97

PENNSYLVANIA			
BERKS	88,900	85,800	97
BUCKS	99,800	97,900	98
CARBON	15,000	14,400	96
CHESTER	65,100	63,200	97
COLUMBIA	16,100	15,400	96
DAUPHIN	69,700	66,900	96
DELAWARE	174,900	171,900	98
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
LEHIGH	72,300	70,100	97
LUZERNE	99,500	96,600	97
LYCOMING	34,200	32,000	94
MONROE	12,700	12,200	96
MONTGOMERY	165,900	162,200	98
NORTHAMPTON	61,800	59,700	97
NORTHUMBERLAND	30,200	28,500	94
PHILADELPHIA	651,200	625,900	96
SCHUYLKILL	49,700	47,400	96
WAYNE	7,800	7,200	93
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>2,694,400</b>	<b>2,604,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,091,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,529,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Pennsylvania—Philadelphia

## WIBF-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 1430-kw max. and 1230-kw horizontal visual, 143-kw max. and 123-kw horizontal aural. Antenna: 340-ft. above av. terrain, 286-ft. above ground, 565-ft. above sea level.

Latitude 40° 05' 16"  
Longitude 75° 07' 43"

Transmitter: Benson-East, Jenkintown, Pa.

FM Affiliate: WIBF-FM, .75-kw 103.9 mc (No. 280), 670-ft. antenna height.

ARB Data for this station is not available since the station began operation after the survey was made.



## WIBF-TV

Network Service: None, independent.

Grantee: WIBF Broadcasting Co., Benson East, Jenkintown (19406).

Studio: The Benson-East.

Telephones: 215-927-5888 (Philadelphia); 215-887-5400 (Jenkintown).

Ownership: William Fox, pres., 19.33%; Irwin Fox, secy.-treas., 19.33%; Dorothy Kotin, v.p., 19.33%; Benson Apt. Corp., 29.33%; Fox Management Corp., 12.66%.

Began Operation: May 16, 1965.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by David Steel & Assoc.

Represented (sales) by Vic Piano Assoc. Inc.

Personnel:

WILLIAM L. FOX, president.  
WILLIAM H. VOGT, general manager.  
WILLIAM H. KLINE JR., program manager.  
ALEX GEISLER, director of engineering.  
ED MOORE, operations manager.  
TAYLOR GRANT, news director.

DIGEST OF RATE CARD NO. 2  
(Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	ID
Class AAA—7:30-11 p.m., daily.	\$800.00	\$480.00	\$300.00	\$220.00	\$200.00	\$160.00 \$100.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

## MORTON FLOM, ENG.

### CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter

Briefs, Feasibility Tests

Analysis, Design, Projection and

Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Pennsylvania—Philadelphia (Burlington, N.J.)

**WKBS**

Ch. 48

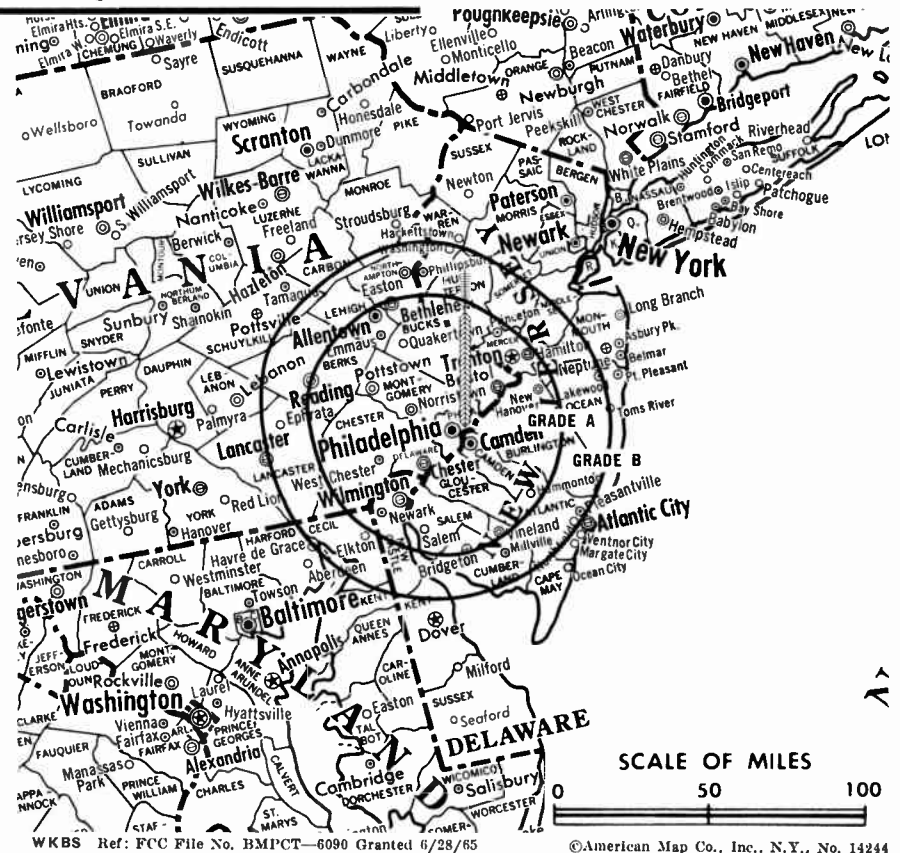
Technical Facilities: Channel No. 48 (674-680 mc). Authorized power: 1000-kw max. and 708-kw horizontal visual, 200-kw max. and 141-kw horizontal aural. Antenna: 1100-ft. above av. terrain, 1102-ft. above ground, 1349-ft. above sea level.

Latitude 40° 02' 35.5"  
Longitude 75° 14' 32.5"

Transmitter: Umbria St., near Domino Lane, Philadelphia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



WKBS Ref: FCC File No. BMPCT-6090 Granted 6/28/65

©American Map Co., Inc., N.Y., No. 14244

## WKBS

Network Service: None, independent.

Licensee: Kaiser Broadcasting Corp., 3201 S. 26th St., Philadelphia, Pa. (19145).

Studio: 3201 S. 26th St., Philadelphia.

Telephone: 215-336-6400. TWX No.: 710-670-1262.

Ownership: See WKBD(TV), Detroit, Mich.

Began Operation: Sept. 1, 1965.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Broadcast Communications Group Inc.

Personnel:

THOMAS A. BREEN, station manager & film buyer.

THOMAS F. SHANNON, general sales manager.

ROBERT F. WIDDUP, business manager.

ROBERT Z. KENDALL, sales promotion, publicity & merchandising manager.

ARDEN WOOFER, assistant chief engineer.

### DIGEST OF RATE CARD NO. 1

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.					
\$1000.00	\$700.00	\$450.00	\$208.00	\$166.40	\$104.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE  
HUGH BEN LA RUE NEW YORK, N.Y.

# Pennsylvania—Philadelphia



**KYW-TV**

Ch. 3



(formerly WRCV-TV)

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 95.5-kw visual, 48-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"

Longitude 75° 14' 26"

Requests 10-kw aural.

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

AM Affiliate: KYW, 50-kw, 1060 kc.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI, Western Union (sports).

Total Households: © SRDS

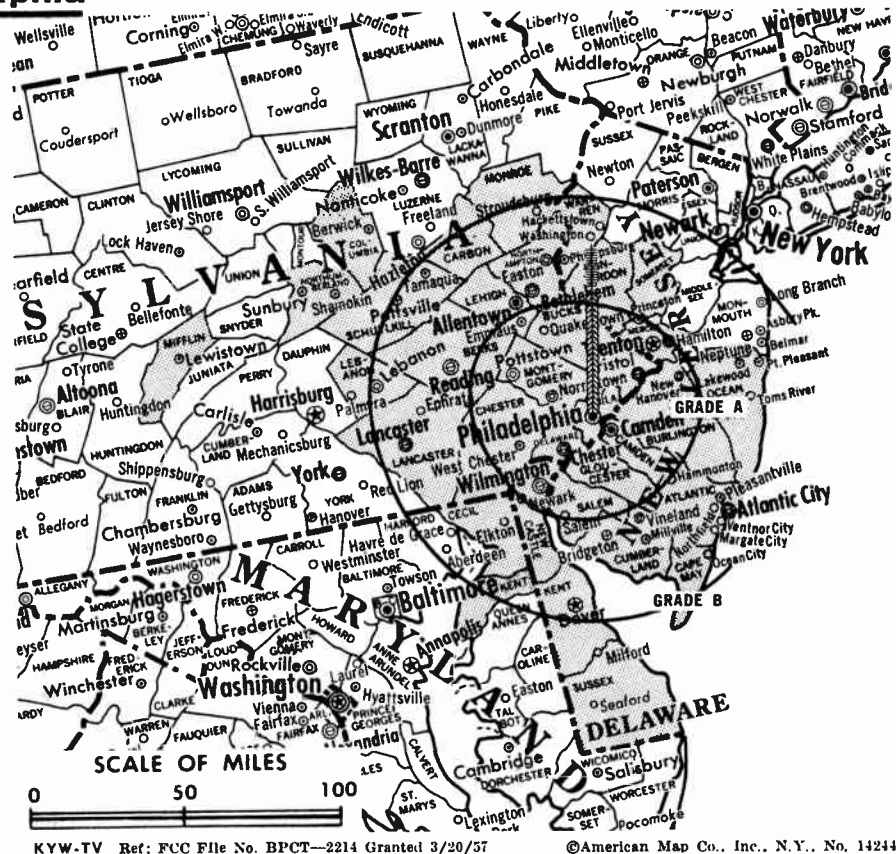
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KYW-TV Ref: FCC File No. BPCT-2214 Granted 3/20/57

©American Map Co., Inc., N.Y., No. 14244

## KYW-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., 1619 Walnut St., Philadelphia (19103).

Studio: 1619 Walnut St.

Telephone: 215-564-3700.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; Larry Israel, exec. v.p.; Franklin A. Tooke, v.p. for Philadelphia area; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Benjamin Wolfe, v.p., engineering; Richard M. Pack, sr. v.p., programming; James E. Allen, v.p., sales; David N. Lewis, national adv. & sales promotion mgr. Also operates TV stations KDKA-TV, Pittsburgh; WBZ-TV, Boston (WBZ); WJZ-TV, Baltimore; KPIX, San Francisco. For other interests, see Group Ownership.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2 & 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Represented (sales) Television Advertising Representatives Inc.

Personnel:

DONALD H. MCGANNON, president.  
FRANKLIN A. TOOKE, vice president.  
FRED WALKER, general manager.  
DAVID HENDERSON, sales manager.  
EARL HIGGINS, business manager.  
HERBERT FARBER, research director.  
JACK LEARY, operations manager.

### DIGEST OF RATE CARD NO. 1

(Jan. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. 20 Sec. 10 Sec.

Class AA—6-11:30 p.m., Mon.-Fri.; 7:30-11:30 p.m., Sat.; 7-11:30 p.m., Sun.

\$3800.00 \$2500.00 \$1500.00 \$1150.00 \$1300.00 \$650.00

NETWORK BASE HOURLY RATE: \$4100.

For County-by-County ARB Data,  
see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>DELAWARE</b>			
KENT	21,300	20,200	94
NEW CASTLE	100,200	97,300	97
SUSSEX	23,200	21,200	91
<b>MARYLAND</b>			
CECIL	14,200	13,700	96
KENT	5,000	4,700	94
<b>NEW JERSEY</b>			
ATLANTIC	58,600	56,200	96
BURLINGTON	67,600	66,300	98
CAMDEN	130,100	127,600	98
CAPE MAY	18,200	17,600	96
CUMBERLAND	35,200	34,200	97
GLouceSTER	43,900	43,100	98
HUNTERDON	18,100	17,600	97
MERCER	84,800	82,100	97
OCEAN	42,000	41,200	98
SALEM	18,800	18,200	97
SUMERSET	47,400	46,400	98
WARREN	21,100	20,400	97
<b>PENNSYLVANIA</b>			
BERKS	88,900	85,800	97
BUCKS	99,800	97,900	98
CARBON	15,000	14,400	96
CHESTER	65,100	63,200	97
COLUMBIA	16,100	15,400	96
DELAWARE	174,900	171,900	98
LANCASTER	85,600	79,600	93
LEBANON	27,300	26,100	95
LEHIGH	72,300	70,100	97
MIFFLIN	13,300	12,400	93
MONROE	12,700	12,200	96
MONTGOMERY	165,900	162,200	98
NORTHAMPTON	61,800	59,700	97
NORTHUMBERLAND	30,200	28,500	94
PHILADELPHIA	650,200	625,900	96
SCHUYLKILL	49,700	47,400	96
<b>STATION TOTAL</b>	<b>2,378,500</b>	<b>2,300,700</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 2,070,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 1,632,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Pennsylvania—Philadelphia

**WPHL-TV**



Ch. 17

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 626-kw max. and 262-kw horizontal visual, 125.2-kw max. and 52.4-kw horizontal aural. Antenna: 750-ft. above av. terrain, 590-ft. above ground, 1002-ft. above sea level.

Latitude 40° 05' 00"

Longitude 75° 10' 47"

Holds CP for 1050-kw max. and 436-kw horizontal visual, 210-kw max. and 87.1-kw horizontal aural. BPCT—3627.

Transmitter: 1230 E. Mermaid Lane, Philadelphia.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.



WPHL-TV Ref: FCC File No. BPCT—3468 Granted 7/6/85  
CP: BPCT—3627 Granted 10/20/65

©American Map Co., Inc., N.Y., No. 14244

## WPHL-TV

Network Service: NBC & ABC on per program basis.

Grantee: Philadelphia Television Broadcasting Co., 1420 Walnut St., Philadelphia (19102).

Studio: 1230 E. Mermaid Lane, Philadelphia (19118).

Telephones: 215-735-2320 (office); 215-242-2800 (studio).

Ownership: A. J. Katz, 35%; Leonard B. Stevens, 35%; several other stockholders.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Sale to present owners was approved May 27, 1964 by FCC and it resumed operation Sept. 17, 1965.

Represented (sales) by National Television Sales Inc.

Represented (legal) by Cottone & Fanelli.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

A. J. KATZ, president.  
LEONARD B. STEVENS, executive v.p.  
DONALD K. HELLER, v.p. & asst. general manager.  
LARRY COOPER, station manager.  
SAMUEL FEINBERG, director, regional sales.  
JACK KLINE, director, sales development.  
ROBERT LEACH, director of engineering.

### DIGEST OF RATE CARD NO. 2 (Nov. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20/30 Sec. 10 Sec.  
Class AAA—7-11 p.m., daily.  
\$900.00 \$540.00 \$324.00 \$182.00 \$100.00 \$70.00 \$35.00

ARB Data for this Station is not available since it was not in operation when the survey was made.

## KDKA-TV, Pittsburgh (ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>WEST VIRGINIA (CONTINUED)</b>			
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94
MARSHALL	11,200	10,700	96
MINERAL	6,200	5,700	91
MONONGALIA	14,800	13,500	91
OHIO	22,200	21,400	96
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WETZEL	5,200	4,900	93

# Pennsylvania—Pittsburgh



**KDKA-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"  
Longitude 80° 01' 9.40"

Transmitter: 4101 Grizella St.

Studio: 1 Gateway Center.

Telephone: 412-391-3000.

TWX No.: 412-642-3113.

TV tape: Recording facilities.

AM Affiliate: KDKA, 50-kw, 1020 kc.

FM Affiliate: KDKA-FM, 47-kw, 92.9 mc (No. 225), 890-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © SRDS

(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



KDKA-TV Ref: FCC File No. BPC-1979 Granted 6/12/55

©American Map Co., Inc., N.Y., No. 14244

## KDKA-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1 Gateway Center, Pittsburgh, Pa. (15222).

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman and president; Harold C. Lund, v.p. for Pittsburgh area; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ben Wolfe, v.p. engineering; Richard M. Pack, v.p. programming; Jim Allen, v.p. sales; David N. Lewis, national adv. & sales promotion mgr. Also operates TV stations WBZ-TV, Boston (WBZ); KYW-TV, Philadelphia (KYW); WJZ-TV, Baltimore; KPIX, San Francisco. For other interests, see Group Ownership.

Began Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49 & 11:2).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

HAROLD C. LUND, v.p., Pittsburgh.  
PAUL G. O'FRIEL, general manager.  
JAMES M. KING, sales manager.  
ROBERT NOVAK, program director & film buyer.  
RAYMOND HOFFMAN, publicity director.  
PETER M. THORNTON, advertising promotion director.  
GEORGE E. HAGERTY, engineering manager.

### DIGEST OF RATE CARD NO. 19A (Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.		
Class AA—8-11 p.m., Mon.-Sat.;	6:30-11:15 p.m., Sun.	\$2500.00	\$1500.00	\$1125.00	\$750.00	\$850.00	\$650.00	\$325.00

NETWORK BASE HOURLY RATE: \$2700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HUMES	PER
MARYLAND			
ALLEGANY	25,400	23,900	94
GARRETT	5,300	4,700	89
OHIO			
BELMONT	25,300	24,500	97
CARROLL	6,000	5,800	97

COLUMBIANA	32,500	31,600	97
COSHOCTON	10,000	9,400	94
GUERNSEY	11,200	10,600	95
HARRISON	5,000	4,800	96
JEFFERSON	28,400	27,700	97
MAHONING	91,900	89,900	98
MONROE	4,400	4,100	94

PENNSYLVANIA			
ALLEGHENY	489,800	476,000	97
ARMSTRONG	23,000	22,200	96
BEAVER	61,300	59,800	97
BEDFORD	12,300	11,600	94
BLAIR	40,600	39,200	96
BUTLER	33,700	32,800	97
CAMBRIA	56,200	54,500	97
CLARION	10,300	9,800	95
CLEARFIELD	22,800	21,900	96
CRAWFORD	22,500	21,300	95
ELK	10,600	10,200	96
FAYETTE	46,600	44,300	95
FOREST	1,100	1,100	97
GREENE	10,500	10,000	95
HUNTINGDON	11,000	10,300	94
INDIANA	20,700	19,800	96
JEFFERSON	13,500	13,000	96
LAWRENCE	33,300	32,200	96
MC KEAN	16,100	15,200	95
MERCER	37,800	36,400	96
SOMERSET	21,100	20,100	95
VENANGO	18,400	17,200	94
WASHINGTON	64,100	62,100	97
WESTMORELAND	105,700	103,000	97

WEST VIRGINIA			
BARBOUR	3,500	3,100	89
BRODKE	8,200	8,000	97
DODDRIDGE	1,600	1,400	88
GRANT	2,500	2,000	90
HANCOCK	11,900	11,700	98

(Continued on page 554-b)

STATION TOTAL 1,586,200 1,528,500 96

NET WEEKLY CIRCULATION (MARCH 65) 1,167,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 922,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 8



# Pennsylvania—Pittsburgh



**WIIC-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 847-ft. above ground, 2049-ft. above sea level.

Latitude 40° 27' 47"  
Longitude 80° 00' 17"

Transmitter: 341 Rising Main Ave.

Studio: 341 Rising Main Ave.

TV tape: Recording facilities.

0 & 0 Translators: W05AD, Charleroi; W08AI, Connellsville; W08AM, Freeport; W08AF, Greensburg; W08AH, Leechburg; W08AG, Uniontown; W08AL, Vandergrift; W05AB, Washington, all in Pa.

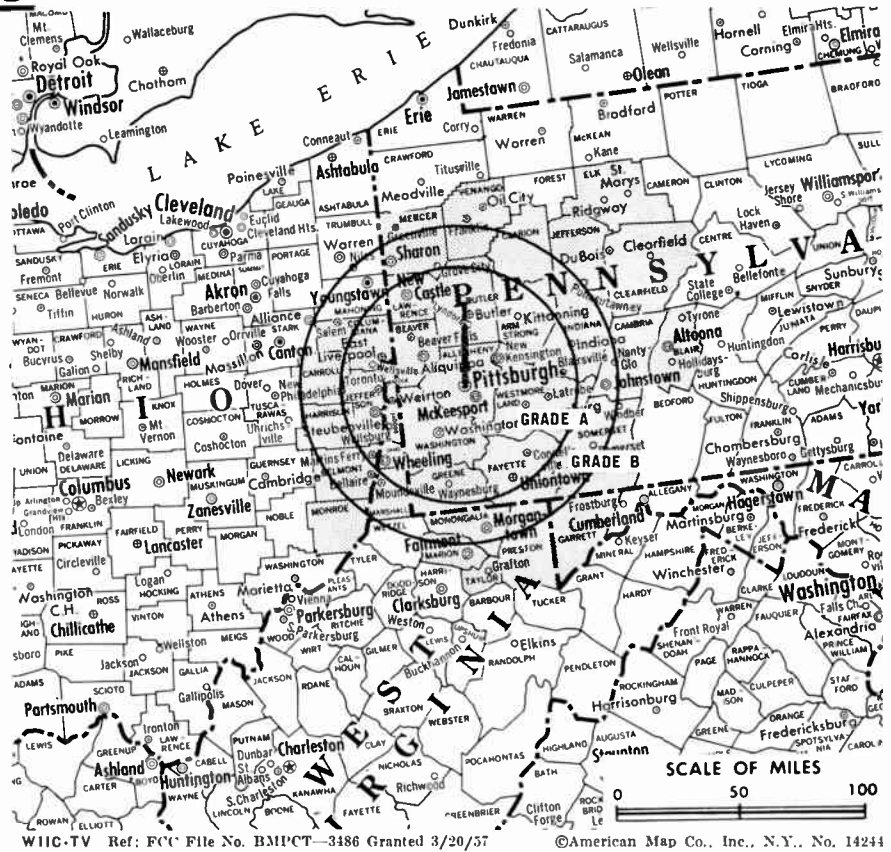
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC, UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study



## WIIC-TV

Licensee: WIIC-TV Corporation, 341 Rising Main Ave., Pittsburgh (15214).

Telephone: 412-321-8700. TWX No.: 412-642-3146.

Ownership: Cox Broadcasting Corp., see WHIO-TV, Dayton, O. for other interests.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales) by Edward Petry & Co.

Represented (legal) by Dow, Lohnes & Albertson.

### Personnel:

JAMES M. COX JR., chairman of the board.  
J. LEONARD REINSCH, president.  
FRANK GAITHER, vice president.  
ROBERT A. MORTENSEN, vice president & general manager.  
ROGER D. RICE, general sales manager.  
PHILIP D. MARELLA, local sales manager.  
VIC SKAGGS, program director.  
SHELTON WEAVER, production-operations mgr. & film buyer.  
HENRY R. KAISER, chief engineer.  
CALEY E. AUGUSTINE, director, public relations and promotion.

### DIGEST OF RATE CARD NO. 7—(Jan. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-11 p.m., daily.  
\$2000.00 \$1200.00 \$800.00 \$525.00 \$500.00 \$450.00 \$225.00

NETWORK BASE HOURLY RATE: \$2350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
GARRETT	5,300	4,700	89
OHIO			
BELMONT	25,300	24,500	97
CARROLL	6,000	5,800	97
COLUMBIANA	32,500	31,600	97
HARRISON	5,000	4,800	96
JEFFERSON	28,400	27,700	97
MUNROE	4,400	4,100	94

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>PENNSYLVANIA</b>			
ALLEGHENY	489,800	476,000	97
ARMSTRONG	23,000	22,200	96
BEAVER	61,300	59,800	97
BLAIR	40,600	39,200	96
BUTLER	33,700	32,800	97
CAMBRIA	56,200	54,500	97
CLAKION	10,300	9,800	95
CLEARFIELD	22,800	21,900	96
ELK	10,600	10,200	96
FAYETTE	46,600	44,300	95
GREENE	10,500	10,000	95
INDIANA	20,700	19,800	96
JEFFERSON	13,500	13,000	96
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
SOMERSET	21,100	20,100	95
VENANGO	18,400	17,200	94
WASHINGTON	64,100	62,100	97
WESTMORELAND	105,700	103,000	97
<b>WEST VIRGINIA</b>			
BROOKE	8,200	8,000	97
HANCOCK	11,900	11,700	98
MARION	18,100	16,900	94
MARSHALL	11,200	10,700	96
MUNONGALIA	14,800	13,500	91
OHIO	22,200	21,400	96
PRESTON	6,400	5,700	89
TAYLOR	3,900	3,500	90
<b>STATION TOTAL</b>	<b>1,323,600</b>	<b>1,279,100</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 891,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 588,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

For Other Owners of Two or More TV Stations, see Group Ownership Section.



PITTSBURGH IS COLORFUL GATEWAY CENTER AND COLOR ▲ FULL WIIIC-TV.



Robert A. Mortensen, WIIIC-TV vice president and general manager, with Frank H. Briggs, vice president, The Equitable Life Assurance Society, owners and operators of Gateway Center.

## center of interest

Pittsburgh's Gateway Center: looming evidence of leadership in urban renewal. You can lead the way in the Pittsburgh market with top spot buys on WIIIC-TV, Pittsburgh's NUMBER ONE COLOR STATION.



Check with General Sales Manager Roger Rice or your Pety-TV man.

Get your Pittsburghers on



Basic NBC Television Affiliate

Cox Broadcasting Corporation stations: WIIIC-TV, Pittsburgh; WSB AM-FM-TV, Atlanta; WHIO AM-FM-TV, Dayton; WSOC AM-FM-TV, Charlotte; WIOD AM-FM, Miami; KTVU, San Francisco-Oakland.

# Pennsylvania—Pittsburgh



**WTAE**

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"  
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, Pa.  
Studio: 400 Ardmore Blvd.

TV tape: Recording facilities.

AM Affiliate: WRYT, 5-kw 1250 kc.

FM Affiliate: WRYT-FM, 16-kw, 96.1 mc (No. 241), 800-ft. antenna height (CP).

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WTAE Ref: FCC File No. BMPCT-5063 Granted 5/9/58

©American Map Co., Inc., N.Y., No. 14244

## WTAE

Licensee: The Hearst Corp., Pittsburgh Broadcast Div., 400 Ardmore Blvd., Pittsburgh (15230).

Telephone: 412-242-4300. TWX No.: 412-642-4047.

Ownership: The Hearst Corp., 100%. Hearst also operates WBAL-TV, Baltimore (WBAL) and WISN-TV, Milwaukee (WISN); for other interests, see Baltimore-News Post under Newspaper Ownership.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dempsey & Koplovitz.

### Personnel:

- FRANKLIN C. SNYDER, v.p., general manager.
- ALAN TRENCH, v.p. for TV sales.
- E. PRESTON STOVER, program operations mgr. & film buyer.
- JOHN HINKLE, business manager.
- DAVID CRANTZ, promotion manager.
- JERRY McCUNE, film director.
- LOUIS P. WAGNER JR., director of engineering.
- DAVE MURRAY, dir. of programming & program development.

### DIGEST OF RATE CARD NO. A7 & P7—(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-11 p.m., daily.	\$2500.00	\$1500.00	\$750.00	\$650.00	\$625.00	\$600.00	\$315.00
NETWORK BASE HOURLY RATE: \$2600.							

STATE/COUNTY	TOTAL HOUSEHOLDS		TV HOMES PER
	HOUSEHOLDS	HOMES	
MARYLAND			
ALLEGANY	25,400	23,900	94
GARRETT	5,300	4,700	89
OHIO			
BELMONT	25,300	24,500	97.
CARROLL	6,000	5,800	97
COLUMBIANA	32,500	31,600	97
HARRISON	5,000	4,800	96

JEFFERSON	28,400	27,700	97
MONROE	4,400	4,100	94
<b>PENNSYLVANIA</b>			
ALLEGHENY	489,800	476,000	97
ARMSTRONG	23,000	22,200	96
BEAVER	61,300	59,800	97
BEDFORD	12,300	11,600	94
BLAIR	40,600	39,200	96
BUTLER	33,700	32,800	97
CAMBRIA	56,200	54,500	97
CLAKION	10,300	9,800	95
CLEARFIELD	22,800	21,900	96
ELK	10,600	10,200	96
FAYETTE	46,600	44,300	95
FOREST	1,100	1,100	97
GREENE	10,500	10,000	95
INDIANA	20,700	19,800	96
JEFFERSON*	13,500	13,000	96
LAWRENCE	33,300	32,200	96
MERCER	37,800	36,400	96
SOMERSET	21,100	20,100	95
VENANGO	18,400	17,200	94
WASHINGTON	64,100	62,100	97
WESTMORELAND	105,700	103,000	97
<b>WEST VIRGINIA</b>			
BARBOUR	3,500	3,100	89
BROUKE	8,200	8,000	97
DODDRIDGE	1,600	1,400	88
GRANT	2,500	2,000	90
HANCOCK	11,900	11,700	98
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94
MARSHALL	11,200	10,700	96
MONONGALIA	14,800	13,500	91
OHIO	22,200	21,400	96
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WETZEL	5,200	4,900	93
<b>STATION TOTAL</b>	<b>1,417,300</b>	<b>1,366,100</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65)	1,119,300
AVERAGE DAILY CIRCULATION (MARCH 65)	820,800
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# Pennsylvania—Scranton & Wilkes-Barre



**WDAU-TV**



Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 1000-kw maximum and 447-kw horizontal visual, 506-kw maximum and 224-kw horizontal aural. Antenna: tilted electrically, 1351-ft. above av. terrain, 421-ft. above ground, 2545-ft. above sea level.

Latitude 41° 25' 36"  
Longitude 75° 44' 52"

Transmitter: Bald Mt., Ransom Twp.

TV tape: Recording facilities.

AM Affiliate: WGBI, 1-kw (.5-kw night), 910 kc (CBS).

FM Affiliate: WGBI-FM, 2.3-kw, 101.3 mc (No. 267), 1100-ft. antenna height.

Color: Network only.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © SRDS

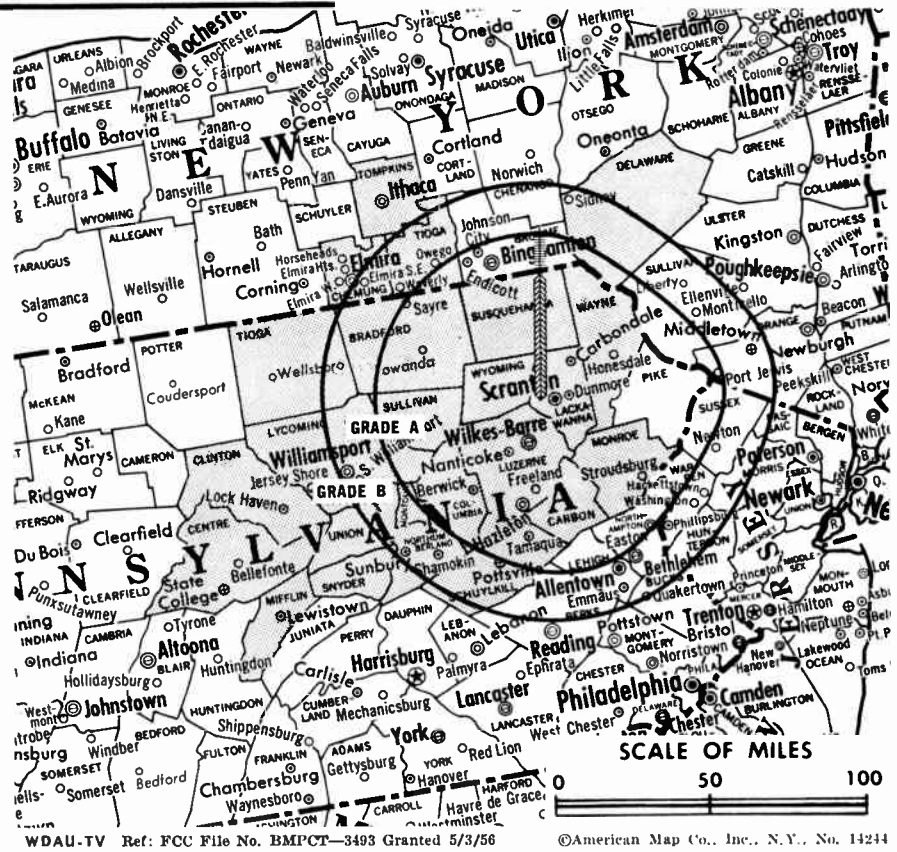
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WDAU-TV Ref: FCC File No. BMPCT-3493 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

## WDAU-TV

Licensee: Scranton Broadcasters Inc., 1000 Wyoming Ave., Scranton, Pa. (18509).

Studio: 1000 Wyoming Ave.

Telephone: 717-342-7634. TWX No.: 717-680-4039.

Ownership: Scranton Bcstrs. Inc., 100% owned by heirs of Frank Megargee, with 28% being held by Scranton WGBI Radio Inc. (66 2/3 voting stock), Mrs. M. E. Megargee & family 72%.

Began Operation: June 7, 1953. In 1959 present owners re-acquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- MRS. M. E. MEGARGEE, president.
- MRS. M. M. HOLCOMB, general manager.
- WILLIAM P. HESSIAN, sales manager.
- DOUG HOLCOMB, promotion director.
- MORT ROSENTHAL, program director & film buyer.
- K. R. COOKE, chief engineer.
- TOM POWELL, news director.
- TOM JONES, CATV liaison.

DIGEST OF RATE CARD NO. 12—(Oct. 11, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—7:30-10:30 p.m., daily.

\$700.00 \$420.00 \$280.00 \$210.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$625.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
CHEMUNG	32,600	31,200	96
DELAWARE	13,400	12,500	93
TIOGA	12,500	12,000	96
TOMPKINS	20,800	18,700	90
PENNSYLVANIA			
BRADFORD	15,900	15,100	95
CARBON	15,000	14,400	96
CENTRE	21,400	20,100	94
CLINTON	11,000	10,500	96
COLUMBIA	16,100	15,400	96
LACKAWANNA	68,500	66,700	97
LUZERNE	99,500	96,600	97
LYCOMING	34,200	32,000	94
MIFFLIN	13,300	12,400	93
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHUMBERLAND	30,200	28,500	94
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
SULLIVAN	1,800	1,700	95
SUSQUEHANNA	9,400	9,000	96
TIOGA	10,500	9,800	93
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93
WYOMING	4,800	4,600	95
<b>STATION TOTAL</b>	<b>519,100</b>	<b>494,400</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 264,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 189,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

# Pennsylvania—Wilkes-Barre & Scranton

**NBC** **WBRE-TV**

Ch. 28

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 1000-kw max. and 589-kw horizontal visual, 58.9-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 429-ft. above ground, 2529-ft. above sea level.

Latitude 41° 11' 56.5"  
Longitude 75° 49' 05.5"

Transmitter: Bear Creek Twp., Wyoming Mountain.

Studio: 62 S. Franklin St.

TV tape: Recording facilities.

Relay Station: W79AC, Clarks Summit, Dalton, parts of Scranton & Waverly, Pa.; W79AL, Dallas, Hillsdale, Shavertown & Trucksville, Pa.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, NBC.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Represented (engineering) by Silliman, Moffet & Kowalski.

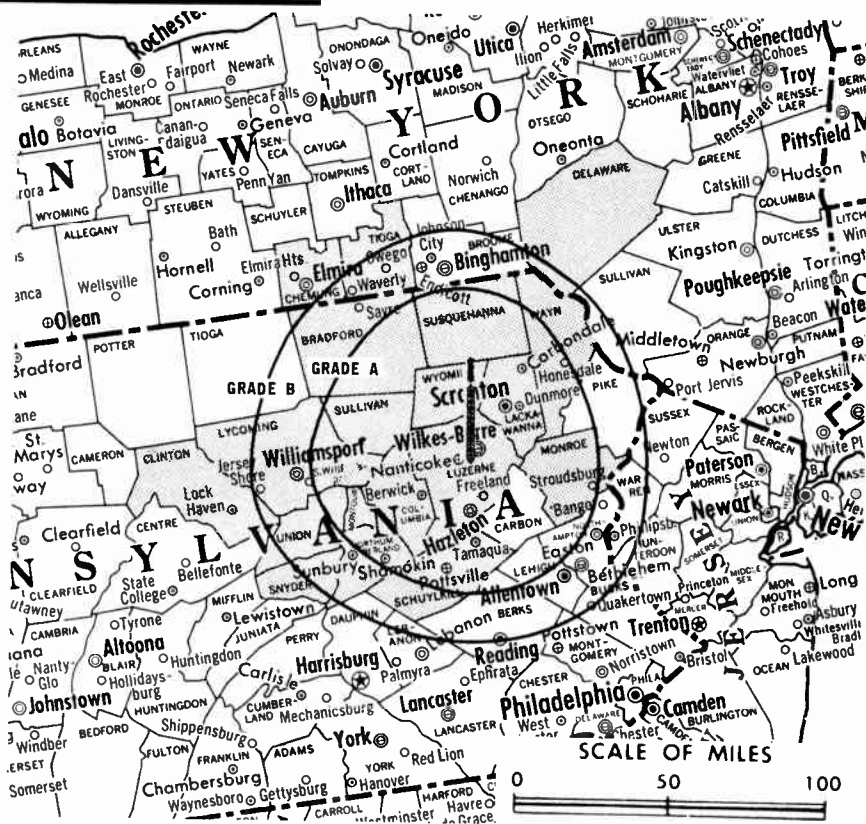
Total Households: ① SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WBRE-TV Ref: FCC File No. B1PCT-134 Granted 10/1/52

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## WBRE-TV

Licensee: WBRE-TV Inc., 62 S. Franklin St., Wilkes-Barre, Pa. (18701).

Telephone: 717-823-3101. TWX No.: 717-480-0510.

AM Affiliate: WBRE, 1-kw, 1340 kc (NBC). FM Affiliate: WBRE-FM, 2.25-kw, 98.5 mc (No. 253), 1160-ft. antenna height.

Ownership: Louis G. Baltimore, pres.-treas., 64.4%; David M. Baltimore & family, 35.6%. Also owns WSCR, Scranton, Pa.

Began Operation: Jan. 1, 1953.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Hogan & Hartson.

Personnel:

LOUIS G. BALTIMORE, president.  
DAVID M. BALTIMORE, v.p. & general manager.  
FRANKLIN D. COSLETT, general sales manager.  
FRED FOERSTER, promotion director.  
CHARLES SAKOSKI SR., chief engineer.  
ROBERT GIBSON, film director.  
DON MILLER, production director.  
EILEEN O'BOYLE, operations desk.  
JERRY BUTLER, CATV director.

### DIGEST OF RATE CARD NO. 11

(Oct. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.  
Class AA—8-10:30 p.m., daily.  
\$750.00 \$450.00 \$300.00 \$275.00 \$255.00 \$150.00 \$120.00

NETWORK BASE HOURLY RATE: \$700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
CHEMUNG	32,600	31,200	96
DELAWARE	13,400	12,500	93
TIOGA	12,500	12,000	96
PENNSYLVANIA			
BRADFORD	15,900	15,100	95
CLINTON	11,000	10,500	96
COLUMBIA	16,100	15,400	96
LACKAWANNA	68,500	66,700	97
LUZERNE	99,500	96,600	97
LYCOMING	34,200	32,000	94
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHUMBERLAND	30,200	28,500	94
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
SULLIVAN	1,800	1,700	95
SUSQUEHANNA	9,400	9,000	96
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93
WYOMING	4,800	4,600	95
STATION TOTAL	438,100	419,000	96

NET WEEKLY CIRCULATION (MARCH 65) 275,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 204,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

For ARB County-by-County Data, see Section a.



**WBRE-TV/28**

**WILKES-BARRE / SCRANTON**

REPRESENTED BY

**EDWARD PETRY & CO., INC.**

THE ORIGINAL STATION REPRESENTATIVE



# Pennsylvania—Scranton & Wilkes-Barre



**WNEP-TV**



Ch. 16

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 1700-kw max. and 537-kw horizontal visual, 170-kw max. and 53.7-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 426-ft. above ground, 2545-ft. above sea level.

Latitude 41° 10' 58"  
Longitude 75° 52' 21"

Holds CP for change to 1410-kw max. and 447-kw horizontal visual, 141-kw max. and 44.7-kw horizontal aural. BPCT—3577.

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

O & O Translator: W73AC, Clarks Summit, Dalton, parts of Scranton & Waverly, Pa.

Color: Network, film & slide.

News Wire Service: AP.

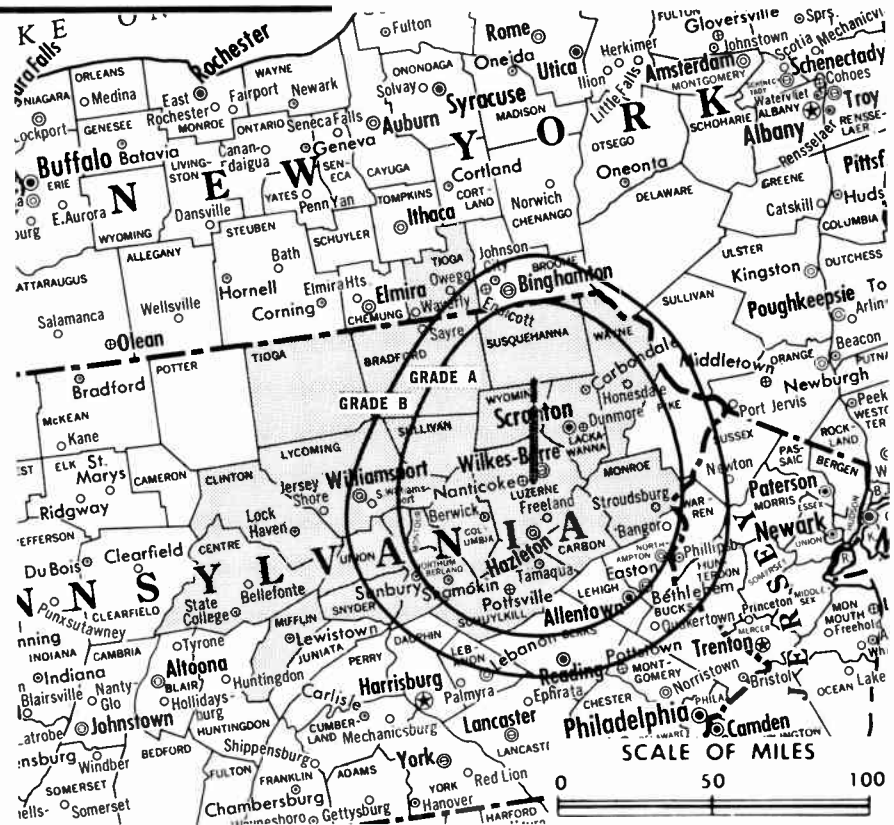
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WNEP-TV Ref: FCC File No. BNPCT-5164 Granted 3/4/59

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## WNEP-TV

Licensee: Taft Broadcasting Co., Wilkes Barre-Scranton Airport, Avoca, Pa. (18641).

Studios: Wilkes-Barre-Scranton Airport, Avoca, Pa.

Telephones: 717-457-7401, Scranton; 717-655-2821, Wilkes-Barre.

TWX No.: 717-840-3935.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Feb. 9, 1954. Sale to Taft by Transcontinental Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC, Vols. 13:46, 14:7).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

THOMAS P. SHELBURNE, general manager.  
MALCOLM W. DALE, sales manager.  
BILL WILLIAMS, program manager & film buyer.  
WILLIAM BABCOCK, promotion manager.  
ROSWELL J. PARKER, CATV director.  
JOHN C. WALTERS, business manager.  
CHESTER SAWICKI, chief engineer.  
TOM BIGLER, news & public affairs director.

DIGEST OF RATE CARD NO. 10—(Sept. 1, 1964)

	Min. or					
Hour	30 Min.	15 Min.	5 Min.	40-30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$750.00	\$450.00	\$260.00	\$250.00	\$185.00	\$110.00
NETWORK BASE HOURLY RATE:	\$725.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW YORK			
TIOGA	12,500	12,000	96
PENNSYLVANIA			
BRADFORD	15,900	15,100	95
CARBON	15,000	14,400	96
CENTRE	21,400	20,100	94
CLINTON	11,000	10,500	96
COLUMBIA	16,100	15,400	96
LACKAWANNA	68,500	66,700	97
LUZERNE	99,500	96,600	97
LYCOMING	34,200	32,000	94
MIFFLIN	13,300	12,400	93
MONROE	12,700	12,200	96
MONTOUR	4,200	3,900	94
NORTHUMBERLAND	30,200	28,500	94
SCHUYLKILL	49,700	47,400	96
SNYDER	7,200	6,500	91
SULLIVAN	1,800	1,700	95
SUSQUEHANNA	9,400	9,000	96
TIOGA	10,500	9,800	93
UNION	6,600	6,000	91
WAYNE	7,800	7,200	93
WYOMING	4,800	4,600	95
STATION TOTAL	452,300	432,000	96

NET WEEKLY CIRCULATION (MARCH 65) 273,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 194,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

For Other Group-Owned Stations,  
see Section c

# Pennsylvania—York



## WSBA-TV

Ch. 43

Technical Facilities: Channel No. 43 (644-650 mc). Operating with 132-kw visual, 13.2-kw aural. Antenna: 530-ft. above av. terrain, 419-ft. above ground, 1127-ft. above sea level.

Latitude 39° 56' 25"  
Longitude 76° 41' 59"

Transmitter: S. Queen St., extended.

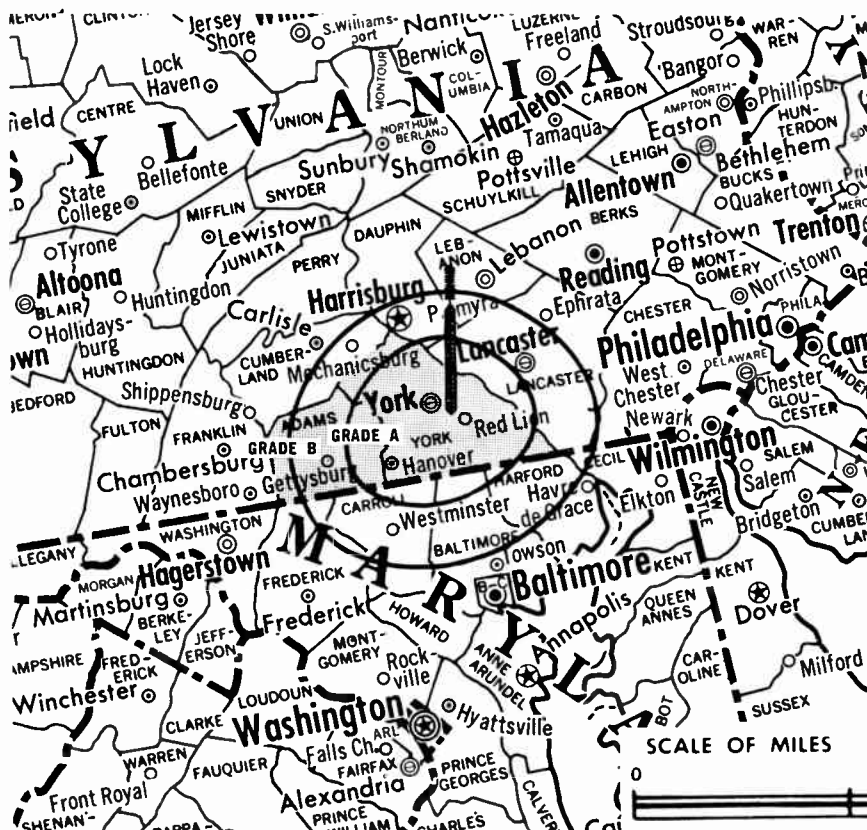
AM Affiliate: WSBA, 5-kw, 910 kc.

FM Affiliate: WSBA-FM, 6.5-kw, 103.3 mc (No. 277), 470-ft. antenna height.

News Wire Service: UPI.

Color: Network.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



WSBA-TV Ref: FCC File No. BMPCT—4309 Granted 11/2/56

©American Map Co., Inc., N.Y. No. 14244

## WSBA-TV

Licensee: Susquehanna Broadcasting Co., 53 N. Duke St. (17401).

Studio: S. Queen St., extended.

Telephone: 717-843-0043. TWX No.: 717-590-4213.

Ownership: Approximately 80% of stock is owned by Louis J. Appell Trust. Susquehanna Bcstg. Co. owns radio stations WSBA & FM, York, Pa.; WARM, Scranton; WMIE, Miami, Fla.; WHLO, Akron, O.; WICE, Providence, R.I. and WGBB, Freeport, Long Island, N.Y.

Began Operation: Dec. 22, 1952.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

LOUIS J. APPELL JR., president.  
ROBERT M. STOUGH, station manager.  
H. DAVID BERLIN, sales manager.  
COLE ATWOOD, operations manager.  
GLENN W. WINTER, chief engineer.

Rates: Sold in combination with WHP-TV, Harrisburg, Pa. and WLYH-TV, Lancaster-Lebanon, Pa. as members of the Keystone Group. Individual rates furnished upon request. For Keystone Group combination rates, see WLYH-TV, Lebanon, Pa.

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
PENNSYLVANIA			
ADAMS	15,300	14,600	95
YORK	77,100	74,200	96
<b>STATION TOTAL</b>	<b>92,400</b>	<b>88,800</b>	<b>96</b>
NET WEEKLY CIRCULATION (MARCH 65)		44,200	
AVERAGE DAILY CIRCULATION (MARCH 65)		25,000	
COLOR PENETRATION PERCENTAGE (NOV 65)			13



MALARKEY, TAYLOR & ASSOCIATES  
CATV

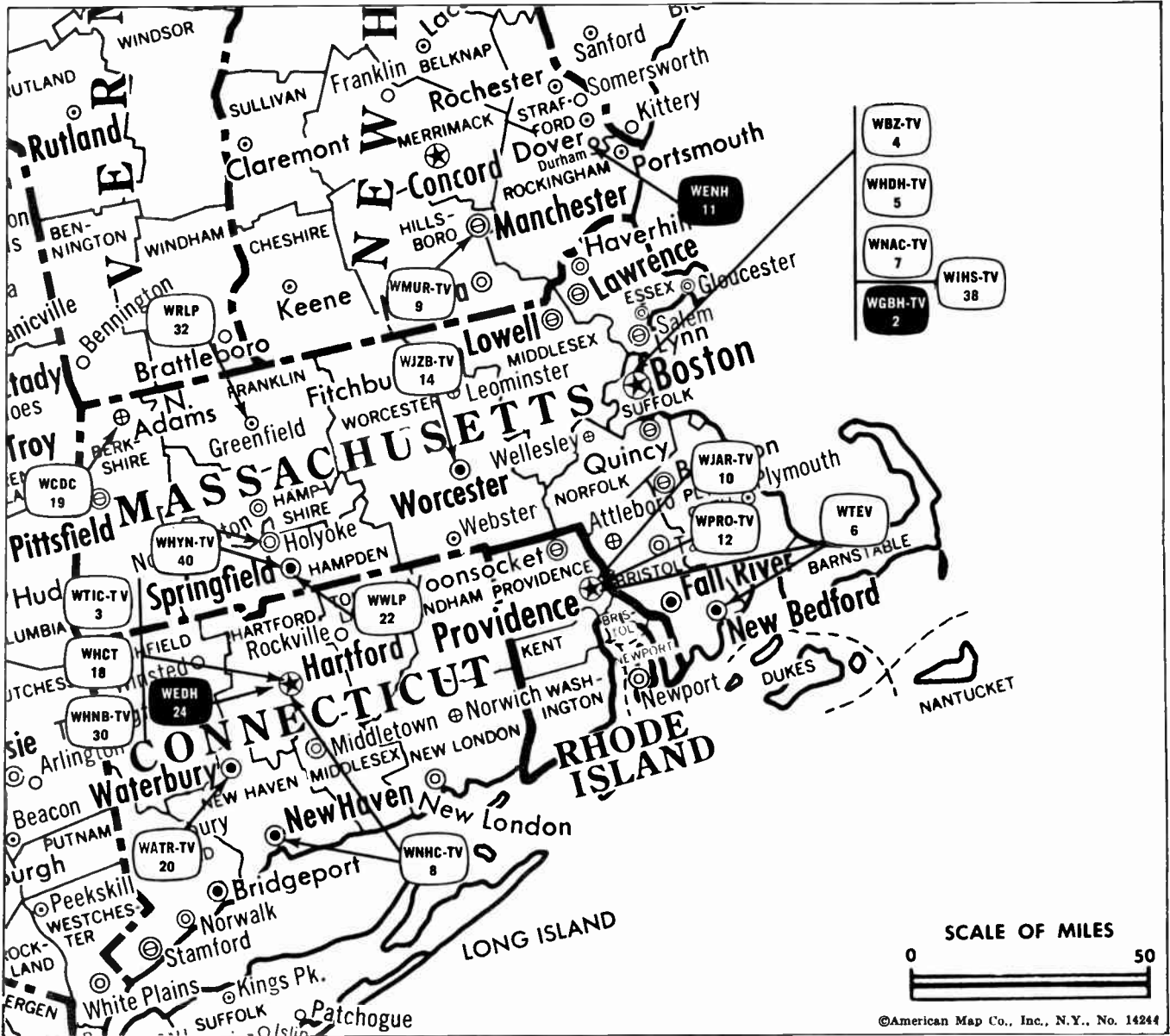
Brokers - Consultants - Engineering

WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345



# Rhode Island

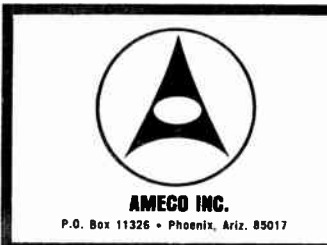


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Providence	775,600	14	1,800,300	11	1,743,900	8

## Rhode Island Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	3	0	3
Educational Television Stations	0	0	0
			3

**Note:** WTEV Listed Under Providence Is Licensed to New Bedford, Mass.



## AMECO "SALESMOBILE SERVICE"

IN RHODE ISLAND  
 DON LEMIRE  
 P.O. Box 247      Manchester, New Hampshire  
 Phone: 603-627-2122  
 Harrisburg Warehouse      717-737-3792

# Rhode Island—Providence

**WJAR-TV**  
Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 937-ft. above ground, 1133-ft. above sea level.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

Transmitter: Rehoboth, Mass.

Studio: 176 Weybosset St.

TV tape: Recording facilities.

AM Affiliate: WJAR, 5-kw, 920 kc (NBC).

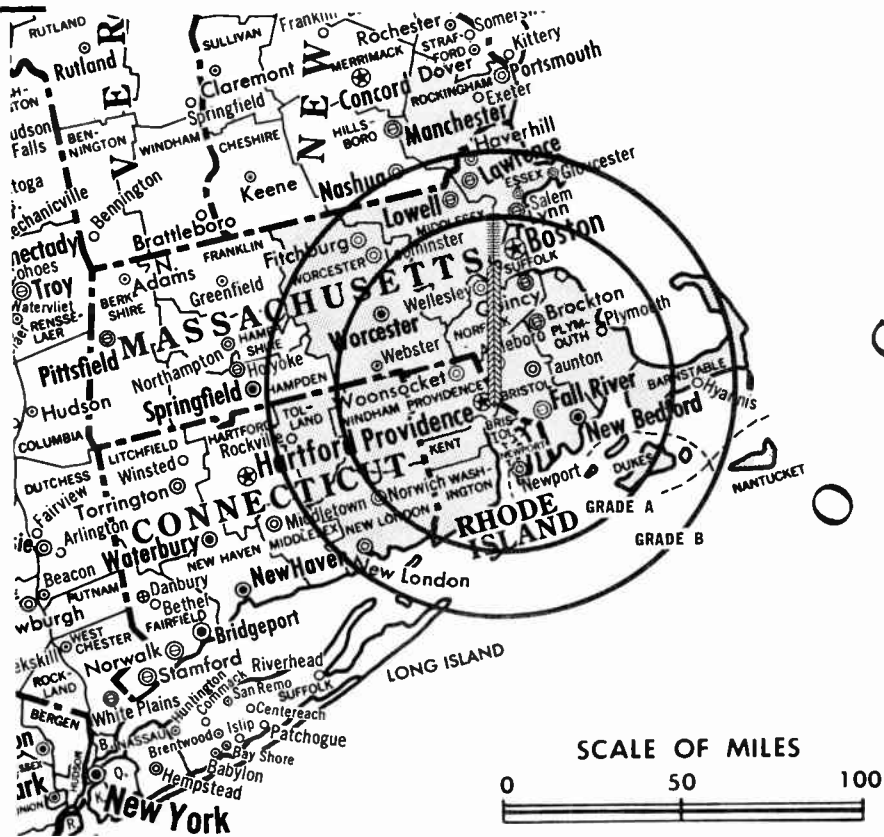
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WJAR-TV Ref: FCC File No. BPCT-3270 Granted 1/19/65

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## WJAR-TV

Licensee: The Outlet Co., 176 Weybosset St., Providence (02903).

Telephone: 401-861-9200. TWX No.: 401-521-5372.

Ownership: The Outlet Co. (dept. store). Also owns WDBO-TV, Orlando, Fla. (WDBO & FM).

Began Operation: July 10, 1949.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Amram, Hahn & Sundlun.

Represented (engineering) by Lohnes & Culver.

### Personnel:

JOSEPH S. (DODY) SINCLAIR, president & gen. mgr.

DAVID J. SHURTLEFF, v.p. & station manager.

EDWARD BOGHOSIAN, sales manager.

JAMES E. GLEASON, program manager.

BILLY L. PATTON, chief engineer.

ALFRED J. BRASSARD, promotion manager.

### DIGEST OF RATE CARD NO. I—(Sept. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1550.00 \$930.00 \$620.00 \$420.00 \$326.00 \$163.00

NETWORK BASE HOURLY RATE: \$1550.

For ARB County-by-County Data, see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
CONNECTICUT			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
MASSACHUSETTS			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
ESSEX	186,500	181,800	97
MIDDLESEX	374,800	365,100	97
NANTUCKET	1,200	1,100	93
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,600	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
NEW HAMPSHIRE			
ROCKINGHAM	34,200	33,100	97
RHODE ISLAND			
BRISTOL	12,500	12,200	98
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
STATION TOTAL	1,800,300	1,743,900	97

NET WEEKLY CIRCULATION (MARCH 65) 775,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 430,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Rhode Island—Providence



**WPRO-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 913-ft. above av. terrain, 881-ft. above ground, 1046-ft. above sea level.

Latitude 41° 52' 37"  
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, Mass.

Studio: 24 Mason St.

TV tape: Recording facilities.

Color: Network.

AM Affiliate: WPRO, 5-kw, 630 kc.

FM Affiliate: WPRO-FM, 15-kw, 92.3 mc (No. 222), 560-ft.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Kear & Kennedy.

Represented (sales) by Blair-TV.

Total Households: © SRDS

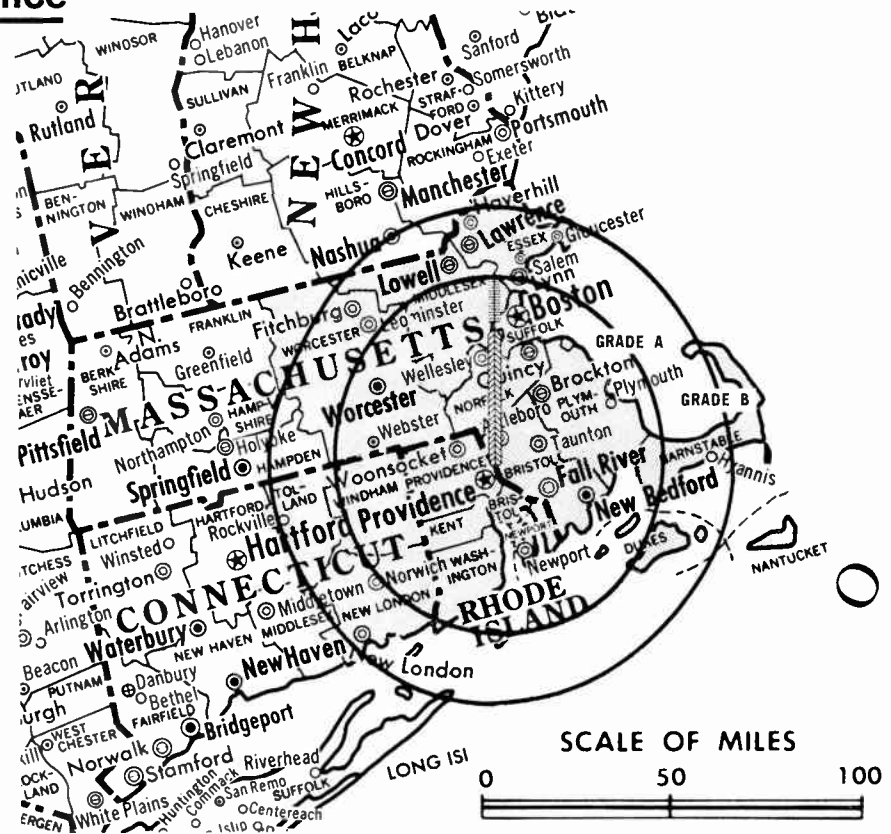
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WPRO-TV Ref: FCC File No. BPT-3210 Granted 7/25/63

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## WPRO-TV

Licensee: Capital Cities Broadcasting Corp., WPRO Bldg., 24 Mason St., Providence (02902). Telephone: 401-521-4000. TWX No.: 401-521-5487.

Ownership: See WTEN, Albany, N.Y.

Began Operation: March 27, 1955. Sale by William S. Cherry and associates to Capital Cities Broadcasting Corp. approved March 11, 1959 by FCC (Television Digest, Vols. 14:51 & 15:11).

### Personnel:

- JOSEPH P. DOUGHERTY, v.p. & general manager.
- JOHN J. McCRORY, general sales manager.
- RICHARD C. DREYFUSS, program manager & film buyer.
- JOHN ATKINSON, sales & program operations director.
- ROBERT ARCHER, production manager.
- MALCOLM D. POTTER, promotion manager.
- JAMES S. WILEY, sales promotion manager.
- ROBERT HARRISON, sales development manager.
- MARIE TUNNICLIFFE, sales service manager.
- RALPH VOIGT, chief engineer.
- JOHN J. BRENNAN, business manager.

### DIGEST OF RATE CARD NO. 5—(revised Jan. 15, 1964)

Hour 30 Min. 15 Min. 5 Min. Min.\* 20 Sec.\* ID\*  
Class A—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.  
\$1500.00 \$1000.00 \$700.00 \$500.00 \$350.00 \$350.00 \$175.00

\*Class A—7:31-11 p.m., Sun.-Fri.; 7:30-11 p.m., Sat.

NETWORK BASE HOURLY RATE: \$1400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
CONNECTICUT			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
MASSACHUSETTS			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
ESSEX	186,500	181,800	97
MIDDLESEX	374,800	365,100	97
NANTUCKET	1,200	1,100	93
NORFOLK	159,500	156,100	98
PLYMOUTH	81,100	78,800	97
SUFFOLK	247,500	234,700	95
WORCESTER	177,900	172,400	97
RHODE ISLAND			
BRISTOL	12,500	12,200	98
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
<b>STATION TOTAL</b>	<b>1,766,100</b>	<b>1,710,800</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 732,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 398,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Rhode Island—Providence (New Bedford, Mass.)



**WTEV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 79.5-kw visual, 39.75-kw aural. Antenna: 430-ft. above av. terrain, 409-ft. above ground, 549-ft. above sea level.

Latitude 41° 35' 56"  
Longitude 71° 08' 22"

Requests changes to 83-kw visual, 41.5-kw aural, 937-ft. above av. terrain, 906-ft. above ground, 1046-ft. above sea level. (BPCT—3450.)

Transmitter: Tiverton, Rhode Island.

TV tape: Recording facilities.

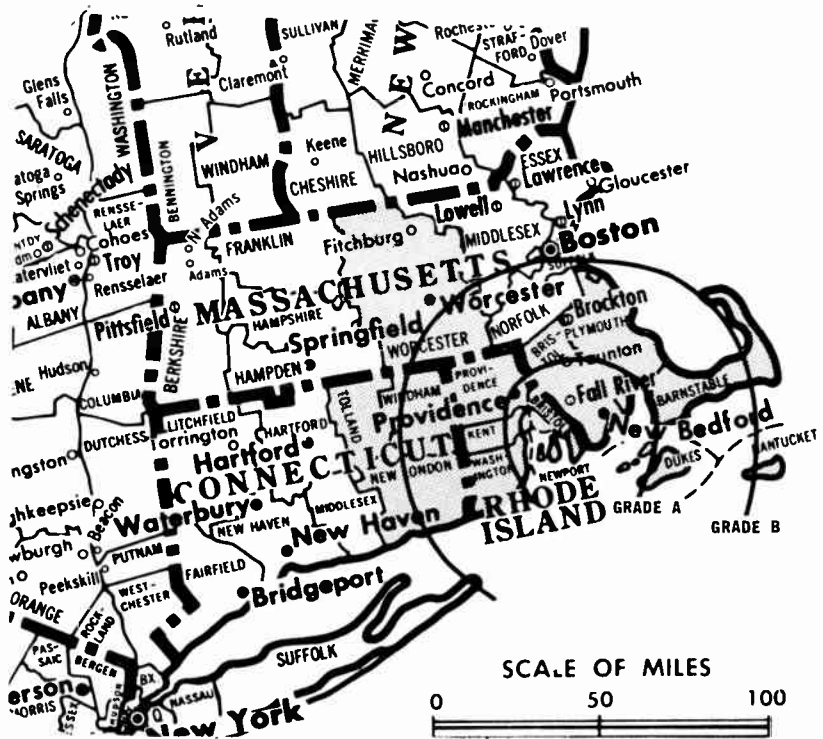
Color: Network, film, slide & tape.

News Wire Service: AP, UPI, Western Union (sports).

Facsimile Service: AP.

News Film Service: ABC.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WTEV Ref: FCC File No. BMPCT—5709 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## WTEV

Network Service: ABC.

Licensee: WTEV Television Inc., Television Center, 8th & Spring Sts., New Bedford, Mass. (02740).

Studio: Television Center, 8th & Spring Sts., New Bedford.

Telephones: 617-993-2651, New Bedford studio & office; 401-331-7600, Providence office.

TWX No.: 617-993-6255.

Ownership: Charles J. Lewin, pres. & treas. (voted all 1000 shares of Class A voting stock of E. Anthony & Sons Inc.); Mary C. Brewer, 1st v.p.; Harold C. Arcaro, 2nd v.p. (votes all 900 shares of Class B voting stock of New England Television Co. Inc.); E. Anthony & Sons Inc. owns radios WNBH & FM, New Bedford, Mass. and publishes New Bedford Standard Times and Hyannis Cape Cod Standard-Times. Harold C. Arcaro is 40% owner of New England Television Co. Inc. and controls radios WHIM & FM, Providence, R.I. Note: Sale of newspapers & radio stations pends.

Began Operation: Jan. 1, 1963.

Represented (sales) by H-R Television Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

VANCE L. ECKERSLEY, general manager.  
MANN REED, general sales manager.  
PETER MANDELL, promotion manager.  
JOSEPH N. IACOVACCI, chief accountant.  
JOHN ROBINSON, program manager.  
JACK DELANEY, news director.  
MAURICE WYNNE, mgr., engineering & operations.

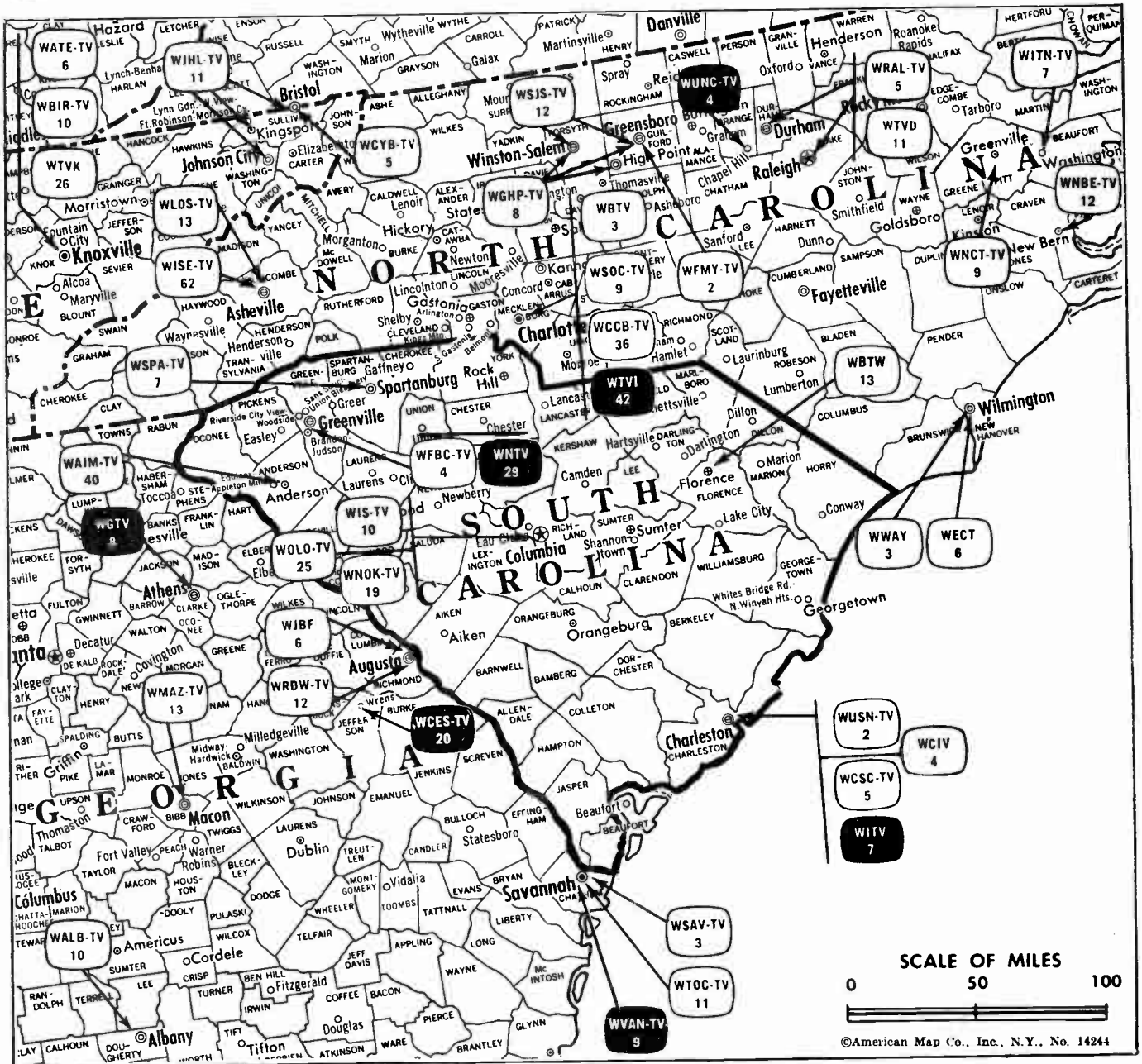
### DIGEST OF RATE CARD NO. 3 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:31-10:59 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$260.00	\$260.00	\$130.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>CONNECTICUT</b>			
NEW LONDON	58,800	55,900	95
TOLLAND	20,900	20,000	96
WINDHAM	22,100	21,100	96
<b>MASSACHUSETTS</b>			
BARNSTABLE	25,400	24,400	96
BRISTOL NORTH	41,300	40,300	97
BRISTOL SOUTH	85,900	83,700	97
DUKES	2,100	1,900	91
NANTUCKET	1,200	1,100	93
PLYMOUTH	81,100	78,800	97
WORCESTER	177,900	172,400	97
<b>RHODE ISLAND</b>			
BRISTOL	12,500	12,200	98
KENT	38,900	38,100	98
NEWPORT	23,900	23,200	97
PROVIDENCE	187,600	182,400	97
WASHINGTON	18,200	17,600	96
<b>STATION TOTAL</b>	<b>797,800</b>	<b>773,100</b>	<b>97</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>416,800</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>234,000</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>7</b>	

For Other Newspapers  
Operating Television Stations,  
see the Newspaper Ownership Section

# South Carolina



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Greenville-Spartanburg-Asheville	427,400	44	874,600	26	790,400	32
Columbia	225,600	83	424,300	78	379,000	80
Florence	147,400	114	222,700	129	194,800	130
Charleston	144,500	119	260,600	118	229,000	119



## AMECO "SALESMOBILE SERVICE"

IN SOUTH CAROLINA  
CHARLES AUER

349 Peachtree Hills Ave. N.E. Atlanta, Ga. 30305  
Atlanta Warehouse 404-261-1951

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WITV**  
**Charleston**

Ch. 7

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 220-ft. above av. terrain, 234-ft. above ground, 244-ft. above sea level.

Latitude 32° 47' 23"  
Longitude 79° 55' 49"

**WNTV**  
**Greenville**

Ch. 29

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, c/o Charles Morris, 2712 Millwood Ave., Columbia, S.C.

Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 282-kw visual, 144-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude 34° 56' 26"  
Longitude 82° 24' 38"

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WFBC-TV, WLOS-TV & WSPA-TV**  
**Spartanburg, S.C.-Asheville, N.C.**  
(See Greenville, S.C.)

South Carolina Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	8	3	11
<input checked="" type="checkbox"/> Educational Television Stations	1	1	2
			13



**Cognoscenti**  
**Read**  
**Television Digest**

Turn to page 249-c  
for just a few of their reasons

# South Carolina—Anderson

**abc** **WAIM-TV**

Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 170-kw visual, 93.3-kw aural. Antenna: 380-ft. above av. terrain, 418-ft. above ground, 1168-ft. above sea level.

Latitude 34° 30' 53"  
Longitude 82° 38' 15"

Transmitter: 321 Kingsley Rd.

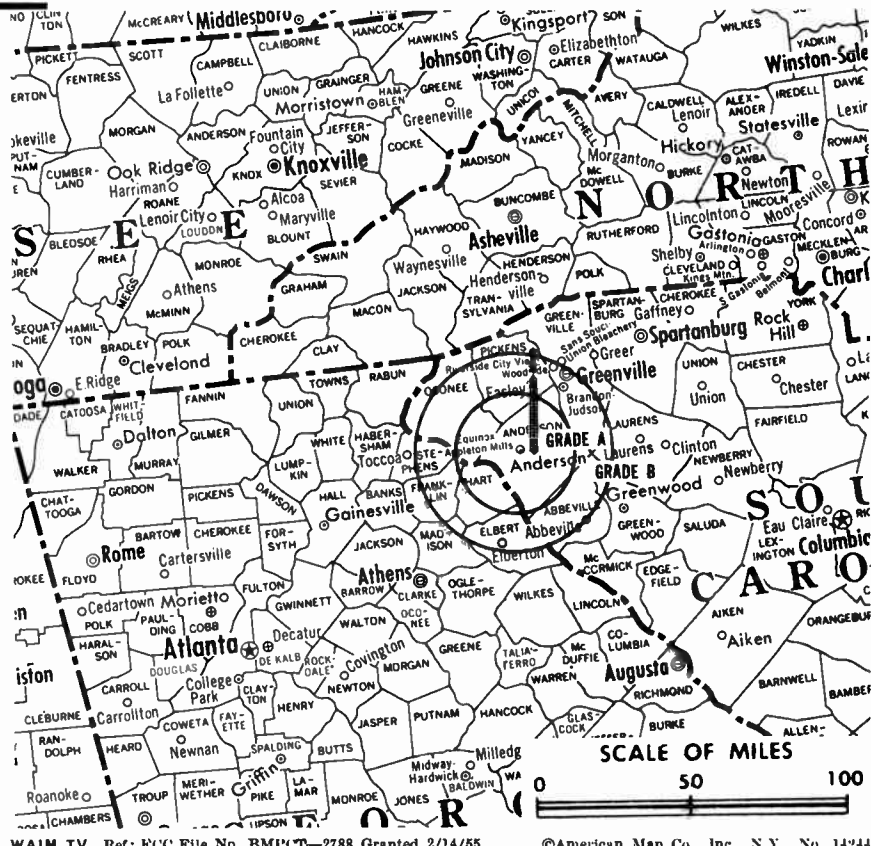
TV tape: Recording facilities.

AM Affiliate: WAIM, 1-kw, 1230 kc (CBS).

FM Affiliate: WCAC, 6.4-kw, 101.1 mc (No. 266), 330-ft. antenna height.

Color: Network & tape.

News Wire Service: UPI.



## WAIM-TV

Network Service: ABC; also available on CBS.

Grantee (STA): Wilton E. Hall, Box 806.

Studio: 321 Kingsley Rd. (29621).

Telephone: 803-226-1511. TWX No.: 803-226-6541.

Ownership: Wilton E. Hall, 100%; publisher of Anderson Independent and Mail.

Began Operation: Dec. 1, 1953.

Represented (sales) by The Devney Organization Inc.; Dora-Clayton Agency Inc. (Atlanta).

Represented (legal) by Cottone & Fanelli.

Represented (engineering) by Rodney Chipp & Associates.

Personnel:

WILTON E. HALL, owner.  
GLENN P. WARNOCK, general manager.  
JOHN McCALLUM, sales manager.  
BETTY K. BLACK, program director.  
JERRY GARRETT, film buyer.  
ROBERT BALDWIN, engineering director.

### DIGEST OF RATE CARD NO. 2

(Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	
Class A—6:01-7:59 p.m. and 10:01-11:00 p.m., daily.	\$200.00	\$120.00	\$80.00	\$50.00	\$60.00*	\$45.00*

\*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS).

ARB Data Not Available.

## BLACKBURN

& Company, Inc.

**RADIO • TV • CATV • NEWSPAPER BROKERS  
NEGOTIATIONS • FINANCING • APPRAISALS**

### WASHINGTON, D.C.

James W. Blackburn  
Jack V. Harvey  
Joseph M. Sitrick  
RCA Building  
333-9270

### CHICAGO

H. W. Cassill  
William B. Ryan  
Hub Jackson  
333 N. Michigan Ave.  
346-6460

### ATLANTA

Clifford B. Marshall  
John G. Williams  
Mony Building  
1655 Peachtree Rd. N.E.  
873-5626

### BEVERLY HILLS

Collin M. Selph  
G. Bennet Larson  
Bank of America Bldg.  
9465 Wilshire Blvd.  
274-8151



# South Carolina—Charleston



**WCIV**

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 25-kw aural. Antenna: 790-ft. above av. terrain, 838-ft. above ground, 843-ft. above sea level.

Latitude 32° 47' 15"

Longitude 79° 51' 00"

Holds CP for 20-kw aural, 939-ft. above av. terrain, 983-ft. above ground, 988-ft. above sea level. BPCT—3631.

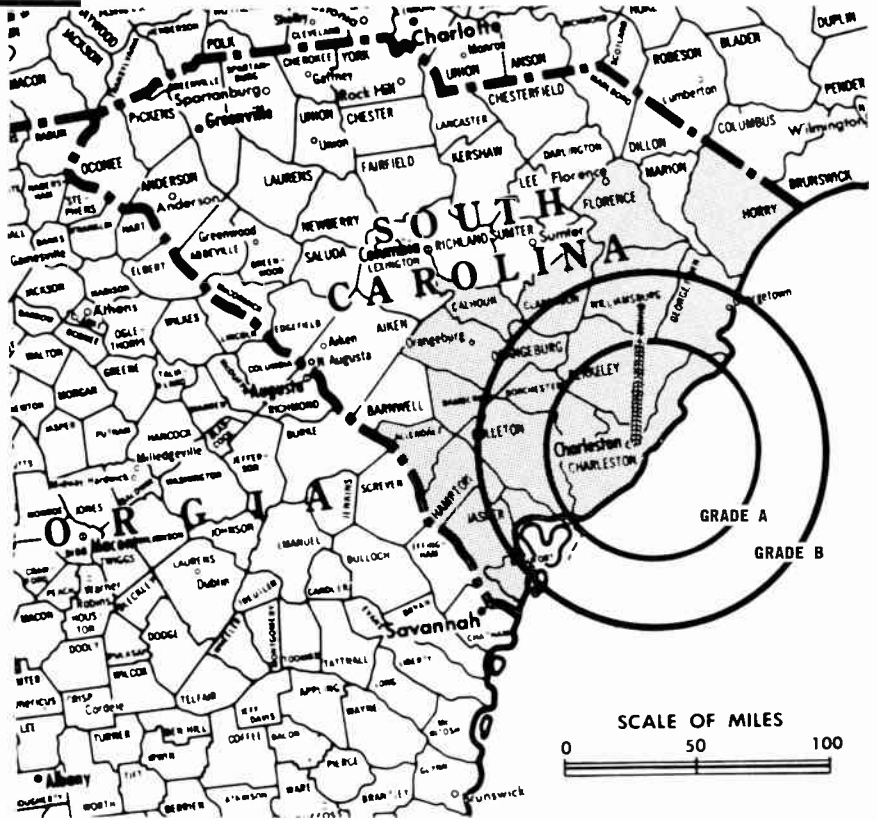
Transmitter: Mt. Pleasant, S.C.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



WCIV Ref: FCC File No. BNPCT—5442 Granted 2/14/62

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Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV % and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded area) based on 1965 ARB study.

## WCIV

Licensee: First Charleston Corp., Highway 703, Mt. Pleasant, S.C.

Studio: Mt. Pleasant, S.C. (29464).

Telephones: 803-722-0558 (Office); 803-884-8513 (Studio).

Ownership: WTMA-TV Inc. (radio WTMA & FM, Charleston), 32.22%; Phil E. Pearce, 9.17%; Richard DeG. Keenan, 8.85%; Mt. Vernon Life Insurance Co., 7.68%; William McG. Morrison, 6.74%; Edward K. Pritchard, 6.25%; Charles A. Womack, 9%; 11 others, none with more than 4%. The following own 1/3 of WTMA-TV Inc. each: Charles E. Smith family group, George H. Clinton, Dorothy H. Marks (also stockholder in radio WWHY, Huntington, W.Va.).

Began Operation: Oct. 23, 1962.

Represented (sales) by National Television Sales Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Raymond E. Rohrer & Assoc.

Personnel:

WILLIAM E. LUCAS, general manager.  
 EVERETT MARTIN, sales manager.  
 JOHN BROUGHTON, chief engineer.  
 STEVE THOMAS, operations & program mgr. & film buyer.

### DIGEST OF RATE CARD NO. 4 (Nov. 1, 1964)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.	\$500.00	\$170.00	\$120.00	\$70.00*	\$54.00*
*Class A—7:29-10:59 p.m., daily.				\$35.00*	

NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>SOUTH CAROLINA</b>			
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85
BEAUFORT	11,200	10,000	90
BERKELEY	14,200	12,400	87
CALHOUN	2,700	2,200	82
CHARLESTON	67,100	62,100	93
CLARENDON	6,000	4,600	77
COLLETON	7,300	6,000	83
DORCHESTER	6,500	5,900	90
FLORENCE	22,000	20,200	92
GEORGETOWN	8,700	7,400	86
HAMPTON	4,200	3,500	83
HORRY	18,400	16,200	88
JASPER	3,200	2,700	83
ORANGEBURG	17,000	14,300	84
WILLIAMSBURG	8,600	7,000	82
<b>STATION TOTAL</b>	<b>203,900</b>	<b>180,100</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 119,600  
 AVERAGE DAILY CIRCULATION (MARCH 65) 80,300  
 COLOR PENETRATION PERCENTAGE (NOV 65) 7

For ARB County-by-County Data,  
 see Section a.

# South Carolina—Charleston



**WCSC-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"  
Longitude 79° 50' 27"  
Requests 20-kw aural.

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

AM Affiliate: WCSC, 5-kw, 1390 kc (CBS).

FM Affiliate: WCSC-FM, 50-kw, 96.9 mc (No. 245), 700-ft. antenna.

Total Households: © SRDS

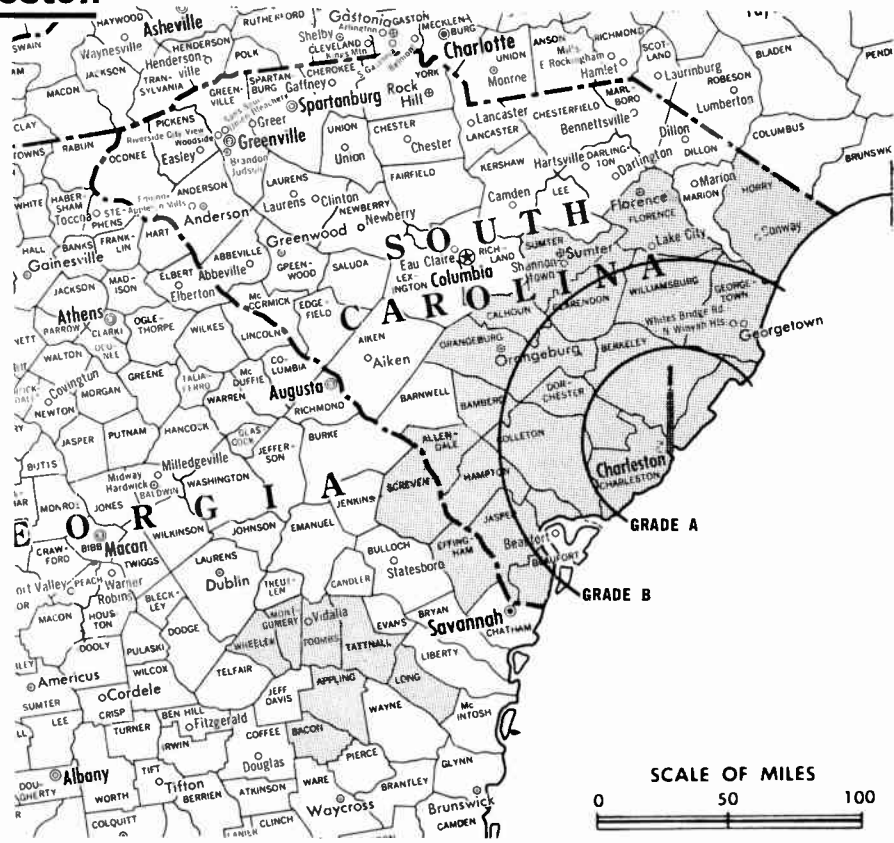
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WCSC-TV Ref: FCC File No. BPCT-2380 Granted 8/15/58

©American Map Co., Inc., N.Y., No. 14244

## WCSC-TV

Licensee: WCSC Inc., 485 East Bay (29403).

Studio: 485 East Bay.

Telephone: 803-723-8371. TWX No.: 803-853-1055.

Ownership: John M. Rivers, pres.-treas., 63.74%; Martha Rivers, 1st v.p. & secy., .593%; directors I. Mayo Read (.12%) and Dr. Robert Wilson Jr. (.625%); Arthur L. Rivers II, 3.12%; remainder is held by stockholders owning less than 1% each.

Began Operation: June 19, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN M. RIVERS, president and general manager.  
ROLAND WEEKS, v.p., station manager & film buyer.  
VIRGIL V. EVANS, v.p. & national sales manager.  
RALPH THORNLEY, regional sales manager.  
CHARLES HALL, program director.  
JACK PETIT, production manager.  
LOIS MARSHAL, promotion director.  
GUS BAILEY, program publicity manager.  
KEN KLYCE, news director.  
EMMIE MARTIN, copy chief.  
ANNIE LAURIE QUARTERMAN, operations manager.  
ROBERT PETIT, film director.  
RUDY HUGHES, chief engineer.

### DIGEST OF RATE CARD NO. 6 (June 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 30 Sec.*	20 Sec.*	ID*	
Class AA—7-10 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$500.00	\$250.00	\$180.00	\$120.00	\$110.00	\$90.00	\$50.00

\*Class AA—7:01-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BACON	2,100	1,800	85
EFFINGHAM	2,800	2,500	89
LONG	1,100	900	85
MONTGOMERY	1,300	1,000	78
SCREVEN	3,400	2,800	84
TATTNALL	3,700	3,300	88
TOombs	4,600	3,800	82
WHEELER	1,100	900	80
<b>SOUTH CAROLINA</b>			
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85
BEAUFORT	11,200	10,000	90
BERKELEY	14,200	12,400	87
CALHOUN	2,700	2,200	82
CHARLESTON	67,100	62,100	93
CLARENDON	6,000	4,600	77
COLLETON	7,300	6,000	83
DORCHESTER	6,500	5,900	90
FLORENCE	22,000	20,200	92
GEORGETOWN	8,700	7,400	86
HAMPTON	4,200	3,500	83
HORRY	18,400	16,200	88
JASPER	3,200	2,700	83
ORANGEBURG	17,000	14,300	84
SUMTER	20,600	18,300	89
WILLIAMSBURG	8,600	7,000	82
<b>STATION TOTAL</b>	<b>247,800</b>	<b>218,100</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 144,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 112,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For TV Station Sales, see Section c

# South Carolina—Charleston



**WUSN-TV**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 53.7-kw aural. Antenna: 790-ft. above av. terrain; 845-ft. above ground, 849-ft. above sea level.

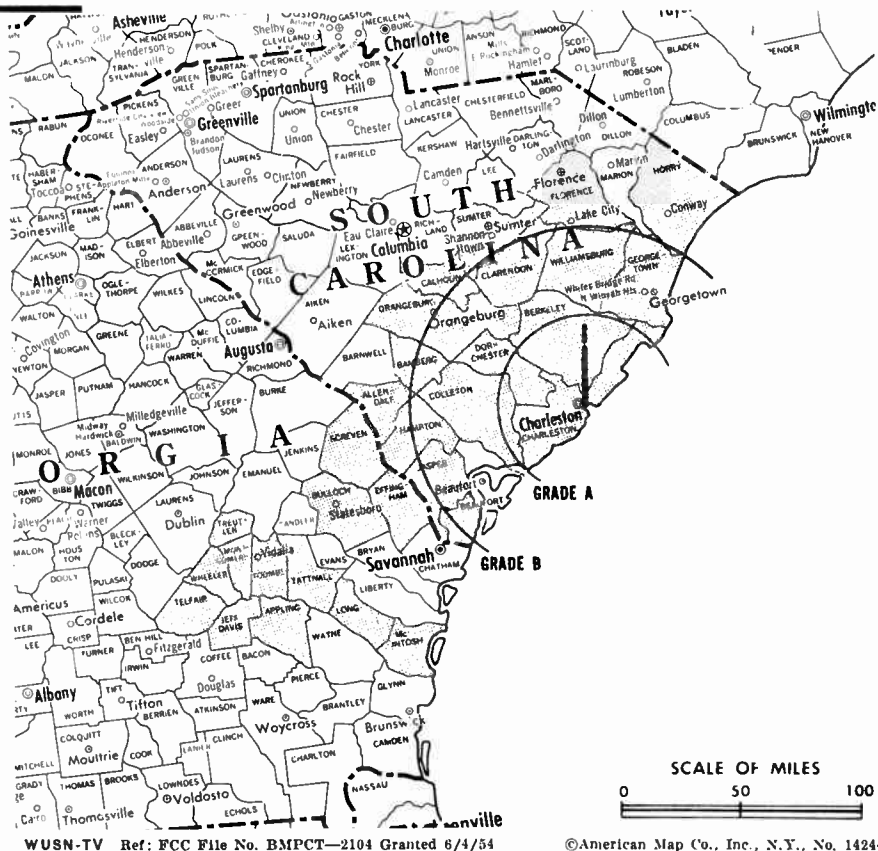
Latitude 32° 47' 53"  
Longitude 79° 53' 51"

Transmitter: Hwy. 17, E of Cooper River Bridge.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

## WUSN-TV

Licensee: Reeves Broadcasting Corp., Box 879 (29402).

Studio: Hwy. 17, E of Cooper River Bridge.

Telephone: 803-884-4141.

TWX No.: 803-884-9612.

Ownership: Hazard E. Reeves, 35%; Hastie Family Group (J. Drayton Hastie, Sara C. Hastie, C. Norwood Hastie & Mrs. Sara Logan), 10%; general public, 55%. Reeves Bcstg. owns WHTN-TV, Huntington, W.Va. as well as CATV systems throughout the U.S. (see Reeves Bcstg. under CATV Group Ownership). It also owns radios WITH & FM, Baltimore; WKEE & FM, Huntington, W.Va. and 50% of Ch. 62 applicant for Lexington, Ky.

Began Operation: Sept. 25, 1954. Transfer of control from J. Drayton Hastie family to present owners approved by FCC July 14, 1960 (Television Digest, Vol. 16:29).

Represented (sales) by Eastman TV Inc.; James S. Ayers Co. Inc. (South).

Represented (legal) by Booth & Lovett.

Represented (engineering) by Gautney & Jones.

Personnel:

J. DRAYTON HASTIE, president.  
DOUGLASS M. BRADHAM, v.p. & general manager.  
GRANGE S. CUTHBERT, local sales manager.  
DONALD L. MOODY, production & promotion manager.  
WALTER NELSON, engineering director.  
BEAMON MEARES, assistant chief engineer.  
ED WEBB, news director.  
GRAY CARROLL, film director.

### DIGEST OF RATE CARD NO. 9 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.					
\$400.00	\$210.00	\$140.00	\$100.00	\$100.00	\$50.00
NETWORK BASE HOURLY RATE: \$500.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
APPLING	3,200	2,700	84
BULLOCH	6,500	5,800	89
EFFINGHAM	2,800	2,500	89
JEFF DAVIS	2,200	1,900	85
LONG	1,100	900	85
MC INTOSH	1,800	1,500	85
MONTGOMERY	1,300	1,000	78
SCREVEN	3,400	2,800	84
TATNALL	3,700	3,300	88
TELFAIR	2,900	2,300	79
TOOMBS	4,600	3,800	82
TREUTLEN	1,500	1,200	82
WHEELER	1,100	900	80
<b>SOUTH CAROLINA</b>			
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85
BEAUFORT	11,200	10,000	90
BERKELEY	14,200	12,400	87
CALHOUN	2,700	2,200	82
CHARLESTON	67,100	62,100	93
CLARENDON	6,000	4,600	77
COLLETON	7,300	6,000	83
DORCHESTER	6,500	5,900	90
FLORENCE	22,000	20,200	92
GEORGETOWN	8,700	7,400	86
HAMPTON	4,200	3,500	83
HORRY	18,400	16,200	88
JASPER	3,200	2,700	83
ORANGEBURG	17,000	14,300	84
SUMTER	20,600	18,300	89
WILLIAMSBURG	8,600	7,000	82
<b>STATION TOTAL</b>	<b>260,600</b>	<b>229,000</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 144,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 95,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# South Carolina—Columbia



**WIS-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"

Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

TV tape: Recording facilities.

AM Affiliate: WIS, 5-kw, 560 kc (NBC).

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS

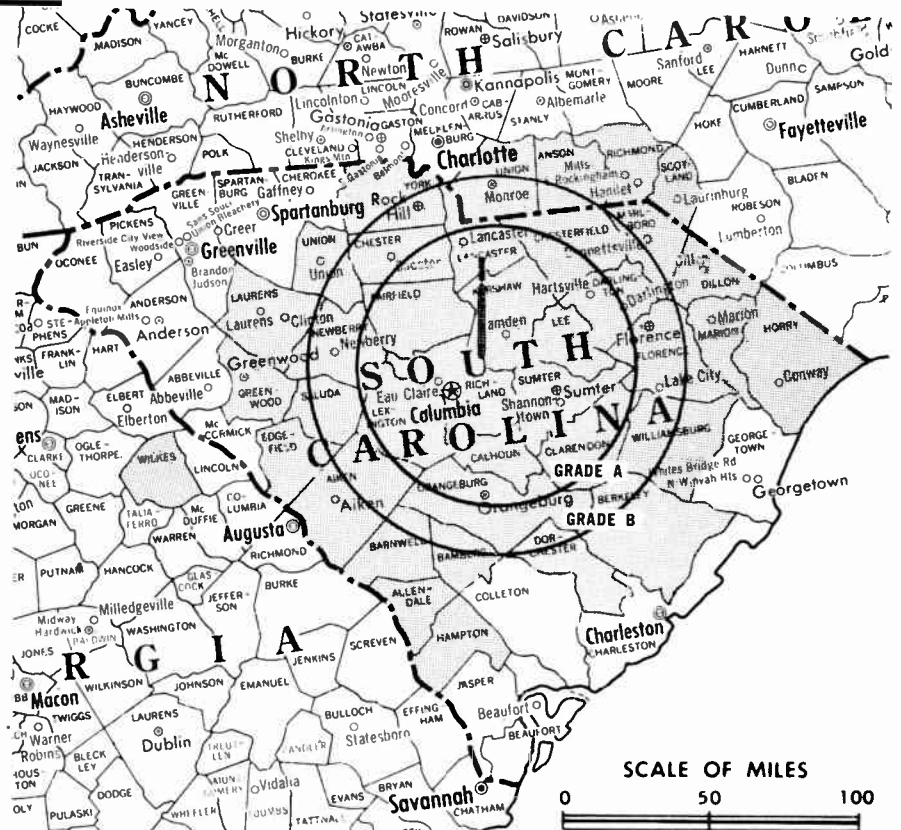
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WIS-TV Ref: FCC File No. BMPCT-5228 Granted 12/12/58

©American Map Co., Inc., N.Y., No. 14244

## WIS-TV

Licensee: Cosmōs Broadcasting Corp., 1111 Bull St. (29201).

Studio: 1111 Bull St.

Telephone: 803-253-6431. TWX No.: 803-733-1184.

Ownership: B. Calhoun Hipp, chairman, 11.8%; G. Richard Shafto, pres., 5.7%; Francis M. Hipp, v.p.-treas., 12.19%; Herman N. Hipp, v.p., 12.39%; Charles A. Batson, v.p., 0.5%; Dorothy Hipp Gunther, 10.08%; Frances M. McCreery, 8.88%; Carter Hardwick, v.p., .08%; no others with as much as 4%. Cosmōs Bcstg. Corp. also owns WSFA-TV, Montgomery, Ala.; WTOL-TV, Toledo, O.; operates CATV systems in Ocala, Fla., Florence & Sumter, S.C., and has systems under construction in Darlington, N. Augusta & Marion, S.C.

Began Operation: Nov. 7, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

G. RICHARD SHAFTO, president.

CHARLES A. BATSON, sr. v.p. & managing director.

BRUCE COPELAND, administrative assistant.

LAW EPPS, sales manager.

H. HAROLD POWELL, asst. sales manager, natl. sales coordinator, merchandising.

DIXON LOVVORN, program & promotion dir. & film buyer.

ROBERT C. WISNEWSKI, director of program operations.

DONALD F. BARTON, director of public relations & promotion.

CHARLES CATON, news director.

JOSEPH P. GILL JR., chief engineer.

### DIGEST OF RATE CARD NO. 9

(July 15, 1965)

Hour	30 Min.	15 Min.	Min. or 30 Sec.*	20 Sec.*	ID*	
Class AA—6:30-10 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$700.00	\$420.00	\$280.00	\$190.00	\$170.00	\$110.00

\*Class AAA—6:59-9:01 p.m., Mon.-Fri.; 7:29-11:01 p.m., Sat.; 6:59-10:01 p.m., Sun.

NETWORK BASE HOURLY RATE: \$600.

574-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>GEORGIA</b>			
WHEELER	1,100	900	80
WILKES	3,000	2,400	81
<b>NORTH CAROLINA</b>			
ANSON	6,100	5,300	87
RICHMOND	10,600	9,700	91
SCOTLAND	5,900	5,300	89
UNION	12,400	11,300	92
<b>SOUTH CAROLINA</b>			
AIKEN	26,400	24,800	94
ALLENDALE	2,900	2,300	81
BAMBERG	3,900	3,300	85
BARNWELL	4,700	4,100	87
BERKELEY	14,200	12,400	87
CALHOUN	2,700	2,200	82
CHESTER	8,000	7,300	91
CHESTERFIELD	8,300	7,300	87
CLARENDON	6,000	4,600	77
DARLINGTON	13,800	12,400	90
DILLON	7,100	6,200	88
DORCHESTER	6,500	5,900	90
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
FLORENCE	22,000	20,200	92
GREENWOOD	13,600	12,600	93
HAMPTON	4,200	3,500	83
HURRY	18,400	16,200	88
KENSHAW	8,800	7,800	88
LANCASTER	10,800	10,100	93
LAURENS	12,800	11,700	92
LEE	4,700	3,900	82
LEXINGTON	19,100	17,300	91
MARION	7,700	6,500	85
MARLBORO	6,600	5,700	87

(Continued on page 583-b)

STATION TOTAL	424,300	379,000	89
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NET WEEKLY CIRCULATION (MARCH 65)	225,600
AVERAGE DAILY CIRCULATION (MARCH 65)	163,800
COLOR PENETRATION PERCENTAGE (NOV 65)	7

TV Factbook No. 36



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 NBC / COLUMBIA, S. C.  
 Charles A. Batson  
 Sen. V. P. and Man. Director

A STATION OF  
**COSMOS BROADCASTING CORPORATION**  
 G. RICHARD SHAFTO, PRESIDENT  
 Represented by Peters, Griffin, Woodward, Inc.

# South Carolina—Columbia



**WNOK-TV**

Ch. 19

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 244-kw maximum and 214-kw horizontal visual, 24.4-kw maximum and 21.4-kw horizontal aural. Antenna: 640-ft. above av. terrain, 550-ft. above ground, 930-ft. above sea level.

Latitude 34° 02' 41"  
Longitude 80° 59' 51"

Transmitter: Cushman Rd., .25-mi. W of U.S. Hwy. 1.

AM Affiliate: WNOK, 1-kw, 1230 kc.

FM Affiliate: WNOK-FM, 3.4-kw, 104.7 mc (No. 284), 450-ft.

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WNOK-TV Ref: FCC File No. BMPCT-4915 Granted 11/25/57

©American Map Co., Inc., N.Y., No. 14244

## WNOK-TV

Licensee: Palmetto Radio Corp., Box 5307 (29205).

Studio: 1811 Main St. (29201).

Telephone: 803-252-7737. TWX No.: 803-733-1131.

Ownership: Irwin Kahn, pres., 31.2%; H. Moody McElveen Jr., exec. v.p., 4.2%; W. Croft Jennings, v.p., 6.1%; J. W. Lindau III, v.p., 10.4%; Carlisle Roberts, secy., 4.8%; Samuel Litman, treas., 9.7%; Gen. Lewis G. Merritt, 3.1%; 51 other stockholders, none with more than 1.5%.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961.

Represented (sales) by The Meeker Co. Inc.; James S. Ayers Co. Inc. (Southeast); Pearse Sales (Detroit).

Represented (legal) by Covington & Burling.

Represented (engineering) by Jansky & Bailey.

Personnel:

H. MOODY McELVEEN JR., executive vice president.  
RICHARD T. LAUGHRIDGE, sales manager.  
TOM FRICK, program manager & film buyer.  
GENE PARKER, director of technical operations.

### DIGEST OF RATE CARD NO. 3 (March 1, 1965)

Hour 30 Min. 20 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$200.00 \$120.00 \$100.00 \$80.00 \$70.00 \$60.00\* \$45.00\* \$25.00\*

\*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>SOUTH CAROLINA</b>			
CALHOUN	2,700	2,200	82
FAIRFIELD	4,800	4,000	84
KERSHAW	8,800	7,800	88
LEXINGTON	19,100	17,300	91
RICHLAND	55,900	51,100	91
<b>STATION TOTAL</b>	<b>91,300</b>	<b>82,400</b>	<b>90</b>
NET WEEKLY CIRCULATION (MARCH 65)		65,400	
AVERAGE DAILY CIRCULATION (MARCH 65)		42,800	
COLOR PENETRATION PERCENTAGE (NOV 65)		7	

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# South Carolina—Columbia



**WOLO-TV**

Ch. 25

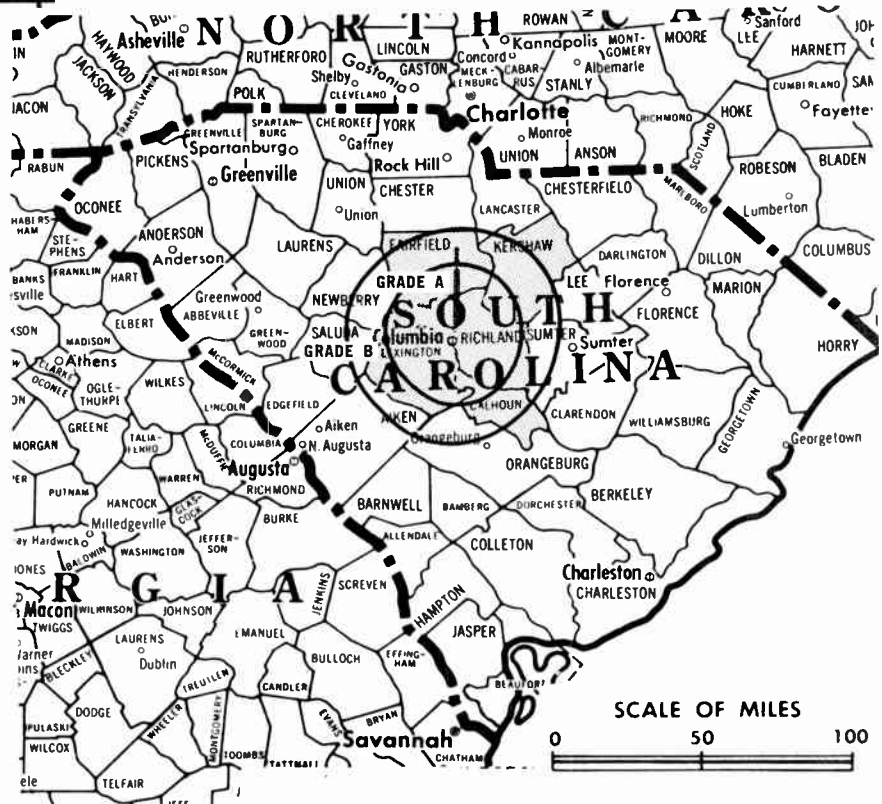
Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 174-kw visual, 87.1-kw aural. Antenna: 924-ft. above av. terrain, 522-ft. above ground, 924-ft. above sea level.

Latitude 34° 03' 23"  
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.

Color: Network.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WOLO-TV Ref: FCC File No. BMP(T)-5636 Granted 9/8/61

©American Map Co., Inc., N.Y., No. 14244

## WOLO-TV

Licensee: Columbia TV Broadcasters Inc., Box 4217 (29204).

Studio: 5807 Shakespeare Rd. (29204).

Telephone: 803-782-2525.

Ownership: Mississippi Telecasting Co. Inc., 100%. All stock voted by Cy N. Bahakel. For other interests, see WCCB-TV, Charlotte, N.C.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales) by Vic Piano Associates.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

GERALD QUICK, station & sales manager.  
PAUL REECE, operations director.  
CARROLL SCARBOROUGH, chief engineer.

### DIGEST OF RATE CARD NO. 7 (Aug. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:29-11:01 p.m., daily.	\$200.00	\$120.00	\$67.50	\$49.50	\$40.00*	\$30.00*
*7:29-11:01 p.m., daily.						

NETWORK BASE HOURLY RATE: \$200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
SOUTH CAROLINA			
CALHOUN	2,700	2,200	82
FAIRFIELD	4,800	4,000	84
KERSHAW	8,800	7,800	88
LEXINGTON	19,100	17,300	91
RICHLAND	55,900	51,100	91
STATION TOTAL	91,300	82,400	90
NET WEEKLY CIRCULATION (MARCH 65)		58,100	
AVERAGE DAILY CIRCULATION (MARCH 65)		29,900	
COLOR PENETRATION PERCENTAGE (NOV 65)			7

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# South Carolina—Florence



**WBTW**

Ch. 13



247

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 790-ft. above av. terrain, 824-ft. above ground, 923-ft. above sea level.

Latitude 34° 16' 13"  
Longitude 79° 43' 39"

Transmitter: N. Irby St., Extension.

Studio: N. Irby St., Extension.

TV tape: Recording facilities.

Color: Network, film & slide.

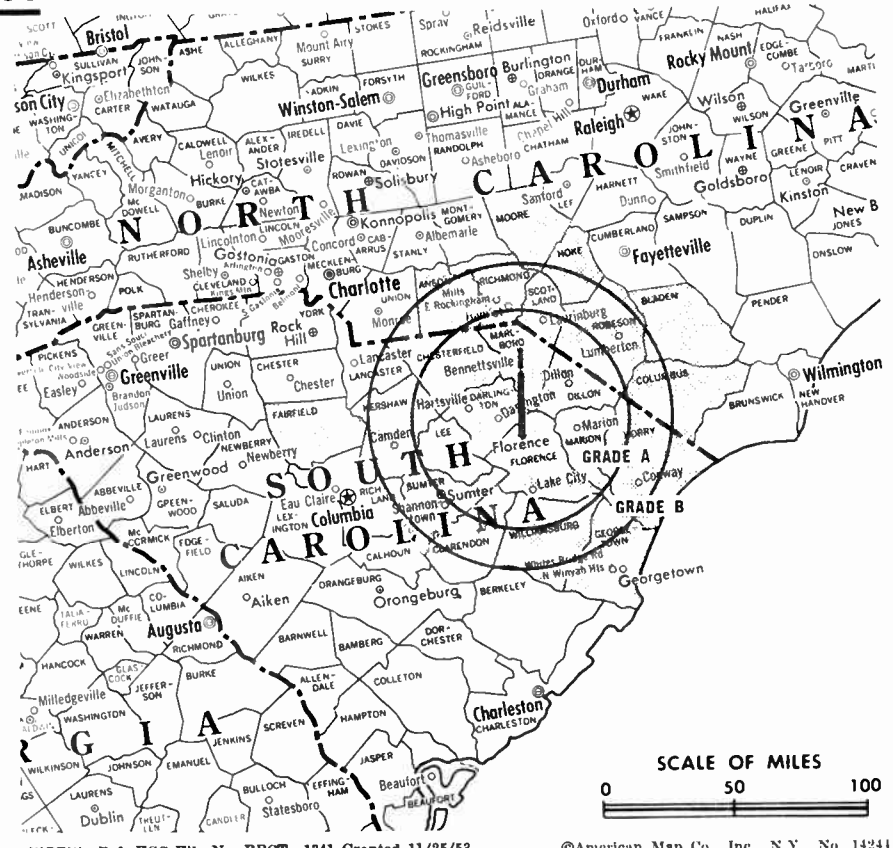
News Wire Service: UPI.

Facsimile Service: UPI.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WBTW Ref: FCC File No. BPCT-1341 Granted 11/25/53

©American Map Co., Inc., N.Y., No. 14241

## WBTW

Network Service: CBS, ABC; also NBC (per program basis).

Licensee: Jefferson Standard Bcstg. Co., Box 630.

Telephone: 803-662-1565. TWX No.: 803-662-1312.

Ownership: Jefferson Standard Life Insurance Co., 100%. Charles H. Crutchfield, pres., Jefferson Standard Bcstg. For other interests, see WBTW, Charlotte, N.C.

Began Operation: Oct. 18, 1954.

Represented (sales) by Blair Television Associates.

Personnel:

CHARLES H. CRUTCHFIELD, pres. & general manager (WBTW, Charlotte).

J. WILLIAM QUINN, assistant v.p. & managing director.

GEORGE B. BURNETTE, program-production.

JOSEPH B. FOSTER, sales manager.

JOSEPH R. DAWSON, promotion & publicity manager.

HARRY HUGHES, film supervisor.

EDWARD L. YOUNG, farm advisor.

EMIL A. SELLARS, engineering & gen. services manager.

### DIGEST OF RATE CARD NO. 9—(July 1, 1964)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$460.00 \$276.00 \$184.00 \$138.00 \$140.00\* \$110.00\* \$55.00\*

\*Class AA—7:29-9:31 p.m., Sun.-Fri.; 7:29-10:01 p.m., Sat.

NETWORK BASE HOURLY RATE: \$575 (ABC, CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>NORTH CAROLINA</b>			
ANSON	6,100	5,300	87
BLADEN	6,700	5,600	84
COLUMBUS	12,200	10,700	87
HOKÉ	3,600	3,100	86
MOORE	10,700	9,500	89
RICHMOND	10,600	9,700	91
ROBESON	20,800	18,100	87
SCOTLAND	5,900	5,300	89
<b>SOUTH CAROLINA</b>			
CHESTERFIELD	8,300	7,300	87
CLARENDON	6,000	4,600	77
DARLINGTON	13,800	12,400	90
DILLON	7,100	6,200	88
FAIRFIELD	4,800	4,000	84
FLORENCE	22,000	20,200	92
GEORGETOWN	8,700	7,400	86
HORRY	18,400	16,200	88
KERSHAW	8,800	7,800	88
LEE	4,700	3,900	82
MARION	7,700	6,500	85
MARLBORO	6,600	5,700	87
SUMTER	20,600	18,300	89
WILLIAMSBURG	8,600	7,000	82
<b>STATION TOTAL</b>	<b>222,700</b>	<b>194,800</b>	<b>87</b>

NET WEEKLY CIRCULATION (MARCH 65) 147,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 114,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# South Carolina—Greenville-Spartanburg & Asheville, N.C.



**WBFC-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"  
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Studio: WBFC Building, 505 Rutherford St. (29602).

TV tape: Recording facilities.

AM Affiliate: WFBC, 5-kw, 1330 kc (NBC).

FM Affiliate: WFBC-FM, 7.8-kw, 93.7 mc (No. 229), 1850-ft. antenna height.

O & O Translators: W11AH, Columbus-Tryon, N. C.-Landrum, S.C.; W02AF, Sylva, N.C.; W05AG, Bryson City, N.C.; W06AE, Clayton, Dillard & Mountain City, Ga.; W02AI, Bryson City, N.C.; W06AI, Marion, N.C.

Color: Network, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP.

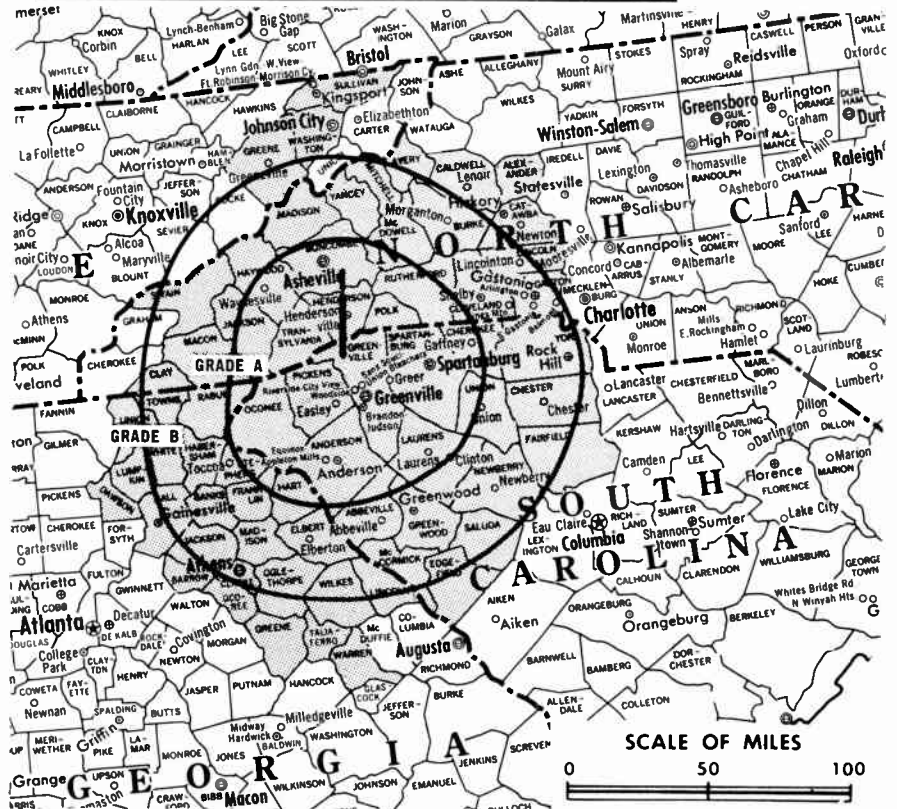
Total Households: © SRDS Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WBFC-TV Ref: FCC File No. BPCT-2395 Granted 11/18/57

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## WBFC-TV

Licensee: Southeastern Broadcasting Corp., Box 788 (29602).

Telephone: 803-239-1321. TWX No.: 803-282-1008.

Ownership: Greenville News-Piedmont, 49.9%; Roger C. Peace, chairman (votes Greenville News-Piedmont stock); Robert A. Jolley, pres., 14.63% (with family); John I. Smith, v.p., 1.3%; James E. Jolley, secy.-dir., 3.56%; Wilson C. Wearn, exec. v.p.-dir., 1.1%; James D. Poag, dir., 6.24% (with family); Robert A. Jolley Jr., dir., 3.46%; Mamie Jolley Bruce, 3.54%; estate of Noland Meyers (with Mrs. Meyers), 2.44%; Alester G. Furman Jr., dir., 2.2%; Alester G. Furman III, 1.01%; W. Oscar Cate, 1.5%; remainder held by more than 100 others, none with as much as 1%. Executive committee: Robert A. Jolley, Roger Peace (votes Greenville News-Piedmont Co. stock), J. Kelly Sisk, treas. & dir. (pres. of Greenville News-Piedmont Co. & Asheville Citizen-Times). Southeastern Bcstg. Corp. also owns WBIR-TV, Knoxville, Tenn. (WBIR & FM) and WMAZ-TV, Macon, Ga. (WMAZ & FM). Greenville News-Piedmont Co. also owns Asheville Citizen-Times and radio WWNC.

Began Operation: Dec. 31, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

ROBERT A. JOLLEY, president.  
WILSON C. WEARN, executive vice president & manager.  
NORVIN C. DUNCAN JR., asst. mgr., program dir. & film buyer.  
RICHARD A. LUBEN, production director.  
DOUGLAS A. SMITH, general sales manager.  
EDNA L. SEAMAN, promotion & public relations director.  
BEN LEONARD, farm director.  
W. E. GARRISON, chief engineer.

DIGEST OF RATE CARD NO. 12—(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$950.00 \$495.00 \$360.00 \$210.00 \$276.00 \$276.00 \$138.00

NETWORK BASE HOURLY RATE: \$950.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
BANKS	1,700	1,400	86
BARROW	4,600	4,200	92
CLARKE	14,300	13,000	91
DAWSON	1,000	800	86
ELBERT	5,000	4,600	92
FRANKLIN	3,800	3,500	93
GREENE	2,600	2,200	85
HABERSHAM	5,300	4,700	89
HALL	15,800	14,700	93
HART	4,500	4,100	92
JACKSON	5,200	4,800	91
LINCOLN	1,300	1,200	88
LUMPKIN	1,900	1,800	92
MADISON	2,900	2,600	89
OCONEE	1,500	1,400	95
OGLETHORPE	1,700	1,400	86
RABUN	2,100	1,800	87
STEPHENS	5,700	5,100	90
TALIAFERRO	600	500	82
TOWNS	1,200	1,100	90
UNION	1,600	1,400	89
WARREN	1,600	1,300	83
WHITE	2,000	1,800	88
WILKES	3,000	2,400	81
<b>NORTH CAROLINA</b>			
ALEXANDER	4,500	4,200	92
AVERY	2,900	2,500	85
BUNCOMBE	41,500	38,000	92
BURKE	14,800	13,800	93
CALDWELL	14,200	13,200	93
CATAWBA	22,500	21,500	95
CLAY	1,500	1,300	84
CLEVELAND	18,200	16,900	93
GASTON	38,100	35,900	94

(Continued on page 583-b)


STATION TOTAL 668,600 613,300 92

NET WEEKLY CIRCULATION (MARCH 65) 397,400

AVERAGE DAILY CIRCULATION (MARCH 65) 281,800

COLOR PENETRATION PERCENTAGE (NOV 65) 7

# South Carolina—Greenville-Spartanburg & Asheville, N.C.

abc **WLOS-TV**   
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 121-kw visual, 18.7-kw aural. Antenna: 2830-ft. above av. terrain, 339-ft. above ground, 6089-ft. above sea level.

Latitude 35° 25' 32.41"  
Longitude 82° 45' 25.02"

Transmitter: Mt. Pisgah, 17-mi. SW of Asheville.

TV tape: Recording facilities.

AM Affiliate: WLOS, 5-kw (1-kw night), 1380 kc.

FM Affiliate: WLOS-FM, 27-kw, 99.9 mc (No. 260), 160-ft. antenna height.

O & O Translators: W08AN, Bryson City, N.C.; W05AF, Cherokee, N.C.; W02AD, Hazelwood & Waynesville, N.C.; W06AD, Spruce Pine, N.C.; W05AC, Tryon, N.C.-Landrum, S.C.; W05AE, Sylva, N.C.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Total Households: © SRDS

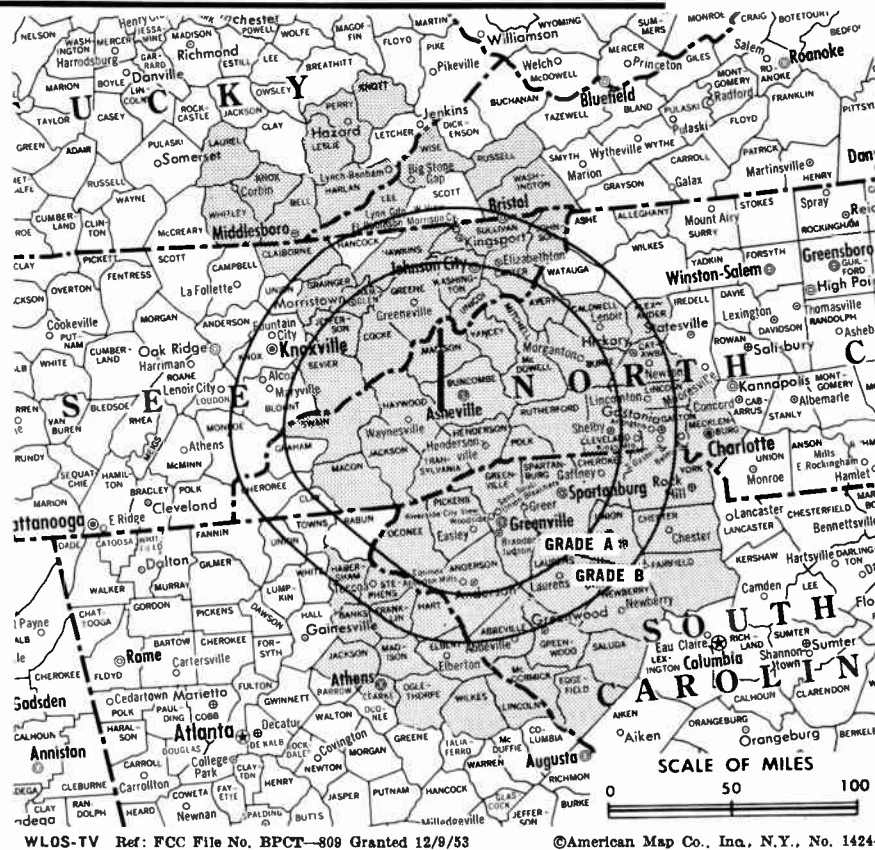
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WLOS-TV Ref: FCC File No. BPC7-809 Granted 12/9/53

©American Map Co., Inc., N.Y., No. 14244

## WLOS-TV

Licensee: Skyway Bcstg. Co., Box 2150, Asheville, N.C. (28802).

Studios: Battle House, 288 Macon Ave., Asheville, N.C. (28804); Poinsett Hotel, Greenville, S.C.

Telephones: 803-254-4321, Asheville; 803-239-8471, Greenville.

TWX Nos.: 510-933-6466 (Asheville); 282-1011 (Greenville).

Ownership: Wometco Enterprises, 96.22%; 28 others owning total of 3.78%. For Wometco Enterprises ownership and interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 18, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by John Creutz.

Personnel:

MITCHELL WOLFSON, president.  
LOUIS WOLFSON, vice president.  
MORTON S. COHN, v.p., general manager & film buyer.  
BILL BRAZZIL, v.p. sales, Wometco bcst. division.  
TOM BURKHART, v.p., general sales manager.  
LOYD B. LEONARD, retail sales manager.  
DAVE DeARMOND, regional sales manager.  
KAY JENKINS, program sales supervisor.  
GLEN ADKINS JR., operations supervisor.  
JACK BELT, news director.  
BILL PFEIFFER, promotion manager.  
GEORGE SPRAGUE, chief engineer.  
BRUCE FREY, business & credit manager.  
BILL JENKINS, Greenville operations supervisor.

### DIGEST OF RATE CARD NO. 15 (June 15, 1964)

Hour	30 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.				
\$800.00	\$480.00	\$340.00	\$285.00	\$143.00
NETWORK BASE HOURLY RATE: \$850.				

STATE/COUNTY	TOTAL HOUSEHOLDS	HOMES	TV HOMES PER
<b>GEORGIA</b>			
BANKS	1,700	1,400	86
CLARKE	14,300	13,000	91
ELBERT	5,000	4,600	92
FRANKLIN	3,800	3,500	93
HABERSHAM	5,300	4,700	89
HART	4,500	4,100	92
JACKSON	5,200	4,800	91
LINCOLN	1,300	1,200	88
MADISON	2,900	2,600	89
OGLETHORPE	1,700	1,400	86
STEPHENS	5,700	5,100	90
WILKES	3,000	2,400	81
<b>KENTUCKY</b>			
BELL	7,600	6,100	80
HARLAN	10,700	8,500	79
KNOTT	3,600	2,300	64
KNOX	5,900	4,200	72
LAUREL	6,700	5,100	76
LESLIE	1,800	1,000	54
PERRY	6,900	4,800	69
WHITLEY	6,400	5,200	80
<b>NORTH CAROLINA</b>			
ALEXANDER	4,500	4,200	92
AVERY	2,900	2,500	85
BUNCOMBE	41,500	38,000	92
BURKE	14,800	13,800	93
CALDWELL	14,200	13,200	93
CATAWBA	22,500	21,500	95
CLEVELAND	18,200	16,900	93
GASTON	38,100	35,900	94
HAYWOOD	11,900	10,700	90
HENOERSON	11,800	10,700	91

(Continued on page 583-b)

STATION TOTAL	874,600	790,400	90
NET WEEKLY CIRCULATION (MARCH 65)			427,400
AVERAGE DAILY CIRCULATION (MARCH 65)			266,500
NET WEEKLY CIRCULATION (MARCH 65)			427,400
AVERAGE DAILY CIRCULATION (MARCH 65)			266,500
NET WEEKLY CIRCULATION (MARCH 65)			427,400
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AVERAGE DAILY CIRCULATION (MARCH 65)			266,500
NET WEEKLY CIRCULATION (MARCH 65)			427,400
AVERAGE DAILY CIRCULATION (MARCH 65)			266,500
NET WEEKLY CIRCULATION (MARCH 65)			427,400
AVERAGE DAILY CIRCULATION (MARCH 65)			266,500



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Stay 'On Top Of Things' with WLOS-TV, the 'REACH' station that delivers MORE HOMES with GREATER SPENDING POWER.\*

WLOS-TV is the station with the big PLUS in the Nation's 40th Television Market.\*\*

	TV HOMES*	TOTAL RETAIL SALES***	FOOD AND DRUG SALES***
WLOS-TV	577,100	\$2,322,426,000	\$673,524,000
Station 'B'	481,800	1,950,232,000	567,304,000
Station 'C'	446,700	1,813,509,000	521,627,000

\* ARB-1965 COVERAGE STUDY (25% cut off-Total Net Weekly Circulation.)

\*\* Television Magazine, March 1965

\*\*\* Sales Management "Survey of Buying Power," June 10, 1965

"Audience measurement data of all media are estimates only — subject to defects and limitations of source material and methods. Hence they may not be accurate measures of the true audience."

**WLOS**  
A Division of Wometco  
Enterprises, Inc.  
**abc TV**

Represented Nationally by

**P**ETERS. **G**RIFFIN. **W**OODWARD, INC.

# South Carolina—Greenville-Spartanburg & Asheville, N.C.



**WSPA-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"  
Longitude 82° 17' 27"

Transmitter: Hogback Mt., 25-mi. NW of Spartanburg.

AM Affiliate: WSPA, 5-kw, 950 kc (CBS).

FM Affiliate: WSPA-FM, 100-kw, 98.9 mc (No. 255), 1910-ft.

O & O Translators: W10AD, Black Mountain, Montreat, Ridgecrest & Swannanoa, N.C.; W02AG, Brevard, N.C.; W08AO, Canton, Lake Junaluska & Maggie Valley, N.C.; W09AE, Clayton & Mountain City, Ga.; W09AD, Waynesville, N.C.; W09AF, Cullowhee, Dillsboro, Love Field, Sylva & Webster, N.C.; W02AH, Mars Hill, N.C.; W11AN, Alarka, N.C.

Color: Network, film & slide.

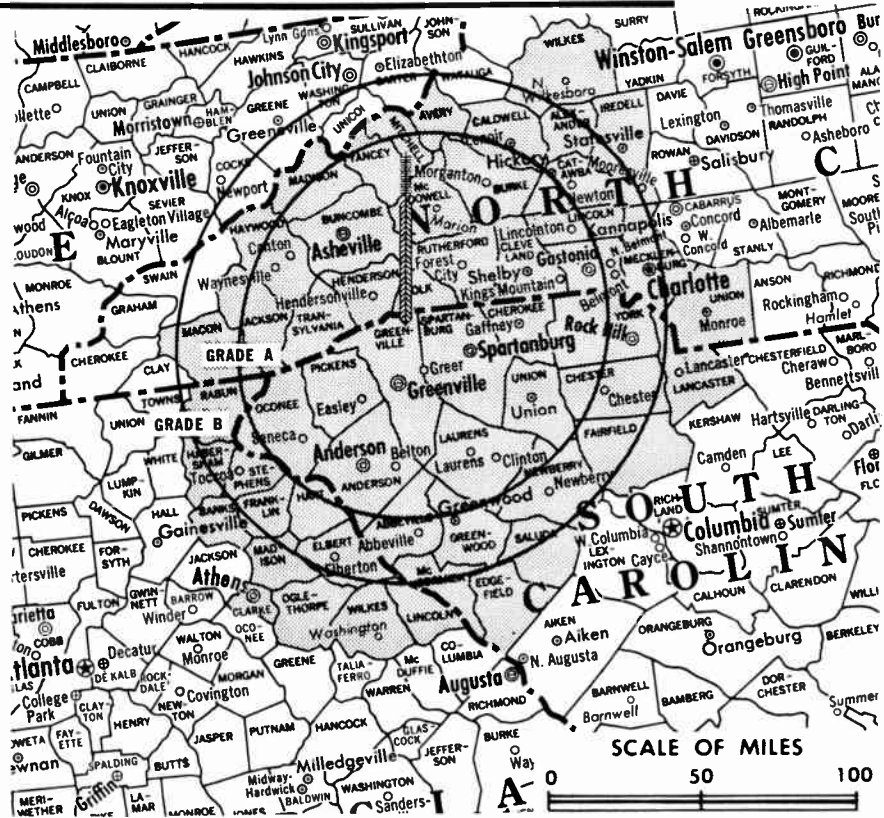
News Wire Service: UPI. Facsimile Service: UPI. News Film Service: CBS.

Total Households: © SRDS (Consumer Market Data as of 1/11/66).

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WSPA-TV Ref: FCC File No. BPCT-1216 and BNPCT-5883 Granted 11/25/53 and 9/24/63

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## WSPA-TV

Licensee: Spartan Radiocasting Co., 123 N. Converse St., Spartanburg.

Studio: 123 N. Converse St., Spartanburg (29301).

Telephones: 803-585-7777, Spartanburg; 803-233-7777, Greenville; 803-684-3771, Asheville. TWX No.: 803-585-5376.

Ownership: Walter J. Brown, pres., 54.08% (with wife & son); D. S. Burnside, secy.-treas., 4.3%; over 50 others, none owns as much as 3%.

Began Operation: April 29, 1956.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

WALTER J. BROWN, president.  
CHARLES R. SANDERS, v.p. & general manager.  
ROGER SHAFFER, station manager.  
VIC LUDINGTON, general sales manager.  
CHARLES NEWCOMB, program director.  
GENE GIBSON, chief studio engineer.  
CLYDE BURDETTE, chief transmitter engineer.

### DIGEST OF RATE CARD NO. 12 (May 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AA—7:30-10:30 p.m., daily.	\$600.00	\$400.00	\$300.00	\$175.00	\$150.00	\$125.00
*Class AA—(7:29-10:29 p.m., daily).						

Announcements in all time segments qualify for 5 & 10 Plan.

NETWORK BASE HOURLY RATE: \$575.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
GEORGIA			
BANKS	1,700	1,400	86
CLARKE	14,300	13,000	91
ELBERT	5,000	4,600	92
FRANKLIN	3,800	3,500	93

HABERSHAM	5,300	4,700	89
HART	4,500	4,100	92
LINCOLN	1,300	1,200	88
LUMPKIN	1,900	1,800	92
MADISON	2,900	2,600	89
OGLETHORPE	1,700	1,400	86
RABUN	2,100	1,800	87
STEPHENS	5,700	5,100	90
WILKES	3,000	2,400	81
<b>NORTH CAROLINA</b>			
ALEXANDER	4,500	4,200	92
AVERY	2,900	2,500	85
BUNCOMBE	41,500	38,000	92
BURKE	14,800	13,800	93
CALDWELL	14,200	13,200	93
CATAWBA	22,500	21,500	95
CLEVELAND	18,200	16,900	93
GASTON	38,100	35,900	94
HAYWOOD	11,900	10,700	90
HENDERSON	11,800	10,700	91
IREDELL	18,800	17,500	93
JACKSON	4,300	3,600	84
LINCOLN	8,100	7,700	95
MC DOWELL	7,700	7,000	91
MACON	4,100	3,400	81
MADISON	4,200	3,400	82
MECKLENBURG	87,800	83,200	95
MITCHELL	3,600	3,200	88
POLK	3,400	3,000	88
RUTHERFORD	12,900	12,100	94
TRANSYLVANIA	4,700	4,200	90
UNION	12,400	11,300	92
WILKES	12,200	11,000	90
YANCEY	3,300	2,700	81
<b>SOUTH CAROLINA</b>			
ABBEVILLE	5,600	5,000	88
ANDERSON	30,200	28,100	93
CHEROKEE	9,600	8,900	93

(Continued on next page)

STATION TOTAL	701,700	648,000	92
NET WEEKLY CIRCULATION (MARCH 65)			371,700
AVERAGE DAILY CIRCULATION (MARCH 65)			228,600
COLOR PENETRATION PERCENTAGE (NOV 65)			7

## WIS-TV, Columbia

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
SOUTH CAROLINA (Continued)			
NEWBERRY	8,100	7,300	90
ORANGEBURG	17,000	14,300	84
RICHLAND	55,900	51,100	91
SALUDA	3,600	3,200	89
SUMTER	20,600	18,300	89
UNION	7,900	7,300	92
WILLIAMSBURG	8,600	7,000	82
YORK	21,800	20,000	92

## WFBC-TV, Greenville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
NORTH CAROLINA (Continued)			
HAYWOOD	11,900	10,700	90
HENDERSON	11,800	10,700	91
JACKSON	4,300	3,600	84
LINCOLN	8,100	7,700	95
MC DOWELL	7,700	7,000	91
MACON	4,100	3,400	81
MADISON	4,200	3,400	82
MITCHELL	3,600	3,200	88
POLK	3,400	3,000	88
RUTHERFORD	12,900	12,100	94
SWAIN	1,900	1,500	78
TRANSYLVANIA	4,700	4,200	90
YANCEY	3,300	2,700	81
SOUTH CAROLINA			
ABBEVILLE	5,600	5,000	88
ANDERSON	30,200	28,100	93
CHEROKEE	9,600	8,900	93
CHESTER	8,000	7,300	91
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
GREENVILLE	66,900	63,100	94
GREENWOOD	13,600	12,600	93
LAURENS	12,800	11,700	92
MC CORMICK	1,900	1,600	86
NEWBERRY	8,100	7,300	90
OCONEE	11,000	10,200	93
PICKENS	14,200	12,900	91
SALUDA	3,600	3,200	89
SPARTANBURG	46,100	43,100	94
UNION	7,900	7,300	92
YORK	21,800	20,000	92
TENNESSEE			
GREENE	12,600	10,900	86
SULLIVAN	36,200	33,200	92
WASHINGTON	19,000	17,300	91

## WSPA-TV, Greenville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
SOUTH CAROLINA (CONTINUED)			
CHESTER	8,000	7,300	91
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
GREENVILLE	66,900	63,100	94
GREENWOOD	13,600	12,600	93
LANCASTER	10,800	10,100	93
LAURENS	12,800	11,700	92
MC CORMICK	1,900	1,600	86
NEWBERRY	8,100	7,300	90
OCONEE	11,000	10,200	93
PICKENS	14,200	12,900	91
SALUDA	3,600	3,200	89
SPARTANBURG	46,100	43,100	94
UNION	7,900	7,300	92
YORK	21,800	20,000	92

## South Carolina

### WLOS-TV, Greenville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
SOUTH CAROLINA (CONTINUED)			
JACKSON	4,300	3,600	84
LINCOLN	8,100	7,700	95
MC DOWELL	7,700	7,000	91
MACON	4,100	3,400	81
MADISON	4,200	3,400	82
MECKLENBURG	87,800	83,200	95
MITCHELL	3,600	3,200	88
POLK	3,400	3,000	88
RUTHERFORD	12,900	12,100	94
SWAIN	1,900	1,500	78
TRANSYLVANIA	4,700	4,200	90
YANCEY	3,300	2,700	81
SOUTH CAROLINA			
ABBEVILLE	5,600	5,000	88
ANDERSON	30,200	28,100	93
CHEROKEE	9,600	8,900	93
CHESTER	8,000	7,300	91
EDGEFIELD	3,700	3,300	89
FAIRFIELD	4,800	4,000	84
GREENVILLE	66,900	63,100	94
GREENWOOD	13,600	12,600	93
LAURENS	12,800	11,700	92
MC CORMICK	1,900	1,600	86
NEWBERRY	8,100	7,300	90
OCONEE	11,000	10,200	93
PICKENS	14,200	12,900	91
SALUDA	3,600	3,200	89
SPARTANBURG	46,100	43,100	94
UNION	7,900	7,300	92
YORK	21,800	20,000	92
TENNESSEE			
CARTER	11,800	10,300	87
CLAIBORNE	4,300	3,200	74
COCKE	6,700	5,400	80
GRAINGER	3,400	2,600	77
GREENE	12,600	10,900	86
HAMBLEN	11,100	9,600	86
HAWKINS	8,600	7,000	82
JEFFERSON	6,400	5,600	87
JOHNSON	2,700	2,200	82
SEVIER	7,200	5,800	82
SULLIVAN	36,200	33,200	92
UNICOT	4,300	3,700	85
WASHINGTON	19,000	17,300	91
VIRGINIA			
LEE	5,500	4,600	84
RUSSELL	6,600	5,800	87
WASHINGTON	16,000	14,700	92
WISE	12,000	10,500	88

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THE DANIELS BUILDING

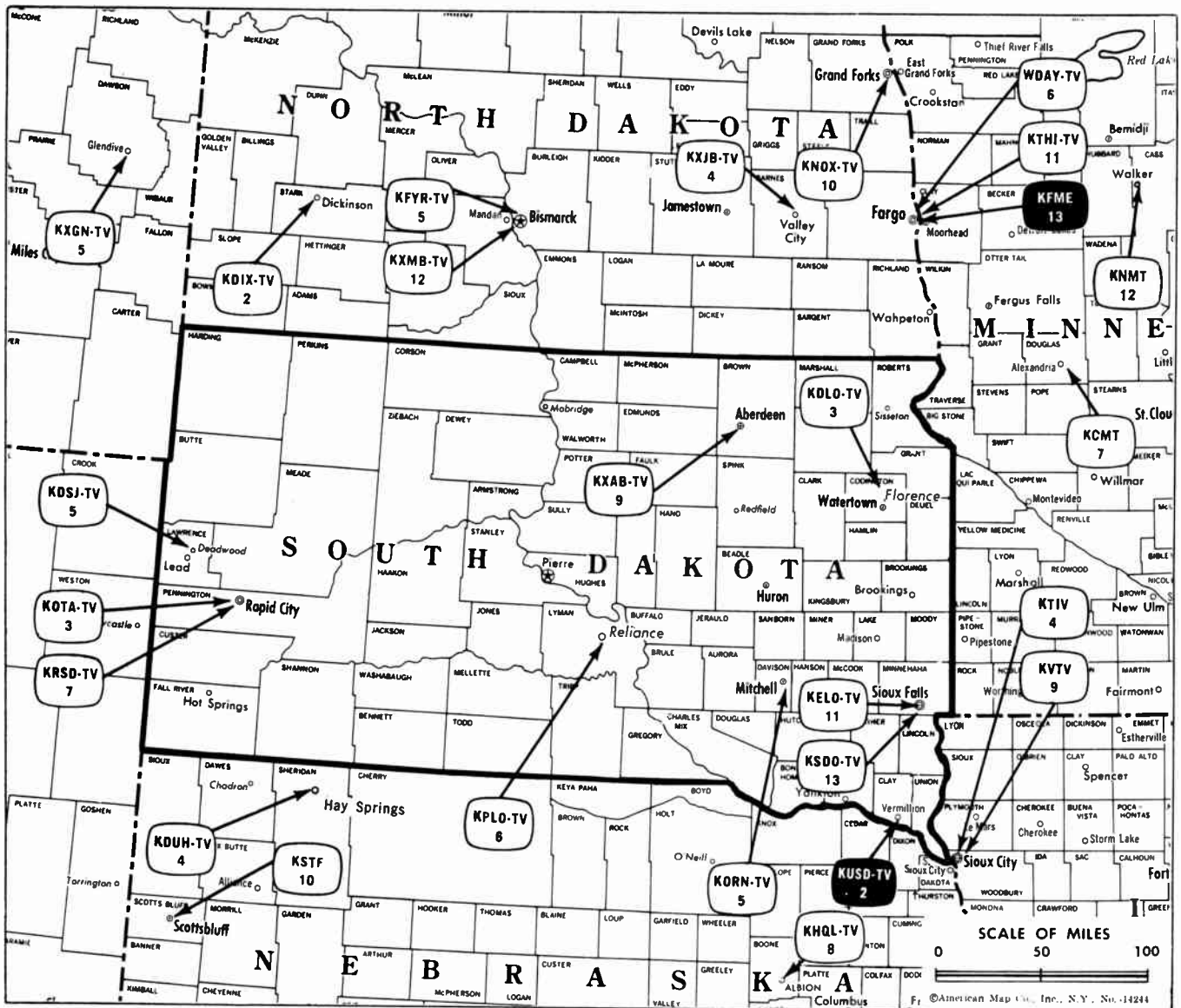
THIRD AT MILWAUKEE

Denver, Colorado 80206

(303) 388-5888



# South Dakota

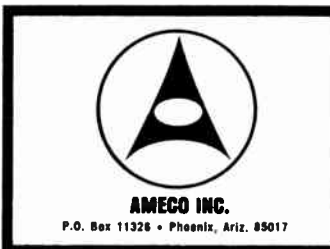


Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Sioux Falls	217,900	90	309,500	100	283,800	102
Rapid City	53,900	185	73,600	198	66,300	198
Aberdeen	42,700	193	76,600	197	70,200	197
Mitchell	24,700	211	51,900	209	46,500	209

### South Dakota Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	1	0	1
			10

Educational Technical Facilities and State Cross References are on page for KDSJ-TV, Deadwood-Lead, S.D.



**AMECO "SALESMOBILE SERVICE"**  
 IN SOUTH DAKOTA  
 PAUL CLARK  
 6324 Maple Omaha, Nebraska 68104  
 Phone: 402-558-0323



# South Dakota—Aberdeen

NB

**KXAB-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

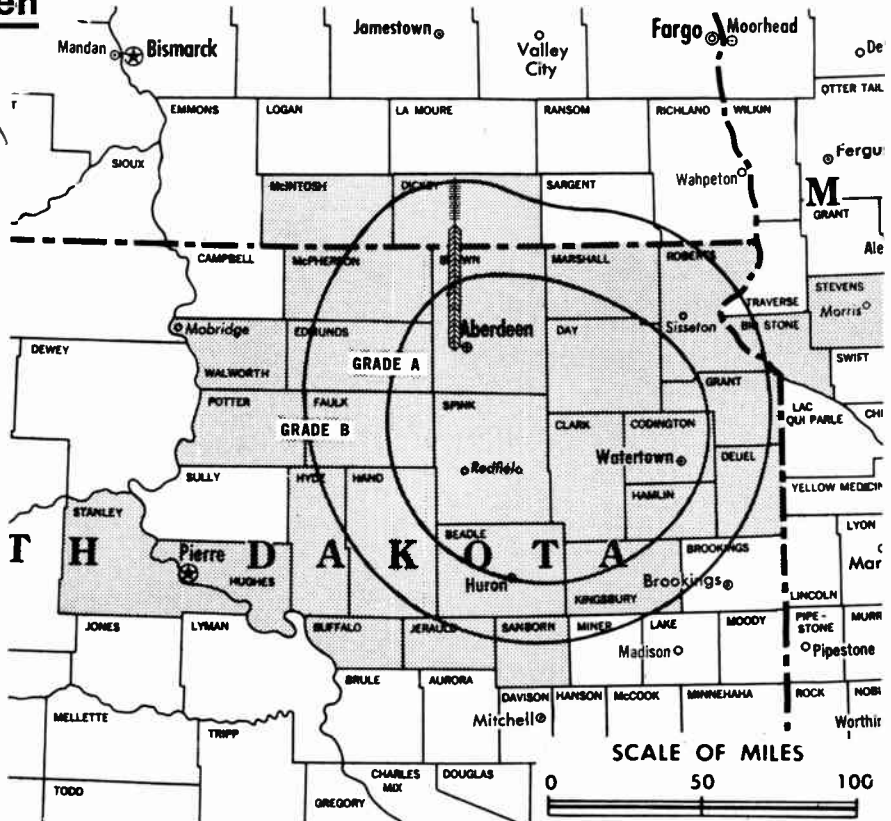
Latitude 45° 06' 32"  
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, S.D.

Color: Network only.

News Wire Service: AP.

Represented (engineering) by Kear & Kennedy.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.

KXAB-TV Ref: FCC File No. BNPCT-5138 Granted 9/23/58  
CP: BPCT-2888 Granted 1/16/62

©American Map Co., Inc., N.Y., No. 14244

## KXAB-TV

Network Service: NBC.

Licensee: South Dakota Television Inc., Country Club Rd. (57401).

Mailing Address: Box 118, Aberdeen.

Studio: Country Club Road, Aberdeen.

Telephone: 605-225-4350. TWX No.: 605-561-2283.

Ownership: See KXJB-TV, Valley City, N.D.

Began Operation: Nov. 27, 1958.

Represented (sales) by Young Television; Bill Hurley (Minneapolis); Soderlund Co. (Omaha).

Represented (legal) by Prince & Paul.

Personnel:

JOHN W. BOLER, president.

FRANK M. LOKEY JR., manager.

THOMAS L. GAGNON, sales manager.

JAMES PETERSON, operations manager & sports director.

ART CHRIST, production manager.

MRS. EDNA LADNER, exec. secretary & office manager.

EUGENE SCHULTZ, chief engineer.

### DIGEST OF RATE CARD NO. 2 (June 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—7-10 p.m., daily.	\$175.00	\$105.00	\$70.00	\$58.50	\$43.75	\$36.25

NETWORK BASE HOURLY RATE: \$175 (ABC), \$175 (NBC).

For Education, Non-commercial Outlets,  
see Educational Station Directory.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MINNESOTA			
BIG STONE	2,500	2,300	92
STEVENS	3,100	2,800	92
NORTH DAKOTA			
DICKEY	2,100	1,900	89
MC INTOSH	1,700	1,400	86
SOUTH DAKOTA			
BEADLE	7,200	6,500	91
BROWN	10,700	10,200	96
BUFFALO	400	300	72
CLARK	2,100	1,900	94
CODINGTON	6,500	6,200	96
DAY	3,000	2,800	93
DEUEL	1,900	1,700	92
EDMUNDS	1,400	1,300	88
FAULK	1,300	1,200	90
GRANT	3,000	2,700	91
HAMLIN	1,800	1,700	93
HAND	1,900	1,800	93
HUGHES	4,400	4,100	94
HYDE	700	700	95
JERAULD	1,200	1,100	91
KINGSBURY	2,900	2,700	94
MC PHERSON	1,400	1,200	87
MARSHALL	1,900	1,600	87
POTTER	1,400	1,300	91
ROBERTS	3,500	3,100	89
SANBORN	1,300	1,100	89
SPINK	3,300	3,100	94
STANLEY	1,400	1,300	88
WALWORTH	2,600	2,200	86
<b>STATION TOTAL</b>	<b>76,600</b>	<b>70,200</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 42,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 27,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

# South Dakota—Deadwood-Lead

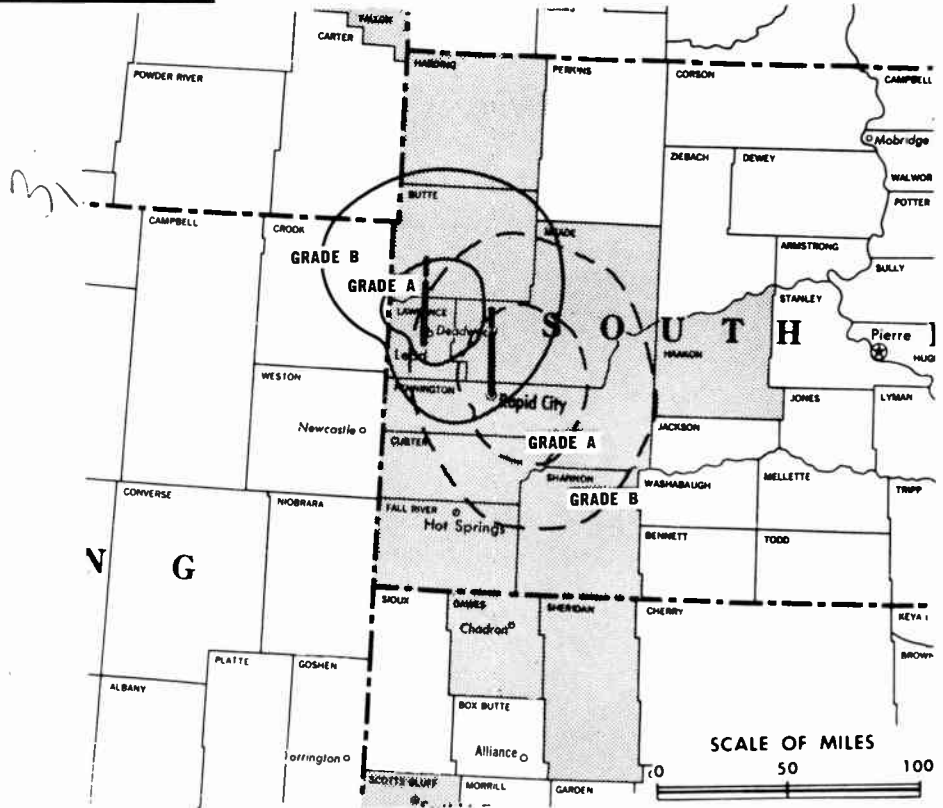
**NBC** **KDSJ-TV**  
Ch. 5

[Satellite of KRSD-TV,  
Rapid City, S.D.]

Technical Facilities: Channel No. 5  
(76-83 mc). Authorized power:  
24-kw visual, 12.6-kw aural.  
Antenna: 430-ft. above av. ter-  
rain, 219-ft. above ground, 5789-  
ft. above sea level.

Latitude 44° 21' 15"  
Longitude 103° 46' 10"

Transmitter: Crusher Hill, Lead, S.D.  
AM Affiliate: KDSJ, 1-kw, 980 kc.  
Color: Network.  
News Wire Service: UPI.  
News Film Service: UPI.  
Represented (legal) by Samuel Miller.



County coverage (shaded area) based on 1965  
ARB study.

KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/59

©American Map Co., Inc., N.Y., No. 14244

## KDSJ-TV

Network Service: NBC, same as KRSD-TV, Rapid City.  
Licensee: The Heart of the Black Hills Stations, 1438 Mountain  
View Rd., Rapid City, S.D. (57704).  
Studio: Crusher Hill, Lead, S.D.  
Telephone: 605-342-6050, Rapid City.  
TWX No.: 605-821-0185, Rapid City.  
Ownership: See KRSD-TV, Rapid City.  
Began Operation: Jan. 6, 1960.  
Represented (sales) by Jack Masla & Co. Inc.  
Personnel:  
HARRY DANIELS, resident manager.  
Rates: Sold only in combination with KRSD-TV, Rapid City, S.D.  
NETWORK BASE HOURLY RATE: Bonus to KRSD-TV, Rapid City.

ARB Data for this station included with report  
for Parent KRSD-TV, Rapid City, S.D. The above  
map includes coverage of both Parent & Satellite.

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Montreal, Canada

## State Educational Technical Facilities (Complete Data in Educational Directory)

**KUSD-TV**  
Vermillion  
Ch. 2

Non-Commercial Educational Station

Grantee: State University of South Dakota, Vermillion.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power:  
0.42-kw visual, 0.21-kw aural. Antenna: 188-ft. above av. terrain,  
184-ft. above ground, 1864-ft. above sea level.

Latitude 42° 47' 04"  
Longitude 95° 55' 26"

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KDSJ-TV**  
Lead  
(See Deadwood, S.D.)

**KDLO-TV**  
Watertown  
(See Florence, S.D.)

# South Dakota—Florence-Watertown



**KDLO-TV**



Ch. 3

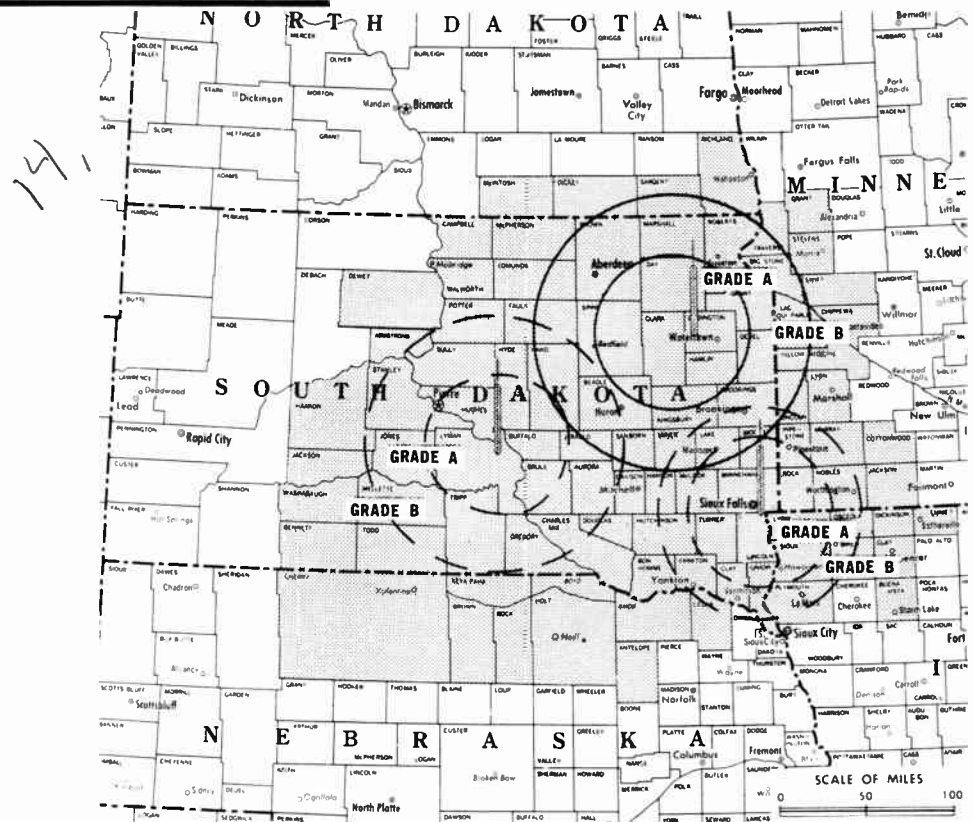
[Satellite of KELO-TV,  
Sioux Falls, S.D.]

Technical Facilities: Channel No. 3  
(60-66 mc). Authorized power:  
100-kw visual, 60-kw aural. An-  
tenna: 1393-ft. above av. terrain,  
1403-ft. above ground, 3250-ft.  
above sea level.

Latitude 44° 58' 30"  
Longitude 97° 34' 28"

Transmitter: Garden City, S.D.

Color: Network & tape.



County coverage (shaded area) based on 1963  
ARB study.

KDLO-TV Ref: FCC File No. BLCT-1339 Granted 5/27/64

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## KDLO-TV

Network Service: ABC, CBS, same as KELO-TV, Sioux Falls, S.D.  
Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St.,  
Sioux Falls, S.D.

Studio: Garden City, S.D. (57236).

Telephone: 605-336-1100 (Sioux Falls). TWX No.: 605-331-2251

Ownership: See KELO-TV, Sioux Falls, S.D.

Began Operation: Sept. 24, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc.  
(Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

JOE FLOYD, president.  
EVANS NORD, v.p. & general manager.  
TOM SHEELEY, resident manager.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-  
TV, Reliance, with rates applying to simultaneous telecasts on  
all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

ARB Data for this station included with report  
of Parent KELO-TV, Sioux Falls, S.D. Above map  
Reflects Coverage of Parent & Satellites KDLO-TV  
& KPLO-TV, Reliance, S.D.

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

HUGH BEN LA RUE

654 MADISON AVENUE  
NEW YORK, N.Y.

# South Dakota—Mitchell



**KORN-TV**

Ch. 5

[Affiliated with KS00-TV,  
Sioux Falls, S.D.]

Technical Facilities: Channel No. 5  
(76-82 mc). Authorized power:  
22.9-kw visual, 11.5-kw aural.  
Antenna: 570-ft. above av. terrain,  
569-ft. above ground, 1915-ft.  
above sea level.

Latitude 43° 41' 25"  
Longitude 98° 00' 27"

Transmitter: .5-mi. SE of Mitchell on  
Hwy. 37.

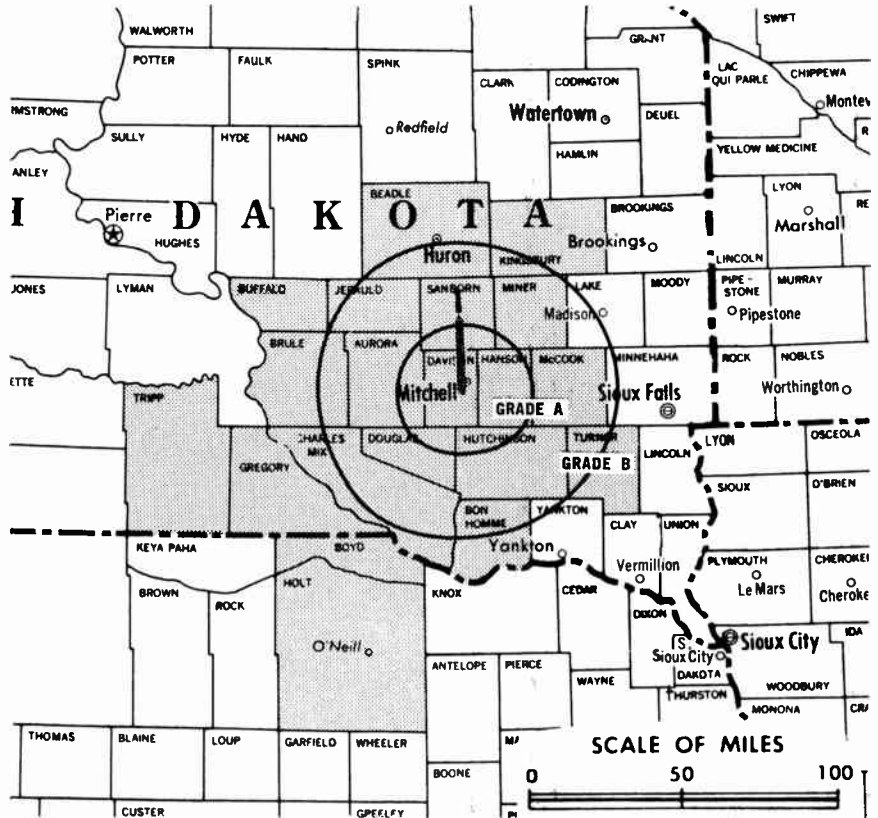
AM Affiliate: KORN, 1-kw (.25-kw,  
night), 1490 kc (MBS).

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



KORN-TV Ref: FCC File No. BPCP-2378 Granted 11/13/57

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## KORN-TV

Licensee: Mitchell Broadcasting Association Inc., Box 908, Mitchell,  
S.D. (57301).

Studio: .5-mi. SE of Mitchell on Hwy. 37.

Telephone: 605-996-5621.

Ownership: R. V. Eppel, pres. & treas., 98%; Charles N. Rozum,  
v.p., 1%; H. T. Fuller, secy., 1%.

Began Operation: June 12, 1960.

Represented (sales) by The Soderlund Co. (Omaha).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Lloyd R. Amoo.

Personnel:

R. V. EPPEL, president & general manager.

M. A. JOHNSON, commercial manager.

ARNOLD MONDAY, chief engineer.

### DIGEST OF RATE CARD NO. 1

(June 6, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class AA—6:30-10:30 p.m., daily.  
\$150.00 \$90.00 \$60.00 \$50.00 \$37.50 \$30.00 \$22.50 \$11.25

Combination Rates: See KS00-TV, Sioux Falls, S.D.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>NEBRASKA</b>			
BOYD	1,400	1,200	88
HOLT	4,200	3,400	82
<b>SOUTH DAKOTA</b>			
AURORA	1,400	1,200	87
BEADLE	7,200	6,500	91
BON HOMME	3,000	2,600	88
BRULE	2,000	1,900	92
BUFFALO	400	300	72
CHARLES MIX	2,900	2,400	85
DAVISON	5,500	4,900	89
DOUGLAS	1,300	1,200	87
GREGORY	2,100	1,900	90
HANSON	1,300	1,200	92
HUTCHINSON	3,600	3,300	90
JERAULD	1,200	1,100	91
KINGSBURY	2,900	2,700	94
MC COOK	2,400	2,300	96
MINER	1,500	1,400	92
SANBORN	1,300	1,100	89
TRIPP	2,600	2,400	92
TURNER	3,700	3,500	94
<b>STATION TOTAL</b>	<b>51,900</b>	<b>46,500</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 24,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 16,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 2

# South Dakota—Rapid City



**KOTA-TV**



Ch. 3

[Also operates affiliated KDUH-TV,  
Hay Springs, Neb.]

Technical Facilities: Channel No. 3  
(60-66 mc). Authorized power:  
100-kw visual, 20-kw aural.  
Antenna: 659-ft. above av. ter-  
rain, 604-ft. above ground, 4364-  
ft. above sea level.

Latitude 44° 04' 05"  
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kc.  
(CBS).

News Wire Service: AP.

ARB Data: The figures below do not  
reflect present coverage since the  
station changed its facilities after  
the survey was made. The data  
includes satellite KDUH-TV, Hay  
Springs, Neb.

Total Households: © SRDS

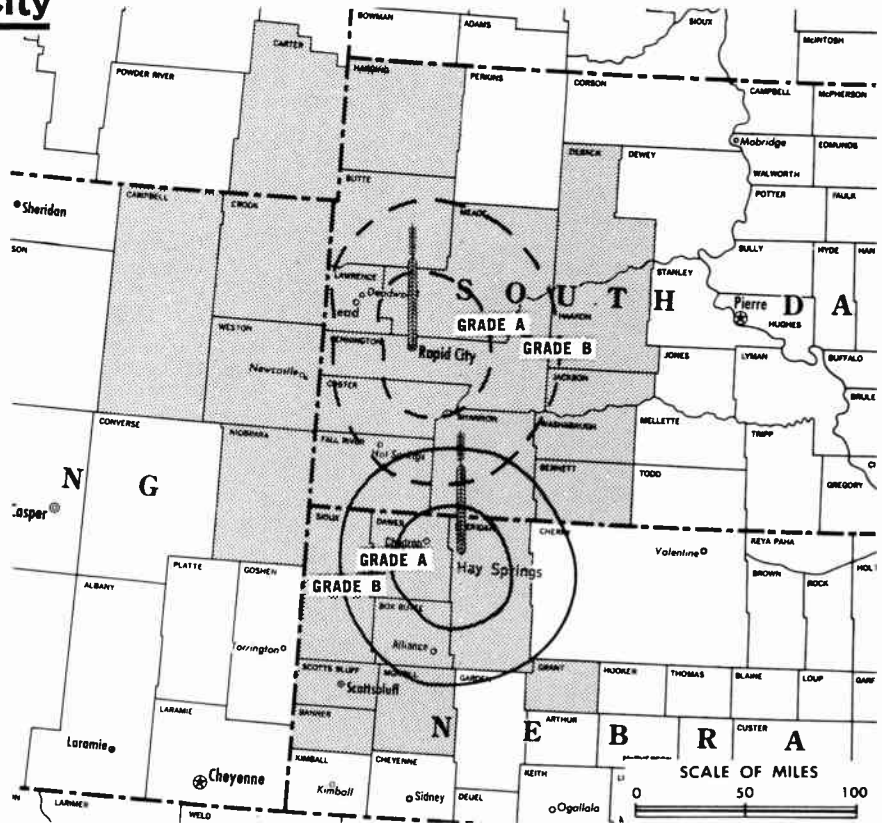
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KOTA-TV Ref: FCC File No. BNPCT-5990 Granted 8/25/64.  
KDUH-TV Ref: FCC File No. BPCT-2350 Granted 8/1/57

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## KOTA-TV

Network Service: CBS; also ABC, on per program basis.

Licensee: Duhamel Broadcasting Enterprises, Box 1752 (57702).

Studio: Duhamel Bldg., 6th & St. Joe Streets.

Telephone: 605-342-2000. TWX No.: 605-921-0184.

Ownership: Helen S. Duhamel, pres., 66.7%; John N. Heffron, v.p., 3.3%; William F. Turner, secy., 3.3%; Clifton J. Woodhouse, treas., 3.3%; William F. Duhamel, Helen Kathleen Duhamel, Dr. Peter A. Duhamel, Marguerite D. Heffron, Jacqueline Duhamel, Lois G. Duhamel, Francis A. Duhamel, all 3.3%. Duhamel Broadcasting Enterprises also operates satellite KDUH-TV, Hay Springs, Neb. and is Ch. 11 satellite applicant for Lead, S.D.

Began Operation: May 29, 1955.

Represented (sales) by Meeker Co. Inc.; St. Louis-Kansas City, Eugene F. Gray Co.; Mountain States, Bob Hix; Minneapolis, Wayne Evans & Associates; Omaha-Lincoln, The Soderlund Company; Dallas, Riley Representatives.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

HELEN S. DUHAMEL, president & general manager.  
J. NORMAN HEFFRON, v.p., news & public affairs.  
DAN LESMEISTER, TV production director.  
ARLYNE MORGAN, operations manager.  
ELMER NELSON, chief engineer.  
ELMA JOHNSON, chief accountant.  
VERNE SHEPPARD, farm director.  
POLLY WEEDMAN, women's director.  
DICK SHILVOCK, sports director.

### DIGEST OF RATE CARD NO. 7—(Feb. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class A—6-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.	\$250.00	\$150.00	\$100.00	\$87.00	\$70.00	\$65.00 \$57.00

Rates include affiliated KDUH-TV, Hay Springs, Neb.

NETWORK BASE HOURLY RATE: \$275 (CBS and ABC).

1966 Edition

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>MONTANA</b>			
CARTER	700	500	82
<b>NEBRASKA</b>			
BANNER	400	300	94
BOX BUTTE	3,600	3,300	92
DAWES	3,000	2,600	87
GRANT	300	300	78
MORRILL	2,000	1,700	88
SCOTTS BLUFF	10,600	9,800	92
SHERIDAN	2,700	2,500	91
SIoux	800	700	89
<b>SOUTH DAKOTA</b>			
BENNETT	800	600	83
BUTTE	2,900	2,600	91
CUSTER	1,400	1,200	88
FALL RIVER	3,600	3,200	89
HAakon	1,100	1,000	90
HARDING	600	500	86
JACKSON	500	500	84
LAWRENCE	5,500	5,000	91
MEADE	3,600	3,200	91
PENNINGTON	20,300	19,100	94
SHANNON	1,200	800	67
WASHABAUGH	200	100	81
ZIEBACH	600	400	70
<b>WYOMING</b>			
CAMPBELL	2,000	1,800	87
CROOK	1,400	1,200	84
NIUBRARA	1,200	1,100	90
WESTON	2,600	2,300	87
<b>STATION TOTAL</b>	<b>73,600</b>	<b>66,300</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 53,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 46,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

For ARB County-by-County Data, see Section a

# South Dakota—Rapid City



**KRSD-TV**

Ch. 7

[Also operates satellite KDSJ-TV, Deadwood, S.D.]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 25.7-kw visual, 12.9-kw aural. Antenna: 540-ft. above av. terrain, 422-ft. above ground, 4191-ft. above sea level.

Latitude 44° 04' 17"  
Longitude 103° 15' 07"

Transmitter: Skyline Dr.

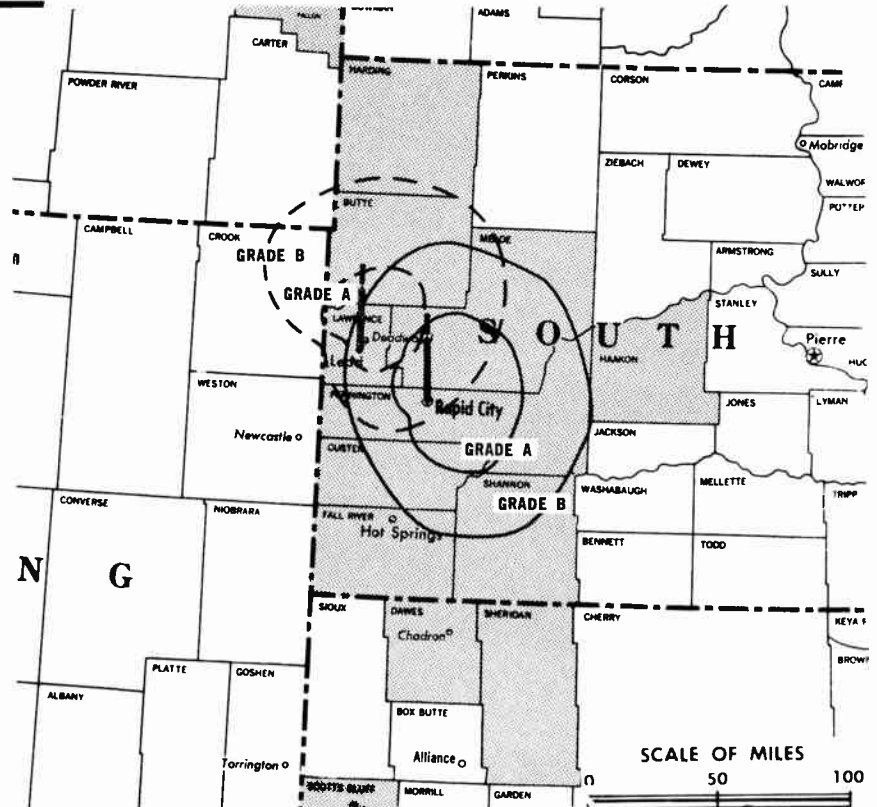
AM Affiliate: KRSD, .25-kw, 1340 kc.

Color: Network.

News Wire Service: UPI.

ARB Data: The figures for this station include satellite KDSJ-TV, Deadwood, S.D.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KRSD-TV Ref: FCC File No. BMPCT-4786 Granted 8/21/57  
KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/59

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## KRSD-TV

Licensee: The Heart of the Black Hills Stations.

Studio: 1438 Mountain View Rd. (57704).

Telephone: 605-342-6050. TWX No.: 605-921-0184.

Ownership: Eli Daniels, 50%; Harry Daniels, 50%. They also own equal amounts of satellite KDSJ-TV, Deadwood, S.D., and radio stations KRSD and KDSJ.

Began Operation: Jan. 16, 1958

Represented (sales) by Jack Masla & Co. Inc.

Represented (legal) by Samuel Miller.

Personnel:

ELI DANIELS, president & general manager.

I. HUNT, operation director.

GARY TAYLOR, program director.

### DIGEST OF RATE CARD NO. 2 (Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.						
\$180.00	\$110.00	\$70.00	\$50.00	\$38.00	\$28.00	\$22.00

NETWORK BASE HOURLY RATE: \$100.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MONTANA</b>			
FALLON	1,200	1,000	88
<b>NEBRASKA</b>			
DAWES	3,000	2,600	87
SCOTTS BLUFF	10,600	9,800	92
SHERIDAN	2,700	2,500	91
<b>SOUTH DAKOTA</b>			
BUTTE	2,900	2,600	91
CUSTER	1,400	1,200	88
FALL RIVER	3,600	3,200	89
HAAKON	1,100	1,000	90
HARDING	600	500	86
LAWRENCE	5,500	5,000	91
MEADE	3,600	3,200	91
PENNINGTON	20,300	19,100	94
SHANNON	1,200	800	67
<b>STATION TOTAL</b>	<b>57,700</b>	<b>52,500</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65)	25,500
AVERAGE DAILY CIRCULATION (MARCH 65)	12,400
COLOR PENETRATION PERCENTAGE (NOV 65)	4

# South Dakota—Reliance



**KPLO-TV**



Ch. 6

[Satellite of KELO-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 25-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

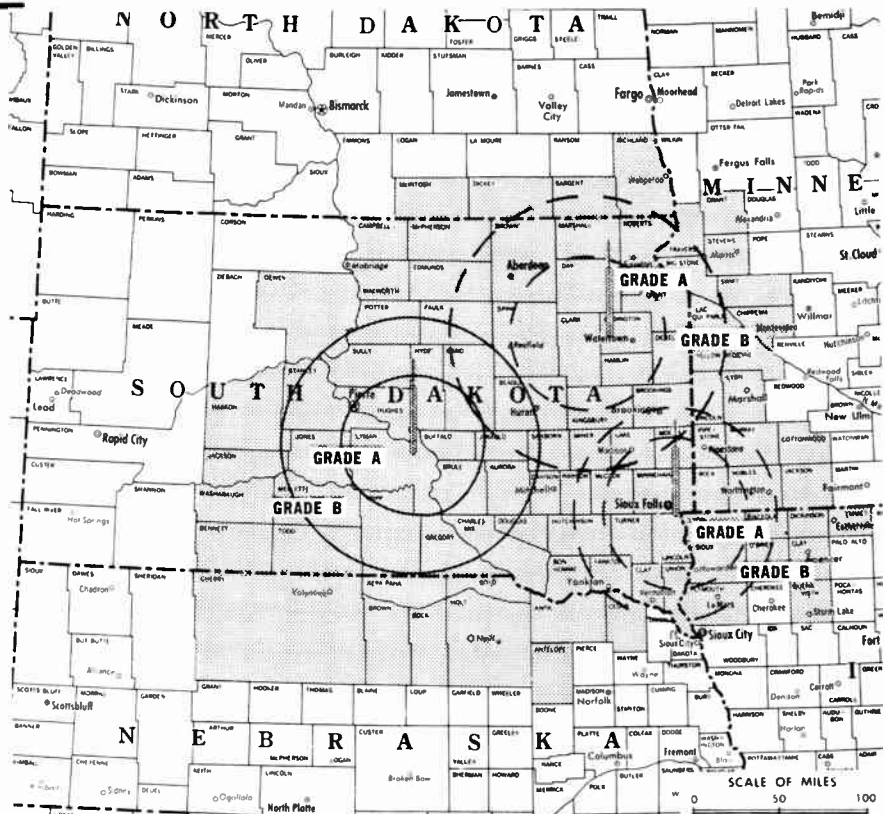
Latitude 43° 57' 55"  
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Color: Network & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



County coverage (shaded area) based on 1965 ARB study.

KPLO-TV Ref: FCC File No. BPCT-2489 Granted 5/15/58

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## KPLO-TV

Network Service: ABC, CBS, same as KELO-TV, Sioux Falls.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, S.D.

Studio: Medicine Butte, 6-mi. N of Reliance.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

JOE FLOYD, president.

EVANS A. NORD, v.p. & general manager.

JIM MOLOHON, resident manager.

LEO HEISEL, chief engineer.

Rates: Sold only in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, S.D.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, S.D.

ARB Data for this station included with report of Parent KELO-TV, Sioux Falls, S.D. Above map Reflects Coverage of Parent and Satellites KPLO-TV & KDLO-TV, Florence, S.D.



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering  
WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345



# South Dakota—Sioux Falls



**KELO-TV**



Ch. 11

[Also operates satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.]

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 66.1-kw aural. Antenna: 980-ft. above av. terrain, 1032-ft. above ground, 2442-ft. above sea level.

Latitude 43° 29' 19"  
Longitude 96° 38' 09"

AM Affiliate: KELO, 5-kw, 1320 kc (NBC).

FM Affiliate: KELO-FM, 38-kw, 92.5 mc (No. 223), 165-ft. antenna height.

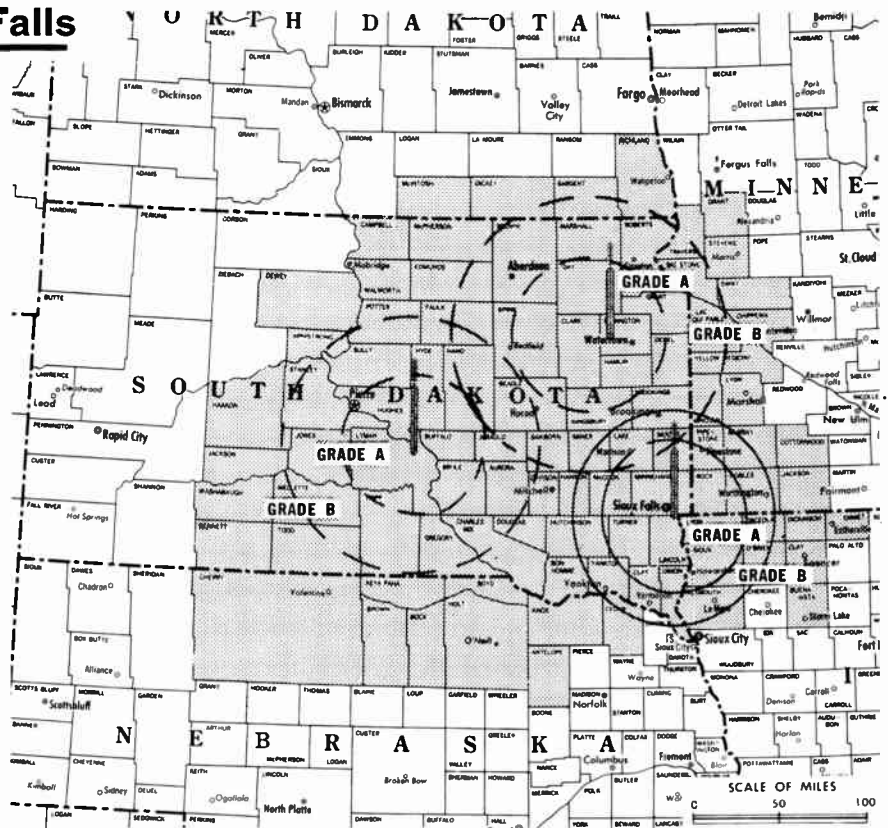
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

ARB Data: The figures below include satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.

Total Households: © SRDS Consumer Market Data as of 1/1/66. TV Homes: TV% and Circulation © 1965 American Research Bureau. County coverage (shaded area) based on 1965 ARB study.



KELO-TV Ref: FCC File No. BMPCT-3711 Granted 2/24/66  
 KPLO-TV Ref: FCC File No. BPCT-2489 Granted 5/15/58  
 KDLO-TV Ref: FCC File No. BLCT-1339 Granted 5/27/64

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## KELO-TV

Network Service: ABC, CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave.

Studio: 13th St. & Phillips Ave.

Telephone: 605-336-1100. TWX No.: 910-660-0552.

Ownership: Joseph L. Floyd, pres., 33 1/3%; N. L. Bentson, v.p., 33 1/3%; Edmund R. Ruben, secy.-treas., 33 1/3%. Same interests own KDLO-TV (Ch. 3), Florence, and KPLO-TV (Ch. 6), Reliance, S.D. operated in conjunction with Kelo-TV; they also own radio station WLOL AM & FM, Minneapolis. Midcontinent also owns WKOW-TV & WKOW-AM, Madison, Wis. (Television Digest, Vol. 16:24) and WAOW, Wausau, Wis.

Began Operation: May 12, 1953.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

JOE FLOYD, president & film buyer.  
 EVANS A. NORD, v.p. & general manager.  
 TOM SHEELEY, operations manager.  
 RUSS ARTUS, technical director.  
 LES FROKE, chief engineer.  
 JIM UNZICKER, production manager.  
 JACK TOWNSEND, promotion manager.  
 LES HARDING, farm director.  
 LEO HEISEL, engineer in charge.

### DIGEST OF RATE CARD NO. 12B—(July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
 Class AA—7-10 p.m., daily.  
 \$1050.00 \$600.00 \$325.00 \$225.00 \$150.00 \$140.00 \$70.00

Sold only in combination with KDLO-TV, Florence, and KPLO-TV, Reliance, S.D., with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: \$1050 (ABC), \$1050 (CBS).

592-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
BUENA VISTA	6,600	6,200	95
CLAY	5,700	5,200	92
DICKINSON	4,000	3,600	91
EMMET	4,400	3,900	88
LYON	4,100	3,800	92
O BRIEN	5,800	5,500	96
OSCEOLA	3,000	2,800	93
PLYMOUTH	6,800	6,500	95
SIoux	7,400	6,700	90
<b>MINNESOTA</b>			
BIG STONE	2,500	2,300	92
CHIPPEWA	4,700	4,200	89
COTTONWOOD	4,800	3,900	81
GRANT	2,400	2,300	95
JACKSON	4,200	3,800	91
LAC QUI PARLE	3,600	3,300	91
LINCOLN	2,900	2,600	91
LYON	6,300	5,600	89
MURRAY	3,700	3,500	94
NOBLES	6,600	6,300	95
PIPESTONE	3,900	3,700	94
ROCK	3,400	3,200	96
STEVENS	3,100	2,800	92
SWIFT	3,900	3,500	90
TRAVERSE	1,900	1,800	92
YELLOW MEDICINE	4,200	3,500	82
<b>NEBRASKA</b>			
ANTELOPE	2,900	2,500	88
BOYD	1,400	1,200	88
BROWN	1,300	1,100	84
CEDAR	3,700	3,500	94
CHERRY	2,500	2,200	90
HOLT	4,200	3,400	82
KEYA PAHA	500	500	90
KNOX	3,900	3,300	85
ROCK	800	700	89
(Continued on next page)			
<b>STATION TOTAL</b>	<b>309,500</b>	<b>283,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 217,900  
 AVERAGE DAILY CIRCULATION (MARCH 65) 176,300  
 COLOR PENETRATION PERCENTAGE (NOV 65) 4

TV Factbook No. 36

**KELO-TV**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>NORTH DAKOTA</b>			
DICKEY	2,100	1,900	89
MC INTOSH	1,700	1,400	86
RICHLAND	5,300	5,000	93
SARGENT	1,900	1,800	94
<b>SOUTH DAKOTA</b>			
AURORA	1,400	1,200	87
BEADLE	7,200	6,500	91
BENNETT	800	600	83
BON HOMME	3,000	2,600	88
BROOKINGS	6,300	5,900	93
BROWN	10,700	10,200	96
BRULE	2,000	1,900	92
BUFFALO	400	300	72
CAMPBELL	1,000	800	85
CHARLES MIX	2,900	2,400	85
CLARK	2,100	1,900	94
CLAY	3,300	3,100	94
CODINGTON	6,500	6,200	96
DAVISON	5,500	4,900	89
DAY	3,000	2,800	93
DEUEL	1,900	1,700	92
DEWEY	1,400	1,100	78
DOUGLAS	1,300	1,200	87
EDMUNDS	1,400	1,300	88
FAULK	1,300	1,200	90
GRANT	3,000	2,700	91
GREGORY	2,100	1,900	90
HAAKON	1,100	1,000	90
HAMLIN	1,800	1,700	93
HAND	1,900	1,800	93
HANSON	1,300	1,200	92
HUGHES	4,400	4,100	94
HUTCHINSON	3,600	3,300	90
HYDE	700	700	95
JACKSON	500	500	84
JERAULD	1,200	1,100	91
JONES	500	500	90
KINGSBURY	2,900	2,700	94
LAKE	3,700	3,500	95
L INCOLN	4,000	3,800	95
LYMAN	1,300	1,200	94
MC COOK	2,400	2,300	96
MC PHERSON	1,400	1,200	87
MARSHALL	1,900	1,600	87
MELLETTTE	600	500	82
MINER	1,500	1,400	92
MINNEHAHA	29,500	28,600	97
MOODY	2,500	2,300	94
POTTER	1,400	1,300	91
ROBERTS	3,500	3,100	89
SANBORN	1,300	1,100	89
SPINK	3,300	3,100	94
STANLEY	1,400	1,300	88
SULLY	800	700	94
TODD	1,100	800	74
TRIPP	2,600	2,400	92
TURNER	3,700	3,500	94
UNION	3,200	3,100	97
WALWORTH	2,600	2,200	86
WASHAUGH	200	100	81
YANKTON	5,100	4,700	93



**Cognoscenti  
Read  
Television Digest**

Turn to page 248-c  
for just a few of their reasons

# South Dakota—Sioux Falls



**KSOO-TV**

Ch. 13

[Affiliated with separately-owned  
KORN-TV, Mitchell, S.D.]

Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
316-kw visual, 63.1-kw aural. An-  
tenna: 1060-ft. above av. terrain,  
1117-ft. above ground, 2745-ft.  
above sea level.

Latitude 43° 59' 05"  
Longitude 96° 28' 45"

Transmitter: 7.5-miles SE of Flan-  
dreau, S.D.

Color: Network, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KSOO, 10-kw (5-kw  
night), 1140 kc (ABC).

O & O Translator: K07FJ, Sioux  
Falls, S.D.

Represented (legal) Marmet &  
Schneider.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



KSOO-TV Ref: FCC File No. BMPCT-5188 Granted 10/7/69

©American Map Co., Inc., N.Y., No. 14244

## KSOO-TV

Licensee: KSOO-TV Inc., 205 N. Phillips Ave. (57102).

Studio: 205 N. Phillips.

Telephone: 605-336-1300.

TWX No.: 605-331-2252.

Ownership: Gordon H. Ritz, chmn. & chief exec. officer, 36.5%;  
Morton H. Henkin, pres. & gen. mgr., 10%; Wheelock Whitney  
(including members of his family), 26%; Thomas M. Reardon,  
dir., 5%; Edmund J. Phelps, dir.; Harold W. Bangert, 5%; Tom  
Barnes, 5%; Mrs. Edmund J. Phelps, 5%; Louis H. Polk Jr.,  
2.5%; Scott Donaldson, 2.5%; William L. Waldron, 2.5%; Syl-  
via H. Henkin, secy. Barnes owns 26% of KCMT (TV), Alex-  
andria, Minn.

Began Operation: July 31, 1960. Sale of control to Gordon H. Ritz  
and Wheelock Whitney by former owners approved Aug. 23, 1965  
by FCC (Television Digest, Vol. 5:35).

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co. (Min-  
neapolis); The Soderlund Co. (Omaha).

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

GORDON H. RITZ, chairman & chief executive officer.  
MORTON H. HENKIN, president & general manager.  
WADE S. PATTERSON, station & sales manager.  
MAX PIERCE, director of engineering.  
JOE COOPER, production director.  
MEL HEATH, film director.

### DIGEST OF RATE CARD NO. 5 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$450.00	\$300.00	\$200.00	\$130.00	\$80.00*	\$75.00*
					\$40.00*	

\*Class AA—6:31-9:59 p.m., daily.

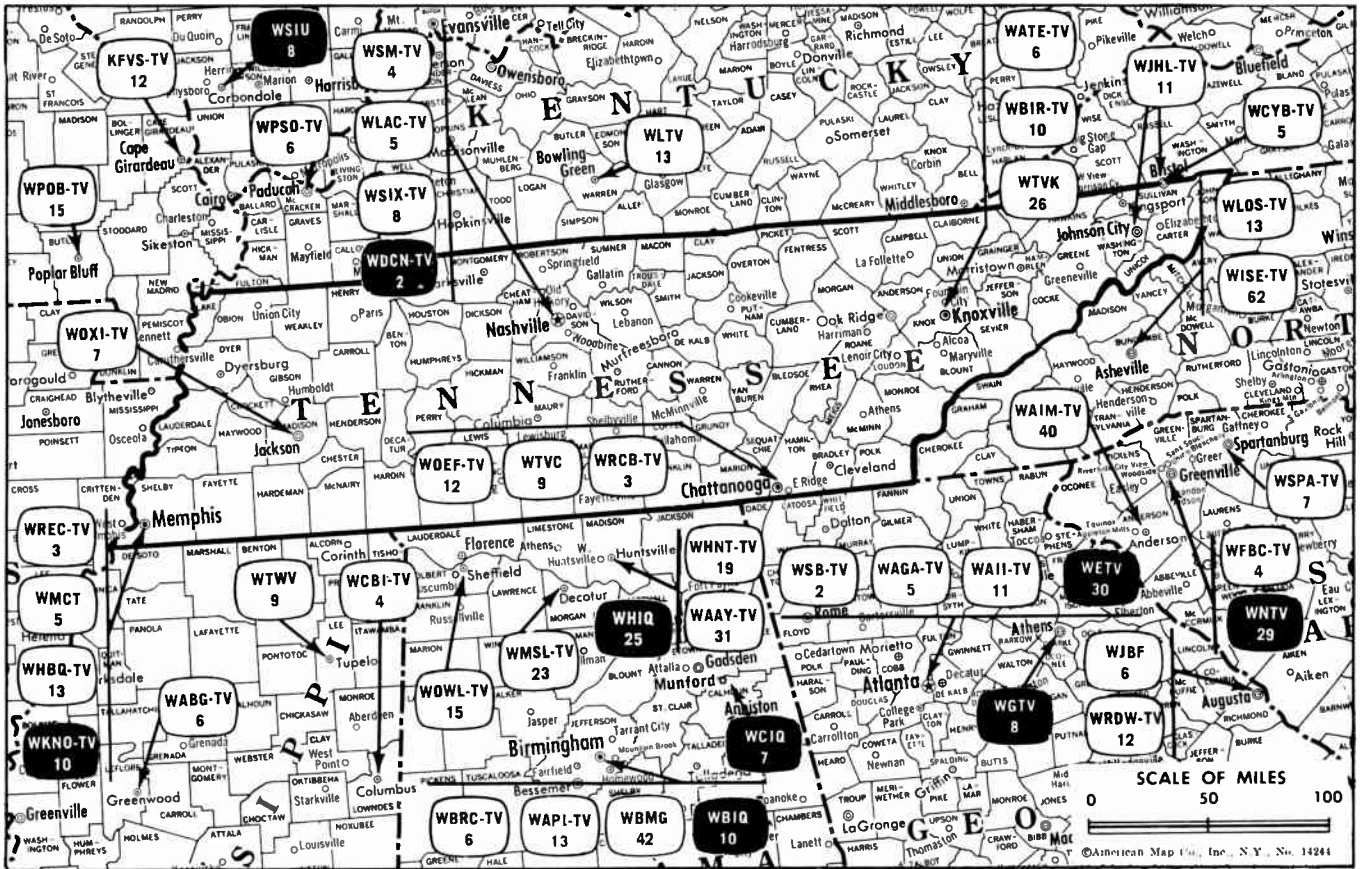
NETWORK BASE HOURLY RATE: \$450.

Combination Rates with KORN-TV, Mitchell, S.D.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
<b>IOWA</b>			
DICKINSON	4,000	3,600	91
LYON	4,100	3,800	92
O BRIEN	5,800	5,500	96
OSCEOLA	3,000	2,800	93
SIoux	7,400	6,700	90
<b>MINNESOTA</b>			
CHIPPEWA	4,700	4,200	89
COTTONWOOD	4,800	3,900	81
JACKSON	4,200	3,800	91
LAC QUI PARLE	3,600	3,300	91
LINCOLN	2,900	2,600	91
LYON	6,300	5,600	89
MURRAY	3,700	3,500	94
NOBLES	6,600	6,300	95
PIPESTONE	3,900	3,700	94
REDWOOD	6,200	5,300	86
ROCK	3,400	3,200	96
YELLOW MEDICINE	4,200	3,500	82
<b>SOUTH DAKOTA</b>			
BROOKINGS	6,300	5,900	93
CODINGTON	6,500	6,200	96
DAVISON	5,500	4,900	89
DEUEL	1,900	1,700	92
DOUGLAS	1,300	1,200	87
HAMLIN	1,800	1,700	93
HANSON	1,300	1,200	92
HUTCHINSON	3,600	3,300	90
KINGSBURY	2,900	2,700	94
LAKE	3,700	3,500	95
LINCOLN	4,000	3,800	95
MC COOK	2,400	2,300	96
MINER	1,500	1,400	92
MINNEHAHA	29,500	28,600	97
MOODY	2,500	2,300	94
TURNER	3,700	3,500	94
UNION	3,200	3,100	97
<b>STATION TOTAL</b>	<b>160,400</b>	<b>148,600</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	96,900
AVERAGE DAILY CIRCULATION (MARCH 65)	63,500
COLOR PENETRATION PERCENTAGE (NOV 65)	4

# Tennessee



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Memphis	469,400	34	690,700	41	576,900	45
Nashville	431,100	42	641,200	46	552,400	50
Knoxville	239,200	80	456,000	65	384,800	78
Chattanooga	206,300	92	348,300	95	310,100	96
Bristol-Johnson City	177,500	101	374,700	89	322,700	93
Jackson	51,600	187	123,600	178	102,700	179

### Tennessee Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	13	1	14
● Educational Television Stations	2	0	2
			16



**AMECO INC.**

P.O. Box 11326 • Phoenix, Ariz. 85017



## AMECO "SALESMOBILE SERVICE"

IN EAST TENNESSEE  
 CHARLES AUER  
 349 Peachtree Hills Ave. N.E.  
 Atlanta, Ga. 30305  
 Atlanta Warehouse  
 404-261-1951

IN WEST TENNESSEE  
 DON ATCHISON  
 P.O. Box 17092  
 Memphis, Tennessee 38117  
 Phone: 901-327-0701

# Tennessee

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WKNO-TV

Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Box 642, Memphis State U.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 74.1-kw visual, 14.8-kw aural. Antenna: 648-ft. above av. terrain, 637-ft. above ground, 972-ft. above sea level.

Latitude 35° 09' 17"  
Longitude 89° 49' 20"

### WDCN-TV

Nashville

Ch. 2

Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 6188, Acklen Station, Nashville, Tenn.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 680-ft. above av. terrain, 574-ft. above ground, 1277-ft. above sea level.

Latitude 36° 07' 48"  
Longitude 86° 47' 28"

## State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

### WCYB-TV

Bristol

(See Bristol, Va.)

### WCYB-TV

Johnson City

(See Bristol, Va.)

### WJHL-TV

Bristol

(See Johnson City, Tenn.)

### WJHL-TV

Kingsport

(See Johnson City, Tenn.)

# WATE-TV, Knoxville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>TENNESSEE (CONTINUED)</b>			
CLAIBORNE	4,300	3,200	74
COCKE	6,700	5,400	80
CUMBERLAND	5,100	4,000	78
FENTRESS	3,000	2,200	74
GRAINGER	3,400	2,600	77
GREENE	12,600	10,900	86
HAMBLEN	11,100	9,600	86
HANCOCK	1,700	1,300	76
HAWKINS	8,600	7,000	82
JEFFERSON	6,400	5,600	87
KNOX	80,800	73,400	91
LOUDON	7,200	6,500	91
MCMINN	10,200	8,900	88
MEIGS	1,100	900	88
MONROE	5,900	4,900	83
MORGAN	3,200	2,600	82
POLK	3,000	2,500	84
RHEA	4,500	3,700	83
ROANE	12,300	10,700	88
SCOTT	3,600	2,600	73
SEVIER	7,200	5,800	82
UNICOI	4,300	3,700	85
UNION	2,300	1,800	76
WASHINGTON	19,000	17,300	91
<b>VIRGINIA</b>			
LEE	5,500	4,600	84

# WBIR-TV, Knoxville

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>TENNESSEE (CONTINUED)</b>			
GRAINGER	3,400	2,600	77
GREENE	12,600	10,900	86
HAMBLEN	11,100	9,600	86
HANCOCK	1,700	1,300	76
HAWKINS	8,600	7,000	82
JEFFERSON	6,400	5,600	87
JOHNSON	2,700	2,200	82
KNOX	80,800	73,400	91
LOUDON	7,200	6,500	91
MCMINN	10,200	8,900	88
MEIGS	1,100	900	88
MONROE	5,900	4,900	83
MORGAN	3,200	2,600	82
PICKETT	1,000	700	76
POLK	3,000	2,500	84
RHEA	4,500	3,700	83
ROANE	12,300	10,700	88
SCOTT	3,600	2,600	73
SEVIER	7,200	5,800	82
SULLIVAN	36,200	33,200	92
UNICOI	4,300	3,700	85
UNION	2,300	1,800	76
WASHINGTON	19,000	17,300	91
<b>VIRGINIA</b>			
LEE	5,500	4,600	84
RUSSELL	6,600	5,800	87
SCOTT	6,700	5,600	84
WISE	12,000	10,500	88

# Tennessee—Chattanooga



**WDEF-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 994-ft. above av. terrain, 379-ft. above ground, 2287-ft. above sea level.

Latitude 35° 08' 05"  
Longitude 85° 19' 25"

TV tape: Recording facilities.

Transmitter: Atop Signal Mt.

AM Affiliate: WDEF, 5-kw, 1370 kc (NBC).

FM Affiliate: WDEF-FM, 100-kw, 92.3 mc (No. 222), 900-ft. antenna height.

O & O Translator: W07AE, Lookout Mt., Tenn. & Fairyland, Ga.

Color: Network, film & slide.

News Wire Service: UPI. News Film Service: CBS. Facsimile Service: UPI.

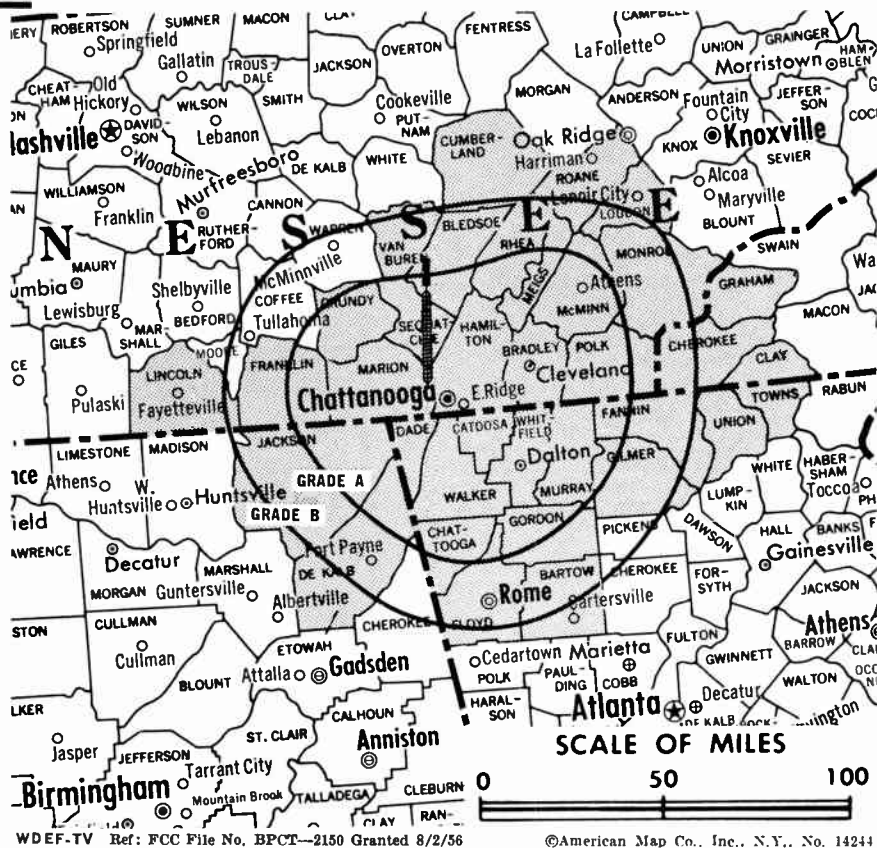
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WDEF-TV Ref: FCC File No. BPCT-2150 Granted 8/2/56

©American Map Co., Inc., N.Y., No. 14244

## WDEF-TV

Licensee: Roy H. Park Bcstg. of Tennessee Inc.

Studio: Broadcast Center, Chattanooga.

Telephone: 615-267-3392.

TWX No.: 615-867-7481.

Ownership: Roy H. Park, 100%. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 15, 1954. Sale to Roy Park firm by Carter M. Parham group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- CARTER M. PARHAM, exec. v.p. & general manager.
- BILL GRIBBEN, national & regional sales.
- MRS. LELA GADDIS, national sales service.
- MORRIS QUAVE, operations manager & film buyer.
- BILL WILSON, production manager.
- STEVE CONRAD, news director.
- B. A. YOUNG, chief transmitter engineer.
- ROBERT BRISCOE, chief studio engineer.

### DIGEST OF RATE CARD NO. 9B

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$125.00	\$140.00	\$120.00 \$70.00

NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>GEORGIA</b>			
BARTOW	8,300	7,800	94
CATOOSSA	6,800	6,600	96
CHATTOOGA	5,800	5,300	92
DADE	2,500	2,300	92
FANNIN	3,500	3,100	88
FLOYD	21,700	20,200	93
GILMER	2,400	2,000	86
GORDON	5,800	5,400	93
MURRAY	2,900	2,500	89
TOWNS	1,200	1,100	90
UNION	1,600	1,400	89
WALKER	14,400	13,600	94
WHITFIELD	13,300	12,500	94
<b>NORTH CAROLINA</b>			
CHEROKEE	4,100	3,600	86
CLAY	1,500	1,300	84
GRAHAM	1,500	1,300	86
<b>TENNESSEE</b>			
BLEDSCOE	1,900	1,500	77
BRADLEY	12,100	10,900	90
CUMBERLAND	5,100	4,000	78
FRANKLIN	7,400	6,400	87
GRUNDY	3,000	2,300	78
HAMILTON	78,300	72,300	92
LINCOLN	6,700	5,600	83
LOUDON	7,200	6,500	91
MCMINN	10,200	8,900	88
MARION	5,800	5,200	90
MEIGS	1,100	900	88
MONROE	5,900	4,900	83
POLK	3,000	2,500	84
RHEA	4,500	3,700	83
ROANE	12,300	10,700	88
SEQUATCHIE	1,600	1,300	85
VAN BUREN	900	700	74
<b>STATION TOTAL</b>	<b>285,300</b>	<b>256,100</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	178,200
AVERAGE DAILY CIRCULATION (MARCH 65)	127,200
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Tennessee—Chattanooga



**WRCB-TV**

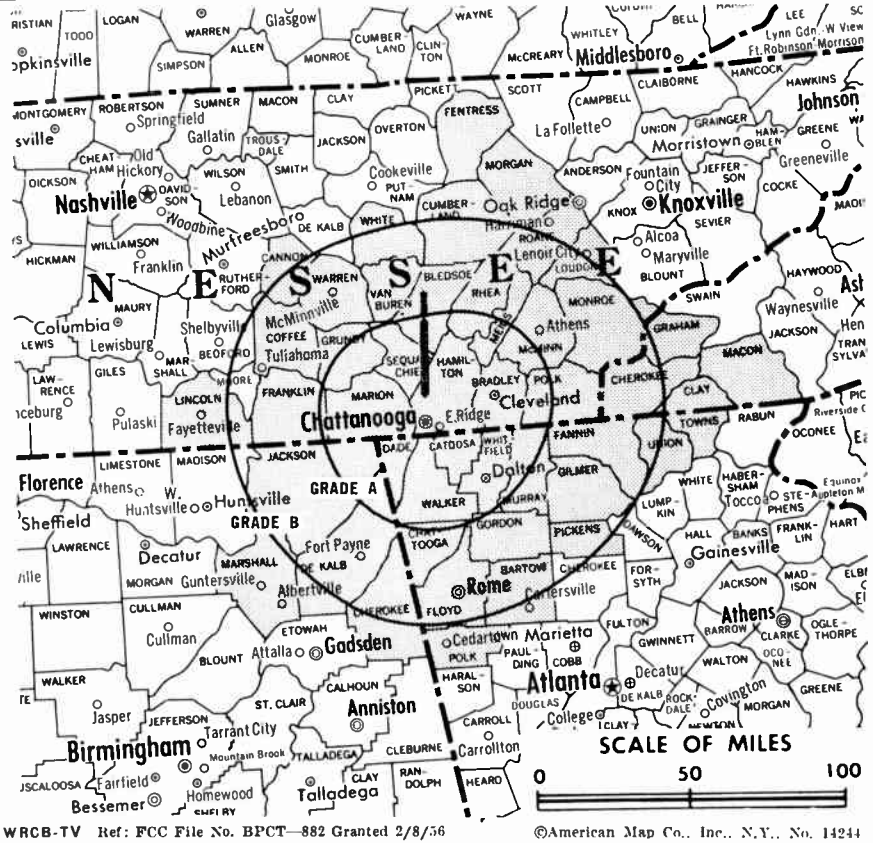
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 2331-ft. above sea level.

Latitude 35° 09' 39"  
Longitude 85° 18' 53"

Transmitter: Atop Signal Mountain.  
Studio: 1214 McCallie Ave. (37404).  
Telephone: 615-698-1505. TWX No.: 615-867-3831.

TV tape: Recording facilities.  
Color: Network, film & slide.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study

## WRCB-TV

Licensee: Rust-Craft Broadcasting of Tenn. Inc., Steubenville, Ohio.  
Ownership: Rust Craft Greeting Cards Inc., 100%. See WSTV-TV, Steubenville, Ohio.  
Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by The Katz Agency Inc.

### Personnel:

JACK N. BERKMAN, president.  
HARRY D. BURKE, v.p., general manager & film buyer.  
GEORGE MOORE, v.p. & sales manager.  
REG STAGMAIER, promotion manager.  
B. B. BARNES, chief engineer.

### DIGEST OF RATE CARD NO. 7A (July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat. & Sun.  
\$550.00 \$330.00 \$220.00 \$175.00 \$150.00 \$130.00 \$65.00  
NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL		TV HOMES	
	HOUSEHOLDS	HOMES	PER	
<b>ALABAMA</b>				
CHEROKEE	4,200	3,500	84	
DE KALB	11,500	9,800	85	
JACKSON	9,500	8,000	83	
MARSHALL	14,300	12,400	87	
<b>GEORGIA</b>				
BARTOW	8,300	7,800	94	
CATOOSA	6,800	6,600	96	
CHATTOOGA	5,800	5,300	92	
DADE	2,500	2,300	92	
FANNIN	3,500	3,100	88	

FLOYD	21,700	20,200	93
GILMER	2,400	2,000	86
GORDON	5,800	5,400	93
MURRAY	2,900	2,500	89
PICKENS	2,600	2,300	91
POLK	7,900	7,300	92
TOWNS	1,200	1,100	90
UNION	1,600	1,400	89
WALKER	14,400	13,600	94
WHITFIELD	13,300	12,500	94

### NORTH CAROLINA

CHEROKEE	4,100	3,600	86
CLAY	1,500	1,300	84
GRAHAM	1,500	1,300	86
MACON	4,100	3,400	81

### TENNESSEE

BLED SOE	1,900	1,500	77
BRADLEY	12,100	10,900	90
CANNON	2,500	2,100	85
COFFEE	9,300	8,400	90
CUMBERLAND	5,100	4,000	78
FENTRESS	3,000	2,200	74
FRANKLIN	7,400	6,400	87
GRUNDY	3,000	2,300	78
HAMILTON	78,300	72,300	92
LINCOLN	6,700	5,600	83
LOU DON	7,200	6,500	91
MCMINN	10,200	8,900	88
MARION	5,800	5,200	90
MEIGS	1,100	900	88
MONROE	5,900	4,900	83
MORGAN	3,200	2,600	82
POLK	3,000	2,500	84
RHEA	4,500	3,700	83
RDANE	12,300	10,700	88
SEQUATCHIE	1,600	1,300	85
VAN BUREN	900	700	74
WARREN	7,200	6,000	83
WHITE	4,700	3,800	83

STATION TOTAL	348,300	310,100	89
NET WEEKLY CIRCULATION (MARCH 65)		206,300	
AVERAGE DAILY CIRCULATION (MARCH 65)		156,500	
COLOR PENETRATION PERCENTAGE (NOV 65)			7



# Tennessee—Chattanooga



**WTVC**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1040-ft. above av. terrain, 275-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"  
Longitude 85° 19' 03"

Transmitter: Taft Hwy., near Bachman School.

Studio: Golden Gateway Shopping Center.

Business Office: Hotel Patten.

TV tape: Recording facilities.

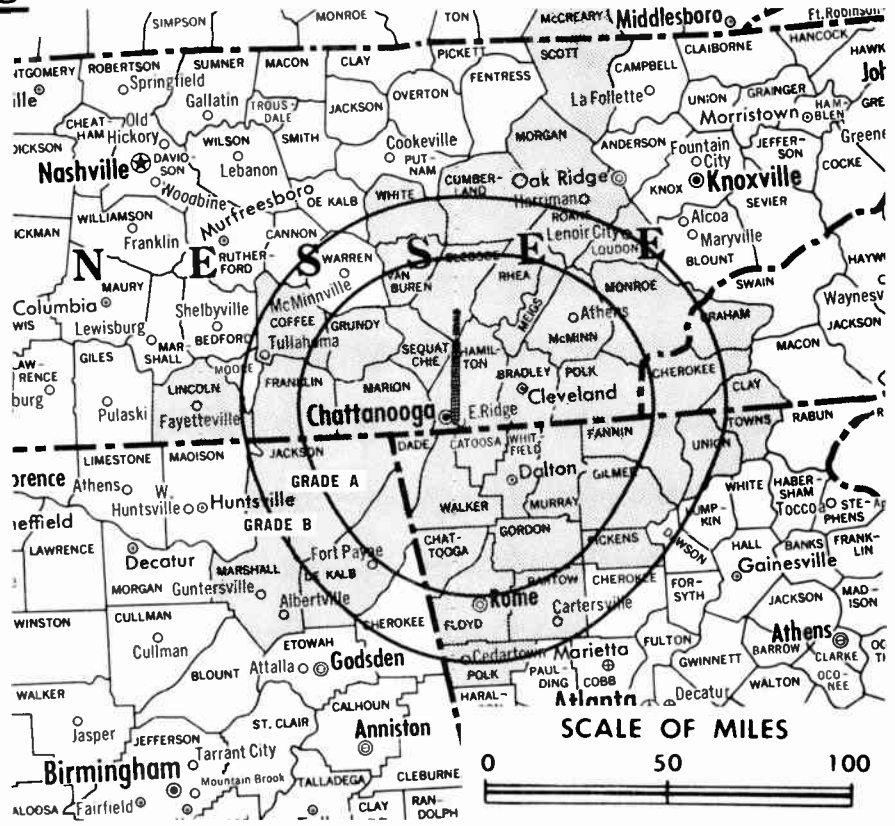
Telephone: 615-266-4151.

AM Affiliate: WAPO, 5-kw, 1150 kc (ABC).

Color: Network, film & slide.

News Wire Service: UPI.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



WTVC Ref: FCC File No. BMEPCT-4945 Granted 1/30/58

©American Map Co., Inc., N.Y., No. 14244

## WTVC

Licensee: Martin Theatres of Georgia Inc., Box 1150 (37401).

Ownership: Martin Theatres of Georgia Inc. For owners and other interests, see WTVM, Columbus, Ga.

Began Operation: June 15, 1953 as WROM-TV, Rome, Ga. but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to present owner by Dean Covington and associates was approved Oct. 30, 1957 by FCC (Television Digest, Vol. 13:40, 44).

Represented (sales) by Blair TV.

Represented (legal) by Cohn & Marks

Personnel:

REEVE OWEN, v.p., general manager & film buyer.  
LEON WEBB, station manager.  
TOMMY REYNOLDS, program director.  
JOE MCGINLEY, national & regional sales manager.  
JACK SAUSMAN, local sales manager.  
LEON WEBB, director of operations.  
JIM JOHNSON, promotion manager.  
CHARLES STEPHENSON, chief engineer.

### DIGEST OF RATE CARD NO. 7—(June 1, 1964)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.				
\$500.00	\$300.00	\$180.00	\$140.00	\$65.00

NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
ALABAMA			
DE KALB	11,500	9,800	85
JACKSON	9,500	8,000	83
MARSHALL	14,300	12,400	87
GEORGIA			
BARTOW	8,300	7,800	94
CATOOSA	6,800	6,600	96
CHATTOOGA	5,800	5,300	92
DADE	2,500	2,300	92
FANNIN	3,500	3,100	88
FLOYD	21,700	20,200	93

GILMER	2,400	2,000	86
GORDON	5,800	5,400	93
MURRAY	2,900	2,500	89
PICKENS	2,600	2,300	91
POLK	7,900	7,300	92
TOWNS	1,200	1,100	90
UNION	1,600	1,400	89
WALKER	14,400	13,600	94
WHITFIELD	13,300	12,500	94

KENTUCKY			
MC CREARY	2,500	1,700	69

NORTH CAROLINA			
CHEROKEE	4,100	3,600	86
CLAY	1,500	1,300	84
GRAHAM	1,500	1,300	86

TENNESSEE			
BLEDSOE	1,900	1,500	77
BRADLEY	12,100	10,900	90
COFFEE	9,300	8,400	90
CUMBERLAND	5,100	4,000	78
FRANKLIN	7,400	6,400	87
GRUNDY	3,000	2,300	78
HAMILTON	78,300	72,300	92
LINCOLN	6,700	5,600	83
LOUDON	7,200	6,500	91
MCMINN	10,200	8,900	88
MARION	5,800	5,200	90
MEIGS	1,100	900	88
MONROE	5,900	4,900	83
MORGAN	3,200	2,600	82
POLK	3,000	2,500	84
RHEA	4,500	3,700	83
ROANE	12,300	10,700	88
SCOTT	3,600	2,600	73
SEQUATCHIE	1,600	1,300	85
VAN BUREN	900	700	74
WHITE	4,700	3,800	83

STATION TOTAL	333,400	297,200	89
STATE/COUNTY	TOTAL HOUSEHOLDS	TOTAL HOMES	TV HOMES PER

NET WEEKLY CIRCULATION (MARCH 65)	195,000
AVERAGE DAILY CIRCULATION (MARCH 65)	135,100
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Tennessee—Jackson

**abc** **WDXI-TV**  
Ch. 7

344

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 83.2-kw visual, 41.7-kw aural. Antenna: 630-ft. above av. terrain, 560-ft. above ground, 1080-ft. above sea level.

Latitude 35° 38' 32"  
Longitude 88° 48' 27"

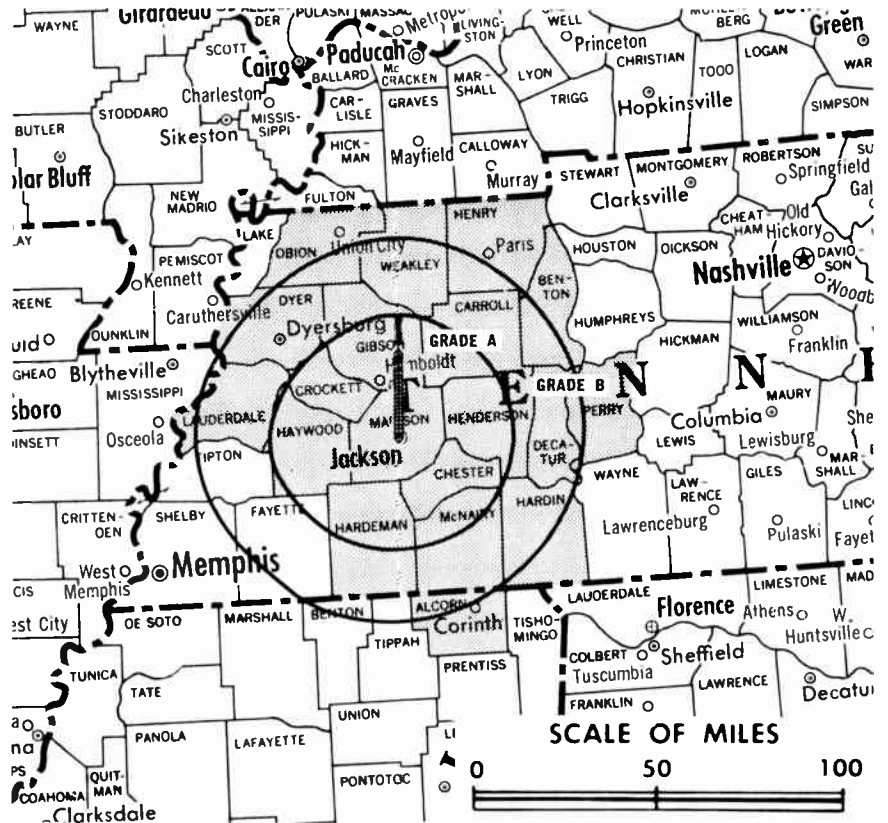
Transmitter: Muse St. at city limits.

AM Affiliate: WDXI, 5-kw (1-kw night), 1310 kc.

News Wire Service: UPI.

Color: Network.

Total Households: (C) SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WDXI-TV Ref: FCC File No. BMP'CT—2518 Granted 10/21/54

©American Map Co., Inc., N.Y., No. 14244

## WDXI-TV

Network Service: ABC, CBS.

Licensee: Dixie Bcstg. Co., Williams Bldg., Box 353 (38302).

Studio: Williams Bldg.

Telephone: 901-427-9611.

TWX No.: 901-441-1136.

Ownership: National Bank of Commerce of Jackson (trustee for estate of Aaron B. Robinson), 66.67%, (voted by Simpson Russell, chmn. of bd. of directors); Dr. Frank M. Davis, 6.67%; Dave M. Palmer Jr., 6.67%; D. F. Prince & Janet C. Prince, 6.67%; Harold Simpson, v.p., 13.33%.

Began Operation: March 6, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Prince & Paul.

Represented (engineering) by Kear & Kennedy.

Personnel:

AARON B. ROBINSON JR., president.  
J. KENNETH MARSTON, exec. v.p.  
JOHN E. NORTH, v.p. & general manager.  
CAROLE COOPER, traffic manager.  
JAMES S. THOMAS, director of engineering.

### DIGEST OF RATE CARD NO. 5 (March 10, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.						
\$250.00	\$150.00	\$100.00	\$88.00	\$63.00	\$50.00	\$25.00
NETWORK BASE HOURLY RATE: \$200 (ABC and CBS).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MISSISSIPPI</b>			
ALCORN	7,800	6,200	80
<b>TENNESSEE</b>			
BENTON	3,500	2,900	83
CARROLL	7,000	5,700	81
CHESTER	2,500	2,100	84
CROCKETT	4,000	3,400	85
DECATUR	2,200	1,800	79
DYER	8,800	7,500	86
GIBSON	13,900	11,800	85
HARDEMAN	4,800	3,800	79
HARDIN	5,100	3,800	76
HAYWOOD	5,400	4,200	78
HENDERSON	4,800	3,900	82
HENRY	7,100	5,800	82
LAUDERDALE	5,700	4,800	85
MC NAIRY	5,000	4,000	80
MADISON	19,000	16,400	86
OBION	8,500	7,500	88
PERRY	1,200	1,000	83
WEAKLEY	7,300	6,100	84
<b>STATION TOTAL</b>	<b>123,600</b>	<b>102,700</b>	<b>83</b>

NET WEEKLY CIRCULATION (MARCH 65) 51,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 34,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 3

See Group Ownership Section  
for Operators of Two or More Stations

# Tennessee—Johnson City-Bristol-Kingsport



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1495-ft. above av. terrain, 332-ft. above ground, 3537-ft. above sea level.

Latitude 36° 16' 07"  
Longitude 82° 20' 21"

Transmitter: Buffalo Mountain.

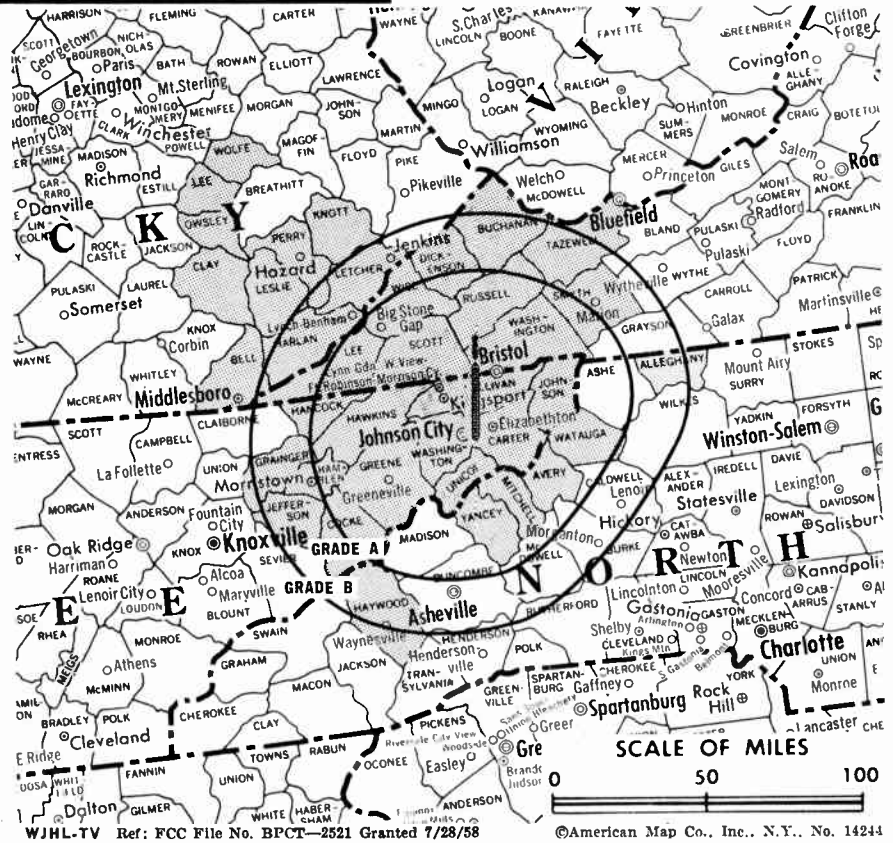
Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Jansky & Bailey.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



## WJHL-TV

Network Service: ABC, CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., 137-145 W. Main St., Johnson City (37602).

Studios: 137-145 W. Main St., Johnson City; 306 Cherokee St., Kingsport.

Telephone: 615-926-2151. TWX No.: 810-575-8551.

Ownership: Roy H. Park, 100%. For other interests, see WNCT (TV), Greenville, N.C.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by McKenna & Wilkinson.

Personnel:

W. H. LANCASTER JR., exec. vice president & general mgr.  
J. WILL HALL, sales manager.  
ALFRED GREGORY, program director & film buyer.  
LEONARD MATNEY, production director.  
GLENN McDONALD, chief engineer.

### DIGEST OF RATE CARD NO. 9 (Sept. 15, 1965)

Hour 30 Min. 15 Min. 5 Min. 20 Sec. 10 Sec.  
Class A—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat. & Sun.  
\$500.00 \$300.00 \$200.00 \$150.00 \$115.00 \$100.00 \$60.00  
NETWORK BASE HOURLY RATE: \$475 (ABC), \$475 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
KENTUCKY			
BELL	7,600	6,100	80
CLAY	4,400	2,900	67
HARLAN	10,700	8,500	79
KNOTT	3,600	2,300	64
LEE	1,700	1,000	59

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
LESLIE	1,800	1,000	54
LETCHE	6,200	4,500	72
OWSLEY	1,100	500	50
PERRY	6,900	4,800	69
WOLFE	1,400	900	64
NORTH CAROLINA			
ALLEGHANY	2,100	1,800	87
AVERY	2,900	2,500	85
HAYWOOD	11,900	10,700	90
MITCHELL	3,600	3,200	88
WATAUGA	4,500	4,000	88
YANCEY	3,300	2,700	81
TENNESSEE			
CARTER	11,800	10,300	87
COCKE	6,700	5,400	80
GRAINGER	3,400	2,600	77
GREENE	12,600	10,900	86
HAMBLIN	11,100	9,600	86
HANCOCK	1,700	1,300	76
HAWKINS	8,600	7,000	82
JEFFERSON	6,400	5,600	87
JOHNSON	2,700	2,200	82
SULLIVAN	36,200	33,200	92
UNICOI	4,300	3,700	85
WASHINGTON	19,000	17,300	91
VIRGINIA			
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
LEE	5,500	4,600	84
RUSSELL	6,600	5,800	87
SCOTT	6,700	5,600	84
SMYTH	8,500	7,800	92
TAZEWELL	14,000	12,700	92
WASHINGTON	16,000	14,700	92
WISE	12,000	10,500	88
<b>STATION TOTAL</b>	<b>280,500</b>	<b>239,300</b>	<b>85</b>

NET WEEKLY CIRCULATION (MARCH 65) 141,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 109,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Tennessee—Knoxville



**WATE-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 994-ft. above av. terrain, 649-ft. above ground, 2049-ft. above sea level.

Latitude 36° 00' 13"  
Longitude 83° 56' 35"

Transmitter: Sharps Ridge Memorial Rd.

Studio: 1306 Broadway, N.E.

AM Affiliate: WATE, 5-kw, 620 kc (NBC).

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Commercial Radio Equipment Co.

Total Households: © SRDS

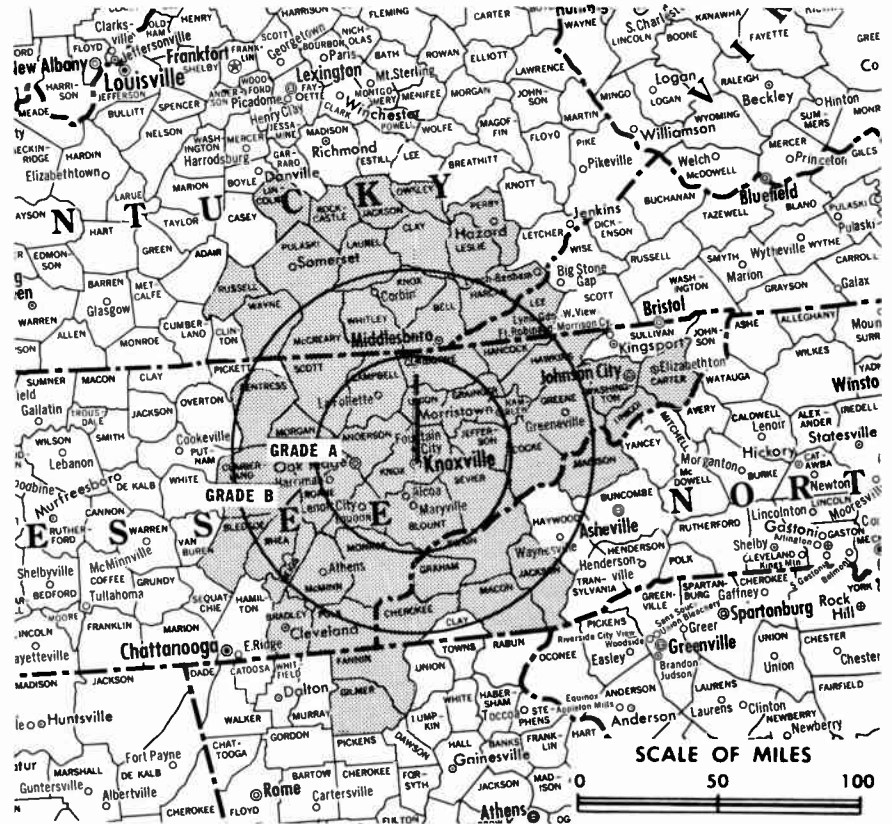
(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



WATE-TV Ref: FCC File No. BMPCT-2083 Granted 7/6/54

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## WATE-TV

Licensee: Peoples Broadcasting Corp., 1306 Broadway N.E., Knoxville (37917).

Telephone: 615-524-4651. TWX No.: 615-546-0023.

Ownership: Peoples Broadcasting Corp., a subsidiary of Nationwide Mutual Insurance Co. Herbert E. Evans, pres.; George Campbell Jr., exec. v.p. Peoples Bcstg. also owns radios WRFD, Worthington, O. and WGAR, Cleveland, O.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

W. H. LINEBAUGH, general manager.

JOHN T. McCLOUD, station manager.

JACK WIEDEMANN, production director.

DON E. WATKINS, director of engineering.

JOHN REESE, v.p., dir. of programming & film buyer.

RUSSELL W. HILLIS, national sales manager.

### DIGEST OF RATE CARD NO. 10 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—7:29-10:29 Mon.-Fri., 7:29-10:59, Sat. & Sun.	\$700.00	\$455.00	\$315.00	\$210.00	\$180.00	\$175.00

NETWORK BASE HOURLY RATE: \$925.

For Other Sales & Transfers

see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>GEORGIA</b>			
FANNIN	3,500	3,100	88
GILMER	2,400	2,000	86
<b>KENTUCKY</b>			
BELL	7,600	6,100	80
CLAY	4,400	2,900	67
HARLAN	10,700	8,500	79
JACKSON	2,400	1,400	57
KNOX	5,900	4,200	72
LAUREL	6,700	5,100	76
LESLIE	1,800	1,000	54
LINCOLN	4,400	3,400	77
MC CREARY	2,500	1,700	69
OWSLEY	1,100	500	50
PERRY	6,900	4,800	69
PULASKI	9,400	6,600	70
ROCKCASTLE	3,100	2,000	64
RUSSELL	2,800	2,100	76
WAYNE	3,700	2,200	60
WHITLEY	6,400	5,200	80
<b>NORTH CAROLINA</b>			
CHEROKEE	4,100	3,600	86
GRAHAM	1,500	1,300	86
JACKSON	4,300	3,600	84
MACON	4,100	3,400	81
MADISON	4,200	3,400	82
SWAIN	1,900	1,500	78
<b>TENNESSEE</b>			
ANDERSON	17,300	15,700	91
BLED SOE	1,900	1,500	77
BLOUNT	16,800	15,100	90
BRADLEY	12,100	10,900	90
CAMPBELL	6,900	5,400	78
CARTER	11,800	10,300	87
<b>(Continued on page 596-b)</b>			
<b>STATION TOTAL</b>	<b>405,600</b>	<b>340,200</b>	<b>84</b>

NET WEEKLY CIRCULATION (MARCH 65)	234,400
AVERAGE DAILY CIRCULATION (MARCH 65)	189,500
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Tennessee—Knoxville



**WBIR-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 58.9-kw aural. Antenna: 1870-ft. above av. terrain, 1751-ft. above ground, 3049-ft. above sea level.

Latitude 36° 08' 06"  
Longitude 83° 43' 29"

Transmitter: 2-mi. SW of Blaine, Tenn.

TV tape: Recording facilities.

AM Affiliate: WBIR, 1-kw, 1240 kc (ABC).

FM Affiliate: WBIR-FM, 25.5-kw 103.5 mc (No. 227), 1720-ft.

O & O Translators: W04AH, Middlesboro, Ky.; W07AM, Coalfield, Fork Mt., Petros & Wartburg, Tenn.; W07AO, Crossville, Tenn.

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

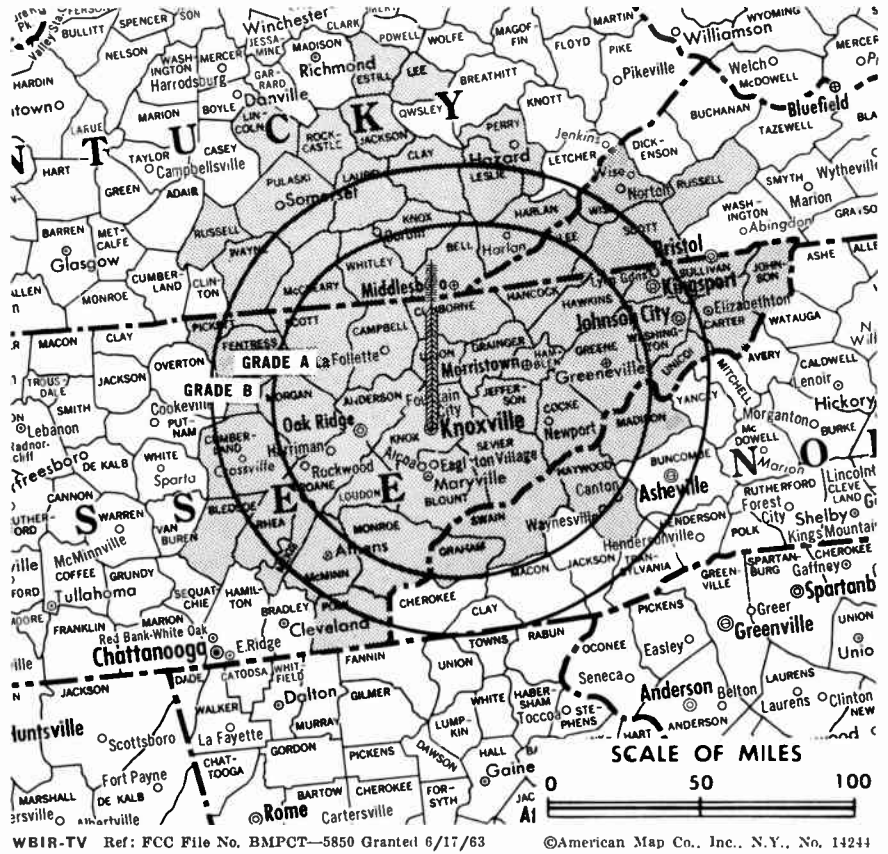
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WBIR-TV Ref: FCC File No. BMPT-5850 Granted 6/17/63

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## WBIR-TV

Licensee: Southeastern Bcstg. Corp., 1513 Hutchison Ave.

Studio: 1513 Hutchison Ave. (37917).

Telephone: 615-525-8101. TWX No.: 615-546-0017.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Aug. 12, 1956. Sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 by FCC (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 by FCC (Vol. 15:41, 44).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

JOHN P. HART, general manager.

NEAL W. BRANCH, sales manager.

KEN MAXWELL, national sales manager.

PETER N. FENNELLY, program director & film buyer.

J. REX HORTON, chief engineer.

JAMES EARLY, news director.

### DIGEST OF RATE CARD NO. 10

(Oct. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—8-10:30 p.m., daily.

\$700.00 \$420.00 \$280.00 \$210.00 \$140.00\* \$130.00\* \$65.00\*

\*Class AAA—7:29-10:29 p.m., daily.

NETWORK BASE HOURLY RATE: \$650.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>KENTUCKY</b>			
BELL	7,600	6,100	80
CLAY	4,400	2,900	67
ESTILL	3,200	2,000	64
HARLAN	10,700	8,500	79
JACKSON	2,400	1,400	57
KNOX	5,900	4,200	72
LAUREL	6,700	5,100	76
LEE	1,700	1,000	59
LESLIE	1,800	1,000	54
LINCOLN	4,400	3,400	77
MC CREARY	2,500	1,700	69
PERRY	6,900	4,800	69
PULASKI	9,400	6,600	70
ROCKCASTLE	3,100	2,000	64
RUSSELL	2,800	2,100	76
WAYNE	3,700	2,200	60
WHITLEY	6,400	5,200	80
<b>NORTH CAROLINA</b>			
GRAHAM	1,500	1,300	86
HAYWOOD	11,900	10,700	90
MADISON	4,200	3,400	82
SWAIN	1,900	1,500	78
<b>TENNESSEE</b>			
ANDERSON	17,300	15,700	91
BLED SOE	1,900	1,500	77
BLOUNT	16,800	15,100	90
CAMPBELL	6,900	5,400	78
CARTER	11,800	10,300	87
CLAIBORNE	4,300	3,200	74
COCKE	6,700	5,400	80
CUMBERLAND	5,100	4,000	78
FENTRESS	3,000	2,200	74
(Continued on page 596-b)			
<b>STATION TOTAL</b>	<b>456,000</b>	<b>384,800</b>	<b>84</b>

NET WEEKLY CIRCULATION (MARCH 65) 239,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 179,<sup>c</sup>  
COLOR PENETRATION PERCENTAGE (NOV 65)

For Other Owners of Two or More TV Stations, see Group Ownership Section.

# Tennessee—Knoxville



**WTVK**

Ch. 26

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 479-ft. above av. terrain, 257-ft. above ground, 1522-ft. above sea level.

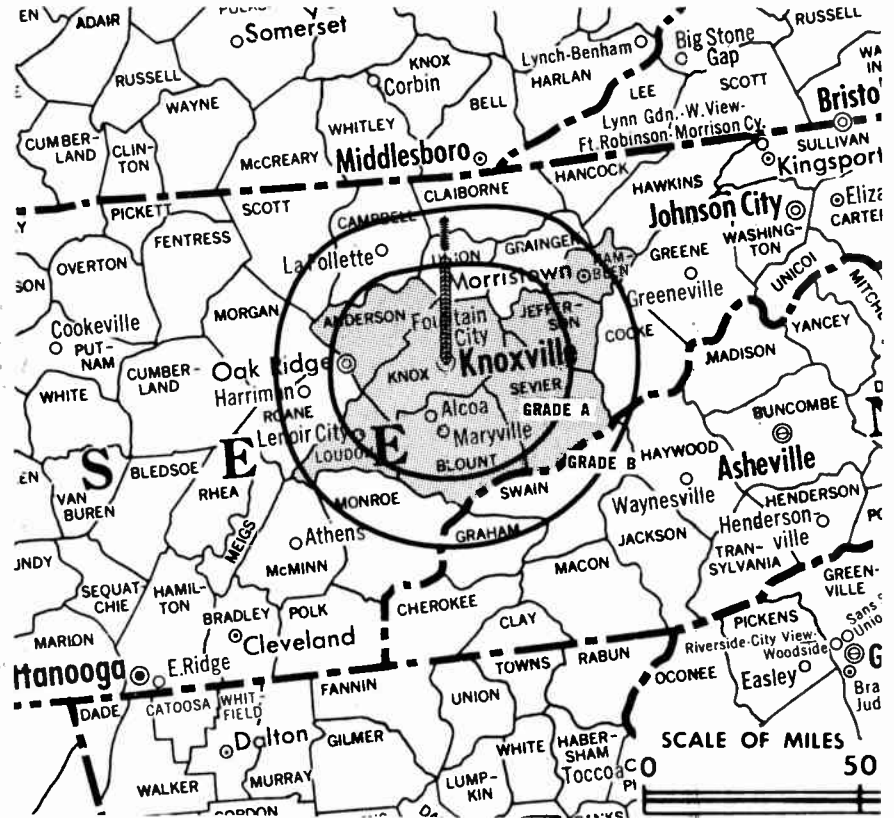
Latitude 36° 00' 37"  
Longitude 83° 55' 56"  
Requests 1000-kw max. and 812-kw horizontal visual, 200-kw max. and 162-kw horizontal aural, 1287-ft. above av. terrain, 1070-ft. above ground, 2328-ft. above sea level, lat. 36° 00' 36", long. 82° 55' 57". BPCT—3369.

Transmitter: Sharps Ridge Memorial Park Rd.

Color: Network, film & slide.

FM Affiliate: WCAS, 37-kw, 97.5 mc (No. 248), 420-ft. antenna height.

Total Households: (C) SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



WTVK Ref: FCC File No. BMPCT—3389 Granted 10/21/55

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## WTVK

Licensee: South Central Bcstg. Corp., Box 1388 (37901).

Studio: Sharps Ridge Memorial Park Rd.

Telephone: 615-687-2312.

Ownership: John A. & Bettie G. Engelbrecht, 59.6%; George F. Stoltz, 39.6%; Leighman D. Groves, .3%; Eileen O. Stoltz, .5%. South Central also operates radio WIKY, Evansville, Ind. and owns WEZI(TV), Louisville, Ky.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954. (Television Digest, Vol. 10:23, 31).

Represented (sales) by National Television Sales Inc.

Represented (legal) by Wilner & Bergson.

Represented (engineering) by Jansky & Bailey.

Personnel:

JOHN A. ENGELBRECHT, president & general manager.  
WILLIAM E. ECKSTEIN, station manager.  
GUY SMITH, sales manager.  
HUGH BRANSON, promotion manager.  
CARL LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 4  
(April 11, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$75.00	\$60.00 \$30.00
NETWORK BASE HOURLY RATE:	\$300.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TENNESSEE</b>			
ANDERSON	17,300	15,700	91
BLOUNT	16,800	15,100	90
HAMBLÉN	11,100	9,600	86
JEFFERSON	6,400	5,600	87
KNOX	80,800	73,400	91
LOUDON	7,200	6,500	91
SEVIER	7,200	5,800	82
<b>STATION TOTAL</b>	<b>146,800</b>	<b>131,700</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	51,800
AVERAGE DAILY CIRCULATION (MARCH 65)	24,900
COLOR PENETRATION PERCENTAGE (NOV 65)	7

## BLACKBURN

& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151



# Tennessee—Memphis



## WHBQ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1073-ft. above ground, 1333-ft. above sea level.

Latitude 35° 10' 32"  
Longitude 89° 50' 43"

Transmitter: Raleigh-La Grange Rd.

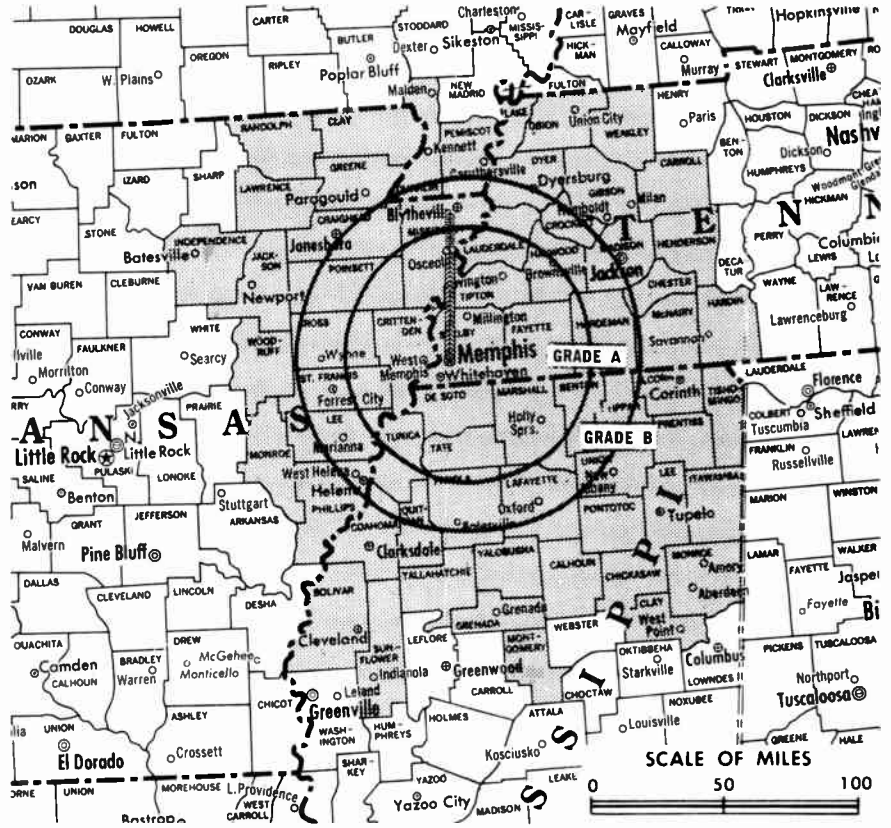
TV tape: Recording facilities.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kc.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

WHBQ-TV Ref: FCC File No. BMPCT-1046 Granted 4/30/53

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## WHBQ-TV

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis (38111). Studio: Box 11407, 485 S. Highland.

Telephone: 901-323-7661. Telex No.: 053884.

Ownership: See WOR-TV, New York.

Began Operation: Sept. 27, 1953. Leased to present owners by Harding College Jan. 30, 1954 (Television Digest, Vol. 10:5, 11).

Represented (sales) by RKO General Broadcasting/National Sales.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- D. A. NOEL, division director & general manager.
- ALEX BONNER, general sales manager.
- JACK BOLTON, local sales manager.
- LANCE RUSSELL, program director & film buyer.
- SAM McCULLOUGH, promotion director.
- DON STEVENS, news director.
- WILLIAM J. KEY, controller.
- JACK STARR, sales service director.
- WELTON M. ROY, chief engineer.

### DIGEST OF RATE CARD NO. 12 (June 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$1200.00 \$720.00 \$400.00 \$350.00 \$270.00 \$240.00 \$120.00  
NETWORK BASE HOURLY RATE: \$1200.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
ARKANSAS			
CLAY	6,300	5,500	87
CRAIGHEAD	14,800	13,700	93
CRITTENDEN	13,400	11,400	85
CROSS	5,000	4,400	88
GREENE	7,800	7,000	90
INDEPENDENCE	6,400	5,600	87
JACKSON	6,800	6,000	87
LAWRENCE	4,900	4,200	85
LEE	5,500	4,400	80

MISSISSIPPI	19,000	16,900	89
MONROE	4,900	3,900	80
PHILLIPS	13,000	10,600	82
POINSETT	7,800	7,000	90
RANDOLPH	3,600	3,000	83
ST FRANCIS	8,800	7,400	84
WOODRUFF	3,500	2,900	84

MISSISSIPPI	7,800	6,200	80
ALCORN	1,900	1,400	76
BENTON	13,300	8,400	63
BOLIVAR	4,400	3,400	77
CALHOUN	4,600	3,500	76
CHICKASAW	5,600	4,400	78
CLAY	12,600	8,700	69
COAHOMA	6,100	4,500	75
DE SOTO	5,400	3,900	74
GRENADE	4,300	3,400	81
ITAWAMBA	5,400	4,300	80
LAFAYETTE	13,100	10,900	83
LEE	5,700	4,300	75
MARSHALL	9,800	8,100	82
MONROE	3,700	2,600	69
MONTGOMERY	7,500	5,900	79
PANOLA	5,000	4,000	80
PONTOTOC	5,200	4,200	82
PRENTISS	4,700	3,400	72
QUITMAN	10,000	6,300	63
SUNFLOWER	5,500	3,500	64
TALLAHATCHIE	4,600	3,500	77
TATE	4,200	3,500	84
TIPPAH	4,100	3,100	75
TISHOMINGO	3,700	2,600	70
UNION	5,700	5,000	89
YALOBUSHA	3,100	2,200	71

MISSOURI			
DUNKLIN	10,600	9,300	88
PEMISCOT	9,100	7,900	87

STATION TOTAL	638,400	537,500	84
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NET WEEKLY CIRCULATION (MARCH 65)	428,700
AVERAGE DAILY CIRCULATION (MARCH 65)	289,000
COLOR PENETRATION PERCENTAGE (NOV 65)	4



# Tennessee—Memphis



**WMCT**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"  
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Drive, U.S. 70 & Macon Rd.

Studio: 1960 Union Ave.

TV tape: Recording facilities.

AM Affiliate: WMC, 5-kw, 790 kc (NBC).

FM Affiliate: WMC-FM, 300-kw, 99.7 mc (No. 259), 910-ft. antenna height above average terrain.

Color: Network, film & slide.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1963 ARB study.



WMCT Ref: FCC File No. BMPCT-1450 Granted 10/30/53

©American Map Co., Inc., N.Y., No. 14244

## WMCT

Licensee: Scripps-Howard Broadcasting Co., P.O. Box 4420 (38104).

Ownership: Scripps-Howard also operates WCPO-TV, Cincinnati; TV stations WEWS, Cleveland and WPTV, Palm Beach, radio station WNOX, Knoxville. WMC & FM, Memphis. For Scripps-Howard newspapers, see WEWS, Cleveland.

Began Operation: Dec. 11, 1948.

Represented (sales) by Blair TV.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

H. W. SLAVICK, v.p. & general manager.  
MORRIS E. GREINER JR., station manager.  
EDW. F. GREANEY JR., program director & film buyer.  
ROBERT A. FRASE, technical director.  
PHILIP SLAVICK, production manager.  
DEREK ROOKE, farm director.  
NORM BREWER, news director.  
JAMES A. McDEARMAN JR., promotion manager.  
J. P. TUCKER, sales manager.  
RAY GILL, national advertising manager.

### DIGEST OF RATE CARD NO. 18 (June 15, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID	
Class AA—6:30-10 p.m., daily.	\$1300.00	\$720.00	\$400.00	\$350.00	\$250.00	\$260.00	\$125.00

NETWORK BASE HOURLY RATE: \$1275.

See Group Ownership Section  
for Individuals and Firms that  
Own Two or More TV Stations.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
CLAY	6,300	5,500	87
CRAIGHEAD	14,800	13,700	93
CRITTENDEN	13,400	11,400	85
CROSS	5,000	4,400	88
FULTON	1,700	1,200	72
GREENE	7,800	7,000	90
INDEPENDENCE	6,400	5,600	87
JACKSON	6,800	6,000	87
LAWRENCE	4,900	4,200	85
LEE	5,500	4,400	80
MISSISSIPPI	19,000	16,900	89
MONROE	4,900	3,900	80
PHILLIPS	13,000	10,600	82
POINSETT	7,800	7,000	90
RANDOLPH	3,600	3,000	83
ST FRANCIS	8,800	7,400	84
SHARP	1,600	1,200	74
WOODRUFF	3,500	2,900	84
<b>KENTUCKY</b>			
FULTON	3,200	2,800	86
<b>MISSISSIPPI</b>			
ALCORN	7,800	6,200	80
BENTON	1,900	1,400	76
BOLIVAR	13,300	8,400	63
CALHOUN	4,400	3,400	77
CARROLL	2,400	1,400	60
CHICKASAW	4,600	3,500	76
CLAY	5,600	4,400	78
COAHOMA	12,600	8,700	69
DE SOTO	6,100	4,500	75
GRENOA	5,400	3,900	74
ITAWAMBA	4,300	3,400	81
LAFAYETTE	5,400	4,300	80
LEE	13,100	10,900	83
<b>STATION TOTAL</b>	<b>690,700</b>	<b>576,900</b>	<b>84</b>

NET WEEKLY CIRCULATION (MARCH 65) 469,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 334,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Tennessee—Memphis



**WREC-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"  
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Studio: Hotel Peabody Bldg.

AM Affiliate: WREC, 5-kw, 600 kc (CBS).

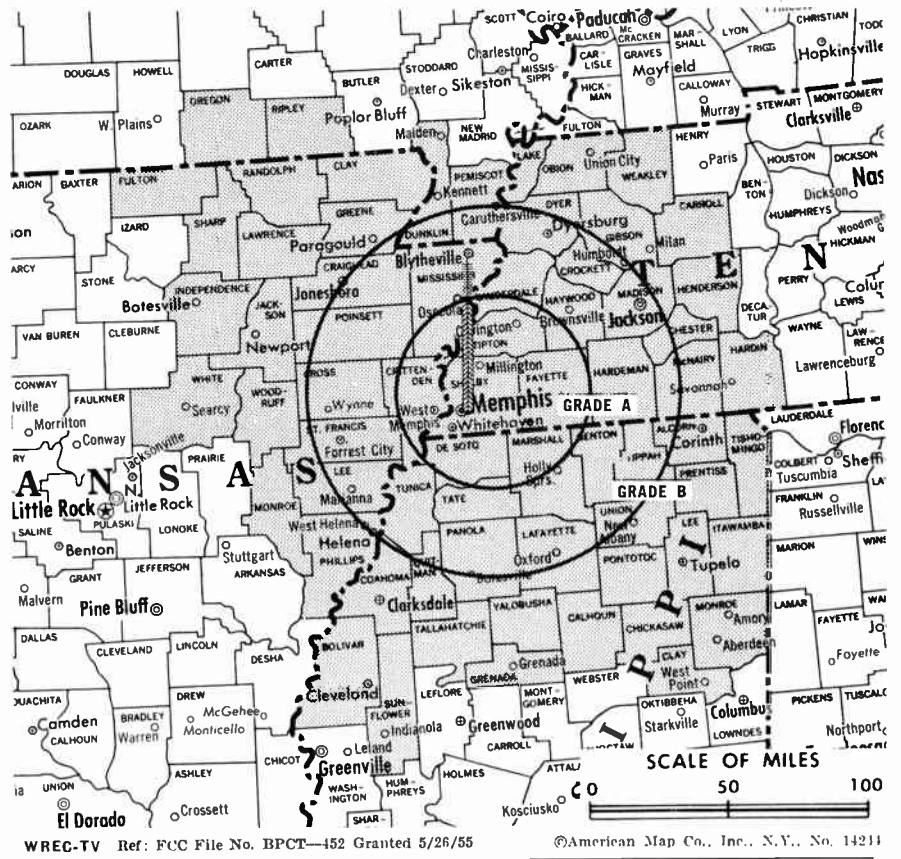
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: (C) SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



## WREC-TV

Licensee: Cowles Broadcasting Service Inc., Hotel Peabody Bldg., Memphis (38101).

Telephone: 901-525-1313. TWX No.: 901-278-1469.

Ownership: See KRNT-TV, Des Moines, Ia.

Began Operation: Jan. 1, 1956. Sale to present owner by Hoyt B. Wooten approved by FCC April 24, 1963 (Television Digest, Vol. 3:1, 17).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

HOYT B. WOOTEN, chairman.  
CHARLES BRAKEFIELD, v.p. & general manager.  
JACK MICHAEL, v.p., program director & film buyer.  
ROBERT R. TINCHER, public affairs director.  
RUSS HODGE, news director.  
KITTY KELLY, women's director.  
WILSON RANEY, chief engineer.  
BERNARD COHN, film director.

DIGEST OF RATE CARD NO. A10-A  
(June 16, 1965)

Hour 30 Min 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—7-10 p.m., Mon.-Sat.; 6:30-10 p.m., Sun.  
\$1300.00 \$720.00 \$400.00 \$250.00 \$265.00\* \$250.00\* \$125.00\*

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1300.

For Translator Section

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ARKANSAS</b>			
CLAY	6,300	5,500	87
CRAIGHEAD	14,800	13,700	93
CRITTENDEN	13,400	11,400	85
CROSS	5,000	4,400	88
FULTON	1,700	1,200	72
GREENE	7,800	7,000	90
INDEPENDENCE	6,400	5,600	87
JACKSON	6,800	6,000	87
LAWRENCE	4,900	4,200	85
LEE	5,500	4,400	80
MISSISSIPPI	19,000	16,900	89
MONROE	4,900	3,900	80
PHILLIPS	13,000	10,600	82
POINSETT	7,800	7,000	90
RANDOLPH	3,600	3,000	83
ST FRANCIS	8,800	7,400	84
SHARP	1,600	1,200	74
WHITE	10,200	9,100	90
WOODRUFF	3,500	2,900	84
<b>MISSISSIPPI</b>			
ALCORN	7,800	6,200	80
BENTON	11,900	1,400	76
BOLIVAR	13,300	8,400	63
CALHOUN	4,400	3,400	77
CHICKASAW	4,600	3,500	76
CLAY	5,600	4,400	78
COAHOMA	12,600	8,700	69
DE SOTO	6,100	4,500	75
GRENADA	5,400	3,900	74
ITAWAMBA	4,300	3,400	81
LAFAYETTE	5,400	4,300	80
LEE	13,100	10,900	83
MARSHALL	5,700	4,300	75

(Continued on page 609-b)

STATION TOTAL 653,500 550,200 84

NET WEEKLY CIRCULATION (MARCH 65) 460,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 361,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Tennessee—Nashville



**WLAC-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1367-ft. above av. terrain, 1175-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"  
Longitude 86° 47' 18"

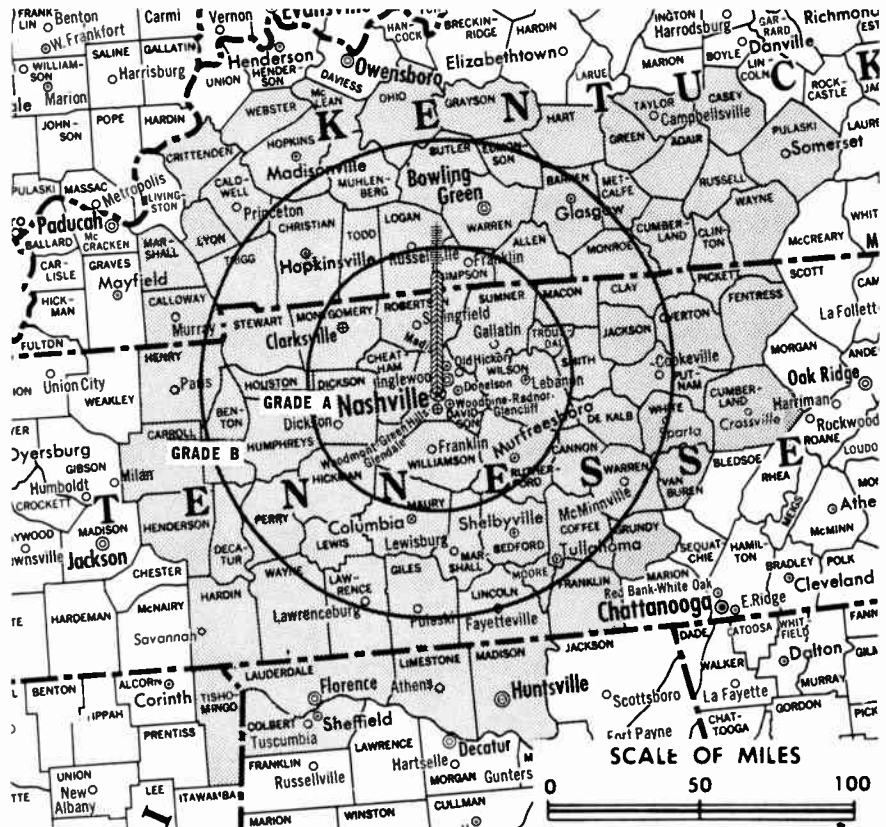
Transmitter: Brick Church Pike & Old Hickory Blvd.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



WLAC-TV Ref: FCC File No. BMPCT-1702 Granted 1/21/54

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Total Households: ① SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TVG and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

## WLAC-TV

Licensee: WLAC-TV Inc., 159 Fourth Ave. N., Nashville (37219).

Studio: 159 Fourth Ave. N.

Telephone: 615-242-4331.

TWX No.: 615-244-1009.

Ownership: Life & Casualty Insurance Co., 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%. WLAC-TV officers: Paul Mountcastle, chairman; Guilford Dudley Jr., pres.; T. B. Baker Jr., exec. v.p.; A. G. Beaman, secy.-treas.; approximately 14% of Life & Casualty is owned by John D. & Clint W. Murchison Jr. The Murchisons also control Lamar Life Insurance Co., licensee of WJDX & WJDX-FM, Jackson, Miss. Life & Casualty also owns and operates radio WLAC & FM as separate entities.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vols. 14:35; 15:30).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- T. B. BAKER JR., exec. v.p. & general manager.
- RUTH C. TALLEY, asst. to manager & public service director.
- HAROLD C. CRUMP, general sales manager.
- ROY A. SMITH, operations manager & film buyer.
- RALPH L. HUCABY, chief engineer.

### DIGEST OF RATE CARD NO. 11 (June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AA—7-10 p.m., daily.	\$1175.00	\$700.00	\$375.00	\$300.00	\$260.00	\$250.00

\*Class AAA—6:59-9:31 p.m., daily.

NETWORK BASE HOURLY RATE: \$1125.

For State's CATV Systems, see the CATV Directory

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
LAUDERDALE	18,500	15,000	81
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
<b>KENTUCKY</b>			
ADAIR	3,800	2,700	71
ALLEN	3,700	3,200	85
BARREN	8,700	7,600	87
BUTLER	2,500	2,000	82
CALOWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CASEY	3,500	2,500	71
CHRISTIAN	16,400	14,500	88
CLINTON	2,100	1,600	75
CRITTENDEN	2,400	2,000	83
CUMBERLAND	1,900	1,400	73
EDMONSON	2,100	1,600	75
GRAYSON	4,600	3,600	80
GREEN	3,500	2,800	80
HART	4,200	3,600	86
HOPKINS	12,200	10,300	85
LOGAN	6,400	5,500	87
LYON	1,300	1,000	82
MC LEAN	3,000	2,600	87
MARSHALL	5,900	5,400	91
METCALFE	2,400	2,000	81
MONROE	3,100	2,700	86
MUHLENBERG	7,600	6,500	87
OHIO	5,000	4,200	84
PULASKI	9,400	6,600	70
RUSSELL	2,800	2,100	76
SIMPSON	3,600	3,200	87
TAYLOR	5,300	4,300	81
TODD	3,100	2,700	86
TRIGG	2,600	2,300	87
(Continued on page 612-b)			
<b>STATION TOTAL</b>	<b>641,200</b>	<b>552,400</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65)	431,100
AVERAGE DAILY CIRCULATION (MARCH 65)	337,900
COLOR PENETRATION PERCENTAGE (NOV 65)	6

## WHBQ-TV, Memphis

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
TENNESSEE			
CARROLL	7,000	5,700	81
CHESTER	2,500	2,100	84
CROCKETT	4,000	3,400	85
DYER	8,800	7,500	86
FAYETTE	5,100	3,700	72
GIBSON	13,900	11,800	85
HARDEMAN	4,800	3,800	79
HARDIN	5,100	3,800	76
HAYWOOD	5,400	4,200	78
HENDERSON	4,800	3,900	82
LAKE	2,400	1,900	81
LAUDERDALE	5,700	4,800	85
MC NAIRY	5,000	4,000	80
MADISON	19,000	16,400	86
OBION	8,500	7,500	88
SHELBY	203,400	184,400	91
TIPTON	7,500	6,200	83
WEAKLEY	7,300	6,100	84

## WMCT, Memphis

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MISSISSIPPI (CONTINUED)			
LEFLORE	12,500	8,900	71
MARSHALL	5,700	4,300	75
MONROE	9,800	8,100	82
MONTGOMERY	3,700	2,600	69
OKTIBBEHA	6,800	4,900	72
PANOLA	7,500	5,900	79
PONTOTOC	5,000	4,000	80
PRENTISS	5,200	4,200	82
QUITMAN	4,700	3,400	72
SUNFLOWER	10,000	6,300	63
TALLAHATCHIE	5,500	3,500	64
TATE	4,600	3,500	77
TIPPAH	4,200	3,500	84
TISHOMINGO	4,100	3,100	75
TUNICA	3,700	2,600	70
UNION	5,700	5,000	89
WEBSTER	3,000	2,200	73
YALOBUSHA	3,100	2,200	71
MISSOURI			
DUNKLIN	10,600	9,300	88
HOWELL	6,700	5,300	78
NEW MADRID	7,200	6,300	88
OREGON	2,800	2,000	72
PEMISCOT	9,100	7,900	87
RIPLEY	2,500	1,800	74
SHANNON	1,900	1,400	71
TENNESSEE			
CARROLL	7,000	5,700	81
CHESTER	2,500	2,100	84
CROCKETT	4,000	3,400	85
DYER	8,800	7,500	86
FAYETTE	5,100	3,700	72
GIBSON	13,900	11,800	85
HARDEMAN	4,800	3,800	79
HARDIN	5,100	3,800	76
HAYWOOD	5,400	4,200	78
HENDERSON	4,800	3,900	82
LAKE	2,400	1,900	81
LAUDERDALE	5,700	4,800	85
MC NAIRY	5,000	4,000	80
MADISON	19,000	16,400	86
OBION	8,500	7,500	88
SHELBY	203,400	184,400	91
TIPTON	7,500	6,200	83
WEAKLEY	7,300	6,100	84

## Tennessee—Memphis

### WREC-TV, Memphis

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
MISSISSIPPI (Continued)			
MONROE	9,800	8,100	82
PANOLA	7,500	5,900	79
PONTOTOC	5,000	4,000	80
PRENTISS	5,200	4,200	82
QUITMAN	4,700	3,400	72
SUNFLOWER	10,000	6,300	63
TALLAHATCHIE	5,500	3,500	64
TATE	4,600	3,500	77
TIPPAH	4,200	3,500	84
TISHOMINGO	4,100	3,100	75
TUNICA	3,700	2,600	70
UNION	5,700	5,000	89
YALOBUSHA	3,100	2,200	71
MISSOURI			
DUNKLIN	10,600	9,300	88
OREGON	2,800	2,000	72
PEMISCOT	9,100	7,900	87
RIPLEY	2,500	1,800	74
TENNESSEE			
CARROLL	7,000	5,700	81
CHESTER	2,500	2,100	84
CROCKETT	4,000	3,400	85
DYER	8,800	7,500	86
FAYETTE	5,100	3,700	72
GIBSON	13,900	11,800	85
HARDEMAN	4,800	3,800	79
HARDIN	5,100	3,800	76
HAYWOOD	5,400	4,200	78
HENDERSON	4,800	3,900	82
LAKE	2,400	1,900	81
LAUDERDALE	5,700	4,800	85
MC NAIRY	5,000	4,000	80
MADISON	19,000	16,400	86
OBION	8,500	7,500	88
SHELBY	203,400	184,400	91
TIPTON	7,500	6,200	83
WEAKLEY	7,300	6,100	84

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(303) 388-5888

# Tennessee—Nashville



**WSIX-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1353-ft. above av. terrain, 940-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 50"  
Longitude 86° 49' 49"

Transmitter: Old Hickory Blvd. and Granny White Pike, 8-mi. S of Nashville.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WSIX, 5-kw, 980 kc (ABC).

FM Affiliate: WSIX-FM, 100-kw, 97.9 mc (No. 250), 1110-ft. antenna height.

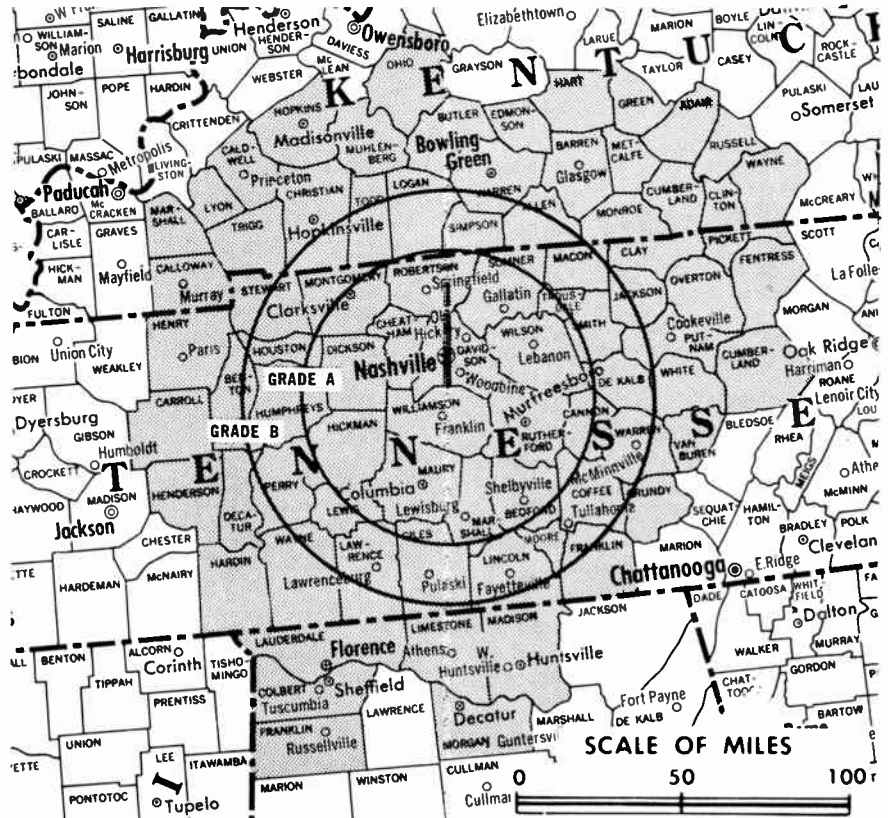
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



WSIX-TV Ref: FCC File No. BPCT-2418 Granted 12/3/57

©American Map Co., Inc., N.Y., No. 14244

## WSIX-TV

Licensee: WSIX Inc., 441 Murfreesboro Rd. (37210).

Studio: 441 Murfreesboro Rd.

Telephone: 615-255-5431. TWX No.: 615-244-1351.

Ownership: Louis R. Draughon, pres., 59.3% (additional 14.8% as trustee for Jacquelyn Draughon Guthrie); John D. Sprouse, v.p., 7.4%; George J. Hearn Jr., chairman, 18.5%. Note: Sale to GE pends.

Began Operation: Nov. 28, 1953. For details on sales whereby Draughon family gave up control and Louis R. Draughon bought back 1/3 interest, see Sales & Transfers section.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LOUIS R. DRAUGHON, president.  
E. S. TANNER, exec. v.p. & general manager.  
CHARLES R. DUKE, v.p., assistant to president.  
JACK C. LONG, v.p. sales manager.  
ROBERT L. CHAUDOIN, operations director & film buyer.  
HUDLEY CROCKETT, news & sports director.  
RICHARD H. ZEIGLER, director of engineering.

### DIGEST OF RATE CARD NO. 9 (March 15, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:31-9:59 p.m., daily.  
\$1000.00 \$600.00 \$300.00 \$290.00 \$250.00 \$200.00 \$100.00  
NETWORK BASE HOURLY RATE: \$950.

For Group Ownership  
of TV Stations,  
see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
FRANKLIN	5,900	4,700	80
LAUDERDALE	18,500	15,000	81
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
MORGAN	18,600	15,900	86
<b>KENTUCKY</b>			
ADAIR	3,800	2,700	71
ALLEN	3,700	3,200	85
BARREN	8,700	7,600	87
BUTLER	2,500	2,000	82
CALDWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CHRISTIAN	16,400	14,500	88
CLINTON	2,100	1,600	75
CUMBERLAND	1,900	1,400	73
EDMONSON	2,100	1,600	75
GREEN	3,500	2,800	80
HART	4,200	3,600	86
HOPKINS	12,200	10,300	85
LOGAN	6,400	5,500	87
LYON	1,300	1,000	82
MARSHALL	5,900	5,400	91
METCALFE	2,400	2,000	81
MONROE	3,100	2,700	86
MUHLNBERG	7,600	6,500	87
OHIO	5,000	4,200	84
RUSSELL	2,800	2,100	76
SIMPSON	3,600	3,200	87
TOOD	3,100	2,700	86
TRIGG	2,600	2,300	87
WARREN	14,400	12,600	87
WAYNE	3,700	2,200	60

(Continued on page 612-b)

STATION TOTAL	628,700	544,500	87
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NET WEEKLY CIRCULATION (MARCH 65)	371,900
AVERAGE DAILY CIRCULATION (MARCH 65)	239,700
COLOR PENETRATION PERCENTAGE (NOV 65)	6

# Tennessee—Nashville



**WSM-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 97.7-kw visual, 49-kw aural. Antenna: 1408-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"  
Longitude 86° 51' 56"

Requests 10-kw aural.

Transmitter: Watts Lane.

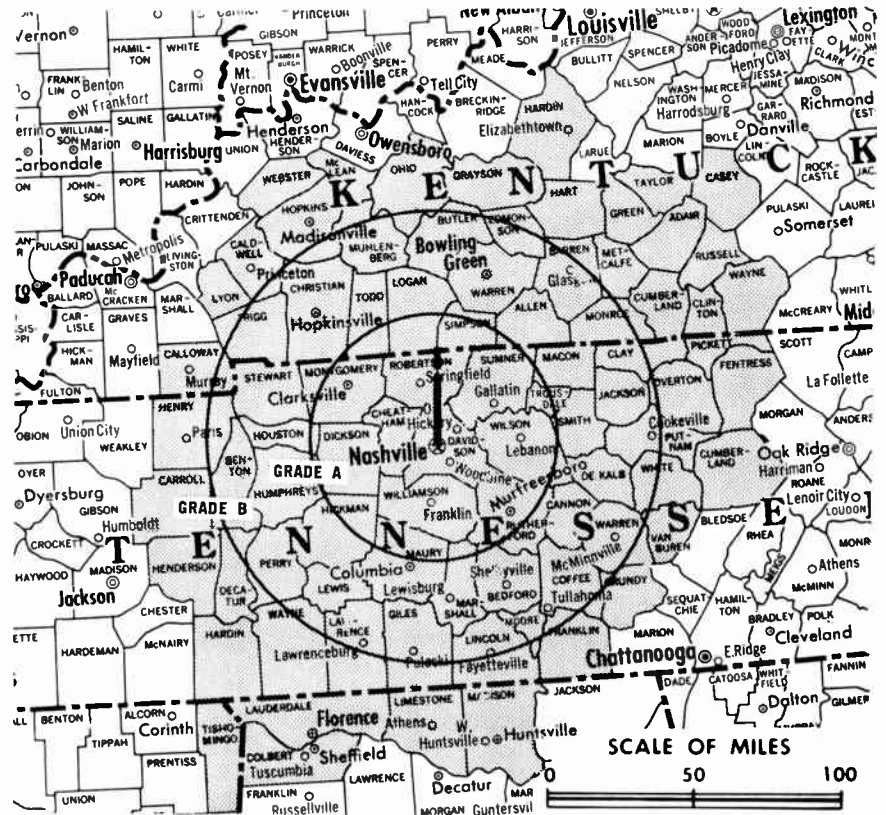
Studio: 5700 Knob (37209).

TV tape: Recording facilities.

AM Affiliate: WSM, 50-kw, 650 kc (NBC).

Color: Network, film, slide & tape.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(\*County coverage (shaded area) based on 1965 ARB study.



WSM-TV Ref: FCC File No. BMPCT-4658 Granted 5/21/57

©American Map Co., Inc., N.Y., No. 14244

## WSM-TV

Licensee: WSM Inc., National Life Bldg.

Telephone: 615-747-9368. TWX No.: 615-244-1064.

Ownership: 100% subsidiary of National Life & Accident Insurance Co.

Began Operation: Sept. 30, 1950.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- E. W. CRAIG, chairman.
- J. H. DeWITT JR., president.
- IRVING WAUGH, v.p. & general manager.
- HI BRAMHAM, commercial manager.
- BRAD CRANDALL, operations manager & film buyer.
- ELMER ALLEY, executive producer.
- AARON SHELTON, chief engineer.
- BOB CONNOLLY, promotion manager.

### DIGEST OF RATE CARD NO. I—(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$1125.00	\$670.00	\$450.00	\$300.00	Graded rates apply*	

\*Highest rate: \$512.

NETWORK BASE HOURLY RATE: \$1125.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ALABAMA</b>			
COLBERT	14,100	11,700	83
LAUDERDALE	18,500	15,000	81
LIMESTONE	11,500	9,300	81
MADISON	52,500	45,100	86
<b>KENTUCKY</b>			
ADAIR	3,800	2,700	71
ALLEN	3,700	3,200	85

BARKEN	8,700	7,600	87
BUTLER	2,500	2,000	82
CALDWELL	4,400	3,500	79
CALLOWAY	7,000	6,100	88
CASEY	3,500	2,500	71
CHRISTIAN	16,400	14,500	88
CLINTON	2,100	1,600	75
CUMBERLAND	1,900	1,400	73
EDMONSON	2,100	1,600	75
GRAYSON	4,600	3,600	80
GREEN	3,500	2,800	80
HARDIN	15,700	14,300	91
HART	4,200	3,600	86
HOPKINS	12,200	10,300	85
LOGAN	6,400	5,500	87
LYON	1,300	1,000	82
MC LEAN	3,000	2,600	87
METCALFE	2,400	2,000	81
MONROE	3,100	2,700	86
MUHLENBERG	7,600	6,500	87
OHIO	5,000	4,200	84
RUSSELL	2,800	2,100	76
SIMPSON	3,600	3,200	87
TAYLOR	5,300	4,300	81
TODD	3,100	2,700	86
TRIGG	2,600	2,300	87
WARREN	14,400	12,600	87
WAYNE	3,700	2,200	60
WEBSTER	4,700	3,800	81

MISSISSIPPI			
TISHOMINGO	4,100	3,100	75

TENNESSEE			
BEDFORD	7,200	6,300	88
BENTON	3,500	2,900	83
CANNON	2,500	2,100	85
CARROLL	7,000	5,700	81

(Continued on page 612-b)

STATION TOTAL	639,200	552,700	86
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NET WEEKLY CIRCULATION (MARCH 65)	422,700
AVERAGE DAILY CIRCULATION (MARCH 65)	324,000
COLOR PENETRATION PERCENTAGE (NOV 65)	6



# Tennessee—Nashville

## WLAC-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
KENTUCKY—(Continued)			
WARREN	14,400	12,600	87
WAYNE	3,700	2,200	60
WEBSTER	4,700	3,800	81
MISSISSIPPI			
TISHOMINGO	4,100	3,100	75
TENNESSEE			
BEDFORD	7,200	6,300	88
BENTON	3,500	2,900	83
CANNON	2,500	2,100	85
CARROLL	7,000	5,700	81
CHEATHAM	2,800	2,500	90
CLAY	1,700	1,300	77
COFFEE	9,300	8,400	90
CUMBERLAND	5,100	4,000	78
DAVIDSON	131,700	123,300	94
DECATUR	2,200	1,800	79
DE KALB	3,200	2,600	83
DICKSON	5,700	5,100	90
FENTRESS	3,000	2,200	74
FRANKLIN	7,400	6,400	87
GILES	6,100	4,900	80
GRUNDY	3,000	2,300	78
HARDIN	5,100	3,800	76
HENDERSON	4,800	3,900	82
HENRY	7,100	5,800	82
HICKMAN	3,300	2,800	86
HOUSTON	1,300	1,000	80
HUMPHREYS	3,600	3,200	89
JACKSON	2,300	1,800	78
LAWRENCE	8,100	6,800	84
LEWIS	1,900	1,600	82
LINCOLN	6,700	5,600	83
MACON	3,600	3,000	85
MARSHALL	5,100	4,500	89
MAURY	13,100	11,600	88
MONTGOMERY	16,300	14,900	92
MOORE	800	600	81
OVERTON	3,600	2,800	78
PERRY	1,200	1,000	83
PICKETT	1,000	700	76
PUTNAM	8,400	7,100	85
ROBERTSON	8,300	7,500	90
RUTHERFORD	16,100	14,600	91
SMITH	3,500	3,100	87
STEWART	2,000	1,700	86
SUMNER	11,500	10,300	90
TROUSDALE	1,200	1,000	86
VAN BUREN	900	700	74
WARREN	7,200	6,000	83
WAYNE	3,000	2,200	72
WHITE	4,700	3,800	83
WILLIAMSON	7,300	6,400	88
WILSON	8,800	7,900	89

## WSIX-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
TENNESSEE			
BEDFORD	7,200	6,300	88
BENTON	3,500	2,900	83
CANNON	2,500	2,100	85
CARROLL	7,000	5,700	81
CHEATHAM	2,800	2,500	90
CLAY	1,700	1,300	77
COFFEE	9,300	8,400	90
CUMBERLAND	5,100	4,000	78
DAVIDSON	131,700	123,300	94
DECATUR	2,200	1,800	79
DE KALB	3,200	2,600	83
DICKSON	5,700	5,100	90
FENTRESS	3,000	2,200	74
FRANKLIN	7,400	6,400	87
GILES	6,100	4,900	80
GRUNDY	3,000	2,300	78
HARDIN	5,100	3,800	76

(Continued in next column)

# WSIX-TV—(Continued)

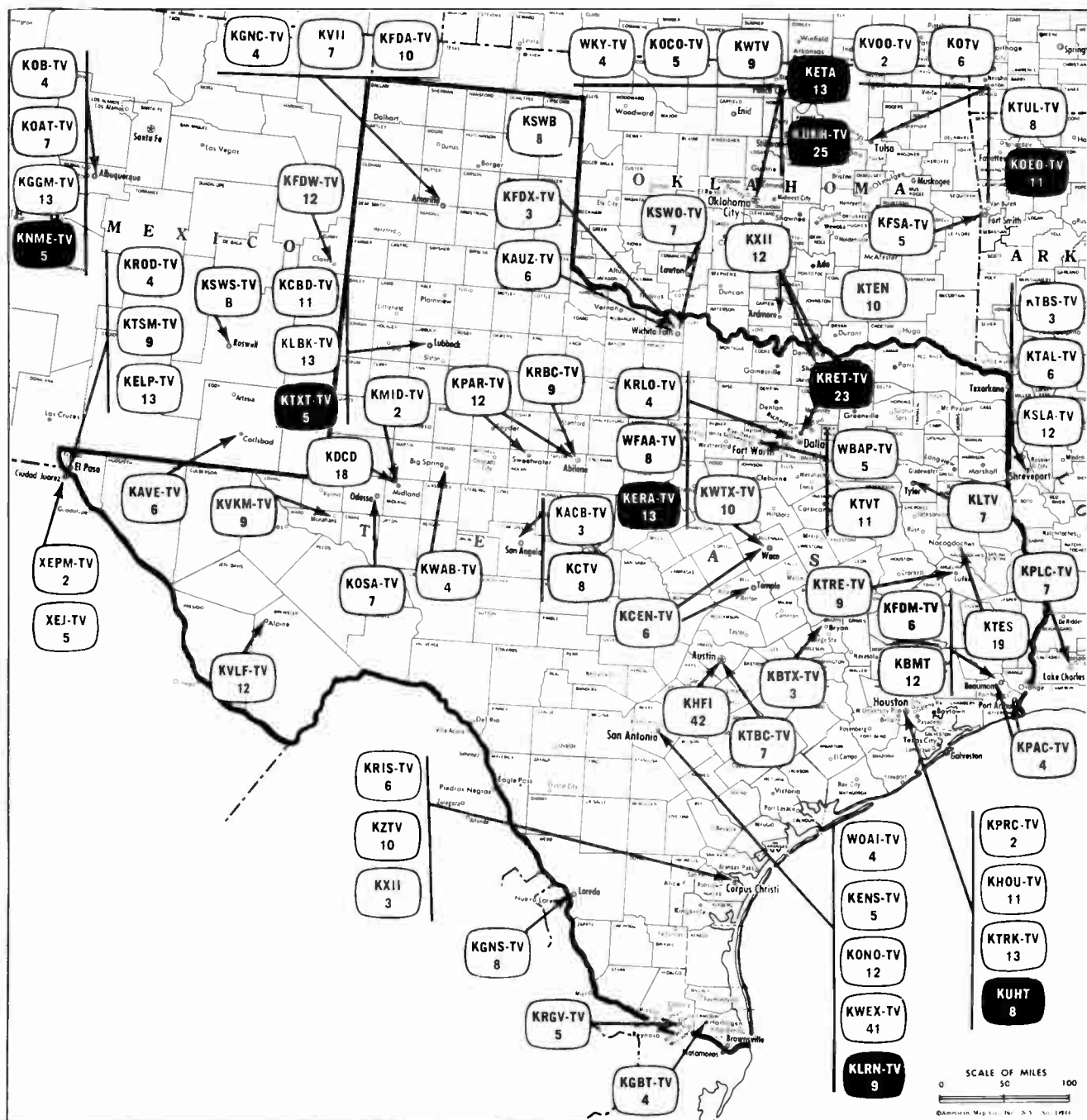
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
TENNESSEE (CONTINUED)			
HENDERSON	4,800	3,900	82
HENRY	7,100	5,800	82
HICKMAN	3,300	2,800	86
HOUSTON	1,300	1,000	80
HUMPHREYS	3,600	3,200	89
JACKSON	2,300	1,800	78
LAWRENCE	8,100	6,800	84
LEWIS	1,900	1,600	82
LINCOLN	6,700	5,600	83
MACON	3,600	3,000	85
MARSHALL	5,100	4,500	89
MAURY	13,100	11,600	88
MONTGOMERY	16,300	14,900	92
MOORE	800	600	81
OVERTON	3,600	2,800	78
PERRY	1,200	1,000	83
PICKETT	1,000	700	76
PUTNAM	8,400	7,100	85
ROBERTSON	8,300	7,500	90
RUTHERFORD	16,100	14,600	91
SMITH	3,500	3,100	87
STEWART	2,000	1,700	86
SUMNER	11,500	10,300	90
TROUSDALE	1,200	1,000	86
VAN BUREN	900	700	74
WARREN	7,200	6,000	83
WAYNE	3,000	2,200	72
WHITE	4,700	3,800	83
WILLIAMSON	7,300	6,400	88
WILSON	8,800	7,900	89

## WSM-TV

(ARB Data Continued)

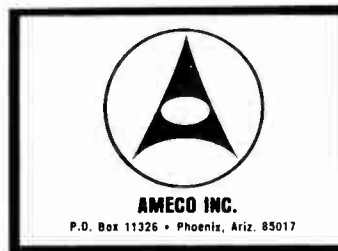
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
TENNESSEE (CONTINUED)			
CHEATHAM	2,800	2,500	90
CLAY	1,700	1,300	77
COFFEE	9,300	8,400	90
CUMBERLAND	5,100	4,000	78
DAVIDSON	131,700	123,300	94
DECATUR	2,200	1,800	79
DE KALB	3,200	2,600	83
DICKSON	5,700	5,100	90
FENTRESS	3,000	2,200	74
FRANKLIN	7,400	6,400	87
GILES	6,100	4,900	80
GRUNDY	3,000	2,300	78
HARDIN	5,100	3,800	76
HENDERSON	4,800	3,900	82
HENRY	7,100	5,800	82
HICKMAN	3,300	2,800	86
HOUSTON	1,300	1,000	80
HUMPHREYS	3,600	3,200	89
JACKSON	2,300	1,800	78
LAWRENCE	8,100	6,800	84
LEWIS	1,900	1,600	82
LINCOLN	6,700	5,600	83
MACON	3,600	3,000	85
MARSHALL	5,100	4,500	89
MAURY	13,100	11,600	88
MONTGOMERY	16,300	14,900	92
MOORE	800	600	81
OVERTON	3,600	2,800	78
PERRY	1,200	1,000	83
PICKETT	1,000	700	76
PUTNAM	8,400	7,100	85
ROBERTSON	8,300	7,500	90
RUTHERFORD	16,100	14,600	91
SMITH	3,500	3,100	87
STEWART	2,000	1,700	86
SUMNER	11,500	10,300	90
TROUSDALE	1,200	1,000	86
VAN BUREN	900	700	74
WARREN	7,200	6,000	83
WAYNE	3,000	2,200	72
WHITE	4,700	3,800	83
WILLIAMSON	7,300	6,400	88
WILSON	8,800	7,900	89





Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Dallas-Ft. Worth	767,500	15	964,100	21	896,400	22
Houston	559,700	25	676,500	43	621,900	42
San Antonio	319,600	57	466,900	63	417,000	66
Beaumont-Port Arthur	172,300	102	229,500	124	210,400	125
Waco-Temple	145,700	116	263,700	116	237,900	116
Amarillo	140,100	121	160,900	157	149,900	154

(Continued on next page)



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# Texas

Market	ARB Net Weekly		Total Homes	Rank	TV	
	Circulation	Rank			Households	Rank
Austin	139,600	122	224,600	128	200,200	128
Wichita Falls-Lawton	138,500	124	204,000	134	189,600	132
El Paso	121,800	135	136,300	169	126,500	168
Lubbock	118,800	140	164,600	154	154,200	149
Corpus Christi	111,800	141	147,400	165	132,000	164
Odessa-Midland	107,700	147	140,800	167	131,200	165
Abilene-Sweetwater	101,200	149	128,000	175	116,700	173
Tyler	93,400	153	160,000	158	140,500	160
Lower Rio Grande	83,300	163	95,300	185	84,800	185
Lufkin	33,100	204	82,900	190	70,600	195
San Angelo	28,400	208	40,400	215	36,200	214
Big Spring	18,800	221	28,000	223	25,800	224
Laredo	14,300	225	17,500	226	15,100	227

## Texas Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	44	2	46
<input checked="" type="checkbox"/> Educational Television Stations	4	1	5
			51

### State Educational Technical Facilities (Complete Data in Educational Directory)

#### KERA-TV

Dallas

Ch. 13

Non-Commercial Educational Station

Grantee: Area Educational TV Foundation Inc., 300 Harry Hines Blvd., Dallas 4.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 108-kw visual, 54-kw aural. Antenna: 380-ft. above ground, 851-ft. above sea level.

Latitude	32°	47'	44"
Longitude	96°	48'	37"

#### KUHT

Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 3801 Cullen Blvd., Houston 4.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1160-ft. above av. terrain, 1196-ft. above ground, 1235-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

#### KTXT-TV

Lubbock

Ch. 5

Non-Commercial Educational Station

Licensee: Texas Technological College, Tech. Station Box 4057.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 2.12-kw visual, 1.15-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52"
Longitude	101°	53'	07"

#### KRET-TV

Richardson

Ch. 23

Non-Commercial Educational Station

Grantee: Richardson Independent School District, 109 Mimosa Ave.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: power: 2.9-kw visual, 1.56-kw aural. Antenna: 220-ft. above av. terrain, 108-ft. above ground, 758-ft. above sea level.

Latitude	32°	56'	20"
Longitude	96°	43'	15"

#### KLRN-TV

San Antonio-Austin

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Educational Television Council.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 298-kw visual, 58.9-kw aural. Antenna: 1110-ft. above av. terrain, 1019-ft. above ground, 2042-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

#### XEFE-TV

Laredo (Nuevo Laredo, Mexico)

Ch. 2

Licensee: Rafael Tijerina Carranza, Box 1484, Laredo, Tex.

Telephones: 2-21-82; 2-17-00, Nuevo Laredo, Mex.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 2-kw visual, 1-kw aural. Antenna: 550-ft. above av. terrain, 222-ft. above ground. Note: Additional technical data not available.

Ownership: Rafael Tijerina Carranza, 100%.

Began Operation: Oct. 1, 1962.

Represented (sales) by Spanish International Network Sales Inc.

Personnel:

RAMONCITA ESPARZA G. (Miss), general manager.

ENRIQUE ESPARZA, sales manager.

RUBEN LOPEZ RUBIO, chief engineer.

ARTURO ESPARZA G., program manager.

#### DIGEST OF DATE CARD NO. 3

(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AAA—5-11 p.m.						
\$105.60	\$60.00	\$40.00	\$30.00	\$25.00	\$19.00	\$14.00

**State Cross Reference List**

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**KPAR-TV**

Abilene

(See Sweetwater, Tex.)

**KPAC-TV**

Beaumont

(See Port Arthur, Tex.)

**KGBT-TV & KRGV-TV**

Brownsville

(See Harlingen & Weslaco, Tex.)

**WBAP-TV & KTVT**

Dallas

(See Fort Worth, Tex.)

**KXII**

Denison

(See Ardmore, Okla.)

**KRLD-TV & WFAA-TV**

Fort Worth

(See Dallas, Tex.)

**KRGV-TV**

Harlingen

(See Weslaco, Tex.)

**KLTV**

Longview

(See Tyler, Tex.)

**KOSA-TV**

Midland & Monahans

(See Odessa, Tex.)

**KMID-TV**

Odessa

(See Midland, Tex.)

**KVKM-TV**

Odessa

(See Monahans, Tex.)

**KFDM-TV**

Port Arthur

(See Beaumont, Tex.)

**KXII**

Sherman

(See Ardmore, Okla.)

**KWTX-TV**

Temple

(See Waco, Tex.)

**KTAL-TV**

Texarkana

(See Shreveport, La.)

**KCEN-TV**

Waco

(See Temple, Tex.)

**KGBT-TV**

Weslaco

(See Harlingen, Tex.)

**KSWO-TV**

Wichita Falls

(See Lawton, Okla.)

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# Texas—Abilene



**KRBC-TV**



Ch. 9

[Also operates satellite KACB-TV, San Angelo, Tex.]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 145-kw visual, 28.8-kw aural. Antenna: 770-ft. above av. terrain, 437-ft. above ground, 2787-ft. above sea level.

Latitude 32° 17' 13"  
Longitude 99° 44' 20"

Holds CP for 316-kw visual, 31.6-kw aural, 850-ft. above av. terrain, 537-ft. above ground, 2887-ft. above sea level. BPCT—3492.

Transmitter: Cedar Gap Mt.

Studio: 4510 S. 14th St.

AM Affiliate: KRBC, 5-kw (1-kw night), 1470 kc (ABC).

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS

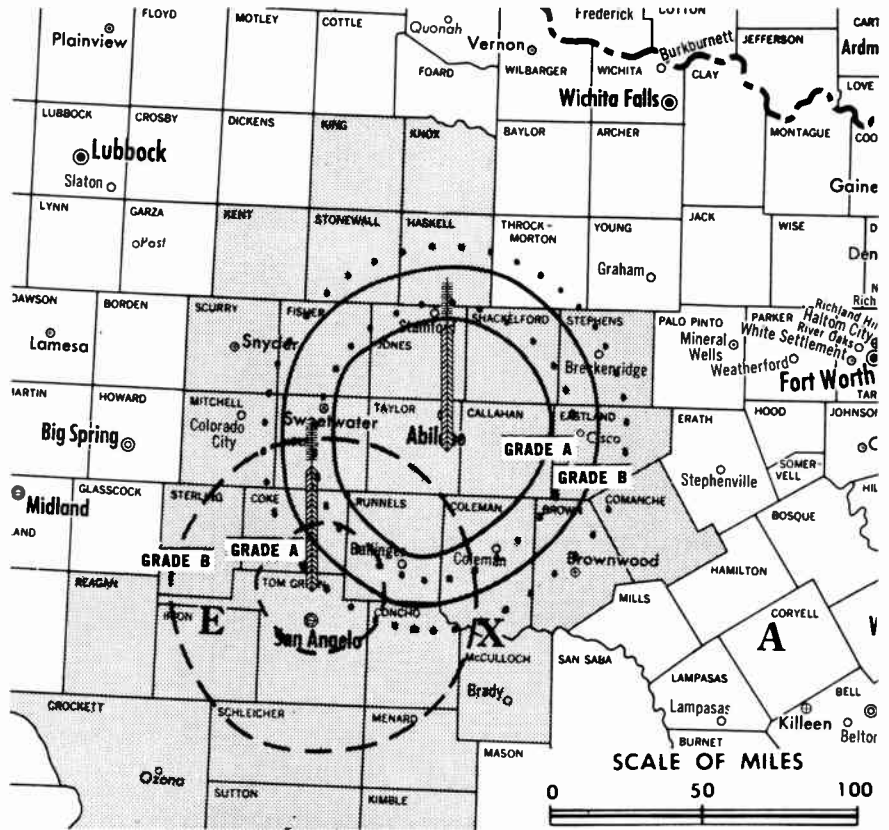
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KRBC-TV Ref: FCC File No. BPCT—2690 Granted 10/12/59  
KACB-TV Ref: FCC File No. BLCT—1171 Granted 8/22/62

©American Map Co., Inc., N.Y., No. 14214

## KRBC-TV

Licensee: Abilene Radio & Television Co., 4510 S. 14th St. (79605).

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: Dale Ackers, pres., 29.17%; Lewis J. Ackers, v.p., 12.5%; Jack Andrews, secy.-treas., 29.17%; Christine Ackers Cagle, 29.17%. Also see KTVT, Fort Worth. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, Tex.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- DALE ACKERS, president & general manager.
- WILLIAM TERRY, station & sales manager.
- NORMAND MANN, program director.
- BRYAN MUNDY, production director.
- LARRY FITZGERALD, news director.
- TROY MALLON, chief engineer.

### DIGEST OF RATE CARD NO. 10A† (Aug. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$400.00	\$260.00	\$180.00	\$140.00*	\$100.00*	\$60.00*

\*Class AA—6:31-8:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$425.

ARB Data for this Station Includes Satellite  
KACB-TV, San Angelo, Tex.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>TEXAS</b>			
BROWN	7,900	6,800	86
CALLAHAN	2,400	2,200	93
COKE	900	800	92
COLEMAN	3,800	3,500	92
COMANCHE	3,500	2,900	83
CONCHO	800	700	91
CROCKETT	1,200	1,000	85
EASTLAND	6,300	5,600	88
FISHER	1,900	1,700	90
HASKELL	3,200	2,900	90
IRION	400	300	84
JONES	5,900	5,500	93
KENT	400	400	95
KIMBLE	1,200	900	75
KING	200	200	81
KNOX	2,000	1,800	89
MC CULLOCH	2,500	2,000	79
MENARD	700	500	66
MITCHELL	3,000	2,700	90
NOLAN	6,000	5,600	94
REAGAN	1,100	1,100	97
RUNNELS	4,400	4,000	92
SCHLEICHER	900	800	88
SCURRY	5,500	5,100	93
SHACKELFORD	1,100	1,000	89
STEPHENS	2,700	2,400	89
STERLING	400	300	87
STONEWALL	700	700	95
SUTTON	1,100	800	76
TAYLOR	34,900	33,000	95
TOM GREEN	21,000	19,500	93
<b>STATION TOTAL</b>	<b>128,000</b>	<b>116,700</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65)	101,200
AVERAGE DAILY CIRCULATION (MARCH 65)	82,700
COLOR PENETRATION PERCENTAGE (NOV 65)	9

# Texas—Amarillo



**KFDA-TV**



Ch. 10

[Also operates satellite KFDW-TV, Clovis, N.M.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 804-ft. above av. terrain, 725-ft. above ground, 4298-ft. above sea level.

Latitude 35° 17' 33"

Longitude 101° 50' 48"

Transmitter: Broadway & Cherry Ave.

TV tape: Recording facilities.

0 & 0 Translator: K06DF, Pampa, Tex.

Color: Network & tape.

News Wire Service: UPI.

News Film Service: CBS.

ARB Data: Data for this station includes satellite KFDW-TV, Clovis, N.M.

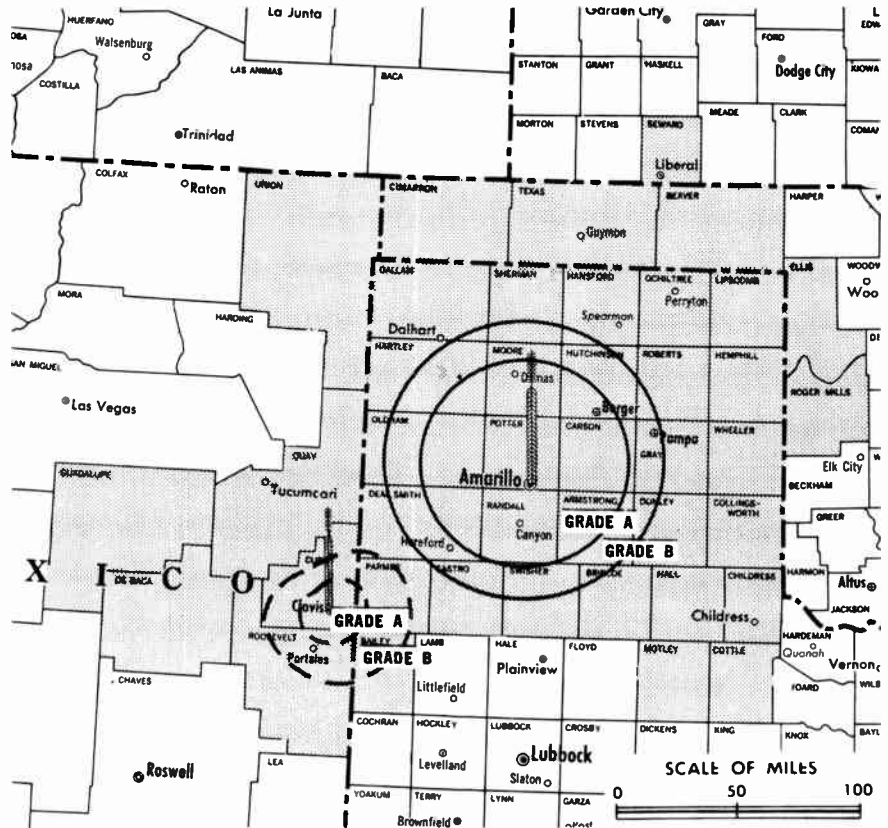
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



KFDA-TV Ref: FCC File No. BPCT-2453 Granted 2/21/58

©American Map Co., Inc., N.Y., No. 14244

## KFDA-TV

Licensee: Bass Broadcasting Co., Broadway at Cherry Ave.

Studio: Broadway at Cherry Ave. (79108).

Telephone: 806-383-2226. TWX No.: 806-376-5751.

Ownership: Gene L. Cagle, pres., 20%; Sid W. Richardson Foundation, 62%; Perry R. Bass, 15%; remainder in Dillard and Harrison family trusts. Bass Bcstg. also operates radio KRIO, McAllen, Tex. Mrs. Cagle owns 25% of KRBC-TV, Abilene, Tex. Note: Bass Bcstg. also owns KFDW-TV, Clovis, N.M. and off-air KSWB (TV), Sayre, Okla.

Began Operation: April 4, 1953.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

BILL E. COOK, v.p., general manager & national sales.

JACK SWINDELL, program manager & film buyer.

LEE WEBB, director of news & public affairs.

BILL CANADY, chief engineer.

EDDIE BELTER, film director.

GEORGE FINNEGAN, local & regional sales.

### DIGEST OF RATE CARD NO. 10—(July 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.						
\$450.00	\$265.00	\$175.00	\$120.00	\$120.00	\$100.00	\$60.00

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
KANSAS SEWARD	5,600	5,200	92
NEW MEXICO CURRY	10,300	9,600	94
DE BACA	700	600	91

GUADALUPE	1,100	900	84
QUAY	3,100	2,800	88
ROOSEVELT	4,600	4,300	92
UNION	1,400	1,200	83
OKLAHOMA BEAVER	2,200	2,000	91
CIMARRON	1,400	1,200	85
ELLIS	1,500	1,200	80
ROGER MILLS	1,200	1,000	85
TEXAS	4,700	4,200	91
TEXAS ARMSTRONG	500	400	93
BAILEY	3,000	2,800	93
BRISCOE	1,100	1,000	93
CARSON	2,400	2,300	97
CASTRO	2,800	2,500	90
CHILDRESS	2,000	1,800	90
COLLINGSWORTH	1,500	1,200	80
COTTLE	900	800	86
DALLAM	1,600	1,500	90
DEAF SMITH	4,300	4,000	93
DONLEY	1,100	900	86
GRAY	11,300	10,800	95
HALL	1,600	1,300	83
HANSFORD	2,100	2,000	95
HARTLEY	700	600	96
HEMPHILL	700	600	91
HUTCHINSON	11,000	10,500	96
LIPSCOMB	800	700	83
MOORE	4,500	4,300	96
MOTLEY	600	500	79
OCHILTREE	3,300	3,000	93
OLDHAM	500	500	93
PARMER	3,300	3,100	92
POTTER	40,800	38,900	95
RANDALL	13,900	13,600	98
ROBERTS	400	300	97
SHERMAN	800	800	93
SWISHER	3,500	3,300	96
WHEELER	2,100	1,700	82
STATION TOTAL	160,900	149,900	93

NET WEEKLY CIRCULATION (MARCH 65)	140,100
AVERAGE DAILY CIRCULATION (MARCH 65)	114,900
COLOR PENETRATION PERCENTAGE (NOV 65)	10

# Texas—Amarillo

**KGNC-TV**  
Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 780-ft. above av. terrain, 837-ft. above ground, 4299-ft. above sea level.

Latitude 35° 18' 52"  
Longitude 101° 50' 47"

Transmitter: U.S. Hwy. 287.

Studio: 2000 N. Polk St. (79107).

TV tape: Recording facilities.

AM Affiliate: KGNC, 10-kw, 710 kc (NBC). FM Affiliate: KGNC-FM, 14.1-kw, 93.1 mc (No. 226), 477-ft. antenna height.

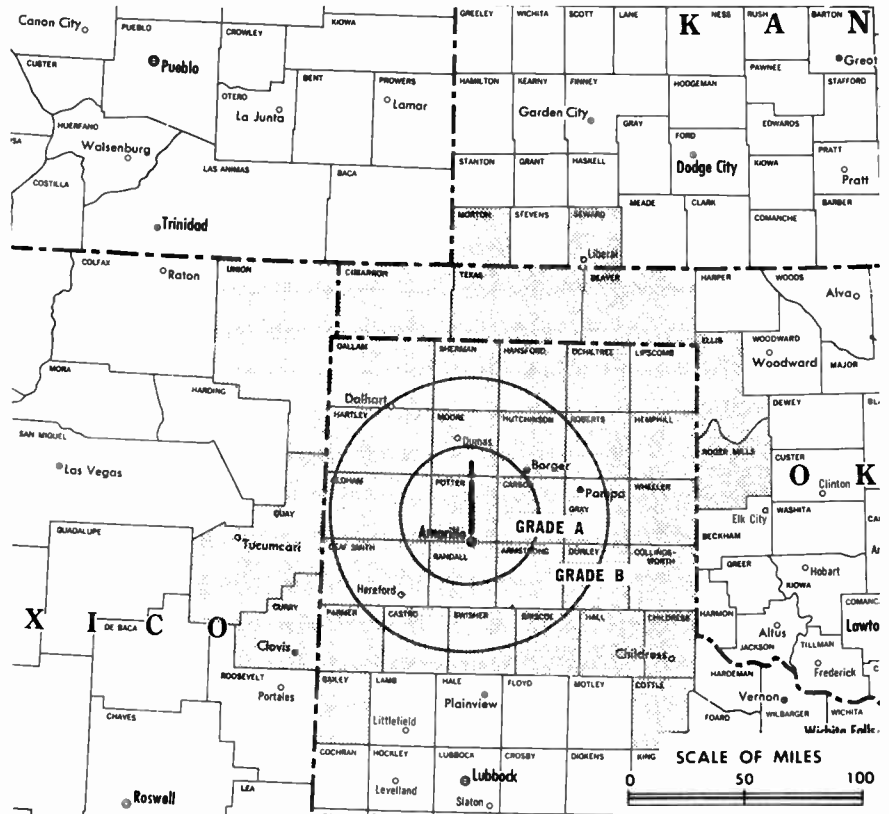
Color: Network, film, slide & tape.

News Wire Service: AP, Chicago Tribune, N.Y. Daily News, Reuters.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KGNC-TV Ref: FCC File No. BPCT-769 Granted 10/8/52

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## KGNC-TV

Licensee: Stauffer Publications Inc., 2000 N. Polk St., Box 751.

Telephone: 806-383-3321. TWX No.: 806-376-5804.

Ownership: For other interests see WIBW-TV, Topeka, Kan.

Began Operation: March 18, 1953. Sale to present owner by Globe News Publishing Co. approved Jan. 12, 1966 by FCC (Television Digest, Vols. 5:42, 6:3).

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

BOB WATSON, general manager & film buyer.  
BILL TORBERT, operations manager.  
ROSS NEWBY, sales manager.  
CALVIN HANDY, business manager.  
BILL TORREY, chief engineer.  
MARY EDWARDS, film editor.  
DAVID GRANT, promotion manager.

DIGEST OF RATE CARD NO. 13—(Sept. 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$400.00 \$240.00 \$160.00 \$125.00 \$110.00 \$100.00 \$85.00 \$45.00  
NETWORK BASE HOURLY RATE: \$425.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
MORTON	1,100	900	90
SEWARD	5,600	5,200	92
<b>NEW MEXICO</b>			
CURRY	10,300	9,600	94
QUAY	3,100	2,800	88
UNION	1,400	1,200	83

<b>OKLAHOMA</b>			
BEAVER	2,200	2,000	91
CIMARRON	1,400	1,200	85
ELLIS	1,500	1,200	80
ROGER MILLS	1,200	1,000	85
TEXAS	4,700	4,200	91

<b>TEXAS</b>			
ARMSTRONG	500	400	93
BAILEY	3,000	2,800	93
BRISCOE	1,100	1,000	93
CARSON	2,400	2,300	97
CASTRO	2,800	2,500	90
CHILDRESS	2,000	1,800	90
COLLINGSWORTH	1,500	1,200	80
COTTLE	900	800	86
DALLAM	1,600	1,500	90
DEAF SMITH	4,300	4,000	93
DONLEY	1,100	900	86
GRAY	11,300	10,800	95
HALL	1,600	1,300	83
HANSFORD	2,100	2,000	95
HARTLEY	700	600	96
HEMPHILL	700	600	91
HUTCHINSON	11,000	10,500	96
LIPSCOMB	800	700	83
MOORE	4,500	4,300	96
OCHILTREE	3,300	3,000	93
OLDHAM	500	500	93
PARMER	3,300	3,100	92
POTTER	40,800	38,900	95
RANDALL	13,900	13,600	98
ROBERTS	400	300	97
SHERMAN	800	800	93
SWISHER	3,500	3,300	96
WHEELER	2,100	1,700	82
<b>STATION TOTAL</b>	<b>155,000</b>	<b>144,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 127,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 97,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Texas—Amarillo



**KVII**

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 840-ft. above av. terrain, 830-ft. above ground, 4295-ft. above sea level.

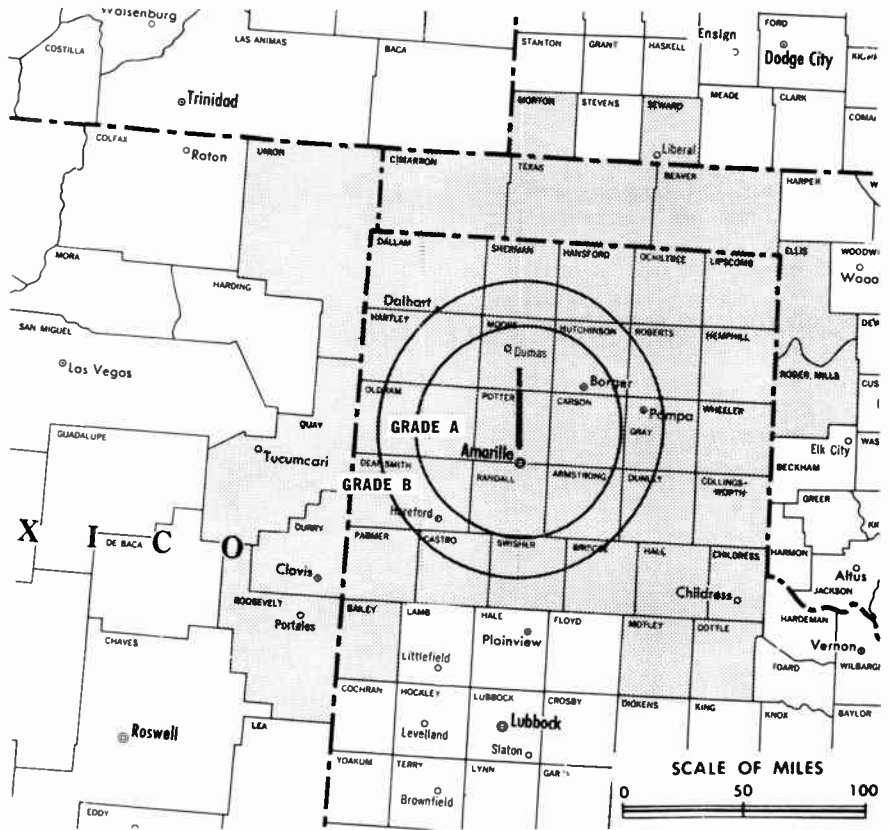
Latitude 35° 18' 55"  
Longitude 101° 50' 03"

Transmitter: U.S. Hwy. 287.

FM Affiliate: KVII-FM, 5.3-kw, 94.1 mc (No. 231), 240-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP.



Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KVII Ref: FCC File No. BPCT-2545 Granted 9/15/58

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## KVII

Licensee: John B. Walton Jr., Vaughn Bldg., P.O. Box 925.  
Studio: Vaughn Bldg., 4th & Polk Sts. (79101).  
Telephone: 806-373-1787. TWX No.: 806-376-5785.  
Ownership: John B. Walton Jr., 100%. For other interests, see KVKM-TV, Monahans, Tex.  
Began Operation: Dec. 21, 1957. Sale to John B. Walton Jr. by Southwest States approved Nov. 12, 1963 by FCC (Television Digest, Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 by FCC (Vol. 14:24, 26, 29).  
Represented (sales) by Jack Masla & Co. Inc.  
Represented (legal) by Cohn & Marks.  
Personnel:  
BEN B. BAYLOR JR., general & national sales manager.  
EWELL PARKER, local sales manager.  
GUS MARTIN, director of engineering.

### DIGEST OF RATE CARD NO. 6 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7-10 p.m., daily.					
\$450.00	\$260.00	\$180.00	\$135.00	Graded rates apply*	

\*Highest rate: \$75.00.

NETWORK BASE HOURLY RATE: \$325.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KANSAS</b>			
MORTON	1,100	900	90
SEWARD	5,600	5,200	92
<b>NEW MEXICO</b>			
CURRY	10,300	9,600	94
QUAY	3,100	2,800	88

ROOSEVELT	4,600	4,300	92
UNION	1,400	1,200	83
<b>OKLAHOMA</b>			
BEAVER	2,200	2,000	91
CIMARRON	1,400	1,200	85
ELLIS	1,500	1,200	80
ROGER MILLS	1,200	1,000	85
TEXAS	4,700	4,200	91
<b>TEXAS</b>			
ARMSTRONG	500	400	93
BAILEY	3,000	2,800	93
BRISCOE	1,100	1,000	93
CARSON	2,400	2,300	97
CASTRO	2,800	2,500	90
CHILDRESS	2,000	1,800	90
COLLINGSWORTH	1,500	1,200	80
COTTLE	900	800	86
DALLAM	1,600	1,500	90
DEAF SMITH	4,300	4,000	93
DONLEY	1,100	900	86
GRAY	11,300	10,800	95
HALL	1,600	1,300	83
HANSFORD	2,100	2,000	95
HARTLEY	700	600	96
HEMPHILL	700	600	91
HUTCHINSON	11,000	10,500	96
LIPSCOMB	800	700	83
MOORE	4,500	4,300	96
MOTLEY	600	500	79
OCHILTREE	3,300	3,000	93
OLDHAM	500	500	93
PARMER	3,300	3,100	92
POTTER	40,800	38,900	95
RANDALL	13,900	13,600	98
ROBERTS	400	300	97
SHERMAN	800	800	93
SWISHER	3,500	3,300	96
WHEELER	2,100	1,700	82
<b>STATION TOTAL</b>	<b>160,200</b>	<b>149,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	127,600
AVERAGE DAILY CIRCULATION (MARCH 65)	82,800
COLOR PENETRATION PERCENTAGE (NOV 65)	10



# Texas—Austin

**KHFI-TV**



Ch. 42

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 562-kw max. and 468-kw horizontal visual, 141-kw max. and 122-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd.

TV tape: Recording facilities.

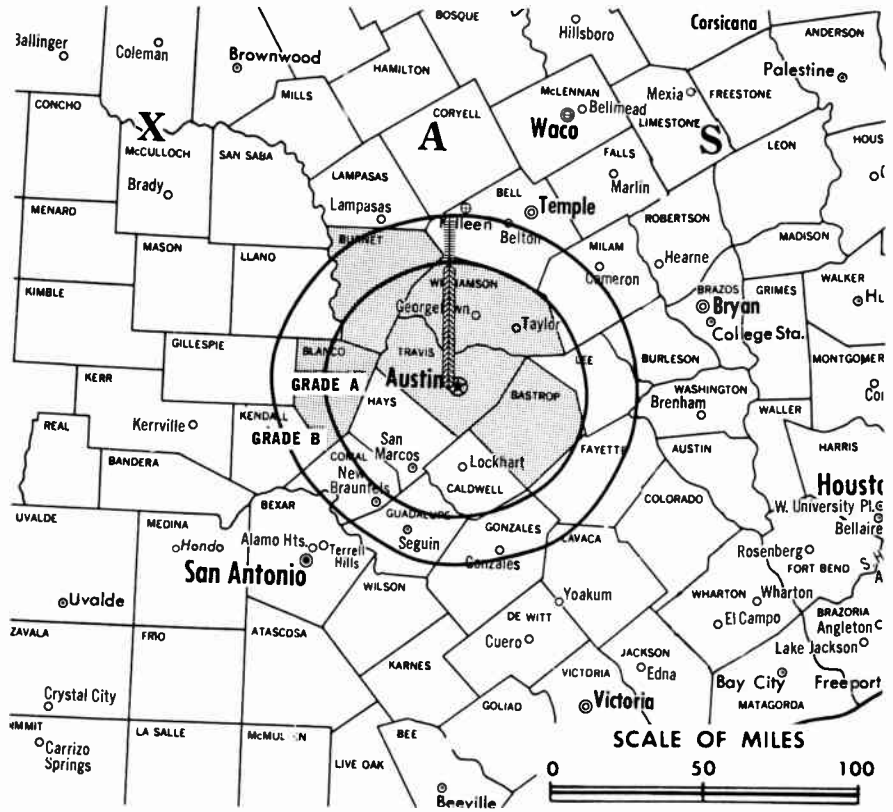
Color: Network.

News Wire Service: AP.

AM Affiliate: KHFI, 1-kw, 970 kc.

FM Affiliate: KHFI-FM, 1.3-kw, 98.3 mc (No. 252), 419-ft. antenna height.

Total Households: © NRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded area) based on 1965 ARB study.)



## KHFI-TV

Network Service: ABC, CBS, NBC, on program basis.

Licensee: Southwest Republic Corp., P.O. Box 490 (78767).

Studio: 908 West 19th St. (78701).

Telephone: 512-476-4611.

TWX No.: 910-874-1370.

Ownership: Bryant M. Collins, chairman of board, 9.21%; John R. Kingsbery, pres., 9.21%; Dan Love, mgr., 5.38%; Ralph E. Janes Jr., v.p., 9.21%; Roderick E. Kennedy, v.p., 5.38%; John W. Stayton, secy., 9.21%; E. G. Kingsbery, 13.70%; Victor L. Brooks Jr., 7.67%; Marion B. Findlay, 6.58%; Texas Longhorn Broadcasting Co., 5.48%; Allen C. Bryant, 3.07%; Charles E. Jetty Jr., 2.74%; Mrs. Rhoda C. Benson, 2.74%; William A. Wroe, 1.10%; Richard F. Brown, .55%; Fred W. Adams, 3.29%; Dan O'Laurie, 5.48%.

Began Operation: Feb. 12, 1965.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by William B. Carr.

Represented (sales) by Adam Young Inc.; Clyde Melville Co. (Dallas, Southwest).

Personnel:

JOHN R. KINGSBERY, president & general manager.  
DAN LOVE, TV manager.  
JOE B. FOSTER, sales manager.  
RIDGE RADNEY, program-production director.  
CHARLES STEWART, news director.  
ALFRED BECK, chief engineer.  
BILL SIMPSON, radio manager.

### DIGEST OF RATE CARD NO. 2 (Nov. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$250.00	\$160.00	\$100.00	\$65.00	\$50.00	\$50.00
	\$25.00	\$16.00	\$10.00	\$6.50	\$5.00	\$5.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
BASTROP	4,900	4,200	85
BLANCO	1,200	1,100	86
BURNET	2,700	2,500	93
TRAVIS	68,600	63,600	93
WILLIAMSON	10,200	9,200	90
<b>STATION TOTAL</b>	<b>87,600</b>	<b>80,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 18,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 11,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

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# Texas—Austin



**KTBC-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 1137-ft. above ground, 2049-ft. above sea level.

Latitude 30° 18' 35"  
Longitude 97° 47' 33"

Transmitter: 3.8-mi NW of State Capitol.

TV tape: Recording facilities.

Color: Network, film & slide.

AM Affiliate: KTBC, 5-kw, (1-kw night), 590 kc (CBS).

FM Affiliate: KTBC-FM, 94-kw, 93.7 mc (No. 229), 1060-ft. antenna.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

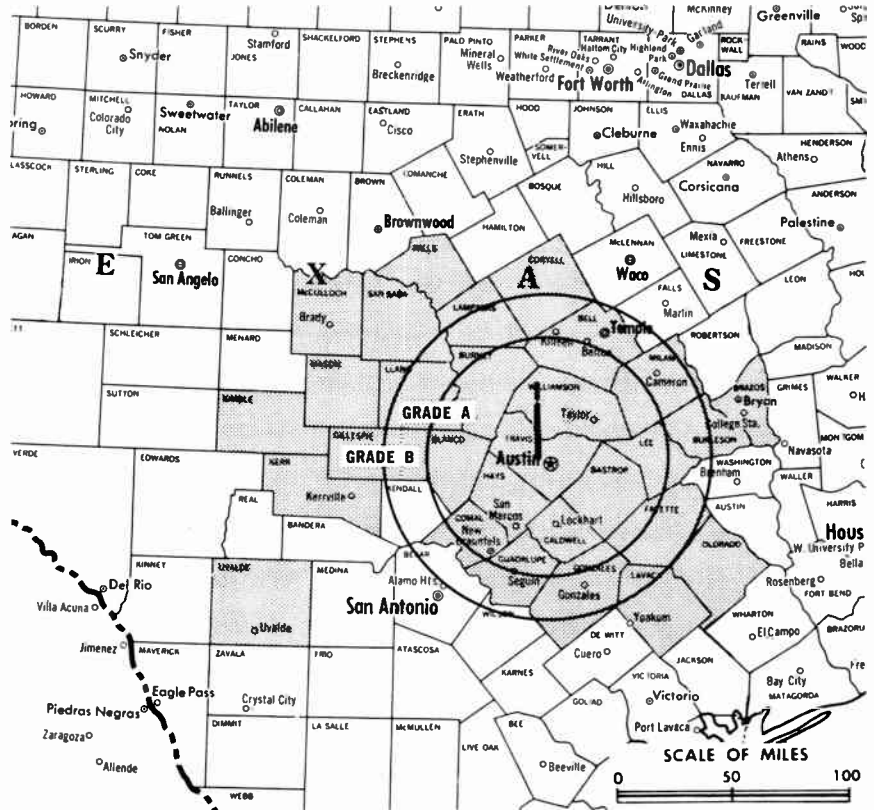
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



KTBC-TV Ref: FCC File No. BMPCT—4016 Granted 7/27/56

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## KTBC-TV

Network Service: ABC, CBS, NBC.

Licensee: Texas Bcstg. Corp., Tenth & Brazos Sts., Austin (78767).

Studio: Tenth & Brazos Sts., Box 1209 (78767).

Telephone: 512-472-2424. TWX No.: 512-476-7259.

Ownership: A. W. Moursund and J. W. Bullion, as trustees, 52%.

Began Operation: Nov. 27, 1952.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Cohn & Marks.

Personnel:

- J. C. KELLAM, president & general manager.
- O. P. (BOB) BOBBITT, v.p. & general sales manager.
- ELMO BROWN, administrative asst. & film buyer.
- RICHARD (CACTUS) PRYOR, program manager.
- LARRY CAROTHERS, sales promotion manager.
- CHARLES L. HOWELL, station manager.
- PAUL BOLTON, v.p. & news director.
- NEAL SPELCE, news editor.
- BEN HEARN, chief engineer.
- JEAN BOONE, women's editor.
- VERN LUNDQUIST, sports editor.

### DIGEST OF RATE CARD NO. 9 (Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.						
\$625.00	\$375.00	\$250.00	\$190.00	\$150.00	\$135.00	\$75.00
NETWORK BASE HOURLY RATE: \$625 (ABC), \$625 (CBS), \$625 (NBC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
BASTROP	4,900	4,200	85
BELL	29,000	27,200	94
BLANCO	1,200	1,100	88
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
BURNET	2,700	2,500	93
CALDWELL	4,800	4,200	88
COLORADO	5,900	5,000	85
COMAL	6,500	5,900	91
CORYELL	6,900	6,400	93
FAYETTE	6,300	4,500	71
GILLESPIE	3,200	2,500	79
GONZALES	5,000	4,300	87
GUADALUPE	9,000	8,000	89
HAYS	5,500	5,000	90
KERR	5,700	4,900	85
KIMBLE	1,200	900	75
LAMPASAS	2,900	2,700	92
LAVACA	6,000	4,500	75
LEE	2,500	2,100	85
LLANO	1,900	1,700	88
MC CULLOCH	2,500	2,000	79
MASON	900	700	76
MILAM	7,000	6,000	86
MILLS	1,200	1,000	84
SAN SABA	1,600	1,400	87
TRAVIS	68,600	63,600	93
UVALDE	4,900	4,100	84
WILLIAMSON	10,200	9,200	90
<b>STATION TOTAL</b>	<b>224,600</b>	<b>200,200</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	139,600
AVERAGE DAILY CIRCULATION (MARCH 65)	108,200
COLOR PENETRATION PERCENTAGE (NOV 65)	5

# Texas—Beaumont



**KBMT**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 960-ft. above av. terrain, 994-ft. above ground, 998-ft. above sea level.

Latitude 29° 42' 50"  
Longitude 93° 51' 46"

Holds CP for change to 316-kw max. and 219-kw visual (DA), 158-kw max. and 110-kw aural (DA), 1000-ft above av. terrain, 1018-ft. above ground, 1045-ft. above sea level, lat. 30° 11' 26", long. 93° 53' 08"; transmitter to 2-mi. W. of Mauriceville, Tex. Requests mod. to 43-kw aural.

Transmitter: 1/2-mi. S of Sabine, Tex.

TV tape: Recording facilities.

Color: Network only.

News Wire Service: UPI.

Total Households: © SRDS

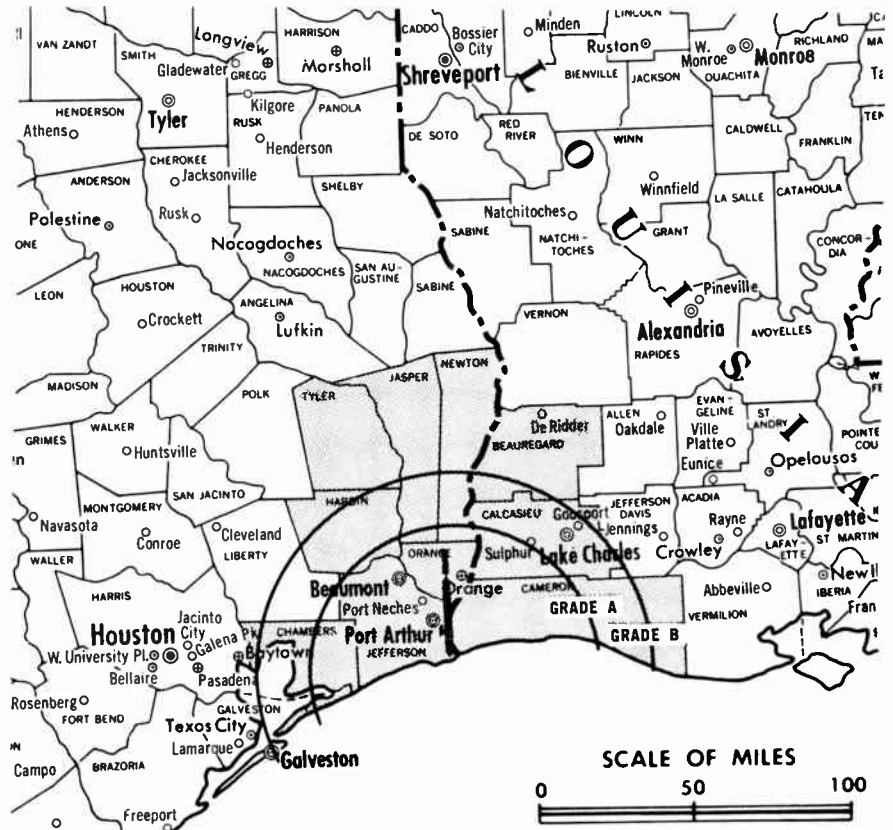
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KBMT Ref: FCC File No. BNPCT-4681 Granted 11/4/59  
CP: BNPCT-3286 Granted 1/6/65

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## KBMT

Licensee: Television Broadcasters Inc., 1420 Calder, Beaumont.

Studio: 1420 Calder Ave. (77701).

Ownership: Randolph C. Reed, pres., 45%; N. D. Williams, secy., 40%; Thomas S. Reed II, 5%; N. D. Williams, 5% (as trustee of N. D. Williams Investment Trusts); L. L. Williams, 5% (as trustee of the Noel Douglas Williams Jr. Trust).

Began Operation: June 18, 1961.

Represented (sales) by Paul H. Raymer Co.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

DOUG THOMPSON, general manager & film buyer.

JEFF PEMBERTON, program director.

CHARLES JOHNSTON, production director.

DAVE HENDRICKS, chief engineer.

DIGEST OF RATE CARD NO. 4

(Feb. 15, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.

Class A—6:30-10 p.m., daily.

\$450.00 \$270.00 \$180.00 \$135.00 \$112.50 \$60.00 \$50.00

NETWORK BASE HOURLY RATE: \$350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
<b>TEXAS</b>			
CHAMBERS	3,400	3,200	94
HARDIN	8,100	7,300	90
JASPER	6,900	6,100	88
JEFFERSON	82,300	78,400	95
NEWTON	2,800	2,300	82
ORANGE	19,400	18,300	94
TYLER	3,100	2,600	84
<b>STATION TOTAL</b>	<b>179,800</b>	<b>168,000</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 123,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 66,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For ARB County-by-County Data, see Section a.

# Texas—Beaumont



**KFDN-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"  
Longitude 93° 58' 44"

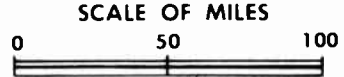
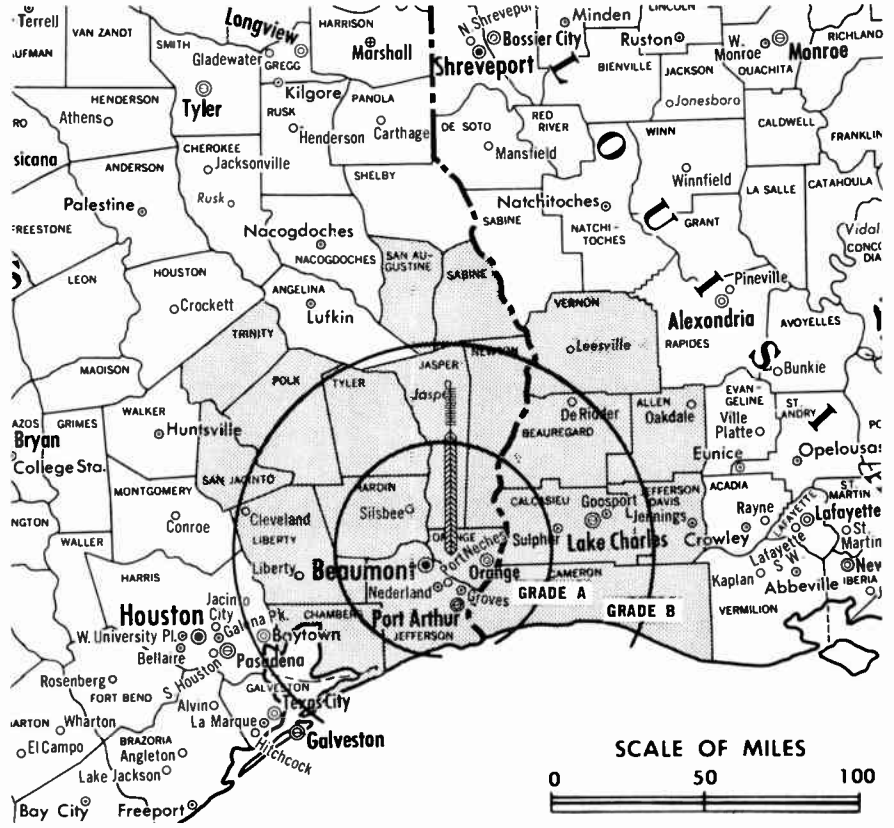
Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, Tex.

Studio: 2955 Interstate 10 East (77702).

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TVG and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KFDN-TV Ref: FCC File No. B10T 3107 Granted 1/30/63

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## KFDN-TV

Licensee: Beaumont Television Corp., P.O. Box 5566 (77706).

Telephone: 713-892-6622. TWX No.: 713-892-7652.

Ownership: Beaumont Bcstg. Corp., 71.05%; W. P. Hobby, 28.95% (also owns Houston Post and KPRC-TV & KPRC there); Officers: D. A. Cannan, chairman; C. B. Locke, pres.; D. A. Cannan Jr., v.p.; Howard H. Fry, secy.-treas. Beaumont Bcstg. principals are D. A. Cannan, 20.64%; C. B. Locke, 25.18%.

Began Operation: April 24, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Robb, Porter, Kistler & Parkinson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

C. B. LOCKE, president.  
MOTT M. JOHNSON, general manager.  
BOB McMANUS, production manager.  
HAROLD BARTLETT, chief engineer.

### DIGEST OF RATE CARD NO. 7-A

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$120.00	\$100.00	\$60.00
NETWORK BASE HOURLY RATE:	\$500.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>LOUISIANA</b>			
ALLEN	5,600	4,800	87
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
JEFFERSON DAVIS	8,500	7,600	90
VERNON	5,200	4,300	84
<b>TEXAS</b>			
CHAMBERS	3,400	3,200	94
HARDIN	8,100	7,300	90
JASPER	6,900	6,100	88
JEFFERSON	82,300	78,400	95
LIBERTY	10,100	9,000	89
NEWTON	2,800	2,300	82
ORANGE	19,400	18,300	94
POLK	3,700	3,000	83
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SAN JACINTO	1,500	1,100	75
TRINITY	2,000	1,600	78
TYLER	3,100	2,600	84
<b>STATION TOTAL</b>	<b>220,200</b>	<b>202,400</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	172,300
AVERAGE DAILY CIRCULATION (MARCH 65)	134,900
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Texas—Big Spring

**abc KWAB-TV**

Ch. 4

[Affiliated with KLBK-TV, Lubbock]

Technical Facilities: Channel No. 4  
(66-72 mc). Authorized power:  
12.75-kw visual, 6.88-kw aural.  
Antenna: 380-ft. above av. terrain,  
497-ft. above ground, 2957-ft.  
above sea level.

Latitude 32° 15' 14"

Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way,  
Big Spring.

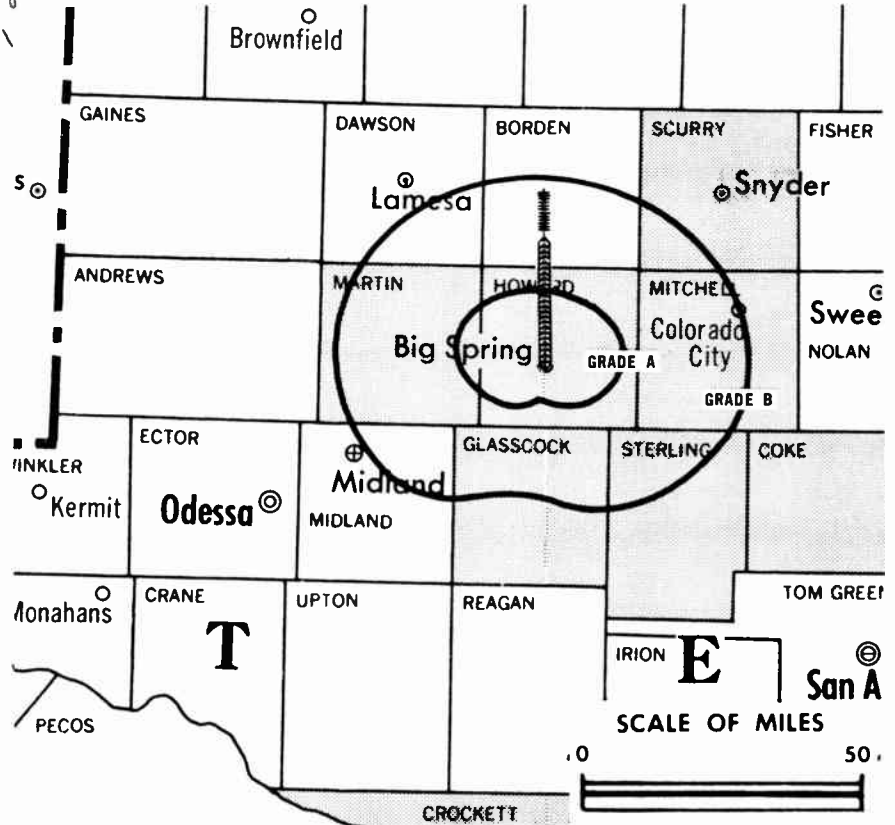
Color: Network, film & slide.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.

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KWAB-TV Ref: FCC File No. BMPCT-3267 Granted 8/8/55

©American Map Co., Inc., N.Y., No. 14244

## KWAB-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex.  
(79408).

Studio: 2500 Kentucky Way, Big Spring, Tex. (79720).

Telephone: 915-264-6325.

TWX No.: 806-747-3811.

Ownership: See KLBK-TV, Lubbock.

Began Operation: Jan. 15, 1956.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WALTER M. WINDSOR, executive v.p. & general manager.

ROBERT S. GALBRAITH JR., station manager.

BOB LINDLEY, program director.

### DIGEST OF RATE CARD NO. 6B

(Feb. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min or 20 Sec.	8 Sec.
Class A—6:30-10:30 p.m., daily.	\$150.00	\$90.00	\$60.00	\$52.50	\$45.00	\$30.00
NETWORK BASE HOURLY RATE:	\$75.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>TEXAS</b>			
BREWSTER	1,500	1,200	78
COKE	900	800	92
CROCKETT	1,200	1,000	85
GLASSCOCK	400	300	97
HOWARD	13,600	13,000	96
MARTIN	1,500	1,400	95
MITCHELL	3,000	2,700	90
SCURRY	5,500	5,100	93
STERLING	400	300	87
<b>STATION TOTAL</b>	<b>28,000</b>	<b>25,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 18,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 15,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 12

For Texas CATV Systems

see Section c

# Texas—Bryan

**cbs KBTX-TV**

Ch. 3

[Affiliated with KWTX-TV, Waco, with which it has microwave hookup.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 60.3-kw visual, 30.2-kw aural. Antenna: 410-ft. above av. terrain, 482-ft. above ground, 764-ft. above sea level.

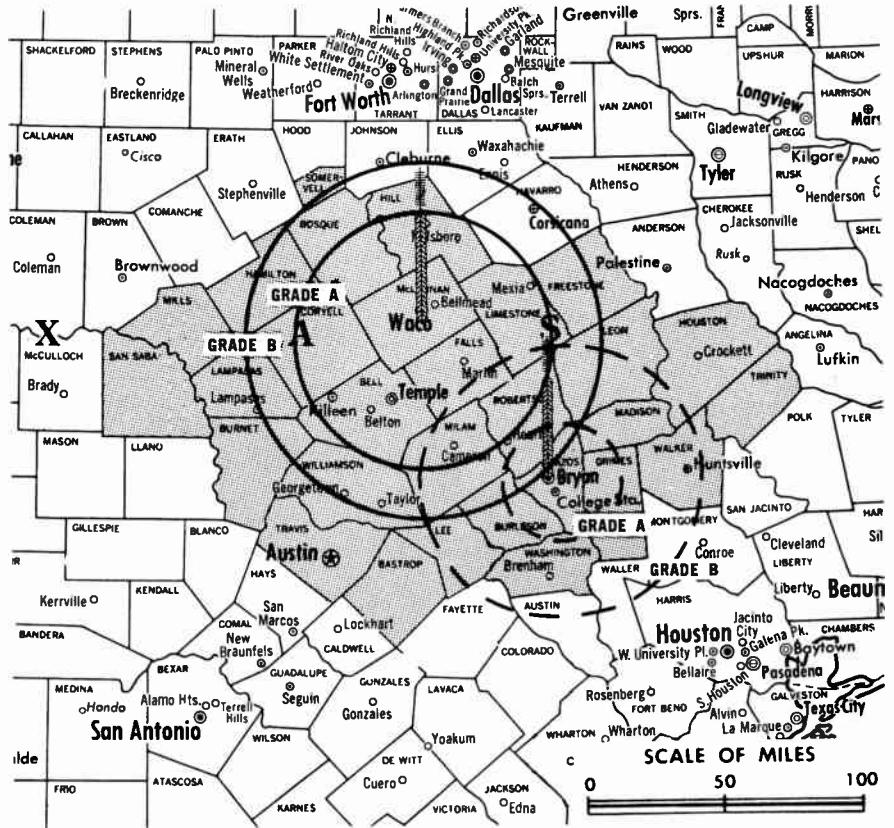
Latitude 30° 38' 39"  
Longitude 96° 19' 46"

Transmitter: 29th St. near Villa Maria Rd.

Color: Network only.

News Wire Service: UPI.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.



County coverage (shaded area) based on 1965 ABB study.

KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

## KBTX-TV

Network Service: ABC CBS (EMP).

Licensee: Brazos Broadcasting Co., Box 3237, Ridgcrest Station. (77803).

Studio: 29th St., near Villa Maria Rd. (77803).

Telephone: 713-846-7777.

Ownership: KWTX Bcstg. Co., 50% (owns KWTX-TV-AM, Waco; 79% of radio KNAL, Victoria; KXII-TV, Ardmore, Okla.); Frank B. Seale, chmn., 10%; M. N. Bostick, pres. & gen. mgr., 10% (also 9% owner of KWTX-TV-AM; 15.10% of KXII-TV; 21.053% of KNAL); Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; W. C. Mitchell, dir., 10%; Brazos A. Varisco, dir., 10%.

Began Operation: May 22, 1957.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. BOSTICK, president, general manager & film buyer.  
HARRY LEE GILLAM, v.p. & station manager.  
WOODY COX, chief engineer.

Rates: For national rate see KWTX-TV, Waco.

NETWORK BASE HOURLY RATE: Bonus to KWTX-TV, Waco (ABC). \$100 (CBS). \$475 combination rate with KWTX-TV (CBS).

ARB Data for this station included with report for Parent KWTX-TV, Waco, Texas. Above map reflects coverage of both parent & satellite.

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

# Texas—Corpus Christi



**KIII**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"

Longitude 97° 36' 04"

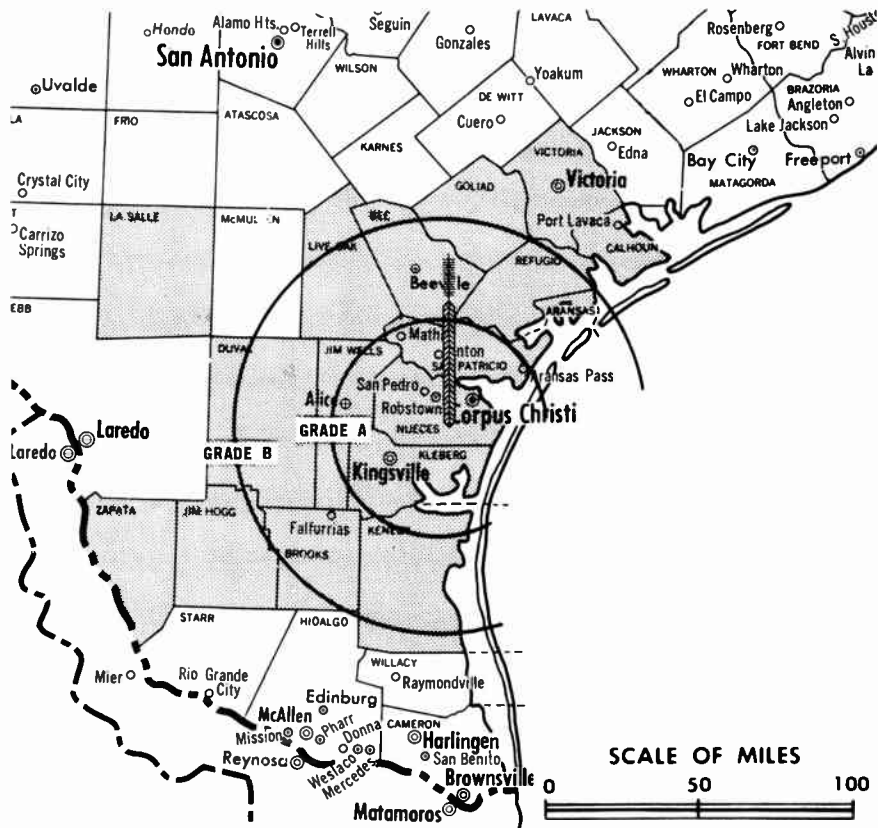
Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Color: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded area) based on 1965 ARB study.



KIII Ref: FCC File No. B1PCT-5945 Granted 11/7/63

© American Map Co., Inc., N.Y. No. 14244

## KIII

Licensee: South Texas Telecasting Co. Inc., 4750 Lexington Blvd.

Studio: Lexington Blvd. & Everhart Rd. (78411).

Telephone: 512-853-0433.

Ownership: Dr. Jose Antonio Garcia, pres., 4.7%; Clinton D. McKinnon, exec. v.p., 77.7%; Joe Garza, v.p., 1.5%; Gabriel Lozano, secy., 1.5%; Celso Cuzman, treas., 1.5%; Jean H. Cyris, 3.9%; E. J. Healey, 3.1%; Francis Walker, 2.3%; Nestor Cuesta Jr., 1.5%; Juan C. Gonzales, 1.5%; Henry Lozano, 0.8%. McKinnon also is director of radios KSON & KSEA-FM, San Diego, Cal.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

CLINTON D. MCKINNON, exec. v.p. & general manager.

MICHAEL D. MCKINNON, station manager.

T. MARSHALL WEAVER, v.p., sales.

CARY FITCH, chief engineer.

### DIGEST OF RATE CARD NO. 2A

(Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:59-9:59 p.m., daily.						
\$300.00	\$240.00	\$120.00	\$90.00	\$75.00	\$60.00	\$30.00
NETWORK BASE HOURLY RATE: \$325.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
ARANSAS	2,500	2,300	93
BEE	6,900	6,000	87
BROOKS	2,000	1,800	87
CALHOUN	5,200	4,600	88
DUVAL	3,000	2,400	80
GOLIAD	1,500	1,300	83
JIM HOGG	1,300	1,000	79
JIM WELLS	9,700	8,500	87
KENEDY	200	200	90
KLEBERG	8,800	7,900	91
LA SALLE	1,200	900	79
LIVE OAK	1,800	1,600	88
NUECES	66,400	61,300	92
REFUGIO	3,200	3,000	92
SAN PATRICIO	12,700	11,200	89
VICTORIA	15,400	13,500	88
ZAPATA	1,100	700	71
<b>STATION TOTAL</b>	<b>142,900</b>	<b>128,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	107,300
AVERAGE DAILY CIRCULATION (MARCH 65)	73,700
COLOR PENETRATION PERCENTAGE (NOV 65)	6

For Other TV Station Sales,  
 see Sales and Transfers Section.



# Texas—Corpus Christi



**KRIS-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

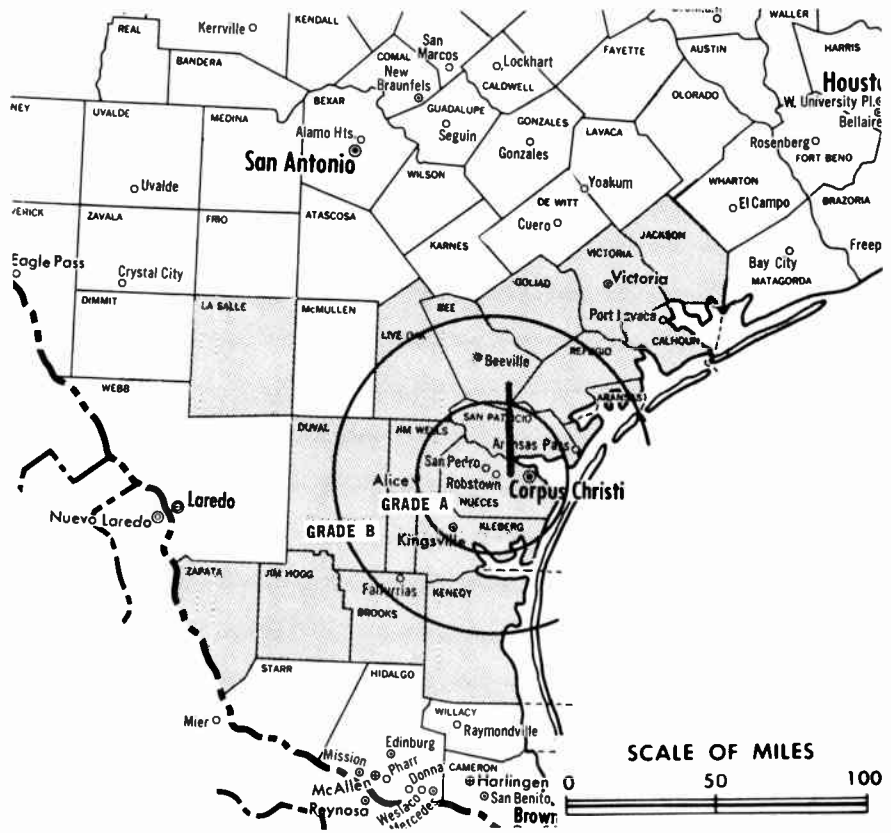
Latitude 27° 46' 46"  
Longitude 97° 37' 31"

Transmitter: Near Robstown, Tex., 13.5-mi. W of Corpus Christi.

Studio: 409 South Staples (78401).

Color: Network, film & slide.

News Wire Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KRIS-TV Ref: FCC File No. BPCT-723 Granted 12/7/65

©American Map Co., Inc., N.Y., No. 14244

## KRIS-TV

Licensee: Gulf Coast Broadcasting Co., Box 840 (78403).

Telephone: 512-883-6511. TWX No.: 512-883-0965.

Ownership: T. Frank Smith, 100%.

Began Operation: May 25, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Scharfeld, Bechhoefer & Baron.

Represented (engineering) by George C. Davis Consulting Engineers.

### Personnel:

T. FRANK SMITH, president & general manager.  
W. M. (IKE) EIKNER, v.p. in charge of sales.  
VAN JOHNSON (Miss), v.p., natl. spot sales, station network clearance & film buyer.  
T. FRANK SMITH JR., v.p.-asst. to president.  
CHARLES NETHERY, v.p. in charge of programs.  
WILLIAM CULBERTSON, chief engineer.

### DIGEST OF RATE CARD NO. 6—(July 5, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. or more 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$400.00 \$225.00 \$150.00 \$110.00 \$90.00 \$45.00  
NETWORK BASE HOURLY RATE: \$385.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
TEXAS			
ARANSAS	2,500	2,300	93
BEE	6,900	6,000	87
BROOKS	2,000	1,800	87
CALHOUN	5,200	4,600	88
OUVAL	3,000	2,400	80
EDWARDS	400	300	76
GOLIAD	1,500	1,300	83
JACKSON	4,100	3,500	86
JIM HOGG	1,300	1,000	79
JIM WELLS	9,700	8,500	87
KENEY	200	200	90
KLEBERG	8,800	7,900	91
LA SALLE	1,200	900	79
LIVE OAK	1,800	1,600	88
NUECES	66,400	61,300	92
REFUGIO	3,200	3,000	92
SAN PATRICIO	12,700	11,200	89
VICTORIA	15,400	13,500	88
ZAPATA	1,100	700	71
<b>STATION TOTAL</b>	<b>147,400</b>	<b>132,000</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 83,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Texas—Corpus Christi



**KZTV**

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"

Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, Tex.

Office: Show Room Bldg.

TV tape: Recording facilities.

AM Affiliate: KSIX, 1-kw, (.25-kw night), 1230 kc (CBS).

Color: Network only.

News Wire Service: AP, CBS.

Facsimile Service: AP.

Total Households: © SRDS

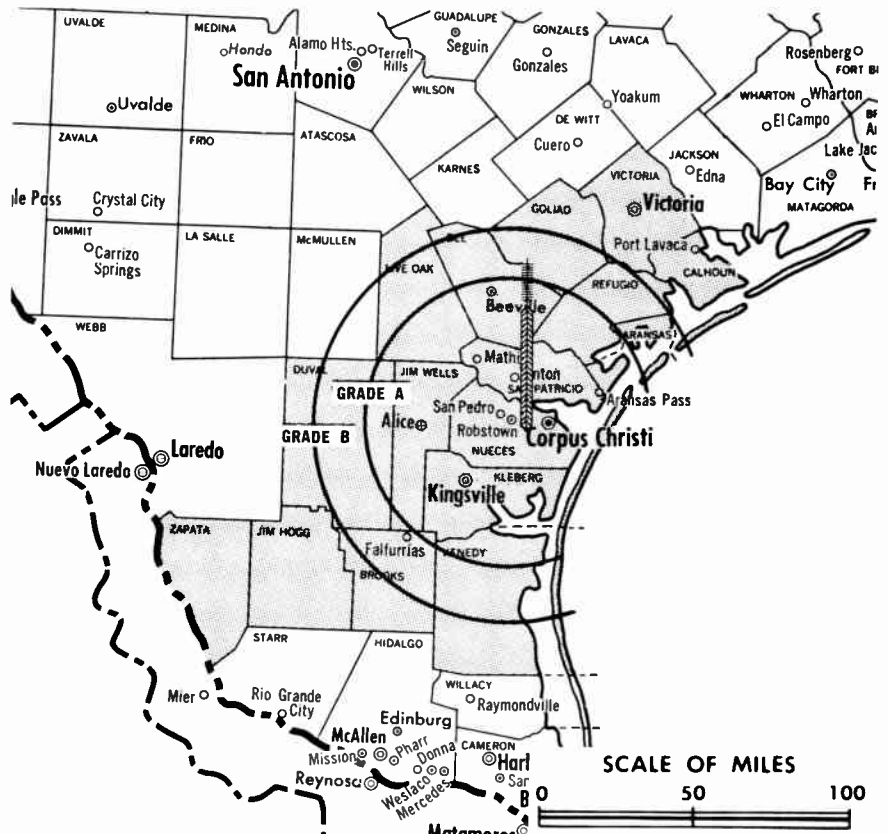
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965

ARB study.



KZTV Ref: FCC File No. BPCT-3299 Granted 3/17/64

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## KZTV

Network Service: CBS.

Licensee: K-SIX Television Inc., Show Room Bldg.

Telephone: 512-884-1616.

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 10.4%; Guy I. Warren, v.p., 13.33%; Charles R. Manning, v.p., .66%; Cecil E. Burney, secy., 4.033%; Lillian R. Burney, treas.; remainder of stock held by 38 others, none with more than 3%. Kennedy owns 51%, Manning 12%, and Cecil E. Burney, 25% of KSIX.

Began Operation: Sept. 30, 1956.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

VANN M. KENNEDY, president, gen. mgr. & film buyer.

BOB PAYNE, commercial manager.

GENE LOOPER, program manager.

DALE TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 5—(March 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—6:59-9:59 p.m., daily.

\$400.00 \$220.00 \$150.00 \$115.00 \$100.00 \$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$375 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>TEXAS</b>			
ARANSAS	2,500	2,300	93
BEE	6,900	6,000	87
BROOKS	2,000	1,800	87
CALHOUN	5,200	4,600	88
DUVAL	3,000	2,400	80
GOLIAD	1,500	1,300	83
JIM HOGG	1,300	1,000	79
JIM WELLS	9,700	8,500	87
KENEDY	200	200	90
KLEBERG	8,800	7,900	91
LIVE OAK	1,800	1,600	88
NUECES	66,400	61,300	92
REFUGIO	3,200	3,000	92
SAN PATRICIO	12,700	11,200	89
VICTORIA	15,400	13,500	88
ZAPATA	1,100	700	71
<b>STATION TOTAL</b>	<b>141,700</b>	<b>127,300</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 111,200

AVERAGE DAILY CIRCULATION (MARCH 65) 88,600

COLOR PENETRATION PERCENTAGE (NOV 65) 6

For State's CATV Systems, see the CATV Directory

# Texas—Dallas-Ft. Worth



**KRLD-TV**

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

Studio: 1101 Patterson (75202).

TV tape: Recording facilities.

AM Affiliate: KRLD, 50-kw, 1080 kc (CBS).

FM Affiliate: KRLD-FM, 100-kw, 92.5 mc (No. 223), 1680-ft. antenna height.

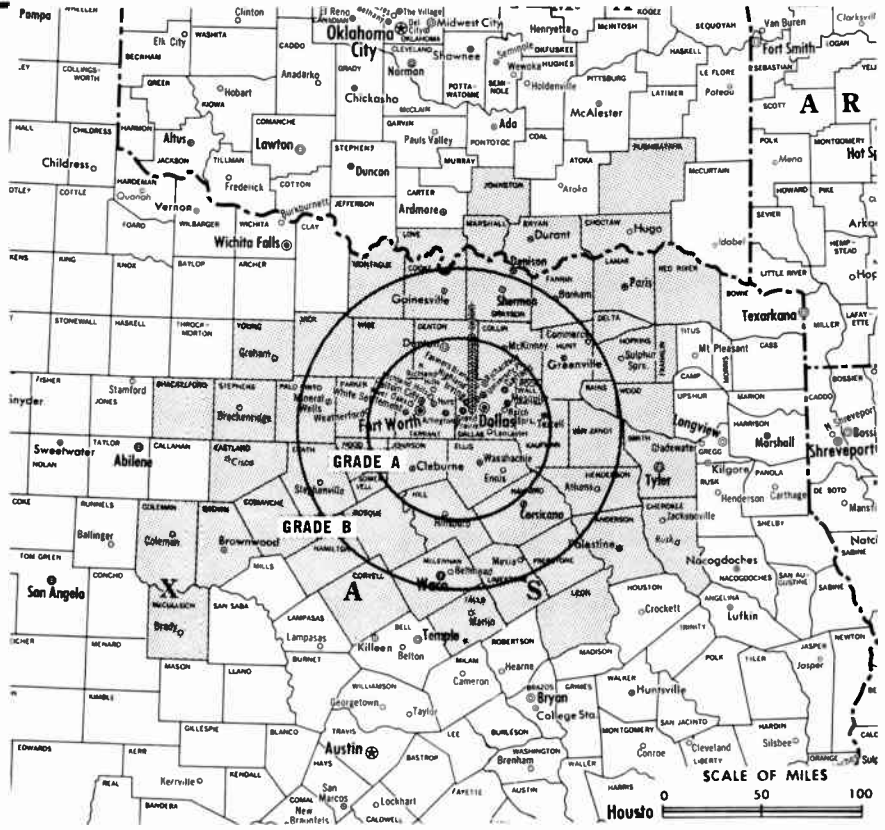
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Total Households:  $\oplus$  SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KRLD-TV Ref: FCC File No. BPT-1857 Granted 4/2/54

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## KRLD-TV

Licensee: Times Herald Printing Co., Herald Square, Dallas.  
Telephone: 214-742-6811. TWX No.: 214-899-8072.  
Ownership: Same as Dallas Times-Herald; Clyde W. Rembert, pres.  
Began Operation: Dec. 3, 1949.  
Represented (sales) by Advertising Time Sales Inc.  
Represented (legal) by Booth & Lovett.  
Represented (engineering) by Lohnes & Culver.

### Personnel:

CLYDE W. REMBERT, president & managing director.  
ROY M. FLYNN, v.p. & adm. asst. to president.  
VES BOX, v.p. & general manager.  
BILL BAKER, asst. general manager.  
GENE CUNY, general sales manager.  
BILL SELAH, local sales manager.  
FRITZ KULER, program director.  
RAY McFARLAND, promotion manager.  
EDDIE BARKER, news director.  
A. B. JOLLY, farm director.  
NICK MUELLER, manager film dept. & film buyer.  
WILLIAM B. HONEYCUTT, chief engineer.

### DIGEST OF RATE CARD NO. E-1—(Feb. 1, 1965)

		Min. or			
Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.
Class AAA—	7-10 p.m., Mon.-Fri.;	6:30-10 p.m., Sat. & Sun.			
\$2300.00	\$1380.00	\$920.00	\$690.00		Graded rates apply*

\*Highest rate: \$1070.

NETWORK BASE HOURLY RATE: \$1950.

For Other Publishers with TV Station

Ownership, see Newspaper Ownership Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BRYAN	8,000	6,900	86
CHOCTAW	4,400	3,400	78
JOHNSON	2,800	2,400	87
LOVE	1,500	1,300	89
MARSHALL	2,600	2,400	88
PUSHMATAHA	2,900	2,400	79
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
BOSSUE	3,600	3,200	90
BROWN	7,900	6,800	86
CHEKOKEE	9,100	7,800	85
COLEMAN	3,800	3,500	92
COLLIN	13,400	12,300	92
COMANCHE	3,500	2,900	83
COOKE	7,400	6,800	92
CORYELL	6,900	6,400	93
DALLAS	346,500	329,900	95
DELTA	1,500	1,300	86
DENTON	15,500	14,600	94
EASTLAND	6,300	5,600	88
ELLIS	13,100	12,100	92
ERATH	5,300	4,900	93
FALLS	5,900	5,200	88
FANNIN	6,900	6,000	87
FRANKLIN	1,400	1,200	85
FREESTONE	3,500	3,000	85
GRAYSON	24,700	22,700	92
HAMILTON	2,600	2,200	87
HENDERSON	6,700	5,900	88
HILL	6,800	6,200	90
HOOD	1,900	1,800	92
HOPKINS	5,600	4,900	89
HUNT	12,500	11,300	91
JACK	2,400	2,200	93

(Continued on page 639-b)

STATION TOTAL	933,500	868,100	93
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NET WEEKLY CIRCULATION (MARCH 65)	767,500
AVERAGE DAILY CIRCULATION (MARCH 65)	580,600
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# Texas—Dallas-Ft. Worth



**WFAA-TV**



Ch. 8

**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

**Transmitter:** 1-mi. W of Cedar Hill, Tex.

**TV tape:** Recording facilities.

**AM Affiliate:** WFAA, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares time on both frequencies with WBAP, Ft. Worth.

**FM Affiliate:** WFAA-FM, 57-kw, 97.9 mc.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI.

**Facsimile Service:** AP.

**Represented (engineering) by** A. Earl Cullum Jr. Consulting Engineers.

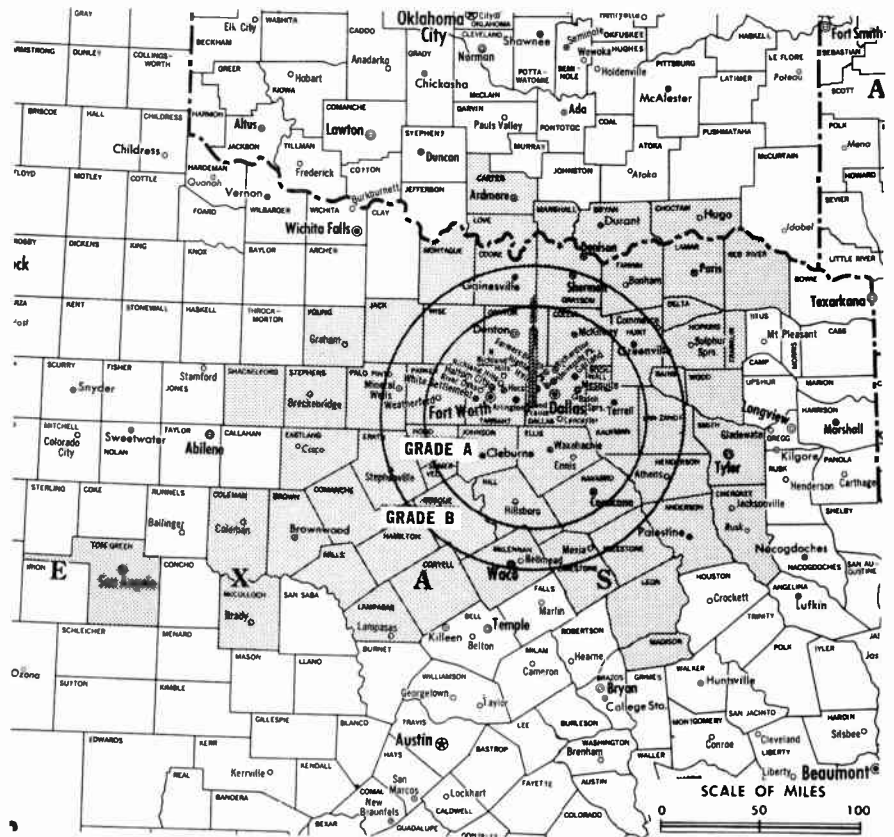
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WFAA-TV Ref: FCC File No. BMPCT-2018 Granted 11/18/64

© American Map Co., Inc., N.Y., No. 14244

## WFAA-TV

**Licensee:** A. H. Belo Corp., Communications Center, Dallas, Tex. (75202).

**Studio:** Communications Center.

**Telephone:** 214-748-9631. TWX No.: 214-899-8413.

**Ownership:** Same as Dallas Morning News; James M. Moroney Sr., chairman; Joseph M. Dealey, pres.

**Began Operation:** Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

**Represented (sales) by** Edward Petry & Co. Inc.

**Represented (legal) by** Dempsey & Koplovitz.

**Personnel:**

MIKE SHAPIRO, general manager, TV-radio.  
ED PFEIFFER, station manager.  
JACK HAUSER, general sales manager.  
JACK DIX, assistant general sales manager.  
WARD HUEY, regional sales manager.  
JAY WATSON, program manager.  
JIM PRATT, production & operations manager.  
CASEY COHLMIA, promotion director.  
JIM W. COOPER, director of engineering.  
CHRIS IRBY, chief engineer.

DIGEST OF RATE CARD NO. I—(Jan. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	8 Sec.
Class AA—6:30-10 p.m., daily.	\$2000.00	\$1200.00	\$800.00	\$600.00	Graded rates apply*	

\*Highest rate: \$1000.

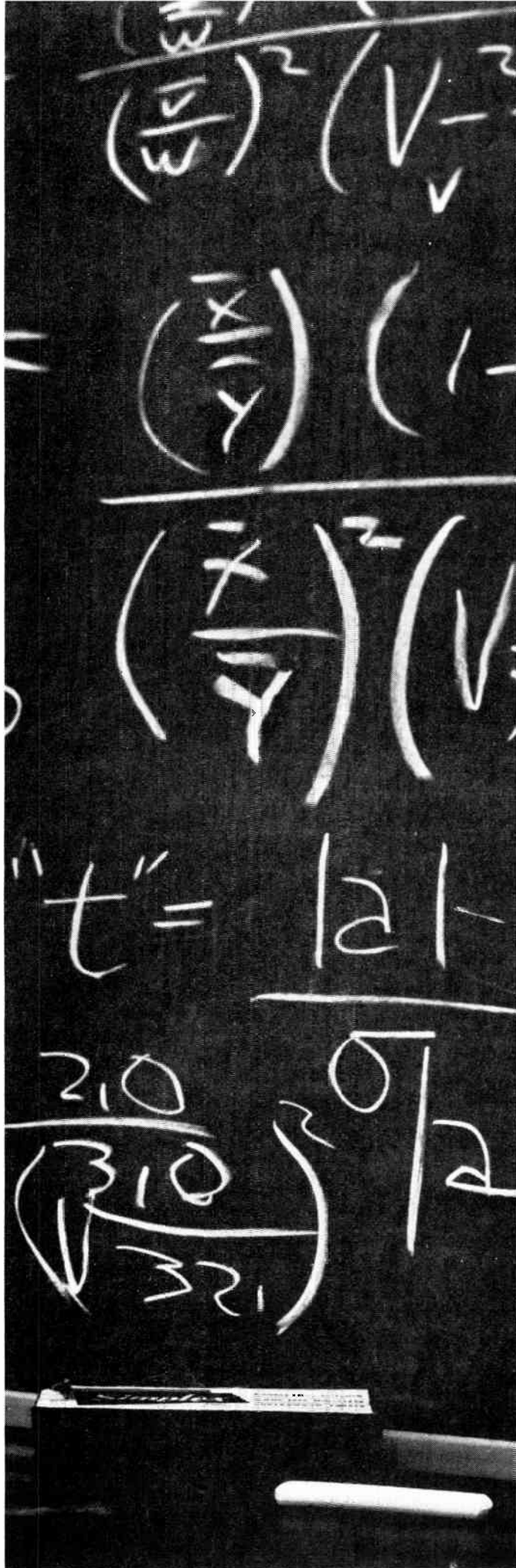
NETWORK BASE HOURLY RATE: \$1600.

For Educational, Non-commercial Outlets,  
see Educational Station Directory.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>OKLAHOMA</b>			
BRYAN	8,000	6,900	86
CARTER	14,100	12,900	92
CHOCTAW	4,400	3,400	78
LOVE	1,500	1,300	89
MARSHALL	2,600	2,400	88
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
BOSQUE	3,600	3,200	90
BROWN	7,900	6,800	86
CHEROKEE	9,100	7,800	85
COLEMAN	3,800	3,500	92
CULLIN	13,400	12,300	92
COMANCHE	3,500	2,900	83
COOKE	7,400	6,800	92
CORYELL	6,900	6,400	93
DALLAS	346,500	329,900	95
DELTA	1,500	1,300	86
DENTON	15,500	14,600	94
EASTLAND	6,300	5,600	88
ELLIS	13,100	12,100	92
ERATH	5,300	4,900	93
FANNIN	6,900	6,000	87
FRANKLIN	1,400	1,200	85
FREESTONE	3,500	3,000	85
GRAYSON	24,700	22,700	92
HAMILTON	2,600	2,200	87
HENDERSON	6,700	5,900	88
HILL	6,800	6,200	90
HOOD	1,900	1,800	92
HOPKINS	5,600	4,900	89
HUNT	12,500	11,300	91
JACK	2,400	2,200	93

(Continued on page 639-b)

STATION TOTAL	962,800	895,600	93
NET WEEKLY CIRCULATION (MARCH 65)			755,500
AVERAGE DAILY CIRCULATION (MARCH 65)			507,200
COLOR PENETRATION PERCENTAGE (NOV 65)			8

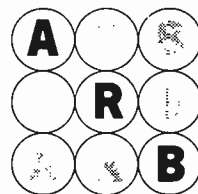


## Go ahead. Ask Russ McKennan about “t” values.

Involved as we are with the thousands of day-to-day details which go into turning out reliable audience estimates, we sometimes tend to assume that everyone knows exactly what we know about all the ARB practices which help us produce good research . . . things like “t” value comparisons of research results, which are used to determine the statistical significance of the findings.

Even our research director can't tell you *everything* about statistics. But he does know his work . . . our work. And we certainly can tell you what you should know in order to use ARB research material to best advantage. That's our objective.

So don't hesitate to ask a question. If we can help provide a clearer understanding of *why* we do what we do, both of us will benefit. You'll be able to use an ARB audience report with more confidence. And, we'll have the pleasure of describing the meticulous care that goes into each one.



**AMERICAN  
RESEARCH  
BUREAU**

# Texas—El Paso



## KELP-TV

Ch. 13

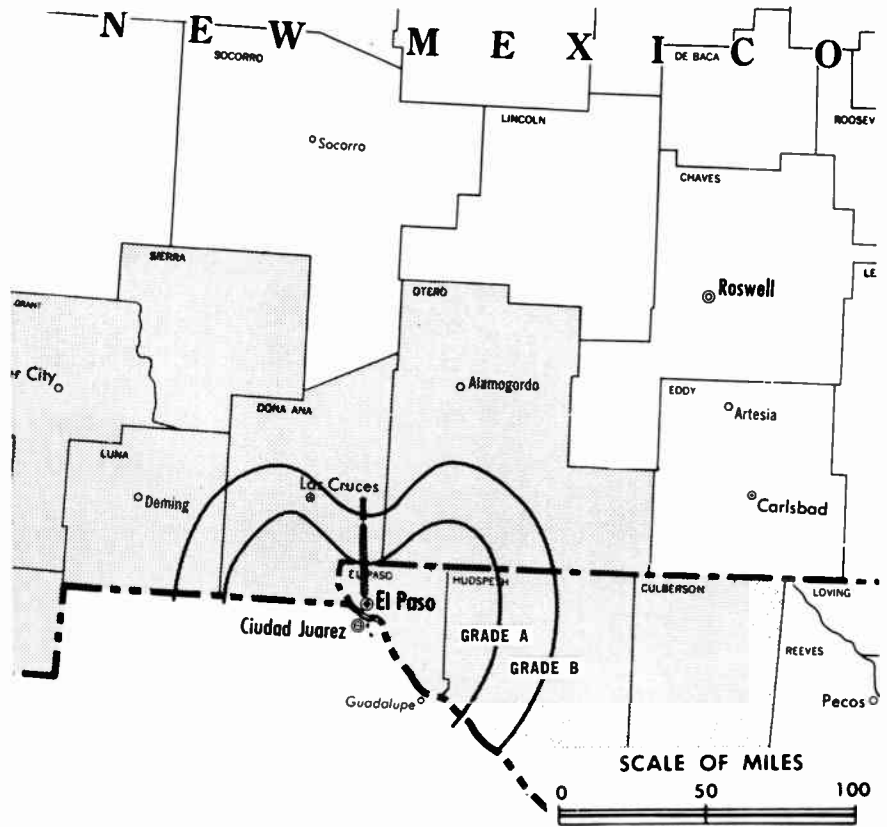
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 209-kw visual, 20.9-kw aural. Antenna: 820-ft. above av. terrain, 289-ft. above ground, 4909-ft. above sea level.

Latitude 31° 47' 17"  
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, .4-mi. N of Scenic Dr. near El Paso.

AM Affiliate: KELP, 1-kw (.5-kw night), 920 kc.

Color: Network & tape.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KELP-TV Ref: FCC File No. BPCT-2762 Granted 4/9/60

©American Map Co., Inc., N.Y., No. 1424

## KELP-TV

Licensee: John B. Walton Jr., 4530 Delta St., Box 9924 (79989).

Studio: 4530 Delta St.

Telephone: 915-533-5911.

Ownership: John B. Walton Jr., 100%. For other interests see KVKM-TV, Monahans, Tex.

Began Operation: Sept. 1, 1956. Sale to present owner by Joseph Harris & Norman Alexander approved Jan. 19, 1966 by FCC (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (sales) by Jack Masla & Co. Inc.; Bob Hix Co. Inc. (Mountain States); Mario Messina Co. (Southwest).

Represented (legal) by Wheeler & Wheeler.

Represented (engineering) by James C. McNary.

### Personnel:

GENE ROTH, general manager & film buyer.  
WELDON DONALDSON, sales manager.  
BOB HANSON, operations manager.  
MICHAEL GAGLIO, chief engineer.

### DIGEST OF RATE CARD NO. S-1 (Oct. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.  
Class AA—7-9:30 p.m., daily.  
\$400.00 \$240.00 \$160.00 \$140.00 \$80.00 \$40.00

NETWORK BASE HOURLY RATE: \$250.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW MEXICO</b>			
DONA ANA	16,800	15,300	91
GRANT	4,500	3,900	87
HIDALGO	1,400	1,200	85
LUNA	3,000	2,700	90
OTERO	12,000	11,200	94
SIERRA	2,000	1,700	84
<b>TEXAS</b>			
CULBERSON	800	700	84
EL PASO	92,500	87,300	94
HUdspETH	600	500	78
<b>STATION TOTAL</b>	<b>133,600</b>	<b>124,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 107,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 67,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

For Group Ownership  
of TV Stations,  
see Section c.

# Texas—El Paso



**KROD-TV**



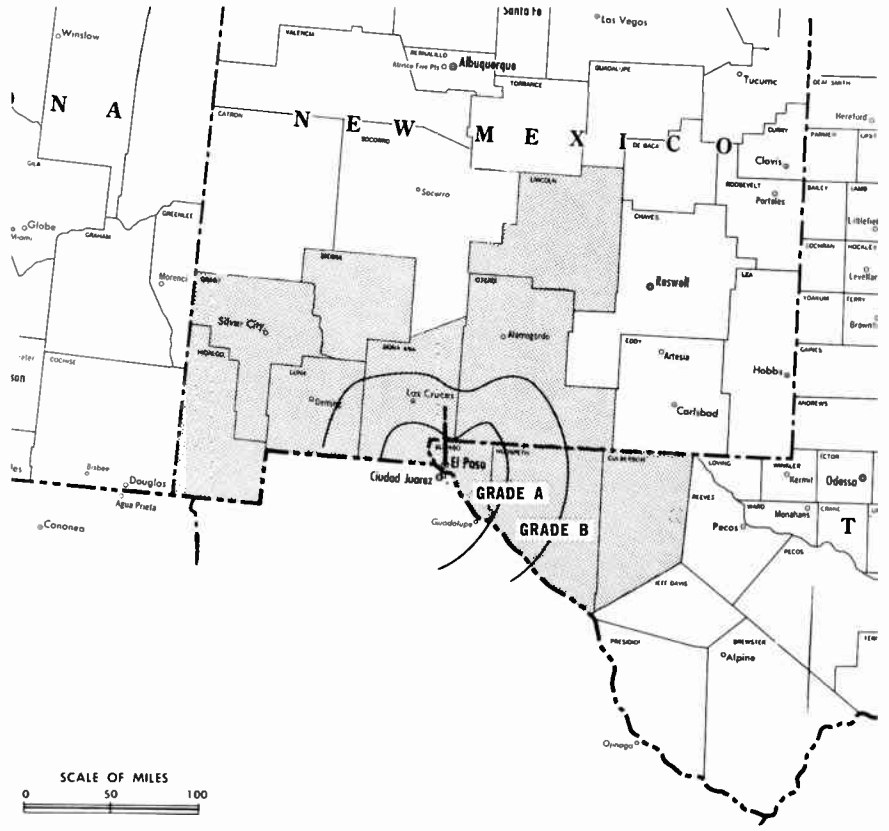
Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 61.7-kw visual, 31.1-kw aural. Antenna: 1150-ft. above av. terrain, 285-ft. above ground, 5285-ft. above sea level.

Latitude 31° 47' 34"  
Longitude 106° 28' 47"

Transmitter: Atop Mount Franklin.  
TV tape: Recording facilities.  
AM Affiliate: KROD, 5-kw, 600 kc.  
Color: Network, film, slide & tape.  
News Wire Service: AP.  
News Film Service: CBS.  
Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KROD-TV Ref: FCC File No. BPT-873 Granted 7/30/62

©American Map Co., Inc., N.Y., No. 14244

## KROD-TV

Licensee: Trigg-Vaughn Stations Inc., 2200 Vaughn Bldg., Dallas, Tex. (75201).

Studio: 2201 Wyoming Ave. (79903).

Telephone: 915-532-6551. TWX No.: 915-544-1911.

Ownership: Jack C. Vaughn, 30.6%; Grady H. Vaughn Jr., 30.6%; Cecil L. Trigg, 20.7%; Carlton Trigg, 5%; Stephen Trigg, 5%; 20 others with less than 2% each. Trigg-Vaughn Stations Inc. also owns KOSA-TV, Odessa, Tex.; radios KRNO, San Bernardino, Cal.; and KITE, San Antonio (Terrell Hills), Tex. and 100% of TCA Bcstg. (KHOW), Denver. Vaughn & Trigg also own Television Properties Inc. (KDEF & FM), Albuquerque, N.M. C. L. Trigg owns 80% of Odessa Bcstg. Co. (KOSA), Odessa, Tex.

Began Operation: Dec. 14, 1952. Sale to present owner by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 by FCC (Television Digest, Vol. 15:36, 44).

Represented (sales) by Advertising Time Sales.

Represented (legal) by Haley, Bader & Potts.

Personnel:

CECIL L. TRIGG, president & general manager.  
ERIC NELSON, program director & film buyer.  
JIM SUGGS, national sales manager.  
SHELDON TURNER, asst. general & sales manager.  
FRANK JORDAN, chief engineer.

### DIGEST OF RATE CARD NO. 5A (June 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat. & Sun.  
\$495.00 \$297.00 \$198.00 \$123.75 \$109.00\* \$99.00\* \$49.50\*

\*Class AA (7:30-9 p.m., daily): Min. \$125, 20 Sec. \$115, 10 Sec. \$60.

NETWORK BASE HOURLY RATE: \$400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>NEW MEXICO</b>			
DONA ANA	16,800	15,300	91
GRANT	4,500	3,900	87
HIDALGO	1,400	1,200	85
LINCOLN	2,200	2,000	89
LUNA	3,000	2,700	90
OTERO	12,000	11,200	94
SIERRA	2,000	1,700	84
<b>TEXAS</b>			
CULBERSON	800	700	84
EL PASO	92,500	87,300	94
HUDSPETH	600*	500	78
<b>STATION TOTAL</b>	<b>135,800</b>	<b>126,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 119,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 96,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

HA 1-0818

RESIDENCE  
TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

HUGH BEN LA RUE

654 MADISON AVENUE  
NEW YORK, N.Y.



# Texas—El Paso



**KTSM-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 86.5-kw visual, 42.7-kw aural. Antenna: 1974-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.9"  
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mts., 1-mi. NW of El Paso.

TV tape: Recording facilities.

AM Affiliate: KTSM, 5-kw, (.5-kw night), 1380 kc (NBC).

FM Affiliate: KTSM-FM, 27-kw, 99.9 mc.

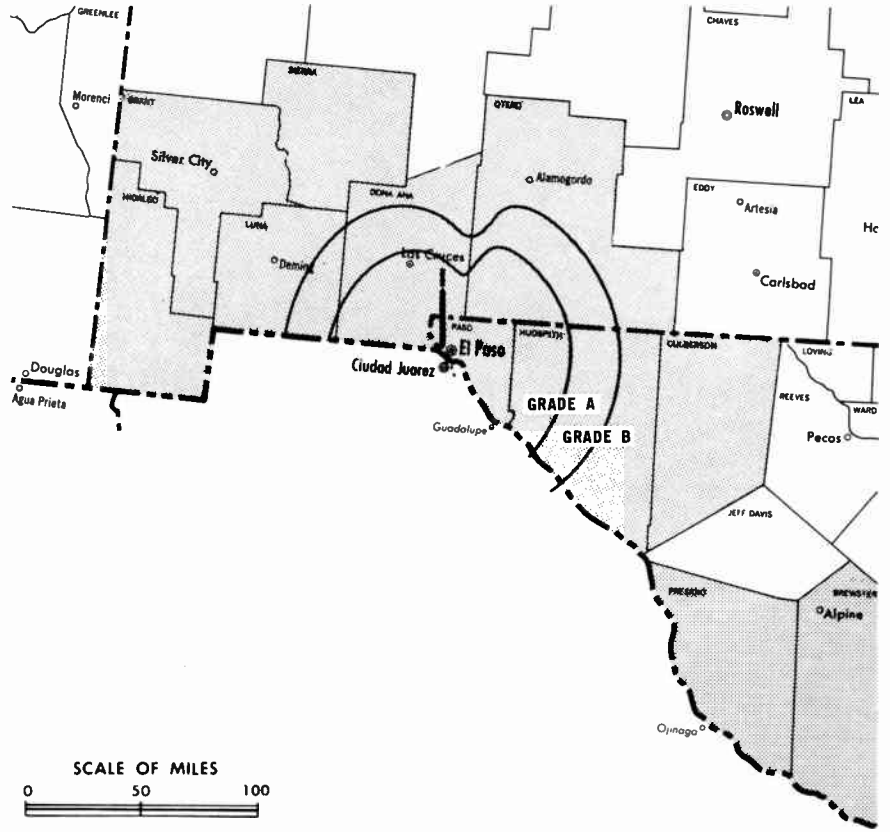
Color: Network, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KTSM-TV Ref: FCC File No. BMPCT-5252 Granted 2/8/59

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## KTSM-TV

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.  
Studio: 801 N. Oregon St. (79902).  
Telephone: 915-532-5423.  
TWX No.: 915-544-1963.  
Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; Jack B. Chapman, v.p.; F. L. Koons, 10%; W. C. Bailey, 5%; Jack Rye, v.p.  
Began Operation: Jan. 4, 1953.  
Represented (sales) by George P. Hollingbery Co.  
Represented (legal) by Wilner & Bergson.  
Represented (engineering) by George P. Adair Engineering Co.  
Personnel:  
KARL O. WYLER, president & general manager.  
JACK B. CHAPMAN, v.p. in charge of program administration & film buyer.  
JACK RYE, v.p. in charge of production.  
TED BENDER, director dept. of news & public affairs.  
W. T. MCGILL, chief engineer.  
JOHN PHELAN, sales manager.

### DIGEST OF RATE CARD NO. 10 (July 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:30-9:59 p.m., daily.	\$400.00	\$240.00	\$160.00	\$120.00	\$125.00	\$100.00	\$62.00

NETWORK BASE HOURLY RATE: \$400.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW MEXICO</b>			
DONA ANA	16,800	15,300	91
GRANT	4,500	3,900	87
HIDALGO	1,400	1,200	85
LUNA	3,000	2,700	90
OTERO	12,000	11,200	94
SIERRA	2,000	1,700	84
<b>TEXAS</b>			
BREWSTER	1,500	1,200	78
CULBERSON	800	700	84
EL PASO	92,500	87,300	94
HUOSPEETH	600	500	78
PRESIDIO	1,200	800	72
<b>STATION TOTAL</b>	<b>136,300</b>	<b>126,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 121,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 95,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

See Translator Directory

In Section c

# Texas—El Paso (Juarez, Mexico)

## XEJ-TV

Ch. 5

[Spanish-language outlet]

Technical Facilities: Channel No. 5  
(86-82 mc). Authorized power:  
6.3-kw visual, 3-kw aural. Note:  
Additional data unavailable.  
Transmitter: Penon Mountain.  
Studio: Edificio XEJ, Apartada 271,  
Juarez, Mexico.  
AM Affiliate: XEJ, 10-kw (5-kw  
night), 970 kc.

## XEPM-TV

Ch. 2

[Spanish-language outlet]

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
6.3-kw visual, 3.15-kw aural. An-  
tenna: 1150-ft. above av. terrain.  
Note: Additional data unavailable.

## XEJ-TV

Network Service: None, independent Spanish-language outlet.  
Licensee: Television de la Frontera, S.A., Box 442, El Paso, Tex.  
Telephones: JUA. 2-2910, 2-2911, 2-0248, 2-5156.  
Ownership: Pedro Meneses Hoyos, owner; also owner of radio XEJ  
and of XEPM-TV, Juarez.  
Began operation: May 17, 1954.  
Represented (sales) by National Time Sales (N.Y. and Chicago);  
Harlan Oakes (Los Angeles and San Francisco).  
Personnel:  
PEDRO MENESES HOYOS, general manager.  
RALPH FITZMAURICE, sales manager.  
JOHN GAYTON, film buyer.  
STEVE GUERRERO, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—5-11 p.m., daily.					
\$240.00	\$144.00	\$96.00	\$72.00	\$60.00	\$30.00

## XEPM-TV

Network Service: None, independent Spanish-language outlet.  
Licensee: XEPM-TV Television Inc., Apdo. No. 1222, Juarez.  
Business Office: Box 442, El Paso (79985).  
Telephone: Juarez 2-2222.  
Ownership: Pedro Meneses Jr., also owner of XEJ-TV & XEJ, also  
Juarez-El Paso.  
Began Operation: Jan. 16, 1961.  
Represented (sales) by National Time Sales (N.Y. & Chicago);  
Harlan G. Oakes & Associates (Los Angeles & San Francisco).  
Personnel:  
M. D. HEREDIA, general manager.  
SERGIO D. MOLINAR JR., sales manager.  
JUAN GAYTAN MURUATO, film buyer.  
MIGUEL GARCIA, program director.

### DIGEST OF RATE CARD NO. 1 (Nov. 15, 1960)

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	10 Sec.
Class A—2-8 p.m., daily.						
\$100.00	\$65.00	\$36.00	\$20.00	\$17.00	\$15.00	\$13.00

# Texas—Fort Worth-Dallas

**KTVT**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"  
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, Tex.

Telephone: 817-738-1951.

TXW No.: 817-891-8076. TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: UPI.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

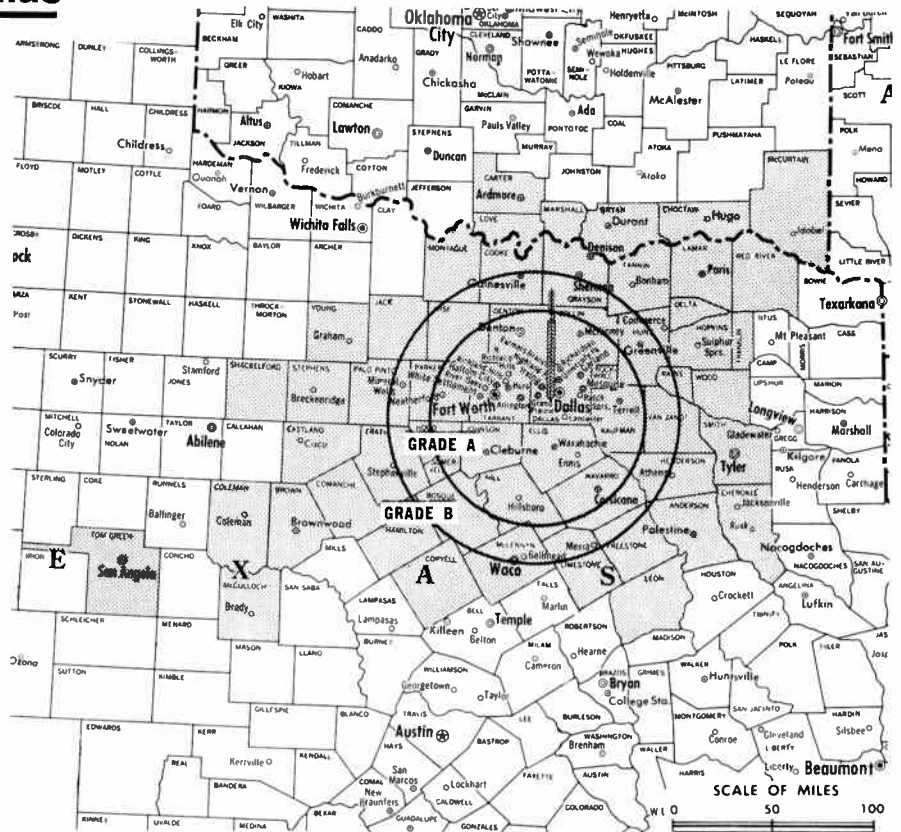
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KTVT Ref: FCC File No. BUCT-3268 Granted 3/26/64

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## KTVT

Network Service: None, independent.

Licensee: WKY Television System Inc., Oklahoma City, Okla.

Studio: 4801 W. Freeway, P.O. Box 2495, Ft. Worth (76107).

Ownership: See WKY-TV, Oklahoma City.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales) by The Katz Agency Inc.

Personnel:

JIM TERRELL, station manager.

CRAWFORD RICE, assistant manager.

DARRELL JONES, program manager & film buyer.

JACK BERNING, general sales manager.

BILL KESSEL, chief engineer.

BILL CAMFIELD, promotion-merchandising dir.

DIGEST OF RATE CARD NO. 13—(March 15, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30 p.m.-sign-off, Mon.-Fri.;						
3:30 p.m.-sign-off, Sun.						
\$700.00	\$400.00				\$225.00	\$112.50

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BRYAN	8,000	6,900	86
CARTER	14,100	12,900	92
CHOCTAW	4,400	3,400	78
LOVE	1,500	1,300	89
MC CURTAIN	7,100	5,900	84
MARSHALL	2,600	2,400	88
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
BOSQUE	3,600	3,200	90
BROWN	7,900	6,800	86
CHEROKEE	9,100	7,800	85
COLEMAN	3,800	3,500	92
COLLIN	13,400	12,300	92
COMANCHE	3,500	2,900	83
COOKE	7,400	6,800	92
CORYELL	6,900	6,400	93
DALLAS	346,500	329,900	95
DELTA	1,500	1,300	86
DENTON	15,500	14,600	94
EASTLAND	6,300	5,600	88
ELLIS	13,100	12,100	92
ERATH	5,300	4,900	93
FANNIN	6,900	6,000	87
FRANKLIN	1,400	1,200	85
FREESTONE	3,500	3,000	85
GRAYSON	24,700	22,700	92
HAMILTON	2,600	2,200	87
HENDERSON	6,700	5,900	88
HILL	6,800	6,200	90
HOUD	1,900	1,800	92
HDPKINS	5,600	4,900	89
HUNT	12,500	11,300	91
JACK	2,400	2,200	93

(Continued on page 639-b)

STATION TOTAL 964,100 896,400 93

NET WEEKLY CIRCULATION (MARCH 65) 597,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 321,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Texas—Fort Worth-Dallas



**WBAP-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"  
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: WBAP, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares frequencies with WFAA, Dallas.

FM Affiliate: WBAP-FM, 88-kw, 96.3 mc (No. 242), 1440-ft. above av. terrain.

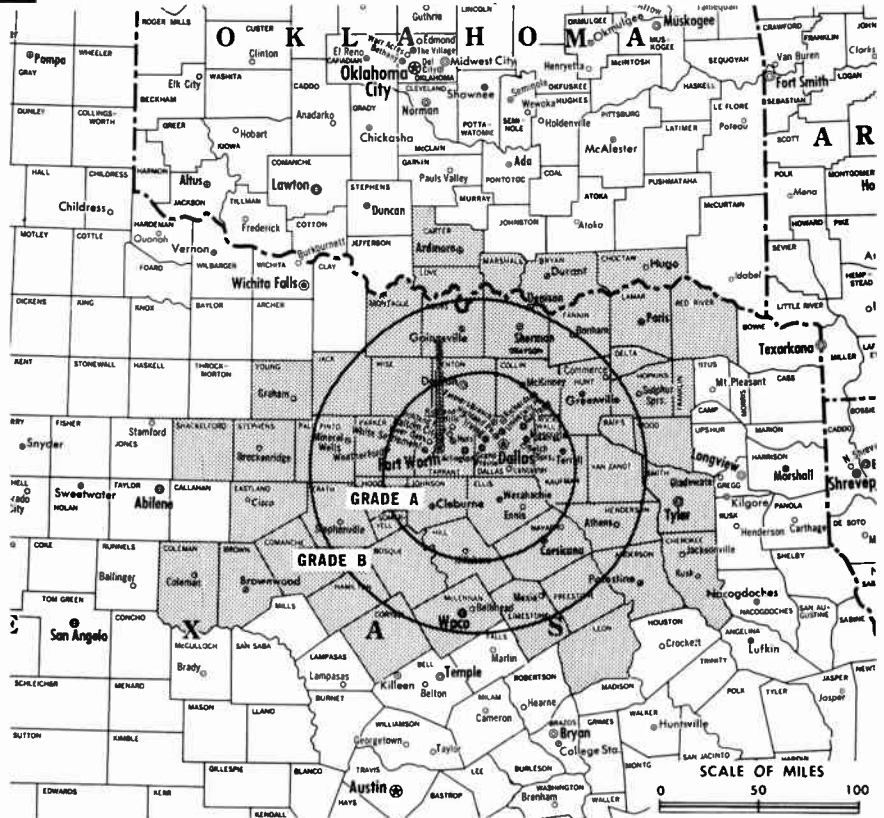
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



WBAP-TV Ref: FCC File No. BPCT-3233 Granted 3/24/64

©American Map Co., Inc., N.Y., No. 14244

## WBAP-TV

Licensee: Carter Publications Inc., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth (76103).

Mailing Address: Box 1780, Fort Worth (76101).

Telephone: 817-536-1981. TWX No.: 817-891-8049.

Ownership: Same as Fort Worth Star-Telegram; Amon G. Carter Jr., pres.; B. N. Honea, v.p.; Harold Hough, v.p.; J. Lee Johnson III, v.p.

Began Operation: Sept. 29, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Scharfeld, Bechhoefer & Barton.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

ROY BACUS, general manager.

JACK ROGERS, commercial manager, natl. sales contact.

L. F. BROYLES, regional sales manager.

ROBERT GOULD, program director & film buyer.

PHIL WYGANT, promotion director.

RUPERT BOGAN, engineering director.

JAMES A. BYRON, news editor.

BOB ETHEREDGE, farm editor.

JETT JAMISON, commercial film producer.

FRANK MILLS, director of public affairs.

### DIGEST OF RATE CARD NO. 19-G

(Dec. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7-10 p.m., daily.  
\$2000.00 \$1250.00 \$720.00 \$600.00 \$500.00 \$450.00 \$325.00

NETWORK BASE HOURLY RATE: \$1400.

For AM & FM Affiliates, see above

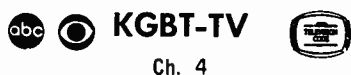
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BRYAN	8,000	6,900	86
CARTER	14,100	12,900	92
CHOCTAW	4,400	3,400	78
LOVE	1,500	1,300	89
MARSHALL	2,600	2,400	88
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
BOSQUE	3,600	3,200	90
BROWN	7,900	6,800	86
CHEROKEE	9,100	7,800	85
COLEMAN	3,800	3,500	92
COLLIN	13,400	12,300	92
COMANCHE	3,500	2,900	83
COOKE	7,400	6,800	92
CORYELL	6,900	6,400	93
DALLAS	346,500	329,900	95
DELTA	1,500	1,300	86
DENTON	15,500	14,600	94
EASTLAND	6,300	5,600	88
ELLIS	13,100	12,100	92
ERATH	5,300	4,900	93
FANNIN	6,900	6,000	87
FRANKLIN	1,400	1,200	85
FREESTONE	3,500	3,000	85
GRAYSON	24,700	22,700	92
HAMILTON	2,600	2,200	87
HENDERSON	6,700	5,900	88
HILL	6,800	6,200	90
HOOD	1,900	1,800	92
HOPKINS	5,600	4,900	89
HUNT	12,500	11,300	91

(Continued on page 639-b)

STATION TOTAL 933,500 869,000 93

NET WEEKLY CIRCULATION (MARCH 65) 707,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 465,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Texas—Harlingen



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 18.7-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"  
Longitude 97° 49' 19"

Transmitter: 1/8-mi. S of La Feria, Tex.

TV tape: Recording facilities.

AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kc (CBS).

FM Affiliate: KELT, 3.1-kw, 94.5 mc (No. 233), 700-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP.

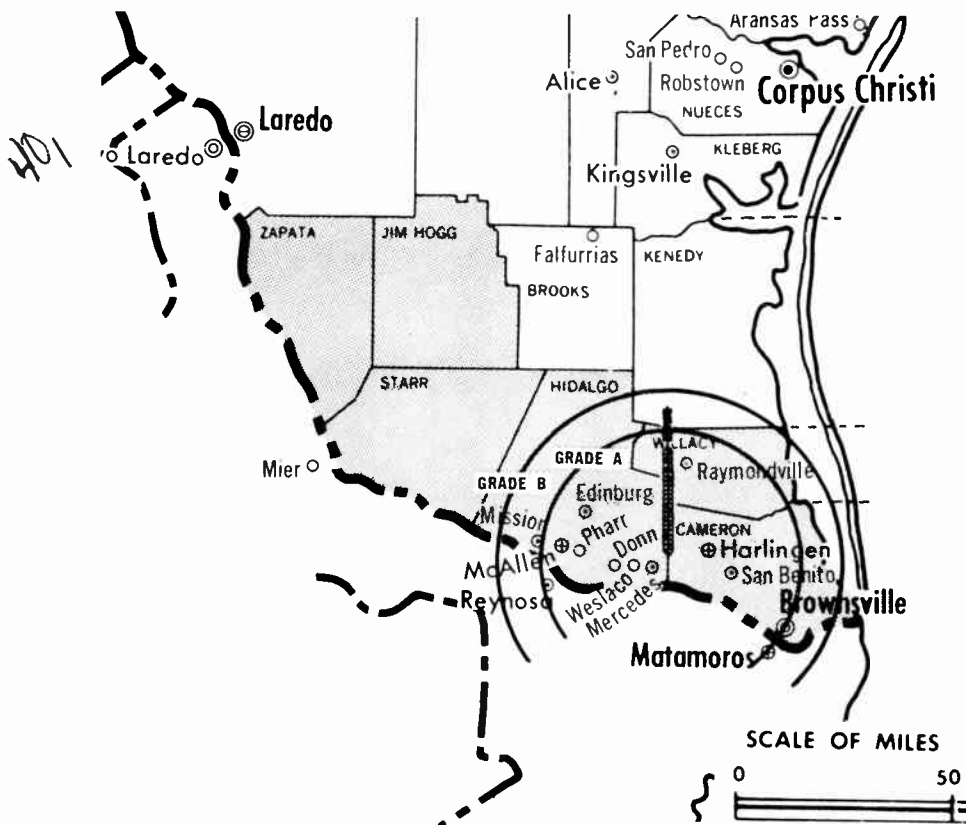
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KGBT-TV Ref: FCC File No. BPCP-2280 Granted 3/15/57

©American Map Co., Inc., N.Y., No. 14244

## KGBT-TV

Network Service: ABC, CBS.

Licensee: Harbenito Bcstg. Co. Inc., Box 711 (78551).

Studio: 1519 W. Harrison St. (78550).

Telephone: 512-423-3910. TWX No.: 512-423-8990.

Ownership: McHenry Tichenor, chairman of the board, 52.68%; James Cullen Looney, v.p., 39.3%; Mrs. Julia Mallory, 8%. J. C. Looney owns 34%, McHenry Tichenor, 30% of KUNO, Corpus Christi.

Began Operation: Sept. 17, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

McHENRY TICHENOR, chairman.  
McHENRY T. TICHENOR, president.  
MAL KASANOFF, vice president & general manager.  
GEORGE ELLIOTT, v.p. & commercial manager.  
WILLIE HARRIS JR., v.p. & national sales manager.  
JOHNNY GOODMAN, promotion manager.  
JIM MATTISON, chief engineer.

## DIGEST OF RATE CARD NO. 11

(Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	\$450.00	\$270.00	\$180.00	\$112.00	\$80.00	\$67.00
NETWORK BASE HOURLY RATE:	(\$375 (ABC), \$375 (CBS)).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
TEXAS			
CAMERON	39,900	36,200	91
HIDALGO NORTH	39,700	35,400	89
HIDALGO SOUTH	4,800	4,200	89
JIM HOGG	1,300	1,000	79
STARR	4,100	3,300	80
WILLACY	4,400	4,000	90
ZAPATA	1,100	700	71
STATION TOTAL	95,300	84,800	89

NET WEEKLY CIRCULATION (MARCH 65)	83,300
AVERAGE DAILY CIRCULATION (MARCH 65)	71,900
COLOR PENETRATION PERCENTAGE (NOV 65)	2

## WBAP-TV, Fort Worth-Dallas

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
TEXAS (CONTINUED)			
JACK	2,400	2,200	93
JOHNSON	12,000	11,300	94
KAUFMAN	8,500	7,600	89
LAMAR	10,100	8,000	79
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC LENNAN	50,000	46,700	93
MONTAGUE	4,800	4,500	92
NAVARRO	10,700	9,400	88
PALO PINTO	7,700	6,900	90
PARKER	7,700	7,200	94
RAINS	700	700	88
RED RIVER	4,200	3,400	81
ROCKWALL	1,600	1,500	90
SHACKELFORD	1,100	1,000	89
SMITH	28,700	26,200	91
SOMERVELL	900	800	92
STEPHENS	2,700	2,400	89
TARRANT	193,300	183,900	95
VAN ZANDT	6,000	5,300	88
WISE	5,800	5,500	93
WOOD	5,100	4,600	90
YOUNG	6,100	5,600	92

## KRLD-TV, Dallas-Fort Worth

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
TEXAS (CONTINUED)			
JOHNSON	12,000	11,300	94
KAUFMAN	8,500	7,600	89
LAMAR	10,100	8,000	79
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC CULLOCH	2,500	2,000	79
MC LENNAN	50,000	46,700	93
MONTAGUE	4,800	4,500	92
NAVARRO	10,700	9,400	88
PALO PINTO	7,700	6,900	90
PARKER	7,700	7,200	94
RAINS	700	700	88
RED RIVER	4,200	3,400	81
ROCKWALL	1,600	1,500	90
SHACKELFORD	1,100	1,000	89
SMITH	28,700	26,200	91
SOMERVELL	900	800	92
STEPHENS	2,700	2,400	89
TARRANT	193,300	183,900	95
VAN ZANDT	6,000	5,300	88
WISE	5,800	5,500	93
WOOD	5,100	4,600	90
YOUNG	6,100	5,600	92

For Texas CATV Systems  
see Section c

## Texas—Dallas & Fort Worth

### WFAA-TV, Dallas-Fort Worth

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
TEXAS (CONTINUED)			
JOHNSON	12,000	11,300	94
KAUFMAN	8,500	7,600	89
LAMAR	10,100	8,000	79
LAMPASAS	2,900	2,700	92
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC CULLOCH	2,500	2,000	79
MC LENNAN	50,000	46,700	93
MADISON	1,700	1,400	82
MILLS	1,200	1,000	84
MONTAGUE	4,800	4,500	92
NAVARRO	10,700	9,400	88
PALO PINTO	7,700	6,900	90
PARKER	7,700	7,200	94
RAINS	700	700	88
RED RIVER	4,200	3,400	81
ROCKWALL	1,600	1,500	90
SHACKELFORD	1,100	1,000	89
SMITH	28,700	26,200	91
SOMERVELL	900	800	92
STEPHENS	2,700	2,400	89
TARRANT	193,300	183,900	95
TOM GREEN	21,000	19,500	93
VAN ZANDT	6,000	5,300	88
WISE	5,800	5,500	93
WOOD	5,100	4,600	90
YOUNG	6,100	5,600	92

### KTVT, Fort Worth-Dallas

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES
	HOUSEHOLDS	HOMES	PER
TEXAS (CONTINUED)			
JOHNSON	12,000	11,300	94
KAUFMAN	8,500	7,600	89
LAMAR	10,100	8,000	79
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC CULLOCH	2,500	2,000	79
MC LENNAN	50,000	46,700	93
MONTAGUE	4,800	4,500	92
NAVARRO	10,700	9,400	88
PALO PINTO	7,700	6,900	90
PARKER	7,700	7,200	94
RAINS	700	700	88
RED RIVER	4,200	3,400	81
ROCKWALL	1,600	1,500	90
SHACKELFORD	1,100	1,000	89
SMITH	28,700	26,200	91
SOMERVELL	900	800	92
STEPHENS	2,700	2,400	89
TARRANT	193,300	183,900	95
TOM GREEN	21,000	19,500	93
VAN ZANDT	6,000	5,300	88
WISE	5,800	5,500	93
WOOD	5,100	4,600	90
YOUNG	6,100	5,600	92

# Texas—Houston



**KTRK-TV**



Ch. 13

Technical Facilities: Channel No. 13  
(210-216 mc). Authorized power:  
316-kw visual, 170-kw aural. Antenna:  
960-ft. above av. terrain,  
978-ft. above ground, 1049-ft.  
above sea level.

Latitude 29° 34' 25"  
Longitude 95° 28' 31"

Transmitter: Almeda, Tex.

Studio: 3310 Bissonnet.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: See Ownership, below.

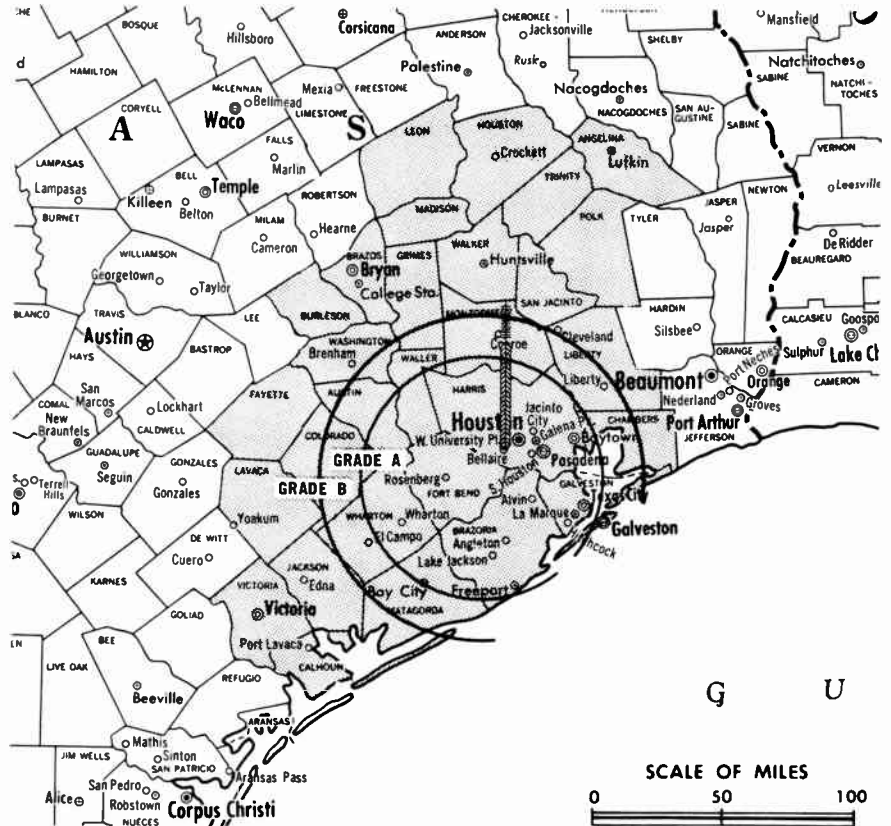
Total Households: Ⓢ SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965  
ARB study.



KTRK-TV Ref: FCC File No. B1PCT—2240 Granted 7/7/54

©American Map Co., Inc., N.Y., No. 14244

## KTRK-TV

Licensee: Houston Consolidated TV Co., P.O. Box 12, Houston  
(77001).

Telephone: 713-666-0713. TWX No.: 713-571-3371.

Ownership: KTRH, 32% (Houston Chronicle owns 70% of KTRH);  
Roy Hofheinz, 16% (ex-mayor of Houston); John Paul Goodwin,  
2.8%; George S. Bruce Jr., 2%; remaining 39.63% is held by  
26 individuals, none owning as much as 3%, who held stock in  
other two applicants for channel. KTRK-TV officers: Wright  
Morrow, chairman; John T. Jones Jr., pres. (also pres. of Hous-  
ton Chronicle); Willard E. Walbridge, exec. v.p.; Roy Hofheinz,  
v.p.; B. F. Orr, secy. (owns 10% of KTRH); George S. Bruce Jr.,  
treas. Mr. Hofheinz also owns 50% of radio KENS, San Antonio.

Began Operation: Nov. 20, 1954.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George Davis.

Personnel:

JOHN T. JONES JR., president.  
WILLARD E. WALBRIDGE, exec. v.p. & general manager.  
WILLIAM F. BENNETT, commercial manager.  
HOWARD FINCH, program manager.  
EARL SCHOLTON, business manager.  
JESS MITCHELL, chief studio engineer.  
ROBERT SUTTON, chief transmitter engineer.  
RAY CONAWAY, news director.  
M. B. JOHNSON, film director & buyer.  
WAYNE THOMAS, production director.  
LILA GORDON, public relations director.  
PAUL MONTAGUE, art & advertising director.  
MARY PETERSON, public service director.

### DIGEST OF RATE CARD NO. 13

(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:59-9:59 p.m., daily.	\$1400.00	\$820.00	\$520.00	\$395.00	\$550.00	\$415.00	\$275.00
NETWORK BASE HOURLY RATE: \$1550.							

640-b

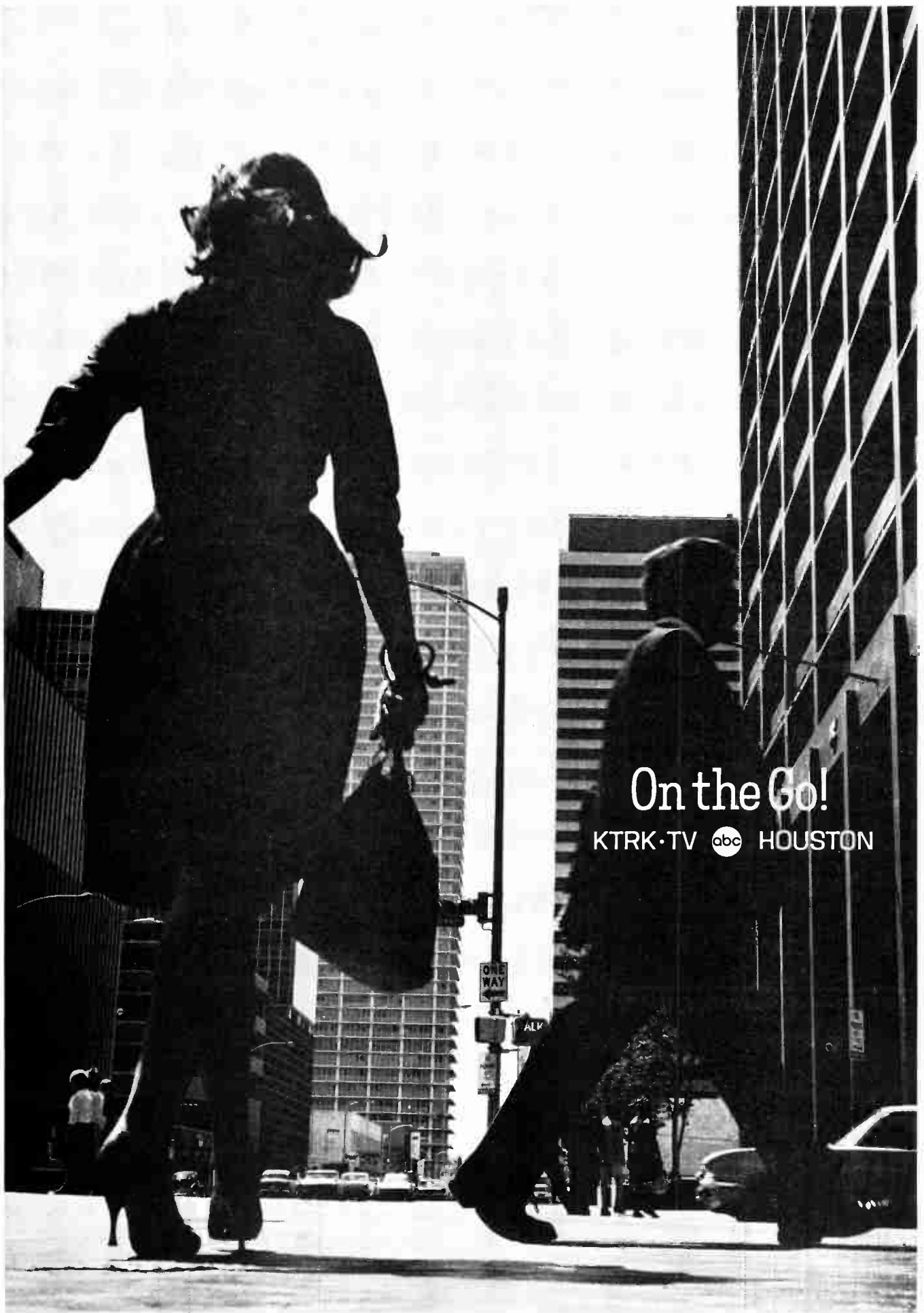
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>LOUISIANA</b>			
BEAUREGARD	5,500	4,600	85
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
AUSTIN	4,300	3,600	83
BRAZORIA	24,900	23,500	94
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
CALHOUN	5,200	4,600	88
CHAMBERS	3,400	3,200	94
COLORADO	5,900	5,000	85
FAYETTE	6,300	4,500	71
FORT BEND	11,800	10,700	91
GALVESTON	47,800	44,400	93
GRIMES	3,500	2,900	82
HARRIS	432,000	407,000	94
HOUSTON	5,100	4,100	81
JACKSON	4,100	3,500	86
LAVACA	6,000	4,500	75
LEON	2,700	2,100	78
LIBERTY	10,100	9,000	89
MADISON	1,700	1,400	82
MATAGOROA	8,300	7,400	88
MONTGOMERY	8,600	7,600	88
POLK	3,700	3,000	83
SAN JACINTO	1,500	1,100	75
TRINITY	2,000	1,600	78
VICTORIA	15,400	13,500	88
WALKER	5,400	4,300	81
WALLER	3,300	2,800	86
WASHINGTON	6,000	4,700	78
WHARTON	11,300	9,900	88
<b>STATION TOTAL</b>	<b>675,500</b>	<b>621,000</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 559,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 413,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

For ARB County-by-County Data, see Section a

TV Factbook No. 36





On the Go!  
KTRK-TV abc HOUSTON

# Texas—Houston



**KHOV-TV**



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Requests 47.5-kw aural.

Transmitter: 3101 Senior Rd., 3-mi. E. of De Walt, Tex.

Studios: 1945 Allen Parkway, Houston; auxiliary studios, Galveston.

TV tape: Recording facilities.

Color: Network, film & slide.

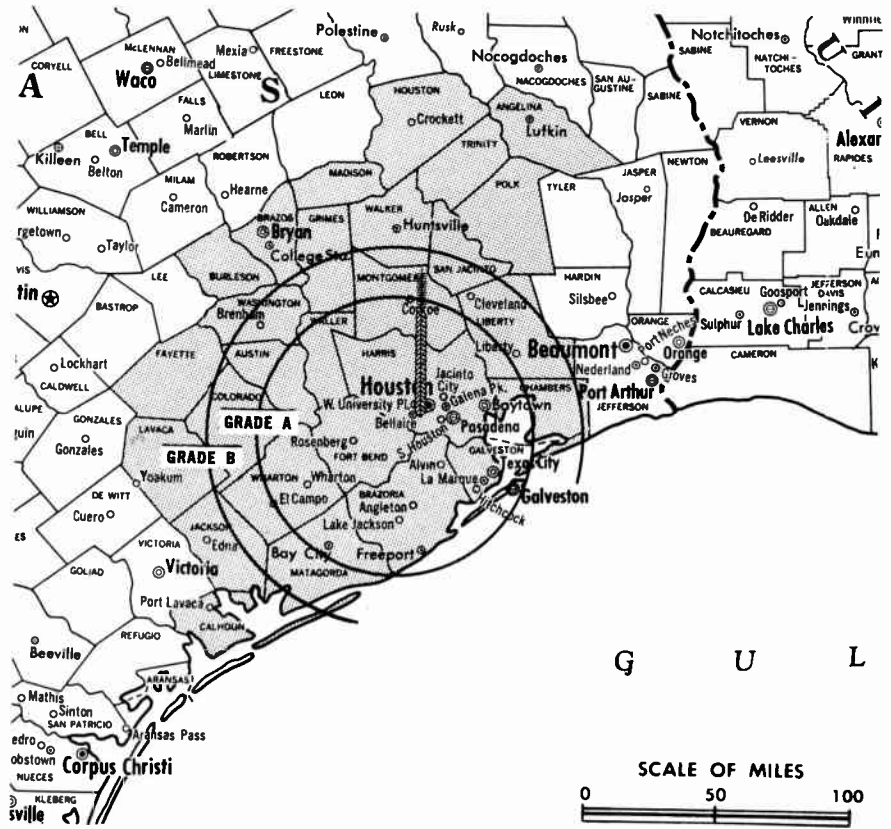
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHOV-TV Ref: FCC File No. BPCT-3212 Granted 9/9/63

©American Map Co., Inc., N.Y., No. 14244

## KHOV-TV

Licensee: Gulf Television Corp., P.O. Box 11, Houston (77001).

Telephones: 713-529-4811, Houston; 713-763-1607, Galveston.

TWX No.: 713-571-1222.

Ownership: Corinthian Broadcasting Corp., 86%; nine other stockholders, none of whom own more than 4%. For other interests see KOTV, Tulsa, Okla.

Began Operation: March 22, 1953. Transfer of control to present owners by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

C. WREDE PETERSMEYER, president.

JAMES C. RICHDALÉ JR., v.p. & general manager.

ROBERT O. PAXSON, commercial manager.

B. CALVIN JONES, program manager & film buyer.

JIM EVERHART, dir., advertising & promotion.

ART BIGGS, chief engineer.

GENE BRAUDRICK, Galveston sales manager.

JACK HOLTON, office manager.

### DIGEST OF RATE CARD NO. 10 (Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., daily.	\$1500.00	\$900.00	\$600.00	\$450.00	\$560.00	\$560.00
NETWORK BASE HOURLY RATE:	\$1425.					

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
AUSTIN	4,300	3,600	83
BRAZORIA	24,900	23,500	94
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
CALHOUN	5,200	4,600	88
CHAMBERS	3,400	3,200	94
COLORADO	5,900	5,000	85
FAYETTE	6,300	4,500	71
FORT BEND	11,800	10,700	91
GALVESTON	47,800	44,400	93
GRIMES	3,500	2,900	82
HARRIS	432,000	407,000	94
HOUSTON	5,100	4,100	81
JACKSON	4,100	3,500	86
LAVACA	6,000	4,500	75
LIBERTY	10,100	9,000	89
MADISON	1,700	1,400	82
MATAGORDA	8,300	7,400	88
MONTGOMERY	8,600	7,600	88
POLK	3,700	3,000	83
SAN JACINTO	1,500	1,100	75
TRINITY	2,000	1,600	78
WALKER	5,400	4,300	81
WALLER	3,300	2,800	86
WASHINGTON	6,000	4,700	78
WHARTON	11,300	9,900	88
<b>STATION TOTAL</b>	<b>651,900</b>	<b>600,800</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 552,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 409,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Texas—Houston



**KPRC-TV**



Ch. 2

[Affiliated with separately-owned  
KTRE-TV, Lufkin, Texas]

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
100-kw visual, 10-kw aural. An-  
tenna: 1430-ft. above av. terrain,  
1473-ft. above ground, 1549-ft.  
above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Transmitter: 1.6-mi. S. of Farm Rd.

TV tape: Recording facilities.

AM Affiliate: KPRC, 5-kw, 950 kc  
(NBC).

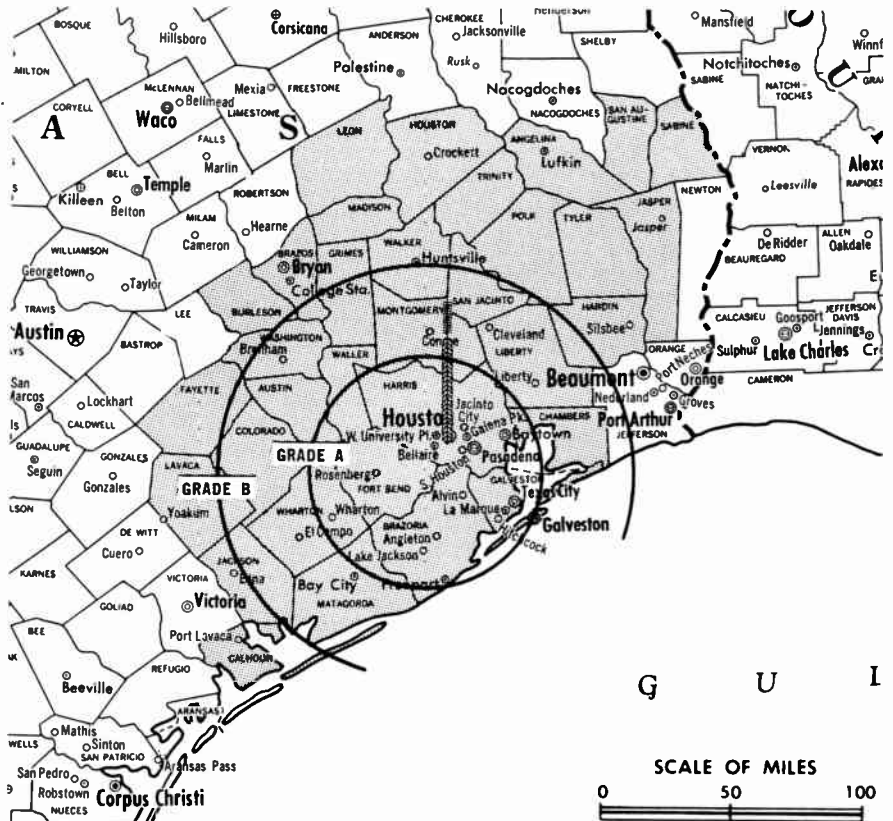
Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KPRC-TV Ref: FCC File No. B1MPCT—3984 Granted 6/30/64

©American Map Co., Inc., N.Y., No. 4244

## KPRC-TV

Licensee: Houston Post Co., 2318 Polk Ave. (77003).

Studio: 3014 Post Oak Rd., Houston.

Telephone: 713-622-2950. TWX No.: 713-571-3084.

Ownership: Same as Houston Post; Mrs. Oveta Culp Hobby, pres.  
Same interests own 32.5% of KFDM-TV, Beaumont. The Hous-  
ton Post Co. also owns the Galveston Daily News and Tribune  
and the Texas City Sun (Galveston).

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licen-  
see May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engi-  
neers.

### Personnel:

JACK HARRIS, president & general manager.  
JACK MCGREW, station manager.  
JACK HEALEY, local sales manager.  
PAUL HUHNDORFF, operations manager.  
MARK DAVIS, production manager.  
KIRT HARRISS, promotion & merchandising manager.  
ROBERT STALLWORTH, film operation manager.  
GEORGE ROESNER, farm director.  
KATHRYN ESTES, traffic.

### DIGEST OF RATE CARD NO. 18J (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:59-9:59 p.m., daily.	\$1500.00	\$900.00	\$600.00	\$450.00	\$512.00	\$307.00

NETWORK BASE HOURLY RATE: \$1500.

For Other Publishers Owning TV Stations,  
see Newspaper Ownership Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
AUSTIN	4,300	3,600	83
BRAZORIA	24,900	23,500	94
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
CALHOUN	5,200	4,600	88
CHAMBERS	3,400	3,200	94
COLORADO	5,900	5,000	85
FAYETTE	6,300	4,500	71
FORT BEND	11,800	10,700	91
GALVESTON	47,800	44,400	93
GRIMES	3,500	2,900	82
HARDIN	8,100	7,300	90
HARRIS	432,000	407,000	94
HOUSTON	5,100	4,100	81
JACKSON	4,100	3,500	86
JASPER	6,900	6,100	88
LAVACA	6,000	4,500	75
LEON	2,700	2,100	78
LIBERTY	10,100	9,000	89
MADISON	1,700	1,400	82
MATAGORDA	8,300	7,400	88
MONTGOMERY	8,600	7,600	88
POLK	3,700	3,000	83
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SAN JACINTO	1,500	1,100	75
TRINITY	2,000	1,600	78
TYLER	3,100	2,600	84
WALKER	5,400	4,300	81
WALLER	3,300	2,800	86
WASHINGTON	6,000	4,700	78
WHARTON	11,300	9,900	88
<b>STATION TOTAL</b>	<b>676,500</b>	<b>621,900</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 555,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 400,100  
COLOR PENETRATION PERCENTAGE (NOV 65) B

# Texas—Laredo

**abc** **KGNS-TV**

**NBC** Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 6-kw visual, .71-kw aural. Antenna: 170-ft. above av. terrain, 241-ft. above ground, 656-ft. above sea level.

Latitude 37° 30' 23"  
Longitude 99° 30' 30"

Requests 107-kw visual, 21.4-kw aural, 478-ft. above av. terrain, 610-ft. above ground, 1000-ft. above sea level, lat. 27° 28' 14", long. 99° 28' 40"; transmitter to U.S. Hwy. 83, 2-mi. S of State Hwy. 359. BPCT—3472.

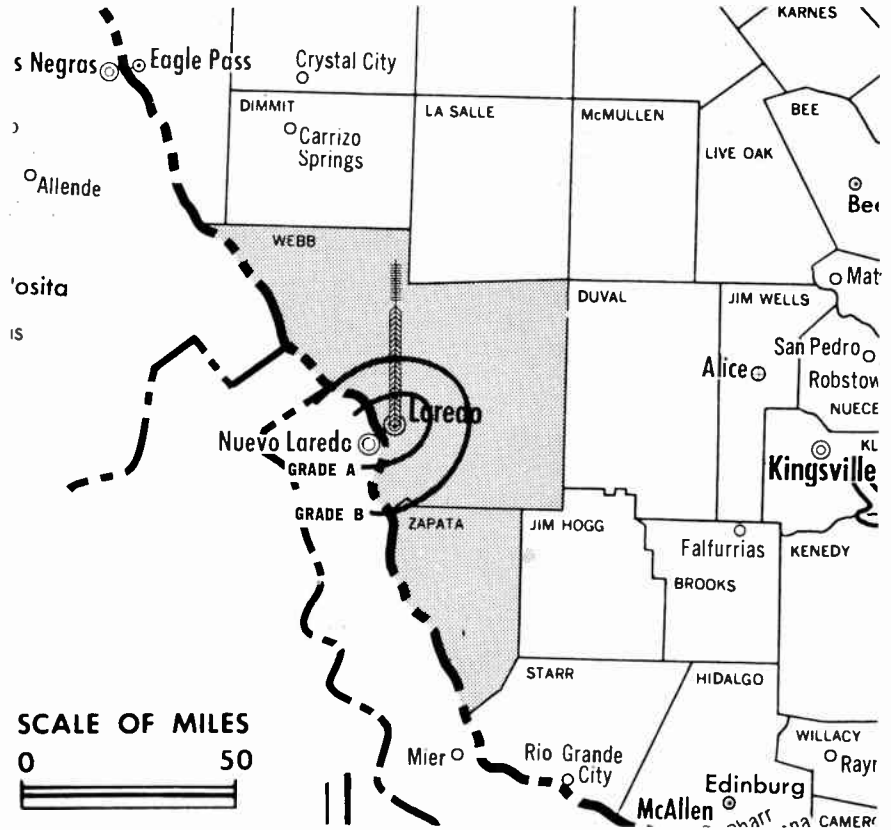
Transmitter: Convent & Houston Sts.

Color: Network only.

News Wire Service: UPI.

Telephone: 512-723-7457.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.



KGNS-TV Ref: FCC File No. BMPCT—5338 Granted 8/27/59

©American Map Co., Inc., N. Y., No. 14243

## KGNS-TV

Network Service: ABC, CBS (EMP), NBC.

Licensee: Southwestern Operating Co., Box 1378 (78041).

Studio: Convent & Houston Sts. (78040).

Ownership: Donald W. Reynolds owns Southwestern Operating Co.; for other interests, see KORK-TV, Las Vegas.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to present owner under 5-year lease approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32).

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.  
PATRICK M. MILLER, general manager.  
VELIA HERRERA, program director.  
R. DEL VALLE, chief engineer.

## DIGEST OF RATE CARD NO. 5

(Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—7-10 p.m., daily.							
\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$50.00	\$37.50	\$25.00

NETWORK BASE HOURLY RATE: \$100 (ABC), \$50 (CBS), \$100 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
WEBB	16,400	14,400	88
ZAPATA	1,100	700	71
<b>STATION TOTAL</b>	<b>17,500</b>	<b>15,100</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65) 14,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 12,700  
COLOR PENETRATION PERCENTAGE (NOV 65) LESS THAN 1

# Texas—Lubbock



**KCBD-TV**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"  
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Studio: 5600 Ave. A (79404).

AM Affiliate: KCBD, 1-kw, 1590 kc (NBC).

Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

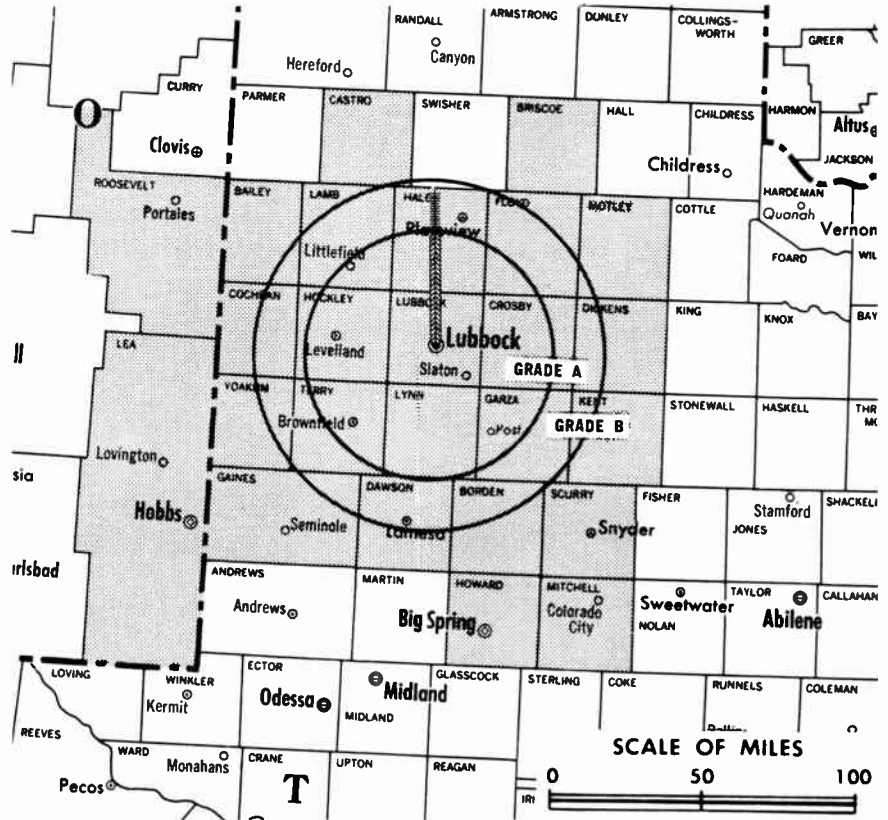
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965 ARB study.



KCBD-TV Ref: FCC File No. BMPCT—5814 Granted 2/1/63

©American Map Co., Inc., N.Y., No. 14244

## KCBD-TV

Licensee: Bryant Radio & Television Inc., Box 1507 (79408).

Telephone: 806-744-1414.

TWX No.: 806-747-3893.

Ownership: Caprock Bcstg. Co., 65%; J. D. Leftwich, 20%; several others, none with over 5%; Joe H. Bryant, pres. (also pres. & 57.4% owner of Caprock Bcstg. Co.).

Began Operation: May 10, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOE H. BRYANT, president.

ROBERT L. SNYDER, secretary-treasurer.

GEORGE L. TARTER, v.p. for sales & film buyer.

RAY POINDEXTER, national sales.

FRANK LEE, chief engineer.

BILL TAYLOR, program director.

C. W. RATLIFF, news director.

### DIGEST OF RATE CARD NO. 8

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$500.00	\$300.00	\$225.00	\$200.00	\$180.00	\$110.00 \$66.00

NETWORK BASE HOURLY RATE: \$500.

For ARB County-by-County Data, see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW MEXICO</b>			
LEA NORTH	5,000	4,700	94
LEA SOUTH	12,800	11,900	94
ROOSEVELT	4,600	4,300	92
<b>TEXAS</b>			
BAILEY	3,000	2,800	93
BORDEN	300	300	89
BRISCOE	1,100	1,000	93
CASTRO	2,800	2,500	90
COCHRAN	1,800	1,600	93
CROSBY	3,000	2,800	94
DAWSON	5,600	5,100	91
DICKENS	1,100	1,000	91
FLOYD	3,900	3,700	95
GAINES	3,900	3,700	94
GARZA	1,900	1,800	92
HALE	12,000	11,100	93
HOCKLEY	6,700	6,400	96
HOWARD	13,600	13,000	96
KENT	400	400	95
LAMB	7,000	6,500	94
LUBBOCK	53,700	50,800	95
LYNN	3,200	2,900	93
MITCHELL	3,000	2,700	90
MOTLEY	600	500	79
SCURRY	5,500	5,100	93
TERRY	5,200	4,800	93
YOAKUM	2,900	2,800	96
<b>STATION TOTAL</b>	<b>164,600</b>	<b>154,200</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	118,800
AVERAGE DAILY CIRCULATION (MARCH 65)	96,200
COLOR PENETRATION PERCENTAGE (NOV 65)	14

# Texas—Lubbock

**abc KLBK-TV**

Ch. 13

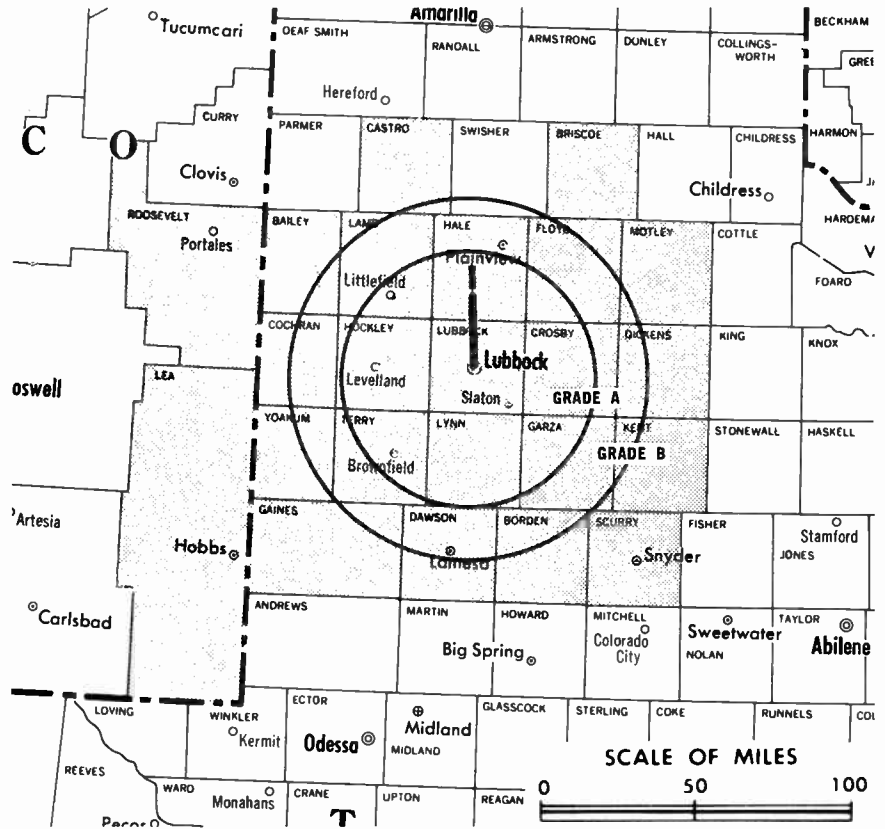
[Also operates West Texas TV Network, with KLBK-TV as originating station for its affiliated KPAR-TV, Sweetwater - Abilene, KWAB-TV, Big Spring.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: 830-ft. above av. terrain, 859-ft. above ground, 4085-ft. above sea level.

Latitude 33° 31' 35"  
Longitude 101° 52' 12"

Transmitter: 7400 College Ave.  
Studio: 7400 College Ave. (79413).  
TV tape: Recording facilities.  
AM Affiliate: KLBK, 1-kw, 1340 kc.  
Color: Network, film & slide.  
News Wire Service: AP.  
News Film Service: CBS.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KLBK-TV Ref: FCC File No. BMPCT-3002 Granted 4/29/55

©American Map Co., Inc., N.Y., No. 14244

## KLBK-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex. (79408).

Telephone: 806-744-2345.

TWX No.: 806-747-3811.

Ownership: Theodore Shanbaum, 1/3; Dr. Ellis Carp, 1/3; Lee Optical and associated companies pension plan trust, 1/3. Also operate KWAB-TV, Big Spring, Tex. and own KPAR-TV, Sweetwater-Abilene, Tex., which is leased to a separate operating company.

Began Operation: Nov. 13, 1952. Sale of control to present owners by Sidney Grayson and associates, whereby Shanbaum, Carp & Lee Optical increased holdings to 2/3 each was approved March 25, 1964 by FCC (Addenda 34-G). Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved Oct. 11, 1961 (Television Digest, Vols. 17:27, 1:5).

Represented (sales) by Advertising Time Sales, Inc.

Represented (legal) by Koteen & Burt.

Personnel:

WALTER M. WINDSOR, exec. v.p. & general manager.  
JOHN VERA, national sales manager.  
FORD ROBERTSON, local sales manager.  
DON A. MOORE, program director.  
JACK D. BURGE, chief engineer.  
DUNCAN ELLISON, news director.  
JAMES HALLMARK, promotion director.

DIGEST OF RATE CARD NO. 10—(Aug. 2, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—6:30-10 p.m., daily.

\$500.00 \$300.00 \$200.00 \$140.00 \$130.00\* \$110.00\* \$65.00\*

\*Class AA—6:59-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$550.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES PER	
		HOMES	PER
<b>NEW MEXICO</b>			
LEA NORTH	5,000	4,700	94
LEA SOUTH	12,800	11,900	94
RODSEVELT	4,600	4,300	92
<b>TEXAS</b>			
BAILEY	3,000	2,800	93
BORDEN	300	300	89
BRISCOE	1,100	1,000	93
CASTRO	2,800	2,500	90
COCHRAN	1,800	1,600	93
CROSBY	3,000	2,800	94
DAWSON	5,600	5,100	91
DICKENS	1,100	1,000	91
FLOYD	3,900	3,700	95
GAINES	3,900	3,700	94
GARZA	1,900	1,800	92
HALE	12,000	11,100	93
HOCKLEY	6,700	6,400	96
KENT	400	400	95
LAMB	7,000	6,500	94
LUBBOCK	53,700	50,800	95
LYNN	3,200	2,900	93
MOTLEY	600	500	79
SCURRY	5,500	5,100	93
TERRY	5,200	4,800	93
YOAKUM	2,900	2,800	96
<b>STATION TOTAL</b>	<b>148,000</b>	<b>138,500</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 116,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 95,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 14

See CATV Directory for Texas Systems.

# Dominating the Rich Market of The Great South Plains of Texas

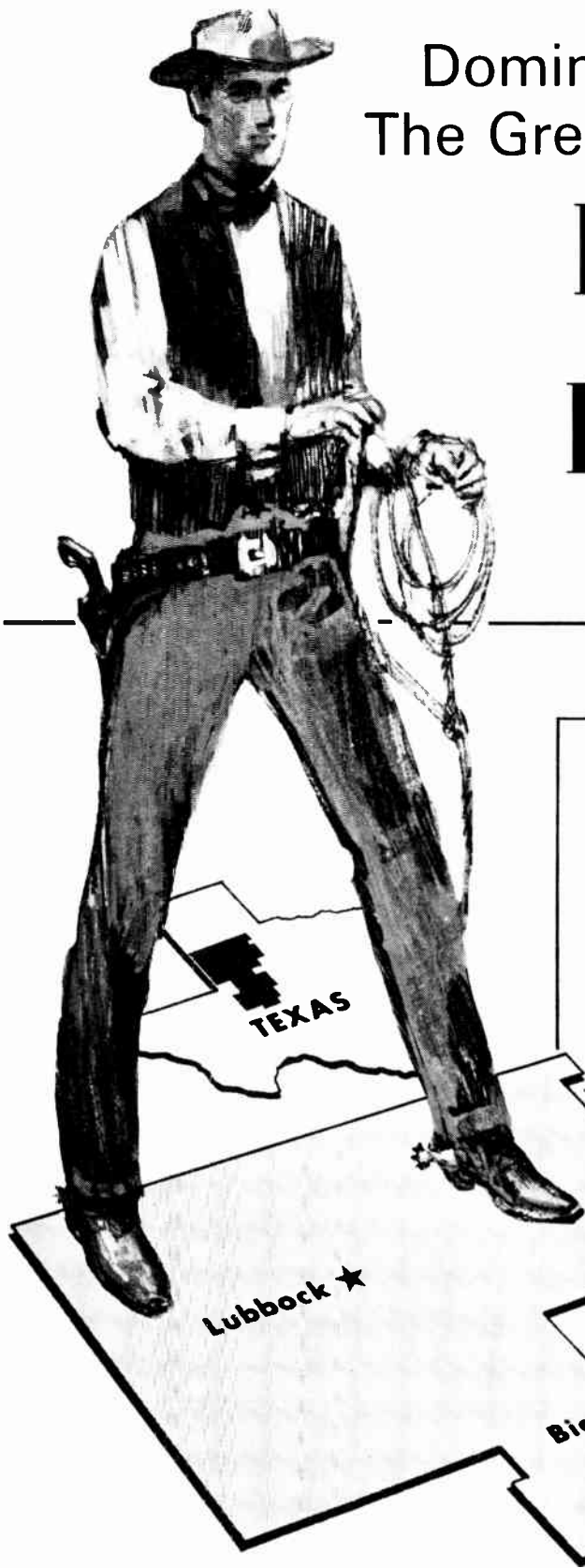
## **KLBK-TV** CH. 13

LUBBOCK, TEXAS

and

## **KWAB-TV** CH. 4

BIG SPRING, TEXAS



The Big "Dual-Buy" . . . now available at a combination rate, giving you

### "TEXAS-SIZE" COVERAGE

- PROGRAMMING 1st CHOICE OF THE TOP PRIME-TIME CBS AND ABC SHOWS.
- OFFERING A GREAT LINE-UP OF AFTERNOON AND LATE EVENING PROGRAMMING FOR SPOT PARTICIPATIONS.
- A NEW ADDED EXTRA . . . COLOR FACILITIES

The Lubbock market is **BIG** in consumer spendable income and retail sales!\*

- LUBBOCK METROPOLITAN AREA RANKS 3rd IN THE NATION IN TOTAL RETAIL SALES PER HOUSEHOLD.
- RETAIL SALES IN LUBBOCK COUNTY ARE \$6,002.00 PER HOUSEHOLD.
- RETAIL SALES IN THE CITY OF LUBBOCK ARE \$6,340.00 PER HOUSEHOLD.
- CONSUMER SPENDABLE INCOME IN LUBBOCK COUNTY IS \$7,115.00 PER HOUSEHOLD.
- CONSUMER SPENDABLE INCOME IN THE CITY OF LUBBOCK IS \$7,382.00 PER HOUSEHOLD.

\*STATISTICS COURTESY OF SRDS

The Big Spring market gives the "Dual-Buy" added consumer spendable income and retail sales volume!

ADDED PLUS BUY IN LUBBOCK . . .

**KLBK RADIO**  
1000 WATTS AT 1340

Affiliated with ABC

REPRESENTED  
BY



WALTER M. WINDSOR  
EXECUTIVE VICE-PRESIDENT



# Texas—Lufkin

NBC abc **KTRE-TV**



Ch. 9

Technical Facilities: Channel No. 9  
(186-192 mc). Authorized power:  
27.5-kw visual, 13.8-kw aural.  
Antenna: 650-ft. above av. ter-  
rain, 540-ft. above ground, 950-  
ft. above sea level.

Latitude 31° 25' 09"  
Longitude 94° 48' 02"

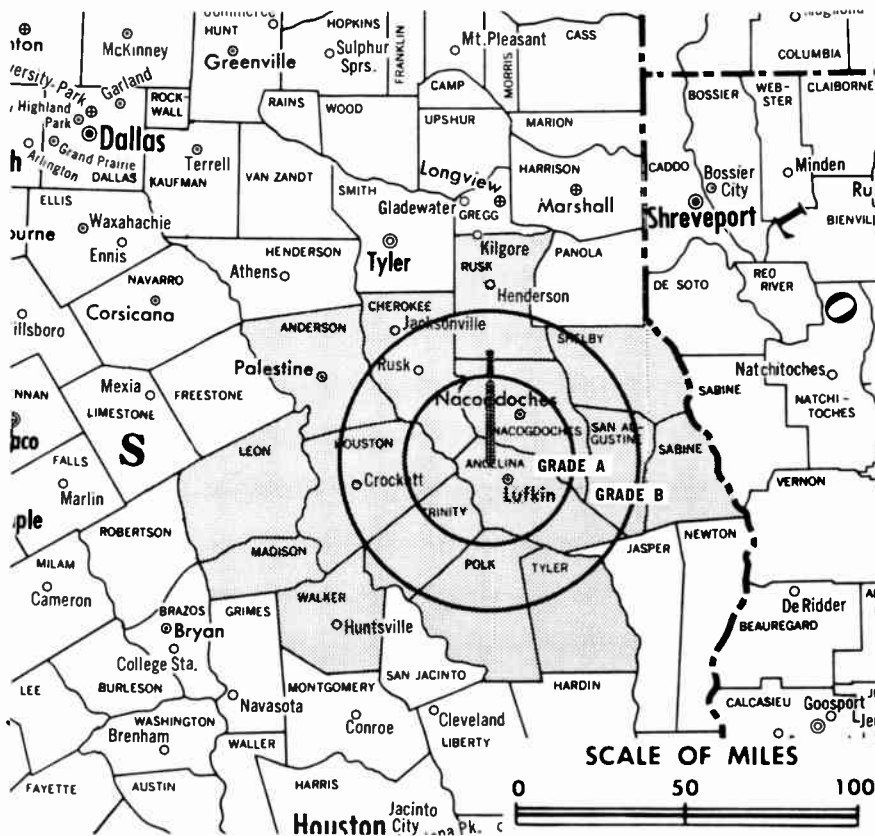
Transmitter: 1.4-mi. NW of Clawson.

AM Affiliate: KTRT, 1-kw, 1420 kc  
(MBS).

Color: Network only.

News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965  
ARB study.



KTRT-TV Ref: FCC File No. BMPCT—2988 Granted 4/19/55

©American Map Co., Inc., N.Y., No. 14244

## KTRT-TV

Network Service: NBC, ABC, CBS per program basis.

Licensee: Forest Capital Communications Corp., Box 729 (75902).

Studio: 1.4-mi. NW of Clawson.

Telephone: 713-634-7771. TWX No.: 713-632-3107.

Ownership: Lucille Buford, 36.75%; Marshall H. Pengra, 15%;  
Delila G. Lewin, 12.5%; Fred C. Hill, 12.5%; Robert Buford,  
7.5%; Gerald Buford, 7.5%; Geoffrey Buford, 7.5%. Same in-  
terests also own KLTW, Tyler, Tex.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W.  
Worham Jr. and associates approved by FCC July 18, 1962  
(Television Digest, Vol. 2:31).

Represented (sales) by Venard, Torbet & McConnell Inc.; Clyde  
Melville Co. (Southwest).

Personnel:

FRED C. HILL, president, general manager.  
BILL CARTER, program director.  
ROYCE CHRISTENSON, director of sales.  
MARY ANN CHRISTOPHER, promotion manager.  
FRED HILL, chief engineer.  
HAZEL STEPHERSON, traffic manager.

### DIGEST OF RATE CARD NO. G-5

(Jan. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. ID  
Class A—6:29-10:01 p.m., Mon.-Fri.; 4:59-10:31 p.m., Sat. & Sun.  
\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$60.00 \$50.00 \$25.00  
NETWORK BASE HOURLY RATE: \$200 (ABC), \$125 (CBS), \$200  
(NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
ANGELINA	13,100	11,900	91
CHEROKEE	9,100	7,800	85
HOUSTON	5,100	4,100	81
LEON	2,700	2,100	78
MADISON	1,700	1,400	82
NACOGDOCHES	8,400	7,000	84
POLK	3,700	3,000	83
RUSK	10,600	9,500	90
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SHELBY	5,900	5,000	85
TRINITY	2,000	1,600	78
TYLER	3,100	2,600	84
WALKER	5,400	4,300	81
<b>STATION TOTAL</b>	<b>82,900</b>	<b>70,600</b>	<b>85</b>

NET WEEKLY CIRCULATION (MARCH 65) 33,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 25,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

See Translator Directory

In Section c.

# Texas—Midland & Odessa



**KMID-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"  
Longitude 102° 17' 12"

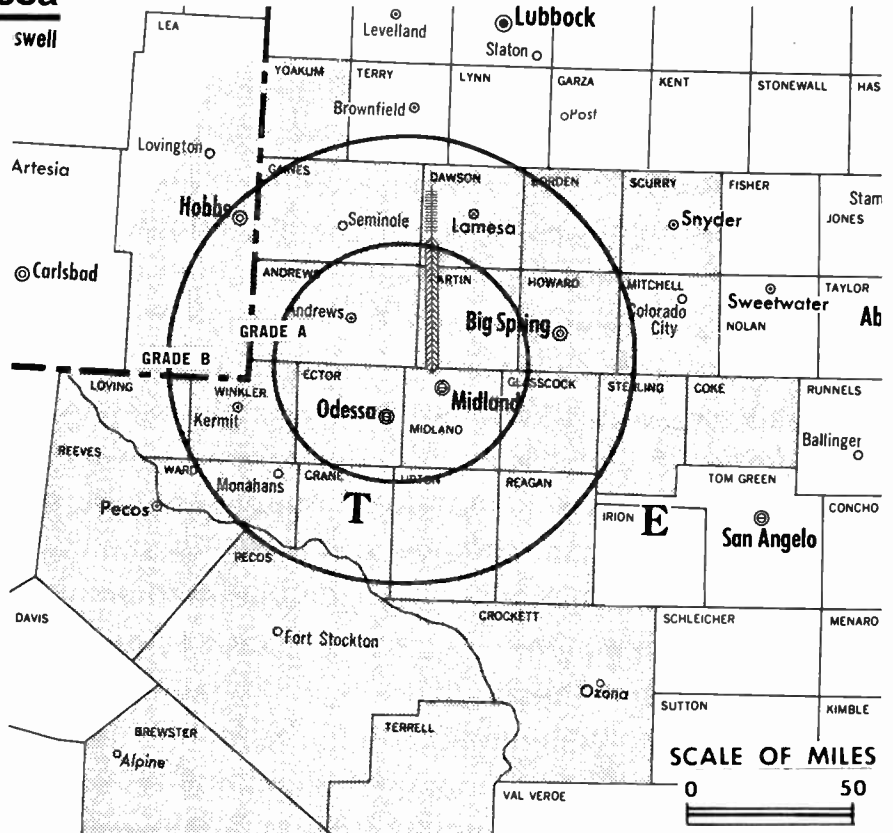
Transmitter: 13.5-mi. NW of Midland.

TV tape: Recording facilities.

Color: Network & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.

KMID-TV Ref: FCC File No. B1PCT-2922 Granted 10/30/61

©American Map Co., Inc., N.Y., No. 14244

## KMID-TV

Licensee: Midessa Television Co. Inc., Midland.

Studio: Midland-Odessa Air Terminal (79705).

Telephone: 915-563-2222, Midland. TWX No.: 915-563-1759.

Ownership: J. Conrad Dunagan, pres., 10.5%; W. D. Noel, v.p., 12.3%; Donald M. Oliver, secy.-treas., 5.2%; R. H. Drewry, director, 29%; T. R. Warkentin heirs, 18.4%; Paul Davis, 5.2%; E. G. Rodman, 12.3%; 4 other stockholders, none owns over 5.2%. R. H. Drewry and Warkentin heirs are stockholders in KSWO-TV and KSWO, Lawton, Okla., and radio KRHD, Duncan and KGWA, Enid, both Okla.

Began Operation: Dec. 18, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Wilner & Bergson.

Personnel:

RAY HERNDON, general manager & film buyer.

JERRY BLAIR, sales manager.

DIGEST OF RATE CARD NO. 5N  
(July 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	8 Sec.	
Class A—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$100.00	\$90.00	\$48.00

\*Also has a 20 Sec. rate: Class A \$80.

NETWORK BASE HOURLY RATE: \$375.

For ARB County-by-County Data, see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
NEW MEXICO			
LEA SOUTH	12,800	11,900	94
TEXAS			
ANDREWS	5,100	4,700	93
BORDEN	300	300	89
BREWSTER	1,500	1,200	78
COKE	900	800	92
CRANE	1,500	1,500	96
CROCKETT	1,200	1,000	85
DAWSON	5,600	5,100	91
ECTOR	31,200	29,600	95
GAINES	3,900	3,700	94
GLASSCOCK	400	300	97
HOWARD	13,600	13,000	96
LOVING	200	100	98
MARTIN	1,500	1,400	95
MIDLAND	23,800	22,700	95
MITCHELL	3,000	2,700	90
PECOS	3,600	3,300	90
REAGAN	1,100	1,100	97
REEVES	5,600	5,000	90
SCURRY	5,500	5,100	93
STERLING	400	300	87
TERRELL	700	500	76
UPTON	1,900	1,700	91
WARD	4,500	4,200	93
WINKLER	4,500	4,200	93
YOAKUM	2,900	2,800	96
STATION TOTAL	137,200	128,200	93

NET WEEKLY CIRCULATION (MARCH 65) 107,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 79,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Texas—Monahans & Odessa



**KVKM-TV**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 240-kw visual, 120-kw aural, 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"  
Longitude 102° 51' 59"

Requests 45.72-kw aural.

Transmitter: 17-mi. ENE of Kermit, Tex.

AM Affiliate: KVKM, 5-kw, 1330 kc (MBS).

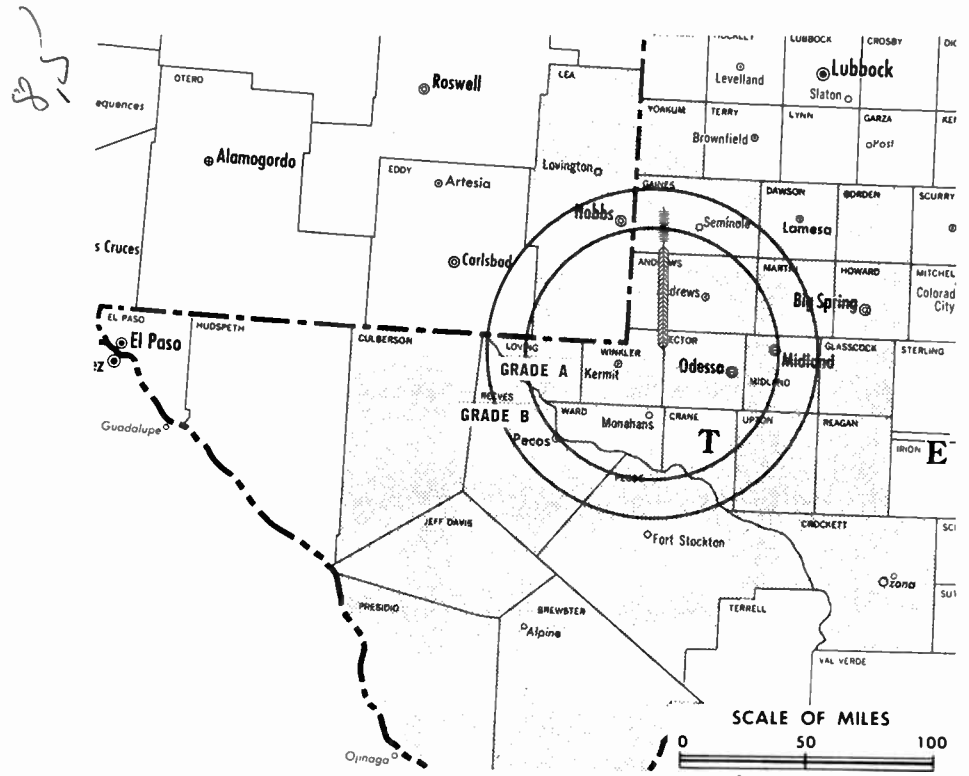
Color: Network, film & slide.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Represented (engineering) Jules Cohen & Assoc.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KVKM-TV Ref: FCC File No. BPCT—3000 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## KVKM-TV

Licensee: Tri-Cities Bcstrs., Drawer K, Monahans (79756).

Studio: 1-mi. north of Monahans, Drawer K.

Telephone: 915-943-3231.

TWX No.: 915-943-4802.

Ownership: John B. Walton, 100%. He also owns KVII (TV) & FM, Amarillo, Tex.; KERP-TV, El Paso, Tex. (KELP) and radios KVOD, Albuquerque, N.M.; KFIF, Tucson, Ariz.; controls KVKM, Monahans, Tex.; he is also applicant for Ch. 26, Lubbock, Tex.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963.

Represented (sales) by Jack Masla & Co.; Clyde Melville Co. (Southwest).

Represented (legal) by Cohn & Marks.

Personnel:

- J. ROSS RUCKER, general manager & film buyer.
- BUZ HUDGINS, commercial manager.
- BARBARA WEYERTS, continuity & traffic.
- JEAN WELCH, program director.
- A. C. MARTIN, chief engineer.

### DIGEST OF RATE CARD NO. 2 (Sept. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10:01 p.m., daily.  
\$350.00 \$225.00 \$150.00 \$125.00 \$110.00 \$90.00 \$72.00 \$45.00  
NETWORK BASE HOURLY RATE: \$150.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW MEXICO</b>			
LEA NORTH	5,000	4,700	94
LEA SOUTH	12,800	11,900	94
<b>TEXAS</b>			
ANDREWS	5,100	4,700	93
BORLEN	300	300	89
BREWSTER	1,500	1,200	78
CRANE	1,500	1,500	96
CROCKETT	1,200	1,000	85
CULBERSON	800	700	84
DAWSON	5,600	5,100	91
ECTOR	31,200	29,600	95
GAINES	3,900	3,700	94
GLASSCOCK	400	300	97
HOWARD	13,600	13,000	96
JEFF DAVIS	500	300	74
LOVING	200	100	98
MARTIN	1,500	1,400	95
MIDLANO	23,800	22,700	95
PECOS	3,600	3,300	90
PRESIDIO	1,200	800	72
REAGAN	1,100	1,100	97
REEVES	5,600	5,000	90
UPTON	1,900	1,700	91
WARD	4,500	4,200	93
WINKLER	4,500	4,200	93
YOAKUM	2,900	2,800	96
<b>STATION TOTAL</b>	<b>134,200</b>	<b>125,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 91,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 50,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Texas—Odessa



**KOSA-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 160-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"  
Longitude 102° 34' 41"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

TV tape: Recording facilities.

AM Affiliate: KOSA, .25-kw, 1230 kc.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Facsimile Service: AP.

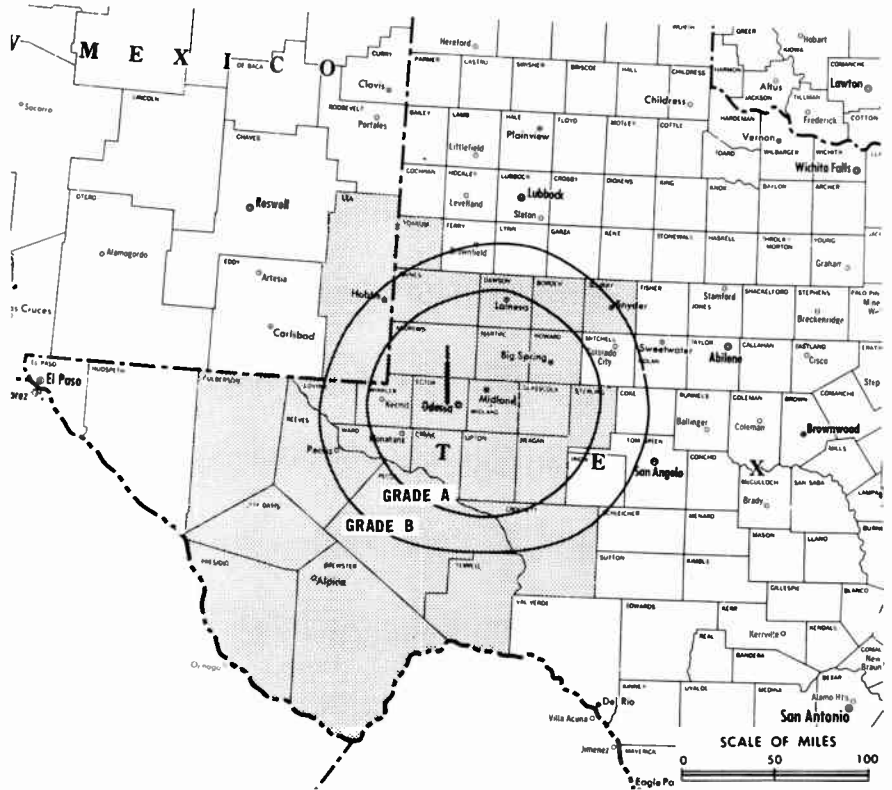
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KOSA-TV Ref: FCC File No. BMPCT-4389 Granted 11/26/56

©American Map Co., Inc., N.Y.. No. 14244

## KOSA-TV

Licensee: Trigg-Vaughn Stations Inc., 1211 N. Whitaker (79761).

Studio: 1211 N. Whitaker.

Telephone: 915-337-8301. TWX No.: 915-332-0051.

Ownership: See KR0D-TV, El Paso, Tex.

Began Operation: Jan. 1, 1956.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Haley, Bader & Potts.

Personnel:

CECIL TRIGG, president.  
JOHN VACCA, v.p., general manager & film buyer.  
ED COSTELLO, v.p., station & sales manager.  
GEORGE C. COLLIE, v.p. & national sales manager.  
AL HELTON, program manager.  
WM. R. SCHOCK, chief engineer.

### DIGEST OF RATE CARD NO. 7

(June 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$90.00* \$48.00

\*Class A—20 Sec. \$80.

NETWORK BASE HOURLY RATE: \$375.

For Group Ownership, see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
NEW MEXICO			
LEA NORTH	5,000	4,700	94
LEA SOUTH	12,800	11,900	94
TEXAS			
ANDREWS	5,100	4,700	93
BORDEN	300	300	89
BREWSTER	1,500	1,200	78
CRANE	1,500	1,500	96
CROCKETT	1,200	1,000	85
CULBERSON	800	700	84
DAWSON	5,600	5,100	91
ECTOR	31,200	29,600	95
GAINES	3,900	3,700	94
GLASSCOCK	400	300	97
HOWARD	13,600	13,000	96
JEFF DAVIS	500	300	74
LOVING	200	100	98
MARTIN	1,500	1,400	95
MIDLAND	23,800	22,700	95
PECOS	3,600	3,300	90
PRESIDIO	1,200	800	72
REAGAN	1,100	1,100	97
REEVES	5,600	5,000	90
SCURRY	5,500	5,100	93
STERLING	400	300	87
TERKELL	700	500	76
UPTON	1,900	1,700	91
WARD	4,500	4,200	93
WINKLER	4,500	4,200	93
YOAKUM	2,900	2,800	96
<b>STATION TOTAL</b>	<b>140,800</b>	<b>131,200</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 104,800  
AVERAGE DAILY CIRCULATION (MARCH 65) 82,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 10

# Texas—Port Arthur-Beaumont



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 1025-ft. above ground, 1046-ft. above sea level.

Latitude 30° 12' 58"  
Longitude 93° 46' 05"

Requests 20-kw aural.

Transmitter: Hwy. 87, 8-mi. N of Orange, Tex.

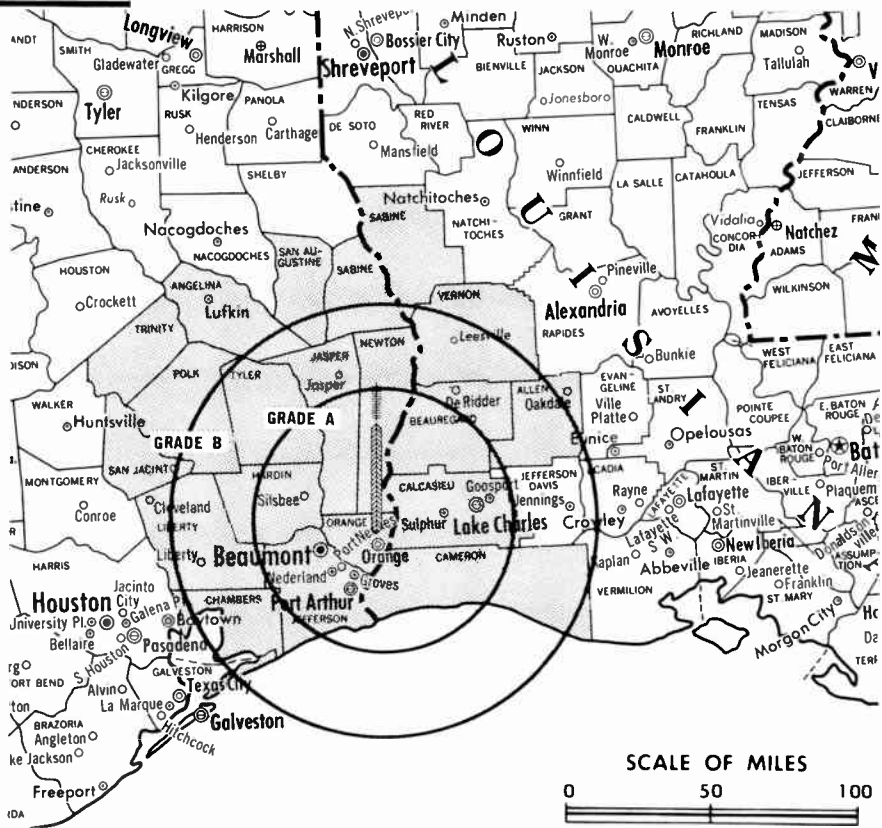
TV tape: Recording facilities.

AM Affiliate: KPAC, 5-kw (1-kw night), 1250 kc (MBS).

Color: Network only.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KPAC-TV Ref: FCC File No. BLCT-1152 Granted 8/1/62

© American Map Co., Inc., N.Y., No. 14244

## KPAC-TV

Licensee: Texas Goldcoast TV Inc., P.O. Box 3257, Port Arthur, Tex. (77642).

Studio: 17th & Woodworth Blvd., Port Arthur.

Telephone: 713-985-5557. TWX No.: 713-983-9821.

Ownership: Jefferson Amusement Co., 100%. Texas Goldcoast officers are: Julius M. Gordon, pres. (Jefferson Amusement Co.); Carl D. Levy, secy. (Jefferson Amusement); J. O. Timms, v.p. Sale to Texas Goldcoast approved June 27, 1957 (Television Digest, Vol. 13:22, 26).

Began Operation: Oct. 22, 1957 as equally-owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47).

Represented (sales) by Blair Television Associates.

Represented (legal) by Cohn & Marks.

Represented (engineering) by David Steel & Assoc.

Personnel:

JULIUS M. GORDON, president & general manager.  
J. O. TIMMS, vice president.  
ROY SHOTTS, station & national sales manager.  
ARCHIE JONES, chief engineer.  
JACK DAHMER, local sales manager.

DIGEST OF RATE CARD NO. 6-A  
(June 11, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class A—6:30-10 p.m., daily.  
\$450.00 \$270.00 \$180.00 ..... \$110.00 \$90.00 \$54.00  
NETWORK BASE HOURLY RATE: \$510.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>LOUISIANA</b>			
ALLEN	5,600	4,800	87
BEAUREGARD	5,500	4,600	85
CALCASIEU	46,400	43,500	94
CAMERON	1,900	1,700	90
SABINE	4,700	3,700	79
VERNON	5,200	4,300	84
<b>TEXAS</b>			
ANGELINA	13,100	11,900	91
CHAMBERS	3,400	3,200	94
HARDIN	8,100	7,300	90
JASPER	6,900	6,100	88
JEFFERSON	82,300	78,400	95
LIBERTY	10,100	9,000	89
NEWTON	2,800	2,300	82
ORANGE	19,400	18,300	94
POLK	3,700	3,000	83
SABINE	1,900	1,500	78
SAN AUGUSTINE	1,900	1,500	80
SAN JACINTO	1,500	1,100	75
TRINITY	2,000	1,600	78
TYLER	3,100	2,600	84
<b>STATION TOTAL</b>	<b>229,500</b>	<b>210,400</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 167,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 114,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

For Other Theater Groups With TV Stations,  
see Section c

# Texas—San Angelo



**KACB-TV**



Ch. 3

[Satellite of KRBC-TV, Abilene]

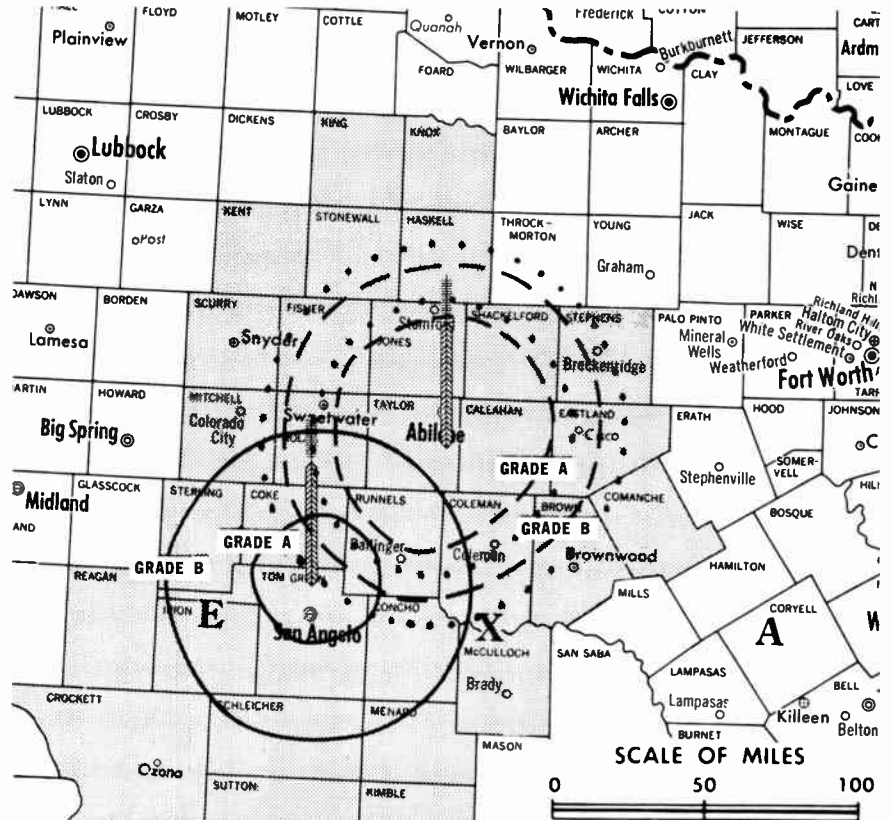
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 596-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"  
Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, .4-mi. W of State Hwy. 208.

Color: Network only.

News Wire Service: AP.



County coverage (shaded area) based on 1965 ARB study.

KACB-TV Ref: FCC File No. BLCT-1171 Granted 8/22/62

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## KACB-TV

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene (79605).

Studio: 4510 S. 14th St., Abilene.

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

### Personnel:

DALE ACKERS, president and general manager.

WILLIAM TERRY, station & sales manager.

NORMAND MANN, program director.

TROY MALLON, chief engineer.

Rates: Sold only in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Combination rate with KRBC-TV \$425.

ARB Data for this Station Included with Parent KRBC-TV, Abilene. Above map Reflects Coverage of both Parent & Satellite.



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# Texas—San Angelo



Technical Facilities: Channel No. 8  
(180-186 mc). Authorized power:  
29.9-kw visual, 13.5-kw aural.  
Antenna: 420-ft. above av. ter-  
rain, 443-ft. above ground, 2331-  
ft. above sea level.

Latitude 31° 29' 29"  
Longitude 100° 26' 03"

Transmitter: 1011 E. 28th St.

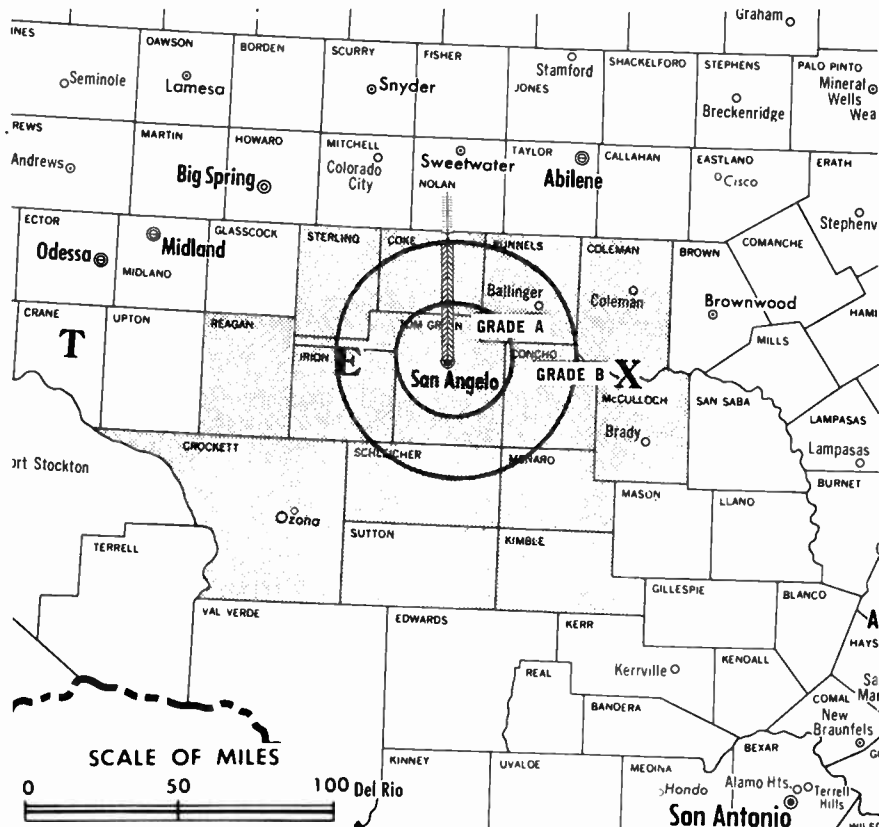
Color: Network only.

News Wire Service: UPI.

Represented (legal) by Arnold &  
Porter.

Represented (engineering) by Com-  
mercial Radio Equipment Co.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ABB study.



KCTV Ref: FCC File No. BMPCT-1052 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

## KCTV

Licensee: Westex Television Co., 1011 E. 28th St. (76901).

Studio: 1011 E. 28th St.

Telephone: 915-655-7383.

TWX No.: 915-655-6612.

Ownership: Houston H. Harte, pres., 48.32%; Edward H. Harte, v.p., 48.32%; A. L. Hall, secy., 3.36%. Edward H. & Houston H. Harte also have an interest in San Angelo Standard Times and Affiliated Newspapers Inc., which own control of Express Publishing Co., licensee of KENS-TV, San Antonio, Tex.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to present owners approved by FCC Dec. 4, 1962 (BPTC-4160).

Represented (sales) by Advertising Time Sales Inc.

Personnel:

HAL ATKINS JR., general manager & film buyer.  
DONN GLASSETT, local sales manager.  
AL COBB, program director.  
LARRY CHARLESWORTH, chief engineer.  
FRANCES HENSON, bookkeeper.  
JIM CALHOUN, news director.

### DIGEST OF RATE CARD NO. 5 (July 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—7-10 p.m., daily.  
\$200.00 \$130.00 \$90.00 \$70.00 \$50.00 \$40.00 \$32.00 \$16.00

Combination rate (with KPAR-TV, Sweetwater-Abilene)

Class AA—7-10 p.m., daily.  
\$500.00 \$325.00 \$225.00 \$175.00 \$125.00 \$80.00 \$64.00 \$32.00

NETWORK BASE HOURLY RATE: \$200 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
COKE	900	800	92
COLEMAN	3,800	3,500	92
CONCHO	800	700	91
CROCKETT	1,200	1,000	85
IRION	400	300	84
KIMBLE	1,200	900	75
MC CULLOCH	2,500	2,000	79
MENARD	700	500	66
REAGAN	1,100	1,100	97
RUNNELS	4,400	4,000	92
SCHLEICHER	900	800	88
STERLING	400	300	87
SUTTON	1,100	800	76
TOM GREEN	21,000	19,500	93
<b>STATION TOTAL</b>	<b>40,400</b>	<b>36,200</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 28,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 23,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

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# Texas—San Antonio



**KENS-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"  
Longitude 98° 15' 55"  
Requests 20-kw aural.

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, Tex.

Studio: Ave. E & Fourth St.

Telephone: 512-225-7411.

TWX No.: 512-571-0951.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Arnold & Porter.

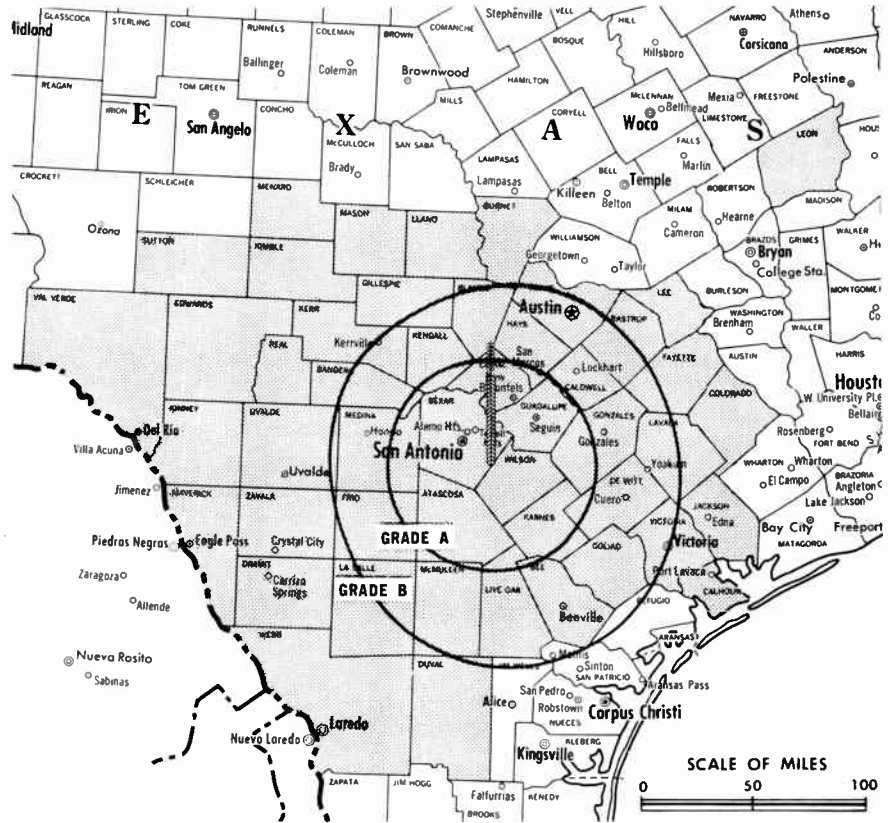
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes, TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KENS-TV Ref: FCC File No. BPCT-2306 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

## KENS-TV

Licensee: Express Publishing Co., Ave. E & Fourth St. (78205).

Ownership: 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. (35.8% owner of San Antonio Express and News). These are all Harte-Hanks newspapers. Houston H. and Edward H. Harte own 48.32% each of KCTV, San Angelo, Tex.).

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by W. G. Edgerton.

Personnel:

- CONWAY C. CRAIG, president.
- HOUSTON H. HARTE, v.p.
- WAYNE KEARL, general manager.
- BILL LYDLE, asst. manager, sales.
- ALBERT DULLNIG, production manager.
- RAY McMILLAN, chief engineer.

### DIGEST OF RATE CARD NO. 15

(March 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$850.00	\$500.00	\$340.00	\$255.00	\$250.00	\$220.00
NETWORK BASE HOURLY RATE:	\$850.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
TEXAS			
ATASCOSA	4,900	4,200	87
BANDERA	1,200	1,100	92
BASTROP	4,900	4,200	85
BEE	6,900	6,000	87
BEXAR	213,300	197,600	93
BLANCO	1,200	1,100	88

BURNET	2,700	2,500	93
CALDWELL	4,800	4,200	88
CALHOUN	5,200	4,600	88
COLORADO	5,900	5,000	85
COMAL	6,500	5,900	91
DE WITT	6,000	5,100	84
DIMITT	2,200	1,600	72
OUVAL	3,000	2,400	80
EDWARDS	400	300	76
FAYETTE	6,300	4,500	71
FRIO	2,500	2,000	81
GILLESPIE	3,200	2,500	79
GOLIAD	1,500	1,300	83
GONZALES	5,000	4,300	87
GUADALUPE	9,000	8,000	89
HAYS	5,500	5,000	90
JACKSON	4,100	3,500	86
KARNES	3,600	3,100	86
KENOALL	1,900	1,600	85
KERR	5,700	4,900	85
KIMBLE	1,200	900	75
KINNEY	600	400	69
LA SALLE	1,200	900	79
LAVACA	6,000	4,500	75
LEE	2,500	2,100	85
LEON	2,700	2,100	78
LIVE OAK	1,800	1,600	88
LLANO	1,900	1,700	88
MCMULLEN	400	300	87
MASON	900	700	76
MAVERICK	3,700	2,500	69
MEDINA	5,400	4,700	87
MENARD	700	500	66
REAL	400	300	69
SUTTON	1,100	800	76
TRAVIS	68,600	63,600	93
UVALDE	4,900	4,100	84
VAL VERDE	7,400	6,000	81
VICTORIA	15,400	13,500	88
WEBB	16,400	14,400	88
WILSON	3,300	2,700	84
ZAVALA	3,000	2,200	73

STATION TOTAL 466,900 417,000 89

NET WEEKLY CIRCULATION (MARCH 65) 319,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 235,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Texas—San Antonio



**KONO-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"  
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmen-dorf, Tex.

Studio: 1408 N. St. Mary's St.

TV tape: Recording facilities.

AM Affiliate: KONO, 5-kw (1-kw night), 860 kc.

FM Affiliate: KITV, 19-kw, 92.9 mc (No. 225), 450-ft. antenna height.

Color: Network, film & slide.

News Wire Service: AP.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KONO-TV Ref: FCC File No. BPCT—2892 Granted 9/27/61

©American Map Co., Inc., N.Y., No. 14244

## KONO-TV

Licensee: Mission Telecasting Corp., 1408 N. St. Mary's St., San Antonio, Tex. (78215).

Telephone: 512-226-7611. TWX No.: 910-871-1022.

Ownership: Mission Broadcasting Co., 100%. Mission is owned by: Bob A. Roth, 41.1%; Jack Roth, 41.1%; James M. Brown, 12.3%; Eugene J. Roth, 5.5%. Mission Bcstg. is licensee of radio KONO.

Began Operation: Jan. 21, 1957.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Welch & Morgan.

### Personnel:

BOB A. ROTH, president & commercial manager.  
EUGENE J. ROTH, chairman of the board.  
JAMES M. BROWN, v.p. & general manager.  
JACK ROTH, asst. general manager.  
HOWARD YAWS, program manager.  
KATIE FERGUSON, program coordinator.  
JIM LOGAN, news director.  
LOUIS C. CATALANO, art director.  
GEORGE W. ING, engineering director.

### DIGEST OF RATE CARD NO. All

(June 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.					
\$900.00	\$540.00			\$210.00	\$105.00

NETWORK BASE HOURLY RATE: \$925.

BEXAR	213,300	197,600	93
BLANCO	1,200	1,100	88
BURNET	2,700	2,500	93
CALDWELL	4,800	4,200	88
CALHOUN	5,200	4,600	88
COMAL	6,500	5,900	91
DE WITT	6,000	5,100	84
DIMMIT	2,200	1,600	72
DUVAL	3,000	2,400	80
EDWARDS	400	300	76
FAYETTE	6,300	4,500	71
FRIO	2,500	2,000	81
GILLESPIE	3,200	2,500	79
GOLIAD	1,500	1,300	83
GONZALES	5,000	4,300	87
GUADALUPE	9,000	8,000	89
HAYS	5,500	5,000	90
JACKSON	6,100	3,500	86
KARNES	3,600	3,100	86
KENDALL	1,900	1,600	85
KERR	5,700	4,900	85
KIMBLE	1,200	900	75
KINNEY	600	400	69
LA SALLE	1,200	900	79
LAVACA	6,000	4,500	75
LIVE OAK	1,800	1,600	88
LLANO	1,900	1,700	88
MCMULLEN	400	300	87
MASON	900	700	76
MAVERICK	3,700	2,500	69
MEDINA	5,400	4,700	87
REAL	400	300	69
SCHLEICHER	900	800	88
SUTTON	1,100	800	76
TRAVIS	68,600	63,600	93
UVALDE	4,900	4,100	84
VAL VERDE	7,400	6,000	81
VICTORIA	15,400	13,500	88
WEBB	16,400	14,400	88
WILSON	3,300	2,700	84
ZAVALA	3,000	2,200	73
<b>STATION TOTAL</b>	<b>456,000</b>	<b>408,100</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 315,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 231,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Texas—San Antonio

## KWEX-TV

Ch. 41

[Spanish language outlet]

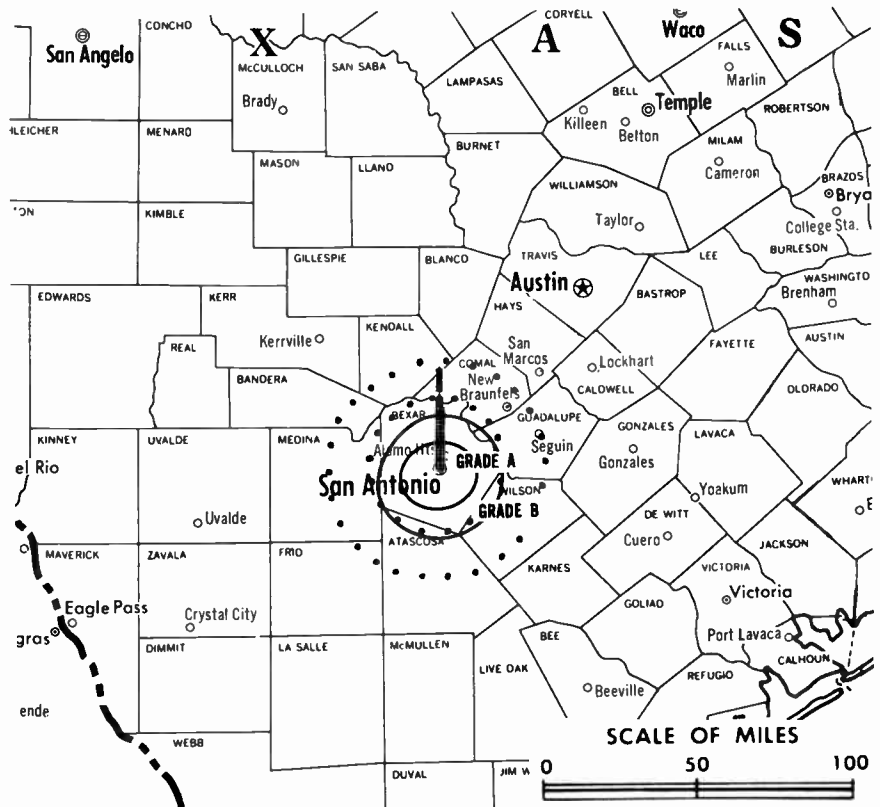
Technical Facilities: Channel No. 41 (632-638 mc). Authorized power: 11-kw visual, 6-kw aural. Antenna: 500-ft. above av. terrain, 598-ft. above ground, 1218-ft. above sea level.

Latitude 29° 25' 03"

Longitude 98° 29' 26"

Holds CP for 179-kw max. and 129-kw horizontal visual, 35.8-kw max. and 25.7-kw horizontal aural. BPCT—3573.

Transmitter: 111 Martinez St.



KWEX-TV Ref: FCC File No. BMPCT—2866 Granted 3/18/55  
CP: BPCT—3573 Granted 7/12/65

©American Map Co., Inc., N.Y., No. 14244

## KWEX-TV

Network Service: None, independent. Spanish language outlet (Spanish International Broadcasting Network).

Licensee: Spanish International Bcstg. Corp., 111 Martinez St.

Studio: 111 Martinez St. Telephone: 512-227-4141.

Ownership: Frank Fouce, 20%; Rene Anselmo, v.p., 35%; Edward J. Noble, 20%; Emilio Azcarraga, 20%; Julian M. Kaufman, 5%. Also owns KMEX-TV, Los Angeles, Cal.

Begin Operation: June 2, 1955. Sale as KUAL-TV to present owner by Raoul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35, 2:1).

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

FRANK FOUCE, president.  
RENE ANSELMO, vice president.  
JULIAN KAUFFMAN, vice president.  
EMILIO NICOLAS, general manager.  
LEONARDO GARCIA, station manager.  
ISABEL JIMENEZ, women's program director.  
VAN DRYER, chief engineer.  
J. MANUEL CALVO, business manager.  
SILVIA R. GONZALEZ, film director.  
HECTOR RODRIGUEZ, news director.

### DIGEST OF RATE CARD NO. 4 (Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 or 30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$65.00	\$48.00
					\$48.00	\$38.00

ARB Data Not Available.

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Hub Jackson  
333 N. Michigan Ave.  
346-6460

### ATLANTA

Clifford B. Marshall  
John G. Williams  
Mony Building  
1655 Peachtree Rd. N.E.  
873-5626

### BEVERLY HILLS

Collin M. Selph  
G. Bennet Larson  
Bank of America Bldg.  
9465 Wilshire Blvd.  
274-8151

# Texas—San Antonio

**WOAI-TV**  
Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"  
Requests 4.3-kw aural.

Transmitter: Stewart Rd., NE of Elmendorf, Texas.

Studio: 1031 Navarro St.

TV tape: Recording facilities.

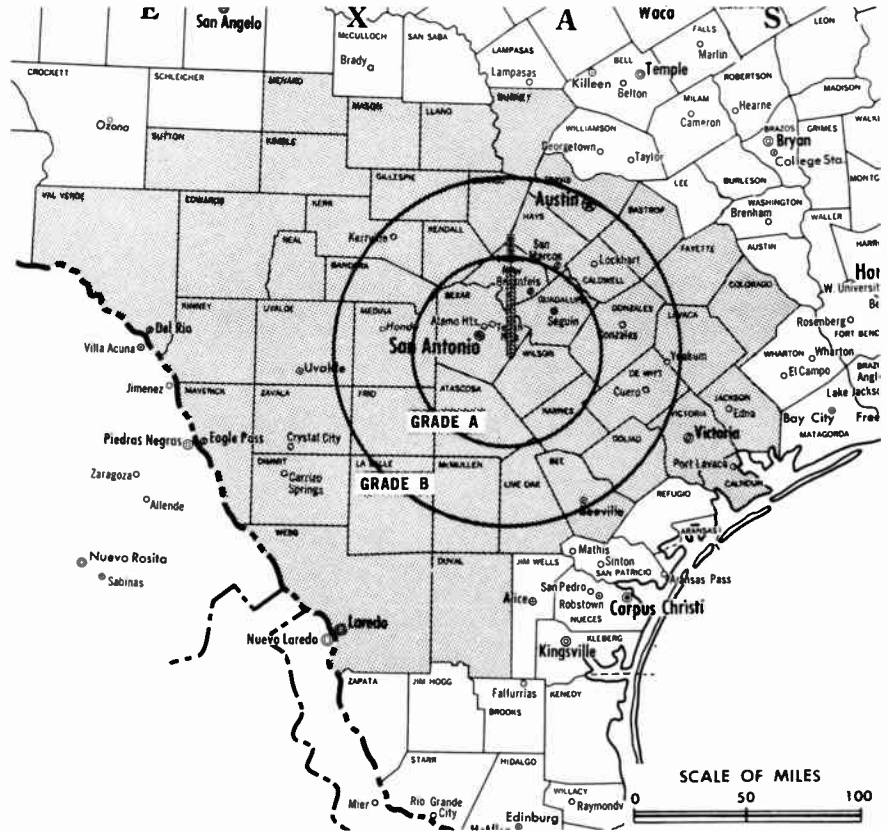
AM Affiliate: WOAI, 50-kw, 1200 kc (NBC).

Color: Network, film & slide.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WOAI-TV Ref: FCC File No. BPCT—2207 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

## WOAI-TV

Licensee: Avco Broadcasting Corp., 1031 Navarro St., San Antonio (78206).

Telephone: 512-227-4221. TWX No.: 512-571-0920.

Ownership: See WLW-T, Cincinnati, Ohio.

Began Operation: Dec. 11, 1949. Sale to present owner by Hugh Haiff Jr. and associates approved Sept. 15, 1965 by FCC (Television Digest, Vol. 5:22, 38).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Hogan & Hartson.

### Personnel:

EDWARD V. CHEVIOT, vice president & general manager.  
JOHN BAADE JR., sales manager.  
FRENCH FERGUSON JR., program director.  
CHARLES LARKINS, promotion manager.  
AL ANDERSON, news director.  
CHARLES L. JEFFERS, director of engineering.  
FAYE LEAVITT, film manager & buyer.  
BILL McREYNOLDS, farm director.

### DIGEST OF RATE CARD NO. I—(Effective Oct. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—6:30-10 p.m., daily.  
\$925.00 \$600.00 \$325.00 . . . . . \$260.00 \$260.00 \$130.00

Color—rates on request.

NETWORK BASE HOURLY RATE: \$925.

BLANCO	1,200	1,100	88
BURNET	2,700	2,500	93
CALDWELL	4,800	4,200	88
CALHOUN	5,200	4,600	88
COLORADO	5,900	5,000	85
COMAL	6,500	5,900	91
DE WITT	6,000	5,100	84
DIMIT	2,200	1,600	72
DUVAL	3,000	2,400	80
EDWARDS	400	300	76
FAYETTE	6,300	4,500	71
FRIO	2,500	2,000	81
GILLESPIE	3,200	2,500	79
GOLIAD	1,500	1,300	83
GONZALES	5,000	4,300	87
GUADALUPE	9,000	8,000	89
HAYS	5,500	5,000	90
JACKSON	4,100	3,500	86
KARNES	3,600	3,100	86
KENDALL	1,900	1,600	85
KERR	5,700	4,900	85
KIMBLE	1,200	900	75
KINNEY	600	400	69
LA SALLE	1,200	900	79
LAVACA	6,000	4,500	75
LIVE OAK	1,800	1,600	88
LLANO	1,900	1,700	88
MCMULLEN	400	300	87
MASON	900	700	76
MAVERICK	3,700	2,500	69
MEDINA	5,400	4,700	87
MENARD	700	500	66
REAL	400	300	69
SUTTON	1,100	800	76
TRAVIS	68,600	63,600	93
UVALDE	4,900	4,100	84
VAL VERDE	7,400	6,000	81
VICTORIA	15,400	13,500	88
WEBB	16,400	14,400	88
WILSON	3,300	2,700	84
ZAVALA	3,000	2,200	73
<b>STATION TOTAL</b>	<b>461,700</b>	<b>412,800</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65) 317,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 221,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Texas—Sweetwater-Abilene



**KPAR-TV**

Ch. 12

139

Technical Facilities: Channel No. 12  
(204-210 mc). Authorized power:  
154-kw visual, 30.7-kw aural. An-  
tenna: 925-ft. above av. terrain,  
568-ft. above ground, 3045-ft.  
above sea level.

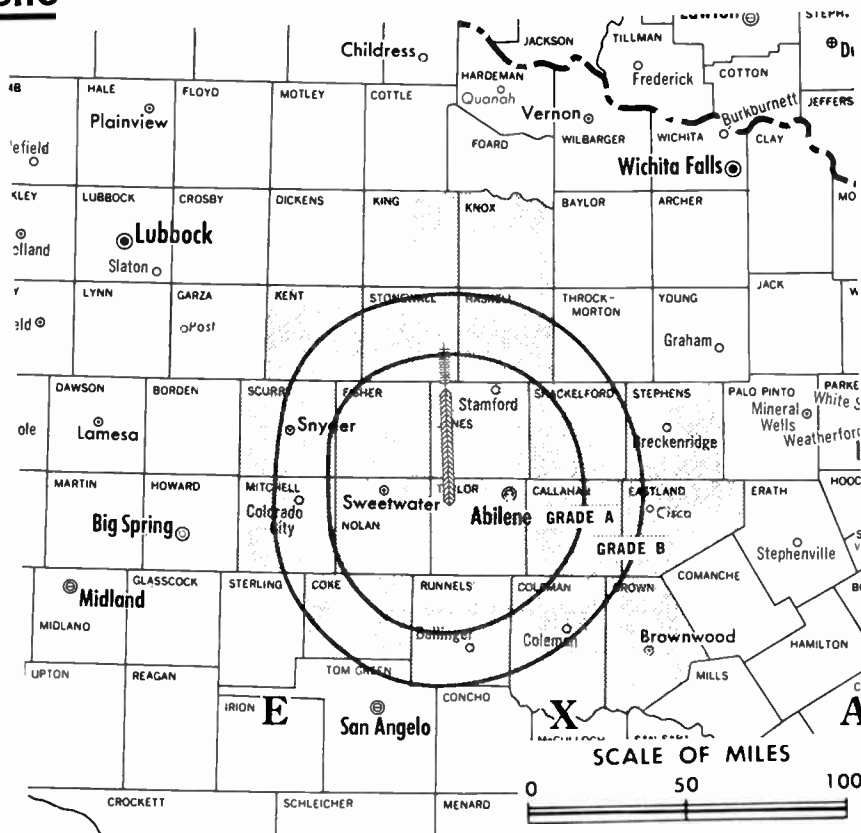
Latitude 32° 24' 47.7"  
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel  
off U.S. 80.

Telephone: 915-692-2222 (Abilene).

Color: Network only.

News Wire Service: UPI.



KPAR-TV Ref: FCC File No. BMPCT-5021 Granted 4/25/58

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1963  
ARB study.

## KPAR-TV

Licensee: Texas Key Broadcasters Inc., P.O. Box 588, Abilene, Tex.  
(79604).

Studio: 6.8-mi. SW of Merkel off U.S. 80. Abilene Studios: West-  
gate Shopping Capital.

Ownership: A. R. Elam Jr. owns control of Texas Key Bcstrs.

Began Operation: Jan. 30, 1956.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Booth & Lovett.

Represented (engineering) by Kear & Kennedy.

### Personnel:

DICK ELAM, pres., station manager & film buyer.  
JOHN CHAPPEL, commercial manager.  
JOHN VERA, national sales manager.

### DIGEST OF RATE CARD NO. G-5—(July 1, 1963)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—6:59-10 p.m., daily.

\$300.00 \$195.00 \$135.00 \$105.00 \$40.00 \$32.00 \$16.00

Combination Rate: See KCTV, San Angelo, Tex.

NETWORK BASE HOURLY RATE: \$225.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
TEXAS			
BROWN	7,900	6,800	86
CALLAHAN	2,400	2,200	93
COKE	900	800	92
COLEMAN	3,800	3,500	92
EASTLAND	6,300	5,600	88
FISHER	1,900	1,700	90
HASKELL	3,200	2,900	90
JONES	5,900	5,500	93
KENT	400	400	95
KING	200	200	81
KNOX	2,000	1,800	89
MITCHELL	3,000	2,700	90
NOLAN	6,000	5,600	94
RUNNELS	4,400	4,000	92
SCURRY	5,500	5,100	93
SHACKELFORD	1,100	1,000	89
STEPHENS	2,700	2,400	89
STONEWALL	700	700	95
TAYLOR	34,900	33,000	95
STATION TOTAL	93,200	85,900	92

NET WEEKLY CIRCULATION (MARCH 65) 60,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 43,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Texas—Tyler-Longview



**KLTV**

Ch. 7

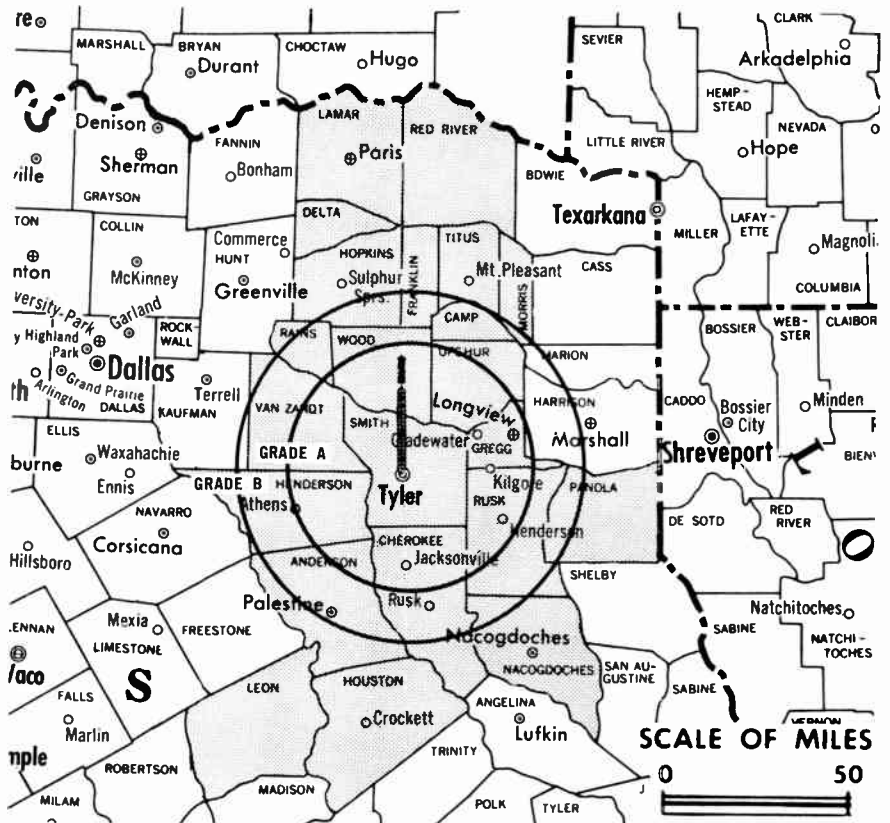


Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 214-kw aural. Antenna: 520-ft above av. terrain, 495-ft. above ground, 1050-ft. above sea level.

Latitude 32° 21' 06"  
Longitude 95° 16' 00"

Transmitter: Kilgore Hwy. East.  
Studio: Kilgore Hwy. East.  
Color: Network.  
News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KLTV Ref: FCC File No. BPCT-2172 Granted 8/30/56

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## KLTV

Network Service: ABC, NBC.  
Licensee: Channel 7 Inc., P.O. Box 957, Tyler (75702).  
Telephone: 214-592-3873. TWX No.: 214-592-3898.  
Ownership: Lucille Buford, 49%; Marshall Pengra, 20%; Robert Paschal Buford, 10%; Gerald Barber Buford, 10%; Geoffrey Ross Buford, 10%; John Lenox, .5%; Hudson Collins, .5%. Same interests also own KTRE-TV, Lufkin, Tex. (KTRE).  
Began Operation: Oct. 14, 1954.  
Represented (sales) by Avery-Knodel Inc.  
Personnel:  
MARSHALL H. PENGRA, general manager.  
BONNIE LENOX, program director & film buyer.  
CHARLES PEARSON, news director.  
HUDSON COLLINS, chief engineer.  
JOHN LENOX, sales manager.  
BOB DELK, production director.

### DIGEST OF RATE CARD NO. 5 (June 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-9:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$105.00	\$75.00*	\$70.00*
*Class AA—6:29-9:59 p.m., Mon.-Fri.; 6:29-9:31 p.m., Sat. & Sun.						\$44.00*

NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
ANDERSON	8,300	7,300	88
CAMP	2,200	1,800	84
CHEROKEE	9,100	7,800	85
DELTA	1,500	1,300	86
FRANKLIN	1,400	1,200	85
GREGG	23,400	21,500	92
HENDERSON	6,700	5,900	88
HOPKINS	5,600	4,900	89
HOUSTON	5,100	4,100	81
LAMAR	10,100	8,000	79
LEON	2,700	2,100	78
MORRIS	4,100	3,700	91
NACOGDOCHES	8,400	7,000	84
PANOLA	4,700	4,100	88
RAINS	700	700	88
RED RIVER	4,200	3,400	81
RUSK	10,600	9,500	90
SMITH	28,700	26,200	91
TITUS	5,500	4,800	88
UPSHUR	5,900	5,300	89
VAN ZANDT	6,000	5,300	88
WOOD	5,100	4,600	90
<b>STATION TOTAL</b>	<b>160,000</b>	<b>140,500</b>	<b>88</b>

NET WEEKLY CIRCULATION (MARCH 65) 93,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 63,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

**abc** **KWTX-TV**  
Ch. 10

[Affiliated with KBTX-TV,  
Bryan, Texas]

Technical Facilities: Channel No. 10  
(192-198 mc). Authorized power:  
255-kw visual, 128-kw aural. Antenna:  
1140-ft. above av. terrain, 1080-ft.  
above ground, 1749-ft. above sea level.

Latitude 31° 24' 15"  
Longitude 97° 12' 26"

Transmitter: 1.4-mi. NNE of Lorena,  
Tex.

Studio: 4520 Bosque Blvd. (76710).

AM Affiliate: KWTX, .25-kw, 1230 kc  
(MBS).

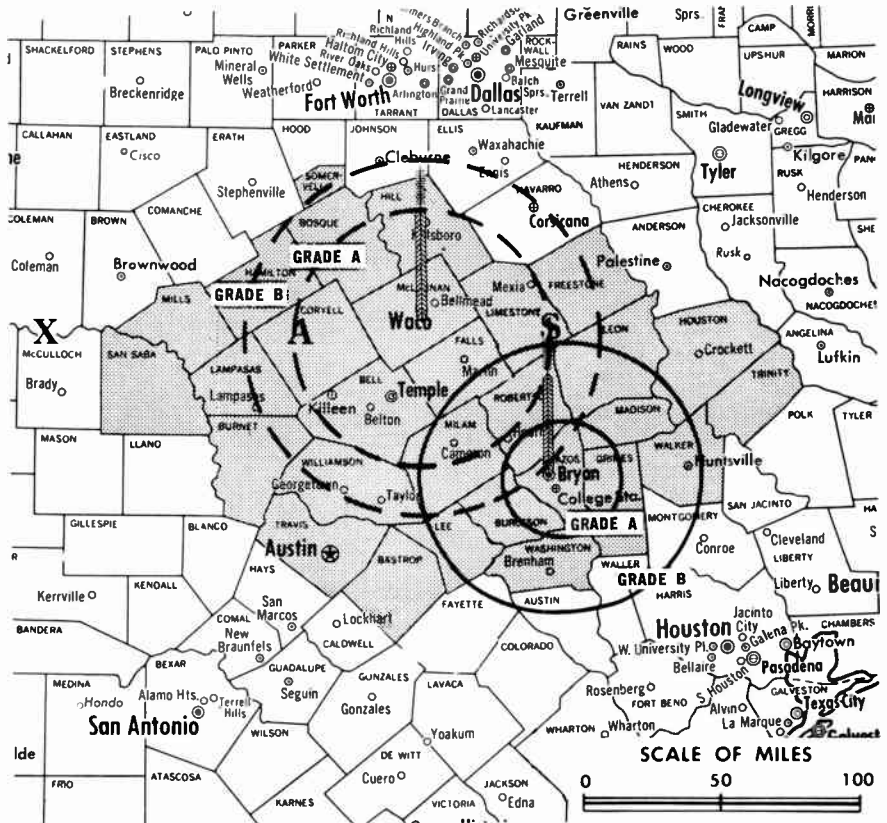
Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

ARB Data: Data for this station includes  
satellite KBTX-TV, Bryan, Tex.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.



KWTX-TV Ref: FCC File No. BPCT—2866 Granted  
KBTX-TV Ref: FCC File No. BPCT—2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

**KWTX-TV**

Network Service: ABC, CBS.

Licensee: KWTX Broadcasting Co., Box 7128 (76710).

Telephone: 817-756-4451. TWX No.: 817-756-4420.

Ownership: M. N. Bostick, pres., 12.465%; Hilton E. Howell,  
12.465%; Ross M. Sams, 12.465%; W. W. Callan, Sr., 9.78%;  
Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C.  
Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S.  
Chase, 4.493%; Texas Bcstg. Corp. (KTBC-TV, Austin, Tex.)  
29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-  
TV, Bryan; 75% radio KNAL, Victoria; 80% KXII, Ardmore,  
Okla. M. N. Bostick is also 10% owner of KBTX-TV, Bryan;  
20% owner KXII & 20% owner radio KNAL. KWTX Bcstg.  
owns 80% of Texhoma Bcstrs. Inc., which owns KLFY-TV,  
Lafayette, La.

Began Operation: April 3, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Consulting Engineer.

Personnel:

- M. N. (BUDDY) BOSTICK, pres., gen. mgr. & film buyer.
- PETE McNEE, national & regional sales manager.
- RALPH WEBB, program director.
- JOHN WATKINS, farm & garden editor.
- MARVEL RUSSELL, woman's editor.
- RAY DEEVER, production manager.

**DIGEST OF RATE CARD NO. 6**  
(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-10:30 p.m., daily.	\$425.00	\$255.00	\$170.00	\$106.25	\$100.00	\$90.00
	\$45.00					

This rate includes bonus station KBTX-TV, Bryan, Tex.

NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (CBS). Com-  
bination rate with KBTX-TV, Bryan \$475 (CBS).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
BASTROP	4,900	4,200	85
BELL	29,000	27,200	94
BOSQUE	3,600	3,200	90
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
BURNET	2,700	2,500	93
CORYELL	6,900	6,400	93
FALLS	5,900	5,200	88
FREESTONE	3,500	3,000	85
GRIMES	3,500	2,900	82
HAMILTON	2,600	2,200	87
HILL	6,800	6,200	90
HOUSTON	5,100	4,100	81
LAMPASAS	2,900	2,700	92
LEE	2,500	2,100	85
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC LENNAN	50,000	46,700	93
MADISON	1,700	1,400	82
MILAM	7,000	6,000	86
MILLS	1,200	1,000	84
ROBERTSON	4,500	3,900	87
SAN SABA	1,600	1,400	87
SOMERVILLE	900	800	92
TRAVIS	68,600	63,600	93
TRINITY	2,000	1,600	78
WALKER	5,400	4,300	81
WASHINGTON	6,000	4,700	78
WILLIAMSON	10,200	9,200	90
<b>STATION TOTAL</b>	<b>263,700</b>	<b>237,900</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65)	145,700
AVERAGE DAILY CIRCULATION (MARCH 65)	110,900
COLOR PENETRATION PERCENTAGE (NOV 65)	5

For ARB County-by-County Data, see Section a.



# Texas—Temple-Waco



**KCEN-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 830-ft. above av. terrain, 833-ft. above ground, 1549-ft. above sea level.

Latitude 31° 17' 06"  
Longitude 97° 15' 34"

Transmitter: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.

Studio: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

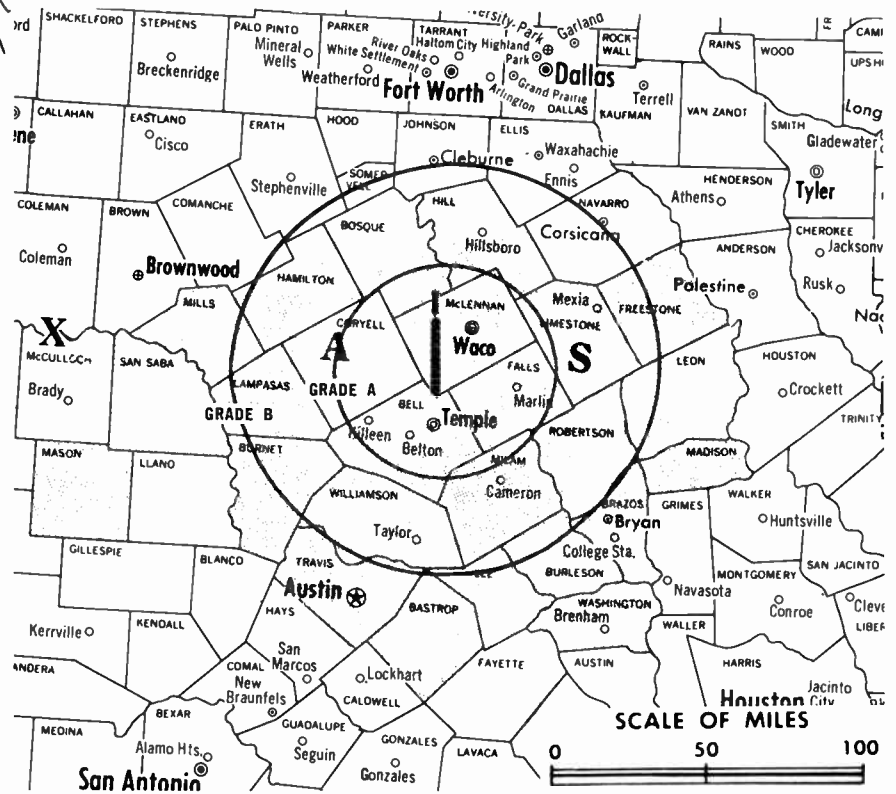
Total Households: ① SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KCEN-TV Ref: FCC File No. BMPCT-1085 Granted 5/19/53

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## KCEN-TV

Licensee: Channel 6 Inc., Box 188, 17 Third St., Temple (76502).

Waco Office: 506 Professional Bldg. Telephone: 817-756-0332.

Telephones: 817-773-6868, Temple; 817-752-4331, Waco.

TWX No.: 817-467-5429.

Ownership: Frank W. Mayborn, pres & 95% owner of Channel 6 Inc., is pres. and 95% owner of Bell Publishing Co. (Temple Daily Telegram); pres. & 90% owner of Bell Broadcasting Co. (licensee of KTEM, Temple); Red River Valley Publishing (Sherman Democrat) & Realty Companies, Sherman; Killeen Publishing Co. (Killeen Herald); Taylor Newspapers Inc. (Taylor Press and Times). C. A. Schulz owns 5% of Bell Publishing.

Began Operation: Nov. 1, 1953.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by W. G. Egerton.

Personnel:

FRANK W. MAYBORN, president.

BOB LUNQUIST, general manager.

CURTIS CASEY, chief engineer.

### DIGEST OF RATE CARD NO. 9

(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class A—6:30-10 p.m., daily.

\$500.00 \$300.00 \$180.00 \$115.00 \$110.00 \$100.00 \$50.00

NETWORK BASE HOURLY RATE: \$450.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>TEXAS</b>			
BASTROP	4,900	4,200	85
BELL	29,000	27,200	94
BOSQUE	3,600	3,200	90
BRAZOS	13,400	12,100	90
BURLESON	3,200	2,500	80
BURNET	2,700	2,500	93
CORYELL	6,900	6,400	93
FALLS	5,900	5,200	88
FREESTONE	3,500	3,000	85
HAMILTON	2,600	2,200	87
HILL	6,800	6,200	90
LAMPASAS	2,900	2,700	92
LEE	2,500	2,100	85
LEON	2,700	2,100	78
LIMESTONE	5,400	4,700	86
MC LENNAN	50,000	46,700	93
MADISON	1,700	1,400	82
MASON	900	700	76
MILAM	7,000	6,000	86
MILLS	1,200	1,000	84
ROBERTSON	4,500	3,900	87
SAN SABA	1,600	1,400	87
TRAVIS	68,600	63,600	93
WILLIAMSON	10,200	9,200	90
<b>STATION TOTAL</b>	<b>241,700</b>	<b>220,200</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 133,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 99,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Texas—Weslaco



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 750-ft. above av. terrain, 791-ft. above ground, 845-ft. above sea level.

Latitude 26° 09' 54"  
Longitude 97° 48' 45"

Transmitter: La Feria, Tex., 7-mi. SW of Harlingen.

Studio: 309 S. Missouri St.

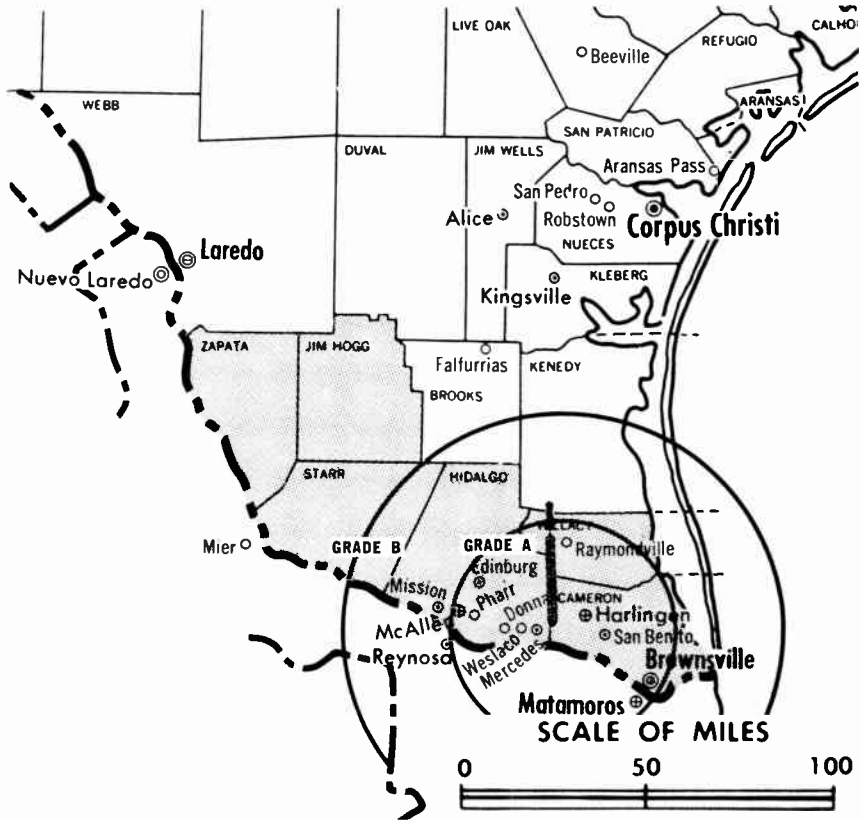
TV tape: Recording facilities.

AM Affiliate: KRGV, 5-kw, 1290 kc (NBC).

Color: Network only.

News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KRGV-TV Ref: FCC File No. BPCT-2236 Granted 2/5/57

©American Map Co., Inc., N.Y., No. 14244

## KRGV-TV

Network Service: ABC, NBC.

Licensee: Mobile Video Tapes, Box 626, Weslaco (78596).

Telephone: 512-968-3131. TWX No.: 512-968-3086.

Ownership: Douglas L. Manship, 50%; Charles P. Manship Jr., 50%. For other interests, see WBRZ, Baton Rouge, La.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC. (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC Oct. 18, 1961. (Television Digest, Vol. 17:35, BALCF-167). LBJ Co. acquired full control of TV and radio when FCC approved sale of remaining 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Cohn & Marks.

Personnel:

CHARLES L. BROOKS, general manager.  
QUITMAN HENLEY, sales manager.  
FRED NOBLE, operations director.  
LEWIS HARTWIG, chief engineer.

## DIGEST OF RATE CARD NO. 7

(Dec. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-9:30 p.m., daily.						
	\$430.00	\$258.00	\$172.00	\$116.00	\$80.00	\$64.00

NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (NBC).

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
TEXAS			
CAMERON	39,900	36,200	91
HIDALGO NORTH	39,700	35,400	89
HIDALGO SOUTH	4,800	4,200	89
JIM HOGG	1,300	1,000	79
STARR	4,100	3,300	80
WILLACY	4,400	4,000	90
ZAPATA	1,100	700	71
<b>STATION TOTAL</b>	<b>95,300</b>	<b>84,800</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	83,100
AVERAGE DAILY CIRCULATION (MARCH 65)	70,600
COLOR PENETRATION PERCENTAGE (NOV 65)	2

# Texas—Wichita Falls



**KFDX-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 24"  
Longitude 98° 33' 26"

Transmitter: Old Seymour Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (legal) by Miller & Schroeder.

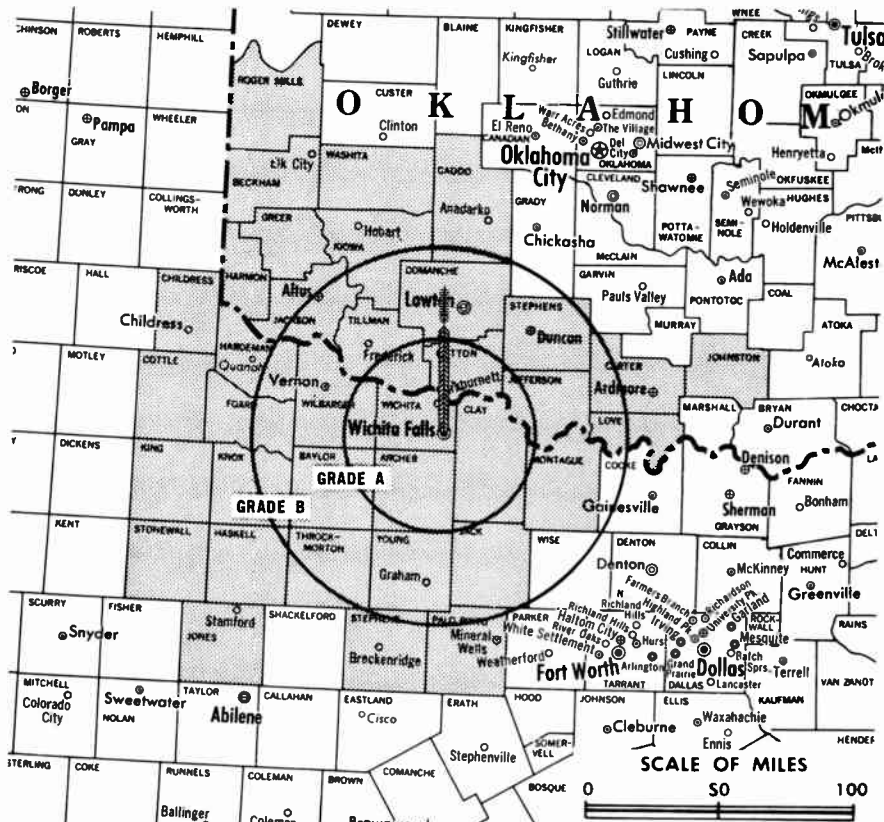
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded area) based on 1965 ARB study.



KFDX-TV Ref: FCC File No. BPCT—2546 Granted 1/8/59

© American Map Co., Inc., N.Y., No. 14243

## KFDX-TV

Licensee: Wichtex Radio & Television Co., Box 2040 (76307).

Studio: Old Seymour Rd.

Telephone: 817-692-4530. TWX No.: 817-692-4881.

Ownership: Darrold A. Cannan, pres., 52.5%; Howard H. Fry, v.p., 20%; Darrold A. Cannan Jr., v.p., 20%; Mayme Kuhfuss, secy.-treas., .83%; 8 others, none holding as much as 3.33%. D. A. Cannan owns stock in KFDX-TV, Beaumont, Tex.

Began Operation: March 29, 1953.

Represented (sales) by Peters, Griffin, Woodward, Inc.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

DARROLD A. CANNAN, president.  
HOWARD H. FRY, v.p., sales mgr. & film buyer.  
D. A. CANNAN JR., v.p.  
JOHN ADAMS, technical director.  
TOM CRANE, program director.

### DIGEST OF RATE CARD NO. 15 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:29-9:59 p.m., daily.	\$500.00	\$300.00	\$160.00	\$100.00	\$100.00	\$60.00
NETWORK BASE HOURLY RATE:	\$425.					

## Daniels & Associates

THE PIONEER CATV BROKER

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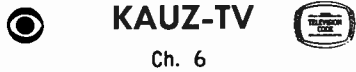
Denver, Colorado 80206

(303) 388-5888

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BECKHAM	5,700	5,000	87
CADDO	8,500	7,800	92
CARTER	14,100	12,900	92
COMANCHE	28,500	26,900	94
COTTON	2,200	2,000	93
GREER	2,500	2,100	86
HARMON	1,500	1,300	89
JACKSON	10,800	10,100	94
JEFFERSON	2,400	2,200	92
JOHNSTON	2,800	2,400	87
KIOWA	4,600	4,200	92
LOVE	1,500	1,300	89
ROGER MILLS	1,200	1,000	85
STEPHENS	13,700	12,900	94
TILLMAN	4,500	4,200	92
WASHITA	5,700	5,300	94
<b>TEXAS</b>			
ARCHER	1,600	1,500	96
BAYLOR	1,700	1,600	96
CHILDRESS	2,000	1,800	90
CLAY	2,500	2,300	95
COTTLE	900	800	86
FOARD	700	700	93
HARDEMAN	2,300	2,000	88
HASKELL	3,200	2,900	90
JACK	2,400	2,200	93
JONES	5,900	5,500	93
KING	200	200	81
KNOX	2,000	1,800	89
MONTAGUE	4,800	4,500	92
PALO PINTO	7,700	6,900	90
STEPHENS	2,700	2,400	89
STONEWALL	700	700	95
THROCKMORTON	600	500	88
WICHITA	40,500	39,000	96
WILBARGER	5,300	5,100	96
YOUNG	6,100	5,600	92
<b>STATION TOTAL</b>	<b>204,000</b>	<b>189,600</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	138,500
AVERAGE DAILY CIRCULATION (MARCH 65)	105,200
COLOR PENETRATION PERCENTAGE (NOV 65)	7

# Texas—Wichita Falls



Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"  
Longitude 98° 32' 21"

Transmitter: Seymour St., 2.5-mi. W of center of Wichita Falls.

TV tape: Recording facilities.

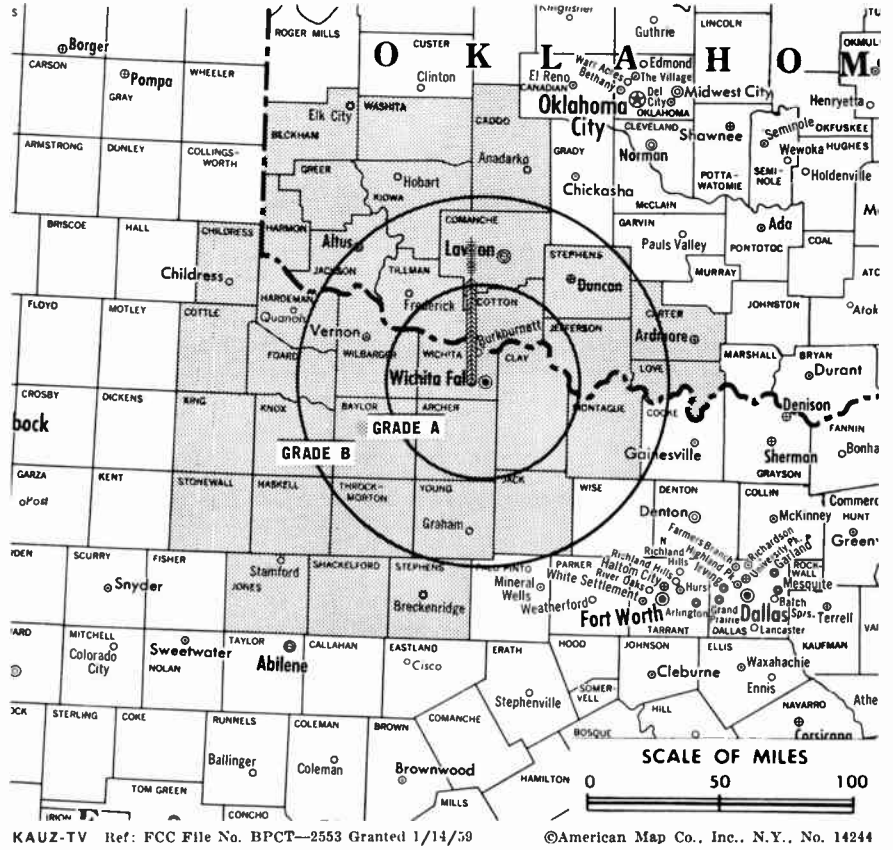
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (legal) by Hogan & Hartson.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



## KAUZ-TV

Licensee: Mid-Texas Bcstg. Corp., Box 2130 (76307).  
Studio: Seymour St., 2.5-mi. W of center of Wichita Falls.  
Telephone: 817-322-6957. TWX No.: 817-322-4801.  
Ownership: Same as WKTV, Utica, N.Y.  
Began Operation: March 1, 1953 as KWFT-TV. Sale to present owner by Sidney A. Grayson and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and 1/3 owner Kenyon Brown approved Jan. 11, 1956 by FCC (Vol. 11:46, 48 & 12:2).  
Represented (sales) by Advertising Time Sales Inc.  
Personnel:  
WILLIAM E. HOBBS, pres. & general manager.  
CAL DRUXMAN, general sales manager.  
MRS. BILLIE FOREMAN, traffic manager.  
HERBERT WILEY, chief engineer.

### DIGEST OF RATE CARD NO. 10 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$500.00	\$300.00	\$160.00	\$100.00	\$100.00	\$60.00

NETWORK BASE HOURLY RATE: \$425.

## MORTON FLOM, ENG.

**CONSULTING ENGINEER**  
Confidential Reports, Tropo-Scatter  
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Analysis, Design, Projection and  
Management Studies

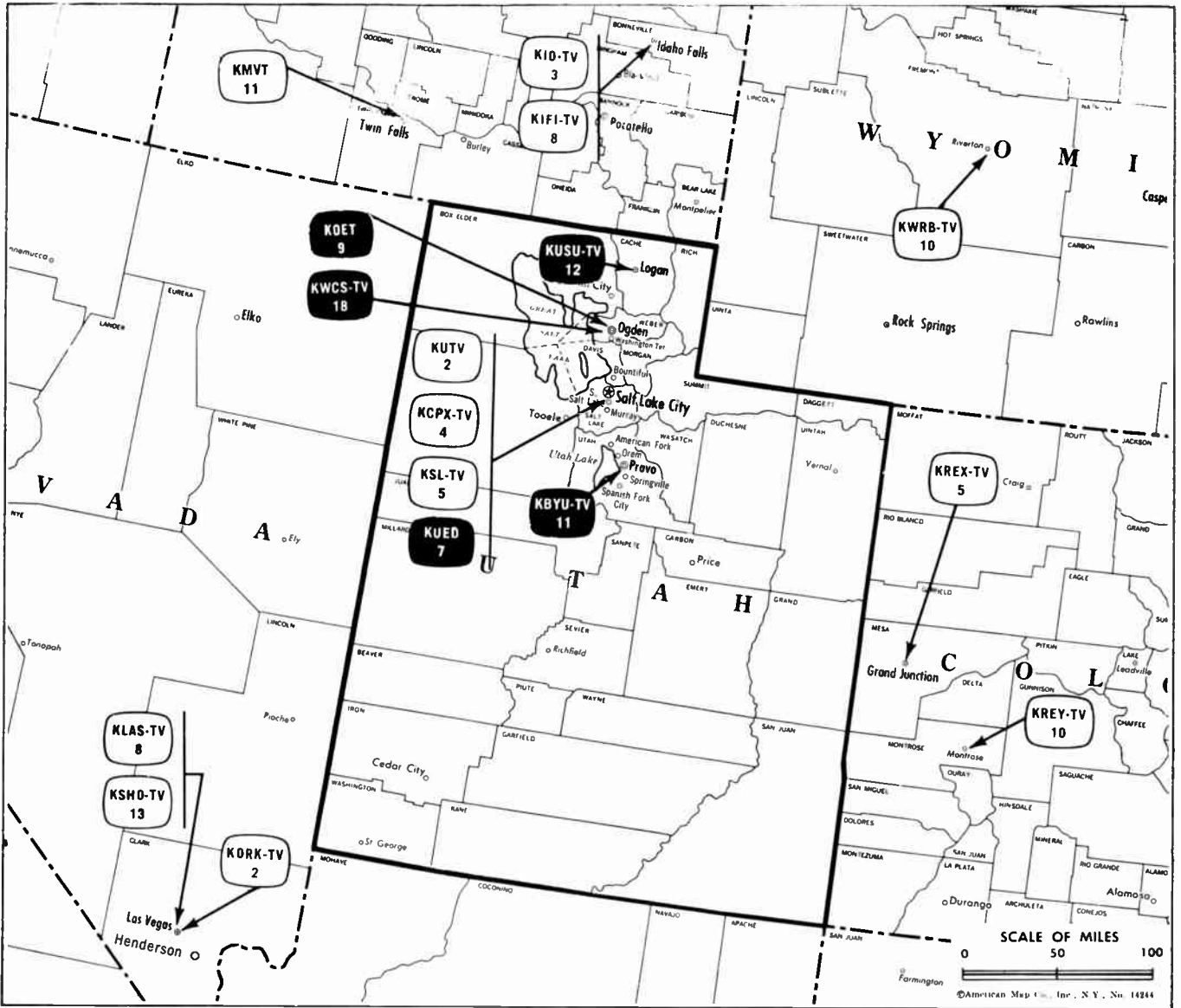
514-484-4883

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OKLAHOMA</b>			
BECKHAM	5,700	5,000	87
CADDO	8,500	7,800	92
CARTER	14,100	12,900	92
COMANCHE	28,500	26,900	94
COTTON	2,200	2,000	93
GREER	2,500	2,100	86
HAKMON	1,500	1,300	89
JACKSON	10,800	10,100	94
JEFFERSON	2,400	2,200	92
KIOWA	4,600	4,200	92
LOVE	1,500	1,300	89
STEPHENS	13,700	12,900	94
TILLMAN	4,500	4,200	92
WASHITA	5,700	5,300	94
<b>TEXAS</b>			
ARCHER	1,600	1,500	96
BAYLOR	1,700	1,600	96
CHILDRESS	2,000	1,800	90
CLAY	2,500	2,300	95
COTTLE	900	800	86
FOARD	700	700	93
HARDEMAN	2,300	2,000	88
HASKELL	3,200	2,900	90
JACK	2,400	2,200	93
JONES	5,900	5,500	93
KING	200	200	81
KNOX	2,000	1,800	89
MONTAGUE	4,800	4,500	92
SHACKELFORD	1,100	1,000	89
STEPHENS	2,700	2,400	89
STONEWALL	700	700	95
THROCKMORTON	600	500	88
WICHITA	40,500	39,000	96
WILBARGER	5,300	5,100	96
YOUNG	5,100	5,600	92
<b>STATION TOTAL</b>	<b>193,400</b>	<b>180,300</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 136,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 105,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Utah



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Salt Lake City	297,900	63	436,700	70	411,000	68

**Utah Station Status as of Feb. 1, 1966**

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
4	1	5
		8

For State Educational Facilities, see page 670-b

# THE BIG NAME IN CATV

# ameco

**AMECO INC.** 2949 West Osborn Road • P.O. Box 11326 • Phoenix, Arizona 85017 • Phone (602) 262-5500

# Utah—Salt Lake City



**KCPX-TV**



Ch. 4

Technical Facilities: Channel No. 4  
(66-72 mc). Authorized power:  
27.15-kw visual, 14.5-kw aural.  
Antenna: 3030-ft. above av. terrain,  
186-ft. above ground, 8684-ft.  
above sea level.

Latitude 40° 36' 30.5"  
Longitude 112° 09' 34"

Transmitter: Mt. Vision.

Studio: 130 Social Hall Ave.

TV tape: Recording facilities.

AM Affiliate: KCPX, 5-kw, 1320 kc  
(NBC). FM Affiliate: KCPX-FM,  
1.2-kw, 98.7 mc (No. 254), 2970-  
ft. antenna height.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

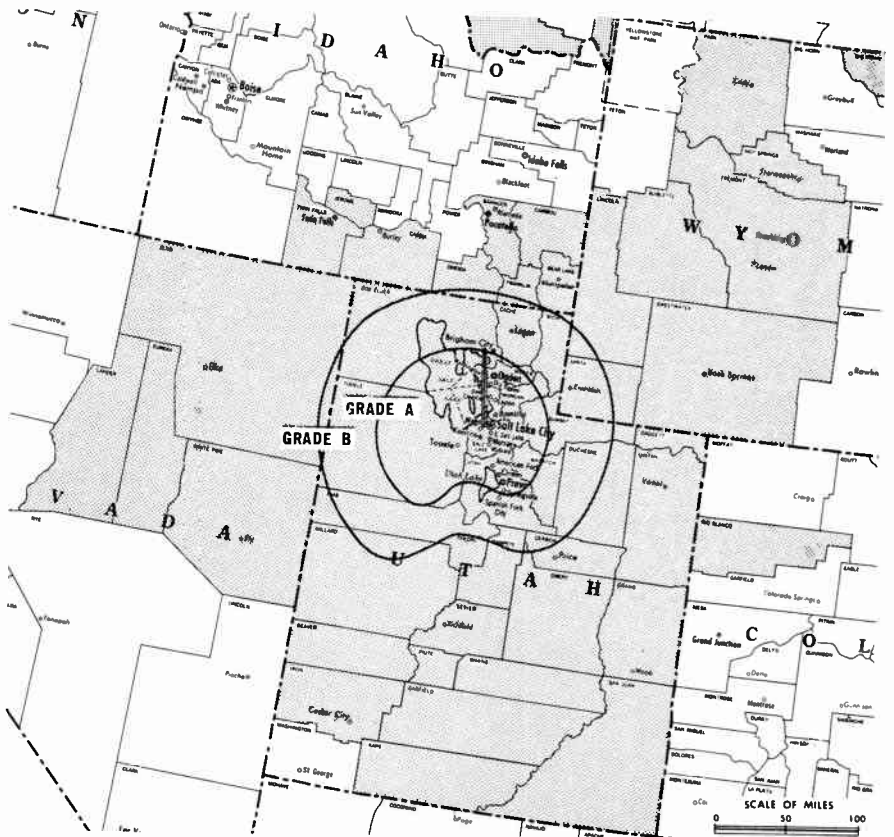
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965  
ARB study.



KCPX-TV Ref: FCC File No. BMPCT-1172 Granted 7/22/53

©American Map Co., Inc., N.Y., No. 14244

## KCPX-TV

Licensee: Screen Gems Broadcasting of Utah Inc., 130 Social Hall  
Ave., Salt Lake City (84111).

Telephone: 801-322-5681. TWX No.: 801-521-2365.

Ownership: Screen Gems Inc., 100%. Screen Gems owns WVUE-  
TV, New Orleans and WAPA-TV, San Juan, P.R., which in turn  
owns 1/3 of WOLE-TV, Aguadilla, P.R. Note: Transfer from  
Columbia Pictures to Screen Gems Inc. approved Jan. 23, 1963  
by FCC.

Began Operation: July 1, 1948. Sale to present owners by TLF  
Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 by FCC (Tele-  
vision Digest, Vol. 15:30, 45). Sale to Time Inc. by Intermountain  
Bcstg. & Television Corp. (S. S. Fox, et al.) approved by FCC  
June 24, 1953 (Vol. 9:14, 26).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

### Personnel:

HAROLD (HACK) WOOLLEY, general manager.  
HOWARD JORGENSEN, director of sales.  
EMIL LOSKOT, business manager.  
GEORGE SMITH, promotion director.  
JOHN LAUBER, art director.  
DAN RAINGER, program director, film supervisor & buyer.  
WALLY LAMBOURNE, director of engineering.  
ROY GIBSON, news & special events director.

### DIGEST OF RATE CARD NO. 23—(Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	Min. or 20 Sec.	10 Sec.	
Class AA—7-10:30 p.m., daily.	\$760.00	\$380.00	\$280.00	\$260.00	\$220.00*	\$110.00*

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$800.

For Other Group Owners of TV Stations  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
RIO BLANCO	1,800	1,600	91
<b>IDAHO</b>			
BANNOCK	15,700	14,800	94
BEAR LAKE	2,000	1,900	93
CARIBOU	1,700	1,500	92
CASSIA	4,800	4,600	96
FRANKLIN	2,000	1,900	94
JEROME	3,300	3,200	96
ONEIDA	1,000	1,000	95
TWIN FALLS	13,300	12,800	96
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
CASCADE	25,600	24,400	95
CUSTER	4,300	3,700	86
DEER LODGE	5,300	5,100	95
FERGUS	4,200	3,600	87
GALLATIN	8,600	7,800	91
PARK	4,600	4,200	91
SILVER BOW	15,500	14,600	94
SWEET GRASS	1,000	800	83
VALLEY	5,500	4,700	87
<b>NEVADA</b>			
ELKO	4,200	3,400	83
EUREKA	300	200	75
LANDER	500	400	81
WHITE PINE	3,300	3,000	91
<b>UTAH</b>			
BEAVER	1,100	1,000	93
BOX ELDER	7,600	7,300	97
CACHE	10,600	9,900	94
CARBON	5,400	5,100	94

(Continued on page 671-b)

STATION TOTAL 436,700 411,000 94

NET WEEKLY CIRCULATION (MARCH 65) 297,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 222,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

# Utah—Salt Lake City



**KSL-TV**



Ch. 5

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 33.1-kw visual, 18.2-kw aural. Antenna: 3660-ft. above av. terrain, 90-ft. above ground, 9137-ft. above sea level.

Latitude 40° 39' 35"  
Longitude 112° 12' 05"

Requests 36-kw visual, 7.2-kw aural, 3728-ft. above av. terrain, 168-ft. above ground, 9215-ft. above sea level. BPCT—3673.

**Transmitter:** Coon Peak, Oquirrh Range.

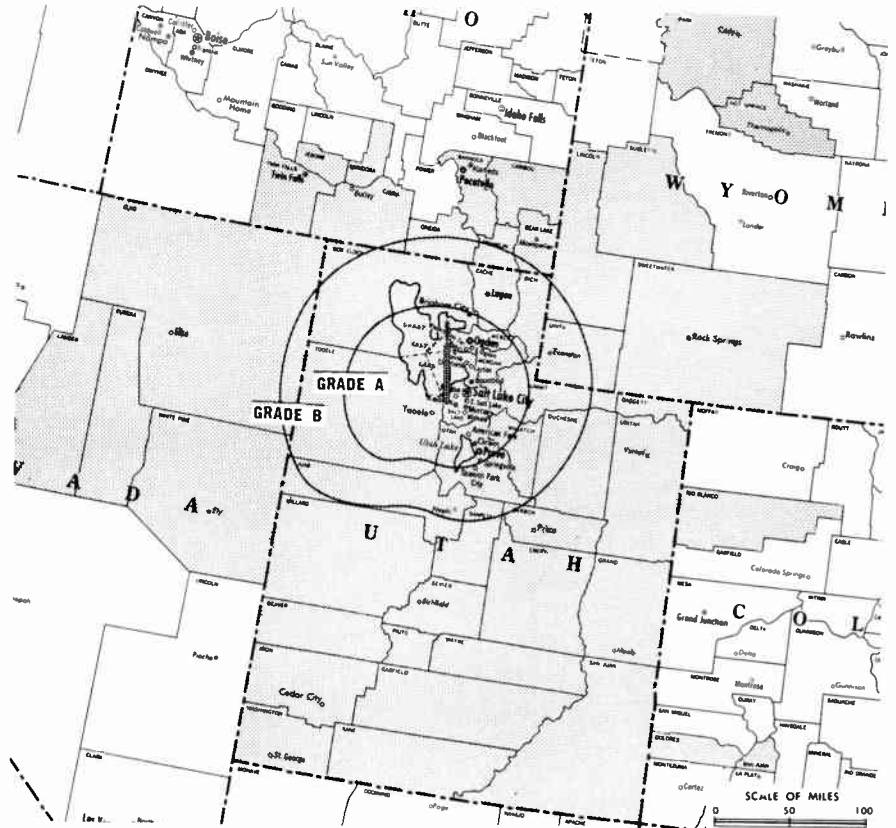
**TV tape:** Recording facilities.

**AM Affiliate:** KSL, 50-kw, 1160 kc (CBS). **FM Affiliate:** KSL-FM, 4-kw, 100.3 mc (No. 262), 3620-ft. antenna height.

**Color:** Network, live, film, slide & tape.

**News Wire Service:** AP, UPI. **News Film Service:** CBS. **Facsimile Service:** AP.

**Total Households:** © SRDS (Consumer Market Data as of 1/1/66). **TV Homes:** TV % and Circulation © 1965 American Research Bureau. County coverage (shaded areas) based on 1965 ARB study.



KSL-TV Ref: FCC File No. BMPCT—2506 Granted 10/11/54

©American Map Co., Inc., N.Y., No. 14244

## KSL-TV

**Licensee:** KSL Inc., 145 Social Hall Ave. (84111).

**Studio:** 145 Social Hall Ave.

**Telephone:** 801-355-4641. **TWX No.:** 910-925-5822.

**Ownership:** Bonneville International Corp., 85.78%. Bonneville International is owned by the Church of Jesus Christ of Latter Day Saints (Mormon). Also 23.3% interest in KID-TV, Idaho Falls, Ida. (KID), 12.5% of KBOI-TV, Boise, Ida. (KBOI), and 99.81% of KIRO-TV, Seattle (KIRO & FM). Also 100% of international radio WRUL.

**Began Operation:** June 1, 1949.

**Represented (sales)** by Peters, Griffin, Woodward Inc.; Bob Hix Co. Inc. (Mountain states); KIRO (Pacific northwest).

**Represented (legal)** by Wilkinson, Cragun & Barker.

**Represented (engineering)** by A. D. Ring & Assoc.

**Personnel:**

ARCH L. MADSEN, president.  
L. H. CURTIS, vice president & general manager.  
JAMES E. SCHULTZ, national sales manager.  
JAY W. LLOYD, local sales manager.  
J. FIELDING NELSON, director of sales development.  
DUANE C. HILL, program director & film buyer.  
CLIFTON B. THOMAS, promotion director.  
SCOTT R. CLAWSON, production manager.  
VINCENT E. CLAYTON, director of engineering.

### DIGEST OF RATE CARD NO. 14—(July 12, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:31-10:29 p.m., Mon.-Fri.; 6:31-9:59 p.m., Sat.-Sun.  
\$825.00 \$450.00 \$290.00 \$240.00 \$210.00 \$200.00 \$105.00  
**NETWORK BASE HOURLY RATE: \$700.**

For Translator Section  
see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>ARIZONA</b>			
COCONINO	13,900	11,300	81
<b>COLORADO</b>			
DOLORES	700	500	73
RIO BLANCO	1,800	1,600	91
SAN JUAN	200	100	92
<b>IDAHO</b>			
BANNOCK	15,700	14,800	94
BEAR LAKE	2,000	1,900	93
CARIBOU	1,700	1,500	92
CASSIA	4,800	4,600	96
FRANKLIN	2,000	1,900	94
JEROME	3,300	3,200	96
MINIDOKA	4,600	4,300	94
ONEIDA	1,000	1,000	95
TWIN FALLS	13,300	12,800	96
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
DEER LODGE	5,300	5,100	95
FERGUS	4,200	3,600	87
GALLATIN	8,600	7,800	91
PARK	4,600	4,200	91
SILVER BOW	15,500	14,600	94
SWEET GRASS	1,000	800	83
<b>NEVADA</b>			
ELKO	4,200	3,400	83
EURYKA	300	200	75
LANDER	500	400	81
WHITE PINE	3,300	3,000	91
<b>UTAH</b>			
BEAVER	1,100	1,000	93

STATION TOTAL 409,200 383,900 94

NET WEEKLY CIRCULATION (MARCH 65) 296,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 219,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 8



# Utah—Salt Lake City



**KUTV**



Ch. 2

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
47.1-kw visual, 24.5-kw aural.  
Antenna: 3060-ft. above av. ter-  
rain, 229-ft. above ground, 8709-  
ft. above sea level.

Latitude 40° 36' 23"  
Longitude 112° 09' 47"

Transmitter: Pix Peak.

TV tape: Recording facilities.

AM Affiliate: KALL, 5-kw (1-kw  
night), 910 kc (ABC).

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

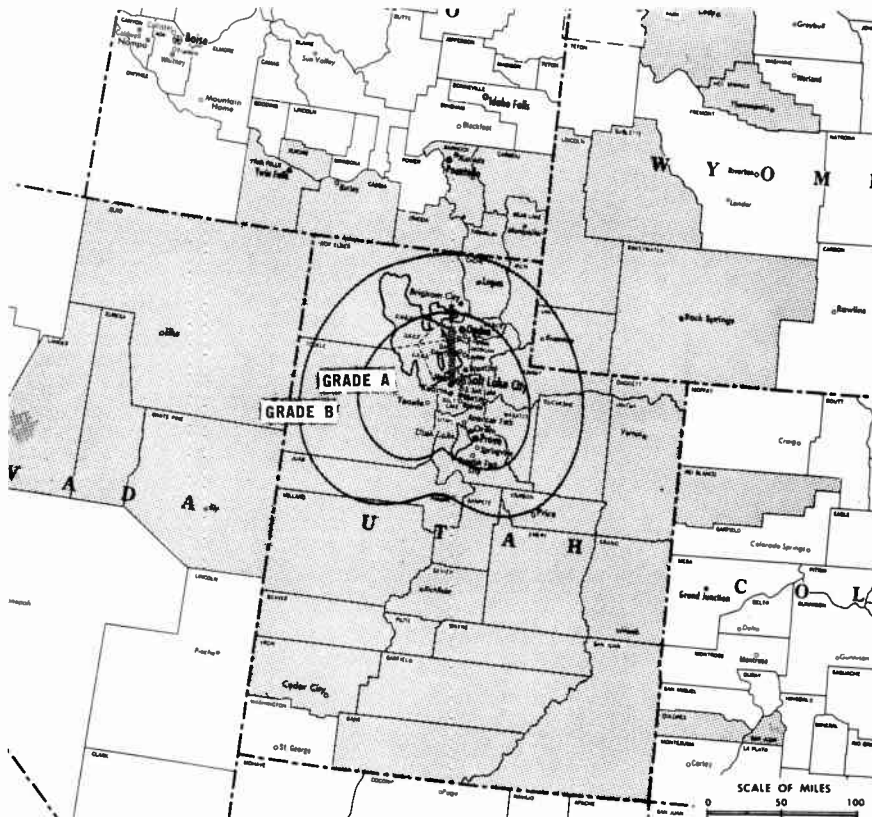
Total Households: © SRDS

(Consumer Market Data as of 1/1/66).

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965  
ARB study.)



KUTV Ref: FCC File No. BNPCT-2149 Granted 6/18/54

©American Map Co., Inc., N.Y., No. 14244

## KUTV

Licensee: KUTV Inc., 179 Social Hall Ave. (84111).

Studio: 179 Social Hall Ave.

Telephone: 801-322-2505.

Ownership: The Standard Corp. (publisher of Ogden Standard Ex-  
aminer), 51%; Kearns-Tribune Corp., Salt Lake Tribune, 35%;  
Salt Lake City Bcstg. Co. Inc. (KALL), 14%; A. L. Glasmann,  
chmn.; George C. Hatch, pres.; John W. Gullivan, secy.; Ogden  
Standard Examiner is owned by A. L. Glasmann family, which  
also operates KMTV, Twin Falls, Ida.; KGMB-TV & KGMB,  
Honolulu; KPUA-TV & KPUA, Hilo, Hawaii. Salt Lake City Bcstg.  
Co. Inc. (owned by George C. & Wilda Gene Hatch) operates  
KALL, Salt Lake City; KGHL, Billings, Mont., and KGEM, Boise,  
Ida.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank  
C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved  
March 7, 1956 (Television Digest, Vol. 11:31, 38 & 12:10).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

GEORGE C. HATCH, president.  
ROBERT TEMPLE, station manager & general sales manager.  
PHIL PARKINSON, national sales manager.  
HAL ZOGG, local sales manager.  
REID CARPENTER, engineering manager.  
DENNIS GUIVER, promotion manager.  
JACK IVERS, film manager.  
LA MAR SMITH, program manager.  
DICK CARDWELL, production manager.

### DIGEST OF RATE CARD NO. 1A

(Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 6:30-10:30 p.m., Sun.	\$825.00	\$450.00	\$250.00	\$162.00	\$200.00* \$100.00*

\*Class AA—6:59-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>COLORADO</b>			
DOLORES	700	500	73
RIO BLANCO	1,800	1,600	91
SAN JUAN	200	100	92
<b>IDAHO</b>			
BANNOCK	15,700	14,800	94
BEAR LAKE	2,000	1,900	93
CARIBOU	1,700	1,500	92
CASSIA	4,800	4,600	96
FRANKLIN	2,000	1,900	94
JEROME	3,300	3,200	96
ONEIDA	1,000	1,000	95
TWIN FALLS	13,300	12,800	96
<b>MONTANA</b>			
BEAVERHEAD	2,400	2,000	85
CUSTER	4,300	3,700	86
DEER LODGE	5,300	5,100	95
FERGUS	4,200	3,600	87
GALLATIN	8,600	7,800	91
PARK	4,600	4,200	91
SILVER BOW	15,500	14,600	94
SWEET GRASS	1,000	800	83
VALLEY	5,500	4,700	87
<b>NEVADA</b>			
ELKO	4,200	3,400	83
EUREKA	300	200	75
LANDER	500	400	81
WHITE PINE	3,300	3,000	91
<b>UTAH</b>			
BEAVER	1,100	1,000	93
(Continued on page 671-b)			
<b>STATION TOTAL</b>	<b>403,600</b>	<b>379,400</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	293,300
AVERAGE DAILY CIRCULATION (MARCH 65)	201,500
COLOR PENETRATION PERCENTAGE (NOV 65)	B

# Utah Educational Technical Facilities

(Complete Data in Educational Directory)

## KUSU-TV

**Logan**

Ch. 12

Non-Commercial Educational Station

**Licensee:** Utah State U. of Agriculture & Applied Science, Logan.

**Technical Facilities:** Channel No. 12 (204-210 mc). Authorized power: 31.1-kw visual, 17.1-kw aural. Antenna: minus 350-ft. above av. terrain, 264-ft. above ground, 4778-ft. above sea level.

Latitude	41°	44'	49"
Longitude	111°	48'	24"

## KOET

**Ogden**

Ch. 9

Non-Commercial Educational Station

**Licensee:** Board of Education of Ogden City.

**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 24.4-kw visual, 10.7-kw aural. Antenna: 750-ft. above av. terrain, 337-ft. above ground, 5007-ft. above sea level.

Latitude	41°	15'	17"
Longitude	112°	14'	14"

## KWCS-TV

**Ogden**

Ch. 18

Non-Commercial Educational Station

**Grantee:** Weber County School Dist., 1122 Washington Blvd.

**Technical Facilities:** Channel No. 18 (494-500 mc). Authorized power: 10-kw visual, 2-kw aural. Antenna: minus 850-ft. above av. terrain, 112.7-ft. above ground, 4410-ft. above sea level.

Latitude	41°	14'	44"
Longitude	111°	58'	07"

## KBYU-TV

**Provo**

Ch. 11

Non-Commercial Educational Station

**Licensee:** Brigham Young University, Provo.

**Technical Facilities:** Channel No. 11 (198-204 mc). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2920-ft. above av. terrain, 159-ft. above ground, 8579-ft. above sea level.

Latitude	40°	16'	30"
Longitude	112°	09'	31"

## KUED

**Salt Lake City**

Ch. 7

Non-Commercial Educational Station

**Licensee:** University of Utah, Salt Lake City 12.

**Technical Facilities:** Channel No. 7 (174-180 mc). Authorized power: 138-kw visual, 69-kw aural. Antenna: 3050-ft. above av. terrain, 202-ft. above ground, 8633-ft. above sea level.

Latitude	40°	36'	29.5"
Longitude	112°	09'	36.0"



**Cognoscenti  
Read  
Television Digest**

Turn to page 249-c  
for just a few of their reasons

## KCPX-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
UTAH (CONTINUED)			
DAGGETT	400	300	80
DAVIS	19,300	18,900	98
DUCHESNE	1,500	1,300	90
EMERY	1,400	1,300	94
GARFIELD	800	700	80
GRAND	2,400	2,000	80
IRON	3,300	2,900	86
JUAB	1,100	1,000	94
KANE	800	600	75
MILLARD	1,700	1,600	93
MORGAN	700	700	93
PIUTE	200	100	91
RICH	500	400	90
SALT LAKE	128,300	123,600	96
SAN JUAN	2,600	2,100	80
SANPETE	2,900	2,700	94
SEVIER	2,900	2,800	95
SUMMIT	1,400	1,300	95
TOOELE	5,400	5,200	97
UINTAH	3,200	2,900	91
UTAH	30,100	28,700	95
WASATCH	1,400	1,300	92
WAYNE	500	400	95
WEBER	34,800	33,600	97
WYOMING			
FREMONT	8,400	7,800	93
HOT SPRINGS	2,200	2,000	88
LINCOLN	2,700	2,400	88
PARK	5,400	4,800	89
SHERIDAN	6,100	5,300	87
SUBLETTE	1,500	1,300	86
SWEETWATER	5,000	4,500	90
UINTA	2,200	2,000	91

## KSL-TV

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
UTAH (CONTINUED)			
BOX ELDER	7,600	7,300	97
CACHE	10,600	9,900	94
CARBON	5,400	5,100	94
DAGGETT	400	300	80
DAVIS	19,300	18,900	98
DUCHESNE	1,500	1,300	90
EMERY	1,400	1,300	94
GARFIELD	800	700	80
GRAND	2,400	2,000	80
IRON	3,300	2,900	86
JUAB	1,100	1,000	94
KANE	800	600	75
MILLARD	1,700	1,600	93
MORGAN	700	700	93
PIUTE	200	100	91
RICH	500	400	90
SALT LAKE	128,300	123,600	96
SAN JUAN	2,600	2,100	80
SANPETE	2,900	2,700	94
SEVIER	2,900	2,800	95
SUMMIT	1,400	1,300	95
TOOELE	5,400	5,200	97
UINTAH	3,200	2,900	91
UTAH	30,100	28,700	95
WASATCH	1,400	1,300	92
WASHINGTON	3,000	2,600	86
WAYNE	500	400	95
WEBER	34,800	33,600	97
WYOMING			
HOT SPRINGS	2,200	2,000	88
LINCOLN	2,700	2,400	88
PARK	5,400	4,800	89
SUBLETTE	1,500	1,300	86
SWEETWATER	5,000	4,500	90
UINTA	2,200	2,000	91

## Utah—Salt Lake City

### KUTV

(ARB Data Continued)

STATE/COUNTY	TOTAL		TV HOMES PER
	HOUSEHOLDS	HOMES	
UTAH (CONTINUED)			
BOX ELDER	7,600	7,300	97
CACHE	10,600	9,900	94
CARBON	5,400	5,100	94
DAGGETT	400	300	80
DAVIS	19,300	18,900	98
DUCHESNE	1,500	1,300	90
EMERY	1,400	1,300	94
GARFIELD	800	700	80
GRAND	2,400	2,000	80
IRON	3,300	2,900	86
JUAB	1,100	1,000	94
KANE	800	600	75
MILLARD	1,700	1,600	93
MORGAN	700	700	93
PIUTE	200	100	91
RICH	500	400	90
SALT LAKE	128,300	123,600	96
SAN JUAN	2,600	2,100	80
SANPETE	2,900	2,700	94
SEVIER	2,900	2,800	95
SUMMIT	1,400	1,300	95
TOOELE	5,400	5,200	97
UINTAH	3,200	2,900	91
UTAH	30,100	28,700	95
WASATCH	1,400	1,300	92
WAYNE	500	400	95
WEBER	34,800	33,600	97
WYOMING			
HOT SPRINGS	2,200	2,000	88
LINCOLN	2,700	2,400	88
PARK	5,400	4,800	89
SHERIDAN	6,100	5,300	87
SUBLETTE	1,500	1,300	86
SWEETWATER	5,000	4,500	90
UINTA	2,200	2,000	91

For State's Educational Facilities,  
see facing page

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

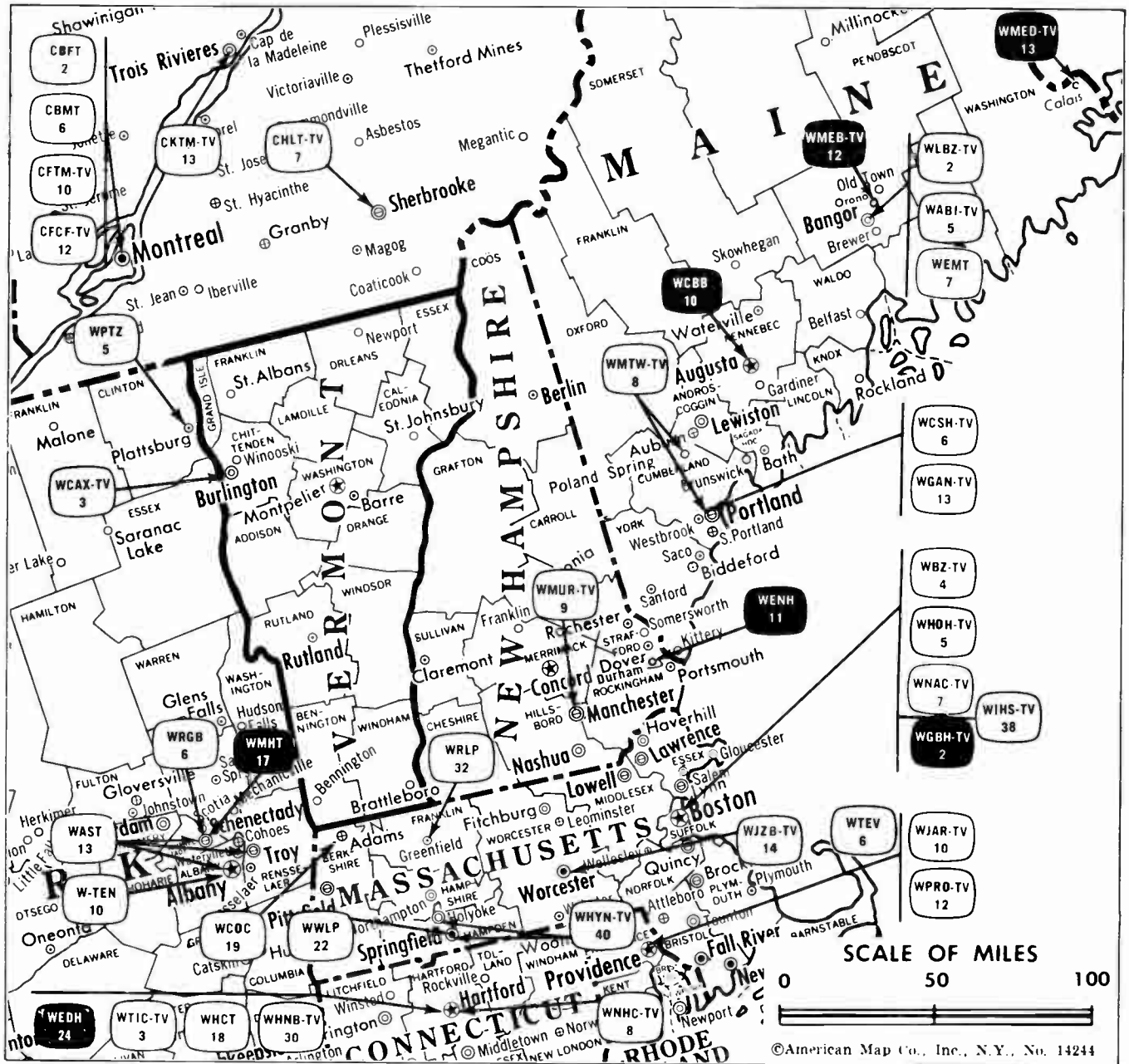
Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

# Vermont



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Burlington-Plattsburg, N.Y.	158,300	104	243,400	120	232,300	118

**Vermont Station Status as of Feb. 1, 1966**

	VHF	UHF	TOTAL
Commercial Television Stations	1	0	1
Educational Television Stations	0	0	0
			1


For State Cross Reference List.  
see page 673-b



**AMECO "SALESMOBILE SERVICE"**  
 IN VERMONT  
 DON LEMIRE  
 P.O. Box 247  
 Manchester, New Hampshire  
 Phone: 603-627-2122  
 Harrisburg Warehouse  
 717-737-3792

# Vermont—Burlington

363

**WCAX-TV**   
Ch. 3

Technical Facilities: Channel No. 3  
(60-66 mc). Authorized power:  
17-kw visual, 9.1-kw aural. Antenna:  
2740-ft. above av. terrain,  
116-ft. above ground, 4176-ft.  
above sea level.

Latitude 44° 31' 36"  
Longitude 72° 48' 57"  
Holds CP for 37.6-kw visual, 18.8-  
kw aural.

Transmitter: Atop Mt. Mansfield.

Color: Network.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS

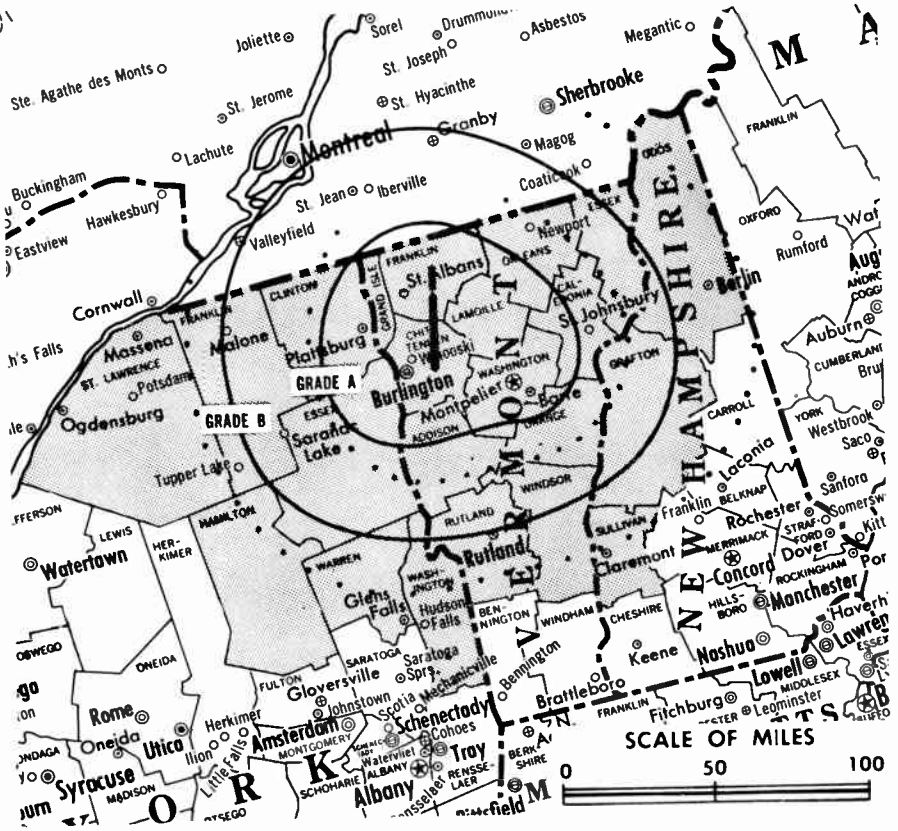
Consumer Market Data as of 1/1/66.

TV Home-: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WCAX-TV Ref: FCC File No. BPCT-1327 Granted 3/12/54  
CP: BPT-11/20/64

© American Map Co., Inc., N.Y., No. 14244

## WCAX-TV

Licensee: Mt. Mansfield Television Inc., 100 Market Square.

Studio: 100 Market Sq. (05401).

Telephone: 802-282-5761. TWX No.: 802-862-2552.

Ownership: C. P. Hasbrook, chmn. of board-dir., 66.625%; S. T. Martin, pres., dir. & gen. mgr., 20.625%; John A. Dobson, 12.5%; A. Pearly Feen, dir., .125%; Marcia B. Hasbrook, .125%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc.; Ralph J. Judge Inc. (Canada).

Represented (legal) by Booth & Lovett.

Represented (engineering) by Gautney & Jones.

Personnel:

STUART T. MARTIN, president & general manager.  
PHILIP WATERMAN, general sales manager.  
STUART HALL, production manager.  
RICHARD GALLAGHER, news editor.  
A. S. RUTTER, film manager & buyer.  
JAMES W. TIERNEY, chief engineer.

### State Cross Reference List

Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WRLP, Brattleboro**  
(See Greenfield, Mass.)

**WPTZ-TV, Burlington**  
(See Plattsburgh, N.Y.)

## DIGEST OF RATE CARD NO. 10 (June 15, 1965)

Hour	30 Min.	Min.	20 Sec.	ID
Class A—6:30-10:30 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat.-Sun.				
\$660.00	\$390.00	\$160.00	\$146.00	\$73.00

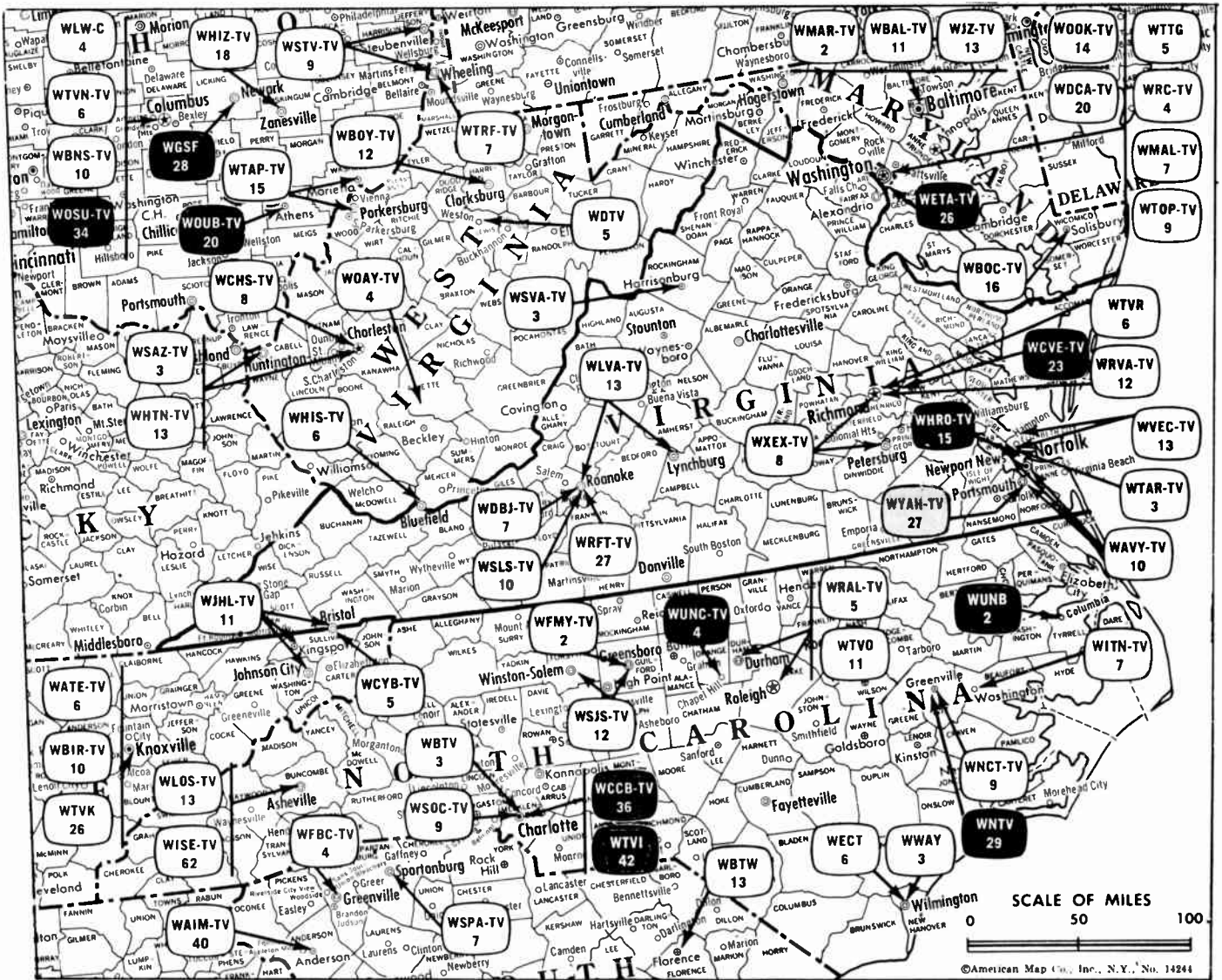
NETWORK BASE HOURLY RATE: \$600.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NEW HAMPSHIRE</b>			
COOS	11,600	11,100	96
GRAFTON	15,000	14,000	93
SULLIVAN	9,200	8,500	93
<b>NEW YORK</b>			
CLINTON	21,100	20,500	97
ESSEX	10,600	10,200	96
FRANKLIN	13,200	12,500	95
HAMILTON	1,400	1,300	94
ST LAWRENCE	32,100	30,800	96
WARREN	14,900	14,200	95
WASHINGTON	14,700	14,200	96
<b>VERMONT</b>			
ADDISON	5,500	5,200	94
CALEDONIA	6,900	6,500	95
CHITTENDEN	22,300	21,500	96
ESSEX	1,700	1,700	96
FRANKLIN	8,500	8,300	97
GRAND ISLE	900	800	98
LAMOILLE	3,200	3,000	96
ORANGE	4,600	4,300	94
ORLEANS	5,600	5,400	96
RUTLAND	14,300	13,500	95
WASHINGTON	12,800	12,300	96
WINDSOR	13,300	12,500	94
<b>STATION TOTAL</b>	<b>243,400</b>	<b>232,300</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65) 158,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 130,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

(Station Also Received in Canadian Markets)

# Virginia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Norfolk-Portsmouth-Hampton-Newport News	338,400	55	437,800	69	403,700	70
Roanoke	306,800	61	625,800	47	574,100	46
Richmond	294,200	65	511,100	57	468,600	61
Bristol-Johnson City	177,500	101	374,700	89	322,700	93
Harrisonburg	69,300	168	199,500	135	182,000	136

For Other State Data, see next page.



## AMECO "SALESMOBILE SERVICE"

IN VIRGINIA  
 BOB VANDEGRIFT  
 P.O. Box 595 Cumberland, Maryland 21501  
 Phone: 717-737-3792  
 Harrisburg Warehouse 717-737-3792

Virginia Station Status as of Feb. 1, 1966

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	1	12
● Non-commercial TV Stations	0	1	1
● Educational Television Stations	0	2	2
			15

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WJHL-TV**

**Bristol**

(See Johnson City, Tenn.)



**WVEC-TV**

**Hampton**

(See Norfolk, Va.)



**WSLS-TV**

**Lynchburg**

(See Roanoke, Va.)



**WXEX-TV**

**Petersburg**

(See Richmond, Va.)



**WLVA-TV**

**Roanoke**

(See Lynchburg, Va.)



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**  
**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345

**WYAH-TV**

**Portsmouth, Va.**

**Ch. 27**

Non-Commercial Station

Network Service: None, operated as non-commercial religious outlet  
Grantee: Christian Broadcasting Network Inc., 1318 Spratley St.,  
Box 111.

Studio: 1318 Spratley St.

Transmitter: 1318 Spratley St.

Telephone: 393-6001.

Technical Facilities: Channel No. 27 (548-554 mc). Authorized  
power: 17.4-kw visual, 9.3-kw aural. Antenna: 380-ft. above av.  
terrain, 410-ft. above ground, 415-ft. above sea level.

Latitude 36° 50' 40"

Longitude 76° 18' 57"

News Wire Service: AP.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 mc (No. 287), 340-ft.  
antenna height.

Ownership: Non-stock corporation. M. G. Robertson, pres. & treas.

Began Operation: Oct. 1, 1961.

Personnel:

M. G. ROBERTSON, president & general manager.

JAY ARLAN, station manager.

W. T. GREGORY JR., chief engineer.

WILLIAM GARTHWAITE, production manager & film buyer.

Rates: Rates for religious broadcasters on request.

**State Educational Technical Facilities**  
(Complete Data in Educational Directory)

**WHRO-TV**

**Hampton-Norfolk**

**Ch. 15**

Non-Commercial Educational Station

Licensee: Hampton Roads Educational TV Assn., c/o W. E. Campbell,  
Fiscal Agent, 402 E. Charlotte St., Norfolk.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized  
power: 214-kw visual, 118-kw aural. Antenna: 480-ft. above  
av. terrain, 503-ft. above ground, 513-ft. above sea level.

Latitude 37° 02' 20"

Longitude 76° 18' 30"

**WCVE-TV**

**Richmond**

**Ch. 23**

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 8945, 5061  
Forest Hill Ave., Richmond (23225).

Technical Facilities: Channel No. 23 (524-530 mc). Authorized  
power: 975.2-kw max. and 510.9-kw horizontal visual, 487.6-kw  
max. and 255.45-kw horizontal aural. Antenna: 771-ft. above  
av. terrain, 695-ft. above ground, 1045-ft. above sea level.

Latitude 37° 30' 46"

Longitude 77° 36' 06"



# Virginia—Bristol-Kingsport & Johnson City, Tennessee

**abc** **NB WCYB-TV**  
Ch. 5



171

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 85.1-kw visual, 42.7-kw aural. Antenna: 2220-ft. above av. terrain, 125.5-ft. above ground, 4360-ft. above sea level.

Latitude 36° 26' 57"  
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Studio: 516 Cumberland St.

TV tape: Recording facilities.

AM Affiliate: WCYB, 10-kw, 690 kc (ABC).

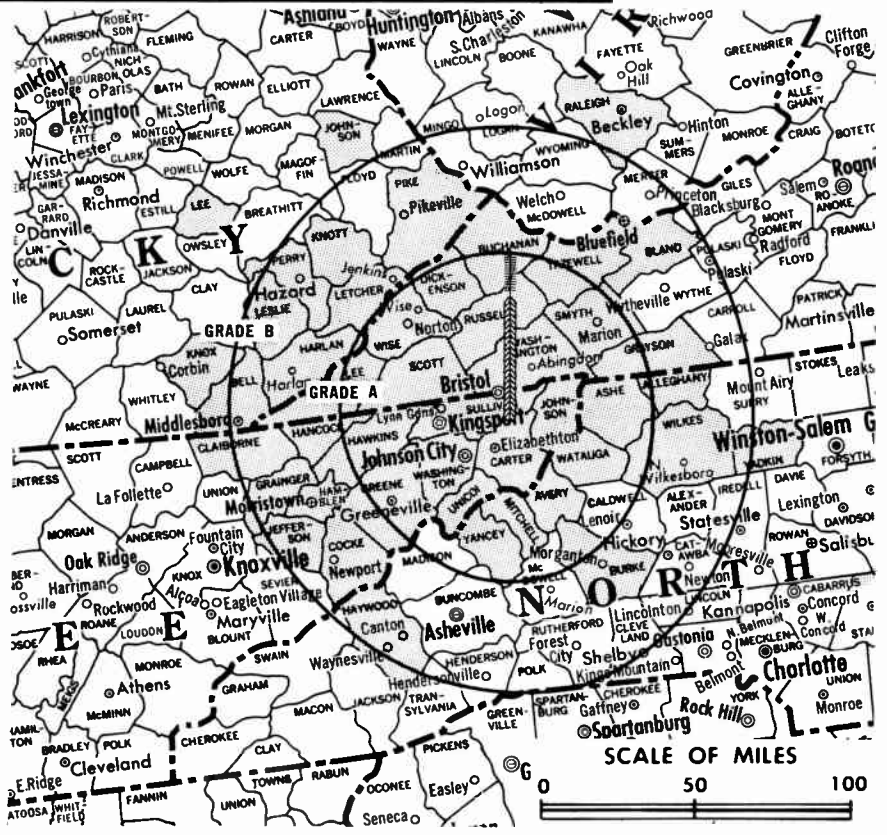
Color: Network live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WCYB-TV Ref: FCC File No. BMPCT-4520 Granted 3/12/57

©American Map Co., Inc., N.Y., No. 14244

## WCYB-TV

Network Service: NBC, ABC.

Licensee: Appalachian Bcstg. Corp., Cumberland St. (24201).

Telephone: 703-669-4161. TWX No.: 703-669-4313.

Ownership: Robert H. Smith, pres., 25%; J. Fey Rogers, v.p., 25%; Charles M. Gore, secy., 25%; Harry M. Daniel, v.p., 25%.

Began Operation: Aug. 13, 1956.

Represented (sales) by The Meeker Co. Inc.; James S. Ayers Co. Inc. (South).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

- ROBERT H. SMITH, president, gen. mgr. & film buyer.
- J. FEY ROGERS, v.p. & sales manager.
- WALTER CROCKETT, news editor.
- JIM EVANS, production manager.
- RUSSELL ROBINSON, chief engineer.
- CHARLES LINEBERGER, program operations manager.

### DIGEST OF RATE CARD NO. 4—(Dec. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min.\* 20 Sec.\* 8 Sec.\*  
Class AA—6:30-10 p.m., daily.  
\$500.00 \$240.00 \$160.00 \$120.00 \$100.00 \$80.00 \$50.00

\*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$575 (NBC), \$575 (ABC).

NORTH CAROLINA			
ALLEGHANY	2,100	1,800	87
ASHE	5,000	4,200	85
AVERY	2,900	2,500	85
BURKE	14,800	13,800	93
HAYWOOD	11,900	10,700	90
MITCHELL	3,600	3,200	88
WATAUGA	4,500	4,000	88
WILKES	12,200	11,000	90
YADKIN	6,600	6,000	91
YANCEY	3,300	2,700	81

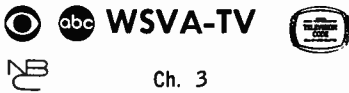
TENNESSEE			
CARTER	11,800	10,300	87
CLAIBORNE	4,300	3,200	74
COCKE	6,700	5,400	80
GRAINGER	3,400	2,600	77
GREENE	12,600	10,900	86
HAMBLÉN	11,100	9,600	86
HANCOCK	1,700	1,300	76
HAWKINS	8,600	7,000	82
JEFFERSON	6,400	5,600	87
JOHNSON	2,700	2,200	82
SULLIVAN	36,200	33,200	92
UNICOI	4,300	3,700	85
WASHINGTON	19,000	17,300	91

VIRGINIA			
BLAND	1,700	1,400	89
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
GRAYSON	6,900	6,200	89
LEE	5,500	4,600	84
RUSSELL	6,600	5,800	87
SCOTT	6,700	5,600	84
SMYTH	8,500	7,800	92
TAZEWELL	14,000	12,700	92
WASHINGTON	16,000	14,700	92
WISE	12,000	10,500	88

WEST VIRGINIA			
RALEIGH	23,500	21,300	93
<b>STATION TOTAL</b>	<b>374,700</b>	<b>322,700</b>	<b>86</b>

NET WEEKLY CIRCULATION (MARCH 65) 177,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 127,700  
COLOR PENETRATION PERCENTAGE (NOV 65) 7

# Virginia—Harrisonburg



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 8.32-kw visual, 4.17-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 349-ft. above ground, 3304-ft. above sea level.

Latitude 38° 36' 05"  
Longitude 78° 37' 57"

Transmitter: Big Mt., Endless Caverns, New Market, Va.

Studio: Rawley Pike.

AM Affiliate: WSAV, 5-kw (1-kw night), 550 kc (NBC).

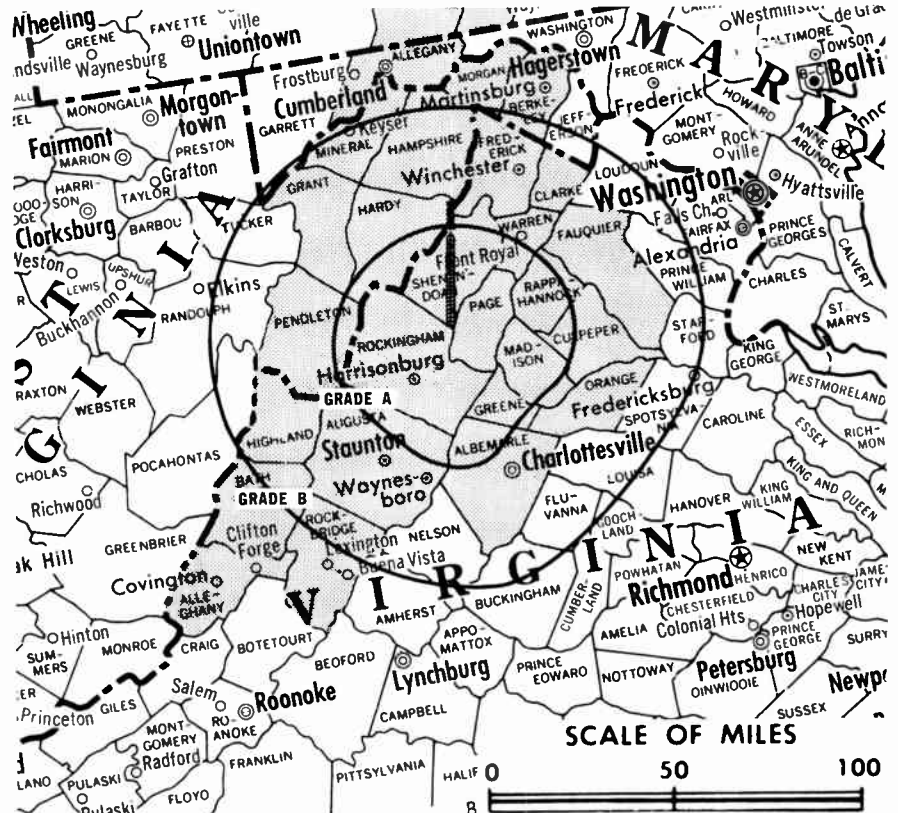
FM Affiliate: WSAV-FM, 7.2-kw, 100.7 mc (No. 264), 345-ft. antenna height.

Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSVA-TV Ref: FCC File No. BMPCT-1171 Granted 7/28/53 ©American Map Co., Inc., N.Y., No. 14244

## WSVA-TV

Network Service: CBS, ABC, NBC.

Licensee: Gilmore Broadcasting Corp. of Va., Rawley Pike (22801).

Telephone: 703-434-4431.

TWX No.: 703-434-6345.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Oct. 9, 1953. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 by FCC (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 by FCC (Vol. 12:15, 22).

Represented (sales) by Eastman TV Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

- J. S. GILMORE JR., president.
- HAMILTON SHEA, exec. vice president & general manager.
- ROBERT E. LEE, asst. gen. mgr., station operations.
- ROBERT MacNEIL, director, program operations.
- ALVIN MULLENAX, asst. gen. mgr., marketing.
- JOHN T. McNAMARA, sales manager, national & regional sales.
- LOUIS E. FARRAYE, manager, promotion affairs.
- JIM MacNEIL, manager, news & public affairs.
- THOMAS B. JONES, manager, engineering.

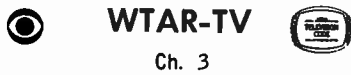
### DIGEST OF RATE CARD NO. 9—(Dec. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID  
Class A—6-10 p.m., daily.  
\$300.00 \$180.00 \$120.00 \$90.00 \$80.00 \$65.00 \$50.00 \$32.00  
NETWORK BASE HOURLY RATE: \$300 (CBS), \$300 (ABC), \$300 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MARYLAND</b>			
ALLEGANY	25,400	23,900	94
<b>PENNSYLVANIA</b>			
BEDFORD	12,300	11,600	94
FULTON	3,000	2,700	90
<b>VIRGINIA</b>			
ALBEMARLE	19,600	17,100	87
ALLEGHANY	8,700	8,000	93
AUGUSTA	22,700	20,900	95
BATH	1,400	1,200	90
CLARKE	2,500	2,300	94
CULPEPER	4,600	4,200	92
FAUQUIER	7,100	6,500	91
FREDERICK	12,300	11,500	93
GREENE	1,200	900	76
HIGHLAND	600	500	90
MADISON	2,200	1,900	85
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
RAPPAHANNOCK	1,300	1,200	88
ROCKBRIDGE	8,700	7,800	90
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
WARREN	4,500	4,000	89
<b>WEST VIRGINIA</b>			
BERKELEY	10,200	9,600	94
GRANT	2,500	2,000	90
HAMPSHIRE	3,000	2,600	85
HARDY	2,600	2,100	88
MINERAL	6,200	5,700	91
MORGAN	2,500	2,200	91
PENDLETON	2,000	1,700	91
<b>STATION TOTAL</b>	<b>199,500</b>	<b>182,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 69,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 45,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# Virginia—Norfolk



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"  
Longitude 76° 28' 00"

Transmitter: Old Suffolk Rd. near Drivers, Va.

TV tape: Recording facilities.

AM Affiliate: WTAR, 5-kw, 790 kc (CBS).

FM Affiliate: WTAR-FM, 15-kw, 95.7 mc (No. 239), 881-ft. antenna.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTAR-TV Ref: FCC File No. BMPCT-1051 Granted 4/7/53 © American Map Co., Inc., N.Y., No. 14244

## WTAR-TV

Licensee: WTAR Radio-TV Corp., 720 Boush St. (23510).  
Studio: 720 Boush St.  
Telephone: 703-625-6711. TWX No.: 703-625-8148.  
Ownership: WTAR Radio-TV Corp. Subsidiary of Norfolk-Portsmouth Newspapers Inc. It also owns WFMY-TV, Greensboro, N.C. and Greensboro News & Record.  
Began Operation: April 2, 1950.  
Represented (sales) by Edward Petry & Co. Inc.  
Represented (legal) by Hogan & Hartson.  
Personnel:  
ROBERT M. LAMBE, president & general manager.  
RICHARD D. ROBERTS, assistant to president.  
RON PHILIPS, general sales manager.  
HAROLD SOLDINGER, v.p. & assistant general manager.  
KARL R. NELSON, national sales manager.  
JAMES W. EVANS, dir. adv. & promotion.  
JOEL F. CARLSON, dir. of news & public affairs  
RICHARD L. LINDELL, chief engineer.  
HARRY NICHOLAS, film director.

### DIGEST OF RATE CARD NO. 1—(May 18, 1964)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AAA—8-10 p.m., daily.	\$1000.00	\$600.00	\$420.00	\$320.00	\$260.00	Graded rates apply*	

\*Highest rate: \$295.00

NETWORK BASE HOURLY RATE: \$1050.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
SOMERSET	5,600	4,900	88
NORTH CAROLINA			
BERTIE	5,500	4,700	85
CAMDEN	1,500	1,400	93
CHOWAN	2,900	2,600	90

CURRITUCK	1,900	1,600	85
DARE	1,900	1,600	84
GATES	2,200	1,900	85
HALIFAX	14,600	12,500	86
HERTFORD	5,600	5,100	90
HYDE	1,200	1,000	80
MARTIN	6,500	5,900	91
NORTHAMPTON	6,100	5,200	86
PASQUOTANK	7,200	6,600	91
PERQUIMANS	2,400	2,200	91
TYRRELL	900	800	85
WARREN	4,000	3,400	85
WASHINGTON	3,500	3,100	89

VIRGINIA			
ACCOMACK	9,500	8,200	86
BRUNSWICK	4,200	3,600	86
CHARLES CITY	1,200	1,000	84
CHESAPEAKE	149,900	141,500	94
DINWIDDIE	16,600	14,900	90
ESSEX	1,800	1,500	86
GLOUCESTER	3,900	3,600	92
GREENSVILLE	4,200	3,700	88
HAMPTON NEWPT NEWS	64,600	61,600	95
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
KING AND QUEEN	1,500	1,300	85
KING WILLIAM	2,000	1,800	92
LANCASTER	2,900	2,600	89
MATHEWS	2,300	2,100	90
MIDDLESEX	1,900	1,700	89
NANSEMOND	13,300	11,800	89
NEW KENT	1,100	1,000	90
NORTHAMPTON	5,200	4,500	88
NORTHUMBERLAND	3,000	2,700	90
PRINCE GEORGE	10,600	9,900	94
RICHMOND	1,800	1,600	89
SOUTHAMPTON	7,100	6,300	89
SURRY	1,600	1,400	88
SUSSEX	3,000	2,500	83
VIRGINIA BEACH	33,900	32,400	96
YORK	7,400	7,000	94
<b>STATION TOTAL</b>	<b>437,800</b>	<b>403,700</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 338,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 276,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Virginia—Hampton-Norfolk



**WVEC-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 245-kw visual, 24.5-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"  
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 0.2-mi. SSE of Shoulders Hill, Va.

TV tape: Recording facilities.

AM Affiliate: WVEC, 1-kw, 1490 kc (ABC).

FM Affiliate: See below.

Color: Network, film & slide.

News Wire Service: AP.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS

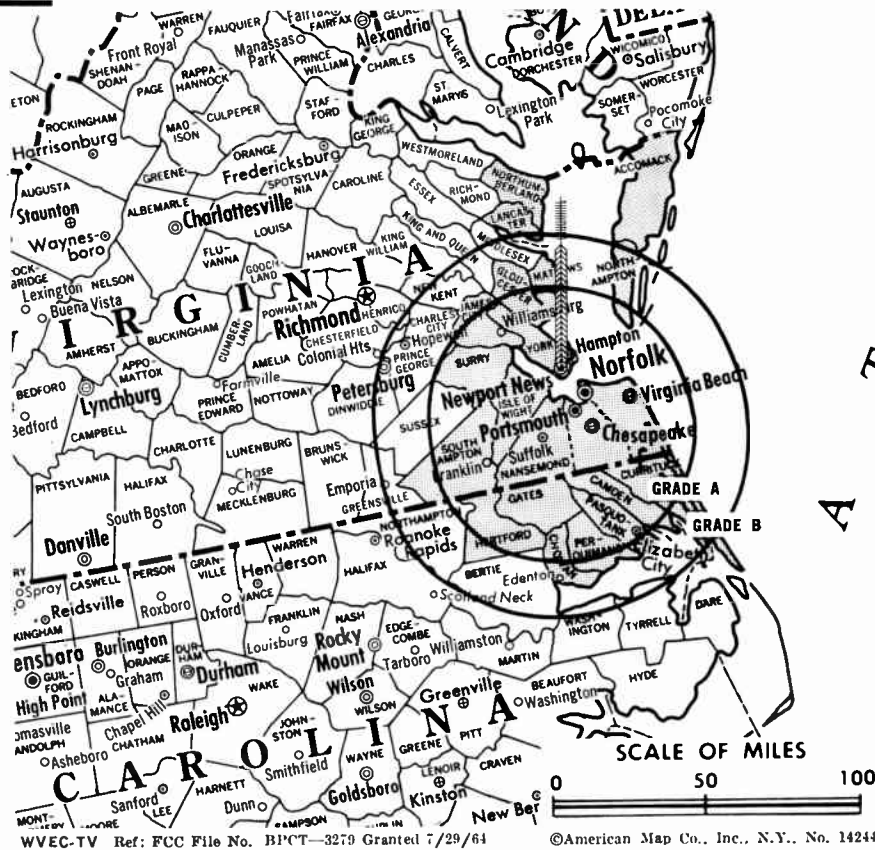
Consumer Market Data as of 1/1/66.

TV Homes: TVy and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



## WVEC-TV

Licensee: Peninsula Bcstg. Corp., Box 481, Hampton (23369).

Studios: 110 Third St., Norfolk (23510); 1930 E. Pembroke Ave., Hampton (23364).

Telephones: 703-625-0553, Norfolk; 703-722-6331, Hampton.

TWX No.: 703-722-2960.

FM Affiliate: 28-kw, 101.3 mc (ABC).

Ownership: Thomas P. Chisman, pres., 17.7%; Harrol A. Brauer Jr., v.p. 8.6%; Charles F. Tucker, trustee for James E. Swafford, 10.2%; J. W. Chisman, secy.-treas., 16.5%; other stockholders, none with more than 4.1%.

Began Operation: Aug. 15, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

THOMAS P. CHISMAN, president, gen. mgr. & film buyer.

HARROL A. BRAUER JR., v.p. sales.

L. W. KLIEWER, v.p. operations.

CHARLES L. COKER, 2nd v.p., sales.

LINDSAY TUCKER, operations manager.

GIL MacLEOD, news director.

FRANK HANNAH, graphics director.

JAMES O. GRAY, merchandise & promotion director.

### DIGEST OF RATE CARD NO. A12a

(Oct. 22, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$850.00	\$510.00	\$300.00	\$220.00	\$150.00	\$73.00
NETWORK BASE HOURLY RATE: \$850.						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>NORTH CAROLINA</b>			
CAMDEN	1,500	1,400	93
CHOWAN	2,900	2,600	90
CURRITUCK	1,900	1,600	85
DARE	1,900	1,600	84
GATES	2,200	1,900	85
HERTFORD	5,600	5,100	90
PASQUOTANK	7,200	6,600	91
PERQUIMANS	2,400	2,200	91
TYRRELL	900	800	85
<b>VIRGINIA</b>			
ACCOMACK	9,500	8,200	86
CHESAPEAKE	149,900	141,500	94
GLOUCESTER	3,900	3,600	92
HAMPTON NEWPT NEWS	64,600	61,600	95
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
LANCASTER	2,900	2,600	89
MATHEWS	2,300	2,100	90
NANSEMOND	13,300	11,800	89
NORTHAMPTON	5,200	4,500	88
NORTHUMBERLAND	3,000	2,700	90
SOUTHAMPTON	7,100	6,300	89
SURRY	1,600	1,400	88
VIRGINIA BEACH	33,900	32,400	96
YORK	7,400	7,000	94
<b>STATION TOTAL</b>	<b>340,900</b>	<b>318,500</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	271,300
AVERAGE DAILY CIRCULATION (MARCH 65)	191,300
COLOR PENETRATION PERCENTAGE (NOV 65)	6

See CATV Directory for Systems in Virginia

# Virginia—Portsmouth-Norfolk-Newport News



**WAVY-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 48.8-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"  
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, Va.

TV tape: Recording facilities.

Studio: 801 Middle St.

AM Affiliate: WAVY, 5-kw, 1350 kc.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WAVY-TV Ref: FCC File No. BPCT-1750 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 1424

## WAVY-TV

Licensee: Tidewater Teleradio Inc., 801 Middle St., Portsmouth (23704); 214 W. York St., Norfolk, Va. (23510).

Telephones: 703-627-2345, Norfolk; 703-393-7331, Portsmouth; 703-245-3888, Newport News.

TWX No.: 710-882-3271.

Ownership: More than 50 stockholders; Hunter C. Phelan, 10.4%; no others with as much as 10%. Officers: J. Glen Taylor, pres. & gen. mgr., 9%; George T. McLean, v.p., 8%; Richard B. Spindle III, secy., less than 1%; Clifford A. Frohnoefer, treas.

Began Operation: Sept. 1, 1957.

Represented (sales) by H-R Television Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

J. GLEN TAYLOR, president & general manager.  
CLIFFORD FROHNOEFER, treasurer, controller & asst. secy.  
E. J. HENNESSY, v.p., TV sales.  
ED BONHAM, local sales manager.  
J. T. GOSWICK, national sales coordinator.  
A. R. VAN CANTFORT, program manager & film buyer.  
DICK PAUL, promotion-publicity, merchandising director.  
LLOYD DOBYNS, news director.  
ANDREW JACKSON, chief engineer.

### DIGEST OF RATE CARD NO. 5A (Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$850.00	\$510.00	\$340.00	\$210.00	\$200.00	\$180.00

NETWORK BASE HOURLY RATE: \$850.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
SOMERSET	5,600	4,900	88
WORCESTER	7,400	6,500	89

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
BERTIE	5,500	4,700	85
CAMDEN	1,500	1,400	93
CHOWAN	2,900	2,600	90
CURRITUCK	1,900	1,600	85
DARE	1,900	1,600	84
GATES	2,200	1,900	85
HALIFAX	14,600	12,500	86
HERTFORD	5,600	5,100	90
NORTHAMPTON	6,100	5,200	86
PASQUOTANK	7,200	6,600	91
PERQUIMANS	2,400	2,200	91
TYRRELL	900	800	85
WASHINGTON	3,500	3,100	89
<b>VIRGINIA</b>			
ACCOMACK	9,500	8,200	86
CHESAPEAKE	149,900	141,500	94
DINWIDDIE	16,600	14,900	90
GLOUCESTER	3,900	3,600	92
GREENSVILLE	4,200	3,700	88
HAMPTON NEWPT NEWS	64,600	61,600	95
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
KING AND QUEEN	1,500	1,300	85
KING WILLIAM	2,000	1,800	92
LANCASTER	2,900	2,600	89
MATHEWS	2,300	2,100	90
MIDDLESEX	1,900	1,700	89
NANSEMOND	13,300	11,800	89
NEW KENT	1,100	1,000	90
NORTHAMPTON	5,200	4,500	88
NORTHUMBERLAND	3,000	2,700	90
PRINCE GEORGE	10,600	9,900	94
SOUTHAMPTON	7,100	6,300	89
SURRY	1,600	1,400	88
SUSSEX	3,000	2,500	83
VIRGINIA BEACH	33,900	32,400	96
YORK	7,400	7,000	94
<b>STATION TOTAL</b>	<b>424,500</b>	<b>392,200</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 314,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 230,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Virginia—Richmond



**WRVA-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.5"  
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.

TV tape: Recording facilities.

Color: Network, film & slide.

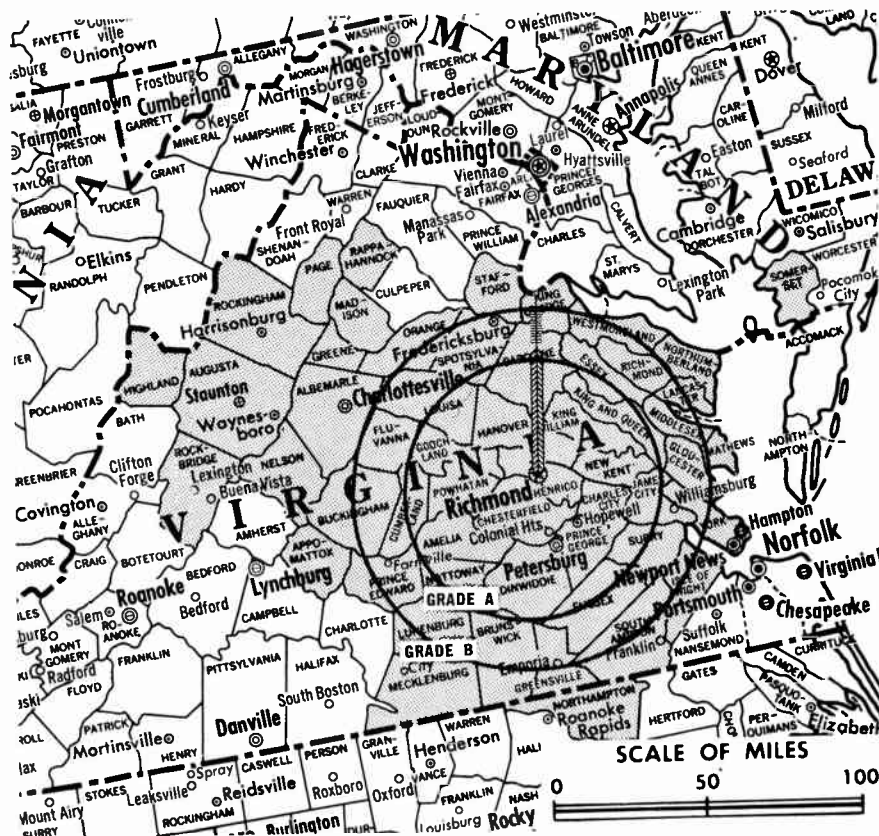
AM Affiliate: WRVA, 50-kw, 1140 kc (NBC).

FM Affiliate: WRVA-FM, 200-kw, 94.5 mc.

News Wire Service: AP, UPI, Western Union Weather.

Facsimile Service: UPI.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau,  
(County coverage (shaded areas) based on 1965  
ARB study.



WRVA-TV Ref: FCC File No. BPCT-1622 Granted 11/30/55 ©American Map Co., Inc., N.Y., No. 14244

## WRVA-TV

Licensee: Richmond Television Corp., 5710 Midlothian Pike, P.O. Box 2370 (23218).

Studio & Offices: 5710 Midlothian Pike, Box 2370.

Telephone: 703-233-5461. TWX No.: 703-232-7021.

Ownership: Larus & Brother Co. Inc., 95.52%; 15 other stockholders, none with more than 2%. Officers: W. T. Reed Jr., chairman of the board; William R. Preston, pres.; Barron Howard, v.p.; Samuel S. Carey, v.p.; James D. Clark Jr., v.p.; Raymond Warren, secy.; W. H. Goodwyn, treas.

Began Operation: April 29, 1956.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Paul Godley Co.

Personnel:

- BARRON HOWARD, general manager.
- SAMUEL S. CAREY, assistant manager.
- JAMES D. CLARK JR., sales manager.
- BILL CHRISTIAN, local sales manager.
- PEG SINCLAIR, promotion manager.
- DOUGLAS FREEMAN, operations manager.
- CAROLINE BIDWELL, traffic manager.
- S. T. TERRY JR., chief engineer.

### DIGEST OF RATE CARD NO. 14—(Feb. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.	\$750.00	\$450.00	\$300.00	\$225.00	\$170.00	\$75.00

NETWORK BASE HOURLY RATE: \$750.

NORTH CAROLINA			
NORTHAMPTON	6,100	5,200	86
VIRGINIA			
ALBEMARLE	19,600	17,100	87
AMELIA	1,900	1,600	82
APPMATTDX	2,500	2,300	91
AUGUSTA	22,700	20,900	95
BRUNSWICK	4,200	3,600	86
BUCKINGHAM	2,500	2,100	84
CAROLINE	3,200	2,900	89
CHARLES CITY	1,200	1,000	84
CHESTERFIELD	27,900	26,800	96
CUMBERLAND	1,500	1,200	83
DINWIDDIE	16,600	14,900	90
ESSEX	1,800	1,500	86
FLUVANNA	1,900	1,600	87
GLOUCESTER	3,900	3,600	92
GOOCHLAND	2,200	1,900	88
GREENE	1,200	900	76
GREENSVILLE	4,200	3,700	88
HANOVER	8,300	7,500	90
HENRICO	110,500	104,100	94
HIGHLAND	600	500	90
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
KING AND QUEEN	1,500	1,300	85
KING GEORGE	2,000	1,900	92
KING WILLIAM	2,000	1,800	92
LANCASTER	2,900	2,600	89
LOUISA	3,600	3,100	85
LUNENBURG	3,300	2,900	89
MADISON	2,200	1,900	85
MATHEWS	2,300	2,100	90
MECKLENBURG	8,100	7,100	87
(Continued on page 688-b)			

STATION TOTAL 390,700 357,000 91

NET WEEKLY CIRCULATION (MARCH 65) 265,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 175,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 4



# Virginia—Richmond



**WTVR**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"  
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

TV tape: Recording facilities.

AM Affiliate: WMBG, 5-kw, 1380 kc (ABC).

FM Affiliate: WCOD, 50-kw, 98.1 mc (No. 251), 844-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Total Households: © SRDS

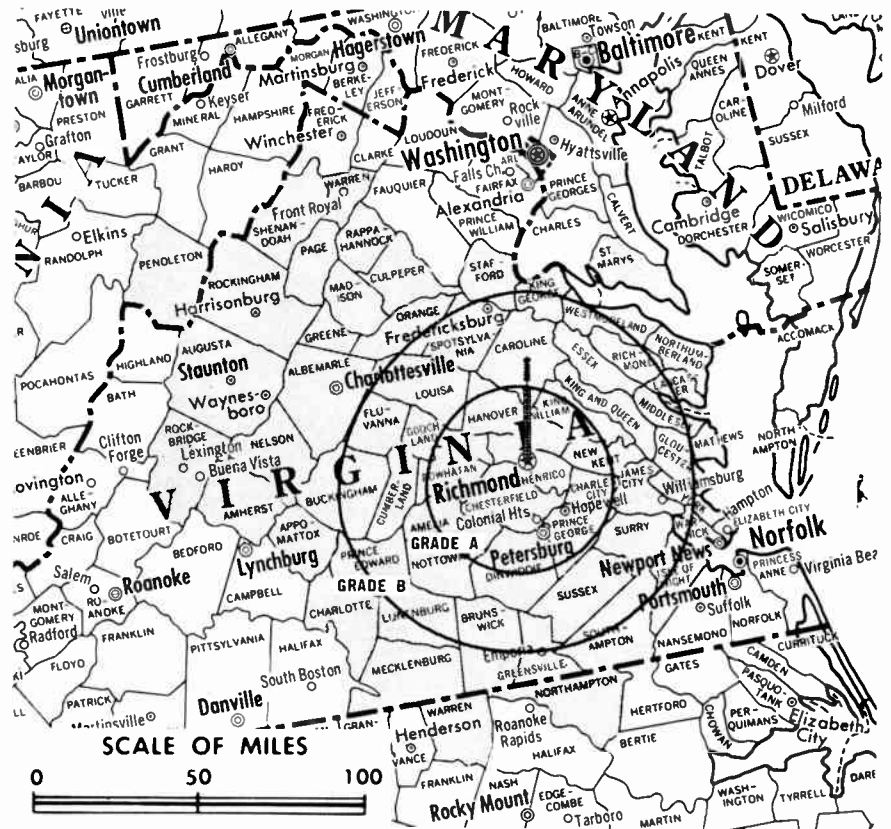
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WTVR Ref: FCC File No. BMPCT-882 Granted 12/12/52

© American Map Co., Inc., N.Y., No. 14244

## WTVR

Licensee: Roy H. Park Bcstg. of Va. Inc., P.O. Box 5229 (23220).

Studio: 3301 W. Broad St. (23230).

Telephone: 703-355-8611. TWX No.: 703-359-5621.

Ownership: Park Bcstg., for other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 15, 1948. Sale to Park Bcstg. by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by John H. Midlen.

Represented (engineering) by James C. McNary.

### Personnel:

W. A. BOWRY JR., general manager.  
GERALDINE BRUMSEY, local sales director.  
JOHN V. SHAND, program director.  
G. C. RIANHARD JR., asst. program director & production mgr  
JOHN KELLOG, director of continuity.  
G. C. RIANHARD JR., film buyer.  
W. J. FILER, promotion and merchandise dept.  
WILLIAM KEMPLE, coordinator of national sales.  
JAMES W. KYLE, chief engineer.

### DIGEST OF RATE CARD NO. 4 (July 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7:30-11 p.m., daily.						
.....	\$525.00*				\$190.00	\$95.00

\*Quotation for time in excess of or under 30 minutes upon request.

NETWORK BASE HOURLY RATE: \$750.00.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
ST MARYS	10,200	9,700	95
SOMERSET	5,600	4,900	88
NORTH CAROLINA			
NORTHAMPTON	6,100	5,200	86
WARREN	4,000	3,400	85
VIRGINIA			
ACCOMACK	9,500	8,200	86
ALBEMARLE	19,600	17,100	87
AMELIA	1,900	1,600	82
AMHERST	5,800	5,100	89
APPOMATTOX	2,500	2,300	91
AUGUSTA	22,700	20,900	95
BRUNSWICK	4,200	3,600	86
BUCKINGHAM	2,500	2,100	84
CAROLINE	3,200	2,900	89
CHARLES CITY	1,200	1,000	84
CHARLOTTE	3,600	3,200	88
CHESTERFIELD	27,900	26,800	96
CULPEPER	4,600	4,200	92
CUMBERLAND	1,500	1,200	83
DINWIDDIE	16,600	14,900	90
ESSEX	1,800	1,500	86
FLUVANNA	1,900	1,600	87
GLOUCESTER	3,900	3,600	92
GOUCHLAND	2,200	1,900	88
GREENE	1,200	900	76

(Continued on page 688-b)

WEST VIRGINIA	TOTAL HOUSEHOLDS	TV HOMES	PER
PENDLETON	2,000	1,700	91
STATION TOTAL	511,100	468,600	92

NET WEEKLY CIRCULATION (MARCH 65) 294,200  
AVERAGE DAILY CIRCULATION (MARCH 65) 225,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 4



# Virginia—Richmond-Petersburg



**WXEX-TV**



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 940-ft. above av. terrain, 979-ft. above ground, 1049-ft. above sea level.

Latitude 37° 20' 30"  
Longitude 77° 18' 19"

Transmitter: Hundred Rd., 12-mi. S of Richmond.

TV tape: Recording facilities.

AM Affiliate: WLEE, Richmond, 5-kw, 1480 kc (MBS).

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WXEX-TV

Licensee: Petersburg Television Corp., Box 8765, Richmond, Va.

Business Offices: 124 W. Tabb St., Petersburg; 6200 Broad Street Road, Richmond (23229).

Studio: 124 W. Tabb St., Petersburg (23803).

Telephones: 703-733-7876, Petersburg; 703-288-2835, Richmond.

TWX No.: 703-732-0707.

Ownership: Thomas G. Tinsley Jr., pres., 43.5% (held by WLEE, Richmond, which he owns); Irvin G. Abeloff, v.p., 6.51%; 10 other stockholders, none owns more than 3%. Tinsley also owns radio WITH, Baltimore.

Began Operation: Aug. 15, 1955.

Represented (sales) by Eastman TV Inc.; James S. Ayers Co. Inc. (South).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Jansky & Bailey.

Personnel:

- THOMAS G. TINSLEY JR., president.
- IRVIN G. ABELOFF, v.p., managing director & film buyer.
- LAWRENCE SLON, sales manager & asst. station manager.
- J. HARRY ABBOTT, operations manager.
- WILLIAM BOWMAN, production manager.
- N. NEIL KUVIN, merchandising & promotion manager.
- GEORGE McGUIGAN, chief engineer.

### DIGEST OF RATE CARD NO. 10 (Aug. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$750.00	\$450.00	\$300.00	\$225.00	\$140.00	\$70.00
NETWORK BASE HOURLY RATE:	\$750.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MARYLAND			
SOMERSET	5,600	4,900	88
NORTH CAROLINA			
HALIFAX	14,600	12,500	86
NORTHAMPTON	6,100	5,200	86
WARREN	4,000	3,400	85
VIRGINIA			
ACCOMACK	9,500	8,200	86
ALBEMARLE	19,600	17,100	87
AMELIA	1,900	1,600	82
APPOMATTOX	2,500	2,300	91
AUGUSTA	22,700	20,900	95
BRUNSWICK	4,200	3,600	86
BUCKINGHAM	2,500	2,100	84
CAROLINE	3,200	2,900	89
CHARLES CITY	1,200	1,000	84
CHESTERFIELD	27,900	26,800	96
CUMBERLAND	1,500	1,200	83
DINWIDDIE	16,600	14,900	90
ESSEX	1,800	1,500	86
FLUVANNA	1,900	1,600	87
GLOUCESTER	3,900	3,600	92
GOOCHLAND	2,200	1,900	88
GREENE	1,200	900	76
GREENSVILLE	4,200	3,700	88
HAMPTON NEWPT NEWS	64,600	61,600	95
HANOVER	8,300	7,500	90
HENRICO	110,500	104,100	94
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
KING AND QUEEN	1,500	1,300	85
KING WILLIAM	2,000	1,800	92
(Continued on page 688-b)			
<b>STATION TOTAL</b>	<b>479,500</b>	<b>439,100</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65)	260,500
AVERAGE DAILY CIRCULATION (MARCH 65)	165,800
COLOR PENETRATION PERCENTAGE (NOV 65)	4

# Virginia—Roanoke



**WDBJ-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"  
Longitude 80° 09' 22"

Transmitter: On Poor Mt.; 13-mi SW of city.

0 & 0 Translator: W04AG, Garden City, Hidden Valley, S. Salem & Sugar Loaf, Va.

TV tape: Recording facilities.

AM Affiliate: WDBJ, 5-kw, 960 kc (CBS).

FM Affiliate: WDBJ-FM, 14.35-kw, 94.9 mc (No. 235), 2000-ft.

Color: Network, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by George C. Davis Consulting Engineers.

Total Households: © SRDS

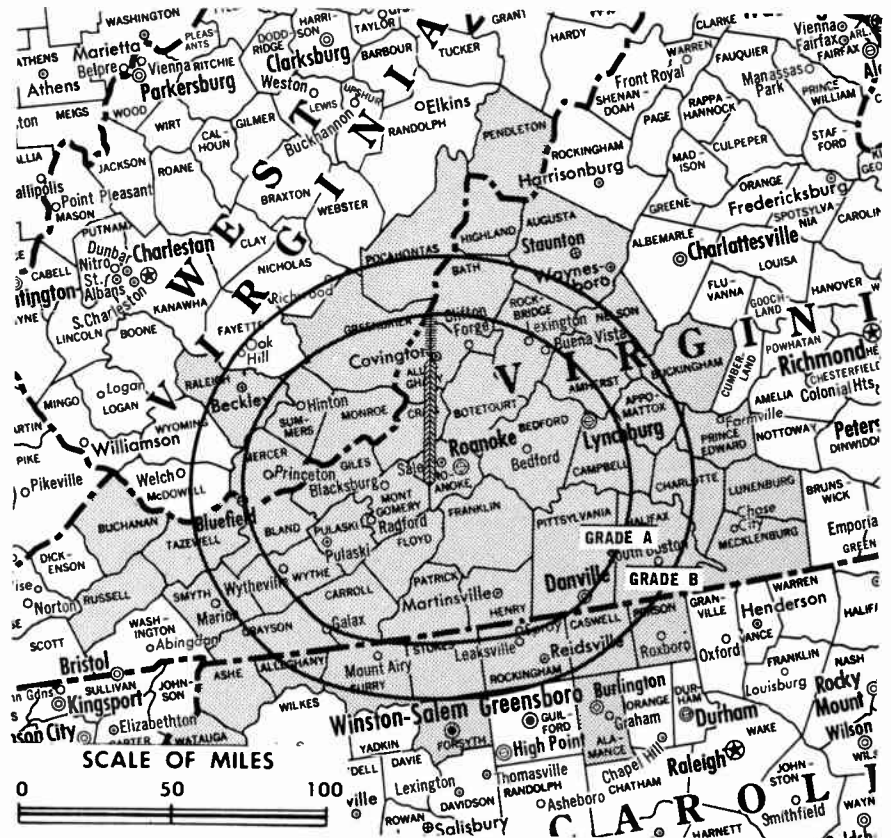
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WDBJ-TV Ref: FCC File No. BMPCT-3023 Granted 4/4/56

© American Map Co., Inc., N.Y., No. 14244

## WDBJ-TV

Licensee: Times-World Corp., Box 227, Roanoke (24002).

Studio: 2001 Colonial Ave. S.W.

Telephone: 703-343-8031. TWX No.: 703-342-5725.

Ownership: Times-World Corp. Principal stockholders: Estates of J. P. Fishburn (25.98%) and J.B. Fishburn (38%) now held in fiduciary capacity as Trustee by The First National Exchange Bank of Virginia; Robert N. Fishburn (12.52%); Sally F. Fulton (12.5%). Four officers of the Times-World Corp. and six members of the Fishburn family own 11%. Time-World Corp. publishes The Roanoke Times and The Roanoke World-News.

Began Operation: Oct. 3, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Munter, Adams, Thomson & Bastian.

Personnel:

JOHN W. HARKRADER, v.p. & manager.  
PAUL E. REYNOLDS, asst. manager & film buyer.  
BLAKE H. BROWN, general sales manager.  
CHARLES A. BALLOU, program director.  
WENDELL H. SILER, operations manager.  
DON MURRAY, news director.  
BOONE BOGGS, director, creative services.  
R. A. DUVALL, viewer promotion manager.  
J. EDWARD NEWMAN, chief engineer.  
FRANK MARTIN, merchandising & sales promotion manager.

### DIGEST OF RATE CARD NO. 7—(June 15, 1964)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-10 p.m., daily.	\$800.00	\$450.00	\$300.00	\$225.00	\$250.00*	\$200.00*
*Class AA—8-10 p.m., Mon.-Fri.; 7-10 p.m., Sat. & Sun.						

NETWORK BASE HOURLY RATE: \$775.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>NORTH CAROLINA</b>			
ALAMANCE	26,600	25,300	95
ALLEGHANY	2,100	1,800	87
ASHE	5,000	4,200	85
CASWELL	4,500	4,000	90
FORSYTH	61,300	57,800	94
GUILFORD INNER	38,300	36,400	95
GUILFORD OUTER	40,700	38,600	95
PERSON	7,100	6,400	91
ROCKINGHAM	20,700	19,400	94
STOKES	6,200	5,700	92
SURRY	14,200	13,000	92
WATAUGA	4,500	4,000	88

<b>VIRGINIA</b>			
ALLEGHANY	8,700	8,000	93
AMHERST	5,800	5,100	89
APPOMATTOX	2,500	2,400	91
AUGUSTA	22,700	20,900	95
BATH	1,400	1,200	90
BEDFORD	9,000	8,100	90
BLAND	1,700	1,400	89
BOTETOURT	5,000	4,600	93
BUCHANAN	8,600	7,200	84
BUCKINGHAM	2,500	2,100	84
CAMPBELL	28,000	26,000	93
CARROLL	6,100	5,300	87
CHARLOTTE	3,600	3,200	88
CRAIG	1,000	900	86
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GILES	4,600	4,300	93
GRAYSON	6,900	6,200	89
HALIFAX	10,200	9,000	88
HENRY	17,900	16,500	93
HIGHLAND	600	500	90

(Continued on page 688-b)

STATION TOTAL	625,800	574,100	92
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NET WEEKLY CIRCULATION (MARCH 65)	306,800
AVERAGE DAILY CIRCULATION (MARCH 65)	225,600
COLOR PENETRATION PERCENTAGE (NOV 65)	6

For ARB County-by-County Data, see Section a.

# Virginia—Roanoke



## WRFT-TV

Ch. 27

(Due to Begin Operation in Spring)

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 21.4-kw visual, 2.14-kw aural. Antenna: 410-ft. above av. terrain, 110-ft. above ground, 2019-ft. above sea level.

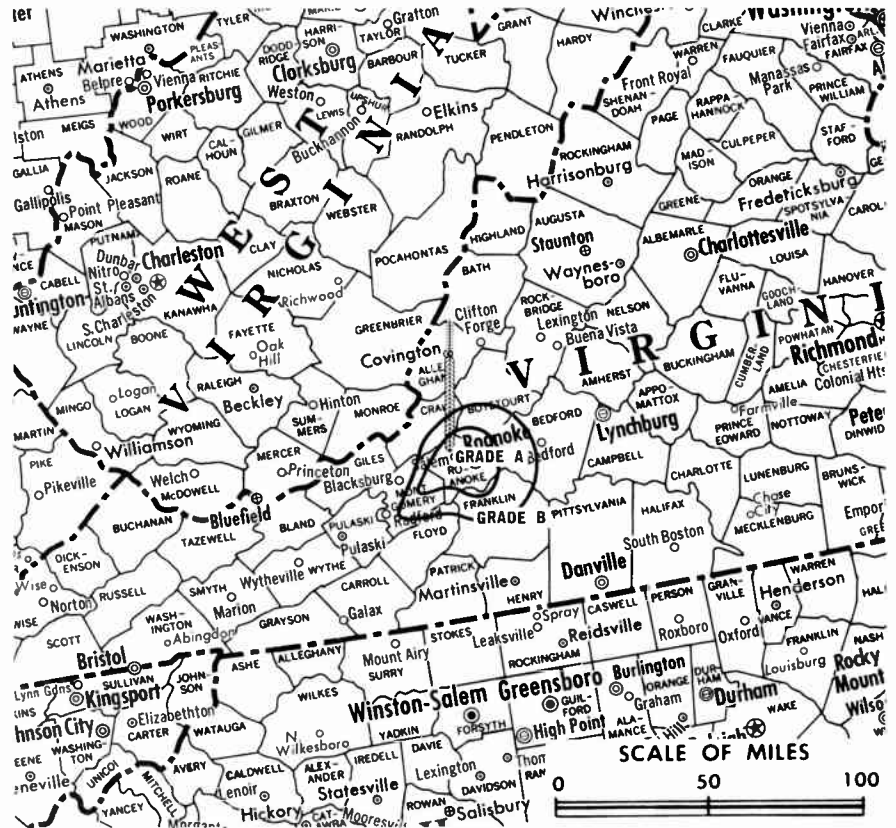
Latitude 37° 18' 12"  
Longitude 80° 05' 43"

Transmitter: Little Brushy Mt., 2-mi. NW of Salem, Va.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: AP.



WRFT-TV Ref: 314T-3553 Granted 7/2/63

American Map Co., Inc., N.Y., No. 14244

## WRFT-TV

Grantee: Roanoke Telecasting Corp., Mountain Trust Bank Bldg., 302 S. Jefferson St., Roanoke.

Studio: Little Brushy Mt.

Telephone: 703-342-7863.

Ownership: Frank Tirico, pres.-treas., 25%; Roy R. Pollard Jr., v.p., 10%; Cabell Brand, 10%; Alexander N. Apostolou, 10%; several other stockholders, none with as much as 10%.

Represented (sales) by

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by John Creutz.

Personnel:

FRANK TIRICO, president & general manager.  
MICHAEL KAVANAUGH, chief engineer.

DIGEST OF RATE CARD NO. 1  
(Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$62.50	\$50.00	\$25.00

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# Virginia—Roanoke



**WLSL-TV**



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 1973-ft. above av. terrain, 174-ft. above ground, 3934-ft. above sea level.

Latitude 37° 11' 50"  
Longitude 80° 09' 11"

Transmitter: Poor Mt.

TV tape: Recording facilities.

AM Affiliate: WLSL, 5-kw, (1-kw night), 610 kc (NBC).

FM Affiliate: WLSL-FM, 20.2-kw, 99.1 mc (No. 256), 1892-ft. antenna height.

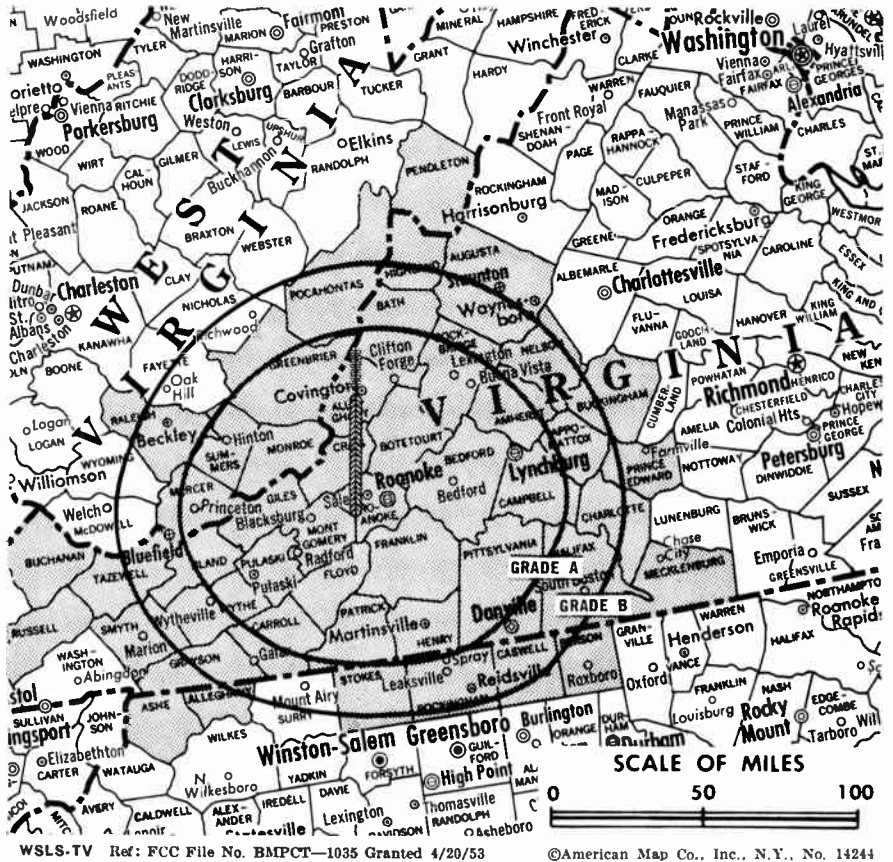
O & O Translator: W02AE, Garden City, Hidden Valley, S. Salem & Sugar Loaf, Va.

Color: Network, film & slide.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV % and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WLSL-TV Ref: FCC File No. BMPCT-1035 Granted 4/20/53

©American Map Co., Inc., N.Y., No. 14244

## WLSL-TV

Licensee: Shenandoah Life Stations Inc., Church Ave. at 3d St.

Studio: Church Ave. at 3d St.

Telephone: 703-344-9226.

TWX No.: 703-342-5723.

Ownership: Shenandoah Life Insurance Co., 100%.

Began Operation: Dec. 10, 1952.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Booth & Lovett.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

JAMES H. MOORE, president.  
HORACE FITZPATRICK, v.p., manager & film buyer.  
A. S. TREVILIAN, commercial manager.  
J. P. BRIGGS, manager for engineering.  
MEL LINKOUS, program director.  
CARROLL HARRISON, promotion director.

### DIGEST OF RATE CARD NO. 16 (Feb. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—8-10:30 p.m., daily.	\$750.00	\$450.00	\$300.00	\$240.00	\$225.00	\$185.00* \$95.00*

\*Class AAA—7:29-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$850.

For Our Translator Directory

see Section c.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>NORTH CAROLINA</b>			
ALAMANCE	26,600	25,300	95
ALLEGHANY	2,100	1,800	87
ASHE	5,000	4,200	85
CASWELL	4,500	4,000	90
GUILFORD INNER	38,300	36,400	95
GUILFORD OUTER	40,700	38,600	95
PERSON	7,100	6,400	91
ROCKINGHAM	20,700	19,400	94
STOKES	6,200	5,700	92
<b>VIRGINIA</b>			
ALLEGHANY	8,700	8,000	93
AMHERST	5,800	5,100	89
APPOMATTOX	2,500	2,300	91
AUGUSTA	22,700	20,900	95
BATH	1,400	1,200	90
BEDFORD	9,000	8,100	90
BLAND	1,700	1,400	89
BOTETOURT	5,000	4,600	93
BUCHANAN	8,600	7,200	84
BUCKINGHAM	2,500	2,100	84
CAMPBELL	28,000	26,000	93
CARROLL	6,100	5,300	87
CHARLOTTE	3,600	3,200	88
CRAIG	1,000	900	86
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GILES	4,600	4,300	93
GRAYSON	6,900	6,200	89
HALIFAX	10,200	9,000	88
HENRY	17,900	16,500	93
HIGHLAND	600	500	90
MECKLENBURG	8,100	7,100	87
MONTGOMERY	12,300	11,300	93
NELSON	3,300	2,800	85
PATRICK	4,300	3,800	87

(Continued on page 688-b)

STATION TOTAL 542,500 496,400 92

NET WEEKLY CIRCULATION (MARCH 65) 287,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 199,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Virginia—Lynchburg-Roanoke



**WLVA-TV**



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1095-ft. above av. terrain, 574-ft. above ground, 1902-ft. above sea level.

Latitude 37° 11' 50"  
Longitude 79° 21' 07"

Transmitter: Johnson Mt., 30-mi. E of Roanoke.

AM Affiliate: WLVA, 1-kw, 590 kc (ABC).

O & O Translator: W05AA, Roanoke, Va.

TV tape: Recording facilities.

Color: Network.

News Wire Service: AP.

Total Households: © SRDS

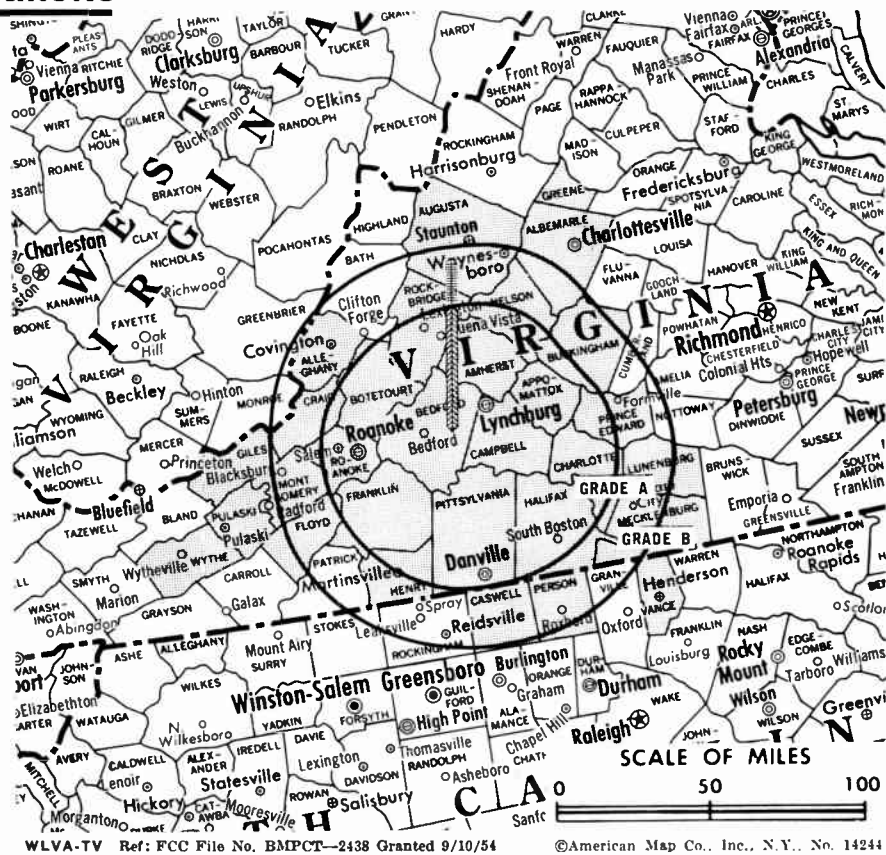
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965

ARB study.



## WLVA-TV

Licensee: WLVA Inc., 2320 Langhorne Rd., Lynchburg, Va. (24501).

Studio: 2320 Langhorne Rd.

Telephone: 703-845-1242.

Ownership: See WMAL-TV, Washington, D.C.

Began Operation: Feb. 8, 1953. Sale to present owner by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (sales) by Jack Masla & Co.

Represented (legal) by Hogan & Hartson.

Personnel:

THOMAS N. WALLER, station manager.

JOHN P. READ JR., auditor.

JOHN T. ORTH, chief engineer.

TOM TURNER, commercial manager.

WARREN UTTAL, program director & film buyer.

J. HART SNYDER, news & public affairs director.

### DIGEST OF RATE CARD NO. 7—(July 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.

Class AA—7:29-10:29 p.m., daily.

\$350.00 \$210.00 \$140.00 \$122.50 \$87.50 \$70.00 \$35.00

NETWORK BASE HOURLY RATE: \$350.

For Other Sales & Transfers

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	TV HOMES PER
<b>NORTH CAROLINA</b>			
CASWELL	4,500	4,000	90
PERSON	7,100	6,400	91
VANCE	8,300	7,600	91
<b>VIRGINIA</b>			
ALBEMARLE	19,600	17,100	87
ALLEGHANY	8,700	8,000	93
AMHERST	5,800	5,100	89
APPOMATTOX	2,500	2,300	91
AUGUSTA	22,700	20,900	92
BEDFORD	9,000	8,100	90
ROFETOURT	5,000	4,600	93
BUCKINGHAM	2,500	2,100	84
CAMPBELL	28,000	26,000	93
CHARLOTTE	3,600	3,200	88
CRAIG	1,000	900	86
FLOYD	2,900	2,600	89
FRANKLIN	7,200	6,400	90
GILES	4,600	4,300	93
GREENE	1,200	900	76
HALIFAX	10,200	9,000	88
HENRY	17,900	16,500	93
LUNENBURG	3,300	2,900	89
MECKLENBURG	8,100	7,100	87
MONTGOMERY	12,300	11,300	93
NELSON	3,300	2,800	85
PITTSYLVANIA	30,700	27,900	91
PRINCE EDWARD	3,600	3,200	88
PULASKI	7,700	7,100	92
ROANOKE	53,400	50,600	95
ROCKBRIDGE	8,700	7,800	90
WYTHE	6,000	5,300	88
<b>STATION TOTAL</b>	<b>309,400</b>	<b>282,000</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 138,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 76,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

**WRVA-TV, Richmond**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
VIRGINIA (CONTINUED)			
MIDDLESEX	1,900	1,700	89
NELSON	3,300	2,800	85
NEW KENT	1,100	1,000	90
NORTHUMBERLAND	3,000	2,700	90
NOTTOWAY	4,300	3,900	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
POWHATAN	1,600	1,500	90
PRINCE EDWARD	3,600	3,200	88
PRINCE GEORGE	10,600	9,900	94
RAPPAHANNOCK	1,300	1,200	88
RICHMOND	1,800	1,600	89
ROCKBRIDGE	8,700	7,800	90
ROCKINGHAM	16,800	15,500	95
SOUTHAMPTON	7,100	6,300	89
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
SURRY	1,600	1,400	88
SUSSEX	3,000	2,500	83
WESTMORELAND	3,300	2,800	85
YORK	7,400	7,000	94

**WDBJ-TV, Roanoke**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
VIRGINIA (Continued)			
LUNENBURG	3,300	2,900	89
MECKLENBURG	8,100	7,100	87
MONTGOMERY	12,300	11,300	93
NELSON	3,300	2,800	85
PATRICK	4,300	3,800	87
PITTSYLVANIA	30,700	27,900	91
PRINCE EDWARD	3,600	3,200	88
PULASKI	7,700	7,100	92
ROANOKE	53,400	50,600	95
ROCKBRIDGE	8,700	7,800	90
RUSSELL	6,600	5,800	87
SMYTH	8,500	7,800	92
TAZEWELL	14,000	12,700	92
WYTHE	6,000	5,300	88
WEST VIRGINIA			
GREENBRIER	9,600	8,400	91
MERCER	21,700	20,000	94
MONROE	3,000	2,400	87
PENDLETON	2,000	1,700	91
POCAHONTAS	2,800	2,000	83
RALEIGH	23,500	21,300	93
SUMMERS	4,600	3,800	87

**WLSL-TV, Roanoke**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
VIRGINIA (Continued)			
PITTSYLVANIA	30,700	27,900	91
PRINCE EDWARD	3,600	3,200	88
PULASKI	7,700	7,100	92
ROANOKE	53,400	50,600	95
ROCKBRIDGE	8,700	7,800	90
RUSSELL	6,600	5,800	87
SMYTH	8,500	7,800	92
TAZEWELL	14,000	12,700	92
WYTHE	6,000	5,300	88
WEST VIRGINIA			
GREENBRIER	9,600	8,400	91
MERCER	21,700	20,000	94
MONROE	3,000	2,400	87
PENDLETON	2,000	1,700	91
POCAHONTAS	2,800	2,000	83
RALEIGH	23,500	21,300	93
SUMMERS	4,600	3,800	87

**Virginia—Richmond-Roanoke**

**WTVR, Richmond**  
(ARB Data Continued)

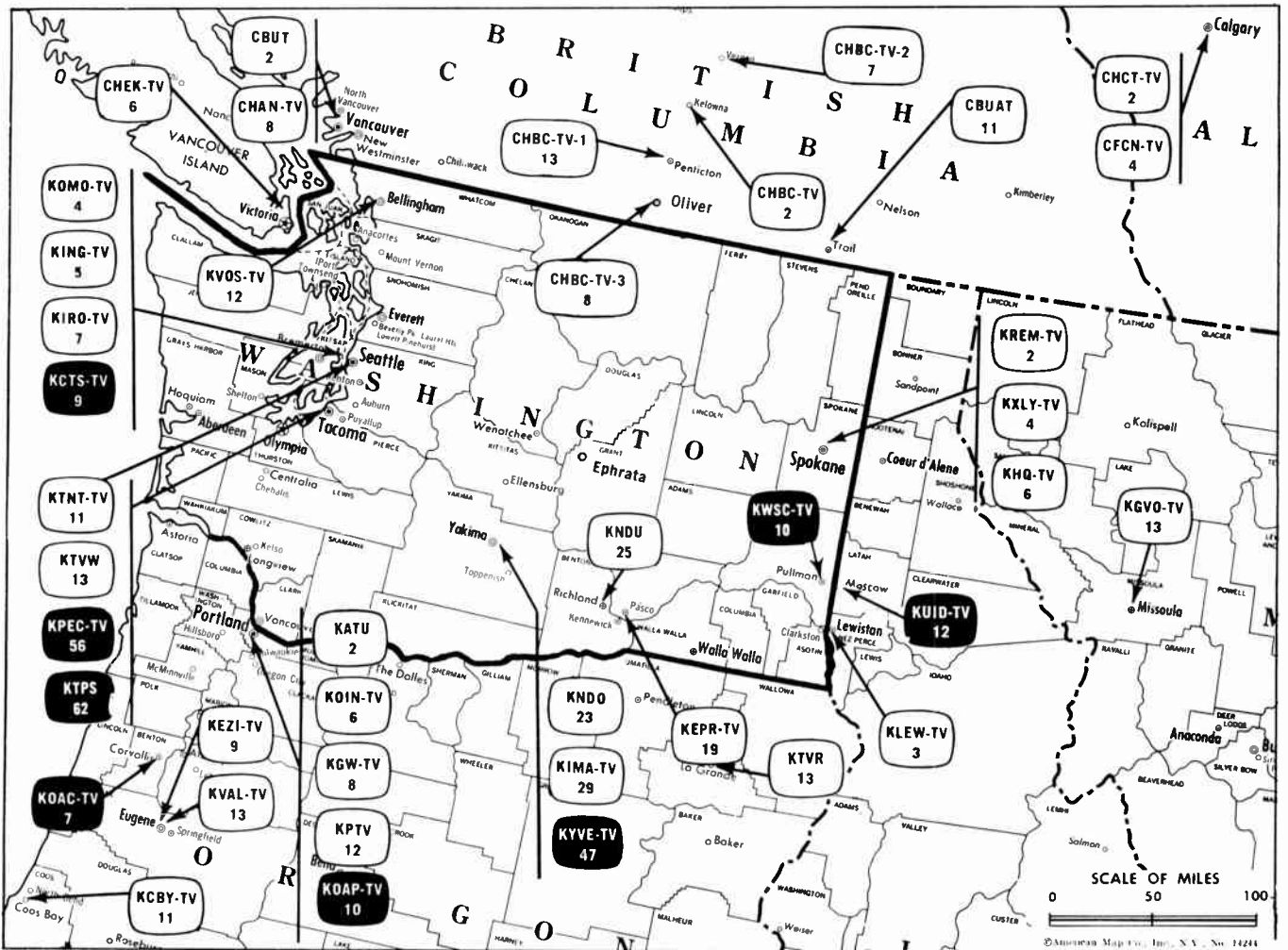
STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
VIRGINIA (CONTINUED)			
GREENSVILLE	4,200	3,700	88
HAMPTON NEWPT NEWS	64,600	61,600	95
HANOVER	8,300	7,500	90
HENRICO	110,500	104,100	94
ISLE OF WIGHT	4,900	4,500	91
JAMES CITY	4,900	4,500	92
KING AND QUEEN	1,500	1,300	85
KING GEORGE	2,000	1,900	92
KING WILLIAM	2,000	1,800	92
LANCASTER	2,900	2,600	89
LOUISA	3,600	3,100	85
LUNENBURG	3,300	2,900	89
MADISON	2,200	1,900	85
MATHEWS	2,300	2,100	90
MECKLENBURG	8,100	7,100	87
MIDDLESEX	1,900	1,700	89
NELSON	3,300	2,800	85
NEW KENT	1,100	1,000	90
NORTHAMPTON	5,200	4,500	88
NORTHUMBERLAND	3,000	2,700	90
NOTTOWAY	4,300	3,900	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
POWHATAN	1,600	1,500	90
PRINCE EDWARD	3,600	3,200	88
PRINCE GEORGE	10,600	9,900	94
RAPPAHANNOCK	1,300	1,200	88
RICHMOND	1,800	1,600	89
ROCKBRIDGE	8,700	7,800	90
ROCKINGHAM	16,800	15,500	95
SHENANDOAH	7,000	6,500	96
SOUTHAMPTON	7,100	6,300	89
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
SURRY	1,600	1,400	88
SUSSEX	3,000	2,500	83
WARREN	4,500	4,000	89
WESTMORELAND	3,300	2,800	85
YORK	7,400	7,000	94

**WXEX-TV, Richmond-Petersburg**  
(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES HOMES	PER
VIRGINIA (CONTINUED)			
LANCASTER	2,900	2,600	89
LOUISA	3,600	3,100	85
LUNENBURG	3,300	2,900	89
MADISON	2,200	1,900	85
MATHEWS	2,300	2,100	90
MECKLENBURG	8,100	7,100	87
MIDDLESEX	1,900	1,700	89
NELSON	3,300	2,800	85
NEW KENT	1,100	1,000	90
NORTHUMBERLAND	3,000	2,700	90
NOTTOWAY	4,300	3,900	90
ORANGE	3,800	3,300	86
PAGE	4,800	4,600	96
POWHATAN	1,600	1,500	90
PRINCE EDWARD	3,600	3,200	88
PRINCE GEORGE	10,600	9,900	94
RICHMOND	1,800	1,600	89
ROCKBRIDGE	8,700	7,800	90
ROCKINGHAM	16,800	15,500	95
SOUTHAMPTON	7,100	6,300	89
SPOTSYLVANIA	8,400	7,700	92
STAFFORD	5,500	5,100	93
SURRY	1,600	1,400	88
SUSSEX	3,000	2,500	83
WESTMORELAND	3,300	2,800	85
YORK	7,400	7,000	94

For ARB County-by-County Data, see Section a.





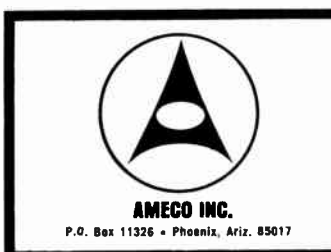
Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Seattle-Tacoma	606,500	21	706,100	37	658,900	38
Spokane	248,100	77	372,400	90	343,500	87
Yakima	109,300	144	154,000	162	140,500	160
Bellingham	60,500	179	122,100	179	114,300	175

### Washington Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
9	4	13
2	3	5
		18

Note: For Station Cross-References Indicating Markets Served, see next page.



## AMECO "SALESMOBILE SERVICE"

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Portland Warehouse

503-232-7051



# Washington

## State Educational Technical Facilities (Complete Data in Educational Directory)

### KWSC-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 3.41-kw visual, 1.70-kw aural. Antenna: 112-ft. above av. terrain, 129-ft. above ground, 2699-ft. above sea level.

Latitude	46°	43'	51''
Longitude	117°	10'	00''

### KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle 5.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 997-ft. above sea level.

Latitude	47°	36'	57''
Longitude	122°	18'	27''

### KPEC-TV

Tacoma

Ch. 56

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 21.4-kw visual, 10.7-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31''
Longitude	122°	29'	37''

### KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, 1101 S. Yakima Ave., Tacoma.

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 16.2-kw visual, 3.16-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08''
Longitude	122°	26'	46''

### KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. Fourth Ave., Yakima.

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 19.1-kw visual, 9.6-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58''
Longitude	120°	30'	33''

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

### KEPR-TV

Richland

(See Pasco, Wash.)

### KTNT-TV & KTVW

Seattle

(See Tacoma, Wash.)

# Washington—Bellingham



**KVOS-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 214-kw visual, 53.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

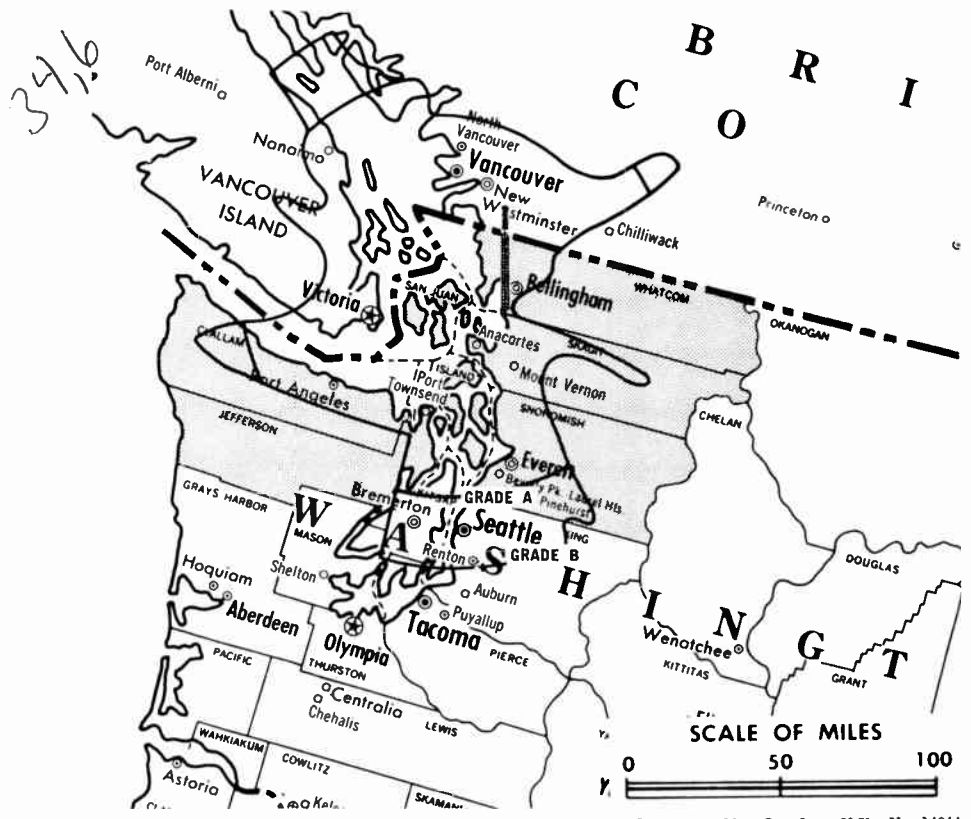
Requests 234-kw visual, 46.8-kw aural.

Transmitter: Mt. Constitution, Orcas Island, Wash.

Color: Network & tape.

News Wire Service: AP, Canadian Press.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KVOS-TV Ref: FCC File No. BMPCT-3999 Granted 7/24/56 ©American Map Co., Inc., N.Y., No. 14244

## KVOS-TV

Grantee (STA): KVOS Television Corporation, 1151 Ellis St.  
Studio: 1151 Ellis St. (98225).  
Telephone: 206-734-4101.  
Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.  
Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48, 17:14).  
Represented (sales) by E. S. Sumner Inc. (New York); Peters, Griffin, Woodward Inc. (balance of U.S.); Stovin-Byles Ltd. (Canada).  
Represented (legal) by Cohn & Marks.  
Represented (engineering) by Kear & Kennedy.  
Personnel:  
DAVID MINTZ, v.p. & manager.  
ANDY ANDERSON, film buyer.  
JOHN PRICE, chief engineer.  
FRED ELSETHAGEN, sales manager.

## DIGEST OF RATE CARD NO. 12 (Sept. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.  
..... \$650.00 ..... \$300.00 \$250.00\* \$200.00\* \$100.00\*  
\*Class AA—6:30-11:01 p.m., Mon.-Fri.; 6-11:01 p.m., Sat.-Sun.  
NETWORK BASE HOURLY RATE: \$300.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
WASHINGTON			
CLALLAM	10,000	9,200	92
ISLAND	6,900	6,600	96
JEFFERSON	2,500	2,300	92
SAN JUAN	800	700	92
SKAGIT	17,300	16,000	93
SNOHOMISH	61,100	57,900	95
WHATCOM	23,500	21,600	92
<b>STATION TOTAL</b>	<b>122,100</b>	<b>114,300</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 60,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 34,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

(Station Also Received in Canadian Markets)

For Other Group-Owned Stations,  
see Section c

# Washington—Pasco-Kennewick-Richland

abc **KEPR-TV**

Ch. 19

1413

[Associated with KIMA-TV, Yakima]

**Technical Facilities:** Channel No. 19 (500-506 mc). Authorized power: 155-kw max. and 97.7-kw horizontal visual, 15.5-kw max. and 9.77-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

Latitude 46° 05' 48"  
Longitude 119° 11' 36"

**Transmitter:** Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

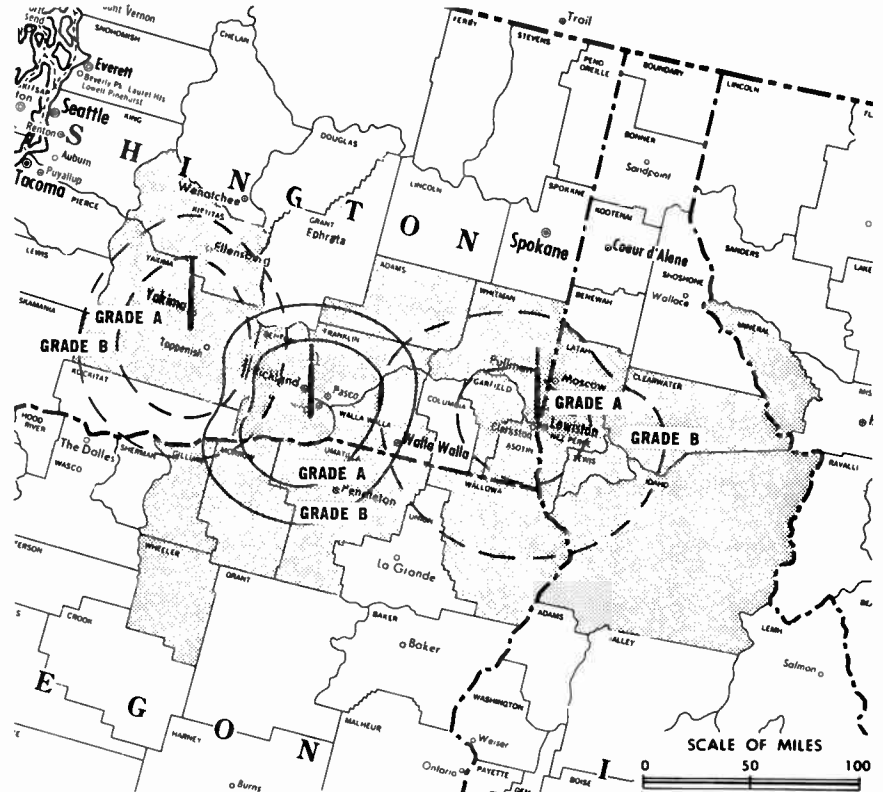
**TV tape:** Recording facilities.

**AM Affiliate:** KEPR, 5-kw, 610 kc (ABC).

**Color:** Network, film & slide.

**News Wire Service:** AP.

**News Film Service:** UPI.



County coverage (shaded areas) based on 1965 ARB study.

KEPR-TV Ref: FCC File No. BPCT-2322 Granted 9/1/57

American Map Co., Inc., N.Y., No. 14244

## KEPR-TV

**Network Service:** CBS, ABC, same as KIMA-TV.

**Licensee:** Cascade Bcstg. Co. Inc., Box 702, Yakima, Wash. (98901).

**Studio:** 2807 W. Lewis, Pasco (99301).

**Ownership:** See KIMA-TV.

**Began Operation:** Dec. 28, 1954

**Represented (sales) by** Adam Young Inc.; Art Moore & Associates (Pacific Northwest).

**Represented (legal) by** Prince & Paul.

**Represented (engineering) by** Hammett & Edison.

**Personnel:**

DICK EDWARDS, manager.  
JIM HUGHES, news director.  
MIKE RASTOVICH, chief engineer.

**Rates:** Sold only in combination with KIMA-TV, Yakima.

**NETWORK BASE HOURLY RATE:** \$250 (CBS, EMP). Bonus to KIMA-TV, Yakima (CBS & ABC).

ARB Data for this Station is included with Report of Parent KIMA-TV, Yakima, Wash. The above map reflects coverage of Parent and Satellite KLEW-TV, Lewiston, Ida.

## BLACKBURN & COMPANY, INC.

**Radio • TV • CATV • Newspaper Brokers**

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Washington—Richland



**KNDU**

Ch. 25



[Associated with KNDO, Yakima, Wash.]

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 20-kw visual, 2-kw aural. Antenna: 1271-ft. above av. terrain, 142-ft. above ground, 2330-ft. above sea level.

Latitude 46° 06' 11"  
Longitude 119° 07' 47"

Holds CP for change to 166-kw visual, 16.6-kw aural. Requests identification as "Pasco-Kennewick-Richland" station.

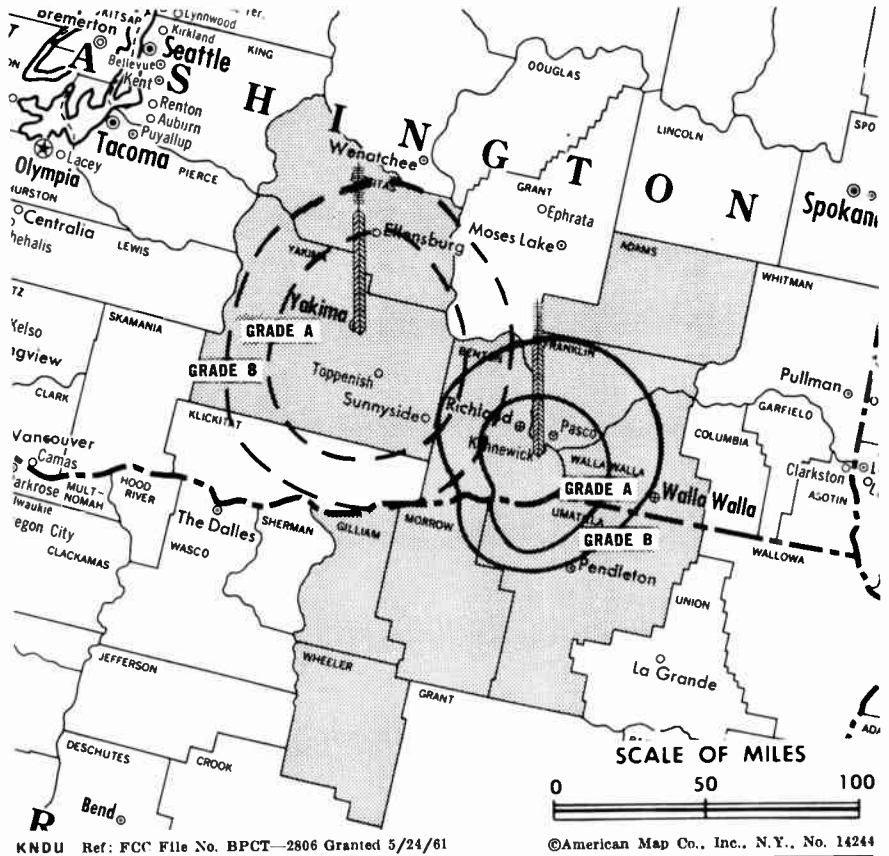
Transmitter: Jumpoff Joe Butte, S of Kennewick, Wash.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.



County coverage (shaded areas) based on 1965 ARB study.

KNDU Ref: FCC File No. BPCT-2806 Granted 5/24/61

©American Map Co., Inc., N.Y., No. 14244

## KNDU

Network Service: NBC, same as KNDO, Yakima, Wash.

Licensee: Columbia Empire Broadcasting Corp., 23 S. First St., Yakima, Wash. (98901).

Studio: 919 W. Court St., Pasco, Wash. (99301).

Telephone: 509-547-8825.

Ownership: Same as KNDO, Yakima.

Began Operation: Oct. 10, 1961.

Represented (sales) by Avery-Knodel Inc.; William L. Simpson Associates (Seattle).

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH E. DAVIS, president & general manager, KNDO & KNDU.  
BRUCE A. GLENN, resident manager & sales manager.  
WAYNE WHITAKER, chief engineer.

Rates: Sold in combination with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

ARB Data for this Station is included with Report of Parent KNDO, Yakima, Wash. The above map reflects coverage of both Parent & Satellite.

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# Washington—Seattle



**KING-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

TV tape: Recording facilities.

AM Affiliate: KING, 50-kw, 1090 kc (NBC).

FM Affiliate: KING-FM, 15-kw, 98.1 mc (No. 251), 410-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

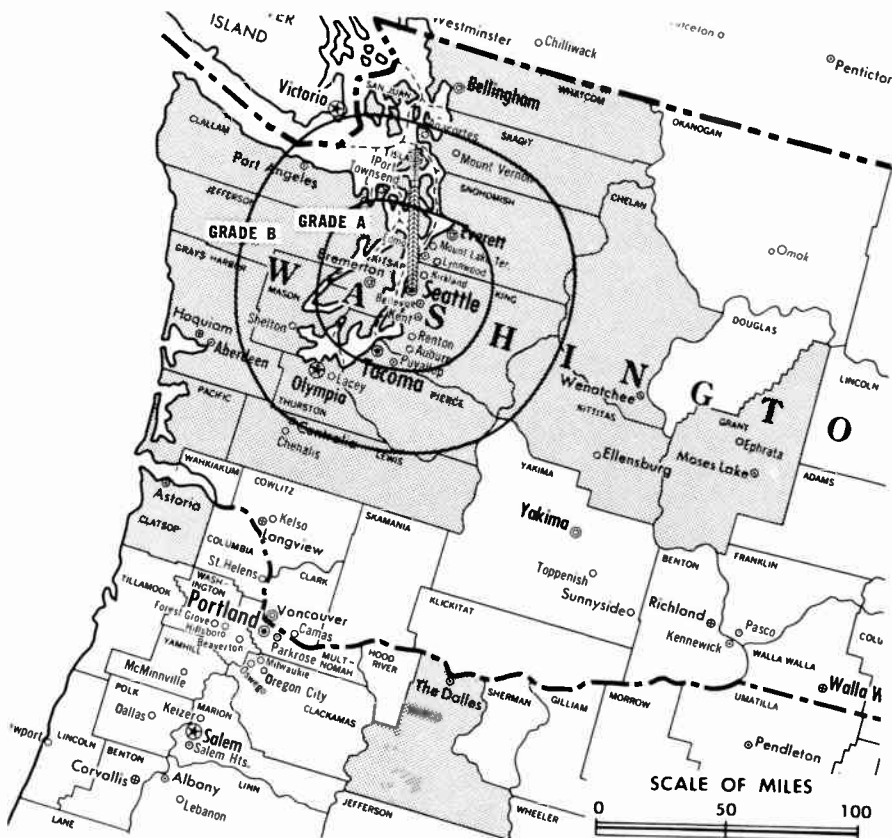
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KING-TV Ref: FCC File No. BPCT-732 Granted 1/14/53

©American Map Co., Inc., N.Y., No. 14244

## KING-TV

Licensee: King Broadcasting Co., 320 Aurora Ave., Seattle (98109).

Studio: Television Center, 320 Aurora Ave, North.

Telephone: 206-682-3555.

TWX No.: 910-444-2010.

Ownership: Mrs. A. Scott Bullitt, 47.084%; Bullitt Co., 12.349%; Harriet B. Brewster, 9.048%; Stimson Bullitt, 7%; Priscilla B. Collins, 5.133%; Stimson Bullitt & Josephine Collins, trustees, 3.67%; The Bullitt Foundation Inc., 2.53%; 17 others, none with as much as 2%.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales) by Blair TV.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

### Personnel:

OTTO P. BRANDT, executive vice president.

PAYSON HALL, v.p., finance & planning.

JAY W. WRIGHT, v.p., engineering.

LEE SCHULMAN, general manager.

JAMES NEIDIGH, sales manager.

G. WILLIAM PARKER, merchandising manager.

JOHN FEAREY, director of programming & film buyer.

KIT SPIER, production manager.

CHARLES SNYDER, program operations manager.

DEACON ANDERSON, managing director of news.

CHARLES HERRING, television news director.

ROBERT A. FERGUSON, chief engineer.

JAMES PHILLIPS, promotion & publicity manager.

GLORIA CHANDLER, director of public service.

### DIGEST OF RATE CARD NO. 22—(Dec. 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class AA—7:30-10:59 p.m., daily.					
\$1500.00	\$900.00	\$560.00		\$475.00	\$200.00
NETWORK BASE HOURLY RATE: \$1400.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>OREGON</b>			
CLATSOP	8,800	7,800	89
WASCO	7,000	6,200	89
<b>WASHINGTON</b>			
CHELAN	13,900	12,800	92
CLALLAM	10,000	9,200	92
GRANT	16,000	14,800	92
GRAYS HARBOR	18,100	15,900	88
ISLAND	6,900	6,600	96
JEFFERSON	2,500	2,300	92
KING	338,100	315,300	93
KITSAP	27,400	26,100	95
KITTITAS	6,200	5,500	89
LEWIS	13,500	12,200	91
MASON	5,600	5,300	95
PACIFIC	4,600	4,100	88
PIERCE	104,600	99,500	95
SAN JUAN	800	700	92
SKAGIT	17,300	16,000	93
SNOHOMISH	61,100	57,900	95
THURSTON	19,400	18,400	95
WHATCOM	23,500	21,600	92
<b>STATION TOTAL</b>	<b>705,300</b>	<b>658,200</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65)	606,200
AVERAGE DAILY CIRCULATION (MARCH 65)	461,500
COLOR PENETRATION PERCENTAGE (NOV 65)	9

# Washington—Seattle



**KIRO-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1007-ft. above sea level.

Latitude 47° 38' 01"  
Longitude 122° 21' 20"

Transmitter: 1530 Queen Anne Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KIRO, 50-kw, 710 kc (CBS).

FM Affiliate: KIRO-FM, 16.5-kw, 100.7 mc (No. 264), 750-ft. antenna height.

News Wire Service: AP, UPI.

Facsimile Service: AP.

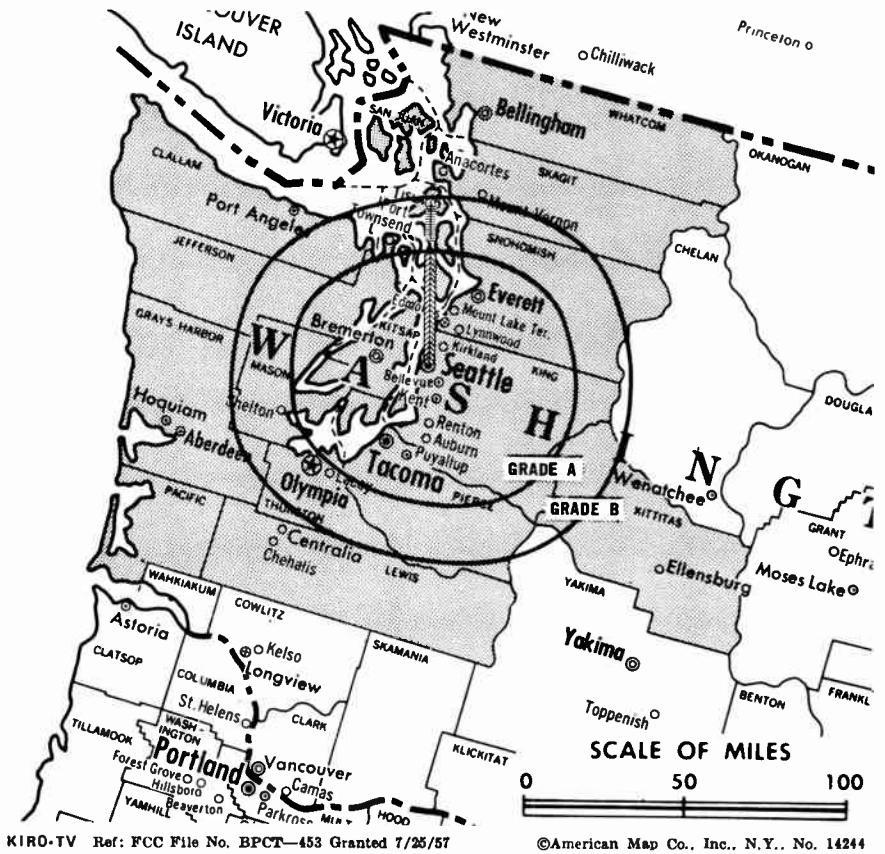
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KIRO-TV Ref: FCC File No. BPC-453 Granted 7/25/57

©American Map Co., Inc., N.Y., No. 14244

## KIRO-TV

Licensee: KIRO Inc., 1530 Queen Anne Ave., N. (98109).

Studio: 1530 Queen Anne Ave., N.

Telephone: 206-283-9800. TWX No.: 206-998-0213.

Ownership: Bonneville International Corp., 99.8%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

- ARCH L. MADSEN, president.
- LLOYD E. COONEY, executive vice president & general manager.
- KENNETH L. HATCH, general sales manager.
- ROBERT H. GLASSBURN, dir. of station programming.
- JACK SPENCER, news director.
- CHARLES MORRIS, engineering director.
- JACK LANTRY, promotion director.

### DIGEST OF RATE CARD NO. 3

(Sept. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$1500.00	\$875.00	\$500.00	\$375.00	\$400.00	\$350.00	\$175.00
NETWORK BASE HOURLY RATE: \$1100.							

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
WASHINGTON			
CLALLAM	10,000	9,200	92
GRAYS HARBOR	18,100	15,900	88
ISLAND	6,900	6,600	96
JEFFERSON	2,500	2,300	92
KING	338,100	315,300	93
KITSAP	27,400	26,100	95
KITTITAS	6,200	5,500	89
LEWIS	13,500	12,200	91
MASON	5,600	5,300	95
PACIFIC	4,600	4,100	88
PIERCE	104,600	99,500	95
SAN JUAN	800	700	92
SKAGIT	17,300	16,000	93
SNOHOMISH	61,100	57,900	95
THURSTON	19,400	18,400	95
WHATCOM	23,500	21,600	92
<b>STATION TOTAL</b>	<b>659,600</b>	<b>616,600</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 552,900  
 AVERAGE DAILY CIRCULATION (MARCH 65) 379,600  
 COLOR PENETRATION PERCENTAGE (NOV 65) 9

O & O Translators: K72CI, Everett; K78BM, Point Pulley & Puget Sound; K70DG, Port Angeles; K80BW, Bremerton; K80BV, Lake Hills area; K78BQ, Edmonds & Seattle (Richmond Beach); K79BD, Kennydale & Renton; K79BE, Puyallup; K79BF, Olympia; K02EC, Shelton, all Wash.

# Washington—Seattle



**KOMO-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 15.5-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

Studio: 100 4th Ave. N.

Telephone: 206-624-6000. TWX No.: 206-998-0751.

TV tape: Recording facilities.

AM Affiliate: KOMO, 50-kw, 1000 kc (ABC).

Color: Network, live, film & slide.

News Wire Service: AP, UPI.

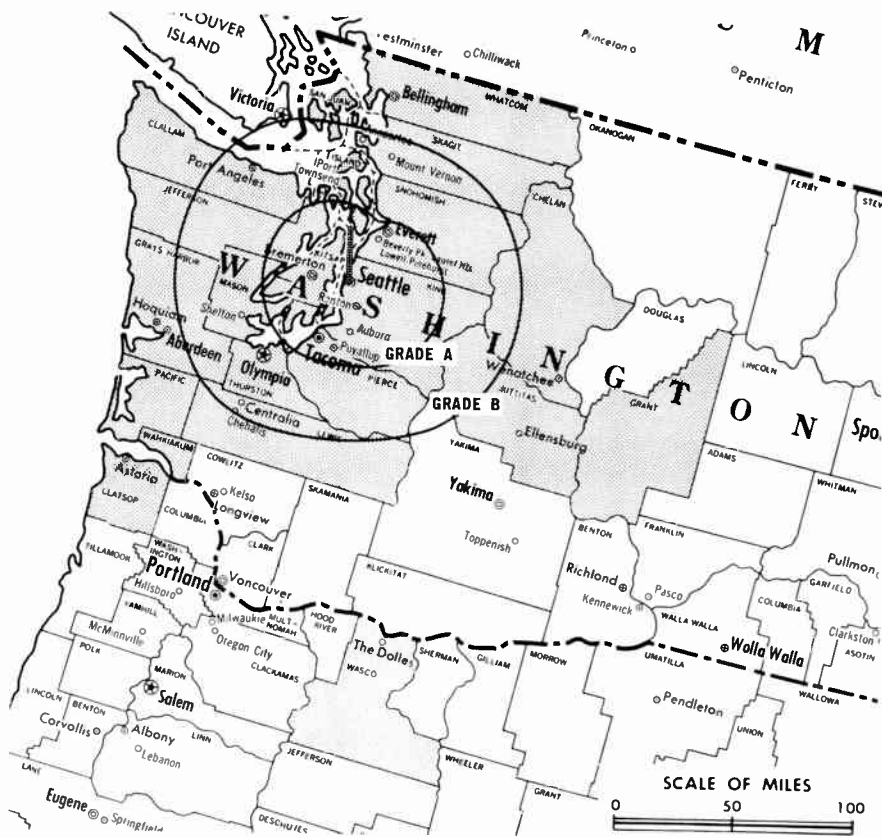
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KOMO-TV Ref: FCC File No. BPCT-407 Granted 6/10/53

©American Map Co., Inc., N.Y., No. 14244

## KOMO-TV

Licensee: Fisher's Blend Station Inc., 100 4th Ave. N, Seattle (98109).

Ownership: Fisher's Blend Station Inc., 100%. Fisher's Blend Station also owns 80% of Fisher Bcstg. Co., licensee of KATU, Portland, Ore.

Began Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by A. D. Ring & Assoc.

### Personnel:

W. W. WARREN, president & general manager.  
MAITLAND JORDAN, general sales manager.  
PAUL SWIMELAR, local sales manager.  
F. W. HAGERTY, sales service & merchandising manager.  
DAVE CROCKETT, v.p. television programming & film buyer.  
TOM ROGSTAD, TV program manager.  
ARTHUR GERBEL, public affairs manager.  
JOHN KOMEN, director, news operations.  
GEORGE RAY, sports & special events director.  
C. E. MILLER, v.p., engineering.  
AL STEWART, TV production manager.

### DIGEST OF RATE CARD NO. A14a—(Nov. 1, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AAA—7:30-10:30 p.m., daily.					
\$1500.00	\$900.00	\$600.00	\$460.00	\$400.00	\$200.00
NETWORK BASE HOURLY RATE: \$1600.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OREGON</b>			
CLATSOP	8,800	7,800	89
WASCO	7,000	6,200	89
<b>WASHINGTON</b>			
CHELAN	13,900	12,800	92
CLALLAM	10,000	9,200	92
GRANT	16,000	14,800	92
GRAYS HARBOR	18,100	15,900	88
ISLAND	6,900	6,600	96
JEFFERSON	2,500	2,300	92
KING	338,100	315,300	93
KITSAP	27,400	26,100	95
KITTITAS	6,200	5,500	89
LEWIS	13,500	12,200	91
MASON	5,600	5,300	95
PACIFIC	4,600	4,100	88
PIERCE	104,600	99,500	95
SAN JUAN	800	700	92
SKAGIT	17,300	16,000	93
SNOHOMISH	61,100	57,900	95
THURSTON	19,400	18,400	95
WAHKIACUM	800	700	90
WHATCOM	23,500	21,600	92
<b>STATION TOTAL</b>	<b>706,100</b>	<b>658,900</b>	<b>93</b>

NET WEEKLY CIRCULATION (MARCH 65) 606,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 451,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

For ARB County-by-County Data, see Section a.



# Washington—Spokane



**KHQ-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 52"  
Longitude 117° 17' 47"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

TV tape: Recording facilities.

AM Affiliate: KHQ, 5-kw, 590 kc (NBC). FM Affiliate: KHQ-FM, 47-kw, 98.1 mc (No. 243), 2031-ft. antenna height.

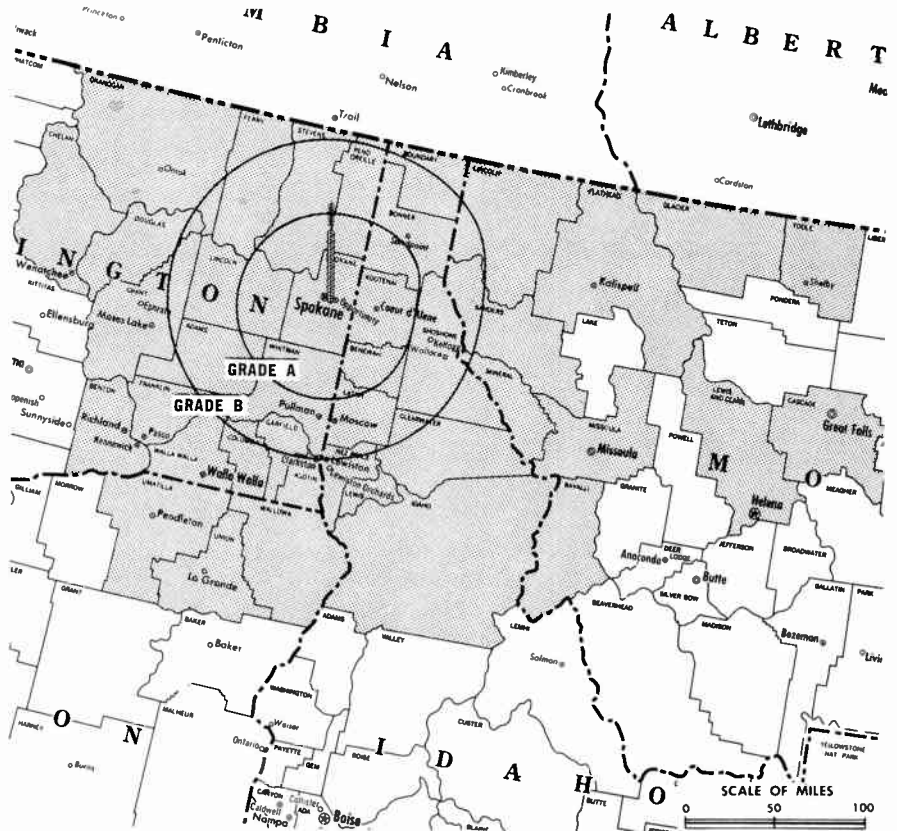
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by George C. Davis Consulting Engineers.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KHQ-TV Ref: FCC File No. BPCT-2713 Granted 11/18/59

©American Map Co., Inc., N.Y., No. 14244

## KHQ-TV

Licensee: KHQ Inc., 4202 South Regal St., Spokane (99203).

Studio: 4202 S Regal.

Telephone: 509-534-0511. TWX No.: 509-328-6066.

Ownership: Spokane Chronicle Co. (Spokane Chronicle). KHQ Inc. officers: R. O. Dunning, pres.; William B. Hyde, secy.; Milton O. Fritsch, asst. secy. & treas.

Began Operation: Dec. 20, 1952.

Represented (sales) by The Katz Agency Inc.; Art Moore & Associates Inc. (Seattle, Wash., Portland, Ore.).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

R. O. DUNNING, president & general manager.  
M. O. FRITSCH, assistant secy. & treasurer.  
J. BIRNEY BLAIR, commercial manager.  
ROD CLEFTON, program director & film buyer.  
IRV SMITH, promotion manager.  
TOM TEMPLETON, farm director.  
DEE WAYMIRE, engineering director.  
ROL HERRIGES, news director.

### DIGEST OF RATE CARD NO. A19 (June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. 20 Sec. 10 Sec.  
Class A—5:45-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.  
\$750.00 \$375.00 \$242.00 \$200.00 \$225.00\* \$200.00\* \$100.00\*

\*Class AA—7-10 p.m., Mon.-Fri.; 7:30-10 p.m., Sat. & Sun.

NETWORK BASE HOURLY RATE: \$825.

KOOTENAI	10,400	10,000	96
LATAH	6,400	5,900	92
LEWIS	1,400	1,300	94
NEZ PERCE	9,400	8,900	94
SHOSHONE	6,200	5,800	94
<b>MONTANA</b>			
CASCADE	25,600	24,400	95
FLATHEAD	10,700	9,800	92
GLACIER	3,300	2,900	87
LEWIS AND CLARK	9,700	8,600	91
LINCOLN	4,200	3,700	89
MINERAL	1,000	900	93
MISSOULA	15,300	14,000	91
RAVALLI	3,800	3,500	92
SANDERS	2,200	1,800	83
TOOLE	2,400	2,200	93
<b>OREGON</b>			
UMATILLA	13,800	12,200	88
UNION	5,800	5,100	87
WALLOWA	2,300	1,900	86
<b>WASHINGTON</b>			
ADAMS	3,300	3,100	94
ASOTIN	4,600	4,400	94
BENTON	19,200	18,000	94
CHELAN	13,900	12,800	92
COLUMBIA	1,500	1,300	86
DOUGLAS	4,800	4,500	94
FERRY	1,100	900	87
FRANKLIN	8,200	7,700	94
GARFIELD	700	600	90
GRANT	16,000	14,800	92
LINCOLN	3,500	3,300	95
OKANOGAN	7,300	6,400	88
PENO OREILLE	2,000	1,800	92
SPOKANE	95,500	89,600	94
STEVENS	5,400	4,900	90
WALLA WALLA	13,400	11,800	88
WHITMAN	8,800	8,100	92
<b>STATION TOTAL</b>	<b>358,800</b>	<b>331,300</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 248,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 188,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Washington—Spokane



**KREM-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 84.7-kw visual, 42.4-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"  
Longitude 117° 17' 54"

Transmitter: 7 mi. SE of center of Spokane.

TV tape: Recording facilities.

AM Affiliate: KREM, 5-kw, (1-kw night), 970 kc.

FM Affiliate: KREM-FM, 4.8-kw, 92.9 mc (No. 225), 727-ft. antenna height.

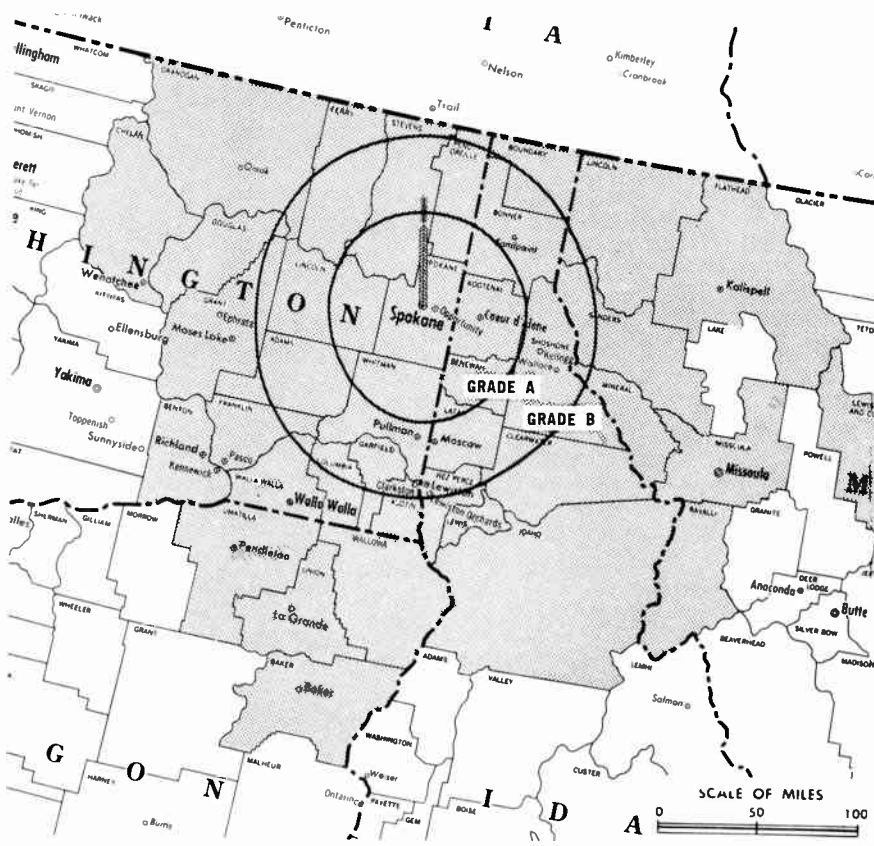
Color: Network, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

\*Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



KREM-TV Ref: FCC File No. B1CT-3209 Granted 7/9/63

©American Map Co., Inc., N.Y., No. 14241

## KREM-TV

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane (99203).

Studio: 4103 S. Regal St.

Telephone: 509-534-0423. TWX No.: 509-328-0848.

Ownership: King Broadcasting Co. also operates KING-TV, KING & FM, Seattle, Wash. and KGW-TV & KGW, Portland, Ore.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales) by Blair-TV.

Represented (legal) by Haley, Bader & Potts.

Personnel:

STIMSON BULLITT, president.  
ALEXANDER P. HUNTER, station manager.  
GENE RAY, national sales manager.  
WALTER SCHAAR, program manager & film buyer.  
CHUCK CROMWELL, production manager.  
DON OLIVER, news service director.  
WARREN PRITCHARD, chief engineer.

### DIGEST OF RATE CARD NO. 10 (July 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., daily.  
\$800.00 \$480.00 \$320.00 \$200.00 \$240.00\* \$230.00\* \$115.00\*

\*Class AA—7:30-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$650.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
IDAHO			
BENEWAH	1,900	1,800	94
BONNER	5,100	4,700	93
BOUNDARY	1,700	1,500	89
CLEARWATER	2,600	2,400	92
IDAHO	4,400	3,800	88

KOOTENAI	10,400	10,000	96
LATAH	6,400	5,900	92
LEWIS	1,400	1,300	94
NEZ PERCE	9,400	8,900	94
SHOSHONE	6,200	5,800	94
MONTANA			
CASCADE	25,600	24,400	95
FLATHEAD	10,700	9,800	92
LEWIS AND CLARK	9,700	8,600	91
LINCOLN	4,200	3,700	89
MINERAL	1,000	900	93
MISSOULA	15,300	14,000	91
RAVALLI	3,800	3,500	92
SANDERS	2,200	1,800	83
OREGON			
BAKER	5,900	5,200	89
UMATILLA	13,800	12,200	88
UNION	5,800	5,100	87
WALLOWA	2,300	1,900	86
WASHINGTON			
ADAMS	3,300	3,100	94
ASOTIN	4,600	4,400	94
BENTON	19,200	18,000	94
CHELAN	13,900	12,800	92
COLUMBIA	1,500	1,300	86
DOGGLAS	4,800	4,500	94
FERRY	1,100	900	87
FRANKLIN	8,200	7,700	94
GARFIELD	700	600	90
GRANT	16,000	14,800	92
LINCOLN	3,500	3,300	95
OKANOGAN	7,300	6,400	88
PEND OREILLE	2,000	1,800	92
SPOKANE	95,500	89,600	94
STEVENS	5,400	4,900	90
WALLA WALLA	13,400	11,800	88
WHITMAN	8,800	8,100	92
STATION TOTAL	359,000	331,400	92

NET WEEKLY CIRCULATION (MARCH 65) 240,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 170,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Washington—Spokane



**KXLY-TV**



Ch. 4

[Also has programs repeated by separately-owned satellites CKFB-TV-1, Balfour; CJAL-TV-1, Nakusp; CHMS-TV-1, Crescent Valley; CHMS-TV-2, Passmore and CHMS-TV-3, Perrys, all B.C.]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 48-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"  
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.  
TV tape: Recording facilities.

AM Affiliate: KXLY, 5-kw, 920 kc.  
FM Affiliate: KXLY-FM, 8.2-kw, 99.9 mc (No. 260), 3008-ft. antenna.

O & O Translators: K11GD, N. Spokane; K09FZ, NE Spokane; K09FO, NW Spokane.

Color: Network, live, film & slide.  
News Wire Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



KXLY-TV Ref: FCC File No. BMPCT-906 Granted 10/17/52

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## KXLY-TV

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane (99201).

Studio: West 500 Boone Ave. Telephone: 509-328-9084.

Ownership: Evening Telegram Co. (Morgan Murphy) owns 80%; Manitowoc Newspapers Inc., 20%. Evening Telegram owns Apple Valley Bcstg., Ch. 35 applicant for Yakima, Wash.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34, 2:4, 6-7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved by FCC Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales) by Peters, Griffin, Woodward Inc.; Del Day (Seattle); Feltis, Dove, Croghan Inc. (Portland).

Represented (legal) by Scharfeld, Bechhoefer & Baron.

Represented (engineering) by Jules Cohen & Associates.

### Personnel:

WAYNE McNULTY, general manager & film buyer.  
BOB WEITZE, national & local sales manager.  
DON FLINDERS, operations manager.  
T. O. JORGENSON, director of engineering.  
DON RESSLER, promotion manager.

### DIGEST OF RATE CARD NO. 17—(Aug. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:31-9:59 p.m., daily.

\$825.00 \$480.00 \$320.00 \$240.00 \$260.00 \$240.00 \$120.00

NETWORK BASE HOURLY RATE: \$625.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
IDAHO			
BENEWAH	1,900	1,800	94
BONNER	5,100	4,700	93
BOUNDARY	1,700	1,500	89
CLEARWATER	2,600	2,400	92
IDAHO	4,400	3,800	88
KOOTENAI	10,400	10,000	96
LATAH	6,400	5,900	92
LEWIS	1,400	1,300	94

NEZ PERCE	9,400	8,900	94
SHOSHONE	6,200	5,800	94
MONTANA			
CASCADE	25,600	24,400	95
FLATHEAD	10,700	9,800	92
GLACIER	3,300	2,900	87
HILL	6,000	5,600	93
LAKE	3,700	3,400	92
LINCOLN	4,200	3,700	89
MINERAL	1,000	900	93
MISSOULA	15,300	14,000	91
RAVALLI	3,800	3,500	92
SANDERS	2,200	1,800	83
TOOLE	2,400	2,200	93
OREGON			
BAKER	5,900	5,200	89
MORROW	1,500	1,300	86
UMATILLA	13,800	12,200	88
UNION	5,800	5,100	87
WALLOWA	2,300	1,900	86
WASHINGTON			
ADAMS	3,300	3,100	94
ASOTIN	4,600	4,400	94
BENTON	19,200	18,000	94
CHELAN	13,900	12,800	92
COLUMBIA	1,500	1,300	86
DOUGLAS	4,800	4,500	94
FERRY	1,100	900	87
FRANKLIN	8,200	7,700	94
GARFIELD	700	600	90
GRANT	16,000	14,800	92
KITTITAS	6,200	5,500	89
LINCOLN	3,500	3,300	95
OKANOGAN	7,300	6,400	88
PEND OREILLE	2,000	1,800	92
SPOKANE	95,500	89,600	94
STEVENS	5,400	4,900	90
WALLA WALLA	13,400	11,800	88
WHITMAN	8,800	8,100	92
STATION TOTAL	372,400	343,500	92

NET WEEKLY CIRCULATION (MARCH 65) 247,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 187,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

# Washington—Tacoma-Seattle

## KTNT-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 801-ft. above av. terrain, 580-ft. above ground, 1000-ft. above sea level.

Latitude 47° 28' 43"  
Longitude 122° 32' 32"

Transmitter: 7-mi. SW of Seattle.

TV tape: Recording facilities.

AM Affiliate: KTNT, 1-kw, 1400 kc.

FM Affiliate: KTNT-FM, 10.5-kw, 97.3 mc (No. 247), 410-ft. antenna height.

O & O Translator: K02CU, Seattle, Wash.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

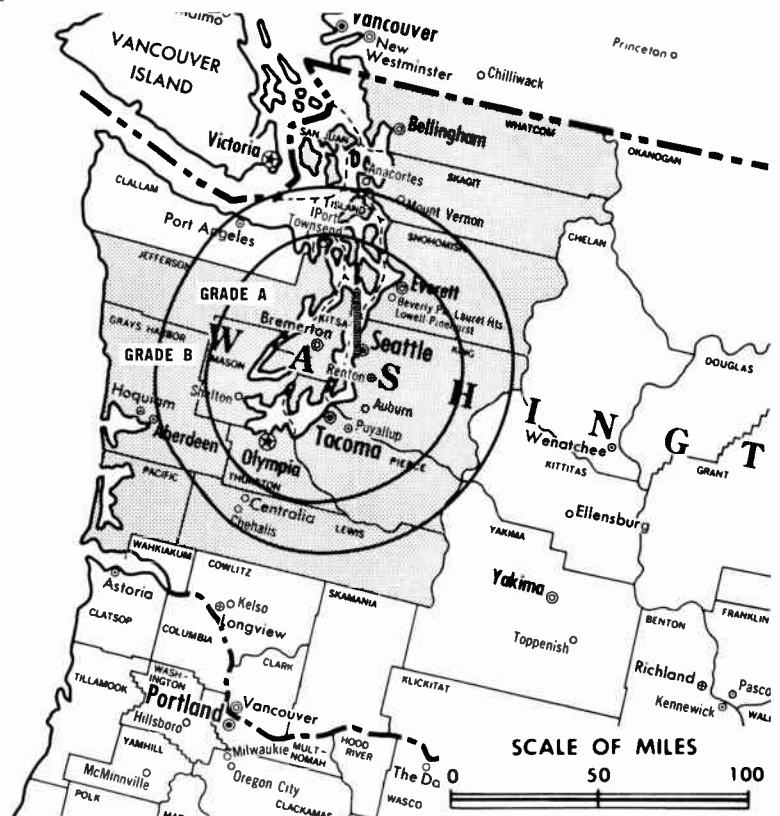
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



KTNT-TV Ref: FCC File No. B1PCT-1738 Granted 2/19/54

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## KTNT-TV

Network Service: None, independent.

Licensee: Tribune Publishing Co., Tacoma 5.

Studios & Offices: S. 11th & Grant Sts., Tacoma (98405); Grosvenor House, 500 Wall St., Seattle (98121).

Telephones: 206-383-2561, Tacoma; 206-682-0550, Seattle.

TWX Nos.: 206-475-3514, Tacoma; 206-998-0426, Seattle.

Ownership: Same as Tacoma News Tribune. Alton F. Baker Trust which owns 12.46% of Tribune Publishing Co., also owns Eugene (Ore.) Register-Guard (KERG).

Began Operation: February 22, 1953.

Represented (sales) by Paul H. Raymer Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

MAX BICE, general manager.  
ART HOWARD, national sales manager.  
HERCH CARY, sales manager.  
DELL SPENCER, program director & film buyer.  
DICK ENGH, chief engineer.  
BOB ROBERTSON, sports director.  
LEN HIGGINS, news director.

DIGEST OF RATE CARD NO. 11—(June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.	\$625.00	\$350.00	\$250.00	\$160.00	\$100.00	\$50.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
WASHINGTON			
GRAYS HARBOR	18,100	15,900	88
ISLAND	6,900	6,600	96
JEFFERSON	2,500	2,300	92
KING	338,100	315,300	93
KITSAP	27,400	26,100	95
LEWIS	13,500	12,200	91
MASON	5,600	5,300	95
PACIFIC	4,600	4,100	88
PIERCE	104,600	99,500	95
SAN JUAN	800	700	92
SKAGIT	17,300	16,000	93
SNOHOMISH	61,100	57,900	95
THURSTON	19,400	18,400	95
WHATCOM	23,500	21,600	92
STATION TOTAL	643,400	601,900	94

NET WEEKLY CIRCULATION (MARCH 65) 329,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 141,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 9

For Other Newspapers  
Operating Television Stations,  
see the Newspaper Ownership Section

# Washington—Tacoma

## KTVW

Ch. 13

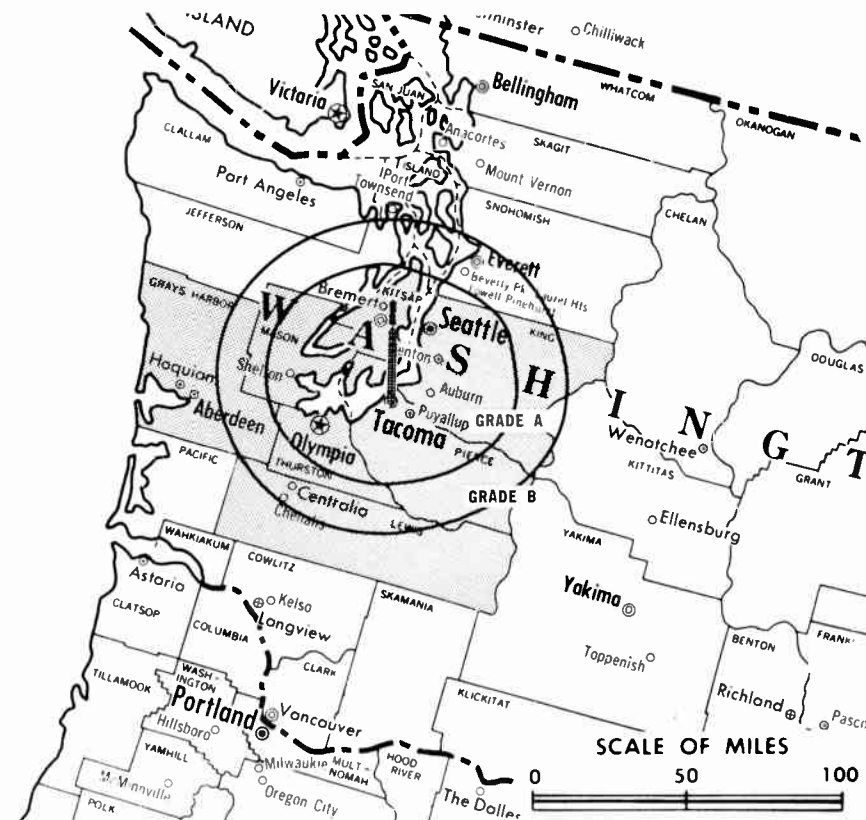
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 214-kw visual, 31.6-kw aural. Antenna: 780-ft. above av. terrain, 533-ft. above ground, 950-ft. above sea level.

Latitude 47° 16' 41"

Longitude 122° 30' 42"

Requests 47.4-kw aural.

Transmitter: 5544 N. 35th St.



Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 County coverage (shaded areas) based on 1965 ARB study.

KTVW Ref: FCC File No. BPCT-2695 Granted 6/30/60

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## KTVW

Network Service: None, independent.

Licensee: KTVW Inc., 5544 N. 35th St., Tacoma (98407).

Studio: 5544 N. 35th St., Tacoma.

Telephones: 206-752-3544, Tacoma; 206-623-8822, Seattle.

Ownership: J. Elroy McCaw, pres., 100%. Mr. McCaw also owns KCTO, Denver. For other radio interests, see KCTO.

Began Operation: Aug. 2, 1953 as KMO-TV; sold to present owner by Carl E. Haymond, Sept. 15, 1954 (Television Digest, Vol. 10:28, 34, 38).

Represented (sales) by National TV Sales.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

JAMES AGOSTINO, general manager & film buyer.  
 BARRY N. ZeVAN, dir. of operations & programming.  
 JIM HART, news director.  
 RAY SWALLEY, director of engineering.

## DIGEST OF RATE CARD NO. 4 (Dec. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 P.M., daily.	\$425.00	\$255.00	\$170.00	\$127.50	\$60.00	\$42.00
	\$36.00					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
WASHINGTON			
GRAYS HARBOR	18,100	15,900	88
KING	338,100	315,300	93
KITSAP	27,400	26,100	95
LEWIS	13,500	12,200	91
MASON	5,600	5,300	95
PIERCE	104,600	99,500	95
THURSTON	19,400	18,400	95
<b>STATION TOTAL</b>	<b>526,700</b>	<b>492,700</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	76,500
AVERAGE DAILY CIRCULATION (MARCH 65)	16,700
COLOR PENETRATION PERCENTAGE (NOV 65)	9

# Washington—Yakima

**abc** **KIMA-TV**

Ch. 29

[Also operates associated stations  
KEPR-TV, Pasco; KLEW-TV, Lewiston, Ida.]

Technical Facilities: Channel No. 29  
(560-566 mc). Authorized power:  
191-kw max. and 105-kw horizontal  
visual, 19.1-kw max. and  
10.5-kw horizontal aural. Antenna:  
970-ft. above av. terrain, 166-ft.  
above ground, 2166-ft. above sea  
level.

Latitude 46° 31' 58"  
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

TV tape: Recording facilities.

AM Affiliate: KIMA, 5-kw, 1460 kc  
(NBC).

Color: Network, film & slide.

News Wire Service: AP.

News Film Service: UPI.

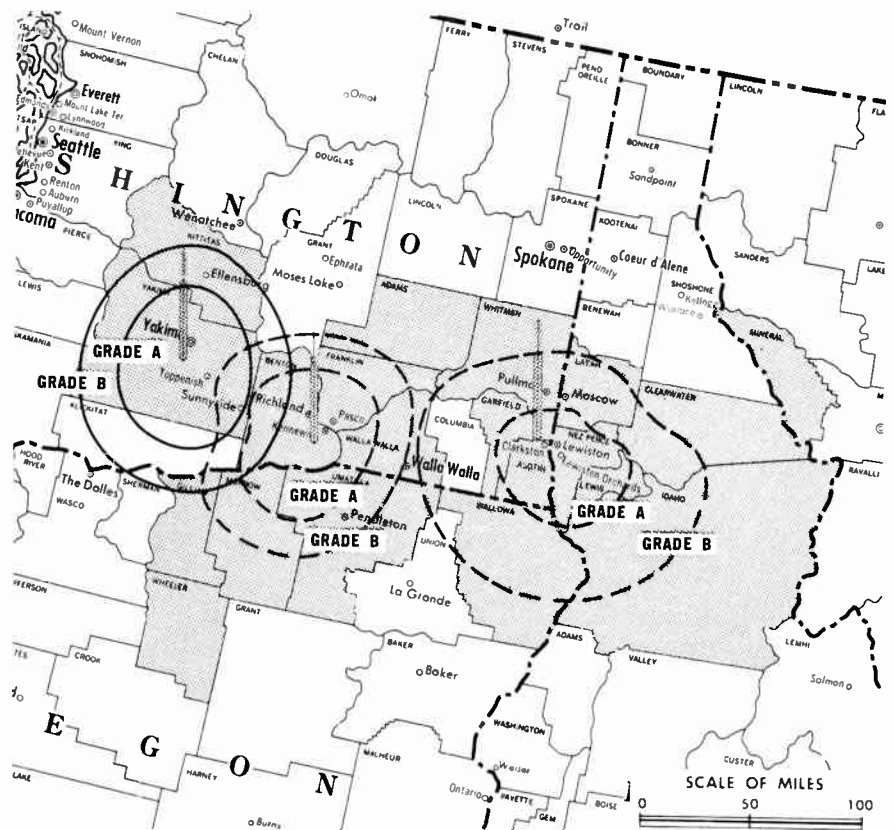
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965  
ARB study.



KIMA-TV Ref: FCC File No. BMPCT-3152 Granted 7/15/53  
KEPR-TV Ref: FCC File No. BPC-2322 Granted 9/1/57  
KLEW-TV Ref: FCC File No. BMPCT-3459 Granted 10/6/55

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## KIMA-TV

Network Service: CBS, ABC.

Licensee: Cascade Broadcasting Co., Radio & Television Center,  
Box 702 (98901). Telephone: 509-452-9111. TWX No.:  
509-248-4710.

Studio: Radio & Television Center.

Ownership: Thomas C. Bostic, pres., 100%. Cascade operates  
KEPR-TV, Pasco, Wash. (Ch. 19); KLEW-TV, Lewiston, Ida.  
(Ch. 3); also owns radio station KEPR, Kennewick-Pasco, Wash.

Began Operation: July 19, 1953. Sale to Cascade Bcstg. by A. W.  
Talbot and Ralph Sundquist et al. approved by FCC Feb. 21,  
1962 (Television Digest, Vol. 1:14). BTC-3934.

Represented (sales) by Adam Young Inc.; Art Moore & Assoc. Inc.  
(Pacific Northwest).

Represented (legal) by Prince & Paul.

Represented (engineering) by Hammett & Edison.

Personnel:

TOM BOSTIC, president.  
JACK REBER, vice president & general manager.  
BILL GROGAN, vice president, sales.  
JIM NOLAN, v.p., programs & film buyer.  
DICK GASSAWAY, general sales manager.  
DALE HAZEN, sales manager.  
BOB HORN, promotion director.  
BOB ANDERSON, v.p. operations.  
MEL BURRILL, director of engineering.  
DOW LAMBERT, TV chief engineer.  
GENE TOLLEFSON, news director.

DIGEST OF RATE CARD NO. 9—(June 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$650.00	\$450.00	\$325.00	\$200.00	\$150.00	\$140.00
	\$75.00					

Note: Above rates include KEPR-TV, Pasco and KLEW-TV,  
Lewiston.

NETWORK BASE HOURLY RATE: \$650.

702-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>IDAHO</b>			
CLEARWATER	2,600	2,400	92
IDAHO	4,400	3,800	88
LATAH	6,400	5,900	92
LEWIS	1,400	1,300	94
NEZ PERCE	9,400	8,900	94
<b>MONTANA</b>			
MINERAL	1,000	900	93
<b>OREGON</b>			
GILLIAM	1,000	800	88
MORROW	1,500	1,300	86
UMATILLA	13,800	12,200	88
WALLOWA	2,300	1,900	86
WHEELER	600	500	89
<b>WASHINGTON</b>			
ADAMS	3,300	3,100	94
ASOTIN	4,600	4,400	94
BENTON	19,200	18,000	94
FRANKLIN	8,200	7,700	94
GARFIELD	700	600	90
KITTITAS	6,200	5,500	89
WALLA WALLA	13,400	11,800	88
WHITMAN	8,800	8,100	92
YAKIMA	45,200	41,400	92
<b>STATION TOTAL</b>	<b>154,000</b>	<b>140,500</b>	<b>91</b>

NET WEEKLY CIRCULATION (MARCH 65) 109,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 85,800  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

ARB Data for this Station Includes Satellites  
KEPR-TV, Pasco, Wash. & KLEW-TV, Lewiston,  
Ida.

# Washington—Yakima



**KNDO**

Ch. 23



[Also operates associated station KNDU, Richland, Wash.]

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 250-kw visual, 32-kw aural. Antenna: 950-ft. above av. terrain, 144-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 59"  
Longitude 120° 30' 26"

TV tape: Recording facilities.

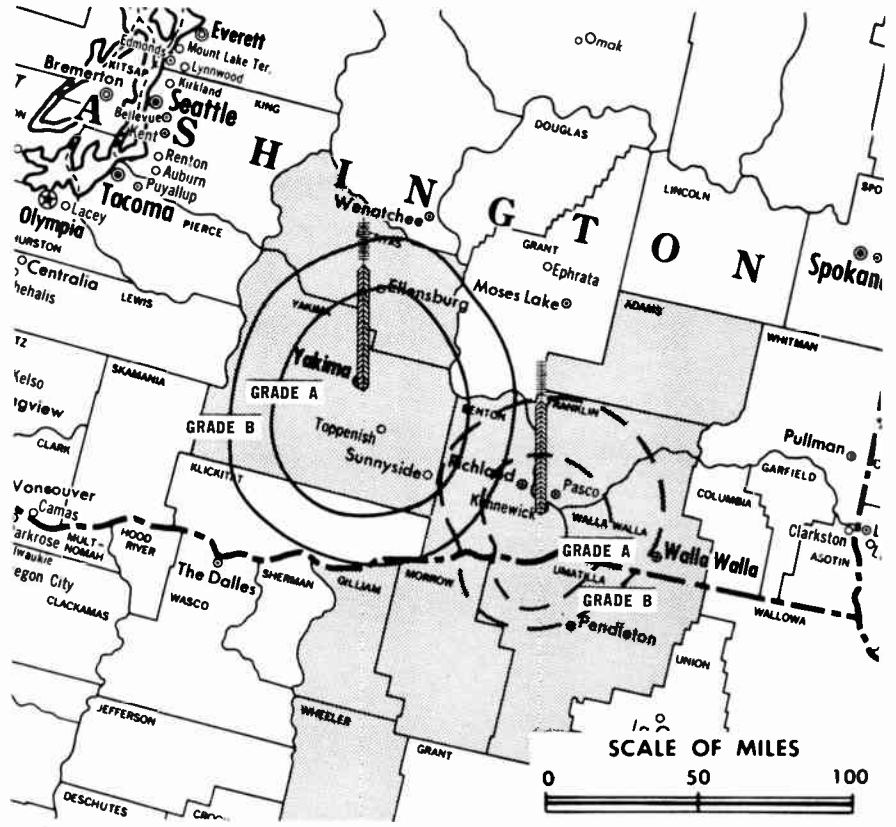
O & O Translator: K74BP, Prosser & Whitstan, Wash.

Color: Network, film & slide.

News Wire Service: UPI.

Facsimile Service: UPI.

ARB Data: The data for this station includes Satellite KNDU, Richland, Wash.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

KNDO Ref: FCC File No. B1PCT-3105 Granted 2/8/63

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## KNDO

Licensee: Columbia Empire Broadcasting Corp., 23 South First St.

Transmitter: Ahtanum Ridge, S of Yakima.

Studio: 23 South First St. (98901). Telephone: 509-248-2300.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNDU, Richland, Washington.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales) by Avery-Knodel; William L. Simpson & Assoc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

### Personnel:

HUGH DAVIS, general manager & film buyer.  
TERRY MASON, operations manager.  
RON KROUS, engineering manager.  
FRANK ROBERTS, news director.  
BEN SHROPSHIRE, commercial manager.

For ARB County-by-County Data,  
see Section a.

### DIGEST OF RATE CARD NO. 4\*—(July 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
Class A—6:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$160.00	\$140.00	\$85.00	\$65.00

\*Includes KNDU, Richland, Wash.

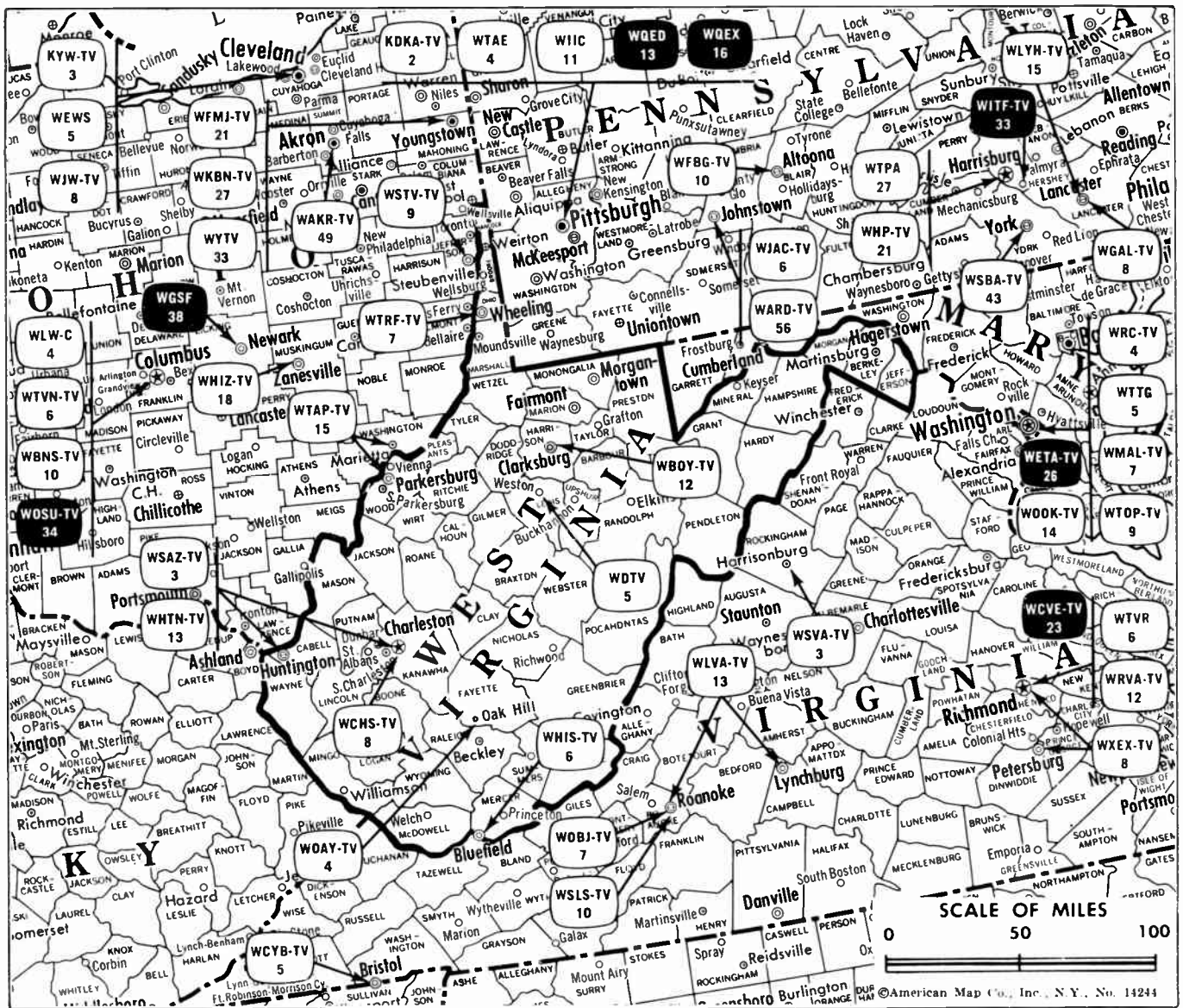
NETWORK BASE HOURLY RATE: \$500.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>OREGON</b>			
GILLIAM	1,000	800	88
MORROW	1,500	1,300	86
UMATILLA	13,800	12,200	88
WHEELER	600	500	89
<b>WASHINGTON</b>			
ADAMS	3,300	3,100	94
BENTON	19,200	18,000	94
FRANKLIN	8,200	7,700	94
KITTITAS	6,200	5,500	89
WALLA WALLA	13,400	11,800	88
YAKIMA	45,200	41,400	92
<b>STATION TOTAL</b>	<b>112,400</b>	<b>102,300</b>	<b>91</b>

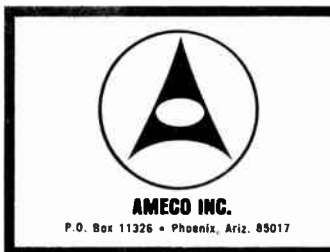
NET WEEKLY CIRCULATION (MARCH 65)	78,900
AVERAGE DAILY CIRCULATION (MARCH 65)	57,600
COLOR PENETRATION PERCENTAGE (NOV 65)	11



# West Virginia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Wheeling-Steubenville	495,100	31	1,554,400	14	1,500,800	14
Charleston-Huntington	410,000	45	566,800	52	512,500	52
Bluefield	129,700	128	280,400	109	249,500	109
Oak Hill	88,400	156	264,900	115	241,700	111
Clarksburg-Fairmont	65,100	175	181,600	143	166,600	142
Parkersburg	24,000	213	46,500	212	43,500	211



## AMECO "SALESMOBILE SERVICE"

IN WEST VIRGINIA  
 BOB VANDEGRIFT  
 P.O. Box 595 Cumberland, Maryland 21501  
 Phone: 717-737-3792  
 Harrisburg Warehouse 717-737-3792

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	8	1	9
<input checked="" type="checkbox"/> Educational Television Stations	0	0	0
			9

**State Cross Reference List**  
Communities That Receive Programs of  
Stations That Are Located Elsewhere

**WHTN-TV**

**Charleston**

(See Huntington, W. Va.)

•  
**WSAZ-TV**

**Charleston**

(See Huntington, W. Va.)

•  
**WDTV**

**Clarksburg**

(See Weston, W. Va.)

•  
**WCHS-TV**

**Huntington**

(See Charleston, W. Va.)

•  
**WBOY-TV**

**Weston**

(See Clarksburg, W. Va.)

•  
**WSTV-TV**

**Wheeling**

(See Steubenville, Ohio)

**MORTON FLOM, ENG.**

**CONSULTING ENGINEER**

**Confidential Reports, Tropo-Scatter**

**Briefs, Feasibility Tests**

**Analysis, Design, Projection and**

**Management Studies**

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5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada



**Cognoscenti  
Read  
Television Digest**

Turn to page 249-c  
for just a few of their reasons

# West Virginia—Bluefield



**WHIS-TV**



Ch. 6

192

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 50-kw visual, 29.5-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 187-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"  
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mt.  
TV tape: Recording facilities.

AM Affiliate: WHIS, 5-kw (.5-kw night), 1440 kc (NBC).

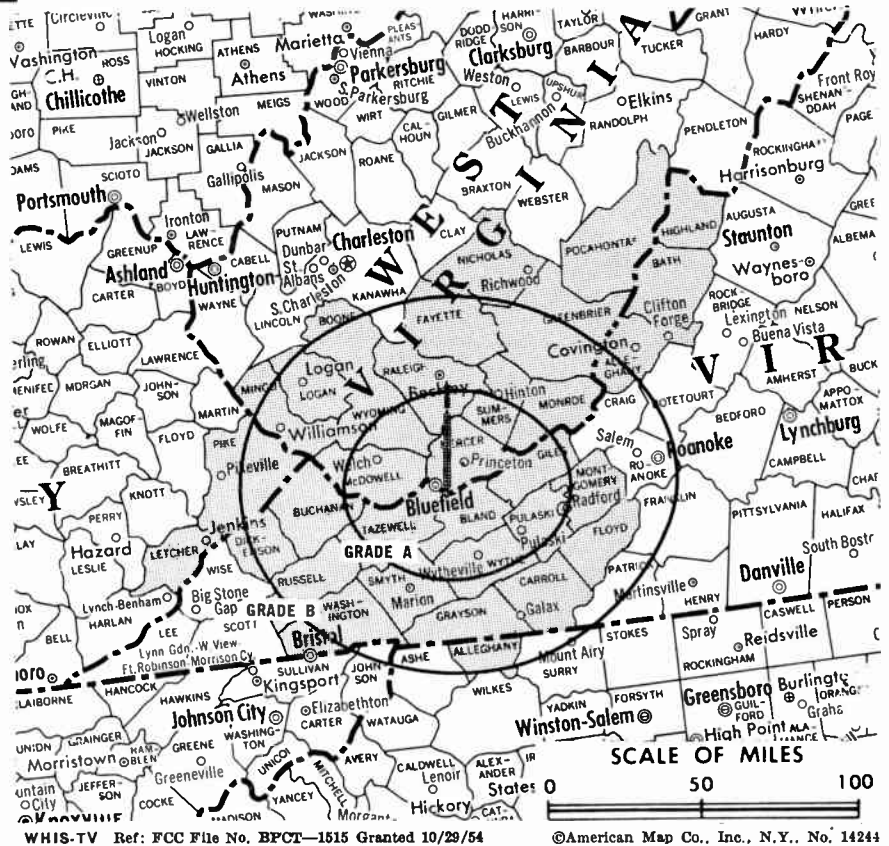
Represented (engineering) by A. D. Ring & Assoc.

Color: Network only.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66,  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965  
ARB study.)



WHIS-TV Ref: FCC File No. BPC1-1515 Granted 10/29/54

©American Map Co., Inc., N.Y., No. 14244

## WHIS-TV

Licensee: Daily Telegraph Printing Co., Bland St.

Studio: Municipal Bldg. (24701).

Telephone: 304-327-7115. TWX No.: 304-325-6966.

Ownership: Same as Bluefield Daily Telegraph and Sunset News-Observer. Hugh Shott, pres., 33.27%; Ned Shott, v.p., .18%; John C. Shott, secy.-treas., .18%; Jim H. Shott Estate, 33.10%; Mrs. Lillian S. Brant Estate, 15.78%; Mrs. B. L. Early, .34%; Daily Telegraph Printing Co. Employees Pension Trust, 17.15%.

Began Operation: July 31, 1955.

Represented (sales) by Eastman TV Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- HUGH I. SHOTT JR., president.
- JOHN SHOTT, general manager & film buyer.
- SCOTT SHOTT, station manager.
- JEAN BALL, program director.
- KENNETH DICK, chief engineer.

### DIGEST OF RATE CARD NO. 7 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-7:30 p.m., daily.	\$350.00	\$300.00	\$200.00	\$125.00	\$85.00*	\$80.00*
*Class AA—7:30-10:30 p.m., daily.					\$40.00*	

NETWORK BASE HOURLY RATE: \$350.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>VIRGINIA</b>			
ALLEGHANY	8,700	8,000	93
BATH	1,400	1,200	90
BLANO	1,700	1,400	89
BUCHANAN	8,600	7,200	84
CARROLL	6,100	5,300	87
DICKENSON	4,400	3,900	89
FLOYD	2,900	2,600	89
GILES	4,600	4,300	93
GRAYSON	6,900	6,200	89
HIGHLAND	600	500	90
MONTGOMERY	12,300	11,300	93
PULASKI	7,700	7,100	92
RUSSELL	6,600	5,800	87
SMYTH	8,500	7,800	92
TAZEWELL	14,000	12,700	92
WASHINGTON	16,000	14,700	92
WYTHE	6,000	5,300	88
<b>WEST VIRGINIA</b>			
BOONE	6,500	6,000	92
FAYETTE	13,400	12,400	93
GREENBRIER	9,600	8,400	91
LOGAN	12,900	12,000	93
MC DOWELL	17,800	15,800	92
MERCER	21,700	20,000	94
MINGO	8,500	7,600	89
MONROE	3,000	2,400	87
NICHOLAS	6,100	5,500	91
POCAHONTAS	2,800	2,000	83
RALEIGH	23,500	21,300	93
SUMMERS	4,600	3,800	87
WYOMING	9,400	8,300	91
<b>STATION TOTAL</b>	<b>280,400</b>	<b>249,500</b>	<b>89</b>

NET WEEKLY CIRCULATION (MARCH 65)	129,700
AVERAGE DAILY CIRCULATION (MARCH 65)	89,700
COLOR PENETRATION PERCENTAGE (NOV 65)	6

For Other Publishers Owning TV Stations,  
see Newspaper Ownership Section.

# West Virginia—Charleston



**WCHS-TV**

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1240-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 38° 24' 27.9"  
Longitude 81° 54' 13.29"

Transmitter: Coal Mt., 3.5-mi. W of St. Albans, W. Va.

Studio: 1111 Virginia St. E.

TV tape: Recording facilities.

AM Affiliate: WCHS, 5-kw, 580 kc (CBS).

Color: Network only.

News Wire Service: AP.

News Film Service: CBS.

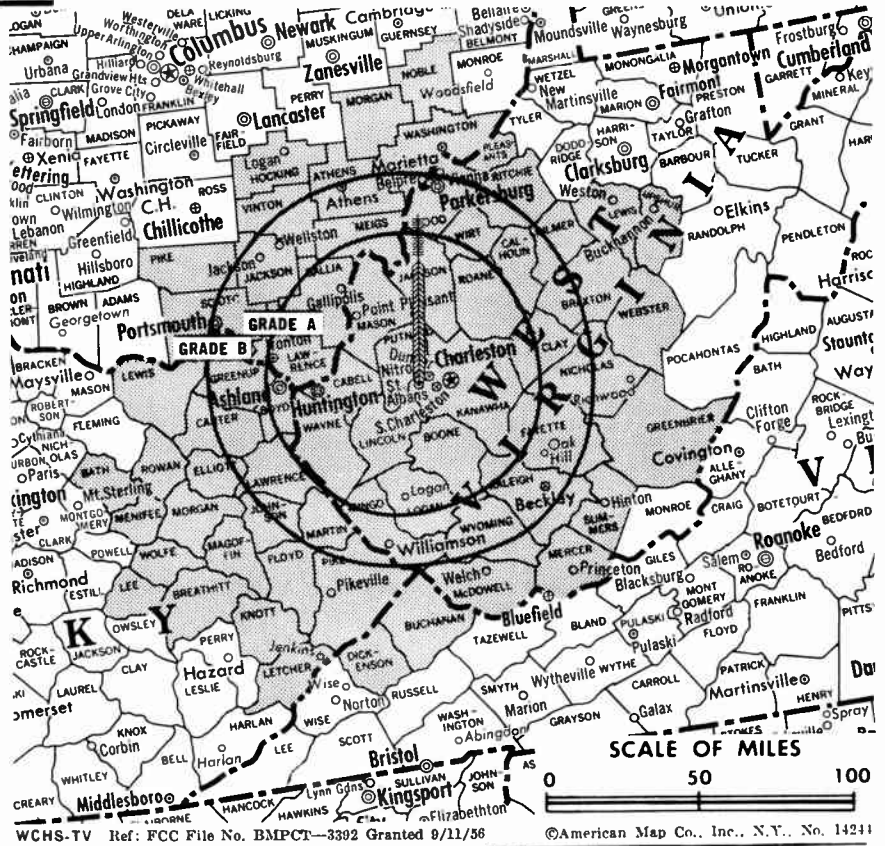
Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV % and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965 ARB study.



## WCHS-TV

Licensee: WCHS-AM-TV Corp., 1111 Virginia St. E. (25301).

Telephone: 304-346-5358.

TXW No.: 304-666-8839.

Ownership: Rollins Broadcasting Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Regan Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales) by Blair Television Associates.

Represented (legal) by Cohn & Marks.

Represented (engineering) by G. Russell Chambers.

Personnel:

- O. WAYNE ROLLINS, president.
- R. RANDALL ROLLINS, executive vice president.
- WILLIAM P. DIX JR., general manager.
- WILLIAM P. EATON JR., sales manager.
- PHIL SMITH, operations manager.
- GENE BRICK, chief engineer.
- EDWARD L. RABEL, news director.
- DICK JOHNSON, chief photographer.

### DIGEST OF RATE CARD NO. 11B (June 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$220.00*	\$200.00*	\$100.00*

\*Class AA—7:30-10:30 p.m., Mon.-Sat.; 6:30-10:30 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1000.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOYD	16,100	15,200	94
BREATHITT	3,100	1,700	56
CARTER	5,400	4,500	83
ELLIOTT	1,400	1,200	86
FLOYD	8,800	7,100	81
GREENUP	8,700	7,900	91
JOHNSON	4,900	4,000	82
KNOTT	3,600	2,300	64
LAWRENCE	2,900	2,500	86
LEE	1,700	1,000	59
LETCHER	6,200	4,500	72
LEWIS	3,600	2,800	80
MAGOFFIN	2,400	1,700	73
MARTIN	2,100	1,500	73
MENIFEE	900	700	74
MORGAN	2,600	1,900	75
PIKE	15,300	12,400	81
ROWAN	3,400	2,700	80
WOLFE	1,400	900	64
<b>OHIO</b>			
ATHENS	12,300	11,600	94
GALLIA	6,900	6,400	94
HOCKING	6,000	5,700	96
JACKSON	8,600	8,200	95
LAWRENCE	16,300	15,700	96
MEIGS	6,200	5,900	94
MORGAN	3,500	3,300	93
NOBLE	3,000	2,700	91
PIKE	5,700	5,300	94
SCIOTO	24,800	23,700	96
VINTON	2,600	2,400	94
WASHINGTON	15,800	14,900	94

(Continued on page 715-b)

STATION TOTAL 554,600 502,300 91

NET WEEKLY CIRCULATION (MARCH 65) 359,300  
AVERAGE DAILY CIRCULATION (MARCH '65) 260,900  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

For Other Owners of Two or More TV Stations, see Group Ownership Section.

# West Virginia—Clarksburg

**NBC** **WBOY-TV**

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 275-kw maximum and 120-kw horizontal visual, 66.1-kw horizontal aural. Antenna: directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"  
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mt.

Studio: 912 W. Pike St., Clarksburg, W. Va. (26301).

Telephone: 304-624-7573.

TWX No.: 304-366-2376.

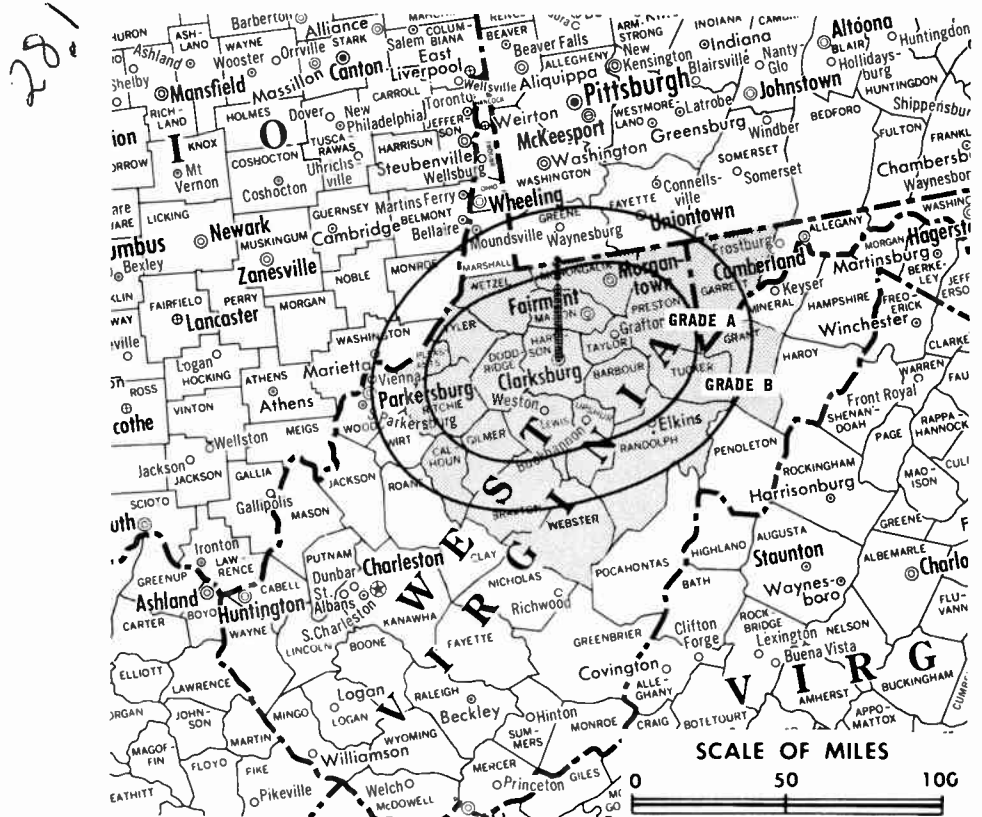
AM Affiliate: WBOY, 1-kw (.25-kw night), 1400 kc (NBC).

Color: Network only.

News Wire Service: UPI.

Represented (legal) by Smith & Pepper.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WBOY-TV

Network Service: NBC; also available on CBS.

Licensee: Northern West Virginia TV Bcstg. Co., 912 W. Pike St.

Ownership: Fortnightly Corp., 100%. It also publishes The Reporter magazine. Fortnightly owners: Nathan W. Levin, pres. & treas., 10%; Marion R. Ascoli, v.p., 80%; Max Ascoli, v.p., 10%.

Began Operation: Nov. 17, 1957. Sale to present owner by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (Television Digest, Vols. 3:12, 46, 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WSTV-TV, Steubenville, O.

Represented (sales) by Young Television.

Represented (engineering) by Jules Cohn.

Personnel:

NATHAN W. LEVIN, president.  
JOHN J. BORGHI, vice president.  
ROGER GARRETT, managing director & film buyer.  
PETE LYMAN, promotion director.  
BOB TOOTHMAN, program director.  
HARRY BROWN, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 15, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.	\$250.00	\$150.00	\$98.00	\$85.00	\$75.00	\$50.00
NETWORK BASE HOURLY RATE:	\$200 (NBC), \$200 (CBS).					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER HOMES
MARYLAND			
GARRETT	5,300	4,700	89
WEST VIRGINIA			
BARBOUR	3,500	3,100	89
BRAXTON	3,600	3,000	84
CALHOUN	1,600	1,400	87
DOODRIDGE	1,600	1,400	88
GILMER	1,700	1,500	87
GRANT	2,500	2,000	90
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94
MONONGALIA	14,800	13,500	91
PLEASANTS	2,000	1,800	92
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
RITCHIE	2,700	2,300	86
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WEBSTER	2,800	2,400	85
WETZEL	5,200	4,900	93
STATION TOTAL	117,800	107,100	91

NET WEEKLY CIRCULATION (MARCH 65) 65,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 45,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

# West Virginia—Huntington-Charleston



**WHTN-TV**

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 1000-ft. above av. terrain, 844-ft. above ground, 1784-ft. above sea level.

Latitude 38° 30' 21"  
Longitude 82° 12' 30"

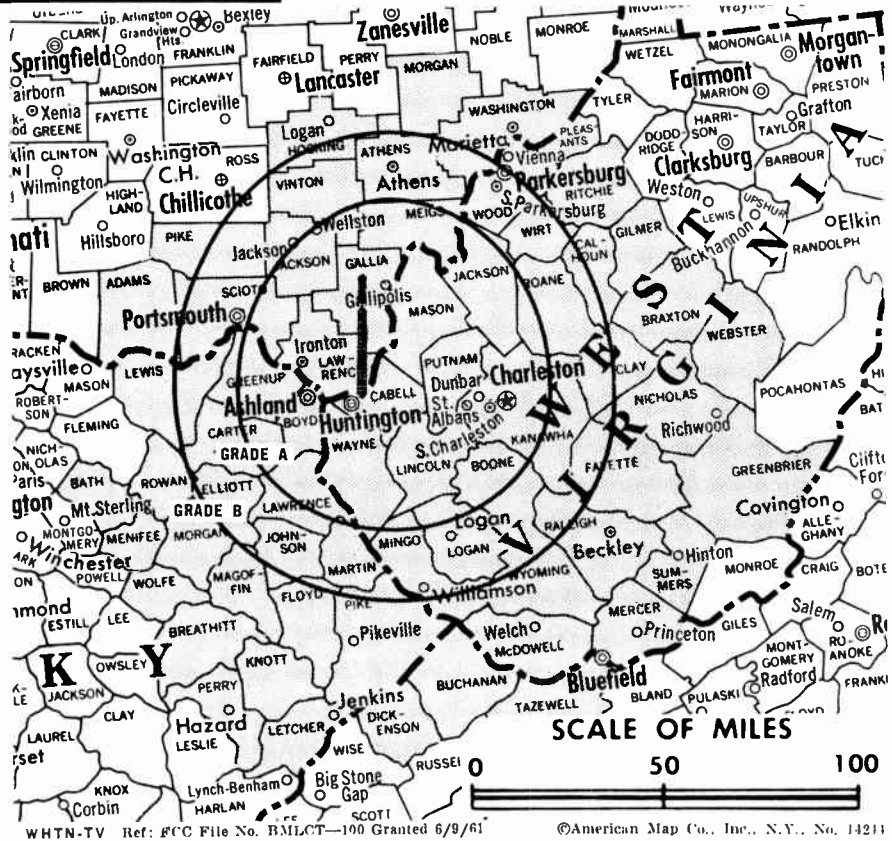
Transmitter: Barker's Ridge Rd., Huntington.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

O & O Translator: W11AM, Charleston, W. Va.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

WHTN-TV Ref: FCC File No. BMLCT-100 Granted 6/9/61

© American Map Co., Inc., N.Y., No. 14211

## WHTN-TV

Licensee: Reeves Broadcasting Corp., 625 Fourth Ave. (25701).

Studio: 625 4th Ave., Huntington.

Telephone: 304-525-7661. TWX No.: 304-522-7730.

Ownership: Reeves Bcstg. Corp., see WUSN-TV, Charleston, S.C.

Begin Operation: Oct. 2, 1955. Sale to present owner by Cowles Bcstg. Co. approved Dec. 21, 1960 by FCC (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 by FCC (Vol. 12:18, 25).

Represented (sales) by Edward Petry & Co.; James S. Ayers Co. Inc. (South)

Represented (legal) by Booth & Lovett.

Represented (engineering) by Lohnes & Culver.

Personnel:

- J. DRAYTON HASTIE, president.
- O. W. MYERS, exec. v.p. & general manager & national sales.
- CLARK W. DAVIS, local sales & operations mgr., film buyer.
- GEORGE A. MILLER JR., regional sales manager.
- EDWARD GURNEY, technical director.
- BARBARA SHEETS, traffic.
- CAROLYNN JACOBY, promotion & merchandising.
- RON JACKSON, news & special events manager.
- JIM SHORT, film director.

### DIGEST OF RATE CARD NO. 9 (March 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$800.00	\$400.00	\$240.00	\$160.00	\$240.00	\$110.00
NETWORK BASE HOURLY RATE:	\$1000.					

For Other TV Station Sales,  
see Sales and Transfers Section.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOYD	16,100	15,200	94
BREATHITT	3,100	1,700	56
CARTER	5,400	4,500	83
ELLIOTT	1,400	1,200	86
FLOYD	8,800	7,100	81
GREENUP	8,700	7,900	91
JOHNSON	4,900	4,000	82
KNOTT	3,600	2,300	64
LAWRENCE	2,900	2,500	86
LETCHER	6,200	4,500	72
LEWIS	3,600	2,800	80
MAGOFFIN	2,400	1,700	73
MARTIN	2,100	1,500	73
MENIFEE	900	700	74
MORGAN	2,600	1,900	75
PERRY	6,900	4,800	69
PIKE	15,300	12,400	81
ROWAN	3,400	2,700	80
WOLFE	1,400	900	64
<b>OHIO</b>			
ADAMS	5,700	5,100	91
ATHENS	12,300	11,600	94
GALLIA	6,900	6,400	94
HOCKING	6,000	5,700	96
JACKSON	8,600	8,200	95
LAWRENCE	16,300	15,700	96
MEIGS	6,200	5,900	94
MORGAN	3,500	3,300	93
PIKE	5,700	5,300	94
SCIOTO	24,800	23,700	96
VINTON	2,600	2,400	94
WASHINGTON	15,800	14,900	94

(Continued on page 715-b)

STATION TOTAL	566,800	512,500	90
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NET WEEKLY CIRCULATION (MARCH 65)	363,300
AVERAGE DAILY CIRCULATION (MARCH 65)	261,000
COLOR PENETRATION PERCENTAGE (NOV 65)	8



# West Virginia—Huntington-Charleston



**WSAZ-TV**



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 46.8-kw visual, 23.4-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"  
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, W. Va.

TV tape: Recording facilities.

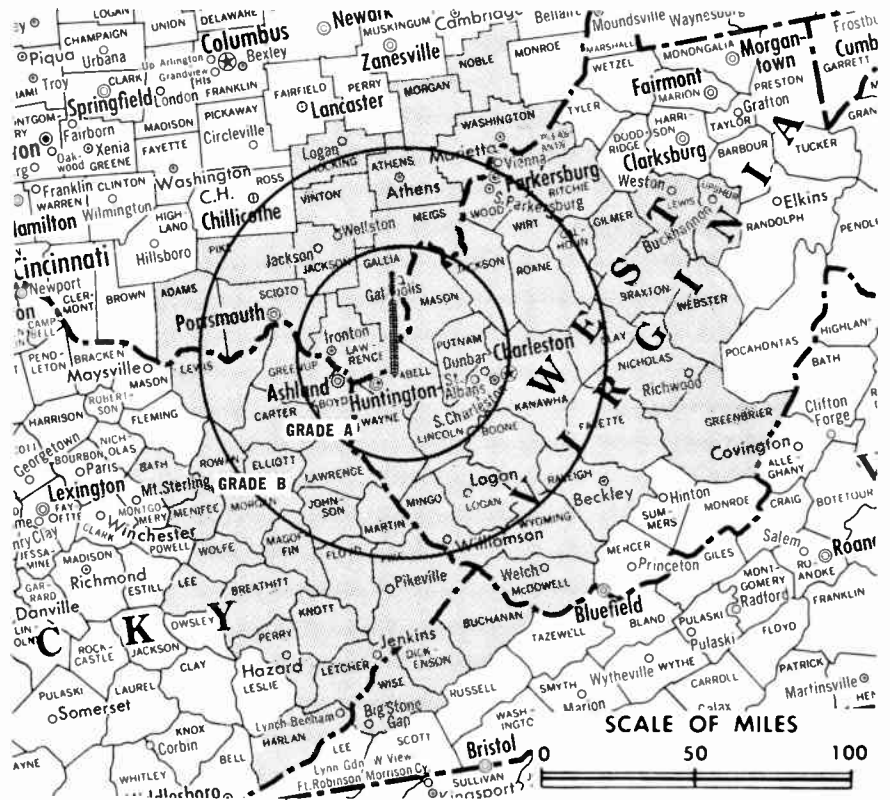
AM Affiliate: WSAZ, 5-kw (1-kw night), 930 kc (NBC).

Color: Network, live, film & slide.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSAZ-TV Ref: FCC File No. BMPCT-1056 Granted 1/11/54

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## WSAZ-TV

Licensee: Capital Cities Bcstg. Corp., WSAZ Bldg., 201 Ninth St., Huntington (25701).

Studios: WSAZ Bldg., Huntington; 210 Dickinson St., Charleston.

Telephones: 304-529-4127, Huntington; 304-344-3521, Charleston.  
TWX No.: 304-522-7759.

Ownership: See WTEN, Albany, N.Y.

Began Operation: Nov. 15, 1949. Sale to present owner by Goodwill Stations Inc. approved July 29, 1964 by FCC (Television Digest, Vol. 4:9, 4:18-19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- JACK W. LEE, v.p. & general manager.
- PHILIP BEUTH, general sales manager.
- JOHN L. SINCLAIR, JR., Charleston manager.
- M. S. ROTH, program director & film buyer.
- C. BOSWORTH JOHNSON, news director.
- JOHN EMBLETON, promotion manager.
- JACK M. WILLIAMS, merchandising director.
- JOHN P. CLAY, chief engineer.

DIGEST OF RATE CARD NO. A19a—(Nov. 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:30-10:30 p.m., daily.  
\$1400.00 \$800.00 \$500.00 \$350.00 \$275.00 \$140.00  
NETWORK BASE HOURLY RATE: \$1600.

For West Virginia CATV Systems

see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>KENTUCKY</b>			
BATH	2,600	1,900	74
BOYD	16,100	15,200	94
BREATHITT	3,100	1,700	56
CARTER	5,400	4,500	83
ELLIOTT	1,400	1,200	86
FLOYD	8,800	7,100	81
GREENUP	8,700	7,900	91
HARLAN	10,700	8,500	79
JOHNSON	4,900	4,000	82
KNOTT	3,600	2,300	64
LAWRENCE	2,900	2,500	86
LEE	1,700	1,000	59
LETCHER	6,200	4,500	72
LEWIS	3,600	2,800	80
MAGOFFIN	2,400	1,700	73
MARTIN	2,100	1,500	73
MENIFEE	900	700	74
MORGAN	2,600	1,900	75
PERRY	6,900	4,800	69
PIKE	15,300	12,400	81
ROWAN	3,400	2,700	80
WOLFE	1,400	900	64
<b>OHIO</b>			
ADAMS	5,700	5,100	91
ATHENS	12,300	11,600	94
GALLIA	6,900	6,400	94
HOCKING	6,000	5,700	96
JACKSON	8,600	8,200	95
LAWRENCE	16,300	15,700	96
MEIGS	6,200	5,900	94
MORGAN	3,500	3,300	93
NOBLE	3,000	2,700	91
PIKE	5,700	5,300	94
SCIOTO	24,800	23,700	96
VINTON	2,600	2,400	94
WASHINGTON	15,800	14,900	94

(Continued on page 715-b)

STATION TOTAL 563,600 507,400 90

NET WEEKLY CIRCULATION (MARCH 65) 410,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 340,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 8



(Charleston-Huntington, W. Va.)

# Have you talked to a hillbilly lately?

We mean really talked to him?

Chances are he won't live up to your expectations.

No bib overalls . . . No high-top workshoes . . .

And the corn liquor jug? More probably Bonded . . . or a Dry Martini.

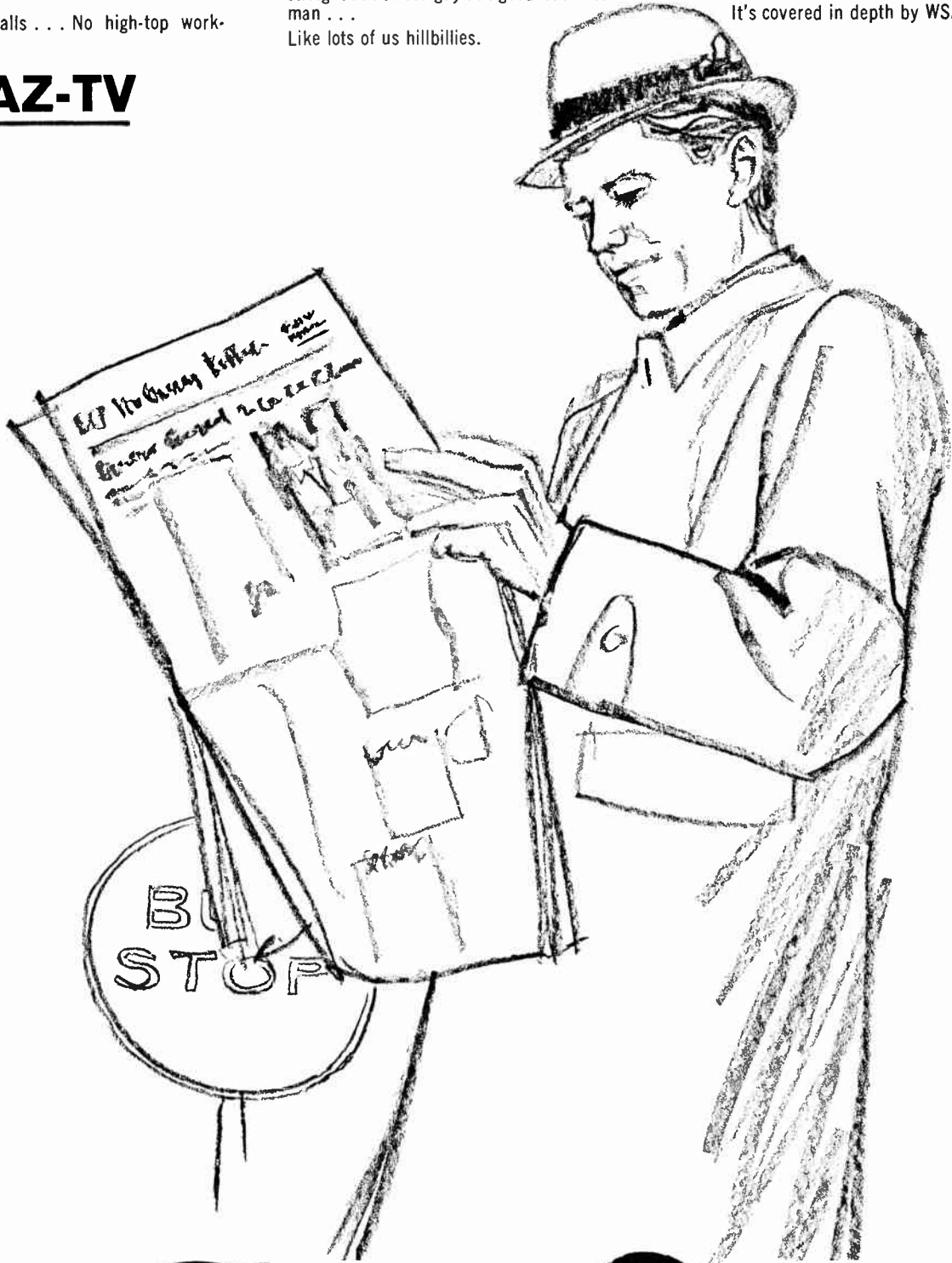
Take Homer here. Looks good, thinks straight . . . smart guy . . . good businessman . . .

Like lots of us hillbillies.

Maybe you should talk to a hillbilly . . . learn the facts he's turned up in a new study of this \$2½ BILLION DOLLAR MARKET he lives in.

It's covered in depth by WSAZ-TV.

## WSAZ-TV



**WSAZ 3 TV**  
 Huntington-Charleston, West Virginia      A Service of Capital Cities      Broadcasting Corporation

# West Virginia—Oak Hill



**WOAY-TV**



Ch. 4

47

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 69.2-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"  
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Studio: U.S. Hwy. 21, .7-mi. S of Oak Hill.

TV tape: Recording facilities.

AM Affiliate: WOAY, 10-kw, 860 kc.

FM Affiliate: WOAY-FM, 14.5-kw, 94.1 mc (No. 231), 660-ft. antenna height.

Color: Network.

News Wire Service: AP.

Facsimile Service: UPI.

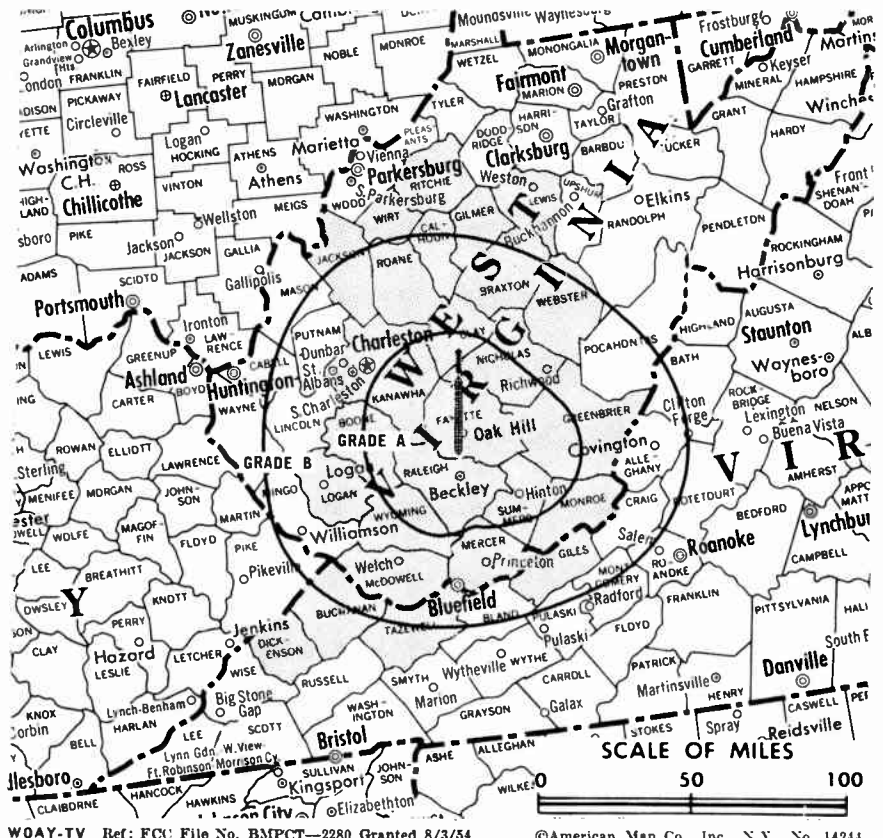
Total Households: © SRDS

(Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965 ARB study.



WOAY-TV Ref: FCC File No. BMPCT-2280 Granted 8/3/54

©American Map Co., Inc., N.Y., No. 14244

## WOAY-TV

Licensee: Robert R. Thomas Jr., Box 251 (25901).

Telephone: 304-469-3361.

Ownership: Robert R. Thomas Jr., 100%.

Began Operation: Dec. 3, 1954.

Represented (sales) by Savalli/Gates National Representatives Inc.

Represented (legal) by Barnes & Neilson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT R. THOMAS JR., general manager.

ROBERT BROWN, station, commercial manager & film buyer.

DON BOYD, production & promotion manager.

SANDY HIGGINS, news director.

THOMAS PHILLIPS, chief engineer.

DON MOYE, assistant chief engineer.

DIGEST OF RATE CARD NO. 2—(March 15, 1955)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. ID

Class A—6:30-10:30 p.m., daily.

\$200.00 \$120.00 \$80.00 \$64.00 \$48.00 \$40.00 \$20.00

NETWORK BASE HOURLY RATE: \$150.

See Translator Directory

In Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>VIRGINIA</b>			
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
GILES	4,600	4,300	93
TAZEWELL	14,000	12,700	92
<b>WEST VIRGINIA</b>			
BOONE	6,500	6,000	92
BRAXTON	3,600	3,000	84
CALHOUN	1,600	1,400	87
CLAY	2,300	2,000	87
FAYETTE	13,400	12,400	93
GILMER	1,700	1,500	87
GREENBRIER	9,600	8,400	91
JACKSON	5,400	5,100	95
KANAWHA	75,200	71,500	95
LEWIS	4,900	4,400	91
LOGAN	12,900	12,000	93
MC DOWELL	17,800	15,800	92
MERCER	21,700	20,000	94
MONROE	3,000	2,400	87
NICHOLAS	6,100	5,500	91
RALEIGH	23,500	21,300	93
RITCHIE	2,700	2,300	86
ROANE	3,600	3,200	89
SUMMERS	4,600	3,800	87
WEBSTER	2,800	2,400	85
WIRT	1,000	900	89
WYOMING	9,400	8,300	91
<b>STATION TOTAL</b>	<b>264,900</b>	<b>241,700</b>	<b>91</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>			<b>88,400</b>
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>			<b>57,700</b>
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>8</b>

# West Virginia—Parkersburg-Marietta, O.



**WTAP-TV**

Ch. 15



Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 19.5-kw visual, 3.89-kw aural. Antenna: 570-ft. above av. terrain, 450-ft. above ground, 1350-ft. above sea level.

Latitude 39° 20' 50"  
Longitude 81° 33' 46"

Transmitter: Dole's Knob, Constitution, O.

AM Affiliate: WTAP, 1-kw (.25-kw N), 1230 kc (ABC).

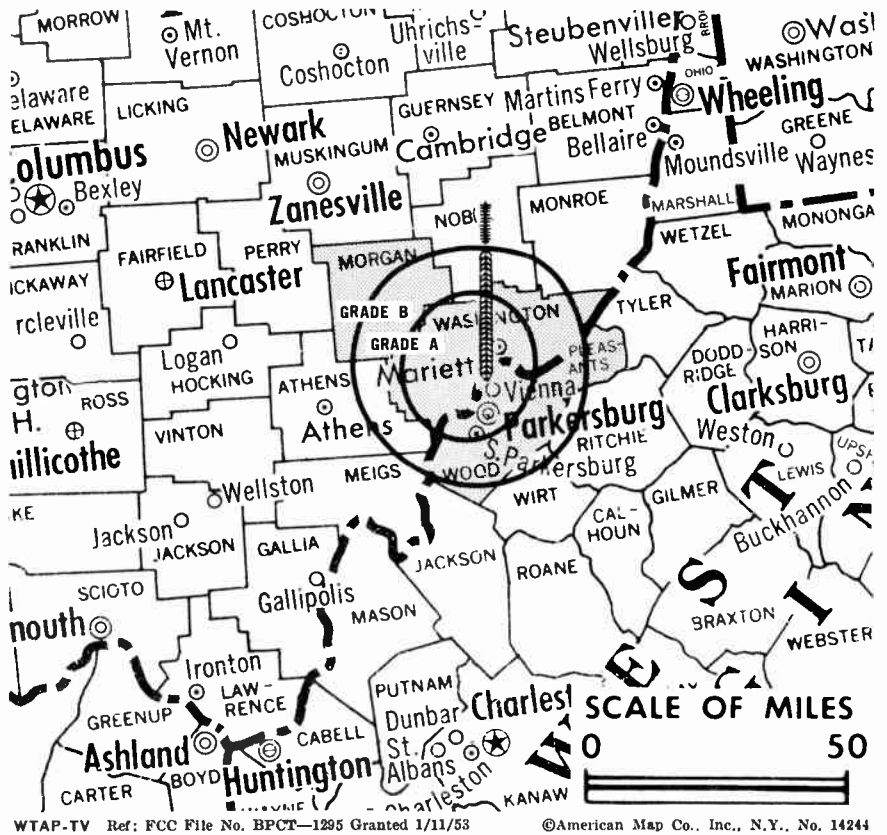
O & O Translator: W70ZD, Marietta, Ohio.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTAP-TV Ref: FCC File No. BPCT-1295 Granted 1/11/53

©American Map Co., Inc., N.Y., No. 14244

## WTAP-TV

Network Service: ABC, NBC.

Licensee: Zanesville Publishing Co., Zanesville, O.

Studio: 121 W. Seventh St., Parkersburg, W. Va. (26102).

Telephone: 304-485-4589. TWX No.: 304-760-2909.

Ownership: Zanesville Publishing Co.; for other interests see WHIZ-TV, Zanesville, O.

Began Operation: Oct. 8, 1953. Sale to present owners by Frank Baer-Howard Chernoff group approved by FCC March 30, 1955 (Television Digest, Vol. 11:10,14).

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Savalli/Gates National Representatives Inc.

Represented (legal) by Robert F. Jones.

### Personnel:

ALLAN LAND, managing director, Zanesville.  
RON MAINES, general manager.  
WILLIAM A. HUNT SR., chief engineer.  
BILL CLINE, program director.  
GLENN WILSON, news director.  
SAM SLATER, sports director.

## DIGEST OF RATE CARD NO. 2 (April 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.	
Class A—6:30-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00	
NETWORK BASE HOURLY RATE:	\$100 (ABC), \$100 (NBC).						

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>OHIO</b>			
MORGAN	3,500	3,300	93
WASHINGTON	15,800	14,900	94
<b>WEST VIRGINIA</b>			
PLEASANTS	2,000	1,800	92
WOOD	25,200	23,500	93
<b>STATION TOTAL</b>	<b>46,500</b>	<b>43,500</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65)	24,000
AVERAGE DAILY CIRCULATION (MARCH 65)	12,800
COLOR PENETRATION PERCENTAGE (NOV 65)	8

# West Virginia—Weston-Fairmont



**WDTV**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 65.5-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"  
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mt., U.S. Rt. 19, Weston, W. Va.

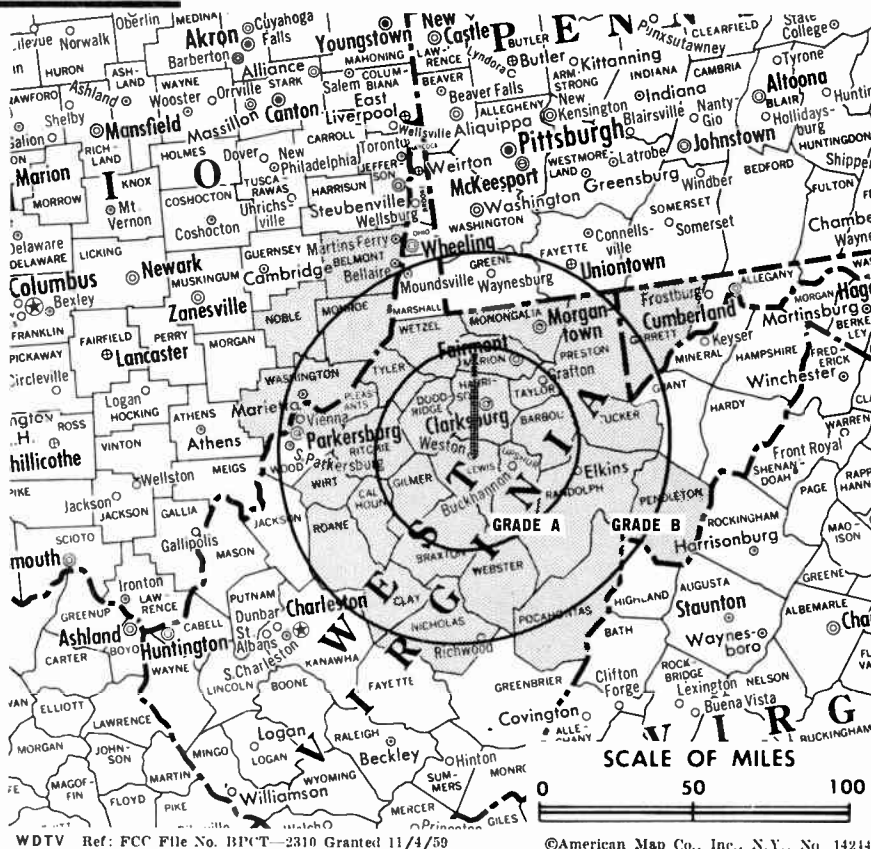
AM Affiliate: WVVW (Grafton), .5-kw, 1260 kc.

Color: Network only.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WDTV Ref: FCC File No. BPC-2310 Granted 11/4/59

©American Map Co., Inc., N.Y., No. 14214

## WDTV

Grantee: WJPB-TV Inc., Broadcast House, 400 Quincy St., Fairmont, W. Va. (26554).

Studios: 400 Quincy St., Fairmont; Television Park, Weston, W. Va.

Telephones: 304-363-0700, Fairmont; 2098, Weston.

Ownership: J. Patrick Beacom, pres., 50%; Thomas J. Johnson, 47.5%; George W. Eby, 2.5%. Beacom also owns 50% of radio stations WBUT, Butler, Pa. and WVVW, Grafton, W. Va., also publishes weekly Mannington (W. Va.) Times. Thomas Johnson has minority interest in off-air WENS, Pittsburgh, Pa. Beacom owns 45% of WTVX (TV), Ch. 34, Ft. Pierce.

Began Operation: June 22, 1960.

Represented (sales) by Weed Television Corp.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by A. D. Ring & Associates.

### Personnel:

J. PATRICK BEACOM, president, general manager.  
NEIL H. SHREVE, asst. to pres.  
LEE HAWK, director of television.  
JAMES WHITE, sales manager.  
NICK PELLEGRIN, program director.  
RAY HERST, promotion director.  
JANE WYNDOM, director women's activities.  
THOMAS FINDLEY, news director.  
JAY RANDOLPH, sports director.  
EDWARD YERKEY, engineering director.  
BUD RALPHSNYDER, film director.

### DIGEST OF RATE CARD NO. 2—(Jan. 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-11:15 p.m., daily.	\$215.00	\$140.00	\$75.00	\$65.00	\$40.00	\$30.00
NETWORK BASE HOURLY RATE:	\$225.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MARYLAND</b>			
GARRETT	5,300	4,700	89
<b>OHIO</b>			
BELMONT	25,300	24,500	97
MONROE	4,400	4,100	94
NOBLE	3,000	2,700	91
WASHINGTON	15,800	14,900	94
<b>WEST VIRGINIA</b>			
BARBOUR	3,500	3,100	89
BRAXTON	3,600	3,000	84
CALHOUN	1,600	1,400	87
CLAY	2,300	2,000	87
DODD RIDGE	1,600	1,400	88
GILMER	1,700	1,500	87
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94
MONONGALIA	14,800	13,500	91
NICHOLAS	6,100	5,500	91
PENDLETON	2,000	1,700	91
PLEASANTS	2,000	1,800	92
POCAHONTAS	2,800	2,000	83
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
RITCHIE	2,700	2,300	86
ROANE	3,600	3,200	89
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WEBSTER	2,800	2,400	85
WETZEL	5,200	4,900	93
WIRT	1,000	900	89
<b>STATION TOTAL</b>	<b>181,600</b>	<b>166,600</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 57,900  
AVERAGE DAILY CIRCULATION (MARCH 65) 29,300  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

## WCHS-TV, Charleston

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>VIRGINIA</b>			
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
<b>WEST VIRGINIA</b>			
BOONE	6,500	6,000	92
BRAXTON	3,600	3,000	84
CABELL	33,700	32,100	95
CALHOUN	1,600	1,400	87
CLAY	2,300	2,000	87
FAYETTE	13,400	12,400	93
GILMER	1,700	1,500	87
GREENBRIER	9,600	8,400	91
JACKSON	5,400	5,100	95
KANAWHA	75,200	71,500	95
LEWIS	4,900	4,400	91
LINCOLN	4,500	4,100	91
LOGAN	12,900	12,000	93
MC DOWELL	17,800	15,800	92
MASON	6,600	6,300	95
MERCER	21,700	20,000	94
MINGO	8,500	7,600	89
NICHOLAS	6,100	5,500	91
PLEASANTS	2,000	1,800	92
PUTNAM	6,600	6,300	95
RALEIGH	23,500	21,300	93
RITCHIE	2,700	2,300	86
ROANE	3,600	3,200	89
SUMMERS	4,600	3,800	87
UPSHUR	4,800	4,300	90
WAYNE	10,600	9,800	92
WEBSTER	2,800	2,400	85
WIRT	1,000	900	89
WOOD	25,200	23,500	93
WYOMING	9,400	8,300	91

## WHTN-TV, Huntington-Charleston

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>VIRGINIA</b>			
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
TAZEWELL	14,000	12,700	92
<b>WEST VIRGINIA</b>			
BOONE	6,500	6,000	92
BRAXTON	3,600	3,000	84
CABELL	33,700	32,100	95
CALHOUN	1,600	1,400	87
CLAY	2,300	2,000	87
FAYETTE	13,400	12,400	93
GILMER	1,700	1,500	87
GREENBRIER	9,600	8,400	91
JACKSON	5,400	5,100	95
KANAWHA	75,200	71,500	95
LINCOLN	4,500	4,100	91
LOGAN	12,900	12,000	93
MC DOWELL	17,800	15,800	92
MASON	6,600	6,300	95
MERCER	21,700	20,000	94
MINGO	8,500	7,600	89
NICHOLAS	6,100	5,500	91
PLEASANTS	2,000	1,800	92
PUTNAM	6,600	6,300	95
RALEIGH	23,500	21,300	93
RITCHIE	2,700	2,300	86
ROANE	3,600	3,200	89
SUMMERS	4,600	3,800	87
WAYNE	10,600	9,800	92
WEBSTER	2,800	2,400	85
WIRT	1,000	900	89
WOOD	25,200	23,500	93
WYOMING	9,400	8,300	91

## West Virginia

### WSAZ-TV, Huntington-Charleston

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>VIRGINIA</b>			
BUCHANAN	8,600	7,200	84
DICKENSON	4,400	3,900	89
WISE	12,000	10,500	88
<b>WEST VIRGINIA</b>			
BOONE	6,500	6,000	92
BRAXTON	3,600	3,000	84
CABELL	33,700	32,100	95
CALHOUN	1,600	1,400	87
CLAY	2,300	2,000	87
FAYETTE	13,400	12,400	93
GILMER	1,700	1,500	87
GREENBRIER	9,600	8,400	91
JACKSON	5,400	5,100	95
KANAWHA	75,200	71,500	95
LEWIS	4,900	4,400	91
LINCOLN	4,500	4,100	91
LOGAN	12,900	12,000	93
MC DOWELL	17,800	15,800	92
MASON	6,600	6,300	95
MINGO	8,500	7,600	89
NICHOLAS	6,100	5,500	91
PLEASANTS	2,000	1,800	92
PUTNAM	6,600	6,300	95
RALEIGH	23,500	21,300	93
RITCHIE	2,700	2,300	86
ROANE	3,600	3,200	89
UPSHUR	4,800	4,300	90
WAYNE	10,600	9,800	92
WEBSTER	2,800	2,400	85
WIRT	1,000	900	89
WOOD	25,200	23,500	93
WYOMING	9,400	8,300	91

## WTRF-TV, Wheeling

(ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>WEST VIRGINIA (CONTINUED)</b>			
MARSHALL	11,200	10,700	96
MONONGALIA	14,800	13,500	91
OHIO	22,200	21,400	96
PLEASANTS	2,000	1,800	92
PRESTON	6,400	5,700	89
RANDOLPH	6,200	5,500	88
RITCHIE	2,700	2,300	86
TAYLOR	3,900	3,500	90
TUCKER	1,700	1,500	87
TYLER	2,700	2,400	89
UPSHUR	4,800	4,300	90
WETZEL	5,200	4,900	93
WOOD	25,200	23,500	93

HA 1-0818

RESIDENCE  
TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

HUGH BEN LA RUE

654 MADISON AVENUE  
NEW YORK, N.Y.

# West Virginia—Wheeling



**WTRF-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"  
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, O.

Studio: Ogden Bldg., Wheeling.

TV tape: Recording facilities.

FM Affiliate: WTRF-FM, 12.5-kw, 107.5 mc. (No. 298) 870-ft. antenna height.

Color: Network, live film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WTRF-TV

Licensee: WTRF-TV Inc., Ogden Bldg., 1329 Market St., Wheeling (26003).

Telephone: 304-232-7777. TWX No.: 304-232-6897.

Ownership: Albert V. Dix, pres., 22.5%; Robert W. Ferguson, exec. v.p., 10%; Robert C. Dix, v.p., 22.5%; Raymond E. Dix, secy., 22.5%; Gordon Dix, treas., 22.5%. Dix family also owns radio stations WRAD, Radford, Va., and WWST, Wooster, O., as well as 5 Ohio newspapers, with Albert Dix being publisher of Martins Ferry-Bellaire Times-Leader; Robert Dix, Ravena-Kent Evening Record; Raymond Dix, Wooster Record; Gordon Dix, Defiance Crescent-News & Ashland Times-Gazette and Frankfort, Ky. State Journal.

Began Operation: Oct. 24, 1953. Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vols. 14:46, 48, 52).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Silliman, Moffet & Kowalski.

### Personnel:

ROBERT W. FERGUSON, exec. v.p., general manager.  
GEORGE DIAB, asst. general manager & sales manager.  
CYRIL J. ACKERMAN, national sales manager.  
GARY VORHEES, program manager.  
KIRK JACKSON, regional sales manager.  
GEORGE CARROLL, production manager.  
WESLEY MANLEY, public affairs director.  
MARY NEAL, promotion manager.  
WILLIAM NEY, film manager.  
HOWARD DAUBENMEYER, chief engineer.

### DIGEST OF RATE CARD NO. 10A—(May 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$950.00	\$525.00	\$240.00	\$220.00	\$210.00	\$160.00

NETWORK BASE HOURLY RATE: \$900.

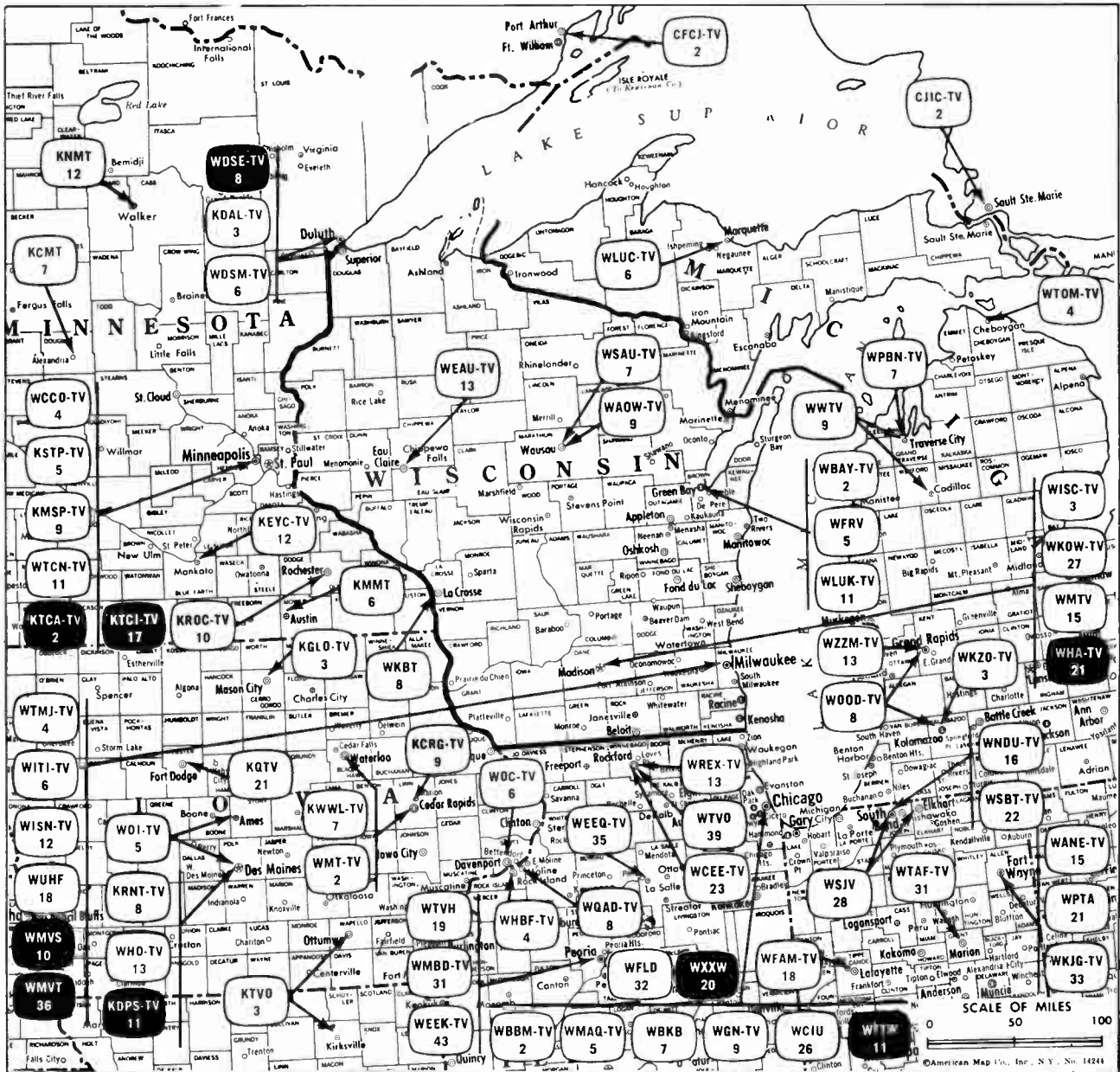
716-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MARYLAND</b>			
GARRETT	5,300	4,700	89
<b>OHIO</b>			
BELMONT	25,300	24,500	97
CARROLL	6,000	5,800	97
COLUMBIANA	32,500	31,600	97
COSHOCTON	10,000	9,400	94
GUERNSEY	11,200	10,600	95
HARRISON	5,000	4,800	96
JEFFERSON	28,400	27,700	97
MONROE	4,400	4,100	94
MORGAN	3,500	3,300	93
NOBLE	3,000	2,700	91
STARK	106,500	103,700	97
TUSCARAWAS	23,800	22,700	96
WASHINGTON	15,800	14,900	94
<b>PENNSYLVANIA</b>			
ALLEGHENY	489,800	476,000	97
BEAVER	61,300	59,800	97
BUTLER	33,700	32,800	97
FAYETTE	46,600	44,300	95
GREENE	10,500	10,000	95
LAWRENCE	33,300	32,200	96
WASHINGTON	64,100	62,100	97
<b>WEST VIRGINIA</b>			
BARBOUR	3,500	3,100	89
BROOKE	8,200	8,000	97
DODDRIDGE	1,600	1,400	88
GILMER	1,700	1,500	87
HANCOCK	11,900	11,700	98
HARRISON	21,800	20,900	96
LEWIS	4,900	4,400	91
MARION	18,100	16,900	94

(Continued on page 715-b)

STATION TOTAL	1,200,700	1,156,600	96
NET WEEKLY CIRCULATION (MARCH 65)			319,200
AVERAGE DAILY CIRCULATION (MARCH 65)			189,000
COLOR PENETRATION PERCENTAGE (NOV 65)			11

TV Factbook No. 36



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Milwaukee	583,500	23	864,900	30	842,400	27
Green Bay	296,600	64	439,100	68	424,600	63
Madison	232,700	81	494,900	62	475,400	59
Superior-Duluth	153,800	107	194,900	138	180,100	138
LaCrosse	135,100	126	283,800	108	267,800	105
Wausau	121,400	136	192,100	140	184,000	135
Eau Claire	84,800	161	162,300	155	154,600	148

Note: For additional state data, see next page.



**AMECO INC.**  
P.O. Box 11326 • Phoenix, Ariz. 85017



**AMECO "SALESMOBILE SERVICE"**  
IN WISCONSIN  
PAUL CLARK  
6324 Maple  
Omaha, Nebraska 68104  
Phone: 402-558-0323



# Wisconsin

Wisconsin Station Status as of Feb. 1, 1966

- Commercial Television Stations  
 Educational Television Stations

VHF	UHF	TOTAL
11	3	14
2	2	4
		18

## State Educational Technical Facilities (Complete Data in Educational Directory)

### WHA-TV Madison

Ch. 21

Non-Commercial Educational Station

Licensee: University of Wisconsin, Radio Hall.

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 158-kw visual, 79.4-kw aural. Antenna: 740-ft. above av. terrain, 700-ft. above ground, 1742-ft. above sea level.

Latitude	43°	03'	20"
Longitude	89°	28'	43"

### WMVS-TV Milwaukee

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee 3.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

For Translator Directory

see Section c

### WMVT Milwaukee

Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Bd. of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee.

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 228-kw visual, 21.9-kw aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1771-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

### WDSE-TV

Duluth, Minn.-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Grantee: Duluth-Superior Area Educational TV Corp., c/o George A. Beck, Central High School, Duluth.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 922-ft. above av. terrain, 803-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21"
Longitude	92°	06'	51"

## State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

### WFRV & WLUK-TV Marinette

(See Green Bay, Wis.)

### KDAL-TV & WDSM-TV Superior

(See Duluth, Minn.)

# Wisconsin—Eau Claire

**WEAU-TV**

Ch. 13

301

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 55-kw aural. Antenna: 890-ft. above av. terrain, 962-ft. above ground, 1847-ft. above sea level.

Latitude 44° 47' 58"  
Longitude 91° 47' 59"

Holds CP for change to 195-kw visual and 38.9-kw aural, 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level, lat. 44° 39' 51", long. 90° 57' 41"; transmitter to 4.4-mi. N of Fairchild, Wis. on County Rd. "H". BMPCT—6001.

Transmitter: 1907 S. Hastings Way.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.

Studio: 1907 S. Hastings Way.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WEAU-TV Ref: FCC File No. BPC-3110 Granted 12/7/62

© American Map Co., Inc., N.Y., No. 14244

## WEAU-TV

Network Service: NBC, (ABC on per program basis).

Licensee: Post Bcstg. Corp., 2415 S. Hastings Way (54701).

Telephone: 715-832-3474.

TWX No.: 715-221-0559.

Ownership: Post Broadcasting is a wholly owned subsidiary of Post Corp., publisher of Wis. newspapers The Post-Crescent, Appleton, Milwaukee Star Newspaper Group and Neenah-Menasha Twin City News Record. Post Corp. also owns KTVO (TV), Kirksville, Mo.-Ottumwa, Ia. WLUK-TV, Green Bay, Wis. & WLUC-TV, Marquette, Mich. In addition Post Corp. owns radios WAXX, Chippewa Falls, Wis.; KBIZ, Ottumwa, Ia., WXCO, Wausau, Wis. and WEAU-FM, Eau Claire, Wis. Post Bcstg. officers: V. I. Minahan, pres.; David L. Nelson, v.p. & treas. in charge of bcst. div.; John B. Torinus, v.p.; Elmo Reed, dir. of engineering.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by George P. Hollingbery Co. (New York & Chicago); William Hurley (Minneapolis).

Personnel:

LEO HOWARD, general manager.  
HOWARD TRICKEY, sales manager & film buyer.  
BOB FALLIS, chief engineer.

### DIGEST OF RATE CARD NO. 7 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.						
\$475.00	\$325.00	\$250.00	\$225.00	\$100.00	\$75.00	\$38.00

NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MINNESOTA</b>			
WABASHA	4,700	4,500	94
WINONA	11,700	10,700	92
<b>WISCONSIN</b>			
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
CHIPPewa	12,100	11,700	97
CLARK	8,400	7,800	93
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
JACKSON	4,300	4,100	94
LA CROSSE	21,500	20,900	97
LINCOLN	6,500	6,300	97
MONROE	8,100	7,700	95
PEPIN	2,100	1,900	94
PIERCE	6,400	6,200	96
PRICE	3,800	3,500	92
RUSK	3,600	3,400	94
TAYLOR	4,500	4,300	95
TREMPEALEAU	6,700	6,200	93
WASHBURN	2,900	2,700	96
WOOD	17,100	16,600	97
<b>STATION TOTAL</b>	<b>162,300</b>	<b>154,600</b>	<b>95</b>

NET WEEKLY CIRCULATION (MARCH 65)	84,800
AVERAGE DAILY CIRCULATION (MARCH 65)	58,500
COLOR PENETRATION PERCENTAGE (NOV 65)	3

See CATV Directory for Wisconsin Systems.

# Wisconsin—Green Bay



**WBAY-TV**



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 33"  
Longitude 88° 00' 00"

Transmitter: Town of DePere, Wis.

TV tape: Recording facilities.

AM Affiliate: WBAY, 5-kw, 1360 kc (CBS).

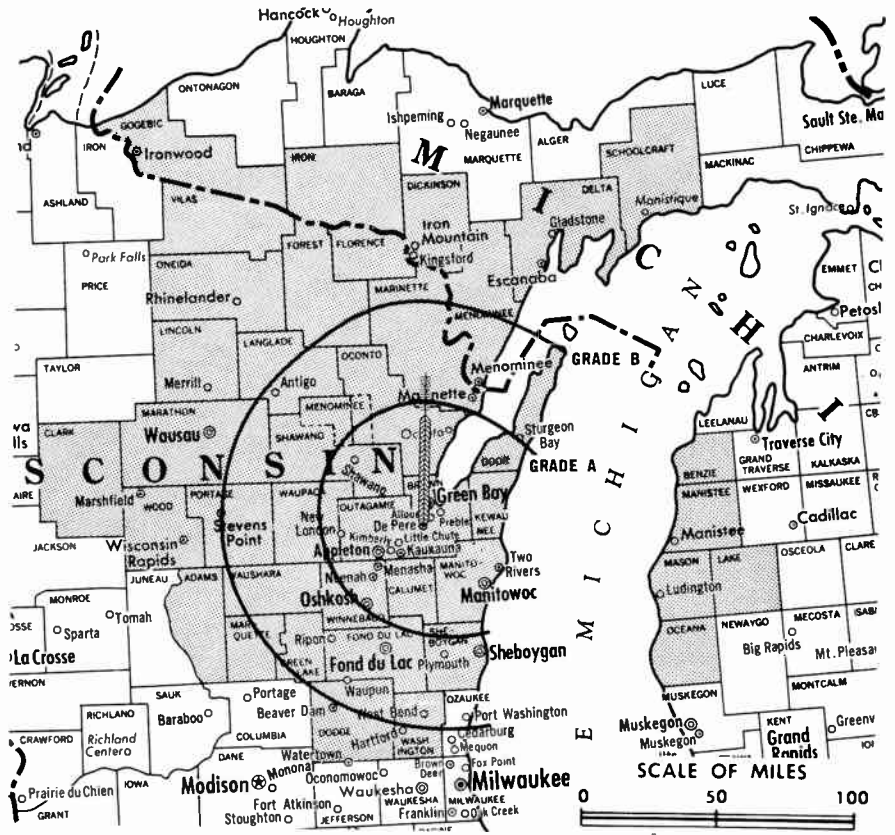
FM Affiliate: WBAY-FM, 89.2-kw, 101.1 mc (No. 266), 1039-ft. antenna height.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © SRDS  
(Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



WBAY-TV Ref: FCC File No. BPCT-2851 Granted 8/8/61

©American Map Co., Inc., N.Y., No. 14244

## WBAY-TV

Licensee: Norbertine Fathers, 115 South Jefferson St. (54301).

Studio: 115 South Jefferson St.

Telephone: 715-432-3331. TWX No.: 414-498-3444.

Ownership: Norbertine Fathers (St. Norbert College); Rev. S. M. Killeen, pres. Also owns radio WHBY, Appleton, Wis.

Began Operation: March 17, 1953.

Represented (sales) by H-R Television Inc.

Represented (legal) by Mullin & Connor.

Represented (engineering) by Kear & Kennedy.

Personnel:

HAYDN R. EVANS, general manager.  
EARL HUTH, national sales manager.  
GREG McELRONE, program director & film buyer.  
LYLE LAHEY, sales promotion & merchandising director.  
JIM KASTEN, farm director.

### DIGEST OF RATE CARD NO. 8

(June 15, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-10 p.m., daily.  
\$700.00 \$420.00 \$280.00 \$175.00 \$175.00 \$135.00 \$68.00

NETWORK BASE HOURLY RATE: \$850.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MICHIGAN</b>			
BENZIE	2,000	1,900	94
DELTA	9,600	9,100	95
DICKINSON	6,900	6,700	97
GOGEBIC	7,000	6,600	95
IRON	4,800	4,600	96
LAKE	1,800	1,700	93

MANISTEE	5,700	5,500	96
MASON	6,600	6,100	93
MENOMINEE	6,600	6,400	97
OCEANA	4,700	4,400	94
SCHOOLCRAFT	2,300	2,100	93
<b>WISCONSIN</b>			
ADAMS	2,400	2,200	93
BROWN	36,400	35,800	98
CALUMET	6,200	6,000	97
CLARK	8,400	7,800	93
DODGE	18,300	17,600	96
DOOR	6,000	5,800	97
FLORENCE	800	800	96
FOND DU LAC	21,700	20,900	97
FOREST	1,800	1,600	92
GREEN LAKE	4,800	4,600	96
KEAUWNEE	5,100	4,900	97
LANGLADE	5,100	4,900	96
LINCOLN	6,500	6,300	97
MANITOWOC	22,300	21,900	98
MARATHON	25,100	24,500	98
MARINETTE	9,800	9,600	98
MARQUETTE	2,700	2,500	93
OCONTO	6,700	6,500	96
ONEIDA	6,600	6,300	95
OUTAGAMIE	29,200	28,700	99
PORTAGE	10,100	9,700	96
SHAWANO	9,200	8,800	96
SHEBOYGAN	27,000	26,400	98
VILAS	3,000	2,800	94
WASHINGTON	13,900	13,600	98
WAUPACA	10,400	10,100	97
WAUSHARA	4,100	3,900	95
WINNEBAGO	33,000	32,400	98
WOOD	17,100	16,600	97
<b>STATION TOTAL</b>	<b>411,700</b>	<b>398,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 296,600  
AVERAGE DAILY CIRCULATION (MARCH 65) 230,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Wisconsin—Green Bay



**WLUK-TV**

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"

Longitude 87° 59' 29"

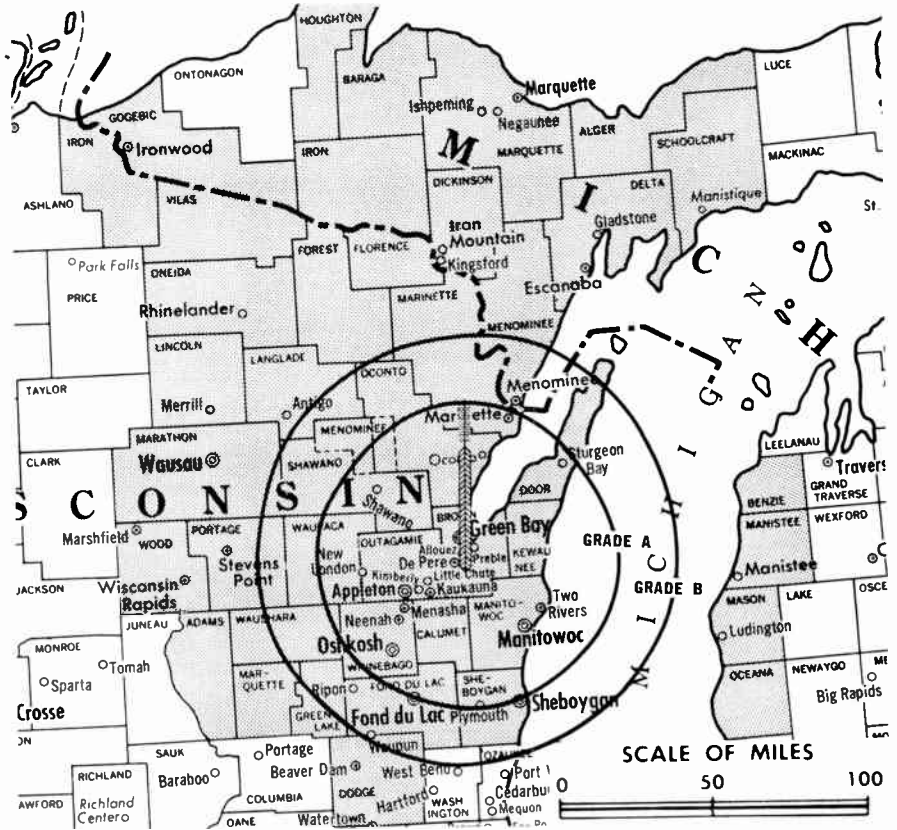
Transmitter: Glenmore Rd., Depere Township.

TV tape: Recording facilities.

Color: Network only.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © SRDS  
 Consumer Market Data as of 1/1/66.  
 TV Homes: TV% and Circulation  
 © 1965 American Research Bureau.  
 (County coverage (shaded areas) based on 1965 ARB study.)

WLUK-TV Ref: FCC File BMPCT-5591 Granted 8/7/62

©American Map Co., Inc., N.Y., No. 14244

## WLUK-TV

Licensee: WLUK Incorporated, P.O. Box 711, 306 Cherry St., Green Bay, Wis. (54305).

Studio: 126 N. Madison St., Green Bay (54301).

Telephone: 414-432-6468. TWX No.: 414-498-3466.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Clair, Wis.

Began Operation: Aug. 9, 1954. Sale to present group by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vols. 4:41, 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vols. 13:52; 14:2, 12).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by George C. Davis, Consulting engineers.

### Personnel:

- JAMES L. TOMLIN, general manager.
- JOHN B. TORINUS, editor.
- MARSHALL WILLIAMSON, chief engineer.
- JAMES IRWIN, news & sports director.
- MONTY G. STOCK, promotion director.
- KENNETH E. DAVIS, sales manager.
- JOHN CSIA, production manager.
- ELMO REED, director of engineering.

### DIGEST OF RATE CARD NO. 12—(Jan. 1, 1966)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$800.00	\$475.00	\$260.00	\$170.00	\$225.00	\$100.00

NETWORK BASE HOURLY RATE: \$700.

DELTA	9,600	9,100	95
DICKINSON	6,900	6,700	97
GOGEBIC	7,000	6,600	95
HDUGHTON	9,700	9,000	93
IRON	4,800	4,600	96
MANISTEE	5,700	5,500	96
MARQUETTE	16,000	15,500	97
MASON	6,600	6,100	93
MENOMINEE	6,600	6,400	97
OCEANA	4,700	4,400	94
SCHOOLCRAFT	2,300	2,100	93

WISCONSIN			
ADAMS	2,400	2,200	93
BROWN	36,400	35,800	98
CALUMET	6,200	6,000	97
DODGE	18,300	17,600	96
DOOR	6,000	5,800	97
FLORENCE	800	800	96
FOND DU LAC	21,700	20,900	97
FOREST	1,800	1,600	92
GREEN LAKE	4,800	4,600	96
IRON	2,100	2,000	96
KEWAUNEE	5,100	4,900	97
LANGLADE	5,100	4,900	96
LINCOLN	6,500	6,300	97
MANITOWOC	22,300	21,900	98
MARATHON	25,100	24,500	98
MARINETTE	9,800	9,600	98
MARQUETTE	2,700	2,500	93
OCONTO	6,700	6,500	96
ONEIOA	6,600	6,300	95
OUTAGAMIE	29,200	28,700	99
PORTAGE	10,100	9,700	96
SHAWANO	9,200	8,800	96
SHEBOYGAN	27,000	26,400	98
VILAS	3,000	2,800	94
WAUPACA	10,400	10,100	97
WAUSHARA	4,100	3,900	95
WINNEBAGO	33,000	32,400	98
WOOD	17,100	16,600	97

STATION TOTAL 419,400 405,800 97

NET WEEKLY CIRCULATION (MARCH 65) 279,200  
 AVERAGE DAILY CIRCULATION (MARCH 65) 190,500  
 COLOR PENETRATION PERCENTAGE (NOV 65) 6

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
MICHIGAN			
ALGER	2,300	2,200	95
BARAGA	1,700	1,600	95
BENZIE	2,000	1,900	94

# Wisconsin—Green Bay



**WFRV-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"  
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

Studio: Mason & Roosevelt Sts.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Telephone: 414-437-5411.

TWX No.: 910-263-1258.

Total Households: © SRDS

Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

## WFRV-TV

Licensee: WFRV Inc., Mason & Roosevelt Sts. (54301).

Ownership: WFRV Inc., 100% owned by WAVE Inc. For owners & other interests, see WAVE-TV, Louisville, Ky.

Began Operation: May 21, 1955. Sale to present owner by S. N. Pickard group approved Jan. 4, 1961 by FCC (Television Digest, Vol. 16:49; 17:2).

Represented (sales) by The Katz Agency.

Represented (legal) by Covington & Burling.

Personnel:

JANE MORTON NORTON, president.  
H. LEE BROWNING, v.p. & general manager.  
BOB SOUTHARD, general sales manager.  
HARRY RIEGERT, program manager & film buyer.  
HARRY HILL, chief engineer.  
MIKE CLARK, operations manager.  
HARRY RIEGERT, promotion manager.

DIGEST OF RATE CARD NO. A12—(June 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$800.00 \$440.00 \$280.00 \$180.00 \$175.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$725.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
<b>MICHIGAN</b>			
ALGER	2,300	2,200	95
BARAGA	1,700	1,600	95
BENZIE	2,000	1,900	94
DELTA	9,600	9,100	95
DICKINSON	6,900	6,700	97
GOGEBIC	7,000	6,600	95
HOUGHTON	9,700	9,000	93
IRON	4,800	4,600	96
MANISTEE	5,700	5,500	96

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	
		HOMES	PER
MARQUETTE	16,000	15,500	97
MASON	6,600	6,100	93
MENOMINEE	6,600	6,400	97
OCEANA	4,700	4,400	94
ONTONAGON	3,100	2,800	91
SCHOOLCRAFT	2,300	2,100	93

WISCONSIN	TOTAL HOUSEHOLDS	HOMES	PER
ADAMS	2,400	2,200	93
BROWN	36,400	35,800	98
CALUMET	6,200	6,000	97
DODGE	18,300	17,600	96
DOOR	6,000	5,800	97
FLORENCE	800	800	96
FOND DU LAC	21,700	20,900	97
FOREST	1,800	1,600	92
GREEN LAKE	4,800	4,600	96
JUNEAU	4,800	4,400	92
KEWAUNEE	5,100	4,900	97
LANGLADE	5,100	4,900	96
LINCOLN	6,500	6,300	97
MANITOWOC	22,300	21,900	98
MARATHON	25,100	24,500	98
MARINETTE	9,800	9,600	98
MARQUETTE	2,700	2,500	93
OCONTO	6,700	6,500	96
ONEIDA	6,600	6,300	95
OUTAGAMIE	29,200	28,700	99
PORTAGE	10,100	9,700	96
SHAWANO	9,200	8,800	96
SHEBOYGAN	27,000	26,400	98
VILAS	3,000	2,800	94
WASHINGTON	13,900	13,600	98
WAUPACA	10,400	10,100	97
WAUSHARA	4,100	3,900	95
WINNEBAGO	33,000	32,400	98
WOOD	17,100	16,600	97
<b>STATION TOTAL</b>	<b>439,100</b>	<b>424,600</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 292,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 203,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 6

# Wisconsin—La Crosse



**WKBT**  
Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"  
Longitude 91° 20' 15"

Transmitter: 1-mi. NE of Galesville, Wis.

AM Affiliate: WKBH, 5-kw, 1410 kc (NBC).

O & O Translator: K12DZ, Prairie du Chien, Wis. & McGregor, Ia.

Color: Network.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WKBT Ref: FCC File No. BPC-2917 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

## WKBT

Network Service: ABC, CBS, NBC.

Licensee: WKBH Television Inc., 141 S. 6th St. (54601).

Studio: 141 S. 6th St.

Telephone: 2-4678.

TWX No.: 608-441-8611.

Ownership: La Crosse Tribune, 27.5%; Howard Dahl, 21%; Kenneth Dahl, 9.6%; Catherine Dahl Wood and Dorothy Dahl Martineau, 9.2% each; W. T. Burgess, 10%; following each owning 2%: Charles D. Gellatt, Allan Schilling, Ray Ping, Runge Sletten, Orval Nelson; following, each owning 1%: Fred Ristow, E. L. Burgess, Ed Keefe; R. L. Bangsberg, .5%.

Began Operation: Aug. 1, 1954.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

HOWARD DAHL, general manager.  
KARL FRIEDLINE, assistant manager.  
ROBERT Z. MORRISON, sales manager.  
EDWARD HUTCHINGS, program manager & film buyer.  
PAUL MORSCH, news director.  
AL LEEMAN, chief engineer.

### DIGEST OF RATE CARD NO. 8-A (Dec. 15, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:31-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$130.00	\$120.00	\$105.00 \$55.00
NETWORK BASE HOURLY RATE:	\$450 (ABC),	\$450 (CBS),	\$500 (NBC).			

For County-by-County ARB Data,  
see Section a.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>IOWA</b>			
ALLAMAKEE	4,500	4,200	93
CLAYTON	6,500	5,900	91
DUBUQUE	22,500	20,800	93
HOWARD	3,800	3,300	88
WINNESHIEK	5,900	5,400	92
<b>MINNESOTA</b>			
DODGE	3,700	3,400	91
FILLMORE	6,800	6,300	93
GOODHUE	10,000	9,400	94
HOUSTON	4,800	4,400	93
OLMSTED	20,600	19,600	95
WABASHA	4,700	4,500	94
WINONA	11,700	10,700	92
<b>WISCONSIN</b>			
ADAMS	2,400	2,200	93
BARRON	9,700	9,100	94
BUFFALO	3,900	3,700	95
CHIPPEWA	12,100	11,700	97
CLARK	8,400	7,800	93
CRAWFORD	4,100	3,900	96
DUNN	7,000	6,700	95
EAU CLAIRE	17,300	16,600	96
GRANT	12,700	11,900	94
JACKSON	4,300	4,100	94
JUNEAU	4,800	4,400	92
LA CROSSE	21,500	20,900	97
LINCOLN	6,500	6,300	97
MONROE	8,100	7,700	95
PEPIN	2,100	1,900	94
RICHLAND	4,600	4,400	94
RUSK	3,600	3,400	94
SAUK	10,000	9,500	95
TAYLOR	4,500	4,300	95
TREMPEALEAU	6,700	6,200	93
VERNON	6,900	6,600	95
WOOD	17,100	16,600	97
<b>STATION TOTAL</b>	<b>283,800</b>	<b>267,800</b>	<b>94</b>

NET WEEKLY CIRCULATION (MARCH 65) 135,100  
AVERAGE DAILY CIRCULATION (MARCH 65) 97,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Wisconsin—Madison



**WISC-TV**

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"  
Longitude 89° 30' 18"

Transmitter: Hwy. PD., 6-mi. WSW of Madison.

Color: Network, film & slide.

News Wire Service: UPI.

TV tape: Recording facilities.

Represented (engineering) by Jules Cohen & Assoc.

Total Households: © SRDS

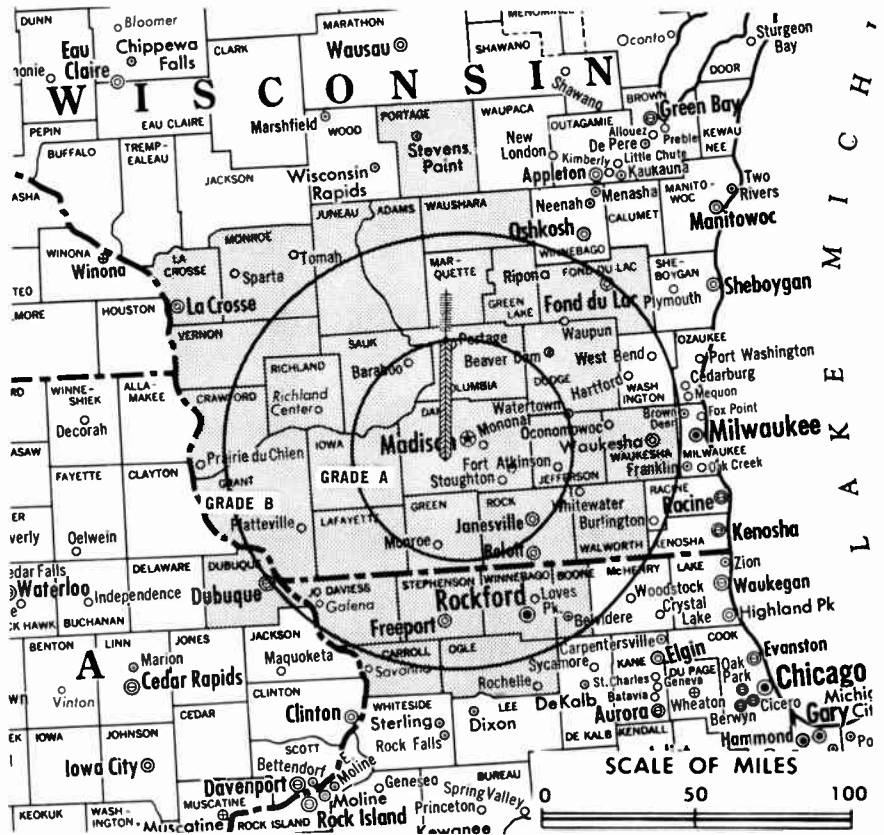
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

County coverage (shaded areas) based on 1965

ARB study.



WISC-TV Ref: FCC File No. BPT-2522 Granted 8/1/58

©American Map Co., Inc., N.Y., No. 14241

## WISC-TV

Licensee: Television Wisconsin Inc., Communications Center, 4801 W. Beltline Hwy. (53711).

Studio: 4801 W. Beltline Hwy.

Telephone: 608-233-9791.

TWX No.: 608-654-8212.

Ownership: Evening Telegraph Co., 34.8%; Ralph M. Immell, pres., 20%; Russell A. Nelson, v.p., 7.5%; Ralph R. O'Connor, secy., 7.5%; H. Kenneth Harley, treas., 7.5%; Morgan Murphy, 15.2%; George H. Johnson, 7.5%. Evening Telegraph Co., owned by Mr. Murphy, publishes Superior Evening Telegram. He also publishes other newspapers and Morgan Murphy interests own KXLY-TV, Spokane, Wash.

Began Operation: June 24, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Scharfeld, Bechhoefer & Baron.

Personnel:

RALPH O'CONNOR, general manager.  
RICHARD S. NICKESON, sales manager.  
DAN IMHOFF, program director & film buyer.  
WALTER HARIU, chief engineer & operations manager.

### DIGEST OF RATE CARD NO. 5

(June 1, 1964)

	30 Sec.				
Hour	30 Min.	15 Min.	5 Min.	or More	20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.	\$750.00	\$450.00	\$270.00	\$225.00	\$250.00 \$175.00 \$105.00

NETWORK BASE HOURLY RATE: \$700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	HOMES PER
<b>ILLINOIS</b>			
BOONE	6,400	6,100	96
CARROLL	6,100	5,800	97
JO DAVIESS	6,400	6,000	94
OGLE	12,200	11,700	96
STEPHENSON	14,900	14,300	96
WINNEBAGO	70,200	68,100	97
<b>IOWA</b>			
DUBUQUE	22,500	20,800	93
<b>WISCONSIN</b>			
ADAMS	2,400	2,200	93
COLUMBIA	11,100	10,600	96
CRAWFORD	4,100	3,900	96
DANE	70,900	67,700	95
DODGE	18,300	17,600	96
FOND DU LAC	21,700	20,900	97
GRANT	12,700	11,900	94
GREEN	7,900	7,600	96
GREEN LAKE	4,800	4,600	96
IOWA	5,300	5,000	95
JEFFERSON	15,600	15,100	97
JUNEAU	4,800	4,400	92
LA CROSSE	21,500	20,900	97
LAFAYETTE	4,900	4,700	95
MARQUETTE	2,700	2,500	93
MONROE	8,100	7,700	95
PORTAGE	10,100	9,700	96
RICHLAND	4,600	4,400	94
ROCK	36,100	35,200	97
SAUK	10,000	9,500	95
VERNON	6,900	6,600	95
WALWORTH	16,600	16,100	97
WAUKESHA	51,000	49,900	98
WAUSHARA	4,100	3,900	95
<b>STATION TOTAL</b>	<b>494,900</b>	<b>475,400</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 232,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 155,200  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

For Other Newspapers  
Operating Television Stations,  
see the Newspaper Ownership Section



# Wisconsin—Madison



**WKOW-TV**

Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 222-kw max. and 195.5-kw horizontal visual, 33.3-kw max. and 29.33-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level electrically tilted .5°.

Latitude 43° 03' 09"  
Longitude 89° 28' 41.6"

Transmitter: Gilbert Rd. (53701).

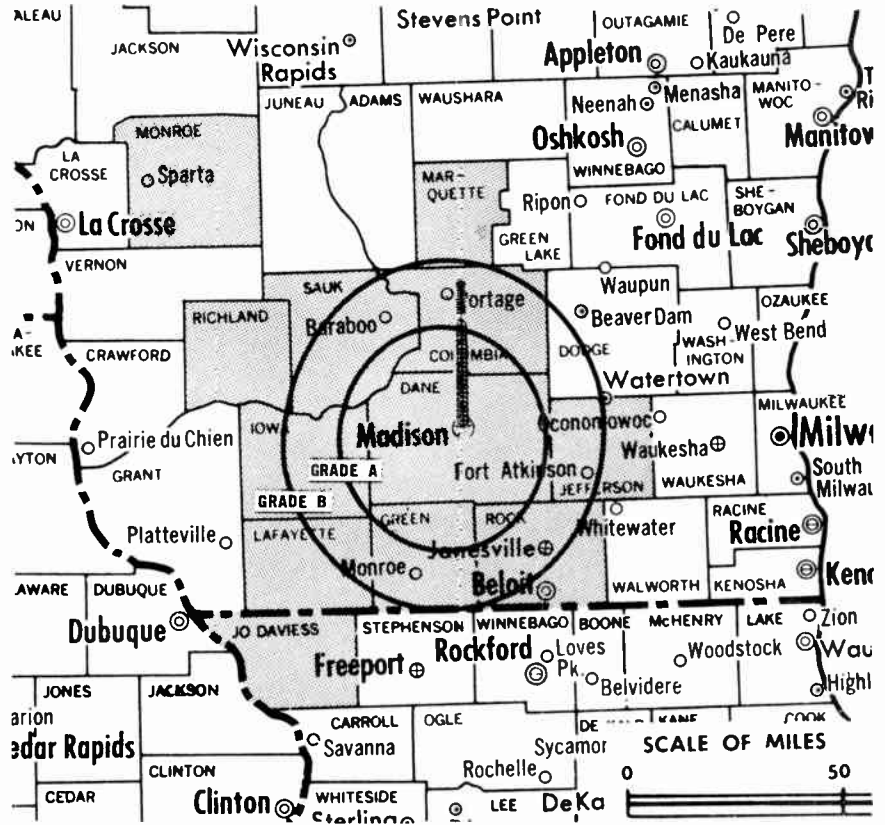
AM Affiliate: WKOW, 10-kw (5-kw night), 1070 kc (CBS).

Color: Network, film & tape.

News Wire Service: UPI.

ARB Data: The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
(County coverage (shaded areas) based on 1965 ARB study.



WKOW-TV Ref: FCC File No. BPCT-3513 Granted 5/5/65 ©American Map Co., Inc., N.Y., No. 14244

## WKOW-TV

Network Service: ABC.

Grantee (STA): Midcontinent Broadcasting Co. of Wisconsin Inc., 5727 Tokay Blvd., Madison (53701).

Studio: 5727 Tokay Blvd.

Telephone: 608-238-5891.

TWX No.: 608-654-8213.

Ownership: Midcontinent Bcstg. Co., 80%; Wayne H. Williams, 6%; Evans A. Nord, 6%; Anton J. Moe, 6%; Ben Hovel, 1%.

Began Operation: June 30, 1953. Sale to present owners by Monona Bcstg. Co. approved July 20, 1960 by FCC (Television Digest, Vol. 16:24, 26, 30).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Adam Young Inc. & Wayne-Evans (Minneapolis).

Represented (engineering) by A. D. Ring & Associates.

Personnel:  
N. L. BENTSON, president.  
ANTON J. (TONY) MOE, executive v.p. & general manager.  
BEN F. HOVEL, general sales manager.  
JOHN SCHERMERHORN, sales promotion manager.  
BOB WICKHEM, chief engineer.

### DIGEST OF MID/WIS RATE CARD NO. 1 WKOW-TV & WAOW-TV (April 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID	
Class A—6:30-10 p.m., daily.	\$750.00	\$460.00	\$300.00	\$220.00	\$165.00*	\$125.00*

\*Class AA—6:30-10:01 p.m., daily.  
Sold in combination with WAOW-TV, Wausau.  
NETWORK BASE HOURLY RATE: \$400. Combination rate with WAOW-TV: \$875.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
JO DAVIESS	6,400	6,000	94
<b>WISCONSIN</b>			
COLUMBIA	11,100	10,600	96
OANE	70,900	67,700	95
GREEN	7,900	7,600	96
IOWA	5,300	5,000	95
JEFFERSON	15,600	15,100	97
LAFAYETTE	4,900	4,700	95
MARQUETTE	2,700	2,500	93
MONROE	8,100	7,700	95
RICHLAND	4,600	4,400	94
ROCK	36,100	35,200	97
SAUK	10,000	9,500	95
<b>STATION TOTAL</b>	<b>183,600</b>	<b>176,000</b>	<b>96</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>113,800</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>71,600</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>		<b>8</b>	



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# Wisconsin—Madison



**WMTV**



Ch. 15

**Technical Facilities:** Channel No. 15 (476-482 mc). Authorized power: 950-kw max. and 727-kw horizontal visual, 95-kw max. and 72.7-kw horizontal aural. Antenna: 1163-ft. above av. terrain, 1164-ft. above ground, 2222-ft. above sea level.

Latitude 43° 03' 01"  
Longitude 89° 29' 15"

**Transmitter:** W Beltline Hwy.

**Color:** Network only.

**News Wire Service:** UPI.

**Facsimile Service:** AP.

**ARB Data:** The figures below do not reflect present coverage since the station changed its facilities after the survey was made.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



## WMTV

**Licensee:** Wisconsin Valley TV Corp., 615 Forward Dr., Madison (53711).

**Studio & Business Office:** 615 Forward Dr., Box 4269.

**Telephone:** 608-233-5381. TWX No.: 608-654-8214.

**Ownership:** Wisconsin Valley TV Corp. (see WSAU-TV, Wausau, Wis.).

**Began Operation:** July 8, 1953. Sale to present owner by Forward Television Inc. approved May 15, 1963, by FCC (Television Digest, Vol. 3:20). Sale to Forward Television by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 by FCC (Television Digest, Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 by FCC (Vol. 13:26, 30).

**Represented (sales)** by The Meeker Co. Inc.; Harry Hyett & Co. (Minneapolis).

**Represented (legal)** by McKenna & Wilkinson.

**Represented (engineering)** by Walter F. Kean.

**Personnel:**

THOMAS E. BOLGER, general manager.  
ADDISON SPRAGUE, sales manager.  
GEORGE PLENDERLEITH, film director.  
WANDA MONTZ, merchandising manager.  
DON SCHMITT, news director.  
JUDY THIELMANN, women's director.  
L. STANLEY SADLER, chief engineer.  
JACK CROWLEY, program manager.

DIGEST OF RATE CARD NO. 11—(Oct. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$175.00	\$120.00	\$95.00	\$70.00	\$70.00	\$35.00

Note: For combination rates, see WSAU-TV, Wausau.

NETWORK BASE HOURLY RATE: \$300.

For Group Ownership, see Section c

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
JO DAVIESS	6,400	6,000	94
<b>WISCONSIN</b>			
COLUMBIA	11,100	10,600	96
DANE	70,900	67,700	95
DODGE	18,300	17,600	96
GRANT	12,700	11,900	94
GREEN	7,900	7,600	96
IOWA	5,300	5,000	95
JEFFERSON	15,600	15,100	97
LAFAYETTE	4,900	4,700	95
MARQUETTE	2,700	2,500	93
MONROE	8,100	7,700	95
RICHLAND	4,600	4,400	94
ROCK	36,100	35,200	97
SAUK	10,000	9,500	95
<b>STATION TOTAL</b>	<b>214,600</b>	<b>205,500</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 121,500  
AVERAGE DAILY CIRCULATION (MARCH 65) 78,400  
COLOR PENETRATION PERCENTAGE (NOV 65) 8

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# Wisconsin—Milwaukee



**WISN-TV**



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"  
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

TV tape: Recording facilities.

AM Affiliate: WISN, 5-kw, 1150 kc (ABC).

FM Affiliate: WISN-FM, 3.7-kw, 97.3 mc (No. 247).

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WISN-TV Ref: FCC File No. BMPCT-3231 Granted 7/20/55

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## WISN-TV

Licensee: Hearst Corp., 759 North 19th St., Milwaukee (53233).

Studio: 19th & Wells Sts.

Telephone: 414-342-3000. TWX No.: 414-344-9305.

Ownership: Hearst Corp. Same interests operate WBAL-TV, Baltimore, WTAE, Pittsburgh, and radio stations WISN, Milwaukee, WBAL, Baltimore, and (through affiliation) WCAE Inc., operator of WRYT & FM, Pittsburgh. It also owns radio WAPA, San Juan, P.R.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- JAMES BUTLER, v.p. & general manager.
- RICHARD FOERSTER, general sales manager.
- KENNETH WALIGORSKI, program director & film buyer.
- DAVID A. DOYLE, promotion-publicity director.
- FRED KOESTERING, merchandising & marketing director.
- PATT BARNES, public affairs director.
- JON ESTHER, news director.
- RICHARD JOHNSON, sports director.
- RALPH KUEHN, production director.
- JERRY LOEBE, film director.
- WAYNE BARRINGTON, chief engineer.

### DIGEST OF RATE CARD NO. 14—(March 15, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A-6—6:30-10 p.m., daily.	\$1500.00	\$900.00	\$560.00	\$640.00	\$320.00
NETWORK BASE HOURLY RATE: \$1500.					

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
OCEANA	4,700	4,400	94
<b>WISCONSIN</b>			
CALUMET	6,200	6,000	97
COLUMBIA	11,100	10,600	96
DODGE	18,300	17,600	96
FOND DU LAC	21,700	20,900	97
GREEN LAKE	4,800	4,600	96
JEFFERSON	15,600	15,100	97
KENOSHA	33,900	33,100	98
MANITOWOC	22,300	21,900	98
MARQUETTE	2,700	2,500	93
MILWAUKEE	339,600	330,700	97
OZAUKEE	12,300	12,000	98
RACINE	44,600	43,800	98
ROCK	36,100	35,200	97
SHEBOYGAN	27,000	26,400	98
WALWORTH	16,600	16,100	97
WASHINGTON	13,900	13,600	98
WAUKESHA	51,000	49,900	98
<b>STATION TOTAL</b>	<b>682,400</b>	<b>664,400</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	551,500
AVERAGE DAILY CIRCULATION (MARCH 65)	382,400
COLOR PENETRATION PERCENTAGE (NOV 65)	11

For Other Sales and Transfers of TV Stations

see Section c

# Wisconsin—Milwaukee



**WTMJ-TV**



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 900-ft. above av. terrain, 1035-ft. above ground, 1672-ft. above sea level.

Latitude 43° 05' 29"  
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Drive, Milwaukee (53211).

TV tape: Recording facilities.

AM Affiliate: WTMJ, 5-kw, 620 kc (NBC).

FM Affiliate: WTMJ-FM, 4.6-kw, 94.5 mc (No. 233), 980-ft. antenna height.

Color: Network, live, film, slide & tape.

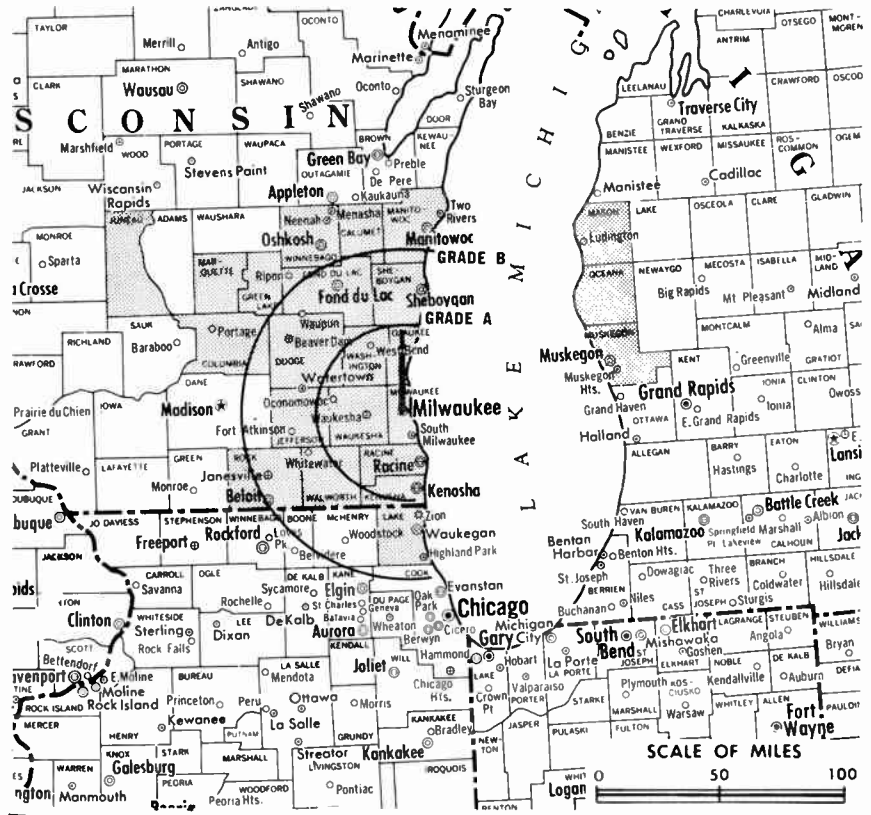
News Wire Service: AP.

News Film Service: NBC.

Facsimile Service: UPI.

Represented (engineering) by Jansky & Bailey.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WTMJ-TV Ref: FCC File No. BM'CT-860 Granted 7/11/52

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## WTMJ-TV

Licensee: The Journal Co., 333 W. State St.

Studio: 720 E. Capitol Drive, Milwaukee, Wis. (53212).

Telephone: 414-271-6000. TWX No.: 414-964-4881.

Ownership: The Journal Co. (Milwaukee Journal). The Journal Co. owns 80% of Teletron Inc. which operates a CATV system in Wausau, Wis.

Began Operation: Dec. 3, 1947.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

GEORGE COMTE, v.p. & general manager, radio & TV.

SPRAGUE VONIER, station & national sales manager.

ROBERT J. HEISS, manager, radio & TV.

ROGER MICHELN, local sales manager.

ROBERT PETRIE, program manager.

HUGO BIRMINGHAM, production supervisor.

JIM FITZGERALD, film editor.

JACK KRUEGER, manager of news & public affairs.

ARTHUR OLSZYK, news editor.

BILL HOEFFT, farm director.

WILLIAM McCORMACK, continuity manager.

PHILLIP B. LAESER, manager, AM & TV engineering.

EDWIN L. CORDES, TV chief engineer.

HENRY GOEDEN, field supervisor.

### DIGEST OF RATE CARD NO. 31—(Dec. 15, 1965)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—6:30-10:30 p.m., daily.	\$1600.00	\$960.00	\$640.00	\$550.00*	\$475.00*	\$275.00**

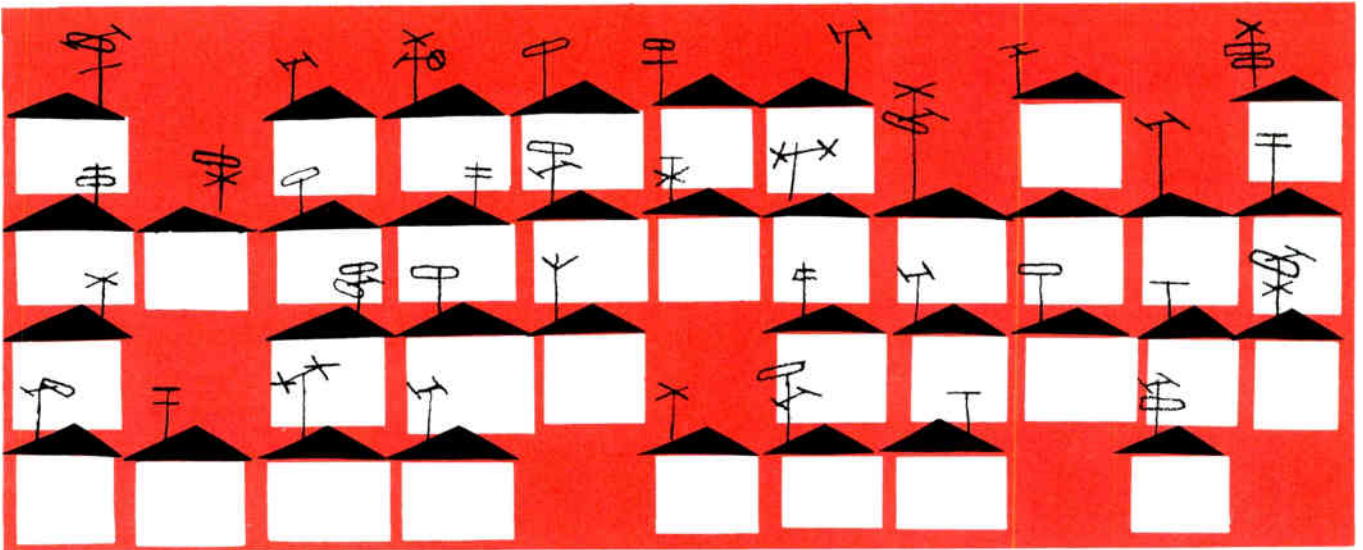
\*Class AAA—6:30-10:30 p.m., Mon.-Fri.; 6:30-11:30 p.m., Sat.

NETWORK BASE HOURLY RATE: \$1800.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
LAKE	90,400	88,900	98
<b>MICHIGAN</b>			
MASON	6,600	6,100	93
MUSKOGON	45,400	44,100	97
OCEANA	4,700	4,400	94
SCHOOLCRAFT	2,300	2,100	93
<b>WISCONSIN</b>			
CALUMET	6,200	6,000	97
COLUMBIA	11,100	10,600	96
DOOGEE	18,300	17,600	96
FOND DU LAC	21,700	20,900	97
GREEN LAKE	4,800	4,600	96
JEFFERSON	15,600	15,100	97
JUNEAU	4,800	4,400	92
KENOSHA	33,900	33,100	98
MANITOWOC	22,300	21,900	98
MARQUETTE	2,700	2,500	93
MILWAUKEE	339,600	330,700	97
OZAUKEE	12,300	12,000	98
RACINE	44,600	43,800	98
ROCK	36,100	35,200	97
SHEBOYGAN	27,000	26,400	98
WALWORTH	16,600	16,100	97
WASHINGTON	13,900	13,600	98
WAUKESHA	51,000	49,900	98
WINNEBAGO	33,000	32,400	98
<b>STATION TOTAL</b>	<b>864,900</b>	<b>842,400</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65)	583,500
AVERAGE DAILY CIRCULATION (MARCH 65)	425,900
COLOR PENETRATION PERCENTAGE (NOV 65)	11

For ARB County-by-County Data, see Section a.



**AFTER KNOCKING ON 935 DOORS.....**

**MR. MAGID FOUND OUT MILWAUKEEANS  
ARE CRAZY ABOUT US.**

For example, they think WTMJ-TV is the most professional, most modern, most mature television station in Milwaukee. They feel WTMJ-TV has the best, most complete news. And the most experienced, most professional news staff.

What about weathercasts? They like those on WTMJ-TV best. They like our weatherman most of all, too. Sports? The majority said WTMJ-TV has the top coverage. Best sports staff, too. And movies? There again Milwaukeeans prefer to watch ours.\*

What's all this mean to you? Simply this: Since WTMJ-TV is first choice with Milwaukeeans, shouldn't it be first choice with your Milwaukee television plans? Of course it should.

*\*From a study of attitudes and opinions, Frank N. Magid Associates.  
For further information, contact WTMJ-TV or its national representatives.*

**MILWAUKEE RESPONDS TO WTMJ-TV**

**CHANNEL 4**  
THE MILWAUKEE JOURNAL STATION  
NBC in Milwaukee

Represented by: HARRINGTON, RIGHTER & PARSONS — New York • Chicago  
San Francisco • Atlanta • Boston • St. Louis • Los Angeles

# Wisconsin—Milwaukee



**WITI-TV**



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"  
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © SRDS

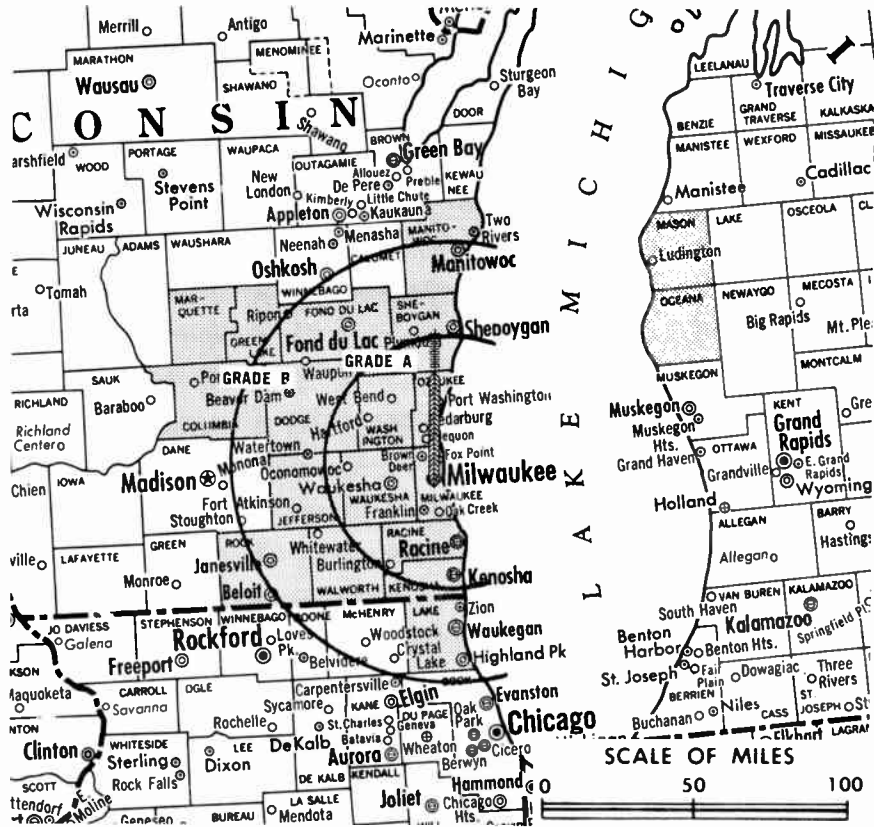
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

\*County coverage (shaded areas) based on 1965

ARB study.



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## WITI-TV

Licensee: Storer Broadcasting Co., Box 6337, Station F, Milwaukee.

Studios: 5445 N. 27th St., Milwaukee, Wis. 53209.

Telephone: 414-462-6666. TWX No.: 414-322-8409.

Ownership: Storer Broadcasting Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see Group Ownership.

Began Operation: May 21, 1956.

Represented (legal) by Warren C. Zwicky.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- STANTON P. KETTLER, president.
- ROGER W. Le GRAND, v.p. & general manager.
- WILLIAM J. FLYNN, general sales manager.
- ROBERT A. OLIVER, operations manager & film buyer.
- JIM MAJOR, production manager.
- CONRAD C. KAMINSKI, promotion manager.
- CARL G. ZIMMERMANN, news director.
- ROBERT TRUSCOTT, chief engineer.

DIGEST OF RATE CARD NO. 16—(Oct. 1, 1965)

Hour 30 Min. 15 Min. 10 Min. Min.\* 20 Sec.\* 10 Sec.\*  
Class AA—6:30-10 p.m., daily.  
\$1800.00 \$1200.00 \$900.00 \$750.00 \$550.00 \$400.00 \$250.00

\*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1700.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>ILLINOIS</b>			
LAKE	90,400	88,900	98
<b>MICHIGAN</b>			
MASON	6,600	6,100	93
OCEANA	4,700	4,400	94
<b>WISCONSIN</b>			
COLUMBIA	11,100	10,600	96
DODGE	18,300	17,600	96
FOND DU LAC	21,700	20,900	97
GREEN LAKE	4,800	4,600	96
JEFFERSON	15,600	15,100	97
KENOSHA	33,900	33,100	98
MANITOWOC	22,300	21,900	98
MARQUETTE	2,700	2,500	93
MILWAUKEE	339,600	330,700	97
OZAUKEE	12,300	12,000	98
RACINE	44,600	43,800	98
ROCK	36,100	35,200	97
SHEBOYGAN	27,000	26,400	98
WALWORTH	16,600	16,100	97
WASHINGTON	13,900	13,600	98
WAUKESHA	51,000	49,900	98
<b>STATION TOTAL</b>	<b>773,200</b>	<b>753,400</b>	<b>97</b>

NET WEEKLY CIRCULATION (MARCH 65) 562,300  
AVERAGE DAILY CIRCULATION (MARCH 65) 397,600  
COLOR PENETRATION PERCENTAGE (NOV 65) 11

# Wisconsin—Milwaukee

**WUHF**

Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 440-kw maximum and 256-kw horizontal visual, 44.0-kw maximum and 25.6-kw horizontal aural. Antenna: 530-ft. above av. terrain, 661-ft. above ground, 1271-ft. above sea level.

Latitude 43° 02' 20"  
Longitude 87° 55' 04"

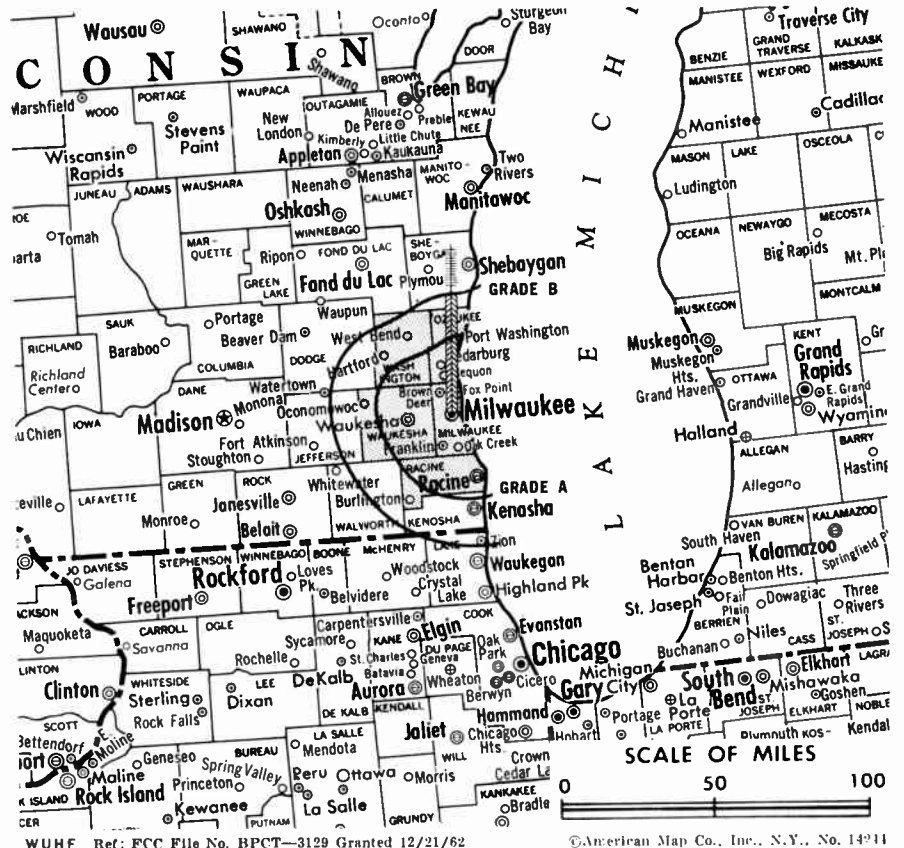
Transmitter: Schroeder Hotel.

TV tape: Recording facilities.

Color: Network.

News Wire Service: UPI.

Represented (engineering) by Raymond Rohrer & Assoc.



Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.

## WUHF

Network Service: None, independent.

Licensee: WXIX Inc., Schroeder Hotel, Milwaukee (53203).

Studio: Schroeder Hotel. Telephone: 414-272-1818.

Ownership: Harold Sampson, 43%; Bernard Sampson, 43%; Herbert S. Wilk, 9%; Lawrence M. Turet, 5%.

Began Operation: July 20, 1959. Sale of 51% by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 by FCC (Television Digest, Vol. 2:26). Note: Sale pending to WKY-TV.

Represented (sales) by Vic Piano Assoc. Inc.

Represented (legal) by Becker & Silberberg.

### Personnel:

B. J. SAMPSON, president.  
LAWRENCE M. TURET, exec. v.p., general manager & film buyer.  
CHUCK OLSON, operations director.  
WARD CHASE, news director.  
BOB LERSCH, engineering supervisor.  
LEW BREYER, commercial manager.  
BILL HARMAN, film director.

## DIGEST OF RATE CARD NO. 6 (Sept. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6-11 p.m., daily.  
\$450.00 \$270.00 \$170.00 \$150.00 \$105.00 \$60.00 \$50.00 \$35.00

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
WISCONSIN			
MILWAUKEE	339,600	330,700	97
OZAUKEE	12,300	12,000	98
RACINE	44,600	43,800	98
WASHINGTON	13,900	13,600	98
WAUKESHA	51,000	49,900	98
<b>STATION TOTAL</b>	<b>461,400</b>	<b>450,000</b>	<b>98</b>

NET WEEKLY CIRCULATION (MARCH 65) 112,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 32,500  
COLOR PENETRATION PERCENTAGE (NOV 65) 11



# Wisconsin—Wausau



**WAOW-TV**



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 20.4-kw aural. Antenna: 990-ft. above av. terrain, 547-ft. above ground, 2251-ft. above sea level.

Latitude 44° 55' 10"  
Longitude 89° 41' 12"

Requests 20.3-kw aural.

Transmitter: Rib Mountain.

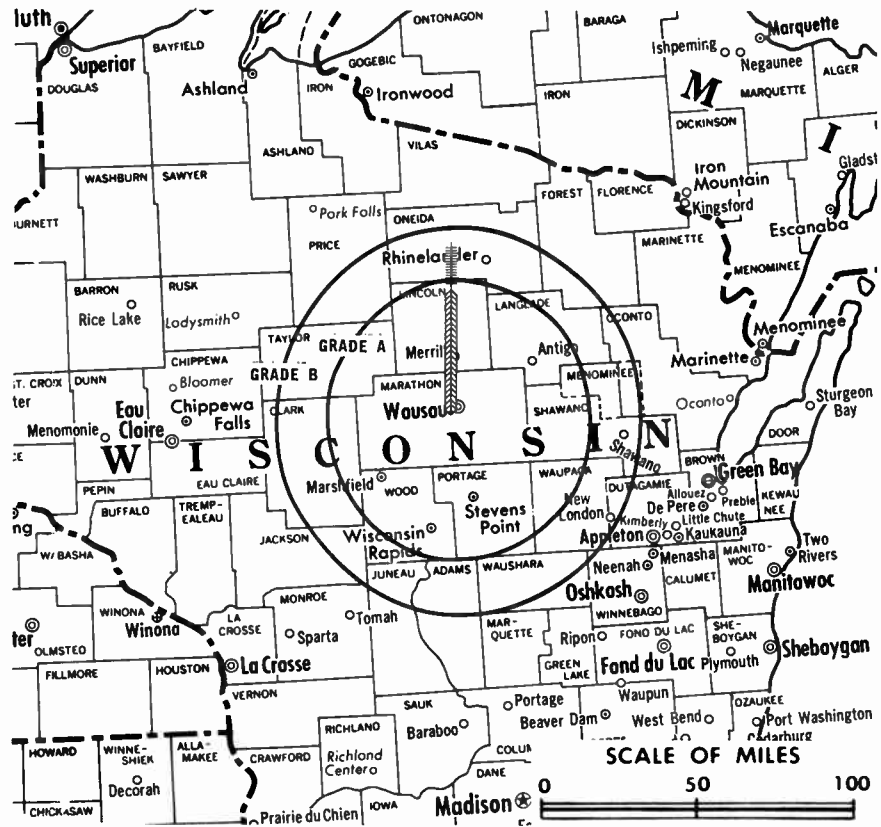
Studio: 1908 Grand Ave., Wausau (54401).

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

319



WAOW-TV Ref: FCC File No. BMTCT-5955 Granted 11/12/64

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## WAOW-TV

Network Service: ABC.

Grantee: Midcontinent Broadcasting Co. of Wisconsin Inc.

Telephone: 715-842-2251.

Ownership: Midcontinent Broadcasting Co. 80%; Wayne H. Williams, 6%; Evans A. Nord, 6%; Anton J. Moe, 6%; Ben Hovel, 1%.

Began Operation: May 7, 1965.

Represented (sales) by Adam Young Inc.; Wayne-Evans (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

N. L. BENTSON, president.  
ANTON J. (TONY) MOE, executive vice president.  
JOSEPH L. FLOYD, vice president.  
ROBERT JOHNSON, general manager & film buyer.  
BEN HOVEL, national sales manager.  
JOHN GORT, chief engineer.

Rates: Sold only in combination with WKOW-TV, Madison, Wis.

ARB Data for this Station is not available since it was not in operation when the survey was made.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Wisconsin—Wausau



**WSAU-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 53.7-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 10"  
Longitude 89° 41' 12"

Transmitter: Rib Mountain.

Studio: 714 Fifth St.

Telephone: 715-845-4211. TWX No.: 715-331-0876.

AM Affiliate: WSAU, 5-kw, 550 kc (NBC). FM Affiliate: WSAU-FM, 34-kw, 100 mc (No. 264), 406-ft. antenna.

Represented (engineering) by Walter F. Kean.

Color: Network only.

News Wire Service: AP & UPI. Facsimile Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965 ARB study.



WSAU-TV Ref: FCC File No. BPCT-2289 Granted 9/13/57

©American Map Co., Inc., N.Y., No. 14241

## WSAU-TV

Network Service: CBS & NBC, on per program basis.

Licensee: Wisconsin Valley Television Corp., 714 Fifth St. (54401).

Ownership: Charles Lemke, 26.59% (formerly owning 49% of radio WSAU); Wausau Record-Herald, 25.33%; Wisconsin Rapids Tribune, 12.66% (6.33% being held by its radio WFHR); Marshfield News-Herald, 12.66%; Rhinelander News, 8.42%; Merrill Herald, 8.42%; Caroline T. Frechette, 2.53%; W. F. McCormick, 1.26%. Wis. Valley TV Corp. officers: John C. Sturtevant, chairman (Wausau Record-Herald); Howard A. Quirt, v.p. (Marshfield News-Herald); W. F. Hoffman, v.p.; J. P. Chilsen, v.p.; O. C. Lemke, v.p.; W. F. McCormick, treas.; Clifford G. Ferris, secy.; Richard D. Dudley, pres. Wisconsin Valley TV Corp. also owns WMTV, Madison, Wis. & Marshfield News-Herald. Wholly-owned subsidiary Forward of Iowa is buying KVTU (TV), Sioux City, Ia.

Began Operation: Oct. 24, 1954.

Represented (sales) by The Meeker Co. Inc., Harry S. Hyett Co. (Minneapolis).

Represented (legal) by McKenna & Wilkinson.

### Personnel:

RICHARD D. DUDLEY, president & general manager.  
JAMES W. FREY, general sales manager.  
BART KELLNHAUSER, program manager & station mgr.  
ROLAND W. RICHARDT, director of engineering.  
DAN ZIEBEL, film editor.  
WILLIAM E. PAYNE, promotion manager.

### DIGEST OF RATE CARD NO. 11—(Jan. 1, 1964)

30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.					
\$400.00	\$250.00	\$175.00	\$140.00	\$110.00	\$60.00

Combination Rates (The Madison-Wausau Combination)—WMTV, Madison & WSAU-TV, Wausau:

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.					
\$500.00	\$300.00	\$225.00	\$180.00	\$140.00	\$70.00

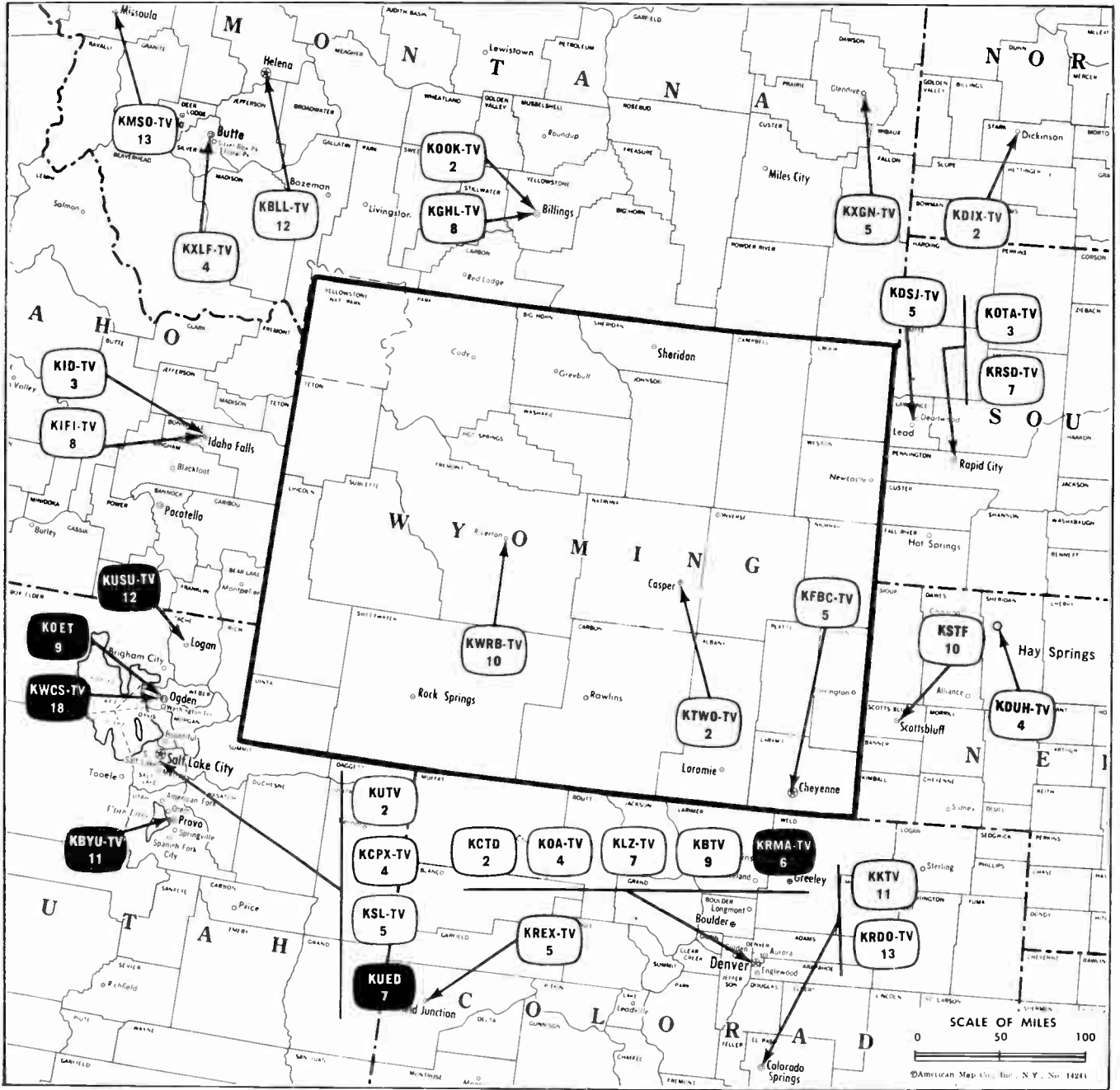
NETWORK BASE HOURLY RATE: \$550 (ABC, CBS, NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>MICHIGAN</b>			
DICKINSON	6,900	6,700	97
IRON	4,800	4,600	96
<b>WISCONSIN</b>			
ADAMS	2,400	2,200	93
ASHLAND	4,600	4,400	96
CHIPPEWA	12,100	11,700	97
CLARK	8,400	7,800	93
EAU CLAIRE	17,300	16,600	96
FOREST	1,800	1,600	92
GREEN LAKE	4,800	4,600	96
JACKSON	4,300	4,100	94
JUNEAU	4,800	4,400	92
LANGLADE	5,100	4,900	96
LINCOLN	6,500	6,300	97
MARATHON	25,100	24,500	98
MARQUETTE	2,700	2,500	93
MONROE	8,100	7,700	95
ONEIDA	6,600	6,300	95
PORTAGE	10,100	9,700	96
PRICE	3,800	3,500	92
RUSK	3,600	3,400	94
SHAWANO	9,200	8,800	96
TAYLOR	4,500	4,300	95
VILAS	3,000	2,800	94
WAUPACA	10,400	10,100	97
WAUSHARA	4,100	3,900	95
WOOD	17,100	16,600	97
<b>STATION TOTAL</b>	<b>192,100</b>	<b>184,000</b>	<b>96</b>

NET WEEKLY CIRCULATION (MARCH 65) 121,400  
AVERAGE DAILY CIRCULATION (MARCH 65) 94,000  
COLOR PENETRATION PERCENTAGE (NOV 65) 5

For Other Group-Owned Stations,  
see Section c

# Wyoming



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Cheyenne	99,000	151	161,400	156	149,000	155
Casper	50,700	188	84,100	189	76,100	190
Riverton	12,500	226	16,900	227	15,400	226

### Wyoming Station Status as of Feb. 1, 1966

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
0	0	0
		3



## AMECO "SALESMOBILE SERVICE"

IN WYOMING  
 JON WESTFIELD  
 P.O. Box 2904 Great Falls, Montana 59401  
 Phone: 406-454-2623

# Wyoming—Casper

**KTWO-TV**

Ch. 2

Technical Facilities: Channel No. 2  
(54-60 mc). Authorized power:  
100-kw visual, 14.2-kw aural. An-  
tenna: 2000-ft. above av. terrain,  
375-ft. above ground, 8485-ft.  
above sea level.

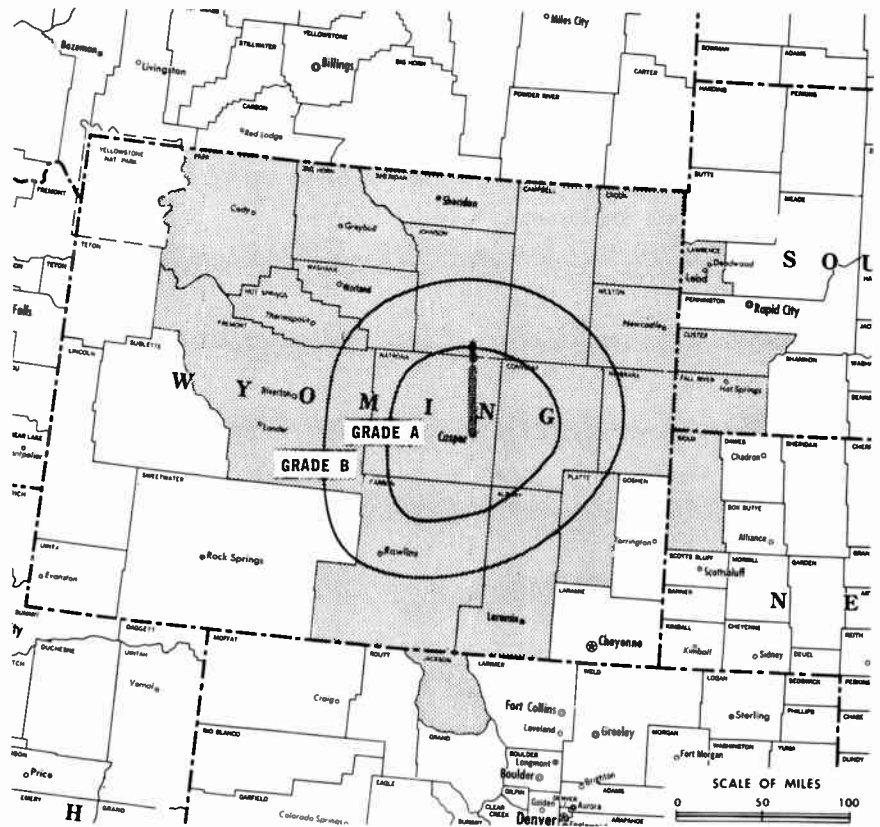
Latitude 42° 44' 03"  
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper P.O.  
Studio: 4200 E. 2nd St., Casper.

TV tape: Recording facilities.  
AM Affiliate: KTWO, 5-kw (1-kw  
night), 1470 kc (NBC).

Color: Network only.  
News Wire Service: UPI.  
Facsimile Service: UPI.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded areas) based on 1965  
ARB study.



KTWO-TV Ref: FCC File No. BPCT-3231 Granted 9/25/63  
CP: BPCT-3231 Granted 9/25/63

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## KTWO-TV

Network Service: NBC, CBS, ABC.  
Licensee: HarriScope Inc., 4200 East Second St., Casper (82601).  
Telephone: 307-237-3711. TWX No.: 307-237-2354.  
Ownership: HarriScope Bcstg. Corp., 100%. For ownership and  
other interests, see KBAK-TV, Bakersfield, Cal.  
Began Operation: March 8, 1957.  
Represented (sales) by The Meeker Co. Inc.; John L. McGuire (Den-  
ver).  
Represented (legal) by Monroe Oppenheimer.  
Represented (engineering) by Hammett & Edison.

### Personnel:

BURT I. HARRIS, president & film buyer (Los Angeles).  
YALE ROE, v.p. broadcasting (Chicago).  
JACK ROSENTHAL, v.p. & general manager.  
RALPH DAVISON, station manager & sales manager.  
DICK FRECH, operations manager.  
BEN LOCKERD, chief engineer.  
ARLEA RUSHIN, office manager.

### DIGEST OF RATE CARD NO. 5 (Sept. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6:30-10 p.m., Mon.-Fri.; 5-10 p.m., Sat. & Sun.	\$300.00	\$180.00	\$120.00	\$90.00	\$69.00*	\$59.00*	\$34.50*

\*6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$250 (ABC), \$250 (CBS), \$250  
(NBC).

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
COLORADO			
JACKSON	400	400	92
NEBRASKA			
SIoux	800	700	69
SOUTH DAKOTA			
CUSTER	1,400	1,200	88
FALL RIVER	3,600	3,200	89
LAWRENCE	5,500	5,000	91
WYOMING			
ALBANY	7,100	6,300	89
BIG HORN	3,400	3,000	89
CAMPBELL	2,000	1,800	87
CARBON	4,800	4,200	88
CONVERSE	2,100	1,900	90
CROOK	1,400	1,200	84
FREMONT	8,400	7,800	93
HOT SPRINGS	2,200	2,000	88
JOHNSON	1,800	1,600	86
NATRONA	18,800	17,800	94
NIOBRARA	1,200	1,100	90
PARK	5,400	4,800	89
PLATTE	2,200	1,900	87
SHERIDAN	6,100	5,300	87
WASHAKIE	2,900	2,600	92
WESTON	2,600	2,300	87
<b>STATION TOTAL</b>	<b>84,100</b>	<b>76,100</b>	<b>90</b>

NET WEEKLY CIRCULATION (MARCH 65) 50,700  
AVERAGE DAILY CIRCULATION (MARCH 65) 41,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

# Wyoming—Cheyenne



**KFBC-TV**



Ch. 5

[Also operates satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.]

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"  
Longitude 105° 00' 16"

Transmitter: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

AM Affiliate: KFBC, .25-kw 1240 kc (ABC).

O & O Translator: K73AF, Rawlins, Wyo.

Facsimile Service: UPI.

ARB Data: The figures below include Satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.

Total Households: © SRDS

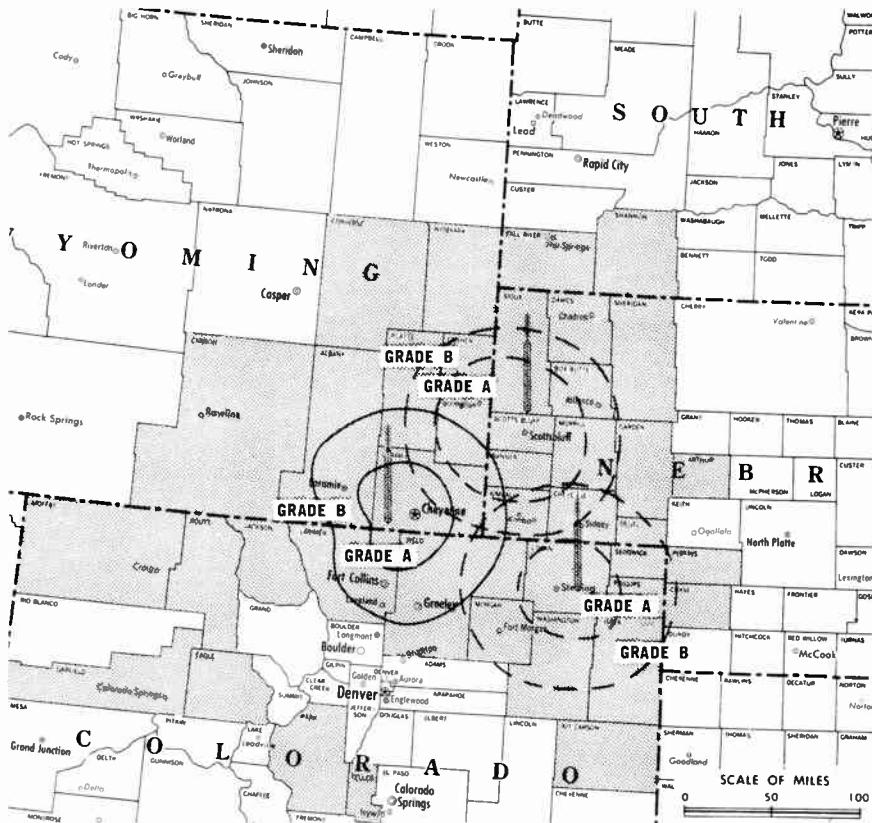
Consumer Market Data as of 1/1/66.

TV Homes: TV% and Circulation

© 1965 American Research Bureau.

(County coverage (shaded areas) based on 1965

ARB study.



KFBC-TV Ref: FCC File No. BNPCT-1399 Granted 10/2/53  
KSTF Ref: FCC File No. BNPCT-4858 Granted 10/9/57  
KTVS Ref: FCC File No. BNPCT-3005 Granted 2/13/63.

©American Map Co., Inc., N.Y., No. 14244

## KFBC-TV

Network Service: ABC, CBS, NBC.

Licensee: Frontier Bcstg. Co., 2923 E. Lincolnway (82001).

Studio: 2923 E. Lincolnway.

Telephone: 307-634-4461. TWX No.: 307-632-1759.

Ownership: Robert S. McCracken, pres., 3.6%; William C. Grove, exec. v.p. & treas., 8%; W. A. Corson, v.p., 7.4%; O. B. Koerfer, secy., 3.2%; Cheyenne Newspapers, 24.8%; F. H. Ricketson Jr., 17%; Lillian D. McCracken, 11.3%; William D. McCracken, 5.7%; D. E. Woodson, 4.7%; Ray List, 4.3%; several others, none with as much as 2%. McCracken family controls Cheyenne Newspapers Inc., publisher of Wyoming Eagle and Wyoming State Tribune. Mr. McCracken and associates also publish Laramie Republican-Boomerang and Bulletin, Rawlins Times, Rock Springs Rocket, Worland Northern Wyoming News; they also operate satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo., and operate radio station KVRS, Rock Springs. Frontier also is Ch. 11 applicant for Rawlins, Wyo.

Began Operation: March 22, 1954.

Represented (sales) by George P. Hollingbery Co.; Soderlund Co. (Omaha); Robert Hix Co. (Denver).

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT S. MCCRAKEN, president & film buyer.  
WILLIAM C. GROVE, exec. v.p., general mgr. & chief engineer.  
DOUG REEVES, national sales manager.  
BILL MCCRAKEN, program director.

### DIGEST OF RATE CARD NO. 7—(Jan. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—5:30-11 p.m., daily.	\$300.00	\$180.00	\$150.00	\$90.00	\$75.00*	\$70.00*
					\$35.00*	

\*Class AA—6:30-9 p.m., daily.

Note: KSTF & KTVS are sold in combination with KFBC-TV, foregoing rates applying at no additional cost.

NETWORK BASE HOURLY RATE: \$300 (ABC), \$300 (CBS), \$275 (NBC).

736-b

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>COLORADO</b>			
EAGLE	1,600	1,400	86
GARFIELD	4,300	3,800	88
JACKSON	400	400	92
KIT CARSON	1,900	1,700	86
LARIMER	19,800	18,700	95
LOGAN	7,000	6,400	92
MOFFAT	2,500	2,100	84
MORGAN	7,300	7,000	96
PARK	500	500	90
PHILLIPS	1,500	1,400	96
ROUTT	1,500	1,300	82
SEDGWICK	1,000	1,000	93
TELLER	800	800	94
WASHINGTON	1,900	1,700	89
WELD	24,100	23,000	96
YUMA	2,600	2,400	90
<b>NEBRASKA</b>			
ARTHUR	200	200	89
BANNER	400	300	94
BOX BUTTE	3,600	3,300	92
CHASE	1,300	1,200	94
CHEYENNE	4,900	4,400	91
DAWES	3,000	2,600	87
DEUEL	1,000	1,000	93
GARDEN	1,000	800	82
KIMBALL	2,900	2,800	97
MORRILL	2,000	1,700	88
PERKINS	1,200	1,100	98
SCOTTS BLUFF	10,600	9,800	92
SHERIDAN	2,700	2,500	91
SIOUX	800	700	89
<b>SOUTH DAKOTA</b>			
FALL RIVER	3,600	3,200	89
SHANNON	1,200	800	67
(Continued on next page)			
<b>STATION TOTAL</b>	<b>161,400</b>	<b>149,000</b>	<b>92</b>

NET WEEKLY CIRCULATION (MARCH 65) 99,000  
AVERAGE DAILY CIRCULATION (MARCH 65) 71,100  
COLOR PENETRATION PERCENTAGE (NOV 65) 4

TV Factbook No. 36

# Wyoming—Riverton



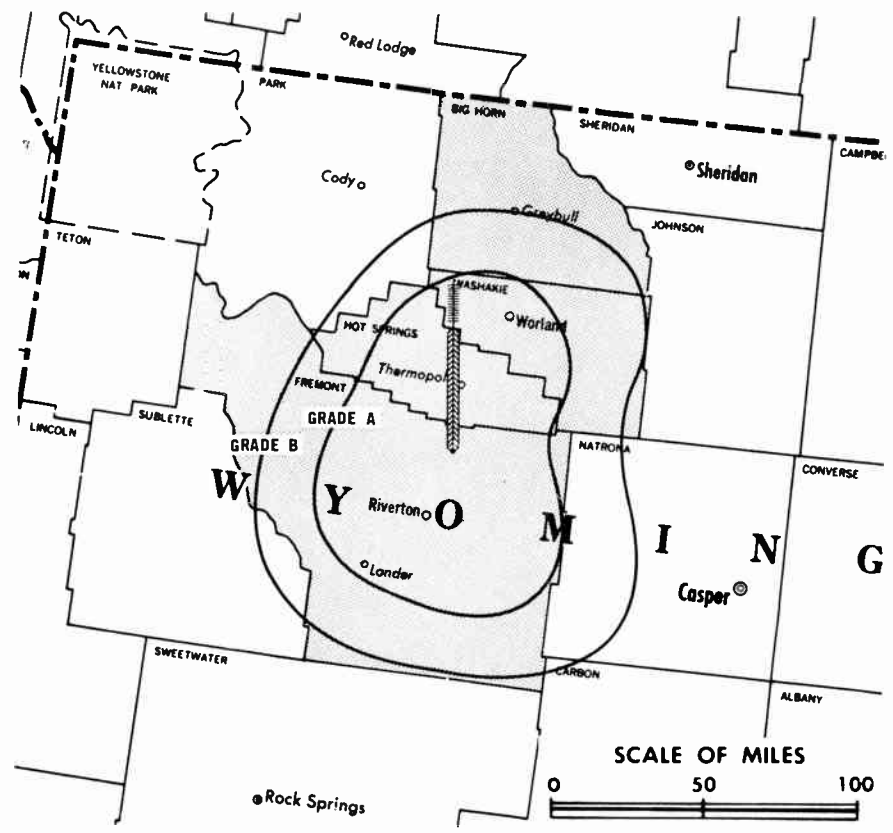
[Also authorized to cover Lander, Thermopolis & Worland, Wyo.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 58.9-kw visual, 8.71-kw aural. Antenna: 1630-ft. above av. terrain, 79-ft. above ground, 7498-ft. above sea level.

Latitude 43° 27' 26''  
Longitude 108° 12' 02''

Transmitter: Boysen Peak.  
AM Affiliate: KWRL, .25-kw, 1450 kc (MBS).  
Color: Network.  
News Wire Service: AP.

Total Households: © SRDS  
Consumer Market Data as of 1/1/66.  
TV Homes: TV% and Circulation  
© 1965 American Research Bureau.  
County coverage (shaded area) based on 1965 ARB study.



KWRB-TV Ref: FCC File No. BPCT-2188 Granted 9/28/56 ©American Map Co., Inc., N.Y., No. 14244

## KWRB-TV

Network Service: ABC, CBS (EMP); also NBC, on per program basis.  
Licensee: Chief Washakie TV, 500 Broadway, Thermopolis.  
Studio: 500 Broadway, Thermopolis, Wyo. (82443).  
Telephone: 307-864-2351. TWX No.: 307-864-2489.  
Ownership: Joseph P. and Mildred V. Ernst, 100%. They also own radio stations KWRL, Riverton, KWOR, Worland, and KRTR, Thermopolis, all Wyo.  
Began Operation: Dec. 22, 1957.  
Represented (legal) by McKenna & Wilkinson.  
Represented (engineering) by Kear & Kennedy.

Personnel:  
JOSEPH P. ERNST, general manager & chief engineer.  
MILDRED V. ERNST, program manager, sales mgr. & film buyer.

### DIGEST OF RATE CARD NO. 2 (Sept. 1, 1964)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 8 Sec.  
Class A—5-11:30 p.m., Mon.-Fri.; 3-11:30 p.m., Sat.; noon-11:30 p.m., Sun.  
\$150.00 \$90.00 \$60.00 \$52.00 \$30.00 \$20.00 \$15.00  
NETWORK BASE HOURLY RATE: \$100 (ABC), \$50 (CBS).

See CATV Directory for Wyoming Systems.

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>WYOMING</b>			
BIG HORN	3,400	3,000	89
FREMONT	8,400	7,800	93
HOT SPRINGS	2,200	2,000	88
WASHAKIE	2,900	2,600	92
<b>STATION TOTAL</b>	<b>16,900</b>	<b>15,400</b>	<b>91</b>
<b>NET WEEKLY CIRCULATION (MARCH 65)</b>		<b>12,500</b>	
<b>AVERAGE DAILY CIRCULATION (MARCH 65)</b>		<b>8,900</b>	
<b>COLOR PENETRATION PERCENTAGE (NOV 65)</b>			<b>3</b>

## KFBC-TV, Cheyenne (ARB Data Continued)

STATE/COUNTY	TOTAL HOUSEHOLDS	TV HOMES	PER
<b>WYOMING</b>			
ALBANY	7,100	6,300	89
CARBON	4,800	4,200	88
CONVERSE	2,100	1,900	90
GOSHEN	3,800	3,500	94
LARAMIE	21,100	20,100	95
NIOBRARA	1,200	1,100	90
PLATTE	2,200	1,900	87

ARB Does Not Provide Coverage Data for Guam,  
Puerto Rico or the Virgin Islands.

## GUAM



### KUAM-TV

Agana  
Ch. 8

Network Service: CBS (EMP), NBC, ABC.

Licensee: Pacific Broadcasting Corp., Box 368, Agana, Guam; 100 California St., San Francisco, Cal.

Studio & Transmitter: 1.9 mi. SE of Agana.

Telephone: 415-982-9933; Guam, 7961. Cable Address: KUAM.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: .288-kw visual, .057-kw aural. Antenna: 100-ft. above av. terrain, 320-ft. above ground, 395-ft. above sea level.

Latitude 13° 26' 53"  
Longitude 144° 45' 21.6"

AM Affiliate: KUAM, 1-kw, 610 kc (MBS, NBC).

O & O Translator: K12ER, Andersen AFB.

News Wire Service: UPI.

News Film Service: UPI.

Ownership: H. Scott Killgore, pres., 65%; Samuel N. Rubin, treas., 35%. Killgore also controls KECC-TV (CP), El Centro, Cal. and radios KALI, San Gabriel, Cal.; KOFY & KUFY-FM, San Mateo, Cal.

Began Operation: Aug. 5, 1956. Sale to present owner by Phil Berg approved April 9, 1964 by FCC (Television Digest, Vols. 3:48, 4:16). Previously, 5% sold by John P. Hearne for 4% by William B. Duce to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Gautney & Jones.

Personnel:

W. B. NIELSEN, vice president & general manager.  
E. A. OLSON, station manager.

#### DIGEST OF RATE CARD NO. 2 (Jan. 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class A—7-10 p.m., daily.  
\$144.00 \$86.00 \$57.00 \$51.00 \$43.00 \$29.00 \$21.50 \$14.50  
NETWORK BASE HOURLY RATE: \$50 (CBS), \$100 (NBC).

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## PUERTO RICO

### WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 91.2-kw visual, 45.6-kw aural. Antenna: 600-ft. above av. terrain, 202-ft. above ground, 809-ft. above sea level, lat. 18° 04' 11", long. 67° 08' 03"

(Complete Data In Educational Directory)

### WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 924-ft. above av. terrain, 285-ft. above ground, 1663-ft. above sea level, lat. 18° 16' 00", long. 66° 05' 05"

Holds CP for change to 53.7-kw visual, 5.37-kw aural, 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level, lat. 18° 06' 42", long. 66° 03' 05"; transmitter to 21-mi. S of San Juan at Cerro La Santa.

(Complete Data In Educational Directory)

### WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Network Service: None, independent.

Grantee: Western Broadcasting Corp. of P.R., Box 2050, San Juan.

Studio: 17 Munoz Rivera St.

Transmitter: Pico Atalaya, Mt. Rincon, Puerto Rico.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 17.8-kw visual, 3.55-kw aural. Antenna: 1010-ft. above av. terrain, 97-ft. above ground, 1284-ft. above sea level.

Latitude 67° 11' 30"  
Longitude 18° 18' 51"

AM Affiliate: See Ownership, below.

Ownership: WAPA-TV Bcstg. Corp., 33 1/3%; Du Art Film Labs Inc., 33 1/3%; Jose Bechara Jr., 16 2/3%; A. Gimenez-Aguayo, 8.33%; Reynaldo Barletta, 8.33%; Bechara owns WKJB, Mayaguez; Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by Hammet & Edison.

Personnel:

NORMAN LOUVAU, president.  
CARLOS RIVERA, general manager.  
J. W. BYARS, chief engineer.  
MARIA E. DE RIVERA, traffic manager.

#### DIGEST OF RATE CARD NO. 2 (Dec. 13, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—7:00-9:00 p.m., daily.  
\$200.00 \$125.00 \$85.00 \$55.00 \$36.00 \$22.00 \$18.00

For Applications & CPs, see blue Section



## WORA-TV

Mayaguez

Ch. 5

Grantee (STA): Quality Telecasting Corp., Box 43.

Studio: Darlington Bldg.

Transmitter: 2.2 mi. S of Maricao on Insular Rd. No. 81.

Telephone: 832-1150.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1990-ft. above av. terrain, 141-ft. above ground, 2972-ft. above sea level.

Latitude	18°	09'	02''
Longitude	66°	59'	20''

AM Affiliate: WORA, 5-kw 760 kc. FM Affiliate: WORA-FM, .8-kw, 97.5 mc (No. 248), 1930-ft. antenna height.

Ownership: Radio Americas Corp. (WORA), 75%; Supreme Bcstg. Co. Inc. of Louisiana, 23%. Officers: Alfredo R. de Arellano, pres., .5% (also controls WORA); Flora Shields, 1%; Reinaldo M. Du Pont, secy., .1%; Esther V. R. de Arellano, treas., .4%. Quality owns radios WKYN and WFQM (FM) San Juan, P.R. Quality also owns WSVI (TV), Christiansted, V.I.

Began Operation: Oct. 1, 1955.

Represented (sales) by Inter-American Publications Inc.

Personnel:

ALFREDO R. de ARELLANO JR., president & general manager.  
REINALDO M. DuPONT, manager, secy. & film buyer.  
JOE DIAZ, program director.  
EFRAIN RIVERA MONT, chief engineer.

### DIGEST OF RATE CARD NO. 7—(Nov. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$276.00	\$173.00	\$117.00	\$76.00	\$40.00	\$30.00	\$20.00

NETWORK BASE HOURLY RATE: \$45.

## WRIK-TV

Ponce

Ch. 7

Licensee: Ponce Television Corp., Darlington Bldg.

Studio: Darlington Bldg.

Transmitter: Ponce Intercontinental Hotel.

Telephone: 842-0280.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 63.1-kw visual, 12.6-kw aural. Antenna: minus 80-ft. above av. terrain, 120-ft. above ground, 497-ft. above sea level.

Latitude	18°	01'	20''
Longitude	66°	37'	33''

News Wire Service: AP.

Ownership: George A. Mayoral, 25%; Alfredo C. Ramirez de Arellano del Valle, 61.67%; Luis Ferre, 7.5%; Antonio Ferre & Oscar Girod, 2.5% each. Ferre owns 38% of WPRP, Ponce, also is part owner of Ponce El Dia.

Began Operation: Feb. 2, 1958. Sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 by FCC (Television Digest, Vol. 5:1).

Represented (sales) by Inter-American Publications Inc.

Represented (legal) Wilner & Bergson.

Personnel:

ALFREDO R. DE ARELLANO DEL VALLE, president.  
REINALDO ROYO JR., gen. & commercial mgr. & film buyer.  
LUIS A. MORALES, program manager.  
AMERICO CINTRON, chief engineer.

### DIGEST OF RATE CARD NO. 5 (Nov. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$239.00	\$144.00	\$95.00	\$61.00	\$33.00	\$17.00	\$15.00

NETWORK BASE HOURLY RATE: \$50.

1966 Edition

## Puerto Rico

## WSUR-TV

Ponce

Ch. 9

Network Service: None, independent.

Grantee: American Colonial Bcstg. Corp., Box 4189, San Juan.

Studio: La Rambla, Ponce. Transmitter: Maravilla Mt., Villalba.

Sales Office: 1000 Ponce de Leon Ave., San Juan. Phone: 842-4178.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: .83-kw visual, .42-kw aural. Antenna: 2570-ft. above av. terrain, 237-ft. above ground, 4177-ft. above sea level. Holds CP for 2.75-kw visual, 1.38-kw aural, minus 230-ft. above av. terrain, 239-ft. above ground, 324-ft. above sea level, lat. 18° 01' 45", long. 66° 35' 56"; transmitter to KM 28, No. 5 Central Rd., La Rambla, 1.5 mi. NE of Ponce.

Latitude	18°	09'	17''
Longitude	66°	33'	14''

TV tape: Recording facilities.

Ownership: Ralph Perez Perry, 100%, also owner of WKBM-TV, Caguas-San Juan and radio WKVM, San Juan.

Began Operation: Feb. 20, 1958.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president & station manager.  
MANUEL COLON, commercial manager.  
LUIS FELIPE RODRIGUEZ, production manager.

### DIGEST OF RATE CARD NO. 3 (Aug. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., daily.						
\$200.00	\$125.00	\$85.00	\$55.00	\$36.00	\$22.00	\$18.00

## WPSJ

Ponce

Ch. 14

(Satellite of WTSJ, San Juan, P.R.)

(Due to Begin Operation in 1966)

Network Service: NBC.

Grantee: Tele San Juan Inc., Box 1312, San Juan.

Transmitter: Edificio Darlington, 10 Hostes Ave.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 5-kw visual, 0.5-kw aural. Antenna: minus 100-ft. above av. terrain, 206-ft. above ground, 244-ft. above sea level.

Latitude	18°	00'	28''
Longitude	66°	36'	50''

Ownership: Same as WTSJ (TV), San Juan, P.R.

Represented (legal) by Prince & Paul.

Represented (engineering) by David Steel & Associates.

Rates: Sold in combination with WTSJ (TV), San Juan.

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## WAPA-TV

San Juan

Ch. 4

Licensee: WAPA-TV Broadcasting Corp., 357 Ponce de Leon Ave., San Juan, P.R. Studio & Transmitter: 357 Ponce de Leon Ave.

Telephone: 724-3006.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 56.39-kw visual, 33.9-kw aural. Antenna: 220-ft. above av. terrain, 260-ft. above ground, 330-ft. above sea level.

Latitude	18°	28'	02''
Longitude	66°	05'	48''

Holds CP for change to 53.7-kw visual, 8.1-kw aural, 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level, lat. 18° 06' 42'', long. 66° 03' 05''; transmitter to Cerro La Santa, 21-mi. S of San Juan.

News Wire Service: UPI.

Ownership: WAPA-TV Bcstg. Corp. (wholly owned subsidiary of Screen Gems Inc.), 100%. Also owns 1/3 of WOLE-TV, Aquadilla-Mayaguez, P.R.

Began Operation: March 5, 1954. Sale to WAPA-TV Bcstg. Corp. by Winston-Salem Bcstg. & Jose R. Quinones approved by FCC April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 by FCC (Television Digest, Vol. 13:13, 14, 18).

Represented (sales) by Screen Gems Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

NORMAN LOUVAU executive v.p.  
HECTOR MODESTTI, general manager.  
FELIX RODRIGUEZ BAEZ, program director.  
JULIO BRITO, chief engineer.

### DIGEST OF RATE CARD NO. 9—(Jan. 1, 1966)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$870.00	\$540.00	\$360.00	\$215.00	\$125.00	\$95.00

Spot announcements not subject to frequency discounts.

NETWORK BASE HOURLY RATE: \$300 (ABC), \$300 (NBC).

## WITA-TV

San Juan

Ch. 30

(Due to Begin Operation in Spring)

Grantee: El Imparcial Broadcasting Corp., Apartado 2692, San Juan 12, P.R. (00903)

Transmitter: Aqueduct Hill Rd. Telephone: 724-2340.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 275.8-kw visual, 140.3-kw aural. Antenna: 271-ft. above av. terrain, 136-ft. above ground, 546-ft. above sea level.

Latitude	18°	22'	43''
Longitude	66°	07'	07''

Ownership: Antonio Ayuso Valdivieso, 100%. Iris M. de Ayuso, pres.; Armando Cosme, v.p.-treas.; Hector Cintron, secy. Also as Electronic Enterprises holds CP for Ch. 20, Ponce, and is Ch. 22 applicant for Mayaguez.

Represented (sales) by International Newspaper Representatives.

Represented (legal) by Miller & Schroeder.

Personnel:

ROBERT L. PROHIAS, sales manager.  
WILLIAM SOCHUK, program director.  
JESUS M. SOTO, chief engineer.

### DIGEST OF RATE CARD NO. 1 (Dec. 1, 1965)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$225.00	\$155.00	\$115.00	\$85.00	\$75.00	\$70.00	

740-b

## WKAQ-TV

San Juan

Ch. 2

Grantee (STA): El Mundo Inc., Box 1072, San Juan, P.R.

Studio: Stop 8, Fernandez Juncos, Puerta de Tierra. Box 5096, San Juan.

Transmitter: La Marquesa Mountain, Aguas Buenas, P.R.

Telephone: 723-3800.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1270-ft. above av. terrain, 287-ft. above ground, 1960-ft. above sea level.

Latitude	18°	16'	51''
Longitude	66°	06'	38''

News Wire Service: UPI.

News Film Service: CBS.

Facsimile Service: UPI.

TV tape: Recording facilities.

AM Affiliate: WKAQ, Santurce, 5-kw, 580 kc.

FM Affiliate: WKAQ-FM, .35-kw, 104.7 mc.

Ownership: Angel Ramos estate (foundation trust), 99.9%; also owns newspaper El Mundo.

Began Operation: March 28, 1954.

Represented (sales) by Inter-American Publications Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

RAFAEL RUIZ, general administrator.  
E. VALDES PAGES, studio chief engineer.  
OSCAR ORZABAL QUINTANA, programming director.

### DIGEST OF RATE CARD NO. 8 (Aug. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$460.00	\$280.00	\$184.00	\$162.00	\$116.00	\$155.00	\$60.00

NETWORK BASE HOURLY RATE: \$250.

## WTSJ

San Juan

Ch. 18

[Also operates satellites WMGZ, Mayaguez and WPSJ, Ponce, P.R.]

Network Service: NBC

Grantee: Tele San Juan Inc., Box 1312, San Juan.

Studio: Planta de Purificacion, Guaynabo, P. R.

Transmitter: Aqueduct Hill Rd., 500-ft. NE of Planta de Purificacion, Frailies, P.R.

Telephone: 789-2000.

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 302-kw visual, 40-kw aural. Antenna: 260-ft. above av. terrain, 128-ft. above ground, 547-ft. above sea level.

Latitude	18°	22'	42''
Longitude	66°	07'	04''

TV tape: Recording facilities.

News Wire Service: AP.

Facsimile Service: AP.

Ownership: Julio Morales Ortiz, pres., 50%; Clement L. Littauer, exec. v.p., 50%; Gladys Sanches Morales (wife), treas.; Helen L. Littauer (wife), secy. Tele San Juan also holds CP for WMGZ (TV), Mayaguez and WPSJ (TV), Ponce, P. R.

Began Operation: August 25, 1964.

Represented (legal) by Prince & Paul.

Represented (engineering) by David Steel & Associates.

Personnel:

CLEMENT L. LITTAUER, exec. v.p. & general manager.  
DANIEL R. HACKEL, news director.  
JULIO MORALES ORTIZ, president & technical supervisor.

TV Factbook No. 36

DIGEST OF RATE CARD NO. 1  
(Sept. 1, 1964)

Hour	30 Min.	Min.	40 Sec.	30 Sec.	20 Sec.
Class AA—7:30-11 p.m., daily.					
\$210.00	\$135.00	\$50.00	\$45.00	\$40.00	\$35.00

**WKBM-TV**  
**Caguas-San Juan**  
Ch. 11

Network Service: None, independent.

Grantee: American Colonial Broadcasting Corp., Box 4189, San Juan.

Studio: Condado St., San Juan.

Transmitter: Cerro Marquessa Mt., 6-mi. NW of Caguas.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 133-kw visual, 66.5-kw aural. Antenna: 117-ft. above av. terrain, 237-ft. above ground, 1910-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

AM Affiliate: WKVM, San Juan, 25-kw, 810 kc.

Ownership: Ralph Perez Perry, 100%, also owner of WSUR-TV, Ponce and radio WKVM, San Juan.

Began Operation: April 22, 1960.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Willis C. Beecher.

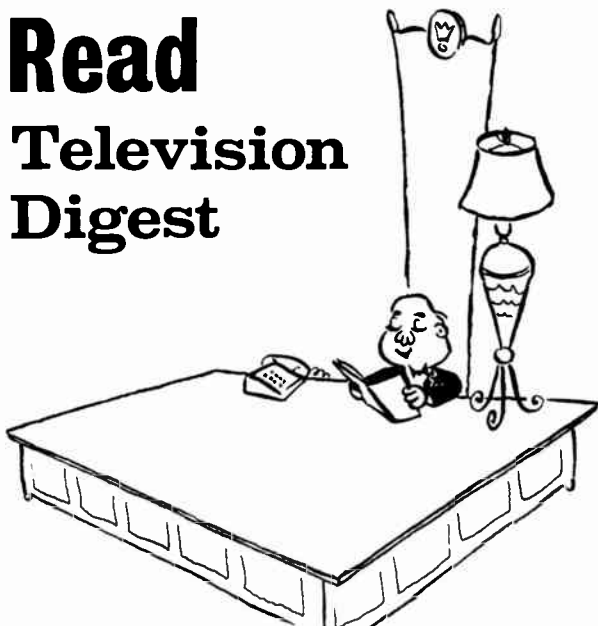
Personnel:

RALPH PEREZ PERRY, president.  
CARMEN JUNCOS, assistant manager.  
HECTOR RODRIGUEZ, studio operations.  
FRANCISCO PRIETO, accounting.  
JOSE RODRIGUEZ, film department.  
MYRNA RIVERA, traffic.

DIGEST OF RATE CARD NO. 2  
(Sept. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class AA—6:30-10 p.m., daily.						
\$325.00	\$190.00	\$125.00	\$97.00	\$81.00	\$68.00	\$39.00

# Top People Read Television Digest



For their reasons, turn to page 249-c

## VIRGIN ISLANDS



**WBNB-TV**  
**Charlotte Amalie**  
Ch. 10

Network Service: ABC, CBS, NBC.

Licensee: Island Teleradio Service Inc., Box 1947, St. Thomas, V.I.

Studio: Mountain Top Estates.

Cable: WBNB.

Telephone: 774-0400.

Transmitter: Signal Hill, Mountain Top Estates.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 2.5-kw visual, 1.26-kw aural. Antenna: 1604-ft. above av. terrain, 203-ft. above ground, 1677-ft. above sea level.

Latitude	18°	21'	23"
Longitude	64°	56'	43"

News Wire Service: AP.

Ownership: Robert Moss, pres. & dir., 28.5%; Robert E. Noble Jr., secy.-treas. & dir., 27.3%; Kenneth H. Granger, 6.6%; Faye R. Russell, 4.4%; Caribbean Capitol Corp., 33.3%.

Began Operation: July 1, 1961.

Represented (sales) by T.I.E. Sales.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ROBERT MOSS, president, general manager & program dir.  
ROBERT E. NOBLE JR., sales manager.

DIGEST OF RATE CARD NO. 2  
(Jan. 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class A—5:30-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.				
\$80.00	\$48.00	\$32.00	\$20.00	\$12.00

NETWORK BASE HOURLY RATE: \$50 (ABC), \$50 (CBS), \$50 (NBC).

**WSVI**  
**Christiansted**  
Ch. 8

Grantee: Quality Telecasting Corp., Box 43, Mayaguez, P.R.

Studio & Transmitter: Recovery Hill, Christiansted, St. Croix, V.I.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: .665-kw visual, .332-kw aural. Antenna: 727-ft. above av. terrain, 70-ft. above ground, 570-ft. above sea level.

Latitude	17°	44'	10"
Longitude	64°	41'	56"

Ownership: Quality Telecasting Corp., 100%. Quality Telecasting Corp. also owns WORA-TV, Mayaguez, P. R.

Began Operation: Nov. 10, 1965.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

ALFRED R. de ARELLANO, president.  
DONALD W. HUSTED, station manager.  
ROY D. ROBERTS, chief engineer.  
ANN BRONSON, women's director.

Base Hourly Rate: \$60.00

For Channel Allocation Tables,

see Section c.

# EDUCATIONAL TV STATION DIRECTORY

Personnel, Facilities and Other Data as of Feb. 1, 1966

Including Call Letters and Address of Commercially Operated Outlets\*

Plus CP Holders Reported Due to Begin Operation by Spring of 1966.

## ALABAMA

### WBIQ Birmingham

Ch. 10

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. (35205).

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Red Mt.

Telephone: 322-4625, Birmingham.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

TV tape: Recording facilities.

Ownership: State of Alabama. Commission members: Vincent Kilborn, Mrs. Bertha Roberts, Robert Harper, Clell L. Hobson, James R. Swedenburg, pres. Commission also operates WAIQ, Montgomery, WCIQ, Mount Cheaha State Park, WDIQ, Dozier, and WEIQ, Mobile. Holds CP for Huntsville and is Ch. 57 applicant for Florence, Ala.

Began Operation: April 28, 1955.

Personnel:

RAYMOND HURLBERT, general manager.  
MRS. LYNN THREADGILL, traffic officer.  
AL RENFRO, chief engineer.  
MADGE LAW, office manager.

### WDIQ Dozier

Ch. 2

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. (35205).

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Mervillis Mill Rd., Dozier, Ala.

Telephone: 496-3631 Dozier.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

TV tape: Recording facilities.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 8, 1956.

Personnel: See WBIQ, Birmingham.

\*Note: Tulsa University and Oklahoma A & M each owns 1.52% of KVOO-TV, Tulsa (commercial). Ithaca College operates WICB-TV, Ithaca, N.Y. on local coaxial cable system.

### WHIQ Huntsville

Ch. 25

Non-Commercial Educational Station

Grantee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham (35205).

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: 706 Reed Dr., Huntsville.

Telephone: 536-8450.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

TV tape: Recording facilities.

Ownership: See WBIQ, Birmingham.

Began Operation: Nov. 15, 1965.

Personnel: See WBIQ, Birmingham.

### WEIQ Mobile

Ch. 42

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. (35205).

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama.

Transmitter: Near Spanish Fort, 0.6-mi. S of U.S. Hwy. #31.

Telephone: 438-9656.

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 234-kw visual, 126-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

TV tape: Recording facilities.

Ownership: See WBIQ, Birmingham.

Began Operation: November 18, 1964.

Personnel: See WBIQ, Birmingham.

### WAIQ Montgomery

Ch. 26

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. (35205).

Studios: Auburn University, Birmingham Area ETV, Birmingham. University of Alabama, University.

Transmitter: Patterson Field, Montgomery, Alabama.

Telephone: 265-9341, Montgomery.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 229-kw visual, 124-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

TV tape: Recording facilities.  
Ownership: See WBIQ, Birmingham.  
Began Operation: December 18, 1962.  
Personnel: See WBIQ.

## WCIQ

### Mount Cheaha State Park

Ch. 7

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. (35205).

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Mt. Cheaha, near Munford.

Telephone: 322-4625, Birmingham.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

TV tape: Recording facilities.

Began Operation: Jan. 7, 1955.

Ownership: See WBIQ, Birmingham.

Personnel: See WBIQ, Birmingham.

## ARIZONA

### KAET

#### Phoenix

Ch. 8

Non-Commercial Educational Station

Grantee: Board of Regents of the Universities & State College of Arizona, Arizona State U., Tempe, Ariz. (85281).

Studio: Bureau of Broadcasting, Engineering Center, Arizona State U., Tempe, Ariz. Transmitter: South Mt., 5-mi. S of Phoenix.

Telephone: 966-3506.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 117-kw visual, 57.5-kw aural. Antenna: 1659-ft. above av. terrain, 174-ft. above ground, 2827-ft. above sea level.

Latitude	33°	19'	54"
Longitude	112°	03'	52"

TV tape: Recording facilities.

News Wire Service: UPI.

Ownership: Operated by Arizona State U. (G. Homer Durham, pres.) for Universities & State College of Arizona.

Began Operation: Jan. 30, 1961.

Personnel:

ROBERT H. ELLIS, director of broadcasting, Arizona State U.  
DONALD BURGESS, assistant director of broadcasting.  
LYNN E. DRYER, chief engineer.  
JEAN H. COLE, traffic supervisor.

HA 1-0818

RESIDENCE  
TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE  
NEW YORK, N.Y.

HUGH BEN LA RUE

## Alabama-California Educational

### KUAT

#### Tucson

Ch. 6

Non-Commercial Educational Station

Licensee: Universities and State College of Arizona, for use of the U. of Arizona, Herring Hall, Tucson, Ariz. (85700).

Studio & Transmitter: Herring Hall, U. of Arizona campus, Tucson, Ariz. Telephone: Main 4-8181, Ext. 571.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: .933-kw visual, .57-kw aural. Antenna: 110-ft. above av. terrain, 276-ft. above ground, 2703-ft. above sea level.

Latitude	32°	13'	50"
Longitude	110°	57'	00"

Requests change to 35.5-kw visual, 3.55-kw aural, 3635-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level, lat. 32° 24' 55", long. 110° 42' 54"; transmitter to Mt. Bigelow NE of Tucson.

TV tape: Recording facilities.

Ownership: University of Arizona, Richard A. Harvill, pres.

Began Operation: March 8, 1959.

Personnel:

FRANK BARRECA, director, radio-TV bureau.  
ARTHUR PAUL, program manager.  
JO ANN GOWENS, secretary.  
HARRY ATWOOD, film production supervisor.  
ALEX HANKOCY, film assistant.  
WESLEY T. JOHNSON, chief engineer.  
LYLE CLEMANS, engineering assistant.  
RICHARD WARD, engineering assistant.  
WILLIAM MORRISON, writer-director.  
STEPHEN KEARNS, writer-director.

## CALIFORNIA

### KCET

#### Los Angeles

Ch. 28

Non-Commercial Educational Station

Licensee: Community TV of Southern California, 1313 N. Vine St., Hollywood, Cal. (90028).

Studio: 1313 N. Vine St., Hollywood, Cal. (90028).

Transmitter: Mt. Wilson.

Telephone: 213-466-4212. TWX No.: 213-468-1015.

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 1200-kw max. and 45.7-kw horizontal visual, 240-kw max. and 9.12-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6,022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

TV tape: Recording facilities.

News Wire Service: AP.

Ownership: Non-profit corp. Officers: Dr. Lee A. DuBridge, chairman; Samuel F. Bowlby, pres.; James Robertson, v.p. & gen. mgr.; James L. Loper, secy.; Russell Bock, treas.

Began Operation: Sept. 28, 1964.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

JAMES ROBERTSON, v.p. & general manager.  
JAMES L. LOPER, asst. general manager.  
SHERIDAN D. REID, director of program production.  
BUD UNTIEDT, chief engineer.  
RUSSELL BURTON, dir. of public relations.  
HARRY T. SWANSON, dir. development.  
NORMAN COOK, dir. of business affairs.

(Continued on next page)

# California Educational

## KIXE-TV

### Redding

Ch. 9

Non-Commercial Educational Station

Grantee: Northern California Educational Television Association Inc., 2410 Larkspur Lane, Box 9, Redding, Cal. (96001).

Main studio (projected): Redding, Cal. Also affiliated studios at Chico State College, Chico, Cal. (95926).

Transmitter: KRCR-TV, Redding, transmitter house, Mt. Shasta-Bally.

Telephone: 241-7900.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 31.19-kw visual, 15.59-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude	40°	36'	08"
Longitude	122°	39'	00"

Ownership: Non-profit association. Garrett L. Starmer, chairman, board of directors.

Began Operation: Oct. 5, 1964.

Personnel:

J. ALLEN LARNER, schoolcast services coordinator.



## KVIE

### Sacramento

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6, Sacramento, Cal. (95801).

Studio: Garden Hwy., Sacramento. Transmitter: 3.5-mi. S of El Dorado. Telephone: Wabash 2-6563.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 89.1-kw visual, 44.7-kw aural. Antenna: 1020-ft. above av. terrain, 500-ft. above ground, 2523-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

Requests 17.80-kw aural.

TV tape: Recording facilities.

Ownership: Non-profit corporation. John H. Fabretti, pres.

Began Operation: Feb. 23, 1959.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JOHN C. CRABBE, general manager.  
BILL HOPKINS, program director.  
BRAD WARNER, production manager.  
VICTOR M. HYDEN JR., director, school telecasts.  
DEE BLACK, office manager.  
DONNA CHEARS, traffic.  
GORMAN BROWN, chief engineer.



## KVCR-TV

### San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Valley Joint Union Jr. College Dist., 701 S. Mt. Vernon Ave., San Bernardino, Cal. (92410).

Studio & Transmitter: 701 S. Mt. Vernon Ave.

Telephone: 885-0234, Ext. 250, 254, 282.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 5.62-kw visual, 3.02-kw aural. Antenna: minus 290-ft. above av. terrain, 42-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

FM Affiliate: KVCR-FM, .77-kw, 91.9 mc (No. 220), 240-ft. antenna height. CP for .81-kw, 300-ft. antenna height.

TV tape: Recording facilities.

744-b

Ownership: Non-profit organization. William O. Lewis, chairman; H. J. Sheffield, pres.

Began Operation: Sept. 11, 1962.

Personnel:

ROBERT FUZY, general manager.  
MERTON L. KNOLD, chief engineer.  
DOROTHY A. HOOVER, program manager.



## KQED

### San Francisco

Ch. 9

Non-Commercial Educational Station

Licensee: Bay Area Educational Television Assn., 525 Fourth St., San Francisco, Cal. (94118).

Studio: 525 Fourth St. Telephone: Sutter 1-8861.

Transmitter: San Bruno Mt., 2.5-mi. NW of South San Francisco.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 156-kw visual, 30.9-kw aural. Antenna: 1210-ft. above av. terrain, 190-ft. above ground, 1415-ft. above sea level.

Latitude	37°	41'	22"
Longitude	122°	26'	10"

Holds CP for 316-kw visual, 63.2-kw aural.

TV tape: Recording facilities.

O&O Translator: K80BC, Concord & Walnut Creek, Cal.

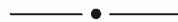
Ownership: Following are officers: W. P. Fuller Brawner, chairman; Mortimer Fleishhacker Jr., pres.; James Day, v.p.; Melvin B. Lane, secy.; Robert Lurie, treas.

Began Operation: April 2, 1954.

Represented (legal) by Krieger & Jorgensen.

Personnel:

MORTIMER FLEISHHACKER JR., president.  
JAMES DAY, general manager.  
ROLAND E. FENZ, director of development.  
JONATHAN C. RICE, program director.  
PAUL TURNER, production manager.  
RAYMOND L. SMITH, director of school broadcasts.  
ALLEN WILLIS, film director & buyer.  
RICHARD MOORE, director of special projects.  
PAUL WILLIAMS, chief engineer.



## KTEH

### San Jose

Ch. 54

Non-Commercial Educational Station

Grantee: Office of Education, a Dept. of the County of Santa Clara, 70 W. Hedding St., San Jose, Cal. (95110).

Studio & Transmitter: 2700 Carol Dr.

Telephones: 299-2710 (Studio); 299-2061 (Office).

Technical Facilities: Channel No. 54 (710-716 mc). Authorized power: 22.9-kw visual, 12.3-kw aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft. above sea level.

Latitude	37°	17'	18"
Longitude	121°	51'	50"

TV tape: Recording facilities.

Ownership: County institution with following on governing board: Dr. C. R. Timpany, County Supt. of Schools; Ralph L. Harmer, Assoc. County Supt. for Admin. Services; Myron H. Schussman, Asst. County Supt. for Instruction Services.

Began Operation: Oct. 19, 1964.

Personnel:

DR. C. R. TIMPANY, general manager.  
WARREN L. WADE, station manager.  
ROBERT A. MASON, director of technical & engineering facilities.  
JOHN H. ATKINSON, chief engineer.  
ROBERT WHALLEY, station technical supervisor.  
LEO BLEIER, program director.

For Translator Directory,  
see Section c.

## KCSM-TV

San Mateo

Ch. 14

Non-Commercial Educational Station

Licensee: San Mateo Junior College District, 1700 West Hillsdale Blvd., San Mateo, Cal. (94403).

Studio: Library, College of San Mateo.

Transmitter: 1700 W. Hillsdale Blvd., San Mateo, Cal.

Telephones: 341-5686, 341-6161.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 13.8-kw visual, 7.4-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 748-ft. above sea level.

Latitude	37°	32'	12''
Longitude	122°	20'	02''

TV tape: Recording facilities.

Ownership: This is a public educational institution; Dr. Julio L. Bortolazzo, pres.; Dr. Jacob H. Wiens, director, College of the Air.

Began Operation: Oct. 12, 1964.

Personnel:

JACOB H. WIENS, general manager.  
DOUGLAS B. MONTGOMERY, program manager & film buyer.  
DEYROL ANDERSON, operations manager.  
ALVIN A. ALEXANDRE, news editor.  
DANIEL ODUM, director, music programs.  
JOHN M. HUBBARD, publicity director.  
FRANCIS J. MORGAN, chief engineer.

## COLORADO

### KRMA-TV

Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado School District, 414 14th St., Denver (80202).

Studio: Emily Griffith Opportunity School, 13th & Glenarm Sts.

Transmitter: 2.5 mi. NE of center of Golden, Colo. on Lookout Mt.

Telephone: 244-8899, Ext. 66 & 67.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 53.5-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude	39°	43'	47''
Longitude	105°	14'	59''

Requests 15-kw aural.

TV tape: Recording facilities.

Ownership: Denver Public Schools; Kenneth E. Oberholtzer, supt.

Began Operation: Jan. 30, 1956.

Represented (legal) by Krieger & Jorgensen.

Personnel:

RUSSELL CASEMENT, executive director.  
J. A. SCHLAEFLE, program director.  
JOHN CULLEN, chief engineer.  
DENNIS A. DONNELLY, studio technical supervisor.  
GERALD WILLSEA, director of radio & television activities.  
HOWARD T. HANSEN, art supervisor.  
JEROME W. KARSH, producer-director.  
WALT F. SCHEUNEMAN, producer-director.  
CLELLAN C. RAINS, producer-director.  
RICHARD C. SCHMIDT, producer-director.  
WILLARD EASTERLY, transmitter engineer.  
JUDITH A. CHUMLEA, traffic control manager.

For Colorado CATV Systems, see U.S. CATV  
Directory.

## CONNECTICUT

### WEDH

Hartford

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., Ben A. Hudelson, c/o Trinity College, Hartford, Conn. (06106).

Studio: Trinity College Library, Hartford, Conn. (06106).

Transmitter: Deercliff Rd., Avon, Conn.

Telephone: 246-6515.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 162.2-kw max. and 130.9-kw horizontal visual, 25.1-kw aural. Antenna: 902-ft. above av. terrain, 503-ft. above ground, 1213-ft. above sea level.

Latitude	41°	46'	29''
Longitude	72°	48'	02''

TV tape: Recording facilities.

Ownership: Connecticut Educational TV Corp. (non-profit organization), 100%.

Began Operation: October 1, 1962.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel:

BEN A. HUDELSON, general manager.  
DOUGLAS G. LEONARD, program manager.  
SAMUEL C. EDSALL, chief engineer.  
JOHN C. LENNHOF, dir. of public relations.

## DELAWARE

### WHYY-TV

Wilmington

Ch. 12

Non-Commercial Educational Station

Grantee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19139).

Studios: Fifth & Scott Sts., Wilmington, Del.; 4548 Market St., Philadelphia, Pa. (19139).

Transmitter: East Stanger Ave., Glassboro, N.J.

Telephones: 302-654-6255, Wilmington; Evergreen 2-9300, Philadelphia. TWX No.: 215-569-9815.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 900-ft. above av. terrain, 922-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	21''
Longitude	75°	05'	22''

TV tape: Recording facilities.

O&O Translator: W73AG, Milton, Del.

News Wire Service: AP.

Ownership: Same as WUHY-TV, Philadelphia, Pa.

Began Operation: Sept. 12, 1963.

Personnel:

WARREN A. KRAETZER, exec. v.p. & general manager.  
IRVIN C. RUBY, business & personnel manager, assistant to the general manager.  
ROBERT HALL, director of engineering & tech. services.  
BRUCE BEALE, program director, TV.  
DAVID KAIGLER, development officer.  
SID SHAW, manager, operations, Wilmington.  
NORMAN MARCUS, director of department of public information.  
PHILIP REBERT, film supervisor.

Note: Delaware has statewide closed-circuit ETV system originating from studio in Dover and carried to schools via microwave and cable by Diamond State Telephone Co.



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# DISTRICT OF COLUMBIA

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## WETA-TV Washington Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational TV Assn. Inc., 1225 19th St. N.W. at Jefferson Place, Washington, D.C. (20036).

Studio: 2600 Fourth St. N.W., Washington, D.C. (20001).

Transmitter: 5217 N. 19th Rd., Arlington, Va.

Telephone: 387-1300.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 490-kw visual, .49-kw aural. Antenna: 600-ft. above av. terrain, 476-ft. above ground, 831-ft. above sea level.

Latitude	38°	53'	30"
Longitude	77°	07'	55"

Holds CP for change to 1100-kw visual, 110-kw aural.

TV tape: Recording facilities.

Ownership: The Greater Washington Educational Television Association Inc., a non-profit corporation composed of the educational and cultural institutions in the Washington, D.C., Virginia, and Maryland area. Dr. Max M. Kampelman, board chairman; Willard M. Kiplinger, Honorary board chairman; Elizabeth P. Campbell, president.

Began Operation: October 2, 1961.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by John H. Mullaney.

Personnel:

WILLIAM J. McCARTER, general manager.

CHARLES A. PROHASKA, director of operations & assistant general manager.

ROBERT D. SMITH, director of programming.

DUANE H. BROWN, business manager.

J. ALLEN BOWERS, program operations manager.

GEORGE GEESEY, production manager.

MARY JANE PHILLIPS, director, school TV services.

WILLIAM J. CODDING, chief engineer.

ANDREW D'ELIA, film & tape librarian.

JERRY SUKENICK, art director.

GEORGE KOUTSOUKOS, film director.

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# FLORIDA

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## WUFT Gainesville Ch. 5

Non-Commercial Educational Station

Licensee: Board of Regents acting for and on behalf of University of Florida, 226 Administration Bldg., U of Florida, Gainesville, Fla. (32603).

Studio: Stadium, U of Florida, Gainesville, Fla.

Transmitter: Devil's Millhopper, 5.5-mi. NW of city.

Telephone: Franklin 6-3261.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.84-kw visual, 2.75-kw aural. Antenna: 480-ft. above av. terrain, 468-ft. above ground, 628-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"

TV tape: Recording facilities. News Wire Service: AP.

AM Affiliate: WRUF, 5-kw, 850 kc (commercial, NBC).

FM Affiliate: WRUF-FM, 27-kw, 103.7 mc; 360-ft. antenna height.

Ownership: Board of Regents of State of Florida: Chester H. Ferguson, chairman; Dr. J. B. Culpepper, exec. director; Louis C. Murray, Floyd T. Christian, Henry Kramer, Clarence L. Menser, John C. Pace, Wayne C. McCall, Clifton G. Dyson, Mrs. E. D. Pearce, members U of Florida; also operates radios WRUF and WRUF-FM.

746-b

Began Operation: Nov. 17, 1958.

Personnel:

RAE O. WEIMER, dir., School of Journalism & Communications.

KENNETH A. CHRISTIANSEN, director of television.

C. WESLEY LAMBERT production manager.

JOHN W. THORNE JR., film supervisor.

ROWLAND MEDLER, chief engineer.

MARK DAMEN, program manager.

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## WJCT Jacksonville Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 2037 Main St., Jacksonville, Fla. (32206).

Studio: 2037 Main St., Jacksonville, Fla. (32206).

Transmitter: 1070 E. Adams St.

Telephone: 356-0457.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	21.6"
Longitude	81°	38'	34.1"

Requests 41.4-kw visual, 20.7-kw aural.

TV tape: Recording facilities.

Ownership: Non-profit corp.

Began Operation: Sept. 10, 1958.

Personnel:

FRED REBMAN, general manager.

JIM RITCHIE, program director.

GENE NAPIER, chief engineer.

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## WSEC-TV Miami Ch. 17

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave. Telephone: Franklin 7-4311.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 38-kw visual, 3.2-kw aural. Antenna: side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

TV tape: Recording facilities.

Ownership: See WTHS-TV.

Began Operation: Sept. 7, 1962.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel: See WTHS-TV.

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## WTHS-TV Miami Ch. 2

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave. Telephone: Franklin 7-4311.

TWX No.: 305-696-3480.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

TV Factbook No. 36

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 670-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude 25° 58' 46"  
Longitude 80° 11' 50"

Requests 6.1-kw aural.

TV tape: Recording facilities.

FM Affiliate: WTHS, 5-kw, 91.7 mc (No. 219), 215-ft. antenna.

Ownership: Dade County Board of Public Instruction (Joe Hall, supt.), supported by Community Television Foundation of South Florida Inc. (James I. Keller Jr., pres.). Also operates WSEC-TV, Ch. 17, Miami.

Began Operation: Aug. 12, 1955.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

GEORGE DOOLEY, executive vice president.  
ART HAFER, chief engineer.  
JOHN FELTON, program director.  
JAMES HERD, production manager.

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## WMFE-TV

Orlando

Ch. 24

Non-Commercial Educational Station

Licensee: Florida Central East Coast Educational TV Inc., 2908 West Oak Ridge Rd., Orlando, Fla. (32809).

Studio: 2908 West Oak Ridge Rd. Transmitter: Park Ave. & Story Rd., Winter Garden, Fla.

Telephones: 855-3691, 855-3692.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 255-kw visual, 50-kw aural. Antenna: 813-ft. above av. terrain, 829-ft. above ground, 949-ft. above sea level.

Latitude 28° 33' 30.9"  
Longitude 81° 35' 37.5"

TV tape: Recording facilities.

Ownership: Non-profit corp. managed by a board of directors elected by board of education of Brevard, Orange, Seminole & Volusia counties. Walton Walker, pres.; W. J. Darden, v.p.; R. T. Milwee, secy.; Alton Nolle, finance officer, day operation; John Smiley, finance officer, evening operation.

Began Operation: March 15, 1965.

Personnel:

A. F. EDMUNDS, director of television & gen. manager.  
BILL LIEDKE, production manager.  
TOM SHEALLY, chief engineer.

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## WFSU-TV

Tallahassee

Ch. 11

Non-Commercial Educational Station

Grantee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Studios: Campus, Florida State U., Tallahassee, Fla.

Transmitter: 6.9-mi. SW of Holland, Fla. at Apalachicola National Forest Junction.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 95.5-kw visual, 47.9-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude 30° 21' 29"  
Longitude 84° 36' 39"

TV tape: Recording facilities.

News Wire Service: AP.

FM Affiliate: WFSU-FM, 1-kw, 91.5 mc (No. 236), 205-ft. antenna height.

Ownership: Non-profit educational organization.

Began Operation: Sept. 13, 1960.

Represented (legal) by Krieger & Jorgensen.

1966 Edition

# Florida Educational

Personnel:

EDWARD L. HERP, director, University bcstg. services.  
DUANE FRANCESCHI, program-publicity director.  
WILLIAM GRIFFIN, art director.  
RICHARD HEUER, production manager & film director.  
TOM BRASK, chief engineer.

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## WEDU

Tampa-St. Petersburg

Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Educational Television Inc., 908 South 20th St., Tampa, Fla. (33605).

Studios: 908 South 20th St., Tampa; 6605 5th Ave., North St. Petersburg, Fla. (33710).

Transmitter: 78th St., 5-mi. SE of Tampa.

Telephone: 248-5751.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 6.92-kw aural. Antenna: 494-ft. above av. terrain, 526-ft. above ground, 546-ft. above sea level.

Latitude 27° 55' 04"  
Longitude 82° 22' 03"

Holds CP for 100-kw visual, 12.5-kw aural, 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level, lat. 27° 50' 52.5", long. 82° 15' 48"; transmitter to Boyette Rd., Riverview, Fla.

TV tape: Recording facilities.

Ownership: WEDU officers: Robert Guthrie, pres.; William Wallace, v.p.; Mary Spencer, secy.; L. D. Smith, treas.

Began Operation: Oct. 27, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

ROBERT GUTHRIE, president.  
WILLIAM WALLACE, vice president.  
R. LeROY LASTINGER, general manager.  
H. H. RIDDLEBERGER, asst. mgr. for program development and operations & film buyer.  
RAY ELLIS, manager of business affairs.  
LEO A. FISHER, chief, film & traffic section.  
ORBRA W. HARRELL, chief engineer.

(Continued on next page)



MALARKEY, TAYLOR & ASSOCIATES

CATV

Brokers - Consultants - Engineering

WASHINGTON, D.C.

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# GEORGIA

## WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Grantee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Mailing Address: Dr. William H. Hale Jr., The Ga. Center, U. of Ga., Athens, Ga. (30602).

Studio: Center for Continuing Education, U. of Ga. campus, Athens.

Transmitter: Jacks Creek Mt., 5.2-mi. ENE of Monroe, Ga.

Telephone: 548-7511. TWX No.: 404-548-6516.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1219-ft. above av. terrain, 1039-ft. above ground, 2049-ft. above sea level.

Latitude	33°	49'	22.3"
Longitude	83°	37'	47.6"

TV tape: Recording facilities.

Ownership: State institution. James Dunlap, chairman; George L. Simpson Jr., chancellor.

Began Operation: May 23, 1960.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JAMES DUNLAP, chairman.  
GEORGE L. SIMPSON JR., chancellor.  
DR. WILLIAM HALE JR., general manager.  
DOROTHY D. HASTINGS, assistant manager.  
DAVID G. FISHER, production manager.  
HILL BERMONT, program director & film buyer.  
EDWARD GRAHAM JR., chief engineer.

## WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Studio & Transmitter: 740 Bismark Rd. NE, Atlanta, Ga. (30324).

Telephone: 873-4471.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 219-kw visual, 40.7-kw aural. Antenna: 400-ft. above av. terrain, 515-ft. above ground, 1374-ft. above sea level.

Latitude	33°	43'	40"
Longitude	84°	21'	50"

TV tape: Recording facilities.

FM Affiliate: WABE, 4.6-kw, 90.1 mc (No. 211), 360-ft. antenna height.

Ownership: Board of Education of the City of Atlanta. Officers: Oby T. Brewer Jr., pres.; Fred Shell, v.p.

Began Operation: Feb. 17, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DR. GILBERT TAUFFNER, executive director of radio & television education.  
HASKELL BOYTER, director, radio & television education.  
LILLIAN LEE, program director.  
DON GILPIN, production manager.  
MARGARET KILIAN, radio coordinator.  
T. W. COWAN JR., chief engineer.  
MARTHA WAPENSKY, film director.

For Translator Directory,

see Section c.

## WJSP-TV

Columbus

Ch. 28

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta (30303).

Studio: 1727 Clifton Rd. NE, Atlanta, Ga. (30329).

Transmitter: Warm Springs, Ga. on Hwy. 85 W., 3½-mi. S. of Warm Springs.

Telephone: 655-2145.

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 144-kw visual, 21.9-kw aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08"
Longitude	84°	42'	04"

Ownership: State Board of Education. For officers, see WXGA-TV, Waycross.

Began Operation: August 10, 1964.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

See WXGA-TV, Waycross, Ga.

FRANK COILE, chief engineer. (P.O. Box 5, Warm Springs, Ga.).

## WVAN-TV

Savannah

Ch. 9

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta, Ga. (30303).

Studio: 1727 Clifton Rd. NE, Atlanta, Ga. (30329).

Transmitter: Pembroke, Ga., Bryan County, 36-mi. W. of Savannah.

Telephone: 653-4996.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 34.7-aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48"
Longitude	81°	37'	05"

TV tape: Recording facilities.

Ownership: State Board of Education. For officers, see WXGA-TV, Waycross.

Began Operation: Sept. 17, 1963.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel:

JOHN VANCE, chief engineer (P.O. Box 367, Pembroke, Ga.).

## WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta Ga. (30303).

Studio: 1727 Clifton Rd. NE, Atlanta, Ga. (30329).

Transmitter: 2.5-mi. S. of Hasty, Ga. Telephone: 283-4838.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

TV tape: Recording facilities.

Ownership: State Board of Education. Officers: James S. Peters, chmn. of the board; Dr. Claude Purcell, state superintendent of schools. The State Board of Education also operates WVAN-TV, Savannah; WJSP-TV, Columbus and WCLP-TV, Chatsworth, Ga.

Began Operation: November 19, 1961.  
 Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.  
 Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.  
 Personnel:  
 LEE E. FRANKS, executive director of television.  
 E. A. CRUDUP, administrator of utilization.  
 JOHN R. HANEY, administrator, program development.  
 HARVEY J. ADERHOLD, director of engineering.  
 KNOX CARREKER, chief engineer (P.O. Box 842, Waycross, Ga.).

## WCES-TV

Wrens

Ch. 20

Non-Commercial Educational Station

(Due to Begin Operation in July)

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30303).

Transmitter: 7-mi. NE of Wrens.

Telephone: 547-2107.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 387-kw max. and 275-kw horizontal visual, 38.7-kw max. and 25.7-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	30"
Longitude	82°	17'	00"

Requests 466-kw max. and 336-kw horizontal visual, 46.6-kw max. and 33.6-kw horizontal aural, lat. 33° 15' 33", long. 82° 17' 09".

Ownership: State Board of Education. For officers, see WXGA-TV, Waycross.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel:

RABUN F. BOBO, chief engineer.

## IDAHO

### KUID-TV

Moscow

Ch. 12

Non-Commercial Educational Station

Licensee: Regents of the University of Idaho, Moscow, Ida.

Studio: Radio-TV Center, U of Ida.

Transmitter: Paradise Ridge, 3.25-mi. SSE of Moscow.

Telephone: 208-883-0110, Ext. 413.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 1050-ft. above av. terrain, 154-ft. above ground, 3853-ft. above sea level.

Latitude	46°	40'	40"
Longitude	116°	58'	33"

TV tape: Recording facilities.

AM Affiliate: None.

FM Affiliate: KUID-FM, 1.18-kw, 91.7 mc (No. 219), —46-ft. antenna height.

Began Operation: Sept. 6, 1965.

Represented (legal) by Weldon Schimke, Moscow.

Represented (engineering) by H. W. Teodtmeier, Boise, Ida.

Personnel:

GORDON LAW, general manager.  
 PETER A. HAGGART, production & program director.  
 WILLIAM BYRD, instructional TV coordinator.  
 C. W. BONDURANT, engineering supervisor.  
 J. WALTER JOHNSON, chief engineer.  
 ROY O'BRADY, transmitter engineer.

## ILLINOIS

WSIU

Carbondale

Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62903).

Transmitter: U.S. Hwy. 51, approx. 2-mi. S. of Tamaroa, Ill.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

TV tape: Recording facilities. News Wire Service: UPI.

FM Affiliate: WSIU, 37-kw, 91.9 (No. 220), 290-ft. antenna height.

Ownership: Board of Trustees of Southern Ill. U. Also is Ch. 16 ETV applicant in Olney, Ill.

Began Operation: November 6, 1961.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

BUREN C. ROBBINS, general manager.  
 EUGENE DYBVIG, operations manager & production supervisor.  
 JAMES LASH, staging director.  
 MYERS WALKER JR., art director.  
 CARL PLANINC, coordinator public schools instructional programs.  
 WILLIAM E. DIXON, chief engineer.  
 WILLIS SEAMAN, chief transmitter engineer.

WTTW

Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: Chicago Educational Television Center, 5400 N. St. Louis Ave., Chicago. Telephone: 583-5000.

Transmitter: 1000 Lake Shore Plaza, Chicago.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 720-ft. above av. terrain, 796-ft. above ground, 1384-ft. above sea level.

Latitude	41°	54'	01"
Longitude	87°	37'	28"

TV tape: Recording facilities.

Began Operation: Sept. 5, 1955.

Ownership: CETA officers: Edward L. Ryerson, pres.; Donald McKellar, v.p.; George A. Ranney Jr., v.p.; William E. McManus, v.p.; Lester Armour, treas.; Robert L. Foote, secy. Also holds a CP for Ch. 20, Chicago.

Represented (legal) by Sidley, Austin, Burgess & Smith, Chicago.

Personnel:

JOHN W. TAYLOR, executive director.  
 PAUL CARTER, executive producer.  
 CLARENCE McINTOSH, production manager.  
 LEE EDELBERG, recording services sales supervisor.  
 FRED HENNING, recording services technical supervisor.  
 NATHANIEL HUGHES, broadcast services technical supervisor.  
 JAMES McQUINN, operations supervisor.  
 DEMETRA PANAGOS, administrative associate.  
 A. G. FERREIRA, business manager.  
 EDWARD L. MORRIS, director of programming & development.  
 WILLIAM MANSCHOT JR., program manager.  
 ROGER SMITH, executive producer.  
 LEONARD FURMAN, assistant director of development.  
 GLORIA MICHELS, asst. to dir. of development, PR & promotion.  
 ROBERT SEIPP, film supervisor.  
 DUANE M. WEISE, director engineering & operations.

(Continued on next page)

## Illinois-Iowa Educational

**WXXW**

**Chicago**

Ch. 20

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: 5400 N. St. Louis Ave.

Transmitter: 1000 Lake Shore Plaza.

Telephone: 583-5000.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	1''
Longitude	87°	37'	28''

TV tape: Recording facilities.

Ownership: See WTTW, Chicago.

Began Operation: Sept. 20, 1965.

Represented (legal) by Sidley, Austin, Burgess & Smith, Chicago.

Personnel: Same as for WTTW, Chicago.

**WILL-TV**

**Urbana-Champaign**

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61803).

Studio: 302 N. Goodwin, Urbana.

Transmitter: Memorial Stadium, Champaign.

Telephone: 333-1070, Urbana.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 45.7-kw visual, 22.9-kw aural. Antenna: 160-ft. above av. terrain, 177-ft. above ground, 913-ft. above sea level.

Latitude	40°	05'	58''
Longitude	88°	14'	14''

Holds CP for change to 316-kw visual, 167-kw aural, 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level, lat. 40° 02' 18", long. 88° 40' 10"; transmitter to RR #2, 5-mi. W of Monticello Willow Branch Twp.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

AM Affiliate: WILL, 5-kw, 580 kc.

FM Affiliate: WILL-FM, 300-kw, 90.9 mc (No. 215), 550-ft. antenna height.

Ownership: University of Illinois; David D. Henry, pres.

Began Operation: Aug. 1, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

FRANK E. SCHOOLEY, director of broadcasting.

ROBERT C. BOSTON, assistant manager.

EMERSON KLEIN, production coordinator.

HENRY W. LIPPOLD JR., news director.

DAVID B. OTTO, producer-director.

URSULA MAKSIĆ, film buyer.

ROB R. BELDON, chief engineer.

For TV Allocations,

see Section c.

## INDIANA

**WNDU-TV**

**South Bend**

Ch. 16

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

## IOWA

**KDPS-TV**

**Des Moines**

Ch. 11

Non-Commercial Educational Station

Licensee: Des Moines Independent Community School Dist., 1800 Grand Ave., Des Moines, Ia. (50307).

Studio & Transmitter: 1800 Grand Ave., Des Moines, Ia. (50307).

Telephone: 284-7723.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 320-ft. above av. terrain, 407-ft. above ground, 1233-ft. above sea level.

Latitude	41°	35'	01''
Longitude	93°	38'	28''

TV tape: Recording facilities.

FM Affiliate: KDPS, 5.2-kw, 88.1 mc (No. 201), 285-ft. antenna height.

Ownership: Local school district. Ora E. Niffenegger, pres. of the board, A. Arthur Davis, v.p.

Began Operation: April 27, 1959. Note: Off-air for summer; resumed Sept. 14, 1959.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JOHN A. MONTGOMERY, station manager & director of television education.

ELWIN BASQUIN, program director.

GEORGE SUTTON, film director.

WALTER ALLISS, chief engineer.

**WOI-TV**

**Ames—(Des Moines)**

Ch. 5

Licensee: Iowa State University of Science & Technology, Ames, Ia.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

## BLACKBURN

& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.: RCA Building 333-9270

CHICAGO: 333 N. Michigan Avenue, 346-6460

ATLANTA: Mony Building, 873-5626

BEVERLY HILLS: Bank of America Bldg. 274-8151

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## KANSAS

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### KTWU

Topeka  
Ch. 11

Non-Commercial Educational Station

Grantee: Washburn University of Topeka, 17th & College Sts.

Studio: 17th & Jewell.

Transmitter: 1.5-mi. W of city limits.

Telephone: 272-8181.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1064-ft. above av. terrain, 949-ft. above ground, 2026-ft. above sea level.

Latitude	39°	03'	51''
Longitude	95°	45'	49''

TV tape: Recording facilities.

Color: Film & slide.

Ownership: This university is a municipal school, directed by a board of 10 regents.

Began Operation: Oct. 21, 1965.

Personnel:

IAN N. WHEELER, manager.  
BILL PARKER, chief engineer.  
JOHN BARRIER, asst. chief engineer.  
MARY SCHERZER, traffic director.  
CAROLYN RIPPE TOE, information director.

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## KENTUCKY

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### WFPK-TV

Louisville  
Ch. 15

Non-Commercial Educational Station

Licensee: Board of Trustees, Louisville Free Public Library, 301 Library Place, Louisville, Ky. (40203).

Studios: Jefferson County School Studio, 2301 Clarendon Ave. (40205).

Transmitter: 301 Library Place. Telephone: Juniper 4-4154.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 14.8-kw visual, 8-kw aural. Antenna: 310-ft. above av. terrain, 380-ft. above ground, 835-ft. above sea level.

Latitude	38°	14'	40''
Longitude	85°	45'	27''

TV tape: Recording facilities.

FM Affiliate: WFPK, 20-kw, 91.9 mc (No. 220), 245-ft. antenna height. Also: WFPL, .15-kw, 89.3 mc, 360-ft. antenna height.

Ownership: Board officers: Clarence R. Graham, library director; Richard VanHoose, supt. of schools.

Began Operation: Sept. 8, 1958.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by Jules Cohen.

Personnel:

K. F. LAM, station manager.  
RICHARD VanHOOSE, program manager.  
BOB RICHARDSON, production manager.  
CHARLES T. LANDERS, chief engineer.

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## LOUISIANA

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### WYES-TV

New Orleans  
Ch. 8

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Studio: 916 Navarre Ave. Transmitter: Hibernia Bank Bldg.

Telephone: Hunter 6-5412.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 400-ft. above av. terrain, 422-ft. above ground, 455-ft. above sea level.

Latitude	29°	57'	05''
Longitude	90°	04'	17''

TV tape: Recording facilities.

Ownership: Non-profit corporation. Officers: Dr. J. C. Morris, pres.; T. Sterling Dunn, v.p.; Louis G. Lemle, v.p.

Began Operation: April 1, 1957.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DR. HOMER L. HITT, president.  
W. S. HART, general manager.  
VERNON F. COOK, program director.  
ROBERT L. CARSWELL, production manager.

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### WWL-TV

New Orleans  
Ch. 4

Licensee: Loyola University, 6363 St. Charles Ave.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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## Cognoscenti Read Television Digest

Turn to page 249-c  
for just a few of their reasons

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# MAINE

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## WCBB Augusta

Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Studio: Bates College, Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 783-3542.

TWX No.: 207-784-5547.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 310-kw visual, 61.7-kw aural. Antenna: 720-ft. above av. terrain, 369-ft. above ground, 1049-ft. above sea level.

Latitude	44°	09'	16''
Longitude	70°	00'	37''

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston, Me.), 33 1/3%; Colby College, 33 1/3%; Bowdoin College, 33 1/3%.

Began Operation: November 13, 1961.

Represented (legal) by McKenna & Wilkinson.

Personnel:

E. B. LYFORD, executive director.  
ROLAND A. DESJARDINS, chief engineer.  
LESTER J. RICHARDS, program manager.  
MRS. DOROTHY O. PIERCE, traffic manager.

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## WMED-TV

Calais

Ch. 13

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, c/o John Dunlop, Orono, Me. (04473).

Studio: Alumni Hall, U of Maine, Orono, Me. (04473).

Transmitter: Top of Conant Hill, Meddybemps, Me.

Telephone: 207-866-7551 (Orono). TWX No.: 207-866-4689.

TV tape: Recording facilities (at Orono).

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44''
Longitude	67°	19'	24''

Ownership: University of Maine, a state institution, see WMEB-TV, Orono, Me.

Began Operation: Sept. 23, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

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## WMEB-TV

Orono

Ch. 12

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, c/o John Dunlop, Orono, Me. (04473).

Studio: Alumni Hall, U of Maine, Orono, Me.

Transmitter: 10-mi. SE of Orono on Blackcap Mt., East Eddington.

Telephone: 866-7551.

TV tape: Recording facilities.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 299-kw visual, 30.0-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

752-b

Latitude	44°	45'	36''
Longitude	68°	33'	59''

Ownership: University of Maine, a state institution. It also operates WMEM-TV, Presque Isle, Me., and WMED-TV, Calais, Me.

Began Operation: Oct. 8, 1963.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN W. DUNLOP, general manager.  
ROBERT X. MacLAUHLIN, program director.  
DONALD ROBERT, production manager.  
KENNETH KRALL, traffic & promotion.  
ROGER W. HODGKINS, assistant to general manager.  
EDWARD WINCHESTER, chief engineer.  
CARL MASON, network transmitter supervisor.

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## WMEM-TV

Presque Isle

Ch. 10

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall c/o John Dunlop, Orono, Me. (04473).

Studio: Alumni Hall, U of Maine, Orono, Me. (04473).

Transmitter: Mars Hill, 15-mi. S of Presque Isle.

Telephone: 866-7551 (Orono, Me.) TWX No.: 207-866-4689.

TV tape: Recording facilities (at Orono).

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05''
Longitude	67°	48'	37''

Ownership: University of Maine, a state institution see WMEB-TV, Orono Me.

Began Operation: Feb. 17, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

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# MASSACHUSETTS

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## WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

(Affiliated with Eastern Educational Network and N.E.T.)

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave., Boston, Mass. (02134).

Transmitter: Great Blue Hill, Milton, Mass.

Telephone: University 4-6400.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 660-ft. above av. terrain, 233-ft. above ground, 849-ft. above sea level.

Latitude	42°	12'	42''
Longitude	71°	06'	51''

TV tape: Recording facilities.

Color Facilities: Film & slide.

News Wire Service: AP.

FM Affiliate: WGBH-FM, 50-kw, 89.7 mc (No. 209), 550-ft. antenna height.

Ownership: Foundation officers: Trustee of the Lowell Institute, President of Harvard University, President of Massachusetts Institute of Technology, Treasurer of Massachusetts Institute of Technology, Treasurer of Harvard University, Chairman of the Board of Trustees of Boston Symphony Orchestra Inc., General Manager of WGBH-TV and WGBH-FM, member of the Board of Trustees of the Twentieth Century Fund.

Began Operation: May 2, 1955.

TV Factbook No. 36



Represented (legal) by Covington & Burling.

**Personnel:**

HARTFORD N. GUNN JR., general manager.  
DAVID M. DAVIS, asst. general manager for TV.  
DAVID IVES, asst. gen. mgr. for community relations & finance.  
GREGORY G. HARNEY, TV production manager.  
HENRY MORGENTHAU III, special projects exec. producer.  
ROBERT L. LARSEN, TV program manager & film buyer.  
TOM KELLER, director of engineering.  
JOHN R. HURLEY, director of operations.

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## MICHIGAN

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### WTVS

**Detroit**

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 5033 Woodward Ave., Detroit, Mich. (48202).

Studios: Detroit Public Schools, 9345 Lawton Ave.; Wayne State University; University of Detroit.

Transmitter: 9345 Lawton Ave.

Telephones: 832-6550, 896-6075, (engineering office).

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 178-kw visual, 100-kw aural. Antenna: 540-ft. above av. terrain, 535-ft. above ground, 1170-ft. above sea level.

Latitude	42°	22'	25''
Longitude	83°	06'	50''

Requests change to 575-kw visual, 166-kw aural, 965-ft. above av. terrain, 1044-ft. above ground, 1744-ft. above sea level, lat. 42° 09' 01", long. 83° 18' 44"; transmitter to West Eleven Mile Rd., between Franklin & Inkster Rds., Southfield, Mich.

TV tape: Recording facilities.

Ownership: Foundation officials: C. Allen Harlan, pres.; Mrs. Gerard Slattery, treas.; Paul B. Rickard, exec. secy. Following are board members: Mrs. Bernard J. Becker, Walker L. Cisler, John C. Dancy, William E. Hamilton, Ralph T. McElvenny, Allen W. Merrell, E. Harwood Rydholm, Nate S. Shapero, R. T. Johnstone, Norman Weston, D. F. Smith, Alfred J. Fisher Jr.

Began Operation: Aug. 8, 1955.

Represented (legal) by Krieger & Jorgensen.

**Personnel:**

LEONARD W. EDEN, chief engineer.

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### WMSB

**Onondaga-East Lansing**

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. (48823). Studio: 600 Kalamazoo St., East Lansing.

Transmitter: Rossman Rd., Onondaga. Telephone: 355-7440.

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with commercial outlet WILX-TV. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 982.8-ft. above ground, 1946-ft. above sea level.

Latitude	42°	26'	33''
Longitude	84°	34'	21''

Requests 61-kw aural.

TV tape: Recording facilities.

AM Affiliate: WKAR, 5-kw, 870 kc. FM Affiliate: WKAR-FM, 125-kw, 90.5 mc (No. 213), 930-ft. antenna height.

Began Operation: March 15, 1959.

**Personnel:**

DR. ARMAND L. HUNTER, dir., division broadcasting services.  
DR. COLBY LEWIS, station manager.  
ROBERT E. BELL, film buyer.  
ROBERT D. PAGE, production & program manager.  
DAVID BOUSE, film director.  
RAYMOND WILSON, chief engineer.

1966 Edition

## Mass.-Minnesota Educational

### WUCM-TV

**University Center (Bay City)**

Ch. 19

Non-Commercial Educational Station

Grantee: Delta College, University Center (Bay City), Mich. (48706).

Studio: Delta Road, University Center.

Transmitter: .8-mi. NNW of Delta Rd. & Four Mile Rd. intersection.

Telephone: 894-2874. TWX No.: 517-684-6480.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 234-kw visual, 117-kw aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7''
Longitude	83°	58'	53.7''

TV tape: Recording facilities.

Ownership: Delta College is a community district college with a directing board of 12 trustees. Donald J. Carlyon, acting president.

Began Operation: Oct. 12, 1964.

Represented (legal) by Cohn & Marks.

**Personnel:**

WILLIAM J. BALLARD, station manager.  
RAYMOND A. WOODS, chief engineer.

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## MINNESOTA

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### KWCM-TV

**Appleton**

Ch. 10

Non-Commercial Educational Station

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave. St. Paul, Minn. (55108).

Studio: 2-mi. SSE of Appleton.

Transmitter: 2-mi. SSE of Appleton.

Telephone: 289-2722.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 496-ft. above ground, 1526-ft. above sea level.

Latitude	45°	10'	04''
Longitude	95°	59'	54''

Ownership: Held jointly by Twin City Area ETV Corp. & West Central Minn. ETV Co., both non-profit. Twin City is licensee of KTCA-TV and KTCI-TV, St. Paul-Minneapolis.

Began Operation: Jan. 21, 1966.

**Personnel:**

ELMER GOETSCH, resident engineer.  
LLOYD RENS, asst. engineer.

(Continued on next page)

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# Minnesota Educational

## WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Licensee: Duluth-Superior Area Educational TV Corp., c/o George A. Beck, gen. mgr., 403 Bradley Bldg., Duluth, Minn. (55802).

Studio: 921 Tower Ave., Superior, Wis.

Transmitter: 4th Ave. West & 10th St., Duluth, Minn.

Telephone: 727-8734.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 880-ft. above av. terrain, 803-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21''
Longitude	92°	06'	51''

TV tape: Recording facilities.

Ownership: Non-profit corporation. Robert S. Mars Jr., pres.; Arthur C. Josephs, v.p.; Mrs. Thomas M. Spencer, secy.; Earle Andree, treas.

Began Operation: Sept. 1, 1964.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

GEORGE A. BECK, general manager.  
DONALD C. MILLER, program director.  
EARL L. RICHARDS, chief engineer.

## KTCI-TV

St. Paul

Ch. 17

Non-Commercial Educational Station

Licensee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Studio: Same as KTCA-TV, St. Paul-Minneapolis.

Transmitter: 2070 W. Roselawn, Falcon Heights, Minn.

Telephone: 645-5565.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 47.9-kw visual, 22.9-kw aural. Antenna: 490-ft. above av. terrain, 556-ft. above ground, 1543-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

TV tape: Recording facilities.

Ownership: See KTCA-TV, St. Paul, Minneapolis.

Began Operation: May 4, 1965.

Personnel: KTCA-TV personnel will also serve at KTCI-TV.

## KTCA-TV

St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., St. Paul, Minn. (55108). Studio: 1640 Como Ave., St. Paul (55108).

Transmitter: Cleveland & Roselawn Aves., Falcon Heights, Minn.

Telephone: 645-5565.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 620-ft. above av. terrain, 562-ft. above ground, 1549-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

TV tape: Recording facilities.

Color Facilities: Film, slide.

AM Affiliate: None.

754-b

Ownership: Non-profit organization. Officers: George D. Dayton, II, pres.; John Myers, v.p.; Leonard Heller, v.p.; Philip H. Nason, v.p.; John Schwarzwald, exec. v.p.; Andrew Scott, secy.; A. A. Heckman, treas. Also operates KTCI-TV, St. Paul and holds 50% of KWCM-TV, Appleton, Minn.

Began Operation: Sept. 3, 1957.

Represented (legal) by Faegre & Benson, Minneapolis.

Personnel:

JOHN C. SCHWARZWALDER, exec. v.p. & general manager.  
W. D. DONALDSON, asst. gen. mgr. & program director.  
WAYNE MAYER, chief engineer.  
ROBERT C. MITCHELL, director of special projects.  
W. W. KEMMERER, director of research and development.  
VICTOR KERNS, dir. of school programs.  
RICHARD J. CARTER, production manager.  
JEAN M. LYNES, administrative assistant.

# MISSOURI

## KOMU-TV

Columbia

Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALLY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

## KCSD-TV

Kansas City

Ch. 19

Non-Commercial Educational Station

Grantee: School District of Kansas City, 1211 McGee St., Kansas City, Mo. (64106).

Studio: Board of Education Building, 1211 McGee St.

Transmitter: City Hall, 414 E. 12th St.

Telephone: Baltimore 1-7567, ext. 314.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 209.5-kw visual, 105-kw aural. Antenna: 510-ft. above av. terrain, 475-ft. above ground, 1394-ft. above sea level.

Latitude	39°	06'	01''
Longitude	94°	34'	39''

Requests 52.5-kw aural.

TV tape: Recording facilities.

Ownership: Local school district.

Began Operation: March 22, 1961.

Represented (legal) by Dow, Lohnes & Albertson, Washington, D.C.; Caldwell, Eastin, Blackwell & Oliver, Kansas City, Mo.

Personnel:

HOMER C. WADSWORTH, president of board of education.  
JAMES A. HAZLETT, superintendent of schools.  
ZOEL PARENTEAU, program manager.  
CLYDE HOWE, chief engineer.

## KETC

St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Studio: 6996 Millbrook. Transmitter: Boatman's Bank Bldg.

Telephone: Volunteer 3-0995.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 144-kw visual, 77.5-kw aural. Antenna: 550-ft. above av. terrain, 574-ft. above ground, 1039-ft. above sea level.

Latitude	38°	37'	40''
Longitude	90°	11'	19''

TV Factbook No. 36

TV tape: Recording facilities.

Ownership: Commission officers: Lee Schnure, chairman; H. E. Wuertenbaeher Jr. & Edwin J. Spiegel Jr., vice chairmen; Malcolm W. Martin, secy.; Richard A. Young, treas.

Began Operation: Sept. 20, 1954.

Represented (legal) by Grand, Peper & Martin, St. Louis.

Personnel:

ROBERT C. GLAZIER, executive director.  
JACK VINES, director of engineering.  
DUDLEY O. WILLIAMS, director of programming.

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## NEBRASKA

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### KLNE-TV

Lexington

Ch. 3

Non-Commercial Educational Station

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Grantee: Nebraska Educational Television Commission, 12th & R Sts., Lincoln, Neb.

Transmitter: 5-mi. SW of Holdrege, Neb., on U.S. Rt. 6.

Telephone: 308-337-2311 (transmitter).

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05''
Longitude	99°	27'	30''

Ownership: Operated as non-profit commission; NETC is an agency of the State of Nebraska.

Began Operation: Sept. 7, 1965.

Personnel:

JACK McBRIDE, secy. & general manager (based at separately-owned KUON-TV, Lincoln).  
WILLIAM R. RAMSAY, director of engineering, NETC, Lincoln.  
ROBERT H. OLSON, transmitter supervisor.

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### KUON-TV

Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Lincoln, Neb. (68508).

Studios: University campus, 12th & R Sts.

Transmitter: 1.25-mi. W, 3-mi. N. of Memphis, Neb.

Telephone: 477-8711, Ext. 2141.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 820-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1''
Longitude	96°	27'	19.2''

TV tape: Recording facilities.

O & O Translator: K72NK, Kearney, Neb.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

JACK McBRIDE, general manager.  
RON HULL, program manager.  
WM. BOYD ROONEY, production director.  
BETTY MEISINGER DAVIS, traffic and continuity.  
JERRY DE PRENGER, in-school TV producer.  
ADOLPH R. DVORAK, chief engineer.  
LEROY McCOY, film & distribution specialist.

For Educational TV Associations,  
see Section c.

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## Neb.-New Hampshire Educational

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### KYNE-TV

Omaha

Ch. 26

Non-Commercial Educational Station

Grantee: Nebraska ETV Commission, 12th & R Sts., Lincoln, Neb. (68508).

Transmitter: U. of Omaha Campus, Omaha, Neb.

Telephone: 402-553-4700.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 33.9-kw visual, 6.7-kw aural. Antenna: 430-ft. above av. terrain, 405-ft. above ground, 1555-ft. above sea level.

Latitude	41°	15'	28''
Longitude	96°	00'	32''

Ownership: Operated as a non profit commission.

Began Operation: Oct. 19, 1965.

Personnel:

JACK G. McBRIDE, secy. & general manager, Nebraska ETV Commission.  
WILLIAM R. RAMSAY, director of engineering, Nebraska NET Commission.  
PAUL BORGE, station manager.  
LEON BENSCHOTER, program director.  
GEORGE RAGAN, supervising engineer.

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## NEW HAMPSHIRE

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### WENH

Durham

Ch. 11

Non-Commercial Educational Station

Licensee: U of New Hampshire, Durham, N.H. (03824).

Studio: Memorial Union Bldg.

Transmitter: Saddleback Mt.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 970-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34''
Longitude	71°	12'	24''

TV tape: Recording facilities.

Ownership: State of N.H., John W. McConnell, pres., U of N.H. U of N.H. also is applicant for Ch. 28 Hanover, N.H.

Began Operation: July 6, 1959.

Represented (legal) by Covington & Burling.

Personnel:

KEITH J. NIGHBERT, manager.  
ALTON S. HOTALING, program manager.  
BRUCE ST. GEORGE, production manager.  
KARL BLACK, studio engineer supervisor.  
WALTER SWENSON, transmitter engineer supervisor.  
CHARLES E. TAMM, chief engineer.

(Continued on next page)

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## NEW MEXICO

### KNME-TV

Albuquerque

Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque, 1801 Roma N.E. (87106).

Studio: 1801 Roma NE. Transmitter: Sandia Crest.

Telephone: Chapel 2-1283.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 11.2-kw visual, 5.62-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude	35°	12'	42.65"
Longitude	106°	26'	58.60"

Holds CP for change to 26.8-kw visual, 13.4-kw aural. Requests change to 28-kw visual, 14-kw aural, 4214-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level, lat. 35° 12' 44", long. 106° 26' 58", transmitter to remain at Sandia Crest.

TV tape: Recording facilities.

AM Affiliate: None.

FM Affiliate: None.

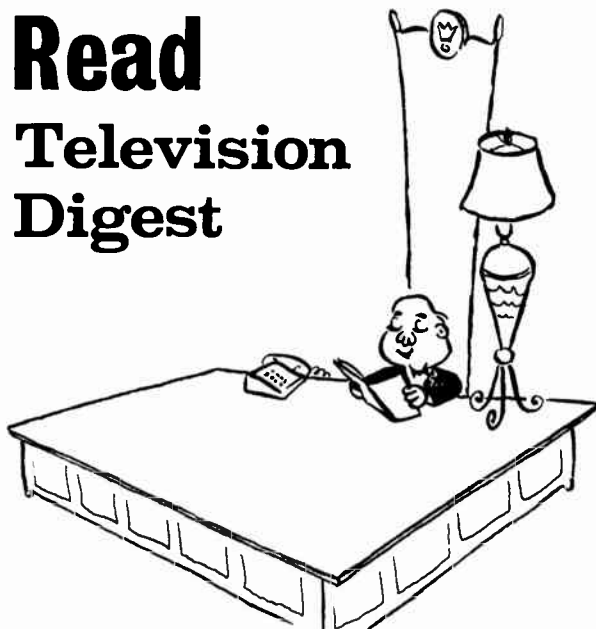
Ownership: Equally owned by Regents of the University of New Mexico and Board of Education of the City of Albuquerque.

Began Operation: May 1, 1958.

Personnel:

F. CLAUDE HEMPEN, station manager.  
E. WAYNE BUNDY, program manager & film buyer.  
RICHARD WAGGONER, production manager.  
JACK RAINES, graphics supervisor.  
SHARI CASTILLO, office manager.  
RONALD MIZIKER, producer-director.  
BARBARA WAGGONER, traffic manager.  
MONTIE CAST, artist.  
ROBERT M. GORDON, chief engineer.  
DON MORROW, engineering supervisor.

# Top People Read Television Digest



For their reasons, turn to page 249-c

756-b

## NEW YORK

### WNED-TV

Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., Lafayette Hotel, Buffalo, N.Y. (14202).

Studio & Transmitter: Lafayette Hotel. Telephone: 854-4756.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 183-kw max. and 151.3-kw horizontal visual, 30.2-kw aural. Antenna: 350-ft. above av. terrain, 377-ft. above ground, 990-ft. above sea level.

Latitude	42°	53'	05"
Longitude	78°	52'	22"

TV tape: Recording facilities.

Ownership: Non-stock educational corp. Harry C. Lautensack, chairman.

Began Operation: March 30, 1959 under STA using tower of off-air WBUF (Ch. 17) at 2077 Elmwood Ave. until May 29, 1959. Resumed Oct. 19, 1959, under STA authorizing operation until April 2, 1960.

Personnel:

LES MARTIN JR., general manager.  
GORDON KNAIER, chief engineer.  
J. MICHAEL COLLINS, asst. station manager.

### WNDR New York

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 304 West 58th St., New York, N.Y. (10019).

Studios: 55th St. & 9th Ave. and 345 E. 46th St., New York, N.Y.; 1020 Broad St., Newark, N.J. (07114).

Office: 304 W. 58th St., New York, N.Y. (10019).

Transmitter: Empire State Bldg.

Telephone: 581-6000.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 178-kw visual, 34-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

TV tape: Recording facilities.

News Wire Services: AP, UPI.

Ownership: Educational Broadcasting Corp. John W. Kiermaier, president.

Began Operation: Sept. 16, 1962.

Personnel:

STEVE deSATNICK, director of engineering & operations.  
HERBERT C. HOMES, production manager.  
LEWIS FREEDMAN, program director.  
WILLIAM LAMB, v.p. & treasurer.  
MRS. SYLVIA SPENCE, manager of program information.  
HUDSON STODDARD, v.p. of development.

### WMHT Schenectady

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Front St., Schenectady, N.Y. (12305).

Studio: Riverside School, Front St., Schenectady.

Transmitter: RD 1, Voorheesville, N.Y. Twp. of New Scotland, N.Y.

Telephone: 377-8517.

TWX No.: 518-556-2690.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 240-kw visual, 120-kw aural. Antenna: 920-ft. above av. terrain, 216-ft. above ground, 1868-ft. above sea level.

Latitude 42° 38' 12"  
Longitude 73° 59' 45"

TV tape: Recording facilities.

O&O Translator: W04AJ, Middleburg & Schoharie, N.Y.

Ownership: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Schenectady, New York.

Began Operation: March 26, 1962.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DONALD E. SCHEIN, manager & executive vice-president.  
ERIK VAN de BOGART, in-school coordinator.  
LEA ANDERSON, graphics director.  
WILLARD J. STONE, production manager.  
ROBERT NISSEN, chief engineer.

## WCNY-TV

Syracuse

Ch. 24

Non-Commercial Educational Station

Licensee: ETV Council of Central N.Y. Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Studio: Old Liverpool Rd., Liverpool, N.Y.

Transmitter: Sweet & Sevier Rd., Pompey, N.Y.

Telephone: 315-457-0440 (Liverpool).

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-ft. above sea level.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

TV tape: Recording facilities.

Ownership: Non-profit corporation.

Began Operation: Dec. 20, 1965.

Personnel:

KENNETH G. BARTLETT, president.  
THOMAS PETRY, v.p. & general manager.  
WILLIAM F. SNYDER, program director.  
JAMES TREBLE, school services coordinator.  
S. PAUL BARRON, chief engineer.

# NORTH CAROLINA

## WUNC-TV

Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: University of North Carolina, Consolidated Office, Chapel Hill, N.C. (27515).

Studios: Swain Hall, Chapel Hill; WUNC-TV Bldg. Greensboro; WUNC-TV Bldg., Raleigh.

Transmitter: Terrell's Mt., Chatham County, N.C.

Telephones: 919-933-1116, Chapel Hill; 919-274-0052, Greensboro; 919-755-2853, Raleigh.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 798-ft. above ground, 1549-ft. above sea level.

Latitude 35° 52' 07"  
Longitude 79° 10' 06"

TV tape: Recording facilities.

News Wire Service: AP.

FM Affiliate: WUNC, 15.5-kw, 91.5 mc (No. 218), 135-ft. antenna height.

1966 Edition

# North Carolina Educational

Ownership: University officials: William C. Friday, president; Fred H. Weaver, vice president; John Tyler Caldwell, Chancellor, U.N.C. at Raleigh; Paul F. Sharp, Chancellor, U.N.C. at Chapel Hill; Otis A. Singletary, Chancellor, U.N.C. at Greensboro. Also is Ch. 58 applicant, Concord, N.C.; Ch. 33 in Asheville, N.C., and Ch. 17 in Linville, N.C. Also operates educational WUNB-TV, Ch. 2, Columbia, N.C.

Began Operation: Jan. 8, 1955.

Personnel:

JOHN YOUNG, director of television, Chapel Hill.  
E. W. YOUNG, director of television, Greensboro.  
JACK PORTER, director of television, Raleigh.  
ALAN B. MacINTYRE, director of engineering.

## WTVI

Charlotte

Ch. 42

Non-Commercial Educational Station

Grantee: Charlotte-Mecklenburg Board of Education, 720 E. Fourth St., Charlotte.

Offices, Studio & Transmitter: 42 Coliseum Drive, Charlotte.

Telephone: 704-372-2442.

TWX No.: 704-525-2776.

Technical Facilities: Channel No. 42 (638-644 mc). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude 35° 12' 25"  
Longitude 80° 47' 30"

TV tape: Recording facilities.

Ownership: Local school board. Dr. A. Craig Phillips, superintendent.

Began Operation: Aug. 27, 1965.

Personnel:

DONA LEE DAVENPORT, station manager, program director.  
DON POLLEY, chief engineer.  
MIKE ZIEGLER, producer, director.  
SAM GRAINGER, animator, artist.  
BILL WARD, photographer.  
WAYNE SHOPE, technician.  
PAUL HANSIL, technician.  
TEX SMITH, technician.  
ANN WELLS, secretary.  
PAT ETTERS, traffic-promotion.  
VALTS JEGERMANIS, crew chief.  
RON BANKETT, production assistant.  
GORDON STEWART, production assistant.  
STEVE WHITE, production assistant.

## WUNB-TV

Columbia

Ch. 2

Non-commercial Educational Station

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Grantee: University of North Carolina, Chapel Hill N.C. (27515).

Studios: See WUNC-TV, Chapel Hill, N.C.

Transmitter: State Rd. 1117, .3-mi. N of U.S. 64, 5.5-mi. W of Columbia.

Telephones: 919-933-1116; 919-797-4317, transmitter.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1035-ft. above ground, 1041-ft. above sea level.

Latitude 35° 53' 59"  
Longitude 76° 20' 52"

TV tape: Recording facilities.

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 15, 1965.

Personnel: See WUNC-TV, Chapel Hill.

(Continued on next page)

# NORTH DAKOTA

## KFME

Fargo

Ch. 13

Non-Commercial Educational Station

Licensee: North Central Educational TV Association Inc., Highway 81, South Fargo, N.D. (58101).

Studio & Transmitter: 2.5-mi. S of Fargo on U.S. Hwy. 81.

Telephone: 232-8921.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 105-kw visual, 63-kw aural. Antenna: 390-ft. above av. terrain, 423-ft. above ground, 1328-ft. above sea level.

Latitude	46°	49'	03''
Longitude	96°	48'	06''

TV tape: Recording facilities.

Ownership: Dr. G. Wilson Hunter, president of North Central Educational TV Association.

Began Operation: Jan. 19, 1964.

Represented (legal) by Marmet & Schneider.

Personnel:

DR. CLAIR R. TETTEMER, general manager.  
CARLETON BROOKINS, program director.  
CARROLL KITTELSON, chief engineer.

# OHIO

## WOUB-TV

Athens

Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University, Athens, O. (45701).

Studio: Ohio University Campus, Athens, Ohio.

Transmitter: Golf Course Road.

Telephone: Lynwood 4-6171. TWX No.: 614-249-0704.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 195-kw visual, 98.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50''
Longitude	82°	08'	54''

Requests 39-kw aural.

TV tape: Recording facilities.

News Wire Service: UPI.

Ownership: Ohio University.

Began Operation: Dec. 27, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

PRESLEY D. HOLMES, general manager.  
JOSEPH WELLING, administrative assistant.  
WESLEY MARSHALL, program director.  
THOMAS PAGEL, director of instructional television.  
PAUL WAGNER, news director.  
JAMES STASKO, continuity & publicity.  
ROBERT FALKNER, public relations.  
TOM PSINKA, art director.  
LONA BARTO, traffic & network director.  
DON SMITH, chief engineer.

For Educational Associations  
see Section c

## WBGU-TV Bowling Green

Ch. 70

Non-Commercial Educational Station

Licensee: Bowling Green State University, Bowling Green, O. (43402).

Studios: South Hall & Troup Ave., Bowling Green University.

Transmitter: Administration Building, Bowling Green University.

Telephone: 353-8411.

Technical Facilities: Channel No. 70 (806-812 mc). Authorized power: 10.2-kw visual, 5.5-kw aural. Antenna: 170-ft. above av. terrain, 153-ft. above ground, 854-ft. above sea level.

Latitude	41°	22'	33.5''
Longitude	83°	38'	33.6''

News Wire Service: UPI.

FM Affiliate: WBGU, 1.35-kw, 88.1 mc (No. 201), 110-ft. antenna height.

Ownership: Non-profit educational organization. William Travers Jerome III, pres.

Began Operation: Feb. 10, 1964.

Personnel:

DR. DUANE E. TUCKER, director of broadcasting & general manager.  
ROBERT K. CLARK, assistant manager.  
ROBERT F. KISSINGER, chief engineer.

## WCET Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chickasaw St., Cincinnati, O. (45219).

Studio, Offices & Transmitter: 2222 Chickasaw Street.

Telephone: 381-4033. TWX No.: 513-577-1780.

Technical Facilities: Channel No. 48 (674-680 mc). Authorized power: 164-kw visual, 17.4-kw aural. Antenna: Mounted on WLW-TV tower, 583-ft. above av. terrain, 350-ft. above ground, 1411-ft. above sea level.

Latitude	39°	07'	28''
Longitude	84°	31'	18''

TV tape: Recording facilities.

Ownership: Foundation officers: Dr. Wendell Pierce, (supt., Cincinnati public schools), chairman; Nelson Schwab Jr. (attorney), pres. & chief exec. officer; Rev. Herman Kenning, (asst. supt. parochial schools), vice-chairman; Harold Bush (supt. of schools, Wyoming, Ohio), secy.-treas.

Began Operation: June 29, 1954.

Represented (legal) by Robert A. Wood, Cincinnati.

Personnel:

UBERTO T. NEELY, general manager.  
VEDA B. SCHALK, administrative assistant.  
TED MILLIGAN, program manager.  
R. DAVID GUSHURST, production manager, film director.  
ROBERT GERDING, senior producer-director.  
GRACE RICHARDSON, program coordinator.  
JEAN NATILI, traffic-continuity director.  
ALICE PFINGSTAG, traffic-continuity director.  
JAMES SMITH, director, community relations.  
ROBERT STILLWAUGH, acting chief engineer.

## WVIZ-TV Cleveland

Ch. 25

Non-Commercial Educational Station

Grantee: ETV Association of Metropolitan Cleveland.

Studio: 4600 Detroit, Cleveland (44102).

Transmitter: 9466 Ridge Rd., North Royalton, Ohio.

Telephone: 281-6670.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 500-kw visual, 250-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude	41°	20'	32''
Longitude	81°	44'	22''

TV tape: Recording facilities.

Ownership: Non-profit organization. Executive committee: Louis S. Peirce, chairman; D. James Pritchard, pres.; Ellwood H. Fisher, v.p.; Hugh D. Luke, treas.; Mrs. Paul G. Wagner, secy.

Began Operation: Feb. 7, 1965.

Personnel:

BETTY COPE, general manager.  
ALAN STEPHENSON, director of educational services.

## WOSU-TV

Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University Telecommunications Center, Columbus, O. (43200).

Studio & Transmitter: 2470 N. Star Rd.

Telephone: 293-6641.

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 219-kw visual, 117-kw aural. Antenna: 560-ft. above av. terrain, 593-ft. above ground, 1418-ft. above sea level.

Latitude	40°	00'	28''
Longitude	83°	02'	49''

TV tape: Recording facilities.

AM Affiliate: WOSU, 5-kw, 820 kc. FM Affiliate: WOSU-FM, 11-kw, 89.7 mc (No. 209), 300-ft. antenna height.

Ownership: Ohio State U. Officers: Alan Loop, chairman, board of trustees; Novice G. Fawcett, pres., Ohio State U.

Began Operation: Sept. 19, 1955.

Personnel:

RICHARD B. HULL, managing director.  
WILLIAM H. EWING, assoc. director.  
RAYMOND C. GIESE, general manager.  
MARTHA HAUEISEN, asst. to director.  
WARREN S. PARK, program manager & film buyer.  
ROBERT A. JONES, production facilities.  
KATHERINE KIENZLE, public relations.  
WILLIAM F. JUSTUS JR., chief engineer.

## WGSF

Newark

Ch. 28

Non-Commercial Education Station

Licensee: Public School District of Newark, 19 N. 5th St., Newark, O. (43055).

Studio & Transmitter: Horn's Hill.

Telephone: 366-5915, transmitter; 326-1521, office.

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 14.65-kw visual, 8.55-kw aural. Antenna: 512-ft. above av. terrain, 448-ft. above ground, 1528-ft. above sea level.

Latitude	40°	05'	28''
Longitude	82°	24'	26''

Ownership: City school system; Dr. Harold L. Nichols, superintendent of schools.

Began Operation: March 18, 1963.

Personnel:

E. DANA COX JR., general manager & film buyer.  
LELAND H. HUBBELL, chief engineer.

For CATV Directory

see Section c

# Ohio Educational

## WMUB-TV

Oxford

Ch. 14

Non-Commercial Educational Station

Licensee: Miami University, Oxford, O.

Studio & Transmitter: 810 Oak St., Oxford, O. (45056).

Telephone: 529-3521.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude	39°	30'	26''
Longitude	84°	44'	09''

TV tape: Recording facilities.

FM Affiliate: WMUB, .81-kw, 88.5 mc (No. 203), 295-ft. antenna.

Ownership: Miami University. Phillip R. Shriver, pres.

Began Operation: Oct. 14, 1959.

Personnel:

STEPHEN C. HATHAWAY, bcstg. dir., TV manager.  
PAUL YEAZELL, operations manager.  
WILLIAM L. UTTER & RICHARD PHENEGER, program & production directors & film buyers.  
ANDREW F. BRUCK, chief engineer.  
JEAN SIZELOVE, administrative assistant.

## WGTE-TV

Toledo

Ch. 30

Non-Commercial Educational Station

Grantee: Greater Toledo ETV Foundation, Manhattan Blvd. at Elm, Toledo, O. (43600).

Studio and Transmitter: U. of Toledo, 2801 Bancroft St.

Telephone: Jefferson 1-1451, ext. 348.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 355-kw visual, .195-kw aural. Antenna: 190-ft. above av. terrain, 200-ft. above ground, 819-ft. above sea level.

Latitude	41°	39'	44''
Longitude	83°	36'	52''

Ownership: Foundation officers: Dr. William S. Carlson, pres. (also pres. of U. of Toledo); Philo C. Dunsmore, secy. (also superintendent of Toledo Public Schools); W. Clyde Slater, treas.

TV tape: Recording facilities.

Began Operation: October 10, 1960.

Represented (legal) by Krieger & Jorgensen.

Personnel:

HARRY D. LAMB, general manager & film buyer.  
DAVID GILLMORE, station manager.  
SCOTT C. ROBERSON, engineer.

(Continued on next page)

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RESIDENCE

TE 2-9362

## La Rue Media Brokers Inc.

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# OKLAHOMA

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## KETA

Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 71146  
Norman, Okla. (73070).

Studios: 1801 N. Ellison, Oklahoma City; The Forum Bldg.,  
Norman. Transmitter: Box 14247, 7301 N. Lincoln Blvd.

Telephones: Victor 3-6730; Norman, Jefferson 6-2260.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized  
power: 74.2-kw visual, 44.5-kw aural. Antenna: 1450-ft. above  
av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	48"

TV tape: Recording facilities.

Ownership: Statutory corporation established by Oklahoma State  
Legislature. Dr. C. F. Spencer, chairman. Also operates KOED-  
TV, Tulsa.

Began Operation: April 13, 1956.

Represented (legal) by Cohn & Marks.

Personnel:

JOHN W. DUNN, director.  
FRANK DRAPER, production supervisor.  
GILLIA J. WOOD, chief engineer.

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## KOKH-TV

Oklahoma City

Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St.,  
Oklahoma City, Okla. (73106).

Studio: 1801 N. Ellison St. Transmitter: First National Bank Bldg.

Telephone: Central 2-0581, ext. 356.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized  
power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av.  
terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08"
Longitude	97°	30'	58"

Holds CP for change to 251-kw max. and 219-kw horizontal vis-  
ual, 70-kw max. and 43.6-kw horizontal aural, 1430-ft. above  
av. terrain, 1596-ft. above ground, 2749-ft. above sea level,  
lat. 35° 34' 07", long. 97° 29' 20"; transmitter to 1302 E.  
Britton Rd.

TV tape: Recording facilities.

FM Affiliate: KOKH, 11-kw, 88.9 mc (No. 205), 100-ft. antenna  
height.

Ownership: Local school board, Dr. Jack Parker, supt.

Began Operation: Feb. 2, 1959.



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Personnel:

DR. JACK PARKER, superintendent.  
DR. MERVEL LUNN, director of broadcasting center.  
BART WARD, production manager.  
CLYDE MILLER, chief engineer.

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## KOED-TV

Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 71146,  
Norman, Okla. (73070). Telephone: Jefferson 6-2260, Norman.

Studio & Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized  
power: 14.8-kw visual, 7.4-kw aural. Antenna: 1270-ft. above  
av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26"
Longitude	96°	05'	50"

TV tape: Recording facilities.

Ownership: Statutory corporation established by Oklahoma State  
Legislature. Officers: Dr. C. F. Spencer, chairman; Leon Nance,  
vice-chairman; Dr. J. R. Colvert, secy.-treas. Also operates  
KETA, Oklahoma City.

Began Operation: Jan. 12, 1959.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George C. Davis.

Personnel:

JOHN W. DUNN, director  
FRANK DRAPER, production supervisor.  
GILLIA J. WOOD, chief engineer.

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# OREGON

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## KOAC-TV

Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 5175, Eugene, Ore.  
(97403).

Studios: Oregon State College campus, Corvallis; U. of Oregon  
campus, Eugene.

Transmitter: Vineyard Hill, 6-mi. N of Corvallis.

Telephone: 503-754-1311.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized  
power: 29-kw visual, 2.95-kw aural. Antenna: 1210-ft. above  
av. terrain, 237-ft. above ground, 1737-ft. above sea level.

Latitude	44°	38'	19"
Longitude	123°	16'	25"

Holds CP for change to 263-kw visual, 132-kw aural, 1230-ft.  
above av. terrain, 273-ft. above ground, 1773-ft. above sea level,  
lat. 44° 38' 25", long. 123° 16' 25"; transmitter to 5-mi.  
true N of center of Corvallis.

TV tape: Recording facilities.

News Wire Service: UPI.

AM Affiliate: KOAC, 5-kw, 550 kc.

Ownership: State of Oregon. Through and by State Board of  
Higher Education. Charles R. Holloway, pres.; Roy E. Lieuallen,  
chancellor; Richard L. Collins, secy.; H. A. Bork, vice chancellor  
for business affairs. Also owns KOAP-TV, Portland, Ore.

Began Operation: Oct. 7, 1957.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

LUKE F. LAMB, director of educational media.  
ROBERT HINZ, general manager, KOAC-AM-TV.  
WILLIAM McGRATH, program manager for television.  
KENNETH L. WARREN, program manager for radio.  
BEN BALLARD, chief engineer.

## KOAP-TV

Portland

Ch. 10

Non-commercial Educational Station

Grantee: State Board of Higher Education, Box 5175, Eugene, Ore. (97400).

Studio & Transmitter: Healy Heights, West Portland.

Telephone: Capitol 6-6601, Portland.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 30.2-kw visual, 15.1-kw aural. Antenna: 950-ft. above av. terrain, 200-ft. above ground, 949-ft. above sea level.

Latitude	45°	29'	25''
Longitude	122°	41'	45''

Holds CP for change to 70-kw visual, 35-kw aural.

TV tape: Recording facilities.

FM Affiliate: KOAP-FM, 56-kw, 91.5 mc, 960-ft. antenna height.

Ownership: State of Oregon, thru and by the State Board of Higher Education.

Began Operation: Feb. 6, 1961.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

LUKE F. LAMB, director of educational media.  
LESTER G. MOCK, general manager, KOAP-FM-TV.  
WILLIAM McGRATH, program manager for television.  
BROOKS LEFFLER, production manager.  
ANTON H. SCHMIDT, chief engineer.  
KENNETH L. WARREN, program manager for radio.

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## PENNSYLVANIA

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### WLVT-TV

Allentown-Bethlehem

Ch. 39

Non-Commercial Educational Station

Licensee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Studio: South Mountain Dr. West, Bethlehem, Pa. (18015).

Telephone: 215-867-4677.

Transmitter: Salisbury Twp., S of East Rock Rd., Allentown, Pa.

Technical Facilities: Channel No. 39 (620-626 mc). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58''
Longitude	75°	26'	06''

Ownership: Non-profit corp. Officers: Dr. G. J. Christensen, pres.; C. W. Fuller, v.p.; Rev. H. Colver, secy.; Mrs. E. Buckley, treas.

Began Operation: Sept. 7, 1965.

Personnel:

SHELDON P. SIEGEL, general manager.  
CHARLES R. ALLEN, program director & exec. producer.  
MICHAEL LIGHTBOURNE, film manager.  
LUCIANNE CRIVELLARO, traffic manager.  
JERRY A. RICHARDS, chief engineer.

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### WPSX-TV

Clearfield

Ch. 3

Non-Commercial Educational Station

Grantee: Pennsylvania State University, c/o Marlowe Froke, University Park, Pa. (16830).

Studio: 201 Wagner Bldg., Pennsylvania State University.

Transmitter: McGeorge Rd., 7-mi. N of Clearfield.

Telephone: 814-865-9531.

1966 Edition

## Oregon-Pennsylvania Educational

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2667-ft. above sea level.

Latitude	41°	07'	21''
Longitude	78°	26'	28''

TV tape: Recording facilities.

Ownership: The Pennsylvania State University. Roger W. Rowland, pres. of the board.

Began Operation: March 1, 1965.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

MARLOWE FROKE, director of broadcasting.  
PAUL McNICHOL, chief, educational broadcast systems.  
H. DENNIS SHERK, in-school services coordinator.  
LUTHER KEPLER JR., program-production supervisor.  
WILLIAM JACKSON, public information specialist.

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### WITF-TV

Hershey

Ch. 33

Non-Commercial Educational Station

Licensee: South Central Educational Broadcasting Council, c/o Woodrow Brown, pres.; Community Center Bldg., Chocolate & Cocoa Aves., Hershey, Pa. (17033).

Studio: Box Z, Hershey, Pa.

Transmitter: Blue Mt., near Harrisburg, Pa.

Telephone: 717-533-9121.

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 240-kw visual, 126-kw aural. Antenna: 770-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level

Latitude	40°	20'	45''
Longitude	76°	53'	06''

TV tape: Recording facilities.

Ownership: Non-profit corp. Officers: Dr. Woodrow W. Brown, pres. (supt., York City schools); Bruce Conner, 1st v.p. (asst. supt. Cumberland County schools); Dr. Harry Gerlach, 2nd v.p. (supt. Lancaster County schools); Dr. A. G. Breidenstine, secy. (dean, Millersville State College); Oscar Lingle, treas. (pres., Pa. County PTA); Max Banzhaf, finance (v.p., Armstrong Cork Co.).

Began Operation: November 22, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

LLOYD KAISER, general manager.  
RICHARD LUTZ, asst. manager.  
SARA DRAKE, dir. of school services.

(Continued on next page)

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## BLACKBURN

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BEVERLY HILLS:	Bank of America Bldg.	274-8151

## **Penn.-S.C. Educational**

### **WUHY-TV Philadelphia**

Ch. 35

Non-Commercial Educational Station

Licensee: WHYY Inc.

Studio: 4548 Market St., Philadelphia, Pa. (19139).

Telephone: Evergreen 2-9300 (215).

Transmitter: Architects Bldg., 17th & Sansom Sts.

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 155-kw visual, 83.2-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04"
Longitude	75°	10'	08"

TV tape: Recording facilities.

News Wire Service: AP.

FM Affiliate: WUHY-FM, 20-kw, 90.9 mc (No. 215), 500-ft. antenna height.

Ownership: Non-profit corporation composed of educational & cultural institutes in the Greater Philadelphia, New Jersey & Delaware areas. Officers: Albert J. Nesbitt, chmn. of the board; William Goldman, pres.; Warren A. Kraetzer, exec. v.p. Also operates WHYY-TV (Ch. 12), Wilmington, Del.

Began Operation: Sept. 16, 1957.

Represented (legal) by Krieger & Jorgensen, Washington D.C.; LaBrum and Doak, Philadelphia.

Personnel:

WARREN A. KRAETZER, executive v.p. & general manager.  
IRVIN C. RUBY, business & personnel manager.  
BRUCE BEALE, program director.  
NORMAN MARCUS, director of public information.  
PHILIP REBERT, film supervisor.  
ROBERT HALL, engineering & technical services director.

### **WQED Pittsburgh Ch. 13**

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Educational Television, 4337 Fifth Ave., Pittsburgh, Pa. (15213). Telephone: Museum 3-1300.

Studio: 4337 Fifth Ave. Transmitter: 2850 Berthoud St.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 660-ft. above av. terrain, 543-ft. above ground, 1765-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

TV tape: Recording facilities.

Ownership: Officers of this privately financed station are: George L. Follansbee, chairman; M. M. Anderson, vice chairman; Edward D. Eddy, Jr., vice chairman; Donald V. Taverner, pres.; George Lockhart, treas.; George R. Craig, secy. Also operates WQEX (Ch. 16), Pittsburgh.

Began Operation: March 19, 1954.

Represented (legal) by Fischer & Willis.

Personnel:

DONALD V. TAVERNER, president & general manager.  
GREGORY HEIMER, asst. general manager.  
RHEA SIKES, asst. program mgr. & dir. of school services.  
ADELE ALLISON, publicity director.  
JAY RAYVID, program manager.  
SAM SILBERMAN, production manager.  
FRED D. EDWARDS, director of engineering services.  
ROBERT WHITNAH, chief engineer.  
CAROL ANN NEFF, film buyer.

**For Schools Offering Radio-TV Courses**

see section c

### **WQEX Pittsburgh Ch. 16**

Non-Commercial Educational Station

Licensee: Same as WQED, Pittsburgh.

Studio, Transmitter & Telephone: See WQED.

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 138-kw visual, 69.2-kw aural, using .7 degree beam tilt. Antenna: 717-ft. above av. terrain, 597-ft. above ground, 1762-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

TV tape: Recording facilities.

Began Operation: March 20, 1959. Left air Nov. 1, 1961, but resumed operation Jan. 18, 1963.

Personnel:

DONALD V. TAVERNER, president WQED & WQEX.  
GREGORY HEIMER, asst. general manager.  
JAY RAYVID, program manager.  
ADELE ALLISON, publicity director.  
FRED D. EDWARDS, director of engineering services.  
ROBERT WHITNAH, chief engineer.  
CAROL ANN NEFF, film buyer.

## **SOUTH CAROLINA**

### **WITV Charleston Ch. 7**

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29205).

Telephone: 803-758-2361, Columbia.

Studio & Transmitter: 15 Charlotte St., Charleston, S.C. (29203).

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 220-ft. above av. terrain, 234-ft. above ground, 244-ft. above sea level.

Latitude	32°	47'	23"
Longitude	79°	55'	49"

Requests 5.8-kw aural.

Ownership: Same as WNTV, Greenville, S.C.

Began Operation: Jan. 19, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel: Same as at WNTV, Greenville, S.C.

### **WNTV Greenville Ch. 29**

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29205).

Studio & Transmitter: Altamont Rd., Paris Mt.

Telephone: 803-758-2361 (Columbia, S.C.).

Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 282-kw visual, 144-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

TV tape: Recording facilities.

Ownership: Organized under state law to promote educational TV, the commission has no stock. It also operates WITV, Charleston, S.C.

Began Operation: Sept. 29, 1963.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

**Personnel:**

HENRY J. CAUTHEN, executive director.  
DR. GEORGE E. BAIR, director of education.  
ROBERT M. FRIERSON, director of production.  
CHARLES S. MORRIS, director of technical operations.  
CHARLTON W. BOWERS, transmission supervisor.  
WILLIAM D. HAY, studio supervisor.  
JERRY TIEMANN, graphic arts director.  
TOMMY STEPP, scheduling coordinator.  
MARGARET KALMBACH, administrative assistant.  
JUDITH M. NIELSEN, staff writer.

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## SOUTH DAKOTA

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### KUSD-TV

Vermillion

Ch. 2

Non-Commercial Educational Station

Grantee: State University of South Dakota, Vermillion, S.D. (57069).

Studio: State University campus. Transmitter: Campus State U. of S.D.

Telephone: Market 4-4411, Ext. 350.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 0.42-kw visual, 0.21-kw aural. Antenna: 188-ft. above av. terrain, 184-ft. above ground, 1864-ft. above sea level.

Latitude	42°	47'	04"
Longitude	95°	55'	26"

TV tape: Recording facilities.

AM Affiliate: KUSD, 1-kw, 690 kc.

Began Operation: July 5, 1961.

Represented (legal) by Cohn & Marks.

**Personnel:**

MARTIN BUSCH, director, KUSD-radio-TV-film.  
ERNEST PHELPS, TV, operations director.  
GAYLORD AYRES, producer-director.  
JERRY MILLER, continuity & public relations director.  
SANFORD GRAY, film production director.  
DAVID DALE, chief announcer.  
JAMES PRUSHA, chief engineer.  
KENNETH JULIAN, studio engineer.  
WM. JENNEWEIN, studio engineer.

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## TENNESSEE

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### WKNO-TV

Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Memphis State University, P.O. Box 80,000, Memphis, Tenn. (38111).

Studio: Memphis State U. (38111).

Transmitter: 7192 Raleigh-LaGrange Rd. Telephone: 458-2521.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 74.1-kw visual, 14.8-kw aural. Antenna: 648-ft. above av. terrain, 637-ft. above ground, 972-ft. above sea level.

Latitude	35°	09'	17"
Longitude	89°	49'	20"

TV tape: Recording facilities.

Ownership: Memphis Community Television Foundation; Julian B. Bondurant, pres.; Robert W. Pharr, secy.; Allen Morgan, treas.

Began Operation: June 25, 1956.

Represented (legal) by Robert W. Pharr, Memphis.

1966 Edition

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## South Dakota-Texas Educational

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Represented (engineering) by George C. Davis Consulting Engineers.

**Personnel:**

HOWARD D. HOLST, managing director.  
FRED WILLIS, program director & film buyer.  
JOHN PETERSON, production manager.  
ROBERT NOLLNER, chief engineer.

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### WDCN-TV

Nashville

Ch. 2

Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 6188, Nashville, Tenn. (37212).

Studio: 15th and Compton, Nashville. Telephone: 292-6605.

TWX No.: 615-244-1193.

Transmitter: 15th at Compton, Nashville.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 20-kw aural. Antenna: 680-ft. above av. terrain, 574-ft. above ground, 1277-ft. above sea level.

Latitude	36°	07'	48"
Longitude	86°	47'	28"

TV tape: Recording facilities.

Ownership: Metropolitan Board of Education.

Began Operation: September 10, 1962.

**Personnel:**

ROBERT L. SHEPHERD, general manager.  
RICHARD L. PARKER, program-production manager.  
KARY L. TILLEY, supervisor, engineering dept.  
CAROLE ROBINSON, publicity director.  
WALTER ALLEY, film director.  
JAMES F. STANLEY, art director.

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## TEXAS

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### KERA-TV

Dallas

Ch. 13

Non-Commercial Educational Station

Licensee: Area Educational TV Foundation Inc., 3000 Harry Hines Blvd., Dallas, Tex. (75201).

Studio & Transmitter: 3000 Harry Hines Blvd., Dallas.

Telephone: Riverside 8-0021.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 107-kw visual, 53.7-kw aural. Antenna: 330-ft. above av. terrain, 380-ft. above ground, 851-ft. above sea level.

Latitude	32°	47'	44"
Longitude	96°	48'	37"

TV tape: Recording facilities.

Ownership: Non-profit educational organization. E. O. Cartwright, president.

Began Operation: Sept. 11, 1960.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by A. E. Cullum Jr.

**Personnel:**

RAY C. HUFFER, executive director & station manager.  
ARTHUR HENDERSON, technical supervisor.

(Continued on next page)

For Allocation Tables

see section c

# Texas-Utah Educational

## KUHT Houston Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 4513 Cullen Blvd., Houston, Tex. (77004).

Studio: 4513 Cullen Blvd. Transmitter: 3-mi. NNE of Alvin, Texas  
Telephone: 713-224-0141.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1160-ft. above av. terrain, 1196-ft. above ground, 1235-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

TV tape: Recording facilities. News Wire Service: AP.

FM Affiliate: KUHF, 9.3-kw, 91.3 mc (No. 217), 320-ft. antenna.

Ownership: University of Houston. Col. W. B. Bates, chairman, Board of Governors.

Began Operation: May 12, 1953.

### Personnel:

ROY BARTHOLD, station manager.  
C. P. ZIMMERMAN JR., program director.  
GEORGE COLLINS, production manager.  
AL LEVERICK, chief engineer.

## KTXT-TV Lubbock Ch. 5

Non-Commercial Educational Station

Licensee: Texas Technological College, Tech Station Box 4408, Lubbock, Tex. (79409).

Studio & Transmitter: Texas Tech campus. (79409).

Telephone: 762-8811.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 2.12-kw visual, .417-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52"
Longitude	101°	53'	07"

Requests 29.15-kw visual, 5.85-kw aural.

TV Tape: Recording facilities.

Ownership: State institution.

Began Operation: Oct. 16, 1962.

### Personnel:

D. M. McELROY, dir. of educational television.  
WILLIAM M. SHIMER, programming & operations manager.  
R. N. STARNES, chief engineer.

## KRET-TV Richardson Ch. 23

Non-Commercial Educational Station

Grantee: Richardson Independent School District, 400 South Greenville Ave., Richardson, Tex. (75080).

Studio & Transmitter: 109 Mimosa Ave.

Telephone: Adams 5-7770.

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 2.9-kw visual, 1.56-kw aural. Antenna: 220-ft. above av. terrain, 108-ft. above ground, 758-ft. above sea level.

Latitude	32°	56'	20"
Longitude	96°	43'	15"

Ownership: Non-profit educational institution accredited by Texas. G. M. Crittenden, pres.; Dr. F. E. Brooks Jr., v.p.; James R. Crews, secy.; J. J. Pearce, supt. of schools.

Began Operation: Feb. 29, 1960.

### Personnel:

J. J. PEARCE, superintendent.  
JOHN ROBERTS, administrative assistant.  
DAVE SPINDLE, chief engineer.

## KLRN-TV San Antonio-Austin Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Educational Television Council.

Studios: Radio/Television Bldg., The University of Texas, Austin, Tex. (78712).

Transmitter: Star Route 2, New Braunfels, Texas (approx. half-way between San Antonio & Austin).

Telephones: 471-1631, Austin; 735-7361, San Antonio.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 58.9-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

TV tape: Recording facilities.

News Wire Service: AP.

Ownership: Southwest Texas Educational Television Council (non-profit organization).

Began Operation: September 10, 1962.

### Personnel:

R. F. SCHENKKAN, general manager.  
HARVEY HERBST, station manager.  
BILL OXLEY, program director.  
THOMAS M. DITZEL, instructional coordinator.  
N. W. WILLETT, chief engineer.

# UTAH

## KUSU-TV Logan Ch. 12

Non-Commercial Educational Station

Licensee: Utah State U. of Agricultural & Applied Science, Logan, Utah (84321).

Studio: University Campus.

Transmitter: 745 North 12th East.

Telephone: Skyline 2-4100, Ext. 613-614.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 31.1-kw visual, 17.1-kw aural. Antenna: minus 570-ft. above av. terrain, 260-ft. above ground, 5053-ft. above sea level.

Latitude	41°	44'	49"
Longitude	111°	48'	24"

FM Affiliate: KUSU-FM, 1-kw, 91.5 mc (No. 218), minus 570-ft. antenna height.

TV tape: Recording facilities.

Ownership: Utah State University of Agriculture and Applied Science; Daryl Chase, President.

Began Operation: March 16, 1964.

Represented (legal) by Wilkinson, Cragun & Barker.

### Personnel:

DR. BURRELL F. HANSEN, station manager & film buyer.  
BOYD HUMPHERYS, chief engineer.  
LEA S. WARD, producer-director.  
JERRY ALLEN, producer-director.  
ARTHUR L. HIGBEE, extension radio-TV specialist.  
EDNA HINMAN, instructional program producer.  
L. JAY SMITH, graphics artist.  
AARON FARR, technician.  
JAMES K. RANDALL, public relations & continuity.  
TED HANSEN, film photographer.

## KWCS-TV

Ogden

Ch. 18

Non-Commercial Educational Station

Grantee: Weber County School Dist., 1122 Washington Blvd., Ogden, Utah (84404).

Studio & Transmitter: 1122 Washington Blvd.

Telephone: 399-2085.

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 10-kw visual, 2-kw aural. Antenna: minus 850-ft. above av. terrain, 112.7-ft. above ground, 4410-ft. above sea level.

Latitude	41°	14'	44"
Longitude	111°	58'	07"

TV tape: Recording facilities.

Ownership: County school system.

Began Operation: Oct. 10, 1960.

Personnel:

BEN VAN SHAAR, station director.

NORMAN BARBER, chief engineer.

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## KOET

Ogden

Ch. 9

Non-Commercial Educational Station

Licensee: Board of Education of Ogden City.

Studio: 1538 Gibson Ave., Ogden, Utah (84404). Transmitter: Little Mt.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 24.4-kw visual, 10.7-kw aural. Antenna: 750-ft. above av. terrain, 337-ft. above ground, 5007-ft. above sea level.

Latitude	41°	15'	17"
Longitude	112°	14'	14"

News Wire Service: AP.

TV tape: Recording facilities.

Began Operation: Dec. 1, 1960 as a commercial outlet. FCC approved transfer from United Bcstg. Co. to present owner Oct. 3, 1962, sale consummated Nov. 19, 1962. (Television Digest, Vol. 2:41).

Personnel:

HAROLD R. HICKMAN, manager & film buyer.

GLEN COLES, production manager.

LOUISA S. AGREN, program director.

ROY MILLS, chief engineer.

HALL BLANKENSHIP, asst. chief engineer.

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## Utah Educational

### KBYU-TV

Provo

Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo, Utah (84601).

Studio: Brigham Young U., Fine Arts Center.

Transmitter: Mt. Vision, near Kearns, Utah (84601).

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2890-ft. above av. terrain, 99-ft. above ground, 8557-ft. above sea level.

Latitude	40°	36'	28"
Longitude	112°	09'	22"

TV tape: Recording facilities.

Color Facilities: Film, slide.

Began Operation: Oct. 30, 1965.

News Wire Service: AP.

Personnel:

T. M. WILLIAMS, director of broadcast services & film buyer.

NORMAN TARBOX, station manager.

RICHARD RIDGE, manager promotion & distribution.

JAK LUNDQUIST, manager program development.

RALPH SILVER, chief engineer.

STANLEY PORTER, manager operations.

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## KUED

Salt Lake City

Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City, Utah (84112).

Studio: University campus. Telephone: 322-6336.

Transmitter: Oquirrh Mts., 17-mi. SSW of Salt Lake City.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 138-kw visual, 69-kw aural. Antenna: 3050-ft. above av. terrain, 202-ft. above ground, 8633-ft. above sea level.

Latitude	40°	36'	29.5"
Longitude	112°	09'	36.0"

TV tape: Recording facilities. News Wire Service: UPI.

FM Affiliate: KUER, 1.1-kw, 90.1 mc (No. 211), 3000-ft. antenna.

Ownership: University of Utah; James C. Fletcher, pres. also operates translators K71AU & K74AY, which usually carry programming, rather than KUED; also translators K70DD, Cleveville, Junction & Kingston, Utah; K83BD, Marysville, Utah; K72CF, Myton; K80BQ, Emery County & Orangeville; K72C Richfield & Monroe; K70DC, Torry; K78BY, Garfield coun (rural); K71BN, Cannonville, Henrieville & Tropic; K76BU, Eno & Iron County; K75BP, Washington; K83BC, Virgin; K70D Ephraim, Fountain Green & Manti; K83BB, Price; K75BS, Bry Flatts; K80BY, Kanab & Mt. Caramel; K71BH, Beaver County (rural) & Milford; K83BB, Carbon County, Columbia, Duchesne County (rural) & Emery County; K82BA, Juab & Sanpete Counties (rural); K76BV, Wayne County (rural), all Utah.

Began Operation: Jan. 20, 1958.

Personnel:

REX CAMPBELL, director, radio-TV.

DAIL OGDEN, assistant director, radio-TV.

HERBERT W. HOLTSHOUSE, chief engineer.

BYRON OPENSHAW, program manager.

GENE HAMBLETON, production manager.

LAVOY TALBOT, film director.

(Continued on next page)

For Allocations Tables,  
see Section c.

## VIRGINIA

### WHRO-TV Hampton-Norfolk Ch. 15

Non-Commercial Educational Station

Licensee: Hampton Roads Educational TV Assn., c/o W. E. Campbell, Executive Officer, 402 E. Charlotte St., Norfolk, Va. (23510).

Transmitter: Hwy. 168, 1-mi. E. of Hwy. 239, near Hampton.

Studio: 5200 Hampton Blvd., Norfolk. Telephone: 625-2581.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 480-ft. above av. terrain, 503-ft. above ground, 513-ft. above sea level.

Latitude	37°	02'	20"
Longitude	76°	18'	30"

TV tape: Recording facilities.

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen.

Personnel:

RANDOLPH S. BRENT, general manager.  
GRACE J. WATERS, director of education.  
A. BOYD HARRIER, production manager.  
JOHN F. EGAN, program manager.  
RONALD PULSCH, art director.  
CARROLL E. THOMAS, chief engineer.  
SAMUEL EDENS, transmitter supervisor.  
LINWOOD HAMMOND, studio supervisor.

### WCVF-TV Richmond Ch. 23

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Studio: 1904 Old Farm Road, Richmond, Va. (23235).

Transmitter: .41-mi. S of Robious Rd. & .85-mi. SE of Robious village. Telephone: 272-1466.

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 975.2-kw max. and 510-kw horizontal visual, 487.6-kw max. and 255.45-kw horizontal aural. Antenna: 771-ft. above av. terrain, 695-ft. above ground, 1045-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

TV tape: Recording facilities.

Ownership: Non-profit corp. Officers: Thomas C. Boushall, chmn.; Clarence F. Manning, pres.; William T. Reed Jr., v.p.; J. Guthrie Smith, v.p.; H. J. Willett, secy.; Sergeant Reynolds, treas.

Began Operation: Sept. 10, 1964.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Paul Godley Co.

Personnel:

B. W. SPILLER, vice president & general manager.  
DON JOHNSON, production manager.  
MRS. M. A. FRANKLIN, program manager.

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BEVERLY HILLS:	Bank of America Bldg.	274-8151

## WASHINGTON

### KWSC-TV Pullman Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman, Wash. (99164).

Studio & Transmitter: Arts Hall, Wash. State U.

Telephone: 335-5030.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 3.41-kw visual, 1.70-kw aural. Antenna: 112-ft. above av. terrain, 129-ft. above ground, 2699-ft. above sea level.

Latitude	46°	43'	51"
Longitude	117°	10'	00"

AM Affiliate: KWSC (Non-Commercial Educational Station).

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Began Operation: September 24, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George M. Frese.

Personnel:

BOB MOTT, manager, radio-TV Services, Washington State U.  
CAL WATSON, station manager & film buyer.  
ROBERT DAVY, production manager.  
BEA FRY, promotion manager.  
BOB GESE, film librarian.  
JOYCE MEDINA, traffic manager.  
DALE BOBBITT, chief engineer.

### KCTS-TV Seattle Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle, Wash. (98105).

Studio: University of Washington campus. Telephone: 543-2000.

Transmitter: 1611 18th Ave.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 997-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	27"

TV tape: Recording facilities.

FM Affiliate: KUOW, 86-kw, 94.9 mc (No. 235), 730-ft. antenna.

Ownership: U. of Washington; Dr. Charles E. Odegaard, pres.

Began Operation: Dec. 7, 1954.

Personnel:

JOHN BOOR, engineering director.  
GORDON TUELL, production manager.  
KENNETH YEEND, program director.  
JUNE DILWORTH, director, school broadcasting.

### KPEC-TV Tacoma Ch. 56

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd., Tacoma, Wash. (98499).

Studio: & Transmitter: 4400 Steilacoom Blvd.

Telephone: Juniper 8-5261, Ext. 421 and 422.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 21.4-kw visual, 10.7-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31"
Longitude	122°	29'	37"



TV tape: Recording facilities.  
 FM Affiliate: KCPS, .770-kw, 90.9 mc (No. 215), 116-ft. antenna.  
 Ownership: Local school district. Walter Hutchinson, pres. of board;  
 T. Olai Hageness, superintendent of schools.  
 Began Operation: April 1, 1960.  
 Personnel:  
 J. ALBERT BREVIK, director of TV education.  
 WILLIAM EVANS, chief engineer.  
 ALEX CREWDSON, studio director.  
 A. BELANGER, film director.

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**KTPS**  
**Tacoma**  
 Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Ave., Tacoma, Wash. (98401).

Studio & Transmitter: 1101 S. Yakima Ave.

Telephone: 383-1811, ext. 295.

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 16.2-kw visual, 3.16-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"

TV tape: Recording facilities.

News Wire Service: AP.

Began Operation: September 25, 1961.

Personnel:

ROBERT P. SLINGLAND, director of TV education.  
 MERLE KIMBALL, asst. director of TV education.  
 RICHARD McDONALD, head radio-TV production.  
 BERT ANDERSEN, chief engineer.

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**KYVE-TV**  
**Yakima**  
 Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 1105 S. 15th Ave., Yakima, Wash. (98902).

Studio: 1105 S. 15th Ave., Yakima.

Transmitter: Ahtanum Ridge Rd., 2-mi. S.W. of Union Gap.

Telephone: 453-0356.

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 19.1-kw visual, 9.6-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

Ownership: Yakima School Dist. No. 7. M. L. Martin, supt. of schools, chmn. of operating committee; Arthur Church, secy.

Began Operation: Nov. 1, 1962.

Personnel:

DALE WILE, general manager.  
 JOHN REID, chief engineer.

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**WISCONSIN**

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**WBAY-TV**  
**Green Bay**  
 Ch. 2

Licensee: Norbertine Fathers (St. Norbert College), 115 S. Jefferson St.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

1966 Edition

**Washington & Wis. Educational**

**WHA-TV**  
**Madison**  
 Ch. 21

Non-Commercial Educational Station

Licensee: University of Wisconsin, Radio Hall, Madison, Wis. (53715).

Office: 3313 University Ave. Telephone: 608-262-2720.

Transmitter: 5702 Tokay Blvd.

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 158-kw visual, 79.4-kw aural. Antenna: 740-ft. above av. terrain, 700-ft. above ground, 1742-ft. above sea level.

Latitude	43°	03'	20"
Longitude	89°	28'	43"

TV tape: Recording facilities.

News Wire Service: UPI.

AM Affiliate: WHA, 5-kw, 970 kc. FM Affiliate: WHA-FM, 21.5-kw, 88.7 mc (No. 204), 670-ft. antenna height.

Began Operation: May 3, 1954.

Represented (legal) by Dow, Lohnes and Albertson.

Represented (engineering) by Glenn Koehler, Madison, Wis.

Personnel:

H. B. McCARTY, executive director.  
 STEVEN MARKSTROM, station manager & film buyer.  
 BORIS FRANK, production supervisor.  
 GEORGE SCHNEIDEWIND, program supervisor.  
 CHARLES A. HUBER, supervising engineer.

●

**WMVS**  
**Milwaukee**  
 Ch. 10

Non-Commercial Educational Station

Licensee: Board of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1015 N. Sixth St.

Transmitter: 1100 E. Capitol Drive, Shorewood, Wis.

Telephone: 271-4341.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

TV tape: Recording facilities.

Color Facilities: Slide.

Ownership: Board of Vocational & Adult Education. Officers: George A. Parkinson, director; Otto A. Jirikowic, pres.; Ralph E. Bowes, v.p.; Harold Story, secy. Also operates WMVT, Ch. 36, Milwaukee.

Began Operation: Oct. 28, 1957.

Personnel:

OTTO F. SCHLAAK, station manager.  
 ROD THOLE, program manager.  
 JOHN LEMKE, film supervisor & buyer.  
 HAROLD G. WAGNER, chief engineer.

(Continued on next page)

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## Wis.-Puerto Rico Educational

### WMVT

Milwaukee

Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Bd. of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1015 N. 6th Street, Milwaukee.

Transmitter: 1100 E. Capitol Dr.

Telephone: 271-4341.

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 228-kw visual, 21.9-kw aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

TV tape: Recording facilities.

Color Facilities: Film, slide.

Ownership: Board of Vocational & Adult Education. Officers: George A. Parkinson, director; Otto A. Jirikowic, pres.; Ralph E. Bowes, v.p.; Harold Story, secy. Also operates WMVS, Ch. 10, Milwaukee.

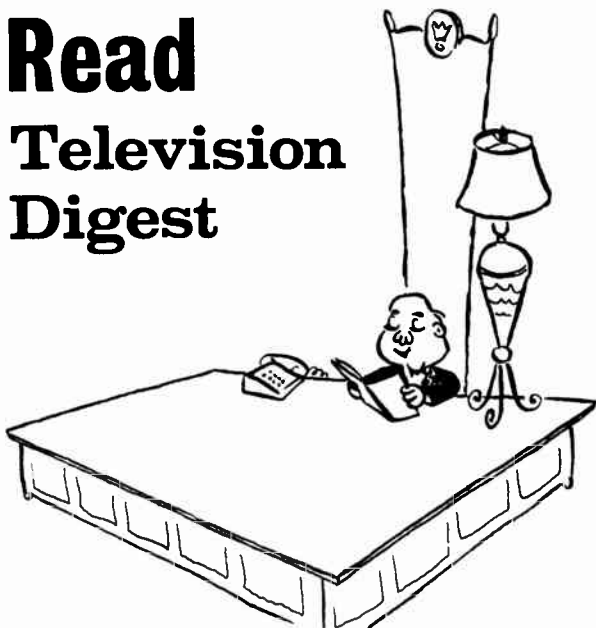
Began Operation: Dec. 20, 1962.

Represented (legal) by John Fleming.

Personnel:

GEORGE A. PARKINSON, executive director.  
OTTO SCHLAAK, manager, WMVS & WMVT.  
ROD THOLE, program manager.  
JOHN LEMKE, film supervisor.  
HAROLD G. WAGNER, chief engineer.

# Top People Read Television Digest



For their reasons, turn to page 249-c

## PUERTO RICO

### WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Studio: Darlington Apartment Bldg., Mayaguez.

Transmitter: 1.7-mi. SE of Cabo Rojo.

Telephone: 832-0164.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 35.5-kw visual, 17.8-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude	18°	04'	11"
Longitude	67°	08'	03"

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: UP.

Ownership: See WIPR-TV, San Juan.

Am Affiliate: See WIPR-TV, San Juan.

Began Operation: March 19, 1961.

Represented (legal) by Arnold & Porter.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

See WIPR-TV, Ch. 6, San Juan.  
F. RODRIGUEZ POZZI, resident program manager.  
JOSE A. MARTI, resident engineer.

### WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of Puerto Rico, Hato Rey, San Juan. Telephone: 766-5701.

Studio: Hostos Ave., Hato Rey.

Transmitter: Aguas Buenas.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 920-ft. above av. terrain, 285-ft. above ground, 4149-ft. above sea level.

Latitude	18°	16'	00"
Longitude	66°	05'	05"

Holds CP for change to 53.7-kw visual, 5.37-kw aural, 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level, transmitter to 21-mi. S of San Juan at Cerro La Santa, lat. 18° 06' 42", long. 66° 03' 05".

TV tape: Recording facilities.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: UPI.

AM Affiliate: WIPR, 10-kw, 940 kc. FM Affiliate: WIPR-FM, 384.0-kw, 91.5 mc (No. 218), 1516-ft. antenna height.

Began Operation: Jan. 6, 1958.

Represented (legal) by Arnold & Porter.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JACK DELANO, general manager & program manager.  
ANDRES F. QUINONES, assistant to gen. mgr. & film buyer.  
PEDRO LUIS JIMENEZ, chief engineer.  
MANUEL MENDEZ SAAVEDRA, assistant program manager.  
HECTOR DE JESUS, administrative officer.  
MRS. ARSILIA R. TORRES, public relations director.  
JOSE M. ALVAREZ, director, news dept.

# CANADIAN TELEVISION STATION DIRECTORY

Covering All Commercial Stations in Operation as of January 15, 1966

Plus Those Due to Begin Operation By Spring

For UHF Translators, See the Bottom of This Page.

For Armed Forces Stations in Goose Bay, Labrador and Harmon Field, Newfoundland,  
See Armed Forces TV Stations

Note: Coverage Maps and Detailed Data from Bureau of Broadcast Measurement Are Supplied for Stations in Multiple-Station Markets Only. For Other Stations, Totals Are Shown, Giving Total Households, TV Households and BBM Weekly Reach. For Description of BBM Survey Methods, See Explanatory Section Beginning on Page 2-a.

## ALBERTA

### CFRN-TV-4

#### Ashmont

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Co. Ltd., Broadcast House, Postal Station "E", Edmonton. Transmitter: Ashmont.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 14.6-kw visual, 7.3-kw aural. Antenna: 635-ft. above av. terrain, 629-ft. above ground, 2754-ft. above sea level, lat. 54° 08' 07", long. 111° 36' 16".

Began Operation: Jan. 1, 1966.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

### CFCN-TV-2

#### Banff

(Ch. 8)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: Same as CFCN-TV, Calgary.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Timberline Hotel, Banff.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 5-watts visual (peak pedestal), 2.5-watts aural. Antenna: 500-ft. above av. terrain, 50-ft. above ground, 4633-ft. above sea level, lat. 51° 11' 09" long, 115° 35' 20".

Began Operation: Sept. 20, 1962.

Rates: This is an automatic repeater of CFCN-TV, Calgary, and is included as a bonus with that station.

### CKRD-TV-2

#### Banff

(Ch. 10)

(Satellite rebroadcasting station of CKRD-TV, Red Deer, Alta.)

Network Service: CBC, same as CHCA-TV, Red Deer.

Licensee: CHCA Television Ltd., Box 668 Red Deer, Alta.

Transmitter: Banff.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: .005-kw visual, .003-kw aural.

Ownership: See CKRD-TV, Red Deer.

Began Operation: March 17, 1961.

Rates: This is an automatic repeater of parent CKRD-TV and is included as a bonus with that station.

#### CANADIAN UHF TRANSLATORS

ENDERBY, B.C. (Ch. 72)—CHBC-TV-5, Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C. Input Ch. 2 (CHBC-TV, Kelowna, B.C.).

CLERMONT, QUE. (Ch. 75)—CFCV-TV-1, Societe de Video de Clermont. Input Ch. 4 (CFCM-TV, Quebec City).

ESTCOURT, QUE. (Ch. 70)—CJES-TV, La Compagnie de Television Pohenegamook Inc. Input Ch. 3 (CJBR-TV, Rimouski, Que.).

MONT BLANC (Perce), QUE. (Ch. 80)—CJAO-TV-1, Gaspé Television Ltee. Input Ch. 5 (CHAU-TV, Carleton, Que.).

### CFCN-TV-3

#### Brooks

(Ch. 9)

(Satellite rebroadcasting station of CFCN-TV-1, Drumheller, Alta., which repeats CFCN-TV, Calgary, Alta.)

Network Service: CTV, same as CFCN-TV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Brooks.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 120-ft. above av. terrain, 100-ft. above ground, 2515-ft. above sea level, lat. 50° 32' 00", long. 111° 55' 30".

Began Operation: Sept. 15, 1964.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Harlan G. Oakes & Associates (U.S. West Coast); Television Representatives Ltd.

Rates: This is an automatic repeater of CFCN-TV-1 Drumheller and both are included as a bonus with CFCN-TV, Calgary.

### CJLH-TV-3

#### Burmis

(Ch. 3)

(Satellite rebroadcasting station of CJLH-TV, Lethbridge, Alta.)

Network Service: CBC, same as CJLH-TV, Lethbridge.

Licensee: Lethbridge Television Ltd., 28th St. N, Lethbridge.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: .356-kw visual, .176-kw aural. Antenna: 4750-ft. above sea level, lat. 49° 31' 54", long. 114° 11' 37".

Ownership: See CJLH-TV, Lethbridge, Alta.

Began Operation: Dec. 1, 1961.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of parent CJLH-TV and is included as a bonus with that station.

## Daniels & Associates

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# Alberta—Calgary

## CFCN-TV

(Ch. 4)

(Operates satellite rebroadcasting stations CFCN-TV-1, Drumheller, Alta.; CFCN-TV-2, Banff, Alta.; CFCN-TV-3, Brooks, Alta.; affiliated with separately-owned CFWL-TV-1, Invermere, B.C.)

**Technical Facilities:** Channel No. 4 (68-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 700-ft. above av. terrain, 515-ft. above ground, 4440-ft. above sea level.

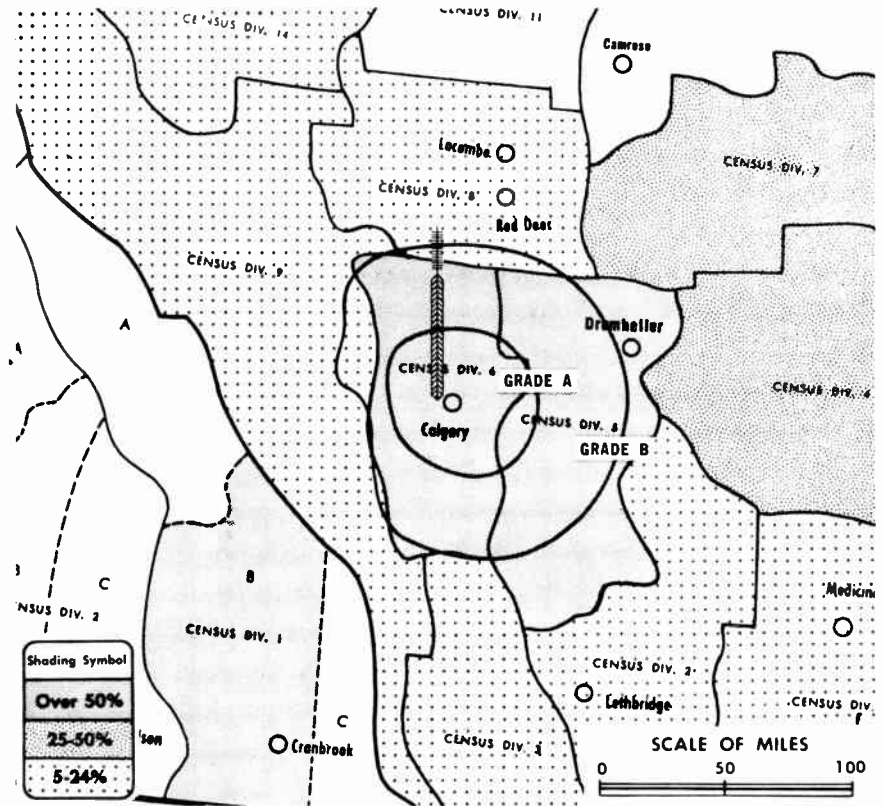
Latitude 51° 03' 37"  
Longitude 114° 10' 13"

**Transmitter:** Broadcast House, Calgary.

**TV tape:** Recording facilities.

**News Wire Service:** AP.

**AM Affiliate:** CFCN, 50-kw, 1060 kc.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CFCN-TV Authorized: 8/19/60

## CFCN-TV

**Network Service:** CTV.

**Licensee:** CFCN Television Ltd., Broadcast House.

**Studio:** Broadcast House, Calgary.

**Telephone:** 403-249-9101.

**Ownership:** H. Gordon Love, chairman; James A. Love, pres., principal stockholders.

**Began Operation:** Sept. 9, 1960.

**Represented (sales)** by Canadian Standard Broadcast Sales Inc. (New York, Chicago); Harlan G. Oakes & Associates (Los Angeles, San Francisco); Radio-Television Representatives Ltd.

### Personnel:

Gordon L. Carter, *executive v.p.*  
E. W. Chapman, *production manager & film buyer.*  
William N. Love, *news director.*  
Mrs. Jean Bown, *traffic manager.*  
Robert W. Lamb, *v.p., engineering.*

### DIGEST OF RATE CARD NO. 9 (April 1, 1965)

30 Min.	15 Min.	60 Sec.	30 Sec.	20. Sec.	8 Sec.
Class AA—7-11 p.m., daily.					
\$450.00	\$300.00	\$175.00	\$157.50	\$140.00	\$87.50

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	1559	Calgary Metro	89,200	81,800	92
	1540	5	10,000	8,800	88
	1560	6 (bal.)	11,800	10,600	90
	1670	1	9,700	7,800	80
<b>Between 25-50 %</b>	1530	4, 7	14,800	12,900	87
	1520	3	7,200	6,400	89
<b>Between 5-24 %</b>	1580	9, 14	10,900	7,700	71
	1510	2	22,900	21,100	92
	1570	8	20,600	18,100	88
	1500	1	11,400	10,600	93
<b>CFCN-TV Station Total</b>			208,500	185,800	89
<b>BBM Weekly Reach</b>			115,600		

For Alberta CATV Systems, see  
Canadian CATV Directory

## CHCT-TV

(Ch. 2)

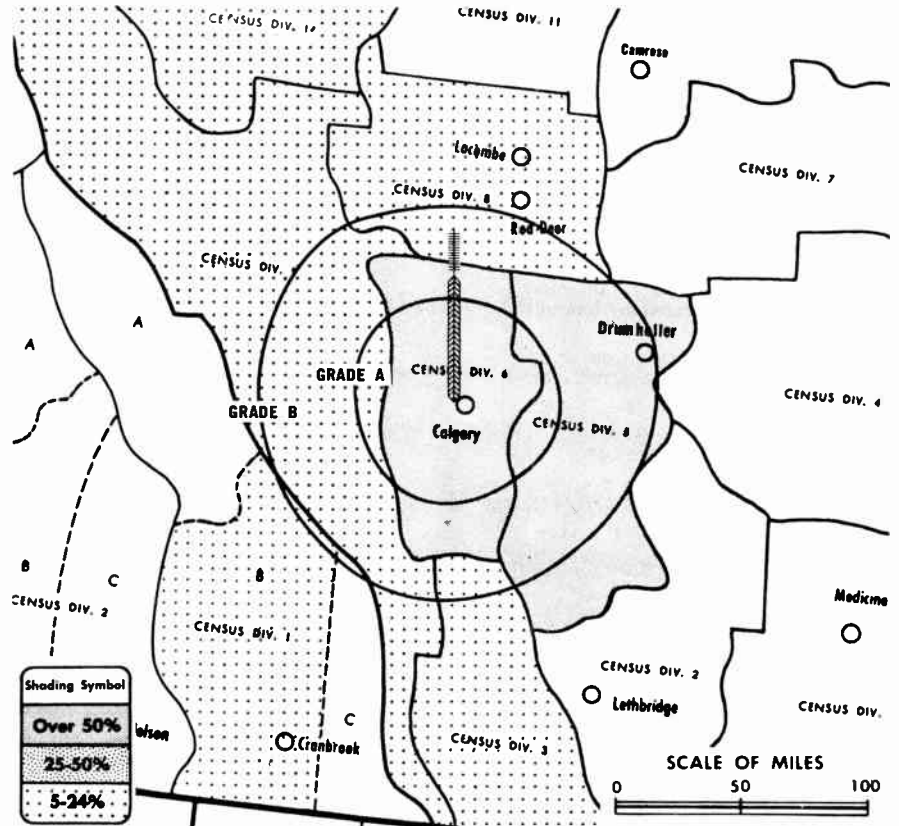
(Operates satellite rebroadcasting station CHCT-TV-1, Drumheller, Alta.)

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 989-ft. above av. terrain, 633-ft. above ground, 4808-ft. above sea level.

Latitude 51° 04' 24"  
Longitude 114° 15' 34"

Transmitter: Old Banff Coach Rd.

TV tape: Recording facilities.



CHCT-TV Authorized: 7/19/54

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CHCT-TV

Network Service: CBC.

Licensee: Calgary Television Ltd., P.O. Box 550, Station A.

Studio: 955 Rideau Rd.

Telephone: Chestnut 3-3491.

Ownership: Frederick Shaw, pres., 51%; Southam Press Ltd., F. P. Publications Ltd., and Selkirk Holdings Ltd., 49%.

Began Operation: Oct. 2, 1954.

Represented (sales) by All-Canada Radio and Television Limited.

### Personnel:

A. M. (Bert) Cairns, *general manager*.  
Ron Chase, *operations manager*.  
J. Norman Inkster, *national sales manager*.  
George A. Brown, *retail sales manager*.  
Bruce Northam, *promotion manager*.  
Lee Crawley, *chief engineer*.  
Gordon Warner, *film editor*.

### DIGEST OF RATE CARD NO. 15 (May 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$550.00	\$330.00	\$220.00	\$192.00	\$165.00	\$130.00*	\$110.00*	\$60.00*

\*Class AA—7-10 p.m., Mon.-Thurs.; 7-11 p.m., Fri.-Sat.; 5-10 p.m., Sun.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	1559	Calgary Metro	89,200	81,800	92
	1560	6 (bal.)	11,800	10,600	90
	1540	5	10,000	8,800	88
<b>Between 25-50 %</b>	None Between 25-50%;				
<b>Between 5-24 %</b>	1570	8	20,600	18,100	88
	1520	3	7,200	6,400	89
	1580	9, 14	10,900	7,700	71
	1670	1	9,700	7,800	80
<b>CHCT-TV Station Total</b>			<b>159,400</b>	<b>141,200</b>	<b>89</b>
<b>BBM Weekly Reach</b>			<b>105,300</b>		

## BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Alberta—Edmonton

## CBXT

(Ch. 5)

(Repeated by CBXT-1, Whitecourt and CBXAT, Grande Prairie. CBXAT is repeated by CBXAT-1, Peace River and CBXAT-2, High Prairie, all Alta.)

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 318-kw visual, 159-kw aural. Antenna: 669-ft. above av. terrain, omnidirectional.

Latitude 53° 30' 53"  
Longitude 113° 17' 07"

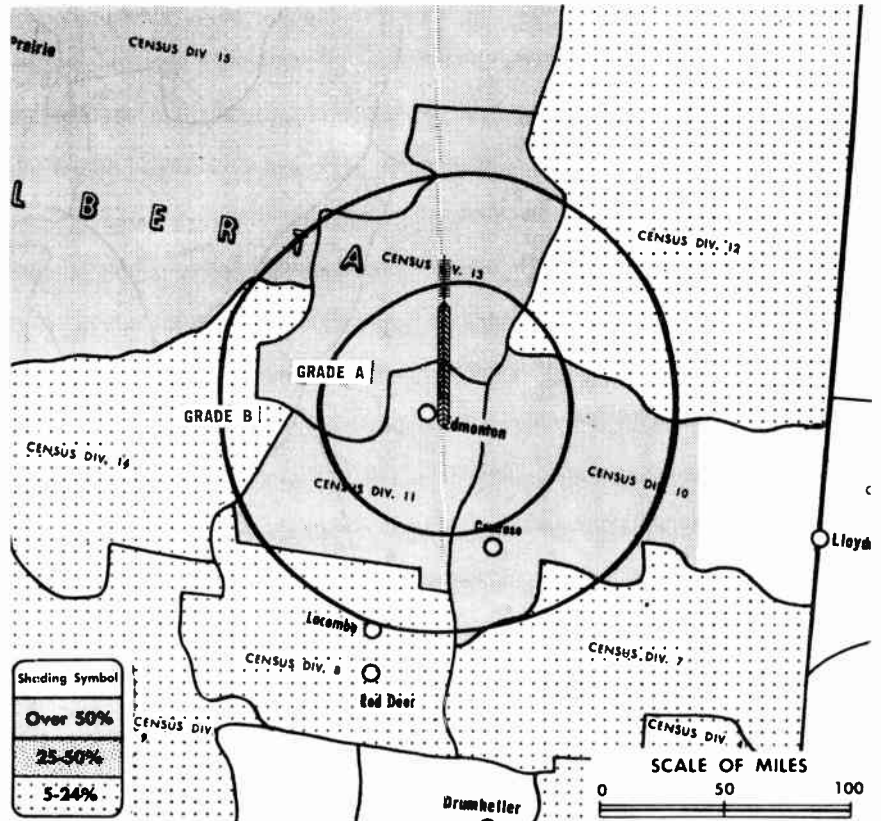
**Transmitter:** Hwy. 17, 8-mi. from Edmonton.

**Studio:** 8861 75th St., Box 555.

**Telephone:** 469-2321.

**TV tape:** Recording facilities.

**AM Affiliate:** CBX, 50-kw U (DA-2). 740 kc (CBC).



CBXT Authorized: 8/19/60

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CBXT

**Network Service:** CBC.

**Licensee:** Canadian Broadcasting Corporation (Head office: 1500 Bronson Ave., Ottawa, Ont.).

**Began Operation:** October 1, 1961.

**Represented (sales) by:** Weed & Co. (U.S.) and CBC National Selective Sales (Canada).

**Personnel:**

R. Horley, *station manager*.  
Armand Baril, *program director*.  
P. Burgess, *technical director*.  
C. Barr, *area sales manager*.  
D. Adams, *news editor-in-chief*.  
Bob Nebloch, *information services representative*.

**DIGEST OF RATE CARD NO.—6 (April 1, 1965)**

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$640.00 \$384.00 \$256.00 \$192.00 \$160.00\* \$144.00\* \$128.00\* \$70.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10 p.m., Sun.

Weekly Reach (BBM)	BBM Area No.	Area Description	TV	
			Total Households	Households Number %
Over 50%	1619	Edmonton Metro	101,000	93,500 93
	1620	11 (bal.)	20,000	17,500 88
	1650	10 West	13,700	11,100 81
	164C	13	12,000	9,000 75
	1660	15 West	7,600	5,100 67
	1650	15 East	11,600	7,000 60
Between 25-50%	None Between 25-50%			
Between 5-24%	1630	12	11,000	6,400 58
	1370	8	20,600	18,100 88
	1580	9, 14	10,900	7,700 71
	1530	4, 7	14,800	12,900 87
CBXT Station Total			223,200	188,300 84
BBM Weekly Reach			142,500	

**CKRD-TV-1**

**Coronation**

(Ch. 10)

(Satellite rebroadcasting station of CKRD-TV, Red Deer, Alta.)

Network Service: CBC, same as CKRD-TV, Red Deer.

Licensee: CHCA Television Ltd., Box 668, Red Deer, Alta.

Transmitter: Coronation.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 12.4-kw visual, 6.2-kw aural. Antenna: Directional, 687-ft. above av. terrain, 230-ft. above ground, 3236-ft. above sea level, lat. 52° 09' 15", long. 111° 09' 30".

Ownership: See CKRD-TV, Red Deer.

Began Operation: Sept. 11, 1961.

Rates: This is an automatic repeater of parent CKRD-TV and is included as a bonus with that station.

**CFCN-TV-1**

**Drumheller-Hanna**

(Ch. 12)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta., which is repeated by rebroadcasting satellite CFCN-TV-3, Brooks, Alta.)

Network Service: Same as CFCN-TV, Calgary.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Hand Hills, 5½-mi. S of Della.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 28.2-kw visual, 14.1-kw aural. Antenna: 1080-ft. above av. terrain, 580-ft. above ground, 3979-ft. above sea level, lat. 51° 34' 00", long. 112° 19' 48".

Began Operation: Sept. 20, 1961 on Ch. 8. Sept. 13, 1964 it shifted to Ch. 12 and boosted power.

Rates: This is an automatic repeater of CFCN-TV, Calgary and is included as a bonus with that station.

**CHCT-TV-1**

**Drumheller**

(Ch. 8)

(Satellite rebroadcasting station of CHCT-TV, Calgary, Alta.)

Network Service: Same as CHCT-TV, Calgary.

Licensee: Calgary Television Ltd., P.O. Box 600, Station A, Calgary, Alta.

Transmitter: Drumheller.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 5-watts visual, 2.5-watts aural.

Began Operation: Jan. 1963.

Rates: This is an automatic repeater of CHCT-TV, Calgary and is included as a bonus with that station.

ADDITIONAL DATA UNAVAILABLE

**CBXAT**

**Grande Prairie**

(Ch. 10)

(Repeats CBXT, Edmonton, and is repeated by CBXAT-1, Peace River, Alta.)

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Grande Prairie.

Represented (sales) by Weed & Co. (U.S.); CBC National Selective Sales.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 36-kw visual, 18-kw aural. Antenna: 967-ft. above av. terrain, 542-ft. above ground, 3608-ft. above sea level, lat. 55° 29' 20", long. 118° 44' 50".

Began Operation: Oct. 22, 1962.

Rates: This is an automatic repeater of CBXT, Edmonton and is included as a bonus with that station.

For CFRN-TV, Edmonton, Alta., see next page

**CBC-TV - THE BIG REACH INTO THE FOOTHILLS MARKET**

**CBXT Channel 5 EDMONTON**

Including Channel 10 Grand Prairie Alta., Channel 7 Peace River Alta.

Population	732,000	Households	192,000
Urban	459,000	TV Homes	170,000
Rural	273,000	Saturation	89%

Total Retail Sales \$735,827,000

To reach the buying public in the foothills market call CBC-TV first. Toronto . . . 925-3311  
 Montreal . . . call 868-3211 local 1648. In U.S.A. . . . call Enterprise 6961 (no toll charge)



## CFRN-TV

(Ch. 3)

(Operates satellite rebroadcasting stations CFRN-TV-3, Whitecourt, Alta.; CFRN-TV-4, Ashmont, Alta.)

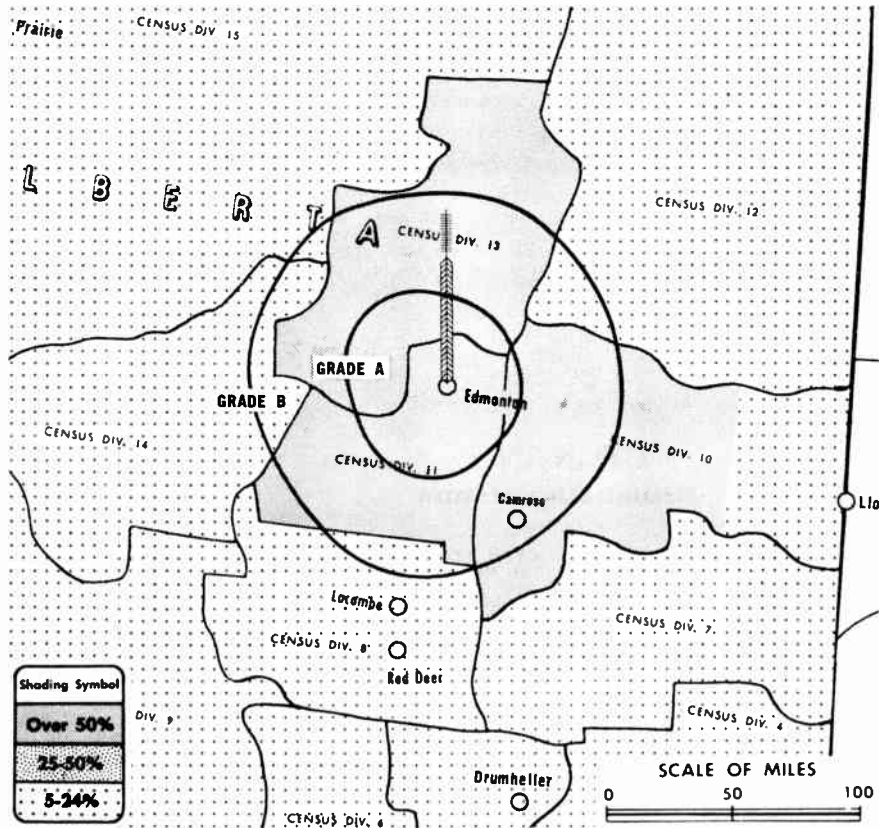
**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 180.3-kw visual, 90.43-kw aural. Antenna: 481-ft. above av. terrain, 488-ft. above ground, 2720-ft. above sea level.

Latitude 53° 32' 32"  
Longitude 113° 38' 28"

**Transmitter:** Jasper Hwy., 6-mi. W of Edmonton.

**TV tape:** Recording facilities.  
**News Wire Service:** Broadcast News.  
**AM Affiliate:** CFRN, 50-kw, 1260 kc.  
**FM Affiliate:** CFRN-FM, 16.2-kw, 100.3 mc (No. 262), 375-ft. antenna height.

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.



CFRN-TV Authorized: 4/27/56

## CFRN-TV

**Network Service:** CTV.

**Licensee:** Sunwapta Bcstg. Co. Ltd., Broadcast House, Postal Station "E".

**Studio:** Jasper Hwy., 6 mi. W of Edmonton.

**Telephone:** 484-3311.

**Ownership:** Sunwapta Broadcasting Co. Ltd., G. R. A. Rice, pres.

**Began Operation:** Oct. 17, 1954.

**Represented (sales)** by Canadian Standard Broadcast Sales Inc. (N.Y.); Adam Young Inc. (Chicago); Harlan Oakes & Assoc. (Los Angeles & San Francisco); Radio-Television Representatives Ltd. (Canada).

**Personnel:**

- G. R. A. Rice, *president & general manager.*
- Bruce D. Alloway, *manager.*
- Derek H. Field, *general sales manager.*
- B. W. Hogle, *news & public affairs manager.*
- G. T. Kidd, *program manager & film buyer.*
- Alex Semeniuk, *promotion director.*
- T. Wadson, *chief engineer.*

**DIGEST OF RATE CARD NO. 14**  
(April 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	1 Min.	20 Sec.	8 Sec.
\$600.00	\$400.00	\$350.00	\$300.00	\$225.00	\$180.00	\$90.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	1619	Edmonton Metro	101,000	93,500	93
	1620	11 (bal.)	20,000	17,500	88
	1600	10 West	13,700	11,100	81
	1640	13	12,000	9,000	75
<b>Between 25-50%</b>	None Between 25-50%				
<b>Between 5-24 %</b>	1630	12	11,000	6,400	58
	1580	9, 14	10,900	7,700	71
	1570	8	20,600	18,100	88
	1530	4, 7	14,800	12,900	87
	1590	10 East	5,100	4,100	80
<b>CFRN-TV Station Total</b>			<b>209,100</b>	<b>180,300</b>	<b>86</b>
<b>BBM Weekly Reach</b>			<b>139,900</b>		

Canadian Allocations Table Follows  
U.S. Tables after Blue Section

**CBXAT-2  
High Prairie**

(Ch. 2)

(Satellite rebroadcasting station of CBXAT, Grande Prairie, Alta., which in turn repeats CBXT, Edmonton, Alta.)  
(Due to Begin Operation in January)

Network Service: CBC, same as CBXT, Edmonton, Alta.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Grouard.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 6.2-kw visual, 3.1-kw aural. Antenna: Directional, 504-ft. above av. terrain, 328-ft. above ground, 2503-ft. above sea level, lat. 55° 32' 26", long. 116° 07' 26".

Rates: This is an automatic repeater of CBXAT, Grande Prairie, Alta., which in turn repeats CBXT, Edmonton, Alta. and both are included as a bonus with CBXT.

**CJLH-TV  
Lethbridge**

(Ch. 7)

(Operates satellite rebroadcasting station CJLH-TV-3, Burmis, Alta.; and in affiliation with CJWP-TV-1, Waterton Park, Alta.; and CKVS-TV-1, Moyie, B.C.)

Network Service: CBC.

Licensee: Lethbridge Television Ltd., Lethbridge.

Studio & Transmitter: Northeast city limits. Mailing address, P.O. Box 1120, Lethbridge, Alta.

Telephone: 327-1521. Telex: 038-4930.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 98.1-kw visual, 44.9-kw aural. Antenna: 662-ft. above av. terrain, 600-ft. above ground, 3619-ft. above sea level, lat. 49° 42' 55", long. 112° 47' 56".

AM Affiliate: CJOC, 10-kw (5-kw night), 1220 kc (CBC).

Ownership: Lethbridge Herald, 50%; Lethbridge Bcstg. Ltd. (CJOC), 50%. N. Botterill, pres. & managing director (also CJOC pres.). CJOC is owned by Seikirk Holdings Ltd., which also owns 100% of Interior Bcstrs. Ltd. (CJIB), Vernon, B.C., which owns 33 1/3% of Okanagan Television Ltd. (CHBC-TV, Kelowna, B.C.); 60% of Edmonton Bcstg. Co. Ltd. (CJCA, Edmonton, Alta.); 60% of Calgary Bcstg. Co. Ltd. (CFAC, Calgary, Alta.); 38% of Northern Bcstg. Corp. Ltd. (CFGP, Grande Prairie, Alta.); 13 1/3% of Calgary TV Ltd. (CHCT-TV, Calgary, Alta.); and 27.58% of Wentworth Radio Bcstg. Co. Ltd. (CKOC, Hamilton, Ont.), which owns 25% of Niagara TV Ltd. (CHCH-TV, Hamilton, Ont.).

Began Operation: Nov. 20, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

N. Botterill, *managing director*.  
V. Reed, *chief engineer*.  
Dan Taylor, *production manager*.

**DIGEST OF RATE CARD NO. 4  
(March 1, 1966)**

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.						
\$350.00	\$250.00	\$220.00	\$150.00	\$115.00*	\$90.00*	\$50.00*

\*Class AA—6-10 p.m., daily.

CJHL-TV: Total Households, 68,900  
TV Households, 58,900; 85%  
BBM Weekly Reach (Nov. 1965) 37,200

**CKSA-TV  
Lloydminster**

(Ch. 2)

(Operates satellite rebroadcasting station CKSA-TV-1, Meadow Lake, Sask.)

Network Service: CBC.

Licensee: CHSA-TV Ltd., Radio-Television Bldg., 5036 50th St.

Studio: 5036 50th St.

Telephone: 3321 PBX.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 116-kw visual, 58-kw aural. Antenna: 730-ft. above av. terrain, 676-ft. above ground, 2150-ft. above sea level, lat. 53° 17' 00", long. 110° 00' 40".

AM Affiliate: CKSA, 10-kw, 1150 kc.

FM Affiliate: None.

Ownership: Principal stockholders are: Sask.-Alta. Bcstrs. Ltd. (CKSA); Arthur F. Shortell, pres.

Began Operation: Sept. 23, 1960.

Represented (sales) by The Devney Organization (for U.S.); Radio-Television Representatives, Ltd., Toronto, Montreal, Vancouver; A. J. Messner & Co. (Winnipeg).

1966 Edition

Personnel:

Arthur F. Shortell, *general manager*.  
James G. Cane, *manager*.  
Howard James, *chief engineer*.

**DIGEST OF RATE CARD NO. 3  
(Sept. 1, 1964)**

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6-11 p.m., Mon.-Fri.; Noon-6 p.m., Sat.; sign-on-off, Sun.							
\$250.00	\$200.00	\$135.00	\$105.00	\$100.00	\$70.00*	\$56.00*	\$35.00*

\*Class AAA—8-10 p.m., daily.

CKSA-TV: Total Households, 73,400  
TV Households, 56,000; 76%  
BBM Weekly Reach (Nov. 1965) 19,200

**CHAT-TV  
Medicine Hat**

(Ch. 6)

(Operates satellite rebroadcasting station CHAT-TV-1, Pivot, Alta.)

Network Service: CBC.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St., Box 760.

Studio & Transmitter: Redcliff, Alberta.

Telephone: 548-3911.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5.7-kw visual, 3-kw aural. Antenna: 315-ft. above av. terrain, 270-ft. above ground, 2719-ft. above sea level, lat. 50° 04' 36", long. 110° 47' 40".

AM Affiliate: CHAT, 10-kw, 1270 kc (CBC).

FM Affiliate: None.

Ownership: J. H. Yulll, pres. and 100% owner. Also owns satellite CHAT-TV-1, Pivot, Alta.

Began Operation: Sept. 14, 1957.

Represented (sales) by All-Canada Radio & Television Ltd. both Canada & United States.

Personnel:

Orville Kope, *general manager*.  
Jon Thibert, *operations manager*.  
Ian Carson, *national sales manager*.  
Vic Schafer, *local sales manager*.  
Sid Gaffney, *technical director*.

**DIGEST OF RATE CARD NO. 5—(Jan. 1, 1965)**

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.						
\$120.00	\$84.00	\$72.00	\$60.00	\$45.00*	\$36.00*	\$18.00*

\*Class AA—6:30-10 p.m., daily.

CHAT-TV: Total Households, 50,400  
TV Households, 43,800; 87%  
BBM Weekly Reach (Nov. 1965) 13,200

**CBXAT-1  
Peace River**

(Ch. 7)

(Repeater of CBXAT, Grand Prairie, Alta.)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Peace River.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 0.72-kw visual, 0.36-kw aural. Antenna: 411-ft. above av. terrain, 254-ft. above ground, 2091-ft. above sea level, lat. 56° 09' 26", long. 117° 18' 46".

Began Operation: Oct. 26, 1962.

Rates: This is an automatic repeater of CBXAT, Grand Prairie, which picks up CBXT, Edmonton, and both are included as a bonus with CBXT.

(Continued on next page)

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# Alta.-British Columbia

## CHAT-TV-1

### Pivot

(Ch. 4)

(Satellite rebroadcasting station of CHAT-TV, Medicine Hat, Alta.)

Network Service: CBC, same as CHAT-TV.

Licensee: Monarch Bcstg. Co. Ltd., 520 First St., Medicine Hat.

Transmitter: Near Pivot.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 3.75-kw visual, 1.85-kw aural. Antenna: 644-ft. above av. terrain, 500-ft. above ground, 3200-ft. above sea level, lat. 50° 24' 14", long. 110° 03' 07".

Ownership: See CHAT-TV, Medicine Hat.

Began Operation: May 23, 1961.

Rates: This is an automatic repeater of CHAT-TV, Medicine Hat and is included as a bonus with that station.

## CKRD-TV

### Red Deer

(formerly CHCA-TV)

(Ch. 6)

(Also operates satellite rebroadcasting stations CKRD-TV-1, Coronation, Alta. and CKRD-TV-2, Banff, Alta.)

Network Service: CBC.

Licensee: CHCA Television Ltd., P.O. Box 668.

Studio & Transmitter: 4½-mi. E of city limits. Telephone: 346-5525.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 26-kw visual, 13.5-kw aural. Antenna: 714-ft. above av. terrain, 321-ft. above ground, 3697-ft. above sea level, lat. 52° 16' 15", long. 113° 41' 30".

Ownership: Central Alberta Broadcasting Ltd., H. L. Flock, pres. Also operates CKRD-TV-1, Coronation, CKRD-TV-2, Banff, CKRD & FM, Red Deer, all Alta.

Began Operation: Dec. 1, 1957.

Represented (sales) by All Canada Radio & Television Ltd.

#### Personnel:

H. L. Flock, *president*  
J. C. Reidy, *commercial manager*  
G. E. Spackman, *managing director*  
Wendell Wilks, *production manager*  
James Colter, *chief engineer*

#### DIGEST OF RATE CARD NO. 10 (March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.						
\$195.00	\$145.00	\$125.00	\$100.00	\$65.00*	\$45.00*	\$30.00*

\*Class AA—6:30-11 p.m., daily.

CKRD-TV: Total Households, 46,300  
TV Households, 38,700; 84%  
BBM Weekly Reach (Nov. 1965) 28,200

## CJWP-TV-1

### Waterton Park

(Ch. 12)

(Satellite rebroadcasting station of CJLH-TV, Lethbridge, Alta.)

Network Service: Same as CJLH-TV, Lethbridge.

Licensee: Waterton Park Lions Club.

Transmitter: Waterton Park Townsite.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 280-ft. above av. terrain, 100-ft. above ground, 4505-ft. above sea level, lat. 49° 03' 31", long. 113° 54' 38".

Began Operation: Jan. 15, 1962.

Rates: This is an automatic repeater and is included as a bonus with CJLH-TV, Lethbridge, Alta.

## CBXT-1

### Whitecourt

(Ch. 9)

(Satellite rebroadcasting station of CBXT, Edmonton, Alta.)  
(Due to Begin Operation in June)

Network Service: CBC, same as CBXT, Edmonton.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 7½-mi. S of Whitecourt.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: Directional, 1348-ft. above av. terrain, 219-ft. above ground, 4059-ft. above sea level, lat. 54° 01' 48", long. 115° 43' 03".

Rates: This is an automatic repeater of CBXT, Edmonton, Alta. and is included as a bonus with that station.

## CFRN-TV-3

### Whitecourt

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Co. Ltd., Broadcast House, Postal Station "E," Edmonton.

Transmitter: Whitecourt.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 9.8-kw visual, 4.9 kw aural. Antenna: Directional, 1300-ft. above av. terrain, 200-ft. above ground, 3940-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Ownership: Same as CFRN-TV, Edmonton.

Began Operation: Nov. 8, 1965.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

# BRITISH COLUMBIA

## CFCR-TV-2

### Ashcroft

(Ch. 10)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Elephant Mt.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 25 watts visual, 12.5 watts aural. Antenna: 1500-ft. above av. terrain, 50-ft. above ground, 2700-ft. above sea level, lat. 50° 45' 30", long. 121° 17' 48".

Began Operation: Sept. 29, 1961.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

## CKBF-TV-1

### Balfour

(Ch. 5)

(Satellite rebroadcasting station of KXLY-TV, Spokane, Wash.)

Network Service: Same as KXLY-TV, Spokane.

Licensee: Yulll Mountain T. V. Cooperative Society, c/o J. S. Walden, R.R. #1, Nelson, B.C.

Transmitter: Yulll Mt.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: .20-watts visual, .10-watts aural. Antenna: 30-ft. above ground, 6500-ft. above sea level, lat. 49° 39' 27", long. 117° 05' 15".

Began Operation: Nov. 9, 1962.

Rates: This is an automatic repeater of KXLY-TV, Spokane, Wash., and does not have its own rate card.

## **CFCR-TV-9 Boston Bar**

(Ch. 5)

(Satellite rebroadcasting station of CFCR-TV-1, Lillooet, B.C.)

Network Service: Same as CFCR-TV, Kamloops, B.C.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: North Bend B.C.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 50 watts visual, 25 watts aural. Antenna: 2000-ft. above av. terrain, 95-ft. above ground, 3100-ft. above sea level, lat. 49° 48' 40", long. 121° 26' 05".

Began Operation: Oct. 1, 1962.

Rates: This is an automatic repeater of CFCR-TV-1, Lillooet, which picks up CFCR-TV, Kamloops, and both are included as a bonus with CFCR-TV.

## **CFCR-TV-13 Bralorne**

(Ch. 3)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C. via CFCR-TV-6, Mount Timothy, B.C.)

Network Service: CBC, same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops, B.C.

Transmitter: Green Mt.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 45-watts visual, 22.5-watts aural. Antenna: Directional, 1230-ft. above av. terrain, 40-ft. above ground, 6700-ft. above sea level, lat. 50° 47' 30", long. 122° 54' 30".

Began Operation: Nov. 3, 1965.

Rates: This is an automatic repeater of CFCR-TV, Kamloops via CFCR-TV-6, Mount Timothy, B.C. and is included as a bonus with CFCR-TV.

## **CFTK-TV-3 Burns Lake**

(Ch. 2)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: Same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd., Box 1540, Terrace, B.C.

Transmitter: Boer Mt., Burns Lake.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 40-watts visual, 20-watts aural with directional antenna. Antenna: 4850-ft. above av. terrain, 60-ft. above ground, 4075-ft. above sea level, lat. 54° 15' 25", long. 125° 40' 35". Note: This station also provides service to Endako, Decker Lake and Vanderhoof, B.C.

Began Operation: Feb. 8, 1964.

Rates: This is an automatic repeater of CFTK-TV-2, Smithers, which picks up CFTK-TV, Terrace, and both are included as a bonus with CFTK-TV.

## **CFNV-TV-1 Camp Woss**

(Ch. 3)

(Satellite rebroadcasting station of CFKB-TV-1, Newcastle Ridge, B.C. which repeats CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Nimpkish Valley Television Society, c/o Canadian Forest Products Ltd., Englewood Logging Div., Beaver Cove, B.C.

Transmitter: Camp Woss.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 130-ft. above ground, 3000-ft. above sea level, lat. 50° 10' 00", long. 126° 34' 10".

Began Operation: June 15, 1965.

Rates: This is an automatic repeater of CFKB-TV-1, Newcastle Ridge, B.C., which is a satellite of CHEK-TV, Victoria, B.C. and both are included as a bonus with CHEK-TV.

## **British Columbia**

### **Canoe**

(Ch. 3)

(Satellite rebroadcasting station of CHBC-TV-4, Salmon, Arm, B.C., which, in turn, picks up CHBC-TV, Kelowna, B.C. via CHBC-TV-5, Enderby, B.C.)

(Due to Begin Operation by March, 1966)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Transmitter: Canoe.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 30-ft. above ground, 2100-ft. above sea level, lat. 50° 43' 45", long. 119° 12' 35". Additional data unavailable.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, via CHBC-TV-5, Enderby and CHBC-TV-4, Salmon Arm, both B.C., and is included as a bonus with CHBC-TV.

### **CBUAT-2 Castlegar**

(Ch. 3)

(Satellite rebroadcasting station of CBUAT, Trail, B.C.)

Network Service: CBC, same as CBUAT, Trail, B.C.

Licensee: Canadian Ecstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2½-mi. SE of Castlegar.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 30-ft. above ground, 2030-ft. above sea level, lat. 49° 18' 48", long. 117° 37' 28".

Began Operation: Jan. 31, 1964.

Rates: This is an automatic repeater of CBUAT, Trail, and is included as a bonus with that station.

### **CHBC-TV-6 Celista**

(Ch. 6)

(Satellite rebroadcasting station of CHBC-TV-4, Salmon Arm, B.C., which repeats CHBC-TV, Kelowna, B.C.)

Network Service: Same as CHBC-TV, Kelowna, B.C.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Transmitter: Celista.

Technical Facilities: Channel No. 6 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 50-ft. above ground, 2900-ft. above sea level, lat. 50° 57' 12", long. 119° 24' 10".

Began Operation: Feb. 25, 1965

Rates: This is an automatic repeater of CHBC-TV-4, Salmon Arm, and is included as a bonus with that station's parent CHBC-TV, Kelowna, B.C.

### **CFCR-TV-8 Chase**

(Ch. 11)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Services: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Adams Hill, B.C.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 25 watts visual, 12.5 watts aural. Antenna: 1800-ft. above av. terrain, 40-ft. above ground, 3400-ft. above sea level, lat. 50° 54' 00", long. 119° 38' 35".

Began Operation: Feb. 1, 1962.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

(Continued on next page)

# British Columbia

## CJWR-TV-1 Cherryville

(Ch. 10)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV.

Licensee: Cherryville Community Club.

Transmitter: Near Cherryville, B.C.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 8.9-watts visual, 4.5-watts aural. Antenna: Directional, 350-ft. above av. terrain, 60-ft. above ground, 2900-ft. above sea level, lat. 50° 15' 05", long. 118° 35' 10".

Ownership: Cherryville Community Club.

Began Operation: July 15, 1965.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, B.C. and is included as a bonus with that station.

## CBUT-2 Chilliwack

(Ch. 3)

(Satellite rebroadcasting station of CBUT, Vancouver, B.C.)

(Due to Begin Operation in April)

Network Service: CBC, same as CBUT, Vancouver.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Lookout Ridge.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 590-watts visual, 295-watts aural. Antenna: Directional, 702-ft. above av. terrain, 85-ft. above ground, 2345-ft. above sea level, lat. 49° 06' 36", long. 121° 50' 47".

Rates: This is an automatic repeater of CBUT, Vancouver and is included as a bonus with that station.

## CHAN-TV-1 Chilliwack

(Ch. 11)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Bcstg. System Ltd., Box 4700, Vancouver 3.

Transmitter: Vedder Mt.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 1400-ft. above av. terrain, 50-ft. above ground, 2100-ft. above sea level, lat. 49° 04' 10", long. 122° 01' 36".

Ownership: Same as CHAN-TV, Vancouver, B.C.

Began Operation: Nov. 18, 1964.

Represented (sales) by All Canada Radio & Television Ltd.

Rates: This is an automatic repeater of CHAN-TV, Vancouver, and is included as a bonus with that station.

## CFCR-TV-10 Clearwater

(Ch. 2)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Clearwater.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 3470-ft. above av. terrain, 40-ft. above ground, 6220-ft. above sea level, lat. 51° 40' 55", long. 120° 12' 05".

Began Operation: Feb. 12, 1963.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

## CFCR-TV-4 Clinton

(Ch. 9)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

778-b

Transmitter: Lime Mt.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 204-watts visual, 102-watts aural. Antenna: 1800-ft. above av. terrain, 30-ft. above ground, 6400-ft. above sea level, lat. 51° 05' 10", long. 121° 40' 30".

Began Operation: Dec. 10, 1961.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

## CBUT-1 Courtenay

(Ch. 9)

(Satellite rebroadcasting station of CBUT, Vancouver, B.C.)

Network Service: CBC, same as CBUT, Vancouver.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Jap Mt., approx. 2-mi. S of Cumberland, near Courtenay.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 0.625-kw visual, 0.332-kw aural. Antenna: 483-ft. above av. terrain, 237-ft. above ground, 1437-ft. above sea level, lat. 49° 35' 44", long. 125° 00' 36".

Began Operation: June 28, 1962.

Rates: This is an automatic repeater of CBUT, Vancouver and is included as a bonus with that station in its CBC English network rate.

## CBUBT Cranbrook

(Ch. 10)

(CBC network relay station)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: None.

Transmitter: 2¼-mi. NW of Cranbrook.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 1.1-kw visual, .505-kw aural. Antenna: 832-ft. above av. terrain, 90-ft. above ground, 4104-ft. above sea level, lat. 49° 32' 45", long. 115° 47' 52".

Began Operation: August 6, 1962.

Rates: This is an automatic repeater and is included as bonus to the CBC network rate.

CBUBT: Total Households, 9,700  
TV Households, 7,800; 80%  
BBM Weekly Reach (Nov. 1965) 700

## CHMS-TV-1 Crescent Valley

(Ch. 5)

(Satellite of KXLY-TV, Spokane, Washington, CHMS-TV-1 operates satellite rebroadcasting stations CHMS-TV-2, Passmore, B.C. and CHMS-TV-3, Perry's, B.C.)

Network Service: CBS-TV, same as KXLY-TV, Spokane, Wash.

Licensee: Mount Sentinel Television Cooperative, c/o Community Video Co., 1146 Cedar, Trail, B.C.

Studio: None.

Transmitter: Slocum Ridge, B.C.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 10-ft. above av. terrain, 60-ft. above ground, 5000-ft. above sea level, lat. 49° 29' 18", long. 117° 32' 32".

Began Operation: Feb. 27, 1959

Personnel:

R. J. Thompson, *general manager*.  
Carl Price, *chief engineer*.

Rates: Not available, but probably has no individual rate and may be considered as a bonus to KXLY-TV, Spokane.

## CJDC-TV Dawson Creek

(Ch. 5)

Licensee: Radio Station CJDC Ltd., 2nd Ave. & 9th St.

Studio: 901 102nd Ave.

Transmitter: Bear Mountain.

Telephone: Sterling 2-3341.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 10-kw visual, 5-kw aural. Antenna: 1500-ft. above av. terrain, 1525-ft. above ground, 3750-ft. above sea level, lat. 55° 45' 28", long. 120° 13' 32".

AM Affiliate: CJDC, 1-kw, 1350 kc.

Ownership: H. L. Michaud, pres.

Began Operation: Jan. 15, 1959.

Represented (sales) by Radio-Television Representatives Ltd.

**Personnel:**

H. L. Michaud, *general manager & film buyer.*  
W. R. (Bill) Duncan, *sales manager.*  
Ralph Messner, *engineer.*  
M. Van Berkel, *traffic manager.*

**DIGEST OF RATE CARD NO. 4**  
(April 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.							
\$125.00	\$75.00	\$50.00	\$44.00	\$38.00	\$25.00	\$20.00	\$10.00

CJDC-TV: Total Households, 17,500  
TV Households, 13,100; 75%  
BBM Weekly Reach (Nov. 1965) 9,100

**CFEN-TV-1**

**Enderby**

(Ch. 5)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: Same as CHBC-TV, Kelowna.

Licensee: Enderby & District TV Syndicate.

Transmitter: Enderby.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5 watts visual, 2.5 watts aural. Antenna: 400-ft. above av. terrain, 50-ft. above ground, 1900-ft. above sea level, lat. 50° 33' 45", long. 119° 6' 10".

Began Operation: Dec. 13, 1961.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

**CFWS-TV-1**

**Falkland**

(Ch. 5)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: Same as CHBC-TV, Kelowna.

Licensee: Falkland-Westwold T. V. Society, Falkland, G. Selodv. chmn.; R. Clemmitson, H. Culling, T. Elliott, vice chmn.; E. Gotobed, secy.-treas.

Transmitter: Falkland.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 150-ft. above av. terrain, 50-ft. above ground, 2750-ft. above sea level, lat. 50° 30' 32", long. 119° 32' 20".

Began Operation: May 7, 1963.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

**CKPG-TV-2**

**Fort Fraser**

(Ch. 6)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television, 1220 Sixth Ave., Prince George.

Transmitter: Vanderhoof.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 230-ft. above av. terrain, 4090-ft. above sea level, lat. 53° 54' 47", long. 122° 27' 02".

Began Operation: Feb. 1965.

Rates: This is an automatic repeater of CKPG-TV, Prince George, and is included as a bonus with that station.

**CKPG-TV-1**

**Hixon**

(Ch. 10)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television Ltd., 1220 Sixth Ave., Prince George, B.C.

Transmitter: Hixon.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional.

Began Operation: June 1, 1965.

Represented (sales) by Weed & Co. (U.S.); All-Canada Radio & TV.

Rates: This is an automatic repeater of CKPG-TV, Prince George, and is included as a bonus with that station.

ADDITIONAL DATA ON TECHNICAL FACILITIES UNAVAILABLE

1966 Edition

**British Columbia**

**CFWL-TV-1**

**Invermere**

(Ch. 6)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: Same as CFCN-TV, Calgary.

Licensee: Invermere District T.V. Association, c/o Invermere Hardware.

Transmitter: 7-mi. W of Invermere.

Technical Facilities: Channel No. 6 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 8200-ft. above sea level.

Began Operation: May 24, 1963.

Rates: This is an automatic repeater of CFCN-TV, Calgary, Alta. and is included as a bonus with that station.

ADDITIONAL DATA ON TECHNICAL FACILITIES UNAVAILABLE

**CFTK-TV-7**

**Juskatla**

(Ch. 2)

(Satellite rebroadcasting station of CFTK-TV-1, Prince Rupert, B.C., which repeats CFTK-TV, Terrace, B.C.)

Network Service: CBC, same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd., P. O. Box 1540, Terrace, B.C.

Transmitter: Juskatla Mt.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 2.5-watts visual, 1.25-watts aural. Antenna: Directional, 1400-ft. above av. terrain, 50-ft. above ground, 1500-ft. above sea level, lat. 53° 34' 55", long. 132° 22' 15".

Began Operation: Aug. 30, 1965.

Rates: This is an automatic repeater of CFTK-TV-1, Prince Rupert, B.C., which in turn repeats CFTK-TV, Terrace, B.C. and both are included as a bonus with CFTK-TV.

**CFCR-TV**

**Kamloops**

(Ch. 4)

(Operates satellite rebroadcasting stations CFCR-TV-1, Lillooet, B.C.; CFCR-TV-2, Ashcroft, B.C.; CFCR-TV-3, Merritt, B.C.; CFCR-TV-4, Clinton, B.C.; CFCR-TV-5, Williams Lake, B.C.; CFCR-TV-6, Mount Timothy, B.C.; CFCR-TV-7, Savona, B.C.; CFCR-TV-8, Chase, B.C.; CFCR-TV-9, Boston Bar, B.C., repeats Lillooet; CFCR-TV-10, Clearwater, B.C.; CFCR-TV-11, Quesnel, B.C.; CFCR-TV-12, Merritt, B.C.; also CFCR-TV-13, Bralorne and CFCR-TV-14, Valemount, both B.C.)

Network Service: CBC.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Studio & Transmitter: 460 Pemberton Terrace. Telephone: 372-3322.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 3.7-kw visual, 1.85-kw aural. Antenna: 501-ft. above av. terrain, 100-ft. above ground, 2900-ft. above sea level, lat. 50° 40' 34", long. 120° 19' 51".

Ownership: Ian G. Clark, pres. & gen. mgr., is principal in Twin Cities Radio Ltd., which owns radio CFJC & CFFM-FM.

Began Operation: April 8, 1957.

Represented (sales) All-Canada Radio & Television Ltd.

Personnel:

Ian G. Clark, *general manager.*  
Jean C. Ross, *assistant general manager.*  
David Clark, *operations manager.*  
Walter Harwood, *commercial manager.*

Combination rate: See CHBC-TV, Kelowna, B.C.

CFCR-TV: Total Households, 39,100  
TV Households, 29,100; 74%  
BBM Weekly Reach (Nov. 1965) 16,200

**BLACKBURN**  
& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

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# British Columbia

## CHBC-TV Kelowna

(Ch. 2)

(Operates satellite rebroadcasting stations CHBC-TV-1, Penticon; CHBC-TV-2, Vernon; CHBC-TV-3, Oliver-Osoyoos; CHBC-TV-4, Salmon Arm; CHBC-TV-5, Enderby; CHBC-TV-6, Celista; CFEN-TV-1, Enderby; CHID-TV-1, Lumby; CHGP-TV-1, Princeton; CJNP-TV-1, Nakusp, all B.C. and is affiliated with these separately owned rebroadcasting stations CFWS-TV-1, Falkland; CHKC-TV, Keremeos; CHPT-TV-1, Peachland and CFWS-TV-2, Westwold, CFFI-TV-1, Malakwa; CJWR-TV-1, Cherryville, all B.C.)

Network Service: CBC.

Licensee: Okanagan Valley Television Co. Ltd.

Studio: 342 Leon Ave.

Transmitter: Blue Grouse Mt.

Telephone: 762-4535.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 3.7-kw visual, 1.6-kw aural. Antenna: 3000-ft. above av. terrain, 98-ft. above ground, 4300-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

AM Affiliate: CKOV, 1-kw, 630 kc (CBC).

Ownership: Radio CKOV, Kelowna (J. H. B. Browne & Mrs. J. W. B. Browne), 33.33%; radio CKOK, Penticton (Roy G. Chapman & Maurice P. Finnerty), 33.33%; radio CJIB, Vernon (Selkirk Holdings, Ltd.), 33.33%.

Began Operation: Sept. 21, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Roy G. Chapman, *president & general manager.*  
E. (Dick) Sharp, *asst. manager & sales manager.*  
Russ Richardson, *program director & film buyer.*  
Tom Wyatt, *chief engineer.*

### DIGEST OF RATE CARD NO. 1 (Sept. 12, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-11 p.m., daily.						
\$250.00	\$165.00	\$145.00	\$115.00	\$95.00	\$75.00	\$40.00

Combination Rates (B.C. Interior Television): CHBC-TV, Kelowna & CFCR-TV, Kamloops, B.C.

CHBC-TV: Total Households, 60,800  
TV Households, 53,700; 88%

BBM Weekly Reach (Nov. 1965) 31,100

## CFTK-TV-5 Kemano

(Ch. 2)

(Satellite of CFTK-TV, Terrace, B.C.)

Network Service: CBC, same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd., P.O. Box 1540, Terrace, B.C.

Transmitter: Mountain 5-mi. from Kemano at end of Gardner Canal.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 10-watts visual, 5-watts aural. Antenna: 2000-ft. above av. terrain, 60-ft. above ground, 2600-ft. above sea level, lat. 53° 34' 09", long. 127° 55' 00".

Began Operation: Aug. 1, 1964.

Rates: This is an automatic repeater of CFTK-TV, Terrace, and is included as a bonus with that station.

HA 1-0818

RESIDENCE

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# La Rue Media Brokers Inc.

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## CHKC-TV-1

### Keremeos

(Ch. 5)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, Same as CHBC-TV, Kelowna.

Licensee: Keremeos-Cawston Television Society, Keremeos.

Transmitter: Keremeos.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: .015-kw visual, .0075-kw aural. Antenna: Directional, approx. 3000-ft. above av. terrain in favored direction, 50-ft. above ground, 4650-ft. above sea level, lat. 49° 11' 14", long. 119° 41' 35".

Ownership: H. Blakeborough, pres., heads group forming Society, each holding equal number of shares.

Began Operation: Feb. 15, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CFTK-TV-4 Kildala

(Ch. 5)

(Satellite of CFTK-TV, Terrace, B.C.)

Network Service: CBC, same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd., P.O. Box 1540, Terrace, B.C.

Transmitter: TV Mt. near Kildala.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 4.7-watts visual, 2.4-watts aural. Antenna: 4000-ft. above av. terrain, 25-ft. above ground, 6000-ft. above sea level, lat. 53° 48' 55", long. 128° 15' 20".

Began Operation: Aug. 1, 1964.

Represented (sales) by ABC International (U.S.); Radio-Television Representatives Ltd.

Rates: This is an automatic repeater of CFTK-TV, Terrace, and is included as a bonus with that station.

## CFKB-TV-2 Kokish

(Ch. 9)

(Satellite rebroadcasting station of CFKB-TV-4, Sointula, B.C., which repeats CHEK-TV, Victoria, B.C., by picking it up via CFKB-TV-1, Newcastle Ridge, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Alert Bay & District T.V. Society, Beaver Cove, B.C.

Transmitter: Kokish.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 475-ft. above av. terrain, 50-ft. above ground, 500-ft. above sea level, lat. 50° 31' 15", long. 126° 51' 15".

Began Operation: Jan. 25, 1963.

Rates: This is an automatic repeater of CHEK-TV, Victoria, via CFKB-TV-4, Sointula, B.C. and CFKB-TV-1, Newcastle Ridge, B.C., and is included as a bonus with CHEK-TV.

## CFCR-TV-1

### Lillooet

(Ch. 11)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)  
(Also serves Lytton, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Botanie Mt.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 5-watts visual, 2.5-watts aural.

Began Operation: Oct. 4, 1961.

Rates: This is an automatic repeater of CFCR-TV, Kamloops and is included as a bonus with that station.

## CHID-TV-1

### Lumby

(Ch. 5)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Services: CBC, Same as CHBC-TV, Kelowna.

Licensee: Lumby & District T.V. Syndicate, Lumby.

Transmitter: Lumby.



**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 25-watts visual, 12-watts aural. Antenna: directional, 1960-ft. above av. terrain, 50-ft. above ground, 3500-ft. above sea level, lat. 50° 12' 35", long. 118° 57' 25".

**Ownership:** N. R. P. Duke, pres. All stock owned by local residents.

**Began Operation:** Nov. 12, 1960.

**Represented (sales)** by All-Canada Radio & Television Ltd.

**Rates:** This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CFFI-TV-1

### Malakwa

(Ch. 5)

(Satellite of CHBC-TV, Kelowna, B.C.)

**Network Service:** CBC, Same as CHBC-TV, Kelowna.

**Licensee:** Malakwa Farmers' Institute, Malakwa.

**Transmitter:** 1-mi. N of Cambie, B.C.

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 40-ft. above av. terrain, 40-ft. above ground, 3400-ft. above sea level, lat. 50° 54' 35", long. 118° 51' 25".

**Ownership:** Malakwa Farmers' Institute; Emil H. Erikson, pres.

**Began Operation:** Dec. 30, 1963.

**Rates:** This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CFCR-TV-3

### Merritt

(Ch. 10)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

**Network Service:** Same as CFCR-TV, Kamloops.

**Licensee:** Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

**Transmitter:** Iron Mt.

**Technical Facilities:** Channel No. 10 (192-196 mc). Authorized power: 504-watts visual, 254-watts aural. Antenna: 3000-ft. above av. terrain, 40-ft. above ground, 5556-ft. above sea level, lat. 50° 02' 45", long. 120° 45' 40".

**Began Operation:** Oct. 4, 1961.

**Rates:** This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

## CFCR-TV-12

### Merritt

(Ch. 5)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

**Network Service:** CBC, same as CFCR-TV, Kamloops.

**Licensee:** Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops, B.C.

**Transmitter:** Promontory Mt.

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 60-watts visual, 30-watts aural. Antenna: Directional, 2200-ft. above av. terrain, 50-ft. above ground, 5800-ft. above sea level, lat. 50° 11' 40", long. 120° 58' 15".

**Began Operation:** Nov. 23, 1965.

**Rates:** This is an automatic repeater of CFCR-TV, Kamloops and is included as a bonus with that station.

## CFCR-TV-6

### Mount Timothy

(Ch. 5)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C. via CFCR-TV-4, Clinton, B.C.)

**Network Service:** Same as CFCR-TV, Kamloops.

**Licensee:** Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

**Transmitter:** Timothy Mt.

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 980-watts visual, 490-watts aural. Antenna: 1871-ft. above av. terrain, 75-ft. above ground, 5454-ft. above sea level, lat. 51° 54' 30", long. 121° 16' 00".

**Began Operation:** Dec. 10, 1961.

**Rates:** This is an automatic repeater of CFCR-TV, Kamloops and is included as a bonus with that station.

# British Columbia

## CKVS-TV-1

### Moyie & Creston

(Ch. 5)

(Satellite rebroadcasting station of CJLH-TV, Lethbridge, Alta.)

**Network Service:** CBC, same as CJLH-TV.

**Licensee:** Kootenay Valley T.V. Society, Creston, B.C.

**Transmitter:** Moyie Mt.

**Technical Facilities:** Channel No. 5 (57-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 3200-ft. above av. terrain, 25-ft. above ground, 6859-ft. above sea level, lat. 49° 15' 40", long. 115° 45' 55".

**Ownership:** Tak Toyota, pres.; Doug Kinney, secy.-treas.

**Began Operation:** July 24, 1964.

**Rates:** This is an automatic repeater of CJLH-TV, Lethbridge, and is included as a bonus with that station.

## CJNP-TV-1

### Nakusp

(Ch. 2)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

**Network Service:** Same as CHBC-TV, Kelowna.

**Licensee:** Arrow Lakes T.V. Society, Box 601, Nakusp, B.C.

**Transmitter:** Saddle Mt., Nakusp.

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 3.3-milliwatts visual, 1.5-milliwatts aural. Antenna: 16-ft. above av. terrain, 16-ft. above ground, 7300-ft. above sea level, lat. 50° 10' 30", long. 117° 54' 15".

**Began Operation:** April 5, 1962.

**Rates:** This is an automatic repeater of CHBC-TV, Kelowna, and is included as a bonus with that station.

## CJAL-TV-1

### Nakusp

(Ch. 4)

(Satellite rebroadcasting station of KXLY-TV, Spokane, Wash.)

**Network Service:** Same as KXLY-TV, Spokane.

**Licensee:** Arrow Lakes T.V. Society, Box 412, Nakusp, B.C. Wallace Ward, pres.; Mrs. G. R. Richards, secy.

**Transmitter:** Saddle Mt., Nakusp.

**Technical Facilities:** Channel No. 4 (66-72 mc). Authorized power: 3.3-milliwatts visual, 1.65-milliwatts aural. Antenna: 5800-ft. above av. terrain, 16-ft. above ground, 7300-ft. above sea level, lat. 50° 10' 30", long. 117° 54' 15".

**Began Operation:** August, 1963.

**Rates:** This is an automatic repeater of KXLY-TV, Spokane, Wash., and has no rate card of its own.

## CFTK-TV-6

### Nass Camp

(Ch. 5)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

**Network Service:** CBC, same as CFTK-TV, Terrace.

**Licensee:** Skeena Broadcasters Ltd., P.O. Box 1540, Terrace, B.C.

**Transmitter:** Vetter Peak.

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 1.26-watts visual, 0.63-watts aural. Antenna: Directional, 2540-ft. above av. terrain, 30-ft. above ground, 4550-ft. above sea level, lat. 55° 06' 35", long. 129° 05' 40".

**Began Operation:** June 25, 1965.

**Rates:** This is an automatic repeater of CFTK-TV, Terrace, B.C. and is included as a bonus with that station.

(Continued on next page)

For Canadian CATV Systems

see Section c

# British Columbia

## CBUAT-1

### Nelson

(Ch. 9)

(Repeats CBUAT, Trall, B.C.)

Licensee: Canadian Broadcasting Corporation, 1500 Bronson Ave., Ottawa, Ontario.

Technical Facilities: Channel No. 9 (187.25-191.75 mc). Authorized power: .56-kw visual, .362-kw aural. Antenna: minus 998-ft. above av. terrain, 71-ft. above ground, 3111-ft. above sea level, lat. 49° 30' 0", long. 117° 27' 08".

Holds recommendation for 775-watts visual. 388-watts aural, 1377-ft. above av. terrain.

Began Operation: Nov. 26, 1960.

Rates: This is an automatic repeater of CBUAT, Trall and is included as a bonus to the CBC network rate.

## CFKB-TV-1

### Newcastle Ridge

(Ch. 7)

(Satellite rebroadcasting station of CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Alert Bay & District T.V. Society, Beaver Cove, B.C.

Transmitter: Newcastle Ridge.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 300-ft. above av. terrain, 50-ft. above ground, 4100-ft. above sea level, lat. 50° 24' 15", long. 126° 03' 00".

Began Operation: Jan. 6, 1963.

Rates: This is an automatic repeater of CHEK-TV, Victoria, and is included as a bonus with that station.

## CFNV-TV-2

### Nimkish

(Ch. 6)

(Satellite rebroadcasting station of CFNV-TV-1, Camp Woss-Beaver Cove, B.C., which is a satellite of CFKB-TV-1, Newcastle Ridge, B.C., which repeats CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Nimkish Valley TV Society; see CFNV-TV-1, Camp Woss-Beaver Cove, B.C.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 100-ft. above ground, 620-ft. above sea level, lat. 50° 17' 10", long. 126° 56' 00".

Began Operation: June 15, 1965.

Rates: This is an automatic repeater of CFNV-TV-1, Camp Woss-Beaver Cove, B.C., which repeats CFKB-TV-1, Newcastle Ridge, B.C., a satellite of CHEK-TV, Victoria and all 3 are included as a bonus with CHEK-TV.

## CHBC-TV-3

### Oliver-Osoyoos

(Ch. 8)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C., via CHBC-TV-1, Penticton)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: .220-kw visual; .110-kw aural. Antenna: 1346-ft. above av. terrain, 57-ft. above ground, 2487-ft. above sea level, lat. 49° 06' 00", long. 119° 34' 45".

Ownership: See CHBC-TV, Kelowna.

Began Operation: March 17, 1960.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CHMS-TV-2

### Passmore

(Ch. 2)

(Repeats CHMS-TV-1, Crescent Valley, B.C., which is a satellite of KXLY-TV, Spokane, Wash.)

Network Service: CBS-TV, same as KXLY-TV, Spokane, Wash.

Licensee: Mount Sentinel Television Coop., c/o Community Video Co., 1146 Cedar, Trall, B.C.

Transmitter: Passmore.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 150-ft. above av. terrain, 60-ft. above ground, 2000-ft. above sea level, lat. 49° 40' 25", long. 117° 29' 30".

Began Operation: July 1, 1963.

Rates: This is an automatic repeater of KXLY-TV, Spokane, via CHMS-TV-1, Crescent Valley, B.C., and is included as a bonus with that station.

## CHPT-TV-1

### Peachland

(Ch. 5)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: Same as CHBC-TV, Kelowna.

Licensee: Corporation of the District of Peachland.

Transmitter: Peachland.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 100-ft. above av. terrain, 50-ft. above ground, 1600-ft. above sea level, lat. 49° 42' 09", long. 119° 44' 52".

Began Operation: Dec. 13, 1961.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CHBC-TV-1

### Penticton

(Ch. 13)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 620-watts visual, 310-watts aural. Antenna: directional, 2732-ft. above av. terrain, 108-ft. above ground, 4408-ft. above sea level, lat. 49° 59' 34", long. 119° 34' 18".

AM Affiliate: CKOK, 10-kw (.5-kw night), 800 kc.

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, and is included as a bonus with that station.

## CHMS-TV-3

### Perry's

(Ch. 5)

(Satellite rebroadcasting station of CHMS-TV-2, Passmore, B.C., which rebroadcasts CHMS-TV-1, Crescent Valley, B.C., which picks up KXLY-TV, Spokane, Wash.)

Network Service: CBS-TV, same as KXLY-TV, Spokane, Wash.

Licensee: Mount Sentinel Television Coop., c/o Community Video Co., 1146 Cedar, Trall, B.C.

Transmitter: Perry Sliding, B.C.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional.

Began Operation: Nov. 10, 1963.

Rates: This is an automatic repeater of CHMS-TV-2, Passmore, B.C. and is included as a bonus with other KXLY-TV repeaters.

ADDITIONAL DATA ON TECHNICAL FACILITIES UNAVAILABLE

## CBUT-3

### Port Alberni

(Ch. 4)

(Satellite rebroadcasting station of CBUT, Vancouver, B.C.)

(Due to Begin Operation in Spring)

Network Service: CBC, same as CBUT, Vancouver.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Port Alberni, B.C.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 5-watts average pedestal power. Antenna: Directional, minus 745-ft. above av. terrain, 120-ft. above ground, 410-ft. above sea level, lat. 49° 14' 28", long. 124° 47' 12".

Rates: This is an automatic repeater of CBUT, Vancouver, and is included as a bonus with that station.

For Canadian household data

see section a

## CFKB-TV-3

### Port Hardy

(Ch. 3)

Satellite rebroadcasting station of CFKB-TV-1, Newcastle Ridge, B.C., which repeats CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Alert Bay & District T.V. Society, Beaver Cove, B.C.

Transmitter: Port Hardy.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural, 70-ft. above av. terrain, 50-ft. above ground, 750-ft. above sea level, lat. 50° 41' 00", long. 127° 31' 10".

Owner: R. Halbren, principal owner.

Began Operation: June 5, 1963.

Rates: This is an automatic repeater of CFKB-TV-1, Newcastle Ridge, B.C., which is a satellite of CHEK-TV, Victoria, B.C. Both are included as a bonus with CHEK-TV.

## CKPG-TV Prince George

(Ch. 2)

(Operates rebroadcasting satellites CKPG-TV-1, Hixon, B.C. and CKPG-TV-2, Fort Fraser, B.C. CKPG-TV-1 is repeated by separately-owned CKCQ-TV, Quesnel, B.C.)

Network Service: CBC.

Licensee: CKPG Television Ltd.

Studio: 1220 Sixth Ave., Prince George.

Transmitter: Tabor Mountain.

Telephone: Logan 4-8861.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 778-watts visual, 389-watts aural. Antenna: 2000 ft. above av. terrain, 230-ft. above ground, 4090-ft. above sea level, lat. 53° 54' 47", long. 122° 27' 02".

AM Affiliate: CKPG, 10-kw, 550 kc.

Ownership: Radio Station CKPG Ltd., 100%.

Began Operation: Aug. 20, 1961.

Represented (sales) by All Canada Radio & Television Ltd.

Personnel:

Robert T. Harkins, *pres. & general manager.*  
Douglas MacGregor, *television director.*  
Marian McDonnell, *national sales manager.*  
Bob McGavin, *TV director.*

### DIGEST OF RATE CARD NO. 3 (March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
\$60.00	\$40.00	\$35.00	\$30.00	\$25.00	\$16.00	\$10.00

CKPG-TV: Total Households, 20,200  
TV Households, 13,400; 66%  
BBM Weekly Reach (Nov. 1965) 18,000

## CFTK-TV-1 Prince Rupert

(Ch. 6)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: Same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd.

Transmitter: Mt. Hayes.

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## British Columbia

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 480-watts visual, 240-watts aural. Antenna: 1870-ft. above av. terrain, 90-ft. above ground, 2410-ft. above sea level, lat. 54° 17' 05", long. 130° 18' 50".

Began Operation: Nov. 27, 1962.

Personnel:

John Gregory, *Prince Rupert manager.*

Rates: This is an automatic repeater of CFTK-TV, Terrace and is included as a bonus with that station.

## CHGP-TV-1

### Princeton

(Ch. 5)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C. Transmitter: Near Princeton.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 40-watts visual, 20-watts aural. Antenna: 50-ft. above ground, 4200-ft. above sea level, lat. 49° 28' 18", long. 120° 33' 57".

Began Operation: On Ch. 72 Nov. 1, 1958, switched to Ch. 5 on Nov. 7, 1963.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## CFCR-TV-11

### Quesnel

(Ch. 7)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Dragon Mt.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 25-watts visual, 12.5-watts aural. Antenna: 2250-ft. above av. terrain, 50-ft. above ground, 4220-ft. above sea level, lat. 52° 53' 00", long. 122° 20' 05".

Began Operation: Oct. 30, 1962.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

## CKCQ-TV-1

### Quesnel

(Ch. 13)

(Satellite rebroadcasting station of CKPG-TV-1, Hixon, B.C., which repeats CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: Dennis Reid, Quesnel, B.C.

Transmitter: Dragon Mt.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 2000-ft. above av. terrain, 80-ft. above ground, 4204-ft. above sea level, lat. 52° 52' 55", long. 122° 20' 5".

Ownership: British Columbia Telephone Co.

Began Operation: June 1, 1965.

Rates: This is an automatic repeater of CKPG-TV-1, Hixon, B.C., which in turn repeats parent CKPG-TV, Prince George, B.C. and both are included as a bonus with CKPG-TV.

## CFCR-TV-7

### Savona

(Ch. 8)

(Satellite rebroadcasting station of CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Savona.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 50-watts visual, 25-watts aural. Antenna: 120-ft. above av. terrain, 50-ft. above ground, 1350-ft. above sea level, lat. 50° 45' 45", long. 120° 52' 00".

Began Operation: Oct. 1, 1962.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, and is included as a bonus with that station.

(Continued on next page)

# British Columbia

## CHBC-TV-4 Salmon Arm

(Ch. 9)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C. via Ch. 72, Enderby, B.C. in turn, CHBC-TV-4 is repeated by CHBC-TV-6, Celista, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 238-watts visual, 119-watts aural. Antenna: 155-ft. above av. terrain, 120-ft. above ground, 1800-ft. above sea level, lat. 50° 45' 20", long. 119° 19' 45".

Ownership: See CHBC-TV, Kelowna.

Began Operation: June, 1961.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

## Skaha Lake

(Ch. 10)

(Satellite rebroadcasting station of CHBC-TV-1, Penticton, B.C., which repeats CHBC-TV, Kelowna, B.C.)  
(Due to Begin Operation by March, 1966)

Network Service: CBC, Same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Transmitter: Skaha Lake.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 20-ft. above ground, 1800-ft. above sea level, lat. 49° 28' 10", long. 119° 37' 10". Additional data unavailable.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, via CHBC-TV-1, Penticton, B.C. and is included as a bonus with CHBC-TV.

## CFTK-TV-2

### Smithers

(Ch. 5)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: Same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd., Box 1540, Terrace, B.C.

Transmitter: Tyee Mt., Smithers.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 20-watts visual, 10-watts aural, with directional antenna. Antenna: 3680-ft. above av. terrain, 60-ft. above ground, 3400-ft. above sea level, lat. 54° 44' 25", long. 126° 59' 50". Note: This station also gives service to Telkwa, Hazelton and Houston, B.C.

Began Operation: September 27, 1963.

Personnel: David Forsyth, *Bulkley Valley representative.*

Rates: This is an automatic repeater of CFTK-TV, Terrace, and is included as a bonus with that station.

## CFKB-TV-4

### Sointula

(Ch. 5)

(Satellite rebroadcasting station of CFKB-TV-1, Newcastle Ridge, B.C., which repeats CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Alert Bay & District T.V. Society, Beaver Cove, B.C.

Transmitter: Sointula.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 200-ft. above av. terrain, 150-ft. above ground, 240-ft. above sea level, lat. 50° 38' 05", long. 127° 03' 00".

Began Operation: Jan. 25, 1963.

Rates: This is an automatic repeater of CHEK-TV, Victoria, and is included as a bonus with that station.

## CHAR-TV-1

### Squamish

(Ch. 7)

(Satellite rebroadcasting station of CHEK-TV, Victoria, B.C.)

Network Service: Same as CHEK-TV, Victoria.

Licensee: Squamish T.V. Society, P.O. Box 264, Squamish.

784-b

Transmitter: Squamish.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 200-ft. above av. terrain, 80-ft. above ground, 280-ft. above sea level, lat. 49° 44' 20", long. 123° 07' 15".

Began Operation: Nov. 30, 1962.

Rates: This is an automatic repeater of CHEK-TV, Victoria, and is included as a bonus with that station.

## CFTK-TV

### Terrace

(Ch. 3)

(Also serves Kitimat, B.C.)

(Operates satellite rebroadcasting stations CFTK-TV-1, Prince Rupert; CFTK-TV-2, Smithers; CFTK-TV-3, Burns Lake; CFTK-TV-4, Kildala; CFTK-TV-5, Kamano; CFTK-TV-6, Nass Camp; and CFTK-TV-7, Juskatla, which repeats CFTK-TV-1, Prince Rupert, all B.C.)

Network Service: CBC.

Licensee: Skeena Broadcasters Ltd., P.O. Box 1540.

Studio: 3231 Emerson St. Telephone: 843-6316.

Transmitter: Terrace.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 4.1-kw visual, 2.1-kw aural. Antenna: 1783-ft. above av. terrain, 33-ft. above ground, 3320-ft. above sea level, lat. 54° 31' 05", long. 125° 28' 15".

Began Operation: Nov. 1, 1962.

Represented (sales) by Radio-Television Representatives Ltd. (Canada); Weed & Co. (U.S.).

Personnel:

J. Fred Weber, *managing director.*  
G. Wayne Seabrook, *station manager.*  
Walter Wainman, *sales manager.*  
Gordon Layton, *program director.*  
Robert Calder, *production manager.*  
John Nance, *chief engineer.*

### DIGEST OF RATE CARD NO. 4—(March 1, 1966)

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—6-11 p.m., daily.

\$100.00 \$82.00 \$70.00 \$50.00 \$45.00\* \$40.50\* \$36.00\* \$22.50\*

\*Class AAA—8-10 p.m., daily.

CFTK-TV, CFTK-TV-1 & CFTK-TV-2

Total Households, 29,300

TV Households, 21,800; 74%

BBM Weekly Reach (Nov. 1965) 9,700

## CBUAT

### Trail

(Ch. 11)

(Repeater station of CBC English network; also repeated by CBUAT-1, Nelson and CBUAT-2, Castlegar, B.C.)

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ontario.

Mailing address: c/o CBC regional engineer, 701 Hornby St., Vancouver, B.C.

Transmitter: Monte Cristo Mountain near Rossland, B.C.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: .187-kw visual, .124-kw aural. Antenna: Directional, 998-ft. above av. terrain, 206-ft. above ground, 4456-ft. above sea level, lat. 49° 05' 27", long. 117° 47' 6".

Began Operation: Nov. 3, 1960.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CBUAT: Total Households, 20,600

TV Households, 18,200; 88%

BBM Weekly Reach (Nov. 1965) 13,200

## CFCR-TV-14

### Valemount

(Ch. 8)

(Satellite rebroadcasting station of CFR-TV, Kamloops, B.C. via Ch. 3, Blue River, B.C., which repeats CFR-TV-6, Mount Timothy, B.C.)

Network Service: CBC, same as CFR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops, B.C. Transmitter: Canoe Mt.

Technical Facilities: Channel No. 8 (180-186 mc) Authorized power: 28-watts visual, 14-watts aural. Antenna: Directional, 4500-ft. above av. terrain, 50-ft. above ground, 8800-ft. above sea level, lat. 52° 42' 20", long. 119° 09' 55".

Began Operation: Nov. 17, 1965.

Rates: This is an automatic repeater of CFR-TV, Kamloops via Ch. 3, Blue River and CFR-TV-6, Mount Timothy and is included as a bonus with CFR-TV.

# British Columbia—Vancouver (Bellingham, Wash.)

## KVOS-TV

(Ch. 12)

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 214-kw visual, 53.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

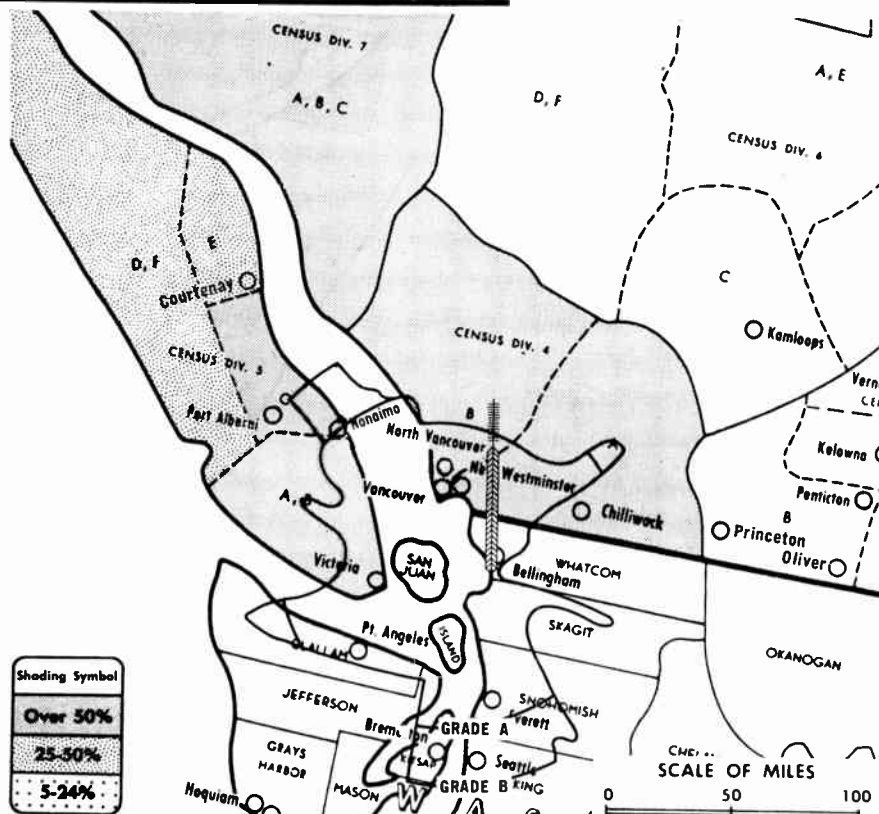
Latitude 48° 40' 40"  
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.

Represented (engineering) by Kear & Kennedy.

Color: Network, tape.

News Wire Service: AP, Canadian Press.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

KVOS-TV Ref: FCC File No. BMMCT-3999 Granted 7/24/56

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## KVOS-TV

Network Service: CBS.

Grantee (STA): KVOS Television Corporation.

Studio: 1151 Ellis St., Bellingham, Wash.; 1345 Burrard St., Vancouver 1.

Telephone: 734-4101, Bellingham; 681-1212, Vancouver.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (*Television Digest*, Vol. 16:48, 17:14).

Represented (sales) by E. S. Sumner Inc. (New York); Peters, Griffin, Woodward Inc. (balance of U.S.); Stovin-Byles Ltd. (Canada).

Represented (legal) by Cohn & Marks.

Personnel:

David Mintz, *v.p. & manager*.  
Andy Anderson, *film buyer*.  
John Price, *chief engineer*.  
Fred Elsethagen, *sales manager*.

### DIGEST OF RATE CARD NO. 12 (Sept. 1, 1965)

30 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-11 p.m., Mon.-Fri.; 6-11 p.m. Sat. & Sun.	\$650.00	\$300.00	\$250.00*	\$225.00*	\$200.00*	\$100.00*

\*Class AA—6:30-11:01 p.m. Mon.-Fri.; 6-11:01 p.m. Sat. & Sun.

NETWORK BASE HOURLY RATE: \$300.

Weekly Reach (BBM)	BBM Area No.	Area Description	TV Households	
			Total Households	Number %
Over 50%	1759	Victoria Metro	51,800	47,300 91
	1739	Vancouver Metro	244,000	229,000 94
	1740	4 (bal.)	36,000	31,500 88
	1800	7	5,700	4,600 81
	1770	5C	12,200	10,900 89
	1760	5A, B. (bal.)	10,200	9,200 90
Between 25-50%	1780	5D, E, F	18,600	15,800 85
Between 5-24%	None Between 5-24%			
KVOS-TV Station Total			378,500	348,300 92
BBM Station Reach			268,100	

For Other Vancouver Stations  
see pages 786-b and 788-b

# British Columbia—Vancouver

## CBUT

(Ch. 2)

(Also operates satellite rebroadcasting station CBUT-1, Courtenay; CBUT-2, Chilliwack and CBUT-3, Port Alberni, B.C.)

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 89.4-kw maximum and 47.6-kw average visual, 47.8-kw maximum and 25.4-kw average aural. Antenna: 2400-ft. above av. terrain, 190-ft. above ground, 2800-ft. above sea level.

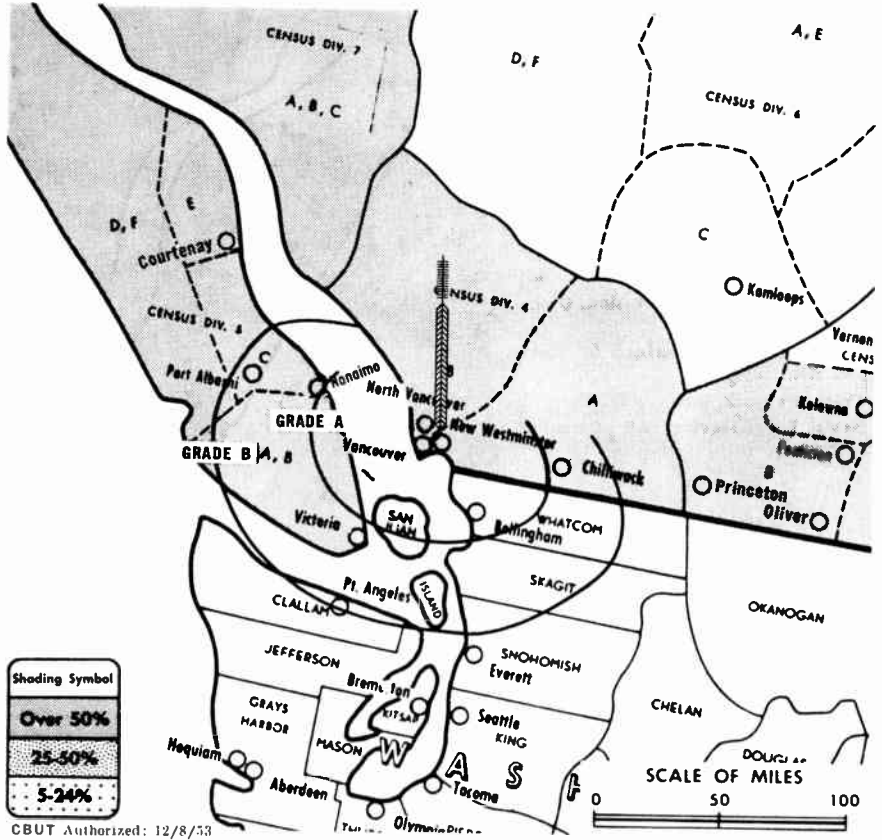
Latitude 49° 21' 18"  
Longitude 122° 57' 18"

**Transmitter:** Mt. Seymour.

**TV tape:** Recording facilities.

**AM Affiliate:** CBU, 10-kw, 690 kc (CBC).

**FM Affiliate:** CBU-FM, 100-kw, 105.7 mc (No. 289), 2400-ft. antenna height.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CBUT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., Head office: 1500 Bronson Ave., Ottawa, Ont. Telephone: Mutual 4-0246.

**Studio:** 1200-1220 W. Georgia St.

**Began Operation:** Dec. 16, 1953.

**Represented (sales) by** Weed and Co. (for U.S.) and CBC National Selective Sales (for Canada).

**Personnel:**

Hugh Palmer, *director of television.*  
Ross L. Whiteside, *technical director.*  
K. H. Buhr, *regional sales manager.*  
L. Jackson, *news supervisor.*  
William Inglis, *program director.*  
Stanley Fox, *film director.*  
D. J. S. Williams, *design director.*

**DIGEST OF RATE CARD NO. 17**  
(April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$825.00 \$495.00 \$330.00 \$289.00 \$248.00 \$206.00\* \$186.00\* \$165.00\* \$102.00\*

\*Class AA—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number %
Over 50 %	1739	Vancouver Metro	244,000	229,000 94
	1770	5C	12,200	10,900 89
	1800	7	5,700	4,600 81
	1780	5D, E, F	18,600	15,800 85
	1760	5A, B (bal.)	10,200	9,200 90
	1759	Victoria Metro	51,800	47,300 91
	1740	4 (bal.)	36,000	31,500 88
Between 25-50 %	None between 25-50%			
Between 5-24 %	None between 5-24%			
<b>CBUT Station Total</b>			<b>378,500</b>	<b>348,300 92</b>
<b>BBM Weekly Reach</b>			<b>303,300</b>	

For the CBC Network Listing  
see Section a.

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# **CBC-TV - THE BIG REACH IN THE B. C. MARKET**

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## **CBUT Channel 2 VANCOUVER**

Rebroadcasting Station Channel 9—Courtenay, B.C.

Population	1,293,000	Households	373,000
Urban	1,058,000	TV Homes	350,000
Rural	235,000	Saturation	94%

Total Retail Sales \$1,399,094,000

To reach the buying public in the giant B.C. market call CBC-TV first. Toronto . . . 925-3311  
Montreal . . . call 868-3211 local 1648. In U.S.A. . . . call Enterprise 6961 (no toll charge)

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**People on the move read Television Digest, Inc.**



See why on page 249-c



# British Columbia—Vancouver

## CHAN-TV

(Ch. 8)

(Operates satellite rebroadcasting station CHAN-TV-1, Chilliwack, B.C.)

**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 325-kw maximum visual, 129-kw aural. Antenna: Directional, 998-ft. above av. terrain, 150-ft. above ground, 1250-ft. above sea level.

Latitude 49° 16' 31"  
Longitude 122° 54' 49"

**Transmitter:** Burnaby Mt.

**Studio:** 7580 Enterprise St., Burnaby, B.C.

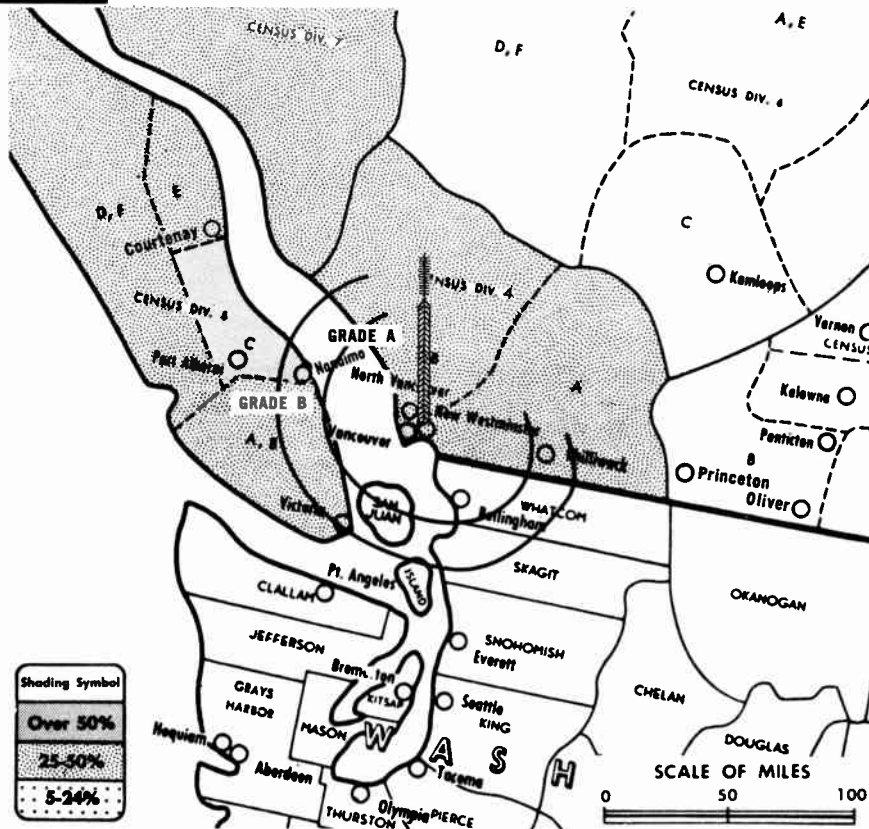
**News Wire Service:** UPI.

**Telephone:** 299-7272.

**Telex:** 004-5215.

**TV tape:** Recording facilities.

**Color:** Tape.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CHAN-TV Authorized: 2/17/60

## CHAN-TV

**Network Service:** CTV.

**Licensee:** British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3.

**Ownership:** British Columbia Television Bcstg. System Ltd.; J. R. Peters, president. Also owns CHEK-TV, Victoria, B.C.

**Began Operation:** Oct. 31, 1960.

**Represented (sales) by** All Canada Radio & Television Ltd.

### Personnel:

W. C. Elliott, *vice president, production.*  
L. D. Colthorp, *vice president, programming.*  
E. G. Rose, *vice president, engineering.*  
A. H. Collins, *secretary-treasurer.*  
D. C. Norman, *national sales manager.*

### DIGEST OF RATE CARD NO. 6—(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
\$600.00	\$450.00	\$340.00	\$300.00	\$220.00	\$160.00	\$80.00

Class AA—6:30-11 p.m., daily.

Weekly Reach (BBM)	BBM Area		Total Households	TV Households	
	No.	Area Description		Households	Number %
<b>Over 50 %</b>	1739	Vancouver Metro	244,000	229,000	94
	1770	5C	12,200	10,900	89
<b>Between 25-50 %</b>	1740	4 (bal.)	36,000	31,500	88
	1780	5D, E, F	18,600	15,800	85
	1800	7	5,700	4,600	81
	1760	5A, B (bal.)	10,200	9,200	90
	1759	Victoria Metro	51,800	47,300	91
<b>Between 5-24 %</b>	None between 5-24%				
<b>CHAN-TV Station Total</b>			378,500	348,300	92
<b>BBM Weekly Reach</b>			243,800		

# British Columbia—Victoria

## CHEK-TV

(Ch. 6)

(Programs are repeated by separately-owned satellite rebroadcasting stations CHAR-TV-1, Squamish; CFKB-TV-1, Newcastle Ridge; CFKB-TV-2, Kokish; CFKB-TV-3, Port Hardy; CFKB-TV-4, Sointula; CFNV-TV-1, Camp Woss; CFNV-TV-2, Nimpkish, all B.C.)

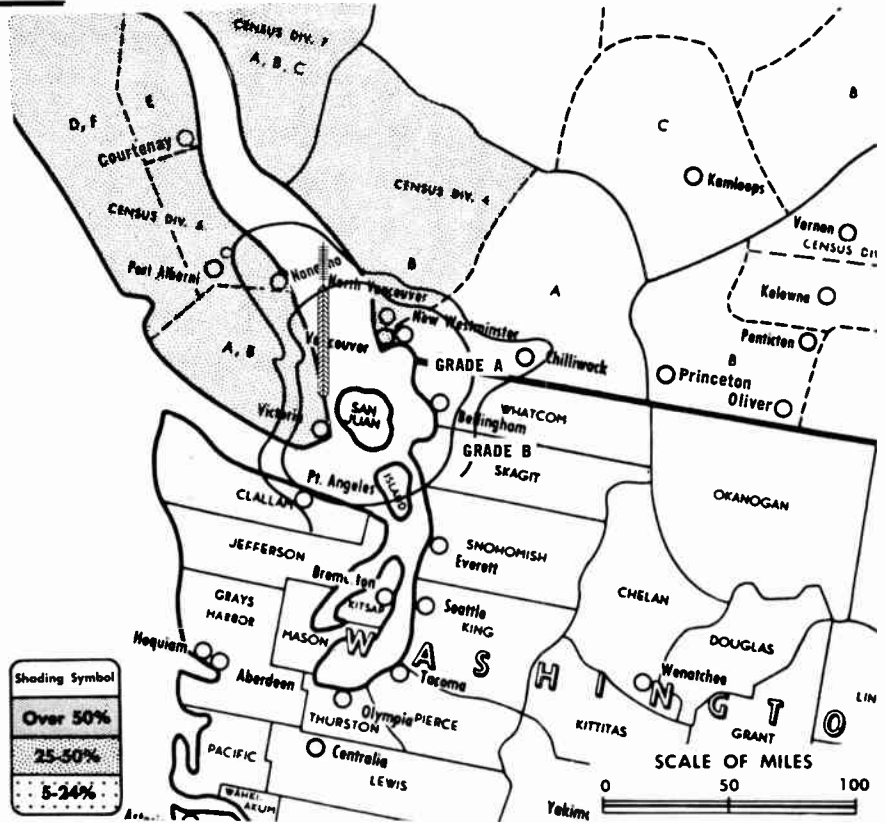
**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1555-ft. above av. terrain, 300-ft. above ground, 1600-ft. above sea level.

Latitude 48° 46' 28"  
Longitude 123° 10' 10"

**Transmitter:** Saturna Island, B.C.  
**Studio:** 7580 Enterprise St., Burnaby, B.C.

**Color:** Network & tape.  
**News Wire Service:** UPI.  
**AM Affiliate:** CKDA, 10-kw, 1220 kc.  
**FM Affiliate:** CKDA-FM, .37-kw, 98.5 mc (No. 253).

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.



CHEK-TV Authorized: 2/23/60

## CHEK-TV

**Network Service:** CBC.

**Licensee:** CHEK-TV, Ltd., P.O. Box 927, 3693 Epsom Drive. Telephone: 477-1821.

**Ownership:** British Columbia Television Broadcasting System Ltd. J. R. Peters, pres. Also owns CHAN-TV, Vancouver, B.C.

**Began Operation:** Dec. 1, 1956.

**Represented (sales) by:** All-Canada Radio & Television Ltd.

### Personnel:

J. R. Peters, *president*.  
Frank Bond, *operations manager* (Victoria)  
Lloyd Colthorp, *v.p. programming*.  
Wm. Elliott, *v.p. production*.  
Ernie Rose, *v.p. engineering*.  
A. H. Collins, *secretary-treasurer*.  
D. C. Norman, *national sales manager*.

### DIGEST OF RATE CARD NO. 8—(March 1, 1966)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.  
Class AA—6:30-11 p.m. Mon.-Fri.; 6-11 p.m. Sat. & Sun.  
\$550.00 \$330.00 \$220.00 \$195.00 \$170.00 \$90.00 \$80.00 \$40.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	1759	Victoria Metro	51,800	47,300	91
	1760	5A, B (bal.)	10,200	9,200	90
	1800	7	5,700	4,600	81
Between 25-50 %	1770	5C	12,200	10,900	89
	1739	Vancouver Metro	244,000	229,000	94
	1740	4 (bal.)	36,000	31,500	88
	1780	5D, E, F	18,600	15,800	85
Between 5-24 %	None between 5-24%				
	<b>CHEK-TV Station Total</b>			<b>378,500</b>	<b>348,300</b>
<b>BBM Weekly Reach</b>			<b>141,900</b>		

For Other British Columbia Stations, see next page

## **B.C.-Manitoba**

### **CHBC-TV-2**

#### **Vernon**

(Ch. 7)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 620-watts visual, 310-watts aural. Antenna: directional, 865-ft. above av. terrain, 112-ft. above ground, 2845-ft. above sea level, lat. 50° 16' 58", long. 119° 19' 09".

AM Affiliate: CJIB, 1-kw, 940 kc (CBC).

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957.

Rates: This is an automatic repeater of CHBC-TV, Kelowna and is included as a bonus with that station.

### **CFWS-TV-2**

#### **Westwold**

(Ch. 12)

(Satellite rebroadcasting station of CFFW-TV-1, Falkland, B.C., which repeats CHBC-TV, Kelowna, B.C.)

Network Service: Same as CHBC-TV, Kelowna, B.C.

Licensee: Falkland-Westwold T.V. Society, Falkland, B.C.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 100-ft. above av. terrain, 50-ft. above ground, 2100-ft. above sea level, lat. 50° 27' 30", long. 119° 42' 24".

Began Operation: May 7, 1963.

Rates: This is an automatic repeater of CFFW-TV-1, Falkland, B.C., which picks up CHBC-TV, Kelowna, B.C. Both repeaters are included as a bonus with CHBC-TV.

### **CFCR-TV-5**

#### **Williams Lake**

(Ch. 8)

(Satellite rebroadcasting station of CFCR-TV-6, Mount Timothy, B.C., which repeats CFCR-TV, Kamloops, B.C.)

Network Service: Same as CFCR-TV, Kamloops.

Licensee: Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops. Transmitter: Williams Lake.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 50-watts visual, 25-watts aural. Antenna: 700-ft. above av. terrain, 50-ft. above ground, 2500-ft. above sea level, lat. 52° 06' 55", long. 122° 11' 10".

Began Operation: Oct. 1 1962.

Rates: This is an automatic repeater of CFCR-TV, Kamloops, picking up signal via CFCR-TV-6, Mount Timothy, and is included as a bonus with CFCR-TV.

## **MANITOBA**

### **CKX-TV-1**

#### **Birtle-Foxwarren**

(Ch. 11)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Junction Hwys. 4 & 83 Foxwarren.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 6.64-kw visual, 3.48-kw aural. Antenna: 270-ft. above av. terrain, 281-ft. above ground, 2031-ft. above sea level, lat. 50° 31' 14", long. 101° 04' 23".

Began Operation: June 25, 1963.

Rates: This is an automatic repeater of CKX-TV, Brandon and is included as a bonus with that station.

### **CKX-TV**

#### **Brandon**

(Ch. 5)

(Also operates satellite rebroadcasting stations CKX-TV-1, Birtle-Foxwarren, Man. and CKX-TV-2, Melita, Man.)

Network Service: CBC.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave.

Studio: 2940 Victoria Ave. Telephone: Parkway 9-5441.

Transmitter: 34th St. & Richmond Ave., Brandon.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 511-ft. above av. terrain, 525-ft. above ground, 1828-ft. above sea level, lat. 49° 49' 42", long. 99° 59' 09".

AM Affiliate: CKX, 10-kw, (1-kw night), 1150 kc (CBC).

Began Operation: Jan. 28, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

John B. Craig, *president & general manager.*  
Archie Olson, *sales manager.*  
Stuart Craig, *vice president & operations manager.*  
J. T. Stacey, *engineer.*  
Ron Katzin, *production manager.*

#### **DIGEST OF RATE CARD NO. 9—(April 1, 1965)**

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$315.00 \$215.00 \$150.00 \$130.00 \$100.00 \$70.00\* \$50.00\* \$25.00\*

\*Class AA—7-10 p.m., daily.

CKX-TV: Total Households, 54,000  
TV Households, 48,100; 89%  
BBM Weekly Reach (Nov. 1965) 39,400

### **CKSS-TV**

#### **Dauphin**

(Ch. 8)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton, Sask. Regional Sales Office: Dauphin & Swan River.

Transmitter: Baldy Mt. Telephone: 638-3810.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 57-kw visual, 28-kw aural. Antenna: Directional, 1032-ft. above av. terrain, 530-ft. above ground, 3257-ft. above sea level, lat. 51° 28' 17", long. 100° 43' 16".

Ownership: See CKOS-TV, Yorkton, Sask.

Began Operation: June 19, 1960.

Represented (sales) by ABC International Television Inc. (U.S.A.); Stovin-Byles Television Ltd. (Canada).

Rates: This is an automatic repeater of CKOS-TV, Yorkton and is included as a bonus with that station.

### **CBWBT**

#### **Flin Flon**

(Ch. 10)

(Also operates satellite rebroadcasting station CBWBT-1, Les Pas, Man.)

Network Service: CBC films.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont. Telephone: Madison 3-2550.

Studio: None, programmed by film only. Transmitter: Flin Flon.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 6.8-kw visual, 3.4-kw aural. Antenna: 335-ft. above av. terrain, 275-ft. above ground, 1355-ft. above sea level, lat. 54° 47' 30", long. 101° 52' 00".

Began Operation: June 8, 1962.

Personnel: Technical maintenance staff only.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CBWBT: Total Households, 11,300  
TV Households, 7,400; 65%  
BBM Weekly Reach (Nov. 1965) 6,100

### **CBWBT-1**

#### **The (Les) Pas**

(Ch. 7)

(Satellite rebroadcasting station of CBWBT, Flin Flon, Man.)

Network Service: CBC films, repeated from CBWBT, Flin Flon.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: The Pas, Man.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: .26-kw visual, 0.13-kw aural. Antenna: 135-ft. above av. terrain, 120-ft. above ground, 1001-ft. above sea level, lat. 53° 50' 09", long. 101° 15' 20".

Began Operation: June 15, 1962.

Rates: This is an automatic repeater of CBWBT, Flin Flon and is included with that station as a bonus to the CBC network rate.

# Manitoba—Winnipeg

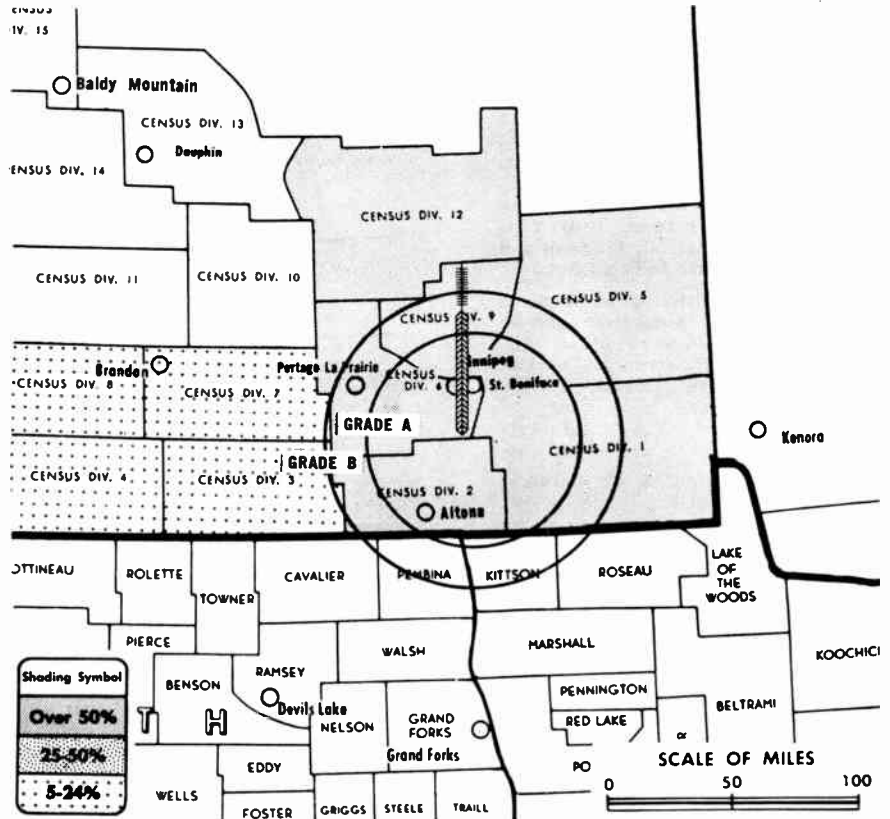
## CJAY-TV

(Ch. 7)

**Technical Facilities:** Channel No. 7 (174-180 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: 1003-ft. above av. terrain, 1003-ft. above ground, 1778-ft. above sea level.

Latitude 49° 34' 46"  
Longitude 97° 10' 17"

**Transmitter:** St. Agathe.  
**News Wire Service:** AP.  
**TV tape:** Recording facilities.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CJAY-TV Authorized: 2/17/60

## CJAY-TV

**Network Service:** CTV.

**Licensee:** Channel Seven Television Ltd., Polo Park, Winnipeg 10.

**Studio:** Polo Park.

**Telephone:** 775-0371.

**Ownership:** Principal stockholders and officers: Ralph S. Misener, pres.; R. L. Moffat, v.p.; Campbell Haig, secy.

**Began Operation:** Nov. 12, 1960.

**Represented (sales) by:** E. S. Sumner Corp. (for U.S.); Stovin-Byles Ltd. (Canada).

### Personnel:

Ralph S. Misener, *president*.  
R. L. Moffat, *v.p.*  
Campbell Haig, *secretary*.  
Jack M. Davidson, *general manager*.  
R. E. Allan, *marketing supervisor*.  
R. L. McGhee, *national sales manager, Toronto*.  
Jim Purvis, *director of programs & asst. manager*.  
A. G. Cobb, *director of engineering*.  
Al Johnson, *promotion manager*.  
Ian Lillie, *local sales manager*.  
I. K. Sexsmith, *controller*.  
Carlyle Allison, *editorial & public affairs director*.

### DIGEST OF RATE CARD NO. 8 (July 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.						
\$550.00	\$370.00	\$320.00	\$275.00	\$225.00*	\$175.00*	\$90.00*
*Class AA—6:30-11 p.m., daily.						

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number %
<b>Over 50 %</b>	1251	5, 19	13,300	12,100 91
	1249	Winnipeg Metro (Cens. Div. 20)	137,000	129,000 94
	1260	6	7,200	6,600 92
	1270	9, 12	9,900	8,600 87
	1231	1, 2	15,300	11,300 74
<b>Between 25-50 %</b>	None between 25-50%			
<b>Between 5-24 %</b>	1280	3, 4	9,800	8,900 91
	1290	7, 8	19,100	18,000 94
<b>CJAY-TV Station Total</b>			211,600	194,500 92
<b>BBM Weekly Reach</b>			160,800	

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# Manitoba—Winnipeg

## CBWT

(Ch. 6)

(English Outlet)

(Repeated by CBWT, Kenora, Ont. which is repeated by CBWAT-1 Dryden; CBWAT-2, Sioux Lookout and CBWCT, Fort Frances. CBWCT is repeated by CBWCT-1, Atikokan and CBWAT-3, Red Lake, all Ont.)

**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1027-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

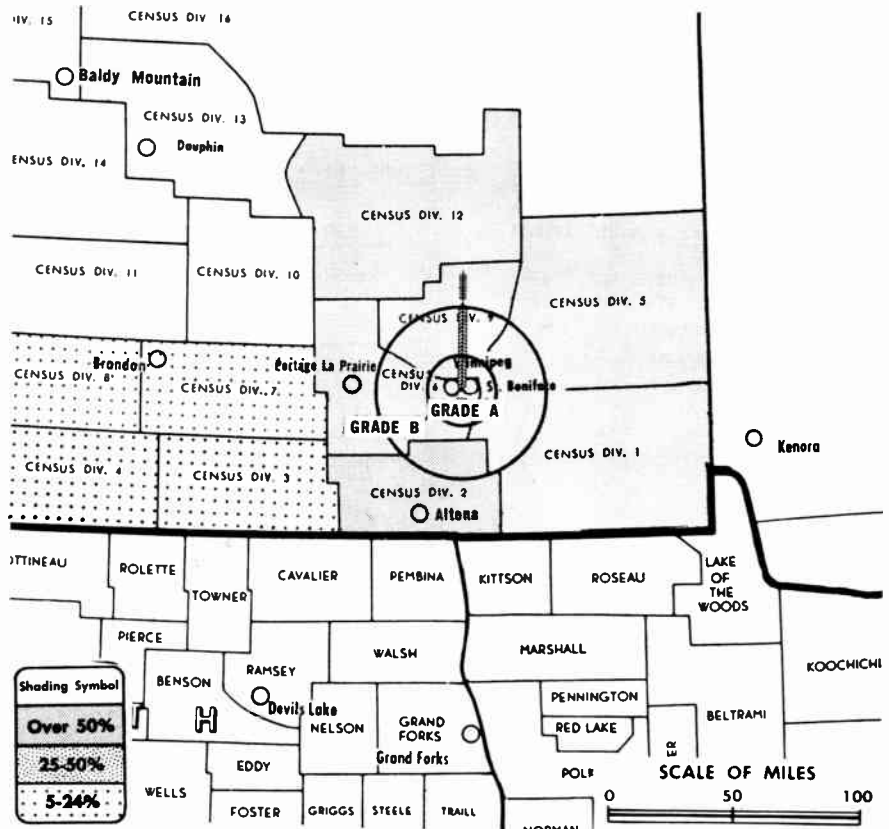
Latitude 49° 46' 15"  
Longitude 97° 30' 35"

**Transmitter:** 6-mi. E of Starbuck, Man. on Hwy. 2.

**TV tape:** Recording facilities.

**News Wire Service:** Canadian Press, UPI & Broadcast News.

**AM Affiliate:** CBW, 50-kw, 990 kc (CBC).



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBWT Authorized: 5/31/54

## CBWT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

**Telephone:** 774-2541.

**Studio:** 541 Portage Ave. W., Box 160.

**Began Operation:** May 31, 1954.

**Represented (sales) by** Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).

### Personnel:

Dan E. Cameron, *regional program director*.  
G. W. Thompson, *regional sales manager*.  
B. D. Macpherson, *operations manager*, CBW, CBWT.  
J. Gibbon, *TV technical director*.  
Stan Langtry, *design director*.  
H. Harrison, *film buyer*.  
D. H. O'Neill, *supervisor information services*.

### DIGEST OF RATE CARD NO. 14 (April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$650.00 \$390.00 \$260.00 \$228.00 \$195.00 \$163.00\* \$146.00\* \$130.00\* \$83.00\*

\*Class AA—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

Note: No announcements on Good Friday, Easter Sunday or Christmas day.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	1249	Winnipeg Metro (Cens. Div. 20)	137,000	129,000	94
	1260	6	7,200	6,600	92
	1251	5, 19	13,300	12,100	91
	1270	9, 12	9,900	8,600	87
	1231	1, 2	15,300	11,300	74
Between 25-50 %	None between 25-50%				
Between 5-24 %	1280	3, 4	9,800	8,900	91
	1290	7, 8	19,100	18,000	94
CBWT Station Total			211,600	194,500	92
BBM Weekly Reach			157,600		

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# ***CBC-TV-THE BIG REACH IN THE PRAIRIE MARKET***

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## **CBWT Channel 6 WINNIPEG**

Population	750,000	Households	198,000
Urban	543,000	TV Homes	182,000
Rural	207,000	Saturation	92%
Total Retail Sales \$718,057,000			

To reach the buying public in the prairie market call CBC-TV first. **Toronto . . . 925-3311**  
**Montreal . . . call 868-3211 local 1648. In U.S.A. . . call Enterprise 6961 (no toll charge)**

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**People on the move read Television Digest, Inc.**



**See why on page 249-c**

# Manitoba—Winnipeg

## CBWFT

(Ch. 3)

(French Outlet)

**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 59-kw visual, 35.2-kw aural. Antenna: 930-ft. above av. terrain, 1084-ft. above ground, 1849-ft. above sea level.

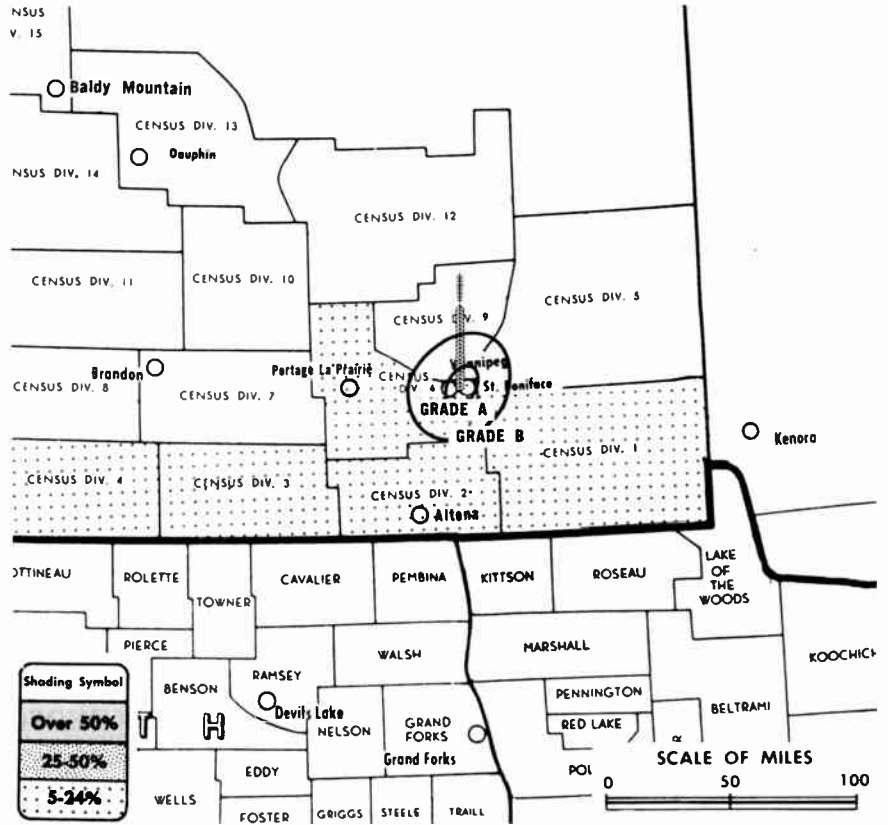
Latitude 49° 46' 15"  
Longitude 97° 30' 35"

**Transmitter:** Hwy. 2 near Starbuck, man.

**Studio:** 541 Portage Ave.

**Telephone:** 774-2541.

**TV tape:** Recording facilities.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBWFT Authorized: 7/29/59

## CBWFT

**Network Service:** CBC (French).

**Licensee:** Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

**Began Operation:** April 24, 1960.

**Represented (sales) by:** CBC National Selective Sales (French).

**Personnel:**

J. R. Finlay, *director, Prairie Provinces.*  
M. Desaulniers, *program director.*

### DIGEST OF RATE CARD NO. 7—(April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—5-11 p.m., Sun.; 6-11 p.m., Mon.-Sat.  
\$100.00 \$60.00 \$40.00 \$35.00 \$30.00 \$25.00\* \$23.00\* \$20.00\* \$15.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households	%
Over 50 %	None	Over 50%			
Between 25-50 %	None	Between 25-50%			
Between 5-24 %	1231	1, 2	15,300	11,300	74
	1260	6	7,200	6,600	92
	1280	3, 4	9,800	8,900	91
<b>CBWFT Station Total</b>			<b>32,300</b>	<b>26,800</b>	<b>83</b>
<b>BBM Weekly Reach</b>			<b>6,900</b>		



# Manitoba—Winnipeg-Pembina, North Dakota

## KCND-TV

(Ch. 12)

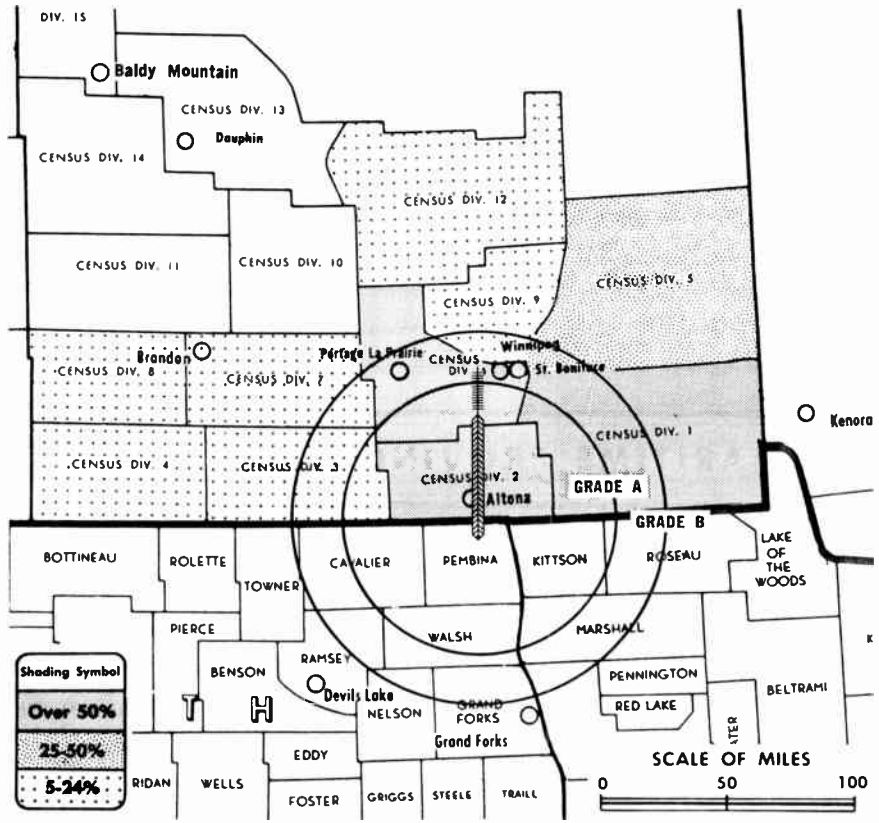
**Technical Facilities:** Channel No. 12 (204-210 mc). Authorized power: 288-kw visual, 43.6-kw aural. Antenna: 1400-ft. above av. terrain, 1457-ft. above ground, 2253-ft. above sea level.

Latitude 48° 59' 42"  
Longitude 97° 24' 28"

**Transmitter:** 7-mi. W of Pembina.

**Color Facilities:** Network.

**News Wire Service:** AP, Broadcast News, Canadian Press.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

KCND-TV Ref: FCC File No. BIMPCT-5394 Granted 4/13/60

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## KCND-TV

**Network Service:** ABC.

**Grantee:** Pembina Broadcasting Co. Inc., Box 127, Grand Forks, N.D.

**Studio:** Stutsman & Fifth, Pembina; 468 Academy Rd., Winnipeg.

**Telephone:** Taylor 5-6292, Pembina; 474-2381, Winnipeg.

**Ownership:** Producers Inc., 80.8%; Harry F. Rice, 9.6%; Robert C. Lukkason estate, 9.6%. Pembina Bcstg. also operates KTHI-TV, Fargo-Grand Forks, N.D. Producers Inc. also controls WTVW, Evansville, Ind.

**Began Operation:** Nov. 7, 1960. Sale to present owners by Harry Rice, Robert Lukkason, Arthur Tweet and associates approved by FCC July 25, 1962 (Television Digest, Vol. 2:20).

**Represented (sales)** by National Television Sales (U.S.); Radio-Television Representatives Ltd. (Toronto); Channel 12 Manitoba Ltd. (Winnipeg).

**Represented (legal)** by Wilner & Bergson.

**Represented (engineering)** by C. J. Thomforde (Grand Forks).

**Personnel:**

Richard Vincent, *general manager*.  
Lloyd Chale, *chief engineer*.

### DIGEST OF RATE CARD NO. 5 (March 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 sec.	20 sec.	8 Sec
Class AA—6:30-11 p.m., daily.	\$550.00	\$400.00	\$300.00	.....	\$60.00	\$55.00	\$50.00 \$30.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50%</b>	1260	6	7,200	6,600	92
	1231	1, 2	15,300	11,300	74
	1249	Winnipeg Metro (Cens. Div. 20)	137,000	129,000	94
<b>Between 25-50%</b>	1251	5, 19	13,300	12,100	91
<b>Between 5-24%</b>	1280	3, 4	9,800	8,900	91
	1270	9, 12	9,900	8,600	87
	1290	7, 8	19,100	18,000	94
<b>KCND-TV Station Total</b>			211,600	194,500	92
<b>BBM Weekly Reach</b>			99,000		

# Maritime Provinces

## CKX-TV-2

### Melita

(Ch. 9)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Broadcasters Ltd. 2940 Victoria Ave., Brandon.

Transmitter: Hwy. 83, Melita.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 118-watts visual, 94-watts aural. Antenna: 212-ft. above av. terrain, 221-ft. above ground, 1475-ft. above sea level, lat. 49° 16' 50", long. 100° 59' 12".

Began Operation: June 28, 1963.

Rates: This is an automatic repeater of CKX-TV, Brandon and is included as a bonus with that station.

# MARITIME PROVINCES

## CHSJ-TV-1

### Bon Accord, N.B.

(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: Same as CHSJ-TV, Saint John.

Licensee: New Brunswick Broadcasting Co. Ltd., 14 Church St., St. John, N.B.

Transmitter: Bon Accord, N.B.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 54.7-kw visual, 27.3-kw aural. Antenna: 1086-ft. above av. terrain, 470-ft. above ground, 1970-ft. above sea level, lat. 46° 38' 57.25", long. 67° 35' 35".

Began Operation: Oct. 15, 1961.

Rates: This is an automatic repeater of CHSJ-TV, Saint John, and is included as a bonus with that station.

## CKCD-TV

### Campbellton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B.)

Licensee: Moncton Broadcasting Ltd., Box 1220, Moncton, N.B.

Transmitter: Harrison Brook, P.Q.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 865-kw visual, 433-kw aural. Antenna: 640-ft. above av. terrain, 75-ft. above ground, 875-ft. above sea level, lat. 48° 04' 66", long. 66° 34' 54".

Ownership: Same as CKCW-TV, Moncton, N.B.

Began Operation: March 20, 1961.

Rates: This is an automatic repeater of CKAM-TV, North Shore and is included as a bonus with that station.

## CJBR-TV-1

### Edmundston, N.B.

(Ch. 13)

(Satellite rebroadcasting station of CJBR-TV, Rimouski, Que.)

Network Service: Same as CJBR-TV, Rimouski.

Licensee: Lower St. Lawrence Radio Inc., 6 St. Joan St., Rimouski.

Transmitter: Power Road.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 1.43-kw visual, .714-kw aural. Antenna: Directional, 856-ft. above av. terrain, 545-ft. above ground, 1720-ft. above sea level, lat. 47° 23' 25", long. 68° 18' 59".

Began Operation: Feb. 20, 1962.

Rates: This is an automatic repeater of CJBR-TV, Rimouski and is included as a bonus with that station.

## CHAU-TV-2

### Kedgwick-St. Quentin, N.B.

(Ch. 10)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Transmitter: St. Quentin, N.B.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 500-ft. above av. terrain, 102-ft. above ground, 1502-ft. above sea level, lat. 47° 30' 45", long. 67° 17' 0".

Ownership: See CHAU-TV, Carleton.

Began Operation: Sept. 11, 1963.

Rates: This is an automatic repeater of CHAU-TV, Carleton, and is included as a bonus with that station.

## CBAFT Moncton, N.B.

(Ch. 11)

(French Outlet)

Network Service: CBC.

Licensee: Canadian Bestg. Corp.: 1500 Bronson Ave., Ottawa, Ont.

Studio: 232 St. George St.

Transmitter: Lutz Mountain. Telephone: 384-3368.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 10,060-kw visual, 5,030-kw aural. Antenna: 516-ft. above av. terrain, 157-ft. above ground, 773-ft. above sea level, lat. 46° 08' 27", long. 64° 54' 16".

AM Affiliate: CBAF, 5-kw, 1300 kc (CBC).

Began Operation: Dec. 21, 1961.

Represented (sales) by CBC National Selective Sales.

Personnel:

S. R. Kennedy, *director of Maritime Region (Halifax).*

Guy Theriault, *manager.*

Nil D'Entremont, *supervisor of technical operations.*

Robert Beaulieu, *sales representative.*

### DIGEST OF RATE CARD NO. 8—(April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$75.00 \$45.00 \$30.00 \$26.00 \$23.00 \$19.00\* \$17.00\* \$15.00\* \$11.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

CBAFT: Total Households, 52,900

TV Households, 48,400; 91%

BBM Weekly Reach (Nov. 1965) 8,400

## CKCW-TV Moncton, N.B.

(Ch. 2)

(Operates rebroadcasting station CKAM-TV, North Shore, N.B., which in turn, has satellites CKCD-TV, Campbellton, N.B., and CKAM-TV-1, Newcastle, N.B. Also separately-owned CFGW-TV-1, Gaspe West, Que., CFGW-TV-2, Gaspe South, Que. and CKMU-TV, Murdochville, Que. repeater: CKAM-TV.)

Network Service: CBC.

Licensee: Moncton Bestg. Ltd., P.O. Box 1220.

Studio: Halifax St. Telephone: 389-9601.

Transmitter: Caledonia Mt., near Rosevale.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 25-kw visual, 15-kw aural. Antenna: 900-ft. above terrain, 326-ft. above ground, 1656-ft. above sea level, lat. 45° 50' 56", long. 64° 48' 44".

AM Affiliate: CKCW, 10-kw, 1220 kc.

Ownership: F. A. Lynds, pres.; Hon. L. G. DesBrisay, v.p.; C. E. Leger, v.p.; Helen M. Lynds, secy.-treas.; C. L. Peters, director. Also owns satellites CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B.; and CKCD-TV, Campbellton, N.B.

Began Operation: Nov. 30, 1954.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Toronto, Montreal), A. J. Messner & Co. Ltd. (Winnipeg), Scharf Broadcast Sales Ltd. (Vancouver) & Canadian Standard Broadcast Sales Inc. (for U.S.).

Personnel:

F. A. Lynds, *president & managing director.*

Hubert Button, *general manager.*

Frank Paterson, *commercial manager.*

Joe Irvine, *program director & film buyer.*

### DIGEST OF RATE CARD NO. 10—(March 1, 1966)

30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Sat.; sign-on-sign-off, Sun.

\$325.00 \$210.00 \$140.00 \$125.00\* \$100.00\* \$63.00\*

\*Class AA—7-11 p.m., Mon.-Sat.; 6:30-11 p.m., Sun.

CKCW-TV: Total Households, 186,300

TV Households, 167,200; 90%

BBM Weekly Reach (Nov. 1965) 83,200

## CKAM-TV-1 Newcastle, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B.)

Network Service: CBC.

Licensee: Moncton Bcstg. Ltd., Box 1220, Moncton, N.B.

Technical Facilities: Channel 7 (174-180 mc.). Authorized power: 16.8-watts visual, 10-watts aural. Antenna: 500-ft. above av. terrain, 292-ft. above ground, 542-ft. above sea level, lat. 47° 00' 08", long. 65° 35' 08".

Ownership: Same as CKCW-TV, Moncton, N.B.

Began Operation: December 29, 1961.

Rates: This is an automatic repeater of CKAM-TV, North Shore and is included as a bonus with that station.

## CKAM-TV North Shore, N.B.

(Ch. 12)

(Rebroadcasting station for CKCW-TV, Moncton, N.B. In addition CKCD-TV, Campbellton, N.B.; CKAM-TV-1, Newcastle, N.B. and separately-owned CFGW-TV-1, Gaspé West, Que., CFGW-TV-2, Gaspé South, Que. & CKMU-TV-1, Murdochville, Que. are satellites of CKAM-TV.)

Network Service: CBC, same as CKCW-TV, Moncton.

Licensee: Moncton Bcstg. Ltd., Knights of Pythias Bldg., Moncton.

Transmitter: near Upsalequich Lake, N.B.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 141-kw visual, 77-kw aural. Antenna: 1331-ft. above av. terrain, 775-ft. above ground, 2800-ft. above sea level.

Ownership: Same as CKCW-TV, Moncton.

Began Operation: Sept. 27, 1960.

Represented (sales) by Canadian Standard Broadcast Sales (for U.S.); Stovin-Byles Ltd. (Canada).

Rates: This is an automatic repeater of CKCW-TV, Moncton and is included as a bonus with that station.

## CHSJ-TV Saint John, N.B.

(Ch. 4)

(Operates satellite rebroadcasting station CHSJ-TV-1, Bon Accord, N.B.)

Network Service: CBC.

Licensee: New Brunswick Bcstg. Co. Ltd., 14 Church St.

Studio: 14 Church St. Requests change to studio site on Sydney St.

Transmitter: Mt. Champlain. Telephone: 693-3304.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1200-ft. above av. terrain, 82-ft. above ground, 1542-ft. above sea level, lat. 45° 28' 40", long. 66° 13' 55".

AM Affiliate: CHSJ, 10-kw, 1150 kc (CBC).

Ownership: New Brunswick Bcstg. Co. Ltd. L. F. Daley, pres.

Began Operation: March 22, 1954.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

George A. Cromwell, *general manager*.  
Wm. Stewart, *program director & film buyer*.  
Jack Bishop, *chief engineer*.

DIGEST OF RATE CARD NO. 12—(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10-Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.						
\$375.00	\$260.00	\$235.00	\$180.00	\$140.00*	\$110.00*	\$100.00*

\*Class AA—6:30-10 p.m., daily.

CHSJ-TV: Total Households, 153,300  
TV Households, 141,300; 92%  
BBM Weekly Reach (Nov. 1965) 88,600

## CJCH-TV-3 Amherst, N.S.

(Ch. 8)

(Satellite rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV, same as CJCH-TV.

Licensee: CJCH Ltd., 2885 Robie St., Halifax.

Transmitter: The Interprovincial School for the Deaf, Amherst.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 100-ft. above av. terrain, 85-ft. above ground, 250-ft. above sea level, lat. 45° 49' 51.5", long. 64° 11' 20".

1966 Edition

## Maritime Provinces

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Aug. 2, 1962.

Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

## CFXU-TV Antigonish, N.S.

(Ch. 9)

(Separately-owned satellite of CJCB-TV, Sydney, N.S.)

Network Service: CBC.

Licensee: Atlantic Television Co. Ltd., Antigonish.

Studio & Transmitter: Box 9, Antigonish.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 133-kw visual, 79.8-kw aural. Antenna: Directional, 904-ft. above av. terrain, 500-ft. above ground, 1500-ft. above sea level, lat 45° 32' 45", long. 62° 15' 39".

Ownership: A. D. MacInnis, pres.; A. J. Sears, v.p.; J. Hilus Webb, v.p.; Brian O'Connell, secy.-treas.

Began Operation: June 26, 1961.

Personnel:

J. H. Webb, *general manager*.  
Regis Kell, *chief engineer*.  
W. E. Graham, *promotion manager*.  
W. S. Taylor, *sales manager*.  
Martina Walsh, *traffic manager*.  
Gordon F. MacDonald, *photographic director*.  
Dr. E. M. Clarke, *technical advisor*.

Represented (sales) by Weed & Co. (U.S.) & All-Canada TV.

Rates: Included as a bonus with CJCB-TV, Sydney, and CJCB-TV-1, Inverness.

## CJCH-TV-1 Canning, N.S.

(Ch. 10)

(Satellite rebroadcasting station for CJCH-TV, Halifax, N.S.)

Network Service: CTV, same as CJCH-TV.

Licensee: CJCH Ltd., 2885 Robie St., Halifax.

Transmitter: The New Look-off.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 18.1-kw visual, 9.05-kw aural. Antenna: 886-ft. above av. terrain, 300-ft. above ground, 1015-ft. above sea level, lat. 45° 12' 12", long. 64° 24' 06".

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Dec. 17, 1961.

Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

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## Maritime Provinces

### CBFCT Cheticamp, N.S.

(Ch. 10)

(French Outlet)

(Repeater station of CBC French network; it also has satellite CBFCT-1, Magdalen Islands, P.Q.)

Network Service: CBC French network.

Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Cheticamp, N.S.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 7.9-kw visual, 4-kw aural. Antenna: Directional, 786-ft. above av. terrain, 354-ft. above ground, 1504-ft. above sea level, lat. 46° 34' 39", long. 60° 59' 10".

Began Operation: Nov. 2, 1964.

Rates: This is an automatic repeater of CBC French network and is included as a bonus with the network rate.

BBM Weekly Reach (Nov. 1965) 800

### CJCH-TV-2 Digby, N.S.

(Ch. 6)

(Satellite rebroadcasting station for CJCH-TV, Halifax, N.S.)

Network Service: CTV, same as CJCH-TV.

Licensee: CJCH Ltd., 2885 Robie St., Halifax.

Transmitter: Bayview, N.S.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 212-ft. above ground, 777-ft. above sea level, lat. 44° 30' 30", long. 65° 46' 10".

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Aug. 2, 1962.

Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

### CJCB-TV-1 Inverness, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCB-TV, Sydney, N.S.)

Network Service: CBC.

Licensee: Cape Breton Broadcasters Ltd., Sydney, N.S.

Transmitter: Inverness, N.S.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 6-kw visual, 3-kw aural. Antenna: 982-ft. above av. terrain, 141-ft. above ground, 1291-ft. above sea level, lat. 46° 10' 15" long. 61° 21' 45".

Ownership: See CJCB-TV, Sydney, N.S.

Began Operation: Nov. 8, 1959.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

J. Marven Nathanson, *manager & film buyer.*  
Mrs. M. C. MacQuarrie, *program manager.*  
Wallace Robert, *chief engineer.*

Rates: This is an automatic repeater of CJCB-TV, Sydney and is included as a bonus with that station.

### CBHT-1 Liverpool, N.S.

(Ch. 12)

(Satellite rebroadcasting station of CBHT, Halifax, N.S.)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Broadcasting Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Great Hill, 1 mi. E of Liverpool on Hwy. No. 3.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 412-kw visual, 248-kw aural. Antenna: 222-ft. above av. terrain, 100-ft. above ground, 400-ft. above sea level, lat. 44° 03' 59", long. 64° 43' 00". Note: Holds recommendation for 426-kw visual, 256-kw aural, directional antenna 647-ft. above av. terrain.

Began Operation: Nov. 24, 1958.

Rates: This is an automatic repeater of CBHT, Halifax and is included as a bonus with that station.

### CFCY-TV-1 New Glasgow, N.S.

(Ch. 7)

(Satellite rebroadcasting station of CFCY-TV, Charlottetown, P. E. I.)

Network Service: CBC same as CFCY-TV.

Licensee: Island Radio Broadcasting Co. Ltd., 35 Kent St., Charlottetown, P. E. I.

Transmitter: New Glasgow. Telephone: 7347 (Charlottetown).

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 209-kw visual, 104-kw aural. Antenna: 424-ft. above av. terrain, 160-ft. above ground, 715-ft. above sea level, lat. 45° 32' 00", long. 62° 38' 14".

Ownership: See CFCY-TV, Charlottetown, P. E. I.

Began Operation: Jan. 23, 1960.

Rates: This is an automatic repeater of CFCY-TV, Charlottetown and is included as a bonus with that station.

### CBHT-4 Sheet Harbour, N.S.

(Ch. 11)

(Satellite rebroadcasting station of CBHT, Halifax, N.S.)

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 0.66-kw visual, 0.33-kw aural. Antenna: 368-ft. above av. terrain, 243-ft. above ground, 493-ft. above sea level, lat. 44° 55' 29", long. 62° 29' 55".

Began Operation: Feb. 19, 1964.

Rates: This is an automatic repeater of CBHT, Halifax, and is included as a bonus with that station.

### CBHT-2 Shelburne, N.S.

(Ch. 8)

(Satellite rebroadcasting station of CBHT, Halifax, N.S.)

Licensee: Canadian Broadcasting Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2 mi. NE of Shelburne, near Hwy. No. 3.

Technical Facilities: Channel No. 8 (104-210 mc). Authorized power: 423-kw visual, 254-kw aural. Antenna: 449-ft. above av. terrain, 313-ft. above ground, 581-ft. above sea level, lat. 43° 46' 35", long. 65° 18' 29".

Began Operation: Nov. 24, 1958.

Rates: This is an automatic repeater of CBHT, Halifax and is included as a bonus with that station.

### CJCB-TV Sydney, N.S.

(Ch. 4)

(Operates satellite rebroadcasting stations CJCB-TV-1, Inverness, N.S., and separately-owned CFXU-TV, Antigonish, N.S.)

Network Service: CBC.

Licensee: Cape Breton Bcstrs. Ltd., 318 Charlotte St.

Studio & Transmitter: Hardwood Hill, P.O. Box 970.

Telephone: 902-562-5511.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 180-kw visual, 108-kw aural. Antenna: 399-ft. above av. terrain, 300-ft. above ground, 525-ft. above sea level, lat. 46° 07' 19", long. 60° 10' 26".

AM Affiliate: CJCB, 10-kw, (1-kw night), 1270 kc (CBC).

FM Affiliate: CJCB-FM, 1-kw, 94.9 kc (No. 235), 260-ft. antenna height.

Ownership: CJCB-TV officers: J. Marven Nathanson, pres.; Norris L. Nathanson, secy. Also owns satellite CJCB-TV-1, Inverness, N.S.

Began Operation: Sept. 30, 1954.

Represented (sales) by All-Canada Radio & Television, Ltd.

Personnel:

J. Marven Nathanson, *president, gen. mgr. & film buyer.*  
Ken Boyce, *national sales manager.*  
Mrs. M. C. MacQuarrie, *traffic & continuity.*  
Wallace Robert, *chief engineer.*  
Mrs. E. K. Williams, *commercial.*

DIGEST OF RATE CARD NO. 12—(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.							
\$325.00	\$235.00	\$215.00	\$140.00	\$115.00	\$90.00	\$75.00	\$40.00

CJCB-TV: Total Households, 70,000  
TV Households, 63,100; 90%  
BBM Weekly Reach (Nov. 1965) 47,500

# Maritime Provinces—Halifax N. S.

## CJCH-TV

(Ch. 5)

(Operates satellite rebroadcasting stations CJCH-TV-1, Canning; CJCH-TV-2, Digby & CJCH-TV-3, Amherst, all in N.S.)

**Technical Facilities:** Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 779-ft. above av. terrain, 600-ft. above ground, 981-ft. above sea level.

Latitude 44° 39' 04.5"  
Longitude 63° 39' 51.6"

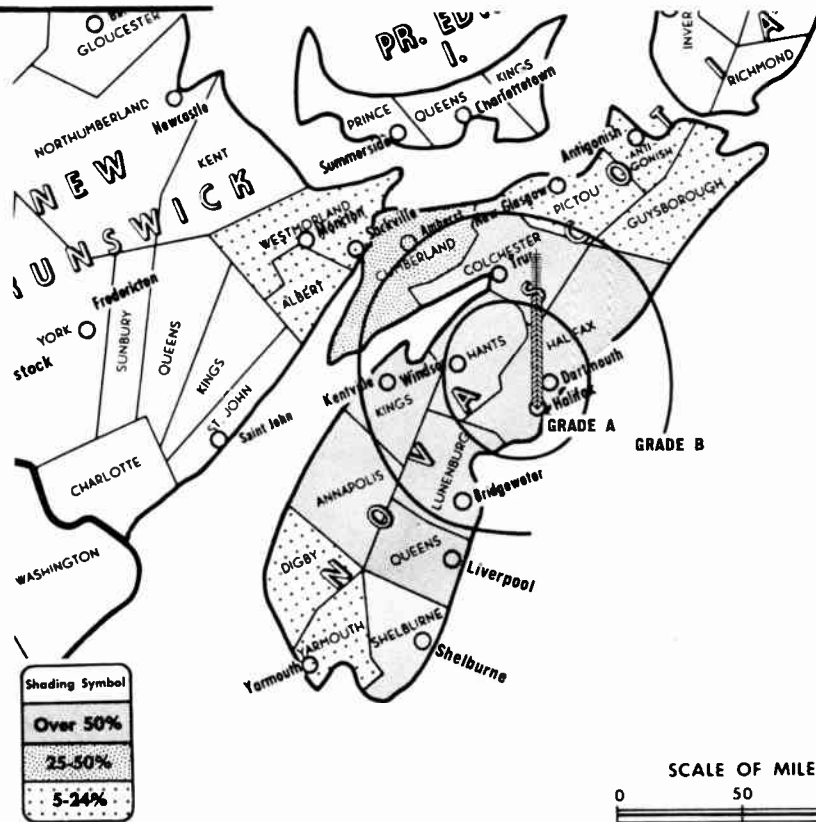
**Transmitter:** Geizer's Hill, Halifax County.

**TV tape:** Recording facilities.

**News Wire Service:** AP, Canadian Press, Reuters.

**News Film Service:** CBS.

**AM Affiliate:** CJCH, 10-kw (5-kw night), 920 kc.



CJCH-TV Authorized: 8/19/60

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CJCH-TV

**Network Service:** CTV.

**Licensee:** CTV Atlantic Ltd., 2885 Robie St.

**Studio:** 2885 Robie St.

**Telephone:** 455-0481.

**Ownership:** CTV network, 100%.

**Began Operation:** Jan. 1, 1961.

**Represented (sales) by** ABC International (for U.S.); Stovin-Byles Ltd. (Toronto, Montreal, Winnipeg & Vancouver).

**Personnel:**

- Finlay MacDonald, *president.*
- George Benwell, *manager.*
- Doug A. Clarke, *general sales manager.*
- Gordon Johns, *local sales manager.*
- Larry Knoke, *program supervisor.*
- Andy McKay, *production manager.*
- John Jay, *director of engineering.*
- Joe King, *news director & public affairs.*
- Anne McNamara, *promotions supervisor.*

**DIGEST OF RATE CARD NO. 7—(March 1, 1966)**

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-11 p.m., daily.							
\$375.00	\$255.00	\$230.00	\$195.00	\$130.00	\$115.00	\$105.00	\$65.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	139	Halifax Metro	45,000	43,000	96
	140	Halifax (bal.)	10,400	9,800	94
	170	Annapolis, Hants, Kings	23,800	21,200	89
	180	Colchester	9,100	8,100	89
	150	Lunenburg, Queens, Shelburne	17,400	15,200	87
<b>Between 25-50 %</b>	190	Cumberland	10,000	9,000	90
	210	Albert (bal.) Westmorland (bal.)	11,400	10,800	95
<b>Between 5-24 %</b>	120	Pictou	11,200	10,100	90
	110	Antigonish, Guysborough	6,100	5,200	85
	160	Digby, Yarmouth	11,400	9,900	87
<b>CJCH-TV Station Total</b>			<b>155,800</b>	<b>142,300</b>	<b>91</b>
<b>BBM Weekly Reach</b>			<b>90,700</b>		

For Canadian Allocation Tables  
see page 56-c

# Maritime Provinces—Halifax N. S.

## CBHT

(Ch. 3)

(Operates satellite rebroadcasting stations CBHT-1, Liverpool; CBHT-2, Shelburne; CBHT-3, Yarmouth, N.S. & CBHT-4, Sheet Harbour, N.S.)

**Technical Facilities:** Channel No. 3 (60-66 mc). Authorized power: 100-kw maximum and 56-kw average visual, 60-kw maximum and 34-kw average aural. Antenna: 680-ft. above av. terrain, 496-ft. above ground, 1176-ft. above sea level.

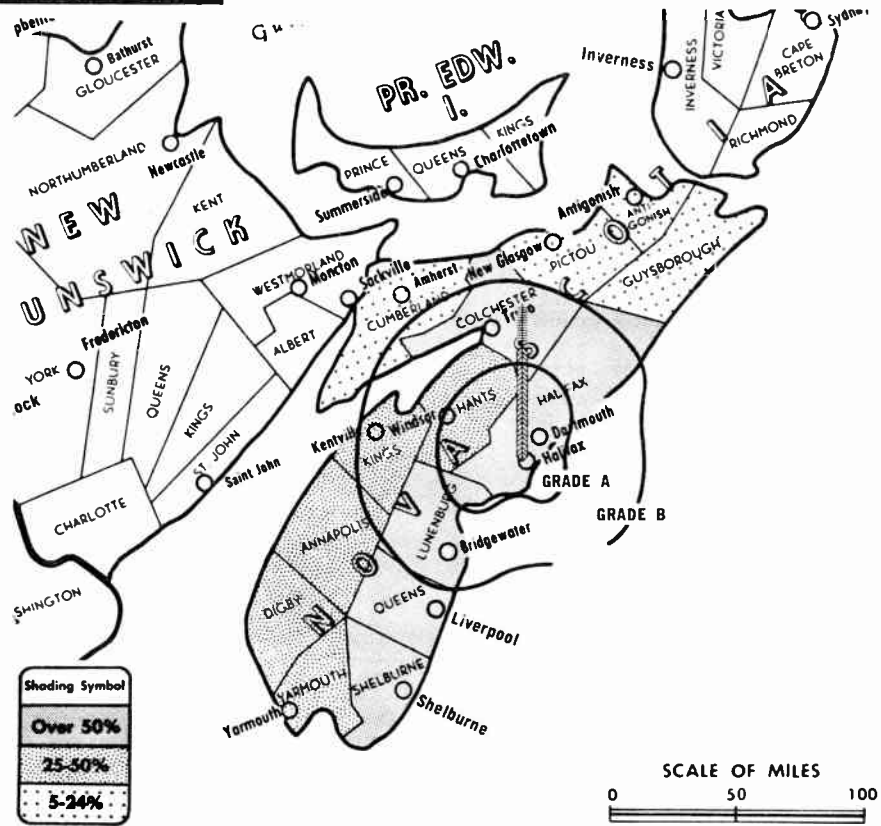
Latitude 44° 39' 01"  
Longitude 63° 39' 27"

**Transmitter:** Geizer's Hill, NW of city.

**TV tape:** Recording facilities.

**News Wire Service:** Canadian Press, Broadcast News.

**AM Affiliate:** CBA, 50-kw, 1070 kc (CBC).



CBHT Authorized: 12/20/54

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CBHT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

**Studio:** 1840 Bell Rd.

**Telephone:** 422-8311.

**Began Operation:** Dec. 20, 1954.

**Represented (sales) by** Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).

**Personnel:**

J. Simonsen, *director of TV operations.*  
David Orr, *supervisor, information services.*  
H. K. Urbach, *Maritime regional engineer.*  
A. P. Lumsden, *production manager.*  
W. G. Allen, *news supervisor.*  
E. G. Spicer, *film operations manager.*  
Don LeBlanc, *regional sales manager.*  
Jack Brannen, *design director.*

### DIGEST OF RATE CARD NO. 13 (April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$350.00 \$210.00 \$140.00 \$123.00 \$105.00 \$88.00\* \$79.00\* \$70.00\* \$53.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number %
<b>Over 50 %</b>	139	Halifax Metro	45,000	43,000 96
	140	Halifax (bal.)	10,400	9,800 94
	150	Lunenburg, Queens, Shelburne	17,400	15,200 87
	180	Colchester	9,100	8,100 89
<b>Between 25-50 %</b>	170	Annapolis, Hants, Kings	23,800	21,200 89
	160	Digby, Yarmouth	11,400	9,900 87
<b>Between 5-24 %</b>	120	Pictou	11,200	10,100 90
	110	Antigonish, Guysborough	6,100	5,200 85
<b>CBHT Station Total</b>			<b>144,400</b>	<b>131,500 91</b>
<b>BBM Weekly Reach</b>			<b>85,400</b>	

For Stations with Color Equipment  
see Section a

**CBHT-3  
Yarmouth, N.S.**

(Ch. 11)

(Satellite rebroadcasting station for CBHT, Halifax, N.S.)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Approx. 1/2 mi. W of Chandler Lake, Yarmouth County.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 15.9-kw visual, 7.9-kw aural. Antenna: 620-ft. above av. terrain, 540-ft. above ground, 690-ft. above sea level, lat. 43° 51' 38", long. 66° 04' 00".

Began Operation: Dec. 20, 1958.

Rates: This is an automatic repeater of CBHT, Halifax and is included as a bonus with that station.

**CFCY-TV**

**Charlottetown, P. E. I.**

(Ch. 13)

(Operates satellite rebroadcasting station CFCY-TV-1, New Glasgow, N.S.)

Network Service: CBC.

Licensee: The Island Radio Bcstg. Co. Ltd., 85 Kent St.

Studio: 85 Kent St.

Transmitter: Churchill, P.E.I.

Telephone: 7347.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 79-kw visual, 39.5-kw aural. Antenna: Directional, 771-ft. above av. terrain, 563-ft. above ground, 936-ft. above sea level, lat. 46° 12' 40", long. 63° 20' 25".

AM Affiliate: CFCY, 10-kw, 630 kc (CBC).

FM Affiliate: None.

Ownership: Island Radio Broadcasting Co. Ltd. Also is licensee for satellite CFCY-TV-1, New Glasgow, N.S.

Began Operation: July 1, 1956.

Represented (sales) by All-Canada Radio & Television Ltd.

**Maritime Provinces**

**Personnel:**

R. F. Large, *manager & film buyer.*

E. Paul Williams, *commercial & traffic manager.*

**DIGEST OF RATE CARD NO. 8**

(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.						
\$200.00	\$150.00	\$130.00	\$110.00	\$60.00	\$40.00	\$20.00
*Class AA—6:30-11 p.m., daily.						

CFCY-TV: Total Households, 66,300

TV Households, 58,900; 89%

BBM Weekly Reach (Nov. 1965) 32,100

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Channel 8—Shelburne, N.S./Channel 11—Yarmouth, N.S.

Population	561,000	Households	137,000
Urban	300,000	TV Homes	127,000
Rural	261,000	Saturation	93%

Total Retail Sales \$483,821,000

**CBYT Channel 5 CORNER BROOK**

Population	35,000	Households	7,000
Urban	27,000	TV Homes	6,000
Rural	8,000	Saturation	86%

Total Retail Sales \$36,518,000

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Montreal . . . call 868-3211 local 1648. In U.S.A. . . . call Enterprise 6961 (no toll charge)



## NEWFOUNDLAND

### CJOX-TV Argentia

(Ch. 3)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)  
Network Service: CTV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Freshwater Hill, Argentia.

Telephone: 578-3131 (St. John's).

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 6.7-kw visual, 3.4-kw aural. Antenna: 558-ft. above av. terrain, 300-ft. above ground, 761-ft. above sea level, lat. 47° 15' 44", long. 53° 68' 58".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: May 30, 1957.

Represented (sales) by Weed Television Corp. (for U.S.) and Stovin Byles Ltd.

#### Personnel:

Don Jamieson, *v.p. & station manager.*

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

### CJON-TV-1 Bonavista

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Burnt Ridge, Bonavista.

Telephone: 578-3131 (St. John's).

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 410-watts visual, 205-watts aural. Antenna: Directional, 463-ft. above av. terrain, 84-ft. above ground, 554-ft. above sea level, lat. 48° 37' 30", long. 53° 03' 45".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: Aug. 3, 1964.

#### Personnel:

Wesley Shirran, *resident engineer.*

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

### CBYT Corner Brook

(Ch. 5)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 197-kw visual, .098-kw aural. Antenna: minus 478-ft. above av. terrain, 76-ft. above ground, 354-ft. above sea level, lat. 48° 57' 16", long. 57° 56' 26".

AM Affiliate: CBY, 10-kw, 990 kc (CBC).

Studio: Hospital Hill.

Began Operation: June 18, 1959, temporarily operating as satellite of CBHT (Ch. 3), Halifax, N.S. Changed to independent operating status on Jan. 1, 1960.

Represented (sales) by Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).

#### Personnel:

W. F. Galgay, *director, Newfoundland region.*

C. V. Hierlihy, *station manager.*

A. W. Barrett, *manager TV operations.*

G. D. Halley, *regional commercial representative.*

J. Postema, *area engineer.*

Melvin Rowe, *editor-in-charge, news (St. John's).*

#### DIGEST OF RATE CARD NO. 8 (April 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—	6-11 p.m., Mon.-Sat.;	5-11 p.m., Sun.						
	\$75.00	\$45.00	\$30.00	\$26.00	\$23.00	\$15.00	\$13.00	\$8.00

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

CBYT: Total Households, 19,400  
TV Households, 11,600; 60%  
BBM Weekly Reach (Nov. 1965) 6,100

### CJON-TV-2 Corner Brook

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box E5105, St. John's.

Transmitter: The Hill, Corner Brook, West. Telephone: 634-4752.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 41-kw visual, 205-kw aural. Antenna: Directional, 107-ft. above av. terrain, 106-ft. above ground, 781-ft. above sea level, lat. 48° 56' 55", long. 57° 58' 23".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: Dec. 23, 1964.

Represented (sales) by Weed & Co. (for U.S.); Stovin-Byles Ltd.

#### Personnel:

John Dunn, *resident engineer.*

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

### CBYAT Deer Lake

(Ch. 12)

(Repeater of CBC English Network)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6-mi. NW of Deer Lake.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 246-watts visual, 123-watts aural. Antenna: Directional, 425-ft. above av. terrain, 215-ft. above ground, 1047-ft. above sea level, lat. 49° 15' 23", long. 57° 30' 29".

Began Operation: July 12, 1965.

Rates: This is an automatic repeater of the CBC English network and is included as a network bonus.

### CJOX-TV-1 Grand Bank

(Ch. 10)

(Satellite rebroadcasting station of CJOX-TV, Argentia, Nfld., which repeats parent CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box E-5105, St. John's.

Transmitter: Bennett Hill, near Grand Bank.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 6.7-watts visual, 3.4-watts aural. Antenna: Directional, 250-ft. above av. terrain, 100-ft. above ground, 400-ft. above sea level, lat. 47° 05' 18", long. 55° 56' 23".

AM Affiliate: None.

Began Operation: March 5, 1965.

#### Personnel:

Frank Patton, *resident engineer.*

Rates: This is an automatic repeater of CJON-TV, St. John's via CJOX-TV, Argentia, both Nfld., and is included as a bonus to CJON-TV.

### CJCN-TV Grand Falls

(Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV & CBC.

Licensee: Newfoundland Broadcasting Co., CJON-TV Bldg., Prince of Wales St., St. John's. Studio: Grand Falls.

Transmitter: Norris Arm, Newfoundland.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 24-kw visual, 13-kw aural. Antenna: 609-ft. above av. terrain, 375-ft. above ground, 924-ft. above sea level, lat. 49° 04' 12", long. 55° 16' 54".

AM Affiliate: CJCN, 680-kc.

Ownership: Same as CJON-TV, St. John's Newfoundland.

Began Operation: March 1, 1960.

Represented (sales) by Weed & Co. (for U.S.) and Stovin-Byles Ltd.

Personnel: Don Jamieson, *v.p. & general manager.*

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

CJCN-TV: Total Households, 25,400  
TV Households, 15,900; 63%  
BBM Weekly Reach (Nov. 1965) 10,300

# Newfoundland—St. John's

## CBNT

(Ch. 8)

(Operates satellite rebroadcasting stations CBNT-1, Port Rexton and CBNT-2, Placentia. CBNT-2, is repeated by CBNT-3, Marystown, all Nfld.)

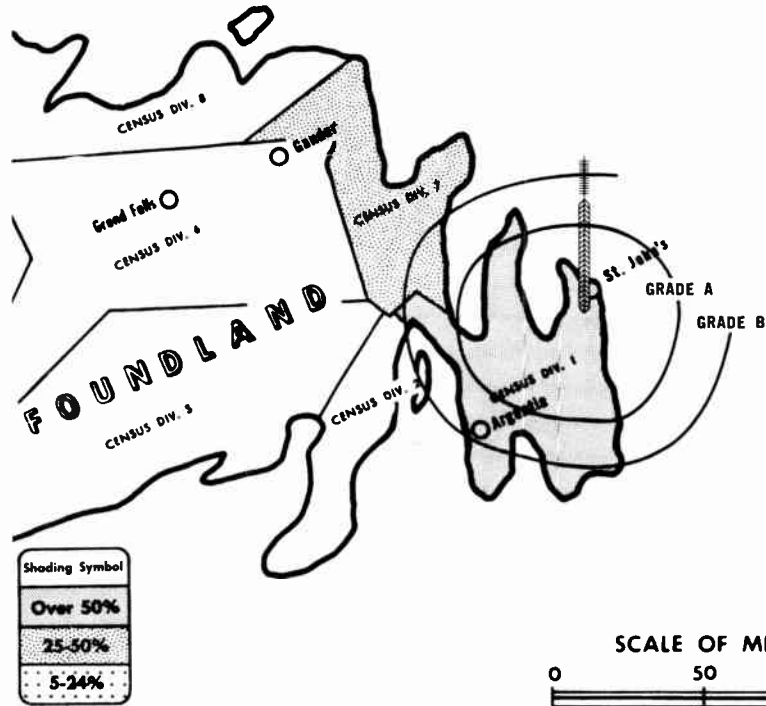
**Technical Facilities:** Channel No. 8 (180-186 mc). Authorized power: 356-kw max. and 196-kw av. visual, 178-kw max. and 98-kw av. aural. Antenna: Directional, 855-ft. above av. terrain, 340-ft. above ground, 1171-ft. above sea level.

Latitude 47° 32' 04"  
Longitude 52° 47' 25"

**Transmitter:** Kenmount Hill, 4-mi. SE of St. John's.

**TV tape:** Recording facilities.

**News Wire Service:** Canadian Press, Broadcast News, UPI.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBNT Authorized 10/3/63

## CBNT

**Network Service:** CBC.

**Licensee:** Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa 2, Ont.

**Studio:** 799 Water St.

**Telephone:** 578-7181. TWX No.: 016-252.

**AM Affiliate:** CBN, 10-kw, 640 kc (CBC).

**Began Operation:** Oct. 1, 1964.

**Personnel:**

Charles Mardel, *manager, TV operation.*  
Harold Bishop, *TV technical director.*  
Douglas Brophy, *TV program director.*

**Rates:** This station does not have a rate card and is included as a bonus to the CBC English network until two years have passed since it began operation.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households	
				Numbers	%
Over 50 %	19	St. John's Metro	19,600	18,200	93
	20	1 (bal.)	21,200	17,700	83
Between 25-50 %	30	7	8,600	5,200	60
Between 5-24 %	None between 5-24%				
CBNT Station Total			49,400	41,100	83
BBM Weekly Reach			34,300		

# Newfoundland—St. John's

## CJON-TV

(Ch. 6)

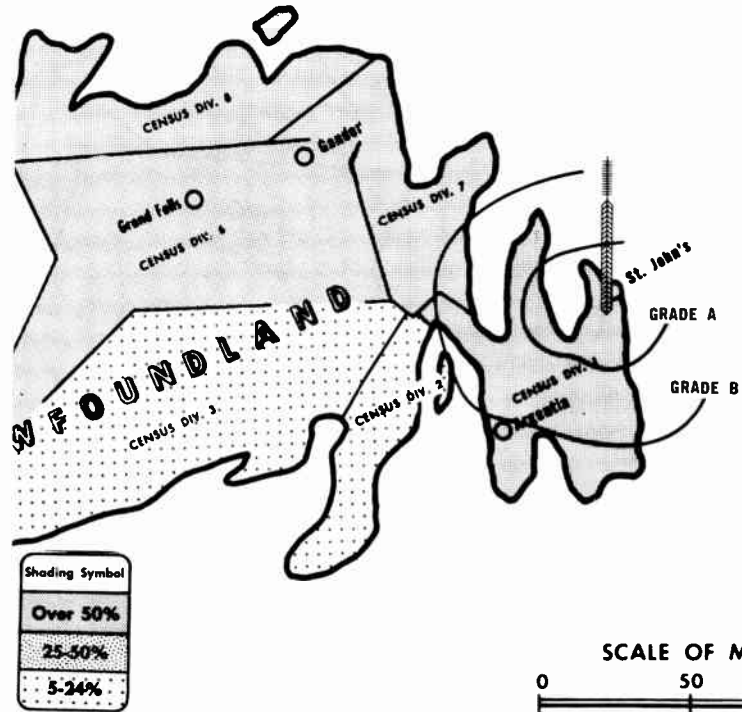
(Also operates satellite rebroadcasting stations CJOX-TV, Argentia; CJON-TV-1, Bonavista; CJON-TV-2, Corner Brook; CJOX-TV-1, Grand Bank, and CJCN-TV, Grand Falls, all Nfld.)

**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 63-kw visual, 35-kw aural. Antenna: Directional, 660-ft. above av. terrain, 300-ft. above ground, 980-ft. above sea level.

Latitude 47° 32' 08"  
Longitude 52° 48' 41"

**Transmitter:** Kenmount Rd., 6-mi. from city.

**AM Affiliate:** CJON, 10-kw, 930 kc.



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CJON-TV Authorized 1/9/59

## CJON-TV

**Network Service:** CTV.

**Licensee:** Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box E-5189.

**Studio:** CJON Television Bldg., Prince of Wales St.

**Telephone:** 578-3131.

**Ownership:** G. W. Stirling, pres.; Don Jamieson, v.p. Also operates satellites CJOX-TV, Argentia; CJON-TV-1, Bonavista; CJON-TV-2, Corner Brook; and CJCN-TV, Grand Falls, all Nfld.

**Began Operation:** Aug. 3, 1955.

**Represented (sales) by:** Weed & Co. (for U.S.); Stovin-Byles Ltd.

**Personnel:**

G. W. Stirling, *president*.  
Don Jamieson, *vice president*.  
Colin Jamieson, *general manager*.  
Oscar Hierlihy, *chief engineer*.

### DIGEST OF RATE CARD NO. 9 (Jan. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.						
\$325.00	\$230.00	\$195.00	\$165.00	\$125.00*	\$95.00*	\$65.00*

\*Class AA—6-10:30 p.m., daily.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50%</b>	19	St. John's Metro	19,600	18,200	93
	20	1 (bal.)	21,200	17,700	83
	30	7	8,600	5,200	60
<b>Between 25-50%</b>	60	4, 5, 9, 10	19,400	11,600	60
<b>Between 5-24%</b>	40	2, 3	9,600	2,200	23
50	6, 8	16,800	10,700	64	
<b>CJON-TV Station Total</b>			<b>95,200</b>	<b>65,600</b>	<b>69</b>
<b>BBM Weekly Reach</b>			<b>48,300</b>		

For the CTV Network Listing  
see Section a.

**CJCL-TV**  
**Labrador City**  
(Ch. 13)

Network Service: CBC.  
Licensee: Hollinger Ungava Transport Ltd., Sept-Iles, Que.  
Studio & Transmitter: Amherst St., Labrador City.  
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: .59-kw visual, .295-kw aural. Antenna: Directional, minus 109-ft. above av. terrain, 100-ft. above ground, 2011-ft. above sea level, lat. 52° 56' 41", long. 66° 54' 11".  
TV tape: Recording facilities.  
Began Operation: August 22, 1965.  
Personnel:  
A. K. Hansen, *technical director*.  
Rates: This station has no rate card and does not sell time.

●  
**CBNT-3**  
**Marystown**  
(Ch. 5)

(Satellite rebroadcasting station of CBNT-2, Placentia, Nfld., which in turn repeats CBNT, St. John's, Nfld.)  
Network Service: CBC, same as CBNT, St. John's.  
Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
Transmitter: Marystown.  
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 22.5-kw visual, 11.25-kw aural. Antenna: Directional, 800-ft. above av. terrain, 291-ft. above ground, 931-ft. above sea level, lat. 47° 08' 39", long. 55° 08' 52".  
Began Operation: Nov. 29, 1965.  
Rates: This is an automatic repeater of CBNT-2, Placentia, Nfld., which in turn repeats CBNT, St. John's, Nfld. and both are included as a bonus with CBNT.

●  
**CBNT-2**  
**Placentia**  
(Ch. 12)

(Satellite rebroadcasting station of CBNT, St. John's, Nfld.)  
Network Service: CBC, same as CBNT, St. John's.  
Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
Transmitter: Placentia.  
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 1.58-kw visual, .79-kw aural. Antenna: Directional, 633-ft. above av. terrain, 339-ft. above ground, 839-ft. above sea level, lat. 47° 13' 52", long. 53° 58' 56".  
Began Operation: Nov. 25, 1965.  
Rates: This is an automatic repeater of CBNT, St. John's and is included as a bonus with that station.

**CBNT-1**  
**Port Rexton**  
(Ch. 13)

(Satellite rebroadcasting station of CBNT, St. John's, Nfld.)  
Network Service: CBC, same as CBNT, St. John's.  
Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont.  
Transmitter: Port Rexton, Nfld.  
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: .17-kw visual, .085-kw aural. Antenna: Directional, 671-ft. above av. terrain, 550-ft. above ground, 1000-ft. above sea level, lat. 48° 26' 27", long. 53° 21' 25".  
Began Operation: April 29, 1965.  
Rates: This is an automatic repeater of CBNT, St. John's, and is included with that station as a bonus to the CBC English network.

**ONTARIO**

**CBWCT-1**  
**Atikokan**  
(Ch. 7)

(Satellite of CBWCT, Fort Frances, Ont.)  
Network Service: CBC, same as CBWAT, Kenora.  
Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont.  
Transmitter: Atikokan, Ont.

1966 Edition

**Newfoundland-Ontario**

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: .544-kw visual, .272-kw aural. Antenna: Directional, 385-ft. above av. terrain, 323-ft. above ground, 1410-ft. above sea level, lat. 48° 46' 18", long. 91° 36' 50".

Began Operation: Nov. 3, 1964.  
Rates: This is an automatic repeater and is included as a bonus to the CBC English network.

●  
**CHEX-TV-1**  
**Bancroft**  
(Ch. 2)

(Satellite rebroadcasting station of CHEX-TV, Peterborough, Ont.)  
Network Service: CBC, same as CHEX-TV, Peterborough.  
Licensee: Kawartha Broadcasting Co. Ltd., Box 659, Peterborough, Ont.  
Transmitter: Lot 29, Plan 13, Twp. of Dungannon, Bancroft.  
Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 8.7-watts visual, 4.3-watts aural. Antenna: 100-ft. above ground, 1600-ft. above sea level, lat. 45° 03' 45", long. 77° 49' 23".  
Began Operation: Sept. 24, 1965.

Rates: This is an automatic repeater of CHEX-TV, Peterborough, and is included as a bonus with that station.

●  
**CKVR-TV**  
**Barrie**  
(Ch. 3)

(Operates satellite rebroadcasting station CKVR-TV-1, Parry Sound, Ont.; CKVR-TV-2, Huntsville, Ont., and CKVR-TV-3, Haliburton, Ont.)

Network Service: CBC.  
Licensee: Ralph Snelgrove Television Ltd., P.O. Box 519.  
Studio & Transmitter: Highway 27, 2-mi. S of city.  
Telephone: 726-6466.  
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 810-ft. above av. terrain, 704-ft. above ground, 1704-ft. above sea level, lat. 44° 21' 05", long. 79° 41' 55".  
AM Affiliate: CKBB, 10-kw (2.5-kw night), 950 kc.  
Ownership: Ralph Snelgrove, pres.; Allan Waters, v.p.; Geoff Stirling, secy.-treas.  
Began Operation: Sept. 28, 1955.

Represented (sales) by Canadian Standard Broadcast Sales (for U.S.); Paul Mulvihill & Co. Ltd. (Toronto & Montreal); Radio-Television Representatives Ltd. (Winnipeg & Vancouver).

Personnel:  
Ralph Snelgrove, *president & general manager*.  
Bert Snelgrove, *assistant general manager*.  
Charles Tierney, *general sales & promotion manager*.  
Bob Locke, *traffic director*.  
Jerry Robertson, *production manager*.  
Jack Mattenley, *operations mgr. & film buyer*.  
Harold Atkinson, *chief engineer*.

**DIGEST OF RATE CARD NO. 13**  
(Jan. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10:30 p.m., Mon.-Wed.; 7-11 p.m., Thurs.-Sun.						
\$325.00	\$211.00	\$179.00	\$130.00	\$115.00	\$92.00	\$58.00

CKVR-TV: Total Households, 191,200  
TV Households, 179,600; 94%  
BBM Weekly Reach (Nov. 1965) 95,900

**CBWAT-1**  
**Dryden**  
(Ch. 9)

(Satellite rebroadcasting station of CBWAT, Kenora, Ont. CBWAT-1 is repeated by CBWAT-2, Sioux Lookout, Ont.)  
Network Service: CBC, same as CBWAT, Kenora.  
Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
Transmitter: Dryden.  
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 8.9-kw visual, 4.95-kw aural. Antenna: 569-ft. above av. terrain, 531-ft. above ground, 1845-ft. above sea level, lat. 49° 45' 52", long. 92° 40' 56".  
Began Operation: March 26, 1963.

Rates: This is an automatic repeater and is included as a bonus to the CBC English network rate.

(Continued on next page)

# Ontario—Cornwall

## CJSS

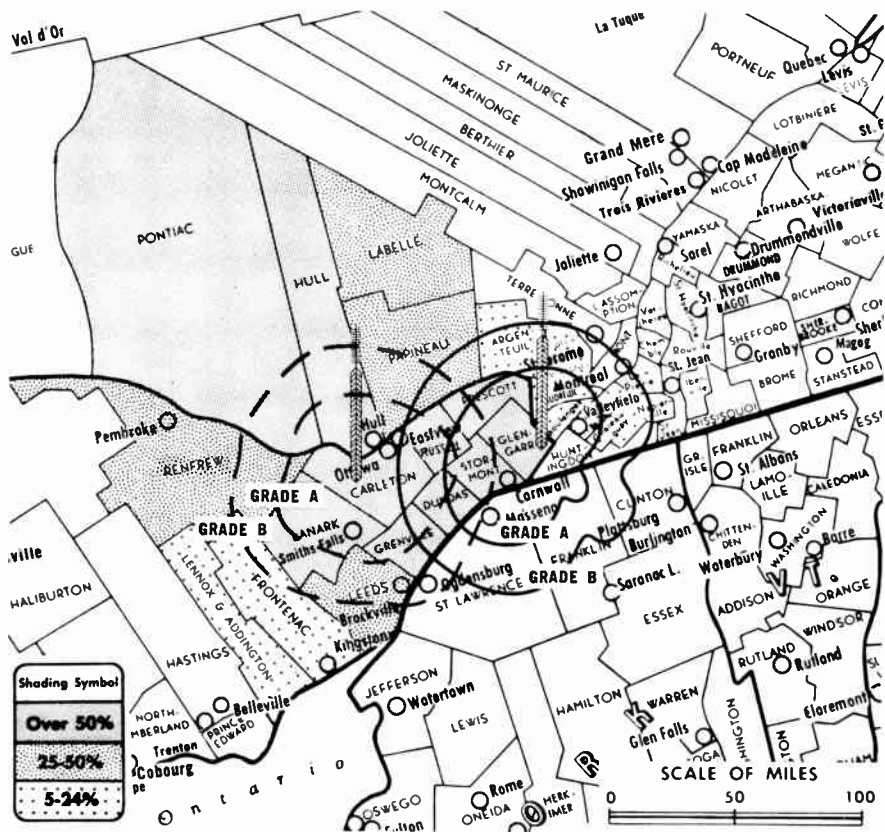
(formerly CJOH-TV-1)  
(Ch. 8)

(Satellite of CJOH-TV, Ottawa, Ont.)

Technical Facilities: Channel No. 8  
(180-186 mc). Authorized power:  
260-kw visual, 155-kw aural. An-  
tenna: 615-ft. above av. terrain,  
680-ft. above ground, 855-ft. above  
sea level.

Latitude 45° 10' 35"  
Longitude 74° 31' 38"

Transmitter: Glen Gordon Station,  
Lancaster, Ontario.



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CJSS Authorized

## CJSS

Network Service: CTV.

Licensee: Bushnell TV Co. Ltd., 1500 Merivale Rd., City View, Ottawa, Ont.

Studio: 1500 Merivale Rd., Ottawa.

Ownership: Bushnell TV Co. Ltd. See CJOH-TV, Ottawa, Ont.

Began Operation: Oct. 18, 1959.

Represented (sales) by E. S. Sumner Corp. (for U.S.); Independent Canadian TV Sales Ltd. (Toronto & Montreal).

Personnel: Same as CJOH-TV, Ottawa, Ont.

Rates: Sold only in combination with CJOH-TV, Ottawa, Ont.

For Bureau of Broadcast Measurement  
Household Data  
see CJOH-TV, Ottawa, Ont.



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# Ontario—Hamilton

## CHCH-TV

(Ch. 11)

(Also Serves Toronto, Ont.)

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 325-kw visual, 202-kw aural. Antenna: 1173-ft. above av. terrain, 1093-ft. above ground, 1718-ft. above sea level.

Latitude 43° 12' 27"  
Longitude 79° 46' 28"

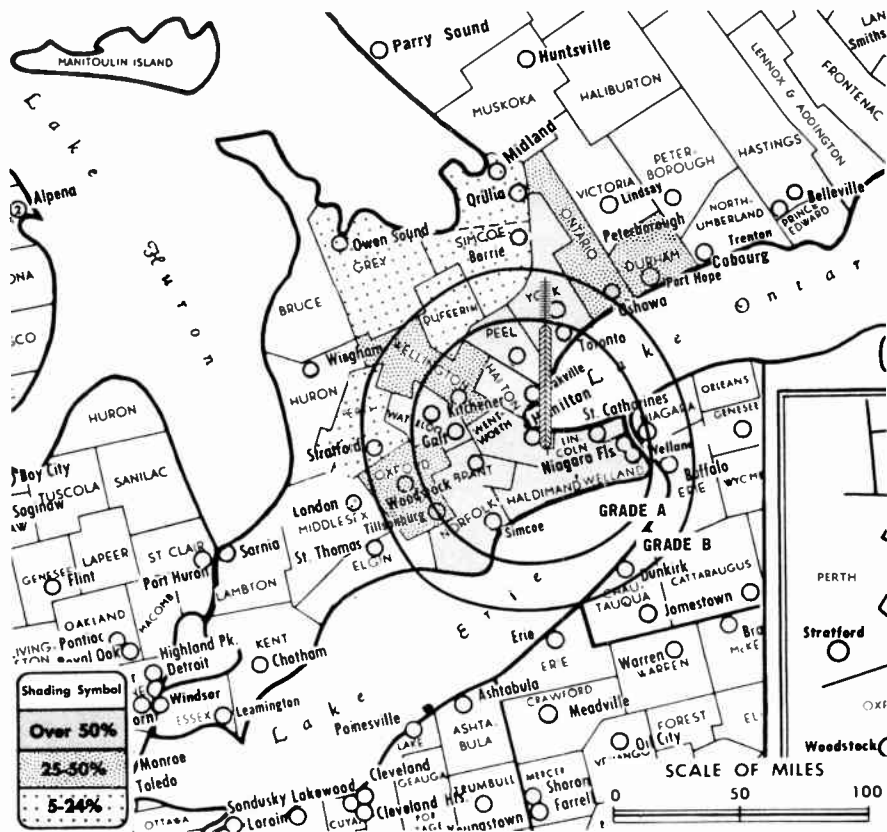
Transmitter: 1-mi. SW of Stoney Creek, atop Escarpment.

TV tape: Recording facilities.

Color: Tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.



CHCH-TV Authorized: 5/19/61

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CHCH-TV

Network Service: Independent.

Licensee: Niagara Television Ltd., Box 11-11.

Studio: 163 Jackson St. W. Telephone: Jackson 2-1101.

Sales Office: 20 Carlton St., Toronto. Telephone: 362-7211.

Ownership: Kenneth D. Soble operator of CHML, pres., 1/4; Southam Co. Ltd. (St. Clair Balfour Jr.), 1/4; Wentworth Broadcasting Co. Ltd. (jointly owned by Selkirk Holdings Ltd. and Clifford Sifton), operating CKOC, 1/4; Mr. Paul Nathanson, 1/4. Mr. Sifton also operates CKCK-TV, Regina. Southam Co. publishes *Hamilton Spectator*, owns part of CHCT-TV, Calgary, where it publishes *Calgary Herald*; owns 60% of CFAC, Calgary and CJCA, Edmonton. For other Southam holdings, see CHCT-TV.

Began Operation: June 7, 1954.

Represented (sales) by E. S. Sumner Corp. (for U.S.) & All-Canada Radio & Television Ltd. (Montreal, Winnipeg & Vancouver).

### Personnel:

Kenneth D. Soble, *president & general manager*.  
S. J. Bibby, *assistant general manager*.  
A. A. Bruner, *director of sales and marketing*.  
K. L. Dingleline, *comptroller*.  
F. F. Denardis, *operations manager*.  
D. C. Gale, *program manager*.  
W. E. Jeynes, *director of engineering*.

### DIGEST OF RATE CARD NO. 16—(Jan. 1, 1966)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—5-11 p.m., Sun.-Fri.							
					\$360.00	\$285.00	\$110.00

Weekly Reach (BBM)	BBM Area		Total Households	TV Households	
	No.	Area Description		Number	%
Over 50%	899	Hamilton Metro	113,000	109,000	96
	960	Brant	24,100	23,100	96
	900	Halton (bal.)	6,400	6,100	95
	950	Haldimand	7,900	7,400	94
	880	Peel (bal.)	10,400	10,200	98
	1109	Guelph Metro	12,200	11,600	95
	970	Norfolk	14,600	13,700	94
	919	St. Catharines Metro	27,600	26,200	95
	989	Kitchener Metro	45,500	42,500	93
	940	Welland (bal.)	27,600	26,600	96
	920	Lincoln (bal.)	12,000	11,400	95
	939	Niagara Falls Metro	15,500	15,200	98
	839	Toronto Metro	533,000	510,000	96
840	York (bal.)	16,500	16,200	98	
990	Waterloo (bal.)	5,700	5,600	98	
809	Oshawa Metro	23,800	22,900	96	
Between 25-50%	1000	Oxford	20,000	18,900	95
	1110	Wellington (bal.)	11,000	10,300	94
	810	Durham (bal.)	10,800	10,000	93
	820	Ontario (bal.)	8,800	8,400	95
Between 5-24%	850	Dufferin, Simcoe (bal.)	27,200	25,600	94
	1080	Perth	16,300	15,200	93
	860	Simcoe East (Electoral Dist.)	16,000	15,000	94
	1130	Grey	18,300	16,800	92
	1019	London Metro	54,000	51,700	96
CHCH-TV Station Total			1,078,200	1,029,600	95
BBM Weekly Reach			667,900		

## Ontario

### CKSO-TV-1 Elliot Lake

(Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: CBC, CBS, NBC & ABC, same as CKSO-TV, Sudbury.

Licensee: Cambrian Broadcasting Ltd., 336 Ash St., Sudbury, Box 400.

Studio & Transmitter: Elliot Lake. Telephone: 848-3092.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 3.4-kw visual, 1.7-kw aural. Antenna: 432-ft. above av. terrain, 120-ft. above ground, 1520-ft. above sea level, lat. 46° 25' 40", long. 82° 40' 10".

Ownership: See CKSO-TV.

Began Operation: Oct. 26, 1957.

Personnel:

Ralph Connor, *v.p. & general manager.*

Rates: Included as a bonus with CKSO-TV, Sudbury, Ont.

### CBWCT Fort Frances

(Ch. 5)

(Satellite of CBWAT, Kenora, Ont., which repeats CBWT, Winnipeg Man. CBWCT is repeated by CBWCT-1, Atikokan and CBWAT-3, Red Lake, Ont.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Black Hawk, 25-mi. NW of Fort Frances.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 20.2-kw visual, 10.1-kw aural. Antenna: 660-ft. above av. terrain, 602-ft. above ground, 1942-ft. above sea level, lat. 48° 48' 18", long. 93° 53' 24".

Began Operation: July 30, 1964.

Rates: This is an automatic repeater of CBWAT, Kenora, which repeats CBWT, Winnipeg, Man. and is included as a bonus with the latter station.

### CKVR-TV-3 Haliburton

(Ch. 5)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: Ralph Snelgrove Television Ltd., Box 519, Barrie, Ont.

Transmitter: Skyline Park, Haliburton.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-watts visual, 50-watts aural. Antenna: Directional, 149-ft. above av. terrain, 121-ft. above ground, 1414-ft. above sea level, lat. 45° 02' 35", long. 78° 29' 56".

Began Operation July 1, 1965.

Rates: This is an automatic repeater of CKVR-TV, Barrie, and is included as a bonus with that station.

### CBFOT-2 Hearst

(Ch. 7)

(Satellite rebroadcasting station of CBFOT-1, Kapuskasing, Ont., which repeats CBFOT, Timmins, Ont.)

(Due to Begin Operation in June)

Network Service: CBC, same as CBFOT, Timmins, Ont.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6¼-mi. ESE of Hearst.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 8.4-kw visual, 4.2-kw aural. Antenna: Directional, 611-ft. above av. terrain, 520-ft. above ground, 544-ft. above sea level, lat. 49° 38' 40", long. 83° 30' 50".

Rates: This is an automatic repeater of CBFOT-1, Kapuskasing, Ont., which in turn repeats CBFOT, Timmins, Ont. and both are included as a bonus with CBFOT.

For CBWAT, Kenora, Ont.

see page 812-b

### CFCL-TV-4

Hearst

(Ch. 4)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Enterprises, P.O. Box 620, Timmins, Ont. Transmitter: Highway 583.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 98-watts visual, 49-watts aural. Antenna: Directional, 200-ft. above av. terrain, 200-ft. above ground, 1020-ft. above sea level, lat. 49° 42' 56", long. 83° 38' 49".

Ownership: Same as CFCL-TV, Timmins, Ont.

Began Operation: Dec. 1, 1965.

Rates: This is an automatic repeater of CFCL-TV, Timmins, and is included as a bonus with that station.

### CKVR-TV-2 Huntsville

(Ch. 8)

(Satellite of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: Ralph Snelgrove Television Ltd., Box 519, Barrie, Ont.

Transmitter: Melissa, near Huntsville.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 115-watts visual, 49-watts aural. Antenna: 481-ft. above av. terrain, 378-ft. above ground, 1628-ft. above sea level, lat. 45° 24' 38", long. 79° 15' 22".

Ownership: See CKVR-TV, Barrie, Ont. Began Operation: May 25 1964.

Rates: This is an automatic repeater of CKVR-TV, Barrie and is included as a bonus with that station.

### CBFOT-1 Kapuskasing

(Ch. 12)

(Satellite rebroadcasting station of CBFOT, Timmins, Ont.)

Network Service: CBC French Network, same as CBFOT, Timmins.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: South of Moonbeam, near Kapuskasing.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 27-kw max. and 17.4-kw av. visual, 13.5-kw max. and 8.7-kw av. aural. Antenna: 438-ft. above av. terrain, 426-ft. above ground, 1226-ft. above sea level, lat. 49° 17' 48", long. 82° 11' 19".

Began Operation: Sept. 7, 1964.

Rates: This is an automatic repeater, and is included as a bonus to the CBC French network rate.

### CFCL-TV-1 Kapuskasing

(Ch. 3)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Enterprises, Mont Sacre Coeur, Timmins.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 88-watts visual, 44-watts aural. Antenna: 204-ft. above av. terrain, 185-ft. above ground, 750-ft. above sea level, lat. 49° 22' 33", long. 82° 24' 09".

Ownership: See CFCL-TV.

Began Operation: Dec. 15, 1957.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.

### CFCL-TV-2 Kearns (Elk Lake)

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Enterprises, Mont Sacre Coeur, Timmins, Ont. Telephone: AM 4-4211.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 26.5-kw visual, 13.5-kw aural. Antenna: Directional, 737-ft. above av. terrain, 525-ft. above ground, 1590-ft. above sea level, lat. 49° 43' 30", long. 80° 19' 30".

Ownership: See CFCL-TV. Began Operation: July 1, 1958.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.



# Ontario—Kingston Watertown N.Y.

## WWNY-TV

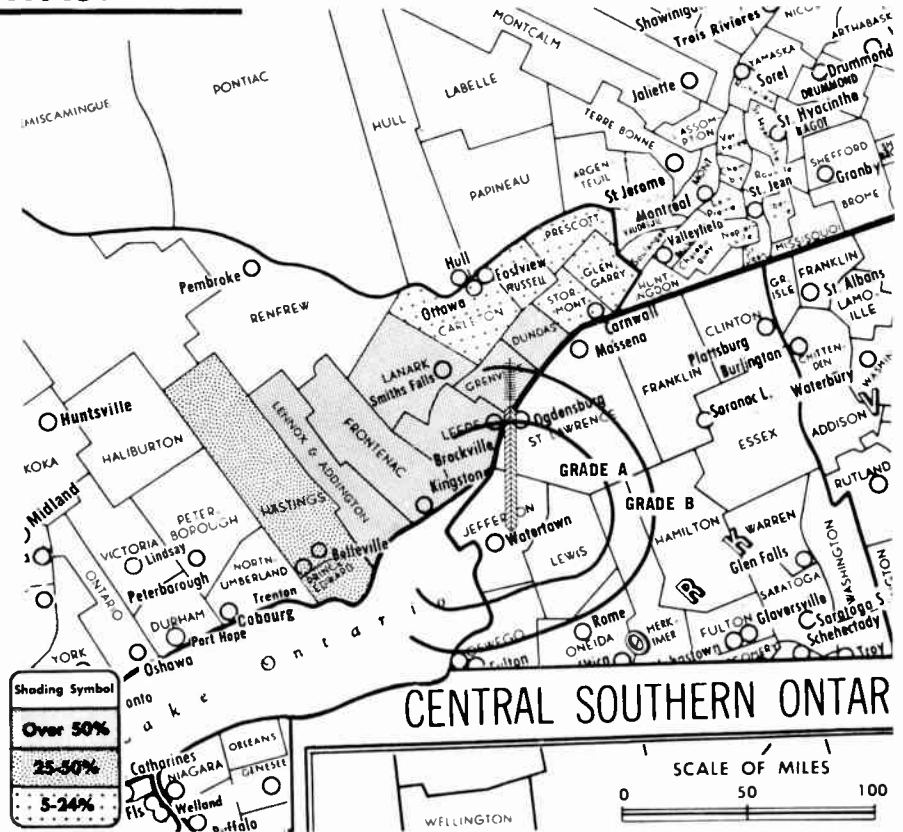
(Ch. 7)

**Technical Facilities:** Channel No. 7 (174-180 mc). Authorized power: 191-kw visual, 102-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"  
Longitude 75° 43' 45"

**Transmitter:** Champion Rd.

**AM Affiliate:** WWNY, Watertown, 1-kw, 790 kc (CBS).



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WWNY-TV Ref: FCC File No. B1PCT-2140 Granted 6/10/54 ©American Map Co., Inc., N.Y., No. 14244.

## WWNY-TV

**Network Service:** ABC, CBS.

**Licensee:** The Brockway Co., 260 Washington St., Watertown, N.Y.  
**Studio:** Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

**Telephones:** Sunset 8-3800, Watertown (sales office); Sunset 2-2600, Watertown (studios); Sunset 8-6890, Watertown (exec. office).  
**TWX No.:** 315-788-4836.

**TV tape:** Recording facilities.

**Ownership:** John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes *Watertown Daily Times* and operates WMSA, Massena, N.Y.

**Began Operation:** Oct. 22, 1954.

**Represented (sales)** by Andy McDermott Radio & TV Sales (Toronto & Montreal, Canada); Adam Young Inc. (U.S.).

**Represented (legal)** by Fisher, Wayland, Duvall & Southmayd.

**Represented (engineering)** by George C. Davis Consulting Engineers.

### Personnel:

James W. Higgins, *general manager*.  
Alfred M. Tauroney, *sales manager*.  
David M. Graves, *program manager & film buyer*.  
Glenn H. Hall, *director of operations*.  
Earl R. Kelly, *dir. of public affairs & promotion*.  
Robert Tompkins, *news director*.  
John G. Case, *sports editor*.  
Michael R. Yonkovig, *director of engineering*.  
Donald C. Morehouse, *chief engineer*.

### DIGEST OF RATE CARD NO. 6\* (July 15, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.	\$375.00	\$225.00	\$150.00	\$131.25	\$93.75	\$80.00	\$75.00 \$48.00

\*Station accepts payment in Canadian funds.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	710	Leeds	13,000	12,200	94
	749	Kingston Metro	16,800	15,900	95
	680	Dundas, Grenville	11,000	10,300	94
	750	Frontenac (bal.), Lennox & Addington	12,800	12,000	94
	720	Lanark	10,800	9,900	92
Between 25-50 %	760	Hastings, Prince Edward	31,600	29,200	92
Between 5-24 %	700	Carleton (bal.), Prescott, Russell	17,000	16,300	96
	670	Glengarry, Stormont	19,300	18,100	94
<b>WWNY-TV Station Total</b>			<b>132,300</b>	<b>123,900</b>	<b>94</b>
<b>BBM Weekly Reach</b>			<b>67,700</b>		

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

**Radio Television CATV**

**654 MADISON AVENUE**

**HUGH BEN LA RUE**

**NEW YORK, N.Y.**

# Ontario—Kingston

## CKWS-TV

(Ch. 11)

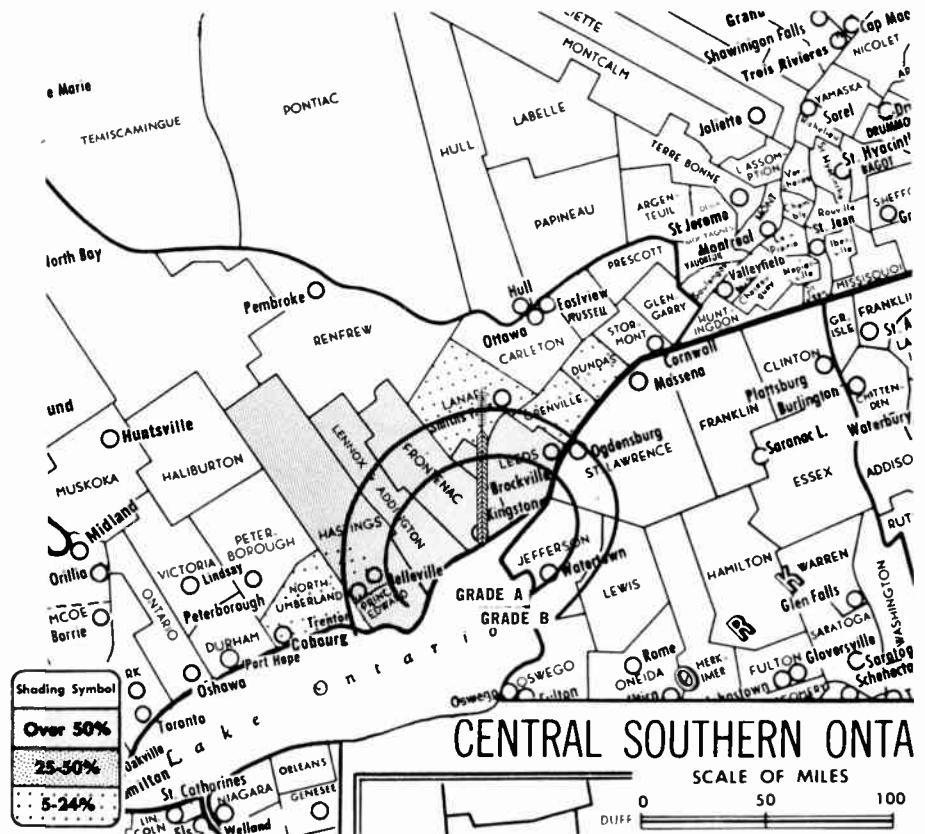
**Technical Facilities:** Channel No. 11 (198-204 mc). Authorized power: 250-kw visual, 150-kw aural. Antenna: 851-ft. above av. terrain, 826-ft. above ground, 907-ft. above sea level.

Latitude 44° 19' 26"  
Longitude 76° 49' 07"

**Transmitter:** Wolfe Island, 3-mi. off Kingston mainland.

**AM Affiliate:** CKWS, 5-kw, 960 kc (CBC).

**FM Affiliate:** CKWS-FM, .35-kw, 96.3 mc (No. 242), 94-ft. antenna height.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CKWS-TV

**Network Service:** CBC.

**Licensee:** The Frontenac Bcstg. Co. Ltd., 170 Queen St.

**Studio:** 170 Queen St. Telephone: 542-4977.

**Ownership:** Sen. W. Rupert Davies, pres., 51%; Roy Thomson, v.p., 49%. Principals also own CHEX-TV & CHEX, Peterborough, Ont. Sen. Davies publishes *Kingston Whip-Standard* and *Peterborough Examiner*. Mr. Thomson is chain newspaper publisher.

**Began Operation:** Dec. 9, 1954.

**Represented (sales) by:** All-Canada Radio & Television Ltd.

### Personnel:

R. W. Hofstetter, *manager*.  
A. J. Brooks, *local sales manager*.  
Gord Backus, *chief engineer*.  
Clif Tomlinson, *program director*.  
Max Jackson, *sports director*.

### DIGEST OF RATE CARD NO. 10 (April 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
\$265.00	\$175.00	\$155.00	\$130.00	\$75.00	\$67.50	\$60.00	\$30.00

Class AA—6-10 p.m., daily.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	750	Frontenac (bal.), Lennox & Addington	12,800	12,000	94
	749	Kingston Metro	16,800	15,900	95
	710	Leeds	13,000	12,200	94
	760	Hastings, Prince Edward	31,600	29,200	92
<b>Between 25-50 %</b>	None between 25-50%				
<b>Between 5-24 %</b>	720	Lanark	10,800	9,900	92
	680	Dundas, Grenville	11,000	10,300	94
	770	Northumberland	11,900	11,000	92
<b>CKWS-TV Station Total</b>			107,900	100,500	93
<b>BBM Weekly Reach</b>			60,300		

For Canadian CATV, see Section c

# Ontario—Kitchener

## CKCO-TV

(Ch. 13)

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna: 1015-ft. above av. terrain, 653-ft. above ground, 2093-ft. above sea level.

Latitude 45° 24' 15"  
Longitude 80° 38' 05"

Transmitter: Baden Hill, Ont.

Studio: 864 King St. W.

Telephones: 744-7331; Toronto, 366-0852.

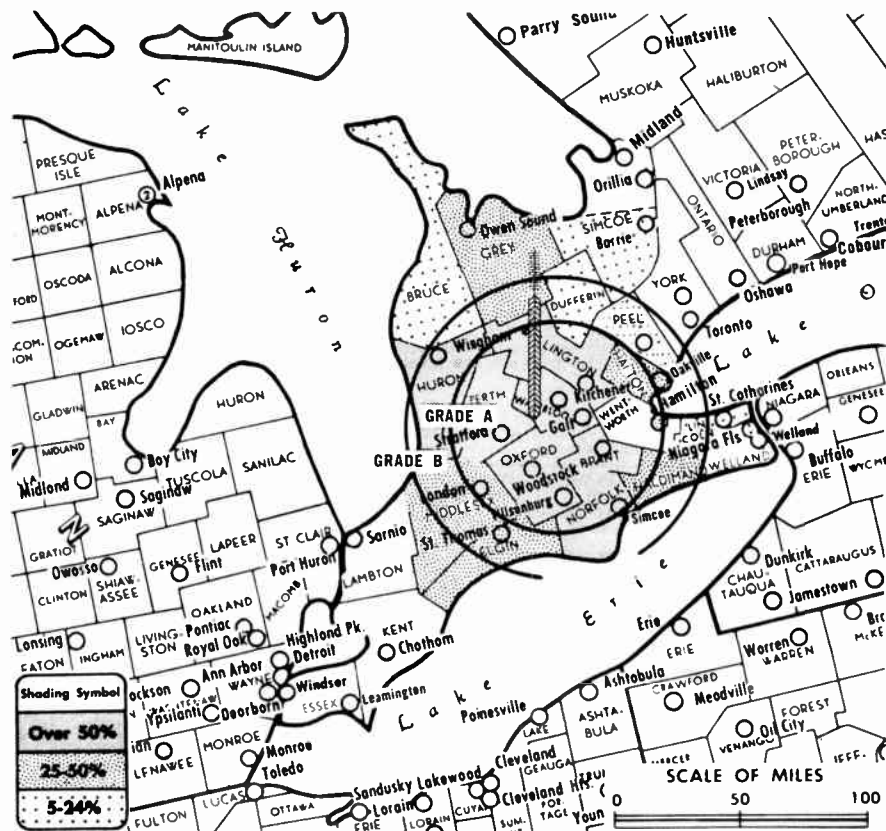
Telex No.: 029-5432.

TV tape: Recording facilities.

Color: Film, slide & tape.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: Canadian Press.



CKCO-TV Authorized: 2/20/80

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CKCO-TV

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W.

Ownership: Carl A. Pollock, pres., 48%; Famous Players Canadian Corp., 48%. For other interests of Famous Players, see CFCM-TV, Quebec City. Note: Purchase of radio CKKW, Kitchener, approved, and CKKW is now Radio Division of Central Ontario Television Ltd.

Began Operation: March 1, 1954.

Represented (sales) by ABC International Television Inc. (for U.S.) & Hardy Radio & TV Ltd. (Toronto & Montreal); Radio-Television Representatives Ltd. (Winnipeg & Vancouver).

### Personnel:

Carl A. Pollock, *president*.  
Eugene E. Fitzgibbons, *executive director*.  
W. D. McGregor, *general manager*.  
William Whiting, *publicity director*.  
B. W. Lawson, *program manager & film buyer*.  
Paul Turchan, *director of engineering*.

### DIGEST OF RATE CARD NO. 18—(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$600.00	\$390.00	\$330.00	\$300.00	\$200.00	\$185.00	\$125.00	\$50.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	990	Waterloo (bal.)	5,700	5,600	98
	1080	Perth	16,300	15,200	93
	989	Kitchener Metro	45,500	42,500	93
	960	Brant	24,100	23,100	96
	1110	Wellington (bal.)	11,000	10,300	94
	1000	Oxford	20,000	18,900	95
	1109	Guelph Metro	12,200	11,600	95
	970	Norfolk	14,600	13,700	94
	1090	Huron	15,000	13,800	92
	1019	London Metro	54,000	51,700	96
Between 25-50 %	1030	Elgin	17,700	16,700	94
	1020	Middlesex (bal.)	11,500	10,900	95
	950	Haldimand	7,900	7,400	94
	899	Hamilton Metro	113,000	109,000	96
	900	Halton (bal.)	6,400	6,100	95
Between 5-24 %	1130	Grey	18,300	16,800	92
	1120	Bruce	12,200	11,300	93
	920	Lincoln (bal.)	12,000	11,400	95
	919	St. Catharines Metro	27,600	26,200	95
	880	Peel (bal.)	10,400	10,200	98
850	Dufferin, Simcoe (bal.)	27,200	25,600	94	
939	Niagara Falls Metro	15,500	15,200	98	
CKCO-TV Station Total			498,100	473,200	95
BBM Weekly Reach			238,700		

# Ontario

## CBWAT Kenora

(Ch. 8)

(Repeater station of CBWT, Winnipeg, Man., CBC English network. Also is repeated by CBWAT-1, Dryden, Ont., which in turn is repeated by CBWAT-2, Sioux Lookout, Ont.; by CBWCT, Fort Frances, in turn repeated by CBWCT-1, Atikokan, and by CBWAT-3, Red Lake, all Ont.)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head offices: 1500 Bronson Ave., Ottawa, Ont. Transmitter: Tunnel Island.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 9.3-kw visual, 5.5-kw aural. Antenna: 240-ft. above av. terrain, 191-ft. above ground, 1351-ft. above sea level, lat. 49° 46' 13", long. 94° 30' 13".

Began Operation: Dec. 5, 1959.

Rates: This is an automatic repeater and is included as a bonus to the CBC English network rate.

CBWAT: Total Households, 19,700  
TV Households, 16,400; 83%  
BBM Weekly Reach (Nov. 1965) 15,800

## CFCH-TV North Bay

(Ch. 10)

(Also affiliated with satellite rebroadcasting station CJTK-TV-1, Timiskaming, Que.)

Network Service: CBC.

Licensee: Tel-Ad Co. Ltd., Box 1000, North Bay.

Studio & Transmitter: Hwy. 11, 1-mi. S of Callander, Ont.

Telephone: 752-3000.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 51.5-kw visual, 27.75-kw aural. Antenna: 459-ft. above av. terrain, 358-ft. above ground, 1206-ft. above sea level, lat. 46° 12' 15", long. 79° 21' 05".

AM Affiliate: CFCH, 10-kw, 600 kc (CBC).

Ownership: Tel-Ad Co. Ltd., Mrs. P. A. Campbell, pres.

Began Operation: Dec. 19, 1955. Sold to present owner by G. A. Alger and associates in 1960 (*Television Digest*, Vol. 16:24).

Represented (sales) by All-Canada Radio & TV (U.S.A.); Stovin-Byles Ltd. (Canada).

Personnel:

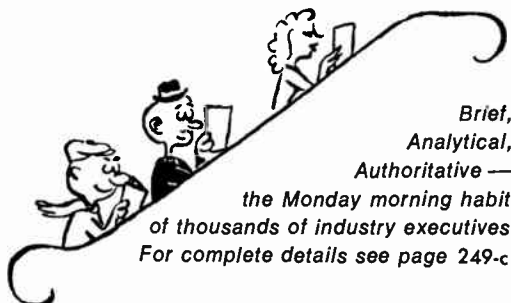
Reg Carne, *manager*.  
Norris Whitfield, *news editor*.  
Sid Tomkins, *program director*.  
Richard Adams, *promotion director*.  
Ken Houzer, *chief engineer*.  
Meri Craven, *women's director*.

### DIGEST OF RATE CARD NO. 8—(April 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6-10 p.m., daily.	\$235.00	\$142.00	\$95.00	\$84.00	\$72.00	\$50.00	\$40.00	\$23.00

CFCH-TV: Total Households, 37,500  
TV Households, 34,800; 93%  
BBM Weekly Reach (Nov. 1965) 20,400

## People on the way up read Television Digest\*



Brief,  
Analytical,  
Authoritative —  
the Monday morning habit  
of thousands of industry executives  
For complete details see page 249-c

\*People on the way down didn't!

## CKVR-TV-1

### Parry Sound

(Ch. 11)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: Ralph Snelgrove Television Ltd., Box 519, Barrie, Ont.

Transmitter: Belvedere Hill, near Parry Sound.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 6.7-watts visual, 1.7-watts aural. Antenna: 125-ft. above av. terrain, 75-ft. above ground, 700-ft. above sea level, lat. 45° 20' 35", long. 80° 02' 15".

Began Operation: Dec. 2, 1961.

Rates: This is an automatic repeater of CKVR-TV, Barrie and is included as a bonus with that station.

## CHOV-TV Pembroke

(Ch. 5)

Network Service: CBC.

Licensee: The Ottawa Valley Television Co. Ltd., Forest Lea Rd., R.R. #6.

Telephone: 735-6811.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 36.8-kw visual, 18.35-kw aural. Antenna: 503-ft. above av. terrain, 580-ft. above ground, 1042-ft. above sea level, lat. 45° 50' 02", long. 77° 09' 50".

AM Affiliate: None.

Ownership: Ottawa Valley Television Co. Ltd., 100%.

Began Operation: Aug. 19, 1961.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.) and Paul Mulvihill (for Canada).

Personnel:

Gordon Archibald, *pres. & general manager*.  
Ramsay Garrow, *director of sales & marketing*.  
Brooke Duval, *program director & production mgr.*  
Alan Bradley, *director of engineering*.

### DIGEST OF RATE CARD NO. 4—(March 1, 1966)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$250.00	\$150.00	\$100.00	\$88.00	\$75.00	\$50.00	\$40.00	\$20.00

\*Class AA—7-10:30 p.m., daily.

CHOV-TV: Total Households, 34,600  
TV Households, 32,300; 93%  
BBM Weekly Reach (Nov. 1965) 21,200

## CHEX-TV Peterborough

(Ch. 12)

(Operates satellite rebroadcasting station CHEX-TV-1, Bancroft, Ont.)

Network Service: CBC.

Licensee: Kawartha Broadcasting Co. Ltd., Box 659.

Studio & Transmitter: 1-mi. NE of Peterborough in Douro Twp.

Telephone: 742-0451.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power in preferred direction: 269-kw visual, 161.5-kw aural. Antenna: 790-ft. above av. terrain, 772-ft. above ground, 1590-ft. above sea level, lat. 44° 19' 45", long. 78° 18' 03".

AM Affiliate: CHEX, 5-kw, 980 kc (CBC).

Ownership: Kawartha Broadcasting Co. Ltd. Sen. W. Rupert Davies, *pres.*, 51%; Lord Thomson of Fleet, *v.p.*, 49%. Frontenac Broadcasting Co. Ltd. operating CKWS-TV & CKWS, Kingston is a sister company. Sen. Davies publishes *Kingston Whig-Standard & Peterborough Examiner*. Lord Thomson is a chain newspaper publisher.

Began Operation: March 28, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Wally Rewegan, *manager*.  
Bert Crump, *chief engineer*.  
Marnie Tapp, *traffic director*.  
Ian McFarlane, *local sales manager*.  
Gord Shale, *program director*.

### DIGEST OF RATE CARD NO. 12 (Jan. 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class AA—6-10 p.m., daily.	\$275.00	\$190.00	\$160.00	\$140.00	\$80.00	\$65.00	\$40.00

CHEX-TV: Total Households, 103,600  
TV Households, 96,400; 93%  
BBM Weekly Reach (Nov. 1965) 50,500

## CFPL-TV

(Ch. 10)

**Technical Facilities:** Channel No. 10 (192-198 mc). Authorized power: 325-kw visual, 195-kw aural. Antenna: 981-ft. above av. terrain, 980.5-ft. above ground, 1868-ft. above sea level.

Latitude 42° 57' 15"  
Longitude 81° 15' 58"

**Transmitter:** Commissioners Road.

**TV tape:** Recording facilities.

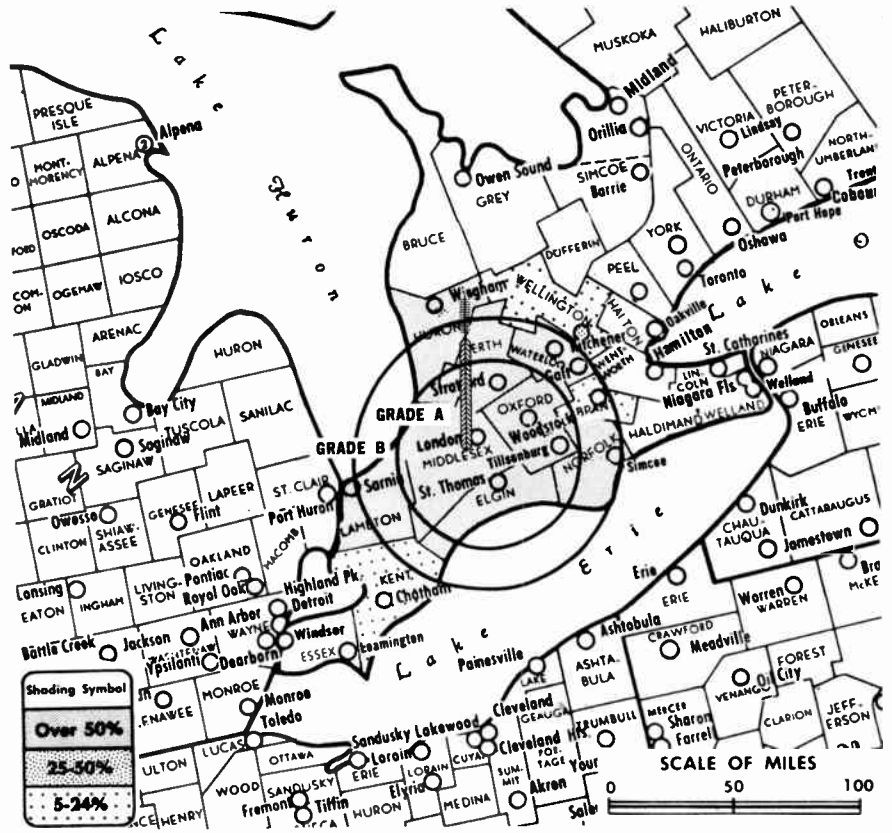
**Color:** Network, film & slide.

**News Wire Service:** Broadcast News.

**News Film Service:** CBC.

**AM Affiliate:** CFPL, 10-kw (5-kw night), 980 kc (CBC).

**FM Affiliate:** CFPL-FM, 179-kw, 95.9 mc (No. 240), 870-ft. antenna height.



CFPL-TV Authorized: 10/17/55

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CFPL-TV

**Network Service:** CBC.

**Licensee:** London Free Press Printing Co. Ltd., 369 York St.

**Studio:** Commissioners Road, Box 2880, Terminal 'A'.

**Telephone:** 434-2115.

**Ownership:** London Free Press Printing Co. Ltd., publisher of *London Free Press*; W. J. Blackburn, pres.

**Began Operation:** Nov. 28, 1953.

**Represented (sales)** by All-Canada Radio & Television Ltd.

**Represented (engineering)** by RCA Victor Ltd., Montreal.

**Personnel:**

Walter J. Blackburn, *president & managing director*.  
Murray T. Brown, *general manager*.  
R. A. (Bob) Reinhart, *station manager & film buyer*.  
W. Clifford Wingrove, *assistant manager & director of sales*.  
G. Robitaille, *director of engineering*.  
James A. Plant, *production manager*.  
Ron Laidlaw, *news director*.  
Tom Bird, *regional sales supervisor*.  
W. T. Daley, *promotion manager*.

**DIGEST OF RATE CARD NO. 14—(March 1, 1966)**

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—6-10 p.m., Mon.-Thurs.; 6-11 p.m., Fri.-Sun.  
\$660.00 \$350.00 \$310.00 \$265.00 \$220.00 \$175.00 \$160.00 \$80.00

Weekly Reach (BBM)	BBM Area		Total Households	TV Households	
	No.	Area Description		Households	Number %
Over 50 %	1019	London Metro	54,000	51,700	96
	1020	Middlesex (bal.)	11,500	10,900	95
	1030	Elgin	17,700	16,700	94
	1000	Oxford	20,000	18,900	95
	1080	Perth	16,300	15,200	93
	970	Norfolk	14,600	13,700	94
	1090	Huron	15,000	13,800	92
	1040	Lambton	28,800	27,200	94
	990	Waterloo (bal.)	5,700	5,600	98
Between 25-50 %	989	Kitchener Metro	45,500	42,500	93
Between 5-24 %	1050	Kent	25,600	24,300	95
	960	Brant	24,100	23,100	96
	1110	Wellington (bal.)	11,000	10,300	94
<b>CFPL-TV Station Total</b>			<b>289,800</b>	<b>273,900</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>171,800</b>		

For North Bay, Ont., see page 812-b

## CBOFT

(Ch. 9)

(French Outlet)

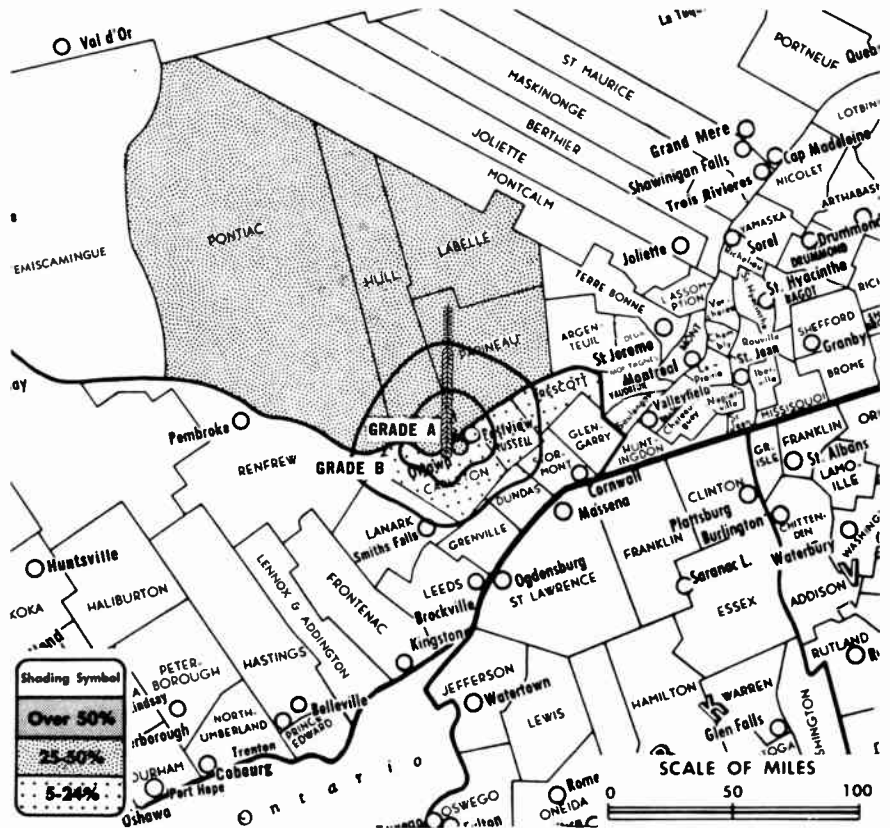
**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 55-kw maximum and 31-kw average visual, 31-kw maximum and 17-kw average aural. Antenna: 403-ft. above av. terrain, 500-ft. above ground, 710-ft. above sea level.

Latitude 45° 23' 50"  
Longitude 75° 45' 10"

**Transmitter:** Scott St.

**TV tape:** Recording facilities.

**News Wire Service:** BBC, CBS, NBC, Canadian Press.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBOFT Authorized: 6/24/55

## CBOFT

**Network Service:** CBC.

**Licensee:** Canadian Bestg. Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

**Studio:** Scott St. Telephone: Parkway 8-1771.

**Began Operation:** June 24, 1955.

**Represented (sales) by** CBC National Selective sales.

**Personnel:**

J. J. Dunn, *director, Ottawa area.*  
L. M. O'Neill, *area sales manager.*  
George Huard, *operations director.*  
Dennis Townsend, *program director.*  
J. H. Book, *technical director.*  
Geoff Gordon, *information services supervisor.*  
Ken Brown, *area news supervisor.*

### DIGEST OF RATE CARD NO. 12 (April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$300.00 \$180.00 \$120.00 \$105.00 \$90.00 \$75.00\* \$68.00\* \$60.00\* \$45.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.

Note: No announcements scheduled on Good Friday, Easter Sunday or Christmas Day.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number %
<b>Over 50 %</b>	None Over 50%			
<b>Between 25-50 %</b>	660	Labelle, Papineau	13,100	12,100 92
	650	Hull (bal.), Pontiac	11,800	11,400 97
	699	Ottawa, Metro	118,000	113,000 96
<b>Between 5-24 %</b>	700	Carleton (bal.), Prescott, Russell	17,000	16,300 96
<b>CBOFT Station Total</b>			<b>159,900</b>	<b>152,800 96</b>
<b>BBM Weekly Reach</b>			<b>50,600</b>	

For Ontario CATV Systems, see  
Canadian CATV Directory

# Ontario—Ottawa

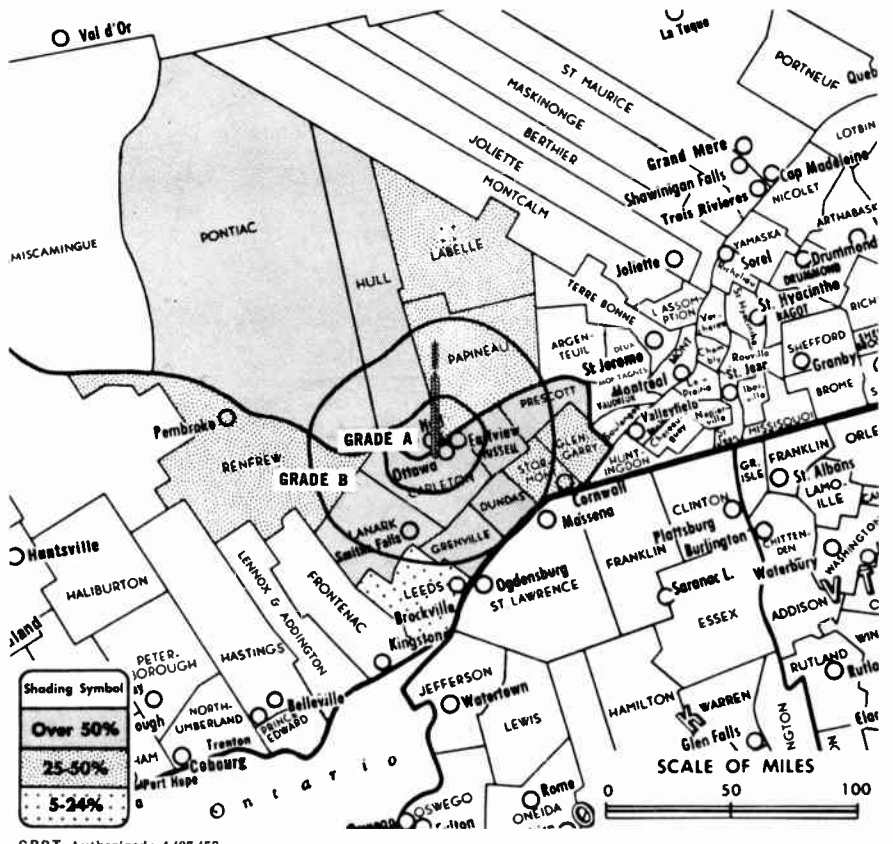
## CBOT (Ch. 4)

(English Outlet)

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 50.1-kw visual, 26.7-kw aural. Antenna: 321-ft. above av. terrain, 488-ft. above ground, 626-ft. above sea level.

Latitude 45° 23' 50"  
Longitude 75° 45' 10"

Transmitter: Scott St.  
TV tape: Recording facilities.  
News Wire Service: Canadian Press, BBC, CBS, NBC.  
AM Affiliate: CBO, 5-kw, 910 kc (CBC).  
FM Affiliate: CBO-FM, .38-kw, 103.3 mc (No. 277), 345-ft. antenna height.



CBOT Authorized: 4/27/53

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CBOT

Network Service: CBC.  
Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.  
Studio: Scott St. Telephone: Parkway 8-1771.  
Began Operation: June 2, 1953.  
Represented (sales) by Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).  
Personnel:  
J. J. Dunn, *director, Ottawa area.*  
George Huard, *director of operations.*  
Dennis Townsend, *program director.*  
Ken Brown, *news supervisor.*  
Larry O'Neill, *area sales manager.*  
J. H. Book, *technical director.*  
R. G. Gordon, *supervisor, information services.*

### DIGEST OF RATE CARD NO. 17—(April 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$520.00 \$312.00 \$208.00 \$182.00 \$156.00 \$130.00\* \$117.00\* \$104.00\* \$78.00\*  
\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.  
Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50%</b>	699	Ottawa Metro	118,000	113,000	96
	720	Lanark	10,800	9,900	92
	650	Hull (bal.) Pontiac	11,800	11,400	97
	700	Carleton (bal.), Prescott, Russell	17,000	16,300	96
	680	Dundas, Grenville	11,000	10,300	94
<b>Between 25-50%</b>	660	Labelle, Papineau	13,100	12,100	92
	730	Renfrew	22,800	20,900	92
	670	Glengarry, Stormont	19,300	18,100	94
<b>Between 5-24%</b>	710	Leeds	13,000	12,200	94
<b>CBOT Station Total</b>			<b>236,800</b>	<b>224,200</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>160,300</b>		

U.S. and Canadian Sales Reps  
Follow International Directory



# Ontario—Ottawa

## CJOH-TV

(Ch. 13)

(Also operates satellite CJSS, Cornwall, Ont.)

**Technical Facilities:** Channel No. 13 (210-216 mc). Authorized power: 325-kw visual, 162-kw aural. Antenna: Directional, 634-ft. above av. terrain, 579-ft. above ground, 993-ft. above sea level.

Latitude 45° 18' 09"  
Longitude 75° 53' 20"

**Transmitter:** Hazeldean, Ont.

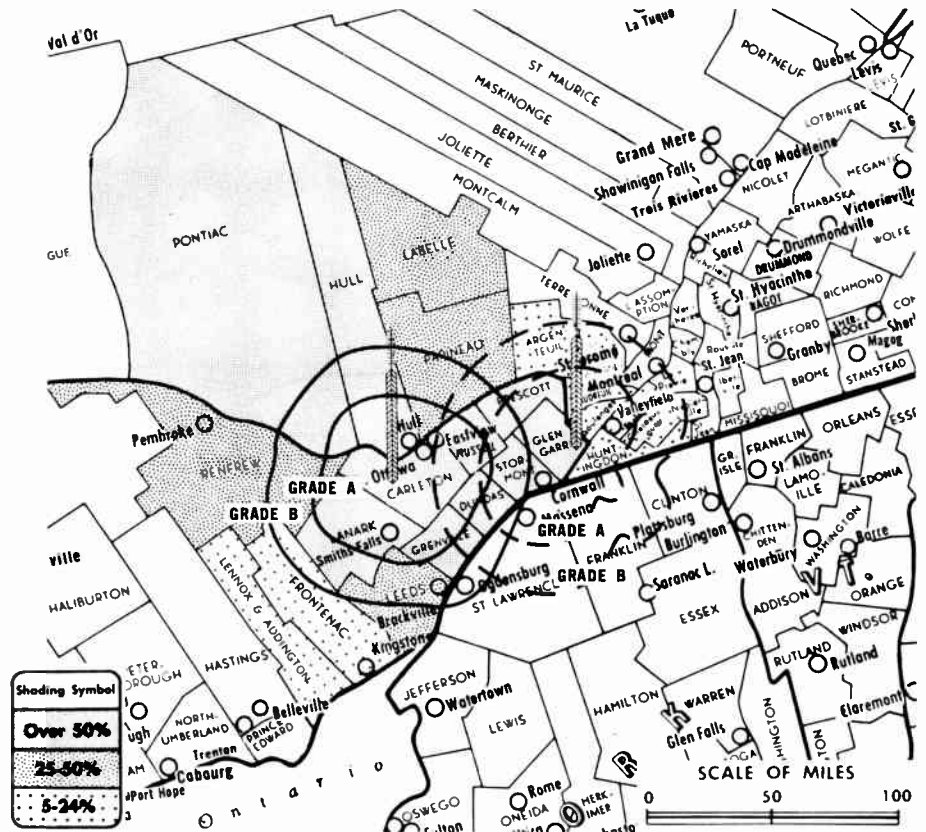
**TV tape:** Recording facilities.

**Color:** Tape.

**News Wire Service:** UPI, Canadian Press.

**Facsimile Service:** Canadian Press.

**News Film Service:** CBS.



CJOH-TV Authorized: 12/19/80

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CJOH-TV

**Network Service:** CTV.

**Licensee:** Bushnell TV Co. Ltd., 1500 Merivale Rd., Ottawa.

**Studios:** 1500 Merivale Rd., City View, Ottawa 5.

**Telephone:** 224-1313.

**Ownership:** Granada TV & Canadian Developments Ltd., Toronto; United Century Theatres Ltd., Toronto; and 48 individual shareholders. Also owns satellite CJSS, Cornwall, Ont.

**Began Operation:** March 12, 1961.

**Represented (sales) by:** E. S. Sumner Corp. (for U.S.); Independent Canadian TV Sales Ltd. (Toronto & Montreal)

**Personnel:**

E. L. Bushnell, *president*.  
Stuart Griffiths, *v.p. & general manager*.  
N. R. Brining, *treasurer & comptroller*.  
W. O. Morrison, *general sales manager*.  
Peter Francis, *program manager & film buyer*.  
Wm. Jolliffe, *merchandising & sales promotion manager*.  
A. G. Day, *chief engineer*.  
J. B. Sutton, *promotion manager*.  
Harold Mantay, *traffic & operations manager*.

### DIGEST OF RATE CARD NO. 8 (Oct. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sun.	\$1200.00	\$600.00	\$300.00	\$285.00	\$280.00	\$250.00	\$225.00	\$85.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	720	Lanark	10,800	9,900	92
	680	Dundas, Grenville	11,000	10,300	94
	670	Glenarry, Stormont	19,300	18,100	94
	699	Ottawa Metro	118,000	113,000	96
	700	Carleton (bal.), Prescott, Russell	17,000	16,300	96
650	Hull (bal.), Pontiac	11,800	11,400	97	
<b>Between 25-50 %</b>	730	Renfrew	22,800	20,900	92
	710	Leeds	13,000	12,200	94
	660	Labelle, Papineau	13,100	12,100	92
<b>Between 5-24 %</b>	570	Argenteuil, Deux Montagnes (bal.) Soulanges, Vaudreuil (bal.)	19,200	18,600	97
	540	Beauharnois, Chateauguay (bal.) Huntingdon	19,600	19,000	97
	750	Frontenac (bal.), Lennox & Addington	12,800	12,000	94
<b>CJOH-TV Station Total</b>			<b>288,400</b>	<b>273,800</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>196,700</b>		

For Ontario CATV Systems, see Section c

**CKPR-TV**  
**Port Arthur**  
 (Also serves Fort William, Ont.)  
 (Ch. 2)

Network Service: CBC.  
 Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St.  
 Studio: 87 N. Hill St. Telephone: Diamond 4-9685.  
 Transmitter: Mount Baldy, 6-mi. NE of Port Arthur.  
 Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 54.5-kw aural. Antenna: Directional, 1395-ft. above av. terrain, 707-ft. above ground, 2467-ft. above sea level, lat. 48° 31' 30", long. 89° 06' 50".  
 Began Operation: Sept. 17, 1954. Call letters changed from CFCJ-TV, Feb. 15, 1962.  
 Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.), Stovin-Byles Ltd.  
 Personnel:  
 H. Fraser Dougall, *president*.  
 Garnet N. Conger, *general manager*.  
 Gerhard Buetow, *director of engineering*.  
 Jack Masters, *commercial manager*.

**DIGEST OF RATE CARD NO. 9**  
 (March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.						
\$198.00	\$132.00	\$116.50	\$99.00	\$75.00	\$60.00	\$30.00

CKPR-TV: Total Households, 43,300  
 TV Households, 39,500; 91%  
 BBM Weekly Reach (Nov. 1965) 33,800

**CBWAT-3**  
**Red Lake**  
 (Ch. 10)

(Satellite of CBWCT, Fort Frances)

Network Service: CBC, same as CBWAT, Kenora.  
 Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont.  
 Transmitter: Red Lake.  
 Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: .57-kw visual, 285-kw aural. Antenna: Directional, 568-ft. above av. terrain, 225-ft. above ground, 1475-ft. above sea level, lat. 51° 01' 35", long. 93° 49' 44".  
 Began Operation: July 27, 1964.  
 Rates: This is an automatic repeater of CBWCT, Fort Frances, which repeats CBWAT, Kenora, and is included with that station as a bonus to the CBC English network.

**CJIC-TV**  
**Sault Ste. Marie**  
 (Ch. 2)

Network Service: CBC, CBS, NBC, ABC.  
 Licensee: Hyland Radio-TV Ltd., Box 370.  
 Studio & Transmitter: 119 East St. Telephone: Algoma 6-7494.  
 Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 28-kw visual, 15-kw aural. Antenna: Directional, minus 19-ft. above av. terrain, 2.5-ft. above ground, 835-ft. above sea level, lat. 46° 30' 32", long. 84° 19' 36".  
 AM Affiliate: CJIC, 10-kw (2.5-kw night), 1050 kc, (CBC).  
 Ownership: J. G. Hyland, estate, 100%.  
 Began Operation: Nov. 28, 1954.  
 Represented (sales) by All-Canada Radio & Television Ltd.  
 Personnel:  
 Mrs. J. G. Hyland, *president*.  
 R. H. Ramsay, *manager & national sales manager*.  
 Wayne Turner, *retail sales manager*.  
 Lionel McAuley, *news editor*.  
 Dave Irwin, *chief engineer*.

**DIGEST OF RATE CARD NO. 10—(March 1, 1966)**

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$150.00	\$100.00	\$85.00	\$70.00	\$60.00*	\$45.00*	\$40.00*	\$30.00*

\*Class AA—6-10 p.m., daily.

CJIC-TV: Total Households, 29,100  
 TV Households, 26,800; 92%  
 BBM Weekly Reach (Nov. 1965) 22,900

**Ontario**

**CBWAT-2**  
**Sioux Lookout**  
 (Ch. 12)

(Repeater satellite of CBWAT-1, Dryden, Ont.)

Network Service: CBC, same as CBWAT, Kenora.  
 Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
 Transmitter: Sioux Lookout.  
 Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 0.02-kw visual, 0.01-kw aural. Antenna: 276-ft. above av. terrain, 83-ft. above ground, 1477-ft. above sea level, lat. 50° 05' 25", long. 91° 57' 05".  
 Began Operation: March 1, 1963.  
 Rates: This is an automatic repeater and is included as a bonus to the CBC English network rate.

**CBFST**  
**Sturgeon Falls**  
 (Ch. 7)

(Repeater station of CBC French network; and is repeated by CBFST-1, Sudbury, Ont. and CBFST-2, Timiskaming, Que.)

Network Service: CBC, French Network.  
 Licensee: Canadian Broadcasting Corp., Head offices: 1500 Bronson Ave., Ottawa, Ont. Transmitter: Hwy. 64, Sturgeon Falls.  
 Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 9.75-kw visual, 5.27-kw aural. Antenna: Directional, 617-ft. above av. terrain, 513-ft. above ground, 1363-ft. above sea level, lat. 46° 25' 10", long. 79° 56' 04".  
 Began Operation: March 4, 1961.  
 Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBFST: Total Households, 69,600  
 TV Households, 64,900; 95%  
 BBM Weekly Reach (Nov. 1965) 5,600

**CKSO-TV**  
**Sudbury**  
 (Ch. 5)

(Also operates satellite rebroadcasting station CKSO-TV-1, Elliot Lake, Ont.)

Network Service: CBC, CBS, NBC, ABC.  
 Licensee: Cambrian Broadcasting Ltd., 336 Ash St.  
 Studio & Transmitter: 336 Ash St., Box 400. Telephone: 674-0711.  
 Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 30-kw visual, 16-kw aural. Antenna: 284-ft. above av. terrain, 295-ft. above ground, 1256-ft. above sea level, lat. 46° 29' 37", long. 81° 00' 32".  
 AM Affiliate: CKSO, 10-kw (5-kw night), 790 kc (CBC).  
 Ownership: Geo. M. Miller, Q.C., chairman. Also operates satellite CKSO-TV-1, Elliot Lake, Ont.  
 Began Operation: Oct. 20, 1953.  
 Represented (sales) by All-Canada Radio & Television Ltd.  
 Personnel:  
 George M. Miller, Q.C., *chairman*.  
 W. B. Plaunt, *president*.  
 Ralph Connor, *vice president & general manager*.  
 Leo Gilbeau, *chief engineer*.

**DIGEST OF RATE CARD NO. 13**  
 (Oct. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—6:55-11 p.m., daily.							
.....	.....	.....	.....	.....	\$125.00	\$115.00	\$105.00
.....	.....	.....	.....	.....	.....	.....	\$55.00

CKSO-TV & CKSO-TV-1:  
 Total Households, 98,700  
 TV Households, 91,700; 93%  
 BBM Weekly Reach (Nov. 1965) 45,400

For Translators  
 see Section c

# Ontario

## CBFST-1 Sudbury (Ch. 13)

(Satellite rebroadcasting station of CBFST, Sturgeon Falls)  
 Network Service: CBC, French Network.  
 Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.  
 Transmitter: Sudbury.  
 Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: .691-kw visual, .361-kw aural. Antenna: 478-ft. above av. terrain, 265-ft. above ground, 1403-ft. above sea level, lat. 46° 30' 14", long. 80° 58' 04".  
 Holds recommendation for boost to 8.6-kw visual, 4.3-kw aural.  
 Began Operation: July 23, 1962.  
 Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

## CBFOT Timmins (Ch. 9) (French Outlet)

(Also has satellite rebroadcasting station CBFOT-1, Kapuskasing, Ont. which is repeated by CBFOT-2, Hearst, Ont.)  
 Network Service: CBC French Network.  
 Licensee: Canadian Bcstg. Corp., Ottawa, Ont.  
 Transmitter: Schumacher, near Timmins.  
 Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 16-kw visual, 8-kw aural. Antenna: 562-ft. above av. terrain, 525-ft. above ground, 1525-ft. above sea level, lat. 48° 28' 00", long. 81° 17' 50".  
 Began Operation: Sept. 7, 1964.  
 Rates: This is an automatic relay for the CBC French network and is included as a bonus to network.  


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**CBFOT:** Total Households, 23,000  
 TV Households, 20,800; 90%  
 BBM Weekly Reach (Nov. 1965) 1,500

## CFCL-TV Timmins (Ch. 6)

(Also operates satellite rebroadcasting stations CFCL-TV-1, Kapuskasing, Ont.; CFCL-TV-2, Kearns, Ont.; CFCL-TV-4, Hearst, Ont. CFCL-TV-2 is repeated by CFCL-TV-5, Malartic, Que.)

Network Service: CBC.  
 Licensee: J. Conrad Lavigne Enterprises, P.O. Box 620.  
 Studio & Transmitter: Mont Sacre Coeur. Telephone: AM 4-4221.  
 Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw, 50-kw aural. Antenna: 557-ft. above av. terrain, 525-ft. above ground, 1592-ft. above sea level, lat. 48° 29' 30", long. 81° 19' 45".  
 AM Affiliate: CFCL, 10-kw (2.5-kw night), 620 kc.  
 Ownership: J. Conrad Lavigne, 100%. Also owns satellites in Kapuskasing. (Ch. 3) and Kearns, Ont. (Ch. 2).  
 Began Operation: June 24, 1956.  
 Represented (sales) by Weed & Co. (U.S.); Paul Mulvihill & Co. Ltd. (Toronto, Montreal); Scharf Broadcast Sales Ltd. (Vancouver); A. J. Messner & Co. (Winnipeg).  
 Personnel:  
 J. Conrad Lavigne, *president*.  
 Rene Barrette, *general manager*.  
 Terry Coles, *program director & film buyer*.  
 Rudy Fauteux, *director of engineering*.

### DIGEST OF RATE CARD NO. 10—(April 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:30-11 p.m., daily.						
\$300.00	\$195.00	\$165.00	\$125.00	\$100.00	\$80.00	\$50.00

CFCL-TV: Total Households, 85,800  
 TV Households, 78,000; 91%  
 BBM Weekly Reach (Nov. 1965) 40,500

For Canadian TV Households  
 see Section a

# CBC-TV - THE BIG REACH IN THE HEART OF ONTARIO

## CBOT Channel 4 OTTAWA

English and Bilingual

Population	1,020,000	Households	248,000
Urban	710,000	TV Homes	236,000
Rural	310,000	Saturation	95%
Total Retail Sales \$918,746,000			

## CBLT Channel 6 TORONTO

Population	3,911,000	Households	1,038,000
Urban	3,313,000	TV Homes	987,000
Rural	598,000	Saturation	95%
Total Retail Sales \$4,297,808,000			

To reach the buying public in this giant market call CBC-TV first. Toronto . . . 925-3311  
 Montreal . . . call 868-3211 local 1648. In U.S.A. . . . call Enterprise 6961 (no toll charge)

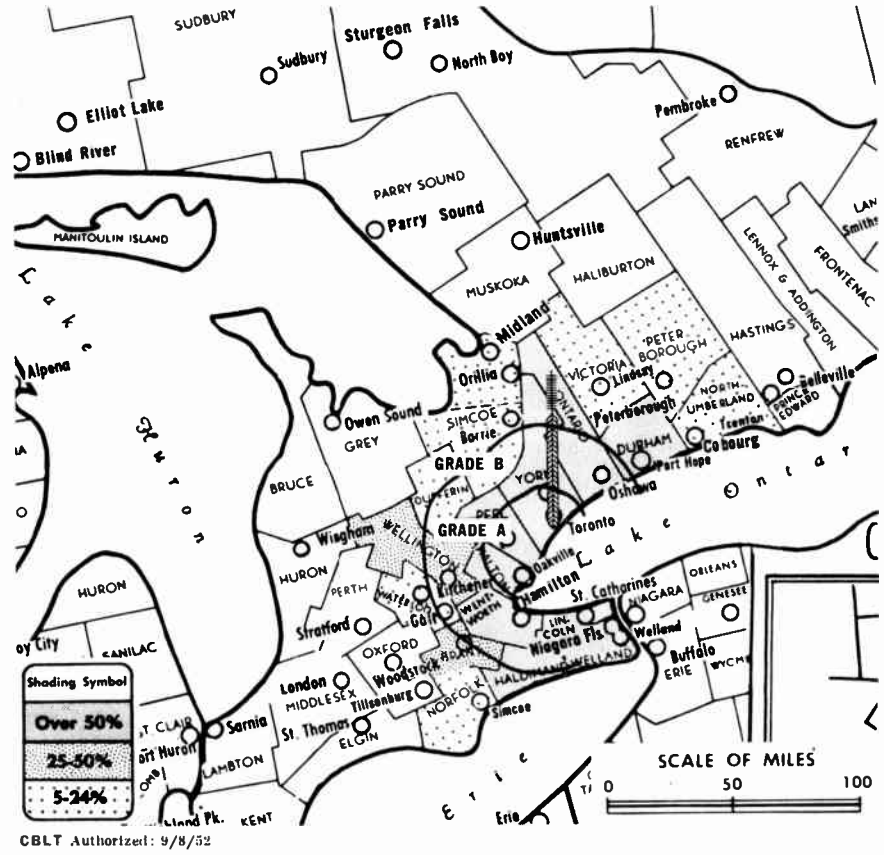
# Ontario—Toronto

## CBLT (Ch. 6)

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 99.5-kw visual, 53.5-kw aural. Antenna: 402-ft. above av. terrain, 471-ft. above ground, 815-ft. above sea level.

Latitude 43° 39' 48"  
Longitude 79° 22' 42"

Transmitter: 354 Jarvis St.  
TV tape: Recording facilities.  
News Wire Service: CBS, NBC, ABC, ITV, BBC, AFP, Reuters.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CBLT

Network Service: CBC, ABC, CBS, NBC.  
Licensee: Canadian Broadcasting Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.  
Studio: 354 Jarvis St., Toronto 5.  
Telephone: Walnut 5-3311.  
Began Operation: Sept. 8, 1952.  
AM Affiliates: CBL & CJBC, 50-kw, 740 kc & 50-kw, 860 kc (CBC).  
FM Affiliate: CBC-FM, 11.9-kw 99.1 mc (No. 256), 422-ft. antenna height.  
Represented (sales) by Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).  
Personnel:  
Leonard Starmer, station manager.  
J. R. W. Graham, director, TV operations (Ontario).  
Reginald Horton, technical director.  
Wm. Weston, manager, TV film service.  
W. K. Moyer, film procurement officer.  
J. R. Malloy, sales director.  
P. Garstang, design and staging director.  
John Lant, TV news director.  
J. W. Barnes, production manager.

### DIGEST OF RATE CARD NO. 18 (April 1, 1965)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-7 p.m., Mon.-Sat.; 5-7 p.m., Sun.; 7-11 p.m., daily.	\$1250.00	\$750.00	\$500.00	\$375.00	\$325.00*	\$300.00*	\$275.00*
						\$275.00*	\$188.00*

\*Class AA—7-11 p.m., daily; 6-7 p.m., Sun.  
Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	880	Peel (bal.)	10,400	10,200	98
	839	Toronto Metro	533,000	510,000	96
	900	Halton (bal.)	6,400	6,100	95
	809	Oshawa Metro	23,800	22,900	96
	919	St. Catharines Metro	27,600	26,200	95
	899	Hamilton Metro	113,000	109,000	96
	920	Lincoln (bal.)	12,000	11,400	95
	939	Niagara Falls Metro	15,500	15,200	98
	840	York (bal.)	16,500	16,200	98
	1109	Guelph Metro	12,200	11,600	95
	810	Durham (bal.)	10,800	10,000	93
	940	Welland (bal.)	27,600	26,600	96
	950	Haldimand	7,900	7,400	94
	820	Ontario (bal.)	8,800	8,400	95
989	Kitchener Metro	45,500	42,500	93	
Between 25-50 %	960	Brant	24,100	23,100	96
	1110	Wellington (bal.)	11,000	10,300	94
Between 5-24 %	789	Peterborough Metro	14,100	13,700	97
	770	Northumberland	11,900	11,000	92
	850	Dufferin, Simcoe (bal.)	27,200	25,600	94
	990	Waterloo (bal.)	5,700	5,600	98
	790	Victoria	8,800	8,200	93
	970	Norfolk	14,600	13,700	94
860	Simcoe East (Electoral Dist.)	16,000	15,000	94	
<b>CBLT Station Total</b>			<b>1,004,400</b>	<b>959,900</b>	<b>96</b>
<b>BBM Weekly Reach</b>			<b>778,200</b>		

# Ontario—Toronto

## CFTO-TV

(Ch. 9)

**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 325-kw visual, 162-kw aural. Antenna: 925-ft. above av. terrain, 889.5-ft. above ground, 1439.5-ft. above sea level.

Latitude 43° 46' 48"  
Longitude 79° 15' 34"

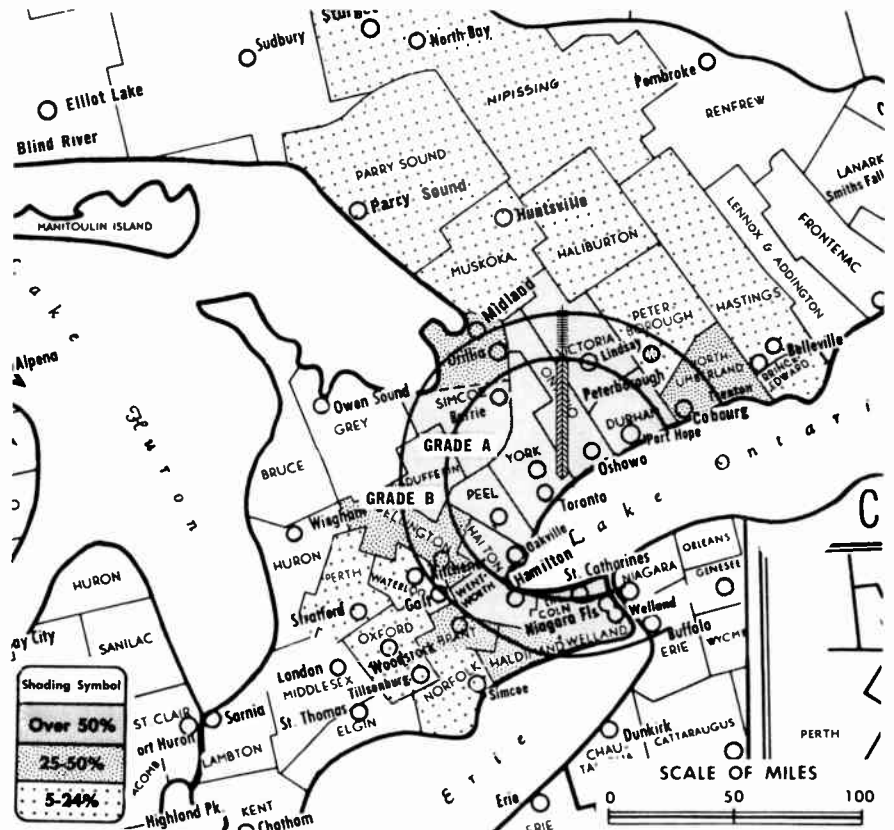
**Transmitter:** 1550 McCowan Rd., Agincourt.

**TV tape:** Recording facilities.

**News Wire Service:** AP, Broadcast News, Canadian Press.

**Facsimile Service:** Broadcast News, Canadian Press.

**News Film Service:** CBS.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CFTO-TV Authorized: 5/3/60

## CFTO-TV

**Network Service:** CTV.

**Licensee:** Baton Broadcasting Ltd., Box 9, Toronto 16.

**Studio:** 1550 McCowan Rd., Agincourt.

**Sales Office:** 151 Bloor St. West, Toronto.

**Telephone:** 416-362-2811.

**TWX No.:** 022-674.

**Ownership:** Toronto Telegram, 53%; others, 47%. Officers: John Bassett (publisher of the Telegram), chairman and pres.; Foster Hewitt, v.p.; Charles Dubin, secy.; Delbert Perigoe, treas.

**Began Operation:** Jan. 1, 1961.

**Represented (sales) by ABC International Television Inc. (U.S.); CFTO-TV (Toronto, Montreal); Stovin-Byles Ltd. (Winnipeg, Vancouver).**

### Personnel:

W. O. Crampton, v.p. and general manager.  
Murray Chercover, v.p., programming.  
E. J. Delaney, v.p., sales.  
Larry Nichols, v.p., finance.  
Don Davis, production manager.  
John Hudson, promotion manager.  
Doug Johnson, director of news.  
Hellmut Berger, chief engineer.

### DIGEST OF RATE CARD NO. 5

(Dec. 31, 1965)

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—7-11 p.m., daily.

\$1200.00 \$900.00 \$750.00 \$600.00 \$400.00 \$360.00 \$325.00 \$200.00

For CTV Network, see Section a

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number %
Over 50 %	840	York (bal.)	16,500	16,200 98
	809	Oshawa Metro	23,800	22,900 96
	880	Peel (bal.)	10,400	10,200 98
	820	Ontario (bal.)	8,800	8,400 95
	900	Halton (bal.)	6,400	6,100 95
	839	Toronto Metro	533,000	510,000 96
	920	Lincoln (bal.)	12,000	11,400 95
	919	St. Catharines Metro	27,600	26,200 95
	939	Niagara Falls Metro	15,500	15,200 98
	810	Durham (bal.)	10,800	10,000 93
	899	Hamilton Metro	113,000	109,000 96
	940	Welland (bal.)	27,600	26,600 96
790	Victoria	8,800	8,200 93	
1109	Guelph Metro	12,200	11,600 95	
850	Dufferin, Simcoe (bal.)	27,200	25,600 94	
Between 25-50 %	789	Peterborough Metro	14,100	13,700 97
	770	Northumberland	11,900	11,000 92
	860	Simcoe East (Electoral Dist.)	16,000	15,000 94
	950	Haldimand	7,900	7,400 94
	989	Kitchener Metro	45,500	42,500 93
960	Brant	24,100	23,100 96	
1110	Wellington (bal.)	11,000	10,300 94	
Between 5-24 %	781	Peterborough (bal.)	7,100	6,600 93
	990	Waterloo (bal.)	5,700	5,600 98
	1080	Perth	16,300	15,200 93
	870	Haliburton, Muskoka	10,500	9,300 89
	760	Hastings, Prince Edward	31,600	29,200 92
	1000	Oxford	20,000	18,900 95
	970	Norfolk	14,600	13,700 94
1140	Nipissing, Parry Sound	25,300	23,200 92	
<b>CFTO-TV Station Total</b>			<b>1,115,200</b>	<b>1,062,300 95</b>
<b>BBM Weekly Reach</b>			<b>723,800</b>	

# Ontario—Windsor

## CKLW-TV

(Ch. 9)

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: directional, 631-ft. above av. terrain, 626-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"  
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

Studio: 825 Riverside Drive W., Windsor.

TV tape: Recording facilities.

Facsimile Service: UPI.

News Film Service: Broadcast News.

AM Affiliate: CKLW, 50-kw, 800 kc.

FM Affiliate: CKLW-FM, 50-kw 93.9 mc (No. 230), 414-ft. antenna height.



Predicted contours supplied by station.

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## CKLW-TV

Network Service: CBC.

Licensee: Western Ontario Bcstg. Co. Ltd., 825 Riverside Dr. W., Windsor, Ont.

Detroit & Business Office: 1450 Guardian Bldg., Detroit, Mich. (48226).

Telephones: 961-7200, Detroit; 254-2831, Windsor.

Telex No.: 313-023-5398.

Ownership: CKLW-TV officers: S. C. Ritchie, pres.; W. H. Gatfield, treas. Note: Western Ontario Bcstg. Co. Ltd. (RKO Distributing Corp. of Canada, RKO General Inc.) licensee; for other interests see WOR-TV, New York.

Began Operation: Sept. 16, 1954.

Represented (sales) by RKO General Inc.

Represented (legal) by Rogers & Rowland, Toronto, Ont.

Personnel:

S. C. Ritchie, *president & general manager*.  
Edwin C. Metcalfe, *station manager*.  
Gene Roper, *program & production mgr., TV*.  
Norman Hawkins, *general sales manager, TV*.  
George A. Sperry, *director of advertising & promotion*.  
Stewart Clark, *engineering director*.

### DIGEST OF RATE CARD NO. 6 (Feb. 15, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class A—5:30-9 p.m., Mon.-Fri.; 7-11 p.m., Sat.; 1-9 p.m., Sun.	\$550.00	\$385.00	\$330.00	\$275.00	\$220.00	\$120.00	\$100.00 \$50.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number
Over 50%	1070	Essex (bal.)	18,100	17,500 97
	1069	Windsor Metro	54,700	53,200 97
	1050	Kent	25,600	24,300 95
	1040	Lambton	28,800	27,200 94
Between 25-50%	None between 25-50%			
Between 5-24%	None between 5-24%			
CKLW-TV Station Total			127,200	122,200 96
BBM Weekly Reach			106,200	

Also see Station Listing  
Under Detroit, Michigan.

# Ontario-Quebec

## CKNX-TV Wingham (Ch. 8)

Network Service: CBC.

Licensee: Radio Station CKNX Ltd., Wingham.

Studio: Carling Terrace.

Transmitter: 4-mi. S of Walkerton.

Telephone: 357-1310.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 180-kw visual, 100-kw aural. Antenna: 793-ft. above av. terrain, 650-ft. above ground, 1800-ft. above sea level, lat. 44° 05' 26", long. 81° 12' 26".

AM Affiliate: CKNX, 2.5-kw (1-kw night), 920 kc.

Ownership: W. T. Cruickshank, pres., 100%.

Began Operation: Nov. 18, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

G. W. Cruickshank, *general manager*.  
Ross Hamilton, *sales manager*.  
Hap Swatridge, *film buyer*.  
John Strong, *news editor*.  
John Brent, *sports editor*.  
Cliff Robb, *farm editor*.  
Scott Reid, *chief engineer*.

### DIGEST OF RATE CARD NO. 8—March 1, 1966

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$225.00	\$150.00	\$130.00	\$110.00	\$80.00	\$65.00	\$60.00	\$30.00

\*Class AA—7-10 p.m., daily.

CKNX-TV: Total Households, 105,700  
TV Households, 98,600; 93%  
BBM Weekly Reach (Nov. 1965) 50,000

## QUEBEC

### CKRT-TV-1 Baie St. Paul (Ch. 2)

(Satellite rebroadcasting station of CKRT-TV, Wolf River, Que.)

Network Service: CBC, same as CKRT-TV, Wolf River.

Licensee: CKRT-TV Ltee.

Transmitter: Baie St. Paul, Co. Charlevoix.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 63-watts visual, 32.5-watts aural. Antenna: 500-ft. above av. terrain, 80-ft. above ground, 480-ft. above sea level, lat. 47° 25' 37", long. 70° 31' 25".

Ownership: See CKRT-TV, Wolf River, Que.

Began Operation: Dec. 1, 1962.

Rates: This is an automatic repeater of CKRT-TV, Wolf River and is included as a bonus with that station.

### CHAU-TV Carleton (Ch. 5)

(Bilingual Outlet)

(Operates Quebec satellite rebroadcasting stations CHAU-TV-1, Ste. Marguerite-Marie; CHAU-TV-2, Kedgwick-St. Quentin, N.B.; CHAU-TV-3, Port Daniel; CHAU-TV-4, Chandler; CHAU-TV-5, Perce; CHAU-TV-6, Gaspé; CHAU-TV-7, Fox River or Riviere au Renard; CHAU-TV-7 is repeated by CHAU-TV-8, Cloridorme, Que.) and CHAU-TV-9, L'Anse a Valleeau, Que.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Studio & Transmitter: Carleton, Bonaventure County, P.Q. Head Office: New Carlisle, Bonaventure County, P.Q.

Telephones: Carleton 186 or 187; New Carlisle 248 or 249.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power 100-kw visual, 52-kw aural. Antenna: 1930-ft. above av. terrain, 232-ft. above ground, 2162-ft. above sea level.

AM Affiliate: CHNC, 5-kw, 610 kc (CBC).

Ownership: Dr. Charles Houde, *managing-director & principal owner*. Also principal owner of radios CHNC, New Carlisle and CKNB, Campbellton, N.B.

Began Operation: Oct. 17, 1959.

822-b

Represented (sales) by Weed & Co. (for U.S.); Hardy Radio & Television Ltd. (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Dr. Charles H. Houde, *managing director*.  
M. Chabot, *technical supervisor*.  
Anita Tardif, *traffic manager*.

### DIGEST OF RATE CARD NO. 3—(April 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7-10:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$105.00	\$90.00	\$60.00	\$50.00	\$40.00

CHAU-TV: Total Households, 36,300  
TV Households, 31,300; 86%  
BBM Weekly Reach (Nov. 1965) 19,200

### CHAU-TV-4 Chandler (Ch. 7)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, P.Q.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Transmitter: Chandler, P.Q.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 200-ft. above av. terrain, 150-ft. above ground, 255-ft. above sea level, lat. 48° 21' 11", long. 64° 40' 57".

Ownership: See CHAU-TV, Carleton.

Began Operation: Nov., 1963.

Rates: This is an automatic repeater of CHAU-TV-5, Perce, which picks up CHAU-TV, Carleton, and both are included as a bonus with CHAU-TV.

### CKRS-TV-2 Chicoutimi (Ch. 2)

(Satellite repeater of CKRS-TV, Jonquiere, Que.)

Network Service: Same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Limitee, 175 Sir Wilfrid Laurier, Jonquiere, Que.

Transmitter: Roussel St., Chicoutimi.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 45-watts visual, 22.5-watts aural. Antenna: 60-ft. above av. terrain, 75-ft. above ground, 350-ft. above sea level, lat. 48° 26' 09", long. 71° 02' 34".

Began Operation: Dec. 28, 1962.

Rates: This is an automatic repeater of CKRS-TV, Jonquiere and is included as a bonus with that station.

### CHAU-TV-8 Cloridorme (Ch. 6)

(Satellite rebroadcasting station of CHAU-TV-7, Riviere-au-Renard, Que., which in turn repeats CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton.

Licensee: Association Cooperative de Television de Cloridorme.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 634-ft. above av. terrain, 134-ft. above ground, 634-ft. above sea level, lat. 49° 11' 27", long. 64° 53' 34".

Ownership: J. Etienne Beaudoin, pres.; J. Leo Fiola, secy.-treas. & mgr.

Began Operation: Feb. 8, 1965.

Rates: This is an automatic repeater of CHAU-TV-7, Riviere-au-Renard, which in turn picks up CHAU-TV, Carleton, P.Q. and both are included as a bonus with CHAU-TV.

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# Quebec—Chicoutimi

## CJPM-TV

(Ch. 6)

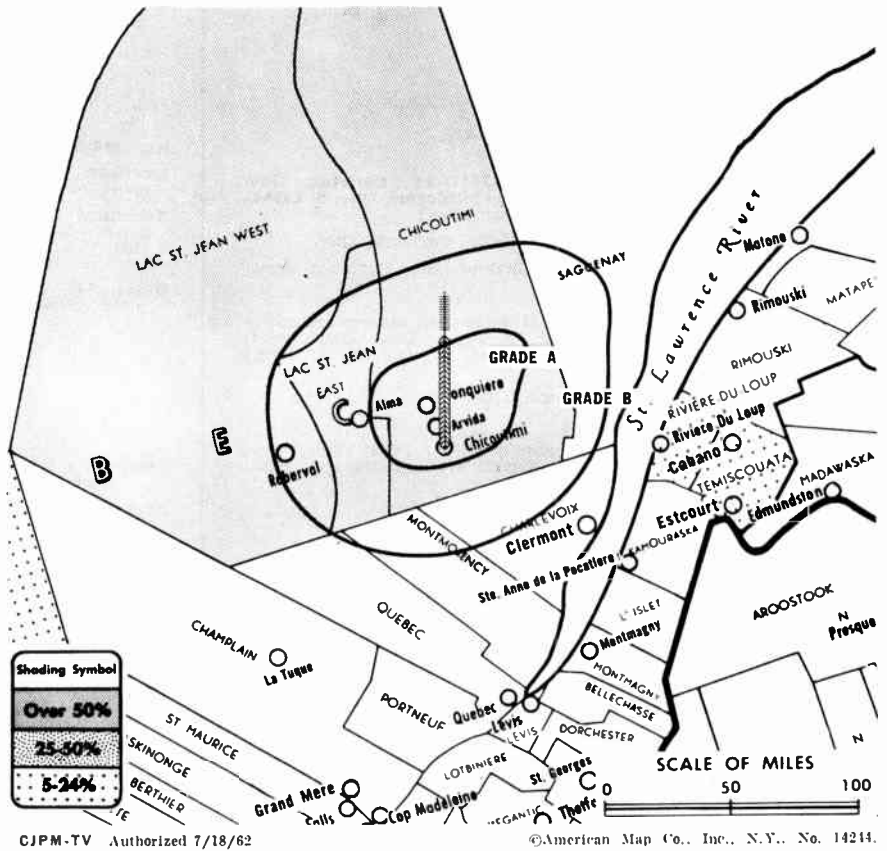
(French Outlet)

**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 52.5-kw aural. Antenna: 505-ft. above av. terrain, 255-ft. above ground, 805-ft. above sea level.

Latitude 48° 24' 27"  
Longitude 71° 05' 08"

**Transmitter:** Mt. Ste. Claire Rd.

**TV tape:** Recording facilities.



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CJPM-TV Authorized 7/18/62

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## CJPM-TV

**Licensee:** CJPM-TV Inc., P.O. Box 600, Chicoutimi.

**Studio:** Mount Ste. Claire Rd., Chicoutimi.

**Telephone:** 549-2576.

**Ownership:** CJPM-TV Inc.

**Began Operation:** April 1, 1963.

**Represented (sales) by:** Forjoe (U.S.); Paul L'Anglais and Associates (Montreal & Toronto); Stovin-Byles (Vancouver & Winnipeg).

### Personnel:

Paul J. Audette, *general manager*.  
Claude Blain, *asst. general manager (operations)*.  
Roger Hudon, *chief engineer*.

### DIGEST OF RATE CARD NO. 1 (April 14, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.\* 20 Sec.\* 10 Sec.\*  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.  
\$280.00 \$168.00 \$112.00 \$98.00 \$84.00 \$70.00 \$53.00 \$30.00

\*Class AA (7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.)

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	359	Chicoutimi—Jonquière Metro	20,600	20,000	97
	370	Lac St. Jean East	8,000	7,900	99
	360	Chicoutimi (bal.)	8,700	8,100	93
	380	Lac St. Jean West	10,200	9,600	94
<b>Between 25-50 %</b>	None between 25-50%				
<b>Between 5-24 %</b>	340	Rivière du Loup, Temiscouata	12,400	11,500	93
	630	Abitibi	20,900	19,200	92
<b>CJPM-TV Station Total</b>			<b>80,800</b>	<b>76,300</b>	<b>94</b>
<b>BBM Weekly Reach</b>			<b>43,100</b>		

For CBC Network see Section a

## Quebec

### CHAU-TV-7

#### Fox River

(Riviere-au-Renard)

(Ch. 7)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.; CHAU-TV-7 is repeated by CHAU-TV-8, Cloridorme, Que. & CHAU-TV-9 L'Anse a Valleeau, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, Que.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, Que.

AM Affiliate: None.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 97.5-watts visual, 49-watts aural. Antenna: Directional, 104-ft. above ground, 1140-ft. above sea level, lat. 48° 59' 47", long. 64° 25' 55".

Ownership: See CHAU-TV, Carleton, Que.

Began Operation: Jan. 9, 1961.

Rates: This is an automatic repeater of CHAU-TV-5, Perce, which picks up CHAU-TV, Carleton, and both are included as a bonus with CHAU-TV.

### CHAU-TV-6

#### Gaspe

(Ch. 10)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, P.Q.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Transmitter: Gaspe, P.Q.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 600-ft. above av. terrain, 150-ft. above ground, 600-ft. above sea level, lat. 48° 50' 15", long. 64° 29' 35".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Oct., 1963.

Rates: This is an automatic repeater of CHAU-TV-5, Perce, which picks up CHAU-TV, Carleton, and both are included as a bonus with CHAU-TV.

### CFGW-TV-2

#### Gaspe South

(Ch. 8)

(Repeater satellite of CKAM-TV, North Shore, N.B.)

Network Service: CBC, same as CKAM-TV, North Shore, which repeats CKCW-TV, Moncton, N.B.

Licensee: Gaspe South Telecasting Syndicate, P.O. Box 54, Queen St., Gaspe, Que.

Transmitter: Mont Blanc, Perce, P.Q.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 1.5-watts visual, 0.8-watts aural. Antenna: Directional 1250-ft. above av. terrain, 25-ft. above ground, 1275-ft. above sea level, lat. 48° 31' 38", long. 64° 14' 40".

Ownership: Gaspe South Telecasting Syndicate; H. G. Ascah, secy.; also see CFGW-TV-1, Gaspe West.

Began Operation: Oct. 27, 1965.

Rates: This is an automatic repeater of CKAM-TV, North Shore, N.B., which in turn repeats CKCW-TV, Moncton, N.B. and is included as a bonus with the latter station.

### CFGW-TV-1

#### Gaspe West

(Ch. 6)

(Repeater satellite of CKAM-TV, North Shore, N.B.)

Network Service: CBC, same as CKAM-TV, North Shore, which repeats CKCW-TV, Moncton, N.B.

Licensee: Gaspe South Telecasting Syndicate, P.O. Box 54, Queen St., Gaspe, Que. Transmitter: Bechervaise Mt.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 60-ft. above av. terrain, 60-ft. above ground, 1300-ft. above sea level, lat. 48° 51' 08", long. 64° 33' 10".

Began Operation: Dec. 18, 1962.

Ownership: This syndicate is a non-profit organization, formed locally to operate and maintain this station. H. H. Ascah, secy.

Rates: This is an automatic repeater of CKAM-TV, North Shore, N.B., a repeater of CKCW-TV, Moncton, N.B. and is included as a bonus with the latter station.

### CKBL-TV-3

#### Grande Vallee

(Ch. 11)

(Repeater satellite of CKBL-TV, Matane, P.Q.)

(Due to Begin Operation in August)

Network Service: CBC, same as CKBL-TV, Matane.

Licensee: La Cie de Radiodiffusion de Matane Ltée., 4 St. Sacrement St., Matane, Que. Transmitter: Grande Vallee.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 1100-ft. above av. terrain, 200-ft. above ground, 1200-ft. above sea level, lat. 49° 13' 00", long. 65° 10' 42".

Rates: This is an automatic repeater of CKBL-TV, Matane, and is included as a bonus with that station.

### CHAU-TV-9

#### L'Anse a Valleeau

(Ch. 7)

(Satellite rebroadcasting station of CHAU-TV-7, Riviere au Renard, which, in turn, rebroadcasts CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton.

Licensee: Television de la Baie des Chaleurs Inc., c/o CHAU-TV, Carleton. Transmitter: L'Anse a Valleeau, Gaspe Nord, P. Q.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 455-ft. above av. terrain, 20-ft. above ground, 455-ft. above sea level, lat. 49° 04' 24", long. 64° 32' 19".

Began Operation: Dec. 1965.

Rates: This is an automatic repeater of CHAU-TV, Carleton, via CHAU-TV-7, Riviere au Renard, and is included as a bonus with the former station.

### CBFCT-1

#### Magdalen Islands

(Ch. 12)

(Satellite of CBFCT, Cheticamp, N.S.)

Network Service: CBC, same as CBFCT, Cheticamp, N.S.

Licensee: Canadian Broadcasting Corp. Head office: 1500 Bronson Ave., Ottawa, Ont. Transmitter: Magdalen Islands, P.Q.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 1.48-kw visual, .74-kw aural. Antenna: Directional, 760-ft. above av. terrain, 269-ft. above ground, 812-ft. above sea level, lat. 47° 22' 55", long. 61° 54' 47".

Began Operation: Nov. 9, 1964.

Rates: This is an automatic repeater of CBFCT, Cheticamp, N.S. and is included with that station as a bonus with the French network rate.

### CFCL-TV-5

#### Malartic

(Ch. 5)

(Satellite rebroadcasting station of CFCL-TV-2, Kearns, Ont., which repeats CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins, Ont.

Licensee: J. Conrad Lavigne Enterprises, Box 620, Timmins, Ont.

Transmitter: Highway 59.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 17.1-kw visual, 8.55-kw aural. Antenna: Directional, 545-ft. above av. terrain, 595-ft. above ground, 1715-ft. above sea level, lat. 48° 11' 49", long. 78° 07' 53".

Began Operation: Dec. 15, 1965.

Rates: This is an automatic repeater of CFCL-TV-2, Kearns, Ont., which in turn repeats CFCL-TV, Timmins, Ont. and both are included as a bonus with that station.

### CKHQ-TV-1

#### Manicouagan

(Ch. 10)

(Satellite rebroadcasting station of CKBL-TV, Matane, Que.)

Network Service: Same as CKBL-TV, Matane.

Licensee: Club Social du Nord-Est. Transmitter: Manicouagan.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 55-watts visual, 27.4-watts aural. Antenna: 250-ft. above ground, 1960-ft. above sea level, lat. 50° 31' 54", long. 68° 47' 36".

Began Operation: July 20, 1962.

Rates: This is an automatic repeater of CKBL-TV, Matane and is included as a bonus with that station.

# Quebec—Jonquiere

## CKRS-TV

(Ch. 12)

(French Outlet)

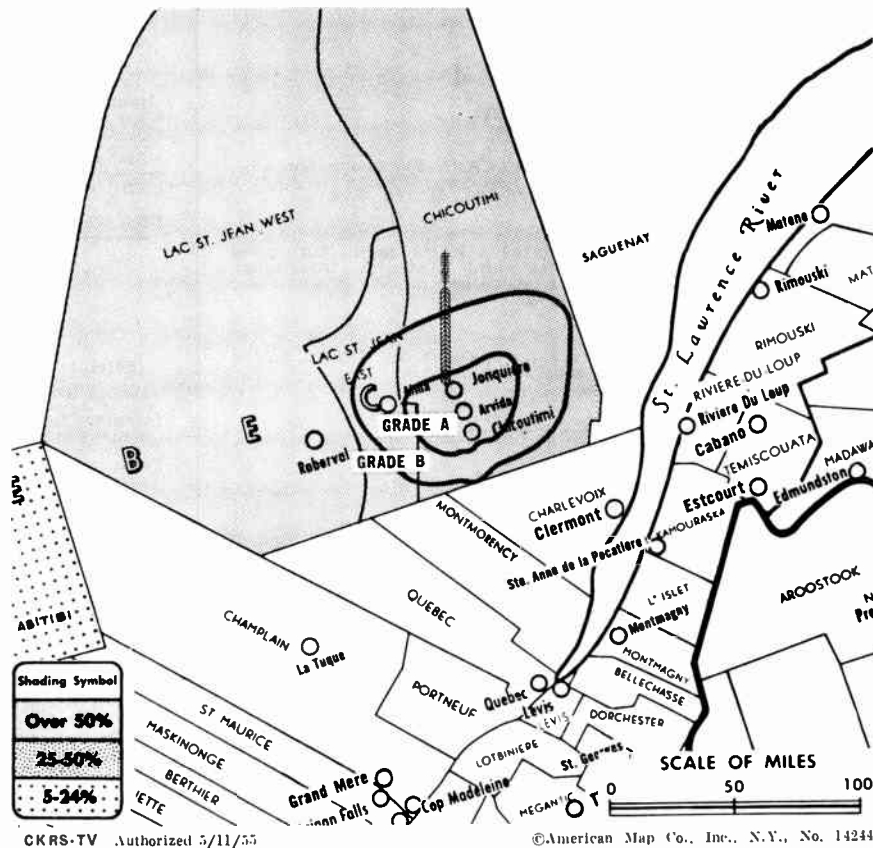
[Also operates satellite rebroadcasting stations CKRS-TV-1, Port Alfred; CKRS-TV-2, Chicoutimi; CKRS-TV-3, Roberval, Que.]

**Technical Facilities:** Channel No. 12 (204-210 mc). Authorized power: 42-kw visual, 21-kw aural. Antenna: 311.5-ft. above av. terrain, 250-ft. above ground, 775-ft. above sea level.

Latitude 48° 24' 29"  
Longitude 71° 14' 52"

**Transmitter:** 175 Sir Wilfrid Laurier St.

**AM Affiliate:** CKRS, 1-kw, 590 kc.



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## CKRS-TV

**Network Service:** CBC.

**Licensee:** Radio Saguenay Limitee, 175 Sir Wilfrid Laurier.

**Studio:** 175 Sir Wilfrid Laurier St., Jonquiere.

**Ownership:** Radio Saguenay Limitee. Henri Lepage, pres.

**Began Operation:** Dec. 1, 1955.

**Represented (sales) by** Hardy Radio & Television Ltd. (Montreal & Toronto); Canadian Standard Broadcast Sales Inc. (U.S.A.); Scharf Broadcast Sales Ltd. (Vancouver).

### Personnel:

Tom Burham, *general manager*.  
Eugene Michaud, *film buyer*.  
Gerard Lemieux, *station manager*.  
Dollard Savole, *sales director*.  
Raymond Bourque, *program director*.

### DIGEST OF RATE CARD NO. 9 (April 1, 1964)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—Sign-on-11 p.m., Sat.-Sun.; 6-11 p.m., Mon.-Fri.	\$350.00	\$210.00	\$142.00	\$121.00	\$105.00	\$85.00*	\$65.00*	\$30.00*

\*Class AA—7-10:30 p.m., daily.

Weekly Reach (BBM)	BBM Area No.	Area Description	TV	
			Total Households	Households Numbers %
Over 50 %	370	Lac St. Jean East	8,000	7,900 99
	380	Lac St. Jean West	10,200	9,600 94
	359	Chicoutimi-Jonquiere Metro	20,600	20,000 97
	360	Chicoutimi (bal.)	8,700	8,100 93
Between 25-50 %	None between 25-50%			
Between 5-24 %	630	Abitibi	20,900	19,200 92
CKRS-TV Station Total			68,400	64,800 95
BBM Weekly Reach			45,200	

For Canadian TV Household Summary  
see Section a

## Quebec

### CKRN-TV-4

#### Matagami

(Ch. 7)

(Satellite rebroadcasting station of CKRN-TV, Rouyn, Que.)

Licensee: Northern Radio-Radio Nord Inc., Rouyn, Que.

Transmitter: Matagami.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 402-ft. above av. terrain, 400-ft. above ground, 790-ft. above sea level, lat. 49° 43' 45", long. 77° 40' 00".

Began Operation: Dec. 21, 1964.

Rates: This is an automatic repeater of CKRN-TV, Rouyn, and is included as a bonus with that station.

### CKBL-TV

#### Matane

(Ch. 9)

(Operates satellite rebroadcasting stations CKBL-TV-1, Mont Climont; CKBL-TV-2, Murdochville, Que.; CKHQ-TV-1, Manicouagan, and CKBL-TV-3, Grande Vallée, all Que.)

Network Service: CBC.

Licensee: La Cie de Radiodiffusion de Matane Limitee.

Studio: 4 St. Sacrement St.

Transmitter: Mont Logan.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 303-kw visual, 182-kw aural. Antenna: 2336-ft. above av. terrain, 149-ft. above ground, 4000-ft. above sea level, lat. 48° 53' 25", long. 66° 38' 25".

AM Affiliate: CKBL, 5-kw, 1250 kc.

Ownership: Rene Lapointe, pres. & principal owner; Octave Lapointe, v.p.; Yvan Fortier, secy. Same owners publish weekly newspaper *La Voix Gaspesienne*.

Began Operation: Aug. 19, 1958.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Hardy Radio & Television Ltd. (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

#### Personnel:

Rene Lapointe, *president, general manager & film buyer.*  
Octave Lapointe, *v.p. and assistant manager.*  
Yvan Fortier, *technical director.*

#### DIGEST OF RATE CARD NO. 2—(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m. daily; all day Sun.	\$250.00	\$150.00	\$100.00	\$88.00	\$75.00	\$55.00*	\$50.00*	\$25.00*
*Class AA—7-10 p.m., Mon.-Sat.								

CKBL-TV: Total Households, 31,900  
TV Households, 28,900; 91%  
BBM Weekly Reach (Nov. 1965) 21,700

### CKBL-TV-1

#### Mont Climont

(Ch. 11)

(Satellite rebroadcasting station of CKBL-TV, Matane, P.Q.)

Network Service: Same as CKBL-TV, Matane.

Licensee: La Compagnie de Radio-diffusion de Matane, 4 St. Sacrement St., Matane. Transmitter: Mont Climont.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 343-watts visual, 172-watts aural. Antenna: 732-ft. above av. terrain, 100-ft. above ground, 1650-ft. above sea level, lat. 48° 23' 50", long. 67° 19' 27".

Began Operation: Nov., 1962.

Rates: This is an automatic repeater of CKBL-TV, Matane and is included as a bonus with that station.

### CBFT-2

#### Mont Laurier

(Ch. 3)

(Satellite rebroadcasting station of CBFT, Montreal, Que.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Lac Gatineau, 9¼-mi. W of Mont Laurier.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 4.64-kw visual, 2.32-kw aural. Antenna: 513-ft. above av. terrain, 400-ft. above ground, 1395-ft. above sea level, lat. 46° 33' 37", long. 75° 42' 20".

Began Operation: March 15, 1962.

Rates: This is an automatic repeater of CBFT, Montreal and is included as a bonus with that station.

## CBC-TV-THE BIG REACH IN THE QUEBEC MARKET

### CBMT Channel 6 MONTREAL ENGLISH AND BILINGUAL

Population	1,834,000	Households	449,000
Urban	1,644,000	TV Homes	431,000
Rural	190,000	Saturation	96%

Total Retail Sales \$3,553,736,000

To reach the buying public in this gigantic market call CBC-TV first. Toronto . . . 925-3311  
Montreal . . . call 868-3211 local 1648. In U.S.A. . . call Enterprise 6961 (no toll charge)

# Quebec—Montreal

## CBMT

(Ch. 6)

(English Outlet)

**Technical Facilities:** Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 763-ft. above av. terrain, 167-ft. above ground, 804-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

**Transmitter:** Mount Royal.

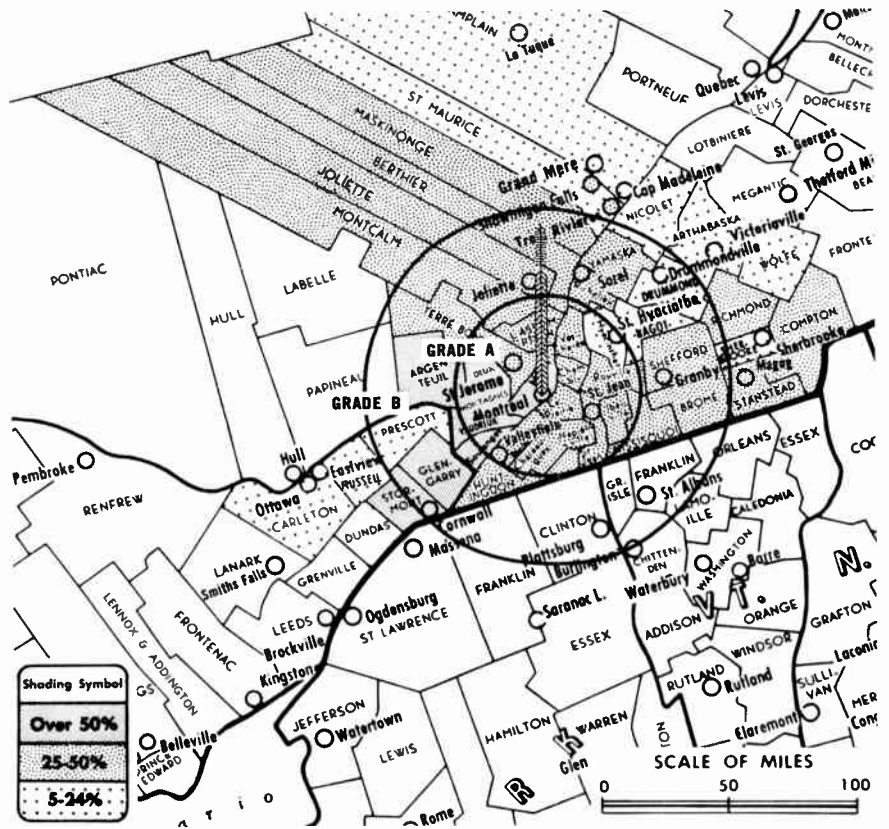
**Studio:** Radio Canada Bldg., 1425 Dorchester St. W.

**Telephone:** 868-3211.

**TV tape:** Recording facilities.

**AM Affiliate:** CBM, 50-kw, 940 kc (CBC).

**FM Affiliate:** CBM-FM, 3.86-kw, 100.7 mc (No. 236), 525-ft. antenna height. Holds recommendation for change to 27-kw, 805-ft. above av. terrain.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBMT Authorized: 7/20/60

## CBMT

**Network Service:** CBC.

**Licensee:** Canadian Bcstg. Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

**Began Operation:** Jan. 10, 1954.

**Represented (sales) by:** Weed & Co. (for U.S.) and CBC National Selective Sales (for Canada).

### Personnel:

J. Blais, *director of television operations.*  
Ken Davey, *program director.*  
Maurice Valliquette, *director of sales.*  
C. Frenette, *director of TV services.*  
Ernest Hebert, *director of information services.*  
Sean McGoldrick, *editor, English TV news.*  
Oliver Henry, *program film officer.*

### DIGEST OF RATE CARD NO. 16 (April 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
**Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.**  
\$1000.00 \$600.00 \$400.00 \$300.00 \$250.00\* \$225.00\* \$200.00\* \$150.00\*

\*Class AA—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.  
Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

For Mont Climont, Laurier & Tremblant Stations  
see facing page

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	570	Argenteuil, Deux Montagnes (bal.) Soulanges, Vaudreuil (bal.)	19,200	18,600	97
	569	Montreal Metro	599,000	570,000	95
	670	Glengarry, Stormont	19,300	18,100	94
<b>Between 25-50 %</b>	550	Chambly (bal.)			
		Vercheres	9,400	9,300	99
	490	Brome, Shefford	16,500	16,000	97
	540	Beauharnois, Chateauguay (bal.) Huntingdon	19,600	19,000	97
	530	Laprairie (bal.), Napierville, St. Jean	13,000	12,700	98
	520	Iberville, Missisquoi, Rouville	17,500	17,000	97
	629	Shawinigan Metro	14,600	14,000	96
	580	Terrebonne (bal.)	20,900	20,000	96
	590	L'Assomption (bal.), Montcalm	10,700	10,300	96
	475	Richmond	9,300	9,000	97
<b>Between 5-24 %</b>	460	Compton, Stanstead	13,800	13,100	95
	510	Richelieu, Yamaska	12,100	11,800	98
	619	Trois Rivières Metro	19,700	19,200	97
	600	Berthier, Joliette, Maskinonge	20,000	19,300	97
	450	Sherbrooke	19,900	18,700	94
	500	Bagot, St. Hyacinthe	16,200	15,600	96
	471	Drummond	12,700	12,000	94
<b>Between 5-24 %</b>	700	Carleton (bal.), Prescott, Russell	17,000	16,300	96
	621	Champlain (bal.), St. Maurice (bal.)	15,700	13,800	88
	480	Arthabaska, Nicolet, Wolfe	19,400	18,700	96
<b>CBMT Station Total</b>			<b>935,500</b>	<b>892,500</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>446,800</b>		

# Quebec—Montreal

## CBFT

(Ch. 2)

(French Outlet)

(Operates satellite rebroadcasting stations CBFT-1, Mont Tremblant and CBFT-2, Mont Laurier, both Que.)

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 900-ft. above av. terrain, 259-ft. above ground, 998-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

**Transmitter:** Mount Royal Park.

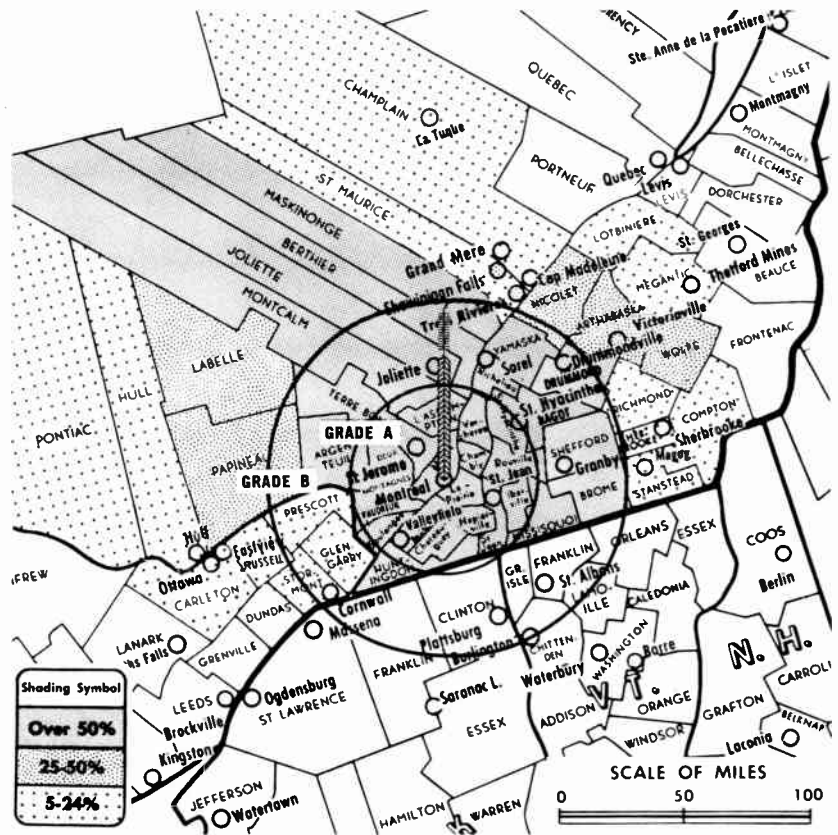
**TV tape:** Recording facilities.

**AM Affiliate:** CBF, 50-kw, 690 kc (CBC).

**FM Affiliate:** CBF-FM, 3.86-kw, 95.1 mc (No. 236), 585-ft. antenna height. Holds authorization for change to 27-kw and antenna 805-ft. above av. terrain.

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CBFT Authorized: 7/20/60



## CBFT

**Network Service:** CBC.

**Licensee:** Canadian Broadcasting Corp., Head office: 1500 Bronson Ave., Ottawa, Ont.

**Studio:** Radio-Canada Bldg., 1425 Dorchester St. W.

**Telephone:** 868-3211.

**Began Operation:** Sept. 6, 1952; changed from bilingual to French outlet Jan. 10, 1954 when CBMT began as English language station.

**Represented (sales) by:** CBC National Selective Sales, Montreal.

**Personnel:**

J. Blais, *director of television operations.*  
Fernand Guerard, *program director.*  
Charles Frenette, *director of TV services.*  
Maurice Valliquette, *director of sales.*  
Jean Beaudoin, *manager, film service.*  
Ernest Hebert, *director, information services.*  
P. Vosniacos, *general news supervisor (French).*

**DIGEST OF RATE CARD NO. 19**  
(June 1, 1965)

**Hour** 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

**Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.**

\$1250.00 \$750.00 \$500.00 \$375.00 \$313.00\* \$281.00\* \$250.00\* \$188.00\*

\*Class AA—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

**Note:** No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day.

Also See Satellite Rebroadcasting

Stations in Mt. Tremblant & Mt. Laurier, Que.

Weekly Reach (BBM)	BBM Area No.	Area Description	TV Households	
			Total Households	Number %
Over 50%	580	Terrebonne (bal.)	20,900	20,000 96
	600	Berthier, Joliette, Maskinonge	20,000	19,300 97
	590	L'Assomption (bal.), Montcalm	10,700	10,300 96
	530	Laprairie (bal.), Naperville, St. Jean	13,000	12,700 98
	500	Bagot, St. Hyacinthe	16,200	15,600 96
	510	Richelieu, Yamaska	12,100	11,800 98
	540	Beauharnois, Chateaugay (bal.), Huntingdon	19,600	19,000 97
	520	Iberville, Missisquoi, Rouville	17,500	17,000 97
	569	Montreal Metro	599,000	570,000 95
	550	Chambly (bal.), Vercheres	9,400	9,300 99
	570	Argenteuil, Deux Montagnes (bal.)	19,200	18,600 97
	490	Brome, Shefford	16,500	16,000 97
471	Drummond	12,700	12,000 94	
Between 25-50%	619	Trois Rivieres Metro	19,700	19,200 97
	629	Shawinigan Metro	14,600	14,000 96
	660	Labelle, Papineau	13,100	12,100 92
	480	Arthabaska, Nicolet, Wolfe	19,400	18,700 96
Between 5-24%	450	Sherbrooke	19,900	18,700 94
	650	Hull (bal.), Pontiac	11,800	11,400 97
	670	Glengarry, Stormont	19,300	18,100 94
	475	Richmond	9,300	9,000 97
	700	Carleton (bal.), Prescott, Russell	17,000	16,300 96
	460	Compton, Stanstead	13,800	13,100 95
	621	Champlain (bal.), St. Maurice (bal.)	15,700	13,800 88
430	Lotbiniere, Megantic	17,700	17,100 97	
<b>CBFT Station Total</b>			<b>978,100</b>	<b>933,100 95</b>
<b>BBM Weekly Reach</b>			<b>528,900</b>	

# Quebec—Montreal

## CFCF-TV

(Ch. 12)

(English Outlet)

**Technical Facilities:** Chanel No. 12 (204-210 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna: 970-ft. above av. terrain, 330-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 20"  
Longitude 73° 35' 32"

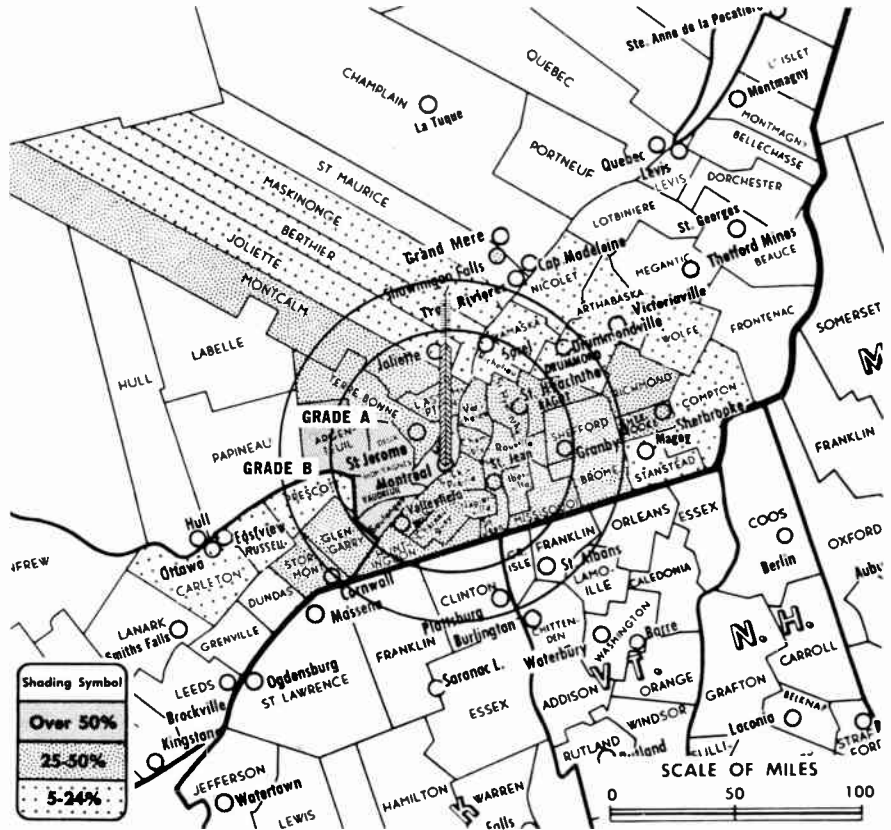
**Transmitter:** Mt. Royal.

**TV tape:** Recording facilities.

**News Wire Service:** UPI.

**AM Affiliate:** CFCF, 0.5-kw, 600 kc (ABC).

**FM Affiliate:** CFCF-FM, 41.4-kw, 92.5 mc (No. 223), 970-ft. antenna height.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CFCF-TV Authorized: 4/22/60

## CFCF-TV

**Network Service:** CTV.

**Licensee:** Canadian Marconi Co., 2442 Trenton Ave., Montreal 16.

**Studio:** 405 Ogilvy Ave., Montreal 15.

**Telephone:** 273-6311. **TWX No.:** 01-2592.

**Ownership:** Canadian Marconi Co., S. M. Finlayson, pres.

**Began Operation:** Jan. 20, 1961.

**Represented (sales) by:** All-Canada Radio & Television Ltd.

**Personnel:**

- S. B. Hayward, *vice president, broadcasting div.*
- Don Martz, *station manager.*
- Sam Pitt, *program manager.*
- Kevin Knight, *operations manager.*
- Joe Thompson, *engineering.*
- P. Bell-Smith, *controller.*
- Danny Dooner, *national sales supervisor.*
- Babs Pitt, *advertising & promotion manager.*
- Bill Callender, *film buyer.*

**DIGEST OF RATE CARD NO. 9—(March 1, 1966)**

30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.  
Class AA—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.  
\$1170.00 \$780.00 \$585.00 \$520.00 \$470.00 \$390.00 \$310.00 \$160.00

Also see Canadian Marconi Listings  
under Telecasting Equipment Manufacturers

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	570	Argenteuil, Deux Montagnes (bal.)			
		Soulanges, Vaudreuil (bal.)	19,200	18,600	97
	569	Montreal Metro	599,000	570,000	95
<b>Between 25-50 %</b>	540	Beauharnois, Chateaugay (bal.)		19,000	97
	550	Huntingdon (bal.), Vercheres	9,400	9,300	99
	490	Brome, Shefford	16,500	16,000	97
	670	Glengarry, Stormont	19,300	18,100	94
	580	Terrebonne (bal.)	20,900	20,000	96
	520	Iberville, Missisquoi, Rouville	17,500	17,000	97
	530	Laprairie (bal.), Napierville, St. Jean	13,000	12,700	98
	629	Shawinigan Metro	14,600	14,000	96
	590	L'Assomption (bal.)			
		Montcalm	10,700	10,300	96
<b>Between 5-24 %</b>	450	Sherbrooke	19,900	18,700	94
	500	Bagot, St. Hyacinthe	16,200	15,600	96
	475	Richmond	9,300	9,000	97
	510	Richelleu, Yamaska	12,100	11,800	98
	619	Trois Rivieres Metro	19,700	19,200	97
	600	Berthier, Joliette, Maskinonge	20,000	19,300	97
	471	Drummond	12,700	12,000	94
	460	Compton, Stanstead	13,800	13,100	95
<b>CFCF-TV Station Total</b>			<b>919,800</b>	<b>878,700</b>	<b>96</b>
		<b>BBM Weekly Reach</b>		<b>442,700</b>	



# Quebec—Montreal

## CFTM-TV

(Ch. 10)

(French Outlet)

**Technical Facilities:** Channel No. 10 (192-198 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna: 972-ft. above av. terrain, 328-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 21"  
Longitude 73° 35' 32"

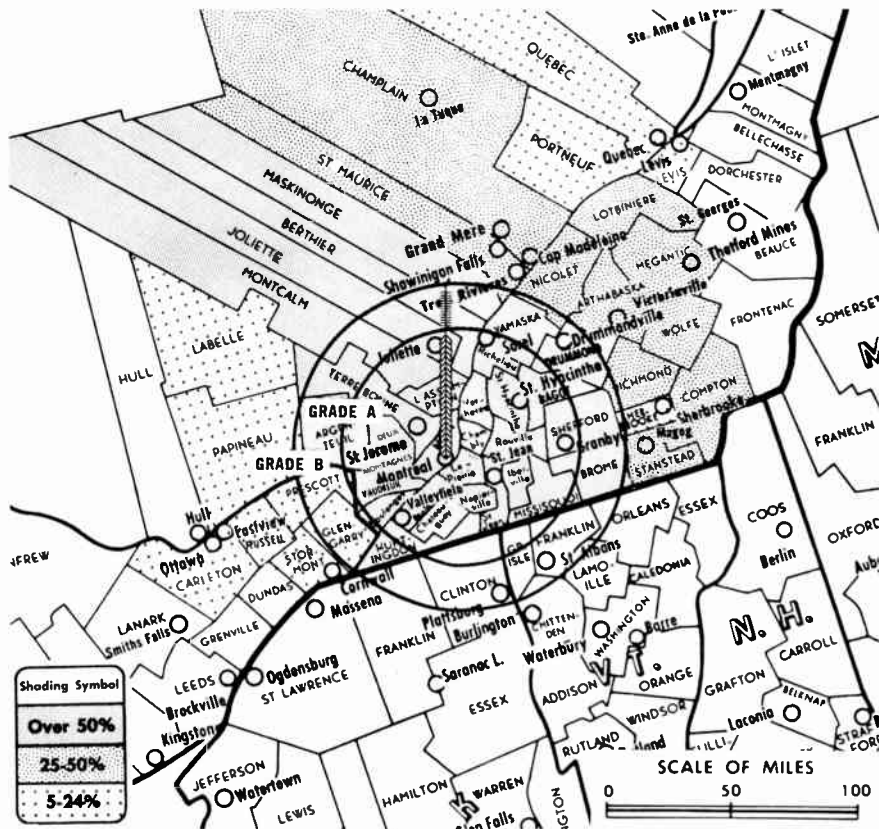
**Transmitter:** Mount Royal Park.

**TV tape:** Recording facilities.

**News Wire Service:** AP, UPI, France Presse, Canadian Press, Broadcast News.

**Facsimile Service:** UPI.

**News Film Service:** UPI.



CFTM-TV Authorized: 1/26/60

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CFTM-TV

**Network Service:** None, independent.

**Licensee:** Tele-Metropole Corp., 1405 de Maisonneuve, Montreal 24, P.Q.

**Studio:** 1405-25 de Maisonneuve, Montreal.

**Telephone:** Lafontaine 6-9251.

**Ownership:** J. A. DeSeve, pres. & director general; Paul L'Anglais, v.p.—principal stockholders.

**Began Operation:** Feb. 19, 1961.

**Represented (sales) by:** ForJoe-TV Inc. (for U.S.); Paul L'Anglais Inc. (Montreal & Toronto); Stovin-Byles (Winnipeg-Vancouver).

**Personnel:**

Roland Giguere, *station manager & assistant to the president.*  
Paul L'Anglais, *v.p. & commercial director.*  
Robert L'Herbier, *assistant station mgr. & dir. of programs.*  
Jean-Paul La Douceur, *art & commercial production director.*  
Maurice Bastien, *director of film services & film buyer.*  
Maurice Doucet, *director of technical operations.*  
Jean Marion, *public relations director.*

### DIGEST OF RATE CARD NO. 5 (March 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.						
\$1200.00	\$800.00	\$700.00	\$600.00	\$475.00*	\$380.00*	\$240.00*

\*Class AA (7-11 p.m., daily.)

See Our Translator Directory  
in Section c

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Number	%
Over 50 %	500	Bagot, St. Hyacinthe	16,200	15,600	96
	590	L'Assomption (bal.) Montcalm	10,700	10,300	96
	600	Berthier, Joliette, Maskinonge	20,000	19,300	97
	510	Richelieu, Yamaska	12,100	11,800	98
	580	Terrebonne (bal.)	20,900	20,000	96
	471	Drummond	12,700	12,000	94
	530	Laprairie (bal.) St. Jean	13,000	12,700	98
	526	Iberville, Missisquoi, Rouville	17,500	17,000	97
	540	Beauharnois, Chateaugay (bal.) Huntingdon	19,600	19,000	97
	552	Chambly (bal.), Vercheres	9,400	9,300	99
	490	Brome, Shefford	16,500	16,000	97
	619	Trois Rivières Metro	19,700	19,200	97
Between 25-50 %	629	Shawinigan Metro	14,600	14,000	96
	569	Montreal Metro	599,000	570,000	95
	570	Argenteuil, Deux Montagnes, Soulanges, Vaudreuil (bal.)	19,200	18,600	97
	480	Arthabaska, Nicolet, Wolfe	19,400	18,700	96
	621	Champlain (bal.) St. Maurice (bal.)	15,700	13,800	88
Between 5-24 %	475	Richmond	9,300	9,000	97
	43C	Lotbiniere, Megantic	17,700	17,100	97
	460	Compton, Stanstead	13,800	13,100	95
	450	Sherbrooke	19,900	18,700	94
	70C	Carleton (bal.), Prescott, Russell	17,000	16,300	96
	660	Labelle, Papineau	13,100	12,100	92
670	Glengarry, Stormont	19,300	18,100	94	
420	Levis (bal.), Portneuf, Quebec (bal.)	16,400	15,700	96	
CFTM-TV Station Total			982,700	937,400	95
BBM Weekly Reach			564,100		

## CBFT-1

### Mont Tremblant

(Ch. 11)

(Satellite rebroadcasting station of CBFT, Montreal, Que.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Top of Mont Tremblant.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: .6-kw visual, .3-kw aural. Antenna: 1779-ft. above av. terrain, 97-ft. above ground, 3047-ft. above sea level, lat. 46° 13' 10", long. 74° 33' 11".

Began Operation: Feb. 15, 1962.

Rates: This is an automatic repeater of CBFT, Montreal and is included as a bonus with that station.

## CKBL-TV-2

### Murdochville

(Ch. 6)

(Satellite rebroadcasting station of CKBL-TV, Matane, Que.)

Network Service: CBC, same as CKBL-TV, Matane.

Licensee: La Cie de Radiodiffusion de Matane Ltee., 4 St. Sacrement, Matane, Que.

Transmitter: Needle Mountain, Murdochville.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 1150-ft. above av. terrain, 25-ft. above ground, 2850-ft. above sea level, 48° 56' 48", long. 65° 31' 00".

Began Operation: Oct. 1, 1963.

Rates: This is an automatic repeater of CKBL-TV, Matane, and is included as a bonus with that station.

## CKMU-TV-1

### Murdochville

(Ch. 3)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B., which repeats CKCW-TV, Moncton, N.B.)

Network Service: CBC, same as CKAM-TV & parent CKCW-TV, Moncton, N.B.

Transmitter: Needle Mt., near Murdochville.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 20-ft. above ground, 2870-ft. above sea level, lat. 48° 57' 50", long. 65° 30' 50".

Ownership: John Hall, pres.; H. F. Hanrieder, secy.-treas.

Began Operation: June 17, 1965.

Rates: This is an automatic repeater of CKAM-TV, North Shore, N.B., which in turn repeats CKCW-TV, Moncton, and is included as a bonus with CKCW-TV.

## CHAU-TV-5

### Perce

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, P.Q.

Licensee: Television de la Bale des Chaleurs Inc., Carleton, P.Q.

Transmitter: Perce, P.Q.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 465-watts visual, 233-watts aural. Antenna: 1385-ft. above av. terrain, 150-ft. above ground, 1385-ft. above sea level, lat. 48° 31' 38", long. 64° 14' 40".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Oct., 1963.

Rates: This is an automatic repeater of CHAU-TV, Carleton, and is included as a bonus with that station.

## CKRS-TV-1

### Port Alfred

(Ch. 9)

(Satellite rebroadcasting station of CKRS-TV, Jonquiere, Que.)

Network Service: CBC, same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Ltee., same as CKRS-TV.

Transmitter: Grande Bale Blvd., Grande Bale, Que.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 19.0-watts visual, 9.5-watts aural. Antenna: 502-ft. above av. terrain, 102-ft. above ground, 502-ft. above sea level, lat. 48° 19' 20", long. 70° 49' 48".

## Quebec

Began Operation: Nov., 1963.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.), Hardy Radio & Television Ltd. and Scharf Broadcast Sales Ltd.

Rates: This is an automatic repeater of CKRS-TV, Jonquiere and is included as a bonus with that station.

## CHAU-TV-3

### Port Daniel

(Ch. 10)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton.

Licensee: Television de la Bale des Chaleurs Inc., Carleton, P.Q.

Transmitter: Port Daniel, P.Q.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 502-ft. above av. terrain, 102-ft. above ground, 502-ft. above sea level, lat. 48° 08' 25", long. 64° 59' 05".

Ownership: See CHAU-TV, Carleton.

Began Operation: Nov., 1963.

Rates: This is an automatic repeater of CHAU-TV, Carleton, and is included as a bonus with that station.

## CKMI-TV

### Quebec City

(Ch. 5)

(English Outlet)

Network Service: CBC, also CBS, NBC, ABC thru CBC.

Licensee: Television de Quebec (Canada) Limitee, 1000 Myrand St., P.O. Box 2026, Quebec 10, P.Q.

Studio: 1000 Myrand St., Quebec.

Transmitter: 1000 Myrand St., Quebec.

Telephone: 683-4985.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 13.85-kw visual, 6.77-kw aural. Antenna: 440-ft. above av. terrain, 379-ft. above ground, 672-ft. above sea level, using same facilities as CFCM-TV.

AM Affiliate: None.

TV tape: Recording facilities.

Ownership: Same as CFCM-TV, Quebec City.

Began Operation: March 17, 1957.

Represented (sales) by ForJoe-TV Inc. (New York); Radio & Television Representatives Ltd. (Canada).

#### Personnel:

Gaston Pratte, *president*.

Jean A. Pouliot, *P. Eng., general manager*.

A. P. Fitzgibbons, *director of operations & general sales manager*.

Guy Drouin, *director of public relations & promotion*.

George Lovett, *program manager*.

Gerard Fortin, *director of engineering*.

#### DIGEST OF RATE CARD NO. 6—(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily; 6-7 p.m., Sat.						
\$140.00	\$93.00	\$67.00	\$60.00	\$40.00	\$30.00	\$20.00

CKMI-TV: Total Households, 175,600  
TV Households, 167,300; 95%  
BBM Weekly Reach (Nov. 1965) 61,900

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# Quebec—Quebec City

## CBVT

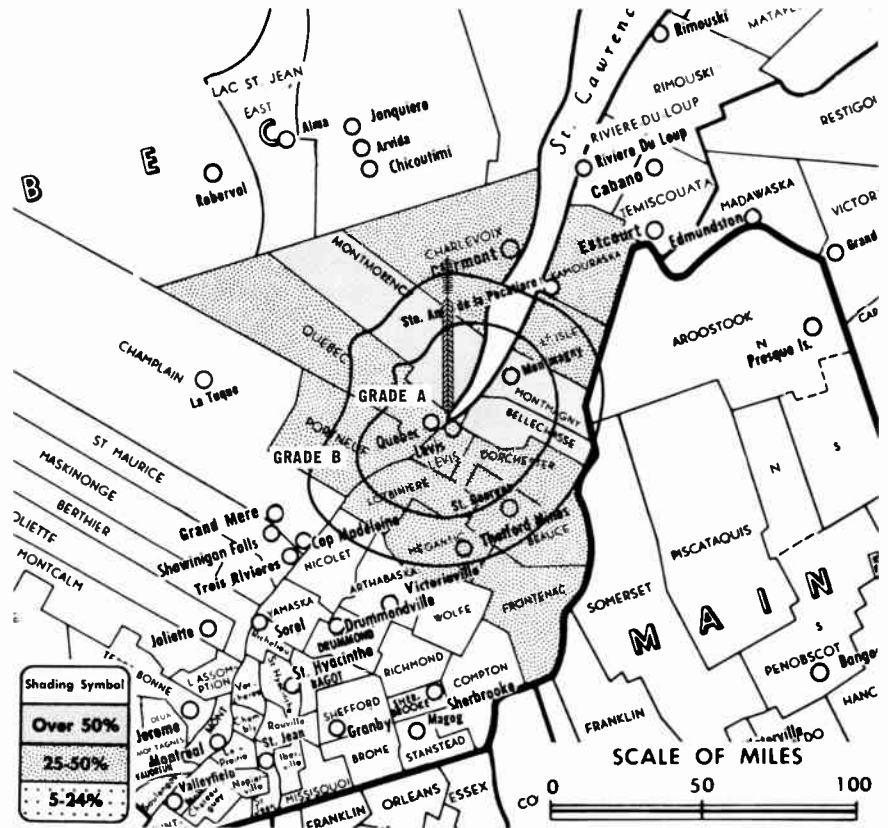
(Ch. 11)

(French Outlet)

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 173-kw visual, 87-kw aural. Antenna: 649-ft. above av. terrain, 525-ft. above ground, 950-ft. above sea level.

Latitude 46° 52' 45"  
Longitude 71° 03' 18"

Transmitter: Isle of Orleans.



CBVT Authorized 1/22/62

## CBVT

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Palais Montcalm, Quebec City.

Began Operation: Sept. 7, 1964.

Represented (sales) by CBC National Selective Sales, Montreal.

Personnel:

Rene Dussault, general manager.  
R. Morin, director, TV services.  
Bertrand Messely, sales manager.  
L. Leclerc, program director.  
Peter Delisle, technical director.

DIGEST OF RATE CARD NO. 2—(April 1, 1965)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$800.00 \$480.00 \$320.00 \$240.00 \$200.00\* \$180.00\* \$160.00\* \$120.00\*

\*Class AA—6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households Numbers	%
<b>Over 50 %</b>	419	Quebec Metro	86,000	82,800	96
	400	Bellechasse, Montmagny, Montmorency	15,400	14,600	95
	420	Levis (bal.), Portneuf, Quebec (bal.)	16,400	15,700	96
<b>Between 25-50 %</b>	440	Beauce, Dorchester, Frontenac	24,800	23,100	93
	430	Lotbiniere, Megantic	17,700	17,100	97
	390	Charlevoix, Kamouraska, L'Islet	15,300	14,000	92
<b>Between 5-24 %</b>	None between 5-24%				
<b>CBVT Station Total</b>			175,600	167,300	95
<b>BBM Weekly Reach</b>			114,000		

# Quebec—Quebec City

## CFCM-TV

(Ch. 4)

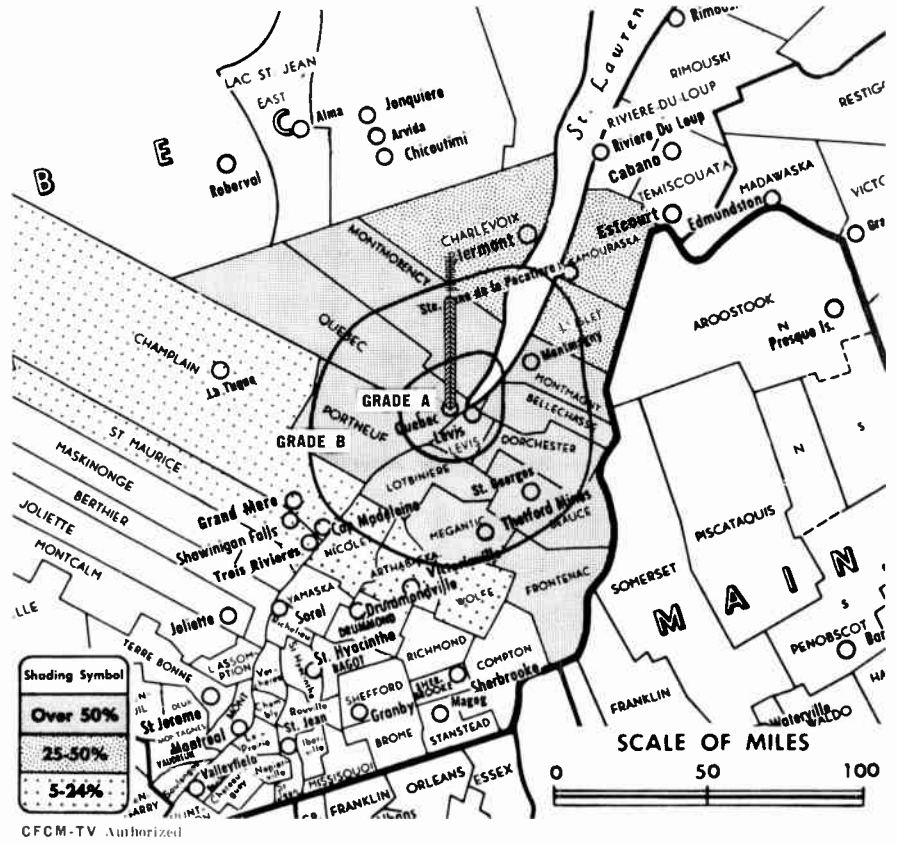
(French Outlet)

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level.

Latitude 46° 47' 04"  
Longitude 71° 15' 54"

Transmitter: 1000 Myrand Ave., Ste.-Foy, Quebec.

News Wire Service: Canadian Press.



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CFCM-TV

Licensee: Television de Quebec (Canada) Limitee, 1000 Myrand St., Quebec.

Studio: 1000 Myrand St., P.O. Box 2026, Quebec.

Telephone: 683-4985.

Ownership: Famous Players Canadian Corp., 50%; CHRC, 20%; CKCV-TV, 20%; J. A. Pouliot, 5% and Mont St. Jean Investment, 5%. Famous Players also owns 48% of CKCO-TV, Kitchener, Ont. Television de Quebec also owns English language outlet CKMI-TV, Quebec City (Ch. 5). Famous Players also is acquiring a minority interest in CHAN-TV, Vancouver, B.C. For CATV interests of Famous Players, see Canadian CATV Group Ownership.

Began Operation: July 17, 1954.

Represented (sales) by Forjoe-TV Inc. (U.S.); Hardy Radio & Television Ltd. (Montreal, Toronto); Scharf Broadcast Sales Ltd. (Vancouver); A. J. Messner & Co. (Winnipeg).

### Personnel:

Gaston Pratte, *president*.  
Jean A. Pouliot, *managing director*.  
A. P. Fitzgibbons, *director of operations & national sales*.  
Jacques Filteau, *exec. asst. to managing director*.  
Paul Chamberland, *director of programs*.  
Rene Lapointe, *comptroller*.  
Guy Drouin, *director of public relations & publicity*.  
Gerard Fortin, *director of engineering*.

### DIGEST OF RATE CARD NO. 13 (March 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.  
Class AA—7-11 p.m., daily.  
\$1000.00 \$600.00 \$400.00 \$300.00 \$250.00 \$230.00 \$210.00 \$105.00

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households	Number %
<b>Over 50%</b>	419	Quebec Metro	86,000	82,800	96
	400	Bellechasse, Montmagny, Montmorency	15,400	14,600	95
	420	Levis (bal.) Portneuf, Quebec (bal.)	16,400	15,700	96
	44C	Beauce, Dorchester, Frontenac	24,800	23,100	93
	430	Lotbiniere, Megantic	17,700	17,100	97
<b>Between 25-50%</b>	390	Charlevoix, Kamouraska, L'Islet	15,300	14,000	92
	629	Shawinigan Metro	14,600	14,000	96
<b>Between 5-24%</b>	621	Champlain (bal.), St. Maurice (bal.)	15,700	13,800	88
	480	Arthabaska, Nicolet, Wolfe	19,400	18,700	96
	619	Trois Rivières Metro	19,700	19,200	97
<b>CFCM-TV Station Total</b>			<b>245,000</b>	<b>233,000</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>143,900</b>		

# Quebec

## CHAU-TV-7 Riviere-au-Renard (See Fox River, Que.)

## CKRT-TV Riviere du Loup (see Wolf River, Que.)

## CKRT-TV-3 St. Patrice (Riviere du Loup) (Ch. 13)

(Satellite rebroadcasting station of CKRT-TV, Wolf River, Que.)  
Network Service: CBC, same as CKRT-TV, Wolf River.

Licensee: CKRT-TV Ltee., Montagne Bloue, Pelletier Station, Cte. Kamouraska, Wolf River.

Transmitter: La Pointe, St. Patrice, Wolf River.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 63-watts visual, 32.5-watts aural. Antenna: 37-ft. above av. terrain, 80-ft. above ground, 130-ft. above sea level, lat. 47° 25' 65", long. 70° 51' 25".

Ownership: See CKRT-TV, Wolf River, Que.

Began Operation: Dec. 10, 1964.

Rates: This is an automatic repeater of CKRT-TV, Wolf River, and is included as a bonus with that station.

## CJBR-TV Rimouski (Ch. 3)

(Also operates satellite rebroadcasting station CJBR-TV-1, Edmundston, N.B.)

Network Service: CBC.

Licensee: Lower St. Lawrence Radio Inc., 6 St. Jean St.

Studio: 13 St. Jean Baptiste St. Transmitter: Bic Hill, P.Q.

Telephone: 723-2217.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 56.9-kw aural. Antenna: 1165-ft. above av. terrain, 179-ft. above ground, 1316-ft. above sea level, lat. 48° 19' 40", long. 68° 50' 09".

AM Affiliate: CJBR, 10-kw, 900 kc (CBC).

FM Affiliate: CJBR-FM, 20-kw, 101.5 mc (No. 268), 1335-ft. antenna height.

Ownership: Lower St. Lawrence Radio Inc.; Jacques Brillant, pres.

Began Operation: Nov. 21, 1954.

Represented (sales) by All-Canada Radio & Television Ltd. (for U.S.) & Stovin-Byles Ltd.

Personnel:

Andre Lecomte, *station manager & vice president.*  
Francis Raymond, *program director & film buyer.*  
Harry A. Willsie, *public relations.*

### DIGEST OF RATE CARD NO. 9—(Jan. 1, 1965)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$360.00	\$225.00	\$150.00	\$130.00	\$112.00	\$75.00	\$65.00	\$38.00

CJBR-TV: Total Households, 78,900  
TV Households, 72,900; 92%  
BBM Weekly Reach (Nov. 1965) 32,500

## CKRS-TV-3 Roberval (Ch. 8)

(Repeater satellite of CKRS-TV, Jonquiere, Que.)

Network Service: Same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Limitee, 175 Sir Wilfrid Laurier, Jonquiere, Que. Transmitter: Lac Bouchette Road, Chambord.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 4.12-kw visual, 2.06-kw aural. Antenna: 532-ft. above av. terrain, 300-ft. above ground, 1226-ft. above sea level, lat. 48° 24' 00", long. 72° 05' 14".

Began Operation: Jan. 8, 1963.

Rates: This is an automatic repeater of CKRS-TV, Jonquiere and is included as a bonus with that station.

## CKRN-TV Rouyn-Noranda

(Ch. 4)

(Bilingual Outlet)

(Also operates satellite rebroadcasting stations CKRN-TV-1, Senneterre; CKRN-TV-2, Val d'Or; CKRN-TV-3, Ville Marie; CKRN-TV-4, Matagami, all Que.)

Network Service: CBC.

Licensee: Northern Radio Inc., P.O. Box 70, 70 Gamble St. W., Rouyn, Que.

Studio and Transmitter: Powell-Rouyn Mine Hill, Noranda, Que.;

Business Office: 68 Gamble St. W., Rouyn, Que.

Telephone: 762-7741.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 902-ft. above av. terrain, 725-ft. above ground, 1926-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

AM Affiliate: CKRN, .25-kw, 1400 kc (CBC).

Ownership: Controlled by David A. Gourd, pres. and J. J. Gourd, chairman. Also operate radio stations CKVD, Val d'Or, Que.; CHAD, Amos, Que.; CKLS, La Sarre, Que.

Began Operation: Dec. 25, 1957.

Represented (sales) by Weed & Co. (for U.S.); Scharf Broadcast Sales Ltd. (Vancouver); Joseph Hardy & Co. (Montreal and Toronto).

Personnel:

David A. Gourd, *president & general manager.*  
Franco Capellari, *operations manager & film buyer.*  
L. Trepanier, *chief engineer.*

### DIGEST OF RATE CARD NO. 5—(April 1, 1963)

30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*	
Class A—6-11 p.m., Mon.-Sat.; all day Sun.	\$180.00	\$120.00	\$95.00	\$85.00	\$65.00	\$55.00	\$30.00

\*Class AA (7-10:30 p.m., daily.)

CKRN-TV: Total Households, 46,100  
TV Households, 42,200; 92%  
BBM Weekly Reach (Nov. 1965) 30,100

## CFKL-TV Schefferville

(Ch. 11)

Network Service: CBC, fed directly from studio of CJCL-TV, Labrador City, Nfld.

Licensee: Hollinger Ungava Transport Ltd., Sept-Isles, Que.

Transmitter: 1-mi. W of town.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 426-kw visual, 213-kw aural. Antenna: Directional, 404-ft. above av. terrain, 60-ft. above ground, 2150-ft. above sea level, lat. 54° 48' 00", long. 66° 51' 10".

Began Operation: August 22, 1965.

Rates: See CJCL-TV, Labrador City.

## CKRN-TV-1 Senneterre

(Ch. 7)

(Satellite rebroadcasting station of CKRN-TV, Rouyn-Noranda, Que.)

Network Service: CBC, same as CKRN-TV, Rouyn-Noranda.

Licensee: Northern Radio Inc., 70 Gamble St. W., Rouyn, Que.

Transmitter: Senneterre, Que.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 200-ft. above av. terrain, 200-ft. above ground, 1200-ft. above sea level, lat. 48° 24' 40", long. 77° 16' 22".

Began Operation: Sept. 2, 1962.

Rates: This is an automatic repeater of CKRN-TV, Rouyn-Noranda and is included as a bonus with that station.

For Canadian CATV Systems

see Section c

# Quebec—Sherbrooke

## CHLT-TV

(Ch. 7)

(French Outlet)

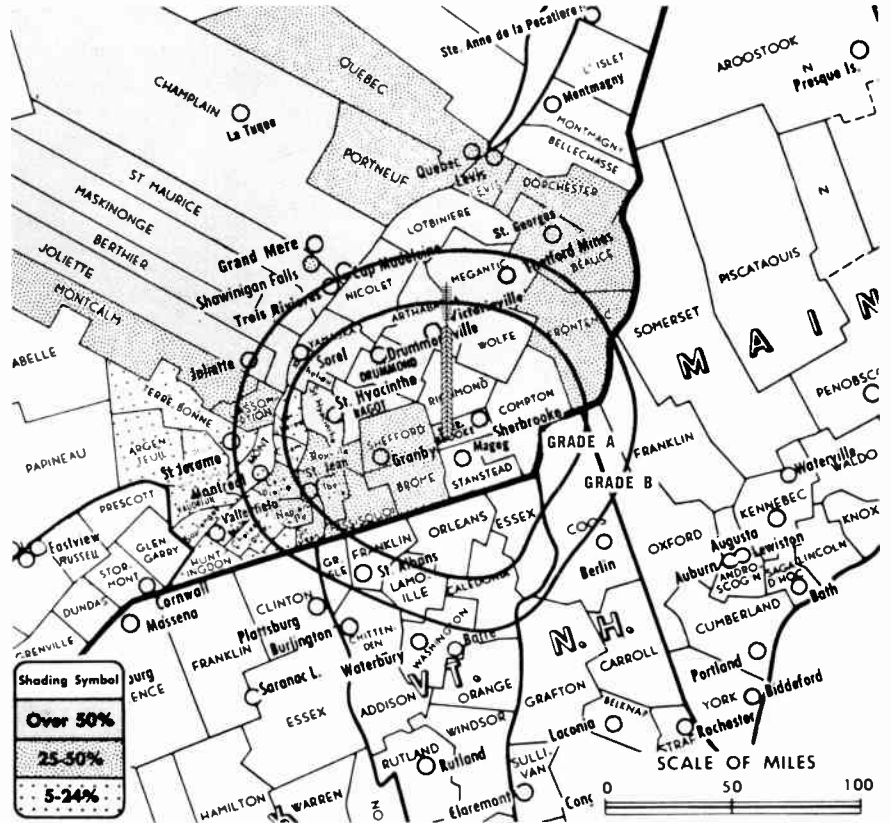
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 186-kw aural. Antenna: 1840-ft. above av. terrain, 150-ft. above ground, 2796-ft. above sea level.

Latitude 45° 18' 43"  
Longitude 72° 14' 32"

Transmitter: Mont-Orford Provincial Park.

AM Affiliate: CHLT, 10-kw, 630 kc (CBC).

FM Affiliate: CHLT-FM, 57-kw, 102.7 mc (No. 274).



CHLT-TV Authorized 8/28/56

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Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CHLT-TV

Network Service: CBC.

Licensee: La Tribune Inc., 221 Dufferin St. Studio: 221 Dufferin St. Telephone: 569-9331.

Ownership: Same as French-language *La Tribune*, Paul Desruisseaux, Q.C., pres.

Began Operation: Aug. 12, 1956.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.) & Paul L'Anglais Inc. (Montreal and Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

J. L. Gauthier, *v.p. & general manager*.  
Pierre Bruneau, *station manager*.  
Robert Thiebaut, *chief engineer*.  
Gary Longchamp, *program director*.

DIGEST OF RATE CARD NO. 11—(March 1, 1965)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.\* 20 Sec.\* 8 Sec.\*

Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.

\$800.00 \$480.00 \$320.00 \$280.00 \$240.00 \$190.00 \$150.00 \$110.00

\*Class AA (6-11 p.m., daily.)

For Quebec CATV Systems  
see Section c

Weekly Reach (BBM)	BBM Area No.	Area Description	Total Households	TV Households	Numbers %
<b>Over 50 %</b>	460	Arthabaska, Nicolet, Wolfe	19,400	18,700	96
	471	Drummond	12,700	12,000	94
	475	Richmond	9,300	9,000	97
	450	Sherbrooke	19,900	18,700	94
	621	Champlain (bal.), St. Maurice (bal.)	15,700	13,800	88
	500	Bago, St. Hyacinthe	16,200	15,600	96
	430	Lotbiniere, Megantic	17,700	17,100	97
	460	Compton, Stanstead	13,800	13,100	95
	510	Richelieu, Yamaska	12,100	11,800	98
	619	Trois Rivières Metro	19,700	19,200	97
<b>Between 25-50 %</b>	60C	Berthier, Joliette, Maskinonge	20,000	19,300	97
	490	Brome, Shefford	16,500	16,000	97
	59C	L'Assomption (bal.) Montcalm	10,700	10,300	96
	629	Shawinigan Metro	14,600	14,000	96
	440	Beauce, Dorchester, Frontenac	24,800	23,100	93
	520	Iberville, Missisquoi, Rouville	17,500	17,000	97
<b>Between 5-24 %</b>	530	Laprairie (bal.), Napierville, St. Jean	13,000	12,700	98
	420	Levis (bal.), Portneuf, Quebec (bal.)	16,400	15,700	96
	580	Terrebonne (bal.)	20,900	20,000	96
	550	Chambly (bal.), Vercheres	9,400	9,300	99
	540	Beauharnois, Chateaugay (bal.) Huntingdon	19,600	19,000	97
	570	Argenteuil, Deux Montagnes, Soulanges, Vaudreuil (bal.)	19,200	18,600	97
569	Montreal Metro	599,000	570,000	95	
<b>CHLT-TV Station Total</b>			<b>958,100</b>	<b>914,000</b>	<b>95</b>
<b>BBM Weekly Reach</b>			<b>203,900</b>		

# Quebec

## CHAU-TV-1

### Ste. Marguerite-Marie

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Transmitter: Ste. Marguerite-Marie, P.Q.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 219-watts visual, 109-watts aural. Antenna: 740-ft. above av. terrain, 185-ft. above ground, 1860-ft. above sea level, lat. 48° 18' 40", long. 67° 05' 06".

Began Operation: August, 1963.

Rates: This is an automatic repeater of CHAU-TV, Carleton, and is included as a bonus with that station.

## CKRT-TV-2

### Ste. Rose du Degelis

(Ch. 2)

(Satellite rebroadcasting station of CKRT-TV, Wolf River, Que.)

Network Service: Same as CKRT-TV, Wolf River, P.Q.

Licensee: CKRT-TV Ltee.

Transmitter: Route 10, Ste.-Rose du Degelis, Cte. Temiscouata.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 63-watts visual, 32.5-watts aural. Antenna: 134-ft. above av. terrain, 80-ft. above ground, 600-ft. above sea level, lat. 47° 33' 15", long. 68° 39' 14".

Began Operation: July 1, 1964.

Rates: This is an automatic repeater of CKRT-TV, Wolf River, and is included as a bonus with that station.

## CJTK-TV-1

### Timiskaming

(Ch. 3)

(Satellite rebroadcasting station of CFCH-TV, North Bay, Ont.)

Network Service: Same as CFCH-TV, North Bay.

Licensee: Chamber of Commerce, Town of Temiscaming, Que.

Transmitter: Temiscaming, Que.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 460-ft. above av. terrain, 110-ft. above ground, 1060-ft. above sea level, lat. 46° 43' 37", long. 79° 05' 54".

Began Operation: Sept. 19, 1962.

Rates: This is an automatic repeater of CFCH-TV, North Bay, and is included as a bonus with that station.

## CBFST-2

### Timiskaming

(Ch. 12)

(Satellite rebroadcasting station of CBFST, Sturgeon Falls, Ont.)

Network Service: CBC French TV Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Thorne, Ont.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 7.08-kw visual, 3.54-kw aural. Antenna: 860-ft. above av. terrain, 554-ft. above ground, 1854-ft. above sea level, lat. 46° 38' 28", long. 79° 04' 24".

Began Operation: March 15, 1963.

Rates: This is an automatic repeater of CBFST, Sturgeon Falls and is included as a bonus with that station.

## CKTM-TV

### Trois-Rivieres

(Ch. 13)

(French Outlet)

Network Service: CBC.

Licensee: Television St. Maurice Inc., Box 277.

Studio & Transmitter: Mont-Carmel, Que.

Telephone: Frontenac 5-7311.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 325-kw visual, 162.5-kw aural. Antenna: 1323-ft. above av. terrain, 1085-ft. above ground, 1660-ft. above sea level, lat. 46° 29' 27", long. 72° 39' 00".

Ownership: Television St. Maurice Inc.; Henri Audet, pres. & general manager. Other officers: Allan Rogerson, v.p.; Guy Labelle, secy.

Began Operations: April 15, 1958.

Represented (sales) by All-Canada Radio & TV Ltd. (U.S.A.). Stovin-Byles Ltd. (Montreal, Toronto, Western Canada).

Personnel:

Henri Audet, *president & general manager.*

Robert Bonneau, *assistant manager & chief engineer.*

Fernand Paquet, *production manager.*

Andre Watters, *sales manager.*

Albert Aubichon, *film buyer.*

#### DIGEST OF RATE CARD NO. 5—(Feb. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6-11 p.m., daily.						
\$300.00	\$195.00	\$165.00	\$150.00	\$95.00	\$75.00	\$45.00

CKTM-TV: Total Households, 198,600

TV Households, 189,300; 95%

BBM Weekly Reach (Nov. 1965) 80,600

## CKRN-TV-2

### Val d'Or

(Ch. 8)

(Satellite rebroadcasting station of CKRN-TV, Rouyn, Que.)

Network Service: Same as CKRN-TV, Rouyn, Que.

Licensee: Northern Radio-Radio Nord Inc., Rouyn, Que.

Transmitter: Val d'Or.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 203-ft. above av. terrain, 200-ft. above ground, 1050-ft. above sea level, lat. 48° 07' 49", long. 77° 46' 00".

Began Operation: Dec. 21, 1965.

Rates: This is an automatic repeater of CKRN-TV, Rouyn, and is included as a bonus with that station.

## CKRN-TV-3

### Ville-Marie

(Ch. 6)

(Satellite rebroadcasting station of CKRN-TV, Rouyn, Que.)

Network Service: Same as CKRN-TV, Rouyn, Que.

Licensee: Northern Radio-Radio Nord Inc., Rouyn, Que.

Transmitter: Ville-Marie.

Technical Facilities: Channel No. 6 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 280-ft. above av. terrain, 200-ft. above ground, 750-ft. above sea level, lat. 47° 21' 05", long. 79° 27' 12".

Began Operation: Dec. 21, 1964.

Rates: This is an automatic repeater of CKRN-TV, Rouyn, and is included as a bonus with that station.

## CKRT-TV

### Wolf River

(Riviere-Du-Loup)

(Ch. 7)

(Also operates satellite rebroadcasting station CKRT-TV-1, Baie St. Paul, Que.; CKRT-TV-2, Ste. Rose du Degelis, Que.; CKRT-TV-3, St. Patrice, Que.)

Network Service: CBC.

Licensee: CKRT-TV Ltee., 1 rue Frontenac, Riviere du Loup.

Transmitter: Montagne Bleue, Pelletier Station, Cte. Kamouraska.

Studio: 1 Frontenac St., Riviere du Loup, Que.

Telephone: Union 2-6003.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 49-kw visual, 24.5-kw aural. Antenna: 1156-ft. above av. terrain, 235-ft. above ground, 2150-ft. above sea level, lat. 47° 35' 03", long. 69° 22' 10".

Ownership: CKRT-TV Ltee., 100%.

Began Operation: Jan. 14, 1962.

Represented (sales) by Hardy Radio & Television Ltd., (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Luc Simard, *general manager & president.*

Vincent Gagnon, *sales manager.*

Gerard Simon, *v.p. & treasurer.*



DIGEST OF RATE CARD NO. 5  
(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—8-10:30 p.m., daily.						
\$130.00	\$86.00	\$75.00	\$65.00	\$50.00*	\$40.00*	\$30.00*

\*Class AA—7-10:30 p.m., daily.

CKRT-TV: Total Households, 43,900  
TV Households, 40,200; 92%  
BBM Weekly Reach (Nov. 1965) 20,600

## SASKATCHEWAN

### CKBI-TV-1

#### Alticane

(Ch. 10)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: Alticane.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 670-watts visual, 335-watts aural. Antenna: 603-ft. above av. terrain, 175-ft. above ground, 2675-ft. above sea level, lat. 52° 52' 00", long. 107° 40' 00".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: Feb. 10, 1961.

Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

### CKOS-TV-2

#### Carlyle Lake

(Ch. 7)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 7.5-mi. N of Carlyle, Sask.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 32-kw visual, 17-kw aural. Antenna: 921-ft. above av. terrain, 921-ft. above ground, 3416-ft. above sea level, lat. 49° 44' 22", long. 102° 16' 38". Note: Has approval for boost to 92-kw visual, 50-kw aural.

Ownership: See CKOS-TV, Yorkton.

Began Operation: Sept., 1961.

Rates: This is an automatic repeater of CKOS-TV, Yorkton and is included as a bonus with that station.

### CKCK-TV-1

#### Colgate

(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: Same as CKCK-TV, Regina.

Licensee: Transcanada Communications Ltd., Box 2000, Regina, Sask. Transmitter: Near Colgate, Sask.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 15.1-kw visual, 7.5-kw aural. Antenna: 532-ft. above av. terrain, 572-ft. above ground, 2506-ft. above sea level, lat. 49° 26' 16", long. 103° 47' 53".

Began Operation: Nov. 30, 1962.

Rates: This is an automatic repeater of CKCK-TV, Regina and is included as a bonus with that station.

### CJFB-TV-1

#### Eastend

(Ch. 2)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)

Network Service: Same as CJFB-TV, Swift Current.

Licensee: Swift Current Telecasting Co. Ltd., North Hill, Swift Current, Sask. Transmitter: Eastend.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 564-ft. above av. terrain, 90-ft. above ground, 3541-ft. above sea level, lat. 49° 30' 00", long. 108° 51' 27".

Began Operation: July 31, 1961.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

## Quebec-Saskatchewan

### CKBI-TV-3

#### Greenwater Lake

(Ch. 4)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: Greenwater Lake.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 3-kw visual, 1.5-kw aural. Antenna: 701-ft. above av. terrain, 531-ft. above ground, 2556-ft. above sea level, lat. 52° 28' 03", long. 103° 30' 15".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: May 31, 1962.

Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

### CKSA-TV

#### Lloydminster

(See Lloydminster, Alta.)

### CKMJ-TV

#### Marquis (Moose Jaw)

(Ch. 7)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CBC, same as CKCK-TV.

Licensee: Transcanada Communications Ltd., Box 2000, Regina, Sask.

Transmitter: Marquis.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 55.4-kw visual, 27.7-kw aural. Antenna: Directional, 768-ft. above av. terrain, 810-ft. above ground, 2727-ft. above sea level, lat. 50° 38' 43", long. 105° 46' 06".

AM Affiliate: None.

Began Operation: Sept. 18, 1964.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of CKCK-TV, Regina and is included as a bonus with that station.

### CKSA-TV-1

#### Meadow Lake

(Ch. 12)

(Satellite rebroadcasting station of CKSA-TV, Lloydminster, Alta.)

Network Service: CBC, same as CKSA-TV, Lloydminster, Alta.

Licensee: CHSA-TV Ltd., 5036 50th St., Lloydminster, Alta.

Transmitter: 1-mi. SW of Meadow Lake.

AM Affiliate: None.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 250-ft. above av. terrain, 200-ft. above ground, lat. 54° 07' 15", long. 108° 07' 56".

Began Operation: Aug. 17, 1965.

Rates: This is an automatic repeater of CKSA-TV, Lloydminster, Alta. and is included as a bonus with that station.

### CKBI-TV-4

#### Nipawin

(Ch. 2)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: Nipawin.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 54-watts visual, 27-watts aural. Antenna: 175-ft. above av. terrain, 150-ft. above ground, 1375-ft. above sea level, lat. 53° 20' 10", long. 104° 05' 00".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: Dec. 1, 1961.

Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

(Continued on next page)

# Saskatchewan—Moose Jaw

## CHAB-TV

(Ch. 4)

(Also operates satellite rebroadcasting station CHRE-TV, Regina, Sask.)

**Technical Facilities:** Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 53-kw aural. Antenna: 793-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

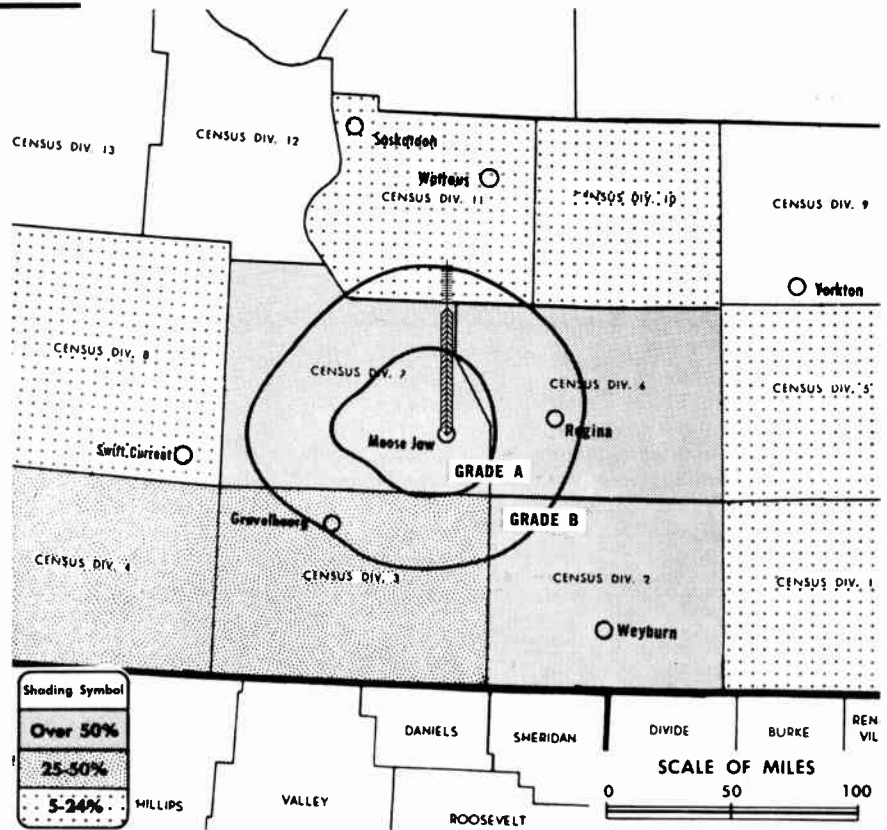
Latitude 50° 23' 25"  
Longitude 105° 55' 38"

**Transmitter:** Caron, Sask.

**News Wire Service:** Canadian Press.

**News Film Service:** British Information Services.

**AM Affiliate:** CHAB, 10-kw, 800 kc (CBC).



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CHAB-TV Authorized: 8/15/58

## CHAB-TV

(Ch. 4)

**Network Service:** CTV.

**Licensee:** CHAB Ltd., 127 Main North. Telephone: 692-6464.

**Studio:** 127 Main North.

**Ownership:** Jack Moffat, president.

**Began Operation:** July 7, 1959.

**Represented (sales) by:** E. S. Sumner Corp. (U.S.A.) & Stovin-Byles Ltd. (Canada).

**Personnel:**

Jack Moffat, *president.*

Sid Boyling, *station manager.*

Bud Marce, *program & operations manager.*

### DIGEST OF RATE CARD NO. 3

(April 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$215.00	\$145.00	\$125.00	\$105.00	\$90.00	\$72.00	\$36.00

\*Class AA—7-11 p.m., daily.

Weekly Reach (BBM)	BBM Area No.	Area Description	TV Households	
			Total Households	Number %
<b>Over 50 %</b>	1390	7	17,300	15,500 90
	1379	Regina Metro	32,300	29,700 92
	1380	6 (bal.)	11,300	10,100 89
	1340	2	8,900	7,900 89
<b>Between 25-50 %</b>	1350	3, 4	12,600	10,200 81
<b>Between 5-24 %</b>	1440	11 (bal.)	8,100	7,000 86
	1330	1	10,600	8,100 76
	1360	5	12,400	10,000 81
	1420	10	9,000	8,000 89
	1400	8	11,600	10,100 87
<b>CHAB-TV Station Total</b>			134,100	116,600 87
<b>BBM Weekly Reach</b>			61,700	

Also see page for CHRE-TV, Regina, Sask.

**CKBI-TV-2**  
**North Battleford**

(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask. via CKBI-TV-1, Alticane, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: North Battleford.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 570-watts visual, 285-watts aural. Antenna: 461-ft. above av. terrain, 409-ft. above ground, 2184-ft. above sea level, lat. 52° 49' 44", long. 108° 19' 47".

AM Affiliate: None.

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: Feb. 10, 1961.

Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

**CKBI-TV**  
**Prince Albert**

(Ch. 5)

(Also operates satellite rebroadcasting stations CKBI-TV-1, Alticane, CKBI-TV-2, North Battleford, CKBI-TV-3, Greenwater Lake, CKBI-TV-4, Nipawin, all in Sask.)

Network Service: CBC.

Licensee: Central Broadcasting Co. Ltd., 10th Street West.

Studio: 10th Street West.

Transmitter: Red Deer Hill.

Telephone: 763-7421. Telex No.: 034-2932.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 61-kw visual (100-kw directional), 36.5-kw aural. Antenna: 1494-ft. above av. terrain, 584-ft. above ground, 2334-ft. above sea level, lat. 53° 03' 27", long. 105° 50' 32".

AM Affiliate: CKBI, 10-kw, 900 kc.

FM Affiliate: None.

Ownership: E. A. Rawlinson, pres. & gen. mgr.

Began Operation: Jan. 27, 1958.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

E. A. Rawlinson, *president & general manager.*  
Ian Robertson, *sales manager.*  
J. J. Cennon, *program manager & film buyer.*  
Tom Van Nes, *chief engineer.*

**DIGEST OF RATE CARD NO. 7**  
(March 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.						
\$240.00	\$170.00	\$150.00	\$110.00	\$80.00	\$70.00	\$35.00

CKBI-TV: Total Households, 60,600  
TV Households, 47,700; 79%  
BBM Weekly Reach (Nov. 1965) 34,600

**CJFB-TV-3**  
**Riverhurst**

(Ch. 10)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)

Network Service: CBC, same as CJFB-TV, Swift Current.

Licensee: Swift Current Telecasting Co. Ltd., North Hill, Swift Current.

Transmitter: Riverhurst, Sask.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 710-watts visual, 355-watts aural. Antenna: 793-ft. above av. terrain, 432-ft. above ground, 2957-ft. above sea level, lat. 50° 44' 25", long. 106° 54' 34".

Began Operation: Oct. 14, 1964.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

**Saskatchewan**

**CFQC-TV**  
**Saskatoon**

(Ch. 8)

(Operates satellite rebroadcasting station CFQC-TV-1, Stranraer, Sask.)

Network Service: CBC, NBC, ABC, CBS.

Licensee: A. A. Murphy & Sons Ltd., 216 1st Ave. N.

Studio: 216 1st Ave., N. Transmitter: 14-mi. ENE of Saskatoon.

Telephone: 242-6611.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 2585-ft. above sea level, lat. 52° 11' 30", long. 106° 23' 01".

TV tape: Recording facilities.

AM Affiliate: CFQC, 5-kw, 600 kc (CBC).

Began Operation: Dec. 5, 1954.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Harlan G. Oakes & Associates (West Coast); Radio-Television Representatives Ltd. (Canada); A. J. Messner & Co. (Winnipeg).

Personnel:

W. A. Murphy, *president.*  
G. Blair Nelson, *v.p. & general manager.*  
Vernon Dallin, *asst. general manager.*  
Don Brinton, *station manager.*  
Ken Hutson, *sales manager.*  
Ted Eadinger, *promotion manager.*  
Greg Barnsley, *production manager.*  
Verna Fowler, *traffic manager.*  
Les Edwards, *news service director.*  
Jim Love, *chief engineer.*

**DIGEST OF RATE CARD NO. 13—(March 1, 1966)**

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6:30-11 p.m., daily.

\$450.00 ..... \$135.00\* \$120.00\* \$75.00\*

\*Class AAA—8-10 p.m., Sat.-Thurs.; 8-11 p.m., Fri.

CFQC-TV: Total Households, 96,300

TV Households, 82,100; 85%

BBM Weekly Reach (Nov. 1965) 56,100

**CFQC-TV-1**  
**Stranraer**

(Ch. 3)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)

Network Service: CBC, same as CFQC-TV.

Licensee: A. A. Murphy & Sons Ltd., Saskatoon, Sask.

Transmitter: Stranraer, Sask.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 10.3-kw visual, 5.4-kw aural. Antenna: 930-ft. above av. terrain, 565-ft. above ground, 3,135-ft. above sea level, lat. 51° 40' 55", long. 108° 30' 15".

Began Operation: April 4, 1962.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Radio-Television Representatives Ltd.

Rates: This is an automatic repeater of CFQC-TV, Saskatoon and is included as a bonus with that station.

For Regina, Saskatchewan

TV Stations

see next pages

# Saskatchewan—Regina

## CHRE-TV

(Ch. 9)

(Satellite repeater of CHAB-TV, Moose Jaw, Sask.)

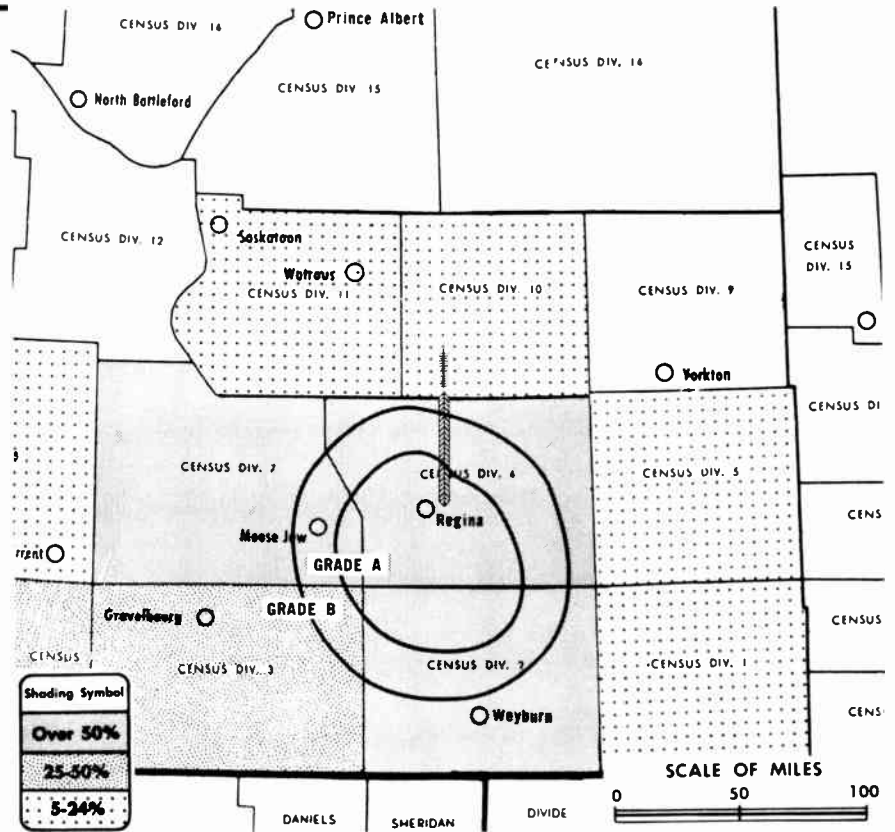
**Technical Facilities:** Channel No. 9 (186-192 mc). Authorized power: 140-kw visual, 75-kw aural. Antenna: 680-ft. above av. terrain, 736-ft. above ground, 1956-ft. above sea level.

Latitude 50° 28' 58"  
Longitude 104° 30' 20"

**Transmitter:** 2-mi. NE of Regina.

**News Wire Service:** Canadian Press.

**News Film Service:** British Information Services.



CHRE-TV Authorized: 9/17/62

Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

## CHRE-TV

**Network Service:** CTV, same as CHAB-TV, Moose Jaw, Sask.

**Licensee:** CHAB Ltd., 127 Main North, Moose Jaw.

**Telephone:** 527-0146 (Regina).

**Ownership:** See CHAB-TV, Moose Jaw, Sask.

**Began Operation:** Dec. 21, 1962.

**Rates:** This is an automatic repeater of CHAB-TV, Moose Jaw, and is included as a bonus with that station.

For Bureau of Broadcast Measurement  
Household Data, see  
CHAB-TV, Moose Jaw, Sask.

# Saskatchewan—Regina

## CKCK-TV

(Ch. 2)

(Also operates satellite rebroadcasting stations CKCK-TV-1, Colgate; and CKCK-TV-2, Willow Bunch, CKMJ-TV, Marquis-Moose Jaw, Sask.)

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 53.5-kw aural. Antenna: 588-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level.

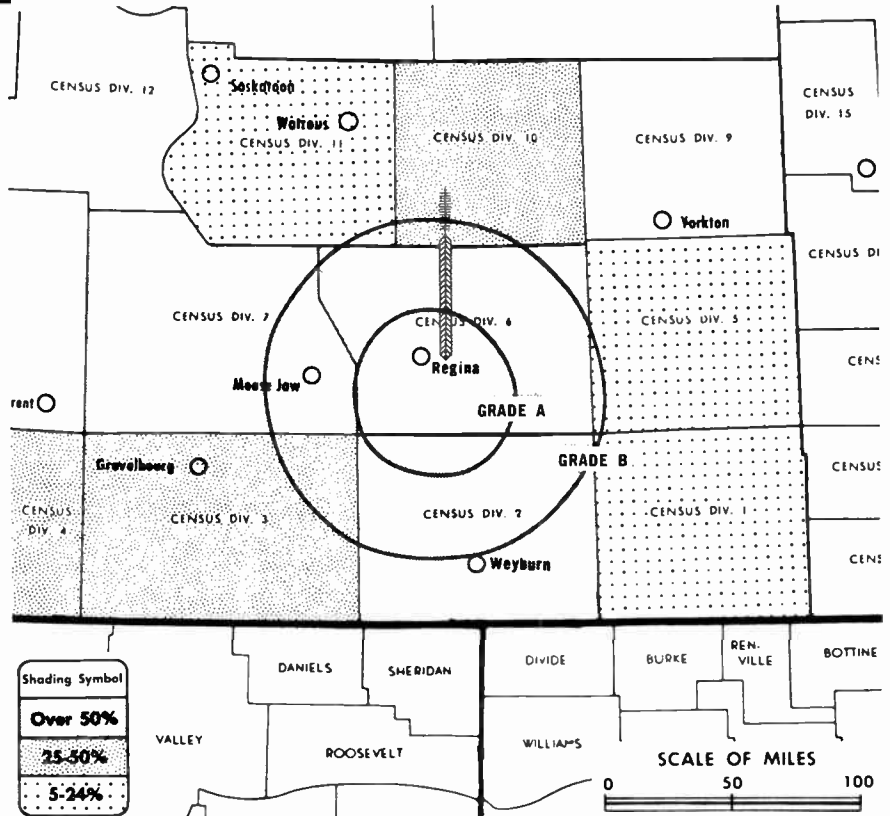
Latitude 50° 26' 52"  
Longitude 104° 30' 00"

**Transmitter:** Hwy. No. 1, 3-mi. E of city.

**TV tape:** Recording facilities.

**News Wire Service:** Broadcast News.

**AM Affiliate:** CKCK, 5-kw, 620 kc (CBC).



Data on circulation, total households and TV households reprinted by permission of Bureau of Broadcast Measurement.

CKCK-TV Authorized: 1/20/56

## CKCK-TV

**Network Service:** CBC.

**Licensee:** Transcanada Communications Ltd., Box 2000.

**Studio & Transmitter:** Hwy. No. 1, 3 mi. E of city.

**Telephone:** 306-523-6671.

**Technical Facilities:** Channel No. 2 (54-60 mc). Authorized power 100-kw visual, 53.5-kw aural. Antenna: 588-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level, lat. 50° 26' 52", long. 104° 30' 00".

**TV tape:** Recording facilities.

**AM Affiliate:** CKCK, 5-kw, 620 kc (CBC).

**Ownership:** Transcanada also operates CKCK, Regina & CKRC, Winnipeg; Clifford Sifton, chmn., owns interest in CHCH-TV & CKOC, Hamilton. Sifton newspapers publish *Regina Leader-Post*, *Saskatoon Star-Phoenix*.

**Began Operation:** July 27, 1954.

**Represented (sales)** by All-Canada Radio & Television Ltd.

**Represented (engineering)** by Keith McKinnon.

**Personnel:**

Clifford Sifton, *chairman*.  
Michael Sifton, *president*.  
H. A. Crittenden, *vice president*.  
Don Tunnicliffe, *general & sales manager*.  
Lloyd Westmoreland, *assistant manager & film buyer*.  
Doug Lee, *production manager*.  
J. G. (Jerry) Joynt, *promotion director*.  
John Badham, *sports director*.  
Jim Oxman, *news director*.  
Lorne McBride *director of engineering*.

### DIGEST OF RATE CARD NO. 14 (April 1, 1966)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—6-10 p.m., Mon.-Thurs.;	6-11 p.m., Fri.-Sun.						
\$325.00	\$180.00	\$160.00	\$135.00	\$120.00	\$110.00	\$100.00	\$50.00

Weekly Reach (88M)	88M Area No.	Area Description	Total Households	TV Households Number	%
<b>Over 50 %</b>	1379	Regina Metro	32,300	29,700	92
	1380	6 (bal.)	11,300	10,100	89
	1340	2	8,900	7,900	89
	1390	7	17,300	15,500	90
<b>Between 25-50 %</b>	1350	3, 4	12,600	10,200	81
	1420	10	9,000	8,000	89
<b>Between 5-24 %</b>	1360	5	12,400	10,000	81
	1330	1	10,600	8,100	76
	1440	11 (bal.)	8,100	7,000	86
<b>CKCK-TV Station Total</b>			122,500	106,500	87
<b>BBM Weekly Reach</b>			70,600		



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# Saskatchewan

## CJFB-TV Swift Current

(Ch. 5)

(Also operates satellite rebroadcasting stations CJFB-TV-1, Eastend, Sask. and CJFB-TV-2, Val Marie, Sask.; CJFB-TV-3, Riverhurst, Sask.)

Network Service: CBC.

Licensee: Swift Current Telecasting Co. Ltd., North Hill.

Studio & Transmitter: North Hill, Swift Current.

Telephone: 773-7266.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 13.3-kw visual, 6.65-kw aural. Antenna: 511-ft. above av. terrain, 365-ft. above ground, 3049-ft. above sea level, lat. 50° 20' 20", long. 107° 47' 17".

AM Affiliate: None.

Ownership: Wm. D. Forst, pres. & principal owner.

Began Operation: Dec. 23, 1957.

Represented (sales) by ForJoe-TV Inc. (for U.S.); Radio-Television Representatives Ltd.

Personnel:

William D. Forst, *president, gen. mgr. & technical director.*  
Walter S. Buffam, *sales manager.*  
Julie Forst, *program director & film buyer.*  
George Harwood, *chief engineer.*

### DIGEST OF RATE CARD NO. 4 (April 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6-11 p.m., daily; all day Sunday.						
\$165.00				\$55.00*	\$44.00*	\$27.50*

\*Class AAA—8-10 p.m., daily.

CJFB-TV, CJFB-TV-1, CJFB-TV-2 & CJFB-TV-3  
Total Households, 41,500  
TV Households, 35,800; 86%  
BBM Weekly Reach (Nov. 1965) 14,300

## CJFB-TV-2 Val Marie

(Ch. 2)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)

Network Service: Same as CJFB-TV, Swift Current.

Licensee: Swift Current Telecasting Co. Ltd., North Hill, Swift Current, Sask.

Transmitter: Val Marie.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: 413-ft. above av. terrain, 165-ft. above ground, 3209-ft. above sea level, lat. 49° 10' 45", long. 107° 52' 00".

Began Operation: Aug. 18, 1961.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

## CKCK-TV-2 Willow Bunch

(Ch. 6)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: Same as CKCK-TV, Regina.

Licensee: Transcanada Communications Ltd., Box 2000, Regina, Sask.

Transmitter: Two-mi. S of Willow Bunch.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 9-kw visual, 4.5-kw aural. Antenna: 864-ft. above av. terrain, 677-ft. above ground, 3527-ft. above sea level, lat. 49° 20' 58", long. 105° 38' 08".

Began Operation: May 15, 1963.

Rates: This is an automatic repeater of CKCK-TV, Regina and is included as a bonus with that station.

## CKOS-TV-3 Wynyard

(Ch. 6)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: .67-kw visual, .34-kw aural. Antenna: 623-ft. above av. terrain, 623-ft. above ground, 2839-ft. above sea level, lat. 51° 42' 30", long. 104° 17' 55".

Ownership: See CKOS-TV, Yorkton.

Began Operation: Jan., 1962.

Rates: This is an automatic repeater of CKOS-TV, Yorkton and is included as a bonus with that station.

## CKOS-TV Yorkton

(Ch. 3)

(Also operates satellite rebroadcasting stations CKSS-TV, Dauphin, Man.; CKOS-TV-2, Carlyle Lake, Sask.; CKOS-TV-3, Wynyard, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway.

Studios: 95 E. Broadway, Yorkton, Sask.

Transmitter: 12 mi. W. of Yorkton.

Telephone: 783-3688.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-kw visual, 2.5-kw aural. Antenna: 529-ft. above av. terrain, 554-ft. above ground, 2275-ft. above sea level, lat. 51° 12' 20", long. 102° 43' 55".

TV tape: Recording facilities.

Ownership: Ronald L. Skinner, general manager; G. Skinner, asst. gen. mgr. and Skinner Holdings Ltd.

Began Operation: June 19, 1958.

Represented (sales) by Stovin-Byles Television Ltd. (for Canada); ABC International Television Inc. (for U.S.).

Personnel:

R. L. Skinner, *general manager.*  
J. V. (Corky) Birt, *sales manager.*  
Norman Roebuck, *public relations director.*  
George Skinner, *asst. gen. mgr.*

### DIGEST OF RATE CARD NO. 8 (Jan. 1, 1965)

30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—6-11 p.m., daily.						
\$325.00	\$210.00	\$180.00	\$150.00	\$100.00	\$75.00	\$45.00

\*Class AA—6:30-11 p.m., daily.

CKOS-TV: Total Households, 148,700  
TV Households, 124,600; 84%  
BBM Weekly Reach (Nov. 1965) 52,300

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# International Directory of TV Stations and Sets

Based on Best Available Information from U.S. & Foreign Govt. Agencies and from  
Equipment Manufacturers and Other Trade Sources

Including Stations on Air, Under Construction, Planned and Operating Experimentally and Estimates of Sets-in-Use as of Jan. 1, 1966

For U.S. Armed Forces Stations, see p. 873-b.

For Technical Transmission Standards, see p. 864-b. For Channel Frequencies, see p. 865-b.

Locations of Operating Stations Indicated by **BOLD-FACE CAPITALS**, Stations Not Yet on Air by **LIGHT FACE**

## Aden

(CCIR 625-line standards)  
Sets in use: 13,500

- SABS-TV**, South Arabian Broadcasting Service, (Govt., commercial), Television House, Clock Tower Hill, Tawahl (P.O. Box 1264, Aden). Tel. Aden 3231. All transmitters carry common program. Arabic & English language. Hours of operation: 06:30-08:00 GMT, educational; 15:00-19:30 GMT, commercial. Ownership: Government of the Federation of South Arabia, Ministry of National Guidance & Information. Personnel: Nadeem Hassanali, sales mgr.; Husein Safi, program mgr.; Brian Hughes, chief engineer. Represented internationally by Television International Enterprises (Sales) Ltd., London & New York. Rates (Card No. 1): Spot 60 sec., 135 shs.; 7 sec., 40 shs. (20 shs. = 1 Pound).
- AL AINEH**—Ch. E-4 (V-62.25, A-67.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1964.
- AL BARGH**—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1964.
- GA'AR (Abyan)**—Ch. E-7 (V-189.26, A-194.76). Transmitter 100 watts, ERP 200 watts. Started Nov. 1965.
- HOLKAT BAY (Crater)**—Ch. E-8. Scheduled to start Jan. 1966.
- LITTLE ADEN**—Ch. E-5. Scheduled to start Jan. 1966.

## Albania

(OIRT 625-line standards)  
Sets in use: 150,000

- TIRANA**—Radiodiffusion Albanaise, Rue Conference de Peza 3, Tirana, Albania. Ch. R-2 (experimental station reportedly operating 3 days per week). Transmitter 20 watts. Personnel: Th. Nano, director general; Dhori Nini, chief of foreign relations section.

## Algeria

(French 819-line standards)  
Sets in use: 150,000

- Radiodiffusion-Television Algerienne (Govt., non-commercial), 21 Blvd. des Martyrs, Algiers, Algeria. Tel. 60-23-00. French & Arabic language. Personnel: Mahi Mounir, director general; Laghouati Abderrahmane, director of technical services; Hadjij Mahi, director of administration.
- ALGIERS (Cap Matifou)**—Ch. F-11. ERP 2 kw (directional). Started Dec. 1956.
- CHREA (Pic Abdelkader)**—Ch. F-6 (Repeats Ch. F-11, Algiers). ERP 5 kw. Started Jan. 1960.
- CONSTANTINE (Bellevue)**—Ch. F-7. ERP 200 watts (directional). Started Oct. 1960.
- ORAN (Perret)**—Ch. F-8A. ERP 200 watts. Started Dec. 1958.
- TESSALA (Camp Romain)**—Ch. F-12 (Repeats Ch. F-8A, Oran). ERP 5 kw. Started Oct. 1960.
- TIZI-OUZOU (Mt. Belloua)**—Ch. F-7 (Repeats Ch. F-11, Algiers). ERP 3 watts. Started July 1959.

## Antigua

Sets in use: 1,500

- ST. JOHN'S—ZAL-TV**, Leeward Islands Television Services Ltd. (LITS), Scott's Hill, P.O. Box 159, St. John's, Antigua, W. I. Tel. St. John's 821. Ch. 10 (V-193.25, A-197.75), transmitter 10 kw. Started June 1965. Hours of operation: Daily 6:30 p.m.-10 p.m. Low-power repeater: Ch. 7, Montserrat. Ownership: Rediffusion (West Indies) Ltd. div. of Rediffusion of England; Bermuda Broadcasting Co. Ltd.; CBS; Nouvelle Richards & Assoc. (local business group); Govt. of Antigua. Personnel: Donald W. Seath, manager & film buyer; Barbara Seath, traffic & continuity manager; Samuel James, chief engineer. Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Stovin-Byles Ltd., Toronto; in U.K. by Overseas Rediffusion Ltd., London. Rates (Jan. 1965): Spot 60 sec., 13.70; 8 sec., 6.85; program 1 hr., 68.55; 5 min., 17.15 (W. I. Dollar).

For Inter-American Association of Broadcasters  
see Associations in Section c

## Argentina

(CCIR 625-line standards, U.S. channelling)  
Sets in use: 1,600,000  
All stations commercial

- BUENOS AIRES—LS82-TV**, Comision Administradora de Emisoras Comerciales (Govt.), Av. Leandro N. Alem 735, Capital Federal. Transmitter: Av. 9 de Julio 1925. Ch. 7 (V-175.25, A-179.25), transmitter 5 kw, ERP 43 kw. TV tape recording facilities. Low-powered repeaters in Rosario, Santa Fe & Chivilcoy. Started Nov. 1951. Personnel: Francisco Petrone, director general; Angel Grandamarina, commercial director; Alejandro R. Spataro, technical director.
- BUENOS AIRES—LS83-TV**, Compania Argentina de Television CA-DE-TE S.A., Castex 3345, Capital Federal. Transmitter plant: Av. 9 de Julio 1925. Ch. 9 (V-187.25, A-191.75), transmitter 11 kw, ERP 35 kw. TV tape recording facilities. Started June 1960. Personnel: Alejandro Romay, director general; Javier Diaz, commercial manager; Domingo Perez, technical director.
- BUENOS AIRES—LS84-TV**, Teleonce Dicon S.A., Pavon 2444, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 11 (V-199.25, A-203.75), transmitter 10 kw, ERP 120 kw. TV tape recording facilities. Started July 1961. Personnel: Pedro Simonsini, director general; Juan C. Sanchez, manager; Carlos A. Fernandez, technical manager.
- BUENOS AIRES—LS85-TV**, Rio de la Plata TV S.A., Cochabamba 1153, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 13 (V-211.25, A-215.75), transmitter 10 kw, ERP 116 kw. TV tape recording facilities. Started Oct. 1960. Personnel: Alfredo Chopitea, pres.; Alberto E. Constantini, general manager; Jorge Alcaraz, sales manager; Francisco Gavilanes, technical manager.
- CHIVILCOY**—Ch. 6 (V-83.25, A-87.75). ERP 400 watts. Repeats LS82 TV, Buenos Aires.
- CORDOBA—LV80-TV**, Universidad Nacional de Cordoba, Rivera Indarte 170, Cordoba. Transmitter plant: Rivera Indarte & Av. Colon. Ch. 10 (V-193.25, A-197.75), transmitter 100 watts, ERP 350 watts. TV tape recording facilities. Educational & commercial. Started March 1962. Personnel: Dr. Jorge Orgaz, Rector of the University of Cordoba; Eduardo Posse, controller; Hector Blesio, technical director.
- CORDOBA—LV81-TV**, Telecor S.A., Fader 111, Cerro de las Rosas. Ch. 12 (V-205.25, A-209.75), transmitter 500 watts, ERP 2 kw. TV tape recording facilities. Started April 1960. Personnel: Jorge Smith, general manager; Marcos Pena, sales manager; Alberto Munoz, technical manager.
- MAR DEL PLATA—LU86-TV**, Difusora Marplatense S.A., Avenida Pedro Luro 2907, Mar del Plata. Ch. 8 (V-181.25, A-185.75), transmitter 500 watts, ERP 3 kw. TV tape recording facilities. Started Dec. 1960. Personnel: Leon Hecker, director general; Oscar Vina, general manager; Ricardo Casanova, operations mgr.
- MENDOZA—LV89-TV**, Difusora Mendoza S.A., Garibaldi 7, Mendoza. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 15 kw. TV tape recording facilities. Started Feb. 1961. Personnel: Ing. Salvador Castro, director general; Arturo Anguita, sales manager; Ing. Hugo Bortolamedi, technical manager.
- ROSARIO**—Ch. 8 (V-181.25, A-185.75). ERP 400 watts. Repeats LS82-TV, Buenos Aires.
- SAN JUAN—LV82-TV**, Rivadavia 22 Este, San Juan. Ch. 8 (V-181.25, A-185.75). ERP 2 kw. Jorge Enrique Estornell, director general.
- SAN MIGUEL DE TUCUMAN—LW83-TV**, Ch. 10 (V-193.25, A-197.75).
- SAN RAFAEL—LV84-TV**, Ch. 6 (V-83.25, A-87.75).
- SANTA FE**—Ch. 7 (V-175.25, A-179.25). ERP 400 watts. Repeats LS82-TV, Buenos Aires.
- Under construction:**
- BAHIA BLANCA—LU81-TV**, Ch. 7 (V-175.25, A-179.75).
- BAHIA BLANCA—LU80-TV**, Ch. 9 (V-187.25, A-191.75).
- COMODORO RIVADAVIA—LU83-TV**, Ch. 9 (V-187.25, A-191.75).
- CORRIENTES—LT80-TV**, Ch. 13 (V-211.25, A-215.75).
- LA PLATA—LS86-TV**, Ch. 2 (V-55.25, A-59.75).
- MAR DEL PLATA—LU82-TV**, Ch. 10 (V-193.25, A-197.75).
- MENDOZA—LV83-TV**, Ch. 9 (V-187.25, A-191.75).
- NEUQUEN—LU84-TV**, Ch. 7 (V-175.25, A-179.75).

(Continued on next page)



# International TV Directory

## ARGENTINA—(Continued)

- RESISTENCIA—LT81-TV. Ch. 9 (V-187.25, A-191.75).  
ROSARIO-SANTA FE—LT-83-TV. Ch. 3 (V-61.25, A-65.75).  
ROSARIO-SANTA FE—LT84-TV. Ch. 5 (V-77.25, A-81.75).  
SALTA—LW82-TV. Ch. 11 (V-199.25, A-203.75).  
SAN SALVADOR DE JUJUY—LW80-TV. Radio Vision Jujuy S.A.  
Necochea 237, San Salvador de Jujuy. Ch. 7 (V-175.25, A-179.75).  
SANTA FE—LT82-TV. Ch. 13 (V-211.25, A-215.75).  
SANTIAGO DEL ESTERO—LW81-TV. Ch. 7 (V-175.25, A-179.75).

## Australia

(Modified 625-line standards)  
Sets in use: 2,000,000

- Australian Broadcasting Commission (Govt., non-commercial), 264 Pitt St. (P.O. Box 487), Sydney, N.S.W., Australia, operates 21 stations in major centers, with others planned (see below). Federation of Australian Commercial Television Stations, Suite 404, Caltex House, Sydney, is an association of the independent commercial telecasters in Australia.
- ADELAIDE—ABS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). Transmitter 20 kw, ERP 100 kw. Started March 11, 1960.
- ADELAIDE—ADS, TV Broadcasters Ltd. (commercial), 125 Strangways Ter., North Adelaide, So. Australia. Tel. 6-8591. Ch. A-7 (V-182.26, A-187.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Oct. 24, 1959. Hours of operation: Daily noon-midnight except Sat., 4 p.m.-midnight. Personnel: K. A. MacDonald, gen. mgr.; W. K. Murphy, sales mgr.; N. Thomson, program mgr.; N. McLean, chief engineer. Affiliated with Australian Television Network. Rates: 60 sec., 95; 10 sec., 30; 1 hr., 320; 30 min., 160 (Australian pounds).
- ADELAIDE—NWS, Southern TV Corp. Ltd. (commercial), 202-208 Tynte St., North Adelaide, So. Australia. Tel. 6 9322. Ch. A-9 (V-196.26, A-201.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Sept. 5, 1959. Hours of operation: Mon.-Fri., 1:30-11:30 p.m.; Sat., 4-11:30 p.m.; Sun., noon-11:30 p.m. Personnel: W. L. Davies, gen. mgr.; J. MacPherson, sales mgr.; G. Heading, program mgr.; J. Batchelor, chief engineer. Affiliated with National Television Network. Rates: 60 sec., 95; 10 sec., 30; 1 hr., 320; 30 min., 160 (Australian pounds).
- ADELAIDE—SAS, South Australian Telecasters Ltd., 45 Park Terrace, Gilberton, So. Australia. Tel. 8 4438. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recorder facilities. Started July 26, 1965. Hours of operation: Daily approx. noon-11:30 p.m. Personnel: D. L. Hall, gen. mgr.; P. W. Smith, chief engineer. Affiliated with Independent Television System. Rates: 60 sec., 70; 10 sec., 25; 1 hr., 220; 30 min., 110 (Australian pounds).
- BALLARAT—ABRV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.238, A-91.738). Transmitter twin 10 kw in parallel, ERP 100 kw. Started May 20, 1963.
- BALLARAT—BTV, Ballarat and Western Victoria Television Ltd. (commercial), P.O. Box 464, Ballarat, Victoria. Tel. 2 1666. Ch. A-6 (V-175.248, A-180.748). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started April 27, 1962. Hours of operation: Daily approx. 5-11 p.m. except Wed. & Sun., noon-11 p.m. Personnel: B. F. Jackson, gen. mgr.; J. Ross, sales mgr.; B. G. Robertson, chief engineer. Rates (Nov. 1964): 60 sec., 50; 10 sec., 18 (Australian pounds).
- BENDIGO—ABEV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). Transmitter twin 10 kw in parallel, ERP 100 kw. Started April 29, 1963.
- BENDIGO—BCV, Bendigo and Central Victoria Telecasters Ltd. (commercial), P.O. Box 240, Bendigo, Victoria. Tel. 3 0584. Ch. A-8 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Hours of operation: Daily 4:30-11:30 p.m. except Wed. & Sun., approx. noon-11:30 p.m. Personnel: F. A. McManus, gen. mgr.; R. V. Brock, program mgr.; J. Dear, chief engineer. Rates (Nov. 1964): 60 sec., 45; 10 sec., 16 (Australian pounds).
- BRISBANE—ABQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.24, A-69.24). Transmitter 20 kw, ERP 100 kw. Started Nov. 2, 1959.
- BRISBANE—BTQ, Brisbane TV Ltd. (commercial), 241 Adelaide St., Brisbane, Queensland. Tel. 36 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Nov. 1, 1959. Hours of operation: Daily approx. 11:30 a.m.-11 p.m. except Sat., 4-11:25 p.m. Personnel: E. F. Allen, gen. mgr.; M. A. Norris, sales mgr.; W. Irving, program mgr.; M. Everingham, chief engineer. Affiliated with Australian Television Network. Rates: 60 sec., 100; 10 sec., 35; 1 hr., 322; 30 min., 166 (Australian pounds).
- BRISBANE—QTQ, Queensland TV Ltd. (commercial), Box 72A GPO, Brisbane, Queensland. Tel. 36 0181. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Aug. 16, 1959. Hours of operation: Mon.-Fri., 11:30 a.m.-11 p.m.; Sat., 3-11:40 p.m.; Sun., 11:30 a.m.-11:20 p.m. Personnel: J. W. McKay, gen. mgr.; B. Williams, sales mgr.; J. T. Frank, production mgr.; P. J. Marlan, chief engineer. Affiliated with National Television Network. Rates: 60 sec., 88; 10 sec., 30; 1 hr., 280; 30 min., 140. (Australian pounds).

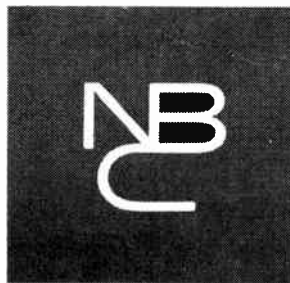
- BRISBANE—TVQ, Universal Telecasters Ltd., Sir Samuel Griffiths Drive, Brisbane, Queensland. Tel. 36 0366. Ch. A-O (V-46.25, A-51.75). ERP 100 kw. TV tape recorder facilities. Started July 1, 1965. Hours of operation: Daily approx. 3:30-11 p.m. Personnel: N. Carlyon, gen. mgr.; R. Archer, sales mgr.; C. Stevenson, chief engineer. Affiliated with Independent Television System. Rates: 60 sec., 45; 10 sec., 16; 1 hr., 145; 30 min., 75 (Australian pounds).
- CANBERRA—ABC, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.24, A-91.74). Transmitter twin 10 kw in parallel, ERP 100 kw. Started Dec. 18, 1962.
- CANBERRA—CTC, Canberra Television Ltd. (commercial), P.O. Box 633, Canberra, A.C.T. Tel. 4 0255. Ch. A-7 (V-182.258, A-187.758). Transmitter 13.5 kw, ERP 100 kw. TV tape recorder facilities. Started Feb. 2, 1962. Hours of operation: Daily approx. 5-11 p.m., except Wed., noon-10:45 p.m. Personnel: G. K. Barlin, gen. mgr.; J. D. Stewart, chief engineer. Rates: 60 sec., 40; 10 sec., 15 (Australian pounds).
- CENTRAL TABLELANDS (Orange)—ABCN, Australian Broadcasting Commission (Government, non-commercial), Ch. A-1 (V-57.258, A-62.758). Transmitter twin 10 kw in parallel, ERP 100 kw. Started March 31, 1964.
- CENTRAL TABLELANDS (Orange)—CBN, Country Television Services Ltd. (commercial), P.O. Box 465, Orange, N.S.W. Tel. 2082. Ch. A-8 (V-189.258, A-194.758). Transmitter 10 kw, ERP 100 kw. Started March 17, 1962. Hours of operation: Mon., Wed., Fri., Sun., 4-10:30 p.m.; Tue., Thur., 2-10:30 p.m.; Sat., 4-11 p.m. Personnel: J. E. Ridley, manager; A. Ridley, sales manager; E. C. Crouch, chief engineer. Rates: 60 sec., 45; 10 sec., 20 (Australian pounds).
- DARLING DOWNS—ABDQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.252, A-91.752). Transmitter twin 10 kw in parallel, ERP 100 kw. Started Dec. 6, 1963.
- DARLING DOWNS—DDQ, Darling Downs TV Ltd. (commercial), P.O. Box 138, Toowoomba, Queensland. Tel. 2 2288. Ch. A-10 (V-209.26, A-214.76). Transmitter 10 kw, ERP 100 kw. Started July 13, 1963. Hours of operation: Daily approx. 2-10:30 p.m. except Sun., 3:30-10:15 p.m. Personnel: S. J. Fitzpatrick, gen. mgr.; N. S. Hill, chief engineer. Rates (Nov. 1964): 60 sec., 32; 10 sec., 12; 1 hr., 97; 30 min., 58 (Australian pounds).
- GOULBURN VALLEY (Shepparton)—ABGV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.23, A-91.73). Transmitter twin 10 kw in parallel, ERP 100 kw. Started Nov. 28, 1963.
- GOULBURN VALLEY (Shepparton)—GMV, Goulburn-Murray Television Ltd. (commercial), Wyndham St., Shepparton, Victoria. Tel. 329 6022. Ch. A-6 (V-175.256, A-180.756). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Hours of operation: Daily approx. 4:30-11:30 p.m. except Wed. & Sun., noon-11:30 p.m. Personnel: R. Twomey, gen. mgr.; R. Brow, program supervisor; P. Twomey, chief engineer. Rates: 60 sec., 45; 10 sec., 16 (Australian pounds).
- GRAFTON-KEMPSEY (Mt. Moombill)—NRN, Northern Rivers Television Ltd. (commercial), Pacific Highway, Coffs Harbour, N.S.W. Tel. 1201. Ch. A-10, ERP 100 kw. Started Jan. 23, 1965. Hours of operation: Daily 5-10:45 p.m. except Wed., 1:15-10:45 p.m. Personnel: A. L. Cave, managing dir.; D. McKenzie, sales mgr.; T. Warne, program mgr.; B. J. Beasley, chief engineer. Rates: 60 sec., 30; 10 sec., 11 (Australian pounds).
- HOBART—ABT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 20 kw, ERP 100 kw. Started June 4, 1960.
- HOBART—TVT, Tasmanian TV Ltd. (commercial), 52 New Town Rd., Hobart, Tasmania. Tel. 8 0341. Ch. A-6 (V-175.25, A-180.75). Transmitter 5 kw, ERP 100 kw. TV tape recording facilities. Started May 23, 1960. Hours of operation: Daily approx. 4:30-11 p.m., except Tue.-Thur., 2 p.m. sign-on; Sun., 12:30-11:15 p.m. Personnel: E. G. McRae, managing dir.; R. Vertigan, station mgr.; W. Harbutt, business mgr.; W. S. Morrison, chief engineer. Rates: 60 sec., 58; 10 sec., 22; 1 hr., 232; 30 min., 116 (Australian pounds).
- ILLAWARRA (Wollongong)—ABWN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-54 (V-138.25, A-143.75). Transmitter twin 6 kw in parallel, ERP 100 kw. Started 1963.
- ILLAWARRA (Wollongong)—WIN, Television Wollongong Transmissions Ltd. (commercial), P.O. Box 500, Wollongong, N.S.W. Tel. B 6444. Ch. A-4 (V-95.25, A-100.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started March 18, 1962. Hours of operation: Mon.-Fri., 2-11 p.m.; Sat., 4:15-11 p.m.; Sun., 3-11 p.m. Personnel: W. Lean, gen. mgr.; R. Lester, sales mgr.; K. Roberts, chief engineer. Affiliated with National Television Network. Rates (Nov. 1964): 60 sec., 32; 10 sec., 12 (Australian pounds).
- LATROBE VALLEY (Traralgon)—ABLW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.24, A-100.74). Transmitter twin 10 kw in parallel, ERP 100 kw. Started 1963.
- LATROBE VALLEY (Traralgon)—GLV, Gippsland-Latrobe Valley Telecasters Ltd. (commercial), P.O. Box 220, Traralgon, Victoria. Tel. 7 1366. Ch. A-10 (V-209.246, A-214.746). Transmitter 10 kw, ERP 100 kw. Started December 9, 1961. Hours of operation: Daily approx. 5-11 p.m. except Wed., 2-11 p.m. Personnel: D. W. Smith, mgr.; H. Lyon, sales mgr.; J. C. Stevenson, chief engineer. Rates: 60 sec., 39; 10 sec., 16; 1 hr., 123; 30 min., 70 (Australian pounds).
- MANNING RIVER (Taree)—ECN, East Coast Television Ltd., Cowper St., Chatham, Taree, N.S.W. Tel. 1100. Ch. A-8 (V-189.25, A-194.75). Started Sept. 1965. Personnel: O. G. K. Sutherland, managing dir.; V. A. Brown, secy.
- MELBOURNE—ABV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 18 kw, ERP 100 kw. Started Nov. 18, 1956.

(Continued on page 846-b)

## **NBC INTERNATIONAL: UNIQUE SERVICE IN A UNIQUE FIELD**

In the realm of world communications, television enjoys a privileged role. No other medium can unite peoples of different lands and backgrounds so quickly, intimately and effectively. And in the field of international television, you will find one organization whose resources and experience have placed it in a class by itself. ■ That organization is NBC International. In more than 80 regions—representing more than 300 stations over the globe—NBC International renders an unequalled service ranging from the construction of TV facilities to the distribution of TV programs. It is a service that not only

grows with the times, but anticipates them as well. Color TV, for example, is mushrooming in popularity throughout the world; and—because of its association with the National Broadcasting Company, pioneer in color TV—NBC International is uniquely prepared to satisfy this increasing demand for color. Uniqueness, in this instance, begins at home, where NBC is the Full Color Television Network. ■ In *all* instances, NBC International has brought a pioneering spirit to global communications—and has become, in consequence, the leading broadcaster in the international field.



# **NBC INTERNATIONAL**

*A DIVISION OF NBC ENTERPRISES*

# International TV Directory

## AUSTRALIA—(Continued)

**MELBOURNE—ATV, Austarama Television Pty. Ltd.** (commercial), Hawthorn & Springvale Rds., Nunawading, Victoria. Tel. 23 8821. Ch. A-0 (V-46.25, A-51.75). ERP 100 kw. TV tape recording facilities. Started Aug. 1, 1964. Hours of operation: Daily approx. 2:30-11:30 p.m. Personnel: L. A. Mauger, gen. mgr.; G. J. Pengilly, sales mgr.; H. J. Clappison, business affairs controller; G. Ford, production mgr.; G. Davey, chief engineer. Affiliated with Independent Television System. Rates: 60 sec., 170; 10 sec., 58; 1 hr., 480; 30 min., 240 (Australian pounds).

**MELBOURNE—GTV, General Television Corp. Pty. Ltd.** (commercial), Television City, 22-46, Bendigo St., Richmond E 1, Victoria. Tel. 42 0201. Ch. A-9 (V-196.248, A-201.748). Transmitter 9 kw. ERP 100 kw. TV tape recording facilities. Started Jan. 19, 1957. Hours of operation: Mon.-Thur., 11:27 a.m.-midnight; Fri., 11:27-1 a.m.; Sat., 7:30-12:30 a.m.; Sun., noon-11:30 p.m. Personnel: N. Dick, mgr.; J. Fink, sales mgr.; R. Kinnear, program mgr.; R. Biddle, chief engineer. Affiliated with National Television Network. Rates: 60 sec., 200; 10 sec., 65; 1 hr., 600; 30 min., 300 (Australian pounds).

**MELBOURNE—HSV, Herald-Sun Television Pty. Ltd.** (commercial), Dorcas & Wells St., South Melbourne, Victoria. Tel. 69 0771. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Nov. 4, 1956. Hours of operation: Daily approx. 11 a.m.-11:30 p.m. Personnel: K. S. Cairns, mgr.; W. Powers, sales manager; N. Spencer, asst. production mgr.; J. H. Fisher, chief engineer. Affiliated with Australian Television Network. Rates (Nov. 1964): 60 sec., 190; 10 sec., 65; 1 hr., 575; 30 min., 310 (Australian pounds).

**NEWCASTLE-HUNTER RIVER—ABEN, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-5 (V-102.258, A-107.758). Transmitter twin 10 kw in parallel, ERP 100 kw. Started June 5, 1963.

**NEWCASTLE-HUNTER RIVER—NBN, Newcastle Broadcasting and Television Corporation Ltd.** (commercial), P.O. Box 555, Newcastle, N.S.W. Tel. 2 0321. Ch. A-3 (V-86.25, A-91.75). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started March 4, 1962. Hours of operation: Mon.-Fri., 1:30-10:30 p.m.; Sat., 1-11 p.m.; Sun., 1-10:30 p.m. Personnel: K. W. Stone, station mgr.; C. Nash, secretary; K. W. Brown, sales mgr.; H. J. McPhee, chief engineer. Affiliated with National Television Network. Rates (Nov. 1964): 60 sec., 70; 10 sec., 20; 1 hr., 280; 30 min., 140 (Australian pounds).

**NORTH EASTERN TASMANIA (Launceston)—ABNT, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-3 (V-86.20, A-91.70). Transmitter twin 10 kw in parallel, ERP 100 kw. Started July 29, 1963.

**NORTH EASTERN TASMANIA (Launceston)—TNT, Northern Television Ltd.** (commercial), P.O. Box 873, Launceston, Tasmania. Tel. 4 2551. Ch. A-9 (V-196.238, A-201.738). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started May 26, 1962. Hours of operation: Mon., Fri., 4:45-11:20 p.m.; Tues., 3:30-11:20 p.m.; Wed., 1-11:20 p.m.; Thur., 2:45-11:30 p.m.; Sat., 5-11:20 p.m.; Sun., 12:30-11:15 p.m. Personnel: A. E. Evans, managing dir.; W. T. Freeman, chief engineer. Rates: 60 sec., 50; 10 sec., 20 (Australian pounds).

**PERTH—ABW, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 20 kw. ERP 100 kw. Started May 7, 1960.

**PERTH—TVW, TVW Ltd.** (commercial), Osborne Park Road, Perth, Western Australia. Tel. 29 1422. Ch. A-7 (V-182.25, A-187.25). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Oct. 16, 1959. Hours of operation: Daily 12:25-11:30 p.m. except Sat., 4-11:30 p.m. Personnel: J. W. Cruthers, gen. mgr.; S. Fildes, sales mgr.; J. R. Quicke, chief engineer. Rates: 60 sec., 98; 10 sec., 27; 1 hr., 300; 30 min., 160 (Australian pounds).

**PERTH—STW, Swan Television Ltd.**, P.O. Box 99, Tuart Hill, Western Australia. Tel. 29 1911. Ch. A-9 (V-196.25, A-200.75). ERP 100 kw. TV tape recorder facilities. Started June 12, 1965. Hours of operation: Mon.-Fri., 1-11 p.m.; Sat.-Sun., 1-11:30 p.m. Personnel: R. J. Mercer, gen. mgr.; K. Stronach, secy.; P. Conroy, sales mgr.; V. Kitney, chief engineer. Rates: 60 sec., 70; 10 sec., 18; 1 hr., 270; 30 min., 140 (Australian pounds).

**RICHMOND-TWEED HEADS (Lismore)—ABRN, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-6 (V-175.26, A-180.76). Transmitter twin 5 kw in parallel, ERP 100 kw. Started April 20, 1964.

**RICHMOND-TWEED HEADS (Lismore)—RTN, Richmond-Tweed TV Ltd.** (commercial), P.O. Box 423, Lismore, N.S.W. Tel. 2351. Ch. A-8 (V-189.25, A-194.75). Transmitter twin 10 kw. ERP 100 kw. Started May 12, 1962. Hours of operation: Mon., Wed., Thur., noon-2:30, 4:30-10:30 p.m.; Tue., Fri., 2:30-10:30 p.m.; Sat., 5:30-10:30 p.m.; Sun., 4:30-10:30 p.m. Personnel: L. T. Warrick, managing dir.; L. J. Magee, sales mgr.; H. G. Green, chief engineer. Rates (Nov. 1964): 60 sec., 38; 10 sec., 14 (Australian pounds).

**ROCKHAMPTON—ABRQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-3 (V-86.26, A-91.76). ERP 100 kw. Started Dec. 21, 1963.

**ROCKHAMPTON—RTQ, Rockhampton Television Ltd.** (commercial), P.O. Box 568, Rockhampton, Queensland. Tel. 8877. Ch. A-7 (V-182.26, A-187.76). Transmitter 10 kw. ERP 100 kw. Started Sept. 7, 1963. Hours of operation: Daily 5-10 p.m., also Tues. 2-4:30 p.m. Personnel: W. Saunders, manager; C. Amore, chief engineer. Rates: 60 sec., 25; 10 sec., 10; 1 hr., 75; 30 min., 45 (Australian pounds).

**SOUTH WESTERN SLOPES & EASTERN RIVERINA (Wagga Wagga)—RVN, Riverina Television Ltd.** (commercial), P.O. Box 69, Wagga Wagga, N.S.W. Tel. 2088. Ch. A-2 (V-64.25, A-69.75). Transmitter twin 10 kw in parallel, ERP 100 kw. Started June 19, 1964. Personnel: W. P. Marsden, gen. mgr.; S. W. McDonald, chief engineer.

**SYDNEY—ABN, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 18 kw. ERP 100 kw. Started Nov. 5, 1956.

**SYDNEY—ATN, Amalgamated Television Services Pty. Ltd.** (commercial), Television Centre, Epping, N.S.W. Tel. WL 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter 9 kw. ERP 100 kw. TV tape recorder facilities. Started Dec. 2, 1956. Hours of operation: Sun.-Fri., noon-midnight; Sat., 8 a.m.-midnight (approx.). Personnel: J. H. Oswin, gen. mgr.; M. Callaghan, program mgr.; S. Piddington, gen. sales mgr.; G. Healy, production mgr.; M. H. Stevenson, mgr., engineering services. Affiliated with Australian Television Network. Rates (Nov. 1964): 60 sec., 220; 10 sec., 75; 1 hr., 634; 30 min., 317 (Australian pounds).

**SYDNEY—TCN, Television Corp. Ltd.** (commercial), Artarmon Rd., Willoughby, N.S.W. Tel. JF 0444. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Sept. 16, 1956. Hours of operation: Sun.-Fri., noon-midnight; Sat., 7 a.m.-11:30 p.m. (approx.). Personnel: K. G. Hall, chief executive; B. Cyngeil program dir.; I. W. Faircloth, sales mgr.; L. R. Free, asst. chief engineer. Affiliated with National Television Network. Rates (Nov. 1964): 60 sec., 200; 10 sec., 70; 1 hr., 640; 30 min., 320 (Australian pounds).

**SYDNEY—TEN, United Telecasters Sydney Ltd.** (commercial), Epping & Pittwater Rds., North Ryde, N.S.W. P.O. Box 10, Lane Cove, N.S.W. Tel. 88 5555. Ch. A-10 (V-209.25, A-214.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started April 5, 1965. Hours of operation: Mon.-Fri., 12:30-11:30 p.m.; Sat.-Sun., 1-11 p.m. Ownership: Amalgamated Wireless; Colonial Sugar Refining Co.; Bank of N.S.W.; J. C. Williamson Theatres; N.B.C. (U.S.) et al. Personnel: A.E.R. Fox, general manager; D. Fleming, program manager; P. Richardson, sales manager; W. N. Frecker, production manager; R. Thyer, chief engineer. Affiliated with Independent Television System. Rates: 60 sec., 200; 10 sec., 70; 1 hr., 640; 30 min., 320 (Australian pounds).

**TOWNSVILLE—TNQ, Telecasters North Queensland Ltd.** (commercial), P.O. Box 716, Townsville, Queensland. Tel. 6161. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. Started Nov. 1, 1962. Hours of operation: Mon.-Fri., 5-10 p.m.; Sat.-Sun., 5:30-10 p.m. Personnel: J. F. Gleeson, managing dir.; K. R. Christensen, sales mgr.; J. O. Phillips, program mgr.; R. McRae Barton, chief engineer. Rates: 60 sec., 35; 10 sec., 13 (Australian pounds).

**UPPER MURRAY—AMV, Albury Upper Murray Television Ltd.** (commercial), TV Centre, Albury, Victoria. Tel. 5 1494. Ch. A-4 (V-95.25, A-100.75). Transmitter twin 10 kw in parallel. ERP 100 kw. Started Sept. 7, 1964. Hours of operation: Daily 4:45-11 p.m. except Wed., 12:45-11 p.m.; Sun., 3-11 p.m. Personnel: R. Kidd, managing dir.; D. H. Ward, sales mgr.; D. Howson, program exec.; T. R. Jones, chief engineer. Rates: 60 sec., 35; 10 sec., 13 (Australian pounds).

**UPPER NAMOI (Tamworth)—NEN, Television New England Ltd.** P.O. Box 19, South Tamworth, N.S.W. Tel. 5 8253. Ch. A-9 (V-196.25, A-201.75). ERP 100 kw. TV tape recorder facilities. Started April 10, 1965. Hours of operation: Daily 5-10 p.m. Personnel: E. Higginbotham, managing dir.; N. Boyle, mgr.; B. F. Watson, secy.; O. Bartle, chief engineer. Rates: 60 sec., 25; 10 sec., 10; 1 hr., 135; 30 min., 68 (Australian pounds).

**WIDE BAY—WBQ, Wide Bay Burnett Television Ltd.**, 217 Bazaar St., Maryborough, Queensland. Tel. 2528. Ch. A-8. Transmitter twin 5 kw in parallel, ERP 100 kw. Started April 10, 1965. Hours of operation: Daily approx. 5-10:30 p.m. except Tues., 3:30-10:05 p.m. Personnel: F. T. Yates, gen. mgr.; H. S. Lilburn, chief engineer. Rates: 60 sec., 30; 10 sec., 11 (Australian pounds).

**WOLLONGONG—See Illawarra.**

**WIDE BAY—Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-6. Transmitter twin 10 kw in parallel, ERP 100 kw.

**Planned:**

**BROKEN HILL—BKN, Broken Hill Television Ltd.**, 235 Argent St., Broken Hill, N.S.W. Ch. A-7. Planned to start 1966.

**BUNBURY—BTW, South Western Telecasters Ltd.**, 28 Stirling St., Bunbury, Western Australia. Tel. 2173. Ch. A-3. Planned to start 1966. J. R. Fisher, secy.

**CAIRNS—FNQ, Far Northern Television Pty. Ltd.**, 34 Abbot St., Cairns, Queensland. Ch. A-10.

**CENTRAL WESTERN SLOPES (Dubbo)—CWN, Ch. A-6, to repeat CBN, Ch. A-8, Orange.**

**GRAFTON—KEMPSEY (Mt. Moombi)—Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-2. Transmitter twin 10 kw in parallel, ERP 100 kw.

**MILDURA—STV, Sunraysia Television Ltd.**, 18 Deakin Ave., Mildura, Victoria. Ch. A-8. Planned to start 1966. M.U. Folie, managing dir.

**MURRUMBIDGEE AREA (Griffith)—MTN, Murrumbidgee Television Ltd.**, Griffith, N.S.W. Ch. A-9.

**TOWNSVILLE—ABTQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-3 (V-86.268, A-91.768). ERP 100 kw.

**UPPER MURRAY—Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-1. Transmitter twin 10 kw in parallel, ERP 100 kw.

**UPPER NAMOI—Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-7. Transmitter twin 5 kw in parallel, ERP 100 kw.

## Austria

(CCIR 625-line standards)

Sets in use: 678,000

Oesterreichischer Rundfunk GmbH (Govt., commercial), Vienna Postamt 50, Postfach 700. Television Dept., Scheillinggasse 4, Vienna 1. Tel. 52-36-27. Gerhard Freund, dir. of TV. Technical Dept., Kaerntnerring 5, Vienna 1. Wilhelm Fuechsl, vice-gen. dir. & tech. dir.

**GAISBERG—Ch. E-8. ERP 100 kw. Started Dec. 1956.**

**GOLDECK—Ch. E-12. ERP 160 kw. Started Feb. 1964.**

**HAUSER KAIBLING—Ch. E-11. ERP 10 kw. Started Dec. 1961.**

# International TV Directory

## Bermuda

(525-line standards)  
Sets in use: 14,000

**PROSPECT, DEVONSHIRE**—ZBM-TV, Bermuda Radio & Television Co. Ltd., Fort Hill Road, Prospect, Devonshire (Mailing address: P.O. Box 452, Hamilton), Bermuda. Tel. 2-1122. Ch. 10 (V-193.25, A-197.75), transmitter 2 kw, ERP 18 kw. TV tape recorder facilities. Started Jan. 1958. Hours of operation: Daily 3 p.m.-midnight. Ownership: Bermuda Broadcasting Co. Ltd. & Bermuda Press Ltd. Programming affiliates: ABC, CBS, NBC, Redifusion. Personnel: Walter Staskow, managing director & film buyer; K. J. Belton, general manager & program manager; G. Edness, sales manager; W. Davidson, production manager; J. H. Sperscott, chief engineer. Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Stovin-Byles Ltd., Toronto; in U.K. by Overseas Redifusion Ltd., London. Rates (Card No. 3, Jan. 1963): Spot 60 sec., \$17; 8 sec., \$8.50; program 1 hr., \$85; 5 min., \$21 (U.S. Dollars).

**PEMBROKE**—ZBF-TV, Capital Broadcasting Co. Ltd. (commercial), P.O. Box 652, Pembroke, Bermuda. Ch. 8. Started July 1965. Hours of operation: Daily 5:30 p.m.-midnight. Ownership: Capital Broadcasting Co. & Thomson Television International. Personnel: Montague Sheppard, managing dir. Represented by Television International Enterprises, New York & London.

## Bolivia

(525-line standards)

Planned:

**LA PAZ**—Television Boliviana, S.A. (commercial). ERP 5 kw.

## Brazil

(525-line standards)  
Sets in use: 2,300,000

All stations commercial except Govt.-owned outlets.

**BAURU**—TV Bauru, Ch. 2. ERP 3 kw. Started 1960.

**BELEM**—TV Marajoara, Ch. 4. (Chateaubriand group) ERP 5 kw. Started 1960.

**BELO HORIZONTE**—TV Itacolomi, Ch. 2. (Chateaubriand group) ERP 15 kw. Started 1955.

**BELO HORIZONTE**—TV Alterosa, Ch. 4. (Chateaubriand group) ERP 30 kw. Started 1961.

**BELO HORIZONTE**—TV Belo Horizonte, Ch. 12. (J. B. Amaral group) ERP 5 kw. Started 1962.

**BRASILIA**—TV Nacional (govt.), Emprenza Incorporado ao Patrimonio Nacional, Brasilia, D.F. Ch. 2. ERP 2 kw. Started April 1960.

**BRASILIA**—TV Brasilia, Ch. 5. (Chateaubriand group) ERP 10 kw. Started April 1960.

**BRASILIA**—TV Alvorada, Ch. 9. (J. B. Amaral group) ERP 5 kw. Started April 1960.

**CAMPINA GRANDE**—Ch. 9. (Chateaubriand group)

**CAMPINAS**—TV Excelsior (M. W. Simonsen group—see Ch. 9, Sao Paulo). Ch. 10. ERP 20 kw. Started Jan. 1964.

**CURITIBA**—TV Parana, Ch. 6. (Chateaubriand group) ERP 4 kw. Started 1960.

**CURITIBA**—TV Paranaense, Ch. 12. ERP 10 kw. Started June 1959.

**FORTALEZA**—TV Ceara, Ch. 2. (Chateaubriand group) ERP 3 kw. Started 1960.

**GOIANIA**—TV Anhuanguera, Ch. 2. ERP 10 kw.

**GUARATINGUETA**—TV Guaratingueta, Ch. 12. (J. B. Amaral group) ERP 5 kw. Started 1961.

**JUIZ DE FORA**—TV Juiz de Fora, Ch. 5. (J. B. Amaral group) ERP 5 kw. Started 1960.

**JUIZ DE FORA**—TV Mariano Procopio. (Chateaubriand group) ERP 10 kw. Started 1960.

**LAFAIETE**—TV Lafaete, Ch. 6. (J. B. Amaral group) ERP 5 kw. Started 1960.

**LONDRINA**—TV Coroados, Ch. 3. (Chateaubriand group) ERP 5 kw. Started 1960.

**PORTO ALEGRE**—TV Piratini, Ch. 5. (Chateaubriand group) ERP 25 kw. Started Dec. 1959.

**PORTO ALEGRE-RIO GRANDE DO SUL**—TV Gaucha, Caixa Postal 1164, Porto Alegre (M. W. Simonsen group). Ch. 12. ERP 40 kw. Three low-power satellites. TV tape recorder facilities. Started Dec. 1962. Personnel: Mauricio Sobrinho, gen. mgr.; Edson Leite, film buyer; Alberto Maluf, chief engineer.

**RECIFE**—TV Jornal do Comercio, Ch. 2. ERP 200 kw. Started 1960.

**RECIFE**—TV Pernambuco, Ch. 6. ERP 25 kw. Started 1960.

**RESENDE**—TV Itatiaia, Ch. 27.

**RIBEIRAO PRETO**—TV Tupi Difusora, Ch. 3. (Chateaubriand group) ERP 5 kw. Started 1960.

**RIO DE JANEIRO**—TV Excelsior, Av. Venezuela 43, Rio de Janeiro (M. W. Simonsen group). Ch. 2. ERP 100 kw. TV tape recording facilities. Started Sept. 1963. Personnel: Felício Maluf, gen. mgr.; Edson Leite, film buyer; Alberto Maluf, chief engineer.

(Continued on next page)

**HEUBERG 2**—Ch. E-52. ERP 3 kw. Started Oct. 1965.  
**HIMMELHOF 2** (Vienna)—Ch. E-47. ERP 1.5 kw. Started July 1964.

**JAUERLING 1**—Ch. E-2. ERP 60 kw. Started Oct. 1958.

**JAUERLING 2**—Ch. E-21. ERP 800 kw. Started Feb. 1965.

**KAHLENBERG 1** (Vienna)—Ch. E-5. ERP 60 kw. Started Nov. 1956.

**KAHLENBERG 2**—Ch. E-24. ERP 400 kw. Started April 1958, increased power Feb. 1963.

**LICHTENBERG 1** (Linz)—Ch. E-6 ERP 100 kw. Started Nov. 1960.

**LICHTENBERG 2** (Linz)—Ch. E-43. ERP 800 kw. Started Dec. 1964.

**MUGEL**—Ch. E-9. ERP 20 kw. Started Nov. 1961.

**PATSCHERKOFEL 1**—Ch. E-4. ERP 60 kw. Started Dec. 1958.

**PFAENDER**—Ch. E-5. ERP 80 kw. Started March 1959.

**PYRAMIDENKOGEL** (Kaernten)—Ch. E-10. ERP 30 kw. Dec. 1957.

**SCHOECKL 1** (Graz)—Ch. E-7. ERP 60 kw. Started Nov. 1956.

**SCHOECKL 2** (Graz)—Ch. E-23. ERP 20 kw. Started Oct. 1963.

**SONNENWENDESTEIN**—Ch. E-10. ERP 5 kw. Started May 1957.

Low-power satellites: 52 in operation.

Planned:

**KATRIN 1**—Ch. E-5. ERP 800 watts.

**KATRIN 2**—Ch. E-22. ERP 20 kw.

**DOBRATSCH 1**—Ch. E-10. ERP 200 kw.

**DOBRATSCH 2**—Ch. E-24. ERP 2,000 kw.

**WACHBERG 1**—Ch. E-7. ERP 5 kw.

**WACHBERG 2**—Ch. E-58. ERP 100 kw.

## Barbados

(525-line Standards)  
Sets in use: 6,000

**BRIDGETOWN**—CBC-TV, Caribbean Broadcasting Corp., P.O. Box 785, Bridgetown, Barbados, W.I. Tel. 2163/2168. Cable CABROCO. Ch. 3 (V-61.25, A-65.75), transmitter 5 kw, ERP 60 kw. Started Dec. 1964. Hours of operation: 4 hours daily, 5½ hours Sundays. Personnel: Dennis Vance, gen. mgr. & film buyer; Brian Haines, program & production mgr.; Oriel Gill, sales mgr.; J. A. Cumming, asst. head of programs (TV); Graham Shaw, chief engineer. Rates (Dec. 1964): Spot 60 sec., 60; 7 sec., 15 (W. I. Dollar).

## Belgium

(625-line standards, AM sound, positive modulation)  
Sets in use: 1,600,000

Belgische Radio en Televisie (B.R.T.) and Radiodiffusion Television Belge (R.T.B.), Eugeen Playgeyplein 18, Brussels 5, Belgium. Govt., non-commercial. TV tape recorder facilities. B.R.T. personnel: Paul Vandebussche, director general; Bert Janssens, program director (film buyer). R.T.B. personnel: Robert Wangermee, director general; Louis-Philippe Kamman, program director (film buyer). Personnel of Technical Service common to B.R.T. & R.T.B.: Fernand Mortiaux, director general; Georges Gourski, deputy director general; Gaston De Lafontaine, chief engineer.

### MAIN STATIONS

**AALTER-RUISELEDE**—B.R.T., Ch. E-2 (Dutch-language). Transmitter 20 kw, ERP 100 kw. Started May 1958.

**ANLIER**—R.T.B., Ch. E-11 (French-language). Transmitter 2.5 kw, ERP 10 kw. Started May 1961.

**BRUSSELS**—Also see Wavre.

**LIEGE**—R.T.B., Ch. E-3 (French-language). Transmitter 20 kw, ERP 100 kw. Started Nov. 1954.

**WAVRE** (Brussels)—R.T.B., Ch. E-8 (French-language). Transmitter 20 kw, ERP 100 kw. Started Oct. 1953.

**WAVRE** (Brussels)—B.R.T., Ch. E-10 (Dutch-language). Transmitter 20 kw, ERP 100 kw. Started Oct. 1953.

### REPEATER STATIONS

**ANSEREMME**—R.T.B., Ch. E-5 (French-language). ERP 10 watts. Started June 1961.

**ANTWERP**—B.R.T., Ch. E-2 (Dutch-language). ERP 100 watts. Started Nov. 1954.

**BOUILLON**—R.T.B., Ch. E-9 (French-language). ERP 10 watts. Started Feb. 1961.

**BRUSSELS**—B.R.T., Ch. E-11 (Dutch-language). ERP 5 watts. Started June 1960.

**BRUSSELS**—R.T.B., Ch. E-7 (French language). ERP 5 watts. Started June 1960.

**COMINES**—R.T.B., Ch. E-4 (French-language). ERP 10 watts. Started Mar. 1964.

**COUVIN**—R.T.B., Ch. E-4 (French-language). ERP 10 watts. Started Jan. 1963.

**HASTIERE**—R.T.B., Ch. E-4 (French-language). ERP 10 watts. Started Mar. 1964.

**HOUFFALIZE**—R.T.B., Ch. E-5 (French-language). ERP 10 watts. Started July 1964.

**STAVELOT**—R.T.B., Ch. E-5 (French-language). ERP 10 watts. Started Feb. 1962.

# International TV Directory

## BRAZIL—(Continued)

- RIO DE JANEIRO**—TV Globo, Rua Irineu Marintio 35. Ch. 4. Started May 1965.
- RIO DE JANEIRO**—TV Tupi, Ch. 6. (Chateaubriand group) ERP 300 kw. Started Jan. 1951. (Directional satellite on Ch. 33).
- RIO DE JANEIRO**—TV Continental, Ch. 9. ERP 25 kw. Started June 1959.
- RIO DE JANEIRO**—TV Rio, Ch. 13. (J. B. Amaral group) ERP 25 kw. Started March 1955. Walter Clark Bueno, dir. of commercials.
- RIO GRANDE DO SUL**—See Porto Alegre.
- SALVADOR**—TV Itapoa, Ch. 5. (Chateaubriand group) ERP 10 kw. Started 1960.
- SANTOS**—TV Excelsior (M. W. Simonsen group—see Ch. 9, Sao Paulo). Ch. 9. ERP 1 kw. Satellite of Ch. 9, Sao Paulo.
- SAO LUIZ DO MARANHAO**—Ch. 4. ERP 6 kw. Started 1963. Luiz Bacelar, owner.
- SAO PAULO**—TV Cultura, Ch. 2. (Chateaubriand group) ERP 15 kw. Started 1960.
- SAO PAULO**—TV Tupi Difusora, Ch. 4. (Chateaubriand group) ERP 30 kw. Started Sept. 1950. (Directional satellites on Ch. 16, 23 & 31)
- SAO PAULO**—TV Paulista, Ch. 5. (Victor Costa) ERP 30 kw. Started March 1952. (Directional satellites on Ch. 19, 28 & 29)
- SAO PAULO**—TV Record, Ch. 7. (J. B. Amaral group) ERP 30 kw. Started Sept. 1953. (Directional satellites on Ch. 17, 22 & 25)
- SAO PAULO**—TV Excelsior, Rua Nestor Pestana 196, Sao Paulo (M. W. Simonsen group). Ch. 9. ERP 60 kw.; 25 low-power satellites. TV tape recording facilities. Started July 1960. Rate card available from ABC International Television, New York. Personnel: Alberto Saad, gen. mgr.; Edson Leite, film buyer; Alberto Maluf, chief engineer.
- UBERLANDIA**—Ch. 8 (M. W. Simonsen group). ERP 10 kw. Started 1964.
- VITORIA**—Ch. 4. (Chateaubriand group) Started 1960.
- Under construction & planned:
- BELO HORIZONTE**—TV Vila Rica (M. W. Simonsen group). Ch. 7. ERP 60 kw. To start April 1966.
- CAMPOS**—TV Campos, Ch. 8. Under construction.
- NOVA FRIBURGO**—TV Nova Friburgo, Ch. 3. Under construction.
- PORTO ALEGRE**—TV Guaiba, Ch. 2.
- PORTO ALEGRE**—TV Princesa, Ch. 10.
- RIO DE JANEIRO**—TV Diario Carioca, Ch. 11.
- SAO PAULO**—TV Bandeirantes, Ch. 13. ERP 120 kw.
- SAO PAULO**—TV Gazeta, Ch. 11.
- SANTOS**—TV Santos Difusora.
- VOLTA REDONDA**—TV Volta Redonda, Ch. 8. Under construction.

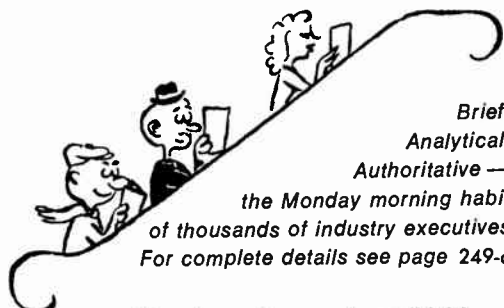
## Bulgaria

(OIRT 625-line standards)  
Sets in use: 199,000

**SOFIA**—MEN, Ministry for Transport & Communications, Communications Dept., Radio & TV div. (Govt., non-commercial), Ch. R-7. Transmitter 10 kw, ERP 30 kw. Started Nov. 7, 1959.

Relay stations—18 in operation.

## People on the way up read Television Digest\*



\*People on the way down didn't!

## Cambodia

(525-line standards)

**PHNOM PENH**—Ch. 8. Radio Cambodge Television (Govt.). Transmitter 5 kw, ERP 40 kw (radius of 100 km). Note: Started in Jan. 1962, but left air Feb. 15 when fire destroyed transmitter and camera.

Planned:

**BOKOR**—Ch. 11. Transmitter 100 watts, ERP 800 watts (radius of 100 km), to repeat Phnom Penh.

## Canada

(525-line standards)

Sets in use: 5,310,000

(For stations, see Canadian Station Directory)

## Canary Islands

(CCIR 625-line standards)

**MONTE IZANA (Tenerife Island)**—Television Espanola (Spanish govt., commercial); studios Las Palmas & Santa Cruz de Tenerife. Ch. E-3 (V-55.25, A-60.75). Transmitter 20 kw, ERP 300 kw. TV tape recording facilities. Started Feb. 1964. For personnel see Spain.

## Chile

(525-line standards)

Sets in use: 50,000

**SANTIAGO**—TV 13, Universidad Catolica (Commercial), Catholic University of Chile, Alameda 340, Santiago, Chile. Tel. 393709, 380342, 380431. Ch. 13 (V-211.25, A-215.75). ERP 8 kw. Started Oct. 1958. Personnel: Eduardo Tironi Arce, general manager; Osvaldo Barzella, film buyer; Pedro Caraball, chief engineer.

**SANTIAGO**—University of Chile, (Commercial). Ch. 9. ERP 40 kw.

**VALPARAISO**—Catholic University, Ch. 8 (Repeats Ch. 13, Santiago). ERP 1 kw.

## Peoples Republic of China

[Recent information not available]

(OIRT 625-line standards)

Sets in use: 100,000

All stations are owned by the Government.

**CANTON**—Visual carrier 57.75 mc; aural, 64.25. ERP 1 kw. Started Dec. 1958.

**CHANGCHUN**—Visual carrier 57.75 mc; aural 64.25 mc. ERP 1 kw. Started tests Jan. 1960.

**HARBIN**—Ch. R-1. 500 watts.

**PEKING**—Transmitter 1 kw, ERP 5 kw. Visual carrier 57.75 mc; aural, 64.25 mc. Started May 1958.

**PEKING**—Ch. R-3. Started May 1958.

**SHANGHAI**—Ch. R-5. ERP 0.5 kw. Started Oct. 1958.

**SHENYANG (Mukden)**—Ch. R-5. Started 1960.

**SIAN**—Ch. R-1.

**TIENTSIN**—Ch. R-5.

## RELAY STATIONS

**CHANGLI**—Ch. R-1, repeating Peking.

**SOOCHOW**—Visual carrier 57.75 mc; aural 64.25 mc. repeating Shanghai.

**TANGSHAN**—Ch. R-4, repeating Peking.

**WUSIH**—Visual carrier 57.75 mc; aural 64.25 mc, repeating Shanghai.

## EXPERIMENTAL STATIONS

**ANSHAN**—Visual carrier 57.75 mc; aural 64.25 mc.

**CHANGSHA**—Visual 57.75 mc; aural 64.25 mc.

**CHENG TU**—Visual 57.75 mc; aural 64.25 mc.

**CHIAMSU**—Ch. R-1.

**FOOCHOW**—Ch. R-5.

**FUSHUN**—Ch. R-1.

**HEKANG**—Ch. R-4.

**HOFEI**—Ch. R-4.

**KIRIN**—Ch. R-1.

**KWEIYANG**—Ch. R-5.

**LANCHOW**—Ch. R-1.

**NANKING**—Ch. R-1.

**TAIYUAN**—Ch. R-1.

**TSINAN**—Ch. R-3.

**TSINGTAO**

**TSITSIHAR**—Visual carrier 57.75 mc; aural 64.25 mc.

**WUHAN**—Ch. R-5.

## China (Nationalist)

(See Taiwan)

(Continued on page 850-b).

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# International TV Directory

## Colombia

(525-line standards)  
Sets in use: 350,000

Instituto Nacional de Radio y Television (Govt., commercial & educational), Centro Administrativo Nacional, Via del Aeropuerto Eldorado, Apartado Nacional 18-24, Bogota. Tel. 43-56-40. All programs originate in Bogota studios, all other stations are repeaters, all use HJRN-TV call letters. Hours of operation: Educational, 13:15-16:00; commercial, 21:00-04:30 (GMT). Personnel: Dr. Cesar Simonds Pardo, director general; Jorge E. Nassar S., technical director.

### STATIONS

**BOGOTA (Alto Magdalena)**—Ch. 7. Transmitter 10 kw, ERP 600 kw. Started 1954.  
**BOGOTA (Alto Magdalena)**—Ch. 9. Transmitter 1 kw, ERP 200 kw. Started Feb. 1965.  
**BOYACA**—Ch. 10. Transmitter 1 kw, ERP 80 kw (directional). Started 1956.  
**CALI**—Ch. 7. Transmitter 1 kw, ERP 120 kw (directional). Started 1955.  
**EL CARMEN DE BOLIVAR**—Ch. 9. Transmitter 1 kw, ERP 180 kw. Started May 1965.  
**LAS JURISDICCIONES**—Ch. 6. Transmitter 10 kw, ERP 600 kw (directional). Started May 1965.  
**MADRONO**—Ch. 9. Transmitter 1 kw, ERP 180 kw (directional). Started 1955.  
**MANIZALES (Paramo del Ruiz)**—Ch. 11. Transmitter 1 kw, ERP 100 kw (directional). Started 1955.  
**MEDELLIN**—Ch. 8. Transmitter 400 watts, ERP 25 kw (directional). Started 1955.  
**MONTERIA**—Ch. 7. Transmitter 1 kw, ERP 100 kw. Started Jan. 1964.  
**NEIVA**—Ch. 11. Transmitter 1 kw, ERP 100 kw (directional). Started Nov. 1965.  
**PASTO**—Ch. 8. Transmitter 1 kw, ERP 80 kw (directional). Started Nov. 1965.  
**PAZ DEL RIO**—Ch. 7. ERP 150 watts (directional). Started 1957.  
**POPAYAN (Munchique)**—Ch. 10. Transmitter 1 kw, ERP 100 kw (directional). Started Nov. 1965.  
**SANTA MARTA**—Ch. 2. Transmitter 10 kw, ERP 1000 kw (directional). Started Jan. 1963.  
**Planned:**  
**MEDELLIN**—Ch. 3. Transmitter 10 kw, ERP 1000 kw. To start July 1966.  
**PAN DE AZUCAR**—Ch. 7. Transmitter 10 kw, ERP 600 kw (directional). To start Aug. 1966.

## Republic of the Congo

(CCIR 625-line standards)  
Sets in use: 400

**BRAZZAVILLE**—Radiodiffusion-Television Congolaise (Govt., commercial). ERP 2 kw. Started experimental operation Aug. 1963. Jean Bitran, technical dir.

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## Costa Rica

(525-line standards)  
Sets in use: 50,000

**SAN JOSE**—Telecentro Canal 6, Corporacion Costarricense de Television, P.O. Box 2860, San Jose. Tel. 3789. Ch. 6. Transmitter 500 watts, ERP 12 kw. TV tape recorder facilities. Started Sept. 1965. Personnel: Mario Sotela, pres., sales manager & film buyer; Carlos Alfaro, general manager & program manager; Alvaro Mora, chief engineer.

**SAN JOSE—TI-TVCR**, Televisora de Costa Rica S.A. (Commercial), Calle 12 & Avenida 20, San Jose, Costa Rica. P.O. Box 3876. Tel. 2537 & 1976. Ch. 7. Transmitter 500 watts, ERP 2.88 kw. TV tape recorder facilities. Hours of operation: Daily 3:30 p.m.-11 p.m. Started May 1960. Repeaters on Ch. 11 (Villa Mills), Ch. 12 (Zarceño), Ch. 7 (Limon), and Ch. 5 (Puerto Armuelles). Ownership: American Broadcasting Co., 35%; Hubert Federspiel K., 40%; Rene Picado E., 25%. Executives: Hubert Federspiel K., pres.; Rene Picado E., treas.; Donald W. Coyle, secy. Personnel: Rene Picado E., manager; Augusto Carballo C., administrative mgr.; Rafael Carrillo L., chief engineer. Represented in U.S. by ABC International TV Inc., New York, from whom rate card is available. Affiliated with Central American Network.

**SAN JOSE—TI-TT**, Radio Television Tic-Tac (commercial). P.O. Box 4668. Ch. 9. Transmitter 600 watts, ERP 2.86 kw. Started Feb. 1962.

### Planned:

**SAN JOSE**—Ch. 13, 10 watts, to repeat Ch. 6.

## Cuba

[No recent information available from Cuba]

(525-line standards)

Sets in use: 500,000

### All stations commercial

Note: Havana stations CMAB-TV & CMBF-TV are operated as one network by the government and are feeding their former satellites the same programs. CMQ-TV is operated as a second network and also feeds its former satellites with government programs. Commercial operations of all stations have been taken over by the govt.

**HAVANA—CMAB-TV**, Television Revolucion (formerly Telemundo), Ch. 2. Ambar Motors Bldg. P & 23rd Sts., Vedado. Telephone: UO-9421. Transmitter 10 kw, ERP 110 kw. Also operates 6 satellites and plans 7th in Pinar del Rio.

**HAVANA—CMBF-TV** Cadena Nacional, S. A. Ch. 4. Address: Mazon y San Miguél. Telephone: UO 9366. Transmitter 10 kw, ERP 100 kw. Also operates 6 satellites.

**HAVANA—CMQ-TV**, Circuito, CMQ, Ch. 6 (CMQ-TV & radio networks). Address: Radiocentro. Telephone: 3-9911. Transmitter 10 kw, ERP 100 kw. Operates 7-station network.

**HAVANA—CMTV**, Ch. 10. Address: Ambar Motors Bldg., P & 23rd Sts., Vedado. Transmitter 5 kw, ERP 25 kw.

**HAVANA—CMBA-TV**, Radio Universal, S.A., Ch. 7. Radiocentro. Telephone: F-9911. Transmitter 10 kw, ERP 51 kw.

**HAVANA—CMBJ-TV**, TV de la Libertad, Ch. 12. Hotel Hamilton, Havana. Transmitter 10 kw, ERP 115 kw.

**CAMAGUEY—CMJL-TV**, Circuito CMQ, Ch. 6. Transmitter 10 kw, ERP 55.8 kw. (See CMQ-TV, Havana).

**CAMAGUEY—CMFE-TV**, Telemundo, Ch. 9. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).

**CAMAGUEY—CMJ-TV**, CMBF-TV Cadena Nacional, Ch. 4. Transmitter 5 kw, ERP 25 kw. (Satellite of CMBF-TV, Havana)

**CAMAGUEY—CMFG-TV**, Television Camaguey, S.A., Ch. 11. Started summer of 1959.

**CIEGO DE AVILA—CMFD-TV**, Circuito CMQ, Ch. 7. Transmitter 5 kw, ERP 18.2 kw. (See CMQ-TV, Havana)

**HOLGUIN—CMKJ-TV**, Circuito CMQ, Ch. 3. Transmitter 5 kw, ERP 27.5 kw. (See CMQ-TV, Havana)

**HOLGUIN—CMLD-TV**, CMBF-TV Cadena Nacional, Ch. 8. Transmitter 5 kw. (Satellite of CAB-TV, Havana)

**JATIBONICA—CMFF-TV**, Telemundo, Ch. 12. ERP 32 kw. (See CMAB-TV, Havana)

**MATANZAS—CMG-TV**, CMBF Cadena Nacional, Ch. 13. Transmitter 5 kw, ERP 28 kw. (Satellite of CMAB-TV, Havana)

**MATANZAS—CMGQ-TV**, Circuito CMQ, Ch. 9. Transmitter 5 kw, ERP 28 kw. (Satellite of CMBF-TV, Havana)

**MATANZAS—CMGH-TV**, Telemundo, Ch. 11. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

**SANTA CLARA—CMHQ-TV**, Circuito CMQ, Ch. 5. Transmitter 5 kw, ERP 25.6 kw. (See CMQ-TV, Havana)

**SANTA CLARA—CMH-TV**, CMBF-TV Cadena Nacional, Ch. 3. Transmitter 5 kw, ERP 30.9 kw. (Satellite of CMBF-TV, Havana)

**SANTA CLARA—CMRA-TV**, Telemundo, Ch. 8. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

**SANTIAGO DE CUBA—CMKU-TV**, Circuito CMQ, Ch. 2. Transmitter 5 kw, ERP 13.7 kw. (See CMQ-TV, Havana)

**SANTIAGO DE CUBA—CMLC-TV**, Telemundo, Ch. 7. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

**SANTIAGO DE CUBA—CMLB-TV**, Cadena Nacional, Ch. 5. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana)

**VICTORIA DE LAS TUNAS—CMLQ-TV**, Circuito CMQ, Ch. 70 translator. ERP 14.4 kw. (See CMQ-TV, Havana)

**VICTORIA DE LAS TUNAS**—Ch. 73 translator. 10 watts. (See CMBF-TV, Havana)



## Curacao

(See Netherlands Antilles)

## Cyprus

(CCIR 625-line standards)

Sets in use: 16,000

Cyprus Broadcasting Corp. (Govt.), P.O. Box 1824, Nicosia, Cyprus. Tel. 5231. All stations carry same program, originating in Nicosia studios. Hours of operation: 17:30-20:30 summer; 17:00-20:00 winter (GMT), daily except Mon. & Thurs. Personnel: Vias I. Markides, director general; George Mitsides, head of TV programs; P.T. Astreos, chief engineer; Iossif Hadjioussif, admin. secy. & public relations officer.

**MOUNT OLYMPUS**—Ch. E-6. Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation scheduled for 1966.

**NICOSIA**—Ch. E-2. Transmitter 500 watts, ERP 1.5 kw. Started Oct. 1957, will be discontinued in 1966.

**SINA OROS**—Ch. E-8. Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation scheduled for 1966.

## Czechoslovakia

(OIRT 625-line standards)

Sets in use: 2,240,000

Ceskoslovenska Televize (Govt., limited commercial), M. Gorkeho Nam. 29, Praha 1. Cable Address: Televise Praha. Telex: Prague 0400. Tel.: 221247. Personnel: Jiri Pelikan, director general; Jaroslav Khun, sales manager & film buyer; Zdenek Nohac, program manager; Milan Bauman, chief engineer; Lubomir Kubicek, director of international relations.

**CENTRAL BOHEMIA**—Ch. R-1. ERP 150 kw. Started 1963.

**EAST BOHEMIA**—Ch. R-6. ERP 100 kw. Started May 1959.

**NORTH BOHEMIA**—Ch. R-12. ERP 80 kw. Started June 1960.

**SOUTH BOHEMIA**—Ch. R-2. ERP 100 kw. Started April 1959.

**WEST BOHEMIA**—Ch. R-10. ERP 100 kw. Started Sept. 1960.

**CERNA HORA**—Ch. R-11. ERP 500 watts. Started 1963.

**JAVORICE**—Ch. R-11. ERP 500 watts. Started 1963.

**JESTED**—Ch. R-8. ERP 500 watts. Started 1963.

**JIHLAVA**—Ch. R-11. ERP 25 kw. Started 1961.

**KLINOVEC** (Karlovy Vary)—Ch. R-7. ERP 1 kw. Started 1957.

**KRALOVA HOLA**—Ch. R-4. ERP 5 kw. Started 1964.

**CENTRAL MORAVIA**—Ch. R-9. ERP 100 kw. Started March 1958.

**MODRY KAMEN**—Ch. R-12. ERP 500 watts. Started 1964.

**NOVE MESTO**—Ch. R-12. ERP 1 kw. Started 1961.

**OSTRAVA**—Ch. R-1. ERP 100 kw. Started Dec. 1955.

**PRAGUE**—Ch. R-7. ERP 12 kw. Started Jan. 1964.

**CENTRAL SLOVAKIA**—Ch. R-7. ERP 100 kw. Started Oct. 1960.

**EAST SLOVAKIA**—Ch. R-6. ERP 100 kw. Started Feb. 1961.

**WEST SLOVAKIA** (Bratislava)—Ch. R-2. ERP 150 kw. Started Nov. 1956.

**TRUTNOV**—Ch. R-11. ERP 1 kw. Started 1958.

**ZILINA**—Ch. R-11. ERP 1 kw. Started 1963.

Satellites: 300 in operation, 180 planned.

Planned for 1966:

**BRUNTAL**—Ch. R-7. ERP 800 watts.

**DOMAZLICE**—Ch. R-12. ERP 1.6 kw.

**JESENIK**—Ch. R-4. ERP 30 kw.

**KLATOVY**—Ch. R-6. ERP 1.6 kw.

**SUSICE**—Ch. R-9. ERP 1.6 kw.

## Denmark

(CCIR 625-line standards)

Sets in use: 1,200,000

All stations operated by Danish State Radio, Television Service, Radiohuset, Rosenorns Alle 22, Copenhagen V (Govt., non-commercial). Tel. 350-647. Main studios in Copenhagen, where all programs originate, have TV tape recorder facilities. Hours of operation: 5-6 hours daily.

**AALBORG**—Ch. E-5. Transmitter 2.1 kw, ERP 50 kw (directional). Started May 1958.

**AARHUS**—Ch. E-8. Transmitter 2.5 kw, ERP 10 kw. Started May 1956.

**BORNHOLM**—Ch. E-5. Transmitter 1.5 kw, ERP 10 kw. Started July 1960.

**COPENHAGEN**—Ch. E-4. Transmitter 5 kw, ERP 10 kw. Started May 1955.

**FREDERIKSHAVN**—Ch. E-8 (satellite of Aalborg). Transmitter 2x5 watts, ERP 100 watts (directional). Started Sept. 1960.

**FYN** (Odense)—Ch. E-3. Transmitter 5 kw, ERP 10 kw. Started Dec. 1955.

**HOBRO**—Ch. E-7 (satellite of Aalborg). ERP 15 watts (directional). Started Jan. 1964.

**HORSENS**—Ch. E-6 (satellite of Aarhus). ERP 30 watts (directional). Started Jan. 1964.

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**SILKEBORG**—Ch. E-6 (satellite of Aarhus). ERP 105 watts (directional). Started Oct. 1965.

**KOLDING**—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 80 watts (directional). Started Sept. 1958.

**KOLLUND**—Ch. E-9 (satellite of Sonderjylland). ERP 60 watts (directional). Started March 1964.

**RANDERS**—Ch. E-6 (satellite of Aarhus). ERP 9 watts (directional). Started Dec. 1963.

**SILKEBORG**—Ch. E-6 (satellite of Aarhus). ERP 105 watts (directional). Started Oct. 1965.

**SKAGEN**—Ch. E-11 (satellite of Aalborg). ERP 52 watts (directional). Started Sept. 1963.

**SONDERJYLLAND** (Rangstrup)—Ch. E-7. Transmitter 3.5 kw, ERP 60 kw (directional). Started April 1957.

**SYDSJAELLAND** (Naestved)—Ch. E-6. Transmitter 4 kw, ERP 60 kw (directional). Started Oct. 1959.

**VEJLE**—Ch. E-5 (satellite of Aarhus). Transmitter 2x5 watts, ERP 30 watts (directional). Started April 1960.

**VESTJYLLAND** (Holstebro)—Ch. E-10. Transmitter 4 kw, ERP 60 kw (directional). Started May 1958.

## Dominican Republic

(525-line standards)

Sets in use: 50,000

**SANTO DOMINGO**—HIN-TV, Rahintel TV (commercial), Eusanche 30 de Mayo, Santo Domingo. Ch. 7. Transmitter 1 kw. Started Feb. 1, 1959.

**SANTO DOMINGO**—HISD-TV, Radio Santo Domingo TV, Av. Dr. Tejada Florentino No. 8, Santo Domingo (Govt., commercial). Ch. 4. Transmitter 5 kw, ERP 16 kw. Started Aug. 1952. Represented by ABC International TV Inc. Julio Cesar Martinez, director general.

**LA CUMBRE**—Radio Santo Domingo TV (Govt., commercial). Ch. 9. Transmitter 500 watts. Repeater. Started Aug. 1, 1958.

**SANTO CERRO**—Radio Santo Domingo TV (Govt., commercial). Ch. 2. Transmitter 5 kw. Repeater. Started Aug. 1, 1958.

## Ecuador

Sets in use: 35,000

(525-line standards)

**GUAYAQUIL**—HCPTVE, Primera Television Ecuatoriana (Commercial), P.O. Box 5902. Ch. 4. Transmitter 600 watts, ERP 2 kw. TV tape recording facilities. Started May 1960. Hours of operation: Daily 12:00 noon-1:00 a.m. Personnel: Presley Norton, director general; Richard Hall, gen. mgr.; Fidel Castillo, sales mgr.; Eduardo Holmes, program mgr.; Emilio Dias, production mgr.; Galo Rivadeneira, chief engineer. Represented in U.S. by ABC International TV Inc., New York.

**QUITO**—HCJB-TV, La Ventana de los Andes (Non-commercial), World Radio Missionary Fellowship, P.O. Box 691, Quito. Ch. 4. Transmitter 1 kw, ERP 5 kw. Started May 1961. Hours of operation: Daily 6:30-10:10 p.m. Personnel: Richard Benoit, director; Giff Hartwell, chief engineer.

**QUITO**—HCPTVE, Primera Television Ecuatoriana (Commercial). Address & personnel same as HCPTVE Guayaquil. Ch. 6. Transmitter 600 watts, ERP 2 kw. TV tape recording facilities. Started May 1964. Hours of operation: Daily 5:30-11:30 p.m. Represented in U.S. by ABC International TV Inc., New York.

## Egypt

(See United Arab Republic)

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# International TV Directory

## El Salvador

(525-line standards)  
Sets in use: 35,000

Teleradio Centroamericana (TELECENRO), Ave. Olimpica y Doble Via a Sta. Tecla (P.O. Box 1375), San Salvador (commercial). Tel. 7502, 1054, 6227.

Personnel: Roberto Daglio, president; Alberto Vilar, general manager; Marina Palomo, sales manager; A. Vesquez, program manager & film buyer; Rudolf H. Rahn, director of engineering. Represented in U.S. by ABC International Television Inc., New York. Rates (Sept. 1964). YSEB-TV & YSDR-TV: Spot 60 sec., 19.00; 10 sec., 6.00; program 1/2 hr., 550.00; 1/4 hr., 350.00. YSU-TV: Spot 60 sec., 55.00; 10 sec., 28.00; program 1 hr., 2,600.00; 1/4 hr., 780.00 (El Salvador Colon).

**SAN SALVADOR**—YSEB-TV, Ch. 6. Transmitter 500 watts, ERP 9.5 kw. TV tape recording facilities. Started Nov. 1956.

**SAN SALVADOR**—YSDR-TV, Ch. 8. Transmitter 5 kw, ERP 20 kw. Started Mar. 1959 as satellite of YSEB-TV, began separate programming Jan. 1966.

**SAN SALVADOR**—YSU-TV, Ch. 4. Transmitter 10 kw, ERP 77 kw. Started Dec. 1958.

Low power repeater near Tegucigalpa, Honduras permits retransmission by HRTG-TV there. TV tape recording facilities.

### Planned:

**SAN SALVADOR**—YSR-TV, Circuito YSR. Ch. 2.

## Ethiopia

(CCIR 625-line standards)  
Sets in use: 2,500

**ADDIS ABABA**—Ethiopian Television Service (Govt., commercial), Imperial Ethiopian Government, Ministry of Information, P.O. Box 1020, Addis Ababa. Tel. 16701-16705. Ch. 7 (V-187.25, A-194.75), transmitter 500 watts. Started Nov. 1964. Hours of operation: Daily 20:00-22:30.

Personnel: Ato Negusse Haptewold, director general; C. G. Butcher, head of Ethiopian Television Service, general manager, program manager & film buyer; Ato Samuel Ferenji, deputy head of ETVS; Wolzerit Kondjiti Mekonnen, sales manager; Keith Dunford, chief engineer. Represented internationally by Television International Enterprises (Sales) Ltd., London. Rates (Nov. 1965): Spot 60 sec., 42.00; 7 sec., 10.50 (Ethiopian Dollar).

## Finland

(CCIR 625-line standards)  
Sets in use: 765,000

Finnish Broadcasting Co. Ltd. (Oy. Yleisradio Ab.), Unioninkatu 16, Helsinki (Govt.) TV Program 1 address: Pasila. Tel. 418811. TV Program 2 address: Tampere, Hameenkatu 22 C. Tel. Tampere 30330. TV tape recorder facilities. Hours of operation: Program 1—daily 13:00-14:00 & 17:00-22:30; Program 2—daily 18:00-21:30.

Personnel: Eino S. Repo, director general; L. H. Vennola, deputy director general & director of staff administration; Rauno Koski, asst. dir. of staff administration; Jussi Koskiluoma, dir. of Finnish programs; Christoffer Schildt, dir. of Swedish programs; Paavo Arni, dir. of engineering; Paavo Velander, asst. dir. of engineering; Eero Vallila, dir. of finance; Mauno Tamminen, asst. dir. of finance; Hannu Leminen, dir. of TV Program 2; Vilhelm Zilliacus, head of TV Program 1.

Oy. Mainos-TV-Reklam Ab., Helsinki, Kumpulantie 1 (private commercial firm) hires studio space, technical facilities and program time from Finnish Broadcasting Co. for commercial programs and announcements. These are transmitted on Program 1 before & after Finnish Broadcasting Co.'s own program, and in Program 2 daily between program items plus 1 weekly program with commercial breaks. P. Hanski, managing director.

### TV PROGRAM 1

**EURAJOKI**—Finnish Broadcasting Co. Ch. E-11. ERP 20 kw. Started Dec. 1964.

**HAAPAMAKI**—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1964.

**HAMEENLINNA**—Finnish Broadcasting Co. Ch. E-5. ERP 5 watts. Started March 1960.

**HANKO**—Finnish Broadcasting Co. Ch. E-11. ERP 8 watts. Started Sept. 1961.

**HELSINKI**—Finnish Broadcasting Co. Ch. E-6. ERP 10 kw. Started Nov. 1956.

**HELSINKI**—Finnish Broadcasting Co. Ch. E-24. ERP 25 kw. Started Feb. 1963.

**IISALMI**—Finnish Broadcasting Co. Ch. E-5. ERP 200 watts. Started Aug. 1963.

**JOENSUU**—Finnish Broadcasting Co. Ch. E-11. ERP 1 watt. Started Nov. 1962.

**JOUTSENO**—Finnish Broadcasting Co. Ch. E-10. ERP 10 kw. Started April 1962.

**JYVASKYLA**—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started Dec. 1961.

**KAJAANI**—Finnish Broadcasting Co. Ch. E-4. ERP 15 kw. Started Dec. 1963.

**KARHULA**—Finnish Broadcasting Co. Ch. E-5. ERP 400 watts. Started March 1961.

**KARKKILA**—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Dec. 1962.

**KERIMAKI**—Finnish Broadcasting Co. Ch. E-9. ERP 10 kw. Started Dec. 1963.

**KOKKOLA**—Finnish Broadcasting Co. Ch. E-7. ERP 100 watts. Started Dec. 1962.

**KOLI**—Finnish Broadcasting Co. Ch. E-8. ERP 5 kw. Started Sept. 1962.

**KOUVOLA**—Finnish Broadcasting Co. Ch. E-5. ERP 5 watts. Started April 1960.

**KUHMO**—Finnish Broadcasting Co. Ch. E-6. ERP 5 watts. Started Feb. 1965.

**KUOPIO**—Finnish Broadcasting Co. Ch. E-7. ERP 45 kw. Started Dec. 1961.

**LAHTI**—Finnish Broadcasting Co. Ch. E-9. ERP 40 kw. Started March 1958.

**LAPUA**—Finnish Broadcasting Co. Ch. E-5. ERP 80 kw. Started Nov. 1961.

**LOHJA**—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Aug. 1960.

**LOVIISA**—Finnish Broadcasting Co. Ch. E-11. ERP 10 watts. Started May 1963.

**MANTTA**—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Aug. 1964.

**MIKKELI**—Finnish Broadcasting Co. Ch. E-6. ERP 10 kw. Started Jan. 1961, increased power Oct. 1963.

**OULU**—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Dec. 1962.

**PIHTIPUDAS**—Finnish Broadcasting Co. Ch. E-10. ERP 1.5 kw. Started Oct. 1964.

**PIRTTIKOSKI**—Finnish Broadcasting Co. Ch. E-5. ERP 5 watts. Started May 1964.

**PORVOO**—Finnish Broadcasting Co. Ch. E-11. ERP 2 watts. Started Oct. 1962.

**RIIHIMAKI**—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Sept. 1959.

**ROVANIEMI**—Finnish Broadcasting Co. Ch. E-9. ERP 700 watts. Started May 1964.

**RUOTSINPYHTAA**—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Oct. 1964.

**SAARIJARVI**—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Aug. 1964.

**TAIVALKOSKI**—Finnish Broadcasting Co. Ch. E-2. ERP 15 kw. Started Dec. 1964.

**TAMMISAARI**—Finnish Broadcasting Co. Ch. E-5. ERP 150 watts. Started Dec. 1960.

**TAMMELA**—Finnish Broadcasting Co. Ch. E-10. ERP 8 kw. Started April 1959.

**TAMPERE**—Finnish Broadcasting Co. Ch. E-8. ERP 80 kw. Started 1958 with 200 watts, increased power Dec. 1960.

**TERVOLA**—Finnish Broadcasting Co. Ch. E-3. ERP 20 kw. Started May 1964.

**TURKU**—Finnish Broadcasting Co. Ch. E-7. ERP 45 kw. Started Nov. 1958.

**VAASA**—Finnish Broadcasting Co. Ch. E-11. ERP 100 watts. Started Dec. 1964.

**VIITASAARI**—Finnish Broadcasting Co. Ch. E-8. ERP 5 watts. Started Oct. 1964.

**YLITORNIO**—Finnish Broadcasting Co. Ch. E-6. ERP 20 watts. Started April 1965.

**YLIVIESKA**—Finnish Broadcasting Co. Ch. E-9. ERP 60 kw. Started Nov. 1962.

### Planned or under construction:

**KRISTIINA**—Finnish Broadcasting Co. Ch. E-4. ERP 5 kw.

**RUKA**—Finnish Broadcasting Co. Ch. E-5. ERP 100 watts.

**SIPPOLA**—Finnish Broadcasting Co. Ch. E-5. ERP 10 kw.

**TURKU**—Finnish Broadcasting Co. Ch. E-7. Increased ERP to 60 kw.

### TV PROGRAM 2

**HELSINKI**—Finnish Broadcasting Co. Ch. E-8. ERP 10 kw. Started 1954, increased power Jan. 1963.

**TAMPERE**—Finnish Broadcasting Co. Ch. E-2. ERP 10 kw. Started 1957 on Ch. E-10, changed channel, increased power March 1963.

**TURKU**—Finnish Broadcasting Co. Ch. E-9. ERP 10 kw. Started 1956 on Ch. E-5, restarted on Ch. E-9 with increased power March 1963.

## France

Sets in use: 5,400,000

Radiodiffusion Television Francaise (Govt., non-commercial), 116 Quai Kennedy, Paris 16e. Television head office: 15 rue Cognacq-Jay, Paris 7e.

Personnel: Jacques Bernard Dupont, director general; Andre Louis Astoux, assistant director general for radio; Claude Maurice Contamine, assistant director general for TV; Jacques Flaude, director for exterior relations. U.S. representative: Michel Anfrol, 614 National Press Bldg., Washington, D. C. 20004. Tel. 292-2537.

### MAIN TV STATIONS

(French 819-line standards)

**AMIENS (Bouigny)**—Ch. F-11. Transmitter 20 kw, ERP 400 kw. Started Dec. 1959.

**AURILLAC (La Bastide)**—Ch. F-11. Transmitter 500 watts, ERP 20 kw. Started Dec. 1959.

## International TV Directory

**BASTIA** (Serra di Pigno)—Ch. F-2. Transmitter 500 watts, ERP 1 kw. Started July 1960.

**BESANCON** (Lomont)—Ch. F-4. Transmitter 3 kw. Started Dec. 1960.

**BORDEAUX** (Boulliac)—Ch. F-10. Transmitter 500 watts, ERP 25 kw. Started Dec. 1957.

**BOURGES** (Neuvy-2-Clochers)—Ch. F-9. Transmitter 20 kw, ERP 200 kw. Started May 1956.

**BREST** (Roc Tredudon)—Ch. F-8. Transmitter 10 kw.

**CAEN** (Mont Pincon)—Ch. F-2. Transmitter 20 kw, ERP 80 kw. Started July 1956.

**CANNES** (Pic de l'Ours)—Ch. F-6. Transmitter 3 kw, ERP 10 kw. Started Aug. 1956.

**CARCASSONNE** (Pic-de-Nore)—Ch. F-4. Transmitter 20 kw, ERP 100 kw.

**CHERBOURG** (Digosville)—Ch. F-12. Transmitter 500 watts, ERP 16 kw. Started Feb. 1964.

**CLERMONT-FERRAND** (Puy-de-Dome)—Ch. F-6. Transmitter 10 kw, ERP 320 kw. Started Dec. 1957.

**DIJON** (Nuits-St. Georges)—Ch. F-10. Transmitter 500 watts, ERP 7.5 kw. Started April 1958.

**GEX** (Mont Rond)—Ch. F-7. Transmitter 3 kw.

**LE HAVRE** (Harfleur)—Ch. F-7. Transmitter 50 watts, ERP 1.25 kw. Started Aug. 1958.

**LE MANS** (Mayet)—Ch. F-12. Transmitter 10 kw, ERP 200 kw. Started Dec. 1959.

**LILLE** (Bouigny)—Ch. F-8A. Transmitter 20 kw, ERP 320 kw. Started Dec. 1959.

**LIMOGES** (Les Cars)—Ch. F-2. Transmitter 20 kw, ERP 400 kw. Started as 3 watt repeater Aug. 1958. Began full power operation Sept. 1959.

**LYON** (Mont Pilat)—Ch. F-12. Transmitter 20 kw, ERP 200 kw. Started Dec. 1955.

**MARSEILLE** (Grande Etoile)—Ch. F-8. Transmitter 20 kw, ERP 300 kw. Started Dec. 1954.

**METZ** (Luttange)—Ch. F-6. Transmitter 10 kw, ERP 200 kw. Started Oct. 1956.

**MEZIERES** (Sury)—Ch. F-8A. Transmitter 500 watts, ERP 5 kw. Started March 1964.

**MULHOUSE** (Belvedere)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Jan. 1956.

**NANTES** (Hte-Goulaine)—Ch. F-4. Transmitter 20 kw (April 1960). Started April 1957 with 500 watts ERP.

**NIORT** (Maisonvals)—Ch. F-7. ERP 20 kw. Started Oct. 1960.

**PARIS** (Eiffel Tower)—Ch. F-8A. Transmitter 20 kw, ERP 180 kw. Started Nov. 1949.

**REIMS** (Hautvillers)—Ch. F-5. Transmitter 10 kw, ERP 210 kw. Started Dec. 1958.

**RENNES** (Saint-Pern)—Ch. F-5. Transmitter 20 kw, ERP 450 kw. Started April 1957 with 50 watts. Switched to full power in Aug. 1959.

**ROUEN** (Grand-Couronne)—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Oct. 1956.

**STRASBOURG** (Nordheim)—Ch. F-5. Transmitter 3 kw, ERP 20 kw. Started Sept. 1953.

**TOULOUSE** (Pic du Midi)—Ch. F-5. Transmitter 2 kw. Started Oct. 1959.

**TROYES** (Les Risseys)—Ch. F-2. ERP 20 kw. Started Dec. 1960. Low-powered satellites: 205 in operation.

### SECOND NETWORK

(CCIR 625-line standards)

**CLERMONT FERRAND** (Puy de Dome)—Ch. E-30. Transmitter 20 kw, ERP 100 kw. Started Dec. 1964.

**LILLE** (Bouigny)—Ch. E-27. Transmitter 50 kw, ERP 1,000 kw. Started May 1964.

**LYON** (Fourviere)—Ch. E-58. Transmitter 2 kw, ERP 10 kw. Started April 1964.

**LYON** (Mont Pilat)—Ch. E-40. Transmitter 50 kw, ERP 250 kw. Started Sept. 1964.

**MARSEILLE** (Grand Etoile)—Ch. E-23. Transmitter 50 kw, ERP 1,000 kw. Started June 1964.

**PARIS** (Eiffel Tower)—Ch. E-22. Transmitter 10 kw, ERP 100 kw. Started experimental service Sept. 1963, full service April 1964.

Planned:

**SAINT-ETIENNE**—500 watt repeater.

**ST. RAPHAEL** (Pic de l'Ours)—Ch. E-44. Transmitter 20 kw, ERP 100 kw.

**TOULOUSE** (Pic du Midi)—Ch. E-25. Transmitter 50 kw, ERP 200 kw.

### Gabon

(CCIR 625-line standards)

Sets in use: 300

**LIBREVILLE**—Radiodiffusion Television Gabonaise (Govt., educational); P.O. Box 1029, Libreville. Ch. E-3. Transmitter 100 watts. Started May 1963. Personnel: M. Rawiri, director general; M. Valbert, technical dir.

### Federal Republic of Germany

[West Germany]

(CCIR 625-line standards)

Sets in use: 10,800,000

"First Program" Deutsches Fernsehen is owned & operated by 9 independent regional broadcasting systems (limited commercial), operating as so-called "institutions under public law." Deutsches Fernsehen broadcasts a common program throughout Germany, coordinated through the ARD (Arbeitsgemeinschaft der Oeffentlich-rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland), Leopoldstrasse 10, 8 Munich 23. Tel. 38061. Personnel: Programm direktor Lothar Hartmann, coordinator; R. E. Lembke, deputy coordinator; O. Meitzner, press relations coordinator; Dr. R. Dill, dir. of international contacts.

"Second Program" Zweites Deutsches Fernsehen is federally-owned (non-commercial) network (see last entry below).

### BAYERISCHER RUNDFUNK

Bayerischer Rundfunk, Rundfunkplatz 1, 8 Munich 2. Tel. 59001. Telex: 05 23428. TV tape recorder facilities. Also operates "Third Program" (educational). Personnel: Christian Wallenreiter, Intendant; Dr. Clemens Muenster, dir. of TV I; Dr. Helmut Oeller, dir. of educational program; Hans Spies, dir. of administration; Dr. Ferdinand Daser, technical dir.

**BROTJACKLRIEGEL**—Ch. E-7. ERP 100 kw. Started Dec. 1960.

**DILLBERG** (Oberpfalz)—Ch. E-6. ERP 100 kw. Started March 1956.

**GRUNTEN** (Allgau)—Ch. E-2. ERP 100 kw. Started Nov. 1956.

**HOHENPEIßENBERG** (Oberbayern)—Ch. E-25. ERP 10 kw. Started Aug. 1959.

**HOHER BOGEN**—Ch. E-55. ERP 225 kw. Started Dec. 1961.

**KREUZBERG** (Rhon)—Ch. E-3. ERP 100 kw. Started Jan. 1956.

**OCHSENKOPF** (Fichtelgeb)—Ch. E-4. ERP 100 kw. Started June 1956.

**WENDELSTEIN** (Oberbayern)—Ch. E-10. ERP 100 kw. Started Nov. 1954.

**WURZBURG** (Frankenwarte)—Ch. E-10. ERP 2 kw. Started Dec. 1955.

Satellite stations: 43 in operation.

### HESSISCHER RUNDFUNK

Hessischer Rundfunk, Bertramstrasse 8, 6 Frankfurt/Main 1. Postfach (P.O. Box) 3294. Tel. 59051. Telex 04 11127, 04 11583. TV tape recording facilities. Also operates "Third Program" (educational). Personnel: Werner Hess, director general; Hans Otto Gruenefeldt, program director; Dr. Franz Misere, technical director.

**BIEDENKOPF**—Ch. E-2. ERP 30 kw. Started Nov. 1957.

**FELDBERG** (Taunus)—Ch. E-8. ERP 100 kw. Started May 1953.

**HARDBERG**—Ch. E-5. ERP 13 kw. Started March 1956.

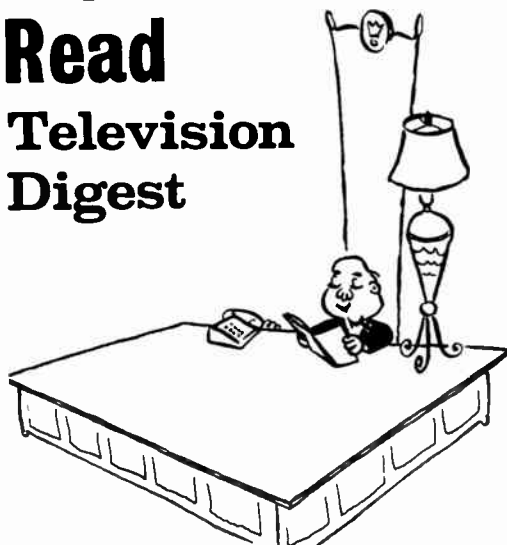
**HOHER MEISSNER**—Ch. E-7. ERP 100 kw. Started July 1955.

**RIMBERG**—Ch. E-57. ERP 400 kw. Started March 1964.

Satellite stations: 47 in operation.

(Continued on next page)

## Top People Read Television Digest



For their reasons, turn to page 249-c

# International TV Directory

## FEDERAL REPUBLIC OF GERMANY—(Continued)

### NORDDEUTSCHER RUNDFUNK

Norddeutscher Rundfunk, Rothenbaumchaussee 132, Hamburg 13. Tel. 441931. TV tape recording facilities. Personnel: Gerhart Schroeder, director general; Dr. H. Arnold, program director; Dr. H. Rindfleisch, technical director.

**AURICH**—Ch. E-53. ERP 230 kw. Started May 1961.  
**BREMEN-OLDENBURG**—Ch. E-2. ERP 100 kw. Started Aug. 1956.  
**BREMEN-OLDENBURG**—Ch. E-55. ERP 400 kw. Started June 1962.  
**BUNGSBERG**—Ch. E-50. ERP 260 kw. Started Dec. 1960.  
**DANNENBERG**—Ch. E-43. ERP 250 kw. Started May 1961.  
**FLENSBURG**—Ch. E-4. ERP 50 kw. Started Dec. 1957.  
**HAMBURG**—Ch. E-9. ERP 100 kw. Started Dec. 1952.  
**HANNOVER**—Ch. E-8. ERP 5 kw. Started Dec. 1952.  
**HARZ-WEST**—Ch. E-10. ERP 100 kw. Started Sept. 1954.  
**HEIDE**—Ch. E-10. ERP 25 kw. Started Dec. 1959.  
**KIEL**—Ch. E-5. ERP 5 kw. Started Aug. 1957.  
**LINGEN**—Ch. E-41. ERP 400 kw. Started Jan. 1959.  
**OSNABRUCK**—Ch. E-50. ERP 12.5 kw. Started Dec. 1962.  
Satellite stations: 49 in operation.

### RADIO BREMEN

Radio Bremen, Heinrich-Hertz-Strasse 13, Bremen. Tel. 230041. TV tape recording facilities. Personnel: H. Kerneck, director general; H. Abich, director of TV; H. Heyer, technical director.  
**BREMEN**—Ch. E-22. ERP 100 kw. Started April 1959.  
**BREMERHAVEN**—Ch. E-5 (satellite). ERP 160 watts. Started April 1959.

### SAARLAENDISCHER RUNDFUNK

Saarlaendischer Rundfunk, Schloss Halberg, 66 Saarbruecken. Postfach 1050. Tel. 6021. TV tape recording facilities. Personnel: Dr. Franz Mal, director general; F. Glasow, technical director.  
**GOETTELBORNER HOEHE**—Ch. E-2. ERP 100 kw. Started Oct. 1959.  
Satellite stations: 12 in operation, 4 planned.

### SENDER FREIES BERLIN

Sender Freies Berlin, Masurenallee 8/14, 1 Berlin 19. Tel. 92031. TV tape recording facilities. Personnel: W. Steigner, director general; Eberhard Schutz, program director; U. Blaesser, technical director.  
**BERLIN**—Ch. E-7. ERP 100 kw. Started Nov. 1951; increased power & antenna height July 1963.

### SUEDDEUTSCHER RUNDFUNK

Sueddeutscher Rundfunk, Neckarstrasse 145, Stuttgart. Postfach 837. Tel. 299701. TV tape recording facilities. Personnel: Dr. Hans Bausch, director general; H. Jaedicke, director of TV; H. Rupp, technical director.  
**AALEN**—Ch. E-8. ERP 50 kw. Started April 1958.  
**HEIDELBERG-KOENIGSTUHL II**—Ch. E-50. ERP 500 kw. Started April 1962.  
**HEIDELBERG-KOENIGSTUHL I**—Ch. E-7. ERP 100 kw. Started Aug. 1960.  
**STUTTGART (Hoher Bopser)**—Ch. E-11. ERP 100 kw. Started Nov. 1954.  
**WALDENBURG**—Ch. E-9. ERP 100 kw. Started July 1959.  
Satellite stations: 34 in operation, 4 under construction.



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### SUEDWESTFUNK

Suedwestfunk, Hans-Bredow-Strasse, Baden-Baden. Tel. 761. TV tape recording facilities.

Personnel: Helmut Hammerschmidt, director general; Günter Gaus, program director; Dr. Hans-Joachim von Braunmühl, technical director; Albert Manke, director of administration.

**DONNERSBERG**—Ch. E-10. ERP 100 kw. Started April 1962.  
**EIFEL**—Ch. 23. ERP 20 kw. Started June 1959.  
**FELDBERG-SCHWARZWALD**—Ch. E-8. ERP 100 kw. Started Dec. 1955.  
**GRUENTEN**—Ch. E-43. ERP 500 kw. Started Dec. 1964.  
**HAARDTKOPF**—Ch. E-25. ERP 200 kw. Started Oct. 1958.  
**HORNISGRINDE**—Ch. E-9. ERP 100 kw. Started Oct. 1954.  
**KOBLENZ**—Ch. E-6. ERP 50 kw. Started Dec. 1954.  
**MARIENBERG (Westerwald)**—Ch. E-47. ERP 50 kw. Started Dec. 1962.  
**RAICHBERG**—Ch. E-4. ERP 40 kw. Started Dec. 1954.  
**SAARBURG**—Ch. E-31. ERP 20 kw. Started Dec. 1961.  
**WEINBIET**—Ch. E-6. ERP 30 kw. Started June 1953.  
Satellite stations: 163 in operation.

### WESTDEUTSCHER RUNDFUNK

Westdeutscher Rundfunk, Wallrafplatz 5, Cologne 1. Postfach 1850. Tel. 20701. TV tape recording facilities. Personnel: Klaus von Blsmarck, general manager; Dr. Hans Joachim Lange, TV director First Program; Werner Hofer, TV director Third Program (educational); Walter Werner, technical director.

**AACHEN**—Ch. E-24. ERP 200 kw. Started Oct. 1961.  
**KLEVE**—Ch. E-46. ERP 100 kw. Started March 1962 on Ch. E-58, changed channel Oct. 1964.  
**COLOGNE**—Ch. E-11. ERP 10 kw. Started Dec. 1952.  
**LANGENBERG**—Ch. E-9. ERP 100 kw. Started June 1954.  
**MUNSTER-BAUMBERGE**—Ch. E-32. ERP 500 kw. Started Nov. 1959.  
**NORDHELLE**—Ch. E-30. ERP 240 kw. Started Dec. 1964.  
**TEUTOBURGER WALD**—Ch. E-11. ERP 100 kw. Started April 1955.  
Satellite stations: 166 in operation.

### ZWEITES DEUTSCHES FERNSEHEN

Zweites Deutsches Fernsehen, Grosse Bleiche/Ecke Flachmarktstrasse, Postfach 343, 65 Mainz. Tel. 2051. Telex: 04 187661. TV tape recorder facilities. Hours of operation: Weekdays 18:15-22:30; Sat., 14:50-22:30; Sun., 14:00-22:30.  
Personnel: Prof. Dr. Karl Holzamer, director general; Joseph Viehoveer, program director; Wolf Dietrich, information director; Rudolf Kaiser, technical director; Dr. Franz Huch, director of administration; Ernst Paul Braun, director of foreign relations; Klaus Brune & Hans Blank, film buyers. U.S. Representative: Hans Herbert Westermann, 2914 M St. N.W., Washington, D. C. 20007. Tel. 333-3909.

**AACHEN**—Ch. E-37. ERP 500 kw. Started June 1962.  
**AHRWEILER**—Ch. E-33. ERP 250 kw. Started April 1965.  
**AMBERG**—Ch. E-37. ERP 500 kw. Started May 1965.  
**AUGSBURG**—Ch. E-23. ERP 500 kw. Started Jan. 1963.  
**BADEN-BADEN**—Ch. E-31. ERP 300 kw. Started Jan. 1963.  
**BAMBERG**—Ch. E-24. ERP 100 kw. Started July 1963.  
**BAYREUTH**—Ch. E-30. ERP 100 kw. Started Oct. 1963.  
**BERLIN-WEST**—Ch. E-33. ERP 500 kw. Started Jan. 1963.  
**BIELEFELD**—Ch. E-33. ERP 500 kw. Started Jan. 1962.  
**BONN**—Ch. E-26. ERP 100 kw. Started Jan. 1963.  
**BOPPARD**—Ch. E-28. ERP 250 kw. Started May 1965.  
**BRANDENKOPF**—Ch. E-28. ERP 100 kw. Started June 1965.  
**BREMEN**—Ch. E-32. ERP 500 kw. Started Jan. 1963.  
**COBURG**—Ch. E-22. ERP 250 kw. Started Aug. 1963.  
**CUXHAVEN**—Ch. E-24. ERP 330 kw. Started Jan. 1963.  
**DEGGENDORF**—Ch. E-33. ERP 500 kw. Started Dec. 1963.  
**DONAUESCHINGEN**—Ch. E-22. ERP 100 kw. Started Oct. 1963.  
**DONNERSBERG**—Ch. E-37. ERP 330 kw. Started March 1963.  
**DORTMUND**—Ch. E-25. ERP 500 kw. Started Jan. 1963.  
**DUESSELDORF**—Ch. E-29. ERP 500 kw. Started Jan. 1963.  
**EIDERSTEDT**—Ch. E-31. ERP 500 kw. Started Sept. 1963.  
**EUTIN**—Ch. E-21. ERP 500 kw. Started Jan. 1963.  
**FLENSBURG**—Ch. E-39. ERP 500 kw. Started Jan. 1963.  
**FREIBURG (Breisgau)**—Ch. E-33. ERP 500 kw. Started Dec. 1962.  
**FULDA**—Ch. E-26. ERP 200 kw. Started Jan. 1963.  
**GOETTINGEN**—Ch. E-21. ERP 250 kw. Started Feb. 1964.  
**GR. FELDBERG**—Ch. E-34. ERP 500 kw. Started Jan. 1963.  
**GRUENTEN**—Ch. E-28. ERP 500 kw. Started Dec. 1964.  
**HAARDTKOPF**—Ch. E-35. ERP 400 kw. Started Jan. 1963.  
**HAMBURG**—Ch. E-30. ERP 500 kw. Started Jan. 1963.  
**HANNOVER**—Ch. E-24. ERP 500 kw. Started Jan. 1963.  
**HEIDELBERG**—Ch. E-27. ERP 500 kw. Started Jan. 1963.  
**HESELBERG**—Ch. E-32. ERP 100 kw. Started Dec. 1964.

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HOEHBECK—Ch. E-21. ERP 500 kw. Started Dec. 1964.  
HOF—Ch. E-23. ERP 500 kw. Started Jan. 1963.  
KAISERSLAUTERN—Ch. E-22. ERP 25 kw. Started Jan. 1963.  
KASSEL—Ch. E-35. ERP 100 kw. Started July 1964.  
KIEL—Ch. E-35. ERP 250 kw. Started Jan. 1963.  
KOBLENZ—Ch. E-31. ERP 100 kw. Started Jan. 1963.  
LANDSHUT—Ch. E-39. ERP 200 kw. Started Aug. 1963.  
LINGEN—Ch. E-24. ERP 500 kw. Started Jan. 1963.  
MARIENBERG—Ch. E-44. ERP 500 kw. Started Nov. 1965.  
MINDEN/WEST—Ch. E-26. ERP 330 kw. Started Jan. 1963.  
MONSCHAU—Ch. E-21. ERP 330 kw. Started Feb. 1963.  
MUNICH—Ch. E-35. ERP 250 kw. Started Jan. 1963.  
MUNSTER—Ch. E-21. ERP 50 kw. Started Jan. 1963.  
NIEBUELL—Ch. E-34. ERP 200 kw. Started Jan. 1963.  
NUERNBERG—Ch. E-34. ERP 250 kw. Started Jan. 1963.  
OSTFRIESLAND—Ch. E-33. ERP 250 kw. Started Jan. 1963.  
PASSAU—Ch. E-30. ERP 50 kw. Started Aug. 1963.  
PFORZHEIM—Ch. E-34. ERP 250 kw. Started Dec. 1964.  
RAVENSBERG—Ch. E-37. ERP 500 kw. Started Jan. 1963.  
REGENSBURG—Ch. E-21. ERP 500 kw. Started Jan. 1963.  
RHON—Ch. E-37. ERP 500 kw. Started Oct. 1965.  
ROTTWEIL—Ch. E-35. ERP 330 kw. Started Jan. 1963.  
SAARBRUECKEN—Ch. E-32. ERP 330 kw. Started Jan. 1963.  
SCHLESWIG—Ch. E-26. ERP 100 kw. Started Jan. 1963.  
SCHNAITSEE—Ch. E-26. ERP 250 kw. Started May 1963.  
SPESSART—Ch. E-35. ERP 250 kw. Started Oct. 1963.  
STUTTGART—Ch. E-26. ERP 300 kw. Started Jan. 1963.  
TORFHAUS—Ch. E-23. ERP 500 kw. Started Jan. 1963.  
TRIER—Ch. E-37. ERP 50 kw. Started Jan. 1963.  
UELZEN—Ch. E-27. ERP 500 kw. Started Jan. 1963.  
ULM—Ch. E-33. ERP 250 kw. Started Dec. 1964.  
WUPPERTAL—Ch. E-22. ERP 100 kw. Started Jan. 1963.  
WUERZBURG—Ch. E-25. ERP 500 kw. Started Jan. 1963.

Satellite stations: 60 in operation, approximately 1000 planned or under construction.

## German Democratic Republic

[East Germany]

(CCIR 625-line standards)

Sets in use: 3,000,000

Deutscher Fernsehfunk (Govt., non-commercial). Berlin-Adlershof, Rudower Chaussee 116. Tel. 642021. Personnel: H. Adameck, director general; W. Heynowski, program director; D. Schmolz, broadcast director; R. Kramer, technical director; D. Ottersberg, director of international relations.

BERLIN (Koenig) —Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Dec. 1952.

BERLIN —Ch. E-27. ERP 100 kw.

BROCKEN (Harz Mt.) —Ch. E-6. Transmitter 10 kw, ERP 100 kw. Started Feb. 1956.

KARL-MARX-STADT (formerly Chemnitz) —Ch. E-8. ERP 100 kw.

COTTBUS —Ch. E-4. ERP 6 kw. Started Dec. 1958.

DEQUEDE —Ch. E-31. ERP 500 kw.

DRESDEN —Ch. E-10. ERP 100 kw. Started June 1954.

GOERLITZ —Ch. E-6. ERP 1 kw.

HELPTERBERG —Ch. E-3. ERP 6 kw. Started April 1957.

INSELSBERG —Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Feb. 1956.

INSELSBERG —Ch. E-31. ERP 100 kw. Started April 1964.

LEIPZIG —Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started in 1955.

MARLOW —Ch. E-8. Transmitter 10 kw, ERP 100 kw. Started Sept. 1956.

SCHWERIN —Ch. E-11. Transmitter 10 kw, ERP 100 kw. Started Aug. 1957.

SONNEBERG —Ch. E-33. ERP 100 kw. Started June 1964.

Low-powered repeaters: 242 in operation.

## Ghana

(CCIR 625-line standards)

Ghana Television, P.O. Box 1633, Accra, Ghana (Govt., non-commercial). Television tape recording facilities at studios in Accra. Hours of operation: 6 p.m.-10:15 p.m., Mon.-Sat.; 4 p.m.-10:15 p.m., Sun.  
Personnel: C. V. M. Forde, chairman of the board of directors; Mrs. Shirley G. DuBois, director; Alex T. Quarmyne, deputy director; N. A. Opong, acting chief engineer; Miss Genoveva E. Marais, head of programs; Kwatei Shang-Simpson, head of news; Francis D. Adansi, acting head of design; Wilcox A. Amartey, acting head of film.

ADJANKOTE —Ch. E-4. ERP 15 kw. Started July 31, 1965.

KISSI —Ch. E-2. ERP 15 kw. Started July 31, 1965.

JAMASI —Ch. E-3. ERP 15 kw. Started July 31, 1965.

Planned:

TAMALE —Ch. E-8. ERP 5 kw.

## Gibraltar

(CCIR 625-line standards)

Sets in use: 5,200

GIBRALTAR—G.B.C. TV, Gibraltar Broadcasting Ltd., Television House, Wellington Front, Gibraltar. Tel. 4671-2. Ch. E-6. Transmitter 50 watts, ERP 200 watts. Hours of operation: 7:30-midnight. One low-power repeater. Started Oct. 1962.  
Personnel: H. J. Ramagge, general manager; L. F. Bruzon, sales manager; T. G. Black, engineering advisor; M. J. Mascarenhas, producer.  
Rates (Oct. 1964): Spot 60 sec., 8; 7 sec., 2; program 1 hr., 85; 5 min., 15 (Pounds).

## Greece

(CCIR 625-line standards)

Hellenic National Broadcasting Institute (Govt., non-commercial), 16 Mourouzi St., P.O. Box 360, Athens. Tel. 711-372. Grigorios Daphnis, Director general.

ATHENS—Parnis Station. Ch. E-11. ERP 30 kw. Started June 1965.

Planned:

SALONIKA—Aglis Athanassios Station. Ch. E-5. ERP 30 kw. Planned for 1965.

PATRAS—Kefallinia Station. Ch. E-8. ERP 30 kw. Planned for 1965.

## Guatemala

(525-line standards)

Sets in use: 55,000

GUATEMALA CITY—TG-BOL-TV, Radio-TV Guatemala, S.A., (Commercial), Apartado 1367. Tel. 42492. Ch. 3. Transmitter 5 kw, ERP 80 kw. Started May 1956.  
Personnel: Lic. Emilio Barrios P., president; William G. Campbell, general manager & film buyer; Lionel Forno, sales manager; Luis Rivera, program & production manager; Ing. Federico Licht, chief engineer.

GUATEMALA CITY—TG-AB-TV, Telecentro Canal 7 (Commercial), 3a. Calle 6-24, Zona 9, Apartado Postal No. 1242. Tel. 62-2-16. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 108 kw. Started Dec. 1964. Hours of operation: 17:00-23:00 daily.  
Personnel: Francisco G. Chavez G., director general; Edgar Vidaurre Ch., sales manager; Mario Ferretti, production manager; Mario Batres S., technical director.

## Haiti

(525-line standards)

Sets in use: 3,500

PORT-AU-PRINCE—4VMR-TV, Telehaiti S.A. (Commercial), P.O. Box 1126, Port-au-Prince, Haiti. Tel. 2278. Ch. 5 (V-77.25, A-81.75). Transmitter 700 watts, ERP 2.1 kw. Started Dec. 1959.  
Personnel: Andre S. Apald, gen. mgr. & film buyer; Edouard C. Gentil, chief engineer.

## Honduras

(525-line standards)

Sets in use: 8,000

TEGUCIGALPA—HRTG-TV, Cia. Televisora Hondurena, S.A., Apartado Postal 734 (commercial). Tel. 2-5514. Ch. 5 (V-77.25, A-81.75). Transmitter 2 kw, ERP 4 kw. Started Sept. 1959.  
Personnel: Jose Rafael Ferrari, general manager; Carlos Calderon, sales manager; Miriam Ramirez, program manager; Omar De J. Garcia, production manager; Santos Flores Barahona, chief engineer.

SIGUADEQUE (El Socorro)—HRSU-TV, Ch. 9 (V-187.25, A-191.25). ERP 20 kw. Repeats Ch. 5, Tegucigalpa. Started July 1962.

SAN PEDRO SULA (La Cumbre)—HRYA-TV, Ch. 13 (V-211.21, A-217.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1963.

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# International TV Directory

## Hong Kong

(Closed-circuit system; British 405-line standards)  
Sets in use: 50,000

**HONG KONG**—Closed-circuit, 2-channel system operated commercially by Rediffusion (Hong Kong) Ltd., P.O. Box 121, a subsidiary of Rediffusion Ltd., London. One channel operates in Chinese, the other in English. Started May 1957. J. Sloan, commercial manager.

Planned: Commercial CCIR 625-line UHF system.

## Hungary

(OIRT 625-line standards)  
Sets in use: 675,000

**Magyar Radio es Televizio** (Govt., limited commercial), Szabadsag ter 17, Budapest V. Tel. 116-302. TV tape recorder facilities. All transmitters carry same program, originating in Budapest studios. Hours of operation: Weekly average 42 hours.

**BUDAPEST**—"Magyar Televizio," Ch. R-1. Transmitter 25 kw, ERP 150 kw. Started Jan. 1954 on Ch. R-3.

**KABHEGY** (Kab Mt.)—"Magyar Televizio," Ch. R-12. Transmitter 20 kw, ERP 150 kw. Started Aug. 1962.

**KEKES**—"Magyar Televizio," Ch. R-8. Transmitter 5 kw, ERP 30 kw. Started Jan. 1961.

**MISKOLC**—"Magyar Televizio," Ch. R-9. ERP 100 watts. Started Nov. 1959.

**OZD**—Ch. R-6. ERP 100 watts. Started Sept. 1964.

**PECS**—"Magyar Televizio," Ch. R-2. ERP 2 kw. Started April 1963.

**SALGOTARJAN**—Ch. R-11. ERP 100 watts. Started Oct. 1964.

**SOPRON**—"Magyar Televizio," Ch. R-9 (V-199.25, A-205.75). ERP 100 watts. Started Dec. 1959.

**SZEKSZARD**—Ch. R-7. ERP 100 watts. Started Nov. 1963.

**SZENTES**—"Magyar Televizio," Ch. R-11. Transmitter 5 kw, ERP 200 kw. Started March 1960.

**TOKAJ**—"Magyar Televizio," Ch. R-4. Transmitter 0.25 kw, ERP 2 kw. Started Aug. 1960.

## India

(CCIR 625-line standards)  
Sets in use: 750

**NEW DELHI**—AIR-TV, All India Radio (Govt., non-commercial), Akashvani Bhavan, Parliament St., New Delhi 1. Tel. 30101. Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 12.5 kw. TV tape recording facilities. Started Sept. 1959 as educational service; Aug. 1965 started daily evening cultural programming. Personnel: P. V. Krishnamoorthy, director; M. R. Rao, senior engineer.

## Indonesia

(CCIR 625-line standards)  
Sets in use: 45,000

Jajasan Televisi Republik Indonesia (Govt., commercial), Senajan —Djakarta, Indonesia. Tel. 71160. TV tape recorder facilities. Hours of operation: 18:45-21:30, Sun.-Fri., 18:45-23:00, Sat. Personnel: M. Arief, general director; Eng. Sumartono, director of technical affairs; Sjamsoe Soegito, director of programs; Dr. Soemadi, commercial director.

**DJAKARTA**—TVRI, Ch. E-9 (V-210.25, A-215.75). Transmitter 10 kw, ERP 65 kw. Started Aug. 1962.

**DJOKDJAKARTA**—TVRI, Ch. E-8 (V-203.25, A-208.75). Transmitter 5 kw, ERP 45 kw. Started Oct., 1965.

Low-powered satellites: 1 in operation, more planned.

## Iran

(525-line standards)  
Sets in use: 110,000

**ABADAN**—TVI-A, Television of Iran, Bovardeh, Abadar. (commercial). Ch. 3. Transmitter 2 kw, ERP 12 kw. TV tape recording facilities. Started Nov. 1959. Personnel: Framaraz Shahbakhti, station manager and chief engineer; M. Emami, sales manager.

**AHWAZ**—Ch. 12, 500 watts, repeats Abadan. Started March 1964.

**TEHRAN**—TVI-T, Television of Iran, Avenue Pahlavi, Tehran (commercial). Tel. 621101. Ch. 3. Transmitter 2 kw, ERP 4 kw. TV tape recording facilities. Started Aug. 1958. Personnel: Dr. Kambiz Mahmoudi, station manager; Parviz Partovi, sales manager; Mrs. M. Ramzi, programming officer; Ghodvat Naderi, chief engineer.

Note: See also U.S. Armed Forces Stations.

## Iraq

(CCIR 625-line standards)  
Sets in use: 120,000

**BAGHDAD**—BTV (Govt., limited commercial), Baghdad Television, Broadcasting House, Salihia, Karkh, Baghdad, Iraq. Tel. 31151. Ch. E-8 (V-196.25, A-201.75). Transmitter 5 kw, ERP 38 kw. TV tape recorder facilities. Started May 1956 with 500 watts ERP, increased power Nov. 1959. Hours of operation: Daily 6 p.m.-12 midnight. Low-power repeater: Kirkuk. Personnel: Madhat Al-Jadir, director general of radio and television; Abdul Rahman Fawzi, director of broadcasting; Khalk A. H. Amin, director of technical affairs; Anwar Al-Sammarie, director of television. Rates (Sept. 1965): Spot 60 sec., 30 (Iraqi Dinars).

Planned: Stations at Basra, Kirkuk, Mosul.

## Ireland

(British 405-line and CCIR 625-line standards)  
Sets in use: 370,000

All stations operated by Radio Eireann Authority (Telefs Eireann), Donnybrook, Dublin 4 (Govt., commercial). Tel. 693111. All transmitters carry same program originating in Donnybrook studios. Hours of operation: 17:30-23:30, average week days; Sun. (Winter) 13:00-23:30. TV tape recorder facilities. Personnel: K. C. McCourt, director general; J. A. Irvine, head of administration; G. Rugheimer, controller of programs; P. G. Parker, director of engineering; P. P. Kelly, director of news; R. K. Gahan, advertisement sales manager. Rates (Sept. 1964): Spot 60 sec., 188; 15 sec., 69 (Pounds).

**CAHIRCIVEEN** (Kilkeaveragh)—Telefs Eireann. Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started Dec. 1965. Satellite repeater.

**CAPPOQUIN** (Knockaunabouchalla)—Telefs Eireann. Ch. "H" (V-207.25, A-213.25, 625-line). ERP 250 watts. Started Dec. 1965. Satellite repeater.

**CARLOW** (Mount Leinster)—Telefs Eireann. Ch. "F" (V-191.25, A-197.25, 625-line). ERP 100 kw. Started Dec. 1962.

**CARRICK-ON-SUIR** (Corbally Wood)—Telefs Eireann. Ch. "I" (V-215.25, A-221.25, 625-line). ERP 300 watts. Started Dec. 1965. Satellite repeater.

**CASTLETOWNBERE** (Knockgour)—Telefs Eireann. Ch. "H" (V-207.25, A-213.25, 625-line). ERP 250 watts. Started Oct. 1965. Satellite repeater.

**CORK** (Mullaghanish Mt.)—Telefs Eireann. Ch. "D" (V-175.25, A-181.25, 625-line). ERP 100 kw. Started Dec. 1962.

**CORK** (Spur Hill)—Telefs Eireann. Ch. "H" (V-207.25, A-213.25, 625-line). ERP 80 watts. Started Dec. 1963. Satellite repeater.

**CROSSHAVEN** (Ballinliska)—Telefs Eireann. Ch. "G" (V-199.25, A-205.25, 625-line). ERP 120 watts. Started Sept. 1964. Satellite repeater.

**DUBLIN** (Mt. Kippure)—Telefs Eireann. Ch. B-7 (V-184.75, A-181.25, 405-line). ERP 100 kw. Started Dec. 1961.

**DUBLIN** (Mt. Kippure)—Telefs Eireann. Ch. "H" (V-207.25, A-213.25, 625-line). ERP 100 kw. Started Nov. 1962.

**DUBLIN** (Donnybrook)—Telefs Eireann. Ch. B-3 (V-56.75, A-53.25, 405-line). ERP 100 kw. Started Jan. 1965. Satellite repeater.

**DUBLIN** (Donnybrook)—Telefs Eireann. Ch. "C" (V-61.75, A-67.75, 625-line). ERP 250 watts. Started Jan. 1965. Satellite repeater.

**FANAD** (Murren Hill)—Telefs Eireann. Ch. B-7 (V-184.75, A-181.25, 405-line). ERP 1 kw. Started Aug. 1965. Satellite repeater.

**GORT** (Maghera Mt.)—Telefs Eireann. Ch. "B" (V-53.75, A-59.75, 625-line). ERP 80 kw. Started Feb. 1963.

**LETTERKENNY** (Mongorry Hill)—Telefs Eireann. Ch. B-6 (V-179.75, A-176.25, 405-line). ERP 1 kw. Started June 1965. Satellite repeater.

**MONAGHAN** (Lugad Hill)—Telefs Eireann. Ch. B-10 (V-199.75, A-196.25, 405-line). Started June 1965. Satellite repeater.

**MOVILLE** (Crockaulin)—Telefs Eireann. Ch. B-12 (V-209.75, A-206.25, 405-line). ERP 2 kw. Started Aug. 1965. Satellite repeater.

**MULRANY** (Corraun Hill)—Telefs Eireann. Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started Dec. 1965. Satellite repeater.

**SLIGO** (Truskmore Mt.)—Telefs Eireann. Ch. B-11 (V-204.75, A-201.25, 405-line). ERP 100 kw. Started Dec. 1962.

**SLIGO** (Truskmore Mt.)—Telefs Eireann. Ch. "I" (V-215.25, A-221.25, 625-line). ERP 100 kw. Started Sept. 1963.



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## Israel

Sets in use: 30,000

Receives programs from neighboring countries.

Israel Broadcasting Authority (Kol Yisrael), P.O. Box 1082, Jerusalem. Hanoch Givton, director general. Planned: Network of 5 stations—one 10 kw, three 2 kw, one 500 watt, on channels 8, 9, 10 & 11, to start late 1967.

Instructional Television Trust (Educational), Tel Aviv. Personnel: M. Rowe, chief executive; Dr. P. Blumenthal, dir. of education; Graham Phillips, dir. of engineering; Prof. Edward Stasheff, dir. of production. Planned: School telecasts to begin March 1966.

## Italy

(CCIR 625-line standards)

Sets in use: 5,756,000

RAI-TV (Radiotelevisione Italiana), 9 Via del Babuino, Rome, is a Govt. franchised system which operates the National Network (vhf) and the Second Network (uhf). Personnel: Ettore Bernabei, director-general; Gian Franco Zaffrani, secretary-general, director of foreign relations; Sergio Pugliese, director of TV programs; Luigi Beretta, director of information; Gino Orsini, technical director for TV.

U.S. Office: RAI Corp. Italian Radio TV System, 717 5th Ave., New York, N.Y. (10022) Plaza 8-2350. Giorgio E. Padovano, exec. v.p.

### NATIONAL NETWORK

**GAMBARIE** (Calabria)—Ch. D. Transmitter 1 kw, ERP 19 kw. Started Dec. 1956.

**MARTINA FRANCA** (Puglia)—Ch. D. Transmitter 7.5 kw, ERP 220 kw. Started Feb. 1957.

**MILANO**—Ch. G. Transmitter 5 kw, ERP 24 kw. Started April 1952.

**MONTE ARGENTARIO**—Ch. E. Transmitter 250 watts, ERP 2.5 kw. Started Dec. 1956.

**MONTE CACCIA** (Puglia)—Ch. A. Transmitter 5 kw, ERP 34 kw. Started Dec. 1956.

**MONTE CAMMARATA**—Ch. A. Transmitter 5 kw, ERP 35 kw. Started Feb. 1957.

**MONTE CONERO** (Ancona)—Ch. E. Transmitter 1 kw, ERP 24 kw. Started Dec. 1956.

**MONTE FAITO** (Campania)—Ch. B. Transmitter 5 kw, ERP 40 kw. Started Dec. 1955.

**MONTE FAVONE** (Lazio)—Ch. H. Transmitter 200 watts, ERP 900 watts. Started July 1956.

**MONTE LAURO** (Sicilia)—Ch. F. Transmitter 2 kw, ERP 50 kw. Started Feb. 1957.

**MONTE LIMBARA** (Sardinia)—Ch. H. Transmitter 250 watts, ERP 3 kw. Started Dec. 1956.

**MONTE NERONE** (Marche)—Ch. A. Transmitter 5 kw, ERP 34 kw. Started Dec. 1956.

**MONTE PEGLIA** (Umbria)—Ch. H. Transmitter 1 kw, ERP 32 kw. Started Nov. 1953.

**MONTE PELLEGRINO** (Sicilia)—Ch. H. Transmitter 250 watts, ERP 8 kw. Started Dec. 1956.

**MONTE PENICE** (Lombardia)—Ch. B. Transmitter 10 kw, ERP 100 kw. Started April 1953.

**MONTE SAMBUCCO** (Puglia)—Ch. H. Transmitter 1 kw, ERP 35 kw. Started Dec. 1956.

**MONTE SCURO** (Calabria)—Ch. G. Transmitter 250 watts, ERP 8 1 kw. Started Dec. 1956.

**MONTE SERPEDDI** (Sardinia)—Ch. G. Transmitter 100 watts, ERP 1 kw. Started Nov. 1961.

**MONTE SERRA** (Livorno)—Ch. D. Transmitter 7.5 kw, ERP 270 kw. Started Dec. 1953.

**MONTE SORO** (Sicily)—Ch. E. Transmitter 250 watts, ERP 5 kw. Started Dec. 1956.

**MONTE VENDA** (Venezia)—Ch. D. Transmitter 5 kw, ERP 100 kw. Started May 1954.

**MONTE VERGINE** (Benevento)—Ch. D. Transmitter 250 watts, ERP 1 kw. Started Dec. 1956.

**PESCARA** (Abruzzo)—Ch. F. Transmitter 100 watts, ERP 1 kw. Started Jan. 1957.

**PORTOFINO** (Genova)—Ch. H. Transmitter 5 kw, ERP 127 kw. Started Sept. 1953.

**PUNTA BADDE URBARA** (Sardinia)—Ch. D. Transmitter 7.5 kw, ERP 145 kw. Started Dec. 1956.

**ROMA**—Ch. G. Transmitter 2.5 kw, ERP 36 kw. Started Oct. 1953

**ROSETO CAPO SPULICO**—Ch. F. ERP 12 kw. Started Oct. 1959.

**TRIESTE**—Ch. G. Transmitter 100 watts, ERP 1.4 kw. Started Nov. 1954.

**TORINO EREMO**—Ch. C. Transmitter 5 kw, ERP 16 kw. July 1949.

**UDINE**—Ch. F. Transmitter 200 watts, ERP 2 kw. Started Feb. 1961.

Low-powered repeaters—584 stations in operation.

### SECOND NETWORK

**GAMBARIE** (Calabria)—Ch. E-26. Transmitter 10 kw, ERP 200 kw. Started Oct. 1961.

**MARTINA FRANCA** (Puglia)—Ch. E-32. Transmitter 20 kw, ERP 750 kw. Started June 1962.

**MILANO** (Lombardia)—Ch. E-26. Transmitter 1 kw, ERP 20 kw. Started Sept. 1962.

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**MONTE ARGENTARIO** (Toscana)—Ch. E-24. Transmitter 10 kw, ERP 250 kw. Started Dec. 1962.

**MONTE BEIGUA** (Liguria)—Ch. E-32. Transmitter 1 kw, ERP 60 kw. Started July 1960.

**MONTE CACCIA** (Puglia)—Ch. E-25. Transmitter 10 kw, ERP 350 kw. Started Aug. 1961.

**MONTE CAMMARATA** (Sicilia)—Ch. E-34. Transmitter 10 kw, ERP 200 kw. Started Dec. 1962.

**MONTE CONERO** (Marche)—Ch. E-26. Transmitter 25 kw, ERP 200 kw. Started Jan. 1962.

**MONTE FAITO** (Campania)—Ch. E-23. Transmitter 25 kw, ERP 1400 kw. Started Aug. 1961.

**MONTE FAVONE** (Lazio)—Ch. E-29. Transmitter 1 kw, ERP 20 kw. Started Aug. 1962.

**MONTE LAURO** (Sicilia)—Ch. E-24. Transmitter 10 kw, ERP 200 kw. Started Dec. 1962.

**MONTE LIMBARA** (Sardegna)—Ch. E-32. Transmitter 1 kw, ERP 20 kw. Started Oct. 1962.

**MONTE LUCO** (Toscana)—Ch. E-23. Transmitter 1 kw, ERP 20 kw. Started March 1962.

**MONTE NERONE** (Marche)—Ch. E-23. Transmitter 10 kw, ERP 200 kw. Started Dec. 1962.

**MONTE PEGLIA** (Umbria)—Ch. E-31. Transmitter 10 kw, ERP 200 kw. Started Dec. 1962.

**MONTE PELLEGRINO** (Sicilia)—Ch. E-27. Transmitter 1 kw, ERP 40 kw. Started June 1961.

**MONTE PENICE** (Lombardia)—Ch. E-23. Transmitter 25 kw, ERP 1800 kw. Started May 1960.

**MONTE SAMBUCCO** (Puglia)—Ch. E-27. Transmitter 10 kw, ERP 200 kw. Started Dec. 1962.

**MONTE SCURO** (Calabria)—Ch. E-28. Transmitter 1 kw, ERP 30 kw. Started Aug. 1962.

**MONTE SERPEDDI** (Sardegna)—Ch. E-30. Transmitter 10 kw, ERP 240 kw. Started Oct. 1961.

**MONTE SERRA** (Toscana)—Ch. E-27. Transmitter 10 kw, ERP 200 kw. Started June 1961.

**MONTE SORO** (Sicilia)—Ch. E-32. Transmitter 1 kw, ERP 20 kw. Started Nov. 1962.

**MONTE VENDA** (Veneto)—Ch. E-25. Transmitter 25 kw, ERP 950 kw. Started May 1961.

**MONTE VERGINE** (Campania)—Ch. E-31. Transmitter 1 kw, ERP 200 kw. Started Sept. 1962.

**PESCARA** (Abruzzo)—Ch. E-30. Transmitter 1 kw, ERP 30 kw. Started March 1961.

**PORTOFINO** (Liguria)—Ch. E-29. Transmitter 1 kw, ERP 30 kw. Started Sept. 1962.

**PUNTA BADDE URBARA** (Sardegna)—Ch. E-27. Transmitter 10 kw, ERP 200 kw. Started Nov. 1962.

**ROMA** (Lazio)—Ch. E-28. Transmitter 10 kw, ERP 140 kw. Started Feb. 1961.

**TRIESTE** (Venezia Giulia)—Ch. E-21. Transmitter 1 kw, ERP 24 kw. Started Oct. 1961.

**TORINO EREMO** (Piemonte)—Ch. E-30. Transmitter 10 kw, ERP 200 kw. Started July 1961.

**UDINE** (Venezia Giulia)—Ch. E-22. Transmitter 10 kw, ERP 140 kw. Started Dec. 1962.

Low-powered repeaters—50 stations in operation.

## Ivory Coast

(CCIR 625-line standards)

Sets in use: 1,200

**ABIDJAN**—La Television Ivoirienne (Govt., commercial), B.P. 2261, Abidjan. Tel. 235-11. Transmitter 10 kw. Started Aug. 1963. TV tape recording facilities. Personnel: Christophe Nougou, director; Dramane Coulibaly, chief engineer.

Low-powered repeater stations: 3 in operation.

## Jamaica

(Modified 625-line standards, U.S. channeling)

Sets in use: 25,000

The Jamaica Broadcasting Corporation (Commercial), 5 South Odeon Ave., P.O. Box 100, Kingston 10, Jamaica. Tel. 65621. All stations carry same program, originating in Studio Centre, Kingston. TV tape recording facilities. Hours of operation: 5:30-10:30 p.m. Mon.-Sat., 4-10 p.m. Sun. Personnel: V. H. Ennever, general manager; F. M. Needham, asst. gen. mgr.; J. L. Hendricks, sales manager; F. D. Hughes, dir. of programs (radio & TV); W. R. A. Pilgrim, program mgr. & film buyer; L. H. Stewart, chief engineer.

Represented overseas by Television International Enterprises (Sales) Ltd., London & New York, and Stovin-Byles Ltd., Toronto.

Rates (Card No. 2): Spot 60 sec., 40; 30 sec., 25; 7 sec., 5 (pounds).

**COOPER'S HILL**—JBC-TV. Ch. 7. Transmitter 2 kw, ERP 20.4 kw. Started Aug. 1963.

**KINGSTON**—JBC-TV. Ch. 11. Transmitter 150 watts, ERP 280 watts. Started Aug. 1963.

(Continued on next page)



# International TV Directory

## JAMAICA—(Continued)

- MONTEGO BAY—JBC-TV, Ch. 11. Transmitter 150 watts, ERP 860 watts. Started July 1964.
- ORACABESSA—JBC-TV, Ch. 12. Transmitter 150 watts, ERP 860 watts. Started Dec. 1963.
- PORT ANTONIO—JBC-TV, Ch. 8. Transmitter 10 watts, ERP 100 watts. Started Aug. 1964.
- SPUR TREE—JBC-TV, Ch. 13. Transmitter 2 kw, ERP 22 kw. Started Aug. 1963.
- YALLAHS—JBC-TV, Ch. 9. Transmitter 150 watts, ERP 860 watts. Started Oct. 1965.
- Planned: 2 low power repeaters.

## Japan

(525-line standards)

Sets in use: 18,500,000

Japan Broadcasting Corp. (NHK), Uchisaiwai-cho, Chiyoda-ku, Tokyo. Tel. Tokyo 501-4111. Cable: RADIONHK TOKYO. NHK's 229 stations (including 147 translators) are non-commercial, non-governmental, financed by listeners' fees. Personnel: Yoshinori Maeda, president; Yoshikazu Kasuga, director general of broadcasting; Shuzo Shimizu, director, engineering dept.; Kazuo Fujinei, chief representative, General Bureau for America.

National Association of Commercial Broadcasters in Japan (Nippon Minkan Hoso Remmel), 2 Namiya Building, 2 7-chome, Ginza-Nishi Chujo-ku, Tokyo. Tel. Tokyo 571-7161. Tadashi Adachi, president; Yukio Isomura, secretary general. Members' 279 (including 214 low-power repeaters) privately-owned stations are commercial.

Dagger (†) indicates station broadcasts color programs.

- ABASHIRI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.
- ABASHIRI—JOQM-TV, Hokkaido Bestg. Co., Ch. J-1. Transmitter 1 kw. Started Sept. 1965.
- ABASHIRI—Sapporo Television Bestg. Co., Ch. J-5. Transmitter 1 kw. Started June 1964.
- AKITA—JOTR-TV, Akita Bestg. Co., Ch. J-11. Transmitter 5 kw, ERP 82.5 kw. Started April 1960.
- AKITA—JOBV-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 39 kw. Educational. Started Oct. 1962.
- AKITA—JOUK-TV, NHK, Ch. J-9. Transmitter 5 kw, ERP 60 kw. Started Dec. 1959.
- AOMORI—JOTG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started March 1959.
- AOMORI—JOGR-TV, Aomori Bestg. Co., Ch. J-1. Transmitter 5 kw, ERP 43.5 kw. Started Oct. 1959.
- AOMORI—JOTC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 52.4 kw. Educational. Started Oct. 1961.
- ASAHIKAWA—JOHE-TV, Hokkaido Bestg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
- ASAHIKAWA—JOKY-TV, Sapporo Television Bestg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
- ASAHIKAWA—JOCC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.6 kw. Educational. Started Oct. 1961.
- ASAHIKAWA—JOCG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.
- FUKUI—JOFC-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 19 kw. Educational. Started Nov. 1962.
- †FUKUI—JOFG-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started Aug. 1959.
- †FUKUI—JOPR-TV, Fukui Bestg. Co., Ch. J-11. Transmitter 3 kw, ERP 18 kw. Started June 1960.
- FUKUOKA—JOFR-TV, RKB Mainichi Bestg. Co., Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1958.
- FUKUOKA—JOIF-TV, Kyushu Asahi Bestg. Co., Ch. J-1. Transmitter 10 kw, ERP 60 kw. Started March 1959.
- FUKUOKA—JOJY-TV, Televi Nishinihon Co., Ch. J-9. Transmitter 1 kw. Started Feb. 1962.
- FUKUOKA—JOLB-TV, NHK, Ch. J-6. Transmitter 10 kw, ERP 180 kw. Educational. Started Sept. 1962. TV tape recording facilities.
- FUKUOKA—JOLK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 81 kw. Started March 1956. TV tape recording facilities.
- FUKUSHIMA—JOFF-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started March 1959.
- FUKUSHIMA—JOFD-TV, NHK, Ch. J-2. Transmitter 3 kw, ERP 17 kw. Educational. Started Nov. 1960.
- FUKUSHIMA—JOPX-TV, Fukushima Television Co., Ch. J-11. Transmitter 3 kw, ERP 3 kw. Started April 1963.
- HAKODATE—JOHO-TV, Hokkaido Bestg. Co., Ch. J-6. Transmitter 1 kw, ERP 6 kw. Started Dec. 1958.
- HAKODATE—JOVB-TV, NHK, Ch. J-10. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Aug. 1960.
- HAKODATE—JOVK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 6 kw. Started March 1957.
- HAKODATE—JOKZ-TV, Sapporo Television Bestg. Co., Ch. J-12. Transmitter 1 kw, ERP 6 kw. Started Dec. 1961.
- HAMAMATSU—JODG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 9.3 kw. Started Nov. 1959.

- HAMAMATSU—JODC-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 9.4 kw. Educational. Started Sept. 1960.
- †HAMAMATSU—JOVO-TV, Sizuoka Bestg. Co., Ch. J-6. Transmitter 1 kw, ERP 9.3 kw. Started March 1960.
- HIROSHIMA—JOFB-TV, NHK, Ch. J-7. Transmitter 10 kw, ERP 74 kw. Educational. Started Jan. 1961. TV tape recording facilities.
- HIROSHIMA—JOER-TV, Radio Chugoku Co., Ch. J-4. Transmitter 10 kw, ERP 96.8 kw. Started April 1959.
- HIROSHIMA—JOFK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 85 kw. Started March 1956. TV tape recording facilities.
- HIROSHIMA—JONX-TV, Hiroshima Television Bestg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Sept. 1962.
- KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 50 kw. Educational. Started April 1962.
- KAGOSHIMA—JOFC-TV, Minami-Nihon Bestg. Co., Ch. J-1. Transmitter 5 kw, ERP 40 kw. Started April 1959.
- KAGOSHIMA—JOHG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started Feb. 1958.
- KANAZAWA—JOBV-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1962. TV tape recording facilities.
- †KANAZAWA—JOJK-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 23 kw. Started Dec. 1957. TV tape recording facilities.
- †KANAZAWA—JOMR-TV, Hokuriku Bestg. Co., Ch. J-6. Transmitter 3 kw, ERP 15 kw. Started Dec. 1958.
- KITAKYUSHU—JOIL-TV, Kyushu Asahi Bestg. Co., Ch. J-2. Transmitter 0.5 kw. Started Feb. 1962.
- KITAKYUSHU—JOSK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 5.4 kw. Started May 1957.
- KITAKYUSHU—JOBV-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.9 kw. Educational. Started Jan. 1962.
- KITAMI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.
- KOCHI—JOBV-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Educational. Started Aug. 1961.
- KOCHI—JORK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.
- KOCHI—JOZR-TV, Kochi Bestg. Co., Ch. J-8. Transmitter 1 kw, ERP 10 kw. Started April 1959.
- KOFU—JOKG-TV, NHK, Ch. J-1. Transmitter 3 kw, ERP 17 kw. Started Sept. 1959.
- †KOFU—JOJF-TV, Yamanashi Bestg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Dec. 1959.
- KOKURA—JOFO-TV, RKB Mainichi Bestg. Co., Ch. J-8. Transmitter 1 kw, ERP 6.6 kw. Started Aug. 1958.
- KOKURA—JOHX-TV, Televi-Nishinihon Bestg. Co., Ch. J-10. Transmitter 1 kw, ERP 6.4 kw. Started Aug. 1958.
- KUMAMOTO—JOGB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.8 kw. Educational. Started Feb. 1963.
- KUMAMOTO—JOBV-TV, Kumamoto Bestg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1959.
- KUMAMOTO—JOGK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Feb. 1958.
- KUSHIRO—JOPC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Feb. 1962.
- KUSHIRO—JOQL-TV, Hokkaido Bestg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started May 1962.
- KUSHIRO—JOSY-TV, Sapporo Television Bestg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Aug. 1962.
- KUSHIRO—JOPG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
- MATSUE—JOBV-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.3 kw. Educational. Started Dec. 1962.
- MATSUE—JOTK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Started Nov. 1959.
- MATSUE—JOHF-TV, Bestg. System of San-In, Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
- †MATSUYAMA—JOAF-TV, Nankai Bestg. Co., Ch. J-10. Transmitter 5 kw, ERP 23 kw. Started Dec. 1958.
- MATSUYAMA—JOKZ-TV, NHK, Ch. J-6. Transmitter 5 kw, ERP 29 kw. Started May 1957. TV tape recording facilities.
- MATSUYAMA—JOBV-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 31 kw. Educational. Started June 1962. TV tape recording facilities.
- MIYAZAKI—JOMG-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 6 kw. Started July 1960.
- MIYAZAKI—JONF-TV, Miyazaki Bestg. Co., Ch. J-10. Transmitter 1 kw, ERP 6 kw. Started Oct. 1960.
- MORIOKA—JODF-TV, Iwate Bestg. Co., Ch. J-6. Transmitter 3 kw, ERP 18 kw. Started Sept. 1959.
- MORIOKA—JOQG-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 18 kw. Started Dec. 1958.
- MORIOKA—JOQC-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 18 kw. Educational. Started Dec. 1960.
- MURORAN—JOIU-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 6 kw. Started Nov. 1958.
- MURORAN—JOLY-TV, Sapporo Television Bestg. Co., Ch. J-7. Transmitter 1 kw, ERP 6 kw. Started June 1960.
- MURORAN—JOQF-TV, Hokkaido Bestg. Co., Ch. J-11. Transmitter 1 kw, ERP 6 kw. Started March 1959.

MURORAN—JOIT-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 5.4 kw. Educational. Started Sept. 1960.

NAGANO—JONB-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Educational. Started Nov. 1962.

NAGANO—JONK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Nov. 1958.

†NAGANO—JOSR-TV, Shinetsu Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 11 kw. Started Nov. 1958.

NAGASAKI—JOAG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.6 kw. Started Dec. 1958.

NAGASAKI—JOUR-TV, Nagasaki Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 6 kw. Started Jan. 1959.

NAGOYA—JOCB-TV, NHK, Ch. J-9. Transmitter 10 kw, ERP 120 kw. Educational. Started Aug. 1961. TV tape recording facilities.

NAGOYA—JOCK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 57 kw. Started Feb. 1954. TV tape recording facilities.

†NAGOYA—JOAR-TV, Chubu-Nippon Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 95 kw. Started Dec. 1956.

†NAGOYA—JOPX-TV, Tokai Television Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 86 kw. Started Dec. 1958.

NAGOYA—JOLX-TV, Nagoya Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 120 kw. Started April 1962.

NAYORO—JOCY-TV, NHK, Ch. J-4. Transmitter 250 watts, ERP 2.9 kw. Started Dec. 1960.

†NIIGATA—JODR-TV, Niigata Bcstg. Co., Ch. J-5. Transmitter 5 kw, ERP 40 kw. Started Dec. 1958.

NIIGATA—JOQB-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 37 kw. Educational. Started Dec. 1962.

NIIGATA—JOQK-TV, NHK, Ch. J-8. Transmitter 5 kw, ERP 36 kw. Started Dec. 1958.

NIHAMA—JOZQ-TV, NHK, Ch. J-2. Transmitter .25 kw, ERP 1.5 kw. Started May 1960.

†NIHAMA—JOAL-TV, Nankai Bcstg. Co., Ch. J-6. Transmitter .25 kw, ERP 1.5 kw. Started June 1960.

OBIHIRO—JOHW-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 12 kw. Started July 1963.

OBIHIRO—JOOC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.1 kw. Educational. Started Jan. 1962.

OBIHIRO—JOOG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 11 kw. Started Dec. 1959.

OBIHIRO—JOWL-TV, Sapporo Television Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started July 1963.

OITA—JOGF-TV, Oita Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Oct. 1959.

OITA—JOID-TV, NHK, Ch. J-12. Transmitter 3 kw, ERP 15 kw. Educational. Started Dec. 1962.

OITA—JOIP-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Aug. 1959.

OKAYAMA—JOKB-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 66 kw. Educational. Started June 1963.

OKAYAMA—JOKK-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 67 kw. Started Dec. 1957.

OKAYAMA—JOYR-TV, Sanyo Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 64 kw. Started June 1958.

ONOMICHI—JODD-TV, NHK, Ch. J-7. Transmitter 1 kw, ERP 13 kw. Educational. Started Dec. 1962.

ONOMICHI—JODP-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 13 kw. Started March 1960.

ONOMICHI—JOEE-TV, Radio Chugoku Co., Ch. J-10. Transmitter 1 kw, ERP 11.2 kw. Started April 1962.

ONOMICHI—JONY-TV, Hiroshima Televisor. Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 5 kw. Started Sept. 1962.

†OSAKA—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started April 1959. Educational. TV tape recording facilities.

OSAKA—JOOR-TV, Mainichi Bcstg. System, Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1959.

†OSAKA—JOBK-TV, NHK, Ch. J-2. Transmitter 10 kw, ERP 78 kw. Started Feb. 1954. TV tape recording facilities.

†OSAKA—JONR-TV, Asahi Bcstg. Co., Ch. J-6. Transmitter 10 kw, ERP 100 kw. Started Dec. 1956. Began color broadcasting Sept. 1960.

†OSAKA—JODX-TV, Kansai TV Co., Ch. J-8. Transmitter 10 kw, ERP 100 kw. Started Nov. 1958.

†OSAKA—JOLX-TV, Yomiuri TV Bcstg. Co., Ch. J-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1958. Began color broadcasting Sept. 1960.

SAPPORO—JOIB-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 110 kw. Educational. Started June 1962. TV tape recording facilities.

SAPPORO—JOHR-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1957.

SAPPORO—JOIK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 78 kw. Started Dec. 1956. TV tape recording facilities.

SAPPORO—JOKX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 100 kw. Started April 1959.

SASEBO—JOAT-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.

SASEBO—JOMF-TV, Nagasaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Feb. 1959.

## International TV Directory

SENDAI—JOHK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 76 kw. Started March 1956. TV tape recording facilities.

†SENDAI—JOIR-TV, Tohoku Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1959.

SENDAI—JOHB-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 110 kw. Educational. Started Dec. 1960. TV tape recording facilities.

SENDAI—JOOX-TV, Sendai Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Oct. 1962.

SHIMONOSEKI—JOPM-TV, Yamaguchi Bcstg. Co., Ch. J-4. Transmitter 1 kw, ERP 4 kw. Started April 1962.

SHIZUOKA—JOPB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Jan. 1962.

SHIZUOKA—JOPK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started June 1957.

†SHIZUOKA—JOVR-TV, Shizuoka Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.

†TAKAMATSU—JOKF-TV, Nishi Nihon Bcstg. Co., Ch. J-9. Transmitter 10 kw, ERP 60 kw. Started July 1958.

†TOKUSHIMA—JOJR-TV, Shikoku Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6 kw. Started April 1959.

TOKUSHIMA—JOKX-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 6.5 kw. Started March 1959.

TOKUYAMA—JOPF-TV, Yamaguchi Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 23 kw. Started Oct. 1959.

†TOKYO—JOAB-TV, NHK, Ch. J-3. Transmitter 50 kw, ERP 280 kw. Educational. Started Jan. 1959.

†TOKYO—JOAK-TV, NHK, Ch. J-1. Transmitter 50 kw, ERP 250 kw. Started Jan. 1953. TV tape recording facilities.

†TOKYO—JOAX-TV, Nippon TV Network Corp., Ch. J-4. Transmitter 50 kw, ERP 535 kw. Started Aug. 1953. Began color broadcasting Sept. 1960.

†TOKYO—JOCX-TV, Fuji Telecasting Co., Ch. J-8. Transmitter 50 kw, ERP 375 kw. Started March 1959.

TOKYO—JOEX-TV, Nippon Educational TV Co., Ch. J-10. Transmitter 50 kw, ERP 375 kw. Started Feb. 1959.

†TOKYO—JOKR-TV, Tokyo Bcstg. System, Ch. J-6. Transmitter 50 kw, ERP 375 kw. Started April 1955. Began color broadcasting Sept. 1960.

TOKYO—JOTX-TV, Japan Science Foundation, Ch. J-12. Transmitter 50 kw, ERP 375 kw. Started April 1964.

TOTTORI—JOJX-TV, Nihon-kai Telecasting Co., Ch. J-1. Transmitter 1 kw, ERP 15 kw. Started March 1959.

TOTTORI—JOLC-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 20 kw. Educational. Started Dec. 1962.

TOTTORI—JOLG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 15 kw. Started March 1959.

†TOYAMA—JOIG-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 18 kw. Started Oct. 1958.

†TOYAMA—JOLR-TV, Kita Nihon Bcstg. Co., Ch. J-1. Transmitter 3 kw, ERP 18 kw. Started April 1959.

TOYAMA—JOIC-TV, NHK, Ch. J-10. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1961.

TSURUOKA—JOEL-TV, Yamagata Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 8 kw. Started Oct. 1961.

TSURUOKA—JOJD-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.5 kw. Educational. Started Nov. 1962.

TSURUOKA—JOJP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8 kw. Started Feb. 1960.

WAKAMATSU—JOPY-TV, Fukushima Television Co., Ch. J-6. Transmitter 1 kw, ERP 6.25 kw. Started April 1963.

WAKAMATSU—JOHT-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 6.5 kw. Started June 1960.

YAMAGATA—JOEF-TV, Yamagata Bcstg. Co., Ch. J-10. Transmitter 3 kw, ERP 56 kw. Started April 1960.

YAMAGATA—JOJC-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 50 kw. Educational. Started Nov. 1962.

YAMAGATA—JOJG-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 56 kw. Started Dec. 1959.

YAMAGUCHI—JOUU-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 15 kw. Educational. Started Sept. 1962.

YAMAGUCHI—JOUV-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 23 kw. Started June 1959.

Low-powered satellites: 214 in operation, 33 under construction.

Note: Also see Okinawa.

For table of world television sets  
& stations, see page 872-b

# International TV Directory

## Jordan

Receives programs from neighboring countries

### Planned:

AMMAN—Government-owned & operated station.

## Kenya

(CCIR 625-line standards)

Sets in use: 9,900

**NAIROBI**—Voice of Kenya (Govt., commercial), P.O. Box 30456, Nairobi. Tel. 26653, 27081. Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 15 kw. Started July 1964. Personnel: R. A. Koske, director of broadcasting; R. Davey, chief engineer; S. Kikum, controller of programs; O. S. E. Lloyd, commercial manager.

**KISUMU (Timboroa)**—Voice of Kenya. Ch. E-2 (V-48.25, A-53.75). Transmitter 500 watts, ERP 500 watts. Started July 1964. Repeats Nairobi.

## Korea

(525-line standards)

Sets in use: 50,000

**SEOUL—HLCK**, Seoul Television Broadcasting Station (Govt., commercial), #33-3 ga, Namsan-Dong, Choong-Ku, Seoul, Korea. Tel. 8-4127. Ch. 9 (V-187.25, A-191.75). Transmitter 2 kw, ERP 13.4 kw. Started Dec. 1961. Personnel: J. Y. Kim, director; H. Y. Park, chief of general affairs section; T. R. Yun, chief of programming section; N. S. Park, chief of engineering section.

**SEOUL—HLCE**, Joong-ang Telecasting Network Co. Ltd. (Commercial), P.O. Box 775 Central Seoul, Korea. Tel. 23-9161. Ch. 7 (V-175.25, A-179.75). Transmitter 2 kw, ERP 20 kw. TV tape recorder facilities. Started Oct. 1964. Personnel: Lee, Byung Chul, chairman; Lee, Heung Bae, president; Sang Kyung Kim, executive director; Kim, Kyu, director for broadcasting.

**PUSAN—HLKE**, Joong-ang Telecasting Network Co. Ltd. (Commercial), see HLCE, Seoul, for address and personnel. Ch. 9 (V-187.25, A-191.75). Transmitter 500 watts, ERP 5 kw. TV tape recorder facilities. Started Oct. 1964.

Planned: Low-power repeaters at PUSAN, TAEGU, TAEJON, KWANGJU, CHUNJU.

Note: See also Armed Forces Stations.

## Kuwait

(CCIR 625-line standards)

Sets in use: 60,000

Kuwait Television (Govt., non-commercial), Ministry of Guidance & Information, P.O. Box 621, Kuwait, Arabia. Tel. 39041. TV tape recording facilities. Personnel: Mr. Yacub Y. Ghunaim, assistant under-secretary for TV affairs; Mohd. San'si, general program controller; Rolf Karrer, chief engineer.

**MUTLAA—Kuwait Television**. Ch. E-8 (V-196.25, A-201.75). Transmitter 2 kw, max. ERP 31.6 kw, directional antenna. Started Dec. 1962, succeeding 100-watt station operating since 1960.

**MUTLAA—Kuwait Television**. Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, max. ERP 110 kw, directional antenna.

**ROUDATEIN—Kuwait Television**. Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, max. ERP 44.8 kw, directional antenna.

### Planned:

**SOUTH REPEATER—Kuwait Television.**

## Lebanon

(CCIR 625-line standards)

Sets in use: 130,000

(Note: 40,000 additional sets in neighboring Syria, Jordan, Cyprus & Israel).

**CLT**, Compagnie Libanaise de Television (Commercial), Maison de la Television, P.O. Box 4848, Beirut, Lebanon. Tel. 251680. Cable TEVELIBAN. Personnel: Gen. Sleiman Nofal, pres., gen. mgr.; B. M. Givadinovitch, assistant to the pres.; Wissam Ezzedine, pres., program committee; Nicolas Loutfi, tech. director.

**Tele Orient (Commercial)**, P.O. Box 5054, Beirut, Lebanon. Tel. 284100/5, 283473. Cable TELIBOR. Personnel: Jean Abou-Jaoude, president; Lucien Dahdah, director general; Michael Norman, advisor.

**BEIRUT—CLT**. Ch. E-9. ERP 5 kw. English & French language. Started May 1959.

**BEIRUT—CLT**. Ch. E-7. ERP 5 kw. Arabic language. Started May 1959.

**BEIRUT—Tele-Orient**. Ch. E-5. ERP 2 kw. English, French & Arabic language. Started 1965.

**BEIRUT—Tele Orient**. Ch. E-11. ERP 100 kw. Arabic, English & French languages. Started 1962.

**MASSER CHOUF—CLT**. Ch. E-4. Repeats Ch. E-7 & E-9, Beirut. Transmitter 6 kw, ERP 60 kw. Started 1962.

**MT. KNAISSE—Tele-Orient**. Ch. E-11. ERP 100 kw. English, French & Arabic language. Started 1962.

**TRIPOLI—CLT**. Ch. E-2. Transmitter 50 watts, ERP 1 kw. Started 1962.

**TRIPOLI—Tele-Orient**. Ch. E-11. ERP 1 kw. English, French & Arabic language. Started 1962.

## Liberia

(CCIR 625-line standards)

Sets in use: 2,700

**MONROVIA—ELTV**, Liberian Broadcasting Corp. (Govt., commercial), P.O. Box 594, Monrovia, Liberia. Ch. E-6 (V-182.25, A-187.75). Transmitter 500 watts, ERP 2.25 kw. Started Jan. 1964. Personnel: D. L. Stuart-Williams, general manager; W. Macdonald, chief engineer; Commander George Merredew, program manager; Duncan Archbong, sales manager; G. Henry Andrews Sr., deputy general manager; A. Oakley, chief accountant.

Low-power repeater: Bomi Hills, 40 miles N. of Monrovia.

## Luxembourg

(French 819-line standards)

Sets in use: 29,000

(Note: 550,000 additional sets in neighboring Belgium & France receive CLT programs)

**LUXEMBOURG (Dudelange)—CLT**, Compagnie Luxembourgeoise de Telediffusion (Commercial), Villa Louvigny, Luxembourg. Tel. 258-81. Ch. E-7. Transmitter 20 kw, ERP 100 kw. TV tape recording facilities. Started Jan. 1955. Personnel: Mathias Felten, general manager; Paul Baden, film buyer.

Low-powered repeaters: WILTZ, ECHTERNACH, VIANDEN, CLERVAUX, DIEKIRCH.

### Planned:

**MARNACH—Ch. E-24**. ERP 1,000 kw.

**DUDELANGE—Ch. E-21**. ERP 1,000 kw.

(Two low-power repeaters, less than 5 watts, also planned.)

## Malaysia

(CCIR 625-line standards)

Sets in use: 60,000

**KUALA LUMPUR—Malaysian Television Service**, Govt. of Malaysia (Govt., commercial), Dewan Tunku Abdul Rahman, Jalan Ampang, Kuala Lumpur, Federation of Malaysia. Tel. 23181. Ch. M5 (174-181 mc). Transmitter 12 kw, ERP 100 kw. Tape recorder facilities. Started Dec. 1963. Programs are transmitted in 4 languages—Malay, English, Mandarin and Tamil. Hours of operation: 5:45 p.m.-11 p.m., Mon.-Sat.; 3:00 p.m.-5:00 p.m. and 5:45-11 p.m., Sun.

Personnel: Ow Kheng Law, director of television; Raja Iskandar bin Raja Zahid, head of programming; K. K. Loh, engineer-in-charge; John Nettleton, head of film services; Mohammed Hoessein Bin Enas, head of design & staging; A. K. Foo, film buyer. Rates (Dec. 1965): Spot 60 sec., 378, Malay; 554, Chinese; 465, English; 390, Tamil; 7 sec., 65, Malay; 95, Chinese; 80, English; 70, Tamil (Malaysian Dollars).

**GUNONG JERAI—Ch. M5** (174-181 mc). Transmitter 6 kw, ERP 100 kw. Started Oct. 1964. Repeats Kuala Lumpur.

**MAXWELL HILL—Ch. M4** (61-68 mc). Transmitter .3 kw, ERP .5 kw. Started April 1965. Repeats Kuala Lumpur.

**GUNONG KLEDANG—Ch. M6** (181-188 mc). Transmitter 6 kw, ERP 100 kw. Started April 1965. Repeats Kuala Lumpur.

**GUNONG TAMPIN—Ch. M6** (181-188 mc). Transmitter 6 kw, ERP 100 kw. Started April 1965. Repeats Kuala Lumpur.

**BUKIT BANANG—Ch. M7** (188-195 mc). Transmitter .1 kw, ERP 1 kw. Started April 1965. Repeats Kuala Lumpur.

**BUKIT MENGKIBOL—Ch. M9** (202-209 mc). Transmitter .1 kw, ERP 1 kw. Started April 1965. Repeats Kuala Lumpur.

**GUNONG PULAI—Ch. M3** (54-61 mc). Transmitter 6 kw, ERP 100 kw. Started April 1965. Repeats Kuala Lumpur.

## Malta

(CCIR 625-line standards)

Sets in use: 29,500

Viewers also watch Italian programs.

**WARDAMANGA—MTV**, The Malta Television Service Ltd. (Commercial), Television House, P.O. Box 384, Gwardamanga. Tel. 25051. Ch. E-10 (V-210.25, A-215.75). Transmitter 2 kw, ERP 4.8 kw. TV tape recording facilities. Started Sept. 1962. Hours of operation: 18:30-22:30 daily.

Ownership: Wholly-owned subsidiary of Rediffusion Group of Companies. Personnel: E. A. Hamilton-Hill, director general; W. A. Fenton, general manager & film buyer; J. A. Soler, sales mgr.; Lino Spiteri, production mgr.; A. J. Bartolo, chief engineer. Rates (April 1965): Spot 60 sec., 26; 5 sec., 5 (Pounds); program rates on request.

## Mauritius

(CCIR 625-line standards)

Sets in use: 5,000

**CUREPIPE—MBC-TV**, Mauritius Broadcasting Corp. (Commercial), Forest Side, Mauritius. Tel. Curepipe 507. Ch. E-4. ERP 5 kw. Low-power repeaters on Ch. E-7, E-9, E-11. Simulcast of aural channel translation on AM radio, 820 kc, 10 kw. Started Feb. 1965.

Personnel: Stephen McCormack, director general; Xavier Senèque, sales mgr.; David Gardner, program controller; Gerry Gaughan, chief engineer.

## Mexico

(525-line standards)

Sets in use: 1,800,000

All stations commercial except where noted

**CHIHUAHUA, Chihuahua—XHFI-TV**, Televisora de Chihuahua S.A. (affiliated with Telesistema Mexicano). Ch. 5. ERP 250 watts. Started April 1957.

# International TV Directory

**COLIMA**, Colima—XHC-TV, Television de Colima S.A. de C.V., Anillo Circunvalacion num. 1080 Nte., Colima. Ch. 5. ERP 1 kw.

**CULIACAN**, Sinaloa—XHQ-TV, TV de Culiacan S.A. (affiliated with Telesistema Mexicano). Ch. 3. ERP 24 kw. Started Aug. 1964.

**ENSENADA**, Baja California—XHS-TV, Antonio Suarez Reyes, Av. Punta Banda y Eugenia, Fraccionamiento Chapultepec, Ensenada. Ch. 23. ERP 120 watts.

**GUADALAJARA**, Jalisco—XEH-TV, Television Tapatia S.A. de C.V., Circunvalacion num. 265, Guadalajara. Ch. 6. ERP 5 kw. Started Aug. 1960.

**GUADALAJARA**, Jalisco—XEW-TV, Televisora de Guadalajara S.A. (affiliated with Telesistema Mexicano). Ch. 2. ERP 5 kw. Started May 1958.

**GUADALAJARA**, Jalisco—XHG-TV, Televisora de Occidente S.A. (affiliated with Telesistema Mexicano). Ch. 4. ERP 5 kw.

**HERMOSILLO**, Sonora—XEW-TV, Televisora de Hermosillo S.A. (affiliated with Telesistema Mexicano). Ch. 6. ERP 100 kw. Started July 1959.

**JUAREZ**, Chihuahua—XEJ-TV, Television de la Frontera S.A., Vicente Guerrero num. 704, Ciudad Juarez. Ch. 5. ERP 500 watts. Started May 1954.

**JUAREZ**, Chihuahua—XEP-TV, Sergio R. Molinar Fernandez, Apartado Postal num. 271, Ciudad Juarez. Ch. 2. ERP 10 kw. Started Jan. 1961.

**LAREDO**, Tamaulipas—XEF-TV, Rafael Tijerina Carranza, Aldama num. 2611, Nuevo Laredo. Ch. 2. ERP 500 watts.

**MADERO**, Tamaulipas—XHG-TV, Televisora del Golfo S.A. (affiliated with Telesistema Mexicano). Ch. 7. ERP 3 kw. Started Oct. 1964.

**MERIDA**, Yucatan—XHY-TV, Televisora de Yucatan S.A. (affiliated with Telesistema Mexicano). Ch. 3. ERP 25 kw.

**MEXICALI**, Baja California—XHC-TV, Televisora de Mexicali S.A., Apartado Postal num. 1356, Mexicali (affiliated with Telesistema Mexicano). Ch. 3. ERP 30 kw. Started Oct. 1957.

**MEXICO CITY**, Distrito Federal—XEP-TV, Instituto Politecnico Nacional, Casco de Santo Tomas, Mexico, D.F. (Govt., cultural, non-commercial). Ch. 11. ERP 5 kw.

**MEXICO CITY**, Distrito Federal—XEQ-TV, Radio Panamericana S.A., Av. Chapultepec num. 18, Mexico, D.F. Ch. 9. ERP 50 kw.

**MEXICO CITY**, Distrito Federal—XEW-TV, Televimex S.A., Av. Chapultepec num. 18, Mexico, D.F. Owned & operated by Telesistema Mexicano. Ch. 2. ERP 100 kw. Started Oct. 1951.

**MEXICO CITY**, Distrito Federal—XEX-TV, Television Paso de Cortes S.A., Av. Chapultepec num. 18, Mexico, D.F. Ch. 7. ERP 5 kw.

**MEXICO CITY**, Distrito Federal—XHG-TV, Television Gonzalez Camarena S.A., Av. Chapultepec num. 18, Mexico, D.F. Ch. 5. ERP 100 kw. Started 1954.

**MEXICO CITY**, Distrito Federal—XHT-TV, Television de Mexico S.A., Av. Chapultepec num. 18, Mexico, D.F. Ch. 4. ERP 100 kw. Started Nov. 1956.

**MONTERREY**, Nuevo Leon—XEF-TV, Cadena Televisora del Norte S.A. (affiliated with Telesistema Mexicano). Ch. 3. ERP 5 kw. Started July 1958.

**MONTERREY**, Nuevo Leon—XET-TV, Television del Norte S.A., Apartado Postal num. 1833, Monterrey. Ch. 6. ERP 20 kw. Started Nov. 1960.

**MONTERREY**, Nuevo Leon—XHX-TV, Televisora del Norte S.A. (affiliated with Telesistema Mexicano). Ch. 10. ERP 5 kw. Started Sept. 1955.

**NOGALES**, Sonora—XHFA-TV, Felipe Arriola Gandara, Av. Alvaro Obregon num. 138, Nogales. Ch. 2. ERP 1 kw. Started Feb. 1962.

**OBREGON**, Sonora—XHI-TV, Televisora del Yaqui S.A., 5 de Febrero num. 8, Ciudad Obregon. Ch. 2. ERP 25 kw. Started May 1965.

**TIJUANA**, Baja California—XET-TV, Radio Television S.A., Calle Quinta num. 210, Desps. 14-16, Edificio Barbachano, Tijuana. Ch. 6. ERP 100 kw. Started Feb. 1953.

**TIJUANA**, Baja California—XEW-TV, Televisora de Calimex S.A. (affiliated with Telesistema Mexicano). Ch. 12. ERP 30 kw. Started July 1960.

**TORREON**, Coahuila—XEL-TV, Televisora de la Laguna S.A. Dom. Fuego num. 266, Col. Jardines Del Pedregal de San Angel, Mexico, D.F. Ch. 4. ERP 500 watts.

**VERACRUZ**, Veracruz—XHF-TV, Carlos Ferraz Matos, Calle Bolivar entre Diaz Miron y Boulevard Miguel Aleman, Veracruz. Ch. 2. ERP 20 kw.

## Monaco

(French 819-line standards)

Sets in use: 13,000

**MONTE CARLO**—TMC, Tele Monte-Carlo (Commercial), 16 Boulevard Princess Charlotte, Monte Carlo. Tel. 305940. Ch. F-10. Transmitter 5 kw, ERP 50 kw. Started Nov. 1954. Personnel: M. Micheo, director general; R. Giraud, chief of technical services.

Note: Tele Monte-Carlo also has operated Ch. F-2, using 3.5 kw transmitter with 112 kw ERP on experimental basis, but this channel is now off the air and no target has been set for re-summing operation.

## Morocco

(CCIR 625-line standards)

Sets in use: 25,500

Radiodiffusion Television Marocaine (Govt., non-commercial), 1 Zenkat Pierre Parent, Rabat, Morocco. Personnel: Ahmed Bensouda, director general; Bennacer Idrissi, technical director.

**CASABLANCA**—Ch. E-6. Transmitter 4 kw, ERP 20 kw. Started Feb. 1954.

**M. ZERHOON**—Ch. E-1. Transmitter 200 watts. Started Sept. 7, 1962.

**MARRAKECH**—Ch. E-9. Transmitter 50 watts. Started Sept. 7, 1962.

**RABAT**—Ch. E-4. Transmitter 4 kw, ERP 20 kw. Started Sept. 1954.

Low-power repeaters: AIT MELLOUL, BOU KOUALI, CAP SPARTEL, CHARF, FES, OUJDA, OUKAIMEDEN, SARSAR, TAZEKKA.

## Nepal

Planned: Commercial TV to be operated by a Swiss firm, HIMBROS (Himalayan Broadcasting) AG of Zurich.

## Netherlands

(CCIR 625-line standards)

Sets in use: 2,100,000

Nederlandse Televisie Stichting (Govt.-private, limited-commercial), P.O. Box 10, Hilversum, Netherlands. Tel. 16851. Cable: TELEVISIE. Tape recorder facilities. Hours of operation: Daily 19:00-22:30 average First Program; 20:00-22:10 average Second Program.

**DEN HELDER**—NTS, Ch. E-10. ERP 1 kw. Satellite of Lopik. Started Oct. 1959.

**GOES**—NTS, Ch. E-7. Transmitter 1 kw, ERP 5 kw. Satellite of Lopik. Started Nov. 1957.

**LOPIK**—NTS, Ch. E-4. Transmitter 20 kw, ERP 100 kw. Started Oct. 1951, increased power Jan. 1961.

**LOPIK**—NTS Second Program, Ch. E-27. ERP 250 kw. Started Oct. 1964.

**MARKELO**—NTS, Ch. E-7. ERP 30 kw. Satellite of Lopik. Started Jan. 1959.

**ROERMOND**—NTS, Ch. E-5. ERP 50 kw. Satellite of Lopik. Started Oct. 1958.

**ROERMOND**—NTS Second Program, Ch. E-31. ERP 500 kw. Started Dec. 1965.

**SMILDE**—NTS, Ch. E-6. ERP 40 kw. Satellite of Lopik. Began Dec. 1959.

Planned: NTS Second Program, 5 UHF transmitters to be completed in 1966.

## Netherlands Antilles (West Indies)

(CCIR 625-line standards)

Sets in use: 25,000

Government Radio & Telegraph Administration, P. O. Box 103, Curacao, owns all stations. They are operated under lease by NATEC (Commercial), a subsidiary of Bartell Media Corp.: TeleAruba & TeleCuracao, P.O. Box 415, Curacao, Netherlands Antilles. Tel. 13140. Hours of operation: Daily 17:00-23:15. Personnel: Eitel C. Hernandez, general manager & film buyer; Jack Lashley, assistant general manager; P. J. Hoogesteger, chief engineer.

Rates (July 1964): Spot 60 sec., 52; 10 sec., 25; program 1 hr., 220; 10 min., 77 (Florin).

**WILLEMSTAD**, Curacao—PJC-TV, TeleCuracao. Ch. 8 (V-181.25, A-185.75). Transmitter 500 watts, ERP 2 kw. Started July 1960.

**ORANJESTAD**, Aruba—PJA-TV, TeleAruba. Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts, ERP 3 kw. Started Sept. 1963.

Planned: BONAIRE—2 low-powered repeaters.

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# International TV Directory

## New Zealand

(CCIR 625-line standards)

Sets in use: 430,000

New Zealand Broadcasting Corporation (Statutory public body), operates all stations. Head office: Bowen State Building, Bowen Street, P.O. Box 98, Wellington. Tel. 70-999. Program material consists of 75% imported, 14% national, 11% local. Hours of operation: All channels—commercial, Tues., Wed., Thurs., 6 p.m.-11 p.m., Sat., 2 p.m.-12 midnight; non-commercial, Mon., 5 p.m.-11 p.m., Tues., Wed., Thurs., 5 p.m.-6 p.m., Fri., 5 p.m.-12 midnight, Sun., 2 p.m.-11 p.m. Personnel: G. H. Stringer, director general; N. R. Palmer, director of television; H. S. Brown, sales manager; T. F. A. Shankland, supervisor, programs; B. W. Parkin, film buyer; A. E. Morris, chief producer; W. L. Harrison, director of engineering. Rates: All advertising time is arranged from Head Office Television, P.O. Box 98, Wellington. Tel. 70-999. Rates are quoted for individual originating stations below: AKTV-2, Auckland—Spot 90 sec., 157.10.0; 60 sec., 105.0.0; 5 sec., 20.7.0. CHTV-3, Christchurch—Spot 90 sec., 82.10.0; 60 sec., 55.0.0; 5 sec., 10.13.0. DNTV-2, Dunedin—Spot 90 sec., 45.0.0; 60 sec., 30.0.0; 5 sec., 5.16.0. WNTV-1, Wellington—Spot 90 sec., 97.10.0; 60 sec., 65.0.0; 5 sec., 12.12.0 (N.Z. Pound).

### Originating Stations

**AUCKLAND**—AKTV-2, Shortland St., P.O. Box 2209, Auckland. Tel. 45-810. Ch. 2 (V-55.25, A-60.75, same as Ch. E-3). ERP 100 kw. TV tape recording facilities. Started March 1959.

**CHRISTCHURCH**—CHTV-3, Gloucester St., P.O. Box 1484, Christchurch. Tel. 64-549. Ch. 3 (V-62.25, A-67.75, same as Ch. E-4). ERP 100 kw. TV tape recording facilities. Started June 1961.

**DUNEDIN**—DNTV-2, Dowling St., P.O. Box 888, Dunedin. Tel. 76-050. Ch. 2 (V-55.25, A-60.75, same as Ch. E-3). ERP 10 kw. TV tape recording facilities. Started July 1962.

**WELLINGTON**—WNTV-1, Waring Taylor St., P.O. Box 6, Wellington. Tel. 70-999. Ch. 1 (V-45.25, A-50.75). ERP 10 kw. TV tape recording facilities. Started July 1961.

### Repeaters

**KURIWAO HILL** (South Otago)—Ch. 5 (V-182.25, A-187.75). ERP 200 watts. Repeats DNTV-2, Dunedin. Started Aug. 1964.

**MASTERTON**—Ch. 7 (V-196.25, A-201.75). ERP 100 watts. Repeats WNTV-1, Wellington. Started May 1963.

**MT. ERIN** (Hawkes Bay)—Ch. 6 (V-189.25, A-194.75). ERP 500 watts. Repeats WNTV-1, Wellington. Started Dec. 1964.

**MT. HEDGEHOPE** (Southland)—Ch. 1 (V-45.25, A-50.75). ERP 3 kw. Repeats DNTV-2, Dunedin. Started Dec. 1964.

**MT. TE AROHA** (Waikato)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Repeats AKTV-2, Auckland. Started March 1964.

**WHARITE PEAK** (Southern Ruahines)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Repeats WNTV-1, Wellington. Started Dec. 1963.

Low-power translators, mini-translators & repeaters: 185 in operation nation-wide.

## Nicaragua

(525-line standards)

Sets in use: 16,000

Televisión de Nicaragua S. A. (Commercial), P.O. Box 1505, Managua DN, Nicaragua. Tel. 5404. Cable: TEVENIC. TV tape recording facilities. Both stations carry same program. Hours of operation: 3:30 p.m.-11:30 p.m. daily. Personnel: Rafael O. Cano, gen. mgr. & film buyer; Rodolfo A. Silva, sales mgr.; Fernando Cruz Ramirez, chief engineer. Rates (Nov. 1, 1965): Spot 60 sec., 84.00; 20 sec., 44.80; program 52 min., 560.00; 26 min., 315.00 (Nicaragua Cordoba).

**MANAGUA**—YNSA-TV, Ch. 6 (82-88 mc). Transmitter 2 kw, ERP 6 kw. Started Dec. 1961.

**MANAGUA**—YNSA-TV, Ch. 8 (181-187 mc). Transmitter 100 watts, ERP 300 watts. Started Aug. 1956.

## Nigeria

(CCIR 625-line standards)

Sets in use: 30,000

Broadcasting Company of Northern Nigeria Ltd. (BCNN), Television House, P.O. Box 250, Kaduna, Nigeria (Commercial). Tel. 2294. Hours of operation: 6:30 p.m.-10 p.m. daily. Ownership: Radio Corp. of Northern Nigeria (Govt.); Granada Group Ltd.; EMI Ltd. Personnel: Leslie A. W. Diamond, managing dir.; Geoffrey White, chief engineer. Represented internationally by Granada Television Ltd., London. Rates (Nov. 1965): Spot 60 sec., 10.0.0; 10 sec., 2.10.0 (Pounds).

Eastern Nigeria Television (ENTV), P.O. Box 350, Enugu, Nigeria (Commercial). Tel. 2579. Lagos commercial representative: J. C. Thos-Okolo, 17/19 Obun Eko Street, Idumota, Lagos, Nigeria. Tel. 25044. Ownership: Eastern Nigeria Broadcasting Corp. (Govt.). Personnel: A. E. Eronini, chairman; K. Okoronkwo, gen. mgr.; B. S. C. Onuigbo, secretary; D. S. Reid, chief engineer; J. H. Spear, dir. of programs; R. G. Lotz, commercial mgr.

Nigerian Television Service (NTS), P.M. Bag 12005, Victoria Island, Lagos, Nigeria (Commercial). Tel. 26391. Hours of operation: 5:30 p.m.-10:30 p.m. daily.

Ownership: Federal Republic of Nigeria (Govt.). Personnel: G. Roger Bower, gen. mgr.; Adisa Williams, sales mgr.; Christopher Kolade, program mgr.; Femi Asekun, film buyer; Segun Otusola, production mgr.; Carl Rust, chief engineer; Victor Osinowo, public relations officer; Donald A. Smith, dir. of administration. Rates (Sept. 1965): Spot 60 sec., 15.0.0; 10 sec., 7.0.0; program 60 min., 60.0.0; 5 min., 24.0.0 (Pounds).

Western Nigeria Radiovision Service Ltd. (WNTV), owned by Western Nigeria Govt. Broadcasting Corp. (Govt., commercial), Television House, P.O. Box 1460, Ibadan, Nigeria. Tel. 24381. Hours of operation: 11-11:30 a.m.; 1-2 p.m.; 6-10:30 p.m. Personnel: V. O. Fayeml, managing dir.; A. Oyelow, secretary; O. Oyeleye, chief engineer; J. O. Olagbaju, public relations officer; Steve Rhodes, sales manager; S. A. Adegbie, acting controller of programs; S. F. Ayo-Vaughan, head of news. Rates: Spot 60 sec., 12.0.0; 7 sec., 3.10.0; programs 60 min., 48.0.0; 5 min., 12.0.0 (Pounds).

**ABA**—ENTV, Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 60 kw. Started April 1964.

**ENUGU**—ENTV, Ch. E-2 (V-48.25, A-53.75). ERP 60 kw. Started Oct. 1960, increased power May 1964.

**IBADAN**—NTS, Ch. E-2 (V-48.2, A-53.7). Transmitter 2 kw, ERP 6 kw. Repeats NTS, Lagos. Started Jan. 1965.

**IBADAN**—WNTV, Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. TV tape recording facilities. Started Oct. 1959.

**KADUNA**—BCNN, Ch. E-4. ERP 40 kw. Started March 1962.

**KANO**—BCNN, Ch. E-10. ERP 24 kw. Repeats BCNN, Kaduna. Started Feb. 1963.

**LAGOS** (Abafon)—WNTV, Ch. E-3. Satellite of WNTV, Ibadan. Transmitter 5 kw, ERP 15 kw. Started Oct. 1959.

**LAGOS**—NTS, Ch. E-10 (V-210.25, A-215.75). Transmitter 2 kw, ERP 40 kw. TV tape recording facilities. Started April 1962.

**ZARIA**—BCNN, Ch. E-4. ERP 40 kw. Started July 1962.

## Norway

(CCIR 625-line standards)

Sets in use: 460,000

Norsk Riksrkingskasting—NRK (Govt., non-commercial), Bjornstjerne Bjornsons Plass 1, Oslo. Tel. 46 38 20. All transmitters carry same program. Main studios in Oslo have tape recorder facilities. Hours of operation: Weekdays, 19-22:00; Sat., Sun., 18-23:00.

Personnel: Hans Jakob Ustvedt, director-general of both radio & television; Odd Granlund, administrative director; T. Navesaker, technical director; Otto Nes, program director. Program editors: Tollef Berg (news); Jan Frydenlund, Oddvar Foss, Erik Diesen (light entertainment); Lauritz Johnson (children's and youth programs); Arild Brinchman (plays); Arne Okkenxhaug (culture programs).

**ANDALSNES**—Ch. E-9 (V-203.25, A-208.75). ERP 300 watts. Started 1965.

**BERGEN**—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 140 kw. Started Aug. 1960.

**BOKN** (Stavanger)—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 1961.

**BREMANGER**—Ch. E-4 (V-62.25, A-67.75). ERP 30 kw. Started June 1964.

**GAMLEMSVETEN**—Ch. E-3 (V-55.25, A-60.75). ERP 30 kw. Started June 1964.

**GREIPSTAD** (Kristiansand)—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw. Started Dec. 1962.

**GULEN**—Ch. E-2 (V-48.25, A-53.75). ERP 8 kw. Started Dec. 1963.

**HEMNES**—Ch. E-3 (V-55.25, A-60.75). ERP 6 kw. Started 1965.

**HOVDEFJELL**—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw, ERP 30 kw. Started Aug. 1962.

**KJELDEKNATTEN**—Ch. E-3 (V-55.25, A-60.75). ERP 150 watts. Started Feb. 1964.

**KONGSBERG**—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 100 kw. Started Aug. 1960.

**LILLEHAMMER**—Ch. E-10 (V-210.25, A-215.75). ERP 1 kw. Started Dec. 1963.

**MELHUS** (Trondheim)—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 100 kw. Started Dec. 1961.

**NORDHUE**—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 1962.

**ORKDAL**—Ch. E-5 (V-175.25, A-180.75). ERP 110 watts. Started Nov. 1963.

**OSLO**—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Nov. 1957, increased power Aug. 1960.

**OERE** (Kristiansund)—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw, ERP 60 kw. Started Feb. 1963.

**REINSFJELL**—Ch. E-11 (V-217.25, A-222.75). ERP 60 kw. Started 1965.

**SALTEN**—Ch. E-7 (V-189.25, A-194.75). ERP 12 kw. Started 1965.

**TRON**—Ch. E-9 (V-203.25, A-208.75). ERP 30 kw. Started Nov. 1963.

**UTNE**—Ch. E-6 (V-182.25, A-187.75). ERP 550 watts. Started 1965.

**VOSS**—Ch. E-11 (V-217.25, A-222.75). ERP 500 watts. Started Dec. 1963.

Low-powered satellites: 41.

Under construction:

**SOGNDAL**—Ch. E-5 (V-175.25, A-180.75). ERP 30 kw. To start 1965.

**GRONG**—Ch. E-6 (V-182.25, A-187.75). ERP 30 kw. To start 1965.

## Okinawa

(Ryukyu Islands)

(525-line standards)

Sets in use: 120,000

**NAHA**—KSDW-TV, Okinawa TV Bcstg. Ltd. (Commercial), 1-chome, Matsuyama-cho, Naha, Okinawa. Ch. 10. Transmitter 2 kw, ERP 5 kw. Japanese and English. Started Dec. 1959.

# International TV Directory

Personnel: Jugo Toma, director general; Yasujiro Yamashiro, general manager; Yasuhiro Matayoshi, sales manager; Katsuhito Nagahama, program manager, film buyer and production manager; Sonei Sakugawa, chief engineer.

**NAHA—KSAR-TV**, Ryukyus Broadcasting Corp. (Commercial), C.P.O. Box 4, Naha, Okinawa. Studio: 66-1, Kumoji-cho, Naha. Tel. 8-4161. Ch. 12 (V-205.25, A-209.75). Transmitter 1 kw. ERP 5 kw. TV tape recording facilities. Transmits in Japanese & English. Started June 1960.

Personnel: Seitoku Zayasu, president; Senjiro Hirakawa, general manager; Tadashi Washimine, sales and program manager; Tsuguhiro Toma, film buyer; Kiyoshi Kabira, production manager; Shosei Yamazato, chief engineer. Represented in the United States by ABC International.

**Low-powered repeater:** Kumejima, Ch. 7, repeats KSAR-TV, Naha.

Note: See also U.S. Armed Forces stations.

## Pakistan

(CCIR 625-line standards)  
Sets in use: 10,000

**Radio Pakistan** (Govt., commercial), Television Planning Group, Block No. 8, Buller Line, Chakiala, Rawalpindi, Pakistan. Hours of operation: 13:00-16:30 GMT. Ownership: Television Promoter Co. Ltd., P.O. Box 230, 217 Sale Road, Rawalpindi. Personnel: Abdul Qayyum, executive director; S. A. Aziz, chief engineer.

**DACCA—The Director of Programme Planning (TV)**, Television Station D.I.T. Building, Dacca, Ch. E-9. Transmitter 550 watts. Originates local programs, has TV tape recorders. Started Nov. 26, 1964.

**LAHORE—The Director of Programmes (Television)**, Television Station, 35 Empress Road, Lahore, Ch. E-9. Transmitter 550 watts. Originates local programs, has TV tape recorders. Started Dec. 25, 1964.

Planned:

**KARACHI—Ch. E-4.** ERP 30 kw. June 1966.

**ISLAMBAD—Ch. E-4.** ERP 30 kw. June 1966.

**CHITTAGONG—Ch. E-5.** ERP 30 kw. Dec. 1967.

**PESHAWAR—Ch. E-3.** ERP 30 kw. Dec. 1967.

## Panama

(525-line standards)  
Sets in use: 70,000 †

(Viewers also tune to U.S. Armed Forces stations, Canal Zone)

**DAVID—Ch. 10.** P.O. Box 160, David, Chiriqui, R.P. ERP 5 kw. Started Nov. 1964. Ownership: Ruben D. Samudio and Ramon Guerra. Personnel: Ruben Samudio, manager; Ariel Sanmartin, chief engineer.

**DAVID—Ch. 6,** repeats Ch. 4. ERP 5 kw. Started Dec. 1963.

**EL VALLE—Ch. 6,** repeats Ch. 2. Transmitter 500 watts, ERP 48 kw. Started May 1964.

**PANAMA—RPC-TV**, Corporacion Panamena de Radiodifusion (Commercial), P.O. Box 1795, Panama, R.P. Tel. 5-0160. Ch. 4. Transmitter 2 kw, ERP 49 kw. TV tape recorders. Started Sept. 1959.

Personnel: Fernando Eleta A., president; Jaime de la Guardia Jr., general manager & film buyer; Armando Diaz Wong, sales manager; Lloyd O'Meally, chief engineer. Represented in U.S. by Caribbean Networks Inc., 20 West 43rd St., New York, N.Y. 10036.

**PANAMA—RPC-TV**, Ch. 12, repeats Ch. 4. ERP 25 kw. Started Feb. 1962.

**PANAMA—TV-2**, Televisora Nacional S.A. (Commercial), Apt. 8371, Panama, R.P. Ch. 2. Transmitter 2 kw, ERP 90 kw. Originates programs and has TV tape recorders. Started April 1962. Hours of operation: 11:30 a.m.-12:00 midnight EST. Personnel: Rodolfo E. Chiari, president; Rodolfo Garcia de Paredes Chiari, general manager; Francisco A. Leyton, sales manager; Julio Stabile, chief engineer. Represented in U.S. by ABC International Television Inc., 77 West 66th St., New York, N.Y. 10023.

**SONA—Ch. 7** repeats Ch. 4. ERP 5 kw. Started Nov. 1963.

Planned:

**DAVID—Ch. 2** repeater. ERP 100 watts.

**SONA—Ch. 9** repeater. ERP 100 watts.

Note: See also U.S. Armed Forces stations.  
†Does not include viewers in Canal Zone.

## Paraguay

Planned:

**ASUNCION—Television Cerro Cora.**

## Peru

(525-line standards)  
Sets in use: 210,000

**AREQUIPA—Televisora sur Peruana S.A.** (Commercial), P.O. Box 514, Arequipa. Tel. 3090. Ch. 2. Transmitter 500 watts. Started Aug. 1959.

**AREQUIPA—Radio Continental TV** (Commercial), M. de Orbegora 338, Arequipa. Ch. 6. Transmitter 8 kw.

**CHICLAYO—Ch. 4.** Transmitter 8 kw. R. Mendoza, mgr.

**CHIMBOTE—Televisora Panamericana** (Commercial). See main station in Lima. Ch. 9.

**CUZCO—Televisora sur Peruana S.A.** (Commercial). See main station in Arequipa. Ch. 4.

**HUACHO—Televisora America** (Commercial). See main station in Lima. Ch. 6.

**HUACHO—Televisora El Sol** (Commercial). See main station in Lima. Ch. 7.

**ICA—Televisora El Sol** (Commercial). See main station in Lima. Ch. 11.

**IQUITOS—Televisora Victoria** (Commercial). See main station in Lima. Ch. 6.

**LIMA—OAD-TV**, Ministry of Education (Govt., educational-cultural, non-commercial), Ministerio de Educacion Publica, Direccion de Cultura, Lima. Tel. 75737. Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958. Personnel: R. Garrido M., director general; A. E. Mousalve, dir. of engineering.

**LIMA—OAX4U-TV**, Televisora America (Commercial), Montero Rosas, Lima. Tel. 38305. Ch. 4. Transmitter 3 kw, ERP 6 kw. Started Dec. 1958. Personnel: N. Gonzalez, gen. mgr.; D. Capella, tech. director.

**LIMA—OBX4X-TV**, Televisora El Sol (Commercial), Av. Uruguay 355, Lima. Tel. 35945. Ch. 9. Transmitter 10 kw. Started July 1959. Personnel: A. Pereyra, director general; N. Gonzalez V., gen. mgr.

**LIMA—OAX4D-TV**, Televisora Panamericana (Commercial), Ave. Arequipa 1110, Lima. Tel. 34240. Ch. 5. Transmitter 10 kw, ERP 100 kw. Personnel: G. Delgado Parker, gen. mgr.; Gustavo Reusens, tech. director; Hector Delgado Parker, sales mgr.

**LIMA—OAX4X-TV**, Televisora Victoria (Commercial), Av. Tacna 543, Lima. Tel. 35945. Ch. 2. Transmitter 30 kw. Salvador Majluf, gen. mgr.

**LIMA—Televisora BEGO** (Commercial), Av. Manco Capac 333, La Victoria, Lima. Ch. 11. Started 1966. A. Belmont, gen. mgr.

**TRUJILLO—Televisora Panamericana** (Commercial). See main station in Lima. Ch. 7.

Planned:

**PIURA—Ch. 7.** Televisora Panamericana (Commercial). See main station in Lima.

**TACNA—Ch. 2.** Televisora sur Peruana S.A. Ch. 2.

**TRUJILLO—Ch. 7.** Televisora Panamericana (Commercial). See main station in Lima.

## Philippines

(525-line standards)  
Sets in use: 120,000

**Bolinao Electronics Corp.** (Commercial), ABS Bldg., Dewey Blvd. Pasay City. Tel. Manila 8-46-84. Cable: BOLINAO. E. Lopez, exec. v.p.

**Chronicle Broadcasting Network** (Commercial), The Manila Chronicle, CBN Bldg., Aduana St., Intramuros, Manila. P.O. Box 1593. Tel. 3-00-61. E. Lopez Jr., pres. & gen. mgr.

**Inter-Island Broadcasting Corp.** (Commercial), Philippine Herald Bldg., 61 Muralla, Intramuros, Manila.

**Metropolitan Broadcasting Co.** (Commercial), 964 Taft Ave., Manila. The Manila Times, CBN Bldg., Aduana St., Intramuros, Manila.

**Radio Philippines Network Inc.** (Commercial), 206 Teodorica Apts., Dewey Blvd., Manila.

**Republic Broadcasting System** (Commercial), c/o Loreto F. De Hemedo Inc., Epifanio de los Santos Ave., Quezon City. Tel. 70-02-21. Personnel: Robert L. Stewart, gen. mgr.; M. Samia, tech. director.

**BACOLOD CITY—DYXL-TV**, Chronicle Broadcasting Network. Ch. 4 (V-67.25, A-71.75). ERP 2 kw. Started Nov. 1962.

**BAGUIO CITY—DZBS-TV**, Radio Philippines Network Inc. Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts. Started Dec. 1962.

**CEBU CITY—DYSS-TV**, Republic Broadcasting System. Ch. 7 (V-175.25, A-179.75). Transmitter 100 watts.

**CEBU CITY—DYCB-TV**, Bolinao Electronics Corp. Ch. 3 (V-61.25, A-65.75). Transmitter 2 kw, ERP 5 kw.

**CEBU CITY—DYTV**, Inter-Island Broadcasting Corp. Ch. 13. Transmitter 1 kw. Started May 1965.

**DAGUPAN CITY—DZRI-TV**, Bolinao Electronics Corp. Ch. 6, 1-watt translator carrying DZAQ-TV Manila. Started June 1964.

**DAVAO CITY—DXTV**, Inter-Island Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts.

**MANILA—DZAG-TV**, Bolinao Electronics Corp. Ch. 3 (V-61.25, A-65.75). Transmitter 10 kw. Started Oct. 1953.

**MANILA—DZBB-TV**, Republic Broadcasting System. Ch. 7 (175.25, 179.25). Transmitter 5 kw. Started Oct. 1959.

**MANILA—DZRH-TV**, Metropolitan Broadcasting Co. Ch. 11 (V-199.25, A-203.75). Transmitter 5 kw. Started Nov. 1962.

**MANILA—DZTM-TV**, The Manila Times. Ch. 5 (V-77.25, A-81.75). Transmitter 10 kw. Started July 1962.

**MANILA—DZTV**, Inter-Island Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 5 kw. Started Jan. 1960.

**MANILA—DZXL-TV**, Bolinao Electronics Corp. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw. Started July 1958.

Note: See also U.S. Armed Forces stations.



# International TV Directory

## Poland

(OIRT 625-line standards)  
Sets in use: 2,000,000

Polskie Radio i Telewizja (Govt., non-commercial), Plac Powstancow 7, Warsaw, Poland. Tel. 263093.  
Personnel: W. Sokorski, president; Stanislaw Stefanski, director general; Stanislaw Bebenek, program manager; Witalis Janowski, film buyer; Leon Adamczyk, production manager; Ryszard Dzwonnik, chief engineer; Tadeusz Kedzierski, head of foreign relations.

- BIALYSTOK**—Ch. R-8. ERP 100 kw. Started 1963.  
**BYDGOSZCZ**—Ch. R-1. ERP 100 kw. Started Dec. 1962.  
**GDANSK**—Ch. R-10. ERP 100 kw. Started 1963.  
**GIZYCKO**—Ch. R-9. Started 1964.  
**KATOWICE**—Ch. R-8. ERP 225 kw. Started 1958.  
**KIELCE**—Ch. R-3. ERP 200 kw. Started 1955.  
**KOSZALIN**—Ch. R-8. ERP 100 kw. Started 1965.  
**KRAKOW**—Ch. R-10. ERP 100 kw. Started 1959, increased power 1963.  
**LODZ**—Ch. R-7. ERP 2.5 kw. Started 1956.  
**LUBLIN**—Ch. R-9. ERP 100 kw. Started 1962.  
**OLSZTYN**—Ch. R-6. ERP 8 kw. Started July 1960.  
**POZNAN**—Ch. R-9. ERP 100 kw. Started 1957, increased power 1963.  
**RZESZOW**—Ch. R-12. ERP 100 kw. Started 1963.  
**SZCZECIN**—Ch. R-12. ERP 100 kw. Started 1960, increased power 1964.  
**WARSAWA**—Ch. R-2. ERP 100 kw. Started July 1954, increased power 1964.  
**WROCLAW**—Ch. R-12. ERP 125 kw. Started 1958.  
**ZGORZELEC**—Ch. R-11. ERP 8 kw. Started 1961.  
**ZIELONA GORA**—Ch. R-3. ERP 200 kw. Started 1963.

### REPEATERS

- CZARNKOW**—Ch. R-11. Started 1964.  
**DUSZNIKI**—Ch. R-10. Started 1964.  
**DZIALOSZYN**—Ch. R-3. Started 1964.  
**GDANSK**—Ch. R-3. Started 1965.  
**GDYNIA**—Ch. R-3. Started 1965.  
**GLUSZYCA**—Ch. R-1. Started 1965.  
**JELENIA GORA**—Ch. R-10. Started 1964.  
**KALISZ**—Ch. R-2. Started 1964.  
**KAMIENNA GORA**—Ch. R-3. Started 1963.  
**KLODZKO**—Ch. R-8. Started 1960.  
**KONIN**—Ch. R-5. Started 1964.  
**KRYNICA**—Ch. R-3. Started 1964.  
**KUDOWA**—Ch. R-7. Started 1965.  
**LESNA**—Ch. R-6. Started 1965.  
**LUBAN SLASKI**—Ch. R-9. Started 1964.  
**LUBON**—Ch. R-7. Started 1964.  
**LUBOWA**—Ch. R-9. Started 1965.  
**NOWA RUDA**—Ch. R-7. Started 1964.  
**NOWE MIASTO LUBAWSKIE**—Ch. R-12. Started 1965.  
**OPOLE**—Ch. R-10. Started 1965.  
**PIWNICZNA**—Ch. R-1. Started 1965.  
**PLOCK**—Ch. R-3. Started 1965.  
**PRZEMYSL**—Ch. R-7. Started 1965.  
**RADOM**—Ch. R-11. Started 1960.  
**RZEPEC**—Ch. R-7. Started 1965.  
**SLUPSK**—Ch. R-3. Started 1964.  
**SZCZAWNICA**—Ch. R-3. Started 1965.  
**SWIERADOW ZDROJ**—Ch. R-9. Started 1964.  
**TOMASZOW MAZOWIECKI**—Ch. R-12. Started 1964.  
**WALBRZYCH**—Ch. R-9. Started 1965.  
**WISLA**—Ch. R-3. Started 1965.  
**WLOCLAWEK**—Ch. R-8. Started 1964.  
**WOJCIESZOW**—Ch. R-7. Started 1965.  
**ZAKOPANE**—Ch. R-12. Started 1959.  
**ZYWIEC**—Ch. R-12. Started 1964.

**Planned:**  
WARSAW II, LYSA GORA

For Table of World TV Stations & Sets  
see page 872-b

## Portugal

(CCIR 625-line standards)  
Sets in use: 169,000

Radiotelevisao Portuguesa, S.A.R.L. (Commercial concessionaire), Rua de S. Domingos (a Lapa), 26, Lisbon, Tel. 66-61-34. Studios and General Management: Alameda das Linhas de Torres, 44. Tel. 79-05-12. External Relations Division: Rua do Salitre, 84. Tel. 4-62-71. Hours of operation: (Summer) Weekdays, 19:30-24:00, Sun., 12:30-13:00 and 18:30-24:00; Oct. to end of June, weekdays 18:45-24:00, Sat., 17:30-24:00, Sun., 12:30-13:30 and 17:30-24:00.

Personnel: Luix d'Athayde Pinto de Mascarenhas, chairman of the board; Eduardo Matos Correia, assistant general manager of programs; Francisco Xavier A. Conceicao, assistant general manager of administration; Carlos Miguel de Araujo, programs; Jose Manuel de Alenquer, operations; Francisco Bordalo Machado, technical; Antonio Neves de Bivar, external relations; Pedro Geraldes Cardoso, legal; Carlos Assis de Brito, films. Rates: Sociedade Moviorecord Portuguesa, S.A.R.L., 17 Av. Fontes Pereira de Melo, Lisbon, holds exclusive contract for commercial TV advertising. Spot 60 sec., 10,750; 15 sec., 3,500; 6 sec., 1,875 (Escudo).

**LISBON (Serra do Monsanto)**—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recording & playback facilities. Started experimentally Aug. 1956; regular operation started Nov. 23, 1957.

**COIMBRA (Serra da Lousa)**—RTP, Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 23, 1957.

**MONTEJUNTO**—RTP, Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 1 kw. Started March 10, 1958.

**OPORTO (Monte da Virgem)**—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 100 kw. TV tape playback facilities. Started Dec. 31, 1957.

### REPEATER STATIONS

- AROUCA**—RTP, Ch. E-11. ERP 10 watts. Started July 1964.  
**BEJA**—RTP, Ch. E-10. ERP 5 watt. Started Nov. 1963.  
**BORNES**—RTP, Ch. E-7. Transmitter 85 watts, ERP 250 watts. Started Aug. 1960.  
**EVORA**—RTP, Ch. E-8. ERP 1 watt. Started Aug. 1963.  
**MANTEIGAS**—RTP, Ch. E-11. ERP 10 watts. Started Sept. 1963.  
**MARAO**—RTP, Ch. E-6. Transmitter 85 watts, ERP 250 watts. Started May 1962.  
**MAROFA**—RTP, Ch. E-5. ERP 1 kw, directional. Started July 1960.  
**MIRA D'AIRES**—RTP, Ch. E-8. ERP 5 watts. Started 1965.  
**MONCHIQUE**—RTP, Ch. E-5. ERP 6 kw, directional. Started April 1958.  
**NOGUEIRA**—RTP, Ch. E-11. ERP 40 watts directional. Started Dec. 1962.  
**ODEMIRA**—RTP, Ch. E-8. ERP 1 watt, directional. Started Jan. 1964.  
**S. DOMINGOS**—RTP, Ch. E-11. ERP 15 watts. Started 1965.

## Principal Television Systems of the World

Description Used in International Directory	British	525 Line Western Hemisphere Far East	CCIR	OIRT	French
Location of principal use	United Kingdom	Western Europe	Western Europe	Soviet orbit	France & possessions
Number of lines per picture	405	525	625	625	819
Video bandwidth (mc)	3	4	5	6	10.4
Channel width (mc)	5	6	7	8	14
Sound carrier relative to vision carrier (mc)	-3.5	+4.5	+5.5	+6.5	11.15*
Sound carrier relative to edge of channel (mc)	+25	-25	-25	-25	10*
Interlace	2/1	2/1	2/1	2/1	2/1
Line frequency (cycles per sec.)	10,125	15,750	15,625	15,625	20,475
Field frequency (cycles per sec.)	50	60	50	50	50
Picture frequency (cycles per sec.)	25	30	25	25	25
Vision modulation	1	1	1	1	1
Level of black as percentage of peak carrier	30	75	75	75	25
Sound Modulation	AM	FM	FM	FM	AM

\*French standards invert the video and audio frequencies for certain channels.



## Rhodesia

(CCIR 625-line standards)  
Sets in use: 43,000

Rhodesia Broadcasting Corp. (Govt.) owns and operates all stations. RTV—Rhodesia Television Ltd. (Commercial), P.O. Box HG 200, Salisbury, Rhodesia, is program contactor in charge of daily programming. Only spot announcements are used. Personnel: J. M. Helliwell, chairman; John Terry, general manager; A. C. Hitchman, production controller; J. T. P. Robinson, chief engineer. Note: RBC has majority shareholding in RTV.

**SALISBURY**—RTV. Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Nov. 15, 1960.

**BULAWAYO**—RTV. Ch. E-3. Transmitter 5 kw, ERP 20 kw, Started June 1961.

## Rumania

(OIRT 625-line standards)  
Sets in use: 330,000

Televiziunea Romina (Govt., limited commercial), Str. Moliere 2,

## Channel Frequencies

As Used in International TV Station Directory

Western European Standards			Italian Channels		
Channel	Vision Carrier (mc)	Sound Carrier (mc)	Channel <sup>1</sup>	Vision Carrier (mc)	Sound Carrier (mc)
E-1	41.25	46.75	A	52.5	59.5
E-1A	42.25	46.75	B	61.0	68.0
E-2	48.25	53.75	C	81.0	88.0
E-2A	49.75	55.75	D	174.0	181.0
E-3	55.25	60.75	E	182.5	189.5
E-4	62.25	67.75	F	191.0	198.0
E-4A	82.25	87.75	G	200.0	207.0
E-5	175.25	180.75	H	209.0	216.0
E-6	182.25	187.25			
E-7	189.25	194.75			
E-7A	192.25	197.75			
E-8	196.25	201.75			
E-8A	201.25	206.75			
E-9	203.25	208.75			
E-10	210.25	215.75			
E-11	217.25	222.75			
E-21	471.25	476.75			
E-22	479.25	484.75			
E-23	487.25	492.75			
E-24	495.25	500.75			
E-25	503.25	508.75			
E-26	511.25	516.75			
E-27	519.25	524.75			
E-28	527.25	532.75			
E-29	535.25	540.75			
E-30	543.25	548.75			
E-31	551.25	556.75			
E-32	559.25	564.75			
E-33	567.25	572.75			
E-34	575.25	580.75			
E-35	583.25	588.75			
E-36	591.25	596.75			
E-37	599.25	604.75			
E-38	607.25	612.75			
E-39	615.25	620.75			
E-40	623.25	628.75			
E-41	631.25	636.75			
E-42	639.25	644.75			
E-43	647.25	652.75			
E-44	655.25	660.75			
E-45	663.25	668.75			
E-46	671.25	676.75			
E-47	679.25	684.75			
E-48	687.25	692.75			
E-49	695.25	700.75			
E-50	703.25	708.75			
E-51	711.25	716.75			
E-52	719.25	724.75			
E-53	727.25	732.75			
E-54	735.25	740.75			
E-55	743.25	748.75			
E-56	751.25	756.75			
E-57	759.25	764.75			
E-58	767.25	772.75			
E-59	775.25	780.75			
E-60	783.25	788.75			
French Standards			Eastern European Standards		
F-1	46.00	42.00	R-1	49.75	56.25
F-2	52.40	41.25	R-2	59.25	65.75
F-3	56.15	67.75	R-3	77.25	83.75
F-4	65.55	54.40	R-4	85.25	91.75
F-10	199.70	188.55	R-5	93.25	99.75
F-11	203.45	214.60	R-6	175.25	181.75
F-12	212.85	201.70	R-7	183.25	189.75
F-8A	186.55	175.40	R-8	191.25	197.75
F-5	164.00	175.15	R-9	199.25	205.75
F-6	173.40	162.25	R-10	207.25	213.75
F-7	177.15	198.30	R-11	215.25	221.75
F-8	185.25	174.10	R-12	223.25	229.75
F-9	190.30	201.45	British Standards		
			B-1	45.00	41.50
			B-2	51.75	48.25
			B-3	56.75	53.25
			B-4	61.75	58.25
			B-5	66.75	63.25
			B-6	179.75	176.25
			B-7	184.75	181.25
			B-8	189.75	186.25
			B-9	194.75	191.25
			B-10	199.75	196.25
			B-11	204.75	201.25
			B-12	209.75	206.25
			B-13	214.75	211.25
			Japanese Channels		
			J-1	91.25	95.75
			J-2	97.25	101.75
			J-3	103.25	107.75
			J-4	171.25	175.75
			J-5	177.25	181.75
			J-6	183.25	187.75
			J-7	189.25	193.75
			J-8	193.25	197.75
			J-9	199.25	203.75
			J-10	205.25	209.75
			J-11	211.25	215.75
			J-12	217.25	221.75
			J-45	663.25	667.75
			J-46	669.25	673.75
			J-47	675.25	679.75
			J-48	681.25	685.75
			J-49	687.25	691.75
			J-50	693.25	697.75
			J-51	699.25	703.75
			J-52	705.25	709.75
			J-53	711.25	715.75
			J-54	717.25	721.75
			J-55	723.25	727.75
			J-56	729.25	733.75
			J-57	735.25	739.75
			J-58	741.25	745.75
			J-59	747.25	751.75
			J-60	753.25	757.75
			J-61	759.25	763.75
			J-62	765.25	769.75

<sup>1</sup> OIRT channels use Roman numerals, as OIRT-I, but this book uses R-1 instead because it is more consistent with other channel designations.

Bucuresti, Rumania. Tel. 13 46 10. D. Natu, chief of foreign relations dept.

### MAIN TRANSMITTERS

- BACAU**—Ch. R-1. Transmitter 600 watts, ERP 2 kw.  
**BUCURESTI**—Ch. R-2. Transmitter 20 kw, ERP 80 kw. Started 1957.  
**CLUJ**—Ch. R-11. Transmitter 4 kw, ERP 40 kw.  
**DOBROGEA**—Ch. R-10. Transmitter 4 kw, ERP 50 kw.  
**HUNEDOARA**—Ch. R-12. Transmitter 4 kw, ERP 40 kw.  
**IASSY**—Ch. R-9. Transmitter 4 kw, ERP 40 kw.  
**ORADEA**—Ch. R-3. Transmitter 20 kw, ERP 100 kw.  
**TIMISOARA**—Ch. R-9. Transmitter 4 kw, ERP 40 kw.

### REPEATERS

- PITESTI**—Ch. R-4. Transmitter 25 watts.  
**BIRLAD**—Ch. R-8. Transmitter 10 watts.  
**BRASOV**—Ch. R-3. Transmitter 80 watts.  
**CRAIOVA**—Ch. R-8. Transmitter 40 watts.  
**VICTORIA**—Ch. R-7. Transmitter 20 watts.  
**SIBIU**—Ch. R-6. Transmitter 20 watts.  
**BAIA MARE**—Ch. R-7. Transmitter 20 watts.  
**RESITA**—Ch. R-4. Transmitter 20 watts.  
**DRAGASANI**—Ch. R-5. Transmitter 20 watts.  
**RIMNICUL VILCEA**—Ch. R-4. Transmitter 20 watts.

### Samoa (American)

(525-line standards)  
Sets in use: 600

**PAGO PAGO**—KVZK-2 (Ch. 2), KVZK-4 (Ch. 4), KVZK-5 (Ch. 5), KVZK-8 (Ch. 8), KVZK-10 (Ch. 10), KVZK-12 (Ch. 12). Dept. of Education, Govt. of American Samoa, Pago Pago (Govt., non-commercial). Six-channel educational TV system. ERP 10 kw. TV tape recording facilities. Started Sept. 1964. American agents: National Association of Educational Broadcasters, 1346 Connecticut Ave. N.W., Washington, D.C. 20036. Vernon Bronson, director of project; John Harold, director of education; Blair MacKenzie, assistant director for television; Robert Ware, chief engineer; William J. Kessler, consulting engineer.

Low-powered repeaters: Three channels, 10 watts, on Island of Ofu.

### Saudi Arabia

(525-line standards)  
Sets in use: 30,000

**DHAHRAN**—HZ-22-TV. Aramco TV (non-commercial), Arabian American Oil Co., P.O. Box 1359, Dhahran, Saudi Arabia. Ch. 2 (V-55.25, A-59.75). Transmitter 6 kw, ERP 12 kw. TV tape recording facilities. Started Sept. 1957. Personnel: Saleh Al-Mozaini, producer; Sami M. Kubeisy, asst. producer; L. R. Wilson, chief engineer.

**HOFUF**—Ch. 13 (V-211.25, A-215.75). Repeats Ch. 2, Dhahran. Transmitter 500 watts, directional antenna. Started Sept. 1963.

Under construction: Stations at JIDDA & RIYADH, first 2 of eventual 13 stations planned for government operation. Project is being directed by NBC International; Frank Warren, project manager. Scheduled to start April 1965.

### Sierra Leone

(CCIR 625-line standards)  
Sets in use: 600

**FREETOWN (Aberdeen Hill)**—Sierra Leone Television (Commercial), Private Mail Bag, Freetown, Sierra Leone. Tel. 3997. Station is govt.-owned, operated by consortium consisting of Thomson TV (International) Ltd., Television International Enterprises Ltd. & NBC. Ch. E-2 (V-48.25, A-53.75). Transmitter 100 watts, ERP 400 watts. Started April 1963. Personnel: A. Vance Hallack, gen. mgr.; Donald S. Reid, chief engineer.

### Senegal

(CCIR 625-line standards)

Planned:

**DAKAR**—To be Govt. outlet.

### Singapore

(CCIR 625-line standards)

Television Singapura (Govt., commercial), Ministry of Culture, P.O. Box 1902, Singapore. Tel. 55201. Ch. E-5 (Singapore I) and Ch. E-8 (Singapore II). Transmitters 5 kw. Started Feb. 1963. Programs are transmitted in 4 languages—English (35%), Chinese (Mandarin, Cantonese, Teochew & Hokkien, 35%), Malay (20%) and Tamil (10%), neither channel having the same program or the same language at the same time. Programs are normally subtitled in yet another language; in addition, Ch. 5 programs have a medium-wave sound channel carrying a third language.

# International TV Directory

## Spain

(CCIR 625-line standards)

Sets in use: 1,500,000

Television Espanola (Govt., commercial), Direccion General de Radiodifusion y Television, Ministerio de Informacion y Turismo, Centro de Produccion de Programas de Prado del Rey, Madrid. Tel. 2-38-04-45. Hours of operation: For all stations except those begun in 1965, 14:00-17:00 and 19:00-24:00. Stations starting in 1965, 21:00-24:00. Personnel Jesus Aparicio Bernal-Sanchez, director general of radio & television; Luis Ezcurra Carrillo, deputy director general of television & director of Television Espanola; Adolfo Suarez Gonzalez, program director; Eduardo de Toledo del Castillo, director of administration (purchases & sales); Eduardo Gavilan Estelet, chief engineer; Jose de las Casas Acevedo & Angel Fernandez Marrero, news service directors.

**ALICANTE** (Aitana)—Ch. E-3. Transmitter 10 kw, ERP 60 kw. Started July 1962.

**ASTURIAS** (Sierra de Aramo)—Ch. E-3. Transmitter 500 watts, ERP 3 kw. Started Feb. 1964.

**BARCELONA**—Ch. E-31. Transmitter 20 kw, ERP 400 kw. Started Sept. 1965.

**BARCELONA** (Tibidabo)—Ch. E-4. Transmitter 25 kw, ERP 150 kw. TV tape recording facilities. Started Feb. 1959.

**BILBAO** (Sollube)—Ch. E-4. Transmitter 10 kw, ERP 60 kw. Started Aug. 1960.

**GRANADA** (Sierra de Lujar)—Ch. E-7. Transmitter 20 kw, ERP 200 kw. Started June 1964.

**LERIDA** (Alpicat)—Ch. E-5. Transmitter 500 watts, ERP 3 kw. Started Nov. 1963.

**MADRID**—Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 1957.

**MADRID**—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started Jan. 1965.

**MADRID** (Navacerrada)—Ch. E-2. Transmitter 50 kw, ERP 500 kw. Started Oct. 1959.

**MADRID** (Navacerrada)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1965.

**MALLORCA** (Alfabia)—Ch. E-6. Transmitter 500 watts, ERP 3 kw. Started May 1964.

**SANTIAGO DE COMPOSTELA** (Monte Pedroso)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Sept. 1961.

**SEVILLA** (Guadalcanal)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Oct. 1961.

**ZARAGOZA** (La Muela)—Ch. E-3. Transmitter 500 watts, ERP 3 kw. Started Feb. 1959.

**ZARAGOZA** (La Muela)—Ch. E-33. Transmitter 10 kw, ERP 250 kw. Started Oct. 1965.

Low-powered repeaters: 240 in operation.

Note: See also Canary Islands.

## Sudan

(CCIR 625-line standards)

Sets in use: 10,000

**OMDURMAN**—Sudan Television Service (Govt., commercial), Omdurman, Sudan. Tel. 53279. Ch. E-5 (V-178.25, A-180.75). ERP 600 watts. Started Nov. 1963. Personnel: Abdel Rahman Ham-mad, controller.

Planned: 3 low-powered repeaters to cover WAD MEDANI area, new station at ATBARAH or PORT SUDAN.

## Sweden

(CCIR 625-line standards)

Sets in use: 2,125,000

Swedish Board of Telecommunications (Govt.), Box 16065, Stockholm, 16. Tel. 08-23-60-40. Programming is provided by Svriges Radio AB (Govt., non-commercial), although the Govt. controls broadcasting hours, development rates, etc. The Swedish Broadcasting Corp. has one major transmitting station in Stockholm and 11 regional staffs. Hours of operation: 6 p.m.-10:30 p.m. The hours do not apply to 15 additional hours per week of school television, Eurovision, Nordvision, and afternoon repeat broadcasts.

Ownership: Shares of Sveriges Radio AB are allotted in fixed proportions between the press (2/5), major national organizations and associations (2/5), commercial and industrial interests, primarily the radio industry (1/5). Personnel: Governor Per Eckerberg, chairman; Olof Rydbeck, director general; Johan von Utfall, director of engineering; Lennart Ohlstrom, director of finance; Nils Ragna, staff administration; Nils-Olof Franzen, program director for sound; Nils Erik Baehrendtz, TV program director; Karl-Erik Lundevall, deputy director for TV; Philip von Krusenstierna, head of information. Represented in U.S. by Claes Dahlgren, 1290 Ave. of the Americas, New York, N.Y. Tel. Circle 7-6565.

**ANDERSTORP**—Ch. E-8<sup>1</sup>. ERP .15 kw. Started Dec. 1959.

**ANGE**—Ch. E-8. ERP 15 kw. Started Aug. 1960.

**ARE**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started April 1961.

**ARJEPLOG**—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started June 1964.

**ARVIDSJAUR**—Ch. E-5. ERP 60 kw. Started Dec. 1961.

**BACKEFORS**—Ch. E-8. ERP 60 kw. Started Oct. 1960.

**BJORKLIDEN**—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started Feb. 1964.

**BODEN**—Ch. E-4. ERP 60 kw. Started Nov. 1961.

**BOLLNAS**—Ch. E-6. ERP 60 kw. Started May 1959.

**BORAS**—Ch. E-6. ERP 3 kw. Started Oct. 1959.

**BORLANGE**—Ch. E-10. ERP 60 kw. Started March 1959.

**EMMABODA**—Ch. E-8. ERP 60 kw. Started Aug. 1959.

**ENAFORS**—Ch. E-8<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.

**FREDRIKSBERG**—Ch. E-5. ERP .15 kw. Started May 1965.

**FUNASDALEN**—Ch. E-10. ERP .15 kw. Started Dec. 1964.

**GADDEDE**—Ch. E-6. ERP 0.15 kw. Started Dec. 1961.

**GALLIVARE**—Ch. E-9. ERP 60 kw. Started Dec. 1961.

**GAVLE**—Ch. E-9. ERP 60 kw. Started Dec. 1958.

**GOTEBORG**—Ch. E-9. ERP 60 kw. Started May 1958.

**GREBBESTAD**—Ch. E-6<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

**HALMSTAD**—Ch. E-7. ERP 60 kw. Started Nov. 1958.

**HALSINGBORG**—Ch. E-9. ERP 1 kw. Started Nov. 1958.

**HAPARANDA**—Ch. E-8. ERP 60 kw. Started June 1962.

**HARNOSAND**—Ch. E-9. ERP .15 kw. Started Nov. 1959.

**HOLJES**—Ch. E-4. ERP .15 kw. Started Dec. 1963.

**HORBY**—Ch. E-2. ERP 100 kw. Started Oct. 1959.

**HUDIKSVALL**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1959.

**HULTSFRED**—Ch. E-9. ERP .15 kw. Started Dec. 1959.

**IDRE**—Ch. E-10. ERP 0.15 kw. Started Dec. 1962.

**JONKOPING**—Ch. E-8. ERP .15 kw. Started July 1959.

**KALARNE**—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started June 1964.

**KARESUANDO**—Ch. E-10. ERP 0.15 kw. Started Feb. 1963.

**KARLSHAMN**—Ch. E-3<sup>1</sup>. ERP 0.15 kw. Started Jan. 1964.

**KARLSKRONA**—Ch. E-9. ERP 3 kw. Started Sept. 1959.

**KARLSTAD**—Ch. E-5<sup>1</sup>. ERP 1 kw. Started Dec. 1958.

**KIRUNA**—Ch. E-6. ERP 60 kw. Started Dec. 1961.

**KISA**—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started Feb. 1964.

**KOPMANHOLMEN**—Ch. E-9<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

**KRAMFORS**—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.

**KUNGSHAMN**—Ch. E-5<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.

**LAISVALL**—Ch. E-7<sup>1</sup>. ERP .15 kw. Started Nov. 1962.

**LINKOPING**—Ch. E-9. ERP 1 kw. Started Dec. 1958.

**LOFFSTRAND**—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

**LYCKSELE**—Ch. E-8<sup>1</sup>. ERP 30 kw. Started Aug. 1960.

**MALMO**—Ch. E-10. ERP 1 kw. Started May 1958.

**MALUNG**—Ch. E-5<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.

**MJALLOM**—Ch. E-8<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.

**MOLIDEN**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.

**MORA**—Ch. E-8<sup>1</sup>. ERP 10 kw. Started Dec. 1960.

**MOTALA**—Ch. E-7. ERP 3 kw. Started Dec. 1958.

**MUODOSLOMPOLO**—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started July 1963.

**NASSJO**—Ch. E-10. ERP 60 kw. Started Nov. 1958.

**NORRKOPING**—Ch. E-5. ERP 60 kw. Started May 1958.

**OREBRO**—Ch. E-2. ERP 60 kw. Started April 1960.

**ORNSKOLDSVIK**—Ch. E-6<sup>1</sup>. ERP 3 kw. Started Aug. 1960.

**OSTERSUND**—Ch. E-4. ERP 60 kw. Started April 1960.

**OSTHAMMAR**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

**OVERKALIX**—Ch. E-10. ERP .15 kw. Started Sept. 1965.

**PAJALA**—Ch. E-7. ERP 60 kw. Started Dec. 1961.

**RAGUNDA**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.

**SARNA**—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.

**SEITEVARE**—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Feb. 1963.

**SKELLEFTEA**—Ch. E-6. ERP 10 kw. Started Aug. 1960.

**SKOVDE**—Ch. E-3. ERP 60 kw. Started Dec. 1958.

**SOLLEFTEA**—Ch. E-7. ERP 60 kw. Started June 1960.

**SOLLEFTEA-HALLSTA**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1960.

**STOCKHOLM**—Ch. E-4. ERP 60 kw. Started Sept. 1956.

**STORDALEN**—Ch. E-7<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.

**STORUMAN**—Ch. E-10. ERP 60 kw. Started June 1961.

**STROMSTAD**—Ch. E-5. ERP 0.15 kw. Started April 1962.

**SUNDSVALL**—Ch. E-5. ERP 60 kw. Started May 1959.

**SUNNE**—Ch. E-7. ERP 60 kw. Started Aug. 1960.

**SVEG**—Ch. E-3. ERP 60 kw. Started Dec. 1960.

**SVINESUND**—Ch. E-2. ERP .15 kw. Started May 1964.

**SYSSLEBACK**—Ch. E-10<sup>1</sup>. ERP 0.15 kw. Started Dec. 1961.

**TARNABY**—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.

**TASJO**—Ch. E-9. ERP 60 kw. Started June 1961.

**TORNETRASK**—Ch. E-4<sup>1</sup>. ERP 0.15 kw. Started Dec. 1963.

**TORPSHAMMAR**—Ch. E-9. ERP 0.15 kw. Started Dec. 1963.

**TRANAS**—Ch. E-8<sup>1</sup>. ERP 0.15 kw. Started April 1961.

TRANSTRAND—Ch. E-6<sup>1</sup>. ERP 0.15 kw. Started Dec. 1962.  
 TROLLHATTAN—Ch. E-7. ERP 1 kw. Started May 1960.  
 UDDEVALLA—Ch. E-2<sup>1</sup>. ERP 5 kw. Started Dec. 1959.  
 UPPSALA—Ch. E-6. ERP 3 kw. Started May 1960.  
 VANNAS—Ch. E-2. ERP 60 kw. Started Aug. 1960.  
 VARBERG—Ch. E-10<sup>1</sup>. ERP 1 kw. Started Nov. 1959.  
 VASSIJAURE—Ch. E-3. ERP 0.15 kw. Started Feb. 1964.  
 VASTERAS—Ch. E-8. ERP 10 kw. Started July 1959.  
 VASTERVIK—Ch. E-6. ERP 25 kw. Started Dec. 1959.  
 VIRSERUM—Ch. E-7. ERP .15 kw. Started July 1965.  
 VISBY—Ch. E-9. ERP 25 kw. Started Dec. 1959.  
 VISLANDA—Ch. E-5<sup>1</sup>. ERP 5 kw. Started April 1962.  
 Low-powered repeaters (less than 100 watts ERP): 23 in operation.  
 Planned for 1966:

AMMARNAS—Ch. E-9. ERP 150 watts.  
 GOTEBOG—Ch. E-5. ERP 150 watts.  
 HEMAVAN—Ch. E-8. ERP 150 watts.  
 JOESTROM—Ch. E-4. ERP 150 watts.  
 LIDEN—Ch. E-3. ERP 150 watts.  
 OSTERLEN—Ch. E-6. ERP 150 watts.  
 RAMSELE—Ch. E-10. ERP 150 watts.  
 SVANSTEIN—Ch. E-5. ERP 150 watts.  
 SVARDSJO—Ch. E-4. ERP 150 watts.  
 TOCKSFORS—Ch. E-10. ERP 150 watts.  
 VALDEMARSVIK—Ch. E-8. ERP 150 watts.

<sup>1</sup> Vertical polarization.

## Switzerland

(CCIR 625-line standards)  
 Sets in use: 577,000

Swiss Broadcasting Corp. (Govt., commercial), Giacomettistrasse 1, 3000 Berne, Switzerland. Studios at Zurich, Geneva & Lugano produce programs in German, French & Italian. Personnel: Marcel Bezencon, director general; Frank R. Tappolet, head, TV coordination.  
 Swiss Television, Kreuzstrasse 26, 8022 Zurich. Personnel: Edouard Haas, director; H. R. Züst, chief engineer. Program service, German language, Studio Bellerive, Kreuzstrasse 26, 8022 Zurich. Dr. Guido Frei, regional TV director. Program service, French language, Studio de television, 66, Boulevard Carl-Vogt, 1200 Geneva. Rene Schenker, regional TV director. Program service, Italian language, Studio-TV, 6903 Lugano-Besso. Franco Marazzi, regional TV director.  
 Hours of operation: 19:00-22:30, average weekdays; 16:00-22:35, average Sun. Rates (Jan. 1, 1966): Spot 60 sec., 6000; 20 sec., 2700 (Swiss franc).  
 BASLE (St. Crischona)—Ch. E-11. ERP 50 kw, directional. German language. Started April 1954.  
 BERNE (Bantiger)—Ch. E-2. ERP 30 kw. German language. Started Dec. 1954.  
 BERNE (Bantiger)—Ch. E-10. ERP 100 kw, directional. French language. Started Jan. 1962.  
 BOENIGEN—Ch. E-5. ERP 120 watts, directional. German language. Started Jan. 1964.  
 GENEVA (La Dole)—Ch. E-4. ERP 144 kw, directional. French language. Started Feb. 1955.  
 LA CHAUX-DE-FOUDS (Jura)—Ch. E-9. ERP 4.5 kw, directional. French language. Started Jan. 1961.  
 LES ORDONS—Ch. E-7. ERP 6 kw. French language. Started Dec. 1962.  
 LUCERNE (Rigi)—Ch. E-6. ERP 30 kw, directional. German language. Started Nov. 1960.  
 MONTE CENERI (Ticino)—Ch. E-5. ERP 4.5 kw, directional. Italian language. Started June 1958.

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MONT PELERIN (Vaud)—Ch. E-11. ERP 180 watts, directional. French language. Started Aug. 1960.  
 MONTE SAN SALVATORE—Ch. E-10. ERP 10 kw. Italian language. Started Nov. 1958.  
 NIEDERHORN—Ch. E-12. ERP 5 kw, directional. German language. Started Sept. 1961.  
 PFAENDER (Austria)—Ch. E-11. ERP 200 watts, directional. German language. Started July 1, 1965.  
 RAVOIRE (Valais)—Ch. E-9. ERP 1.8 kw, directional. French language. Started Aug. 1960.  
 RUSCHEIN (Grisons)—Ch. E-9. ERP 110 watts, directional. Locally-owned repeater. German language. Started Aug. 1960.  
 SAENTIS (St. Gall)—Ch. E-7. ERP 15 kw, directional. German language. Started April 1958.  
 SION (Veveyonnaz)—Ch. E-6. ERP 400 watts, directional. French language. Started April 1958.  
 VALZEINA—Ch. E-10. ERP 5 kw, directional. German language. Started Jan. 1962.  
 ZURICH (Uetliberg)—Ch. E-3. ERP 700 kw. German language. Started July 1953.  
 Low-powered repeaters (less than 100 watts ERP): Swiss PTT Enterprises operates 7 French-language, 8 Italian-language & 16 German-language repeaters; in addition, local authorities or viewer associations operate 1 French-language, 1 Italian-language & 6 German-language repeaters.

## Syria

(CCIR 625-line standards)  
 Sets in use: 120,000

Syrian Arab Television—S.A.T.—(Govt., commercial), Directorate General of Broadcasting & Television, Omayad Square, Damascus. Tel. 25760, 25536.  
 Personnel: Eid Kasas, director general; Lutfy Lutfy, TV general manager & film buyer; Souhel Sagier, program manager; Halssam Midani, sales & advertising manager; Yehy Zaimutti, chief engineer.  
 Advertising is contracted through the Arab Advertising Organization, 28 Moutanabi St., P.O. Box 2842, Damascus. Tel. 25219. Rates: Spot 60 sec., 160; 10 sec., 50; program to 60 min. (6 min. adv. time), 1,000; 15 min. (2 min. adv. time), 450 (Syrian pound).  
 ALEPPO—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 30 kw. Started July 1961.  
 DAMASCUS—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 150 kw. TV tape recording facilities. Started July 1960.  
 HOMS—S.A.T., Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw, ERP 30 kw. Repeats Damascus Ch. 5. Started Sept. 1961.  
 SAROUKHIAH—S.A.T., Ch. E-8 (V-196.25, A-201.75). Transmitter 75 watts, ERP 2.25 kw. Repeats Damascus Ch. 5. Started July 1963.  
 SHEIK DAHER—S.A.T., Ch. E-9 (V-203.25, A-208.75). Transmitter 75 watts, ERP 4.5 kw. Repeats Damascus Ch. 5. Started Nov. 1963.  
 Planned: TAVTUS.

## Taiwan (Formosa)

(Republic of China)  
 (525-line standards)  
 Sets in use: 30,000

TAIPEI—BET 21, Taiwan Television Enterprise Ltd. (Commercial), 990 Chung-Cheng Road, Taipei. Tel. 48685-9. Ch. 7. Transmitter 5 kw, ERP 75 kw (directional). Started Oct. 1962. Hours of operation: 12:30-1:30 & 5:30-11:30 p.m. Mon.-Sat.; 12:00-3:05 & 5:30-11:30 p.m. Sun.  
 Personnel: Lim Peck-siu, chairman; Thomas S. Chou, pres.; Mu-yu Kuan, sales mgr.; Yi-mou Ho, program mgr. & film buyer; Edward W. Chang, chief, production section; Richard L. C. Huang, chief engineer.  
 TAIPEI—NETV, Ministry of Education (Govt., educational, non-commercial), 41 Nan-hai Road, Taipei, Taiwan. Tel. 36166. Ch. 11. Transmitter 1 kw, ERP 4 kw. Started Feb. 1962. Personnel: Prof. Chia-chun Liu, managing director; Der-hui Lin, correspondence secretary.  
 KAOSIUNG—Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 1 kw, ERP 14 kw (directional). Started Oct. 1965. Repeats programs of BET 21, Taipei.  
 YUANLIN—Taiwan Television Enterprise Ltd. Ch. 12. Transmitter 5 kw. Started Oct. 1965. Repeats programs of BET 21, Taipei.  
 Planned—8 low-powered repeater stations for NETV Ch. 11.

## Thailand

(525-line standards)  
 Sets in use: 200,000

BANGKOK—HST-TV, Thai TV (Commercial), Thai Television Co. Ltd., Bangkhunprom, Bangkok. Tel. 22273, 27952. Ch. 4 (V-67.25, A-71.75). Transmitter 10 kw, ERP 29 kw. TV tape recording facilities. Started June 1955. Personnel: Lt. Gen. Kricha Punna-gunta, pres.; Prasong Hongsanand, managing dir.; Chamnong Rangikul, program & sales dir.; Mrs. Somchit Siddhichai, asst. program & sales dir.; Pichai Vasanasang, art dir.; Amporn Pojanapisute, chief engineer.  
 BANGKOK—HSA-TV, Army TV (Govt., commercial), Royal Thai Army Signal Corps, Sanam Pao, Phaholyothin Rd., Bangkok. Tel. 70428. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 15 kw. Started Jan. 1958.

(Continued on next page)

# International TV Directory

## THAILAND—(Continued)

**CHIANG MAI**, Lampang Province—HSKL-TV, TVT-8 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 8 (V-181.25, A-185.75). Transmitter 2 kw, ERP 10.7 kw. TV tape recording facilities. Experimental operation. Kriengkrai C. Pricha, resident manager.

**HADYAI**, Songkhla Province—HSBK-TV, TVT-9 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 9 (V-187.25, A-191.75). Transmitter 500 watts, ERP 21 kw. TV tape recording facilities. Experimental operation. Thaval Utaccashane, resident manager.

**KHONKAEN**—HSKK-TV, TVT-5 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 5 (V-77.25, A-81.75). Transmitter 6 kw, ERP 5.9 kw. TV tape recording facilities. Experimental operation. Raksak W. Panich, resident manager.

## Trinidad

(525-line standards)  
Sets in use: 20,000

**PORT OF SPAIN**—Trinidad & Tobago TV Co. Ltd. (Commercial), Television House, Maraval Road, Port-of-Spain. Tel. 24141. Ownership: Rediffusion of London, 40%; Scottish TV, 40%; CBS, 10%; Trinidad govt., 10%. Ch. 2 (V-55.25, A-59.75). Transmitter 5 kw, ERP 15 kw max. Started Nov. 1962. Personnel: Ronald F. Goodsmann, gen. mgr.; Neville Welch, sales mgr.; Barry Gordon, program dir.

## Tunisia

(French 819-line standards)  
Sets in use: 5,400

Programs are picked up from Italy

Radiodiffusion Television Tunisienne (Govt.), 139 Avenue de Paris, Tunis. Tel. 259311. Mohamed Mzall, director general.

### Planned:

TUNIS I—Chaîne Nationale, Ch. F-12. ERP 100 kw.

TUNIS II—French language. ERP 20 kw.

SFAX I—Chaîne Nationale. ERP 1 kw.

SFAX II—French language. ERP 50 watts.

## Turkey

(CCIR 625-line standards)  
Sets in use: 1,000

**ISTANBUL**—Teknik Universite (Govt.). Ch. E-4 (experimental). Transmitter 100 watts. ERP .05 kw. Started June 1952.

Planned: **ANKARA**—Ch. 5 (V-175.25, A-180.75). ERP 500 watts. This experimental station is expected to start in 1966. **ISTANBUL**, **IZMIR**.

## Uganda

(CCIR 625-line standards)  
Sets in use: 5,800

**KAMPALA**—Uganda Television (Govt., commercial), P.O. Box 4260, Kampala. Tel. Kampala 54461. Ch. E-5. ERP 55 kw. TV tape recording facilities. Started Oct. 1963. Personnel: G. Blackledge, gen. mgr.; R. Astles, operations mgr.; H. G. Toombs, chief engineer; Harry M. Engel, adviser to the Uganda govt. on television.

**LIRA**—Uganda Television. Ch. E-7. Started Dec. 1964.

**MASAKA**—Uganda Television. Ch. E-8. Started Dec. 1964.

**MBALE**—Uganda Television. Ch. E-8. Started Dec. 1964.

**SOROTI**—Uganda Television. Ch. E-10. Started Dec. 1964.

Planned: **MBARARA**—Ch. 10. To start Dec. 1965.

## United Arab Republic

(CCIR 625-line standards)  
Sets in use: 350,000

United Arab Republic Broadcasting Corp. (Govt., commercial), Television Bldg., Maspero St., Cairo, Egypt. Tel. 812070. Personnel: Salah Amer, president, board of directors; Arafa Zayan, director general; Ali Abu-Kandeel, director general of broadcasting and TV; Abdel-Latif I. Ahmed, chief engineer.

**ALEXANDRIA I**—Ch. E-6. ERP 25 kw. Started Jan. 1961.

**ALEXANDRIA II**—Ch. E-9. ERP 12 kw. Started July 1963.

**ALMINIA**—Ch. E-9. ERP 5 kw. Started July 1962.

**ASWAN**—Ch. 5. ERP 12 kw. TV tape recording facilities. Started July 1962.

**BOSH**—Ch. 2. ERP 5 kw. Started July 1961.

**CAIRO I**—Ch. E-5. ERP 100 kw. TV tape recording facilities. Started July 1960.

**CAIRO II**—Ch. E-7. ERP 20 kw. Started July 1960.

**CAIRO III**—Ch. E-9. ERP 20 kw. Started July 1962.

**ISMAILIA**—Ch. E-6. ERP 5 kw. Started July 1962.

**MAGHAGHA**—Ch. E-6. ERP 5 kw. Started July 1962.

**MALLAWI**—Ch. E-5. ERP 35 kw. Started July 1962.

**MANSOURA**—Ch. E-8. ERP 16 kw. Started Feb. 1961.

**PORT SAID**—Ch. E-3. ERP 5 kw. Started Dec. 1961.

**QUASSASSIN**—Ch. E-9. ERP 5 kw. Started July 1962.

**QUSIYA**—Ch. E-7. ERP 3.5 kw. Started July 1962.

**SUEZ**—Ch. E-9. ERP 5 kw. Started July 1962.

**TANTA**—Ch. E-10. ERP 135 kw. Started July 1963.

## United Kingdom

(British 405-line & UK 625-line standards)  
Sets in use: 15,000,000

British Broadcasting Corp. (Public service; non-commercial), Broadcasting House, London, W. 1. Tel. Langham 4468. For complete details see listing at end of International TV Directory. Independent Television Authority (Commercial), 70, Brompton Road, London, S.W. 3. Tel. Knightsbridge 7011. For complete details, including commercial program contractors, see listings at end of International TV Directory.

**ABERDEEN (Meldrum)**—BBC-1, Ch. B-4. Transmitter 5 kw, ERP 4-17 kw (directional). Started Oct. 1955.

**ANGLESEY (Holyhead)**—BBC Wales, Ch. B-4. Transmitter 10 watts, max. ERP 10.6 watts (directional). Started March 1964.

**ANGLESEY (Llanddona)**—BBC Wales, Ch. B-1. Transmitter 1 kw, ERP 0.23-5.9 kw. Started May 1962.

**ARFON**—ITA, Ch. B-10. Transmitter 1 kw, ERP 10 kw. Started Nov. 1962.

**ASHKIRK**—BBC-1, Ch. B-1. Transmitter 2 kw, ERP 3-18 kw (directional). Started June 1963.

**BALCALK (Dundee)**—ITA, Ch. B-11. Transmitter 1 kw, ERP 50 kw (directional). Started Sept. 1965.

**BALLACHULISH**—BBC-1, Ch. B-2. Transmitter 100 watts, ERP 14-110 watts (directional). Started March 1963.

**BELFAST (Black Mt.)**—ITA, Ch. B-9. Transmitter 4 kw, ERP 100 kw. Started Oct. 1959.

**BELFAST (Divis)**—BBC-1, Ch. B-1. Transmitter 5 kw, ERP 12 kw. Started July 1955.

**BELMONT (East Lincolnshire)**—ITA, Ch. B-7. Transmitter 1 kw, ERP 20 kw (directional). Started Dec. 1965.

**BIRMINGHAM (Lichfield)**—ITA, Ch. B-8. Transmitter 20 kw, ERP 400 kw (directional). Started Feb. 1956.

**BIRMINGHAM (Sutton Coldfield)**—BBC-1, Ch. B-4. Transmitter 50 kw, ERP 100 kw. Started Dec. 1949.

**BIRMINGHAM (Sutton Coldfield)**—BBC-2, Ch. E-40. (UK 625 line standards). Transmitter 50 kw, ERP 1,000 kw. Started Sept. 1965, replacing ERP 50 kw operation which began Dec. 1964.

**BRIGHTON (Whitehawk Hill)**—BBC-1, Ch. B-2. Transmitter 0.18 kw, ERP 0.04-0.4 kw (directional). Started Aug. 1959, replacing temporary operation from Truleigh Hill since May 1953.

**BRISTOL**—Bristol Technical College, experimental operation on 432.3 mc. Started April 1964.

**CALDBECK**—ITA, Ch. B-11. Transmitter 4 kw, ERP 100 kw. Started Sept. 1961.

**CANTERBURY**—BBC-1, Ch. B-5. Transmitter 10 watts, max. ERP 30 watts (directional). Started June 1964.

**CARADON HILL**—ITA, Ch. B-12. Transmitter 8 kw, ERP 200 kw. Started April 1961.

**CARDIFF (St. Hilary)**—ITA, Ch. B-10. Transmitter 20 kw, ERP 200 kw. Started Jan. 1958.

**CARDIFF (Wenvoe)**—BBC-1, Ch. B-5. Transmitter 50 kw, ERP 100 kw. Started Aug. 1952.

**CARDIFF (Wenvoe)**—BBC-2, Ch. E-51. (UK 625 line standards). Transmitter 20 kw, ERP 500 kw. Started Sept. 1965.

**CARDIFF (Wenvoe)**—BBC Wales, Ch. B-13. Transmitter 20 kw, max. ERP 200 kw (directional). Started Feb. 1964.

**CARLISLE (Sandale)**—BBC-1, Ch. B-4. Transmitter 5 kw, ERP 10-28 kw (directional). Started Nov. 1956.

**CARLISLE (Sandale)**—BBC-1, Ch. B-6. Transmitter 10 kw, ERP 70 kw (directional). Started Sept. 1965.

**CENTRAL SCOTLAND (Kirk O'Shotts)**—BBC-1, Ch. B-3. Transmitter 50 kw, ERP 100 kw. Started March 1952.

**CENTRAL SCOTLAND (Black Hill)**—BBC-2, Ch. E-46. (UK 625 line standards). ERP 500 kw. Started Dec. 1965.

**CENTRAL SCOTLAND (Blackhill)**—ITA, Ch. B-10. Transmitter 16 kw, ERP max. 475 kw (directional). Started Aug. 1957.

**CENTRAL WALES (Llandrindod Wells)**—BBC Wales, Ch. B-1. Transmitter 1 kw, ERP 1.3 kw. Started Dec. 1961.

**CHANNEL ISLANDS (Fremont Point)**—ITA, Ch. B-9. Transmitter 1 kw, ERP 10 kw. Started Sept. 1962.

**CHANNEL ISLES (Les Platons, Jersey)**—BBC-1, Ch. B-4. Transmitter 500 watts, ERP 1 kw. Started Oct. 1955.

**DOVER (Swingate)**—BBC-1, Ch. B-2. Transmitter 500 watts, ERP 0.05-1.4 kw (directional). Started April 1959.

**DOVER**—ITA, Ch. B-10. Transmitter 4 kw, ERP 100 kw. Started Jan. 1960.

**DUNDEE**—BBC-1, Ch. B-2. Transmitter 10 watts, max. ERP 9 watts (directional). Started July 1964.

**DURRIS**—ITA, Ch. B-9. Transmitter 8 kw, ERP 400 kw. Started Sept. 1961.

**EAST ANGLIA (Mendlesham, near Stowmarket)**—ITA, Ch. B-11. Transmitter 10 kw, ERP 200 kw. Started Oct. 1959.

**EAST ANGLIA (Tacolneston)**—BBC-1, Ch. B-3. Transmitter 8 kw, ERP 2-40 kw (directional). Started Feb. 1955.

# International TV Directory

**EASTBOURNE**—BBC-1, Ch. B-5. Transmitter 10 watts, max. ERP 50 watts (directional). Started Dec. 1963.

**ENNISKILLEN**—BBC-1, Ch. B-5. Transmitter 1 kw, max. ERP 6.8 kw (directional). Started Feb. 1964.

**FOLKESTONE**—BBC-1, Ch. B-4. Transmitter 10 watts, ERP 0.5-3.5 watts (directional). Started July 1958.

**FORFAR**—BBC-1, Ch. B-5. Transmitter 1 kw, max. ERP 5.3 kw (directional). Started July 1964.

**FORT WILLIAM**—BBC-1, Ch. B-5. Transmitter 1 kw, ERP 1.6 kw. Started Feb. 1963.

**GRANTOWN ON SPEY**—BBC-1, Ch. B-1. Transmitter 100 watts, ERP 320 watts. Started Feb. 1965.

**HASTINGS**—BBC-1, Ch. B-4. Transmitter 10 watts, ERP 2-13 watts (directional). Started Dec. 1960.

**HEBRIDES (Melvaig)**—BBC-1, Ch. B-4. ERP 23 kw (directional). Started April 1965.

**HEREFORD**—BBC-1, Ch. B-2. Transmitter 10 watts, max. ERP 50 watts (directional). Started Sept. 1964.

**INVERNESS (Rosemarkie)**—BBC-1, Ch. B-2. Transmitter 4 kw, ERP 5.7-20 kw (directional). Started Aug. 1957.

**IPSWICH (Manningtree)**—BBC-1, Ch. B-4. Transmitter 1 kw, ERP 0.5-4.5 kw (directional). Started May 1962.

**ISLE OF MAN (Douglas)**—BBC-1, Ch. B-5. Transmitter 500 watts, ERP 0.18-2.8 kw (directional). Started Dec. 1953.

**ISLE OF WIGHT (Chillerton Down)**—ITA, Ch. B-11. Transmitter 4 kw, ERP 1-100 kw (directional). Started Aug. 1958.

**ISLE OF WIGHT (Rowridge)**—BBC-1, Ch. B-3. Transmitter 10 kw, ERP 1-100 kw (directional). Started Nov. 1954.

**ISLE OF WIGHT (Rowridge)**—BBC-2, Ch. E-24. (UK 625 line standard). ERP 500 kw. Started Nov. 1965.

**ISLE OF WIGHT (Ventnor)**—BBC-1, Ch. B-5. Transmitter 10 watts, max. ERP 9.6 watts (directional). Started May 1964.

**KINLOCHLEVEN**—BBC-1, Ch. B-1. Transmitter 10 watts, ERP 0.6-5 watts (directional). Started April 1963.

**LANCASHIRE (Morecambe Bay)**—BBC-1, Ch. B-3. Transmitter 1 kw, ERP 0.16-5.5 kw (directional). Started Dec. 1962.

**LANCASHIRE (Winter Hill)**—BBC-1, Ch. B-12. Transmitter 2.9 kw, max. ERP 10 kw (directional). Started April 1964.

**LANCASHIRE (Winter Hill)**—BBC-2, Ch. E-62 (UK 625 line standards). ERP 500 kw. Started Oct. 1965.

**LANCASHIRE (Winter Hill)**—ITA, Ch. B-9. Transmitter 10 kw, ERP 100 kw. Started May 1966.

**LONDON (Crystal Palace)**—BBC-1, Ch. B-1. Transmitter 30 kw, ERP 200 kw. Started Nov. 1936 at Alexandra Palace, March 1956 at Crystal Palace.

**LONDON (Crystal Palace)**—BBC-2, Ch. E-33 (UK 625 line standards). ERP 500 kw. Started April 1964.

**LONDON (Croydon)**—ITA, Ch. B-9. Transmitter 10 kw, ERP 400 kw. Started Sept. 1955.

**LONDONDERRY (Sheriffs Mt.)**—BBC-1, Ch. B-2. Transmitter 500 watts, ERP 0.4-1.5 kw (directional). Started Dec. 1957.

**MANCHESTER (Holme Moss)**—BBC-1, Ch. B-2. Transmitter 50 kw, ERP 100 kw. Started Oct. 1951.

**MEMBURY (Central Berkshire)**—ITA, Ch. B-12. Transmitter 1 kw, ERP 30 kw (directional). Started April 1965.

**MOEL-Y-PARC**—ITA, Ch. B-11. Transmitter 1 kw, ERP 25 kw. Started Jan. 1963.

**MOUNT EAGLE**—ITA, Ch. B-12. Transmitter 2 kw, ERP 50 kw. Started Sept. 1961.

**NEWCASTLE (Pontop Pike)**—BBC-1, Ch. B-5. Transmitter 5 kw, ERP 17 kw. Started May 1953.

**NEWCASTLE (Pontop Pike)**—BBC-2, Ch. E-64. (UK 625 line standards). ERP 500 kw. Started March 1966.

**NEWCASTLE (Burnhope)**—ITA, Ch. B-8. Transmitter 4 kw, ERP 100 kw (directional). Started Jan. 1959.

**NORTH WALES (Moel-y-Parc)**—BBC Wales, Ch. B-6. Maximum ERP 50 kw. Started Oct. 1965.

**OBAN**—BBC-1, Ch. B-4. Transmitter 1 kw, ERP 0.36-3.2 kw (directional). Started June 1963.

**OKHAMPTON**—BBC-1, Ch. B-4. Transmitter 10 watts, ERP 7 watts. Started July 1964.

**ORKNEY**—BBC-1, Ch. B-5. Transmitter 2 kw, ERP 4-14 kw (directional). Started Dec. 1958.

**OXFORD**—BBC-1, Ch. B-2. Transmitter 0.2 kw, ERP 0.15-0.7 kw (directional). Started Jan. 1962.

**PEMBROKESHIRE (Haverfordwest)**—BBC Wales, Ch. B-4. Transmitter 2 kw, max. ERP 10 kw (directional). Started Feb. 1964.

**PETERBOROUGH**—BBC-1, Ch. B-5. Transmitter .5 kw, ERP 1 kw. Started Oct. 1959.

**PLYMOUTH (N. Hessary Tor)**—BBC-1, Ch. B-2. Transmitter 5 kw, ERP 1.5-27.5 kw (directional). Started Dec. 1954.

**PRESELY**—ITA, Ch. B-8. Transmitter 5 kw, ERP 100 kw. Started Sept. 1962.

**RICHMOND HILL (Isle of Man)**—ITA, Ch. B-8. Transmitter 2.5 kw, ERP 10 kw (directional). Started April 1965.

**ROTHESAY (Toward)**—BBC-1, Ch. B-5. Maximum ERP 235 watts. Started Jan. 1965.

**RUMSTER (Caithness)**—ITA, Ch. B-8. Transmitter 1 kw, ERP 30 kw (directional). Started May 1965.

**SANDY HEATH (Bedford)**—ITA, Ch. B-6. Transmitter 1 kw, ERP 30 kw (directional). Started July 1965.

1966 Edition

**SCARBOROUGH (Yorkshire)**—ITA, Ch. B-6. Transmitter 330 watts, ERP 1 kw (directional). Started July 1965.

**SCARBOROUGH**—BBC-1, Ch. B-1. Maximum ERP 520 watts. Started March 1965.

**SELKIRK**—ITA, Ch. B-13. Transmitter 1 kw, ERP 25 kw. Started Dec. 1961.

**SHEFFIELD**—BBC-1, Ch. B-1. ERP .05 kw. Started Dec. 1960.

**SHETLAND**—BBC-1, Ch. B-3. Transmitter 1 kw, max. ERP 6 kw (directional). Started April 1964.

**SKEGNESS**—BBC-1, Ch. B-1. ERP 120 watts. Started Aug. 1963.

**STOCKLAND HILL**—ITA, Ch. B-9. Transmitter 7.2 kw, ERP 100 kw. Started April 1961.

**STRABANE**—ITA, Ch. B-8. Transmitter 5 kw, ERP 100 kw. Started Feb. 1963.

**SWINDON**—BBC-1, Ch. B-3. Transmitter 100 watts, max. ERP 170 watts (directional). Started Nov. 1962.

**WEST CORNWALL (Redruth)**—BBC-1, Ch. B-1. Transmitter 1 kw, ERP 1.2-9.6 kw (directional). Started Feb. 1962.

**WEST WALES (Blaen-Plywf)**—BBC Wales, Ch. B-3. Transmitter 1 kw, ERP 1-3 kw (directional). Started April 1957.

**WICK (Thrumster)**—BBC-1, Ch. B-1. Transmitter 1 kw, ERP 0.25-7 kw (directional). Started Dec. 1958.

**YORKSHIRE (Emley Moor)**—BBC-2, Ch. E-62. (UK 625 line standards). ERP 1,000 kw. Started Oct. 1965.

**YORKSHIRE (Emley Moor)**—ITA, Ch. B-10. Transmitter 10 kw, ERP 200 kw. Started Nov. 1956.

## Planned:

**GLASGOW**—Educational TV outlet.  
Low power BBC-2 (UK 625 line standards) repeater stations at HERTFORD, REIGATE, and TUNBRIDGE WELLS.

## Upper Volta

(OIRT 625-line standards)

Sets in use: 250

**OUAGADOUGOU**—Volta Vision (Govt., non-commercial), Ministry of Information, P.O. Box 511, Ouagadougou. Tel. 2214. Ch. R-6 (V-175.25, A-181.75). ERP 750 watts. Started Aug. 1963. Personnel: R. Hallecourt, director general; J. Ouedrogo, chief engineer.

## Uruguay

(525-line standards)

Sets in use: 200,000

**MONTEVIDEO**—SAETA, Sociedad Anonima de Emisoras de Television y Anexos (Commercial), Tacuarembó 1234, Montevideo. Tel. 4-4034 & 4-6674. Ch. 10 (V-193, A-197). Transmitter 2.5 kw, ERP 94 kw. TV tape recording facilities. Started Dec. 1956. Personnel: Raul Fontaina, pres.; Juan Enrique De Feo, v.p.; Raul Fontaina Jr., gen. mgr.; Eduardo Antonio, sales manager; Alfonso Galimberti, chief engineer. Hours of operation: 10:15 a.m.-0.15 p.m.

**MONTEVIDEO**—Montecarlo Television (Commercial), 18 de Julio 1855, Montevideo. Tel. 40 21 46. Ch. 4. Transmitter 2.5 kw, ERP 22 kw. Started April 1961. Personnel: Hugo Romay, gen. mgr.; Jorge Mullins, sales manager; Jose Goyret, chief engineer. Hours of operation: 9:35 a.m.-0.30 p.m.

**MONTEVIDEO**—Larranaga S.A. (Commercial), Enriqueta Compte y Riquet 1276, Montevideo. Tel. 2 58 56. Ch. 12. Transmitter 3 kw, ERP 40 kw. Started April 1962. Personnel: Horacio Schek, gen. mgr.; Ruben Rodriguez, commercial manager; Mario Giampietro, chief engineer. House of operation: 9:35 a.m.-12:00 p.m.

**MONTEVIDEO**—SODRE, Servicio Oficial de Difusion Radioelectrica (Govt., non-commercial). Street Colorado No. 2362. Ch. 5. Transmitter 5 kw, ERP 32.5 kw. Started April 1963. Hours of operation: 6 a.m.-0.30 p.m.

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# International TV Directory

## USSR

[Recent information unavailable]

(OIRT 625-line standards)

Sets in use: 13,000,000

Soviet Television (Govt., non-commercial), ul. Sjabolovka 53, Moscow.

ABAKAN—TV center. Started 1959.  
AKHTA—Satellite. Started 1959.  
ALMA ATA—Started 1958.  
AKHALKALAKI—Satellite. Started 1960.  
AKHALTSIKHE—Satellite. Started 1960.  
ANDIZHAN—Satellite. Started 1959.  
ARMAVIR—TV center. Started 1959.  
ASHKHABAD—TV center. Started 1959.  
ASTRAKHAN—TV center. Started 1960.  
BAKU—Started late 1956.  
BARANOVICHI—Satellite. Started 1959.  
BARNAUL—Started early 1957.  
BEGOVAT—Satellite. Started 1958.  
BELAYA TSERKOV—Satellite. Started 1959.  
BELGOROD—Satellite. Started 1960.  
BIISK—Started second quarter 1957.  
BLAGOVESHCHENSK—Experimental.  
BOBRUYSK—Satellite. Started 1958.  
BOGUSLAV—Satellite. Started 1959.  
BORISOGLEBSK—Satellite. Started 1960.  
BOLNISI—Satellite. Started 1959.  
BRIANSK—TV center. Started 1959.  
CHELYABINSK—Started 1958.  
CHEREPOVETS—TV center. Started 1960.  
CHERNIGOV—Satellite. Started 1960.  
CHIMKENT—Satellite. Started 1957.  
DIVICHI—Satellite. Started 1960.  
DNIEPROPETROVSK—Started 1956.  
DRUSKININKAI—Satellite. Started 1959.  
DUDINKA—Satellite. Started 1960.  
DUSHETI—Satellite. Started 1959.  
DZHEZKAZGAN—TV center. Started 1960.  
FERGANA—Satellite. Started 1957.  
FRUNZE—Started 1958.  
GOMEL—TV center. Started 1959.  
GORI—Satellite. Started 1958.  
GORKIY—TV center. Started 1957.  
GORNO-ALTAYSK—Satellite. Started 1960.  
GORNyak—Satellite. Started 1959.  
GRODNO—Started 1958.  
GROZNY—TV center. Started 1960.  
GURDZHAANI—Satellite. Started 1959.  
IRKUTSK—Started 1958.  
IVANOVO—Satellite. Started 1958.  
IZHEVSK—Started Nov. 1956.  
KALININ—Transmitter 2 kw. Started 1954.  
KALININGRAD—TV center. Started 1957.  
KALUGA—Satellite. Started 1957.  
KAMENKA—Satellite. Started 1957.  
KARAGANDA—TV center. Started 1958.  
KAUNAS—Satellite. Started 1960.  
KAZAN—TV center. Started 1959.  
KEDAINIAI—Satellite. Started 1959.  
KEMEROVO—Started 1958.  
KHABAROVSK—Amateur station. Started Sept. 1956.  
KHARKOV—Transmitter 5 kw. Started 1951.  
KHERSON—TV center. Started 1959.  
KIEV—Transmitter 5 kw. Started 1952.  
KIROV—TV center. Started 1958.  
KISHINEV—Started 1958.  
KLAYPEDA—Satellite. Started 1960.  
KOKAND—Satellite. Started 1959.  
KOLOMNA—Satellite. Started 1959.  
KOMSOMOLSK—TV center. Started 1959.

KONOTOP—TV center. Started 1960.  
KOSTROMA—Started 1958.  
KRASNODAR—TV center. Started 1958.  
KRASNOVODSK—Satellite. Started 1958.  
KRASNOTURINSK—Satellite. Started 1957.  
KRASNOYARSK—Started Sept. 1957.  
KRIVROY ROG—Satellite. Started 1960.  
KUBA—Satellite. Started 1958.  
KUBYSHEV—TV center. Started 1957.  
KULDIGA—Satellite. Started 1957.  
KURGAN—TV center. Started 1960.  
KURSK—TV center. Started 1959.  
LENINABAD—Satellite. Started 1959.  
LENINAKAN—Satellite. Started 1960.  
LENINGORI—Satellite. Started 1959.  
LENINOGORSK—Satellite. Started 1959.  
LENINGRAD—ERP 20 kw. Started 1946.  
LENKORAN—Satellite. Started 1959.  
LIEPAYA—Satellite. Started 1960.  
LIPETSK—Satellite. Started 1960.  
LISICHANSK—Satellite. Started 1959.  
LNOVILSK—TV center. Started 1959.  
LUGANSK—TV center. Started 1958.  
LVOV—TV center. Started 1958.  
MAGADAN—TV center. Started 1957.  
MAKHACHKALA—TV center. Started 1960.  
MINSK—Started 1956.  
MOGILE—Satellite. Started 1958.  
MORSHANSK—Satellite. Started 1960.  
MOSCOW—Ch. 1. Transmitter 12.5 kw, ERP 40 kw. Started 1946.  
MOSCOW—Ch. 3. Transmitter 7.5 kw. Started 1956.  
MOSCOW—Ch. 8 (Color). Started 1963.  
MURMANSK—TV center. Started Nov. 1957.  
NALCHIK—Started early 1957.  
NAMANGAN—Satellite. Started 1958.  
NEFTECHALA—Satellite. Started 1959.  
NIKELI—Norwegian language. Started 1964.  
NIKOLAYEV—TV center. Started 1959.  
NIKOLSK—TV center. Started 1960.  
NIZHNI TAGIL—Satellite. Started 1957.  
NOVGOROD—Satellite. Started 1958.  
NOVOSIBIRSK—Started 1957.  
ODESSA—Transmitter 500 watts.  
OMSK—Started 1955.  
PENZA—Started 1958.  
PERM—Started 1958.  
PETROPAVLOVSK (KAZAKH)—TV center. Started 1960.  
PETROZAVODSK—TV center. Started 1959.  
PYATIGORSK—Started 1958.  
POLTAA—Satellite. Started 1958.  
PANEVEZHIS—Satellite. Started 1959.  
PUSHKINO—Satellite. Started 1959.  
RAYCHIKINSK—TV center. Started 1957.  
RIGA—Started 1954.  
ROSLAVL—Satellite Started 1959.  
ROSTOV-ON-DON—Started 1958.  
RUBTSOVSK—TV center. Started 1958.  
RYAZAN—Satellite. Started Nov. 1956.  
RYBINSK—Satellite. Started 1957.  
SALAVAT—Satellite. Started 1959.  
SALYANY—Satellite. Started 1959.  
SAMARKAND—Satellite. Started 1958.  
SARATOV—Experimental.  
SEREBRYANKA—Satellite. Started 1960.  
SEVASTAPOL—Started 1957.  
SHEMAKHA—Satellite. Started 1958.  
SIMFEROPOL—TV center. Started 1959.  
SKOPIN—Satellite. Started 1959.  
SMOLENSK—Satellite. Started 1959.  
SOCHI—TV center. Started 1959.  
STALINABAD—TV center. Started 1959.  
STALINGRAD—TV center. Started 1958.

**STALINIRI**—Satellite. Started 1959.  
**STALINO**—Started early 1957.  
**STALINOGORSK**—Started 1957.  
**STAVROPOL**—Satellite. Started 1960.  
**SUKHUMI**—Satellite. Started 1959.  
**SVERDLOVSK**—Started Oct. 1955.  
**TALLIN**—Finnish language. Started July 1955.  
**TAMBOV**—Satellite. Started 1960.  
**TASHKENT**—Started Nov. 1956.  
**TBILISI**—Experimental. Started Dec. 1956.  
**TELAVI**—Satellite. Started 1959.  
**TOMSK**—Started 1955.  
**TSESVANIE**—Satellite. Started 1960.  
**TYUMEN**—Started 1958.  
**UFA**—TV center. Started 1959.  
**UKHTA**—TV center. Started 1960.  
**ULYANOVSK**—TV center. Started 1960.  
**USSURIYSK**—Satellite. Started 1959.  
**UST KAMENOGORSK**—Started 1958.  
**VATUTINO**—Started 1956.  
**VENTSPILS**—Satellite. Started 1960.  
**VILNIUS**—Started second quarter 1957.  
**VILNIUS**—Started second quarter 1957.  
**VINNITSA**—Started 1955.  
**VITEBSK**—TV center. Started 1960.  
**VLADIMIR**—Started 1956.  
**VLADIVOSTOK**—Experimental.  
**VOLSK**—Satellite. Started 1960.  
**VORKUTA**—TV center. Started 1957.  
**VORONEZH**—Started second quarter 1957.  
**VYSHNY VOLOCHEK**—Satellite. Started 1958.  
**YALTA**—Satellite. Started 1960.  
**YANGI YER**—Satellite. Started 1958.  
**YANGI YUL**—Satellite. Started 1957.  
**YAROSLAVL**—Started 1955.  
**YEREVAN**—Started Nov. 1956.  
**YOSHKAR-OLA**—TV center. Started 1960.  
**YUZHNO-SAKHALINSK**—TV center. Started 1960.  
**ZAPOROZHE**—Started 1958.  
 Note: A total of 130 basic stations and 220 relays serving 60 major cities are claimed.

## Venezuela

(CCIR 625-line standards, U.S. channeling)  
 Sets in use: 650,000

Televisora Nacional (Govt., non-commercial), Aptdo. 3979, Caracas. Tel. 54-54-36/9. Personnel: Pedro Francisco Lizardo, director general; Jose Tejero Santos, general manager; Hector Manrique, program manager; Raul Omar Avelado, production manager; Martin A. Burgos, chief engineer.  
 Vene Vision (Commercial) Corporacion Venezolana de Television S.A. Apartado No. 6674, Caracas. Tel. 72.27.41/49. Personnel: (Corporate) Diego Cisneros, chairman; Francisco Mendoza, president; Oswald Cisneros, board advisor; Carlos Marrero, vice-president for sales; G. Edward Hamilton, vice-president for engineering; Irwin Klein, film and tape buyer. Enrique Cusco, general manager of Vene Vision. Represented in the U.S. by ABC International.  
 Tele Trece (Commercial) Subsidiary of Vene Vision. Apartado de Correos No. 9349, Caracas. Tel. 34.46.11. Personnel: Noel Montanez, general manager. For corporate listing see Vene Vision. Represented in the U.S. by ABC International.  
 Radio Caracas Television (Commercial), Corporacion Radiofonica Venezolana C.A., Barceñas a Rio, Aptdo. 2057, Caracas. Tel. 41-89-71. Personnel: William W. Phelps, pres.; Guillermo Tucker, general manager; Dr. A. E. Gula, technical director; Peter Bottome, film buyer; Antonia Rodriguez, sales manager.  
 Radio Valencia Television (Commercial), Valencia. Personnel: Mauricio Gomez Leal, director general; S. Serrera, technical director.  
**BARCELONA-PTO. LA CRUZ-PORLAMAR**—Vene Vision, Ch. 7. Transmitter 5 kw, ERP 100 kw. Repeats YVXA Caracas.  
**BARQUISIMETO**—Radio Caracas Television, Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.  
**BARQUISIMETO (Terepalma)**—YVXC, Vene Vision, Ch. 6. Transmitter 5 kw, ERP 65 kw. Repeats YVXA Caracas.  
**CARABOBO**—Radio Caracas Television, Ch. 7. Transmitter 2 kw, ERP 12.8 kw. Repeats YVKS-TV, Caracas.  
**CARACAS**—Proventel, Ch. 8. Transmitter 5 kw. Started Aug. 1964.  
**CARACAS**—Ch. 11. Canal Once Television S.A. (Screen Gems & Amable Espina, owners). Amable Espina, general manager.  
**CARACAS—YVKA-TV**, Televisora Nacional, Ch. 5. Transmitter 10 kw, ERP 332 kw. Started Nov. 1952.  
**CARACAS—YVKS-TV**, Radio Caracas Television, Ch. 2. Transmitter 10 kw, ERP 65 kw. TV tape recording facilities. Started Sept. 1953.

**CARACAS—YVXA**, Vene Vision, Ch. 4. Transmitter 18 kw, ERP 100 kw. Started May 1963.  
**CARACAS (Humboldt)**—YVXP, Tele Trece Services, Ch. 13. Transmitter 2 kw. Repeats originations of YVXO, Valencia.  
**CORO—YVXF**, Vene Vision, Ch. 12. Translator ERP 1.5 kw. Repeats YVXA Caracas.  
**CORO (Falcon)**—Radio Caracas Television, Ch. 10. Transmitter 10 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started May 1956.  
**LA GUAIRA**—Radio Caracas Television, Ch. 7. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas. Started June 1956.  
**LITORAL-CARACAS—YVXE**, Vene Vision, Ch. 9. Translator ERP 18 kw. Repeats YVXA Caracas.  
**MARACAIBO**—Radio Caracas Television, Ch. 2. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas. Started Dec. 1956.  
**MARACAIBO—YVXD**, Vene Vision, Ch. 4. Transmitter 10 kw, ERP 35 kw. Started Dec. 1956.  
**ORIENTE (Barcelona, Pto. La Cruz, Margarita)**—Radio Caracas Television, Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.  
**PUERTO CABELLO**—Radio Caracas Television, Ch. 10. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.  
**SAN CRISTOBAL**—Vene Vision, Ch. 9. Translator 300 watts, ERP 6 kw.  
**TACHIRA**—Radio Caracas Television, Ch. 7. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.  
**EL TIGRE (Anzoategui)**—Radio Caracas Television, Ch. 10. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.  
**TRUJILLO**—Radio Caracas Television, Ch. 7. Transmitter 100 watts, ERP 500 watts. Repeats YVKS-TV, Caracas.  
**VALENCIA—YULD-TV**, Radio Valencia Television, Ch. 3. ERP 4 kw.  
**VALENCIA-MARACAY**—Radio Caracas Television, Ch. 7. Transmitter 2 kw, ERP 12.8 kw. Repeats YVKS-TV, Caracas. Started 1956.  
**VALENCIA (Picacho)**—YVXB, Vene Vision, Ch. 9. Transmitter 5 kw, ERP 75 kw. Repeats YVXA Caracas.  
**VALENCIA (Picacho)**—YVXO, Tele Trece Services, Ch. 13. Transmitter 2 kw.  
**Planned:**  
 Seven transmitters for the west side of the country.



**Cognoscenti  
 Read  
 Television Digest**

Turn to page 249-c  
 for just a few of their reasons



## Yugoslavia

(CCIR 625-line standards)  
Sets in use: 560,000

Jugoslovenska Radio-Televizija is the association of all Yugoslav radio & TV stations (listed below by regional organization), and is responsible for coordinating the joint programs of the stations. Address: Boriso Kidrica 70/I, Belgrade. Tel. 43-693; 43-677. Personnel: Dr. Ivko Pustisek, secretary general; Zdravko Vukovic, president of administrative council; Dusan Fortic, president of television committee; Mrs. Olivera Vojvodic, secretary of foreign relations committee.

### RADIO-TELEVISION BELGRADE (Serbia)

Radio-Television Belgrade (Govt., limited commercial), Hlendaraska 2, Belgrade. Tel. 20-122. Personnel: Zdravko Vukovic, director general; Dragoljub Ilic, director of television; Rodoljub Zizic, technical director. Originates local programs and has tape facilities. Started Aug. 23, 1958.

AVALA—Ch. E-6. ERP 10 kw. Started Aug. 1958.

CRNI VRH—Ch. E-11. ERP 35 kw.

CRVENI COT—Ch. E-10. ERP 30 kw. Started Oct. 1958.

GOLES—Ch. E-7. ERP 35 kw.

JASTREBAC—Ch. E-5. ERP 100 kw. Started Nov. 1959.

KOPAONIK—Ch. E-3. ERP 50 kw.

OVCAR—ERP 1 kw. Started 1965.

TUPIZNICA—Ch. E-10. ERP 250 watts.

### RADIO-TELEVISION ZAGREB (Croatia)

Radio-Television Zagreb (Govt., limited commercial), 4 Rue Jurisiceva, Zagreb. Tel. 37-741. Personnel: Ivo Bojanic, director general; Tomislav Golubovic, director of television; Vojko Trs, technical director. Originates local programs and has tape facilities. Started Sept. 3, 1956.

CELEVAC—ERP 50 kw. Started 1965.

LABISTICA—Ch. E-4. ERP 15 kw. Started July 1963.

SLJEME—Ch. E-9. ERP 100 kw. Started May 1956.

UCKA—Ch. E-11. ERP 100 kw.

### RADIO-TELEVISION LJUBLJANA (Slovenia)

Radio-Television Ljubljana (Govt., limited commercial), 17 Rue Tavcarjeva, Ljubljana. Tel. 31-922. Personnel: Boris Mikos, director general; Dusan Fortic, director of television; Slavko Pernus, director of engineering. Originates local programs and has tape facilities. Started on experimental basis Oct. 11, 1958.

KRVAVEC—Ch. E-5. ERP 6 kw. Started Jan. 1957.

KUM—Ch. E-3. ERP 2 kw. Started Aug. 1960.

NANOS—Ch. E-6. ERP 40 kw. Started Aug. 1960.

PLESIVEC—Ch. E-6. ERP 500 watts.

POHORJE—Ch. E-11. ERP 2 kw. Started Nov. 1963.

### RADIO-TELEVISION SARAJEVO (Bosnia & Herzegovina)

Radio-Television Sarajevo (Govt., limited commercial), 10 Rue Daniela Ozme, Sarajevo. Tel. 26-505. Personnel: Voja Savic, director general; Branislav Zlobicki, director of TV programs; Franjo Lastavec, technical director.

HUM—Ch. E-8. ERP 10 kw. Started July 1963.

KOZARA—Ch. E-6. ERP 10 kw. Started April 1963.

VLASIC—Ch. E-11. ERP 100 kw. Started June 1964.

### RADIO-TELEVISION SKOPJE (Macedonia)

Radio-Television Skopje (Govt., limited commercial), Dolno Nerezi, Skopje, Tel. 31-437. Personnel: Tozija Dragi, director general; Mateja Matevski, director of television; Todor Dzartov, technical director.

CRNI VRH—Ch. E-6. ERP 10 kw. Started May 1964.

### RADIO-TELEVISION TITograd (Montenegro)

Radio-Television Titograd (Govt., limited commercial), Titograd, Tel. 24-23. Personnel: Miladin Perovic, director; Ljubomir Kosovic, technical director.

BJELASNICA—Ch. E-12. ERP 6.8 kw. Started May 1963.

LOVCEN—Ch. E-8. ERP 6.7 kw. Started Jan. 1964.

Repeater stations: 111 in operation, nation wide.

## Zambia

[formerly Northern Rhodesia]  
(CCIR 625-line standards)  
Sets in use: 11,200

KITWE—Zambia Television Ltd. (Govt., commercial), P.O. Box 1100, Kitwe, Zambia. Tel. 3507. Ch. E-4. Transmitter 2.5 kw, ERP 40 kw (directional). Started Dec. 1961. Hours of operation: 17.00-23.50.

Personnel: Gerry Wykes, general manager; Peter Gilbert, sales manager; Ernest Kleynhans, production manager; Ray Waspe, chief engineer; Tony Adams, news editor; Bryan Shiner, sr. producer and director.

Represented in Zambia by International Television (Zambia) Ltd., Kent Ave and Salisbury Drive, P.O. Box 1498, Kitwe. Tel. 2243. Represented in London by Richard Meyer Associates Ltd., 21 Hertford St., London W.1, England. Tel. Hyde Park 6416. Rates: Maximum weekdays, spot 60 sec., 17; 45 sec., 14; 30 sec., 10; 15 sec., 6; Sunday, spot 60 sec., 18; 45 sec., 15; 30 sec., 10; 15 sec., 7 (pound).

Planned: LUSAKA, BROKEN HILL.

## World TV Stations and Sets

Stations and Sets as of January 1, 1966

Country	Stations	Sets	Country	Stations	Sets
Aden	6	13,500	Mauritius	1	5,000
Albania	1 <sup>1</sup>	1,000	Mexico	29	1,800,000
Algeria	6	150,000	Monaco	1	13,000
Antigua	1	1,500	Morocco	4	25,500
Argentina	14	1,600,000	Netherlands	8	2,100,000
Australia	52	2,000,000	Netherlands		
Austria	18 <sup>3</sup>	678,000	Antilles	2	25,000
Barbados	1	6,000	New Zealand	10 <sup>21</sup>	430,000
Belgium	15	1,600,000	Nicaragua	2	16,000
Bermuda	2	14,000	Nigeria	9	30,000
Brazil	40	2,300,000	Norway	22 <sup>13</sup>	460,000
Bulgaria	1 <sup>1</sup>	199,000	Okinawa	2	120,000
Canada	249	5,310,000	Pakistan	2	10,000
Canary Islands	1	2	Panama	7	70,000
Chile	3	50,000	Peru	16	210,000
China			Philippines	13	120,000
(mainland)	30	100,000	Poland	18 <sup>22</sup>	2,000,000
Colombia	15	350,000	Portugal	4 <sup>11</sup>	169,000
Congo			Rhodesia	2	43,000
(Brazzaville)	1	400	Rumania	8	330,000
Costa Rica	3	50,000	Samoa	6	600
Cuba	25	500,000	Saudi Arabia	2	30,000
Cyprus	3	16,000	Sierra Leone	1	600
Czechoslovakia	21 <sup>5</sup>	2,240,000	Singapore	2	2
Denmark	18	1,200,000	Spain	16 <sup>11</sup>	1,500,000
Dominican			Sudan	1	10,000
Republic	4	50,000	Sweden	92 <sup>28</sup>	2,125,000
Ecuador	3	35,000	Switzerland	19 <sup>12</sup>	577,000
El Salvador	3	35,000	Syria	5	120,000
Ethiopia	1	2,500	Taiwan	4	30,000
Finland	46	765,000	Thailand	5	200,000
France	38 <sup>6</sup>	5,400,000	Trinidad	1	20,000
Gabon	1	300	Tunisia	—	5,400 <sup>20</sup>
Germany			Turkey	1 <sup>1</sup>	1,000
(East)	15 <sup>7</sup>	3,000,000	Uganda	5	5,800
Germany			United Arab		
(West)	120 <sup>6</sup>	10,800,000	Republic	17	350,000
Ghana	3	2	United		
Gibraltar	1	5,200	Kingdom	95	15,000,000
Greece	1	2	Upper Volta	1	250
Guatemala	2	55,000	Uruguay	4	200,000
Haiti	1	3,500	USSR	130 <sup>17</sup>	13,000,000
Honduras	3	8,000	Venezuela	26	650,000
Hong Kong	1 <sup>11</sup>	50,000	Yugoslavia	23 <sup>18</sup>	560,000
Hungary	11	675,000	Zambia	1	11,200
India	1	750			
Indonesia	2	45,000	<b>TOTAL</b>	<b>1,672</b>	<b>107,166,300</b>
Iran	3	110,000	Satellites &		
Iraq	1	120,000	repeaters	<b>3,130</b>	
Ireland	20	370,000			
Israel	—	30,000 <sup>11</sup>	<b>FOREIGN</b>		
Italy	61 <sup>10</sup>	5,756,000	<b>TOTAL</b>	<b>4,802</b>	<b>107,166,300</b>
Ivory Coast	1	1,200	U.S.	700	70,350,000*
Jamaica	7	25,000	U.S. Military	47	
Japan	152 <sup>11</sup>	18,500,000	<b>GRAND</b>		
Kenya	2	9,900	<b>TOTAL</b>	<b>5,549</b>	<b>177,316,300</b>
Korea	3	50,000			
Kuwait	3	60,000			
Lebanon	8	130,000			
Liberia	1	2,700			
Luxembourg	1 <sup>15</sup>	29,000			
Malaysia	8	60,000			
Malta	1	29,500			

<sup>1</sup> Experimental

<sup>2</sup> Number-of-sets estimate not available

<sup>3</sup> Plus 52 low-power satellites

<sup>4</sup> Plus 18 relays

<sup>5</sup> Plus 300 low-power satellites

<sup>6</sup> Plus 205 low-power satellites

<sup>7</sup> Plus 242 low-power satellites

<sup>8</sup> Plus 497 low-power satellites

<sup>9</sup> Closed-circuit cable system

<sup>10</sup> Plus 634 low-power satellites

<sup>11</sup> Plus 234 low-power satellites

<sup>12</sup> Plus 31 low-power repeaters

<sup>13</sup> Plus 41 low-power satellites

<sup>14</sup> Plus 12 low-power repeaters

<sup>15</sup> Plus 5 low-power repeaters

<sup>16</sup> Plus 240 low-power satellites

<sup>17</sup> Plus 220 low-power satellites

<sup>18</sup> Plus 111 low-power satellites

<sup>19</sup> Receives programs from neighboring countries

<sup>20</sup> Receives programs from Italy

<sup>21</sup> Plus 185 low-power satellites

<sup>22</sup> Plus 35 repeaters

<sup>23</sup> Plus 23 low-power satellites

For U.S. Translators  
see Section c

# Armed Forces Television Stations

All stations are operated by the Military Departments under the jurisdiction of the Department of Defense. The Assistant Secretary of Defense (Manpower) provides policy guidance through his Directorate for Armed Forces Information & Education (AFIE), Washington, D.C. 20305. The Armed Forces Radio & Television Service (AFRTS) in Los Angeles under the jurisdiction of AFIE ships the bulk of the television programs to the stations. The U.S. commercial networks provide television programs to AFRTS. Those stations with asterisks (\*) are not a part of the AFRTS overseas operations.

## U.S. and Possessions

- ADAK, ALASKA**—(Ch. 8) U.S. Naval Station, Navy No. 230, FPO, Seattle, Wash. Began July 1956.
- FT. GREELY, ALASKA**—(Ch. 8) APO 733, Seattle, Wash. Began May 1956.
- GALENA, ALASKA**—(Ch. 8) Galena Airport, 5072nd Air Base Squadron, APO 723, Seattle, Wash. Began Dec. 1960.
- KING SALMON, ALASKA**—(Ch. 8) King Salmon Air Force Station, Alaska. Began Dec. 1963.
- KODIAK, ALASKA**—(Ch. 8), U.S. Naval Station, Navy No. 127, Seattle, Wash. Began May 1956.
- NORTHEAST CAPE, ALASKA**—(Ch. 11) 712th ACW Squadron, Northeast Cape Air Force Station, APO 714, Seattle, Wash. Began Mar. 1962.
- SHEMYA, ALASKA**—(Closed circuit) 5073rd Air Base Squadron, RL5H-PS, Shemya Air Force Station, APO 736, Seattle, Wash. Began Nov. 1962.
- \* **FLAGSTAFF, ARIZ.**—(Chs. 2, 4, 6, 7), Navaho Ordnance Depot, Rebroadcasts programs of KTVK, KPHO-TV, KOOL-TV, KTAR-TV, Phoenix. Began Dec. 1962.
- \* **FT. HUACHUCA, ARIZ.**—(Ch. 15, 40) U.S. Army. Rebroadcast KVOA-TV & KOLD-TV Tucson. Began March 1955.
- \* **BARSTOW, CAL.**—AAG70 (Ch. 70), AAG73 (Ch. 73), AAG76 (Ch. 78), AAG79 (Ch. 79), AAG82 (Ch. 82), Combat Tank Training Center, Ft. Irwin, Cal. Rebroadcasts programs of KNXT, KNBC, KTLA, KABC-TV & KHJ-TV, Los Angeles. AAG73 began Nov. 1956, others began Dec. 1956.
- \* **CHINA LAKE, CAL.**—(Ch. 2, 4, 5, 7, 9, 11, 13) Naval Ordnance Test Station. Booster relaying KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Began July 1953.
- \* **EDWARDS, CAL.**—(Ch. 70, 73, 76, 79 & 82) Edwards Air Force Base. Rebroadcast KNXT, KNBC, KABC-TV, KCOP, Los Angeles & KERO-TV, Bakersfield. Began Sept. 1959.
- \* **LOMPOC, CAL.**—(Ch. 73, 82) Vandenberg Air Force Base. Rebroadcast KSBY San Luis Obispo & KEYT Santa Barbara. Began May 1959.
- \* **CUT BANK, MONT.**—(Ch. 5) Cut Bank Air Force Station. Rebroadcasts CJLH-TV, Lethbridge, Alberta, Canada. Began Dec. 1962.
- \* **HAWTHORNE, NEV.**—(Ch. 76). USNAD rebroadcasts translator K70AB which in turn rebroadcasts KRON-TV, San Francisco. Began Jan. 1957.
- \* **ALAMAGORDO, N.M.**—(Ch. 75, 78, 83) Holloman Air Force Base. Rebroadcast KROD-TV, KTSM-TV, KELP-TV El Paso. Began May 1958.
- \* **LAS CRUCES, N.M.**—(Ch. 74, 77) White Sands Missile Test Center. Rebroadcast KROD-TV & KTSM-TV El Paso. Began July 1954.
- \* **NEAH BAY, WASH.**—(Ch. 72, 75) Makah Air Force Station. Rebroadcast KVOS-TV Bellingham & KING-TV Seattle. Began Sept. 1960.
- \* **GUAM**—(Ch. 10) U.S. Navy, Mt. Alutom. Rebroadcasts KUAM-TV Agana. Began April 1958.
- MIDWAY**—(Ch. 11) U.S. Naval Station, Navy No. 3080, FPO San Francisco, Cal. Began March 1959.
- OKINAWA**—(Ch. 8) Kadena Air Force Base, APO 331, San Francisco, Cal. Began Dec. 1955.
- PANAMA CANAL ZONE**—(Ch. 8) Ft. Clayton, Southern Command Network (serves Pacific side of Isthmus). Began May 1956.
- PANAMA CANAL ZONE**—(Ch. 10) Ft. Davis, Southern Command Network (relay, serves Atlantic side of Isthmus). Began May 1956.
- PUERTO RICO**—(Ch. 21), Ramey Air Force Base, 72nd Bombardment Wing, APO 845, New York. Began April 1957.
- PUERTO RICO**—(Ch. 8) Roosevelt Roads Naval Station, Navy No. 150, FPO, New York. Began Jan. 1961.

## Outside the United States

- AZORES**—(Ch. 8) Lajes Field, Det. 700, 7122nd Support Squadron, USAF, APO 406, New York. Began Oct. 1954.
- CUBA**—(Ch. 8) Guantanamo Bay U.S. Naval Base, Box 25, Navy No. 115, FPO, New York. Began Nov. 1955.
- CANADA—Labrador** (Ch. 8) Goose Bay Air Base, 4082nd Strategic Wing (IXO), APO 677, New York. Began Nov. 1956.
- CANADA—Newfoundland** (Ch. 8) Ernest Harmon Air Base, 4081st Strategic Wing (BIXO), APO 864, New York. Began March 1957.

- CRETE**—(Ch. 8) Iraklion Air Base, Detachment 501, 7122nd Support Squadron, USAF, APO 219, New York. Began May 1960.
- ERITREA**—(Ch. 8) Kagnew Station, Asmara. 8604th Detached Unit (Army), APO 843, New York. Began Dec. 1955.
- GERMANY**—(Ch. 26) Ramstein Air Base, Detachment 100, 7122nd Support Squadron, USAF, APO 12, New York. Began April 1957.
- GERMANY**—(Ch. 22) Spangdahlem Air Base, Detachment 101, 7122nd Support Squadron, USAF, APO 123, New York. Began April 1957.
- GREENLAND**—(Ch. 13) Camp Tuto. Translator, repeats Ch. 8, Thule Air Base.
- GREENLAND**—(Ch. 8) Sondrestrom Fjord Air Base, 4684th Air Base Group (SAC), APO 121, New York. Began April 1956.
- GREENLAND**—(Ch. 8) Thule Air Base, 6607th Air Base Wing (SAC), APO 23, New York. Began May 1955.
- ICELAND**—(Ch. 8) Keflavik Airport, U.S. Naval Station, Navy No. 568, FPO, New York. Began March 1955.
- IRAN**—(Ch. 8) Teheran, U.S.M.A.A.G., APO 205, N.Y.C. Began Dec. 1959.
- JAPAN**—(Ch. 73) Chitose, Far East Network, APO 181, San Francisco, Cal. Began Nov. 1962.
- JAPAN**—(Ch. 73) Misawa, Far East Network, APO 191, San Francisco, Cal. Began Dec. 1960.
- JAPAN**—(Closed circuit) Wakkani, Far East Network, APO 70, San Francisco, Cal. Began Feb. 1963.
- KOREA**—(Ch. 2) Seoul, Hqs. American Forces Korea Network, APO 301, San Francisco, Cal., with relays at Camp Casey (Ch. 12), Paju-Ri (Ch. 4), began Sept.-Dec. 1957; Kunsan (Ch. 2) began July 1963; Hwaaksan (Ch. 12) began Oct. 1962; Taegu (Ch. 3) began Dec. 1963; Taejon (Ch. 12) began Oct. 1964.
- KOREA**—(Ch. 2) Pusan, American Forces Korea Network. Began Oct. 1964.
- LIBYA**—(Ch. 8) Tripoli, Wheelus Air Base, Detachment 200, 7122nd Support Squadron, APO 231, New York. Began Dec. 1954.
- PAKISTAN**—(Closed circuit) Peshawar, Detachment 600, 6937th Communications Group, USAF, APO 665, N.Y.C. Began Oct. 1962.
- PHILIPPINES**—(Ch. 8) Luzon, Clark Air Base, 405th Fighter Wing, APO 74, San Francisco. Began Nov. 1955.
- TURKEY**—(Closed circuit) Adana, Incirlik Air Base, TUSLOG Detachment 124, APO 284, New York. Began Dec. 1963.

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# Television Systems of the United Kingdom

**BRITISH BROADCASTING CORP.**—Broadcasting House, London W. 1. Telephone: Langham 4468. Television Centre, Wood Lane, London W. 12. Telephone: Shepherds Bush 8000. Operates 50 TV transmitters (locations, etc., page 868-b).

**Board of Governors of BBC:** Lord Normanbrook, chairman; Sir James Duff, vice chairman; Sir David Milne, national governor for Scotland; Mrs. Rachel M. Jones, national governor for Wales; Capt. Sir Richard Pim, national governor for Northern Ireland; G. E. Coke, Sir Ashley Clarke, Miss Beatrice Anne Godwin, R. F. Lusty.

**Board of Management:** Sir Hugh Greene, director general; Oliver Whitley, chief assistant to the director general; F. G. Gillard, director of sound broadcasting; Kenneth Adam, dir. of television; Tangey Lean, director of external broadcasting; F. C. McLean, director of engineering; J. H. Arkell, director of administration.

**Engineering Direction:** M. J. L. Pulling, deputy director of engineering; D. B. Weigall, asst. dir. of engineering; J. E. F. Voss, chief engineer, administration; G. Dunkerley, head of engineering staff administration; D. E. Creasey, engineering establishment officer; E. L. E. Pawley, chief engineer, external relations; L. W. Turner, head of engineering information dept.; J. A. Fitzgerald, head of engineering secretariat; H. Henderson, head of engineering training dept.; S. N. Watson, head of designs dept.; F. D. Bolt, head of transmitter service planning; D. R. Morse, head of studio planning & installation; D. E. Todd, head of transmitter planning & installation; G. G. Gourier, head of research dept.; E. C. Drewe, head of equipment dept.; R. A. Brown, head of building dept.

**Television Executives:** H. P. Wheldon, controller, programmes; I. M. Peacock, chief of programs, BBC-1; D. Attenborough, chief of programs, BBC-2; I. R. Atkins, controller, TV program services; Stuart G. Williams, controller of TV administration; D. G. Scuse, general manager, television enterprises; Mrs. J. R. Spicer, head of TV program planning; S. Newman, head of TV drama; T. Sloan, head of TV light entertainment; J. H. Mewett, head of TV films; H. M. Burton, head of TV music productions; Peter Dimmock, gen. mgr. outside TV broadcasts; Richard Levin, head

of design TV; T. H. Bridgewater, chief engineer, TV; Miss D. Stephens, editor, head of family programmes, TV; Richard Bright, TV publicity organizer; K. Fawdry, head of school broadcasting, TV; D. M. Taylor, editor, TV News.

**BBC U.S. Offices:** 630 Fifth Ave., New York, N.Y. Circle 7-0656. J. Aistrop, representative in the U.S.; L. G. Dive, senior engineer. G. Priestland, C. Wheeler, Washington correspondents, National Press Bldg., Executive 3-1465. A. H. Wigan, New York correspondent, Eldorado 5-4244.

**INDEPENDENT TELEVISION AUTHORITY**—70, Brompton Road, London S.W.3. Telephone: Knightsbridge 7011. Controlling body for independent TV system which transmits from stations owned and operated by the Authority. For location of stations, see page 868-b.

**Governing body:** Lord Hill of Luton, chairman; Sir Sidney Caine, dir. of the London School of Economics, deputy chairman; W. Macfarlane Gray; Dame Anne (Margaret) Bryans, British Red Cross Society; The Baroness Burton of Coventry (Lady Burton), consultant to John Waddington and Courtaulds; Mrs. Mary Adams; Sir Patrick (George) Hamilton, chairman of Expanded Metal Co. Ltd.; Professor Hugh Hunt, professor of drama, Manchester U; Sir Lucius O'Brien, Queen's University of Belfast; David Gilliland; Professor Sir Owen Alfred Saunders, professor of Mechanical Engineering, University of London; Sir Harold Tewson, retired gen. secy. of T.U.C.; Sir Ben Bowen Thomas, pres. of National Institute of Adult Education.

**Permanent Staff:** Sir Robert Fraser, dir.-gen.; B. C. Sendall, deputy dir.-gen. (programme services); A. W. Pragnell, deputy dir.-gen. (administrative services); Sir Harold Evans, head of information & research; P. A. T. Bevan, chief engineer; W. A. C. Collingwood, secy.; A. S. Curbishley, head of finance; B. C. L. Keelan, press & public relations officer; A. Graham, head of advertising control; F. H. Coplestone, head of programme services; Michael Hallett, publicity officer; Eric Croston, publications editor; A. M. Beresford-Cooke, head of planning & construction; R. C. Harman, head of operations & maintenance.

## ITA Commercial Program Contractors

**A. B. C. TELEVISION LTD.**—1 Hanover Sq., London W.1., Hyde Park 7222. Teddington studios: Broom Rd., Teddington, Middlesex, Teddington Lock 3252. Programs weekends over Midland area (Lichfield & Membury) & North England (Emley Moor & Winter Hill & Scarborough) outlets. Regional & Sales offices: Television House, 12 Mount St., Manchester 2, Deansgate 4597; City Centre House, 30 Union St., Birmingham 2, Midland 6083; Permanent House, The Headrow, Leeds 1, Leeds 22901. Studios: ABC Television Studios, Fairs Wood Rd., Didsbury, Manchester 20, Didsbury 8181; Alpha Television Studios, Aston Cross, Birmingham 6, Aston 3091.

**Directors:** Sir Philip Warter, chairman; Robert Clark, deputy chairman; Howard Thomas, managing dir.; C. J. Latta (U.S.A.); D. J. Goodlatte; George A. Cooper; Bernard R. Greenhead; R. H. Norris; Brian Teller.

**Executives:** C. J. Orr, company secy.; D. S. Burry, Northern advertisement mgr.; D. J. Conway, Midlands advertisement mgr.; David Southwood, chief of outside broadcasts; Lloyd Shirley, supervisor of features; George Kerr, drama exec.; Geoffrey Lugg, head of presentation; Barry Wynne, publicity mgr.; E. Whitley, head of promotion & research depts.; T. W. Pace, mgr. Manchester studio; E. A. Flackfield, programme co-ordinator; N. B. J. Smith, accountant; Mrs. L. E. Ashwell, schedules & corrections; Miss M. Stear, billings; Philip Jones, supervisor for light entertainment; Rev. Ian MacKenzie, religious adviser.

**ANGLIA TELEVISION LTD.**—Brook House, Park Lane, London W.1., Hyde Park 8331. Anglia House, Norwich, Norfolk, Norwich 28366. Northern sales office: T.V. House, 10-12 Mount St., Manchester 2, Blackfriars 8575. Programs full time over East Anglia (Mendlesham, Sandy Heath & Belmont) outlet.

**Directors:** The Marquess Townshend of Raynham, chairman; Aubrey Buxton; Laurence Scott & John Woolf, exec. dirs.; Donald Albery; Sir Robert Bignold; W. O. Copeman; Glyn Daniel; Sir Peter Greenwell.

**Executives:** A. J. Gorard, company secy. & chief accountant; J. F. M. Roualle, personnel mgr.; Peter Holmans, planning controller; Dick Joice, exec. producer; John Jacobs, head of drama; Colin Willock, head of national history unit; Forbes Taylor, head of films; Ken Elphick, program planning executive; John Myatt, news editor; Philip Garner, features editor; Colin Ewing, farming editor; Miss J. Reissar, drama casting dir.; David Little, contracts officer; Tom Marshall, tech. controller; Alec Barnett, station engineer; Frank O'Shea, productions & operations mgr.; John Margetson, sales controller; Ron Wordley, deputy sales controller; Richard A. Crombie, local sales mgr. (Norwich); Cyril Bond, Northern sales exec. (Manchester); Alan Jarvis, press & publicity officer.

**ASSOCIATED TELEVISION LTD.**—17 Great Cumberland Place, London, W.1. Ambassador 8040. ATV Elstree Studio Centre, Eldon Ave., Boreham Wood, Hertfordshire, Elstree 6100. Rutland House, 150 Edmund St., Birmingham 3, Central 5191. Programs weekends over London (Croydon) outlet; weekdays over Midland area (Croydon & Membury) outlets.

**Directors:** Lord Renwick, chairman; Norman Collins, deputy chairman; Lew Grade, managing dir.; Robin Gill, deputy managing dir.; E. S. Birk; H. K. Cudlipp; R. P. T. Gibson; Prince Littler; Val Parnell; C. O. Stanley; Sir Eric Clayson; Jack F. Gill.

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**BORDER TELEVISION LTD.**—Television Centre, Carlisle Cumberland, Carlisle 25101. London office: 14 Curzon St., London W.1., London Grosvenor 7541. Programs all week in Border area (Caldbeck, Selkirk & Richmond Hill) outlet.

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**Executives:** P. F. Campbell, controller of programs; R. H. Watts, company secy. & chief accountant; B. Blyth, sales controller; D. Batey, production mgr.; M. Sutherland, presentation mgr.; H. J. C. Gower, chief engineer.

**CHANNEL TELEVISION LTD.**—The Television Centre, Rouge Bouillon, St. Helier, Jersey, Channel Islands, Jersey Central 23451; Albion House, Esplanade, St. Peter Port, Guernsey, Guernsey Central 3407. London office: 195 Knightsbridge, London S.W. 7, London Knightsbridge 3761. Programs in the Channel Islands all week (Fremont Point) outlet.

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**Executives:** K. A. Killip, managing dir.; R. J. Blundell, sales controller; B. Fearon, company secy.; F. B. Turner, operations mgr.; Brian Le Feuvre, head of news & features; P. Mottram Brown, local sales mgr.

For British TV Stations,  
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**GRAMPIAN TELEVISION LTD.**—The Television Studios, Queen's Cross, Aberdeen. Aberdeen 53553. London Office: Nuffield House, 41 Piccadilly, London, W. 1. Regent 7090. Provides programs all week in N.E. Scotland (Durriss, Mouteagle, Rumster Forest, Angus) outlets.

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Executives: G. E. Ward Thomas, managing dir.; Alastair Beaton, publicity & promotions exec.; K. Bellini, presentation mgr.; H. C. Hemus, London sales mgr.; James Allan, sr. Scottish sales exec.; J. Buchan, production controller.

**GRANADA TELEVISION NETWORK LTD.**—36 Golden Square, London W.1., London Regent 8080. Programs weekdays over Northern England (Emley Moor, Yorkshire; Scarborough & Winter Hill, Lancashire) outlets. Northern Region; Granada TV Centre, Manchester 3, Deansgate 7211.

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Executives: Alex Anson, sales & advertising dir.; Fred Boud, gen. mgr. (Manchester); Norman Frisby, press & information dir.; Reg Hammans, dir. of engineering; Sir Gerald Barry, schools & education; exec. dirs. in programme committee: Tim Hewat, Philip Mackie, Derek Granger, Julian Amys, Kenneth Brierley, secy.; Barrie Heads; David Plowright.

**REDIFFUSION TELEVISION LTD.**—Television House, Kingsway, London W.C. 2., Holborn 7888. Programs weekdays over London area (Croydon) outlet. Studios: Empire Way, Wembley, Middlesex, Wembley 8811; Norfolk House, Smallbrook Ringway, Birmingham 5, Midland 9151; Peter House, Oxford St., Manchester 1, Central 9867.

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**SCOTTISH TELEVISION LTD.**—Theatre Royal, Hope Street, Glasgow, C.2., Douglas 9999. Programs full time over Central Scotland (Black Hill) outlet. London Office: Wingate House, 93, Shaftesbury Ave., London, W.C.1. London Regent 6941. Midland Region Office: Spencer House, Digbeth, Birmingham 5. Midland 9303. Northern Region: Thomson House, Wither Grove, Manchester 4, Blackfriars 7621.

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**SOUTHERN TELEVISION LTD.**—Southern Television Centre, Northam, Southampton, Southampton 28582. Dover studios: Russell St., Dover, Dover 2200. London office: Glen House, Stage Place, Victoria, London S.W.1, London Victoria 4404. Sales offices: Midland sales office, 133 Edmund St., Birmingham 3; Northern sales office, Peter House, Oxford St., St. Peter's Square, Manchester 1. Programs full time over Central Southern (Chil-lerton Down, Isle of Wight) and South East England (Dover) outlets.

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**T. W. W. LTD.**—T.W.W. House, 207 Sloane St., London, S.W.1. Belgravia 7000. Cardiff Studios: Pontcanna studios, Cardiff 26633. Bristol Studios: T.W.W. TV Centre, Arnos Vale, Bath Road,

Bristol, Bristol 7-0271. Programs full time over Wales & West of England (St. Hilary, Arfon, Moel-y-Parc & Presely) outlets.

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Executives: Bryan Michie, program controller (London); Stanley Leach, sales dir. (London); Frank Brown, publicity dir. (London); P. I. Bartholomew, regional controller; T. Carpenter, operations controller (London); Wyn Roberts, Welsh controller; G. Bales, secy. (London); M. McHatton, chief accountant (London); Ray Bradley, chief engineer; Trevor Davies, head of local sales.

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Executives: Peter Paine, sales dir.; James R. Nurse, exec. asst. to sales dir.; Arthur E. Clifford, programme controller; A. Sand-ford, asst. to programme controller; D. G. Packham, chief engi-neer; J. P. Graham, business mgr.; Gordon S. Wood, secy.; Walter A. Williamson, personal asst. to managing dir. & infor-mation services; R. Maxwell Deas, head of religious bcsts.

**ULSTER TELEVISION LTD.**—Havelock House, Ormeau Road, Bel-fast 7, Belfast 28122; 19 Marylebone Rd., London N.W. 1, Hunter 5211. Programs full time over Northern Ireland (Black Moun-tain & Strabane) outlets.

Directors: The Rt. Hon. The Earl of Antrim, chairman; W. B. MacQuitty, deputy chairman; R. B. Henderson, managing dir.; The Rt. Hon. The Countess of Antrim; Betty E. Box; H. R. C. Catherwood; Capt. O. W. J. Henderson; J. P. Herdman; M. R. Hutcheson; Mrs. Betty MacQuitty; B. S. Johnston; B. McGuck-ian; Major G. B. Mackean; Mrs. J. A. Mackie; J. L. MacQuitty; Prof. J. L. Montrose; E. M. R. O'Driscoll; S. S. Wilson.

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Executives: F. E. Corbin, financial adviser; R. R. Miller, secy.; Geoffrey Phillips, sales controller; John Oxley, program con-troller; G. G. Affleck, chief accountant; R. Perry, personnel mgr.; Plymouth; Colin Malam, press officer; P. I. Forde, news editor; Plymouth; Dickinson, head of engineering; Michael Warren, pro-gramme co-ordinator; W. Mitchell, sales mgr.; Colin Bally, exec. research asst.; Dianah McManus, exec. promotions asst.; Henry Stracey, regional sales mgr., Plymouth; Brian Schofield, sales mgr., Bristol & Midlands.

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**INDEPENDENT TELEVISION COMPANIES ASSOCIATION LTD.**—Television House, Kingsway, London, W.C.2. Chancery 6357. Trade association which acts on behalf of all program companies on certain matters of common interest.

For World TV Stations

and Sets

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# European Broadcasting Union

## ADMINISTRATIVE OFFICE

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1, rue de Varembe, 1211 Geneva 20, Switzerland.  
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Director: Henrik Hahr  
Director, Legal Affairs: G. Straschnov

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Telephone: 74.58.30.  
Director: G. Hansen

Receiving & Measuring Station: Jurbise-Masnuv  
(Hainaut), Belgium.  
Intl. TV Coordination Centre (Eurovision):  
Palais de Justice, Brussels.

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Sender Freies Berlin, Masurenallee 8-14, 1 Berlin 19 (Charlottenburg). Walter Steigner, mgr.; H.H. Fischer, TV & program dir.; H. Koch, administrative dir.; U. Blasser, technical dir.; W. Mittas, legal adviser; Eberhard Schutz, dir. of information.

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Deutschlandfunk, Lindenallee 7, Cologne. Dr. H. F. Starke, mgr.; F. von Sell, administrative dir. & legal adviser.

Zweites Deutsches Fernsehen, Anstalt des Oeffentlichen Rechts, Postfach 343, 65 Mainz. Dr. Karl Holzamer, dir.-gen., Ulrich Grahmann, program dir.; Wolf Dietrich, dir. of information; Dr. Franz Huch, administrative dir.; Rudolf Kaiser, technical dir.; Ernst P. Braun, international relations; Dr. Ernst Fuhr, legal adviser.

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# European Broadcasting Union

**Vrijzinning Protestantse Radio Omroep (V.P.R.O.), 's-Gravelandseweg 63-73, Hilversum. Dr. J. A. de Koning, pres.; Dr. I. J. van Houte, program dir., radio & TV; Dr. A. A. Bakker, economic dir.; D. J. Klompsma, program dept., radio; A. Kleywegt, program dept., TV.**

**NORWAY—Norsk Rikskringkasting, Bjornstjerne, Bjornsons plass 1, Oslo. Hans Jacob Ustvedt, dir.-gen.; Odd Granlund, administrative dir.; Mrs. Bjorg Krugen, legal adviser; Torolf Elster, program dir., radio; Erik Julsrud, technical dir., radio; Otto Nes, program dir., TV; Torbjorn Navelsaker, planning dir., TV.**

**PORTUGAL—Emissora Nacional de Radiodifusao, 2, Rua do Quelhas, Lisbon 2. Dr. Sollari Allegro, dir.-gen.; Manuel Bivar, technical dir.; Dr. Clemente Rogeiro, administrative dir.; M. J. Luiz de Silva Dias, program dir.; Dr. Moreira da Silva, legal adviser.**

**Radiotelevisao Portuguesa, S.A.R.L. (RTP). Rua de S. Domingos, a Lapa 26, Lisbon 3. E. Matos Correia, deputy dir.-gen., programs; Francisco Xavier A. Conceicao, deputy dir.-gen., administration; F. Bordoalo Machado, technical services dir.; J. Manuel Alenquer, operations dir.; Manuel Maria Muriias, chief, news & information programs; Dr. E. Oliveira Martins, chief, dramatic & musical programs; Carlos M. de Araujo, chief, educational & cultural programs; Dr. Antonio de Bivar, chief, foreign relations; Dr. Geraldes Cardoso, legal adviser.**

**SPAIN—Direccion General de Radiodifusion y Television, Avenida del Generalissimo, 39 Madrid. Jesus Aparicio Bernal, dir.-gen.; Manuel Aznar Gomez Acedo, deputy dir.-gen., radio; Luis Ezcurrea Carrillo, deputy dir.-gen. TV; Manuel Ledesma Adan, secy.-gen., radio & TV; Dr. Jose Ma Arto Madrazo, chief, international organizations section; Dr. Joaquin Sanchez-Cordoves y Maroto, chief, radio & TV tech. dept.; Alfredo Timmermans Diaz, chief, econ. and admin. depts, radio & TV; Jose Manuel Riancho Sanchez, dir. Spanish National Radio; Rafael Ramos Losada, deputy dir., Spanish National Radio, program dir., radio; Eduardo Gavilan Estelat, tech. dir., TV; Adolfo Suarez Gonzalez, program dir., TV.**

**SWEDEN—Sveriges Radio, Box 955, Stockholm 1. Olof Rydbeck, dir.-gen.; N. O. Franzen, program dir., sound; N. E. Baehrendtz, program dir., TV; L. Ohrstrom, finance dir.; J. von Utfall, technical dir.; Gunnar Hansson, legal adviser; R. Lundgren, school programs; G. Dahlin, foreign relations.**

**SWITZERLAND—Societe Suisse de Radiodifusion et Television, Glacomettistrasse 1, Berne. Marcel Bezencon, dir.-gen.; Eduard Haas, TV services dir.; Domenic Carl, administrative dir.; M. W. Klein, technical dir.; Regis de Kalbermatten, legal adviser.**

**TUNISIA—Radiodiffusion Television Tunisienne, 139 Avenue de Paris, Tunis. Mohamed Mzall, dir.-gen.; Moncef Mehiri, administrative dir.; Mongi Cheffal, technical services dir.; Ahmed Maail, cultural program dir.; Taoufik Hachicha, variety program dir.; Hassen Abbas, international program dir.; Ali Issaoui, information dir.; Hassen Akrouf, foreign relations dir.**

**TURKEY—Turkiye Radyo Televizyonu, Kurumu Genel Mudurlugu, 20 Mithat Pasa Caddesi 37 Yenisehir, Ankara. Behcet Kemal Caglar, chairman; Ziya Eralp, deputy chairman; Adnan Oztrak, gen. dir.; Kemalettin Akcakoca, gen. secy.**

**Radio Ankara: Mahmut Ongoren, dir.; Guntekin Orkut, program dir.; Mme. Seniha Eke, technical dir.**

**Radio Istanbul: Sali Akkol, dir.; Baki Ediboglu, program dir.; Mme. Muallacar, technical dir.**

**Radio Izmir: Cemal Ozankan, dir.; Cemal Engindeniz, program dir.; Kenan Aksin, technical dir.**

**UNITED KINGDOM—British Broadcasting Corp. (BBC), Broadcasting House, London, W.1. Sir Hugh Greene, dir.-gen.; Oliver Whitley, chief asst. to dir.-gen.; C. J. Curran, secy.; Donald Stephenson, overseas & foreign relations dir.; F. C. McLean, engineering dir.; E. L. E. Pawley, engineering services group dir.; F. G. Gillard, sound dir.; Kenneth Adam, TV dir.; S. G. Williams, TV administration controller; H. P. Wheldon, TV program controller; Mrs. J. R. Spicer, asst. TV controller; J. H. Arkell, administrative dir.; E. C. Robbins, legal adviser; Tangey Lean, external broadcasting dir.**

**Independent Television Authority (ITA), 70 Brompton Road, London S.W. 3. Sir Robert Fraser, dir.-gen.; Bernard C. Sendall, deputy dir.-gen., program; A. W. Fragnell, deputy dir.-gen., administration; A. Graham, advertising control; P. A. T. Bevan, chief engineer; Frank Coplestone, program services; Sir Harold Evans, head, information & research.**

**Independent Television Companies Association Ltd. (ITCA), Knighton House, 52-66 Mortimer St., London W. 1. Paul Adorian, chairman, exec. council; Eric A. Flackfield, chmn., overseas committee; L. G. Parker, secy. Note: This is an association of companies operating under ITA.**

**VATICAN STATE—Service de Radiodiffusion du Vatican, Cite du Vatican, Rev. Prof. A. Stefanizzi, dir.-gen.; Rev. F. Ramirez, S.J., program dir.; Dr. Tullio Gorio, technical dir.; V. Trocchi, legal adviser.**

**YUGOSLAVIA—Jugoslovenska Radiotelevizija, Borisa Kidrica 70/1, Belgrade. Zdravko Vukovic, pres., admin. council; Dr. Ivko Pustisek, secy.-gen.; Mme. Olivera Vojvodic, foreign relations dir. Presidents of committees: Milivoj Markovic, political; Dusan Fortic, TV programs; Srdjan Baric, musical programs; Stane Rojec, technical; Lazo Dimitrovski, legal; Sandor Sabadka, foreign relations.**

**Radio & TV director-generals: Zdravko Vukovic, Belgrade; Ivo Bojanic, Zagreb; Boris Mikos, Ljubljana; Dragi Tozija, Radio Skopje; Vojta Savic, Radio Sarajevo; Miladin Perovic (dir.), Radio Titograd; Sandor Sabadka, Radio Novi Sad; Ismail Bajrec (dir.), Radio Pristina.**

## ASSOCIATE MEMBERS

**AUSTRALIA—Australian Broadcasting Commission, 264 Pitt Street, Sydney. T. S. Duckmanton, gen. mgr.; C. Semmler, acting deputy gen. mgr.; A. N. Finlay, asst. gen. mgr.; N. Hutchison, asst. gen. mgr., programs; W. S. Hamilton, news services controller; V. F. Kenna, technical services controller; R. G. Gifford, finance controller; J. D. McLean, London rep.; Miss N. Fleming, N.Y. rep.; J. A. Hollinshead, S.E. Asia rep.**

**Federation of Australian Commercial Television Stations, Suite 404, 4th Floor, Caltex House, Sydney. Arthur S. Cowan, gen. mgr.; A. Simpson, research officer.**

**BRAZIL—Associação Brasileira de Emissoras de Radio & Televisao (ABERT), Ave. Rio Branco 4-9º andar S/901 & 903, Rio de Janeiro 9B. Joao Calmon, pres.; Flavio Alcaraz Gomes, v.p.; Adelchi Leobello Ziller, v.p.; Flavio Barreto Parente, secy.; Bernard Costa Campos, treas.; Renato Tavares, exec. dir.**

**Diarios Associados Ltda. (SIRTA), Services de Impressao, Radio e Televisao Associados Ltda., Rua Francisco Serrador, 2-2º, Rio de Janeiro. Jose de Almeida Castro, coordinator-gen.**

**Emissoras Unidas de Radio e Televisao, Av. Miruna 713, Sao Paulo. Paulo Machado de Carvalho, dir.-pres.**

**CANADA—Canadian Broadcasting Corporation, P.O. Box 478, Postal Terminal "A", Ottawa 2, Ontario. J. Alphonse Ouimet, pres.; Capt. W. E. S. Briggs, v.p.; R. C. Fraser, v.p., & asst. to pres.; James P. Gilmore, v.p., planning & administration; Eugene S. Hallman, v.p., programming; H. G. Walker, gen. mgr. (English networks); Marcel Ouimet, gen. mgr. (French networks); Charles Jennings, gen. mgr. (regional); Victor F. Davies, v.p., finance; J. E. Hayes, v.p. engineering; Charles R. Delafield, international service dir.; Jacques R. Allyn, gen. counsel; William T. Armstrong, dir., overseas & foreign relations; Ferguson Mutrie, rep., London; Jean Saint-Georges, rep., Paris.**

**CEYLON—Radio Ceylon, Torrington Square, Colombo. S. B. Senanayake, dir.-gen.; Vincent Panditha, asst. dir.-gen.; N. S. Wickremasinghe, chief engineer; K. H. F. Wijedasa, natl. service dir.; Livy R. Wijemanne, dir., commercial service; E. K. Perera, news editor; P. W. S. Perera, listener research officer.**

**CHAD—Radiodiffusion Nationale Tchadienne, B.P. 168, Fort-Lamy. Ousmane Touade, dir.; Maurice Toralta, deputy dir. & chief of admin.; Guy Freud'Homme, technical services chief; Amah Folly, program chief.**

**CONGO—Radiodiffusion Nationale Congolaise, B.P. 3.171, Leopoldville/Kalina. Auguste Lutula, secy.-gen.; Andre Luseko, dir.**

**CYPRUS—Cyprus Broadcasting Corp., Broadcasting House, P.O. Box 824, Nicosia. Vias I. Markides, dir.-gen.; Iossif Hadjiiosif, admin. secy. & public relations officer; Paul Astros, chief engineer; Mr. A. Christofides, radio programs head; G. Mitsides, TV programs head.**

**DAHOMY—Radiodiffusion du Dahomey, B.P. 366, Cotonou. H. da Piedade, dir.**

**GABON—Radiodiffusion Television Gabonaise, B.P. 150, Libreville. M. G. Rawiri, dir.**

**GHANA—Ghana Broadcasting Corp., Broadcasting House, P.O. Box 1633, Accra. W. F. Coleman, bcstg. dir.; Joseph Ghartey, natl. service dir.; H. H. Walter, chief engineer; E. G. K. Adjorlolo, common services dir.; Sam Amarteifo, foreign program controller; Ben Gadzekpo, natl. program controller.**

**HAITI—Service des Telecommunications, Port-au-Prince.**

**IVORY COAST—Radiodiffusion Television Ivoirienne, B.P. 2261, Abidjan. Kouame Edo, dir.; Louis Diallo, technical dir.; Raymond Magniez, program dir.; Charles Goudou, natl. network dir.; Sylvain Zogbo, international programs dir.**

**JAPAN—Nippon Hoso Kyokai (Japan Broadcasting Corp.), Uchisaiwai-cho, Chiyoda-ku Tokyo. Yoshinori Maeda, pres.; Kichiro Ono, v.p.; Fumio Mikuma, chief engineer; Fumio Mikuma, Masatake Akagi, Ichiro Matsui, Tatsuji Nomura, Hiroshi Asanuma, gen. managing dirs.; Hiroyoshi Sano, Taiji Nagasawa, Michio Nagahama, Kozo Kawakami, Masanobu Shiga, managing dirs.; Hiroshi Sho, Ichiro Nakayama, Shigetake Monden, auditors; Shuichi Okada, secretary; Kozo Kawakami, policy planning dir.; Tadao Nomura, Masato Kawahara, Mataji Komai, Yoshikazu Saionji, policy planning deputy dirs.; Hayao Matsuura, dir. management information services bureau; Tsgio Iida, dir. public relations board; Ichiro Nihira, dir. legal affairs; Takashi Matsunaga, audit; Fuji Egami, program inspection; Hiroshi Asanuma, dir. gen. bcstg. gen. broadcast admin.; Osamu Ando, Teiji Sahara, Shoichi Okamoto, program controllers, gen. broadcast admin.; Tadashi Yoshida, dir. education dept., Kazuo Ogawa, dir. news dept.; Tomokazu Sakamoto, dir. entertainment dept.; Katsumi Fujishima, dir. technical operations; other directors: Kazuo Fujinei, program services; Masajiro Michizu, gen. affairs dept., broadcast center; Hideo Akashi, overseas broadcasts; Taiji Nagasawa, audience services; Yoshikatsu Sawamura, engineering; Nobumichi Yoshida, facilities construction; Yukinori Yoshida, staff admin.; Tokuyoshi Takeda, finance; Kunio Hori, gen. affairs; Yukihiko Kumagai, radio & TV culture research institute; Morio Tateno, public opinion research institute; Akira Yamashita, technical research lab; Yasuo Makita, broadcast science research lab; Naomasa Shimazaki, central training institute; Nobimichi Yoshida, acting dir. broadcasting center construction h.q.; Takashi Matsunaga, dir., special audit board for construction of broadcast center; Masayuki Kobayashi, chief rep., gen. bureau for Europe; Tamayasa Hashimoto, chief rep., gen. bureau for America.**

**Nippon Minkan Hoso Remmei (National Association of Commercial Broadcasters in Japan), Daini Namiya Bldg. 2, 7-Chome, Ginza-Nishi, Tokyo. Tadashi Adachi, pres.; Yoshio Akao & Fukami Rokuro, v.p.'s; Saburo Sakai, exec. dir.; directors: Kuni Muroya, Chiyoo Kanno, Gilechi Kurata, Kichiji Shikakura, Yoshichiro Shimizu, Uichi Suzuki, Kazuko Koshida, Etsuo Horiuchi, Ryotchi Yokoyama, Gensaku Kojima, Jinkichi Watanabe, Shinzo Takahashi, Tsunejro Hirai, Morizo Tatsumi, Kamochi Tsukifuji, Yoshisada Yamanaka, Hidezo Kaneko; auditors: Osamu Tsubota, Yoshiro Kuroki; Keiichi Kuga, legal adviser.**

**KENYA—Voice of Kenya, P.O. Box 30456, Nairobi. P. Gachathi, permanent secy.; J. Ithau, under secy.; R. A. Koske, dir. of bcstg.; S. Kikumu, program controller; R. J. Davey, chief engineer.**

**LIBERIA—Liberian Broadcasting Corp., P.O. Box 594, Monrovia, Liberia. E. R. Townsend, chairman; H. Chambers, gen. mgr.; G. H. Andrews, deputy gen. mgr. W. Macdonald chief engineer; J. Ackland, program mgr.; Douglas Grant, sales mgr.**

(Continued on next page)

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**MALAWI**—Malawi Broadcasting Corp., Chichiri House, P.O. Box 453, Blantyre. A. K. Banda, dir. gen.; Capt. F. H. Headland, secy. & head of admin.; G. K. Macdonald, chief engineer; T. L. Neale, head of programs; C. A. H. Kachingwe, head of news.

**MALTA**—Malta Broadcasting Authority. John A. Manduca, chief exec. & bcstg. dir.; Antoine J. Ellul, secy.; Mannie C. Spiteri, productions asst.; Lawrence Mizzi, school bcstg. organizer; Rev. Charles G. Vella, religious bcstg. organizer; Dr. John Pulicino, legal adviser.

Malta Television Service Ltd., 12 Old Treasury St., Valletta. Edward Hamilton-Hill, gen. mgr.; Henry Robert Stimson, personal asst. to gen. mgr.; William Fenton, mgr., TV; Anthony Joseph Bartolo, chief engineer; Joseph Nicholas Tabone, secy. & chief accountant; George Merredew, program head; Joseph George Vassallo, news editor.

**MEXICO**—Telesistema Mexicano S.A., Edificio Telecentro, Av. Chapultepec 18, Mexico 1, D.F. Emilio Azcarraga Vidaurreta, pres.; Romulo O'Farrill Sr., exec. pres.; v.p.'s: Romulo O'Farrill Jr., Emilio Azcarraga Milmo.

**MOROCCO**—Radiodiffusion Marocaine, 1 rue Pierre Parent, Rabat. Ahmed Bensouda, dir.-gen.; Abdeslam Sijilmassi, asst. dir.; Abdelhadi Regragui, admin. dir.; Abdellah Chakroun, asst. TV dir.; Bennacer Idrissi, technical dir.; Zine Abidine Ouazzani, personnel dir.; Mehdi Tahiry, finance dir.

**NEW ZEALAND**—New Zealand Broadcasting Corp., Head Office, Bowen St., G.P. Box 98, Wellington C.1. G. H. Stringer, dir.-gen.; L. R. Sceats, sound dir.; N. R. Palmer, TV dir.; W. L. Harrison, engineering dir.

**NIGER**—Radio Niger, B.P. 361, Niamey. Bernard Lucas, dir. gen.; Garba Sidikou, asst. dir.; Amadou Allrou, program dir.; Lucien Vigie, technical dir.; Issaka Gani, information chief.

**NIGERIA**—The Nigerian Broadcasting Corp., Broadcasting House, Ikoyi, Lagos. Victor Badejo, dir.-gen.; Rev. Yinka Oluvide, dir. of sound programs; Christopher Kolade, dir. of TV programs; Chinua Achebe, dir. of foreign bcstg.; D. M. T. Oke, chief engineer, sound; J. E. Burrell, chief engineer, TV; D. O. Olufowote, chief accountant; H. N. Osakwe, dir. of admin. sound; Don Smith, dir. of admin., TV; Horatio Agedah, dir. of news & current affairs; Omoleye Fashina, secy.; Roger Bower, managing dir., Nigerian TV service.

**PAKISTAN**—Radio Pakistan, 71 Garden Road, Karachi. Zahur Azar, dir.-gen.; Agha Bashir Ahmed, chief engineer; Ansar Nasri, deputy dir.-gen., programs; S. A. Hafeez, deputy dir.-gen., admin.; Hameed Naseem, program dir.; S. M. Tahir, liaison dir.; M. H. Shah, admin. officer.

**REPUBLIC OF SOUTH AFRICA**—South African Broadcasting Corp., P.O. Box 8606, Johannesburg. Dr. P. J. Meyer, chairman; N. L. Filmer, sr. dir.; C. D. Fuchs, program dir.; J. N. Swane-pool, dir. of finance, admin. & personnel; P. J. Bothma, dir. gen. services; S. de Villiers, asst. dir., Bantu, Springbok & special FM services; M. M. van Lillie, head, archive services; J. J. Kruger, head, public relations; G. A. de Bruyn, head, administration; G. J. Yssel, head, personnel & listener research; F. R. Nixon, chief accountant; J. A. Jooste, head, foreign services; J. E. van Zyl, head, news service; H. O. Collett, chief engineer; A. H. Falkiner, head, English service; P. F. M. de Bruyn, head, Afrikaans service; B. J. Steyn, head, Nguni service; T. van Heerden, head, Sotho service.

**RHODESIA**—Rhodesia Broadcasting Corp., P.O. Box 2696, Salisbury. J. M. Helliwell, chairman; W. R. Whaley, vice chairman; J. H. Parry, dir. gen.; D. A. Stephen, deputy dir. gen.; J. C. Neill, chief accountant; J. B. Baldwin, mgr., commercial service; J. Grahame, chief engineer; J. C. K. Appleby, head, news service; B. J. Gilbert, dir., African service; C. G. Botha, program dir.

**TANZANIA**—Tanzania Broadcasting Corp., Broadcasting House, Pugu Rd., P.O. Box 9191, Dar Es Salaam. Miki Mdoe, dir. gen.; Paul Sozigwa, dir. of admin.; Stephen Chilunda, dir. of programmes; Martin Niama, dir. of news & current affairs; Ralph Williams, dir. of engineering; Yona Kazibure, deputy dir. of engineering.

**UNITED STATES**—American Broadcasting Companies Inc., American Broadcasting Co., 7 W. 66th St., New York, N.Y. (10023). Leonard H. Goldenson, pres.; Simon B. Segel, exec. v.p.; James C. Hagerty, v.p. corporate relations. ABC TV Network: Thomas W. Moore, pres.; Stephen C. Riddleberger, v.p. & gen. mgr.; Edgar J. Scherick, v.p. TV network programs; Theodore H. Fetter, v.p. & program dir.; Leonard Goldberg, v.p. TV daytime programs; Douglas Cramer, v.p. & program planning dir. ABC Radio Network: Robert R. Pauley, pres. ABC Engineers: Julius C. Barnathan, v.p., bcst. operations & engineering; George Milne, dir., traffic & communications. ABC News, Public Affairs & Special Events: Elmer W. Lower, pres.; Robert Goldman, gen. mgr.; Robert Sammon, dir., TV news operations; Donald Coe, mgr., TV news operations; Jack Begon, European mgr. of operations (Paris). ABC Film Inc.: Henry Plitt, pres.; Harold Klein, v.p. ABC International TV Inc.: Donald W. Coyle, pres.; James T. Larkin, dir., business affairs; Kevin Corrigan, mgr., Worldvision Network; Jack Singer, program mgr.; Patrick A. Petrino, sales mgr. Sports Programs Inc.: Roone Arledge, v.p. in charge. Legal: Everett H. Erick, v.p. & gen. counsel; Mortimer Weinbach, v.p. & asst. gen. counsel; Harry R. Olsson Jr., gen. attorney.

Broadcasting Foundation of America, 52 Vanderbilt Ave., New York, N.Y. George E. Probst, chairman; Calvin W. Stillman, v.p.; Seymour N. Siegel, secy.-treas.; Mrs. Eleanor McKinney, exec. dir.

Columbia Broadcasting System Inc., 51 W. 52nd St. New York, N.Y. (10019). William S. Paley, chairman; Dr. Frank Stanton, pres. CBS News; Richard Salant, pres. CBS TV Network; John A. Schneider, pres. CBS-TV Stations; Merle S. Jones, pres. CBS Radio; Arthur Hull Hayes, pres.; Robert V. Evans, gen. atty. CBS (Europe) S.A.: Chamerstrasse 18, Zug, Switzerland, Robert C. Mayo, managing dir.; CBS News Division, 33 Champs Elysees, Paris 8e, Howard Karshan, administration dir., Europe.

National Association of Educational Broadcasters, Washington Office, 1346 Connecticut Ave. N.W., Washington 6, D.C. Richard B. Hull, chairman; Jack D. Summerfield, vice-chairman; William G. Harley, pres.; Harold Hill, v.p.; James A. Fellows, secy.

National Broadcasting Co. Inc., 30 Rockefeller Plaza, New York 20, N.Y. Walter D. Scott, chairman; Julian Goodman, pres.; Stephen B. Labunski, exec. v.p., radio network; Robert Wogan, v.p., radio network programs; Mort Werner, v.p., TV network programs; William McAndrew, exec. v.p., news; George A. Graham, v.p., NBC Enterprises; Thomas E. Ervin, v.p. & gen. atty.; Joseph M. Klein, dir., International Enterprises; Louis Hepp, Paris news rep.; Eugene Juster, London news rep.; Gerhard S. Stindt, Berlin rep.; Gerald Adler, international European rep. (London).

National Educational Television, 10 Columbus Circle, New York, N.Y. (10019). John F. White, pres.; Robert B. Hudson, sr. v.p.; Edwin Bayley, v.p. admin.; William H. Kobin, v.p., programming; Basil Thornton, dir., international div.

Time-Life Broadcast Inc., Time & Life Bldg., Rockefeller Center, New York, N.Y. (10020). Weston C. Pullen Jr., pres.; Frederick S. Gilbert, v.p.; Sig Mickelson, v.p.; Edgar P. Smith, v.p.

United States Information Agency, 330 Independence Ave. S.W., Washington 25, D.C. Leonard Marks, dir. VOA: Keith E. Adamson, deputy dir.; Alexander Killeforth, program mgr.; Edgar T. Martin, engineering mgr.; George Jacobs, chief, frequency div. International TV Service: Alan Carter, dir.; Richard L. Doerschuk, deputy dir.; Howard Maier, asst. dir.; Russell Cox, admin. officer; Robert C. Smith, chief, operations div.; Fred S. Buschmeyer, chief, production div.; Eugene Friedmann, chief, programming div.

**UPPER VOLTA**—Radiodiffusion Television Voltaïque, B.P. 511, Ouagadougou. Sogossiro Sanon, minister of information & tourism; Raphael Zongo, gen. dir. of radio & TV; Robert Haillecourt, dir., technical services; Roger Nikiema, dir. of information; Martin Sedgo, dir., radio programs; Miss Odete Snogo, dir., TV programs.

**ZAMBIA**—Zambia Broadcasting Corp., Broadcasting House, P.O. Box RW 15 Independence Ave., Lusaka. D. A. Lightfoot, dir. of bcstg.; A. T. B. Nkhata, deputy dir. of bcstg. & head of programs; A. Davis, chief engineer; D. L. Brooking, head, admin.; A. S. Masiye, deputy head, admin.; R. T. R. Rudden, head of news; E. M. Lubinda, mgr., vernacular service; R. H. Buckland, mgr., English service.

## Asian Broadcasting Union (A.B.U.)

Secretariat: c/o Japan Broadcasting Corp. (NHK), Uchisaiwai-cho, Chiyoda-ku, Tokyo, Japan

President: Yoshinori Maeda, Japan

Secretary-General: Sir Charles Moses, C.B.E.

### FULL MEMBERS

- Afghanistan—Radio Afghanistan
- Australia—Australian Broadcasting Commission (ABC)
- Republic of China—Broadcasting Corp. of China
- India—All India Radio
- Japan—Japan Broadcasting Corp. (NHK)
- Korea—Korean Broadcasting System
- Laos—Radiodiffusion Nationale Lao
- Malaysia—Radio & Television Malaysia
- Nepal—Radio Nepal
- New Zealand—New Zealand Broadcasting Corp.
- Pakistan—Radio Pakistan
- Philippines—Philippine Broadcasting Service
- Singapore—Radio and Television Singapore
- Thailand—Radio Thailand
- Tonga—Tonga Broadcasting Commission
- Turkey—Turkish Radio and TV Corp.
- United Arab Republic—UAR Broadcasting Corp. of Cairo
- Vietnam—Radio Vietnam
- Western Samoa—Samoa Broadcasting Service

### ASSOCIATE MEMBERS

- Australia—Federation of Australian Commercial Broadcasters
- Brunei—Brunei Broadcasting Service
- Canada—Canadian Broadcasting Corp. (CBC)
- Fiji—Fiji Broadcasting Commission
- France—L'Office de Radiodiffusion et de Television Francaise
- Hong Kong—Radio Hong Kong, Hong Kong Commercial Broadcasting Co. Ltd.
- Nigeria—Nigerian Broadcasting Corp.
- United Kingdom—British Broadcasting Corp. (BBC), Independent Television Authority and Independent Television Companies Association Ltd.
- United States—Columbia Broadcasting System (CBS), National Broadcasting Company (NBC), United States Information Agency (VOA), National Educational Television, Time-Life Broadcast Inc.



# United States Information Agency

1776 Pennsylvania Ave. N.W., Washington, D.C. 20547  
Republic 7-8340

Leonard H. Marks, *director.*

Robert W. Akers, *deputy director.*

Richard M. Schmidt Jr., *general counsel.*

## BROADCASTING SERVICE (Voice of America)

330 Independence Ave., S.W. Worth 3-3363

John Chancellor, *director.*

Keith Adamson, *deputy director.*

Office of Program Mgr.: Alexander A. Klieforth, deputy dir. programs; Vestel Lott, asst. deputy dir. programs; Russell Pinney, chief of technical services div.

## MOTION PICTURE & TELEVISION SERVICE

Old Post Office Bldg. 12th and Penna. Ave., N.W., Worth 3-3101

George Stevens Jr., *director.*

Howard Maier, *asst. to the director in charge of N.Y. office.* Fisk Bldg., 250 W. 57th St., New York 19, N.Y. Judson 6-2000.

# Commonwealth Broadcasting Conference

Secretariat: Broadcasting House, London W.1.  
Langham 4468, Ext. 5022

Michael Stephens, *secretary*

### Members

All India Radio	Nigerian Broadcasting Corp.
Australian Broadcasting Commission	Radio Ceylon
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Cyprus Broadcasting Corp.	Radio Tanzania
Ghana Broadcasting Corp.	Radio Uganda
Jamaica Broadcasting Corp.	Sierra Leone Broadcasting Service
Malawi Broadcasting Corp.	Voice of Kenya
Malta Broadcasting Authority	Zambia Broadcasting Services
New Zealand Broadcasting Corp.	

# International Telecommunication Union

Place des Nations, Geneva, Switzerland. Telephone: 34-70-00

### General Secretariat

Secretary-General: Dr. Manohar B. Sarwate

Deputy Secretary-General: Mohamed Milli

### International Frequency Registration Board (IFRB)

Jerzy Ziolkowski, chairman, 1966	Shinichi Hase
Fioravanti Dellamula, vice chairman, 1966	Mohamed Nazir Mirza
Alfonso Hernandez Cata y Galt	Rene Petit
John H. Gayer	Ivan J. Petrov
John A. Gracie	Noel Hamilton Roberts
	Tai-Kuang Wang

### International Tel. & Tel. Consultative Committee (CCITT)

Director: Jean Rouvière

### International Radio Consultative Committee (CCIR)

Director ad interim: Leslie W. Hayes

### Study Group X (broadcasting)

A. Prose Walker, NAB, international chairman

### Study Group XI (television)

Erik Esping, Board of Swedish Telecommunications, Stockholm, international chairman

### Study Group XII (tropical broadcasting)

N. V. Gadadhar, India, international chairman

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Argentina	Ireland	Saudi Arabia
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Canada	Lebanon	United Kingdom
China	Malagasy	United States
Dahomey	Mexico	USSR
Ethiopia	Morocco	Venezuela
France	Nigeria	Yugoslavia
Germany (Fed. Rep. of)	Pakistan	

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Afghanistan	Post & Telecommunication Agency	Paraguay
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Algeria (Democratic & Popular Republic of)	Guinea (Republic of)	Philippines (Republic of the)
Argentina Republic	Haiti (Republic of)	Poland (People's Republic of)
Australia (Commonwealth of)	Honduras (Republic of)	Portugal
Austria	Hungarian People's Republic	Portuguese overseas provinces
Belgium	Iceland	Rhodesia
Bielorussian Soviet Socialist Republic	India (Republic of)	Roumania (Socialist Republic of)
Bolivia	Indonesia (Republic of)	Rwanda (Republic of)
Brazil	Iraq (Republic of)	Saudi Arabia (Kingdom of)
Bulgaria (People's Republic of)	Ireland	Senegal (Republic of the)
Burma (Union of)	Israel (State of)	Sierra Leone
Burundi	Italy	Singapore
Cambodia (Kingdom of)	Ivory Coast (Republic of the)	Somali Republic
Cameroon (Federal Republic of)	Jamaica	South Africa (Republic of) and Territory of South-West Africa
Canada	Japan	Spain
Central African Republic	Jordan (Hashemite Kingdom of)	Spanish provinces in Africa
Ceylon	Kenya	Sudan (Republic of the)
Chad (Republic of)	Korea (Republic of)	Sweden
Chile	Kuwait	Switzerland (Confederation)
China	Laos (Kingdom of)	Syria Arab Republic
Colombia (Republic of)	Lebanon	Tanzania (United Republic of)
Congo (Democratic Republic of the)	Liberia (Republic of)	Thailand
Congo (Republic of the) (Brazzaville)	Libya (Kingdom of)	Togolese Republic
Costa Rica	Liechtenstein (Principality of)	Trinidad & Tobago
Cuba	Luxembourg	Tunisia
Cyprus (Republic of)	Malagasy Republic	Turkey
Czechoslovak Socialist Republic	Malaysia	Ukrainian Soviet Socialist Republic
Dahomey (Republic of)	Malawi	Uganda
Denmark	Mali (Republic of)	USSR
Dominican Republic	Malta	United Arab Republic
Ecuador	Mauritania (Islamic Republic of)	United Kingdom of Great Britain & Northern Ireland
El Salvador (Republic of)	Mexico	United States of America
Ethiopia	Monaco	U.S. territories
Finland	Mongolian People's Republic	Upper Volta (Republic of)
France (also see Group of Territories represented by French Overseas Post & Telecommunication Agency)	Morocco (Kingdom of)	Uruguay (Oriental Republic of)
Gabon Republic	Nepal	Vatican City State
Germany (Federal Republic of)	Netherlands (Kingdom of the)	Venezuela (Republic of)
Ghana	New Zealand	Viet-Nam (Republic of)
Greece	Nicaragua	Yemen
Group of Territories represented by French Overseas	Niger (Republic of the)	Yugoslavia (Federal Socialist Republic of)
	Nigeria (Federal Republic of)	Zambia (Republic of)
	Norway Overseas Territories for the international relations of which U.K. of Great Britain & Northern Ireland are responsible	
	Pakistan	
	Panama	

# African Radio Television Union (U.R.T.N.A.)

Director: H. Younes, 15 Boulevard de la Republique, Dakar, Senegal

President: W. F. Coleman, Ghana

Vice President: M. Messaoudi Zitouni, Algeria

### Administrative Council

Ghana	Algeria	Senegal
Mali	Cameroon	Ivory Coast
Guinea	Nigeria	Ethiopia

# Universite Radiophonique et Televisuelle Internationale (U.R.I.)

116, Ave. du President Kennedy, Paris 16°, France

President: M. Rene Dovaz  
Secretary General: Armand Lanoux

### Television Commission

Henk Maas, director of international relations, Netherlands  
Lennart Ehrenborg, chief of documentary film service, Sweden  
Alvize Zorzi, assistant director of cultural programs, Italy

### Radio Commission

Kouame Edo, director of radio & television, Ivory Coast  
Ernst Gampe, director of cultural programs, Germany  
Mme. Neda Erceg, director of cultural programs, Yugoslavia

# International Radio & Television Organization (O.I.R.T.)

15 Liebknichtova, Prague 5, Czechoslovakia. Telephone: 541660

**General Secretariat**  
General Secretary: J. Hrebik

**Technical Centre**  
Director: M. V. Yegorov

**Intervislon**  
Chairman of Intervislon Council: F. Kulcsar  
Head of the Programme TV Coordination Centre: A. Suchy  
Head of the Technical TV Coordination Centre: S. Stoklasek

**Administrative Council**  
Chairman: W. Sokorski (P. R. of Poland)  
Vice Chairman: D. R. Vietnam (U.A.R.)  
Administrators: From member organizations of P.R. of China, Cuba, Czechoslovak S.R., Lithuanian S.S.R., P.R. of Poland, S.R. of Rumania & U.S.S.R.

## Commissions

**Radio Programme Commission**  
Chairman: Reginald Grimmer (German D.R.)

**Television Programme Commission**  
Chairman: F. Kulcsar, (P.R. of Hungary)

**Technical Commission**  
Th Zherkov (Bulgaria)

## Membership

P.R. of Albania	German Dem. Repub.	S.S.R. of Ukraine
S.S.R. of Byelorussia	P.R. of Hungary	U.S.S.R.
P.R. of Bulgaria	Iraq	P.R. of Mongolia
P.R. of China	P.D.R. of Korea	P.R. of Poland
Republic of Cuba	S.S.R. of Latvia	S.R. of Rumania
Czechoslovak S.R.	S.S.R. of Lithuania	United Arab Republic
S.S.R. of Estonia	Rep. of Mali	P.D.R. of Vietnam
Finland	S.S.R. of Moldavia	

For United States Information Agency

see page 879-b.

## Congressional Committees

Handling TV-Radio Matters

89th Congress, Second Session

### SENATE COMMERCE COMMITTEE

#### Democrats

\* Warren G. Magnuson, Wash.,  
*chairman*  
\* John O. Pastore, R.I.  
\* A. S. Mike Monroney, Okla.  
Frank J. Lausche, Ohio  
E. L. Bartlett, Alaska  
\* Vance Hartke, Ind.  
\* Gale W. McGee, Wyo.  
\* Philip A. Hart, Mich.  
Howard W. Cannon, Nev.  
Daniel B. Brewster, Md.  
Maurine B. Neuberger, Ore.  
\* Ross Bass, Tenn.

#### Republicans

Norris Cotton, N.H.  
Thruston B. Morton, Ky.  
\* Hugh Scott, Pa.  
\* Winston L. Prouty, Vt.  
\* James B. Pearson, Kan.  
Peter H. Dominick, Colo.

\* Member of Communications Subcommittee (Pastore, chairman)

#### Staff

Edward S. Jarrett,  
*chief clerk*  
Ralph W. Horton,  
*assistant chief clerk*  
Gerald B. Grinstein,  
*chief counsel*  
Jeremiah J. Kenney Jr.,  
*assistant chief counsel*  
Nicholas Zapple,  
*(communications counsel)*  
Robert M. Lowe  
*(special counsel for fairness)*

### HOUSE INTERSTATE & FOREIGN COMMERCE COMMITTEE

#### Democrats

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*Chairman*  
\* Walter Rogers, Texas  
Samuel N. Friedel, Md.  
Torbert H. Macdonald, Mass.  
John Jarman, Okla.  
Leo W. O'Brien, N.Y.  
\* John E. Moss, Cal.  
John D. Dingell, Mich.  
Paul G. Rogers, Fla.  
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\* Lionel Van Deerlin, Cal.  
J. J. Pickle, Tex.  
\* Fred B. Rooney, Pa.  
\* John M. Murphy, N.Y.  
David E. Satterfield, Va.  
Daniel J. Ronan, Ill.  
J. Oliva Huot, N.H.  
James A. Mackay, Ga.  
John J. Gilligan, Ohio  
Charles B. Farnsley, Ky.  
John Bell Williams, Miss.  
*(Vacancy)*

#### Republicans

William L. Springer, Ill.  
\* J. Arthur Younger, Cal.  
Samuel L. Devine, Ohio  
Ancher Nelsen, Minn.  
Hastings Keith, Mass.  
Willard S. Curtin, Pa.  
Glenn Cunningham, Neb.  
\* James T. Broyhill, N.C.  
\* James Harvey, Mich.  
Tim Lee Carter, Ky.  
Albert W. Watson, S.C.

\* Member of Communications & Power Subcommittee (Walter Rogers chairman)

#### Staff

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Kenneth J. Painter, *asst. clerk*  
Marcella M. Fencl, *2nd asst. clerk*  
Kurt Borchardt, *counsel*  
Andrew Stevenson,  
*professional staff director*  
Earl Thomas  
William Dixon  
James M. Menger Jr.  
Glenn L. Johnson, *printing editor*  
Mary Ryan  
Joanne Neuland  
Elsie Karpowich  
Mildred H. Lang  
Hazel Collie

### SENATE JUVENILE DELINQUENCY SUBCOMMITTEE

#### Democrats

Thomas J. Dodd, Conn.,  
*chairman*  
Philip A. Hart, Mich.  
Birch E. Bayh, Ind.  
Quentin N. Burdick, N.D.  
Edward M. Kennedy, Mass.  
Joseph D. Tydings, Md.

#### Republicans

Hiram L. Fong, Hawaii  
Roman L. Hruska, Neb.  
Jacob K. Javits, N.Y.

#### Staff

Carl L. Perlan,  
*staff dir.*  
Eugene W. Gleason,  
*editorial dir.*  
Milton H. Wernstrom,  
*clerk*

### SENATE ANTITRUST & MONOPOLY SUBCOMMITTEE

(Subcommittee of Judiciary Committee)

#### Democrats

Philip A. Hart, Mich.,  
*chairman*  
Thomas J. Dodd, Conn.  
Edward V. Long, Mo.  
John L. McClellan, Ark.  
Sam J. Ervin Jr., N.C.  
Edward M. Kennedy, Mass.

#### Republicans

Everett M. Dirksen, Ill.  
Roman L. Hruska, Neb.  
Hiram C. Fong, Hawaii

#### Staff

Jerry S. Cohen,  
*staff dir. & chief counsel*  
Dr. John M. Blair,  
*chief economist*  
Peter N. Chumbris,  
*chief counsel for minority*  
Gladys E. Montier,  
*chief clerk*

### HOUSE ANTITRUST SUBCOMMITTEE (Subcommittee of Judiciary Committee)

#### Democrats

Emanuel Celler, N.Y.,  
*chairman*  
Peter W. Rodino Jr., N.J.  
Byron G. Rogers, Colo.  
Harold D. Donohue, Mass.  
Jack Brooks, Texas  
Robert W. Kastermeyer, Wis.  
James C. Corman, Cal.

#### Republicans

William M. McCollough, Ohio  
William C. Cramer, Fla.  
Charles McC. Mathias, Md.  
Clark McGregor, Minn.

#### Staff

Kenneth R. Harkins,  
*chief counsel*  
Leonard Appel,  
*assoc. counsel*  
R. Frederick Jett,  
*assoc. counsel*

# National Sales Representatives of TV Stations

With List of Stations Represented as of Jan. 1, 1966  
(For reported starting dates of CP holders, see starred items in blue section)

## ABC-TV TELEVISION SPOT SALES INC.

New York (10019)	1330 Ave. of the Americas Phone: 212-581-7777 TWX No.: 212-640-4540	James E. Conley, Pres. Fred L. Nettore, V.P. & Gen. Sales Mgr.
Chicago (60601)	360 N. Michigan Ave. Andover 3-0800 TWX No.: 312-222-9436	Arthur J. DeCoster, Sales Mgr.
St. Louis (63101)	915 Olive St. Chestnut 1-4647 TWX No.: 314-556-0038	Robert J. Sullivan Sales Mgr.
Hollywood (90029)	6200 Sunset Blvd. Normandy 3-3311 TWX No.: 213-666-1240	Charles Barrickman, Sales Mgr.
San Francisco (94104)	One Jackson Place 633 Battery St. Underhill 3-0077 TWX No.: 415-393-8247	James Osborn, Sales Mgr.

### TV Stations Represented:

WABC-TV, New York, N.Y.      KABC-TV, Los Angeles, Cal.  
WXYZ-TV, Detroit, Mich.      KGO-TV, San Francisco, Cal.  
WBKB-TV, Chicago, Ill.

## ABC-TV WESTERN TV REGIONAL NETWORK SALES

Hollywood (90027)	ABC Television Center Normandy 3-3311	Vincent Francis, V.P. & Western Div. Sales Manager
San Francisco (94102)	277 Golden Gate Ave. Underhill 3-0077	Vincent Francis, V.P. & Western Div. Sales Manager
New York (10023)	7 W. 66th St. Susquehanna 7-5000	Vincent Francis, V.P. & Western Div. Sales Manager
Chicago (60606)	190 N. State St. Andover 3-0800	Wm. C. Gillogly, V.P. & Sales Director, Central Div.
Detroit (48226)	28 W. Adams St. Woodward 3-8321	Wm. Mullen, V.P. & Detroit Div. Sales Mgr.

TV Stations Represented: ABC Western Regional Network; for details, see ABC-TV under Television Networks.

## ADVERTISING REPRESENTATIVES INC.

Miami (33149)	515 Allendale Rd. Phone: 305-361-2122	Larry Van Dolen
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TV Station Represented: WINK-TV, Fort Myers, Fla.

## ADVERTISING TIME SALES INC.

New York (10017)	777 Third Ave. Phone: 212-755-1900 TWX No.: 212-887-4787	T. B. Campbell, Pres. Art Elliot, Exec. V.P. John Thompson, V.P. James A. McManus, V.P.
Chicago (60601)	1 East Wacker Dr. Phone: 312-321-0180 TWX No.: 312-222-0553	Marshall Keeling, V.P.
Dallas (75202)	1401 Main St. Phone: 214-742-2388 TWX No.: 214-899-8496	G. T. Harding, V.P.
Atlanta (30309)	1655 Peachtree Rd. NE Phone: 404-875-3501 TWX No.: 404-527-0007	G. William Sheridan
Detroit (48202)	615 Fisher Bldg. Phone: 313-871-4120	F. A. Weber
St. Louis (63101)	1015 Locust St. Phone: 314-241-1914 TWX No.: 314-556-0863	Robt. Hetherington, V.P.
Los Angeles (90048)	6399 Wilshire Blvd. Phone: 213-651-4720 TWX No.: 213-655-5643	Robert Maggiore
San Francisco (94103)	703 Market St. Phone: 415-362-4560 TWX No.: 415-393-8308	Tom Murphy
Minneapolis (55402)	Northwestern Bank Phone: 612-332-2476 TWX No.: 612-321-1064	R. Brockman

## TV Stations Represented:

KZTV, Corpus Christi, Tex.  
KRLD-TV, Dallas, Tex.  
KROD-TV, El Paso, Tex.  
WKJG-TV, Fort Wayne, Ind.  
KHQA-TV, Quincy, Ill.  
KTHV, Little Rock, Ark.  
KEYC-TV, Mankato, Minn.  
KOSA-TV, Odessa, Tex.  
KGLO-TV, Mason City, Ia.  
KCTV, San Angelo, Tex.  
WSJV-TV, South Bend, Ind.  
KLBK-TV, Lubbock, Tex.  
KPAR-TV, Abilene-Sweetwater  
KWAB-TV, Big Spring, Tex.  
KALB-TV, Alexandria, La.  
KPLC-TV, Lake Charles, La.  
KAUZ-TV, Wichita Falls, Texas  
WPSD-TV, Paducah, Ky.

## AVERY-KNODEL INC.

New York (10022)	555 Madison Ave. Phone: 212-421-5600 TWX No.: 710-581-2785	J. W. Knodel, Pres. R. J. Kizer, Admin. V.P.
Chicago (60601)	Prudential Plaza Phone: 312-467-6111 TWX No.: 910-221-0333	Roger O'Sullivan, Exec. V.P. F. Robert Kalthoff, V.P.
San Francisco (94104)	369 Pine St. Phone: 415-981-2345 TWX No.: 415-393-9852	David Meblin
Los Angeles (90005)	633 South Shatto Place Phone: 213-385-6394 TWX No.: 213-380-8925	Douglas MacLatchie
Atlanta (30303)	120 Marietta St., NW Phone: 404-523-2545 TWX No.: 404-527-0060	Charles C. Coleman, V.P. James H. Gossett
Dallas (75201)	1006 Fidelity Union Life Bldg. Phone: 214-747-7761 TWX No.: 214-899-8373	Wallis S. Ivy Jr.
Detroit (48226)	2226 Guardian Bldg. Phone: 313-961-9607 TWX No.: 313-222-5082	Denman F. Jacobson Thomas Slocum
St. Louis (63101)	915 Olive St. Phone: 314-241-5051 TWX No.: 314-556-0639	Gene Jones Louis S. Goltermann Jr.

## TV Stations Represented:

KGGM-TV, Albuquerque, N.M.  
KKXL, Ardmore, Okla. & Sherman-Denison, Tex.  
KTVB, Boise, Ida.  
WCAX-TV, Burlington, Vt.  
WWTV, WWUP-TV, Cadillac-  
Traverse City, Sault St. Marie,  
Michigan  
KKTV, Colorado Springs, Colo.  
KOMU-TV, Columbia, Mo.  
KIII, Corpus Christi, Tex.  
WHBF-TV, Davenport, Ia.-Rock  
Island, Ill.  
WEHT, Evansville, Ind.  
KICU-TV, Fresno, Cal.  
WFBC-TV, Greenville, S.C.  
KODE-TV, Joplin, Mo.  
WKZO-TV, Kalamazoo, Mich.  
WBIR-TV, Knoxville, Tenn.  
WKBT, La Crosse, Wis.  
KLFY-TV, Lafayette, La.  
KLAS-TV, Las Vegas, Nev.  
KOLN-TV/KGIN-TV, Lincoln/  
Grand Island, Neb.  
WMAZ-TV, Macon, Ga.  
KTAR-TV, Phoenix, Ariz.  
WTOG-TV, Savannah, Ga.  
KFEQ-TV, St. Joseph, Mo.  
WIBW-TV, Topeka, Kan.  
KGUN-TV, Tucson, Ariz.  
KLTV, Tyler, Tex.  
KWTK-TV, KBTX-TV, Waco-  
Temple-Bryan, Tex.  
KNDO-TV/KNDU-TV,  
Yakima/Richland, Wash.

**KOMBO TV**  
KWWL-TV, Waterloo-Cedar  
Rapids, Ia.  
KMMT, Austin, Minn.

**Mountain States TV**  
KULR-TV, Billings, Mont.  
KRTV, Great Falls, Mont.  
KMSO-TV, Missoula, Mont.  
KIFI-TV, Idaho Falls, Idaho  
*Sioux Network*  
KORN-TV, Mitchell, S.D.  
KSOO-TV, Sioux Falls, S.D.  
KCMT, KNMT, Alexandria-  
Walker, Minn.

## MORTON FLOM, ENG. CONSULTING ENGINEER

Confidential Reports, Tropo-Scatter  
Briefs, Feasibility Tests  
Analysis, Design, Projection and  
Management Studies

5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

514-484-4883

For Canadian Sales Reps, see page 890-b

# Station Reps

## JAMES S. AYERS CO. INC.

Atlanta (30303) Glenn Bldg. James S. Ayers  
Phone: 404-525-0459

Charlotte (28202) Baugh Bldg. Guy Vaughan Jr.  
Phone: 704-375-6146

### TV Stations Represented (South only):

WALB-TV, Albany, Ga. KATC-TV, Lafayette, La.  
WBMG-TV, Birmingham, Ala. WJHG-TV, Panama City, Fla.  
WHIS-TV, Bluefield, W. Va. WXEX-TV, Petersburg-  
Richmond, Va.  
WCYB-TV, Bristol, Tenn.-Va. KPLR-TV, St. Louis, Mo.  
WUSN-TV, Charleston, S.C. KTTS-TV, Springfield, Mo.  
WNOK-TV, Columbia, S.C. WITN-TV, Washington, N.C.  
WCBI-TV, Columbus, Miss.

## C. K. BEAVER & ASSOCIATES

Memphis (38104) 2158 Union Ave. C. K. Beaver  
Phone: 272-7503

Atlanta (30309) 1720 Peachtree St. NW Harry Harkins  
Phone: 874-2736

Dallas (75201) Fidelity Union Life Marlo Messina  
Bldg.  
Riverside 7-0135

### TV Stations Represented (Southeast):

KFVS-TV, Cape Girardeau, Mo. WKYT-TV, Lexington, Ky.  
KFSA-TV, Ft. Smith, Ark. KHJ-TV, Los Angeles, Cal.  
WHNT-TV, Huntsville, Ala. WOR-TV, New York, N.Y.  
KATT-TV, Jonesboro, Ark. KOLO-TV, Reno, Nev.  
KGNS-TV, Laredo, Tex. WTUV-TV, Tupelo, Miss.  
KORK-TV, Las Vegas, Nev.

## BLAIR-TV DIVISION

New York (10022) 717 Fifth Ave. John Blair, Chmn.  
Phone: 212-952-0400 Frank Martin, Pres.  
TWX No.: 710-581-4416 Melvin A. Goldberg,  
V.P. Planning &  
Research  
Jack Fritz, V.P.  
Robert Hemm, V.P.

Atlanta (30309) 1375 Peachtree St., N.E. H. W. Maier, V.P. &  
Phone: 404-875-7567 Mgr.  
TWX No.: 404-527-0083

Boston (02116) 118 Newberry St. Bruce G. Pattysen,  
Phone: 617-536-1472 V.P. & Mgr.  
TWX No.: 710-321-1085

Chicago (60611) 645 N. Michigan Ave. Harry Smart, V.P. &  
Phone: 312-787-2300 Midwestern Sales  
TWX No.: 910-221-1187 Mgr.

Dallas (75201) 3028 Southland Center Steven Beard Jr., V.P.  
Phone: 214-741-4228 & Mgr.  
TWX No.: 214-899-8861

Detroit (48202) Eleven Boulevard Gabriel Dype, V.P. &  
West Bldg. Mgr.  
2990 West Grand Blvd.  
Phone: 313-871-3060  
TWX No.: 810-221-6293

Los Angeles (90005) 3460 Wilshire Blvd. Oliver Trittler, V.P.  
Phone: 213-381-3811 & Mgr.  
TWX No.: 213-380-8811

Philadelphia (19103) 1617 J. F. Kennedy E. Gordon Walls, Mgr.  
Bldg.  
Phone: 215-568-0290  
TWX No.: 710-670-0479

St. Louis (63101) 630 Paul Brown Bldg. Richard Quigley Jr.,  
Phone: 314-421-5262 V.P. & Mgr.  
TWX No.: 910-761-0463

San Francisco (94108) 650 California Street David E. Lundy, V.P.  
Phone: 415-434-2393 West Coast  
TWX No.: 910-372-7436

### TV Stations Represented:

W-TEN, Albany, N.Y. WMCT, Memphis, Tenn.  
WAIL-TV, Atlanta, Ga. KMSP-TV, Minneapolis, Minn.  
WHDE-TV, Boston, Mass. WDSU-TV, New Orleans, La.  
WKBW-TV, Buffalo, N.Y. WOW-TV, Omaha, Neb.  
WCPO-TV, Cincinnati, O. WFIL-TV, Philadelphia, Pa.  
WEWS, Cleveland, O. KGW-TV, Portland, Ore.  
WBNS-TV, Columbus, O. WPRO-TV, Providence, R.I.  
KOA-TV, Denver, Colo. WOKR, Rochester, N.Y.  
(combination with KOAA-TV, KING-TV, Seattle, Wash.  
Pueblo, Colo.) KSD-TV, St. Louis, Mo.  
WTVD, Durham-Raleigh, N.C. WFLA-TV, Tampa, Fla.  
WNHC-TV, Hartford-New Haven, Conn.  
WJIM-TV, Lansing, Mich.

Note: See also Blair Television Associates Inc.

For CATV Systems

see Section c

## BLAIR TELEVISION-MARKET DIVISION

New York (10022) 717 Fifth Ave. John Blair,  
Phone: 212-952-0400 Chmn.  
TWX No.: 212-867-6135 Frank Martin,  
212-867-6825 Pres.  
Melvin A. Goldberg,  
V.P., Planning &  
Research  
James Theiss, V.P.  
& Gen. Mgr.  
Kevin McDermott,  
N.Y. Sales Mgr.

Atlanta (30309) 1375 Peachtree St., N.E. H. W. Maier,  
Phone: 404-875-7567 V.P. & Mgr.  
TWX No.: 404-527-0083

Boston (02116) 118 Newberry St. Bruce G. Pattysen,  
Phone: 617-536-1472 V.P. & Mgr.  
TWX No.: 710-321-1085

Chicago (60611) 645 N. Michigan Ave. Arthur C. Stringer,  
Phone: 312-787-2300 V.P. & Mgr.  
TWX No.: 910-221-1187

Dallas (75201) 3028 Southland Center Steven Beard Jr.,  
Phone: 214-741-4228 V.P. & Mgr.  
TWX No.: 214-899-8861

Detroit (48202) Eleven Boulevard Gabriel Dype,  
West Bldg. V.P. & Mgr.  
2990 West Grand Blvd.  
Phone: 313-871-3060  
TWX No.: 810-221-6293

Los Angeles (90005) 3460 Wilshire Blvd. Oliver Trittler,  
Phone: 213-381-3811 V.P. & Mgr.  
TWX No.: 213-380-8811

Philadelphia (19103) 1617 J. F. Kennedy E. Gordon Walls, Mgr.  
Bldg.  
Phone: 215-568-0290  
TWX No.: 710-670-0479

St. Louis (63101) 630 Paul Brown Bldg. Richard Quigley Jr.,  
Phone: 314-421-5262 V.P. & Mgr.  
TWX No.: 910-761-0463

San Francisco (94108) 650 California Street David E. Lundy,  
Phone: 415-434-2393 V.P., West Coast  
TWX No.: 910-372-7436

### TV Stations Represented:

WFBG-TV, Altoona, Pa. WALA-TV, Mobile, Ala.-Pensa-  
cola, Fla.  
KFDA-TV, Amarillo, Tex. KOCO-TV, Oklahoma City  
KLYD-TV, Bakersfield, Cal. WFTV, Orlando, Fla.  
WAFB-TV, Baton Rouge, La. KTVK, Phoenix, Ariz.  
KPAC-TV, Beaumont, WPTZ, Plattsburgh, N.Y.-  
Port Arthur, Tex. Burlington, Vt.  
WNBF-TV, Binghamton, N.Y. WGAN-TV, Portland, Me.  
KFYR-TV, Bismarck, N.D. WTVR, Richmond, Va.  
WCHS-TV, Charleston, W. Va. XETV, San Diego, Cal. (Tijuana)  
WTVG, Chattanooga, Tenn. KNTV, San Jose, Cal.  
WTVM, Columbus, Ga. KRAL-TV, Shreveport, La.-  
WICU-TV, Erie, Pa. Texarkana, Tex.  
WTWV, Evansville, Ind. KREM-TV, Spokane, Wash.  
WBTW, Florence, S.C. WCTV, Tallahassee, Fla.-  
KFRE-TV, Fresno, Cal. Thomasville, Ga.  
WHP-TV, Harrisburg, Pa. KCEN-TV, Temple-Waco, Tex.  
KHON-TV, Honolulu, Hawaii WPTV, West Palm Beach, Fla.  
KRCG, Jefferson City-Colum- WTRF-TV, Wheeling, W.Va.  
bia, Mo. KTVH, Wichita-Hutchinson,  
WLYH-TV, Lebanon-Lan- Kan.  
caster, Pa. WBSA-TV, York, Pa.  
KCBD-TV, Lubbock, Tex. WFMJ-TV, Youngstown, O.

## THE BOLLING CO. INC.

New York (10017) 230 Park Ave. Geo. W. Bolling, Pres.  
Oregon 9-8686  
TWX No.: 212-867-5190

Boston (02160) 251 Mill St., Robert C. Foster  
Newtonville, Mass.  
Phone: 332-0661

Philadelphia (19101) Philadelphia National Robert Dome  
Bank Locust 4-6027

Atlanta (30309) 1375 Peachtree St. Harry Harkins  
Trinity 4-2736

Memphis (38104) Union Ave. Bldg. C. K. Beaver  
Broadway 2-7503

Chicago (60611) 435 N. Michigan Ave. Neal Weed  
Whitehall 3-2040  
TWX No.: 312-222-0152

St. Louis (63101) 915 Olive St. Gene Gray  
Central 1-9151

Kansas City (64105) 1012 Baltimore Bldg. Eugene F. Gray  
Grand 1-5502

Denver (80202) 1150 Delaware St. John L. McGuire  
Colorado 8-0206

Los Angeles (90028) 1880 North Vine St. Norman Noyes  
Hollywood 2-6471

San Francisco (94104) Russ Bldg. David Sandeberg  
Phone: 415-397-0536

Dallas (75201) Reliance Life Bldg. Jack Riley  
Riverside 8-2172

Detroit (48236) First National Bank Larry Gentile  
Bldg. Phone: 961-3430

Minneapolis (55402) Northwestern Bank James Bowden  
Bldg. Federal 3-1496

**TV Stations Represented:**

KOTA-TV, Rapid City, S. D. KELL-TV, Helena, Mont.  
 [Also satellite KDUH-TV, Hay WEAT-TV, West Palm Beach  
 Springs, Neb.]

**BROADCAST COMMUNICATIONS GROUP INC.**

New York (10017) 415 Madison Ave. H. Peter Lasker, Pres.  
 Phone: 212-751-5353 T. M. Comerford,  
 V.P. TV Sales,  
 Eastern Div.  
 Thomas R. Nunan,  
 V.P., Group Mkt.  
 Diane Sass, Dir.,  
 Research & Mkt.  
 Services

Chicago (60601) 360 N. Michigan Ave. Todd Gaulocher,  
 Phone: 312-782-6693 V.P., TV Sales,  
 Western Div.

Cleveland (44114) National City E. Bert Julian,  
 Sixth Bldg. TV Sales Mgr.  
 Phone: 216-621-7756

St. Louis (63101) Paul Brown Bldg. Richard Cass,  
 Olive, 9th & Pine Sts. TV Sales Mgr.  
 Phone: 314-231-7752

Los Angeles (90045) 8939 S. Sepulveda Blvd. Matt O'Gorman,  
 Suite 400 TV Sales Mgr.  
 Phone: 213-776-4120

San Francisco (94111) 645 Battery St. Walter McNiff,  
 Phone: 415-434-2190 TV Sales Mgr.

**TV Stations Represented:**

WLW-TV, Cincinnati, O. WLW-C, Columbus, O.  
 WLW-D, Dayton, O. WLW-I, Indianapolis, Ind.

**CHARLES L. BURROW CO.**

Portland, Ore. (97204) 314 Alderway Bldg. Charles L. Burrow  
 Phone: 503-223-6690

**TV Stations Represented:**

KTVB, Boise, Ida. KMED-TV, Medford, Ore.  
 [Also Satellite KTVR, La- Midnight Sun Bcstrs. (KENI-  
 Grande, Ore.) TV, Anchorage & KFAR-TV,  
 Fairbanks, Alaska].  
 KVIQ-TV, Eureka, Cal. KVOA-TV, Tucson, Ariz.  
 KEZI-TV, Eugene, Ore. WSAU-TV, Wausau, Wis.

**BUSBY, FINCH & WOODS INC.**

Atlanta (30309) 1365 Peachtree St. NE E. Lanier Finch, V.P.  
 Phone: 873-5918

**TV Stations Represented (Southeast only):**

KOAT-TV, Albuquerque, N.M. WMTV, Madison, Wis.  
 WLOX-TV, Biloxi, Miss. WTOK-TV, Meridian, Miss.  
 WLTV, Bowling Green, Ky. KSWB-TV, Roswell, N.M.  
 WTVY, Dothan, Ala. KVOA-TV, Tucson, Ariz.  
 WINK-TV, Fort Myers, Fla. WSAU-TV, Wausau, Wis.  
 WGAL-TV, Lancaster, Pa.

**CBS TELEVISION STATIONS NATIONAL SALES****(Columbia Broadcasting System)**

New York (10019) 51 West 52nd St. T. W. O'Connell, V.P.  
 Phone: 212-765-4321 & Gen. Mgr.  
 TWX No.: NY 1-935 Richard R. Loftus,  
 Eastern Sales Mgr.

Chicago (60611) 630 N. McClurg Court Robert H. Perez  
 Whitehall 4-6000 Midwest Sales Mgr.

Detroit (48202) 932 Fisher Bldg. John S. Logan  
 Trinity 2-5500

Los Angeles (90028) 6121 Sunset Blvd. Samuel F. Hill Jr.  
 Hollywood 9-1212

San Francisco (94105) Sheraton-Palace Hotel Charles Linton,  
 Yukon 2-7000 Dir. of Sales,  
 West Coast

St. Louis (63106) 1215 Cole St. Thomas Stanton  
 Main 1-9100

**TV Stations Represented:**

WCBS-TV, New York, N.Y. KMOX-TV, St. Louis, Mo.  
 WCAU-TV, Philadelphia, Pa. KNXT, Los Angeles, Cal.  
 WBBM-TV, Chicago, Ill. CBS Television Pacific Network

**BILL CREED ASSOCIATES INC.**

Boston (02116) Statler Office Bldg. William A. Creed  
 Hubbard 2-4845 Richard A. Keating

**TV Stations Represented (New England):**

WEMT, Bangor, Me. WPLX, New York, N.Y.  
 WGN-TV, Chicago, Ill. WHYN-TV, Springfield, Mass.  
 KDAL-TV, Duluth, Minn.

**DAVID CARPENTER CO.**

Atlanta (30309) 1819 Peachtree Rd. NE David Carpenter  
 Phone: 404-876-8548 Connie Carpenter

**TV Stations Represented:**

WMSL-TV, Decatur, Ala. WLBC-TV, Muncie, Ind.

1966 Edition

**Station Reps****DEL DAY INC.**

Seattle (98101) Box 9306 Del Day  
 Mutual 2-6535  
 Portland (97204) Alderway Bldg. Charles L. Burrow  
 Capital 3-6690

**TV Stations Represented (Pacific Northwest):**

KENI-TV, Anchorage, Alaska KFAR-TV, Fairbanks, Alaska  
 KTVB, Boise, Idaho KINY-TV, Juneau, Alaska  
 [Satellite KTVR, La Grande, KXLY-TV, Spokane, Wash.  
 Ore.]

**THE DEVNEY ORGANIZATION INC.**

New York (10017) 347 Madison Ave. Edward J. Devney,  
 Phone: 212-683-5830 Pres.  
 Michael J. DiGennaro,  
 V.P.

Chicago (60601) 360 N. Michigan Ave. John Toothill, Mgr.  
 Phone: 312-263-5771

Boston (02116) 100 Boylston St. George C. Bingham,  
 Phone: 617-482-4370 Mgr.

Atlanta (30309) 1819 Peachtree Rd. NE David Carpenter,  
 Phone: 404-355-7961 Mgr.

Hollywood (90028) 1680 N. Vine St. Harlan G. Oakes,  
 Phone: 213-464-7395 Mgr.

San Francisco (94105) 235 Montgomery St. Ward Glenn, Mgr.  
 Phone: 415-392-1507

Kansas City (64105) Baltimore Bldg. Eugene F. Gray, Mgr.  
 Phone: 816-471-5502

St. Louis (63101) 915 Olive St. Eugene F. Gray, Mgr.  
 Phone: 314-231-9151

Seattle (98101) 1001 Tower Bldg. Jack Hauser, Mgr.  
 Phone: 206-624-6333

**TV Stations Represented:**

WAIM-TV, Anderson, S.C. Canada  
 KTVC, Ensign, Kan. CKSA-TV, Lloydminster, Alta.  
 KXGN-TV, Glendive, Mont. CKBL-TV, Matane, P.Q.  
 KREX-TV, Grand Junction, Colo. CKRT-TV, Riviere du Loup,  
 P.Q.  
 KAYS-TV, Hays, Kan.  
 WLBC-TV, Muncie, Ind.

**ROBERT S. DOME CO.**

Philadelphia (19101) Philadelphia National Robert Dome  
 Bank Bldg. Chet Messervey  
 Phone: 215-564-6027

**TV Stations Represented:**

WCMC-TV, Wildwood, N.J. WSEE-TV, Erie, Pa.  
 WIBF-TV, Philadelphia, Pa. (Phila., Md., Del.)  
 (Pa., Md., Del.)

**DORA-CLAYTON AGENCY INC.**

Atlanta (30303) 720 Carnegie Bldg. Dora C. Cosse  
 Jackson 5-7841 Clayton C. Cosse

**TV Stations Represented (Southern region only):**

WAIM-TV, Anderson, S.C. WAAY-TV, Huntsville, Ala.  
 WOOK-TV, Washington, D.C.

**EASTMAN TV INC.**

New York (10020) One Rockefeller Plaza Albert B. Shepard,  
 Phone: 212-581-0800 Pres.  
 TWX No.: 212-640-6366

Chicago (60601) 333 N. Michigan Ave. John E. Busby,  
 Phone: 312-332-0946 V.P. & Mgr.  
 TWX No.: 312-222-9479

Los Angeles (90028) 1680 North Vine St. Rick Thacker, Mgr.  
 Phone: 213-464-0053  
 TWX No.: 213-468-1005

San Francisco (94104) 105 Montgomery St. William A. Exline,  
 Phone: 415-982-9763 Mgr.

St. Louis (63101) 1015 Locust Jack Hetherington,  
 Phone: 314-241-7040 Mgr.

Atlanta (30303) Glenn Bldg. James S. Ayers Co.  
 Phone: 404-525-0459 Inc. James Ayers,  
 Mgr.

Detroit (48226) 1610 Book Bldg. Bernard P. Pearse,  
 Phone: 313-961-2685 Mgr.

Dallas (75235) W. R. Horn Bldg. Pete Teddlie, Mgr.  
 6211 Denton Dr.  
 Phone: 213-357-6074

Charlotte, N.C. (28202) Baugh Bldg. James S. Ayers Co.  
 Phone: 704-375-6146 Inc. Guy Vaughn

**TV Stations Represented:**

KTEN-TV, Ada-Ardmore, Okla. WTVX-TV, Ft. Pierce-Vero  
 Beach, Fla.  
 WEMT, Bangor, Me. WSVA-TV, Harrisonburg, Va.  
 WHIS-TV, Bluefield, W. Va. WKEX-TV, Richmond, Va.  
 WUSN-TV, Charleston, S.C. KTTT-TV, Springfield, Mo.  
 WKNX-TV, Flint-Saginaw- KBLU-TV, Yuma, Ariz.  
 Bay City, Mich.

# Station Reps

## FELTIS, DOVE, CROGHAN INC.

Seattle (98101) Tower Bldg. Hugh Feltis  
Main 3-1868 John Croghan  
TWX No.: 206-998-0672

Portland Morgan Bldg. Albert R. McLaughlin  
Phone: 503-227-5754

### TV Stations Represented (Seattle-Portland area only):

KHSL-TV, Chico-Redding, Cal. KBLL-TV, Helena, Mont.  
KULR-TV, Billings, Mont. KIFI-TV, Idaho Falls, Idaho  
KEZI-TV, Eugene, Ore. KPTV, Portland, Ore.  
KXGN-TV, Glendive, Mont. KXLY-TV, Spokane, Wash.  
KRTV, Great Falls, Mont. (Portland only)

## JAMES C. FLETCHER JR.

New York (10036) 60 W. 46th St. James C. Fletcher Jr.  
Circle 6-4084

### TV Stations Represented (N.Y. and Chicago):

KENI-TV, Anchorage, Alaska KPAR-TV, Fairbanks, Alaska  
KINY-TV, Juneau, Alaska

## GILL-PERNA INC.

New York (10022) 575 Lexington Ave. Helen Gill, Pres.  
Templeton 8-4740 John J. Perna Jr.,  
Exec. V.P.

Chicago (60601) 75 East Wacker Drive Marshall Black,  
Phone: 312-346-9393 Mid-West Mgr.

Los Angeles (90028) 6725 Sunset Blvd. James A. Lucas  
Phone: 213-466-6884 Sanford L. Kahn

San Francisco (94105) 681 Market St. Don L. Pontius  
Phone: 415-781-8656

Detroit (48226) Book Bldg. Daniel W. Bowen  
Phone: 313-962-7022

Dallas (75201) Reliance Life Bldg. Jack Riley  
Phone: 214-748-2172

Atlanta (30303) William Oliver Bldg. Harry J. Cannon  
Phone: 404-524-0454

### TV Stations Represented:

WMSL-TV, Decatur, Ala. KNOP, North Platte, Neb.  
WOWL-TV, Florence, Ala. KWRB-TV, Riverton, Wyo.  
KBLL-TV, Helena, Mont.

## HARRINGTON, RIGHTER & PARSONS INC.

New York (10017) 415 Madison Ave. Volney Righter, Pres.  
Murray Hill 8-7050 John E. Harrington  
TWX No.: 212-867-4265 Jr., V.P. & Secy  
James O. Parsons Jr.,  
Exec. V.P.

Chicago (60611) 430 N. Michigan Ave. John J. Walters Jr.,  
Phone: 312-527-0510 V.P.  
TWX No.: 312-222-0851

San Francisco (94104) 235 Montgomery St. Lon E. Nelles, V.P.  
Sutter 1-4125 (415)

Hollywood (90028) 1717 N. Highland Ave. Byington F. Colvig  
Hollywood 6-4129 (213)  
TWX No.: 213-876-4075

Atlanta (30309) 1819 Peachtree St. NE Frank B. Rice  
Phone: 404-355-5610  
TWX No.: 404-355-4500

Boston (02116) 80 Boylston St. Carter Knight  
Liberty 2-7537 (617)  
TWX No.: 617-451-3843

St. Louis (63101) 915 Olive St. Richard M. Gardner  
Main 1-7475 (314)  
TWX No.: 314-556-0088

### TV Stations Represented:

WAPI-TV, Birmingham, Ala. WCKT, Miami, Fla.  
WBEN-TV, Buffalo, N.Y. WTMJ-TV, Milwaukee, Wis.  
WJRT, Flint, Mich. KETV, Omaha, Neb.  
WFMY-TV, Greensboro, N.C. WMTW-TV, Poland Spring-  
WTPA, Harrisburg, Pa. Portland, Me.  
WVIC-TV, Hartford, Conn. KOIN-TV, Portland, Ore.  
WJAC-TV, Johnstown, Pa. KSLA-TV, Shreveport, La.  
WATE-TV, Knoxville, Tenn. WSYR-TV, Syracuse, N.Y.  
WHAS-TV, Louisville, Ky. WMAL-TV, Washington, D.C.

## JACK HETHERINGTON

St. Louis (63101) 1015 Locust St. Jack Hetherington  
Phone: 314-241-7040

Station Represented: KODE-TV Joplin, Mo.

## BOB HIX CO. INC.

Denver (80206) 280 Columbine St. Robert S. Hix  
Phone: 303-377-6526

### TV Stations Represented:

KOAT-TV, Albuquerque, N.M. KTVE, La Grande, Ore.  
KGNC-TV, Amarillo, Tex. WGAL-TV, Lancaster, Pa.  
KULR-TV, Billings, Mont. KORK-TV, Las Vegas, Nev.  
KTVE, Boise, Idaho. KMID-TV, Midland, Tex.  
KKTU, Colorado Springs, Colo. KGVO-TV, Missoula, Mont.  
KFBC-TV, Cheyenne, Wyo. KOTA-TV, Rapid City, S.D.  
KELP-TV, El Paso, Tex. KOLO-TV, Reno, Nev.  
KXGN-TV, Glendive, Mont. KBIM-TV, Roswell, N.M.  
KLOE-TV, Goodland, Kan. KSL-TV, Salt Lake City, Utah  
KRTV, Great Falls, Mont. KSTF, Scottsbluff, Neb.  
KHAS-TV, Hastings, Neb. KTV, Sioux City, Ia.  
KDUH-TV, Hay Springs, Neb. KTVA, Sterling Colo.  
KIFI-TV, Idaho Falls, Ida. KVOA-TV, Tucson, Ariz.

## H-R TELEVISION INC.

New York (10017) 277 Park Ave. Frank Headley,  
Phone: 212-922-2900 Chairman  
TWX No.: 710-581-3800 Edward P. Shurick,  
Pres.  
John White, V.P. &  
Natl. TV Sales Mgr.  
Al Ritter, V.P.,  
Gen. Sales Mgr.  
Avery Gibson,  
V.P., H-R Facts  
Martin Goldberg,  
V.P., Dir. EDP

Chicago (60601) 35 East Wacker Drive Dwight S. Reed,  
Phone: 312-346-6440 Exec. V.P.  
TWX No.: 910-221-0241 Bill Hunefeld, V.P.,  
TV Sales Mgr.

San Francisco (94104) 321 Bush St. Joe M. Friedman, V.P.  
Phone: 415-982-5837  
TWX No.: 910-372-7361

Hollywood (90028) 6290 Sunset Blvd. Bob Billingsley, Mgr.  
Phone: 213-462-6453  
TWX No.: 910-321-4124

Dallas (75201) North Ervay Bldg. Robert G. Dalchau,  
Phone: 214-748-6035 Mgr.  
TWX No.: 910-861-4210

Atlanta (30309) 1819 Peachtree Rd. N.E. Cal Cass,  
Phone: 404-355-7701 Mgr.  
TWX No.: 810-751-3103

Detroit (48226) Penobscot Bldg. Brud Martindale, Mgr.  
Phone: 313-965-4160  
TWX No.: 313-222-5128

Minneapolis (55402) Northwestern Bank Bud Stitt,  
Bldg. Mgr.  
Phone: 612-338-7017  
TWX No.: 612-321-1341

Philadelphia (19107) One East Penn Square, Thomas Wood,  
Room 401 Mgr.  
Phone: 215-563-4296  
TWX No.: 710-670-0455

Des Moines (50309) 1004 Paramount Bldg. Ron Scott, Mgr.  
Phone: 515-282-0201

St. Louis (63101) Syndicate Tower Bldg. Don Peterson, Mgr.  
Phone: 314-241-4193  
TWX No.: 910-761-0400

Boston (02116) 1400 Statler Office Bldg. Santo Crupi, Mgr.  
Phone: 617-542-0478

### TV Stations Represented:

WSOC-TV, Charlotte, N.C. KXTV, Sacramento, Cal.  
WOI-TV, Des Moines (Ames), Ia. KTVI, St. Louis, Mo.  
WANE-TV, Ft. Wayne, Ind. KSBW-TV, Salinas-Monterey  
KJEO-TV, Fresno, Cal. WDAU-TV, Scranton, Pa.  
WBAY-TV, Green Bay, Wis. KELO-TV, Sioux Falls, S.D.  
KHOU-TV, Houston, Tex. WLCY-TV, Tampa-St. Peters-  
WISH-TV, Indianapolis, Ind. burg, Fla.  
KCMO-TV, Kansas City, Mo. WTOL-TV, Toledo, O.  
WLBW-TV, Miami, Fla. KOTV, Tulsa, Okla.  
WKRQ-TV, Mobile, Ala. WKTV, Utica, N.Y.  
KTVU, Oakland-San Francisco  
WAVY-TV, Norfolk, Va.  
WTEV, Providence, R.I. (New  
Bedford, Mass.)  
WHEC-TV, Rochester, N.Y.  
WREX-TV, Rockford, Ill.

Skylite TV Network  
KOOK-TV, Billings, Mont.  
KXLF-TV, Butte, Mont.  
KFBB-TV, Great Falls, Mont.  
KID-TV, Idaho Falls, Ida.  
KMVT, Twin Falls, Ida.



## MALARKEY, TAYLOR & ASSOCIATES CATV

Brokers - Consultants - Engineering  
WASHINGTON, D.C.

1101 17th Street, N.W. Area Code 202 • 223-2345

**GEORGE P. HOLLINGBERY CO.**

Chicago (60601) 307 N. Michigan Ave. G. P. Hollingbery, Dearborn 2-6060 *Chmn.*  
TWX No.: CG 839 Roy Edwards, V.P.  
Warren Nelson, V.P., TV

New York (10036) 500 Fifth Ave. F. E. Spencer Jr., Oxford 5-5560 *Vice Chmn.*  
TWX No.: NY 1-4788 Harry W. Wise Jr., *Pres., TV*

Atlanta (30309) 1819 Peachtree St. Richard N. Hunter, Phone: 875-9629 *V.P.*  
TWX No.: AT 362

Los Angeles (90013) 3075 Wilshire Blvd. Wm. Reitmann, *Mgr.*  
Dunkirk 5-5206  
TWX No.: LA 125

San Francisco (94104) 155 Montgomery George Hemmerle, Yukon 1-2110 *V.P.*  
TWX No.: SF 887

Detroit (48226) Guardian Bldg. Harry Betteridge, Woodward 1-3555 *Mgr.*  
TWX No.: DE 934

Dallas (75201) 211 North Ervay Bldg. George L. Pettett, Riverside 8-0057 *Mgr.*

St. Louis (63101) 818 Olive St. Jim Rogers, *Mgr.*  
Phone: 421-4030  
TWX No.: 314-556-0197

**TV Stations Represented:**

<b>Eastern Division</b>	<b>Western Division</b>
WJBF, Augusta, Ga.	KRBC-TV, Abilene, Tex. [Also satellite KABC-TV, San Angelo, Tex.]
WABI-TV, Bangor, Me.	KFBC-TV, Cheyenne, Wyo. [Also satellite KSTF, Scottsbluff, Neb.]
WBRZ, Baton Rouge, La.	KTSM-TV, El Paso, Tex.
WHSN-TV, Boston, Mass.	KVAL-TV, Eugene, Ore. [Also satellite KPIC, Roseburg, Ore.]
WDEF-TV, Chattanooga, Tenn.	KVIQ-TV, Eureka, Cal.
WRBL-TV, Columbus, Ga.	KMED-TV, Medford, Ore.
WEAU-TV, Eau Claire, Wis.	KOOL-TV, Phoenix, Ariz.
WNCT, Greenville, N.C.	KCRL-TV, Reno, Nev.
KTRK-TV, Houston, Tex.	KOLD-TV, Tucson, Ariz.
WLBT, Jackson, Miss.	KRGV-TV, Westlaco, Tex.
WJHL-TV, Johnson City, Tenn.	KIVA, Yuma, Ariz.
KTVO, Ottumwa, Ia.	
WAGM-TV, Presque Isle, Me.	
WSAV-TV, Savannah, Ga.	
KTIV, Sioux City, Ia.	
WSPA-TV, Spartanburg-Greenville, S.C. & Asheville, N.C.	
WWLP, Springfield, Mass.	
WRLP, Greenfield, Mass.	
KYTV, Springfield, Mo.	

**HAL HOLMAN CO.**

Chicago (60601) 307 N. Michigan Ave. Franklin 2-0016

New York (10017) 347 Madison Ave. Ed Devney  
Phone: 683-5830

Hollywood (90028) 1680 North Vine Harlan Oakes  
Phone: 213-464-7395

San Francisco (94104) 235 Montgomery St. David Sandeberg  
Phone: 415-397-0535

**TV Stations Represented:**

KREX-TV, Grand Junction, Colo. [Also satellite KREY-TV, Montrose, Colo.]	KAYS-TV, Hays, Kan.
WLOX-TV, Biloxi, Miss.	KLOE-TV, Goodland, Kan. (Satellite of KAYS-TV)
KTVC, Ensign, Kan.	WLBC-TV, Muncie, Ind.

**HOWARD TELEVISION INC.**

New York (10017) 270 Park Ave. Bernard Howard, Phone: 212-697-3750 *Pres.*

Chicago (60601) 1 E. Wacker Dr. Harry Wilber, *Mgr.*  
Phone: 312-467-1350

Atlanta (30309) 1819 Peachtree St. N.E. Patrick Norman, *Mgr.*  
Phone: 404-873-6804

Los Angeles (90069) 8430 Santa Monica Blvd. Norman Berk, *Mgr.*  
Phone: 656-7200

San Francisco (94104) 58 Sutter St. Ray Rhodes, *V.P.*  
Phone: 415-981-3676

**TV Station Represented:**  
KQTV, Fort Dodge, Ia.

**WILLIAM L. HURLEY**

Minneapolis (55402) 1114 Roanoke Bldg. William L. Hurley  
Phone: 612-335-1341

**TV Stations Represented:**

KXAB-TV, Aberdeen, S.D.	KXMC-TV, Minot, N.D.
KXMB-TV, Bismarck, N.D.	KXJB-TV, Valley City, N.D.
KDIX-TV, Dickinson, N.D.	North Dakota KX Network, Fargo
WDSM-TV, Duluth-Superior	
WEAU-TV, Eau Claire, Wis.	
KTVO, Kirksville, Mo.-Ottumwa, Ia.	

**Station Reps**

**HARRY S. HYETT CO. INC.**

Minneapolis (55402) Baker Bldg. Harry S. Hyett  
Federal 9-7179

**Stations Represented (Midwest only):**

KOMT, Alexandria, Minn.	KETV, Omaha, Neb.
KFYR-TV, Bismarck, N.D.	KROC-TV, Rochester, Minn.
WGN-TV, Chicago, Ill.	WHBF-TV, Rock Island, Ill.
KDAL-TV, Duluth, Minn.	KTIV, Sioux City, Ia.
KTHI-TV, Fargo, N.D.	KSOO-TV, Sioux Falls, S.D.
WKBT, La Crosse, Wis.	WSAU-TV, Wausau, Wis.
WMTV, Madison, Wis.	

**THE KATZ AGENCY INC.**

New York (10019) 666 Fifth Ave. Eugene Katz, *Pres.*  
Judson 2-9200 Edward Codel, *V.P.*  
TWX No.: 212-640-4530 Scott Donahue Jr., *V.P., TV*  
Walter Nilson, *V.P., TV Sales*  
Michael T. Membrado, *V.P., TV Sales*  
Morris Kellner, *V.P., Radio*  
Fiske Lochridge, *V.P., Newspaper Div.*  
Daniel Denenholz, *V.P., Research & Prom.*  
Henry J. Grenthot, *Treas.*

Chicago (60601) Prudential Plaza Alan T. Axtell, *Mgr. Chicago office*  
Mohawk 4-7150 Robert C. Rohde, *Sales Mgr. West*  
TWX No.: 312-222-9570 Joseph Hogan, *Sales Mgr. East-South*

Atlanta (30309) 1447 Peachtree St. NE John G. Bolton, Jr.  
Trinity 5-1627  
TWX No.: 404-527-1092

Detroit (48226) 3166 Penobscot Bldg. William W. Joyce, *V.P.*  
Phone: 963-8420  
TWX No.: 313-222-5161

Dallas (75219) 3505 Turtle Creek Blvd. David Rutledge  
Lakeside 6-7941  
TWX No.: 214-899-8756

St. Louis (63101) 915 Olive St. James E. Muse  
Central 1-1868  
TWX No.: 314-556-0556

San Francisco (94104) Russ Bldg. Franklin C. Wheeler Jr.  
Douglas 2-7628  
TWX No.: 415-393-9305

Los Angeles (90036) 5455 Wilshire Blvd. Gerald J. Jones  
Webster 3-8171  
TWX No.: 213-937-2849

Minneapolis (55402) 2009 First Natl. Bank Roland King  
Bldg. Federal 3-6201  
TWX No.: 612-321-1162

Philadelphia (19100) 1102 Land Title Bldg. Edward Papazian  
Locust 7-7950  
TWX No.: 215-569-8689

Boston (02116) 20 Providence St. C. C. Bowlin  
Liberty 2-5458  
TWX No.: 617-451-3813

**TV Stations Represented:**

<b>EASTERN STATIONS</b>	<b>SOUTHERN STATIONS</b>
WRGB, Albany-Schenectady-Troy, N.Y.	WRDW-TV, Augusta, Ga.
WMAR-TV, Baltimore, Md.	WBRC-TV, Birmingham, Ala.
WLBZ-TV, Bangor, Me.	WRCB-TV, Chattanooga, Tenn.
WSAZ-TV, Huntington-Charleston, W.Va.	WJTV, Jackson, Miss.
WVEC-TV, Norfolk, Va.	WAVE-TV, Louisville, Ky.
WTAE, Pittsburgh, Pa.	WREC-TV, Memphis, Tenn.
WCSH-TV, Portland, Me.	WEAR-TV, Mobile, Ala.
WRVA-TV, Richmond, Va.	WLAC-TV, Nashville, Tenn.
WLSL-TV, Roanoke, Va.	WWL-TV, New Orleans, La.
WNEP-TV, Scranton-Wilkes-Barre, Pa.	WESH-TV, Orlando-Daytona Beach, Fla.
WHEN-TV, Syracuse, N.Y.	WRAL-TV, Raleigh, N.C.
WKBN-TV, Youngstown, Ohio	KTBS-TV, Shreveport, La.
	WTVT, Tampa, Fla.
<b>MIDWESTERN STATIONS</b>	<b>WESTERN STATIONS</b>
WMT-TV, Cedar Rapids, Iowa	KTVT, Dallas-Ft. Worth, Tex.
WKRC-TV, Cincinnati, Ohio	KLZ-TV, Denver, Colo.
WTVN-TV, Columbus, Ohio	KMJ-TV, Fresno, Cal.
KRNT-TV, Des Moines, Iowa	KHVV-TV, Honolulu, Hawaii
WPIE-TV, Evansville, Ind.	WKY-TV, Oklahoma City, Okla.
WOOD-TV, Grand Rapids, Mich.	KPHO-TV, Phoenix, Ariz.
WFRV-TV, Green Bay, Wis.	KOAM-TV, Pittsburg, Kan.
WFBM-TV, Indianapolis, Ind.	KATV, Portland, Ore.
WDAF-TV, Kansas City, Mo.	KOVR, Sacramento-Stockton, Cal.
WTCN-TV, Minneapolis, Minn.	KCPX-TV, Salt Lake City, Utah
WEEK-TV, Peoria, Ill.	KONO-TV, San Antonio, Tex.
WQAD-TV, Quad Cities (Illinois & Iowa)	KOGO-TV, San Diego, Cal.
KVTV, Sioux City, Iowa	KOMO-TV, Seattle, Wash.
WSBT-TV, South Bend, Ind.	KHQ-TV, Spokane, Wash.
	KAKE-TV, Wichita, Kan.

(Continued on next page)



# Station Reps

## KETTELL-CARTER INC.

Boston (02116) 118 Newbury St. Elmer Kettell  
Kenmore 6-1966 Marjorie Carter

### TV Stations Represented (New England only):

WABI-TV, Bangor, Me. WKEF, Dayton, Ohio  
WAGM-TV, Presque Isle, Me. WHNB-TV, New Britain-  
Hartford, Conn.  
WWLP, Springfield, Mass. WSEB-TV, Erie, Pa.  
WJZB-TV, Worcester, Mass.

## BOMAR LOWRANCE & ASSOCIATES

Atlanta (30308) 710 Peachtree St. N.E. B. Lowrance  
Phone: 404-876-6776 Clyde Clem

Dallas (75202) 4466 First National Bank Bldg. Bob Keefe  
Phone: 214-742-8206

St. Louis (63101) 1015 Locust St. Fred Johnson  
Phone: 314-241-2451

### TV Stations Represented:

NBC o&o stations WHBQ-TV, Memphis, Tenn.  
NBC Spots Sales WCKT, Miami, Fla.  
WNAC-TV, Boston, Mass. WSUN-TV, St. Petersburg, Fla.  
CKLW-TV, Detroit, Mich.-  
Windsor, Ont.

## JOHN L. MCGUIRE & CO.

Denver (80204) 1150 Delaware John L. McGuire  
Phone: 825-7585

### TV Stations Represented:

KGGM-TV, Albuquerque, N.M. KREX-TV, Grand Junction,  
KTWO-TV, Casper, Wyo. Colo. [Also satellites KREY-  
KRDO-TV, Colorado Springs- TV, Montrose, Colo. &  
Fueblo, Colo. KREZ-TV, Durango, Colo.]  
KSWO-TV, Lawton, Okla. KBLL-TV, Helena, Mont.

## JACK MASLA & CO. INC.

New York (10022) 575 Madison Ave. Jack Masla, Pres.  
Plaza 2-6450 Allan S. Klammer, V.P.

Chicago (60611) 75 E. Wacker Dr. Jack Mulholland,  
Central 6-7974 V.P. Midwest

Detroit (48226) 1610 Book Bldg. Bernard Pearse  
Phone: 961-2685

St. Louis (63101) 915 Olive St. Eugene F. Gray  
Chestnut 1-4350 Jim Walsh

Los Angeles (90048) 111 N. LaCienega Blvd. Lee O'Connell  
Beverly Hills, Cal.

San Francisco (94104) 235 Montgomery St. Ward Glenn  
Exbrook 2-1507 Dave Sandeberg

Kansas City (64105) Baltimore Bldg. Eugene F. Gray  
Suite 502  
Grand 1-7822

Dallas (75201) Fidelity Union Life Mario Messina  
Bldg. Rivers 2-5409

Atlanta (30309) 1819 Peachtree Rd. Dave Carpenter  
N.E. Constance Carpenter  
Phone: 355-7061

### TV Stations Represented:

KVII, Amarillo, Tex. KVKM-TV, Monahans, Tex.  
KELP-TV, El Paso, Tex. WNBE-TV, New Bern, N.C.  
WLVA-TV, Lynchburg, Va. KRSD-TV, Rapid City, S. D.  
WSIL-TV, Harrisburg, Ill. WTWV, Tupelo, Miss.  
WAAY-TV, Huntsville, Ala. WATR-TV, Waterbury, Conn.  
WFAM-TV, Lafayette, Ind.

## THE MEEKER CO. INC.

New York (10017) 521 Fifth Ave. Robert Meeker, Pres.  
Murray Hill 2-2170 Robert Dudley,  
TWX No.: 212-867-7346 Exec. V.P.  
Charles E. Standard,  
Sales V.P.  
Jack Hardingham,  
Dir., Sales Develop-  
ment

Chicago (60601) 333 N. Michigan Ave. Carlton F. J. Jewett,  
Central 6-1742 Midwest V.P.  
TWX No.: 312-222-0594

San Francisco (94105) 55 New Montgomery St. James Monroe, Mgr.  
Yukon 6-4940  
TWX No.: 415-393-8515

Los Angeles (90054) Cal. Federal Plaza Howard Wheeler, Mgr.  
5670 Wilshire Blvd.  
Phone: 213-933-5907  
TWX No.: 213-937-1395

Omaha (68131) C 7 Kiewitt Plaza, Harold Soderlund  
3555 Farnam Ave.  
Phone: 341-7535

Kansas City (64105) 1012 Baltimore Bldg. Eugene Gray  
Phone: 816-471-5502

### TV Stations Represented:

KOAT-TV, Albuquerque, N.M. KHQL-TV, Albion, Neb.  
WLOX-TV, Biloxi, Miss. [Satellite of KHOL-TV]  
WCYB-TV, Bristol, Va.-Tenn. WGAL-TV, Lancaster, Pa.  
KFVS-TV, Cape Girardeau, Mo. WIMA-TV, Lima, O.  
KTWO-TV, Casper, Wyo. WMTV, Madison, Wis.  
WNOK-TV, Columbia, S.C. WTOK-TV, Meridian, Miss.  
WCBI-TV, Columbus, Miss. KOTA-TV, Rapid City, S.D.  
WSEE, Erie, Pa. WCCE-TV, Rockford, Ill.  
WINK-TV, Fort Myers, Fla. KSWB-TV, Roswell, N.M.  
KHOL-TV, Kearney, Neb. KVOA-TV, Tucson, Ariz.  
KHPL-TV, Hayes Center, Neb. WSAU-TV, Wausau, Wis.  
[Satellite of KHOL-TV]

## CLYDE MELVILLE CO.

Dallas (75201) Tower Petroleum Bldg. Clyde B. Melville  
Riverside 8-5239  
TWX No.: 214-899-8794

### TV Stations Represented (Southwest region only):

KVII, Amarillo, Tex. KTRE-TV, Lufkin, Tex.  
KHFI-TV, Austin, Tex. KVKM-TV, Monahans, Tex.  
KAYS-TV, Hays, Kan. KSWB-TV, Roswell, N.M.

## MARIO MESSINA CO.

Dallas (75201) 1032 Fidelity Union Mario Messina  
Life Bldg. Riverside 7-0135

### TV Stations Represented (Southwest only):

KVOA-TV, Tucson, Ariz. KELP-TV, El Paso, Tex.  
KOAT-TV, Albuquerque, N.M. WGAL-TV, Lancaster, Pa.

## METRO TV SALES

New York (10022) 3 East 54th St. John B. Sias, Pres.  
Plaza 2-8228 William Carpenter  
TWX No.: 212-867-7696 Eastern Sales Mgr.  
Gerald J. McGavick,  
Mgr. Special  
Projects

Chicago (60611) 410 N. Michigan Ave. Gerard Mulderrig  
Phone: 312-467-6340 Midwest TV Mgr.  
TWX No.: 910-221-1183

Philadelphia (19103) Wellington, Bldg. Edward Hardison,  
19th & Walnut Sts. Mgr.  
Locust 8-2900  
TWX No.: 215-569-8561

Detroit (48226) 1263 Guardian Bldg. Harvey Cohen, Mgr.  
Phone: 962-3834  
TWX No.: 313-222-5632

St. Louis (63101) 915 Olive St. George Diederich,  
Main 1-4800 Mgr.  
TWX No.: 314-556-0690

San Francisco (94104) 155 Montgomery St. Graham Moore, Mgr.  
Douglas 2-1947  
TWX No.: 415-393-8755

Los Angeles (90028) 5746 Sunset Blvd. Richard E. Drummy,  
Phone: 213-464-3168 Mgr.  
TWX No.: 213-468-1055

### TV Stations Represented:

WTVP, Decatur, Ill. WNEW-TV, New York, N.Y.  
KMBC-TV, Kansas City, Mo. WTTG, Washington, D.C.  
KTTV, Los Angeles, Cal. WTTV, Indianapolis, Ind.  
KOVN, Stockton-Sacramento, WPTA, Ft. Wayne, Ind.  
Cal. KPLR-TV, St. Louis, Mo.

## MID-WEST TIME SALES

Kansas City (64105) Board of Trade Bldg. Irv Schwartz  
Phone: 816-471-3434

St. Louis (63101) 915 Olive St. Irv Schwartz  
Phone: 314-241-5332

TV Station Represented: KSLN-TV, Salina, Kan.

## ART MOORE & ASSOCIATES INC.

Seattle (98101) Jones Bldg. Art Moore  
Mutual 2-3377 Jack Clarke  
Bob Rogers

Portland (97204) 520 S.W. Sixth Ave. Ed Henry  
Phone: 228-7284 Jack Swenson

### TV Stations Represented:

KRCR-TV, Redding-Chico, Cal. KMVT, Twin Falls, Ida.  
KJEM-TV, Eureka, Cal. KOTI, Klamath Falls, Ore.  
KEYT, Santa Barbara, Cal. KTVM, Medford, Ore.  
KHQ-TV, Spokane, Wash. KOIN-TV, Portland, Ore.  
KIMA-TV, Yakima, Wash. KVAL-TV, Eugene, Ore.  
\*KEPR-TV, Pasco, Wash. \*\*KPC, Roseburg, Ore.  
\*KLEW-TV, Lewiston, Ida. \*\*KCBY-TV, Coos Bay, Ore.  
KID-TV, Idaho Falls, Ida. KOOK-TV, Billings, Mont.  
KBOI-TV, Boise, Ida. KXLF-TV, Butte, Mont.  
KTWO-TV, Casper, Wyo. KFBB-TV, Great Falls, Mont.  
KORK-TV, Las Vegas, Nev. KOLO-TV, Reno, Nev.

\*Affiliates of KIMA-TV, Yakima. \*\*Affiliates of KVAL-TV, Eugene.

For Foreign Language Station Reps, see page 894-b

## NATIONAL TELEVISION SALES INC.

New York (10016)	605 Third Ave. Phone: 212-867-1440	Oliver Treyz, Pres. Tom Judge, V.P. Jack Mohler, V.P.
Chicago (60611)	520 N. Michigan Ave. Phone: 312-527-2295	Frank Browne, V.P., Midwest Mgr.
Los Angeles (90036)	5670 Wilshire Blvd. Phone: 213-931-1296	Richardson Loughrin, V.P., Western Mgr.
Atlanta (30309)	1720 Peachtree Rd. Phone: 404-874-0768	Phil Goldman
Detroit (48202)	New Center Bldg. Phone: 313-872-1644	Jack Gormley
San Francisco (94104)	400 Montgomery St. Phone: 415-434-4927	

### TV Stations Represented:

KGGM-TV, Albuquerque, N.M.	KNOE-TV, Monroe, La.
WBMG-TV, Birmingham, Ala.	WNJU-TV, New York, N.Y.- Newark, N.J.
WTVP-TV, Champaign-Decatur, Ill.	KCND-TV, Pembina, N.D.
WCIV, Charleston, S.C.	WPHL-TV, Philadelphia, Pa.
KCTO, Denver, Colo.	KTVW-TV, Tacoma, Wash.
KTHI-TV, Fargo-Grand Forks, N.D.	WDCA-TV, Washington, D.C.
	WWAY, Wilmington, N.C.

## NBC SPOT SALES

(National Broadcasting Co.)

New York (10020)	30 Rockefeller Plaza Circle 7-8300 TWX No.: NY 1-3773	Richard H. Close, V.P. Byron Goodell C. Richard Bergh
Chicago (60654)	Merchandise Mart Superior 7-8300 TWX No.: CG 3	John C. Treacy
Burbank, Cal. (91505)	3000 W. Alameda Ave. Thornwall 5-7000 TWX No.: BQ 9854	William Loudon
San Francisco (94102)	Taylor & O'Farrell Graystone 4-8700	Robert Anderson
Atlanta (30308)	710 Peachtree St., N.E. Trinity 6-3726	Bomar Lowrance & Assoc., Sales Rep.
Dallas (75202)	First National Bank Bldg. Riverside 2-8206	Bomar Lowrance & Assoc., Sales Rep.
St. Louis (63101)	1015 Locust St. Phone: 314-241-2451	Bomar Lawrence & Assoc.

### TV Stations Represented:

WNBC-TV, New York City, N.Y.	WMAQ-TV, Chicago, Ill.
WKYC-TV, Cleveland, O.	KNBC, Los Angeles, Cal.
WRC-TV, Washington, D.C.	

## HARLAN G. OAKES & ASSOCIATES

Los Angeles (90028)	1680 N. Vine Phone: 464-7395	Harlan G. Oakes Hugh Wallace
San Francisco (94104)	690 Market St. Exbrook 7-4827	Dave Sandeberg

### TV Stations Represented (West Coast):

CFCN-TV, Calgary, Alta.	CFQC-TV, Saskatoon, Sask.
CFRN-TV, Edmonton, Alta.	

## THE BERNARD I. OCHS CO.

Atlanta (30309)	1819 Peachtree Rd. NE Phone: 355-6432	Bernard I. Ochs
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TV Station Represented (SE only): WOWL-TV, Florence, Ala.

## OHIO STATIONS REPRESENTATIVES INC.

Cleveland (44114)	Fidelity Bldg. Phone: 216-781-0036	Leonard F. Auerbach Norbert J. Kocab
Cincinnati (45205)	P.O. Box 5010 Phone: 513-992-1620	Don O. Hays
Pittsburgh (15222)	Investment Bldg. Phone: 412-471-5862	John M. DeHaven Lee McClung

### TV Stations Represented:

WBJA-TV, Binghamton, N.Y.	WSBT-TV, South Bend, Ind.
WDTV, Clarksburg-Fairmont- Weston, W. Va.	WTHI-TV, Terre Haute, Ind.
WKEF, Dayton, Ohio	WTRF, Wheeling, W. Va.
WSEE, Erie, Pa.	WYTV, Youngstown, O.
WTAP-TV, Marietta, Ohio- Parkersburg, W. Va.	WHIZ-TV, Zanesville, Ohio

## PENN STATE REPS INC.

Pittsburgh (15222)	1714 Investment Bldg. Phone: 412-471-5862	John M. DeHaven Lee McClung
Cincinnati (45205)	P.O. Box 5010 Phone: 513-992-1620	Don O. Hays
Cleveland (44114)	Fidelity Bldg. Phone: 216-781-0036	Leonard F. Auerbach Norbert J. Kocab

## Station Reps

### TV Stations Represented (Western Pa. Only):

WPBG-TV, Altoona- Johnstown, Pa.	WHIZ-TV, Zanesville, Ohio
WSEE, Erie, Pa.	WLYH-TV, Lebanon-Lancaster, Pa.
WTAP-TV, Parkersburg, W. Va.	WHP-TV, Harrisburg, Pa.
WDTV, Fairmont-Weston- Clarksburg, W. Va.	WSBA-TV, York, Pa.
WTHI-TV, Terre Haute, Ind.	WYTV, Youngstown, O.

## PETERS, GRIFFIN, WOODWARD INC.

New York (10017)	277 Park Ave. Phone: 826-6000 TWX No.: 710-581-3883	H. Preston Peters, Pres. Lloyd Griffin, Pres. TV
Chicago (60601)	Prudential Plaza Franklin 2-6373 TWX No.: 910-221-2806	John A. Cory, V.P. Wm. J. Tynan, V.P.
Detroit (48226)	Penobscot Bldg. Woodward 1-4255 TWX No.: 810-221-6185	Raymond L. Hunter
Philadelphia (19107)	12 S. 12th St. Walnut 3-0455 TWX No.: 215-569-8690	Frank L. Kreh
Atlanta (30309)	1371 Peachtree St., NE Trinity 5-7783 TWX No.: 810-751-3523	Wm. J. Stubbs, V.P.
Charlotte, N.C. (28204)	1420 East 7th St. Phone: 704-333-8641 TWX No.: 704-525-2789	E. Nathan Hale Jr.
Minneapolis (55402)	First Natl. Bank Bldg. Phone: 612-333-2425 TWX No.: 910-576-2859	John J. Cameron
St. Louis (63101)	Syndicate Trust Bldg. Chestnut 1-3171 TWX No.: 910-761-0416	Arnold Knippenberg TV Sales Mgr.
Dallas-Ft. Worth (75201)	Southland Center Riverside 7-9921 TWX No.: 910-861-4162	M. C. Via Jr.
Los Angeles (90036)	5455 Wilshire Blvd. Webster 8-3585 TWX No.: 910-321-4048	Charles R. Kinney, V.P.
San Francisco (94108)	International Bldg. St. Mary's Square Yukon 2-9188 TWX No.: 415-393-9016	William L. McGee TV Sales Mgr.

### TV Stations Represented:

WAST, Albany-Schenectady- Troy, N.Y.	WDSM-TV, Duluth, Minn.
WWJ-TV, Detroit, Mich.	WDAY-TV, Fargo, N.D.
WZZM-TV, Grand Rapids, Mich.	KATV, Little Rock, Ark.
Kalamazoo-Muskegon	WLKY-TV, Louisville, Ky.
WPIX, New York City	WISC-TV, Madison, Wisc.
WSTV-TV, Steubenville, O.- Wheeling, W. Va.	WCCO-TV, Minneapolis-St. Paul
WNYN-TV, Syracuse, N.Y.	WIRL-TV, Peoria, Ill.
WCSC-TV, Charleston, S.C.	KFDM-TV, Beaumont, Texas
WIS-TV, Columbia, S.C.	KRIS-TV, Corpus Christi, Texas
WLJK-TV, Green Bay, Wis.	WBAP-TV, Fort Worth-Dallas, Texas
WLOS-TV, Asheville, N.C.- Greenville, Spartanburg, S.C.	KENS-TV, San Antonio, Texas
WFGA-TV, Jacksonville, Fla.	KVOS-TV, Bellingham, Wash.
WLUC-TV, Marquette, Mich.	KBOI-TV, Boise, Idaho
WTVJ, Miami, Fla.	KBTU, Denver, Colorado
WSFA-TV, Montgomery, Ala.	KSL-TV, Salt Lake City, Utah
WSIX-TV, Nashville, Tenn.	KTLA, Los Angeles, Cal.
WDBJ-TV, Roanoke, Va.	KRON-TV, San Francisco, Cal.
WSJS-TV, Winston-Salem- Greensboro, N.C.	KIRO-TV, Seattle-Tacoma, Wash.
WOC-TV, Davenport, Ia.- Rock Island, Ill.	KXLY-TV, Spokane, Wash.
WHO-TV, Des Moines, Iowa	WTWO, Terre Haute, Ind.
	KTUL-TV, Tulsa, Okla.
	KFDX-TV, Wichita Falls, Tex.

## BLACKBURN

& COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

# Station Reps

## EDWARD PETRY & CO. INC.

New York (10022)	3 E. 54th St. Phone: 212-688-0200 TWX No.: 710-581-2135	Martin L. Nierman, Pres. Ben Holmes, Exec. V.P.
Chicago (60611)	400 N. Michigan Ave. Phone: 312-944-0011 TWX No.: 910-221-0327	Louis A. Smith, V.P. Keith Lewis, V.P., TV
Atlanta (30309)	1375 Peachtree St. NE Phone: 404-875-8547 TWX No.: 404-527-1189	Richard W. Hughes
Dallas (75201)	211 N. Ervay St. Phone: 214-748-9454 TWX No.: 910-861-4255	David Milam
Detroit (48226)	645 Griswold St. Phone: 313-963-0125 TWX No.: 313-222-5027	Bruce C. Mayer
Los Angeles (90005)	3424 Wilshire Blvd. Phone: 213-388-1143 TWX No.: 910-321-4195	L. D. (Bill) Larimer
San Francisco (94104)	Russ Bldg. Phone: 415-434-3631 TWX No.: 415-393-8322	George Ledell
Philadelphia (19102)	3 Penn Center Plaza Phone: 215-563-3870 TWX No.: 215-569-8583	James H. Carmine Jr.
St. Louis (63101)	915 Olive St. Phone: 314-241-7191 TWX No.: 910-761-0447	Robert Schuessler
Boston (02116)	Statler Bldg. Phone: 617-482-6440 TWX No.: 617-451-3688	Frank Howard

### TV Stations Represented:

KOB-TV, Albuquerque, N.M.  
WSB-TV, Atlanta, Ga.  
KERO-TV, Bakersfield, Cal.  
WBAL-TV, Baltimore, Md.  
WGR-TV, Buffalo, N.Y.  
WCIA-TV, Champaign, Ill.  
WNEM-TV, Flint & Saginaw  
WGN-TV, Chicago, Ill.  
WFAA-TV, Dallas, Tex.  
WHIO-TV, Dayton, O.  
KDAL-TV, Duluth, Minn.  
KGMB-TV, Honolulu, Hawaii  
KPRC-TV, Houston, Tex.  
WHTN-TV, Huntington, W. Va.  
WJKS-TV, Jacksonville, Fla.  
KARK-TV, Little Rock, Ark.  
KCOF-TV, Los Angeles, Cal.  
WISN-TV, Milwaukee, Wis.  
KSTP-TV, Minneapolis-St. Paul  
WSM-TV, Nashville, Tenn.

WVUE, New Orleans, La.  
WTAR-TV, Norfolk, Va.  
KWTW, Oklahoma City, Okla.  
KMTV, Omaha, Neb.  
WDBO-TV, Orlando, Fla.  
WMBD-TV, Peoria, Ill.  
WIIIC-TV, Pittsburgh, Pa.  
KPTV, Portland, Ore.  
WJAR-TV, Providence, R.I.  
WROC-TV, Rochester, N.Y.  
KCRA-TV, Sacramento, Cal.  
KUTV, Salt Lake City, U.  
WOAI-TV, San Antonio, Tex.  
KFMB-TV, San Diego, Cal.  
WBRE-TV, Scranton-Wilkes-Barre, Pa.  
KVOO-TV, Tulsa, Okla.  
WTHI-TV, Terre Haute, Ind.  
KARD-TV, Wichita, Kan.

## VIC PIANO ASSOCIATES INC.

New York (10022)	211 E. 53rd St. Plaza 9-1044	Vincent C. Piano Claude E. Piano
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### TV Stations Represented:

WBJA-TV, Binghamton, N.Y.  
WLTV, Bowling Green, Ky.  
WOLO-TV, Columbia, S.C.  
WTAF-TV, Marion, Ind.

WUHF, Milwaukee, Wis.  
WBFB-TV, Philadelphia, Pa.  
WCPT-TV, Tuscaloosa, Ala.  
WCMC, Wildwood, N.J.

## PAUL H. RAYMER CO. INC.

New York (10022)	444 Madison Ave. Plaza 9-5570 TWX No.: 710-581-2739	Paul H. Raymer, Pres. Mahlon W. Edmonson, Sales Mgr. Robert G. Baal, Exec. Asst. to Pres.
Chicago (60611)	435 N. Michigan Ave. Phone: 312-644-4473 TWX No.: 312-222-5098	Keith L. Andre, V.P.
Dallas (75201)	Mercantile Securities Bldg. Phone: 214-741-5663 TWX No.: 214-899-8415	Ralph Widman
San Francisco (94104)	Shell Bldg., 100 Bush St. Phone: 415-981-1833 TWX No.: 415-393-7801	J. Milton Seropan, V.P.
Detroit (48226)	Penobscot Bldg. Phone: 313-963-0764 TWX No.: 313-222-5098	Robert B. Rains
Hollywood (90028)	1680 Vine St. Phone: 213-462-2376 TWX No.: 213-468-1044	John D. Gale, V.P.
Atlanta (30309)	1627 Peachtree St. NE Phone: 404-873-3519 TWX No.: 404-527-2011	Edward D. Brandt

### TV Stations Represented:

WAKR-TV, Akron, Ohio  
KTBC-TV, Austin, Tex.  
KBMT, Beaumont, Tex.  
KXO-TV, El Centro, Cal.  
WLEX-TV, Lexington, Ky.

KPOL-TV, Los Angeles, Cal.  
WCOV-TV, Montgomery, Ala.  
KAAR, San Diego, Cal.  
KTNT-TV, Seattle, Wash.

## RKO GENERAL INC.

### National Sales Division

New York (10018)	1440 Broadway Longacre 4-8000 Telex No.: 125424	Donald J. Quinn, Dir. National Sales
Chicago (60611)	Tribune Tower Phone: 312-527-5300 Telex No.: 2-53720	George Jensen
Los Angeles (90004)	129 N. Vermont Ave. Phone: 213-462-2133 Telex No.: 674-824	Jerry Lawrence
San Francisco (94108)	415 Bush St. Yukon 2-9200 Telex No.: 3401-25	Ed Hawkins
Toronto	Lord Simcoe Hotel Phone: 416-368-6194	RKO Distributing Corp. of Canada Ltd. Fred Sorrell

### TV Stations Represented:

WOR-TV, New York, N.Y.  
WNAC-TV, Boston, Mass.  
KHJ-TV, Los Angeles, Cal.  
WHBQ-TV, Memphis, Tenn.

CKLW-TV, Windsor-Detroit,  
Mich.  
WHCT, Hartford, Conn.

## SAVALLI/GATES INC.

New York (10036)	7 West 44th St. Phone: 682-3420	Joseph Savalli, Pres. Samuel F. Jackson Wm. M. Wilson A. Russel Walker
Chicago (60601)	333 N. Michigan Ave. State 2-7494	Kenneth Schaefer Ed Sherinian
Atlanta (30309)	1371 Peachtree St. Trinity 5-6644	Robert M. Baird
Dallas (75201)	511 N. Akard Bldg. Riverside 7-3723	Edgar R. Robbins Jr.
Los Angeles (90028)	6331 Hollywood Blvd. Phone: 462-6676	James C. Gates Alan Schultz
San Francisco (94104)	58 Sutter St. Douglas 2-7159	Sam Posner

### TV Stations Represented:

KAVE-TV, Carlsbad, N.M.  
WKAB-TV, Montgomery, Ala.  
WOAY-TV, Oak Hill, W. Va.

WTAP-TV, Parkersburg, W. Va.  
WHIZ-TV, Zanesville, O.

## WILLIAM L. SIMPSON & ASSOCIATES

Seattle (98119)	314 First Ave. W. Phone: 206-282-7010	Wm. L. Simpson Jane E. Gallagher
Portland (97204)	Wilcox Bldg. Phone: 503-226-3973	John T. Coy

### TV Stations Represented:

KGMB-TV, Honolulu, Hawaii  
KATU, Portland, Ore.  
(by Seattle office)  
KNDO/KNDU, Yakima/Pasco,  
Wash.

KUTV, Salt Lake City, Utah  
KOMO-TV, Seattle, Wash.  
(by Portland office only)

## SKYLINE ADVERTISERS SALES

Idaho Falls, Ida. (83401)	Box 2557 Phone: 208-523-4567	Melvin B. Wright, Pres. & Gen. Mgr.
TV Stations Represented. (Contact nearest H-R Television office or Art Moore & Associates):		
KID-TV, Idaho Falls, Ida.	KFBB-TV, Great Falls, Mont.	
KMVT, Twin Falls, Ida.	KXLF-TV, Butte, Mont.	
KOOK-TV, Billings, Mont.		

## THE SODERLUND CO.

Omaha (68131)	3555 Farnam Phone: 341-7535	Harold A. Soderlund Ruth Schmid
TV Stations Represented (Neb. & adjacent states):		
KXAB-TV, Aberdeen, S.D.	KODE-TV, Joplin, Mo.	
KHQL-TV, Albion, Neb.	KOMC, McCook, Neb.	
KCMT-TV, Alexandria, Minn.	KXMC-TV, Minot, N.D.	
KXMB-TV, Bismarck, N.D.	KORN-TV, Mitchell, S.D.	
KCRG-TV, Cedar Rapids, Ia.	KTVO-TV, Ottumwa, Ia.	
KFBC-TV, Cheyenne, Wyo.	WHBF-TV, Quad Cities, Ia.-Ill.	
KTVC, Ensign, Kan.	KOTA-TV, Rapid City, S.D.	
KXGO-TV, Fargo, N.D.	KROC-TV, Rochester, Minn.	
KHPL-TV, Hayes Center, Neb.	KTIV, Sioux City, Ia.	
KDUH-TV, Hays Springs, Neb.	KSOO-TV, Sioux Falls, S. D.	
KHOL-TV, Kearney, Neb.	KYTV, Springfield, Mo.	
	KXJB-TV, Valley City, N.D.	

## SOUTHERN TELEVISION SYSTEM SALES

Florence, Ala. (35632)	Box 2220 Phone: 205-764-7711	Dick Biddle
Atlanta (30309)	1401 Peachtree St. NE Trinity 5-9403	Bernard I. Ochs Co.
TV Stations Represented:		
WOWL-TV, Florence, Ala.	WMSL-TV, Decatur, Ala.	

**SPOT TIME SALES INC.**

New York (10017) 60 E. 42nd St. Carl Loucks, V.P.  
Phone: 682-0870 John Cook  
Chicago (60611) 400 N. Michigan Ave. John E. Erickson,  
Phone: 467-6106 Pres.  
San Francisco (94111) 681 Market St. Jim Lucas  
Phone: 781-8656  
Los Angeles (90028) 1540 N. Highland Ave. Sandy Kahn  
Phone: 466-7279  
TV Station Represented: WCIU, Chicago, Ill.

**STONE REPRESENTATIVES INC.**

New York (10017) 7 East 47th St. Peggy Stone, Pres.  
Murray Hill 8-4340 Charles R. O'Malley,  
TWX No.: 212-867-7139 V.P.  
Chicago (60601) 75 E. Wacker Dr. Sy Thomas  
Phone: 372-0910  
TWX: 312-222-0210  
Atlanta (30309) 805 Peachtree St. NE Bob Jensen  
Phone: 867-6464  
Boston (02116) 100 Boylston St. George Bingham  
Phone: 482-4442  
Los Angeles (90211) 111 N. LaCienega Blvd. Lee O'Connell  
Phone: 655-7597  
San Francisco (94104) 235 Montgomery St. Dave Sandeberg  
Phone: 397-0536  
TV Station Represented: WSLA, Selma, Ala.

**STORER TELEVISION SALES INC.**

New York (10022) 500 Park Ave. Peter Storer, Pres.  
Plaza 2-7600 Francis Barron,  
V.P. & Gen. Mgr.  
John D. Kelly,  
Eastern Sales Mgr.  
Chicago (60601) 333 N. Michigan Ave. Charles M. Lieber  
Central 6-9550 Sales Mgr.  
Atlanta (30309) 1375 W. Peachtree St., J. Wm. Mason  
NE  
Phone: 875-8576  
Detroit (48202) New Center Bldg. James E. Goldsmith  
Phone: 873-2383  
Los Angeles (90005) 338 S. Western Ave. Henry R. Flynn  
Dunkirk 9-3138  
San Francisco (94104) Russ Bldg. Henry R. Flynn  
Yukon 1-8860  
TV Stations Represented:  
WAGA-TV, Atlanta, Ga. WSPD-TV, Toledo, O.  
WJW-TV, Cleveland, O. WGHP-TV, Winston-Salem-  
WJBK-TV, Detroit, Mich. Greensboro-High Point, N.C.  
WITI-TV, Milwaukee, Wis.

**E. S. SUMNER CORP.**

New York (10036) 11 West 42nd St. Eugene S. Sumner  
Phone: 212-279-7080 Leonard Ziegel  
TV Stations Represented:  
KVOS-TV, Bellingham, Wash. CHCH-TV, Toronto, Ont.  
CHAB-TV, Moose Jaw, Sask. CJAY-TV, Winnipeg, Man.

**TELEVISION ADVERTISING REPRESENTATIVES INC.**

New York (10016) 90 Park Ave. R. M. McGredy, Pres.  
Phone: 212-867-0100 Marvin L. Shapiro,  
Exec. V.P.  
Chicago (60611) 400 N. Michigan Ave. Robert M. Williams,  
Phone: 527-4567 Mgr.  
Detroit (48226) Penobscot Bldg. Robert E. Newsham,  
Woodward 5-6454 Mgr.  
San Francisco (94104) 155 Montgomery St. Harry Diner, Mgr.  
Prospect 6-9494  
Atlanta (30309) 1776 Peachtree Rd. NW James Thrash, Mgr.  
Phone: 876-8843  
Hollywood (90028) 6290 Sunset Blvd. Robert L. Simmons,  
Hollywood 6-1144 Mgr.  
TV Stations Represented:  
WJZ-TV, Baltimore, Md. WJXT, Jacksonville, Fla.  
WBZ-TV, Boston, Mass. KDKA-TV, Pittsburgh, Pa.  
WBTV, Charlotte, N.C. KPIX, San Francisco, Cal.  
KYW-TV, Philadelphia, Pa. WTOF-TV, Washington, D.C.

**THOMS RADIO & TV ENTERPRISES INC.**

Asheville, N.C. (28804) 75 Scenic Hwy. Harold H. Thoms  
Phone: 704-254-4663  
TV Stations Represented:  
WISE-TV, Asheville, N.C. WNBE-TV, New Bern, N.C.

**Station Reps**

**UBC SALES**

New York (10017) 7 East 43rd St. Robert Wittig  
Plaza 5-9145 Sales Dir.  
Chicago (60611) 410 N. Michigan Ave. Warren Daniels  
Phone: 312-467-1632  
Washington, D.C. 5321 First Place NE Richard Eaton  
(20011) Tuckerman 2-2500  
TV Station Represented: WOOK-TV, Washington, D.C.

**VENARD, TORBET & McCONNELL INC.**

New York (10017) 555 Fifth Ave. Lloyd George Venard,  
Phone: 212-986-2201 Pres.  
TWX No.: 212-867-5124 A. L. Torbet,  
Exec. V.P.  
James V. McConnell,  
V.P. & Treas.  
Chicago (60601) 35 E. Wacker Dr. Howard B. Meyers, V.P.  
State 2-5260  
TWX No.: 312-222-0184  
Detroit (48226) 808 Penobscot Bldg. James A. Brown, Jr.,  
Woodward 3-4075 Mgr.  
TWX No.: 313-222-5205  
San Francisco (94104) 2 Pine St. Robert R. Allen, V.P.  
Exbrook 7-6187  
TWX No.: 415-393-9438  
Los Angeles (90038) 1258 N. Highland Ave. Stephen R. Rintoul,  
Hollywood 6-4527 V.P.  
TWX: 213-876-4025  
Dallas (75201) 1505 Elm St. Jerry Gardner, Mgr.  
Riverside 2-5101  
TWX No.: 214-899-9175  
St. Louis (63101) 915 Olive St. Martin Ludington,  
Phone: 241-3444 Mgr.  
TWX No.: 314-556-0490  
Denver (80206) 280 Columbine St. Bob Hix  
Phone: 303-377-6526

**TV Stations Represented:**

WALB-TV, Albany, Ga. KCOY-TV, Santa Maria, Cal.  
KGNC-TV, Amarillo, Tex. WSUN-TV, St. Petersburg, Fla.  
WTOM-TV, Cheboygan, Mich. WBOC-TV, Salisbury, Md.  
KEZI-TV, Eugene, Ore. WPBN-TV, Traverse City, Mich.  
KGBT-TV, Harlingen, Tex. KATC, Lafayette, La.  
KHAS-TV, Hastings, Neb. WKYT-TV, Lexington, Ky.  
WHNT-TV, Huntsville, Ala. WITN-TV, Greenville-  
WDXI-TV, Jackson, Tenn. Washington, N.C.  
KSWO-TV, Wichita Falls, Tex. KFSA-TV, Ft. Smith, Ark.  
KTRE-TV, Lufkin, Tex. KORK-TV, Las Vegas, Nev.  
KMD-TV, Midland, Tex. KOLO-TV, Reno, Nev.  
WJHG-TV, Panama City, Fla. KGNB-TV, Laredo, Tex.  
KROC-TV, Rochester, Minn. KHSL-TV, Chico-Redding, Cal.  
KBIM-TV, Roswell, N.M.

**WAYNE-EVANS & ASSOCIATES**

Minneapolis (55402) Northwestern Bank Bud Stitt  
Bldg. Jack Brennan  
Federal 8-7017

**TV Stations Represented (Minnesota):**

KMMT, Austin, Minn. [Sold in \*KDLO-TV, Florence, S.D.  
combination with KWWL, †KDUH-TV, Hay Springs, Neb.  
Waterloo, Ia.] \*KPLO-TV, Reliance, S.D.  
KOTA-TV, Rapid City, S.D. KWWL, Waterloo, Ia. [Sold in  
KELO-TV, Sioux Falls, S.D. combination with KMMT,  
KCND-TV, Pembina, N. D. Austin, Minn.]  
WKOW-TV, Madison, Wis. \* Satellite of KELO-TV, Sioux  
WAOW-TV, Wausau, Wis. Falls, S.D. † Satellite of KOTA-  
[Sold in combination with TV, Rapid City, S.D.  
WKOW-TV, Madison]

**WEED TELEVISION CORP.**

New York (10017) 347 Madison Ave. J. J. Weed, Pres.  
Phone: 212-686-8970 E. J. Fitzsimmons  
Chicago (60611) 435 N. Michigan Ave. C. C. Weed  
Phone: 312-467-7070  
Atlanta (30309) 1819 Peachtree Rd. NE Dave Carpenter  
Phone: 404-355-7961  
Boston (02116) Statler Bldg. Kay Chille  
Phone: 482-6117  
Detroit (48226) 1610 Book Bldg. Bernard P. Pearse  
Phone: 961-2685  
Beverly Hills (90211) 111 N. LaCienega Blvd. Lee F. O'Connell  
Phone: 652-1313 James Walsh  
St. Louis (63105) 149 N. Meramec Homer Griffith  
Phone: 314-727-2091  
San Francisco (94104) 235 Montgomery St. Ward Glenn  
Phone: 392-1507  
Seattle (98101) 1001 Tower Bldg. Jack Hauser  
Phone: 624-6333

**TV Stations Represented:**

WJPB-TV, Fairmont, W.Va. WARD-TV, Johnstown, Pa.  
WDAM-TV, Hattiesburg, Miss. KAIT, Jonesboro, Ark.  
KTRG-TV, Honolulu, Hawaii

# Station Reps U.S. & Canada

## ADAM YOUNG INC. Television Division

New York (10022)	3 E. 54th St. Plaza 1-4848 TWX No.: 710-581-3696	Adam Young, Pres. James F. O'Grady Jr., Exec. V.P.
Boston (02116)	129 Newbury St. Congress 2-1145	David L. O'Shea, Mgr.
Chicago (60601)	Prudential Plaza Michigan 2-6190 TWX No.: 910-221-1191	R. John Stella, Mgr.
Detroit (48226)	2213 Detroit Bank & Trust Bldg. Woodward 3-6919 TWX No.: 313-222-5269	Walter B. Archer Jr.
Atlanta (30309)	1819 Peachtree Rd. NE Phone: 355-4040 TWX No.: 404-527-2200	Harold M. Parks, Mgr.
St. Louis (63101)	1015 Locust St. #617 Main 1-1424 TWX No.: 314-556-0585	Bruce W. Schneider, Mgr.
Los Angeles (90028)	6290 Sunset Blvd. Hollywood 2-2289 TWX No.: 213-468-1160	William L. Wallace, Mgr.
San Francisco (94111)	500 Sansome St. Yukon 6-5366 TWX No.: 415-393-8775	William B. Peavey, Mgr.
Dallas (75201)	Tower Petroleum Bldg. Phone: 748-5239 TWX: 214-899-8794	Clyde B. Melville

### TV Stations Represented:

KHFI-TV, Austin, Tex.  
KBAK-TV, Bakersfield, Cal.  
KCRC-TV, Cedar Rapids, Iowa  
WCCB-TV, Charlotte, N.C.  
KRDO-TV, Colorado Springs,  
Colo.  
WKEF, Dayton, Ohio  
WHNB-TV, Hartford, Conn.  
WILX-TV, Lansing, Mich.  
KTVE, Monroe, La.-El Dorado,  
Ark.  
KRCR-TV, Redding-Chico, Cal.  
WTVO, Rockford, Ill.  
KEYT, Santa Barbara, Cal.  
WNDU-TV, South Bend, Ind.  
WICS, Springfield, Ill. (Also  
satellites WCHU & WICD,  
Decatur, Ill.)  
WHYN-TV, Springfield-Holyoke,  
Mass.  
WWNY-TV, Watertown, N.Y.  
WEAT-TV, West Palm Beach,  
Fla.  
WJZB, Worcester, Mass.  
WYTV, Youngstown, Ohio  
\*WECT, Wilmington, N.C.

\*Atlanta office only.

Alaska Television Network  
KTVA, Anchorage, Alaska  
KTVF, Fairbanks, Alaska

California-Oregon Trio  
KIEM-TV, Eureka, Cal.  
KOTI, Klamath Falls, Ore.  
KTVM, Medford, Ore.

Cascade Broadcasting Co.  
KIMA-TV, Yakima, Wash.  
KEPR-TV, Pasco, Wash.  
KLEW-TV, Lewiston, Ida.

Mid-Wisconsin Combo  
WKOW-TV, Madison, Wis.  
WAOW-TV, Wausau, Wis.

North Dakota Broadcasting  
KXJB-TV, Valley City, N.D.  
KXMB-TV, Bismarck, N.D.  
KXMC-TV, Aberdeen, S.D.  
KXMC-TV, Minot, N.D.  
KDIX-TV, Dickinson, N.D.

# CANADIAN SALES REPRESENTATIVES

## ALL-CANADA RADIO & TELEVISION LTD.

Toronto 5, Ont.	All-Canada Bldg. 1000 Yonge St. Walnut 5-9361	J. Stuart Mackay, Pres. Ross McCreath, V.P. & Gen. Mgr. Robert F. Tait, V.P. & Asst. Gen. Mgr. Don M. Smith, Mgr., TV Time Sales Dana S. Murray, V.P., Program Sales Div.
Montreal, P.Q.	925 Dominion Sq. Bldg. University 1-5656	William Mitchell
Winnipeg, Man.	181 Pioneer Ave. Whitehall 2-6861	Bill Edge
Calgary, Alta.	1230 17th Ave., S.W. Phone: 244-2455	Jack Cavanaugh
Vancouver, B.C. (handles Spokane, Seattle, and Portland)	1161 Melville St. Mutual 4-7461	J. E. Baldwin
New York 20	10 Rockefeller Plaza Suite 518 Circle 6-1425	Bill Townsend
Chicago (handles St. Louis, Kansas City, and Minneapolis)	333 N. Michigan Ave. Suite 1528 Phone: 372-2528	Ken Shaefer
San Francisco	58 Sutter St. Phone: 362-7159	Sam Posner
Dallas	511 N. Akard Bldg. Phone: 747-3723	Ed Robbins Jr.
Atlanta	1371 Peachtree St. Phone: 875-6644	Bob Baird
Los Angeles (handles San Diego)	6331 Hollywood Blvd. Phone: 462-6676	Alan Schultz

### TV Stations Represented:

CFCY-TV, Charlottetown, P.E.I.  
CJCB-TV, Sydney, N.S.  
CHSJ-TV, Saint John, N.B.  
CFCF-TV, Montreal, P.Q.  
CKWS-TV, Kingston, Ont.  
CHEX-TV, Peterborough, Ont.  
CHCH-TV, Hamilton, Ont.  
CFPL-TV, London, Ont.  
CKNX-TV, Wingham, Ont.  
CKSO-TV, Sudbury, Ont.  
CJIC-TV, Sault Ste. Marie, Ont.  
CFCH-TV, North Bay, Ont.  
CKX-TV, Brandon, Man.  
CKCK-TV, Regina, Sask.  
CKBI-TV, Prince Albert, Sask.  
CHCT-TV, Calgary, Alta.  
CJLH-TV, Lethbridge, Alta.  
CHAT-TV, Medicine Hat, Alta.  
CHCA-TV, Red Deer, Alta.  
CFCR-TV, Kamloops, B.C.  
CHAN-TV, Vancouver, B.C.  
CHEK-TV, Victoria, B.C.  
CHBC-TV, Okanagan Valley,  
B.C. (Kelowna).  
CKPG-TV, Prince George, B.C.

## BROADCAST REPRESENTATIVES LTD.

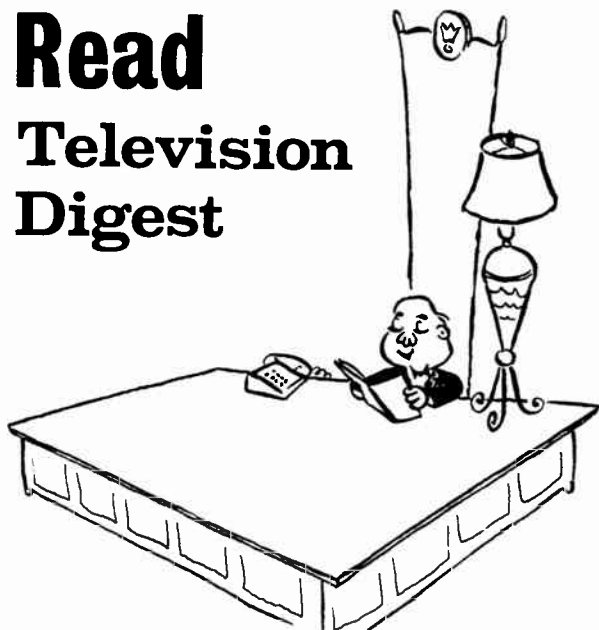
Winnipeg 1, Man.	P.O. Box 801 Phone: 204-582-2918	J. O. Blick, Pres. Mrs. Helen Kolomaya, Exec. Dir.
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TV Stations Represented:  
CJFB-TV, Swift Current, Sask. CHGH-TV, Churchill, Man.

## CANADIAN STANDARD BROADCAST SALES INC.

New York (10022)	3 E. 54th St. Plaza 1-4848 TWX No.: 710-581-3696 Telex No.: 01-2257	Waldo J. Holden, Pres. Tom Malone, V.P.
Chicago (60601)	Prudential Plaza Bldg. Michigan 2-6190 TWX No.: 910-221-1191	R. John Stella, Mgr.
Atlanta (30309)	1819 Peachtree Rd. NE Phone: 355-4040 TWX No.: 404-527-2200	Harold M. Parks, Mgr.
Boston (02116)	129 Newbury St. Congress 2-1145	David L. O'Shea, Mgr.
Detroit (48226)	2213 Detroit Bank & Trust Bldg. Woodward 3-6919 TWX No.: 313-222-5269	Walter B. Archer Jr.
Los Angeles (90028)	6290 Sunset Blvd. Hollywood 2-2289 TWX No.: 213-468-1160	William L. Wallace, Mgr.
St. Louis (63101)	1015 Locust St. Main 1-1424 TWX No.: 314-556-0585	Bruce W. Schneider Mgr.
San Francisco (94111)	500 Sansome St. Yukon 6-5366 TWX No.: 415-393-8775	William B. Peavey, Mgr.
Dallas (75201)	1300 Tower Petroleum Bldg. Phone: 748-5239 TWX No.: 214-899-8794	Clyde B. Melville

# Top People Read Television Digest



For their reasons, turn to page 249-c

**TV Stations Represented:**

CKVR-TV, Barrie, Ont.  
 CFCN-TV, Calgary, Alta.  
 CFRN-TV, Edmonton, Alta.  
 CKRS-TV, Jonquiere, Que.  
 CKBL-TV, Matane, Que.  
 CKCW-TV, Moncton, N.B.  
 CJOH-TV, Ottawa, Ont.

CHOV-TV, Pembroke, Ont.  
 CKPR-TV, Port Arthur- Fort  
 William, Ont.  
 CKRT-TV, Riviere-Du-Loup,  
 Que.  
 CFQC-TV, Saskatoon, Sask.  
 CHLT-TV, Sherbrooke, Que.

**CBC NATIONAL SELECTIVE SALES**

Toronto, Ont. 31 Wellesley St. E.  
 Walnut 5-3311 J. R. Malloy, TV Sales  
 Dir., English  
 Network  
 M. T. Watson  
 Supvr. National  
 Selective Sales

Montreal, Que. P.O. Box 6000  
 University 6-2571 M. Valiquette,  
 Sales Dir.,  
 French Network

**TV Stations Represented:**

CBVT, Cornerbrook, Nfld.  
 \*CBYAT, Deer Lake, Nfld.  
 CFSN-TV, Stephenville, Nfld.  
 CFLA-TV, Goose Bay, Lab.  
 CBHT, Halifax, N.S.  
 †CBHT-1, Liverpool, N.S.  
 †CBHT-2, Shelburne, N.S.  
 †CBHT-3, Yarmouth, N.S.  
 †CBHT-4, Sheet Harbour, N.S.  
 CBMT, Montreal, P.Q.  
 CBOT, Ottawa, Ont.  
 CBLT, Toronto, Ont.  
 CBWT, Winnipeg, Man.  
 \*CBWAT, Kenora, Ont.  
 †CBWAT-1, Dryden, Ont.  
 †CBWAT-2, Sioux Lookout, Ont.  
 †CBWAT-3, Red Lake, Ont.  
 \*CBWCT, Fort Frances, Ont.  
 †CBWCT-1, Atikokan, Ont.  
 CBWB, Flin Flon, Man.  
 †CBWB-1, Le Pas, Man.  
 CBWT, Edmonton, Alta.  
 \*CBXAT, Grande Prairie, Alta.  
 †CBXAT-1, Peace River, Alta.

CBUT, Vancouver, B.C.  
 †CBUT-1, Courtenay, B.C.  
 \*CBUAT, Trail, B.C.  
 †CBUAT-1, Nelson, B.C.  
 †CBUAT-2, Castlegar, B.C.  
 \*CBUBT, Cranbrook, B.C.

**French Language**

\*CBFCT, Cheticamp, N.S.  
 †CBFCT-1, Iles de la Madeline,  
 P.Q.  
 CBFAT, Moncton, N.B.  
 CBFST, Montreal, P.Q.  
 †CBFT-1, Mont Tremblant, P.Q.  
 †CBFT-2, Mont Laurier, P.Q.  
 CBVT, Quebec, P.Q.  
 CBOFT, Ottawa, Ont.  
 \*CBFST, Sturgeon Falls, Ont.  
 †CBFST-1, Sudbury, Ont.  
 †CBFST-2, Temiscamingue, P.Q.  
 \*CBFOT, Timmins, Ont.  
 †CBFOT-1, Kapuskasing, Ont.  
 CBWFT, Winnipeg, Man.

†Satellite rebroadcasting stations. \*Network relay stations.

**CHANNEL 12 MANITOBA LTD.**

Winnipeg 468 Academy Rd. G. O. (Jerry)  
 Phone: 474-2381 Johnson, Pres. &  
 Gen. Sales Mgr.

TV Station Represented: KCND-TV, Pembina, N.D.

**HARDY RADIO & TELEVISION LTD.****(TV Division)**

Toronto 2, Ont. 2 Carlton St. A. C. Harrison  
 Empl 3-9433

Montreal, Que. 1010 St. Catherine St. Paul Martel  
 W. Phone: 861-5461

**TV Stations Represented:**

CKCO-TV, Kitchener, Ont. CKMI-TV, Quebec City  
 [English language outlet]  
 CKRS-TV, Jonquiere, Que. CKRN-TV, Rouyn, Que.  
 CKBL-TV, Matane, Que. CKRT-TV, Riviere Du Loup  
 CHAU-TV, New Carlisle, Que.  
 CFCM-TV, Quebec City  
 [French language outlet]

**INDEPENDENT CANADIAN TV SALES LIMITED**

Toronto, Ontario 175 Bloor St., E. D. M. Pearson, V.P.  
 Phone: 923-2451 T. B. J. Atkins, V.P.  
 TWX No.: 02-29502 J. B. German, V.P.

Montreal, Quebec 1118 St. Catherine St. L. A. Mayo, V.P.  
 W.  
 Phone: 861-3395

TV Station Represented: CJOH-TV, Ottawa

**RALPH JUDGE ASSOCIATES**

Montreal 1405 Bishop St. Ralph Judge  
 Phone: 514-849-2076

TV Station Represented: WCAX-TV, Burlington, Vt.

**For Foreign Language Reps**

see page 894-b

**Canadian Reps****PAUL L'ANGLAIS INC.**

Montreal 1405 Maisonneuve St. Paul L'Anglais  
 Lafontaine 6-9201 Guy Daviault

Toronto 2160 Yonge St. Gaston Belanger  
 Phone: 487-1551 C. E. Dickie

**TV Stations Represented:**

CJPM-TV, Chicoutimi, Que. CFTM-TV, Montreal, Que.  
 CFCM-TV, Quebec, Que. CHLT-TV, Sherbrooke, Que.

**ANDY McDERMOTT SALES LTD.**

Toronto, Ont. 85 Bloor East A. A. McDermott  
 Walnut 4-4477 Bill Tierney  
 Keith Kearney  
 Ted Brock  
 Paul McDermott

Montreal, Que. Windsor Hotel Jim McLennan  
 University 6-2749

**TV Stations Represented (in Canada):**

WKTU, Utica, N.Y. WLBC-TV, Muncie, Ind.  
 WHEN-TV, Syracuse, N.Y. WOV-TV, Omaha, Neb.  
 WRGB, Schenectady, N.Y. WGR-TV, Buffalo, N.Y.  
 WROC-TV, Rochester, N.Y. WWNY, Watertown, N.Y.  
 WNBTV, Binghamton, N.Y. KPTV, Portland, Ore.  
 WNHC-TV, Hartford, Conn. KING-TV, Seattle, Wash.  
 WFBG-TV, Altoona, Pa. KHQ-TV, Spokane, Wash.  
 WICU-TV, Erie, Pa. WTOM-TV, Cheboygan, Mich.  
 WGAL-TV, Lancaster, Pa. WWJ-TV, Detroit, Mich.  
 WLYH-TV, Lebanon, Pa. WJTM-TV, Lansing, Mich.  
 WFIL-TV, Philadelphia, Pa. WOOD-TV, Grand Rapids,  
 WNEP-TV, Scranton, Pa. Mich.  
 KDKA-TV, Pittsburgh, Pa. WTCN-TV, Minneapolis, Minn.  
 WMTW-TV, Poland Spring, Me. KDAL-TV, Duluth, Minn.  
 WBZ-TV, Boston, Mass. KXMC-TV, Minot, N.D.  
 WLW-TV, Cincinnati, O. KPIX, San Francisco, Cal.  
 WHIO-TV, Dayton, O. WPTZ, Plattsburgh, N.Y.  
 WSTV-TV, Steubenville, O. WTVN, Columbus, O.  
 KTVR, La Grande, Ore. WBRC-TV, Birmingham, Ala.  
 WJZ-TV, Baltimore, Md. WKYT, Lexington, Ky.  
 WGN-TV, Chicago, Ill. WDAF-TV, Kansas City, Mo.  
 KENI-TV, Anchorage, Alaska WNEM-TV, Flint, Mich.  
 KFAR-TV, Fairbanks, Alaska WLUC-TV, Marquette, Mich.  
 KINY-TV, Juneau, Alaska WPNV-TV, Traverse City, Mich.  
 KREX-TV, Grand Junction, KFYC-TV, Mankato, Minn.  
 Colo. KOOK-TV, Billings, Mont.  
 KKTU, Colorado Springs, Colo. KXLF-TV, Butte, Mont.  
 KLTZ-TV, Denver, Colo. KRTV, Great Falls, Mont.  
 WTVJ-TV, Miami, Fla. KBLL-TV, Helena, Mont.  
 KID-TV, Idaho Falls, Idaho KGVO-TV, Missoula, Mont.  
 KTVB, Boise, Ida. WMUR-TV, Manchester, N.H.  
 KMVT, Twin Falls, Ida. KFYR-TV, Bismarck, N.D.  
 KGLO-TV, Mason City, Iowa WNEW-TV, New York, N.Y.  
 KVTI, Sioux City, Iowa WTOL-TV, Toledo, Ohio  
 KQTV, Fort Dodge, Iowa WJAR-TV, Providence, R.I.  
 WABT-TV, Bangor, Maine WBSN-TV, Milwaukee, Wis.  
 WAGM-TV, Presque Isle, Maine WWLP-TV, Springfield, Mass.  
 WWZB-TV, Worcester, Mass. WBYA-TV, Green Bay, Wis.  
 WFAA-TV, Dallas, Tex. WEAU-TV, Eau Claire, Wis.  
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 CFRN-TV, Edmonton, Alta. Prince Rupert, B.C.  
 CJCH-TV, Halifax, N.S.  
 CKCO-TV, Kitchener, Ont. UNITED STATES  
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 CKVR-TV-3, Haliburton, Ont. CFCL-TV-1, Kapuskasing, Ont.  
 [Satellites of CKVR-TV] CFCL-TV-2, Elk Lake, Ont.  
 CKCW-TV, Moncton, N.B. [Satellites of CFCL-TV]  
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(Continued on next page)

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CESM-TV, Thompson, Man. CKSA-TV, Lloydminster,  
CFQC-TV, Saskatoon, Sask. Alta.-Sask.  
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CKOS-TV-1, Dauphin, Man. CJON-TV-1, Corner Brook, Nfld.  
CKOS-TV-2, Estevan CJON-TV-2, Bonavista, Nfld.  
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CHAB-TV, Moose Jaw, Sask. CJCN-TV, Grand Falls, Nfld.  
CHRE-TV, Regina, Sask. WTTV, Bloomington, Ind.  
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Moose Jaw] WBNS-TV, Columbus, O.  
CKPR-TV, Port Arthur, Ont. WOC-TV, Davenport, Ia.  
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CJBR-TV, Rimouski, Que. WJIM-TV, Lansing, Mich.  
CJBR-TV-1, Edmunston, N.B. KABC-TV, Los Angeles, Cal.  
CJES-TV, Estcourt, Que. WABC-TV, New York, N.Y.  
CFCV-TV, Clermont, Que. KMTV, Omaha, Neb.  
CJPM-TV, Chicoutimi, Que. WHEC-TV, Rochester, N.Y.  
[Winnipeg & Vancouver] KROC-TV, Rochester, Minn.  
CJCH-TV, Halifax, N.S. KSWs-TV, Roswell, N.M.  
CJCH-TV-1, Canning, N.S. KTVT, Salt Lake City, Utah  
CJCH-TV-2, Digby, N.S. KGO-TV, San Francisco, Cal.  
CJCH-TV-3, Amherst, N.S. WNDU-TV, South Bend, Ind.  
WSAU-TV, Wausau, Wis.  
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Phone: 279-7080 Pres.  
Leonard Ziegel,  
Account Exec.

Chicago (60601) 333 N. Michigan Ave. Al Parenty  
Phone: 782-0650

TV Stations Represented:  
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Atlanta (30309) 1819 Peachtree Rd. NE Dave Carpenter  
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Detroit (48226) 1610 Book Bldg. Bernard P. Pearse  
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Beverly Hills (90211) 111 N. LaCienega Blvd. Lee F. O'Connell  
Phone: 652-1313 James Walsh

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Phone: 314-727-2091

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CKCO-TV, Kitchener, Ont. CJON-TV, St. John's, Nfld.  
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CHAU-TV, New Carlisle, Que. Falls, Nfld.]



**Cognoscenti  
Read  
Television Digest**

Turn to page 249-c  
for just a few of their reasons





**One of America's shrewdest economists was getting a little concerned about our**

Jack Benny, star of stage, screen, radio and TV, and bulwark of the American dollar.

**country's money problems. So he wrote this post card to the Secretary of Commerce.**

**This was the reply Mr. Benny got from the Secretary of Commerce.**

Dear Secretary Connor,  
I've been hearing so much about America's balance-of-payments deficit and our outflow of dollars that, naturally, I got concerned.  
First of all does "balance-of-payments deficit" mean we owe other countries money? If so, how did we ever get into a situation like that? And can't we just owe it to them? Everybody knows we're good for the money. So why should we have to pay it?  
Secondly, even if they ask for their money why do we have to give it to them in gold? Won't ordinary American dollars do?  
Last but not least, I was wondering if there was any reason for me, personally, to be concerned? Not that I have that much money. But over the years I've managed to hold onto a few dollars. Paper dollars, that is. Do you think they'll remain as good as gold?  
Sincerely,

*Jack Benny*



THE SECRETARY OF COMMERCE  
WASHINGTON 25, D.C.

Dear Mr. Benny:

We appreciate your interest in America's balance-of-payments deficit. It is a serious problem, but one we have every confidence of solving with the help of American businessmen and bankers and the understanding of the American people.

To answer your questions: "Balance-of-payments deficit" means more dollars are going out of this country than are coming in. We got into this situation by spending more abroad, over the short term, than we receive from abroad.

For example, American business is expanding overseas, using American dollars to build factories and office buildings for future economic growth. Our military bases abroad and our economic assistance to developing countries take dollars...much more than the dollars we get back, for instance, for the goods we export. As a result, our "outgo" is greater than our income. So, we have a balance-of-payments deficit.

When foreign countries ask to redeem their dollars in gold, we must give it to them because this country is pledged to exchange dollars for gold upon demand. The strength and stability of the dollar and to a great extent, the strength and stability of all the world's currency, depend on our fulfilling that pledge.

Finally, Mr. Benny, you certainly need not be concerned about your personal finances. The dollar is as good as gold. It is backed up by the world's most productive and efficient economy that gets more productive and more efficient every year. In addition, our government, businessmen, bankers, and military are all working together to solve the balance-of-payments problem. And it will be solved.

As President Lyndon Johnson has said, "Those who fear for the dollar are needlessly afraid. We will eliminate our international deficit. We will maintain the dollar at full value."

For the full story on our balance-of-payments situation and what we are doing about it, I am enclosing a booklet, "Keeping the American Dollar Strong." If any of your friends would like a free copy just ask them to write to: "Good as Gold," U.S. Department of Commerce, Washington, D.C. 20230. A postcard will do.

Sincerely,

*John T. Connor*

John T. Connor  
Secretary of Commerce



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### ABC INTERNATIONAL TELEVISION INC.

(A Subsidiary of American Broadcasting Companies Inc.)

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Los Angeles (90027)	4151 Prospect Ave. Phone: 663-3311	
San Francisco (94102)	277 Golden Gate Ave. Phone: 863-0077	
Tokyo, Japan	American Bcstg. Co. #615, Asahi Shimbun Bldg. Yurakucho, Chiyoda-ku Phones: 201-2863; 201-0131	
London W. 1	Pearl & Dean Ltd. 33 Dover St. Mayfair 7494	

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### CARIBBEAN NETWORKS INC.

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D.C. (20006). Phone: 223-4646.

**WYATT, WILSON W.**  
Marion E. Taylor Bldg., Louisville, Ky. (40202). Phone: 582-1881.

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**ZORBAUGH, GERALDINE E.**  
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**ZWICKY, WARREN C.**  
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Florida Office: 1177 Kane Concourse, Miami Beach, Fla. (33154).  
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**ZYLSTRA, ROGER E.**  
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Dagger (†) indicates non-commercial educational station

Symbol (#) indicates station was in operation but has reverted to CP status; for additional data, see FCC file.  
FCC's File No. given where available; for further details, consult file in FCC Reference Room

NOTE: This listing can be kept up-to-date and corrected with the weekly TV Addenda (blue sheets) published for its full-service subscribers by Television Digest, reporting all current FCC grants, applications, changes, etc.

## ALABAMA

★ ANNISTON (Ch. 40)—New, Anniston Bcstg. Co., Radio Bldg., 1330 Noble St. CP 12-16-65; 45.6-kw visual, 22.8-kw aural, 887-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level. Lat. 33° 40' 52"; Long. 85° 48' 57". Transmitter, top of Blue Mt., 200-ft. S of Lookout Tower. Plant, \$150,211; yearly operating, \$65,000. Equipment, RCA. Ownership: Harry M. Ayers (Publishing), pres., 50%; Edell Y. Ayers (Housewife), v.p., Wilfred Galbraith (Editorial Writer), secy., James A. Hudson (Chief Engineer WHMA), v.p. & Malcolm B. Street (Gen. mgr.-treas. WHMA), treas., 5% each. Counsel, Daly & Ehrig; consulting engineer, Claude M. Gray. BPCT-3320. Starting Date: Unreported.

Birmingham (Ch. 21)—New, Ala. TV Inc., c/o Seymour M. Chase, Brawner Bldg., Washington, D.C. 612-kw max. & 538-kw horizontal visual, 122-kw max. & 107-kw horizontal aural, 1140-ft. above av. terrain, 785-ft. above ground, 1805-ft. above sea level. Lat. 33° 29' 12"; Long. 86° 48' 19". Transmitter, Red Mtn. Plant, \$986,585; yearly operating, \$450,000. Equipment, RCA. Ownership: John S. Jemison Jr., pres., 15% (Banker); B. A. Monaghan, v.p., 10% (Realtor); Paul C. Aiken, v.p., 15% (Atty.); J. George Mitnick, treas., 10% (Retailer); William P. Engel, 15% (Realtor); Joseph H. Engel (Retailer) & Frank E. Hurd (Realtor), 10% each; John H. Bankhead III (Realtor), Lyndon L. Pearson (Broker) & Mrs. Avis L. Baker (Secy. to W. P. Engel), 5% each. Aiken owns 2.5% of WERE AM-FM Cleveland, O. Counsel, Philipson, Lyon & Chase; consulting engineer, Jules Cohen. BPCT-3706.

Birmingham (Ch. 21)—New, Birmingham Bcstg. Co. Inc., c/o Ellis J. Parker, Rose Hill, Irondale. 230-kw max. & 202-kw horizontal visual, 45.5-kw max. & 40-kw horizontal aural, 705-ft. above av. terrain, 364-ft. above ground, 1378-ft. above sea level. Lat. 33° 29' 10"; Long. 86° 48' 20". Transmitter, top of Red Mountain Plant, \$498,000; yearly operating, \$150,000. Equipment, RCA. Ownership: James G. Lang, pres. & Ellis J. Parker III, v.p., 26.65% each; Oscar E. Hyde, 26.70%; A. G. Gaston, 10% (Insurance); Jesse J. Lewis, 2% (Advertising); Arthur D. Shores, 5% (Atty.); James T. Montgomery, 3% (Physician). Lang, Parker & Hyde own WXII Irondale; Lang also owns WNOP Newport, Ky. Counsel, Grove Jaskiewicz, Gilliam & Putbrese; consulting engineer, Rohrer & Assoc. BPCT-3707.

Birmingham (Ch. 21)—New, Tele-Mac of Birmingham, Box 1469. 279-kw max. & 263-kw horizontal visual, 27.9-kw max. & 26.3-kw horizontal aural, 500-ft. above av. terrain, 255-ft. above ground, 1175-ft. above sea level. Lat. 32° 28' 56"; Long. 86° 48' 46". Transmitter, 11th Pl., Terrace Ext. atop Red Mountain Plant, \$239,600; yearly operating, \$387,480. Equipment, Townsend. Ownership: Same as Ch. 17 applicant, Macon, Ga. Counsel, Prince & Paul; consulting engineer, Willis C. Beecher. BPCT-3705.

Birmingham (Ch. 68)—New, Symphony Network Assn. Inc., c/o James V. Melonas, 1100 8th Ave. W., Birmingham 4, Ala. 24.1-kw visual, 4.49-kw aural, 142-ft. above av. terrain, 206-ft. above ground, 806-ft. above sea level. Lat. 33° 31' 04.2"; Long. 86° 48' 28.2". Transmitter, 2005 5th Ave. N., Birmingham. Plant, \$100,000; yearly operating, \$100,000. Equipment, GE. Ownership: Symphony Network is a non-stock corp. with Melonas as pres.; Hugh Thomas, v.p.; & James E. Simpson, secy.-treas.; they head a bd. of 12. Counsel, Smith & Pepper. BPCT-3238.

Birmingham (Ch. 68)—New, Steel City Bcstg. Co., c/o Charles F. Grisham, Box 19, Huntsville. 32.3-kw visual, 4.34-kw aural, 708-ft. above av. terrain, 361-ft. above ground, 1366-ft. above sea level. Lat. 33° 29' 07"; Long. 86° 48' 26". Transmitter, on Red Mtn. 0.8-mi. SW of Vulcan Park. Plant, \$242,800; yearly operating, \$331,900. Equipment, RCA. Ownership: Charles F. Grisham, pres., Tine W. Davis (Retailer), v.p., Aaron Aronov (Real Estate), v.p., John C. Godbold (atty.), secy.-treas., 25% each. Grisham is pres. & gen. mgr. of WHNT-TV Huntsville. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, George C. Davis.

FLORENCE (Ch. 57 ETV)—New, Ala. ETV Commission, c/o Raymond D. Hurlbert, 2151 Highland Ave., Suite 206, Birmingham. 577-kw visual, 86.5-kw aural, 768-ft. above av. terrain, 535-ft. above ground, 1473-ft. above sea level. Lat. 34° 34' 48"; Long. 87° 46' 28". Transmitter, 1.8-mi. N of Jonesboro. Plant, \$484,145; yearly operating, N.A. Equipment, GE. Ownership: Same as WBIQ Birmingham. Consulting engineer, Albert H. Renfro Jr. BPET-234.

Homewood (Ch. 21)—New, William A. Chapman & George K. Chapman d/b as Chapman Radio & TV Co., c/o W. A. Chapman, Box 3297, Birmingham, Ala. 21.53-kw visual, 10.05-kw aural, 673.1-ft. above av. terrain, 302-ft. above ground, 1329-ft. above sea level, lat. 33° 29' 11", long. 86° 48' 20". Transmitter, top of Red Mountain, Birmingham. Plant, \$93,250; yearly operating, \$50,000. Equipment, RCA. Ownership: The Chapmans operate WCRT & WCRT-FM Birmingham; also a TV-radio sales & service store there. They are also applicant for Ch. 70 Anniston, Ala.; have share of applicant for Ch. 51 Tuscaloosa, Ala. BPCT-3282.

★ TUSCUMBIA (Ch. 47)—WVNA-TV, Elton H. Darby, 509 North Main St. CP 11-7-62; 220-kw visual, 110-kw aural, 340-ft. above av. terrain, 365-ft. above ground, 920-ft. above sea level, lat. 34° 46' 25", long. 87° 40' 32". Transmitter, River Oaks Shopping Center, Hatch Blvd., Sheffield, Ala. Plant, \$263,003; yearly operating, \$100,000. Equipment, RCA. Ownership: Same as WVNA & WVNA-FM, Tuscumbia. Consulting engineers, Kear & Kennedy. BPCT-3024. Starting Date: Unreported.

## ALASKA

★ ANCHORAGE (Ch. 13)—KHAR-TV, Willis R. Harpel, Pouch 7-016, Anchorage. CP 11-19-65; 11-kw visual, 2.14-kw aural, 90-ft. above av. terrain, 347-ft. above ground, 447-ft. above sea level. Lat. 61° 11' 07"; Long. 149° 52' 10". Transmitter, SW of Seward Hwy. & E. 39th St. Plant, \$148,962; yearly operating, \$325,000. Equipment, RCA Transmitter & Andrew Antenna. Ownership: Willis R. Harpel, pres., 82%; Frank F. Carroll, 10%; Jack D. Fife, 5%. Patricia E. Harpel, 3%. Harpel is also pres. of KHAR Anchorage. Counsel: Haley, Bader & Potts; consulting engineer, J. B. Hatfield. BPCT-3536. Starting Date: Fall of 1966.

## ARIZONA

# FLAGSTAFF (Ch. 13)—KVLs, Saunders Bcstg. Co., Box 1580. CP 9-8-60; 17-kw visual, 1-kw aural, 1832-ft. above av. terrain, 80-ft. above ground, 9360-ft. above sea level, lat. 35° 14' 28" long. 111° 35' 48" Owned by Charles J. Saunders. Also owns KCLS Flagstaff & KUPI Idaho Falls, Ida. BPCT-2650 [Note: Began operation Dec. 18, 1961, but quit air July 15, 1963.]

Nogales (Ch. 11)—New, Ronald C. Waranch, 650 N. Sepulveda Blvd., Los Angeles, Cal. 28.12-kw visual, 14.06-kw aural, 3987-ft. above av. terrain, 183-ft. above ground, 8768-ft. above sea level. Lat. 34° 41' 18.5"; Long. 110° 53' 5". Transmitter, Mt. Hopkins. Plant, \$214,000; yearly operating, \$180,000. Equipment, Dumont Transmitter & RCA antenna. Ownership: Waranch will be sole owner. Counsel: Mallyck & Bernton; consulting engineer, Walter J. Stiles. BPCT-3533.

★ PHOENIX (Ch. 21)—New, Spanish Language TV of Ariz. Inc., c/o Donald B. Thomson, 2873 Sky Harbor Blvd. CP 7-28-65; 19.85-kw maximum & 8.3-kw horizontal visual, 3.96-kw maximum & 1.66-kw horizontal aural, 1540-ft. above av. terrain, 92-ft. above ground, 2725-ft. above sea level, lat. 33° 20' 03", long. 112° 03' 42.5". Transmitter, S. Mountain Park Plant, \$165,600; yearly operating, \$145,000. Equipment, RCA. Ownership: Donald B. Thomson, pres. (electronics); George W. Soderquist, 1st v.p.-secy., 16.67% (electronics); Arnold R. Sabel, 2nd v.p., 8.33% (electronics); Leonard M. Calderon Jr., 3rd v.p., 13.89% (state rep., Ariz.); Elmer Green, treas., 5.55% (C.P.A.); T. Richard Gregory, 8.33% (psychiatrist); Harvey M. Ross, 8.33% (marketing dir.); Edward Panosian, 5.55% (artist); Herb Lindner, 2.79% (brewer); e pluribus unum enterprises Inc., 30.56% (advertising & PR). Thomson is sole owner of latter firm. Counsel, Philipson, Lyon & Chase; consulting engineer, Jansky & Bailey. BPCT-3515. Starting Date: By end of summer, 1966.

Phoenix (Ch. 33)—New, American Telecasters Inc., c/o John G. Hitchcock, 1111 19th St., N. Arlington, Va. 214-kw visual, 45.5-kw aural, 1597-ft. above av. terrain, 177-ft. above ground, 2827-ft. above sea level. Lat. 33° 19' 60"; Long. 112° 03' 55". Transmitter, 7-mi. S of Phoenix. Plant, \$450,000; yearly operating, \$300,000. Equipment, GE. Ownership: John G. Hitchcock (banker), pres., 33 1/3%; Louis J. Pomponio Jr. (plumber), v.p.-treas., 33 1/3%. T. Eugene Smith (real estate), secy., 33 1/3%. Consulting engineer, Russell P. May. BPCT-3584.



**ARKANSAS**

# **HOT SPRINGS (Ch. 9)**—KFOY-TV, American Television Co. Inc., P.O. Drawer "Y", CP 1-28-59; 2.63-kw visual, 1.32-kw aural, 400-ft. above av. terrain, 308-ft. above ground, 1008-ft. above sea level, lat. 34° 30' 47", long. 93° 03' 15". BPCT-2443. [Note: Quit air April 17, 1963; see TV Addenda 33-M. Also sale pends to educational group (see TV Addenda 33-HH).]

\* **LITTLE ROCK (Ch. 2 ETV)**—New, Arkansas ETV Commission, c/o Thurl E. Tom Tyler, 1010 W. 3rd St. CP 7-28-65; 100-kw visual, 20-kw aural, 1780-ft. above av. terrain, 2269-ft. above ground, 1997-ft. above sea level, lat. 34° 28' 23", long. 92° 12' 10". Transmitter, U.S. Hwy. 65, 2-mi. N of Redfield, Barakue, Twp. Plant, #642,638; yearly operating, \$100,000. Equipment, RCA. Officers: Thurl E. (Tom) Tyler, chmn. (insurance executive); Dr. Silar D. Snow, vice chmn. (pres., Ark. St. Tchrs. College); Evelyn Piere Hammons, secy. (housewife); Jetta Ford Sink, treas. (housewife). Applicant also is buying CP of KFOY-TV Hot Springs (see TV Addenda 33-HH). Counsel, Pierson, Ball & Dowd; consulting engineer, Willis C. Beecher. BPET-192. Starting Date: Unreported.

Little Rock (Ch. 16)—New, Victor Bestg. Co. Inc., c/o R.D. Tiberis, 4015 W. Capitol. 32.98-kw maximum & 32.38-kw horizontal visual, 6.596-kw maximum & 6.476-kw horizontal aural, 393-ft. above av. terrain, 508-ft. above ground, 756-ft. above sea level. Lat. 34° 45' 57"; long. 92° 17' 39". Transmitter, 2600 River Rd. Plant, #263,660; yearly operating, \$280,000. Equipment, RCA. Ownership: R. D. Tiberis will be sole owner, also is Ch. 29 applicant for Lake Charles, La. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, John A. Mofret. BPCT-3598.

**CALIFORNIA**

\* **CORONA (Ch. 52)**—KMTW, Kaiser Bestg. Corp., Bestg. Div., Kaiser Center, 300 Lakeside Dr., Oakland, Cal. CP 11-14-62; 69.2-kw visual, 9.33-kw aural, 2790-ft. above av. terrain, 82-ft. above ground, 5752-ft. above sea level, lat. 34° 13' 29", long. 118° 03' 47". Transmitter, Mt. Wilson, near Los Angeles. Plant, #1-285,394; yearly operating, \$550,000. Equipment, RCA. Ownership: Same as WKBD (TV), Detroit. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Gautney & Jones. BPCT-3066. Starting Date: Spring of 1966.

\* **EL CENTRO (Ch. 9)**—KECC-TV, Tele-Bcstrs. of California Inc., c/o H. S. Killgore, pres., 100 California St., San Francisco. CP 4-15-63; 55-kw visual, 30-kw aural, 600-ft. above av. terrain, 640-ft. above ground, 660-ft. above sea level, lat. 32° 46' 16", long. 115° 16' 38". Transmitter, 104 E. Main St. Plant, #53,126; yearly operating, \$100,000. Equipment, Gates. Ownership: H. Scott Killgore, 50.1%; over 50 other stockholders. Tele-Bcstrs. owns radios WPOP, Hartford, Conn.; KALI, San Gabriel, Cal.; KOFY, San Mateo, Cal.; KZON, Tolleston, Ariz.; a CATV system in St. Thomas, V.I. also KUAM-TV, Agana, Guam. Counsel, Cohn & Marks; consulting engineers, A. E. Towne Assoc. BPCT-3079. Starting Date: Unreported.

\* **EL CENTRO (Ch. 7)**—KXO-TV, KXO Inc., c/o Marco Hanan, P.O. Box 140. CP 4-10-63; 82.3-kw visual, 45.7-kw aural, 410-ft. above av. terrain, 450-ft. above ground, 470-ft. above sea level, lat. 32° 46' 10", long. 115° 16' 26". Transmitter, U.S. Hwy. 80, 70-mi. SE of Holtville, Cal. Plant, #101,715; yearly operating, \$120,000. Equipment, RCA. Marco Hanan, pres., 55% (owns stock in radios KXO, El Centro, Cal.; KXOA, Sacramento, Cal.; KLIV, San Jose, Cal. and KAGO, Klamath Falls, Ore.); William J. Ewing, secy.-treas., 29% (attorney); Gordon Belson, 10% (KXO stockholder); Edgar J. Snively, 5.4%. Counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, E. E. Benham (Van Nuys, Cal.). BPCT-3100. Starting Date: Unreported.

Eureka (Ch. 13)—New, T & R Bcstrs. Inc., c/o James L. Hutchens, Box 748, Albany, Ore. 316-kw visual, 63.2-kw aural, 1705-ft. above av. terrain, 374-ft. above ground, 3046-ft. above sea level. Lat. 40° 43' 30"; long. 123° 58' 20". Transmitter, 10.8-mi. SE of Eureka. Plant, #443,433; yearly operating, \$250,000. Officers: Robert L. Oldright (services), pres., 51%; James L. Hutchens, v.p., 49%; Hal D. Tibbals, secy.-treas. Hutchens also has 41.33% of KFLY Corvallis & is applicant for Radios in Central Point, Milton-Freewater & Gold Beach, all Ore. Counsel, Hogan & Hartson; consulting engineer, J. B. Hatfield. BPCT-3646.

Fontana (Ch. 40)—New, International Panorama TV Inc., 132 North Western Ave., Los Angeles 4, Cal., c/o Mr. Angel Lerma Maler, 182.1-kw visual, 98.3-kw aural, 3200-ft. above av. terrain, 493-ft. above ground, 6173-ft. above sea level; lat. 34° 13' 42.5", long. 118° 04' 01". Transmitter, Mt. Wilson. Plant, #357,336; yearly operating, \$180,000. Equipment, GE. Ownership: Angel Lerma Maler, Pres., 75% (Spanish TV programs); Samuel S. Rosen, v.p. (valve & oil well supplies); Alma Clara Maler, secy.-treas., 25% (sister). Counsel, S. R. Levine (Los Angeles); consulting engineers, Teletronic Engineering Co. (Los Angeles). BPCT-3181. Note: Initial decision by examiner Walther W. Guenther Nov. 29, 1965 recommended grant of application.

† **Fresno (Ch. 18 ETV)**—New, San Joaquin Valley Community TV Assn. Inc., 5132 N. Palm. 252.3-kw maximum & 158-kw horizontal visual, 74.3-kw maximum & 46.7-kw horizontal aural, 2218-ft. above av. terrain, 241.5-ft. above ground, 3637-ft. above sea level, lat. 36° 44' 45", long. 119° 16' 52". Transmitter, Shaw & Cedar. Plant, #329,052; yearly operating, \$114,609. Equipment, RCA. Officers: Mrs. Thomas Conley, pres. (housewife); Gerald L. Jacobus, v.p. (supt. of Kings County schools); Mrs. Norman Strauss, secy. (legal researcher); G. B. Randolph, treas. (concrete). Counsel, Mardikian & Kelso (Fresno); consulting engineer, George C. Davis. BPET-223.

Fresno—See also Hanford, Cal.

For TV-Radio Engineers,  
see page 925-b

**California**

\* **GUASTI (Ch. 46)**—KBSA, Bestg. Service of America, Box 1134. CP 10-14-64; 219-kw visual, 138-kw aural, 2878-ft. above av. terrain, 138-ft. above ground, 5847-ft. above sea level, lat. 34° 13' 35", long. 118° 03' 58". Transmitter, Mt. Wilson. Plant and yearly operating cost (combined), \$136,000 (including monthly payments of \$1,173.90 and security deposit of \$10,495.80 on visual leased from North American Leasing Co.). Equipment, Visual Electronics. William A. Myers, pres., 38.1% (electronic equipment mfr.); William E. Sullivan, v.p. & gen. mgr., 3.3% (engineer with electronics equipment firm); Patrick J. Burns, v.p.-treas., 8.6% (So. Cal. Dept. of Water & Power employee); Ethel J. Myers, secy., 27.8% (wife of William); Irving L. Edelman, 5.6% (public relations); 5 others, none with as much as 4%. Counsel, Weaver, Glassie & Molloy; consulting engineer, A. D. Ring. BPCT-3135. Starting Date: Unreported.

# **HANFORD (Fresno) (Ch. 21)**—KDAS, George L. Naron/C. B. Sweeney, 1826 N. 10th. For station facilities, see page 55-b. [Note: Station began operation Feb. 27, 1962, but left air Dec. 22, 1964. Sale pends to KSJV-TV Inc. (see Television Digest Vol. 5.2).]

\* **MODESTO (Ch. 17)**—KLOC-TV, KLOC Broadcasting Co., Box 338, Ceres, Cal. CP 11-12-64; 20.4-kw visual, 11-kw aural, 323-ft. above av. terrain, 354.5-ft. above ground, 419.5-ft. above sea level, lat. 37° 36' 09", long. 121° 03' 53.5". Transmitter, Illinois Ave., .5-mi. S of Paradise Rd. Plant, #134,900; yearly operating, \$84,000. Equipment, RCA transmitter & Co-El antenna. Ownership: Chester Smith, 51%; Corbett Pierce, 49%. They are general partners in radio KLOC, Ceres, Cal. Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Cecil Lynch (Modesto). BPCT-3312. Starting Date: Unreported.

Norwalk (Ch. 9)—New, Fidelity TV Inc., c/o William G. Simon, 131 W. Wilshire, Fullerton. 158.5-kw visual, 18.5-kw aural, 3000-ft. above av. terrain, 409-ft. above ground, 5984-ft. above sea level. Lat. 34° 13' 49"; long. 118° 04' 10". Transmitter, Mt. Wilson. Plant, #1,430,000; yearly operating, \$2,000,000. Equipment, RCA. Ownership: William G. Simon (attny); pres., 20.61%; George R. Johnson, v.p., 5.16% (attny); Walter B. Chaffee, secy., 10.31%; Nello C. DeCorpo, treas., 5.16% (college dean); Louis J. Cella Jr., 10.31% (M.D.); Henry Duque, 10.31% (attny); Emmett H. Jones, 10.31% (oil); Mervyn LeRoy, 10.31% (movie producer-dir.); Kenneth E. Belleu, 10.31% (real estate); John B. Lawson, 2.06% (aero space firm); Emmett C. McGaughey, 2.06% (adv.); Edward M. Medvene, 1.03%; Richard A. Murphy, 1.03%; Thomas R. Sheridan, 1.03%. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3655.

\* **SACRAMENTO (Ch. 29)**—KTXL, Camellia City Telecasters Inc., c/o J. F. Matrangola, 801 9th St. CP 3-19-65; 295-kw visual, 58.9-kw aural, 350-ft. above av. terrain, 353-ft. above ground, 298-ft. above sea level, lat. 38° 42' 06", long. 121° 19' 22". Transmitter: End of Daily Ave., 3.8-mi. SW of Roseville, Cal. Plant, #300,943; yearly operating, \$360,000. Equipment RCA. Following are all general partners, each with 25%; Charles L. Bowman (real estate); Foster A. Bullock (real estate); Jack F. Matrangola (real estate); Irving J. Schwartz (clothing store mgr.). Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; engineer, A. E. Towne. BPCT-3140. Starting Date: July 1966.

Sacramento (Ch. 39)—New, Grayson TV Co. Inc., c/o Sidney A. Grayson, 2001 21st St. 215-kw max. & 189-kw horizontal visual, 42.7-kw max. & 37.6-kw horizontal aural, 480-ft. above av. terrain, 505-ft. above ground, 524-ft. above sea level. Lat. 38° 36' 35"; long. 121° 33' 15". Transmitter, Garden Hwy., 4-mi. NW of Sacramento. Plant, #772,660; yearly operating, \$150,000. Equipment, RCA. Ownership: Sidney A. Grayson, pres., 30% (owns KUBA Yuba City); Andrew C. Bartalini, v.p. & treas., 21% (realtor); Dale W. Flewelling, v.p., 14% (owns KXRQ-FM Sacramento); Louis N. Heller, v.p., 10% (dentist); Hugh A. Evans, Secy., 5% (attny.); Edwin C. Houx, 10% (banker); Milton Levinson, 5% (state employee); Arthur E. Eissinger, 5% (attny.). Counsel, Smith & Pepper; consulting engineer, Jules Cohen. BPCT-3698.

\* **SAN BERNARDINO (Ch. 30)**—KITR, The Maple Chapel (a church corporation), Box 41108, Los Angeles 41. CP 5-10-65; 120-kw visual, 24-kw aural, 2512-ft. above av. terrain, 305-ft. above ground, 5695-ft. above sea level, lat. 34° 11' 15", long. 117° 41' 58". Transmitter, Sunset Ridge, 5.5-mi. N. of Claremont, Cal. Plant, #349,130; yearly operating, \$96,000. Equipment, GE. Ownership: Applicant is not a stock corporation, but has Raymond Arthur Schoch as pastor and pres. of the Board and Howard Allen Skeans as secy.-treas. (mutual fund salesman from Burbank, Cal.) The Maple Chapel also operates KHOF-FM, Los Angeles. Counsel, S. R. Levine (Los Angeles); consulting engineer, Teletronic Engineering Co. (Los Angeles). BPCT-3146. Starting Date: Unreported.

San Bernardino (Ch. 58)—New, HARRISCOPE Inc., 291 S. La Cienega Blvd., Beverly Hills, Cal. 725-kw maximum & 449-kw horizontal visual, 145-kw maximum & 90-kw horizontal aural, 2112-ft. above av. terrain, 144-ft. above ground, 5424-ft. above sea level, lat. 34° 14' 10", long. 117° 18' 45". Transmitter, 1.5-mi. WSW of Crestline, Cal. Plant, #123,564; yearly operating, \$144,000. Equipment, GE. Ownership: HARRISCOPE owns KFBB-TV-AM, Great Falls, Mont.; KTWO-TV-AM, Casper, Wyo.; KBAK-TV, Bakersfield, KLFM, Long Beach & KKAR, Pomona, all Cal. Counsel, Monroe Oppenheimer; consulting engineers, Hammett & Edison (San Francisco). BPCT-3432.

San Bernardino (Ch. 58)—New, Supat Bestg. Inc., Samuel Schulman, 9134 Sunset Blvd., Los Angeles. 47.6-kw visual, 7.14-kw aural, 408-ft. above av. terrain, 138-ft. above ground, 3348-ft. above sea level, lat. 34° 11' 51", long. 117° 17' 10". Transmitter, 1800 Cloudland Dr. Plant, #339,747; yearly operating, \$160,000. Equipment, RCA. Ownership: Supat Industries, 85% (Samuel Schulman, pres. & 100% owner); Robert Young, 2.5% (TV producer); Eugene B. Rodney, 2.5%; Bisliger, Breslauer & Co., 5% (CPA); Robert Redd, 5% (advertising). Counsel, Dow, Lohnes & Albertson; consulting engineer, E. E. Benham (Hollywood). BPCT-3499.



# California—Connecticut

**San Bernardino (Ch. 58)**—New, Marbro Bestg. Co. Inc., c/o Al Lapin Jr., 8530 Wilshire Blvd., Beverly Hills, Cal. 740-kw maximum & 476-kw horizontal visual, 100-kw maximum & 41.8-kw horizontal aural, 1900-ft. above av. terrain, 104-ft. above ground, 5228-ft. above sea level, lat. 34° 14' 03"; long. 117° 18' 29". Transmitter, N. Forest Dr. & Playground Dr., Valley View Park. Plant, \$469,000; yearly operating, \$300,000. Equipment, RCA. Ownership: Al Lapin Jr., pres., 30%; Jerome M. Lapin, v.p.-secy., 30%; Daniel Harrison, treas.-asst. secy., 5%; Irving Al Lapin, 30%; Irving A. Bernstein, 5%. Applicants also have pending applications for Ch. 26 San Francisco & Ch. 26 Santa Barbara. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3455.

† **San Diego (Ch. 15 ETV)**—New, Bd. of Trustees, Cal. St. Colleges for San Diego St. College, c/o Kenneth K. Jones, San Diego St. College, San Diego. 884-kw maximum & 417-kw horizontal visual, 442-kw maximum & 208.5-kw horizontal aural, 1912-ft. above av. terrain, 168-ft. above ground, 2718-ft. above sea level, lat. 32° 41' 48"; long. 116° 56' 10". Transmitter, Mt. San Miguel. Plant, \$328,442; yearly operating, \$283,298. Equipment, GE. Board of Trustees: Charles Luckman, chmn. (architect); Glenn S. Dumke (Chancellor of Cal. St. Colleges); Malcolm A. Love (pres. of San Diego St. College); 19 others. Applicant is licensee of KEBS (FM) San Diego. Counsel, Norman Epstein (Inglewood, Cal.); consulting engineer, John C. Merino (San Diego). BPET-220.

★ **SAN DIEGO (Ch. 51)**—KJOG-TV, Jack O. Gross tr/as Gross Bestg. Co., 2810 Talbot St. CP 6-23-65; 87.6-kw visual, 22-kw aural, 1928.8-ft. above av. terrain, 189-ft. above ground, 2729-ft. above sea level, lat. 32° 41' 48"; long. 116° 56' 08". Transmitter, San Miguel Mts., 12.85-mi. ESE of San Diego Post Office. Plant, \$445,871; yearly operating \$274,836. Equipment, RCA. Ownership: Gross (real estate & development) is sole owner; also has 24.5% of KALB-TV Alexandria, La. Counsel, Krieger & Jorgensen; consulting engineer, T & T Radio Measurements Co. (Long Beach). BPCT-3346. Starting Date: Unreported.

★ **SAN FRANCISCO (Ch. 20)**—KBAY-TV, D. H. Overmyer Communications Co., c/o Arthur M. Dorfner, 41 E. 42nd St., New York, N.Y. CP 3-11-53; 151-kw visual, 81.3-kw aural, 1070-ft. above av. terrain, 370-ft. above ground, 1201-ft. above sea level, lat. 37° 45' 20"; long. 122° 27' 05". Transmitter, 1 La Avenida. Plant, \$336,900; yearly operating, \$275,000. Equipment, RCA. Transfer to Overmyer by Sherrill C. Corwin approved Oct. 20, 1965; Overmyer will own 80%, Corwin, 20%. Transfer of CP from Dr. & Mrs. Leonard Averett approved April 17, 1957 by FCC; previous transfer to Averetts by Lawrence A. Harvey approved by FCC Dec. 29, 1954. Counsel, Pritchard & Brenner. BPCT-1490. Starting Date: Oct. 1966.

# **SAN FRANCISCO (Ch. 32)**—KSAN-TV, S. H. Patterson, 1111 Market St. CP 4-29-53; 16.2-kw visual, 9.12-kw aural, 1090-ft. above av. terrain, 372-ft. above ground, 1203-ft. above sea level, lat. 37° 45' 30"; long. 122° 27' 05". BPCT-1646. [Note: Quit air June 21, 1958; see *Television Digest*, Vol. 14:25.] Sale to Metromedia pends.

★ **SAN FRANCISCO (Ch. 44)**—KHJK, Kaiser Bestg. Corp., Bestg. Div., Kaiser Center, 300 Lakeside Dr., Oakland 12, Cal. CP 11-14-62; 114-kw visual, 57-kw aural, 1260-ft. above av. terrain, 270-ft. above ground, 1475-ft. above sea level, lat. 37° 41' 07"; long. 122° 25' 56". Transmitter, San Bruno Mt., near San Francisco. Plant, \$1,200,799; yearly operating, \$550,000. Ownership: Same as KHVH-TV, Honolulu. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Gautney & Jones. BPCT-3065. Starting Date: Unreported.

San Francisco (Ch. 38)—New, Bay Bestg. Co., 244 Kearny St. 940-kw maximum & 720-kw horizontal visual, 274-kw maximum & 202-kw horizontal aural, 1658-ft. above av. terrain, 957-ft. above ground, 1788-ft. above sea level. Lat. 37° 45' 20"; Long. 122° 27' 05". Transmitter, Sutro Mansion midway between Mt. Sutro & Twin Peaks. Plant, \$1,260,800; yearly operating, \$989,470. Equipment, RCA. Ownership: Edward D. Keil (atty.), pres., 20%; Wilson K. Foster (KGO-TV sportscaster), v.p., 40%; Kathleen K. Rawlings (housewife), treas., Helen Bashford Higbie (housewife), 20% each; Dix Boring (atty.), secy. Counsel, Ely, Duncan & Bennett; consulting engineer, R. A. Isberg. BPCT-3621.

San Francisco (Ch. 38)—New, Reporter Bestg. Co., c/o Thomas L. Turner, 1366 Turk St., S.F. 286.5-kw visual, 30-kw aural, 539-ft. above av. terrain, 917-ft. above ground, 714-ft. above sea level. Lat. 37° 45' 0"; long. 122° 27' 0". Transmitter, Palo Alto & Glenbrook, S. F. Plant, \$368,504; yearly operating, \$92,757. Equipment, GE. Ownership: Carlton B. Goodlett, pres., 45% (beneficiary, Reporter Publishing Co.); Thomas L. Turner, v.p., 10% (Reporter Pub.); Gerald M. Felgen, secy.-treas., 10% William B. Rumford, 10% (state assemblyman); Edward M. Keating, 10%; John L. Rayon, 5% (Reporter Pub.); Marie Fielder, 10% (instructor, U. of Cal.). Counsel, Clay Holland Jr.; consulting engineer, Thomas L. Turner. BPCT-3562.

San Francisco (Ch. 26)—New, Lillian Lincoln Banta & Deane Devere Banta d/b as TV San Francisco, 435 Vista Grande, Greenbrae, Cal. 933-kw maximum and 468-kw horizontal visual, 470-kw maximum and 235-kw horizontal aural, 1263-ft. above av. terrain, 249-ft. above ground, 1424-ft. above sea level, lat. 39° 41' 22"; long. 122° 26' 06". Transmitter, Mt. San Bruno. Plant, \$468,374; yearly operating, \$350,000. Equipment, RCA transmitter & GE antenna. Ownership: The Bantas will be partners, former with 90% financial interest; they are husband & wife. Counsel, Joseph Brenner (Beverly Hills); consulting engineer, E. E. Benham (Van Nuys). BPCT-3303.

San Francisco (Ch. 26)—New, Jall Bestg. Co. Inc., c/o Al Lapin Jr., 8530 Wilshire Blvd., Beverly Hills, Cal. 758-kw maximum & 634-kw horizontal visual, 80-kw maximum & 66.8-kw horizontal aural, 1207-ft. above av. terrain, 251.5-ft. above ground, 1429-ft. above sea level, lat. 37° 41' 26"; long. 122° 26' 14". Transmitter, on San Bruno Mt. Plant, \$478,950; yearly operating, \$300,000. Equipment, RCA. Ownership: Al Lapin Jr., pres. (investments), 31.58%; Jerome M. Lapin, v.p.-secy. (investments), 31.58%; Irving Al Lapin (investments), 31.58%; Irving A.

Bernstein (attorney), 5.26%. Same group also is applicant for Ch. 18, San Bernardino, Cal. & Ch. 26, Santa Barbara, Cal. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3425.

★ **SAN JOSE (Ch. 36)**—KGSC-TV, Continental Urban TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. N.W., Washington, D.C. (20006). CP 9-30-64; 36.3-kw visual, 7.24-kw aural, 810-ft. above av. terrain, 73-ft. above ground, 2398-ft. above sea level, lat. 37° 20' 07"; long. 121° 44' 11". Transmitter, 7-mi. W of San Jose, N of Quimby Rd. Plant, \$229,000; yearly operating, \$240,000. Equipment, RCA. Ownership: Continental Urban TV Corp. has Urban TV Corp. as its only stockholder. Urban TV officers and stockholders are: Vincent B. Welch, pres. (attorney), 27.5%; Edward P. Morgan, v.p. (attorney), 27.5%; Lawrence J. Henderson Jr., secy.-treas. (v.p., Rand Corp.), 12.5%; Estery C. Page, asst. secy.-treas. (pres., Page Communications Engineers), 20%; James L. McIvaine (architecture & engineering), 12.5%. Morgan is 10% stockholder of KMIN, Grants, N.M. Applicants interlock with applications for Ch. 23 St. Paul & Ch. 40 Columbus, O.; also KGSL-TV, St. Louis & WGMF-TV Miami. Counsel, Welch & Morgan; consulting engineer, John Creutz. BPCT-3345. Starting Date: Unreported.

Santa Barbara (Ch. 20)—New, Santa Barbara Educational TV, c/o John M. Sink, 831 State St., Suite 32. 20.4-kw visual, 10.2-kw aural, 2985-ft. above av. terrain, 79-ft. above ground, 4079-ft. above sea level. Lat. 34° 31' 33"; long. 119° 57' 27". Transmitter, 1.2-mi. E of Santa Ynez Peak. Plant, \$258,681; yearly operating, \$105,930. Equipment, RCA. Ownership: Santa Barbara ETV is directed by a 14-member board with John M. Sink as pres.; Mrs. Louis Lancaster, v.p.; George H. Allen, secy.; Eli Luria, treas. Counsel, John M. Sink & George H. Allen (Santa Barbara); engineers, Hammett & Edison. BPCT-3232.

★ **SANTA BARBARA (Ch. 14)**—KIHP-TV, Monte Mar Bestg. Co. Inc., c/o Al Lapin Jr., 8530 Wilshire Blvd., Beverly Hills, Cal. CP 5-26-65; 46.5-kw maximum & 19.5-kw horizontal visual, 13.95-kw maximum & 3.89-kw horizontal aural, 2460-ft. above av. terrain, 80-ft. above ground, 3900-ft. above sea level, lat. 34° 29' 16"; long. 119° 41' 22". Transmitter, SE ¼ NE ¼ Sec. 27 R 27 W Plant, \$335,000; yearly operating, \$300,000. Equipment, RCA. Ownership: Applicant also has pending applications for Ch. 26 San Francisco, Ch. 18 San Bernardino. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3471. Starting Date: Unreported.

★ **SANTA ROSA (Ch. 50)**—KHCD, Santa Rosa Enterprises, c/o J. W. Codding, Box 2325. CP 7-7-64; 5.01-kw visual, 1-kw aural, minus 113.5-ft. above av. terrain, 199-ft. above ground, 339-ft. above sea level, lat. 38° 27' 32"; long. 122° 43' 40". Transmitter, Guerneville Rd. & Cleveland Ave. Plant, \$150,563; yearly operating, \$150,000. Equipment, RCA. Of the authorized stock (51.3% issued): Hugh B. Codding, pres. (real estate), & wife, secy.-treas., 22%; Lee Evans (investments) & wife, 16%; no other party owns greater than 3%. Counsel, Lester W. Spillane (Santa Rosa); engineers, A. E. Towne Assoc. BPCT-3225. BIMPCT-6063. Starting Date: Unreported.

## COLORADO

† **Pueblo (Ch. 8 ETV)**—New, Southern Colo. State College, c/o J. Victor Hopper. 6-kw visual, 3.6-kw aural, 106-ft. above av. terrain, 214-ft. above ground, 4967-ft. above sea level. Lat. 38° 15' 48"; long. 104° 38' 05". Transmitter, Grant Ave. & Harrison St. Plant, \$123,512; yearly operating, \$57,381. Equipment, N.A. Ownership: J. Victor Hopper, pres. Counsel, Duke W. Dunbar, Atty. Gen. of Colo.; consulting engineer, T. G. Morrissey.

## CONNECTICUT

★ † **BRIDGEPORT (Ch. 71 ETV)**—WCTB, Connecticut State Bd. of Education, State Office Bldg., Hartford, Conn. CP 1-29-53; 280-kw visual, 110-kw aural, 527-ft. above av. terrain, 409-ft. above ground, 1132-ft. above sea level, lat. 41° 20' 31"; long. 73° 22' 48.5". Transmitter, 2.8-mi. NW of Redding. Also holds CP for Norwich. Counsel, Krieger & Jorgensen; consulting engineer, Lohnes & Culver. BPET-15. Starting Date: Unreported.

# **BRIDGEPORT (Ch. 43)**—WICC-TV, Connecticut-New York Broadcasters Inc., 2190 Post Rd., Fairfield, Conn. CP 7-9-52; 18.3-kw visual, 9.15-kw aural, 700-ft. above av. terrain, 470-ft. above ground 1000-ft. above sea level, lat. 41° 16' 46"; long. 73° 11' 09". BPCT-944. [Note: Started March 29, 1953; in 1959 sold by founders Philip Merryman-Manning Slater group to Kenneth M. Cooper and associates, who took station off the air Dec. 8, 1960.]

Hartford (Ch. 61)—New, Kappa TV Corp., c/o Albert G. Hartigan, Barnfield, Rd., Rowayton. 264-kw max. & 253-kw horizontal visual, 52.8-kw max. & 50.6-kw horizontal aural, 200-ft. above av. terrain, 317-ft. above ground, 373-ft. above sea level. Lat. 41° 45' 55"; long. 72° 40' 24". Transmitter, 750 Main. Plant, \$376,600; yearly operating, \$250,000. Equipment, RCA. Ownership: Same as Omicrom TV Corp., Ch. 35 applicant in Orlando, Fla. Counsel, Welch & Morgan; consulting engineer, Jules Cohen. BPCT-3650.

★ **NEW HAVEN (Ch. 59)**—WTVU, Conn. Radio Foundation, Inc., 221 Orange St. CP 6-24-53; 19.5-kw visual, 10.2-kw aural, 560-ft. above av. terrain, 335-ft. above ground, 875-ft. above sea level, lat. 41° 22' 00"; long. 72° 58' 24". Transmitter, Baldwin Drive, on West Rock Ridge. Plant, \$320,000; yearly operating, \$110,000. Equipment, GE, Richard W. Davis, pres., 32.13%; Anna M. Costa, 5.11%; Merritt E. French, 2.81%; treasury stock, 59.7%. Counsel, Dow, Lohnes & Albertson; consulting engineers, Lohnes & Culver. BPCT-456. Starting Date: Unreported.

New Haven (Ch. 59)—New, Impart Systems Inc., c/o Lynn Barnard, 439 Waite St., Hamden. 180-kw visual, 45.2-kw aural, 748-ft. above av. terrain, 438-ft. above ground, 1043-ft. above sea level. Lat. 41° 26' 08"; long. 72° 52' 35". Transmitter, Sleeping Giant State Park. Plant, \$547,679; yearly operating, \$380,000; Equipment, RCA. Ownership: Lynn Barnard (w/United Artists), pres., 4%; Thomas H. Truelove (mfg.), v.p., 40%; Frank A. Pepe (retailer), secy.-treas., John D. Kelley (banker), 25% each; Donald P. Calcagnini (banker), 6%. Counsel, Dempsey & Koplovitz; consulting engineer, Russell P. May.



★† **NORWICH** (Ch. 63 ETV)—WCTN, Connecticut State Bd. of Education, State Office Bldg., Hartford, Conn. CP 1-29-53; 215-kw visual, 110-kw aural, 590-ft. above av. terrain, 520-ft. above ground, 900-ft. above sea level, lat. 41° 36' 37", long. 72° 06' 27". Transmitter, 1.3-mi. WSW of Baltic. Also holds CP for Bridgeport. Counsel, Krieger & Jorgensen; consulting engineer, Lohnes & Culver. BPET-17. Starting Date: Unreported.

## DELAWARE

**Wilmington** (Ch. 83)—New, Rollins Bcstg. of Del. Inc., c/o Wayne Rollins, pres., 414 French St. 465.6-kw maximum & 261.5-kw horizontal visual, 241.5-kw maximum & 135.7-kw horizontal aural, 334.4-ft. above av. terrain, 281-ft. above ground, 626-ft. above sea level, lat. 39° 48' 05.8", long. 75° 37' 42". Transmitter, Mt. Cuba & Owls Nest Rd., 6.5-mi. NW of Wilmington. Plant, \$600,100; yearly operating, \$360,000. Equipment; RCA. Ownership is same as that of WPTZ (TV) Plattsburgh, N.Y. Counsel, Cohn & Marks; consulting engineer, G. R. Chambers (Wilmington). BPCT-3207.

## DISTRICT OF COLUMBIA

★ **WASHINGTON** (Ch. 20)—WDCA-TV, Capital Bcstg. Co., c/o Milton Grant, Suite 5, 2480 16th St. NW, CP 8-13-63; 1000-kw max. and 646-kw horizontal visual, 100-kw max. and 64.6-kw horizontal aural, 513-ft. above av. terrain, 374-ft. above ground, 764-ft. above sea level, lat. 38° 53' 46", long. 77° 08' 03". Transmitter, 5202 River Road, Bethesda, Md. Plant, \$493,000; yearly operating, \$650,000. Equipment, RCA. Ownership: Milton Grant, pres., 25.1% (TV producer-performer); Walt Kay, exec. v.p. & treas., 25.1% (sales v.p. for Milt Grant productions); Guy Luttrell, v.p. (stock broker); A. Dana Hodgdon, 18% (stock broker); Barbara Hodgdon, secy.; Edward Mernone, 19%; 5 others, none holding more than 3%. Note: Grant votes stock held by Kay. Consulting engineer, David Steel & Assoc. BPCT-3122. Starting Date: 1966.

**Washington** (Ch. 50)—New, All American TV Features Inc., c/o Abraham Fishman, 150 Broadway, N.Y. 214-kw visual, 53.5-kw aural, 603.5-kw above av. terrain, 479.5-ft. above ground, 849.5-ft. above sea level, lat. 38° 53' 30", long. 77° 07' 55". Transmitter, 5217 19th Rd. N., Arlington, Va. Plant, \$303,500; yearly operating, \$350,000. Equipment, RCA. Ownership: Mitchell W. Miller, pres. (entertainer); Frances Miller, v.p.; Abraham Fishman, secy.-treas. (att'y.). Miller Family, 100%. Counsel, Cohn & Marks; consulting engineer, John H. Mullaney. BPCT-3459.

**Washington** (Ch. 50)—New, Colonial TV Corp., c/o V. B. Welch, 300 Farragut Bldg., 900 17th St. N.W. 618-kw max. and 516-kw horizontal visual, 124-kw max. and 103-kw horizontal aural, 781-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level. Lat. 38° 57' 49", long. 77° 06' 18". Transmitter, 5200 River Rd., Bethesda, Md. Plant, \$424,200; yearly operating, \$300,000. Equipment, RCA. Ownership: V. B. Welch, pres., 27.2%; Edward P. Morgan, v.p., 27.2%; Lawrence J. Henderson Jr., secy.-treas., 27.2%; James L. McIlvaine, asst. secy.-treas., 17.2%; Joseph A. Waldschmitt, 4.9%; Charles L. III, 4.9%; Boyd W. Fellows, 1.4%. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3549.

**Washington** (Ch. 50)—New, Theodore Granik, 750 Park Ave., N.Y. 535-kw visual, 287-kw aural, 475.52-ft. above av. terrain, 487.3-ft. above ground, 687.3-ft. above sea level, lat. 38° 55' 29", long. 77° 03' 22". Transmitter, 2660 Woodley Rd. N.W. Plant, \$336,500; yearly operating, \$400,000. Equipment, GE. Ownership: Granik is applicant for Ch. 75, Patchogue, N.Y. Counsel, Samuel Miller; engineer, Morton Morrison (Patchogue, N.Y.). BPCT-3453.

**Washington** (Ch. 50)—New, T.C.A. Bcstg. Inc., c/o O. Roy Chalk, 3600 M. St., N.W. 1000-kw maximum & 640-kw horizontal visual, 100-kw maximum & 64.8-kw horizontal aural, 770-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level, lat. 38° 57' 50", long. 77° 06' 16". Transmitter, 5200 River Rd., Bethesda, Md. Plant, \$794,741; yearly operating, \$631,600. Equipment, RCA. Ownership: Transportation Communications of America Inc., 100%; O. Roy Chalk, pres.; Robert D. Winston, v.p.; Claire Chalk, secy.; Irving M. Buckley, treas. Applicant has WRSJ AM-FM Bayamon, P.R. Counsel, Chalk, Sims, Turner & Krakower; consulting engineer, David Steel & Assoc. BPCT-3498.

## FLORIDA

† **Boca Raton** (Ch. 14 ETV)—New, State Bd. of Regents, acting for & in behalf of Fla. Atlantic U. 930-kw visual, 465-kw aural, 801-ft. above av. terrain, 828-ft. above ground, 846-ft. above sea level. Lat. 26° 23' 50", long. 80° 12' 26". Transmitter, 2-mi. N on Rt. 7 from Intersection 808, Boca Raton. Plant, \$1,416,539; yearly operating, \$123,500. Equipment, GE. Ownership: Board of Regents, State of Fla. Consulting engineer, Professor William J. Kessler. BPET-226.

★ **CLEARWATER** (Ch. 22)—WHJR-TV, Bay Bcstg. Co., c/o Howard (Jeff) Forbes, managing dir., 1406 Clearwater-Largo Rd., Clearwater, Fla. CP 6-10-65; 22.8-kw maximum & 9.6-kw horizontal visual, 10.3-kw maximum & 4.3-kw horizontal aural, 160-ft. above av. terrain, 167-ft. above ground, 198-ft. above sea level, lat. 27° 57' 48" long. 82° 48' 02". Transmitter, Bldg. near Cleveland & Harrison Aves. Plant, \$180,300; yearly operating, \$200,000. Equipment, RCA transmitter & Co-El antenna. Ownership: Walter J. Weaver, pres., 43.75% (pipe line & drainage); E. H. Holcomb Jr., v.p., 43.75% (pipe line, drainage & construction); John W. Gilbert, secy.-treas., 12.5% (govt. & vending); Gilbert also owns 9% of Ch. 33 permittee for Miami, Fla. Counsel, Welch & Morgan; consulting engineer, Serge Bergen. BPCT-3301. Starting Date: 1966.

For U.S. Allocation Tables

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Eau Gallie—See Melbourne, Fla.

★ **FT LAUDERDALE** (Ch. 51)—WSMS-TV, Broward Bcstg. Co. Inc., c/o Lucille Frostman, Suite 419, E. Oakland Park Blvd. CP 6-10-65; 263-kw visual, 52.5-kw aural, 140-ft. above av. terrain, 164.3-ft. above ground, 169.3-ft. above sea level, lat. 26° 07' 07", long. 80° 08' 38". Transmitter, 305 S. Andrews St. Plant, \$329,500; yearly operating, \$240,000. Equipment, RCA. Ownership: John H. Monahan, pres., 10% (toy mfg.); Lucille Frostman, 1st v.p., 5% (real estate broker); Ray C. Qualmann, 2nd v.p., 10% (construction); Howard I. Scott, secy., 10% (real estate); Paris G. Singer, asst. secy., 10% (att'y.); Winfield B. Sutphin, treas., 10% (minister); Clay Armstrong, 10% (investment firm); Diran M. Seropian, 10% (plastic surgeon); Melvin R. Young, 10% (real estate); Richard B. Wiggins, 10% (enrg.); Richard R. Ferayorn, 5% (medicine). Counsel, Welch & Morgan; consulting engineer, Jules Cohen & Assoc. BPCT-3497. Starting Date: Unreported.

★ **JACKSONVILLE** (Ch. 30)—WDUV-TV, Duval TV Corp., c/o Alvin Leitman, 1005 Florida Title Bldg. CP 6-8-65; 282-kw visual, 50.1-kw aural, 100-ft. above av. terrain, 129-ft. above ground, 143-ft. above sea level, lat. 30° 19' 20", long. 81° 40' 17". Transmitter, 135 Riverside Ave. Plant, \$418,000; yearly operating, \$300,000. Equipment, RCA. Ownership: Alvin Leitman, pres. (banking), 13.35%; Henry Kramer, v.p. (realty), 13.33%; David A. Watts, secy.-treas. (shipping), 13.33%; H. George Carrison (broker), 13.33%; Scott I. Peck (sales rep.-business consultant), 20%; Norman P. Freedman (att'y.), 13.33%; Gilbert C. Palmer (insurance), 13.33%. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3482. Starting Date: Unreported.

**Jacksonville** (Ch. 12)—New, Community First Corp., c/o Ira M. Koger, 402 American Heritage Life Bldg. 316-kw visual, 60-kw aural, 480-ft. above av. terrain, 521-ft. above ground, 546-ft. above sea level, lat. 30° 18' 19", long. 81° 37' 09". Transmitter, 3-mi. SE of Jacksonville. Plant, \$1,599,000; yearly operating, \$1,245,000. Equipment, RCA. Ownership: Ira M. Koger, pres. (businessman), E. C. Bunker, exec. v.p. (advertising), Ernest Allsopp, v.p. (insurance), Robert R. Bowen, secy.-treas. (investments), I. H. Burney, Henry Kramer, Jacob F. Bryan III (all insurance), Thomas E. McGehee (distributor), Gert H. W. Schmidt (farm equipment) & Hazel J. Sulzbacher (housewife), all with 10% each. Counsel, Welch & Morgan; consulting engineer, William V. Weakley. BPCT-3681.

★ **JACKSONVILLE** (Ch. 17)—WJKS-TV, Rust Craft Bcstg. Co., c/o Fred Weber, v.p., Exchange Realty Bldg., Steubenville, O. CP 9-11-63; 1020-kw visual, 102-kw aural, 500-ft. above av. terrain, 991-ft. above ground, 992-ft. above sea level. Lat. 30° 18' 47", long. 81° 39' 00". Plant, \$450,000; yearly operating, \$400,000. Transmitter, 1851 Southampton Rd., Jacksonville. Equipment, RCA. Ownership: See WSTV-TV, Steubenville, O. Counsel, Arnold, Fortas & Porter; consulting engineer, Willis C. Beecher. BPCT-3194. Starting Date: Spring, 1966.

★ **FT. PIERCE** (Ch. 34)—WTVX, Indian River TV Inc., c/o William E. Minshall, Sunrise Theatre Bldg., 125 S. 2nd St. CP 7-28-65; 26.3-kw max. and 5.25-kw horizontal visual, 14.29-kw max. and 1.12-kw horizontal aural, 487-ft. above av. terrain, 476-ft. above ground, 509-ft. above sea level, lat. 27° 32' 46", long. 80° 22' 08". Transmitter, North U.S. 1. Plant, \$106,400; yearly operating, \$132,000. Equipment, RCA. Ownership: William E. Minshall, pres., 30%; John P. Beacom, v.p., 45%; Ruhl W. Koblegard, secy.; Rubert N. Koblegard Jr., treas., both 12½%. Minshall is pres. & 25% owner of Creek County Bcstg. Co., licensee of KREK Sapulpa, Okla. Beacom is pres. & 50% owner of WDTV Weston-Fairmont, W.Va.; pres. & 40% owner of WVWV Grafton, W.Va.; v.p.-treas. & 50% owner of WBUT AM-FM Butler, Pa. Counsel, David McCain; consulting engineer, R. M. Chamberlin. BPCT-3567. Starting Date: 1966.

**Melbourne** (Ch. 31)—New, Custom Electronics Inc., c/o James A. Thomas, Box 1839. 20-kw visual, 4-kw aural, 411-ft. above av. terrain, 420-ft. above ground, 445-ft. above sea level, lat. 28° 02' 07"; long. 80° 41' 00". Transmitter, approx. 6-mi. W of Palm Bay, Fla. on Held Rd. Plant, \$139,950; yearly operating, \$185,000. Equipment, GE. Ownership: Stuart M. Campbell, pres., 71.4%; James A. Thomas, v.p., 28.6%. Counsel, none; consulting engineer, James A. Thomas. BPCT-3578.

# **MIAMI** (Ch. 23)—WGBS-TV, Storer Bcstg. Co., 316 N.E. 21st St. (WGBS). Storer bought plant of WFLL-TV (Ch. 39) and CP for WMIE-TV (Ch. 27), then got permission to shift to Ch. 23 (*Television Digest*, Vol. 10:47, 51); 191-kw visual, 33.9-kw aural, 920-ft. above av. terrain, 937-ft. above ground, 943-ft. above sea level, lat. 25° 57' 27", long. 80° 12' 43". BPCT-1971. [Note: Quit air April 13, 1957; see *Television Digest*, Vol. 13:15. Studio facilities have been sold to WFST-TV (Ch. 10).]

★ **MIAMI** (Ch. 33)—WGMF-TV, Continental Gateway TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. N.W., Washington, D.C. (20006). CP 9-16-64; 282-kw maximum & 120-kw horizontal visual, 75-kw maximum & 31.6-kw horizontal aural, 297-ft. above av. terrain, 304-ft. above ground, 312-ft. above sea level, lat. 25° 46' 48", long. 80° 11' 24". Transmitter, 600 Biscayne Blvd. Plant, \$338,946; yearly operating, \$240,000. Equipment, RCA transmitter & Co-El antenna. Ownership: Continental Gateway TV Corp. has as its only owner Gateway TV Corp. Gateway officers and stockholders are: Vincent B. Welch, pres. (attorney), 15%; Edward P. Morgan, v.p. (attorney), 15%; Lawrence J. Henderson Jr., secy.-treas. (v.p. Rand Corp.), 15%; James L. McIlvaine, asst. secy.-treas. (architecture & engineering), 15%; Ted Wilson (radio bcastg.), 15%; Lucien C. Proby Jr. (Circuit Court Judge), 10%; John W. Gilbert (Constable, Dade County), 9%; I. A. Mascioli (public relations), 6%. Morgan holds 10% of KMIN Grants, N.M.; Wilson is gen. mgr. of WAME Miami. The above interlock with applications for Ch. 23 St. Paul; Ch. 40 Columbus, O. also KGSC-TV San Jose, Cal. & KGSL-TV, St. Louis, Mo. Gilbert has 25% of applicant for Ch. 32 Clearwater, Fla. Counsel, Welch & Morgan; consulting engineer, Serge Bergen. BPCT-3344. Starting Date: Unreported.

(Continued on next page)



# Florida—Georgia

**Miami (Ch. 7)**—New, Community Bcstg. Corp., c/o Tally Embry, 1714 First National Bank Bldg. 316-kw visual, 158-kw aural, 955-ft. above av. terrain, 991-ft. above ground, 997-ft. above sea level. Lat. 25° 57' 59"; long. 80° 12' 58". Transmitter, 4.68-mi. SW of Hollywood, Fla. Plant, \$1,061,125; yearly operating, \$2,416,000. Equipment, RCA. Ownership: Talton H. Embrey, pres. (aircraft); John H. McGearry Jr., treas. (utilities & real estate); Harold E. Kendall Sr., secy. (fruit processing & distribution); Robert Uricho Jr., ass't. secy.-v.p. (aircraft); Guy B. Bailey, ass't. treas.-v.p. (insurance, real estate, utilities); Fred H. Billups, v.p. (petroleum gas); James J. Griffiths, v.p. (M.D.); Herbert H. Johnson, v.p. (architecture); William F. Koch Jr., v.p. (real estate); W. Allen Markham, v.p. (canning); James F. McKillips Jr., v.p. (stockbrokerage & electronics); all own 8 1/3%. Counsel, Miller & Schroeder; consulting engineer, John H. Mullaney & Assoc. BPCT-3206. [Note: Initial decision by examiner Thomas H. Donahue July 31, 1964, recommended denial of application and renewal of license for Sunbeam TV Corp.'s WCKT.]

**Miami (Ch. 39)**—New, Tele-Américas Corp. of Fla., c/o Juan E. Serralles, 212 Pan American Bank Bldg. 227-kw visual, 22.7-kw aural, 374-ft. above av. terrain, 402-ft. above ground, 407-ft. above sea level, lat. 25° 46' 31"; long. 80° 11' 18". Transmitter, 100 Biscayne Blvd. Plant, \$218,000; yearly operating, \$180,000. Equipment, Townsend Assoc. Ownership: Maurice A. Ferre (real estate), pres., 50%; Juan E. Serralles III (real estate), secy.-treas., 50%. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, George A. Mayoral. BPCT-3636.

**Orlando (Ch. 9)**—New, Central 9 Corp., c/o Benjamin F. Smathers, 369 N. Orange Ave. 316-kw visual, 31.6-kw aural, 596-ft. above av. terrain, 666-ft. above ground, 746-ft. above sea level, lat. 28° 36' 02.5"; long. 81° 27' 10". Transmitter, Pine Hills Rd., 1.6-mi. N of Silver Star Rd. Plant, \$1,716,500; yearly operating, \$1,322,490. Equipment, RCA. Ownership: J. Rolfe Davis, pres., 10% (realtor); Richard G. Danner, exec. v.p., 18% (atty.); William D. McAllister, v.p., 5% (advertising); Mark V. Barker Jr., secy., 5% (advertising); Robert F. Lilley, asst. secy., 10% (atty.); Thomas E. Triplett, treas., 2% (CPA); Benjamin F. Smathers, 12% (atty.); Frank M. Hubbard (construction & real estate), Austin A. Caruso (businessman) & Grover C. Bryan (insurance), 10% each; C. M. Potter (CPA), Harry W. Bower (CPA), Angus S. Barlow (CPA) & Clarence A. Peterson (CPA), 2% each. Counsel, Welch & Morgan; consulting engineer, George C. Davis.

**Orlando (Ch. 35)**—New, Omicrom TV Corp., c/o Albert G. Hartigan, Barnfield Rd., Rowayton, Conn. 227-kw maximum & 266-kw horizontal visual, 55.4-kw maximum & 53.1-kw horizontal aural, 220-ft. above av. terrain, 230-ft. above ground, 337-ft. above sea level, lat. 28° 32' 24"; long. 81° 22' 45". Transmitter, Orange Ave. & Church St. Plant, \$381,000; yearly operating, \$250,000. Equipment, RCA. Ownership: Albert G. Hartigan, pres., 9.09% (TV distributor); Frank N. Merklein, v.p., 9.09% (TV sales & promotion); Elsie E. Allen, 9.09% (housewife); John W. Sterchi, 9.09%; Warren E. Eaton, secy.-treas., 6.06% (stock broker); H. William Smith Jr., 6.06% (auto sales); Thomas M. Flanagan, 6.06% (surgeon); James S. Troy, 6.06% (communications); I. Richer Miller, 6.06% (retailer); Robert L. O'Neill-Butler, 6.06% (teacher); Anthony Widmann, 6.06% (advertising); Sunstand Inc., 18.18%; Ann Mitchell Phillips, 3.04%. Same owners are applicants for Ch. 33, Norfolk, Va.; Ch. 61 Hartford, Conn.; Ch. 76, Buffalo, N.Y.; Ch. 66, Atlanta, Ga. Counsel, Welch & Morgan; consulting engineer, William C. King Jr. BPCT-3596.

**Orlando (Ch. 35)**—New, Gordon Sherman, 1 N. Orange Ave., Orlando. 23.4-kw visual, 4.6-kw aural, 176-ft. above av. terrain, 182-ft. above ground, 292-ft. above sea level, lat. 28° 32' 32"; long. 81° 22' 44". Transmitter, 1 Orange, Plant, \$223,019; yearly operating, \$245,000. Equipment, RCA. Ownership: Applicant is sole owner of WHYI Orlando; also has 47.5% of WROD Daytona Beach. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, Serge Bergen. BPCT-3529.

**★ PANAMA CITY (Ch. 13)**—WBVI-TV, Bay Video Inc., c/o Thompson Appliance Co., 6 E. 4th St. CP 2-6-61; 316-kw visual, 158-kw aural, 920-ft. above av. terrain, 960-ft. above ground, 1045-ft. above sea level lat. 30° 22' 05", long. 85° 12' 24". Transmitter, approx. 5-mi. NE of Panama City, E of Frink, Fla. Plant, \$450,000; yearly operating, \$352,900. Equipment, Standard Electronics transmitter, GE antenna. John S. Thompson, pres. 8.3% (appliance store owner); W. B. Pape, v.p., 8.3% (v.p. & gen. mgr. of WALA-TV & WALA Mobile, Ala.); W. F. Joseph, secy., 8.3% (treas., WALA-TV & WALA); H. N. Tillman, treas., 8.3% (auto dealer); Frank H. Pape, 19% (real estate; dir. of WALA-TV & WALA); following with 8.3% each: L. D. Lewis (grocer); Carlyle W. Dixon (communication equipment sales & service); John O. Fore (motel owner); E. L. DuKate (owns WPCF, Panama City); James V. McNamara (national sales mgr., WALA-TV & WALA); Raymond B. Hurley, 4.2% (chief engineer, WALA-TV & WALA); Richard V. McMullen, 2.1% (program mgr., WALA-TV & WALA). Counsel, Cohn & Marks; engineers, Lohnes & Culver. BPCT-2635. Starting Date: Unreported.

**† Pensacola (Ch. 21 ETV)**—New, Escambia County Bd. of Public Instruction, c/o J. E. Hall, 215 W. Garden St. 37.7-kw visual, 20.2-kw aural, 485.51-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level, lat. 30° 26' 36"; long. 87° 14' 26". Transmitter, Escambia County, Plant, \$944,486; yearly operating, \$175,675. Equipment, RCA. Ownership: Dept. of Education, Fla.; J. E. Hall, Superintendent of Escambia County Bd. of Public Instruction. Consulting engineer, W. J. Kessler. BPET-233.

For Florida CATV Systems,  
see Section c

**Sarasota (Ch. 47)**—New, Sarasota-Bradenton, Fla. TV Co., c/o Robert R. Nelson, Box 940. 221-kw visual, 42.1-kw aural, 511-ft. above av. terrain, 514-ft. above ground, 545-ft. above sea level, lat. 27° 16' 15"; long. 82° 28' 30". Transmitter, 700-ft. NNW of Clark & Shangrila Rd. Plant, \$178,000; yearly operating, \$120,000. Equipment, GE. Ownership: Robert R. Nelson, pres., 51%; William P. Croom Jr., v.p., 12 1/4% (mortgage broker); Betty F. Nelson, secy.-treas., .0008%; Rudolph C. & Wilbur E. Schonek (auto sales) & Theodore A. Zales (advertising), 12 1/4% each. Robert Nelson is pres. & Betty Nelson is secy.-treas. of WBRD AM-FM Bradenton. Counsel, Daly & Joyce; consulting engineer, W. J. Kessler. BPCT-3687.

**★ SOUTH MIAMI (Ch. 6)**—WCIX-TV, Coral TV Corp., c/o Robert A. Peterson, Miami Beach First National Bank Bldg., Miami Beach. CP 6-6-62 (stayed following week); Final decision 4-29-64 granted another CP; 100-kw visual, 50.124-kw aural, 500-ft. above av. terrain, 333-ft. above ground, 335-ft. above sea level, lat. 25° 32' 18.4", long. 80° 10' 10.7". Transmitter, Ragged Keys Tract No. 3, near Key Biscayne. Plant, \$703,780; yearly operating, \$600,000. Equipment, GE, Leon C. McAskill, pres., 11% (owns publishing firm); Robert Johnson, v.p., 8% (advertising); Robert A. Peterson, secy.-treas., 11% (lawyer & ex-FBI agent); Arthur A. Adler, 11% (hotel properties); Charles L. Clements, 11% (banker); W. Kiehl Phillips, 11% (mayor of Coral Gables); Edwin H. Hill, 11% (merchant); Leo Robinson, 11% (banker); Cameron Stewart, 11% (real estate); Norman Swetman, 4% (advertising, formerly producer with WTVJ. Miami); WSUN-TV, St. Petersburg; WTRI, Albany. Counsel, McKenna & Wilkinson; consulting engineer, John H. Mullaney. BPCT-2493. Starting Date: Unreported.

**★ TAMPA (Ch. 16 ETV)**—WUSF-TV, State Board of Regents of Florida, acting for & on behalf of the U. of S. Fla., c/o G. C. Eichholz, U. of S. Fla., Tampa (33620). CP 5-5-65; 603-kw visual, 120-kw aural, 1010-ft. above av. terrain, 1021.34-ft. above ground, 1096.34-ft. above sea level, lat. 27° 50' 52.5", long. 82° 15' 48". Transmitter, Boyette Rd., Riverview, Fla. Plant, \$805,720; yearly operating, \$112,500. Equipment, GE transmitter & RCA antenna. Applicant also controls WUFT (TV) & WRUF-AM-FM Gainesville, WFSU-TV-FM Tallahassee, WUSF-FM Tampa. Counsel, Krieger & Jorgensen; consulting engineer, William Kessler (Fla. ETV Commission). BPET-205. Starting Date: Summer of 1966.

**Tampa (Ch. 49)**—New, Hillsborough Bcstg. Co. Inc., c/o Lucille Frostman, 2801 E. Oakland Park Blvd., Ft. Lauderdale. 272-kw visual, 27.2-kw aural, 290-ft. above av. terrain, 309-ft. above ground, 330-ft. above sea level, lat. 27° 57' 06"; long. 82° 27' 32". Transmitter, 905 Fla. Ave. Plant, \$373,000; yearly operating, \$300,000. Equipment, RCA. Ownership: Same as Ch. 15, permittee (Broward Bcstg.), Ft. Lauderdale. Officers: Lucille Frostman, pres.; Richard B. Wiggins & Melvin R. Young, v.p.s. Howard I. Scott, secy.; Richard R. Ferayorni, treas. Counsel, Welch & Morgan; consulting engineer, George C. Davis.

## GEORGIA

**★ † ASHBURN (Ch. 23 ETV)**—New, Ga. St. Bd. of Ed., c/o Claude Purcell, State Office Bldg., Atlanta, Ga. CP 6-16-65; 421-kw maximum & 216-kw horizontal visual, 42.1-kw maximum & 30.2-kw horizontal aural, 1151-ft. above av. terrain, 1145-ft. above ground, 1545-ft. above sea level, lat. 31° 43' 00", long. 83° 44' 30". Transmitter, 5-mi. W of Ashburn. Plant, \$709,935; yearly operating, \$55,000. Equipment, GE. Ownership: Same as WXGA-TV Waycross, Ga. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. (Dallas). BPET-218. Starting Date: Unreported.

**# ATLANTA (Ch. 36)**—WATL-TV, D. H. Overmyer Communications Co., c/o Arthur M. Dorfner, 41 East 42nd St., New York, N.Y. CP 11-19-53; 219-kw visual, 117-kw aural, 440-ft. above av. terrain, 447-ft. above ground, 1407-ft. above sea level, lat. 33° 47' 36", long. 84° 24' 22". BPCT-1513. [Note: Began operation Oct. 13, 1954 as WQXI-TV, but quit air May 31, 1955; see *Television Digest*, Vol. 11:23. Sale to D. H. Overmyer Communications approved 5-12-65 by FCC, Vols. 4:33, 5:20. Due to resume operation in 1966.]

**★ ATLANTA (Ch. 46)**—New, Rice Bcstg. Co. Inc., c/o W. Robert Barnfield Rd., Rowayton, Conn. 247-kw max. & 160-kw horizontal aural, 1100-ft. above av. terrain, 1054-ft. above ground, 2054-ft. above sea level, lat. 33° 45' 34", long. 84° 20' 04". Transmitter, 2131 DeKalb Ave. Plant, \$390,000; yearly operating, \$450,000. Equipment, GE. Ownership: Jack M. Rice will be sole owner; owns 100% of Atlanta Telemeter Inc. (pay TV in Atlanta). Counsel, Cohn & Marks; consulting engineer, George E. Gautney. BPCT-3603. Starting Date: June, 1966.

**Atlanta (Ch. 66)**—New, Alpha TV Corp., c/o Albert G. Hartigan, Barnfield Rd., Rowayton, Conn. 247-kw max. & 160-kw horizontal visual, 49.5-kw max. & 32-kw horizontal aural, 760-ft. above av. terrain, 659-ft. above ground, 1711-ft. above sea level, lat. 33° 45' 14", long. 84° 23' 25". Transmitter, 2 Peachtree St. Plant, \$364,800; yearly operating, \$250,000. Equipment, RCA. Ownership: Same as Omicrom TV Corp., Ch. 35 applicant in Orlando, Fla. Counsel, Welch & Morgan; consulting engineer, David Steel & Assoc. BPCT-3629.

**★ † CHATSWORTH (Ch. 18 ETV)**—WCLP-TV, Georgia State Bd. of Ed., State Office Bldg., Atlanta 3. CP 10-31-62; 182-kw visual, 91.2-kw aural, 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level, lat. 34° 45' 06", long. 84° 42' 54". Transmitter, Cobutta Mt., 3.3 mi. ESE of Chatsworth. Plant, \$476,624; yearly operating, \$82,000. For ownership, see WXGA-TV, Waycross, Ga. Equipment, GE. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. BPET-123. Starting Date: Sept., 1966.

**★ † COCHRAN (Ch. 15 ETV)**—WDCO-TV, Georgia St. Bd. of Ed., c/o Claude Purcell, State Supt. of Schools, State Office Bldg., Atlanta, Ga. (30334). CP 12-11-64; 422-kw maximum & 309-kw horizontal visual, 42.2-kw maximum & 30.9-kw horizontal aural, 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level, lat. 32° 28' 00", long. 83° 15' 30". Transmitter, 7.5-mi. NE of Cochran. Plant, \$709,935; yearly operating, \$55,000. Equipment, GE. Ownership: See WXGA-TV Waycross, Ga. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. (Dallas). BPET-212. Starting Date: Unreported.



★ † **DAWSON** (Ch. 25 ETV)—WACS-TV, Ga. St. Bd. of Ed., c/o C. Purcell, State Supt. of Schools, State Office Bldg., Atlanta, Ga. CP 12-11-64; 399-kw maximum & 309-kw horizontal visual, 30.9-kw maximum & 29.1-kw horizontal aural, 1976-ft. above av. terrain, 1085-ft. above ground, 1545-ft. above sea level, lat. 31° 56' 15" long. 84° 33' 15". Transmitter, 12.7-mi. NNW of Dawson. Plant, \$702,435; yearly operating, \$55,000. Equipment, GE. Ownership: See WXGA-TV Waycross, Ga. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. (Dallas). BPET-215. Starting Date: Unreported.

**Macon** (Ch. 17)—New, Rovon TV Inc., c/o Robert L. Helft, 1385 Broadway, N.Y. 150-kw maximum & 132-kw horizontal visual, 30-kw maximum & 26.6-kw horizontal aural, 610-ft. above av. terrain, 544-ft. above ground, 1044-ft. above sea level, lat. 32° 51' 16" long. 83° 40' 58". Transmitter, Brookdale Court. Plant, \$318,316; yearly operating, \$180,000. Equipment, RCA. Ownership: Robert L. Helft, pres., 50%; John Van Drill, v.p., 50%. Counsel, Marmet & Schneider; consulting engineer, David L. Steel Sr. BPCT-3571.

**Macon** (Ch. 17)—New, Tele-Mac of Macon, c/o Reese Watkins, 914 Persons Bldg., 263-kw max. & 246-kw horizontal visual, 26.3-kw max. & 24.6-kw horizontal aural, 572-ft. above av. terrain, 528-ft. above ground, 1046-ft. above sea level, lat. 32° 53' 03" long. 83° 34' 33". Transmitter, NW corner of New Joycliff & School Bus Rds. Plant, \$260,600; yearly operating, \$266,000. Equipment, Townsend. John M. McLenden will be sole owner; also owns WOKJ Jackson, Miss. & WENN Birmingham, Ala. Counsel, Prince & Paul; consulting engineer, Willis C. Beecher. BPCT-3684.

★ † **PELHAM** (Ch. 14 ETV)—WABW-TV, Georgia St. Bd. of Ed., c/o Claude Purcell, State Supt. of Schools, State Office Bldg., Atlanta, Ga. (30334). CP 12-11-64; 422-kw maximum & 309-kw horizontal visual, 42.2-kw maximum & 30.9-kw horizontal aural, 1238-ft. above av. terrain, 1195-ft. above ground, 1545-ft. above sea level, lat. 31° 07' 55", long. 84° 05' 55". Transmitter, 3-mi. E of Pelham. Plant, \$709,935; yearly operating, \$55,000. Equipment, GE. Ownership: See WXGA-TV Waycross, Ga. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. (Dallas). BPET-208. Starting Date: Unreported.

**Savannah** (Ch. 24)—New, Coastal TV Corp., c/o W. R. Preston, Box 2370, Richmond, Va. 169-kw visual, 33.8-kw aural, 536-ft. above av. terrain, 547-ft. above ground, 567-ft. above sea level, lat. 32° 03' 23", long. 81° 03' 13". Transmitter, Gwinnet St., at Minn. Ave. Plant, \$392,000; yearly operating, \$164,400. Equipment, RCA. Coastal TV is 100% owned by Richmond TV Corp., licensee of WRVA-TV-AM-FM Richmond. Officers: W. R. Preston, pres.; Barron Howard, v.p.; R. E. Warren Jr., secy.; H. Hugh Goodwyn, treas. Counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, Paul Godley Co.

**Savannah** (Ch. 24)—New, Lewis Bestg. Corp., c/o J. C. Lewis Jr., Box 6447, 198-kw visual, 39.6-kw aural, 507-ft. above av. terrain, 505-ft. above ground, 545-ft. above sea level, lat. 32° 04' 37", long. 81° 05' 47". Transmitter, 216 W. Hull St. Plant, \$686,425; yearly operating, \$420,000. Equipment, RCA. Ownership: J. C. Lewis Jr., pres. & treas., 100% (businessman). Counsel, Pierson, Ball & Dowd; consulting engineer, Lohnes & Culver. BPCT-3696.

★ † **WRENS** (Ch. 20 ETV)—WCES-TV, Georgia State Bd. of Ed., c/o Claude Purcell, State Supt. of Schools, State Office Bldg., Atlanta, Ga. (30334). CP 12-11-64; 309-kw visual, 30.9-kw aural, 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level, lat. 33° 15' 30", long. 82° 17' 00". Transmitter, 7-mi. NE of Wrens. Plant, \$727,535; yearly operating, \$55,000. Equipment, GE. Ownership: See WXGA-TV Waycross, Ga. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. (Dallas). BPET-207. Starting Date: July 1966.

HAWAII

★ † **HONOLULU** (Ch. 11 ETV)—New, U. of Hawaii, c/o Thomas H. Hamilton, 1801 University Ave. CP 1-11-66; 148-kw visual, 27.5-kw aural, minus 80-ft. above av. terrain, 397-ft. above ground, 402-ft. above sea level, lat. 21° 17' 45.7", long. 157° 50' 35.7". Transmitter, 1534 Kapiolani Blvd. Plant, \$399,823; yearly operating, \$138,208. Equipment, RCA. Ownership: Thomas H. Hamilton is pres. of U. of Hawaii; also heads bd. of 9 regents. Counsel, Cohn & Marks; consulting engineer, W. J. Kessler. BPET-236. Starting Date: Unreported.

† **Honolulu** (Ch. 10 ETV)—New, U. of Hawaii, c/o Robert M. Reed, 1776 University Ave. 30.8-kw visual, 6.16-kw aural, 5908-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level, lat. 20° 42' 40", long. 156° 15' 34". Transmitter, Kole Kole Hill, Haleakala Crater, approx. 20-mi. SE of Walluku. Plant, \$155,601; yearly operating, \$12,000. Equipment, GE. Proposed satellite of Ch. 11 Honolulu. Counsel, Cohn & Marks; consulting engineer, W. J. Kessler.

IDAHO

† **Boise** (Ch. 4 ETV)—New, State Board of Education, c/o D. F. Engelking, State House, Boise. 27-kw visual, 13.5-kw aural, 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level, lat. 43° 40' 08", long. 116° 06' 10". Transmitter, Deer Pt. TV Lot #3, 10.75-mi. NNE of Boise. Plant, \$332,493; yearly operating, \$9500. Equipment, RCA. Directors: Elvon W. Hampton, pres. (farmer); Curtis Eaton, v.p. (banker); D. F. Engelking, exec. secy. (state bd. of ed.); John J. Peacock, secy. (lawyer); Ezra W. Hawkes (transportation). Counsel, none; consulting engineer, H. W. Toedtemeier (Boise). BPET-206.

★ **POCATELLO** (Ch. 10)—KGTV, Sam H. Bennion, Box 2436, Idaho Falls. CP 6-29-60; 0.598-kw visual, .296-kw aural, 2030-ft. above av. terrain, 64-ft. above ground, 7284-ft. above sea level, lat. 42° 48' 23", long. 112° 29' 13". Transmitter, 3.5-mi. SSW of Pocatello on Kinport Peak. Plant, \$65,106; yearly operating, \$159,250. Equipment, Gates. Sam H. Bennion, 100% (owns 79% of oil company; majority of concrete block mfg. concern; 50% of a pumice quarry). Also holds CP for Ch. 13, Twin Falls. Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Robert J. Myers. BPCT-2598. Starting Date: Unreported.

★ **POCATELLO** (Ch. 6)—KTLE, KBLI Inc., Box 192, Blackfoot, Ida. CP 10-15-58; 70.8-kw visual, 38-kw aural, 990-ft. above av. terrain, 153-ft. above ground, 5958-ft. above sea level, lat. 42° 52' 26" long. 112° 30' 47". BPCT-2483. [Note: Began operation July 3, 1959, but quit air Jan. 23, 1961 when it lost network affiliation; see *Television Digest*, Vol. 17:5. Resumed operation on a limited schedule Sept. 8, 1962, but went dark again on Feb. 12, 1964, Vol. 4:11.]

★ **TWIN FALLS** (Ch. 13)—KBYN, Sam H. Bennion, Box 2436, Idaho Falls. CP 11-2-60; .562-kw visual, .282-kw aural, 30-ft. above av. terrain, 164-ft. above ground, 3864-ft. above sea level, lat. 42° 33' 39", long. 114° 27' 40". Transmitter, 237 Fourth Ave. S. Plant, \$65,106; yearly operating, \$159,250. Equipment, Standard Electronics transmitter with Gates antenna. For other details, see KGTV Pocatello, above. BPCT-2599. Starting Date: Unreported. Note: Transfer pends to owners of KBOI-TV, Boise.

ILLINOIS

★ **CHICAGO** (Ch. 44)—WSNS, Essaness TV Assoc., c/o Edwin Silverman, 54 W. Randolph St. CP 5-15-63; 167-kw visual, 83.7-kw aural, 630-ft. above av. terrain, 652-ft. above ground, 1244-ft. above sea level, lat. 41° 53' 05", long. 87° 37' 47". Transmitter, 54 W. Randolph St. Plant, \$553,417; yearly operating, \$375,000. Equipment, RCA. Essaness TV Corp., 60% (Essaness Theatres Corp., 94% owned by Edwin Silverman); Harry F. Chaddick, 8% (construction, realty); Charles Aaron, 8% (attorney); Robert M. Arnold, 8% (engineer); Gardner H. Stern, 8% (grocery chain); Justin G. Turner, 8% (investments & realty). Counsel, Cohn & Marks; consulting engineers, Silliman, Moffet & Kowalski. BPCT-3109. Starting Date: Unreported.

**Chicago** (Ch. 50)—New, Chicago Federation of Labor & Industrial Union Council, c/o William L. Lee, 666 Lake Shore Dr. 1000-kw maximum & 836-kw horizontal visual, 200-kw maximum & 167-kw horizontal aural, 930-ft. above av. terrain, 945-ft. above ground, 1545-ft. above sea level, lat. 41° 53' 16", long. 87° 37' 45". Transmitter, Marina City Bldg. Plant, \$1,840,533; yearly operating, \$850,000. Equipment, RCA. Ownership: Applicant is a federation of labor organizations, owns radio WCFL Chicago. Counsel, Eugene L. Burke; engineer, Walter F. Kean. BPCT-3439.

**Chicago** (Ch. 50)—New, Chicagoland TV Co., c/o Frederick B. Livingston, 218 East Ontario St., Chicago 11. 240-kw max. and 214-kw horizontal visual, 47.9-kw max. and 42.6-kw horizontal aural, 644-ft. above av. terrain, 663-ft. above ground, 1192-ft. above sea level, lat. 87° 38' 14.4", long. 41° 52' 55.9". Transmitter, 20 North Wacker Dr. Plant, \$332,890; yearly operating, \$250,000. Equipment, RCA. Frederick B. Livingston, 50% (public relations & adv.); Thomas L. Davis, 50% (bstg.). Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Walter F. Kean. BPCT-3116.

**Jacksonville** (Ch. 26)—New, Moyer TV Corp., c/o Keith Moyer, 1232 W. Main St., Taylorville, Ill. 248.8-kw visual, 26.93-kw aural, 434-ft. above av. terrain, 449-ft. above ground, 1069-ft. above sea level, lat. 39° 43' 02", long. 90° 17' 00". Transmitter, U.S. Hwy. 36, 1½-mi. SW of Jacksonville. Plant, \$79,200; yearly operating, \$48,000. Equipment, RCA. Ownership: Moyer is sole owner. Counsel, none; consulting engineer, Ralph J. Bitzer. BPCT-3614.

**Joliet** (Ch. 48)—New, Joliet TV Co., c/o Joseph Sadacca, 4344 W. Madison St., Chicago. 43.4-kw visual, 8.68-kw aural, 117-ft. above av. terrain, 227-ft. above ground, 767-ft. above sea level, lat. 41° 31' 34", long. 88° 04' 51". Transmitter, Scott & Van Buren Sts. Plant, \$240,078; yearly operating, \$200,000. Equipment, RCA. Ownership: Joseph Sadacca (TV receiver retailer), 50%; Aaron Rosenson (retailer), 50%. Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Willis C. Beecher.

★ † **OLNEY** (Ch. 45 ETV)—New, Bd. of Trustees of Southern Ill. U., c/o Buren C. Robbins, Dir. of Bestg. Service, Carbondale. Ill. CP 2-8-66; 1000-kw visual, 200-kw aural, 1000-ft. above av. terrain, 1062.6-ft. above ground, 1522.6-ft. above sea level, lat. 38° 52' 32", long. 88° 06' 39". Transmitter, approx. 2-mi. NW of W. Liberty & 1-mi. W of State Rt. 130. Plant, \$707,780; yearly operating, \$75,754. Equipment, RCA. Ownership: Bd. of Trustees, Southern Ill. U. Delvte W. Morris is pres. of Southern Ill. U., which operates WSUI(TV), Carbondale, Ill. Counsel, Krieser & Jorgensen, consulting engineer, George P. Adair. BPET-225. Starting Date: Unreported.

**Springfield** (Ch. 49)—New, Midwest Television Inc., 509 S. Neil St., Champaign. 16.44-kw visual, 3.28-kw aural, 598-ft. above av. terrain, 633-ft. above ground, 1192-ft. above sea level, lat. 39° 47' 30", long. 89° 30' 52". Transmitter, approx. 7.2-mi. E of State Capitol Bldg., E of Fork Prairie School Rd. Plant, \$320,635; yearly operating, \$110,000. Equipment, RCA. For ownership, see WCIA (Ch. 3) Champaign. Counsel, Covington & Burling; engineers, A. D. Ring & Associates. BPCT-2846.

**Wheaton** (Ch. 60)—New, Suburban-City Enterprise Corp., c/o B. D. Dickey, 8928-30 Ogden Ave., Brookfield, Ill. 221-kw visual, 44.2-kw aural, 354-ft. above av. terrain, 350-ft. above ground, 1070-ft. above sea level, lat. 41° 51' 10", long. 87° 58' 29". Transmitter, NE of intersection Hwy. 56 & Midwest Rd., Oak Brook, Ill. Plant, \$144,473.45; yearly operating, \$225,768.81. Equipment, RCA. Ownership: B. D. Dickey, pres., Jean Betty Dickey, secy-treas., hold 90.7% jointly; Edward McDonough, v.p.; Bruce F. Newton, v.p.; J. C. Martin, v.p., other stockholders own less than 1% each. Consulting engineer, Robert A. Jones. BPCT-3550.

For Indiana, see next page



# Indiana—Kentucky

## INDIANA

★ **BLOOMINGTON** (Ch. 30 ETV)—WTIU, Trustees of Indiana U., c/o Elmer G. Sulzer, Bloomington. CP 8-8-63; 144-kw visual, 7.8-kw aural, 695-ft. above av. terrain, 720-ft. above ground, 1524-ft. above sea level, lat. 39° 08' 32", long. 86° 29' 43". Transmitter, 5-mi. SE of Bloomington. Plant, \$156,870; yearly operating, \$30,000. Equipment, RCA. Herman B. Wells, pres.; Elmer G. Sulzer, dir. of radio. Applicant also operates WFTU (FM), Bloomington. Consulting engineer, Martin R. Williams Sr. BPET-102. Starting Date: Unreported.

Hammond (Ch. 62)—New, Aben E. Johnson Jr., 635 Hillcrest Dr., Bloomfield Hills, Mich. 270.6-kw visual, 152.1-kw aural, 351-ft. above av. terrain, 397-ft. above ground, 987-ft. above sea level, lat. 41° 33' 49", long. 87° 19' 25". Transmitter, 7-mi. S of W. 25th Ave. on Georgia St. Plant, \$244,253; yearly operating, \$135,000. Equipment, GE. Ownership: Johnson also is Ch. 44 applicant in Pontiac, Mich. Counsel, Lauren A. Colby; engineer, E. H. Munn Jr. (Coldwater, Mich.). BPCT-3524.

† **Indianapolis** (Ch. 20 ETV)—New, Butler Univ., c/o Dr. J. K. Ehler, dean, Jordan College of Music of Butler Univ., 462 St. & Sunset Ave. 202.19-kw visual; 109.22-kw aural; 412.542-ft. above av. terrain; 449.58-ft. above ground; 1219.58-ft. above sea level; lat. 39° 50' 37"; long. 86° 10' 19". Transmitter: 49th St. & Sunset Ave. Equipment: RCA. Plant, \$800,203; yearly operating, \$78,000; Engineer: John L. Krom. Counsel: Emsley W. Johnson Jr. BPET-124.

† **Indianapolis** (Ch. 20 ETV)—New, Metropolitan Indianapolis TV Assn. Inc., c/o I. Lynd Esch, 4001 Otterbein Ave. 71.3-kw visual, 14.3-kw aural, 841-ft. above av. terrain, 960-ft. above ground, 1845-ft. above sea level, lat. 39° 55' 27", long. 86° 14' 30". Transmitter, W. 96th St., 6-mi. W of Rt. 241. Plant, \$224,501; yearly operating, \$40,000. Officers: Dr. I. Lynd Esch, pres.; Wallace S. Sims, v.p.; Dr. K. K. Merryman, secy.; Dr. Edwin G. Plum, treas. Counsel, Cohn & Marks; consulting engineer, Gear & Kennedy. BPET-244.

**Indianapolis** (Ch. 39)—New, American TV & Public Information Service Inc., 129 E. Market St., c/o Robert L. Montgomery. 225.6-kw visual, 135.5-kw aural, 307-ft. above av. terrain, 299-ft. above ground, 1120-ft. above sea level, lat. 39° 48' 01", long. 86° 04' 37". Transmitter, 2255 Hawthorne Lane. Plant, \$586,055; yearly operating, \$410,000. Equipment, RCA. Ownership: Robert L. Montgomery, pres., 10% (Public Relations, ex-mgr. of Butler U. educational FM station); M. L. Hall, v.p., 45% (real estate & mortgages); Max Barney, secy.-treas., 45% (oil & real estate). Counsel, Arthur H. Northrup; consulting engineers, Mercury Consulting Service, Indianapolis. BPCT-3143.

† **St. John** (Ch. 38 ETV)—New, St. John School Twp. of Lake County, c/o Louis Laconetti, Dir. of TV, Joliet St., Dyer, Ind. 12.65-kw visual, 2.5-kw aural, 341-ft. above av. terrain, 338-ft. above ground, 1033-ft. above sea level, lat. 41° 28' 1", long. 87° 28' 25". Transmitter, Rt. 41. Plant, \$213,585; yearly operating, \$44,260. Equipment, GE. Ownership: St. John School Twp. of Lake County. Counsel, William H. James, Dyer, Ind; engineer, Duane M. Weise, Chicago Heights, Ill. BPET-228.

★ **TERRE HAUTE** (Ch. 57 ETV)—WISU-TV, Indiana State College Board, c/o Edwin P. Adkins, vice-pres., 217 North Sixth St., CP 7-6-55; 550-kw visual, 55-kw aural, 460-ft. above av. terrain, 512-ft. above ground, 1007-ft. above sea level, lat. 39° 27' 57", long. 87° 24' 13". Transmitter, 918 Ohio St., Terre Haute. Plant, \$311,298; yearly operating, \$75,000. Equipment, RCA. Ownership: Indiana State College Board is a corporation created by the state. Dr. Raleigh W. Holmstedt is president and Edwin P. Adkins is vice-president of Indiana State College. Counsel, J.E. Sullivan; consulting engineer, Paul Dean Ford. BPET-138. Starting Date: Unreported.

★ **VINCENNES** (Ch. 34 ETV)—New, Bd. of Trustees for Vincennes University c/o Dr. Isaac K. Beckes, 1002 N. First St. CP 2-8-66; 17.4-kw visual, 1.74-kw aural, 540-ft. above av. terrain, 524-ft. above ground, 1024-ft. above sea level, lat. 38° 39' 06", long. 87° 28' 37". Transmitter, SW of Indiana Hwy. 61, 3-mi. SE of Vincennes. Plant, \$54,280; yearly operating, \$100,000. Equipment, RCA. Ownership: Board of 27 Trustees with Curtis G. Shake as pres.; Nathaniel Ewing, v.p.; Clarence J. McCormick, v.p.; Albert Rosenberg, treas.; Harry T. Watts, secy. Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Creutz & Snowberger. BPET-182.

## IOWA

Waterloo (Ch. 14)—New, KXEL Bcstg. Co. Inc., c/o Cy N. Bahakel, Hwy. 281 E. 2148-kw visual, 3.45-kw aural, 249-ft. above av. terrain, 258-ft. above ground, 1198-ft. above sea level, lat. 42° 29' 56", long. 92° 15' 51". Transmitter, Hwy. 281-E. Plant, \$80,689; yearly operating, \$50,000. Equipment, GE. Bahakel will be sole owner; also owns WABG-TV-AM Greenwood, Miss.; WOLO-TV Columbia, S.C.; WCCB-TV Charlotte, N.C.; WKAB-TV Montgomery, Ala.; WDOF AM-FM Chattanooga, Tenn.; WLBJ AM-FM Bowling Green, Ky.; WWOOD AM-FM Lynchburg, Va. Counsel, Wilmer, Cutler & Pickering; consulting engineer, Don E. Kassner. BPCT-3675.

## KANSAS

Garden City (Ch. 9)—New, Wichita TV Corp. Inc., 833 N. Main St., Wichita 3. 101-kw visual, 55-kw aural, 862-ft. above av. terrain, 876-ft. above ground, 3706-ft. above sea level, lat. 37° 39' 09", long. 100° 40' 06". Transmitter, 2.3-mi. W of Copeland, Kan. Plant, \$335,235; yearly operating, \$96,000. Equipment, RCA. Ownership: See KARD-TV, Wichita. [Note: Applicant proposes to operate new station as a satellite of KARD-TV.] Counsel, Koteen & Burt. BPCT-2920.

# **SALINA** (Ch. 34)—KSLN-TV, Mid-America Bcstg. Co. Inc., c/o Robert L. Weary, 815 N. Washington St., Junction City, Kan. CP 9-8-60; 661-kw visual, .087-kw aural, 150-ft. above av. terrain, 401-ft. above ground, 1432-ft. above sea level, lat. 38° 50' 26", long. 97° 36' 35". BPCT-2704. [Note: Began operation Jan. 2, 1962, but left air April 23, 1963. Sale to Mid-America approved Feb. 26, 1964 and operation resumed Aug. 1, 1964. Left air again Nov. 1, 1965; see *Television Digest*, Vol. 5:45.]

Topeka (Ch. 48)—New, Highwood Services Inc., c/o James D. Waugh, 908 First National Bank Bldg. 987-kw max. and 588-kw horizontal visual, 252-kw max. and 150-kw horizontal aural, 1007-ft. above av. terrain, 1127-ft. above ground, 2027-ft. above sea level, lat. 39° 05' 30.4", long. 95° 47' 04.5". Transmitter, 4-mi. NW of city limits. Plant, \$1,475,900; yearly operating, \$722,500. Equipment, RCA. Motorola Transport Co., 100% (wholly owned by Ralph C. Wilson Agency). Officers: Ralph C. Wilson, pres.-treas.; Allan B. Bennett, v.p.-gen. mgr.; Richard O. Morrison, exec. v.p.; William L. Davis, secy. Counsel, McKenna & Wilkinson; consulting engineer, A. D. Ring & Assoc. BPCT-3561.

Topeka (Ch. 48)—New, Topeka TV Inc., c/o Paul C. Aiken, 612 New England Bldg. 1170-kw max. & 950-kw horizontal visual, 117-kw max. & 95-kw horizontal aural, 1021-ft. above av. terrain, 990-ft. above ground, 2045-ft. above sea level, lat. 39° 03' 47", long. 95° 53' 03". Transmitter, 4-mi. SE of Willard. Plant, \$631,000; yearly operating, \$390,000. Equipment, Townsend Assoc. Ownership: Paul C. Aiken (atty.), pres., 55%; Frank E. Hurd (investments), 15%; Dr. A. A. Fink (M.D.), v.p., J. A. Dickenson (atty.), secy., Anderson Chandler (banker), treas., Charles R. Bennett (construction), Louis Pozez (retailer) & Leslie V. Thompson (auto dealer), 5% each. Counsel, Phillipson, Lyon & Chase; consulting engineer, Jules Cohen & Assoc. BPCT-3662.

Topeka (Ch. 48)—New, Wichita TV Corp. Inc., c/o George M. Brown, 833 N. Main St., Wichita 3. 1000-kw visual, 200-kw aural, 979-ft. above av. terrain, 1046-ft. above ground, 2046-ft. above sea level, lat. 39° 03' 23", long. 95° 48' 42". Transmitter, U.S. Hwy. 1-70, 3½-mi. W of Topeka. Plant, \$1,167,452; yearly operating, \$312,000. Equipment, RCA. Ownership: George M. Brown, pres., 12.14%; Donald Sbarra, v.p., 45%; Donald M. Moyer, secy.-treas., 56%; Charles L. Brown, 5.73%; 17 others. Counsel, Koteen & Burt; consulting engineer, R. V. Goyette. BPCT-3537.

Wichita (Ch. 24)—New, Consolidated Bcstg. Co., c/o Ed Wolter, 1713 Calhoun St., Chillicothe, Mo. 235-kw visual, 47-kw aural, 401-ft. above av. terrain, 444-ft. above ground, 1766-ft. above sea level, lat. 37° 43' 34", long. 97° 25' 03". Transmitter, NE ¼, SE¼, SW¼, Sec. 3, T 27 S, R 1 W Plant, \$389,200; yearly operating, \$250,000. Equipment, RCA. Ownership: Ed Wolter, pres., 20% (lending & finance); Edgerton Welch, v.p., 20% (banker); F. A. Lionberger, v.p., 20% (auto sales & service); Arlie L. Howard, treas., 20% (retail clothing); J. P. Morgan, secy., 20% (circuit judge). Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3563.

## KENTUCKY

† **Bowling Green** (Ch. 17 ETV)—New, Kentucky State Board of Ed., c/o O. Leonard Press, McVey Hall, University of Kentucky, Lexington. 293-kw maximum & 243-kw horizontal visual, 147-kw maximum & 122-kw horizontal aural, 808-ft. above av. terrain, 614.5-ft. above ground, 1370.5-ft. above sea level. Lat. 37° 05' 22"; long. 86° 38' 05". Transmitter, U.S. 231, 2.8-mi. N. of Hadley. Plant, \$368,085; yearly operating, \$20,200. Equipment, RCA. Ownership: Kentucky Authority for Ed. TV will operate the facility; the governing bd. of this agency will be: Don C. Bale (curriculum dir., State Dept. of Ed.), Wendell P. Butler (supt. of public instruction), Dr. Lyman V. Ginger (university dean), Dr. David M. Greeley (M.D.), Dr. Robert E. Martin (college pres.), Pete Mathews (radio announcer), Roy H. Owsley (life insurance exec.), Alvis H. Temple (radio station mgr.) & Richard VanHoose (school supt.). Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-167.

† **Covington** (Ch. 54 ETV)—New, Kentucky State Bd. of Ed., same as Bowling Green, above. 8.8-kw maximum & 8.6-kw horizontal visual, 4.4-kw maximum & 4.3-kw horizontal aural, 398-ft. above av. terrain, 336-ft. above ground, 1136-ft. above sea level. Lat. 39° 04' 11"; long. 84° 31' 33". Transmitter, Rt. 25, Northern Center Campus. Plant, \$186,834; yearly operating, \$18,200. Equipment, RCA. Ownership: See Bowling Green application, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-168.

† **Hazard** (Ch. 33 ETV)—New, Kentucky State Bd. of Ed., same as Bowling Green, above. 260-kw maximum & 232-kw horizontal visual, 130-kw maximum & 116-kw horizontal aural, 1263-ft. above av. terrain, 616-ft. above ground, 2641-ft. above sea level. Lat. 37° 11' 36"; long. 83° 11' 04". Transmitter, On Buffalo Knob, 3.6-mi. S of Hazard. Plant, \$388,586; yearly operating, \$20,200. Equipment, RCA. Ownership: See Bowling Green application, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-169.

Lexington (Ch. 62)—New, Ky. Central TV Inc., c/o W. E. Burnett Jr., Ky. Central Bldg. 956-kw maximum & 562-kw horizontal visual, 191-kw maximum & 112-kw horizontal aural, 1034-ft. above av. terrain, 1046-ft. above ground, 2034-ft. above sea level, lat. 38° 01' 52", long. 84° 23' 42". Transmitter, Bryant Rd., near Lexington. Plant, \$985,800; yearly operating, \$450,000. Equipment, RCA. Ownership: Garvice D. Kincaid, chairman; Ralph G. Worster, pres., 12.5%; Theodore T. Grizzard, v.p., 12.5%; J. Paul Wareck, v.p., 5%; William E. Burnett Jr., secy.-treas.; Kentucky Central Life, 70%. Kincaid has 60.4% of WVLC AM-FM Lexington, WCFM AM-FM Ashland, WINN Louisville, all Ky.; WHOO AM-FM Orlando, Fla. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, Kear & Kennedy. BPCT-3569.

Lexington (Ch. 62)—New, WBLG-TV Inc., 130 Barr St. 466-kw visual, 93-kw aural, 1050-ft. above av. terrain, 1046-ft. above ground, 2036-ft. above sea level, lat. 38° 02' 00", long. 84° 23' 42". Transmitter, Bryant Rd., near U.S. 60. Plant, \$1,070,000; yearly operating, \$427,000. Equipment, RCA. Ownership: Roy B. White, pres., 50%; Reeves Bcstg. Corp., 50%. White owns WBLG Lexington. Reeves owns WUSN-TV Charleston, S.C.; WHTN-TV Huntington, W.Va.; WITH AM-FM Baltimore, Md. Counsel, Booth & Lovett; consulting engineer, Ronald Culver. BPCT-3642.

† **Lexington** (Ch. 46 ETV)—New, Kentucky State Board of Ed., see Bowling Green, above. 406-kw visual, 203-kw aural, 920-ft. above av. terrain, 855-ft. above ground, 1845-ft. above sea level. Lat. 38° 11' 50"; long. 84° 22' 39". Transmitter, 2-mi.



SE of Centerville. Plant, \$1,505,744; yearly operating, \$851,701. Equipment, RCA. Ownership: See Bowling Green, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-164.

# **LOUISVILLE (Ch. 21)**—WEZI, South Central Bcstg. Corp., Henry Clay Hotel (WKLO-ABC). CP 11-26-52; 252-kw visual, 44.7-kw aural, 730-ft. above av. terrain, 404-ft. above ground, 1384-ft. above sea level, lat. 38° 21' 55", long. 85° 50' 17". South Central is controlled by John A. Engelbrecht (39.6%) & wife Bettie G. (20%). [Note: Quit air April 20, 1954; *Television Digest*, Vol. 10:17 & 11:27, 31.]

Louisville (Ch. 41)—New, Consolidated Bcstg. Co., c/o J. P. Morgan, 1713 Calhoun St., Chillicothe, Mo. 211-kw maximum & 176-kw horizontal visual, 21.1-kw maximum & 17.6-kw horizontal aural, 675-ft. above av. terrain, 395-ft. above ground, 1345-ft. above sea level, lat. 38° 20' 50", long. 85° 51' 29". Transmitter, 0.5-mi. E of St. Mary's Rd.; 4-mi. NW of New Albany, Ind. Plant, \$384,000; yearly operating, \$270,000. Equipment, RCA. Ownership: Ed Wolter (financier), pres., Edgerton Welch (banker), v.p., F. A. Lionberger (auto sales & service), v.p., Arlie L. Howard (retailer), treas., J. P. Morgan (judge), secy., 20% each. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3597.

† Madisonville (Ch. 26 ETV)—New, same as Bowling Green, above 520-kw maximum & 432-kw horizontal visual, 260-kw maximum & 216-kw horizontal aural, 1135.7-ft. above av. terrain, 1019.4-ft. above ground, 1645.4-ft. above sea level. Lat. 37° 09' 54"; long. 87° 32' 30". Transmitter, 1.5-mi. S. of St. Charles, Ky. on J. Powell farm. Plant, \$480,865; yearly operating, \$24,200. Equipment, RCA. Ownership: See Bowling Green, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-170.

† Morehead (Ch. 36 ETV)—New, same as Bowling Green, above. 280-kw maximum & 232-kw horizontal visual, 140-kw maximum & 116-kw horizontal aural, 965-ft. above av. terrain, 604.6-ft. above ground, 1985.6-ft. above sea level. Lat. 38° 10' 38"; long. 83° 24' 18". Transmitter, Near USDA Lookout Tower. Plant, \$359,086; yearly operating, \$20,200. Equipment, RCA. Ownership: See Bowling Green, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-171.

† Murray (Ch. 33 ETV)—New, Ky. St. Bd. of Ed., see Bowling Green, above. 282-kw maximum & 234-kw horizontal visual, 141-kw maximum & 117-kw horizontal aural, 597-ft. above av. terrain, 606-ft. above ground, 1134-ft. above sea level. Lat. 36° 38' 17"; long. 88° 18' 34". Transmitter, Rt. 641, 0.7-mi. N. of WNBS Tower. Plant, \$373,384; yearly operating, \$20,200. Equipment, RCA. Ownership: See Bowling Green, above. Counsel, Miller & Schroeder; engineers, Jansky & Bailey. BPET-172.

★ **NEWPORT (Ch. 74, allocated to Cincinnati)**—WSCO-TV, D. H. Overmyer Bcstg. Co., c/o Arthur M. Dornier, 41 East 42nd St., New York, N.Y. CP 12-24-53; 17.4-kw visual, 8.7-kw aural, 510-ft. above av. terrain, 500-ft. above ground, 1215-ft. above sea level, lat. 39° 05' 26", long. 84° 28' 51". Transmitter, SE corner of Race & Center Sts. Plant, \$218,900; yearly operating, \$22,000. Equipment, GE, James G. Lang, pres., 58.5%; Dean Miller Bcstg. Corp., 41.5%. Counsel, Barnes & Nelson; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2221. Starting Date: 1966.

Owensboro (Ch. 31)—New, Daviess All Channel Cablevision Inc., c/o T. J. Bartlett, 414 Masonic Bldg., 781-kw visual, 156-kw aural, 555-ft. above av. terrain, 548-ft. above ground, 978-ft. above sea level, lat. 37° 46' 48", long. 87° 10' 28". Transmitter, U.S. Hwy. 60 near Worthington Rd. Plant, \$450,000; yearly operating, \$218,040. Equipment, RCA. Ownership: T. J. Bartlett (business man), pres., 49.9%; Wyndal Smith (Owensboro shopping center), v.p.-treas., 49.9%; William W. Wilson (atty.), secy., 2%. Counsel, Mulaney & Assoc.; consulting engineer, Louis R. du Treil. BPCT-3664.

† Somerset (Ch. 29 ETV)—New, same as Bowling Green, above. 315-kw visual, 158-kw aural, 1480-ft. above av. terrain, 1014-ft. above ground, 2544-ft. above sea level. Lat. 37° 10' 00"; long. 84° 49' 28". Transmitter, Dye Knob, Rt. 837, near Somerset. Plant, \$480,865; yearly operating, \$24,200. Equipment, RCA. Ownership: See Bowling Green, above. Counsel, Miller & Schroeder; consulting engineers, Jansky & Bailey. BPET-165.

## LOUISIANA

★ **HOUMA (Ch. 11)**—KHMA, St. Anthony Television Corp., Box 70. CP 11-25-53; 316-kw visual, 158.5-kw aural, 1500-ft. above av. terrain, 1529-ft. above ground, 1549-ft. above sea level, lat. 30° 13' 20", long. 91° 00' 52". Transmitter approx. 2-mi. N. of Geismar, Ascension Parish. Plant, \$408,090; yearly operating, \$348,600. Equipment, Standard Electronics transmitter, RCA antenna. Frank Conwell, pres., 29.50% (consultant; 50% of WLIQ, Mobile); S. Clark Collins, v.p., 14.8% (physician; 20% of chemical company; investments); C. R. Patterson Jr., secy.-treas., 19.7% (50% of trucking; chemical mfr.; insurance; real estate; construction); Thomas H. Givens, 6.5% (physician); V. L. Caldwell, 6.6% (banking; sugar raising; real estate); W. V. Seeber Jr., 4.9% (high school teacher); E. W. Jemison, 14.05% (pres. & 62½% of beer distributor; v.p. & 22% of Mobile Baseball Club, 50% of WLIQ); Richard V. McMullen, 4.9%; Joseph S. Strada, 3%; Keith T. Kenney, 1.9% (insurance). Counsel, Robb, Porter, Kistler & Parkinson; consulting engineers, Lohnes & Culver. BPCT-2328. Starting Date: Unreported.

Lafayette-New Iberia (Ch. 24)—New, Southwestern La. Communications Inc., c/o James C. Pollock, 1203 Myrtle Place Blvd., Lafayette. 251.7-kw visual, 50.34-kw aural, 555-ft. above av. terrain, 552-ft. above ground, 570-ft. above sea level, lat. 30° 02' 30", long. 91° 59' 00". Transmitter, 3.25-mi. S. of Youngsville, La. Plant, \$449,900; yearly operating, \$165,000. Equipment, RCA. Ownership: J. W. Francisco, pres. (businessman), Dr. Thomas Latlouis Sr., v.p. (urologist), James C. Pollock, exec. v.p. (comm. consultant), Haskell Walker, secy.-treas. (wholesaler), Dr. Al W. Beecham (urologist), Roy C. Breaux (businessman), Dr. John J. Burdin (ear, nose, throat), Richard E. D'Aquin (publisher), James R. Smith (oil exploration) & Dr. John N. Straub (Ob/Gyn), 10% each. Counsel, G. Ray Cox (Lafayette); consulting engineer, James C. Pollock.

★ **LAKE CHARLES (Ch. 29)**—KIKS-TV, Victor Radio Co. Inc., c/o R. D. Tiberius, Box 324. CP 11-18-65; 180.06-kw maximum & 178-kw horizontal visual, 36.01-kw maximum & 35.5-kw horizontal aural, 280-ft. above av. terrain, 300-ft. above ground, 313-ft. above sea level, lat. 30° 12' 36", long. 93° 22' 36". Transmitter, Hackberry Hwy., 1-mi. S. of Sulphur, La. Plant, \$350,210; yearly operating, \$280,000. Equipment, RCA. Ownership: Tiberius, pres.-sole owner, also is applicant for Ch. 16 Little Rock. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, John A. Moffet. BPCT-3600. Starting Date: Unreported.

# **NEW ORLEANS (Ch. 20)**—WJMR-TV Supreme Bcstg. Co. Inc., 1500 Canal St. (WJMR). CP 2-18-53; 1000-kw visual, 500-kw aural, 400-ft. above av. terrain, 416-ft. above ground, 421-ft. above sea level, lat. 29° 57' 24", long. 90° 04' 34". Counsel, Wilner & Bergson. BPCT-1447. [Note: Left air Jan. 1, 1959, when it became part owner of WVUE, Ch. 12, New Orleans. In 1962 Supreme sold its interest in WVUE.]

★ **NEW ORLEANS (Ch. 26)**—WWOM-TV, Channel 26 Inc., c/o David W. Wagenvoord, 614 N. Rampart St. CP 7-6-65; 468-kw visual, 93.3-kw aural, 500-ft. above av. terrain, 498-ft. above ground, 518-ft. above sea level, lat. 29° 56' 55", long. 90° 03' 47". Transmitter, Trade Mart, foot of Canal St. Plant, \$205,500; yearly operating, \$175,000. Equipment, GE transmitter & Co-El antenna. Ownership: Wagenvoord, pres., 45%; Mrs. Myrtle Robert Westenberger, v.p., 25%; George D. Venturatos (real estate), secy.-treas., 30%. Wagenvoord owns 2/3 of WWOM New Orleans; 100% of KOMO, Tulsa & is permittee of FM Ch. 253, New Orleans. Mrs. Westenberger owns 1/3 of WWOM & 1-1/3 of KVIM New Iberia, La. Counsel, McKenna & Wilkinson; consulting engineer, L.J.N. du Treil & Associates (New Orleans). BPCT-3314. Starting Date: Spring of 1966.

W. Monroe (Ch. 39)—New, Howard E. Griffith, 302 Marie Dr. 20.9-kw visual, 4.18-kw aural, 628-ft. above av. terrain, 663-ft. above ground, 732-ft. above sea level, lat. 32° 30' 21", long. 92° 08' 54". Transmitter, Parkwood Dr. & Hwy. 1-20. Plant, \$20,000; yearly operating, \$100,000. Equipment, Federal. Ownership: Griffith will be sole owner; also owns KUZM W. Monroe & KTLD Tallulah, both La. Counsel, Kirkland, Ellis, Hodson, Chaffetz & Masters; consulting engineer, Howard E. Griffith. BPCT-3583.

## MARYLAND

Baltimore (Ch. 45)—New, Chesapeake Engineering Placement Service Inc., c/o Julian S. Smith, 44 W. Biddle St. 234-kw visual, 58.5-kw aural, 551-ft. above av. terrain, 354.6-ft. above ground, 894.6-ft. above sea level, lat. 39° 17' 13", long. 76° 45' 16". Transmitter, Rolling Rd., Catonsville, 23-mi. N. of Rt. 40. Plant, \$356,544; yearly operating, \$150,000. Equipment, RCA. Ownership: Julian S. Smith, pres. (Deputy dir. of systems engineering, IT&T), 33.33%; Robert S. Maslin Jr., v.p. (pres. of WFBR Baltimore), 13.33%; Herman Kabik, v.p. (supermarkets), 13.33%; Frederick M. Himes Jr., secy.-treas. (engineering administrator), 2.67%; Commercial Radio Institute Inc. (WFMM-FM Baltimore), 26.67%; Raymond E. Hoop (IT&T technical staff), 1.33%; Daniel D. Moore Jr. (systems engineer, Booz Allen), 1.33%; Jules R. Clemens (systems engineer, IT&T), 1.33%. Maslin has interest in WFBR; some of above stockholders have interest in WFMM-FM. Counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, Gautney & Jones. BPCT-3479.

★ **BALTIMORE (Ch. 24)**—WMET-TV, United Bcstg. Co. of Eastern Maryland Inc., 912 N. Charles St. (WSID, Essex, Md.). CP 12-9-53; 20-kw visual, 3.98-kw aural, 570-ft. above av. terrain, 502-ft. above ground, 908-ft. above sea level, lat. 39° 20' 20", long. 76° 40' 02". Transmitter, 4338 Park Heights Ave. Plant, \$275,935; yearly operating, \$175,000. Equipment, used RCA from off-air WECT, Elmira, N.Y. Richard Eaton, pres., 2%; Margaret G. Eaton, secy.-treas., 1%; United Bcstg. Co. Inc. (owned by Richard Eaton), 97%. For other interests, see WOOK-TV Washington, D.C. Counsel, Cohn & Marks. BPCT-1791. Starting Date: Unreported.

Baltimore (Ch. 45)—New, Erway TV Corp., c/o G. S. Erway, 1901 St. Paul St. 255-kw visual, 136-ft. aural, 339-ft. above av. terrain, 295-ft. above ground, 625-ft. above sea level, lat. 39° 20' 54", long. 76° 36' 38". Transmitter, York Rd. at Radnor Ave. Plant, \$129,613; yearly operating, \$10,000. Equipment, RCA. Owner: Guy S. Erway (also owns WAYE, Baltimore). Counsel, Munter, Adams, Thompson & Bastian; consulting engineer, James McNary. BPCT-3058.

Cumberland (Ch. 52)—New, Potomac Valley TV Co. Inc., c/o B. L. Saville, 100 S. Liberty St. 3.66-kw visual, 1.74-kw aural, 808-ft. above av. terrain, 105-ft. above ground, 1885-ft. above sea level, lat. 39° 37' 39", long. 78° 42' 32.5". Transmitter, Robinette Rd., .95-mi. S. of Williams Rd. atop Iron's Mountain. Plant, \$191,500; yearly operating, \$130,000. Equipment, GE. Directors: J. Holland Rannels, pres., 36.5%; Buford L. Saville, v.p., 2.7%; John R. Rannels, treas., 13.5% (son of J. Holland); William M. Geppert, secy., 10% (attorney). Others: Edgar S. Rice, 10% (retired); Ralph E. Pritts, 8.3% (auto sales); Woodrow W. Gurley, 1.6% (auto dealer); Ralph W. Haines, 1.7% (attorney); Margaret Rannels, 2.5% (wife of John); Gloria R. Saville, 13.2% (wife of Buford). Following have interest in Cumberland CATV (Potomac Valley), J. H. Rannels, 36.5%; B. L. Saville, 1.8%; J. R. Rannels, 13.5%; Geppert, 10%; Haines, 1.7%. Those with interest in Potomac Valley Telecasting (Cumberland microwave): J. H. Rannels, 66-2/3%; J. R. Rannels, less than 25%; Geppert, 6-2/3%. Counsel, Smith & Pepper; consulting engineer, Gautney & Jones. BPCT-3380.

Massachusetts CPs & Application's on next page



# Massachusetts—Mississippi

## MASSACHUSETTS

★ **BOSTON (Ch. 25)**—New, Integrated Communications Systems Inc. of Mass., c/o Lenard S. Sait, pres., 300 East 46th St., New York 17, N.Y. CP 12-30-65; 756.8-kw maximum & 724.4-kw horizontal visual, 151.4-kw maximum & 144.9-kw horizontal aural, 520-ft. above av. terrain, 440-ft. above ground, 655-ft. above sea level, lat. 42° 16' 08", long. 71° 09' 06". Transmitter, On Willet St., 625-ft. NW of intersection of Willet & Washington Sts., Boston. Plant, \$478,209; yearly operating, \$150,000. Equipment, RCA. Ownership: Integrated Communications Systems Inc., 48.5% (sales & adv.); stock to be voted by Lenard S. Sait; Lenard S. Sait, pres., 6.4%; Joseph Morris, v.p., 0.2% (ex-WNTA-TV New York City); David E. Place, secy. (attorney); Lee Sterman, treas., 0.5% (treas. & 10% of Inpak Systems Inc. and ICS); Freeman W. Hill, 10% (travel agent with option to buy 5% more integrated); Augustus P. Loring, chairman 10% (real estate & investments; also option to buy 5% more integrated); 14 others, none with as much as 3%. Integrated stockholders: Sait, 84%; Sterman, 10%; Morris, 4%; remaining 2% held by another partner. Note: Sait was formerly with WNTA-TV. Counsel, Fisher, Sharlitt, Hydeman & Gelband; consulting engineers, Silliman, Moffet & Kowalski. BPCT-3167. Starting Date: Unreported.

★ † **BOSTON (Ch. 44 ETV)**—WGBX, WGBH Ed. Foundation, c/o Hartford N. Gunn Jr., gen. mgr., 238 Main St., Cambridge 42, Mass. CP 10-21-64; 500-kw maximum & 324-kw horizontal visual, 50-kw maximum & 32.4-kw horizontal aural, 1080-ft. above av. terrain, 230-ft. above ground, 846-ft. above sea level, lat. 42° 12' 42", long. 71° 06' 51". Transmitter, 350 Cedar St., Needham, Mass. Plant, \$269,482; yearly operating, \$150,000. Equipment, RCA. Ownership: Non-profit, non-stock corp. See WGBH-TV, Boston. Counsel, Covington & Burling; consulting engineers, Jansky & Bailey. BPCT-3277. Starting Date: Unreported.

**Boston (Ch. 5)**—New, Boston Bcstrs. Inc., c/o Leo L. Beranek, pres., One State St., Boston. 100-kw visual, 50-kw aural, 988.6-ft. above av. terrain, 1194-ft. above ground, 1344-ft. above sea level, lat. 42° 18' 37", long. 71° 14' 14". Transmitter, 330 Cedar St., Needham, Mass. Plant, \$1,968,750; yearly operating, \$4,200,000. Equipment, RCA. Ownership: Leo L. Beranek, pres., 5.42% (electronic research firm); Nathan H. David, exec. v.p., 6.57% (lawyer); Joshua A. Guberman, clerk; William J. Poorvu, treas., 6.57% (small business investments, real estate); Richard S. Burdick, gen. mgr., 5.91% (ex-gen. mgr. of WUHY-TV, Philadelphia); E. Lester Goodrich, 4.59% (insurance); Jordan J. Baruch, 5.42% (acoustics, electronics research firm); Matthew Baruch, 6.57% (lawyer); Alford P. Rudnick, 6.57% (lawyer); C. Charles Marran, 5.51% (shoe mfr. & distributor); Robert G. Gardner, 4.59%; 20 others, none with as much as 4%. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineers, Silliman, Moffet & Kowalski. BPCT-3170.

**Boston (Ch. 5)**—New, Charles River Civic Television Inc., c/o Thomas D. Cabot, 125 High St., Boston. (Applicant also has offices on Ninth Floor at 294 Washington St., Boston). 100-kw visual, 50-kw aural, 988-ft. above av. terrain, 1194-ft. above ground, 1344-ft. above sea level, lat. 42° 18' 37", long. 71° 14' 14". Transmitter, 350 Cedar St., Needham, Mass. Plant, \$1,975,000; yearly operating, \$2,700,000. Equipment, RCA. Ownership: Charles River Civic Foundation, 100% (to be voted by the Trustees). TV officers: Thomas D. Cabot, chairman (investments, insurance, steamships); Theodore Jones, pres. (50.06% owner of WCRB & WCRB-FM, Waltham, Mass.); John P. Weitzel, clerk-treas. (lawyer). Counsel, Arent, Fox, Kintner, Plotkin & Kahn; engineer, George C. Davis. BPCT-3164.

**Boston (Ch. 5)**—New, Greater Boston TV Co. Inc., c/o J. Joseph Maloney Jr., Room 1101, 31 Milk St., Boston 3, 64.6-kw visual, 32.3-kw aural, 1140-ft. above av. terrain, 1249-ft. above ground, 1349-ft. above sea level, lat. 42° 18' 27", long. 71° 13' 27". Transmitter, 1164 Chestnut St., Newton Upper Falls, Mass. Plant, approx. \$2,000,000; yearly operating, \$4,500,000. Equipment, RCA. Ownership: Arthur D. Cronin, chairman, 2.5% (subscribed); Arthur J. Garland, pres., 2.5% (subscribed); George A. Rowe, treas., 2.5% (subscribed); John Quincy, clerk, 2.5% (subscribed); 37 other stockholders, none with more than 2.5%. Counsel, J. Joseph Maloney, Boston; consulting engineers, Lohnes & Culver. BPCT-3171.

★ **CAMBRIDGE-BOSTON (Ch. 56)**—WXHR-TV, Harvey Radio Labs Inc., 439 Concord Ave., Cambridge (WTAO). CP 3-11-53; 191-kw visual, 38-kw aural, 470-ft. above av. terrain, 289-ft. above ground, 629-ft. above sea level, lat. 42° 27' 20", long. 71° 10' 50". BPCT-1485. [Note: Quit air March 30, 1956; see *Television Digest*, Vol. 12:11. Transfer of CP to Harvey Radio Laboratories Inc. approved Sept. 1, 1959 by FCC.] Authority for temporary experimental operation granted May 17, 1962. This expired Nov. 14, 1962.

## MICHIGAN

★ **ALLEN PARK (Detroit) (Ch. 20)**—WJMY, United Bcstg. Co., 1713 Pinecrest Dr., Allen Park. CP 9-26-61; 20-kw visual, 11-kw aural, 310-ft. above av. terrain, 342-ft. above ground, 937-ft. above sea level, lat. 42° 15' 56", long. 83° 13' 05". BPCT-2813. [Note: Began operation Oct. 1962, but left the air June 10, 1963. Station then sold by Triangle Bcstg. Co. to present owner; approved July 8, 1964 (*Television Digest*, Vol. 4:28)]

**Battle Creek (Ch. 65)**—New, BCUTV, 404 Fountain St., N.E., Grand Rapids. 205-kw visual, 41-kw aural, 330-ft. above av. terrain, 394-ft. above ground, 1244-ft. above sea level, lat. 42° 18' 36", long. 85° 22' 25". Transmitter, .75-mi. SW of Augusta on Rt. 99. Plant, \$314,000; yearly operating, \$150,000. Equipment, RCA. Ownership: Mary Jane Morris & James R. Searer, 50% each. Counsel, Mary Jane Morris; engineer, Jules Cohen. BPCT-3654.

★ **DETROIT (Ch. 62)**—WXON, Aben E. Johnson Jr., Box 635, Hillcrest Dr., Bloomfield Hills, Mich. CP 10-6-65; 537-kw visual, 53.7-kw aural, 810-ft. above av. terrain, 1045-ft. above ground, 1745-ft. above sea level, lat. 42° 29' 01", long. 83° 18' 44". Transmitter, At junction of Elevenmile & Inkster Rds., Southfield Twp. Plant, \$326,790; yearly operating, \$148,000. Equipment, RCA. Ownership: Applicant is mfr. of chemical coatings for marine use; also applicant for Ch. 56 in Hammond, Ind. Counsel, Lauren A. Colby; consulting engineer, E. H. Munn Jr. (Coldwater, Mich.). BPCT-3507. Starting Date: Unreported.

**Jackson (Ch. 42)**—New, Jackson TV Corp., c/o Walter Patterson, 15001 Michigan Ave., Dearborn. 37.8-kw visual, 7.56-kw aural, 276-ft. above av. terrain, 340-ft. above ground, 1290-ft. above sea level, lat. 42° 11' 31", long. 84° 25' 57". Transmitter, 1045-ft. E of Rt. 127, 4-mi. S of center of Jackson. Plant, \$386,482; yearly operating, \$206,844. Equipment, RCA. Ownership: Edwin R. Huse, pres., 5%; Nellie M. Knorr, v.p.; Basil M. Briggs, secy., 5% (atty.); Walter Patterson, treas., 5%; Robert M. Booth Jr., asst. secy., 5% (atty.); Jackson Bcstg. Corp. (WKHM AM-FM Jackson), 51%; Southern Mich. Bcstg. Corp. (WKFR AM-FM Battle Creek), 17%; Knorr Bcstg. Corp. (WKNR AM-FM Dearborn), 17%. Huse is v.p. of Knorr Bcstg.; Nellie Knorr is pres. of Knorr, Jackson & Southern Mich.; Patterson is v.p. of same three; Booth owns 33-1/3% of WSAL AM-FM Logansport, Ind. Counsel, Booth & Lovett; engineer, E. F. Lorentz.

★ † **MT. PLEASANT (Ch. 14 ETV)**—WCMU-TV, Central Mich. University, c/o Charles B. Park. CP 5-8-63; 14.8-kw visual, 8.5-kw aural, 530-ft. above av. terrain, 544-ft. above ground, 547-ft. above sea level, lat. 43° 34' 24", long. 84° 46' 21". Transmitter, 0.4-mi. W of Blue Grass Rd. & old U.S. Rt. #27, near Mt. Pleasant. Equipment, GE. Counsel, Dow, Lohnes & Albertson; engineer, George C. Davis. BPET-122. Starting Date: Unreported.

## MINNESOTA

★ **HIBBING (Ch. 13)**—WIRT, Carl Bloomquist, 715 Grant Ave., Eveleth, Minn. CP 2-20-58; 10.8-kw visual, 5.4-kw aural, 457-ft. above av. terrain, 437-ft. above ground, 1947-ft. above sea level, lat. 47° 29' 30", long. 92° 46' 18". Transmitter, .5-mi. SE of Buhl, Minn. Plant, \$133,983; yearly operating, not shown. Equipment, RCA. Carl Bloomquist, 100% (owns WEVE, Eveleth). Counsel, A. L. Stein; consulting engineer, Jules Cohen. BPCT-2422. Starting Date: Unreported.

**Minneapolis (Ch. 39)**—New, Hayvenhurst Bcstg. Co. Inc., c/o Al Lapin Jr., 8530 Wilshire Blvd., Beverly Hills. 243-kw max. & 233-kw horizontal visual, 48-kw max. & 46.7-kw horizontal aural, 450-ft. above av. terrain, 501-ft. above ground, 1351-ft. above sea level, lat. 44° 58' 28", long. 93° 16' 17". Transmitter, Foshay Tower, Plant, \$422,100; yearly operating, \$330,000. Equipment, RCA. Ownership: Al Lapin Jr. (restaurantur), pres., 31.58%; Jerome M. Lapin (restaurantur), v.p.-secy., 31.58%; Irving A. Bernstein (atty.), treas., 5.26%; Irving Al Lapin (NBC), 31.58%. Counsel, Welch & Morgan; consulting engineer, Jules Cohen.

**Rochester (Ch. 22)**—New, Rochester Telecasting Co., c/o Alfred R. Sundberg, 505 Pioneer Bldg., St. Paul. 47.6-kw visual, 9.5-kw aural, 390-ft. above av. terrain, 496-ft. above ground, 1600-ft. above sea level, lat. 43° 58' 48", long. 92° 24' 12". Transmitter, Rural Rt. 73. Plant, \$240,904; yearly operating, \$184,000. Equipment, RCA. Ownership: Mayo L. Priebe, 50%; Alfred R. Sundberg, 10%; James J. McCarter, 10%; Frank G. Herges, 9%; Jay P. O'Connor, 5%; Clarence W. Carter, 5%; John Van Cuyk, 2½%; William Leach, 2½%; Earl G. & Floren C. Erdman, 2% each; Daryl A. Erdman, 1%; Elmer L. Poirier, 1%. Counsel, Alfred R. Sundberg; consulting engineer, Wayne A. Mayer. BPCT-3546.

**St. Paul (Ch. 29)**—New, Associated TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. N.W., Washington, D.C. (20006). 701-kw visual, 84.4-kw aural, 451-ft. above av. terrain, 505-ft. above ground, 1355-ft. above sea level, lat. 44° 58' 28", long. 93° 16' 17". Transmitter, Foshay Tower, Plant, \$354,500; yearly operating, \$240,000. Equipment, RCA. Ownership: V. B. Welch, pres., 23.6%; Edward P. Morgan, v.p., 23.6%; Lawrence J. Henderson Jr., secy.-treas., 15%; Esterly C. Page, asst. secy.-treas., 1.8%; James L. McIlvaine, 15%; Austin A. Harrison, 12.9%; Joseph A. Waldschmitt, 3.4%; Charles L. III, 3.4%; Boyd W. Fellows, 1.3%. Morgan holds 10% of KMIN Grants, N.M. Ownership interlocks with firm applying for Ch. 40 Columbus, O.; also interlocks with KGSL-TV St. Louis, KGSC-TV San Jose & WGMF-TV Miami. Counsel, Welch & Morgan; consulting engineer, Creutz & Snowberger. BPCT-3318. [Note: Initial decision by examiner Arthur A. Gladstone Nov. 24, 1965 recommended grant of application.]

**St. Paul (Ch. 29)**—New, Capitol City TV Co., Summit National Bank, 205 Aurora Ave. 46.1-kw visual, 9.23-kw aural, 381-ft. above av. terrain, 387-ft. above ground, 1296-ft. above sea level, lat. 44° 58' 21", long. 93° 09' 50". Transmitter, Midway Stadium. Plant, \$239,384; yearly operating, \$180,000. Equipment, RCA transmitter & Alford antenna. Ownership: Deil O. Gustafson (banking), sole owner. Counsel, Alfred R. Sundberg (St. Paul); consulting engineer, Wayne A. Mayer. BPCT-3428. [Note: Initial decision by examiner Arthur A. Gladstone Nov. 24, 1965 recommended denial of application.]

## MISSISSIPPI

**Jackson (Ch. 16)**—New, City Index Corp., c/o Charles C. Rush, 340 1st National Bank Bldg., Box 1172, Jackson. 1574-kw maximum & 633-kw horizontal visual, 314.8-kw maximum & 126.6-kw horizontal aural, 1587-ft. above av. terrain, 1603-ft. above ground, 1945-ft. above sea level, lat. 32° 11' 55", long. 90° 23' 44". Transmitter, SW ¼ of Section 10 of R2W, T4N. Plant, \$1,310,819; yearly operating, \$560,000. Equipment, RCA. Ownership: Richard O. Rush, pres., 24.3%; Ralph B. Edwards, v.p., 1.35%; Charles C. Rush, secy.-treas., 1.35%; American Public Life Insurance Co., 73%. Richard Rush is pres. & principal stockholder of American Public; Charles Rush is exec. v.p.-treas.; Edwards is senior v.p. Counsel, Roberts & McInnis; consulting engineer, Silliman, Moffet & Kowalski. BPCT-3530.

**Jackson (Ch. 16)**—New, John M. McLendon tr/as Tele/Mac of Jackson, Box 197. 35.5-kw visual, 7.1-kw aural, 335-ft. above av. terrain, 378-ft. above ground, 698-ft. above sea level, lat. 32° 17' 50", long. 90° 12' 55". Transmitter, 1850 Lynch St. Plant, \$238,200; yearly operating, \$178,000. Equipment, RCA transmitter & Jampro antenna. McLendon also has 100% of WOKJ Jackson & WENN Birmingham. Counsel, Prince & Paul; consulting engineer, Willis C. Beecher. BPCT-3647.

**Jackson (Ch. 34)**—New, Dr. Marvin H. Osborne, Box 1562. 19.91-kw visual, 11.67-kw aural, 247-ft. above av. terrain, 362-ft. above ground, 682-ft. above sea level, lat. 32° 13' 44", long. 90° 14' 12". Transmitter, Terry & Elton Rds., on Hwy. 51 S of Jackson. Plant, \$87,500; yearly operating, \$37,500. Equipment, GE. Ownership: Applicant has Doctor of Divinity Degree; is also sole owner of WWHO (FM) Jackson. Counsel, none; consulting engineer, L.J.N. du Treil & Assoc. (New Orleans). BPCT-3506.



**MERIDIAN (Ch. 30)**—WCOG-TV, Mississippi Bestg. Co., Threefoot Bldg., Box 591. CP 12-23-52; 2.11-kw visual, 0.963-kw aural 564-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level, lat. 32° 19' 40", long. 88° 41' 28". BPCT-1181. [Note: Quit air July 30, 1954; see *Television Digest*, Vol. 10:31.]

### MISSOURI

**Poplin (Ch. 33)**—New, Caldwell & Assoc. Inc., c/o George C. Baldrige, 225 Miners Bank Bldg. 45.1-kw visual, 24.4-kw aural, 727-ft. above av. terrain, 647-ft. above ground, 1687-ft. above sea level, lat. 37° 04' 33", long. 94° 33' 16". Transmitter, 1502 Cleveland Ave. Plant, \$298,083; yearly operating, \$213,100. Equipment, RCA. Ownership: Melvin B. Caldwell, pres. (TV service), 0.69%; Dan L. Stanley, v.p. (auto rental), 6.67%; Charles F. Melin, treas. (grocer), 3.33%; George C. Baldrige, acting secy. (atty.), 1%; Virginia S. Hickey (pres. of Hutchinson, Kan. Coca Cola), 6.67%; James V. Hightower (farming), 6.67%; Helen H. Hightower (housewife & investments), 6.67%; H. W. Robertson Sr. (grocer), 6.67%; Henry Martin (contractor), 6.67%; Phillip V. Spooner (steel mfg.), 6.67%; Jean F. Eberle Sr. (steel mfg.), 6.67%; M. E. Potter (contractor), 6.67%; Kenneth A. Childress (chemicals transporter), 6.67%; G. L. Childress (oil & gas), 6.67%; Frank N. Campbell (chemist), 3.33%; Maurice B. Vincent (D.D.S.), 3.33%; Sandor D. Papp (M.D.), 3.33%; Harold C. Williams (mfg.), 3.33%; Bart F. Woodridge (M.D.), 3.33%; R. Morgan Hillhouse (ladies apparel), 1.67%. Counsel, George C. Baldrige; engineer, Melvin B. Caldwell. BPCT-3440.

**KANSAS CITY (Ch. 54)**—New, Pershing TV Corp., c/o Richard E. Bailey, 530 5th Ave., New York. CP 11-17-65; 224-kw visual, 22.4-kw aural, 480-ft. above av. terrain, 503-ft. above ground, 1363-ft. above sea level, lat. 39° 06' 12", long. 94° 34' 57". Transmitter, Commerce Towers. Plant, \$268,200; yearly operating, \$260,000. Equipment, RCA. Officers: Richard E. Bailey, pres., 100%; William Hyland, v.p.-treas.; Charles A. Voso, secy. Applicants own 96% of Sports Network Inc., N.Y. (Bailey, 95%), also applicant for Ch. 35 Albany, N.Y. Voso has 3% of WBAE AM-FM Babylon, N.Y. Counsel, Welch & Morgan; consulting engineer, Rohrer & Assoc. BPCT-3510. Starting Date: Unreported.

**Kansas City (Ch. 36)**—New, Allied Bestg. Co., c/o James J. Ottman, 915 Grand Ave. 810-kw maximum & 775-kw horizontal visual, 100-kw maximum & 95.8-kw horizontal aural, 494-ft. above av. terrain, 536-ft. above ground, 1386-ft. above sea level, lat. 39° 06' 15", long. 94° 34' 57". Transmitter, 901 Main St. Plant, \$467,000; yearly operating, \$500,000. Equipment, RCA. Ownership: James J. Ottman, pres. (atty.); Carl E. Bolte Sr., v.p. (insurance); Gerald B. Rowan Jr., treas. (insurance); David R. Hardy, secy. (atty.), all 5% each. 16 others with 5% each. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3564.

**Kansas City (Ch. 36)**—New, Midway TV Inc., c/o Harold Froelich, Box 470, Rockford, Ill. 331-kw max. and 276-kw horizontal visual, 178.7-kw max. and 149-kw horizontal aural, 468-ft. above av. terrain, 515-ft. above ground, 1363-ft. above sea level, lat. 39° 06' 12", long. 94° 34' 58". Transmitter, 9th & Main. Plant, \$274,626; yearly operating, \$250,000. Equipment, RCA. Ownership: Irwin Dubinsky, pres.; H. W. Dubinsky, v.p.-treas.; Harold Froelich, secy.; 1/3 each. All have share of Winnebago TV Corp. (WTVO Rockford): Irwin, 35.625%; H. W., 11.875%; Froelich, 5%. Also, Winnebago has share of WOGO-TV Chicago. Counsel, McKenna & Wilkinson; consulting engineer, Walter F. Kean (Riverside, Ill.). BPCT-3491.

**Kansas City (Ch. 30)**—New, Westport TV Inc., c/o George L. Gordon, 15 W. 10th St. CP 10-11-65; 1504.5-kw max. and 1440-kw horizontal visual, 301.3-kw max. and 288-kw horizontal aural, 480-ft. above av. terrain, 502-ft. above ground, 1362-ft. above sea level, lat. 39° 06' 11", long. 94° 34' 57". Transmitter, Commerce Towers, 901-23 Main St. Plant, \$465,892; yearly operating, \$400,000. Equipment, RCA. Ownership: William D. Grant, pres., 62%; George L. Gordon, secy.-treas., 8.5% (atty.); Wesley J. Barta, 19.5%; William A. Bates, 5% (consultant); Paul L. Wilson, 5%. Counsel, Fly, Shuebruk, Blume & Gaguline; consulting engineer, Paul Godley Co. (Upper Montclair, N.J.). BPCT-3490.

**ST. LOUIS (Ch. 24)**—KGS-TV, Continental Summit TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. N.W., Washington, D.C. (20006). CP 9-30-64; 209-kw visual, 35.5-kw aural, 333-ft. above av. terrain, 375-ft. above ground, 845-ft. above sea level, lat. 38° 37' 46", long. 90° 11' 55". Transmitter, 1226 Olive St. Plant, \$344,030; yearly operating, \$240,000. Equipment, RCA. Ownership: Continental Summit TV Corp. has as its only stockholder Summit TV Corp. Summit officers and stockholders are: Vincent B. Welch, pres., 26%; Edward P. Morgan, v.p., 26%; Lawrence J. Henderson Jr., secy.-treas., 21.2%; James L. McIlvaine, asst. secy.-treas., 21.2%; Joseph A. Waldschmitt, 2.8%; Charles L. III, 2.8%. Applicants interlock with KGSC-TV San Jose & WGFM-TV Miami; also interlock with applicants for Ch. 23 St. Paul & Ch. 40 Columbus. Counsel, Welch & Morgan; consulting engineer, Creutz & Snowberger. BPCT-3363. Starting Date: Unreported.

### NEBRASKA

**ALLIANCE (Ch. 13 ETV)**—New, Neb. ETV Comm., c/o Jack G. McBride, 12th & R Sts., Lincoln. CP 12-2-65; 316-kw visual, 63.1-kw aural, 1540-ft. above av. terrain, 1496-ft. above ground, 574-ft. above sea level, lat. 41° 50' 24", long. 103° 03' 18". Transmitter, 3-1/3-mi. ESE of Angora, Neb. Plant, \$547,327; yearly operating, \$59,130. Equipment, RCA. Ownership: Applicant has also applied for Ch. 9 N. Platte, Neb. Proposed satellite of KUON-TV Lincoln. Counsel, Dow, Lohnes & Albertson; consulting engineer, Jansky & Bailey. BPET-230. Starting Date: Aug. 1966.

## Mississippi—New Jersey

**N. PLATTE (Ch. 9 ETV)**—New, Neb. ETV Commission, c/o Jack G. McBride, 12th & R Sts., Lincoln, Neb. CP 12-1-65; 316-kw visual, 63.1-kw aural, 1110-ft. above av. terrain, 1110-ft. above ground, 4350-ft. above sea level, lat. 41° 01' 15", long. 101° 09' 12". Transmitter, Rt. 25, 10-mi. S of Sutherland, Plant, \$476,162; yearly operating, \$56,400. Equipment, RCA. Neb. ETV also is Ch. 13 CP holder for Alliance, Neb. Jack G. McBride, secy.-gen. mgr. Counsel, Dow, Lohnes & Albertson; consulting engineer, William R. Ramsay. BPET-229. Starting Date: Aug. 1966.

**Omaha (Ch. 22)**—New, AK-Sar-Ben Bestg. Inc., c/o John J. Hanley, 1004 City National Bank Bldg. 713-kw visual, 142-kw aural, 454-ft. above av. terrain, 557-ft. above ground, 1597-ft. above sea level, lat. 41° 15' 46", long. 96° 02' 12". Transmitter, 78th & Cass St. Plant, \$550,027; yearly operating, \$300,000. Equipment, RCA. Ownership: Frank E. Blazek, pres. & treas., 50%; John J. Hanley, secy., 50%. Counsel, Philip M. Baker; consulting engineer, Willis C. Beecher. BPCT-3544.

**Omaha (Ch. 39)**—New, Neb.-Iowa TV Inc., c/o Francis P. Matthews, 1145 Omaha National Bank Bldg. 702-kw max. & 585-kw horizontal visual, 105-kw max. & 87.5-kw horizontal aural, 448-ft. above av. terrain, 468-ft. above ground, 1593-ft. above sea level, lat. 41° 15' 43", long. 96° 02' 52". Transmitter, 8600 Indian Hills Dr. Plant, \$440,000; yearly operating, \$256,000. Equipment, RCA. Ownership: Leo A. Daly (architect), pres., 45%; Francis P. Matthews (atty), v.p. & treas., 45%; W. W. Keenan (brewing firm v.p.), secy., 10%. Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3657.

### NEVADA

**Boulder City (Ch. 4)**—New, Boulder City TV Inc., c/o Meyer Gold, 2018 E. Charleston Blvd., Las Vegas. 18.73-kw visual, 9.36-kw aural, 1598-ft. above av. terrain, 226-ft. above ground, 3671-ft. above sea level, lat. 35° 59' 57.4", long. 114° 51' 37". Transmitter, Red Mt. Plant, \$165,541; yearly operating, \$180,000. Equipment, Gates transmitter & Jampro antenna. Ownership: Meyer (Mike) Gold, pres., 66-2/3%; Lester H. Berkson, v.p.-treas., 33-1/3% (lawyer); Sylvia G. Gold, secy. Gold is owner of KLUC AM-FM Las Vegas. Counsel, Phillip M. Baker; consulting engineer, John H. Mullaney & Assoc. BPCT-3327. [Note: Initial decision by examiner H. Gifford Irion Jan. 7, 1966 recommended denial of application.]

**Henderson (Ch. 4)**—New, Charles Vanda, 9100 Sunset Blvd., Los Angeles, Cal. 40.5-kw visual, 20.3-kw aural, 1133-ft. above av. terrain, 71-ft. above ground, 3430-ft. above sea level, lat. 36° 00' 26", long. 115° 00' 23". Transmitter, 2-mi. SW of Henderson. Plant, \$323,200; yearly operating, \$280,000. Equipment, RCA transmitter & Co-El antenna. Ownership: Vanda (TV production), 99%; Robert Gugenheim Jr. & Arthur Vanderbilt Jr., 5% each. Vanda was former v.p. in charge of TV, WCAU-TV Philadelphia. Counsel, Samuel Miller; consulting engineer, Serge Bergen. [Note: Initial decision by examiner H. Gifford Irion Jan. 7, 1966 recommended grant of application.]

**Las Vegas (Ch. 21)**—New, Cragin Bestg. Co., 909 E. Sahara Ave. 61-kw visual, 12.2-kw aural, 1624-ft. above av. terrain, 143-ft. above ground, 3743-ft. above sea level, lat. 35° 59' 45", long. 114° 51' 47". Transmitter, 2-mi. NW of Boulder City. Plant, \$207,765; yearly operating, \$94,000. Equipment, RCA. Ownership: Mrs. E. W. Cragin, pres., 60%; Horst Schmidt (businessman), v.p., 40%. Cragin Bestg. is licensee of KRGV (FM) Las Vegas. Counsel, Cohen & Berfield; consulting engineer, James F. Lawrence Jr. BPCT-3628.

**Reno (Ch. 2)**—New, Washoe Empire, c/o Lee D. Hirshland, 300 S. Virginia St. 34.8-kw visual, 6.96-kw aural, 489-ft. above av. terrain, 140-ft. above ground, 5580-ft. above sea level, lat. 39° 35' 00.5", long. 119° 47' 52". Transmitter, 4-mi. N of Reno Post Office. Plant, \$443,820; yearly operating, \$236,400. Equipment, RCA. Ownership: Lee D. Hirshland, pres., 24% (businessman); Robert A. Paisley, v.p., 16% (businessman); Robert L. Stoker, secy.-treas., 8% (real estate); H. G. Wells, 16%; David McKay, 16% (businessman); Robert L. Stoddard, 8%; Frank N. Bender (businessman), Link Palazzo (real estate) & Pediatric Clinic (partnership of Drs. John S. Palmer, John G. Scott, William E. Passutti & Emanuel Berger), 4% each. Wells is pres. of KUTI Yakima, Wash. & Stoddard owns KBET Reno. Counsel, Cohn & Marks; consulting engineer, Kear & Kennedy. BPCT-3686.

### NEW HAMPSHIRE

**Hanover (Ch. 28 ETV)**—New, U. of N.H., c/o John W. McConnell, WENH (TV), Durham. 41-kw max. & 34.7-kw horizontal visual, 8-kw max. & 6.8-kw horizontal aural, 1296-ft. above av. terrain, 445-ft. above ground, 2335-ft. above sea level, lat. 43° 42' 30", long. 72° 09' 16". Transmitter, Moose Mtn., 6.3-mi. E of Hanover. Plant, \$252,272; yearly operating, \$17,450. Equipment, RCA. Ownership: Same as WENH (TV) Durham. Counsel, Edgar F. Czarra Jr.; consulting engineer, Jansky & Bailey.

**LEBANON (Ch. 49)**—WRLH, Upper Valley TV Bcstrs. Inc., c/o Nelson A. Crawford, 14 Main St., W. Lebanon, N.H. CP 6-9-65; 912-kw visual, 109.2-kw aural, 260-ft. above av. terrain, 149-ft. above ground, 1209-ft. above sea level, lat. 43° 39' 19", long. 72° 17' 43". Transmitter, Craft's Hill. Plant, \$53,900; yearly operating, \$14,848. Equipment, GE transmitter & Co-El antenna. Directors: Nelson A. Crawford, pres., 40%; Donald L. Muller, v.p. (electronic supplies), 40%; Helen E. Crawford, clerk (wife of Nelson), 1%; Louis Fucci (attorney); 19% unsubscribed. Crawford owns Craft's Hill & W. Lebanon translators, is chief engr.-dir.-stockholder WVTR White River Jct., Vt. Putnam is pres. of Springfield TV Bcstg. (see WWLP Worcester). Counsel, Martin E. Firestone; consulting engineer, George R. Townsend. BPCT-3424. Starting Date: Unreported.

### NEW JERSEY

**ASBURY PARK (Ch. 58)**—WRTV, Atlantic Video Corp., Eatontown, N.J. CP 10-1-52; 17.10-kw visual, 9.12-kw aural, 440-ft. above av. terrain, 466-ft. above ground, 550-ft. above sea level, lat. 40° 17' 31", long. 74° 02' 56". BPCT-1213. [Note: Quit air April 1, 1955; see *Television Digest*, Vol. 11:13.]

(Continued on next page)

For Educational Station Directory

see Section b



# New Jersey—New York

★† **GLEN RIDGE** (Ch. 77 ETV)—WNJE-TV, New Jersey Educational Television Corp., 60 South Fullerton Ave., Montclair, N.J. CP 7-25-63; 369-kw visual, 185-kw aural, 620-ft. above av. terrain, 234-ft. above ground, 844-ft. above sea level, lat. 40° 47' 17", long. 74° 15' 16". Transmitter, Mt. Pleasant & Marcella Aves., West Orange, N.J. Plant, \$511,725; yearly operating, \$250,000. Equipment, RCA. Ownership: This is a non-profit corp., with the following officers who own no stock; Orville J. Sather, pres.; Albert F. Doremus, 1st v.p.; Edward J. Lenham, 2nd v.p.; Gerald V. Savage, secy.; Quentin E. Terhune, treas. Counsel, Fletcher, Heald, Rowell, Kenenah & Hildreth; consulting engineers, Paul Godley Co. (Upper Montclair). BPET-137. Starting Date: Unreported.

★† **NEW BRUNSWICK** (Ch. 19 ETV)—WTLV, New Jersey Dept. of Ed., State House, Trenton, N.J. CP 12-3-52; 105-kw vis., 53-kw aural, 780-ft. above av. terrain, 461-ft. above ground, 1000-ft. above sea level, lat. 40° 36' 49", long. 74° 28' 31". Transmitter, Washington Rock, approx. 1.2-mi. NNW of Dunellen, N.J. Plant, unknown; yearly operating, \$146,000. Equipment, DuMont transmitter, RCA antenna. Chester Robbins, acting Comm. of Education. Counsel, Atty. General of New Jersey; consulting engineer, Paul Godley Co. BPET-13. Starting Date: Unreported.

★ **PATERSON** (Ch. 41)—WTVF, Trans-Tel Corporation, c/o Herbert Scheffel, 4 W. 59th St., New York 18, N.Y. CP 5-19-65; 174-kw maximum & 90-kw horizontal visual, 19.3-kw maximum & 10-kw horizontal aural, 1191-ft. above av. terrain, 1210-ft. above ground, 1260-ft. above sea level, lat. 40° 44' 55", long. 73° 59' 09". Transmitter, Empire State Bldg., N.Y.C. Plant, \$532,800; yearly operating, \$425,000. Equipment, RCA. Herbert Scheffel, pres., 50% (theatres); Alfred G. Burger, exec. v.p.-secy., 50% (theatres). Counsel, McKenna & Wilkinson; consulting engineers, Gautney & Jones. BPCT-3114. [Note: Spanish International TV Co. Inc., #1428 at 30 Rockefeller Plaza, New York 20, holds option to buy stock.] Starting Date: Unreported.

**Vineland** (Ch. 65)—New, TV Bcstrs. Inc., c/o Robert La Bruzzo, 166 Bloomfield Ave., Newark, N.J. 48-kw visual, 10.62-kw max. and 9.6-kw horizontal aural, 365-ft. above av. terrain, 375-ft. above ground, 465-ft. above sea level, lat. 39° 31' 16", long. 74° 59' 51". Transmitter, Garden Rd., Vineland, Plant, \$207,825; yearly operating, \$97,810. Equipment, RCA. Ownership: Robert La Bruzzo, pres., 24.5%; Angelo Di Cosnio, v.p., 24.5%; 6 others with 8.5%. Counsel, Krieger & Jorgensen; consulting engineer, Paul Godley. BPCT-3539.

## NEW MEXICO

**Las Cruces** (Ch. 22)—New, Tele-Mac Telecasting Co., Box 1318, 5.01-kw visual, 2.75-kw aural, 328-ft. above av. terrain, 314-ft. above ground, 4605-ft. above sea level, lat. 32° 21' 40", long. 106° 45' 15". Transmitter, Hwy. 70, 4-mi. NE of Las Cruces. Plant, \$89,475; yearly operating, \$62,800. Equipment, RCA. Ownership: Harry B. Tellyer Jr. (mfg.), 61%; William R. A. McCurry (asst. mgr. KOBE Las Cruces), 39%. Counsel, none; consulting engineer, William B. Carr (Ft. Worth). BPCT-3447.

★† **PORTALES** (Ch. 3 ETV)—KENW, Regents of Eastern New Mexico University, c/o Dr. F. Claude Hempen, state director, of television, 1801 Roma, N.E., Albuquerque, N.M. CP 10-3-63; 57.2-kw visual, 28.6-kw aural, 1397-ft. above av. terrain, 1081-ft. above ground, 5831-ft. above sea level, lat. 33° 57' 42", long. 103° 52' 39". Transmitter, San Juan Mesa, approx. 13-mi. W of Elida, N.M. Plant, \$428,969; yearly operating, \$100,000. Equipment, GE. Ownership: This school is a state institution. H.C. Pannel, chairman of regents; Ernest N. Wheeler, vice-chairman, regents; Donald C. Moyer, pres. of Eastern New Mexico Univ. Consulting engineer, Melvin F. Berstler (Albuquerque). BPET-140. Starting Date: Unreported.

† **Rincon** (Ch. 12 ETV)—New, Regents of New Mexico State Univ., c/o Dr. F. Claude Hempen, 1801 Roma N.E., Albuquerque. 74.25-kw visual, 37.13-kw aural, 2033-ft. above av. terrain, 351-ft. above ground, 6971-ft. above sea level, lat. 32° 29' 28", long. 107° 09' 57". Transmitter, atop Magdalena Peak, 12 mi. S. of Hatch. Plant, \$299,001; yearly operating, \$110,000. Equipment, GE. Ownership: Same as KENW Portales, above. Consulting engineer, Melvin F. Berstler (Albuquerque). BPET-128.

★ **SANTA FE** (Ch. 2)—KVSF-TV, New Mexico Bcstg. Co. Inc., c/o A. R. Hebenstreit, Box 1294, Albuquerque. CP 2-18-63; 3.68-kw visual, 1.84-kw aural, 3317-ft. above av. terrain, 133-ft. above ground, 12535-ft. above sea level, lat. 35° 47' 46", long. 105° 46' 15". Transmitter, Lake Peak. Equipment, RCA. Plant, \$251,500; yearly operating, \$21,000. Same as KGGM-TV, Albuquerque, N.M. Counsel, Dempsey & Koplowitz; consulting engineer, A. Earl Culum Jr. BPCT-2927. Starting Date: Unreported.

## NEW YORK

**Albany** (Ch. 23)—New, Adirondack TV Corp., c/o Richard E. Bailey, 530 5th Ave., N.Y. 42.2-kw visual, 8.44-kw aural, 370-ft. above av. terrain, 243-ft. above ground, 783-ft. above sea level, lat. 42° 38' 25", long. 73° 41' 08". Transmitter, 1.06-mi. SE of Defreestville, E. Greenbush, N.Y. Plant, \$260,300; yearly operating, \$250,000. Equipment, RCA. Ownership: Richard E. Bailey, pres., 100%; William Hyland, v.p.-treas.; Charles A. Voso, secy. Applicants own 96% of Sports Network Inc. (Bailey 95%); also have applied for Ch. 65 Kansas City, Mo. Voso has 3% of WBAB AM-FM Babylon, N.Y. Counsel, Welch & Morgan; consulting engineer, Jules Cohen & Assoc. BPCT-3511.

For U.S. Translator Stations  
see Section c

**Albany-Schenectady** (Ch. 23)—New, Northeast TV Cablevision Corp., c/o Lee Ehrlich, 39 Brunswick Rd., Troy, 219.3-kw max. & 141.3-kw horizontal visual, 32.9-kw max. & 21.2-kw horizontal aural, 1135-ft. above av. terrain, 556-ft. above ground, 1886-ft. above sea level, lat. 42° 47' 18", long. 73° 36' 59". Transmitter, approx. 2.1-mi. E of Troy city limits, on Mt. Rafinesque. Plant, \$398,560; yearly operating, \$250,000. Equipment, RCA. Ownership: Lee Ehrlich, pres., 9.09%; George E. Galonian, v.p., 3.03%; Edward W. Pattison, secy., 6.06%; Morton E. Jenkins, treas., 6.06%; F. Redmond Griffin, Carl Grimm, Henry E. Lundquist, James M. Ryan Jr., Daniel S. Stone, John R. Strachan & David B. Weir Jr., 6.06% each; Employees Savings Profit Sharing Retirement Fund of Premix Distributors Inc., 6.06%; Carl W. Engstrom, John B. Garrett Jr., Martha A. Jenkins, William R. Marvin, Dr. William M. McCarthy, Richard Mooradian, James K. Patrick, Edward H. Pattison & Joseph B. Rosner, 3.03% each. Applicant also is CATV applicant in Troy; Patrick has 4% of WICC & WJZZ (FM) Bridgeport, Conn. Counsel, Cohen & Berfeld; consulting engineer, A. D. Ring. BPCT-3635.

**Bay Shore** (Ch. 67)—New, Long Island Video Inc., c/o G. T. Arthur, pres., 82 Fourth Ave., Bay Shore, Long Island, N.Y. 242-kw visual, 48.4-kw aural, 266-ft. above av. terrain, 314-ft. above ground, 339-ft. above sea level. Lat. 40° 45' 04"; long. 73° 12' 52". Transmitter, Freeman Ave. & Brook Place, Islip, N.Y. Plant, \$573,073; yearly operating, \$200,000. Equipment, RCA. Ownership: Long Island Video is wholly owned by Sunrise Press Inc. (Bay Shore); it, in turn, is owned by Arthur, 37.5%; Wilson B. Stringer, 37.5%; Irving Maidman, 25%. Counsel, Fly, Shuebruk Blume & Gagline; consulting engineers, Jules Cohen & Associates. BPCT-3242.

★† **BINGHAMTON** (Ch. 46 ETV)—WQTV, U. of the State of New York, State Education Dept., Albany. CP 8-13-52; 200-kw visual, 105-kw aural, 540-ft. above av. terrain, 531-ft. above ground, 1811-ft. above sea level, lat. 42° 06' 46", long. 75° 52' 01". Transmitter, Grounds of State Veterans Hospital. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. James E. Allen Jr., Commissioner of Education; John P. Myers, Chancellor, Board of Regents. Also holds CPs for Buffalo, Ithaca & Rochester. Counsel, Fischer & Willis; consulting engineer, Francis E. Almstead, special consultant in educational television. State Education Dept., Albany. BPET-11. Starting Date: Unreported. [Note: State Education Dept. has conducted closed-circuit tests; see *Television Digest*, Vol. 12:35; 16:52.]

★† **BUFFALO** (Ch. 23 ETV)—WTVF, U. of State of New York, State Education Dept., Albany. CP 7-24-52; 205-kw visual, 105-kw aural, 630-ft. above av. terrain, 539-ft. above ground, 1639-ft. above sea level, lat. 42° 42' 51", long. 78° 44' 38". Transmitter, Buffalo. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-4. Starting Date: Unreported. See WQTV, Binghamton, N.Y.

**Buffalo** (Ch. 29)—New, Ultravision Bcstg. Co., c/o F. R. Burczynski, 179 Stanislaus St., Buffalo 12. 253-kw visual, 127-kw aural, 324-ft. above av. terrain, 366.5-ft. above ground, 975.5-ft. above sea level, lat. 42° 53' 22", long. 78° 49' 50". Transmitter, Curtis St. & Paderewski Dr. Plant, \$327,782; yearly operating, \$250,000. Equipment, RCA. Ownership: Mr. Burczynski (bakery products & retailing). Mr. Jasinski (public relations), Roger K. Lund; each 1/3. Counsel, Welch & Morgan; consulting engineers, Jules Cohen & Assoc. BPCT-3200.

**Buffalo** (Ch. 29)—New, WEBR Inc., c/o P. C. Andrews, 23 North St., Buffalo 2. 1000-kw maximum & 532-kw horizontal visual, 500-kw maximum & 266-kw horizontal aural, 1000-ft. above av. terrain, 762.5-ft. above ground, 2206.5-ft. above sea level. Lat. 42° 38' 13"; long. 78° 46' 05". Transmitter, Zimmerman Rd., .5-mi. N. of Rice Hill Rd. Plant, \$826,759; yearly operating, \$395,000. Equipment, RCA. Ownership: WEBR Inc. is licensee of radio station WEBR & WEBR-FM Buffalo. The *Buffalo Courier Express* owns all stock in WEBR Inc. W. J. Connors III is pres. & 58.08% owner with no other stockholders owning as much as 8.5%. Counsel, Kirkland, Ellis, Hodson, Chafetz & Masters; consulting engineers, Kear & Kennedy. BPCT-3211.

**Buffalo** (Ch. 76)—New, Beta TV Corp., c/o Albert G. Hartigan, Barnfield Rd., Rowayton, Conn. 244.8-kw visual, 36.72-kw aural, 336-ft. above av. terrain, 360-ft. above ground, 973-ft. above sea level, lat. 42° 53' 05", long. 78° 52' 22". Transmitter, Hotel Lafayette, Washington & Clinton Sts. Plant, \$340,000; yearly operating, \$250,000. Equipment, RCA. Ownership: Same as Omicrom TV Corp., Ch. 35 applicant in Orlando, Fla. Counsel, Welch & Morgan; consulting engineer, A. D. Ring. BPCT-3659.

★† **ITHACA** (Ch. 14 ETV)—WIET, U. of State of New York, State Education Dept., Albany. CP 1-7-53; 205-kw visual, 105-kw aural, 1290-ft. above av. terrain, 544-ft. above ground, 2644-ft. above sea level, lat. 42° 23' 12", long. 76° 40' 10". Transmitter, Connecticut Hill, 10-mi. SW of Ithaca. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. Counsel, Fischer & Willis. BPET-10. Starting Date: Unreported. See WQTV, Binghamton, N.Y.

**Ithaca** (Ch. 52)—New, Anthony Ceracche, 518 W. State St. 216-kw maximum & 208-kw horizontal visual, 43.6-kw maximum & 42-kw horizontal aural, 1254-ft. above av. terrain, 540-ft. above ground, 2639-ft. above sea level, lat. 42° 23' 12", long. 76° 40' 10". Transmitter, Conn. Hill, 10-mi. SW of Ithaca. Plant, \$403,305; yearly operating, \$135,000. Equipment, RCA. Ownership: Applicant is sole owner of Ceracche & Co., microwave common carrier; also is sole owner of following CATV firms: Montour Falls TV Corp., Montour Falls; A.C. Cable Co. Inc., Camdor; Chemung Valley TV Corp., Horseheads; Vidi-Comm Inc., Saugerties; all N.Y. Counsel, Cohen & Berfeld; consulting engineer, Edward F. Lorentz. BPCT-3622.

**Jamestown** (Ch. 48)—New, James Bcstg. Co. Inc., c/o Simon Goldman, Hotel Jamestown. 184-kw max. & 154-kw horizontal visual, 35-kw max. & 30-kw horizontal aural, 678-ft. above av. terrain, 544-ft. above ground, 2174-ft. above sea level, lat. 42° 05' 06", long. 79° 17' 23". Transmitter, 2.5-mi. WSW of Jamestown. Plant, \$394,666; yearly operating, \$244,210. Equipment, RCA. Ownership: Simon Goldman, pres., & Reginald A. Lenna, treas., 43.2% each; J. Carl Willems, v.p., 5.4%; Daniel F. Lincoln, secy., 2%; Dayton S. Wilkins, 1.7%; George C. Pfeeger, 2.8%; Max E. Robinson, 1.4% & Merlin D. Simundson, 3%. James Bcstg. is licensee of WJTN AM-FM Jamestown & WGO.



Salamanca, both N.Y.; 100% owner of WDOE Dunkirk, N.Y.; WWYN AM-FM Erie, Pa. & WVMT Burlington, Vt. Counsel, Dow, Lohnes & Albertson; consulting engineer, William V. Weakley. BPCT-3694.

**Jamestown (Ch. 48)**—New, Trend Radio Inc., c/o Lowell W. Paxson, 415 W. 4th St. 224-kw max. & 186-kw horizontal visual, 44.8-kw max. & 37.2-kw horizontal aural, 636-ft. above av. terrain, 541-ft. above ground, 2156-ft. above sea level, lat. 42° 03' 22", long. 79° 16' 43". Transmitter, Orr St., 1.4-mi. SW of Garfield Rd. Plant, \$305,334; yearly operating, \$263,516. Equipment, GE. Ownership: Lowell W. Paxson, pres.-treas., 62%; Burton C. Waterman, v.p., 13%; Jean L. Paxson, secy., 25%. Trend Radio is licensee of WKSJ AM-FM Jamestown. Counsel, Alk & Lubic; consulting engineer, Willis C. Beecher.

★ **NEW YORK (Ch. 25 ETV)**—WNYE-TV, Bd. of Education of City of N.Y. (WNYE-FM), c/o Clare C. Baldwin, 110 Livingston St., Brooklyn 1, N.Y. CP 8-13-52; 661-kw max. and 589-kw horizontal visual, 131-kw max. and 117-kw horizontal aural, 577-ft. above av. terrain, 59.7-ft. above ground, 649-ft. above sea level, lat. 40° 41' 21", long. 73° 58' 37". Transmitter, 29 Fort Greene Place. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. Officers: James B. Donovan, pres. (attorney); Lloyd K. Garrison, v.p. (attorney); Harold F. Hay, secy. (educator); Calvin E. Gross, supt. of schools. BPET-5. Starting Date: Late 1966.

**Patchogue (Ch. 67)**—Granik Bestg. Co. Inc., 750 Park Ave., N.Y. 272-kw visual, 71.6-kw aural, 125-ft. above av. terrain, 188-ft. above ground, 248-ft. above sea level, lat. 40° 47' 45", long. 72° 59' 32". Transmitter, 1511 Pennsylvania Ave., Brookhaven, N.Y. Plant, \$292,075; yearly operating, \$225,000. Equipment, GE. Ownership: Theodore Granik, pres., 60% (Washington, D.C. attorney, has extensive TV-radio production interests; also Ch. 50 applicant in Washington, D.C.); Michael Rosen, secy.-treas., 30% (CPA); Paul Taubman, 5% (music workshop); Lawrence R. White, 5% (packaging TV programs). Counsel, none; consulting engineer, Morton Morrison (Patchogue). BPCT-3422.

**Riverhead (Ch. 55)**—New, Island Bestg. System Inc., c/o Edward W. Wood Jr., Box 230, Patchogue, L.I., N.Y. 46.1-kw max. and 38.5-kw horizontal visual, 6.91-kw max. and 6.398-kw horizontal aural, lat. 40° 53' 09", long. 72° 41' 00". Transmitter, 2.5-mi. SW of Riverhead. Plant, \$299,957; yearly operating, \$180,000. Equipment, RCA. Ownership: Applicant is licensee of WRIV Riverhead, N.Y.; same shareholders own WALK AM-FM Patchogue, N.Y. Counsel, Marmet & Schneider; consulting engineer, A. D. Ring & Assoc. BPCT-3475.

★ **ROCHESTER (Ch. 13)**—WOKR, Channel 13 of Rochester Inc., c/o Dennis Livadas, 100 Times Square Bldg. CP 6-27-62; 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level, lat. 43° 08' 07", long. 77° 35' 03". Transmitter, Pinnacle Hill, Brighton. Plant, \$831,000; yearly operating, \$1,000,000. Equipment, RCA. Richard Landsman, pres.; Dennis Livadas, secy., 12.5%; Leon Halperin, v.p., 12.5%; William N. Posner, treas., 12.5%; Harper Sibley Jr., chairman, 12.5%; Robert Greene, 12.5%; William Fay, 12.5%; Gordon Brown, 12.5%; Robert Kleven, 12.5%—all as representatives of eight applicants for Ch. 13. Counsel, Pierson, Ball & Dowd; consulting engineer, George C. Davis. Note: This special interim service started 9-14-62 until a CP is granted. BPCT-1-3.

**Rochester (Ch. 13)**—New, Citizens TV Corp., 47 S. Fitzhugh St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 353.4-ft. above ground, 1027.4-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 05". Transmitter, Pinnacle Hill. Plant, \$1,450,000; yearly operating, \$1,200,000. Equipment, RCA. Lawrence P. Fraiberg, 20%; William A. Fay, pres., 10% (owner, industrial reproduction company); 19 others, none with as much as 10%. Counsel, Welch & Morgan; consulting engineer, Jules Cohen. BPCT-2967. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Community Bestg. Inc., 525 Times Square Bldg., c/o J. W. Alaimo. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 252-ft. above ground, 1028-ft. above sea level, lat. 43° 08' 07", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$920,741; yearly operating, \$1,200,000. Equipment, GE. Joseph W. Alaimo, pres., 15.53% (attorney); F. Robert Greene, v.p., 15.53% (adv. exec.); Elbert H. Carver, treas., 5.83% (attorney); Louis A. Cerulli, secy., 5.83% (M.D.); 10 others each with approx. 5%. Counsel, Cottone & Tanelli; consulting engineers, Commercial Radio Equipment Co. BPCT-2953. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Federal Bestg. Sys. Inc., 250 East Ave. 316-kw visual, 170-kw aural, 500-ft. above av. terrain, 310-ft. above ground, 1032-ft. above sea level, lat. 43° 08' 06.5", long. 77° 35' 07". Transmitter, Pinnacle Hill. Plant, \$509,265; yearly operating, \$1,250,000. Equipment, RCA. Gordon P. Brown (owner of WNIA, Cheektowaga and WSAY, Rochester). Counsel, Roberts & McInnis; consulting engineer, George C. Davis. BPCT-2966. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Flower City TV Corp., 45 Exchange St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 515-ft. above ground, 1195-ft. above sea level, lat. 43° 00' 25", long. 77° 32' 15". Transmitter, Pond Rd., .09-mi. E of Pittsford on Mendon Center Rd. Plant, \$1,044,697; yearly operating, \$1,000,000. Equipment, RCA. 29 stockholders; Harper Sibley Jr., pres. Counsel, Pierson, Ball & Dowd; consulting engineers, Battison & May. BPCT-2929. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Genesee Valley TV Co. Inc., 400 Wilder Bldg. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 334.5-ft. above ground, 1012.5-ft. above sea level, lat. 43° 08' 08.5", long. 77° 35' 01". Transmitter, Pinnacle Hill, Brighton. Plant, \$1,291,799; yearly operating, \$1,471,000. Equipment, RCA. Francis J. D'Amada, pres.; Horace P. Gioia; Frederick M. Tobin; Carl S. Hallauer; Arthur L. Stern, 8.52% each, and T. Carl Nixon, 7.44%; Margaret H. Baum, 6.38%; William N. Posner, treas.; Kermit Hill, secy.; E. Robert Anderson, John L. Remington, Harry D. Goldman & James E. McGhee Jr., 5.32% each; 4 others with less than 5%. Counsel, Hogan & Hartson; consulting engineers, Kear & Kennedy. BPCT-2944. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Heritage Radio & TV Bestg. Co. Inc., 202 Reynolds Arcade Bldg. 316-kw visual, 171-kw aural, 500-ft. above av. terrain, 336.5-ft. above ground, 1016.5-ft. above sea level, lat. 43° 08' 09", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$1,342,935; yearly operating, \$1,000,000. Equipment, RCA. 27 stockholders, none with as much as 5%; Bernard P. Birnbaum, pres. Counsel, Wilner & Bergson; consulting engineers, Gautney & Jones. BPCT-2961. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Main Broadcast Co. Inc., 935 Main St. E. 316-kw visual, 158-kw aural, 499.625-ft. above av. terrain, 344.25-ft. above ground, 1022.25-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 04". Transmitter, Pinnacle Hill. Plant, \$856,388; yearly operating, \$970,000. Equipment, GE. Leon Halperin, 100% (real estate). Counsel, Mullin & Connor; consulting engineer, Paul Roxin. BPCT-2964. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Rochester Bestg. Corp., c/o A. A. Costanza, 44 Exchange St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 349.4-ft. above ground, 1020.6-ft. above sea level, lat. 43° 08' 08.8", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$1,447,434; yearly operating, \$1,500,000. Equipment, RCA. Anthony R. Tyrone, chmn., 54% (investments); Robert O. Runnerstrom, pres., 9%; 13 others, less than 5% each. Counsel, Lauren A. Colby; consulting engineer, John H. Mullaney & Assoc. BPCT-2972. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

**Rochester (Ch. 13)**—New, Rochester Telecasters Inc., c/o G. E. Mercler, 6 State St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 346.4-ft. above ground, 1024.4-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 04". Transmitter, Pinnacle Hill. Plant, \$1,241,000; yearly operating, \$785,380. Equipment, GE. Ownership: George E. Mercler, pres., 30% (real estate); Robert B. Wegman, secy., 30% (super market chain stores); Clifford N. Lovenheim, v.p., 15% (printing service); Andrew S. Lovenheim, treas., 15% (printing service); Joseph C. Wilson, 10% (pres. of Haloid Xerox Inc.); Counsel, Smith & Pepper; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2974. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended grant of application for shared-time operation with Rochester Area Ed. TV Assn. Inc.]

**Rochester (Ch. 13)**—New, Star TV Inc., c/o R. S. Kieve, 339 E. Ave. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 349-ft. above ground, 1024-ft. above sea level, lat. 43° 08' 09", long. 77° 35' 00". Transmitter, Pinnacle Hill. Plant, \$1,350,000; yearly operating, \$1,400,000. Equipment, GE. M. R. Forman, 20% (controls N.Y. radios WGLA, Geneva, WTLB, Utica, and WBBF, consulting engineer, Silliman, Moffet & Kowalski. BPCT-2974. Rochester); Robert S. Kieve, 15% (WBBF gen. mgr.); Isaac Gordon, 14% (real estate); Sally B. Forman, as trustee, 7%; Sally B. Forman & Jay W. Gilbert, co-trustees, 7%; Gilbert J. C. McCurdy, 5% (25% of dept. store); James M. Trayhern Jr., 5% (ex-production dir. of WROC-TV, Rochester); Edward Menden, 5% (attorney). Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, A. Earl Cullum Jr. BPCT-2948. [Note: Initial decision by examiner Annie Neal Hunting Jan. 28, 1964 recommended denial of application.]

★ **ROCHESTER (Ch. 21 ETV)**—WROH, U. of State of New York, Albany. CP 7-24-52; 205-kw visual, 105-kw aural, 700-ft. above av. terrain, 540-ft. above ground, 1200-ft. above sea level, lat. 43° 08' 23", long. 77° 34' 24". Transmitter, Rochester. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-6. Starting Date: Unreported. See WQTV, Binghamton, N.Y. Note: Transfer pends to Rochester ETV Assn. Inc.

★ **SYRACUSE (Ch. 9)**—WNYS-TV, Channel 9 Syracuse Inc., 700 Wilson Bldg. CP 4-12-62; (STA) 79.6-kw visual, 39.8-kw aural, 1520-ft. above av. terrain, 961-ft. above ground, 2546-ft. above sea level, lat. 42° 56' 42", long. 76° 01' 28". Transmitter, Selver & Sweet Rd., Pompey, N.Y. Plant, \$817,211; yearly operating, \$1,000,000. Equipment, RCA. Equal owners are the 8 active applicants for Ch. 9. Counsel, Dempsey & Kopolovitz; consulting engineers, A. Earl Cullum Jr. & Assoc. BPCT-1-1. Note: This special interim service started 9-7-62.

(Continued on next page)

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# New York—Ohio

★ **SYRACUSE (Ch. 9)**—New, W. R. G. Baker Radio & TV Corp., 1426 Valley Dr. CP 1-19-65; 190-kw visual, 95-kw aural, 1000-ft. above av. terrain, 656.09-ft. above ground, 1986.09-ft. above sea level, lat. 42° 57' 09", long. 76° 06' 37". Transmitter, Sentinel Heights, Jim Bull Rd. Plant, \$1,041,440; yearly operating, \$1,052,422. Equipment, GE. 7 stockholders; Frank T. Dolan Jr., pres. Counsel, Robb, Porter, Kistler & Parkinson; consulting engineer, Jules Cohen. BPCT-2930. [Note: This CP has been held up pending further hearings.]

**Syracuse (Ch. 9)**—New, George P. Hollingbery, 307 N. Michigan Ave., Chicago. 184-kw visual, 92-kw aural, 1000-ft. above av. terrain, 662.38-ft. above ground, 2162.38-ft. above sea level, lat. 42° 54' 50", long. 76° 05' 16". Transmitter, Persse Rd., 1.8-mi. NE of Lafayette, N.Y. Plant, \$856,575; yearly operating, \$1,250,000. Equipment, GE. George P. Hollingbery, 100% (sales rep). Counsel, Barnes & Nielson; consulting engineer, Edward W. Deeters. BPCT-2968.

**Syracuse (Ch. 9)**—New, Onondaga Bcstg. Inc., Syracuse-Kemper Bldg., 224 Harrison St. 173-kw visual, 87-kw aural, 1000-ft. above av. terrain, 658-ft. above ground, 2018-ft. above sea level, lat. 42° 56' 30.5", long. 76° 07' 05.5". Transmitter, Sentinel Hts. Rd., Lafayette, Plant, \$1,071,000; yearly operating, \$1,200,000. Equipment, RCA. 16 stockholders; Asher S. Markson, pres. Counsel, Arent, Fox, Kinter, Plotkin & Kahn; consulting engineers, Kear & Kennedy. BPCT-2931.

**Syracuse (Ch. 9)**—New, Salt City Bcstg. Corp., c/o Eagan Real Estate, 205 Syracuse-Kemper Bldg., 184-kw visual, 62-kw aural, 1000-ft. above av. terrain, 655-ft. above ground, 2115-ft. above sea level, lat. 42° 55' 18", long. 76° 05' 15". Transmitter, Reddy Hill Rd., 2-mi. W of Eager Rd. Plant, \$1,177,000; yearly operating, \$1,200,000. Equipment, GE. Outlet Co., 50% (WJAR-TV, Providence); Edward G. Eagan, chmn., 18.75% (real estate); Joseph S. Sinclair, pres. (31% of Outlet Co.); L. T. Eagan, v.p.; 18.75% (real estate); L. William Eagan, treas., 12.50% (real estate); Bruce G. Sundun, secy. (secy., Outlet Co.). Counsel, Wilner & Bergson; consulting engineers, Commercial Radio Equipment Co. BPCT-2958.

**Syracuse (Ch. 9)**—New, Six Nations TV Corp., 1000 Merchants Bank Bldg., 214 S. Warren. 195-kw visual, 98-kw aural, 1000-ft. above av. terrain, 701-ft. above ground, 20001-ft. above sea level, lat. 42° 56' 51", long. 76° 06' 10". Transmitter, Bull Hill Rd., 0.25-mi. W of Lafayette Rd. Plant, \$1,550,575; yearly operating, \$1,200,000. Equipment, RCA. 22 stockholders; Harry G. Slater, pres. Counsel, Welch, Mott & Morgan; consulting engineers, Gaultney & Jones. BPCT-2957.

**Syracuse (Ch. 9)**—New, Syracuse Civic TV Assn. Inc., Lafayette Bldg., 210 E. Fayette St. 184.1-kw visual, 92.05-kw aural, 1000-ft. above av. terrain, 650-ft. above ground, 2075-ft. above sea level, lat. 42° 55' 58", long. 76° 01' 42". Transmitter, Pratts Falls Rd., W of Sweet Rd. Plant, \$923,714; yearly operating, \$1,335,000. Equipment, GE. 19 stockholders; Arthur C. Kyle, pres. (part owner of WNDR, Syracuse; WPDW, Potsdam & WACK, Newark). Counsel, Richard C. O'Hare. BPCT-2933.

**East Syracuse (Ch. 9)**—New, Syracuse TV Inc., c/o H. T. Wilcox, Box 1390, Collamer Rd. 190.1-kw visual, 95-kw aural (directional antenna), 1000-ft. above av. terrain, 648-ft. above ground, 2128-ft. above sea level, lat. 42° 55' 03", long. 76° 05' 21". Transmitter, Collamer Rd. Plant, \$939,900; yearly operating, \$1,312,200. Equipment, GE. Founders Corp., 80% (major stockholder, John M. Shaheen is part owner of WSMB, New Orleans; KORL, Honolulu); McMillan-Ring-Free Oil Co., 20%. Counsel, Kreiger & Jorgensen; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2924.

**Syracuse (Ch. 9)**—New, WAGE Inc., c/o Frank G. Revolt, Loew Theater Bldg. 54.3-kw visual, 27.2-kw aural, 1516-ft. above av. terrain, 961-ft. above ground, 2546-ft. above sea level, lat. 42° 56' 42", long. 76° 01' 28". Transmitter, Sevier & Sweet Rds. Plant, \$2,268,000; yearly operating, \$1,350,000. Equipment, RCA. Same as WAGE, Syracuse. Counsel, Dempsey & Kopolovitz; consulting engineers, A. Earl Cullum Jr. & Assoc. BPCT-2932.

**Syracuse (Ch. 30)**—New, Ch. 30 Inc., c/o Stephen Jacobs, Radio WONO. 325.4-kw max. & 235.8-kw horizontal visual, 34.4-kw max. & 24.9-kw horizontal aural, 604-ft. above av. terrain, 227-ft. above ground, 227-ft. above sea level, lat. 42° 56' 48", long. 76° 07' 04". Transmitter, 3.3-mi. SE along Sentinel Heights Rd., from Nedrow, N.Y. Plant, \$243,075; yearly operating, \$150,000. Equipment, GE. Ownership: Stephen Jacobs, pres., Henry Fogel, secy.-treas., Howard W. Hall (atty.), Richard A. Wells (businessman) & Albert G. Lintel Jr. (research Co.), 20% each. Jacobs & Fogel are pres. & v.p., respectively, of WONO (FM) Syracuse. Counsel, Lauren A. Colby; consulting engineer, Stephen Jacobs.

## NORTH CAROLINA

† **Asheville (Ch. 33 ETV)**—New, U. of N.C., c/o Fred H. Weaver, Consolidated Office, Chapel Hill, N.C. 83.7-kw visual, 16.74-kw aural, 2620-ft. above av. terrain, 337-ft. above ground, 6058-ft. above sea level, lat. 35° 25' 32", long. 82° 45' 25". Transmitter, Mt. Pisgah, 16.7-mi. SW of Asheville. Plant, \$152,117; yearly operating, \$317,948 (includes all U. of N.C. ETV stations). Equipment, RCA transmitter & GE antenna. Ownership: Same as WUNC-TV Chapel Hill. Counsel, Pierson, Ball & Dowd; consulting engineer, Creutz & Snowberger. BPET-219.

★ **CHARLOTTE (Ch. 36)**—New, Charlotte Telecasters Inc., c/o Harold W. Twisdale, 4421 Central Ave. CP 2-2-66; 1000-kw maximum & 603-kw horizontal visual, 100-kw maximum & 60.3-kw horizontal aural, 1000-ft. above av. terrain, 1040-ft. above ground, 1690-ft. above sea level, lat. 35° 15' 06", long. 80° 41' 10". Transmitter, Hood Rd., 6-mi. N of Robinson Church Rd. Plant, \$674,750; yearly operating, \$240,000. Equipment, Townsend Assoc. Ownership: Harold W. Twisdale, pres., Jerry W. Reece, v.p., Harold M. Edwards, secy.-treas., George A. Jenkins, A. David Moore Jr., Marshall N. Armstrong & Bob M. Beatty, 6.8% each; J. Vaughn & P. H. Klutts, 5.1% each; James R. Twisdale Jr., Herbert C. Bridges, John A. Howard Jr. & Martin D. Barringer, 3.4% each; others, none owning more than 2%. Counsel, Scharfeld, Bechhoefer & Baron; consulting engineer, David L. Steel Sr. BPCT-3630. Starting Date: Unreported.

† **Concord (Ch. 58 ETV)**—New, U. of N.C., c/o Fred H. Weaver, Consolidated Office, Chapel Hill, N.C. 445-kw visual, 89-kw aural, 1096-ft. above av. terrain, 1044-ft. above ground, 1794-ft. above sea level, lat. 35° 27' 49", long. 80° 41' 02". Transmitter, 2-mi. W of U.S. 29 on Cabarrus County Rd. 1305. Plant, \$540,338; yearly operating, \$350,601. Equipment, GE transmitter & RCA antenna. Ownership: See WUNC-TV Chapel Hill. Counsel, Pierson, Ball & Dowd; consulting engineer, Alan B. MacIntyre (WUNC-TV Chapel Hill). BPET-213.

**Hickory (Ch. 30)**—New, Catawba Valley Bcstg. Co. Inc., c/o E. S. Long, 415 First Ave., N.W. Box 1059. 22.8-kw visual, 11.4-kw aural, 597.5-ft. above av. terrain, 465-ft. above ground, 1648-ft. above sea level, lat. 35° 44' 03", long. 81° 19' 54". Transmitter, 610 3rd Ave., N.E. Plant, \$164,726; yearly operating, \$120,700. Equipment, RCA. Ownership: Catawba Valley owns WHKY AM-FM Hickory; Robert E. Cline, pres.; Lester C. Gifford, v.p.; Edmund S. Long, secy.-treas. Consulting engineer, Barnett F. Goldberg. BPCT-3572.

† **Linville (Ch. 17 ETV)**—New, U. of N.C., c/o Fred H. Weaver, v.p. for admin., Chapel Hill, N.C. 575-kw visual, 115-kw aural, 1545-ft. above av. terrain, 264-ft. above ground, 4864-ft. above sea level, lat. 36° 03' 47", long. 81° 50' 33". Transmitter, Grandmother Mtn. Plant, \$382,716; yearly operating, \$317,948. Equipment, GE transmitter & RCA antenna. Ownership: Same as WUNC-TV Chapel Hill. Counsel, Pierson, Ball & Dowd; consulting engineer, Alan B. MacIntyre. BPET-224.

★ **RALEIGH (Ch. 28)**—WJHF, Crescent Broadcasting Co., c/o William L. Putnam, Box 2210, Springfield, Mass. CP 4-21-65; 852-kw visual, 87.1-kw aural, 1060-ft. above av. terrain, 1050-ft. above ground, 1350-ft. above sea level, lat. 35° 39' 37", long. 78° 32' 36". Transmitter, 2.2-mi. SE of Auburn Ctr., Garner, N.C. Plant, \$487,415; yearly operating, \$364,063. Equipment, Townsend transmitter & Co-El antenna. Ownership: William L. Putnam, pres. (Springfield TV Bcstg. Corp.); Hugh Cannon, v.p., 5.775%; Springfield TV Bcstg. Corp., 50% (see WWLP, Springfield, Mass.); Terry Sanford, chairman, 15.325%; Manley Eubanks, secy., 5.775%; Charles G. Rose III, 5.775%; Hargrove Bowles Jr., 15.325%; Benjamin V. Mast, 2.525%. Counsel, Martin E. Firestone; consulting engineer, Townsend & Assoc. BPCT-3493. Starting Date: Sept. 1966.

## NORTH DAKOTA

**Devils Lake (Ch. 8)**—New, WDAY Inc., c/o Jack Dunn, 207 Fifth St., N. Fargo, N.D. 316-kw visual, 50-kw aural, 1480-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level, lat. 48° 08' 24", long. 97° 59' 38". Transmitter, 9-mi. N of Petersburg, N.D. Plant, \$454,000; yearly operating, \$63,700. Equipment, RCA. Ownership: Same as WDAY-TV Fargo. Counsel, Marmet & Schneider; consulting engineer, Julius Hetland (WDAY-TV Fargo). BPCT-3442. Note: Proposed satellite of WDAY-TV Fargo.

† **Grand Forks (Ch. 2 ETV)**—New, State Bd. of Higher Ed., for the use & benefit of the Univ. of North Dakota & North Dakota State U., c/o George W. Starcher, pres., U. of N.D., Grand Forks. 100-kw visual, 50-kw aural, 1832-ft. above av. terrain, 2057.75-ft. above ground, 3052.75-ft. above sea level, lat. 47° 20' 36", long. 97° 17' 17". Transmitter, 3-mi. W of Blanchard, N.D. Plant, \$932,874; yearly operating, \$124,374. Equipment, GE transmitter & Co-El antenna. Ownership: U. of North Dakota is licensee of KFJM (AM) Grand Forks. Counsel, Wilner & Bergson; consulting engineer, C. J. Thomforde (Grand Forks). BPET-185.

## OHIO

† **Akron (Ch. 55)**—New, University of Akron, c/o N. P. Auburn, pres., 302 E. Buchtel Ave., Akron 4. 4.9-kw visual, 2.95-kw aural, 147-ft. above av. terrain, 126-ft. above ground, 1196-ft. above sea level. Lat. 41° 04' 34", long. 81° 30' 38". Transmitter, E. Buchtel Ave. & Brown St. Plant, \$76,073; yearly operating, \$30,000. Equipment, RCA. Ownership: Applicant is a municipally owned & operated education institution. Consulting engineer, Prof. Kenneth F. Sibila (Akron). BPET-142.

**Akron (Ch. 67)**—New, Aben E. Johnson Jr., 635 Hillcrest Dr., Bloomfield Hills, Mich. 26.10-kw visual, 14-kw aural, 445-ft. above av. terrain, 388-ft. above ground, 1528-ft. above sea level, lat. 41° 06' 37", long. 81° 25' 48". Transmitter, 8-mi. NE of Tallmadge on Akron-Kent Rd. Plant, \$280,624; yearly operating, \$135,000. Equipment, RCA. Ownership: Johnson (Ironside Mfg. Corp.) will be sole owner. Counsel, Lauren Colby; consulting engineer, E. Harold Munn Jr. BPCT-3592.

★ **ASHTABULA (Ch. 15)**—WICA-TV, Radio Enterprises of Ohio Inc., Box 372 (WRED). CP 2-4-53; 19-kw visual, 10-kw aural, 340-ft. above av. terrain, 358-ft. above ground, 1188-ft. above sea level, lat. 41° 48' 45", long. 80° 47' 15". BPCT-685. [Note: Quit air June 16, 1956; see *Television Digest*, Vol. 12:23.]

★ **CANTON (Ch. 17)**—WJAN, Janson Industries, c/o Russell C. Janson, Box 985. CP 5-25-65; 42.3-kw maximum & 35.5-kw horizontal visual, 9.5-kw maximum & 7.08-kw horizontal aural, 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level, lat. 40° 51' 04", long. 81° 16' 37". Transmitter, U.S. Rt. 62, Calif. Ave. & Reno Rd., Louisville, O. Plant, \$318,384; yearly operating, \$160,000. Equipment, RCA. General partners: Richard Wilford Janson, 45%; Raymond Kenneth Janson, 32.5%; Russell Corliss Janson, 22.5%. Janson Industries is a stage & TV contracting co. Counsel, Fletcher, Heald, Rowell, Kenahan & Hildreth; consulting engineer, George P. Adair Engineering Co. BPCT-3402. Starting Date: June 1966.

**Canton (Ch. 23)**—New, Midway TV Inc., c/o Harold Froelich, 2016 Birchwood Dr., Rockford, Ill. 200-kw visual, 50.4-kw aural, 540-ft. above av. terrain, 452-ft. above ground, 1732-ft. above sea level, lat. 40° 51' 44", long. 81° 12' 38". Transmitter, Meese Rd. Plant, \$354,337; yearly operating, \$125,000. Equipment, RCA. Ownership: Irwin Dubinsky, pres., H. W. Dubinsky, v.p.-treas. & Harold Froelich, secy., 33-1/3% each. The Dubinskys, as Dubinsky Bros. Theatre Corp., own 47.5% of WTVO (TV) Rockford & as Irwill Inc. own 13-1/12% of WFLD (TV) Chicago, both Ill. Froelich owns 7-1/3% of WTVO & as Froelich & Friedland, owns 7.33% of WFLD. Counsel, Robb, Porter, Kistler & Parkinson; consulting engineer, Alfred J. Petzke. BPCT-3685.

**Cleveland (Ch. 19)**—New, Cleveland Bcstg. Inc., c/o R. T. Miller, 1500 Chester Ave. 167-kw visual, 83.6-kw aural, 646-ft. above



av. terrain, 466-ft. above ground, 1593-ft. above sea level, lat. 41° 20' 28", long. 81° 44' 29". Transmitter, 9466 Ridge Road, North Royalton 33. O. Plant, \$431,735; yearly operating, \$200,000. Equipment, GE. Ownership: Same as WERE & FM, Cleveland. Counsel, Fletcher, Heald, Rowell, Kenenah & Hildreth; consulting engineer, George P. Adair. BPCT-3117. [Note: Initial decision by examiner Charles J. Frederick Nov. 12, 1964 recommended grant.]

**Cleveland (Ch. 19)**—New, Community Telecasters of Cleveland Inc., 1190 Union Commerce Bldg., Cleveland 14. O. 572.8-kw visual, 255.3-kw aural, 767-ft. above av. terrain, 653-ft. above ground, 1698-ft. above sea level, lat. 41° 21' 19", long. 81° 44' 24". Transmitter, W of Ridge Rd. and S of Pleasant Valley Rd., approx. 8-mi. S of center of Cleveland. Plant, \$514,020; yearly operating, \$412,495. Equipment, RCA. Ownership: Charles W. Steadman, pres., 47.5% (partner in Cleveland & Washington, D.C. law firm); Homer H. Marshman, v.p., 37.5% (partner in Steadman's Cleveland law firm); Carter H. Donohoe, secy. (attorney in Steadman's Cleveland firm); Wm. T. Clemminshaw, 5% (engineer with mfr. of aircraft parts & valves); Edward S. Rogers Jr., 2.5% (insurance); John B. Hopkins, 2.5% (packaging mfr.); Wm. F. Snyder, 2.5% (real estate); H. C. Hauser, 2.5% (real estate & printing). Counsel, Steadman, Leonard & Clammer; consulting engineer, A. D. Ring & Assoc. BPCT-3176. [Note: Initial decision by examiner Charles J. Frederick Nov. 12, 1964 recommended denial of application.]

**Cleveland (Ch. 61)**—New, Superior Broadcasting Corp., c/o Frank C. Mavec, 26101 Euclid Ave., Cleveland 32. 720-kw visual, 363-kw aural, 610-ft. above av. terrain, 425-ft. above ground, 1555-ft. above sea level, lat. 41° 20' 28", long. 81° 44' 29". Transmitter, 9466 Ridge Rd., North Royalton. O. Plant, \$517,006; yearly operating, \$300,000. Equipment, RCA. Ownership: Mavec (real estate), 94%; six others with 1% each. Counsel, Dow, Lohnes & Albertson; consulting engineer, Carl E. Smith (Cleveland). BPCT-3243.

**Columbus (Ch. 47)**—New, Farragut TV Corp., c/o V. B. Welch, 300 Farragut Bldg., 900 17th St. N.W., Washington, D.C. 528-kw maximum and 506-kw horizontal visual, 63.1-kw maximum and 58.3-kw horizontal aural, 508-ft. above av. terrain, 592-ft. above ground, 1338-ft. above sea level, lat. 39° 57' 43", long. 83° 00' 06". Transmitter, 50 W. Broad St. Plant, \$350,000; yearly operating, \$240,000. Equipment, RCA transmitter, GE antenna. For ownership, see St. Paul (Ch. 23) application. Counsel, Welch & Morgan; engineer, Creutz & Snowberger. BPCT-3319.

**Columbus (Ch. 47)**—New, Peoples Bestg. Corp., c/o George Campbell Jr., 246 N. High St. 610-kw visual, 120-kw aural, 596.5-ft. above av. terrain, 555-ft. above ground, 1520-ft. above sea level, lat. 40° 09' 32", long. 83° 00' 36". Transmitter, U.S. 23 & Powell Rd., N of Columbus in Orange Twp. Plant, \$421,340; yearly operating, \$310,000. Equipment, RCA. Ownership: Peoples is licensee of WRFD AM-FM Worthington-Columbus; Nationwide Insurance Co. is parent corp. Counsel, W. Kenneth Howell, Columbus; consulting engineer, George C. Davis Consulting Engineers. BPCT-3333. Note: Plans to operate commercially by night & as educational outlet by day.

† **Kent (Ch. 55 ETV)**—New, Kent State University, c/o G. A. Bowman, E. Main at Horning Rd. 4.34-kw visual; 2.65-kw aural; 362-ft. above av. terrain, 310-ft. above ground, 1468-ft. above sea level, lat. 41° 09' 00", long. 81° 20' 15". Transmitter, E. Main at Horning Rd. Plant, \$63,100; yearly operating, \$30,000. Equipment, RCA. Kent State U is a non-profit institute. Counsel, Cohn & Marks; engineers, Jansky & Bailey. BPET-129.

★ **KETTERING (Ch. 16)**—New, Kittyhawk Bestg. Corp., c/o Kenneth D. Caywood, Box 2263. CP 12-1-65; 251-kw visual, 25.1-kw aural, 190-ft. above av. terrain, 356-ft. above ground, 1081-ft. above sea level, lat. 39° 43' 11", long. 84° 13' 20". Transmitter, 2500 E. River Rd., Moraine. O. Plant, \$318,200; yearly operating, \$295,500. Equipment, RCA. Ownership: E. Raymond Arn (motion picture production), pres., 17%; Kenneth D. Caywood (advertising), v.p. & secy., 17%; Robert Frame (advertising), v.p. & treas., 17%; John A. Kemper (stockbroker), 32%; John H. Pearce (retailer), 9%; Victor J. Cassano (restaurantier), 8%. Counsel, Welch & Morgan; consulting engineer, Serge Bergen. BPCT-3601. Starting Date: Unreported.

**Lorain (Ch. 43)**—New, United Artists Bestg. Inc., c/o Seward I. Benjamin, secy., 729 Seventh Ave., New York, N.Y. 1000-kw visual, 200-kw aural, 643-ft. above av. terrain, 802-ft. above ground, 1462-ft. above sea level, lat. 41° 29' 50", long. 81° 41' 33.5". Transmitter, Terminal Tower Bldg., Cleveland. Plant, \$495,000; yearly operating, \$250,000. Equipment, RCA. Ownership: United Artists Bestg. is wholly owned by United Artists Corp. Also applicant for Ch. 23 in Houston. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineers, Kear & Kennedy. BPCT-3168. [Note: Initial decision by examiner Charles J. Frederick Jan. 6, 1966 recommended grant of application.]

★ **PORTSMOUTH (Ch. 30)**—WRLO, Reynard L. Osborne, 2020 Sunnyside Ave. CP 8-19-64; 20.9-kw visual, 11.2-kw aural, 500-ft. above av. terrain, 244.5-ft. above ground, 1244.5-ft. above sea level, lat. 38° 46' 40.5", long. 82° 58' 53". Transmitter, State Hwy. 23, N. of city limits. Plant, \$150,749; yearly operating, no estimate given. Equipment, RCA. Ownership: Mr. Osborne (dry cleaning) is sole owner. Counsel, A. L. Stein; consulting engineer, Clarence E. Henson (Louisville, Ky.). BPCT-3261. Starting Date: Unreported.

★ **SPRINGFIELD (Ch. 66)**—WSWO-TV, Southwestern Ohio TV Inc., c/o J. A. Sheridan, 11 W. Main St., Fairborn. O. CP 9-17-65; 40.7-kw visual, 7.94-kw aural, 340-ft. above av. terrain, 336-ft. above ground, 1407-ft. above sea level, lat. 39° 59' 24", long. 83° 47' 02". Transmitter, Derr Rd., 0.4-mi. S of Moorefield-Catawba Rd. Plant, \$329,000; yearly operating, \$250,000. Equipment, RCA. Ownership: Joseph A. Sheridan, pres., 10.5% (delinquency counselor); Ralph Kocker, v.p., 10.5% (veterinarian); Forest R. Ripley, v.p. (auto dealer); J. Frederick Doyle, secy., 10.5% (M.D.); Ronald E. Shoemaker, treas., 5.3% (supermarket); Dwight K. Sheridan, 21.1% (farmer); Purl J. Sheridan, 10.5% (electrician); L. Edwin Hoppes, 10.5% (construction); Earl E. Shoemaker, 10.5% (supermarket); Forrest J. Hogue, 5.3% (atty.); William R. McCarty, 5.3% (atty.). Counsel, Welch & Morgan; consulting engineer, George C. Davis. BPCT-3517. Starting Date: Unreported.

★ **TOLEDO (Ch. 24)**—WDHO-TV, D. H. Overmyer, c/o Arthur M. Dorfner, 41 East 42nd St., New York, N.Y. CP 3-10-65; 1000-kw max. and 275-kw horizontal visual, 200-kw max. and 55-kw horizontal aural, 989-ft. above av. terrain, 1031-ft. above ground, 1617-ft. above sea level, lat. 41° 40' 03", long. 82° 21' 22". Transmitter, W of Cousin Rd., at Arquette Rd., Jerusalem, O. Plant, \$1,003,078; yearly operating, \$400,000. Equipment, RCA. Ownership: D. H. Overmyer, 100% (warehouses & trucking, also publisher of weekly Toledo Monitor). He also owns CPs for uhfs WSCO-TV, Newport, Ky.; WATL-TV, Atlanta, Ga.; WECO-TV, Pittsburgh, Pa.; KBAY-TV, San Francisco, Ca.; Ch. 58, Rosenberg, Tex., and is applicant for uhf in Dallas, Tex. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineers, Carl E. Smith Consulting Radio Engineers. BPCT-3173. Starting Date: Spring of 1966.

**Toledo (Ch. 54)**—New, Rust Craft Bestg. Co., c/o Fred Weber, 320 Market St., Steubenville. 800-kw max. & 706-kw horizontal visual, 80-kw max. & 70.6-kw horizontal aural, 1000-ft. above av. terrain, 1023-ft. above ground, 1608-ft. above sea level, lat. 41° 40' 20", long. 83° 25' 36". Transmitter, Wynn & Cedar Point Rds. Plant, \$781,000; yearly operating, \$300,000. Equipment, GE. Ownership: Same as WSTV-TV Steubenville-Wheeling. Counsel, Arnold & Porter; consulting engineer, Willis C. Beecher. BPCT-3666.

**Youngstown (Ch. 45)**—New, Dynamic Bestg. Inc., c/o Leonard Walk, Radio Station WAMO, 1811 Blvd. of the Allies, Pittsburgh 19, Pa. 91-kw visual, 25.8-kw aural, 178-ft. above av. terrain, 360-ft. above ground, 1260-ft. above sea level, lat. 41° 06' 01", long. 80° 39' 19". Transmitter, Broadman & Vindicator Sts. Plant being leased from Anchor Leasing Co.; yearly operating, \$225,000. Equipment, Dumont. Ownership: Leonard Walk, pres., 50%; Bernard Friedman, secy.-treas., 25%; James Rich, v.p., 25%. Dynamic Bestg. is licensee of WAMO AM-FM; WAMV AM-FM E. St. Louis, Ill.; WUFO Amherst, N.Y. Counsel, Samuel Miller; consulting engineer, Merton Morrison. BPCT-3545.

## OKLAHOMA

★ **OKLAHOMA CITY (Ch. 14)**—KLPR-TV, KLPR-TV Inc., c/o Lovell Morris (Jack) Beasley, Box 4248. CP 2-24-65; 32-kw visual, 17.3-kw aural, 430-ft. above av. terrain, 501-ft. above ground, 1701-ft. above sea level, lat. 35° 27' 58", long. 97° 31' 03". Transmitter, 228 W. Sheridan St. Plant, \$108,201; yearly operating, \$345,600. Equipment, RCA transmitter, Alford antenna. Beasley, pres., 25% (55% of radio KLPR, Oklahoma City); 37.5% of KTWO, Sand Springs, Okla.; 25% of KTCS, Ft. Smith, Ark.); Omer Carl Thompson, v.p., 25% (30% of KTCS, 37.5% of KTWO); Coronado Corp., 50%. Following own 9.09% each of Coronado; W. D. Amis (construction); Jack Beasley, F. D. Casper (M.D.), A. R. Campbell (real estate), Frank Dennis (attorney), George Epperly (real estate), Foster Estes (resleeving), O. L. Goff (banking), Roy Seikel (consulting engineer), Counsel, William Howard Payne. BPCT-3118. Starting Date: 1966.

# **TULSA (Ch. 23)**—KCEB, Elfred Beck, 2877 E. 35th St. CP 2-25-53; 170-kw visual, 93.3-kw aural, 630-ft. above av. terrain, 494-ft. above ground, 1400-ft. above sea level, lat. 36° 07' 00", long. 96° 01' 28". Transmitter, Lookout Mt. BPCT-1392. [Note: Quit air Dec. 25, 1954; see *Television Digest*, Vol. 10:49 & 11:2.]

## OREGON

★ **SALEM (Ch. 3)**—KVUE, Salem TV Co., c/o R. E. Harrison, Box 308. CP 1-19-65; 19.6-kw visual, 9.8-kw aural, 916-ft. above av. terrain, 166-ft. above ground, 169-ft. above sea level, lat. 44° 51' 17", long. 123° 07' 08". Transmitter, 369 High St., NE. Plant, \$136,000; yearly operating, \$240,000. Equipment, RCA. Robert Eugene Harrison, pres., 25% (mgr. KBZY, Salem); Nancy A. Harrison, secy., 50% (KUGN Inc., KBZY, KUMA); Robert Denison Holmes, v.p.-treas., 12½% (public relations); Marie H. Holmes, 12½% (housewife). Counsel, Philip Baker; consulting engineer, Grant S. Feikart. BPCT-3080. Starting Date: Unreported.

## PENNSYLVANIA

★ **ERIE (Ch. 66)**—WEPA-TV, WEPA-TV Inc., 126 Pearl St., Buffalo, N.Y. CP 4-26-61; 232.06-kw max. & 196.29-kw visual, 116.04-kw max. & 98.15-kw horizontal aural, 310-ft. above av. terrain, 188.6-ft. above ground, 975.6-ft. above sea level, lat. 42° 03' 08", long. 80° 05' 02". Transmitter, 2.2-mi. S of Erie, E of U.S. 19. Plant, \$190,543; yearly operating, \$188,920. Equipment, RCA. Alfred E. Anselme, pres., 53.13%; Small Business Investment Co. of N.Y. Inc., 36.5%; James E. Greeley, v.p., 10.4% (lawyer). Counsel, Wilner & Bergson; consulting engineer, Silliman, Moffet & Kowalski. BPCT-2821. Starting Date: Unreported.

★ **ERIE (Ch. 24)**—WJET-TV, Jet Bestg. Co. Inc., c/o Myron Jones, 1635 Ash St. CP 5-26-66; 295-kw visual, 30.2-kw aural, 740-ft. above av. terrain, 557.6-ft. above ground, 1907.6-ft. above sea level, lat. 42° 02' 09", long. 80° 03' 42". Transmitter, Perry Hwy. near Doran Rd. Plant, \$355,860; yearly operating, \$282,600. Equipment, RCA. Directors: Myron Jones, pres., 63.5%; Peter L. Coticchia, v.p.; William Fleckenstein, secy.-treas., 36.5%; Kathryn M. Jones, Jet Bestg. is licensee of WJET ERIE. Myron Jones also has 70% of WHOT Campbell, O. & WRED (FM) Youngstown; 99.5% of Golden Triangle Bestg. (WEEP & WITT Pittsburgh); 50% of WTIV Titusville, Pa. Remaining directors each shares equally 5% of Golden Triangle. Fleckenstein also has 30% of WHOT. Counsel, Miden & Harrison; engineer, John H. Mullaney. BPCT-3324. Starting Date: Jan. 1966.

(Continued on next page)

For U.S. Allocation Tables,  
see page 46-c



# Pennsylvania—Texas

**Greensburg (Ch. 14)**—New, Springfield TV Bestg. Corp. c/o William L. Putnam, Box 2210, Springfield, Mass. 737-kw visual, 73.7-kw aural, 1114-ft. above av. terrain, 473-ft. above ground, 2603-ft. above sea level, lat. 40° 17' 37", long. 79° 16' 54". Transmitter, on Chestnut Ridge, 5.7-mi. from Latrobe. Plant, \$234,850; yearly operating, \$30,000. Equipment, Townsend Assoc. Ownership: Same as WWLP Springfield. Also owns WRLP, Greenfield & WJZB-TV Worcester, both Mass. & WKEF (TV) Dayton, O. Station will be satellite of WENS Pittsburgh. Counsel, Martin E. Firestone; consulting engineer, Townsend Assoc. BPCT-3645.

★ **PHILADELPHIA (Ch. 23)**—WGTT, Bernard Rappaport, 161 Exeter St., Brooklyn 35, N.Y. CP 11-30-61; 275.8-kw visual, 137.9-kw aural, 420-ft. above av. terrain, 503-ft. above ground, 539-ft. above sea level, lat. 39° 57' 02", long. 75° 09' 21". Transmitter, 9th & Chestnut Sts. Plant, \$356,650; yearly operating, \$100,000. Equipment, RCA. Bernard Rappaport, 100% (necktie mfr.). Consulting engineers, Commercial Radio Equipment Co. BPCT-2913. Starting Date: Unreported. [Note: Transfer pending to New Jersey TV Bestg. Corp. and if approved, WGTT will be operated as a satellite of WNJU-TV, Linden, N.J.]

# **PITTSBURGH (Ch. 53)**—WECO-TV, D. H. Overmyer Communications Co., c/o Arthur M. Dorfner, 41 East 42nd St., New York, N.Y. CP 1-7-53; 174-kw horizontal and 230-kw maximum visual, 93.3-kw horizontal and 124-kw maximum aural, using 7° electrical beam tilt, 530-ft. above av. terrain, 426-ft. above ground, 1586-ft. above sea level, lat. 40° 26' 28", long. 80° 01' 34". BPCT-1384. [Note: Quit air July 2, 1954, after operating as WKJF-TV, see *Television Digest*, Vol. 10:26. Transfer from Agnes J. Reeves Greer to D. H. Overmyer Communications approved by FCC 7-28-65. Due to resume operation in 1966.]

# **PITTSBURGH (Ch. 22)**—WENS, Springfield TV Bestg. Corp., Box 2210, Springfield, Mass. CP 12-23-52; 200-kw visual, 106-kw aural, 870-ft. above av. terrain, 552-ft. above ground, 1883-ft. above sea level, lat. 40° 29' 39", long. 80° 00' 16". BPCT-1349. [Note: Quit air Aug. 31, 1957; see *Television Digest*, Vol. 13:35.]

**Red Lion (Ch. 53)**—New, Red Lion Bestg. Co. Inc., c/o John H. Norris, Box 88, 4.48-kw visual, 2.42-kw aural, 455-ft. above av. terrain, 209-ft. above ground, 1094-ft. above sea level, lat. 39° 54' 17", long. 76° 34' 48". Transmitter, State Route 66141. Plant, \$97,826; yearly operating, \$45,500. Equipment, RCA. Ownership: Rev. John M. Norris, pres.-treas., 80%; John H. Norris, v.p., 10%; Dorothy C. Norris, secy., 10%. Red Lion Bestg. is licensee of WGCB AM-FM & owns World International Bcstrs. Inc., licensee of WINB (short wave), both Red Lion. Counsel, Benedict P. Cottone; consulting engineer, Fred W. Wise.

† **Scranton (Ch. 64 ETV)**—New, Northeastern Pa. ETV Assn., c/o Richard F. McNichols, 81-83 N. Washington St., Wilkes-Barre, 514-kw maximum and 396-kw horizontal visual, 514-kw maximum and 39.6-kw horizontal aural, 1090-ft. above av. terrain, 234-ft. above ground, 2354-ft. above sea level, lat. 41° 10' 56", long. 75° 52' 25". Transmitter, Penobscott Knob, S of Wilkes-Barre. Plant, \$582,320; yearly operating, \$150,000. Equipment, GE. Ownership: Richard F. McNichols, pres. Counsel, Dow Lohnes & Albertson; consulting engineer, Creutz & Snowberger. BPET-231.

## RHODE ISLAND

# **PROVIDENCE (Ch. 16)**—WNET, Channel 16 of Rhode Island Inc., Box 1533, CP 4-8-53; 214-kw visual, 128-kw aural, 510-ft. above av. terrain, 473-ft. above ground, 650-ft. above sea level, lat. 41° 52' 13", long. 71° 17' 47". BPCT-1597. [Note: Quit air July 10, 1955; see *Television Digest*, Vol. 11:28.]

† **Providence (Ch. 36 ETV)**—New, Board of Education, State of Rhode Island and Providence Plantations, Hays St. 230-kw visual, 124.4-kw aural, 593.5-ft. above av. terrain, 524-ft. above ground, 816-ft. above sea level. Lat. 41° 48' 24", long. 71° 28' 24". Transmitter, Neutaconkanut Hill near Hwy. 14. Plant, \$300,000; yearly operating, \$100,000. Equipment, GE. Dr. Michael F. Walsh, commissioner of education. Counsel, Krieger & Jorgensen; consulting engineers, George P. Adair. BPET-41.

## SOUTH CAROLINA

★† **COLUMBIA (Ch. 35 ETV)**—New, S.C. ETV Commission, c/o Charles S. Morris, 2712 Millwood Ave. CP 12-9-65; 513-kw visual, 102-kw aural, 1030-ft. above av. terrain, 995-ft. above ground, 1380-ft. above sea level, lat. 34° 07' 07", long. 80° 56' 12". Transmitter, 6-mi. NNE of Columbia on Hard Scrabble Rd. Plant, \$927,687; yearly operating, \$129,550. Equipment, GE transmitter & RCA antenna. Ownership: Applicant has ETVs at Greenville & Charleston. Counsel, Dow Lohnes & Albertson; consulting engineer, Robert D. Lambert Jr. (Columbia). BPET-217. Starting Date: June, 1966.

★ **FLORENCE (Ch. 23)**—New, Rovant TV Inc., c/o Robert M. Helft, pres., 1385 Broadway, N.Y. CP 11-17-65; 200-kw visual, 20-kw aural, 410-ft. above av. terrain, 404-ft. above ground, 544-ft. above sea level, lat. 34° 13' 48", long. 79° 44' 49". Transmitter, 1.1-mi. NNE of city line on State Hwy. 26. Plant, \$260,700; yearly operating, \$160,000. Equipment, Townsend transmitter & Alford antenna. Ownership: Robert L. Helft, pres., 50%; John Van Drill, v.p., 50%; David M. Helft, secy.-treas. R. L. Helft & Van Drill each are minority stockholders in N.J. TV Bestg. Corp., permittee of WNJU-TV Linden, N.J. Counsel, Marmet & Schneider; consulting engineer, David C. Steel & Assoc. BPCT-3480. Starting Date: Fall of 1966.

For Our Translator Station Directory,

see Section c

## SOUTH DAKOTA

**Lead (Ch. 11)**—New, Duhamel Bestg. Enterprises, c/o Helen S. Duhamel, Box 1752, Rapid City, 50-kw visual, 7.5-kw aural, 1946-ft. above av. terrain, 573-ft. above ground, 7623-ft. above sea level, lat. 44° 19' 40", long. 103° 50' 07". Transmitter, Terry Peak. Plant, \$200,410; yearly operating, \$24,500. Equipment, RCA. Ownership: Same as KOTA-TV Rapid City & is proposed satellite of that station. Counsel, Elmer Nelson, Wayland, Duvall & Southmayd; consulting engineer, Elmer Nelson. BPCT-3689.

## TENNESSEE

**Chattanooga (Ch. 51)**—Jay Sadow, 270 N. Crest Rd. 202-kw max. & 195-kw horizontal visual, 40.4-kw max. & 39-kw horizontal aural, 970-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level, lat. 35° 12' 34", long. 85° 16' 39". Transmitter, Needleseye, Chattanooga. Plant, na; yearly operating, \$25,000. Equipment, RCA. Ownership: Jay Sadow will be sole owner. Also owns WRIP AM-FM Rossville, Ga. Counsel, na; consulting engineer, Jules Cohen. BPCT-3633.

**Kingsport (Ch. 63)**—New, American TV Service, Box 975, 203-kw visual, 56.8-kw aural, 2327-ft. above av. terrain, 237-ft. above ground, 4457-ft. above sea level, lat. 36° 26' 58", long. 82° 06' 37". Plant, \$65,400; yearly operating, \$120,000. Equipment, RCA. Ownership: C. E. Feltner (film production-distribution & radio), 10%; Frederic H. Brandt (attorney), 3%; Earl L. Boyles (WLEX Inc. Lexington), 37%; Airways Bestg. Co. Inc., 50%. Counsel, Frederic Brandt (Johnson City, Tenn.); consulting engineer, James Robertson (Lexington, Ky.). BPCT-3269.

**Kingsport (Ch. 63)**—New, Kingsport Bestg. Co. Inc., c/o Robert I. Ratcliff, Box 569, 146-kw visual, 36.8-kw aural, 1342-ft. above av. terrain, 540-ft. above ground, 2800-ft. above sea level, lat. 36° 31' 37", long. 82° 35' 12". Transmitter, Bays Knob SW of Kingsport. Plant, \$544,537; yearly operating, \$125,000. Equipment, RCA. Ownership: C. P. Edwards Jr., pres., 100%. Kingsport Bestg. is licensee of WKPT AM-FM Kingsport. Counsel, McKenna & Wilkinson; consulting engineer, Louis Akins (Bristol, Tenn.).

**Knoxville (Ch. 14)**—New, Olympic Bestg. Co., c/o Frank E. Barnett, Valley Fidelity Bank Bldg. 324-kw visual, 6.67-kw aural, 964-ft. above av. terrain, 700-ft. above ground, 2045-ft. above sea level, lat. 36° 00' 21", long. 83° 56' 20". Transmitter, Sharp Ridge Park Memorial Rd. Plant, \$1,600,000; yearly operating, \$350,000. Equipment, RCA. Ownership: Walters & Prater Inc., 33.33%; Stearns Coal & Lumber Co. & Glenn O. Kidd (investments), v.p. 16.67% each; Howard H. Baker Jr. (banker), 10%; George H. Prater (businessman), v.p. & secy. & Tracy W. Prater, 4.17% each; Dr. Milford Thompson (M.D.), W. H. Swain (banker) & Dr. Frank Thomas (pres. of Stearns Coal), 3.33% each; William C. Braden Jr. (atty.), John C. Bolinger Jr. (banker) & Joseph R. Alpert (realtor), 1.66% each. Counsel, McKenna & Wilkinson; consulting engineer, Kear & Kennedy. BPCT-3670.

**Lexington (Ch. 11 ETV)**—New, Tenn. State Bd. of Ed., c/o J. H. Warf, 100-B Cordell Hull Bldg., Nashville, 316-kw visual, 63-kw aural, 640-ft. above av. terrain, 496-ft. above ground, 1164-ft. above sea level, lat. 35° 42' 12", long. 88° 36' 10". Transmitter, 13.5-mi. W of Lexington. Plant, \$499,376; yearly operating, \$25,000. Equipment, RCA. Warf is Chmn., Tenn. State Bd. of Ed. Counsel, George F. McCanless (Tenn. atty. gen.); consulting engineer, W. L. Hamilton (Nashville). BPET-240.

**Memphis (Ch. 24)**—New, Gamma TV Corp., c/o Albert G. Hartigan, Barnfield Rd., Rowayton, Conn. 240-kw maximum & 184-kw horizontal visual, 48-kw maximum & 36.7-kw horizontal aural, 564-ft. above av. terrain, 580-ft. above ground, 845-ft. above sea level, lat. 35° 08' 52", long. 90° 03' 04". Transmitter, 100 N. Main Bldg. Plant, \$342,800; yearly operating, \$250,000. Equipment, RCA. Ownership: Same as Omicron TV Corp., applicant in Orlando, Fla. Counsel, Welch & Morgan; consulting engineer, David Steel & Assoc. BPCT-3599.

**Nashville (Ch. 24)**—New, Music City Video Corp., c/o Harold Selgman, Suite 1204, 1808 West End Bldg. 251-kw visual, 50-kw aural, 424-ft. above av. terrain, 355-ft. above ground, 1010-ft. above sea level, lat. 36° 09' 16", long. 86° 49' 45". Transmitter, 435 37th Ave. N. Plant, \$699,000; yearly operating, \$250,000. Equipment, RCA. Ownership: Alven Ghernter, pres. (businessman), Edwin Schuffman, v.p., Harold Selgman, secy. (atty.), Channie C. Law, treas. (CPA), J. William Bruer (wholesaler), Eugene N. Hester (mgr.), I. D. Lewis (businessman), Melvin C. Morris (businessman), Samuel J. Simon (optometrist), 11.11% each. Schuffman is gen. mgr. of WWGM Nashville; Selgman owns 13.3% of WWGM; Lewis & Morris own 16-2/3% each of WLOM-FM Chattanooga. Counsel, Harold Selgman; consulting engineer, Raymond Rohrer & Assoc.

★† **SNEEDVILLE (Ch. 2 ETV)**—WSJK-TV, Tennessee State Board of Ed., c/o J. H. Warf, 100-B Cordell Hull Bldg., Nashville, CP 6-2-65; 100-kw visual, 25-kw aural, 1763-ft. above av. terrain, 616-ft. above ground, 3296-ft. above sea level, lat. 36° 22' 52", long. 83° 10' 48". Transmitter, Approx. 10-mi. S. of Sneedville. Plant, \$441,550; yearly operating, \$125,000. Equipment, GE. Ownership: J. H. Warf (educator), heads board of 14. Counsel, George F. McCanless (Atty. Gen., State of Tenn.); consulting engineer, William L. Hamilton (Nashville). BPET-191. Starting Date: Summer of 1966.

## TEXAS

**Abilene (Ch. 32)**—New, Steve Gose Enterprises Inc., c/o Bill Thacker, Box 88, 3700 Onaway Trail, Wichita Falls, 4.36-kw visual, .87-kw aural, 211-ft. above av. terrain, 286-ft. above ground, 2024-ft. above sea level, lat. 32° 25' 11", long. 99° 44' 12". Transmitter, 2500 Butternut St. Plant, \$96,951; yearly operating, \$80,000. Equipment, RCA. Steve Gose will be sole owner. Gose also owns KNTO-FM Wichita Falls. Counsel, none; consulting engineer, William B. Carr. BPCT-3640.

★ **AUSTIN (Ch. 24)**—KVET-TV, KVET Bestg. Co. Inc., 900 W. 6th St. CP 3-13-63; 18.6-kw visual, 10-kw aural, 461-ft. above av. terrain, 468-ft. above ground, 1193-ft. above sea level, lat. 30° 17' 16", long. 97° 47' 59". Transmitter, Rocky River Rd. at Oak Ridge Dr. Plant, \$205,000; yearly operating, \$72,000. Equipment, RCA. Roy A. Butler, pres., 60%; Ann Showers Butler, v.p., 40%. Counsel, Herring & Jones; consulting engineer, J. G. Rountree. BPCT-2985. Starting Date: Unreported.



**Dallas (Ch. 29)**—New, D. H. Overmyer Communications Co., c/o Arthur M. Dorfner, 41 E. 42nd St., New York. 1490-kw max. and 895.5-kw horizontal visual, 298-kw max. and 179.1-kw horizontal aural, 1683-ft. above av. terrain, 1532-ft. above ground, 2346-ft. above sea level, lat. 32° 35' 07", long. 96° 58' 06". Transmitter, Belt Line Rd., 1.3-mi. W of U.S. Rt. 67, Cedar Hill. Plant, \$1,069,440; yearly operating, \$400,000. Equipment, RCA. Ownership: D. H. Overmyer, 100%. (See Toledo, O. application.) Counsel, Fly, Shuebruk, Blume & Gagnine; consulting engineer, Paul Godley Co. (Upper Montclair, N.J.). BPCT-3463.

**Dallas**—See also University Park, Tex.

**Dallas (Ch. 29)**—New, Maxwell Electronics Corp., c/o James T. Maxwell, 229 Garvon St., Garland, Tex. 1230-kw visual, 126-kw aural, 837-ft. above av. terrain, 655-ft. above ground, 1490-ft. above sea level, lat. 32° 35' 23", long. 96° 58' 21". Transmitter, Belt Line Rd., 1.6-mi. W of U.S. 67, Cedar Hill, Tex. Plant, \$294,456; yearly operating, \$475,000. Equipment, composite transmitter & GE antenna. Ownership: James T. Maxwell, pres., 36.9%; Carroll H. Maxwell, v.p., 20.5%; Donald E. Schroeder, v.p., 1.1%; Edna F. Brady, secy., 2.5%; Carroll H. Maxwell Jr., treas., 8.1%; Robert F. Faulkner, 19.9%; Frances L. Mackie, 4.7%; J. R. Smith, 3.3%; 30 others, none with as much as 1%. Counsel, none. BPCT-3489.

★ **FORT WORTH (Ch. 40)**—New, Trinity Bcstg. Co., c/o W. C. Windsor Jr., 2212 East 4th St. CP 1-6-66; 547-kw max. and 490-kw horizontal visual, 109-kw max. and 97.7-kw horizontal aural, 1120-ft. above av. terrain, 1135-ft. above ground, 1745-ft. above sea level, lat. 32° 45' 47", long. 97° 13' 07". Transmitter, Bridge St., Fort Worth. Plant, \$834,100; yearly operating, \$318,500. Equipment, RCA. Ownership: W. C. Windsor Jr., pres., 100% (farming, oil & mfr. of pre-cast reinforced concrete products). Counsel, Scharfeld, Bechhoefer & Baron; consulting engineers, Jules Cohen & Associates. BPCT-3172. Starting Date: Unreported.

**Galveston (Ch. 18)**—New, TVue Assoc. Inc., c/o Charles F. Macy, 1217 Prairie St., Houston. 324-kw visual, 32.4-kw aural, 604-ft. above av. terrain, 627-ft. above ground, 646-ft. above sea level, lat. 29° 26' 42", long. 95° 00' 47". Transmitter, 2.5-mi. ESE of Dickinson. Plant, \$573,000; yearly operating, \$360,000. Equipment, RCA. Ownership: Roy O. Beach Jr., pres., 15.8% (import-export); Charles F. Macy, v.p.-gen. mgr., 10.5% (closed circuit TV); Garret D. Look, secy.-treas., 5.3% (restaurant); John K. Bremyer, (atty.), Elmer C. Gardner (construction), Elmer E. Moore (insurance), Tom Salter (businessman), Frank Kessler (lumberman) & Clare Miller (construction), 10.5% each; Roy O. Beach Sr., 5.3%. Bremyer owns 10% of KRYS Corpus Christi. Salter owns 2% & Miller 1½% of KARD-TV Wichita, KCKT(TV) Great Bend, KGLD(TV) Garden City, all Kan. & KOMC(TV) McCook, Neb. Counsel, Welch & Morgan; consulting engineer, Serge Bergen. BPCT-3690.

★ **HOUSTON (Ch. 20)**—New, United Artists Bcstg. Inc., c/o Seward I. Benjamin, secy., 729 Seventh Ave., New York, N.Y. CP 2-7-66; 317-kw visual, 31.7-kw aural, 499-ft. above av. terrain, 536-ft. above ground, 588-ft. above sea level, lat. 29° 46' 54", long. 95° 24' 53". Transmitter, Klam & Moy Sts., Houston. Plant, \$515,000; yearly operating, \$250,000. Equipment, GE. Ownership: United Artists Bcstg. Inc. is wholly-owned by United Artists Corp., whose stock is traded on the New York Stock Exchange. United Artists also is applicant for Ch. 31, Lorain, O. Counsel, Arent, Fox, Kintner, Plotkin & Kahn; consulting engineer, A. Earl Cullum Jr. BPCT-3166. Starting Date: Unreported.

**Houston (Ch. 26)**—New, Crest Bcstg. Co., c/o W. Ervin James, Box 12346, Houston 17, Tex. 1075-kw visual, 258-kw aural, 735-ft. above av. terrain, 784-ft. above ground, 839-ft. above sea level, lat. 29° 45' 28", long. 95° 22' 02". Transmitter, Lamar & Milam St. Plant, \$549,508; yearly operating, \$388,200. Equipment, RCA. Ownership: Leroy J. Gloger, pres., 19% (owns KIKK, Pasadena, Tex.); Bernard E. Calkins, v.p., 25% (transit); Raymond G. Schindler, v.p., 25% (banking); David R. Haworth, secy.-treas., 1% (marketing services); James Russell Shaw, 15% (petroleum); Warner F. Brock, 5% (attorney); Frank W. Head Jr., 5% (construction); Harold Bates, 5% (attorney). Counsel, W. Ervin James (Houston); consulting engineer, Commercial Radio Equipment Co. BPCT-3302.

**Houston (Ch. 26)**—New, KXYZ Inc., c/o Lester Kamin, Fifth Floor, Gulf Bldg., Houston. 1345-kw visual, 389-kw aural, 732-ft. above av. terrain, 780-ft. above ground, 835-ft. above sea level, lat. 29° 45' 28", long. 95° 22' 02". Transmitter, Lamar & Milam Sts. Plant, \$495,000; yearly operating, \$480,000. Equipment, RCA. Ownership: Lester Kamin, pres., 25% (radio); L. C. Owen, v.p., 10% (insurance & real estate); Max Kamin, secy.-treas., 25% (retail furniture & radio); Marian S. Rosen, asst. secy.; Morris Kamin, 10% (retail furniture & radio); Louis Welch, 20% (Mayor of Houston); Arthur C. Morales, 5% (real estate); Dr. Carl M. Carroll Jr., 50%. Lester Kamin owns 55% of Public Radio Corp., which owns all of radio KXYZ & FM, Houston and 92% of KBEA & KBEY, Mission, Kan. Max Kamin owns 30% of Public Radio, Morris Kamin, 15%. Counsel, McKenna & Wilkinson; consulting engineer, Creutz & Snowberger. BPCT-3220.

★ **HOUSTON (Ch. 39)**—KHTV-TV, Houston Television Co., Box 2631 (KNIX). CP 1-7-53; 89-kw visual, 50-kw aural, 680-ft. above av. terrain, 700-ft. above ground, 749-ft. above sea level, lat. 29° 42' 52", long. 95° 20' 52". [Note: Quit air June 25, 1954; see *Television Digest*, Vol. 10:27. Sale of 80% to WKY-TV pends Vol. 5:21.]

**Longview (Ch. 14)**—New, Radio Longview Inc., c/o H. A. Bridges Jr., Box 1866. 25.1-kw visual, 5-kw aural, 320-ft. above av. terrain, 322-ft. above ground, 643-ft. above sea level, lat. 32° 26' 58", long. 94° 43' 38". Transmitter, Moberly Hwy. ext. on Hwy. 149, 2.8-mi. S of Longview. Plant, \$148,448; yearly operating, \$36,000. Equipment, RCA. Ownership: E. W. Mahone Jr., pres., 25%; H. A. Bridges Jr., v.p., 45%; Mildred J. Mahone, secy.-treas., 25%; H. A. Bridges Sr., 5%. Ownership interlocks with that of radios KMHT & KLUE(FM), Marshall, Tex. Bridges & Mahone Jr. own radio KLTI, Longview, Tex. Counsel, McKenna & Wilkinson; consulting engineer, Guy C. Hutcheson.

★ **LUBBOCK (Ch. 34)**—KKBC-TV, KB Co., 5926 Brownfield Rd. CP 10-20-65; 8.91-kw visual, 1.78-kw aural, 252-ft. above av. terrain, 286.5-ft. above ground, 3481.5-ft. above sea level, lat. 33° 35' 05", long. 101° 50' 53". Transmitter, Broadway & Ave.

M. Plant, \$65,000; yearly operating, \$105,000. Equipment, GE transmitter & Electron antenna. Ownership: Chester H. & Clarence L. Kissell (both construction), 50% each. Counsel, Daly & Joyce; consulting engineer, Don Stuart (Mesquite, Tex.). BPCT-3420. Starting Date: Unreported.

**Lubbock (Ch. 28)**—New, McAlister Bcstg. Corp., c/o R. B. McAlister, Box 1524. 45.5-kw visual, 10.4-kw aural, 320.5-ft. above av. terrain, 366-ft. above ground, 3562-ft. above sea level, lat. 33° 35' 05", long. 101° 50' 54". Transmitter, Great Plains Life Bldg., Broadway & Ave. L. Plant, \$172,301; yearly operating, \$203,000. Equipment, RCA. Ownership: R. B. McAlister, pres., Alex K. Miller, v.p., Roy Bass, secy.; Mack Mead, Bill B. McAlister; each 20%. McAlister Bcstg. is licensee of KSEL AM-FM Lubbock. Counsel, Leo Resnick; consulting engineer, Guy C. Hutcheson (Arlington, Tex.). BPCT-3426.

**Lubbock (Ch. 28)**—New, John B. Walton Jr. d/b as KJJJ-TV, Drawer K, Monahans, Tex. 42.4-kw maximum & 37.1-kw horizontal visual, 21.2-kw maximum & 18.5-kw horizontal aural, 310-ft. above av. terrain, 346-ft. above ground, 3544-ft. above sea level, lat. 33° 35' 05", long. 101° 50' 54". Transmitter, Broadway & Ave. "L". Plant, \$231,053; yearly operating, \$125,600. Equipment, RCA. Ownership: Applicant also owns KVKM-TV-AM Monahans & KVII-TV-FM Amarillo. Counsel, Cohn & Marks; consulting engineer, William G. King Jr. BPCT-3527.

★ **MIDLAND (Ch. 18)**—KDCD-TV, Midland Telecasting Co., 3706 West Wall St. CP 5-11-61; 0.760-kw visual, 0.470-kw aural, 390-ft. above av. terrain, 413-ft. above ground, 3194-ft. above sea level, lat. 31° 59' 49", long. 102° 04' 45". [Note: Began operation Dec. 9, 1961, but left air Feb. 16, 1962. Station is authorized to remain off air until FCC makes determination on pending rule-making proceedings. FCC ruled against station's petition to shift to Ch. 10, see *Addenda 33-M*.]

★ **NACOGDOCHES (Ch. 19)**—KTES, East Texas Bcstg. Co. Inc., Box 248. CP 6-20-57; 18.6-kw visual, 9.12-kw aural, 292-ft. above av. terrain, 300-ft. above ground, 660-ft. above sea level, lat. 31° 35' 36", long. 94° 57' 28". [Note: Began operation Sept. 20, 1958, but left the air in July 1959; resumed operation, then left air again Aug. 25, 1959; see *Television Digest*, Vol. 15:27, 42, 48. Sale to Pat Scoggins approved July 27, 1960 by FCC Vol. 16:34. Subsequent sale to Fredonia Bcstg. Corp. approved Aug. 20, 1965 by FCC. Fredonia stockholders are: A. E. Cudlipp Jr., pres., 32.25%; Jessie B. Cudlipp, v.p., 40.32%; Winnie Berry, secy.-treas.; Edward T. McFarland, 5.37%; Pitser Garrison, 10.75%; 5 others with less than 2% each. Fredonia Bcstg. is at Box 395, Lufkin, Tex.]

★ **ROSENBERG (Ch. 58)**—New, D. H. Overmyer Bcstg. Co., c/o Arthur M. Dorfner, 41 E. 42nd St., N.Y. CP 8-12-65; approx. 1780-kw max. & 1038-kw horizontal visual, 355-kw max. & 207.6-kw horizontal aural, 1343-ft. above av. terrain, 1467-ft. above ground, 1545-ft. above sea level, lat. 29° 34' 36", long. 95° 30' 38". Transmitter, FM Rd. 2234, 3.4-mi. SE of Missouri City. Plant, \$1,147,744; yearly operating, \$320,000. Equipment, RCA. Ownership: D. H. Overmyer is sole owner of applicant (see also Toledo, O. CP). Counsel, Fly, Shuebruk, Blume & Gagnine; consulting engineer, Paul Godley Co. (Upper Montclair, N.J.). BPCT-3518. Starting Date: 1966.

★ **VICTORIA (Ch. 19)**—KXIX, Victoria TV, 307 North Vine St. CP 7-30-64; 18.75-kw visual, 10.1-kw aural, 433-ft. above av. terrain, 450-ft. above ground, 556-ft. above sea level, lat. 28° 50' 23", long. 97° 00' 09". Transmitter, 4609 North Navarro St. Plant, \$147,968; yearly operating, \$173,353. Equipment, RCA. Ownership: Marjorie S. Frels, 50% (Texas movie chain owner); Rubin S. Frels, 50% (part owner of real estate firm, theater concession firm, sole owner of pipe organ manufacturer). Counsel, Ross K. Prescott; consulting engineer, William B. Carr. BPCT-3163. Starting Date: Unreported.

**Waco (Ch. 18)**—New, WACO Bcstg. Corp., c/o R. E. Lee Glasgow, 3620 Franklin Ave., Box 3158. 38.8-kw visual, 7.76-kw aural, 445-ft. above av. terrain, 449-ft. above ground, 976-ft. above sea level, lat. 31° 31' 46", long. 97° 09' 34". Transmitter, 3620 Franklin Ave. Plant, \$222,500; yearly operating, \$150,000. Equipment, RCA. Ownership: Glasgow, pres.-sole owner, also has KAND Corsicana & WACO AM-FM Waco. Counsel, Cohn & Marks; consulting engineer, Guy C. Hutcheson.

## VERMONT

† **Burlington (Ch. 24 ETV)**—New, U. of Vermont & State Agricultural College, c/o Raymond V. Phillips, General Extension, University of Vermont, Burlington. 648-kw visual, 61.8-kw aural, 2790-ft. above av. terrain, 112-ft. above ground, 4203-ft. above sea level, lat. 44° 31' 36", long. 72° 48' 57". Transmitter, Summit of Mt. Mansfield. Plant, \$400,801; yearly operating, \$52,250. Equipment, RCA. Trustees: Lawrence H. Averill, chmn. of bd. (sales executive); Robert M. Tracy, v. chmn. (insurance executive); Laurence H. Marvin, secy. of bd. (banker); 20 others. Counsel, Covington & Burling; consulting engineer, Roger W. Hodgkins (Cape Elizabeth, Me.). BPET-201.

**Burlington (Ch. 62)**—New, Sidney E. Young, Bomoseen, Vt. 240-kw max. & 35.5-kw horizontal visual, 48-kw max. & 7.1-kw horizontal aural, 2743-ft. above av. terrain, 87-ft. above ground, 4187-ft. above sea level, lat. 44° 31' 36", long. 72° 48' 57". Transmitter, Mt. Mansfield. Plant, \$241,627; yearly operating, \$110,000. Equipment, GE. Young is sole owner; is pres. of Rutland Cable TV Inc., Rutland; owns 15% of Young's Community TV Corp., Springfield & 15% of Windsor CATV Corp., Windsor, all Vt. Counsel, Cohen & Berfield; consulting engineer, Willis Beecher.

† **Rutland (Ch. 45 ETV)**—New, U. of Vermont & State Agricultural College, see Burlington, above. 40.9-kw visual, 16.3-kw aural, 1402-ft. above av. terrain, 294-ft. above ground, 2270-ft. above sea level, lat. 43° 39' 32", long. 73° 06' 25". Transmitter, Summit of Grandpa's Knob. Plant, \$277,904; yearly operating, \$35,500. Equipment, RCA. Other details same as Burlington application. BPET-202.

(Continued on next page)



## Vermont—Wisconsin

† **St. Johnsbury (Ch. 65 ETV)**—New, U. of Vermont & State Agricultural College, see Burlington, above. 43.8-kw visual, 174.6-kw aural, 2163-ft. above av. terrain, 108-ft. above ground, 3608-ft. above sea level, lat. 44° 34' 15", long. 71° 53' 36". Transmitter, Summit of Burke Mt. Plant, \$250,101; yearly operating, \$33,500. Equipment, RCA. Other details same as Burlington application. BPET-200.

† **Windsor (Ch. 15 ETV)**—New, U. of Vermont & State Agricultural College, see Burlington, above. 648-kw visual, 61.8-kw aural, 2221-ft. above av. terrain, 112-ft. above ground, 3254-ft. above sea level, lat. 43° 26' 39", long. 72° 27' 16". Transmitter, Summit of Mt. Ascutney. Plant, \$863,166; yearly operating, \$231,550. Equipment, RCA. Other details same as Burlington application. BPET-199.

### VIRGINIA

★ **CHARLOTTESVILLE (Ch. 29)**—WINA-TV, Charlottesville Bcstg. Corp., c/o Donald G. Heyne, pres., Box 1230. CP 7-13-65; 9.33-kw visual, 1.86-kw aural, 1240-ft. above av. terrain, 343-ft. above ground, 1793-ft. above sea level, lat. 37° 59' 00", long. 78° 28' 54". Transmitter, Carter Mtn., S of Charlottesville. Plant, \$129,500; yearly operating, \$160,000. Equipment, RCA. Ownership: Applicant is licensee of WINA AM-FM, expects to form new corp., on grant, retaining at least 51% control. Counsel, Cohn & Marks; consulting engineer, Lohnes & Culver. BPCT-3520. Starting Date: Summer of 1966.

★ **CHARLOTTESVILLE (Ch. 64)**—WVIR-TV, Virginia Bcstg. Corp., c/o W. A. Marburg, Box 1331. CP 6-18-64; 9-kw visual, 4.8-kw aural, 100-ft. above av. terrain, 157-ft. above ground, 636-ft. above sea level, lat. 38° 01' 50", long. 78° 28' 52". Transmitter, National Bank Bldg., 2nd & Main Sts. Plant, \$112,651; yearly operating, \$120,000. Equipment, ITA, Alford antenna. Ownership: William A. Marburg, pres., 55% (stock broker); John B. Flery, v.p. & secy., 45% (farmer). Counsel, Dow, Lohnes & Albertson; consulting engineers, William L. Foss Inc. BPCT-3149. Starting Date: Unreported.

# **DANVILLE (Ch. 24)**—WBTM-TV, Piedmont Bcstg. Corp., 710 Grove St. (WBTM-ABC). CP 12-17-52; 22.4-kw visual, 11.8-kw aural, 647-ft. above av. terrain, 273-ft. above ground, 1363-ft. above sea level, lat. 36° 44' 28", long. 79° 23' 05". BPCT-643. [Note: Quit air Dec. 31, 1954; see *Television Digest*, Vol. 11:1-2.]

Norfolk (Ch. 33)—New, Delta TV Corp., c/o Albert G. Hartigan, Barnfield Rd., Rowayton, Conn. 288.7-kw visual, 43.3-kw aural, 330-ft. above av. terrain, 353-ft. above ground, 363-ft. above sea level, lat. 36° 50' 52", long. 76° 17' 26". Transmitter, Maritime Tower, 234 Monticello Ave. Equipment, RCA. Plant, \$390,800; yearly operating, \$250,000. Ownership: Same as Omicrom TV Corp., Ch. 35 applicant in Orlando, Fla. Counsel, Welch & Morgan; consulting engineer, Marvin Blumberg. BPCT-3619.

Norfolk (Ch. 39)—New, Edmund D. Baydush, 4128 Edinburgh Dr., Virginia Beach. 247-kw visual, 49.4-kw aural, 325-ft. above av. terrain, 346-ft. above ground, 356-ft. above sea level, lat. 36° 51' 71", long. 76° 17' 31". Transmitter, 218 W. Brambleton Ave. Plant, \$403,341; yearly operating, \$208,000. Equipment, RCA. Ownership: Baydush is v.p.-dir. & 1.26% stockholder of WLPFM & WXYW(FM) Suffolk, Va.; pres.-dir. & 9.3% stockholder (as trustee) of WGNI Wilmington, N.C. (which is also FM applicant there). Counsel, Everett D. Johnston; consulting engineer, Lohnes & Culver. BPCT-3658.

Richmond (Ch. 35)—New, Horizon Telecasters Inc., c/o John G. Hitchcock, 1111 19th St., N. Arlington, Va. 413-kw visual, 88-kw aural, 352-ft. above av. terrain, 341-ft. above ground, 546-ft. above sea level, lat. 37° 23' 44", long. 77° 31' 47". Transmitter, State Rt. 652, 1-mi. W of State Rt. 10. Plant, \$445,000; yearly operating, \$300,000. Equipment, GE. Ownership: John G. Hitchcock, pres., 33-1/3%; Louis J. Pomponio Jr., v.p., 33-1/3%; T. Eugene Smith, secy., 33-1/3%. Counsel, Welch & Morgan; consulting engineer, Russell P. May. BPCT-3594.

† **Richmond (Ch. 41 ETV)**—New, Central Va. ETV Corp., c/o B. W. Spiller, 1904 Old Farm Rd. 682.3-kw visual, 136.46-kw aural, 780-ft. above av. terrain, 695-ft. above ground, 1045-ft. above sea level, lat. 37° 30' 46.6", long. 77° 36' 06.6". Transmitter, 1904 Old Farm Rd. Plant, \$448,000; yearly operating, \$85,000. Equipment, RCA. Officers: Clarence F. Manning, pres.; B. Wade Spiller, v.p.-gen. mgr. Counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer; Paul Godley Co.

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★ **ROANOKE (Ch. 27)**—WRFT-TV, Roanoke Telecasting Corp., c/o Frank Tirico, 2502 Inglewood Rd., S.W. CP 7-2-65; 21.4-kw visual, 2.14-kw aural, 410-ft. above av. terrain, 110-ft. above ground, 2019-ft. above sea level, lat. 37° 18' 12", long. 80° 05' 43". Transmitter, Little Brushy Mt., 2-mi. NW of Salem, Va. Plant, \$138,909; yearly operating, \$87,420. Equipment, RCA. Ownership: Frank Tirico, pres.-treas., 25%; Roy R. Pollard Jr., v.p., 10%; Malcolm M. Rosenberg, 6.25%; Cabell Brand, 10%; James P. Hart Jr., 5%; Donald Bartol, 2.5%; Morton C. Rosenberg, 6.25%; James A. Haslam III, 7.5%; Sigmund Davidson, 2.5%; Thomas A. Abbott, 7.5%; John Jofko, 2.5%; Alexander N. Apostolov, 10%; Reginald M. Wood, 5%. Tirico is v.p. of WABG-TV-AM Greenwood, Miss.; WOLO-TV Columbia, S.C.; WKAB-TV Montgomery, Ala.; WCCB-TV Charlotte, N.C. Counsel, Wilmer, Cutler & Pickering; consulting engineer, Creutz & Snowberger. BPCT-3553. Starting Date: Feb. 1966.

### WASHINGTON

★ **SPOKANE (Ch. 7 ETV)**—KSHD, Spokane School Dis. No. 81, c/o Dr. William C. Sorenson, Supt., West 825 Trent Ave. (99201). CP 10-14-64; 51.3-kw visual, 25.7-kw aural, 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level, lat. 47° 34' 34", long. 117° 17' 58". Transmitter, S end of Kreil Hill. Plant, \$487,718; yearly operating, \$110,700. Equipment, RCA. Ownership: Applicant is a public school district governed by elected board of 5 dirs. Counsel, Edward J. Parry (Spokane); consulting engineer, David I. Green (Spokane). BPET-188. Starting Date: Unreported.

Yakima (Ch. 35)—New, Apple Valley Bcstg. Inc., c/o Wayne F. McNulty, W. 500 Boone Ave., Spokane. 200-kw max. & 129-kw horizontal visual, 40-kw max. & 25.9-kw horizontal aural, 957-ft. above av. terrain, 171-ft. above ground, 2146-ft. above sea level, lat. 46° 31' 57", long. 120° 30' 37". Transmitter, Antanum Ridge. Plant, \$348,950; yearly operating, \$360,000. Equipment, RCA. Ownership: Apple Valley is owned by Evening Telegram Co. (Superior, Wis.) which owns 100% of KXLY-TV-AM-FM Spokane & 34.8% of WISC-TV Madison, Wis. Counsel, Scharfeld, Bechhoefer & Baron; consulting engineer, T. O. Jorgenson (Spokane). BPCT-3648.

Yakima (Ch. 35)—New, Sunset Bcstg. Corp., 1412 Fruitvale Blvd. 224-kw visual, 35.8-kw aural, 875.8-ft. above av. terrain, 116.8-ft. above ground, 2081.8-ft. above sea level, lat. 46° 31' 57", long. 120° 30' 37". Transmitter, Antanum Ridge, 4-mi. S of Yakima. Plant, \$181,300; yearly operating, \$60,000. Equipment, RCA. Ownership: David Z. Pugsley, pres., 29.09%; Jean Pugsley, v.p., 0.11%; Warren C. Brown, secy.-treas., 28.76% (best. engr.); Rollin Smith, 26.55% (orchardist); Darrel S. Koss, 2.21% (garbage contractor); Alfred Dolliver, 4.43%; Sidney Smith, 8.85%. Pugsley is sole owner of KNDX-FM Yakima. Counsel, none; consulting engineer, Warren C. Brown. BPCT-3478.

Yakima (Ch. 35)—New, Liberty TV Inc., c/o Donald Tykeson, 2225 Coburg Rd., Eugene, Ore. 385.5-kw max. & 278.6-kw horizontal visual, 77.10-kw max. & 55.72-kw horizontal aural, 1134-ft. above av. terrain, 250-ft. above ground, 2330-ft. above sea level, lat. 46° 31' 42", long. 120° 31' 17". Transmitter, Antanum Ridge, Yakima. Plant, \$533,000; yearly operating, \$450,000. Equipment, GE. Ownership: Same as KEZI-TV Eugene. Counsel, Fly, Shuebruk, Blume & Gagne; consulting engineer, Silliman, Moffet & Kowalski. BPCT-3672.

### WEST VIRGINIA

† **Morgantown (Ch. 35 ETV)**—New, Bd. of Governors of W.Va. U., c/o C. Gregory Van Camp, W.Va. U., Morgantown. 2754-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural, 1503-ft. above av. terrain, 518-ft. above ground, 3118-ft. above sea level, lat. 39° 41' 43", long. 79° 45' 46". Transmitter, Adjacent to San Springs Lookout Tower. Plant, \$1,586,144; yearly operating, \$390,230. Equipment, RCA. Ownership: W.Va. University. Charles C. Wise Jr., pres.; Albert B. C. Bray Jr., v.p.; Ralph J. Bean, secy. Counsel, Welch & Morgan; consulting engineer, Silliman, Moffet & Kowalski.

### WISCONSIN

Janesville (Ch. 58)—New, WBEJ Inc., c/o John W. Hough, 134 S. LaSalle St., Chicago. 617-kw max. & 516-kw horizontal visual, 92-kw max. & 77-kw horizontal aural, 881-ft. above av. terrain, 837-ft. above ground, 1767-ft. above sea level, lat. 42° 31' 23", long. 88° 56' 03". Transmitter, Clavey Rd., Beloit. Plant, \$635,804; yearly operating, \$270,000. Equipment, RCA. Ownership: Maurice F. Dunne Jr. (newspaper), pres.-treas., 50% & John W. Hough (atty.), v.p.-secy., 50%. Dunne is v.p. of WLPO AM-FM LaSalle, Ill. Hough has minority interest in WCUI(TV) Chicago. Counsel, Spray, Price, Hough & Cushman; consulting engineer, Herbert H. Eckstein Sr. BPCT-3637.

# **MILWAUKEE (Ch. 24)**—WCAN-TV, Lou Poller, Pennsylvania Bldg., Washington, D.C. CP 2-4-53; 229-kw visual, 123-kw aural, 410-ft. above av. terrain, 470-ft. above ground, 1170-ft. above sea level, lat. 43° 02' 44", long. 87° 58' 50". BPCT-784. [Note: Quit air Feb. 27, 1955, after FCC approved deal whereby WCAN-TV physical facilities were sold to CBS at same time CBS bought CP of WOKY-TV (Ch. 19), turning WOKY-TV facilities over to Poller; see *Television Digest*, Vol. 10:47 & 11:6.]

★ **RHINELANDER (Ch. 12)**—WAEO-TV, Northland TV Inc., Rep. Alvin E. O'Konski, c/o House Office Bldg., Washington, D.C. CP 6-18-65; 316-kw visual, 31.6-kw aural, 1660-ft. above av. terrain, 1704-ft. above ground, 3324-ft. above sea level, lat. 45° 39' 39", long. 89° 13' 36". Transmitter, County Hwy. C at Starks. Plant, \$600,000; yearly operating, \$360,000. Equipment, RCA. Counsel, Fletcher, Heald, Rowell, Kenehan & Hildreth; consulting engineer, Creutz & Snowberger. BPCT-3521. Starting Date: 1966.

### WYOMING

Rawlins (Ch. 11)—New, Frontier Bcstg. Co., c/o William C. Grove, 2923 E. Lincolnway, Cheyenne. 12.58-kw visual, 2.51-kw aural, 4-ft. above av. terrain, 57-ft. above ground, 1034-ft. above sea level, lat. 41° 47' 51", long. 107° 14' 34". Transmitter, 7-mi. N of post office. Plant, \$34,750; yearly operating, \$40,000. Equipment, RCA. Ownership: Same as KFBC-TV Cheyenne. Frontier is also licensee of KSTF(TV) Scottsbluff, Neb. & KTVS(TV) Sterling, Colo. Counsel, Koteen & Burt; consulting engineer, Robert C. Pfannenschmid (Cheyenne). BPCT-3688.

**PUERTO RICO**

- Bayamon (Ch. 36)**—New, T.C.A. Bestg. Inc., c/o O. Roy Chalk, 3600 M St., Washington, D.C. 600-kw maximum & 543-kw horizontal visual, 120-kw maximum & 109.5-kw horizontal aural, 155-ft. above av. terrain, 223-ft. above ground, 371-ft. above sea level, lat. 18° 24' 05", long. 66° 07' 13.5". Transmitter, Flamboyant St., Pueblo Viejo. Plant, \$499,762; yearly operating, \$559,800. Equipment, RCA. Ownership: Transportation Communications of America Inc., 100%; O. Roy Chalk, pres. Mr. & Mrs. Chalk own 53.642% of parent corp. Counsel, Sims, Turner & Krakower; consulting engineer, David L. Steel Sr. BPCT-3585.
- ★ **FAJARDO (Ch. 13)**—WSTE, WSTE-TV Inc., c/o James C. Leake, Box 1618, Muskogee, Okla. CP 7-16-58; 31.6-kw visual, 15.8-kw aural, 2901-ft. above av. terrain, 335-ft. above ground, 3648-ft. above sea level, lat. 18° 18' 38", long. 65° 47' 41". Transmitter, top of El Yunque Mt., near Fajardo. Plant, \$302,824; yearly operating, \$240,000. Equipment, RCA. Ownership: James C. Leake, pres., 80%; Carmina Mendez, v.p., 20%. Counsel, John C. Doerfer; consulting engineer, Willis C. Beecher. BPCT-2439. Starting Date: Unreported.
- ★ **MAYAGUEZ (Ch. 16)**—WMGZ, Tele San Juan Inc., c/o Clement L. Littauer, Box 5627, San Juan, P.R. CP 12-11-63; 5-kw visual, 0.5-kw aural, minus 116-ft. above av. terrain, 207-ft. above ground, 220-ft. above sea level, lat. 18° 12' 26", long. 67° 08' 48". Transmitter, Edificio Darlington, 165 Mendez Vigo St. Plant, \$61,124; yearly operating, \$18,000. Equipment, ITA. Julio Morales Ortiz, pres., 50%; Clement L. Littauer, v.p., 50%; Gladys Canches Morales (wife), treas.; Helen L. Littauer, (wife), secy. It also holds CPs for Ch. 18, San Juan, and Ch. 14, Ponce, P.R. Counsel, Prince & Paul; engineers, David Steel & Associates. BPCT-3124. Starting Date: Unreported.
- ★ **MAYAGUEZ (Ch. 22)**—New, Electronic Enterprises Inc., c/o Armando Cosme, gen. mgr., Box 2692, San Juan. CP 12-15-65; 4.5-kw visual, .891-kw aural, 420-ft. above av. terrain, 111-ft. above ground, 734-ft. above sea level, lat. 18° 11' 34", long. 67° 07' 30". Transmitter, 1.9-km on Sanitorium Rd. Plant, \$107,251; yearly operating, \$16,400. Equipment, RCA transmitter & GE antenna. Other details same as Ponce application (Ch. 20). BPCT-3341. Starting Date: Unreported.
- ★ **PONCE (Ch. 14)**—WPSJ, Tele San Juan Inc., same as Mayaguez, above. CP 12-11-63; 5-kw visual, 0.5-kw aural, minus 100-ft. above av. terrain, 206-ft. above ground, 244-ft. above sea level, lat. 18° 00' 28", long. 66° 36' 50". Transmitter, Edificio Darlington, 10 Hostes Ave. Plant, \$61,124; yearly operating, \$18,000. Equipment, ITA. Same ownership as Ch. 16 Mayaguez permittee. Counsel, Prince & Paul; consulting engineer, David Steel & Associates. BPCT-3125. Starting Date: Unreported.
- ★ **PONCE (Ch. 20)**—New, Electronic Enterprises Inc., c/o Armando Cosme, gen. mgr., Box 2692, San Juan. CP 12-15-65; 4.68-kw visual, .933-kw aural, 130-ft. above av. terrain, 121-ft. above ground, 586-ft. above sea level, lat. 18° 01' 24", long. 66° 37' 14". Transmitter, Hotel Intercontinental. Plant, \$104,801; yearly operating, \$16,400. Equipment, RCA transmitter & GE antenna. Ownership: Antonio Ayuso Valdivieso, pres., 99.1%; Hector Citron, treas., Iris Mieres de Ayuso, secy. Latter two share remaining percentage. Electronic Enterprises owns WITA AM-FM San Juan & WRJS San German, P.R. Electronic Enterprises also is uhf applicant for Mayaguez and subsidiary El Imparcial Bestg. holds CP for San Juan. Counsel, Miller & Schroeder; consulting engineer, Robert J. Walsler (San Juan). BPCT-3342. Starting Date: Unreported.
- ★ **SAN JUAN (Ch. 30)**—WITA-TV, El Imparcial Bestg. Corp., c/o Armando Cosme, gen. mgr., Box 2692. CP 6-16-65; 275.8-kw visual, 140.3-kw aural, 271-ft. above av. terrain, 136-ft. above ground, 546-ft. above sea level, lat. 18° 22' 43", long. 66° 07' 07". Transmitter, Aqueduct Hill Rd. Plant, \$317,577; yearly operating, \$95,158. Equipment, GE. Antonio Ayuso Valdivieso, 100%; Iris M. de Ayuso, pres.; Armando Cosme, v.p.-treas.; Hector Clinton, secy. Also as Electronic Enterprises holds CP for Ch. 20, Ponce, and is Ch. 22 applicant for Mayaguez. Counsel, Miller & Schroeder; consulting engineer, Robert J. Walsler (San Juan). BPCT-3340. Starting Date: Unreported.

San Juan (Ch. 24)—New, Quality Bestg. Corp., c/o G. A. Mayoral, v.p., First Federal Bldg., Ponce de Leon at Parque St. 228-kw visual, 114-kw aural, 155-ft. above av. terrain, 216-ft. above ground, 279-ft. above sea level, lat. 18° 26' 51", long. 66° 03' 59". Transmitter, First Federal Bldg., Ponce de Leon Ave. at Parque. Plant, \$176,200; yearly operating, \$65,000. Equipment, ITA, Alford Antenna. Ownership: Supreme Bestg. Co. of P.R. 100% (see WORA-TV, Mayaguez, P.R.). Counsel, Wilner & Bergson; consulting engineer, Raymond E. Rohrer & Associates. BPCT-3137.

**Attorneys Practicing Before FCC**  
(Continued from page 924-c)

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(Continued on page 894-b)



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## Commissioners

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**ROSEL H. HYDE**, Ida., (Rep., 1959-1966). Room 7311. *Engineering Assistant*: C. Phyll Horne; *Confidential Assistant*: Vera F. Nordness; *Secretaries*: Iona Wickham, Rose E. Hahlen.

**ROBERT T. BARTLEY**, Tex., (Dem., 1965-1972). Room 7407. *Legal Assistant*: Philip S. Cross; *Confidential Assistant*: Farrell McGonigal; *Secretaries*: Isolene Corbett, Ethel Ciulis, June M. Farrall.

**ROBERT E. LEE**, Ill., (Rep., 1960-1967). Room 6407. *Legal Assistant*: George S. Smith; *Engineering Assistant*: Robert G. Weston; *Confidential Assistant*: K. Lois Welch; *Secretaries*: Rose Marie Borda, Sharon L. Pope.

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- 1 Appointed for full 7-year term in 1962.
- 2 Reappointed for full 7-year term in 1959.
- 3 Reappointed for full 7-year term in 1965.
- 4 Reappointed for full 7-year term in 1960.
- 5 Appointed for full 7-year term in 1963.
- 6 Appointed to fill unexpired term of Newton N. Minow in 1963.
- 7 Appointed to fill unexpired term of Frederick Ford in 1965.

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Editor's Note: The Government Printing Office (GPO) has combined various FCC rules and regulations into categories by services, instead of issuing them in separate parts as before. Currently available volumes are listed below. Their purchase price includes subsequent amendments, mailed when printed. All pages are loose-leaf.

Volume I—Part O, Statement of Organization, Delegations of Authority, and Other Information; Part 1, Practice and Procedure; Part 13, Commercial Radio Operators, and Part 17, Construction, Marking and Lighting, of Antenna Structures.

Volume II—Part 2, Frequency Allocations and Radio Treaty Matters, General Rules and Regulations; Part 5, Experimental Radio Services (other than Broadcast); Part 15, Incidental and Restricted Radiation Devices, and Part 18, Industrial, Scientific and Medical Services.

Volume III—Part 73, Radio Broadcast Services, and Part 74, Experimental, Auxiliary and Special Broadcast Services.

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(Continued on next page)

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- † \*Frank R. McNinch, North Carolina: Oct. 1, 1937—Aug. 31, 1939
- † \*Eugene O. Sykes, Mississippi: July 11, 1934-April 5, 1939
- \*Thad H. Brown, Ohio: July 11, 1934-June 30, 1940
- \*Frederick I. Thompson, Alabama: April 13, 1939-June 30, 1941
- \*George H. Payne, New York: July 11, 1934-June 30, 1943
- \*Norman S. Case, Rhode Island: July 11, 1934-June 30, 1945
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- \*William H. Wills, Vermont: July 23, 1945-March 6, 1946
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- T. A. M. Craven, Virginia: Aug. 25, 1937-June 30, 1944 and June 2, 1956-Feb. 1963.
- † Newton N. Minow, Illinois: March 2, 1961-June 1, 1963
- † Frederick W. Ford, W. Va.: Aug. 29, 1957-Dec. 31, 1964

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- \*Adm. W. H. G. Bullard, Pennsylvania: March 15, 1927-Nov. 24, 1927
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For Frequency Measuring Services, see p. 332-c

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See page 81-a for Network Engineering Departments,  
Page 333-c for Special Technical Consulting Services.

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**SAGE, PAUL E.**  
Charles E. Brennan, Consulting Radio Engineers, 405 E. Lincoln Ave., Milwaukee, Wis. (53207). Phone: 414-483-3370.

**OHNES & CULVER**  
Munsey Bldg., Washington, D.C. (20004). District 7-8215.  
Partners: George M. Lohnes, Ronald H. Culver.  
Staff: LaVerne M. Poast, Elizabeth L. Dahlberg, Fred D. Veihmeyer, George A. Powstenko.

**OHNES, GEORGE M.**  
Lohnes & Culver, Munsey Bldg., Washington, D.C. (20004). District 7-8215.

**ORENTZ, EDWARD F.**  
Commercial Radio Equipment Co., 1334 G St. NW, Washington, D.C. (20005). District 7-1319.

**UBCKE, HARRY R.**  
2443 Creston Way, Hollywood, Cal. (90028). Hollywood 9-3266.

**ATSON, WALLY**  
Regal Engineering Co., 1395 SW, Cardinell Dr., Portland, Ore. (97201). Phone: 223-2443.

**AY, RUSSELL P.**  
711 14th St. NW, Washington, D.C. (20005). Republic 7-3984.

**CINTOSH, FRANK H.**  
4912 Cordell Ave., Washington, D.C. (20014). Oliver 2-4477.

**CKENNA, JOHN R.**  
5712 Frederick Ave., Rockville, Md. (20850). Phone: 301-427-4666.

**KNARY, JAMES C.**  
National Press Bldg., Washington, D.C. (20004). District 7-1205.  
Staff: R. S. Duncan.

**OFFET, JOHN A.**  
Silliman, Moffet & Kowalski, 1405 G St. NW, Washington, D.C. (20005). Republic 7-6646.

**ORRISSEY, T. G.**  
1640 Boulder Street, Denver, Colo. (80211). Grand 7-6265.

**SI INC. (Microwave Services International Inc.)**  
Route 46 & Cisco Rd., Denville, N.J. (07834) Phone: 201-627-7400.  
Victor J. Nexon, pres.; George H. Phelps, chief engineer; Stephen Koronka, staff engineer.

**ULLANEY, JOHN H.**  
5712 Frederick Ave., Rockville, Md. Phone: 427-4666 (code 301).  
Associates: Peter V. Gureckis, John R. McKenna, Louis R. Duttrel, George P. Howard, Francis S. Colligan, James Pinkham.

**UNN, E. HAROLD JR.**  
57 Edison Court, Box 220, Coldwater, Mich. (49036). Phone: 517-278-6733.

**MYSE, DARYAL A.**  
Daryl A. Myse, consulting engineer, 12th Floor, 1815 H St. NW, Washington, D.C. (20006). Republic 7-4926.

**NEXON, VICTOR J.**  
MSI Inc. (Microwave Services International Inc.)  
Route 46 & Cisco Rd., Denville, N.J. (07834). Phone: 201-627-7400.

**PETERSON, D. A.**  
A. Earl Cullum Jr., Consulting Engineers, Inwood Post Office, Dallas, Tex. (75209). Melrose 1-8360.

**REED, OSCAR W. B. JR.**  
Jansky & Bailey (divisions of Atlantic Research Corp.), 2411 M St., NW, Washington, D.C. (20037). Phone: 296-6400.

**RICHARDSON, WILLIAM E.**  
202 New Fliedner Bldg., 1017 S.W. Washington, Portland, Ore. (97205). Phone: 228-7777.

**RING, ANDREW D.**  
A. D. Ring & Associates, 1710 H St. NW, Washington, D.C. (20006). Phone: 298-6850.

**A. D. RING & ASSOCIATES**  
1710 H St. NW, Washington, D.C. (20006). Phone: 298-6850.  
Partners: Andrew D. Ring, Howard T. Head, Marvin Blumberg.  
Staff: Donald F. Ledford, Joseph W. Stielper, Raymond Dordal, Robert F. Lutz, Frank G. Augustitus.

**ROHRER, RAYMOND E.**  
Raymond E. Rohrer & Associates, 436 Wyatt Bldg., Washington, D.C. (20005). Phone: 347-9061.  
Associates: Robert L. Purcell, Paul K. Stewart.  
Staff: Lillian F. Wells.

**ROUNTREE, J. G.**  
Box 9044, Austin, Tex. (78756). Phone: 512-452-3073.

**SAXON, MERL**  
Box 575, Lufkin, Tex. (75902). Phones: 634-9558, 834-4242.

**SILLIMAN, ROBERT M.**  
Silliman, Moffet & Kowalski, 1405 G St. NW, Washington, D.C. (20005). Republic 7-6646. Partners: John A. Moffet, Carl L. Kowalski.

**SILLIMAN, MOFFET & KOWALSKI**  
1405 G St. NW, Washington, D.C. (20005). Republic 7-6646.  
Partners: Robert M. Silliman, John A. Moffet, Carl L. Kowalski.  
Staff Engineers: Douglas B. DeLawder, James H. Kemman, Gretchen H. Leapley, Harry R. Seabooke.  
Staff: Dennis E. Christenson, Sharon R. Dawson, Rodney L. DiGruttolo, Margaret E. Evans, Gaynell Glessner, Selma Rae Hueske, Gail LeMay, Garnett K. Smith.

**SMITH, CARL E.**  
Carl E. Smith Consulting Radio Engineers, 8200 Snowville Rd., Cleveland, Ohio (44141). Phone: 216-526-4386.  
Staff: Carl E. Smith, W. G. Hutton, Cecil S. Bidlack, Frederic D. Bolotin, Robert A. Mostrom, Loren Bridges, Edward T. Coll, Robert H. Sublett, Theodore C. Barger, John D. Musselman, Harold W. Van Wagenen.

**STEEL, DAVID L. SR.**  
David Steel & Assoc., 2000 P St., NW, Suite 310, Washington, D.C. (20036). Phone: 232-1010.

**DAVID STEEL & ASSOCIATES**  
2000 P St., NW, Suite 310, Washington, D.C. (20036). Phone: 232-1010.  
David L. Steel Sr.  
Associate: Alvin H. Andrus.  
Staff Engineers: Donald Matisans, Robert V. De Santis, William F. Bratton Jr.

**STILES, WALTER J.**  
Suite 1623, Tucson House, 1501 Miracle Mile, Tucson, Ariz. (85705). Phone: 602-792-2108.

**STRAIN, C. E.**  
4556 Northside Dr. NW, Atlanta, Ga. (30327). Blackburn 5-4556.

**TAPP, JAY E.**  
T & T Radio Measurements Co., 2557 Atlantic Ave., Long Beach, Cal. (90806). Garfield 4-2015.

**TAYLOR, ARCHER S.**  
Malarkey, Taylor & Assoc., 1101 17th St. NW, Washington, D.C. (20036). Phone: 223-2345.

**TOWNE, ALFRED E.**  
A. E. Towne Associates Inc., 420 Taylor St., San Francisco, Cal. (94102). Phone: 415-775-3100.

**WALSER, ROBERT J.**  
Empresas Electronicas Walsler Inc.  
Apartado 1005, San Juan, P.R. Phone: 722-3970.

**WEBSTER, EDWARD M.**  
3133 Connecticut Ave., Washington, D.C. (20008). Phone: 232-1523.

**WILLIAMS, MARTIN R.**  
7401 E. 14th St., Indianapolis, Ind. (46224). Fleetwood 6-0388.

**WILLIAMS, NATHAN**  
110 Algoma Blvd., Oshkosh, Wis. (54901). Phone: 414-235-3590.

**WRATHALL, GRANT R.**  
1560 VanNess Ave., San Francisco, Cal. (94109). Prospect 6-1717.

**WRIGHT, T. A.**  
A. Earl Cullum Jr. Consulting Engineers, Inwood Post Office, Dallas, Tex. (75209). Melrose 1-8360.

Network Engineering Departments  
on page 81-a



## Major Multiple Owners

# Group Ownership of Television Stations

(Radio adjuncts in parentheses)

**A. S. ABELL CO.**—Calvert & Centre Sts., Baltimore, Md. (21203) Telephone: 539-7744. Owns WMAR-TV, Baltimore and WBOC-TV, Salisbury, Md. (WBOC) as well as the *Baltimore Sun, Sunday Sun* and *Evening Sun*. Executives: Donald P. Campbell, gen. mgr.; Robert B. Cochran, asst. gen. mgr.

**AMERICAN BROADCASTING CO.**—For owned-&-operated stations. see listing under Television Networks.

**AMERICAN COLONIAL BROADCASTING CORP.**—P.O. Box 4189, San Juan. Telephone: 2-1278. Owns WSUR-TV, Ponce; WKBM-TV, Caguas; radio WKVM, San Juan. Owner: Ralph P. Perry.

**WALTER H. ANNENBERG**—See Triangle Publications Inc.

**GENE AUTRY STATIONS**—511 W. Adams St., Phoenix, Ariz. Telephone: Browning 1-2345. Owns 55.38% of KOOL-TV, Phoenix (KOOL); 48% of KOLD-TV, Tucson (KOLD); 51.5% of KTLA (TV), Los Angeles; 51.5% of radio KMPC, Los Angeles, KVI, Seattle, KEX, Portland, Ore. and KSFO, San Francisco. Golden West Bcstrs. (KMPC) owns 65% of CATV system in Santa Barbara, Cal. Executives: Gene Autry, chairman; Tom Chauncey, pres. of KOOL-TV and pres. & managing director of KOLD-TV.

**AVCO BROADCASTING CORP.**—140 W. Ninth St., Cincinnati, Ohio (45202). Telephone: 241-1822. Crosley TV stations are WLW-TV, Cincinnati; WLW-C, Columbus, O.; WLW-D, Dayton, O.; WLW-I, Indianapolis; WOAI-TV, San Antonio, Tex. Also operates radios WLW, Cincinnati; WWDC & FM, Washington, D.C.; WOAI & FM, San Antonio, Tex. Executives: James R. Kerr, chairman; John T. Murphy, pres.; John J. Heywood, v.p.-treas.; H. Peter Lasker, v.p., sales; Walter E. Bartlett, v.p., TV; Mike Klevman, v.p., programming; J. J. Crane, v.p., gen. mgr. WLW radio; Ben Strouse, v.p., gen. mgr. WWDC radio; George Gray, v.p., Washington (1701 K St. NW); James Rockwell, v.p., engineering; Gene McPherson, dir. of news & special projects; P. Scott McLean, v.p., gen. mgr. WLW-I; Donald Dahlman, v.p., gen. mgr. WLW-D; Richard Reed, v.p., gen. mgr. WLW-C; John C. Burpee, dir. of public relations & advertising.

**CY N. BAHAKEL BROADCASTING STATIONS**—P.O. Box 1045, Charlotte, N.C. Telephone: 375-1731. Owns WABG-TV, Greenwood, Miss. (WABG); WKAB-TV, Montgomery, Ala.; WOLO-TV, Columbia, S.C.; WCCB-TV, Charlotte, N.C. Also radios KXEL & FM, Waterloo, Ia.; WWOOD & FM, Lynchburg, Va.; WDOE & FM, Chattanooga, Tenn.; WLBj, Bowling Green, Ky.; WKIN, Kingsport, Tenn. Executives: Cy N. Bahakel, pres.; Lorraine Lancaster, exec. secy.; Don Kassner, v.p. in charge of engineering.

**BASS BROADCASTING CO.**—Fort Worth National Bank Bldg., Fort Worth, Tex. Telephone: 335-3978. Owns KFDA-TV, Amarillo; KFDW-TV, Clovis, N.M.; off-air KSWB (TV), Elk City, Okla.; radio KRIO, McAllen, Tex. Executives: Gene L. Cagle, pres.; Bill E. Cook, gen. mgr., KFDA-TV; Jim Phillips, station mgr., KRIO. Note: Mr. Cagle owns 20% of Bass Bcstrg.; Mrs. Cagle owns 20% of KRBC-TV, Abilene, not affiliated with Bass.

**H. & E. BALABAN CORP.**—190 N. State St., Chicago 1, Ill. Telephone: Franklin 2-2262. Owns 47.5% of WTVO, Rockford, Ill.; 50% of WICS, Springfield, Ill. and WICS owns 100% of satellite WCHU, Champaign, Ill. (Ch. 33) and WICD-TV, Danville, Ill. and 50% of WHNB-TV, New Britain-Hartford (Ch. 30). H. & E. Balaban also own 33-1/3% of radios WIL, St. Louis & KBOX, Dallas. Executives: Harry Balaban, pres.; Elmer Balaban, v.p.; Otto Zeman, secy.-treas.; Harold Froelich, mgr., WTVO; Milton D. Friedland, gen. mgr., WICS.

**BALTIMORE SUNPAPERS**—See A. S. Abell Co.

**BLACK HAWK BROADCASTING CO.**—E. Fourth & Franklin Sts., Waterloo, Ia. Adams 4-4409. Owns & operates KWVL-TV, Waterloo-Cedar Rapids (KWVL); KMMT, Austin, Minn. (KAUS) and radio KLWW, Cedar Rapids. Executives: Robert Buckmaster, pres., Black Hawk Bcstrg.; Thomas L. Young, v.p. in charge of TV.

**JOHN W. BOLER GROUP**—See North Dakota KX Network.

**BONNEVILLE INTERNATIONAL CORP.**—145 Social Hall Ave., Salt Lake City, Utah. BIC is 100% owned by Corporation of the President of the Church of Jesus Christ of Latter-Day Saints (Mormon Church). BIC owns approx. 86% of KSL Inc., licensee of KSL-TV, Salt Lake City (KSL & FM); 99.8% of KIRO Inc., licensee of KIRO-TV, Seattle, Wash. (KIRO & FM); 100% of international radio WRUL; KSL Inc. owns 23.38% of KID-TV, Idaho Falls, Ida. (KID & FM)—in addition, Zions Securities Corp., 100% subsidiary of the Corporation of the President, owns an additional 16.88% in KID stations; KSL Inc. also owns 6.25% of KBOI-TV, Boise, Ida. (KBOI & FM). Also, Church of Jesus Christ of Latter-Day Saints owns Brigham Young University, a separate corp., which is licensee of KBYU-TV & KBYU-FM, both non-commercial educational stations.

**M. N. BOSTICK**—Owns 12.465% of KWTX-TV, Waco, Tex. (KWTX); 20% of KXII, Ardmore, Okla. and 20% of radio KNAL, Victoria, Tex.; 10% of KBTX-TV, Bryan, Tex., also 20% of KLFY-TV, Lafayette, La. See also KWTX Broadcasting Co.

**LUCILLE BUFORD-MARSHALL H. PENGRA GROUP**—P.O. Box 957, Tyler. Telephone: Lyric 2-3873. Owned and operated Texas stations are KLTW, Tyler, and KTRE-TV, Lufkin (KTRE).

**BULLITT GROUP**—See Crown Stations.

**GENE L. CAGLE**—See Bass Bcstrg. Co.

**DARROLD A. CANNAN**—Box 2040, Wichita Falls, Tex. Telephone: 692-4530. Owns 49.97% of KFDM-TV, Wichita Falls; 20.65% of KFDM-TV, Beaumont, Tex. (KFDM). Executives: Darrold A. Cannan, pres.; Darrold A. Cannan Jr., v.p.; Howard H. Fry, v.p.

**CAPITAL CITIES BROADCASTING CORP.** (Lowell Thomas Group) —24 East 51st St., New York 22, New York. Plaza 2-1750. Operates WTEN, Albany (WROW) with satellite WDCD, Adams, Mass.; also

operates WTVD, Durham, N.C.; WPRO-TV, Providence, R.I. (WPRO & FM); WKBW-TV, Buffalo, N.Y. (WKBW); WSAZ-TV, Huntington, W. Va. (WSAZ); radios WPAT & FM, Paterson, N.J.; WJR & FM, Detroit, Mich. Executives: Frank M. Smith, chairman-chief exec. officer; 9.19% stockholder; Thomas S. Murphy, pres.; Harmon L. Duncan, v.p.; J. Floyd Fletcher, v.p.; Joseph P. Dougherty, v.p.; Jack Lee, v.p.; Daniel P. Weing, v.p.; Robert M. Peebles, v.p.; Louis Faust, v.p.; Robert K. King, v.p.; Daniel B. Burke, v.p.; Daniel H. Smith, v.p. in charge of engineering; Gerald Dickler, secy.; Donald A. Pels, treas. Lowell Thomas also is director and 3.67% stockholder.

**CENTRAL BROADCASTING CORP.**—See Samuel I. Newhouse Stations.

**CENTRAL MINNESOTA TELEVISION CO.**—Box 612, Alexandria, Minn. Rockwell 3-5166. Operates KCMT (TV), Alexandria; KNMT (TV), Walker, Minn. and KVOX, Moorehead, Minn. Executives: Joseph O. Perino, pres.; Thomas K. Barnes, v.p.; Glenn Flint, gen. mgr.

(Continued on next page)

## National Sales Offices of Group Stations

**ALASKA RADIO-TV SALES**—1001 Tower Bldg., 7th & Olive, Seattle, Wash. (98101).

**AVCO BROADCASTING CORP.**—See Broadcast Communications Group Inc. under National Sales Representatives of TV Stations.

**CORINTHIAN BROADCASTING CORP.**—New York 20: Time & Life Bldg., Rockefeller Center, Judson 2-2300; Don L. Kearney, director of sales, Chicago Office: c/o H-R Television Inc., 35 East Wacker Dr., Phone: 312-332-3864; James W. Cravagan, Midwest Sales rep.

**CHRIS-CRAFT TELECASTING CORP.**—666 Fifth Ave., New York, N.Y. Richard Levy, sales mgr.

**GRIFFIN-LEAKE TV INC.**—Muskogee, Okla.; Box 1928, Murray 7-6311; Jim Black, national sales mgr., KTUL-TV, Box 9697, Tulsa, Okla.; Tom Goodgame, national sales mgr., KATV, Box 1788, Little Rock, Ark.; Barbara Roberts, promotion mgr., KTUL-TV, Tulsa, Okla.; Max McMurry, promotion mgr., KATV, Little Rock, Ark.; Jacques deLier, sales mgr., KWTW, Oklahoma City, Okla.; Montez Tjaden, promotion mgr., KWTW, Oklahoma City, Okla.

**THE HILDRETH NETWORK**—Portland, Me.: 477 Congress St., Spruce 3-8111; Robert J. Gold, national radio-TV sales mgr.

**KAISER GROUP**—300 Park Ave., N.Y. Plaza 9-1100. John Serrao, v.p., sales.

**LEE STATIONS**—Quincy, Ill: W. C. U. Bldg., Phone: 222-6200; Robert Fruene, national sales mgr.

**METROMEDIA INC.**—See Metro TV Sales under National Sales Representatives of TV Stations.

**NORTH DAKOTA KX NETWORK**—Fargo N.D.: 4000 West Main, Adams 5-4461, TWX FG 260. John W. Boler, pres.; Irving N. Ivers, national sales mgr.

**NORTHERN TIME SALES INC.**—1001 Tower Bldg., 7th & Olive Sts., Seattle, Wash. Represents KTVA, Anchorage; KTVF, Fairbanks, also KIBH, Seward; KLAM, Cordova; KJNO, Juneau; KBYR, Anchorage; KFRB, Fairbanks; KIFW, Sitka.

**RKO GENERAL INC.**—New York, N.Y. (10019); 1290 Sixth Ave., Longacre 4-8000. Donald J. Quinn, dir. of national sales div. (all offices); Frank Boehm, dir. of research & sales planning; Buck Forke, eastern radio sales mgr.; Jack Duffield, eastern TV sales mgr.; Sidney P. Allen, dir. of agency-client relations. Chicago office: Tribune Tower Bldg., George Jeneson, midwest mgr. Los Angeles office: 5515 Melrose Ave.; Jerry Lawrence, TV sales exec.; Robert L. Fox, radio sales exec. San Francisco office: 415 Bush St.; Elvis Hawkins, TV sales exec.; Jack Taylor, radio sales exec.

**RUST CRAFT BROADCASTING CO.**—New York 19: 680 Fifth Ave., Phone: 212-581-4466. Jack N. Berkman, pres.; Fred Weber, exec. v.p.; Lee Gaynor, national sales mgr. Steubenville, O.; 320 Market St., Phone: 614-282-0911. C. H. McFarland, regional sales.

**STORER BROADCASTING CO.**—See Storer listing under National Sales Representatives of TV Stations.

**TRIANGLE PUBLICATIONS, INC.** (Radio & TV Div.)—Philadelphia, Pa.: 4100 City Line Ave.; Trinity 8-9700. Kenneth W. Stowman, director of national sales development. New York 22: 320 Park Ave., Plaza 9-7115; Edward H. Benedict, national sales director; Charles Powell, Baltimore sales office (6404 Sharon Rd., Baltimore 12: Drexel 7-6222). Los Angeles 5: 3600 Wilshire Blvd., Durlkirk 7-1296; Charles S. Cady, West Coast sales mgr.

**TRIGG VAUGHN STATIONS INC.**—1211 N. Whitaker St., Odessa, Tex. Federal 7-8302. George Collie, v.p. & national sales mgr.

**WESTINGHOUSE BROADCASTING CO. INC.**—See Television Advertising Representatives Inc. under National Sales Representatives of TV Stations.

**WGN-TV & WGN** (Chicago Tribune-New York News)—New York 17: 220 East 42nd St., Murray Hill 2-7545; Robert Innes, WGN-TV sales mgr.; Edward Gerken, sales mgr., WGN.



## Group Stations

**TOM CHAUNCEY—KOOL-TV**, Phoenix, Ariz. (KOOL), 20.19%; **KOLD-TV**, Tucson, Ariz. (KOLD), 25.66%.

**CHICAGO TRIBUNE-NEW YORK NEWS—Interlocking ownership.** Tribune operates WGN-TV, Chicago (WGN) and WGN Inc. owns **KDAL-TV**, Duluth, Minn. News operates **WPIX**, New York and **WBFM(FM)** there. For executives and addresses, see local station listings. Note: WGN Inc. is buying **KCTO(TV)**, Denver.

**CHRIS-CRAFT INDUSTRIES INC.—440 Grand Ave., Oakland 6, Cal.** Wholly-owned subsidiaries comprising Chris-Craft Telecasting (915 N. La Brea, Hollywood, Cal. Phone: 656-6050) are **KCOP (TV)**, Los Angeles; **KPTV (TV)**, Portland, Ore.; **WTCN-TV**, Minneapolis. Executives of Chris-Craft Telecasting: John Hopkins, pres.; W. C. Andrews, sales v.p.

**COLUMBIA BROADCASTING SYSTEM, INC.—**For owned-&-operated stations, see listing under Television Networks.

**COLUMBIA PICTURES CORP.—**See Screen Gems.

**COMMUNICANA GROUP—**See Truth Publishing Co. Inc.

**COMMUNITY BROADCASTING SERVICE—35 Hildreth St., Bangor, Me. 947-8321.** Operates **WABI-TV**, Bangor and **WAGM-TV**, Presque Isle, radios **WABI**, Bangor; **WAGM**, Presque Isle; **WPOR**, Portland, Me. Also operates **WABI-FM**, Bangor, Channel 11 (satellite) Madawaska, Maine. Pres. Horace A. Hildreth, dir., has a minority interest in **WMTW-TV**, Poland Spring, Me. (Ch. 8). Executives: Horace A. Hildreth, pres.; Walter L. Dickson, v.p. & gen. mgr.

**CORINTHIAN BROADCASTING CORP.—**See Whitney Communications Corp.

**COSMOS BROADCASTING CORP.—1111 Bull St. Columbia, S.C.** Telephone: Alpine 3-6431. Owns **WIS-TV**, Columbia (WIS); **WSFA-TV**, Montgomery, Ala. and **WTOL-TV**, Toledo, O. Executives: B. Calhoun Hipp, chairman, G. Richard Shafto, pres.

**COWLES GROUPS—**Operated as separate entities by various affiliated interests. Cowles Communications Inc., (Gardner Cowles, chairman; Marvin C. Whatmore, pres.; Luther Hill, pres., Bcstg. div.; Don Perkins, exec. v.p.) owns **KRNT-TV**, Des Moines (KRNT) and **WREC-TV**, Memphis, Tenn. (WREC). Minneapolis Star and Tribune Co. (John Cowles, pres.) owns 80% of **Wichita-Hutchinson Co.**, licensee of **KTVH**, Hutchinson, Kan., and 47% of **Midwest Radio-Television Inc.**, licensee of **WCCO-TV**, Minneapolis (WCCO); 50% of *Harpers Magazine*. (For further details, see station listings). Note: Cowles Communications is buying **WESH-TV**, Daytona Beach, Fla.

**LESTER L. COX—KYTV**, Springfield, Mo., 25%. Lester L. Cox and father, Lester E. Cox own 50% of radio **KOAM**, which owns 2/3 of **KOAM-TV**, Pittsburg, Kan.-Joplin, Mo.

**COX BROADCASTING CORP. & subsidiary WHITE COLUMNS—1601 W. Peachtree St., N.E., Atlanta, Ga.** Phone: 875-7221. Controls **WHIO-TV**, Dayton (WHIO); and **WSB-TV**, Atlanta (WSB); **WSOC-TV**, Charlotte, N.C. (WSOC); **KTVU**, Oakland-San Francisco; **WVIC-TV**, Pittsburgh. For Cox newspapers, see *Dayton News* under Newspaper Ownership of TV Stations. Executives: James M. Cox Jr., chairman; J. Leonard Reinsch, pres.; Frank Gaither, v.p.; Marcus Bartlett, v.p.; C. M. Kirtland, secy.-treas. Ernest L. Adams, chief engineer.

**PAUL CRAIN—**See Dan Snyder listing.

**BING CROSBY & ASSOCIATES—**See Chris-Craft Telecasting.

**CROSLY BROADCASTING CORP.—**See Avco Broadcasting Corp.

**JOHN F. DILLE STATIONS—**See Truth Publishing Co.

**DONRAY MEDIA GROUP—**See Donald W. Reynolds.

**R. H. DREWRY GROUP—Box 708, Lawton Okla.** Mr. Drewry owns 69% of **KSWO-TV**, Lawton, Okla. (KSWO); 27.5% of **KMID-TV**, Midland, Tex.; 62.1% of radio **KRHD**, Duncan, Okla.; 64.5% of radio **KGWA**, Enid, Okla. Executives: R. H. Drewry, pres. & gen. mgr. of **KSWO-TV**; Ray Herndon, v.p. & gen. mgr. of **KMID-TV**.

**EVENING STAR BROADCASTING CO INC.—4461 Connecticut Ave. NW, Washington 8, D.C. Keltog 7-1100.** Owns **WMAL-TV**, Washington (WMAL) and **WLVA-TV**, Lynchburg, Va. (WLVA). Executives: John W. Thompson Jr., pres.; Frederick S. Houwink, v.p.; Willmott Lewis Jr., secy.; J. H. Kauffmann, treas.

**JOHN E. FETZER STATIONS—590 W. Maple St., Kalamazoo, Mich.** Owns **WKZO-TV**, Kalamazoo (WKZO); **KOLN-TV**, Lincoln, Neb.; **KGIN-TV**, Grand Island, Neb.; **WWTW** & **WWTW-FM**, Cadillac, Mich.; **WWUP-TV**, Saute Ste. Marie, Mich.; radio **WJEF** & **WJFM**, Grand Rapids, Mich. Executives: John E. Fetzer, pres.; Carl E. Lee, exec. v.p.

**FISHER'S BLEND STATION INC.—100 4th Ave., N., Seattle 9, Wash.** Telephone: Main 4-6000. Owns **KOMO-TV**, Seattle (KOMO) and 80% of **KATU(TV)**, Portland, Ore. President: W. W. Warren.

**THE FORWARD GROUP—**See Lee Radio Inc.

**J. B. FUQUA—Box 1404, Augusta, Ga.** Park 2-6664. Mr. Fuqua owns **WJBF (TV)**, Augusta, Ga. and **KTVE (TV)**, El Dorado, Ark.-Monroe, La. Also owns radio **WROZ**, Evansville, Ind.

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE NEW YORK, N.Y.

**GANNETT STATIONS—55 Exchange St., Rochester, N.Y.** Phone: 232-7100. Owns and operates **WHEC-TV**, Rochester (WHEC); **WINR-TV**, Binghamton, N.Y. (WINR); **WREX-TV**, Rockford, Ill.; radio **WDAN**, Danville, Ill. For Gannett newspapers, see *Rochester Democrat & Chronicle* under Newspaper Ownership of TV Stations. Executives: Paul Miller, pres., Gannett Co. Inc.; Lynn N. Bitner, v.p.-gen. mgr., Gannett Co. Inc.; Glover DeLaney, mgr., broadcast div.; Richard K. Blackburn, technical dir., broadcast div.

**THE GARRYOWEN STATIONS—3203 3rd Ave. North, Box 2557, Billings, Mont.** Telephone: 252-5611. Owns **KOOK-TV**, Billings (KOOK) and **KXLF-TV**, Butte, Mont. (KXLF). Joseph S. Sample, owner.

**WILLARD W. GARVEY—Owns KKTU**, Colorado Springs, Colo. (FM radio **KKFM**) and radio **KKAM**, Pueblo. Also less than 1% of **KARD-TV**, Wichita, Kan. With members of his family, owns 4.81% of **Stauffer Publications** (see **WIBW-TV**, Topeka, Kan. for these broadcast interests).

**GENERAL ELECTRIC—1 River Rd., Schenectady, N.Y.** Franklin 7-2261. Owns **WRGB (TV)**, Schenectady-Albany-Troy and is buying **WSIX-TV** & **WSIX & FM**, Nashville, Tenn. Executives: Fred J. Borch, chairman; Herman L. Weiss, vice chairman; Robert C. Wilson, pres.

**JAMES S. GILMORE JR.—202 Michigan Bldg., Kalamazoo Mich.** Phone: 345-5242. Owns **KODE-TV**, Joplin, Mo. (KODE); **WEHT (TV)**, Evansville, Ind.; **KGUN-TV**, Tucson, Ariz.; **WSVA-TV**, Harrisonburg, Va. (WSVA & FM). Executives: James S. Gilmore Jr., pres.; N. Baird McLain, asst. to pres.; Hamilton Shea, exec. v.p.; D. T. Knight, asst. exec. v.p.; Percy H. Russell, secy.; Robert E. Fredrikson, treas.

**A. L. GLASMAN GROUP—The Standard Corp., publisher of the Ogden Standard-Examiner, 453 23rd St., Ogden, Utah.** Phone: 394-7711. Controls **KUTV**, Salt Lake City, Utah (George C. Hatch, pres.; Robert Temple, station mgr.); **KGMB-TV**, Honolulu, Hawaii (KGMB) & **KHBC-TV**, Hilo, Hawaii (KHBC)—(Cecil L. Hefel, pres. & gen. mgr.). Stockholders in Standard Corp. own **KMVT (TV)**, Twin Falls, Ida. (Gordon Glasman, pres. & gen. mgr.).

**GOLD SEAL STATIONS—**See Hubbard Bcstg. Inc.

**GRAYSON ENTERPRISES INC.—Box 1559, Lubbock, Tex.** Sherwood 4-2345. Operates **KLBK-TV**, Lubbock, Tex. (KLBK); **KWAB-TV**, Big Spring, Tex. and handles national sales for **KPAR-TV**, Sweetwater-Abilene, Tex., owned by Grayson Enterprises, but currently leased to another licensee. Executive: Walter M. Windsor, exec. v.p. (chief operating exec.).

**GREAT LAKES TELEVISION—1220 Peach St., Erie, Pa.** Glendale 5-7575. Ownership of **WSEE (TV)** Erie interlocks with group holding 21.59% of **WGHP-TV**, High Point & Winston-Salem, N.C.

**GRIFFIN-LEAKE TV INC.—Box 1928, Muskogee, Okla.** Telephone: Murray 7-6311. Owns **KTUL-TV**, Tulsa; **KATV**, Little Rock, Ark.; **KWTV**, Oklahoma City. Executives: John T. Griffin, chairman; James C. Leake, pres.; Bryan Mathes, v.p. & secy.-treas.; T. Roderick Holliday, chief accountant; Edgar T. Bell, v.p. & gen. mgr.; **KWTW**; Bill Swanson, v.p. & gen. mgr.; **KTUL-TV**; Robert Doubleday, v.p. & gen. mgr.; **KATV**; Barbara Roberts, promotion mgr.; **KTUL-TV**, Tulsa; Max McElmurry, promotion mgr.; **KATV**, Little Rock; Montez Tjaden, promotion mgr.; **KWTW**, Oklahoma City. Note: James C. Leake, a principal of the group controls CP for **WSTE** (Ch. 13) Fajardo, P.R.

**GROUP W—WESTINGHOUSE BROADCASTING CO. INC.** (subsidiary of Westinghouse Electric Corp.)—90 Park Ave., New York, N.Y. (10016). Telephone: 983-6500. Owns and operates **WBZ-TV**, Boston (WBZ); **KYW-TV**, Philadelphia (KYW & FM); **KPIX (TV)**, San Francisco; **KDKA-TV**, Pittsburgh (KDKA); **WJZ-TV**, Baltimore. Also owns and operates radios **WINS**, New York; **WOWO**, Fort Wayne, Ind.; **WIND**, Chicago. Executives: Donald E. McGannon, pres. & chairman; Larry H. Israel, exec. v.p.; Alexander W. Dannenbaum Jr., sr. v.p. marketing; Joseph Mikita, sr. v.p. finance & administration; Richard M. Pack, sr. v.p. programming; James E. Allen, v.p. sales; J. E. Baudino, v.p. Washington (1625 K St. NW 20006. Phone: 783-0903); J. R. Reeves, v.p. creative services; Peter Schrutz, v.p. gen. exec.; Benjamin Wolfe, v.p. engineering; Ralph L. Atlas, v.p. Chicago & Fort Wayne; Herbert B. Cahán, v.p., Baltimore; Philip G. Lasky, v.p. West Coast operations; Harold C. Lund, v.p. Pittsburgh; W. C. Swartley, v.p. Boston; Roland V. Tooke, exec. v.p. Philadelphia; Frank Tooke, v.p. Headquarters staff; Robert F. Blake, dir. public information; William N. Falle, dir., management development; Ralph Glazer, national radio sales mgr.; Robert J. Hennessy, controller; William J. Hoffman, dir. of radio development; Ray Hubbard, national TV program mgr.; William Kaland, dir. program development; David Lewis, advertising-sales promotion mgr.; James R. Lightfoot, national radio program mgr.; Howard Marsh, national TV sales mgr.; George Norford, general exec.; J. O. Schertler, industrial relations mgr.; Henry K. Skeele, gen. exec. & consultant; James Yergin, dir. of research. John W. Steen, attorney for Westinghouse Bcstg. Co. Inc., 200 Park Ave., New York, N.Y. (10017); Phone: 693-7822.

**HARRISCOPE STATIONS (Burt I. Harris)—291 S. La Cienega Blvd., Beverly Hills, Cal.** Telephone: Oleander 5-8378. Owns and operates stations **KFBB-TV**, Great Falls, Mont. (KFBB); **KBAK-TV**, Bakersfield, Cal.; **KTWO-TV**, Casper, Wyo. (KTWO); radios **KLFM**, Long Beach-Los Angeles; **KKAR**, Pomona, Cal. Executives: Burt I. Harris, pres.; Donald P. Nathanson, exec. v.p.; Yale Roe, v.p. bcastg.; Jerry B. Greene, treas.

**PAUL F. HARRON—c/o Mid-New York Bcstg. Corp., Smith Hill Rd., Utica, N.Y.** Telephone: Redwood 3-0404. Owns 51% of **WKTV**, Utica, which owns 100% of **KAUZ-TV**, Wichita Falls, Tex.

**HARTE-HANKS GROUP—Harte-Hanks newspapers Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times**, with Affiliated Newspapers Inc. hold 99.2% of **KENS-TV**, San Antonio. Houston H. & Edward H. Harte each owns 48.32% of **KCTV (TV)**, San Angelo, Tex.

**HEARST STATIONS—959 Eighth Ave., New York, N.Y. (10019).** Telephone: Circle 5-7667. Operates **WBAL-TV**, Baltimore (WBAL & FM); **WISN-TV**, Milwaukee (WISN & FM); **WTAE(TV)**, Pittsburgh (radio **WRYT & FM**)—all licensed to The Hearst Corp. **WAPA** radio, San Juan, P.R. is licensed to Hearst Radio Inc. Executives: D. L. Provost, pres.; Hearst Radio Inc.; Alfred E. Burk, v.p. **WBAL**; Brent O. Guntz, v.p. **WBAL-TV**; James T. Butler, v.p. **WISN**; William C. Goodnow, v.p. **WISN-TV**; Franklin C. Snyder, v.p. **WTAE & WRYT**; Carlos Franco, v.p. **WAPA**.

**THE HERALD PUBLISHING CO. INC.**—Pine Ave., Albany, Ga. Phone: 435-4511. Owns WALB-TV, Albany; WJHG-TV, Panama City, Fla. Same ownership as *Albany Herald*. Executives: James H. Gray, pres.; Raymond E. Carow, managing dir.

**HORACE A. HILDRETH**—See Community Broadcasting Service.

**HUBBARD BCSTG. INC.**—3415 University Ave., St. Paul, Minn. (55114). Telephone: 645-2724. Owns KSTP-TV, St. Paul-Minneapolis (KSTP); KOB-TV, Albuquerque, N.M. (KOB); radio WGTO, Cypress Gardens, Fla. Executives: Stanley E. Hubbard, pres.; Kenneth M. Hance, v.p. & treas.; Marvin L. Rosene, v.p.; Stanley S. Hubbard, v.p. & gen. mgr.

**JEFFERSON STANDARD BCSTG. CO.**—1 Julian Price Place, Charlotte, N.C. (28208). Telephone: 333-8832. Subsidiary of Jefferson Standard Life Insurance Co. Owns WBT-TV, Charlotte (WBT); WBTW, Florence, S.C.; 17% of WFMY-TV, Greensboro, N.C.; 100% of radio WBIG, Greensboro. Executives: Joseph M. Byran, chairman; Charles H. Crutchfield, pres.

**JEFFERSON TELEVISION CO.**—Callaway Hills Farm, Jefferson City, Mo. Telephone: 636-6188. Owns KRCG, Jefferson City and KMOS-TV, Sedalia, Mo. Executives: W. H. Weldon, pres.; Mrs. W. H. Weldon, exec. v.p.

**KAISER BROADCASTING STATIONS**—Kaiser Center, 300 Lakeside Dr., Oakland, Cal. (94604). Phone: 415-271-2575. Operates WKBD(TV), Detroit; WKBS(TV), Burlington, N.J.-Philadelphia, Pa.; and holds CPs for KMTW (TV), Corona-Los Angeles & KHJK(TV), San Francisco. Executives: Richard C. Block, v.p. & gen. mgr.; L. W. White, asst. to v.p. & gen. mgr.

**TOM KERNEY**—KOLD-TV, Tucson (KOLD), 20%; KOOL-TV, Phoenix (KOOL), 19.47% held jointly with Ann Kerney.

**ROBERT S. KERR-DEAN A. MCGEE GROUP**—3701 S. Peoria Ave., Tulsa, Okla. Telephone: Riverside 2-5561. Own WEEK-TV, Peoria, Ill.; 45% of KVOO-TV, Tulsa (KVOO). WEEK-TV owns affiliated WEEQ-TV, LaSalle, Ill. (Ch. 35). Sen. R. S. Kerr (now deceased) was pres. of WEEK-TV; Dean A. McGee, chairman of KVOO-TV. Dean McGee and estate of Mrs. Kerr also are part of a group owning KOCO-TV, Oklahoma City.

**H. SCOTT KILLGORE**—211 East 43rd St., New York, N.Y. Murray Hill 7-8936. He controls KUAM-TV, Agaña, Guam, CP for KECG-TV, El Centro, Cal. and radio stations KALI, San Gabriel, Cal.; KOFY, San Mateo, Cal.

**KING BROADCASTING CO.**—See Crown Stations.

**KING BROADCASTING CO.**—320 Aurora Ave. N., Seattle, Wash. Telephone: Mutual 2-3555. KING-TV, Seattle (KING); KGW-TV, Portland, Ore. (KGW), and KREM-TV, Spokane, Wash. (KREM). Executives: Stimson Bullitt, pres.; Otto P. Brandt, exec. v.p. for broadcasting; Jay W. Wright, v.p. engineering; Fayson Hall, v.p. for finance & planning; Ancil H. Payne, v.p. for Portland; Jonathan F. Whetzel, secy. Also see individual station listings.

**JOHN W. KLUGE**—Heads Metromedia Inc., licensee of WNEW-TV, New York, N.Y. (WNEW & FM); KTTV, Los Angeles (KLAC & FM); WTTG, Washington, D.C.; KMBC-TV, Kansas City, Mo. (KMBC & FM); WTVP, Decatur, Ill. Also radio stations WCBM & FM Baltimore, Md.; WHK & FM, Cleveland, O., and WIP & FM, Philadelphia. For other holdings, see Metromedia Inc.

**KWTX BROADCASTING CO.**—4520 Bosque Blvd., Waco, Tex. Plaza 8-4451. Owns 100% of KWTX-TV, Waco (KWTX); 80% of KLFY-TV, Lafayette, La.; 50% of affiliated KBTX-TV, Bryan, Tex.; 80% of KXII, Ardmore, Okla.; 75% of radio KNAL, Victoria, Tex. Executive: M. N. Bostick, pres. & gen. mgr. KWTX Bcstg.

**T. B. LANFORD**—KALB-TV, Alexandria, La., 51% (KALB, 100%); WJTV, Jackson, Miss., 13.8%. For other radio interests, see KALB-TV in Station Directory section.

**LEE BROADCASTING CORP.**—2nd & Pennsylvania Ave., Mason City, Ia. Telephone: Garden 3-2540. Lee Broadcasting Corp. operates KGLO-TV, Mason City (KGLO); KEYC-TV, Mankato, Minn., and KHQA-TV, Hannibal, Mo.-Quincy, Ill. (WTAD & FM, Quincy). Largest stockholders are: Elizabeth Norris, Mason City, 12.64%; estate of Lee P. Loomis, Mason City, 8.81%; Laura Lee, Washington, D.C. 9.78%; Nell E. Starks, Mason City, 6.43%, and Lee Enterprises Inc., 10.19%—latter having some common minor stockholders with Lee Bcstg. Corp. See *La Crosse (Wis.) Tribune* for newspaper interests of Lee Enterprises Inc. For sales office of Lee Bcstg. Corp., see first page of this section. Executive: Walter J. Rothschild, pres. & gen. mgr., station WTAD, Quincy, Ill.

**MAINE BROADCASTING SYSTEM**—579 Congress St., Portland, Me. Telephone: Spruce 2-0181. WCSH-TV, Portland, (WCSH); WLBZ-TV, Bangor, (WLBZ); WRDO, Augusta, Me. Trustees: Adeline B. Rines, Mary R. Thompson, and Wm. H. Rines. Co-owners: Mary R. Thompson and Wm. H. Rines. Executives: Wm. H. Rines, pres.; Jack S. Atwood, v.p. & gen. mgr.

**MANSHIP STATIONS**—1650 Highland Rd., Baton Rouge, La. Telephone: Dickens 8-1491. Owns WBRZ (TV), Baton Rouge (WJBO & FM) and KRGV-TV, Westlaco, Tex. (KRGV). Executives: Douglas L. Manship, pres.; Charles P. Manship Jr., secy.-treas.

**MARTIN THEATRES OF GEORGIA**—1308 Broadway, Columbus, Ga. Telephone: Fairfax 3-7365. Owns WTVM, Columbus, Ga. and WTVC, Chattanooga, Tenn. Executives: R. E. Martin, chairman; E. D. Martin, pres.; C. L. Patrick, exec. v.p.

**J. ELROY McCAW**—7 Central Park West, New York, N.Y. (10023). Owns KTTW (TV), Tacoma-Seattle, Wash.; KCTO (TV), Denver and radio KIXI-FM, Seattle, Wash.

**McCLATCHY NEWSPAPERS**—21st & Q Sts., Sacramento, Cal. Phone: 442-5011. Owns KMJ-TV, Fresno (KMJ & KMJ-FM) and KOVR (TV) Stockton-Sacramento, Cal. Also owns radios KFBK, Sacramento; KBEE, Modesto; KOH, Reno. Executives: Eleanor McClatchy, pres.; J. Brown Maloney, v.p.; Charles K. McClatchy, secy.-treas.; L. R. Matushak, asst. secy.-treas.

**CARL M. MCCONNELL**—Owns KVIQ-TV, Eureka, Cal. and holds 22.625% of KJEO, Fresno, Cal.

**DEAN A. MCGEE**—See Robert S. Kerr-Dean A. McGee Group.

**MEREDITH BROADCASTING CO.**—Wholly owned subsidiary of Meredith Publishing Co., 1716 Locust St., Des Moines, Ia. (50303).

Telephone: 515-288-8511. Frank Fogarty, pres. Broadcasting Div.: Howard Stalnaker, v.p., Meredith Bcstg. Co., 3501 Farnam St., Omaha, Neb. (68131). Telephone: 402-346-3400. Operates WHEN-TV, Syracuse, N.Y. (WHEN); WOW-TV, Omaha, Neb. (WOW & FM); KPHO-TV, Phoenix, Ariz. (KPHO); KCMO-TV, Kansas City (KCMO & FM). Station executives: Paul Adanti, v.p. & gen. mgr. Syracuse stations; Howard Stalnaker, v.p. & gen. mgr. Omaha stations; R. B. (Dick) Rawls, v.p. & gen. mgr. Phoenix stations; E. K. (Joe) Hartenbower, v.p. & gen. mgr. Kansas City stations.

**METROMEDIA INC.**—277 Park Ave., New York, N.Y. (10017). Telephone: Lehigh 5-1000 (212). Owns and operates TV stations WNEW-TV, New York; KTTV, Los Angeles; WTTG, Washington, D.C.; KMBC-TV, Kansas City, Mo.; WTVP, Decatur, Ill. Radio stations WNEW & FM, New York; KLAC & FM, Los Angeles; WIP & FM, Philadelphia; WHK & FM, Cleveland, O.; WCBM & FM, Baltimore; KMBC & FM, Kansas City, Mo. Executives: John W. Kluge, chairman & president; Robert A. Dreyer, v.p., secy. & gen. counsel; Richard L. Geismar, v.p. & treas.; Stanley Landow, v.p. & comptroller; Mark Evans, v.p., public affairs; Benedict Gimbel Jr., v.p.; Mary L. McKenna, v.p., research & sales development; Robert E. Pantell, dir., personnel; William Wendt, advertising. Metropolitan Bcstg. Div.: Malcolm M. Burleson, v.p., engineering; Phil Cowan, v.p., public relations; Thomas J. Dougherty, v.p. Metropolitan Bcstg. Television Div.: Bennet H. Korn, pres.; John H. Bone, v.p. & gen. mgr. WTVP; Russell Lawrence P. Fraberg, v.p. & gen. mgr., WNEW-TV; Albert F. Krivin, v.p. & gen. mgr. KTTV; Mark L. Wodlinger, v.p. & gen. mgr. KMBC-TV; Jack Lynn, v.p. TV programming. Metropolitan Bcstg. Radio Div.: J. V. B. Sullivan, pres.; David Croninger, v.p. & gen. mgr. WIP & FM; Harvey Glascock, v.p. & gen. mgr. WNEW & FM; Dino Ianni, v.p. & gen. mgr. WHK & FM; Don Kelly, v.p. & gen. mgr. WCBM & FM; Jack Thayer, v.p. & gen. mgr. KLAC & FM; John Elmer, v.p. Note: Sale of WTVP, Decatur, Ill. pends, as does purchase of off-air KSNV-TV, San Francisco and radio KEWB, Oakland, Cal.

**METROPOLITAN TELEVISION CO.**—1044 Lincoln St., Denver, Colo. (80217). Telephone: 244-4141. Owns KOA-TV, Denver (KOA) and KOAA-TV, Pueblo. Executives: William Grant, chairman; Ralph Radetsky, pres.; Thomas P. Campbell, v.p.; Richard M. Davis, secy. & treas.; Royce W. Nation, asst. secy. & treas.

**MIDCONTINENT BROADCASTING CO.**—13th St. & Phillips Ave., Sioux Falls, S.D. Telephone: 605-336-1100. Owns KELO-TV, Sioux Falls, with satellites KDLO-TV, Florence & KPLO-TV, Reliance, S.D.; WKOW-TV, Madison, Wis.; WAOW-TV, Wausau, Wis. and radio stations KELO & FM, Sioux Falls; WLOL, Minneapolis; WKOW, Madison. Executives: Joe Floyd, pres.; N. L. Bentson, v.p.; Edmond R. Ruben, secy.-treas.

**MIDNIGHT SUN BROADCASTERS INC.**—Fourth Ave. Theater Bldg., Anchorage, Alaska. Telephone: 272-7461. Owns KENI-TV, Anchorage (KENI), KPAR-TV, Fairbanks (KPAR) and 38.85% of KINY-TV, Juneau (KINY). Executive: Alvin O. Bramstedt, pres. & gen. mgr.

**MIDWESTERN BROADCASTING CO.**—Paul Bunyan Bldg., Traverse City, Mich. Telephone: Windsor 7-7675. Owns WPBN-TV, Traverse City and WTOM-TV, Cheboygan, both Mich. Also operates as Paul Bunyan Radio Network. Mich. radio station WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM & FM, Traverse City. Executives: Les Biederman, pres. & gen. mgr.; Wm. H. Kiker, v.p. & chief engineer; R. E. Detwiler, commercial mgr.; Soren H. Munkhof, WPBN-TV mgr.; Jerry Ferris, WTOM-TV mgr.

**MIDWEST TELEVISION INC.**—509 S. Neil St., Champaign, Ill. Telephone: 356-8333. Owns and operates WCIA, Champaign, Ill. and WMBD-TV, Peoria, Ill. (WMBD & FM); KFMB-TV, San Diego, Cal. (KFMB & FM). For other affiliations, see WCIA. Executives: August C. Meyer, pres.; Clara R. Meyer, v.p.; Guy Main, exec. v.p. Note: Application pends for Ch. 49 Springfield, Ill.

**MORMON CHURCH**—See Bonneville International Corp.

**MULLINS BROADCASTING CO.**—1089 Bannock St., Denver, Colo. (80217). Telephone: 303-266-3601. Owns KBTV, Denver (KBTR) and KARK-TV, Little Rock, Ark. (KARK & FM). Executive: John C. Mullins, pres. & owner.

**MORGAN MURPHY STATIONS**—Telegram Bldg., Superior, Wis. Telephone: Export 4-4411. Evening Telegram Co. (Morgan Murphy Newspapers) owns 34.8% (with additional 15.2% held personally by Morgan Murphy) of WISC-TV, Madison, Wis. Evening Telegram Company, together with its affiliates owns 100% of KXLY-TV, Spokane, Wash. (KXLY). For newspapers and other radio interests, see *Superior Evening Telegram* under Newspaper Ownership. Executive: Morgan Murphy, pres.

**NAFI CORP.**—See Chris-Craft Industries Inc.

**NATIONAL BROADCASTING CO. INC.**—For owned-&-operated stations, see listing under Television Networks.

**SAMUEL I. NEWHOUSE STATIONS**—Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y. Telephone: Granite 4-3911. Owns & operates WSYR-TV, Syracuse (WSYR), with satellite WSYE-TV, Elmira, N.Y.; WAPI-TV, Birmingham, Ala. (WAPI); WTPA, Harrisburg, Pa.; KTVI (TV) St. Louis, Mo. Owns 50% of KOIN-TV, Portland, Ore. (KOIN). For newspaper interests, see *Syracuse Post Standard* under Newspaper Ownership of TV Stations. Executives: See local station listings.

**NORFOLK BROADCASTING CORP.**—252 W. Brambleton Ave., Norfolk, Va. Telephone: Madison 2-7071. For holdings see listing for Louis H. Peterson, pres. & owner of Norfolk Bcstg. Corp.

**NORTH DAKOTA KX NETWORK**—North Dakota Broadcasting Co. Inc., 4000 W. Main St., Fargo, N.D. Telephone: Adams 5-4461. Owns and operates TV stations KXJB-TV, Valley City-Fargo (KXGO); KXMB-TV, Bismarck, N.D.; KXAB-TV, Aberdeen, S.D. Executives: John W. Boler, pres.; Irving Ivers, natl. sales mgr.; David Blackstead, v.p. & mgr. of KXMB-TV; Norman Buckner, mgr. of KXAB-TV.

## Group Stations

**NORTHERN TELEVISION INC.**—Mt. McKinley Bldg., Anchorage, Alaska. Telephone: 272-3456. Owns and operates KTVA, Anchorage; KTUF, Fairbanks; radios KBYR & KNIK-FM in Anchorage; KFRB, Fairbanks. Affiliated with Alaska Television Network, including KTVA, Anchorage; KTUF, Fairbanks. Also with Alaska Broadcasting System which includes KBYR, Anchorage; KFRB, Fairbanks; KIBH, Seward; KLAM, Cordova; KJNO, Juneau; KIFW, Sitka. Executive: A. G. Hiebert, pres. & gen. mgr.

**GEORGE W. NORTON**—See WAVE Inc.

**THE OUTLET CO.**—176 Weybosset St., Providence 2, R.I. Phone: 421-9200. Owns WJAR-TV, Providence, R.I. (WJAR) and WDBO-TV, Orlando, Fla. (WDBO & FM). Executive: Joseph S. (Dody) Sinclair, pres. & gen. mgr.

**DAVID D. PALMER**—See Central Broadcasting Co.

**PALMER BROADCASTING CO.**—805 Brady St., Davenport, Ia. Phone: 319-324-1661. Operates WHO-TV, Des Moines (WHO & FM); WOC-TV, Davenport, Ia. (WOC & FM). Operates CATV systems in Palm Desert, Cal. and Naples, Fla. Executives: D. D. Palmer, pres.-treas.; Wm. D. Wagner, v.p.-secy.; Paul A. Loyet, v.p.

**PARK BROADCASTING INC.**—408 E. State St., Ithaca, N.Y. (14851). Phone: 607-272-9020. Owns WNCT-TV, Greenville, N.C. (WNCT & FM); WDEF-TV, Chattanooga (WDEF & FM); WJHL-TV, Johnson City, Tenn.; 30% of WECT(TV), Wilmington, N.C. 100% of WTVR(TV), Richmond, Va. with radios WMBG & WCOD (FM).

**PEMBINA BROADCASTING CO. INC.**—Box 1878, Fargo, N.D. Phone: 237-5211. This subsidiary of Polaris Bcstg. (see separate listing) owns control and operates N.D. stations KCND-TV, Pembina & KTHI-TV, Fargo.

**PEOPLE'S BROADCASTING CORP.**—7th & Douglas Sts., Sloux City, Iowa. Telephone: 712-277-2345. Owns KVTU(TV), Sloux City, Ia.; and WATE-TV, Knoxville, Tenn.; radio stations WRFD, Worthington, Ohio; WGAR, Cleveland, Ohio; WATE, Knoxville, Tenn. Executive: Herbert E. Evans, pres. Note: Sale of KVTU pends.

**RALPH PEREZ PERRY**—See American Colonial Broadcasting Corp.

**LOUIS H. PETERSON**—Owns 25% of WLVA-TV, Lynchburg, Va. (WLVA); 9.9% of WVEC-TV, Norfolk, Va.; 100% of radio WNOR, Norfolk.

**PLAINS TELEVISION CORP.**—2680 E. Cook St., Springfield, Ill. 528-0465. Owns WICS (Ch. 20), Springfield, Ill.; satellite WCHU (Ch. 33) Champaign, Ill. Also satellite WICD (Ch. 24) Danville, Ill. and WHNB-TV (Ch. 30), New Britain-Hartford, Conn. Plains Television is 50% owned by Transcontinental Properties and 50% by H. & E. Balaban Corp. For other interests, see H. & E. Balaban in this section, also WICS in Station Directory. Executives: Milton D. Friedland, v.p. & gen. mgr.; Jerrold P. Merritt, engineering director; Robert B. Farrow, national sales mgr. Note: Plains is buying CP of WELI-TV (Ch. 59) New Haven, Conn.

**POLARIS BROADCASTING** (a service of the Polaris Corp.)—Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. (60611). Telephone: 312-944-3356. Operates WTVW (TV), Evansville, Ind.; KTHI-TV, Fargo-Grand Forks, N.D.; KCND-TV, Pembina, N.D. Also radios WPIA, Louisville, Ky.; KXOA & FM, Sacramento, Cal.; KPLS, Santa Rosa, Cal. Station licenses are held by various corporate subsidiary of The Polaris Corp. Producers Inc. executives: F. S. Cornell, pres.; Joseph Stampler, v.p.

**POST-NEWSWEEK STATIONS** (a division of Washington Post Co.)—40th & Brandywine Sts., NW, Washington, D.C. (20016). Telephone: 244-5678. Owns WTOP-TV, Washington (WTOP & FM) and WJXT (TV), Jacksonville, Fla. Executives: John S. Hayes, pres. Post-Newsweek Stations; Clyde M. Hunt, v.p. for engineering; James A. Hudgens, v.p.; Glenn Marshall Jr., pres.; WJXT; Laurence E. Richardson, v.p. & gen. mgr.; WJXT; George F. Hartford, v.p. & gen. mgr., WTOP-TV.

**POST CORP.**—306 W. Washington St., Appleton, Wis. Regent 3-4411. Owns WEAU-TV, Eau Claire, Wis.; KTVO-TV, Kirksville, Mo.-Ottumwa, Ia.; WLUK-TV, Green Bay, Wis.; WLUC-TV, Marquette, Mich.; radios WAXX, Chippewa Falls, WEAU-FM, Eau Claire and WXCO, Wausau, Wis.; KBIZ, Ottumwa, Ia. Also publishes Appleton Post-Crescent and Neenah-Menasha Twin-City News-Record, West Allis Star, Milwaukee North Star and Milwaukee South Star. Executives: V. I. Minahan, pres.; David L. Nelson, v.p.-treas. (mgr. broadcast div.).

**PRODUCERS INC.**—See Polaris Broadcasting.

**WILLIAM L. PUTNAM**—See Springfield Television Bcstg. Corp.

**REEVES BROADCASTING CORP.**—Box 879, Charleston, S.C. Telephone: Tulip 4-4141. Owns WUSN-TV, Charleston; WHTN-TV, Huntington, W. Va.; radios WITH & FM, Baltimore, Md.; WKKE & FM, Huntington, W. Va. Also owns CATV systems in Grundy

and Richland-Tazewell, Va. Executives: Hazard E. Reeves, chairman; J. Drayton Hastie, pres.

**REDWOOD BROADCASTING CO. INC.**—2000 Crater Lake Hwy., Medford, Ore. Phone: 773-4581. Owns 50% of KTVM, Medford, Ore.; KOTI, Klamath Falls, Ore.; translator K04DK, Cave Junction, Ore.; radio KAGI, Grants Pass, Ore. Through Southern Oregon Bcstg. it owns 25% of KPIC, Roseburg, Ore. Redwood also owns 27.37% of KRCR-TV, Redding, Cal. Executive: William B. Smullin.

**DONALD W. REYNOLDS**—Southwestern House, 920 Rogers Ave., Fort Smith, Ark. (72902). Telephone: Sunset 2-2011. Owns & operates KFSA-TV, Fort Smith, Ark. (KFSA); KORK-TV, Las Vegas, Nev. (KORK & FM); KOLO-TV, Reno, Nev. (KOLO); KGNS-TV, Laredo, Tex. (KGNS); also controls radio station KBRS, Springdale, Ark. Executives: D. W. Reynolds, pres.; Lee Hirschland, mgr., KOLO-TV; Ed Tabor, mgr., KORK-TV; Roy Bowman, gen. mgr., KGNS-TV & KGNS; Bill Slates, mgr., KFSA-TV.

**RIDDER PUBLICATIONS INC.**—c/o Station WCCO-TV, Radio City, Minneapolis, Minn. Telephone: Federal 8-0552. Controls (with Minnesota Tribune Co.) WCCO-TV, Minneapolis (WCCO); owns WDSM-TV, Duluth, Minn. (WDSM). Also owns radio stations KSDN, Aberdeen, S.D. President: Robert B. Ridder.

**RINES STATIONS**—See Maine Broadcasting System.

**RKO GENERAL INC.** (subsidiary of General Tire & Rubber Co.)—1440 Broadway, New York, N.Y. (10018). Longacre 4-8000. Owns: WOR-TV, New York (WOR & FM); WNAC-TV, Boston (WNAC & WRKO-FM) and Yankee Network; KHJ-TV, Los Angeles (KHJ & FM); WHBQ-TV, Memphis (WHBQ); radio stations WGMS & FM, Washington, D.C. and KFRC & FM, San Francisco. Subsidiary RKO General Phonovision Co. operates WHCT (TV), Hartford, Conn. Canadian subsidiary owns CKLW-TV, Windsor, Ont.-Detroit, Mich. (CKLW & FM). Corporate Officers: Thomas F. O'Neil, chairman; John B. Poor, pres. & treas.; Patrick J. Winkler, v.p. & asst. secy. & admin. asst. to chmn.; Ross S. Taber, v.p.; Philip A. Wissman, controller. RKO General Bcstg. officers: Hathaway Watson, pres.; Robert J. Leder, exec. v.p.; Sam J. Slate, v.p.; Charles G. Drayton, v.p. admin.; Jerome Bess, v.p.; Paul Quinn, secy. Division General Management Officers: Robert Smith, v.p. & station mgr., WOR div., N.Y.; Wm. M. McCormick, v.p. & gen. mgr. WNAC-TV, Boston; Perry Ury, v.p. & gen. mgr. WNAC & WRKO-FM & Yankee Network, Boston; Malcolm C. Klein, v.p. & gen. mgr. KHJ-TV, Los Angeles; Kenneth DeVaney, gen. mgr. KHJ & FM, Los Angeles; D. A. Noel, v.p. & gen. mgr. WHBQ-TV & WHBQ, Memphis, Tenn.; James Ingraham, v.p. & gen. mgr. KFRC & FM, San Francisco; Floyd Beaton, v.p. & gen. mgr. WGMS & FM, Washington, D.C.; S. C. Ritchie, pres. CKLW-TV & CKLW & FM Windsor, Ontario-Detroit, Mich.; Ed Metcalfe, gen. mgr., CKLW-TV, Windsor, Ont.; Robert Buss, gen. mgr. CKLW & FM, Windsor, Ont.; Mark Forrester, gen. mgr. WHCT, Hartford, Conn.; Donald J. Quinn, v.p. & gen. mgr. national sales div.; George Jensen, v.p. & mgr. national sales Chicago; Robert Wilke, dir. of corporate sales relations.

**ROLLINS TELECASTING INC.**—Box 2167, Wilmington, Del. Telephone: 658-7127. Owns and operates WPTZ (TV), Plattsburgh, N.Y.; WEAR-TV, Pensacola, Fla.-Mobile, Ala. and WCHS-TV, Charleston, W. Va. Also owns radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE & FM, Indianapolis; WCHS, Charleston, W. Va.; KDAY, Los Angeles, Cal. Executive: O. Wayne Rollins, pres.

**S. A. ROSENBAUM**—c/o WTKO-TV, Box 1711, Meridian, Miss. Owns 11.5% of WIOK-TV and 43.75% of WDAM-TV, Laurel, Miss.

**ROYAL STREET CORP.**—520 Royal St., New Orleans, La. (70130). Owns WDSU-TV, New Orleans (WDSU & FM) and controls Roywood Corp. which owns WALA-TV, Mobile, Ala. Executives: Edgar B. Stern Jr., pres.; A. Louis Read, exec. v.p.; Dwight Martin, v.p. & treas.

**RUST CRAFT BROADCASTING CO.**—320 Market St., Steubenville, Ohio. Telephone: 614-282-0911. Includes following: WSTV-TV, Steubenville, O. (WSTV & FM); WRCB-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; WROC-TV, Rochester, N.Y. (WROC & FM); WJKS-TV, Jacksonville, Fla. Also operates radio stations WPIT & FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL & FM, Buffalo, N.Y.; WRCP & FM, Philadelphia, Pa. Executives: Jack N. Berkman, pres.; Louis Berkman, sr. v.p.-treas.; Fred Weber, exec. v.p.; John Laux, v.p.; Beula Goldfein, asst. secy.; Wayne Gray, controller; Milton Hayman, asst. treas.; Harry Burke, v.p. (WRCB-TV); Ervin F. Lyke, v.p. (WROC-TV); Ted Eiland, v.p. (WSTV-TV); Virgil Wolf, v.p. (WRDW-TV); Fred Shawn, v.p. (WJKS-TV); Lou Shapiro, v.p. (WSTV & FM); Andrew Hoffman, director-radio.

**JOSEPH S. SAMPLE**—See Garryowen Stations.

**SCREEN GEMS INC.**—711 Fifth Ave., New York, N.Y. (10022). Telephone: Plaza 1-4432. Owns KCPX-TV, Salt Lake City (KCPX & FM); WVUE(TV), New Orleans; WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Mayaguez, P.R. Executives: Abe Schneider, pres.; Leo Jaffe, 1st v.p.; Jerome Hyams, exec. v.p.; Russell Karp, v.p. & secy.; Berton Schneider, v.p. & treas.; Milton Klein, controller, Bcstg. Div. officers: Norman Louvau, exec. v.p. & gen. mgr. of KCPX stations WVUE & WAPA-TV; Hack Wooley, mgr. of KCPX stations; Douglas Elle-son, mgr. of WVUE; Hector Modestli, mgr. of WAPA-TV.

**SCRIPPS-HOWARD BROADCASTING CO.**—1121 Central Trust Tower, Cincinnati, Ohio (45202). Telephone: 621-1811. Owns WEWS, Cleveland; WCPO-TV, Cincinnati; radio WNOX, Knoxville; WPTV, Palm Beach, Fla.; WMCT, Memphis (WMC). Executives: Jack R. Howard, pres. (200 Park Ave., New York City); Henry W. Slavick, v.p.; Barnard Townsend, v.p., finance; Mortimer C. Watters, exec. v.p.; Richard B. Westergaard, v.p.; Joe B. Epperson, v.p. for engineering.

**WILLIAM B. SMULLIN**—See Redwood Broadcasting Co. Inc.

**SOUTHEASTERN BROADCASTING CORP.**—WFBC Bldg., 505 Rutherford St., Greenville, S.C. Telephone: 239-1321. Owns WFBC-TV, Greenville (WFBC & FM); WMAZ-TV, Macon, Ga. (WMAZ & FM); WBIR-TV, Knoxville, Tenn. (WBIR & FM). Greenville News-Piedmont Co. 49.8% owner of Southeastern Bcstg. Corp. also publishes Greenville News-Piedmont and Asheville Citizen-Times. The Asheville Citizen-Times is licensee of radio WWNC. Executives: Roger C. Peace, chairman; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; James E. Jolley, secy.



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## Group Stations

**SPANISH INTERNATIONAL BROADCASTING CO.**—721 N. Bronson, Hollywood 38, Cal. Telephone: Hollywood 6-8131. Operates KMEY-TV, Los Angeles; KWEX-TV, San Antonio. Executives: Frank L. Fouce, pres.; Rene Anselmo, v.p.

**SPRINGFIELD TELEVISION BROADCASTING CORP.**—Box 2210, Springfield, Mass. (01101). Telephone: 413-785-1201. Owns and operates WWLP-TV, Springfield with affiliated WRPL-TV, Greenfield, Mass.; WJZB-TV, Worcester, Mass.; WKEF-TV, Dayton, O. Executives: William L. Putnam, pres.; James Ferguson, exec. v.p.

**STAUFFER PUBLICATIONS INC.**—5600 W. Sixth St., Topeka, Kan. Telephone: 913-272-3456. Owns WIBW-TV, Topeka (WIBW) and KGNC-TV, Amarillo, Tex. (KGNC & FM). Executive: Oscar Stauffer, pres.

**STEINMAN STATIONS**—8 West King St., Lancaster, Pa. Telephone: 717-397-5251. Owns WGAL-TV, Lancaster (WGAL); KVOA-TV, Tucson and KOAT-TV, Albuquerque. For other interests, see listing for WGAL-TV. President: Clair R. McCollough.

**STORER BROADCASTING CO.**—1177 Kane Concourse, Miami Beach, Fla. (33154). Telephone: Union 6-0211. Owns and operates radio WGBS, Miami; WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo, O. (WSPD); WAGA-TV, Atlanta; WJW-TV, Cleveland (WJW); WITI-TV, Milwaukee; radios WIBG, Philadelphia; KGBS, Los Angeles and WHN New York City. Storer Broadcasting Co. also owns CATV systems in Ojai and Thousand Oaks, Cal. Also controls Northeast Airlines. Executives: George B. Storer, chairman of the board; Stanton P. Kettler, pres.; John E. McCoy, v.p., law & secy.; Wm. E. Rine, director; Arno W. Mueller, v.p. & dir. of financial planning; Lionel F. Baxter v.p., radio operations; Bill Michaels, v.p., television operations; Terry H. Lee, v.p., business planning & development; Glenn G. Boundy, v.p. for engineering; Grady Edney, v.p. for radio programming; Ewald Kockritz, v.p., broadcast standards & compliance; Harry R. Lipson, v.p. & gen. mgr., WJBK; Reginald B. Martin, v.p. & gen. mgr., WSPD; Clyde McClaymonds, v.p. for special services; Bernard E. Neary, v.p., gen. mgr., WGBS; Harry A. Steensen, v.p. & treas.; Abiah A. Church, v.p. & asst. secy.; James Storer, v.p. & gen. mgr., WJW; Kenneth L. Bagwell, v.p. & gen. mgr., WJW-TV; Lawrence Carino, v.p. & gen. mgr., WJBK-TV; Keith McKenny, v.p. & gen. mgr., WSPD-TV; Roger LeGrand, v.p. & gen. mgr., WITI-TV; John C. Moler, pres. & gen. mgr., WHN; Joseph Conway, v.p. & gen. mgr., WIBG; H. W. (Buddy) Ray, gen. mgr., WAGA-TV; John J. Kelly, v.p. & dir. of adv. & sales promotion; Warren C. Zwicky, v.p. & Washington counsel; Dale Peterson, gen. mgr. KGBS.

**TAFT BROADCASTING CO.**—1906 Highland Ave., Cincinnati 19, O. Telephone: 421-1750. Owns WKRC-TV, Cincinnati, O. (WKRC & FM); WTVN-TV, Columbus, O. (WTVN & FM); WKTY-TV, Lexington, Ky.; WBRC-TV, Birmingham (WBRC & FM); WGR-TV, Buffalo, N.Y. (WGR & FM); WDAF-TV, Kansas City, Mo. (WDAF & FM); WNEP-TV, Wilkes-Barre, Pa. Executives: Hulbert Taft Jr., chairman, chief exec. officer; Lawrence H. Rogers, pres.; John L. McClay, exec. v.p.; William H. Hansher, v.p.; Donald L. Chapin, v.p.; Roger Read, v.p.; Robert Schlinkert, v.p.; Sam T. Johnston, v.p.; Robert C. Wiegand, v.p.; Dorothy S. Murphy, treas.

**SARKES TARZIAN INC.**—3490 Bluff Rd., Indianapolis, Ind. Telephone: State 7-2211. Owns WTTV, Bloomington-Indianapolis (WTTV & WTTV-FM); WPTA, Roanoke; WFAM-TV, Lafayette, Ind.; WPTH-FM, Fort Wayne, Ind.; radio WATT, Indianapolis. Executives: Sarkes Tarzian, pres.; Robert G. Holben, mgr., Broadcast Div.

**TELE-BROADCASTERS INC.**—211 East 43rd St., New York, N.Y. Telephone: 687-8436. Holds CP for KECC-TV, El Centro, Cal. H. Scott Killgore owns KUAM-TV & KUAM, Agana, Guam. Tele-Bcstrs. owns radios KALL, San Gabriel, Cal.; KOFY & KUFY (FM), San Mateo, Cal. Also, it owns *Mas Grafica*, monthly Spanish language magazine published in Los Angeles. Executive: H. Scott Killgore, pres.

**TEXAS BROADCASTING CORP.**—Tenth & Brazos Sts., Austin, Tex. Telephone: Greenwood 2-2424. Owns KTBC-TV, Austin (KTBC); 29% of KWTX-TV, Waco, Tex. (KWTX). KWTX Broadcasting Co. owns 80% of Texhoma Bcstrs. Inc. which owns KLFY-TV, Lafayette, La. Executive: J. C. Kellam, pres.

**LOWELL THOMAS GROUP**—See Capital Cities Broadcasting Corp.

**THOMS GROUP**—75 Scenic Highway Asheville, N.C. Telephone: 254-4663. Harold H. Thoms and wife Meredith S. Thoms & Matliann S. Thoms own control of radio WCOG, Greensboro, N.C., which owns WISE-TV, Asheville, N.C. Thomsland Inc. (Harold H. & Meredith S. Thoms) owns 50% of WNBE-TV, New Bern, N.C. Thoms family also controls radios WKLM, Wilmington, N.C. and WEAM, Arlington, Va.

**TIME INC.**—Time & Life Bldg., Rockefeller Center, New York, N.Y. (10020). Telephone: Judson 6-1212. Time-Life Broadcast Inc. (Colo.) wholly-owned subsidiary, owns and controls KLZ-TV, Denver (KLZ & FM); KOGO-TV, San Diego (KOGO & FM); KERO-TV, Bakersfield, Cal. Time-Life Bcstg. Inc. (Mich.), wholly-owned subsidiary owns WOOD-TV, Grand Rapids (WOOD & FM); WFBM-TV, Indianapolis (WFBM & FM). Executives: Weston C. Pullen Jr., v.p. for bcstg.; Frederick S. Gilbert, v.p.-gen. mgr. bcstg. div.; Sig Mickelson, v.p., foreign operations; Ole G. Morby, operations mgr.; Andrew J. Murtha, business mgr.; Hugh B. Terry, pres.-gen. mgr., KLZ-TV, KLZ & FM; Clayton Brace, v.p. & gen. mgr. KOGO-TV, KOGO & FM; Kenneth Cross, v.p. & gen. mgr. KERO-TV; Willard Schroeder, v.p.-gen. mgr., WOOD-TV, WOOD & FM; Eldon Campbell, v.p.-gen. mgr., WFBM-TV, WFBM & FM.

**TRANSCONTINENTAL PROPERTIES**—See Plains Television Corp.

**TRIGG-VAUGHN STATIONS INC.**—Vaughn Bldg., 1712 Commerce St., Dallas 1, Tex. Telephone: Riverside 1-1571. Owns KROD-TV, El Paso (KROD); KOSA-TV, Odessa (KOSA); radios KRNO, San Bernardino, Cal.; KHOW, Denver, Colo.; KITE, San Antonio, Tex. Also affiliated with owner of KDEF & FM, Albuquerque, N.M. For other interests, see listing for Jack C. & Grady H. Vaughn Jr. Executives: Jack C. Vaughn, chairman; Cecil L. Trigg, pres.; Robert H. Young, asst. pres. & secy.; Grady H. Vaughn Jr., v.p.; George M. Green, v.p. & treas.; George C. Collie Jr., v.p., Nat'l. Sales; Harold J. Davis, v.p.; David G. Scribner, v.p.; John Vacca, v.p.; Ed Costello, v.p.

**TRIANGLE PUBLICATIONS INC. (Radio & TV Div.)**—4100 City Line Ave., Philadelphia, Pa. Telephone: Trinity 8-9700. New York office—320 Park Ave.; Plaza 9-7115. Los Angeles office—3600 Wilshire Blvd.; Phone: 387-1296. Owns and operates WFIL-TV, Philadelphia (WFIL); WNEF-TV, Binghamton, N.Y. (WNEF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno (KFRE). Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., Radio & TV Div., & gen. mgr.; John D. Scheuer Jr., dir. of radio operations; Edward Benedict, director of national sales; H. Taylor Vaden, national advertising & promotion dir.; Henry Rhea, director of engineering; Robert Bernstein, public relations dir.; John C. Harlan, business manager; John F. Wade, research mgr.; Kenneth W. Stowman, dir. of natl. sales development; Clyde R. Spitzner, gen. sales mgr.; Thomas R. Jones, program coordinator; Edw. H. Sheaffer, continuity acceptance dir. For publishing interests, see page 6-c.

**TRIBUNE CO. STATIONS**—See *Chicago Tribune* under Newspaper Ownership.

**CECIL L. TRIGG**—See listing for Jack C. & Grady H. Vaughn Jr.

**TRUTH PUBLISHING CO. INC.**—421 S. 2nd St., Elkhart, Ind. Jackson 2-0050. Publishes *Elkhart* (Ind.), *Truth*, *Mishawaka* (Ind.), *Times*, and owns WSJV (TV), South Bend-Elkhart (WTRC & WTRC-FM). Also owns 60% of WKJG-TV & WKJG, Fort Wayne. President: John F. Dille Jr.

**UNITED BROADCASTING CO. INC.**—5321 First Place NE, Washington 11, D.C. Tuckerman 2-2500. Owns WOOK-TV, Washington; WMUR-TV, Manchester, N.H. and holds CP for WMET-TV, Baltimore. Also owns off-air WACH-TV, Newport News, Va. and WJMY-TV, Allen Park (Detroit), Mich. Also radio stations WOOK & WFAN (FM), Washington, D.C.; WSID, Baltimore; WINX, Rockville, Md.; WANT, Richmond, Va.; WJMO, Cleveland Heights, O.; WBNX, New York, N.Y.; WFAB, Miami, Fla. Executive: Richard Eaton, pres. Note: United is buying KTRG-TV, Honolulu.

**JACK C. & GRADY VAUGHN JR.**—Jack C. owns 30.624% and Grady H. Jr. 30.614% of Trigg-Vaughn Stations Inc. licensee for KOSA-TV, Odessa, and KR0D-TV, El Paso (KR0D). Cecil L. Trigg is 20.272% owner of Trigg-Vaughn Stations. Trigg-Vaughn also owns radios KITE, San Antonio; KRNO, San Bernardino, and KHOW, Denver. Jack C. and G. H. Jr. each owns 47.875% of KDEF & FM, Albuquerque; Cecil L. Trigg owns 4.25%. Trigg also owns 80% of radio KOSA, Odessa, Tex.

**JOHN B. WALTON**—Drawer K, Monahans, Tex. Telephone: Wilson 3-2311. Owns KVKM-TV, Monahans (KVKM); KVII-TV, Amarillo, Tex. (KVII-FM); KELP-TV, El Paso, Tex. (KELP), and radios KVOD, Albuquerque, N.M.; KFIF, Tucson, Ariz. Also part of KFNE-FM, Big Spring, Tex.

**WASHINGTON EVENING STAR**—See *Evening Star Broadcasting Co. Inc.*

**WASHINGTON POST CO.**—See *Post-Newsweek Stations.*

**W.A.V.E. INC.**—725 S. Floyd St., Louisville, Ky. Telephone: 585-2201. Owns WAVE-TV, Louisville (WAVE); WFIE-TV, Evansville, Ind.; WFRV-TV, Green Bay, Wis. Executives: Jane M. Norton, pres.; Ralph S. Jackson, exec. v.p.; J. Ballard Morton, v.p.-finance; Nathan Lord, secy.-treas.; Jack E. Douglas, v.p. & gen. mgr. of WFIE Inc.; H. Lee Browning, v.p. & gen. mgr. of WFRV Inc.

**WESTINGHOUSE BROADCASTING COMPANY INC.**—See *Group W.*

**WGN Inc.**—2501 Bradley Place, Chicago, Ill. (60618). Operates WGN-TV, Chicago (WGN) and is buying KCTO, Denver, Colo. Also owns KDAL-TV, Duluth, Minn. (KDAL).

**WHITNEY COMMUNICATIONS CORP.**—Time & Life Bldg., Rockefeller Center, New York 20, New York. Telephone: Judson 2-2300. Subsidiary Corinthian Bcstg. Corp. holds controlling interest in KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind.; WISH-TV, Indianapolis. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP & FM, Mt. Kisco; WFYI, Mineola; WVOX & FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include "Parade" Sunday supplement, "Interior Design" (decorating magazine) and majority interest in *New York Herald Tribune*. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, exec. v.p.; Alan S. Englander, treas.; Jerome R. Reeves, dir. of programming.

(Continued on next page)

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## Group Stations

**WISCONSIN VALLEY TELEVISION CORP.**—714 Fifth St., Wausau, Wis. Telephone: 845-4211. Owns WSAU-TV, Wausau, Wis. (WSAU & WSAU-FM) and WMTV, Madison, Wis.; KTVT, Sioux City, Ia.; radio WKAU, Kaukauna, Wis. Executives: Richard D. Dudley, pres.; Howard A. Quirt, v.p.; William McCormick, treas.; Clifford G. Ferris, secy.

**WKY TELEVISION SYSTEM INC.**—Subsidiary of Oklahoma Publishing Co., 500 E. Britton Rd., Oklahoma City. Telephone: Greenfield 8-1212. Owns WKY-TV, Oklahoma City (WKY); WTVT, Tampa, Fla.; KTVT, Fort Worth, Tex. Executives: E. K. Gaylor, pres.; Norman P. Bagwell, v.p. & mgr., WKY-TV & WKY; James R. Terrell, mgr., WTVT; Jim Terrell, gen. mgr., KTVT. Note: WKY is buying off-air KNUZ-TV (Ch. 39), Houston, Tex.

**MITCHELL WOLFSON-SIDNEY MEYER**—See Wometco Enterprises.

**WLEX-TV INC.**—Box 1457, Lexington, Ky. Telephone: 254-8747. Owns WLEX-TV, Lexington, Ky. and WCOV-TV, Montgomery, Ala. (WCOV). Executives: H. Guthrie Bell, pres.; Harry C. Barfield, v.p. & gen. mgr. WLEX-TV; Hugh M. Smith, v.p. & gen. mgr. WCOV-TV.

**WOMETCO ENTERPRISES INC.**—306 N. Miami Ave., Miami 32, Fla.

Telephone: Franklin 4-6262. Owns and operates WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS & FM); KVOX-TV, Bellingham, Wash. In addition owns 48½% of WFGA-TV, Jacksonville, Fla. Other interests: Operates theater chain, owns Coffee Time Inc., Washington-area vending machine firm. Executives: Mitchell Wolfson, pres.; Louis Wolfson II, sr. v.p.; Richard F. Wolfson, sr. v.p. & asst. secy.; Jack Waxenberg, sr. v.p.; Van Myer, sr. v.p.; William R. Brazzil, v.p. in charge of WTVJ & sales, broadcast div.; Ralph A. Renick, v.p. in charge of WTVJ television news; H. B. House, treas.; Arthur H. Hertz, v.p. & controller; David Mintz, v.p. & gen. mgr. KVOX-TV; Doug Davis, v.p., KVOX-TV (BC) Ltd., Vancouver, Canada; Mort Cohn, station mgr. WLOS-TV, WLOS & FM; Jesse Cripe, v.p. & gen. mgr. WFGA-TV; Robert J. Ross, film buyer.

**WTAR RADIO-TV CORP.**—720 Boush St., Norfolk, Va. Phone: 625-6711. Owns WTAR-TV, Norfolk (WTAR & FM) and is buying WFMV-TV, Greensboro, N.C., along with Greensboro Daily News and Record. WTAR Radio-TV Corp. is a subsidiary of Norfolk-Pilot Newspapers Inc., publishers of Norfolk Virginian-Pilot and Ledger-Star. Executives: Robert Lambe, pres. & gen. mgr., WTAR-TV; Harold Soldinger, v.p. & asst. gen. mgr.

**ZANESVILLE PUBLISHING CO.**—34 S. 4th St., Zanesville, O. Telephone: Gladstone 2-4561. Owns WHIZ-TV, Zanesville (WHIZ & FM); WTAP-TV, Parkersburg, W. Va. (WTAP & FM); radios WNXT, Portsmouth, O.; WOMP & FM, Belleaire, O. and WZIP & FM, Cincinnati, O. Executives: Clay Littick, pres.; Allan Land, gen. mgr.

## Book & Periodical Publishing Firms With TV Station Ownership

Radio adjuncts, if any, in parentheses.

**APPLETON-CENTURY-CROFTS**—See Meredith Publishing Co.

**CONDE NAST PUBLICATIONS INC.**—Boston Post Road, Greenwich, Conn., also 420 Lexington Ave., New York, N.Y. (10017). Murray Hill 9-5900. Publisher of *Vogue*, *Mademoiselle*, *House & Garden*, *Glamour*, *The Bride's Magazine*, *Analog Science Fact & Science Fiction*, *American Modeler*, *Air Progress*, annuals and semi-annuals. Conde Nast, (see listing below) is controlled by Mr. & Mrs. Samuel I. Newhouse. Newhouse TV-radio stations are: WSYR-TV, Syracuse (WSYR) and satellite WSYE-TV, Elmira, N.Y.; WTPA, Harrisburg, Pa.; WAPI-TV, Birmingham, Ala. (WAPI); KTVI (TV), St. Louis, Mo. Also owns 50% of KOIN-TV, Portland, Ore. (KOIN). (For list of Newhouse newspapers, see *Syracuse Post Standard* under Newspaper Ownership). Conde Nast executives: Iva S. V. Pacevitch, chairman & pres.; Benjamin Bogin, vice-chairman & v.p.; Perry L. Ruston, exec. v.p.; Harold G. Meyer, executive asst. to pres.; Alfred W. Cook, treas.; Mary E. Campbell, secy.

**COWLES MAGAZINES INC.**—See *Des Moines Register* and *Tribune* under Newspaper Ownership.

**DIPLOMAT PUBLICATIONS INC.** (div. of Metromedia)—The Sheraton Park, Suite 1-740, Washington, D.C. (20008). Publishes *Diplomat* magazine. For other interests, see Metromedia under TV Group Ownership. *Diplomat* executives: Roy St. Lewis, publisher; Hope R. Miller, editor-in-chief; Paula D. Greenhouse, advertising business mgr.; John G. Kirk, editorial planning; John F. Whedon Jr., advertising sales dir.

**DUELL, SLOAN & PEARCE INC.**—See Meredith Publishing Co.

**FORTNIGHTLY CORP.**—660 Madison Ave., New York, N.Y. (10021). Templeton 2-8800. Publisher of *The Reporter* magazine. Also owns WBOY-TV & WBOY, Clarksburg, W. Va. Executive: John J. Borghi, gen. mgr.

**THE HEARST CORP.**—959 Eighth Ave., New York 19, N.Y. Telephone: Columbus 5-7300. Publishes *House Beautiful*, *Good Housekeeping*, *Cosmopolitan*, *Motor*, *Motor Boating*, *Town & Country*, *Harper's Bazaar*, *Bride & Home*, *Sports Afield*, *Popular Mechanics*, *American Druggist*, *Science Digest* and Avon books. Hearst British publications include *Good Housekeeping*, *Harpers Bazaar*, *Vanity Fair*, *She*, *House Beautiful*, *The Connoisseur*, *Studio International* and *Small Car*. Broadcasting properties are WBAL-TV, Baltimore (WBAL & WBAL-FM); WISN-TV, Milwaukee (WISN & FM); WTAE (TV) Pittsburgh; radios WRYT & FM, Pittsburgh and WAPA, San Juan, P.R. (For list of Hearst newspapers, see *Baltimore News-Post* under Newspaper Ownership). Executives: William R. Hearst, Jr., chairman; R. E. Berlin, pres.; G. O. Markuson, exec. v.p.; George Hearst, v.p.; David W. Hearst, v.p.; R. F. McCauley, v.p.-secy.; Frank Massi, treas. & controller.

**LYONS & CARNAHAN**—See Meredith Publishing Co.

**MEREDITH PUBLISHING CO.**—1716 Locust St., Des Moines, Ia. (50303). Telephone: 515-288-8511. Publishes *Better Homes & Gardens* and *Successful Farming*. Under wholly-owned subsidiaries owns WHEN-TV, Syracuse, N.Y. (WHEN); KPHO-TV, Phoenix, Ariz. (KPHO); KCMO-TV, Kansas City, Mo. (KCMO & KCMO-FM); WOW-TV, Omaha, Neb. (WOW & WOW-FM). Executives: (Meredith Publishing Co.): Fred Bohlen, chairman & chief exec. officer; Gordon Ewing, pres.; L. H. Mugge, senior v.p. & secy.; E. T. Meredith, v.p. & asst. secy.; J. P. Eves, v.p.; O. G. Schaefer, v.p.; Jack Barlass, v.p.; George H. Allen, v.p.; Frank Furbush, v.p.; D. D. Tucker, v.p.; H. Y. Engeldinger, treas.; Kenneth W. Hill, controller; Gerald D. Thornton, asst. secy.; Frank P. Fogarty, pres., Meredith Bstg. Co., 3501 Farnam St., Omaha, Neb. (68131). Telephone: 420-346-3400. Note: Also is owner of book publisher Appleton-Century-Crofts, Lyons & Carnahan and Landsberger Medical Books. Meredith also operates Meredith Press, publishing *Better Homes and Gardens* books, and Duell, Sloan & Pearce. Other companies owned include National Plan Service Inc. and Replodge Globes Inc., 50% ownership of Meredith-Avco Inc. (CATV's), Frank P. Fogarty, pres.

**METROMEDIA**—See *Diplomat* Publications.

**NEWSWEEK INC.**—444 Madison Ave., New York, N.Y. (10022). Telephone: HA 1-1234. Publishes *Newsweek*. *Newsweek* Inc. is owned by The Washington Post Co., publisher of the *Washington*

*Post*. In addition the Post Co. owns WTOP-TV, Washington, D.C. (WTOP & FM) and WJXT, Jacksonville, Fla. Executives: Frederick Beebe, chairman; Gibson McCabe, pres.; Osborne Elliott, editor; Lew L. Callaway, publisher; F. E. Davis, v.p. & gen. mgr.

**OKLAHOMA PUBLISHING CO.**—500 North Broadway, Oklahoma City 1, Okla. Telephone: Central 2-3311. Publisher of *The Daily Oklahoman*, *Oklahoma City Times* and monthly *Farmer-Stockman* magazine. Also owns WKY-TV & WKY, Oklahoma City; WTVT, Tampa, Fla., and KTVT, Fort Worth, Tex. Executives: E. K. Gaylor, pres.; F. J. Deering, editor, *Farmer-Stockman*.

**ROY H. PARK INC.**—408 East State St., Ithaca, N.Y. (14851). Telephone: 607-272-9020. Publishes *Cooperative Digest*. Owner Roy H. Park also owns WNCT-TV, Greenville, N.C. (WNCT & FM); WDEF-TV, Chattanooga, Tenn. (WDEF & FM); WJHL-TV, Johnson City, Tenn.; 30% of WECT (TV), Wilmington, N.C.

**PRAIRIE FARMER PUBLISHING CO.**—1230 W. Washington Blvd., Chicago 7, Ill. Telephone: Monroe 6-9700. Publisher of semi-monthly *Prairie Farmer* (Chicago), semi-monthly *Wallace's Farmer & Iowa Homestead* (Des Moines), semi-monthly *Wisconsin Agriculturist* (Racine). *Prairie Farmer* Publishing and its two subsidiaries are owned by American Broadcasting-Paramount Theatres, operator of ABC-TV. ABC networks, also radio station WLS, Chicago, ABC also owns following stations: WABC-TV, New York (WABC); WBKB, Chicago, KABC-TV, Los Angeles (KABC); KGO-TV, San Francisco (KGO); WXYZ-TV, Detroit (WXYZ); also radio KQV, Pittsburgh. *Prairie Farmer* executives: George Cook, pres.; Paul Johnson, v.p. & editorial dir.; Vern Anderson, v.p. & advertising dir.

**TIME INC.**—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Publishes *Time*, *Life*, *Fortune*, *Sports Illustrated*. Its wholly-owned subsidiary *Time-Life Broadcast Inc.* owns KLZ-TV, Denver (KLZ & FM); WOOD-TV, Grand Rapids (WOOD & FM); WFBM-TV, Indianapolis (WFBM & FM); KOGO-TV, San Diego (KOGO & FM); KERO-TV, Bakersfield, Cal. Executives: Hedley Donovan, editor-in-chief; Andrew Heiskell, chairman; James A. Linen, pres.; Henry R. Luce, editorial chairman; Roy E. Larsen, chairman, exec. committee; Western C. Pullen Jr., v.p. (broadcasting.)

**TRIANGLE PUBLICATIONS, INC.**—4100 City Line Ave., Philadelphia, Pa. Telephone: Trinity 8-9700. Publishes *TV Guide*, and *Seventeen*. Radio & TV Div. operates WFIL-TV, Philadelphia (WFIL); WNBF-TV, Binghamton, N.Y. (WNBF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven (WNHC); KPFE-TV, Fresno, Cal. (KPFE). (For list of newspapers published, see *Philadelphia Inquirer* under Newspaper Ownership). Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., radio & TV div. & gen. mgr.

**UNITED TECHNICAL PUBLICATIONS**—Garden City, N.Y. Phone: 516-248-9700. Publishes *Radio Electronic Master Catalogue*, *Electronic Engineers Master Catalogue*, *Office Master Catalogue*, *Electronic Products Magazine*, and *American Journal of Medical Electronics*. UTP is 80% owned by Cox Broadcasting Corp., which controls WHIO-TV, Dayton (WHIO); WSB-TV, Atlanta (WSB); WSOC-TV, Charlotte, N.C. (WSOC); KTVU, Oakland-San Francisco; WIIC (TV), Pittsburgh. For Cox newspapers, see *Dayton News* under Newspaper Ownership of TV Stations.

**WHITNEY COMMUNICATIONS CORP.**—Time & Life Bldg., Rockefeller Center, New York, N.Y. (10020). Telephone: Judson 2-2300. Whitney Communications owns Corinthian Bstg. Corp., subsidiaries of which own KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. WISH-TV, Indianapolis. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include *Parade*, *Interior Design*, and *N.Y. Herald Tribune*. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman, finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. G. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; A. S. Englander, treas.

# Newspaper Ownership of Television Stations

Including Interlocking ownerships, in whole or part

Radio adjuncts, if any, in parentheses. CP holders not included.

**Akron Beacon Journal—WAKR-TV (WAKR), 45%.** Same interests (Knight newspapers) publish *Detroit Free Press*, *Miami Herald*, *Charlotte (N.C.) Observer and News*, *Tallahassee (Fla.) Democrat*, *Miami Herald Publishing Co.* owns weekly *Coral Gables Times*, *The Guide* (South Miami) and *Keynoter* (Florida Keys). James L. Knight is pres. of *Miami Beach Daily Sun* and the weeklies *North Miami Journal* and *Boca Raton News*.

**Albany (Ga.) Herald—WALB-TV.** Also owns WJHG-TV, Panama City, Fla.

**Anderson (S.C.) Independent and Mail—Publisher Wilton E. Hall** owns WAIM-TV (WAIM & WCAC-FM).

**Appleton (Wis.) Post-Crescent—Owns WEAU-TV, Eau Claire, Wis.** (WEAU-FM); KTVO (TV), Kirksville, Mo.; WLUC-TV, Green Bay, Wis. & WLUC-TV, Marquette, Mich. and radios WAXX, Chippewa Falls, Wis., KBIZ, Ottumwa, Ia. and WXCO, Wausau, Wis. It also publishes *Neenah-Menasha Twin City News-Record*, *West Allis Star*, weekly *Milwaukee North Star* and *Milwaukee South Times-Star*.

**Asheville (N.C.) Citizen-Times—See Greenville (S.C.) News-Piedmont.**

**Atlanta Journal and Constitution (Cox)—Atlanta Newspapers Inc.** is a shareholder in Cox Bcstg. Corp. which operates WSB-TV (WSB), Atlanta, Ga. and other stations. Also publishes *Dayton News* and *Miami Daily News*.

**Baltimore News-Post and Sunday American (Hearst)—WBAL-TV (WBAL & FM).** Same interests (Hearst) also own WISN-TV Milwaukee; WTAE, Pittsburgh; radio stations WISN & FM, Milwaukee; WRYT & FM, Pittsburgh; WAPA, San Juan, P.R. Newspapers are *New York Journal-American*, *Los Angeles Herald-Examiner*, *San Francisco Examiner* and *News-Call Bulletin*, *Boston Record-American* & *Sunday Advertiser*, *Albany (N.Y.) Times-Union* and *Knickerbocker News*, *San Antonio Light*, *Seattle Post-Intelligencer*. Also *Puck—The Comic Weekly* (newspaper supplement).

**Baltimore Sunpapers—The A. S. Abell Co., publisher of the Baltimore Sunpapers** also owns WMAR-TV, Baltimore, Md. and WBOC-TV, Salisbury, Md. (WBOC & FM).

**Baton Rouge Morning Advocate and State-Times (Manship)—WBRZ (TV)** and radios WJBO & WBRL (FM). Also KRGV-TV, Weslaco, Tex. (KRGV).

**Binghamton Press (Gannett)—WINR-TV (WINR).** See *Rochester Democrat & Chronicle* and *Times Union* for all other Gannett TV-radio-newspaper interests.

**Birmingham News and Post-Herald (Newhouse)—Newhouse Broadcasting Corp.** owns WAPI-TV, Birmingham (WAPI). Newhouse newspapers include *Huntsville (Ala.) Times*. For other interests see *Syracuse Post-Standard*.

**Bluefield (W.Va.) Daily Telegraph and Sunset News Observer—WHIS-TV (WHIS & FM).**

**Boston Herald Traveler—WHDH-TV (WHDH & FM).**

**Buffalo Evening News—WBEN-TV (WBEN).**

**Camden (Ark.) News—KTAL-TV, Shreveport, La.—Texarkana, Tex.** (KCMC, 49%). Associated with *Palmer Newspapers*; also see *Texarkana Gazette* and *News*.

**Cedar Rapids Gazette—KCRG-TV (KCRG).**

**Champaign-Urbana (Ill.) Courier (Lindsay-Schaub Newspapers)—Lindsay-Schaub Newspapers Inc.** owns 20% of Midwest Television Inc., licensee of WCIA (TV), Champaign, also WMBD-TV, Peoria, Ill. (WMBD & FM) and KFMB-TV, San Diego, Cal. (KFMB & FM). It also owns radio WVLN, Olney, Ill. Other Lindsay-Schaub newspapers are *Decatur (Ill.) Herald* and *Review*, *St. Clair & Madison Counties (Ill.) Journal*, *Carbondale-Herrin-Murphysboro Southern Illinoisan*, and *Edwardsville (Ill.) Intelligencer*. Lindsay-Schaub also has overlapping ownership with *Quincy (Ill.) Herald-Whig*, which controls WGEM-TV & WGEM.

**Champaign-Urbana (Ill.) News-Gazette—Owners of News-Gazette (WDWS & FM), own 20% of WCIA (TV),** which also owns WMBD-TV, Peoria, Ill. (WMBD & FM). KFMB-TV, San Diego, Cal. (KFMB & FM).

**Cheyenne Wyoming Eagle and Wyoming State Tribune (McCracken)—KFBC-TV (KFBC), 47.66%.** Also satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo. Same interests publish *Laramie Boomerang-Bulletin*, *Rawlins Times*, *Rock Springs Rocket*, *World Northern Wyoming Daily News*; and operate radio station KVRB, Rock Springs—all Wyo.

**Chicago Tribune—WGN-TV (WGN); Tribune Co.** also publishes *Chicago American* and *Sunday American* and owns *Fort Lauderdale News*, *Pompano Beach Sun-Sentinel*, *Orlando Morning Sentinel* and *Afternoon Star*. See also *New York Daily News*. Tribune also operates KDAL-TV & KDAL, Duluth, Minn. an affiliate of WGN Inc.

**Cincinnati Post & Times-Star (Scripps-Howard)—E. W. Scripps Co.** publishes *Cincinnati Post* and *Times-Star*; Scripps-Howard Broadcasting Co. owns WCFO-TV, Cincinnati (WCFO). For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.

**Cleveland Press (Scripps-Howard)—E. W. Scripps Co.** publishes *Cleveland Press*; Scripps-Howard Broadcasting Co. owns WEWS, Cleveland. For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.

**Columbus (Ga.) Enquirer and Ledger—Publisher R. W. Page Corp.** owns 51% of WRBL-TV (WRBL) and also publishes *Bradenton (Fla.) Herald*.

**Columbus (Miss.) Commercial Dispatch—Publisher Birney Imes Jr.** and family own WCBI-TV, Columbus. Mr. Imes owns radios WCBI, WELO, Tupelo & WNAG, Grenada. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.

**Columbus (Ohio) Dispatch—WBNS-TV (WBNS).**

**Dallas Morning News—WFAA-TV (WFAA).** Also publishes biennially *Texas Almanac*.

**Dallas Times-Herald—KRLD-TV (KRLD & FM).**

**Dayton News and Journal-Herald—Dayton Newspapers Inc.** is a stockholder in Cox Bcstg. Corp. which operates WHIO-TV, Dayton (WHIO); WSB-TV, Atlanta, Ga. (WSB & RM); WSOC-TV, Charlotte, N.C. (WSOC & FM); KTVU (TV), Oakland-San Francisco; WIIC (TV), Pittsburgh; radio WIOD & FM, Miami, Fla. Other Cox newspapers are *Atlanta Journal* and *Constitution*, *Miami News* and *Springfield (O.) Sun* and *News* (also a stockholder in Cox Bcstg. Corp. with Dayton Newspapers Inc. and Atlanta Newspapers Inc.).

**Decatur (Ill.) Herald and Review (Lindsay-Schaub Newspapers)—See Champaign Courier.**

**Defiance (O.) Crescent-News (Dix)—See Martins Ferry-Bellaire Times-Leader.**

**Des Moines Register and Tribune (Cowles)—Cowles Communications Inc.,** operated as separate entity, owns KRNT-TV, Des Moines (KRNT) and WREC-TV, Memphis, Tenn. (WREC). Members of Cowles family control Minneapolis Star and Tribune Co. (Minneapolis Star and Tribune), which owns 47% of WCCO-TV, Minneapolis (WCCO) and 80% of KTVH, Hutchinson, Kan. Minneapolis Star & Tribune Co. owns San Fernando Valley Times Co., publisher of *San Fernando Valley Times*. Cowles family also controls the *Family Circle* and *Look Magazine*, which, in turn, is the majority owner of *San Juan (P.R.) Star* and publishes *The Insider's Newsletter*. Gardner Cowles and son-in-law John R. Harrison own *Fort Pierce (Fla.) News-Tribune*. The Minneapolis Star and Tribune Co. owns 50% of *Harper's Magazine*. Note: Cowles Communications Inc. is buying WESH-TV, Daytona Beach, Fla.

**Detroit News—WWJ-TV (WWJ).**

**Duluth Herald and News-Tribune (Ridder)—WDSM-TV (WDSM), 100%.** Same interests also publish *St. Paul Dispatch* and *Pioneer Press* & own 53% of WCCO-TV (WCCO) together with Minnesota Tribune Co. For other Ridder radio and newspaper interests, see *St. Paul Dispatch* and *Pioneer Press*.

**Elkhart (Ind.) Truth—WSJV (WTRC & FM).** Newspaper also publishes *Mishawaka Times* and owns 60% of WKJG-TV, Ft. Wayne (WKJG & FM).

**Eric Times and Morning News (George J. Mead & John J. Mead estate)—WSEE, 30.953%.**

**Fargo (N.D.) Forum—WDAY-TV, Fargo (WDAY), 55.56%.**

**Fort Pierce News-Tribune—See Des Moines Register and Tribune.**

**Fort Smith Southwest American and Times Record (Donald W. Reynolds)—KFSA-TV (KFSA).** Mr. Reynolds also publishes *Rogers (Ark.) Daily News*, *Bartlesville (Okla.) Examiner* and *Enterprise*, *Blackwell (Okla.) Journal-Tribune*, *Hilo Hawaii Tribune-Herald* and *Weekly Times Record*, *Okmulgee (Okla.) Daily Times*, *Chickasha (Okla.) Daily Express*, *Guthrie (Okla.) Daily Leader*, *Las Vegas (Nev.) Review-Journal*, *Ely (Nev.) Times and Record*, *Carson City (Nev.) Daily Appeal*, *Pawhuska (Okla.) Daily Journal*, *Captiol*, *Daily Alaska Empire* in Juneau, semi-weekly *Fallen (Nev.) Standard*. He also operates KORK-TV, Las Vegas (KORK); KOLO-TV, Reno (KOLO); KGNS-TV, Laredo, Tex. (KGNS) and owns radio station KBRS, Springdale, Ark.

**Fort Worth Star-Telegram—WBAP-TV (WBAP).**

**Frankfort (Ky.) State Journal (Dix)—See Martins Ferry-Bellaire Times-Leader.**

(Continued on next page)

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# Newspaper Interests

**Fresno (Cal.) Bee (McClatchy)—KMJ-TV (KMJ).** Same interests also publish *Sacramento Bee* and *Modesto Bee*, and own KOVR (TV), Stockton-Sacramento, as well as radio stations KFBC, Sacramento; KBEE, Modesto; KOH, Reno, Nev.

**Galveston Daily News and Tribune and Texas City Sun—See Houston Post.**

**Grants Pass (Ore.) Courier—Publishers Earle E. & John E. Voorhies** and estate of Amos E. Voorhies own 50% of KTVM, Medford (KAGI, Grants Pass, Ore.) and KOTI, Klamath Falls, Ore. KTVM owns 50% of KPIC (TV), Roseburg, Ore., and 6.75% of KRCR-TV, Redding, Cal.

**Greensboro (N.C.) News and Record—Greensboro News Co.,** is licensee of WFMY-TV, Greensboro.

**Greenville (S.C.) News and Piedmont—WFBC-TV (WFBC & FM),** 49.8%; also 49.8% of WBIR-TV, Knoxville, Tenn. (WBIR & FM), and WMAZ-TV, Macon, Ga. (WMAZ & FM). Greenville News and Piedmont also owns Asheville (N.C.) *Citizen-Times* (radio WWNC).

**Hannibal (Mo.) Courier Post (Lee)—Lee Bcstg. Corp.** owns KHQA-TV, Quincy, Ill.-Hannibal, Mo. (WTAD, Quincy, Ill.). See *LaCrosse (Wis.) Tribune* for all other Lee TV-radio-newspaper interests.

**Harrisburg Patriot and News (Newhouse)—Newhouse Broadcasting Corp.** owns WTPA, Harrisburg.

**Hastings (Neb.) Tribune (Seaton)—KHAS-TV (KHAS),** 53%. Also controls KGGF, Coffeyville & KMAN, Manhattan, Kan., and publishes *Sheridan* (Wyo.) *Press*; *Lead* (S.D.) *Call*; *Deadwood* (S.D.) *Pioneer-Times*; *Manhattan* (Kan.) *Mercury-Chronicle*; *Winfield* (Kan.) *Courier*; *Coffeyville* (Kan.) *Journal*; *Alliance* (Neb.) *Times-Herald*. Also publishes *Western Farm Life Magazine*.

**Holyoke (Mass.) Transcript-Telegram—WHYN-TV,** Springfield-Holyoke (WHYN), 33.3%. *Transcript Telegram* also owns Concord (N.H.) *Monitor* and 50% of *Greenfield* (Mass.) *Recorder-Gazette*. See also *Springfield Union, News* and *Sunday Republican*.

**Houston Chronicle—KTRK-TV, 32%;** also owns radio KTRH.

**The Houston Post—KPRC-TV (KPRC).** W. P. Hobby estate, principal owner of Post owns 32.5% of KFDM-TV, Beaumont, Tex. *The Houston Post* also owns *Galveston News* and *Texas City Daily Sun*.

**Hutchinson (Kan.) News—Publisher John P. Harris** owns 2.62% of KTVH. Other Harris newspapers are *Chanute Tribune*, *Garden City Telegram*, *Olathe News*, *Ottawa Herald*, *Salina Journal* (all Kan.), *Burlington* (Ia.) *Hawkeye* and *Spencer Reporter*, *Camarillo* (Cal.) *News*. Harris radio stations are: KIUL, Garden City & KTOP, Topeka, Kan.; KBUR, Burlington & KMCD, Fairfield, Ia.; WJOL, Joliet, Ill.

**Hyannis Cape Cod Standard-Times—See New Bedford Standard Times.**

**Idaho Falls Post Register—owner J. Robb Brady Trust Co.** also owns over 90% of KIFI-TV, Idaho Falls (KIFI).

**Jackson (Miss.) Clarion-Ledger and Jackson Daily News—WJTV,** 40%.

**Jefferson City (Mo.) Capital News and Post-Tribune—Mr. & Mrs. W. H. Weidon** publish newspaper and operate radio affiliate KWOS; Mrs. W. H. Weidon (Betty Goshorn) is majority stockholder of KRCG (TV), Jefferson City, and KMOS-TV, Sedalia, Mo.

**Johnstown Tribune-Democrat—Johnstown Tribune Publishing Co.** owns WJAC Inc., operator of WJAC-TV (WJAC & FM).

**Joplin (Mo.) Globe and News-Herald—KOAM-TV,** Pittsburg, Kan., 33.33%.

**Kankakee (Ill.) Daily Journal—Owens 1290 Radio Corp.,** licensee of WIRL-TV and radio WIRL in Peoria.

**La Crosse (Wis.) Tribune (Lee)—Published by Lee Enterprises Inc.,** Davenport, Ia. This firm also publishes *Billings* (Mont.) *Gazette*; *The Missoulian* and *Missoulian Sentinel* (Mont.); *Helena* (Mont.) *Independent Record*; *Livingston* (Mont.) *Enterprise*; *Butte Montana Standard-Post*; *Anaconda* (Mont.) *Standard*; *Keokuc* (Ill.) *Star Courier*; *Davenport* (Ia.) *Times-Democrat*; *Mason City* (Ia.) *Globe Gazette*; *Muscatine* (Ia.) *Journal*; *Ottumwa* (Ia.) *Courier*; *Hannibal* (Mo.) *Courier Post*; *Wisconsin State Journal* (Madison); *Lincoln* (Neb.) *Star*. Lee Enterprises Inc. owns 27.5% of WKBT (TV), La Crosse and 3.2% of La Crosse radio WKBH. Lee Enterprises Inc. also owns 10.19% of Lee Broadcasting Corp., operator of KGLO-TV, Mason City, Ia. (KGLO); KHQA-TV, Hannibal, Mo.-Quincy, Ill. (WTAD & FM, Quincy, Ill.); KEYC-TV, Mankato, Minn. Lee Enterprises Inc. also owns 49.75% of *Journal Star* Printing Co., Lincoln, Neb. which owns 48.86% of KFAB Bcstg. Co. (Omaha radios KFAB & FM).

**Lancaster (Pa.) New Era & Intelligencer-Journal (Steinman)—**Ownership related to that for stations WGAL-TV, Lancaster (WGAL); KVOA-TV, Tucson, Ariz. and KOAT-TV, Albuquerque, N.M. Also radio stations WEST, Easton, Pa.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WRAK, Williamsport, Pa.; WDEL, Wilmington, Del.

**Las Vegas Review-Journal (Reynolds)—KORK-TV,** Las Vegas (KORK & FM). For other TV-radio-newspaper interests, see *Fort Smith Southwest American*.

**Las Vegas Sun—Publisher H. M. Greenspun** owns 76.12%, The Las Vegas Sun Inc., 23.88% of KLAS-TV.

**Little Rock Arkansas Democrat—KTHV, 32%.**

**Louisville Courier-Journal and Times—Same ownership as WHAS-TV (WHAS).**

**Mannington (W. Va.) Times (weekly)—Publisher J. Patrick Beacom** owns 50% of WDTV Weston-Fairmont, W. Va.; 100% of radio

WVVW, Grafton, W. Va.; 50% of radio WBUT, Butler, Pa.; 10% of radio WETZ, New Martinsville, W. Va.; 45% of CP for WTVX, Fort Pierce, Fla.

**Marshfield (Wis.) News-Herald—WSAU-TV,** Wausau, Wis. (WSAU & FM), 12.94%. Also holds same interest in WMTV (TV), Madison, Wis., in radio WKAU, Kaukauna, Wis. and in firm buying KVTV (TV), Sioux City, Ia.

**Martins Ferry-Bellaire (O.) Times-Leader (Dix)—WTRF-TV** Wheeling, W.Va. (90% held by members of Dix family). Also publishes *Wooster* (O.) *Daily Record*, which owns WWST, Wooster; WRAD, Radford, Va.; and WKNT, Kent, Ohio. Other Dix newspapers: *Defiance* (O.) *Crescent-News*, *Ravenna-Kent* (O.) *Record & Courier Tribune* and *Frankfort* (Ky.) *State Journal*.

**Mason City (Ia.) Globe Gazette—See LaCrosse Tribune.**

**Maui (Hawaii) News (semi-weekly)—KMVI-TV,** Wailuku, Hawaii (KMVI), semi-satellite of KHVH-TV, Honolulu.

**Memphis Commercial Appeal and Press-Scimitar (Scripps-Howard)**—Same ownership as WMCT (WMC). For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.

**Meridian (Miss.) Star—James B. Skewes,** editor and publisher of *Meridian Star*, also owns 1 1/2% of WTOK-TV.

**Merrill (Wis.) Herald—WSAU-TV,** Wausau, Wis. (WSAU & FM), 8.61%. Also holds same interest in WMTV (TV), Madison, Wis., in WKAU radio, Kaukauna, Wis. and in firm buying KVTV (TV), Sioux City, Ia.

**Milwaukee Journal—The Journal Co.** owns WTMJ-TV (WTMJ & FM) and publishes *The Milwaukee Journal and Sentinel*.

**Minneapolis Star and Tribune (Cowles)—WCCO-TV (WCCO),** 47%. The Minneapolis Star and Tribune Co. owns 50% of *Harper's Magazine*. For other Cowles TV-radio-newspaper-magazine interests see *Des Moines Register* and *Tribune*.

**Mishawaka (Ind.) Times—See Elkhart Truth** for other interests.

**Mobile Register and Press—WKRK-TV (WKRK),** 50%. Stockholders J. F. McGowin and N. F. McGowin also own 15% and 7.5% respectively of radio WGYV, Greenville, Ala.

**New Bedford (Mass.) Standard Times—WTEV (TV)** Providence, R.I.-New Bedford, 55%; WNBH & FM, New Bedford, WOCB & FM, West Yarmouth, 100%. Also publishes *Cape Cod* (Hyannis) *Standard-Times*.

**New York Herald Tribune—Controlled by Whitney Communica-** tions Corp. Whitney Communications also owns Corinthian Broadcasting Corp., which controls subsidiary corporations operating KOTV, Tulsa; KHOU-TV, Houston; KXTV, Sacramento; WANE-TV, Fort Wayne; WISH-TV, Indianapolis. Also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mount Kisco; WVOX & FM, New Rochelle; WGHQ, Kingston. (Also see Whitney Communications Corp. under Periodical Publishers, second page of this section.)

**New York News—WPIX** and part interest in FM radio WNCN, New York; see also *Chicago Tribune*.

**Norfolk Virginian-Pilot and Ledger-Star—Newspaper's subsidiary** WTAR Radio-TV Corp. owns WTAR-TV (WTAR & FM).

**Northampton (Mass.) Hampshire Gazette—WHYN-TV,** Springfield, Mass. (WHYN), 18.7%. Also see *Holyoke Transcript-Telegram* and *Springfield Morning Union* (Springfield newspapers pension funds).

**Ogden Standard Examiner (A. L. Glasmann family)—KUTV,** Salt Lake City, 51%; of KGMB-TV, Honolulu, Hawaii (KGMB) and KHBC-TV, Hilo, Hawaii (KHBC), 80%; KMVT, Twin Falls, Ida., 100%. For other interests see Glasmann family listing under Group Ownership.

**Oklahoma City Oklahoman and Times—WKY-TV (WKY);** WTVT, Tampa-St. Petersburg, Fla.; KTVT, Fort Worth, Tex. Also publishes monthly *Farmer-Stockman*.

**Omaha World-Herald—Peter Kiewit Sons Inc.,** which owns the newspaper, also owns KETV, Omaha.

**Paducah Sun-Democrat (F. R. Paxton)—Same ownership as** WFSD-TV.

**Palm Beach Daily News (Perry)—WESH-TV,** Daytona Beach. Other Perry newspapers in Florida include *West Palm Beach Post* and *Times*, *DeLand Sun-News*, *Leesburg Commercial*, *Melbourne Times*, *Ocala Star-Banner*, *Palatka Daily News*, *Panama City News* and *Herald*, *Pensacola Journal* and *News*, *Jackson County* (Marianna) *Floridan*. Also owns 47.5% of *Daytona Beach* (Fla.) *Journal* and *News* (WNDB & FM). Note: Sale of WESH-TV pending.

**Philadelphia Daily News—Owned by Triangle Publications, Inc.** See *Philadelphia Inquirer*.

**Philadelphia Inquirer—Radio & TV Div. of Triangle Publications,** Inc. operates WFIL-TV, Philadelphia (WFIL); WBNF-TV, Binghamton, N.Y. (WBNF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno, Cal. (KFRE). Other daily papers are *Philadelphia Daily News*, *New York Morning Telegraph* and *Daily Racing Form*. For other publishing interests, see list of periodical publishers in this section.

**Ponce (P.R.) El Dia—President & editor Luis A. Ferre** also owns 7.5% of WRIK-TV, Ponce, 38% of radio WPRP, Ponce.

**Portland Oregonian and Oregon Journal (Newhouse)—Newhouse** Bcstg. Corp. owns 50% of KOIN-TV & KOIN, Portland. See *Syracuse Post-Standard* and *Herald-Journal* for other interests.

**Portland (Me.) Press-Herald, Evening Express and Sunday Tele-** gram—WGAN-TV (WGAN). Guy Gannett Publishing Co (Guy Gannett Bcstg. Services) also publishes *Augusta Kennebec Journal* and *Waterville Sentinel*—all in Maine.

**Quincy (Ill.) Herald-Whig—WGEM-TV (WGEM).**

**Ravenna-Kent (O.) Record—See Martins Ferry-Bellaire Times** *Leader*.

# Newspaper Interests

Rhineland (Wis.) News—WSAU-TV, Wausau, Wis. (WSAU & FM), 8.61%. Also holds same interest in WMTV (TV), Madison, Wis.; owns radio WKAU, Kaukauna, Wis. and is buying KVTV (TV), Sioux City, Ia.

Roanoke Times and World News—Times-World Corp. owns WDBJ-TV (WDBJ & FM).

Rochester Democrat & Chronicle and Times-Union (Gannett)—WHEC-TV, Rochester (WHEC). Same ownership as radio WDAN, Danville, Ill. (*Danville Commercial News*); WINR-TV, Binghamton, N.Y. (WINR & Binghamton Press) and WREX-TV, Rockford, Ill. Other Gannett Newspapers: *Bronzeville Review Press & Reporter* (weekly), *Elmira Star-Gazette*, *Advertiser and Sunday Telegram*, *Ithaca Journal*, *Malone Telegram*, *Marmaroneck Daily Times*, *Mount Vernon Daily Argus*, *Newburgh-Beacon News*, *New Rochelle Standard Star*, *Nyack Journal-News*, *Niagara Falls Gazette*, *Ossining Citizen Register*, *Port Chester Daily Item*, *Saratoga Springs, Saratogian*, *Tarrytown Daily News*, *Utica Observer-Dispatch* and *Press*, *White Plains Reporter-Dispatch*, *Yonkers Herald Statesman*—all in N.Y.; *Hartford (Conn.) Times*, *Camden, (N.J.) Courier-Post*, *Cocoa (Fla.) Tribune*, *Plainfield (N.J.) Courier-News*.

Rock Island Argus—Ben H. Potter and Potter families, owners of *Rock Island Argus*, own 75% of WHBF-TV (WHBF). Members of Potter family own all stock of radio KBUN, Bemidji, Minn.

Sacramento Bee (McClatchy)—Same interests also own control of KOVR (TV), Stockton-Sacramento. For other interests, see *Fresno (Cal.) Bee*.

Salt Lake Tribune—KUTV, 35%.

San Angelo Standard-Times (Harte-Hanks)—Houston H. Harte, Box 2171, San Antonio, Tex. is v.p. of The San Angelo Standard Inc. and owns one share of stock in Westex Television Co., licensee of KCTV, San Angelo, Tex. Houston H. Harte also is pres. and owns 48.33% of stock of Big Spring Bcstg. Co., San Angelo, which owns 88.8% of the stock of Westex Television Co. Big Spring Bcstg. Co. has no other radio or TV interests. Harte-Hanks Newspapers Inc., of which Houston Harte is v.p., owns 35.79% of Express Publishing Co., publisher of *San Antonio Express* and licensee of KENS-TV. Other Harte-Hanks Texas newspapers are *Ablene Reporter-News*, *Big Spring Herald*, *Corpus Christi Caller* and *Times*, *Denison Herald*, *Greenville Herald-Banner*, *Marshall News-Messenger*, *Paris News*.

San Antonio Express and News—KENS-TV.

San Francisco Chronicle—KRON-TV.

San Juan (P. R.) El Mundo Inc.—WKAQ-TV (WKAQ).

St. Louis Globe-Democrat (Newhouse)—Newhouse Bcstg. Corp. owns KTVI, St. Louis through its wholly-owned Signal Hill Telecasting Corp. For other Newhouse and TV-radio-newspaper interests, see *Syracuse Post-Standard and Herald-Journal*.

St. Louis Post-Dispatch—KSD-TV (KSD).

St. Paul Dispatch & Pioneer Press (Ridder)—Controls with Minnesota Tribune Co. WCCO-TV (WCCO), 53%. Same interests also publish *Duluth News-Tribune* and *Herald* and own WDSM-TV (WDSM). Other Ridder interests: *New York Journal of Commerce*, *Long Beach (Cal.) Independent* and *Independent-Press-Telegram*, *Pasadena (Cal.) Star-News*, *San Jose (Cal.) Mercury*, *News and Mercury News*, *Grand Forks (N.D.) Herald*, *Aberdeen (S.D.) American-News* (KSDN), *Garden Grove (Cal.) Garden News* and *North Orange Independent*.

Shreveport Journal—KSLA-TV, 55%.

Shreveport Times—KTHV, Little Rock, 42%; 100% of KWKH, Shreveport. *Shreveport Times* also owns *Monroe (La.) World and News-Star*.

Sioux City Journal—There is no direct ownership of TV-radio by *Journal* publisher *Journal-Tribune Publishing Co.* Perkins Bros. Co., whose stockholders own the controlling interest in J-T Publishing, owns 100% of KTIV (TV) and 100% of radio KSCJ, both Sioux City.

South Bend Tribune—WSBT-TV (WSBT & FM). Also publishes *Hagerstown (Md.) Herald and Mail*.

Spokane Chronicle—KHQ-TV (KHQ).

Springfield (Mass.) Morning Union, Daily News and Sunday Republican—The Springfield Republican-Daily News Employees Beneficial Fund and the Springfield Union Employees Beneficial Fund own outright a 13% stock interest in The Republican Co., which is the parent company owning 100% of the stock of the Republican Publishing Co. and most of the stock of the Springfield Union Publishing Co. The Republican Publishing Co. publishes the *Springfield Daily News* (evening) and the Springfield Union Publishing Co. publishes the *Springfield Union* (morning) and with the Republican Publishing Co. publishes *The Springfield Sunday Republican* (Sunday). The Springfield Republican-Daily News Employees Beneficial Fund and the Springfield Union Employees Beneficial Fund together own a 100% stock interest in Republic Television Inc., which holds a 50% stock interest in the Hampden-Hampshire Corp., which operates WHYN-TV, Springfield-Holyoke, Mass. (WHYN & FM).

Springfield (Mo.) News and Leader & Press—KYTV, 50% (KGBX, 100%). Interlocking ownership with KOAM-TV, Pittsburg, Kan. And also interlocking ownership with *Muskogee (Okla.) Phoenix* and *Times Democrat* (KBIX).

Springfield (O.) Sun and News (Cox)—See *Dayton News and Journal-Herald*.

Superior (Wis.) Telegram (Morgan Murphy)—Affiliated with WISC-TV, Madison, Wis.; KXLY-TV, Spokane, Wash.; also owns radio station KXLY, Spokane. Other daily papers are: *Virginia (Minn.) Mesabi Daily News*; *Ashland (Wis.) Daily Press*; *Manitowoc (Wis.) Herald-Times*; *Two Rivers (Wis.) Reporter*.

Syracuse Post Standard and Herald-Journal—Newhouse Broadcasting Corp., owner of WSYR-TV, Syracuse (WSYR) and satellite WSYE-TV, Elmira, N.Y., and Newhouse Newspapers are mutually owned by Samuel I. Newhouse family, which also owns *Birmingham (Ala.) News* and *WAPI-TV*, Birmingham (WAPI); *Harrisburg (Pa.) Patriot and News* and *WTPA*, Harrisburg; *Portland Oregonian* and *Oregon Journal* and 50% of *KOIN-TV*, Portland (KOIN); *St. Louis Globe-Democrat* and *KTVI*, St. Louis. Other Samuel I. Newhouse Newspapers: *Jersey City Journal*, *Newark Star-Ledger*, *Long Island Press* and *Star-Journal*, *Staten Island Advance*, *Huntsville (Ala.) Times*, *New Orleans Times-Picayune* and *States & Item*. Newhouse interests also own 42% of *Springfield (Mass.) Union, News* and *Sunday Republican* (with rights to additional 45%) and 20% of *Denver Post*. Note: For other publishing interests, see Conde Nast on second page of this section.

Tacoma News-Tribune—Tribune Publishing Co. is licensee of KTNT-TV (KTNT & FM).

Tampa Tribune and Times—WFLA-TV (WFLA), Richmond, (Va.) *Times-Dispatch* and *News-Leader* (WRNL), owns 50.98% control of the Tribune Co.

Temple (Tex.) Telegram—Frank W. Mayborn, pres. & publisher; also is pres. and stockholder in KCEN-TV, Temple. He also is pres. of *Sherman (Tex.) Democrat*, *Killeen (Tex.) Herald* and *Taylor (Tex.) Press*; pres. & 90% owner of radio KTEM, Temple.

Texarkana Gazette and News—Publisher W. E. Hussman owns 19% of KTAL-TV, Shreveport, La.-Texarkana, Tex. and 49% of radio KCMK, Texarkana; 30% of KAMD, Camden, Ark.; 95% of Camden, Ark. CATV; see also *Camden (Ark.) News*. Associated with Palmer Newspapers: *Hot Springs (Ark.) New-Era Sentinel Record*, *El Dorado (Ark.) News-Times*, *Magnolia (Ark.) Banner-News*. Palmer Media Group has 50% interest in *Hope (Ark.) Star* and 25% of *Jacksonville (Tex.) Progress*.

Topeka Daily Capital and State Journal (Stauffer)—WIBW-TV, Topeka (WIBW & FM) and KGNC-TV, Amarillo, Tex. (KGNC & FM); also operates radio stations KSEE, Pittsburg, Kan.; KSKO, Arkansas City, Kan.; KGFF, Shawnee, Okla. Other Stauffer newspapers: *Kansas City Kansan*, *Pittsburg (Kan.) Headlight* and *Sun*, *Arkansas City (Kan.) Traveler*, *Newton Kansan*, *Grand Island (Neb.) Independent*, *York (Neb.) News-Times*, *Maryville (Mo.) Forum*, *Nevada (Mo.) Mail*, *Independence (Mo.) Examiner*, *Shawnee (Okla.) News-Star*. Also publishes *Cappers* tabloid, circulated principally in 5 states.

Washington Evening Star—WMAL-TV, (WMAL). Also WLVA-TV, Lynchburg, Va. (WLVA).

Washington Post—Post-Newsweek stations are WTOP-TV (WTOP), Washington; WJXT, Jacksonville.

Washington (D.C.) World (monthly)—See *Wichita World*.

Watertown (N.Y.) Daily Times—WWNY-TV, Carthage-Watertown; (WWNY, Watertown); also operates radio WMSA, Massena, N.Y.

Wausau (Wis.) Record-Herald—WSAU-TV (WSAU & FM), 25.88%. Also WMTV (TV) Madison, Wis. and radio WKAU, Kaukauna, Wis. (Note: Various other newspapers also participate in ownership; see ownership details in Station Directory listing.) Forward of Iowa, wholly-owned subsidiary of Wisconsin Valley Television Corp. which owns WSAU-TV & WMTV (TV), is buying KVTV (TV), Sioux City.

Wichita (Kan.) World (weekly)—Publisher Willard W. Garvey. Also publishes monthly *Washington (D.C.) World*, owns KKTU, Colorado Springs, Colo. (FM radio KKFM) and affiliate radio KKAM, Pueblo. He also owns less than 1% of KARD-TV, Wichita Kan. and with members of his family, 4.81% of Stauffer Publications (see WIBW-TV, Topeka, Kan. for other broadcast interests).

Winston-Salem Journal and Twin City Sentinel—WSJS-TV (WSJS).

Wisconsin Rapids Tribune—WSAU-TV, Wausau, Wis. (WSAU & FM), 12.92% (6.46% held by its radio WPHR). It also holds same amounts of WMTV (TV), Madison, Wis.; in radio WKAU, Kaukauna, Wis. and in firm buying KVTV (TV), Sioux City, Ia.

Wooster (O.) Record—See *Martins Ferry-Bellaire Times-Leader*.

Youngstown Vindicator—WFMJ-TV (WFMJ).

Zanesville (O.) Times Recorder—WHIZ-TV (WHIZ); WTAP-TV, Parkersburg, W. Va. (WTAP); radio WNXT, Portsmouth, Ohio; WOMP & FM, Bellaire, Ohio and WZIP & FM, Cincinnati, Ohio.

Scripps-Howard—Scripps Howard Newspapers are affiliated with Scripps-Howard Broadcasting Co., but each operates as a separate entity. Scripps-Howard owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO) WPTV, West Palm Beach, Fla.; radio WNOX, Knoxville; WMCT, Memphis (WMC). Scripps-Howard Newspapers are: *Cleveland Press*, *Cincinnati Post* and *Times-Star*, *Kentucky Post* and *Times-Star*, *Columbus Citizen-Journal*, *New York World-Telegram & Sun*, *Pittsburgh Press*, *Washington Daily News*, *Knoxville News-Sentinel*, *Memphis Commercial Appeal* and *Press-Scimitar*, *Fort Worth Press*, *El Paso Herald-Post*, *Albuquerque Tribune*, *Denver Rocky Mountain News*, *Evansville Courier* and *Press*, *Birmingham Post-Herald*, *Stuart* (weekly Fla.) *News*, *Hollywood Sun-Tattler*. Scripps-Howard also publishes the yearly *World Almanac*.

## For TV Station Ownership

by Theatrical Interests

see next page

## Major Ownership Changes

# Sales & Transfers of Television Stations, 1949-66\*

Volume References Are to Issues of Television Digest Reporting Details of Deals

For Present Ownership, see Station Directory

† Indicates FCC approval still pending as of Jan. 21, 1966

### ALABAMA

**WABT, Birmingham (Ch. 13)**—Purchased as part of Birmingham News Co. package (including, besides *Birmingham News* and *Huntsville Times*, radio stations WAPI, Birmingham & WHBS, Huntsville) by Samuel I. Newhouse interests for \$18,700,000 from Victor Hanson Trust. (1955-56 Vols. 11:49 & 12:4). Birmingham News Co. had previously acquired WABT with leasehold on WAPI for \$2,400,000 from Edward L. Norton and Thad Holt. Former call letters WAFM-TV (1953 Vol. 9:15, 17, 24).

**WBRC-TV, Birmingham (Ch. 6)**—Sold with AM & FM adjuncts for \$6,350,000 by Storer to Hulbert Taft family, following FCC approval of Storer's purchase of WVUE (formerly WPFH), Wilmington; for details, see WVUE (1957 Vol. 13:13-14, 19). Storer previously acquired WBRC-TV & WBRC from Mrs. Eloise Hanna for \$2,400,000 (1953 Vol. 9:13, 21).

**WOWL-TV, Florence (Ch. 15)**—Sale of Stock by C. V. Green to Richard B. Biddle gave Biddle control. Earlier, stock reorganization resulted in John Thompson acquiring 12.5% interest for \$25,000 and O. B. Miley increasing holdings to 25%, taking over shares of James B. Gambill & G. W. McBurney and stock from corporation for \$37,500. Richard B. Biddle holds 50% (half in name of his radio WOWL), C. V. Green, 12.5% (1962).

**WAAY-TV, Huntsville (Ch. 31)**—Sold as WAFG-TV to Smith Bestg. for \$509,775 by P. T. Gunn, James R. Cleary, John A. Higdon and associates (1963 Vol. 3:30, 46).

**WALA-TV, Mobile (Ch. 10)**—Sold with radio WALA to Roywood Corp. by W. O. Pape for \$3,000,000. Subsequently Roywood sold radio WALA to Stone Representatives for \$250,000. (1964 Vol. 4:23, 32, 48).

**WKRQ-TV, Mobile (Ch. 5)**—Transferred with WKRQ to new Giddens Television Inc. in deal involving \$1,180,000, with pres. Kenneth R. Giddens increasing holdings from 20% to 50%, other 50% owner being *Mobile Register and Press* (1957-58 Vols. 13:46; 14:8).

\* Editor's Note: This tabulation does not purport to cover all TV station ownership changes, particularly does not undertake to list hundreds of minority stockholder changes; this list includes only those deals involving changes of control or otherwise regarded as being of major importance. For present ownership of individual stations, see individual listings in the Television Station Directory.

## TV Station Ownership by Theatrical Interests (Radio station affiliates in parentheses)

**American Broadcasting Companies Inc.**—Operates and owns WABC-TV, New York (WABC); WBKB, Chicago (WLS); WKYZ-TV, Detroit (WKYZ); KABC-TV, Los Angeles (KABC); KGO-TV, San Francisco (KGO); radio KQV, Pittsburgh.

**Gene Autry**—KOOL-TV, Phoenix (KOOL), 55.38%; KOLD-TV, Tucson (KOLD), 48%; KTLA (TV), Los Angeles, 51%; radios KMPC, Los Angeles, KVI, Seattle, and KEX, Portland, Ore., 51%; KSFO, San Francisco, 50%. Golden West Bcstrs., licensee of KMPC, also owns 65% of CATV system in Santa Barbara, Cal.

**Emilio Azcarraga & family**—owns 20% of KMEX-TV, Los Angeles, and KWEX-TV, San Antonio. He is also a Mexican theatre owner and operates XEW-TV, Mexico City, and a chain of Mexican TV and radio stations as well as Hotel Ritz and Auto Hotel Ritz, Acapulco, Mexico.

**H. & E. Balaban Corp.**—190 N. State St., Chicago 1, Ill. Franklin 2-2262. Owns 47.5% of WTVO, Rockford, Ill.; WTVO owns 58 2/3% of Television Chicago (CP for Ch. 32). H. & E. Balaban owns 50% of WICS, Springfield, Ill., which in turn owns 100% of satellite WCHU, Champaign, Ill., WICD-TV, Danville, Ill., and 100% of WHNB-TV, New Britain-Hartford, Conn. H. & E. Balaban also owns 1/3 of radios WIL, St. Louis; KBOX, Dallas, and 20% of WEEF, Highland Park, Ill. Executives: Harry Balaban, pres.; Elmer Balaban, v.p.; Otto Zeman, secy.-treas.; Harold Forelich, mgr., WTVO; Milton D. Friedland, gen. mgr., WICS.

**Columbia Pictures Corp.**—See Screen Gems.

**Sherrill Corwin (West Coast)**—KAKE-TV, Wichita (KAKE), 15%; 100% of CP for KBAY-TV, San Francisco (Ch. 20); KGUD, Santa Barbara (KGUD-FM), owned by Metropolitan Theatres Corp. (Sherrill C. Corwin, 100% owner). KAKE-TV also owns satellite KUPK (TV), Garden City, Kan. and radios KNCO & FM, Garden City.

**Dubinsky Brothers Theatre Corp.**—WTVO, Rockford, Ill., 47.5%

**Joseph L. Floyd-Edmund R. Ruben-N. L. Benton**—KELO-TV, Sioux Falls, S.D. (KELO & FM); satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.; WKOW-TV, Madison, Wis. (WKOW), WAOW-TV, Wausau, Wis.; radios WLOL & FM, Minneapolis.

**WKAB-TV, Montgomery (Ch. 32)**—Sold as WCCB-TV to Montgomery Independent Telecasters Inc. (Cy N. Bahakel) by receiver Robert J. Thomas for \$100,000 (1963-64 *Addenda 33-GG, 34-H*). Receiver Thomas took over WCCB-TV after it went dark Feb. 15, 1963. Previously sold for \$250,000 by Harold E. Anderson and associates to Tine W. Davis and Aaron Aronov, d/b as First Alabama Corp. (1962).

**WCOV-TV, Montgomery (Ch. 20)**—Sold for \$1,250,000 to WLEK-TV, Lexington, Ky. by Oscar P. Covington and associates (1964 Vol. 4:28, 32, 41).

**WSFA-TV, Montgomery (Ch. 12)**—Sold for \$2,250,000 to owners of WIS-TV, Columbia by WKY Television System of Oklahoma City (1959 Vol. 15:30, 37). WKY acquired WSFA-TV & WSFA radio for \$562,598 (and assumed obligations), shortly after TV got on the air. Sellers, headed by Judge David E. Dunn, included R. F. Hudson, publisher of *Montgomery Advertiser & Journal* (1954-55 Vols. 10:38, 40, 50). Year later, WKY sold radio WSFA for \$175,000 (1956 Vol. 12:43, 50).

### ALASKA

**KENI-TV, Anchorage (Ch. 2)**—75% control of KENI-TV, KFAK-TV (Ch. 2), Fairbanks and radio stations KENI, KFAK & KTKN, Ketchikan, sold to All-Alaska Broadcasters Inc. for \$1,200,000 by Midnight Sun Broadcasting Co. (1960 Vol. 16:8, 12). Midnight Sun acquired control of KENI-TV (then using KFIA call letters), along with CP for KFFB (Ch. 2), Fairbanks, for \$100,000 from Richard R. Rollins who retained 19%. At that time Midnight Sun (Lathrop Co.), also owned 4 AM stations in Alaska (1954-55 Vols. 10:47 & 11:1).

**KINY-TV, Juneau (Ch. 8)**—Sold with radio KINY to Jerry W. McKinley and associates by Wm. J. Wagner (1959 Vol. 15:18).

### ARIZONA

**KOY-TV, Phoenix (Ch. 10)**—Half-time station, sharing with KOOL-TV, sold for \$200,000 to Gene Autry group and merged with KOOL-TV in order to give latter fulltime. KOY-TV principals were John L. Hogg, Albert D. Johnson, John R. Williams, George R. Cook, Glenn Snyder (1954 Vol. 10:14, 19).

**KPHO-TV, Phoenix (Ch. 5)**—Purchased with KPHO (AM) by Meredith Publishing Co. (*Better Homes & Gardens, Successful Farming*) for \$1,500,000 from John C. Mullins, et al. (1952 Vol. 8:18, 26). Ownership previously acquired from W. L. Pickens,

Kenneth R. Giddens (50% of Giddens & Rester Theaters)—WKRQ-TV, Mobile (WKRQ), 50%.

**Ice Capades Inc.**—Owned by Metromedia. For TV-radio stations and other interests, see Metropolitan Broadcasting under Group Ownership.

**Jefferson Amusement Co. (Julius M. Gordon)**—Box 3257, Fort Arthur, Tex. Yukon 5-5557. Owns KPAC-TV, Fort Arthur, Tex. (KPAC).

**Martin Theatres of Georgia**—WTVM, Columbus, Ga.; WTVC, Chattanooga, Tenn.

**Lewis W. Moore**—KXGN-TV, Glendive, Mont. (KXGN).

**Jack Paar**—His firm, Dolphin Enterprises Inc., owns 80.5% of WMTW-TV, Poland Spring, Me. (WMTW-FM).

**RKO General Inc. (a subsidiary of General Tire & Rubber)**—Owns WNAC-TV, Boston (WNAC & WRKO-FM); KHJ-TV, Los Angeles (KHJ); WOR-TV, New York (WOR); WHBQ-TV, Memphis (WHBQ); radios KFRC, San Francisco and WGMS, Washington. Through Canadian subsidiary owns CKLW-TV, Windsor-Detroit (CKLW). Also operates Yankee Network. Owns Video Independent Theatres chain of theaters.

**Screen Gems Inc.**—711 Fifth Ave., New York, N.Y. (10022). Phone: Plaza 1-4432. Owns KCPX-TV (AM & FM), Salt Lake City; WVUE (TV), New Orleans, and WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Aguadilla, P.R.

**Lowell Thomas Group (Capital Cities Bestg. Corp.)**—WTEN, Albany, N.Y. (WROW) & satellite WCDC, Adams, Mass.; WPRO-TV, Providence, R. I. (WPRO); WTVD, Durham, N. C.; WKBW-TV, Buffalo, N.Y. (WKBW); WSAZ-TV, Huntington, W. Va. (WSAZ); radios WPAT, Patterson, N.J. and WJE, Detroit, Mich. (Lowell Thomas owns 3.67% interest in Capital Cities Bestg.).

**Transcontinental Properties Inc. (Herbert Scheffel)**—4 West 58th St., New York, N.Y. Plaza 9-2929. Owns 50% of WICS, Springfield, Ill., WHNB-TV, Hartford, Conn.; WCHU, Champaign, Ill.; WICD, Danville, Ill.

**Turner-Farr Assn.**—WSIL-TV, Harrisburg, Ill., also Ch. 15, Poplar Bluff, Mo.

**20th Century-Fox**—KMSP-TV, Minneapolis, Minn.

**Stanley Warner Corp.**—WAST, Albany, N.Y.

**Wometco Enterprises Inc. (Mitchell Wolfson)**—WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS); 48 1/2% of WFGA-TV, Jacksonville, Fla. It also owns KVOS-TV, Bellingham, Wash.

## Sales & Transfers

R. H. Wheelock & H. H. Coffield, each holding 25% stock in original grantee company (1949 Vol. 5:26 & 6:6, 20).

**KVAR, Phoenix (Ch. 12)**—Sold to KTAR Broadcasting Co. (and call letters changed from KTYL-TV) by Harry L. Nace estate, Dwight Harkins & Lorenzo K. Lisonbee in consideration of payment of about \$251,242 liabilities (1954 Vol. 10:18, 25).

**KGUN-TV, Tucson (Ch. 9)**—Sold with WEHT (TV), Evansville, Ind. by Henry S. Hilberg and associates to Gilmore Bcstg. Corp. of Ariz. (55%) and Gilmore Bcstg. Corp. of Ind. (45%) for \$4,200,000 (1964 Vol. 4:16, 29). WEHT Inc. acquired KGUN-TV for \$1,440,000 from H. U. Garrett and associates (1960 Vol. 16:45, 51). Garrett group acquired station from D. W. Ingram for \$533,000, including \$115,000 obligations. Former call letters were KDWI-TV (1956 Vol. 12:28, 51).

**KVOA-TV, Tucson (Ch. 4)**—Merged with KOAT-TV, Albuquerque, N.M. in deal whereby Clinton McKinnon reduced holdings from 100% to 40% in KOAT-TV by giving 20% each to Bernard Weinberg, Harold B. Garfield & Arthur A. Desser and at same time boosting holdings in KVOA-TV from 25% to 40% by acquiring 5% each from Weinberg, Garfield & Desser for \$45,000 (1959 Vol. 15:34, 40). McKinnon and associates acquired KVOA-TV & KOVA from John J. Louis family (Needham, Louis & Brorby) for \$450,000 (1955 Vol. 11:11, 21, 27). Note: For sale to Steinman interests, see KOAT-TV, Albuquerque, N.M.

**KIVA, Yuma (Ch. 11)**—Sold to Bruce Merrill for \$550,000 by Electro Investors Inc. (1960-61 Vol. 16:38; 17:6). Electro Investors Inc. (Floyd Odlum, 67% and Harry Butcher, 25%) took over station from Harry Butcher for payment of \$241,000 indebtedness. (1959 Vol. 15:24). Previously Butcher acquired station from Donald Ellsworth, Howard L. Roberts, Wm. S. Porter and associates in \$241,000 transaction.

### ARKANSAS

**KTVE, El Dorado-Monroe, La. (Ch. 10)**—Sold by Veterans Bcstg. Co. & Wm. H. Simons to Fuqua Industries Inc. for \$7,650,000 (1963 Vol. 3:49). Originally sold for \$1,100,000 to William H. Simon by Dr. Joe F. Rushton, W. C. Blewster & Wm. C. Bigley (1960 Vol. 16:25, 28). Simon subsequently turned over 48% to WVET-TV, Rochester, N.Y. and a further transfer of 32% to increase WVET-TV holdings to 80% took place in the fall of 1960 (Vol. 16:34).

**KNAC-TV, Fort Smith (Ch. 5)**—51% control purchased from Harry Pollock for \$565,000 by Donald W. Reynolds, who previously had acquired 49% interest through stock purchase (1958-59 Vols. 14:34, 36, 52; 15:2). Original owner Mrs. Salome Nakdimen, executrix of H. S. Nakdimen estate, optioned 50% to George T. Herreich, who became 50% partner in \$150,000 stock subscription agreement, also assumed up to 50% of \$150,000 obligations (1957 Vol. 13:7, 9). She then sold other 50% to Harry Pollock (33.33%) and Harry Newton Co. (16.66%) for \$61,500, with Pollock agreeing to lend KNAC-TV \$125,000 (1957 Vol. 13:19, 26). Pollock acquired control by purchasing Herreich's 50% for \$175,000 (1957 Vol. 14:6, 10).

**KARK-TV, Little Rock (Ch. 4)**—Sold with radios KARK & FM to Mullins Bcstg. for \$3,750,000 by T. K. Barton family (1965-66 Vols. 5:32, 6:4). 80% of TV station and AM adjunct transferred from Arkansas Radio & Equipment Co. to estate of T. H. Barton, deceased. T. K. Barton owned other 20%. (1963).

**KATV, Little Rock (Ch. 7)**—Greater control acquired by James C. Leake & John Griffin (50% each), through purchase of 10% stock for \$45,000 from Bryan Mathes (1960 Vol. 16:45).

### CALIFORNIA

**KBAK-TV, Bakersfield (Ch. 29)**—Sold to Harriscop Telecasting Corp. for \$1,635,147 by Reeves Bcstg. Corp. (1963-64 Vols. 3:52, 4:18). Previously, Reeves Broadcasting & Development Corp. acquired it for \$1,000,000, including \$250,000 in obligations, from owners of *San Francisco Chronicle* (1960 Vol. 16:36, 42). *San Francisco Chronicle* acquired 51% control of TV and radio stations (then known as KAFY-TV & KAFY) for approximately \$85,000 from Sheldon Anderson and family (1953 Vol. 9:47, 50). In April, 1954 *Chronicle Publishing Co.*, San Francisco (KRON-TV), became 97 1/3% owner by purchasing minority interests (1954 Vol. 10:16).

**KERO-TV, Bakersfield (Ch. 10)**—Sold by Transcontinent to Time Inc., for \$1,500,000, in \$11,500,000 package with KFMB-TV, San Diego (with KFMB & FM) to Midwest TV Inc., contingent on sale of other Transcontinent properties to Taft Bcstg. For details, see WGR-TV, Buffalo (1963-64 Vols. 3:15-16, 31; 4:8, 15). Previously sold to owners of KFMB-TV, San Diego (KFMB) for \$2,150,000 by group headed by Gene DeYoung, 51% owner (1957 Vol. 13:2, 11, 29) BADLCT-39. Note: For merger with Transcontinent TV Corp., see KFMB-TV.

**KLYD-TV, Bakersfield (Ch. 17)**—59% acquired for \$117,720 by Lincoln Dellar, who (with wife) became 100% owner. Sellers were Edward E. Urner, who acquired radio KLYD for his 23% interest, and Bryan J. Coleman and Maurice St. Clair, each selling his 17.64% to Dellar (1963 Vol. 3:1).

**KIEM-TV, Eureka (Ch. 3)**—License and all equipment sold by Redwood Bcstg. Co. to Cal.-Ore. Radio Co. for \$800,000 (1961).

**KVIQ-TV, Eureka (Ch. 6)**—Sold to Carl R. & Leah McConnell for \$83,472, plus assumption of liabilities by co-equal owners Carroll R. Hauser and Shasta Telecasting Corp., in which Carl McConnell also has a minority interest. (1960 Vol. 16:22, 24). Shasta Telecasting acquired 50% of CP for KVIQ-TV for out-of-pocket expenses (1957 Vol. 13:20, 31).

**KFRE-TV, Fresno (Ch. 30)**—Sold as Ch. 12 with radio KFRE to Triangle Publications, Inc. for \$3,000,000 by Paul R. Bartlett and associates (1958-59 Vols. 14:47; 15:1).

(Continued on next page)



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# Sales & Transfers

## CALIFORNIA—(Continued)

- KJEO, Fresno (Ch. 47)**—Sold for \$3,000,000 to Shasta Telecasting Corp. by J. E. O'Neill (1961 Vol. 17:10, 21).
- † **KDAS, Hanford (Ch. 21)**—Sold to KSJV Television Inc. by George L. Naron & C. B. Sweeney for undisclosed price (1965 Vol. 5:2). Previously 25% interest in Gann TV Enterprises bought by C. B. Sweeney for initial \$13,000 when Louis C. Maccagno withdrew; not a transfer but two separate transactions. Gann TV Enterprises is a limited partnership. Later, George L. Naron and C. B. Sweeney took over Gann's 1/3 interest for \$7,000 plus assumption of liabilities (1963).
- KABC-TV, Los Angeles (Ch. 7)**—Formerly KECA-TV. See WABC-TV, New York City.
- KCOF, Los Angeles (Ch. 13)**—Sold to NAFI Corp. by Kenyon Brown-Bing Crosby group for approximately \$1,000,000 in NAFI stock, plus obligations bringing total involved to over \$5,000,000 (1959-60 Vols. 15:33, 43; 16:5). Kenyon Brown, Bing Crosby, George L. Coleman & Joseph H. Thomas (each 25%) acquired station for \$4,000,000 (including obligations) from Copley Press, publisher of *San Diego Union and Tribune* and 8 Los Angeles county dailies as well as other newspapers (1957 Vol. 13:16, 22, 34, 47, 50). Copley Press acquired station, as KLAC-TV, for \$1,375,000 from Mrs. Dorothy Schiff Sonneborn publisher of *New York Post* (1953 Vol. 9:46, 49, 52).
- KHJ-TV, Los Angeles (Ch. 9)**—Purchased by Thomas C. Lee Enterprises Inc. (now General Teleradio Inc.) for \$2,500,000 from Earl C. Anthony. Former call KFI-TV. (1951 Vol. 7:23, 32, 36).
- KIHX, Los Angeles (Ch. 22)**—Sold to Coast TV Bcstg. for \$297,785 by H. Calvin Young and associates (1964 Vol. 4:11, 31).
- KMEX, Los Angeles (Ch. 34)**—55% of Spanish International Bcstg. Co. transferred to estate of Frank L. Fouce, deceased (1962).
- KNXT, Los Angeles (Ch. 2)**—Purchased by CBS for considerations totaling \$3,600,000 from Thomas S. Lee estate. (1950 Vol. 6:52). Former call letters KTSL. CBS required to divest itself of 49% interest in KTTV, Los Angeles, which it sold to 51% owner *Los Angeles Times* for \$209,900 and other considerations.
- KTLA, Los Angeles (Ch. 5)**—Sold for \$12,000,000 to Gene Autry and associates by Paramount Pictures (1963-64 Vols. 3:44, 4:20).
- KTTV, Los Angeles (Ch. 11)**—Sold to Metromedia Inc. for \$10,390,000 by *Los Angeles Times* and *Mirror* (1963 Vol. 3:3, 22). Previous transactions were the 25% purchased for approximately \$1,625,000 by Loew's Inc. (MGM), *Los Angeles Times* and *Mirror* retaining 75%. (1956 Vol. 12:33). *Los Angeles Times* and *Mirror* subsequently bought back the 25% from Loew's Inc. for undisclosed sum, but in excess of \$1,625,000 (1959 Vol. 15:44).
- KLOC-TV, Modesto (Ch. 17)**—CP for TV included with radio KLOC in sale of 1% from Corbett Pierce (50%) for \$100,000 to Chester Smith, whereby Smith increased holdings from 50 to 51% (1965).
- KMBY-TV, Monterey (Ch. 8)**—Sold for \$230,000 to timesharing KSBW-TV, Salinas, Cal. in order to effect merger. Sellers included Kenyon Brown, George Coleman & Bing Crosby (1954-55 Vols. 10:45; 11:16).
- KTVU, Oakland-San Francisco (Ch. 2)**—Sold for \$12,360,000 to Cox group by Wm. D. Pabst, Ward D. Ingram, Edwin O. Pauley and associates (1963 Vol. 3:32, 42).
- KVIP-TV, Redding (Ch. 7)**—Sold for \$1,250,000 to Sacramento Valley TV by Shasta Telecasting Corp. Principal owners (27.37% each) of Sacramento Valley are Redwood Bcstg (William B. Smullin), Frank M. Crawford & J. Ned Richardson (1963 Vol. 3:11, 23).
- KCCC-TV, Sacramento (Ch. 40)**—Purchased for \$67,500 cash, plus loan of \$35,000 and assumption of more than \$125,000 obligations, by Lincoln Dellar from Ashley L. Robison & Harry McCarr (1956 Vol. 12:36-37, 40). Note: Dellar took station off air May 31, 1957 and exchanged plant and stock for \$202,399 worth of stock and debentures of KOVR, Stockton, plus option to acquire additional stock (1957 Vol. 13:20-12). His interest in KOVR was acquired by Gannett interests when they took over control from H. Leslie Hoffman (1958 Vol. 14:2).
- KCRA-TV, Sacramento (Ch. 3)**—50% interest (along with same interest in radios KCRA & KCRA-FM sold for approx. \$2,000,000 by C. Vernon, Kenneth W. and Gerald Hansen to the Ewing C. Kelly estate, which became 100% owner (1962 Vol. 2:17).
- KKTV, Sacramento (Ch. 10)**—Sold as KBET-TV for \$4,500,000 to Great Western Bcstg. Corp. (J. H. Whitney & Co.) by group headed by William P. Wright and John H. Schacht Jr. (1958 Vol. 14:42, 49). Note: For transfer to Whitney Communications Corp., see sale of KDTV, Tulsa, Okla.
- KCHU-TV, San Bernardino (Ch. 18)**—Sold by Norman H. Rogers for \$196,409 to the Sun Co. of San Bernardino, publisher of the *Sun and Telegram* (1962).
- KFMB-TV, San Diego (Ch. 8)**—Sold with KFMB & FM by Transcontinent to Midwest TV Inc. for \$10,000,000, sale contingent on sale of other Transcontinent properties to Taft Bcstg. For details, see sale of WGR-TV, Buffalo, N.Y. (1963-64 Vols. 3:15-16, 31, 4:8, 15). Transcontinent TV Corp. absorbed Marietta Bcstg. Inc. (licensee of KFMB-TV, KFMB & KERO-TV, Bakersfield, Cal.) following exchange of stock, which gave Marietta owners Jack D. Wrather and Edward Petry & Co. Inc. 34.81% (jointly) of Transcontinent stock (1959 Vol. 15:7, 12, 20). Wrather and Petry Co. acquired full ownership of Marietta by payment of \$2,916,750 to Mrs. Helen Alvarez for her 38.89% interest in Marietta as well as her interests in other properties (1958 Vol. 14:20, 24, 27). For 1957 purchase of KERO-TV, see listing under Bakersfield, Cal. Petry acquired 22.22% interest in Wrather-Alvarez Bcstg. Co., predecessor of Marietta, for \$633,330 (1959 Vol. 9:23). Wrather-Alvarez Bcstg. acquired KFMB-TV from John A. Kennedy group for \$3,150,000 (1953 Vol. 9:5, 9, 13). Kennedy group acquired KFMB-TV & KFMB from Jack O. Gross for \$925,000 and other considerations (1950-51 Vols. 6:46 & 7:17).

**KOGO-TV, San Diego (Ch. 10)**—CP and licenses transferred to Time-Life Broadcast, Inc. for \$6,125,000 and other considerations. (1962 Vol. 2:1, 13). Previously 46.22% interest in TV and KOGO acquired by the *Washington Post* when it purchased control of *Newsweek* magazine for \$8,000,000 (1961 Vol. 17:11). *Newsweek* acquired its 46.22% interest in the stations, then using KFSD-TV & KFSD call letters, in a deal with Fox, Wells & Rogers involving \$1,502,900 (1957 Vol. 13:30, 33). Fox, Wells & Rogers retained control of stations by means of a stock pooling agreement with minority owners who controlled 19.63% (Fox, Wells stock then consisting of but 34.15%). Previously Fox, Wells & Co. acquired control of TV & radio from Tom Sharp, Charles E. Salik and TBC Television (about 40 stockholders) in \$3,200,000 transaction (1954 Vol. 10:31-32, 34, 38, 42). TBC, headed by Leon N. Papernow, acquired its 1/3 interest from Sharp and associates for about \$350,000 as part of a deal paving way for grant (1953 Vol. 9:46).

**KGO-TV, San Francisco (Ch. 7)**—See WABC-TV, New York City.

**KPIX, San Francisco (Ch. 5)**—Acquired by Westinghouse in exchange-of-stock deal approved by FCC July 2, 1954, stock valued at \$6,000,000 when deal was closed Feb. 15, 1954, valued at \$7,787,280 on date of FCC approval. Sellers and considerations: Associated Broadcasters Inc., 100% owned by Wesley I. Dumm, for 81,755 shares of Westinghouse common; Philip G. Lasky, gen. mgr., 11,845 shares plus \$209,994 cash; E. C. D. Bell, 8461 shares plus \$149,980 cash; Franklin Dumm, 2538 shares plus \$45,010 cash; George Hughes, 1692 shares plus \$30,006 cash (1954 Vol. 10:3, 4, 13, 15, 19, 27).

San Francisco—Also see Oakland, Cal.

**KBAY-TV, San Francisco (Ch. 20)**—Sold to D. H. Overmyer Communications Co. by Sherrill C. Corwin, under deal whereby he retains 20%. Overmyer is to pay \$40,000 for its interest & loan \$320,000; Corwin is to pay \$10,000 for 20% & advance \$80,000 (1965).

† **KSAN-TV, San Francisco (Ch. 32)**—Off-air station sold to Metromedia Inc. for \$1,000,000 by S. H. Patterson (1965).

**KSBY-TV, San Luis Obispo (Ch. 6)**—Purchased as KVEC-TV by Salinas Valley Bcstg. Corp., operator of KSBW-TV & KSBW, Salinas-Monterey, for \$50,000 plus payment of \$77,450 advanced to TV by co-owners John C. Cohan and Jerome Kantro, also stockholders in KSBW-TV & KSBW (1957 Vol. 13:22, 29). At same time, Cohan acquired 100% control of radio KVEC by buying 50% held by Kantro for \$50,000. Cohan & Kantro owned properties one year, having purchased KVEC-TV & KVEC for \$450,000 from Christina M. Jacobson, 2/3 owner, and Leslie H. Hacker, 1/3 (1956 Vol. 12:20, 24).

**KEYT, Santa Barbara (Ch. 3)**—Optioned for \$1,640,000 to Key TV Inc., headed by Richard C. D. Bell, ex-KPIX, San Francisco, with 16 2/3%; Wm. F. Luton, 41 2/3%; Robert H. Dunlap, 41 2/3%. Selling group included Harry C. Butcher, KIST; Colin M. Selph, gen. mgr.; Arthur F. Marquette, C. H. Jackson, Ronald Coleman, et al. (1956-57 Vols. 12:52; 13, 9, 13).

**KOVR, Stockton-Sacramento (Ch. 13)**—Sold to McClatchy Newspapers for \$7,650,000 by Metropolitan Bcstg. Co. (1963-64 Vols. 3:40, 4:31). 96% acquired from Gannett Co. by Metropolitan Bcstg. Co. for \$1,391,000 and assumption of \$1,466,879 owed Gannett (1959-60 Vols. 15:47-48; 16:1). Gannett acquired stock from H. Leslie Hoffman group for \$1,000,000 plus obligations of \$2,000,000 (1957-58 Vols. 13:47, 14:2).

**KVVG, Tulare-Fresno (Ch. 27)**—Purchase for \$10,000 and assumption of obligations by movie producer James Stacy from co-equal owners Joseph Justman and Milton B. Scott (1956-57 Vols. 12:25; 13:5). They purchased station in 1955 for token \$1 and assumption of about \$350,000 in liabilities from Sheldon Anderson, who retained local radio KCOK (1954-55 Vols. 10:47, 11:3, 12). Note: KVVG went off air Aug. 6, 1957 (Vol. 13:32). CP was cancelled Feb. 10, 1958.

## COLORADO

**KKTV, Colorado Springs (Ch. 11)**—Sold with radios KGHF, Pueblo and KFMM (FM), Colorado Springs to Communication Systems Inc. (Willard W. Garvey) for \$685,000 by James D. & Betty Z. Russell and Gifford Phillips. (1963 Vol. 3:31).

**KRDO-TV, Colorado Springs (Ch. 13)**—Harry Hoth Jr. acquired Hoth Sr.'s interests in return for assumption of \$19,000 in notes. Wm. J. Gregory's interests have been turned over to his estate. Now, estate of Gregory, 21.09%; Harry Hoth Jr., 75.65%; Hoth Sr., none. Previously, Gregory purchased 50.37% from Joseph Rohrer for \$24,000. Then, Gregory, 39.21%; Hoth Sr., 27.16%; Hoth Jr., 22.93%; Priscilla Gitz, 6.13% (1962).

**KBTU, Denver (Ch. 9)**—Purchased by partners John C. Mullins and Frank Leu from group of local businessmen for \$900,000 and assumption of some \$100,000 in obligations (1955 Vol. 11:7, 13). Later in same year Leu sold his 50% interest to William Zeckendorf (1955-56 Vols. 11:49 & 12:13). Note: Sale of Webb & Knapp's (Zeckendorf) 50% interest to licensee of KBTU for \$2,400,000 followed (1961 Vol. 17:33).

† **KCTO, Denver (Ch. 2)**—Sold to WGN Inc. for \$3,500,000 by J. Elroy McCaw (1965 Vol. 5:36). Previously purchased as KFEL-TV from Gene O'Fallon for approximately \$400,000 plus assumption of some \$300,000 in liabilities by J. Elroy McCaw, operator of KTVW, Tacoma, Wash. and 25% owner of KONA, Honolulu. (1955 Vol. 11:25, 28, 31). Call letters were changed from KFEL-TV to KTVR and later to KCTO. Subsequently, Founders Corp. (Tele-Trip Inc. subsidiary) exercised option to acquire 50% of KTVR from McCaw by assuming half of purchase price & liabilities. Founders also operate radios KPOA, Honolulu and WTAC, Flint (1955 Vol. 11:39, 47). Note: In 1959 McCaw's Gotham Corp. purchased Founders Corp. 50% of KTVR for \$160,000 and became 100% owner. McCaw also traded KONA holdings to J. D. Keating (1959 Vol. 15:13).

For Newspapers with TV  
see page 7-c



## Sales & Transfers

**KLZ-TV, Denver (Ch. 7)**—Purchased with radio KLZ by Time Inc. from Aladdin Radio & TV Inc. (Harry E. Huffman, Hugh B. Terry, J. Elroy McCaw, Theodore R. Gamble, Frank H. Ricketson Jr., et al.) for total of \$3,533,760. (1954 Vol. 10:11, 15, 18, 28).

**KOA-TV, Denver (Ch. 4)**—52.5% sold by Bob Hope, James Saphier, Martin Gang, Violet Gang Raun & Norman R. Tyre to licensee Metropolitan Television Co. for \$6,318,600. Sale included radio KOA and KOAA-TV, Pueblo, Colo. (1964 Vol. 4:37, 46).

**KREZ-TV, Durango (Ch. 6)**—Sold as KJFL-TV to KREX-TV, Grand Junction, Colo. for \$2,000 by Floyd & Lieselotte Jeter. Sale approved Aug. 12, 1964 by FCC.

**KOAA-TV, Pueblo (Ch. 5)**—Sold as KCSJ-TV with KCSJ to owners of KOA-TV, Denver, for \$1,250,000 by Star Broadcasting (subsidiary of Bankers Life & Casualty), with KOA-TV to dispose of the radio station later (1961-62 Vols. 17:35, 1:14). Bankers Life & Casualty Co., Chicago, acquired stations from owners Douglas D. Kahle (67%) and Robert L. Clinton Jr. (33%) by assuming \$823,000 in obligations (1954 Vol. 10:35, 40). Note: Also see sale of KOA-TV, Denver.

### CONNECTICUT

**WICC-TV, Bridgeport (Ch. 43)**—Purchase of 23.8% from John A. Hill and 4.8% from 3 others gave Kenneth M. Cooper 66.61% of C.P. for TV and radios WICC & WJZZ (FM); total consideration was \$370,097 (1964 Vol. 4:47, 5:1). Previously sold with radio WICC to Kenneth M. Cooper and associates for \$1,700,000 by Philip G. Merryman group (1958-59 Vol. 14:51; 15:9).

**WNHC-TV, New Haven (Ch. 8)**—Purchase with radio WNHC by Triangle Publications, Inc. for \$5,400,000 from Aldo DeDominicis, Patrick J. Goode family, et al. (1956 Vol. 12:21, 22, 25).

**WHNB-TV, New Britain-Hartford (Ch. 30)**—Sold as WNBC with radio WKBN for \$1,044,000 by NBC to owners of WICS, Springfield, Ill. WWLP, Springfield, Mass. held an option for 1/3 as part of this transaction, but dropped it after FCC set this part of the sale for a hearing, stating that there would be an overlap of WWLP & WHNB-TV signals. New owners sold radio WKBN for \$225,000 to Sheldon I. Smerling and family (1959 Vol. 15:26, 28, 39). NBC purchased stations, operated as WKNB-TV & WKNB for \$606,000 cash plus assumption of about \$400,000 in obligations from group headed by adman Julian Cross (1955-56 Vols. 11:2, 9, 19, 22, 26; 12:50). Note: WWLP exercised option to pay \$348,000 for 1/3 for WHNB-TV (1960 Vol. 16:21), but this has been held up by the FCC (1961 Vol. 17:8).

**WHCT, Hartford (Ch. 18)**—Sold to Hartford Phonevision Co. (wholly-owned by RKO General) for \$900,000 by Edward D. Taddel and associates (1960 Vol. 16:14, 23). Taddel group acquired station for \$250,000 from CBS after it took station off air Nov. 15, 1958 (1958 Vol. 14:45-46, 49). CBS acquired station for approximately \$650,000 from RKO General (then operating as General Teleradio), latter having acquired 45% formerly held by Gannett Newspapers' *Hartford Times*. Former call letters WGIH-TV (1955-56 Vols. 11:28, 36, 49; 12:8, 37).

### DELAWARE

**WVUE, Wilmington (Ch. 12)**—Sold as WPFH with radio WIBG by Paul F. Harron group to Storer Broadcasting Co. for approximately \$5,626,312 plus assumption of \$1,000,000 in obligations (1956-57 Vols. 12:51; 13:9, 13). Harron purchased station, then operating as WDEL-TV, from Steinman brothers for \$3,720,500 (1955 Vol. 11:4, 13). Note: Storer took WVUE off air Sept. 13, 1958 and turned in license Dec. 18, 1958, in order to acquire WITI-TV, Milwaukee (1958 Vol. 14:34-35, 37, 42, 44, 51). Channel 12, Wilmington, now is used by educational WHY-TV.

### DISTRICT OF COLUMBIA

**WTOP-TV, Washington (Ch. 9)**—Purchased 55% by *Washington Post*, operator of radio WTOP, and 45% by CBS for \$1,400,000 from R. H. Macy interests in 1950; call letters then WOIC (1950 Vol. 6:25). CBS sold its holdings in 1954 to *Washington Post* for sum in "excess of \$3,000,000" (1954 Vol. 10:35, 42).

### FLORIDA

† **WESH-TV, Daytona Beach (Ch. 2)**—Sold to Cowles Fla. Bcstg. Inc. by John H. Perry Jr. and associates for \$5,500,000 (1965 *Television Digest*, Vol. 5:47). Previously, control purchased by John H. Perry Jr. from brother Farwell W. Perry, J. H. Perry Jr. buying nine shares of stock in *Pensacola News-Journal*, which owns Perry Realty Co., which owns licensee Telrad Inc., for an undisclosed amount (1961).

**WTVI, Ft. Pierce (Ch. 19)**—Sold for \$175,000 to owners of KFEQ-TV, St. Joseph, Mo. by Gene Dyer after station went off the air Feb. 16, 1961 (1961 Vol. 17:22).

**WFGA-TV, Jacksonville (Ch. 12)**—26.5% voting stock sold by George H. Hodges to Wometco Enterprises Inc. for \$304,750, increasing holdings from 20% to 46.5% and also acquiring 40% of preferred stock for \$60,000 as well as \$167,085 in notes owed Hodges by station (1959 Vol. 15:43).

**WJXT, Jacksonville (Ch. 4)**—Purchased as WMBR-TV with radio WMBR by Washington Post Co., publisher of *Washington Post* and then 55% owner of WTOP Inc. (WTOP-TV & WTOP, Washington.) for \$2,470,000 from Edward L. Norton, Frank King and Glenn Marshall Jr. (1952-53 Vols. 8:51, 9:1, 3). Post sold radio WMBR in 1958 and changed TV call letters.

**WGBS-TV, Miami (Ch. 23)**—Acquired by Storer Broadcasting Co. through purchase of CP for WMIN-TV, Miami (Ch. 27) for \$35,409 expenses from E. D. Rivers Sr. and purchase of facilities of WPTL-TV, Ft. Lauderdale (Ch. 23) for \$300,000 from *Ft. Lauderdale Daily News*. Shift of Ch. 23 to Ch. 23 approved by FCC Dec. 16, 1954. (1954 Vol. 10:47-51). WGBS-TV sold studio facilities, land & tower to WPST-TV for \$500,000 and left air April 13, 1957 (1957 Vol. 13:14-15).

**WDBO-TV, Orlando (Ch. 6)**—Sold with radios WDBO & FM to The Outlet Co. for \$6,100,000 by the trustees for the estate of Wm. S. Cherry Jr. (75%) and 3 minority stockholders (1963 Vol. 3:15, 29). Previously transferred from Wm. S. Cherry Jr., deceased, to trustees of estate, who are with Rhode Island Hospital Trust Co. Previously sold with radio adjuncts for \$3,000,000 to firm controlled by Wm. Cherry; selling group was headed by Harold P. Danforth (1957 Vol. 13:14, 19).

**WFTV, Orlando (Ch. 9)**—Joseph L. Brechner boosted holdings when station was using WLOP-TV call from 17% to 41.67% (working control) by acquiring 24.67% from John W. Kluge for \$350,000 (1959-60 Vols. 15:42, 16:1).

**WPTV, Palm Beach (Ch. 5)**—Sold to Scripps-Howard Radio Inc. by John H. Phipps for \$2,000,000 (1961-62 Vols. 17:34, 1:4). Phipps purchased station as WJNO-TV for \$880,000, including around \$300,000 liabilities from radio WJNO (50%); Theodore Granik (21%); Wm. H. Cook (21%), et al. (1956 Vol. 12:40).

**WJHG-TV, Panama City (Ch. 7)**—Sold as WJDM for \$340,000 to owners of WALB-TV, Albany, Ga. by Mel Wheeler (1960 Vol. 16:21, 28). Wheeler, who originally owned 4% with his wife, acquired remaining 96% from J. D. Manly for \$60,000 (1957 Vol. 13:43, 47).

**WEAR-TV, Pensacola (Ch. 3)**—Purchased for \$1,400,000 by Rollins Telecasting Inc. from Charles W. Smith, Mel Wheeler and associates (1959 Vol. 15:14, 19).

† **WSUN-TV, St. Petersburg (Ch. 38)**—Sold with radio WSUN to H. Y. Levinson & WJNB by City of St. Petersburg for \$1,130,000 (1965 Vol. 5:42).

**WFLA-TV, Tampa (Ch. 8)**—Control (50.098%) sold in deal whereby stock in Tribune Co. held by trustees under will of John Stewart Bryan was turned over to Richmond Newspapers for \$17,500,000. Also affected are radios WFLA & FM and *Tampa Tribune* and *Times* (1965 Vol. 5:48).

**WTVT, Tampa (Ch. 13)**—Purchased for \$3,500,000 plus assumption of \$491,490 liabilities by WKY Radiophone Co. (*Oklahoma City Oklahoman*) from ex-Gov. Doyle E. Carlton-Walter Tison interests (1956 Vol. 12:26, 29).

**WEAT-TV, West Palm Beach (Ch. 12)**—Sold with WEAT to Gardens Bcstg. Co. (100% owned by American Industries Inc.; John D. MacArthur, pres.) for \$2,100,000 by Rex Rand and Bert Lebar (1963-64 Vol. 4:9). Previously optioned with radio WEAT to Palm Beach TV Co. Inc. (Rex Rand's WINZ, Miami, 80%; Bertram Lebar, 20%, with option for 5% more from WINZ) for \$600,000 by RKO Teleradio Pictures (1957 Vol. 13:12, 20). RKO Teleradio previously had acquired properties from J. Robert Meachem for \$194,000 (1955 Vol. 11:27, 31).

### GEORGIA

**WAIL-TV, Atlanta (Ch. 11)**—Sold as WLWA by Crosley Broadcasting Corp. for \$3,420,000 to owners of radio WIBC, Indianapolis, in return for latter dropping claims for Crosley's WLWI, Indianapolis (1962 Vol. 2:25, 2:37-38). Earlier purchased as WLTV by Crosley (Avco) for \$1,500,000 from local group comprising Broadcasting, Inc. (1952 Vols. 8:51, 9:5, 7). Broadcasting, Inc. acquired station for \$525,000 when CP for WCON-TV was sold by *Atlanta Constitution* when it merged with *Atlanta Journal*, and *Journal* retained Ch. 2 for WSB-TV (1951 Vol. 7:32-34, 38-39).

**WATL-TV, Atlanta (Ch. 36)**—CP for off-air station sold to D. H. Overmyer Communications Co. by Robert W. Rounsaville for \$100,000 (1964-65 Vols. 4:33, 5:20).

**WRDW-TV, Augusta (Ch. 12)**—Friendly Group sold licensee WPIT Inc., which also owns radios WPIT, Pittsburgh, Pa. and WSOL, Tampa, Fla. to United Printers & Publishers Inc. for \$1,350,000 (1961 Vol. 17:36). Sold to the WPIT Inc. (Friendly Group) for over \$1,500,000 by Southeastern Newspapers Inc., which also sold radio WRDW to Roy V. Harris group (1959 Vol. 16:6, 17). Southeastern Newspapers acquired WRDW-TV & WRDW for about \$600,000 plus assuming of some \$400,000 liabilities from group headed by Grover C. Maxwell & Allen M. Woodall, latter mgr. of WDAK-TV, Columbus, Ga. (1955-56 Vols. 11:48; 12:7). BTC-3830. Note: See sale of WSTV-TV, Steubenville, O. for details about transfers of Friendly stations to United Printers & Publishers.

**WMAZ-TV, Macon (Ch. 13)**—Sold with WMAZ & FM for \$2,094,750 to WMRC Inc. by George P. Rankin Jr. and associates (1962-63 Vol. 3:2, 11).

**WRDM-TV, Rome (Ch. 9)**—See WTVC, Chattanooga, Tenn.

**WCTV, Thomasville (Ch. 6)**—CP acquired for \$88,700 by John H. Phipps from E. D. Rivers Sr.; Phipps also purchased Thomasville radio WKTG for \$62,000 from Fred Scott family (1955 Vol. 11:5, 20).

(Continued on next page)



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# Sales & Transfers

## HAWAII

**KGMB-TV, Honolulu (Ch. 9)**—Sold with radio KGMB and satellites KHBC-TV, Hilo and KMAU-TV, Wailuku to Pacific Bcstg. (wholly-owned by Standard Corp., see KUTV, Salt Lake City) for \$2,500,000 by *Honolulu Star-Bulletin* (Hawaii Publishing Holding Corp.) (1964-65 Vols. 4:42, 5:19). Satellite KMAU-TV, Wailuku sold to local interests in separate transaction (1964). Controlling interest in station sold to Hawaii Publishing Holding Corp. by executors of estate of Wallace Rider Farrington for \$11,130,000. This applies also to radio KGMB and satellites KMAU-TV, Wailuku (Ch. 3), KHBC-TV and radio KHBC, Hilo (1961-62 Vols. 1:13, 2:13). Farrington's *Honolulu Star Bulletin* had acquired full control of licensee Hawaiian Bcstg. System by purchasing 75.45% from Hialand Development Corp. for \$2,250,000. Hialand acquired Hawaiian Bcstg. stock when it purchased theater-real estate operator Consolidated Amusement Co. for \$8,000,000 (1958 Vol. 14:40, 46). Earlier, Consolidated had increased its stock in stations to 75.45%, paying Mormon Church \$125,000 for its 6.73% after FCC directed latter to sell one of its holdings under multiple ownership rule (1962).

**KHVH-TV, Honolulu (Ch. 4)**—Sold with radio KHVH and satellite KHVO (TV), Hilo and 5 translators to Western Telestations for \$4,000,000 by Kaiser Industries Corp. (1964 Vol. 4:41, 51). Previously transferred from licensee Kaiser Hawaiian Village TV Inc. (Henry J. Kaiser Co.) to Kaiser Industries Corp. for \$1,297,274. Licensee then liquidated. Previously purchased as KULA-TV by Henry J. Kaiser for \$685,000 from Albert Zugsmith interests, with Kaiser dropping Ch. 13, on which KHVH-TV had been operating (1958 Vol. 14:19, 24, 28). Previously, Zugsmith group acquired KULA-TV with radio KULA for \$600,000 from American Broadcasting Stations Inc. and Dolph-Petty Broadcasting Co. (1955-56 Vols. 11:46, 12:2).

**KONA, Honolulu (Ch. 11)**—Sold with satellites KALA (TV), Wailuku and KALU (TV) Hilo for \$3,000,000 to Communications Honolulu Ltd. by *Honolulu Advertiser* and John D. Keating (1964 Vol. 4:24). Transferred to new company 50% owned by *Honolulu Advertiser* (KGU) and 50% by J. Elroy McCaw & John D. Keating (KPOA) by Herbert M. Richards group, with proviso that radio KPOA be sold (1953 Vol. 9:13, 23). Note: Mr. Keating had acquired McCaw's 25% interest in KONA as part of \$2,000,000 deal whereby he also acquired 100% of radio KDAY, Santa Monica, Cal. (1959 Vol. 15:13).

† **KTRG-TV, Honolulu (Ch. 13)**—Sold to United Broadcasting by David Watumull and associates for \$700,000 (1966 Vol. 6:3).

**KMAU-TV, Wailuku (Ch. 3)**—Turned over to John S. Young Assoc. Inc., which will lease equipment for \$1500 monthly from Pacific Bcstg. Corp.—contingent on Pacific being granted FCC approval for purchase of all stations of Hawaii Publishing, which includes KMAU-TV (1964-65 Vol. 4:42, 5:19).

## IDAHO

**KTLE, Pocatello (Ch. 6)**—65% interest sold in KBLI Inc., licensee of KTLE and radio KBLI, Blackfoot, Ida. to Alex Gold (33%) & Harry Wallerstein (32%) for \$45,200 by Granite District Radio Bcstg. Co., which retains a 35% interest (1961 Vol. 17:37).

**KLIX-TV, Twin Falls (Ch. 11)**—The 25% held jointly by Frank C. Carman and Grant Wrathall was acquired by A. L. Glassman family (*Ogden Standard Examiner*); for details see sale of KUTV, Salt Lake City.

## ILLINOIS

**WBLL, Bloomington (Ch. 15)**—Sold for token \$1 and assumption of some \$200,000 in liabilities to Worth S. Rough by Cecil W. Roberts (1955 Vol. 11:26, 29). Note: Resumed operation Dec. 1, 1957 after financial reorganization and sale of stock, which reduced Rough's holdings to 12% (1957 Vol. 13:51).

**WBMM-TV, Chicago (Ch. 2)**—Purchased (as WBKB) by CBS for \$6,000,000 from newly merged ABC-United Paramount, AB-UP retaining WENR-TV but changing its call letters to WBKB (1951-53 Vols. 7:21, 8:28, 46 & 9:7).

**WBKB, Chicago (Ch. 7)**—See WABC-TV, New York City.

**WICD, Danville (Ch. 24)**—Sold as WDAN-TV to Plains Television Corp. for \$75,000, plus \$1500 monthly lease for 5 years, by Gannett Publishing Co. (1960 Vol. 16:26, 31).

**WTVP, Decatur (Ch. 17)**—Sold to LIN Bcstg. for \$2,000,000 by Metromedia (1965 Vol. 5:41, 42, 52). Previously sold to Metropolitan Bcstg. Co. for \$494,400 by George A. Bolas and associates (1960 Vol. 16:3, 15, 40). Bolas group acquired WTVP from W. L. Shellabarger and associates for \$200,000 plus \$100,000 lease on real estate with option to buy after 5 years for \$225,000. As result of this transaction, Mr. Shellabarger retained approximately 5% stock interest.

**WMBD-TV, Peoria (Ch. 31)**—Sold with radio WMBD to Midwest TV Inc. (WCIA, Champaign, Ill.) for \$1,750,000 by John E. Fetzer and Charles C. Caley, with Caley getting additional \$225,000 over 8-year period (1960 Vol. 16:13, 25).

**WIRL-TV, Peoria (Ch. 19)**—Sold as WTVH to radio WIRL, Peoria by Metropolitan Bcstg. Corp. for \$2,000,000 (1965 Vol. 5:14). Metropolitan Bcstg. Corp. purchased station from Peoria Journal Star Inc. for \$600,000 (1959-60 Vols. 15:43, 16:1). Peoria Journal Star Inc. purchased TV with radio WTVH (later sold) from Hugh R. Norman (52%) and L. W. Hicks (36%) for \$55,000 cash plus assumption of obligations totaling \$155,000 (1954 Vol. 10:13-14, 18).

**WREX-TV, Rockford (Ch. 13)**—Sold to WREX-TV Inc. (Gannett Co. subsidiary) for \$3,420,000 by Greater Rockford Television Inc. (1963 *Addenda 33-B & U*).

## INDIANA

**WEHT, Evansville (Ch. 50)**—Sold with KGUN-TV, Tucson, Ariz. to Gilmore Bcstg. Corp. of Ariz. (55%) & Gilmore Bcstg. Corp. of Ind. (45%) for \$4,200,000 by Henry S. Hilberg and associates (1964 Vol. 4:16, 29). Hilberg group purchased WEHT with Evansville radio WEOA for \$820,000 from Malco Theatres Inc. (1956 Vol. 12:35, 37, 43).

† **WTVW, Evansville (Ch. 7)**—Sold as part of Polaris Corp. for \$3,840,000 in stock-exchange merger deal to Natco Corp., controlled by J. B. Fuqua. Polaris' other stations are KTHI-TV, Fargo-Grand Forks, KCND-TV, Pembina, N.D. and radio stations WKYV, Louisville, Ky.; KXOA & FM Sacramento; KPLS, Santa Rosa, Cal. (1965 Vol. 5:51). Previously, 90.4% of WTVW was sold for \$514,800 by Ferris E. Traylor, Rex Schepp & Miklos Sperling to Producers Inc. Producers was owned 50% by Traylor family, 50% by Polaris Corp. (1962 Vol. 2:35).

**WFIE, Evansville (Ch. 62)**—Sold for approximately \$580,000 by Jesse D. Fine theatre family to George W. Norton's WAVE Inc., operator of WAVE-TV, Louisville, Ky. (1956 Vol. 12:25, 29).

**WKJG-TV, Ft. Wayne (Ch. 33)**—Sold with radio WKJG for \$1,925,000 to Truth Publishing Co. (60%), Walter R. Beardsley (25%), Geoffrey Wade (15%). Truth Publishing Co. is 49.5% owned by Beardsley, 35.5% by pres. John F. Dille Jr., 14.42% by Carl D. Greenleaf, publishers *Elkhardt* (Ind.) *Truth* (WSJV & radio WTRC). Major selling principal: Clarence L. Schust, H. Leslie Popp, Edward G. & Walter L. Thoms (1957 Vol. 13:5, 11).

**WANE-TV, Fort Wayne-Waterloo (Ch. 15)**—Sold as WINT by R. Morris Pierce group for \$484,670 plus \$200,000 in obligations to Universal Bcstg. Co., operator of radio WANE, Fort Wayne and WISH-TV, Indianapolis. (1956 Vol. 12:20, 24). For subsequent sale to Whitney interests, see WISH-TV, Indianapolis.

† **WFBM-TV, Indianapolis (Ch. 6)**—Sold with WFBM by Consolidated Television & Radio Broadcasters Inc. (Bitner group) to Time Inc. in \$1,750,000, package deal that also included WOOD-TV & WOOD, Grand Rapids, Mich. and WTCN-TV & WTCN, Minneapolis, after sale of properties to Crowell-Collier fell through. (1956-57 Vols. 12:47, 50-52; 13:11, 16).

**WISH-TV, Indianapolis (Ch. 8)**—Purchased with WINT, Ft. Wayne-Waterloo (Ch. 15) and radios WISH, Indianapolis and WANE, Ft. Wayne for \$10,000,000 by J. H. Whitney & Co.'s Indiana Bcstg. Co. from Universal Broadcasting Co., headed by C. Bruce McConnell. (1956 Vol. 12:30, 34, 41). Note: for transfer to Whitney Communications Corp., see sale of KOTV, Tulsa, Okla. Note: WISH & FM were sold in 1963 to Don W. Burden by Whitney's Corinthian Bcstg.

**WFAM-TV, Lafayette (Ch. 59)**—Sold with CP for Ch. 18 to Sarkes Tarzian Inc. for \$65,000 by Henry Rosenthal and associates at time that station went dark May 15, 1959 for 60 days (1959 Vol. 15:19, 25). Previously, O. E. Richardson sold station & radio WASK for \$330,000 to Henry Rosenthal, 25%; Albin H. Huth, 25%; D & B Equipment Corp. (Jack M. Drysdale, pres.), 50%. (1957 Vol. 13:2, 4, 8).

**WTAF-TV, Marion (Ch. 31)**—70% sold to Northern Indiana Bcstrs. Inc. (radio WIMS, Michigan City, Ind.) for \$40,000 by Eugene C. Thompson, who remained 29.8% owner. (1963 Vol. 4:1).

## IOWA

**KCRG-TV, Cedar Rapids (Ch. 9)**—100% acquired, along with radio KCRG, by *Cedar Rapids Gazette*, already 30% owner, by purchasing holdings of 11 other stockholders for \$101,500. Former call letters KCRI-TV & KCRI (1954 Vol. 10:29, 33).

**KTIV, Sioux City (Ch. 4)**—50% acquired by Perkins Brothers Co. for \$2,200,000 from Dietrich Dirks and associates, giving Perkins 100% control (1965 Vol. 5:24).

**KVTV, Sioux City (Ch. 9)**—Sold for \$3,500,000 to Forward of Iowa by People's Bcstg. Corp. (1965 Vol. 5:30). Previously sold with radio WNAX, Yankton, S.D. for \$3,000,000 to People's Bcstg. Corp. (Nationwide Mutual Insurance Co. subsidiary) by Cowles Bcstg. Co. (1957 Vol. 13:41, 44, 48).

**KWWL-TV, Waterloo (Ch. 7)**—13.74% of licensee Black Hawk Bcstg. Co. purchased by Ralph J. McElroy, president, for \$34,000, to bring his holdings back to 50%, from which they had fallen due to a stock issue. The other 50% is divided among more than 30 stockholders (1961).

## KANSAS

**KGLD, Garden City (Ch. 11)**—See CKKT, Great Bend, Kan.

**KLOE-TV, Goodland (Ch. 10)**—Sold as KWHT-TV to KAYS Inc. by Standard Electronics (div. Reeves Instrument) for \$152,500 (1962). Previously sold as KBLR-TV for \$200,000 (liabilities) to Standard Electronics, following bankruptcy proceedings; radio KBLR was sold then to KAYS-TV, Hays, Kansas for \$50,000 (1960 Vol. 16:39, 45). TV station had been sold for \$5,000 plus assumption of \$400,000 in liabilities, and radio station for \$145,000 plus assumption of \$25,000 in liabilities by James Blair to Leslie E. Whittemore and associates (1959 Vol. 15:16, 27).

**CKKT, Great Bend (Ch. 2)**—Licensee Central Kansas TV Corp., which also owns KGLD, Garden City, Kan. (Ch. 11) and KOMC, McCook, Neb. (Ch. 8) sold to owners of KARD-TV, Wichita, Kan. for \$1,637,500 (1962 Vol. 2:25).

**KAYS-TV, Hays (Ch. 7)**—50% of station and of radio KAYS plus 30% of KLOE, Goodland, transferred from Ross Beach Sr. to Mattie Beach and Ross Beach Jr. Robert Schmidt holds balance of KAYS and KAYS-TV (1962).

**KTWH, Hutchinson-Wichita (Ch. 12)**—Purchased for \$1,070,000 by *Minneapolis Star and Tribune* (Cowles), with 6 former owners obtaining 20% interest in new firm (1955 Vol. 11:28, 43).

**KSLN-TV, Salina (Ch. 34)**—Sold to Mid-American Bcstg. Co. Inc. for \$43,000 by The Prairie States Bcstg. Co. Inc. (1963-64 Vol. 4:9).

**WIBW-TV, Topeka (Ch. 13)**—Included in \$7,000,000 sale of Capper Publications, along with radios WIBW, Topeka and KCKN, Kansas City, to Stauffer Publications; Stauffer transferring KCKN to Cy Blumenthal for \$110,000 (1956 Vol. 12:38, 49, 51).

For Owners of Two or More TV Stations

see page 1-c

KENTUCKY

- WKLO-TV, Louisville (Ch. 21)**—CP for off-air uhf station and radio WKLO purchased from group headed by Joe Eaton for \$350,000 by Great Trails Bcstg. Corp. (WING, Dayton, O.), owned by ex-Secy. of Commerce Charles Sawyer (1955 Vol. 11:27, 31).
- WKYT, Lexington (Ch. 27)**—Sold as WKXP-TV to Radio Cincinnati (Hubert Taft Jr., pres.) for \$65,000 plus approx. \$150,000 obligations by co-owners Frederic Gregg, Charles Wright & Harry Feingold. At same time radio affiliate WLAP was sold to John P. Poor for \$322,500 (1958 Vol. 14:12, 20). Sellers acquired CP for Ch. 27 when they purchased radio WLAP from Gilmore N. Nunn family for \$346,000 (1956-57 Vols. 12:44, 13:13).
- WNOP-TV, Newport (Ch. 74)**—CP sold to D. H. Overmyer Bcstg. Co. by Tri-City Bcstg. Co. for \$100,000 (1964-65 4:36, 5:11).

LOUISIANA

- KALB-TV, Alexandria (Ch. 5)**—Transferred to new Lanford Telecasting Co. Inc. in \$333,155 deal whereby T. B. Lanford reduces holdings to 51% and Bill L. Fox gets 49% "limited" stock interest under option agreement reached when radio KBYL, Alexandria, dropped application for Ch. 5 (1956-57 Vols. 12:49, 13:2). Lanford had previously acquired 97% control by purchasing 52% of stock from W. H. Allen for \$150,000 (1955 Vol. 11:32, 36).
- WAFB-TV, Baton Rouge (Ch. 28)**—Sold to Guaranty Bond & Finance Co. and Guaranty Income Life Insurance Co. (which already has 2% of stock) for \$2,970,000 by owners of WDSU-TV, New Orleans (1963-64 Vol. 4:3). WDSU Broadcasting Corp., New Orleans (WDSU-TV), increased holdings from approximately 27% to 57.8% by purchases of \$132,500 worth of stock in WAFB-TV during 1955, bringing total investment there to approximately \$225,000 (1955-56 Vols. 11:51 & 12:3, 11).
- WBRZ, Baton Rouge (Ch. 2)**—Additional 47% acquired from Lewis Gottlieb and 5 others for \$548,000 by Baton Rouge Bcstg. Co. (radio WJBO), bringing holdings to 97% (1958 Vol. 14:41-42).
- KLFY-TV, Lafayette (Ch. 10)**—Sold for \$2,559,000 plus \$134,311 in obligations by Camellia Bcstg. Co. Inc. to Texhoma Bcstrs. Inc., which is controlled by KWTX-TV, Waco, Tex. (1964-65 Vols. 4:48, 5:6).
- KPLC-TV, Lake Charles (Ch. 7)**—Sold with radio KPLC to station mgr. Pelham E. Mills Jr. and group of St. Louis businessmen for \$2,000,000 by T. B. Lanford and L. M. Sepaugh (1964 Vol. 4:18, 27).
- KTAG-TV, Lake Charles (Ch. 25)**—46.2% of KTAG Associates transferred from Charles W. Lamar, Jr., now deceased, to the National Bank of Baton Rouge (1960). Note: Now off air.
- WVUE, New Orleans (Ch. 12)**—Facilities of WJMR-TV (Ch. 20) sold for \$350,000 as part of merger whereby Supreme Bcstg. Co. became 40% owner and Coastal TV, 60%, of New Orleans Television Corp. (operating on Ch. 13 temporarily), with new corporation to pay \$75,000 for expenses incurred by other Ch. 12 applicant, Oklahoma TV. (1958 Vol. 15:3). Subsequently estate of C. F. Owen sold the 40% held by Supreme Bcstg. to United Printers & Publishers, name changed later to Rust Craft. (1962 Vol. 2:14). Joseph A. Paretli and associates (formerly Coastal TV), sold their 60% to Screen Gems for \$4,800,000. Contingent on FCC approval of this sale, Rust Craft sold its 40% to Screen Gems for \$3,200,000 (1965 Vol. 5:8, 23).
- KSLA-TV, Shreveport (Ch. 12)**—Sold to KSLA-TV Inc., which is 61% owned by *Shreveport Journal* for \$3,400,000, with former owners Don George (estate), Winston B. Linam, Ben Beckham Jr. & W. C. Henderson continuing as minority stockholders (1960 Vol. 16:9, 24).

MAINE

- WABI-TV, Bangor (Ch. 5)**—Murray Carpenter sold his 50% interest in WABI-TV & WABI for \$125,000 in deal whereby ex-Gov. Horace Hildreth increased holdings from 50% to 60%; radio WPOR, Portland, acquired 34%; radio WTVL, Waterville, Me. acquired 6% (1953 Vol. 9:31, 41).
- WLBZ-TV, Bangor (Ch. 2)**—Sold for \$600,000 by Murray Carpenter & wife to William H. Rines family, operators of WCHS-TV, Portland, Me. Former call letters WTWO (1958 Vol. 14:12, 16, 20).
- WMTW-TV, Poland Spring (Ch. 8)**—80.5% sold to Dolphin Enterprises Inc. (Jack Parr) for \$4,000,000 by John W. Guider, who retains 19.5% (1963-64 Vols. 3:40-41, 4:16).
- WAGM-TV, Presque Isle (Ch. 8)**—95% control of TV and radios WAGM, Presque Isle and WABM, Houlton, Me., acquired for \$525,000 by Community Bcstg. Co. (Horace Hildreth) from Harold Glidden (1957 Vol. 13:30, 39). Glidden acquired control when Harry E. Umphrey sold 830 shares (47.4%) back to corporation for \$30,000 (1956 Vol. 12:48, 51).

MARYLAND

- WJZ-TV, Baltimore (Ch. 13)**—Sold as WAAM to Westinghouse for approximately \$4,400,000 by WAAM Inc., controlled by Ben & Herman Cohen families (1957 Vol. 13:18-19, 22, 26).
- WBOC-TV, Salisbury (Ch. 16)**—Sold with radio WBOC and a Salisbury CATV system to the A. S. Abell Co., Baltimore, for \$1,211,246 by John W. Downing, Charles J. Truitt and associates (1961 Vol. 17:17, 31).

MASSACHUSETTS

- WCDC, Adams-Pittsfield (Ch. 19)**—Sold as WMCT for \$379,260 by Leon Podolsky group to WCDA, Albany, N.Y. which operates it as satellite (1956-57 Vols. 12:49, 13:6).
- WHYN-TV, Springfield-Holyoke (Ch. 55)**—50% acquired, along with radio WHYN, by Republican Television Inc., owned by Employes Beneficial Fund of the *Springfield Union, News and Sunday Republican* for consideration of \$250,000. Wm. Dwight, publisher of *Northampton Gazette*, relinquished 3/5 control, *Holyoke Transcript* gen. mgr. Chas. DeRose, 1/5. (1954 Vol. 10:30).
- WWOR-TV, Worcester (Ch. 14)**—Acquired by Springfield Television Bcstg. Corp., operator of WWLP, Springfield, Mass. in exchange for 20% stock in Springfield TV (1958 Vol. 14:30, 42).

Sales & Transfers

MICHIGAN

- WJMY-TV, Allen Park (Ch. 20)**—Triangle sold CP and equipment of off-air station to United Bcstg. Co. Inc. for \$115,000 (1964 Vol. 4:56, 28). Previously, CP and equipment sold to Triangle Bcstg. Corp. by Robert M. Parr for \$45,000 (1962).
- WWTW, Cadillac (Ch. 13)**—Sold for \$1,000,000 to John E. Fetzner by Sparton Corp., formerly known as Sparks-Withington Co. (1958 Vol. 14:25, 27).
- WTOM, Cheboygan-Lansing (Ch. 4)**—22.5% sold by Ed Biederman to brother Les for \$4,500, giving Les Biederman control. Biederman's holdings go from 30% to 52.5%; W. H. Kiker, 16.25%; Drew McClay, 15%; Fred Zierle, 16.25%. Also includes affiliated WPBN, Traverse City. BTC-3920.
- WXYZ-TV, Detroit (Ch. 7)**—See WABC-TV, New York City.
- WJRT, Flint (Ch. 12)**—Sold radio WJR, Detroit and WSAZ-TV, Huntington, W. Va. (WSAZ) to Capital Cities for over \$21,000,000 by Goodwill Stations (1964 Vol. 4:9, 31). Capital Cities then assigned its rights to WJRT to WJRT Inc. (controlled by John Poole) for \$6,500,000 (1964 Vol. 4:18-19, 31).
- WMCN, Grand Rapids (Ch. 23)**—50% of CP purchased by H. & E. Balaban Corp. (also holders of 50% of uhf stations WICS, Springfield, Ill. and WTVO, Rockford, Ill.) from Peninsular Bcstg. Co. (John D. Loeks, pres.) for \$7500 (1956 Vol. 12:28, 37).
- WOOD-TV, Grand Rapids (Ch. 8)**—Acquired with radio WOOD by Time Inc. from Consolidated Television & Radio Broadcasters, Inc. (Bitner group) in package deal; see WFBM-TV, Indianapolis (1956-57 Vols. 12:51-52; 13-11, 16). TV station (as WLAV-TV) previously acquired by Harry Bitner interests for \$1,382,086 from Leonard A. Versluis (1951 Vol. 7:19, 38).
- WLUC-TV, Marquette (Ch. 6)**—Sold with WLUK-TV, Green Bay, Wis. to Post Corp. For details, see WLUK-TV. Previously 52% of station operating as WDMJ-TV acquired by Morgan Murphy interests (M & M Bcstg. Co., Green Bay, Wis.), who assumed \$102,000 obligations and secured \$160,000 loan, with Frank J. Russell's *Marquette Mining Journal*, retaining 48% (1959 Vol. 15:24).
- WPBN, Traverse City (Ch. 7)**—See WTOM, Cheboygan-Lansing.

MINNESOTA

- KMMT, Austin (Ch. 6)**—Optioned with radio KAUS to owners of KWWL-TV, Waterloo, Ia. (Ralph J. McElroy, pres.), who paid \$41,000 for stock, assumed \$146,948 in notes due 5 former co-owners headed by Chas. A. Weseman (1957-58 Vols. 13:6, 14:45).
- KDAL-TV, Duluth (Ch. 3)**—Sold with radio KDAL to WGN Inc. for \$3,300,000 by Red River Bcstg. Co. (1960 Vol. 16:34, 50).
- KMSP-TV, Minneapolis (Ch. 9)**—Sold to 20th Century-Fox TV for \$3,500,000 plus assumption of \$600,000 in film commitments by National Telefilm Associates. For merger of NTA into parent National Theatres Inc., see WNTA-TV, New York (1959 Vol. 15:30, 31, 34, 44). NTA acquired control of station by paying \$650,000 for 75% interest held by Thomas P. Johnson & Sy Weintraub associates operating as United Television Inc. (1957 Vol. 13:34, 47). Remaining 25% was acquired by NTA for \$138,411 from Loew's Inc. and call letters changed from KMGM-TV to KMSP-TV (1957 Vol. 14:7). Loew's Inc. (MGM) acquired its 25% interest in \$750,000 deal involving film purchases (1956 Vol. 12:44). Had previously been purchased (as KEYD-TV) by United TV Inc. (Thomas P. Johnson, chairman, then pres. of WENS, Pittsburgh) for \$1,500,000 from Minneapolis Tower Co. (Morris T. Baker) which had acquired control of CP, with radio KEYD, for \$337,200 from founding group headed by Lee L. Whiting (1954 Vol. 10:34, 38). Later, United TV made deal to sell radio KEYD to gen. mgr. Robert Purcell and attorney James A. McKenna for \$35,000 (1956 Vol. 12:14, 21).
- WCCO-TV, Minneapolis (Ch. 4)**—CBS acquired 47% interest in old WTCN-TV by turning over to Midwest Radio-Television Inc. (Ridder Newspapers) 53% interest in radio WCCO in July 1952 (Vol. 8:10, 53). CBS sold its interest to Minneapolis Star & Tribune Co. (Cowles) in Nov. 1954 for \$3,950,000 (1954 Vol. 10:45).

(Continued on next page)

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RESIDENCE  
TE 2-9362

La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

# Sales & Transfers

## MINNESOTA—(Continued)

**WTCN-TV, Minneapolis (Ch. 11)**—Sold to Chris-Craft Industries for \$3,900,000 by Time-Life Bcstg. Inc. which also sold radio WTCN to Buckley-Jaeger (1964 4:35) Time-Life acquired WTCN-TV with radio WTCN from Consolidated Radio & Television Inc. (Bitner group) in package deal; see WFBM-TV, Indianapolis (1956-57 Vols. 12:51-52; 13:11, 16). Previously acquired by Bitners with time-sharing WMIN-TV, St. Paul & radio WTCN for \$3,135,000, WTCN-TV becoming full-time outlet. Robert Butler got \$1,900,000 for WTCN-TV & WTCN. N. L. Bentson group got \$1,235,000 for WMIN-TV, having previously sold radio WMIN for \$75,000 to Wm. F. Johns family (1955 Vol. 11:5, 15).

**KROC-TV, Rochester (Ch. 10)**—Control of both TV and radio KROC sold in stock transaction whereby G. David Gentling increased holdings from 17.8% to 56.3% and Gordon P. Gentling from 19.5% to 43.7%. Agnes P. Gentling (38% owner), Phillip H. Gentling (15.2%) and Allen A. Gentling (9.5%) sold their stock for total of \$438,000 (1963).

## MISSISSIPPI

**WDAM-TV, Hattiesburg (Ch. 7)**—Wm. S. Smylie family 100% owners, retained 43.75%, but sold 43.75% to S. A. Rosenbaum for approx. \$56,000 (including \$50,000 in obligations), as well as 8.33% to Marvin Reuben for \$1000 and 4.17% to Jerry P. Keith for \$500 (1960 Vol. 16:49, 50). Smylie family acquired plant of Ch. 9 station for \$160,000 from WDSU-TV, New Orleans, which received FCC authorization to shift Ch. 9 to Baton Rouge for use by its WAFB-TV (Ch. 28) there, pending outcome of hearings (1957 Vol. 13:44). WDSU-TV, New Orleans acquired 51% of WDAM-TV (Ch. 9) for \$51,000, with remaining 49% being equally held by 4 founding partners (1956 Vol. 12:31, 38).

**WJTV, Jackson (Ch. 25)**—Merged with WSLI-TV (Ch. 12) in deal whereby WJTV call letters were retained and Mississippi Publishers Corp. (*Jackson Clarion Ledger* and *Daily News*) paid \$176,000 for 40% of new stock in vhf; latter, in turn, paid newspaper \$175,000 for physical assets of its uhf plant after uhf was discontinued (1955 Vol. 11:16, 21).

## MISSOURI

† **KRCG, Jefferson City (Ch. 13)**—Sold with radio KWOS & satellite KMOS-TV, Sedalia, Mo. for \$3,000,000 to Kansas City Southern Industries by Jefferson Television Co. (1965-66 Vols. 5:52).

**KODE-TV, Joplin (Ch. 12)**—Sold with radio adjunct to James S. Gilmore Jr. by WSTV Inc. (United Printers & Publishers Inc.) for \$1,850,000 (1962 Vol. 2:22). United Printers & Publishers took over KODE-TV & KODE from original owners of WSTV Inc. along with other stations in "Friendly Group." For details, see sale of WSTV-TV, Steubenville, O. (1961-62 Vols. 17:30, 33, 2:14). WSTV Inc. purchased stations as KWSM-TV & KWSM from Mr. & Mrs. Austin Harrison and minority stockholders for \$591,000 (1956 Vol. 12:39, 44).

**KCMO-TV, Kansas City (Ch. 5)**—Purchased with KCMO by Meredith Publishing Co. (WHEN-TV, WOW-TV, KPHO-TV) from Tom Evans and Lester E. Cox for \$2,000,000 plus long-term debt not to exceed \$450,000 (1953 Vol. 9:40-42, 46).

**KCTV, Kansas City (Ch. 25)**—Transferred by Empire Coil Co. (Herbert L. Mayer) to DuMont Network Dec. 31, 1953 for token consideration of \$1 (1954 Vol. 10:1). Operation discontinued by DuMont March 1, 1954 (1954 Vol. 10:7).

**WDAF-TV, Kansas City (Ch. 4)**—Sold as a package with radio WDAF & FM, and WGR-TV, Buffalo, N.Y. (WGR & FM) and WNEP-TV, Scranton, Pa. to Taft Bcstg. by Transcontinent Television Corp. For more details, see report on sale of WGR-TV, Buffalo, N.Y. Previously sold with radio WDAF for \$9,750,000 cash to Transcontinent TV Corp. by National Theatres & TV Inc. (1960 Vol. 16:18, 29). National Theatres acquired TV & radio for \$7,600,000 from *Kansas City Star* which sold properties in compliance with govt. anti-trust consent decree (1957-58 Vols. 13:47, 48-14:17).

**KMBC-TV, Kansas City (Ch. 9)**—Sold with KMBC & KMOS-TV, Sedalia to Metropolitan Bcstg. Corp. for \$10,400,000 by Cook Paint & Varnish Co. Deal also included purchase of radio KFRM, Concordia, Kan. for \$400,000 by MetroMedia and its resale for \$201,000. Also, KMOS-TV, Sedalia, was resold to KRGG, Jefferson City, Mo. for \$200,000. (1960 Vol. 16:52, 17:6, 31). Previously Cook Paint & Varnish, operator of WHB-TV (which shared Ch. 9 with KMBC-TV), acquired KMBC-TV along with KMBC and KFRM, Concordia, Kan. from Arthur B. Church interests; under merger Cook subsidiary became KMBC Broadcasting Co.; with KMBC call letters retained, WHB-TV dropped and WHB (AM) sold. Purchase price: \$1,750,000 cash plus assumption of about \$865,000 in obligations, plus 10-year contract with Mr. & Mrs. Arthur B. Church at \$25,000 a year (1954 Vol. 10:17, 20, 24).

**KTVO, Kirksville (Ch. 3)**—Sold to Appleton (Wis.) Post-Crescent for \$1,255,000 by James J. Conroy and associates (1963 Vol. 4:2).

**KFEQ-TV, St. Joseph (Ch. 2)**—Sold with radios KFEQ and KLIK, Jefferson City, Mo. to Mid-States Bcstg. Corp., by Jesse D. Fine family for \$1,750,000 (1963 Vol. 3:12). Purchased with radio KFEQ by Jesse D. Fine family from Kenyon Brown-Bing Crosby group for \$841,091 (1957 Vol. 13:34, 38). Sellers acquired properties from Barton Pitts for \$550,000 and assumption of \$200,000 in liabilities (1955 Vol. 11:34, 47, 52).

**KMOX-TV, St. Louis (Ch. 4)**—Sold as KWK-TV to CBS for \$2,500,000, plus additional \$1,500,000 for building owned by *St. Louis Globe-Democrat* (1957-58 Vols. 13:36, 39, 43-44, 48; 14:1-2). Sale included agreement whereby CBS turned over CP for Ch. 11 there to 220 Television Inc., which in turn is to issue \$200,000 in debentures to both *St. Louis Telecast* and *Broadcast House*, other 2 losers in Ch. 11 hearing. These 3 have agreed to terminate all litigation challenging CBS's right to Ch. 11. KWK-TV sellers were Robert T. Convey (28% as voting trustee), KSTP Inc., St. Paul (23%), *Globe-Democrat*, (23%), 800 North 12th Inc. (23% held by former owners of KXOK Inc.), Missouri

Valley Television stockholders (3%). Two years earlier, Samuel I. Newhouse acquired *St. Louis Globe-Democrat* and its 23% interest in KWK-TV for \$6,250,000 (1955 Vol. 11:13).

**KTVI, St. Louis (Ch. 2)**—Newhouse Broadcasting Corp. increased its holdings to 100% through purchase of 74% for \$7,576,777 from Harry Tenenbaum, Paul E. Peltason and associates (1964 Vol. 4:19, 24). Previously 22.7% was acquired by *St. Louis Globe-Democrat* (Newhouse) for \$172,000 plus loan of \$360,000 from Harry Tenenbaum & Paul E. Peltason, after KWK-TV, in which *Globe-Democrat* had 23% interest was sold to CBS (1957-58 Vols. 13:45, 14:12).

**KMOS-TV, Sedalia (Ch. 6)**—Sold to owners of KRCG, Jefferson City, Mo. for \$200,000 by Metropolitan Bcstg. Co. under package deal whereby it acquired KMBC-TV & KMBC and KMOS-TV from Cook Paint & Varnish Co. for \$10,400,000 (1960 Vol. 16:52; 17:6, 31). Owners of KRCG purchased it as KDRO-TV from Milton J. Hinelin and associates for \$50,000 and assumption of \$127,661 obligations (1958 Vol. 14:50). Note: For 1965 sale with KRCG, Jefferson City, see KRCG.

## MONTANA

† **KULR-TV, Billings (Ch. 8)**—51% control sold by Crain-Snyder TV Inc. for \$33,000 under reorganization whereby new owners will be Rex Baker with 44%; Thor Myhre, 28%; Arthur Miller, 28% (1965). Previously sold as KGH-TV with radio KGH by P. N. Fortin (50%) and Warren J. & Kenneth L. Hancock (25% each) for \$745,000 to Crain-Snyder TV Inc. (in which Fortin holds 12.5%, the two Hancocks, 6.25% each). In a contingent sale, Crain-Snyder sold radio KGH to George C. & Wilda G. Hatch for \$204,285 (1962 Vol. 2:52).

**KOOK-TV, Billings (Ch. 2)**—Montana Network, TV-AM licensee corporation, bought up stock of J. Carter Johnson and 11 other stockholders for \$403,650. Control of corporation acquired by Joseph S. Sample, who increased holdings from 10.8% to 93.28% by paying \$136,425 for stock held by C. L. Crist & V. V. Clark (1956 Vol. 12:45, 50).

**KXLF-TV, Butte (Ch. 4)**—Sold with radio KXLF and KXLJ-TV & KXLJ, Helena, Mont. to Joseph S. Sample by Ed Cranley, agent for Z Net, for over \$1,575,000. Sample has transferred Helena TV & radio to Helena TV Inc., CATV system there, for \$400,000. Sample also controls KOOK-TV (1960 Vol. 16:42, 17:4).

**KRTV, Great Falls (Ch. 3)**—Transferred from Francis N. & Robert R. Laird to Snyder & Associates (gen. mgr. Dan Snyder, 53.4% owner), which assumed liabilities totaling \$59,680, with \$19,000 owed Snyder by Lairds cancelled (1958 Vol. 14:40).

**KFBB-TV, Great Falls (Ch. 5)**—Purchased by KFBB Bcstg. Corp. (Harriscope) from David E. Bright, Ernest Scanlon and Daniel O'Shea for \$850,000 (1962 Vol. 2:11, 22). Previously sold with radio KFBB by Joseph P. Wilkins to Bright, Scanlon and O'Shea for approx. \$1,000,000 (1960 Vol. 16:3, 5).

**KBLL-TV, Helena (Ch. 12)**—Sold with radio KBLL to Capital City Television Inc. by Helena TV Inc. (CATV system operator in that city) for \$5,000 and assumption of \$255,000 liabilities. (1963 Vol. 3:23). For details of previous sale whereby Helena TV acquired stations, see report on sale of KXLF-TV, Butte, Mont.

**KMSO-TV, Missoula (Ch. 13)**—Sold for \$919,100 to KMSO-TV Inc. (Dale G. Moore, 79.36%) by A. J. Mosby, who retained 20.63% through his Fairviews Development Co. (1964 Vol. 4:32, 38).

## NEBRASKA

**KOLN-TV, Lincoln (Ch. 10)**—Purchased as Ch. 12 outlet with radio KOLN by Fetzer Broadcasting Co., controlled by John Fetzer (WKZO-TV & WKZO, Kalamazoo, Mich.), from Edwin M. O'Shea-Barrett S. Martin interests for \$145,000 cash plus assumption of about \$500,000 in liabilities. (1953 Vol. 9:30, 34). Fetzer interests also purchased KFOR-TV, Lincoln (then Ch. 10) for \$300,000 from James Stuart, and FCC authorized KOLN-TV to take over KFOR-TV's Ch. 10. (1954 Vol. 10:13-14). Ch. 12 turned over to U. of Nebraska by Fetzer interests, now operated as non-commercial KUON-TV. (1954 Vol. 10:31). In 1955 John Fetzer personally acquired all stock of KOLN-TV.

**KOMC, McCook, Neb. (Ch. 8)**—See KCKT, Great Bend, Kan.

**KETV, Omaha (Ch. 7)**—Sold with parent Herald Corp., publisher of *Omaha World Herald* to Peter Kiewit Sons Inc. for \$41,400,000 (1962-63 Vols. 2:45; 3:23).

**KMTV, Omaha (Ch. 3)**—25% held by Central Bcstg. Co. (WOC-TV & WOC, Davenport, Ia.) purchased for \$550,000 in Feb. 1960 by KMTV licensee Mxy Bcstg. Co., which increased its holdings to 100%. This transaction did not require FCC approval and was not reported in *Television Digest* until year later (1961 Vol. 17:9).

**WOW-TV, Omaha (Ch. 6)**—Purchased with radio WOW by Meredith Publishing Co. interests for \$2,525,000 from Francis P. Matthews (deceased) and John J. Gillen estate, purchaser acquiring surplus account of \$720,000 (1951 Vol. 7:32, 39).

## NEVADA

**KSHO-TV, Las Vegas (Ch. 13)**—78% of licensee Television Co. of America Inc., which is owned by Nevada Bcstrs. Fund Inc., purchased by Arthur Powell Williams for \$115,000. Then licensee transferred from TV Co. of America Inc. to Harry Wallerstein, bankruptcy trustee. 90% control sold previously to Nevada Broadcasters Fund Inc. (R. G. Jolley, A. H. Kelson & James C. Wallentine) for \$137,500 by Mervyn L. & Nathan Adelson, with Mervyn retaining 10% interest (1959 Vol. 15:42, 45). Adelsons acquired it from Albert Zugsmith group for \$70,000 (1957 Vol. 13:34, 42, 27). Zugsmith got TV & radio KBMI, Henderson from Moritz Zenoff for \$300,000 including liabilities (1956 Vol. 12:24, 38, 48).

**KLAS-TV, Las Vegas (Ch. 8)**—67.525% control acquired by Herman Greenspun, publisher of *Las Vegas Sun*, who increased holdings from 22.77% by paying R. G. Jolley \$50,000 for 124½ shares—Jolley also selling his remaining 500 shares back to company for \$270,000 (1956-57 Vols. 12:25; 13:9).

## NEW HAMPSHIRE

**WMUR-TV, Manchester (Ch. 9)**—Purchased for \$500,000 by Richard Eaton from estate of Francis P. Murphy (1958-59, Vols. 14:51; 15:2, 6).

NEW JERSEY

WCMC-TV, Wildwood (Ch. 40)—CP sold with radios WCMC & FM to Jersey Cape Broadcasting Corp. for \$590,000 by Francis J. Matrangola, who will retain 0.1% interest (1965 Vol. 5:12, 29).

NEW MEXICO

KOAT-TV, Albuquerque (Ch. 7)—Sold with KVOA-TV, Tucson, Ariz. (Ch. 4) for \$3,250,000 to owners of WGAL-TV, Lancaster, Pa. by Alvarado Television Inc. (1962 2:34) Previously, Alvarado Television, merged with KVOA-TV, Tucson, in deal whereby Clinton D. McKinnon became 40% owner of both stations; for details see KVOA-TV sales story (1959 Vol. 15:34, 40). Clinton D. McKinnon acquired 100% ownership of KOAT-TV for approximately \$800,000 (mainly in obligations) from A. M. Caldwell-Walter Stiles group (1957 Vol. 13:2, 6).

KOB-TV, Albuquerque (Ch. 4)—Sold with radio KOB to KSTP Inc. (Stanley E. Hubbard) for \$1,500,000 by Time Inc. and Wayne Coy, each 50% owner (1957 Vol. 13:2, 11). Sale was made to comply with FCC 5-limit rule in view of Time Inc.'s acquisition of Bitner group; see WFPM-TV, Indianapolis (1956 Vol. 12:51-52). Was first TV to be acquired by Time Inc., having been purchased with KOB for \$900,000, including net quick assets of \$300,000, from T. H. Pepperday, publisher of *Albuquerque Journal* (1952 Vol. 8:9, 16, 17, 22).

KAVE-TV, Carlsbad (Ch. 6)—54.16% of TV and radio KAVE sold by Mrs. Nancy H. Battison for \$43,500 to Ralph V. Davis, who became 26% owner, and Edward P. Talbott, who increased holdings to 51% by purchasing additional unissued stock from corporation (1958 Vol. 14:2, 8). Mrs. Battison purchased control of KAVE and CP for KAVE-TV for \$150,000 from group headed by Val Lawrence, gen. mgr. of KROD-TV, El Paso, but Talbott retained his 16% of stock (1955 Vol. 11:32, 45).

KFDW-TV, Clovis (Ch. 12)—Control obtained by Perry R. Bass when all stock of Sid W. Richardson Foundation was sold to licensee for \$2,295,000. Deal included KFDA-TV, Amarillo (1965). Sold as KICA-TV by John H. Marshall and family for \$350,000 to Texas State Network Inc. (1963-64 Addenda 33-YY). Previously sold as KVER-TV with radio by Texas-New Mexico Bcstg. Co. to Marshall Enterprises Inc. under \$295,000 lease arrangement, which includes \$10,000 option to purchase (1961 Vol. 17:38). Transferred as KICA-TV with radio KICA to Texas-New Mexico Bcstg. Co., in which KDUB-TV, Lubbock, Tex. held 50% stock interest and voting control, with former co-equal owners Mae Strauss & Frank Lesley retaining 25% each. Transaction involved \$100,000 in debentures and \$96,149 in notes (1959 Vol. 15:38, 43). Mae Strauss & Frank Lesley acquired full control by purchasing 1/3 interest for \$36,666 from Garfield C. Packard (1957 Vol. 13:18, 22).

NEW YORK

WTEN, Albany (Ch. 10)—See WCDA, below.

WCDA, Albany (Ch. 41)—83.8% control purchased by Lowell Thomas-Frank Smith group, along with radio WROW, for \$298,800 cash plus assumption of \$380,000 obligations, with Louis H. Gross retaining 7.88% and Congressman Dean Taylor, 8.66%. Call letters formerly WROW-TV. (1954-55 Vols. 10:42, 45, 49, 51 and 11:1-3, 5, 6, 9, 18, 20, 45). Dec. 1, 1957 station changed call to WTEN and began operating on Ch. 10, also having consolidated holdings in WTEN and WTVD, Durham, N.C. under new Capital Cities Broadcasting Corp. (1957 Vol. 13:49, 51).

WINR-TV, Binghamton (Ch. 40)—CP included with sale of radio WINR for \$165,000 to *Binghamton Press* (Gannett) by group headed by Mayor Donald W. Cramer. This replaces previous sale of properties to Peter Bordes and Joseph L. Rosenmiller in summer of 1956 (1956-57 Vols. 12:36, 46; 13:2).

WNBF-TV, Binghamton (Ch. 12)—Sold with WNBF for \$3,000,000 to Triangle Publications, Inc. (Walter Annenberg) by John C. Clark interests. Triangle operates WFIL-TV, Philadelphia, publishes *Philadelphia Inquirer*, *TV Guide* and other publications (1955 Vol. 11:11, 19).

WBUF, Buffalo (Ch. 17)—Sold to NBC for \$312,000 by Sherwin Grossman-Garry Cohen group. (1955 Vol. 11:9, 11, 15, 39). Transfer approved Dec. 30, 1955 (1955 Vol. 11:41, 45, 48-49, 53). Note: NBC took station off air Sept. 30, 1958 and dropped CP Oct. 10, 1958. (1958-59 Vols. 14:34, 36, 38, 46; 15:8-9, 13).

WGR-TV, Buffalo (Ch. 2)—Sold with WGR & FM in package including WDAF-TV, WDAF & FM, Kansas City, Mo. and WNEP-TV, Scranton, Pa. for \$28,500,000 to Taft Bcstg. by Transcontinent Television Corp. (1963-64 Vols. 3:15-16, 31 4:8, 15) Continent on sale of Transcontinent properties to Taft was sale of KFMB-TV, San Diego, with KFMB & FM to Midwest TV Inc. for \$10,000,000 and sale of KERO-TV, Bakersfield, Cal. to Time Inc. for \$1,500,000.

WKBW-TV Buffalo (Ch. 7)—Sold with radio WKBW to Capital Cities Bcstg. Corp. for \$14,000,000 by Clinton H. Churchill and associates (1961 Vol. 17:22, 32).

WNBT-TV, Newark-New York (Ch. 13)—Sold as WNTA-TV to Educational TV for the Metropolitan Area for \$6,200,000 by National Television Associates (1961-62 Vols. 17:27, 1:7, 15). National Television Associates acquired TV (operating as WATV) and radios WAAT & WAAT-FM for \$3,500,000, plus \$950,000 in obligations from the Irving Rosenhaus interests (1957-58 Vols. 13:40, 44, 49-51; 14:10, 14). In 1959 National Telefilm Assoc. was absorbed by National Theaters Inc. following FCC and stockholder approval of merger. In Aug. 1959 corporate name was changed to National Theaters & Television Inc.

WABC-TV, New York (Ch. 7)—Transferred as WJZ-TV in merger of American Broadcasting Co. with United Paramount Theatres Corp. (now American Broadcasting-United Paramount Inc.), along with WENR-TV, Chicago (now WBKB); WXYZ-TV, Detroit; KGO-TV, San Francisco; KECA-TV, Los Angeles (now KABC-TV); and AM counterparts. Approved by FCC Feb. 9, 1953 (1953 Vol. 9:7).

WNEW-TV, New York (Ch. 5)—21.75% of Metropolitan Bcstg. Corp., which also includes radio WNEW, WTTG, Washington (Ch. 5) and radio WHK, Cleveland, sold to John W. Kluge and associates for \$4,000,000 by Paramount Pictures Corp. (1958-59 Vols. 14:49; 15:2).

Sales & Transfers

WOR-TV, New York (Ch. 9)—Merged with Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.), along with radio WOR, in November, 1951; sale by R. H. Macy Co. involved payment of \$4,500,000 cash or other assets, plus 25-year lease on New York studio & transmitter properties at \$315,000 a year, plus 10% stock interest in Thomas S. Lee Enterprises Inc., now RKO General Inc. (1951 Vol. 7:46). In 1955 R. H. Macy Co. sold its interest in WOR-TV and other stations operated by General Teleradio for \$2,250,000 (1955 Vol. 11:48, 51).

WPTZ, Plattsburgh (Ch. 5)—Sold to Rollins Bcstg. Co. by group headed by Carl F. Stohn for \$48,750 cash, plus redemption of preferred stock and assumption of all liabilities; total outlay about \$500,00. Former call letters WIRI (1956 Vol. 12:7, 13).

WROC-TV, Rochester (Ch. 5)—Sold with WROC & FM to Rust Craft Bcstg. for \$7,000,000 by Veterans Bcstg. Co. (1964-65, 4:46, 5:7). Previously sold by Transcontinent Television Corp. for \$6,500,000 to Veterans Bcstg. Co. (WVET-TV), which got \$3,817,500 for its half of Ch. 10 from WHEC-TV, with which it has been sharing the channel (1961 Vols. 17:5, 7, 32, 1:10). Transcontinent acquired station as WHAM-TV, as well as radios WHAM & WHFM from Stromberg-Carlson div. of General Dynamics Corp. for approximately \$5,000,000, which then proceeded to sell the radios for \$500,000 to attorney John S. Riggs & adman F. Robert Greene (1946 Vol. 12:14, 24, 26, 34).

WROH, Rochester (Ch. 21 ETV)—CP sold to Rochester ETV Assn. Inc. for \$850,528 by U. of State of N.Y. (1965).

WKTV, Utica (Ch. 13)—Sold with radio WKAL, Rome, N.Y. to Paul F. Harron, Gordon Gray and associates for \$4,000,000 including transfer of \$1,072,451 surplus by owners of Kallett Theatres (1958-59 Vols. 14:45-46, 49; 15:1).

NORTH CAROLINA

WLOS-TV, Asheville (Ch. 13)—Control of TV and radio WLOS acquired by WTVJ Inc. when it bought stock of Charles B. Britt group (35.26%) for \$277,940, increasing WTVJ holdings to 72.1%. WTVJ also holds option, acquired from *Asheville Citizen and Times* for 4276 shares of unissued stock (1958 Vol. 14:10, 29) WTVJ acquired original 36.9% from individual stockholders. Approximately \$1,000,000 was involved in all stock transactions, including obligations assumed (1957 Vol. 13:47).

WSOC-TV, Charlotte (Ch. 9)—Sold with WSOC for \$5,600,000 by E. E. Jones and associates to group headed by James M. Cox Jr. (1959 Vol. 15:5, 15).

WCCB-TV, Charlotte (Ch. 36)—Sold as off-air WUTV to Mecklenburg Television Bcstrs. Inc. (Cy N. Bahakel) for \$175,000 by Century Advertising (1964 Vol. 4:26, 35). Previously, transfer of control of Century Advertising for \$34,000 was approved by FCC and off-air WQMC resumed Sept. 5, 1961 as WUTV (1961 Vol. 17:10), only to go dark May 16, 1963. While in off-air CP status, Century Advertising (of which Deadwyler was part owner) acquired the then WQMC from Hugh A. Deadwyler in deal whereby station was to get \$125,000 loan (1957 Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

WTVD, Durham (Ch. 11)—Purchased by Durham TV Co. Inc. (controlled by Lowell Thomas interests) for \$1,621,800 from founding group headed by Harmon L. Duncan and J. Floyd Fletcher, with Duncan and Fletcher also holding stock in Durham TV Co. Inc. (1957 Vol. 13:14, 21).

WFMY-TV, Greensboro (Ch. 2)—Sold with *Greensboro News and Record* to owner of WTAR-TV, Norfolk, Va. for \$17,000,000 (1964 Vol. 4:36, 49, 51).

WNCT, Greenville (Ch. 9)—Control of over 50% sold by Roy H. Park Bcstg. Inc. for \$2,557,458 by Carolina Bcstg. System Inc. Also involved was 30% interest in WECT, Wilmington, N. C. (Ch. 6) held by Carolina Bcstg. (1962 Vol. 2:7).

WITN, Washington (Ch. 7)—Control of CP acquired by W. R. Roberson family from W. H. Anderson and R. M. Fountain, each of whom got \$65,920 for his 25.38% (1955 Vol. 11:33, 40).

WECT-TV, Wilmington (Ch. 6)—60% sold by Mr. & Mrs. Richard A. Dunlea for \$153,850 to WNCT, Greenville, N.C. and J. W. Jackson, with other 40% being retained by Dan D. Cameron (1957 Vol. 13:44, 50). Former call letters WMFD-TV.

WSJS-TV, Winston-Salem (Ch. 12)—Piedmont Publishing Co., wishing to become 100% owner, has sued Mary Pickford Rogers and Buddy Rogers, seeking to force them to turn over 33 1/3% stock to Piedmont for \$126,812 as provided by option under 1953 merger agreement (1958 Vol. 14:19). Los Angeles court has ruled in favor of Piedmont but an appeal from this ruling has been filed (1953 Vol. 15:22, 37).

(Continued on next page)

BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers  
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 CHICAGO: 333 N. Michigan Avenue, 346-6460  
 ATLANTA: Mony Building, 873-5626  
 BEVERLY HILLS: Bank of America Bldg. 274-8151



# Sales & Transfers

## NORTH DAKOTA

- KTHI-TV**, Fargo-Grand Forks (Ch. 11)—See WTVW, Evansville, Ind.
- KXGO-TV**, Fargo (Ch. 11)—Sold to Pembina Bcstg. Inc. by North Dakota Bcstg. (John W. Boler) for \$390,000 (1962 Vol. 2:20).
- WDAY-TV**, Fargo (Ch. 6)—*Fargo Forum*, already owner of 45% interest, purchased additional 55% in TV & WDAY for \$900,000 from E. C. Reineke and his wife (1960 Vol. 16:25, 31).
- KNOX-TV**, Grand Forks (Ch. 10)—Community Radio Corp. (KNOX) sold its 94.34% of stock in Community TV Corp. to Pembina Bcstg. Inc. for \$225,000 (1962 Vol. 2:20).
- KXMC-TV**, Minot (Ch. 13)—52.5% control sold to Chester Reiten, William L. Hurley and Lloyd R. Amoo for \$1,040,000 by North Dakota Bcstg. Co. (John Boler), with new owners also getting option for remaining 47.5% for which they will pay \$19,000, provided they satisfy liabilities of \$116,169 within 10 years (1959 Vol. 15:37, 43).
- KCND-TV**, Pembina (Ch. 12)—Sold to Producers Inc. for \$190,200 by Harry F. Rice, Robert Lukkason, Arthur Tweet and associates, with Rice and Lukkason receiving option to repurchase 9.6% each after transfer (1962 Vol. 2:20). Note: For 1965 sale as part of Polaris Corp. holdings, see WTVW, Evansville, Ind.

## OHIO

- Cincinnati—See Newport, Ky.
- KYW-TV**, Cleveland (Ch. 3)—NBC made deal with Westinghouse to exchange WNBK with radio WTAM, plus \$3,000,000 cash, for WPTZ, Philadelphia (Ch. 3) & KYW. Cleveland calls were changed to KYW-TV (KYW). (1955-56 Vols. 11:21, 25-26, 43, 47, 52; 12:3). Note: Transfer back to NBC approved by FCC Feb. 17, 1965 (1965 Vol. 5:8, 25).
- WJW-TV**, Cleveland (Ch. 8)—Sold as WXEL with KPTV, Portland, Ore. and Empire Coll Co., New Rochelle, N.Y., for total consideration of approximately \$10,000,000 to Storer Broadcasting Co., by Herbert L. Mayer interests. (1954 Vol. 10:2, 44).
- WTVN-TV**, Columbus (Ch. 6)—Purchased by Radio Cincinnati Inc. (Taft) for \$1,500,000 from Edward Lamb (1953 Vol. 9:3, 9).
- WKEF**, Dayton (Ch. 22)—CP for off-air WONE-TV sold by Brush-Moore Newspapers Inc. to Springfield Television Bcstg. Corp. for \$153,000 (1963).
- WLOK-TV**, Lima (Ch. 73)—Acquired with radio WLOK for \$750 plus \$150,000 liabilities by Northwestern Ohio Bcstg. Corp., operator of WIMA and holding CP for WIMA-TV (Ch. 35). WIMA owners dropped CP for WIMA-TV (Ch. 35) after getting shift to Ch. 35 for WLOK-TV, kept radio WIMA, dropped radio WLOK. (1954 Vol. 10:44, 49).
- WSTV-TV**, Steubenville (Ch. 9)—Sold with radio WSTV & WSTV-FM and other Friendly Group stations (KODE-TV & KODE, Joplin, Mo.; WBOY-TV & WBOY, Clarksburg, W.Va.; WRGP-TV, Chattanooga, Tenn.) to United Printers & Publishers Inc. under transaction whereby each WSTV Inc. stockholder received 113.63 shares of United stock for each share of WSTV Inc. In a separate transaction, United Printers & Publishers paid \$1,350,000 for acquiring all assets of WPIT Inc., owner of WRD-WV, Augusta, Ga. and radios WPIT & WPIT-FM, Pittsburgh, Pa. and WSOL, Tampa, Fla. (1961-62 Vols. 17:30, 33; 2:14).
- WTOL-TV**, Toledo (Ch. 11)—Sold with radios WTOL & FM to Bcstg. Co. of South for \$12,350,000 by Frazier Reams and associates, with WTOL & FM to be sold back to Frazier Reams Jr. later (1964-65 4:46, 5:11).
- WYTV-TV**, Youngstown (Ch. 33)—Sold for \$1,500,900 by Communications Industries Corp. to Adam Young and associates (1964-65, Vols. 4:46, 5:7). Previously sold as WKST-TV with radio WKST for \$1.4 million by Samuel Townsend to Communications Industries in transaction involving \$975,000 for 81.2% of stock, option for other 18.8% for \$225,000 and \$200,000 to Townsend for consultant fees (1960-61 Vols. 16:39, 17:16).
- WKBN-TV**, Youngstown (Ch. 27)—W. P. Williamson Jr. increased holdings to 100% by buying 40.63% interest held by *Cleveland Plain Dealer and News* for undisclosed sum (1958 Vol. 14:34).

## OKLAHOMA

- KXII**, Ardmore (Ch. 12)—Sold for \$160,000 to Texoma Broadcasters Inc. (controlled by KWTK-TV, Waco, Tex.) by John F. Easley estate (1959 Vol. 15:17, 25). Previous sale to Texoma Land TV Co. Inc. (interlocking ownership with KTEA, Ada, Okla.) was cancelled when FCC denied Texoma's request for extension of time in which to consummate sale (1958-59 Vols. 14:40, 52; 15:15, 23).
- KSWB**, Elk City (Ch. 8)—Sold to Bass Bcstg. Co. for \$275,000 by Lonnie J. and Alice H. Preston (1965 Vol. 5:33).
- KOCO-TV**, Enid-Oklahoma City (Ch. 5)—Sold to Capital City Investment Co. for \$2,500,000 by Cimarron TV Corp. (1961-62 Vols. 17:23, 1:4). Cimarron acquired the station, then using KGEO-TV call letters, for \$2,500,000 from Streets Electronics Inc. (P. R. Banta, pres.). Cimarron stockholders were L. E. Caster (75%) and Ashley L. Robison (25%), with Banta acquiring 10% from Caster after the transfer (1957-58 Vols. 13:41, 50; 14:5). Note: Caster further reduced holdings to 41.5%, selling additional 23.5% to five new stockholders for undisclosed price (1961).

For Color Equipped Stations, see Section a.

**KSWO-TV**, Lawton (Ch. 7)—15.5% from T. R. Warkentin, deceased, to Lawton Burton, executor of the Warkentin estate (1961).

**KTVQ**, Oklahoma City (Ch. 25)—Transferred to attorney-oilman Jack Farris (who cancelled \$100,000 indebtedness) by John Esau & Duke Duval, bankruptcy trustees. Off air (1954-55 Vols. 10:52; 11:20-21, 50-51).

**KWTV**, Oklahoma City (Ch. 9)—50% sold to KATV Inc. (John T. Griffin & James C. Leake) by Roy J. Turner & Luther T. Dulaney for \$200,000 plus \$3,000,000 for equipment of KWTV and associated stations KATV, Little Rock, Ark. and KTUL-TV, Tulsa, Okla. This transfer resulted in KATV Inc. becoming licensee and 100% owner of KWTV and KTUL-TV (1963-64 *Ad-denda* 33-YY).

**KOTV**, Tulsa (Ch. 6)—Transferred with other J. H. Whitney & Co. properties (KHOU-TV, Houston; WISH-TV & WISH, Indianapolis; WANE-TV & WANE, Fort Wayne; KNXT, Sacramento) for undisclosed amount to Whitney Communication Corp., in which John Hay Whitney has 86% stock interest instead of minority held in J. H. Whitney & Co. (1959 Vol. 15:43). J. H. Whitney & Co. acquired KOTC for \$4,000,000 from General Television Inc., in which Mrs. Helen Maria Alvarez held 50%, Jack D. Wrather Jr., 25%, Mrs. Mazie Wrather, 25% (1954 Vol. 10:14, 20). General Television Inc. acquired station for \$2,500,000 from George D. Cameron Jr. & Mrs. Helen Alvarez (1952 Vol. 8:19).

**KTUL-TV**, Tulsa (Ch. 8)—See KWTV, Oklahoma City.

## OREGON

**KFJI-TV**, Klamath Falls (Ch. 2)—CP acquired by KBES-TV, Medford, Ore. from W. L. Miller for \$30,000 out-of-pocket expenses (1956 Vol. 12:16, 20).

**KOIN-TV**, Portland (Ch. 6)—Mitzel E. & Samuel I. Newhouse Jr. purchased 50% interest in KOIN-TV and KOIN for \$556,500, having sold Portland radio KGW for \$500,000 under option agreement. Later their stock was turned over to Newhouse parent firm, Newhouse Bcstg. Corp., licensee of WSYR-TV, Syracuse (1954 Vol. 10:36, 43).

**KPTV**, Portland (Ch. 12)—Sold to NAFI Corp. for \$3,800,000 by George Haggarty (1959 Vol. 15:23, 30). Haggarty acquired KLOK (Ch. 12) for \$2,500,000 from Julius L. Meier Jr., Henry A. White, Stephen E. Thompson and associates and at same time exercised option on Portland's NBC-TV affiliate KPTV (Ch. 27), which he took over from Storer for \$1,183,921 plus assumption of service contracts. May 1, 1957, Ch. 12 began using KPTV studios and switched call to KPTV—Ch. 27 having left air previous day (1957 Vol. 13:10-11, 16-18). Storer acquired KPTV (Ch. 27) in conjunction with its purchase of WJW-TV, Cleveland, O. For details, see report on WJW-TV sale.

## PENNSYLVANIA

**WFBG-TV**, Altoona (Ch. 10)—Purchased by Triangle Publications, Inc. (WFIL-TV, Philadelphia), with WFBG from Gable dept. store interests for \$3,500,000. (1955-56 Vols. 11:32, 33, 39, 47; 12:2).

**WTPA**, Harrisburg (Ch. 71)—Swapped transmitters, towers & channels with off-air WCMB-TV (Ch. 27) in deal whereby it also gave WCMB-TV \$150,000, also got FCC permission to switch to Ch. 27 (1957 Vol. 13:15, 20).

**WLYH-TV**, Lebanon (Ch. 15)—Off-air station purchased for \$115,000 plus assumption of \$125,000 indebtedness by Triangle Publications, Inc. (WFIL-TV-Philadelphia *Inquirer*) from owners of radio WLBR, holding 52% and *Lebanon News*, 36%; returned to air by Triangle on May 2, 1957. Call letters formerly WLBR-TV. (1955-57 Vols. 11:27, 31, 45; 13:18).

**KYW-TV**, Philadelphia—See WRCV-TV.

**WCAU-TV**, Philadelphia (Ch. 10)—Sold with radio WCAU to CBS for \$20,000,000 by *Philadelphia Bulletin* (1957-58 Vols. 13:51; 14:1, 18, 27, 30).

**WPHL-TV** (Ch. 17) Philadelphia—Off-air station sold as WPCA-TV for \$210,000 to Philadelphia Television Bcstg. Co. by Young People's Church of the Air Inc. (1963-64 Vol. 4:22).

**WRCV-TV**, Philadelphia (Ch. 3)—NBC obtained TV & radio from Westinghouse in exchange for its WNBC, Cleveland (Ch. 3) & radio WTAM (now using KYW-TV & KYW call letters), plus payment of \$3,000,000 (1955-56 Vols. 11:21 & 12:3). Westinghouse, already operator of Philadelphia radio KYW, purchased WPTZ (Ch. 3) from Philco Corp. for \$8,500,000 (1953 Vol. 9:8, 22). Note: Transfer back to Westinghouse in return for Cleveland stations approved Feb. 22, 1965 by FCC (1965 Vol. 5:8, 25). Call letters changed to KYW-TV.

**KDKA-TV**, Pittsburgh (Ch. 2)—Purchased by Westinghouse from DuMont for \$9,750,000 cash. Former call letters WDTV (1954 Vol. 10:49-50).

**WAND-TV**, Pittsburgh (Ch. 53)—CP for off-air station sold to D. H. Overmyer Communications Co. for \$28,000 by Agnes J. Reeves Greer (1965 Vol. 5:20).

† **WENS**, Pittsburgh (Ch. 22)—Off air station sold to Springfield TV Bcstg. Corp., Thomas P. Johnson and associates in return for stock valued at about \$100,000 (1965). Previously control of Telecasting Inc. was taken by Thomas P. Johnson, his holdings going from 27.3% to 60.2% when stock was turned in because station went dark (Sept. 1, 1957).

**WIICTV**, Pittsburgh (Ch. 11)—Sold for \$20,000,000 to Cox Bcstg. by co-owners *Pittsburgh Post-Gazette* & *Sun-Telegraph* and H. Kenneth Brennen & family (1964 Vol. 4:36). Previously 50% was obtained under option by H. Kenneth Brennen & family for \$500,000 from *Pittsburgh Post-Gazette*, as part of merger agreement (1957 Vol. 13:40, 44).

**WTAE**, Pittsburgh (Ch. 4)—50% purchased by The Hearst Corp. from Earl F. Reed and Irwin D. Wolf Jr. for \$10,600,000 (1962 Vol. 2:29, 2:32). Other 50% already was owned by Hearst.

**WDAU-TV**, Scranton (Ch. 22)—Mrs. M. E. Megargee & family obtained 100% control when their radio WGBI, Scranton, purchased 50% of stock (75% voting control) held by *Philadelphia Evening Bulletin* for \$700,000 (1959 Vol. 15:16, 22). *Bulletin* acquired stock interest in 1956 for \$650,000 from Megargee family when station was using WGBI-TV call letters (1956 Vol. 12:31, 42).

**WNEP-TV, Scranton (Ch. 16)**—Sold as a package with WDAF-TV, Kansas City, Mo. (WDAF & FM) and WGR-TV, Buffalo, N.Y. (WGR & FM) to Taft Bcstg. by Transcontinent Television Corp. For more details, see report on sale of WGR-TV, Buffalo, N.Y. Six years earlier, WARM-TV, Scranton, merged with WILK-TV, Wilkes-Barre (Ch. 34) and call letters of WARM-TV changed to WNEP-TV. Deal involved \$1,500,000, and provided that WILK-TV leave air and that WILK-TV & WARM-TV principals get 20% each in merged station. Transcontinent TV Corp. other 60% (1957-58 Vols. 13:42, 46:14:7).

**WILK-TV, Wilkes-Barre (Ch. 34)**—See WNEP-TV, Scranton, Pa.

**WRAK-TV, Williamsport (Ch. 36)**—CP acquired with radio WRAK by Steinman brothers' WGAL-TV, Lancaster (Ch. 8) for \$125,000 from George E. Joy-Margaretta T. Steele interests (1956-57 Vols. 12:39; 13:6). Note: CP was dropped.

**WNOW-TV, York (Ch. 49)**—Sold with radio WNOW for \$255,000 to Wm. F. Rust Jr. and wife (70%) and Ralph Gottlieb (30%) by partners Morgan E. Cousler and Lowell W. Williams. Previously licensee Helm Coal Co. acquired 30.4% from H. J. Williams estate for \$125,731, which increased Cousler's holdings to 62.5%. Williams' to 37.5% (1957 Vol. 13:11, 27). Note: Went dark, May 31, 1958 (Vol. 14:34).

## RHODE ISLAND

**WPRO-TV, Providence (Ch. 12)**—Sold with radio WPRO to Capital Cities Broadcasting Corp. (WTEN, Albany, N.Y. & WTVD, Durham, N.C.) for \$6,500,000 by Cherry & Webb Bcstg. (1958-59 Vols. 14:51; 15:11).

## SOUTH CAROLINA

**WUSN-TV, Charleston (Ch. 2)**—29.5% interest held by *Charleston Evening Post* sold to Preview Theatre Inc. and three other N.Y. firms controlled by Hazard E. Reeves for \$206,310 (1955 Vol. 11:52). Note: WUSN-TV was transferred to Reeves Bcstg. & Development Corp. in 1960, with J. Drayton Hastie family, formerly 43% owners, retaining 12% stock interest (1956 Vol. 16:29).

**WOLO-TV, Columbia (Ch. 25)**—Sold as WCCA-TV by First Carolina Corp. to Mississippi Telecasting Co. Inc. (Cy N. Bahakel) for \$325,000 (1964 Vol. 4:14).

## SOUTH DAKOTA

**KSOO-TV, Sioux Falls (Ch. 13)**—70% control of TV and radio KSOO sold to Gordon H. Ritz (41.5%) and Wheelock Whitney (28.5%) for \$770,000. Sellers are Morton H. Henkin (23.33%), Thomas Barnstube (22.66%), Julius Hetland (15.66%) & Harold W. Bangert (8.33%). Under new ownership lineup, Henkin retained 10%, Bangert 15% & Barnstube 5% (1965 5:35).

## TENNESSEE

**WDEF-TV, Chattanooga (Ch. 12)**—Sold with radio WDEF to Roy F. Park for \$2,780,080 by Carter Parham and associates (1963-1964 Vol. 3:45, 4:7).

**WRGP-TV, Chattanooga (Ch. 3)**—70% sold by Ramond & Helen Patterson for \$1,750,000 to WSTV-TV, Steubenville, O. (Friendly Group), which has same principals as Follansbee Steel, which acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount (1959 Vol. 15:43, 48). Three years earlier, Ramon G. Patterson became 100% owner by purchasing 50% held by Judge Will Cummings for \$95,800, with Patterson also paying off \$32,000 in notes due Cummings (1956 Vol. 12:46, 48). Note: All Friendly stations sold to United Printers & Publishers. For details, see WSTV-TV, Steubenville, O.

**WTVC, Chattanooga (Ch. 9)**—Purchased as WROM-TV, Rome, Ga. (with authorization to move to Chattanooga) by Martin Theatres of Georgia from Dean Covington and associates for \$722,500 (1957 Vol. 13:40, 44).

**WJHL-TV, Johnson City (Ch. 11)**—Sold to Roy H. Park Bcstg. for \$2,500,000 by W. H. Lancaster Sr. & Jr. (1964 Vol. 4:11, 24). Earlier, the 45.4% interest in TV and radio WJHL held in trust for S. H. Campbell Jr. family was acquired for \$200,000 by W. H. Lancaster Jr. family (1955-56 Vols. 11:53 & 12:4).

**WATE-TV, Knoxville (Ch. 6)**—Sold with radio WATE to Peoples Bcstg. Corp. by WATE Inc. (Paul Mountcastle, principal owner) for \$6,805,000 (1965 Vol. 5:9, 15).

**WBIR-TV, Knoxville (Ch. 10)**—Sold with radio WBIR for \$3,250,000 to owners of WFBC-TV, Greenville, S.C. by Taft Bcstg. (1960 Vol. 16:39, 47). Previously Taft Bcstg. had increased holdings to 100% by paying \$2,100,000 for 70% held by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe and pres.-gen. mgr. John P. Hart (1959 Vol. 15:41, 44).

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**WTVK-TV, Knoxville (Ch. 26)**—Sold for \$300,000, including assumption of \$216,500 liabilities, by W. R. Tuley, 80% owner, and Harold Thomas & J. Horton Doughton, 10% each, to So. Central Broadcasting Co. (John A. Engelbrecht, pres.), licensee of radio WIKY. Evansville, Ind. (1954 Vol. 10:23, 29, 31).

**WMCT, Memphis (Ch. 5)**—CP and licenses transferred from WMC Bcstg. Co. to Scripps-Howard Radio Inc., a merger since Scripps-Howard owns 69% of WMC Bcstg. Co. Includes also WMC & WMC-FM (1961).

**WHBQ-TV, Memphis (Ch. 13)**—Acquired with WHBQ by RKO General Inc., subsidiary of General Tire & Rubber Co., from Harding College under 15-year leasing arrangement at total rental of \$2,879,046 (1954 Vol. 10:11, 14, 27).

**WREC-TV, Memphis (Ch. 3)**—Sold with radio WREC for \$8,000,000 to Cowles Bcstg. by Hoyt B. Wooten (1963 Vol. 3:1, 17).

**WLAC-TV, Nashville (Ch. 5)**—50% acquired for \$200,000 equally by T. B. Baker Jr. & A. G. Beaman from Life & Casualty Insurance Co., Nashville, which retained 50% and full control of radio WLAC (1954 Vol. 10:19, 36). Note: In 1958 Chas Murchison acquired working control (24%) of Life & Casualty and this transfer of control was approved July 22, 1959 by FCC (Vols. 14:35; 15:30).

† **WSIX-TV, Nashville (Ch. 8)**—Sold with radios WSIX & FM for \$9,500,000 to GE by Louis R. Draughon and associates (1965 5:41). Previously, Louis R. Draughon became 2/3 owner by acquiring 1/3 from W. H. Crisswell for \$250,000 (1956 Vol. 12:38, 41). In 1954 the Draughon estate had sold WSIX-TV with radio WSIX to new WSIX Inc. for \$800,000, Louis R. Draughon to continue as gen. mgr. and 1/3 owner, other equal owners being W. H. Crisswell & R. D. Stanford Jr., Nashville contractors (1954 Vol. 10:17, 19, 32, 36).

## TEXAS

**KRBC-TV, Abilene (Ch. 9)**—Purchased with radio KRBC by oilman Lewis J. Ackers and family for \$500,000 from group headed by Mrs. Eva May Hanks, widow of publisher-broadcaster Bernard Hanks (1953 Vol. 9:35, 38).

**KPAR-TV, Abilene (Ch. 12)**—See Sweetwater, Tex.

† **KFDA-TV, Amarillo (Ch. 10)**—For transfer of control as Bass Bcstg., see KFDW-TV, Clovis, N.M. Previous to name change to Bass, 75% control, with radio KFDA, transferred to Texas State Network for \$550,000; 25% retained by Charles B. Jordan, TSN v.p. (1953 Vol. 9:46).

**KGNC-TV, Amarillo (Ch. 4)**—Sold with radios KGNC & FM to Stauffer Publications by Globe News Publishing Co. for \$5,900,000 (1965-66 Vol. 5:42, 6:3). Control of 91.8% acquired by Roy N. Whittenburg family (previously holding 35.6%) from Parker Prouty group in deal whereby Whittenburgs paid \$3,864,540 for 64,409 additional shares of Globe-News Publishing Co. Globe-News operates KGNC-TV, radios KGNC and KFYO, Lubbock, and publishes *Amarillo News* and *Globe Times* and *Lubbock Avalanche and Journal* (1955 Vol. 11:19, 26).

**KVII, Amarillo (Ch. 7)**—Sold to John B. Walton for \$1,250,000 by Jack C. Vaughn-Cecil L. Trigg interests (1963 Vol. 3:46). Previously, 78% control was purchased for \$136,052 from Southwest States Inc. by Television Properties Inc. of Dallas, headed by Jack C. Vaughn (1958 Vol. 14:24, 26, 29).

**KFDM-TV, Beaumont (Ch. 6)**—32½% sold to W. P. Hobby (*Houston Post KPRC AM-TV*) by Beaumont Bcstg. Corp., under option agreement, for \$232,901 (1962).

**KBMT, Beaumont (Ch. 12)**—Randolph C. Reed sold 10% of his half to his son Thomas S. Reed for \$2,500 cash, and N. D. Williams sold 10% of his half to his nephew and nieces and 10% to N. D. Williams Jr. for considerations, to remove negative control (1962).

**KWAB-TV, Big Spring (Ch. 4)**—Included in transaction whereby Sidney A. Grayson and associates sold control of KLBK-TV, Lubbock, Tex. For details, see KLBK-TV. Call letters changed to KWAB-TV from KEDY-TV after W. D. Rogers sold KLBK-TV Lubbock (formerly KDUB-TV) and this station to Grayson Enterprises (1961-62 Vols. 17:27, 1:5) 50% sold as KBST-TV by group of local businessmen, headed by Wm. J. Wallace, to Texas Telecasting Inc. (KDUB-TV, Lubbock & KPAR-TV, Sweetwater Abilene) under arrangement whereby Texas Telecasting leases station for 5 years for \$300,000, then has option to buy 50% of stock and control of programs and sales for \$147,448 (1957 Vol. 13:1, 4-5).

**KIII-TV, Corpus Christi (Ch. 3)**—73.9% sold for \$48,000 by Dr. J. A. Garcia and associates to Clinton D. McKinnon, who increased holdings to 77.7% (1963-64 *Addenda 33-VI*). This station, which had been operating as KVDC-TV on Ch. 22, was off the air when it was granted change to Ch. 3. While on Ch. 22 it was sold to local businessmen headed by E. J. Healey and Hubert J. Schmidt for \$94,300 cash, plus assumption of \$100,000 indebtedness, by Gabriel Lozano and associates (1957 Vol. 13:2, 14).

**KRLD-TV, Dallas (Ch. 4)**—Control along with AM & FM adjuncts transferred from John W. Runyon and 47 others holding a total of 59.7% to Runyon, James F. Chambers Jr., and Clyde W. Rembert, voting trustees (1961).

**WFAA-TV, Dallas (Ch. 8)**—Purchased by *Dallas News* for \$575,000 from Tom Potter. Former call letters KBTW (1950 Vol. 6:4, 11).

**KFLP-TV, El Paso (Ch. 13)**—Sold with radio KFLP for \$2,375,000 to John B. Walton Jr. by Joseph Harris & Norman Alexander (1965-66, Vol. 6:4). Previously sold as KILT with radio KFLP by McLendon Investment Corp. (Barton R. McLendon, pres., 50%; Gordon B. McLendon, v.p. 49%) for \$750,000 to owners of KXLY-TV, Spokane, Wash. (1956-57 Vols. 12:49; 13:12).

**KROD-TV, El Paso (Ch. 4)**—Sold with radio KROD for \$3,450,000 by El Paso *Times* to owners of KVII, Amarillo & KOSA-TV, Odessa, Tex. (1959 Vol. 15:36, 44).

(Continued on next page)



# Sales & Transfers

## TEXAS—(Continued)

**KTVT, Fort Worth (Ch. 11)**—Sold by NAFI Corp. (now Chris-Craft) to WKY-TV System, Inc., for \$800,000 plus assumption of some \$3,000,000 in obligations (1962 Vol. 2:11, 32). NAFI purchased it as KFYZ-TV for \$4,000,000 from Texas State Network Inc. (1960 Vol. 16:21, 31).

**WBAP, Fort Worth (Ch. 5)**—66 2/3% transferred from Carter Voting Trust to individual stockholders by voluntary dissolution. Also involves AM-FM adjuncts (1962).

**KHOU-TV, Galveston-Houston (Ch. 11)**—Sold as KGUL-TV for \$4,250,000 to new corporation, 90% owned by J. H. Whitney & Co., with Paul Taft retaining 10% (1956 Vol. 12:19-28). Note: For transfer to Whitney Communications Corp., see sale of KOTV, Tulsa, Okla.

**KGBT-TV, Harlingen (Ch. 4)**—Control taken by McHenry Tichenor when family combined stock to increase his holdings from 25.68% to 52.68%. J. C. Looney has 39.32%; Mrs. Troy McDaniel has 8%. Harbenito Bcstg. Co. Inc. is now in Tichenor's name (1962).

**KNUZ-TV, Houston (Ch. 39)**—80% control sold to WKY-TV, Oklahoma City for \$240,000 by KNUZ Television Co. (1965 Vol. 5:21, 42).

**KPRC-TV, Houston (Ch. 2)**—Purchased as KLEE-TV by Houston Post for \$740,000 from W. Albert Lee (1950 Vol. 6:13, 21).

**KXYZ-TV, Houston (Ch. 29)**—CP sold with radio KXYZ to Milton R. Underwood family for \$600,000 by Glenn H. McCarthy; investment firm of Underwood, Neuhas & Co. selling 3.75% it owned of radio KTHT, Houston (1957 Vol. 13:9, 13).

**KGNS-TV, Laredo (Ch. 8)**—Transferred as KHAD-TV to Donald W. Reynolds' Southwestern Publishing Co. under \$190,000 five year lease arrangement by co-owners H. C. Avery Jr. & David H. Cole (1958 Vol. 14:28, 32).

**KLBK-TV, Lubbock (Ch. 13)**—55% control sold (along with radio KLBK and KWAB-TV, Big Spring, Tex.) by Sidney A. Grayson and associates for \$900,882 to Theodore Shanbaum, Dr. Ellis Carp and Lee Optical, each increasing holdings up to 1/3 (1964 Vol. 4:13). Previously sold as KDUB-TV with radio KDUB.

**KEDY-TV, Big Spring (Ch. 4)** and physical assets of leased KPAR-TV, Sweetwater-Abilene (Ch. 12) for \$4,000,000 by W. D. (Dub) Rogers to Grayson Enterprises (1961-62 Vols. 17:27, 1:5).

**KTRE-TV, Lufkin (Ch. 9)**—Bought from Forest Capital Bcstg. Co. along with radio KTRE by owners of KLTV, Tyler, Tex. and KTRE-TV employees for \$750,000 (1962 2:31).

**KVKM-TV, Monahans (Ch. 9)**—33 1/3% transferred from Helen W. Walton to son John, who in 1962 acquired 100% control.

**KTES, Nacogdoches (Ch. 19)**—Former 25% owner Lee Scarborough increased holdings in CP to 100%, buying out other 3 owners for out-of-pocket expenses (1957-58 Vols. 13:47; 14:15). In 1960 Scarborough turned over station to G. P. Scoggins for \$5000.

**KOSA-TV, Odessa (Ch. 7)**—50% sold under option agreement by Cecil Trigg and associates to brothers Jack C. Vaughn and Grady H. Vaughn Jr. in deal involving \$20,000 cash and assumption of \$400,000 in obligations (1958-57 Vols. 12:51; 13:4).

**KPAC-TV, Port Arthur (Ch. 4)**—50% acquired by Jefferson Amusement Co. raising holdings to 100% for \$1,500,000 from Port Arthur College (1965 Vol. 5:43, 47).

**KCTV, San Angelo (Ch. 8)**—Additional 50% acquired by Big Spring Bcstg. Co. to bring holdings to 98.84%. It paid \$226,000 to B. P. Bludworth and Roy Simmons, each of whom owned 25% (1962 Vol. 2:47). Previously Big Spring acquired 49% from Lewis O. Seibert for \$31,488 (1959 Vol. 15:9).

**KTXL-TV, San Angelo (Ch. 8)**—75% sold by co-owners A. D. Rust and B. P. Bludworth; Rust sold all stock, Bludworth retained 25%. Lewis O. Seibert's San Angelo radio KGKL paid \$32,288 for 50%; Roy H. Simmons, \$50,000 for 25% (1957 Vol. 13:7, 11).

**KENS-TV, San Antonio (Ch. 5)**—62.57% purchased by Harte-Hanks families (Controllers of San Antonio Express) from several stockholders for \$6,200,000. Harte-Hanks became 100% owner and sold KENS radio to Texas Star Bcstg. Co. (1962 Vol. 2:13, 29). Previously purchased as KGBS-TV with radio KGBS for \$3,000,000 by San Antonio Express from Storer (1954 Vol. 10:26, 44). Storer had acquired KEYL-TV for \$1,050,000 from W. L. Pickens-H. H. Coffield-R. L. Wheelock (1951 Vol. 7:30, 41), along with radio KAEC, for \$700,000 and changed call letters to KGBS-TV and KGBS.

**KWEX-TV, San Antonio (Ch. 41)**—Sold to Spanish International Bcstg. Corp. for \$200,000 by R. A. Cortez and associates, with Cortez to remain a 20% stockholder under new ownership arrangement (1961-62 Vols. 17:35, 2:1). Former call letters were KUAL-TV.

**WOAI-TV, San Antonio (Ch. 4)**—Sold to Crosley (now Avco) with radio WOAI & FM for \$12,000,000 by Southland Industries (1965 Vol. 5:22, 38). Previously 25% held by National Jewish Hospital at Denver purchased for \$1,145,000 and retired to treasury changing holdings of remaining stockholders as follows: Hugh Half Jr., 52.6%; estate of Hugh A. L. Half, 15.8% G. A. C. Half Foundation, 31.6% (1958 Vol. 14:23).

**KONO-TV, San Antonio (Ch. 12)**—Mission Bcstg. Co. increased holdings from 50% to 100% by buying stock held by others for \$1,624,594 in transaction that had as condition buying out Florence Pink & Jaclyn Comola in internal transfer for \$394,238 (1964 Vol. 4:33).

**KCEN-TV, Temple-Waco (Ch. 6)**—Control from Bell Publishing Co. to Channel 6 Inc., Frank W. Mayborn, 95% and C. A. Schultz, 5% for \$300,000. Mayborn and Schultz, who also control Bell, wish to separate interests of station and newspaper (1962).

**KLTV, Tyler (Ch. 7)**—20% sold to Marshall Pengra for \$7460 and assumption of 20% of obligations by Lucille Ross Lansing, who reduced stock holdings from 100% to 40%, with other 40% going to Gerald Hall Lansing (1957 Vol. 13:8).

**KWTK, Waco (Ch. 10)**—29% acquired by KTBC-TV, Austin Tex. (controlled by Claudia T. Johnson) in transaction whereby physical assets of off-air KANG-TV, Waco (Ch. 34) were turned over to KWTK-TV in return for \$25,000 cash, plus assumption of \$109,000 obligations (1956 Vol. 12:1). KTBC-TV had previously acquired KANG-TV by assuming \$134,000 indebtedness of founder Clyde Weatherby (1954 Vol. 10:48-49).

**KRGV-TV, Weslaco (Ch. 5)**—Sold with radio KRGV to Douglas L. & Charles P. Manship for \$1,375,000 by Kenco Enterprises Inc. 1963-64 Vol. 4:5). Previously sold with radio KRGV to Kenco Enterprises Inc. for \$1,400,000 by LBJ Co. (1961 Vol. 17:35). LBJ Co. (Mrs. Lyndon B. Johnson) acquired full control of TV and radio KRGV by buying 50% from O. L. Taylor for \$100,000, also giving Taylor 10 year contract as LBJ Co. consultant at \$5,000 per year (1958 Vol. 14:12, 14). LBJ Co. acquired original 50% of KRGV-TV from Taylor for \$5,000 and loan of \$140,000, plus advances on obligations (1956 Vol. 12:11, 14). It acquired 50% of KRGV radio under \$50,000 option agreement consummated April 1, 1957.

**KAUZ-TV, Wichita Falls (Ch. 6)**—Sold as KSYD-TV to Paul Harron for \$2,350,000 by Sidney Grayson and associates (1963 Vol. 3:11). Purchased as KWFT-TV with KWFT for \$825,000 by Sidney Grayson, Nat Levine and six Dallas businessmen (also operators of Wichita Falls radio KSYD) from E. H. Rowley family & Kenyon Brown, with proviso whereby Brown bought back radio for \$75,000 (1955-56 Vols. 11:46, 48; 12:12; 1962 Vol. 2:51).

## UTAH

**KVOG-TV, Ogden (Ch. 9)**—Transferred to Board of Education of Ogden by United Telecasting & Radio Co. for \$170,000 (1962 Vol. 2:41). Board has applied for change to KOET and educational license.

**KLOR-TV, Provo (Ch. 11)**—Transferred from A. Dean Jeffs, trustee of bankrupt Beehive Telecasting Corp., to Brigham Young University for \$10,000 expenses and \$100,000 for equipment. Brigham Young has applied for change to KBYU-TV. Station has been dark since March 13, 1960 (1962 Vol. 2:40).

**KCPX-TV, Salt Lake City (Ch. 4)**—Sold with radio KCPX by Columbia Pictures to subsidiary Screen Gems for \$2,400,000 (1962-63 Addenda 32-NNNN). Previously sold as KTVT with radio KDYL for \$3,100,000 to Columbia Pictures Electronics Co. by Time Inc. (80%) and G. Bennett Larson (1959 Vol. 15:30, 31, 34, 45). Time & Larson acquired stations for \$2,100,000 from group headed by S. S. S. Fox. Former call letters KDYL-TV (1953 Vol. 9:14, 26).

**KUTV, Salt Lake City (Ch. 2)**—Acquired jointly by publishers of *Salt Lake Tribune* (Kearns-Tribune Corp., previously 50% owner of KUTV), the *Ogden Standard Examiner* (A. L. Glassman family) and George C. Hatch & wife (daughter of A. L. Glassman) in deal involving more than \$800,000 whereby Frank C. Carman, Grant R. Wrathall, et al turned over to A. L. Glassman family their interests in KUTV, Salt Lake City; KLIK-TV & KLIK, Twin Falls, Ida.; and radios KGEM, Boise, Ida. & KOPR, Butte, Mont. Frank Carman also became sole owner of radio KLUB (formerly KUTA), Salt Lake City, by acquiring 62.5% of stock from Grant Wrathall and Edna O. Powers for \$150,000 (1955-56 Vols. 11:31, 38; 12:6, 10).

## VIRGINIA

**WSVA-TV, Harrisonburg (Ch. 3)**—Sold with radio WSVA & FM to Gilmore Bcstg. for \$1,750,000 by 51% owner Washington (D.C.) Star and 49% owner Hamilton Shea (1965 Vol. 5:23). Earlier 51% control of TV and radio WSVA was acquired by WMAL-TV, Washington, which paid about \$700,000 to take over 50% of stock from Transcontinent TV Corp. and additional 1% from Hamilton Shea, who retained 49% (1959 Vol. 15:30, 32, 39). Previously Trans-continent and Shea each acquired 50% interest in TV and radio by paying approximately \$800,000 to Frederick L. Allman for the properties (1956 Vol. 12:15, 22).

**WLVA-TV, Lynchburg (Ch. 13)**—Sold with radio WLVA to the Evening Star Bcstg. Co. for \$1,250,000 by Lynchburg Bcstg. Corp. (1965 Vol. 5:25, 35).

**WACH-TV, Newport News (Ch. 33)**—Off-air station acquired with radio WACH by United Broadcasting Co. (Richard Eaton) for \$54,000 under bankruptcy proceeding. Former owner Eastern Bcstg. Corp. was headed by John Doley (1956 Vol. 12:29, 32).

**WTOV-TV, Portsmouth (Ch. 27)**—Option expiring May 3, 1959 held by Christian Bcstg. Network Inc. (Marion G. Robertson) to acquire facilities of off-air outlet from Tim Brite, who has already turned in CP for Ch. 27 (Vol. 15:16, 29, 45). Amount involved not disclosed (1960 Vol. 16:5). Bright acquired WTOV-TV for \$85,000 from E. L. Scott group after station went off air Oct. 3, 1954 (1955 Vol. 11:6, 11). Louis H. Peterson's radio WNOR, Norfolk, two years later acquired 50% interest for \$53,000, with Bright retaining other 50% (1957 Vol. 13:27, 29). Peterson gave up his interest as part of merger arrangement whereby he got 10% of WVVC-TV, Norfolk, after to moved from Ch. 15 to Ch. 13 (1959 Vol. 15:16, 29).

**WTVR, Richmond (Ch. 6)**—Sold with radios WMBG & WCOD (FM) to Park Bcstg. for \$5,017,185 by Wilbur M. Havens (1964-65 Vols. 4:46; 5:42).

## WASHINGTON

**KVOS-TV, Bellingham (Ch. 12)**—Sold for \$3,000,000 to Wometco Enterprises by Rogan Jones and associates (1960 Vol. 16:48 & 17:14).

**KING-TV, Seattle (Ch. 5)**—Purchased by Mrs. A. Scott Bullitt for \$375,000 from P. K. Leberman (1949 Vol. 5:20); 25% interest sold to Hearst Radio for \$375,000 (1951 Vol. 7:26) but repurchased from Hearst for \$450,000 in 1953 (1953 Vol. 9:11). Former call letters KRSC-TV.

**KIRO-TV, Seattle (Ch. 7)**—Controlling 50.214% sold with KIRO & FM to Wasatch Radio & TV Co. (Mormon Church) for \$5,095,500 by Saul Haas. This raised Wasatch holdings to 95.214% (1963 Vol. 3:51).

**KOMO-TV, Seattle (Ch. 4)**—1/3 interest acquired for \$1,833,333 by Fisher's Blend Station Inc., to bring holdings to 100%, from Theodore Gamble (30%) and C. Howard Lane (1959 Vol. 15:16). Gamble & Lane acquired stock for undisclosed sum Feb. 1, 1955 after station was in operation.

**KREM-TV, Spokane (Ch. 2)**—Sold with radio KREM for \$2,000,000 by Louis Wasmer to King Bcstg. Co. (KING-TV, Seattle) and KING-TV principal stockholder Mrs. A. Scott Bullitt (1957 Vol. 13:28, 34, 39, 47, 51).

**KXLY-TV, Spokane (Ch. 4)**—Sold with radio KXLY to Morgan Murphy interests for \$3,250,000 by co-equal owners Joseph Harris and Norman E. Alexander (1961-62 Vols. 17:34; 2:4, 7). Previously Harris and Alexander had increased holdings from 45% each to 50% each by taking over 10% from Richard E. Jones. Harris-Alexander interests acquired KXLY-TV & KXLY when the stations were sold for \$1,750,000 to Northern Pacific Television Corp. (which acquired 42.5%) and Northern Pacific Radio Corp. (57.5%), in which the group held identical stock interests. Sellers were: Symons Bcstg. Co., 50%; Bing Crosby, 47.6% Symons was 49.6% owned by E. B. Crane, 33.23% by Mrs. Burton K. Wheeler, 16.37% by John L. Wheeler (1953-54 Vols. 9:49 & 10:2).

**KTUV, Tacoma (Ch. 13)**—Sold for \$300,000 by Carl Haymond to J. Elroy McCaw. Former call KMO-TV (1954 Vol. 10:28, 34, 38).

**KIMA-TV, Yakima (Ch. 29)**—Transferred from Cascade Bcstg. Co. (Tom Bostic 20%) to Haltom Corp. (Bostic 100%). A. W. Talbot and Ralph Sundquist, other Cascade stockholders received \$900,000 for their 80% interest. Also transferred to Haltom were radio KIMA, KEPR-TV & KEPR, Pasco, Wash.; KBAS-TV, Ephrata, Wash. and KLEW-TV, Lewiston, Ida. (1962 1:14).

**KNDO, Yakima (Ch. 23)**—Sold by Ralph Tronsrud to Columbia Empire Bcstg. Corp. for \$194,229 under assets-for-stock agreement involving 3-year lease plus option for buyers to purchase equipment (1960 Vol. 16:34; 17:6).

#### WEST VIRGINIA

**WCHS-TV, Charleston (Ch. 8)**—Sold with WCHS to Rollins Tele-casting Inc. subsidiary C-B-T Inc. for \$3,000,000 by The Tierney Co. (1960 Vol. 16:29, 40). Tierney previously had increased holdings to 100% by purchasing 40% from Capital TV Inc. (Sam G. Rahall & family) for undisclosed sum (1957 Vol. 13:35).

**WBOY-TV, Clarksburg (Ch. 12)**—Sold with radio WBOY to Fort-nightly Corp. by Rust Craft Bcstg. Co. (formerly the Friendly Stations) for \$950,000 (1963-64 Vols. 3:12, 46, 4:11). Radio WBOY and CP for WBOY-TV, along with radio WPAR, Parkersburg, W. Va. purchased by owners of WSTV-TV, Steubenville, O. for approximately \$250,000 from *Wheeling (W. Va.) Intelligence & News-Register*. Former call WBLK-TV & WBLK (1955-57 Vols. 11:32, 46; 12:39; 13:14). For details on sale of this station along with others in group known as the Friendly Stations, see WSTV-TV, Steubenville, O.

**WJPB-TV, Fairmont (Ch. 35)**—75% control, along with radio WVVW, sold by J. Patrick Beacom to Donn Baer for \$147,000. Beacom retaining 25%. (1953 Vol. 10:47, 51). Station left air Feb. 28, 1955. (1955 Vol. 11:9). CP dropped Beacom June 7, 1955, got FCC permission to set aside transfer to Baer, in order to take back 70%, bringing his holdings to 94% in return for assuming liabilities, station meanwhile having returned to air. (1955 Vol. 11:23, 27). Station left air again in fall of 1955 and dropped CP Dec. 30, 1959 (1956 Vol. 12:2; 13:4; 16:2).

**WHTN-TV, Huntington (Ch. 13)**—Sold for approximately \$2,000,000 to Reeves Bcstg. & Development Corp. by Cowles Bcstg. Co. (1960 Vol. 16:43, 52). Cowles previously acquired outlet along with radio WHTN from S. J. Hyman theatre family for \$638,000 (1956 Vol. 12:18, 25).

**WSAZ-TV, Huntington (Ch. 3)**—Sold with radio WSAZ as part of package including WJRT, Flint, Mich. and radio WJR, Detroit, to Capital Cities for over \$21,000,000 by The Goodwill Stations Inc. Capital Cities subsequently assigned its rights on WJRT to WJRT Inc. (1964 Vol. 4:9, 4:18-19, 31). Previously sold with radio WSAZ for \$6,000,000 to WJR, The Goodwill Station Inc., Detroit, by *Huntington Herald-Dispatch and Advertiser* (1961 Vol. 17:6 & 17:14).

**WTAP-TV, Parkersburg (Ch. 15)**—Purchased by *Zanesville Times-Recorder and Signal* (majority owner of WHIZ-TV, Zanesville, O.) for \$124,609 from Frank Baer-Howard Chernoff group (1955 Vol. 11:10, 14).

**WJPB-TV, Weston (Ch. 5)**—50% sold by J. Patrick Beacom for \$100,000 before station got on air, with new owners becoming Beacom, 50%; Thomas P. Johnson, 47.5%, and George W. Eby, 2.5%. (1960-61-62 Vols. 16:8, 13, 16; 17:24, 1:15).

**WTRF-TV, Wheeling (Ch. 7)**—Control acquired by members of Dix family, previously 30% owners, and gen. mgr. Robert W. Ferguson, 7.1%, who bought out holdings of *Wheeling Intel-ligence and News-Register* (30%) and the Bloch family (32.9%) in deal involving nearly \$2,000,000 (1958 Vol. 14:46, 48, 52). In 1959 WTRF-TV Inc. acquired remaining 8.2% for \$172,000, buy-ing shares donated to various institutions and funds by Thomas M. Bloch & Betty Bloch Harris.

#### WISCONSIN

**WEAU-TV, Eau Claire (Ch. 13)**—Control sold to Appleton (Wis.) Post-Crescent Publishing Co. by Central Bcstg. Co. for \$2,100,000 (1962 2:4, 21).

**WFRV, Green Bay (Ch. 5)**—Sold for \$1,600,000 to WAVE Inc. by S. N. Pickard and associates (1960 Vol. 16:49; 17:2). Control of CP acquired by S. N. Pickard group, operators of WNAM-TV, Neenah-Appleton-Menasha (Ch. 42), which dropped UHF operation in order to go on Ch. 5 in Green Bay—WFRV group retaining part interest (1954-55 Vols. 10:49 & 11:9, 17, 21).

**WLUC-TV, Green Bay (Ch. 11)**—Sold with WLUC-TV, Marquette, Mich. to Post Corp. for \$3,000,000 by M & M Bcstg. Co. (1964-65 Vols. 4:41, 5:2). Previously 75% of TV and radio WMAM acquired by Morgan Murphy interests, for \$211,764, plus assumption of \$360,000 obligations, from W. E. Walker & Joseph D. Mackin, who retained 5% each under new corporate organization (1957-58 Vols. 13:52; 14:2, 12). After rehearing FCC issued final decision reaffirming grant. TV call letters before sale were WMBV-TV. (1958-59 Vols. 14:20; 15:4).

**WKOW-TV, Madison (Ch. 27)**—Sold with WKOW for \$925,000 to Midcontinent Bcstg. Co. by Monona Bcstg. Co. (1960 Vol. 16:24, 26, 30).

## Sales & Transfers

**WMTV, Madison (Ch. 33)**—Sold to Wisconsin Valley TV Corp. for \$194,000 plus some \$250,700 in obligations by Forward TV Inc. [Lee P. Loomis] (1963 Vol. 3:21). Lee P. Loomis Group acquired station for \$399,333 (\$288,333 representing indebtedness), plus option on buildings and land from WTVJ Inc. interests (1958 Vol. 14:10, 14). Previous owner, Gerald A. Bartell founding family, sold station for \$550,000, including \$200,000 option on real estate, to WMTV Inc., 50% owned by WTVJ, Miami, and pres. Mitchell Wolfson, 25% by Lee Ruwitch, WTVJ exec. v.p., and 25% by radio WMAY, Springfield, Ill. (1957 Vol. 13:22).

**WISN-TV, Milwaukee (Ch. 12)**—Purchased by Hearst Corp. for \$2,000,000 (about \$900,000 cash, remainder assumption of obligations and liabilities). Selling group headed by L. F. Gran, Paul A. Pratt and Loron Thurwachter. Former call letters WTVW (1955 Vol. 11:2, 5, 10).

† **WUHF, Milwaukee (Ch. 18)**—Sold to WKY-TV System Inc. for \$750,000 by WXIX Inc. (1965 Vol. 5:45). Previously, 51% sold by the Gene Posner family to Bernard and Harold Sampson to bring each Sampson's holdings from 20% to 45.5%, for \$1 and considerations. (1952 2:26) Sold as WXIX to Gene Posner and associates for \$50,000 by CBS after latter took station off air (1959 Vol. 15:14, 16, 19). CBS acquired outlet from Bartell family for \$350,000 in Oct. 1954 when it operated as WOKY-TV on Ch. 18, CBS also purchased physical facilities of WCAN-TV (Ch. 25) for \$650,000 from Lou Poller group (1955 Vols. 10:43, 47; 11:3).

**WCWT, Wausau (Ch. 9)**—CP sold for \$34,439 to Midcontinent Bcstg. Co. by Central Wisconsin TV Inc. (1964 Vol. 4:31).

**WITI-TV, Whitefish Bay-Milwaukee (Ch. 6)**—Sold to Storer Bcstg. Co. for \$4,462,500 by Independent Television Inc., headed by Sol J. Kahn. Storer turned in CP for WVUE, Wilmington-Philadelphia under multiple-ownership rule. (1958 Vol. 14:34-35, 42, 46).

#### WYOMING

**KTWO, Casper (Ch. 2)**—Harriscope increased holdings from 60% to 100% by purchasing 40% for \$400,000 from Television Prop-erties (1964 Vol. 4:26, 29). Television Properties acquired its in-terest from Benjamin Berger for \$18,000; Television Properties was owned by his son L. S. Berger. 13 1/3% sold each by Irving B. Harris and Donald P. Nathanson to Harriscope Inc. for \$12,000. No cash was exchanged because Harris and Nathanson owned 50% and 20% respectively, at that time of Harriscope. Radio KTWO was included in all transactions (1962).

#### PUERTO RICO

† **WOLE-TV, Aguadilla-Mayaguez (Ch. 12)**—Hector Reichard sold his 1/3 interest for \$165,000 to De-Art Film Labs Inc. (1963).

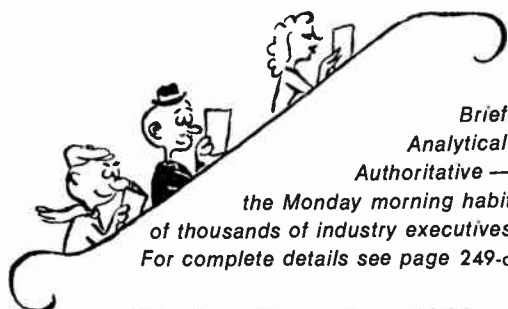
**WRIK-TV, Ponce (Ch. 7)**—36.67% sold for \$338,919 in transaction whereby Alfredo C. Ramirez increased holdings from 25% to 61.67% (1964 Vol. 5:1).

**WAPA-TV, San Juan (Ch. 4)**—Sold along with a 1/3 interest in WOLE-TV, Aguadilla, P.R. (Ch. 12) for \$1,800,000 to WAPA Bcstg. Corp., controlled by Screen Gems Inc. (Columbia Pictures sub-sidiary) by Winston-Salem Bcstg. Co. and the Goar Mestrc family (1961 Vol. 17:37). Winston-Salem acquired 80% of WAPA-TV for \$320,000, plus \$431,733 in obligations from Jose Ramon Quinones and two minority owners—the Mestrc family retaining its 20% interest (1957 Vol. 13:13-14, 18).

#### GUAM

**KUAM-TV, Guam (Ch. 8)**—Sold for \$650,000 by Phil Berg to Pacific Bcstg. Corp. (1963-64 Vols. 3:48, 4:16) Previously, 5% sold by John P. Hearne for \$15,500 to Phil Berg, and 4% sold by William B. Duce for \$10,000 to Berg, bringing Berg's holdings from 45.5% to 54.5% (1962 Vol. 2:34).

## People on the way up read Television Digest\*



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**AFFILIATED TV INC.**—164 East 38th St., New York 16, N.Y. Murray Hill 6-9279. Equipment: 1 mobile recorder. Commercials & program recorder.

**CANADIAN BROADCASTING CORP.**—1500 Bronson Ave., Ottawa 2, Ont. P.O. Box 478, Terminal "A". Phone: 731-3111. Equipment: 46 recorders, 8 at Calgary tape delay center, 9 in Toronto, 9 in Montreal, 3 in Vancouver, 4 in Halifax, 6 in Winnipeg, 3 in Ottawa, 3 in Edmonton, 1 in St. John's, Nfld. Program producer.

**GENERAL TELEVISION NETWORK**—901 Livernols Ave., Ferndale 20, Mich. Lincoln 8-2500. Equipment: 2 mobile recording units; 2 stationary recording units, 4 helical scan recorders. R. Randolph Hippler, sales mgr. For other officials and products, see General Television listings under "Manufacturers of Closed-Circuit TV Systems" and "Closed-Circuit TV Producers." Program Producer.

**GOLDEN WEST BROADCASTERS INC. (KTLA)**—5800 Sunset Blvd., Hollywood, Cal. (90028). Hollywood 9-3181. Equipment: 4 Marconi b&w and 3 color cameras, 7 videotape machines, 16,000 sq. ft. stage with Century lighting system, 2 mobile units, telecopter.

X **GROUP W (Westinghouse Bestg. Co. Inc.)**—90 Park Ave., New York, N.Y. (10016). Phone: 983-6500. Equipment: located at Group W television stations, Richard Pack, sr. v.p., programming; William Kaland, dir., program development; Ray Hubbard, national television program mgr.; Jack Kuney, exec. producer. Note: TVAR—Television Advertising Representatives Inc., Group W television sales rep has a tape recorder for viewing programs & commercials. TVAR is at 90 Park Ave., New York, N.Y. (10016). Phone: 867-0100.

**JOHN GUEDEL PRODUCTIONS**—8321 Beverly Blvd., Los Angeles, Cal. (90048). Olive 3-8000.

X **INDEPENDENT TELEVISION CORP.**—555 Madison Ave., New York N.Y. (10022). Plaza 5-2100. Equipment: Owns none, rents from others. Lew Grade, chmn. of the board; Abe Mandell, pres. Program producer & distributor.

**JEFFERSON PRODUCTIONS**—One Julian Price Place, Charlotte, N.C. (28208). Edison 3-8832. Equipment: 5 TV tape recorders (including one mobile unit). Two studios. John P. Dillon, managing dir.; Jim R. Rogers, production mgr. Studio & on-location programs & commercials.

**LOGOS LTD.**—3620 S. 27th St., Arlington, Va. (22206). Phone: 703-671-1300. Equipment: 1 color & 2 b&w. Marvin E. Singleton Jr., pres.; Michael E. Chaney, v.p. & gen. mgr.; Charles F. Riley, v.p., operations; Frank Thompson, chief engineer. Tape to film transfer service, color or b&w.

**MAGNA FILM PRODUCTIONS INC.**—49 Berkeley St., Boston, Mass. (02116). Hubbard 2-5580. Robert Berman, pres.; Bernard Gregoire, production supvr.

**METROTAPE (div. of Metropolitan Broadcasting Television)**—205 East 67th St., New York, N.Y. (10021). Lehigh 5-1000. Equipment: 4 recorders. Bennet H. Korn, pres., TV; Lewis Hicks, operations mgr. Commercials & program producer.

**MGM TELESTUDIOS INC.**—1481 Broadway, New York, N.Y. (10036). Phone: 563-1122. George K. Gould, pres.; Wm. R. Gibbs, v.p. & sales mgr. Video tape commercials & programs.

**MID-AMERICA VIDEOTAPE PRODUCTIONS (div. of WGN Inc.)**—2501 West Bradley Place, Chicago, Ill. (60618). Lakeview 8-2311. Bradley R. Eidmann, gen. sales mgr. TV commercials & programs.

**NATIONAL BROADCASTING CO. (Telesales Dept.)**—Eastern Division: 30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300. Dan Sullivan, mgr. Pacific Division: 3000 W. Alameda, Burbank, Cal. TH 5-7000. Dean Craig, manager. National organization offering network television production facilities for tape or film recorded commercials, spot campaigns & industrials. Complete creative & production teams for closed circuits.

**NATIONAL VIDEO TAPE PRODUCTIONS INC. (div. of Sports Network Inc.)**—530 Fifth Ave., New York, N.Y. (10036). Mohawk 1-1000. Equipment: mobile recording units, tape recorders. Charles A. Vose, v.p., engineering. For other officers, see listing under "Television Program Sources & Services." Programming, commercials, documentaries, TV tape pilots, closed circuits, remote & studio programming.

X **FRED A. NILES COMMUNICATIONS CENTERS INC.**—1058 W. Washington Blvd., Chicago, Ill. (60607). Seeley 8-4181. 650 N. Bronson, Hollywood, Cal. (90004). Phone: 463-8154. 108 West End Ave., New York, N.Y. (10023). Phone: 787-8770. Fred A. Niles, pres.; Norman C. Lindquist, v.p., sales. TV commercial & program producers & distributors.

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**REEVES SOUND STUDIOS** (a div. of Reeves Broadcasting Corp.)—304 East 44th St., New York, N.Y. (10017). Oregon 9-3550. Equipment: 8 recorders, 2 of them color equipped (2 mixing rooms, also kine facilities). Chester L. Stewart, pres.; John F. Vorisek, v.p., gen. mgr.; Richard J. Vorisek, v.p.

**SCREEN GEMS INC.**—711 Fifth Ave., New York, N.Y. (10022). Plaza 1-4432. For officers and branch offices, see listing under "Program Sources." Johanna Grant, publicity dir.

**SPORTS NETWORKS INC.**—See National Video Tape Productions.

**STATION KHJ-TV**—5515 Melrose, Hollywood, Cal. (90038). Hollywood 2-2133. Equipment: 4 recorders (3 b&w, 1 color VTR), Mal C. Klein, general manager; Don Balsamo, sales mgr.; Wally Sherwin, program director; Parker H. Jackson, promotion & advertising mgr.

**STATION KTLA**—See Paramount Television Productions Inc.

**STATION WBKB**—190 N. State St., Chicago, Ill. (60601). Andover 3-0800. Equipment: 6 recorders. D. Thomas Miller, v.p. & gen. mgr.

**STATION WMAQ-TV**—Merchandise Mart, Chicago, Ill. (60654). Phone: 644-3300. Robert Lemon, v.p. & gen. mgr.; Jay L. Childs, business mgr.; Richard Moss, mgr., supervisor video recording service. Commercials & program producer; color-equipped; film transfer facilities.

**STATION WPIX**—220 E. 42nd St., New York, N.Y. (10017). Murray Hill 2-6500. Equipment: 4 recorders. L. J. Pope, v.p. in charge of operations. Commercials producer.

**TALENT ASSOCIATES-PARAMOUNT LTD.**—444 Madison Ave., New York, N.Y. (10022). Plaza 3-1030. Equipment: Owns none, produces network tape & film shows. David Susskind, pres.; Daniel Melnick, exec. v.p., charge of programming. Program producer.

**TELETAPE INC.**—179 Social Hall Ave., Salt Lake City, Utah (84111). Davis 2-2505. Equipment: 1 mobile recorder. Commercial & program producer.

**TELE-TAPE PRODUCTIONS INC.**—234 W. 44th St., New York, N.Y. (10036). Phone: 695-0910. Equipment: studio productions & location video taping with 2 mobile tape cruisers. Richard E. Riedel, pres.; James E. Witte, v.p. sales/production; Donald W. Riedel, sales; Samuel J. Cox, production. Packaging, producing & complete facilities and services for TV shows, commercials, industrial & closed-circuit. Branches: Chicago, Ill.—135 South LaSalle St. Phone: 332-2718. William J. Marshall Jr., treas.; James R. Hartzler, production & sales. Ridgefield, N.J.—471 Victoria Terrace. Phone: 943-7333. John J. Natale, v.p. engineering.

**TELEVISION ADVERTISING REPRESENTATIVES INC.**—See Group W.

**UNITED PRESS INTERNATIONAL**—220 E. 42nd St., New York, N.Y. (10017). Murray Hill 2-0400. Equipment: None. Frank H. Bartholomew, chmn. of board; Mims Thomason, pres.; Wayne C. Sargent, Leroy Keller, v.p., international divisions. Sales & distribution of sports, news, documentary, commercial & industrial films.

**VIDEOTAPE PRODUCTIONS OF NEW YORK INC.** (subsidiary of 3M Co.)—101 W. 87th St., New York, N.Y. (10023). Trafalgar 3-5800. Equipment: 11 recorders, 3 ground-floor studios, cameras, electronic editing equipment, also mobile taping facilities for location work. John B. Lanigan, v.p. & gen. mgr.; Charles Holden, prod. dir.; Donald Collins, chief engineer; Nat Weiss, treas.; Robert E. McCumber, public relations dir.; Sage C. Swanson, adv. & sales promotion dir.; Charles Adams, sales mgr.; Lucien Lessard, creative services; Philip McEneny, mgr. of scheduling & estimating; John Hoffman, exec. prod.; John Kelly, prod. mgr.; Thomas Tausig, program sales mgr.; Richard DeMalo, Adrian Riso, Harold Stone, Glenn Glere, George Booker, prod.; David Byrnes, tape supervisor. Commercials & program producer; TV tape & 16 mm transfer film.

**VIDEOTAPE CENTER**—See Videotape Productions of New York Inc.

**WESTINGHOUSE BROADCASTING CORP.**—See Group W listing.

#### ETV TAPE NETWORK

**NATIONAL EDUCATIONAL TELEVISION**—10 Columbus Circle, New York, N.Y. (10019). Judson 6-0055. Equipment: 1 recorder. John F. White, pres. Headquarters for programming dept., public information & field services; 2715 Packard Rd., Ann Arbor, Mich. Normandy 3-2476. Equipment: 10 recorders. Distribution center for TV taped programs for educational stations.

#### PROCESSING AND EQUIPMENT RENTAL

**ACME FILM LABORATORIES INC.**—1161 N. Highland Ave., Hollywood, Cal. (90038). Hollywood 4-7471. Mel Sawelson, v.p. & gen. mgr.; Irv Kahn, sales mgr. Branch: 400 Madison Ave., New York, N.Y. (10017). Phone: 682-4100. Robert Troup, v.p., sales. Equipment (Hollywood): Complete 16mm motion picture processing laboratory, TV tape recorders & film recorders. Tape to film transfers both b&w and color.

**MARK ARMISTEAD TELEVISION INC.**—1041 N. Formosa, Hollywood, Cal. (90046). Equipment: 2 color mobile units, 2 b&w units, 3 sound studios.

**TELE-VIEW RECORDING SERVICES**—6325 Santa Monica Blvd., Hollywood, Cal. Phone: 213-466-5254. Equipment: 1 recorder. Bradley Kemp, v.p.; Jay Hathaway, chief recording engineer. Tape to film transfers; also technical & financial assistance to producer-distributors of TV tape programs.

**TERMINI FILM EDITORIAL SERVICES INC.**—15 W. 46th St., New York, N.Y. (10036). Judson 2-7873. Anthony Termini, pres.

**TERMINI VIDEO TAPE SERVICE INC.**—15 W. 46th St. New York, N.Y. (10036). Judson 2-7873. Zoomar rental.

For TV Tape Recorder Installations  
see next page

## Major Suppliers of

# Hotel Television Receivers

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**ADMIRAL CORP.** (Commercial Products Div.)—3800 Cortland St., Chicago, Ill. (60647). Phone: 772-0100. Edward Troutt, sales mgr. Installs & maintains TV, radio, sound systems and antennas for hotels, motels, hospitals and other installations.

**AMERICAN COMMUNICATIONS CORP.**—Eveleth Road, Jamaica, L.I., N.Y. (11434). Phone: 212-276-1700. E. M. Lurie, pres.; Philip Oberdorfer, sales mgr. Hotel electronic facilities & equipment.

**ELECTRONICS LEASING CORP.**—16 E. 40th St., New York, N.Y. (10016). Oregon 9-5400. Irving M. Kram, pres.; Alfred N. Kram, exec. v.p.; Stanley Kramer, v.p.-treas.; Maurice Barg, v.p.-sales mgr.; Bernard Eisenberg, v.p., operations. Installs, maintains, leases TV, closed circuit, radio, sound, electronic signalling, pocket paging systems. Hotels, motels, hospitals, institutions, restaurants, factories, offices. Subsidiaries: Tele-Tracer, Guest Television, Tel-Hotel Div. Sales or lease.

**EMERSON INDUSTRIAL PRODUCTS CORP.** (subsidiary of Emerson Radio & Phonograph Corp.—680 Fifth Ave., New York, N.Y. (10019). Plaza 7-5885. Morton E. Ornitz, treas.

**GENERAL ELECTRIC CO.** (Consumer Electronics Div., TV Receiver Dept.)—Bldg. 5, Room 153, Electronics Park, Syracuse 12, N.Y. William E. Davidson, gen. mgr.; F. O. Maltby, mgr., special market sales. Custom designed TV receivers for hotels, motels, hospitals & schools.

**MASTER VIDEO SYSTEMS INC.**—Lumber Rd., Roslyn, N.Y. Mayfair 1-1200. A. J. Moxham, pres.; H. E. Dropela, v.p.; R. G. Skinner, treas. Master antenna systems, control systems, radio systems, paging systems.

**MOTOROLA CONSUMER PRODUCTS INC.** (Subsidiary of Motorola Inc.)—9401 W. Grand Ave., Franklin Park, Ill. Gladstone 1-0999. S. R. (Ted) Herkes, pres.; Si H. Stern, sales mgr.; Roy Bahnick, sales engineer; Charles H. Gibbsch, installation & Service mgr. Hotel & motel b & w and color TV receivers and systems, AM radio, antenna systems, sound systems, message systems, room status & maid control systems, background music systems and radio paging systems.

**PHILCO CORP.**, Tele-Sound Dept.—Tioga & C Sts., Philadelphia 34. Phone: 443-6286; William H. Harned, gen. mgr.; Robert B. Diamond, sales manager; Malcolm O. Marple, manager, tech. planning and design. Philco television to hotels, motels, apartment houses and institutions.

**RADIO CORPORATION OF AMERICA** (RCA Service Company)—Bldg. 203-3, Cherry Hill Offices, Camden, N.J. (08106). W. R. Seuren, manager, commercial products sales. Sells and leases color and black and white TV sets, antenna systems and communications accessories, to hotels, motels, hospitals & schools.

**RADIO-MATIC OF AMERICA INC.**—760 Ramsey Ave., Hillside, N.J. Phone: 687-0929. Jack A. Silva, pres. GE, RCA receivers, master antenna systems, central radio systems.

**SYLVANIA ENTERTAINMENT PRODUCTS DIV.** (Sylvania Electric Products Inc.)—700 Ellicott St., Batavia, N.Y. Phone: 343-3470. Bill M. Reynolds, mgr. of special markets. Sale of TV.

**WELLS TELEVISION INC.**—Pan American Bldg., New York, N.Y. (10017). Phone: 867-5400. Jay Wells, pres.; Arnold Wells, v.p. Branches in Atlanta, Boston, Buffalo, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Louisville, Philadelphia, Portland, San Francisco, Seattle, St. Louis, Toronto. TV, radio & communications systems for hospitals and hotels.

**WESTINGHOUSE ELECTRIC CORP.** (TV-Radio Div.)—353 Park Ave. S., New York, N.Y. (10010). Murray Hill 6-4450 (212). M. A. Lappin, mgr., commercial institutional products dept. Sells and leases b&w and color TV receivers to hotels, motels, hospitals & schools. Also antenna systems, maintenance & other communication devices or systems.

**ZENITH SALES CORP.** (subsidiary of Zenith Radio Corp.)—1900 N. Austin Ave., Chicago, Ill. (60639). Phone: 745-5000. L. C. Truesdell, pres.; Walter C. Fisher, exec. v.p. & dir. of sales; Philip J. Wood, v.p., marketing; J. D. Dougherty, v.p. & sales mgr.; W. G. Frick, market development mgr.-TV.

## MORTON FLOM, ENG.

### CONSULTING ENGINEER

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Briefs, Feasibility Tests

Analysis, Design, Projection and  
Management Studies

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5814 Hudson Avenue  
Cote St. Luc 29  
Montreal, Canada

**Network & Station**

# TV Tape Recorder-Playback Installations

Number of recorders indicated following call letters. B indicates black-&-white units. HC indicates high-band color. LC indicates low-band color. Dagger (†) indicates educational station.

Based on information obtained from manufacturers. Data is subject to rapid change because of new shipments, sales among stations, adaptation to color of existing equipment.

**NETWORKS**  
 New York . . . . . ABC-TV (13B-11LC-3HC)  
 . . . . . CBS-TV (24LC-3HC)  
 . . . . . NBC-TV (6B-24LC)  
 Washington . . . . . ABC-TV (2)  
 . . . . . CBS-TV (2)  
 Chicago . . . . . ABC-TV (4)  
 Los Angeles . . . . . ABC-TV (8B-5LC-4HC)  
 . . . . . CBS-TV (5B-4LC-4HC)  
 . . . . . NBC-TV (12LC)

**ALABAMA**  
 Birmingham . . . . . WAPI-TV (2B)  
 . . . . . WBRC-TV (2B)  
 . . . . . †WBIQ (2B)  
 Huntsville . . . . . WAAY-TV (1B)  
 . . . . . WHNT-TV (1B)  
 Mobile . . . . . WALA-TV (2B)  
 . . . . . †WEIQ (3B)  
 . . . . . WKRG-TV (1B-1HBC)  
 . . . . . WKRG-TV (1B-1HC)  
 Montgomery . . . . . WSFA-TV (2B)  
 . . . . . †WAIQ (3B)  
 . . . . . WCOV-TV (1B)  
 . . . . . WKAB-TV (1B)  
 Munford . . . . . †WCIQ (1B)

**ARIZONA**  
 Phoenix . . . . . KOOL-TV (2LC)  
 . . . . . KPHO-TV (2B)  
 . . . . . KTAR-TV (1B-2LC)  
 . . . . . KTVK (1B-2LC)  
 . . . . . †KAET (2B)  
 Tucson . . . . . KGUN-TV (1B)  
 . . . . . KOLD-TV (2B)  
 . . . . . KVOA-TV (2LC)  
 . . . . . †KUAT (2B)

**ARKANSAS**  
 El Dorado . . . . . KTVE (2B)  
 Little Rock . . . . . KARK-TV (2B)  
 . . . . . KATV (2B)  
 . . . . . KTHV-TV (3B)

**CALIFORNIA**  
 Bakersfield . . . . . KBAK-TV (2B)  
 . . . . . KERO-TV (2B)  
 . . . . . KLYD-TV (1B-1LC)  
 Chico . . . . . KHSL-TV (1B)  
 El Centro . . . . . XHBC-TV (1)  
 Eureka . . . . . KIEM-TV (2B)  
 . . . . . KVIQ-TV (1B)  
 Fresno . . . . . KFRE-TV (1B)  
 (Visalia) . . . . . KICU-TV (2B)  
 . . . . . KJEO-TV (2B)  
 . . . . . KMJ-TV (2B)  
 Los Angeles . . . . . KABC-TV (8B-5LC-4HC)  
 . . . . . KCOP (4B)  
 . . . . . KHJ-TV (3B-2LC)  
 . . . . . KMEX-TV (2B)  
 . . . . . KNBC-TV (12LC)  
 . . . . . KNXT (4LC-4HC)  
 . . . . . KTLA-TV (5B-2LC)  
 . . . . . KTTV (5B)  
 . . . . . †KCET (4B)  
 Redding . . . . . KRCR (3B)  
 Sacramento . . . . . KCRA-TV (2B-2LC)  
 . . . . . KXTV (3B)  
 . . . . . †KVIE (1B)  
 San Bernardino . . . . . KCHU (1B)  
 . . . . . †KVCR-TV (3B)  
 San Diego . . . . . KFMB-TV (2B)  
 . . . . . KOGO-TV (3B)  
 (Tijuana) . . . . . XETV (2B)  
 . . . . . XEWT-TV (1B)

San Francisco . . . . . KGO-TV (4B)  
 . . . . . KPIX (3B)  
 . . . . . KRON-TV (3B)  
 . . . . . KTVU (3B)  
 . . . . . †KQED-TV (3B)  
 San Jose . . . . . KNTV (2B)  
 Santa Maria . . . . . KCOY-TV (1B)  
 Stockton . . . . . KOVR (1B-2HC)

**COLORADO**  
 Colorado Sprgs. . . . . KKTV (1B)  
 . . . . . KRDO-TV (1B)  
 Denver . . . . . KBTV (3LC)  
 . . . . . KCTO (2B)  
 . . . . . KLZ-TV (4B)  
 . . . . . KOA-TV (3LC)  
 . . . . . †KRMA-TV (2B)  
 Pueblo . . . . . KOAA-TV (1B)

**CONNECTICUT**  
 Hartford . . . . . WTIC-TV (3B-1LC)  
 . . . . . †WEDH (1B)  
 New Britain . . . . . WHNB-TV (2B)  
 New Haven . . . . . WNHC-TV (2B)

**DELAWARE**  
 Wilmington . . . . . †WHYY-TV (2B)

**DISTRICT OF COLUMBIA**  
 Washington . . . . . WMAL-TV (4B)  
 . . . . . WRC-TV (2B-2LC)  
 . . . . . WTOP-TV (4B)  
 . . . . . WTTG (4B)  
 . . . . . †WETA-TV (1B)

**FLORIDA**  
 Daytona Beach . . . . . WESH-TV (2B)  
 Gainesville . . . . . †WUFT (3B)  
 Jacksonville . . . . . WFGA-TV (1B-2LC)  
 . . . . . WJXT (3B)  
 . . . . . †WJCT (1B)  
 Miami . . . . . WCKT (2B)  
 . . . . . WLBW-TV (4B)  
 . . . . . WTVJ (4B)  
 . . . . . †WTHS-TV (2B)  
 Orlando . . . . . WDBO-TV (2B)  
 . . . . . WFTV (2B)  
 Palm Beach . . . . . WEAT-TV (1B)  
 . . . . . WPTV (2B)  
 Pensacola . . . . . WEAR-TV (1B)  
 St. Petersburg . . . . . †WEDU-TV (1B)  
 Tallahassee . . . . . WCTV (1B)  
 . . . . . †WFSU-TV (2B)  
 Tampa . . . . . WFLA-TV (3B-1HC)  
 . . . . . WTVT (4B)  
 . . . . . †WEDU (2B)

**GEORGIA**  
 Athens . . . . . †WGTV (1B)  
 Albany . . . . . WALB-TV (2B)  
 Atlanta . . . . . WAGA-TV (2B)  
 . . . . . WAII-TV (2B-1HC)  
 . . . . . WSB-TV (4B)  
 . . . . . †WETV (3B)  
 Augusta . . . . . WJBF-TV (1HC)  
 . . . . . WRDW-TV (1B)  
 Columbus . . . . . WRBL-TV ( B)  
 . . . . . WTVM-TV (2B)  
 . . . . . †WJSP-TV (1B)  
 Macon . . . . . WMAZ-TV (2B)  
 Savannah . . . . . WSAV-TV (2B)  
 . . . . . †WVAN-TV (1B)  
 . . . . . WTOG-TV (1B)  
 Waycross . . . . . †WXGA-TV (2B)

**HAWAII**  
 Honolulu . . . . . KGMB-TV (1B-1LC-1HB)  
 . . . . . KHVH-TV (2B-1LC)  
 . . . . . KONA (2B-1LC)  
 . . . . . KTRG-TV (1B)

**ILLINOIS**  
 Carbondale . . . . . †WSIU-TV (6B)  
 Champaign . . . . . WCIA (2B)  
 Chicago . . . . . WBBM-TV (4B-2HC)  
 . . . . . WBKB (4B)  
 . . . . . WFLD (2B-2HC)  
 . . . . . WGN-TV (4LC-2HC)  
 . . . . . WMAQ-TV (6LC)  
 . . . . . †WTTW (6B)  
 Decatur . . . . . WTVP (2B)  
 Moline . . . . . WQAD-TV (2B)  
 Peoria . . . . . WIRL-TV (2B)  
 Rockford . . . . . WREX-TV (2HC)  
 . . . . . WTVO (2B)  
 Rock Island . . . . . WHBF-TV (2B)  
 Springfield . . . . . WICS (1B)  
 Urbana . . . . . †WILL-TV (4B)

**INDIANA**  
 Evansville . . . . . WEHT (1B)  
 . . . . . WFIE-TV (1B)  
 . . . . . WTVW (1B)  
 Fort Wayne . . . . . WANE-TV (2B)  
 . . . . . WKJG-TV (1B)  
 . . . . . WPTA (1B)  
 Indianapolis . . . . . WFBM-TV (2LC)  
 . . . . . WISH-TV (3B)  
 . . . . . WLW-I (1B-1LC)  
 (Bloomington) . . . . . WTTV (2B)  
 South Bend . . . . . WNDU-TV (2B)  
 . . . . . WSBT-TV (2B)  
 (Elkhart) . . . . . WSJV-TV (1B)  
 Terre Haute . . . . . WTHI-TV (2B)

**IOWA**  
 Ames . . . . . WOI-TV (2B)  
 Cedar Rapids . . . . . WMT-TV (2B)  
 . . . . . KCRL-TV (2B)  
 Davenport . . . . . WOC-TV (2B)  
 Des Moines . . . . . KRNT-TV (2B-1HC)  
 . . . . . WHO-TV (1B-1LC)  
 . . . . . †KDPS-TV (2B)  
 Sioux City . . . . . KTIV (1B)  
 . . . . . KVTV (1B)

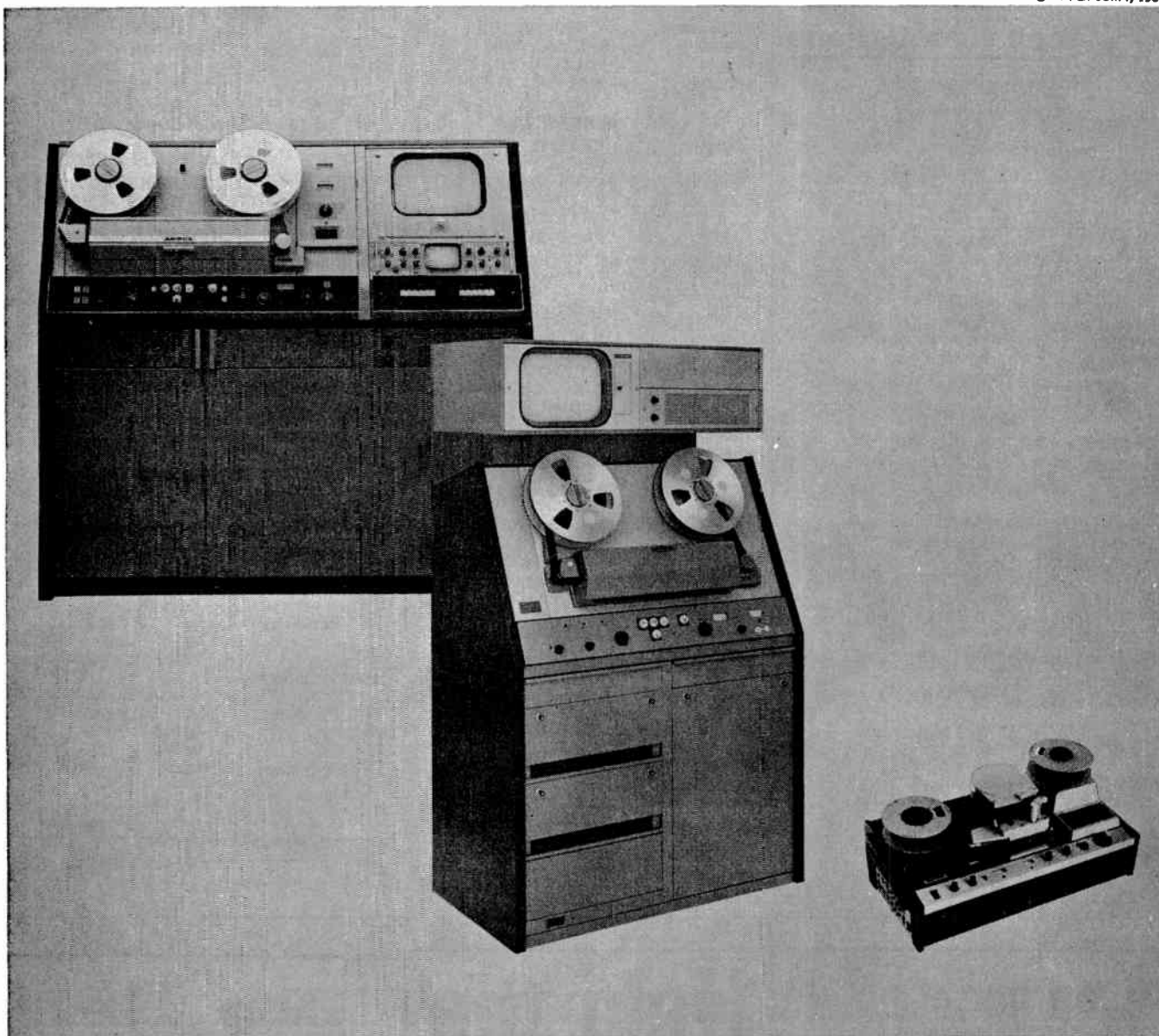
**KANSAS**  
 Pittsburg-  
 Joplin, Mo. . . . . KOAM-TV (2B)  
 Topeka . . . . . WIBW-TV (2B)  
 Wichita . . . . . KAKE-TV (2B-1HC)  
 . . . . . KARD-TV (3B)  
 . . . . . KTVH (2B-1HC)

**KENTUCKY**  
 Lexington . . . . . WKYT-TV (1B)  
 . . . . . WLEX-TV (1LC)  
 Louisville . . . . . WAVE-TV (2B-1HC)  
 . . . . . WHAS-TV (1B-1LC)  
 . . . . . †WFPK-TV (1B)  
 Paducah . . . . . WPSD-TV (2B)

**LOUISIANA**  
 Alexandria . . . . . KALB-TV (1B)  
 Baton Rouge . . . . . WAFB-TV (2B)  
 . . . . . WBRZ (3B)  
 Lafayette . . . . . KLFY-TV (1LC)  
 . . . . . KATC (2B)

(Continued on page 26-c)





**You need at least one, maybe two, possibly all three.**

**For master tape production:**

The Ampex VR-2000 Teleproduction Videotape\* Recorder. Now—for the first time—you get master tapes which can be duplicated to the fourth generation in black-and-white. Get superb, broadcast-quality multiple generation color copies, too. Now—for the first time—you get *total* teleproduction including unlimited editing capability with the exclusive Ampex Editec\* System.

**For economical studio tape**

**operations:** The Ampex VR-1100 Solid State Videotape Television Recorder. Here's the station workhorse—the most reliable recorder of its kind. No wonder it was specified for 60 installations in one 90-day period. Accessories are optional: add the Amtec\* Electronic Editor, Intersync\* and color capability extras when you need them. You don't pay for accessories you don't need.

**For reliable remote operations:**

The Ampex VR-650B Videotape Television Recorder. It's the world's first fully-transistorized portable—durable, trouble-free and lightweight for fixed or mobile use. And now it's available with the exclusive Ampex Electronic Editor. Get the full details. Write: Ampex Corporation, 401 Broadway, Redwood City, California

\*TM AMPEX CORP.

**AMPEX**



## TV Tape Installations

### LOUISIANA—(Continued)

Lake Charles . . . KPLC-TV (1B)  
 Monroe . . . KNOE-TV (2B)  
 New Orleans . . . WDSU-TV (2LC-1HC)  
 . . . WVUE (3B-2LC)  
 . . . WWL-TV (1B-2LC)  
 . . . †WYES-TV (2B)  
 Shreveport . . . KSLA-TV (2B)  
 . . . KTAL-TV (1B-1LC)  
 . . . KTBS-TV (2B)

### MAINE

Augusta . . . †WCBB (1B)  
 Poland Spring . . . WMTW-TV (3B)  
 Portland . . . WCSH-TV (2B)  
 . . . WGAN-TV (2B)

### MARYLAND

Baltimore . . . WBAL-TV (2B)  
 . . . WJZ-TV (3B)  
 . . . WMAR-TV (4B)

### MASSACHUSETTS

Boston . . . WBZ-TV (3B)  
 . . . WHDH-TV (3LC)  
 . . . WIHS (3B)  
 . . . WNAC-TV (4B)  
 Cambridge . . . †WGBH-TV (4B)  
 Springfield . . . WHYN-TV (2B)  
 . . . WWLP (2B)

### MICHIGAN

Detroit . . . WJBK-TV (3B)  
 . . . WKBD (3B)  
 . . . WWJ-TV (2B-2LC)  
 . . . WXYZ-TV (3B)  
 (Windsor, Ont.) . . . CKLW-TV (1B)  
 . . . †WTVS (3B)  
 E. Lansing . . . †WMSB (2B)  
 Flint . . . WJRT (2B)  
 Grand Rapids . . . WOOD-TV (2B)  
 . . . WZZM-TV (2B)

Kalamazoo . . . WKZO-TV (1B)  
 Lansing . . . WJIM-TV (2B)  
 . . . WILX-TV (2B)  
 Saginaw . . . WNEM-TV (1B)

### MINNESOTA

Duluth . . . KDAL-TV (2B)  
 . . . WDSM-TV (2B)  
 Mankato . . . KEYC-TV (1B)  
 Minneapolis . . . WCCO-TV (3B-1LC)  
 . . . WTCN-TV (2B)  
 . . . KMSP-TV (2B-1HC)  
 St. Paul . . . KSTP-TV (1B-3LC)  
 . . . †KTCA-TV (3B)

### MISSISSIPPI

Jackson . . . WJTV (1B)  
 . . . WLBT (1B)  
 Meridian . . . WTOK-TV (1B)

### MISSOURI

Cape Girardeau . . . KFVS-TV (1B)  
 Columbia . . . KOMU-TV (1B)  
 Kansas City . . . KCMO-TV (4B)  
 . . . †KCSO-TV (1B)  
 . . . KMBC-TV (2B)  
 . . . WDAF-TV (2B)  
 Joplin . . . KODE-TV (1B)  
 St. Louis . . . KMOX-TV (2B-2HC)  
 . . . KPLR-TV (2B)  
 . . . KSD-TV (2HC)  
 . . . KTVI (2B)  
 . . . †KETC (2B)  
 Springfield . . . KTTS-TV (2B)  
 . . . KYTV (2B)

### MONTANA

Billings . . . KOOK-TV (2B)  
 Butte . . . KXLF-TV (1B)  
 Great Falls . . . KFBB-TV (1B)

### NEBRASKA

Lincoln . . . †KUON-TV (2B)  
 Omaha . . . WOW-TV (2B)  
 . . . KETV (3B)  
 . . . KMTV (2B)

### NEVADA

Las Vegas . . . KLAS-TV (2B)  
 . . . KORK-TV (2LC)  
 . . . KSHO-TV (2B)  
 Reno . . . KCRL (2B)  
 . . . KOLO-TV (1B-1HC)

### NEW HAMPSHIRE

Durham . . . †WENH (2B)  
 Manchester . . . WMUR-TV (2B)

### NEW MEXICO

Albuquerque . . . KGGM-TV (1B-2HC)  
 . . . KOAT-TV (2B)  
 . . . KOB-TV (1B-2HC)  
 . . . †KNME-TV (1B)

### NEW YORK

Albany . . . WAST (1B-1LC)  
 . . . WTEN (2B)  
 Buffalo . . . WGR-TV (1B)  
 . . . WBEN-TV (2B)  
 . . . WKBW-TV (2B)  
 . . . †WNED-TV (1B)  
 New York . . . WABC-TV  
 . . . WCBS-TV  
 . . . WNBC-TV  
 . . . WNEW-TV (3B-2LC)  
 . . . WNYC-TV (2B)  
 . . . WOR-TV (3LC)  
 . . . WPIX (3B-1LC)  
 . . . †WNDT (6B)  
 Rochester . . . WHEC-TV (2B)  
 . . . WOKR (2B)  
 . . . WROC-TV (2B)  
 Schenectady . . . WRGB (1B-1LC)  
 . . . †WMHT (1B)  
 Syracuse . . . WHEN-TV (4B)  
 . . . WNYS-TV (3B)  
 . . . WSYR-TV (2B)  
 Watertown . . . WWNY-TV (1B)

### NORTH CAROLINA

Asheville . . . WLOS-TV (2B)  
 Chapel Hill . . . †WUNC-TV (1B)  
 Charlotte . . . WBTV (9B-1LC)  
 Greensboro . . . WFMY-TV (2B)

## Keep our leaders coming

We need college-educated leaders to make wise use of our resources, manpower and skills. They help develop jobs, opportunities, high living standards. But facilities and teachers take money. Give to the college of your choice.

## Keep our colleges going

## Help the colleges

College-educated leaders serve us all . . . make wise use of our resources, manpower and skills . . . create opportunity, jobs and high living standards. We need leaders—the colleges need funds to train them.

## Help yourself

GIVE TO THE  
COLLEGE  
OF YOUR  
CHOICE

## Keep the colleges in business

It's serious business. Applicants are doubling, costs are soaring. The colleges need facilities and qualified teachers to train leaders. Leaders develop jobs, opportunities, high living standards for all. Give to the college of your choice.

## It's our business

Give to the College of Your Choice

# TV Tape Installations

## NORTH CAROLINA—(Continued)

Greenville . . . . . WNCT (2B)  
 High Point . . . . . WGHP-TV (2B)  
 New Bern . . . . . WNBE-TV (2B)  
 Raleigh . . . . . WRAL-TV (3B)  
                   WTVD (2B-1LC)  
 Washington . . . . . WITN-TV (2B)  
 Wilmington . . . . . WECT (4B)  
 Winston-Salem . . . . . WSJS-TV (2B)

## NORTH DAKOTA

Valley City-  
 Fargo . . . . . WDAY-TV (1LC)  
                   KXJB-TV (1B)  
                   †KFME (1B)

## OHIO

Akron . . . . . WAKR-TV (2B)  
 Cincinnati . . . . . WCPO-TV (2B)  
                   WKRC-TV (1B)  
                   WLW-T (1LC-1HC)  
                   †WCET (2B)  
 Cleveland . . . . . WKYC-TV (3B)  
                   WEWS-TV (2B)  
                   WJW-TV (1B-2LC)  
                   †WVIZ-TV (2B)  
 Columbus . . . . . WBNS-TV (2B)  
                   WLW-C (2LC)  
                   WTVN-TV (1B)  
                   †WOSU-TV (5B)  
 Dayton . . . . . WHIO-TV (2B)  
                   WLW-D (1LC)  
 Lima . . . . . WIMA-TV (2B)  
 Oxford . . . . . †WMUB (2B)  
 Steubenville . . . . . WSTV-TV (2B)  
 Toledo . . . . . WSPD-TV (2B)  
                   WTOL-TV (3B)  
                   †WGTE-TV (1B)  
 Youngstown . . . . . WFMJ-TV (1B)  
                   WKBN-TV (2B)  
                   WYTV (1B)

## OKLAHOMA

Ada . . . . . KTEN (1B)  
 Oklahoma City . . . . . KOCO-TV (2B-1LC)  
                   KWTW (2B)  
                   WKY-TV (1B-2HC-1LC)  
                   †KETA (1B)  
                   †KOKH (1B)  
 Tulsa . . . . . KOTV (2B)  
                   KTUL-TV (1B)  
                   KV00-TV (1B-1LC)

## OREGON

Corvallis . . . . . †KOAC-TV (2B)  
 Eugene . . . . . KEZI-TV (1B)  
                   KVAL-TV (1B-1LC)  
 Klamath Falls . . . . . KOTI (1B)  
 Medford . . . . . KTVM (1B)  
 Portland . . . . . KATU (2B)  
                   KGW-TV (2B)  
                   KOIN-TV (2HC)  
                   KPTV (3B)  
                   †KOAP-TV (2B)

## PENNSYLVANIA

Altoona . . . . . WFBG-TV (1B)  
 Clearfield . . . . . †WPSX-TV (1B)  
 Erie . . . . . WICU-TV (1B)  
 Harrisburg . . . . . WHP-TV (2B)  
                   WTPA (1B)

Hershey . . . . . †WITF-TV (2B)  
 Johnstown . . . . . WJAC-TV (1B-1LC)  
 Lancaster . . . . . WGAL-TV (2LC)  
 Philadelphia . . . . . WCAU-TV (3B-1HC)  
                   WFIL-TV (3B)  
                   KYW-TV (1B-2LC)  
                   †WHYY-TV (3B)  
 Pittsburgh . . . . . KDKA-TV (5B)  
                   WIIC (2B)  
                   WTAE-TV (2B)  
                   †WQED (3B)  
 Scranton . . . . . WDAU-TV (2B)  
                   WNEP-TV (1B)  
 Wilkes-Barre . . . . . WBRE-TV (2LC)

## RHODE ISLAND

Providence . . . . . WJAR-TV (2B-1LC)  
                   WPRO-TV (2B)  
 (New Bedford,  
 Mass.) . . . . . WTEV (2B)

## SOUTH CAROLINA

Anderson . . . . . WAIM-TV (2B)  
 Charleston . . . . . WCIV (1B)  
                   WCSC-TV (1B)  
                   WUSN-TV (2B)  
 Columbia . . . . . WIS-TV (2B)  
                   WNOK-TV (1B)  
 Florence . . . . . WBTW (2B)  
 Greenville . . . . . WFBC-TV (1B)  
 Spartanburg . . . . . WSPA-TV (2B)

## SOUTH DAKOTA

Sioux City . . . . . KELO-TV (1LC)  
 Sioux Falls . . . . . KSOO-TV (1LC)  
 Vermillion . . . . . †KUSD-TV (1B)

## TENNESSEE

Chattanooga . . . . . WDEF-TV (2B)  
                   WRCB-TV (1B)  
                   WTVC (1B)  
 Johnson City . . . . . WJHL (2B)  
 Knoxville . . . . . WATE-TV (2B)  
                   WBIR-TV (1B)  
 Memphis . . . . . WHBQ-TV (2B)  
                   WMCT (2B)  
                   WREC-TV (2B)  
                   †WKNO-TV (1B)  
 Nashville . . . . . WLAC-TV (4B)  
                   WSIX-TV (2B)  
                   WSM-TV (1B-1HC)  
                   †WDCN-TV (2B)

## TEXAS

Amarillo . . . . . KFDA-TV (1B-1HC)  
                   KGNC-TV (2B)  
                   KVII (2B)  
 Austin . . . . . KTBC-TV (2B)  
 Beaumont . . . . . KBMT (1B)  
                   KFDM-TV (1B-1LC)  
                   KPCAC-TV (1B)  
 Corpus Christi . . . . . KIII (2B)  
                   KRIS-TV (1B)  
                   KZTV (2B)  
 Dallas . . . . . KRLD-TV (3B-2HC)  
                   WFAA-TV (3B-1LC-2HC)  
                   †KERA-TV (2B)  
 El Paso . . . . . KR0D-TV (2B)  
                   KTSM-TV (1B-1LC)  
 Fort Worth . . . . . KTVT (2B-2HC)  
                   WBAP-TV (2B-2LC)  
 Harlingen . . . . . KGBT-TV (1B)

Houston . . . . . KHOU-TV (2B)  
                   KPRC-TV (3B-2LC)  
                   KTRK-TV (2B-1HC)  
                   †KUHT (1B)  
 Lubbock . . . . . KCBD-TV (1B)  
                   KLBK-TV (3B)  
 Midland . . . . . KMID-TV (2LC)  
 Monohans . . . . . KVKM-TV (1B)  
 Odessa . . . . . KOSA-TV (2B)  
 San Antonio . . . . . KENS-TV (1B-1LC)  
                   KONO-TV (3B-1HC)  
                   KWEX-TV (2B)  
                   WOAI-TV (3B)  
                   †KLRN (4B)  
 Temple-Waco . . . . . KCEN-TV (1B)  
 Tyler . . . . . KLTV (2B)  
 Weslaco . . . . . KRGV-TV (1B)  
 Wichita Falls . . . . . KFDX-TV (2B)  
                   KAUZ-TV (2B)

## UTAH

Ogden . . . . . †KOET (2B)  
                   †KWCS-TV (1B)  
 Salt Lake City . . . . . KCPX-TV (2B)  
                   KSL-TV (1B-3LC)  
                   KUTV (1LC-3HC)  
                   †KUED (3B)

## VIRGINIA

Bristol . . . . . WCYB-TV (2B)  
 Norfolk . . . . . WAVY-TV (2B-1LC)  
                   WTAR-TV (3B)  
                   WVEC-TV (3B)  
                   †WHRO-TV (1B)  
 Richmond . . . . . WRVA-TV (2B)  
                   WTVR (1B)  
                   WXEX-TV (1B)  
                   †WCVE-TV (3B)  
 Roanoke . . . . . WDBJ-TV (3B)  
                   WLSL-TV (2B)

## WASHINGTON

Pasco . . . . . KEPR-TV (1B)  
 Pullman . . . . . †KWSC (2B)  
 Seattle . . . . . KING-TV (2B-1LC)  
                   KIRO-TV (5B)  
                   KOM0-TV (2B)  
                   †KCTS (2B)  
 Spokane . . . . . KHQ-TV (3B)  
                   KREM-TV (2B)  
                   KXLY-TV (2B)  
 Tacoma . . . . . KTNT-TV (2B)  
                   †KPEC-TV (1B)  
 Yakima . . . . . KIMA-TV (1B)  
                   KNDO (2B)

## WEST VIRGINIA

Charleston . . . . . WCHS-TV (1B)  
 Huntington . . . . . WHTN-TV (1B)  
                   WSAZ-TV (2B)  
 Oak Hill . . . . . WOAY-TV (1B)  
 Wheeling . . . . . WTRF-TV (1B)

## WISCONSIN

Green Bay . . . . . WBAY-TV (2B)  
                   WFRV (2B-2HC)  
                   WLUK-TV (1B)  
 Madison . . . . . WISC-TV (1B)  
                   WKOW-TV (1B)  
                   †WHA-TV (4B-1LC)  
                   WMTV (1LC)  
 Milwaukee . . . . . WISN-TV (3B)  
                   WITI-TV (3B)  
                   WTMJ-TV (1B-3LC)  
                   WUHF (1B)  
                   †WMVS-TV (4B)  
 Wausau . . . . . WSAU-TV (1B)

## WYOMING

Casper . . . . . KTWO-TV (1B)  
 Cheyenne . . . . . KFBC-TV (1B)

## PUERTO RICO

Mayaguez . . . . . †WIPM-TV (1B)  
 San Juan . . . . . WAPA-TV (2B)  
                   WKAQ-TV (1B)  
                   WKBM-TV (2B)  
                   †WIPR-TV (1B)

HA 1-0818

RESIDENCE

TE 2-9362

**La Rue Media Brokers Inc.**

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE NEW YORK, N.Y.

## Directory of

# TELEVISION PROGRAM SOURCES & SERVICES

Offering Film & Live Programs, Commercial and Production Facilities

Revised to Dec. 1, 1965

These listings are based on data supplied by companies known to be serving TV and responding to our questionnaires. Key indicates nature of services and is used under arrangement with Broadcast Information Bureau, 535 Fifth Ave., New York, N.Y. 10017, which also provides quarterly subscription service listing actual shows currently available from each company (see advertisement p. 31-c).

### KEY

- 1 = Animation
- 2 = Artists Representative
- 3 = Distributor of motion picture features
- 4 = Distributor of Industrial & Educational films (lease or loan)
- 5 = Distributor of newsreels
- 6 = Distributor of open-end film commercials (made for TV)
- 7 = Distributor of religious films
- 8 = Distributor of Motion Picture shorts
- 9 = Distributor of Foreign Language films
- 10 = Distributor of TV Film/Tape series
- 11 = Exporter of films
- 12 = Film Buyer
- 13 = Film Handlers. Service—picking up, shipping, handling, etc., film programs commercial for ad agencies, stations, or sponsors, or for producer-distributors
- 14 = Importer of films
- 15 = Importer of TV Film series
- 16 = Kinescope
- 17 = Laboratory Facilities & Services
- 18 = Music Library
- 19 = News
- 20 = Producer of Film/Tape Spot Commercials
- 21 = Producer of Film Programs on Order
- 22 = Producer of Film/Tape series
- 23 = Producer of Industrial & Educational films (lease or loan)
- 24 = Producer of Newsreels (& special events)
- 25 = Producer of Open-end Film Commercials (made for TV)
- 26 = Producer of Religious Films
- 27 = Properties for Lease
- 28 = Producer of Slides & Balops (telops), and Slide Film Commercials
- 29 = Producer of Theatrical Shorts
- 30 = Recording Facilities
- 31 = Stock Footage
- 32 = Sales Representative
- 33 = Studio Facilities for Rent
- 34 = TV Rights
- 35 = Other services (Editing, processing, recording, projection room, storage, etc.)

A. B. ENTERPRISES Inc.—See Alexander Beck Films Inc.

**ABC FILMS Inc. (American Broadcasting Companies Inc.),** 1330 Ave. of Americas, New York, N.Y. (10019). Phone: 581-7777. Hal Golden, pres.; Jack V. Arbib, exec. v.p., domestic; Thomas J. McManus, exec. v.p., foreign; Howard Lloyd, v.p. in charge of west coast operations; Phil Harmon, dir. of advertising & promotion; Jack M. Lewandowski, controller; Thomas N. Ryan, central div. mgr.; Jerry Smith, eastern div. mgr.; Ross McCausland, southern div. mgr.; Gil Cohen, dir. of foreign sales administration; Bernard Franzman, mgr. of film operations. Branches: New York—1330 Ave. of Americas. Phone: 581-7777. Jerry Smith. Hollywood—1313 N. Vine St. Phone: 663-3311. Howard Lloyd. Atlanta—3703 Peachtree Rd. Phone: 233-4234. Ross McCausland. Chicago—360 N. Michigan Ave. Phone: 263-0800. Thomas N. Ryan. Syracuse—417 Radcliffe Rd., Dewitt. Phone: 446-3601. H. Gerry Girouard. Toronto—2 Carlton St., Room 915. Phone: 368-2335. William D. Hannah. 3, 10, 11, 14, 15, 21, 22.

**ABC INTERNATIONAL TELEVISION Inc. (subsidiary of American Broadcasting Companies Inc.),** 1330 Ave. of Americas, New York, N.Y. (10019). Phone: 581-7777. Donald W. Coyle, pres.; James T. Larkin, business dir.; Jack Singer, program mgr.; Patrick A. Petrino, sales mgr.; Kevin Corrigan, mgr., worldvision network; Harvey Jacobs, mgr., advertising sales promotion & public relations. 10, 11, 12, 32.

**ABC NEWS, SPECIAL EVENTS & PUBLIC AFFAIRS DEPT.,** ABC Television Network, 1330 Ave. of Americas, New York, N.Y. (10019). Phone: 581-7777. Elmer W. Lower, pres.; Robert T. Goldman, gen. mgr.; Jesse Zousmer, v.p. & dir. television news; Nicholas Archer, dir., basic news coverage; Robert Sammon, dir., operations. 19, 22.

**ACADEMY FILM PRODUCTIONS Inc.,** 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres. & exec. producer. 1, 20, 21, 22, 23, 26, 28, 30, 33, 35.

**ACADEMY FILMS,** 748 N. Seward St., Hollywood, Cal. (90038). Phone: 466-6566. James A. Larsen, pres. 1, 17, 20, 23, 28, 30, 35.

**ACME FILM LABORATORIES Inc.,** 1161 N. Highland Ave., Hollywood, Cal. (90038). Phone: 464-7471. Mel Sawelson, v.p. & gen. mgr.; Irving Kahn, sales mgr.; Bill Sawelson, v.p.; Peter Wood, chief engineer. 16, 17, 35.

**AD-STAFF Inc.,** Crossroads of the World, Hollywood, Cal. (90028). Phone: 469-7274. Martin Sperzel. 20, 23, 28.

**ADVERTISERS' BROADCASTING Co.,** 117 W. 46th St., New York 36, N.Y. Plaza 7-3560. Sholom Rubinstein, exec. producer. 20, 22, 30, 35.

**ADVERTISING RADIO & TELEVISION SERVICES Inc. (A.R.T.S.),** 421 W. 54th St., New York 19, N.Y. Plaza 7-2125. Gerald Auerbach, pres. 1, 3, 8, 9, 10, 11, 12, 13, 14, 15, 20, 21, 22, 23, 28, 30, 33, 35.

**AFFILIATED PHOTOGRAPHIC Co.,** 21 W. 45th St., New York, N.Y. (10036). Phone: 582-0522. T. M. Meyer, mgr., TV div. 28.

**AFP DISTRIBUTORS Inc.,** 1600 Broadway, New York 19, N.Y. Plaza 7-5915. Robert Gross, pres.; Lawrence A. Glesnes, v.p.; Sheldon Abramowitz, production supervisor; Harvey Hecker, agency liaison; Carl Enright, traffic supervisor. 4, 6, 13, 35.

**AGRA FILMS Inc.,** Jefferson Rd., Athens, Ga. Phone: 546-0657. 4, 17, 18, 20, 23, 30, 33, 35.

**M & A ALEXANDER PRODUCTIONS Inc.,** 8530 Wilshire Blvd., Beverly Hills, Cal. (90211). Phone: 213-657-5360. Peter S. Rodgers, pres.

**ALEXANDER FILM Co.,** Alexander Film Bldg., Colorado Springs, Colo. Phone: 633-1771. John L. Bennett, v.p., sales. 1, 4, 6, 8, 9, 11, 13, 17, 18, 20, 21, 22, 23, 25, 28, 29, 30, 32, 33, 35.

**ALLEGRO FILM PRODUCTIONS Inc.,** 201 West 52nd St., New York, N.Y. (10019). Phone: 586-3057. Jerome G. Forman, v.p.; Julius Edelman, v.p., in charge of commercial production; Mike Shrayer, prod. mgr.; David Sawyer, Hugh King, writers. 20, 21, 22, 23, 24, 25, 28, 35.

**JOHN E. ALLEN Inc.,** 116 North Ave., Park Ridge, N.J. Phone: 391-3299. 31.

**ALLEND 'OR PRODUCTIONS Inc. (Affiliated with Spotlight News),** 3449 Cahuenga Blvd. West; Hollywood 28, Cal. Hollywood 6-5365. Algeron G. Walker, pres.; W. A. Blanchard, exec. v.p.; Reid Rummage, prod. supervisor. 20, 23, 35.

**ALLIED ARTISTS PICTURES Corp.,** 165 W. 46th St., New York, N.Y. (10036). Phone: 757-3070. Claude Giroux, pres. & chief exec.; Roger Hurlock, v.p. & chief of operations. 3, 11, 33.

**ALLIED ARTISTS TELEVISION Corp.,** 165 W. 46th St., New York 36, N.Y. Plaza 7-3070. James C. Stern, v.p. & gen. sales mgr.; Marie S. Lincoln, dir., sales services; Ralene Levy, dir., film services. Branches: Chicago 5, Ill.—1232 S. Michigan Ave.; Karl von Schallern, Central div. sales mgr. Phone: 922-7937. Dallas, Tex.—2204 Commerce St., Roy George, Southwestern div. sales mgr.

**ALL-STAR RADIO & TELEVISION PRODUCTIONS (div. of All-Star Industries Inc.),** 1440 Lake Shore Drive, Chicago, Ill. (60610). Phone: 664-0907. Richard H. Baldwin, pres. & sales mgr. 10, 11, 14, 21, 22.

**ALPHA FILM PRODUCTIONS, P.O. Box 5325, Baltimore 9, Md.** Phone: 252-4150. W. Ernest Wood. 16, 17, 20, 23, 24, 30.

**AMALGAMATED TELEVISION SERVICES OF AUSTRALIA,** 229 West 43rd St., New York, N.Y. (10036). Lackawanna 4-9058. J. H. Oswin, gen. mgr.; H. M. Hughes, international rep. in N.Y.; S. Piddington, gen. sales mgr.

## Program Sources

**AMAZING BUT TRUE!** Inc. 80 Barnard Rd., New Rochelle, N.Y. Phones: 247-6325 (N.Y.); 632-9643 (New Rochelle). Douglas F. Storer, pres. 10, 22.

**AMERICAN DIVERSIFIED SERVICES**, Box 975, Kingsport, Tenn. (37662). Phone: 615-239-9301. C. E. Feltner Jr., pres. & gen. mgr.; John Dallas, sales mgr. 1, 3, 4, 6, 8, 9, 10, 11, 12, 13, 14, 15, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 31, 32, 34, 35.

**AMERICAN FILM PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N.Y. Plaza 7-5915. Robert Gross, pres.; Lawrence A. Glesnes, secy-treas.; Sheldon Abromowitz & Cornelius Vanderbilt Jr., v.p.'s; Harriet H. Hester, dir. of prog dev.; Barbara Brazong, office mgr. 1, 13, 20, 21, 23, 25, 28, 35.

**AMERICAN INTERNATIONAL TELEVISION Inc.**, 7165 Sunset Blvd., Los Angeles 46, Calif. Phone: 466-3311. James H. Nicolson, pres.; Samuel Z. Arkoff, exec. v.p. & secy.; Leon P. Blender, v.p.; David J. Melamed, v.p. finances; Milton I. Moritz, national advertising & publicity dir. Branch: New York—165 West 46th St. Phone: 245-3035. Stanley E. Dudleson, v.p. in chg. of sales; Ruth Pologe, eastern advertising & publicity dir. 3.

**AMERICAN RELIGIOUS TOWN HALL MEETING Inc.**, 2389 Edgecumbe Rd., St. Paul, Minn. (55116). Phone: 698-1508. Bishop A. A. Lelske, moderator and chairman; American Religious Town Hall, producers; Susan de Bartha, film dir. 10.

**AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS (ASCAP)**, 575 Madison Ave., New York 22, N.Y. Murray Hill 8-8800. Stanley Adams, pres.; Adolph Vogel, v.p.; Ned Washington, v.p.; Paul Creston, secy.; Frank H. Connor, treas. 18.

**LEONARD ANDERSON ASSOCIATES Inc.**, 45 W. 38th St., New York 19, N.Y. Oxford 5-8718. Leonard Anderson, pres. 20, 21, 22, 23, 33, 35.

**ANIFILM STUDIO Inc.**, 1150 Sixth Ave., New York, N.Y. (10036). Yukon 6-7427. Albert Semels, pres.; Louis Larose, v.p. 1, 23, 28, 35.

**ANIFORMS Inc.**, 210 Fifth Ave., New York, N.Y. (10010). Murray Hill 5-6690. 1.

**ANIMATED PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N.Y. Columbus 5-2942. Al Stahl. 1, 20, 23, 28, 35.

**JERRY ANSEL PRODUCTIONS, INC.**—330 East 33rd St., New York, N.Y. (10016). Phone: 212-679-6160. Jerry Ansel, pres.; Ester Ansel, v.p.

**RAY ANTHONY ENTERPRISES**, 9155 Sunset Blvd., Hollywood, Cal. (90069). Phone: 234-5473. Ray Anthony, pres.; Fred L. Benson, exec. v.p.

**A.P.S. Inc.**, 48 W. 48th St., New York 36, N.Y. Phone: 582-2530. H. A. Schendorf, pres. 23, 24.

**ARENA PRODUCTIONS**, c/o MGM-TV, Culver City, Cal. Norman Felton, exec. prod 22.

**GEORGE K. ARTHUR—GO PICTURES Inc.**, 37 W. 57th St., New York, N.Y. (10019). Phone: 838-6668. 3, 8, 29.

**ARROWHEAD PRODUCTIONS**, 291 S. La Cienega Blvd., Beverly Hills, Cal. Oleander 5-8378. Burt I. Harris, gen. mgr. 20, 21.

**ARTKINO PICTURES Inc.**, 723 Seventh Ave., New York, N.Y. (10019). Phone: 245-6570. Rosa Madell, pres. Films produced in U.S.S.R. including children's films, fairy tales, cartoons, documentaries, & English dubbed features. 3, 6, 14.

**ASHLEY-STEINER-FAMOUS ARTISTS Inc.**, 1301 Ave. of the Americas, New York, N.Y. (10036). Phone: 688-8330. T. Ashley, pres. 32.

**THE ASSOCIATED PRESS**, 50 Rockefeller Plaza, New York 20, N.Y. Plaza 7-1111. Wes Gallagher, gen. mgr.; Harry T. Montgomery, deputy gen. mgr.; Robert Eunson, Keith Fuller, Stanley M. Swinton, Daniel DeLuca, asst. gen. mgrs.; F. A. Resch, exec. newsphoto editor; Patrick J. McDonald, newsphoto exec.; Harold G. Buell, dir. of photography; Cynthia Lowry, TV-radio columnist; John Aspinwall, radio-TV news editor. News only. 19.

**ASSOCIATED FILM RELEASING Corp.**, P.O. Box 49704, Los Angeles, Cal. (90049). Phone: 472-1387. E. J. Baumgarten, pres.

**ASSOCIATION FILMS Inc.** 347 Madison Ave., New York, N.Y. (10017). Murray Hill 5-2242. R. D. Mitchell, pres.; J. R. Bingham, vice chmn. & treas.; Robert M. Finehout, v.p. in charge of television, adv. & promotion. Branches: Ridgely, N.J.—600 Grand Ave.; Whitney 3-8200; E. H. Johnson, Oakmont, Pa.—324 Delaware Ave., Allegheny County; 828-5900; R. Imlach, La Grange, Ill.—561 Hillgrove Ave.; 352-3377; W. E. Lareau, Hayward, Cal.—2538 Cypress Ave.; 783-0100; W. O. Siler, Dallas, Tex.—1621 Dragon St.; Riverside 8-8759; Ivan N. Clark. 3, 4, 7, 8, 10.

**ATLAS TELEVISION Corp.**, 209 E. 56th St., New York 22, N.Y. Eldorado 5-7943. Dr. Henry Brown, pres. 8, 17, 31.

**ATLANTIS PRODUCTIONS Inc.**, 894 Sheffield Place, Thousand Oaks, Cal. (91360). Phone: 495-2790. J. Michael Hagopian, pres.

**A. T. U. PRODUCTIONS Inc.**, 130 W. 57th St., New York 19, N.Y. Judson 6-4552. Allen Swift, pres. & creative dir.; Cal A. Stadel, v.p. & gen. mgr. 1, 6, 20, 21, 22, 25, 35.

**AUDIO PRODUCTIONS Inc.** 630 Ninth Ave., New York 36, N.Y. Plaza 7-0760. Peter J. Mooney, pres.; Jack Henderson, dir., TV sales; Harold R. Lipman, TV mgr. 1, 20, 22, 23, 24, 25, 35.

**AURVID PRODUCTIONS** (div. of International Treasures), Box 413, Philadelphia 5, Pa. Locust 4-4477 & 4-4429. Franklin O. Pease, gen. mgr.; A. E. Pease, office mgr.; Harry I. Greene, asst.

(Continued on next page)

## Newsreels, News Photos and News Services

**AMERICAN BROADCASTING CO.** (a division of American Broadcasting Companies, Inc.), 7 West 66th St., New York, N.Y. (10023) Susquehanna 7-5000. Thomas W. Moore, pres., ABC TV; Robert R. Pauley, pres., ABC Radio; Elmer W. Lower, pres., ABC News, Special Events & Public Affairs.

**ASSOCIATED PRESS**, 50 Rockefeller Plaza, New York, N.Y. (10020). Plaza 7-1111. Wes Gallagher, gen. mgr.; Harry T. Montgomery, deputy gen. mgr.; Robert Eunson, Daniel DeLuca, asst. gen. mgrs.; Stanley M. Swinton, asst. gen. mgr.; Keith Fuller, asst. gen. mgr.; F. A. Resch, exec. newsphoto editor; Patrick J. McDonald, newsphoto editor; Harold G. Buell, photo projects editor; Cynthia Lowry, TV-radio columnist; John Aspinwall, radio-TV news editor, News services, news photos.

**BROADCAST EDITORIAL REPORTS**, Overseas Press Club Bldg., 54 W. 40th St., New York, N.Y. (10018). Longacre 3-3942. Maxwell Hage, pres. & editor in chief; Norwood F. Allman, v.p. Broadcast editorials, script and tape by staff of global newsmen. Specialists in public affairs programs.

**BROADCAST NEWS Ltd.**, 55 University Ave., Toronto, Ont. Empire 4-3172. Gillis Purcell, chief executive; C. B. Edwards, manager; Glen Witherspoon, treas. Branches in Halifax, Montreal, Ottawa, Winnipeg, Edmonton, Vancouver. News services only.

**COLUMBIA BROADCASTING SYSTEM Inc.**, 485 Madison Ave., New York 22, N.Y. Plaza 1-2345. Fred W. Friendly, pres., CBS News; David Klingner, v.p. admin.; Marshall B. Davidson, mgr. of film production; Robert Chandler, dir. of info.; John M. Cooper, mgr. of newsfilm. 5, 24.

**HEARST METROTONE NEWS Inc.**, 450 W. 56th St., New York, N.Y. (10019). Plaza 7-4120. C. B. Stratton, exec. v.p. & gen. mgr.; John Michon, dir. of prod.; Max Klein, news editor; Ted Troll, chief librarian. Services include newsreels, documentary & promotion programs. Official N.Y. Fair Motion Picture photographers. Branches: Washington, D.C.—470 E St. SW. Phone: 393-8311. Charles Schutt, representative, Hollywood—6087 Sunset Blvd. Phone: 464-0650. Norman W. Alley, rep. Chicago—6235 N. Lemont Ave. Phone: 777-5597. Frank Koza, rep. 23, 24, 31, 35.

**HOLLYWOOD NEWSREEL SYNDICATE INC.**—See Rick Spalla Video Productions in Program Sources section.

**MERCURY NEWSFILM**, 366 Madison Ave., New York, N.Y. (10017). Phone: 867-8330. Ben Greenberg, pres. Newsfilm services, other production services only. (For other personnel see listing under Program Sources.)

**MOVIE TONNEWS Inc.**, 460 W. 54th St., New York 19, N.Y. Phone: 957-4900. Jack Kuhne, exec. producer; Kirby Alexander, production mgr.; Edward Canstein, news editor. 5, 6, 8, 9, 10, 20, 24, 25, 29, 30, 31, 33, 35.

**NATIONAL BROADCASTING Co.**, 30 Rockefeller Plaza, New York, N.Y. (10020). Circle 7-8300. Wm. R. McAndrew, exec. v.p., news; Julian Goodman, v.p., news; Carl Lindemann Jr., v.p. sports;

Rex Goad, dir., news; Edward Stanley, dir., public affairs; Don Meaney, gen. mgr., dir., news programs; Sigmund Bajak, dir., news film; Malcolm Johnson, mgr., news. 5, 19, 24.

**NATIONAL CATHOLIC WELFARE CONFERENCE NEWS SERVICE**, 1312 Massachusetts Ave., N.W. Washington 5, D.C. Phone: 737-7474. Floyd Anderson, director, press dept.; Burke Walsh, asst. director.

**NEWSFILM Inc.**, 10 East 49th St., New York, N.Y. (10017). Murray Hill 8-3063. Kenneth Baldwin, pres. 5, 19, 23, 24, 29.

**PATHE NEWS Inc.**, 245 West 55th St., New York, N.Y. (10019): Judson 6-8920. Joseph P. Smith, pres.; Samuel A. Costello, exec. v.p.; Francis D. Smith, v.p., west coast operations; John C. Smith, v.p. & educational director; Irwin Abrams, secy. & controller. 19, 22, 23, 24, 27, 29.

**RADIO PRESS INTERNATIONAL Inc.**, 604 Fifth Ave., New York, N.Y. (10020). Phone: 581-6444. R. Peter Straus, pres.; M. J. Minahan, gen. mgr. Voice news & program service.

**REUTERS Ltd.**, 1212 Ave. of the Americas, New York, N.Y. (10036). Phone: 582-4030. D. Kimpton Rogers, North American mgr.; Julian Bates, editor, North American Services. News services only.

**TIME-LIFE BROADCAST Inc.**, Time & Life Building, New York, N.Y. (10020). Judson 6-1212. W. C. Pullen Jr., pres.; F. S. Gilbert, gen. mgr.; Sig Mickelson, v.p. for international development; E. P. Smith, v.p.

**UNITED PRESS INTERNATIONAL**, 220 East 42nd St., New York, N.Y. (10017): Murray Hill 2-0400. Frank H. Bartholomew, chairman of the board; Mims Thomason, pres. & gen. mgr.; Roger Tatarian, v.p. & editor; Frank Tremaine, v.p. & gen. bus. mgr.; Harry Varian, mgr. UPI Newsfilm. 4, 5, 20, 21, 23, 24, 25, 33.

**UNITED PRESS INTERNATIONAL NEWSPICTURES**, 220 E. 42nd St., New York, N.Y. (10017). Murray Hill 2-0400. W. C. McDowell, gen. mgr. Spot news pictures & feature pictures in facsimile, prints & slides. Weather maps.

**UNITED PRESS INTERNATIONAL OF CANADA Ltd.**, 575 University St., Montreal 3, Que. Phone: 514-866-9357. Eric Riel, gen. mgr. & managing dir. News, sports, telephotos, films for TV, news and photo features and comic strips.

**UNIVERSAL NEWSREEL**, 105 East 106th St., New York 29, New York. Trafalgar 6-5020. Thomas Mead, producer; George Barrett, film librarian. 24, 29, 31.

**U.S. TELEVISION NEWSFILM Inc.**, RCA Bldg., 6363 Sunset Blvd., Hollywood, Cal. (90028). Hollywood 2-7212. Clete Roberts, pres.; Julian MacDonaid, prod.-dir. 5, 14, 19, 21, 23, 24.

**WORLD WIDE INFORMATION SERVICES Inc.**, 660 First Ave., New York, N.Y. (10016). Oregon 9-7240. Richard W. Hubbell, pres. 19, 24.

# Program Sources

- mgr.; David Rosen, motion picture consultant. Branches: Sebring, Fla.—P.O. Box 445. Clewiston, Fla.—P.O. Box 265. 3, 4, 7, 8, 9, 10, 11, 12, 13, 14, 15, 17, 20, 21, 22, 25, 27, 29, 30, 31, 32, 34, 35.
- AUSTIN PRODUCTIONS Inc.**, 558 W. Spring St., Lima, O. (45801); Phone: 229-7881. B. Otto Austin Jr., pres.; Clair E. Buttruff, v.p. 4, 20, 23, 30, 35.
- AUSTRALIAN NEWS & INFORMATION BUREAU**, 636 Fifth Ave., New York 20, N.Y. Circle 5-4000. Frank Long, film officer. 4, 8, 14, 34.
- AWARD FILMS**, 20 N. Wacker Dr., Chicago, Ill. (60606). Phone: 236-8955. Alfred D. Levine, pres.; Robert Eirlinberg, secy. 1, 4, 6, 8, 10, 11, 12, 13, 14, 15, 17, 20, 21, 22, 25, 28, 31, 32, 34, 35.
- AZTECA FILMS Inc.**, 1743 S. Vermont Ave., Los Angeles 6, Cal. Phone: 733-2191. Juan Bueno, pres.; Jewell Truex, v.p. Branches: New York City—1501 Broadway; Phone: 695-4740; John Colin. San Antonio—410 San Pedro Ave.; Phone: 226-7266; Gordon B. Dunlap, mgr. Denver—2065 Broadway; Phone: 244-4651; Gilbert Martinez, mgr. Chicago—1233 S. Wabash Ave.; Phone: 922-6186; Louis B. Hess, mgr. 21 (English and Spanish dialogue).
- ART BAER-BEN JOELSON PRODUCTIONS Inc.**, 101 W. 57th St., New York, N.Y. (10019). Phone: 757-6120. Art Baer & Ben Joelson, producers.
- GEORGE BAGNALL & ASSOCIATES Inc.**, 8827 Olympic Blvd., Beverly Hills, Cal. Olympia 2-8050. Geo. L. Bagnall, pres.; Fred C. Lindquist, secy. Branch: Pittsburgh (15236)—5082 Lantern Hill Dr.; Tuxedo 4-6603. Les Anthony, v.p. 10.
- LEM BAILEY PRODUCTIONS**, 7934 Santa Monica Blvd., Hollywood 46, Cal. Oldfield 4-8197. Lem Bailey, pres. 4, 10, 23, 31.
- JEROME BALSAM FILMS Inc.**, 165 W. 46th St., Circle 7-4220. New York 36, N.Y. Circle 7-4220. Jerome Balsam, pres. 3, 8, 10, 11.
- BOB BANNER ASSOCIATES Inc.**, 545 Madison Ave., New York, N.Y. (10022); Plaza 2-6666. Bob Banner, Julio DiBenedetto, Bill Hayes, Irwin Schlussel, Bob Wright, Tom Egan, Ken Welch, H. R. Poindexter, Bruce Blythe, Branch: Hollywood, Cal.—5451 Marathon St. Phone: 469-2411. Buzz Kulik.
- BANNER FILMS Inc.**, 527 Madison Ave., New York 22, N.Y. Plaza 5-4811. Charles McGregor, 3, 10.
- C. O. BAPTISTA FILM MISSION**, P.O. Box 299, Sunnyside Ave., Wheaton, Ill. (60188). Phone: 668-4050. C. O. Baptista, pres. 7, 26.
- THOS. J. BARBRE PRODUCTIONS Inc.**, 2130 S. Bellaire St., Denver, Colo. (80222). Phone: 756-8383. Anita T. Barbre, pres.; Paul F. Emrich, v.p. 4, 20, 21, 23, 25, 30, 31, 33, 35.
- SLIM BARNARD ENTERPRISES**, 3974 Wilshire Blvd., Los Angeles, Cal. (90005). Phone: 385-4156. Slim Barnard, pres.
- BARNETT INTERNATIONAL FORWARDERS Inc.**, 543 W. 43rd St., New York N.Y. (10036). Bryant 9-1616. Norman Barnett, pres.; Alan Barnett, v.p. 13.
- BASCH RADIO & TV PRODUCTIONS**, 25 W. 45th St., New York, N.Y. (10036). Phone: 586-7570. Charles J. Basch Jr. & Frances Scott. 1, 14, 20, 21, 23, 28. Live shows.
- BATCHEN FILMS Inc.**, 550 Fifth Ave., 7th Floor, New York, N.Y. (10036). Phone: 757-6454. Frances Batchen.
- BATJAC PRODUCTIONS Inc.**, 5451 Marathon St., Hollywood, Cal. (90038). Phone: 469-2411. Michael A. Wayne, pres.; Donald L. LaCava, v.p. 22, 31.
- BBC-TV ENTERPRISES** (div. of British Bestg. Corp.), 630 Fifth Ave., New York, N.Y. (10020). Phone: 581-7100. Peter Green, sales. 10, 22.
- B. C. G. FILMS Inc.**, 47 East 77th St., New York, N.Y. (10021). Phone: 988-5900. George F. Meara. 3.
- BEACON TELEVISION FEATURES Inc.**, 115 Newbury St., Boston 16, Mass. Commonwealth 6-6881. J. L. Sanderson, pres.; B. G. Keane, treas. 20, 21, 22, 23, 24.
- V. S. BECKER PRODUCTIONS**, 2593 Grand Concourse, New York, N.Y. (10068). Fordham 5-3832. Viola Becker Seaman, owner & exec. producer. 3, 4, 10, 20, 21, 22, 23, 28.
- ALEXANDER BECK FILMS Inc.**, Suite 201, 1501 Broadway, New York, N.Y. (10036). Phone: 563-6187. Alexander Beck, pres.; S. Beck, v.p.
- RUSSELL R. BENSON PRODUCTIONS**, 136 N. Delaware St., Indianapolis, Indiana. Melrose 7-0306. Russell R. Benson, pres.; Duncan P. Schiedt, dir. photography. 20, 21, 23, 35.
- BETFORD Corp.**, 645 Larkin St., San Francisco, Cal. (94109). Phone: 771-0670. James Loakes, exec. v.p.
- BIDDICK Co.**, 219 Hollister Ave., Santa Monica, Cal. Phone: 213-396-1250. Guy Biddick, mgr.; Sid Sutherland, prod. mgr.; Burt Zoul, travel rep. 1, 20.
- THE BIG FIGHTS Inc.**, 9 E. 40th St., New York 16, N.Y. Lexington 2-1717. William Cayton, pres.; Lee Dalla, sales. 10, 22.
- BON AMI FILM DISTRIBUTING Corp.**, 140 East 56th St., New York, N.Y. (10022). Phone: 751-5758. Jackson E. Dube, exec. v.p. 3, 11.
- BONDED TV FILM SERVICE**, 630 Ninth Ave., New York City. Judson 6-1030. Chester M. Ross, pres. Branches: Los Angeles—8290 Santa Monica Blvd. Chicago 11—160 E. Illinois St. 36, N.Y. Toronto 5—15 St. Mary St. 13.
- BOOSEY & HAWKES Inc.**, 30 W. 57th St., New York City. Plaza 7-3332. W. Stuart Pope, v.p. & managing dir.; John J. White, treas.; Sylvia Goldstein, asst. secy. 18.
- BORDEN PRODUCTIONS Inc.**, Great Meadows Rd., Concord, Mass. (01742). Phone: 369-5050. Richard Borden.
- BRANDON FILMS Inc.**, TV Dept., 200 W. 57th St., New York City. Circle 6-4867. 11, 14, 27, 34.
- BRAY STUDIOS Inc.**, 729 Seventh Ave., New York 19, N.Y. Circle 5-4582. J. R. Bray, chairman of board; Paul A. Bray, pres.; Paul Bray Jr., v.p., sales; R. C. Johnson, animation director; Tanya S. Egle, distribution mgr.; R. G. Stevens, production mgr. 1, 4, 9, 10, 11, 20, 22, 23, 27.
- BRITISH INFORMATION SERVICES**, 845 Third Ave., New York, N.Y. 10022. Plaza 2-8400. News Division. 5, 10, 19, 24.
- BROADCAST EDITORIAL REPORTS**, World Press Center Bldg., 54 W. 40th St., New York 18, N.Y. Longacre 3-3942. Maxwell Hage, pres. & editor in chief; Norwood F. Allman, v.p. & gen. counsel. Broadcast editorials, script and tape by staff of global newsmen. Specialists in public affairs programs. 19.
- BROADCASTING AND FILM COMMISSION** (National Council of Churches), 475 Riverside Dr., New York, N.Y. (10027). Phone: 870-2567. William F. Fore, exec. dir.; Robert C. Currie Jr., broadcast operations; Lois Anderson, dir., promotion & distribution; Lillian Bennett, traffic mgr. Branch: Hollywood—1801 Ave. of the Stars, Century City, Los Angeles, Cal. Phone: 277-0050. George A. Heimrich. 7, 10, 26.
- BROADCAST MUSIC Inc.**, 589 Fifth Ave., New York City. Plaza 9-1500. Robert B. Sour, pres. Music licensor.
- BROADCASTING PROGRAM SERVICE**, 17 E. 45th St., New York 17, N.Y. Oxford 7-0725. Herbert Rosen, pres. 11.
- BROADCAST SALES Inc.**, Two W. 46th St., New York, N.Y. (10036). Circle 6-6770. Russell Clancy, pres. & gen. mgr.; Ira V. Edelson, business mgr.; Sharron G. Clive, operations mgr. 10, 22, 32.
- HIMAN BROWN TELEVISION FILMS**, 221 W. 26th St., New York 1. N.Y. Oregon 5-2211. Himan (Hi) Brown, pres. 22.
- BUENA VISTA DISTRIBUTION Co. Inc.** (subsidiary of Walt Disney Productions), 477 Madison Ave., New York 22, N.Y. Plaza 9-3880. Irving Ludwig, pres. 10.
- BUREAU OF COMMUNICATION RESEARCH Inc.**, 287 W. 25th St., New York 1, N.Y. Oregon 5-5330. James W. Britton, TV film dir. 4.
- BURKE ENTERPRISES Inc.**, Bethany Mountain Rd., Cheshire, Conn. Browning 2-3247. Albert E. Burke. 10, 14, 15, 19, 21, 22.
- BILL BURRUD PRODUCTIONS**, 1100 S. La Brea Ave., Los Angeles 19, Cal. Phone: Webster 7-0300. Bill Burrud, pres. 10, 22.
- BYRNAPROD S.A.**, 5451 Marathon, Hollywood 38, Cal. Hollywood 9-2411. Kirk Douglas, director; Ed Lewis, exec. prod. 22.
- BYRON MOTION PICTURES Inc.**, 1226 Wisconsin Ave., Washington 7, D.C. Federal 3-4000. Byron Roudabush, pres.; Dudley Spruill, gen. mgr. 17, 18, 30, 33, 35.
- C & C FILMS** (division of Television Industries Inc.), 400 Park Ave., New York, N.Y. (10022). Plaza 1-6800. Basil Estreich, pres.; Martin Schildkraut, treas.; Morton Siegel, v.p., foreign operations. 3.
- CALIFORNIA INTERNATIONAL PRODUCTIONS**, 6710 Melrose Ave., Hollywood 38, Cal. Webster 9-1491. H. F. O'Donnell, owner. 1, 20, 23, 35.
- LARS CALONIUS STUDIO PRODUCTIONS**, 45 W. 45th St., New York 36, N.Y. Plaza 7-0350. Lars Calonius, pres. 1, 20, 35.
- CAMBRIA STUDIO Inc.**, 8735 Melrose Ave., Los Angeles 46, Cal. Phone: 652-6331. Also, 1017 N. Cole Ave., Los Angeles. Phone: 464-8154. Dick Brown, pres. 1, 20, 22.
- CAMPUS FILM PRODUCTIONS Inc.**, 20 E. 46th St., New York 17, N.Y. Murray Hill 2-8735. Nat Campus, pres. & exec. producer; Jules Krater, exec. prod. 4, 20, 21, 23, 35.
- CANADIAN TRAVEL FILM LIBRARY**, 680 Fifth Ave., New York 19, N.Y. Judson 6-2400. J. R. Moodie, director. Branches: Chicago—230 N. Michigan Ave. Phone: 372-1251. John Duerkop, dir. San Francisco—233 Sansome St. Phone: 981-1448. K. A. Williams, dir. 4, 8, 10.
- CANDID CAMERA Co.**, 60 W. 55th St., New York, N.Y. (10019). Phone: 582-4055. Allen A. Funt, pres.; Bert Fainberg, business mgr.
- CANYON FILMS OF ARIZONA Inc.**, 834 North Seventh Ave., Phoenix, Arizona. Alpine 2-1719. Raymond Boley, producer; Robert Allen, dir. of photography. 1, 20, 23, 30.
- CAPITAL CITIES BROADCASTING**, 24 East 51st St., New York 22, N.Y. Plaza 2-1750.
- CAPITAL FILM LABORATORIES Inc.**, 470 E St. SW, Washington 24, D.C. District 7-1717. Alfred E. Bruch, pres.; Wm. N. Brooks, v.p.; Garland C. Misener, lab. dir. 17, 18, 30, 35.
- CAPITAL FILM SERVICE Inc.**, 1001 Terminal Rd., Lansing, Mich. (48906). Phone: 487-3735. R. G. Cole, mgr. 1, 2, 16, 17, 18, 19, 20, 21, 23, 24, 25, 26, 28, 30, 33, 35.
- CAPITOL LIBRARY SERVICES** (Capitol Records Inc.) Hollywood & Vine, Hollywood 28, Cal. Hollywood 2-6252. Glenn E. Wallich, chmn. of the bd. & chief exec. officer; Alan W. Livingston, pres.; Robert E. Carp, Lloyd W. Dunn, Voyle Gilmore, George Jones, Francis M. Scott III, v.p.'s; Mac S. Hardy, treas.; Eugene L. Mueller, controller. 18.
- CAPTAIN Z-RO PRODUCTIONS Inc.**, 2650 Green St., San Francisco, Cal. (94123). Phone: 921-5207. Henry Brown, pres. 22.
- CARDINAL PROGRAMS Inc.**, 9229 Sunset Blvd., Los Angeles, Cal. (90069). Phone: 271-0408. Edward C. Simmell, exec. v.p.
- CAROUSEL FILMS Inc.**, 1501 Broadway, New York 36, N.Y. Bryant 9-6734. David Dash, pres. 3, 8.
- CARTHY STUDIOS PRODUCTIONS Inc.**, 5907 W. Pico Blvd., Los Angeles, Cal. (90035). Webster 8-2101. Jack Miles, studio mgr. 20, 23, 33.
- CARTOON DISTRIBUTORS Corp.**, 8827 Olympic Blvd., Beverly Hills, Cal. Phone: 652-8050. George L. Bagnall, pres.; William Brooks Jr., v.p.; Joseph Bantle, treas.; Fred C. Lindquist, secy.; W. C. "Less" Anthony, v.p. & sales mgr. Branch Office: Pittsburgh 36, Pa.—5082 Lantern Hill Dr.; Tuxedo 4-6603.

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- CASCADE PICTURES OF CALIFORNIA Inc.**, 6601 Romaine St., Hollywood, Cal. Hollywood 2-6481. B. J. Carr, pres.; Vaughn Paul, exec. v.p. 20, 23.
- CASINO FILMS Inc.**, 1546 Broadway, New York 36, N.Y. Judson 6-1442. Munio Podhorzer, pres.; Nathan Podhorzer, secy.-treas. 3, 5, 8, 9, 12, 14, 31.
- CATHEDRAL FILMS**, 2921 W. Alameda Ave., Burbank, Cal. Thornwall 8-6638. Dr. James K. Freidrich, prod.-pres. 7, 9, 26, 34.
- CATHOLIC MOVIES**, 46 Blue Bell Rd., Worcester 6, Mass. Swift 1-4283. Stan Lewek, mgr. 7.
- CAVALCADE TELEVISION PROGRAMS**, 959 North Fairfax Ave., Hollywood, Cal. (90046). Oldfield 4-4144. Earl M. Robbins, v.p. Branch: New York, N.Y. (10025)—245 W. 107th St. Phone: 222-4781. 8, 9, 10, 11, 14, 15, 34.
- CAYUGA PRODUCTIONS**, 10202 W. Washington Blvd., Culver City, Cal. (90231). Phone: 870-3311. Rod Serling.
- CBS FILMS Inc. (Columbia Broadcasting System)**, 51 W. 52nd St., New York, N.Y. (10019). Phone: 765-4321. Merle S. Jones, pres.; Frank Shakespeare, exec. v.p.; Sam Cook Digges, v.p., administration; Ralph M. Baruch, v.p., int. sales; James T. Victory, v.p., domestic sales; Fred J. Mahlstadt, dir. of operations; Wm. M. Weiss, v.p., Terrytoons; Eugene Moss, sales prom. mgr.; Robert Fuller, publicity dir.; Willard Block, dir., int. sales; Lawrence B. Hilford, asst. mgr., int. sales; Murray Benson, licensing dir.; Arnold Lewis, mgr., licensing; Joseph B. Irwin, bus. affairs dir.; Christopher F. Brady, mgr., business affairs; E. K. Cooper, mgr., prod. services; Mort Fleischer, mgr., sales services; Stanley Moldow, int. service mgr. Branches: Atlanta, Ga.—1371 Peachtree Bldg., Jack Waldrep, mgr. Dallas, Texas—21 Turtle Creek Dr., James McCormick, mgr. Chicago, Ill.—630 North McClurg Court, Henry Gillespie, mgr. San Francisco, Cal.—Sheraton Palace Hotel, Edward Hewitt, mgr. International sales offices: Canada—CBS Films Inc., 18 Grenville St., Toronto, Ont. Japan—CBS Japan Inc., Mitsuwa Bldg., 5 Nishi 6-chome, Ginza Chuo-ku, Tokyo. Switzerland—CBS (Europe) SA, Chamerstrasse 18, 6300 Zug. Germany—CBS (Europe) SA, Georgenstrasse 27, Munich. Italy—CBS (Europe) SA, 45 Via Ludovisi, Rome. United Kingdom—CBS Limited, Villiers House, Strand, London WC2. France—Agence Francaise de Television, 12 Rue Gallion, Paris. Australia—CBS Films Pty. Ltd., Colman, House, Berry & Walker Streets, N. Sydney, N.S.W. Central and South American Television Interamericana SA, 4543 Ponce de Leon Blvd., Coral Gables, Fla. CBS Filmes do Brazil Ltda, Rua Barao de Itapetininga 140, Sao Paulo, Brazil. Africa—African Films & Features Ltd., 806 Central House, 3 Central Ave., Salisbury, Southern Rhodesia; Michael J. Kubeyinje, P.O. Box 3627, Lagos, Nigeria. Arabia—Morad Yousuf Bebbenhani, P.O. Box 146, Kuwait. Korea—Talyang Trading Co., 60, 1 Ka, Myung-Dong Chung-Ku, Seoul 10. Lebanon—Dr. Georges Chammass, P.O. Box 2604, Beirut.
- CENTER FOR MASS COMMUNICATION OF COLUMBIA UNIVERSITY PRESS**, 1125 Amsterdam Ave., New York, N.Y. (10025). Phone: 865-2000. Ext. 16. Summer J. Glimcher, mgr.; Gretta Mogel, business mgr. 4, 8, 23.
- HU CHAIN ASSOCIATES**, 15 E. 48th St., New York 17, N.Y. Plaza 5-5240. Hubert V. Chain, owner. 20, 23, 25, 28, 35.
- BRUCE CHAPMAN Co.**, 125 W. 41st St., New York 36, N.Y. Wisconsin 7-9244. Bruce Chapman, pres. 20, 21, 22, 23.
- CHANNEL FILM PRODUCTIONS Inc.**, 48 West 48th St., New York, N.Y. (10019). Hal Golden, pres.; Jack V. Arbib, v.p.; Beverly Seeger, secy.; Hal Seeger, treas. 1, 20, 21, 28, 35.
- CHARTER OAK TELE-PICTURES Inc.**, 75 W. 45th St., New York, N.Y. (10036). Phone: 581-3722. Louis Cavrell, pres.; Ira Cavrell, production dir.; Otis Cavrell, secy. 20, 23.
- CHARTER PRODUCERS Corp.**, 33 E. 48th St., New York, N.Y. (10017). Phone: 759-7470. Ted Bergman, pres.
- JACK CHERTOK TELEVISION Inc.**, 780 N. Gower, Hollywood, Cal. (90038). Phone: 469-5911. Jack Chertok, pres.
- CHERYL TV Corp.**, c/o Medallion TV Enterprises, Inc., 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. John A. Ettliger, sales rep. 3.
- CHICAGO FILM LABORATORY Inc.**, 1322 W. Belmont Ave., Chicago, Ill. (60657). Phone: 935-6785. E. G. Josephson, pres.; Robert D. Casterline, v.p. 17, 18, 20, 21, 30, 35.
- CHRISLAW PRODUCTIONS Inc.**, 151 El Camino Dr., Beverly Hills, Cal. (90212). Peter Lawford, pres.; Milton Ebbins, v.p.
- CHRISTIAN TELEVISION & FILM PRODUCTIONS**, 604 N. E. 20th, Portland, Ore. (97232). Phone: 234-9776. Dr. Winfield C. Arn, exec. producer; Mel White, exec. & acting dir. 10, 22, 23.
- THE CHRISTOPHERS Inc.**, 16 E. 48th St., New York 17, N.Y. Plaza 9-4050. Rev. James Keller, M.M., dir. 7, 26.
- CINEFFECTS Inc.**, 115 W. 45th St., New York 36, N.Y. Circle 6-0951. Isaac Hecht, pres. 1, 17.
- CINEMA CORP. OF AMERICA**, 55 Valhalla Way, Wayne, N.J. Phone: 201-694-2377. Charles A. Stroh, pres.; Alan F. Martin, v.p.-secy. 7.
- CINEMA-VUE Corp.**, 245 W. 55th St., New York 19, N.Y. Judson 6-8920. Joseph P. Smith, pres. Branch Offices: Los Angeles, Cal.—20613 Parthena St., Canoga Park; Diamond 1-4894; Francis D. Smith, v.p. & gen. sales mgr. 3, 4, 6, 8, 10, 20, 22.
- CINEPIX**, 243 W. 55th St., New York, N.Y. (10019). Phone: 246-0888.
- CINEQUE COLORFILM LABORATORIES Inc.**, 424 E. 89th St., New York 28, N.Y. Sacramento 2-5837. Sam Marcus, pres. 17, 28.
- CINE SPORTS PRODUCTIONS**—See Walter Harrison Smith.
- CINE-TELE Co.**, 6325 Santa Monica Blvd., Hollywood, Cal. (90038). Phone: 465-3376. Harry J. Lehman, pres.; Jacques Lehman, mgr. 10, 14.
- CINE UNIVERSAL Ltd.**, 36 W. 57th St., New York, N.Y. (10019). Phone: 581-7290. Tao Perchon, pres.; Cal Stadien, secy.-chmn.; Allen Swift, v.p.; Henry Lazaar, public relations.
- CINE-VIEW Inc.**, Cine-Tele Productions, 6325 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 5-3376. Harry J. Lehman, producer-owner; Gail McKiddy, writer-dir.; Jacques Lehman, sales mgr.; Clayton McKiddy, production supt. 1, 20, 22, 23, 26, 31.
- CLASTER ENTERPRISES Inc.**—See Romper Room.
- CLEF 10 PRODUCTIONS Inc. (div. of the Communications Group)**, 421 West 54th St., New York, N.Y. (10019). Phone: 757-8822. Gerald Auerbach, chmn.; David Savage, pres.; Skitch Henderson, v.p. & creative dir.; Charles Barclay, v.p., operating head. Music for TV, films, industrials, radio jingles, scoring, ID's and themes.
- CLIFTON PRODUCTIONS Inc.**, 305 East 86th St., New York, N.Y. (10028). Filmore 8-7600. Maurice T. Groen, pres.; Ernest Fischel, v.p. 20, 21, 23, 31, 35.
- CLOKEY PRODUCTIONS Inc.**, 442 W. Fleetwood Pl., Glendora, Cal. (91740). Art Clokey.
- COASTAL FILM SERVICE Inc.**, 45 West 45th St., New York, N.Y. (10036). Judson 2-7780. Manny Casiano, pres.; Lou Lemont, Dick Swanek & Don Hillman, v.p.'s. Optical. 1, 28, 35.
- GEO. W. COLBURN LABORATORY Inc.**, 164 N. Wacker Dr., Chicago 6, Ill. Dearborn 2-6286. 16 mm film processing and printing; 16 mm sound recording, editing; 8 mm magnetic sound printing.
- COLUMBIA ARTISTS MANAGEMENT Inc.**, 165 W. 57th St., New York 19, N.Y. Circle 7-6900. Branch: Hollywood—222 Palmer Bldg., 6362 Hollywood Blvd. Phone: 462-6623.
- COLUMBIA PICTURES Corp.**, 711 Fifth Ave., New York 22, N.Y. Plaza 1-4400. A. Schneider, pres.; Leo Jaffe, exec. v.p.; M. J. Frankovich, 1st v.p. in charge worldwide production activities; Sol Schwartz, Sr. v.p. See Screen Gems Inc. & Columbia Pictures International Corp. Motion pictures.
- COLUMBIA PICTURES INTERNATIONAL Corp. (subsidiary of Columbia Pictures Corp.)**, 711 Fifth Ave., New York 22, N.Y. Plaza 1-4400. Abe Schneider, chairman & pres.; Mo Rothman, exec. v.p. 3.
- COLLEGE QUIZ BOWL Co.**, 730 Fifth Ave., New York 19, N.Y. Circle 6-8187.
- COMMONWEALTH FILM & TELEVISION Inc.**, 723 Seventh Ave., New York 19, N.Y. Circle 5-6456. Mort Sackett, pres.; Chester Sackett, v.p.; Leo Gottlieb, sales mgr. Branches: Montreal—1500 Stanley St.; Victor 4-8833; N. Vallancourt. Hollywood—Tom Corradine & Associates, 5746 Sunset Blvd., Hollywood, Cal. 3, 8, 10, 22.
- THE COMMUNICATIONS GROUP**, See Gerald Productions, Sponsors Film Service, Clef 10 Productions, Advertising Radio & Television Services.
- COMMUNICATIONS WEST**, 6115 Selma Ave., Hollywood, Cal. (90028). Phone: 463-2361. Maurice J. Garrett, pres.; Arthur Lavove & Jack McLaughlin, acct. execs.
- COMPASS PRODUCTIONS**, 1841 Broadway, New York, N.Y. (10023). Phone: 586-3815. George Schaefer, producer-dir.
- CONDOR FILMS Inc.**, 1006 Olive St., St. Louis 1, Mo. Main 1-8876. Dean Moore, pres. 17, 20, 35.
- CONSOLIDATED FILM INDUSTRIES**, 959 Seward St., Hollywood, Cal. (90038). Hollywood 9-1441. Sidney P. Solow, pres. & gen. mgr. 17.
- CONSOLIDATED FILM LABORATORIES**—See Consolidated Film Industries, above.
- CONTEMPORARY FILMS Inc.**, 267 W. 25th St., New York 1, N.Y. Phone: 675-7220. Leo Dratfield; Mrs. Schutzer. 3, 4, 8, 9.
- CONTINENTAL FILM PRODUCTIONS Corp.**, 2320 Rossville Blvd., Chattanooga, Tenn. Amherst 7-4302. James E. Webster, pres.; W. M. Clark, v.p. & treas. 1, 20, 23, 31.
- COOGA MOOGA Inc.**, 9025 Wilshire Blvd., Beverly Hills, Cal. Phone: 274-0751. Pat Boone, pres.; Jack Spina, v.p. 22.
- CORELLI-JACOBS FILM MUSIC Inc.**, 25 W. 45th St., New York, N.Y. (10036). Judson 6-6673. Fred M. Jacobs, pres.; Alfonso Corelli, sales mgr. 18, 30, 35.
- CORONET FILMS**, 65 E. South Water St., Chicago, Ill. (60601). Phone: 332-7676. Ellsworth C. Dent, sr. v.p.; Ervin N. Nelsen, v.p.; Mary J. Marrs, TV sales.
- TOM J. CORRADINE ASSOCIATES**, 1404 N. Van Ness Ave., Hollywood 28, Cal. Phone: 462-0811. Tom J. Corradine, pres.; Kyle C. Thomas, v.p.; Larry Meyer, station relations. 3, 8, 9, 10, 12, 32.
- COUNTRYMAN-KLANG FILM PRODUCTION Inc.**, 5th Floor, Times Bldg., Minneapolis 1, Minn. Phone: 332-2538. Thomas C. Countryman. 20, 21, 23, 26, 28.
- THOMAS CRAVEN FILM Corp.**, 330 E. 56th St., New York 22, N.Y. Murray Hill 8-1585. Thomas Craven, pres. 20, 22, 23, 26, 29.
- CRAYNE TELEVISION PRODUCTIONS Inc.**, 713 N. Highland Ave., Los Angeles 38, Cal. Phone: 935-5557. John D. Craig, pres. Also operates Teledrama Productions Inc. 22.
- CREATIVE VISUAL MEDIA Inc.**, 138 East 36th St., New York 16, N.Y. Murray Hill 5-8236. Donald J. Lane, pres.; Rosanne Amberson, exec. v.p.; Henry Freeman, editor. 20, 21, 22, 23.
- CREATIVISION Inc.**, 1780 Broadway, New York 19, N.Y. Circle 5-4830. Jane Kayfetz, v.p. & gen. mgr.; Mary David, distribution mgr. 4, 11, 12, 13, 14, 15, 31.
- CRISTAL ANIMATION Inc.**, 625 W. 42nd St., New York 36, N.Y. Phone: 594-3050. Charles A. Bemant, pres.; Len Roberts, v.p. 1.
- CRITERION FILM LABORATORIES Inc.**, 33 W. 60th St., New York, N.Y. (10023). Phone: 265-2180. Fred G. Todaro, pres.; Irving Schecter, sales mgr. 17.
- BING CROSBY PRODUCTIONS Inc.**, 780 Gower, Hollywood, Cal. (90038). Phone: Hollywood 9-5911. Basil F. Grillo, pres.

**CULHANE SHAMUS MOTION PICTURE ENTERPRISES Inc.**, 104 Fifth Ave., New York, N.Y. Phone: 255-9595. Rudolf Weiss, pres., Shamus Culhane, exec. producer. 1, 20, 23.

**CUMMINGS PRODUCTIONS Inc.**, New Canaan, Conn. Phones: 757-6452; 533-2055. Ralph Waldo Cummings, pres. 18, 35.

**D4 FILM STUDIOS Inc.**, 56 Elmwood St., Newton 58, Mass. Woodward 9-7770. Joseph Dephoure, pres. & treas. 1, 17, 18, 20, 21, 22, 23, 25, 28, 30, 32, 33, 35.

**DARRIEL PRODUCTIONS**, c/o Screen Gems, 1334 Beachwood Dr., Hollywood 28, Cal. Hollywood 2-3111. Selmer L. Chalif, gen. asst. to v.p. (Screen Gems). 22.

**DONALD A. DAVIS PRODUCTIONS Inc.**, 705 N. Cole Ave., Hollywood, Cal. (90038). Phone: 469-9808. Donald A. Davis, pres. Producers of non-theatrical, educational and training films, film editing services and post-production supervision.

**PHIL DAVIS MUSICAL ENTERPRISES Inc.**, 59 East 54th St., New York 22, N.Y. Murray Hill 8-3950. Phil Davis, pres.; Earl Paul, v.p. & music dir.; L. H. Davis, secy.-treas.; Joe Rhodes, production mgr.; E. C. Redding, creative dir.; Hale Rood, film score dir.; Charles Naylor, ass't. creative dir.; Helen Whitmore, copy dir. Creative producer of jingles, original music, and sound tracks for TV, film, and commercials.

**GORDON M. DAY Inc.**, 72 W. 45th St., New York 36, N.Y. Phone: 867-7390. Gordon M. Day, pres.; Carol Bulkley, v.p.; Leo L. Reich, treas. 18, 20, 23, 28, 30.

**DAYSTAR PRODUCTIONS**, 5842 Sunset Blvd., Hollywood, Cal. (90028). Hollywood 6-9781. Leslie Stevens, pres.; Dominic Frontiere, exec. v.p. 22.

**DE LUXE LABORATORIES Inc.**, 850 Tenth Ave., New York City. Circle 7-3220. G. Carleton Hunt, pres.

**DEMBY PRODUCTIONS Inc.**, 44 W. 56th St., New York 19, N.Y. Plaza 7-0813. Emanuel H. Demby, pres.; Betty Jeffries, v.p.; Mildred Demby, secy. 4, 10, 21, 22, 23, 24, 28, 29, 31, 34.

**PETER DeMET PRODUCTIONS**, 3312 W. Devon Ave., Lincolnwood, Ill. (60645). Phone: 677-0900. Peter DeMet, prod. & partner; Sidney Goltz, dir. & partner; Don Hill, gen. mgr. 22.

**FLORIAN DE NARDE PRODUCTIONS**, 3 East 57th St., New York, N.Y. (10022). Plaza 3-7030. Florian de Narde, owner. 20, 23, 28.

**HAL DENNIS PRODUCTIONS**, 6314 La Mirada Ave., Hollywood 38, Cal. Hollywood 7-7146. Harold J. Dennis, pres. 13, 17, 20, 21, 22, 23, 25, 26, 35.

**DENSON-FREY & AFFILIATES**, 331 Madison Ave., New York City. Oxford 7-7323. Erwin M. Frey, pres. 4, 22, 23.

**JACK DENOVE PRODUCTIONS Inc.**, 6611 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 4-8331. Jack Denove, pres.; Richard Denove, v.p. 1, 20, 21, 22, 23, 25, 26.

**DEPICTO FILMS Corp.**, 254 W. 54th St., New York 19, N.Y. Columbus 5-7620. J. R. von Maur, pres. 1, 17, 20, 23, 28.

**DEREL PRODUCING ASSOCIATES Inc.**, 375 Park Ave., New York 22, N.Y. Plaza 9-6644. Jerry Feldman, pres.; Gene Feldman, exec. v.p. 22.

**LOUIS deROCHEMONT ASSOCIATES Inc.**, 18 E. 48th St., New York, N.Y. (10017). Plaza 5-9710. 1, 21, 22, 23, 26, 29, 34.

**DESILU-CAHUENGA STUDIOS**, 846 Cahuenga, Hollywood, Cal. Phone: 469-5911.

**DESILU-CULVER STUDIOS**, 9336 W. Washington Blvd., Culver City, Cal. Upton 0-2931.

**DESILU PRODUCTIONS Inc.**, 780 N. Gower St., Hollywood 38, Cal. Hollywood 9-5911. Lucille Ball, pres.; Oscar Katz, exec. v.p.; Edwin Holly, v.p. admin.-financing; Argyle Nelson, v.p. production; Bernard Weitzman, v.p. business affairs. 10, 13, 15, 20, 21, 22, 23, 25, 27, 31, 32, 33, 35.

**DESILU SALES Inc.**, 780 N. Gower St., Hollywood 38, Cal. Hollywood 9-5911. Richard W. Dinsmore, v.p. & gen. mgr.; Lucille Ball, pres.; Ed Holly, v.p. & treas.; Bernie Weitzman, v.p. & secy.; Dick Woollen, dir. of sales & programs; Jerry Franken, press & promotion (1017 La Cienega Blvd., Oldfield 7-4330). Branches: New York, N.Y.—140 E. 56th St.; Phone: 212-355-1310; Jackson E. Dube, Creve Coeur, Mo.—905 Woodshire La.; Phone: 314-968-1177; Robert F. Neece, Atlanta, Ga.—1000 Peachtree St., N.E., suite 216; Phone: 404-876-1582; E. A. Hassett, S.E. sales mgr. Foreign Offices: London W. 1, England—Desilu Sales Ltd., 25 Berkeley House, Hay Hill; Grosvenor 6491; Peter Cary, Toronto, Ontario—Desilu Sales Canada, 1000 Yonge St.; Walnut 5-9381; Dana Murray, Sydney, NSW, Australia—Desilu Sales, Inc., G.P.O. Box No. 4272, 112a King St.; Phone: BL 3012; Bruce Gordon, Vancouver, B.C. Canada—540 Burrard St.; Phone: 604-661-8433; Garth Olmstead. 3, 10, 11.

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**DIALING FOR DOLLARS**, 407-15 Court Square Bldg., Baltimore, Md. (21202). Phone: 539-7155. A nationally syndicated "live" local program format for television and radio. Contact: Theodore A. Newhoff.

**DIAMOND ARTISTS Ltd.**, 8400 Sunset Blvd., Hollywood 69, Cal. Oldfield 4-5960. Abner J. (Abby) Greshler, pres.; Guy Steiner, sales mgr. Branch: New York 20, N.Y. 225 W. 57th St.; Circle 7-3025; Fred Harris, dir. 2.

**LEO DINER FILMS Inc.**, 332-350 Golden Gate, San Francisco 2, Cal. Prospect 5-3664. Leo Diner, pres. 1, 16, 17, 20, 21, 23, 24, 30, 33.

**DISCOVERY PRODUCTIONS Inc.**, 45 West 45th St., New York 36, N.Y. Judson 2-1840. David Epstein, pres. 21, 22, 23, 29, 35.

**WALT DISNEY PRODUCTIONS Inc.**, 500 S. Buena Vista St., Burbank, Cal. Phone: 845-3141. Walter E. Disney, exec. prod.; Roy O. Disney, pres. & chairman; Donn B. Tatum, v.p. & admin. asst. to pres.; E. Cardon Walker, v.p. of marketing. Branch: New York City—477 Madison Ave.; Plaza 9-3880. 20, 22.

**DOLPHIN INTERNATIONAL (Division of Dolphin Productions Inc.)**, 4 E. 53rd St., New York, N.Y. (10022). Plaza 3-5892. Barbara Fletcher, Jr. 13, 20, 25.

**DOLPHIN PRODUCTIONS Inc.**, 4 E. 53rd St., New York 22, N.Y. Plaza 3-5892. Allan Stanley, pres. 20, 21, 23, 24, 25, 26, 28, 29, 35.

**DOUGLAS FILM INDUSTRIES**, 10 W. Kinzie St., Chicago 10, Ill. Mohawk 4-7455. Fred C. Raymond, pres.; Arthur R. Jones III, exec. v.p.; Douglas P. Raymond, v.p. prod. 1, 17, 18, 20, 21, 23, 28, 30, 35.

**JACK DOUGLAS ORGANIZATIONS**, 8833 Sunset Blvd., Los Angeles 69, Cal. Oleander 5-7790. Live and film shows.

**D & R PRODUCTIONS Inc.**, 301 E. 47th St., New York, N.Y. (10017). Plaza 2-6520. Ronald Fritz, pres.; Dan Hunn, v.p. in charge of animation; Judy Price, production coordinator. 1, 20.

**ROBERT DREW ASSOCIATES**, 107 W. 43rd St., New York, N.Y. (10036). Phone: 582-0616. Robert Drew, pres.

**DUDLEY PICTURES Ltd.**, 308 N. Rodeo Dr., Beverly Hills, Cal. (90210). Carl Dudley, pres.; Dudley A. Warner, exec. v.p.

**CAL DUNN STUDIOS Inc.**, 141 W. Ohio, Chicago 10, Ill. Phone: 644-7600. Cal Dunn, pres.; Joseph G. Betzer, v.p.

**THE DURA-SELL Corp.**, 41 E. 42nd St., New York 17, N.Y. Murray Hill 7-1881. Paul F. Adler, pres. 13, 17, 27.

**DYNAMIC FILMS Inc.**, 405 Park Ave., New York 22, N.Y. Plaza 1-7447. Nathan Zucker, pres.; Walter Lowendahl, exec. v.p.; Wayne Leorard, film distribution dir. Divisions: Dynamic Theatre Networks Inc.; Medical Dynamics Inc.; Dynamic Programs. Branch offices: Pittsburgh, Pa.—130 Seventh St.; Phone: 412-471-2780; William Matthews, mgr. Atlanta, Ga.—133 Carnegie Way, N.W.; Phone: 524-7211; Don O'Reilly, mgr.

**EAST COAST PRODUCTIONS Inc.**, 25 W. 45th St., New York 36, N.Y. Circle 6-2145-6. Joseph Josephson, pres. 20, 21, 29, 35.

**EASTERN EFFECTS Inc.**, 333 W. 52nd St., New York 19, N.Y. Circle 5-5280. Maurice Levy. 1, 2, 33, 35.

**EAST-WEST DISTRIBUTORS Inc.**, 35 West 45th St., New York 36, N.Y. Judson 2-6800. Bruce McConnachie, pres.

**EAST-WEST FILMS Inc.**, 35 West 45th St., New York 36, N.Y. Judson 2-6800. Bruce McConnachie, pres. 6, 10, 13, 20, 23, 35.

**EDUCATIONAL FILM ENTERPRISES Inc.**, 6770 Hollywood Blvd., Hollywood, Cal. (90028). Phones: 464-7721, 467-2806. George Rony, pres. & gen. mgr. 20, 21, 22, 23, 31, 35.

**EDUCATIONAL TV**—See National Educational TV, 10 Columbus Circle, New York, N.Y. (10019). Judson 6-0055.

**ED-VENTURE FILMS**, 1122 Calada St., Los Angeles 23, Cal. Angelus 1-1885. William E. Hines, pres. 4, 20, 21, 23, 29, 31, 35.

**RALPH EDWARDS PRODUCTIONS**, 1717 N. Highland Ave., Los Angeles, Cal. (90028). Phone: 463-8121. 22. Also live shows.

**ELEKTRA FILM PRODUCTIONS Inc.**, 33 W. 46th St., New York, N.Y. (10036). Judson 2-3606. Samuel Magdoff, pres.; Jordan Caldwell, exec. producer. 1, 20, 21, 22, 23, 25, 35.

**PETER ELGAR PRODUCTIONS**, 421 W. 54th St., New York, N.Y. (10019). Plaza 7-2125. Peter Elgar, pres.

**CHARLES ELMS PRODUCTIONS Inc.**, 163 Highland Ave., North Tarrytown, N.Y. Medford 1-7474 (N. Tarrytown); Murray Hill, 6-8877 (N.Y.). Charles D. Elms, pres.; Charles D. Elms Jr., v.p.; Ruth M. Elms, secy.-treas. Branch: 5 East 40th St., New York, N.Y. Murray Hill 6-8877. 20, 21, 22, 23, 25, 28, 29.

**EL VON PRODUCTIONS**, 7805 Sunset Blvd., Hollywood, Cal. (90046). Elnora Von Verdo.

**EMBASSY PICTURES Corp.**, 1301 Avenue of the Americas, New York, N.Y. (10019). Phone: 956-5500. Joseph E. Levine, pres.; Leonard Lightstone, exec. v.p.; Arnold Friedman advertising & promotion mgr. for TV. Branch: Los Angeles, Cal. (90069)—8831 Sunset Blvd., Suite 301. Phone: 213-652-0112. 3, 22.

**EMERY PICTURES**, 200 Park Ave., New York, N.Y. (10017). Phone: 986-2515. E. S. Bode.

**EMPEROR FILMS OF CALIFORNIA**, 8721 Sunset Blvd., Los Angeles, Cal. (90069). Phone: 652-4600. Martin Rose.

**EMPIRE FILMS Inc.**, 22 E. 40th St., New York 16, N.Y. Lexington 2-7027. A. Joseph Handel, pres. 3, 14, 32.

**ENCYCLOPAEDIA BRITANNICA FILMS Inc.**, 1150 Wilmette Ave., Wilmette, Ill. Alpine 1-8700. Charles Benton, pres. 4, 23.

**ROBERT J. ENDERS Inc.**, Warner Bros. Studios, 4000 Warner Blvd., Burbank, Cal. (91505). Robert J. Enders, pres.

(Continued on next page)

# Program Sources

**ENDORSEMENTS Inc.**, 111 W. 57th St., New York, N.Y. (10019). Phone: 581-7375. Jules Alberti, pres. Endorsements and testimonials. (Live and film).

**WALTER ENGEL STUDIOS Inc.**, 20 W. 47th St., New York 36, N.Y. Judson 2-3170. Walter Engel, pres.

**ERA PRODUCTIONS Inc.**, 1330 N. Vine St., Hollywood, Cal. (90028). Phone: 466-7341. Brice Mack, pres. 1, 20, 23, 35.

**JOHN A. ETTLINGER ASSOCIATES**, 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. Robert C. DeVinney, nat'l. sales mgr. 32.

**EUE/SCREEN GEMS**, Sales: 711 Fifth Ave., New York, N.Y. (10022). Plaza 1-4400. Studios: 513 West 54th St., 414 West 54th St., 418 West 54th St., N.Y. Studio phone: 586-5582. Stephen Elliot, Michael Elliot, v.p.'s & exec. producers; Alfred L. Mendelsohn, v.p. & gen. sales mgr.; Errol Linderman, sales mgr.; Tony Seini-ger, Mark Druck, Jerry Rosenberg, & Herb Schwartz, sales representatives; Sol Ehrlich & Leslie Urbach, film directors; Michael Nebbia, Arthur Ornitz, & Gene Friedman, dir./cameramen; Western Div.—Columbia Studios, 1438 N. Gower St., Hollywood 28, Cal. Hollywood 2-3111. Richard Kerns, Roy Hollingsworth, exec. producers; Jack Daniels, Phil Patton, Edgar Beatty, Russ Mayberry, & Dick Cuhna, film directors. Midwest Div.—Screen Gems, Chicago, Ill., 230 N. Michigan Ave. Phone: 782-8290. Jack Martin, sales rep.

**F & F ENTERPRISES Inc.**, 3742 W. Santa Barbara, Hollywood, Cal. (90008). Phone: 292-3477. Leon Fromkess, Sam Firks.

**FAILLACE PRODUCTIONS Inc.**, Rockefeller Center, 1270 Ave. of the Americas, New York 20, N.Y. Circle 6-7676. Tony Faillace, pres.; Len Mackenzie, creative dir.; Jordan Bentley, v.p. in chg. of sales; Christel Gambino, exec. secy. Creators & producers of musical commercials and musical background scoring.

**JERRY FAIRBANKS & ASSOCIATES**, 1330 N. Vine St., Hollywood, Cal. (90028). Phone: 462-1101. Jerry Fairbanks, pres.; Ken C. Banes & Robert C. Scrivner, v.p.'s. Representative—Malcolm W. Dooley, 18930 Greenfield, Detroit 35, Mich. Phone: 273-6211.

**JERRY FAIRBANKS PRODUCTIONS OF CALIFORNIA Inc.**, 1330 N. Vine St., Hollywood 28, Cal. Hollywood 2-1101. Jerry Fairbanks, pres.; Leo S. Rosencrans, creative dept.

**FAIRVIEW FILMS Inc.**, P.O. Box 4317, Grand Central Station, New York, N.Y. (10017). S. S. Isquith, pres. 22, 24.

**FAIRWAY INTERNATIONAL FILMS**, 2221 W. Olive Ave., Burbank, Cal. (91506). Phone: 845-6628. A. W. Hall Sr., owner.

**FAMILY FILMS**, 5825 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 2-2243. Sam Hersh, gen. mgr. 22, 26.

**FAMILY THEATER**, 7201 Sunset Blvd., Hollywood 46, Cal. Hollywood 2-1317. Richard Fledler, film mgr. 7, 26.

**FAMOUS ARTISTS PRODUCTIONS**, 9441 Wilshire Blvd., Beverly Hills, Cal. 273-4470. Branch: New York City—44 W. 44th St. Circle 7-6200. 2, 22, 32. Live and filmed shows.

**FANTASY FEATURES Inc.** (subsidiary of Lance Productions), 353 W. 57th St., New York 19, N.Y. Plaza 7-6167. Lorren Lester, pres.; Alfred Lessner, v.p.; Samuel H. Evans, treas.; George Lessner, v.p. & secy. 20, 23.

**FARKAS FILMS Inc.**, 385 Third Ave., New York 16, N.Y. Oregon 9-8212. Nicholas Farkas, pres.; F. E. Robison, v.p.; M. Finley, secy.-treas. 20, 23.

**DON FEDDERSON PRODUCTIONS**, Desilu Studios, Hollywood, Cal. Hollywood 9-5911. Don Fedderson, pres.; Fred Henry, v.p. 21, 22.

**GUSTAVE FEIG & Co.**, 614 Ninth Ave., New York City. Columbus 5-0800. Sydney A. Feig, secy. 27.

**FIDELITY RECORDING STUDIOS**, 6245 Santa Monica Blvd., Hollywood, Calif. (90038). Phone: 464-6277. Robert M. Fellows, chief exec. 20, 21, 30, 33.

**59TH STREET STUDIOS Inc.**, 537 W. 59th St., New York 19, N.Y. Phone: 581-7670. Martin L. Low, pres.; Robert McCahan, v.p. 20, 21, 27.

**FILMACK STUDIOS**, Television Department, 1327 S. Wabash Ave., Chicago, Ill. (60605). Harrison 7-4855. Bernard Mack, pres.; Pat Cascio, production manager; Joe Mack, TV & industrial sales mgr.; Larry Glick, production co-ordinator; Robert Berg, exec. producer. 1, 17, 18, 20, 21, 23, 25, 26, 28, 30, 33, 35.

**FILM-AIDE**, 509 Harrison St., Amarillo, Texas. Drake 3-3777. John T. Robinson & James E. Goodloe Jr. 16, 17, 19, 20, 21, 23, 24, 25, 35.

**FILMEDIA, Inc.**, 120 E. 56th St., New York, N.Y. (10022). Phone: 421-6825. Sam Fleishman. 10, 21, 22.



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**FILM EDITING Co.**, 25 E. 26th St., New York, N.Y. (10010). Phone: 679-2266. Anthony J. Ciccolini, pres. 35.

**FILM EFFECTS OF HOLLYWOOD**, 1140 N. Citrus Ave., Hollywood 38, Cal. Hollywood 9-5808. Linwood G. Dunn, pres.; Don W. Weed, gen. mgr. 17, 20, 35.

**FILMEX Inc.**, 300 E. 46th St., New York 17, N.Y. Oxford 7-6655. Robert Bergmann, pres. 1, 20, 21, 22, 23, 28, 29.

**FILMFAIR**, 10920 Ventura Blvd., Studio City, Cal. Phone: 877-3191. Gus Jekel, pres.; Ted Goetz, v.p.; Ken Champin, v.p.; Dick Van Benthem, v.p.; Bob Sage, v.p.; William D. Jekel, secy.; Kay Himes, treas. 1, 20, 23, 25, 28.

**FILMFAIR COMMUNICATIONS**, 2020 Alameda Padre Serra, Santa Barbara, Cal. (93103). Phone: 963-3761. Phil Arenson, producer; Dick van Benthem, art. dir. 1, 23, 28.

**FILMFAIR Inc.**, 339 E. 48th St., New York, N.Y. (10017). Phone: 421-8480. Chuck Manno, v.p. in charge of production; Armand Acosta, dir. 1, 20.

**FILM GRAPHICS Inc.**, 369 Lexington Ave., New York City. Phone: 667-3330. Lee E. Blair, pres.; Bernard Rubin, v.p.; Sid Greenhaus, production mgr.; Harold Wondsel, sales mgr.; Walter Rogge, chief editor. 1, 20, 23, 33, 35.

**FILM INVESTMENT Corp.**, 5912 West Olympic Blvd., Los Angeles, Cal. (90036). Phone: 933-8203. Adrian Weiss, pres.; Lucille Goodman, traffic manager; Harry Fraser, production mgr. 3, 8, 10, 21, 22, 27, 31, 32, 35.

**FILM OPTICALS Inc.**, 421 W. 54th St., New York 19, N.Y. Plaza 7-7120. Leon Levy, pres. Optical effects. 1.

**FILM SERVICE Corp.**, 146 South Main St., Salt Lake City, Utah. Phone: 322-0557. Station film representatives & buyers.

**FILM SERVICE INTERNATIONAL**, 150 W. 55th St., New York, N.Y. Phone: 752-0838. Sid Cohen, gen. mgr.; Richard Thriot, resident mgr., Salt Lake City. Station film representatives & buyers.

**FILMS FIVE Inc.**, 18 E. 50th St., New York 22, N.Y. Plaza 2-7960. Walter Bergman, head of studio operations.

**FILMS OF INDIA**, 109 So. Edinburgh Ave., Hollywood 48, Cal. Webster 1-3822. R. M. Bagal, pres. 3, 4, 7, 8, 9, 11, 14, 18, 29, 31, 34.

**FILMS OF THE NATIONS DISTRIBUTORS Inc.**, 305 E. 86th St., New York, N.Y. (10028). Phone: 348-7600. Maurice T. Groen, pres.; Ernest Fischel, v.p. 4, 8, 13, 31.

**FILMTOWN PRODUCTIONS** (div. of Fidelity Recording Studios), 6245 Santa Monica Blvd., Hollywood, Cal. (90038). Phone: 464-6277. Robert M. Fellows, chief exec. 22.

**FILMVIDEO RELEASING Corp.**, 333 W. 52nd St., New York 19, N.Y. Judson 2-6185. Maurice H. Zouary, pres. 4, 8, 31, 34.

**FILMWAYS Inc.**, MGM Studios, Culver City, Cal. (90230). Phone: 870-3311. Martin Ransohoff, chmn. of the board; John Calley, exec. v.p.; television div.—1040 N. Las Palmas Ave., Hollywood, Cal. Phone: 469-9011. Al Simon, pres. Branch: 51 W. 51st St., New York, N.Y. Lee Moselle, pres.; Bud Austin, exec. v.p.; television div. 22.

**FILMWAYS OF CALIFORNIA**, 4001 Overland, Culver City, Cal. (90230). Phone: 870-3311. Will Cowan, pres.; Dick Tschudin & George Vieira, v.p.'s. 20.

**FINE ARTS PRODUCTIONS Inc.**, 729 Seward, Hollywood, Cal. (90038). Hollywood 5-0549. John Wilson, pres. 1, 20, 23, 29.

**FIORÉ FILMS Inc.**, 128 Mallory Ave., Jersey City 4, New Jersey. Henderson 2-4474. Albert A. Fiore, sales supt. 4, 20, 21, 23, 24, 25, 26, 28.

**FIRST NATIONAL TELEVISION DISTRIBUTING Corp.**, 2 E. 78th St., New York, N.Y. (10021). Murray Hill 8-0940. Bernard L. Schubert, pres. 3, 34.

**FISCHER PHOTOGRAPHIC LABORATORY Inc.**, 6555 W. North Ave., Oak Park, Ill. Euclid 6-6603. Eugene J. Fischer, pres. 13, 17, 18, 31, 35.

**ALAN M. FISHBURN**, 333 North Michigan Ave., Chicago 1, Ill. Dearborn 2-0657. Alan M. Fishburn, owner. 20.

**FLAGG FILMS Inc.**, 6345 Fountain Ave., Hollywood 28, Cal. Hollywood 2-0902. Don Flagg, pres.; Anne Flagg, secy.-treas. 1, 20, 21, 22, 23, 25, 31, 35.

**FLAIR ADVERTISING Inc.**, 3060 Hudson Pl., New Orleans, La. Phone: 361-8098. Richard P. Kepler, sales mgr. 1, 6, 25.

**FLAMINGO TELEFILM SALES Inc.**, 529 Fifth Ave., New York, N.Y. (10017). Phone: 867-8760. S. F. Rubin, pres. 3, 10, 22.

**FLYING A PICTURES Inc.**, 10000 Riverside Dr., North Hollywood, Cal. Poplar 9-1602. Armand L. Schaefer, 22, 27.

**FORDEL FILMS Inc.**, 1079 Nelson Ave., Bronx, N.Y. (10452). Wyandotte 2-5000. Clifford F. Potts, pres. 1, 20, 23, 26.

**CHUCK FORMAN PRODUCTIONS**, 1258 N. Highland Ave., Los Angeles, Cal. (90038). Phone: 466-4357. 22.

**FORMAT PRODUCTIONS Inc.**, 4721 Laurel Canyon Blvd., North Hollywood, Cal. Poplar 9-3610. Herbert Klynn, pres.; Henrietta Jordan, v.p.; Ray Thursby, prod. coordinator; Joe Siracusa, editorial; Rudy Larriva, dir. 1, 20, 21, 22, 28, 29.

**FORRELL & THOMAS Inc.**, 157 W. 57th St., New York 19, N.Y. Phone: 581-0910. Edward Thomas, pres.; Gene Forrell, exec. v.p.; Richard M. Bradshaw, v.p., sales & production; Eleanor Fogelson, secy.-treas. & business mgr. 20.

**FOUR STAR TELEVISION**, 4030 Radford Ave., North Hollywood, Cal. Poplar 6-4151. Thomas J. McDermott, pres.; George A. Elber, exec. v.p.; David Niven, v.p., foreign production; Charles Boyer, v.p.; A. Morgan Maree III, secy.; S. A. MacSween, treas.; Leonard A. Johnson, asst. secy. & asst. treas. 10, 22.

**FOUR STAR DISTRIBUTION Corp.** (subsidiary of Four Star Television), 600 5th Ave., New York, N.Y. Phone: 581-8530. Len Firestone, v.p. & gen. mgr.; Leo A. Gutman, v.p. advertising; Richard F. Feiner, nat'l. sales rep. Branch: N. Hollywood, Cal.—4030 Radford Ave. 10, 22.

## Program Sources

- X FOURTH NETWORK**, 2301 West 3rd, Los Angeles, Cal. Phone: 381-7991. John Vrba, Robert Davis, Don Johnson. Producer of sports shows, tape & live, for independent networking.
- THE GEORGE FOX Corp.**, 1521 Crossroads of the World, Hollywood 28, Cal. Phone: 464-2242. George S. Fox, pres. 20, 23.
- SONNY FOX PRODUCTIONS Inc.**, 59 East 54th St., New York 22, N.Y. Plaza 8-1840. Sonny Fox. 21, 22.
- X WALT FRAMER PRODUCTIONS**, 60 W. 57th St., New York, N.Y. (10019). Phone: 581-9357. Walt Framer. 24, 25. Also TV tape shows.
- FRANKLIN TELEVISION PRODUCTIONS**, 1454 Peerless Pl., Los Angeles, Cal. (90035). Phone: 274-1471. John Jay Franklin, pres.
- SANDY FRANK PROGRAM SALES**, 44 E. 67th St., New York, N.Y. (10021). Phone: 752-6239. Sandy Frank, pres.; John D. Grunewald, dir. operations.
- FRANTEL Inc.**, 1869 Broadway, New York, N.Y. (10019). Phone: 586-3528. Harry Saltzman. 32.
- X FRASER PRODUCTIONS**, 38 Hotaling Pl., Jackson Square, San Francisco, Cal. Phone: 415-982-9988. Thomas H. Fraser, pres.; Frank Robinson, exec. producer; William McDonough, studio mgr. 1, 18, 20, 21, 23, 28, 30, 31, 33, 35.
- FRAZEN PRODUCTIONS Inc.**, 3315 Laurel Canyon Blvd., Studio City, Cal. Phone: 766-5056. Stanley Frazen, producer-dir.; Sherman Rose, dir. 1, 20, 21, 22, 23, 35.
- FREBERG Ltd.**, 8720 Sunset Blvd., Los Angeles, Cal. (90069). Phone: 657-6550. Stan Freberg, pres.; William G. Andresen, v.p.
- X FREMANTLE INTERNATIONAL Inc.**, 366 Madison Ave., N.Y. 17, N.Y. Murray Hill 7-4343. Paul Talbot, pres.; Wibur Freifeld, v.p. Branches: London W.1.-119 Regent St. Patrick Crookshank, British & European representative; Anthony Gruner, gen. mgr. Toronto-257 Jarvis St.; Vern Furber, v.p. Montreal-1396 Ste. Catherine. Henri Tremblay, Rome-Via Monte Giordano 36. Palazzo Taverno; Lionello Torossi, mgr. Sydney, N.S.W.-Suite 201, Alderson Bldg., 508 Pacific Hwy.; Robert Laphorne, mgr. 10, 11.
- X THE FUNNY COMPANY**, 6335 Homewood Ave., Hollywood 28, Cal. Hollywood 2-6758. Ken Snyder, exec. prod.; Sam Nicholson, animation prod.; Leo Salkin, assoc. prod.; Jack Fascinato, musical dir. 10, 22.
- X FUNNYWORLD PRODUCTIONS Inc.**, 1040 N. McCadden Pl., Hollywood, Cal. (90038). Phone: 464-7491. Jim Hawthorne. 10, 22.
- ALLEN A. FUNT PRODUCTIONS Inc.** 60 W. 55th St., New York, N.Y. (10019). Phone: 586-7180. Allen A. Funt, pres.; Larry Potlow, production mgr. 20, 23.
- X GADABOUT GADDIS PRODUCTIONS Inc.**, 910 Statler Bldg., Boston 16, Mass. Phone: 542-9633. N. W. Russo, exec. v.p. 3, 10, 22.
- GALAHAD PRODUCTIONS**, 221 W. 26th St., New York 1, N.Y. Oregon 5-2211. Himan Brown. 21.
- RICHARD GALBREATH Inc.**, 2920 Engle Road, Fort Wayne, Ind. Phones: 744-4379, 744-4596. Richard E. Galbreath, pres. 18, 20, 23, 30, 33, 35.
- CHARLES E. GALLAGHER**, 145 East 74th St., New York, N.Y. (10021). Phone: 879-3516. 20, 23.
- GALLU PRODUCTIONS Inc.**, 1040 N. Las Palmas, Hollywood, Cal. (90038). Phone: 469-2791. Sam Gallu, pres.; Bob Huddleston, v.p. & production mgr.
- X WM. J. GANZ Co. Inc. (division of IVC Inc.)**, 420 Lexington Ave., Room 3016, New York, N.Y. (10017). William J. Ganz, pres. 4, 20, 23.
- X GATEWAY PRODUCTIONS Inc.**, 1859 Powell St., San Francisco, Cal. (94133). Phone: 781-8454. Alvin J. Gordon, pres. 4.
- GEMINI PRODUCTIONS**, 1717 N. Highland Ave., Los Angeles, Cal. Phone: 463-8121. Ralph Edwards, pres. 22. Live shows.
- GENERAL ARTISTS Corp. (GAC)**, 600 Madison Ave., New York, N.Y. (10022). Phone: 935-4000. Lawrence R. Barnett, chairman of board; Herman Rush, pres. GAC-TV; Lester Gottlieb Sr., v.p. GAC-TV. Branches: Beverly Hills-9025 Wilshire Blvd.; Crestview 3-2400. Chicago-8 S. Michigan Ave.; State 2-6288. 2, 32.
- GENERAL FILM LABORATORIES (div. of DeLuxe Laboratories Inc.)**, 1546 Argyle Ave., Hollywood 28, Cal. Hollywood 2-6171. Neal Keehn, v.p. 17.
- X GENERAL PICTURES Corp.**, 4501 Pleasant Valley Rd., Cleveland 34, Ohio. Victory 2-3636. George Oliva Jr., pres.; Millard M. Horace, v.p. 1, 20, 23, 24, 27, 28, 30, 33, 35.
- GENERAL SERVICE STUDIOS**, 1040 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 9-9011. James Nasser, pres. 33.
- X GENERAL TELEVISION NETWORK**, 901 Livernois Ave., Ferndale 20 Mich. Lincoln 8-2500. Stanley R. Akers, pres.; Gerald Guerin, chief engineer; R. Randolph Hippler, sales mgr.; Robert Wright, production mgr. Offices: Toledo 6, Ohio-(Factory). Phone: 536-4641. Donald Cook, Paris 16, France-3, Ave. Saint-Honore. d'Evlau. KLE 77-71. POL 45-08; Golda G. Antignac. 6, 10, 20, 21, 22, 23, 33.
- GERALD PRODUCTIONS Inc.**, (div. of the Communications Group), 421 W. 54th St., New York, N.Y. (10019). Plaza 7-2125. Gerald Auerbach, pres.; Louis Mucciolo, exec. v.p.; Henry Traiman, v.p., operations; David Savage, v.p., programs; Sam Auerbach, treas.; Norman Witlen, gen. mgr.; opticals; Gil Margolis, sr. editor. 1, 20, 23, 25, 30, 35.
- X MITCHELL GERTZ AGENCY**, 338 N. Rodeo Dr., Beverly Hills, Cal. Crestview 4-5491. 2, 10, 22.
- GILART PRODUCTIONS Inc.**, 515 Madison Ave., Suite 3300, New York, N.Y. (10022). Phones: 755-6614, 755-6630. Arthur Malvin, pres.; David Gil, exec. v.p.; Lawrence Friedland, secy.-treas.
- GLADASYA Inc.**, c/o Creative Management, 9225 Sunset Blvd., Los Angeles, Cal. (90069). Phil Silvers. 22.
- GLENAR STUDIOS**, 6618 Sunset Blvd., Hollywood 28, Cal. Hollywood 4-0406. Sid Glenar, owner. 29, 28.

- GLEN FILMS Inc.**, 4440 Lakeside Dr., Burbank, Cal. (91505). Victoria 9-6666. 22.
- CHUCK GOLDSTEIN PRODUCTIONS**, 730 Fifth Ave., New York 19, N.Y. Judson 6-7477. Chuck Goldstein, pres.; Ruth Goldstein, bus. mgr.; Christa Raine, exec. secy.; Norman Richards, musical dir. Canadian office: 11 Yorkville Ave., Toronto, Ontario, Canada. Phone: 416-924-6241. Gerry Faulenback, office manager. 20.
- X SAMUEL GOLDWYN PRODUCTIONS**, 1041 N. Formosa Ave., Los Angeles 46, Cal. Hollywood 9-6161. Samuel Goldwyn, pres.; William Breen & Lennart Ringquist, in chg. of TV. Branch: New York 36, N.Y.-2 West 45th St. Phone: 986-5372. 3.
- HARRY S. GOODMAN PRODUCTIONS Inc.**, 19 E. 53rd St., New York, N.Y. (10022). Phone: 755-6131. Hazel Goodman, secy.
- GOODSON-TODMAN PRODUCTIONS**, 375 Park Ave., New York 22, N.Y. Plaza 1-0600. Mark Goodson & William S. Todman; Giraud Chester, exec. v.p.; Howard Todman, v.p.; Gil Pates, Frank Wayne, Bob Noah, executive producers; Jean Kopelman, Wm. Stein, Ira Skutch, Bruno Zirato, producers; Franklin Heller, exec. dir.; Mike Gargiulo, Paul Alter, dirs. Branch: Beverly Hills -9460 Wilshire Blvd., Crestview 4-7375; Harris Katleman, exec. v.p. Produces live and film shows.
- X GOSPEL FILMS Inc.**, Box 455, 2735 Apple Ave., Muskegon, Mich. (49442). Phone: 773-3361. Billy Zeoli, pres.; Charles R. Peterman, v.p. distribution; Joe Weatherly, v.p., overseas div.; Al Kuhnle, v.p., youth div. 7, 26.
- GOTHAM RECORDING Corp.**, 2 W. 46th St., New York 36, N.Y. Judson 6-5577. Herbert M. Moss, pres.; Robert M. Volkell, v.p. & gen. mgr.; Harry Bell, dir. of sales; Jason B. Windwer, v.p. engineering; Fred Hertz, dir., programming & production; Helena Sterling, v.p., special projects. 18, 20, 21, 22, 23, 28, 30, 35.
- X GOULDING-ELLIOTT GREYBAR PRODUCTIONS Inc.**, 420 Lexington Ave., Room 2545, New York 17, N.Y. Lexington 2-9014. Bob Elliott, Ray Goulding, co-owners. 8, 20, 22.
- ED GRAHAM PRODUCTIONS Inc.**, 7636 Woodley Ave., Van Nuys, Cal. (91406). Ed Graham, pres. Branch: New York, N.Y. (10022) -555 Madison Ave. Phone: 755-1820.
- GRANTRAY-LAWRENCE ANIMATION Inc.**, 716 N. La Brea, Hollywood 38, Cal. Webster 6-8158. Ray Patterson, pres.; Robert L. Lawrence, v.p.; Grant Simmons, secy.-treas. 1, 20, 23, 35.
- LEWIS G. GREEN PRODUCTIONS**, 520 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-7440. Lewis G. Green, gen. mgr. 20.
- BEN GREENE FILM PRODUCTIONS**, 318 W. 51st St., New York 19, N.Y. Plaza 7-3858. Ben Greene, pres. & owner. 20, 21.
- LARRY GREENE PRODUCTIONS Inc.**, 1151 Sunset Hills Rd., Los Angeles 69, Cal. Phone: 213-273-0643. Larry Greene, exec. 1, 18, 20, 23, 35.
- GREGSTAN ENTERPRISES Inc.**, 6 E. 39th St., New York 16, N.Y. Oregon 9-8230. Paul Killiani, pres. 21, 22.
- ABNER J. GRESHLER PRODUCTIONS Inc.**, Sunset Towers West, 8400 Sunset Blvd., Hollywood 69, Cal. Oldfield 4-5960. Abner J. Greshler, pres. Branch: New York-225 W. 57th St.; Circle 7-3025; Fred Harris, mgr. 22, 23, 34.
- X SHERMAN GRINBERG FILM LIBRARIES Inc.**, 1040 N. McCadden Pl., Hollywood, Cal. Hollywood 4-7491. Branch: New York, N.Y. (10036)-630 Ninth Ave., Rm. 1201. Judson 6-8750. 31.
- GROUP PRODUCTIONS Inc.**, 209 East 48th St., New York 17, N.Y. Plaza 5-3667. Tully Rector, pres.; Jonis Gold, exec. v.p. & dir. Branches: Detroit, Mich.-6535 3rd St. London NW 1, Eng.-14 Hyde Park Mansions. Howard Connell, Rome, Italy-Via Donna Olimpia 30. Duilio Giovagnorio.
- GRYPHON PRODUCTIONS Inc.**, 39 W. 55th St., New York 19, N.Y. Phone: Plaza 7-3968. Ray Favata, creative dir.; Ed Seeman, animation; Al Seeman, production mgr.
- JOHN GUEDEL PRODUCTIONS**, 8321 Beverly Blvd., Los Angeles 48, Cal. Olive 3-8000. John Guedel, Art Linkletter. 20, 22. Live shows.

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- GULF TELEFILMS Inc., 605 McGowen, Houston, Tex. (77006). Nathan A. Zelikow.
- X HERMAN HACK PRODUCTIONS, 571 N. Arden Blvd., Los Angeles 4, Cal. Hollywood 7-0557. Herman Hack, owner. 7, 26.
- X HANDEL FILM Corp., 6926 Melrose Ave., Hollywood 38, Cal. Webster 6-5924. Leo A. Handel, pres.; Monroe Manning, secy. 4, 20, 21.
- HANKINSON STUDIO Inc., 72 W. 45th St., New York 36, N.Y. Yukon 6-2180. Frederick L. Hankinson, pres.; Walter Klas, v.p. 1, 20, 23, 25, 28, 33.
- HANNA-BARBERA PRODUCTIONS, 3400 Cahuenga Blvd., Hollywood, Cal. Hollywood 6-1371. Bill Hanna, Joe Barbera. 1, 20, 21, 22, 23, 29.
- X HARRISCOPE Inc., 291 South La Cienega Blvd., Beverly Hills, Cal. Oleander 5-8378. Burt I. Harris, pres.; Geoffrey Nathanson, director of sales. Branches: Chicago—203 N. Wabash; Ben Barry. 8, 10, 21, 22.
- HAL H. HARRISON PRODUCTIONS, 1509 Fairmont St., Cheswick, Pa. (15024). Hal H. Harrison. 22.
- HARRIS-TUCHMAN PRODUCTIONS Inc., 751 N. Highland, Hollywood 38, Cal. Webster 6-7189. Ralph G. Tuchman, pres.-gen. mgr.; Fran Harris, creative dir. 1, 23, 28.
- HARTLEY PRODUCTIONS Inc., 279 E. 44th St., New York, N.Y. (10017). Yukon 6-0563. Irving Hartley, pres.; Elda Hartley, v.p.; Frederick Adams, v.p. 21, 22, 23, 28.
- JIM HAWTHORNE ENTERPRISES Inc., 1040 N. McCadden Pl., Hollywood, Cal. (90038). Phone: 464-7491. Jim Hawthorne, pres.
- X HEALTH & WELFARE MATERIALS CENTER Inc., 801 2nd Ave., New York, N.Y. (10017). Phone: 889-6760. Victor Weingarten, pres. Branch: Mt. Kisco, N.Y.—R.D. 1, Box 163. Phone: Mount Kisco 6-8067. Violet Weingarten, v.p. 4, 21, 23, 28.
- X HEARST METROTONE NEWS Inc., 450 W. 56th St., New York 19, N.Y. Plaza 7-4120. Caleb B. Stratton, v.p. & gen. mgr.; John Michon, production dir.; Max Klein, news editor; Walter de Hoog, producer & dir. See also listing under Newsreels, News Photos & News Services. 23, 24, 25, 31, 35.
- HELLER-FERGUSON Inc., 1606 N. Highland Ave., Hollywood, Cal. (90028). Hugh Heller, pres. 20, 25.
- HENKIN-FAILACE PRODUCTIONS Inc., Rockefeller Center, 1270 Ave. of the Americas, New York 20, N.Y. Circle 6-7676. Howard Henkin, pres.; Tony Failace, v.p.
- THE HERSHOLT Co., 237 South Linden Ave., Beverly Hills, Cal. Phone: 275-4768. Allan Hersholt, pres.; Janet R. Hersholt, v.p. 22.
- X HERTS-LION INTERNATIONAL Corp., 205 S. Beverly Dr., Beverly Hills, Cal. Phone: 878-3232. 3, 8, 9, 14, 34.
- HEYDAY PRODUCTIONS, 846 Cahuenga Blvd., Hollywood, Cal. (90038). Leonard Stern, producer.
- HILGARD ENTERPRISES Inc., 1161 Roberto Lane, Los Angeles, Cal. (90024). Vincent M. Fennelly, pres. 22.
- JACKSON HILL PRODUCTIONS Inc., 259 S. Beverly Dr., Beverly Hills, Cal. Phone: 213-273-5700. Jackson Hill, pres.; Albert H. Kaiser, sales mgr.; Martin Sosin, v.p. & treas. 22.
- X PAUL HOEFLER PRODUCTIONS, 7445 Girard Ave., La Jolla, Cal. Glencourt 4-0955. Paul L. Hoefler, pres. 4, 9, 11, 23.
- X HOFFBERG PRODUCTIONS Inc., 321 W. 44th St., New York, N.Y. Circle 6-9031. Jack Hoffberg, pres. 3, 8, 9, 10, 11, 14, 18, 21, 31, 34.
- HOLLAND-WEGMAN PRODUCTIONS Inc., 207 Delaware Ave., Buffalo, N.Y. (14202). Phone: 853-7411. Edward J. Wegman, pres.; Sheldon C. Holland, exec. v.p. 1, 13, 16, 17, 18, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 35.
- HOLLIS PRODUCTIONS Ltd., 21440 Callo Del Barco, Malibu, Cal. (90265). Granite 2-0865. Charles Irving, pres. 20, 21, 22, 23, 35.
- HOLLYWOOD ANIMATORS, 7401 Sunset Blvd., Hollywood 46, Cal. Phone: 876-1190. Bill Selleck, pres. & exec. prod.; Alan Levi, dir.; Gene Burson, prod. 1, 20, 23, 28.
- X HOLLYWOOD INTERNATIONAL GROUP, Suite 410, 545 Fifth Ave., New York, N.Y. (10017). Phone: 687-7746. David Bader. 3, 10.
- DANIEL HOLLYWOOD MANAGEMENT Inc., Suite 520, 119 W. 57th St., New York, N.Y. (10019). Columbus 5-8640. 2. Management of writers.
- HOLLYWOOD TELEVISION SERVICE (a division of Republic Corp), 4024 Radford Ave., North Hollywood, Cal. Poplar 3-8411. David Bloom, gen. mgr. Phone: 213-877-2604. E. E. Kirkpatrick, mgr. film distribution. Phone: 213-877-9641. Sales Offices: Hollywood, Cal.—1404 N. Van Ness; Phone: 462-0811; Tom Corradine, Western div. mgr. Winterset, Ia.—724 W. Buchanan St.; Phone: 515-462-2081; Ken Weldon, Mid-west div. mgr. Kingsport, Tenn.—Box 975; Phone: 615-477-7413; C. E. Peltner Jr., Southeast div. mgr. Foreign Offices: Frankfurt, Germany—37. Baseler Strasse, Frankfurt/Main; Dr. Rudi F. Goldschmidt, Toronto, Ont.—Sovereign Films, 277 Victoria St.; Phone: 416-368-8621. London W 1, Eng.—205/207 Great Portland St.; Phone: MUS 2534; Gerald A. Fernback.
- NAT HOLT ENTERPRISES, Producers Studio, 650 N. Bronson, Hollywood, Cal. (90004). 22.
- HOPE ENTERPRISES Inc., 9229 Sunset Blvd., Los Angeles 69, Cal. Phone: 271-7231. Bob Hope. 22.
- SANDY HOWARD PRODUCTION Corp., 554 Fifth Ave., New York, N.Y. (10036). Phone: 581-3820. Sandy Howard, producer; Diana Wenman.
- HOWARD RADIO-TV PRODUCTIONS, 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, owner. 1, 20, 21, 22, 23, 26, 28, 30, 33, 35.
- X H-R PRODUCTIONS Inc., 17 East 45th St., New York 17, N.Y. Oxford 7-0725. Herbert Rosen, pres. 10, 18, 21, 22.

- H & S PRODUCTIONS, 4440 Lakeside Dr., Burbank, Cal. (91505). Hank Saperstein.
- HUBBARD HUNT PRODUCTIONS, 475 S. Santa Anita, Pasadena, Cal. (91107). Phone: 681-7510. Hubbard Hunt, pres.; Sterling Barnett, production mgr.; Wendell DuBose, S.A. Representative: Latecia Columbia, Amazonas, S.A. 1, 17, 20, 23, 35.
- HUROK ATTRACTIONS Inc., 730 Fifth Ave., New York 19, N.Y. Circle 5-0500. S. Hurok, pres.; Walter Prude, exec. officer; Martin Feinstein, press rep.; Michael Sweeley, public relations. Branch Office: Los Angeles, Cal.—8255 Sunset Blvd. 2.
- X HYAMS T.V. FILMS Inc., 178 East 70th St., New York, N.Y. (10021). Phone: 988-8659. Michael Hyams, pres. 3, 34.
- IDEA RESEARCH & DEVELOPMENT Corp., I.R.D.C. Bldg. 727 Mendocino Ave., Santa Rosa, Cal. (95401). Phone: 542-8319. R. Anthony Bell, pres.; Jerry Baker, v.p. Producers of live syndication programming.
- X IDEAL PICTURES Inc., 1010 Church St., Evanston, Ill. Phone: 273-4565. Jack C. Walts, pres.; M. G. Weiland, gen. mgr. Branches: Los Angeles (90028)—6514 Selma Ave. Hollywood 3-0357 (213). William E. Kenny, Memphis (38103)—18 S. Third St. Jackson 7-4313 (901). Stanley L. Nolan, Dallas (75247)—Lewis Bldg., 3131 Stemmons Freeway, Melrose 7-2483 (214). Bill Blair, New York (10036)—321 W. 44th St. Circle 6-0560 (212). Walter J. Dauler. Also has branches in 23 other cities in U.S. 3, 4, 7, 8.
- IMAGINATION Inc., 531 Pacific Ave., San Francisco 8, Cal. Yukon 6-6075. John Magnuson, pres.; Robert L. Hovorka, exec. v.p.; Donald Albrecht, v.p. 1, 20, 21, 22, 23, 24, 25, 26, 28, 35.
- IMPERIAL WORLD FILMS Inc. (IWF Inc.), 285 Mountain Ave., Sonoma, Cal. (95476). Phone: 996-1814. Russ Davis, exec. v.p.
- X IMPORTADORA Inc., 8942 Burton Way, Beverly Hills, Cal. Crestview 6-2149. Gustav Mohme, pres.; John Mohme, secy.-treas. 9, 10, 14, 15, 35. Spanish language specialists.
- INDEPENDENT PRODUCERS ASSOCIATED, 1 Jackson Pl., San Francisco, Cal. (94111). Bruce P. Campbell, pres.; Miss Cally B. Curtis, v.p., TV specials; James Morgan, v.p., in chg. of TV series. 21, 22.
- X INDEPENDENT TELEVISION Corp. (ITCO), 555 Madison Ave., New York 22, N.Y. Plaza 5-2100. Lee Grade, chairman of the board; Abe Mandell, pres.; Irving Klein, v.p. exec. asst. to pres. & secy.; Leonard I. Kornblum, v.p. & treas.; Alvin E. Unger, v.p. for syndication; Cy Kaplan, v.p. for special projects; Thomas Sibert, dir., international div. 3, 4, 10, 22.
- INFORMATION SERVICE OF INDIA, Indian Embassy, 2107 Massachusetts Ave. NW, Washington D.C. (20008) Columbia 5-5050.
- INSIGHT Inc., 650 North Bronson, Los Angeles 4, Cal. Hollywood 3-3227. V. Fae Thomas, pres., producer; Mary Warren, secy.; Norman Ehrenberg, treas. 22.
- INSTITUTE OF VISUAL COMMUNICATION Inc., 40 E. 49th St., New York 17, N.Y. Eldorado 5-1443. William J. Ganz, pres. 21, 23.
- INTEGRATED COMMUNICATION SYSTEMS Inc., 300 E. 46th St., New York, N.Y. (10017). Phone: 661-3033. Lenard Sait. 6, 7, 8, 10, 11, 13, 16, 17, 20, 21, 22, 26, 28, 32, 34, 35.
- X INTERLINGUAL TV-FILM GmbH, 4 Pienzenauer Strasse, 8 Munich 27, W. Germany; Phone: 48 14 56. 3, 10, 11, 15, 21, 22.
- X INTERLINGUAL TELEVISION, K.K., Shimonaka Bldg., 36-1 Akasaka Hitotsugicho Minatoku, Tokyo, Japan. Phone: 583-7450. George A. Shirokov, gen. mgr.; W. Arthur Milne Jr., operations mgr. 3, 9, 10, 11, 12, 14, 15, 21, 27, 32.
- X INTERLINGUAL TELEVISION FILMS S.A., Engadinstr. 6, Chur, Switzerland; Dr. Heinz Hatz, pres. 3, 10, 11, 12, 15, 21, 22, 32.
- X INTERNATIONAL EXPEDITION FILMS Inc., c/o George Minkin, 80 Pine St., New York 5, N.Y. KI 9-6420. Edward J. Dirrane, pres.; George Minkin, secy.; Ernani Fae, treas. 10, 22.
- X INTERNATIONAL FILM DISTRIBUTORS Inc., 1270 Ave. of Americas, New York 20, N.Y. Circle 7-4738. Joseph Wohl, pres.; Charles Rosenblatt, v.p. 10, 11.
- INTERNATIONAL PRODUCTIONS Inc., 9229 Sunset Blvd., Los Angeles, Cal. (90069). Phone: 272-8293.
- X INTERNATIONAL TELEVISION FILM DISTRIBUTING Co. Inc. 6314 La Mirada Ave., Hollywood 38, Cal. Hollywood 7-7146. Harold J. Dennis, pres. Branch: Philippines—P.O. Box 3372, Manila. 6, 7, 8, 10, 11, 12, 14, 15, 35.

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- X KEN ISRAEL & ASSOCIATES Inc.**, 120 Elatan Dr., Pittsburgh, Pa (15216). Phone: 923-2922. Kenneth M. Israel, pres. 10, 22, 27, 34.
- RILEY JACKSON PRODUCTIONS**, 9118 Sunset Blvd., Hollywood, Cal. (90069). Phone: 213-271-5733. Riley Jackson, pres. 20, 21, 22.
- HENRY JAFFE ENTERPRISES Inc.**, 200 W. 57th St., New York 19, N.Y. Circle 5-2400. Branch: Hollywood—8730 Sunset Blvd., Los Angeles 69, Cal. 22. Producer of live, film-tape series & specials.
- JAI ALAI SHOWS Inc.**, 7th & Ash, Television Heights, San Diego 1, Cal. Belmont 4-8431.; Julian M. Kaufman, v.p. & treas. 22, 32.
- X THE JAM HANDY ORGANIZATION**, 2821 E. Grand Blvd., Detroit 11, Mich. Trinity 5-2450. Jamison Handy, pres.; Russell B. Robins, senior v.p., merchandising & market development. Branches: New York 19—1775 Broadway; Judson 2-4060. Chicago 1—230 N. Michigan Ave.; State 2-6757. Harold Dash. Hollywood 28—1680 N. Vine; Hollywood 3-2321. 1, 4, 8, 20, 22, 23, 25, 26, 28, 29, 30, 35.
- JAMIESON FILM Co.**, 3825 Bryan St., Dallas 4, Tex. Taylor 3-8158. Bruce Jamieson, pres.; Hugh V. Jamieson, exec. v.p.; Jerry Dickinson, v.p. & TV producer. 1, 17, 18, 20, 21, 22, 23, 30, 33.
- X JAYARK FILMS Corp.**, 733 Third Ave., New York, N.Y. (10017). Phone: 867-3232. Reuben R. Kaufman, pres.; Wallace Lancton, sales mgr.; Duke Goldstone, v.p., production; David Martin, dir. public relations; Curtis Kaufman, dir., international sales. 3, 10, 22.
- JEFFERSON PRODUCTIONS**, One Julian Price Place, Charlotte. N.C. Edison 3-8832. John P. Dillon, managing dir.; Jim R. Rogers, sales mgr. 20, 21, 23, 25.
- JERRY JEROME PRODUCTIONS Inc.**, 1 Snapdragon Lane, Roslyn Heights, N.Y. (11577). Phone: 621-4554. 20, 35. Music for commercials and films.
- JEWELL RADIO AND TELEVISION PRODUCTIONS**, 612 N. Michigan Ave., Chicago, Ill. (60611). Phones: 664-5757 & Graceland 7-7292. James E. Jewell, pres.; M. P. Casey, secy.; James Harrison, editor. Branch: Detroit, Mich. (48226).—3062 Penobscot Bldg.; Woodward 3-0617; W. Ralph Jewell, exec. in charge. 20, 21, 22, 23, 28.
- THE JEWISH CHAUTAUQUA SOCIETY**, 838 Fifth Ave., New York, N.Y. (10021). Phone: 737-8200. Sylvan Lebow, exec. director. 4, 7.
- JOSLAR Inc.**, c/o NBC, 3000 W. Alameda Ave., Burbank, Cal. (91505). Joey Bishop.
- JUGGERNAUT Corp.**, 11969 Ventura Blvd., Studio City, Cal. (91604). Dale Robertson, pres.; Vern Carstensen, secy.-treas. 2, 21.
- X KAMP TV Inc.**, 225 West 34th St., New York, N.Y. (10001). Phone: 947-0265. Herbert M. Seltzer, pres. 3.
- BERNARD E. KARLEN PRODUCTIONS**, 222 East 46th St., New York 17, N.Y. Phone: 697-5082. Bernard E. Karlen, pres. 20, 21. Live shows & commercials.
- X VICTOR KAYFETZ PRODUCTIONS Inc.**, 1780 Broadway, New York 19, N.Y. Circle 5-4830. Victor Kayfetz, pres.; Seymour Posner, customer relations. Branch: Rochester—1200 Westfall Rd.; Greenfield 3-3000, ext. 534; Don Lyon, rep. 1, 4, 10, 20, 23, 28, 29.
- ROBERT KEESHAN ASSOCIATES Inc.**, 1271 Ave. of Americas, New York, N.Y. (10020). Plaza 7-8618. 1, 22, 34.
- X KEITZ & HERNDON**, 3601 Oak Grove, Dallas 4, Tex. Lakeside 6-5268. L. F. Herndon, pres.; R. K. Keitz, exec. v.p.; Tom Young, v.p. 1, 20, 23, 25, 26, 27, 28, 30, 33, 35.
- HERBERT KERKOW Inc.**, 14 E. 38th St., New York 16, N.Y. Phone: 689-9122. Herbert Kerkow, pres.-treas.; Rosemond Kerkow, secy. 20, 23.
- LEWIS KERNER ENTERPRISES**, 148 S. Beverly Dr., Beverly Hills, Cal. (90212). Lew Kerner.
- KEY PRODUCTIONS Inc.**, 527 Madison Ave., New York 22, N.Y. Eldorado 5-2180. James D. Kantor, pres.; William M. Kahn, v.p. 20, 23.
- KILLIAM-STERLING FILM COLLECTION Inc.**, 6 E. 39th St., New York 16, N.Y. Oregon 9-8230. Paul Killiam, pres. 21, 22.
- X KING FEATURES SYNDICATE**, 235 East 45th St., New York 17, N.Y. Murray Hill 2-5600. Al Brodax, dir. of TV; Mary Ellen Stewart, asst. dir. of TV; Ted Rosenberg, dir. TV sales, East; Maurie Gresham, dir. TV sales, West; Gene Plotnik, dir. creative services. 3, 10, 22.
- JACK KINNEY PRODUCTIONS Inc.**, 3349 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 6-3296. Jack Kinney, pres.-producer-director; Marvin Woodward, v.p., productions-business affairs; E. J. Kinney, secy.-treas. Producers of animation & live action films. 1, 22.
- X WILLIAM L. KLEIN PRODUCTIONS**, 161 E. Grand Ave., Chicago, Ill. (60611). Superior 7-9114. William L. Klein, pres. & exec. producer; Arthur C. Brown, asst. to pres.; Marilyn L. Friedel, prod. coordinator; Ursula Festag, foreign dept. 10, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35.
- KLEIN-BARZMAN**, 6022 Wilshire Blvd., Los Angeles 36, Cal. Phone: 938-3805. Bob Klein, Alan Barzman, partners.
- THE FRED KLINE AGENCY Inc.**, 809 N. Cahuenga Blvd., Los Angeles, Cal. (90038). Hollywood 2-6371. Fred W. Kline, pres.; Frank Devaney, Forrest Williams, v.p.'s; Verna M. Kline, secy.-treas. 19, 21, 32, 33.
- KLUGE FILM PRODUCTIONS**, 5350 W. Clinton Ave., Milwaukee, Wis. (53223). Flagstone 4-9490. Donald R. Kluge, production mgr.; Douglas W. Kluge, laboratory mgr. 1, 17, 18, 20, 21, 23, 25, 30, 35.
- HERB KLYNN & ASSOCIATES Inc.**, 4721 Laurel Canyon Blvd., North Hollywood, Cal. (91607). Phone: 769-3610. Herb Klynn, pres.; Henrietta Jordan, v.p.; Ray Thursby, production coordinator. 1, 20, 22, 23, 25.
- KNICKERBOCKER PRODUCTIONS Inc.**, 630 Ninth Ave., New York 36, N.Y. Circle 5-6710. Howard A. Lesser, pres. 1, 20, 21, 23, 25, 28.
- C. BRUCE KNOX TELEVISION PRODUCTIONS**, 295 S. Hudson Ave., Pasadena, Cal. Sycamore 5-5325. C. Bruce Knox, owner. 20, 22, 23.
- KOSTER FILM FACILITIES Inc.**, 1017 New Jersey Ave., SE, Washington, D.C. (20003). Phone: 544-4410. Wm. D. Koster, 17, 21, 36, 33, 35.
- X KRANTZ FILMS Inc.**, 250 W. 57th St., New York, N.Y. Phone: 757-4630. Steve Krantz. 10, 22.
- LAB TV**, 723 Seventh Ave., New York 19, N.Y. Judson 6-2293. Film lab.
- N. LEE LACY/ASSOCIATES**, 8442 Melrose Pl., Los Angeles, Cal. (90069). Phone: 615-3610. N. Lee Lacy, exec. producer; Torre Rosenkrantz, office mgr.
- SAM LAKE ENTERPRISES Inc.**, 630 9th Ave., New York, N.Y. (10036). Judson 6-2187. Sam Lake, pres. (Note: See Premier Pictures Company)
- X LAKESIDE TELEVISION Co. Inc.**, 19 W. 44th St., New York 36, N.Y. Phone: 986-8059. Richard Stevers, pres.; Bernard Schulman, exec. v.p. 4, 7, 8, 10, 12, 20, 21, 22, 29, 31, 32, 34.
- LA LANNE Inc.**, 5224 Santa Monica Blvd., Hollywood, Cal. (90029). Phone: 666-2601. H. C. Akerberg, gen. mgr.; Lyle E. Westcott, dir. of advertising.
- X LANCE PRODUCTIONS Inc.**, 353 W. 57th St., New York 19, N.Y. Plaza 7-6167. Lorren Lester, pres.; George Lessner, exec. v.p.; Robert Lessner, v.p.; Alford H. Lessner, v.p., producer, dir. 1, 20, 21, 22, 23, 27, 29, 30, 33.
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- LANGLOIS FILMUSIC Inc.**, 151 N. Franklin St., Hempstead, L.I., N.Y. (11550). Phone: 485-2400. C. O. Langlois Jr., pres.; T. A. Roseen, sales mgr. Branches: Hollywood, Cal.—Capitol Records Inc.; Hollywood & Vine; Hollywood 2-6252; George R. Jones, mgr. Toronto—S. W. Caldwell Ltd.; 447 Jarvis St., Walnut 2-2103. 18.
- LANSALL Corp.**, 67 Broad St., New York, N.Y. (10004). Phone: 943-3770. John J. Glynn, v.p.
- WALTER LANTZ PRODUCTIONS Inc.**, 861 N. Seward, Hollywood, Cal. (90038). Phone: 469-2907. Walter Lantz.
- LAUFMAN FILM PRODUCTIONS Inc.**, 720 Appletree Lane, Glen-coe, Ill. Phone: 835-3634. Herbert S. Laufman, pres.; James A. Jennings, v.p. 21, 22, 23.
- ROBERT LAWRENCE PRODUCTIONS Inc.**, 445 Park Ave., New York, N.Y. (10022). Plaza 9-1420. Robert L. Lawrence, pres. Branches: Toronto 5—38 Yorkville Ave.; Walnut 5-5561. Robert Lawrence Productions Ltd.; Robert L. Lawrence, chairman of board; John T. Ross, pres. Hollywood—Grantray-Lawrence Animation, 716 N. LaBrea; Webster 6-8158. Ray Patterson, pres.; Robert L. Lawrence, v.p.; Grant Simmons, secy.-treas. 20, 23, 35.
- LAWREN PRODUCTIONS Inc.**, 4233 Wooster Ave., San Mateo, Cal. (94403). Phone: 341-8279. Lawrence A. Williams, pres.
- ALFRED M. LAYTON Co.**, 246 Fifth Ave., New York, N.Y. (10001). Phone: 684-5477. Alfred M. Layton, pres.
- LEO-LIBRA PRODUCTIONS**, 6347 Fountain Ave., Hollywood, Cal. (90028). Phone: 213-464-4422.
- SHELDON LEONARD ENTERPRISES**—See Danny Thomas Enterprises.
- X LEONARDO TELEVISION PRODUCTIONS Inc.**, 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Plech, pres. 1, 10, 20, 22.
- IRVING LESSER ENTERPRISES**, 1010 Fifth Ave., New York, N.Y. (10028). Peggy Lesser.
- GENE LESTER PRODUCTIONS**, 12642 Ventura Blvd., Studio City, Cal. Phone: 769-6160. G. Lester. 19, 20, 21, 24, 28, 35.

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- LIBRARY FILMS Inc.**, 79 Fifth Ave., New York 3, N.Y. Phone: Algonquin 5-5757-8-9. Paul N. Robins, pres. 7.
- JACK LIEB PRODUCTIONS**, 1230 W. Washington Blvd., Chicago 7, Ill. Chesapeake 3-2600. Jack H. Lieb, pres.; Warren H. Lieb, v.p. 4, 18, 19, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 31, 33, 35.
- LOU LILLY PRODUCTIONS**, 1522 N. Van Ness Ave., Hollywood 28, Cal. Hollywood 6-6484. Lou Lilly, pres.; Ron Seawright, assoc. prod.; Stuart O'Brien, editing; Mary Ann Wood, office mgr. 1, 20, 23, 25.
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- L & L ANIMATION Inc.**, 62 W. 45th St., New York 36, N.Y. Phone: 661-3180. Larry Lippman, Irv Levine, Chris Grodewald. 1, 17, 20, 23, 28, 35.
- JACK LLOYD**, 8440 Sunset Blvd., Hollywood, Cal. (90069). Oldfield 6-4607. Jack Lloyd, exec. dir. 20, 21, 35.
- ARTHUR LODGE PRODUCTIONS Inc.**, 333 West 52nd St., New York 19, N.Y. Judson 2-5477. A. J. Lodge Jr., pres. 21, 23, 24, 31.
- LOGOS TELEPRODUCTION CENTER**, 3620 S. 27th St., Arlington Va. Phone: 703-671-1300. M. Singleton, pres.; M. E. Chaney, v.p. & gen. mgr. C. F. Riley, v.p., sales & operations; Frank Thompson, v.p., engineering. 1, 16, 20, 21, 23, 25, 30, 33, 35.
- JACK LONDON PRODUCTIONS Inc.**, 6 West 57th St., New York, N.Y. (10019). Phone: 752-6365. Barnett Glassman, pres. 10, 34.
- LOUFT PRODUCTIONS Inc.**, 427 W. 42nd St., New York, N.Y. Phone: Pennsylvania 6-1889. Louis L. Louft, pres.; Mirek Snopek, prod. mgr. 20, 23, 33, 35.
- JAMES LOVE PRODUCTIONS Inc.**, 2 W. 46th St., New York 36, N.Y. Judson 2-4633. James A. Love, pres.; Herbert R. Dietz, v.p. 20, 22, 23.
- LUTHERAN CHURCH IN AMERICA** (Commission on Press, Radio & Television), 231 Madison Ave., New York, N.Y. (10016). Lexington 2-3410. R. Marshall Stross, dir.; Richard T. Sutcliffe, assoc. dir. 10, 19, 26.
- LUTHERAN TELEVISION PRODUCTIONS**, 210 N. Broadway, St. Louis, Mo. (63102). Central 1-6969. Eugene R. Bertermann. 7, 26.
- LUX-BRILL PRODUCTIONS Inc.**, 321 E. 44th St., New York 17, N.Y. Oregon 9-6320. Richard S. Dubelman, pres.; Anne L. Bauer, office mgr. 1, 2, 3, 20, 21, 23, 30, 33, 35.
- LYL PRODUCTIONS**, 9885 Charleville Blvd., Beverly Hills, Cal. Loretta Young, pres.; Robert F. Shewalter, secy.-treas. 22.
- MADISON PRODUCTIONS Inc.**, 650 N. Bronson Ave., Hollywood, Cal. (90004). Phone: 466-4454. Robert W. Stabler, pres.; Glenn N. Cook, production mgr. 20, 21, 22.
- MAGNA FILM PRODUCTIONS Inc.**, 49 Berkeley St., Boston 16, Mass. Hubbard 2-5580. Robert Berman, pres.; Bernard Gregoire, v.p. production. 1, 16, 18, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35. Video tape recording.
- DON MAHONEY & JEANNA CLARE ENTERPRISES**, 2211 Dunraven Lane, Houston, Tex. (77019). Phone: 522-9965. Don Mahoney, Jeanna Clare.
- EDDY MANSON PRODUCTIONS Inc.**, 119 W. 57th St., Suite 1106, New York, N.Y. (10019). Also 8365 Gregory Way, Beverly Hills, Cal. (90211). Phone: 652-7406. 18, 20.
- MARATHON INTERNATIONAL PRODUCTIONS Inc.**, 10 E. 49th St., New York 17, N.Y. Murray Hill 8-1130. Konstantin Kaiser, pres.-exec. producer; Kenneth Baldwin, v.p. & supervisor of production. Branch Offices: England—21 Lothair Road, Ealing, London, W. 5. 4, 8, 21, 23, 24, 29, 31, 35.
- MARDI GRAS PRODUCTIONS Inc.**, 714 Howard St., New Orleans, La. (70130). Phone: 522-0356. Brandon L. Chase, exec. producer.
- MARK THREE STUDIOS**, 87 Weybosset St., Providence, R.I. (02903). Gaspee 1-9242. Tony Petri, v.p. & dir. of photography; Ernest K. Strauss, production mgr. 19, 20, 24, 30.
- MARSHALL ORGANIZATION**, 750 Third Ave., New York 17, N.Y. Murray Hill 7-2722. Anthony W. Marshall, pres.; Evelyn K. Zuckerman, secy. 20, 21, 23.
- MASTER FILMS DISTRIBUTORS Inc.**, 366 Madison Ave., New York 17, N.Y. Oxford 7-4565. George Caputo, pres. Sales reps: Hollywood, Tom Corradine & Associates; Houston, Nathan E. Zelikow TV Prods. 3. (Spanish).
- MASTER MOTION PICTURE Co.**, 50 Piedmont St., Boston 18, Mass. Hancock 6-3592. Irving Ross, pres.; Alan Ross, production mgr. 17, 20, 23, 28, 30, 35.
- MASTERTONE RECORDING STUDIOS Inc.**, 130 W. 42nd St., New York 36, N.Y. Wisconsin 7-2940. Sidney Feldman, chief engr. 30, 33.
- MAYSLES FILMS Inc.**, 1697 Broadway, New York, N.Y. (10019). Phone: 582-6050. Stanley Hirson. 3, 21.
- MCA TV FILM SYNDICATION DIVISION**, 598 Madison Ave., New York, N.Y. (10022). Plaza 9-7500. Lou Friedland, v.p. dir. of syndication; Keith Godfrey, v.p., dir. of sales; DeArv Barton, gen. v.p.; Bob Greenberg, v.p., West Coast; Jim Sturton, v.p. Chicago; Sheldon A. Saltman, dir. of advertising & promotion. Branches: Universal City, Cal.—3900 Lankershim Blvd.; Poplar 9-0500. Atlanta—1371 Peachtree St., N.E.; Trinity 5-8388. Charlotte—Box 17364; Franklin 7-5360. Chicago—425 N. Michigan Ave.; Delaware 7-1100. Cincinnati—Box 43018; Parkway 1-1144. Cleveland—Union Commerce Bldg. 3-5552. Cherry 1-6010. Dallas—2311 Cedar Springs; Riverside 7-7536. Minneapolis—Northwestern Bank Bldg.; Federal 3-5552. Seattle—Jones Bldg.; Mutual 2-4567. St. Louis—Chemical Bldg.; Central 1-8230. Mexico City—Hamburgo 70, Mexico 6. D.F.; Mexico 11-98-94. Munich—Koeniginstrasse 29, 8 Munich 22; Phone: 22-27-05. Toronto—151 Bloor St. W.; Phone: 927-1570. Montreal—1434 W. Ste. Catherine St.; Phone: 861-3057. London—139 Piccadilly, London W. 1, Mayfair 7211. Paris—3 Ave. des Champs Elysees; Balzac 1750. Rome—9 Via Tevere; Phone: 85-53-91. Sydney—Universal House, Pelican & Poplar Sts., Sydney, N.S.W. Australia; Phone: 61-9844. Tokyo—Hotel New Japan, Suite 881, 29 Nagatacho, 2 Chome Chiyoda-Ku, Tokyo; Phone: 581-2141. 3, 10.
- McCANN-ERICKSON Inc.**, 485 Lexington Ave., New York 17, New York. Phone: 697-6000. John R. Allen, v.p., TV-radio programming; J. Neil Reagan, v.p. Los Angeles Program Supervisors: H. Bart McHugh Jr.; T. L. O'Reilly; Paul Haynie; Peter Sloan.
- McGRAW-HILL BOOK Co. (Television Dept.)**, 330 W. 42nd St., New York 36, N.Y. Phone: 971-2992. A. J. Rosenberg, v.p. 10, 22.
- FENTON McHUGH PRODUCTIONS Inc.**, 518 Davis St., Evanston, Ill. (60201). Phone: 864-3021. Fenton P. McHugh, pres. & sales mgr.; Veronica S. Harries, admin. asst. 22.
- MEADOWLANE ENTERPRISES Inc.**, 15720 Ventura Blvd., Suite 603, Encino, Cal. (91317). Steve Allen, pres.; James D. Freeman, secy.-treas.
- MEDALLION TELEVISION ENTERPRISES Inc.**, 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. John A. Ettlinger, pres.; Robert C. DeVinny, nat. sales mgr. Branches: New York 22—444 Madison Ave.; Eldorado 5-4335. Dallas—4610 Royal Lane; Bruce Collier, Toronto—Film Exchange Bldg.; 277 Victoria St. Phone: 366-6433. 3, 10, 22, 32.
- DON MEIER PRODUCTIONS Inc.**—520 N. Michigan Ave., Chicago, Ill. Phone: 222-1755. 22.
- LEE MENDELSON FILM PRODUCTIONS**, 1310 Howard Ave., Burlingame, Cal. Diamond 3-5337. Lee Mendelson, owner. 20, 21, 22, 23, 25.
- FRANK MERRIWELL ENTERPRISES**, 8440 Fountain Ave., West Hollywood, Cal. (90069). Olive 4-1716. Tony London producer. 22.
- METROTAPE (div. of Metromedia Inc.)**, 205 E. 67th St., New York 21, N.Y. Lehigh 5-1000. Lewis W. Hicks, operations mgr.
- MGM-TV (division of Metro-Goldwyn-Mayer Inc.)**, 1540 Broadway, New York 35, N.Y. Judson 2-2000. John Burns, v.p. in charge of sales; Edward Montanus, syndicated sales dir.; Arthur Zieger, dir. of business; Sol Schreiber, operations dir. Branches: Culver City, Cal.—10202 W. Washington Blvd.; Upton 0-3311. Robert M. Weltman, v.p. in charge of prod.; Norman Felton, dir. of program development; Charles Alsup, western sales mgr. Chicago—Prudential Plaza; Phone 467-5765. Atlanta—1720 Peachtree St. NW; Phone: 873-4000; Jim Thomson, southern sales mgr. 3, 8, 21.
- MGM TELESTUDIOS Inc.**, see listing under Videotape Productions Inc.
- CHARLES MICHELSON Inc.**, 45 W. 45th St., New York, N.Y. (10036). Phone: 757-0695. Charles Michelson. 12.
- MIDWEST FILM STUDIOS**, 6808 N. Clark St., Chicago 26, Ill. Sheldrake 3-1239. Alfred K. Levy, production mgr. 23.
- MILBERG ENTERPRISES Inc.**, 2 Sutton Pl. South, New York, N.Y. (10022). Plaza 5-2235. Mildred Freed Alberg. Live, film and tape shows.
- WARREN MILLER PRODUCTIONS Inc.**, 505 Pier Ave., Hermosa Beach, Cal. Phone: 376-2494. Warren A. Miller, pres.; Art M. Lawson, v.p., dir. sales & adv.; Donald W. Brolin, v.p. prod. 4, 6, 10, 20, 21, 22, 23, 31.
- MILLER-SHAW PRODUCTIONS** (affiliated with Agency Services Corp.), 527 Madison Ave., New York, N.Y. (10022). Phone: 688-1242. John A. Miller.
- MILNER-FENWICK Inc.**, 3800 Liberty Heights Ave., Baltimore 15, Md. Mohawk 4-4221. Ervin M. Milner, pres.; Robert Fenwick, v.p., production; Ed Hopper, gen. mgr. 1, 13, 17, 18, 20, 21, 22, 23, 24, 25, 28, 30, 33, 35.
- MIZRACHI WOMEN'S ORGANIZATION OF AMERICA**, 242 Park Ave. S., New York 3, N.Y. Gramercy 7-4720. Marc Siegel. 4, 7.
- MODE-ART PICTURES Inc.**, 1022 Forbes, Pittsburgh, Pa. (15219). Phone: 391-1846. James L. Baker, chairman & chief exec. officer; Robert L. Stone, pres.; Louis Sisk, v.p.; Ernest A. Egyed, secy.-treas. Branch: Los Angeles—1904 Preuss Rd.; West Coast office. 18, 20, 23, 25, 28, 30, 33, 35.
- MODERN SOUND PICTURES Inc.**, 1410 Howard St., Omaha, Neb. (68102). Phone: 341-8476. Keith T. Smith, pres.; Mrs. Margaret M. Smith, secy.-treas. 3, 8.
- MODERN TV (div. of Modern Talking Picture Service Inc.)**, 1212 Avenue of Americas, New York, N.Y. (10036). Phone: 765-3100. Film Exchange Offices: Atlanta 8—714 Spring St. N.W.; Trinity 5-5666. Cincinnati 2—9 Garfield Place; Garfield 1-2516. Dallas 7—1411 Slocum St.; Riverside 2-4106. Kansas City 11, Mo.—3718 Broadway; Logan 1-1208. San Francisco 5—16 Spear St.; Yukon 2-1712. Don Mills, Toronto 7. Ont., Canada—1875 Leslie St. Phone: 444-7347. 4, 10.

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X MOGULL FILM Co., 112 W. 48th St., New York 36. N.Y. Plaza 7-1414. Charles Mogull, pres. 3, 7, 8, 9, 11, 31.

MONARCH FILMS Inc., 650 N. Bronson Ave., Hollywood, Cal. Phone: 466-3111. James H. Chopin, pres.; Francis E. Shan, v.p.; Richard Hungate, secy.; Jack Kelson, treas.

MONARCH PRODUCTIONS Corp., 1082 Park Ave., New York, N.Y. (10028). Phone: 831-8300. Norman Berman, exec. prod. & dir. 10, 20, 22.

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WILLIAM MORRIS AGENCY Inc., 1740 Broadway, New York 19. N.Y. Judson 6-5100. Abe Lastfogel, pres.; Wallace S. Jordan. Branches: Beverly Hills—151 El Camino; Crestview 4-7451. Chicago—435 N. Michigan Ave.; Phone: 467-1744; Howard Reilly. 2.

X ARNOLD MORRISON Ltd., 150 W. 55th St., New York 19, N.Y. Phone: 245-2850. Arnold Morrison, pres. 21, 23, 24, 29, 31.

MORTON PRODUCTIONS, 119 W. Hubbard St., Chicago 10, Ill. Phone: 222-1638. Morton Jacobson, pres. 1, 20, 23, 24, 25, 33, 35.

MOTION PICTURE SERVICE Co., 125 Hyde St., San Francisco 2. Cal. Ordway 3-9162. Gerald L. Karski, pres.; Harold Zell, v.p. 1, 17, 18, 20, 21, 23, 30, 35.

MOVIELAB Inc., 619 W. 54th St., New York 19, N.Y. Judson 6-0360. Saul Jeffee, pres.; Frank Berman, exec. v.p.; Ben Bloom, v.p. sales; Daniel S. Eisenberg, v.p., finance & treas.; Ted J. Gaski, v.p., production; John J. Kowalak, v.p. & color consultant; Murray J. Chikofsky, secy. Same address as above. Moviela Color Corp., Moviela Theatre Service Inc.; Peter P. Cardasis, mgr. 17, 35.

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X NATIONAL COUNCIL OF CATHOLIC MEN, Film Center, 405 Lexington Ave., New York 17, N.Y. Oxford 7-4797. Jim Palmerio, mgr., film office. 7, 26.

NATIONAL EDUCATIONAL TELEVISION, 10 Columbus Circle, New York 19, N.Y. Judson 6-0055. Distribution center: Ann Arbor, Michigan—2715 Packard St.; Normandy 3-2476. 10 (also TV-tape).

X NATIONAL FILM BOARD OF CANADA, 680 Fifth Ave., New York 19, N.Y. Judson 6-2400. Joel Samuels, rep. 4, 5, 7, 8, 9, 10, 23, 24, 26, 28, 29, 31.

NATIONAL PERIODICAL PUBLICATIONS Inc., 575 Lexington Ave., New York 22, N.Y. Plaza 9-5700. J.S. Liebowitz. Comic strip. 22

NATIONAL SCREEN SERVICE Corp. (TV & Industrial Films Div.), 1600 Broadway, New York 19, N.Y. Circle 6-5700. Burton E. Robbins, pres.; Allan Robbins, N.Y. gen. prod. mgr.; Ben Ashe, Hollywood studio mgr.; Edwin J. Smith, London managing director. Studios: New York, Hollywood, London. 1, 20, 23, 25, 35.

NATIONAL STUDIOS Inc., 42 W. 48th St., New York 36, N.Y. Judson 2-1926. H. A. Rosenberg, pres.; A. J. Rosenberg, production v.p.; Lee Dresner, sales v.p.; Evan Mann, customer service; Louis Collette, plant production mgr.; Ronny Shroyer, art dir. 28.

X NATIONAL TELEFILM ASSOCIATES Inc., 8530 Wilshire Blvd., Beverly Hills, Cal. Oleander 5-7701. Berne Tabakin, pres.; Peter S. Rodgers, sr. v.p.; Burton I. Lippman, v.p. & treas. Branch: New York (10017)—750 3rd Ave. Phone: 867-2290. J. Remi Crasto, gen. foreign sales mgr. 3, 10.

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X TED NEMETH STUDIOS, 729 Seventh Ave., New York 19, N.Y. Circle 5-5147. Ted Nemeth. 1, 8, 21, 23, 29, 30, 35.

X THE NETHERLANDS INFORMATION SERVICE, 711 Third Ave., New York, N.Y. (10017). Oxford 7-5544. 4.

NEWMARK INTERNATIONAL Inc., 2211 Broadway, New York, N.Y. Phone: 724-8434. Bert Lawrence, pres.

NEW MERRIT ENTERPRISES, 500 Fifth Ave., New York, N.Y. (10036). Phone: 279-4288. E. Roger Muir, pres.

CHUCK NICKS ENTERPRISES, 2803 Brent Rd., Huntsville, Ala. (35810). Phone: 852-5262. Charles P. Nicks; Nancy J. Nicks, secy.

FRED A. NILES COMMUNICATIONS CENTERS Inc., 1058 W. Washington Blvd., Chicago Ill. (60607). Seeley 8-4181. Fred A. Niles, pres.; Norman C. Lindquist, v.p. sales; William E. Harder, v.p., production; Rolif W. Brandis, v.p., TV; Harry Lange, v.p., exec. producer; James E. Morgan, v.p., finance; George Chappell, art dir.; George Jarrett, supervisor, editing; Dorothy Roecker, office mgr. Branches: Hollywood 4, Cal.—650 N. Bronson; Hollywood 3-8154; Lionel Grover, v.p. & mgr. New York—108 West End Ave.; Susquehanna 7-8770; Charles Ticho, v.p. & mgr.

NORTHWESTERN Inc., 2828 S.W. Front Ave., Portland, Ore. Phone: 224-3456. R. M. Lindahl, pres.; S. Goldstein, secy.-treas. 1, 2, 18, 20, 21, 30, 33, 35 (motion pictures & recording).

X NORWOOD STUDIOS Inc., 926 New Jersey Ave. NW, Washington, D.C. District 7-2992. Philip Martin, pres. & exec. producer-director; Thomas H. Burrows, v.p. & treas. 1, 2, 4, 6, 7, 9, 10, 11, 12, 13, 14, 18, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 31, 33, 35.

NTA Branches & Personnel—See National Telefilm Assoc.

ODYSSEY PRODUCTIONS Inc., 24 E. 51st St., New York 22, N.Y. Plaza 2-1750. Milton A. Fruchtman, pres. 21, 22, 23, 27, 29, 31.

OFFICIAL FILMS Inc., 724 Fifth Ave., New York 19, N.Y. Plaza 7-0100. Louis C. Lerner, pres. & chairman of the board; Howard B. Koerner, v.p. in charge of operations; Don Getz, v.p., international; James P. Miller, treas.-secy.; Frank Miller, administrative asst.; Robert Marcella, promotion & publicity.

OFF NETWORK PRODUCTIONS Inc., 515 Madison Ave., New York, N.Y. (10022). Phone: 421-4031. Bert Koplin.

ONCE MORE Inc., 37 W. 12th St., New York, N.Y. Algonquin 5-8393. Dave Garraway, pres. 20, 21.

ON FILM, 33 Witherspoon St., Princeton, N.J. Walnut 1-7800. Robert Bell, pres.; F. E. Johnston Jr., treas. W. J. West, secy.; F. G. Irwin, v.p. prod. Branches: New York City—625 W. 42nd St.; Phone: 594-3050; Morton Schaps, v.p. sales; Charles Bemant, James Manilla. 1, 20, 21, 23, 25, 26, 33, 35.

OPERATION SUCCESS Inc., 8490 Sunset Blvd., Hollywood, Cal. (90069). Phone: 652-3397. Jason Phillips, pres.; Don Reals, associate producer.

O'REILLY PRODUCTIONS, 72 W. 45th St., New York, N.Y. (10036). Phone: 986-5251. John F. O'Reilly, 20, 23.

LEE ORGEL PRODUCTIONS, 3183 Dona Maria Dr., North Hollywood, Cal. (91604). Phone: 656-8275. Norman Maurer.

JOHN OTT PICTURES Inc., Box 158, Lake Bluff, Ill. Cedar 4-3026. John Ott, pres. 20, 22, 23. Time-lapse photography.

OVERSEAS PROGRAMMING Co. Ltd., 230 Park Ave., New York, N.Y. (10017). Phone: 689-5857. Irving Feld. 11.

(Continued on next page)

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## La Rue Media Brokers Inc.

Radio Television CATV

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For British & Canadian Sources

see page 45-c

## Program Sources

- PACKAGED PROGRAMS Inc.**, 502 W. North Ave., Pittsburgh 12, Pa. Grant 1-4756. F.S. Di Fiore, gen. mgr. 20, 23, 24, 26.
- PAISANO PRODUCTIONS**, 2003 LaBrea Terr., Hollywood 46, Cal. Phone: 876-7093. Gail Patrick Jackson. 22.
- PARAGON PRODUCTIONS**, 191 Brady Lane, Bloomfield Hills, Michigan. Phone: 313-646-3196. Stephen F. Booth, owner. 21, 22, 23.
- PARAMOUNT TELEVISION PRODUCTIONS Inc.**, Paramount Bldg., New York 36, N.Y. Bryant 9-8700. Paul Raibourn, pres.; S. A. Adler, v.p.; Burton Hautt, v.p. 1, 3, 10, 11, 20, 21, 22, 33 35.
- LINDSLEY PARSONS PRODUCTIONS Inc.**, 4376 Sunset Dr., Hollywood 27, Cal. Phone: 662-9181. Lindsley Parsons, pres. 20, 21, 22, 23.
- PATHE LABORATORIES Inc.**, 105 E. 106th St., New York City. Trafalgar 6-1120. Charles R. Evans, v.p. operations; K. J. Coleman, v.p., sales; Frank P. Buccil, sales mgr. Branch: Los Angeles—6823 Santa Monica Blvd.; Hollywood 9-5981; O. W. Murray, pres.; A. Haines, v.p. 17.
- PATHE NEWS Inc.**, 245 W. 55th St., New York 19, N.Y. Judson 6-8920. Joseph P. Smith, pres.; Samuel A. Costello, exec. v.p.; John C. Smith, v.p. & educational dir.; Irwin Abrams, controller. West Coast Operations: Francis D. Smith, v.p. 19, 22, 23, 24, 27, 29.
- RAY PATIN PRODUCTIONS**, 3425 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 2-1147. Ray Patin, pres. & dir. 1, 20, 25.
- PAULIST PRODUCTIONS**, 17576 Pacific Coast Highway, Pacific Palisades, Cal. (90272). Father Ellwood Kieser, C.S.P. 7, 26.
- PECKHAM PRODUCTIONS Inc.**, 9 E. 48th St., New York City. Plaza 8-0490. John L. Peckham, pres. Harvey Yale Gross, v.p. & creative dir.; Peter H. Peckham, secy.-treas. & prod. supervisor; Hoyt H. Griffith, dir. of editorial services, Tom Detienne, dir. of sales; Dennis Wheeler, art director; Sidonie Dobkin, prod. coordinator; Margaret Anderson, Michael Ferrante, prod. assts. 1, 20, 23, 29, 35.
- PEEKSKILL ENTERPRISES Inc.**, 1700 Washington Ave., Miami Beach, Fla. (33139). Phone: 532-6481. Jack Philbin, pres.; Pete McGovern, publicity; Ronald Wayne, producer.
- PEERLESS FILM PROCESSING Corp.**, 250 W. 64th St., New York, N.Y. (10023). Phone: 799-2500. Stanley Cohen, v.p. Branch: Hollywood, Cal.—959 Seward St.; Hollywood 7-9223. 13, 35.
- PELICAN FILMS Inc.**, 292 Madison Ave., New York, N.Y. (10017). Oregon 9-0670. Thomas J. Dunford, pres.; Arthur J. Zander, exec. v.p.; Marc T. Statler, v.p. & exec. producer; S. William Aronson, v.p. & sales. 1, 20, 29.
- PEN & BRUSH STUDIO**, 72 W. 45th St., New York 36, N.Y. Phone: 707-4870. Alice Rehberg, and Frank Bucaria.
- THE PETERSEN Co.**, 8451 Melrose Ave., Hollywood, Cal. (90069). Phone: 652-4231. Also: 1330 N. Vine, Hollywood, Cal. (90024). Phone: 466-9351. Chris Petersen, pres.; Alan Belkin, secy.-treas.; Ronald Grace, comptroller.
- PGL PRODUCTIONS Inc.**, 25 E. 26th St., New York, N.Y. (10010). Phone: 679-2266. Raymond Lofaro, sales. 20, 21, 22, 23.
- R. A. PHEELAN PRODUCTIONS**, 550 Fifth Ave., New York, N.Y. (10036). Circle 6-1626. Raymond Pheelan, pres. 20, 21, 23.
- PILOT PRODUCTIONS Inc.**, 1819 Ridge Ave., Evanston, Ill. Broadway 3-4141. C. Robert Isely, pres.; Robert L. Dedrick, production v.p.; C. Don Sheldon, treas.; Arthur Borough, secy. & gen. counsel; Connie A. Anderson, asst. secy. 20, 23, 30, 35.
- PIPER TELEVISION Inc.**, 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Piech, pres. 21, 22. (Tape only)
- BARNEY PITKIN ASSOCIATES Inc.**, 11 West 42nd St., New York, N.Y. (10036). Room 1146. Phone: 563-0151. Barney Pitkin. 3.
- PLAUTUS PRODUCTIONS Inc.**, 211 E. 51st St., New York, N.Y. (10022). Phone: 752-6460. Also: 104 E. 106th St., New York, N.Y. (10029). Phone: 876-8400. Herbert Brodtkin, pres.; Alan R. Morris, v.p.
- PLAYHOUSE PICTURES**, 1401 N. LaBrea Ave., Hollywood 28, Cal. Hollywood 5-2193. Adrian Woolery, pres.; Jim Pabian, dir.; Bernard Gruver, design, George Woolery, public relations. 1, 20, 21, 23, 29, 35.
- POHLMAN STUDIOS Inc.**, 527 N. 27th St., Milwaukee 4, Wis. Phone: 342-6363. Harvey E. Kiefer, gen. mgr. 18, 21, 28, 30, 35.
- POOLE PRODUCTIONS OF THE SOUTHEAST Inc.**, 510 Rutherford St., Greenville, S.C. (29609). Robert D. Poole, pres.; Claude Freeman, exec. v.p.
- PORTLAND PRODUCTIONS**, 1018 Pamela Dr., Beverly Hills, Cal. (90210). James Mason.
- JULES POWER PRODUCTIONS Inc.**, 65 E. 55th St., New York 22, N.Y. Plaza 2-7360. Jules Power, pres.; Daniel Wilson, v.p. Branch: Chicago 1—228 N. LaSalle St.; Andover 3-1422; H. Rothbart, office mgr. 10, 20, 22. Live shows. film commercials.
- PREMIERE ARTISTS & PRODUCTIONS AGENCY**, 1046 N. Carol Dr., Hollywood 69, Cal. Crestview 4-5489.
- PREMIER FILM AND RECORDING Corp.**, 3033 Locust St., St. Louis 3, Mo. Jefferson 1-3555. Theodore P. Desloge, pres. & exec. prod.; Wilson Dalzell, v.p. & gen. mgr.; Roger Leonhardt, prod. mgr.; Nancy D. McClay, traffic mgr. 20, 21, 23, 30, 33, 35.
- PREMIER PICTURES COMPANY**, 630 Ninth Ave., New York 36, N.Y. Judson 6-2187. Sam Lake, pres. 3, 8, 10.
- PRIME TV FILMS Inc.**, 120 W. 57th St., New York 19, N.Y. Phone: 265-7480. Alec Campbell Jr., pres.; Rae Cole, bus. mgr.; Sharon Lotman, booker. 3.
- THE PRINCETON FILM CENTER Inc.**, P.O. Box 431, Mount Lucas Rd., Princeton, N.J. Phone: 924-3550. Gordon Knox, pres.; Ann Hogarty, distribution dir. Branch: Cal.—Beverly Hills, 8929 Wilshire Blvd. Phone: 652-7817. Gordon Knox. 4, 10, 20, 22, 23.
- PRODUCERS ASSOCIATES OF TELEVISION Inc. (PAT)**, 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Piech, pres. 1, 10, 20, 22.
- PRODUCERS MANAGEMENT Corp.**, 521 Fifth Ave., New York, N.Y. (10017). Phone: 867-3482. Harold Roth, pres.
- PRODUCERS STUDIO Inc.**, 650 N. Bronson Ave., Hollywood, Cal. Hollywood 6-3111. Fred Jordan, pres.; Frank J. Wolf, comptroller, Edward Mosk, v.p. & studio mgr.; Hazel Testera, secy.
- PRODUCING ARTISTS STUDIO Inc.**, 537 W. 59th St., New York, N.Y. (10019). Phone: 581-7670. Robert McCahon, pres.; E. E. Colton, v.p. Branch: Producing Artists Inc., 17 E. 45th St., New York, N.Y. Phone: 661-2131. 20, 21, 22, 23, 25, 27, 35.
- PRODUCTION DEVELOPMENT ASSOCIATES Inc.**, c/o Thomas B. Jones, Triangle Stations, 4100 City Line Ave., Philadelphia, Pa. (19131). Thomas B. Jones, pres.; Richard Krollk, v.p.; George Hartford, treas. 6, 21, 22.
- PRODUCTIONS FOR TELEVISION Inc.** (div. of Schedumatic Corp.), 625 Madison Ave., New York, N.Y. Phone: 838-7100. M. Cohen, head of prod. 20.
- PROGRAM ASSOCIATES Inc.**, 645 N. Michigan Ave., Chicago, Ill. (60611). Phone: 337-4516. Richard H. Baldwin, v.p. & gen. mgr. Branch: Hollywood, Cal. (90069)—8451 Melrose Ave. Phone: 653-4231.
- PROGRAMATIC BROADCASTING SERVICE**, 50 E. 42nd St., New York, N.Y. (10017). Phone: 986-2763. John Esau, pres. 18.
- PROGRAMMING Inc.**, 1226 Candler Bldg., Atlanta, Ga. (30303). Phone: 525-3528. Gene McGehee; Beth Pilyeer, operations mgr.; Kathy Tenney, secy.; Jerry Goff, gen. mgr.
- PUNCH FILMS Inc.**, 104 Fifth Ave., New York, N.Y. (10011). Phone: 989-7373. Louis Bunin, pres.; Florence Bunin, treas.; Michelle Cousin, secy. 1, 20, 21, 22, 23, 29.
- PYRAMID PRODUCTIONS (div. of Buckeye Corp.)**, 529 Fifth Ave., New York, N.Y. (10017). Phone: 867-8760. Samuel F. Rubin, pres. 21, 22. Live shows.
- Q.E.D. PRODUCTIONS Inc.**, 21 W. 46th St., New York 36, N.Y. Judson 2-4291. Robert Baron, pres. 20, 21, 22, 23, 25, 29.
- QM PRODUCTIONS**, Samuel Goldwyn Studios, 1041 N. Formosa Blvd., Hollywood, Cal. (90046). Phone: 469-6161. Quinn Martin, pres. 22.
- QUARTET FILMS Inc.**, 5631 Hollywood Blvd., Los Angeles 28, Cal. Hollywood 4-9225. Arnold Gillespie, pres.; Michael R. Lah, v.p.; Stan Walsh, v.p. & secy. 1, 20, 22, 23, 25, 30, 35.
- QUARTET INTERNATIONAL Inc.**, 507 Fifth Ave., New York, N.Y. (10017). Phone: 682-2444. Harvey Chertok, pres.; Barbara A. Chertok, v.p. 3.
- Q Q MOTION PICTURE & TV TITLES**, 247 W. 46th St., New York 36, N.Y. Circle 7-2126. Irving Sheib, pres.; Clyde Strohsal, TV & art dir.; Jules Eisenberg, prod. mgr. 28.
- RACEFILM PRODUCTIONS**, 19554 Calora St., Covina, Cal. (91723). Phone: 331-2320. W. Craig Stewart, sales mgr.; Fred Bailey, film dir.; Carroll Thompson, photo. dir.
- RADIM FILMS Inc.**, 220 W. 42nd St., New York, N.Y. (10036). Bryant 9-6653. Lester Schoenfeld, pres.; Rosalind Kossoff, v.p. 8.
- RADIO & TELEVISION PACKAGERS Inc.**, 11 E. 40th St., New York 16, N.Y. Lexington 2-1717. William D'Arcy Cayton, exec. 10, 22.
- RAGGEDY ANN PRODUCTIONS, Inc.**, 10000 Riverside Dr., North Hollywood, Cal. (91602). Poplar 9-2322. Philip S. Cobby. 22.
- RAINBOW PICTURES Inc.**, 1540 Levante Ave., Coral Gables 46, Fla. Mohawk 5-3524. Walter Resce, pres.; Ruth B. Resce, secy.-treas.; Walter Resce, production mgr. 1, 17, 20, 23, 27, 29, 33, 35.
- RAM PRODUCTIONS**, Cedar Point, Mackinac Island, Mich. Phone: 847-3311. Everett R. Fleming, general sales mgr. 16mm. Branch offices: 112 East 40th St., New York, N.Y. (10016). Phone: 661-3060. 833 South Flower St., Los Angeles, Cal. (90017). Phone: 626-5461. 3.
- RARIG'S Inc.**, 5510 University Way, N.E. Seattle, Wash. (98105). Lakeview 2-0707. Max H. Rarig, pres.; Edith A. Rarig, v.p.; David A. Rarig, treas.; Clark B. Rarig, secy.; J. H. Lawless, prod. dir.; Joe F. Nelson, photography dir.; Jim Coffin, art dir. 1, 3, 4, 7, 8, 13, 20, 21, 22, 23, 25, 26, 28, 30, 31, 33, 35.
- RATED FILM DISTRIBUTORS Inc.**, 357 N. Canon Dr., Beverly Hills, Cal. Phone: 274-5954. Edward L. Koenig Jr., pres. 11
- RAY-EYE PRODUCTIONS Inc.**, 1822 Ridge Ave., Evanston, Ill. (60201). Fred Olsen, pres.
- REID H. RAY FILM INDUSTRIES Inc.**, 2269 Ford Parkway, St. Paul Minn. (55116). Phone: 699-1393. Reid H. Ray, pres. Branches: Chicago—208 S. LaSalle St.; Financial 6-0897; Clyde L. Krebs, mgr. 1, 17, 20, 21, 22, 23, 25, 28, 29, 30, 35.
- RCA RECORDED PROGRAM SERVICES**, 155 E. 24th St., New York, N.Y. (10010). Murray Hill 9-7200. A. E. Sambrook, mgr.; A. A. Altmark, admin., sales promotion services; C. A. Broderick, admin., sales & service. Branches: Chicago—445 N. Lake Shore Dr.; Whitehall 4-3215. Nashville—800 Seventeenth Ave., S.; Alpine 5-5781. Atlanta—Rhodes-Haverty Bldg.; Jackson 4-7703. Hollywood—6363 Sunset Blvd.; Hollywood 1-9171.
- WALTER READE-STERLING Inc.**, 241 E. 34th St., New York 16, N.Y. Murray Hill 3-6300. Walter Reade Jr., chmn. & pres.; Elliott Abrams, v.p. in charge of sales; Mary Winters, operations mgr. Branch office: Los Angeles 69—8833 Sunset Blvd.; Phone: 213-657-1346. Alan Gleitsman, v.p. 3, 10, 22.
- RED WING PRODUCTIONS Inc.**, 521 Fifth Ave., New York, N.Y. (10017). Phone: 687-3080. Garry Moore.
- ROLAND REED PRODUCTIONS Inc.**, 650 N. Bronson Ave., Hollywood 4, Cal. Hollywood 9-1628. Roland D. Reed, pres.; Duke Goldstone, v.p. in charge of production. 20, 21, 22, 23, 26.

For Newsreel Sources see page 29-c

- REELA FILMS Inc.** (associated with WTVJ, Miami), 17 NW Third St., Miami, Fla. (33128). Phone: 374-2108. F. F. Sack, gen. mgr. 1, 16, 17, 18, 20, 21, 23, 24, 28, 30, 33, 35.
- REEVES SOUND STUDIOS** (division of Reeves Broadcasting Corp.), 304 E. 44th St., New York, N.Y. (10017). Oregon 9-3550. Chester L. Stewart, pres.; John F. Vorisek, v.p. & gen. mgr.; Richard J. Vorisek, v.p. 16, 17, 30, 33, 35.
- REGIS FILMS**, 1027 North Cole Ave., Los Angeles 38, Cal. Hollywood 2-2393. Shull Bonsall, pres. 1, 10, 21, 22.
- REMBRANDT FILMS**, 59 E. 54th St., New York 22, N.Y. Plaza 8-1024. William L. Snyder, pres. 1, 21, 22, 29.
- REPUBLIC PICTURES CORP.**—See Consolidated Film Industries.
- REX FILMS**, 1564 Broadway, New York 36, N.Y. Plaza 7-7460. Andre Feher, pres. 3, 8, 9, 11, 14.
- STUART REYNOLDS PRODUCTIONS**, 9465 Wilshire Blvd. Suite 411, Beverly Hills, Cal. (90212). Crestview 4-7863. 4, 10, 22, 23.
- RICHELIEU PRODUCTIONS Inc.**, 460 W. 54th St., New York, N.Y. (10019). Phone: 246-5200. Keefe Brasselle, pres.; Robert Krauthamer, secy.-treas.
- ROBERT YARNALL RICHIE PRODUCTIONS**, 240 E. 46th St., New York, N.Y. (10017). Mohawk 1-1380. R. Y. Richie, pres.; V. G. Richie, secy.-treas.; Gilda T. Gold. v.p. 20, 23, 28.
- RIVIERA PRODUCTIONS**, 6610 Selma Ave., Hollywood, Cal. (90028). Hollywood 2-8585. F. W. Zens, exec. producer; A. W. Stephenson & Leif Rise, assoc. producers. Branches: Milwaukee—340 Westmoore Blvd.; Sunset 2-8815; Robert Zens, Midwest rep. Cleveland—3304 Rumson Rd., Redwood 1-6076; Pat Rancati, Eastern rep. 4, 7, 10, 13, 18, 20, 21, 22, 23, 25, 26, 27, 29, 30, 31, 35.
- RKO GENERAL PRODUCTIONS**, 1440 Broadway, New York, N.Y. (10018). Phone: 564-8000. Alvin Sussman, v.p. & dir. of sales; David Yarnell, eastern mgr. for program development; Wally Sherwin, western mgr. for program development.
- PETER M. ROBECK & Co. Inc.**, 230 Park Ave., New York 17, N.Y. Murray Hill 9-2687, 9-2688. Peter M. Robeck, pres.; Otto Ohland, v.p.; Joseph F. Greene, v.p. 6269 Selma Ave., Hollywood, Cal., James F. Hoffman, West Coast mgr. Phone: 466-1445. 10, 14, 15, 22, 26.
- ROBERTS & BARRY Inc.**, 155 East 55th St., New York, N.Y. (10022). Phone: 421-7317. Ben Barry, Paul Roberts. 3.
- ROCKET PICTURES Inc.**, 1541 N. Western Ave., Hollywood, Cal. (90027). Hollywood 7-7131. J. Richard Westen, pres. 20, 21, 22, 23.
- F. K. ROCKETT PRODUCTIONS Inc.**, 729 N. Seward, Hollywood 38, Cal. Hollywood 4-3183. F. Stanton Webb, pres. & exec. producer; H. James Ebling, v.p. & production mgr.; Walt Marshall & Ken Bennett, creative services; Ed Norton, music dir. 1, 20, 22, 23, 31, 35.
- RODNEY-YOUNG ENTERPRISES**, 780 N. Gower St., Hollywood, Cal. (90038). Phone: 469-5911. Eugene B. Rodney, Robert Young. 10.
- RICHARD H. ROFFMAN EDITORIAL SERVICES**, 675 W. End Ave., New York 25, N.Y. Riverside 9-3647. Sophie S. Speiser, chairman; Richard H. Roffman, pres.; Maurice Roffman, v.p.; Malvina Cohn, v.p.; Allen Roberts, v.p. Branches: Los Angeles—7755 Hollywood Blvd.; Alan Winston, public relations & publicity. 2, 32.
- ROY ROGERS SYNDICATION Inc.**, 357 N. Canon Dr., Beverly Hills, Cal. Crestview 4-5954. Edward L. Koenig Jr., pres. 3, 9, 10, 11, 14, 22.
- ROGO PRODUCTIONS Inc.**, The Plaza Hotel, New York 19, N.Y. 22.
- ROMPER ROOM Inc.**, 2229 North Charles St., Baltimore, Md. (21218). Chesapeake 3-3630. Bert Claster, pres. Live syndicated programs. Also Cluster Enterprises Inc.
- RONCOM PRODUCTIONS Inc.**, 405 Park Ave., New York, N.Y. Plaza 1-1480. Perry Como, pres. Live and tape shows.
- ROQUEMORE FILMS**, 44 Mt. Vernon Blvd., Hamburg, N.Y. (14075). Phone: 627-3876. Everett E. Roquemore, director. Mildred B. Roquemore, secy. 18, 20, 21, 22, 24, 25, 26, 35.
- ROSS-DANZIG TV Inc.**, 6331 Hollywood Blvd., Hollywood, Cal. (90028). Bart Ross, Frank Danzig.
- RTV INTERNATIONAL Inc.**, 405 Park Ave., New York, N.Y. (10022). Phone: 212-421-0680. John Thayer, dir., program sales & services; Stephen A. Mann, sales mgr. 9, 10, 11, 14, 15, 20, 32.
- JACK ROURKE PRODUCTIONS**, 6331 Hollywood Blvd., Hollywood 28, Cal. Hollywood 3-7178. Jack Rourke. Live shows.
- DANNY ROUZER STUDIO**, 7022 Melrose Ave., Hollywood, Cal. (90038). Webster 6-2494. Danny Rouzer, owner. 16, 20, 21, 22, 23, 24, 25, 33, 35.
- RUDIO PRODUCTIONS**, 46 E. Superior St., Chicago 11, Ill. Phone: 664-6353. Hal Stein, pres. 20, 21, 22, 23.
- JACK RUSSELL AND ASSOCIATES**, 203 N. Wabash Ave., Chicago 1, Ill. State 2-2818. Jack Russell, pres. 2, 20, 32.
- RED RYDER ENTERPRISES Inc.**, 205 West Brorein St., Tampa, Fla. (33606). Phone: 254-9191.
- SACRED HEART PROGRAM Inc.**, 3900 Westminster Place, St. Louis, Mo. (63108). Phone: 533-0320. Rev. Eugene P. Murphy, S.J., dir.; Rev. Wm. K. Schwienher, S.J., production dir. Branch Offices: Boston 18, Mass.—Sacred Heart Hour, 21 James St.; Rev. Matthew Hale, S.J. Toronto 5, Ontario—Sacred Heart Hour, 68 Broadview St. Rev. Thomas Walsh, S.J. 7, 26.
- H. G. SAPERSTEIN & ASSOCIATES**, 4440 Lakeside Dr., Burbank, Cal. (91505). Phone: 849-6666. H. G. Saperstein, pres. 20, 21, 22, 23.
- JAMES L. SAPHIER AGENCY Inc.**, 9229 Sunset Blvd., Los Angeles 69, Cal. Crestview 1-7231. James L. Saphier, pres. 2, 21, 32.
- ROBERT SAUDEK ASSOCIATES Inc.**, 630 Fifth Ave., New York, N.Y. (10020). Phone: 581-1070. Robert Saudek, pres.; Mary V. Ahern, v.p.; Stuart Sprague, treas. Live & film shows.
- WILLIS H. SCHAEFER**, 136 East 55th St., New York 22, N.Y. Plaza 5-4030. Willis H. Schaefer, pres.; Marjorie Gordon, secy.
- BERNARD L. SCHUBERT**, 2 East 78th St., New York, N.Y. (10021). Murray Hill 8-0940.
- LEW SCHWARTZ Inc.**, 440 E. 57th St., New York, N.Y. (10022). Phone: 752-0923. Lew Schwartz, exec. producer. Consultant visual marketing & communication. 20, 21, 22, 23.
- WALTER SCHWIMMER Inc.**, 410 N. Michigan Ave., Chicago, Ill. (60611). Phone: 467-5220. Walter Schwimmer, pres.; Arthur E. Pickens Jr., exec. v.p.; Howard Christensen, sales dir.; Robert J. Talamine, marketing dir. 10, 22.
- SCOPE TELEVISION Inc.**, 45 West 45th St., New York 36, N.Y. Judson 2-5667. Elliot Abrams, pres.
- RAYMOND SCOTT ENTERPRISES Inc.**, Rt. 110, Farmingdale, N.Y. (11735). Phone: 516-293-8888. Raymond Scott, creative dir.; Charles Barclay, v.p.-gen. mgr. 18, 20, 23.
- SCOTT-TEXTOR PRODUCTIONS Inc.**, 333 E. 46th St., New York 17, N.Y. Yukon 6-3850. Keith Textor, pres.; Alan Scott, treas. Music for TV.
- SCREEN ENTERTAINMENT Co. (SEC)**, 4440 Lakeside Drive, Burbank, Cal. (91505). Victoria 9-6666. Henry G. Saperstein, pres.; Jerry Kurtz, gen. sales mgr. 3.
- SCREEN GEMS Inc.** (subsidiary of Columbia Pictures Inc.), 711 Fifth Ave., New York 22, N.Y. Plaza 1-4432. A. Schneider, pres.; Jerome Hyams, exec. v.p. & gen. mgr.; Leo Jaffe, 1st v.p.; John H. Mitchell, national sales v.p.; Russell Karp, v.p. & treas.; David Horowitz, secy.; Jackie Cooper, v.p. west coast operations; Robert Seidelman, v.p. syndication; Lloyd Burns, v.p. international operations; Pierre Marquis, v.p.; Ed Justin, v.p. merchandising; Alfred Mendelsohn, v.p. EUE/Screen Gems; Norman Louvau, v.p. broadcasting; Charles Fries, v.p. west coast; Harry Ackerman, exec. producer; Marvin Korman, adv. & p.r. dir.; Johanna Grant, eastern pub. dir.; Tony Habeeb, studio pub. dir.; Don Garrett; promo dir.; Dan Goodman, dir. syndication sales; Bill Hart, eastern sales mgr. Regional Offices: Hollywood—1334 N. Beachwood Dr.; Hollywood 2-3111. Robert Newgard, western area mgr. Chicago—230 N. Michigan Ave., Franklyn Dr. 2-3696; Paul Weiss, midwest area mgr. Dallas—8932 Clearwater Dr.; Riverside 8-3336; Frank Barton, southwestern area mgr. Atlanta—112 Peachtree St.; Trinity 5-1807; Don Bryan, south-eastern area mgr. Foreign Offices: London—142-150 Wardour St. Screen Gems Ltd. Mexico City—Ave. Cauhtemoc 60, 50 Plazo Mexico 7. D. F. Screen Gems al S.A.; Harold Winston. Australia—153 Miller St., N. Sydney, N.S.W. Screen Gems Pty. Ltd.; Joe Joel. Canada—72 Carlton St., Toronto, Ontario, Screen Gems (Canada) Ltd.; Ray Junkin.
- HAL SEEGER PRODUCTIONS Inc.**, 48 W. 48th St., New York, N.Y. (10036). Phone: 246-4939. Hal Seeger.
- SEL ANIMATION Inc.**, 75 W. 45th St., New York 36, N.Y. Circle 5-6781. Lou Marcus, pres.; Ed Feldman, v.p.; Stan Beck, treas. 1, 20, 23, 28.
- GEOFFREY SELDEN ASSOCIATES Inc.**, 300 E. 51st St., New York 22, N.Y. Phone: 421-1570. 3, 21, 22, 27, 29.
- THE SELZNICK Co. Inc.**, 9335 Washington Blvd., Culver City, Cal. (90231). Phone: 870-2931. David O. Selznick. 22.
- SESAC Inc.**, 10 Columbus Circle, New York, N.Y. (10019). Phone: 212-586-3450. Paul Heinicke, pres.; Alice H. Prager, v.p.; R. C. Heinicke, secy.-treas. 18, 34.
- SEVEN ARTS ASSOCIATED Corp.**, 200 Park Ave., New York, N.Y. (10017). Yukon 6-1717. Eliot Hyman, pres.; Donald Klauber, exec. v.p. & gen. sales mgr.; Samuel H. Haims, fin. v.p.; Sidney H. Levin, v.p. & gen. counsel; Albert E. Bollengier, treas.; Norman Z. Solomon, asst. treas. & controller; Herbert G. Richek, dir. of operations; Lloyd W. Krause, v.p. for sales, eastern division; Leonard Hammer, dir. national sales; Jack Heim, eastern division account exec.; Harvey Chertok, dir. of advertising, sales promotion & publicity. Branch Offices: Chicago—4630 Estes, Lincolnwood, Ill.; Phone: 674-5105; Robert Hoffman, v.p. sales, midwest div. Dallas—5511 Royal Crest Dr.; Emerson 3-7331; David Hunt, v.p. sales, southern div. Los Angeles—3562 Royal Woods Dr., Sherman Oaks, Cal. State 8-8276; George Mitchell, v.p. sales, west coast div.
- SEVEN ARTS TELEVISION**, 200 Park Ave., New York, N.Y. (10017). Yukon 6-1717. Eliot Hyman, pres.; W. Robert Rich, exec. v.p. & gen. mgr.; Samuel H. Haims, fin. v.p.; Sidney H. Levin, v.p. & gen. counsel; Albert E. Bollengier, treas. Norman Z. Solomon, asst. treas. & controller; Herbert G. Richek, dir. of operations; Sidney Kivitt, bus. affairs mgr.; Robert B. Jones, dir. of national sales; Charles D. Reeves, dir. of network sales; Stanley R. Jaffe, dir. N.Y. programs; Peter M. Affe, dir. of eastern sales; Othur V. Oliver, dir. of midwest sales; Harvey R. Reinstein, dir. of southern sales; Harvey Chertok, dir. of advertising, sales promotion & publicity. Branch Offices: Los Angeles—9000 Sunset Blvd.; Phone: 278-1771; Thomas D. Tannenbaum, v.p., programs; William M. Stout, dir. of western sales, Toronto—11 Adelaide St. W.; Phone: 364-7193; Sam R. Kunitzky, dir. of Canadian sales. Nassau—Seven Arts Production International Ltd., Roberts Bldg., East St. Nassau. Bahamas; Roger Carlin, dir. of European sales; Vincente Ramos, dir. of Latin American sales.
- SEWANE PRODUCTIONS**, 8730 Sunset Blvd., Suite 304, Los Angeles 69, Cal. Olympia 7-1940.
- SEXTANT Inc.**, 663 Fifth Ave., New York, N.Y. (10022). Phone: 581-7611. Robert D. Graff, pres.
- JACK SHAFTON'S PUPPET MASTERS**, 8118 Lookout Mountain Ave., Hollywood 46, Cal. Oldfield 4-2350. Jack Shafton, owner. 20, 23, 29.
- MARK SHAW ASSOCIATES Inc.**, 18 E. 50th St., New York, N.Y. (10022). Phone: 752-4612. Mark Shaw, pres.; Paul Landis, exec. v.p. & gen. mgr.; George Ottino, exec. producer; Ed Fricke, editorial supervisor; Terry Funal, script supervisor & production co-ordinator; Roz Oesterle, studio mgr. & stylist. 20.
- WILLIAM R. SHEEKY**, 150 Broadway, New York City. Courtland 7-2913. 8.
- SHIELD PRODUCTIONS Inc.**, 919 Ernst Court, Chicago 11, Ill. Phone: 642-6441. James C. Dolan, pres & sales mgr.; Martin M. Rubenstein, musical dir. 20, 25, 30, 35,

## Program Sources

- SHOW BIZ Inc.**, Life & Casualty Tower, Nashville, Tenn. (37219). Jane Dowden.
- SHOW CORP. OF AMERICA**, 45 Rockefeller Plaza, New York 20, N.Y. Plaza 7-9820. Robert Manby, pres.; Fred Schneler, v.p.-treas. 3, 8, 9, 10, 14.
- SHOWPAC Inc.**, 667 Madison Ave., New York 21, N.Y. Templeton 8-5690. 20, 21, 22.
- AL SIMON PRODUCTIONS**, General Service Studios, 1040 N. Las Palmas, Hollywood 38, Cal. Hollywood 9-9011. Al Simon, pres.; John Nicolaides, comptroller. 20, 21.
- SIXTEEN SCREEN SERVICE Co.**, 6710 Melrose Ave., Hollywood 38, Cal. Webster 9-1491. Homer O'Donnell, pres. 20, 21, 23, 28.
- SKYLINE FILMS Inc.**, 124 E. 40th St., New York, N.Y. 20, 21, 22, 23, 24, 25, 29, 35.
- FLETCHER SMITH STUDIOS**, 259 S.W. 21st Terrace, Ft. Lauderdale, Fla. (33311). Phone: 581-7300. Fletcher Smith, pres.; Janet P. Smith, v.p.; Marie A. Dehn, secy.-treas. 1, 20, 21, 22, 23, 30, 35.
- WALTER HARRISON SMITH ASSOCIATES**, 222 East 44th St. New York 17, N.Y. Phone: 697-9174. Walter Harrison Smith, pres. 4, 20, 21, 23, 25. Walter H. Smith also operates Cine Sports Productions, 2 High View Terrace, New Canaan, Conn. 20, 21, 22, 23, 27, 31, 33, 35.
- WARREN R. SMITH Inc.**, 210 Semple St., Pittsburgh 13, Pa. Museum 3-6300. F. Jack Naper, mgr. 16, 17, 18, 19, 30, 33, 35.
- SNYDER-KOREN**, 6335 Homewood Ave., Hollywood, Cal. (90028). Ken Snyder, Charles B. Koren.
- SONIC FILM RECORDING Inc.**, 1230 W. Washington Blvd., Chicago, Ill. (60607). Jack H. Lieb, pres.; Bob Averill, chief engineer; Don Richter, recordist. 1, 2, 3, 4, 18, 20, 21, 22, 23, 24, 25, 28, 29, 30, 31, 33, 35.
- JOSEPH I. SONNENREICH**, 205 W. 89th St., New York City. Susquehanna 7-1797. Live shows.
- SOUNDAC PRODUCTIONS Inc.**, P.O. Box 2167, Hollywood, Fla. Phone: 983-3122. Robert D. Buchanan, pres.; Jack Schlen, production mgr.; Bob Biddlecom, technical dir. 1, 6, 18, 20, 22, 23, 25, 27, 28, 30, 32.
- SOUTHERN BAPTIST CONVENTION**, Radio and Television Commission, Baptist TV-Radio Center, 6350 W. Freeway, Ft. Worth, Tex. (76116). Phone: 737-4011. Rev. Paul M. Stevens. 7, 9, 10, 22, 23, 26, 33, 35.
- SOUTHWEST FILM LABORATORY Inc.**, 3024 Ft. Worth Ave., Dallas, Tex. (75225). Phone: 214-331-8347. Jack Hopper, v.p.; Charles E. Floyd, customer service; Raymond Bradford, producer services. 1, 17, 18, 20, 21, 22, 23, 24, 25, 26, 29, 30, 32, 33, 35.
- RICK SPALLA VIDEO PRODUCTIONS**, 650 N. Bronson Ave., Hollywood 4, Cal. Hollywood 9-7307. Rick Spalla. Also operates Rick Spalla Productions Inc. and Hollywood Newsreel Syndicate Inc. Branch office: New York—45 W. 45th St., N.Y.; Phone: 247-2611. 5, 10, 19, 20, 21, 22, 23, 24, 31.
- SPECTACOLOR CORPORATION OF AMERICA** (subsidiary of Medallion Pictures), 1212 Ave. of the Americas, New York, N.Y. (10036). Judson 2-3636. B. R. Schrift, pres.; Daniel McDonald, treas.; Arthur Sachson, gen. mgr. 3.
- SPONSORS FILM SERVICE**, 155 Washington St., Newark, N.J. (07102). Phone: 201-622-0115. G. Auerbach, pres.; H. Traiman, v.p.-gen. mgr.; John Maxson, v.p. & sales mgr. Executive Offices: 421 W. 54th St., New York, N.Y. Phone: 757-2125. 6, 10, 13, 30, 35.
- SPORT FILMS Inc.**, 4035 S.W. 94th Ave., Portland, Ore. (97225). Phone: 644-9300. Jim Conway, host sportsman; Larry Barrett, cameraman & pres.; Harold A. Winther, v.p. sales.
- SPORTLITE FILMS**, 20 N. Wacker Dr., Chicago 6, Ill. Phone: 236-8488. Alfred D. LeVine, gen. mgr.; Charles Lee, prod. mgr.; Tom Carnegie, talent. 4, 5, 6, 8, 10, 11, 12, 14, 20, 21, 22, 23, 25, 31, 32, 34, 35.
- SPORTS NETWORK Inc.**, 530 5th Ave., New York, N.Y. (10036). Phone: 661-1000. Richard E. Bailey, pres.; Roylance H. Sharp, v.p.; Chas. A. Voso, v.p., engineering; T. J. Schilling, secy.-treas.; William Hyland, v.p., controller. Branches: 158 East Passaic Ave., Rutherford, N.J.; Webster 3-4040; 14 N. Newstead, St. Louis, Mo.; Phone: 535-4682. 8525 Louise Ave., Hollywood, Cal. Phone: 213-461-9411. Specializes in regional networks for all sports & special events. Remote equipment for pickups and taping available. Also see listing under *TV Tape Programs and Commercials*.
- STAGE FIFTY SEVEN Inc.**, 3 E. 57th St., New York 22, N.Y. Plaza 3-4840. Gerald Margolis, studio mgr. 33, 35.



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- STAGE FIVE PRODUCTIONS Inc.**, 9336 W. Washington Blvd., Culver City, Cal. (90231). Phone: 469-5911. Ozzie Nelson, pres. 22.
- STERLING TELEVISION**—See Walter Reade—Sterling, Inc.
- STOCK SHOTS TO ORDER Inc.**, 550 Fifth Ave., New York, N.Y. (10036). Phone: 246-1626. Ray Phelan, managing dir. 20, 23, 31.
- STOCKDALE & Co.**, 200 East First South, Salt Lake City, Utah (84111). Elgin 5-5511. C. L. Stockdale, pres. & owner. 1, 16, 17, 20, 23, 35.
- MIKE STOKEY ENTERPRISES Inc.**, Hollywood Center Theater Bldg., 1445 N. Las Palmas, Los Angeles 28, Cal. Phone: 466-7304. Mike Stokey, pres.; John Hueners, v.p. 21, 22. Live shows.
- STONEWALL PRODUCTIONS**, 59 E. 54th St., New York, N.Y. (10022). Sid Caesar, Rosette Plevor.
- STORER PROGRAMS Inc.**, 338 S. Western Ave., Los Angeles, Cal. (90005). Phone: 385-0256. Henry J. Davis, gen. mgr.; Robert Rodgers, eastern mgr.; Jonathan Oscher, account exec.
- STORYBOARD Inc.**, 165 E. 72nd St., New York 21, N.Y. Phone: 744-8050. John Hubley, pres. 1, 20, 21, 25, 29.
- JOHN G. STRATFORD FILM Corp.**, 250 W. 57th St., New York 19, N.Y. Judson 6-7390. John G. Stratford, pres. 1, 4, 9, 14, 15, 22, 23, 31.
- STRATFORD INTERNATIONAL FILM SEARCHERS Inc.**, 250 West 57th St., New York, N.Y. (10019). Judson 6-3828. 14, 23, 31, 35.
- WILBUR STREECH PRODUCTIONS Inc.**, 135 W. 52nd St., New York 19, N.Y. Judson 2-3816. Wilbur J. Streech, pres.; Sal Gulda, production, Fred J. Schaefer, exec. producer. 1, 20, 23, 25, 28, 33.
- STURGIS-GRANT PRODUCTIONS Inc.**, 328 E. 44th St., New York, N.Y. (10017). Murray Hill 9-4994. Warren Sturgis, pres.; Wm. H. Terry, exec. v.p.; Benedict Magnes, v.p. & gen. mgr.; Wm. T. Moeller, prod. supr.; Orestes Calpini, art dir.; Wynne S. Eastman, assoc. producer; Hal M. Arden, assoc. producer & P.R. dir. 1, 20, 23, 26, 30, 33, 35.
- SULTAN-WORTH PRODUCTIONS Ltd.**, 9171 Wilshire Blvd., Beverly Hills, Cal. (90212). Arne Sultan.
- SUN DIAL FILMS Inc.**, 318 E. 45th St., New York, N.Y. (10017). Phone: 889-6575. 1, 21, 23, 35.
- DAVID SUSSKIND**—See Talent Associates Ltd.
- SUPERMAN TV Corp.**, 575 Lexington Ave., New York, N.Y. (10022). Phone: 759-5700. Ira Gottlieb, pres. 10.
- JOHN SUTHERLAND PRODUCTIONS Inc.**, 201 N. Occidental Blvd., Los Angeles, Cal. (90026). Dunkirk 8-5121. John Sutherland, pres. 1, 4, 21, 23.
- HACK SWAIN PRODUCTIONS**, P.O. Box 5396, 1685 Fortuna St., Sarasota, Fla. (33579). Phone: 813-955-1706. Hack Swain. 1, 20, 23, 25, 28, 35.
- ROBERT SWANSON PRODUCTIONS Inc.**, 689 Fifth Ave., New York, N.Y. Murray Hill 8-4355. Robert Swanson, pres.; Rolf Johnson, sales mgr. 20.
- SWIFT-CHAPLIN PRODUCTIONS Inc.**, 1136 N. Highland Ave., Hollywood 38, Cal. Hollywood 2-0761. Charles F. Chaplin, pres.; Miles E. Pike, secy.-treas.; C. Dale Tholen, v.p.
- SYLVAN PRODUCTIONS**, 524 W. 57th St., New York, N.Y. (10019). Phone: 586-6000. Ed Sullivan, Bob Precht.
- T & L PRODUCTIONS Inc.**, 846 N. Cahuenga Blvd., Hollywood 38, Cal. Hollywood 9-9061. Danny Thomas and Sheldon Leonard, exec. officers. 22.
- TALENT ASSOCIATES—PARAMOUNT Ltd.**, 444 Madison Ave., New York 22, N.Y. Plaza 3-1030. David Susskind, pres.; Dan Melnick, v.p. Branch: c/o Paramount Studios, 5842 Sunset Blvd., Hollywood 28, Cal. Martin Leeds. Producer of live and tape shows.
- TAYLOR/NODLAND Ltd.**, Suite 901, 75 E. Wacker Dr., Chicago, Ill. (60601). Phone: 236-0221. Sherril Taylor, pres.; Jory Nodland, exec. v.p.
- TECHNICAL ANIMATIONS Inc.**, 11 Sintsink Dr. East, Port Washington, N.Y. (11050). Phone: 767-8800. Stanley L. Schwartz, pres. 1.
- TECHNISONIC STUDIOS Inc.**, 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1055. Charles E. Harrison, pres.; Edward H. Carter, v.p.; Lila H. Fritzsche, secy.; Annette M. Harrison, treas. 1, 10, 18, 20, 21, 22, 23, 26, 30, 35.
- TELECINE FILM STUDIOS Inc.**, 100 S. Northwest Highway, Park Ridge, Ill. Phone: 823-1418. Byron L. Friend, pres. 1, 4, 5, 18, 19, 20, 21, 22, 23, 24, 30, 31, 33, 35.
- TELE-COLOR Inc.**, 1121 S. Glenstone St., Springfield, Mo. University 2-4422. Norman H. Grant, pres. 20, 21, 33.
- TELEDRAMA PRODUCTIONS Inc.**, See Crayne Television Inc.
- TELEDYNAMICS Corp.**, 729 Seventh Ave., New York, N.Y. (10019). Judson 6-6052. Irwin Prizor, pres. & secy.-treas.; Tony Azzato, exec. v.p. 3, 10.
- TELE FEATURES Inc.**, 516 Fifth Ave., New York, N.Y. (10036). Phone: 986-4979. Al Odeal, pres.
- TELEFILM INDUSTRIES Inc.**, 6039 Hollywood Blvd., Hollywood, Cal. (90028). Hollywood 9-7205. J. A. Thomas, pres. 1, 17, 18, 20, 30, 33.
- TELEMATED MOTION PICTURES**, 8 W. 40th St., New York 18, N.Y. Longacre 5-5341. Saul S. Taffet, producer-director. 1, 20, 23, 28, 35.
- TELEMONT PICTURES Inc.**, P.O. Box 1106, Santa Monica, Cal. (90406). H. B. Donovan, pres.
- TELENEWS** (div. of Hearst Metrotone News Inc.) 450 W. 56 St., New York 19, N.Y. Plaza 7-4120. C.B. Stratton, exec. v.p. & gen. mgr. 23, 24, 25, 31, 35.
- TELESCREEN ADVERTISING Inc.**, 625 Madison Ave., New York 22, N.Y. Plaza 3-7500. A. A. Klinger, pres.; William P. Laffey, gen. mgr.



## Program Sources

- TELESYND** (div. of Wrather Corp.), 375 Park Ave., New York, N.Y. (10022). Plaza 2-3210. Hardie Frieberg, pres. Branch: 270 N. Canon Dr., Beverly Hills, Cal. 10.
- TELE-TAPE PRODUCTIONS Inc.**, 236 W. 44th St., New York, N.Y. (10036). Phone: 752-7255. Don Redell.
- TELEVISION AFFILIATES Corp. (TAC)**, 625 Madison Ave., New York, N.Y. (10022). Phone: 753-3110. Joseph Schackner, operations mgr. 13.
- TELSUN FOUNDATION**, 605 Fifth Ave., New York, N.Y. (10017). Phone: 421-0950. Edgar Rosenberg, production coordinator; C. O. Erickson, production mgr.; Robert Stahl, dir. of promotion.
- TELEVISION BROADCASTING SERVICE Inc.**, P.O. Box 693, New York, N.Y. 10023. Phone: 212-421-1784. William R. Riddle, pres.-exec. prod.; Mrs. Louise Brong, secy.-treas.; Joseph L. Hall, dir. video tape, film, live productions. Branch Office: Cairo, New York—Bavarian Manor House, William K. Bauer, resort sales mgr. 1, 3, 4, 6, 8, 10, 12, 13, 16, 18, 20, 21, 22, 23, 25, 27, 28, 29, 30, 32, 33, 34, 35.
- TELEVISION COMMERCIALS Inc.**, 5746 W. Sunset Blvd., Los Angeles, Cal. (90028). Phone: 462-3207. Harry W. Loud, pres. 20.
- TELEVISION ENTERPRISES Corp.**, 420 N. Camden Dr., Beverly Hills, Cal. (90210). Phone: 273-5381. Harold Goldman, pres.
- TELEVISION FEATURES OF AMERICA**, 820 West End Ave., New York, N.Y. (10025). Monument 3-7284. Oliver W. Nicoll, exec. dir. 21, 22, 24, 29.
- TELEVISION GRAPHICS Inc.**, 369 Lexington Ave., New York, N.Y. (10019). Phone: 867-3330. Bernard Rubin, pres.; Lee Blair, exec. v.p.; Sid Greenhaus, prod. supervisor; Lou Melamed, TV sales dir.; Harold Wondsel, ind. film sales dir.; Paul Sylbert, prod. dir.; Frank Papp, prod. dir. Studio: New York—3 W. 61st St. 1, 20, 23.
- TELEVISION PERSONALITIES Inc.**, 527 Madison Ave., New York 22, N.Y. Plaza 2-3630. Milton T. Raynor, exec. v.p. 10, 22.
- TELEVISION PROPERTIES Co.**, 333 N. Michigan Ave., Chicago, Ill. (60601). Phone: 372-6045. James M. Fitzgerald, pres. 3, 10, 15, 21, 22, 34.
- TELEVISION SCREEN PRODUCTIONS Inc.**, 25 W. 45th St., New York, N.Y. (10036). Phone: 586-7110. Charles J. Basch Jr., pres.; Frances Scott, v.p. & secy.; Clarence Schmidt, treas. 1, 20, 21, 22, 23, 28.
- TELIC Inc.**, Film Center, 630 Ninth Ave., New York, N.Y. (10036). Judson 2-3480. Elwood Siegel, pres. & exec. dir.; Edward F. Boughton, v.p. & exec. producer. 1, 20, 21, 22, 23, 24, 25, 26, 27, 29, 30, 32, 33, 35.
- TEL RA PRODUCTIONS** 344 N. Broad St., Philadelphia, Pa. (19102). Phone: 569-3920. Dan Wise, exec. v.p.; Bosh Pritchard, v.p. sales. 10, 22.
- TERRYTOONS** (division of CBS Films Inc.), 38 Centre Ave., New Rochelle, N.Y. New Rochelle 2-3466. Bill Weiss, v.p. & gen. mgr. 20, 21, 23, 29.
- TEXAS RASSLIN FILMS Inc.**, Cadiz & Industrial Blvd., Dallas, Tex. Riverside 8-2083; 8-3261. Ed Watt, gen. mgr. 10, 22.
- THEATER 9 Inc.**, 60 W. 57th St., New York 19, N.Y. Phone: 581-9357. Walt Frammer, pres.; Ladd Frammer, v.p. 20, 23, 29.
- DANNY THOMAS ENTERPRISES Inc.**, Sheldon Leonard Enterprises Inc., T & L Productions, 846 N. Cahuenga Blvd., Hollywood, Cal. (90038). Phone: 469-5911. 20, 22.
- THE THOMPSON-KOCH Co. Inc.**, 90 Park Ave., New York, N.Y. (10016). Phone: 972-4141. Robert A. McNeil, pres.; Ad agency. 10.
- THE THREE MARKETTEERS**, 165 Willow St., Roslyn Heights, N.Y. (11577). Phone: 697-2974 (212). Ted Kaufmann. 20, 23, 25, 32.
- THUNDERBIRD FILMS**, 551 Fifth Ave., New York, N.Y. (10017). Phone: 687-6464. E. Bradley Marks, pres.; Victor Bikel, eastern div. mgr. Branch: Encino, Cal. (91316)—17100 Rancho St. Phone: 872-0131. John Donahue, western div. mgr.
- TITRA SOUND CORP.**, 1600 Broadway, New York 19, N.Y. Plaza 7-6681. 30.
- TODDY PICTURES Co.**, P. O. Box 150, Atlanta, Ga. (30301). Phone: 355-9654. Ted Toddy, pres.; C. Small, gen. mgr. 3, 29, 35.
- TOMLIN FILM PRODUCTIONS Inc.**, 405 Lexington Ave., New York 17, N.Y. Oxford 7-0003. Frederick A. Tomlin, pres.; Carl A. Tomlin, v.p. & business mgr. 1, 20, 28.
- TORRETO FILMS Inc.**, 9885 Charleville Blvd., Beverly Hills, Cal. Crestview 4-6023. Loretta Young, pres.; Robert F. Shewalter, secy.-treas. 22.
- IVAN TORS FILMS Inc.**, MGM Studios, Culver City, Cal. Ivan Tors. Branch: North Miami, Fla.—12100 NE 16th Ave. 21, 22, 30, 33, 35.
- TOTAL TELEVISION PRODUCTIONS Inc.**, 366 Madison Ave., New York, N.Y. (10017). Oxford 7-4123. Treadwell D. Covington. 13, 17, 18, 21, 22, 35.
- TRANS-LUX TELEVISION Corp.**, 625 Madison Ave., New York, N.Y. (10022). Phone: 212-751-3110. Richard P. Brandt, pres.; Richard Carlton, v.p. & gen. sales mgr.; Leo Brody, dir. of syndication sales; Irving Kleinfeld, operations mgr.; Albert Boyars, dir. of adv. & publicity. Branch Offices: Eastern Div.—Home Office. Warren Rosenberg, mgr. Midwest Div.—520 N. Michigan Ave., Chicago 11, Ill.; Phone: 312-787-3995. Western Div.—6253 Hollywood Blvd., Los Angeles 28, Cal.; Hollywood 2-6903 (213); Arthur L. Manheimer, mgr. Film Service Dept.—30-12 41st Ave., Long Island City, N.Y. (11101). Phone: 751-3110. Erwin Markisch, mgr. Trans-Lux Television International Corp.—Utoquai 29, Zurich 8, Switzerland; Phone: 32.33.52; Rudi C. Witschi, sales mgr. Western Hemisphere. Krantz Films Inc.—250 W. 57th St., New York, N.Y.; Phone: 757-4630. Steve Krantz, pres. Krantz Films Inc. is Western Hemisphere (non-U.S.) rep. for Trans-Lux. 3, 4, 8, 9, 10, 11, 12, 14, 15, 22, 31.
- TRIANGLE PROGRAM SALES**, 320 Park Ave., New York, N.Y. (10022). Phone: 759-7115. Edward H. Benedict, national sales mgr.; Clyde R. Spitzner, gen. sales mgr.; H. Taylor (Bud) Vaden, dir. advertising & promotion; Bob Bernstein, dir. of public relations. Sales offices: Los Angeles, William Molvey; Chicago, Edward R. Scannell; Philadelphia & Baltimore, Charles Powell.
- TRIBUNE FILMS Inc.**, 141 E. 44th St., New York City. Murray Hill 7-2590. Roma Sfreddo, pres. 4.
- TV & MOTION PICTURE PRODUCTIONS**, 707 Dawn St., P.O. Box 2-L, Richmond 19, Va. Milton 3-4444. C. W. Richey, pres. 17, 18, 19, 20, 23, 24, 28, 30, 33, 35.
- TV PRODUCTIONS OF AMERICA Inc.**, 77 W. 55th St., New York, N.Y. (10036). Phone: 581-1130. Norman Baer.
- TV RECORDERS**, 6054 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-8201. Virginia Aicholtz, pres. 30, 35.
- TV STATIONS Inc.**, 215 E. 51st St., New York, N.Y. (10022). Plaza 1-0123. Herb Jacobs, pres. 12.
- TWENTIETH CENTURY FOX INTERNATIONAL Inc.**, 444 West 56th St., New York, N.Y. (10019). Phone: 957-5000. Seymour Poe, pres.; Alan Silverbach, v.p. in chg. of syndication. Branches: Toronto, Canada; London, England; Paris, France; Beirut, Lebanon; Mexico City, Mexico; Cairo, Egypt; Tokyo, Japan; Sydney, Australia; Geneva, Switzerland.
- TWENTIETH CENTURY-FOX TELEVISION Inc.** (subsidiary of 20th Century-Fox Film Corp.), 444 West 56th St., New York, N.Y. (10019). Phone: 957-5000. Richard D. Zanuck, pres.; William Self, exec. v.p.; David Gerber, v.p., national sales; Alan Silverbach, v.p., in charge of syndicated sales; William Clark, eastern div. sales mgr.; Herbert Lazarus, mgr. of sales coordination; Joseph Fusco Jr., dir. sales promotion. Branches: Atlanta—25 Terrace Dr. NE, Apt. #5; Phone: 523-4633; Crenshaw Bonner, southern div. sales mgr. Beverly Hills—P.O. Box 900; Phone: 276-2211; Howard Anderson, western div. sales mgr. Chicago—550 Jackson Blvd.; Phone: 372-1584; John Rohrs, midwestern div. sales mgr.
- TWENTIETH CENTURY-FOX TV INTERNATIONAL Inc.** (subsidiary of 20th Century-Fox Film Corp.), 444 W. 56th St., New York 19, N.Y. Phone: 957-5000. Seymour Poe, pres.; Alan Silverbach, v.p. in charge of syndication; Herbert Lazarus, mgr. of sales coordination; Joseph Fusco Jr., dir. of sales promotion. Foreign Offices: Canada—20th Century-Fox Corp. Ltd., 110 Bond St., Toronto 2, Ontario, Canada; Frank Murray, Canadian sales mgr. England—20th Century-Fox Film Co. Ltd., 31-32 Soho Square, London W.1, England; Peter Marriott, U.K. & Continental television sales director; William Saunders, British Isles television sales mgr. Australia—20th Century-Fox Film Corp. Pty. Ltd., 43-51 Brisbane St., Sydney, Australia; William Gray, television sales mgr. Northern Div. Europe—20th Century-Fox Film Corp., 78 Rue du Rhone, Geneva, Switzerland; Don Angel, television sales mgr. Northern Div. Europe—20th Century-Fox France Inc., 33 Champs Elysees, Paris 8e, France; Jacques Porteret, television sales mgr. Latin America—20th Century-Fox Film de Mexico, S.A., P.O. Box 373, Mexico 1, D.F.; Alvaro Mutis, Latin American TV sales mgr. 3, 8, 10, 11.
- WILLIAM TYTLA PRODUCTIONS Inc.**, 40 W. 57th St., New York City. Circle 6-8561. William P. Tytla, pres. & dir. 1, 20.
- UNIFILMS**, 145 E. 74th St., New York, N.Y. (10021). Phone: 879-3516. Charles E. Gallagher. 20, 23.
- UNISPHERE BROADCASTING SYSTEM**, 211 East 53rd St., New York, N.Y. (10022). Plaza 9-1044. Harley Lucas, v.p., sales.
- UNITED ARTISTS TELEVISION Inc.**, 555 Madison Ave., New York, N.Y. (10022). Murray Hill 8-4700. John L. Sinn, pres.; A. Frank Reel, exec. v.p., business & legal affairs; Robert H. Yamin, v.p. assistant to the pres.; Herbert Gordon, v.p. West Coast operations; Mel Bernstein, adv. & promotion dir.; David Gordon, dir. of public relations; Norman Glenn, exec. v.p., programming; Howard Gottfried, adm. v.p., programming. Hollywood: Richard Linkinour, v.p., program development. West Coast; M. J. Rifkin, exec. v.p., sales; Pierre Weis, v.p. & gen. mgr., syndication sales; Dick Lawrence, v.p. & sales mgr., syndication div. Branches: Los Angeles—9229 Sunset Blvd. Phone: 273-6460. (UAA Div.). Sherman Oak, Cal.—15130 Ventura Blvd. Phone: 783-6365. Cincinnati—2904 Woodburn Ave. Phone: 751-1323. Chicago—520 N. Michigan Ave. Phone: 527-1030. Dallas—2015 Young St. Phone: 747-8553. United Artists Television of Canada—Carlton Tower, Toronto, Ont. Phone: 363-4033. Colm O'Shea, gen. mgr., network div. United Artists Television International Div.—729 7th Ave., New York, N.Y. Phone: 245-6000. Herb Banquer, v.p., foreign operations; Marvin Goodman, foreign sales mgr. 10, 21, 22, 38.
- UNITED ARTISTS ASSOCIATED** (a division of United Artists Television Inc.), 555 Madison Ave., New York, N.Y. (10022). Murray Hill 8-4700. Erwin H. Ezzes, exec. v.p.; Martin J. Robinson, v.p.; Paul C. Kalvin, dir. Eastern Div. (New York); George Gilbert, sales mgr. Eastern Div.; Sully Ginsler, dir. Central Div. (Chicago); Jerome Wechsler, sales mgr. Central Div.; Amos Baron, dir. Western Div. (Los Angeles); Fred A. Watkins, dir. Southwestern Div. (Dallas); Frank Kowcencuk, gen. mgr. Canada.

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For TV Tape Programs, see page 22-c



## Program Sources

- X UNITED FILM & RECORDING STUDIOS Inc.**, 161 E. Grand Ave., Chicago, Ill. (60611). Superior 7-9114. William L. Klein, pres. & exec. producer; Arthur Brown, exec. dir. & asst. to pres.; R. Hugueret, assoc. dir.; Jack Major, dir., film commercial div.; Marilyn L. Friedel, natl. program dir. Branches: New York (10017)—17 E. 45th St.; Oxford 7-0725; Herbert Rosen, Eastern rep. Washington (20004)—425 13th St. NW; Sterling 3-2951; Bob Pfeiffer, Hollywood, Cal.—320 S. Hauser; Wm. Bailey, Frankfurt, Germany—Mainzer-Strasse 22, H. Klein, 10, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35.
- X UNITED FILM ENTERPRISES Inc.**, 1546 Broadway, New York 36, N. Y. Judson 6-1442. Munio Podhorzer, pres.; Nathan Podhorzer, secy.-treas. 8, 9, 10, 11, 14, 15, 17, 31, 32, 33, 34.
- UNITED NATIONS DEPT. OF PUBLIC INFORMATION**, Television Services, United Nations, New York City. Plaza 4-1234. Michael Hayward, chief, United Nations Television.
- X THE UNITED PRESBYTERIAN CHURCH IN THE U.S.A. (TV-Radio Division)** 475 Riverside Dr., New York, N.Y. (10027). Phone: 870-2033. Richard R. Gilbert, chairman, 7, 10, 22, 26.
- UNITED STATES PRODUCTIONS Inc.**, 5 East 57th St., New York, N.Y. (10022). Plaza 1-1710. Francis C. Thayer, pres.; Clem Stigdon, supervising producer; Bert Shapiro, Hamilton Mac Fadden, producers; Rosalie Steinberg, exec. asst.; Spencer Bruskin, production mgr.
- UNIVERSAL TV**, (a division of MCA Inc.), Universal City, Cal. Poplar 9-0500. Taft Schreiber, pres. 22.
- X UNIVERSITY OF SOUTHERN CALIFORNIA**, Film Distribution Div., Department of Cinema, University Park, Los Angeles, Cal. (90007). Phone: 213-746-2238. Glenn McMurry, dir., Film Distribution Div. 4, 10, 22, 23.
- X UNUSUAL FILMS (div. of Bob Jones University)**, Greenville, S.C. (29601). Phone: 239-9001. Mrs. Gilbert Stenholm, dir. & sales mgr. 7, 10, 22, 26.
- UPA PICTURES Inc.**, 4440 Lakeside Dr., Burbank Cal. Thornwall 2-7171. Henry G. Saperstein, pres.
- VACUUMATE Corp.**, 427 W. 42nd St., New York, N.Y. (10036). Longacre 4-1886. S. H. Bunchez, pres. 13, 35.
- THOMAS J. VALENTINO Inc.**, 150 W. 46th St., New York 36, N.Y. Circle 6-4675. Thomas J. Valentino, pres. 18.
- VAN BERNARD PRODUCTIONS**, 7461 Beverly Blvd., Los Angeles, 36, Cal. Phone: 937-3330. Red Skelton, pres.; G. della-Cioppa, exec. producer. 22. Video Tape.
- X VAN COEVERING PRODUCTIONS**, 6150 Commerce Rd., Orchard Lake, Mich. Empire 3-3192. Jack Van Coevering, pres. 10, 22.
- VAN PRAAG PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N.Y. Plaza 7-2687. William Van Praag, pres.; Theodore A. Okon, v.p.; Chuck Wasserman, dir.; Paul Domitrovich, producer; Robert Van Praag, producer. Branch Offices: Detroit—2301 Dime Bldg.; Woodward 2-4896. Hollywood—1659 N. Western Ave., Hollywood 2-2341. Miami, Fla.—Hotel Saxony, (Nov. to May); Highland 4-3191.
- VARSITY PRODUCTIONS Inc.**, 8440 Fountain Ave., West Hollywood, Cal. (90069). Phone: 654-1716. Tony London, pres. 22.
- VAVIN Inc.**, 236 E. 46th St., New York 17, N.Y. Murray Hill 2-4624. R. de Rochemont, pres.; G. E. Weiler, v.p. Branch: Paris—72 Blvd. Raspail, Litre 99-61; Mme. Yvonne Oberlin, mgr. 23.
- VE BO Corp.**, 701-03 W. Willow, Chicago, Ill. (60614). Phone: 642-7874. S. J. Ventura, pres.; Ronny Born & Jim Stewart, producers.
- X THE VENARD ORGANIZATION**, 113 N. Madison Ave., Peoria, Ill. Phone: 674-2490. C. L. Venard, 4, 22, 23.
- VENTURE PRODUCTIONS Ltd.**, 9110 Sunset Blvd., Hollywood, Cal. (90069). Phone: 275-6175. Dick Charles, pres.; Carl Sarafian, v.p. & exec. producer; Dewey Falcone, secy.-treas.; Dick Bushe, dir. of photography.
- VERSATILE TELEVISION PRODUCTIONS**, 324 Broadway, Cape Girardeau, Mo. Edgewater 5-8816. Robert O. Hirsch, pres.; Blain Baker, mgr. 1, 20, 21, 23, 24, 26.
- X VICTOR CORPORATION**, 8025 Melrose Ave., Los Angeles, Cal. (90046). Olive 3-2260. Mark Lipsky, 10, 22, 34. Features.
- VIDEART Inc.**, 62 W. 45th St., New York, N.Y. (10036). Murray Hill 2-2363. Joe Zuckerman, pres. 1, 28, 35.
- VIDEO ARTISTS Inc.**, 375 Park Ave., New York, N.Y. (10022). Phone: 688-4804. Sig S. Shore, pres.
- VIDEO-CINEMA FILMS Inc.**, 510 E. 86th St., New York, N.Y. (10028). Phone: 734-1632. Larry Stern, pres.
- VIDEOCRAFT INTERNATIONAL Ltd.**, 116 E. 30th St., New York 16, N.Y. Oregon 9-6030. Arthur Rankin Jr., pres.; Jules Bass, exec. v.p.; Larry Roemer, v.p. 1, 20, 22, 23, 26, 28.

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- X VIDEO PICTURES Inc. (VPI)**, 321 W. 44th St., New York, N.Y. (10036). Judson 2-8082. George Tompkins, pres.; Sheldon B. Satin, exec. v.p.; Robert C. Winkler, v.p.; William E. Huston, v.p. in charge of sales; James Marshutz, v.p. sales; Jack Goodford, v.p. & dir.; Dick Feldman, v.p. & dir.; Leonard Hirschfeld, v.p. & dir., cameraman. Companies at same address: VPI Industrial Productions Inc.—Gordon Crowe, pres.; Video Editors Inc.—Harvey S. Schlags, pres.; Bernie Friend, v.p.; Dick Stone, v.p.; Video Optical Inc.—Sid Greene, pres.; VPI Films Inc.—Jules V. Schwerin, pres. Video Prints Inc.—325 W. 44th St., New York, N.Y. (10036); Judson 2-8082; Robert C. Winkler, pres.; Jack Lubow, exec. v.p. & gen mgr. Video Programs Inc. & Variety Pictures Inc.—145 E. 52nd St., New York, N.Y. (10022); Judson 2-8082; also at 5533 Sunset Blvd., Hollywood, Cal. (90027); Hollywood 6-8691; Peck Prior, pres.; Mike Michaels, v.p. & gen. mgr. at same address; Video Prints Inc. of Cal.—Al Benone, v.p. VPI of Illinois Inc.—450 E. Ohio St., Chicago, Ill. (60611); Phone: 787-2500. Fred Olsen, pres.; William B. Langhard, gen. mgr. Also at same address; Video Editors of Illinois Inc.—Fred Olsen, pres.; Bob Sinsie, v.p. & supervising editor; Video Prints of Illinois Inc.—Fred Olsen, pres.; Ken Drake, gen. mgr. VPI Atlanta—1140 Peachtree St., Atlanta, Ga. (30309); Phone 873-2848. 6, 13, 17, 20, 23, 35.

**VIDEOTAPE PRODUCTIONS Inc.**, Video-tape Center, 101 West 67th St., New York City. Trafalgar 3-5800. John B. Lanigan, v.p. & gen. mgr.; Herbert W. Hobler, v.p.; George W. Sandell, sales mgr.; Charles Holden, prod. dir.; Philip Nicolaides, adv. & prom. mgr.; Donald R. Collins, chief engineer; Nat Weiss, treas.; Jack Kelly, asst. prod. mgr. 20, 21, 33, 35.

**VIDEO VIEW Inc.**, 1617 N. El Centro Ave., Hollywood 28, Cal. Hollywood 3-4179. Howard M. Little, owner. 16, 30, 35.

- X VIKING FILMS Inc.**, 25 W. 45th St., New York 36, N.Y., Circle 5-8858. Israel M. Berman, pres. 14, 22, 23, 29, 31, 34.

**VISUAL ART INDUSTRIES Inc.**, 68 33rd St., Bush Terminal Bldg., Brooklyn, N.Y. (11234). Phone: 788-6810. Max Makow, in charge of TV.

**VOGUE FILM PRODUCTION Inc.**, P.O. Box 20126, Louisville, Ky. (40220). Hal Vinson, pres. 1, 18, 20, 21, 23, 30, 35.

**ROGER WADE PRODUCTIONS Inc.**, 16 W. 46th St., New York, N.Y. (10036). Circle 5-3040. Roger Wade, pres.; Florence Hewitt, supervisor of prod.; Robert Braverman, v.p. 1, 20, 21, 23, 28, 35.

**GENE K. WALKER PRODUCTIONS**, 500 Stanton St., San Francisco, Cal. (94114). Phone: 981-2010. Gene K. Walker, pres.; Claire McNamara, secy.-treas.; Roy Grandey, gen. mgr. 23, 28.

**WARD PRODUCTIONS Inc.**, 8218 Sunset Blvd., Hollywood, Cal. (90046). Phone: 652-2737. Jay Ward, Bill Scott.

- X WARNER BROS. PICTURES Inc.**, 4000 Warner Blvd., Burbank, Cal. (91505). Hollywood 9-1251. Jack L. Warner, pres.; Ben Kalmenson, exec. v.p.; Wm. T. Orr, exec. TV producer. Television Div.: New York—666 Fifth Ave.; Phone: 212-246-1000. Joseph Kotler, v.p.; John Davidson, southeast sales mgr.; Edgar J. Donaldson, northeast div. mgr.; Carl Miller, western div. mgr.; Jack E. Rhodes, central div. mgr.; William G. Seiler, southwest div. mgr.; Gordon A. Hellmann, dir. marketing & research; Howard H. Mendelson, program information mgr.; Benjamin DeAugusta, sales service mgr. 3, 8, 10, 22, 29.

**WASHINGTON VIDEO PRODUCTIONS Inc.**, 24 F St. NW, Washington, D.C. (20001). Lincoln 6-1300. Ruth L. Ratny, pres. 20, 21, 23, 26, 35.

**WBC PRODUCTIONS Inc.**, 240 W. 44th St., New York, N.Y. (10036). Phone: 736-6300. Leslie G. Arries Jr., pres. 22.

- X WBC PROGRAM SALES Inc.**, 240 W. 44th St., New York, N.Y. (10036). Phone: 736-6300. Jack E. Rhodes, gen. sales mgr. 3, 10.

**WCD Inc.**, 1600 Broadway, New York, N.Y. (10019). Circle 7-1600. Robert W. Carlisle, pres.; Tom Dunphy, exec. v.p.; Jack L. Lemmon, v.p. in charge of sales; Walter Kulberg, secy. & treas.; Morris D. Behrend, sales mgr.; Rex Cox, creative dir. Prod.: Michael Stehney & Joel M. Weisman, prod. dirs. Branch Office: Los Angeles, Cal. (90038)—1028 N. LaBrea Ave. Hollywood 3-3113; Stewart Garner, exec. in charge. 20, 21, 22, 23, 24, 25, 29, 30, 35.

- X ADRIAN WEISS PRODUCTIONS—See Louis Weiss & Co.** 20, 21, 22, 23, 25, 31, 32, 34.

- X LOUIS WEISS & Co.**, 5912 W. Olympic Blvd., Los Angeles 36, Cal. Phone: 933-8203. Adrian Weiss, 3, 8, 10, 21, 22, 27, 31, 32, 35.

- X WESTHAMPTON FILM Corp.**, 717 Fifth Ave., New York 22, N.Y. Phone: Plaza 2-1919. Henry S. White, exec. v.p. 3.

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- X WESTERN TELEVISION (a division of Television Industries Inc.)**, 400 Park Ave., New York 22, N.Y. Plaza 1-6800. Basil Estreich, pres. 3, 8, 34.

**WESTON WOODS STUDIOS Inc.**, Weston, Conn. (06883). Phone: 227-1711. Morton Schindel, pres.

- X CHARLES WICK Co.**, 120 S. Mapleton Dr., Los Angeles, Cal. (90024). Crestview 4-9411. Charles Z. Wick, 10.

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- X WILLARD PICTURES Inc.**, 45 W. 45th St., New York 36, N.Y. Judson 2-0430. John M. Squiers Jr., pres.; David Hessey, v.p.; Frank Brittain, creative services. 20, 21, 31, 33.

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**WINIK FILMS Corp.**, 1501 Broadway, New York, N.Y. (10022). Phone: 584-0540. Leslie Winik, chmn. of board; Richard Winik, pres.; Barry Winik, v.p.; E. Rosen, secy. Branches: Chicago—20 N. Wacker Dr.; Central 6-8955; Al Levine, Midwest sales rep. Portland, Ore.—611 N. Tillamook St.; Atlantic 4-4255; Merriman Holtz, West Coast sales rep. 10, 22, 31.

**RAPHAEL G. WOLFF STUDIOS Inc.**, 1714 North Wilton Place, Hollywood, Cal. (90028). Hollywood 7-6126. William S. Gerrie, pres. 20, 23.

**WOLPER PRODUCTIONS Inc.**, 8544 Sunset Blvd., Hollywood, Cal. (90069). Phone: 213-652-7075. Owned by Metromedia Inc. For Radio-TV holdings, see Metromedia Inc. under Group ownership. Executives of Wolper Productions Inc.—David L. Wolper, pres.; Harvey Bernhard, v.p. & treas.; Jack Haley Jr., v.p.; Alan Landsburg, v.p.; Sylvan Covey, secy.

**WONDERLAND PRODUCTIONS**, 760 Cahuenga Blvd., Hollywood, Cal. (90038). Phone: 213-462-7385. M. L. Bryan, exec. prod. 1, 4, 5, 18, 20, 21, 22, 23, 29, 30, 33, 35.

**WORLD BROADCASTING SYSTEM Inc.**, 2125 Spring Garden St., Philadelphia, Pa. (19130). Locust 8-4100. Producer of syndicated commercials & production aids. Paul F. Harron, owner; John Murphy, exec. v.p.; Frank Knight, v.p.; Lawrence Biele, secy.-treas. 18.

**WORLD HORIZON FILMS**, Maryknoll, N.Y. (10545). Phone: 914-941-7590. Albert J. Nevins, dir. 7, 26.

**WORLD VAUDEVILLE Corp.**, 4440 Lakeside Dr., Burbank, Cal. (91505). Phone: 842-7171. Henry Saperstein, Harold Goldman.

**WRATHER Corp.**, 270 N. Canon Dr., Beverly Hills, Cal. Crestview 4-8521. J. D. Wrather Jr., pres.; Monte Livingston, v.p. & gen. counsel; E. D. Tisch, v.p. & treas.; G. L. Wiesberger, controller; Art Jacobs, asst. v.p.-TV. 3, 10, 22.

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**W.R.S. MOTION PICTURE LAB.**, 210 Semple St., Pittsburgh, Pa. (15213) Phone: Museum 3-6300. F. Jack Naper, mgr. 16, 17, 18, 19, 30, 33, 35.

**WURTELE FILM PRODUCTIONS**, P.O. Box 504, Orlando, Fla. (32800). Phone: 422-9755. Elizabeth G. Wurtele, owner. 4, 20, 23.

**RICHARD G. YATES FILM SALES Inc.**, Suite 552, 230 Park Ave., New York, N.Y. (10017). Phone: 686-5152. Dick Yates, pres.; Mike deGuzman, sales mgr.; Anne Spagnolo, office mgr. 3, 4.

**YOUNG PRODUCTIONS Inc.**, 4614 N. Broad St., Philadelphia, Pa. (16140). Phone: 324-0945. Leon L. Epstein, pres.

**ZAPEL STUDIOS Inc.**, 615 N. Wabash Ave., Chicago 11, Ill. Superior 7-2755. Owen A. Zapel, pres. 1, 20, 22, 28, 35.

**MYRON ZOBEL PRODUCTIONS**, 2320 Camino Real, Palm Springs, Cal. Phone: 327-2985. Myron Zobel, pres. 10, 22.

**ZOUARY TV FILM PRODUCTIONS Inc.**, 333 W. 52nd St., New York 19, N.Y. Judson 2-6185. Maurice H. Zouary, pres. & sales mgr. 4, 5, 8, 10, 23, 29.

**ZWAHLEN & ASSOCIATES Inc.**, 1050 Ponce de Leon Ave. NE., Atlanta, Ga. (30383). Phone: 873-2139. Guy Zwhalen, pres.; Helen Owens, office mgr.

**SEYMOUR ZWIBEL PRODUCTIONS Inc.**, 11 E. 44th St., New York 17, N.Y. Murray Hill 2-4450. Seymour Zweibel, pres. 20, 21, 23, 28. Also operates **GOTHAM FILM PRODUCTIONS Inc.**, 11 E. 44th St., New York 17, N.Y. Phone: Murray Hill 2-4450. Seymour Zweibel, pres.; Susan Wayne, v.p. 20, 21, 23, 28.

## British & Canadian Program Sources

**ALTAIR FILM-ALTAIRVISION**, Richlin, Manor Way, Knott Park, Oxshott, Surrey, England, J. S. Evans, in charge. 1, 4, 5, 7, 8, 9, 10, 11, 12, 14, 15, 20, 21, 23, 24, 30, 31, 35.

**HALAS & BATCHELOR CARTOON FILMS Ltd.**, Lysbeth House, Soho Square, London W. 1, England. Gerrard 7681, 7682. John Halas, pres.

**PRIMROSE FILM PRODUCTIONS Ltd.**, 61 Regents Park Rd., London NW. 1, England. Phone: MOU 1321. Louis Hagen, mgr.

**SEVEN ARTS PRODUCTIONS INTERNATIONAL Ltd.** Seven Arts House, 24 Berkeley Square, London W. 1, England. Phone: Hyde Park 0671. Norman B. Katz, exec. v.p.; William Levy, foreign operations exec. asst. & supervisor for U.K., Middle East, and Africa. Leon Britton, Far East supervisor & Japan rep.; Sig Kusiel, Latin American supervisor; Robert I. Kronenberg, dir. of sales, Continental Europe. Branch: Japan—Seven Arts International, 2, 3, Chome Ginza, Higashi, Chou-Ku, Tokyo, Japan.

**SYDNEY BOX ASSOCIATES Ltd.**, 42 Welbeck St., London W. 1, England. Welbeck 1186. N. A. Weekes.

**TALKING PICTURES Ltd.**, 27 Albemarle St., London, W.1, England. Phone: Grosvenor 7466. Myron L. Broun, managing director. 1, 21, 23, 28, 29, 30, 35.

**ALL-CANADA RADIO & TELEVISION Ltd.**, All-Canada Bldg., 1000 Yonge St., Toronto 5, Ont. Walnut 5-9361. J. Stuart MacKay, pres.; Eric Williams, v.p. & secy.-treas.; Ross McCreath, v.p. & gen. mgr.; Ken Baker, v.p.-radio; Don M. Smith, mgr. TV div.; R. Tait, v.p. & asst. gen. mgr.; Dana Murray, v.p.-program dir. Canadian Branches: Montreal—925 Dominion Square Bldg.; University 1-5656; W. F. Mitchell, mgr. Winnipeg—Suite 208, 181 Pioneer Ave.; Whitehall 2-6861; Bill Edge, mgr. Calgary—1230 17th Ave. SW; Phone: 244-2455; Jack Cavanaugh, mgr. Vancouver—1161 Melville St.; Mutual 4-7461; J. E. Baldwin, mgr.

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**BB Ltd.**, Box 9, Agincourt, Ont., Canada. Glen Warren, pres.

**S. W. CALDWELL Ltd.**, 447 Jarvis St., Toronto 5, Ont. Walnut 2-2103.

**CANADIAN BROADCASTING Corp.**, Box 478, Ottawa, Ont. (head office). Phone: 731-3111. J. A. Oulmet, pres., H. G. Walker, v.p. & gen. mgr., English networks; Marcel Oulmet, v.p. & gen. mgr., French networks; Charles Jennings, v.p. & gen. mgr., regional broadcasting. CBC also has offices and studios in 25 Canadian communities. 5, 9, 10, 11, 12, 14, 15, 16, 19, 22, 24, 26.

**CANADIAN FILM INDUSTRIES Co.** 2264 Lakeshore Blvd. W, Toronto 14, Ont. Clifford 5-2351. Ralph Foster, sales mgr. 17, 21, 30, 33, 35.

**CARAVAN PRODUCTIONS**, 277 Victoria St., Toronto 2, Ont. Phone: 366-6433. Richard Rosenberg, pres.; J. H. Solway, v.p. 3, 8, 9, 10, 11.

**CHANNEL TV PRODUCTIONS Ltd.**, 175 Bloor St. E., Toronto, Ontario. Phone: 924-3766. David Griesdorf, pres.; Ted Cott, exec. v.p.; Vin Dittmer, secy.-treas. 22.

**CFCN TELEVISION Ltd.**, Broadcast House, Calgary, Alta., Canada. Phone: 249-9109. H. Gordon Love, chairman of the board; James A. Love, pres.; Gordon L. Carter, exec. v.p.; Robert W. Lamb, v.p. in charge of engineering; William N. Love, news director; E. W. Chapman, production mgr.

**CINESOUND Ltd.**, 559 Rogers Rd., Toronto 15, Ontario. Roger 2-7338. N. T. Nedelcoff, general mgr. 17, 18, 30, 33, 35.

**CRAWLEY FILMS Ltd.**, 19 Fairmont Ave., Ottawa, Ont. 728-3513. F. R. Crawley, pres.; Graeme Fraser, v.p.; Charles Everett, v.p.; Paul Harris, production mgr. Branches: Toronto—181 Eglinton Avenue, East; Phone: 485-0325. Anne Klover, Montreal—Place Ville Marie; Phone: 861-9449. Henry Strub. 1, 17, 18, 20, 21, 22, 23, 29, 30, 31, 33, 35.

**DOLA FILMS Ltd.**, 45 Ave. Rd., Toronto 5, Ont., Canada. Phones: 927-2821, 277-9101. Dispatch Dept.: Brampton, Ont.—340 Main St. Joseph A. Morgan, pres. & gen. mgr.; Ray T. Dawes, secy.; Harry J. Allen Jr., v.p.

**FLETCHER FILM PRODUCTIONS Ltd.**, 33 Isabella St., Toronto 5, Ont. Phone: 927-5783. Howard D. Fletcher, pres.; Mollie Walker, director, admin. 4, 13, 20, 21, 22, 23, 26, 28, 29, 35.

**GROUP FOUR PRODUCTIONS**, 120 Eglinton Ave. E, Toronto 12, Ont., Canada. Phone: 488-1165. Louis Applebaum, pres.; Richard Rosenberg, treas.

**INTERNATIONAL FILM DISTRIBUTORS Ltd.**, 386 Victoria St., Toronto, Ont., Canada. David Griesdorf.

**ITC OF CANADA Ltd.** 100 University Ave., Toronto, Canada. Empire 2-1166. Hershel Harris, pres. 10.

**MCA CANADA (div. of MCA Inc.)**, 151 Bloor West, Toronto, Ont., Canada. Phone: 927-1570. Herbert S. Stewart, v.p. & gen. mgr.; Robert Lee, gen. sales exec.; Robert Mercer, Eastern division; Len Smith, Western division; Gilles Morin, French division; Phone: 861-9681, Montreal.

**MEDALLION PICTURES Ltd.**, 277 Victoria St., Toronto, Ont., Canada. Phone: 366-6433. J. A. Ettlinger, pres.; Lewis Rosenberg, v.p.; Ken Page, sales mgr. & treas. 10, 22.

**OMEGA PRODUCTION Inc.**, 1103 St. Matthew St. W., Montreal 25, Que. Phone: 937-3525. Pierre Harwood, v.p. 18, 20, 21, 22, 23, 28, 30, 33, 35.

**PIED PIPER FILMS Ltd.**, Box 670, Postal Station F, Toronto 5, Ont., Canada. Allan Wargon, pres. Branch: New York, N.Y. (10024)—112 W. 89th St. Phone: 873-6243. James Townsend, rep.

**RCA VICTOR Co. Ltd. (Recording Services Dept.)**, 225 Mutual St., Toronto, Canada. Empire 3-3443. Robert A. Gray, Toronto, mgr. Branch: Montreal—1241 Guy St.; Phone: 931-1871; Eddy Traynor, mgr.; G. I. Harrison, general mgr., record dept. 1001 Lenoir St., Montreal, P.Q. 30, 33, 35.

**RIVERBANK PRODUCTIONS Ltd.**, 52 Tottenham Rd., Don Mills, Ont., Canada. Paul Sutherland.

**SCREEN GEMS (CANADA) Ltd.**, 72 Carlton St., Toronto 5, Ont. Phone: 927-5490. Raymond Junkin, v.p. & gen. mgr. 10.

**SEVEN ARTS PRODUCTIONS Ltd.**, 11 Adelaide St., W., Toronto 1, Ontario, Canada. Empire 4-7193. Eliot Hyman, pres.; Ray Stark, exec. v.p.; Charles S. Chaplin, v.p. and Canadian gen. sales mgr.; Samuel H. Haims, financial v.p.; David Lubart, v.p. & secy.; W. K. Moyer, Canadian sales dir.

**TELEFILM OF CANADA**, 277 Victoria St., Toronto 2, Ont. Phone: 366-6433. J. H. Solway, pres.; Richard Rosenberg, v.p.-gen. mgr.; Lawrence Fein, sales mgr.

**WILLIAMS DREGE & HILL Ltd.**, 12 Shuter St., Toronto, Ont., Canada. Phone: 362-5931. Hal B. Williams, pres.; Heinz A. K. Drege, exec. v.p.; Nat V. Donato, gen. sales mgr.; Colin Y. Smith, William C. Bopp, Hans Klostermann, producer-directors; Christa L. Drege, producer; Peter White, Tibor Gyokeres, sr. film editors; Sherri Birthwhistle, set designer; Peter Downer, art dir.; Inge Gerike, still photographer; G. W. Graham, accountant. Film production, live action & PICTA-FILM, for television, industry. 2C, 23, 25, 28, 29, 35.

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# Allocations by States & Cities: VHF & UHF

Following table constitutes Part 73, Sec. 73.606 (b), amended, effective March 28, 1966 included in Fifth Report and Memorandum Opinion & Order, adopted Feb. 9, 1966. Asterisks (\*) indicate channels are reserved for non-commercial educational use. Plus (+) and minus (-) symbols after VHF channels designate offset carrier positions. Offset designators for UHF channels will be assigned by FCC at a later date.

	VHF	UHF		VHF	UHF		VHF	UHF
<b>ALABAMA</b>						<b>FLORIDA</b>		
Andalusia	*2-		Hanford		21	Boca Raton		*14
Anniston		40	Indio		*19	Bradenton		*19
Birmingham	6- *10-	21 42 *62	Los Angeles	2 4 5 7 9	22 *28 34	Clearwater		22
	13-	68		11 13	*58	Cocoa		*18 52
Decatur		23	Modesto		17 *23	Daytona Beach	2-	26
Demopolis		*41	Palm Springs		27	Fort Lauderdale		51
Dothan	4	18 *39 60	Pittsburg		42	Fort Myers	11+	*30
Florence		15 26 *36	Redding	7 *9	16	Fort Pierce		*21 34
Gadsden		44 60	Ridgecrest		*25	Gainesville	*5-	20
Huntsville		19 *25 31 48	Riverside		40 46	Jacksonville	4+ *7 12-	17 30 47 *59
Louisville		*43	Sacramento	3 *6 10	15 40	Key West		16 22
Mobile	5+ 10+	15 21 *31	Salinas-Monterey	8+	46 *56 67	Lake City		*34
		*42	San Bernardino		18 *24 30	Lakeland		32
Montgomery	12	20 *26 32	San Diego	8 10	*15 39 51	Leesburg		*45
		45	San Francisco	2+ 4- 5+	20 26 32	Madison		*36
Munford	*7-	*16		7- *9+	38 44 *60	Marianna		*16
Selma	8-	29	San Jose	11+	36 48 *54	Melbourne		31 43
Tuscaloosa		17 33 *39	San Luis Obispo	6+	*15	Miami	*2 4 6 7-	*17 23 33
Tuscumbia		47	San Mateo		*14		10+	39 45
			Santa Ana		*50	New Smyrna Beach		*15
<b>ALASKA</b>			Santa Barbara	3-	14 *20	Ocala		*29 51
Anchorage	2- *7- 11		Santa Cruz		*16	Orlando	6- 9	*24 35
	13-		Santa Maria	12+		Palatka		*42
Fairbanks	2+ 4+ 7+		Santa Rosa		50 *62	Panama City	7+ 13	*22 28
	*9+ 11+ 13+		Stockton	13+	19 58	Pensacola	3-	*23 33 44
Juneau	*3 8 10		Susanville		*14	St. Petersburg	10-	38 44
Ketchikan	2 4 *9		Ventura		16	Sarasota		40
Seward	4- 9-		Visalia		43	Sebring		*27
Sitka		13	Watsonville		*25	Tallahassee	*11-	27 40
			Yreka City		*20	Tampa	*3 8- 13-	*16 28
						West Palm Beach	5 12	25 *42 53
<b>ARIZONA</b>			<b>COLORADO</b>			<b>GEORGIA</b>		
Ajo		*23	Alamosa	3-	*16	Albany	10	19 31
Douglas		*28	Boulder	*12	14	Ashburn		*23
Flagstaff	9 13	*16	Colorado Springs	11 13	21	Athens	*8	34
Globe		*14	Craig		*16	Atlanta	2 5- 11+	17 *30 36
Holbrook		*18	Denver	2 4- *6-	20 31 *41			46 *57
Kingman	6-	*14		7 9-		Augusta	6+ 12+	26 54
McNary		*22	Durango		*20	Chatsworth		*18
Mesa	12-		Fort Collins	6+	22	Cochran		*15
Nogales	11	*16	Glenwood Springs		*19	Columbus	3 9+	*28 38 54
Page		*17	Grand Junction	5-	*18	Dawson		*25
Parker		*17	Gunnison		*17	Draketown		*27
Phoenix	3+ 5-	15 21 33	La Junta		*22	Macon	13+	24 41 *47
	*8+ 10-	*39	Lamar	12-	*14	Pelham		*14
Prescott	7	*19	Leadville		*15	Rome		14
Safford		*23	Montrose	10+	*22	Savannah	3+ *9- 11	22
Tucson	4- *6+	18 *27 40	Pueblo	5 *8	26 32	Thomasville	6	32
	9- 13-		Salida		*23	Toccoa		32
Yuma	11- 13+	*16	Sterling	3	*18	Valdosta		*33 44
			Trinidad		*24	Vidalia		*18
<b>ARKANSAS</b>			<b>CONNECTICUT</b>			<b>HAWAII</b>		
Arkadelphia	*9+		Bridgeport		43 *49	Hilo	2 *4 9 11	
Batesville		*17	Hartford	3+	18 *24 61		13	
El Dorado	10-	18 *30	New Britain		30	Honolulu	2+ 4- 9-	
Fayetteville	*13-		New Haven	8+	59 *65		*11+ 13-	
Fort Smith	5-	24	New London		26	Lihue	3+ *8-	
Harrison		*14	Norwich		*53		10+ 12-	
Hot Springs		*20 26	Waterbury		20	Wailuku	3 7 *10 12	
Jonesboro	8-	*19						
Little Rock	*2- 4 7-	16 *29	<b>DELAWARE</b>			<b>IDAHO</b>		
	11+		Dover		*34	Boise	2 *4+ 7	14
Pine Bluff		25 38	Seaford		*22	Burley		*17
Russellville		*28	Wilmington	12	*61	Caldwell	9-	
<b>CALIFORNIA</b>			<b>DISTRICT OF COLUMBIA</b>			<b>ILLINOIS</b>		
Alturas	13+		Washington	4- 5- 7+	14 20 *26	Coeur d'Alene		*26
Bakersfield		17 23 29 *39		9	*32 50	Grangeville		*15
Barstow		*35	<b>ALLOCATION TABLE</b>			Idaho Falls	3 8+	20 *33
Bishop		*14	<b>FOR U.S. POSSESSIONS</b>			Filer		*19
Blythe		*22	<b>IS ON PAGE 57-C</b>			Lewiston	3-	
Brawley		*26				Moscow	*12-	
Chico	12-	*18				Nampa	6 12+	
Coalinga		*27				Preston		*28
Corona		52				Pocatello	6- 10	15 *25 31
Cotati		*22				Sandpoint		*16
El Centro	7+ 9+					Twin Falls	11 13-	
Eureka	3- 6-					Weiser		*17
	13-							
Fort Bragg		*17						
Fresno		*18 24 30						
		47 53						

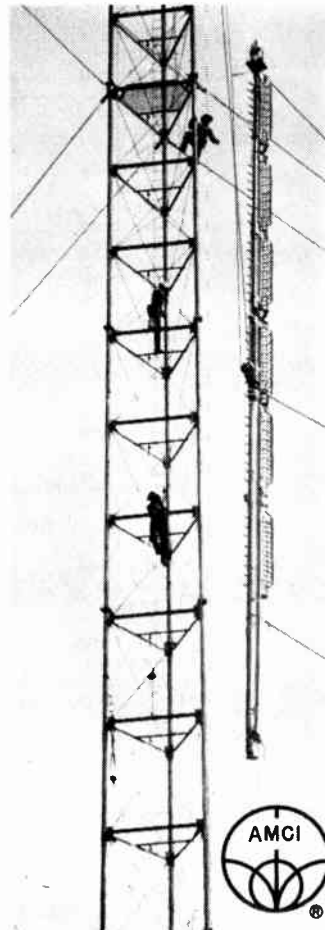
# Allocations

	VHF	UHF
<b>ILLINOIS</b>		
Aurora	...	60
Bloomington	...	15
Carbondale	*8	...
Champaign	3+	36
Chicago	2- 5 7 9+	*20 26 32
	*11	38 44
Danville	...	68
Decatur	...	17 23
DeKalb	...	*48
Edwardsville	...	*18
Elgin	...	66
Freeport	...	23 *65
Galesburg	...	63
Harrisburg	3	...
Jacksonville	...	14
Joliet	...	14
Kankakee	...	*54
LaSalle	...	35
Macomb	...	*22
Moline	8	*24
Olney	...	*16
Peoria	...	19 25 31
	...	47 *59
Quincy	10-	16 *27
Rockford	13	17 39
Rock Island	4+	...
Springfield	...	20 49 55 *65
Streator	...	*64
Urbana	*12-	27
Vandalia	...	*21
<b>INDIANA</b>		
Anderson	...	67
Bloomington	4	*30 63
Elkhart	...	28
Evansville	7 *9+	14 25 44
Fort Wayne	...	15 21 33
	...	*39 55
Gary	...	*50
Hammond	...	62
Indianapolis	6 8- 13-	*20 40 59
	...	*69
Kokomo	...	29
Lafayette	...	18 *24
Madison	...	*60
Marion	...	31
Muncie	...	23 49 *61

	VHF	UHF
South Bend	...	16 22 *34 46
Terre Haute	2+ 10	*26 66
Vincennes	...	*22
<b>IOWA</b>		
Ames	5	23 *34
Burlington	...	26 *58
Carroll	...	*18
Cedar Rapids	2 9-	28
Council Bluffs	...	*32
Davenport	6+	18 30 *36
Decorah	...	*14
Des Moines	8- *11+	17 *43 63
	...	69
Dubuque	...	16 *29 40
Estherville	...	*28
Fort Dodge	...	21
Iowa City	*12+	20
Mason City	3+	*24
Ottumwa	...	15 *33
Red Oak	...	*36
Sioux City	4- 9	14 *27
Waterloo	7+	22 *32
<b>KANSAS</b>		
Chanute	...	*30
Columbus	...	*34
Dodge City	6+	*21
Emporia	...	*25
Garden City	11+ 13-	...
Goodland	...	10
Great Bend	...	2
Hays	7-	*14
Hutchinson	*8 12	36
Lakin	...	*3
Lincoln Center	...	*9
Manhattan	...	*21
Oakley	...	*15
Phillipsburg	...	*22
Pittsburg	7+	...
Pratt	...	*32
Salina	...	18 34 44
Sedan	...	*28
Topeka	*11 13+	29 58
Wichita	3- 10-	*15 24 33
	...	*42
<b>KENTUCKY</b>		
Ashland	...	*25 61
Bowling Green	13	40 *53
Covington	...	*54

	VHF	UHF
Elizabethtown	...	*23
Hazard	...	*35
Lexington	...	18 27 *46 62
Louisville	3- 11+	*15 21 32
	...	41 *68
Madisonville	...	*35
Morehead	...	*38
Murray	...	*21
Owensboro	...	19 31
Paducah	6+	29
Pikeville	...	*22 51
Somerset	...	*29
<b>LOUISIANA</b>		
Alexandria	5	25 31 *41
Baton Rouge	2 9-	*27 33
De Ridder	...	*23
Houma	...	11
Lafayette	3 10	15 *24
Lake Charles	7-	*18 29
Monroe	8+ *13	14 39
Morgan City	...	*14
Natchitoches	...	*28
New Iberia	...	36
New Orleans	4+ 6+ *8	20 26 *32
	...	12
Shreveport	3- 12	*24 33
Tallulah	...	*19
<b>MAINE</b>		
Augusta	...	*10-
Bangor	2- 5+ 7-	...
Calais	...	*13-
Fort Kent	...	*46
Fryeburg	...	*18
Houlton	...	*25
Kittery	...	*34
Lewiston	8-	35
Millinocket	...	*44
Orono	...	*12-
Portland	6- 13+	26 *51
Presque Isle	8 *10+	...
Rumford	...	*43

(Continued on next page)



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	VHF	UHF
<b>MARYLAND</b>		
Baltimore	2+ 11— 13+	24 45 54 *67
Cumberland	---	*36 52 65
Frederick	---	*62
Hagerstown	---	*68
Salisbury	---	16 *28
Waldorf	---	*56

	VHF	UHF
<b>MASSACHUSETTS</b>		
Boston	*2+ 4— 5— 7+	25 38 *44 56 68
Greenfield	---	32
New Bedford	6+	28 *47
North Adams	---	19 *35
Pittsfield	---	51
Springfield	---	22 40 *57
Worcester	---	14 27 *48 66

	VHF	UHF
<b>MICHIGAN</b>		
Alpena	*6 11	---
Ann Arbor	---	*58
Bad Axe	---	*15
Battle Creek	---	41
Bay City	5—	*19 61
Cadillac	9	*27
Calumet	5	*22
Cheboygan	4+	---
Detroit	2+ 4 7— 20 50	*56 62
East Lansing	---	23 *69
Escanaba	3+	---
Flint	12—	*31
Grand Rapids	8+ 13+	17 *35
Iron Mountain	8—	*14
Ironwood	---	*15
Jackson	---	18
Kalamazoo	3—	*52
Lansing	6—	47 53
Manistee	---	*21
Manistique	---	*15
Marquette	6— 13	*19
Mount Pleasant	---	*14
Muskegon	---	54
Parma	10—	---
Petoskey	---	*23
Pontiac	---	22
Port Huron	---	44
Saginaw	---	25 42
Sault Ste. Marie	8 10+	*32
Traverse City	7+	29
West Branch	---	*24

	VHF	UHF
<b>MINNESOTA</b>		
Alexandria	7	*24
Appleton	*10—	---
Austin	6—	*15
Bemidji	9	*26
Brainerd	---	*22
Crookston	---	*33
Duluth	3 *8 10+	21 27
Ely	---	*17
Fairmont	---	*16
Hibbing	13—	*18
International Falls	11	*35
Mankato	12	*26
Marshall	---	*30
Minneapolis-St. Paul	*2— 4 5— 9+ 11—	*17 23 29
Rochester	10	47
St. Cloud	---	19 *25 41
Thief River Falls	10	---
Wadena	---	*20
Walker	12—	---
Willmar	---	*14
Winona	---	*35
Worthington	---	*20

	VHF	UHF
<b>MISSISSIPPI</b>		
Biloxi	13+	*19 25
Booneville	---	*18
Bude	---	*17
Cleveland	---	*31
Columbia	---	*34
Columbus	4—	---
Greenville	---	15 21
Greenwood	6	*23
Hattiesburg	---	22 *28
Jackson	3+ 12+	16 *29 40
Laurel	7	18
Meridian	11—	*14 24 30
Senatobia	---	*22
State College	*2+	---
Tupelo	9—	---
Vicksburg	---	35
Yazoo City	---	*32

	VHF	UHF
<b>MISSOURI</b>		
Birchtree	---	*20
Bowling Green	---	*35
Cape Girardeau	12	23 *39
Carrollton	---	*18
Columbia	8+	17
Flat River	---	*22
Hannibal	7—	---
Jefferson City	13	25 *36
Joplin	12+	16 *22
Kansas City	4 5+ 9+	*19 41 50 62 *68
King City	---	*28
Kirksville	3—	---
LaPlata	---	*21
Lowry City	---	*15
Poplar Bluff	---	15 *26
Rolla	---	*28
St. Joseph	2—	16 22
St. Louis	2 4— 5— *9 11—	24 30 *40
Sedalia	---	6—
Springfield	3+ 10	*21 27

	VHF	UHF
<b>MONTANA</b>		
Anaconda	2+	---
Billings	2, 8 *11	14 20
Bozeman	---	*9
Butte	4 6+ *7—	18 24
Cut Bank	---	*14
Dillon	---	*14
Glendive	5+	*16
Great Falls	3+ 5+	16 26 *32
Hardin	4+	---
Havre	9+ 11+	*18
Helena	10+ 12	*15
Kalispell	9—	*29
Lewistown	---	13
Miles City	3— *6 10	---
Missoula	8— *11—	17 23
Wolf Point	---	13—

	VHF	UHF
<b>NEBRASKA</b>		
Albion	8+	*21
Alliance	*13—	---
Bassett	*7—	---
Grand Island	11—	17
Hastings	5—	---
Hayes Center	6	---
Hay Springs	4+	---
Kearney	13	---
Lexington	*3+	---
Lincoln	10+ *12—	45 51
McCook	8—	---
North Platte	2— *9+	---
Omaha	3 6+ 7	15 *26 42 *48
Scottsbluff	10—	---
Superior	4+	---

	VHF	UHF
<b>NEVADA</b>		
Boulder City	4+	---
Elko	10—	*14
Ely	3— 6+	---
Fallon	---	*25
Goldfield	5—	---
Las Vegas	2— 8— *10+ 13—	21
McGill	8+	---
Reno	2 4 *5 8	21 27
Tonopah	9—	*17
Winnemucca	7+	*15
Yerington	---	*16

	VHF	UHF
<b>NEW HAMPSHIRE</b>		
Berlin	---	*40
Concord	---	21
Durham	*11	---
Hanover	---	*15 31
Keene	---	*52
Littleton	---	*49
Manchester	9—	50 60
Portsmouth	---	17

	VHF	UHF
<b>NEW JERSEY</b>		
Asbury Park	---	58
Atlantic City	---	*18 53
Burlington	---	48
Glen Ridge	---	*77
Newark	13—	68
New Brunswick	---	*19 47
Paterson	---	41
Trenton	---	*52
Vineland	---	65
Wildwood	---	40

	VHF	UHF
<b>NEW MEXICO</b>		
Alamogordo	---	*18
Albuquerque	4+ *5+ 7+ 13+	14 23 *32
Carlsbad	6—	*15 25
Clayton	---	*17
Clovis	12+	---
Deming	---	*16
Farmington	12+	*15
Gallup	3 *8— 10	---
Hatch	*12	---
Hobbs	---	29
Las Cruces	---	22
Lovington	---	*19
Portales	*3+	---
Raton	---	*18
Roswell	8 10—	21 27 *33
Santa Fe	2+ *9+ 11—	19
Silver City	6 *10+	---
Socorro	---	*15
Tucumcari	---	*15

	VHF	UHF
<b>NEW YORK</b>		
Albany-Schenectady	6 10— 13	*17 23 *29 45
Amsterdam	---	*39 55
Binghamton	12—	34 40 *46
Buffalo	2 4— 7+ 17	*23 29 49
Carthage	7—	---
Corning	---	*30
Elmira	---	18 36
Glens Falls	---	*58
Ithaca	---	*14 52
Jamestown	---	26 *46
Kingston	---	63
Lake Placid	5	*34
Levittown	---	*21
Massena	---	*18
New York	2 4 5+ 7 9+ 11+	*25 31
Oneonta	---	*42
Patchogue	---	67
Plattsburgh	---	*57
Poughkeepsie	---	54
Riverhead	---	55
Rochester	8 10+ 13—	*21 31 61
Syracuse	3— 5— 9—	*24 43 62
Utica	2—	15 33 *59
Watertown	---	16 *50

	VHF	UHF
<b>NORTH CAROLINA</b>		
Asheville	13—	21 *33 62
Burlington	---	16
Chapel Hill	4+	---
Charlotte	3 9+	18 36 *42
Columbia	*2	---
Concord	---	*58
Durham	11+	22
Fayetteville	---	40 62
Franklin	---	*56
Goldsboro	---	17
Greensboro	2—	48 61
Greenville	9—	14 *25
Hickory	---	14
High Point	8—	*32
Kannapolis	---	64
Lexington	---	20
Linville	---	*17
Morganton	---	23
New Bern	12+	---
Raleigh	5	28 *34
Rocky Mount	---	47
Washington	7	---
Wilmington	3— 6	29 *39
Wilson	---	30
Winston-Salem	12	*26 45

	VHF	UHF
<b>NORTH DAKOTA</b>		
Bismarck	*3 5 12—	17 26
Devils Lake	8+	*22
Dickinson	2+ *4	---
Ellendale	---	*19
Fargo	6 11+ *13	15
Grand Forks	---	*2
Jamestown	7—	*23
Minot	*6+ 10— 13—	14 24
Pembina	12	---
Valley City	4—	---
Williston	8— 11—	*15

	VHF	UHF
<b>OHIO</b>		
Akron	---	49 *55 67
Ashtabula	---	15
Athens	---	*20
Bowling Green	---	*70
Bryan	---	*27
Canton	---	17 23
Chillicothe	---	53

FOR UHF ALLOCATIONS, SEE PAGE 52-C.

	VHF	UHF
Cincinnati	5- 9 12	19 *48 64
Cleveland	3 5+ 8	19 *25 61
Columbus	4- 6+	*34 47 *56
	10+	
Dayton	2 7+	16 22 *45
Hillsboro		*24
Lima		35 44 *57
Lorain		43
Mansfield		*31
Marion		68
Newark		*28 52
Oxford		*14
Portsmouth		30 36 *42
Sandusky		51
Springfield		26 *66
Steubenville	9+	*62
Toledo	11- 13	24 *30 54
		60
Woodsfield		*44
Youngstown		21 27 33
		45 *58
Zanesville		18

OKLAHOMA		
Ada	10+	*22
Altus		*19
Ardmore	12-	*17
Bartlesville		17
Elk City	8+	*15
Enid		20 *26
Guymon		*16
Hugo		*15
Lawton	7+	16 *27
McAlester		*32
Miami		*18
Muskogee		19
Oklahoma City	4- 5 9-	14 25 34 43
		*13
Tulsa	2+ 6 8-	23 29 *35
		41
Woodward		*11- *17

OREGON		
Astoria		*21
Bend		*15
Brookings	8+	*14
Burns		*18
Corvallis	*7-	
Eugene	9+ 13	16 *28
Klamath Falls	2-	*22
LaGrande	13+	*16
Medford	5 10+	*18
North Bend	11	*17
Portland	2 6+ 8-	24 *30
		*10 12
Roseburg	4+	
Salem	3+	*22 32
The Dalles		*17

PENNSYLVANIA		
Allentown		*39 69
Altoona	10-	(31) 48 *57
Bethlehem		60
Clearfield	*3+	
Erie	12	24 35 *54
		66
Greensburg		40
Harrisburg		21 27 *33
Hazleton		(56)
Johnstown	6	19 *28
Lancaster	8-	15
Lebanon		59
Philadelphia	3 6- 10	17 23 29
		*35 *57
Pittsburgh	2- 4+ 11	*16 22 53
		*13-
Reading		51
Scranton		16 22 38
		*44 64
State College		*25
Wilkes-Barre		28
Williamsport		66
York		43 49

RHODE ISLAND		
Providence	10+ 12+	16 *36 64

SOUTH CAROLINA		
Aiken		*44
Allendale		*14
Anderson		40
Beaufort		*16
Charleston	2+ 4 5+	
		*7-
Columbia	10-	19 25 *35 57
Conway		*23
Florence	13+	15 21 *33
Georgetown		*41
Greenville	4-	16 *29
Greenwood		*38

	VHF	UHF
Rock Hill		30 *55
Spartanburg	7+	49
Sumter		*27

SOUTH OAKOTA		
Aberdeen	9-	*16
Brookings	*8	
Huron	12+	
Lead	5- 11+	
Mitchell	5+	
Pierre	*10+	
Rapid City	3+ 7+ *9	15 21
Reliance	6-	
Seneca	*2-	
Sioux Falls	11 13+	17 *23 36
Vermillion	*2+	
Watertown	3-	

TENNESSEE		
Athens		*24
Chattanooga	3+ 9 12-	*45 61
Cookeville		*22
Crossville		*20
Fayetteville		*28
Greeneville		39
Jackson	7+	16 *32
Johnson City	11-	*41
Kingsport		19
Knoxville	6 10+	15 26 *43
Lexington		*11
Memphis	3- 5+	*14 24 30
	*10+ 13+	
Murfreesboro		39
Nashville	*2- 4+ 5	17 30 *42
		8+
Sneedville		*2+

TEXAS		
Abilene	9+	15 *26 32
Alpine	12-	
Amarillo	*2- 4 7 10	14
Austin	7+	*18 24 36 42
Bay City		*27
Beaumont	6- 12-	21 *34
Big Spring	4-	*14
Boquillas	8-	
Brady	13	
Brownsville		23
Bryan	3+	*15
Childress		*21
Corpus Christi	3- 6+	28 *38
	10-	
Dallas	4+ 8 *13+	29 39
Del Rio		10 *24
Denton		*2
El Paso	4 *7 9-13	14 26 *38
Fort Stockton	5+	
Fort Worth	5+ 11-	21 *31
Galveston		16 *22
Harlingen	4+	*44 60
Houston	2- *8 11+	*14 20 26
		13- 39
Laredo	8 13	27 *39
Longview		16
Lubbock	*5- 11	28 34
		13-
Lufkin		9
McAllen		48
Marfa	3	
Marshall		*22 35
Midland	2+	18
Monahans	9-	
Nacogdoches		19 *32
Odessa	7-	24 30 *36
Port Arthur	4-	
Presidio	7+	
Richardson		23
Rosenberg		58
San Angelo	3- 6+ 8+	*21
San Antonio	4 5 *9-	*23 29 41
		12+
Sherman		20 *26
Sonora	11+	
Sweetwater	12	
Temple	6	28
Texarkana	6+	17 *34
Tyler	7	27 *38
Victoria		19 25
Waco	10+	25 *34 44
Weslaco	5-	
Wichita Falls	3 6-	18 *24

UTAH		
Cedar City	5	*16
Logan	12-	*22
Moab		*14
Monticello		*16
Ogden		*18 24 30

	VHF	UHF
Price		6 *15
Provo	*11+	16
Richfield	13+	*19
Salt Lake City	2- 4- 5+	14 20 *26
		*7-
St. George		*18
Vernal	3+	*17

VERMONT		
Burlington	3	*33 63
Rutland		*28
St. Johnsbury		*20
Windsor		*41

VIRGINIA		
Blacksburg		*43
Bluefield		*63
Bristol	5+	*28
Charlottesville		29 *41 64
Courland		*36
Danville		24 44 *56
Fredericksburg		*53
Front Royal		*42
Hampton	13-	*15
Harrisonburg	3-	
Kenbridge		*31
Lynchburg	13	21 *33
Norfolk-Portsmouth- Newport News	3+ 10+ 27 33 49	*55
Norton		*47
Onancock		*25
Petersburg	8	
Richmond	6+ 12-	*23 35 *57
		63
Roanoke	7- 10	*15 27
West Point		*46

WASHINGTON		
Bellingham	12+	24 *34 64
Centralia		*15
Everett		16
Pasco		19
Pullman	*10-	
Richland		25 *31
Seattle	4 5+ 7 *9	22 *28
Spokane	2- 4- 6-	22 28
		*7+
Tacoma	11+ 13-	20 *56 *62
Vancouver		*14
Walla Walla		14
Wenatchee		*18
Yakima		23 29 35 *47

WEST VIRGINIA		
Beckley	4	
Bluefield	6-	40
Charleston	8+	23 29 *49
Clarksburg	12+	46
Fairmont		66
Grandview	*9-	
Huntington	3+ 13+	*67
Martinsburg		*44
Morgantown		*24
Parkersburg		15 39 *57
Weirton		*50
Weston	5	
Wheeling	7	14 41
Williamson		*31

WISCONSIN		
Appleton		32
Colfax		*28
Eau Claire	13+	18
Fond du Lac		34
Green Bay	2+ 5+	26 *38
		11+
Janesville		57
LaCrosse	8+	19 25 *31
Madison	3	15 *21 27
		47
Manitowoc		16
Milwaukee	4- 6 *10+	18 24 30
		*36
Oshkosh		22
Racine		49
Rhineland	12+	
Sheboygan		28
Superior	6+	40
Wausau	7- 9	*20 33

WYOMING		
Casper	2+ *6+	14 20
Cheyenne	5+	*17 27 33
Lander	4	
Laramie	*8+	
Rawlins	11-	
Riverton	10+	
Rock Springs	13	
Sheridan	7 12+	



## Handy Reference Table

# VHF Allocations By Channels

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

These Channel Allocations Include All Changes Promulgated Up to Feb. 9, 1966

Asterisk (\*) Indicates Channel Reserved for Non-Commercial Educational Use

FOR OFFSET CARRIER POSITION OF EACH ASSIGNMENT, SEE PAGES 46-c through 49-c.

### CHANNEL NO. 2 (54-60 mc)

\*Andalusia, Ala.  
Anchorage, Alaska  
Fairbanks, Alaska  
Ketchikan, Alaska  
\*Little Rock, Ark.  
Los Angeles, Cal.  
San Francisco, Cal.  
Denver, Colo.  
Daytona Beach, Fla.  
\*Miami, Fla.  
Atlanta, Ga.  
Hilo, Hawaii  
Honolulu, Hawaii  
Boise, Ida.  
Chicago, Ill.  
Terre Haute, Ind.  
Cedar Rapids, Ia.  
Great Bend, Kan.  
Baton Rouge, La.  
Bangor, Me.  
Baltimore, Md.  
\*Boston, Mass.  
Detroit, Mich.  
\*Minneapolis-St. Paul  
\*State College, Miss.  
St. Joseph, Mo.  
St. Louis, Mo.  
Anaconda, Mont.  
Billings, Mont.  
North Platte, Neb.  
Las Vegas, Nev.  
Reno, Nev.  
Santa Fe, N.M.  
Buffalo, N. Y.  
New York, N. Y.  
Utica-Rome, N. Y.  
\*Columbia, N.C.  
Greensboro, N. C.  
Dickinson, N. D.  
\*Grand Forks, N. D.  
Dayton, O.  
Tulsa, Okla.  
Klamath Falls, Ore.  
Portland, Ore.  
Pittsburgh, Pa.  
Charleston, S. C.  
\*Seneca, S. D.  
\*Vermillion, S. D.  
\*Nashville, Tenn.  
\*Sneedville, Tenn.  
\*Amarillo, Tex.  
\*Denton, Tex.  
Houston, Tex.  
Midland, Tex.  
Salt Lake City, Utah  
Sookane, Wash.  
Green Bay, Wis.  
Casper, Wyo.  
San Juan, Puerto Rico

### CHANNEL NO. 3 (60-66 mc)

\*Juneau, Alaska  
Douglas, Ariz.  
Phoenix, Ariz.

Eureka, Cal.  
Sacramento, Cal.  
Santa Barbara, Cal.  
Alamosa, Colo.  
Sterling, Colo.  
Hartford, Conn.  
Pensacola, Fla.  
\*Tampa-St. Petersburg  
Columbus, Ga.  
Savannah, Ga.  
Lihue, Hawaii  
Wailuku, Hawaii  
Idaho Falls, Ida.  
Lewiston, Ida.  
Champaign-Urbana, Ill.  
Harrisburg, Ill.  
Mason City, Ia.  
\*Lakin, Kan.  
Wichita, Kan.  
Louisville, Ky.  
Lake Charles-Lafayette, La.  
Shreveport, La.  
Escanaba, Mich.  
Kalamazoo, Mich.  
Duluth, Minn.-Superior, Wis.  
Jackson, Miss.  
Kirksville, Mo.  
Springfield, Mo.  
Great Falls, Mont.  
Miles City, Mont.  
\*Lexington, Neb.  
Omaha, Neb.  
Ely, Nev.  
Gallup, N. M.  
\*Portales, N.M.  
Syracuse, N. Y.  
Charlotte, N. C.  
Wilmington, N. C.  
\*Bismarck, N.D.  
Cleveland, O.  
Salem, Ore.  
\*Clearfield, Pa.  
Philadelphia, Pa.  
Rapid City, S.D.  
Watertown, S. D.  
Chattanooga, Tenn.  
Memphis, Tenn.  
Bryan-College Station, Tex.  
Corpus Christi, Tex.  
Marfa, Tex.  
San Angelo, Tex.  
Wichita Falls, Tex.  
Vernal, Utah  
Burlington, Vt.  
Harrisonburg, Va.  
Norfolk-Portsmouth-Newport News, Va.  
Huntington, W. Va.  
Madison, Wis.  
\*Mayaguez, Puerto Rico

### CHANNEL NO. 4 (66-72 mc)

Dothan, Ala.  
Fairbanks, Alaska

Ketchikan, Alaska  
Seward, Alaska  
Tucson, Ariz.  
Little Rock, Ark.  
Los Angeles, Cal.  
San Francisco-Oakland  
Denver, Colo.  
Washington, D. C.  
Jacksonville, Fla.  
Miami, Fla.  
\*Hilo, Hawaii  
Honolulu, Hawaii  
\*Boise, Ida.  
Bloomington, Ind.  
Davenport-Rock Island-Moline (Ill.), Ia.  
Sioux City, Ia.  
New Orleans, La.  
Boston, Mass.  
Cheboygan, Mich.  
Detroit, Mich.  
Minneapolis-St. Paul  
Columbus, Miss.  
Kansas City, Mo.  
St. Louis, Mo.  
Butte, Mont.  
Hardin, Mont.  
Hay Springs, Neb.  
Superior, Neb.  
Boulder City, Nev.  
Reno, Nev.  
Albuquerque, N. M.  
Buffalo, N.Y.  
New York, N. Y.  
\*Chapel Hill, N. C.  
\*Dickinson, N. D.  
Valley City, N. D.  
Columbus, O.  
Oklahoma City, Okla.  
Roseburg, Ore.  
Pittsburgh, Pa.  
Charleston, S. C.  
Greenville, S. C.  
Nashville, Tenn.  
Amarillo, Tex.  
Beaumont-Port Arthur, Tex.  
Big Spring, Tex.  
Brownsville-Harlingen-Weslaco, Tex.  
Dallas, Tex.  
El Paso, Tex.  
San Antonio, Tex.  
Salt Lake City, Utah  
Seattle, Wash.  
Sookane, Wash.  
Beckley, W. Va.  
Milwaukee, Wis.  
Lander, Wyo.  
San Juan, Puerto Rico

### CHANNEL NO. 5 (76-82 mc)

Mobile, Ala.  
Phoenix, Ariz.  
Fort Smith, Ark.  
Los Angeles, Cal.  
San Francisco-Oakland, Cal.  
Grand Junction, Colo.

Pueblo, Colo.  
Washington, D. C.  
\*Gainesville, Fla.  
West Palm Beach, Fla.  
Atlanta, Ga.  
Chicago, Ill.  
Ames, Ia.  
Alexandria, La.  
Bangor, Me.  
Boston, Mass.  
Bay City, Mich.  
Calumet, Mich.  
Minneapolis-St. Paul  
Kansas City, Mo.  
St. Louis, Mo.  
Glendive, Mont.  
Great Falls, Mont.  
Hastings, Neb.  
Goldfield, Nev.  
\*Reno, Nev.  
\*Albuquerque, N. M.  
Lake Placid, N.Y.  
New York, N. Y.  
Syracuse, N.Y.  
Raleigh, N. C.  
Bismarck, N. D.  
Cincinnati, O.  
Cleveland, O.  
Oklahoma City, Okla.  
Medford, Ore.  
Charleston, S. C.  
Lead, S. D.  
Mitchell, S. D.  
Bristol, Tenn.-Va.  
Memphis, Tenn.  
Nashville, Tenn.  
Brownsville-Harlingen-Weslaco, Tex.  
Fort Stockton, Tex.  
Fort Worth, Tex.  
\*Lubbock, Tex.  
San Antonio, Tex.  
Cedar City, Utah  
Salt Lake City, Utah  
Seattle, Wash.  
Weston, W. Va.  
Green Bay, Wis.  
Cheyenne, Wyo.  
Mayaguez, Puerto Rico

### CHANNEL NO. 6 (82-88 mc)

Birmingham, Ala.  
Kingman, Ariz.  
\*Tucson, Ariz.  
Eureka, Cal.  
\*Sacramento, Cal.  
San Luis Obispo, Cal.  
\*Denver, Colo.  
Durango, Colo.  
Miami, Fla.  
Orlando, Fla.  
Augusta, Ga.  
Thomasville, Ga.  
Nampa, Ida.  
Pocatello, Ida.  
Indianapolis, Ind.  
Davenport-Rock Island-Moline (Ill.), Ia.

Dodge City, Kan.  
Paducah, Ky.  
New Orleans, La.  
Portland, Me.  
New Bedford, Mass.  
\*Alpena, Mich.  
Lansing, Mich.  
Marquette, Mich.  
Austin, Minn.  
Duluth-Superior (Wis.), Minn.  
Greenwood, Miss.  
Sedalia, Mo.  
Butte, Mont.  
\*Miles City, Mont.  
Hayes Center, Neb.  
Omaha, Neb.  
Ely, Nev.  
Carlsbad, N. M.  
Silver City-Truth or Consequences, N.M.  
Albany-Schenectady-Troy, N. Y.  
Wilmington, N. C.  
Fargo, N. D.  
\*Minot, N. D.  
Columbus, O.  
Tulsa, Okla.  
Portland, Ore.  
Johnstown, Pa.  
Philadelphia, Pa.  
Reliance, S. D.  
Knoxville, Tenn.  
Beaumont-Port Arthur, Tex.  
Corpus Christi, Tex.  
San Angelo, Tex.  
Temple, Tex.  
Texarkana, Tex.  
Wichita Falls, Tex.  
Price, Utah  
Richmond, Va.  
Sookane, Wash.  
Bluefield, W. Va.  
Milwaukee, Wis.  
\*Casper, Wyo.  
\*San Juan, Puerto Rico

### CHANNEL NO. 7 (174-180 mc)

\*Munford, Ala.  
\*Anchorage, Alaska  
Fairbanks, Alaska  
Prescott, Ariz.  
Little Rock, Ark.  
El Centro, Cal.  
Los Angeles, Cal.  
Redding, Cal.  
San Francisco-Oakland, Cal.  
Denver, Colo.  
Washington, D. C.  
\*Jacksonville, Fla.  
Miami, Fla.  
Panama City, Fla.  
Wailuku, Hawaii  
Boise, Ida.  
Chicago, Ill.  
Evansville, Ind.  
Waterloo, Ia.  
Hays, Kan.  
Pittsburg, Kan.  
Lake Charles, La.  
Bangor, Me.  
Boston, Mass.  
Detroit, Mich.  
Traverse City, Mich.  
Alexandria, Minn.  
Laurel-Pachuta, Miss.  
Hannibal, Mo.  
\*Butte, Mont.  
\*Bassett, Neb.  
Omaha, Neb.  
Winnemucca, Nev.  
Albuquerque, N. M.

Buffalo-  
Niagara Falls, N. Y.  
Carthage, N. Y.  
New York, N. Y.  
Washington, N. C.  
Jamestown, N. D.  
Dayton, O.  
Lawton, Okla.  
\*Corvallis, Ore.  
\*Charleston, S. C.  
Spartanburg, S. C.  
Rapid City, S. D.  
Jackson, Tenn.  
Amarillo, Tex.  
Austin, Tex.  
\*El Paso, Tex.  
Odessa, Tex.  
Presidio, Tex.  
Tyler, Tex.  
\*Salt Lake City, Utah  
Roanoke, Va.  
Seattle, Wash.  
\*Spokane, Wash.  
\*Wheeling, W. Va.-  
Steubenville, Ohio  
Wausau, Wis.  
Sheridan, Wyo.  
Ponce, Puerto Rico

**CHANNEL NO. 8**  
(180-186 mc)

Selma, Ala.  
Juneau, Alaska  
\*Phoenix, Ariz.  
Jonesboro, Ark.  
Salinas-  
Monterey, Cal.  
San Diego, Cal.  
\*Pueblo, Colo.  
New Haven, Conn.  
Tampa-St. Petersburg  
\*Athens, Ga.  
\*Waycross, Ga.  
\*Lihue, Hawaii  
Idaho Falls, Ida.  
\*Carbondale, Ill.  
Indianapolis, Ind.  
Davenport, Ia.-Rock  
Island-Moline, Ill.  
Des Moines, Ia.  
\*Hutchinson, Kan.  
Monroe, La.  
\*New Orleans, La.  
Lewiston, Me.  
Presque Isle, Me.  
Grand Rapids, Mich.  
Iron Mountain, Mich.  
Sault Ste. Marie, Mich.  
\*Duluth, Minn-Superior,  
Wis.  
Columbia, Mo.  
Billings, Mont.  
Missoula, Mont.  
Albion, Neb.  
McCook, Neb.  
Las Vegas, Nev.  
McGill, Nev.  
Reno, Nev.  
\*Gallup, N. M.  
Roswell, N. M.  
Rochester, N.Y.  
Greensboro-High  
Point-Winston-  
Salem, N. C.  
Devils Lake, N. D.  
Williston, N. D.  
Cleveland, O.  
Elk City, Okla.  
Tulsa, Okla.  
Brookings, Ore.  
Portland, Ore.  
Lancaster, Pa.  
\*Brookings, S. D.  
Nashville, Tenn.  
Boquillas, Tex.  
Dallas, Tex.  
\*Houston, Tex.

Laredo, Tex.  
San Angelo, Tex.  
Petersburg, Va.  
Charleston, W. Va.  
La Crosse, Wis.  
\*Laramie, Wyo.  
Agana, Guam  
Christiansted, V.I.

**CHANNEL NO. 9**  
(186-192 mc)

\*Fairbanks, Alaska  
\*Ketchikan, Alaska  
Seward, Alaska  
Flagstaff, Ariz.  
Tucson, Ariz.  
\*Arkadelphia, Ark.  
El Centro, Cal.  
Los Angeles, Cal.  
\*Redding, Cal.  
\*San Francisco-  
Oakland, Cal.  
Denver, Colo.  
Washington, D. C.  
Orlando, Fla.  
Columbus, Ga.  
\*Savannah, Ga.  
Hilo, Hawaii  
Honolulu, Hawaii  
Caldwell, Ida.  
Chicago, Ill.  
\*Evansville, Ind.  
Cedar Rapids, Ia.  
Sioux City, Ia.  
\*Lincoln Center, Kan.  
Baton Rouge, La.  
Cadillac, Mich.  
Bemidji, Minn.  
Minneapolis-  
St. Paul, Minn.  
Tupelo, Miss.  
Kansas City, Mo.  
\*St. Louis, Mo.  
\*Bozeman, Mont.  
Havre, Mont.  
Kalispell, Mont.  
\*North Platte, Neb.  
Tonopah, Nev.  
Manchester, N. H.  
\*Santa Fe, N. M.  
New York, N. Y.  
Syracuse, N.Y.  
Charlotte, N. C.  
Greenville, N. C.  
Cincinnati, O.  
Oklahoma City, Okla.  
Eugene, Ore.  
Aberdeen, S. D.  
\*Rapid City, S. D.  
Chattanooga, Tenn.  
Abilene, Tex.  
El Paso, Tex.  
Lufkin, Tex.  
Monahans, Tex.  
\*San Antonio, Tex.  
\*Ogden, Utah  
\*Seattle, Wash.  
\*Grandview, W. Va.  
Wheeling, W. Va.-  
Steubenville, Ohio  
Wausau, Wis.  
Ponce, Puerto Rico

**CHANNEL NO. 10**  
(192-198 mc)

\*Birmingham, Ala.  
Mobile, Ala.  
Juneau, Alaska  
Phoenix, Ariz.  
El Dorado, Ark.  
Sacramento, Cal.  
San Diego, Cal.

Montrose, Colo.  
Miami, Fla.  
Tampa-  
St. Petersburg, Fla.  
Albany, Ga.  
Lihue, Hawaii  
\*Wailuku, Hawaii  
Pocatello, Ida.  
Quincy, Ill.  
Terre Haute, Ind.  
Goodland, Kan.  
Wichita, Kan.  
Lafayette, La.  
\*Augusta, Me.  
\*Presque Isle, Me.  
Parma-  
Onandaga, Mich.  
Sault Ste. Marie, Mich.  
\*Appleton, Minn.  
Duluth, Minn.-Superior,  
Wis.  
Rochester, Minn.  
Thief River Falls, Minn.  
Springfield, Mo.  
Helena, Mont.  
Miles City, Mont.  
Lincoln, Neb.  
Scottsbluff, Neb.  
Elko, Nev.  
\*Las Vegas, Nev.  
Gallup, N. M.  
Roswell, N. M.  
\*Silver City, N. M.  
Albany-Schenectady  
Rochester, N. Y.  
Minot, N. D.  
Columbus, O.  
Ada, Okla.  
Medford, Ore.  
\*Portland, Ore.  
Altoona, Pa.  
Philadelphia, Pa.  
Providence, R. I.  
Columbia, S. C.  
\*Pierre, S.D.  
Knoxville, Tenn.  
\*Memphis, Tenn.  
Amarillo, Tex.  
Corpus Christi, Tex.  
Del Rio, Tex.  
Waco, Tex.  
Norfolk-Portsmouth-  
Newport News, Va.  
Roanoke, Va.  
\*Pullman, Wash.  
\*Milwaukee, Wis.  
Riverton, Wyo.  
Agana, Guam  
Charlotte Amalie, V.I.

**CHANNEL NO. 11**  
(198-204 mc)

Anchorage, Alaska  
Fairbanks, Alaska  
Nogales, Ariz.  
Yuma, Ariz.  
Little Rock, Ark.  
Los Angeles, Cal.  
San Jose, Cal.  
Colorado Springs, Colo.  
Fort Myers, Fla.  
\*Tallahassee, Fla.  
Atlanta, Ga.  
Savannah, Ga.  
Hilo, Hawaii  
\*Honolulu, Hawaii  
Twin Falls, Ida.  
\*Chicago, Ill.  
\*Des Moines, Ia.  
Garden City, Kan.  
\*Topeka, Kan.  
Louisville, Ky.  
Houma, La.  
Baltimore, Md.  
Alpena, Mich.

International Falls,  
Minn.  
Minneapolis-St. Paul,  
Minn.  
Meridian, Miss.  
St. Louis, Mo.  
\*Billings, Mont.  
Havre, Mont.  
\*Missoula, Mont.  
Grand Island, Neb.  
\*Durham, N. H.  
Santa Fe, N. M.  
New York, N. Y.  
Durham, N. C.  
 Fargo, N. D.  
Williston, N. D.  
Toledo, O.  
\*Tulsa, Okla.  
North Bend, Ore.  
Pittsburgh, Pa.  
Lead, S. D.  
Sioux Falls, S. D.  
Johnson City, Tenn.  
\*Lexington, Tenn.  
Ft. Worth, Tex.  
Houston, Tex.  
Lubbock, Tex.  
Sonora, Tex.  
\*Provo, Utah  
Tacoma, Wash.  
Green Bay, Wis.  
Rawlins, Wyo.  
Caguas, Puerto Rico

**CHANNEL NO. 12**  
(204-210 mc)

Montgomery, Ala.  
Mesa, Ariz.  
Chico, Cal.  
Santa Maria, Cal.  
\*Boulder, Colo.  
Lamar, Colo.  
Wilmington, Del.  
Jacksonville, Fla.  
West Palm Beach, Fla.  
Augusta, Ga.  
Lihue, Hawaii  
Wailuku, Hawaii  
\*Moscow, Ia.  
Nampa, Ida.  
\*Champaign-  
Urbana, Ill.  
\*Iowa City, Ia.  
Hutchinson, Kan.  
New Orleans, La.  
Shreveport, La.  
\*Orono, Me.  
Flint, Mich.  
Mankato, Minn.  
Walker, Minn.  
Jackson, Miss.  
Cape Girardeau, Mo.  
Joplin, Mo.  
Helena, Mont.  
\*Lincoln, Neb.  
Clovis, N. M.  
Farmington, N. M.  
\*Hatch, N. M.  
Binghamton, N. Y.  
New Bern, N. C.  
Winston-Salem, N. C.  
Bismarck, N. D.  
Pembina, N. D.  
Cincinnati, O.  
Ardmore, Okla.  
Portland, Ore.  
Erie, Pa.  
Providence, R. I.  
Huron, S. D.  
Chattanooga, Tenn.  
Alpine, Tex.  
Beaumont-Port Arthur,  
Tex.

San Antonio, Tex.  
Sweetwater, Tex.  
Logan, Utah  
Richmond, Va.  
Bellingham, Wash.  
Clarksburg, W. Va.  
Milwaukee, Wis.  
Rhineland, Wis.  
Sheridan, Wyo.  
Arecibo-Aguadilla,  
Puerto Rico

**CHANNEL NO. 13**  
(210-216 mc)

Birmingham, Ala.  
Anchorage, Alaska  
Fairbanks, Alaska  
Sitka, Alaska  
Flagstaff, Ariz.  
Tucson, Ariz.  
Yuma, Ariz.  
\*Fayetteville, Ark.  
Alturas, Cal.  
Eureka, Cal.  
Los Angeles, Cal.  
Stockton, Cal.  
Colorado Springs, Colo.  
Panama City, Fla.  
Tampa-St. Petersburg  
Macon, Ga.  
Hilo, Hawaii  
Honolulu, Hawaii  
Twin Falls, Ida.  
Rockford, Ill.  
Indianapolis, Ind.  
Des Moines, Ia.  
Garden City, Kan.  
Topeka, Kan.  
Bowling Green, Ky.  
\*Monroe, La.  
\*Calais, Me.  
Portland, Me.  
Baltimore, Md.  
Grand Rapids, Mich.  
Marquette, Mich.  
Hibbing, Minn.  
Biloxi, Miss.  
Jefferson City, Mo.  
Lewistown, Mont.  
Missoula, Mont.  
\*Alliance, Neb.  
Kearney, Neb.  
Las Vegas, Nev.  
Newark, N. J.  
Albuquerque, N. M.  
Albany-Schenectady  
Rochester, N.Y.  
Asheville, N. C.  
\* Fargo, N. D.  
Minot, N. D.  
Toledo, O.  
\*Oklahoma City, Okla.  
Eugene, Ore.  
La Grande, Ore.  
\*Pittsburgh, Pa.  
Florence, S. C.  
Sioux Falls, S. D.  
Memphis, Tenn.  
Brady, Tex.  
\*Dallas, Tex.  
El Paso, Tex.  
Houston, Tex.  
Laredo, Tex.  
Lubbock, Tex.  
Richfield, Utah  
Lynchburg, Va.  
Hampton-Norfolk, Va.  
Tacoma, Wash.  
Huntington, W. Va.  
Eau Claire, Wis.  
Rock Springs, Wyo.  
Fajardo, Puerto Rico

For Uhf Allocations, see next page

## Handy Reference Table

# UHF Allocations by Channels

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

Asterisk (\*) Indicates Channel Reserved for Non-Commercial Educational Use

These Channel Allocations Include All Changes Promulgated Up to Feb. 9, 1966

### CHANNEL NO. 14 (470-476 mc)

\*Globe, Ariz.  
\*Kingman, Ariz.  
\*Harrison, Ark.  
\*Bishop, Cal.  
\*San Mateo, Cal.  
Santa Barbara, Cal.  
\*Susanville, Cal.  
Boulder, Colo.  
\*Lamar, Colo.  
Washington, D.C.  
\*Boca Raton, Fla.  
\*Pelham, Ga.  
Rome, Ga.  
Boise, Ida.  
Jacksonville, Ill.  
Joliet, Ill.  
Evansville, Ind.  
\*Decorah, Ia.  
\*Sioux City, Ia.  
\*Hays, Kan.  
Monroe, La.  
\*Morgan City, La.  
Worcester, Mass.  
\*Iron Mountain, Mich.  
\*Mt. Pleasant, Mich.  
\*Willmar, Minn.  
\*Meridian, Miss.  
Billings, Mont.  
\*Cut Bank, Mont.  
\*Dillon, Mont.  
\*Elko, Nev.  
Albuquerque, N.M.  
\*Ithaca, N.Y.  
Greenville, N.C.  
Hickory, N.C.  
Grand Forks, N.D.  
Minot, N.D.  
\*Oxford, O.  
Oklahoma City  
\*Brookings, Ore.  
\*Allendale, S.C.  
\*Memphis, Tenn.  
Amarillo, Tex.  
\*Big Spring, Tex.  
El Paso, Tex.  
\*Houston, Tex.  
\*Moab, Utah  
Salt Lake City, Utah  
\*Vancouver, Wash.  
Walla Walla, Wash.  
Wheeling, W. Va.  
Casper, Wyo.  
Ponce, P.R.

### CHANNEL NO. 15 (476-482 mc)

Florence, Ala.  
Mobile, Ala.  
Phoenix, Ariz.  
Sacramento, Cal.  
\*San Diego, Cal.  
\*San Luis Obispo, Cal.  
\*Leadville, Colo.  
\*New Smyrna  
Beach, Fla.  
\*Cochran, Ga.  
\*Grangeville, Ida.

Pocatello, Ida.  
Bloomington, Ill.  
Ft. Wayne, Ind.  
Ottumwa, Ia.  
\*Oakley, Kan.  
\*Wichita, Kan.  
\*Louisville, Ky.  
Lafayette, La.  
\*Bad Axe, Mich.  
\*Ironwood, Mich.  
\*Manistique, Mich.  
\*Austin, Minn.  
Greenville, Miss.  
\*Lowry City, Mo.  
Poplar Bluff, Mo.  
\*Helena, Mont.  
Omaha, Neb.  
\*Winnemucca, Nev.  
\*Hanover, N.H.  
\*Carlsbad, N.M.  
\*Farmington, N.M.  
\*Socorro, N.M.  
\*Tucumcari, N.M.  
Utica, N.Y.  
Fargo, N.D.  
\*Williston, N.D.  
Ashtabula, O.  
\*Elk City, Okla.  
\*Hugo, Okla.  
\*Bend, Ore.  
Lancaster, Pa.  
Florence, S.C.  
Rapid City, S.D.  
Knoxville, Tenn.  
Abilene, Tex.  
\*Byran, Tex.  
\*Price, Utah  
\*Hampton, Va.  
\*Roanoke, Va.  
\*Centralia, Wash.  
Parkersburg, W. Va.  
Madison, Wis.  
Christiansted, V.I.

### CHANNEL NO. 16 (482-488 mc)

\*Munford, Ala.  
\*Flagstaff, Ariz.  
\*Nogales, Ariz.  
\*Yuma, Ariz.  
Little Rock, Ark.  
Redding, Cal.  
\*Santa Cruz, Cal.  
Ventura, Cal.  
\*Alamosa, Colo.  
\*Craig, Colo.  
Key West, Fla.  
\*Marianna, Fla.  
\*Tampa, Fla.  
\*Sandpoint, Ida.  
\*Olney, Ill.  
Quincy, Ill.  
South Bend, Ind.  
Dubuque, Ia.  
Salisbury, Md.  
\*Fairmont, Minn.  
Jackson, Miss.  
Joplin, Mo.  
\*St. Joseph, Mo.  
\*Glendive, Mont.  
Great Falls, Mont.

\*Yerington, Nev.  
\*Deming, N.M.  
Watertown, N.Y.  
Burlington, N.C.  
Dayton, O.  
\*Guymon, Okla.  
Lawton, Okla.  
Eugene, Ore.  
\*La Grande, Ore.  
\*Pittsburgh, Pa.  
Scranton, Pa.  
Providence, R.I.  
Beaufort, S.C.  
Greenville, S.C.  
\*Aberdeen, S.D.  
Jackson, Tenn.  
Galveston, Tex.  
Longview, Tex.  
\*Cedar City, Utah  
\*Monticello, Utah.  
Provo, Utah  
Everett, Wash.  
Manitowoc, Wis.  
Mayaguez, P.R.

### CHANNEL NO. 17 (488-494 mc)

Tuscaloosa, Ala.  
\*Page, Ariz.  
\*Parker, Ariz.  
\*Batesville, Ark.  
Bakersfield, Cal.  
\*Fort Bragg, Cal.  
Modesto, Cal.  
\*Gunnison, Colo.  
Jacksonville, Fla.  
\*Miami, Fla.  
Atlanta, Ga.  
\*Burley, Ida.  
\*Weiser, Ida.  
Decatur, Ill.  
Rockford, Ill.  
Des Moines, Ia.  
Grand Rapids, Mich.  
\*Ely, Minn.  
\*Minneapolis-St. Paul  
\*Bude, Miss.  
Columbia, Mo.  
Missoula, Mont.  
\*Wolf Point, Mont.  
Grand Island, Neb.  
\*Tonopah, Nev.  
Portsmouth, N.H.  
\*Clayton, N.M.  
\*Albany-Schenectady  
Buffalo, N.Y.  
Goldsboro, N.C.  
\*Linville, N.C.  
Bismarck, N.D.  
Canton, O.  
\*Ardmore, Okla.  
Bartlesville, Okla.  
\*Woodward, Okla.  
\*North Bend, Ore.  
\*The Dalles, Ore.  
Philadelphia, Pa.  
Sioux Falls, S.D.  
Nashville, Tenn.  
Texarkana, Tex.  
\*Vernal, Utah  
\*Cheyenne, Wyo.  
Charlotte Amalie, V.I.

### CHANNEL NO. 18 (494-500 mc)

Dothan, Ala.  
\*Holbrook, Ariz.  
Tucson, Ariz.  
El Dorado, Ark.  
\*Chico, Cal.  
\*Fresno, Cal.  
San Bernardino, Cal.  
\*Grand Junction, Colo.  
\*Sterling, Colo.  
Hartford, Conn.  
\*Cocoa, Fla.  
\*Chatsworth, Ga.  
\*Vidalia, Ga.  
\*Edwardsville, Ill.  
Lafayette, Ind.  
\*Carroll, Ia.  
Davenport, Ia.  
Salina, Kan.  
Lexington, Ky.  
\*Lake Charles, La.  
\*Fryeburg, Me.  
Jackson, Mich.  
\*Hibbing, Minn.  
\*Booneville, Miss.  
Laurel, Miss.  
\*Carrollton, Mo.  
Butte, Mont.  
\*Havre, Mont.  
\*Atlantic City, N.J.  
\*Alamogordo, N.M.  
\*Raton, N.M.  
Elmira, N.Y.  
\*Massena, N.Y.  
Charlotte, N.C.  
Zanesville, O.  
\*Miami, Okla.  
\*Burns, Ore.  
\*Medford, Ore.  
\*Austin, Tex.  
Midland, Tex.  
Wichita Falls, Tex.  
\*Ogden, Utah  
\*St. George, Utah  
\*Wenatchee, Wash.  
Eau Claire, Wis.  
Milwaukee, Wis.  
San Juan, P.R.

### CHANNEL NO. 19 (500-506 mc)

Huntsville, Ala.  
\*Prescott, Ariz.  
\*Jonesboro, Ark.  
\*Indio, Cal.  
Stockton, Cal.  
\*Glenwood  
Springs, Colo.  
\*Bradenton, Fla.  
Albany, Ga.  
\*Filer, Ida.  
Peoria, Ill.  
Owensboro, Ky.  
\*Tallulah, La.  
North Adams, Mass.  
\*Bay City, Mich.  
\*Marquette, Mich.  
St. Cloud, Minn.  
\*Biloxi, Miss.

\*Kansas City, Mo.  
\*New Brunswick, N.J.  
\*Lovington, N.M.  
Santa Fe, N.M.  
\*Ellendale, N.D.  
Cincinnati, O.  
Cleveland, O.  
\*Altus, Okla.  
Muskogee, Okla.  
Johnstown, Pa.  
Columbia, S.C.  
Kingsport, Tenn.  
Nacogdoches, Tex.  
Victoria, Tex.  
\*Richfield, Utah  
Pasco, Wash.  
La Crosse, Wis.

### CHANNEL NO. 20 (506-512 mc)

Montgomery, Ala.  
\*Hot Springs, Ark.  
San Francisco, Cal.  
\*Santa Barbara, Cal.  
\*Yreka City, Cal.  
Denver, Colo.  
\*Durango, Colo.  
Waterbury, Conn.  
Washington, D.C.  
Gainesville, Fla.  
\*Wrens, Ga.  
Idaho Falls, Ida.  
\*Chicago, Ill.  
Springfield, Ill.  
\*Indianapolis, Ind.  
Iowa City, Ia.  
New Orleans, La.  
Detroit, Mich.  
\*Wadena, Minn.  
\*Worthington, Minn.  
\*Birchtree, Mo.  
Billings, Mont.  
Lexington, N.C.  
\*Athens, O.  
Enid, Okla.  
\*Crossville, Tenn.  
Houston, Tex.  
Sherman, Tex.  
Salt Lake City, Utah  
\*St. Johnsbury, Vt.  
Tacoma, Wash.  
\*Wausau, Wis.  
Casper, Wyo.  
Ponce, P.R.

### CHANNEL NO. 21 (512-518 mc)

Birmingham, Ala.  
Mobile, Ala.  
Phoenix, Ariz.  
Hanford, Cal.  
Colorado Springs, Colo.  
\*Fort Pierce, Fla.  
\*Vandalia, Ill.  
Fort Wayne, Ind.  
Fort Dodge, Ia.  
\*Dodge City, Kan.  
\*Manhattan, Kan.  
Louisville, Ky.  
\*Murray, Ky.

\*Manistee, Mich.  
Duluth, Minn.  
Greenville, Miss.  
\*La Plata, Mo.  
\*Springfield, Mo.  
\*Albion, Neb.  
Las Vegas, Nev.  
Reno, Nev.  
Concord, N.H.  
Roswell, N.M.  
\*Levittown, N.Y.  
\*Rochester, N.Y.  
Asheville, N.C.  
Youngstown, O.  
\*Astoria, Ore.  
Harrisburg, Pa.  
Florence, S.C.  
Rapid City, S.D.  
Beaumont, Tex.  
\*Childress, Tex.  
Fort Worth, Tex.  
\*San Angelo, Tex.  
Lynchburg, Va.  
\*Madison, Wis.  
\*Christiansted, V.I.

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**CHANNEL NO. 22**  
(518-524 mc)

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\*McNary, Ariz.  
\*Blythe, Cal.  
\*Cotati, Cal.  
Los Angeles, Cal.  
Fort Collins, Colo.  
\*La Junta, Colo.  
\*Montrose, Colo.  
\*Seaford, Del.  
Clearwater, Fla.  
Key West, Fla.  
\*Panama City, Fla.  
Savannah, Ga.  
\*Warm Springs, Ga.  
\*Macomb, Ill.  
South Bend, Ind.  
\*Vincennes, Ind.  
Waterloo, Ia.  
\*Phillipsburg, Kan.  
Springfield, Mass.  
\*Calumet, Mich.  
Pontiac, Mich.  
\*Brainerd, Minn.  
Hattiesburg, Miss.  
\*Senatobia, Miss.  
\*Flat River, Mo.  
\*Joplin, Mo.  
St. Joseph, Mo.  
Las Cruces, N.M.  
Durham, N.C.  
\*Devils Lake, N.D.  
Dayton, O.  
\*Ada, Okla.  
\*Klamath Falls, Ore.  
\*Salem, Ore.  
Pittsburgh, Pa.  
Scranton, Pa.  
\*Cookeville, Tenn.  
\*Galveston, Tex.  
\*Marshall, Tex.  
\*Logan, Utah  
Seattle, Wash.  
Spokane, Wash.  
Oshkosh, Wis.  
Mayaguez, P.R.

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**CHANNEL NO. 23**  
(524-530 mc)

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Decatur, Ala.  
\*Ajo, Ariz.  
\*Safford, Ariz.  
Bakersfield, Cal.  
\*Modesto, Cal.  
\*Salida, Colo.  
Miami, Fla.

\*Pensacola, Fla.  
\*Ashburn, Ga.  
Decatur, Ill.  
Freeport, Ill.  
Muncie, Ind.  
Ames, Ia.  
\*Elizabethtown, Ky.  
\*De Ridder, La.  
East Lansing, Mich.  
\*Petoskey, Mich.  
Minneapolis-St. Paul  
\*Greenwood, Miss.  
Cape Girardeau, Mo.  
Missoula, Mont.  
Albuquerque, N.M.  
Albany-Schenectady  
\*Buffalo, N.Y.  
Morganton, N.C.  
\*Jamestown, N.D.  
Canton, O.  
Tulsa, Okla.  
Philadelphia, Pa.  
\*Conway, S.C.  
\*Sioux Falls, S.D.  
Brownsville, Tex.  
Richardson, Tex.  
\*San Antonio, Tex.  
\*Richmond, Va.  
Yakima, Wash.  
Charleston, W. Va.  
\*Charlotte Amalie, V.I.

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**CHANNEL NO. 24**  
(530-536 mc)

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Fort Smith, Ark.  
Fresno, Cal.  
\*San Bernardino, Cal.  
\*Trinidad, Colo.  
\*Hartford, Conn.  
\*Orlando, Fla.  
Macon, Ga.  
\*Moline, Ill.  
\*Lafayette, Ind.  
\*Mason City, Ia.  
Wichita, Kan.  
\*Lafayette, La.  
\*Shreveport, La.  
Baltimore, Md.  
\*West Branch, Mich.  
\*Alexandria, Minn.  
Meridian, Miss.  
St. Louis, Mo.  
Butte, Mont.  
\*Syracuse, N.Y.  
Minot, N.D.  
\*Hillsboro, O.  
Toledo, O.  
Portland, Ore.  
Erie, Pa.  
\*Athens, Tenn.  
Memphis, Tenn.  
Austin, Tex.  
\*Del Rio, Tex.  
Odessa, Tex.  
\*Wichita Falls, Tex.  
Ogden, Utah  
Danville, Va.  
Bellingham, Wash.  
\*Morgantown, W. Va.  
Milwaukee, Wis.  
San Juan, P.R.

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**CHANNEL NO. 25**  
(536-542 mc)

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\*Huntsville, Ala.  
Pine Bluff, Ark.  
\*Ridgecrest, Cal.  
\*Watsonville, Cal.  
West Palm Beach, Fla.  
\*Dawson, Ga.  
\*Pocatello, Ida.  
Peoria, Ill.  
Evansville, Ind.  
\*Emporia, Kan.

\*Ashland, Ky.  
Alexandria, La.  
\*Houlton, Me.  
Boston, Mass.  
Saginaw, Mich.  
\*St. Cloud, Minn.  
Biloxi, Miss.  
Jefferson City, Mo.  
\*Fallon, Nev.  
Carlsbad, N.M.  
\*New York, N.Y.  
\*Greenville, N.C.  
\*Cleveland, O.  
Oklahoma City  
\*State College, Pa.  
Columbia, S.C.  
Victoria, Tex.  
Waco, Tex.  
\*Onancock, Va.  
Richland, Wash.  
La Crosse, Wis.

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**CHANNEL NO. 26**  
(542-548 mc)

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Florence, Ala.  
\*Montgomery, Ala.  
Hot Springs, Ark.  
\*Brawley, Cal.  
San Francisco, Cal.  
Pueblo, Colo.  
New London, Conn.  
\*Washington, D.C.  
Daytona Beach, Fla.  
Augusta, Ga.  
Coeur d'Alene, Ida.  
Chicago, Ill.  
\*Terre Haute, Ind.  
Burlington, Ia.  
New Orleans, La.  
Portland, Me.  
\*Bemidji, Minn.  
\*Mankato, Minn.  
\*Poplar Bluff, Mo.  
Great Falls, Mont.  
\*Omaha, Neb.  
Jamestown, N.Y.  
\*Winston-Salem, N.C.  
Bismarck, N.D.  
Springfield, O.  
\*Enid, Okla.  
Knoxville, Tenn.  
\*Abilene, Tex.  
El Paso, Tex.  
Houston, Tex.  
\*Sherman, Tex.  
\*Salt Lake City, Utah  
Green Bay, Wis.  
\*Ponce, P.R.

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**CHANNEL NO. 27**  
(548-554 mc)

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\*Tucson, Ariz.  
\*Coalinga, Cal.  
Palm Springs, Cal.  
\*Sebring, Fla.  
Tallahassee, Fla.  
\*Draketown, Ga.  
\*Quincy, Ill.  
Urbana, Ill.  
\*Sioux City, Ia.  
Lexington, Ky.  
\*Baton Rouge, La.  
Worcester, Mass.  
\*Cadillac, Mich.  
Duluth, Minn.  
Springfield, Mo.  
Reno, Nev.  
Roswell, N.M.  
Grand Forks, N.D.  
\*Bryan, O.  
Youngstown, O.  
\*Lawton, Okla.  
Harrisburg, Pa.  
\*Sumter, S.C.

\*Bay City, Tex.  
Laredo, Tex.  
Tyler, Tex.  
Norfolk-Portsmouth-  
Newport News  
Roanoke, Va.  
Madison, Wis.  
Cheyenne, Wyo.  
Christiansted, V.I.

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**CHANNEL NO. 28**  
(554-560 mc)

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\*Douglas, Ariz.  
\*Russellville, Ark.  
\*Los Angeles, Cal.  
Panama City, Fla.  
Tampa, Fla.  
\*Columbus, Ga.  
\*Preston, Ida.  
Elkhart, Ind.  
Cedar Rapids, Ia.  
\*Estherville, Ia.  
\*Sedan, Kan.  
\*Natchitoches, La.  
\*Salisbury, Md.  
New Bedford, Mass.  
\*Hattiesburg, Miss.  
\*King City, Mo.  
\*Rolla, Mo.  
Raleigh, N.C.  
\*Newark, O.  
\*Eugene, Ore.  
\*Johnstown, Pa.  
Wilkes-Barre, Pa.  
\*Fayetteville, Tenn.  
Corpus Christi, Tex.  
Lubbock, Tex.  
Temple, Tex.  
\*Rutland, Vt.  
\*Bristol, Va.  
\*Seattle, Wash.  
Spokane, Wash.  
\*Colfax, Wis.  
Sheboygan, Wis.

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**CHANNEL NO. 29**  
(560-566 mc)

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Selma, Ala.  
\*Little Rock, Ark.  
Bakersfield, Cal.  
\*Ocala, Fla.  
Kokomo, Ind.  
\*Dubuque, Ia.  
Topeka, Kan.  
Paducah, Ky.  
\*Somerset, Ky.  
Lake Charles, La.  
Traverse City, Mich.  
Minneapolis-St. Paul  
\*Jackson, Miss.  
\*Kalispell, Mont.  
Hobbs, N.M.  
\*Albany-Schenectady  
Buffalo, N.Y.  
Wilmington, N.C.  
Tulsa, Okla.  
Philadelphia, Pa.  
\*Greenville, S.C.  
Dallas, Tex.  
San Antonio, Tex.  
Charlottesville, Va.  
Yakima, Wash.  
Charleston, W. Va.

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**CHANNEL NO. 30**  
(566-572 mc)

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\*El Dorado, Ark.  
Fresno, Cal.  
San Bernardino, Cal.  
New Britain, Conn.

\*Fort Myers, Fla.  
Jacksonville, Fla.  
\*Atlanta, Ga.  
\*Bloomington, Ind.  
Davenport, Ia.  
\*Chanute, Kan.  
\*Marshall, Minn.  
Meridian, Miss.  
St. Louis, Mo.  
\*Corning, N.Y.  
Wilson, N.C.  
Portsmouth, O.  
\*Toledo, O.  
\*Portland, Ore.  
Rock Hill, S.C.  
Memphis, Tenn.  
Nashville, Tenn.  
Odessa, Tex.  
Ogden, Utah  
Milwaukee, Wis.  
San Juan, P.R.

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**CHANNEL NO. 31**  
(572-578 mc)

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Huntsville, Ala.  
\*Mobile, Ala.  
Denver, Colo.  
Melbourne, Fla.  
Albany, Ga.  
Pocatello, Ida.  
Peoria, Ill.  
Marion, Ind.  
Owensboro, Ky.  
Alexandria, La.  
\*Flint, Mich.  
\*Cleveland, Miss.  
Hanover, N.H.  
New York, N.Y.  
Rochester, N.Y.  
\*Mansfield, O.  
Altoona, Pa.  
\*Fort Worth, Tex.  
\*Kenbridge, Va.  
\*Richland, Wash.  
\*Williamson, W. Va.  
\*La Crosse, Wis.

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**CHANNEL NO. 32**  
(578-584 mc)

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Montgomery, Ala.  
San Francisco, Cal.  
Pueblo, Colo.  
\*Washington, D.C.  
Lakeland, Fla.  
Toccoa, Ga.  
Chicago, Ill.  
\*Council Bluffs, Ia.  
\*Waterloo, Ia.  
\*Pratt, Kan.  
Louisville, Ky.  
\*New Orleans, La.  
Greenfield, Mass.  
\*Sault Ste. Marie, Mich.  
\*Yazoo City, Miss.  
\*Great Falls, Mont.  
\*Albuquerque, N.M.  
\*High Point, N.C.  
\*McAlester, Okla.  
Salem, Ore.  
\*Jackson, Tenn.  
Abilene, Tex.  
\*Nacogdoches, Tex.  
Appleton, Wis.  
\*Aguadilla, P.R.

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**CHANNEL NO. 33**  
(584-590 mc)

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Tuscaloosa, Ala.  
Phoenix, Ariz.  
Miami, Fla.  
Pensacola, Fla.

(Continued on next page)

**CHANNEL NO. 33**  
(Continued)

\*Valdosta, Ga.  
\*Idaho Falls, Ida.  
Fort Wayne, Ind.  
\*Ottumwa, Ia.  
Wichita, Kan.  
Baton Rouge, La.  
Shreveport, La.  
\*Crookston, Minn.  
\*Roswell, N.M.  
Utica, N.Y.  
\*Asheville, N.C.  
Youngstown, O.  
\*Harrisburg, Pa.  
\*Florence, S.C.  
\*Burlington, Vt.  
\*Lynchburg, Va.  
Norfolk-Portsmouth-  
Newport News  
Wausau, Wis.  
Cheyenne, Wyo.

**CHANNEL NO. 34**  
(590-596 mc)

Los Angeles, Cal.  
\*Dover, Del.  
Fort Pierce, Fla.  
\*Lake City, Fla.  
Athens, Ga.  
\*South Bend, Ind.  
\*Ames, Ia.  
\*Columbus, Kan.  
Salina, Kan.  
\*Kittery, Me.  
\*Columbia, Miss.  
Binghamton, N.Y.  
\*Lake Placid, N.Y.  
\*Raleigh, N.C.  
\*Columbus, O.  
Oklahoma City  
\*Beaumont, Tex.  
Lubbock, Tex.  
\*Texarkana, Tex.  
\*Waco, Tex.  
\*Bellingham, Wash.  
Fond du Lac, Wis.

**CHANNEL NO. 35**  
(596-602 mc)

\*Barstow, Cal.  
Orlando, Fla.  
LaSalle, Ill.  
\*Hazard, Ky.  
\*Madisonville, Ky.  
Lewiston, Me.  
\*North Adams, Mass.  
\*Grand Rapids, Mich.  
\*International  
Falls, Minn.  
\*Winona, Minn.  
Vicksburg, Miss.  
\*Bowling Green, Mo.  
Lima, O.  
\*Tulsa, Okla.  
Erie, Pa.  
\*Philadelphia, Pa.  
\*Columbia, S.C.  
Marshall, Tex.  
Richmond, Va.  
Yakima, Wash.

**CHANNEL NO. 36**  
(602-608 mc)

\*Florence, Ala.  
San Jose, Cal.  
\*Madison, Fla.  
Atlanta, Ga.  
Champaign, Ill.  
\*Davenport, Ia.

\*Red Oak, Ia.  
Hutchinson, Kan.  
New Iberia, La.  
\*Cumberland, Md.  
\*Jefferson City, Mo.  
Elmira, N.Y.  
Charlotte, N.C.  
Portsmouth, O.  
\*Providence, R.I.  
Sioux Falls, S.D.  
Austin, Tex.  
\*Odessa, Tex.  
\*Courtland, Va.  
\*Milwaukee, Wis.  
Bayamon, P.R.

**CHANNEL NO. 37**  
(608-614 mc)

Note: This channel reserved for 10-yr. period ending Jan. 1, 1974 for radio-astronomy use.

**CHANNEL NO. 38**  
(614-620 mc)

Pine Bluff, Ark.  
San Francisco, Cal.  
St. Petersburg, Fla.  
Columbus, Ga.  
Chicago, Ill.  
\*Morehead, Ky.  
Boston, Mass.  
Scranton, Pa.  
\*Greenwood, S.C.  
\*Corpus Christi, Tex.  
\*El Paso, Tex.  
\*Tyler, Tex.  
\*Green Bay, Wis.  
San Sebastian, P.R.

**CHANNEL NO. 39**  
(620-626 mc)

\*Dothan, Ala.  
\*Tuscaloosa, Ala.  
\*Phoenix, Ariz.  
\*Bakersfield, Cal.  
San Diego, Cal.  
Miami, Fla.  
Rockford, Ill.  
\*Fort Wayne, Ind.  
Monroe, La.  
\*Cape Girardeau, Mo.  
\*Amsterdam, N.Y.  
\*Wilmington, N.C.  
\*Allentown, Pa.  
Greeneville, Tenn.  
Murfreesboro, Tenn.  
Dallas, Tex.  
Houston, Tex.  
\*Laredo, Tex.  
Parkersburg, W. Va.

**CHANNEL NO. 40**  
(626-632 mc)

Anniston, Ala.  
Tucson, Ariz.  
Riverside, Cal.  
Sacramento, Cal.  
Sarasota, Fla.  
Tallahassee, Fla.  
Indianapolis, Ind.  
Dubuque, Ia.  
Bowling Green, Ky.  
Springfield, Mass.  
Jackson, Miss.  
\*St. Louis, Mo.  
\*Berlin, N.H.  
Wildwood, N.J.  
Binghamton, N.Y.

Fayetteville, N.C.  
Greensburg, Pa.  
Anderson, S.C.  
Bluefield, W. Va.  
Superior, Wis.  
\*Fajardo, P.R.

**CHANNEL NO. 41**  
(632-638 mc)

\*Demopolis, Ala.  
\*Denver, Colo.  
Macon, Ga.  
Louisville, Ky.  
\*Alexandria, La.  
Battle Creek, Mich.  
St. Cloud, Minn.  
Kansas City, Mo.  
Paterson, N.J.  
Tulsa, Okla.  
\*Georgetown, S.C.  
\*Johnson City, Tenn.  
San Antonio, Tex.  
\*Windsor, Vt.  
\*Charlottesville, Va.  
Wheeling, W. Va.

**CHANNEL NO. 42**  
(638-644 mc)

Birmingham, Ala.  
\*Mobile, Ala.  
Pittsburg, Cal.  
\*Palatka, Fla.  
\*West Palm Beach, Fla.  
\*Wichita, Kan.  
Saginaw, Mich.  
Omaha, Neb.  
\*Oneonta, N.Y.  
\*Charlotte, N.C.  
\*Portsmouth, O.  
\*Nashville, Tenn.  
Austin, Tex.  
\*Front Royal, Va.  
Yauco, P.R.

**CHANNEL NO. 43**  
(644-650 mc)

\*Louisville, Ala.  
Visalia, Cal.  
Bridgeport, Conn.  
Melbourne, Fla.  
\*Des Moines, Ia.  
\*Rumford, Me.  
Syracuse, N.Y.  
Lorain, O.  
Oklahoma City  
York, Pa.  
\*Knoxville, Tenn.  
\*Blacksburg, Va.  
Charlotte Amalie, V.I.

**CHANNEL NO. 44**  
(650-656 mc)

Gadsden, Ala.  
San Francisco, Cal.  
Pensacola, Fla.  
St. Petersburg, Fla.  
Valdosta, Ga.  
Chicago, Ill.  
Evansville, Ind.  
Salina, Kan.  
\*Millinocket, Me.  
\*Boston, Mass.  
Port Huron, Mich.  
Lima, O.  
\*Woodsfield, O.  
\*Scranton, Pa.  
\*Aiken, S.C.  
\*Harlingen, Tex.  
Waco, Tex.

Danville, Va.  
\*Martinsburg, W. Va.  
Aguadilla, P.R.

**CHANNEL NO. 45**  
(656-662 mc)

Montgomery, Ala.  
\*Leesburg, Fla.  
Miami, Fla.  
Baltimore, Md.  
Lincoln, Neb.  
Albany-Schenectady  
Winston-Salem, N.C.  
\*Dayton, O.  
Youngstown, O.  
\*Chattanooga, Tenn.

**CHANNEL NO. 46**  
(662-668 mc)

Riverside, Cal.  
Salinas-Monterey, Cal.  
Atlanta, Ga.  
South Bend, Ind.  
\*Lexington, Ky.  
\*Fort Kent, Me.  
\*Binghamton, N.Y.  
\*Jamestown, N.Y.  
\*West Point, Va.  
Clarksburg, W. Va.  
Guayama, P.R.

**CHANNEL NO. 47**  
(668-674 mc)

Tusculumbia, Ala.  
Fresno, Cal.  
Jacksonville, Fla.  
\*Macon, Ga.  
Peoria, Ill.  
\*New Bedford, Mass.  
Lansing, Mich.  
Rochester, Minn.  
New Brunswick, N.J.  
Rocky Mount, N.C.  
Columbus, O.  
\*Norton, Va.  
\*Yakima, Wash.  
Madison, Wis.

**CHANNEL NO. 48**  
(674-680 mc)

Huntsville, Ala.  
San Jose, Cal.  
\*DeKalb, Ill.  
\*Worcester, Mass.  
\*Omaha, Neb.  
Burlington, N.J.  
Greensboro, N.C.  
\*Cincinnati, O.  
Altoona, Pa.  
McAllen, Tex.  
Ponce, P.R.

**CHANNEL NO. 49**  
(680-686 mc)

\*Bridgeport, Conn.  
Springfield, Ill.  
Muncie, Ind.  
\*Littleton, N.H.  
Buffalo, N.Y.  
Akron, O.  
York, Pa.  
Spartanburg, S.C.  
Norfolk-Portsmouth-  
Newport News  
\*Charleston, W. Va.  
Racine, Wis.

**CHANNEL NO. 50**  
(686-692 mc)

\*Santa Ana, Cal.  
Santa Rosa, Cal.  
Washington, D.C.  
\*Gary, Ind.  
Detroit, Mich.  
Kansas City, Mo.  
Manchester, N.H.  
\*Watertown, N.Y.  
\*Weirton, W. Va.

**CHANNEL NO. 51**  
(692-698 mc)

San Diego, Cal.  
Fort Lauderdale, Fla.  
Ocala, Fla.  
Pikeville, Ky.  
\*Portland, Me.  
Pittsfield, Mass.  
Lincoln, Neb.  
Sandusky, O.  
Reading, Pa.

**CHANNEL NO. 52**  
(698-704 mc)

Corona, Cal.  
Cocoa, Fla.  
Cumberland, Md.  
\*Kalamazoo, Mich.  
\*Keene, N.H.  
\*Trenton, N.J.  
Ithaca, N.Y.  
Newark, O.  
Carolina, P.R.

**CHANNEL NO. 53**  
(704-710 mc)

Fresno, Cal.  
\*Norwich, Conn.  
West Palm Beach, Fla.  
\*Bowling Green, Ky.  
Lansing, Mich.  
Atlantic City, N.J.  
Chillicothe, O.  
Pittsburgh, Pa.  
\*Fredericksburg, Va.

**CHANNEL NO. 54**  
(710-716 mc)

\*San Jose, Cal.  
Augusta, Ga.  
Columbus, Ga.  
\*Kankakee, Ill.  
\*Covington, Ky.  
Baltimore, Md.  
Poughkeepsie, N.Y.  
Toledo, O.  
\*Erie, Pa.  
Arecibo, P.R.

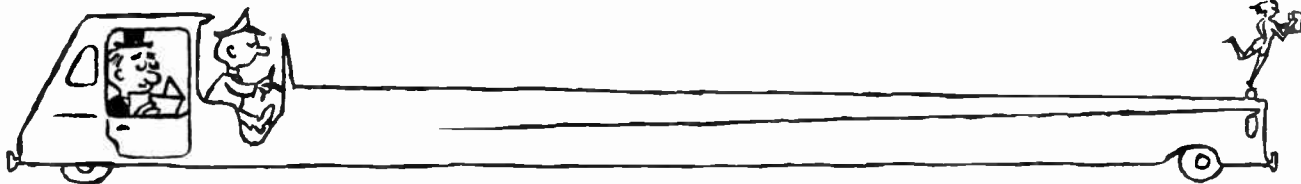
**CHANNEL NO. 55**  
(716-722 mc)

Springfield, Ill.  
Fort Wayne, Ind.  
Amsterdam, N.Y.  
Riverhead, N.Y.  
\*Akron, O.  
\*Rock Hill, S.C.  
\*Norfolk-Portsmouth-  
Newport News

<b>CHANNEL NO. 56</b> (722-728 mc)	<b>CHANNEL NO. 60</b> (746-752 mc)	<b>CHANNEL NO. 64</b> (770-776 mc)	Marion, O. Humacoa, P.R.	<b>CHANNEL NO. 76</b> (842-848 mc)
*Salinas-Monterey, Cal. *Waldorf, Md. Boston, Mass. *Detroit, Mich. *Franklin, N.C. *Columbus, O. Hazleton, Pa. *Danville, Va. *Tacoma, Wash.	Dothan, Ala. Gadsden, Ala. *San Francisco, Cal. Aurora, Ill. *Madison, Ind. Manchester, N.H. Toledo, O. Bethlehem, Pa. Harlingen, Tex.	*Streator, Ill. Kannapolis, N.C. Cincinnati, O. Scranton, Pa. Providence, R.I. Charlottesville, Va. Bellingham, Wash. Vega Baja, P.R.	<b>CHANNEL NO. 69</b> (800-806 mc)	Cayey, P.R.
<b>CHANNEL NO. 57</b> (728-734 mc)	<b>CHANNEL NO. 61</b> (752-758 mc)	<b>CHANNEL NO. 65</b> (776-782 mc)	*Indianapolis, Ind. Des Moines, Ia. *East Lansing, Mich. Allentown, Pa.	<b>CHANNEL NO. 77</b> (848-854 mc)
*Atlanta, Ga. *Springfield, Mass. *Plattsburgh, N.Y. *Lima, O. *Altoona, Pa. *Philadelphia, Pa. Columbia, S.C. *Richmond, Va. *Parkersburg, W. Va. Janesville, Wis.	Hartford, Conn. *Wilmington, Del. *Muncie, Ind. Ashland, Ky. Bay City, Mich. Rochester, N.Y. Greensboro, N.C. Cleveland, O. Chattanooga, Tenn.	*New Haven, Conn. *Freeport, Ill. *Springfield, Ill. Cumberland, Md. Vineland, N.J.	<b>CHANNEL NO. 70</b> (806-812 mc)	*Glen Ridge, N.J.
<b>CHANNEL NO. 58</b> (734-740 mc)	<b>CHANNEL NO. 62</b> (758-764 mc)	<b>CHANNEL NO. 66</b> (782-788 mc)	*Bowling Green, O. *Utuaodo, P.R.	None
*Los Angeles, Cal. Stockton, Cal. *Burlington, Ia. Topeka, Kan. *Ann Arbor, Mich. Asbury Park, N.J. *Glens Falls, N.Y. *Concord, N.C. *Youngstown, O. Rosenberg, Tex. *Caguas, P.R.	*Birmingham, Ala. *Santa Rosa, Cal. Hammond, Ind. Lexington, Ky. *Frederick, Md. Detroit, Mich. Kansas City, Mo. Syracuse, N.Y. Asheville, N.C. Fayetteville, N.C. *Steubenville, O. *Tacoma, Wash.	<b>CHANNEL NO. 68</b> (788-794 mc)	None	<b>CHANNEL NO. 78</b> (854-860 mc)
<b>CHANNEL NO. 59</b> (740-746 mc)	<b>CHANNEL NO. 63</b> (764-770 mc)	<b>CHANNEL NO. 67</b> (788-794 mc)	*Springfield, O. Erie, Pa. Williamsport, Pa. Fairmont, W. Va.	None
New Haven, Conn. *Jacksonville, Fla. *Peoria, Ill. Indianapolis, Ind. *Utica, N.Y. Lebanon, Pa.	Galesburg, Ill. Bloomington, Ind. Des Moines, Ia. Kingston, N.Y. Burlington, Vt. *Bluefield, Va. Richmond, Va.	<b>CHANNEL NO. 69</b> (788-794 mc)	Elgin, Ill. Terre Haute, Ind. Worcester, Mass. *Springfield, O. Erie, Pa. Williamsport, Pa. Fairmont, W. Va.	<b>CHANNEL NO. 79</b> (860-866 mc)
		<b>CHANNEL NO. 66</b> (782-788 mc)	None	None
		<b>CHANNEL NO. 65</b> (776-782 mc)	<b>CHANNEL NO. 71</b> (812-818 mc)	<b>CHANNEL NO. 80</b> (866-872 mc)
		<b>CHANNEL NO. 64</b> (770-776 mc)	None	Arcibo, P.R.
		<b>CHANNEL NO. 63</b> (764-770 mc)	<b>CHANNEL NO. 72</b> (818-824 mc)	None
		<b>CHANNEL NO. 62</b> (758-764 mc)	<b>CHANNEL NO. 73</b> (824-830 mc)	<b>CHANNEL NO. 81</b> (872-878 mc)
		<b>CHANNEL NO. 61</b> (752-758 mc)	None	None
		<b>CHANNEL NO. 60</b> (746-752 mc)	<b>CHANNEL NO. 74</b> (830-836 mc)	<b>CHANNEL NO. 82</b> (878-884 mc)
		<b>CHANNEL NO. 59</b> (740-746 mc)	*San Juan, P.R.	None
		<b>CHANNEL NO. 58</b> (734-740 mc)	<b>CHANNEL NO. 75</b> (836-842 mc)	<b>CHANNEL NO. 83</b> (884-890 mc)
		<b>CHANNEL NO. 57</b> (728-734 mc)	None	None
		<b>CHANNEL NO. 56</b> (722-728 mc)	<b>CHANNEL NO. 76</b> (800-806 mc)	<b>CHANNEL NO. 77</b> (848-854 mc)
		<b>CHANNEL NO. 60</b> (746-752 mc)	<b>CHANNEL NO. 77</b> (848-854 mc)	<b>CHANNEL NO. 78</b> (854-860 mc)
		<b>CHANNEL NO. 64</b> (770-776 mc)	<b>CHANNEL NO. 78</b> (854-860 mc)	<b>CHANNEL NO. 79</b> (860-866 mc)
		<b>CHANNEL NO. 68</b> (794-800)	<b>CHANNEL NO. 79</b> (860-866 mc)	<b>CHANNEL NO. 80</b> (866-872 mc)
		<b>CHANNEL NO. 67</b> (788-794 mc)	<b>CHANNEL NO. 80</b> (866-872 mc)	<b>CHANNEL NO. 81</b> (872-878 mc)
		<b>CHANNEL NO. 66</b> (782-788 mc)	<b>CHANNEL NO. 81</b> (872-878 mc)	<b>CHANNEL NO. 82</b> (878-884 mc)
		<b>CHANNEL NO. 65</b> (776-782 mc)	<b>CHANNEL NO. 82</b> (878-884 mc)	<b>CHANNEL NO. 83</b> (884-890 mc)
		<b>CHANNEL NO. 64</b> (770-776 mc)	<b>CHANNEL NO. 83</b> (884-890 mc)	<b>CHANNEL NO. 84</b> (890-896 mc)
		<b>CHANNEL NO. 63</b> (764-770 mc)	<b>CHANNEL NO. 84</b> (890-896 mc)	<b>CHANNEL NO. 85</b> (896-902 mc)
		<b>CHANNEL NO. 62</b> (758-764 mc)	<b>CHANNEL NO. 85</b> (896-902 mc)	<b>CHANNEL NO. 86</b> (902-908 mc)
		<b>CHANNEL NO. 61</b> (752-758 mc)	<b>CHANNEL NO. 86</b> (902-908 mc)	<b>CHANNEL NO. 87</b> (908-914 mc)
		<b>CHANNEL NO. 60</b> (746-752 mc)	<b>CHANNEL NO. 87</b> (908-914 mc)	<b>CHANNEL NO. 88</b> (914-920 mc)
		<b>CHANNEL NO. 59</b> (740-746 mc)	<b>CHANNEL NO. 88</b> (914-920 mc)	<b>CHANNEL NO. 89</b> (920-926 mc)
		<b>CHANNEL NO. 58</b> (734-740 mc)	<b>CHANNEL NO. 89</b> (920-926 mc)	<b>CHANNEL NO. 90</b> (926-932 mc)
		<b>CHANNEL NO. 57</b> (728-734 mc)	<b>CHANNEL NO. 90</b> (926-932 mc)	<b>CHANNEL NO. 91</b> (932-938 mc)
		<b>CHANNEL NO. 56</b> (722-728 mc)	<b>CHANNEL NO. 91</b> (932-938 mc)	<b>CHANNEL NO. 92</b> (938-944 mc)

For Vhf Allocations  
see page 50-c

## People on the move read **Television Digest, Inc.**



See why on page 249-c



## Assignments Affecting Borders

# Channel Allocations for Canada and Mexico

Allocations within 250 miles of Canadian and Mexican borders are as agreed upon by U.S. and respective countries through exchange of diplomatic notes. Though allocations beyond 250 miles of border do not require agreement between countries, Canada unofficially reports assignments beyond 250 miles; Mexico reports VHF within 250 miles, UHF within 200 miles.

Plus (+) and Minus (-) symbols designate offset carrier positions of channels

(L) indicates limited allocation under "Working Arrangement" of Canadian-U.S.A.

Television Agreement of 1952, announced March 29, 1961.

CANADA			BRITISH COLUMBIA—(Continued)		NOVA SCOTIA			
ALBERTA			VHF Channel No.	UHF Channel No.	VHF Channel No.	UHF Channel No.		
Banff	—	16-26-	Vancouver-New Westminster	2+ 8+ 10+	14+ 30 36	Amherst	—	41+ 52
Blairmore	—	45	Vernon	7-	59	Antigonish	9	34
Brooks	5(L)	32 60	Victoria	6	40 46 68	Bridgewater	9-	43+
Burmis	3	—	White Lake	12	—	Canning	10	—
Calgary	2+ 4 9+	17 23 29	<b>MANITOBA</b>			Digby	—	35-
Camrose	7	—	Altona	—	46	Halifax	3 5	15 21 27
Cardston	—	25 50	Boissevain	—	19+	Kentville	—	37 47
Claresholm	5-(L)	—	Brandon	4+ 5+	21 32 41	Liverpool	12+	19-
Coronation	10	—	Carberry	—	29+	New Glasgow	7	24+
Drumheller	12	41 51	Dauphin	8 12-(L)	14+ 25	Sheet Harbour	11+ (L)	18- 40
Edmonton	3 5+ 11-	—	Fisher Branch	10+(L)	—	Shelburne	8	33-
Ft. MacLeod	—	56	Flin Flon	3+ 10+	—	Springfield	—	61
Grande Prairie	2- 10-	—	Foxwarren	11	—	Sydney	2+ 4 6	15+ 21+
Hanna	—	63	Gemli	—	65	Truro	—	31 50
High River	—	52	Melita	9+ (L)	27	Windsor	—	25+
Lacombe	—	69	Morden/Winkler	—	28+ 64	Yarmouth	11-	14 30+
Lethbridge	7 13+	22+ 31 48	Neepawa	—	37	<b>ONTARIO</b>		
Medicine Hat	6- 8	15- 21 33	Portage la Prairie	—	34 58	Atikokan	7-	25- 34
Olds	—	25+	Russell	—	17	Bancroft	2+(L)	—
Peace River	7	—	St. Boniface (see Winnipeg)	—	—	Barrie	3+	14 42
Pincher Creek	—	28+	Selkirk	—	20- 52	Belleville	6-(L)	39- 60
Pivot	4+ (L)	—	Steinbach	—	48	Blind River	—	35- 41-
Provost	—	65	Swan River	10+	69	Brantford	—	16+
Red Deer	6+ 8+	14+ 20 57	The Pas	6+ 7	—	Brockville	—	46-
Stettler	—	59	Virden	—	23-	Chapleau	—	19-
Taber	—	27+ 58	Winkler (see Morden)	—	—	Chatham	—	14- 74+
Vulcan	—	39	Winnipeg-	3- 6- 7+	18- 24+	Cobourg	—	80
<b>BRITISH COLUMBIA</b>			St. Boniface	13+	30 36+	Collingwood	—	63+
Castlegar	—	30+	Winnipeg	9+	42- 54	Cornwall	8+ (L)	52+
Chilliwack	3	42 53	<b>NEW BRUNSWICK</b>			Deep River	—	36 56 68
Clinton	9+(L)	—	Bathurst	—	30- 40+	Dryden	4 9-(L)	29-
Courtney	9-(L)	25+ 35	Bon Accord	6-	—	Elliot Lake	3 9+(L)	21+ 27
Cranbrook	10	19+ 49	Campbellton	7-(L) 12	20+ 31-	Espanola	—	18 38
Crawford Bay	5(L)	—	Chatham	—	38	Fort Erie	—	35- 41-
Dawson Creek	5	—	Edmundston	13	27- 37	Fort Frances	5	70+
Enderley	—	72	Fredericton	9+	28 47+	Fort William (see Port Arthur)	—	19- 29-
Fernie	—	24+ 40	Grand Falls	—	35	Geraldton	13+	16-
Hope	—	17+ 40	Moncton	2 11	16 32 44	Goderich	—	83
Kamloops	4+ 6+(L)	16 25-	Newcastle	—	18	Guelph	—	55
Kelowna	2 5-(L)	21 56	Sackville	—	22	Haliburton	5(L)	—
Kimberly	—	37+ 43+	St. John	4+	17- 23	Hamilton	11+	57 68 78
Merritt	—	29-	St. Stephen	—	39 51	Hearst	4- 7	—
Mt. Timothy	5	—	Sussex	—	26- 49	Huntsville	8+, 13+(L)	—
Nanaimo	—	27- 48 78	Woodstock	3+ (L)	36- 45+	Jamestown/Michipicoten	—	27-
Nelson	3+(L) 9(L)	17- 33	<b>NEWFOUNDLAND</b>			Kapuskasing	3+ 12	—
New Westminster (see Vancouver)	—	—	Argentia	10	—	Kenora	8	22- 28-
Oliver	—	44	Corner Brook	5	—	Kingston	11-	40
Penticton	13	15+ 31-	Gander	4	—	Kirkland Lake	—	26- 37-
Port Alberni	3+(L)	54	Goose Bay	8	—	Kitchener	2 11	44- 48
Prince Rupert	6+ 7	19 29 51	Grand Falls	3	—	Leamington	13+	45+ 73
Princeton	—	—	St. John's	2- 6+ 8+	—	London	—	82
Revelstoke	—	18 34	Stephenville	8	—	MacKenzie—	10	18 69 75
Salmon Arm	9-(L)	—	<b>NOVA SCOTIA</b>			Red Lake	—	69
Terrace	3	—	Amherst	—	41+ 52	Manitouwadge	9	—
Trail	11 14 20-	53-	Antigonish	9	34	Marathon	—	15 24

**ONTARIO—(Continued)**

	VHF Channel No.	UHF Channel No.
Orillia	—	30
Oshawa	10—	53—
Ottawa-Hull	—	30— 40+
	4+ 9+ 13+	52+ 58 64 80
Owen Sound	—	26 65
Parry Sound	—	16— 28+
Pembroke	—	19+ 32
Peterborough	12+	22 35— 41
Port Arthur-Fort William	2 4—	14 20 30+
		36 42 48
Red Lake	10—	—
(also see MacKenzie)		
Rainy River	—	23+
Renfrew	—	61
St. Thomas	—	24+
Ste. Catharines	—	49—
Sarnia	—	38 72
Sault Ste. Marie	2— 12+	16 22+
		54 60
Sioux Lookout	—	15—
Smiths Falls	—	42 69
Stratford	—	28— 71 77
Sturgeon Falls	—	7
Sudbury	4—(L) 5	17— 23+
	13—	33+ 39 45—
Thessalon	—	44
Timmins	6 9—	15— 21+
		31+
Toronto	6+ 9	19— 25
		51 81
Windsor	9—	26 32+
Wingham	8—	36
Woodstock	—	47

**PRINCE EDWARD ISLAND**

Charlottetown	13+ 14+	24— 36
Summerside	8+	20 33

**QUEBEC**

Amos	5—	—
Baie Comeau	—	26
Beauce	6	—
Cabano	—	43
Chicoutimi	2+ 6 12+	14 23+
Clermont	—	75
Dorchester County	6 (L)	—
Drummondville	—	19—
Estcourt	—	70
Forestville	—	18—
Granby	—	73
Harrison Brook	7— (L)	—
Hull (see Ottawa, Ont.)		
Iberville (see Ste. Jean)		
Jonquiere	—	20 36
La Sarre	13+	—
La Tuque	—	18 24+
Malartic (see Val d'Or)		
Manicougan	10	—
Matane	9—	23— 29—
Megantic	—	54+
Mont Blanc	—	80
Mont Climont	11(L)	—
Mont Laurier	—	22—
Montreal-Verdun	2 6+ 10 12	14 25 44
		60 70 76+
		82—
Mount Laurie	3+	—
Mount Tremblant	11 (L)	—
New Carlisle	5	14—
Perce	2+ (L)	17
Port Alfred	9+ (L)	—
Quebec	4 5— 9	16 29 39
	11+	45 51
Rimouski	3—	21— 39
Riviere au Renard (Fox River)	7 (L)	—
Riviere du Loup	7+	30+
Roberval	8	17

**QUEBEC—(Continued)**

	VHF Channel No.	UHF Channel No.
Rouyn	4	—
St. Georges	—	56—
Ste. Anne de la Pocatiere	—	33+
Ste. Ann des Monts	4—	19 25
Ste. Hyacinthe	—	50+
Ste. Jean-Ilbervil	—	79
Ste. Marguerite Marie	2— (L)	—
Sept Iles	11—	15
Shawinigan Falls	—	27
Sherbrooke	7 42 48—	78+
Sorel	—	17—
Thetford Mines	—	26+
Three Rivers	13—	21 53 69+
Timiskaming	12— (L)	—
Val d'Or	8	—
Val d'Or—Malartic	—	16+ 25
Valleyfield	—	38—
Verdun (see Montreal)		
Victoriaville	—	37+

**SASKATCHEWAN**

Alticane	10+ (L)	—
Assiniboia	—	35
Biggar	—	15
Broadview	—	20
Carlyle	7+ (L)	—
Colgate	12	—
Estevan	—	25+ 37—
Eston	—	48
Fort Qu'Appelle	—	50
Gravelbourg	—	22
Greenwater Lake	4 (L)	—
Herbert	—	31+
Indian Head	—	56
Kindersley	9	18
Maple Creek	—	17—
Melville	—	31—
Moose Jaw	4— 7—	18+ 24— 44
Moosomin	—	26+
North Battleford	6+ 7	—
Oxbow	—	36
Prince Albert	5 13+	—
Regina	2 9— 13—	21+ 27+
		40 46 52
Riverhurst	10—	—
Rosetown	—	20+
Saskatoon	8+ 11	16— 25—
		34 43

**SASKATCHEWAN—(Continued)**

	VHF Channel No.	UHF Channel No.
Shaunavon	—	19—
Stranraer	3—	—
Swift Current	5— 12—	14 23+ 39
Watrous	6	30—
Weyburn	—	19 29—
Wilkie	—	69
Willow Branch	6— (L)	—
Wynyard	6+	54
Yorkton	3 10 15+	28+ 39

**YUKON**

Dawson	3	—
Whitehorse	2+	—

(Continued on next page)

**ALLOCATION TABLE  
U.S. POSSESSIONS**

**GUAM**

	VHF Channel No.	UHF Channel No.
Agana	8 10	—

**PUERTO RICO**

Aguadilla	—	*32 44
Arecibo-Aguadilla	12+	—
Arecibo	—	54 80
Bayamon	—	36
Caguas	11—	*58
Carolina	—	52
Cayey	—	76
Fajardo	13+	*40
Guayama	—	46
Humacao	—	68
Mayaguez	*3+ 5—	16 22
Ponce	7+ 9—	14 20 *26 48
San Juan	2+ 4—	18 24 30 *74
	*6+	
San Sebastian	—	38
Utua	—	*70
Vega Baja	—	64
Yauco	—	42

**VIRGIN ISLANDS**

Charlotte Amalie	10—	17 *23 43
Christiansted	8+	15 *21 27

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# Mexican Border Allocations

## BAJA CALIFORNIA

	VHF Channel No.	UHF Channel No.
El Golfo .....	—	56
Ensenada .....	—	17 23 29+
Mexicali .....	3 5+	14+ 20+
		32+ 38
Rosario .....	8—	—
San Felipe .....	—	30+
San Quintin .....	—	36
San Telmo .....	—	18+
Santa Catarina ..	12+	—
Santo Tomas ..	2+	59
Sauzal .....	—	41 61 70
Tecate .....	—	67 73
Tijuana .....	6 12	21— 33 45
		57

## CHIHUAHUA

	VHF Channel No.	UHF Channel No.
Chihuahua .....	2— 4+	14— 20
	5— 11—	26—
Ciudad Camargo ..	10+	17 23
Ciudad		
Cuauhtemoc ..	9+	16+ 22+
Ciudad Delicias ..	13—	44— 50—
Ciudad Jimenez ..	8	19 25
Ciudad Juarez ..	2 5 11+	20+ 32
Hidalgo del		44 56
Parral .....	3— 12+	15+ 21+
Las Minas .....	—	17+ 23—
Las Palomas .....	—	27+
Madera .....	13+	—
Meoqui .....	—	56

## CHIHUAHUA—(Continued)

	VHF Channel No.	UHF Channel No.
Nuevo Casas		
Grandes .....	8+ 18+	24+ 30
Ojinaga .....	6	15
San		
Buenaventura ..	10—	21—

## COAHUILA

	VHF Channel No.	UHF Channel No.
Ciudad Acuna ..	—	34 40+ 58
Cuatro Ciénegas ..	—	53
Monclova .....	9+	29 35
Muzquiz .....	—	41 47
Nueva Rosita ..	4—	17— 23+
Parras .....	—	17+ 23—
Piedras Negras ..	2 3 6—	28 46 70
Sabinas .....	—	59 65
Saltillo .....	5+ 7—	25— 44— 50
San Vicente ..	2	—
Torreón-Ciudad		
Lerdo-Gomez		
Palacio .....	2+ 4	11+ 13+
Villa Acuna .....	7	—

## DURANGO

	VHF Channel No.	UHF Channel No.
Ciudad Lerdo (see Torreón, Coah.)		
Gomez Palacio (see Torreón, Coah.)		

## NUEVO LEON

	VHF Channel No.	UHF Channel No.
Ciudad Anahuac ..	—	71 77
Linares .....	—	15 21—
Montemorelos ..	—	45— 51
Monterrey .....	3+ 6 10+	16 22+
	12	28+ 34—
Sabinas Hidalgo ..	—	32 38

## SAN LUIS POTOSI

	VHF Channel No.	UHF Channel No.
Matehuala .....	9—	—

## SONORA

	VHF Channel No.	UHF Channel No.
Agua Prieta ...	—	17+
Caborca .....	—	21—
Cananea .....	5+	26 56
Ciudad Obregon ..	3 7+ 9+	—
El Golfo .....	4	—
Empalme .....	13	—
Guaymas .....	3+9	—
Hermosillo .....	6— 8 10	17— 23 29
	12—	35—
Magdalena .....	—	14 20—
Naco .....	—	48
Nacozari .....	—	25 31+
Nogales .....	2 7—	22 38+
		50+
Puerto Libertad ..	—	18 24—
Puerto Lobos ..	3—	—
Puerto Penasco ..	—	37
San Javier .....	—	38— 44
San Luis		
Rio Colorado ..	—	44 50
Sonoita .....	—	25+ 31—
Ures .....	—	41 47

## TAMAULIPAS

	VHF Channel No.	UHF Channel No.
Ciudad Camargo ..	—	18 24
Ciudad Guerrero ..	—	37
Ciudad Mante ..	5	—
Ciudad Victoria ..	11— 13—	14+ 20
		26+ 32+
La Rosita .....	8+	—
Matamoros .....	2+ 7	17 54
Nuevo Laredo ..	2 3 11	21 33+ 45
Reynosa .....	9 12	14 36
Rio Bravo .....	—	42
San Fernando ..	—	19 25+
Soto La		
Marinaz .....	3	—
Valle Hermoso ..	—	72

# Subscription Television Organizations and Manufacturers

**CHARGER ELECTRONIC SYSTEMS INC.**—770 Lexington Ave., New York, N.Y. (10021). Phone: 212-477-0053. D. J. Riesner, Walter Stiles, Harold R. Walker, Ira Kamen, directors. Closed-circuit and over the air pay TV systems with home datalogging & centralized billing systems.

**ENTRON INC.**—2141 Industrial Pkwy., Silver Spring, Md. (20904). Phone: 622-2000. Robert J. McGeehan, pres.; Heinz E. Blum, v.p.; Edward Whitney, v.p.; Nathan Duff, secy.; William Relyea, treas.; Irv Kuzminsky, dir., advanced engineering; M. K. Johnson, field operations mgr. & systems construction; John Paszkiet, purchasing agent; A. J. Vendemia, manufacturing v.p.; James Carter, adv. mgr. Field Offices: William Sailor, 4983 Harbor Blvd., Columbus, Ohio (43227); William Baxter, 505 S. Woodbury Rd., Pitman, N.J. (08030); George James, 4008 McClain Lane, NW, Huntsville, Alabama (35810).

**INTERNATIONAL TELEMETER CO.** (division of Paramount Pictures Corp.)—2000 Stoner Ave., Los Angeles, Cal. (90025). Granite 8-7751. Leslie Wink, pres.; James Murtagh, chairman; William C. Rubinstein & Phil Isaacs, v.p.'s; Arthur Israel, Jr., secy.; James H. Richardson, treas. Telemeter Pay TV System.

**JERROLD ELECTRONICS CORP.**—15th & Lehigh Aves., Philadelphia, Pa. (19132). Baldwin 6-3456. Community Systems Div.; Lee Zernick, v.p.; Jerry Hastings, mgr.; Art May, mgr., telephone sales. Design, engineering, equipment & services for all items necessary in a high-definition multi-channel TV cable system capable of carrying data signals back to central studio for program-by-program billing procedure. The special distribution system equipment referred to here is type-approved by the major telephone companies & was used in the subscription TV systems in Los Angeles & San Francisco. For corporate listing, see *CATV Equipment Manufacturers*.

For Program Sources

see page 28-c

**RKO GENERAL PHONEVISION CO.**—555 Asylum Ave., Hartford, Conn. (06105). Jackson 5-2611. Licensee of WHCT (Ch. 18), Hartford. Thomas F. O'Neil, pres. Wholly-owned subsidiary of RKO General Inc. Holds FCC authorization to conduct indefinite test of Zenith Phonevision system in Hartford started July 1, 1962.

**SKIATRON ELECTRONICS & TELEVISION CORP.**—60 East 56th St., New York, N.Y. (10022). Phone: 212-421-3930. Arthur Levey, president; Frank V. Quigley, secy.-treas. Over-the-air-punch-card operated system & central billing wire system. Its exclusive licensee, Subscription Television, Inc.

**SPENCER-KENNEDY LABORATORIES INC.**—1320 Soldiers Field Rd., Boston, Mass. (02135). Phone: 254-5400. Hy Triller, sales and marketing mgr. Equipment for wide band VHF and sub-channel television and data transmission and distribution. Also see listing under *Closed-Circuit TV Systems*.

**STV PROGRAMS, INC.**—Sylvester L. Weaver Jr., chairman & pres.; Lewis M. Marcy, v.p.; John Nelson Steele, secy. Began transmission by cables in Los Angeles July 17, 1964 and in San Francisco Aug. 14, 1964.

**SUBSCRIPTION TELEVISION OF CALIFORNIA INC.**—Same as Subscription Television, Inc.

**SUBSCRIPTION TELEVISION INC.**—New York City office: 60 E. 56th St., Plaza 2-6510. Sylvester L. Weaver Jr., chairman & pres.; Lewis M. Marcy, v.p.; John Nelson Steele, secy. Began operation in Cal. July 1964, under a 90-year contract that expires in the year 2053. Suspended operation Nov. 10, 1964, following referendum by voters declaring pay TV not in public interest.

**TECO INC.**—231 S. LaSalle St., Chicago, Ill. (60604). Financial 6-3499. Pieter E. van Beek, pres.; George E. Howell, v.p. & secy.; William J. Libby, treas. & asst. secy. Holds commercial rights in the U.S., and other portions of North America, to operate and franchise others to use Phonevision systems developed by Zenith Radio Corp.

**TELEGLOBE PAY-TV SYSTEM INC.**—400 Madison Ave., New York, N.Y. (10017). Eldorado 5-0010. Solomon Sagall, pres.; Murray Salt, v.p.; John R. Poppele, v.p.-treas.; Lazaar Henkin, secy. Directors: Same as above; Gerald A. Bartell. (Pay-TV system of centralized metering and billing for over-the-air or by cable.)

**TELEPROMPTER CORP.**—50 W. 44th St., New York, N.Y. (10036). Judson 2-3800. Key TV system for subscription & participation TV. For personnel, see *Group Ownership of CATV Systems and Closed Circuit TV Producers*.

**ZENITH RADIO CORP.**—See Teco Inc.

**JOINT COMMITTEE ON TOLL TV**—1585 Broadway, New York, N.Y. (10036). Phone: 586-8400. Philip F. Harling, chairman. Note: This organization is anti-subscription TV.



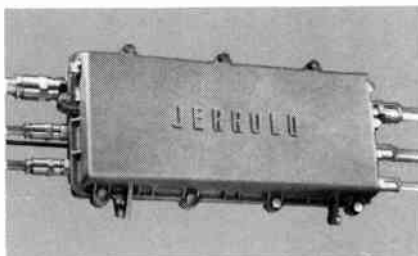
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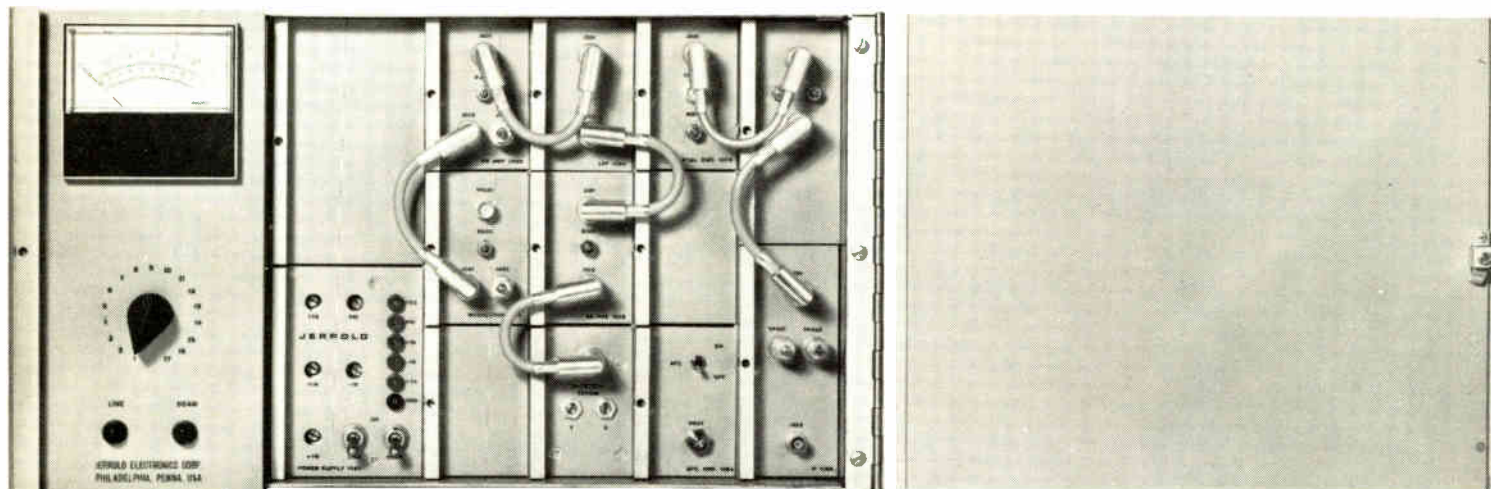
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This compact and ultra-stable equipment provides sharp, strong pictures over longer distances. Need only a short hop? The extra power and stability lets you use smaller antennas for overall reduction of system cost.

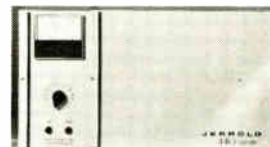
"Solid state—high-output klystron" design provides maximum reliability plus greater fade margins. In a word, the 440 Series by Jerrold is the finest microwave gear available from any manufacturer, at any price. Check the specs—then check the cost.

If you're considering a system in either the 6gc common-carrier band or the new CARS (Community Antenna Relay Service) 12gc band, speak with Jerrold first.

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# Community Antenna Television Systems

As of Jan. 1, 1966

Asterisk (\*) indicates firm holds franchise, not yet in operation. Dagger (†) indicates application pending.  
For multiple owners of CATV Systems, see p. 228-c.

N. A. means information not available. Potential is number of subscribers expected within 5 years. Information is as supplied by operators, franchise holders, applicants, city officials, equipment makers and other sources. Though data is frequently incomplete, it is best obtainable through diligent inquiry.

EDITOR'S NOTE: THIS DIRECTORY MAY BE KEPT UP-TO-THE-MINUTE EACH WEEK THROUGH SUBSCRIPTION TO SERVICES OF TELEVISION DIGEST, THE FACTBOOK'S ASSOCIATED AUTHORITATIVE WEEKLY NEWSLETTER, AND ITS CATV & TV STATION ACTIVITY ADDENDA. THESE ADDENDA REPORT ALL LATEST CATV & STATION APPLICATIONS, PERMITS, MODIFICATIONS, SALES, CONSTRUCTION STARTS, PRINCIPALS, ADDRESSES, MICROWAVES, ETC. FOR DETAILS, WRITE TELEVISION DIGEST, 2025 EYE ST. NW, WASHINGTON, D.C. 20006. PHONE: 202-965-1985.

## ALABAMA

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MAIN OFFICE: 15TH & LEHIGH, PHILADELPHIA, PA. 215-226-3456

- Alexander City**—Alexander City Cablevision Co. Inc., 114 S. Main. Phone: 234-3456. No. subscribers, 900; estimated potential, 2,030. Began service April 1, 1964. Equipment, Spencer-Kennedy. Owner: Meredith-Avco Inc. (see CATV Group Ownership). Installation fee: \$10; monthly charge: \$5. Stations: WSB-TV & WAGA-TV, Atlanta; WBRC-TV & WAPI-TV, Birmingham; WRBL-TV & WTVM, Columbus; WCIQ, Mt. Cheaha; WSFA-TV, Montgomery (all picked off-air); also 2 FM's, weather. Channel capacity: 12. Miles of plant, 30; additional miles planned, 15. Homes in front of plant: 2,120.
- \* **Andalusia**—TV Cable Co. of Andalusia Inc., 306 E. Three Notch St. Phone: 222-6464. Estimated potential, 2000. Equipment, Entron. J. Dige Bishop, pres.; Julia H. Bishop, v.p.; Albert Rankin, secy.-treas. Stations: WSFA-TV, Montgomery; WTVY, Dothan; WALA-TV & WKRG-TV, Mobile; WEAR-TV, Pensacola; WJHG-TV, Panama City (off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12, including weather. Miles of plant planned, 45.
- Anniston**—Cablevision Co. of Anniston, 20 W. 14th St. Phone: 236-4422. No. subscribers, 2,200; estimated potential, 8,000. Service began Nov. 1963. Equipment, Jerrold & Entron. Owned by Newhouse Bcstg. (see NewChannels Corp. under CATV Group Ownership). Stations: WSB-TV, WAGA-TV & WAIL, Atlanta; WRBL-TV & WTVM, Columbus; WBIQ, WBRC-TV & WAPI-TV, Birmingham; WSFA-TV, Montgomery (all picked off-air); WSB-FM & WKLS-FM, Atlanta; WCRT-FM, Birmingham. Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 125; additional miles planned, 25. No. of homes in front of plant: 9,700.
- \* **Arab**—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (See CATV Group Ownership).
- \* **Ashland**—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* **Athens**—Athens TV Cable of Ala. Inc. S. P. McDonald III, pres. (see Alabama TV Cable under CATV Group Ownership).
- Auburn**—Auburn TV Cable Corp., 158 N. College St. Phone: 887-7610. No subscribers, 1000; estimated potential, 3500. Began service May 1, 1963. Equipment Jerrold. S. J. Baker, pres.; Noel B. Morgan, mgr. Stations: WRBL-TV & WTVM, Columbus; WSFA-TV, WCOV-TV & WKAB-TV, Montgomery; WSB-TV, WAGA-TV & WAIL, Atlanta; WTVY, Dothan; WCIQ-TV, Mt. Cheaha (off-air). Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 45; additional miles planned, 50. No. of homes in front of plant: 2-644.
- \* **Bessemer**—Clear Vision TV Co. Inc., c/o S. A. Rosenbaum, Box 3125, Meridian, Miss. Phone: 483-4206. Service scheduled to begin Spring 1966. See CATV Group Ownership.
- † **Birmingham**—Kermit S. Littleton, Rudolph R. Riley & William I. Smith.

- † **Birmingham**—Southern TV Cable Corp. of Ft. Walton Beach, Fla. (M.M. Victory, owner).
- † **Birmingham**—Newhouse Bcstg.
- † **Birmingham**—Symphony Network Assn., James V. Melonas, pres.
- \* **Boaz**—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* **Brent**—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* **Brewton**—Klear-Vu Antenna Co. Inc., 90 St. Joseph. Mrs. Daisy T. May, pres.; C. M. Watson, v.p.; Lee M. Otts, secy.-treas.
- \* **Brighton**—Clearvision TV Co. (see CATV Group Ownership).
- \* **Brownsville**—Clearvision TV Co. (see CATV Group Ownership).
- \* **Centre**—Videlo Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* **Chickasaw**—Clear Vision TV Co. (see CATV Group Ownership).
- \* **Chickasaw**—G. T. Inc. S. Toulmin Greer, pres.
- † **Childersburg**—Jefferson Cablevision Corp. Ben K. McKinnon, pres.
- \* **Crossville**—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* **Cullman**—B. C. Eddins, Box 265. (WFMH Cullman).
- \* **Daleville**—Gregg Cablevision (see CATV Group Ownership).
- \* **Decatur**—Decatur Cable TV Inc., 1622 Fifth Ave., S.E. Phone: 353-1199. No. subscribers, 3,100 (3,025 residential); potential, 5,000. Began 1964. Equipment Ameco. Owned by American Cable TV (see CATV Group Ownership); Randall P. Fraley, mgr. Stations: WAAY-TV & WHNT-TV, Huntsville; WMSL-TV, Decatur (off-air); WLAC-TV & WSIX-TV, Nashville; WBRC-TV & WBIQ, Birmingham (via microwave); WSIX-FM, Nashville; WNDA-FM, Huntsville, Ala.; WHOS-FM, Decatur; also local closed circuit & weather. No installation fee; monthly charge, \$5.50. Channel capacity: 12. Miles of plant in use, 127. No. of homes in front of plant: 10,000.
- Demopolis**—Demopolis CATV Co., 204 N. Strawberry St. Phone: 727. No. subscribers, 550; estimated potential, 2,000. Service began Sept. 1963. Equipment, Jerrold. Asa L. Goldman Jr., pres.; Richard Manley, v.p.; Myron Scales Jr., secy.-treas. Stations: WAPI-TV, WBRC-TV & WBIQ, Birmingham; WSFA-TV, Montgomery; WTOK-TV, Meridian (all picked off-air); also one FM each from Birmingham & Montgomery. Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant, 22; additional miles planned, 10. No. of homes in front of plant: 1,400.
- Dothan**—Dothan Cable TV Co., 109 E. Troy St. Phone: 794-3171. No. subscribers, 1,600; estimated potential, 5,500. Began service May 1, 1964. Equipment, Jerrold & Ameco. Owner: H. & B Communications Corp. (see CATV Group Ownership); C. E. Sharpe, gen. mgr. Stations: WDIQ, Andalusia; WRBL-TV & WTVM, Columbus; WTVY, Dothan; WCTV, Tallahassee; WJHG-TV, Panama City; WALB-TV, Albany; WSFA-TV, Montgomery (all picked off-air); also weather, music. No installation fee; monthly charge: \$4.90. Channel capacity: 12. Miles of plant, 120.

(Continued on next page)

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ALABAMA—(Continued)

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- \* Eufaula—Lake Shore Master Antenna Corp., 508 W. Barbour St. S. Douglas Smith, pres.
- \* Eutaw—TelePrompTer Corp. (see CATV Group Ownership).  
Fairfax—See West Point, Ga.
- \* Fairfield—Alabama TV Cable Inc. S. P. McDonald Jr., pres. (see CATV Group Ownership).
- Fayette—West Ala. TV Cable Co. Inc., Lindsey St. Phone: 932-5252. No. subscribers, 165; estimated potential, 265. Service began July 1964. Equipment Entron. (See CATV Group Ownership). Stations: WAPI-TV, WBRC-TV & WBIQ, Birmingham; WCBI-TV, Columbus, Miss.; WTWV, Tupelo (off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, one. No. of homes in front of plant: 450.
- \* Florida—Gregg Cablevision (see CATV Group Ownership).
- Florence—Muscle Shoals TV Cable Co., 121 S. Court St. Phone: 764-7571. No. subscribers, 11,500; estimated potential, 15,000. Began service March 1954. Equipment Jerrold & Ameco. Milton Underwood, gen. mgr. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: WOWL-TV, Florence; WHNT-TV, Huntsville (picked off-air); WAPI-TV, WBRC-TV & WBIQ, Birmingham (via microwave). Installation fee: \$10; monthly charge: \$5. Channel capacity: 5. Miles of plant, 300; additional miles planned, 50. Note: Also serves Muscle Shoals, Sheffield & Tuscumbia, Ala.
- Fort Payne—City TV Cable Co., Killian Bldg. Phone: 845-3464.
- \* Fultondale—Ala. Cable TV Inc. (see CATV Group Ownership).
- Gadsden—Alabama Cablevision Co., 225 Broad St. Phone: 543-3321. No. subscribers, n.a.; estimated potential, n.a. Owner: Reeves Bcstg. Corp. (see CATV Group Ownership). Equipment, composite. Channel capacity: 12. Miles of plant in use, n.a.; additional miles under construction, 90.
- Greenville—Greenville Cablevision Co., 606 E. Commerce St. Phone: 382-4700. No. subscribers, 104 (103 residential); potential, 1,200. Began Feb. 5, 1965. Equipment, Ameco & Entron. Ralph Boutwell, owner. Stations: WCOV-TV, WSFA-TV & WKAB-TV, Montgomery; WTVY, Dothan; WTVM, Columbus (all picked off-air); WCTA, Andalusia; WHHY, Montgomery; time, music; 2 signals to be added in yr. Installation fee, \$14.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 4; additional miles planned, 19. No. of homes in front of plant: 250.
- Guntersville—TV Cable Co., Box 303. Phone: 582-5921. No. subscribers, 440; estimated potential, 1,000. Began service 1962. Equipment, Benco. W. H. Pollard, pres. (see CATV Group Ownership). Alton D. Elliott Jr., mgr. Stations: WHNT-TV & WAAY-TV, Huntsville; WAPI-TV & WBRC-TV, Birmingham; WRCB-TV, Chattanooga (all picked off-air). Installation fee: \$10; monthly charge: \$5.95. Channel capacity: 5. Miles of plant, 15; additional miles planned, 10. No. of homes in front of plant: 3,000.
- \* Haleyville—West Ala. TV Cable Co. Inc., Lindsey St., Fayette, Ala. Phone: 932-5252. (See CATV Group Ownership). Estimated potential, 400. Equipment, Entron. Installation fee, \$15; monthly charge, \$5.
- Hamilton—West Alabama TV Cable Co. Inc., Lindsey St., Fayette, Ala. Phone: 932-5252. No. subscribers, 275 (262 residential); potential, 350. Began July 1964. Equipment, Entron. Stephen V. Vaughan, pres.; Max Brasher, v.p.; Francis V. Barnes, secy.-treas. (see CATV Group Ownership). Stations: WBRC-TV, WAPI-TV & WBIQ, Birmingham; WCBI-TV, Columbus, Miss.; WTWV, Tupelo (all picked off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 5. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 650.

- \* Hartselle—Video Cable Systems Inc., Huntsville. William O. Neal, pres. (see CATV Group Ownership).
- \* Heflin—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* Homewood—Jefferson Cablevision Corp. Ben K. McKinnon, pres. Ownership: Winston-Salem Bcstg. Stations (WSGN & WBGW-TV) Birmingham), H & B Communications (see CATV Group Ownership), 40 local individuals.
- † Homewood—Southern TV Cable Co. M. M. Victory, pres.
- \* Hueytown—Ala. TV Cable Inc. William W. McDonald, pres. (see CATV Group Ownership).
- Huntsville—Video Cable Systems Inc., 2320 N. Memorial Pkwy. Phone: 534-5171. No. subscribers, 2,200; estimated potential, 6,000. Began service June 1959. Equipment Jerrold. William O. Neal, pres.-mgr.; Jack Giles, v.p.; L. A. Williams, secy.-treas.-enrg. (see CATV Group Ownership). Stations: WSM-TV, WSIX-TV & WLAC-TV, Nashville; WBRC-TV, WAPI-TV & WBIQ, Birmingham; WMSL-TV, Decatur; WAAY-TV & WHNT-TV, Huntsville (off-air). Installation fee: \$19.50. monthly charge: \$4.50. Channel capacity, 12, including weather. Miles of plant in use, 160; additional miles planned, 50. No. of homes in front of plant: 6,000.
- Huntsville—TV Distribution System Inc., 250 Governor Dr. Phone: 534-4549. No. subscribers, 5,000; estimated potential, 15,000. Began service Sept. 1955. Equipment, Jerrold. W. H. Pollard, pres. (see CATV Group Ownership). Stations: WAPI-TV & WBIQ, Birmingham; WSM-TV & WLAC-TV, Nashville; WHNT-TV & WAAY-TV, Huntsville (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 5; including FM. Miles of plant in use, 125; additional miles planned, 50. No. of homes in front of plant: 25,000.
- \* Irondale—Jefferson Cablevision Corp. (see CATV Group Ownership).
- \* Jackson—Multi-Channel Cable Co., Box 546. Phone: 246-2413. Fred L. Huggins & Earl Manning Jr., partners. Huggins is pres. of WHOD Jackson.
- \* Jacksonville—Telesis Corp. (see CATV Group Ownership).
- Jasper—Southern Teline Co. No. subscribers, n.a.; estimated potential, 2,000. Service began 1965. W. K. Headley, pres.; J. S. McPoland, v.p.; Richard Surprenant, secy.-treas. Firm is affiliated with National Teline (see CATV Group Ownership). Installation fee, \$19.95; monthly charge, \$5.25. Channel capacity: 12, including weather, FM. Miles of plant under construction, 30.
- \* Jefferson County—Jefferson Cablevision Corp. (see CATV Group Ownership). Note: County permit is for unincorporated areas from Bluff Park to Center Point.
- \* Jefferson County—Alabama TV Cable (see CATV Group Ownership). Note: County permit is for unincorporated areas from Bluff Park to Center Point.
- Lanett—See West Point, Ga.
- Langdale—See West Point, Ga.
- \* Lineville—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- \* Madison—Hurlis Roberts.
- \* Midfield—Alabama TV Cable Inc. William W. McDonald, pres. (see CATV Group Ownership).
- \* Mobile—GT Inc. S. Toulmin Greer, pres.; Thomas H. Buce, v.p. (see CATV Group Ownership).
- \* Mobile—Clear Vision TV Co. Inc. (see CATV Group Ownership).
- \* Moultrie—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- † Mountain Brook—William I. Smith, Rudolph Riley & Kermit S. Littleton.
- † Mountain Brook—Newhouse Bcstg.
- † Mountain Brook—Jefferson Cablevision Corp. Ben K. McKinnon, pres.
- † Mountain Brook—Southern TV Cable Corp. of Ft. Walton Beach, Fla. (M.M. Victory, owner).
- Muscle Shoals—See Florence, Ala.
- \* Northport—TelePrompTer Corp. (see CATV Group Ownership).

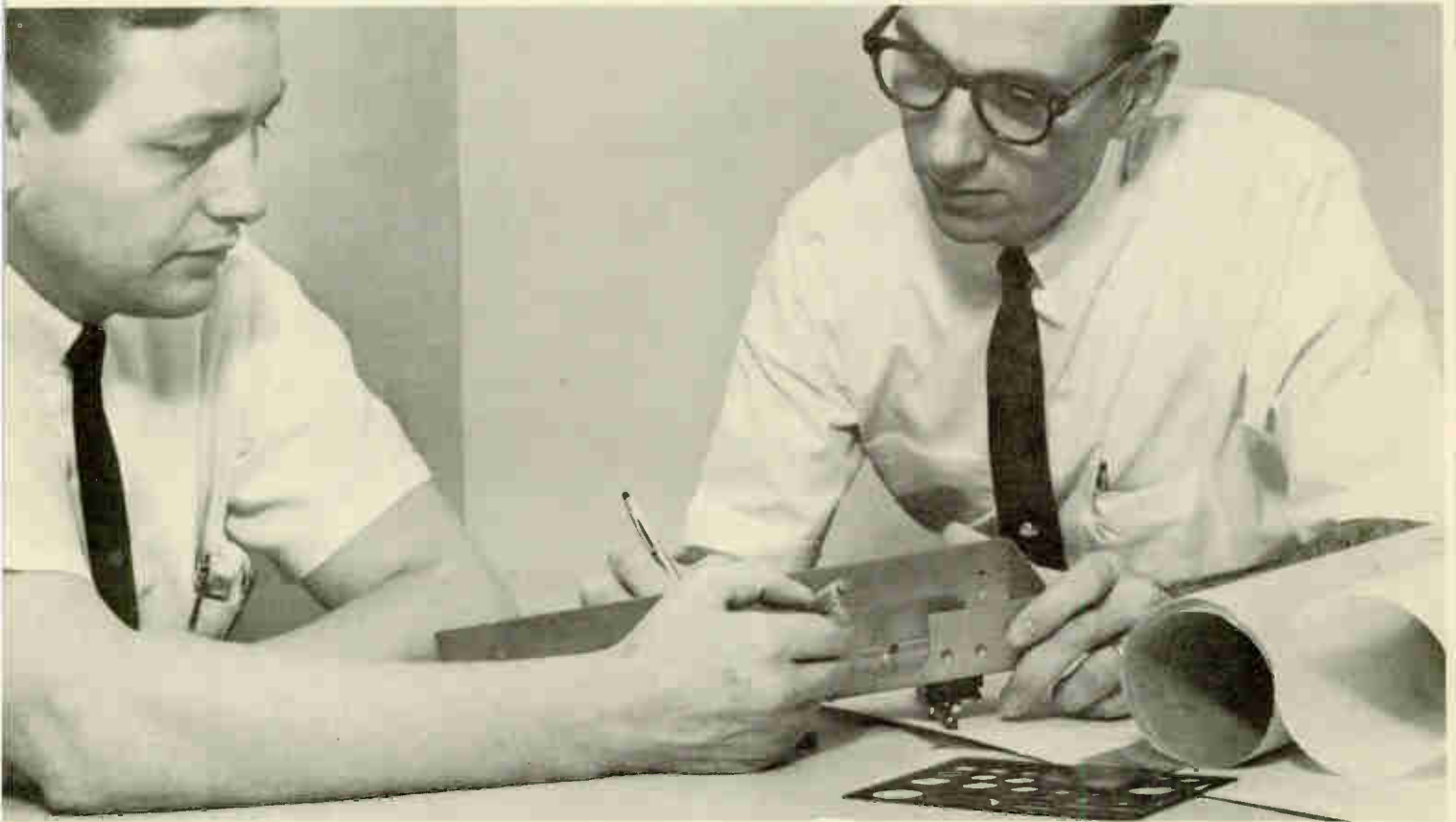
(Continued on page 65-c)

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World Radio History



ALABAMA—(Continued)

Opelika—Lee County TV Cable Inc., 713 Ave. A. Phone: 745-7686. No. subscribers, 700; estimated potential, 1,500. Began service Sept. 1, 1960. Equipment Entron. Owner: Reeves Bcstg. (see CATV Group Ownership). Ted Akins, mgr. Stations: WSFA-TV & WCOV-TV, Montgomery; WAGA-TV, WAIL-TV & WSB-TV, Atlanta; WRBL-TV & WTVM, Columbus; WTVY, Dothan; WCIC, Mt. Cheaha (all picked off-air); also one FM. Installation fee: \$14.95; monthly charge: \$4.95. Channel capacity: 12. Miles of plant, 40; additional miles planned, 11. No. of homes in front of plant: 2,000.

Ozark—Ozark Cablevision Co. Inc., 108 E. College St. Phone: 774-6000. No. subscribers, 500; estimated potential, 2,000. Began service Feb. 15, 1965. Equipment, composite. Owned by Meredith-Avco (see CATV Group Ownership). Robert Lis-enby Jr., mgr. Stations: WRBL-TV & WTVM, Columbus; WCOV-TV & WSFA-TV, Montgomery; WJHG-TV, Panama City; WALB-TV, Albany; WTVY, Dothan; WDIQ, Dozier (all picked off-air); WOOF-FM, Dothan; also weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 35. No. of homes in front of plant, 1,900.

\* Phenix City—Roy M. Greene, Box 130 (owns WPNX Phenix City).

\* Piedmont—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership). Associated with Telesis Corp. (see listing).

\* Pleasant Grove—Ala. TV Cable Inc. (see CATV Group Ownership).

\* Prichard—Clear Vision TV Co. (see CATV Group Ownership).

\* Prichard—GT Inc. S. Toulmin Greer, pres. (see CATV Group Ownership).

Red Bay—Red Bay TV Cable Co., Box 446. Phone: 356-2141.

† Roanoke—Clearvision TV Co. of Meridian, Miss.

† Roanoke—S. P. McDonald Jr.

† Roanoke—Roanoke Bcstg. (Earl Manning, owner).

† Roanoke—Frank & Wyner Phillips.

Russellville—Better TV Cable Co., a div. of Southeastern Trans-Video Inc., 217 W. Lawrence St. No. subscribers, 1250; estimated potential, 1500. Began service June 18, 1954. Equipment Entron. B. D. Jarvis, pres. (see National Trans-Video under CATV Group Ownership). Stations: WBIQ-TV & WBRC-TV, Birmingham; WHNT-TV & WAAY-TV, Huntsville; WMSL-TV, Decatur; WOWL-TV, Florence (off-air).

Scottsboro—Video Cable Systems Inc., Box 376, Huntsville, Ala. Phone: 534-5171. No. subscribers, 200. Began service Nov. 15, 1964. Equipment Ameco. William O. Neal, pres. (see CATV Group Ownership). Channel capacity: 12, including 23 FM.

Selma—King-Talton Cablevision Co. Inc., One Broad St. Phone: 872-0424. S. J. Baker, pres.

Shawmut—See West Point, Ga.

Sheffield—See Florence, Ala.

\* Sulligent—West Ala. TV Cable Co. Inc. Estimated potential 200. Equipment, Entron. Stephen W. Vaughan, pres. (see CATV Group Ownership). Stations: WBRC-TV, WAPI-TV & WBIQ Birmingham; WCBI-TV Columbus, Miss.; WTVV Tupelo (off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 12.

\* Sylacauga—William I. Smith, Rudolph R. Riley & Kermit S. Littleton.

Talladega—Talladega Cablevision Co., 115 East St. N. Phone: 362-6155. No. subscribers, 400 (all residential); potential, 2,400. Began May 15, 1965. Equipment, composite. Owned by Meredith-Avco (see CATV Group Ownership); Hovey Cromer, mgr. Stations: WSB-TV & WAGA-TV, Atlanta; WRBL-TV & WTVM, Columbus, Ga.; WAPI-TV & WBRC-TV, Birmingham; WSFA-TV, Montgomery; WCIC, Mt. Cheaha (all picked off-air); also weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 35; additional miles planned, 10. No. of homes in front of plant: 1,840.

\* Tallassee—Gregg Cablevision Inc., Box 2701, Nashville, Tenn. (see CATV Group Ownership). Construction scheduled to begin Aug. 1, 1965. Equipment Spencer-Kennedy & Jerrold. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including, music, weather.

\* Tarrant—Ala. TV Cable Inc. William W. McDonald, pres. (see CATV Group Ownership).

Tuscaloosa—TV Broadcasting Circuits Inc. d/b as Tuscaloosa Cable TV, 2004 8th St. Phone: 758-8664. No. subscribers, 2,600 (2,450 residential); potential, 12,000. Began 1958. Equip-

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ment, composite. Ownership: TelePrompTer Corp. (see CATV Group Ownership); Otto Miller, mgr. Stations: WAPI-TV, WBMG, WBIQ & WBRC-TV, Birmingham; WCBI-TV, Columbus, Miss.; WSFA-TV, Montgomery; WTOK-TV, Meridian; WCFT-TV, Tuscaloosa; (all picked off-air); WCRT-FM, Birmingham; also weather, music. Installation fee, \$14.95; monthly charge, \$4. Channel capacity: 12. Miles of plant, 65; additional miles planned, 25. No. of homes in front of plant, 5,500.

Tuscumbia—See Florence, Ala.

\* Vernon—West Alabama TV Cable Co. Inc. (see CATV Group Ownership).

† Vestavia—Southern TV Cable Corp. of Ft. Walton Beach, Fla. (M.M. Victory, owner).

† Vestavia Hills—Newhouse Bcstg.

Winfield—West Ala. TV Cable Co. Inc., Lindsey St., Fayette, Ala. Phone: 932-5252. No. subscribers, 165; estimated potential, 265. Service began July 1964. Equipment Entron. (See CATV Group Ownership). Stations: WAPI-TV, WBRC-TV & WBIQ, Birmingham; WCBI-TV, Columbus, Miss.; WTVV, Tupelo (off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, one. No. of homes in front of plant, 450.

ALASKA

Ketchikan—Ketchikan Alaska TV Inc., 345 Main St. Phone: 225-3875. No. subscribers, 1,000; estimated potential, 1,500. Began service Nov. 17, 1953. Equipment Jerrold, R. D. Jensen, pres. (see CATV Group Ownership). E. W. Christiansen, chief engr. Originates own signals, plus CFTK-TV Prince Rupert (picked off-air); also music. Channel capacity: 5. Miles of plant, 30; additional miles planned: 7. No. of homes in front of plant, 2,000.

Sitka—Sitka Alaska Television Inc., Box 439. Phone: 747-3535. No. subscribers, 700; estimated potential, 850. Began operation Nov. 15, 1959. Equipment Jerrold, R. D. Jensen, pres. (see CATV Group Ownership); Wally Christiansen, v.p. & chief engineer; Jim Jaqua, station mgr. Originates own signals.

ARIZONA

Ajo—Ajo TV Service Co. Inc., 833 Second Ave. Phone: 387-6012. No. subscribers, 1,600 (all residential); potential, 2,000. Began Oct. 1952. Equipment, Jerrold. Gregory B. Blow, owner. Stations: KPHO-TV, KTAR-TV, KTVK, KOOL-TV & KAET, Phoenix; KGUN-TV, KVOA-TV & KOLD-TV, Tucson (all picked off-air); also weather, music. Installation fee: \$10; monthly charge: \$6. Channel capacity: 12. Miles of plant, 26; additional miles planned, none. No. of homes in front of plant: 2,200.

Bisbee—KSUN-TV, Bisbee Rd. Phone: 432-4807. No. subscribers, 2,706; estimated potential, 3,000. Began service 1952. Equipment, composite. Esther Morris, owner; N. L. Pavlovich, mgr. Stations: KOLD-TV, KVOA-TV, KUAT & KGUN-TV, Tucson (all picked off-air). Installation fee, \$49; monthly charge, \$4.90. Channel capacity: 6.

† Chandler—Maricopa County Bcstrs. (KALF Mesa).

(Continued on next page)

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ARIZONA—(Continued)

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- Christmas—See Globe-Miami, Ariz.
- Clifton-Morenci—Vumore Co., Box 1268, Clifton. Phone: 865-4031. No. subscribers, 1,966; estimated potential, 2,500. Began service 1956. Equipment Ameco. (See Vumore under CATV Group Ownership). Robert Bird, mgr. Stations: KOOL-TV, KPHO-TV, KTAR-TV & KTVK, Phoenix (off-air). Installation fee, \$90; monthly charge, \$5. Channel capacity: 5.
- Cottonwood—Vumore Co., Box 613. Phone: 634-8871. No. subscribers, 420; estimated potential, 600. Equipment Ameco. Ben White, mgr. (see CATV Group Ownership). Stations: KTAR-TV, KPHO-TV, KTVK & KOOL-TV, Phoenix (off-air). Installation fee \$90; monthly charge \$5. Channel capacity: 4.
- Douglas—Douglas TV Co., Inc., 1119 F Ave. Wayne Hester, mgr. Owners: Hickman, Hester & Keltner. Stations: KVOA-TV, KOLD-TV, KGUN-TV & KUAT, Tucson.
- Flagstaff—Flagstaff TV & Cable Co., 5 W. Cherry St. Phone: 774-4791. No. subscribers, 4,145 (4,050 residential); potential, 5,000. Began Aug. 1954. Equipment, Jerrold. Owned by HarriScope Cable Corp. (see CATV Group Ownership); Robert E. Cowley, mgr. Stations: KOOL-TV, KTAR-TV, KTVK, & KPHO-TV, Phoenix (via microwave); also 5 FMs & weather. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 5. Miles of plant in use, 55; additional miles planned, 5.
- † Glendale—American Cable TV Inc. (Ameco Inc.), 2949 W. Osborn, Phoenix.
- † Glendale—Maricopa County Bcstrs., Box 1510, Mesa (KALF Mesa).
- Globe-Miami—Antennavision Inc., Box AN. Phone: 425-6351. No. subscribers, 2,550; estimated potential, 3,100. Began service 1953. Equipment Ameco. (See American Cable TV under CATV Group Ownership). Stations: KTVK, KPHO-TV, KOOL-TV, KTAR-TV & KAET, Phoenix; KVOA-TV, Tucson (off-air & via microwave). Weather & music. Installation fee: \$9.95; monthly charge, \$5.40. Channel capacity: 5; weather & music; 3 to be added in year. Miles of plant in use, 65. Note: Also serves Christmas.
- Holbrook—Vumore Co., 1010 W. Hopi Dr. Phone: 524-3831. No. subscribers, 700; estimated potential, 1,000. Began service Dec. 1957. Equipment Ameco. (See Vumore under CATV Group Ownership). Howard Teel, mgr. Stations: KOOL-TV, KTAR-TV, KPHO-TV & KTVK, Phoenix (via microwave). Installation fee, \$91.20; monthly charge, \$5. Channel capacity: 4.
- Lakeside—See Show-Low, Ariz.
- † Mesa—Maricopa County Bcstrs. (KALF Mesa).
- Miami—See Globe, Ariz.
- Nogales—Clear-Vision TV, 324 Grand Ave. Phone: 287-2891. No. subscribers, 1,549; estimated potential, 1,800. Began service April 1, 1954. Equipment, composite. J. W. Allen, owner; Frank Kovacs, mgr. Stations: KVOA-TV, KGUN-TV, KOLD-TV & KUAT, Tucson; KPHO-TV, Phoenix (all picked off-air); KFMM & KOOL-FM, Tucson; KRFM, Phoenix; 4 signals to be added in yr. Installation fee, \$90 or \$10; monthly charge, \$5 or \$6.50. Channel capacity: 5. Miles of plant, 29; additional miles planned, 5. No. of homes in front of plant: 2,000.
- Page—Vumore Co., 11 N. Lee, Oklahoma City, Okla. No. subscribers, 400; estimated potential, n.a. Service began 1958. Equipment, Ameco. Robert Clark, pres.; Phil Whisler, mgr (see Vumore under CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KTVK & KTAR-TV, Phoenix (all via microwave). Installation fee, \$90; monthly charge, \$6.50. Channel capacity: 5. Miles of plant, 2; additional miles planned, none. No. of homes in front of plant: 467.
- Paradise Valley (Phoenix)—Arizona Cable Co., 2949 W. Osborn Rd., Phoenix. Phone: 252-6041. No. subscribers, 100; estimated potential, 150. Began service 1960. Equipment Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: KOOL-TV, KTAR-TV, KTVK, KPHO-TV & KAET,

Phoenix; KVOA-TV, Tucson (all picked off-air); also music, weather. Channel capacity: 9. Installation fee, \$90; monthly charge, \$7.50. Miles of plant, 15; additional miles planned, 10. No. of homes in front of plant: 200.

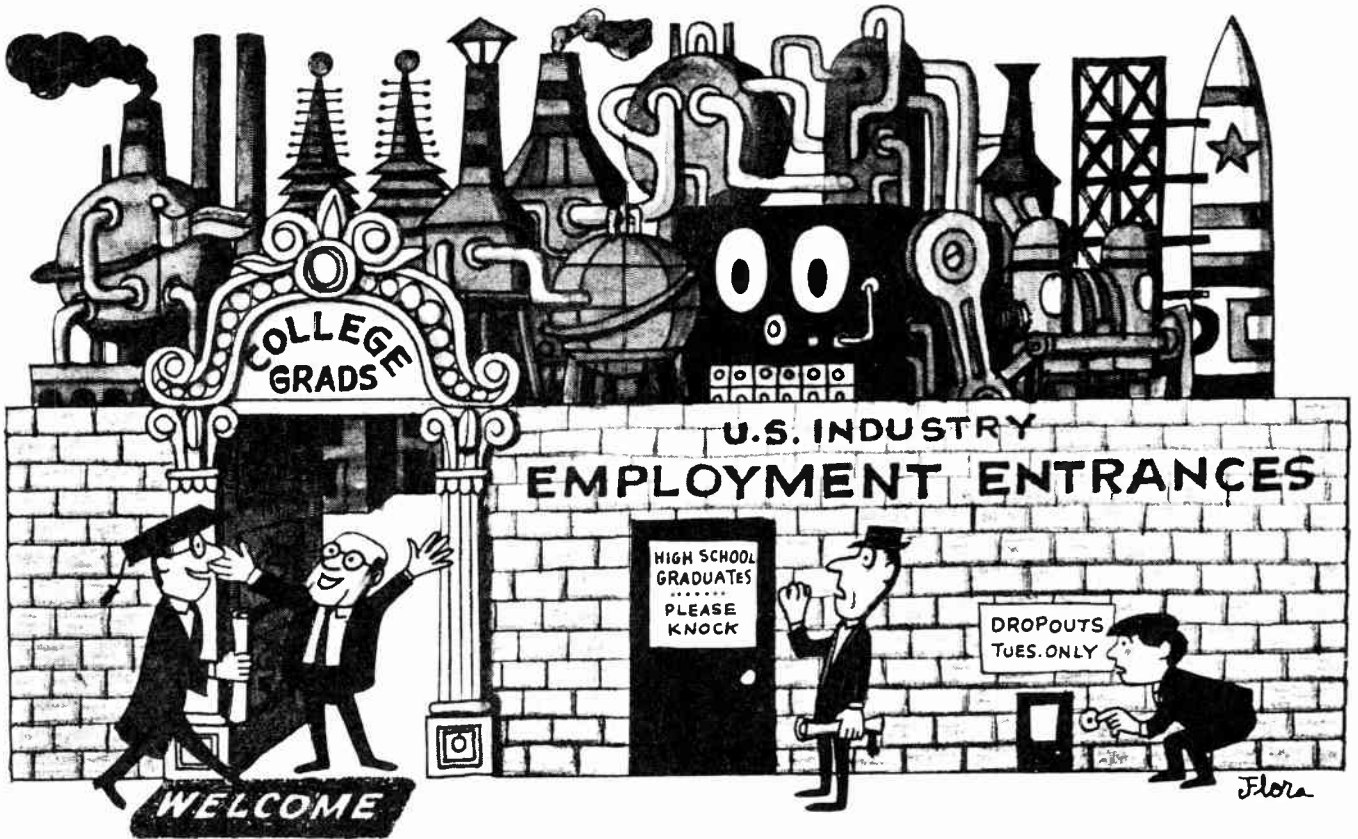
- † Paradise Valley—Maricopa County Bcstrs. (KALF Mesa).
- Phoenix—See Paradise Valley.
- Pima—See Safford, Ariz.
- Pinetop—See Show Low, Ariz.
- Prescott—Television Service Co., 143 S. Cortez, Box 107. Phone: 455-4511. No. subscribers, 2325 (2,100 residential); potential, 4000. Began service July 1953. Equipment, composite. Robert E. Cowley, mgr. (See H & B Communications Corp. under CATV Group Ownership). Stations: KPHO-TV, KOOL-TV, KTAR-TV, KTVK & KAET, Phoenix (via microwave); also 5 FMs & weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 5. Miles of plant, 65; additional miles planned, 5.
- Safford—Priv-o-Line TV Cable Co., Thatcher Blvd. Phone: 428-3824. No. subscribers, 500; estimated potential, 800. Began service 1953. Equipment Jerrold & Ameco. C. H. Haralson, pres. Stations: KTVK, KOOL-TV, KPHO-TV & KTAR-TV, Phoenix (via microwave); KGUN-TV, Tucson (picked off-air); also FM. Installation fee, \$9.95; monthly charge, \$6.50. Channel capacity: 5. Note: Also serves Pima & Thatcher.
- Safford—Vumore Co., 216 East Main St., Box 427. No. subscribers, 110; estimated potential, n.a. Ray Marble, mgr. (see CATV Group Ownership). Channel capacity: 4.
- St. John's—Harvey's Radio Service, Snowflake, Ariz. Phone: 536-4988.
- † Scottsdale—Maricopa County Bcstrs. (KALF Mesa).
- Show Low—Vumore Co., Box 681. Phone: 537-2279. No. subscribers, 800; estimated potential, 1,000. Began service 1960. Equipment, Ameco. James Blanchard, mgr. (see CATV Group Ownership). Stations: KPHO-TV, KOOL-TV, KTAR-TV & KTVK, Phoenix (all via microwave). Installation fee, \$40; monthly charge, \$6. Channel capacity: 5. Miles of plant, 70; additional miles planned, 20. No. of homes in front of plant, 1,600. Note: Also serves Snowflake, Taylor, Pinetop & Lakeside, Ariz.
- Snowflake—See Show Low, Ariz.
- Taylor—See Show Low, Ariz.
- † Tempe—Maricopa County Bcstrs., Box 1510, Mesa (KALF Mesa).
- † Tempe—Central Ariz. TV Inc.
- Thatcher—See Safford, Ariz.
- † Tucson—KVOA-TV Tucson (Steinman Stations).
- † Tucson—KGUN-TV Tucson (Gilmore Bcstg.).
- † Tucson—Tucson Drive-In Theaters Inc.
- Williams—Whitey's TV & Cable Co., 631 W. Bill Williams St. Phone: 253-2103 (Phoenix). Began service Sept. 1956. Equipment, Jerrold & Collins. I. W. Brayer, pres.-mgr. (see CATV Group Ownership). Stations: KTVK, KTAR-TV, KPHO-TV & KOOL-TV (via microwave); KOOL-FM; KFRM-FM; KTAR-FM, Phoenix; also weather. Channel capacity: 6.
- Winslow—Vumore Co., 220 E. Second St. Phone: 289-2652. No. subscribers, 1800; estimated potential, 2000. Began service 1956. Equipment Ameco & Entron. Doyle D. McGarr, mgr. (see CATV Group Ownership). Stations: KPHO-TV, KOOL-TV, KTAR-TV & KTVK, Phoenix (via microwave). Installation fee, \$90; monthly charge, \$5. Channel capacity: 5; one to be added. Miles of plant in use, 30; additional miles planned, 5.
- Yuma—Valley Telecasting Co., 914 Fourth Ave. Phone: 782-2851. No. subscribers, 2,700 (2,625 residential); potential, 6,000. Began Aug. 1961. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Marvin Jones, mgr. Stations: KIVA-TV & KBLU-TV, Yuma (off-air); KPHO-TV, KTVK & KTAR-TV, Phoenix; KTLA-TV, KHJ-TV, KCOP-TV & KTTV, Los Angeles (via microwave). No installation fee; monthly charge, \$7.50. Channel capacity: 12, including music & weather. Miles of plant, 85; additional miles planned, 5. No. of homes in front of plant: 8,400.

(Continued on page 68)

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- Batesville**—Community Antenna Co. Inc., 2150 E. Harrison. Phone: 743-3816. No. subscribers, 1,290; estimated potential, 2,000. Began service 1951. Equipment Entron. Jim Davidson, owner (see Davco Electronics Corp. under CATV Group Ownership). Stations: WMCT & WREC-TV, Memphis; KATV, KARK-TV & KTHV, Little Rock; KAIT, Jonesboro (all off-air). Installation fee, \$29.50 & \$59.50; monthly charge, \$3.50, \$4.50 & \$5.50. Channel capacity: 5, including 2 FM. Miles of plant, 32; additional miles planned, 3. No. of homes in front of plant: 1,800.
- Bentonville**—Bentonville Cable TV, 704 W. Meadow, Springdale, Ark. Phone: 273-4644. No. subscribers, 200; estimated potential, 500. Began service Jan. 1962. Equipment Entron. Robert M. Rogers, pres.; Wayne J. McKinney, v.p. (see Texas Community Antennas Inc. under CATV Group Ownership); William G. Bailey, mgr. Stations: KOTV, KTUL-TV & KVOO-TV, Tulsa; KODE-TV, Joplin; KOAM-TV, Pittsburg; (all picked off-air); also one FM. Installation fee, \$10; monthly charge, \$4.75. Channel capacity: 5. Miles of plant, 20; additional miles planned, none. No. of homes in front of plant: 1,000.
- Berryville**—See Eureka Springs, Ark.
- † **Blytheville**—Telecom Cable Co.
- † **Blytheville**—Blytheville Community Antenna Co. (C. W. Affick Sr. & Jr.).
- † **Blytheville**—Blytheville TV Cable Co. (Harold Sudbury, owns KLCN Blytheville).
- \* **Booneville**—WATCO Services, 110 E. El Paso, Russellville, Ark. (See CATV Group Ownership.)
- Camden**—Cam-Tel Co., 953 Washington S.W. Phone: 836-8111. No. subscribers, 750 (748 residential); estimated potential, 2,500. Began service April 1, 1964. Equipment Entron. Walter Hussman, pres.; David Mooney, v.p.-gen. mgr.; Thomas Gaughan, v.p.; Marie Robertson, secy.-treas. (see Palmer Media Group under CATV Group Ownership). Stations: KTBS-TV, KSLA-TV & KTAL-TV, Shreveport; KNOE-TV, Monroe; KTVE, El Dorado-Monroe; KATV, KARK-TV & KTHV, Little Rock (all picked off-air); KRIL-FM, El Dorado; KTAL-FM, Shreveport; KARK-FM & KMMK-FM, Little Rock. Installation fee: \$24.75; monthly charge: \$4.75. Channel capacity: 12. Miles of plant, 47. No. of homes in front of plant: 3,000.
- Cavanaugh**—Cavanaugh TV Cable Co., 1803 Cavanaugh Rd., Ft. Smith, Ark. Joe D. Davis, owner. (See Transwestern Video under CATV Group Ownership.)
- Cave City**—Cave City TV Cable, 2150 E. Harrison St., Batesville, Ark. Phone: 743-3816. No. subscribers, 30; Estimated potential, 100. Began service September 1963. Equipment Entron. Jim Davidson, owner (see Davco Electronics Corp. under CATV Group Ownership). Stations: WMCT, WHBQ-TV & WREC-TV, Memphis; KARK-TV, Little Rock; KAIT-TV, Jonesboro (off-air). No installation fee; monthly charge: \$4.75. Miles of plant in use, 2; additional miles planned, none. No. of homes in front of plant: 100.

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- † **Center Hill**—Paragould Cablevision Inc., 112 W. Emerson, Paragould.
- Clarksville**—WATCO Services Inc., 119 Fulton. Phone: 754-3400. No. subscribers, 291; estimated potential, 1,000. Began service Aug. 1, 1964. Equipment, Ameco. Roy W. Jacobi, mgr. (see CATV Group Ownership). Stations: KARK-TV, KATV & KTHV, Little Rock; KFSA-TV, Ft. Smith (all picked off-air); KARK-FM & KMMK-FM, Little Rock. No installation fee; monthly charge: \$5. Channel capacity: 12. Miles of plant, 25. No. of homes in front of plant: 1,500
- \* **Crossett**—Gregg Cablevision Inc., Box 2701, Nashville, Tenn. (see CATV Group Ownership). Equipment, Jerrold & Spencer-Kennedy. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather, music.
- \* **Crossett**—Crossett Cable TV Co. Richard Jackson & Morgan Bodie, partners.
- DeQueen**—Television Cable Co., Box 517. Phone: 584-2441. No. subscribers, 345; estimated potential, 600. Began service Nov. 1, 1963. Equipment CAS & Jerrold. Kyle Moore, owner (see CATV Group Ownership). Stations: KTAL-TV, Texarkana; KTHV, Little Rock; KTBS-TV, KSLA-TV, Shreveport. Installation fee, \$25; monthly charge, \$4.95; or no installation fee and \$5.95 monthly charge.
- Dermott**—Southern Video Co., 107 S. 1st St., McGeehee, Ark. Service began Nov. 1965. Philip Farr Jr., owner (see CATV Group Ownership). Stations: KARK-TV, KATV & KTHV, Little Rock; KTVE, El Dorado; KNOE-TV, Monroe (all picked off-air). No installation fee; monthly charge, \$4.95.
- El Dorado**—El Dorado Cablevision Co. Inc., 713 N. West St. Phone: 862-6311. No. subscribers, 1,450 (1,379 residential); potential, 4,000. Began Sept. 1964. Owner: Meredith/Avco (see CATV Group Ownership); Al McKay, mgr. Stations: KTBS-TV, KTAL-TV & KSLA-TV, Shreveport; KARK-TV & KATV, Little Rock; KNOE-TV, Monroe; KTVE, El Dorado (all picked off-air); also weather, music; KRIL-FM, El Dorado. Installation fee, \$10; monthly charge: \$5. Channel capacity: 12. Miles of plant, 60; additional miles planned, 7. No. of homes in front of plant: 4,890.
- \* **El Dorado**—Transwestern Video, 1928 Cloverleaf Place, Ardmore, Okla. Joe D. Davis. (See CATV Group Ownership.)
- Eureka Springs**—TV Cables Inc., 111 W. Church St., Berryville, Ark. No. subscribers, n.a.; estimated potential, 3,000. Began service March 3, 1963. Equipment Entron. Twin Lakes TV Corp., owner (see CATV Group Ownership). Stations: KYTV & KTTS, Springfield; KODE-TV, Joplin; KOAM-TV, Pittsburg, Kan.; KTUL-TV, Tulsa; KARK-TV, Little Rock (all picked off-air); also 2 FMs. Installation fee, \$15; monthly charge, \$4.50. Channel capacity: 6. Miles of plant, 16; additional miles planned, 10. No. of homes in front of plant: 1,800. Note: Also serves Berryville, Ark.
- Fayetteville**—Trans-Video of Arkansas, 103 W. Mountain. Phone: 442-7111. No. subscribers, 6300; estimated potential, 8500. Began service March 1, 1953. Equipment Ameco & Jerrold. H. R. Lindsey, mgr. (see Television Communications Corp. under CATV Group Ownership). Stations: KOTV, KVOO-TV & KTUL-TV, Tulsa; KFSA-TV, Ft. Smith; KODE-TV, Joplin; KOAM-TV, Pittsburg-Joplin (all picked off-air); also 5 FMs. Installation fee, \$12.50; monthly charge, \$4. Channel capacity: 12. Miles of plant, 136; additional miles planned, 10. No. of homes in front of plant, 7000.
- Ft. Smith**—Ft. Smith TV Cable Co., 1622 North A St., Box 3125A. Phone: 782-8941. No. subscribers, 3,850; estimated potential, 9,000. Began service Jan. 1961. Equipment, Jerrold. Travis T. Arnold, v.p.-mgr.; Frank M. Dowd, v.p.-treas. (see Rowley United Theatres under CATV Group Ownership). Stations: KTHV & KARK-TV, Little Rock; KVOO-TV, KTUL-TV & KOTV, Tulsa; KFSA-TV, Ft. Smith (all picked off-air); KMAG(FM), Ft. Smith; KRAV-FM, Tulsa. No installation fee; monthly charge, \$4.45. Channel capacity: 12. Miles of plant, 160; additional miles planned, 60. No. of homes in front of plant: 9,000.
- † **Ft. Smith**—Cavanaugh TV Cable Co., 1803 Cavanaugh Rd. Joe D. Davis, owner.
- Guion**—Guion TV Cable, Box 861, Batesville, Ark. Phone: 743-3816. No subscribers, 37; estimated potential, 37. Began service Nov. 1955. Equipment, Entron. Jim Davidson, owner. (see Davco Electronics Corp. under CATV Group Ownership). Stations: KATV, KARK-TV & KTHV, Little Rock; (all picked off-air). Installation fee, \$49.50; monthly charge, \$4.45. Channel capacity: 5.
- Harrison**—Twin Lakes TV Corp., 120 E. Rush. Phone: 365-3401. No. subscribers, 1800; estimated potential, 2000. Began service Sept. 1, 1953. Equipment Entron. Betty Wheeler, pres.; Bob Wheeler, secy.-treas.; R. S. Wheeler, Jr., mgr. (see CATV Group Ownership). Stations: KYTV & KTTS-TV, Springfield; KARK-TV, KATV & KTHV, Little Rock (all picked off-air); also music. Installation fee, \$15; monthly charge, \$4. Channel capacity: 5.



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\* Helena—Gregg Cablevision (see CATV Group Ownership). Equipment, Viking.

\* Hope—Hope Community TV Service Inc., c/o Bill Routon, 601 E. 14th St.

\* Hot Springs—Resort TV Cable Co. David P. Mooney, pres. (see Palmer Media Group under CATV Group Ownership).

Hoxie—See Walnut Ridge, Ark.

Jasper—Jasper TV Cable Co., Jasper. Phone: 446-2432. No. subscribers, 75; estimated potential, 100. Service began Nov. 1956. Equipment, composite. Herbert W. Totten, owner; Don Nelson, mgr.-operator. Stations: KARK-TV, Little Rock; KYTV & KTTS-TV, Springfield (all picked off-air); also weather, music; one signal to be added in yr. Installation fee, \$30; monthly charge, \$4. Channel capacity: 6. Miles of plant, 5.

\* Jonesboro—Telecon Cable Co. Inc., Amarillo.

\* Lake Village—McGeehee Video Co., 107 S. 1st St., McGeehee, Ark. Philip Farr Jr., owner (see Southern Video under CATV Group Ownership).

Magnolia—Magnolia Cablevision Co. Inc., 112 E. Calhoun St. Phone: 234-3112. No. subscribers, 250; estimated potential, 1,800. Began service July 1, 1964. Owner: Meredith-Avco. (see CATV Group Ownership); Larry Miller Jr., mgr. Stations: KTBS-TV, KTAL-TV & KSLA-TV, Shreveport; KARK-TV & KATV, Little Rock; KTVE, El Dorado; KNOE-TV & KLSE-TV, Monroe (all picked off-air); also 2 FMs. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 29; additional miles planned, 10.

McGeehee—Southern Video Co., 107 S. 1st St. Phone: 222-5082. No. subscribers, 573; estimated potential, 800. Began service March 1965. Equipment, Entron. Philip A. Farr Jr., pres.-owner; Sarah B. Farr, secy.-treas. (see CATV Group Ownership). Stations: KARK-TV, KATV & KTHV, Little Rock; KTVE, El Dorado; KNOE-TV, Monroe (all picked off-air); KMMK-FM, Little Rock. No installation fee; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 17. No. of homes in front of plant: 1,052.

Mena—TV Signal Service, 515 Mena St. Phone: 394-2451. No. subscribers, 975 (950 residential); potential, 1,200. Began Feb. 1954. Equipment, Blonder-Tongue. T. C. Masters, owner. Stations: KFSA-TV, Fort Smith; KARK-TV, KATV & KTHV, Little Rock; KTAL-TV, Shreveport (all picked off-air); weather; KMAC-FM, Ft. Smith; KIXL-FM, Dallas; KARK-FM, Little Rock. Installation fee, \$16; monthly charge, \$4.25. Channel capacity: 12. Miles of plant, 25; additional miles planned, n.a. No. of homes in front of plant: 1,500.

Mountain Home—Mountain Home TV Cable, 101 West 6th St. Phone: 425-2462. Began service March 1, 1960. No. subscribers, 700; estimated potential, 1,000. Equipment Jerrold. T. J. McCabe, pres.; Claude Lonon, v.p.; Max O. Nusch, secy.-treas. Stations: KARK-TV & KTHV, Little Rock; KYTY & KTTS-TV, Springfield, Mo. Installation fee, none; monthly charge, \$4.95. Channel capacity: 4.

Murfreesboro—Murfreesboro TV Cable Co., 605 N. Washington St. Phone: 285-2451. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1964. Equipment, Ameco & Jerrold. Walter C. Dillard, owner-operator. Stations: KTHV, KATV & KARK-TV, Little Rock; KTAL-TV, KSLA-TV & KTBS-TV, Shreveport (all picked off-air); also full FM. Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 8; additional miles planned, one.

\* Nashville—ClearVision TV Co. of Nashville, 303 W. Broad, Texarkana, Ark. Phone: 793-4671. Ownership interlocks with KATQ Texarkana (Floyd Bell).

Newport—Newport TV Cable Inc., 300 State St. Phone: 523-3219. No. subscribers, 815; estimated potential, 2,000. Began service Jan. 1, 1965. Equipment, Entron. J. E. Davidson, pres.; J. Y. Davidson, secy.-treas. (see Davco Electronics Corp. under CATV Group Ownership). Stations: WHBQ-TV, WKNO-TV, WMCT & WREC-TV, Memphis; KATV, KARK-TV & KTHV, Little Rock; KAIT, Jonesboro (all picked off-air); KBTM-FM, Jonesboro; KMMK-FM & KARK-FM, Little Rock; WXYL-FM, Memphis; KBNY (AM) Newport. Installation fee, \$59.50 (allows \$30 for old home antenna); monthly charge, \$4.95. Channel capacity: 12.

Ozark—Ozark Cablevision Co., 301 N. 3rd. Phone: 667-9951. No. subscribers, 225; estimated potential, 400. Service began Aug. 1965. Equipment, composite. Dane Jagers, owner-operator. Stations: KARK-TV & KTHV, Little Rock; KFSA-TV, Ft. Smith; KTUL-TV, Tulsa (all picked off-air). Installation fee, \$5; subscriber fee, \$4.85. Channel capacity: n.a. Miles of plant, 12; additional miles planned, n.a. No. of homes in front of plant: 600.

Paragould—Paragould Cablevision Inc., 112 W. Emerson. Phone: 236-6936. No. subscribers, n.a.; estimated potential, 2,500. Service began Sept. 1965. Equipment, Jerrold. Officers: Joe Davis, pres.; W. K. Headley, v.p.; Richard Surprenant, secy.-treas.; Dave Harris, mgr. (see Transwestern Video & National Telnet Corp. under CATV Group Ownership). Stations: KAIT-TV, Jonesboro, KARK-TV & KATV, Little Rock; WREC-TV, WMCT & WHBQ-TV, Memphis; KFVS-TV, Cape Girardeau; WPSD-TV, Paducah (all picked off-air); also time-weather, full FM. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 38.

\* Paris—WATCO Services. See CATV Group Ownership.) Began construction June 1965.

† Pine Bluff—Ray V. Hamilton.

† Pine Bluff—Commonwealth Theaters.

† Pine Bluff—Telesystems Corp.

Pocahontas—Pocahontas TV Cable Inc., Box 861, Batesville, Ark. Phone: 743-3816. Began service Jan. 1, 1961. No. subscribers, 240; estimated potential, 500. Equipment Entron. Jim Davidson, secy.-treas. (see Davco Electronics Corp. under CATV Group Ownership). Stations: WREC-TV, WMCT & WHBQ-

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TV, Memphis; KFVS-TV, Cape Girardeau, Mo.; KARK-TV, Little Rock (all picked off-air); also 2 FMs. Installation fee, \$19.50; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 14; additional miles planned, 4. No. of homes in front of plant, 500.

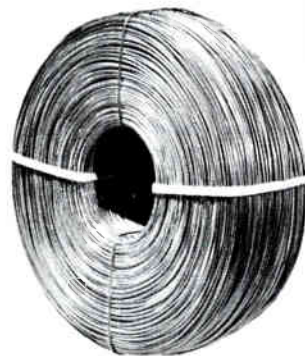
\* Prescott—Prescott TV Cable Co. (see Palmer Media Group under CATV Group Ownership).

Rogers—Rogers TV Cable Inc., 317 N. Second St. Phone: 636-3400. No. subscribers, 1,270; estimated potential, 1,750. Began service Oct. 3, 1956. Equipment, Entron. Fred J. Stevenson, pres.-gen. mgr.; James B. House, v.p.; Chester D. Phillips, treas.; Edith H. Stevenson, secy. (see Stevenson under CATV Group Ownership). Stations: KOTV, KVOO-TV & KTUL-TV, Tulsa; KODE-TV, Joplin; KOAM-TV, Pittsburg (all picked off-air). Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 40; additional miles planned, 2. No. of homes in front of plant: 1,600.

Russellville—WATCO Services Inc., 403 W. 3rd. Phone: 967-5121. No. subscribers, 215; estimated potential, 2,000. Began service Feb. 1964. Equipment, Spencer-Kennedy. Roy Jacobi, mgr. (see CATV Group Ownership). Stations: KARK-TV, KATV & KTHV, Little Rock; KFSA-TV, Ft. Smith (all picked off-air); KMMK-FM, Little Rock. No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 35; additional miles planned, none. No. of homes in front of plant: 2,500.

(Continued on next page)

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**Siloam Springs**—Garrett Coaxial TV Tower Inc., 108 S. Broadway. Phone: 524-4512. No. subscribers, 500; estimated potential, 1,200. Began service 1955. Equipment, Entron. Tom H. Garrett, pres. Stations: KOTV, KPUL-TV & KVOO-TV, Tulsa; KOAM-TV, Pittsburg-Joplin; KFSA-TV, Ft. Smith. Installation fee, \$5 & \$15; monthly charge, \$3.20. Channel capacity: 5.

**Springdale**—TV Cable Systems, 704 W. Meadow St. Phone: 751-2000. No. subscribers, 2,600; estimated potential, 3,000. Began service June 1, 1958. Equipment Entron. Robert M. Rogers, pres.; Wayne J. McKinney, v.p. (see Texas Community Antennas Inc., under CATV Group Ownership); William G. Bailey, mgr. Stations: KFSA-TV, Fort Smith; KVOO-TV & KTUL-TV, Tulsa; KYTV, Springfield; KODE-TV, Joplin (all picked off-air); KTTS-FM, Springfield. Installation fee, \$10; monthly charge, \$4.75. Channel capacity: 5. Miles of plant, 70; additional miles planned, 2. No. of homes in front of plant: 4,000.

**Texarkana**—See Texarkana, Tex.

**Van Buren**—TV Cable Co. Inc., 832 Main St. Phone: 474-6809. No. subscribers, 470 (465 residential); potential, 900. Began March 19, 1962. Equipment, Ameco & Jerrold. Cy Carney, pres.; U. D. Blakenship, v.p.; Jack H. Carney, mgr.-secy-treas. Stations: KTHV & KARK-TV, Little Rock; KTUL-TV & KVOO-TV, Tulsa (all picked off-air). Installation fee, \$5; monthly charge, \$4.90. Channel capacity: 5. Miles of plant, 18; additional miles planned, 6. No. of homes in front of plant: 800.

**Walnut Ridge**—Community Cable Corp., 305 N. Texas St. Hoxie, Ark. Phone: 886-2681 or 886-3291. No. subscribers, 322 (309 residential); potential, 700. Began July 15, 1963. Equipment, CAS & Jerrold. A. J. Henry, pres.; J. E. Vaughn, v.p.; Dorothy Henry secy. Stations: KFVS-TV, Cape Girardeau; KTHV & KARK-TV, Little Rock; WREC-TV, WMCT, WKNO-TV & WHBQ-TV, Memphis; KAIT, Jonesboro (all picked off-air); KBJM-FM, Jonesboro; WMC-FM, Memphis; weather channel is planned. Installation fee, \$20; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 20; additional miles planned, 6. No. of homes in front of plant: 800. Note: Also serves Hoxie.

## CALIFORNIA

\* **Adelanto**—Apple Valley TV Cable Co., Hwy. 18 & Osage, Apple Valley, Cal. (see CATV Group Ownership).

**Agoura, Cal.**—Tru-Color Cable T.V. Systems Inc. (See Ray V. Miller group under CATV Group Ownership).

**Alamo & Danville**—Cable-Vision, 3557-A Mt. Diablo Blvd., Lafayette, Cal. Phone: 283-0550. No. subscribers, 800; estimated potential, 2,200. Equipment, Spencer-Kennedy. Hy Triller, gen. mgr. (see CATV-Group Ownership). Stations: KCRA-TV & KXTV, Sacramento; KOVR, Stockton-Sacramento; KGO-TV, KPIX, KRON-TV, KQED & KTVU, San Francisco; KHSL-TV, Chico (all picked off-air). Installation fee \$25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 40. No. of homes in front of plant, 2,200.

† **Albany**—Musgrove Electronics Co., Castro Valley.

† **Altaville**—Valley Vision Inc.

† **Anderson**—Anderson Video Co. Kenneth J. Walters, pres.

† **Anderson**—Oroville Communications Co.

\* **Angels Camp**—Valley Vision Inc. (see CATV Group Ownership).

\* **Antioch**—Tele-Vue Systems Inc., Box 2178, 11828 Dublin Blvd., Dublin, Cal. Phone: 828-2424. Estimated potential, 4,000. Equipment, composite. G. M. Kirkeeng, co-owner & area mgr. (see Tele-Vue Systems under CATV Group Ownership). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including 28 FMs.

\* **Antioch**—Televents of Martinez.

**Apple Valley**—Apple Valley TV Cable Co.; Box 963. (See CATV Group Ownership.)

**Arcadia**—Pacific CATV, 10130 Roscoe Blvd., Sun Valley, Cal.

**Arcadia**—See also Sierra Madre, Cal.

\* **Arroyo Grande**—Central Cal. Communications Corp., 238 John St., Salinas, Cal. Phone: 422-6422. System under construction. (See CATV Group Ownership.) Installation fee, \$29.95; monthly charge, \$5.95

\* **Arvin & Lamont**—Arvin TV Cable Co., Box 475. Phone: 774-5166. Estimated potential, 2,500. Equipment, composite. Monroe M. Rifkin, pres.; Richard Zell, secy-treas. (see Rifkin Group under CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KLYD-TV, KERO-TV & KBAK-TV, Bakersfield (all picked off-air). Installation fee, \$12.50; monthly charge, \$5.25. Channel capacity: 12. Miles of plant under construction, 15. Note: Also holds permit to serve Di Giorgio, Weedpatch & unincorporated areas of Arvin.

\* **Atwater**—Cable TV Service Inc. Owners: Trans-Video Corp., El Cajon & Standard Radio & TV Co. (KNTV San Jose). Note: Firm has informed Atwater council of its intention to operate system without franchise (see CATV addenda Vol. 5: 29).

**Atwater**—See also Merced-Atwater.

\* **Bakersfield**—Trans-Video Corp., 1232 Chester Ave. (See CATV Group Ownership.) No installation fee; monthly charge, \$4.85. Channel capacity: 12. Miles of plant completed, 32; total miles planned, 200.

\* **Bakersfield**—Kern Cable Co., Box 2367, Holds franchise to serve unincorporated areas of Greater Bakersfield.

**Ballard**—See Santa Ynez Valley, Cal.

**Banning**—Banning Communications Corp., Box 305. Phone: 849-4503. No. subscribers, 600 (595 residential); potential, 1,000. Began March 1954. Equipment, Jerrold. E. N. Knox, pres.-mgr. Stations: KABC-TV, KHJ-TV, KCOP, KTLA, KNXT, KTTV, KNBC-TV & KCET, Los Angeles (all picked off-air); also 10 FMs. Installation fee, \$75; monthly charge, \$5.40. Channel capacity: 8.

**Barstow**—Western Video, 640 W. Main. Phone: 256-8707. No. subscribers, 4,400; estimated potential, 6,500. Began service Nov. 1952. Equipment, Jerrold. Owned by Jack Kent Cooke Inc. (see American Cablevision under CATV Group Ownership); Jack D. Bradshaw, mgr. Stations: KNXT, KABC-TV, KNBC, KTLA & KHJ-TV, Los Angeles (via microwave). Installation fee, \$30; monthly charge \$5. Channel capacity: 12. Miles of plant, 72; additional miles planned, none. No. of homes in front of plant: 6,500. Note: Also serves Grandview & Lenwood.

**Bel Air**—Community TV Reception Co. Inc., 4336 Van Nuys Blvd., Sherman Oaks, Cal. Phone: 274-9462. No. subscribers, n.a.; estimated potential, n.a. Equipment, Ameco. Owned by Bruce Merrill, Dean DeVoe & Carl Williams (see CATV Group Ownership). Operated by American Cable TV (Bruce Merrill). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Channel capacity: 12.

**Belmont**—See San Mateo, Cal.

**Bermuda Dunes**—See Palm Desert, Cal.

† **Beverly Glen**—TV Master Antenna Inc., 4336 Van Nuys Blvd., Box "L", Sherman Oaks, Cal.

**Beverly Hills**—Vision Wire Co., 2019 Santa Monica Blvd., Santa Monica, Cal. (see CATV Group Ownership).

**Beverly Hills**—Community TV Reception Co. Inc., 4336 Van Nuys Blvd., Sherman Oaks, Cal. Phone: 274-9462. No. subscribers, n.a.; estimated potential, n.a. Equipment, Ameco. Owned by Bruce Merrill, Dean DeVoe & Carl Williams (see CATV Group Ownership). Operated by American Cable TV (Bruce Merrill). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Channel capacity: 12.

**Big Bear Lake**—Bear Valley CATV System Inc. Phone: 866-3621. No. subscribers, 1000; estimated potential, 3000. Began service Sept. 1952. Equipment, Ameco. Ownership: E. J. & R. J. Morrison. Stations: KNXT, KABC-TV, KNBC, KTLA & KHJ-TV, Los Angeles (off-air). Installation fee, \$90; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 45; additional miles planned, 20. Homes in front of plant: 3,500.

\* **Big Pine**—Eastern Sierra Cable Inc., Box 478, Bishop, Cal. Phone: 862-5538. Estimated potential, 250. Equipment, Ameco. Officers: D. L. Tatum, pres.; E. F. Shelton, v.p.; R. A. Shelton, secy-treas. (see CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave). Installation fee, \$21.95; monthly charge, \$6.95. Channel capacity: 10. Miles of plant, 20. No. of homes in front of plant: 200. Note: Ownership interlocks with Bishop Translator Service.

(Continued on page 72-c)

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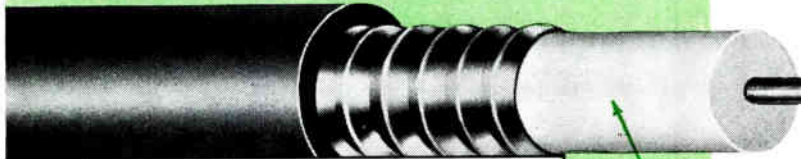
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Big Sur—Rancho Sierra Mar.

Bijou—J. W. Brewer Co. Inc., Box 9575, Sacramento 23, Cal. Phone: 428-6211. No. subscribers, n.a.; estimated potential, n.a. (See CATV Group Ownership.)

\* Bishop—Eastern Sierra Cable TV Inc., Box 478. Phone: 862-5538. Estimated potential, 2,500. Equipment, Ameco. D. L. Tatum, pres.; E. F. Shelton, v.p.; Robert A. Shelton, secy.-treas. (see CATV Group Ownership). Ownership interlocks with Bishop Translator Service. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave). Installation fee, \$21.95; monthly charge, \$6.95. Channel capacity: 10. Miles of plant, 65; additional miles planned, none. No. of homes in front of plant: 2,500.

Blythe—Blyth TV Inc., 130 N. 2nd St. Phone: 922-4471. No. subscribers, 870; estimated potential, 2,500. Began service Oct. 1956. Equipment, Ameco. Frederick W. Ford, owner. Stations: KTAR-TV, KOOL-TV, KTVK & KPHO-TV, Phoenix (off-air); KTLA, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave). Installation fee, \$49.95; monthly charge, \$5. Channel capacity: 12; including background music. Miles of plant in use, 26. No. of homes in front of plant: 2,500.

Boron—See Tehachapi, Cal.

Borrego Springs—Tele-Cable Service Corp., Box 336. No. subscribers, 200; estimated potential, 1,000. Equipment, Benco & Ameco. Jack A. Russell, pres.; Patrick Nolan secy.-treas.

Brawley—Valley Telecasting Co. Inc., 120 S. Plaza St. Phone: 344-3720. No. subscribers, 250; estimated potential, 2500. Began service Oct. 1961. Equipment Ameco. (See Gregg Cablevision under CATV Group Ownership.) Stations: KNXT, KNBC, KTLA & KABC-TV, Los Angeles (via microwave); KIVA-TV, Yuma (off-air). No installation fee; monthly charge, \$7.50. Channel capacity: 5. Channels to be added in year: KCOP, KHJ-TV & KTTV, Los Angeles; XEM-TV, Mexicali; weather & music. Miles of plant in use, 20; additional miles planned, 5. No. of homes in front of plant: 3,000. Note: Also serves Westmoreland.

† Bridgeport—Eastern Sierra Cable TV.

Buellton—See Santa Ynez Valley, Cal.

Burbank—System owned by National Trans-Video (see CATV Group Ownership). No. subscribers, 3,000; estimated potential, n.a. Began service March 15, 1954. Equipment, Spencer-Kennedy. Stations: KNXT, KNBC-TV, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Installation fee, \$12.50; monthly charge, \$4.90. Channel capacity: 7.

† Burlingame—TV Corp. of America (J. Convery, rep.).

\* Calabasas—Century Cable Co. Inc., 3833 Wilshire Blvd., Los Angeles, Cal. Estimated potential, 3,000. System under construction. Richard Bookmyer, pres.; Ray V. Miller, v.p. (see Miller Group under CATV Group Ownership).

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Calexico—Valley Telecasting Co. Inc., 917 Imperial Ave. Phone: 357-3337. No. subscribers, 1,380; estimated potential, 1700. Began service Jan. 1962. Equipment Ameco. (See Gregg Cablevision under CATV Group Ownership.) Charles Schrum, mgr. Stations: KNXT, KNBC, KTLA & KABC-TV, Los Angeles; (via microwave); KIVA, Yuma (off-air). No installation fee; monthly charge, \$7.50. Channel capacity: 12. Channels to be added in year: KHJ-TV, KTTV & KCOP, Los Angeles; XEM-TV, Mexicali; weather & music. Miles of plant in use, 15. No. of homes in front of plant: 2,000.

Camarillo—Monte Vienda development has buried-cable system.

\* Camarillo—American Cablevision Co. (see CATV Group Ownership.)

† Camarillo—Pacific Master Systems.

\* Cambria—Cambria Electronics.

Capitola—Central Cal. Communications Corp., 708-C Capitola Ave. Phone: 475-3960. No. subscribers, 609 (538 residential); potential, 1,000. Began Oct. 1963. Equipment, composite. (See CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave); KNTV, San Jose; KSBW-TV, Salinas (picked off-air). No installation fee; monthly charge \$4.50. Channel capacity: 12.

Carmel—Monterey—Alarm Corp., 7th & Lincoln Sts., Carmel. Phone: 624-2012. No. subscribers, 4,730; estimated potential, 9,000. Began service June 1952 (Carmel), Oct. 1962 (Monterey). Equipment composite. G. B. Henderson, chmn.; William L. McPheeters, pres.; Ted W. Hughtett, v.p.; Carmel C. Martin Jr., secy. Stations: KSBW-TV, Salinas; KNTV, San Jose (off-air); KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave). Installation fee: \$37.80 (Carmel), \$15 (Monterey); monthly charge \$6.48 (Carmel), \$5.50 (Monterey). Channel capacity: 5 (Carmel), 10 (Monterey); time-weather channel to be added in year. Miles of plant in use, 125; additional miles planned, 50. No. of homes in front of plant: 12,000.

Carpinteria—See Santa Barbara, Cal.

Cathedral City—See Palm Desert, Cal.

Cayucos—Jerry Martin TV Service, Box 598, 1876 Circle Lane. Wyman 5-3774. Began service Sept. 1954. Equipment Jerrold. Jerry Martin, owner. Stations KEYT, Santa Barbara; KSBY-TV, San Luis Obispo. Installation fee \$75 (\$20 on rental basis); monthly charge, \$3 (\$5 on rental basis). Cable channels: 2 TV.

Cayucos—See also Morro Bay, Cal.

† Central Valley—Finer Living Inc., Redding, Cal.

\* Chico—Sierra TV Cable Co., 645 Park Ave., Box 1188, San Jose, Cal. Owned by Standard Radio & TV Co. (KNTV San Jose); Allen T. Gilliland, pres. (see CATV Group Ownership). Stations: Four San Francisco signals via microwave.

† Chula Vista—Video Cable Systems (David Verduco).

Chula Vista—See also San Diego.

Clearlake Highlands—Konocti TV Inc., Box 6436. Phone: 994-2628. No. subscribers, 450; estimated potential, 2500. Began service 1962. Equipment Entron. William P. Brooks, v.p.-mgr. (see CATV Group Ownership). Stations: KTVU, KRON-TV, KPIX, KGO-TV, San Francisco; KHSI-TV, Chico. Installation fee, \$50; monthly charge, \$5. Channel capacity: 5.

Clearlake Oaks—Konocti TV Inc. Box 6436, Clearlake Highlands, Cal. Phone: 994-2628. No. subscribers, 80; estimated potential, 500. Began service 1961. Equipment Entron & Jerrold. William P. Brooks, v.p.-mgr. (see CATV Group Ownership). Chico; KCRA-TV, Sacramento. Installation fee, \$50; monthly charge \$5. Channel capacity: 5.

Cloverdale—Mel's TV Inc., 121 W. First St. Phone: 894-5682. No. subscribers, 200; estimated potential, 3,000. Service began June 5, 1965. Equipment, Jerrold. Mel Williams, pres.; Charlotte Williams, v.p.; Philip C. Hagemann, treas. (see CATV Group Ownership). Stations: KRON-TV, KPIX, KGO-TV, KQED & KTVU, San Francisco (via microwave); also provides closed-circuit TV to schools; time-weather channel, 5 FMs. Installation fee, \$39.95; monthly charge, \$5. Channel capacity: 12. Miles of plant, 2.5; additional miles planned, 10. No. of homes in front of plant: 700.

Coachella—See Palm Desert, Cal.

† Coalinga—Central Cal. Communications, Salinas.

† Coalinga—General Electric Cablevision.

\* Comptche—Comptche TV Cable Club.

Conejo—See Ojai, Cal.

(Continued on page 74-c)



## SIGNAL SURVEYS

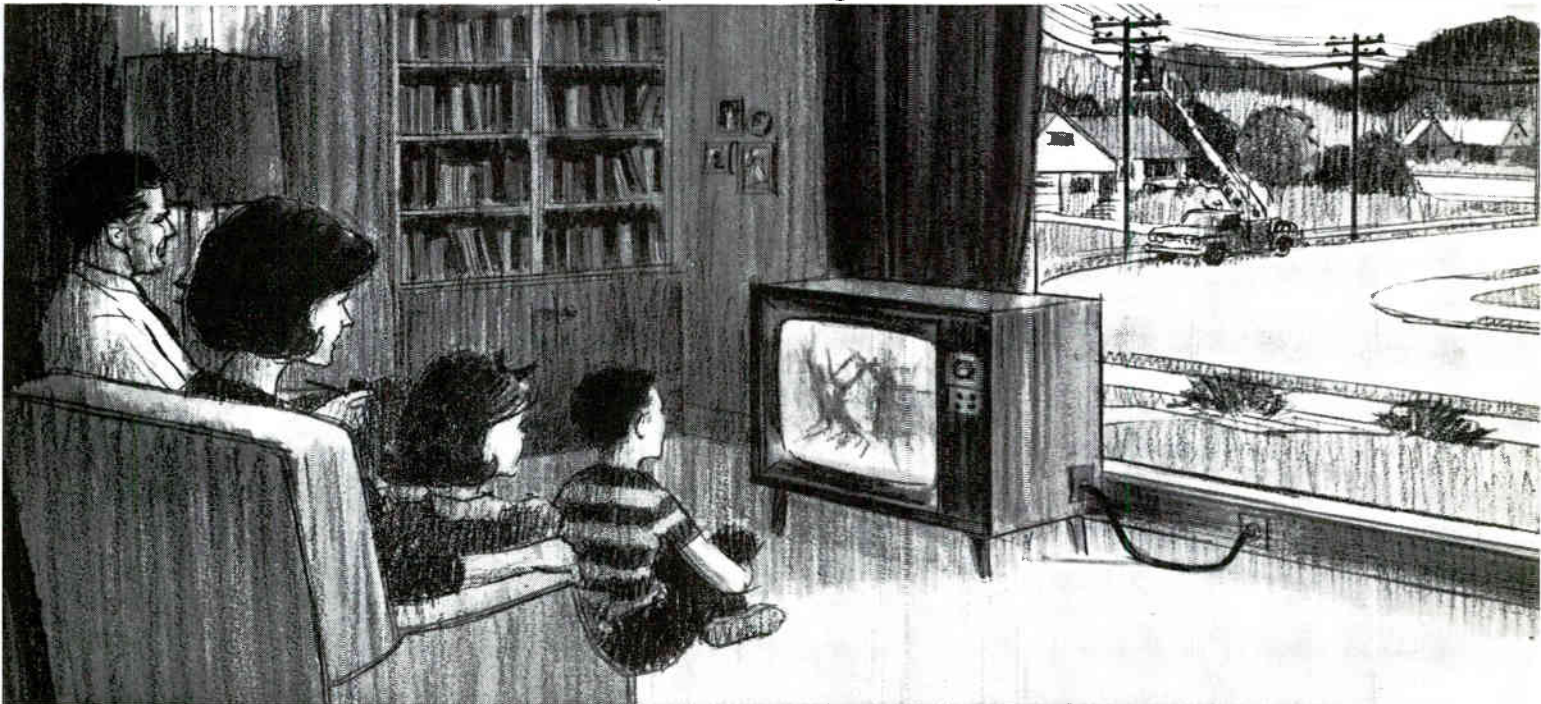
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- \* Contra Costa County—Crockett Cable TV System. Owners: Scott Bergren, Dick Spight, John Goddard & Claude Cody.
- \* Contra Costa County—Cable Vision North.
- \* Contra Costa County—Walnut Creek Cable TV.
- \* Corning—Valley TV Cable Inc., Box 401. Phone: 865-4727. Estimated potential, 850. Arnold H. Hills, pres.; J. D. Wilcox, v.p.; Joyce C. Hills, secy.-treas. (see CATV Group Ownership). Stations: KHSL-TV, Chico; KRCR-TV, Redding (picked off-air); KTVU, Oakland; KGO-TV, KPIX, KQED & KRON-TV, San Francisco (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12, including 5 FM. Miles of plant planned, 15.
- Corte Madera—Tele-Vue Systems of Marin Inc., Box 4277, 26 Joseph Ct., San Rafael, Cal. Phone: 479-4391. No. subscribers, 225 (all residential); potential, 1,000. Began Aug 1, 1965. Equipment, composite. (See Tele-Vue Systems under CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento; KSBW-TV, Salinas; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.
- † Cottonwood—Finer Living Inc., Redding, Cal.
- † Cottonwood—Happy Valley Telephone Co. Kenneth J. Walters, pres.
- Crestline-Lake Arrowhead—Skyline TV Cable Inc., Drawer "P", 23076 Sycamore Lane, Crestline. Phone: 2200. No. subscribers, 1,605 (1,570 residential); potential, 4,000. Began May 1956. Equipment, composite. Lionel P. Crowley, pres.; Frank W. Stoddard, v.p.; M. J. Thurber, secy.-treas. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KCOP & KTTV, Los Angeles; XETV, Tijuana (all picked off-air); also FM. Installation fee, \$10; monthly charge, \$6. Channel capacity: 9. Miles of plant, 50; additional miles planned, 50. No. of homes in front of plant: 5,000.
- \* Crockett—Crockett TV Cable System. Owners: Scott Bergren, Dick Spight, John Goddard & Claude Cody.
- \* Daly City—Cal. Cable Communications Corp., San Francisco.
- Danville—See Alamo, Cal.
- Del Cerro—See San Diego, Cal.
- Del Rey Oaks—Central Cal. Communications Corp., 1605 Del Monte Blvd., Seaside, Cal. Phone: 394-2843. No. subscribers, 275 (all residential); potential, n.a. (see CATV Group Ownership). Stations: KNTV, San Jose; KSBW-TV, Salinas (picked off-air); KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave). Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12.
- Del Rosa—See San Bernardino, Cal.
- \* Desert Hot Springs—Desertronics Inc., 611 S. Palm Canyon Dr., Palm Springs, Cal. Frank Allen, pres. (see CATV Group Ownership).
- Desert Lake—See Tehachapi, Cal.
- \* Devonshire Valley—Electronic Center of San Carlos. Note: Permit includes Devonshire Valley area adjacent to Belmont.
- DiGiorgio—See Arvin, Cal.
- Downieville—Downieville TV.
- Dublin—Tele-Vue Systems Inc., Box 2178, 11828 Dublin Blvd. Phone: 828-2424. No. subscribers, 1,800 (all residential); potential, 5,000. Began Oct. 1, 1963. Equipment, composite. C. M. Kirkeeng, co-owner & mgr. (see Tele-Vue Systems under CATV Group Ownership). Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento; KHSL-TV, Chico; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 25; additional miles planned, 10. No. of homes in front of plant: 3,159.

- Dunsmuir—Yreka TV Co. Inc., 114 S. Main, Yreka. Phone: 842-4228. No. subscribers, 460; estimated potential, 950. Began service 1954. Equipment Jerrold. F. Page Ellis, pres.; William R. Maginnis, secy.-treas.-mgr. (see CATV Group Ownership). Stations: KHSL-TV, Chico; KRCR-TV, Redding; KMED-TV, Medford (off-air). Installation fee, \$18; monthly charge, \$4.50. Channel capacity: 3. Miles of plant, 15. No. of homes in front of plant: 1,100.
- Eagle Mountain—Kaiser Steel Corp. Eagle Mountain Mine, P.O. Box 158. Exeter 2-4251. M. J. Hughes, mgr. (Operated by Kaiser as a service to its employees.)
- Eagle Mountain Mines—Kaiser Steel Corp., Box 158, Eagle Mountain, Cal. Exeter 2-4259. No. subscribers, 275. Began service Fall 1956. Equipment Jerrold. C. A. Scott, maintenance supt.
- El Cajon—Pacific Video Cable Co., 1175 N. Cuyamaca St. Phone: 448-6411. No. subscribers, 3,900; estimated potential, 7,000. Began service March 1963. Equipment Jerrold. Lee Druckman, pres. (see Trans-Video Corp. under CATV Group Ownership); B. Jack Long, engr. Stations: KFMB-TV & KOGO-TV, San Diego; KABC-TV, KCOP, KJH-TV, KTLA, KNBC, KNXT, KTTV & KCET, Los Angeles; XETV, Tijuana (all picked off-air); KOGO-FM, KGB-FM, KAAR-FM & KJLM-FM, San Diego. Installation fee, \$11.25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 100. No. of homes in front of plant: 7,000.
- El Centro—Valley Telecasting Co. Inc., 440 Main St. Phone: 352-8770. No. subscribers, 2500; estimated potential, 5000. Began service March, 1961. Equipment Ameco. (See Gregg Cablevision under CATV Group Ownership) Stations: KNXT, KNBC, KTLA & KABC-TV, Los Angeles (via microwave); KTV, Yuma (off-air). No installation fee; monthly charge, \$7.50. Channel capacity: 5; 12 in year. Stations to be added in year: KHJ-TV, KTTV & KCOP, Los Angeles; XEM-TV, Mexicali; weather & music. Miles of plant in use, 65; additional miles planned, 5. No. of homes in front of plant: 6,000. Note: Also serves Heber, Imperial & Seelye.
- El Dorado Country Club—See Palm Desert, Cal.
- El Dorado Palms—See Palm Desert, Cal.
- † El Granada—Clearview Cable Systems, Fairfax.
- † El Monte—Hoffman Electronics Corp.
- El Portal—El Portal Community TV System, P.O. Box 1009, Mariposa, Cal. Phone: 966-2554. No. subscribers, 115; estimated potential, 300. Began service June 25, 1961. Equipment composite. Robert M. Perry & C. C. Walton, co-owners: Ruth Walton, secy.-treas. (see Walton under CATV Group Ownership). Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV.
- \* Encanto—Mission Cable (see Trans-Video under CATV Group Ownership.)
- \* Escondido—Escondido Community Cable Inc., 1217 A Valley Blvd. Estimated potential, 5000. Service scheduled to begin April 1, 1966. Officers: Alan B. Skuba, pres.-gen. mgr.; F. C. Gillett, v.p.; Earl Strong, secy.; Edward Lindley, treas. Other stockholders: Charles Meyers, Robert Unger, Ward White, William S. Crow, Don Riley, Sid Gilman, Eugene Schooler, John Roberts, Snow Flake Baking Co. & Guarantee Chevrolet Co. (see Alan Skuba under CATV Group Ownership). Stations: XETV, KFMB-TV & KOGO-TV, San Diego (picked off-air); KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave); also FM. No installation fee; monthly charge, \$3.95. Channel capacity: 12. Miles of plant, 72.
- \* Escondido—Mission Cable TV Inc., subsidiary of Trans-Video Corp. (see CATV Group Ownership).
- Etna—Etna-Fort Jones TV. Phone: 468-2242. No. subscribers, 160; estimated potential, n.a. Began service May 1, 1959. Equipment, Jerrold. Ernest P. Smith, owner (see CATV Group Ownership). Stations: KRCR-TV, Redding; KHSL-TV, Chico (all picked off-air). Installation fee, \$75; monthly charge, \$3.50.
- \* Eureka—Firm headed by Newton L. Steward. William Smullin has minority interest (owns 50% of Pacific Teletronics, microwave operator).
- \* Fairfax—Clearview Cable Systems, Inc., 759 Center Blvd. Equipment, Jerrold. V. E. Sharar, pres. (see CATV Group Ownership).
- † Fairfield—Chronicle Publishing (KRON-TV San Francisco).
- \* Fallbrook—Co-Axial Systems Engineering Co. (see CATV Group Ownership).
- \* Fallbrook—Mission Cable TV Inc., subsidiary of Trans-Video Corp. (see CATV Group Ownership).

(Continued on page 76-c)



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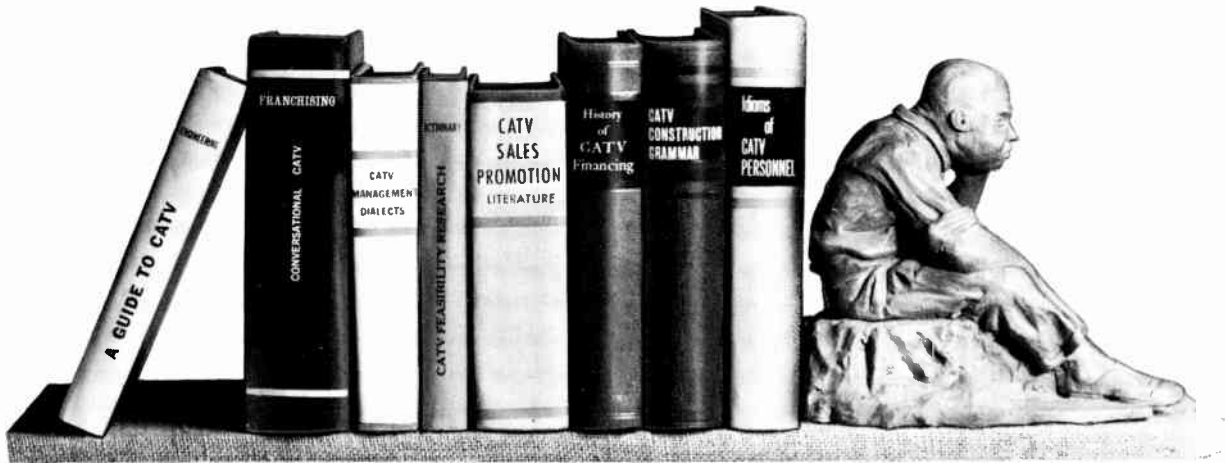
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# Community Antenna Systems

CALIFORNIA—(Continued)

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MAIN OFFICE: 15TH & LEHIGH, PHILADELPHIA, PA. 215-226-3456

- \* Fillmore—Storer Cable TV Inc., 548 Santa Clara St. Estimated potential, 2,000. System under construction. Owner: Storer Bcstg. (see CATV Group Ownership). Doyle McGarr, mgr. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, KCET & KMEX-TV, Los Angeles (all picked off-air).
- Fletcher Hills—Development is served by Pacific Video Cable Co. subsidiary of Trans-Video Corp., El Cajon, Cal. (see CATV Group Ownership).
- Fontana—Kaiser Steel Corp., Box 217.
- Forestville—Mel's TV Inc., 121 W. First St., Cloverdale, Cal. Phone: 894-5682. No. subscribers, 350; estimated potential, 5,000. Service began June 1, 1965. Equipment, Jerrold. Mel Williams, pres.; Charlotte Williams, v.p.; Philip Hagemann, treas. (see CATV Group Ownership). Stations: KRON-TV, KPIX, KQED & KGO-TV, San Francisco; KTVU, Oakland (via microwave); also weather; 3 signals to be added in yr. Installation fee, \$39.95; monthly charge, \$5. Channel capacity: 12. Miles of plant, 3; additional miles planned, 7. No. of homes in front of plant: 2,000.
- Fort Bragg—Seamore Cable TV, 330 N. Main, Box 293. Phone: 964-4047. No. subscribers, 1,208; estimated potential, 2,000. Began service Oct., 1962. Equipment Jerrold. Owned by H. & B. Communications Corporation (see CATV Group Ownership). Howard L. King, gen. mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KHSL-TV, Chico.; KTVU, Oakland (via microwave); KIEM-TV & KVIQ-TV, Eureka (off-air); KPFA, Berkeley. No installation fee; monthly charge, \$6.50. Channel capacity: 12. Miles of plant in use, 22; additional miles planned, 11. No. of homes in front of plant: 1,100.
- Fort Jones—Etna-Fort Jones TV. Phone: 468-2242. No. subscribers, 130; estimated potential, n.a. Began service May, 1959. Equipment, Jerrold. Ernest P. Smith, owner (see CATV Group Ownership). Stations: KRCR-TV, Redding; KOTI, Klamath Falls (all picked off-air). Installation fee, \$75; monthly charge, \$3.50.
- \* Freedom—Central Cal. Communications Corp. (see CATV Group Ownership).
- † Fresno—Central Valley Cable TV Co. Inc. Owned by Triangle Publications (KFRE Fresno) & Shasta Telecasting (KJEO Fresno).
- † Fresno—General Electric Cablevision.
- † Fresno—Valley Vision Inc., Modesto.
- † Fresno—McClatchy Newspapers & Cox Bcstg.
- † Fresno—Tele-Vue Corp., Walnut Creek, Cal.
- † Fresno—Tele-Pix Corp., Walnut Creek. Richard Lubic, v.p.
- † Fresno County—McClatchy Newspapers & Cox Bcstg.
- † Fresno County—Tele-Pix Corp., Walnut Creek. Richard Lubic, v.p.
- † Gilroy—Gilroy Cable TV. Frank J. Caliri, Nod Driscoll & Ben Tsuda, principals.
- † Gilroy—Dennis DeBell, Larry Frisone & Kent Riley.
- Glendale—Standard Reception Co., Box 2574. Terminal Annex, Los Angeles, Cal. Phone: 248-3720. No. subscribers, n.a.; estimated potential, 5,000. Began service Sept. 1953. Equipment Spencer-Kennedy. E. R. Spencer, pres. Stations: KABC-TV, KHJ-TV, KCOP, KNXT, KNBC-TV, KTLA & KTTV, Los Angeles (off-air). Channel capacity: 7.
- Glendale—National Trans-Video, 1235 W. Glenoaks Blvd. (see CATV Group Ownership). Phone: 245-7269. No. subscribers, n.a.; estimated potential, 2,000. Installation fee, n.a.; monthly charge, \$5.25.
- Goleta—See Santa Barbara, Cal.
- Grandview—See Barstow, Cal.
- \* Grass Valley—Standard Radio & TV Co. (see CATV Group Ownership). Stations: all San Francisco & Sacramento signals (picked off-air).
- \* Greenfield—Central Cal. Communications Corp. (see CATV Group Ownership).
- † Guadalupe—Santa Maria Valley TV Cable. Owned by H & B Communications, KCOY-TV Santa Maria & KEYT (TV) Santa Barbara.
- Guerneville—Mel's TV Inc., Rio Nido Strip. Phone: 869-2871. No. subscribers, 400; estimated potential, 3,000. Began service 1957. Equipment, Blonder-Tongue & Entron. Mel Williams, pres. (see CATV Group Ownership). Stations: KGO-TV, KPIX & KQED, San Francisco; KTVU, Oakland (all picked off-air). Installation fee, \$50 (average); monthly charge, \$7. Channel capacity: 10; 12 in year. Miles of plant in use, 15; additional miles planned, 40. No. of homes in front of plant: 5,000.
- \* Half Moon Bay—Coastal Telescription. Owned by John Smith.
- † Hanford—Hanford Cable TV Corp. (Central Cal. Communications Corp.), Box 1651, Salinas.
- † Hanford—Valley Vision Inc., 1419 K St., Modesto.
- † Hanford—Cable TV Service, San Jose.
- † Hanford—B & D Cable Co., 210 N. Irwin St., Hanford.
- Happy Camp—Siskiyou Video Co., 114 S. Main St., Yreka, Cal. Phone: 842-4228. No. subscribers, 200; estimated potential, 250. Began service Dec. 1956. Equipment, Jerrold. William R. Maginnis, owner. (see CATV Group Ownership). Stations: KIEM-TV & KVIQ-TV, Eureka (off-air). Installation fee, \$18; monthly charge, \$4. Channel capacity: 3. Miles of plant in use, 5.
- Happy Canyon—See Santa Ynez Valley, Cal.
- \* Healdsburg—Mel's TV, 315 Healdsburg Ave. Mel Williams, owner (see CATV Group Ownership).
- Heber—See El Centro, Cal.
- Hollywood—Community TV Reception Co. Inc., 4336 Van Nuys Blvd., Sherman Oaks, Cal. Phone: 274-9462. No. subscribers, n.a.; estimated potential, n.a. Equipment, Ameco. Owned by Bruce Merrill, Dean DeVoe & Carl Williams (see CATV Group Ownership). Operated by American Cable TV (Bruce Merrill). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Channel capacity: 12.
- \* Hollywood Hills—Hoffman Electronics Corp. Hoffman Electronics Park, El Monte, Cal.
- Holtville—Valley Telecasting Co. Inc. 571 Pine St. Phone: 356-1685. No. subscribers, 300; estimated potential, 750. Began service May, 1962. Equipment Ameco. (See Gregg Cablevision under CATV Group Ownership.) Charles Schrum, mgr. Stations: KNXT, KNBC, KTLA & KABC-TV, Los Angeles (via microwave); KIVA, Yuma (off-air). No installation fee; monthly charge, \$7.50. Channel capacity: 5. Stations to be added in year: KTTV, KCOP & KHJ-TV, Los Angeles; XEM-TV, Mexicali; weather & music. Miles of plant in use, 10; additional miles planned, 4. No. of homes in front of plant: 1-000.
- Hope Ranch—See Santa Barbara, Cal.
- Imperial—See El Centro.
- \* Imperial Beach—Mission Cable TV Inc. Lee Druckman, pres. System under construction. See CATV Group Ownership.
- Independence—Independence TV Cable Co., subsidiary of Austin's General Stores Inc., 123 N. Edwards St. Phone: 878-5171. No. subscribers, 185 (183 residential); potential, 225. Began April 1959. Equipment, Jerrold. Edwin B. Austin, pres.; Robert Gracey, v.p.; Lorna Gracey, secy.-treas. Stations: KNBC-TV, KNXT & KABC-TV, Los Angeles (all picked off-air). Installation fee, \$100; monthly charge, \$5. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 250.
- Indian Wells—See Palm Desert, Cal.
- Indio—See Palm Desert, Cal.
- Ione—Angier Appliance, Box. 864.
- Isla Vista—See Santa Barbara, Cal.
- \* Jackson—Valley Vision Inc., Modesto (see CATV Group Ownership). Installation fee, \$39.95; monthly charge, \$5.50.
- † Jackson Gate—Valley Vision Inc.

(Continued on page 78-c)

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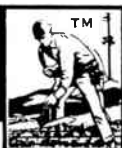
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# Community Antenna Systems

CALIFORNIA—(Continued)

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- Kelseyville—Konocti TV Inc., Box 6436, Clearlake Highlands, Cal. No. subscribers, 160; estimated potential, 500. Began service 1955. Equipment, Entron & Jerrold. William P. Brooks, v.p.-mgr. (see CATV Group Ownership). Stations: KRON-TV, KTVU, KPIX & KGO-TV, San Francisco; KHSL-TV, Chico. Installation fee, \$50; monthly charge, \$5. Channel capacity: 5.
- Kern River Valley—See Kernville, Cal.
- Kernville—Pearson TV Antenna Systems, Kernville. Phone: 376-6312. C. F. Pearson Jr., principal. Service began 1958. Note: Also serves Kern River Valley; also holds permit to serve Lake Isabella.
- \* Kernville—Clear TV & Cable, Robert Marx and Assoc., Box 505, Barstow, California. Equipment Spencer-Kennedy.
- \* King City—Central Cal. Communications Corp. (see CATV Group Ownership).
- † Kings County—Central Valley Cable TV Co. Inc. Owned by Triangle Publications (KFRE-TV Fresno) & Shasta Telecasting (KJEO Fresno).
- La Crescenta—Pacific Cable Antenna TV Inc. No. subscribers, 225.
- Lafayette—Cable-Vision, 3557-A Mt. Diablo Blvd. Phone: 283-0550. No. subscribers, 2,100; estimated potential, 5,000. Began service May, 1963. Equipment Spencer-Kennedy, Hy Triller, mgr. (see CATV Group Ownership). Stations: KCRA-TV & KXTV, Sacramento; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KTVU, Oakland; KHSL-TV, Chico; KOVR, Stockton (all picked off-air); also 18 FMs. Installation fee \$25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 70; additional miles planned, 80. No. of homes in front of plant: 5,000.
- † Lafayette—Chronicle Publishing (KRON-TV San Francisco).
- Laguna Beach—Tel-I-Clear, American Cablevision Co.-Laguna Beach Div., 326 Glenneyre St. Phone: 494-8595. No. subscribers, 4,500; estimated potential, 6,000. Began service May 1953. Equipment, composite. Owned by Jack Kent Cooke Inc. (see American Cablevision under CATV Group Ownership); Charles M. Nichols, mgr. Stations: KNBC, KABC-TV, KHJ-TV, KCOP, KTLA, KNXT, KCET, KMEX-TV & KTTV, Los Angeles; KFMB-TV & KGO-TV, San Diego; XETV, Tijuana (all picked off-air); also 25 FMs. Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant, 96; additional miles planned, 6. No. of homes in front of plant: 5,000.
- Lake Arrowhead—See Crestline-Lake Arrowhead.
- Lake Hughes—Lake Hughes TV Cable Service, 43851 Lake Hughes Rd. Phone: 2751. No. subscribers, 108 (106 residential); potential, 1,000. Began 1954. Equipment, Jerrold. C. A. Sundeen, owner-mgr.; Leah I. Sundeen, secy.-treas. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Installation fee, \$59.50; monthly charge, \$4.50. Channel capacity: 7. Miles of plant, 7; additional miles planned, 6. No. of homes in front of plant: 125.

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- Lake Isabella—See Kernville, Cal.
- Lake Marie Estates—See Santa Maria, Cal.
- Lake Murray—See San Diego, Cal.
- La Mesa—See San Diego, Cal.
- Lamont—See Arvin, Cal.
- Lancaster—Mayflowers Gardens retirement development has 557-unit, 3-channel system.
- La Quinta—See Palm Desert, Cal.
- Larkspur—Tele-Vue Systems of Marin, Inc., Box 4277, 26 Joseph Ct., San Rafael, Cal. Phone: 479-4391. No. subscribers, 79 (all residential); potential, 1,000. Began Aug. 1, 1965. Equipment, composite. (See Tele-Vue Systems under CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento; KSBW-TV, Salinas; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.
- Laytonville—Sheldon Electronics, 1572 Santa Inez, San Jose, Cal. Phone: 264-2728. No. subscribers, 45 (40 residential); potential, 175. Began May 1956. Equipment, composite. Wayne Sheldon, owner. Stations: KTVU, Oakland; KPIX & KRON-TV, San Francisco; KVIQ-TV & KIEM-TV, Eureka (all off-air). Installation fee, \$100; monthly charge, \$5. Channel capacity: 12. Miles of plant, 6; additional miles planned, 6. No. of homes in front of plant: 65.
- Leisure Life Village—Master antenna serves all development's rental unit via underground cable. No service charge; considered as part of rent. Note: This is a development in University City area.
- \* Lemon Grove—Video Cable Systems Inc. (see CATV Group Ownership).
- Lenwood—See Barstow, Cal.
- Lewiston—Ehrling TV Cable, P.O. Box 196, Spruce 8-3870. No. subscribers, 165; estimated potential, 225. Began service 1957. Equipment, Jerrold & Blonder-Tongue. Norman E. Whitney, A. V. Swearingen, Erling Wig, owners. Stations: KHSL-TV, Chico, Cal.; KVIP-TV, Redding. Installation fee, \$5; monthly charge, \$5. Cable channels: 4 TV.
- Lewiston—Trinity Cable TV.
- † Live Oak—Mid Valley TV Cable Co. Inc. (William T. Stublefeld).
- \* Livermore—Tele-Vue Systems Inc., Box 2178, 11828 Dublin Blvd., Dublin, Cal. Phone: 828-2424. Estimated potential, 5,000. Under construction. Equipment, composite. C. M. Kirkeerk, co-owner & area mgr. (see Tele-Vue Systems under CATV Group Ownership). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including 28 FMs.
- Lompoc—Lompoc Valley Cable TV Inc., 321 D St. Phone: 736-3446. No. subscribers, 4,436 (4,301 residential); potential, 7,500. Began March 1, 1964. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Thomas H. Ritter, mgr. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave); KEYT, Santa Barbara; KSBY-TV, San Luis Obispo; KCOY-TV, Santa Maria (picked off-air). No installation fee; monthly charge: \$4.50. Channel capacity: 12, including weather, music, FM. Miles of plant in use, 120; additional miles planned, 10. No. of homes in front of plant: 8,500. Note: Also serves Miguelito Canyon, Mission Hills & Vandenberg Village.
- \* Lone Pine—Lasky's Radio & TV.
- \* Los Banos—Los Banos Cable TV Co. Owned by Central Cal. Communications Corp. (see CATV Group Ownership).
- Los Olivos—See Santa Ynez Valley, Cal.
- Loyalton—Loyalton Community Antenna, Wyman 3-4552. No. subscribers, 225, estimated potential, 225. Began service Jan. 1, 1957. Equipment Spencer-Kennedy, RCA, Blonder-Tongue & Jerrold. Larry Cavanaugh, pres.; George A. Henderson, v.p.; Roy White, secy. Stations: KTVU, KPIX, San Francisco; KOVR, Stockton-Sacramento; KCRL, Reno. Installation fee, \$150; monthly charge, \$2.50. Cable channels: 5 TV.
- † Lucas Valley—Tele-Vue Systems, Dublin, Cal.
- Lucerne—Lucerne TV Cable, Foothill Blvd. Phone: Nice 4531. No. subscribers, n.a.; estimated potential, 800. Began service in 1954. Equipment Jerrold & Entron. James J. & Dolores Grover, owners. Stations: KTVU, Oakland; KGO-TV, KPIX, KRON-TV & KQED, San Francisco (off-air). Installation fee, \$50 or \$25; monthly charge, \$4 or \$5. Channel capacity: 12; one to be added in year. Miles of plant in use, 10; additional miles planned, 10. No. of homes in front of plant: 1,000.

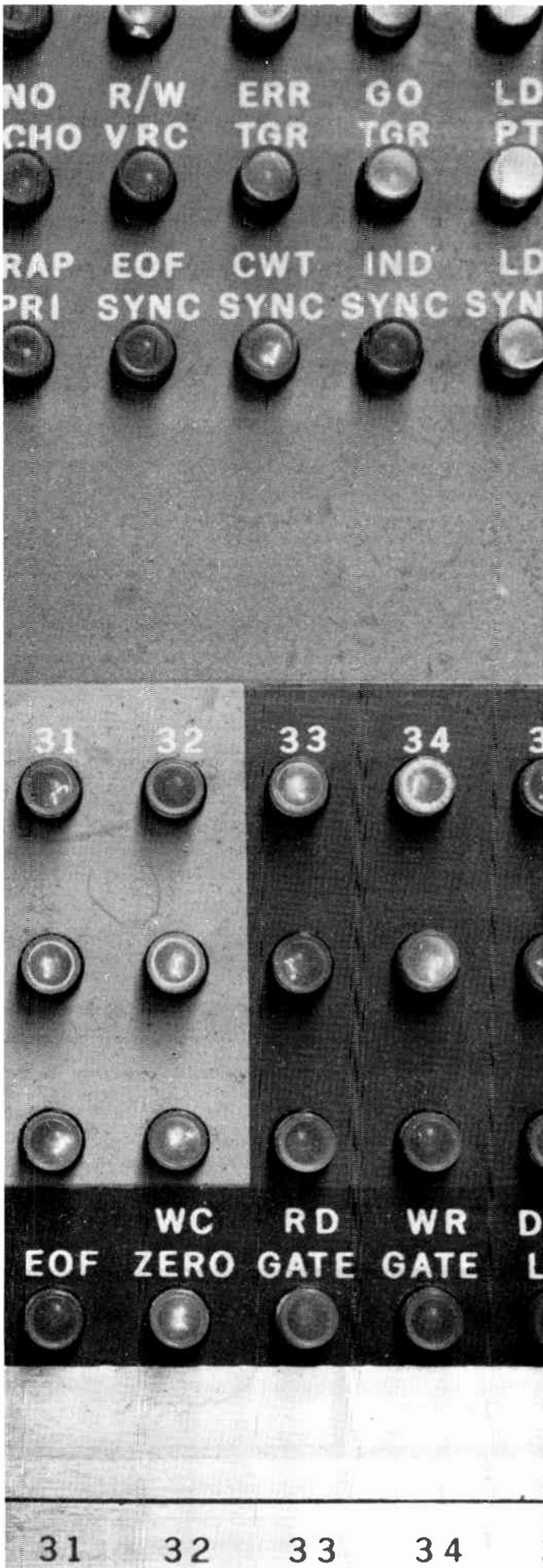
(Continued on page 80-c)



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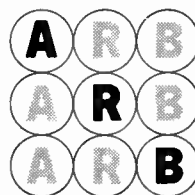


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# Community Antenna Systems

CALIFORNIA—(Continued)

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- Lytle Creek—TV Receptors Inc.**, 11121 Richmond Rd., Loma Linda, Cal. Phone: 796-4793. No. subscribers, n.a.; estimated potential, 350. Began service Sept. 1962. Equipment Blonder-Tongue & Jerrold. Richard T. Sampson, pres.; Helen V. Auvil, v.p.; Clifford J. Auvil, secy.-treas. Stations: KNXT, KNBC & KTLA, Los Angeles (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 2; additional miles planned, 5. No. of homes in front of plant: 110.
- Malibu—TV Systems Inc.**, 29360 Bluewater Rd. Phone: 456-8651. No. subscribers, 430; estimated potential, 2000. Began service 1960. Equipment Jerrold & Entron. E. F. Edouart, owner. Stations: KNXT, KNBC-TV, KTLA, KABC-TV, KTTV, KCOP, KMEX-TV, KHJ-TV & KCET, Los Angeles (off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 12, including entire FM band; one channel to be added in year. Miles of plant in use, 14; additional miles planned, 23. No. of homes in front of plant: 575.
- Malibu—TeSeCo TV, FM Cable System**, Box 1166. Phone: 454-4777. No. subscribers, 420; estimated potential, 2000. Began service Nov. 1, 1961. Equipment composite. Owned by Associated Telesystems Inc. (Los Angeles). B. G. Evans Jr., mgr. Stations: KABC-TV, KCOP, KHJ-TV, KMEX-TV, KNBC, KTLA, KCET, KNXT & KTTV, Los Angeles (off-air); all Los Angeles FMs. Installation fee, \$25; monthly charge, \$4.63. Channel capacity: 12. Miles of plant in use, 9; additional miles planned, 16. No. of homes in front of plant: 850. Note: Also serves Topanga, Cal.
- Malibu—Malibu Cable TV, c/o Community TV Reception Co. Inc.**, 4336 Van Nuys Blvd., Sherman Oaks, Cal. Phone: 274-9462. No. subscribers, n.a.; estimated potential, n.a. Equipment, Ameco. Owned by Bruce Merrill, Dean DeVoe & Carl Williams (see Community TV Reception Co. under CATV Group Ownership). Operated by American Cable TV (Bruce Merrill). Stations: KNKT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Installation fee, \$12.50; monthly charge, \$5. Channel capacity: 12.
- \* **Manhattan Beach—Storer Cable TV Inc.** (see CATV Group Ownership).
- † **Manteca—Home Vue Community TV Co.** (W. A. Green).
- † **Manteca—Pacific Cablevision Co.** (C. R. Crabtree).
- \* **Marina—Central Cal. Communications Corp.** (see CATV Group Ownership).
- Marinwood, Santa Venetia & Terra Linda—Tele-Vue Systems of Marin**, Box 4277, 26 Joseph Ct., San Rafael, Cal. Phone: 479-4391. No. subscribers, 450; estimated potential, 3,000. Service began May 17, 1965. Equipment, composite. (See Tele-Vue Systems under CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV, KOVR, Sacramento; KSBW-TV, Salinas; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.
- Mariposa—Mariposa TV System**, Box 599. Phone: 966-2706. No. subscribers, 153 (147 residential); potential, 250. Began 1956. Equipment, Blonder-Tongue. Lynton K. Bridges & Claude C. Walton, owners. (see Walton under CATV Group Ownership). Stations: KPRE-TV, KJEO & KMJ-TV, Fresno; KPIX & KRON-TV, San Francisco (all picked off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant, 5; additional miles planned, 2. No. of homes in front of plant: 225.
- Martell—Angler Electric & TV**, Box 13.
- Martinez—Televents of California Inc.**, 714 Main St. Phone: 228-0600. No. subscribers, 1750; estimated potential, 3000. Began service March, 1952. Equipment Ameco. Carl M. Williams pres.; Franklin T. Williams, v.p.-mgr.; Burt Gillam, secy. (see Colorado Televents under CATV Group Ownership). Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KXTV, KOVR, Sacramento (off-air). Installation fee, \$25; monthly charge, \$4.75. Channel capac-
- ity: 12; including FM. Miles of plant in use, 26; additional miles planned, 50. No. of homes in front of plant: 3,000. Note: Will soon serve Mountain View, Pleasant Hill & Virginia Hills areas.
- † **Martinez—Cable Vision North.**
- † **Martinez—Crockett Cable System.**
- † **Martinez—Walnut Creek Cable TV.**
- \* **Marysville—Oroville Communications Corp.** (see CATV Group Ownership).
- McCloud—McCloud TV Co.**, Box 275. Phone: 964-2340. No. subscribers, 260; estimated potential, 500. Began service 1956. Equipment, Jerrold. Ed M. Cripps, owner. Stations: KRCR-TV, Redding; KHSL-TV, Chico (off-air). Installation fee, \$25; monthly charge, \$4. Channel capacity: 3. Miles of plant in use, 13. No. of homes in front of plant: 750.
- Meiner's Oaks—See Ojai, Cal.**
- \* **Merced-Atwater—General Electric Cablevision Corp.** (see CATV Group Ownership).
- Miguelito Canyon—See Lompoc, Cal.**
- † **Mill Valley—Tele-Vue Systems of Marin Inc.**
- † **Mill Valley—Clear View Cable Systems Inc.**
- Mission Hills—See Lompoc, Cal.**
- Modesto—Vurite Inc.**, 216 Fusco Ave. No. subscribers, 11; estimated potential, n.a. Neil C. Gardenheir, pres. Channel capacity: 5.
- † **Modesto—Cable TV Service Inc.** Owned by Trans-Video Corp., El Cajon, & Standard Radio & TV Co. (KNTV San Jose).
- † **Modesto—Cal. Antenna TV Inc.** (Kelly Bcstg. & McClatchy Newspapers).
- † **Modesto—Tele-Pix Corp.** (John Musgrove, pres.).
- † **Modesto—Master Antenna Systems Inc.**, San Jose.
- Montecito—See Santa Barbara, Cal.**
- Monterey—La Mesa TV Co.**, 28 Cielo Vista Dr. Phone: 372-7790. No. subscribers, 250; estimated potential, 520. Began service Jan. 1, 1952. Equipment Blonder-Tongue & Jerrold. Leonard Abinante & Wm. E. Norris, partners. Stations: KRON-TV, KPIX, KTVU, KGO-TV, San Francisco; KCRA-TV, Sacramento; KNTV, San Jose; KSBW-TV, Salinas. Installation fee, none; monthly charge, \$5. Cable channels: 7 TV.
- Monterey—See also Carmel-Monterey.**
- Montrose—No. subscribers, 300; estimated potential, 2,000.** Installation fee, n.a.; monthly charge, \$4.
- Moraga-Rheem-Orinda—Cable-Vision**, 3557-A Mt. Diablo Blvd., Lafayette, Cal. (see CATV Group Ownership).
- Morro Bay—Central California Communications Corp.**, 977 Las Tunas Ave. Phone: 772-9263. No. subscribers, 2,200; estimated potential, 3,200. Began service July 26, 1963. Equipment, Spencer-Kennedy & Ameco. Russell James, mgr. (see CATV Group Ownership). Stations: KSBY-TV, San Luis Obispo; KEYT, Santa Barbara; KCOY-TV, Santa Maria (picked off-air); KABC-TV, KHJ-TV, KNBC, KTLA & KTTV, Los Angeles; KTVU, Oakland; KQED, San Francisco (via microwave); KMUZ-FM, Santa Barbara; also weather. Installation fee, \$11.95; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 48. No. of homes in front of plant: 6,400. Note: Also serves Cayucos, Cal.
- Mountain View—See Martinez, Cal.**
- \* **Mt. Shasta—Mt. Shasta Video Co. Inc.**, 114 S. Main St., Yreka, Cal. Phone: 842-4228. Estimated potential, 850. William R. Maginnis & John Burgess, owners. (see CATV Group Ownership). Channel capacity: 12.
- National City—See San Diego.**
- New Cuyama—Avenue TV Coaxial Cable Co.**, 696 N. Ventura Ave., Ventura, Cal. Phone: 643-8106. No. subscribers, 200; estimated potential, 200. John G. George, owner (see CATV Group Ownership).
- † **Newport Beach—Crown TV** (Dan Gallagher, owner), Corona Del Mar, Cal.
- N. Edwards—See Tehachapi, Cal.**
- Novato—Western Cal. Telephone Co.** Ross Wright, mgr. Installation fee, \$5; monthly charge, \$3.50.
- † **Oakdale—Valley Vision Inc.**, 1419 K St., Modesto (Sierra-Pacific Bcstg.).



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**Oakhurst**—Sierra Community Antenna System Inc., Box 495. No. subscribers, 300; estimated potential, 600. Began service March 1, 1963. Equipment Jerrold. David Halperin, mgr. Stations: KMJ-TV, KPFE-TV & KJEO, Fresno (all picked off-air). Installation fee, \$50; monthly charge, \$5.50. Channel capacity: 3. Miles of plant in use, 22; additional miles planned, 25. No. of homes in front of plant: 300.

\* **Oak Manor**—Clearview Cable Systems Inc., 759 Center Blvd., Fairfax, Cal. V. E. Sharar, pres. (see CATV Group Ownership).

**Oakview**—See Ojai, Cal.

\* **Oceanside**—Co-Axial Systems Engineering Co. (see CATV Group Ownership).

\* **Oceanside**—Mission Cable TV Inc., subsidiary of Trans-Video Corp. (see CATV Group Ownership).

**Ojai**—Storer Cable TV Corp., 821-A E. Ojai Ave. Phone: 646-5521. No. subscribers, 1,800; estimated potential, 5,000. Began service Jan. 1963. Equipment, Spencer-Kennedy. Owned by Storer Bcstg. (see CATV Group Ownership). Stations: KABC-TV, KCOP, KHJ-TV, KMEX-TV, KNBC-TV, KNXT, KTLA, KTTV, Los Angeles; KEYT, Santa Barbara; KFMB-TV, KOGO-TV, San Diego; also FM. Installation fee, \$30 with \$5 monthly charge or \$15 installation fee with \$6 monthly charge. Channel capacity: 12. Miles of plant, 60. Note: Also serves Conejo, Meiner's Oak & Oakview.

**Orcutt**—See Santa Maria, Cal.

**Orinda**—See Moraga-Rheem-Orinda.

**Orland**—Valley TV Cable Inc., 412 Walker St., Box 546. Phone: 865-4727. No. subscribers, 170 (all residential); potential, 800. Began Aug. 1965. Equipment, CAS Mfg. Arnold H. Hills, pres.; Richard D. Conway, v.p.; Joyce C. Hills, secy.-treas. (see CATV Group Ownership). Stations: KHSL-TV, Chico; KRCR-TV, Redding (picked off-air); KTVU, Oakland; KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, Sacramento (via microwave); KIQS (AM), Willows. Installation fee, \$15; monthly charge, \$5.75. Channel capacity: 12. Miles of plant, 19; additional miles planned, 21. No. of homes in front of plant: 1,200.

**Oroville**—Oroville Communications Corp., Box 1110. Phone: 533-0898. No. subscribers, n.a.; estimated potential, 6,500. Equipment, Ameco & Dynair. (See CATV Group Ownership). Stations: KRCR-TV, Redding; KHSL-TV, Chico (via microwave). Installation fee: \$24.50; monthly charge, \$5. Channel capacity: 12. Miles of plant, 120.

\* **Pacifica**—Pacifica Cable Co., Santa Cruz. No. subscribers, n.a.; estimated potential, n.a. Scheduled to begin 1966. Equipment, Entron. David McKay, pres. Miles of plant, 65; additional miles planned, n.a. Channel capacity: 7; also time, weather.

**Pacific Grove**—Central Cal. Communications Corp., 311-1/2 Forest Ave. Phone: 372-1014. No. subscribers, 1,250 (1,050 residential); potential, n.a. (See CATV Group Ownership). Stations: KNTV, San Jose; KSBW-TV, Salinas (picked off-air); KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave). No installation fee; monthly charge, \$4.65. Channel capacity: 12.

† **Pacific Palisades**—Phillip Antoine d/b as Pacific Master Systems, 22403 Guadilamar Dr., Saugus, Cal.

**Palm City**—See Palm Desert, Cal.

**Palmdale**—Clear Cable Co. Inc., 330 Palmdale Blvd. Phone: 947-3139. No. subscribers, 560; estimated potential, 5,000. Began service Aug. 1, 1964. Equipment Jerrold & Entron. Ray V. Miller, pres.; Richard Bookmyer, v.p.; Dave McKay, secy. (see Ray Miller Group under CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KMEX-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KERO-TV & KBAK-TV, Bakersfield (all off-air). Channel capacity: 12.

† **Palmdale**—Palmdale Cable TV Inc.

**Palm Desert**—Desertronics Inc., 611 S. Palm Canyon Dr., Palm Springs, Cal. Phone: 324-1500. No. subscribers, 400. Frank L. Allen, pres. (see CATV Group Ownership).

**Palm Desert**—Coachella Valley TV, 73-706 Hwy. 111. Phone: 346-8157. No. subscribers, 6,718 (6,453 residential); estimated potential, 10,000. Began service Sept. 1961. Equipment composite. Owner: Palmer Bcstg. (see CATV Group Ownership). D. D. Palmer, pres.-treas.; W. D. Wagner, v.p.-secy.; P. A. Loyet, v.p.; Keith Burcham, mgr. Stations: KNXT, KNBC, KTLA, KABC-TV & KHJ-TV, Los Angeles (via microwave); KCOP & KTTV, Los Angeles to certain areas (via microwave); also multiple FM, weather, music. Installation fee, \$25 (\$75 & \$40 in certain areas); monthly fee, \$6.95. Channel capacity: 12. Miles of plant, 150. No. of homes in front of plant: 10,500. Note: Also serves Cathedral City, Rancho Mirage, La Quinta, Indio, Coachella & 7 country clubs.

(Continued on next page)

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Palm Estates—See Thousand Palms.

**Palm Springs**—Palm Springs TV Co., 1050 N. Palm Canyon Dr. Phone: 324-1508. No. subscribers, 9,000; estimated potential, 14,000. Began service Nov. 4, 1952. Equipment, Ameco & Amplivision. Ownership: Harriscope Cable Corp. (see CATV Group Ownership). Burt I. Harris, pres.; Geoffrey M. Nathanson, exec. v.p.; Gilbert Nathanson, v.p. & gen. mgr.; William H. Mattson, chief engineer; C. Ross Hammock, chief technician. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KCOP, KTTV, KMEX-TV & KCET, Los Angeles (via microwave); KETV, San Diego (off-air); KPFK, KRHM, KFMU & KFAC-FM, Los Angeles; KDES-FM, Palm Springs. Installation fee, \$59; monthly charge, \$7. Channel capacity, 12; including weather, music. Miles of plant in use, 200. Note: Also serves Thousand Palms.

† Palo Alto—Community Cable Services of Alameda.

Palos Verdes Estates—See Palos Verdes Peninsula.

**Palos Verdes Peninsula**—Co-Axial Systems, 25325 S. Normandy Harbor City, Cal. No. subscribers, 600; estimated potential, 4,500. Began service June 1958. Equipment, composite. Robert Hillyer, pres. (see CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (off-air). Installation fee, \$51; monthly charge, \$6. Channel capacity: 12; 4 channels to be added in year. Miles of plant in use, 35; additional miles planned, 10. No. of homes in front of plant: 3,000. Note: Palos Verdes Peninsula consists of Palos Verdes Estates & Redondo Beach.

\* Paradise Hills—Mission Cable (see Trans-Video under CATV Group Ownership).

† Pasadena—Foothill TV Cable Co.

† Pasadena—H & B Communications Corp.

† Pasadena—William C. Rubenstein, Abraham Reiter, Harry Green, Lynn Macy.

\* Paso Robles—Central Cal. Communications Corp., 238 John St., Salinas, Cal. Phone: 422-6422. Estimated potential, 2,600. System under construction. (See CATV Group Ownership.) Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV & KTTV, Los Angeles; KTVU, Oakland; KQED, San Francisco (via microwave). Installation fee, \$29.95; monthly charge, \$4.95. Miles of plant under construction, 33.

† Patterson—Valley Vision Inc., Modesto.

**Petaluma**—Tele-Vue Systems Inc., Box 2099. Phone: 763-2272. No. subscribers, n.a.; estimated potential, 3,500. Service began Dec. 1, 1965. Equipment, composite. (See Tele-Vue Systems under CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento; KSBW-TV, Salinas; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.

\* Pinole—Contra Costa Cable Co.

Pioneer Point—See Trona, Cal.

\* Pismo Beach—Central Cal. Communications Corp. (see CATV Group Ownership).

† Pittsburg—Westinghouse Bcstg. (KPIX San Francisco).

† Pleasant Hill—Tele-Pix Corp., Walnut Creek. Richard Lubic, v.p.

Pleasant Hill—See also Martinez, Cal.

**Pleasanton**—Tele-Vue Systems Inc., Box 2178, 11828 Dublin Blvd., Dublin, Cal. Phone: 828-2424. No. subscribers, 535 (530 residential); potential, 5,000. Began Dec. 1, 1964. Equipment, composite. C. M. Kirkeeng, co-owner & area mgr. (see Tele-Vue Systems under CATV Group Ownership). Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento; KNTV, San Jose; KHSL-TV, Chico; KSBW-TV, Salinas (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 22; additional miles planned, 10. No. of homes in front of plant: 2,300.

Point Loma—See San Diego, Cal.

\* Porterville—Trans-Video Corp., 1175 N. Cuyamaca St., El Cajon, Cal. Phone: 448-6411. Under construction. Equipment, Jerrold & Viking. H. Lee Druckman, pres.; Henry R. Goldstein, v.p.; Richard G. Laventhal, v.p.; Jack Long, v.p. & chief engr. (see CATV Group Ownership). No installation fee; monthly charge, \$4.85. Channel capacity: 12, including weather. Miles of plant planned, 35.

Portola—Portola Cable System, Hwy #46, Quincy, Cal. Phone: 1260. Owned by Mr. & Mrs. Russell Maynard.

\* Poway—Vision Cable Inc.

† Project City—Finer Living Inc., Redding, Cal.

**Quincy**—Quincy Community TV Assn., Box 755. Phone: 202. No. subscribers, 610; estimated potential, 800. Began service Dec. 1956. Equipment Jerrold, Don Alexander, pres.; John Semer, treas.-mgr. (non-profit firm). Stations: KCRA-TV & KXTV, Sacramento; KOVR, Stockton-Sacramento. Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 5.

\* Ramona—Mission Cable TV Inc., subsidiary of Trans-Video Corp. (see CATV Group Ownership).

**Rancho Bernardo**—Rancho Bernardo Antenna Systems Inc., subsidiary of the development located north of San Diego River at San Diego. Provision is made for service in all homes, now numbering 1,100. No installation fee; mo. charge, \$2.75.

Rancho Mirage—See Palm Desert, Cal.

\* Red Bluff—Finer Living of Red Bluff Inc. Goddard Enterprises has 50%.

† Red Bluff—Oroville Communications.

† Red Bluff—David McKay.

† Red Bluff—Red Bluff Cable Service.

† Red Bluff—Standard Radio & TV Co.

\* Redding—Finer Living Inc., 1438 Sacramento St. Phone: 241-7300. Estimated potential, 4,000. Equipment, Spencer-Kennedy & Delta. Ownership: John J. Fitzpatrick, pres., 6.67%; Louis J. Gerard, v.p. 1.33%; John A. Spann, secy., 2%; Rudy V. Balma, treas. (shares 3.33% thru half ownership of M & M Investments); Cox Bcstg., 25% (see CATV Group Ownership); William B. Smullin, 10.5%; Frank M. Crawford, 10.5%; C. M. Dicker Inc., 6.67%; Fred Goddard, 6.25%; William Montgomery, 6.25%; Homer Bergen, 6.25%; Newell Priess, 6.25%; John Reiser, 3.33%; Herbert A. Holyfield, 1.67%; Nick M. Zagaris, 1.33%; Wayland Wheller, 1.33%; Robert C. Burris, 1.33%; Lee Stoner, mgr. Stations: KTVU, Oakland; KRON-TV, KPIX & KGO-TV, San Francisco (via microwave); KRCR-TV & KIXE-TV, Redding; KHSL-TV, Chico (picked off-air). Installation fee, \$19.95; monthly charge, \$5. Channel capacity: 12. Miles of plant under construction, 60. Note: Goddard, Spann, Crawford & Smullin also have broadcast interests (see Broadcast-CATV ownership).

Redondo Beach—See Palos Verdes Peninsula.

**Redwood City**—Hi-Fidelity TV Cable System Co., 216 Devonshire Blvd., San Carlos, Cal. Phone: 591-6631. Estimated potential, 800. Equipment, Jerrold, Giulio Francesconi & Ernie Neillan, owners (see CATV Group Ownership). Stations: KTVU, Oakland; KCRA-TV & KXTV, Sacramento; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KNTV, San Jose (all picked off-air). Installation fee, \$25-\$100; monthly charge, \$5. Channel capacity: 12. Miles of plant, n.a. No. of homes in front of plant: 500. Note: Will serve unincorporated areas of Redwood City & San Carlos.

Rheem—See Moraga-Rheem-Orinda.

† Richmond—Cox Cablevision Corp.

\* Rio Nido—Mel's TV (see CATV Group Ownership).

\* Rovana—Eastern Sierra TV Inc., 151 S. Main St., Bishop, Cal. (see CATV Group Ownership).

† Sacramento—Perfect Picture TV, 2401 Capitol Ave. Dirs.: Kneeland H. Lobner, secy.; H. H. Hendren, Philip C. Wilkins, John Bayliss, Albert Westlake, Jerry Wymore. Telesis Corp. has minority interest.

† Sacramento—Cal. Antenna TV Inc. (Kelly Bcstg. & McClatchy Newspapers).

† Sacramento—Chronicle Publishing (KRON-TV San Francisco).

† Sacramento County—Cal. Antenna TV Inc. (Kelly Bcstg. & McClatchy Newspapers).

**Salinas**—Central California Communications Corp., 238 John St. Phone: 422-6422. No. subscribers, 7,250 (250 residential); estimated potential, n.a. (See CATV Group Ownership). Stations: KNTV, San Jose; KSBW-TV, Salinas (picked off-air); KTVU,

(Continued on page 84-c)

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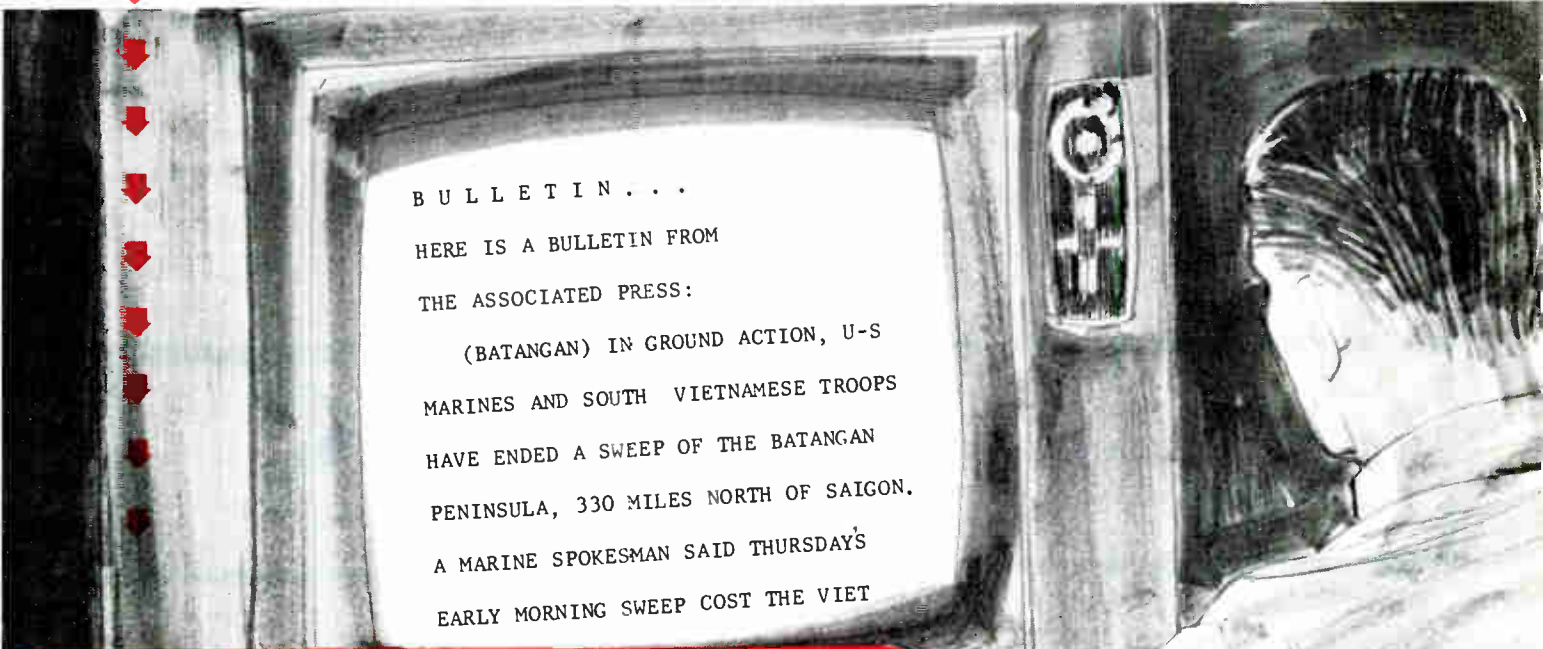
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- KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave). No installation fee; monthly charge, \$4.55. Channel capacity: 12.
- † San Andreas—Valley Vision Inc.
  - \* San Anselmo—Clearview Cable Systems Inc. (see CATV Group Ownership).
  - San Bernardino—Community TV, 3315 North E St. Phone: 882-2024. No. subscribers, 2,200; estimated potential, 3,500. Began service Jan. 1953. Equipment Jerrold. Richard J. Filand, pres.; Russell E. Fletcher, mgr. Stations: KNBC, KABC-TV, KHJ-TV, KCOP, KTLA, KNXT & KTTV, Los Angeles (off-air). Installation fee, \$150; monthly charge, \$6. Channel capacity: 9.
  - † San Bernardino—TV Receptors Inc. seeks permit for Del Rosa area outside city.
  - San Carlos—See Redwood City, Cal.
  - San Diego—Mission Cable TV Inc., 1175 N. Cuyamaca St., El Cajon, Cal. Phone: 448-6411. No. subscribers, 10,000; estimated potential, n.a. Began operation Feb. 1964. Equipment, Jerrold & Ameco. H. Lee Druckman, pres.; B. Jack Long, engr. (see Trans-Video Corp. under CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KCOP, KCET & KTTV, Los Angeles; KFMB-TV & KOGO-TV, San Diego; XETV, Tijuana (all picked off-air); KOGO-FM, KGB-FM & KJLM-FM, San Diego. Channel capacity: 12. Miles of plant: 100; additional miles planned, 500. Note: Sections served include Chula Vista, Del Cerro, Lake Murray, La Mesa, National City, Point Loma & Santee.
  - \* San Diego—Southwestern Cable Co. holds franchise to serve city north of San Diego River exclusive of Rancho Bernardo subdivision (see listing for Rancho Bernardo). Southwestern is subsidiary of Trans-Video Corp. (see above).
  - \* San Diego County—San Diego Community Antenna TV. See Alan Skuba under CATV Group Ownership.
  - \* San Fernando—Magic Mountain Cable Corp., 1107 Lucas. Phone: 361-2340. Estimated potential, 3,000. Wesley E. Kent, pres.; Vaughn Squires, v.p.; Phyllis Havenner, secy.-treas. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, KMEX-TV, KPOL & KCET, Los Angeles; KFMP-TV & XETV, San Diego (all picked off-air). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12. (See CATV Group Ownership.)
  - San Francisco—Television Signal Corp., 2873 Octavia St. Phone: 922-1707. No. subscribers, 1,700; estimated potential, 5,000. Began service Nov. 1954. Equipment, composite. Owners: Marino L. Jacopi, 25%; Bill Daniels, 10%; Van Dyke Investments Ltd., 65% (See Daniels & Van Dyke under CATV Group Ownership.) Note: CBS has option to acquire minority interest. Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 12; 2 channels to be added in year. Miles of plant in use, 40; additional miles planned, 10. No. of homes in front of plant: 11,000.

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- \* San Geronimo Valley—Clearview Cable Systems Inc., Fairfax, Cal. V. E. Sharar, pres. (see CATV Group Ownership).
- † San Joaquin County—Cal. Antenna TV Inc. (Kelly Bestg. & McClatchy Newspapers).
- † San Joaquin County—Pacific Cablevision, Walnut Grove, Cal. C. R. Crabtree, pres.
- † San Joaquin County—Tele-Vue Corp., Walnut Creek, Cal.
- \* San Jose—San Jose Cable TV Service, owned by Northwest Publications Inc. and Standard Radio & TV Co. (KNTV San Jose). (See Standard under CATV Group Ownership.)
- \* San Juan Capistrano—American Cablevision (see CATV Group Ownership).
- \* San Juan Capistrano—Miller & Frost.
- † San Leandro—Cox Cablevision Corp. (KTVU Oakland).
- San Luis Obispo—Central Cal. Communications Corp., Mountain View & Hill Sts. Phone: 544-2618. No subscribers, 5,000; estimated potential, n.a. Service began 1965. (See CATV Group Ownership.) Stations: KEYT, Santa Barbara; KSBY-TV, San Luis Obispo; KCOY-TV, Santa Maria (picked off-air); KNBC, KTLA, KABC-TV, KHJ-TV & KTTV, Los Angeles; KQED, San Francisco; KTVU, Oakland (via microwave); also weather. No installation fee; monthly charge, \$4.60. Channel capacity: 12. Miles of plant, 80.
- San Mateo—Hi-Fidelity TV Cable System Co., 216 Devonshire Blvd., San Carlos, Cal. Began service Dec. 6, 1965. Phone: 591-6631. Estimated potential, 800. Equipment, Jerrold. Giulio Francesconi & Ernie Nelligan, owners (see CATV Group Ownership). Stations: KTVU, Oakland; KCRA-TV & KXTV, Sacramento; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KNTV, San Jose (all picked off-air), also weather, FM. Installation fee, \$25-\$100; monthly charge, \$5. Channel capacity: 12. Miles of plant, n.a. No. of homes in front of plant: 500. Note: Will serve unincorporated areas of San Mateo & Belmont.
- † San Mateo County—Pacifica Cable TV Co. seeks permit to serve unincorporated areas between Pacifica & Half Moon Bay & east of Skyline Blvd.
- † San Mateo County—Henry Doelger Builder Inc. seeks franchise along coast from Devil's Slide to Purisima Creek, excluding areas of Miramar & within city of Half Moon Bay.
- † San Mateo County—Video Engineering Co. seeks permit for Cuesta La Honda area.
- † San Mateo County—TV Corp of America seeks county-wide franchise.
- San Pedro—Seven Hills Antenna Corp., Box 668, 2403 Moray Ave. Phone: 832-5108. No. subscribers, 500; estimated potential, 1,000. Began service April 1963. Equipment, Jerrold. Dean M. DeVoe, pres. (see CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KHJ-TV, KABC-TV, KTTV, KCOP, KMEX-TV & KCET, Los Angeles; KFMB-TV, KOGO-TV, San Diego (off-air). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 8; additional miles planned, 5. No. of homes in front of plant: 750. Note: Sale to Co-Axial Systems Engineering Co., 25325 S. Normandie Ave., Harbor City, Cal., pends.
- San Rafael—Tele-Vue Systems of Marin, Box 4277, 26 Joseph Ct. Phone: 479-4391. No. subscribers, 289; estimated potential, 4,000. Service began Aug. 1, 1965. Equipment, composite. (See Tele-Vue Systems under CATV Group Ownership.) Stations: KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KRCA-TV, KXTV & KOVR, Sacramento; KSBW-TV, Salinas; KNTV, San Jose (all picked off-air); also 28 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.
- San Ramon—Charles E. Clements, Box 125, Ephrata, Wash. (see CATV Group Ownership.)
- Santa Barbara—Cable TV of Santa Barbara County Inc., 2623 De la Vina St. Phone: 963-3644. No. subscribers, 10,000; estimated potential, 30,000. Began service June 1963. Equipment Ameco. Subsidiary of Golden West Bcstrs.; Harry C. Butcher, pres. William E. Robinson, v.p., gen. mgr. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, KMEX-TV & KCET, Los Angeles; KEYT, Santa Barbara; KSBY-TV, San Luis Obispo; KCOY, Santa Maria (off-air). Installation fee, \$9; monthly charge, \$5.85. Channel capacity: 11. Miles of plant in use, 420; additional miles planned, 25 per yr. No. of homes in front of plant: 35,000. Note: Also serves Hope Ranch, Goleta, Isla Vista, Montecito, Summerland & Carpinteria.
- † Santa Barbara County—KCOY-TV, Santa Maria; KEYT-TV, Santa Barbara; and H & B Communications Corp.

(Continued on page 86-c)



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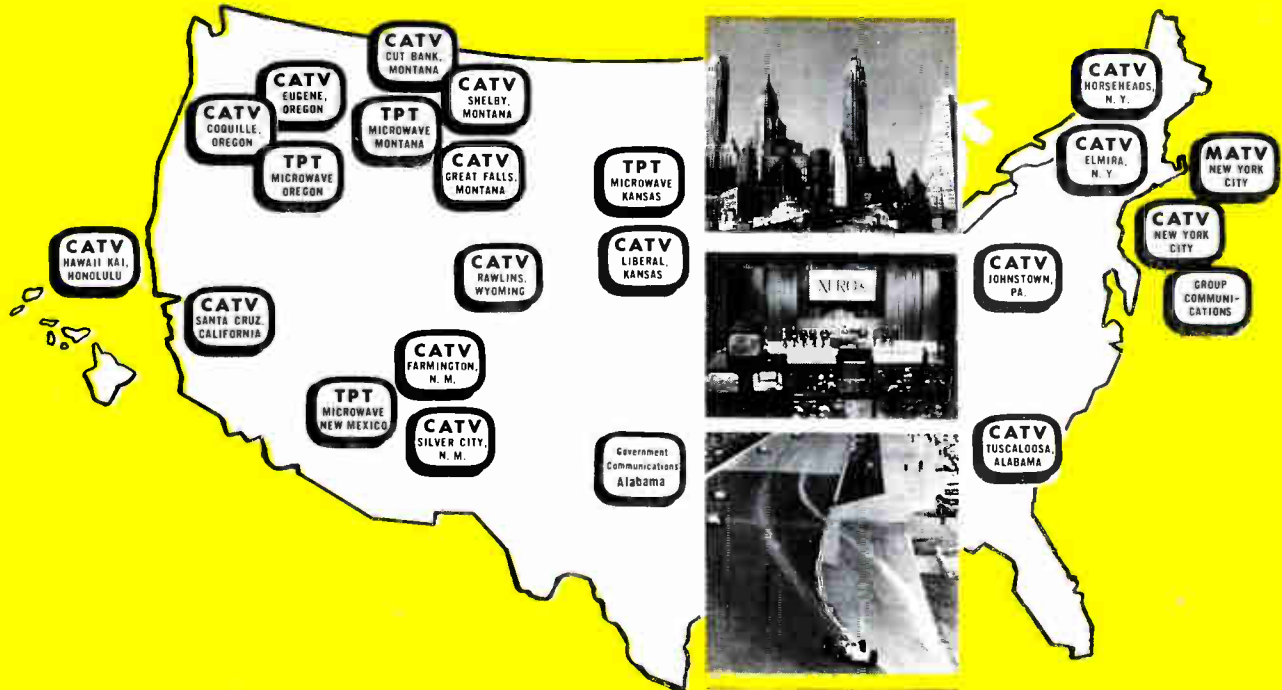
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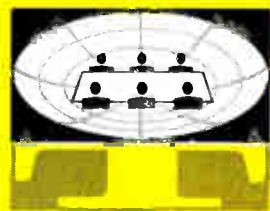
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# Community Antenna Systems

CALIFORNIA—(Continued)

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**Santa Cruz**—Pacific Telescription System, 1376 Soquel Ave. Phone: 423-6510. No. subscribers, 8,200 (8,150 residential); potential, 12,500. Began Sept. 1954. Equipment, composite. Kester K. Krieg, mgr. (see TelePromTer Corp. under CATV Group Ownership). Stations: KGO-TV, KPIX, KQED & KRON-TV, San Francisco; KTVU, Oakland; KCRA-TV, Sacramento; KNTV, San Jose; KSBW-TV, Salinas (all picked off-air); full FM, weather. Installation fee, \$9.95; monthly charge, \$5.40. Channel capacity: 12. Miles of plant, 198; additional miles planned, 50. No. of homes in front of plant: 13,850.

\* **Santa Maria**—Santa Maria Valley Cable TV Inc., 309 W. Main St. Estimated potential, 12,000. Equipment, Jerrold & Times Wire. Ownership: H & B Communications, 81% (see CATV Group Ownership); KCOY-TV Santa Maria, 15%; KEYT (TV) Santa Barbara, 4%. Officers: James H. Ranger, pres.; William F. Luton, v.p.; Charles M. Trimble, v.p.; Harold R. Sugerman, secy.-treas. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, KPOL-TV & KCET, KMEX-TV, Los Angeles (via microwave); KCOY-TV, Santa Maria; KEYT, Santa Barbara; KSBY-TV, San Luis Obispo (picked off-air). Installation fee, \$10; (refundable deposit); monthly charge, \$4.75. Channel capacity: 12. Miles of plant under construction, 200. No. of homes in front of plant, 14,000. Note: Will also serve Santa Maria Valley area, including Lake Marie Estates, Orcutt & Tanglewood.

**Santa Monica**—Vision Wire Co., 2019 Santa Monica Blvd. Phone: 394-4442. No. subscribers, 1,000; estimated potential, 2,000. Began service June 1958. Equipment Teleplex, Frank H. Erb & Dick Brown, partners (see CATV Group Ownership). Installation fee, \$100; monthly charge, \$5. Channel capacity: 7.

† **Santa Monica**—Malibu Cable TV Inc.

**Santa Paula**—Community Antenna TV Inc., 108 N. 10th St. Phone: 525-2888. No. subscribers, n.a.; estimated potential, 4,500. Service began March 1965. Equipment, Ameco. Owned by Storer Cable TV Inc. (see CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, KMEX-TV, KPOL-TV & KCET, Los Angeles; KEYT, Santa Barbara; also weather, FM. Installation fee, \$25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 27; additional miles planned, 5. No. of homes in front of plant: 3,500.

\* **Santa Rosa**—Total TV of Santa Rosa Inc. Ownership: Central Cal. Communications Corp., 49%; Vumore Corp., 51%. (See listings for each under CATV Group Ownership.) Stations: KTVU, Oakland; KCRA-TV & KXTV, Sacramento; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KSBW-TV, Salinas; Monterey; KHSL-TV, Chico; KOVR, Stockton (via microwave). Installation fee, \$10; monthly charge, \$4.75. Miles of plant under construction, 150.

**Santa Venetia**—See Marinwood, Cal.

**Santa Ynez**—See Santa Ynez Valley.

\* **Santa Ynez Valley**—Lompoc Valley Cable TV Inc., 321 No. "D" St., Lompoc, Cal. Phone: 736-3446. Estimated potential, 1,500. System under construction. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Thomas H. Ritter, mgr. Stations: KNBC, KNXT, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KSBY-TV, San Luis Obispo; KCOY-TV, Santa Maria; KEYT, Santa Barbara (all picked off-air); also 5 FMs, weather. Installation fee, \$19.95; monthly charge, \$5.50. Channel capacity: 12. Miles of plant under construction, 50; additional miles planned, 50. No. of homes in front of plant: 1,600. Note: Santa Ynez Valley consists of Ballard, Buellton, Happy Canyon, Los Olivos, Santa Ynez, Solvang, etc.

**Santee**—See San Diego.

**Saugus**—Cablevision, 18155 Sierra Hwy. Phone: 252-2318. No. subscribers, 2,500; estimated potential, 5,000. Equipment, Jerrold & Entron. Began service July, 1962. Owned by Western CATV Inc. (see CATV Group Ownership). Stations: KABC-TV, KPOL-TV, KMEX-TV, KCET, KCOP, KHJ-TV, KNBC,

KNXT, KTLA & KTTV, Los Angeles; KEYT, Santa Barbara (all picked off-air); also music. Installation fee, \$17.50; monthly charge, \$4.25. Channel capacity: 12. Miles of plant, 58; additional miles planned, 10. No. of homes in front of plant: 5,000.

**Sausalito**—Sausalito Community TV System, Box 617. Phone: 332-1620. No. subscribers, 600; estimated potential, 1,500. Began service 1955. Equipment, Entron. T. Chanock, pres. Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KOVR, KCRA-TV & KXTV, Sacramento; KNTV, San Jose (all picked off-air). Installation fee, n.a.; monthly charge, \$5. Channel capacity: 12.

**Sausalito**—Martin's Community Antenna System (Martin Houwelling).

† **Sausalito**—Sundial Bcstg. Corp.

**Sausalito**—Bob's TV Service of San Rafael. Robert D. Lewis, owner. Installation fee, \$135; monthly charge, \$4.

**Searles Valley**—See Trona, Cal.

**Seaside**—Central Cal. Communications Corp., 1605 Del Monte Blvd. Phone: 394-5248. No. subscribers, 1,500 (1,420 residential); potential, 6,500. (See CATV Group Ownership). Stations: KNTV, San Jose; KSBW-TV, Salinas (picked off-air); KTVU, KRON-TV, KPIX, KGO-TV & KQED, San Francisco (via microwave); KSBW-FM, Salinas. No installation fee; monthly charge, \$4.60. Channel capacity: 12. Miles of plant, 55.

**Seeley**—See El Centro, Cal.

† **Shasta County**—Finer Living Inc., Redding, Cal.

† **Shasta County**—Dale Evans.

**Sherman Oaks**—Community TV Reception Co. Inc., 4336 Van Nuys Blvd. Phone: 274-9462. No. subscribers, n.a.; estimated potential, n.a. Began service 1954. Equipment, Ameco. Owned by Bruce Merrill, Dean DeVoe & Carl Williams (see CATV Group Ownership). Operated by American Cable TV (Bruce Merrill), Jack H. Drake, mgr. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air). Installation fee, \$12.50; monthly charge, \$5. Channel capacity: 12.

**Sierra Madre**—Foothill TV Cable, 38 N. Baldwin Ave. Phone: 356-1702. No. subscribers, 1,150; estimated potential, 1,500. Began service May 1, 1964. Equipment, Ameco & Jerrold. Raymond Starrs, mgr. (see H & B Communications Corp. under CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (all picked off-air); also music; weather to be added; 5 signals to be added in yr. Installation fee \$6.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 32; additional miles planned, none. No. of homes in plant: 3,000. Note: Also serves certain streets in Arcadia.

**Signal Hill**—Signal Hill Cable TV Inc., 1698 E. 25th St. Phone: 426-3215. No. subscribers, 200 (175 residential); potential, 1,000. Began June 1965. Equipment, Jerrold & Viking. Joe Elmer Potts, pres.; E. S. Knutsen, v.p.; Jerry Halsman, v.p.; Richard Meyerhoff, v.p.; Robert G. Owens, secy.-treas. Stations: KNXT, KTLA, KNBC, KABC-TV, KHJ-TV, KTTV, KCOP, KCET & KMEX-TV, Los Angeles (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 5; additional miles planned, 10. No. of homes in front of plant: 800.

\* **Sleepy Hollow**—Clearview Cable Systems Inc., 759 Center Blvd., Fairfax, Cal. V. E. Sharar, pres. (see CATV Group Ownership).

\* **Soledad**—Central Cal. Communications Corp. (see CATV Group Ownership).

**Solvang**—See Santa Ynez Valley, Cal.

**Sonora**—Sonora Community Antenna, Box 621. Phone: 532-7879. No. subscribers, 920; estimated potential, 1,500. Began service March 1953. Equipment Jerrold & Blonder-Tongue. Laurence S. Jacobsen, owner. Stations: KCRA-TV & KOVR, Sacramento; KTVU, Oakland; KPIX & KRON-TV, San Francisco (off-air); KHFR-FM, Monterey. Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5; 2 to be added in year.

**South Laguna**—American Cablevision Inc., 31752 Mar Vista Ave. Phone: 499-3188. No. subscribers, 200; estimated potential, 1,400. Began service March 1959. Equipment Blonder-Tongue & Ameco. (see CATV Group Ownership.) Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP & KCET, Los Angeles (off-air); KFMB-TV & KGO-TV, San Diego; XETV & XEWT-TV, Tijuana (via microwave). Installation fee, \$0-30; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 4; additional miles planned, one. No. of homes in front of plant: 1,000.

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- South Shore—See Lake Tahoe, Nev.
- South Tahoe—TV Pix Inc., c/o TV Microwave Inc., 908 Ferry St., Martinez, Cal. William A. Gentry, pres. (see CATV Group Ownership).
- \* Spring Valley—Video Cable Systems Inc. (see CATV Group Ownership).
- Squaw Valley—J. W. Brewer Co. Inc., Box 9575, Sacramento 23, Cal. Phone: 428-6211. No subscribers, n.a.; estimated potential, n.a. (see CATV Group Ownership).
- † Stanislaus County—Cal. Antenna TV Inc. (Kelly Bcstg. & McClatchy Newspapers).
- † Stanislaus County—Valley Vision Inc., Modesto (Sierra-Pacific Bcstg.).
- Stateline—See Lake Tahoe, Nev.
- † Stockton—Pacific Cablevision. C. R. Crabtree, pres.; Gregg Cablevision, Nashville, majority stockholder.
- † Stockton—Cal. Antenna TV Inc. (Kelly Bcstg. & McClatchy Newspapers).
- † Stockton—Tele-Vue Corp., Walnut Creek, Cal.
- Summerland—See Santa Barbara, Cal.
- † Summit City—Finer Living Inc., Redding, Cal.
- Sun City—California Water & Telephone Co., 115 E. Lime, Monrovia, Cal. Phone: 359-8151. No. subscribers, 545 (all residential); potential, 2,290. Began April 1, 1964. Equipment, Spencer-Kennedy & Ameco. R. Parker Sullivan, pres.; Peter A. Nenzel, exec. v.p.; A. W. Lambert, v.p.; J. C. Newman, v.p., telephone operations; James T. Naylor, operations dir. Stations: KABC-TV, KCOP, KHJ-TV, KNBC, KNXT, KTLA & KTTV, Los Angeles; KFMB-TV & KOGO-TV, San Diego (all picked off-air). Installation fee, \$35; monthly charge, \$5. Channel capacity: 12. Miles of plant, 22. No. of homes in front of plant: 4,000.
- † Sun Valley—National Trans-Video Inc., 1235 W. Glenoaks Blvd., Glendale, Cal.
- Sunland—See Tujunga, Cal.
- Susanville—Antenna-Vision, 63 N. Roop St. Phone: 257-2421. No. subscribers, 1,000. Began service Sept. 1955. Equipment Jerrold. Mary E. McQueen, pres.; Jim C. McQueen Jr., v.p. Stations: KCRA-TV, Sacramento; KHSL-TV, Chico; KOLO-TV, Reno (off-air). Installation fee, \$125; monthly charge, \$4. Channel capacity: 3.
- \* Sutter City—Valley Vision Inc., Modesto. (See CATV Group Ownership).
- \* Sylmar—Magic Mountain Cable Corp., 1107 Lucas St. San Fernando, Cal. (see CATV Group Ownership).
- † Sylmar—Seven Hills Antenna Corp., 1107 E. Main, Barstow, Cal.
- † Sylmar—International Telemeter Corp., 2000 Stoner Ave., Los Angeles.
- Taft—Pacific Community TV Co., 307 Main St. Phone: 765-2423. No. subscribers, 1,600; estimated potential, 2,400. Began service July 1955. Equipment, Entron & Jerrold. Patrick T. Maguire, pres.; John P. Maguire, v.p.; C. E. Kenealey, mgr. Stations: KHJ-TV, KNBC-TV, KTLA, KABC-TV, KNXT & KTTV, Los Angeles (all picked off-air); one signal to be added in yr. No installation fee; monthly charge, \$2.50. Channel capacity: 7. Miles of plant, 25; additional miles planned, 5. No. of homes in front of plant: 3,000.
- Talmage—See Ukiah, Cal.
- Tamalpais Valley—Clearview Cable Systems. (See CATV Group Ownership).
- Tamarisk Country Club—See Palm Desert, Cal.
- Tanglewood—See Santa Maria, Cal.
- Tehachapi—Tehachapi TV Cable Co., 202 S. Green St. Phone: 822-4322. No. subscribers, 500; estimated potential, 1,000. Service began Dec. 1964. Equipment, composite. Monroe Rifkin, pres.; Richard Zell, secy-treas. (see Rifkin Group under CATV Group Ownership); Wayne Whisenant, mgr. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KLYD-TV, KERO-TV & KBAK-TV, Bakersfield (all picked off-air); also music. Installation fee, \$25; monthly charge, \$5.25. Channel capacity: 12. Miles of plant, 14; additional miles planned, 5. No. of homes in front of plant: 1,500. Note: Holds permits to extend service into Boron, Desert Lake & N. Edwards.
- Terra Linda—See Marinwood, Cal.
- Thousand Oaks—Storer Cable TV Corp., 888 Thousand Oaks Blvd. Phone: 495-8415. No. subscribers, 1,600; estimated potential, 6,000. Began service March 1, 1963. Equipment, Jerrold. Owned by Storer Bcstg. (see CATV Group Ownership). Stations: KABC-TV, KHJ-TV, KNBC, KNXT, KTLA, KTTV, KMEK & KCET, Los Angeles; KEYT, Santa Barbara; also FM; KFMB-TV, San Diego & KCOP-TV, Los Angeles to be added. Installation fee, \$15; monthly charge, \$6. Channel capacity: 12.
- Thousand Palms & Palm Estates—Mobilife Corp. of Cal. Receives microwave.
- Thousand Palms—See also Palm Springs, Cal.
- Thunderbird Country Club—See Palm Desert, Cal.
- Topanga—See Malibu, Cal.
- † Toyon—Finer Living Inc., Redding, Cal.
- † Tracy—Pacific Cablevision.
- † Tracy—Tele-Vue Corp.
- † Tracy—Home Vue Community TV Co., Redwood City.
- † Tracy—Valley Vision Inc., Modesto. Robert Cooper, v.p.

(Continued on next page)



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# Community Antenna Systems

CALIFORNIA—(Continued)

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- Trona**—H. S. Anderson Co., 3002 Midvale Ave., Los Angeles, Cal. Phones: 272-1070 & 479-2226. No. subscribers, 1,030 (1,026 residential); potential, 1,200. Began July 1957. Equipment, Jerrold. H. S. Anderson Jr. & A. F. Ohl, owners. Stations: KABC-TV, KNXT, KNBC, KTLA & KHJ-TV, Los Angeles (off-air). Installation fee, \$125; monthly charge, \$5. Channel capacity: 5, plus 3 FM. Miles of plant in use, 22; additional miles planned, none. No. of homes in front of plant: 1,200. Note: Also serves Pioneer Point & Searles Valley.
- \* **Trousdale Estates**—American Cablevision Co. Estimated potential, 400. System to be constructed, operated & maintained by Trousdale Construction Co. (Paul Trousdale, pres.).
- \* **Truckee**—Tom's TV System, 10 Commercial Row. Phone: 587-3060. Tom Kirby, owner. Installations being made in main section of community.
- Tujunga**—Seven Hills Antenna Corp., Box 572, 10006 Commerce Ave. Phone: 352-4447. No. subscribers, 1950; estimated potential, 5000. Began service March 1, 1957. Equipment, composite. Dean M. DeVoe, pres. (see CATV Group Ownership). Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP & KMEX-TV, KCET, Los Angeles (all picked off-air). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12; 3 to be added in year. Miles of plant in use, 75; additional miles planned, 10. No. of homes in front of plant: 4000. Note: Also serves Sunland. Sale of system to King Videocable Co., 320 Aurora Ave. N., Seattle (KING-TV Seattle) pending.
- † **Tulare**—Central Valley Cable TV Co. Inc. Owned by Triangle Publications (KPRE-TV Fresno) & Shasta Telecasting (KJEO Fresno).
- † **Tulare**—General Electric Cablevision.
- † **Tulare**—Cable TV Service Inc. Owned by Trans-Video Corp. & Standard Radio & TV Co. (KNTV San Jose).
- † **Tulare**—Tulare Cable TV Corp. (Central Cal. Communications Corp.).
- † **Turlock**—Valley Vision, Modesto.
- † **Turlock**—Storer Cable TV.
- Twentynine Palms**—Elbac Inc., 73549 Twentynine Palms Hwy. Phone: 367-7525. No. subscribers, 250; estimated potential, 2,500. Service began Feb. 8, 1965. Equipment Ameco. Antonio Dindio Jr., pres.; C. H. Lillie, 1st v.p.; Christine Lillie, 2nd v.p.; Frank G. Bowne, secy.-treas. Stations: KNXT, KNBC & KABC-TV, Los Angeles (via uhf translator); KTLA, KHJ-TV, KTTV & KCOP, Los Angeles (to be added, via microwave). Installation fee, \$25; monthly charge, \$5.95. Channel capacity: 12. Miles of plant in use, 40; additional miles planned, 15-20.
- \* **Twentynine Palms**—Hi-Desert TV Cable Inc., 73550 Twentynine Palms Hwy. Phone: 367-7136. George F. Kiser, v.p.-gen. mgr.
- Ukiah**—Spanish Mountain TV Co., 311 S. Main St., Box 387. Phone: 462-5472. No. subscribers, 1,818; estimated potential, 3,500. Began service Dec. 1952. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Howard L. King, gen. mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KHSL-TV, Chico; KTVU, Oakland (off-air & via microwave; off-air is maintained as emergency measure); KSBW-TV, Salinas; KNTV, San Jose (picked off-air); also 20 FMs; weather. No installation fee; monthly charge, \$6.50. Channel capacity: 12; KCRA-TV, KXTV & KOVR, Sacramento to be added. Miles of plant in use, 55. No. of homes in front of plant: 4,500. Note: Also serves Talmage.
- University City**—See Leisure Life Village.
- † **Vacaville**—Tele-Vue Systems, Dublin, Cal. (see CATV Group Ownership).
- Vandenberg Air Force Base**—Lompoc Valley Cable TV Co., Box 242, Lompoc, Cal. Phone: 736-3446. No. subscribers, 2,242 (2,241 residential); potential, 2,500. Began July 1962. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Thomas H. Ritter, gen. mgr. Sta-

tions: KNXT, KNBC-TV, KTLA, KABC-TV, KHJ-TV, KTTV, KCOP, Los Angeles; KEYT, Santa Barbara; KSBY-TV, San Luis Obispo; KCOY-TV, Santa Maria (all picked off-air); also weather & 7 FMs. No installation fee; monthly charge, \$4.75. Channel capacity: 12.

**Vandenberg Village**—See Lompoc, Cal.

† **Van Nuys**—Malibu Cable TV Inc.

**Ventura**—Avenue TV Coaxial Cable Co., 696 N. Ventura Ave. Phone: 643-8106. No. subscribers, 1,741 (1,735 residential); potential, 4,000. Began Jan. 1951. Equipment, Ameco & Jerrold. John G. George, pres.; Jerry Braginton, mgr. (see CATV Group Ownership). Stations: KNXT, KNBC-TV, KTLA, KABC-TV, KHJ-TV, KTTV, KCET, KMEX-TV, KPOL & KCOP, Los Angeles; KEYT, Santa Barbara (all picked off-air). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12. Miles of plant, 25; additional miles planned, 10. No. of homes in front of plant: 4,000.

**Victorville**—TV Cable System Inc., 14809 7th St. Phone: 245-8641. No. subscribers, 2,300; estimated potential, 5,300. Began service March 15, 1953. Equipment, Jerrold. Owned by Storer Cable TV (see CATV Group Ownership). Stations: KNXT, KNBC-TV, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles (via microwave). Channel capacity: 8, including one FM. Note: Also serves Wrightwood.

**Virginia Hills**—See Martinez, Cal.

† **Visalia**—General Electric Cablevision.

\* **Vista**—Co-Axial Systems Engineering Co. (see CATV Group Ownership).

**Walnut Creek**—Cable-Vision, 2169 San Miguel Dr. Phone: 935-3476. No. subscribers, 39; estimated potential, 53. Began service March 1959. Equipment Jerrold & Benco. Charles R. Crabtree, pres.; Don Campbell, v.p. Stations: KHSL-TV, Chico; KGO-TV, KPIX, KQED, KRON-TV & KTVU, San Francisco. Cable channels: 6 TV.

† **Walnut Creek**—Erling O. Wiig.

**Watsonville**—Central Cal. Communications Corp., 1326 Lincoln Ave. Phone: 724-1038. No. subscribers, 1,490 (1,450 residential); potential, n.a. (See CATV Group Ownership.) Stations: KNTV, San Jose; KSBW-TV, Salinas (picked off-air); KTVU, KRON-TV, KPIX, KQED, San Francisco & KQED, San Francisco (via microwave). No installation fee; monthly charge, \$4.60. Channel capacity: 12.

**Weaverville**—Community TV Co.

**Weed**—Yreka TV Co. Inc., 114 S. Main, Yreka, Cal. Phone: 842-4228. No. subscribers, 48; estimated potential, 950. Service began May 1965. Equipment Jerrold & Entron. F. Page Ellis, pres.; William R. Maginnis, secy.-treas.-mgr. (see CATV Group Ownership). Stations: KRCR-TV, Redding; KHSL-TV, Chico; KMED-TV, Medford; KOTI, Klamath Falls (all picked off-air).

**Weedpatch**—See Arvin, Cal.

† **West Central (Los Angeles)**—Phillip Antoine d/b as Pacific Master Systems, 22403 Guadilamar Dr., Saugus, Cal.

† **West Los Angeles**—Phillip Antoine d/b as Pacific Master Systems, 22403 Guadilamar Dr., Saugus, Cal.

**Westmoreland**—See Brawley, Cal.

**Willits**—Willits TV Cable System, 111 S. Main St., Box 607. Phone: 459-2262. No. subscribers, 1,141; estimated potential, 1,300. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership); D. G. Harris, mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KTVU, Oakland; KHSL-TV, Chico (via microwave); KPAT, Berkeley; KFOG, San Francisco. No installation fee; monthly charge, \$6.50. Channel capacity: 12. Miles of plant in use, 30; additional miles planned, none. No. of homes in front of plant: 1,300.

**Willows**—Northern Cal. Cable TV Co., 261 N. Villa Ave. Phone: 934-7008. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1965. Firm is a subsidiary of Central Cal. Communications Corp. (see CATV Group Ownership). Stations: KTVU, Oakland; KQED, San Francisco; KCRA-TV, KXTV & KOVR, Sacramento-Stockton (via microwave); KRCR-TV & KIXE-TV, Redding; KHSL-TV, Chico (picked off-air); also weather, background music.

**Wofford Heights**—Clear TV & Cable Inc., Box 243, J. F. Dungan.

**Wrightwood**—See Victorville, Cal.

† **Yclo County**—Smiley-Young Co.

**Yreka**—Yreka TV Co. Inc., 114 S. Main St. Phone: 842-4228. No. subscribers, 1,350; estimated potential, 1,500. Began service Aug. 1954. Equipment Jerrold & Entron. F. Page Ellis, pres.; William R. Maginnis, secy.-treas.-mgr. (see CATV Group

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Ownership). Stations: KIXE-TV & KRCR-TV, Redding; KHSL-TV, Chico; KTVM, Medford (all picked off-air). Installation fee, \$18; monthly charge, \$4.50. Channel capacity: 5. Miles of plant in use, 30. No. of homes in front of plant: 1,600.

\* Yuba City—Oroville Communications Corp. (see CATV Group Ownership).

† Yuba County—Oroville Communications Corp.

Yucca Valley—Hi-Desert TV Cable Co., Twentynine Palms Hwy., Twentynine Palms, Cal. Phone: 367-7136. (See Paul J. Schmitt under CATV Group Ownership.)

### COLORADO

Alamosa—Colorado Televents Inc., 312 State St. Phone: 589-6653. No. subscribers, 785; estimated potential, 1,350. Began service July 1, 1955. Equipment, Jerrold. Carl Williams, pres. (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOAT-TV, KGGM-TV & KNME-TV, Albuquerque; KKTU, Colorado Springs; (off-air); KLZ-TV, KCTO, KOA-TV, & KBTU, Denver (via microwave). Installation fee, \$10; monthly charge, \$6. Channel capacity: 9. Miles of plant in use, 37. No. of homes in front of plant: 1,350.

Antonito—Televents Inc., Salida, Colo. Phone: 539-2824. No. subscribers, 30; estimated potential, 200. Began service Jan. 2, 1956. Equipment Jerrold. W. H. Sexton, gen. mgr. Stations: KOB-TV, KOAT-TV, & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs. Installation fee, \$25; monthly charge, \$6. Cable channels: 5 TV.

\* Aspen—Canyon Cable TV Corp., Box E. Phone: 925-3414. William R. Dunaway, pres. (See CATV Group Ownership.) Stations: KCTO, KOA-TV, KLZ-TV, KBTU & KRMA-TV, Denver; KREX-TV, Grand Junction (via microwave).

\* Boulder—Televents Inc., 280 Columbine, Denver. Phone: 388-6431. Estimated potential, 8,000. Carl M. Williams, pres. (see Colorado Televents & Systems Management Co. under CATV Group Ownership). Stations: KCTO, KOA-TV, KRMA, KLZ-TV & KBTU, Denver; KFBC-TV, Cheyenne (all picked off-air); also 4 FMs. Installation fee, \$14.95; monthly charge, \$5.95. Channel capacity: 12.

Burlington—Burlington TV Cable System, Box 556. Phone: 346-7644. No. subscribers, 300; estimated potential, 700. Began service Sept. 1963. Equipment Dorate & Jerrold. G. H. Dodson, pres. (see CATV Group Ownership); Russell Dodson, mgr. Stations: KLOE-TV, Goodland, Kan.; KHPL-TV, Hays Center & KOMC, McCook, Neb. Installation, \$50; mo., \$5.50.

Climax—Climax Molybdenum Co. Phone: 863-5111. No. subscribers, 150; estimated potential, 150. Began service in 1954. Equipment Spencer-Kennedy. E. J. Eisenach, v.p., western operations; Frank J. Windolph, resident mgr. Stations: KBTU, KLZ-TV & KOA-TV, Denver (off-air). No installation fee; no monthly charge. Channel capacity: 4. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 150.

† Cortez—Colo. Televents.

\* Delta—Delta Televents Inc., 540 Main. Phone: 874-4629. (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOA-TV, KBTU, KCTO, KRMA-TV & KLZ-TV, Denver (via microwave); KREX-TV, Grand Junction (picked off-air); also weather, music. Installation fee, n.a.; monthly charge, \$5.95. Miles of plant under construction, 15.

\* Delta—Cable TV of Colo. (see CATV Group Ownership).

† Delta—Rex Howell Inc.

† Delta—Wentronics Inc.

Durango—Durango TV Network Inc., 1139 Main Ave. Phone: 247-2881. No. subscribers, 1800; estimated potential, 2600. Began service Dec. 1954. Equipment Jerrold & Ameco. John J. Morrissey Jr., pres.-mgr.; Byron V. Bradford, secy. Stations: KOB-TV, KOAT-TV & KNME-TV, Albuquerque (off-air); KGGM-TV, Albuquerque (via microwave). Installation fee, \$125 or \$13.95; monthly charge, \$4.30 or \$6.95. Channel capacity: 5, including weather & music. Miles of plant in use, 32; additional miles planned, none. No. of homes in front of plant: 2,500.

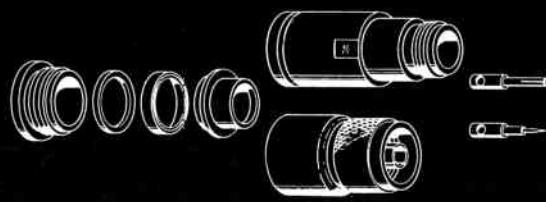
Estes Park—Estes Park TV Co., Box 0. Phone: 506-3272. No. subscribers, 325; estimated potential, 450. Began service July 1953. Equipment Jerrold & Blonder-Tongue. Jack Coffee, owner. Stations: KTVR, KOA-TV, KLZ-TV & KBTU, Denver. Channel capacity: 4.

\* Fruita—Community TV Inc.

(Continued on next page)

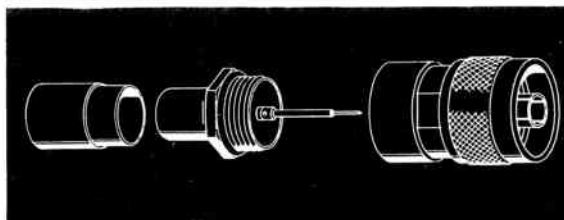
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602A				602J	6020
493A	493F	493UF	B4935A	493JA	4930
603A				603J	6030



### FULL CRIMP TYPE — 75 OHM CONNECTOR

PLUGS			JACKS		SPLICE	USE WITH CABLE NO.
TYPE "N"	TYPE "UHF"	TYPE "N"	TYPE "UHF"	TYPE "N"		
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C43N	C43U	C43NJ	C43UJ	C43S	4930	

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- \* **Glenwood Springs**—Western Slope Bcstg. (see Rex Howell under CATV Group Ownership). Stations: KBTW, KOA-TV, KLZ-TV, KCTO & KRMA-TV, Denver; KREX-TV, Grand Junction (via microwave).
- \* **Grand Junction**—Cable TV Co. of Colo., c/o T. W. Mitchell, 411 Main St. Also holds permit for microwave relay of Denver signals.
- † **Gunnison**—Gunnison Electronics Inc. (Gail Allen).
- † **Gunnison**—Colorado Televents Inc.  
**La Jara**—Televents Inc., 238 F St., Salida, Colo. Phone: 539-2824. No. subscribers, 50; estimated potential, 225. Began service March 15, 1956. Equipment Jerrold. W. H. Sexton, gen. mgr. (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOB-TV, KOAT-TV & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs. Installation fee, \$25; monthly charge, \$6. Cables: 5 TV.
- Lamar**—Media Cable TV Systems Inc., 107 S. Main. Phone: 336-2560. No. subscribers, 240; estimated potential, 2,000. Began service Sept. 15, 1964. Equipment Jerrold. Dennis Behan, pres.; Doug Kahle, v.p.; Fred Betz Jr., secy.-treas. Stations: KCTO, KOA-TV, KLZ-TV & KBTW, Denver (via microwave); KLMR, Lamar. Installation fee, \$35; monthly charge, \$6. Channel capacity: 12; 5 channels to be added in year. Miles of plant, 32; additional miles planned, none. No. of homes in front of plant: 2,300. (See Multi-Pix Inc. under CATV Group Ownership.)
- Leadville**—Colorado Televents Inc., 605 Harrison. Phone: 486-1485. No. subscribers, 1,000; estimated potential, 1,000. Began service October 1954. Equipment, Jerrold. Dale Hartetsy, mgr. (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOA-TV, KCTO, KLZ-TV & KBTW, Denver (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 5. Miles of plant, 35; additional miles planned, 3.
- \* **Manitou Springs**—Pikes Peak Televents, 512 S. Teson. Phone: 634-2844. Estimated potential, 500. Firm is equally held by Colorado Televents & KKTW Colorado Springs (Garvey Communications). See Colo. Televents, Garvey Communications & Systems Management Co. under CATV Group Ownership.

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- \* **Mesa County**—Community TV Inc., 233 E. Main St., Bozeman Mont. (see CATV Group Ownership).
- \* **Mesa County**—Cable TV of Colo. Thomas W. Mitchell, pres. (see CATV Group Ownership).
- † **Mesa County**—Wentronics Inc.  
**Monte Vista**—Colorado Televents Inc., 312 State St., Alamosa, Colo. Phone: 589-6653. No. subscribers, 275; estimated potential, 600. Began service Aug. 1956. Equipment Jerrold. Carl Williams, pres. (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOAT-TV, Albuquerque (off-air); KOA-TV, KBTW, KCTO & KLZ-TV, Denver (via microwave). Installation fee, \$10; monthly charge, \$6. Channel capacity: 5.
- Montrose**—Rex G. Howell Inc., Hillcrest Manor. Grand Junction, Colo. Phone: 242-5000. No. subscribers, n.a.; estimated potential, 1,000. Service began Sept. 1965. Equipment, Jerrold. Officers: Rex Howell, pres.; Carl Anderson, exec. v.p. (see CATV Group Ownership). Stations: KREX-TV, Grand Junction; KREY-TV, Montrose (picked off-air); KBTW, KOA-TV & KRMA, Denver (via microwave); time-weather. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.
- \* **Montrose**—Wentronics Inc. (see CATV Group Ownership).
- \* **Montrose**—Cable TV Co. of Colo. (see CATV Group Ownership).
- † **Palisade**—Home-Owned Cable TV Inc.
- † **Palisade**—Wentronics Inc.
- † **Palisade**—Community TV Inc.
- \* **Riffe**—Canyon Cable TV Corp., Box E, Aspen, Colo. William R. Dunaway, pres. (see CATV Group Ownership). Stations: KBTW, KOA-TV, KLZ-TV, KCTO & KRMA-TV, Denver; KREX-TV, Grand Junction (via microwave). Installation fee, \$20; monthly charge, \$6.50.
- Salida**—Televents, 238 F St., P.O. Box 110. Phone: 539-2824. No. subscribers, 490; estimated potential, 1000. Began service Nov. 11, 1954. Equipment Jerrold. (see Colorado Televents Inc. & Systems Management Co. under CATV Group Ownership). W. H. Sexton, gen. mgr. Stations: KLZ-TV, KRDO-TV, KOA-TV & KBTW, Denver; KOAA-TV, Pueblo. Cable channels: 5 TV.
- Springfield**—Springfield TV Cable System, Box 265. Phone: 523-6558. No. subscribers, 550; estimated potential, 600. Began service Oct. 1961. G. H. (Bunk) Dodson, owner; Gene Cargal, mgr. (see Dodson under CATV Group Ownership). Stations: KOAA-TV, Pueblo; KKTW & KRDO-TV, Colorado Springs (all picked off-air). Channel capacity: 3.
- Sterling**—Sterling Community TV Co., 319 Poplar. Phone: 522-0978. No. subscribers, 2,800 (2,600 residential); potential, 3,300. Began Sept. 1954. Equipment, Amplivision. Owned by Community TV Inc. (see CATV Group Ownership). Charles H. Pope, mgr. Stations: KCTO, KRMA-TV, KOA-TV, KLZ-TV & KBTW, Denver (via microwave); KTVS, Sterling (picked off-air); also weather, music. Installation fee, \$40 or none; monthly charge, \$4.50 or \$5.50. Channel capacity: 12. Miles of plant, 50; additional miles planned, 5. No. of homes in front of plant: 3,600.

**Trinidad**—Trinidad Community TV Co., 444 N. Commercial St. Box 778. Phone: 846-2912. No. subscribers, 2,873 (2,715 residential); potential, 2,800. Began May 1953. Equipment, Jerrold. Division of H & B Communications Corp. (see CATV Group Ownership); Pete Ruiz Jr., mgr. Stations: KOAA-TV, Pueblo; KKTW & KRDO-TV, Colorado Springs (off-air); also weather, background music. Installation fee, \$10 & \$70; monthly charge, \$4 & \$5.50. Channel capacity: 5.

† **Walsenburg**—Televents Inc. (see Colo. Televents & Systems Management Co. under CATV Group Ownership).

### CONNECTICUT

**New Haven**—Community TV Systems Inc., 354 Whalley Ave. Spruce 6-0100. No. subscribers, 415; estimated potential, 100,000. Began service March 1, 1955. Equipment Blonder-Torgue. William Shank, pres.; Helen Shank, secy.; Melvyn Shank, v.p. & treas. Stations: WTIC-TV, Hartford; WNBC-TV, New Haven; WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WOR-TV & WPIX, New York. Installation fee, \$10; monthly charge, \$3. Cable channels: 11 TV. Note: Provides signals to apartments & motels only.

**New Haven**—TV Antennae Systems Inc., 27 Dixwell Ave. Phone: 624-3171. No. subscribers, 341; estimated potential, 892. Equipment Jerrold. Theofelos Jenetopoulos, pres.; Vivian S. Jenetopoulos, v.p.; Matthew T. Jenetopoulos, secy.-treas. & mgr. Stations: WABC-TV, WCBS-TV, WNEW-TV, WOR-TV, WPIX & WNBC-TV, New York; WNHC-TV, New Haven. No installation fee; monthly charge, \$2.50. Cable channels: 8 TV.

**Waterbury**—Co-Axial TV Service of Conn. Inc., 30 Avon Ave.

(Continued on page 92-c)



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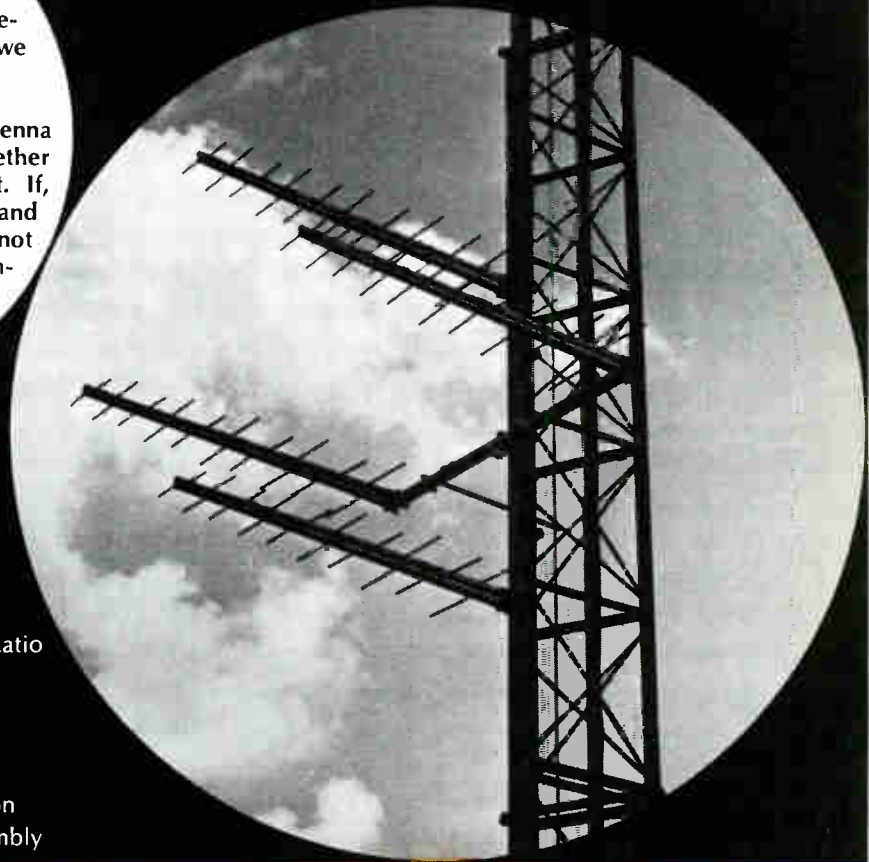




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## CONNECTICUT APPLICATIONS

- Bridgeport Community Antennae Television Co.**—55 Weed St., New Canaan, Conn. Doc. 10314. Applicant for: Bridgeport & Stratford. Executive: Otto A. Ohland, pres.
- Cable Video Inc.**—210 Pearl St., Hartford, Conn. Doc. 10320. Applicant for: Groton, New London & Norwich.
- CATV of Conn. Inc.**—c/o Weisman & Weisman, 49 Leavenworth St., Waterbury, Conn. Doc. 10318. Applicant for: (a) Waterbury, Thomaston, Watertown, Middlebury, Naugatuck, Prospect & Wolcott. (b) Harwinton, New Hartford, Winsted, Goshen, Litchfield & Torrington. (c) Ansonia, Derby & Shelton. (d) New London, Groton & Norwich. (e) New Britain, Meriden, Middletown, Portland & Wallingford. (f) Terryville, Bristol, Plainville, Farmington & Southington. (g) New Haven, Hamden, W. Haven, E. Haven & N. Haven. (h) W. Hartford, Hartford, E. Hartford, Manchester & Glastonbury. (i) Newington & Wethersfield. (j) Windsor, Bloomfield, Avon & Simsbury. (k) Storrs, Windham, Danielson & Putnam.
- Community TV Systems Inc.**—354 Whalley Ave., New Haven, Conn. Doc. 10195 & 10229. Applicant for: (a) New Haven, Hamden, W. Haven, E. Haven, & N. Haven. (b) Branford, Guilford & Madison. (c) New London, Norwich & Groton. (d) Ansonia, Derby & Shelton. (e) Danbury. Also applicant for Wallingford, Meriden, Middletown, Portland, Willimantic, Storrs & Putnam.
- Connecticut Cablevision Co.**—200 5th St., Stamford, Conn. Doc. 10209. Applicant for: Winsted, Torrington. Ownership: Kings-ton Cablevision, Kingston, N.Y. Walter L. Hotz, pres.
- Connecticut TV Inc.**—1422 New Britain Ave., W. Hartford, Conn. Doc. 10213, 10262, 10322. Applicant for: Waterbury, Naugatuck, Hamden, Wallingford, Meriden, Middletown, N. Haven, New Haven, E. Haven, W. Haven, Torrington, Willimantic, Norwich, Hartford, E. Hartford, W. Hartford, New London, Groton, Watertown, Manchester, New Britain, Bristol, Terryville (section of Plymouth), Thomaston, Farmington & Litchfield.
- Kenneth M. Cooper**—67 Catamount Rd., Fairfield, Conn. Doc. 10381.
- Ducci Electric Co. Inc.**—379 Goshen Rd., Torrington, Conn. Doc. 10226. Applicant for: Thomaston, Torrington & Winsted.
- Eastern Cablevision Co. Inc.**—6 Edge Hill Lane, Westport, Conn. Doc. 10286. Applicant for: (a) Torrington, Winchester, Thomaston, New Hartford, Litchfield & Harwinton. (b) Naugatuck, Beacon Falls, Seymour, Ansonia, Derby & Shelton. Ownership: George I. Reynolds (pres.) & Bruce Merrill.
- Eastern Conn. Cable TV Inc.**—13 Masonic St., New London, Conn. Doc. 10317. Applicant for: New London, Groton, Waterford, Stonington, Norwich, Killingly, Putnam, Griswold, Windham, Montville, Ledyard, E. Lyme & Colchester.
- Greater Hartford Bcstg. Inc.**—11 Asylum St., Hartford, Conn. Doc. 10243. Applicant for: E. Hartford, Simsbury, Windsor, Bristol, Hartford, Glastonbury, New Britain, W. Hartford, Manchester, Newington & Wethersfield.
- Grossco CATV Inc.**—709 Main St., Hartford, Conn. Doc. 10301. Applicant for: Bristol, New Britain, Plainville & W. Hartford. Officers: Julian Gross, pres.; Francis Caplan, v.p.; Peter G. Gross, secy.; Carl Wissinger, treas. Note: Associated with Wentronics Inc.
- Laurel Cablevision Inc.**—Casson Ave., Torrington, Conn. Doc. 10233. Applicant for: Ansonia, Beacon Falls, Derby, Harwinton, Litchfield, Middlebury, Naugatuck, New Hartford, Prospect, Seymour, Shelton, Thomaston, Torrington, Waterbury, Watertown, Winsted & Wolcott.
- New England Industries Inc.**—120 Wall St., N.Y. Doc. 10279. Applicant for: E. Hartford, Meriden, Windsor, Torrington, Bristol, Middletown, New Britain, Naugatuck, New Haven, Hamden, W. Haven, E. Haven, N. Haven, New London, Shelton, Danbury, Hartford, Norwich, Ansonia, W. Hartford, Manchester, Waterbury & Watertown.

- New Haven TV Cable Co. Inc.**—135 College St., New Haven, Conn. Doc. 10207. Applicant for: New Haven, E. Haven, N. Haven, W. Haven, Hamden, Orange, Woodbridge & Branford.
- New Milford Cablevision Co.**—Kent Hollow Rd. (Marbledale). New Milford, Conn. Doc. 10324. Applicant for: New Milford. Owners: Paul Hancock & George Ogle, partners.
- The Outlet/B-T Co.**—c/o Amram, Hahn & Sundlun, Suite 944, Washington Bldg., Washington, D.C. Doc. 10283. Applicant for areas of Groton, New London & Norwich. Ownership: The Outlet Co. (licensee of WJAR-TV-AM Providence & WDBO-TV-AM-FM Orlando) & Blonder-Tongue Laboratories Inc. (Newark, N.J.). Executives: Joseph S. Sinclair, pres.; Isaac Blonder, v.p.; Ben Tongue, v.p.; Bruce G. Sundlun, secy.; Harry Gilbert, treas.; Kenneth Logowitz, asst. treas.
- Redfield Associates**—20 Broad St., 8th Floor, New York, N.Y. Doc. 10378.
- TelePrompTer Corp. of N.Y.**—50 W. 44th St., N.Y. Doc. 10321. Applicant for: (a) New London, Groton, Waterford & Norwich; (b) Danbury & Bethel; (c) Torrington; (d) Waterbury, Watertown, Naugatuck, Cheshire, Meriden & Middletown.
- TeleSystems Corp.**—113 S. Easton Rd., Glenside, Pa. Doc. 10278. Applicant for: E. Hartford, Meriden, Windsor, Torrington, Bristol, Middletown, New Britain, Naugatuck, New Haven, Hamden, W. Haven, E. Haven, N. Haven, New London, Shelton, Danbury, Hartford, Norwich, Ansonia, W. Hartford, Manchester, Waterbury & Watertown.
- Teletron Inc.**—c/o Meredith-Avco Inc., 630 3rd Ave., New York, N.Y. Doc. 10271 & 10323. Applicant for: Torrington, Naugatuck & Windham. Owner: Meredith-Avco.
- Waterbury Community Antenna Inc.**—c/o John S. Monagan, 193 Grand St., Waterbury, Conn. Doc. 10196. Applicant for: (a) Waterbury, Thomaston, Watertown, Middlebury, Naugatuck, Prospect & Wolcott. (b) Harwinton, New Hartford, Winsted, Goshen, Litchfield & Torrington. (c) Derby, Ansonia & Shelton. Ownership: John Monagan, 10%; Jerrold Corp., 90%.
- Theodore S. Wolk**—Miller Rd., Colchester, Conn. Doc. 10336.

## DELAWARE

- † Bellefonte—Rollins Bcstg.
- \* Dagsboro—Eastern Shore CATV (see CATV Group Ownership).
- Dover**—Delaware Teleservice Co., Box 193, Edgehill Shopping Center, Phone: 674-3440. No. subscribers, 100; estimated potential, 3,000. Service began Sept. 1965. Equipment, Entron. Henry Rau, pres.; Lloyd S. Smith, v.p.; Allen S. Hedgecock Jr., secy.; Patrick H. Kelly, treas.; James D. Faucette III, mgr. (see CATV Group Ownership.) Stations: WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; KYW-TV, WFIL-TV, WPHL-TV, WKBS, WJBF-TV & WCAU-TV, Philadelphia; WTTG, Washington, D.C.; WHYY-TV, Wilmington (all picked off-air); also weather & background music. Installation fee, \$20; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 40; additional miles planned, 30. No. of homes in front of plant: 1,500.
- † Elsmere—Rollins Bcstg.
- \* Frankford—Eastern Shore CATV (see CATV Group Ownership).
- Georgetown**—Diamond State CATV (see CATV Group Ownership). No. subscribers, 350; estimated potential, n.a.
- Laurel**—Diamond State CATV Inc., 611 "B" E. 4th. Phone: 875-5830. No. subscribers, 500; estimated potential, 1,000. Service began 1963. Owned by General TV Inc. (see CATV Group Ownership.) Stations: WBAL-TV, WJZ-TV & WMAR-TV, Baltimore; WTTG, Washington, D.C.; WBOC-TV, Salisbury (all picked off-air); also FM. Installation fee, \$35; monthly charge, \$3.75. Channel capacity: 5; 7 to be added in year.
- \* Millsboro—Eastern Shore CATV (see CATV Group Ownership).
- † Newark—TeleSystems Corp.
- † Newark—Rollins Bcstg.
- † New Castle—Rollins Bcstg.
- New Castle County—See Wilmington, Del.
- † Newport—Rollins Bcstg.
- \* Rehoboth Beach—Diamond State CATV Inc. (see CATV Group).
- Seaford**—Diamond State CATV Inc., 202 High St. Phone: 629-9207. No. subscribers, 650; estimated potential, 2,000. Service began 1963. Owned by General TV Inc. (see CATV Group Ownership.) Stations: WBAL-TV, WMAR-TV & WJZ-TV, Baltimore; WTTG, Washington, D.C.; WBOC-TV, Salisbury (all picked off-air); also FM. Installation fee, \$35; monthly charge, \$3.75. Channel capacity: 5; 7 to be added in year.

(Continued on page 94-c)



## AMECO, INC.

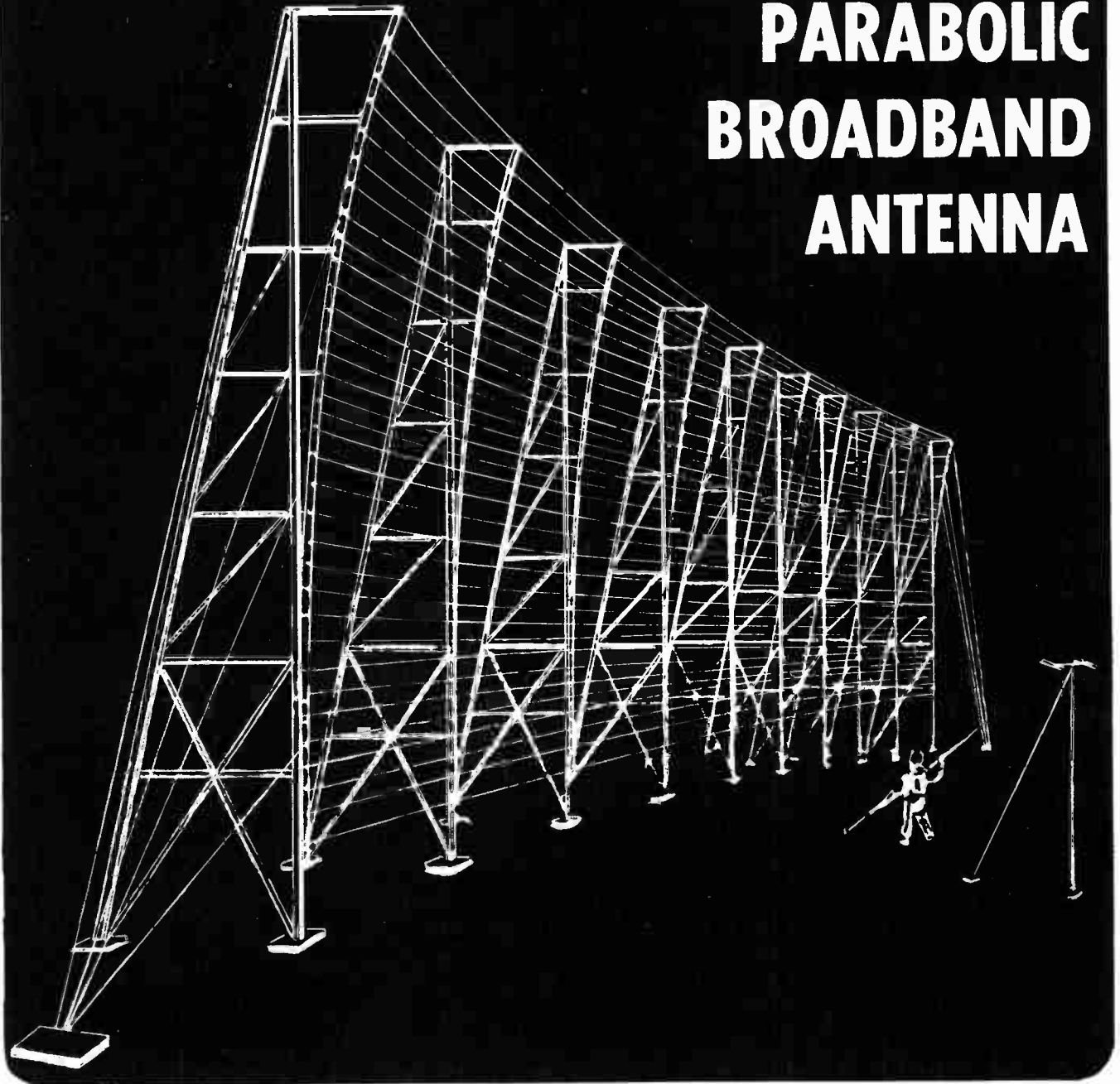
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# PARABOLIC BROADBAND ANTENNA

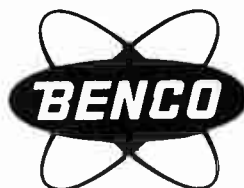


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tivity and its high front to back ratio serve ideally to overcome most co-channel and adjacent channel interferences. This ruggedly constructed Parabolic Broadband Antenna is available as a standard kit, including hardware and erection instructions from:

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- † Seaford—Delaware Teleservice Co. Inc. (WDOV Dover).
- \* Selbyville—Eastern Shore CATV (see CATV Group Ownership).
- \* Smyrna—Delaware Teleservice Co. Inc., Edgehill Shopping Center, Dover, Del. Phone: 674-3440. Henry Rau, pres. (see CATV Group Ownership).
- \* Wilmington—Rollins Inc., 414 French St. Phone: 658-7127. Estimated potential, 50,000. System under construction. Equipment, composite. (See Rollins Cablevision under CATV Group Ownership). Stations: 5 Philadelphia signals & selected Washington, D.C. and Baltimore signals (picked off-air); 4 New York independents (via microwave); also weather, music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 700. Note: Will also serve New Castle County.

## FLORIDA

- † Arcadia—Universal Cablevision.  
Avon Park—See Sebring, Fla.
- \* Bartow—Jerrold Corp.
- † Bartow—Universal Cablevision.
- \* Bonita Springs—Community Cable TV Corp. of Lee County, Naples, Fla. Douglas Danser (see CATV Group Ownership).
- † Bradenton—Five Beaches Cable TV, Cocoa Beach, Fla.
- † Bradenton—Jerrold Corp.
- † Bradenton—Manatee Cablevision Inc., Bradenton. C. T. Jones & E. J. Vehnekamp.
- † Bradenton—Sunshine State Bcstg. Co. (WBRD Bradenton).  
Cape Coral—Gulf Communicators Inc., Box 703, 1326 Lafayette St. Phone: 542-2119. No. subscribers, 450; estimated potential, 3,500. Service began June 10, 1965. Equipment, Ameco. Robert H. Finkernagel Jr., pres.; Connie Mack Jr., v.p.; Joseph S. Maddlone, secy.; Joseph DiFulgo, treas.; A. R. Jorgensen, asst. treas.; R. W. Caughey, engr. & mgr. Stations: WINK-TV, Ft. Myers (picked off-air); WFLA-TV & WEDU-TV, Tampa; WLCY-TV, Largo; WSUN-TV, St. Petersburg (via microwave); also weather, full FM. Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 70; additional miles planned, 15. No. of homes in front of plant: 2,000.
- Cape Kennedy—Canaveral Cablevision Co., 4309 Banana River Blvd., Cocoa Beach, Fla. Phone: 783-4002. No. subscribers, 222, (200 residential); potential, 500. Began 1965. Equipment, Westbury. Harry W. Bennett, pres.; Bernard E. Karlen, v.p.; Jay Deming, secy. (see Five Beaches Cable TV under CATV Group Ownership). Stations: WESH-TV, Daytona Beach; WDBO-TV & WFTV, Orlando; WJXT, Jacksonville; WFLA-TV & WTVT, Tampa (all picked off-air); also weather, music. Installation fee, \$23.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 14.
- Charlotte County—Gulf Coast Teleception Inc., Box 2202, Port Charlotte, Fla. Phone: 625-6000. No. subscribers, n.a.; estimated potential, 3,500. Service began 1960. Equipment, Westbury & Ameco. William F. Hemminger, owner (see CATV Group Ownership). Stations: WFLA-TV & WEDU, Tampa; WINK-TV, Ft. Myers (picked off-air); WLCY-TV, Largo (via microwave); also music. Installation fee, \$29.95; monthly charge, \$4.75. Channel capacity: 5; 3 to be added in year. Miles of plant, 30; additional miles planned, 45. No. of homes in front of plant: 2,000.
- \* Charlotte County—Community Cable TV Corp., Naples, Fla. Douglas Danser (see CATV Group Ownership).
- \* Charlotte County—Charlotte TV Cable Co., Box 81, Huntington, N.Y. System in planning stage. James Y. Nishimura, pres.-treas.; John W. Lyons, v.p.; Susan Nishimura, secy.
- Cinco Bayou—See Ft. Walton Beach, Fla.

- \* Citrus County—Five Beaches Cable TV Inc. (see CATV Group Ownership).
- † Clearwater—General Cable Div. Inc. (Harry Bennett, Cocoa Beach).
- † Clearwater—Jerrold Corp.
- \* Clewiston—Community TV Cable Co. Inc.
- \* Cocoa-Rockledge—TV Cable Cocoa-Rockledge. Owned by Meredith-Avco (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather, music. Miles of plant under construction, 135.
- Cocoa Beach—Communicable Inc., 4311 Banana River Blvd. Phone: 783-4000. No. subscribers, 1,087 (1,000 residential); potential, 3,000. Began June 1964. Equipment, Westbury. Jay Demming, pres.; Harry W. Bennett, v.p.-treas.; Bernard Karlen, secy.; Audrey M. Demming, asst. secy. (see Five Beaches Cable TV Inc. under CATV Group Ownership). Stations: WESH-TV, Daytona Beach; WDBO-TV, Orlando; WFLA-TV, WFTU & WTVT, Tampa (off-air); WRKT AM-FM, Cocoa Beach. Installation fee, \$21; monthly charge, \$4.20. Channel capacity: 12 (including weather, music); one to be added in year. Miles of plant in use, 34; additional miles planned, 12. No. of homes in front of plant: 3,000.
- \* Collier County—Gulf Coast TV.
- \* Crestview—Northwest Fla. Cable TV Inc., c/o Gregg Cablevision, Box 2701, Nashville, Tenn. (see CATV Group Ownership). Construction scheduled to begin July 1, 1965. Equipment Spencer-Kennedy & Jerrold. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather, music & news. Miles of plant planned, 38.
- \* Crystal River—Five Beaches Cable TV Inc. (see CATV Group).  
Daytona Beach Shores—Operating system there also serves adjacent unincorporated South Peninsula.
- † Dunedin—General Cable Div. Inc. (H. W. Bennett, Cocoa Beach).
- † Dunedin—Jerrold Corp.  
E. Williston—See Williston, Fla.  
Eau Gallie—See Melbourne, Fla.
- \* Estero—Community Cable TV Corp. of Lee County, Naples, Fla. Douglas Danser (see CATV Group Ownership).
- \* Eustis—Five Beaches Cable TV, 4311 Banana River Blvd., Cocoa Beach, Fla. Harry W. Bennett Jr., pres.; Bernard E. Karlen, v.p.; Gerald A. Demming, secy.-treas. (See CATV Group Ownership).
- † Ft. Meade—Universal Cablevision.  
Ft. Myers—Southern Cablevision, Box 1352. No. subscribers, 800. A. J. Bauer, pres. (see James Carney under CATV Group Ownership). Receives WSUN-TV, St. Petersburg-Tampa via microwave.
- Ft. Pierce-Vero Beach—Florida Cablevision, 707 Orange Ave., Ft. Pierce, 1839 20th St., Vero Beach. Phone: 461-5311 (Ft. Pierce), 567-3444 (Vero Beach). No. subscribers, 5,000; estimated potential, 8,000. Began service 1961. Equipment, Entron. R. M. LaPorte, pres.; M. W. LaPorte, secy.-treas. (see CATV Group Ownership). Stations: WPTV & WEAT-TV, Palm Beach (off-air); WLBW-TV, WCKT & WTVJ, Miami (via microwave). Installation fee, \$20; monthly charge, \$5.50. Channel capacity: 5. Miles of plant in use, 190; additional miles planned, 10. No. of homes in front of plant: 10,000.
- Ft. Walton Beach—TV Cable Co., Div. of Community Cablecasting Corp., 130 Perry Blvd. Phone: 243-8711. No. subscribers, 3,000; estimated potential, 6,000. Began service June 12, 1963. Equipment, Spencer-Kennedy. Leon N. Papernow, pres. (see CATV Group Ownership). H. H. Harris Jr., mgr. Stations: WKRG-TV & WALA-TV, Mobile; WTVY, Dothan; WDIQ, Dozier; WEAR-TV, Pensacola; WJHG-TV, Panama City (all picked off-air); WPFX-FM, Pensacola. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 72; additional miles planned, 10. No. of homes in front of plant: 6,600. Note: Also serves Mary Esther & Cinco Bayou.
- Gainesville—University City TV Cable Co. Inc., 522 N. Main St. Phone: 376-0217. No. subscribers, 800 (all residential); estimated potential, 10,000. Service began May 1965. Equipment, composite. James L. Milliken, pres.-gen. mgr.; Ralph S. Shepler, v.p.; Harry H. Harkins, secy.-treas. (see Ohio Valley Cable Corp. under CATV Group Ownership). Stations: WJXT, WJCT & WFGA-TV, Jacksonville; WFTV, Orlando; WUFT, Gainesville; WESH-TV, Daytona Beach (all picked off-air); also FM, weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 50; additional miles under construction, 150. No. of homes in front of plant: 1,200.

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† Hillsboro County—Florida CATV Inc. Robert L. Smith, pres.; Richard Doherty, v.p.; W. E. Taylor, secy.-treas.

Indialantic—See Melbourne, Fla.

Indian Harbor Beach—See Melbourne, Fla.

\* Inglis—Five Beaches Cable TV Inc. (See CATV Group Ownership.)

\* Isles of Capri—Marco Island Cablevision Inc., c/o Radio Naples Inc., Box 1128, Naples, Fla. Phone: 642-5127. Owned by Radio Naples (WNOG & WNFM Naples) & Deltona Corp. (see Marco Island under CATV Group Ownership.)

Key West—Cable-Vision Inc., 300 Simonton St. Phone: 296-6555. No. subscribers, 4,930; estimated potential, 10,000. Began service July 1, 1955. Equipment, Jerrold. Officers: John M. Spottswood, pres.; C. Weatherford, secy.; H. Taylor Jr., treas.; C. E. Smith Jr., v.p. & gen. mgr. (see CATV Group Ownership). Stations: WTVJ, WKCT & WLBW-TV, Miami (via microwave); CMQ-TV, Havana (picked off-air); WKWF, Key West; also weather. Installation fee varies (\$150 minimum); monthly charge varies. Channel capacity: 5. Note: Also serves Marathon.

Lake Alfred—See Winter Haven, Fla.

† Lake City—Clear Vision TV, Meridian, Miss.

\* Lake City—Bob Dobelstein & Alex Stevens. Installation fee, \$9.95; monthly charge, \$4.95.

† Lake City—James Moore, Dr. L. G. Landrum & Clarence Ratliff.

† Lake City—Buford Mitchell, Starke, Fla.

\* Lake Park—Burnup & Sims Inc., 1020 11th St., W. Palm Beach, Fla. Phone: 832-1607. Estimated potential, 3,500. Russell J. Burnup, chmn.; Riley V. Sims, pres.; James H. Graham, exec. v.p.; Thomas R. Pledger, operations mgr. (see CATV Group Ownership). Stations: WSEC-TV, WTHS-TV, WKCT-TV, WTVJ & WLBW-TV, Miami; WINK-TV, Ft. Myers; WPTV, Palm Beach; WEAT-TV, W. Palm Beach (all picked off-air); also weather, music, news. Installation fee, \$19.95; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 2,950.

\* Lake Wales—Jerrold Corp. (see CATV Group Ownership). Estimated potential, 3,500. Stations: WESH-TV, WDBO-TV, WFTV & WMFE-TV, Orlando; WEDU-TV, WFLA-TV, WTVT & WSUN-TV, St. Petersburg (all picked off-air); also weather, music. Installation fee, \$24.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant under construction, 28.

† Lakeland—Cable TV of Lakeland (Ameco).

† Lakeland—Jerrold Corp.

† Lakeland—Universal Cablevision.

† Lakeland—Superior Cablevision Co., Lakeland.

† Lantana—Burnup & Sims, W. Palm Beach.

† Largo—Jerrold Corp.

\* Leesburg—Meredith-Avco Inc. (see CATV Group Ownership), 630 3rd Ave., New York, N.Y. Phone: 986-4550. Construction scheduled to begin in 1965.

\* Lehigh Acres—Community Cable TV Corp. of Lehigh Acres, Naples, Fla. Douglas Danser (see CATV Group Ownership). Lehigh Acres Development Corp. has 10% interest.

(Continued on next page)

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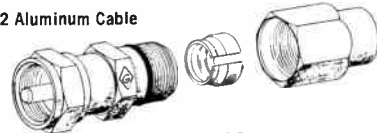
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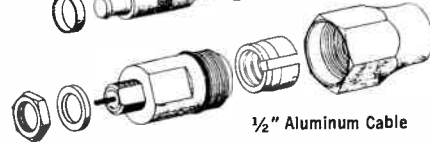


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\* Levy County—Five Beaches Cable TV Inc. (see CATV Group Ownership).

Levy County—See also Williston, Fla.

Live Oak—Cable TV of Live Oak, 308 S. Ohio Ave. Phone: 362-3535. No. subscribers, 909; estimated potential 1,200. Began Feb. 1, 1963. Equipment, Jerrold. S. E. Montgomery Jr., pres.; Jack Barrett, v.p. Stations: WALB-TV, Albany; WUFT, Gainesville; WFGA-TV & WJXT, Jacksonville; WCTV, Tallahassee (all picked off-air). Installation fee, \$10; monthly charge, \$3.95. Channel capacity: 5.

\* Madison—Florida Video.

† Manatee—Five Beaches Cable TV, Cocoa Beach, Fla.

† Manatee—Jerrold Corp.

† Manatee—Sunshine State Bcstg. Co. (WBRD Bradenton).

\* Manatee County—Manatee Cablevision Inc., 1101 29th Ave. W., Box 488, Bradenton, Fla. E. J. Vehnekamp, pres.; C. T. Jones & W. L. Bryant.

Marathon—See Key West, Fla.

\* Marco Island—Marco Island Cablevision Inc., c/o Radio Naples Inc., Box 1128, Naples, Fla. Phone: 649-9191. Estimated potential, 750. Owned by Radio Naples (WNOG & WNFM Naples) & Deltona Corp. (see Marco Island under CATV Group Ownership). Officers: William J. Ryan, pres.; Daniel B. Langley, v.p.; Elliot Mackie, v.p.; Louise M. Langley, secretary. Stations: WINK-TV, Ft. Myers; WCKT, WTVJ & WLBW-TV, Miami (all picked off-air). Installation fee, \$30; mo. charge, \$5.50. Channel capacity: 12, including weather.

Mary Esther—See Ft. Walton Beach, Fla.

Melbourne-Eau Gallie—Florida TV Cable Inc., 700 New Haven Ave., Melbourne. Phone: 727-1227. No. subscribers, 4,000 (3,680 residential); potential, 22,000. Service began Oct. 1964. Equipment, Jerrold. Ownership: Jerrold Corp. & Meredith-Avco (see CATV Group Ownership). Orlando Brilliant, mgr. Stations: WTVT, WEDU-TV & WFLA-TV, Tampa; WESH-TV, Daytona Beach; WDBO-TV, WMFE-TV & WFTV, Orlando; WPTV, W. Palm Beach (all picked off-air); also time, weather, music; 4 FMs. Installation fee \$25; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 159; additional miles planned, 180. No. of homes in front of plant: 9,800. Note: Will soon serve Indiantonic, Indian Harbor Beach, Melbourne Beach, Melbourne Village, Palm Bay, Satellite Beach & West Melbourne.

Melbourne Beach—See Melbourne, Fla.

Melbourne Village—See Melbourne, Fla.

Merritt Island—TV Cable Merritt Island, Courtney Pike. Phone: 636-6440. No. subscribers, 1,750; estimated potential, 5,000. Service began May 25, 1965. Owned by Meredith-Avco (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12, including weather, music. Miles of plant in use, 85. No. of homes in front of plant: 6,000. Note: System will later be joined with Cocoa-Rockledge system.

\* Milton—Jack C. McCombs.

\* Monroe County—Cable-Vision Inc. (see CATV Group Ownership).

† Mt. Dora—WVGT & WFAC(FM) Mt. Dora (Frasure Hull Inc.).

† Mt. Dora—WLBE Leesburg, Fla. Paul Husebo, pres.

† Mt. Dora—Golden Triangle Cablevision Co. Principals: David A. Rawley Sr., David A. Rawley Jr. (WVGT Mt. Dora & The Mt. Dora Topic), Donald E. Bilzer (of law firm, Smith & Pepper, Washington, D.C.) & The High Point (N.C.) Enterprise. Rawley Jr. also has 65.6 of WLAFLaFollette, Tenn.

† Mt. Dora—Martin Anderson, publisher of Orlando Sentinel.

† Mt. Dora—Five Beaches Cable TV Inc. (Universal Cablevision.)

Naples—Gulf Coast TV, 541 Eighth St. S. Phone: 642-6131. No. subscribers, 4,125 (4,000 residential); potential, 7,000. Began Sept. 1960. Equipment, Spencer-Kennedy. Owner: Palmer Broadcasting Co. (see CATV Group Ownership). Richard L. Cox, mgr. Stations: WTBS-TV, WTVJ, WCKT & WLBW-TV, Miami; WINK-TV, Ft. Myers (all picked off-air); also music-weather channel; civic events; 5 FMs. Installation fee, \$30; monthly charge, \$5.50 (\$55 yearly). Channel capacity: 5. Miles of plant, 200; additional miles planned, none. No. of homes in front of plant: 5,200. Note: Serves Greater Naples area.

† Naples Park—Gulf Coast TV.

\* Niceville—Twin Cities TV Cable Co. (see Gregg Cablevision under CATV Group Ownership). Scheduled to begin construction July 1, 1965. Equipment Jerrold & Spencer-Kennedy. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather, music.

\* N. Ft. Myers—Community Cable TV Corp. of Lee County, Naples, Fla. Douglas Danser (see CATV group Ownership).

\* N. Palm Beach—Burnup & Sims Inc., 1020 11th St., W. Palm Beach. Phone: 832-1607. Estimated potential, 2,500. Officers: Russell J. Burnup, chmn.; Riley V. Sims, pres.; James H. Graham, exec. v.p.; Thomas R. Pledger, operations mgr. (see CATV Group Ownership).

Ocala—Video Corp. of Ocala, 220 S. Magnolia St. Phone: 629-7093. No. subscribers, 1,551 (1,520 residential); potential, 3,200. Began Feb. 1, 1961. Equipment, Jerrold. William L. Matheson, pres.; B. M. Tibshirany, v.p.-gen. mgr. Stations: WESH-TV, Daytona Beach; WFGA-TV & WJXT, Jacksonville; WDBO-TV & WFTV, Orlando (all picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 75; additional miles planned, none.

† Okaloosa County—Northwest Fla. TV Cable Co. Inc. seeks permit for unincorporated areas around Crestview & Niceville-Valparaiso.

† Okaloosa County—Twin City TV Corp. seeks permit for unincorporated areas around Crestview & Niceville-Valparaiso.

† Orange County—S. Ga. Natural Gas Co.

† Orlando—Jerrold Corp.

† Orlando—Outlet Co. (WDBO-TV Orlando).

† Orlando—Central Fla. Cable TV Co.

† Orlando—Five Beaches Cable TV Inc.

† Orlando—South Ga. Natural Gas Co.

† Orlando—Mid-Fla. TV (WFTV Orlando).

† Orlando—Perry Publishing (WESH-TV Orlando).

† Orlando—TV Cable Co. of Fla.

† Orlando—General Cablevision Inc., Winter Park.

† Orlando—Orlando Daily Newspapers Inc. (Martin Andersen, publisher).

† Orlando—Central Fla. Bcstg. Co. (WKIS AM-FM Orlando).

† Orlando—Multi-Channel Cable Co., Portsmouth, O.

Ormond Beach—Florida TV Cable Inc., 159 W. Granada Ave. Phone: 677-1232. No. subscribers, 2,305; estimated potential, 5,200. Began service May 1964. Equipment, Jerrold. Ownership: Jerrold Corp. & Meredith-Avco Inc. (see CATV Group Ownership); Homer Scott, mgr. Stations: WDBO-TV, WMFE-TV & WFTV, Orlando; WJXT & WFGA-TV, Jacksonville; WESH-TV, Daytona Beach; WUFT, Gainesville (off-air). Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12, including time-weather. FM. Miles of plant in use, 90; additional miles planned, 30. Homes in front of plant: 6,000.

† Ormond Beach—Martin Andersen (publisher, Orlando Sentinel-Star).

† Palatka—Meredith-Avco.

Palm Bay—See Melbourne, Fla.

† Palmetto—Manatee Cablevision Inc., Bradenton, Fla. E. J. Vehnekamp & C. T. Jones.

Palm Shores—See Melbourne, Fla.

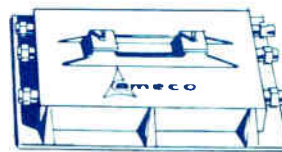
Panama City—Florida Antennavision Inc., Box 311, 1325 Harrison Ave. Phone: 763-5386. No. subscribers, 2,000; potential, 6,000. Equipment, Ameco. Bruce Merrill, pres. (see American Cable TV under CATV Group Ownership). Joseph "Buster" Keeton, mgr. Stations: WTVY, Dothan; WCTV & WFSU-TV, Tallahassee (picked off-air); WEAR-TV, Pensacola; WKRGTV & WALA-TV, Mobile; WDIQ, Dozier (via microwave); also weather, music; WAMI-FM, Panama City on closed circuit. Installation fee, \$18; monthly charge, \$6. Channel capacity: 12. Miles of plant, 115; additional miles planned, 80. No. of homes in front of plant: 5,000.



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- † Pensacola—Home Entertainment Inc.
- † Pensacola—B. T. Pensacola Inc. (Kenneth Giddens, WKRK-TV Mobile).
- † Pensacola—Clear Vision TV Co. of Meridian, Miss.
- † Pensacola—Omni Vision Inc. (WCOA-AM-FM Pensacola).
- † Pensacola—Perry Publishing (WESH-TV Daytona Beach-Orlando) & Cox Bcstg.
- Perry—Florida Video Inc., 111 E. Green St. Phone: 457-3661. No. subscribers, 720; estimated potential, 1,200. Began service June 24, 1963. Equipment, Ameco. Arnold Spector, pres. (Teaneck, N.J.). Stations: WCTV & WFSU-TV, Tallahassee; WFGA-TV, Jacksonville; WALB-TV, Albany, Ga.; WTVM, Columbus, Ga.; Tallahassee FM. Installation fee, \$10; monthly charge, \$5. Channel capacity: 5. No. of homes in front of plant: 1,500.
- † Plant City—Universal Cablevision.
- † Plant City—Hillsborough CATV Inc.
- \* Polk County—Universal Cablevision (see CATV Group Ownership) holds franchise for incorporated areas.
- Port Charlotte—Gulf Coast Teleception Inc., Box 2202. Phone: 625-6000. No. subscribers, 300; estimated potential, 6,000. Began service 1960. Equipment, Westbury & Ameco. William F. Hemminger, owner (see CATV Group Ownership). Stations: WFLA-TV & WEDU-TV, Tampa; WINK-TV, Ft. Myers (picked off-air); WLCY-TV, Largo (via microwave); also music. Installation fee, \$29.95; monthly charge, \$4.75. Channel capacity: 5; 7 to be added in year. Miles of plant, 30; additional miles planned, 60. No. of homes in front of plant: 2,000.
- † Port Orange—Florida TV Cable Inc.
- Port St. Joe—Gulf Cable-Vision Co. Inc., Port St. Joe.
- \* Punta Gorda—Gulf Coast Teleception Inc. William F. Hemminger, pres. (see CATV Group Ownership.)
- † Quincy—Starke Enterprises Inc. Buford Mitchell, rep.
- Rio Vista—See Volusia County.
- † Riviera Beach—Burnup & Sims Inc. (James H. Graham, exec. v.p.).
- Rockledge—See Cocoa-Rockledge.
- † Rockledge—Five Beaches Cable TV Inc.
- \* St. Augustine—Gateway Equipment Co.
- † St. Petersburg—Jerrold Corp.
- † Sanford—Five Beaches Cable TV Inc.
- † Sanford—Fla. TV Cable Inc. (Jerrold Corp.)

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Sarasota—Sarasota Central Antenna Network Inc., 415 S. Pine-apple Ave. Phone: 958-2989. No. subscribers, 150; estimated potential, n.a. Began service 1954. Equipment, Jerrold. Charles A. Guess, mgr. (see CATV Group Ownership). Stations: WSUN-TV, WTVT, WFLA-TV, WEDU & WLCY-TV, Tampa-St. Petersburg (all picked off-air); also FM. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 20; additional miles planned, 125. No. of homes in front of plant: 1,000.

Satellite Beach—See Melbourne, Fla.

Sebring-Avon Park—Highlands Cable TV Corp., 4 N. Ridgewood Dr. Phone: 385-0253. No. subscribers, 1,000 (950 residential); potential, 5000. Began July 10, 1964. Equipment, Entron & Electroline. Howard Warshaw, pres.-treas.; Marvin Burton, v.p.; Miriam Warshaw, secy. Stations: WEDU-TV, WFLA-TV & WTVT, Tampa; WDBO-TV & WFTV, Orlando; WINK-TV, Ft. Myers; WEAT-TV, Palm Beach; WPTV, West Palm Beach (all picked off-air); also weather, 40 FMs. Installation fee, \$10-\$17.50; monthly charge, \$5. Channel capacity: 12. Miles of plant, 70; additional miles planned, 60. No. of homes in front of plant: 3,000.

† Shalimar—Okaloosa TV Cable Co., Ft. Walton Beach.

(Continued on next page)

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- † S. Daytona—Florida TV Cable Inc.  
South Peninsula—See Daytona Beach Shores.
- † Springfield—Florida Antennavision Inc.
- † Springfield—Gregg Cablevision.
- \* Starke—Starke Enterprises Inc. Buford Mitchell, mgr.
- † Stuart—Victor Oristano.
- † Sun City—General Cablevision of Sun City Center Inc., Cocoa Beach, Fla.
- Tallahassee—Cablevision of Fla. Inc., 1012 S. Magnolia Dr. Phone: 877-2719. No. subscribers, n.a.; estimated potential, 7,000. Began service Dec. 1963. Equipment Jerrold & Entron. John E. Phipps, pres.; W. A. Snowden Jr., v.p.; Joseph E. Hosford, secy.-treas. Stations: WCTV & WFSU-TV, Tallahassee; WALB-TV, Albany, Ga.; WTVY, Dothan, Ala.; WJHG-TV, Panama City (off-air); WTVM, Columbus, Ga. (via microwave); WBGW & WFSU-FM, Tallahassee. No installation fee; monthly charge, \$6.50. Channel capacity: 12, including weather, music. Miles of plant, 100; additional miles planned, 200.
- Tallahassee—Tallahassee Cablevision, 1709 N. Monroe. Phone: 224-9651. No. subscribers, 900; estimated potential, 4000. Began service March 10, 1963. Equipment Spencer-Kennedy, R. M. LaPorte, pres.; Margaret LaPorte, secy.-treas. (see CATV Group Ownership). Stations: WALB-TV, Albany; WFSU & WCTV, Tallahassee; WTVY, Dothan; WJHG-TV, Panama City; WTVM, Columbus (off-air). No installation fee; monthly charge, \$6.50. Channel capacity: 12, including weather, music. Miles of plant in use, 65; additional miles planned, 35. No. of homes in front of plant: 3,800.
- \* Tallahassee—Southeastern Cablevision Inc.
- † Tampa—Jerrold Corp.
- † Tarpon Springs—General Cable Div. Inc. (Harry W. Bennett, Cocoa Beach).
- † Tarpon Springs—Jerrold Corp.
- † Titusville—Meredith-Avco.
- † Titusville—Five Beaches Cable.
- † Titusville—R. M. Fairbank Bcstg. Corp. (WRMF Titusville).
- \* Valparaiso—Rupert M. Miller, 137 Edward Circle. Phone: 678-1121. Estimated potential, 3,000. Stations: WEAR-TV, Pensacola; WKRG-TV & WALA-TV, Mobile (off-air). Installation fee, \$20; monthly charge, \$6. Channel capacity: 7.
- Vanderbilt Beach—Gulf Coast TV, 541 8th St. S., Naples, Fla. (see Palmer Bcstg. under CATV Group Ownership).

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- † Venice—Venice Central Antenna Network Inc. Owned by International Equity Corp.
- † Venice—Fla. Cable TV Inc. Principals: Larry Rhodes, Warren Henderson, John E. Palmer.
- † Venice—Universal Cablevision of Venice Inc.
- † Venice—Wire Tele-View Corp., Pottsville, Pa. Clarence E. Schoff-stall, pres.
- † Venice—GT & E Communications Inc. (General Telephone & Electronics).
- † Venice—Gulf Coast Teleception Inc., Port Charlotte. William Hemminger, pres.
- † Venice—Florida CATV Inc.
- \* Venice Gardens—Sarasota Central Antenna Network (see CATV Group Ownership).
- \* Venice Gardens—Gulf Coast Teleception Inc. William Hemminger, pres. (see CATV Group Ownership).
- † Vero Beach—Martin Andersen (publisher, Orlando Sentinel).  
Vero Beach—See also Ft. Pierce, Fla.
- \* Volusia County—Florida TV Cable (see Jerrold Corp. & Meredith-Avco under CATV Group Ownership. Note: Franchise is for unincorporated areas of county, including Rio Vista area.
- † Walton County—Willie Collingsworth, Rt. 3, De Funiak Springs, Fla.
- \* Wauchula—Universal Cablevision (see CATV Group Ownership).  
Estimated potential, 5,000.  
W. Melbourne—See Melbourne, Fla.
- \* Williston—CAVU Inc. Principals: Royal French, Geoffrey Dobson, Ben Doerr & Charles P. Williams Jr. (v.p.-gen. mgr.) Note: Will also serve E. Williston, possibly other areas of Levy County where they hold permit for use of right-of-ways.
- \* Winter Haven—Universal Cablevision Inc., 4307 Banana River Blvd., Cocoa Beach, Fla. Phone: 783-4000. Estimated potential, 25,000. Equipment, Jerrold. (See CATV Group Ownership.) Stations: WESH-TV, Daytona Beach; WDBO-TV & WFTV, Orlando; WEDU, WFLA-TV & WTVT, Tampa; WPTV, Palm Beach (all picked off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather, music. Miles of plant planned, 165. Note: Will also serve Lake Alfred.
- \* Yankeetown—Five Beaches Cable TV Inc. (See CATV Group Ownership.)

## GEORGIA

- † Albany—Cable Antenna TV Service Co., Sylvester, Ga.
- † Albany—Viking Cable Co., Hoboken, N.J.
- † Albany—Clearview of Ga. Inc., Dublin, Ga. (Westinghouse Bcstg.).
- † Albany—Multi-Channel Cable Co., Portsmouth, Ohio. E. L. Glockner, pres.
- † Albany—King Community Antenna TV Co., Houston, Tex. (King Ranch Enterprises).
- † Albany—South Georgia Natural Gas Co., Thomasville, Ga.
- † Albany—WJAZ Albany (James Rivers Stations).
- † Albany—WALB-TV Albany (Herald Publishing).
- † Albany—Thomas A. Futch, Albany.
- \* Alma—Dixie Cable TV. Estimated potential, 575. Equipment, composite. Jack Bennett, pres.-mgr.; E. H. Davis, v.p.; Charlene Bennett, secy.-treas. Stations: WALB-TV, Albany; WJXT & WFGA-TV, Jacksonville; WSAV-TV & WTOG-TV, Savannah (off-air). No installation fee; monthly charge \$5.85. Channel capacity, 5. Miles of plant under construction, 16.
- † Americus—Radio WDEC (Charles Smith).
- Athens—Athens TV Cable Inc., College Ave. No. subscribers, 2,000; estimated potential, 6,000. Service began Aug. 1, 1965. Equipment, Entron & Jerrold. Allan J. McDonald, pres.-treas.; S. P. McDonald Jr., v.p.; William W. McDonald, v.p.; Sterling P. McDonald III, secy. (see Ga. TV Cable under CATV Group Ownership). Stations: WSB-TV, WAGA-TV & WAIL, Atlanta; WGTV, Athens; WJBF-TV & WRDW-TV, Augusta; WMAZ-TV, Macon; WAIM-TV, Anderson, S.C.; WFBC-TV, Greenville, S.C. (all picked off-air); also weather, music. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 117; additional miles planned, 50. No. of homes in front of plant: 12,500.
- † Augusta—A. D. Willard Jr, 2715 Bellevue Ave. (WGAC Augusta).  
(Continued on page 100-c)



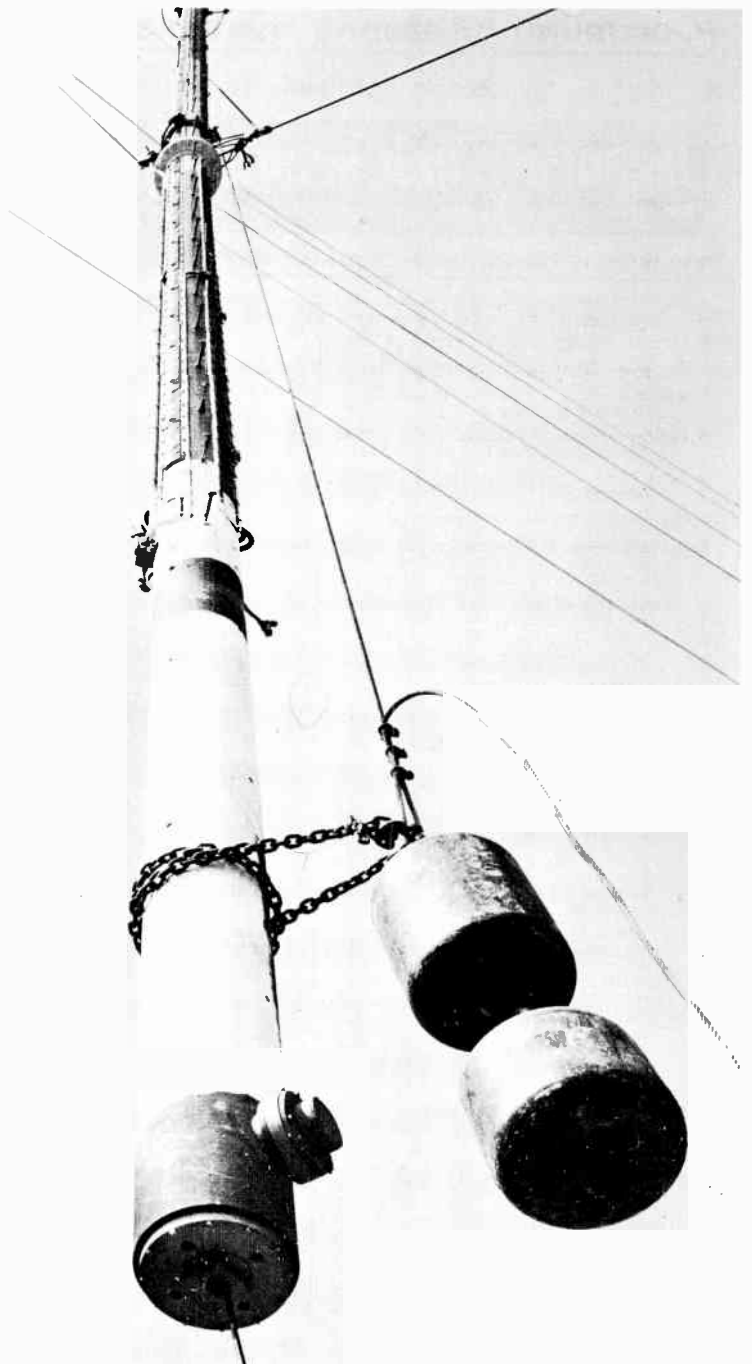
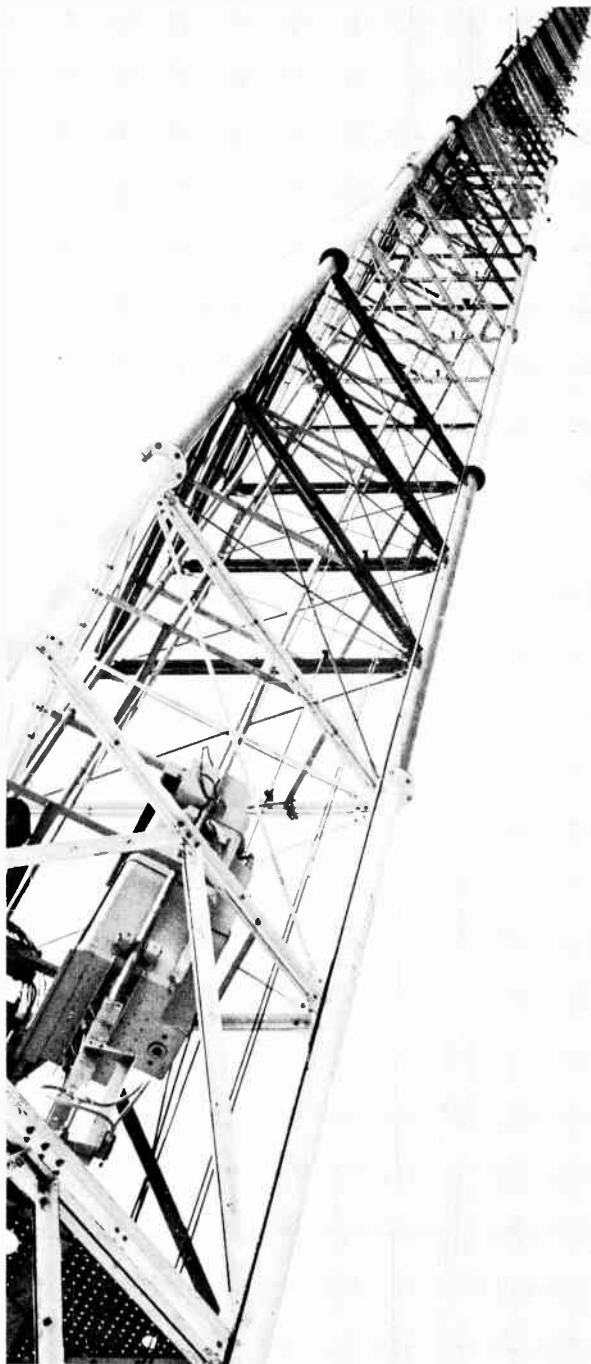
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# Why Dresser-Ideco is "Tallest in Towers"

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At Tulsa, Okla., (KTUL-TV), 1909 feet. At Little Rock, Ark., (KATV), 2000 feet. At Eau Claire, Wis., (WEAU-TV), 2000 feet. At Ft. Smith, Ark., (KFSA-TV), 1169 feet. At Mason City, Iowa, (KGLO-TV), 1529 feet. At San Juan, P.R., (WAPA-TV), 1094 feet. At Joplin, Mo., (KODE-TV), 999 feet. At Television Hill in Baltimore, Md., Dresser-Ideco "lifted" the 700-foot WBAL-TV, WMAR-TV, WJZ-TV "Candelabra" to 1000 feet (in accordance with a capability "built-in" to the original "Candelabra" tower by Dresser-Ideco some years before).

Concurrently, Dresser-Ideco designed, fabricated and installed: (1) at Bethesda, Md., (Washington, D.C.'s WDCA-TV) the world's first self-supporting (no guy wires) "Candelabra," 809 feet; (2) at other sites, many smaller TV and AM radio antenna towers and an imposing number of special antenna support structures for government and industry.

At year's end, Dresser-Ideco, among other projects, was putting up four towers ranging from 1100 to 1500 feet for Georgia Educational TV.

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- † Augusta—Fuqua Industries Inc., 1001 Reynolds St. (WJBF Augusta).
- † Augusta—Eugene M. Howerdd Jr.
- † Augusta—Rust Craft Bcstg. (WRDW-TV Augusta).
- † Augusta—TV Communications Inc., c/o John D. Capers, atty., 909 Marion Bldg.
- \* Baxley—Farnell O'Quinn & Carroll Morris, c/o Radio WHAB, Box 389, Baxley. (See O'Quinn under CATV Group Ownership).
- \* Bibb City—Chattahoochee Valley CATV Co. (see CATV Group Ownership).
- \* Blairsville—Standard Telephone Co.
- \* Blakely—Gregg Cablevision Inc. (see CATV Group Ownership) Equipment, Viking. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather, music.
- Brunswick—Rentavision of Brunswick Inc., Box 1404, Augusta, Ga. No. subscribers, 1,500 (all residential); potential, 8,000. Began Dec. 15, 1965. Equipment, Southern Bell. Ownership: Fuqua Industries Inc., 80% (see CATV Group Ownership); Allan Woodall Jr. & associates, 20%. Stations: WJXT-TV & WFGA-TV, Jacksonville; WSAV-TV & WTOG-TV, Savannah; WXGA, Waycross (all picked off-air); also weather, music, news. No installation fee; monthly charge, \$4.95. Miles of plant, 100.
- † Camilla—Capel Bcstg. Co.
- † Camilla—S. Ga. Natural Gas Co.
- \* Cochran—Georgia TV Cable Co. Inc. (see CATV Group Ownership). Estimated potential, 1,000. Stations: WRBL-TV & WTVM, Columbus; WMAZ-TV, Macon; WALB-TV, Albany (picked off-air); WSB-TV, WAGA-TV & WAIL, Atlanta (via microwave). No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 20. No. of homes in front of plant: 1,200.
- \* Columbus—Chattahoochee Valley CATV Co. Ownership: Columbus Bcstg. (WRBL-TV Columbus) & Martin Theatres (WTVM Columbus); Harry Jackson, Curtis Baggett & M. E. Stuart. Equipment, Entron. (See CATV Group Ownership.) Service scheduled to begin Sept. 1966.
- \* Dalton—Multi-Vision Northwest Inc. Bry-Mans Shopping Center (Arcade). System is 80% owned by Multi-Channel Cable Co. (E. L. Glockner; see CATV Group Ownership). Other principals: D. W. Mitchell, Douglas W. Mitchell Jr. & James M. Barnes.
- \* Dawson—Gregg Cablevision Inc. (see CATV Group Ownership). Equipment, Viking. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather, music.
- Douglas—Douglas TeleViewers Inc., 620 E. Ward St. Phone: 384-1200. No. subscribers, 700; estimated potential, n.a. Began service Feb. 1964. B. F. J. Timm, pres.; Mary Jarrard, v.p. Stations: WALB-TV, Albany; WJXT & WFGA-TV, Jacksonville; WSAV-TV & WTOG-TV, Savannah; WCTV, Tallahassee; WXGA, Waycross (picked off-air); WSB-TV, WAGA-TV & WAIL, Atlanta (via microwave). Installation fee, \$19.50; monthly charge, \$5.95. Channel capacity: 12.
- Dublin—Clearview of Georgia Inc., Box 340. Phone: 272-6671. No. subscribers, 250; estimated potential, 3,800. Service began 1965. Equipment, Entron. Owned by Westinghouse Bcstg. (see CATV Group Ownership). Stations: WJBF-TV & WRDW-TV, Augusta; WMAZ-TV, Macon; WGTV, Athens (picked off-air); WAGA-TV, WAIL & WSB-TV, Atlanta (via microwave); also weather, 10 FMs. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 58; additional miles planned, 20. Homes in front of plant: 3,300.
- \* Eastman—Georgia TV Cable Co. Inc. (see CATV Group Ownership). Estimated potential, 1,000. Stations: WRBL-TV &

WTVM, Columbus; WMAZ-TV, Macon; WALB-TV, Albany (picked off-air); WSB-TV, WAGA-TV & WAIL, Atlanta (via microwave); also time-weather, music. No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 20. No. of homes in front of plant: 1,200.

- \* Elberton—Rentavision of Elberton Inc. Estimated potential, 6,500. System under construction; scheduled to begin Jan. 1966. Equipment, Jerrold. J. B. Fuqua, pres.; Allen McDonald, v.p.; Asa Stallworth, v.p. (see Fuqua Industries under CATV Group Ownership.) Stations: WJBF & WRDW-TV, Augusta; WSB-TV, WAGA-TV & WAIL, Atlanta; WSPA-TV, Spartansburg; WFBC-TV, Greenville (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant under construction, 100. Note: Ownership same as WJBF-TV Augusta.
- Fitzgerald—Georgia TV Cable Co. Inc., 207 S. Grant St., P.O. Box 81. No. subscribers, 810; estimated potential, 1,200. Began service Nov. 1, 1962. Equipment, Entron. Allan J. McDonald, pres.; S. P. McDonald Jr., & W. W. McDonald, v.p.s.; Sterling McDonald, secy. (see CATV Group Ownership.) Stations: WALB-TV, Albany, Ga.; WTVM, Columbus, Ga.; WMAZ-TV, Macon, Ga.; WXGA-TV, Waycross, Ga.; WCTV, Tallahassee, Fla. No installation fee; monthly charge, \$5.95. Channel capacity: 5. Note: Also serves Ocala.
- Ft. Valley—See Warner Robins, Ga.
- † Gainesville—Cable TV in Gainesville.
- † Gainesville—Gainesville Cablevision (WDUN).
- † Gainesville—Gary E. Gowen.
- † Gainesville—J. Harry Henderson Jr.
- † Gainesville—King Community CATV Co.
- † Gainesville—Charles Smithgall (WGGA).
- † Gainesville—Wright & Lopez Contractors.
- \* Glenville—Farnell O'Quinn (see CATV Group Ownership).
- \* Hartwell—N. S. Hayden (publisher of Hartwell Sun).
- \* Hawkinsville—Georgia TV Cable Co. Inc. (see CATV Group Ownership). Estimated potential, 1,000. Stations: WRBL-TV & WTVM, Columbus; WMAZ-TV, Macon; WALB-TV, Albany (picked off-air); WSB-TV, WAGA-TV & WAIL, Atlanta (via microwave); also time-weather, music. No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 20. No. of homes in front of plant: 1,200.
- Hazlehurst—Georgia TV Cable Co. Inc. (see CATV Group Ownership). No. subscribers, 600; estimated potential, 790. Service began March 15, 1965. Equipment, Entron. Stations: WALB-TV, Albany; WMAZ-TV, Macon; WSAV-TV & WTOG-TV, Savannah; WXGA, Waycross (all picked off-air). No installation fee; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 16; additional miles planned, 3. No. of homes in front of plant: 800.
- Helena—R. L. Scarboro.
- Helena—See also McRae, Ga.
- \* Jesup—Glenn Thomas Sr., Box 147. (WBGR Jesup).
- \* Lafayette—Radio Dixie Inc., Box 180. Phone: 638-3276. Service scheduled to begin Nov. 1, 1966. Charles W. Gwyn, mgr. Installation fee, \$10; monthly charge, \$5.
- \* LaGrange—Community Telecable of Ga. Inc., Drawer 189, New Franklin Rd. Phone: 884-9877. Estimated potential, 3,000. Scheduled to begin service Jan. 1966. Equipment, composite. Frank E. Hurst, pres.; Edwin G. Mullinax, v.p.; Julian P. Hurst, secy.; Byron H. Hurst, treas. Stations: WSB-TV, WAGA-TV & WAIL, Atlanta; WRBL-TV & WTVM, Columbus; WMAZ-TV, Macon; WSFA-TV, Montgomery; WBRC-TV, Birmingham; WCIQ, Mt. Cheaha; WGTV, Athens (all picked off-air); also weather, music, FMs, local news & sports. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12. Miles of plant under construction, 30; additional miles planned, 40. No. of homes in front of present plant: 2,400.
- Lyons—See Vidalia, Ga.
- Macon—Macon TV Cable Corp., 360 Cherry St. Phone: 743-9166. No. subscribers, 6,000; estimated potential, 20,000. Began service Feb. 1965. Equipment, composite. (See Telesystems Corp. under CATV Group Ownership.) Joe Sutherland, mgr. Stations: WSB-TV, WAGA-TV & WAIL, Atlanta; WRBL-TV & WTVM, Columbus; WGTV, Athens; WMAZ-TV, Macon (all picked off-air); WSB-FM, WGKA-FM & WRBL-FM, Atlanta; WDUN-FM, Gainesville. No installation fee; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 230; additional miles planned, 82.

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\* Marietta—T. N. Willoughby Assoc., Duluth, Ga.

McRae—Georgia TV Cable Co. Inc., McRae. Phone: 868-4424. No. subscribers, 500; estimated potential, 590. Service began Feb. 1, 1965. Equipment, Entron. (See CATV Group Ownership.) Stations: WALB-TV, Albany; WMAZ-TV, Macon; WXGA, Waycross (picked off-air); WSB-TV & WAIL, Atlanta (via microwave). No installation fee; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, n.a. No. of homes in front of plant: 600. Note: Also serves Helena.

Milledgeville—Clearview of Georgia Inc., Box 340, Dublin, Ga. Phone: 272-6671. No. subscribers, n.a.; estimated potential, 2,900. Began service Nov. 1, 1965. Equipment, Entron. Owned by Westinghouse Bcstg. (see CATV Group Ownership). Stations: WJBF-TV & WRDW-TV, Augusta; WMAZ-TV, Macon; WGTV, Athens; WAIL, WAGA-TV & WSB-TV, Atlanta (all picked off-air); also 10 FMs, weather. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 20; additional miles planned, 45. No. of homes in front of plant: 630.

\* Moultrie—Moultrie TV Cable Co. Owned by Observer Publishing Co.

Ocilla—See Fitzgerald, Ga.

Perry—See Warner Robins, Ga.

† Quitman—Clearview of Ga.

Sandersville—Georgia TV Cable Co. Inc. (see CATV Group Ownership). Estimated potential, 900. Allan J. McDonald, pres. Stations: WSB-TV, WAGA-TV & WAIL, Atlanta; WJBF & WRDW-TV, Augusta; WGTV, Athens; WMAZ-TV, Macon; time-weather, 3 FMs. Channel capacity: 12. Miles of plant planned, 23. No. of homes in front of plant: 1,300. Note: Will also serve Tennille.

Savannah—Savannah TV Cable Co., 2417 Water Ave. No. subscribers, 160. Equipment, Spencer-Kennedy. Donald R. Atwell, pres.; John V. Burke, mgr. (see American Cable TV Inc. under CATV Group Ownership).

Swainsboro—Clearview of Georgia Inc., Box 340, Dublin, Ga. Phone: 272-6711. No. subscribers, 150; estimated potential, 1,100. Service began Nov. 1, 1965. Equipment, Entron. Owned by Westinghouse Bcstz. (see CATV Group Ownership). Stations: WJBF-TV & WRDW-TV, Augusta; WMAZ-TV, Macon; WSAV-TV, WTOC-TV & WVAN, Savannah (all picked off-air); also weather, 4 FMs. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 35; additional miles planned, none. No. of homes in front of plant: 1,400.

Tennille—See Sandersville, Ga.

\* Thomasville—Clearview of Ga. Inc. (Westinghouse Bcstg.). System under construction. See CATV Group Ownership.

† Thomasville—South Georgia Natural Gas Co. John O. Sholar, pres. Principal stockholders: L. H. Singletary, Mrs. Mildred B. Roberts, John L. Pidcock, Frank R. Pidcock & Roy F. Zess.

Toccoa—Toccoa TV Cable Inc., 202 E. Tugalo St., Box 270. Phone: 866-2727. No. subscribers, 1,200; estimated potential, 1,650. Service began March 15, 1965. Equipment, Entron. Allan J. McDonald, pres.; Winfield Snelson, v.p. (see Ga. TV Cable under CATV Group Ownership). Stations: WAGA-TV, WSB-TV & WAIL, Atlanta; WFBC-TV, Greenville, S.C.; WSPA-TV, Spartanburg; WLOS-TV, Asheville; WAIM-TV, Anderson, S.C.; WGTV, Athens (all picked off-air); also weather & music, 3 FMs. No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 52; additional miles planned, 60. No. of homes in front of plant: 2,800.

(Continued on next page)

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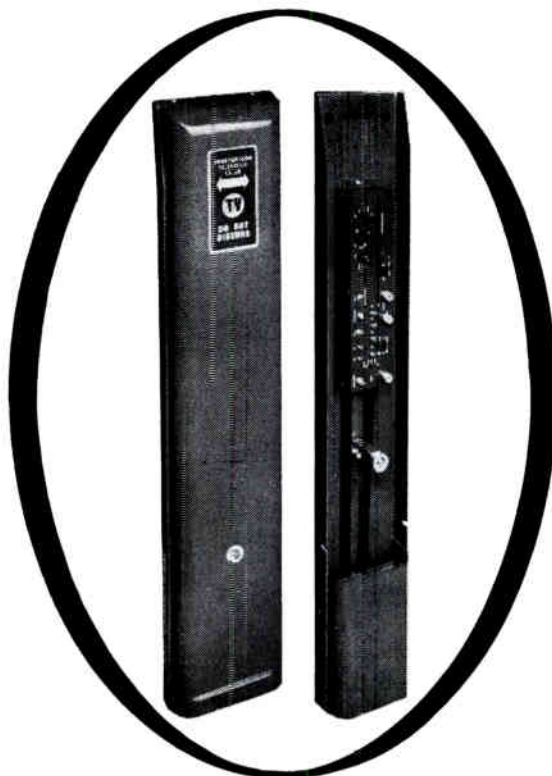
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**Valdosta**—Clearview of Georgia Inc., Box 340, Dublin, Ga. Phone: 272-6671. No. subscribers, n.a.; estimated potential, 6,500. Service began Nov. 1, 1965. Equipment, Entron. Owned by Westinghouse Bcstg. (see CATV Group Ownership). Stations: WALB-TV, Albany; WCTV, Tallahassee; WKGA, Waycross (picked off-air); WAGA-TV, WAII & WSB-TV, Atlanta (via microwave); also weather, 10 FMs. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 35; additional miles planned, 110. No. of homes in front of plant: 2,400.

**Valdosta**—Toombs County TV Cable Inc., 113 First St. Phone: 537-3200. No. subscribers, 1,000; estimated potential, 1,200. Began service June 1964. Equipment Entron. Allan J. McDonald, pres. (see Georgia TV Cable Co. under CATV Group Ownership); S. P. McDonald Jr., v.p.; S. P. McDonald III, secy. Stations: WMAZ-TV, Macon; WSAV-TV & WTOG-TV, Savannah; WXGA-TV, Waycross; WBEF & WRDW-TV, Augusta (off-air); WTOG-FM, Savannah. No installation fee; monthly charge, \$5.95. Channel capacity: 5, including music. Note: Also serves Lyons, Ga.

**Warner Robins**—Robin Telecable Corp., 1120 Watson Blvd. Phone: 923-3701. No. subscribers, 2,100; estimated potential, 8,000. Equipment, composite. Glenn Heck, mgr. (see Telesystems Corp. under CATV Group Ownership.) Stations: WALB-TV, Albany; WRBL-TV & WTVM, Columbus; WMAZ-TV, Macon; WGTW, Athens (picked off-air); WSB-TV, WAGA-TV & WAII, Atlanta (via microwave); WSB-FM & WGKA-FM, Atlanta; WDUN-FM, Gainesville; WRBL-FM, Columbus. Installation fee, \$19.95; monthly charge, \$5.45. Channel capacity: 12. Miles of plant, 75; additional miles planned, 21. No. of homes in front of plant: 7,000. Note: Also serves Ft. Valley & Perry.

**Waycross**—Waycross Cable Co., 409 Pendleton St. Phone: 283-2332. No. subscribers, 2,600; estimated potential, 3,500. Service began April 25, 1964. Equipment, Entron. Owned by Ga. Theatre Co. & Ohio Valley Cable Corp. (see Ohio Valley under CATV Group Ownership). Officers: John Stembler, pres.; John Harrison, v.p.; Ralph Shepler, v.p.; T. H. Eubanks, secy.-treas.; Harry Harkins, asst. secy. Stations: WSAV-TV & WTOG-TV, Savannah; WJXT, WFGA-TV & WJCT, Jacksonville; WALB-TV, Albany; WXGA-TV, Waycross (off-air). Installation fee, \$5; monthly charge, \$5.95. Channel capacity: 12, including weather, music. Miles of plant in use, 112. No. of homes in front of plant, 5,000.

**West Point**—Southeastern Trans-Video Inc., Box 570. Phone: 644-4817. No. subscribers, 2,100; estimated potential, 4,400. Began service Sept. 1, 1958. Equipment, Entron. Melvin C. Pitts, mgr. (see National Trans-Video under CATV Group Ownership). Stations: WSB-TV, WAGA-TV, WAII-TV, Atlanta; WRBL-TV, Columbus; WSFA-TV, Montgomery; WCIQ-TV, Mt. Cheaha State Park, Ala. Also originates some programming. Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Fairfax, Lanett, Langdale & Shawmut, Ala.



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## HAWAII

**Honolulu (Hawaii-Kai)**—Kaiser-TelePrompTer of Hawaii, Inc., 7192 Kalamianale Highway. Phone: 362222. No. subscribers, 750 (all residential); potential, 15,000. Began Oct. 1961. Equipment, Jerrold & Ameco. Irving B. Kahn, pres. (see TelePrompTer under CATV Group Ownership). Charles J. Hartman, mgr. Stations: KHON-TV, KHVH-TV, KTRG-TV & KGMB-TV, Honolulu (off-air); KAIM-FM & KPOI-FM, Honolulu. Installation fee, \$75; monthly charge, \$4.50. Channel capacity: 12, including music; one to be added in year. Miles of plant, 35; additional miles planned, 578. No. of homes in front of plant: 1,000.

\* **Kamuela**—Telesystems Hawaii.

**Maile**—See Waianae.

**Makaha**—See Waianae.

**Nanakuli**—See Waianae.

**Waianae**—Leeward Oahu TV Network Inc., 87-680 Farrington Hwy. Phone: 611933. No. subscribers, 1,100; estimated potential, 6,000. Began service June 3, 1964. Equipment, Jerrold. Gene Plety, pres.; Sam Wight, v.p.; Kenneth F. Brown, v.p.; Jake Kaubane, secy. Stations: KHON-TV, KHVH-TV, KGMB-TV & KTRG-TV, Honolulu (all picked off-air). Installation fee, \$50; monthly charge, \$8. Miles of plant, 75; additional miles planned, none. No. of homes in front of plant: 6,000. Note: Also serves Nanakuli, Maile & Makaha.

## IDAHO

**Alameda**—See Pocatello, Ida.

**Avery**—Nolan's TV Service, Avery. No. subscribers, n.a. Sam Sala, owner.

**Bennington**—See Montpellier.

**Bern**—See Montpellier, Ida.

**Big Creek**—See Wallace, Ida.

† **Boise**—KTVB Inc. (KTVB Boise).

† **Boise**—Boise Valley Bcstrs. Inc. (KBOI-TV Boise).

**Bonnors Ferry**—TV Sales Inc., Box 839. Phone: 267-2818. No. subscribers, 309; estimated potential, 300-400. Began service 1955. Equipment, composite. Winston Cook, mgr. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane. Installation fee, \$35; monthly charge, \$5. Channel capacity: 3.

**Bovill**—Bovill TV Cable Co. No. subscribers, 85. Lloyd Hall, mgr.

**Burke**—Burke's TV System, 823 Residence St., Wallace, Ida. No. subscribers, 90; estimated potential, 95. Service began 1954. Equipment, Jerrold. Edward H. Heier, owner. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane (picked off-air). Installation fee, n.a.; monthly charge, \$5. Channel capacity: 3.

**Burley**—Cable-View of Burley, 2342 Overland Ave. No. subscribers, 990; estimated potential, 4,000. Service began Sept. 1, 1963. Equipment, Jerrold & Ameco. Douglas D. Kahle, pres., 50%; Edwin Tornberg, secy.-treas., 50% (see Multi-Pix under CATV Group Ownership); Steve Shafer, mgr. Stations: KCPX-TV, KSL-TV, KUTV & KUED, Salt Lake City; KMVT, Twin Falls; KID-TV & KIFI-TV, Idaho Falls; also weather & music channel. Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 12. Miles of plant, 35; miles under construction, 27. Note: System expanding to include Rupert, Ida.

**Cataldo**—Canyon TV Service, Rd. 1. Phone: 782-3025. No. subscribers, 24 (all residential); potential, 40. Began 1961. Equipment, Delta & Jerrold. Alex Wright, mgr.-dir.; Velma Kegel, secy.-treas.; Delmer Kerns, dir. This is a non-profit organization. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane (all picked off-air). Installation at cost; monthly charge at cost. Channel capacity: 5. Miles of plant, 3; additional miles planned, one. No. of homes in front of plant: 24.

**Cottonwood**—Master TV Service. No. subscribers, 130. Abe Uhlenkott, owner.

**Craigmont & Nezperce**—Craigmont TV Cable Service, 130 Main, Craigmont. Phone: 924-5481. No. subscribers, 220; estimated potential, 325. Service began 1955. Equipment, Entron. Carl L. Blevins, owner. Stations: KLEW-TV, Lewiston; KXLY-TV, KHQ-TV & KREM-TV, Spokane; KUID-TV, Moscow (all picked off-air). Installation fee, \$25; monthly charge, \$3.80. Channel capacity: 5.

**Culdesac**—Culdesac TV Assn. No. subscribers, 21. Bob Bulen, pres.

**Deary**—Deary TV Co-op. No. subscribers, 110. Jerry Lawrence, mgr.

**Elk City**—Elk City Cable System. No. subscribers, 50. Bob Gordon, owner (Koskia, Ida.).

(Continued on page 104-c)



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IDAHO—(Continued)

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- Elk Creek**—See Wallace, Ida.
- Elk River**—Elk River TV Inc., Elk River. Phone: 826-2593. No. subscribers, 100 (98 residential); potential, 110. Began Dec. 1, 1953. Equipment, composite. John N. Morris, secy.-treas.-mgr. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane (off-air). Installation fee, \$125; monthly charge, \$4. Channel capacity: 5. Miles of plant in use, 3; additional miles planned, none. No. of homes in front of plant: 110.
- Genesee**—Genesee TV Co-op. No. subscribers, 109. Carl Simmons, mgr.
- Georgetown**—See Montpelier.
- Grangeville**—Grangeville TV Service Inc., 121 W. North St. Phone: 983-1980. No. subscribers, 500; estimated potential, 650. Began service Sept. 1954. Owen S. Smith, pres.; R. E. Roberts, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KLEW-TV, Lewiston; KUID-TV, Moscow (all picked off-air). Installation fee, \$39.95; monthly charge, \$3.75. Channel capacity: 5.
- Greer**—Greer TV Inc. No. subscribers, 5. E. L. Hollibaugh, mgr.
- Headquarters**—Headquarters TV. No. subscribers, 75. George Chrystal, owner.
- Jerome**—Cable View of Jerome, 211 S. Lincoln. Phone: 324-2818. No. subscribers, 450 (440 residential); potential, 1,400. Began May 1963. Equipment, Jerrold. George E. Ladd, pres.; Florence Ladd, v.p.; Roy Hart, secy.-treas. Stations: KCPX-TV, KSL-TV, KUTV & KUED, Salt Lake City (via microwave); KMVT, Twin Falls (picked off-air). Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 5. Miles of plant, 25; additional miles planned, one. No. of homes in front of plant: 1,050.
- Kamiah**—General Sales & Service, Box 45, Orofino, Ida. No. subscribers, 198. Ray Norton, owner (see CATV Group Ownership).
- Kellogg**—Kellogg TV System Inc., 102 Sidney Bldg. Phone: 784-1161. No. subscribers, 700; estimated potential, 2000. Began service June 1, 1953. Equipment Jerrold. Cliff Moore, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 3.
- Kendrick**—George Brocke & Sons TV. No. subscribers, 120. George Brocke Sr., mgr.
- Ketchum-Sun Valley**—Wood River TV, Box 375, Ketchum. Phone: 726-5122. No. subscribers, 350; estimated potential, n.a. Service began 1954. Equipment, Ameco. Royce B. Asher, owner. Stations: KBOI-TV & KTVE, Boise; KID-TV & KIFT-TV, Idaho Falls (all picked off-air); also weather, music, closed circuit programming. Installation fee, \$25; monthly charge, \$5. Channel capacity: 6. Miles of plant, 7; additional miles planned, 4. No. of homes in front of plant: 350.
- Lewiston**—Pacific Northwest TV Inc., 1323 F St., Box 651. Phone: 743-2212. No. subscribers, 5,974; estimated potential, 7,500. Began service July 13, 1953. Equipment, Jerrold & Entron. Owned by American Cablevision Co. (see CATV Group Ownership). Stations: KLEW-TV, Lewiston; KHQ-TV, KXLY-TV & KREM-TV, Spokane (all picked off-air); KREM-FM & KXLY-FM, Spokane; KUID-FM, Moscow; KOZE-FM, Lewiston. Installation fee, \$14.50; monthly charge, \$3.90. Channel capacity: 5. Miles of plant, 150; additional miles planned, 15. No. of homes in front of plant: 9,400.
- Montpelier**—Lake Line Cable TV, 848 Washington, Box 176. Phone: 847-0594. No. subscribers, 300; estimated potential, 700. Began service Oct. 1, 1956. Equipment Entron & Jerrold. Ken Regnier, mgr. Stations: KUTV, KCPX-TV & KSL-TV, Salt Lake City; KID-TV, Idaho Falls. Installation fee, \$38.50; monthly charge, \$3.75. Channel capacity: 5. Note: Firm holds permits to expand into Bennington, Bern, Georgetown & Paris.
- Moscow**—Moscow TV Cable Co. Inc., 110 E. 5th St. Phone: 882-1321. No. subscribers, 1,007; estimated potential, 1,200. Began service May 1953. Equipment Entron, S. C. Haddock & Kyle E. Laughlin, partners (see CATV Group Ownership). Stations: KUID-TV, Moscow; KHQ-TV, KXLY-TV & KREM-TV, Spokane; KWSC-TV, Pullman (all picked off-air); KHQ-FM, KXLY-FM & KREM-FM, Spokane. Installation fee, \$19.50; monthly charge, \$3. Channel capacity: 5. Miles of plant, 30. No. of homes in front of plant: 2,500.
- Moscow**—University Heights TV, 1440 Borah. 883-4671. No. subscribers, 63; estimated potential, 70. Began service Dec. 1953. Equipment Jerrold. C. I. Dobler, secy.-treas.; W. R. Parish, engineer. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; also 2 FMs. Installation fee, \$100; monthly charge, none. Channel capacity: 5.
- Moscow**—U. of Idaho, U. of Ida. Campus. Phone: 883-0110. No. subscribers, 160; estimated potential, 200. Service began 1955. Equipment, Jerrold. George Gagon, dir. of physical plant. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (all picked off-air); also 2 closed-circuit educational channels. Installation fee, \$5; monthly charge, \$2.50. Channel capacity: 8. Miles of plant, 3.5; additional miles planned, 3.5. No. of homes in front of plant: 180.
- \* **Mountain Home & Mtn. Home A.F.B.**—Valley Cable TV Corp., 340 E. 2nd N., Mountain Home. John P. Wolfe, pres.
- Mountain Home A.F.B.**—See Mountain Home.
- Mullan**—Mullan TV Co., Box 725. Phone: 775-2151. No. subscribers, 420; estimated potential, 500. Began service Sept 1954. Equipment, composite. John T. Dooling, pres.; James Polla, secy.; Russell L. Miller, engr. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane (off-air); KREM-FM & KHQ-FM, Spokane. Installation fee, \$135.24; monthly charge \$3. Channel capacity: 3. Miles of plant in use, 5; additional miles planned, none. Note: System is co-op, owned by the subscribers.
- New Meadows**—Idaho TV Cable Co. Inc., 110 E. 5th, Moscow, Ida. No. subscribers, 111; estimated potential, 200. Began service 1954. Equipment, Jerrold & Blonder-Tongue. Owned by Laughlin & Haddock (see CATV Group Ownership). Stations: KTVE & KBOI-TV, Boise (all picked off-air). Installation fee, \$50; monthly charge, \$4.50. Channel capacity: 2.
- Nezperce**—See Craigmont, Ida.
- Orofino**—General Sales & Service, Box 45. No. subscribers, 225. Ray Norton, owner (see CATV Group Ownership).
- Osburn**—See Wallace, Ida.
- Paris**—See Montpelier.
- Pierce**—Pierce TV Cable, Box 192. No. subscribers, 152. Arkley Derrick, mgr.
- Pinehurst**—Pinehurst Co-Op TV System, Box 726. Phone: 2-3385. No. subscribers, 50 (all residential); estimated potential, n.a. Began Jan. 1954. Equipment, Jerrold. Elected officers: Jack Pouttu, chmn.; Ed Smith, secy.; Harry Winkler, treas. This is a non-profit organization. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (all picked off-air). Installation fee, \$125; monthly charge, \$1. Channel capacity: 3.
- Pinehurst**—Pinehurst TV System Inc., Box 576. Phone: 782-3541. No. subscribers, 470; estimated potential, 500. Began service March 25, 1954. Equipment Jerrold & Amphivision. Everett A. Arvidson, pres. & mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; also 4 FMs. Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 5.
- Pocatello**—Bannock TV Co., 156 S. 3rd Ave. Phone: 232-1784. No. subscribers, 2,275 (2,255 residential); potential, 3500. Began Jan. 1955. Equipment, Jerrold. Owner: H & B Communications Corp. (see CATV Group Ownership). J. J. Dennis, mgr. Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City; also music, weather. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 65; additional miles planned, 35. No. of homes in front of plant: 9-300. Note: Also serves Alameda.
- Riggins**—Idaho TV Cable Co. Inc., 110 E. 5th, Moscow, Ida. No. subscribers, 79. (See Haddock & Laughlin under CATV Group Ownership.)
- Rupert**—See Burley, Ida.
- St. Maries**—Benewah Cable Co., 521 Main St. No. subscribers, 60; estimated potential, 200. Began service 1959. Equipment Jerrold. Gene W. Feet, pres.; L. J. Peterson, v.p. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane (off-air). Installation fee, \$57.50; monthly charge, \$4. Channel capacity: 5. Miles of plant in use, 3; additional miles planned, 3. No. of homes in front of plant: 65.
- † **Salmon**—Blake Patterson.
- † **Sandpoint**—John Scott, Priest River.
- Silverton**—See Wallace, Ida.
- Smeterville**—North View TV Assn. No. subscribers, 150. Forrest McCoy, secy.



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Smeltonville—West Smeltonville TV System. No. subscribers, 50. Bud Ely, mgr.

Soda Springs—Ray Horner Co. No. subscribers, 180; estimated potential, n.a. Ray Horner, manager. Channel capacity: 3.

Sun Valley—See Ketchum-Sun Valley.

Troy—Troy TV Co. Inc. Phone: 835-3542. No. subscribers, 130; estimated potential, 135. Began service June 1, 1953. Equipment: Entron. Herman Krier, pres. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (off-air); KOZE-FM, Lewiston; KHQ & KNEW, Spokane. Installation fee, \$125; monthly charge, \$2. Channel capacity: 6.

Twin Falls—CableVision Inc., 420 Main Ave. S. Phone: 733-6230. No. subscribers, 2,100; estimated potential, 3,500. Began service May 1955. Equipment, Jerrold. Sheldon F. Sackett, pres.; William Grange, v.p.-mgr.; Fern Hayes, secy.-treas. Stations: KBOI-TV & KTVB, Boise (picked off-air); KUTV, KOPX-TV, KSL-TV & KUED, Salt Lake City (via microwave). Installation fee, \$7.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 53; additional miles planned, none. No. of homes in front of plant: 5,000

Wallace—Televue Cable system. No. subscribers, 1,600. Bill Zanetti, mgr. Note: System also serves Big Creek, Elk Creek & Silverton.

Weippe—General Sales & Service, Weippe. Phone: 2721. No. subscribers, 115; estimated potential, 450. Began service Oct. 1954. Equipment Jerrold. Ray Norton, owner (see CATV Group Ownership). Stations: KLEW-TV, Lewiston; KHQ-TV, KREM-TV & KXLY-TV, Spokane. Channel capacity: 5.

#### ILLINOIS

† Altamont—Ed Deibel.

† Bartonville—Peoria Cablevision Inc. Robert Fruedeger, pres.

\* Beardstown—Cass County Telephone Co., Virginia, Ill. (Gerald E. Gill).

Belgium—See Westville, Ill.

† Belvidere—TV Transmission Co., Peru.

† Belvidere—Soundvision Inc., Dixon, Ill. O. K. Wright, pres.

† Belvidere—First Ill. Cable TV Inc. (JFD Electronics).

† Belvidere—Lincoln Cable TV Inc.

† Belvidere—Meredith-Avco Inc.

† Belvidere—WREX-TV Rockford.

† Belvidere—Belvidere CATV Inc., Belvidere. Dirs.: Everett Johnson, pres.; Frank Shappert, secy.; Bernard Bahling, Frank Garrigan, Louis Giescke; 20 other stockholders.

† Belvidere—Community Cablevision. Larry H. Kleber, John R. Kleber & T. R. Hennessey.

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† Benton—Bob Blondi & John J. Manion (heads Mt. Vernon, Ill. system).

† Benton—Vernon Lampley (pres., Lampley Electronics), Roy E. Loman (v.p., Lampley Electronics), Robert Strauss (theater owner), others.

† Bloomington—Friendly Bcstrs. Inc. (WEIC Charleston, Ill.).

† Bloomington—Tevco. Edgar E. Lundeen Jr., pres.

† Bloomington—Timothy R. Ives (mgr., WJBC Bloomington).

† Bradley—Cable TV of Ill., Onarga (Thomas W. Mitchell, pres.; Roy Bliss, secy.-treas.).

Bridgeport—See Lawrenceville-Bridgeport, Ill.

† Bureau County—Meredith-Avco Inc.

\* Bushnell—Fulton, CATV Systems Inc., Canton, Ill. Principals: Albert Scott (Canton atty.) & Clyde Eskridge (mgr., Mid-Century Telephone Co-Op, Canton).

† Canton—Fulton CATV System Inc.

\* Carbondale—Southern Video Corp. Ownership: Gregg Cablevision, 90% (see CATV Group Ownership); Turner-Farrar Assoc., 10%. Construction began Dec. 1, 1965.

(Continued on next page)

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- \* Carterville—Egyptian Cablevision Inc. (see Gregg Cablevision under CATV Group Ownership).
- † Catlin—See-More TV Corp. Henry L. Falconio Jr., pres.
- † Centralia—Charles Gross.
- † Centralia—Egyptian Cable TV.
- † Centralia—Mt. Vernon Cable TV.
- † Centralia—Tele-Cable Inc. James Donnewald, principal.
- † Centralia—Top Vision TV Cable Co. Inc.
- † Centralia—L. R. Young Construction Co.  
Central Park—See Westville, Ill.
- † Champaign—Plains TV Corp. H & E Balaban, Transcontinental Properties, 50% each.
- † Champaign—University TV Cable Co. Owned by Alliance Amusement Corp. & Jerrold Corp.
- † Champaign—General Electric Cablevision.
- † Champaign—Illini Cable TV Inc. (JFD Electronics).
- \* Charleston—Charleston TV Cable Co. Jack Owens, pres; Kash Henry, v.p.
- † Chatsworth—Western TV Cable Co., Worland, Wyo.
- \* Christopher—Mt. Vernon Cable TV Co., Box 487, Mt. Vernon, Ill. (see Spencer-Kennedy under CATV Group Ownership).
- † Colchester—Western Ill. Video Inc. Eldon Snowden, pres.
- † Coles County—Central Communications Co. (Ill. Consolidated Telephone Co.).
- † Crystal Lake—First Ill. Cable TV (JFD Electronics).
- † Crystal Lake—Reuben H. Donnelley Corp.  
Danville—Danville Community Antenna System Inc., 321 N. Vermillion, Box 283. Phone: 443-2941. No. subscribers, 2,551 (2,550 residential); potential, 9,000. Began Aug. 1, 1965. Equipment, Entron. Owned by local stock holders & Plains TV Corp., 50% each (see CATV Group Ownership). Officers: Elmer Balaban, pres.; Royce Greer, v.p.-mgr.; Harry Balaban, v.p.; Ralph Berry, secy.; Otto Zeman, treas.; Henry J. Schroeder, asst. treas. Stations: WCIA & WILL-TV, Champaign; WTTV, WFBM-TV & WLWI, Indianapolis; WTHI-TV, Terre Haute; WICD, Danville (all picked off-air); also weather, music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 45; additional miles planned, 75. No. of homes in front of plant: 3,600.
- † Decatur—Decatur Cablevision Corp. Robert O. Hofland, Chelmsford, Mass.
- † Decatur—GT&E Communications (General Telephone & Electronics).
- † Decatur—Macon Cable TV Inc., c/o Marvin S. Lieberman, atty., Millikan Bldg., Decatur. Owned by James F. & Jack H. Reberts, owners of Rebco Audio-Visual Co. affiliated with Jerrold Corp.
- † Decatur—Decatur CATV Inc. (for ownership, see CATV Addenda Vol. 5:35 p3).
- † Decatur—Central Communications Co. (Ill. Consolidated Telephone Co., Mattoon).
- † Decatur—Ill. Bcstg. Co. (WSOY Decatur). Merrill Lindsay, pres.
- † Decatur—Plains TV Corp. (WICS Springfield).
- † Decatur—Land of Lincoln Cable TV Inc., Springfield.
- † Decatur—International Equity Corp.
- † Decatur—Central Ill. Cable TV, Peoria.
- † Decatur—General Electric Cablevision Corp.
- † Decatur—Tele-Trend Inc., Ft. Wayne.

- \* DeKalb & Sycamore—Allied Video Transmission Corp., 151 N. 4th St., De Kalb. Phone: 758-3401. Estimated potential, 4,000. Equipment, Jerrold & Spencer-Kennedy. (See CATV Group Ownership.) Stations: WBBM-TV, WMAQ-TV, WBKB, WGN-TV & WTTW, Chicago; WREX-TV, WCEE & WTVO, Rockford (all picked off-air); weather, FM. Installation fee, \$5; monthly charge, \$5. Channel capacity: 12. Miles of plant, 100; additional miles planned, 30.
- \* Dixon—Soundvision Inc., 907 Myrtle Ave. Estimated potential, 3,500. O. K. Wright, pres.-gen. mgr.; Robert A. Jones, v.p.; Kathryn E. Wright, secy. Installation fee, \$18.50; monthly charge, \$4.95. Channel capacity: 12, including weather, local ET, FM.
- \* Dwight—Dwight Cable TV, subsidiary of JFD Electronics (see CATV Group Ownership).
- † E. St. Louis—E. St. Louis Cable TV Inc. (JFD Electronics).
- Effingham—Effingham TV Cable Co., 139 E. Jefferson St. Phone: 342-3970. No. subscribers, 1,300; estimated potential, 2,700. Service began Sept. 1962. Equipment composite. D. Frisina, pres.; J. B. Giachetto, secy.; Ben Conroy Jr., treas.; Phil Hays, gen. mgr. Stations: KTVI, KSD-TV & KPLR-TV, St. Louis, Mo.; WCIA, Champaign; WTHI, Terre Haute, Ind.; WTWP, Decatur, Ill.; WICS, Springfield; WSIU, Carbondale (off-air). Installation fee, \$25; monthly charge, \$6.95. Channel capacity: 12. Miles of plant in use, 35. No. of homes in front of plant: 2,700. (See Effingham TV Cable & Ben Conroy under CATV Group Ownership).
- \* Elizabeth—Galena Cable Inc.
- \* Fairbury—Cable TV Co. of Ill., 302 Seville Rd., Bloomington, Ill. Phone: 823-8541. Estimated potential, 2,500. Scheduled to begin Spring 1966. Roy E. Bliss, pres.; Roy L. Bliss, v.p.; Nellie A. Bliss, secy.-treas. (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.
- † Glenview—H. H. Hanlon.  
Fairfield—Fairfield Cable TV Inc., Box 69, 523 W. Main. Phone: 842-2604. No. subscribers, n.a.; estimated potential, 1,600. Service began Sept. 1, 1965. Equipment, composite. John H. Schultz, pres.; Arthur Schultz, v.p.; August C. Schultz, secy.-treas.; E. J. Delbel, mgr. Stations: WTWO & WTHI-TV, Terre Haute; WSIL-TV, Harrisburg; KMOX-TV, KSD-TV & KPLR-TV, St. Louis; WFIE-TV, WTVW & WEHT, Evansville; WPSD-TV, Paducah; WSIU-TV, Carbondale; KFVS-TV, Cape Girardeau (all picked off-air); also weather, 20 FMs. Installation fee, \$29.95; monthly charge, \$6.95. Channel capacity: 12. Miles of plant, 27; additional miles planned, none. No. of homes in front of plant: 2,000.
- † Farmington—Fulton CATV System Inc.  
Flora—Flora Cable TV Co. 118 E. North Ave., Phone: 662-5066. No. subscribers, 710 (700 residential); potential, 1,800. Began Dec. 24, 1963. Equipment, composite. Douglas Phillips, pres.-owner; A. P. Naney, v.p.; Janelle Phillips, secy.-treas. (see Phillips under CATV Group Ownership). Stations: WSIL-TV, Harrisburg, Ill.; WSIU, Carbondale; KFVS-TV Cape Girardeau; WFIE-TV & WTVW, Evansville; WTWO & WTHI-TV, Terre Haute; KPLR-TV, KMOX-TV & KSD-TV, St. Louis (all picked off-air). Installation fee, \$19.95; monthly charge, \$6.75. Channel capacity: 12; one to be added in year. Miles of plant in use, 20; additional miles planned, 5. No. of homes in front of plant: 1,750.
- † Forrest—Western TV Cable Co. (Roy E. Bliss). Worland, Wyo.
- \* Freeport—TV Transmission Co. (see CATV Group Ownership).
- Galena—Galena Cable Inc., 301 S. Main. No. subscribers, 401; estimated potential, 1,500. Began service April 30, 1956. Equipment Jerrold. Ralph Hillard, pres.-treas. Stations: WMT-TV & KCRG-TV, Cedar Rapids; WOC-TV, Davenport; WISC-TV, Madison; WHBF-TV, Rock Island; also 2 FMs.
- \* Galesburg—Gregg Cablevision Inc., Box. 2701, Nashville, Tenn. Estimated potential, 11,000. Frederic Gregg Jr., pres. (see CATV Group Ownership); W. R. Withers Jr., gen. mgr. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12, including weather & news.
- \* Galesburg—Galesburg All-Channel Cablevision Inc. Owned by Galesburg Printing & Publishing (WGIL Galesburg).
- \* Genoa—Allied Video Transmission Corp. (see CATV Group Ownership), 151 N. 4th St., De Kalb, Ill.  
Georgetown—See Westville, Ill.
- \* Gibson City—Cable TV Co. of Ill., 302 Seville Rd., Bloomington, Ill. Phone: 823-8541. Estimated potential, 2,500. Service scheduled to begin Spring 1966. Roy E. Bliss, pres.; Roy L. Bliss, v.p.; Nellie A. Bliss, secy.-treas. (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.
- † Glenview—H. H. Hanlon.

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Grand Ridge—Grand Ridge Cable Co., 160 Main St. Phone: 249-5517. No. subscribers, 350; estimated potential, 600. Began service Nov. 1960. Equipment, Blonder-Tongue. George Yednock, pres.; Andrew Anderson, v.p.; Mary Savage, secy.-treas. Stations: WMBD-TV, WIRL-TV & WEEK-TV, Peoria; WBKB, WGN-TV & WTTW, Chicago (picked off-air); also full FM. Installation fee, \$24.50; monthly charge, \$5. Channel capacity: 12. Miles of plant, 17; additional miles planned, 10. No. of homes in front of plant: 700. Note: Also serves Utica, Ill.

† Granite City—JFD Electronics.

\* Hanover—Galena Cable Inc.

\* Harrisburg—Midwest Cable TV Inc. Construction began Dec. 1, 1965.

Hegeler—See Westville, Ill.

\* Herrin—Egyptian Cablevision Inc., c/o Gregg Cablevision Inc., Box 2701, Nashville, Tenn. Phone: 255-8738. Estimated potential, 2,000. Frederic Gregg Jr., pres. (see CATV Group Ownership); W. R. Withers Jr., gen. mgr. Stations: KFVS-TV, Cape Girardeau; WSIL-TV, Harrisburg, Ill.; WPSD-TV, Paducah; WSIU, Carbondale; WTVW, Evansville; KMOX-TV, KSD-TV, KPLR-TV & KTVI, St. Louis (all picked off-air); also weather & news channel. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.

† Hillsboro—Hayward Talley (owns WSMI Litchfield, Ill.).

Home Gardens—See Westville, Ill.

Hoopeston—Hoopeston Cable TV Co., 219 S. Market St. Phone: 2120. No. subscribers, n.a.; estimated potential, 2,200. Service began 1965. Equipment, Telesystems. Robert Tothoroh, pres.; Francis Sheridan, v.p.; Melvan A. Weyland, secy.; Robert Holden, treas.; Charles E. Strink, mgr. Stations: WBKB & WGN-TV, Chicago; WTTV, Bloomington; WCIA, Champaign; WTHI-TV, Terre Haute; WFBM-TV & WLWI, Indianapolis; WICD, Danville (all picked off-air); WFMT, Chicago; WJDC-FM, Bloomington. Installation fee, \$15; monthly charge, \$5.25. Channel capacity: 12. Miles of plant, 25.

Jacksonville—Jacksonville Cable TV Co., Box 361, Lincoln Square Shopping Center. Phone: 245-9686. No. subscribers, n.a.; estimated potential, n.a. Owned by National Trans-Video (see CATV Group Ownership). Wayne O'Dell, mgr.

\* Johnston City—Egyptian Cablevision Inc., Box 2701, Arcade Stations, Nashville, Tenn. Phone: 255-8738. Equipment, Jerrold & Spencer-Kennedy. Frederic Gregg Jr., pres.; W. R. Withers Jr., gen. mgr. (see Gregg Cablevision under CATV Group Ownership). Stations: KTVI, KMOX-TV, KSD-TV & KPLR-TV, St. Louis; WSIL-TV, Harrisburg; KFVS, Cape Girardeau; WPSD-TV, Paducah; WSIU-TV, Carbondale; WTVW, Evansville (all picked off-air); also weather, music. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.

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Jonesville—See Oglesby, Ill.

\* Kankakee—Kankakee TV Cable Co. Owners: Claude Baker, Kenneth Baker, Willis Maltby & WKAN Kankakee (80%).

† Kewanee—Kewanee Cable TV (WKEL Kewanee). Owners: Joseph E. McNaughton, 51%; George Walker, 29%; Dick Sutter, 20%.

† Kewanee—First Ill. Cable TV (subsidiary of JFD Electronics).

LaSalle—See Peru-LaSalle.

\* Lawrenceville-Bridgeport—Vincennes University, Vincennes, Ind. (see CATV Group Ownership).

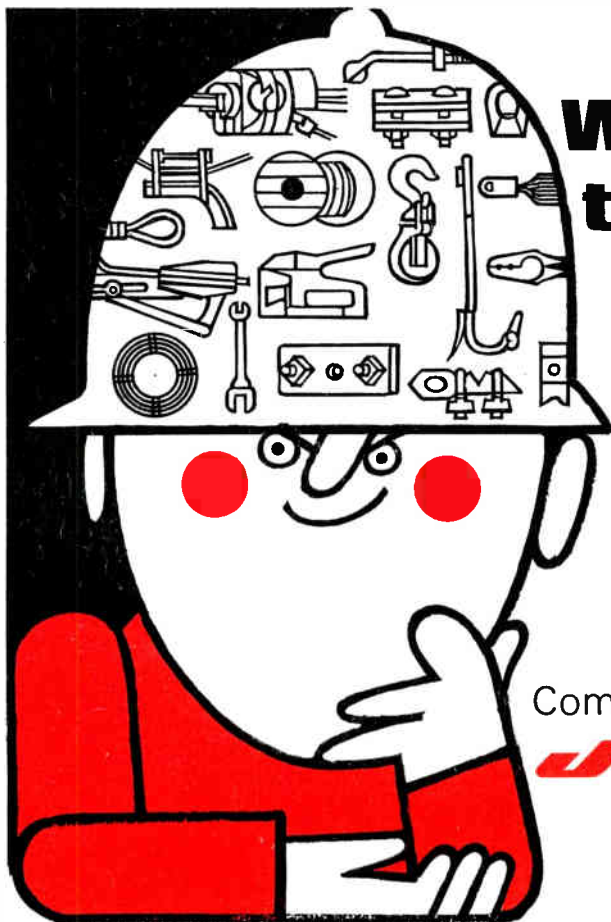
\* Lincoln—Central Ill. Electric & Gas Co. L. S. Berry, electric operations v.p.

† Loves Park—National Trans-Video Corp., Dallas.

† Loves Park—Rockford-Loves Park CATV Inc. (includes major shareholders of WCEE-TV Rockford).

† Loves Park—Rockford Community TV Inc. Ownership: Central Ill. Electric & Gas, 38%; WRFX-TV Rockford (Gannett Co.), 31%; local residents, 31%. For officers & dirs., see CATV Adenda Vol. 5:30 p3.

(Continued on next page)



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- † Loves Park—Unicom Inc., 880 3rd Ave., New York, div. of Katz Agency.
- † Loves Park—Loves Park CATV Inc. (local stockholders, numbering 35).
- † Loves Park—Reuben H. Donnelley Corp.
- † Loves Park—CATV of Rockford Inc. Harley Swanson, pres.
- \* Macomb—Macomb Cable TV Inc., 324 N. Lafayette St. Phone: 833-5023. Estimated potential, 2,800. Equipment, Jerrold. F. Arthur Carnahan, pres.; Dave Naber, v.p.; Richard Stephens, secy.; Stuart Chapman, treas. (ownership interlocks with WKAI Macomb). Stations: KTVO, Ottumwa; WHEF-TV, Rock Island; WOC-TV, Davenport; KHQA-TV & WGEM-TV, Quincy; WQAD-TV, Moline; WIRL-TV, WEEK-TV & WMBD, Peoria (all picked off-air); WKAI-FM, Macomb; weather. Installation fee, \$25; monthly charge, \$5.95. Channel capacity: 12. Miles of plant under construction, 40.
- \* Marion—Egyptian Cablevision Inc. (see Gregg Cablevision under CATV Group Ownership). Channel capacity: 12, including weather & news channel.
- Marseilles—See Ottawa, Ill.
- \* Marshall—John Gwin (see CATV Group Ownership).
- † Mattoon—Frisina Enterprises Inc. (theaters). Domenic Frisina, pres. Firm owns Effingham system.
- † Mattoon—Friendly Bcstrs. Inc. (WEIC Charleston).
- † Mattoon—E. J. Deibel & Assoc.
- \* Mattoon—Central Communications Co. (Ill. Consolidated Telephone Co.).
- † Mattoon—Westronics Inc. Owned by Wentronics (80%) & Roy Bliss (20%).
- \* Mattoon—General Electric Cablevision.
- † Mattoon—Clearview Cable Co. Inc.
- † McLeansboro—L. J. Dustin & John Manion Jr. (mgr., Mt. Vernon Cable TV Co.).
- † Mendota—National Trans-Video, Dallas.
- † Mendota—TV Transmission Co., Peru, Ill.
- \* Monmouth—Northwest Ill. TV Cable Co. David D. Edwards, pres.
- † Morris—Paul Splain.
- † Morrison—Sound Vision Inc., 907 Myrtle Ave., Dixon, Ill.
- \* Mt. Carmel—Wabash Cablevision Inc., N. Cherry Rd. Estimated potential, 2,000. Service scheduled to begin April 1966. John F. Hurlbut, pres.; Ken Knight, v.p.; Fred Gregg, v.p.-treas.; Clyde Clifford, secy. (see Gregg Cablevision under CATV Group Ownership). Stations: WTWO & WTHI-TV, Terre Haute; WSIL-TV, Harrisburg, Ill.; WEHT, WTVW & WFIE-TV, Evansville; WSIU, Carbondale; KFVS-TV, Cape Girardeau (all picked off-air); weather, news. Installation fee, not set; monthly charge, \$4.95. Channel capacity: 12. Miles of plant planned, 45.
- † Mt. Morris—DeKalb-Ogle Telephone, in conjunction with Allied Video Transmission.
- Mt. Vernon—Mt. Vernon Cable TV Inc., 1306 Broadway. Phone: 242-5684. No. subscribers, 1,400 (all residential); potential, 5,853. Began Sept. 1964. Equipment, Spencer-Kennedy. John Manion Jr., mgr. (see Spencer-Kennedy under CATV Group Ownership). Stations: KMOX-TV, KSD-TV, KTVI & KPLR-TV, St. Louis; WSIL-TV, Harrisburg; KFVS-TV, Cape Girardeau; WPSD-TV, Paducah; WSIU, Carbondale. (all picked off-air); also weather; WMIX-FM, Mt. Vernon. Installation fee, \$20; monthly charge, \$4.95. Channel capacity: 9; one signal to be added in yr. Miles of plant, 70.

- \* Murphysboro—Egyptian Cablevision Inc. (see Gregg Cablevision under CATV Group Ownership). Channel capacity: 12, including weather & news channel.
- Newton—Newton Cable TV Co. Inc., Box 8. Phone: 509. No. subscribers, 50; estimated potential, 500. Began service Nov. 15, 1965. Equipment, CAS. John Kirby, pres.; Jack Graham, v.p. (see Kirby under CATV Group Ownership). Stations: WTWO & WTHI-TV, Terre Haute; WTVW, Evansville; WCIA, Champaign; WICS, Springfield; WTPV, Decatur (all picked off-air); six signals to be added in year. Installation fee, \$15; monthly charge, \$6.50. Channel capacity: 12. Miles of plant, 12; additional miles planned, none. No. of homes in front of plant: 1,000.
- † Normal—Group including Bloomington Pantagraph & WJBC AM-FM Bloomington (Johnson Stations & Newspapers).
- † Normal—Friendly Bcstrs. Inc. (WEIC Charleston).
- Oglesby—See Peru, Ill.
- Olney—Cable TV of Olney Inc., 311 Whittle Ave. Phone: 392-5561. No. subscribers, 530; estimated potential, 1,650. Equipment, composite. Harold Drew, pres.-gen. mgr.; Harry K. Miller, chief tech. Stations: WTPV, Decatur; WCIA, Champaign; WTWO & WTHI-TV, Terre Haute; WTVW, WFIE-TV & WEHT, Evansville; KSD-TV, St. Louis; KFVS-TV, Cape Girardeau (picked off-air); KPLR-TV, St. Louis (via microwave); WSEI-FM, Olney; also weather to be added in year. Installation fee, \$25; monthly charge, \$6.95. Channel capacity: 12. Miles of plant, 50; additional miles planned, 3. No. of homes in front of plant: 3,400.
- \* Onarga—Cable TV Co. of Ill., 302 Seville Rd., Bloomington, Ill. Phone: 823-8541. Estimated potential, 2,500. Service scheduled to begin Spring 1966. Roy E. Bliss, pres.; Roy L. Bliss, v.p.; Nellie A. Bliss, secy.-treas. (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12.
- † Oregon—DeKalb-Ogle Telephone, in conjunction with Allied Video Transmission.
- Ottawa-Marseilles—Ottawa TV Cable Co. Inc., 1019 LaSalle St., Ottawa. Phone: 433-1163. No. subscribers, 6,100; estimated potential, 7,500. Began service June 1961. Equipment, Jerrold. Paul McFadden, mgr. Owners: Jerrold Corp. & Alliance Amusement Corp. (see CATV Group Ownership). Stations: WBEM-TV, WGN-TV, WBKB & WMAQ-TV, Chicago (via microwave); WEEK-TV, Peoria (picked off-air); WDHF-FM, WEFM, WFMT & WKFM, Chicago; WRMI-FM, Morris. Installation fee, \$10; monthly charge, \$5. Channel capacity: 5; converting to 12-channel system. Miles of plant, 75; additional miles planned, 10. No. of homes in front of plant: 7,750.
- † Pana—Local group headed by Keith Moyer.
- † Pana—Ill. Consolidated Telephone Co.
- † Pana—Friendly Bcstrs. (WEIC Charleston).
- \* Paris—Cardinal Cable TV, owned by Telesystems Corp. (see CATV Group Ownership).
- \* Paris—Adlai C. Ferguson, Box 261 (owns WPRS Paris).
- \* Paxton—Paxton Community Antenna System, c/o Electronic Service Center, 155 N. Market, Tony Fratia, pres.; Ed Bluschka, secy. Miles of plant under construction, 21.
- † Peoria—Peoria Cable TV (Robert Fruedege & John H. Altorfer).
- † Peoria—Central Ill. Cable TV Inc. (Jerrold Corp. & Alliance Amusement Co.).
- † Peoria—Multi-Channel Cable TV (JFD Electronics).
- † Peoria Heights—Peoria Cablevision Inc. Principals: Robert Fruedege (7614 Edgewild Dr., Peoria) & John H. Altorfer.
- Peru-LaSalle-Spring Valley-Oglesby—TV Transmission Co., 301 Peru St., Peru, Ill. Phone: 223-1106. No. subscribers, 5,100; potential, 8,000. Began service Sept. 1951. Equipment composite. Officers: Earle S. Nelson Sr., pres.; Earle S. Nelson Jr., secy.-treas. (see CATV Group Ownership). Stations: WBEM-TV, WMAQ-TV, WGN-TV, WBKB & WTTW, Chicago (via microwave); WEEQ-TV, LaSalle; WTVH & WMBD-TV, Peoria; WHBF-TV, Rock Island; WOC-TV, Davenport; WQAD-TV, Moline (off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant, 100. No. of homes in front of plant: 8,620.
- Piety Hill—See Oglesby, Ill.
- Pontiac—Pontiac TV Cable Co. Inc., 218 W. Howard St. Phone: 844-3141. No. subscribers, 2,138; estimated potential, 2,650. Began service April 20, 1964. Equipment, Jerrold. Owners: Jerrold Corp. & Alliance Amusement Corp. (see CATV Group



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Ownership). Clarence E. Ross, mgr. Stations: WCIA-TV, Champaign; WEEK-TV, WIRL-TV & WMBD-TV, Peoria; MPATI, Purdue U. (picked off-air); WBBM-TV, WTTW, WNBQ, WBKB & WGN-TV, Chicago (via microwave); also weather, full FM. Installation fee, \$49.95; monthly fee, \$5. Channel capacity: 12. Miles of plant, 33; additional miles planned, 2. No. of homes in front of plant: 2,600.

† Princeton—Meredith-Avco.

\* Quincy—Quincy Cablevision Inc., Hotel Quincy. Ownership: Quincy Newspapers & Bcstg. and Continental Cablevision (see each under CATV Group Ownership).

† Quincy—Gregg Cablevision Corp.

† Quincy—Booth Bcstg.

† Rantoul—Eastern Ill. Telephone Co.

† Rantoul—Westronics Inc. Roy Bliss, 20%; Wentronics Inc., 80%.

Robinson—Robinson TV Cable Co., 214 S. Cross St. Phone: 544-2021. No. subscribers, 1,000; estimated potential, 2,650. Began service Aug. 15, 1964. Equipment, Entron. John Gwin, pres. (see CATV Group Ownership). Stations: WCIA, Champaign; WTTV, WFBM-TV, WISH-TV & WLWI, Indianapolis; WFIE-TV, WEHT & WTVW, Evansville; WTWO & WTHI, Terre Haute; WILL-TV, Champaign (all picked off-air); also time-weather; WTAY-FM, Robinson. Installation fee, \$15; monthly charge, \$5.95. Channel capacity: 8. Miles of plant, 35.5; additional miles planned, 8. No. of homes in front of plant: 2,700.

Rochelle—Rochelle TV Cable Co., 420 Cherry Ave. Phone: 562-2308. No. subscribers, 1,200; estimated potential, 2,500. Began service April 1965. Equipment, composite. John V. Nink Sr., pres.; Robert Hultgren, v.p.; Marcella Detig, secy.; R. Neil Scott, treas. Stations: WBBM-TV, WNBQ, WBKB, WGN-TV & WTTW, Chicago; WISC-TV, Madison; WHBF-TV, Rock Island; WOC-TV, Davenport; WQAD-TV, Moline; WTVQ & WREX-TV Rockford (all picked off-air); also music, weather. Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 12. Miles of plant, 35; additional miles planned, 10.

† Rock Falls—Sound Vision Inc., 907 Myrtle Ave., Dixon, Ill.

† Rockford—National Trans-Video Corp., Dallas.

† Rockford—Rockford Community TV Inc. Ownership: Central Ill. Electric & Gas, 38%; WREX-TV, Rockford (Gannet Co.), 31%; local residents, 31%. For officers & dirs., see CATV Adenda Vol. 5:30 p3.

† Rockford—Cable TV Co. of Ill. T. W. Mitchell, pres.; Roy E. Bliss, secy.-treas.

† Rockford—H & B Communications Corp.

† Rockford—CATV of Rockford Inc. Harley Swanson, pres. Stock equally held by 36 shareholders.

† Rockford—Rockford-Loves Park CATV Inc. (includes major shareholders of WCEE-TV Rockford).

† Rock Island—First Ill. Cable TV Inc.

Salem—Salem Cable TV Co. Inc., 215 N. Broadway, Box 95. Phone: 548-2722. No. subscribers, 402 (400 residential); potential, 2,200. Began Dec. 15, 1964. Equipment, CAS. Douglas Phillips, pres.-owner (see Phillips under CATV Group Ownership); A. Paul Naney, v.p.; Janelle Phillips, secy.-treas. Stations: KTVI, KMOX-TV, KSD-TV, KPLR-TV & KETC, St. Louis; KFVS-TV, Cape Girardeau; WPSD-TV, Paducah; WSIL-TV, Harrisburg, Ill.; WSIU, Carbondale (all picked off-air); also FM. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 17; additional miles planned, 8. No. of homes in front of plant: 1,800.

\* Savanna—Soundvision Inc.

† Savanna—Galena Cable Inc.

† Savanna—TH Publishing Corp. (Savanna Times-Journal & Northwestern Ill. Dispatch). David Hayhow, v.p.

† Shelbyville—Clearview Cable Co., Shelbyville.

† Shelbyville—Jack Owens, Charleston, Ill.

† Shelbyville—Friendly Bcstrs. (WEIC Charleston, Ill.).

† Springfield—Tele-Trend Inc., Ft. Wayne.

† Springfield—General Electric Cablevision Corp.

† Springfield—Mid-America Communications Co., Springfield.

† Springfield—Sangamon Cable Corp.

† Springfield—Springfield TV Cable Co.

† Springfield—Time-Life Broadcast Inc.

† Springfield—Springfield Community TV.

† Springfield—Land of Lincoln Cable TV Inc., Springfield.

† Springfield—Capitol Cable TV Co.

† Springfield—First Illinois Cable TV Inc. (JFD Electronics).

† Springfield—Combination of WTAX Springfield (Oliver J. Keller, pres.), Cox Bcstg. & Toledo Blade.

† Springfield—Springfield Citizens CATV Inc. Harlington Wood Jr., pres.; Robert V. Prather, v.p.; Stanley C. Myers, v.p.; Donald M. Cress, v.p.; Norman P. Jones, secy.; James H. Manns, treas.

† Springfield—Lincoln Communications Co.

† Springfield—TV Transmission Co.

† Springfield—Plains TV Corp.

Spring Valley—See Peru-LaSalle-Spring Valley.

\* Sterling—Gregg Cablevision (see CATV Group Ownership).

† Sterling—Rock River Cablevision Co.

Streator—Streator TV Cable Co. Inc., 607 E. Main St. Phone: 672-2183. No. subscribers, 4,225 (4,136 residential); potential,

5,400. Began Feb. 1963. Equipment, Jerrold. Charles Shank, mgr. Owners: Jerrold Corp. & Alliance Amusement Corp. (see CATV Group Ownership). Stations: WBBM-TV, WGN-TV, WBKB & WMAQ-TV, Chicago (via microwave); WEEK-TV, WMBD-TV & WIRL-TV, Peoria; WCIA-TV, Champaign (picked off-air); also weather, FM. Installation fee, \$24.95 & \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 60; additional mi. planned, 10. Homes in front of plant: 6,000.

Sycamore—See DeKalb, Ill.

Taylorville—West End TV Co-Operative Assn., Adams & Shumway, Box 264. Phone: 824-3522. Began service 1950. Equipment, composite. Myron W. Sutton, pres.; Fred Elliott, v.p. Stations: WCIA, Champaign; WICS, Springfield; WTVP, Decatur; KSD-TV, St. Louis. Membership fee, \$25; installation fee, \$10; monthly charge, \$2. Channel capacity: 5. Miles of plant in use, 16. No. of homes in front of plant: 800.

Tilton—See Westville, Ill.

† Tuscola—Westronics Inc. Roy Bliss, 20%; Wentronics, 80%.

† Urbana—Alliance Amusement Corp. & Jerrold Corp.

† Urbana—Illini Cable TV Inc., 3800 Lake Shore Dr., Chicago.

Utica—See Grand Ridge, Ill.

Vandalia—Vandalia Cable TV Co. Inc. No. subscribers, n.a.; estimated potential, n.a. Service began Dec. 15, 1965. John Kirby, pres.; Jack Graham, v.p. (see Kirby under CATV Group Ownership).

\* Watseka—Iroquois Cable Co. Lloyd Kingdon, 209 W. Walnut.

\* Waukegan—First Ill. Cable TV Inc., subsidiary of JFD Electronics (see CATV Group Ownership).

\* W. Frankfort—Egyptian Cablevision Corp., Box 2701, Nashville, Tenn. Equipment, Jerrold & Spencer-Kennedy. Owned by Gregg Cablevision (see CATV Group Ownership). Stations: KFVS-TV, Cape Girardeau; WSIL-TV, Harrisburg, Ill.; WPSD-TV, Paducah; WSIU, Carbondale; WTVW, Evansville; KMOX-TV, KSD-TV, KPLR-TV & KTVI, St. Louis (all picked off-air); also weather & news channel. Installation fee, \$15; monthly charge, \$5.95. Channel capacity: 12.

Westville—See-More TV Corp., 133 N. State St. Phone: 267-7774. No. subscribers, 400; estimated potential, 6,000. Service began Feb. 1966. Equipment, Jerrold. Henry Falconio, pres.; Charles Strebin, v.p. Stations: WTWO & WTHI-TV, Terre Haute; WGN-TV, Chicago; WTTV, Bloomington-Indianapolis; WISH-TV, WLWI & WFBM-TV, Indianapolis; WILL-TV, WCIA & WCHU, Champaign (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 48; additional miles planned, 36. No. of homes in front of plant: 3,200. Note: Also serves Belgium, Georgetown, Tilton & unincorporated areas of Central Park, Hegeler & Home Gardens.

\* Winthrop Harbor—CATV permit issued.

\* Zion—Cable TV Service Inc., c/o J. K. Baird, 2629 Sheridan.

## INDIANA

\* Angola—Twin Valley CATV Inc., Howard Sharpley, pres. Installation fee, \$15; monthly charge, \$4.75.

† Anderson—Anderson All-Channel TV Inc.

† Anderson—General Electric Cablevision.

† Angola—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.

† Argos—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.

Attica—Attica TV Communications Inc., 301 S. Perry. Phone: 762-6066. No. subscribers, 1,451 (1,419 residential); potential, 1,900. Began May 1963. Equipment, Jerrold. John D. Foster, pres.; Alvin Christenberry, v.p.; Thelma J. Foster, secy.-treas. Stations: WTWO & WTHI-TV, Terre Haute; WCIA, Champaign; WFBM-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; WICD, Danville; MPATI ch. 72 & 76, Purdue U.; WGN-TV, Chicago; WFAM-TV, Lafayette; also 2 FMs. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12.

† Auburn—Community Teleception Inc.

† Auburn—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.

† Batesville—Sight & Sound Service Corp.

\* Bedford—Bedford TV Cable Inc.

† Berne—Community Teleception Inc. Bruce R. Storm, pres.

† Berne—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.

\* Bloomfield—Greene County All-Channel Cablevision Inc. Subsidiary of Telesis Engineering Inc. (see CATV Group Ownership). Officers: Phil Dickens, pres.; Robert Brunner, v.p.; Robert Petranoff, secy.

\* Bloomington—Monroe All-Channel Cablevision Inc. Phil Dickens, pres.; Robert W. Brunner, v.p.-treas.; Robert Petranoff, secy. Subsidiary of Telesis Engineering Inc. (see CATV Group Ownership).

† Bloomington—Monroe Tele-Cable Inc. (James L. Schmalz, Jerry W. Gates, Merl H. Ochs, Ben H. Farrish).

† Bloomington—Bloomington Communications Corp. (Advanced Communications, Hartford City, Ind., has 1/3 ownership).

(Continued on next page)



# Community Antenna Systems

INDIANA—(Continued)

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- † Bloomington—The Cable Co. Combination of Community Teleception Inc. (Bruce Storm, pres.) & Bloomington TV Cable Co. (Nova Vonderschmitt & Vern E. Young, theater owners; Jerrold Corp.).
- † Bluffton—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- † Bluffton—Community Teleception Inc.
- † Bluffton—Telesis Engineering Inc.
- † Bourbon—Hal Groninger & Richard Umbaugh.
- \* Brazil—Cable TV Inc., Sullivan. John Gwin, pres. (see Gwin under CATV Group Ownership).
- † Brownsburg—TV-Ception Inc. Jerry & Earl Neese, Don Richer, principals.
- Cannelton—See Tell City, Ind.
- \* Charlestown—Indiana Cable TV Inc. (see American Cable TV under CATV Group Ownership).
- Clinton—Clinton Cable TV Co. Inc., 345 Main St. Phone: 832-2103. No. subscribers, n.a.; estimated potential, 1,000. Service began Oct. 4, 1965. Equipment, Jerrold. George O. Nichols, pres. Stations: WCIA, Champaign; WTWO & WTHI-TV, Terre Haute; WTTV, Bloomington-Indianapolis; WFBM-TV, WLWI & WISH-TV, Indianapolis; WFAM-TV, Lafayette; WICD, Danville (all picked off-air); also weather, music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 10. Miles of plant, 23; additional miles planned, none. Nichols also is treas.-dir. of WTWO(TV) Terre Haute.
- † Columbus—Community Teleception Inc., Indianapolis. Bruce Storm, pres.
- † Columbus—Columbus Communications Corp. Officers: Dr. H. S. Knotts, pres.; Guy F. Preston, v.p.; Paul V. Castner, secy.-treas. Cox Bcstg. has minority interest.
- † Columbus—General Electric Cablevision.
- † Columbus—Fair Enterprises Inc. Officers: Fair Enterprises (WIBC Indianapolis), managing partner; Clarence O. Hamilton, William S. Hamilton, Harry Kinney, Mr. and Mrs. Robert J. Marshall.
- † Columbus—Findlay Publishing (WCSI Columbus) & Times-Life Inc. (WFBM-TV Indianapolis).
- † Connersville—Community Teleception Inc.
- \* Covington—Covington TV Cable Inc., 309 Washington. Principals: Thomas McGurk & Louis Henderson. Miles of plant planned, 15.
- † Crawfordsville—Community Teleception Inc.
- \* Delphi—Greater Lafayette TV Cable Co., Inc., 801 Lafayette Life Bldg. Estimated potential, 1,000. Equipment Jerrold. Owners: Alliance Amusement Corp. & Jerrold Corp. (see CATV Group Ownership). Channel capacity: 12. No. of homes in front of plant, 900.
- † Decatur—Community Teleception Inc.
- \* Edinburg—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Estimated potential, 1,430. (See CATV Group Ownership.) Stations: WFBM-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; MPAT, Purdue U.; WCPO-TV, WKRC-TV & WLWT, Cincinnati; WAVE-TV & WHAS-TV, Louisville (picked off-air); WGN-TV, Chicago (via microwave); weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 11.
- † Elkhart—Valley Cablevision Corp. Joint venture by South Bend Tribune (WSBT-TV South Bend), Notre Dame U. (WNDU-TV South Bend) & Elkhart Truth (WSJV & WTRC AM-FM South Bend-Elkhart). Officers: John F. Dille Jr., chmn.; Franklin D. Schurz, pres.; Rev. Edmund C. Joyce, exec. v.p.

- † Elkhart—GT&E Communications (General Telephone & Electronics).
- † Elkhart—Community Teleception Inc., Indianapolis. Ownership: Equally held by Jerry Kunkel (program dir., WATI Indianapolis), Bruce Storm (Bloomington druggist & real estate), Jack Brinson (Indianapolis stock broker) & Murray Feiwell (Indianapolis atty.).
- † Elwood—Madison All-Channel Cablevision.
- † Evansville—St. Joseph Valley Teleception Inc.
- † Ft. Wayne—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- † Ft. Wayne—CATV of Ft. Wayne. Steve Thomas, pres.
- \* Frankfort—Frankfort TV Cable Co. Ownership: Jerrold Corp. & Alliance Amusement Corp.
- † Frankfort—General Electric Cablevision.
- † Frankfort—WILO Cablevision (WILO Frankfort). Vern Kaspar & Ray V. Hamilton, owners.
- † Frankfort—Booth Bcstg., Detroit.
- † Frankfort—Community Teleception Inc., Indianapolis.
- † Frankfort—Franklin Communications Corp.
- † Franklin—United Telephone Co.
- † Franklin—Community Teleception Inc.
- † Franklin—Fair Enterprises Inc. (WIBC Indianapolis).
- † Franklin—Telesis Engineering Inc., Evansville.
- † Goshen—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- † Goshen—GT&E Communications, subsidiary of General Telephone & Electronics.
- † Goshen—Valley Cablevision Corp. (WSBT-TV, WNDU-TV & WSJV-TV, all South Bend-Elkhart).
- † Goshen—Community Teleception Inc.
- \* Greencastle—Telesis Engineering Inc. (see CATV Group Ownership).
- † Greenfield—Community Teleception Inc., Indianapolis.
- \* Greensburg—Sight & Sound Service Corp. Owners: Lloyd Kanouse, Norman Kanouse, Frank Marshall & Jerry Gates.
- \* Greensburg—Telesis Engineering Inc. (see CATV Group Ownership).
- † Greenwood—Johnson County Communications Co. Frank R. Weirich, pres.; Robert E. Hughes, secy.
- † Greenwood—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis. Bruce Storm, pres.; Murray Feiwell, v.p.; Jack Kunkel, secy.; Jack Brinson, treas.
- † Hamburg—Charles Jenkins.

(Continued on page 112-c)

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INDIANA—(Continued)

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- \* **Huntingburg**—Dubois Cable TV Inc. Owned by Telesis Engineering Inc. (see CATV Group Ownership).
- \* **Huntington**—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Estimated potential, 5,495. (See CATV Group Ownership.) Stations: WANE-TV, WFTA & WKJG-TV, Ft. Wayne; MPAT, Purdue U.; WFMB-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; WLWD & WHIO-TV, Dayton (picked off-air); WGN-TV, Chicago (via microwave); weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 70. No. of homes in front of plant: 5,220.
- † **Indianapolis**—Mid-west Cable Corp., 600 Circle Tower. Dirs.: Sidney Stein, Claude M. Spilman Jr., Elmer E. Lyon.
- † **Indianapolis**—TV Tube Test Inc.—Triple TV, 231 N. College. Bernard Lynch, pres.; Edward Reich, v.p.
- † **Indianapolis**—General Electric Cablevision.
- \* **Jasonville**—Cable TV Inc. John Gwin, pres. (see Gwin under CATV Group Ownership).
- \* **Jasper**—Dubois Cable Inc., 804 Main. Began Nov. 6, 1965. No. of subscribers, 250; estimated potential, n.a. Owned by Telesis Engineering Inc. (see CATV Group Ownership.) Stations: WLTV, Bowling Green, Ky.; WHAS-TV & WAVE-TV, Louisville, Ky.; WEHT, WTVW & WFIE-TV, Evansville; WISH-TV & WLWI, Indianapolis; WTHI-TV & WTWO, Terre Haute (all picked off-air). Miles of plant, 56; additional miles planned, n.a.
- † **Jefferson**—Community Teleception Inc.
- † **Jeffersonville**—Kentucky Cable TV Inc., Glasgow, Ky.
- † **Jeffersonville**—Southern Indiana Cablevision Inc. Keith Reising, pres.
- † **Kendallville**—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles Ehinger, pres.; William Bell, v.p.; Arthur Voglewede, secy.-treas.
- † **Kokomo**—Kokomo TV Cable Co. Inc. (Jerrold Corp. & Alliance Amusement Co.).

- † **Kokomo**—Hoosler Telecable (Telesystems Corp.).
- † **Kokomo**—Multi-Channel Cable Co., Portsmouth, O.
- † **Kokomo**—Modern Communications Inc., Marion, Ind.
- † **Kokomo**—Booth Bcstg. (WIOU Kokomo).
- † **Kokomo**—Telesis Corp., 645 N. Michigan, Chicago.
- \* **Kokomo**—Kokomo CATV Inc. Principals: John Walther, pres. (mgr. v.p., Accurate Parts Inc.); John Hingst, v.p. (Kokomo businessman); Elwood H. Hillis, v.p. (Kokomo atty.); Robert Flanders, engineering v.p. (engineering dir., WFMB-TV Indianapolis); Donald C. Cripe, secy.-treas. (business mgr., WFMB-TV); Anton Hulman (pres., Indianapolis Motor Speedway).
- \* **Lafayette-W. Lafayette**—Greater Lafayette TV Cable Co. Inc., 602 By-Pass North, Lafayette. Phone: 447-6886. No. subscribers 6,572; estimated potential, 12,000. Began service March 1965. Equipment, Jerrold. Owners: Jerrold Corp. & Alliance Amusement Corp. (see CATV Group Ownership). Officers: Robert Beisswenger, pres.; Spiro Papas, v.p.; John F. Dille, v.p.; Joel Smith, secy.; Si Pomerantz, treas.; Seymour Simon, asst. secy.; Thomas Wilson, dir. Stations: WFMB-TV & WLWI, Indianapolis; WFAM-TV, Lafayette; WNDU-TV, South Bend; MPAT, Purdue U. (picked off-air); WGN-TV & WTTV, Chicago (via microwave); WEBH, WFMP, WFMT & WNIB, Chicago; WFMS & WIBC-FM, Indianapolis; also time-weather. Installation fee, \$18.50; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 141; additional miles planned, 30. No. of homes in front of plant: 15,500.
- † **Lebanon**—Telesis Engineering Inc., Evansville. Ferris E. Traylor, principal.
- † **Lebanon**—Community Teleception Inc.
- † **Lebanon**—Telemation Corp. (David S. Richey, Keith C. McCormick, Henry Walters).
- † **Lebanon**—Teleception Corp., Indianapolis. Bruce R. Storm, pres.
- \* **Linton**—Cable TV Inc. John Gwin, pres. (see Gwin under CATV Group Ownership). Initial subscribers, 600.
- \* **Logansport**—Logansport TV Cable Co. Inc., 214 S. 6th St. Phone: 6341. No. subscribers, 3,960 (3,850 residential); potential, 6,600. Began 1963. Equipment, Jerrold. Owners: Jerrold Corp. & Alliance Amusement Corp. (see CATV Group Ownership); Frank P. Delia, mgr.; Don Hill, chief tech. Stations: WFMB-TV & WLWI, Indianapolis; WFAM-TV, Lafayette; MPAT, Purdue U.; WTAF-TV, Marion (picked off-air); WISH-TV, Indianapolis; WGN-TV & WTTV, Chicago; WNDU-TV, South Bend, WTTV, Bloomington-Indianapolis (via microwave); also weather, 6 FMs. Installation fee, \$18.50; monthly charge, \$4.90. Channel capacity: 12. Miles of plant in use, 65; additional miles planned, 5. No. of homes in front of plant: 7,147.
- \* **Marion**—Marion Cable TV Inc. Ownership: Central Bcstg. Co. (WBAT, Marion), Geneco Bcstg. (William N. Udell, majority stockholder, WTAF-TV Marion), Time-Life Broadcast Inc. (WFMB-TV Indianapolis), Anton Hulman (pres. of Indianapolis Motor Speedway). Officers: Lester Spencer, pres.; William Fowler, v.p.; William Udell, v.p.; Robert Flanders, engineering v.p.; Donald Cripe, secy.-treas.
- † **Marion**—Booth Bcstg.
- † **Marion**—Fair Enterprises Inc. (WIBC Indianapolis).
- † **Marion**—Jerrold Corp.
- † **Marion**—Federated Publications Inc. (Marion Chronicle-Tribune).
- † **Marion**—Modern Communications Inc. (Al Tucker, Marion; Robert Cronin, Hartford City).
- † **Marion**—CATV of Grant Inc. Combination of Rego Industries, Ralph & Tom Marcuccilli, Anthony Bove, Frank Haas.
- \* **Martinsville**—Telesis Engineering Inc. (see CATV Group Ownership).
- † **Martinsville**—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis. Bruce Storm, pres. Murray Feiwell, v.p.; Jerry Kunkel, secy.; Jack Brinson, treas.
- \* **Mishawaka**—St. Joseph Valley Teleception Inc., First National Bank Bldg. Phone: 255-9619. Estimated potential, 10,000. Equipment, Jerrold. (See Community Teleception under CATV Group Ownership.) Stations: WGN-TV, WTTV, WMAQ-TV, WBBM & WBKB, Chicago; MPAT, Purdue U.; WSBT-TV, WNDU-TV & WSJV, South Bend-Elkhart; WKZO-TV, Kalamazoo (all picked off-air); also weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant under construction, 110.
- † **Mishawaka**—Valley Cablevision Corp. Joint venture by South Bend Tribune (WSBT-TV South Bend), Notre Dame U. (WNU-TV South Bend) & Elkhart Truth (WSJV & WTRC AM-FM South Bend-Elkhart). Officers: John F. Dille Jr., chmn.; Franklin D. Schurz, pres.; Rev. Edmund C. Joyce, exec. v.p.
- † **Mishawaka**—GT&E (General Telephone & Electronics).
- † **Mitchell**—Telesis Engineering.
- \* **Monroe**—Monroe All-Channel Cablevision Inc.
- † **Monticello**—Greater Lafayette TV Cable Co., Inc., 602 By-Pass North, Lafayette, Ind. Estimated potential, 1,500. Owned by Jerrold Corp. & Alliance Amusement Corp. (see CATV Group Ownership). Channel capacity: 12. No. of homes in front of plant, 1,400.
- \* **Mooreville**—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Estimated potential, 1,117. (See CATV Group Ownership.) Stations: WFMB-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; WTWO & WTHI-TV, Terre Haute; MPAT, Purdue U.; WFAM-TV, Lafayette; WCIA, Champaign (all picked off-air); WGN-TV, Chicago (via microwave); also weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant under construction, 11.

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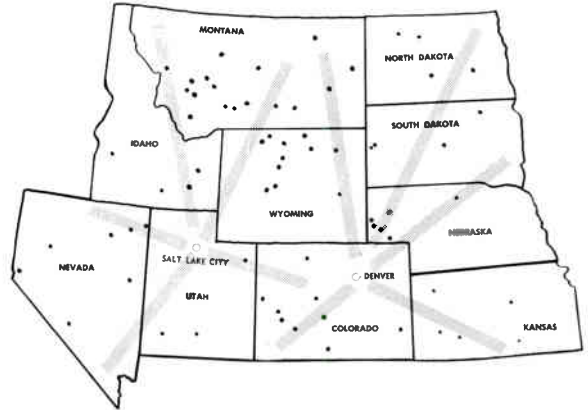
- † Muncie—Tri-City Bcstg. Corp. (WLBC-TV-AM & WMUN Muncie).
- † Muncie—Tele-Vue Corp., Walnut Creek, Cal.
- † Muncie—Muncie Community Teleception Inc. Dirs.: Bruce Storm, Jerry Kunkel, Jack Brinson & Murray Feiwel.
- † Muncie—General Electric Cablevision.
- † Nappanee—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- \* New Castle—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Estimated potential, 6,800. Equipment, Jerrold. (See CATV Group Ownership.) Stations: WFBM-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; WLBC-TV, Muncie; WCPO-TV, WKRC-TV & WLWT, Cincinnati; MPATI, Purdue U. (all picked off-air); WGN-TV, Chicago (via microwave); also weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 85. No. of homes in front of plant: 7,000.
- † Noblesville—Hamilton All-Channel Cable Vision Inc. James T. Neal, Charles B. Howard, Don Hinds & Jerry Gates.
- † Noblesville—Community Teleception Inc., Indianapolis.
- † N. Manchester—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- \* N. Vernon—Columbus Communications Corp. Dr. Halleck S. Knotts, pres.; Guy F. Preston, v.p.; Paul V. Castner, secy.-treas. Cox Bcstg. has minority interest (see CATV Group Ownership). Note: Will also serve Vernon.
- † Orleans—Telesis Engineering Inc.
- \* Osceola—St. Joseph Valley Teleception Inc., First National Bank Bldg., Mishawaka, Ind. Phone: 255-9619. Estimated potential, 400. (See Community Teleception under CATV Group Ownership.) Stations: WGN-TV, WTTW, WBBM, WMAQ-TV & WBKB, Chicago; MPATI, Purdue U.; WSBT-TV, WNDU-TV & WSJV, South Bend-Elkhart; WKZO-TV, Kalamazoo (all picked off-air); also weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 7.
- Peru—Hoosier Telecable Corp., 22 E. 3rd. Phone: 473-6633. No. subscribers, 2,600; estimated potential, 5,200. Began service March 1963. Marshall C. Henderson, mgr. (see Telesystems Corporation under CATV Group Ownership). Stations: WKJG-TV, WPTA-TV & WANE-TV, Ft. Wayne; WNDU-TV, South Bend; WFBM-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington; WTAF-TV, Marion (off-air); WGN-TV & WTTW, Chicago (via microwave). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12; 5 FM to be added. Miles of plant in use, 102; additional miles planned, none. No. of homes in front of plant: 5,200.
- † Petersburg—Midwest Telephone Co.
- \* Plainfield—Community Teleception Inc., 500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Estimated potential, 1,590. (See CATV Group Ownership.) Stations: WFBM-TV, WISH-TV & WLWI, Indianapolis; WTTV, Bloomington-Indianapolis; WTWO & WTHI-TV, Terre Haute; MPATI, Purdue U.; WFAM-TV, Lafayette; WCIA, Champaign (picked off-air); WGN-TV, Chicago (via microwave); weather, music. Installation fee, \$14.90; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 19. No. of homes in front of plant: 1,200.
- † Plymouth—United Transmission (United Utilities).
- † Plymouth—Plymouth CATV Services Inc. Hal Groninger, Dick Umbaugh, George Stipp, Guy Klaykamp & Kenneth Hiland.
- † Plymouth—Community Teleception Inc.
- † Portland—Citcom Inc., subsidiary of Citizens Telephone Co., Decatur, Ind. Charles D. Ehinger, pres.; William H. Bell, v.p.; Arthur E. Voglewede, secy.-treas.
- † Portland—United Transmission Inc.
- † Portland—Community Teleception Inc.
- † Princeton—Community Teleception Inc.
- † Princeton—Wabash Cablevision Inc.
- \* Rensselaer—Theodore W. Filson, 309 N. McKinley.
- † Richmond—Central Bcstg. Corp. (WKBV AM-FM Richmond).
- † Richmond—Community Teleception Inc., Indianapolis.
- † Richmond—Cox Cablevision.

(Continued on next page)

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- † Rochester—Rochester Telephone Co.
- † Rochester—CATV Services Inc.
- † Rochester—Valley Cablevision Corp.
- † Roseland—Valley Cablevision Corp.
- † Rushville—Community Teleception Inc.
- \* St. Joseph County—Valley Cablevision Corp.
- † Salem—Telesis Engineering Inc.
- † Scottsburg—Telesis Engineering Inc.
- † Scottsburg—Mitchell Paoli.
- † Sellersburg—Charles Jenkins.
- † Seymour—Telesis Engineering Inc., Evansville. Ferris Traylor.
- † Seymour—Community Teleception Inc., Indianapolis.
- † Shelbyville—Shelbyville Community Teleception.
- † South Bend—Valley Cablevision Corp. Joint venture by South Bend Tribune (WSBT-TV South Bend), Notre Dame U. (WNDU-TV South Bend) & Elkhart Truth (WSJV & WTRC AM-FM South Bend-Elkhart). Officers: John F. Dille Jr., chmn.; Franklin D. Schurz, pres.; Rev. Edmund C. Joyce, exec v.p.
- † South Bend—Community Teleception Inc., Indianapolis. Ownership: Equally held by Jerry Kunkel (program dir., WATI Indianapolis), Bruce Storm (Bloomington druggist & real estate), Murray J. Feiwell (Indianapolis atty.) & Jack Brinson (Indianapolis stock broker).
- † Speed—Charles Jenkins.
- † Spencer—Cable TV Inc., Sullivan. John Gwin, pres.
- \* Sullivan—Sullivan TV Cable Co. John Gwin, pres. (see Gwin under CATV Group Ownership).
- Tell City—Cannelton—Indiana Cable TV Inc., 240 13th Ave., Tell City. Phone: 547-5427. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1, 1965. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership.) Stations: WAVE-TV, WHAS-TV & WLKY-TV, Louisville; WLTW, Bowling Green; WTVW, WFIE-TV & WEHT, Evansville; WTTV, Bloomington (all picked off-air); also weather FM. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 34.
- † Terre Haute—Time-Life Broadcast Inc.
- † Terre Haute—Greater Terre Haute TV Cable Co.
- † Tipton—Tipton Telephone Co.
- Vernon—See N. Vernon, Ind.
- Vincennes—Full VU TV, 1029 N. 4th St. Phone: 882-8501. No. subscribers, 1,350; estimated potential, 4,800. Began service May 24, 1964. Equipment Jerrold. Don Flenar, mgr.; Glen Cummins, plant supt. (see Vincennes University under CATV Group Ownership). Stations: WTTV, Bloomington; WEHT, WTVW & WFIE-TV, Evansville; WFBM-TV & WLWI, Indianapolis; WTWO & WTHI-TV, Terre Haute (all picked off-air). No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 45.
- Wabash—Hoosier Telecable Corp. 129-131 S. Wabash St. Phone: 563-5616. No. subscribers, 1,300; estimated potential, 3,000. Began service June 1963. Marshall C. Henderson, mgr. (see TeleSystems Corporation under CATV Group Ownership). Stations: WKJG-TV, WPTA-TV & WANE-TV, Ft. Wayne; WNDU-TV, South Bend; WTTV, Bloomington-Indianapolis; WFBM-TV & WISH-TV, Indianapolis (off-air); WTTW &

WGN-TV, Chicago (via microwave). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12; 5 FM to be added. Miles of plant in use; 53, additional miles planned, none. No. of homes in front of plant: 4,250.

- † Warsaw—United Telephone Co.
- † Warsaw—Cable Valley CATV Co.

Washington—Full VU TV, 9 W. Main St. Phone: 254-0181. No. subscribers, n.a.; estimated potential, 3,500. Began service June 28, 1964. Equipment, Jerrold. (See Vincennes U. under CATV Group Ownership.) Stations: WAVE-TV, Louisville; WTTV, Bloomington; WEHT, WTVW & WFIE-TV, Evansville; WFBM-TV & WLWI, Indianapolis; WTHI-TV, Terre Haute (off-air). No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 45.

W. Lafayette—See Lafayette-W. Lafayette.

- † Winona Lake—United Telephone Co.

## IOWA

- † Centerville—Centerville Cable TV Inc.
- † Cherokee—Combination of Arrow Theater Co. & Midcontinent Bcstg. (KELO-TV Sioux Falls).
- † Cherokee—Minnesota All-Channel Cablevision.
- † Clinton—Clinton TV Cable Co.

Decorah—J & E Cable Co. Inc., 901 Walnut. Phone: 382-3560. No. subscribers, 850; estimated potential, 1,100. Began service April 1959. Equipment Jerrold. Arthur L. Allard, pres.; James E. Preece, v.p.; Ernest A. Sivesind, secy.; Janice N. Sivesind, treas. Stations: WMT-TV, Cedar Rapids; KWVL-TV, Waterloo; KMMT, Austin, Minn.; KROC-TV, Rochester, Minn.; WKBT, La Crosse, Wis. (off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 38; additional miles planned, 5. Homes in front: 750.

- \* Denison—Cable TV. Thomas A. Shaddy, owner.

Dubuque—Dubuque TV-FM Cable Co., 1043 Main St. Phone: 583-9171. No. subscribers, 8,520; estimated potential, 10,500. Began service May 9, 1955. Equipment, Jerrold. Owner: H & B Communications. (see CATV Group Ownership). Robert L. Loos, gen. mgr. Stations: WOC-TV, Davenport; WHBF-TV, Rock Island; WREX-TV, Rockford; WQAD-TV, Moline; WHA-TV, Madison (picked off-air); WMT-TV & KCRG-TV, Cedar Rapids; WGN-TV, Chicago; KWVL-TV, Waterloo; WISC-TV, Madison (via microwave); WHHI-FM, Highland, Wis.; WWCF-FM, Baraboo, Wis.; WHBF-FM, Rock Island; also weather. Installation fee, \$5; monthly charge, \$5.45. Channel capacity: 12. Miles of plant, 120; additional miles planned, none. No. of homes in front of plant: 16,000.

- † Eagle Grove—TV Signal Inc., 110 N. Commercial. Ben V. Willie & John Reider.

Elkader—Community Antenna Service, 125 S. Main St. Phone: 181. No. subscribers, 375; estimated potential, 450. Began service December 1952. Equipment Jerrold. Everett Carnes, mgr.; Kenneth Carnes, technician. Stations: WMT-TV & KCRG-TV, Cedar Rapids; KWVL-TV, Waterloo (off-air); WMT-FM, Cedar Rapids. Installation fee, \$95 or \$10; monthly charge, \$2.50 or \$3.75. Channel capacity: 5. Miles of plant in use, 5.

Estherville—Community TV Signal Co., 500 Central Ave. Phone: 362-4624. No. subscribers, 1,545. Began service May 13, 1957. Equipment Blonder-Tongue & Jerrold. B. D. Jarvis, pres. (See National TransVideo under CATV Group Ownership). Stations: KEYC-TV, Mankato, Minn.; KQTV, Fort Dodge, Ia.; KELO-TV, Sioux Falls, S.D.; WOI-TV, Ames, Ia.; KTIV, Sioux City, Ia.

Ft. Madison—Iowa Video Inc., 507 Ave. G. Phone: 372-6113. No. subscribers, 1,100; estimated potential, 3,000. Began service April 27, 1953. Equipment, Jerrold & Ameco. Bill Daniels, sole owner (see CATV Group Ownership); Monroe M. Rifkin, pres.; Richard J. Zell, secy.-treas.; Wayne Schneider, mgr. Stations: WOC-TV, Davenport; WHBF-TV, Rock Island; KHQA-TV, Hannibal, WGEN-TV, Quincy, WQAD-TV, Moline, KTVO, Ottumwa; WMT-TV & KCRG-TV, Cedar Rapids (off-air). Installation fee, \$10; monthly charge, \$5.25. Channel capacity: 12.

Guttenberg—Guttenberg TV Cable Corp. Phone: 5751. No. subscribers, 425; estimated potential, 600. Began service 1959. Equipment Blonder-Tongue & Jerrold. Neil A. Webster, pres.-treas.; Elizabeth E. Webster, v.p.-secy. Stations: WMT-TV & KCRG-TV, Cedar Rapids; KWVL-TV, Waterloo (off-air). Installation fee, \$10; monthly charge, \$4. Channel capacity: 8; one to be added in year. Miles of plant in use, 10; additional miles planned, 5. No. of homes in front of plant: 700.

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- \* Keokuk—Quincy Cablevision Inc., c/o Quincy Herald-Whig, Herald Sq., Quincy, Ill. Ownership: Quincy Newspapers & Bcstg. and Continental Cablevision (see each under CATV Group Ownership). Officers: H. I. Grousbeck, pres.; A. B. Hostetter Jr., v.p.-treas.
- † Ottumwa—Post Bcstg. Co. (Post Publishing Co.).
- † Sioux City—Arrow Theater Corp.
- † Sioux City—Minnesota All-Channel Cablevision.
- † Spencer—Telesis Corp.
- † Spencer—Arrow Theaters (Gordon McKinnon, pres.).
- † Spencer—Minnesota All-Channel Cablevision.
- † Storm Lake—Arrow Theater Co., 230 Lake. (Gordon McKinnon, pres.; Del Farrell, v.p.), & Midcontinent Bcstg. (KELO-TV, Sioux Falls). See Midcontinent under CATV Group Ownership.
- † Storm Lake—Minnesota All-Channel Cablevision.
- † Webster City—Arthur L. Downard.

#### KANSAS

- Ablene**—Vumore Co., 203 NW 3rd St. Phone: 263-2529. No. subscribers, 800 (775 residential); potential, 1,200. Began Aug., 1962. Equipment Jerrold. Harold L. Daniels, mgr. (see CATV Group Ownership). Stations: KMBC-TV, KCMO-TV & WDAF-TV, Kansas City (via microwave); KARD-TV & KAKE-TV, Wichita; KTVH, Hutchinson; WIBW-TV, Topeka; KSLN-TV, Salina (off-air); KAFM(FM), Salina; KCMO-FM, Kansas City. No installation fee; monthly charge, \$6.96. Channel capacity: 12, including weather. No. of homes in front of plant: 2,400.
- \* **Arkansas City**—Stauffer Publications (see CATV Group Ownership).
- \* **Baxter Springs**—Systems Inc. of Miami, Okla. Subsidiary of National Teline Corp. (see CATV Group Ownership).
- Belleville**—Belleville Cable TV Co., 1312 19th St. Phone: 527-2390. No. subscribers, 66; estimated potential, 800. Service began Oct. 21, 1965. Equipment, Ameco. Owned by Telesis Corp. (see CATV Group Ownership); Tom Gleason, pres.; Mel Gleason, secy.-treas.; Richard Jonas, mgr. Stations: KHAS-TV, Hastings; KOLN-TV, Lincoln; KHTL-TV, Superior (picked off-air); WDAF-TV & KMBC-TV, Kansas City; WIBW-TV, Topeka (via microwave); also weather. Installation fee, \$12.50; monthly charge, \$6.95. Channel capacity: 12. Miles of plant, 12; additional miles planned, 12. No. of homes in front of plant: 1,500.
- Beloit**—Vumore Co., 110 W. Main. Phone: 738-2966. No. subscribers, 635; estimated potential, n.a. Service began Aug. 1961. Equipment, Jerrold & Entron. Robert L. Schwerman, mgr. (see CATV Group Ownership). Stations: KCKT, Great Bend; KTVH, Hutchinson; KHOL-TV, Holdrege; KHAS-TV, Hastings (all picked off-air); also weather, music; 5 channels to be added in year. No installation fee; monthly charge, \$6.96. Channel capacity: 5. Miles of plant, 16.
- Chanute**—Kansas CATV Inc., 15 N. Lincoln. Phone: 431-2440. No. subscribers, 1,100 (all residential); potential, 2,200. Began April 1964. Equipment, Ameco. (See CATV Group Ownership.) J. D. Schaal, mgr. Stations: KVOO-TV, Tulsa; KODE-TV, Joplin; WIBW-TV, Topeka; WDAF-TV, KCMO-TV & KMBC-TV, Kansas City; KOAM-TV, Pittsburg, Kan. (all picked off-air); also weather, FM. Installation fee: \$14.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 35; additional miles planned, 3. No. of homes in front of plant: 3,500.
- Clay Center**—Vumore Co., 430 Court St. Phone: 632-2500. No subscribers, 550; estimated potential, 800. Began service June 15, 1962. Equipment Ameco. Ray Capper, mgr. (see CATV Group Ownership). Stations: KARD-TV & KAKE-TV, Wichita; KMBC-TV, KCMO-TV & WDAF-TV, Kansas City (via microwave); WIBW-TV, Topeka; KTVH, Hutchinson (off-air); KCMO-FM, Kansas City; KAFM (FM), Salina. No installation fee; monthly charge, \$6.96. Channel capacity: 12, including weather, music. Miles of plant in use, 40; additional miles planned, none. No. of homes in front of plant: 1,200.
- † **Coffeyville**—Dynamic TV Cable Co. Principals: Melvin Ford (banker), Emloe Baumert (atty.) & Elton Singer (owns Dimmit, Tex. system).
- † **Coffeyville**—Cable TV Construction Co., Iola (Larry Hudson, principal).
- † **Colby**—KAYS Inc. (KAYS-TV Hays).
- Coldwater**—Coldwater Community TV Inc., P.O. Box 431. No. subscribers, 125; estimated potential, 350. Began service April 1963. Equipment Jerrold. C. S. Eggers, pres.; K. E. Hollingsworth, v.p.; Beatrice Eggers, secy. (see CATV Group Ownership). Stations: KCKT, Great Bend; KTV, Ensign; KAKE-TV, Wichita; KTVH, Hutchinson; KUPK, Garden City (picked off-air); KQTY-FM, Wichita. Installation fee, \$7.50; monthly charge, \$7.50. Channel capacity: 5.
- \* **Columbus**—Systems Inc. of Miami, Okla. Subsidiary of National Teline Corp. (see CATV Group Ownership).
- Concordia**—Vumore Co., 607 Broadway, Box 538. Phone: 243-1776. No. subscribers, n.a.; estimated potential, n.a. Began service June 16, 1959. Equipment, composite. Lowell Eberle, mgr. (see CATV Group Ownership). Stations: KMBC-TV, KCMO-TV & WDAF-TV, Kansas City; WIBW-TV, Topeka (via microwave); KOLN-TV, Lincoln; KHTL-TV, Superior; KHAS-TV, Hastings; KCKT, Great Bend (picked off-air). No installation fee; monthly charge, \$6.96. Channel capacity: 9.
- Council Grove**—Community Antenna Systems Inc., 1008 N. Washington, Junction City, Kan. Phone: 238-6165. No. subscribers, 146; estimated potential, 400. Service began Oct. 1964. Equipment, Ameco. Ralph L. Weir Sr., pres.; Phillip Woodbury, v.p.; John B. Chaney Jr., secy.-treas.-mgr. (see Weir under CATV Group Ownership). Stations: WIBW-TV, Topeka; KCMO-TV, Kansas City; KARD-TV & KAKE-TV, Wichita; KTVH, Hutchinson (all picked off-air); also KCMO-FM, Kansas City. Installation fee, \$10; monthly charge, \$6.95. Channel capacity: 12. Miles of plant, 12; additional miles planned, 2. No. of homes in front of plant: 700.
- † **Dodge City**—Seward County Bcstg. Co.
- Elkhart**—Elkhart TV Cable System, Box 352. Phone: 697-4466. No. subscribers, 500; estimated potential, 600. Began service July 1, 1960. G. H. (Bunk) Dodson, owner; Marshall Ellington, mgr. (see CATV Group Ownership). Stations: KTV, Ensign; KGLD & KUPK Garden City; KGNC-TV & KVII, Amarillo (all picked off-air). Channel capacity: 5.
- \* **Ellinwood**—Telesis Corp. (see CATV Group Ownership).
- † **Ellis**—KAYS Inc. (KAYS-TV Hays).

(Continued on next page)

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- Emporia**—Catfish Inc., Box 694. Phone: 342-3535. No subscribers, 1,330 (1,310 residential); potential, 3,000. Began Feb. 1961. Equipment Entron & Jerrold. W. L. White, pres.; Jim Lowther, mgr. Stations: KTVH, Hutchinson; WIBW-TV, Topeka; KAKE-TV & KARD-TV, Wichita; KCMO-TV, Kansas City (all picked off-air); KMBC-FM, KCMO-FM & KCJC-FM, Kansas City; WIBW-FM, Topeka; KANU-FM, Lawrence. No installation fee; monthly charge, \$7.23. Channel capacity: 5. Miles of plant, 42; additional miles planned, 5. No. of homes in front of plant: 4,800.
- \* **Eureka**—Cable TV Construction Inc. of Iola (see CATV Group Ownership).
- Ft. Riley**—Ralph Weir, pres. (see CATV Group Ownership).
- \* **Ft. Scott**—Ft. Scott Cablevision Inc., 113 S. Main St. Phone: 223-0860. Estimated potential, 1,200. Chester Borg, pres. (theater owner); G. W. Marble, v.p. (owns Ft. Scott Tribune); James McKenney, secy.-treas. (owns KMDO Ft. Scott). Miles of plant planned, 25.
- Fredonia**—Fredonia Cable TV Co., 314 Madison St. Phone: 378-3228. No. subscribers, 576; estimated potential, 1,000. Began service Aug. 1962. Equipment Jerrold. Larry Hudson, 25% pres.; Jerry Marnell, v.p. (see CATV Group Ownership). Stations: KAKE-TV, Wichita; KOAM-TV, Pittsburg, Kan.; KODE-TV, Joplin; KVOO-TV, KOTV & KOED-TV, Tulsa; WIBW-TV, Topeka (all picked off-air); also music. Installation fee, \$10; monthly charge, \$6.95. Channel capacity: 12. Miles of plant, 17. No. of homes in front of plant: 1,200.
- † **Galena**—Systems Inc. of Shawnee, Kan.
- \* **Garden City**—Telesis Corp. (see CATV Group Ownership).
- † **Garden City**—Commonwealth Theaters.
- † **Garden City**—KIUL Inc. (Bob Wells, pres.).
- \* **Goodland**—KAYS Inc. (KAYS-TV-AM Hays & KLOE-TV Goodland). Robert E. Schmidt, v.p. See CATV Group Ownership.
- † **Goodland**—Goodland Cable TV Inc. (Telesis Corp.).
- \* **Great Bend**—Cobb & Assoc. (KVGB Great Bend).
- † **Great Bend**—Commonwealth Theaters.
- † **Great Bend**—Telesis Corp.
- Greensburg**—Cable Systems Inc., 203 S. Main. Phone: 723-2653. No. subscribers, n.a.; estimated potential, 450. Began service Jan. 1, 1965. Equipment Jerrold. Leo O. Levisay, pres.; O.R. Whitaker, v.p.; Harold Greenleaf, secy.-treas. Stations: KCKT-TV, Great Bend; KARD-TV & KAKE-TV, Wichita; KTVH, Hutchinson (off-air). Installation fee, \$25; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 600.
- \* **Hays**—KAYS Inc. (KAYS-TV-AM Hays & KLOE-TV-AM Goodland). Robert E. Schmidt, v.p. See CATV Group Ownership.
- † **Hoisington**—Hoisington Cable TV Inc. Principals: George Bennett, Ray Smith, Alvin Schneider, Lewis I. Tindall & Telesis Corp.
- † **Hoisington**—Group of local businessmen headed by Grover Cobb (v.p.-mgr., KVGB Great Bend).
- Humboldt**—See Iola, Kan.
- † **Hutchinson**—Publishing Enterprises Inc. (Harris Newspaper Group).
- Independence**—Cablevision, div. of Kansas CATV Inc., 103 W. Main St. Phone: 331-3630. No. subscribers, 750; estimated potential, 3,500. Began service Oct. 1961. Equipment, Jerrold. Robert Gault, mgr. (see CATV Group Ownership). Stations: KVOO-TV, KTUL-TV, KOTV & KOED-TV, Tulsa; KODE-TV, Joplin; KOAM-TV, Pittsburg, Kan. (all picked off-air);
- KCMO-FM**, Kansas City; **KQTY-FM**, Wichita; **KVCW (FM)**, Bartlesville, Okla. Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 12, including music, weather. Miles of plant in use, 35. No. of homes in front of plant: 3,800.
- Iola**—Iola Cable TV Inc., 223 N. State St. Phone: 365-2177. No. subscribers, 1,010; estimated potential, 2,000. Began service Aug. 1960. Equipment Jerrold. Larry D. Hudson, owner (see CATV Group Ownership). Stations: KCMO-TV, KMBC-TV & WDAF-TV, Kansas City; WIBW-TV, Topeka; KOAM-TV, Pittsburg, Kan. (off-air); KCMO-FM, Kansas City; WIBW-FM, Topeka. Installation fee, \$10; monthly charge, \$7. Channel capacity: 5, including music. Miles of plant in use, 60; additional miles planned, 5. No. of homes in front of plant: 2,500. Note: Also serves Humboldt.
- Junction City**—Junction City TV Inc., 1008 N. Washington St. Phone: 238-6165. No. subscribers, 2100; estimated potential, 4500. Began service July 17, 1958. Equipment Entron. Ralph L. Weir Jr., pres.; Ralph L. Weir Sr., v.p.; Robert K. Weary, secy.-treas.; John B. Chaney Jr., mgr. (see CATV Group Ownership). Stations: WIBW-TV, Topeka; KTVH, Hutchinson; KARD-TV, Wichita (picked off-air); WDAF-TV & KMBC-TV, Kansas City (via microwave); KCMO-FM, Kansas City; KQTY-FM, Wichita; KANU-FM, Lawrence. Installation fee, \$2.50; monthly charge, \$6.95. Channel capacity: 5. Miles of plant in use, 51; additional miles planned, 2. No. of homes in front of plant: 6,000.
- † **Kiowa**—Sam Eggers, Elk City, Okla.
- † **Larned**—Cobb & Assoc. (KVGB Great Bend).
- † **Larned**—Telesis Corp.
- † **Lawrence**—Lawrence Journal-World.
- Liberal**—TelePromPTer of Liberal Inc., 25 W. 3rd St. Phone: 624-1633. No. subscribers, 2,125; estimated potential, 3,000. Began service 1956. Equipment, Jerrold & Ameco. Leo O. Levisay, mgr. (see CATV Group Ownership). Stations: KTVC, Ensign; KGLD & KUPK, Garden City (picked off-air); KVII, KGNC-TV & KFDA-TV, Amarillo (via microwave); also weather, music, 4 FMs. Installation fee, \$20 & \$5; monthly charge, \$8. Channel capacity: 12. Miles of plant in use, 45. No. of homes in front of plant: 4,700.
- Manhattan**—Manhattan Cable TV Services Inc. 111 S. 5th St. Phone: 776-9391. No. subscribers, 2,000; estimated potential, 3,500. Began service Sept. 1961. Equipment, Jerrold & Ameco. Ralph L. Weir Jr., pres. (see CATV Group Ownership); Raymond W. Baker, mgr. Stations: WDAF-TV, KCMO-TV & KMBC-TV, Kansas City (via microwave); WIBW-TV, Topeka (picked off-air); KCMO-FM, Kansas City; also weather, music. Installation fee \$2.50; monthly charge, \$6.95. Channel capacity: 5. Miles of plant, 60. No. of homes in front of plant: 5,000.
- \* **Marysville**—Marysville TV Cable Co. (see Rowley United Theatres under CATV Group Ownership).
- Neodesha**—Kansas CATV Inc. Phone: 325-3893. No. subscribers, 200; estimated potential, 1,000. Began service Sept. 1, 1965. Equipment, Jerrold. Robert L. Gault, mgr. (see CATV Group Ownership). Stations: KVOO-TV, KTUL-TV, KOTV & KOED, Tulsa; KOAM-TV, Pittsburg, Kan.; KODE-TV, Joplin (all picked off-air); also music, one FM. Installation fee, \$14.95; monthly charge, \$5.95. Channel capacity: 12. No. of homes in front of plant: 1,200.
- † **Norton**—Dimmit TV Cable Co. (Elton Singer & Ronnie Howard, Dimmit, Tex.).
- † **Norton**—Norton Daily Telegram.
- \* **Parsons**—Cablevision of Parsons, 1817 Main St. Phone: 421-2510. Estimated potential, 3,000. Owned by Kansas CATV Inc. (see CATV Group Ownership); Robert Pace, mgr. Stations: KVOO-TV, KTUL-TV, KOTV & KOED, Tulsa; KODE-TV, Joplin; KOAM-TV, Pittsburg; WDAF-TV, KCMO-TV & KMBC-TV, Kansas City; WIBW-TV, Topeka; also FM, weather. Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant under construction, 40; additional miles planned, 6.
- \* **Phillipsburg**—Phillipsburg TV Cable Co. (see Dimmit TV Cable under CATV Group Ownership).
- \* **Pittsburg**—KSEK Bcstg. Co. Inc. (Stauffer Publications Inc.). O. S. Stauffer, pres.; Thad M. Sandstrom, v.p.; Larry Wagner, gen. mgr. (see Stauffer Publications under CATV Group Ownership).
- † **Pratt**—Pratt Cable TV Inc. (Telesis Corp.).
- Protection**—Lynn's Radio & Appliance. Phone: 622-4638. No. subscribers, 100; estimated potential, 100. Began service Sept. 1964. Lynn W. Wymer, owner. Stations: KUPK, Garden City; KTVK, Ensign; KCKT-TV, Great Bend (picked off-air). Installation fee, \$20; monthly charge, \$6. Channel capacity: 5.

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- \* Russell—Russell Cable TV Inc. Telesis Corp. owns 80% (see CATV Group Ownership).
- \* Russell—United Transmission Inc. (subsidiary of United Utilities). See CATV Group Ownership.
- \* Russell—Kays Inc. (KAYS-TV-AM Hays & KLOE-TV-AM Goodland). Robert E. Schmidt, v.p. See CATV Group Ownership.
- \* Sabetha—Falls City Cable TV Inc., 1813 Stone St., Falls City, Neb. Estimated potential, 1,000. Scheduled to begin construction Spring 1966. Owned by United Video Systems (see CATV Group Ownership). Installation fee, \$15; monthly charge, \$6.95. Channel capacity: 12. Mi. of plant planned, 10.
- St. Marys—Community Antenna Systems Inc., 513 W. Bertrand. Phone: 437-2227. No. subscribers, n.a.; estimated potential, 400. Began service Sept. 1964. Equipment Ameco. Ralph Weir Sr., pres. (see CATV Group Ownership); Raymond W. Baker, mgr. Stations: KMBC-TV, KCMO-TV & WDAF-TV, Kansas City; WIBW-TV, Topeka (via microwave); KCMO-FM, Kansas City. Installation fee, \$2.50; monthly charge, \$6.95. Channel capacity: 12.
- Salina—Salina Cable TV Systems Inc., United Bldg. Phone: 827-9601. No. subscribers, 1,400; estimated potential, 12,000. Began service March 1, 1963. Equipment Ameco. Ralph L. Weir Jr., pres.; Robert K. Weary, secy.; Weldon S. Johnson, mgr. (see CATV Group Ownership). Stations: KAKE-TV, KARD-TV & KTVH, Wichita; WIBW-TV, Topeka; KSLN-TV, Salina (picked off-air); WDAF-TV, KCMO-TV & KMBC-TV, Kansas City (via microwave). Installation fee, \$2.50; monthly charge, \$6.95. Channel capacity: 12.
- + Topeka—Topeka Cablevision Systems Inc., subsidiary of Telesis Corp.
- + Wakeeney—KAYS Inc. (KAYS-TV Hays).
- + Wamego—Manhattan Cable TV Services Inc.
- Yates Center—Yates Center Cable TV Inc., Box 232. Phone: 625-3233. No. subscribers, 70; estimated potential, 300. Began service 1961. Equipment Ameco. Dr. Frank X. Lenski Jr., pres.; Alex Wigg, Jr., v.p. Stations: KCMO-TV & KMBC-TV, Kansas City; KARD-TV, Wichita; WIBW-TV, Topeka; KOAM-TV, Pittsburg, Kan. (off-air); KCMO-FM, Kansas City. No installation fee; monthly charge, \$6.75. Channel capacity: 5.

#### KENTUCKY

- Alva—Black Star TV Assn.
- Barbourville—Brown Radio & TV Co., Liberty St. Phone: 546-4127. No. subscribers, 450; estimated potential, 1,200. Began service Nov. 1952 (system rebuilt 1965). Equipment Ameco. Dwight L. Brown, mgr. (see Dwight L. Brown under CATV Group Ownership). Stations: WLEX-TV & WKYT-TV, Lexington; WAVE-TV, Louisville; WATE-TV, WBIR-TV & WTVK, Knoxville; WCYB-TV, Bristol; WLOS-TV, Asheville; also 24 FMs. Installation fee, \$25; monthly charge, \$3.95. Channel capacity: 12.
- \* Bardstown—Kentucky Cable TV Inc., 104 S. 3rd St. Phone: 348-9200. Under construction. Equipment Ameco. Don Atwell, pres.; H. L. Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV, WHAS-TV & WLKY-TV, Louisville; WKYT-TV & WLEX-TV, Lexington; WLWT, WCPO-TV & WKRC-TV, Cincinnati; WLTW, Bowling Green (all picked off-air).
- Beattyville—Lee County TV, P.O. Box 746. Phone: 464-2566. No. subscribers, 165; estimated potential, 200. Began service Feb 1, 1959. Equipment Jerrold & Blonder-Tongue. F. E. Price, manager-owner. Stations: WKYT & WLEX-TV, Lexington, Ky.; WBIR-TV, Knoxville, Tenn. Installation fee, none; monthly charge, \$5. Cable channels: 3 TV.
- Beaver Dam—See Hartford, Ky.
- + Bellefonte—William McKnight.
- Benham—Benham Community TV Project. No. subscribers, 273; estimated potential, 300. Began service, March 1953. Equipment, Jerrold. R. P. Hightower, pres.; J. P. Denney, treas.; E. L. Cannon, secy. Stations: WCYB-TV, Bristol; WATE-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville; WSAZ-TV, Huntington (all picked off-air). Installation fee, \$75; monthly charge, \$0.16, average. Channel capacity: 5.
- \* Berea—Berea Cablevision Inc. (see Gregg Cablevision under CATV Group Ownership). Equipment Ameco.
- Booneville—Owsley Co. TV, Box 1188. No. subscribers, 100; estimated potential, 125. Began service Oct. 5, 1962. Equipment Blonder-Tongue. John Q. Brewer & Ralph Barrett, owners. Stations: WKYT & WLEX-TV, Lexington. Installation fee, none; monthly charge, \$3.50. Cable channels: 2 TV.



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- + Bowling Green—Meredith-Avco.
- Burkesville—Burkesville Community TV System, E/S Public Square. Phone: 864-4121. No. subscribers, 375; estimated potential, 450. Began service Sept. 1961. Equipment composite. L. L. Shepherd & K. Ballou, owners. Stations: WLAC-TV, WSIX-TV & WSM-TV, Nashville (off-air). Installation fee, \$50; monthly charge, \$3.25. Channel capacity: 4. Miles of plant in use, 5; additional miles planned, none.
- \* Burnside—Bob Shoopman & Roy Taylor.
- Campbellsville—Kentucky Cable TV Inc., 110 W. Main St. Phone: 465-8070. No. subscribers, n.a.; estimated potential, n.a. Don Atwell, pres.; Lex Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV & WHAS-TV, Louisville; WLEX-TV & WKYT-TV, Lexington; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WLTW, Bowling Green (all off-air).
- Cave City—Kentucky Cable TV Inc., Main St., Horse Cave, Ky. Phone: 786-9031. No. subscribers, n.a.; estimated potential, n.a. Service began Nov. 1964. Equipment Ameco. Don Atwell pres.; Lex Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV & WHAS-TV, Louisville; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WLTW, Bowling Green; WTVW, Evansville (all picked off-air).

(Continued on next page)

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- Central City—Kentucky Cable TV Inc., 306 Center St. Phone: 754-2211. No. subscribers, n.a.; estimated potential, n.a. Service began Aug. 1, 1965. Equipment, Ameco. Don Atwell, pres.; Lex Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV & WHAS-TV, Louisville; WTVW & WLTV, Bowling Green; WPSD-TV, Paducah; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WEHT & WFIE, Evansville (all picked off-air).
- \* Central City—Visi-Cable Co. Owned by Guy Drake Jr.
- Cumberland—Cumberland TV Inc., 205 W. Main St. Phone: 589-4731. No. subscribers, 1,050 (1,030 residential); potential, 1,500. Began 1950. Equipment, Jerrold. William Ridsen, pres.-mgr.; Mrs. Sweela Ridsen, v.p.-treas. Stations: WSAZ-TV, Huntington; WLOS-TV, Asheville; WCYB-TV, Bristol, Tenn.; WJHL-TV, Johnson City, Tenn.; WLEX-TV, Lexington (off-air). Installation fee, \$50; monthly charge, \$3.97. Channel capacity: 5. Miles of plant in use, 25; additional miles planned, none.
- \* Danville—Gregg Cablevision, Box 2701, Nashville, Tenn. Phone: 255-8738. Construction begins March 1966. Equipment, composite. (See CATV Group Ownership.) Stations: WAVE-TV & WHAS-TV, Louisville; WLEX-TV & WKYT-TV, Lexington; WLWT & WKRC-TV, Cincinnati (all picked off-air); also news & weather channel & 8 FMs. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 79.
- Earlington—Madisonville Cablevision Co. No. subscribers, n.a.; estimated potential, 900. Service began Dec. 15, 1965. Owned by Meredith-Avco (see CATV Group Ownership).
- Edmonton—Edmonton Cable TV, Tompkinsville Rd. Phone: 432-2842. No. subscribers, 60; estimated potential, 180. Began service July 1964. Equipment Ameco & Benco. (See Kentucky TV Cable under CATV Group Ownership.) Stations: WSM-TV, WSIX-TV & WLAC-TV, Nashville; WHAS-TV & WAVE-TV, Louisville; WLTV, Bowling Green (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 12; 2 channels to be added in year. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 250.
- Elizabethtown—Cable-Vista Inc. No. subscribers, n.a.; estimated potential, 2,500. Donald R. Atwell, pres. (see American Cable TV Inc. under CATV Group Ownership).
- Elkhorn City—Elkhorn City Cable Service Inc., Center St. Phone: 754-2731. No. subscribers, 400; estimated potential, 500. Began service June 1, 1958. Equipment, Jerrold. Otis Elswick, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCYB-TV, Bristol; WHIS-TV, Bluefield; WCHS-TV, Charleston (all picked off-air). Installation fee, \$100; monthly charge, \$3.50. Channel capacity: 5.
- Evarts—Evarts TV Co.
- † Fayette County—Multi-Channel Cable Co., Portsmouth, O.
- † Fayette County—Pioneer Cable Vision Inc. Owners: Adolph F. Rupp, pres.; George Conley, v.p.; Ken Hart, secy.-treas.; Thomas P. Bell; A. B. Chandler.
- † Fayette County—Ky. Bcstg. Inc., Lexington.
- \* Ferguson—TV Reception Corp. Clyde House, pres. (see CATV Group Ownership).
- \* Ferguson—Roy Taylor & Bob Shoopman.
- \* Flatwoods—Clearview TV Cable Co., 313 Ferry St., Russell, Ky. William McKnight, pres. (see CATV Group Ownership).
- Flemingsburg—Flemingsburg Cable-Vision Co., c/o Southern Ohio Cable-Vision Co. Inc., 626 Forest Ave., Maysville, Ky. Phone: 564-3361. No. subscribers, 150 (148 residential); potential, 500. Began Oct. 1, 1965. Equipment, Jerrold. J. W. Betts, pres.; J. M. Finch Jr., v.p.; C. P. Clarke, v.p.; R. G. Bissett, secy.-treas. (see CATV Group Ownership). Stations: WKYT-TV & WLEX-TV, Lexington; WLWT, WCPO-TV & WKRC-TV, Cincinnati; WHIO-TV, Dayton; WHTN-TV, Huntington (all picked off-air). Channel capacity: 12. Miles of plant, 9.
- Frankfort—Community Service Inc., 325 Ann St. Phone: 227-7513. No. subscribers, 4,105 (4,005 residential); potential, 5,000. Began Oct. 1952. Equipment, Jerrold & RCA. John Gerard, pres.; Ben B. Fowler, secy.-treas. (non-profit group). Stations: WLKY, WAVE-TV & WHAS-TV, Louisville; WKRC-TV, WCPO-TV & WLWT, Cincinnati; WKYT-TV & WLEX-TV, Lexington (all picked off-air); WBKY-FM, WVLK-FM & WLAP-FM, Lexington. Installation fee, \$5; monthly charge, \$2. Channel capacity: 9. Miles of plant, 32; additional miles planned, none. No. of homes in front of plant: 5,600.
- Frankfort—Consolidated TV Service, Ann St. Service began 1953. Howard Norrell, owner.
- \* Fulton—Twin Cities Cable Co., c/o Kenneth Turner, 407 N. College. (See Telesis Engineering Inc. under CATV Group Ownership.) Note: Will also serve S. Fulton, Tenn.
- Georgetown—Dupree Investment Co., London, Ky. (see Dupree under CATV Group Ownership).
- † Georgetown—Multi-Channel Cable Co. (E. L. Glockner).
- Glasgow—Glasgow Cablevision Inc., 214 W. Main St. Phone: 651-8339. No. subscribers, 230; estimated potential, 2000. Began service Oct. 8, 1962. Equipment, composite. (See Kentucky Cable TV Inc. under CATV Group Ownership.) Stations: WAVE-TV & WHAS-TV, Louisville; WLAC-TV, WSIX-TV, WDCN-TV & WSM-TV, Nashville; WTVW, Evansville; WLTV, Bowling Green (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 6; 6 to be added in year. Miles of plant in use, 26; additional miles planned, 17. No. of homes in front of plant: 2,000.
- Greenville—Kentucky Cable TV Inc., 306 Center St., Central City, Ky. Phone: 754-2211. No. subscribers, n.a.; estimated potential, n.a. Service began Aug. 1, 1965. Equipment, Ameco. Don Atwell, pres.; Lex Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV & WHAS-TV, Louisville; WLTV, Bowling Green; WPSD-TV, Paducah; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WTVW, WEHT & WFIE, Evansville (all picked off-air).
- Harlan—Harlan Community TV Inc., Box 496. Phone: 573-2945. No. subscribers, 1,500 (1,480 residential); potential, 3,000. Began service 1953. Equipment, Jerrold. H. W. Smith, pres.; D. B. Smith, 1st v.p.; Edward M. Lawson, 2nd v.p.; V. B. Gray, secy.-treas. Stations: WATE-TV & WBIR-TV, Knoxville; WJHL-TV, Johnson City, Tenn.; WLOS-TV, Asheville; WLEX-TV, Lexington (all picked off-air). Installation fee, \$20; monthly charge, \$2.50. Channel capacity: 5. Miles of plant, 50; additional miles planned, none. No. of homes in front of plant: n.a. Note: Also serves Loyall.
- Harrodsburg—R. V. Cable-Vision Inc., 108 N. Greenville St. Phone: 734-2306. No. subscribers, 129 (125 residential); potential, 1,200. Began Dec. 19, 1965. Equipment, Jerrold. C. B. Rowland, pres.; Curtis J. Votaw, secy.-treas. Stations: WLEX-TV & WKYT-TV, Lexington; WAVE-TV, WHAS-TV & WLKY-TV, Louisville; WLWT, WCPO-TV & WKRC-TV, Cincinnati (all picked off-air); possibly one signal to be added in year. Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 22.5; additional miles planned, 6.5. No. of homes in front of plant: 2,200.
- \* Hartford & Beaver Dam—Western Ky. TV Co., 1032 College St., Bowling Green, Ky. (see CATV Group Ownership).
- Hazard—Hazard TV Co.
- \* Henderson—Henderson All-Channel Cablevision Inc., subsidiary of Telesis Engineering Inc., Station B, Box 6066, Evansville, Ind. (see CATV Group Ownership). Estimated potential, 5,000. Service scheduled to begin late 1966. Equipment, Jerrold & Ameco. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12, including weather.
- Hodenville—Kentucky Cable TV Inc., 31 Public Sq. Phone: 358-4353. No. subscribers, 128; estimated potential, 300. Service began Aug. 3, 1965. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: WLAC-TV & WSIX-TV, Nashville; WAVE-TV, WHAS-TV & WLKY, Louisville; WLTV, Bowling Green; WTVW, Evansville; WLEX-TV, Lexington (all picked off-air); WKLO-FM, Louisville; also weather, music; proposes addition of WKYT-TV, Lexington. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 11; additional miles planned, 5. No. of homes in front of plant: 750.
- \* Hopkinsville—Hopkinsville TV Cable Co., 614 N. Main St. Estimated potential, 3,000. System under construction. C. O. Erickson, pres.; Charles F. Erickson, v.p.; A. H. Hurt, mgr. (see Charles Erickson under CATV Group Ownership). Installation fee, \$7.50; monthly charge, \$4.95. Channel capacity: 12, including weather, music.
- Horse Cave—Kentucky Cable TV Inc., 304 Walthal St. No. subscribers, 150; estimated potential, 1,175. Service began 1964. Equipment, Ameco. Owned by American Cable TV Inc. (see



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CATV Group Ownership). Stations: WKYT-TV & WLEX-TV, Lexington; WHAS-TV & WAVE-TV, Louisville; WKRC-TV & WLWT, Cincinnati (all picked off-air). Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12, including weather, FM. Miles of plant in use, 19; additional miles planned, none. No. of homes in front of plant, 1,650.

**Irvine**—Irvine Community TV Inc., Box 104, McKee, Ky. Phone: 287-2621. No. subscribers, 500 (495 residential); potential, 1,000. Began Dec. 1961. Equipment, composite. L. H. Sparks, pres.; Jim Hays, exec. v.p.; Mona L. Hays, secy.-treas. (see Hays under CATV Group Ownership). Stations: WLEX-TV & WKYT-TV, Lexington; WCPO-TV & WLWT, Cincinnati; WBIR-TV, Knoxville (all picked off-air). Installation fee, \$12.50; monthly charge, \$5. Channel capacity: 5. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 1,000.

- \* Jeffersonville—Ky. Cable TV Inc. H. L. Walters, v.p.
- \* Junction City—Gregg Cablevision (see CATV Group Ownership).
- \* Kenwood—Clearview TV Cable Co., 313 Ferry St., Russell, Ky. William McKnight, pres. (see CATV Group Ownership).
- \* Lancaster—Gregg Cablevision (see CATV Group Ownership). Equipment, Ameco.
- \* Leitchfield—Kentucky Cable TV Inc. Under construction. Don Atwell, pres.; H. L. Walters, v.p. (see CATV Group Ownership). Stations: WSM-TV, WLAC-TV & WSIX-TV, Nashville; WAVE-TV & WHAS-TV, Louisville; WLTV, Bowling Green; WTVW, Evansville; also weather, music.
- \* Lexington—Multi-Channel Cable Co., Portsmouth, O.
- \* Lexington—Ky. Bcstg. Inc., Lexington.
- \* Lexington—Pioneer Cablevision Inc., Lexington.

**Liberty**—Liberty TV Co., Box 146. Phone: 787-6871. No. subscribers, 501 (460 residential); potential, 600. Began 1953. Equipment, Jerrold & Ameco. George E. & Malcolm Wolford, partners. Stations: WHAS-TV & WAVE-TV, Louisville; WLEX-TV & WKYT-TV, Lexington; WSM-TV, Nashville (all picked off-air). Installation fee, \$50; monthly charge, \$3. Channel capacity: 12. Miles of plant, 11; additional miles planned, 5. No. of homes in front of plant: 600.

**London**—London Community TV Inc., Box 266. Phone: 864-4222. No. subscribers, 800; estimated potential, 1,100. Began service Nov. 1, 1958. Equipment Jerrold & Entron. F. L. Dupree Jr., pres.; T. P. Dupree, v.p. (see Dupree under CATV Group Ownership). Stations: WLEX-TV & WKYT, Lexington; WLOS-TV, Asheville; WATE-TV & WBIR-TV, Knoxville. Installation fee, \$30; monthly charge, \$3.85. Channel capacity: 5.

**Loyall**—See Harlan, Ky.

**Madisonville**—Madisonville Cablevision Co. Inc., 52 S. Main. Phone: 821-6777. No. subscribers, 1,350; estimated potential, 3,000. Began service July 1, 1964. Equipment Spencer-Kennedy. Ownership: Meredith-Avco (see CATV Group Ownership).

## Community Antenna Systems

ship); Jerry Buchanan, mgr. Stations: WSM-TV, WLAC-TV & WSIX-TV, Nashville; WLTV, Bowling Green, Ky.; WTVW & WEHT, Evansville; WPSD-TV, Paducah (off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12, including 2 FM. Miles of plant in use, 35; additional miles planned, 10.

**Manchester**—Perfect TV Co., 118 Town Branch Rd. Phone: 598-2292. No. subscribers, 500; estimated potential, 500. Began service Dec. 1955. Equipment, Jerrold. Clyde P. House, mgr. Stations: WATE-TV, Knoxville; WLEX-TV & WKYT, Lexington; WJHL-TV, Johnson City; WCYB-TV, Bristol; WAVE, Louisville; WLOS-TV, Asheville (all picked off-air). Installation fee, \$150; monthly charge, \$4. Channel capacity: 7.

**Martin**—Akers Cable Co. Phone: 285-3031. No. subscribers, 300; estimated potential, 350. Began service 1952. Equipment, Jerrold. Everett L. Akers, pres.; Jimmie L. Johnson, secy. Stations: WCYB-TV, Bristol; WHIS-TV, Bluefield; WCHS-TV, Charleston; WSAZ-TV & WHTN-TV, Huntington (all picked off-air). Installation fee, \$100; monthly charge, \$4. Channel capacity: 5.

\* **Mayfield**—Mayfield Cablevision Co. Estimated potential, 3,500. Scheduled to begin March 1966. Owned by Meredith-Avco (see CATV Group Ownership).

\* **Mayfield**—Charles Stratton (WNGO Mayfield gen. mgr.).

**Maysville**—Cable-Vision Co. Inc., Tobacco Square. Phone: 564-3361. No. subscribers, 1,400 (1,380 residential); potential, 2,300. Began July 1960. Equipment, Jerrold & Ameco. J. W. Betts, pres.; J. M. Finch Jr., v.p.; C. P. Clarke, v.p. (see Southern Ohio Cable-Vision under CATV Group Ownership). Stations: WLEX-TV, Lexington; WLWT, WCPO-TV & WKRC-TV, Cincinnati; WHIO-TV, Dayton (off-air). Installation fee, \$70; monthly charge, \$3.50. Channel capacity: 6. Miles of plant, 27; additional miles planned, none. No. of homes in front of plant: 2,000.

**McKee**—McKee TV Enterprises Inc. Box 104. Phone: 287-2621. No. subscribers, 150 (145 residential); potential, 200. Began May 1956. Equipment, Jerrold & Ameco. Jim Hays, pres.; L. H. Sparks, v.p.; Mona L. Hays, secy.-treas. (see Hays under CATV Group Ownership). Stations: WLEX-TV & WKYT-TV, Lexington; WBIR-TV & WATE-TV, Knoxville (all picked off-air). Installation fee, \$12.50; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 300.

**Monticello**—Monticello Cable Co. Inc., 205 N. Main. Phone: 348-3361. No. subscribers, 450; estimated potential, 900. Began service Oct., 1960. Equipment Jerrold. Billy Breeding, pres. Stations: WLEX-TV & WKYT-TV, Lexington; WSIX-TV, Nashville; WAVE-TV, Louisville; WBIR-TV, Knoxville (off-air). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 5.

(Continued on next page)

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**Morehead**—Morehead TV Cable Inc., 901 W. Main St. Phone: 784-4226. No. subscribers, 750; estimated potential, 1,400. Began service Jan. 1958. Equipment Jerrold & Ameco. Arnold J. Pack, pres.; Ted Pack, v.p.; Mildred Pack, secy.-treas. Stations: WCHS-TV, Charleston, W. Va.; WHTN-TV & WSAZ-TV, Huntington, W. Va.; WLEX-TV & WKYT-TV, Lexington, Ky. (off-air). Installation fee, \$35; monthly charge, \$4. Channel capacity: 9, including weather, music, several FMs; 2 to be added in year. Miles of plant in use, 15; additional miles planned, 7. No. of homes in front of plant: 1,200.

\* **Morganfield**—Union All-Channel Cablevision Inc., subsidiary of Telesis Engineering Inc., Station B, Box 6066, Evansville, Ind. (see CATV Group Ownership). Estimated potential, 1,000. Service scheduled to begin Summer 1966. Equipment, Jerrold & Ameco. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12, including weather.

\* **Mt. Sterling**—Mt. Sterling Antennavision Co., 34 Broadway, Phone: 1150. Estimated potential, 1,000. Majority owner: Winchester Teleception Inc., Box 235, Winchester, Ky. (Tom Gullett, pres.) See Gullett under CATV Group Ownership. Minority owner: Reynolds-Clay-Doll Stations (Robert Doll, W. C. Clay, R. Jack Reynolds & William R. Reynolds). Installation fee, \$25; monthly charge, \$5.

**Mt. Vernon**—Mt. Vernon TV Cable, Box 397, Phone: 256-2516. No. subscribers, 300; estimated potential, 500. Began service May 1955. Equipment Blonder-Tongue. Wayne Stewart & J. E. Taylor, owners. Stations: WLEX-TV & WKYT-TV, Lexington; WAVE-TV, Louisville; WBIR-TV, Knoxville (off-air). Installation fee, \$100 or \$10; monthly charge, \$2.70 or \$5. Channel capacity: 12. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 1,000.

**Murray**—Murray Cablevision Co. Inc., 105 N. 5th. Phone: 753-5005. No. subscribers, 1,000 (982 residential); potential, 1,800. Began May 3, 1965. Equipment, composite. Owned by Meredith-Avco (see CATV Group Ownership); Keith Hill, mgr. Stations: WLAC-TV, WSM-TV, WSIX-TV & WDCN, Nashville; WDXI-TV, Jackson, Tenn.; WPSD-TV, Paducah; WSIL-TV, Harrisburg, Ill.; KFVS-TV, Cape Girardeau (all picked off-air); WSIX-FM, Nashville; WKTA-FM, McKenzie, Tenn.; also weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 36. No. of homes in front of plant: 2,500.

+ Owensboro—Multi-Channel Cable Co., Portsmouth, O.

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+ Owensboro—Owensboro Cablevision Co.

+ Owensboro—Time-Life Bcstg.

+ Owensboro—Top Vision Cable Co.

+ Owensboro—West Kentucky Cable Co.

\* **Paducah**—Multi-Channel Cable Co. (E. L. Glockner). See CATV Group Ownership.

**Paintsville**—Paintsville TV Cable Corp., Broadway. Phone: 789-3236. No. subscribers, 1,125 (1,110 residential); potential, 1,500. Began May 1950. Equipment, Jerrold. William C. Martin, pres.; T. J. Gullett, v.p.; D. L. Brown, secy. (see listing for Gullett & Brown under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WCYB-TV, Bristol, Tenn. (all picked off-air); WDOC-FM, Prestonsburg, Ky. Installation fee, \$25; monthly charge \$3.75. Channel capacity: 5. No. of homes in front of plant: 1,100.

+ **Paris**—Multi-Channel Cable Co. (E. L. Glockner).

**Pikeville**—Valley TV Service Inc., Pikeville. Phone: 437-7292. No. subscribers, 700; estimated potential, 1,000. Began service June 1951. Equipment Jerrold, R. G. Wells Jr., pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WCYB-TV, Bristol (all picked off-air). No installation fee; monthly charge, \$3.75. Channel capacity: 5.

**Pineville**—TV Cable Service Co., 218 Cedar St. Phone: 337-3308. No. subscribers, 453, estimated potential, 600. Began service Oct. 15, 1954. Equipment, Jerrold. Harold Bailey, owner. Stations: WATE-TV & WBIR-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville; WLEX-TV, Lexington (all picked off-air); also FM. Channel capacity: 5.

**Pineville**—Community TV Co. Harold Bailey, owner.

\* **Princeton**—Telesis Engineering Inc. (see CATV Group Ownership).

**Powderly**—Kentucky Cable TV Inc., 306 Center St., Central City, Ky. Phone: 754-2211. No. subscribers, n.a.; estimated potential, n.a. Service began Aug. 1, 1965. Equipment, Ameco. Don Atwell, pres.; Lex Walters, v.p. (see CATV Group Ownership). Stations: WAVE-TV & WHAS-TV, Louisville; WTVW & WLTV, Bowling Green; WPSD-TV, Paducah; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WEHT & WPIE, Evansville (all picked off-air). Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12.

**Prestonsburg**—Flanery & Dingus TV & Electronics Inc., S. Lake Dr. & Branham St. Phone: 886-6931. No. subscribers, 842; estimated potential, 1,000. Began service 1950. Equipment, Jerrold. William J. Dingus & Dave M. Flanery, partners. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston (all picked off-air); also FM. Channel capacity: 5.

\* **Raceland**—Clearview TV Cable Co., 313 Ferry St., Russell, Ky. William McKnight, pres. (see CATV Group Ownership).

**Ravenna**—Ravenna TV Co-op, 415 Elm. Phone: 723-4317. No. subscribers, 168; estimated potential, n.a. Began service 1954. Equipment: Jerrold & Blonder-Tongue. G. Hackworth, pres. James Strong, v.p.; Sarah Brakefield, secy.; Lillard Webb, treas. Stations: WKYT-TV & WLEX-TV, Lexington; WAVE-TV & WHAS-TV, Louisville; WLWT, Cincinnati (all picked off-air). Installation fee, \$125; monthly charge, \$2. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 175.

**Richmond**—Kentucky Cable TV Inc., New Wallace Bldg., Irvin St. Phone: 623-6163. No. subscribers, 632; estimated potential, 2,000. Service began Jan. 1965. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: WKYT-TV & WLEX-TV, Lexington; WHAS-TV & WAVE-TV, Louisville; WCPO-TV, WKRC-TV & WLWT, Cincinnati (all picked off-air); also weather; one FM. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 31; additional miles planned, 4. No. of homes in front of plant: 3,500.

\* **Russell**—Clearview TV Cable Co., 313 Ferry St. Phone: 836-8531. Estimated potential, 4,250. William H. McKnight, pres.-mgr. (see CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WOSU-TV, WBNB-TV & WLWC, Columbus; WLWT & WCPO-TV, Cincinnati (via microwave); weather, music, public relations channel. Installation fee, \$10; monthly charge, \$5.25. Miles of plant, 40; additional miles planned, 40. No. of homes in front of plant: 3,500.

\* **St. Matthews**—Multi-Channel Cable Co. (E. L. Glockner). See CATV Group Ownership.

**Salyersville**—Frank Howard. Stations: WHTN-TV & WSAZ-TV, Huntington; WCHS-TV, Charleston (all picked off-air).

+ **Shelbyville**—Multi-Channel Cable Co. (E.L. Glockner).

+ **Shively**—Multi-Channel Cable Co. (E.L. Glockner).

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**Somerset**—Television Reception Corp., 113 W. Mt. Vernon St. Phone: 678-5341. No. subscribers, 1,000; estimated potential, 2,000. Began service March 1961. Equipment, Jerrold. Clyde P. & Laura S. House, partners (see CATV Group Ownership). Stations: WAVE-TV, Louisville; WSIX-TV, Nashville; WLEX-TV & WKYT, Lexington; WATE-TV, Knoxville (all picked off-air). Installation fee, \$135 or \$10; monthly charge, \$4 or \$6. Channel capacity: 5.

\* **South Shore**—Portsmouth Cablevision (see Reeves Bcstg. in CATV Group Ownership).

**Tompkinsville**—Tompkinsville Cable TV Inc., 518 N. Main St. Phone: 487-6527. No. subscribers, n.a.; estimated potential, 550. Service began Oct. 1, 1965. Equipment, CAS. Bernard H. Pickrel, pres.; Charles E. Hale, v.p. Stations: WDCN-TV, WSM-TV, WLAC-TV & WSIX-TV, Nashville; WAVE-TV & WHAS-TV, Louisville; WLTV, Bowling Green; WTUV, Evansville (all picked off-air); also full-band FM. Installation fee, \$10; monthly charge, \$4. Channel capacity: 12. Miles of plant, 12; additional mi. planned, 6. Homes in front of plant: 600.

\* **Vanceburg**—Love Hardware Co.

\* **Wallins Creek**—Wallins TV Cable Co.

**Wheelwright**—Burton Antenna Co., House 201. Phone: 2861. No. subscribers, 193; estimated potential 280. Service began March 1955. Equipment Jerrold. Oliver Little Jr., partner & oper. mgr.; George F. Leatherman, partner & secy.-treas. Stations: WHTN-TV & WSAZ-TV, Huntington; WCHS-TV, Charleston (all picked off-air). Installation fee, \$32; monthly charge, \$3.50. Channel capacity: 5.

**Wheelwright**—Inland Steel Co. George Leatherman, mgr.

**Whitesburg**—Salyer Radio Co., Box 460. Phone: 633-2257. No. subscribers, 100; estimated potential, n.a. Service began May 1, 1962. Equipment, Jerrold. R. B. Salyer, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WBIR-TV, Knoxville; WJHL-TV, Johnson City; WHIS-TV, Bluefield; WCYB-TV, Bristol; WLOS-TV, Asheville (all picked off-air); also 10 FMs. No installation fee; monthly charge, \$5. Channel capacity: 5.

**Winchester**—Tele-Ception of Winchester Inc., 104 S. Main St. Phone: 744-6969. No. subscribers, 1,175 (1,125 residential); potential, 3,500. Began June 1952. Equipment, Jerrold. Thomas J. Gullett, pres. (see CATV Group Ownership). Stations: WLEX-TV & WLKY-TV, Lexington; WHAS-TV & WAVE-TV, Louisville; WLWT, WCFO-TV & WKRC-TV, Cincinnati (all picked off-air); also weather, background music, one FM; 2 signals to be added in year. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 30; additional miles planned, 10. No. of homes in front of plant: 4,500.

\* **Worthington**—Clearview TV Cable Co. William H. McKnight, pres. (see CATV Group Ownership).

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### LOUISIANA

\* **Abbeville-Rayne**—Vermilion Community Cable Co., Box 369, Kaplan, La. Phone: 643-7171. Estimated potential, 1,500. Lytle C. Turnley, owner (see CATV Group Ownership). Installation fee, \$5; monthly charge, \$4.25. Channel capacity: 12, including weather. Miles of plant planned, 52.

**Alexandria-Pineville**—Al-Pine Cable TV Co. Inc., 1720 Turner, Alexandria. Phone: 443-7274. No. subscribers, 6,200; estimated potential, 30,000. Began service Nov. 15, 1957. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: WBRZ & WAFB-TV, Baton Rouge; KATC, Lafayette; KNOE-TV, Monroe (off-air); KTAL-FM, Shreveport. Installation fee, \$5; monthly charge, \$4.25. Channel capacity: 4; system being changed to 12-channel capacity. Miles of plant in use, 160; additional miles planned, 100. No. of homes in front of plant: 9,000.

+ **Amite**—La. TV Distributing System.

\* **Bastrop**—Seemore TV Co. Inc., Box 881. Principals: R.E. Hook, pres.; Jerry Caddy, v.p. Stations: KNOE-TV Monroe; KTVE, El Dorado; WLBT & WJDX-TV, Jackson; KATV, Little Rock (all picked off-air); KTAL-TV, KSLA-TV & KTBS-TV, Shreveport (application pends for microwave delivery).

(Continued on next page)

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- † Baton Rouge—King Community Antenna TV Systems, Houston, Tex.
- † Baton Rouge—Metropolitan Communications of Baton Rouge (WAFB-TV Baton Rouge).
- † Baton Rouge—Cablevision of Baton Rouge Inc. John F. Ward, pres.
- † Baton Rouge—Video Corp. of Baton Rouge (WIBR Baton Rouge). Bob Earle & G.T. Owen, owners.
- † Baton Rouge—Certified Signals Finance Corp. James H. Gill Jr., pres.; Gill Family, owner.
- † Baton Rouge—Clearview TV Inc.  
Berwick—See Morgan City, La.
- \* Bogalusa—UNILOY Community Antenna Inc., 538 Columbia Rd. System is being rebuilt, scheduled for completion Fall 1965. J. Michael Early, dir. (also gen. mgr. of WWL-TV New Orleans, associated with UNILOY).
- † Crowley—Crowley Cable TV Inc. Officers & shareholders: Donald Spencer, Charles Wright, George W. E. Brewster III, all of Boston, Mass.; Stan Socia, Tyler, Tex.; Renola Clement, Crowley.
- De Ridder—De Ridder Cable TV Inc., 205 S. Washington. Phone: 7728. No subscribers, n.a.; estimated potential, 1,200. Service began April 1965. Equipment Spencer-Kennedy. Owned by Spencer-Kennedy Labs (see CATV Group Ownership). Stations: KBMT & KFDM-TV, Beaumont; KATC & KLFY-TV, Lafayette; KALB-TV, Alexandria; KPLC-TV, Lake Charles; KPAC-TV, Port Arthur (all picked off-air). Installation fee, \$5; monthly charge, \$5. Channel capacity: 12. Mi. of plant, 32.
- Ferriday—Ferriday Video Co., 112 S. 2nd St. Phone: 757-4421. No subscribers, 700; estimated potential, 1,400. Began service Sept. 23, 1960. Equipment, Spencer-Kennedy. Mr. & Mrs. J. Wendell Powell, owners. (see CATV Group Ownership). Stations: KALB-TV, Alexandria; WBRZ, Baton Rouge; KNOE-TV, Monroe; WLBT & WJTV, Jackson (all picked off-air). Installation fee, \$50; monthly charge, \$4.
- † Franklin—KFRA Franklin
- † Franklin—Loyola U. (WWL-TV New Orleans).
- † Franklinton—Loyola U. (WWL-TV New Orleans).
- † Hammond—John A. Chauvin (WFPR Hammond).
- Houma—Houma TV Cable Co. Inc., 308 Church St. Phone: 879-1240. No subscribers, 950 (925 residential); potential, 5,000. Began Oct. 1964. Equipment, Spencer-Kennedy. Owned by Spencer-Kennedy Labs (see CATV Group Ownership). Donald Spencer, pres.; Louis Mohana, v.p.; Robert MacLoughlin, secy.; Charles Wright, treas.; Ernest E. Bliss, mgr. Stations: WWL-TV, WDSU-TV, WVUE & WYES-TV, New Orleans; KATC & KLFY-TV, Lafayette; WBRZ & WAFB-TV, Baton Rouge (all picked off-air); also weather, FM. Installation fee, \$5; monthly charge, \$5. Channel capacity: 12. Miles of plant, 75; additional miles under construction, 50. No. of homes in front of plant: 8,000.
- \* Jennings—Edwin K. Crosby Jr., 1010 Clement St. Lake Charles, La. (see La. Cable under CATV Group Ownership).
- \* Kaplan—Kaplan Cable TV Inc. (see Lytle Turnley under CATV Group Ownership).
- \* Kenner—Kenner Community Cablecasting Co. Owned by King Community TV Services (see CATV Group Ownership).
- \* Lafayette—All Channels TV Inc., 817-A West University. Phone: 232-6323. Estimated potential, 12,000. Equipment, Jerrold. Forrest K. Dowty, pres.; Henry W. Busch Sr., secy.-treas.; George W.M. Wright, mgr. Stations: KATC & KLFY-TV, Lafayette; WBRZ-TV & WAFB-TV, Baton Rouge; KALB-TV, Alexandria; KPLC-TV, Lake Charles; KDFM-TV & KBMT-TV, Beaumont (all picked off-air); also weather, music, AP news channel. Installation fee, \$12.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant under construction, 140.

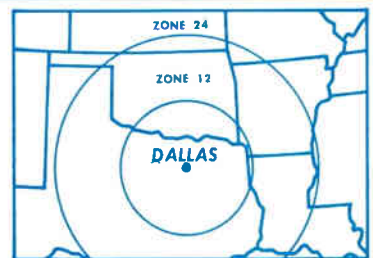
- \* Lake Charles—KAOK-CATV Inc., 645 15th St. Estimated potential, 25,000. Installation by Southern Bell, which will service & maintain system. Directors: Edward J. Prendergast, pres.; Robert J. King, v.p. (see King Community TV Services under CATV Group Ownership); Leo Jackson, Frank Baltazar, Phillip J. Shaheen Jr., Henry Atkinson & Alfred E. Bell. (System is 50% owned by KAOK Lake Charles, which is owned by Prendergast, & 50% owned by King Community TV Services.) Stations: KATC & KLFY-TV, Lafayette; KPLC-TV, Lake Charles; KPAC-TV, Port Arthur; KFDM-TV & KBMT, Beaumont; WAFB-TV, Baton Rouge; KHOU-TV, Houston; also one ETV, either KUHT, Houston, or local; KAOK, Lake Charles; local originations (movies, news, background music), time-weather. Installation fee, n.a.; monthly charge, \$4.90. Channel capacity: 12. Miles of plant under construction, 164.
- \* Lake Charles—La. Cable Inc., Moss Bldg. E. K. Crosby Jr., pres. (see CATV Group Ownership).
- † Lake Providence—Firm represented by Robert Hodges, Ferriday, La.
- Leesville—Leesville Cable TV Inc., 210 S. 3rd St. Phone: 239-2383. No subscribers, 1,400; estimated potential, 2,350. Service began Jan. 1, 1964. Equipment Spencer-Kennedy. Owned by Spencer-Kennedy Labs (see CATV Group Ownership). Stations: KALB-TV, Alexandria, La.; KPLC-TV, Lake Charles, La.; KLFY-TV & KATC, Lafayette, La.; KFDM-TV, Beaumont, Tex.; KPAC-TV, Port Arthur-Beaumont (off-air). Installation fee, \$5; monthly charge, \$5. Channel capacity: 12; one FM to be added in year. Miles of plant in use, 36; additional miles planned, 15. No. of homes in front of plant: 3,000. Note: Also serves New Llano.
- Monroe—La. CATV Inc., 1215 Cypress St. Phone: 325-4658. No subscribers, 600; estimated potential, 20,000. Began service April 1958. Equipment Spencer-Kennedy. Owner: Narragansett Capital Co. (see CATV Group Ownership). Stations: KNOE-TV & KLSE, Monroe; KSLA-TV & KTBS-TV, Shreveport; KALB-TV, Alexandria; KTVE, El Dorado. No installation fee; monthly charge, \$4.95. Channel capacity: 11. Miles of plant in use, n.a.; additional miles planned, 125. Note: Also serves West Monroe.
- Morgan City—Allen's TV Service, 607 Everett. Phone: 459-2176. Note: Also serves Berwick.
- Natchitoches—KNOC TV Cable Co. Inc., 720 Front St. Phone: 2353. No subscribers, n.a.; estimated potential, 1500. Began service Dec. 1, 1963. Equipment Ameco. B. Hillman Bailey Jr., pres.-mgr.; Karl F. Bailey, v.p.-chief engr. Norman A. Fletcher, secy.-treas. Stations: KSLA-TV, KTBS-TV & KTAL-TV, Shreveport; KNOE-TV, Monroe; KALB-TV, Alexandria (off-air). Initial installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 48; additional miles planned, 12.
- \* New Iberia—New Iberia CATV Service Inc., Box 1240. Phone: 365-3434. George H. Thomas, pres.; Donald Bonin, v.p.-gen. mgr. Ownership interlocks with KANE New Iberia.
- † New Iberia—Camella Cable Co.  
New Llano—See Leesville, La.
- † Oakdale—Ferriday Video Co., Ferriday, La.
- † Opelousas—CATV of Opelousas Inc. Dirs.: George Litton, Vernon Schiff, H. B. Dejean, O. B. Stander.  
Pineville—See Alexandria, La.
- † Ponchatoula—Clearview Communications Inc., New Orleans.
- \* Port Sulphur—Concordia Video Co. (see CATV Group Ownership).
- Rayne—See Abbeville-Rayne.
- \* Ridgecrest—Ferriday Video (see CATV Group Ownership).
- \* Ruston—Ruston Seemore TV Inc. R. E. Hook & Rex Holstead, principals. (See Hook under CATV Group Ownership).
- † Shreveport—Shreveport Cable TV Co. Inc., subsidiary of Kansas City Southern Industries, which also owns Kansas City Southern Railway.
- \* Slidell—Slidell Cable TV Inc. James H. Gill Jr., exec. v.p.-gen. counsel, Baton Rouge. Installation fee, \$10; monthly charge, \$4.95.
- \* Tallulah—Seemore TV Co. Inc., Box 881, Bastrop, La. Phone: 281-6591. (See CATV Group Ownership).
- † Tangipahoa—La. TV Distributing Systems Inc.
- Vidalia—Concordia Video Co., Box 854. Phone: 336-5882. No subscribers, 973; estimated potential, 1,200. Service began Jan. 1960. Equipment Entron. V. F. Jackson, partner; H. E. Jackson, partner. Stations: WBRZ & WAFB-TV, Baton Rouge; WLBT, Jackson, Miss.; KALB-TV, Alexandria, La.; KNOE-TV, Monroe. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 5. (See CATV Group Ownership).



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- \* Ville Platte—Lionel B. Deville (KVPI Ville Platte).  
West Monroe—See Monroe.
- \* Zwolle—Western La. Video Cable TV (E. T. Baldrige).

### MAINE

- \* Auburn—Cable Vision Inc. (see CATV Group Ownership).
- † Auburn—Twin City Bcstg. Co. (WCOU Lewiston).
- \* Augusta—State Cable TV Inc. Richard Chick, pres.; C. Joseph Pulia, v.p. Installation fee, \$19.95; monthly charge, \$4.50.  
Note: Will also serve Gardiner & Hallowell.
- † Bangor—TelStar Enterprises Inc. William D. Savoy, pres.
- † Bath—Mexico Cable TV Inc.
- \* Belfast—TelStar State Enterprises Inc. (see CATV Group Ownership).
- \* Brunswick—Mexico Cable TV Inc., 5 Main St., Mexico, Me. (See CATV Group Ownership.)  
Calais—St. Croix-Acadian CATV, c/o John H. Vondell, One Manning St. Phone: 454-3830. Note: Also serves St. Stephen, N.B. Canada.
- † Camden—Youngs Community TV Corp., Springfield, Vt.
- † Camden—Mexico Cable TV.
- † Cape Elizabeth—Cumberland Cable Inc. (WGAN-TV Portland).
- † Cape Elizabeth—Maine Cablevision Inc. (Ameco).
- † Cape Elizabeth—Eastern Cable Inc. (Albin Malin, pres.).  
Caribou—Caribou TV Inc., 16 Herschel St. Phone: 493-3396. No. subscribers, 1,528 (1,522 residential); potential, 4,300. Began Feb. 1961. Equipment, Jerrold. Owned by Reeves Bcstg. (see CATV Group Ownership). Stations: WLBZ-TV, Bangor (via microwave); WMEB-TV & WAGM-TV, Presque Isle; CHSJ-TV, St. John, N.B.; CJBR-TV, Rimouski, P.Q. (picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 20; additional miles planned, 21. No. of homes in front of plant: 2,300. Note: Also serves Loring AFB & Limestone.
- † Casco—Poland CATV Co. Owned by Poland Telephone Co. Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- Chisholm—Tri-Town Cable Service Inc., 26 Oxford Ave., Rumford, Me. Phone: 364-8802. No. subscribers, 800; estimated potential, 1,400. Began service 1959. Equipment Jerrold. Joseph A. Pulia, pres.-treas.; Natalie Pulia, secy. (see CATV Group Ownership). Stations: WMTW-TV, Poland Spring; WCSH-TV & WGAN-TV, Portland; WCBB, Augusta; WABI-TV, Bangor (off-air). Installation fee, various; monthly charge, \$4. Channel capacity: 12, including 5P M. Note: Also serves Livermore & Livermore Falls.
- Dixfield—Rumford TV Service Corp.
- \* E. Millinocket—Bee Line Inc., c/o Owen Hannigan, 37 High St., Houlton, Me. Estimated potential, 600. Construction scheduled to begin early in 1966. Owen Hannigan, owner & mgr. (see CATV Group Ownership). Stations: WLBZ-TV, WEMT & WABI-TV, Bangor; CHSJ-TV, St. John, N.B.; WMEB-TV, Orono (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 7.
- \* Fairfield & Winslow—Maine Cablevision Inc., 28 College Ave., Waterville, Me. Estimated potential, 5,000. System under construction. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: WMTW-TV, Poland Spring; WABI-TV & WLBZ-TV, Bangor; WGAN-TV & WCSH-TV, Portland; WMEB-TV, Orono; WCBB, Augusta (picked off-air); WPIX, New York; CHLT-TV, Sherbrooke, Que. (via microwave). No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 68.
- † Falmouth—Cumberland Cable Inc. (WGAN-TV Portland).
- † Falmouth—Maine Cablevision Inc. (Ameco).
- † Falmouth—Eastern Cable Inc. (Albin Malin, pres.).
- \* Farmington—TelStar Enterprises Inc. (see CATV Group Ownership).
- Fort Fairfield—Johnston TV Co. Inc., 16 Herschel St., Caribou, Me. Phone: 493-3396. No. subscribers, 310 (305 residential); potential, 800. Began July 1962. Equipment, Jerrold. Owned by Reeves Bcstg. (see CATV Group Ownership). Earle W. Johnston, mgr. Stations: WAGM-TV & WMEM-TV, Presque Isle; CHSJ-TV, St. John, N.B. (picked off-air); WLBZ-TV, Bangor (via microwave). Installation fee, \$5; monthly charge, \$5. Channel capacity: 5. Miles of plant, 12. No. of homes in front of plant: 800.

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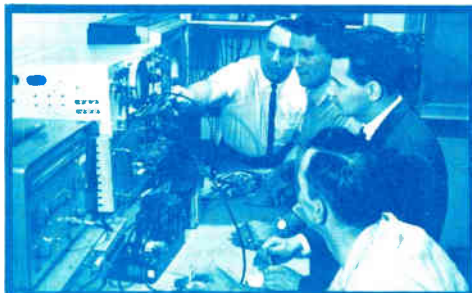
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- Ft. Kent—Aroostook Community Television, 142 Main St. (Div. of H & B Communications Corp., 404 North Roxbury Drive, Beverly Hills, Cal.) Mailing address: Madawaska Community Television Ltd., 9 Hill St., Edmundston, N.B. Phone: 235-3613. No. subscribers, 340; estimated potential, 700. Began service Dec. 20, 1957. Equipment Entron. Stations: CJBR-TV, Rimouski, Que.; WMEM-TV & WAGM-TV, Presque Isle; CHSJ-TV, St. John, N.B.; CKRT-TV, Riviere du Loup, Que. (off-air). Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 5. (See CATV Group Ownership).
- Gardiner—See Augusta, Me.
- † Gray—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- Hallowell—See Augusta, Me.
- Houlton—Houlton TV Inc., 80 Main St. Phone: 532-3697. No. subscribers, 1,400 (1,350 residential); potential, 1,600. Began 1955. Equipment, Jerrold. Malcolm E. York, pres.; Owen Hannigan, treas.; 50% each (see Houlton TV & Hannigan listings under CATV Group Ownership). Stations: WABI-TV, Bangor; WAGM-TV & WMEM-TV, Presque Isle; CHSJ-TV, St. John, N.B. (picked off-air); WLBZ-TV, Bangor (via microwave). Installation fee, \$30; monthly charge, \$3.75. Channel capacity: 5. Miles of plant, 26; additional miles planned, 2. No. of homes in front of plant: 1,500.
- Island Falls & Patten—Katahdin TV Inc., Box 338, Island Falls. Phone: 463-2250. No. subscribers, 375; estimated potential, 500. Began service Feb. 1960. Rodney H. Crockett, pres.; Malcolm York, v.p.; Clyde I. Swett, secy.-treas. (see CATV Group Ownership). Stations: WABI-TV & WLBZ-TV, Bangor; WAGM-TV & WMEM-TV, Presque Isle; CHSJ-TV, St. John, N.B. (all picked off-air); will add WEMT, Bangor in year. Installation fee, \$5; monthly charge, \$5. Channel capacity: 5.
- \* Jackman—TelStar Enterprises Inc. (see CATV Group Ownership).
- \* Lewiston—Cable Vision Inc. (see CATV Group Ownership).
- † Lewiston—Twin City Bcstg. Co. (WCOU Lewiston).
- † Lewiston—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- Limestone—See Caribou, Me.
- \* Lincoln—Bee Line Inc., c/o Owen Hannigan, 37 High St., Houlton, Me. Estimated potential, 800. Construction scheduled to begin after completion of E. Millinocket system (see listing). Owen Hannigan, owner & mgr. (see CATV Group Ownership). Stations: WABI-TV, WLBZ-TV & WEMT, Bangor; CHSJ-TV, St. John, N.B.; WMEB-TV, Orono (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 14.
- \* Lisbon—Cable Vision Inc., 720 Sabattus St., Lewiston, Me. (see CATV Group Ownership).
- Livermore & Livermore Falls—See Chisholm, Me.

(Continued on next page)



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- Loring Air Force Base—See Caribou, Me.
- Madawaska—Aroostook Community TV, 561 Main St. Phone: 728-4381. No. subscribers, 790; estimated potential, 800. Began service Feb. 16, 1958. Equipment Entron. Owned by H & B Communications Corp. (see CATV Group Ownership); J. A. Belanger, mgr. Stations: CJBR-TV, Rimouski; CKRT-TV, Riviere du Loup; WAGM-TV & WMEM-TV, Presque Isle; CHSJ-TV, St. John, N.B. (all picked off-air). Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 5.
- \* Madison—MECALFLA-HomeVision Corp., Upper Main St. Phone: 696-3620. Estimated potential, 1,250. Equipment, composite. William David Savoy, pres. (see TelStar Enterprises Inc. under CATV Group Ownership). Stations: WCSH-TV & WGAN-TV, Portland; WMEB-TV, Orono & WCBB, Augusta; WMTW-TV, Poland Spring, Me.; WABI & WLBZ, Bangor; CHLT-TV, Sherbrooke, Que. (all picked off-air); 6 FMs, weather, music. Installation fee, \$19.95; monthly charge, \$5.50. Channel capacity: 12. Miles of plant under construction, 16. No. of homes in front of plant: 1,000.
- † Mechanic Falls—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- Mexico—Mexico Cable TV Inc., 5 Main St. Phone: 364-3019. No. subscribers, 407; estimated potential, 700. Service began Dec. 1961. Equipment, Jerrold. Lawrence M. Stanley, pres.; Walter Errington, v.p.; Leo F. Vaughn, secy.-treas. (see CATV Group Ownership). Stations: WCBB, Augusta; WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring (all picked off-air); WLBZ (AM), Bangor. Installation fee, \$14.95; monthly charge, \$4.33. Channel capacity: 5. Miles of plant, 12; additional miles planned, none.
- Millinocket—Bee Line Inc., 37 High St., Houlton, Me. Phone: 532-6102. No. subscribers, n.a.; estimated potential, 1,700. Service began Dec. 1, 1965. Equipment, Viking. Owen Hannigan, owner & mgr. (see CATV Group Ownership). Stations: WLBZ-TV, WEMT & WABI-TV, Bangor; CHSJ-TV, St. John, N.B.; WMEB-TV, Orono; WMTW-TV, Poland Spring (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 22; additional miles planned, none. No. of homes in front of plant: 2,200.
- \* Moose River—TelStar Enterprises Inc. (see CATV Group Ownership).
- † Naples—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- Norway-S. Paris—Nor-Par Cablevision, 136 Main St., S. Paris. No. subscribers, n.a.; estimated potential, 1,000. Service began Sept. 1965. Equipment, Jerrold. Lawrence M. Stanley, pres.; Walter Errington, v.p.; Leo F. Vaughn, secy.-treas. (see Mexico Cable TV & Albert Ricci under CATV Group Ownership). Stations: WCAX-TV, Burlington; WPTZ-TV, Plattsburgh; WCSH-TV & WGAN-TV, Portland; CHLT-TV, Sherbrooke, Que.; WMTW-TV, Poland Spring; WCBB, Augusta (all picked off-air); WMTW-FM, Poland Spring; WCME-FM, Brunswick; WPOR-FM, Portland. Installation fee, \$19.95; weekly charge, \$1.25. Channel capacity: 12. Miles of plant, 21; additional miles planned, none. No. of homes in front of plant: 2,000.
- Patten—See Island Falls, Me.
- † Poland—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- † Portland—Cumberland Cable Corp. (WGAN-TV Portland).
- † Portland—Maine Cablevision Inc., (Ameco).
- † Portland—Eastern Cable Inc. (Albin J. Malin, pres.).
- Presque Isle—Presque Isle TV Inc. No. subscribers, n.a.; estimated potential, n.a. Service began Oct. 1965. Owned by Reeves Bcstg. (see CATV Group Ownership). Earle Johnston, mgr. Stations: WAGM-TV & WMEM-TV, Presque Isle; CHSJ-TV, St. John, N.B.; WLBZ-TV & WEMT, Bangor (picked off-air); WPIX, New York (via microwave).
- † Presque Isle—Community TV Corp. Stanley Lyons, v.p.
- † Raymond—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert Fernald, secy.
- † Rockport—Kennebec Telecasting Co. (WRKD Waterville has interest).
- Rumford—Fletcher's TV Service Inc., 51 Hancock St. Phone: 364-2070. No. subscribers, 1,600; estimated potential, 2,000. Began service Aug. 1956. Equipment Jerrold. Thomas F. Richardson, owner. Stations: WCHS-TV, WGAN-TV, Portland, Me.; WMTW-TV, Poland Spring; WCBB, Augusta; CHLT-TV, Sherbrooke, Que. Annual cable charge, \$7.50; monthly charge, \$4.50. Channel capacity: 5.
- \* Saco—Cumberland Cable Corp. (WGAN-TV Portland), 390 Congress St., Box 1731, Portland, Me.
- † Scarborough—Cumberland Cable Corp. (WGAN-TV Portland).
- † Scarborough—Maine Cablevision Inc. (Ameco).
- † Scarborough—Eastern Cable Inc. (Albin Malin, pres.).
- † Skowhegan—Kennebec Telecasting Co., Waterville, Me. Carlton Brown, pres.; Harold Vigue, v.p.
- † Skowhegan—Telstar-State Enterprises Inc. (William David Savoy).
- S. Paris—See Norway-S. Paris.
- † S. Portland—Cumberland Cable Inc. (WGAN-TV Portland).
- † S. Portland—Maine Cablevision Inc. (Ameco Inc.).
- † S. Portland—Eastern Cable Inc. (Albin Malin, pres.).
- † Standish—Poland CATV Co. (Poland Telephone Co.). Charles W. Ricker, pres.; Gertrude S. Ricker, treas.; Robert H. Fernald, secy.
- † Waterville—Kennebec Telecasting Inc. (WTVL Waterville).
- † Waterville—TelStar Enterprises Inc.
- \* Webster—Cable Vision Inc., 720 Sabbattus St., Lewiston, Me. (see CATV Group Ownership).
- † Westbrook—Maine Cablevision Inc. (Ameco).
- † Westbrook—Eastern Cable Inc. (Albin Malin, pres.).
- † Westbrook—Cumberland Cable Inc. (WGAN-TV Portland).
- Winslow—See Fairfield, Me.

## MARYLAND

- † Aberdeen—Multiview Cable Co. Owners: Mrs. Jason T. Pate & Charles Irwin, pres. & treas. respectively of WASA Havre de Grace.
- † Aberdeen—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- † Aberdeen—Westinghouse Bcstg. (WJZ-TV Baltimore).
- † Baltimore—Specialty Services Co. Inc. Officers: Carroll Rosenbloom, pres.; Robert Beisswenger, v.p. (exec. v.p., Jerrold Corp.); J. Nicholas Shriver, secy. (Baltimore atty.); Shelly Gross, treas. (officer, Music Fair Enterprises). Jerrold Corp. & Fair Music Enterprises are stockholders.
- † Baltimore—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- † Baltimore County—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- Barton—Barton Cable TV Co. Inc., Barton. No. subscribers, 294; estimated potential, 350. Began service 1954. Equipment Jerrold & Ameco. T. E. Conroy, pres.; Ellen Dawson, v.p.; Catherine Conroy, secy.-treas. Stations: WTOP-TV, WMAL-TV & WTTG, Washington (via microwave). Installation fee, \$10; monthly charge, \$4.75. Channel capacity: 5, including 5 FM. Miles of plant in use, 7. Note: also serves Moscow & Nikep.
- † Bel Air—Multiview Cable Co. Owners: Mrs. Jason T. Pate & Charles Irwin, pres. & treas. respectively of WASA Havre de Grace.

(Continued on page 126-c)

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- † Bel Air—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- † Bel Air—Westinghouse Bcstg. (WJZ-TV Baltimore).
- Berlin—Eastern Shore CATV, Pruitt Parkway. Phone: 641-0974. No. subscribers, 1,200 (800 residential); potential, 1,500. Began Dec. 1, 1962. Equipment, Jerrold & Ameco. Owned by Wentrone Inc. & A. M. Carollo (see CATV Group Ownership). Stations: WMAR-TV, WJZ-TV & WBAL-TV, Baltimore; WTTG, Washington, D.C. (via microwave); WBOC-TV, Salisbury (off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 60; additional miles planned, 20. No. of homes in front of plant: 1,800. Note: Also serves Ocean City.
- Bloomington—See Piedmont, W. Va.
- † Boonsboro—Tri-State Cable TV Inc. Stanley Fulton, pres.
- † Cambridge—Mr. & Mrs. Richard Cobb (WEMD Easton, Md.).
- † Cambridge—Shore Bcstg. Co. (WCEM Cambridge).
- † Cambridge—Carlton Dize, Crisfield.
- Crisfield—Crisfield CATV Inc., Main St. Phone: 968-1500. No. subscribers, 1,050; estimated potential, 1,500. Service began Aug. 1962. Equipment Jerrold. Carlton E. Dize, pres.; Harry T. Phoebus Jr., v.p.; Becky J. Dize, secy.-treas. Stations: WMAR-TV, Baltimore; WTTG, Washington, D.C.; WBOC-TV, Salisbury (picked off-air); WBAL-TV & WJZ-TV, Baltimore (via microwave). Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant in use 25; additional miles planned 5.
- Cumberland—Potomac Valley TV Co. Inc., 100 S. Liberty St. Phone: 722-6540. No. subscribers, 18,000; estimated potential, 20,000. Began service Dec. 20, 1951. Equipment Jerrold & Entron. J. Holland Rannels, pres.; Buford L. Saville, v.p.; William H. Geppert, secy.; John R. Rannels, treas. Stations: WRC-TV, WTTG, WMAL-TV, WETA-TV & WTOP-TV, Washington, D.C. (via microwave). WFBG-TV, Altoona; WJAC-TV, Johnstown; WSA-TV, Harrisonburg (off-air). Installation fee, \$5; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 250; additional miles planned, 10. No. of homes in front of plant: 19,000.

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## La Rue Media Brokers Inc.

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- † Cumberland—Penn-Mar TV Inc. Milton Bernstein, pres.
- † Denton—Mr. & Mrs. Richard Cobb (WEMD Easton, Md.).
- † Easton—Mr. & Mrs. Richard Cobb (WEMD Easton, Md.).
- † Federalsburg—Mr. & Mrs. Richard Cobb (WEMD Easton, Md.).
- Friendsville—Yough TV Co. Inc., Maple St. Phone: 746-2621. No. subscribers, 125; estimated potential, 150. Began service Jan. 1, 1951. Equipment Jerrold. John H. Devine, pres.; R. Earl Guard, secy.-treas. Stations: WJAC-TV, Johnstown; KDKA-TV & WTAE, Pittsburgh (all picked off-air). Installation at cost; monthly charge, \$3. Channel capacity: 3.
- Frostburg—Frostburg Cable TV Inc., 75 E. Main St. Phone: 689-5822. No. subscribers, 1,325; estimated potential, 4,000. Began service Sept. 1963. Equipment, Jerrold & Ameco. Joseph E. James, pres.; Charles K. Graham, exec. v.p.; Mrs. Gertrude Ferrell, v.p.; George R. Failing, secy.-treas. Stations: WMAL-TV, WRC-TV, WTOP-TV & WTTG, Washington, D.C.; WFBG-TV, Altoona; WJAC-TV, Johnstown; WSA-TV, Harrisonburg, Va. (all via microwave). Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 10. Miles of plant, 17; additional miles planned, 5. No. of homes in front of plant: 2,500.
- † Hagerstown—Malarkey & Assoc., Washington, D.C.
- † Hagerstown—Washington County Communications Co. (WHAG Halfway, Md.)
- † Hagerstown—WARK Hagerstown, Md.
- † Hagerstown—R. H. McCracken & Assoc., Washington, D.C.
- † Hagerstown—Multi-Channel TV Cable Co., Portsmouth, O.
- † Hagerstown—Hagerstown Cablevision Corp. Firm is formed by Hagerstown Herald-Mail (Franklin D. Schurz Jr., publisher) & South Bend (Ind.) Tribune (Franklin D. Schurz Sr., publisher). Officers: Schurz Sr., chmn.; William Preston Lane Jr., pres.; Schurz Jr., exec. v.p.-treas.; Perry Stewart, v.p.-asst. secy.-treas.; Arthur R. O'Neil, v.p.; Warren G. Wheeler, secy. South Bend Tribune owns WSBT-TV-AM-FM South Bend.
- † Hagerstown—Tri-State Cable TV Inc.
- † Hagerstown—Antietam Cable Co.
- Hancock—Tri State Cable TV Inc., 3 Penna. Ave. Phone: 678-6810. No. subscribers, 480; estimated potential, 500. Began service March 24, 1952. Equipment Jerrold. Stanley M. Fulton, pres.-treas.; George C. Sheeder, v.p.-secy. (see CATV Group Ownership). Stations: WRC-TV, WMAL-TV, WTOP-TV, WTTG, Washington, D.C.; WBAL-TV, WMAR-TV & WJZ-TV, Baltimore; WFBG-TV, Altoona; WJAC-TV, Johnstown (off-air). No installation fee; monthly charge, \$4. Channel capacity: 9, including FM. Miles of plant in use, 7; additional miles planned, none. No. of homes in front of plant: 500.
- † Harford County—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- † Havre de Grace—Charles W. Irwin & Mrs. Jason T. Pate, treas. & pres. respectively of WASA Havre de Grace.
- † Havre de Grace—Chesapeake Antenna TV, subsidiary of F. H. Durkee Inc. (Baltimore theaters).
- Lonaconing—Electric Appliance Cable Co., 132 Ashfield St., Piedmont, W. Va. Phone: 355-4421. No. subscribers, 282; estimated potential, 350. Began service Feb. 1954. Equipment Blonder-Tongue & Jerrold. T. E. Conroy, owner. Stations: WSA-TV, Harrisonburg, Va.; WTOP-TV, WMAL-TV, WTTG & WRC-TV, Washington, D.C. Installation fee, \$90; monthly charge, \$3. Channel capacity: 5.
- Lonaconing—Jackson TV Co. Inc., Box 296. No. subscribers, 850; estimated potential, 1,000. Equipment, Jerrold & Ameco. Thomas M. Connor, pres.; Virginia Connor, v.p.; Nina S. McElvie, secy.; James G. McElvie, treas. Stations: WRC-TV, WTTG, WMAL-TV & WTOP-TV, Washington, D.C.; Baltimore, Johnstown, Altoona, Lancaster & Harrisonburg, Va. alternated on one channel (via cable from Piedmont, W. Va. system which receives via microwave); WKJF-FM, Pittsburgh; WGMS-FM & WASH-FM, Washington, D.C.; WINC-FM, Winchester; WJAC-FM, Johnstown; WJMI-FM, Bethesda, Md. Installation fee, \$15; monthly charge, \$4.74. Channel capacity: 5. Miles of plant in use, 12; additional miles planned, 3. No. of homes in front of plant: 900. Note: Also serves Midland.
- Luke—See Piedmont, W. Va.
- Midland—See Lonaconing, Md.
- Moscow—See Barton, Md.
- Nikep—See Barton, Md.
- Ocean City—See Berlin, Md.

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Pocomoke City—Shore TV Co. Inc., 300 Clarke Ave. Phone: 957-3770. No. subscribers, 500; estimated potential, 1,350. Service began Nov. 1964. Equipment, Ameco. Kenneth R. Mason, pres. (see CATV Group Ownership). Stations: WTTG, Washington, D.C.; WBAL-TV, WJZ-TV & WMAR-TV, Baltimore (via microwave); WBOC-TV, Salisbury (picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 14; additional miles planned, none. No. of homes in front of plant: 1,500.

\* Princess Anne—Princess Anne CATV Inc., Norris Dashiell, Thomas Simpkins, Robert Murphy, William C. Ford, King Miller, Sidney Miller.

† St. Michael's—Mr. & Mrs. Richard Cobb (WEMD Easton, Md.).

Salisbury—General TV Inc., 227 E. Main St. Phone: 742-7181. No. subscribers, 7,000; estimated potential, 9,500. Began service Oct. 1, 1960. Equipment, Jerrold. Frederick Warren, pres.; Thomas A. Craig, exec. v.p.-gen. mgr. (see CATV Group Ownership). Stations: WMAR-TV, WJZ-TV, WBAL-TV, Baltimore; WTTG, Washington (via microwave), WBOC-TV, Salisbury (picked off-air); WAQE-FM & WBAL-FM, Baltimore; WOL-FM & WGMS (FM), Washington, D.C.; WNAV-FM, Annapolis. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5. Miles of plant in use, 120; additional miles planned, none. No. of homes in front of plant: 9,500.

Snow Hill—Shore TV Co. Inc., 300 Clarke Ave., Pocomoke City, Md. Phone: 957-3770. No. subscribers, 400; estimated potential, 800. Service began Jan. 1965. Equipment, Ameco. Kenneth R. Mason, pres. (see CATV Group Ownership). Stations: WTTG, Washington, D.C.; WBAL-TV, WJZ-TV & WMAR-TV, Baltimore (via microwave); WBOC-TV, Salisbury (picked off-air). Installation fee, \$10; monthly charge, \$5.45. Channel capacity: 12. Miles of plant, 9; additional miles planned, none. No. of homes in front of plant: 950.

Westernport—See Piedmont, W. Va.

#### MASSACHUSETTS

Adams—Berkshire Telecable, 9 State St., North Adams, Mass. Phone: 262-2792. No. subscribers, 1,175 (1,157 residential); potential, 2,000. Equipment, Telesystems. Carmen DiLegio, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: WGBH-TV, WBZ-TV & WHDH-TV, Boston; WRGB, Schenectady; WTIC-TV, Hartford; WMUR-TV, Manchester; WTEN & WAST, Albany (picked off-air); WPIX, New York (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant, 51.

† Agawam—L. P. Cable Corp. (Springfield TV Bcstg.).

† Agawam—Bernard M. Crosby of Springfield Newspapers Trust Funds.

† Agawam—Pioneer Valley Cable Vision Inc.

† Amesbury—National Franchise Assn., Binghamton, N.Y. (George George, Wesley King, Joseph Tabrico, William Burns, Samuel Burns).

† Amherst—L. P. Cable Co. (Springfield TV Bcstg.).

† Amherst—Seemore Transmission Corp., Springfield. Francis Scott-Smith, pres.

† Amherst—Pioneer Valley Cablevision Inc. of Greenfield, Mass. (Albert Ricci).

Athol-Orange—Mohawk Valley TV, 44 Exchange St. Churchill 9-4377. No. subscribers, 2150; estimated potential, 3000. Began service Nov. 8, 1954. Equipment Jerrold. George Wylie, mgr. (see TeleVision Communications Corp. under CATV Group Ownership). Stations: WRLP, Greenfield, Mass.; WNAC-TV, WHDH-TV & WGBH-TV, Boston; WPIX, New York. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 5 TV.

† Athol—L. P. Cable Corp. (Springfield TV Bcstg.).

† Auburn—Auburn Antenna & Communications Co. Henry J. Camosse Jr., pres.

† Auburn—Pioneer Valley Cablevision Inc.

† Belchertown—L. P. Cable Corp. (Springfield TV Bcstg.).

† Belchertown—Pioneer Valley Cablevision Inc. Albert Ricci, pres.

† Blanford—L. P. Cable Corp. (Springfield TV Bcstg.).

† Brookfield—L. P. Cable Corp. (Springfield TV Bcstg.).

† Brookfield—Pioneer Valley Cablevision.

Buckland—See Shelburne Falls, Mass.

Charlemont—Charlemont TV, owned by Earl R. Crowningshield. No. subscribers, 60.

\* Cheshire—Berkshire Telecable, 9 State St., North Adams, Mass. Phone: 262-2792. Estimated potential, 327. Equipment, Telesystems. Carmen DiLegio, mgr. (see Telesystems Corp. under

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CATV Group Ownership). Stations: WGBH-TV, WBZ-TV & WHDH-TV, Boston; WRGB, Schenectady; WTIC-TV, Hartford; WMUR-TV, Manchester; WTEN & WAST, Albany (picked off-air); WPIX, New York (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant under construction, 15.

† Chester—L. P. Cable Corp. (Springfield TV Bcstg.).

† Chicopee—L. P. Cable Corp. (Springfield TV Bcstg.).

† Chicopee—Seemore Transmission Co.

† Chicopee—Chicopee Community Cable Corp. Rene Desmarais, pres.

† Chicopee—Telecolor Corp. (Lawrence A. Reilly, pres.).

† Chicopee—Pioneer Valley Cablevision Inc.

\* Clarksburg—Berkshire Telecable, 9 State St., North Adams, Mass. Phone: 262-2792. (See Telesystems Corp. under CATV Group Ownership.)

† Colrain—L. P. Cable Corp. (Springfield TV Bcstg.).

Dalton—Dalton TV Cable Corp., 301 North St., Pittsfield, Phone: 684-0067. No. subscribers, 500; estimated potential, 1,000. Began service July 12, 1964. Equipment Jerrold. Owned by TeleVision Communications Corp. (see CATV Group Ownership.) Barry D. Stigers, gen. mgr. Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WRGB-TV, Schenectady; WTEN & WAST, Albany (all picked off-air). Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12, including several FM; one channel to be added in year. Miles of plant in use, 30; additional miles planned, 30. No. of homes in front of plant: 1,530.

† Dudley—Gemini Communications Co.

† Dudley—G & R Electronics Co.

† Dudley—Webster Cablevision Inc.

† Easthampton—Pioneer Valley Cablevision Inc. (Albert Ricci).

† Easthampton—L. P. Cable Corp. (Springfield TV Bcstg.).

† E. Longmeadow—L. P. Cable Corp. (Springfield TV Bcstg.).

† E. Longmeadow—Pioneer Valley Cablevision Inc.

† Fitchburg—Eastern Cable Vision Inc., Boston.

† Gardner—Westinghouse Bcstg.

† Gilbertville—Pioneer Valley Cablevision.

† Granby—L. P. Cable Corp. (Springfield TV Bcstg.).

\* Great Barrington—L. P. Cable Corp. (Springfield TV Bcstg.). See CATV Group Ownership.

Greenfield—Pioneer Valley Cablevision Inc., 173 Main St. No. subscribers, 650; estimated potential, 7,250. Equipment, Jerrold. Albert Ricci, pres. (see CATV Group Ownership). Stations: WGBH-TV, WBZ-TV, WHDH-TV & WNAC-TV, Boston; WRLP, Greenfield; WHYN-TV, Springfield; WTIC-TV, Hartford (all picked off-air). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 26; miles of plant under construction, 160. Note: Also serves Millers Falls, Montague & Turners Falls.

(Continued on next page)



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- † Hadley—Pioneer Valley Cablevision Inc. (Albert Ricci).
- † Hadley—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Hamilton—National Franchise Assn., Binghamton, N.Y. (George George, Wesley King, Joseph Tabrico, William Burns, Samuel Burns).
- † Hampden—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Hatfield—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Hatfield—Pioneer Valley Cablevision Inc. (Albert Ricci).
- † Holyoke—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Holyoke—Don Hancock (owner, WREB Holyoke).
- † Holyoke—Chicopee Community Cable Co. Inc.
- † Holyoke—James King & James R. Duprey, Holyoke.
- † Holyoke—Pioneer Valley Cablevision Inc.
- † Holyoke—Puritan TV Cable Inc., Greenfield, Henry Shensky, pres.
- † Huntington—L. P. Cable Corp. (Springfield TV Bcstg.).
- \* Lee—Berkshire TV Cable Corp. Owned by Television Communications Corp. (see CATV Group Ownership).
- † Leicester—L. P. Cable Corp. (Springfield TV Bcstg.).
- \* Lenox—L. P. Cable Corp. (Springfield TV Bcstg.). See CATV Group Ownership.
- † Longmeadow—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Longmeadow—Pioneer Valley Cablevision Inc.
- † Ludlow—L. P. Cable Corp. (Springfield TV Bcstg.).  
Millers Falls—See Greenfield, Mass.
- † Millers Falls—L. P. Cable Corp. (Springfield TV Bcstg.).
- \* Monson—Pioneer Valley Cablevision Inc. (see CATV Group Ownership).
- \* Monson—L. P. Cable Corp. (Springfield TV Bcstg.). See CATV Group Ownership.
- † Montague—Puritan TV Inc., Greenfield, Mass.  
Montague—See also Greenfield, Mass.
- † Newburyport—National Franchise Assn., Binghamton, N.Y. (George George, Wesley King, Joseph Tabrico, William Burns, Samuel Burns).  
North Adams—Berkshire Telecable, 9 State St. Phone: 662-2792. No. subscribers, 2,090 (2,062 residential); potential, 4,000. Equipment, Telesystems. Carmen DiLego, mgr. (see Telesystems under CATV Group Ownership). Stations: WGBH-TV, WBZ-TV & WHDH-TV, Boston; WRGB, Schenectady; WTIC-TV, Hartford; WMUR-TV, Manchester; WTEN & WAST, Albany (picked off-air); WPIX, New York (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant, 57.
- † Northampton—L. P. Cable Corp. (Springfield TV Bcstg.).
- † Northampton—Pioneer Valley Cablevision Inc.
- † Northampton—Seemore Transmission Corp., Springfield, Francis Scott-Smith, pres.
- † Northampton—Puritan TV Cable Inc. Henry Shensky, pres.
- † Northampton—Charles N. DeRose (gen. mgr., WHYN-TV Springfield).
- † N. Brookfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Orange—L.P. Cable Corp. (Springfield TV Bcstg.).  
Orange—See also Athol-Orange.

- † Oxford—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Palmer—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Palmer—Pioneer Valley Cablevision.  
Pittsfield—Pittsfield TV Cable Co., 301 North St. Phone: 443-4755. No. subscribers, 4,100; estimated potential, 8,000. Began service Dec. 1956. Equipment composite. Barry D. Stigers, mgr. (see Television Communications Corp. under CATV Group Ownership). Stations: WPIX, WNEW-TV & WNBC-TV, New York; WTIC-TV, Hartford; WAST & WTEN, Albany; WRGB & WMHT, Schenectady; WHDH-TV, Boston (all picked off-air); WJIV-FM, Cherry Valley, N.Y.; WMNB-FM, N. Adams, Mass. Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 150; additional miles planned, none. No. of homes in front of plant: 13,000.
- † Pittsfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Rockdale—L.P. Cable Corp. (Springfield TV Bcstg.).
- \* Russell—L.P. Cable Corp. (Springfield TV Bcstg.). See CATV Group Ownership.
- † Russell—Pioneer Valley Cablevision Inc.  
Shelburne Falls—Shelburne Falls Community Antenna Service Inc., 3 Deerfield St. Phone: 625-6502. No. subscribers, 575; estimated potential, 625. Service began Oct. 1953. Equipment Jerrold. Owner: Albert Ricci (see CATV Group Ownership). Stations: WBZ-TV, WNAC-TV, WHDH-TV & WGBH-TV, Boston; WRGB, Schenectady (off-air). Installation fee, \$12.50; monthly charge, \$5.25. Channel capacity: 5, including 10 FM. Miles of plant in use, 20; additional miles planned, none. No. of homes in front of plant: 600. Note: Also serves Buckland.
- † Shelburne Falls—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Southampton—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Southampton—Pioneer Valley Cablevision Inc.
- † Southbridge—Southbridge Cable TV (Pioneer Valley Cablevision).
- † Southbridge—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Southbridge—WESO Bcstg. Corp.
- † S. Hadley—L.P. Cable Corp. (Springfield TV Bcstg.).
- † S. Hadley—Pioneer Valley Cablevision Inc.
- † Southwick—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Spencer—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Springfield—Pioneer Valley Cablevision Inc. (Albert Ricci).
- † Springfield—Puritan TV Cable Inc. Henry Shensky, pres.
- † Springfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- \* Stockbridge—L.P. Cable Corp. (Springfield TV Bcstg.). See CATV Group Ownership.
- † Sturbridge—Superior Cable TV Inc.
- † Sturbridge—Pioneer Valley Cablevision Inc.
- † Sunderland—Pioneer Valley Cablevision Inc.
- † Sunderland—L.P. Cable Corp. (Springfield TV Bcstg.).  
Turners Falls—See Greenfield, Mass.
- † Turners Falls—L.P. Cable Corp. (Springfield TV Bcstg.).  
Ware—Pioneer Valley Cablevision Inc., 109 Main St. No. subscribers, 700; estimated potential, 1,200. Service began Nov. 1965. Equipment, Jerrold. Albert Ricci, pres. (see CATV Group Ownership). Norman Morrisette, mgr. Stations: WGBH-TV, WBZ-TV, WHDH-TV, WNAC-TV & WHS-TV, Boston; WJZB-TV, Worcester; WWLP & WHYN-TV, Springfield; WTIC-TV, Hartford (all picked off-air); also weather, 6 FMs. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 2,000.
- † Ware—L.P. Cable Corp. (Springfield TV Bcstg.).
- \* Warren—Al Roberts.  
† Warren—Pioneer Valley Cablevision.
- \* Webster—Gemini Communications Co.
- † Webster—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Webster—Pioneer Valley Cablevision Inc.
- \* W. Brookfield—Allan W. Ware.
- † W. Brookfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- † W. Brookfield—Pioneer Valley Cablevision.

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# Community Antenna Systems

- † Westfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Westfield—Puritan Cable TV. Henry Shensky, pres.
- † Westfield—Pioneer Valley Cablevision Inc. (173 Main St., Greenfield, Mass.).
- † Westfield—Telecolor Corp., W. Springfield, Mass. Lawrence A. Reilly, pres.
- † Westfield—Seemore Transmission Corp. (Francis Scott-Smith, pres.).
- † Westfield—Western Mass. TV Cable Corp.
- † W. Springfield—L.P. Cable Corp. (Springfield TV Bcstg.).
- † W. Springfield—Pioneer Valley Cablevision Inc.
- † W. Springfield—Seemore Transmission Corp., Springfield (Louis L. DePadre, v.p.)
- † W. Springfield—Western Mass. TV Cable Corp., 15 Central St. William J. Hartt.
- † W. Springfield—Telecolor Corp. (Lawrence A. Reilly, pres.).
- † W. Springfield—Puritan TV Cable Inc. Principal: Henry Shensky, 113 Main St., Agawam, Mass.
- † Wilbraham—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Wilbraham—Pioneer Valley Cablevision Inc.
- † Wilbraham—Seemore Transmission Corp., Springfield, Mass. Francis Scott-Smith, pres.
- † Williamsburg—L.P. Cable Corp. (Springfield TV Bcstg.).
- Williamstown—Berkshire Telecable, 9 State St., North Adams, Mass. Phone: 262-2792. No. subscribers, 284 (282 residential); potential, 525. Equipment, Telesystems. Carmen DiLegio, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: WGBH-TV, WBZ-TV & WHDH-TV, Boston; WRGB, Schenectady; WTIC-TV, Hartford; WMUR-TV, Manchester; WTEN & WAST, Albany (picked off-air); WPIX, New York (via microwave). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant, 30.
- † Williamstown—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Worcester—L.P. Cable Corp. (Springfield TV Bcstg.).
- † Worcester—Auburn Antenna & Communications Co.
- † Worcester—Pioneer Valley Cablevision Inc.
- † Woronoco—Pioneer Valley Cablevision Inc.
- † Woronoco—L.P. Cable Corp. (Springfield TV Bcstg.).

## MICHIGAN

- † Adrian—Gerity TV Cable Co., 121 W. Maumee St. (WABJ Adrian).
- † Adrian—GT&E (General Telephone & Electronics).
- \* Albion—Triad Stations Inc. (WALM Albion). C. Wayne Wright, pres. (See CATV Group Ownership).
- \* Albion—Wolverine Cablevision Inc. (Fetzer Bcstg. & Time-Life). See each under CATV Group Ownership.
- \* Allegan—Buell Daniel.
- † Allegan—Allegan Tele-Ception Inc.
- Alpena—Alpena Cable TV, 311 N. 2nd Ave. Phone: 354-4921. No. subscribers, 4,736 (4,711 residential); potential, 5,000. Began 1958. Equipment, Jerrold & Entron. Owned by National General Corp. (see CATV Group Ownership); C. Dale Criswell, mgr. Stations: WTOM-TV, Cheboygan (picked off-air); WWUP-TV, Sault Ste. Marie (picked off-air & via microwave); WNEM-TV Bay City-Saginaw; WWTW, Cadillac; WJRT, Flint (via microwave); WNEM-FM, Bay City; WWTW-FM, Cadillac; WJGS (FM), Houghton Lake; WHSB (FM), Alpena. Installation fee: \$58.50; monthly charge, \$3.95. Miles of plant, 100; additional miles planned, 5. No. of homes in front of plant: 5,000.
- Au Sable—See Oscoda, Mich.
- \* Battle Creek—Triad Stations Inc. (see CATV Group Ownership).
- \* Battle Creek—Wolverine Cablevision Inc. (Fetzer Bcstg. & Time-Life). See each under CATV Group Ownership.
- \* Battle Creek Twp.—Triad Stations (see CATV Group Ownership).
- † Bay City—Booth Bcstg., Detroit.
- † Bay City—Gerity Bcstg. (WNEM-TV Bay City).
- † Bay City—Mich. CATV Inc. (Water Wonderland Bcstg., WXOX Bay City).

- \* Bedford Twp.—Triad Stations Inc. (see CATV Group Ownership).
- † Blackman Twp. & Leoni Twp.—Booth Bcstg.
- † Blackman Twp. & Leoni Twp.—Jackson TV Cable Co. (Knorr Bcstg.).
- \* Cadillac—Booth Bcstg. (see CATV Group Ownership).
- † Cadillac—Fetzer Bcstg. (WKZO-TV Kalamazoo).
- † Caledonia Twp.—Owosso-Corunna Cable TV Inc. (WOAP-Owosso).
- Calumet—Keweenaw Cable Co., 103 S. Fifth. Phone: 66. No. subscribers, 1,600; estimated potential, 3,500. Began service Jan. 1, 1963. Equipment, Jerrold. Owned by American Cablevision (see CATV Group Ownership). Stations: WLUK-TV, WFRV, Green Bay; WLUC-TV, Marquette; CKPR-TV, Port Arthur, Ont. Installation fee, \$29.50; monthly charge, \$4.50. Note: Also serves Hubbell, Lake Linden & Laurium.
- Caspan—Caspan Community TV Corp. Phone: 265-3620. No. subscribers, 325; estimated potential, 350. Began service Sept. 15, 1955. Equipment Jerrold. J. L. Vaccari, pres. Stations: WBAY-TV, WFRV & WLUK-TV, Green Bay; WLUC-TV, Marquette; WSAU-TV, Wausau. Channel capacity: 5.
- † Charlotte—Bert Post.
- Chocolay—See Marquette, Mich.
- \* Coldwater—Coldwater Cablevision Inc., Box 32. Phone: 278-6733. Estimated potential, 1,800. E. Harold Munn Jr., pres. (also secy., WTVB & WANG Coldwater). Installation fee, \$19.50; monthly charge, \$4.95. Channel capacity: 12, including weather channel. Miles of plant under construction, 35. No. of homes in front of plant: 2,600.
- † Corunna—Owosso Bcstg. (WOAP Owosso).
- Crystal Falls—City of Crystal Falls, 401 Superior Ave. Phone: 875-6647. No. subscribers, 292; estimated potential, 500. Began service April 1959. Equipment Jerrold. W. E. Hagglund, city manager; John Ondrus, chief electrician; Richard Hendrickson, TV technician. Stations: WLUC-TV, Marquette; WBAY-TV, WFRV & WLUK-TV, Green Bay; WSAU-TV, Wausau (all picked off-air); also FM. Installation fee, \$75; monthly charge, \$2. Channel capacity: 5.
- Dollar Bay—See Houghton, Mich.
- Dollarville—See Newberry, Mich.
- † Dowagiac—GT & E Communications (General Telephone & Electronics).
- † Dowagiac—TH Publishing Corp. (Dowagiac Daily News).
- E. Tawas—See Tawas City, Mich.
- \* Emmett Twp.—Triad Stations Inc. (see CATV Group Ownership).
- Escanaba-Gladstone—Delta TV Signal Distribution Co., 612 Lunington St., Escanaba. Phone: 786-2244. No. subscribers, 3,500; estimated potential, 6,000. Began service Dec. 23, 1960. Equipment, Jerrold. Owned by American Cablevision (see CATV Group Ownership) Stations: WPBN-TV, Traverse City; WLUC-TV, Marquette; WWTW, Cadillac (off-air); WBAY-TV & WLUK-TV, Green Bay (via microwave); WBAY-FM, Green Bay. Installation fee, \$30; monthly charge, \$4.75. Channel capacity: 5; 7 to be added in year. Miles of plant in use, 60; additional miles planned, 20. No. of homes in front of plant: 6,000. Note: Also serves Groos & Wells.
- Forsythe—See Marquette, Mich.
- † Freemont—Hardy & Park TV Co., Little Valley, N.Y.
- † Gaylord—American Microwave Communications Co.
- Gladstone—See Escanaba-Gladstone.
- † Grand Haven—Booth Bcstg.
- † Grand Rapids—Booth Bcstg.
- † Grand Rapids—Group headed by John D. Locks, theater operator.
- † Grand Rapids—WOOD-TV (Time-Life).
- † Grand Rapids—Direct Channels Inc.
- Groos—See Escanaba-Gladstone.

(Continued on next page)



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MICHIGAN—(Continued)

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- Gwinn—See Marquette, Mich.  
Hancock—See Houghton, Mich.  
Harbor Springs—See Petoskey, Mich.
- \* Hillsdale-Jonesville—Twin Valley Community TV Inc., 7 State Savings Bank Bldg., Hillsdale. Estimated potential, 3,000. Howard Sharpley, pres.; Ronald H. Behling, v.p.; William MacRitchie, secy. Installation fee, \$19.95; monthly charge, \$5.25. Miles of plant under construction, 51.
- † Holland—Booth Bcstg.
- Houghton—WGN Televents Inc., 610 Sheldon Ave. Phone: 482-2040. No. subscribers, 2,100; estimated potential, 2,500. Began service Aug. 1, 1955. Equipment Jerrold. Ward L. Quaal, pres.; George LaMotte, mgr. (see CATV Group Ownership). Stations: WLUC-TV, Marquette, Mich.; WNMR-TV, Marquette U., Wis.; WFRV & WLUC-TV, Green Bay, Wis.; CKPR-TV, Port Arthur, Ont. Installation fee, \$115; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Dollar Bay, Hancock & Ripley.
- Hubbell—See Calumet, Mich.  
Indian Lake—See Manistique, Mich.
- Iron Mountain—Northern Electronics Cable TV Inc., Box 706. Phone: 774-2923. No. subscribers, 2,000; estimated potential, 3,000. Began service Sept. 1955. Equipment, Jerrold. Owned by American Cablevision (see CATV Group Ownership). Stations: WLUC-TV, Marquette; WBAY-TV, WFRV & WLUC-TV, Green Bay; WSAU-TV, Wausau; WWTW, Cadillac-Traverse City. Installation fee, \$108 & \$15; monthly charge, \$2.70 & \$3.95. Channel capacity: 7, including 2 FM.
- Iron Mountain—Northside TV Co-Op., 110 Leham Ave. Installation fee, \$125; yearly charge, \$9.
- Iron River—Iron River TV Co-op., 312 2nd St.
- Ironwood—Ironwood Community Systems Inc., 212 W. McCloud St. Phone: 932-1831. No. subscribers, 600; estimated potential, n.a. Owned by American Cablevision (see CATV Group Ownership).
- Ishpeming—See Marquette, Mich.
- \* Jackson—Jackson TV Cable Co. Walter Patterson, pres. Owned by Knorr Bcstg.
- \* Jackson—Cascades Cable TV Co. (Time-Life Inc.). Note: Firm informed council it will operate without franchise (see CATV addenda Vol. 5:25).
- † Jackson—Wright & Maltz Inc.
- † Jackson—Gross Telecasting (WJIM-TV-AM-FM Lansing).
- † Jackson—WIBM Jackson (Booth Bcstg.).
- † Jackson—Triad Stations (C. Wayne Wright, pres.).
- Jonesville—See Hillsdale-Jonesville.
- \* Kalamazoo—Fetzer Bcstg. Co. (WKZO-TV Kalamazoo).
- Kincheloe A.F.B. (at Kinross)—Soo Cable TV Inc., 306 Ashmun St., Sault Ste. Marie, Mich. Phone: 632-9372. No. subscribers, 2,200; estimated potential, n.a. Gilbert R. Clark, pres. (see Great Lakes Community TV Systems under CATV Group Ownership). Stations: WNEM-TV, Bay City; WJRT, Flint (via microwave); WWUP, Sault Ste. Marie; WTOM-TV, Cheboygan; CJIC-TV, Sault Ste. Marie, Ont. (picked off-air).
- Kingsford—See Iron Mountain, Mich.
- L'Anse—Northern Video Inc., 621 River. No. subscribers, n.a.; estimated potential, n.a. Began service Sept. 1960. Equipment Jerrold. Ralph G. Baker, mgr. (see CATV Group Ownership). Stations: WLUC-TV, Marquette; CKPR-TV, Port Arthur (off-air); WFRV & WLUC-TV, Green Bay (via microwave). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5.
- Laurium—See Calumet, Mich.
- † Ludington—H. P. Furstenau, Ludington.
- † Ludington—Raymond A. Plank, Ludington.
- † Ludington—Booth Bcstg., Detroit.
- Manistique—Manistique TV Cable Co. Inc., 228 Oak St. Phone: 341-5457. No. subscribers, 500 (482 residential); potential, 1,200. Began Jan. 1963. Equipment, Jerrold. Marcellus N. Renk, pres.; Kenneth R. Smith, v.p.; Dorothy E. Renk, secy.-treas.; W. J. Sheahan, asst. secy. Stations: WLUC-TV, Marquette, WWUP-TV, Sault Ste. Marie; WBAY-TV, WLUC-TV & WFRV-TV, Green Bay; WWTW, Cadillac (all picked off-air); also 3 FMs. Installation fee, \$49.95; monthly charge, \$3.95. Channel capacity: 5. Miles of plant, 15; additional miles planned, 8. No. of homes in front of plant: 1,000. Note: Also serves Indian Lake area.
- † Marinette—Midwest CATV System.
- Marquette—Iron Range Cable Corp., 519 W. Washington St. Phone: 225-1151. No. subscribers, 7,000; estimated potential, 14,000. Began service Feb. 1961. Richard Bur, mgr. (see TeleSystems Corp. under CATV Group Ownership). Stations: WLUC-TV, Marquette (off-air); WFRV & WLUC-TV, Green Bay (via microwave); also receives closed-circuit ETV originations from Northern Mich. U. via microwave. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 5; 2 to be added in year. Miles of plant in use, n.a.; additional miles planned, 8. No. of homes in front of plant: 7,500. Note: Also serves Chocoy, Forsythe, Ishpeming, Marquette Twp., Negaunee, Richmond Twp. & Sawyer AFB (at Gwinn).
- Marquette Twp.—See Marquette.
- \* Marshall—Triad Stations Inc. (WALM Albion). C. Wayne Wright, pres. (see CATV Group Ownership).
- † Marshall—Wolverine Cablevision Inc. (Fetzer Bcstg. & Time-Life).
- † Menominee—Midwest CATV System.
- Michigan State Hospital—See Newberry, Mich.
- † Midland—Booth Bcstg.
- † Midland—Michigan CATV Co., Bay City.
- † Midland—Central Telephone Co., Chesaning.
- † Midland—Panax Corp. (WQDC Midland).
- † Mt. Pleasant—Salamanca TV Cable Corp. (Hardy & Park).
- † Mt. Pleasant—Booth Bcstg.
- Munising—Munising Cable TV Inc., 121 W. Superior St. Phone: 387-2015. No. subscribers, 625; estimated potential, 825. Began service Oct. 1961. Equipment, composite. Richard Bur, mgr. (see TeleSystems Corp. under CATV Group Ownership). Stations: WLUC-TV, Marquette (picked off-air); WFRV & WLUC-TV, Green Bay (via microwave); also receives closed-circuit ETV originations from Northern Mich. U. via microwave. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant in use, n.a.; additional miles planned, 4. No. of homes in front of plant: 600.
- \* Muskegon—Booth Bcstg. (see CATV Group Ownership).
- \* Muskegon Heights—Booth Bcstg. (see CATV Group Ownership). Installation fee, \$15; monthly charge, \$5.
- \* Muskegon Twp.—Booth Bcstg. (see CATV Group Ownership). Negaunee—See Marquette, Mich.
- Newberry—Tahquamenon Cablevision Inc. No. subscribers, n.a.; estimated potential, n.a. Service began Nov. 1965. Todd V. Gayeff, pres. Note: Also serves Dollarville & Mich. State Hospital.
- \* Niles—Niles Bcstg., 416 Sycamore St. (WNIL Niles).
- \* N. Muskegon—Booth Bcstg. (see CATV Group Ownership).
- \* Norton Twp.—Booth Bcstg. (see CATV Group Ownership).
- Norway—City of Norway Community TV, Main St. Phone: 563-5601. No. subscribers, 929; estimated potential, 950. Began service 1954. Equipment Jerrold. Paul J. Trione, city mgr.; Arthur Marcell, supt. Stations: WLUC-TV, Marquette; WLUC-TV, WBAY-TV & WFRV, Green Bay; WWTW, Cadillac (all picked off-air); also 4 FMs. Installation fee: \$60; monthly charge, \$1.50. Channel capacity: 5. Miles of plant, 7; additional miles planned, none. Homes in front of plant: 942.
- Ontonagon—Northern Video Inc., Houghton St. Phone: 884-4640. No. subscribers, n.a.; estimated potential, n.a. Began service Aug. 1964. Equipment Jerrold. Ralph G. Baker, mgr. (see CATV Group Ownership). Stations: KDAL-TV, Duluth (off-air); WFRV & WLUC-TV, Green Bay; WLUC-TV, Marquette (via microwave). Installation fee, \$35; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, n.a.

(Continued on page 132-c)



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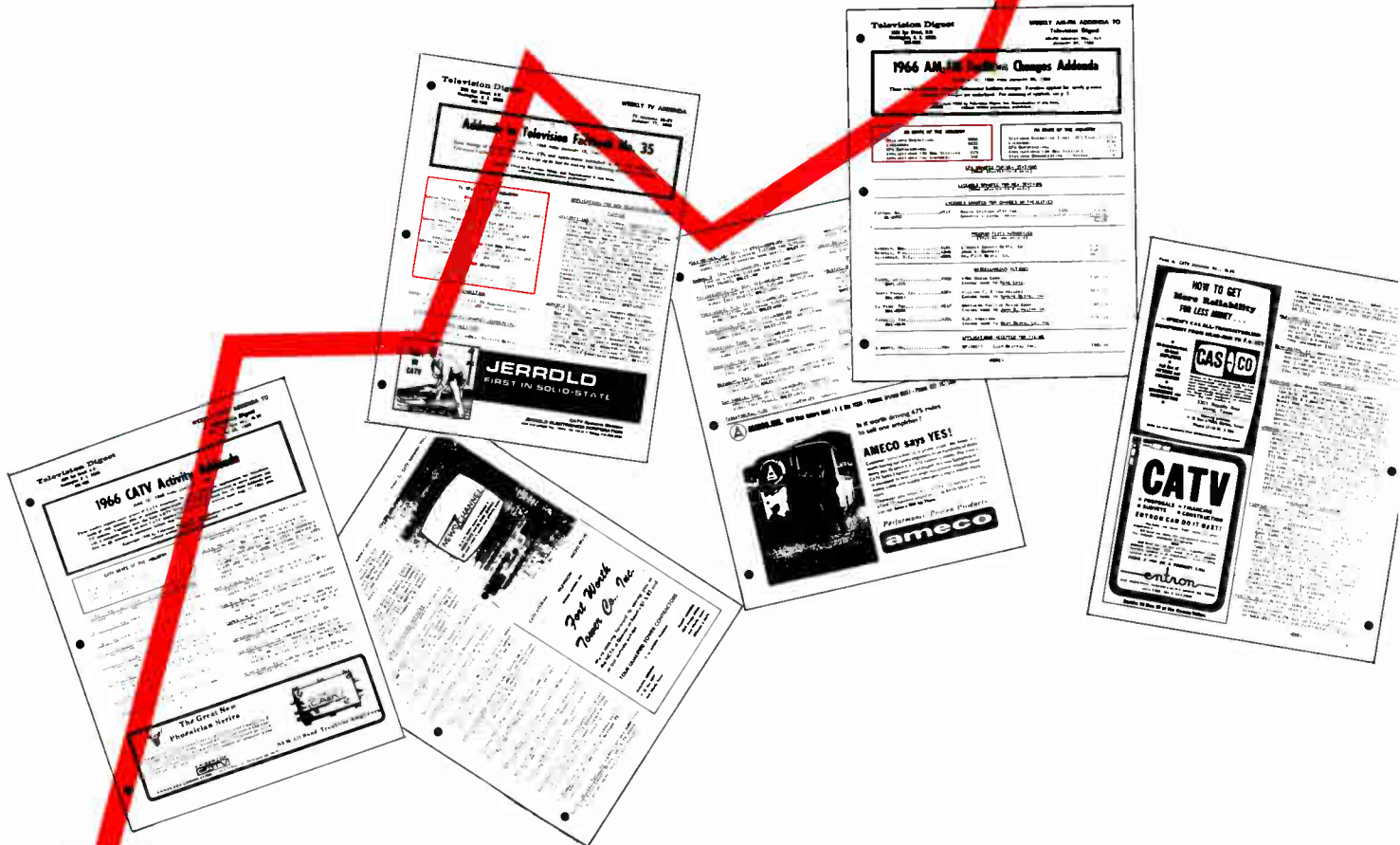
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- Oscoda—General TV of Michigan Inc., 319 S. State St. Phone: 739-9077. No. subscribers, 2,094; estimated potential, 3,000. Began service Jan. 1964. Equipment, Jerrold. Bruce G. Freely, pres. (see CATV Group Ownership); LeRoy Campbell, mgr. Stations: WWTV, Cadillac; WNEM-TV, Bay City; WJRT, Flint; WKNX-TV, Saginaw (all picked off-air). Installation fee: \$19 or \$5.50; monthly charge, \$4.50 or \$5.50. Channel capacity: 5; 2 signals to be added in year. Miles of plant, 55; additional miles planned, 11. No. of homes in front of plant: 4,800. Note: Also serves Au Sable & Wurtsmith AFB.
- \* Owosso—Owosso-Corunna Cable TV Inc. (WOAP Owosso).
- \* Pennfield Twp.—Triad Stations Inc. (see CATV Group Ownership).
- Petoskey—Great Lakes Community TV Inc., 413 Waukazoo St. Phone: 347-4352. No. subscribers, 1,517 (1,300 residential); potential, 1,800. Began Aug. 15, 1954. Equipment, Ameco & Viking. Gilbert R. Clark, pres.; Joseph Joseph, v.p.; Eugene Warner, secy.-treas. (see CATV Group Ownership). Stations: WJRT, Flint; WNEM-TV, Bay City (via microwave); WWUP-TV, Sault Ste. Marie; WTOM-TV, Cheboygan (picked off-air); WJGS (FM), Houghton Lake; WIAA-FM, Interlochen; WNEM-FM, Bay City; WWTV-FM, Cadillac. Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 5; one signal to be added in year. Miles of plant, 30; additional miles planned, 5. No. of homes in front of plant: 2,200. Note: Also serves Harbor Springs.
- Port Huron—Port Huron TV Cable Co., 932 Military. Phone: 982-8536. No. subscribers, n.a.; estimated potential, 5,000. Began service Jan. 1966. Equipment, Jerrold. Owned by Stevens-Wismer Stations & Charles F. Erickson, Parkersburg, W. Va. (See Erickson under CATV Group Ownership.) John F. Wismer, pres.-treas.; Charles F. Erickson, v.p. Stations: WJBK-TV, WWJ-TV, WXYZ-TV & CKLW-TV, Detroit; WNEM, Bay City; WJRT, Flint; WJIM-TV, Lansing; CFPL-TV, London, Ont. (all picked off-air); also weather, music. Installation fee, \$7.50; monthly charge, \$4.95. Miles of plant, 97; additional miles planned, none.
- † Port Huron—Cable TV Inc. Stockholders: Harry G. Kipke, pres. (3890 Gratiot Ave.); Fred Andrae, James G. Moore, Robert E. Andrae, James V. Watson, Carl Lasher, George Y. Duffy, Richard G. Andrae, George H. Hunt & Harold Gross (Gross owns WJIM-TV Lansing).
- † Port Huron—T-Vue Inc. Ownership: Times Herald Co. (WTTH Port Huron), 52%; Cox Cablevision (Cox Bcstg.), 30%; local ownership, 18%.
- † Quincy—Howard Sharpley.
- Richmond Twp.—See Marquette, Mich.
- Ripley—See Houghton, Mich.
- † Roosevelt Park—Booth Bcstg., Detroit.

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- † Saginaw—Booth Bcstg., Detroit.
- † Saginaw—Gerity TV Cable Co. (Gerity Bcstg.).
- † Saginaw—Mich. CATV Inc. (Water Wonderland Bcstg., WXOX Bay City).
- † St. Ignace—Tahquamenon Cablevision Co.
- Sault Ste. Marie—Soo Cable TV Inc., 306 Ashmun St. Phone: 632-9372. No. subscribers, 1,240; estimated potential, 4,600. Began service Dec. 15, 1960. Equipment Collins Radio & Ameco. Gilbert R. Clark, pres. (see Great Lakes Community TV Systems Inc. under CATV Group Ownership). Stations: WNEM-TV, Bay City; WJRT, Flint (via microwave); WWUP, Sault Ste. Marie; WTOM-TV, Cheboygan; CJIC-TV, Sault Ste. Marie, Ont. (picked off-air). Installation fee, \$9.50; monthly charge, \$3.95. Channel capacity: 5. Miles of plant, 25; additional miles planned, 10. Note: Also serves Kincheloe A.F.B. (see listing).
- Sawyer AFB (at Gwinn, Mich.)—See Marquette, Mich.
- \* S. Haven—General Telephone & Electronics Communications Inc.
- † S. Haven—Michigan Gas Utilities Co.
- † S. Huron—Michigan Gas Utilities Co.
- \* Springfield—Wolverine Cablevision Inc. (Fetzer Bcstg. & Time-Life). See CATV Group Ownership.
- \* Springfield—Triad Stations (see CATV Group Ownership).
- Stambaugh—Stambaugh Cable Co., Box 426, Caspian, Mich. Phone: 265-9581. No. subscribers, 490; estimated potential, 600. Began service June 1, 1957. Equipment, Jerrold. Louis B. Ghiggia & Albert Melclori, partners. Stations: WLUC-TV, Marquette; WSAU-TV, Wausau; WBAY-TV, Green Bay (picked off-air); WLUK-TV & WFRV-TV, Green Bay; WNNR-TV (closed-circuit ETV), Marquette (via microwave); WSAU-FM, Wausau. Installation fee, \$100; monthly charge, \$3. Channel capacity: 5. Miles of plant, 7; additional miles planned, none.
- † Sturgis—Booth Bcstg., Detroit.
- \* Summit Twp.—Booth Bcstg. (see CATV Group Ownership).
- \* Tawas City—General TV of Mich., 319 S. State St., Oscoda, Mich. (see CATV Group Ownership). Bruce Freely, pres. Installation fee, \$19; monthly charge, \$4.50. Channel capacity: 12. Note: Will also serve E. Tawas.
- † Tecumseh—Gerity TV Cable Co. (Gerity Bcstg.).
- † Tecumseh—GT&E (General Telephone & Electronics).
- \* Three Rivers—T.R. Tele-Cable div. of Voice of Three Rivers Inc. (WLKM Three Rivers), Box 1510. Phone: 278-1815. Scheduled to begin service Nov. 1966. Joseph F. Butler, pres.; Robert M. Shumaker, v.p.; Darleen Blood, secy.; Frank J. Bulgarella, treas. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 32. No. of homes in front of plant: 2,000.
- † Three Rivers—Twin Valley CATV Inc. (Howard W. Sharpley).
- Traverse City—Midwestern Cablevision Corp., 308 E. Front St. Phone: 947-5220. No. subscribers, 1,524 (all residential); potential, 7,000. Began Sept. 15, 1965. Equipment, Jerrold. Les Biederman, pres. (same ownership as Midwestern Bcstg., WPBN-TV Traverse City). Stations: WPBN-TV, Traverse City; WWTV, Cadillac; WZZM-TV, Grand Rapids (picked off-air); WFRV-TV, WBAY-TV & WLUK-TV, Green Bay (via microwave); also 8 FMs, weather. Installation fee, \$10; monthly charge, \$4 (city) & \$5 (rural). Channel capacity: 12. Miles of plant, 53; additional miles planned, 20. No. of homes in front of plant: 5,000.
- Wells—See Escanaba-Gladstone.
- Wurtsmith AFB—See Oscoda, Mich.
- † Wyandotte—Robert E. Gleason.
- † Wyoming—Twin Valley CATV Inc. Howard W. Sharpley, pres.
- † Zilwaukee—Booth Bcstg. (WSGW Saginaw).

For Educational Stations, see Section b

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## MINNESOTA

- \* **Albany**—Minn. All-Channel Cablevision (see CATV Group Ownership). Stations: WTCN-TV, WCCO-TV & KMSP-TV, Minneapolis-St. Paul (via microwave).
- \* **Alexandria**—Minn. All-Channel Cablevision, 411 Broadway. (see CATV Group Ownership.) Stations: WTCN-TV, WCCO-TV & KMSP-TV, Minneapolis-St. Paul (via microwave).
- \* **Babbitt**—Ely TV Cable Co. see Joseph Poire under CATV Group Ownership).
- † **Bagley**—Minnesota All-Channel Cablevision.
- † **Bemidji**—Minn. All-Channel Cablevision.
- † **Bemidji**—Paul Bunyan Bcstg.
- † **Bemidji**—Midwest Bcstg. Co.
- Benson**—Benson Division of Willmar Video Inc., 518 W. Litchfield Ave., Willmar, Minn. Phone: 235-1530. No. subscribers, 400; estimated potential, 800. Began service May 13, 1960. Equipment Community Engineering, Paul J. Schmitt, pres. (see CATV Group Ownership); Ralph N. Demgen, v.p. & mgr. Stations: WCCO-TV & KMSP-TV, Minneapolis (via microwave); KCMT, Alexandria, Minn.; KDLO-TV, Florence, S.D. (off-air). Installation fee, \$25; monthly charge, \$4. Channel capacity, 5, one to be added in year. Miles of plant in use, 15; additional miles planned, none. No. of homes in front of plant: 850.
- \* **Blue Earth**—Eldon Eckles (Blue Earth Valley Telephone Co.) & Paul Hedberg (gen. mgr., KBEW Blue Earth).
- † **Blue Earth**—Fairmont Clearview TV Inc. (Joseph C. Poire, pres.).
- Brainerd**—Brainerd Video, 619 Oak St. Phone: 829-5176. No. subscribers, 2,594 (2,548 residential); estimated potential, 3,000. Began service Nov. 1956. Equipment, Spencer-Kennedy, Ownership: American Cablevision Co. (see CATV Group Ownership). Stations: WCCO-TV, KSTP-TV, KMSP-TV, KTCA-TV, Minneapolis-St. Paul; KDAL-TV, Duluth; KCMT, Alexandria (off-air). Installation fee, \$125; monthly charge, \$3.75. Channel capacity: 5. Homes in front of plant: 3,300.
- \* **Breckenridge**—Gross-Leighton Inc., Detroit Lakes, Minn. (See CATV Group Ownership).
- † **Canby**—Midcontinent Bcstg. Co. (KELO-TV Sioux Falls).
- † **Canby**—Minnesota All-Channel Cablevision.
- † **Cass Lake**—Minnesota All-Channel Cablevision.
- † **Chisholm**—Minn. All-Channel Cable Vision Inc.
- † **Chisholm**—Range TV Cable Co.
- † **Chisholm**—Mid-Videon TV.
- † **Crookston**—Red River Valley Cable Co., Grand Forks.
- † **Crookston**—Crookston Bcstg. Co. (KROX Crookston; Jerome A. Dahlberg, pres.; William J. Kiewel, secy.-treas.).
- \* **Crosby**—Mobile Communications Inc. Installation fee, \$15; monthly charge, \$5.
- \* **Detroit Lakes**—Herb Gross & Al Leighton (see CATV Group Ownership).
- \* **E. Grand Forks**—E. Grand Forks Cable TV Corp. John G. French (sales mgr., radio KRAD, E. Grand Forks).
- † **E. Grand Forks**—KILO Inc. (A. J. Twomey, business mgr.).
- Ely**—Ely TV Cable Co., Box 540. Phone: 365-3285. No. subscribers, 1,175; estimated potential, 1,500. Began service July 1958. Equipment, Jerrold. Owned by North Central Video Inc. Joseph Poire, pres. (see CATV Group Ownership); V. T. Hallett, gen. mgr. Stations: KDAL-TV, WDSE-TV & WDSM-TV, Duluth; CKPR-TV, Port Arthur, Ont.) also weather, background music. Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 5. Miles of plant, 13; additional miles planned, none. No. of homes in front of plant: 1,500.
- \* **Eveleth**—Carl O. Bloomquist, 715 Grant. Phone: 741-2520. Installation fee, \$9.95; monthly charge, \$5.
- † **Eveleth**—North Central Video Co., Rochester. Joseph C. Poire, pres.
- † **Eveleth**—Minnesota All-Channel Cable Vision.
- Fairmont**—Fairmont Clearview TV, 411 N. North Ave. Phone: 235-9629. No. subscribers, 1,650; estimated potential, 2,700. Began service Dec. 1, 1957. Equipment Jerrold. Joseph C. Poire, pres.; A. C. Bordwell, v.p.; Richard H. Plunkett, secy.-treas. (See Poire under CATV Group Ownership.) Stations: WCCO-TV, WTCN-TV & KSTP-TV, Minneapolis; KGLO-TV, Mason City, Ia.; KMMT, Austin, Minn. (off-air). No installation fee; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 40; additional miles planned, 12. No. of homes in front of plant: 2,700.

## Community Antenna Systems



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- Fergus Falls**—Fergus Cablevision, 210 S. Court St. Phone: 736-5649. No. subscribers, 1,200; estimated potential, 4,000. Service began Dec. 1, 1964. Equipment, Spencer-Kennedy & Ameco. Herbert Gross, pres.; W. K. Headley, v.p.; Al Leighton, secy.-treas. (see Gross-Leighton & National Teline under CATV Group Ownership). Dick Wood, mgr. Stations: KXJB-TV, Valley City; WDAY-TV, KFME-TV & KTHI-TV, Fargo; KCMT, Alexandria (all picked off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 40; additional mi. planned, none. Homes in front of plant: 4,000.
- † **Fosston**—Minnesota All-Channel Cablevision.
- \* **Glenwood**—Minn. All-Channel Cablevision Inc. (see CATV Group Ownership). Walter P. Olson, gen. mgr. Stations: KCMT, Alexandria (picked off-air); WCCO-TV, WTCN-TV & KMSP-TV, Minneapolis-St. Paul (via microwave); also weather, music. No installation fee; monthly charge, \$5.
- Goodview**—See Winona, Minn.
- Grand Rapids**—GBAZ Cable TV Co. Inc., 20 W. 3rd St. Phone: 326-9616. No. subscribers, 460; estimated potential, 1,400. Service began March 8, 1965. Equipment, composite. Willard A. Zaiser, pres.; James Preece, secy. Stations: KDAL-TV, WDSM-TV & WDSE-TV, Duluth; KNMT, Walker; CBWT-TV, Ft. Frances, Ont. (all picked off-air); KLIS-FM, Brainerd; CJOB-FM, Winnipeg, Man.; WPBC-FM, Minneapolis; also weather. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 24; additional miles planned, 4. No. of homes in front of plant: 1,800.
- † **Granite Falls**—Minnesota All-Channel Cablevision.
- \* **Hibbing**—Ralph Demgen.
- \* **Hibbing**—Range TV Cable Co. Inc., 2015 3rd Ave. East. Phone: 262-1035. Equipment, Jerrold. Frank Befera, pres.; James Parise, v.p.; James Hitchcock, v.p.; Robert S. Nickoloff, secy.-treas.
- † **Hibbing**—Minn. All-Channel Cablevision Inc.
- † **Hibbing**—North Central Video Inc. (Joseph C. Poire, pres.).
- International Falls**—International TV Cable Co., 410 Third Ave. Phone: 283-2300. No. subscribers, 2,300; estimated potential, 4,000. Began service Feb. 1958. Equipment, Jerrold. Arthur L. Allard, pres.; William G. Saunders, gen. mgr. Stations: WDSM-TV & KDAL-TV, Duluth-Superior (via microwave); CBWAT-5, Ft. Frances, Ont. (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 5, including music; one to be added in year. Miles of plant in use, 50. No. of homes in front of plant: 2,300. Note: Also serves St. Frances, Ont., Canada.
- Jackson**—City of Jackson, 504 2nd St. Phone: City Hall 785. No. subscribers, 650; estimated potential, 850. Began service, June 6, 1957. Equipment, Spencer-Kennedy. Tony Wilhelm, supt. of utilities; Kevin Murray, TV foreman. Stations: KEYC-TV, Mankato; WCCO-TV, KSTP-TV & WTCN-TV, Minneapolis-St. Paul; KSOO-TV & KELO-TV, Sioux Falls, S.D.; KMMT, Austin, Minn. (off-air); KWQA-FM, Worthington, Minn. Installation fee, \$100; monthly charge, \$1.75. Channel capacity: 7.
- \* **La Crescent**—LaCrosse TV Signal, 722 Main St., LaCrosse, Wis. Estimated potential, 800. (See American Cablevision under CATV Group Ownership).

(Continued on next page)



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# Community Antenna Systems

MINNESOTA—(Continued)

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† Lake City—Mobile Communications Inc.

Lanesboro—Johnson Furniture. Phone: 467-2110. No. subscribers, 126; estimated potential, 200. Began service in 1955. Equipment, Jerrold. Stanley Johnson, owner-mgr. Stations: KGLO-TV, Mason City, Ia.; KMMT, Austin, KROC-TV, Rochester; WKBT, La Crosse (all picked off-air). Installation fee, \$25; monthly charge, \$3. Channel capacity: 5. Miles of plant, 2.5.

Little Falls—Little Falls Video, Falls Court. Phone: 632-5407. No. subscribers, 925 (910 residential); estimated potential, 1,300. Began service Dec. 1961. Equipment, Spencer-Kennedy. Lou Angell, mgr. (see Television Communications under CATV Group Ownership). Stations: WTCN-TV, KTCA-TV, WCCO-TV, KSTP-TV & KMSP-TV, Minneapolis-St. Paul; KCMT, Alexandria; KDAL-TV, Duluth (all picked off-air); KRSI-FM, St. Louis Park; WLOL-AM-FM, KWFM & KTIS-AM-FM, Minneapolis; also ITV, time & weather channel to be added in year. Installation fee, \$25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 1,810.

\* Long Prairie—Minn. All-Channel Cablevision (see CATV Group Ownership). Stations: WTCN-TV, KMSP-TV & WCCO-TV, Minneapolis-St. Paul (via microwave).

† Luverne—Midcontinent Bcstg. Co. (KELO-TV Sioux Falls).

† Luverne—Minnesota All-Channel Cablevision.

† Madison—Minnesota All-Channel Cablevision.

Mankato—Minnesota CATV Inc., 629 S. Front St. Phone: 388-2966. No. subscribers, 6,500; estimated potential, 9,000. Began service Oct. 1, 1956. Equipment, Spencer-Kennedy. George Meyer, mgr. Owned by Narragansett Capital Co. & Daniels Assoc. (see each under CATV Group Ownership). Stations: WCCO-TV, KSTP-TV, KMSP-TV, WTCN-TV & KTCA-TV, Minneapolis-St. Paul; KROC-TV, Rochester; KMMT, Austin; KEYC-TV, Mankato (all picked off-air); also 6 FMs. No installation fee (\$10 deposit); monthly charge, \$5. Channel capacity: 12. Miles of plant, 112; additional miles planned, 6. No. of homes in front of plant: 10,000.

Marshall—Marshall Cable Inc., 3rd St. No. subscribers, n.a.; estimated potential, n.a. Service began 1965. Robert Zellmer, mgr.

\* Melrose—Minn. All-Channel Cablevision (see CATV Group Ownership).

Montevideo—Montevideo Cable Inc. No. subscribers, n.a.; estimated potential, n.a. Service began Oct. 1965. Robert Zellmer, mgr.

Morris—Home Builders Co., Morris. Phone: 589-1661. No. subscribers, 250 (all residential); potential, 1,000. Began Feb. 1964. Equipment, Entron. L. G. Morley Jr., pres.; Verne E. Cruze, mgr. Stations: KCMT, Alexandria; KDLO-TV, Garden City; KXAB-TV, Aberdeen; KTHI-TV, Fargo (picked off-air); WCCO-TV, WTCN-TV & KMSP-TV, Minneapolis-St. Paul (via microwave); also 3 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 18; additional miles planned, none. No. of homes in front of plant: 1,300.

† Nashwaug—GBAZ Cable TV Inc., 20 W. 3rd, Grand Rapids, Minn. Willard A. Zaiser, system mgr.

New Ulm—New Ulm TV Signal Co., 206 N. Minnesota St. Phone: 354-4191. No. subscribers, 2,900; estimated potential, 3,400. Began service June 25, 1959. Equipment Spencer-Kennedy. H. Clifton Kroon, pres.; R. M. Regan, v.p.; K. T. McHugo, treas. Stations: KEYC-TV, Mankato; WCCO-TV, KSTP-TV, KMSP-TV, WTCN-TV & KTCA-TV, Minneapolis-St. Paul (all picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 5, including 3 FM. Miles of plant, 45. No. of homes in front of plant: 3,400.

† Ortonville—Midcontinent Bcstg. Co. (KELO-TV Sioux Falls).

\* Park Rapids—De La Hunt Bcstg. Co. c/o Radio Station KPRM, Park Rapids. Phone: 732-3306. No. prepaid subscribers, 120;

estimated potential, 1,500. Equipment Spencer-Kennedy & Northwestern Bell Telephone. E. P. De La Hunt, owner. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12 (6 initially), including weather, local news. Miles of plant planned, 15.

† Pipestone—Midcontinent Bcstg. Co. (KELO-TV Sioux Falls).

† Pipestone—Minn. All-Channel Cablevision Inc. John J. McCarten, secy.

\* Preston—Southern Minn. Video Corp. Estimated potential, 400. Principals: Obed S. Borgen, pres.; David Joerg (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$5.

† Red Lake Falls—Minnesota All-Channel Cablevision.

† Redwood Falls—Minnesota All-Channel Cablevision.

Rochester—Rochester Video, 117 E. Center. Phone: 289-1611. No. subscribers, 8,000; estimated potential, 10,000. Service began Jan. 1960. Equipment Spencer-Kennedy. Owner: American Cablevision (see CATV Group Ownership). Stations: KTCA-TV, KMSP-TV, WCCO-TV, WTCN-TV, Minneapolis-St. Paul; KROC-TV, Rochester; KGLO-TV, Mason City (off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5, including 7 FM. Miles of plant in use, 100; additional miles planned, 25. No. of homes in front of plant: 12,000.

† St. Cloud—Minn. All-Channel Cablevision.

\* Sauk Centre—Minn. All-Channel Cablevision. (see CATV Group Ownership). Stations: KMSP-TV, WCCO-TV & WTCN-TV, Minneapolis-St. Paul (via microwave).

† Springfield—Western Telephone Co. Paul Glaeser, owner.

† Springfield—KNUJ Inc.

\* Spring Valley—Southern Minn. Video Corp. Estimated potential, 250. Principals: Obed S. Borgen, pres.; David Joerg (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$5.

\* Staples—Minn. All-Channel Cablevision (see CATV Group Ownership). Stations: WCCO-TV, WTCN-TV & KMSP-TV, Minneapolis-St. Paul (via microwave).

Thief River Falls—Sjoberg's Cable TV, 315 N. Main. Phone: 681-3044. No. subscribers, 1,230; estimated potential, 2000. Began service Oct. 1, 1962. Equipment Jerrold. Eugene & Maida Sjoberg, owners. Stations: WDAY-TV & KTHI-TV, Fargo; KCND-TV, Pembina; KXJB-TV, Valley City; CJAY-TV, Winnipeg, Man. (all picked off-air); also 3 FMs. No installation fee; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 20. No. of homes in front of plant: 2,400.

† Virginia—North Central Video (Joseph Poire, pres.; Rochester, Minn.).

† Virginia—Range TV Cable Co. F. P. Befera, pres.

† Virginia—Carl Bloomquist.

\* Wadena—Minn. All-Channel Cablevision. (see CATV Group Ownership). Stations: WTCN-TV, WCCO-TV & KMSP-TV, Minneapolis-St. Paul (via microwave).

† Walker—Minnesota All-Channel Cablevision.

Willmar—Willmar Video Inc., 518 W. Litchfield Ave. Phone: 235-1530. No. subscribers, 2304; estimated potential, 3200. Began service Nov. 23, 1957. Equipment Spencer-Kennedy. Paul J. Schmitt, pres. (see CATV Group Ownership); Ralph N. Demgen, v.p.-mgr.; Tom E. Davis, secy.; Oliver Riedel, treas. Stations: KTCA-TV, WCCO-TV, KMSP-TV, WTCN-TV & KSTP-TV, Minneapolis-St. Paul; KCMT, Alexandria (off-air). Installation fee, \$25; monthly charge, \$3.75. Channel capacity: 5. Miles of plant in use, 32; additional miles planned, 10. No. of homes in front of plant: 3,200.

Winona—Winona TV Signal, div. of American Cablevision Co., 120 E. Third St. Phone: 3306. No. subscribers, 5,500 (5,430 residential); potential, 7,000. Began Oct. 1958. Equipment, Spencer-Kennedy. Owned by American Cablevision (see CATV Group Ownership). Gary Nelson, mgr. Stations: KTCA-TV, WCCO-TV, KSTP-TV, KMSP-TV & WTCN-TV, Minneapolis-St. Paul; KROC-TV, Rochester; KMMT, Austin; WKBT, La Crosse; KGLO-TV, Mason City; WEAU-TV, Eau Claire (all picked off-air); also weather, 7 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 65; additional miles planned, none. No. of homes in front of plant: 8,000. Note: Also serves Goodview.

† Worthington—Minnesota All-Channel Cablevision.

For Educational Stations  
see Section b

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**Aberdeen**—Aberdeen Tele-Cable Inc., West Commerce. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1965. Tom Dichiaro, owner. Miles of plant, 5.

**Amory**—Amory TV Cable Co.

**Amory**—Community Antenna Co., Box 222. No. subscribers, 647; estimated potential, 1000. Began service Dec. 1955. Equipment Entron. Stations: WMCT, WREC-TV & WHBQ-TV, Memphis; WTUV, Tupelo; WCBI-TV, Columbus, Miss. Installation fee, \$10; monthly charge, \$3.78. Cable channels, 5.

**Biloxi**—Biloxi TV Cable System, 1129 W. Howard Ave. Phone: 436-4346. No. subscribers, 2,668 (2,617 residential); potential, 5,000. Began Dec. 1963. Equipment, Holt & Entron. (See National General Corp. under CATV Group Ownership.) John F. Humphries, mgr. Stations: WLOX-TV, Biloxi; WDSU-TV, WVUE, WWL-TV & WYES-TV, New Orleans; WALA-TV & WKRG-TV, Mobile; WDAM-TV, Hattiesburg; WEAR-TV, Pensacola (all picked off-air); WDSU-FM & WWMT-FM, New Orleans; WROA-FM, Gulfport; also weather. Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 100; additional miles planned, none. No. of homes in front of plant: 8,000. Note: Also serves Keesler Air Force Base.

**Brookhaven**—Brookhaven Cablevision Co. Inc., 121 W. Monticello St. Phone: 833-7991. No. subscribers, 320; estimated potential, 1,200. Began service April 1, 1964. Equipment, Spencer-Kennedy. Owned by Meredith-Avco (see CATV Group Ownership); Robert L. Hunt, mgr. Stations: WLBT-TV & WJTV, Jackson; WDAM-TV, Laurel; WWL-TV & WDSU-TV, New Orleans; WBRZ-TV & WAFB-TV, Baton Rouge (all picked off-air); also FM, weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 25; additional miles planned, 10. No. of homes in front of plant: 1,690.

**Bruce**—WALCO Inc., Bruce, Miss. Phone: 983-4343. No. subscribers, 170 (162 residential); potential, 300. Began Dec. 1962. Equipment, Ameco. Harry E. Waller, pres.; Denzel H. Bryant, v.p.; Bernice C. Waller, secy.-treas. Stations: WCBI-TV, Columbus; WHBQ-TV & WMCT, Memphis; WABG-TV, Greenwood; WTUV, Tupelo (all picked off-air); also WMC-FM, Memphis. Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant, 7; additional miles planned, none. No. of homes in front of plant: 400.

**Calhoun City & Derma**—Calhoun Antenna Service Inc. Began service July 1965. Owners: Mrs. Nora Creekmore, Joe Hicks & Wade Creekmore. Stations: WCBI-TV, Columbus; WMCT, Memphis; WABG-TV, Greenwood; WTUV, Tupelo; 2 FM. Installation fee, \$35; monthly charge, \$5.

\* **Carthage**—Scott County Bestg. Co. (see CATV Group Ownership).

**Clarksdale**—Vumore Co., 4 3rd St. Phone: 624-6534. No. subscribers, 2,500; estimated potential, 3,000. Began service April 1958. Equipment, composite. Owner: Vumore Co. (see CATV Group Ownership). Lucille Fennell, mgr. Stations: WHBQ-TV, WMCT, WKNO-TV & WREC-TV, Memphis; WABG-TV, Greenwood, Miss.; KATV, Little Rock (all picked off-air); also weather, FM. No installation fee; monthly charge, \$4.75. Channel capacity: 5.

**Cleveland**—TV Cables Inc., 222 North St., Box 669. Phone: 843-4956. No. subscribers, 1,648; estimated potential, 1,800. Began service Jan. 1, 1957. Equipment, Entron. J. E. Wolfe, pres. (see Modern Electronics Co. under CATV Group Ownership). Stations: WMCT & WREC-TV, Memphis (via microwave); KATV, Little Rock; KTVE, El Dorado; WJTV, Jackson, Miss.; WABG-TV, Greenwood (picked off-air). Installation fee, \$19; monthly charge, \$5.75. Channel capacity: 5.

**Columbia**—Columbia TV Cable Co., Main St. Phone: 6-5306. No. subscribers, 600; estimated potential, 1,925. Began service March 3, 1960. Equipment Entron. A. C. Tatum, pres. Stations: WDAM-TV, Hattiesburg, Miss.; WLBT & WJTV, Jackson, Miss.; WDSU-TV & WWL-TV, New Orleans, La. Monthly charge, \$5.95. Cable channels: 5 TV.

**Columbus**—Columbus TV Cable Corp., Box 583, 319 College Ave. Phone: 328-1781. No. subscribers, 1,150; estimated potential, 2,300. Began service Nov. 2, 1954. Equipment Jerrold & Entron. Mrs. M. M. Dunn, exec. v.p. Stations: WBRZ-TV & WAFI-TV, Birmingham; WTOK-TV, Meridian; WTUV, Tupelo; WCBI-TV, Columbus. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5.

**Corinth**—Corinth Video Co., 402 Waldron St. Phone: 287-1560. No. subscribers, 1,600; estimated potential, 2,000. Service began May 1, 1962. Equipment, Entron. Dr. E. H. Winn Jr., pres.; W. E. Moore, v.p.; E. N. Abdo, secy.; E. H. Winn Sr., treas.; Robert Campbell, mgr. Stations: WMCT, WREC-TV & WHBQ-TV, Memphis; WDXI, Jackson, Tenn.; WTUV, Tupelo (all picked off-air); WMC-FM, Memphis; WTJS-FM, Jackson, Tenn. Installation fee, \$19.50; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 75; additional miles planned, 2.

**Community Antenna Systems**

**Derma**—See Calhoun City, Miss.

**Drew**—Delta Valley Antenna Co., 913 7th Ave., Cleveland, Miss. Phone: 843-3497. No. subscribers, 268; estimated potential, 600. Began service March 1, 1956. Equipment Entron & Delta. Thomas B. Trotter Jr., mgr. Stations: WMCT & WHBQ-TV, Memphis (via microwave); WJTV, Jackson; KATV & KTHV, Little Rock; WAGE-TV, Greenwood; KTVE, El Dorado (picked off-air); WMCF-FM, Memphis. Installation fee, \$10; monthly charge, \$6. Channel capacity: 9. Note: Also serves Shelby & Ruleville.

**Eupora**—Daves Cable Co. No. subscribers, n.a.; estimated potential, n.a. Service began Nov. 1965. Owned by M. E. Daves. Stations: WLBT & WJTV, Jackson, WABG-TV, Greenwood; WCBI-TV, Columbus; WMCT, Memphis (all picked off-air).

\* **Forest**—Scott County Bestg. Co., Box 188. Phone: 443-7001. (See CATV Group Ownership).

\* **Fulton**—Fulton TV Cable Co.

**Greenville**—Delta Video Co., 428 Hwy. 82E., Box 617. Phone: 332-0518. No. subscribers, 692; estimated potential, 8500. Began service Nov. 11, 1954. Equipment RCA. I. B. Isenberg, pres.; W. D. Gardner, exec. v.p. (see Midwest Video Corp. under CATV Group Ownership). Stations: KNOE-TV, Monroe; WLBT & WJTV, Jackson; KATV, Little Rock; KTVE, El Dorado. Installation fee, \$130; monthly charge, \$3.50. Cable channels: 5 TV, 1 FM.

**Greenwood**—Community TV System Inc., Box 503, 601 11th St. Phone: 453-3746. No. subscribers, 2,350; estimated potential, 4,500. Began service Oct. 1955. Equipment, Jerrold. E. G. Perkins, pres.; E. H. Wilcoxon, mgr. Stations: WLBT & WJTV, Jackson; WMCT, Memphis; WABG-TV, Greenwood (off-air); WJDX-FM, Jackson. Installation fee, \$135 & \$22.50; monthly charge, \$3.65 & \$5.95. Channel capacity: 5. Miles of plant, 75; additional miles planned, 20. Homes in front of plant: 4,500.

**Grenada**—Grenada Video Inc., P.O. Drawer 280. Phone: 1458. No. subscribers, 985; estimated potential, 1100. Began service Nov. 5, 1956. Equipment, Spencer-Kennedy. John McEachin, pres. Stations: WMCT, WREC-TV & WHBQ-TV, Memphis; WABG-TV, Greenwood, WJTV, Jackson. Installation fee, \$135; monthly charge, \$3.95. Cable channels: 5 TV.

**Gulfport**—Vumore Co., 200 Pass Rd. Phone: 864-1506. No. subscribers, 916; estimated potential, 2000. Began service March 1958. Equipment Jerrold & Entron. R. M. Clark, pres. (see CATV Group Ownership); Doyle Graves, mgr. Stations: WKRG-TV & WALA-TV, Mobile; WWL-TV & WDSU-TV, New Orleans; WLOX-TV, Biloxi (off-air); WWMT-FM, New Orleans. No installation fee; \$4.75 monthly. Channel capacity: 5.

**Hattiesburg-Petal**—Hattiesburg Video, div. of Southern CATV Systems Inc., 504 Corinne St. Phone: 582-1981. No. subscribers, 4,500; estimated potential, 5,200. Began service Jan. 1955. Equipment, Jerrold. Dan Lee Boyd, mgr. (see National General Corp. under CATV Group Ownership). Stations: WLBT & WJTV, Jackson; WALA-TV & WKRG-TV, Mobile; WTOK-TV, Meridian; WDAM-TV, Laurel; WLOX-TV, Biloxi (all picked off-air); WJDX-FM, Jackson; WNSL-FM, Laurel. Installation fee, \$13.95; monthly charge, \$3.50 (\$15 installation & \$4 monthly for Petal). Channel capacity: 12. Miles of plant, 175; additional miles planned, 18. No. of homes in front of plant: 6,000.

**Indianola**—Crosby Cable Co., Front St. Phone: 440. No. subscribers, 784 (772 residential); potential, 800. Began Nov. 15, 1956. Equipment, Entron. I. T. Crosby, owner (see CATV Group Ownership). Stations: WJTV & WLBT, Jackson; WABG-TV, Greenwood; KTVE, El Dorado (off-air); WMCT, Memphis (via microwave); WJDX (FM), Jackson. Installation fee, \$130 or \$10; monthly charge, \$3.50 or \$5.50. Channel capacity: 5. Miles of plant in use, 25.

**Jackson**—Highlands Cablevision Co., Box 197.

**Keesler Air Force Base**—See Biloxi, Miss.

† **Kosciusko**—M. L. Pate.

**Laurel**—Laurel Community Antenna System, 559 Central Ave. Phone: 428-7224. No. subscribers, 1,379; estimated potential, 3,000. Began service May 1964. Equipment, Jerrold. Ralph Roberts, pres.; Daniel Aaron, v.p. (See International Equity Corp. & Jerrold Corp. under CATV Group Ownership.) Harold R. Null, mgr. Stations: WALA-TV & WKRG-TV, Mobile; WLBT & WJTV, Jackson; WDSU-TV, New Orleans; WDAM-TV, Laurel-Hattiesburg; WTOK-TV, Meridian; WLOX-TV, Biloxi (all picked off-air); also music, weather. Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 59; additional miles planned, none. No. of homes in front of plant: 4,100.

(Continued on next page)

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MISSISSIPPI—(Continued)

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- Leland**—Leland Video Corp., Leland, Miss. Phone: 686-7823. No. subscribers, 600. Began service 1957. Equipment Jerrold. William Thomas, pres.; Robert Thomas, mgr. Installation fee, \$10; monthly charge, \$5.75. Channel capacity: 5; WMCT, Memphis, is being added via microwave.
- Louisville**—Cable Video Inc., Box 398, Bay Springs, Miss. Phone: 761-9200. No. subscribers, n.a.; estimated potential, 1000. Began service Sept. 15, 1964. Equipment Entron. Owned by Bay Springs Telephone Co. Inc. (see Cable Video under CATV Group Ownership). Joseph D. Fail, pres.; Charles F. Fail, v.p.; D. L. Fail, mgr. Stations: WLBT & WJTV, Jackson; WCBI-TV, Columbus, Miss.; WTUV, Tupelo; WTOK-TV, Meridian (off-air); WJDX-FM, Jackson. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12, including weather. Miles of plant in use, 12; additional miles planned, 18. No. of homes in front of plant: 100.
- McComb**—Better TV Co. Inc., 116 N. Broadway, Phone: 684-6881. No. subscribers, 840; estimated potential, 2,500. Began service April 1960. Equipment Entron. John E. Lewis Jr., pres.; Corena T. Lewis, v.p.; Rubye L. Ellis, secy.-treas. Stations: WLBT & WJTV, Jackson; WBRZ, Baton Rouge; WWL-TV & WDSU-TV, New Orleans (off-air). Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 5. No. of homes in front of plant: 1,800.
- Meridian**—TV Selection System Inc., 909 24th Ave. Phone: 483-5356. No. subscribers, 4,500; estimated potential, n.a. Service began 1964. Equipment, Jerrold. Owners: R. A. Gooding, chmn.; Carroll Gartin, pres.; R. B. Clopton, v.p.; Charles Ray, v.p.; Southern Cable Co.; Lancaster Corp. Stations: WTOK-TV, Meridian; WLBT & WJTV, Jackson; WDAM-TV, Hattiesburg-Laurel; WCBI-TV, Columbus; WKRQ-TV, Mobile; WBRC-TV, Birmingham, weather, music.
- Miss. State U.**—See Starkville, Miss.
- \* **Morton**—Scott County Bcstg. Co. (see CATV Group Ownership).
- Natchez**—Natchez Cable Co., 51 E. Franklin St. Phone: 442-2071. No. subscribers, 2,900; estimated potential, 4,000. Began operation Aug. 4, 1958. Equipment Entron. B. D. Jarvis, pres. (see National Trans-Video under CATV Group Ownership); Joe S. Moritz, mgr. Stations: WLBT & WJTV, Jackson; KALB-TV, Alexandria; WBRZ & WAFB-TV, Baton Rouge; WWL-TV, New Orleans; KLFY-TV, Lafayette; KNOE-TV, Monroe; also weather.
- \* **Ocean Springs**—Mississippi CATV Systems Inc., 711 Hardy St., Hattiesburg, Miss. Phone: 584-9503. Estimated potential, 3,000. Equipment, Holt, Harvey West, pres.; Bob Jernigan, v.p.-gen. mgr.; Wiley Fairchild, secy.-treas.; Harold Tisdale, dir. of engineering. Stations: WEAR-TV, Pensacola; WKRQ-TV & WALA-TV, Mobile; WDAM-TV, Hattiesburg-Laurel; WLOX-TV, Biloxi; WWL-TV, WDSU-TV, WYES-TV & WVUE, New Orleans (all picked off-air); also weather, 3 FMs. Installation fee, \$5; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 66.
- Okolona**—Okolona Community Antenna, Main St. Phone: 447-2180. No. subscribers, 177 (176 residential); estimated potential, 350. Began service 1964. Equipment, Jerrold. Frank G. Haley, mgr. (see International Equity Corp. & Jerrold Corp. under CATV Group Ownership). Stations: WCBI-TV, Columbus, Miss.; WTUV, Tupelo (off-air); WREC-TV, WHBQ-TV & WMCT, Memphis (via microwave). Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 9; additional miles planned, one. No. of homes in front of plant: 500.
- Petal**—See Hattiesburg-Petal, Miss.
- \* **Philadelphia**—Seemore TV Inc., Box 26. Phone: 656-1490. Partners: Roth E. Hook, chmn.; Hugh Hughes & Howard Cole, pres.-mgr. (Cole has WHOC Philadelphia; Hook owns Scott County Bcstg.) Channel capacity: 12.
- Picayune**—Cable Video Inc., 121 S. Harvey, Box 1011. Phone: 798-1821. No. subscribers, 200; estimated potential, 3,000. Service
- began Jan. 12, 1964. Equipment, Entron. Owned by Bay Springs Telephone Co. Inc. (see Cable Video under CATV Group Ownership). Ken Ainsworth, system operator. Stations: WBRZ-TV & WAFB-TV, Baton Rouge; WLBT, Jackson; WWL-TV, WVUE, WDSU-TV & WYES-TV, New Orleans; WKRQ-TV & WALA-TV, Mobile; WDAM-TV, Hattiesburg-Laurel; WLOX-TV, Biloxi (all picked off-air); WWL-FM, New Orleans; WJDX-FM, Jackson; also weather, music. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 15; additional miles planned, 25. No. of homes in front of plant: 8,000.
- Ruleville**—See Drew, Miss.
- Shelby**—See Drew, Miss.
- Starkville**—Starkville TV Cable Co. Phone: 323-1615. No. subscribers, 170; estimated potential, 1000. Began service Aug. 1963. Equipment Entron. Robert Weir, pres.; Mrs. Sam Phillips, secy.; Sam Phillips Jr., gen. mgr.; Joe Phillips, 25% owner. Stations: WBRC-TV, Birmingham; WCBI-TV, Columbus, Miss.; WLBT, Jackson; WTOK-TV, Meridian; WTUV, Tupelo (off-air). Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 5, including FM. Miles of plant in use, 34; additional miles planned, none. No. of homes in front of plant: 2,000. Note: Also serves Miss. State U.
- Tupelo**—Tupelo Community Antenna, Armstrong Arcade Bldg. Phone: 842-6353. No. subscribers, 2,863 (2,839 residential); estimated potential, 3,600. Began service June 17, 1955. Equipment, Jerrold. Frank G. Haley, mgr. (see International Equity Corp. & Jerrold Corp. under CATV Group Ownership). Stations: WHBQ-TV, Memphis (off-air); WMCT & WREC-TV, Memphis (via microwave); WMC-FM, Memphis; also weather. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 5; 2 to be added in year. Miles of plant in use, 55; additional miles planned, 5. No. of homes in front of plant: 3,600.
- \* **Union**—Scott County Bcstg. Co. (see CATV Group Ownership).
- \* **Vicksburg**—Vicksburg Video Inc. David P. Mooney, pres. (see Palmer Media under CATV Group ownership).
- West Point**—West Point Community Antenna, 323 S. Commerce St. Phone: 494-5074. No. subscribers, 765; estimated potential, 1,200. Began service June 1964. Equipment Jerrold. Frank G. Haley, mgr. (see International Equity Corp. & Jerrold Corp. under CATV Group Ownership). Stations: WCBI-TV, Columbus, Miss.; WTUV, Tupelo; WTOK-TV, Meridian (off-air); WREC-TV, WHBQ-TV & WMCT, Memphis (via microwave). Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 20; additional miles planned, none. No. of homes in front of plant: 1,850.
- Winona**—Winona Cables Inc., Church St. Phone: 551. No. subscribers, 160; estimated potential, 500. Began service February 1960. Equipment Entron. I. T. Crosby, pres. (see Crosby & Modern Electronics Co. under CATV Group Ownership). Stations: WJTV & WLBT, Jackson; WABQ-TV, Greenwood; WMCT & WHBQ-TV, Memphis. Installation fee, \$130 & \$10; monthly charge, \$3.50 & \$5.50. Cables: 5 TV.
- Yazoo City**—Cable Video Inc. (see CATV Group Ownership). No. subscribers, 300 (all residential).

## MISSOURI

- Alton**—System owned by Robert Neathery (see CATV Group Ownership). No. subscribers, 17; estimated potential, n.a. Service began Oct. 15, 1965.
- Boonville**—Boonville Cable TV Inc., Boonville. No. subscribers, 400; estimated potential, 1600. Began service Oct. 1, 1964. Equipment Jerrold. Owned by United Video Systems (see CATV Group Ownership). Stations: KFEQ-TV, St. Joseph; KTVO, Kirksville; WDAF-TV, KCMO-TV & KMBC-TV, Kansas City; KSD-TV, KMOX-TV & KPLR-TV, St. Louis; KOMU-TV, Columbia; KRCG-TV, Jefferson City (off-air). Installation fee, \$18; monthly charge, \$5.95. Channel capacity: 12, including 4 FM. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 2,200.
- \* **Brookfield**—Vumore Co., 11 N. Lee St., Oklahoma City (see CATV Group Ownership).
- † **Cape Girardeau**—Gregg Cablevision, Nashville, Tenn.
- \* **Carthage**—Carthage Cablevision Inc., Box 426. Phone: 358-2648. Ruth Kolpin, pres.; George Kolpin, v.p.-secy.-treas. (also own KDMO Carthage). Installation fee, \$19.50; monthly charge, \$5.95.
- \* **Caruthersville**—Bootheel Video Inc., 1318 S. Ward Ave. Phone: 333-2633. Estimated potential, 2,500. Equipment, Jerrold. Joe D. Davis, pres.; W. K. Headley, v.p.; Richard Surprenant, secy.-treas. Firm is affiliated with National Teline Corp. (See CATV Group Ownership). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12, including weather, full FM. Miles of plant under construction, 35. Note: will also serve Hayti.



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**Chillicothe**—Chillicothe Cable TV Inc., 421 Locust St. Phone: 646-2260. No. subscribers, 400; estimated potential, 2,000. Began service Aug. 1, 1964. Equipment, Jerrold. Owned by United Video Systems (see CATV Group Ownership). Stations: WDAF-TV, KCMO-TV & KMBC-TV, Kansas City; KFEQ-TV, St. Joseph; KMOS-TV, Sedalia; KOMU-TV, Columbia; KRCG-TV, Jefferson City; KTVO, Kirksville (all picked off-air); also weather, 4 FMs. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12. Miles of plant in use, 32; additional miles planned, 3. No. of homes in front of plant: 3,200.

† Clayton—J. C. Bernard & Assoc. Inc.

† Clinton—Telesis Corp.

† Clinton—United Transmission Inc., subsidiary of United Utilities.

† Clinton—Continental Cable Co., Lebanon, Mo.

† Clinton—Clinton Cable Vision System Inc.

† Columbia—Columbia Cable TV Co. (Telesis Corp.).

† Columbia—KSD-TV & Cox Cablevision jointly.

† Columbia—Columbia Master Video Inc. Principals: Charles J. Proctor, pres.; Gene G. Glenn, v.p.; Jack E. Brown, secy.; Larry M. Woods, treas.; Alex D. Estes, Noah E. Martin, John L. Riddick, B. D. Simon Jr.

† Columbia—Meredith-Avco.

† Columbia—Commonwealth Theaters.

† Columbia—GT & E Communications Corp., subsidiary of General Telephone & Electronics.

† Columbia—Mid-Mo-CATV Co. Owners: H. J. Waters Jr. & Henry J. Waters (own Columbia Tribune), Gannett Co., Mahlon Aldridge, Arthur Kelley (sales mgr., Broadcast Communications Group) & Robert A. Black (business management consultant). Aldridge & H. J. Waters own KFRU Columbia.

**Dexter**—Midwest Video Corp. (see CATV Group Ownership), 316 S. Main, Poplar Bluff, Mo.

**El Dorado Springs**—El Dorado Cable TV Inc., 105 E. Spring St. Phone: 876-2515. No. subscribers, 146 (136 residential); potential, 500. Began Feb. 1, 1965. Equipment, Jerrold. Dr. S. L. Conway, pres.; Luther Thatch, v.p.; Ray Fowler, secy.; Paul Vaughn, treas. Stations: KOAM-TV, Pittsburg, Kan.; KMBC-TV, KCMO-TV & WDAF-TV, Kansas City; KTTS-TV & KYTV, Springfield; KODE-TV, Joplin; KMOS-TV, Sedalia (all picked off-air); KANU-FM, Lawrence, Kan.; KCMO-FM & KCKN-FM, Kansas City. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 20; additional miles planned, none. No. of homes in front of plant: 800. Note: Vaughn owns KESM El Dorado Springs.

**Fairfax**—Atchison County Cable TV Inc., 119 N. 3rd, Tarkio, Mo. No. subscribers, n.a.; estimated potential, n.a. Service began 1965. Owned by United Transmission Inc. (see CATV Group Ownership).

† Fayette—John L. Beatty, Sedalia, Mo.

**Fort Leonard Wood**—Finance and Accounting Office. Equipment, Entron.

\* Fredericktown—Robert Neathery, W. Plains, Mo. (see CATV Group Ownership).

† Fulton—Meredith-Avco.

† Hannibal—Tom Sawyer TV Cable Co. Owned by Frisina Theaters. (Effingham, Ill. system).

† Hannibal—Hannibal TV Cable Co. Principals: KHMO Hannibal (Mark Twain Bcstg.; Jerrell Shepherd, 99%), majority owner; Quincy Cablevision Inc. (Quincy Newspapers & Bcstg. and Continental Cable, Fostoria, O.).

**Hayti**—See Caruthersville, Mo.

† Jefferson City—Jefferson City TV Co. (United Video of Kansas City).

† Jefferson City—Meredith-Avco.

\* Jefferson County—Jeffco Cablevision Inc., c/o George Ogilvy, Rt. 3, Hillsboro, Mo. Ogilvy & William E. Becker, principals.

† Joplin—Midwest Cablevision Inc., owned by Joplin Globe Publishing Co., Four-States Bcstrs. (KFSB Joplin) & Gilmore Bcstg. (KODE-TV Joplin).

† Joplin—Kansas City Southern Corp.

† Joplin—Joplin Telecable Corp.

\* Kennett—Kennett Cablevision Co. Inc. Estimated potential, 3,100. Began construction June 1, 1964. Owned by Meredith-Avco (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$5. Channel capacity: 8, including weather-time, 2 FM.

**Kirksville**—Kirksville Cable TV Co., 112 W. Patterson. Phone: 665-5444. No. subscribers, 400; estimated potential, n.a. Service began May 1965. Equipment, Entron & Jerrold. Ownership: Vumore Co., 50.4% (see CATV Group Ownership); Sam Burk & Sam Arnold, 24.8% each. Stations: KHQA-TV & WGEM-TV, Quincy-Hannibal; KOMU-TV, Columbia; KTVO, Kirksville-Ottumwa; KRCG-TV, Jefferson City (all picked off-air); also weather. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 30; additional miles planned, 7. No. of homes in front of plant: 4,800.

\* Louisiana—Louisiana Cable TV Inc., subsidiary of JFD Electronics (see CATV Group Ownership).

† Louisiana—Robert Neathery.

† Macon—Vumore Co.

† Macon—Dickensen Co.

**Marshall**—Marshall Cable TV Inc., 117 E. Arrow St. No. subscribers, 450; estimated potential, 2,100. Service began Sept. 20, 1965. Equipment, Jerrold. Owned by United Video Systems (see CATV Group Ownership). Stations: KFEQ-TV, St. Joseph; KTVO, Kirksville; WDAF-TV, KMBC-TV & KCMO-TV, Kansas City; KOMU-TV, Columbia; KPLR-TV, St. Louis (off-air). Installation fee, \$18; monthly charge, \$5.95. Channel capacity: 12, including 4 FM. Miles of plant in use, 33; additional miles planned, none. No. of homes in front of plant: 3,300.

**Maryville**—Maryville Cable TV Inc., 116 W. 3rd St. Phone: 582-3272. No. subscribers, 700; estimated potential, 1,800. Began service June 1, 1964. Equipment Jerrold. Owned by United Video Systems (see CATV Group Ownership). Stations: WDAF-TV, KCMO-TV & KMBC-TV, Kansas City; KFEQ-TV, St. Joseph; KETV, KMTV & WOW-TV, Omaha KUON-TV, Lincoln (all picked off-air). Installation fee, \$20; monthly charge, \$6.95. Channel capacity: 12, including 4 FM, weather. Miles of plant in use, 28; additional miles planned, none. No. of homes in front of plant: 2,400.

† Mexico—Meredith-Avco.

**Milan**—Milan Antenna Service, 209 E. 2nd. Phone: 265-4413. No. subscribers, 82; estimated potential, 600. Service began June 1, 1965. Equipment, composite. Owned by Milan Telephone Co. J. W. Holt, pres.; Jack Holt, secy.; William L. Holt, mgr. Stations: KHQA-TV, Quincy, KCMO-TV, Ottumwa; KCMO-TV & KMBC-TV, Kansas City; WGEM-TV, Hannibal (all picked off-air); KMBC-FM, Kansas City. Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 15; additional miles planned, 2.

† Moberly—Meredith-Avco.

† Moberly—Salamanca TV Cable Corp., 511 Rock City St., Little Valley, N.Y. (Joseph Hardy, pres.; Gail Park, secy.).

† Moberly—Vumore Co.

\* **Neosho**—KBTN Cable TV Inc., 216 W. Spring. Phone: 451-1420. Estimated potential, 2,390. Equipment, Jerrold. Galen O. Gilbert, pres.; Jim A. Egan, v.p.; Elvora Gilbert, secy.; W. E. Bentley, treas. Stations: KVOO-TV, KTUL-TV, KOED-TV & KOTV, Tulsa; KTTS-TV & KYTV, Springfield; KPSA-TV, Ft. Smith; KODE-TV, Joplin; KOAM-TV, Pittsburg, Kan. (all picked off-air); also weather, music, AP news channel. Installation fee, \$20; monthly charge, \$5.50. Channel capacity: 12. Miles of plant under construction, 40. No. of homes in front of plant: 3,300.

**Nevada**—Nevada TV Cable Co. Inc., 314 W. Cherry St. Phone: 667-2190. No. subscribers, 454 (435 residential); potential, 2,000. Began Oct. 1964. Equipment, Ameco. Clive Runnels, pres.; Fred J. Stevenson, v.p.; Boyd Ewing, secy.-treas. (see Fred Stevenson under CATV Group Ownership); J. D. Williams mgr. Stations: KCMO-TV, KMBC-TV & WDAF-TV, Kansas City; KTTS-TV & KYTV, Springfield, Mo.; KODE-TV, Joplin; KOAM-TV, Pittsburg (all picked off-air); KCMK-FM, KCMO-FM & KMBC-FM, Kansas City. Installation fee, \$29.50; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 35; additional miles planned, none.

† Perryville—Donze Enterprises Inc.

**Poplar Bluff**—Midwest Video Corp., 316 S. Main St. Phone: 785-3973. No. subscribers, 1,500; estimated potential, n.a. Equipment, Philco & RCA. G. R. Morrell, exec. v.p. (see Midwest Video Corp. under CATV Group Ownership); Charles H. Harrison, mgr. Stations: KFVS-TV, Cape Girardeau, Mo.; KPOB-TV, Poplar Bluff, Mo.; KMOX-TV, KPLR-TV, KSD-TV & KTVI, St. Louis, Mo. Installation fee, \$7.50; monthly charge, \$5. Channel capacity: 6.

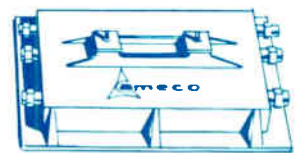
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- Rockport**—Atchison County Cable TV Inc., 119 N. 3rd, Tarkio, Mo. No. subscribers, n.a.; estimated potential, n.a. Service began 1965. Owned by United Transmission Inc. (see CATV Group Ownership).
- \* **Rolla**—Rolla Cable TV System.
- St. Joseph**—St. Joseph Cablevision, 716 Francis St. Phone: 279-1234. No. subscribers, n.a.; estimated potential, 10,000. Service began Dec. 5, 1965. Equipment, Jerrold. Owned by St. Joseph News-Press & Gazette Co. David R. Bradley, pres.; Donald R. Eggebrecht, mgr. Stations: KFEG-TV, St. Joseph; WDAF-TV, KCMO-TV, KMBC-TV & KCSD-TV, Kansas City; WIBW-TV, Topeka (all picked off-air); also weather, music; 2 signals to be added in yr. Installation fee, \$10; monthly charge, \$4.85. Channel capacity: 12. Miles of plant, n.a.; additional miles planned, n.a. (totals 225 mi.).
- \* **Sedalia**—Sedalia Cable TV Inc. Owned by Cable TV Construction Co. (see CATV Group Ownership); Officers: Larry Hudson, pres.; W. C. Cramer, v.p.; M. S. Lambert, secy.; E. W. Thompson, treas. Channel capacity: 12. Miles of plant under construction, 70; additional miles planned, 21.
- † **Springfield**—Iola Cable TV, Iola, Kan.
- † **Springfield**—Springfield Cablevision Inc.
- † **Springfield**—Jerrold Corp. & Alliance Amusement Corp.
- Tarkio**—Atchison County Cable TV Inc., 119 N. 3rd. Phone: 736-4149. No. subscribers, n.a.; estimated potential, n.a. Service began 1965. Owned by United Transmission, Inc. (see CATV Group Ownership).
- \* **Trenton**—Trenton Cable TV, Box 421. Ownership: Vumore Co., 50.4%; (see CATV Group Ownership); William O. Lenhart, 49.6%.
- † **Warrensburg**—United Transmission Inc., subsidiary of United Utilities.
- † **Warrensburg**—Telesis Corp.
- \* **Warsaw**—United Transmission Inc. (see CATV Group Ownership).
- Waynesville**—Pulaski Cable TV, Box 9. Phone: 774-6422. No. subscribers, 325; estimated potential, 750. Service began Dec. 1, 1961. Equipment Ameco. Wayne A. Miller, pres. & mgr. Stations: KTV, St. Louis; KYTV & KTTS-TV, Springfield; KOMU-TV, Columbia; KRCG-TV, Jefferson City. Installation fee, \$10; monthly charge, \$6.86. Channel capacity: 5.
- West Plains**—Community Cable Co., 24 Court Square. Phone: 256-3666. No. subscribers, 600; estimated potential, 1,000. Began service Oct. 29, 1956. Equipment, Entron. Robert Neathery & Paul E. Thompson, partners (see Neathery under CATV Group Ownership). Stations: KYTV & KTTS-TV, Springfield; WMCT Memphis; KTVI, St. Louis; KFVS-TV, Cape Girardeau (all picked off-air). Installation fee, \$14.95; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 7. No. of homes in front of plant: 500.
- Willow Springs**—Willow TV Cable Co., Box 247. Phone: 469-2797. No. subscribers, 100 (95 residential); potential, 300. Began Sept. 11, 1965. Equipment, Entron. Robert Neathery Jr., owner. (see Neathery under CATV Group Ownership); C. L. Greene, mgr. Stations: KFVS-TV, Cape Girardeau; KYTV & KTTS-TV, Springfield; KTVI & KSD-TV, St. Louis (all picked off-air); also 4 FMs. Installation fee, \$19.95; monthly charge, \$5. Channel capacity: 5. Miles of plant, 17; additional miles planned, 3. No. of homes in front of plant: 550. Neathery is partner in KUKU Willow Springs.

## MONTANA

- Alberton**—Alberton Cable TV, Box 254. Phone: 722-3356. No. subscribers, 70; estimated potential, 85. Began service Dec. 1954. Equipment Blonder-Tongue. R. B. Austin, owner. Stations: KSMO-TV, Missoula; KXLY-TV, Spokane (off-air). Installation fee, \$15; monthly charge, \$3. Channel capacity: 2; one to be added in year. Miles of plant in use, 3; additional miles planned, none. No. of homes in front of plant: 75.

**Anaconda**—Western Television, 408 E. Park. Phone: 563-8201. No. subscribers, 1,130; estimated potential, 1,500. Began service April 1, 1962. Equipment, Jerrold & Entron. Owned by Community TV Inc. (see CATV Group Ownership). Stations: CJLH-TV, Lethbridge; KCPX-TV, KSL-TV, KUTV & KUED, Salt Lake City (via microwave); KMSO-TV, Missoula; KXLF-TV, Butte (off-air); KANA Anaconda. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 13, including weather; one channel to be added in year. Miles of plant in use, 18.

**Big Timber**—TV Cable Assn. Inc., 300 McLeod St. Phone: 932-2441. No. subscribers, 365 (356 residential); potential, 425. Began Nov. 17, 1954. Equipment, Jerrold. McLean A. Clark, pres.; Lucille Clark, v.p.-secy.; Linda Clark, dir.; Don Haas, dir. (see CATV Group Ownership). Stations: KOOK-TV & KULR-TV, Billings (off-air); KUED, KSL-TV, KUTV & KCPX-TV, Salt Lake City (via microwave). Installation fee, \$19.95; monthly charge, \$4.95; also \$5.95 monthly on rental basis. Channel capacity: 5. No. of homes in front of plant: 475.

**Bozeman**—Community TV, 233 E. Main St. Phone: 586-2089. No. subscribers, 2,800; estimated potential, 3,000. Began service June 1954. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership). Stations: KUED, KSL-TV, KUTV & KCPX-TV, Salt Lake City; CJLH-TV, Lethbridge (via microwave); KXLF-TV, Butte (off-air). Installation fee, \$30 & \$9.50; monthly charge, \$4.75 & \$5.50. Channel capacity: 5. Miles of plant in use, 27. Homes in front of plant: 3,900.

**Butte**—Butte Television Co., 201 East Front St., Box 773. Phone: 792-5387. No. subscribers, 2550; estimated potential, 10,000. Began service April 1, 1962. Equipment Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Steve Schoen, mgr. Stations: KCPX-TV, KSL-TV, KUTV & KUED, Salt Lake City; CJLH-TV, Lethbridge (via microwave); KMSO-TV, Missoula; KXLF-TV, Butte (picked off-air). Installation fee, \$19.95; monthly charge, \$5.95. Channel capacity: 12.

† **Butte**—E. R. Blinn.

**Columbia Falls**—See Kalispell, Mont.

**Cut Bank**—Highline Community Antenna Service Inc., 13 E. Main St., Wilkins Bldg. Phone: 938-4554. No. subscribers, 1031; estimated potential, 1200. Began service Sept. 1955. Equipment Jerrold. Harris Davis, mgr. (see TelePrompTer under CATV Group Ownership). Stations: KFBB-TV & KRTV, Great Falls; CJLH-TV, Lethbridge, Alta.; KXLY-TV & KHQ-TV, Spokane, (via microwave). Installation fee, \$14.95; monthly charge, \$5.25. Channel capacity: 5.

**Deer Lodge**—Community TV Inc., Deer Lodge. Bob Magness, pres. (see CATV Group Ownership).

**Dillon**—Dillon Cable TV Inc., 25 E. Bannack St. Phone: 683-2110. No. subscribers, 750; estimated potential, 1000. Began service Nov. 1960. Equipment Jerrold. Owned by Community TV Inc. (see CATV Group Ownership). Stations: KUED, KUTV, KCPX-TV & KSL-TV, Salt Lake City (via microwave); KXLF-TV, Butte (off-air). Installation fee, \$9.95; monthly charge, \$6. Channel capacity: 6. Miles of plant in use, 13.5; additional mi. planned, none. Homes in front of plant: 1,000.

**Glasgow**—Glasgow TV Cable Co., 802 2nd Ave. S., Box 407. Phone: 228-8443. No. subscribers, 1,875; estimated potential, 2,500. Began service Jan. 1, 1961. Equipment, Jerrold. Charlotte H. Brader, pres.-gen. mgr., 24.5%; Carlyle D. Leeds, v.p. 25%; Stanley G. Stephens, secy., 25% (see Brader, Stephens & Leeds under CATV Group Ownership); Richard D. Rubie, treas. Stations: KUMV-TV, Williston; KCPX-TV & KUTV, Salt Lake City; KXLY-TV, Spokane; CJLH-TV, Lethbridge, Alta. Installation fee, \$29.50; monthly charge, \$6.50. Channel capacity: 5.

**Glendive**—Glendive Cable TV. Stations: KUTV & KCPX, Salt Lake City; KOOK-TV & KULR-TV, Billings (via microwave).

**Great Falls**—Great Falls Cable TV Co., 3015 10th Ave. S. Phone: 454-3439. No. subscribers, 3,000; estimated potential, 10,000. Began service Dec. 1961. Equipment Jerrold & Holt. Robert Morrison, mgr. (see TelePrompTer under CATV Group Ownership). Stations: KRTV & KFBB-TV, Great Falls (off-air); CJLH-TV, Lethbridge, Alta.; KREM-TV, KHQ-TV & KXLY-TV, Spokane; KCPX-TV & KUED, Salt Lake City (via microwave); KARR-FM, Great Falls; also originates closed-circuit FM music; weather. Installation fee, \$14.95; monthly charge, \$5.50. Channel capacity: 10. Miles of plant in use, 130; additional miles planned, 60. No. of homes in front of plant: 11,000.

**Hamilton**—Hamilton TV Cable Co., 104 South 3rd. Phone: 363-2022. No. subscribers, 356; estimated potential, 800. Began service March 1964. Equipment, Ameco. Glen Tarbox, mgr.; Jerry L. Smith, chief technician (see H & B Communications under CATV Group Ownership). Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KXLF-TV, Butte (via microwave); KMSO-TV, Missoula (off-air). Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 12. Miles of plant in use, 20; additional miles planned, none. No. of homes in front of plant: 1,000.

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\* Hardin—TV Cable Assn. Inc., 300 McLeod St., Big Timber, Mont. (see CATV Group Ownership).

Havre—Community TV Assn. of Havre, 426 First St. Phone: 265-7731. No. subscribers, 2,500; estimated potential, 3,200. Began service Jan. 1955. Equipment Jerrold. Charlotte H. Brader, pres., 23.25%; Carlyle D. Leeds, v.p., 23.25%; Stanley G. Stephens, secy., 23.25%; Richard D. Rubie, treas. (see Brader, Stephens & Leeds under CATV Group Ownership). Stations: KPBB-TV & KRTV, Great Falls; CJLH-TV, Lethbridge, Alta.; KREM-TV & KXLY-TV, Spokane (off-air & via microwave); KOJM, Havre; also weather. Installation fee, \$39.50; monthly charge, \$5.50. Channel capacity: 12. Miles of plant in use, 33; additional miles planned, none. No. of homes in front of plant: 3,200.

Helena—Helena Television, 428 N. Main St. Phone: 442-6790. No. subscribers, 3,500; estimated potential, 5,000. Began service Feb. 1955. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Kenneth G. Penwell, mgr. Stations: KRTV, Great Falls; KBLL-TV, Helena (picked off-air); KHQ-TV & KREM-TV, Spokane; KUTV, KCPX-TV, KSL-TV & KUED, Salt Lake City; CJLH-TV, Lethbridge (via microwave); also weather, music. Installation fee, \$9.90; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 52; additional miles planned, none. No. of homes in front of plant: 8,000.

Kalispell—Northwest Video Inc., 333 1st Ave. E. Phone: 756-5400. No. subscribers, 4,000; estimated potential, 4,500. Began service May 1953. Equipment, Ameco. Archer S. Taylor, pres.; John R. Penwell, v.p.; Eva W. Penwell, secy.; G. Norman Penwell, treas. Stations: KXLY-TV, KREM-TV & KHQ-TV, Spokane, CJLH-TV, Lethbridge, Alta. (all via microwave); also weather, 3 FMs. Installation fee, \$24.95; monthly fee, \$4.95. Channel capacity: 5; 12 channel capacity to be added in year. No. of homes in front of plant: 5,000. Note: Also serves Columbia Falls.

Lewistown—Perfect TV Inc., Box 638, Masonic Bldg. Phone: 538-3818. No. subscribers, 1,942; estimated potential, 2,000. Began service March 19, 1955. Equipment Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Paul G. O'Neil, mgr. Stations: KRTV, Great Falls (off-air); KSL-TV, KUED, KUTV & KCPX-TV, Salt Lake City (via microwave). Installation fee, \$19; monthly charge, \$4.75. Channel capacity: 5. Miles of plant, 34.

Libby—Troy Video Inc., Box 612. No. subscribers, 140. Albert G. Cain, pres. Cable channels: 3 TV.

† Libby—Unimont Electronics Inc.

Livingston—Livingston Community Antenna Assn., 117 N. Main. Phone: 222-0232. No. subscribers, 1850; estimated potential, 2,100. Began service May 10, 1954. Equipment Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Doug Woirhaye, mgr. Stations: KOOK-TV & KULR-TV, Billings (off-air); KCPX-TV, KSL-TV & KUTV, KUED, Salt Lake City (via microwave). Installation fee, \$10; monthly fee, \$4.50 & \$4.95. Channel capacity: 5. Miles of plant in use, 32.

Miles City—Micro-TV Inc., 14 N. 7th St. Phone: 232-2421. No. subscribers, 1,240; estimated potential, 2,900. Began service April 1, 1962. Equipment Jerrold & Entron. I. A. Elliot, pres.-gen mgr.; O. V. Williams, secy.-treas.; system is 50% owned by Community TV Inc. (see CATV Group Ownership). Stations: KCPX-TV & KUTV, Salt Lake City; KULR-TV & KOOK-TV, Billings (via microwave); KATL, Miles City. Installation fee, \$19; monthly charge, \$6. Channel capacity: 5. Miles of plant in use, 31. No. of homes in front of plant: 3,800.

Milltown—Marshall's Cable, Box 375. No. subscribers, 150. Service began Aug. 1961. Equipment, composite. Marshall Bronndum owner. Stations: KXLF-TV, Butte; KGVO-TV, Missoula; KXLY-TV, Spokane. Channel capacity: 5.

Missoula—Helms-Tarbox Service Co., Box 1252, 445 North Ave. W. Phone: 549-1396. No. subscribers, 650 (all residential); potential, 875. Began 1956. Equipment, composite. Earl I. Helms, pres.; Glenn Tarbox, v.p.; Maybelle Tarbox, secy.; Helen P. Helms, treas. Stations: KGVO-TV, Missoula (picked off-air); KHQ-TV, KREM-TV & KXLY-TV, Spokane; KXLF-TV, Butte (via microwave); also music channels. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 25; additional miles planned, 5.

Missoula—Missoula TV Cable Co., 924 S. 3rd W. Phone: 542-2123. No. subscribers, 6,000; estimated potential, 8,000. Began service 1956. Equipment Jerrold. Glenn Tarbox, gen. mgr. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: KMSO-TV, Missoula (off-air); KXLF-TV, Butte; KREM-TV, KXLY-TV & KHQ-TV, Spokane (via microwave); KREM-FM, Spokane. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 5, including 2 music. Miles of plant in use, 200; additional miles planned, none. No. of homes in front of plant: 8,600.

## Community Antenna Systems

Nye—American Chrome Co., Nye. Phone: 327-2231. No. subscribers, 40; estimated potential, 40. Began operation 1956. Equipment Jerrold. Stations: KOOK-TV & KULR-TV, Billings (all picked off-air). Note: All houses in Nye are owned by American Chrome Co. and CATV was installed as a joint venture by the company and the residents, with American Chrome buying the equipment and the residents doing the installation. The residents contributed funds for the equipment to bring in a second channel. There are no monthly charges, as American Chrome does all service work required.

Polson—Electronic Wire Inc. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; CJLH-TV, Lethbridge (via microwave).

Shelby—Highline Community Antenna Service, div. of Tele-Prompter Corp., 214 Main St. Phone: 434-5534. No. subscribers, 675; estimated potential, 800. Began service Jan. 1, 1958. Equipment, Spencer-Kennedy. Richard G. Cullen, mgr. (see CATV Group Ownership). Stations: KFBB-TV & KRTV, Great Falls; KXLY-TV & KHQ-TV, Spokane; CJLH-TV, Lethbridge, Alta (via microwave). Installation fee, \$14.95; monthly charge, \$5.25. Channel capacity: 5.

\* Sidney—Dean Winkjer. Stations: KUTV & KCPX-TV, Salt Lake City; KULR-TV & KOOK-TV, Billings (via microwave).

† Sidney—KGCX Sidney (Clair Kressbach).

† Sidney—Big Sky Cable TV Co.

Superior—Superior TV Cable Co., Box 351. Phone: 822-4535. No. subscribers, 200; estimated potential, n.a. Began service Jan. 1963. Equipment, Entron. Clinton L. Graybill, owner-mgr. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KGVO-TV, Missoula; KLEW-TV, Lewiston (all picked off-air); KHQ-FM, KREM-FM, KXLY-FM & KZUN-FM, Spokane. Installation fee, \$15; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 10; additional miles planned, 2.

\* Townsend—TV Cable Assn. Inc., 300 McLeod St., Big Timber, Mont. (see CATV Group Ownership).

Troy—Troy Video Inc., P.O. Box 366. No. subscribers, 100. Glen Maddux & Albert G. Cain, owners. Cable channels: 5 TV.

Whitefish—Big Mountain TV Cable Co., Inc., Box 716. Phone: 862-1791. No. subscribers, 1,287; estimated potential, 1,300. Began service July 1954. Equipment Blonder-Tongue & Jerrold. Glenn Tarbox, gen. mgr. (See H & B Communications Corp. under CATV Group Ownership). Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; CJLH-TV, Lethbridge (via microwave). Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 4.

Whitehall—Western Microwave, 233 E. Main St., Bozeman, Mont.

Winifred—Winifred Community Antenna System, c/o Mr. J. O. Asbjornson.

### NEBRASKA

\* Ainsworth—Telesis Corp. (see CATV Group Ownership).

Alliance—Alliance Community TV Co., 210 W. Third St. Phone: 762-4830. No. subscribers, 1,100; estimated potential, 2,000. Began service July 1959. Equipment composite. Owner: Multi-Pix Inc. (see CATV Group Ownership); Peter L. Karn, mgr. Stations: KSTF, Scottsbluff; KDUH-TV, Hay Springs (picked off-air); KCTO, KRMA-TV, KOA-TV, KLZ-TV & KBTV, Denver (via microwave); also weather, music. Installation fee, \$25; monthly charge, \$6.50. Channel capacity: 6. No. of homes in front of plant: 1,000.

† Auburn—R. L. Blackman.

\* Aurora—Mid-State Community TV Co. Owned by Cliff Thompson (pres., Consolidated Telephone) & J. E. Nelson (pres., Hamilton Telephone).

Beatrice—Beatrice Cable TV Co., 515 S. 6th. Phone: 228-2223. (See Rowley United Theatres under CATV Group Ownership).

† Broken Bow—Tom & Melville Gleason.

Chadron—See-More Inc., 317 S. Main St., Quanah, Tex. Began service Dec. 1965. (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$7. Miles of plant, 18.

Clatonia—Roker's TV Distribution System. Box 355. Phone: 9-4185. Began service Nov. 1953. Equipment Jerrold. Myron B. Roker, owner-mgr. Stations: KMTV, WOW-TV & KETV, Omaha; KOLN-TV & KUON-TV, Lincoln. Installation fee, \$50; monthly charge, \$2.25. Cable channels: 5 TV.

(Continued on next page)



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# Community Antenna Systems

NEBRASKA—(Continued)

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**Columbus**—Columbus Cable TV Inc., 2510 12th St. Phone: 563-4245. No. subscribers, 600; estimated potential, 2,500. Began service June 1, 1964. Equipment Jerrold. Owned by United Video Systems (see CATV Group Ownership); John Black, mgr. Stations: KETV, KMTV & WOW-TV, Omaha; KOLN-TV & KUON-TV, Lincoln; KTIV & KVTV, Sioux City; KHAS-TV, Hastings (off-air). Installation fee, \$18; monthly charge, \$5.95. Channel capacity: 12, including weather, 4 FM. Miles of plant, 45; additional miles planned, none. No. of homes in front of plant: 4,500.

† Cozad—Meredith-Avco.

\* Crawford—See-More Inc., 317 S. Main St., Quanah, Tex. (see CATV Group Ownership).

**Fairbury**—Fairbury Cable TV Inc., 420 4th St. Phone: 10. No. subscribers, 600; estimated potential, 1,250. Began service Aug. 18, 1963. Equipment, Spencer-Kennedy. John D. Hepburn, mgr. (see Spencer Kennedy under CATV Group Ownership). Stations: KMTV, WOW-TV & KETV, Omaha; KHAS-TV, Hastings; KOLN-TV, KUON-TV, Lincoln; KHTL-TV, Superior; WIBW-TV, Topeka (picked off-air); KCMO-FM, Kansas City; KFMQ, Lincoln; KFAB-FM, Omaha; WIBW-FM, Topeka; also weather. Installation fee, \$25; monthly charge, \$6.95. Channel capacity: 12.

**Falls City**—Falls City Cable TV Inc., 1813 Stone St. Phone: 2863. No. subscribers, 975; estimated potential, 1,850. Began service Feb. 1, 1952. Equipment Jerrold. Owned by United Video Systems (see CATV Group Ownership); Rodney Miller, mgr. Stations: KFQE-TV, St. Joseph, Mo.; KETV, KMTV & WOW-TV, Omaha; KMBC-TV, WDAF-TV & KCMO-TV, Kansas City; KOLN-TV & KUON-TV, Lincoln; WIBW-TV, Topeka (off-air). Installation fee, \$15; monthly charge, \$5.95. Channel capacity: 12, including 4 FM. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 1,850.

**Gering**—Scotts Bluff County Community TV Co., 1030 "O" St. Phone: 436-2000. No. subscribers, 400; estimated potential, 1,000. Began service Aug. 1, 1960. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Willard Brazeal, mgr. Stations: KOA-TV, KLZ-TV & KBTB, Denver (via microwave); KSTF, Scottsbluff (off-air). Installation fee, \$25; monthly charge, \$6.50. Channel capacity: 12. No. of homes in front of plant, 600.

\* Gordon—See-More Inc., 317 S. Main St., Quanah, Tex. (see CATV Group Ownership).

† Gothenburg—Meredith-Avco.

† Grand Island—Telesis Corp.

† Hastings—Multi-Vue TV System Inc.

\* Hastings—Strand Amusement Co.

† Kearney—Telesis Corp.

**Kimball**—Kimball Community TV Co., 105 S. Oak. Phone: 235-2000. No. subscribers, 955; estimated potential, 1,100. Began service Aug. 1958. Equipment Ampli-Vision & Blonder-Tongue. Owner: Multi-Pix Inc. (see CATV Group Ownership); Peter L. Karn, mgr. Stations: KOA-TV, KLZ-TV & KBTB, Denver; KFBC-TV, Cheyenne. Installation fee, \$25; monthly charge, \$6.50. Channel capacity: 5.

† Lexington—Meredith-Avco.

† Lexington—Telesis Corp.

† McCook—Telesis Corp. & Multi-Vue TV System Inc.

† McCook—Multi-Pix Inc. Douglas Kahle, pres.

† McCook—Meredith-Avco.

\* Neligh—Telemaster Co. Inc., c/o John R. Gallagher, O'Neill, Neb. Kenneth B. Everett, pres. Note: Everett is associated with Telesis Corp. (see listing).

† N. Platte—Columbus Cable TV, Columbus, Neb.

† N. Platte—Tom & Melville Gleason (KAWL York).

† N. Platte—Colorado Televents, Denver.

† N. Platte—Meredith-Avco.

† N. Platte—Local group headed by Ken Hornbacher & Al Taylor.

† N. Platte—KNOP-TV North Platte.

\* Ogallala—Ogallala Community TV Co., Box 507, Pacific Grove, Cal. Estimated potential, 1,500. Equipment, Jerrold. Douglas Kahle, pres. (See Multi-Pix under CATV Group Ownership.) Stations: KCTO, KOA-TV, KLZ-TV, KBTB & KRMA-TV, Denver; KHPL-TV, Hayes Center, Neb.; KNOP-TV, North Platte, Neb.; weather-music. Miles of plant planned, 16.

O'Neill—Telemaster Cable Co., Box 590. Phone: 336-2033. No. subscribers, 204; estimated potential, 840. Began service Sept. 1, 1964. Equipment, Ameco & Jerrold. Owned by Telesis Corp. (see CATV Group Ownership). Stations: KTIV & KVTV, Sioux City; KHAS-TV, Hastings; KETV, Omaha; KHQL-TV, Albion; KOLN-TV, Lincoln; KELO-TV, Sioux Falls (all picked off-air); KFAB-FM, Omaha; KBRX (AM), O'Neill. Installation fee, \$25; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 13; additional miles planned, none. No. of homes in front of plant, 1,200.

† Ord—Mid-State Community TV of Aurora, Cliff Thompson (pres. of Consolidated Telephone) & J. E. Nelson (pres. of Hamilton Telephone), owners.

**Scottsbluff**—Scottsbluff Community TV Co., 1602 Ave. "A." Phone: 635-3163. No. subscribers, 200; estimated potential, 3,000. Began service Oct. 1965. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Willard R. Brazeal, mgr. Stations: KBTB, KOA-TV & KLZ-TV, Denver (via microwave); KSTF, Scottsbluff (picked off-air); also weather, music. Installation fee, \$25; monthly charge, \$6.50. Channel capacity: 12.

\* Seward—Midcontinent Bcstg. (see CATV Group Ownership).

**Sidney**—Sidney Community TV Co., 1232 Jackson St. Phone: 254-4300. No. subscribers, 2,100; estimated potential, 2,500. Began service Oct. 28, 1955. Equipment, composite. Owned by Community TV Inc. (see CATV Group Ownership); Ronald L. Tighe, mgr. Stations: KOA-TV, KLZ-TV & KBTB, Denver (via microwave); KTVS, Sterling (picked off-air); also weather, music. Installation fee, \$40; monthly charge, \$4.50. Channel capacity: 5. Miles of plant in use, 42; additional miles planned, none. No. of homes in front of plant: 2,914.

**S. Sioux City**—Soo Electronics Inc., 2309 Dakota Ave. Phone: 494-2042. No. subscribers, n.a.; estimated potential, 1,800. Service began Dec. 1, 1965. Equipment, composite. Dale Voss Jr., pres.; Marvin Engel, v.p.; R. R. Smith, secy.; Lynn Arkin, treas.; Philip L. Maher, mgr. Stations: WOW-TV, KETV & KMTV, Omaha; KUON-TV, Lincoln; KTIV & KVTV, Sioux City; KELO-TV & KSOO-TV, Sioux Falls (all picked off-air); also weather. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 2,200.

† Superior—Telesis Corp.

\* Valentine—Telesis Corp. (see CATV Group Ownership).

† Wayne—Telesis Corp.

† Wayne—Group headed by Jack March.

\* West Point—West Point TV Cable Co., 222 N. Lincoln St. Phone: 372-3952. Estimated potential, 550. Equipment, unselected. Ronald Engelhardt, pres.; Maxine M. Engelhardt, v.p.-treas.; Gus Engelhardt, secy. Stations: KVTB & KTIV, Sioux City; WOW-TV, KMTV & KETV, Omaha; KHQL-TV, Albion; KOLN-TV, Lincoln (all picked off-air); also 2 music channels. Installation fee, \$19.95; monthly charge, \$4.75. Channel capacity: 12. Miles of plant planned, 18.

**York**—Nebraska Cable Co., York. Phone: 362-5381. No. subscribers, 500; estimated potential, 1,300. Began service Jan. 1964. Equipment, Spencer-Kennedy. Joe Floyd, pres.; James Molohon, mgr. (see Midcontinent Bcstg. under CATV Group Ownership). Stations: KMTV, WOW-TV & KETV, Omaha; KOLN-TV & KUON-TV, Lincoln; KHOL-TV, Kearney-Holdrege; KHAS-TV, Hastings (all picked off-air); also weather, music, 8 FMs. Installation fee, \$7.50; monthly charge, \$5.95. Channel capacity: 12.

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NEVADA

**Carson City**—Carson TV Cable Inc., 1205 N. Roop St. Phone: 882-2136. No. subscribers, n.a.; estimated potential, 2000. Began service Jan. 1, 1963. Equipment Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); George T. Plunkett, mgr. Stations: KCRL & KOLO-TV, Reno (off-air); KCRA-TV & KVIE, Sacramento; KTVU, Oakland; KGO-TV & KPIX, San Francisco (via microwave). Installation fee, \$49.95; monthly charge, \$5.95. Channel capacity: 12, including 4 FM; 2 to be added in year. Miles of plant in use, 23; additional miles planned, 5. No. of homes in front of plant: 2,200.

† **Clark County**—Community Cable TV. Officers: H. M. Greenspun, pres.; Mark Smith, v.p.; Ruthe Deskin, secy.; Barbara Greenspun, treas. Greenspun has KLAS-TV Las Vegas.

† **Clark County**—Don Reynolds, owner of KORK-TV-AM-FM Las Vegas, KOLO-TV-AM Reno, KSPA-TV-AM Ft. Smith, KGNS-TV-AM Laredo & KBRB Springdale, Ark.

**Elko**—TV Pix Inc., c/o TV Microwave Inc., 908 Ferry St., Martinez, Cal. Elko office: 376 5th St. Phone: 738-5222. No. subscribers, 1300; estimated potential, 1750. Began service Jan. 15, 1956. Equipment Telesystems. William A. Gentry, pres. (see CATV Group Ownership). Stations: KSL-TV, KCFX-TV & KUTV, Salt Lake City (via microwave). Installation fee, \$135; monthly charge, \$6.35. Channel capacity: 3.

**Fallon**—Clearview Cable Co. Inc., 155 Court St. Phone: 423-2320. No. subscribers, 185; estimated potential, 2800. Began service, Aug. 1, 1964. Equipment Jerrold & Entron. Owned by CATV Inc. (see CATV Group Ownership). Stations: KCRL & KOLO-TV, Reno (off-air); KTVU, Oakland; KCRA-TV & KVIE, Sacramento; KPIX & KGO-TV, San Francisco (via microwave); KVLV, Fallon. Installation fee, \$25; monthly charge, \$5.75. Channel capacity: 12, including weather, music; one to be added in year. Miles of plant, 21; additional miles planned, 15. No. of homes in front of plant, 2,000.

**Lake Tahoe**—Tahoe TV Cable, 262 Kingsbury, Stateline, Nev. Phone: 588-2220. No. subscribers, 2,100 (1,800 residential); potential, n.a. Began April 15, 1962. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Richard Green, mgr. Stations: KOLO-TV, Reno; KXTV & KOVR, Sacramento (picked off-air); KTVU, KPIX & KGO-TV, San Francisco; KCRA-TV & KVIE, Sacramento (via microwave); also weather; KCRL (TV), Reno to be added in yr. Installation fee, \$49.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 97; additional miles planned, 10. Note: also serves South Shore & Stateline.

**Reno**—Community Antenna Co. Inc., 300 S. Center St. Phone: 323-0741. Owned by H & B Communications (see CATV Group Ownership). No. subscribers, 8,600; estimated potential, 14,000. Began service Dec. 1953. Equipment composite. Ronald N. Sutherland, mgr. Stations: KXTV & KCRA-TV, Sacramento; KTVU, Oakland; KOVR, Stockton-Sacramento (via microwave). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 200. No. of homes in front of plant, 20,000. Note: Also serves Sparks, Nev.

**South Shore**—See Lake Tahoe, Nev.

**Sparks**—See Reno, Nev.

**Stateline**—See Lake Tahoe, Nev.

**Tonopah**—Tonopah TV Inc., Box 585. Phone: 482-6243. No. subscribers, 425; estimated potential, 450. Began service Dec. 1955. Equipment, RCA. R. S. Downs, pres.; Edward Lee, mgr. Stations: KRON-TV & KTVU, San Francisco; KOLO-TV, Reno (all picked off-air); also 5 FMs. Channel capacity: 3.

**Yerington**—Clearview Cable Co., 155 Court St., Fallon, Nev. Phone: 423-2320. Began service Jan. 1965. Owned by CATV Inc. (see CATV Group Ownership). Stations: KTVU, Oakland; KCRA-TV, KVIE & KXTV, Sacramento; KPIX, San Francisco (via microwave); KCRL & KOLO-TV, Reno (off-air).

NEW HAMPSHIRE

**Alstead**—Young's Community TV Corp., 201 Union St., Springfield, Vt. Phone: 885-4529. No. subscribers, n.a.; estimated potential, n.a. S. R. Young, pres. (see CATV Group Ownership).

**Berlin**—Paper City TV Cable Corp., 215 Main St. Phone: 752-4330. No. subscribers, 3,300; estimated potential, 4,800. Began service Dec. 4, 1964. Equipment, Jerrold. Owned by United Cablevision Inc. (see CATV Group Ownership); Richard L. Blais, mgr. Stations: WMTW-TV, Poland Spring; WCAAX-TV, Burlington; WCSH-TV & WGAN-TV, Portland; WENH-TV, Durham; CHLT-TV, Sherbrooke, Que.; CBMT-TV & CFTM-TV, Montreal, Que. (all picked off-air); CKVL-FM, Verdun, Que.; WMTW-FM, Poland Spring. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 49. No. of homes in front of plant: 4,800.

Community Antenna Systems



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**Charlestown**—Young's Community TV Corp., 201 Union St., Springfield, Vt. Phone: 885-4529. No. subscribers, n.a.; estimated potential, n.a. S.R. Young, pres. (see CATV Group Ownership).

**Claremont**—Claremont TV Cable Co., 34 Tremont Square. Phone: 542-5421. No. subscribers, 2,021; estimated potential, 3,000. Equipment Westbury & Jerrold. Began service Oct. 1955. William R. Roberts, mgr. (see Television Communications Corp. under CATV Group Ownership). Stations: WMTW-TV, Poland Spring; WNAC-TV, WBZ-TV & WHDH-TV, Boston; WENH-TV, Durham, N.H. (picked off-air); WPIX, New York (via microwave); WMTW-FM, Poland Spring; WRSR, Worcester; WTSV-FM, Claremont. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 5; 7 to be added in year. Miles of plant in use, 52; additional miles planned, n.a. No. homes in front of plant: 4,572. Note: Also serves Ascutney, Vt.

**Colebrook**—Colebrook Cable TV Inc., N. Main St. Phone: 173. No. subscribers, 421; estimated potential, 450. Began service Jan. 15, 1956. Equipment Jerrold. Arnold Boucher, pres.; Roland Laperle, v.p.; Willard Nugent, treas. Stations: WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring; WCAAX-TV, Burlington; CHLT-TV, Sherbrooke, Que. (off-air); WMTW-FM, Poland Spring; WMOU-FM, Berlin. Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 5.

† **Dover**—Community TV Corp., Laconia, N.H. (Albin J. Malin, pres.).

† **Dover**—Colonial Utilities Corp.

**Franklin**—Community TV Corp., 5 Franklin St. Phone: 934-2260. No. subscribers, 200; estimated potential, 1,800. Began service Dec. 22, 1964. Equipment Ameco. Albin J. Malin, pres. (see CATV Group Ownership). Stations: WBZ-TV, WNAC-TV & WHDH-TV, Boston; WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring; WMUR-TV, Manchester; WENH-TV, Durham (off-air). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 12; additional miles planned, 5. No. of homes in front of plant: 1,000. Note: Also serves W. Franklin.

**Gorham**—Paper City TV Cable Corp., 215 Main St., Berlin, N.H. Phone: 752-4330. No. subscribers, 300; estimated potential, 500. Began service Dec. 1, 1964. Equipment, Jerrold. Owned by United Cablevision (see CATV Group Ownership); Richard L. Blais, mgr. Stations: WGAN-TV & WCSH-TV, Portland; WCAAX-TV, Burlington; WMTW-TV, Poland Spring; WENH-TV, Durham, N.H.; CHLT-TV, Sherbrooke, Que.; CBMT-TV & CFTM-TV, Montreal (all picked off-air); CKVL-FM, Verdun, Que.; WMTW-FM, Poland Spring. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 12. No. of homes in front of plant: 797.

**Groveton**—North Country TV Cable Inc., Hanover Rd., Berlin, N.H. No. subscribers, 250 (247 residential); potential, 550. Began Dec. 1962. Equipment, Jerrold. Richard L. Blais, mgr. Stations: WMTW-TV, Poland Spring; WCSH-TV & WGAN-TV, Portland; WCAAX-TV, Burlington; CBMT-TV, Montreal, Que.; CHLT-TV, Sherbrooke, Que. (all picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 18. No. of homes in front of plant: 625.

**Hanover**—See Lebanon, N.H.

(Continued on next page)

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NEW HAMPSHIRE—(Continued)

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- Keene**—New England Video, div. of American Cablevision Inc., 43 Roxbury St. Phone: 352-6421. No. subscribers, 4,000 (3,990 residential); potential, 4,600. Began Jan. 1956. Equipment, composite. Patrick J. Bresnan, mgr. (see American Cablevision under CATV Group Ownership). Stations: WTEN, Albany; WGBH-TV, WBZ-TV, WNAC-TV & WHDH-TV, Boston; WMUR-TV, Manchester; WRLE, Greenfield; WTIC-TV, Hartford; WENH-TV, Durham (all picked off-air); WXHR-FM, Boston; also weather. Installation fee, \$139.95 or \$39.95; monthly charge, \$3.95 or \$5.95. Channel capacity: 12. Miles of plant, 60; additional miles planned, one. No. of homes in front of plant: 5,000. Note: Also serves Marlborough & North Swanzey.
- Laconia**—Community TV Corp., 43 Canal St. Phone: 524-4425. No. subscribers, 2,250; estimated potential, 3,600. Began service May 1952. Equipment Ameco. Albin J. Malin, pres.; Henry M. Walther, v.p.-mgr. (see CATV Group Ownership). Stations: WBZ-TV, WNAC-TV & WHDH-TV, Boston; WENH-TV, Durham; WMUR-TV, Manchester; WGAN-TV, Portland (picked off-air); WPIX, New York (via microwave). No installation fee; monthly charge, \$4.25. Channel capacity: 12; one to be added in year. Miles of plant in use, 30; additional miles planned, 5. No. of homes in front of plant: 3,100.
- \* **Lancaster**—Paper City TV Cable Corp., 215 Main St., Berlin, N.H. Phone: 752-4330. Estimated potential, 800. Service scheduled to begin in 1966. Equipment, Jerrold. Richard L. Blais, gen. mgr. Owned by United Cablevision (see CATV Group Ownership). Stations: WGAN-TV, & WCSH-TV, Portland; WCAX-TV, Burlington; WMTW-TV, Poland Spring; WENH-TV, Durham; CFTM-TV, CBMT-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke, Que. (all picked off-air). Installation fee & monthly charge not determined. Channel capacity: 12. Miles of plant planned, 25.
- Lebanon**—Twin State TV Inc., Hotel Rogers Bldg. Phone: 448-4791. No. subscribers, 2,900 (2,875 residential); potential, 3,500. Began Sept. 1956. Equipment, Spencer-Kennedy & Jerrold. Carl T. Witherell, pres.; Edward P. Jones, v.p.; William F. Haskell, secy.-treas. (see Albert Ricci under CATV Group Ownership). Stations: WBZ-TV & WHDH-TV, Boston; WCAX-TV, Burlington; WMTW-TV, Poland Spring; WMUR-TV, Manchester; WENH-TV, Durham (all picked off-air). Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 90; additional miles planned, n.a. Note: Also serves Hanover & W. Lebanon, N.H., White River Junction, Hartford, Taft's Flat & Wilder, Vt.
- Littleton**—Littleton TV Cable System Inc., 5 Jackson. Phone: 445-5121. Robert E. Titus, treas.-mgr (see Richard Davis under CATV Group Ownership).
- \* **Manchester**—New Hampshire State Network. Albert L. Auclair, pres. (also pres. of Monadnock & Belknap Bcstg.). Channel capacity: 12. Miles of plant planned, 144.
- Marlborough**—See Keene, N.H.
- Newport**—Krans Dept. Store.
- North Stratford**—Colebrook Cable TV Inc., N. Main St., P.O. Box 145, Colebrook, N.H.
- North Swanzey**—See Keene, N.H.
- † **Plymouth**—Full Scope Cable TV Co. (L. J. Barkhorn & W. J. Rinkore).
- † **Rochester**—Community TV Corp. (Albin Malin, pres.).
- † **Somersworth**—Americable Inc., owned by Albin Malin.
- Walpole**—Young's Community TV Corp., 201 Union St., Springfield, Vt. Phone: 885-4529. No. subscribers, n.a.; estimated potential, n.a. S. R. Young, pres. (see CATV Group Ownership).
- West Franklin**—See Franklin, N.H.
- West Lebanon**—See Lebanon, N.H.

## NEW JERSEY

- Absecon**—See Pleasantville, N.J.
- \* **Andover Twp.**—Garden State CATV Inc. Joseph Gans, pres.; Paul Osadchy, secy.-treas. Note: Will serve Lake Lenape & Lake Iliff areas initially.
- Atlantic City**—Atlantic Coast TV Cable Corp., tr/as McGinty's Community Antenna System, 3805 Ventnor Ave. Phone: 344-2868. No. subscribers, 9,749; estimated potential, 10,000. Began service Dec. 1959. Equipment, Jerrold. Hugh McGinty, pres. Stations: KYW-TV & WCAU-TV, Philadelphia; WOR-TV, WPIX & WNEW-TV, New York (via microwave); WFIL-TV, Philadelphia (picked off-air); also FM. Installation fee, \$24.95; monthly charge, \$3.85. Channel capacity: 12. Note: Also serves Brigantine.
- † **Audubon**—Metro Video Inc.
- † **Audubon**—International Equity Corp.
- † **Audubon Park**—Jerrold Corp.
- Bargaintown**—Part of Egg Harbor Twp. (see Pleasantville).
- † **Barrington**—Jerrold Corp.
- † **Barrington**—Telesystems Corp.
- † **Barrington**—Metro Video Inc.
- † **Barrington**—International Equity Corp.
- † **Bay Head**—Crosswicks Industries. Frank Allen, pres.; Lester Allen, v.p.
- Beach Haven**—See Long Beach Twp., N.J.
- † **Bellmawr**—N.J. Cable TV Corp., Pennsauken.
- † **Bellmawr**—International Equity Corp., Bala Cynwyd.
- † **Bellmawr**—Metro-Video Inc., Camden.
- † **Bellmawr**—Jerrold Corp.
- \* **Belvidere**—West Jersey Telephone Co. of Belvidere. Craig Vall, owner.
- † **Beverly**—Burlington County Publishing & Sunbeam Publishing.
- † **Bloomington**—Tele-Mark Communications, 765 McCarter Hwy., Newark.
- † **Bloomington**—WKER Pompton Lakes.
- † **Boonton**—Tele-Mark Assoc., Newark.
- † **Bordentown**—Jerrold Corp.
- \* **Brick Town**—Crosswicks Industries. Principals: Frank W. Allen, pres.; Lester Allen, v.p.; Horace Reading, Howard S. Borden & Anton Hollendanner.
- Bridgeton**—Garden State TV Cable Corp., 68 S. Laurel. Phone: 451-9400. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1965. Co-owners: John F. Scarpa, pres.; Frank S. Scarpa, secy.-treas. (see Garden State TV Cable under CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYI-TV Wilmington (picked off-air); WNEW-TV, WOR-TV, WPIX & WNDT, New York; WBAL-TV, Baltimore (via microwave); also weather, FM. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 55.
- Brigantine**—See Atlantic City.
- \* **Buena**—Garden State TV Cable Corp. (see CATV Group Ownership).
- \* **Butler**—Tele-Mark Communications Inc., 765 McCarter Hwy., Newark.
- † **Camden County**—Jerrold Corp.
- † **Camden County**—Metro-Video.
- † **Camden County**—General Electronics.
- † **Camden County**—International Equity.
- † **Camden County**—Tele-Systems Corp.
- \* **Cape May**—South Jersey TV Cable Co., 6820 Ventnor Ave., Ventnor, N.J. William Hepp, mgr. (see H & B Communications under CATV Group Ownership).
- † **Cherry Hill**—Broadway Maintenance Corp.
- † **Cherry Hill**—Jerrold Corp.
- † **Cherry Hill**—Burlington County Publishing Co., Riverside.
- † **Cherry Hill**—N.J. Cable TV Corp., Pennsauken.
- † **Cherry Hill**—Telesystems Corp.
- † **Cherry Hill**—International Equity Corp.



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- † Clifton—Tele-Mark Communications.
- \* Collingswood—Jerrold-South Jersey Cable TV Corp., 15th St. & Lehigh Ave., Philadelphia, Pa. Phone: 226-3456. Equipment, Jerrold. (See CATV Group Ownership.) Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12.
- † Dover Twp.—Crosswicks Industries.
- † Dover Twp.—Ocean County TV Cable Co. (International Equity Corp.).
- † East Paterson—Tele-Mark Communications.
- † Edgewater Park—Jerrold Corp.
- † Egg Harbor Twp.—Ruhlman's TV (Herman Ruhlman).  
Egg Harbor Twp.—See also Pleasantville, N.J.
- † Ewing—Community Service Antenna Systems Inc. Principals: Bill Hardin (exec. v.p., WBUD Trenton), Robert J. Greer (Ewing TV Repair), Phil Roberts (WBUD commentator).
- † Ewing—Crosswicks Industries.
- \* Fieldsboro—Jerrold Corp., 15th & Lehigh ave., Philadelphia, Pa. Phone: 226-3456. Equipment, Jerrold. (See CATV Group Ownership.) Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12, including weather, music.
- \* Franklin—Garden State CATV Inc.
- † Gloucester City—Jerrold Corp.
- † Hackettstown—Washington Cable Co., Washington, N.J.
- † Hackettstown—Tel-Mark Co., Newark.
- † Hackettstown—Vidi-Comm Inc., Saugerties, N.Y.
- † Haddon Heights—Jerrold Corp.
- † Haddon Heights—Telesystems Corp.
- † Haddon Heights—Metro Video Inc.
- † Haddon Heights—International Equity Corp.
- † Haddon Heights—New Jersey Cable TV.
- \* Haddon Twp.—Jerrold Corp. (see CATV Group Ownership)
- † Haddonfield—Broadway Maintenance Corp.
- † Haddonfield—TeleSystem Corp.
- † Haddonfield—International Equity Corp.
- † Haddonfield—Jerrold Corp.
- † Haddonfield—Metro-Video Inc.
- † Haddonfield—N.J. Cable TV Corp.
- † Haddonfield—Philadelphia CATV (Philadelphia Bulletin).
- † Haddonfield—TeleSystems Corp.
- † Hamilton Twp.—Crosswicks Industries. Frank Allen, pres.; Lester Allen, v.p.  
Hammonton—Garden State TV Cable Corp., 68 S. Laurel St., Bridgeton, N.J. Phone: 451-9400. No. subscribers, n.a.; estimated potential, n.a. Service began Oct. 1965. Co-owners: John F. Scarpa, pres.; Frank S. Scarpa, secy.-treas. (see Garden State TV Cable under CATV Group Ownership.) Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYI-TV, Wilmington (picked off-air); WNEW-TV, WOR-TV, WPIX & WNDT, New York (via microwave); also weather, FM. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 25.
- † Harrington Park—Tele-Mark Communications. William J. Daisey, CATV mgr.
- † Hopatcong—Tele-Mark Communications, Newark.
- \* Hopewell Twp.—Garden State TV Cable Corp. (see CATV Group Ownership).
- † Lakehurst—Crosswicks Industries.
- † Lakehurst—Ocean County TV Cable Inc.  
Lake Hiiff—See Andover Twp., N.J.  
Lake Lenape—See Andover Twp., N.J.
- \* Lambertville—Milford Cable TV Co., Allentown, Pa.
- \* Lambertville—CATV Service Co. of N.J., c/o Edward R. Bott, Wilkshire Rd., Doylestown, Pa.
- \* Lavallette—Crosswicks Industries. Frank Allen, pres.; Lester Allen, v.p.
- \* Lawnside—Jerrold Corp. (see CATV Group Ownership). Equipment, Jerrold. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12, including weather, music.

- † Lawrence Twp.—Crosswicks Industries. Frank Allen, pres.
- † Lincoln Park—Tele-Mark Communications.
- † Livingston Twp.—Tele-Mark Communications.  
Long Beach Twp.—Beach Haven-Ship Bottom-Spray Beach—Island Cable Co., 2415 Bay Ave., Spray Beach, N.J. Phone: 492-2749. No. subscribers, 800; estimated potential, 10,000. Began service Jan. 1, 1965. Equipment Entron. George Chasmar, pres.; Charles Beer, v.p.-mgr.; Joseph Sayers, secy. (see CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYI-TV, Wilmington; WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV & WPIX, New York (off-air). Installation fee, \$25; monthly charge, \$3.75. Channel capacity: 12.
- \* Lower Penns Neck Twp.—TeleSystems Corp. (see CATV Group Ownership).
- † Mahwah—Tele-Mark Communications, Newark.  
Margate—South Jersey TV Cable Co., 6820 Ventnor Ave., Ventnor, N.J. Phone: 822-1173. No. subscribers, 5,551; estimated potential, 7,500. Began service June 11, 1953. Equipment Jerrold. Owner: H & B Communications Corp. (see CATV Group Ownership). William Hepp, mgr. Stations: WFIL-TV, Philadelphia; WHYI-TV, Wilmington (picked off-air); WNEW-TV, WPIX & WOR-TV, New York; WCAU-TV & KYW-TV, Philadelphia (via microwave); WHAT-FM, WFLN-FM, WPEN-FM, WIFT-FM & WFIL-FM, Philadelphia. Installation fee, \$25.45; monthly charge, \$3.85. Channel capacity: 12. Miles of plant, 82. Note: Also serves Ventnor & Longport, N.J.
- † Mercer County—Community Service Antenna Systems Inc. Principals: Bill Hardin, pres. (exec. v.p., WBUD Trenton); Robert J. Greer, v.p.; Phil Roberts, treas. (WBUD commentator). Note: Has applied in all 13 of county's municipalities.
- † Merchantville—Jerrold Electronics.
- † Merchantville—Philadelphia CATV Co. (The Bulletin Co.).
- † Merchantville—TeleSystems Corp.
- † Merchantville—N.J. Cable TV Corp. S. S. Street, gen. mgr.
- \* Millville—Holly City Cable TV, Box 267. Phone: 825-2600. Estimated potential, 4,000. Fred M. Wood, pres. (WMVB Millville). Miles of plant planned, 32.
- \* Monroe Twp.—Jerrold Corp. (see CATV Group Ownership).
- † Morris Plains—Tele-Mark Communications.
- † Morristown—Tele-Mark Communications.
- † Mt. Ephraim—TeleSystems Corp.
- † Mt. Ephraim—Jerrold Corp.
- \* Mt. Holly—Jerrold Corp., 15th & Lehigh Ave., Philadelphia, Pa. Phone: 226-3456. Equipment, Jerrold. (See CATV Group Ownership.) Installation fee, \$10; monthly charge, \$5. Channel capacity: 12, including weather, music.

(Continued on next page)

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- \* National Park—Jerrold Corp., 15th & Lehigh Ave., Philadelphia, Pa. Phone: 226-3456. Equipment, Jerrold. (See CATV Group Ownership.) Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12, including weather, music.
- \* Northfield—Garden State TV Cable Corp., 68 S. Laurel St., Bridgeton, N.J. (See CATV Group Ownership.) Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYY-TV, Wilmington. No installation fee; monthly charge, \$4.
- N. Wildwood—See Wildwood, N.J.
- Oakland—Inline Communications Inc., Box 96. Phone: 337-8844. Sam Trust, pres. Stations: WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WNDT, WOR-TV & WPIX, New York; WFIL-TV & KYW-TV, Philadelphia. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.
- † Oaklyn—New Jersey Cable TV.
- † Oaklyn—Jerrold Corp.
- † Oaklyn—Telecast Corp.
- Ocean City—South Jersey TV Cable Co. Inc., 1615 Haven Ave. Phone: 399-7100. No. subscribers, 1,500; estimated potential, 5,000. Began service May 30, 1964. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership); H. Martin Griffiths, mgr. Stations: WFIL-TV, Philadelphia; WHYY-TV, Wilmington (picked off-air); WCAU-TV & KYW-TV, Philadelphia; WOR-TV, WPIX & WNEW-TV, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge \$3.50. Channel capacity: 12. Miles of plant, 62; additional miles planned, 5.
- † Ocean County—Crosswicks Industries (Frank & Lester Allen) seeks franchise for area from Berkeley Twp. thru Asbury Park.
- † Ocean County—Ocean County TV Cable Co. (International Equity Corp.) seeks franchise for area from Lacey Twp. thru northern areas of county.
- † Oradell—Tele-Mark Communications.
- \* Oxford—Washington Cable Co. (see Larry Flinn under CATV Group Ownership).
- † Palisades Park—Tele-Mark Communications Inc.
- † Passaic—Tele-Mark Communications.
- † Paterson—Tele-Mark Communications.
- † Paulsboro—Jerrold Corp.
- \* Pennsauken—South Jersey Cable TV Corp. (Jerrold Corp.). See CATV Group Ownership.
- † Penns Grove—TeleSystems Corp., Glenside, Pa.
- † Penns Grove—Sunbeam Publishing, Salem, N.J. (Thomas H. Bowen, pres.).
- \* Pennsville—Tri-County Cable TV Co., 199 E. Broadway, Salem, N.J. Thomas H. Bowen, pres. (see CATV Group Ownership). Installation fee, \$15; monthly charge, \$5.
- Phillipsburg—N.J. Transvideo Co.
- † Pine Hill—Jerrold Corp.
- \* Pleasantville—Alpine Cable TV Inc., 133 S. Main St. Phone: 641-6700. Estimated potential, 8,000. Equipment, Jerrold. Ownership: Alpine Geophysical Assoc. Inc. & Jerrold Corp. Officers: Joel P. Smith, pres.; Peter H. Lucchin, v.p.-mgr.; Paul A. Sutton, secy.; Simon Pomerantz, treas. (see Jerrold Corp. under CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYY-TV, Wilmington; WNEW-TV, WPIX & WOR-TV, New York; also weather, FM. No installation fee; monthly charge, \$4. Channel capacity: 12. Miles of plant under construction, 100; additional miles planned, 75. No. of homes in front of total plant: 13,500. Note: Will also serve Absecon, Egg Harbor Twp., Linwood & Somers Point.

- † Point Pleasant—Crosswicks Industries.
- \* Pompton Lakes—Tele-Mark Communications Inc., 765 McCarter Hwy., Newark, N.J. William J. Dalsey, mgr. Subsidiary of Precision Industrial Design.
- † Princeton—Nassau Bcstg. (WTOA Trenton & WHWH Princeton).
- † Princeton—Community Service Antenna Systems Inc. (WBUD Trenton).
- † Princeton—Crosswicks Industries.
- \* Ringwood—Ringwood TV Cable Corp.
- † Ringwood—Joseph Ledo & Russell Gilman.
- † Ringwood—Tele-Mark Communications.
- † Riverdale—Tele-Mark Communications.
- † Runnemede—Jerrold Corp.
- † Runnemede—International Equity Corp.
- † Rutherford—Tele-Mark Communications.
- † Saddle Brook—Tele-Mark Communications.
- \* Salem—Tri-County Cable TV Co., 199 E. Broadway. Phone: 935-1500. Thomas H. Bowen, pres.-treas.; Warner H. Moore, v.p.; William E. Strasburg, secy. (same ownership as Sunbeam Publishing). See CATV Group Ownership.
- \* Seaside Heights—Ocean County TV Cable Co. Subsidiary of International Equity Corp. (see CATV Group Ownership).
- \* Seaside Park—Ocean County TV Cable Co. Subsidiary of International Equity Corp. (see CATV Group Ownership).
- Ship Bottom—See Long Beach Twp., N.J.
- Somers Point—See Pleasantville, N.J.
- Spray Beach—See Long Beach Twp., N.J.
- † Spring Lake—Crosswicks Industries.
- Stafford Twp.—J.V. TV Community Cable Service, 1250 Mallard Dr., Manahawkin, N.J. Phone: 597-2541.
- † Toms River—Ocean County TV Cable Co. (International Equity Corp.).
- † Trenton—Crawford Jamieson.
- † Trenton—Community Service Antenna Systems Inc. Principals: Bill Hardin (exec. v.p., WBUD Trenton); Robert J. Greer, Phil Roberts (WBUD commentator).
- † Trenton—Crosswicks Industries. Principals: Frank W. Allen, pres.; Lester Allen, v.p.; Horace Reading, Howard S. Borden & Anton Hollendonner.
- † Trenton—Group headed by Herbert Hobler (pres., WTOA Trenton). Other principals: Sido L. Ridolfi, Ralph Mason & Nassau Bcstg. (WHWH Princeton; Herbert Hobler, pres.).
- † Upper Penns Neck Twp.—TeleSystems Corp., Glenside, Pa.
- † Upper Penns Neck Twp.—Sunbeam Publishing, Salem, N.J. (Thomas H. Bowen, pres.).
- Ventnor—See Margate.
- Vineland—Garden State TV Cable Corp., N. Main Rd. Phone: 692-2100. No. subscribers, n.a.; estimated potential, n.a. Service began Dec. 1965. Co-owners: John F. Scarpa, pres.; Frank S. Scarpa, secy.-treas. (see Garden State TV Cable under CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYY-TV, Wilmington; WBAL-TV, Baltimore (picked off-air); WNEW-TV, WOR-TV, WPIX & WNDT, New York (via microwave); also weather, FM. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 100.
- † Wallington—Tele-Mark Communications.
- † Wanaque—Tele-Mark Communications.
- † Wanaque—In-Line Communications Systems.
- Washington—Washington Cable Co. Inc., 100 E. Washington Ave. Phone: 689-3421. No. subscribers, 450; estimated potential, 2,500. Service began Aug. 10, 1965. Equipment, Jerrold. George H. Bright Jr., pres.-treas.; Lawrence Flinn Jr., v.p.-secy.; George Sisko Jr., asst. secy.-gen. mgr. (see Flinn under CATV Group Ownership.) Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WPIX & WNDT, New York; KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WHYY-TV, Wilmington (all picked off-air); also weather, music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 30.

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# Community Antenna Systems

- † Washington Twp.—Video Link Inc.
- † Wayne—Tele-Mark Communications Inc. 765 McCarter Hwy. Newark. Installation fee, \$15; monthly charge, \$5.
- † W. Milford—Tele-Mark Communications Inc.
- † W. Milford—Ringwood TV Cable.
- † W. Milford—WKER Pompton Lakes.
- Wildwood—South Jersey TV Cable Co. Inc., 226 E. Oak Ave. Phone: 522-5606. No. subscribers, 3,004; estimated potential, 5,500. Started June 15, 1964. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: WFIL-TV, Philadelphia; WHYY-TV, Wilmington (picked off-air); WCAU-TV & KYW-TV, Philadelphia; WOR-TV, WPXI & WNEV-TV, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 62; additional mi. planned, 5. Note: Also serves N. Wildwood & Wildwood Crest.

- Wildwood Crest—See Wildwood, N.J.
- † Woodbury—Jerrold Corp.

## NEW MEXICO

- \* Alamogordo—Cable TV of Space City Inc., 918 Hawaii, Box 93. Phone: 437-3136. Estimated potential, 5,000. Service scheduled to begin Jan. 1, 1966. Equipment Jerrold. John H. Rowley, pres.; Frank M. Dowd, v.p.; V. L. Hutchinson, v.p.; A. W. Davis, v.p.-secy.; Oran A. Mowrey, v.p.-treas.-mgr. Stations: KERP-TV, KROD-TV & KTSM-TV, El Paso (picked off-air); KOB-TV, KOAT-TV, KGGM-TV & KNME, Albuquerque (via microwave); also KTSM-FM, El Paso & weather channel. Installation fee, \$15 (deposit); monthly charge, \$6. Channel capacity: 12. Miles of plant, 63; additional miles planned, 25. No. of homes in front of plant: 7,000. Note: Hutchinson, Davis & Mowrey form Television Signal Service Co. (see CATV Group Ownership). See also Rowley United Theatres.
- † Albuquerque—Albuquerque Community Antenna TV Inc., combination of KOB-TV, KGGM-TV & KOAT-TV, all Albuquerque.
- Artesia—Carper Cable Inc., 606 W. Texas. Phone: 746-3911. No. subscribers, 1,212; estimated potential, 1,700. Began service June 6, 1961. Equipment Ameco. Everett Lapsley, pres.; Marshall Rowley, v.p.; Stanley Carper, secy.-treas. Stations: KGGM-TV, KOB-TV & KOAT-TV, Albuquerque (via microwave); KAVE-TV, Carlsbad; KSWs-TV, Roswell (off-air). Installation fee, \$10; monthly charge, \$6.95. Channel capacity: 5, including music, weather. Miles of plant in use, 50; additional miles planned, 10. Homes in front of plant: 3,000.
- Aztec—Televents of New Mexico Inc., 218 N. Main St. Phone: 334-6435. No. subscribers, 890; estimated potential, 1,000. Began service, 1955. Equipment Jerrold & Entron. Alan Harmon, pres.; Lloyd Coberly, mgr. (see Televents under CATV Group Ownership). Stations: KOB-TV, KGGM-TV, KNME-TV & KOAT-TV, Albuquerque (via microwave); KREZ-TV, Durango (picked off-air). Installation fee, \$134.25; monthly charge, \$5.72. Channel capacity: 5. Miles of plant, 70.
- Bayard—Bayard Community Cable TV Inc., Box 537. Phone: 537-2541. No. subscribers, 560; estimated potential, 900. Began service Sept. 1956. Equipment composite. Bill Arenstiger, mgr. (see CATV Group Ownership). Stations: KGUN-TV, Tucson; KERP-TV, KROD-TV & KTSM-TV, El Paso. Installation fee, \$10; monthly charge, \$5.65. Channel capacity: 5; adding KPHO-TV via microwave. Note: Also serves Central, Ft. Bayard, North Hurley & Vanadium.
- Carlsbad—Carlsbad Cablevision, Inc., 1110 W. Mermod. Phone: 885-4147. No. subscribers, 3,208 (3,158 residential); potential, 5,000. Began Feb. 1962. Equipment, Entron. Darrell Swayze, pres.; Robert McGeehan, v.p. (pres. of Entron Inc.; Entron is majority owner); Thomas E. Lusk, secy.-treas.; Phillip B. Callahan, gen. mgr. Stations: KGGM-TV, KOAT-TV & KOB-TV, Albuquerque (via microwave); KSWs-TV, Roswell; KAVE-TV, Carlsbad (picked off-air); also FM. Installation fee, \$10; monthly charge, \$6.50. Channel capacity: 5. (See Entron under CATV Group Ownership.) Miles of plant, 105; additional miles planned, 8. No. of homes in front of plant: 7,000.
- \* Carrizozo—Ernest Huggins.
- Central—See Bayard, N.M.
- Clayton—Clayton TV Cable Service, 115 Main St. Phone: 374-9312. No. subscribers, 800; estimated potential, 1,000. Began service April 1958. Equipment Dorate. G. H. (Bunk) Dodson, owner; Jim Mayfield, mgr. (see CATV Group Ownership). Stations: KFDA-TV, KGNC-TV & KVII, Amarillo; KSWs-TV, Roswell; KFDW-TV, Clovis; KTQM-FM, Clovis. Channel capacity: 4.
- Clovis—Midwest Video Corp., 1425 Main St. Phone: 763-3300. No. subscribers, 3,800; estimated potential, 4,500. Began service Dec. 1, 1954. Equipment Spencer-Kennedy. H. M. Whittington, mgr. (see CATV Group Ownership). Stations: KFDA-TV & KGNC-TV, KVII, Amarillo; KSWs-TV, Roswell; KFDW-TV, Clovis; KTQM-FM, Clovis. Channel capacity: 4.

Farmington—Farmington Cable TV, 1911 N. Butler, Box 90. Phone: 325-5511. No. subscribers, 3,400 (3,350 residential); potential, 5,000. Began Jan. 1955. Equipment, Jerrold. Don Schilling, mgr. (See TelePrompTer under CATV Group Ownership). Stations: KOB-TV, KGGM-TV, KNME-TV & KOAT-TV, Albuquerque; KTLA, KHJ-TV, KTTV & KCOP-TV, Los Angeles; KREZ-TV, Durango (via microwave); also weather, music. Installation fee, \$15; monthly charge, \$6. Channel capacity: 5. Miles of plant in use, 90; additional miles planned, none. No. of homes in front of plant: 5,500.

Fort Bayard—See Bayard, N.M.

Gallup—Gallup Cable TV, 207 S. First St. Phone: 863-3302. No. subscribers, 2,500 (2,440 residential); potential, 3,500. Began 1953. Equipment, Jerrold. Owned by Wentronics, Inc. (see CATV Group Ownership). Jim Deveraux, mgr. Stations: KOB-TV, KGGM-TV, KOAT-TV & KNME-TV, Albuquerque (via microwave); KHFM (FM) Albuquerque; weather, music. Installation fee, \$40; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 50; additional miles planned, 4. No. of homes in front of plant: 4,000.

Grants—Cable TV of Grants, Box 67, 109 W. Stephens. Phone: 287-3311. No. subscribers, 1900; estimated potential, 2500. Began service June 1956. Equipment, composite. Don Mansell, owner (see Central Communication under CATV Group Ownership). Stations: KOB-TV, KGGM-TV, KOAT-TV & KNME-TV, Albuquerque. Installation fee, \$100 and \$10; monthly charge, \$5 & \$7.50. Channel capacity: 5.

Hobbs—Hobbs Cable TV Co., Broadmoor Center, Box 2190. Phone: 393-8600. No. subscribers, 4,766; estimated potential, 5,100. Began service June 1, 1955. Equipment, Spencer-Kennedy & Entron. Douglas A. Cooper, mgr. (see National Trans-Video under CATV Group Ownership). Stations: KCBD-TV & KLBK-TV, Lubbock; KMID-TV, Midland, KSWs-TV, Roswell; KOSA-TV, Odessa; KVKM-TV, Monahans (all picked off-air); KHOB-FM, Hobbs; also weather, 2 closed-circuit music channels. Installation fee, \$39.95 or none; monthly charge, \$5.15 or \$7.72. Channel capacity: 12; 4 signals to be added in year. Miles of plant, 90; additional miles planned, 10. No. of homes in front of plant: 9,000.

† Las Cruces—Power Generation Inc., 950 Main Bldg., Houston, Tex.

† Las Cruces—Jimmie D. Gober & I. E. Shahan, 1205 Circle Dr., Las Cruces.

\* Las Vegas—Las Vegas Community TV Inc. W. J. McConathy, pres.

\* Las Vegas—Earl Hickam, Chama.

Lordsburg—City TV Cable Service, 112 E. 7th St. Phone: 542-3560. No. subscribers, 300 (225 residential); potential, 800. Began Nov. 1960. Equipment, Jerrold & Ameco. Q. T. DePaoli, owner; Bob Harwood, mgr. Stations: KGUN-TV, Tucson; KROD-TV & KTSM-TV, El Paso (all picked off-air); KTSM-FM, El Paso. Installation fee, \$5; monthly charge, \$6. Channel capacity: 5. Miles of plant, 7; additional miles planned, 11.

Lovington—Lovington Antenna Co., 622 W. Ave. D. Phone: 396-2171. No. subscribers, 1,742 (1,493 residential) potential, 1,900. Began Dec. 19, 1954. Equipment, Jerrold. Keith Amerson, mgr. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: KLBK-TV & KCBD-TV, Lubbock (via microwave); KSWs-TV, Roswell; KOSA-TV, Odessa; KVKM-TV, Monahans (picked off-air). Installation fee \$43.17; monthly charge, \$5.15. Channel capacity: 5; additional channels planned within next yr., 4. Miles of plant, 45; additional miles planned, 4. No. of homes in front of plant: 2,000.

North Hurley—See Bayard, N.M.

Portales—Southwest Cable TV Co., 1117 W. 2nd St. Phone: 356-6731. No. subscribers, 1,019; estimated potential, 2,000. Began service Nov. 1962. Equipment, Ameco. Keith Amerson, mgr. Owned by H & B Communications (see CATV Group Ownership). Stations: KVII, Amarillo; KCBD-TV & KLBK-TV, Lubbock (via microwave); KSWs-TV, Roswell; KFDW-TV, Clovis (picked off-air). Installation fee, \$10; monthly charge, \$5.20. Channel capacity: 5. Miles of plant, 35. No. of homes in front of plant: 2,000.

Raton—Raton TV Network, 211 Park Ave. Phone: 445-8101. No. subscribers, 420; estimated potential, 2000. Equipment Spencer-Kennedy. W. J. McConathy, owner (see CATV Group Ownership). Stations: KOAA-TV, Pueblo; KRDO-TV & KKTU, Colorado Springs (off-air). Installation fee, \$20.80 or none; monthly charge, \$4.16 or \$5.20. Channel capacity: 5; 2 to be added in year.

(Continued on next page)



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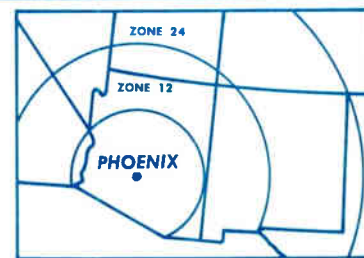
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# Community Antenna Systems

NEW MEXICO—(Continued)

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**Roswell**—Vumore Co., 110 S. Richardson. Phone: 623-2391. No. subscribers, 5,000; estimated potential, 8,000. Began service Aug. 1960. Equipment, Jerrold. (see Vumore under CATV Group Ownership.) Stations: KOAT-TV, KOE-TV, KGGM-TV & KNME-TV, Albuquerque (via microwave); KSWs-TV, Roswell (off-air); also weather, music. Installation fee, \$10; monthly charge, \$6.50. Channel capacity: 5. Miles of plant, 160. No. of homes in front of plant: 16,000. Note: Also serves Walker AFB.

**Ruidoso**—Ruidoso Cable TV Inc., Box 280. Phone: 257-2311. No. subscribers, 800; estimated potential, 2,500. Equipment composite. Don Hancock, pres.; Don R. Mansell, v.p.; Ralph Cheney, secy.; Joe L. Harris, treas. (see Central Communication under CATV Group Ownership.) Stations: KOAT-TV, KOE-TV, KGGM-TV, Albuquerque; KROD-TV, El Paso; KSWs-TV, Roswell. Installation fee \$12.50; monthly charge, \$7.50. Channel capacity: 5. Miles of plant in use, 75; additional miles planned, 25.

\* **Ruidoso**—Melvin W. Knox.

† **Santa Fe**—Ora Hall.

**Silver City**—Antennavision of Silver City, 1014 Pope St. Phone: 538-3703. No. subscribers, 1,400; estimated potential, 1,500. Began service May 1957. Equipment, Ameco. Oscar Davis, mgr. (see TelePrompTer under CATV Group Ownership.) Stations: KERP-TV, KROD-TV & KTSM-TV, El Paso (picked off-air); KPHO-TV & KTVK, Phoenix; KTLA, KHJ-TV, KTTV & KCOP-TV, Los Angeles (via microwave). Installation fee, \$14.95; monthly charge, \$5.50. Channel capacity: 5. Miles of plant, 30; additional miles planned, 2. No. of homes in front of plant: 2,200.

**Texico**—See Farwell, Tex.

**Tucumcari**—Tucumcari TV Co., 216 S. First. Phone: 461-3160. No. subscribers, 1,327 (1,288 residential); potential, 1,500. Began Oct. 1956. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership.) Stations: KVII & KFDA-TV, Amarillo (via microwave); KGNC-TV, Amarillo (picked off-air); also weather, music; 4 signals to be added in year. Installation fee, \$139.09; monthly charge, \$5.15 & \$7.15. Channel capacity: 5. Miles of plant, 45; additional miles planned, 5.

**Vanadium**—See Bayard, N.M.

**Walker AFB**—See Roswell, N.M.

## NEW YORK

**Addison**—Addison Cable TV Inc., Main St., Greenwood, N.Y. Phone: 43. No. subscribers, 465; estimated potential, 650. Began service 1953. Equipment Blonder-Tongue. Janette S. Cornell, secy-treas. (see Addison Cable under CATV Group Ownership.) Stations: WBNF-TV, Binghamton; WBN-TV & WKBW-TV, Buffalo; WSYE-TV, Elmira (off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5, including several FM; one to be added in year. Miles of plant in use, 10.

**Afton**—Afton TV System, 81 E. Main St. Phone: 639-3421. No. subscribers, 195; estimated potential, 225. Service began Aug. 1960. Equipment, Jerrold & Ameco. Mrs. Fred Holdredge, owner. Stations: WBJA-TV, WBNF-TV & WINR-TV, Binghamton; WHEN-TV, Syracuse (all picked off-air). Installation fee, \$65; monthly charge, \$3.75. Channel capacity: 5.

† **Akron**—Frontier TV Inc. Alfred Anscombe, pres.

† **Albany**—Capital District Better TV Inc. Harry L. Goldman, pres.

† **Albany**—Cablevision of Troy Inc. Principals: William & John Quinlan, Q & Q Electronics Supply, 670 River St., Troy, N.Y.

† **Albany**—Northeast TV Cablevision Corp., 39 Brunswick Rd., Troy, N.Y. Lee Ehrlich, pres.-treas.; Edward W. Pattison Jr., v.p.-secy.

† **Albany**—WTRY Troy.

† **Albany**—General Electric Cablevision Corp.

**Allegany**—See Olean, N.Y.

**Amagansett**—See E. Hampton, N.Y.

\* **Amsterdam**—Amsterdam TV Cable Co. Inc., 123 E. Main St., Box 668. Phone: 843-3630. Construction due to begin Fall 1965. Equipment, Jerrold. Owned by Jerrold Corp. (see CATV Group Ownership); Henry E. Lockard, mgr. Stations: WKTV, Utica; WRGB & WMHT, Schenectady; WAST & WTEN, Albany (off-air); WOR-TV, WNEW-TV & WPIX, New York (via microwave). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant planned, 50. No. of homes in front of plant: 9,800.

**Andover**—Addison Cable TV Inc., Main St., Greenwood, N.Y. Phone: 43. No. subscribers, 260; estimated potential, 400. Began service 1960. Equipment Spencer-Kennedy. Janette S. Cornell, secy.-treas. (see Addison Cable under CATV Group Ownership.) Stations: WGR-TV, WBN-TV & WKBW-TV, Buffalo; WROC-TV & WHEC-TV, Rochester (off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 6, including several FM. Miles of plant in use, 6.

**Aqueboque**—See Riverhead, L.I., N.Y.

\* **Athens**—Mid-Hudson Cablevision Inc. George Reynolds, pres. (see CATV Group Ownership).

† **Auburn**—Meredith-Avco.

† **Auburn**—General Electric Cablevision Corp.

† **Auburn**—NewChannels Corp. (Newhouse Bcstg.).

† **Auburn**—Rochester Liberty Corp.

† **Auburn**—Unicable of Utica.

† **Auburn**—Auburn Publishing Co. (WMBO Albany).

**Au Sable Forks**—See Plattsburgh, N.Y.

**Avoca**—Hammel's TV Cable, Main St., Box 10. Phone: 566-2543. No. subscribers, 125. Began service 1954. Equipment, composite. H. H. Hammel, pres. (see CATV Group Ownership.) Stations: WOKR & WROC-TV, Rochester; WBN-TV & WKBW-TV, Buffalo; WBNF-TV, Binghamton (all picked off-air); also FM. No installation fee; monthly charge, \$3. Channel capacity: 5. Miles of plant, 4.

**Bainbridge**—Bainbridge Video Inc., 28 Julland St. Phone: 967-2012. No. subscribers, 472 (468 residential); potential, 550. Began 1953. Equipment, composite. David H. Coe, pres.; Orris L. Coe, v.p.-gen. mgr.; Mildred C. Coe, treas.; Cynthia C. Betts, secy. Stations: WBNF-TV & WINR-TV, Binghamton; WSYR-TV & WNYs-TV, Syracuse; WDAU-TV, Scranton (all picked off-air). Installation fee, \$49.50; monthly charge, \$3.25. Channel capacity: 5. Miles of plant, 8; additional miles planned, none. No. of homes in front of plant: 600.

† **Baldwinsville**—Newhouse Bcstg.

† **Baldwinsville**—Meredith-Avco.

† **Baldwinsville**—Onondaga Video Inc.

† **Batavia**—Griswold & McWain Inc. (Batavia News Publishing Co.).

**Bath**—Bath TV & Cable Service Corp. Began service April, 1952. Leon L. Murphy & Milt Terwilliger, owners. WPIX, New York delivered via microwave. Channel capacity: 5.

**Bath**—Bradley's TV Cable Service, 2 Wilson Ave., Savona, N.Y. Phone: 776-4810. No. subscribers, 200; estimated potential, 220. Began service Oct. 1956. Equipment Entron. Dorcas Bradley, owner (see CATV Group Ownership); Robert Warner, mgr.; George Miller Jr., chief engineer. Stations: WBN-TV, WGR-TV & WKBW-TV, Buffalo; WHEC-TV & WROC-TV, Rochester, N.Y. Installation fee, \$75; monthly charge, \$3.50. Channel capacity: 5.

\* **Beacon**—TV Cable Co. of Waynesboro, Pa. (see Gardner under CATV Group Ownership).

\* **Beacon**—Better TV Inc. of Dutchess County. Albert Ricci, pres. (see CATV Group Ownership).

† **Beacon**—Time-Life Bcstg. Inc. (see CATV Group Ownership).

**Beaver Valley Subdivision**—Beaver Valley TV Cable, Rt. 2, Beaver Dams, N.Y. Phone: 962-2956 (Corning). No. subscribers, 140 (all residential); potential, 300. Began April 1965. Equipment, Jerrold. George M. Alderman Jr., owner-operator. Stations: WBNF-TV, WBJA-TV & WINR-TV, Binghamton; WSYE-TV, Elmira; WSYR-TV, WHEN-TV & WNYs-TV, Syracuse (all picked off-air); also FMs. Installation fee, \$45; monthly charge, \$2.50. Channel capacity: 12. Miles of plant, 2; additional miles planned, 5. No. of homes in front of plant: 160.

**Beekmantown**—See Plattsburgh, N.Y.



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# Community Antenna Systems

- \* Bethel—Master TV Antenna System Inc. Joseph Lorino, pres. (see CATV Group Ownership). Channel capacity: 12, including FM. Miles of plant planned, 60.
- Big Flats—See Elmira, N.Y.
- Binghamton—Empire State Cable TV Co. Inc., 178 Water St. Phone: 723-7529. No. subscribers 3,229; estimated potential, 13,000. Began service Oct. 1, 1964. Equipment, Jerrold. Owned by Triangle Publications (see CATV Group Ownership). Arthur D. Heiny, mgr. Stations: WBJA-TV, WINR-TV & WNEF-TV, Binghamton; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (all picked off-air); WOR-TV & WPIX, New York (via microwave); WNEF-TV, Binghamton. No installation fee; monthly charge, \$4.75. Channel capacity: 11; 2 to be added in year. Miles of plant, 161; additional miles planned, 50. No. of homes in front of plant: 18,000. Note: Also serves Johnson City.
- Black River—See Watertown, N.Y.
- Blooming Grove—Better TV of Orange County Inc., Whiteford-Keagy Bldg., Rt. 17, Monroe, N.Y. Phone: 782-8206. No. subscribers, 215; estimated potential, 2,000. Began service 1960. Equipment, Jerrold. Albert J. Ricci, pres.; Paul Hancock, v.p. (see CATV Group Ownership). No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 15; additional miles planned, 30. No. of homes in front of plant: 1,000.
- Bolivar—Bolivar TV Cable Co., 76 Boss St. Phone: 405. No. subscribers, 120; estimated potential, 450. Service began May 29, 1961. Equipment, Spencer-Kennedy. John O. Baker, owner. Stations: WKBW-TV, WBEN-TV, WGR-TV, Buffalo; WOKR, WROC-TV, Rochester; CHCH-TV, Hamilton, Ont.; WJAC-TV, Johnstown, Pa. (part-time sports only). Installation fee, \$15 or \$50; monthly charge \$5 or \$3.50. Cable channels, 12.
- † Boonville—RMC Cable Inc., Utica.
- † Boonville—Lewneida TV Cable (Robert Helmer, rep.).
- † Boonville—WKTU Utica.
- † Boonville—Robert Thayer, Boonville.
- † Boston—CATV Systems of Hamburg.
- Boston Valley—Boston Valley Cable TV Co., Boston State Rd., Boston, N.Y. Phone: 941-3401. Judge James, owner.
- Bowerstown—See Cooperstown, N.Y.
- † Brewster—Putnam CATV. Bernard Klibaner, pres.; John H. Prentiss, v.p.; James Edgett, treas.; William C. Nichols, dir.
- Bridgehampton—See Southampton, L.I., N.Y.
- \* Brookhaven—Long Island Cablevision Corp. (see CATV Group Ownership).
- \* Brookhaven—Patchogue Bcstg. Co. (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5.
- \* Brookhaven—Brookhaven CATV Inc. (Broadway Maintenance Corp.). Sidney P. Lipkins, pres.
- Brooktondale—See Ithaca, N.Y.
- \* Buffalo—Courier Cable Co. Inc. Firm is subsidiary of Buffalo Courier-Express (WEBR Buffalo).
- † Buffalo—Frontier TV Inc. Officers: Alfred E. Ancombe, pres. (also pres. & majority stockholder of WBJA-TV Binghamton & WEPA-TV Erie); Neil R. Farmelo, secy.; B. E. Esperson, treas.
- † Bush—Booth Bcstg., Detroit.
- † Busti—Jamestown Cablevision (Simon Goldman, pres.).
- Cadosia—See Hancock, N.Y.
- † Cambridge—Better TV Inc., Bennington, Vt. Albert Ricci, owner.
- † Camden—Lewneida Cable TV Co., Utica. Owners: Robert F. Helmer, Frank Gruenewald & Gordon Gray.
- \* Camillus—NewChannels Corp. (Newhouse Bcstg.). See CATV Group Ownership.
- Campbell—Bradley's TV Cable Service, 2 Wilson Ave., Savona, N.Y. Phone: 776-4810. No. subscribers, 150; estimated potential, 200. Equipment, Entron. Owned by W. C. Bradley Estate (see CATV Group Ownership). Stations: WBEN-TV & WGR-TV, Buffalo; WOKR, WHEC-TV & WROC-TV, Rochester; WSYR-TV, WHEN & WNYS-TV, Syracuse; WNEF-TV, Binghamton (all picked off-air). Installation fee, \$75; monthly charge, \$3.50. Channel capacity: 5.
- \* Canajoharie—Valley Cable Vision Inc., 159 Erie Blvd. (see CATV Group Ownership).
- † Canandaigua—Meredith-Avco.

- † Canandaigua—Newhouse Bcstg.
- † Canastota—Newhouse Bcstg.
- † Canastota—Unicable Inc., Utica.
- † Canastota—WKTU Utica. Gordon Gray, pres.
- Candor—A.C. Cable Co. Inc., 518 W. State St., Ithaca, N.Y. Phone: 272-3456. No. subscribers, 275; estimated potential, 300. Began service October 1960. Equipment Jerrold. Anthony Ceracche, pres.; Theresa Macera, secy-treas. Stations: WINR-TV & WNEF-TV, Binghamton; WSYR-TV, Syracuse; WDAU-TV, Scranton, Pa.; WNEP-TV, Scranton-Wilkes-Barre, Pa.; WHEC-TV, Rochester. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 5. (See CATV Group Ownership).
- Canisteo—Canisteo TV Inc., 5 Prospect Ave. Phone: 698-4546. No. subscribers, 300; estimated potential, n.a. Began service Jan. 1, 1952. Equipment, Blonder-Tongue. Ivan H. Welles, pres.; T. F. Sick, mgr. Stations: WKBW-TV & WEEN-TV, Buffalo; WROC-TV & WHEC-TV, Rochester; WSYE-TV, Elmira; WHEN-TV, Syracuse (all picked off-air). Installation fee, none or \$125; monthly charge, \$5 or \$20 per year. Channel capacity: 6. Miles of plant, 8; additional miles planned, none.
- Canoe Place—See Southampton, N.Y.
- Canon—Antenna Systems Corp. of Massena, Arlington Inn, Pottsdam. Phone: 386-3912. No. subscribers, 600; estimated potential, 2000. Began service Sept. 15, 1960. Equipment, Entron. (see CATV Group Ownership). Stations: WWNV-TV, Carthage-Watertown; WPZL, Plattsburgh; WCAX-TV, Burlington; CBOT, Ottawa; CBMT, Montreal. Installation fee, \$35; monthly charge, \$3.95. Channel capacity: 5.
- † Carmel—Putnam CATV. Bernard Klibaner, pres.; John H. Prentiss, v.p.; James Edgett, treas.; William C. Nichols.
- Caroline—See Ithaca, N.Y.
- Carthage—Carthage Video, div. of NewChannels Corp., 220 State St. Phone: 432-0500. No. subscribers, 350 (340 residential); potential, 2,100. Began July 1, 1964. Owned by Newhouse Bcstg. (see CATV Group Ownership). Stations: WWNV-TV, Carthage-Watertown; WSYR-TV, Syracuse; CKWS-TV, Kingston, Ont. (picked off-air); WNYS-TV, Syracuse; WOR-TV & WPIX, New York (via microwave). Installation fee, \$35; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 20; additional miles planned, 2. No. of homes in front of plant: 1,750. Note: Also serves W. Carthage.
- \* Catlin—Elmira Video Corp., 200 William St., Box 208, Elmira, N.Y. Phone: 734-2261. (see CATV Group Ownership).
- \* Catskill—Mid-Hudson Cablevision Inc., 445 Warren St., Hudson, N.Y. George I. Reynolds Jr., owner (see CATV Group Ownership).
- Cayuga Heights—See Ithaca, N.Y.
- † Celeron—Jamestown Cablevision Inc. (Simon Goldman).
- \* Chenango Bridge—Empire State Cable TV Co., Binghamton. System under construction. (See Triangle Publications under CATV Group Ownership).
- Chenango Bridge—Chenor Communications Inc., Box 709, Norwich. Phone: 334-5593. No. of subscribers, n.a.; estimated potential, 2,500. Service began Dec. 1965. Equipment, Jerrold & Ameco. Sterling F. Higley, pres. (see CATV Group Ownership). Stations: WNEF-TV, WBJA-TV & WINR-TV, Binghamton (picked off-air); WPIX & WOR-TV, New York (via microwave); 2 signals to be added in yr. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 20; additional miles planned, 20. No. of homes in front of plant: 1,200.
- \* Chester—Better TV Inc. of Orange County, c/o Albert Ricci, 15 Hastings Ave., Keene, N.H. (see CATV Group Ownership).
- Cicero—See Clay, N.Y.
- \* Clay & Cicero—Upstate Community Antenna Inc., WSOQ Radio Bldg., North Syracuse, N.Y. Phone: 458-1220. Estimated potential, 1,500. System under construction. Francis H. Harms, pres. (also owns WSOQ N. Syracuse); Richard E. Hall, v.p. Stations: WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (picked off-air); WPIX, WOR-TV, WNEW-TV, WNDT, New York; CKWS-TV, Kingston, Ont. (via microwave); also weather music. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant under construction, 60; additional miles planned, 100.

(Continued on next page)

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- Clayville—See Utica, N.Y.  
 Clinton—See Utica, N.Y.  
 Cohocton—Brown's T.V. Cable Service, 14 Rosencrans St. Phone: 2832. No. subscribers, 130; estimated potential, 200. Began service 1956. Equipment Jerrold & Blonder-Tongue. Keith D. Brown, owner. Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WSYR-TV, Syracuse; WROC-TV, Rochester. Installation fee, \$75; monthly charge, \$3.25. Cable channels: 5 TV.  
 † Cohoes—Capital District Better TV Inc. (Harry L. Goldman).  
 † Cohoes—Cablevision of Troy Inc. Principals: William & John Quinlan (Q & Q Electronics Supply, 670 River St., Troy, N.Y.).  
 † Cohoes—General Electric Cablevision Corp.  
 \* Colonie—Capital District Better TV Inc. (see CATV Group Ownership).  
 \* Colonie—General Electric Cablevision Corp. (see CATV Group Ownership).  
 † Commack—Long Island CATV Inc. (Broadway Maintenance Corp.).  
 Cooperstown—Cooperstown Video Co., Inc., 25 Lakeview Dr. Phone: 547-9683. No. subscribers, 1,000; estimated potential, n.a. Began service Oct. 1, 1955. Equipment Jerrold & Ameco. Owned by Chenor Communications (see CATV Group Ownership). Stations: WKTV, Utica; WSYR-TV, WNYE-TV & WHEN-TV, Syracuse; WRGB, Schenectady; WAST & WTEN, Albany. Installation fee, \$39.50; monthly charge, \$3.50. Channel capacity: 8, including FM. Note: Also serves Milford; will soon serve Bowerstown & Fly Creek.  
 Corning—Corning Community TV Corp., 35 W. William. Phone: 936-6931. No. subscribers, 5,600; estimated potential, 7,000. Began service Sept. 1954. Equipment Entron. Charles W. Fribley Jr., owner (see CATV Group Ownership). Stations: WSYR-TV, WHEN-TV, Syracuse; WNEF-TV, Binghamton; WKBW-TV & WNED-TV, Buffalo; WROC-TV, Rochester (picked off-air); WPIX, New York (via microwave). Installation fee, \$20; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Gibson & S. Corning.  
 Corning—Steuben TV Antenna System Inc., c/o Steuben Electronics Corp., 149 W. 72nd St., New York, N.Y. No. subscribers, n.a.; estimated potential, 12,000. Service began Sept. 1956. Equipment, Jerrold. Edward Bobick, pres.; Ira Deutch, v.p.; Homer Cobe, secy.-treas. Stations: WGR-TV & WBEN-TV, Buffalo; WNEF-TV, Binghamton; WROC-TV, Rochester; WHEN-TV, Syracuse; WDAU-TV, Scranton (all picked off-air). Installation fee, \$55; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 21; additional miles planned, n.a. No. of homes in front of plant: 4,700.  
 Cortland—Cortland Video Inc., 6 N. Main St. Phone: 756-2871. No. subscribers, 1,000; estimated potential, 4,000. Service began July 15, 1965. Equipment, Jerrold. William Bradford Harrison, pres.; Robert W. Harrison, v.p.; George Simpson, secy.-treas.; Frank Feinstein, controller (see CATV Group Ownership). Stations: WSYR-TV, WHEN-TV & WNYE-TV, Syracuse; WNEF-TV, WBJA-TV & WINR-TV, Binghamton (picked off-air); WNEW-TV, WOR-TV, WPIX & WNDT, New York (via microwave); WKRT-FM, Cortland; also weather. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 35; additional miles planned, 45. No. of homes in front of plant: 2,000. Note: Also serves Cortlandville & McGraw.  
 Cortlandville—See Cortland.  
 Cuba—Cuba Cable Co., 24 W. Main St. Phone: 446. No. subscribers, 225; estimated potential, 450. Began service Sept. 1958. Equipment CECO. Loren E. Chamberlain, owner. Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; WROC-TV, Rochester; CBLT, Toronto, Ont. (off-air). Installation fee, \$100 & \$16.50; monthly charge, \$3.50 & \$5.25. Channel capacity: 5. Miles of plant in use, 4; additional miles planned, 6. No. of homes in front of plant: 200.

Cutchoque—See Southold, L.I., N.Y.

- Dansville—Bradley's TV Cable Service, 2 Wilson Ave., Savona, N.Y. Phone: 776-4810. No. subscribers, 1,200, estimated potential, 1,700. Began service Oct. 1956. Equipment Entron. Owned by W. C. Bradley Estate; Robert Warner, mgr. (see CATV Group Ownership). Stations: WBEN-TV & WGR-TV, Buffalo; WOKR, WHEC-TV & WROC-TV, Rochester; WSYR-TV, WHEN-TV & WNYE-TV, Syracuse; WNEF-TV, Binghamton (off-air). Installation fee, \$75; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Savona.  
 Deerfield—See Utica, N.Y.  
 Deepark—See Port Jervis, N.Y.  
 Delhi—Delhi Video Inc., 135 Main St. Home office: 21 Elm St., Oneonta, N.Y. No. subscribers, 625 (610 residential); potential, 650. Began Oct. 1954. Equipment, composite. Owned by Newhouse Bcstg. (see CATV Group Ownership). Stations: WAST, Albany; WNEF-TV, Binghamton; WRGB, Schenectady; WNEP-TV, Scranton; WKTV, Utica (all picked off-air). Installation fee, \$29.50; monthly charge, \$3.50. Channel capacity: 5. Miles of plant in use, n.a.; additional miles planned, 11. No. of homes in front of plant: 700.  
 Deposit—Deposit TV Inc., 31 Pine St. Phone: 467-2105. No. subscribers, 350; estimated potential, 500. Began service Sept. 1959. Equipment Jerrold. Ralph Kaplan, pres.; Charles Kaplan, v.p.; Helen Kaplan, secy.-treas. Stations: WINR-TV & WNEF-TV, Binghamton; WSYR-TV, Syracuse; WDAU-TV & WNEP-TV, Scranton (all picked off-air). Installation fee, \$29.95; monthly charge, \$4.25. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 700.  
 † DeWitt—Newhouse Bcstg.  
 † DeWitt—Onondaga Video Inc.  
 † DeWitt—Meredith-Avco.  
 † DeWitt—General Electric Cablevision.  
 \* Dokeville—Antenna-Vision Inc. (see CATV Group Ownership).  
 Downsville—Downsville Community Antenna System Inc., Box 496. Phone: 363-1363. No. subscribers, 173; estimated potential, 200. Service began March 1959. Equipment, Jerrold & Holt. Richard Nelson, pres.; Thomas Matalavage, v.p.; Mildred R. Nocella, secy.-treas. Stations: WNEF-TV & WBJA-TV, Binghamton; WKTV, Utica (all picked off-air). Installation fee, \$150; monthly charge, \$2.50. Channel capacity: 3.  
 Dryden & Freeville—Cortland Video Inc., 6 N. Main St., Cortland, N.Y. Phone: 756-2871. No. subscribers, 145; estimated potential, 400. Service began Jan. 1, 1962. Equipment, Jerrold. William B. Harrison, pres.; Robert W. Harrison, v.p.; George Simpson, secy.-treas. (see CATV Group Ownership). Stations: WSYR-TV, WHEN-TV & WNYE-TV, Syracuse; WNEF-TV, WBJA-TV & WINR-TV, Binghamton (all picked off-air); 7 channels to be added. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 5. Miles of plant, 8; additional miles planned, 8. No. of homes in front of plant: 575.  
 † Dunkirk—Jamestown Cablevision (Simon Goldman, pres.).  
 \* E. Hampton—Bosco Cable Co., 37 Newtown Lane. Phone: 324-1201. Began service Aug. 21, 1965. No. subscribers, 600; estimated potential, 3,000. Equipment, Jerrold. Serge Bosco, pres.; Louis R. Eboli, mgr. Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WPIX & WNDT, New York (all picked off-air); 5 PM, weather. Channel capacity: 12. Miles of plant, 80. No. of homes in front of plant, 4,600. Note: Will also serve Amagansett, Montauk & Springs.  
 \* E. Hampton—Long Island Cablevision Corp. (see CATV Group Ownership).  
 † E. Hampton—Closed Circuit Corp. of America.  
 East Marion—See Southold, L.I., N.Y.  
 East Quogue—See Southampton, L.I., N.Y.  
 \* E. Syracuse—NewChannels Corp. (see CATV Group Ownership).  
 Eldred—See Olean, N.Y.  
 Ellenville—Ellenville Wired TV Co. Inc., 177 Canal St., Ellenville. Phone: 1056. No. subscribers, 1800; estimated potential, 2000. Began service Oct. 1, 1957. Equipment Spencer-Kennedy. David E. Winer, pres. (see Telecab Corp. under CATV Group Ownership). Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV & WOR-TV, New York; WNEF-TV, Binghamton. Installation fee, \$100 & \$125; monthly charge, \$25 & \$4.95. Channel capacity: 8, including FM. Note: Also serves Napanoch TV Service (see Napanoch, N.Y.).  
 † Ellery—Booth Bcstg., Detroit.  
 \* Ellicott—Jamestown Cablevision (see CATV Group Ownership).



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**Elmira**—Elmira Video Inc., 200 William St., Box 208. Phone: 734-2261. No. subscribers, 15,000; estimated potential, 21,000. Began service Aug. 1955. Equipment, Spencer-Kennedy; Leslie H. Read, mgr. (see TelePrompTer under Group Ownership). Stations: WNYS-TV & WHEN-TV, Syracuse; WBEN-TV & WKBW-TV, Buffalo, WBJA-TV, WBNF-TV & WINR-TV, Binghamton; WSYE-TV, Elmira; WDAU-TV, Scranton; WBRE-TV Wilkes-Barre (picked off-air); WNEW-TV, WOR-TV & WPIX, New York (via microwave); also FM, weather. Installation fee, \$19.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 230; additional miles planned, 15. No. of homes in front of plant: 25,000. Note: Also serves Big Flats, N.Y.

**Endicott-Union**—Tri-Town Video Inc., 137 Washington Ave., Endicott. No. subscribers, 900 (867 residential); potential, 10,500. Began Sept. 1964. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership). Stations: WBNF-TV, WINR-TV & WBJA-TV, Binghamton (picked off-air); WOR-TV & WPIX, New York (via microwave); also weather. No installation fee; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 40; additional miles planned, 60. No. of homes in front of plant: 4,000. Note: Also serves Endwell.

† **Endicott**—Jamestown Cablevision Inc. (Simon Goldman).

**Endwell**—See Endicott-Union, N.Y.

\* **Falconer**—Jamestown Cablevision (see CATV Group Ownership).

† **Fayetteville**—Newhouse Bcstg.

† **Fayetteville**—General Electric Cablevision.

† **Fayetteville**—Onondaga Video Inc.

† **Fayetteville**—Meredith-Avco.

\* **Fishkill**—TV Cable Co. of Waynesboro, Pa. (see Gardner under CATV Group Ownership).

\* **Fishkill**—Harry C. Calhoun.

\* **Fishkill**—Better TV of Dutchess County Inc. (see CATV Group Ownership).

**Flanders**—See Southampton, L.I., N.Y.

† **Florida**—Better TV Inc. of Orange County.

† **Florida**—TV Cable of Waynesboro, Pa.

**Fly Creek**—See Cooperstown, N.Y.

† **Ft. Edward**—Mohican TV Cable Corp.

† **Ft. Edward**—Newhouse Bcstg.

\* **Ft. Plain**—Valley Cable Vision Inc., 159 Erie Blvd., Canajoharie, N.Y. (See CATV Group Ownership).

**Frankfort**—Antenna-Vision Inc., 11 Union St., Ilion, N.Y. Phone: 895-7704. No. subscribers, n.a. estimated potential, 1,500. Began service 1965. Equipment, Ameco. Harry Levin, pres. (see CATV Group Ownership). Stations: WKTV, Utica; WAST & WTEN, Albany; WSYR-TV, WNYS-TV & WHEN-TV, Syracuse; WMHT, Schenectady (picked off-air); WOR-TV, WNEW-TV & WPIX, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 15; additional miles planned, none.

**Franklin**—Franklin Video Co., Main St. Phone: 829-3575. No. subscribers, 45; estimated potential, 150. Began service Oct. 1, 1964. Equipment Jerrold & Craftsman. Owned by Chenor Communications (see CATV Group Ownership). Stations: WKTV, Utica; WINR-TV & WBNF-TV, Binghamton; WHEN-TV & WNYS-TV, Syracuse (all picked off-air). Installation fee, \$55; monthly charge, \$4. Channel capacity: 5. Miles of plant, 3; additional miles planned, one.

† **Fredonia**—Jamestown Cablevision (Simon Goldman, pres.).

† **Fredonia**—Comantel (Robert & Robert A. Maytun).

**Freeville**—See Dryden, N.Y.

† **Frewsburg**—Jamestown Cablevision (Simon Goldman).

† **Fulton**—Newhouse Bcstg.

† **Fulton**—Unicable Inc., Utica.

† **Fulton**—Oswego County Telephone Corp. W. G. Tumbridge, pres.

\* **Geneva**—Ontario Cable TV Inc. Owned by Gannett Co. (see CATV Group Ownership). Installation fee, \$25; monthly charge, \$4.95.

**Gibson**—See Corning, N.Y.

\* **Glens Falls**—Mohican TV Cable Corp., 43 Elm St. Phone: 793-3893. Estimated potential, 6,000. Service scheduled to begin Aug. 1, 1965. Equipment Jerrold. Ownership: Jerrold Corp (see CATV Group Ownership). Stations: WRGB & WMHT, Schenectady; WTEN & WAST, Albany (off-air); WNEW-TV, WOR-TV, WPIX & WNDT, New York (via microwave); WFLY-FM, Troy. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather, music; 2 channels to be added in year. Miles of plant planned, 72. No. of homes in front of plant, 6,000.

† **Glenville**—General Electric Cablevision Corp.

† **Glenville**—Capital District Better TV Inc. (Harry L. Goldman).

\* **Gloversville**—Gloversville TV Cable Co., Box 653. Construction due to begin Fall 1965. Equipment, Jerrold. Owner: Jerrold Corp. (see CATV Group Ownership); Henry E. Lockard, mgr. Stations: WKTV, Utica; WTEN & WAST, Albany; WRGB & WMHT, Schenectady (picked off-air); WNEW-TV, WOR-TV & WPIX, New York (via microwave); also weather. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 35. No. of homes in front of plant, 7,500.

\* **Goshen**—Better TV Inc. of Orange County, c/o Albert Ricci, 15 Hastings Ave., Keene N.H. (see CATV Group Ownership).

**Gouverneur**—Community Antenna Inc., 93 Main St. Phone: 287-2610. No. subscribers, 650 (642 residential); potential, 1,350. Began Sept. 12, 1958. Equipment Jerrold. Robert M. Caten, pres.; A. M. Belknap, treas. Stations: WWNY-TV, Carthage-Waterdown; WHEN-TV & WSYR-TV, Syracuse; CKWS-TV, Kingston, Ont.; CJOH-TV, Ottawa, Ont. (all picked off-air); WSYR-FM, Syracuse; CJOH-FM, Ottawa. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 23; additional miles planned, none. No. of homes in front of plant: 1,550.

† **Gowanda**—Richard Kirby, Hughesville, Pa.

**Grand Gorge**—Grand Gorge Cablevision, c/o Stamford Video, 104 Main, Stamford, N.Y. No. subscribers, 75; estimated potential, n.a. Owned by Paul L. & Robert P. Reed (see CATV Group Ownership).

\* **Granville**—Granville Cablevision Inc., Box 646. Manchester, Vt. Phone: 362-2608. Estimated potential, 1,000. J. J. Mueller, pres.; H. M. Mueller, v.p. (see Mueller under CATV Group Ownership). Channel capacity: 12. Miles of plant planned, 13.

**Greenport**—Long Island Cablevision Corp. of Greenport, Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 727-6300. No. subscribers, n.a.; estimated potential, n.a. Service began May 15, 1964. Phillip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WABC-TV, WCBS-TV, WNEW-TV, WNBC-TV, WOR-TV, WPIX & WNDT, New York; WJAR-TV & WPRO-TV, Providence (all picked off-air); also local information & background music. Installation fee, \$30; monthly charge, \$5. Channel capacity: 12. Miles of plant, 11; additional miles planned, none.

† **Greenport**—Better TV Inc., Bennington, Vt.

**Greenwood**—Addison Cable TV Inc., Main St. Phone: 43. No. subscribers, 130; estimated potential, 135. Began service 1953. Equipment Blonder-Tongue. Janette S. Cornell, secy.-treas. (see Addison Cable under CATV Group Ownership). Stations: WBEN-TV & WKBW-TV, Buffalo; WROC-TV, Rochester (off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5, including several FM. Miles of plant in use, 10.

† **Greenwood Lake**—Better TV of Orange County Inc., 1 Stage Rd., Monroe, N.Y.

**Groton**—Ostrander TV & Cable Inc., 610 Elm. Phones: 888-3401 or 888-3295. No. of subscribers, 233 (230 residential); potential, 400. Began Aug. 1965. Equipment, Jerrold. Clifford Ostrander, pres.; Dorothy Ostrander, v.p.; Juanita Slocam, secy.-treas. Stations: WBNF-TV, WBJA-TV & WINR-TV, Binghamton; WROC-TV, WHEC-TV & WOKR, Rochester; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (all picked off-air); WPIX, New York to be added in yr. Installation fee: \$25; monthly charge, \$4.50. Channel capacity: 9.

**Hamden**—Hamden TV. Phone: 337-2611. No. subscribers, 95; estimated potential, 110. Began service April 1958. Equipment Jerrold. Donald Crawford, pres.; Ernest Dann, v.p. John Scofield, treas.; Harold Whitney, secy. Stations: WBJA-TV, WINR-TV, Binghamton; WHEN-TV, Syracuse, N.Y. Installation fee, \$100; monthly charge, \$3.50.

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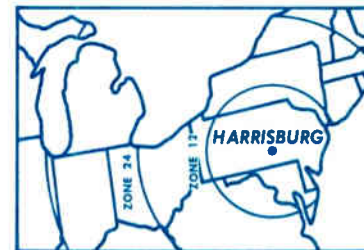


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- Hampton Bays—See Southampton, L.I., N.Y.
- Hancock—Hancock Video Inc., 33 E. Front St. Phone: 637-2853. No. subscribers, 490; estimated potential, 550. Began service Jan. 2, 1959. Equipment Jerrold. Alfred H. Schoonmaker, pres.; Herbert Chamberlain, v.p.; Donald Marino, secy.-treas. Stations: WINR-TV & WBNF-TV, Binghamton; WNEW-TV, New York; WDAU-TV & WNEP-TV, Scranton (all picked off-air). Installation fee, \$69; monthly charge, \$4.25. Channel capacity: 5. Miles of plant, 14. Note: Also serves Cadosia, N.Y.
- \* Harriman—Better TV Inc. of Orange County (see CATV Group Ownership).
- Herkimer—Antenna-Vision Inc., 11 Union St., Ilion, N.Y. Phone: 895-7704. No. subscribers, n.a.; estimated potential, 3,500. Began service 1965. Equipment, Ameco. Harry Levin, pres. (see CATV Group Ownership). Stations: WKTV, Utica; WAST & WTEN, Albany; WMHT Schenectady; WSyr-TV, WNYs-TV & WHEN-TV, Syracuse (picked off-air); WPIX, WNEW-TV & WOR-TV, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 25.
- † Highland Falls—Better TV Inc. of Orange County.
- † Highland Falls—TV Cable of Waynesboro, Pa.
- † Homer—Cortland Video Inc.
- \* Hoosick-Hoosick Falls—Better TV Inc., Bennington, Vt. Al Riccio, owner (see CATV Group Ownership).
- Hornell—Hornell TV Service Inc., 166 Main St. Phone: 324-4611. No. subscribers, 3,200 (3,150 residential); potential, 5,000. Began Aug. 1951. Equipment, Spencer-Kennedy. Jack E. Pryor, pres. Stations: WROC-TV, WOKR & WHEC-TV, Rochester; WKBW-TV, WBen-TV & WGR-TV, Buffalo (off-air); WPIX New York (via microwave); WWHG-FM, Hornell; WBUF-FM, Buffalo; WSyr-FM, Syracuse. Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 12, including weather, music. Miles of plant in use, 50; additional miles planned, 10. No. of homes in front of plant: 5,000.
- Hornell—Ford Walton TV Co., 374 Ontario St. Phone: 324-4844. No. subscribers, 272. Began service in 1952. Equipment composite. Ford Walton, mgr. Stations: WBen-TV, WGR-TV, WKBW-TV, Buffalo; WHEC-TV, WROC-TV & WOKR, Rochester; WSyr-TV, Syracuse, N.Y. Installation fee, \$125; monthly charge, \$2. Cable channels: 7 TV.



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- † Horner—Cortland Video Inc. W. Bradford Harrison, pres.
- Horseheads—Elmira Video, 200 William St., Box 208, Elmira, N.Y. Phone: 734-2261. No. subscribers, 2,425; estimated potential, 3,500. Began service 1962. Equipment, Jerrold & Ameco. Leslie H. Read, mgr. (see CATV Group Ownership). Stations: WBJA-TV, WINR-TV & WBNF-TV, Binghamton; WSYE-TV, Elmira; WBen-TV & WKBW-TV, Buffalo; WBen-TV & WNYs-TV, Syracuse; WDAU-TV, Scranton; WBRF-TV, Wilkes-Barre (picked off-air); WOR-TV, WNEW-TV & WPIX, New York (via microwave); also FM. Installation fee, \$19.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 55; additional miles planned, 10. No. of homes in front of plant: 5,000.
- \* Hudson—Mid-Hudson Cablevision, 445 Warren St. George I. Reynolds Jr., pres. (see CATV Group Ownership).
- \* Hudson Falls—Mohican TV Cable Corp. (see Jerrold Corp. under CATV Group Ownership).
- Huguenot—See Port Jervis, N.Y.
- † Huntington—Unidentified firm (Charles Vosco, rep.; 114 Peninsular Dr., Babylon).
- \* Hyde Park—Better TV Inc. of Dutchess County (see CATV Group Ownership).
- Ilion—Antenna-Vision Inc., 11 Union St. Phone: 895-7704. No. subscribers, 1,200; estimated potential, 3,100. Began service July 1964. Equipment composite. Harry Levin, pres.; Thomas Morris, secy.; Richard Thorman, treas. (see CATV Group Ownership). Stations: WKTV, Utica; WSyr-TV, WBen-TV & WNYs-TV, Syracuse; WAST & WTEN, Albany; WMHT, Schenectady (picked off-air); WPIX, WOR-TV & WNEW-TV, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 25.
- † Islip—Patchogue Bcstg. Co. Inc. (Lee Morrison, pres.).
- † Islip—Unidentified firm (Charles Vosco, rep.; 114 Peninsular Dr., Babylon).
- Ithaca—Ceracche TV Corp., 518 W. State St. Phone: 272-3456. No. subscribers, 6500; estimated potential, 7500. Began service May 1952. Equipment, Jerrold. Anthony Ceracche, pres. (see CATV Group Ownership). Stations: WBNF-TV, Binghamton; WBen-TV & WSyr-TV, Syracuse; WROC-TV, Rochester; WDAU-TV, Scranton (off-air); WPIX, New York (via microwave). Installation fee, \$25; monthly charge, \$3.50. Channels capacity: 5. Note: Also serves Cayuga Heights & Brooktondale; will soon serve Caroline.
- Jamesport—See Riverhead, L.I., N.Y.
- \* Jamestown—Jamestown Cablevision Inc., 112 E. 3rd St. Estimated potential, n.a. Equipment, Ameco. Simon Goldman, pres. (see CATV Group Ownership). Installation fee, n.a.; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 100; additional miles planned, 160. No. of homes in front of plant: 11,000.
- \* Jamestown—Booth Bcstg. (see CATV Group Ownership).
- Johnson City—See Binghamton, N.Y.
- \* Johnstown—Johnstown TV Cable Co., Box 236. Construction due to begin Fall 1965. Equipment Jerrold. Owner: Jerrold Corp. (see CATV Group Ownership); Henry E. Lockard, mgr. Stations: WKTV, Utica; WTEN & WAST, Albany; WRGB & WMHT, Schenectady (off-air); WNEW-TV, WOR-TV & WPIX, New York (via microwave). Installation fee, \$25; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant planned, 35. No. of homes in front of plant, 3,600.
- Keeseville—See Plattsburgh, N.Y.
- † Kent—Putnam CATV. Bernard Klibaner, pres.; John H. Prentiss, v.p.; James Edgett, treas.; William C. Nichols.
- † Kinderhook—Kel Community Antenna Service. Frank A. Kelly Jr. & John E. Kelly.
- Kingston—Kingston Cablevision Inc., Pearl & Wall Sts. Phone: 331-1711. No. subscribers, 7,000; estimated potential, 9,000. Began service Nov. 2, 1959. Equipment, composite. Dr. G. Everett Gaillard, chmn.-treas.; Walter L. Hotz, pres.; George Gaillard, mgr. Stations: WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WOR-TV & WPIX, New York; WRGB, Schenectady; WTEN, Albany (all picked off-air); also 3 FMs. Installation fee, \$19.50; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 165; additional miles planned, 25. No. of homes in front of plant: 8,500. Note: Also owns Connecticut Cablevision, Conn. applicant.
- Kirkland—See Utica, N.Y.
- \* Lackawanna—Lackawanna Cablevision Inc., 324 N. Oak St. Lake Placid—See Saranac Lake, N.Y.

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- † Lakewood—Jamestown Cablevision Inc. (Simon Goldman).
- † Lakewood—Booth Bcstg. (see CATV Group Ownership).
- † Lakewood—Buckhill Bcstg. Co.
- \* Lansing—Cerrache TV Corp., 518 W. State St., Ithaca. Phone: 272-3456. Anthony Cerrache, owner (see CATV Group Ownership).
- \* Latham—Capital District Better TV Inc., 515 W. Lawrence St., Albany. Phone: 482-2865. Estimated potential, 6,000. Harry L. Goldman, pres. (see CATV Group Ownership). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant planned, 50.
- Laurel—See Southold, L.I., N.Y.
- Liberty—Liberty Video Corp., 10 Darbee Lane. Phone: 1955. No. subscribers, 950; estimated potential, 1,500. Began service Feb. 1, 1957. Equipment Jerrold. Alan Gerry, pres. Stations: WCBS-TV, WABC-TV, WNBC-TV, WNEW-TV, WOR-TV, WNDT-TV, WPIX, New York; WNHQ-TV, New Haven-Hartford; WNBC-TV, Binghamton (all picked off-air). Installation fee, \$39; monthly charge, \$5. Channel capacity: 12. Miles of plant, 26; additional miles planned, none.
- Lindley—Hammel's TV Cable, Main St., Box 10, Avoca, N.Y. Phone: 566-2543. No. subscribers, 125. Service began 1965. Equipment, composite. H. H. Hammel, pres. (see CATV Group Ownership). Stations: WSYE-TV, Elmira; WKBW-TV, Buffalo; WNBC-TV, Binghamton (all picked off-air). Installation fee, \$65; monthly charge, \$3.50. Channel capacity: 3. Miles of plant, 9.
- Little Falls—Antenna-Vision Inc., 11 Union St., Ilion, N.Y. Phone: 895-7704. No. subscribers, n.a.; estimated potential, 3,000. Began service 1965. Equipment, Ameco. Harry Levin, pres. (see CATV Group Ownership). Stations: WKTU, Utica; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse; WMHT, Schenectady; WAST & WTEN, Albany (off-air); WPIX, WNEW-TV & WOR-TV, New York (via microwave) also weather, music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 20.
- \* Liverpool—NewChannels Inc. (see CATV Group Ownership).
- Livingston Manor—Round Top TV Club Inc. Phone: 439-5332. No. subscribers, 325; estimated potential 500. Service began 1954. Equipment Jerrold. Otto R. Hoos, pres.; Harold B. Spriggs, secy.-treas.-mgr. Stations: WCBS-TV, WABC-TV, WOR-TV, WNBC-TV, WNEW-TV & WPIX, New York; WNBC-TV, Binghamton (all picked off-air); WPAT-FM, WVOS-FM & WQXR-FM, New York. Installation fee, \$100; monthly fee, \$2.08. Channel capacity: 5. Miles of plant in use, 12; additional miles planned, 3. No. of homes in front of plant: 450
- Locke—See Moravia, N.Y.
- † Lockport—Union-Sun & Journal Inc.
- † Lockport—Bytown TV (Canadian firm).
- † Lockport—Frontier TV Inc.
- † Lockport—Firm represented by J. Eugene McMahon, Buffalo.
- Long Lake—Shaw Mountain Cable TV Inc., c/o Percy Stanton. Howe Stanton, pres.; Percy Stanton, mgr. Cables: 3 TV.
- \* Lyons Falls—Oneida Cable TV Co. Inc., Utica (see CATV Group Ownership).
- † Lysander—General Electric Cablevision.
- † Lysander—Newhouse Bcstg.
- † Lysander—Onondaga Video Inc.
- Malone—NewChannels Corp., Howard Place. No. subscribers, n.a.; estimated potential, 3,200. Service began 1965. Owned by Newhouse Bcstg. (see CATV Group Ownership). Robert Hutchins, mgr. Installation fee, \$25; monthly charge, \$5. Miles of plant, 23.
- \* Manlius—NewChannels Corp. (Newhouse Bcstg.). See CATV Group Ownership.
- † Marcellus—Newhouse Bcstg.
- † Marcellus—Onondaga Video.
- Marcy—See Utica, N.Y.
- Margaretville—Margaretville Tel-Viz Inc., Swart St. Phone: 586-2612. No. subscribers, 204; estimated potential, 350. Began service Jan. 1953. Equipment Jerrold. Keene A. Roadman, pres.; Mary A. Sanford, v.p.-secy.; Paul Blish, v.p.-treas. Stations: WRGB, Schenectady; WAST & WTEN, Albany; WCBS-TV, New York (off-air). Installation fee, \$25; monthly charge, \$5.50. Channel capacity: 4; 2 to be added in year. Miles of plant in use, 5; additional miles planned, 2. No. of homes in front of plant: 250.

## Community Antenna Systems

- Massena—Antenna Systems Corp. of Massena, 67 Main St. Phone: 764-0244. No. subscribers, 2,450; estimated potential, 4,000. Began service June 18, 1959. Equipment, Entron. (See CATV Group Ownership.) Stations: WWNV-TV, Carthage-Watertown; WPTZ, Plattsburgh; WCAX-TV, Burlington; CBOT, Ottawa, Ont.; CBMT, Montreal, Que. (all picked off-air). Installation fee, \$35; monthly charge, \$3.95. Channel capacity: 5.
- Marion—See Southold, L.I., N.Y.
- Mattituck—See Southold, L.I., N.Y.
- † Maybrook—Better TV of Orange County Inc.
- † Maybrook—TV Cable of Waynesboro, Pa.
- McGraw—See Cortland, N.Y.
- † Menands—Capital District Better TV Inc. (Harry L. Goldman).
- † Menands—Cablevision of Troy Inc. Principals: William & John Quinlan (Q & Q Electronics Supply, 607 River St., Troy, N.Y.).
- Middleburg—Electronic TV Cable Co., 121 Main St. Phone: 827-5861. No. subscribers, 250; estimated potential, 375. Began service 1957. Equipment Jerrold. Frank Schmidt Jr., owner. Stations: WAST & WTEN, Albany; WRGB & WMHT, Schenectady; WKTV, Utica (off-air). Installation fee, \$29.95; monthly charge, \$3.50. Channel capacity: 5.
- † Middletown—TV Cable of Waynesboro, Pa.
- † Middletown—Better TV of Orange County Inc.
- Milford—See Cooperstown, N.Y.
- \* Millport—Elmira Video, Box 208, 200 William St., Elmira, N.Y. Phone: 734-2261. (See CATV Group Ownership).
- † Minetto—Unicable Inc.
- † Minoa—Onondaga Video Inc.
- † Minoa—General Electric Cablevision.
- † Minoa—Meredith-Avco.
- † Minoa—NewChannels Corp. (Newhouse Bcstg.).
- Mohawk—Antenna-Vision Inc., 11 Union St., Ilion, N.Y. Phone: 895-7704. No. subscribers, n.a.; estimated potential, 1,000. Began service 1965. Equipment Ameco. Harry Levin, pres. (see CATV Group Ownership). Stations: WKTU, Utica; WAST & WTEN, Albany; WSYR-TV, WNYS-TV & WHEN-TV, Syracuse; WMHT, Schenectady (picked off-air); WPIX, WNEW-TV & WOR-TV, New York (via microwave); also weather, music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 10.
- \* Monroe—Better TV Inc. of Orange County, c/o Albert Ricci, 15 Hastings Ave., Keene, N.H. (see CATV Group Ownership).
- Montauk—See E. Hampton, N.Y.
- † Montgomery—Better TV of Orange County Inc.
- † Montgomery—TV Cable of Waynesboro, Pa.
- Monticello—Master TV Antenna System Inc. Joseph Lorino, pres. (see CATV Group Ownership). No. subscribers, 1,000. Station: WBRE-TV, WillRes-Barre.
- Montour Falls—Montour Falls TV Corp., 518 W. State St., Ithaca, N.Y. Phone: 272-3456. No. subscribers, 400; estimated potential, 450. Began service Aug. 25, 1951. Equipment, Jerrold. Stations: WNBC-TV & WINR-TV, Binghamton; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse. Installation fee, \$50; monthly charge, \$3.75. Channel capacity 5.
- Moravia—Moravia TV Cable Co. No. subscribers, 350; estimated potential, 450. Began service Nov. 1952. Equipment Jerrold. Ray S. Dyer, owner. Stations: WNBC-TV, Binghamton; WPIX, New York; WRGC-TV, Rochester; WHEN-TV, WNYS-TV & WSYR-TV, Syracuse, N.Y. Installation fee, \$12.50; monthly charge, \$3.75. Cable channels: 5 TV. Note: Also serves Locke, N.Y.
- \* Moreau—Mohican TV Cable Corp. (see Jerrold Corp. under CATV Group Ownership).
- Napanoch—Napanoch TV Service Inc. No. subscribers, 240; estimated potential, 500. Began service June 1953. Equipment, Spencer-Kennedy. W. C. Smith, pres. Stations: WCBS-TV, WNBC-TV, WABC-TV, WOR-TV, WNEW-TV & WPIX, New York. Channel capacity: 7. Note: Served by Ellenville system (see Ellenville, N.Y.).

(Continued on next page)



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# Community Antenna Systems

NEW YORK—(Continued)

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- \* Nelliston—Valley Cable Vision Inc., 159 Erie Blvd., Canajoharie, N.Y. (See CATV Group Ownership).
- \* Newark—Meredith-Avco (see CATV Group Ownership).
- \* Newark—NewChannels Corp. (see CATV Group Ownership)
- \* Newark—Newark CATV Inc. (Gannett Co. & 7 Newark businessmen: Harold J. Stiles Jr., Bud Sova, Thomas Morrison, Rodney Graybill, Leon Sporn, Patrick Tarantelli, Thomas Tarantelli). See Gannett under CATV Group Ownership.
- New Berlin—Chenor Communications Inc., Box 709, Norwich, N.Y. Phone: 334-5593. No. subscribers, 110; estimated potential, 300. Service began April 1, 1965. Equipment, Ameco. Sterling F. Higley, pres. (see CATV Group Ownership). Stations: WKTU-TV, Utica; WNBC-TV, Binghamton; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (all picked off-air). Installation fee, \$19.50; monthly charge, \$4.25. Channel capacity: 12. Miles of plant, 9; additional miles planned, none. No. of homes in front of plant: 375.
- \* Newburgh—Hightower Telesystems of Newburgh Inc. Henry O'Neill, pres.
- † Newburgh—Time-Life Bcstg. Inc.  
New Hartford—See Utica, N.Y.
- New Paltz—New Paltz Tele-Cable Corp., 44 Main. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1965.
- \* New Paltz—R.J.R. Inc. (Russell Bogle).  
New Suffolk—See Southold, L.I., N.Y.
- † New Windsor—Hightower Telesystems of Newburgh Inc. Henry J. O'Neill, pres.
- \* New York—TelePrompTer Corp., 50 W. 44th St. Phone: 582-3800. See CATV Group Ownership.
- \* New York—CATV Enterprises Inc. (Theodore Granik).
- † New York—Sterling Information Services Ltd. (Charles Dolan, pres.; J. Elroy McCaw).
- † New York—Comtel Inc. (Bell TV & Acme TV Antenna Corp.).
- † New York—RKO General Inc. (WOR-TV New York).
- † New York—Skiatron Electronics & TV Corp.
- † New York—Cosmos Industries.
- † New York—Teleglobe Cosmotronics Corp. & Rollins Bcstg.
- \* New York Mills—Antenna-Vision Inc., Ilion, N.Y. (see CATV Group Ownership).
- † Niagara Falls—WJL Niagara Falls. Thomas W. Talbot, pres.
- \* Niskayuna—General Electric Cablevision Corp. (see CATV Group Ownership).  
North Haven—See Shelter Island, L.I., N.Y.
- † Northport—Suffolk Cable Corp. (Trans-Lux).
- † N. Syracuse—Upstate Community Antenna Inc. (Frank Harms, pres.).

For Canadian TV Stations

see Section b

- † N. Syracuse—Onondaga Video.
- † N. Syracuse—General Electric Cablevision Corp.
- † N. Syracuse—Newhouse Bcstg.
- † N. Tonawanda—Frontier TV Inc. Alfred E. Anscombe, pres.  
Northville—See Riverhead, N.Y.
- Norwich—Valley Video Inc., 24 E. Main St. Phone: 334-3639. No. subscribers, 2,400; estimated potential, 2,500. Began service Feb. 1956. Equipment, Ameco. Sterling F. Higley, pres. (see Higley under CATV Group Ownership). Stations: WHEN-TV, WSYR-TV & WNYS-TV, Syracuse; WNBC-TV, WBJA-TV & WINR-TV, Binghamton; WKTU, Utica (picked off-air); WOR-TV & WPIX, New York (via microwave). Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 12, including 20 FM. Miles of plant in use, 35; additional miles planned, 5. No. of homes in front of plant: 2,800.
- † Norwood—Antenna Systems Corp. of Massena.  
Noyak—See Southampton, L.I., N.Y.
- Ogdensburg—Ogdensburg Video, div. of NewChannels Corp., 411 State St. Phone: 393-3090. No. subscribers, 2,050 (2,000 residential); potential, 4,500. Began May 1965. Equipment, Jerrold. Owned by Newhouse Bcstg. (see CATV Group Ownership). Stations: WWNY-TV, Watertown; CBOT, Ottawa, Ont.; CKWS-TV, Kingston, Ont. (picked off-air); WPIX & WOR-TV, New York; WSYR-TV & WNYS-TV, Syracuse (via microwave); also weather, music, full FM. Installation fee, \$35; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 36; additional miles planned, 42. No. of homes in front of plant: 4,500.
- Olean—Nicholas Radio & TV Service Inc., Rt. 17, Box 164. Phone: 372-2212. No. subscribers, 100; estimated potential, 100. Began service in 1962. Equipment Blonder-Tongue & Delta. Oliver W. Nicholas, pres. (see CATV Group Ownership). Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; CHCH-TV, Hamilton, Ont. Installation fee, \$25; weekly charge, \$1.
- Olean—Allband Cablevision Inc. 111 E. Green St. Phone: 373-5220. No. subscribers, 3,900; estimated potential, 4,000. Began service Feb. 1957. Equipment, Viking & Jerrold. M. B. Arnold mgr. (see TeleVision Communications Corp. under CATV Group Ownership). Stations: WBEN-TV & WKBW-TV, Buffalo; WPSX-TV, Clearfield, Pa.; CHCH-TV, Hamilton, Ont. (picked off-air); WPIX, New York (via microwave); WGR-TV, Buffalo. Installation fee, \$16.50; monthly charge, \$5.50. Channel capacity: 5; changing to 12-channel capacity. Miles of plant, 58; additional miles planned, none. No. of homes in front of plant: 6,000. Note: Also serves Allegany & Eldred.
- \* Oneida—Madon Enterprises (John T. McKay & Assoc.).
- † Oneida—Newhouse Bcstg.
- † Oneida—National Franchise Assn., Binghamton, N.Y.
- † Oneida—Chenor Communications Inc. Sterling F. Higley, pres.
- † Oneida—Unicable Inc. of Utica.
- Oneonta—Oneonta Video Inc., 21 Elm St. Phone: 432-0500. No. subscribers, 3,975 (3,835 residential); potential, 4,100. Began Feb. 1955. Equipment, Jerrold & Ameco. Owned by Newhouse Bcstg. (see CATV Group Ownership). Stations: WPIX, WNDT, WNEW-TV & WOR-TV, New York (via microwave); WNBC-TV, WINR-TV & WBJA-TV, Binghamton; WKTU, Utica; WHEN-TV & WNYS-TV, Syracuse; WRGB, Schenectady (picked off-air); also 10 FMs, music. Installation fee, \$29.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 60; additional miles planned, 5. No. of homes in front of plant: 4,300. Note: Also serves W. Oneonta.
- \* Onondaga—Onondaga Video Inc. (see Cortland Video under CATV Group Ownership). W. B. Harrison, pres.
- † Onondaga—General Electric Cablevision Corp.
- † Onondaga—Newhouse Bcstg.
- † Onondaga—Meredith-Avco.
- † Orchard Park—Circuit Antenna TV Systems Inc., 324 N. Oak St., Buffalo.
- † Orchard Park—Blatt Bros. Corp., 194 Castle Sharron Blvd., Pittsburgh.
- † Orchard Park—Frontier TV Inc., 126 Pearl St., Buffalo.
- Orient—See Southold, L.I., N.Y.
- \* Oriskany Falls—Robert Harding, c/o Oriskany Falls Telephone Corp. 101 S. Main St. (see CATV Group Ownership).
- \* Oswego—Unicable Inc. 97 E. Bridge St. Richard Conde, pres.-gen. mgr.



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Owego—Southern Tier Enterprises Inc., 182 Front St. No. subscribers, 600; estimated potential, 1,500. Began service Jan. 1960. Equipment, Holt. Stations: WBJA-TV, WBNF-TV & WINR-TV, Binghamton; WSYR, Syracuse; WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre. Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 7. Note: Also serves Tioga, N.Y.

Owego—See also Tioga Terrace (subdivision).

Oxford—Oxford Video Inc., Box 668, Norwich, N.Y. Phone: 334-6324. No. subscribers, 250; estimated potential, 300. Began service June 1961. Equipment Jerrold & Ameco. Owned by Chenor Communications (see CATV Group Ownership). Stations: WBNF-TV, WINR-TV & WBJA-TV, Binghamton; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse; WKTV, Utica (off-air). Installation fee, \$29.95; monthly charge, \$4.25. Channel capacity: 5.

\* Palatine Bridge—Valley Cable Vision Inc., 159 Erie Blvd., Canajoharie, N.Y. (See CATV Group Ownership).

Paris—See Utica, N.Y.

† Patchogue—Suffolk Cable Corp. (Trans-Lux).

† Patchogue—Long Island CATV Corp. (Broadway Maintenance Corp.).

† Patterson—Putnam CATV. Bernard Klibaner, pres.; John H. Prentiss, v.p.; James Edgett, treas.; William C. Nichols.

Peconic—See Southold, L.I., N.Y.

\* Penn Yan—Penn Yan Cablevision Inc. W. Bradford Harrison, pres.; Charles W. Fribley Jr., v.p.; Frederick D. Dugan, secy. (see listings for Cortland Video & Fribley under CATV Group Ownership).

† Philmont—Better TV Inc. of Bennington, Vt.

† Phoenix—Oswego County Independent Telephone Co.

† Phoenix—NewChannels Co. (Newhouse Bcstg.).

† Pine Valley—Elmira Video

Pittsfield—Operating system.

\* Plattsburgh—AuSable Communications Inc. (owned by AuSable Valley Telephone). George Beckwith, pres. Will serve Plattsburgh & all area communities presently served by telephone firm, including AuSable Forks, Beekmantown, Keeseville. Note: Firm informed Plattsburgh council it will operate without franchise (see CATV Addenda Vol. 5:29).

† Plattsburgh—Newhouse Bcstg.

† Plattsburgh—RMC Cable Inc. Richard Conde, pres.

† Plattsburgh—Rollins Telecasting.

† Plattsburgh—TeleSystems of Glenside, Pa.

Port Jervis—Port Video Corp., 22 Ball St. Phone: 598-3482. No. subscribers, 2000; estimated potential, 3,500. Began service 1956. Equipment Spencer-Kennedy & Blonder-Tongue. W. J. Babey, pres.; D. E. Winer, v.p.; E. J. Trainor, secy.-treas. (see Telecab Corp. under CATV Group Ownership). Stations: WABC-TV, WNEW-TV, WCBS-TV, WOR-TV, WPIX, WNND & WNBC-TV, New York; WBRE-TV, Wilkes-Barre (all picked off-air). Installation fee, \$19.95; monthly charge, \$4.50. Channel capacity: 12. No. of homes in front of plant: 2,200. Note: Also serves Deerpark & Huguenot.

\* Port Leyden—Oneida Cable TV Co. Inc., Utica (see CATV Group Ownership).

Portville—Butternut Brook Cable Co., Rt. 17, Box 164, Olean, N.Y. Phone: 372-2212. No. subscribers, n.a.; estimated potential, 100. Began service 1963. Equipment Blonder-Tongue. Oliver L. Nicholas, pres. (See Nicholas Radio & TV under CATV Group Ownership). Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo (off-air). Installation fee, \$25; weekly charge, \$1. Channel capacity: 13, one or 2 to be added.

Potsdam—Antenna Systems Corp. of Massena, Arlington Inn. Phone: 267-9414. No. subscribers, 650; estimated potential, 2000. Began service Aug. 15, 1960. Equipment, Entron. (See CATV Group Ownership). Stations: WWNV-TV, Carthage-Watertown; WPTZ, Plattsburgh; WCAX-TV, Burlington; CBOT, Ottawa; CMBT, Montreal. Installation fee, \$35; monthly charge, \$3.95. Channel capacity: 5.

\* Poughkeepsie—Hudson Valley Bcstg. Corp. (WEOK Poughkeepsie).

† Poughkeepsie—TV Cable of Waynesboro Inc., Waynesboro, Pa.

† Poughkeepsie—King Community TV Co., 39 Rivercrest Dr., Houston, Tex.

† Poughkeepsie—Kingston Cablevision Inc., c/o Larkin & Vogt, 42 Main St., Kingston.

† Poughkeepsie—Dinstroff & Adler, c/o Joseph Hawkins, One Washington St.

† Poughkeepsie—Vidi-Comm Inc., 124 Partition St., Saugerties.

† Poughkeepsie—Hightower Telesystems Inc., Box 81, Hastings-on-Hudson.

† Queensbury—Mohican TV Cable Corp.

† Queensbury—Newhouse Bcstg.

Quogue—See Southampton, L.I., N.Y.

† Randolph—Jamestown Cablevision.

† Randolph—Blatt Bros. Corp., Corry, Pa.

Remsenberg—See Southampton, L.I., N.Y.

† Rensselaer—Capital District Better TV Inc., c/o Harry Goldman, 515 W. Lawrence St., Albany.

† Rensselaer—General Electric Cablevision.

† Rhinebeck—Better TV Inc. of Dutchess County.

Riverhead—Long Island Cablevision Corp. of Riverhead, Rt. 58 & Osprey Ave. Phone: 727-6300. No. subscribers, 3,500 estimated potential, n.a. Service began July 1965. Philip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WABC-TV, WCBS-TV, WNEW-TV, WNBC-TV, WOR-TV, WPIX, WNYC-TV & WNND, New York; WHNB-TV, New Britain (all picked off-air); also local information & background music. Installation fee, \$30; monthly charge, \$5. Channel capacity: 12. Note: Also serves Aqueboque, Jamesport & Northville.

\* Riverhead—Riverhead Community TV Service, c/o Joseph Bloom, 230 Park Ave., New York.

\* Riverhead—Patchogue Bcstg. Co. Inc., Box 651, Patchogue, N.Y. Phone: 475-4600. Lee Morrison, pres.; Morton Morrison, v.p. (see CATV Group Ownership).

Riverhead Twp.—See Riverhead, L.I., N.Y. (Long Island Cablevision).

Rome—Cabletron Inc., 224 W. Dominick St. Phone: 337-1121. No. subscribers, 1,796; estimated potential, 13,000. Service began May 15, 1965. Equipment, Ameco. W. V. Rothrum, pres.; A. J. Eicholzer, v.p.; Joel Fleming, gen. mgr. (Majority interest held by Newhouse Bcstg.; see NewChannels Corp. under CATV Group Ownership). Stations: WKTV, Utica; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (picked off-air); WOR-TV, WNND, WPIX, WNEW-TV, New York (via microwave); weather, music, full FM; 2 signals to be added in yr. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 79; additional miles planned, 16. No. of homes in front of plant, 12,000.

\* Roscoe—Edward Reinshagen & Assoc.

Rosendale—Rosendale Wired TV Co., 177 Canal St., Ellenville, N.Y. Ellenville 1056. No. subscribers, 260; estimated potential, 500. Began service Jan. 1959. Equipment, Spencer-Kennedy. David E. Winer, pres. (see Telecab Corp. under CATV Group Ownership). Stations: WABC-TV, WCBS-TV, WNEW-TV, WOR-TV, WPIX & WNBC-TV, New York; WRGB, Schenectady (all picked off-air); also one FM. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12.

† Rotterdam—Capital District Better TV Inc. (Harry L. Goldman).

† Rotterdam—General Electric Cablevision.

Sag Harbor—Long Island Cablevision Corp. of Sag Harbor, Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 727-6300. No. subscribers, n.a.; estimated potential, n.a. Philip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WNYC-TV & WNND, New York; WTIC-TV, Hartford; WNHC-TV, New Haven; WHNB-TV, New Britain (all picked off-air); also local information, weather & background music. Installation fee, \$30; monthly charge, \$5. Channel capacity: 12.

† Sag Harbor—Patchogue Bcstg. (WAPC Patchogue).

(Continued on next page)

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- \* St. Johnsville—Antenna Vision Inc. (see CATV Group Ownership).
- Salamanca—Salamanca TV Cable Co., 70 Swan St. Estimated potential, 2,200. Service began Dec. 15, 1965. Equipment Jerrold & Entron. Owners: Joseph Hardy, pres., & Edward Lamb Enterprises (WICU-TV Erie). Mike Csop, v.p.; Jim Ewing, secy.-treas. (see Lamb Enterprises under CATV Group Ownership.) Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo; WICU-TV, Erie (off-air). Installation fee, \$50; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 18; additional miles planned, 20. No. of homes in front of plant: 2,564.
- † Salina—Newhouse Bcstg.
- Saranac Lake—Resort Cable TV Inc., 70 Broadway. Phone: 891-2817. No. subscribers, 1,500; estimated potential, 4,000. Began service Jan. 1957. Equipment composite. Raymond H. Patnode, mgr. (see Telesystems under CATV Group Ownership). Stations: CJOH-TV-1, Cornwall, Ont.; WCAX-TV, Burlington; WPTZ, Plattsburgh; WAST, Albany; CBMT-TV, Montreal; WWNV-TV, Watertown (all picked off-air). Installation fee, \$19.95; monthly charge, \$5.50. Channel capacity: 5. Miles of plant, 18; additional miles planned, 4. No. of homes in front of plant, n.a. Note: Also serves Lake Placid & Tupper Lake.
- \* Saratoga Springs—Saratoga Cable TV Co. Inc. (combination of WKAJ Saratoga Springs & The Saratogian; latter owned by Gannett Co.). Officers: Robert D. Wilkinson, pres.; Kent Jones, v.p.; James Cudney, secy.; John V. Hannigan, treas. See Gannett under CATV Group Ownership.
- Saugerties—Vidi-Comm Inc., 124 Partition St. Phone: 246-2700. No. subscribers, 1,080; estimated potential, 1,500. Began service Oct. 20, 1961. Equipment Jerrold. Alan Gerry, pres.; Donald R. Baker, gen. mgr. Stations: WCBS-TV, WNEC-TV, WNEW-TV, WABC-TV, WOR-TV & WPIX, New York; WTIC-TV, Hartford; WMHT & WRGB, Schenectady; WAST & WTEN, Albany (all picked off-air); also FM. Installation fee, \$20; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 26; additional miles planned, 12. No. of homes in front of plant: 1,800.
- Savona—See Dansville, N.Y.
- \* Schenectady—General Electric Cablevision Corp., 1400 Balltown Rd. Phone: 377-2261. Robert B. Hanna, gen. mgr. (see CATV Group Ownership). Installation fee, \$19.50; monthly charge, \$5. Channel capacity: 12.
- † Schoharie—Frank J. Schmidt, owner of Middleburg, N.Y. system.
- Schuyler—See Utica, N.Y.
- † Schuylerville—Mohican TV Cable Corp.
- † Schuylerville—Martin Karig.
- \* Scotia—General Electric Cablevision Corp. (see CATV Group Ownership).
- † Seneca Falls—Meredith-Avco.
- † Seneca Falls—Unicable Inc. Richard Conde, pres.
- † Seneca Falls—Newhouse Bcstg.
- † Shawangunk—Better TV of Orange County Inc.
- Shelter Island—Long Island Cablevision Corp. of Shelter Island, Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 727-6300. No. subscribers, n.a.; estimated potential, n.a. Philip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WNHC-TV, New Haven, Conn.; WABC-TV, WCBS-TV, WNEW-TV, WNBC-TV, WOR-TV, WPIX & WNDT, New York City; WJAR-TV & WPRO-TV, Providence (all picked off-air); also local information & background music. Installation fee, \$30; monthly charge, \$5. Cable channels: 12. Note: Also serves North Haven.
- Shinnecock Hills—See Southampton, L.I., N.Y.

- Sidney—Sidney Video Inc., 7 Division St. Phone: 563-1150. No. subscribers, 1,500; estimated potential, 2,000. Began service Dec. 18, 1958. Equipment composite. Owned by Newhouse Bcstg. Corp. (see CATV Group Ownership). Stations: WNEF-TV, Binghamton; WSYR-TV, Syracuse; WNEP-TV, Scranton (off-air); WOR-TV & WPIX, New York (via microwave). Installation fee, \$29.50; monthly charge, \$4. Channel capacity: 12. Note: Also serves Unadilla, N.Y.
- † Skaneateles—New Channel Corp. of Syracuse (Newhouse Bcstg.).
- † Skaneateles—Onondaga Video Co.
- † Skaneateles—General Electric Cablevision.
- Southampton—Long Island Cablevision Corp. of Southampton, Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 727-6300. No. subscribers, n.a.; estimated potential, n.a. Philip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WABC-TV, WCBS-TV, WNEW-TV, WNBC-TV, WOR-TV, WPIX, WNYC-TV & WNDT, New York; WHNB-TV, New Britain (all picked off-air); also local information & background music. Installation fee, \$30; monthly charge, \$5. Channel capacity: 12. Note: Also serves Bridgehampton, Conoe Place, East Quogue, Flanders, Hampton Bays, Noyak, Remsenberg, Shinnecock Hills, Springville, Tiana, Tuckahoe, Westhampton & Westhampton Beach.
- † Southampton—Long Island CATV Inc.
- † Southampton—Patchogue Bcstg. Co.
- S. Corning—See Corning.
- † Southeast—Putnam CATV. Bernard Klibaner, pres.; John H. Prentiss, v.p.; James Edgett, treas. William C. Nichols, dir.
- \* S. Glens Falls—Mohican TV Cable Corp. (see Jerrold Corp. under CATV Group Ownership). No. of homes in front of plant, 1,300.
- Southold—Long Island Cablevision Corp. of Southold, Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 723-6300. No. subscribers, n.a.; estimated potential, n.a. Philip J. Kenter, pres.; Joseph T. Lopez, treas. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WNEC-TV, WABC-TV, WCBS-TV, WNEW-TV, WOR-TV, WPIX & WNDT, New York; WPRO-TV & WJAR-TV, Providence (all picked off-air); also local information & background music. Installation fee, \$30; monthly charge, \$5. Channel capacity: 12. Note: also serves Cutchogue, East Marion, Laurel, Mattituck, New Suffolk, Orient & Peconic.
- Springs—See E. Hampton, N.Y.
- Springville—See Southampton, L.I., N.Y.
- Stamford—Stamford Video Co., 104 Main St. No. subscribers, n.a.; estimated potential, n.a. Began service in 1960. Equipment Jerrold. Owned by Paul L. & Robert P. Reed (see CATV Group Ownership).
- Stewart Air Force Base (Newburgh)—U.S. Air Force. Equipment Entron.
- \* Stuyvesant—Kel Community Antenna Co. Frank A. Kelly Jr. & John E. Kelly.
- \* Suffolk—Suffolk Cable Corp. Financed by Trans-Lux.
- † Syracuse—Meredith-Avco.
- † Syracuse—Newhouse Bcstg.
- † Syracuse—Onondaga Video.
- Tiana—See Southampton, L.I., N.Y.
- Ticonderoga—Champlain Cablevision Inc., Box 1075, Troy, N.Y. Began service 1965. Estimated potential, 1,100. Lee Ehrlich, owner. Stations: WCAX-TV, Burlington; WPTZ-TV, Plattsburgh; WRGB-TV & WMHT, Schenectady; WMTW-TV, Poland Spring; WTEN & WAST, Albany; CFCF-TV, Montreal (all picked off-air). Channel capacity: 12. Miles of plant planned, 11. No. of homes in front of plant: 1,100.
- Tioga—See Owego, N.Y.
- † Tioga Terrace—Vestal Video Inc., Vestal, N.Y. (Larry Flinn). This is a subdivision of Owego, N.Y.
- † Troy—Cablevision of Troy Inc. Principals: William & John Quinlan (Q & Q Electronics Supply, 670 River St., Troy.)
- † Troy—General Electric Cablevision Corp.
- † Troy—Trojan Electronics.
- † Troy—Capital District Better TV Inc. (Harry Goldman).
- † Troy—WTRY Bcstg. Corp.



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- † Troy—Hudson Valley Antenna Service Inc.  
Tuckahoe—See Southampton, L.I., N.Y.  
Tupper Lake—See Saranac Lake, N.Y.
- \* Tuxedo—Better TV Inc. of Orange County (see CATV Group Ownership).
- Unadilla—See Sidney, N.Y.
- Union—See Endicott, N.Y.
- Utica—Central New York Cable TV Inc., Box 105. Phone: 735-7521. No. subscribers, 2,000; estimated potential, 21,500. Service began Oct. 1, 1964. Equipment, Entron. Paul F. Harron, chmn.-pres.; Sheldon F. Storrier, exec. v.p.; Lawrence D. Biele, secy.-treas. (see CATV Group Ownership). Stations: WKTV, Utica; WMHT & WRGB, Schenectady; WHEN-TV, Syracuse; WTEN & WAST, Albany (picked off-air); WNEW-TV, WOR-TV & WPIX, New York; CKWS-TV, Kingston, Ont. (via microwave); WRUN-FM & WUFM, Utica; also weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 187; additional miles planned, 123. No. of homes in front of plant: 28,500. Note: Also serves Clayville, Clinton, Deerfield, Kirkland, Marcy, New Hartford, Paris, Schuyler, Whitesboro, Whitestown & Yorkville.
- † Valatie—Kel Community Antenna Service, Kinderhook, N.Y. Frank A. Kelly Jr. & John E. Kelly.
- \* Van Buren—General Electric Cablevision Corp. (see CATV Group Ownership).
- Vestal—Vestal Video Inc., 130 Front St. Phone: 754-2530. No. subscribers, 1,100; estimated potential, 5,000. Service began Oct. 15, 1962. Equipment Spencer-Kennedy. Lawrence Flinn Jr., pres.; Clark G. Cook, v.p.-mgr. Stations: WBRE-TV, Wilkes-Barre; WDAU-TV, Scranton; WBJA-TV, WNEF-TV & WINR-TV, Binghamton; WSYR-TV, WHEN-TV & WNYS-TV, Syracuse (off-air); WPIX & WOR-TV, New York (via microwave). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12, including time-weather, FM. Miles of plant in use, 25; additional miles planned, 35. (See Flinn under CATV Group Ownership).
- \* Veteran—Elmira Video, 200 William St., Box 208, Elmira, N.Y. Phone: 734-2261. (See CATV Group Ownership).
- † Walden—TV Cable of Waynesboro, Pa.
- † Walden—Better TV of Orange County Inc.
- † Walden—M & K TV.
- † Wallkill—Better TV of Orange County Inc.
- Walton—Walton Community Antenna System Inc., 145 Delaware St. Phone: 865-4135. No. subscribers, 1,025; estimated potential, 1,100. Began service Oct. 1952. Equipment, Jerrold. Edwin W. Miller Jr., pres.; Georgia Miller, v.p.; Frances H. Stevens, secy.-treas. Stations: WNEF-TV, Binghamton; WSYR-TV & WNYS-TV, Syracuse; WDAU-TV & WBRE-TV, Scranton—Wilkes-Barre (picked off-air); WPIX & WNEW (via microwave); also 10 FMs. Installation fee, \$85; monthly charge, \$4.50. Channel capacity: 5.
- † Wappingers Falls—Better TV Inc.
- † Wappingers Falls—TV Cable of Waynesboro, Pa.
- † Warrensburg—Robert Kay, Richard E. Potter & John E. Arehart.
- † Warrensburg—Mohican TV Cable (Jerrold Corp.).
- \* Warwick—Better TV Inc. of Orange County, c/o Albert Ricci, 15 Hastings Ave., Keene, N.H. (see CATV Group Ownership).
- † Warwick—TV Cable of Waynesboro Inc.
- † Washingtonville—Felter's TV (Ronald Felter).
- † Washingtonville—Better TV Inc. of Orange County (Albert Ricci).
- † Waterford—General Electric Cablevision Corp.
- † Waterford—Cablevision of Troy Inc. Principals: William & John Quinlan (Q & Q Electronics Supply, 670 River St., Troy).
- † Waterloo—Meredith-Avco.
- † Waterloo—Newhouse Bcstg.
- † Waterloo—RM Cable Co. Richard Conde, pres.
- Watertown—C & H TV Service Inc., 119 Stone St. Sunset 5240. No. subscribers, 5,400; estimated potential, 8,000. Began service June 19, 1951. Equipment, Jerrold. Charles H. Curtis, pres.; Donald Curtis, gen. mgr. Stations: WWNY-TV, Carthage-Watertown; WHEN-TV, Syracuse; CKWS-TV, Kingston, Ont. (picked off-air); WSYR-TV & WNYS-TV, Syracuse; WPIX, New York (via microwave). Installation fee, \$15; monthly charge, \$4. Channel capacity: 5.

- \* Waterville—Robert Harding, c/o Oriskany Falls Telephone Corp., 101 S. Main St., Oriskany Falls, N.Y. (see CATV Group Ownership).
- † Watervliet—Capital District Better TV Inc. (Harry L. Goldman).
- † Watervliet—Cablevision of Troy Inc. Principals: William & John Quinlan (Q & Q Electronics Supply, 670 River St., Troy, N.Y.)
- † Watervliet—General Electric Cablevision Corp.
- Watkins Glen—Master TV, 302 N. Franklin St.
- Waverly—Valley TV Cable Co. of N.Y. Inc., 142 W. Lockhart St., Sayre, Pa. Phone: 883-9260. No. subscribers, 900; estimated potential, n.a. Began service Dec. 1959. Equipment Holt. Bird Sumner, pres.; Alice Stephens, mgr. (see CATV Group Ownership). Stations: WINR-TV, WBJA-TV & WNEF-TV, Binghamton; WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WSYE-TV, Elmira; WNYS-TV, Syracuse; WPIX, New York. Installation fee, \$45 & \$10; monthly charge, \$3.50 & \$4.95. Channel capacity: 5.
- Waverly—See also Sayre, Pa.
- Wellsville—Wellsville TV Cable Co. Inc., 26 Jefferson St. Phone: 1350. No. subscribers, 1,800; estimated potential, 2,500. Began service May 1957. Equipment, Jerrold. C. J. Rigas, pres.-treas.; John Rigas, v.p.-secy. (See John Rigas under CATV Group Ownership.) Stations: WKBW-TV, WGR-TV & WBEN-TV, Buffalo; WROC-TV, Rochester (picked off-air); WPIX, New York (via microwave); WADV-FM & WBLK-FM, Buffalo; WHLD-FM, Niagara Falls. Installation fee, \$7.75; monthly charge, \$4.25. Channel capacity: 5; 5 to be added in year. Miles of plant in use, 35; additional miles planned, 4. No. of homes in front of plant: 2,400.
- W. Carthage—See Carthage, N.Y.
- \* Westfield—Chautauqua & Erie Communications, 30 Main St. Al-istair & Roderick Nixon, owners.
- Westhampton—See Southampton, L.I., N.Y.
- † Westhampton Beach—Suffolk Cable Corp. (Trans-Lux).
- Westhampton Beach—See also Southampton, L.I., N.Y.
- W. Oneonta—See Oneonta.
- † W. Seneca—Frontier TV Inc. Alfred E. Anscombe, pres.
- † W. Seneca—Blatt Bros. Corp., Pittsburgh.
- † W. Seneca—WKBW-TV, Buffalo (Capital Cities Bestg.).
- \* White Creek—Better TV Inc., Bennington, Vt. Al Ricci, owner (see CATV Group Ownership).
- † Whitehall—Better TV Inc., Burlington.
- Whitesboro—See Utica, N.Y.
- Whitestown—See Utica, N.Y.
- Windsor—Windsor Cable Co., P.O. Box 4. Station: WBRE-TV, Wilkes-Barre, Pa.
- † Woodbury—Better TV Inc.
- † Woodbury—TV Cable of Waynesboro, Pa.
- Woodridge—Woodridge Wired TV Co., 177 Canal St., Ellenville, N.Y. Phone: Ellenville 1956. No. subscribers, 250; estimated potential, 260. D. E. Winer, pres. (see Telecab Corp. under CATV Group Ownership). Began service July 1954. Equipment, Spencer-Kennedy. Stations: WRGB, Schenectady; WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WNDT & WPIX, New York; WTIC-TV, Hartford. Installation fee, \$75; monthly charge, \$4. Channel capacity: 8, including FM.
- Woodstock—See Kingston, N.Y.
- Yorkville—See Utica, N.Y.

## NORTH CAROLINA

- \* Ahoskie—Cablevision Inc. (see CATV Group Ownership).
- † Ahoskie—Peninsula Bcstg. (WVEC-TV Norfolk).
- † Asheboro—Asheboro Bcstg. Co. (WGWR). J. R. Marlowe, secy.
- \* Asheville—Asheville Cablevision Inc. Robert O. Hofland (Chelmsford, Mass.), principal.
- \* Belmont—Cablevision Inc., 247 W. Main, Gastonia, N.C. Phone: 864-8327. Estimated potential, 3,000. System under construction. (See CATV Group Ownership.) Channel capacity: 12.

(Continued on next page)



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- \* Bessemer City—Cablevision Inc., N. Cherry St., Cherryville, N.C. Phone: 435-3451. Estimated potential, 1,000. Installation fee, \$7.50; monthly charge, \$5.95. Channel capacity: 12. Miles of plant planned, 20. (See CATV Group Ownership.)
- Boger City—See Lincolnton-Boger City.
- † Canton—Carolina Cable Vision Co. (Vernon & Joseph Pressley; former owns WPTL Canton).
- † Canton—Video Cable Co., Waynesville (William Turner, pres.).
- † Cherryville—Cablevision Inc.
- † Concord—Concord-Kannapolis Bcstg. Co. (WEGO Concord). Directors: Robert E. Hilker, pres.; James Keel, exec. v.p.; Dr. Fred T. Craven; Clyde L. Propst; M. V. Sapp; T. N. Spencer; Robert E. Ridenhour; Arthur W. Thomas.
- † Conover—Cablevision Inc.
- † Conover—Newton-Conover Cablevision Inc. (Earle Holder, majority stockholder of WNNC Newton, has interest).
- † Cramerton—Cablevision Inc.
- † Dallas—Cablevision Inc.
- \* Dunn—Cablevision of Dunn Inc., Box 762. Estimated potential, 3,500. Equipment, Jerrold. Ellis Barbour, pres.; Don Curtis, exec. v.p. (see Cablevision Inc. under CATV Group Ownership). Installation fee, \$7.50; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant under construction, 50. Note: Will also serve Erwin.
- † Durham—WTV D Durham.
- † Edenton—Peninsula Bcstg. (WVEC-TV Norfolk).
- † Elizabeth City—Peninsula Bcstg. (WVEC Norfolk).
- Erwin—See Dunn, N.C.
- Fayetteville—Fayetteville Cablevision Inc., 4788 Raeford Rd. Phone: 485-8101. No. subscribers, 775; estimated potential, 12,000. Began service Dec. 21, 1964. Equipment Ameco. Derwood H. Godwin, pres.; Norman J. Suttles, exec. v.p.; James C. Davis, secy.-treas.; Robin B. Gunter, mgr. Stations: WFMY-TV, Greensboro; WWAY & WECT, Wilmington, N.C.; WUNC-TV, Chapel Hill; WNCT-TV, Greenville, N.C.; WTV D, Durham; WBTW, Florence, S.C.; WRAL-TV, Raleigh; WITN-TV, Washington, N.C.; WGHP-TV, High Point (all picked off-air). Installation fee, \$8; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 63; additional miles planned, 99. No. of homes in front of plant: 4,500.
- Gastonia—Cablevision Inc., Box 1805. Phone: 864-8327. No. subscribers, 950; estimated potential, 7,500. Service began Sept. 10, 1965. Equipment, Jerrold. (See CATV Group Ownership). Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 12, including weather. Miles of plant, 125.
- † Gibsonville—American CATV Services of Kingsport, Tenn.
- \* Greensboro—VueMore Cablevision Inc. Harry J. Hill, principal.
- † Greensboro—Community Antenna Co. N. P. Hayes, Bland Worley, Jack Brown, Claiborne Darden, Palmer Pickard, E. R. Zane.
- \* Greensboro—Greensboro Cable Co. (WCOG).
- † Greensboro—Musico Corp. Carroll Ogle, rep.
- \* Hamlet—Rockingham-Hamlet Cablevision Inc., c/o Jack Younts, Box 570, Southern Pines, N.C. (See CATV Group Ownership).
- Harbor Island—See Wrightsville, N.C.
- † Havelock—Havelock-Cherry Point Cablevision Co. Principals: Jack Younts, Sam Crocker & Dr. Alan Stoddard.
- † Havelock—American CATV Services. William Feltman & John Dallas, principals.
- Hazelwood—See Waynesville, N.C.

- † Henderson—Mountaineer Corp.
- † Henderson—Henderson Radio Corp. (WHNC Henderson).
- † Hendersonville—Burnup & Sims. Francis Coiner, rep.
- † Hendersonville—WHKP & Cable TV Inc. jointly.
- † Hickory—Cablevision Inc.
- † Hickory—Catawba Valley Cablevision Co.
- Jacksonville—Jacksonville TV Cable Co. Inc., 523 Court St., Box 5378. Phone: 347-3111. No. subscribers, n.a.; estimated potential, n.a. Service began July 1965. Equipment, Entron. Fred W. Stegner, pres.; Robert J. McGeehan, v.p. (pres. of Entron Inc.; Entron is majority owner); J. William Pierce, secy.-treas. Stations: WECT & WWAY, Wilmington, N.C.; WITN-TV, Washington, N.C.; WNCT-TV, Greenville, N.C.; WTV D, Durham; WNBC-TV, New Bern; WRAL-TV, Raleigh (all picked off-air); also weather-music channel. Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 55. No. of homes in front of plant: 11,000. Note: Will also serve Onslow County. (See Entron Inc. under CATV Group Ownership.)
- † Kannapolis—Concord-Kannapolis Bcstg. Co. (for ownership details, see Concord, N.C. application).
- † Kings Mountain—Cablevision Inc.
- Laurinburg—Community Antenna Inc., 222 Atkinson St. Phone: 276-1001. No. subscribers, 160; estimated potential, 5,000. Service began Sept. 1, 1965. Equipment, Entron. Edwin Morgan, pres.; Edwin Pate, v.p.; James R. Dalrymple, secy.-treas.; Grady E. Gardner Jr., gen. mgr. (ownership interlocks with Scotland Bcstg., WEWO Laurinburg). Stations: WSOC-TV, Charlotte; WUNC-TV, Chapel Hill; WRAL-TV & WTV D, Raleigh-Durham; WECT, Wilmington; WGHP-TV, High Point; WITN-TV, Washington, N.C.; WIS-TV, Columbia; WBTW, Florence (all picked off-air); also weather channel, FM. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 31; additional miles planned, 35. No. of homes in front of plant: 2,000.
- \* Lenoir—Lenoir TV Cable Inc. Subsidiary of N.C. TV Cable (see CATV Group Ownership).
- \* Lincoln County—Cablevision Inc. (see CATV Group Ownership).
- \* Lincolnton-Boger City—Cablevision of Lincolnton Inc., c/o WLON, Lincolnton. Estimated potential, 3,000. (See Cablevision Inc. under CATV Group Ownership.) Lincoln County Bcstg. (WLON) has share. Installation fee, \$7.50; monthly charge, \$4.95. Channel capacity: 12, including weather. Miles of plant under construction, 30.
- \* Lowell—Cablevision Inc. (See CATV Group Ownership). Estimated potential, 1,000. Channel capacity: 12. Miles of plant planned, 16.
- † Lumberton—Cablevision of Lumberton.
- † Lumberton—Unidentified local firm.
- \* Marion—Marion Cable TV Inc. Subsidiary of N.C. TV Cable (see CATV Group Ownership).
- \* McAdenville—Cablevision Inc. (see CATV Group Ownership).
- † Mocksville—Statesville Bcstg. Co. (WSIC & WFMX Statesville, N.C.).
- † Monroe—Cablevision Inc.
- † Monroe—Piedmont Cablevision Inc. Owned by William Benton (also has interest in WMAP Monroe), Charles Hunley, Ed Gaskins & Aaron Plyler.
- † Mooresville—Dixie Communications Inc., Statesville, N.C.
- † Mooresville—Statesville Bcstg. Co. (WSIC & WFMX Statesville N.C.).
- † Morgantown—Georgia TV Cable Co. Inc. (see CATV Group Ownership).
- † Mt. Airy—Northwestern CATV Inc. Dirs.: Thomas Ashby, Dr. Carlton Everhart, Fred Folger Jr., Russell Hiatt, Cullen O'Dell, D. C. Rector & J. A. Rountree.
- † Mt. Airy—Cablevision Inc.
- † Mt. Airy—Mt. Airy Development Corp.
- \* Mt. Holly—Cablevision Inc. (see CATV Group Ownership). Estimated potential, 1,500. Channel capacity: 12. Miles of plant planned, 28.
- † Murfreesboro—Peninsula Bcstg. (WVEC-TV Norfolk).
- New Hanover County—See Wilmington, N.C.
- † Newton—Cablevision Inc.
- † Newton—Earl Holder (WNNC Newton).

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† N. Wilkesboro—Statesville Bcstg. Co. (WSIC & WFMX Statesville, N.C.).

Onslow County—See Jacksonville, N.C.

† Pineville—TV Transmission Corp., Chicago.

† Raleigh—Southeastern Cablevision Co.

† Raleigh—WTVD Durham.

\* Ranlo—Cablevision Inc. (see CATV Group Ownership).

† Reidsville—American CATV Service Inc., Kingsport, Tenn.

Roanoke Rapids—Roanoke Rapids TeleCable, 20 E. 11th St. Phone: 537-9157. No. subscribers, 600; estimated potential, 2,000. Began service March 1, 1965. Owned by Southern Communications Corp., subsidiary of Norfolk-Portsmouth Newspapers (see CATV Group Ownership). Frank Batten, pres.; P. S. Huber Jr., v.p.; J. W. Diederich, v.p.-treas.; Lee Coleman Kitchen, v.p.-operations; Richard D. Roberts, secy.; Frank R. McKain, asst. secy. Stations: WTAR-TV, Norfolk; WUNC-TV, Chapel Hill; WRAL-TV, Raleigh; WTVR & WRVA-TV, Richmond; WITN-TV, Washington, N.C.; WXEX-TV, Petersburg, Va.; WNCT-TV, Greenville, N.C.; WAVY-TV, Portsmouth; WTVD, Durham (all picked off-air); also 5 FMs. Installation fee, \$9.50; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 46. No. of homes in front of plant: 4,000.

\* Rockingham—Rockingham-Hamlet Cablevision Inc., c/o Jack Younts, Box 570, Southern Pines, N.C. (see CATV Group Ownership).

† Rocky Mount—Cablevision Inc.

† Salisbury—American CATV Service Inc., Kingsport, Tenn.

\* Sanford—Lee Cablevision Corp.

† Shelby—Shelby Cablevision Inc. Roland Hamrick Sr., pres.; Tom Mayhew, v.p.; Joe Mauney, secy.-treas.

† Smithfield—Carolina Bcstg. Service (WMPM Smithfield).

† Southern Pines—Sandhills Cable TV Inc. Directors: Lawrence Johnson, Voit Gilmore & John M. Harney.

† Southern Pines—Sandhills Community Antenna Inc. (Jack Younts, WEEB Southern Pines).

† Southern Pines—United Telephone Co.

† Southern Pines—Cablevision Inc.

\* Spring Lake—David L. Jones.

\* Stanley—Cablevision Inc.

† Statesville—Statesville Bcstg. Co. (WISC & WFMX Statesville), Radio Rd.

† Statesville—Dixie Communications Corp. (T. L. Dysard Jr., Fred Bunch Jr., Maury Gaston, principals), Box 109.

† Tarboro—Tarboro Cable TV Co., Oxford, N.C. Stanley Fox, pres.; Irvin Fox, v.p.; Seymour Dworsky, treas.; Marvin Horton, secy.

† Taylorsville—Statesville Bcstg. Co. (WSIC & WFMX Statesville, N.C.).

\* Valdese—Burke County Bcstg. Co. (WSVM Valdese).

Waynesville—Video Cable Co. Inc., 217 Depot St. Phone: 452-4642. No. subscribers, 1,100; estimated potential, 2,000. Began service Jan. 1, 1964. Equipment Delta & Ameco. William Turner, pres.; Laurence Flinn Jr., v.p.-treas. William I. Millar, secy. (See Flinn & Turner under CATV Group Ownership.) Stations: WBTV, Charlotte; WLOS-TV, Asheville; WFBC-TV, Greenville, S.C.; WCYB-TV, Bristol; WSPA-TV, Spartansburg; WBIR-TV, Knoxville; WJHL-TV, Johnson City, Tenn.; WGTW, Athens, Ga. (all picked off-air); also 15 FMs. Installation fee, \$5; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 50; additional miles planned, 10. No. of homes in front of plant: 2,600. Note: Also serves Hazelwood.

\* Weldon—Southern Communications Corp. d/b as Roanoke Rapids TeleCable, 20 E. 11th St., Roanoke Rapids, N.C. Phone: 537-9157. Estimated potential, 1,000. Owned by Norfolk-Portsmouth Newspapers (WTAR-TV Norfolk). See CATV Group Ownership. Stations: WTAR-TV, Norfolk; WUNC-TV, Chapel Hill; WRAL-TV, Raleigh; WTVR & WRVA-TV, Richmond; WITN-TV, Washington, N.C.; WXEX-TV, Petersburg; WTVD, Durham (all picked off-air); also 5 FMs. Installation fee, \$9.50; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 15. No. of homes in front of plant: 1,200.

† Whiteville—J. W. Calhoun, Laurel Hill, N.C.

† Wilkesboro—Statesville Bcstg. Co. (WSIC & WFMX Statesville, N.C.).

† Williamston—Cablevision Inc.

## Community Antenna Systems

† Williamston—Williamston Cable TV Co.

Wilmington—Cable TV Co., 7 S. 2nd St. Phone: 763-7366. No. subscribers, 3000; estimated potential, 10,000. Service began April 16, 1962. Equipment Jerrold & Entron. Ownership: Entron Inc. (see CATV Group Ownership), 70%; Howard D. Force & James C. Walsh hold remaining 30%. Officers: Robert J. McGeehan, pres.; Heinz Blum, v.p.; William T. Relyea, secy.-treas. Harry G. Dobbins, mgr. Stations: WECT & WWAY, Wilmington, N.C.; WITN-TV, Washington, N.C. (off-air); WNBE-TV, New Bern; WUNC-TV, Chapel Hill; WRAL-TV, Raleigh; WNCT-TV, Greenville, N.C.; WTVD, Durham (via microwave). Installation fee, \$5; monthly charge, \$4.95. Channel capacity: 12, including weather, music, 5 FM. Miles of plant in use, 150; additional miles planned, 5. No. of homes in front of plant: 17,000. Note: Also serves New Hanover County.

† Winston-Salem—Crescent Cablevision Co.

† Winston-Salem—Cablevision Inc., Gastonia, N.C.

Wrightsville & Harbor Island—New Hanover Cable TV. Receives microwave relayed to Wilmington & cabled from there.

### NORTH DAKOTA

\* Bismarck—Bismarck Able Cable Inc., 200½ N. 4th St. Phone: 223-0900. Service scheduled to begin July 1, 1966. Owned by Meyer Bcstg. Co. & Wis. Theater Video Corp. (see each under CATV Group Ownership). Officers: William A. Ekberg, pres.; Arthur Rubenstein, v.p.; Gene Grengs, secy.; Myron H. Atkinson Jr., treas. Miles of plant planned, 100.

Devil's Lake—K & K Cable TV Corp., Devil's Lake. Phone: 662-4004. No. subscribers, 1,400; estimated potential, 2,000. Service began March 11, 1964. Equipment, Jerrold. Robert Keating, pres.; Alvin H. Kenner, v.p.; Ellen Keating, secy.-treas. Stations: KCND, Pembina; KTHI-TV & WDAY-TV, Fargo; KXJB-TV, Valley City (off-air); CKY-FM, Winnipeg, Man. No installation fee; monthly charge, \$5. Channel capacity: 12; 2 to be added in year. Miles of plant in use, 21; additional miles planned, 5. No. of homes in front of plant: 1,000.

\* Dickinson—Dickinson Radio Assn., 119 2nd Ave. W. Phone: 224-5133. Estimated potential, 3,000. Equipment, Spencer-Kennedy. Officers: P. J. Weir, pres.; F. P. Whitney, v.p.; S. T. Deck, secy.-gen. mgr. Stations: KDIX-TV, Dickinson; KXJB-TV, Valley City; KXMC-TV, Minot; WDAY-TV & KTHI-TV, Fargo; KFYZ-TV & KXMB-TV, Bismarck (all picked off-air); KDIX, Dickinson; WDAY-FM, Fargo; also weather. Installation fee, \$15; monthly charge, \$5.50. Channel capacity: 12. Miles of plant under construction, 31.

\* Grafton—New View TV Inc., 500 Hill Ave. Phone: 352-1917. Estimated potential, 1,000. Equipment, Ameco. Charles W. Thomson, pres.; John D. Morgan, v.p.; Leslie Anderson, secy.; Harris J. Nygard, treas. Stations: WDAY-TV & KTHI-TV, Fargo; CJAY-TV, Winnipeg; KXJB-TV, Valley City; KCND-TV, Pembina (all picked off-air); also weather, 5 FMs. No installation fee; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 14; additional miles planned, none. No. of homes in front of plant: 1,450.

† Grafton—Red River Valley TV Cable Co. Inc., Grand Forks.

† Grafton—Robert L. Hunt, 19 W. 6th St.

† Grand Forks—John G. French (sales mgr., radio KRAD, E. Grand Forks), 5 Park Ave.

† Grand Forks—Red River TV Valley Cable Co. Inc., Grand Forks (Robert Vaaler, Arthur W. Stokes, Edward C. Gillig, dirs.).

† Grand Forks—N.D. Bcstg. Co. (KXJB-TV Valley City-Fargo).

† Grand Forks—G-F Cable TV Inc., E. Grand Forks, Minn.

† Grand Forks—KILO-TV, 505 First National Bank Bldg.

Jamestown—Jamestown Clear TV, First Ave. S. Phone: 252-5281. No. subscribers, n.a.; estimated potential, n.a. Service began Dec. 24, 1964. Equipment, Jerrold. Stations: WDAY-TV & KTHI-TV, Fargo; KXJB-TV, Valley City; KFYZ-TV, KXMB-TV, Bismarck (all picked off-air); WDAY-TV, Fargo. Installation fee, \$20; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 35; additional miles planned, 5.

† Mandan—Mandan Able Cable Inc. (Meyer Bcstg. & Wisconsin Video Theater Corp.).

† Minot—Minot Able Cable Inc. (Meyer Bcstg. & Wis. Theater Video Corp.).

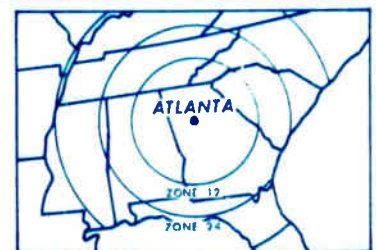
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- \* Minot A.F.B.—Minot Able Cable Inc. (Meyer Bcstg. & Wis. Theater Video Corp.). See each under CATV Group Ownership.
- \* Wahpeton—Gross-Leighton Inc., 1017 Summit, Detroit Lakes, Minn. Phone: 547-5703. (See Gross-Leighton under CATV Group Ownership.)
- † Wahpeton—Minnesota All-Channel Cablevision.
- \* Williston—Charles L. Scofield, 1300 2nd Ave. W. Phone: 572-3911. Estimated potential, 1,500.
- † Williston—Able Cable Inc. (Meyer Bcstg. & Wis. Theater Video Corp.).

## OHIO

- Aberdeen—Southern Ohio Cable-Vision Co. Inc., 626 Forest Ave., Maysville, Ky. Phone: 564-3361. No. subscribers, 153 (140 residential); potential, 250. Began Feb. 1, 1965. Equipment, Ameco. J. W. Betts, pres.; J. M. Finch Jr., v.p.; C. F. Clarke, v.p.; R. G. Bissett, secy.-treas. (see CATV Group Ownership). Stations: WLEX-TV, Lexington; WHIO-TV, Dayton; WKRC-TV, WCPO-TV & WLWT, Cincinnati (all picked off-air). Installation fee, \$25- monthly charge, \$4. Channel capacity: 5; 7 to be added in year. Miles of plant, 8; additional miles planned, none. No. of homes in front of plant: 300.
- \* Akron—Akron Telerama Inc., c/o Telerama Inc., 917 Euclid Ave., Cleveland. Combination of Akron investors & Telerama Inc. (see CATV Group Ownership). Robert W. Blakemore is pres.
- † Alliance—Imperial Bcstg. Co., Canton, David J. Lavin, pres.
- † Alliance—Telerama Inc.
- † Alliance—Stark CATV Inc. (Neptune Bcstg. & Brush-Moore Newspapers). Officers: G. Gordon Strong, pres.; Samuel Krugliak, secy.; Leonard L. Crossley, treas.
- † Amsterdam—Neptune Bcstg. (Rust Craft). See CATV Group Ownership.
- † Ashland—Tower Antenna Corp. of Coshocton.
- † Ashland—Millersburg Community TV System.
- † Ashland—Multi-Channel Cable Co. of Portsmouth (Charles Huddleston, atty.).
- † Ashland—Northern Ohio Telephone Co.
- † Ashland—Tower Communications System of Cleveland.
- \* Ashtabula—Ashtabula Cable TV Inc. N. R. Drenning, pres.; Harry C. Benton, secy. (see Drenning Group under CATV Group Ownership).
- † Ashtabula—Great Lakes Bcstg.
- † Ashtabula—Video-Rama Inc.
- Athens—TV Cable Co., 11 W. State St. Phone: 593-1128. No. subscribers, 1,881 (1,870 residential); potential, 2,500. Began 1951. Equipment Ameco. Andrew H. Kovlan, pres.; Don Stone, secy.; Robert P. Carsey, treas. Stations: WBNS-TV, WLWC & WTVN-TV, Columbus; WHTN-TV & WSAZ-TV, Huntington; WCHS-TV, Charleston; WOUB-TV, Athens; WHIZ-TV, Zanesville; WTAP-TV, Parkersburg (all picked off-air). Installation fee, \$11; monthly charge, \$4.95. Miles of plant in use, 30; additional miles planned, 10. Channel capacity: 5. No. of homes in front of plant: 1,650. Note: Also owns WATH Athens.
- † Barborton—Multi-Channel TV Cable Co., Portsmouth, O.
- † Barborton—Telerama Inc.
- † Barborton—Tri-County TV Viewing Corp. Don R. Luffman, pres.; William M. Williams, v.p.
- † Bay Village—Telerama Inc.

- \* Beachwood—Cleveland Area TV Inc. (Cox Bcstg. & Cleveland Plain Dealer). See CATV Group Ownership.
- \* Beachwood—Beachwood Cable TV Inc.
- \* Beachwood-Shaker Heights-Warrensville Heights—Telerama Inc., 840 Hanna Bldg., Cleveland O. Scheduled to begin late 1965. Equipment, Jerrold. Officers: Creighton Miller, pres.; Malcolm B. Vilas Jr., v.p.; Herbert C. Hauser, secy.-treas. (See Telerama under CATV Group Ownership). Stations: WEWS, WKYC-TV, WJW-TV & WVIZ, Cleveland; WFMJ-TV, WKBN-TV & WYTV, Youngstown; WAKR-TV, Akron; WTOL-TV & WSPD-TV, Toledo; WWJ-TV, WKYC-TV & WJBK-TV, Detroit; CKLW-TV, Windsor-Detroit; CFPL-TV, London, Ont.; WLCU-TV, Erie; possibly WKBD, Detroit (all picked off-air). Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12. Miles of plant planned, 100. No. of homes in front of plant: 10,000. Note: Scripps-Howard Bcstg. has 49% of Telerama.
- † Bedford—Telerama Inc.
- † Bedford Heights—Telerama Inc.
- \* Bellaire—Bellaire TV Cable Co., c/o A. G. Lavcione, Farmers & Merchants Bank Bldg.
- \* Bellefontaine—Logan Cable Co.
- † Bellevue—Ohio Radio Inc. Robert W. Reider, pres.
- Belpre—See Parkersburg, W. Va.
- Benton—Wired TV System, Benton. No. subscribers, 30; estimated potential, 40. Began service April, 1953. Equipment Jerrold. Stations: WKYC-TV, WJW-TV & WEWS, Cleveland; WLWC, Columbus (all picked off-air). Channel capacity: 5.
- † Berea—Telerama Inc.
- † Bexley—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- \* Bowling Green—Seneca Radio Corp. (WFOB Fostoria, O.). See CATV Group Ownership.
- Brilliant—Interstate Cablevision Co., 60 Decibel Rd., State College, Pa. Phone: 238-3096. No. subscribers, n.a.; estimated potential, 500. Began service Dec. 1, 1965. Equipment, C-COR Electronics, James R. Palmer, pres.; Robert E. Tudek, v.p.; Raymond M. Eldridge, treas.-controller-asst. secy.; John F. Knapp, secy. (see Centre Video under CATV Group Ownership). Stations: WSTV-TV & WTRF-TV, Steubenville-Wheeling; KDKA-TV, WTAE, WLIC & WQED, Pittsburgh; WYTV, WFMJ-TV & WKBN-TV, Youngstown (all picked off-air); also FM. No installation fee; monthly charge, \$4.50. Channel capacity: 12.
- † Brimfield—Portage Telerama Inc.
- † Brook Park—Telerama Inc.
- † Brooklyn—Telerama Inc.
- † Bucyrus—Tele-Trend Inc., Ft. Wayne.
- † Bucyrus—Tom Moore (owns WBCO Bucyrus).
- † Bucyrus—Meredith-Avco.
- Byesville—Byesville TV Cable Co., 22 High Ave. Phone: 685-8791. No. subscribers, 150; estimated potential, 500. Began service Oct. 1962. Equipment Jerrold. Harold Black, mgr. Stations: WHIZ-TV, Zanesville; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WBNS-TV & WTVN-TV, Columbus (off-air). Installation fee, \$45; monthly charge, \$5.50. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 900.
- Caldwell—Caldwell TV Cable, 17 East St. Phone: 732-2051. No. subscribers, 500; estimated potential, 600. Began service 1954. Equipment, Jerrold & Elonder-Tongue. Russell Christman, owner. Stations: WTVN-TV, Columbus; WSTV-TV & WTRF-TV, Steubenville-Wheeling; WHIZ-TV, Zanesville (all picked off-air). Installation fee, \$10; monthly charge, \$3. Channel capacity: 5; one to be added in year. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 600.
- Cambridge—TV Cable System Inc., 1034 Steubenville Ave. Phone: 432-7505. No. subscribers, 2,400; estimated potential, 4,000. Began service Nov. 1, 1953. Equipment Jerrold. Claude Stevanus, pres.-treas.; Thomas B. Leech, secy. (see Tower Antennas Inc. under CATV Group Ownership); R. C. Wells, mgr. Stations: WLWC, WBNS-TV & WTVN-TV, Columbus; WHIZ-TV, Zanesville; WTRF-TV Steubenville-Wheeling (off-air). Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 5.
- \* Canton—Imperial Bcstg. Co. David J. Lavin, pres. (see CATV Group Ownership).

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# Community Antenna Systems

- † Canton—Stark CATV Inc. Owned by Neptune Bcstg. (Rust Craft) & Brush-Moore Newspapers (Canton Repository). Officers: G. Gordon Strong, pres.; Samuel Krugliak, secy.; Leonard L. Crossley, treas.
- † Canton—Telerama Inc.
- † Canton—Multi-Channel Cable Co. of Portsmouth, O.
- † Canton—Lamb Enterprises (WICU-TV Erie).
- † Canton—Armstrong Utilities Inc. (Butler, Pa. system).
- † Canton—Tri-County TV Viewing Corp. Don R. Luffman, pres. William M. Williams, v.p.
- \* Canton Twp.—Stark CATV Inc. (see CATV Group Ownership).
- † Carey—Twin-Valley CATV. Howard Sharpley, pres.
- \* Carrollton—Neptune Bcstg. (Rust Craft). See CATV Group Ownership.
- \* Chesapeake—Chessie Cable Co. (Multi-Channel Cable Co.). See CATV Group Ownership.
- Chillicothe—Chillicothe Telcom Inc., 38 E. Water St. Phone: 775-4300. No. subscribers, 1,975 (1,775 residential); potential, 8,000. Began Sept. 1964. Equipment, Spencer-Kennedy. Robert McKell, pres.; Thomas McKell, v.p.; Ames Nelson, treas.; J. T. Hoey, mgr. (wholly owned by Chillicothe Telephone Co.). Stations: WLWC, WTVN-TV, WOSU-TV & WBNS-TV, Columbus, WHIO-TV, Dayton; WSAZ-TV, Huntington; WKRC-TV & WLWT, Cincinnati; WOUB-TV, Athens (off-air). Installation fee, \$5; monthly charge, \$5. Channel capacity: 12, including weather, time, music; also local programming. Miles of plant in use, 60; additional miles planned, 10.
- † Circleville—Multi-Channel Cable Co. (E. L. Glockner).
- Clarington—Blatter TV Service, Rt. 7. Phone: 458-1494.
- † Cleveland—Cleveland Area TV Inc. (Cox Bcstg. & Cleveland Plain Dealer).
- † Cleveland—Scripps-Howard Bcstg.
- † Cleveland—Telerama Inc. (Creighton E. Miller, pres.; Malcolm B. Villas Jr., v.p.; Herbert C. Hauser, secy.-treas.; other dirs.: Raymond F. Blosser, James M. Carney & Frank V. Mavec).
- † Cleveland Heights—Telerama Inc.
- † Cleveland Heights—Cleveland Area TV Inc.
- † Clyde—Ohio Radio Inc. Robert W. Reider, pres.  
Coal Grove—See Ironton, O.
- † Columbus—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- † Columbus—Multi-Channel Cable Co. (E. L. Glockner).
- † Conneaut—N. R. Drenning. (See CATV Group Ownership).
- † Conneaut—Videasonic Inc. Harold Stern, pres.  
Coshocton—Tower Antennas Inc., 640 Walnut St. Phone: 622-3513. No. subscribers, 4,300; estimated potential, 4,800. Began service July 1953. Equipment Jerrold. Claude Stevanus, pres.; Thomas B. Leech, secy. (see CATV Group Ownership). Stations: WJW-TV, WEWS & WKYC-TV, Cleveland; WLWC, Columbus; WHIZ-TV, Zanesville (all picked off-air). Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 5.
- † Crestline—Crestline Cable Co. (Tom Moore, mgr. of WBCO Bucyrus, has interest).
- Crooksville—Ohio Valley Cable Corp., 116 E. Main St. Phone: 982-3606. No. subscribers, 150; estimated potential, 600. Service began Feb. 1965. Equipment, Ameco. Ralph Shepler, pres.; C. Thorniley, v.p.; Harry Harkins, secy.; J. D. Cutlip, treas.; Frank Tacy, mgr. (see CATV Group Ownership). Stations: WOSU-TV, WLWC, WTVN-TV & WBNS-TV, Columbus; WTRF-TV, Wheeling; WHIZ-TV, Zanesville; WOUB-TV, Athens (all picked off-air); also FM. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 12; additional miles planned, none. No. of homes in front of plant: 1,000.
- † Cuyahoga Falls—Telerama Inc.
- † Cuyahoga Falls—Tri-County TV Viewing Corp. Don R. Luffman, pres.; William M. Williams, v.p.
- \* Cygnet—Seneca Radio Corp., Fostoria, O. (WFOB Fostoria). See CATV Group Ownership.
- † Dayton—Video Service Corp. (Cox Bcstg.)

- Defiance—Direct Channels Inc., 625 N. Perry St., Napoleon, O. Phone: 592-1505. No. subscribers, n.a.; estimated potential, 1,700. Service began Feb. 1, 1965. Equipment Entron. Harry Holland, pres.; Williams Wright, v.p. (see CATV Group Ownership). Stations: WJBK, WWJ-TV & WXYZ-TV, Detroit; CKLW-TV, Windsor; WPTA, WANE-TV & WKJG-TV, Ft. Wayne; WJIM-TV, Lansing; WIMA-TV, Lima; WTOL-TV & WSPD-TV, Toledo; WJW-TV, Cleveland; WBGU-TV, Bowling Green (off-air). Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 12. Miles of plant in use, 30; additional miles planned, none.
- † Delphos—Delphos Herald Inc. Murray Cohen, publisher.
- Dennison—See New Philadelphia.
- Dover—See New Philadelphia.
- † E. Cleveland—Telerama Inc.
- † Eastlake—Telerama Inc.
- \* East Liverpool—CATV OF Ohio Valley, combination of Rego Industries & Columbiana CATV Inc. (Brush-Moore Newspapers & Neptune Bcstg.) See each under CATV Group Ownership. Equipment, Viking. William Webber, mgr.
- † Elyria—Lakeland Cablevision Inc. Owned by Ohio Radio (WKTN-FM, Kenton; Robert Reider, pres.) & Cox Bcstg.
- \* Elyria—Elyria Telerama Inc. (affiliated with Telerama Inc., Cleveland). Herbert H. Meister, pres.; Creighton E. Miller, v.p. (pres. of Telerama); Ralph E. Monroe, secy.-treas.
- † Elyria—Elyria Cable Service Inc. (local group affiliated with Jerrold Corp.).
- † Elyria—Elyria Cable TV Inc. Steve Nagy, pres.
- † Euclid—Telerama Inc.
- † Fairview Park—Telerama Inc.
- Findlay—Ohio Cablevision Inc., 211 S. Main St. Phone: 423-8515. No. subscribers, 1,850 (1,800 residential); potential, 5,000. Began Feb. 8, 1965. Equipment, Jerrold & Ameco. Ownership: Cox Bcstg. & Northwestern Ohio Bcstg., 50% each (see CATV Group Ownership); William Pitney, mgr. Stations: WSPD-TV & WTOL-TV, Toledo; WIMA-TV, Lima; WEWS, WJW-TV & WKYC-TV, Cleveland; WKBD, Detroit; CKLW-TV, Windsor-Detroit; WBNS-TV, Columbus (all picked off-air); WFIN-FM, Findlay; also weather; 2 signals to be added in year. Installation fee, \$14.95; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant, 105; additional miles planned, none. No. of homes in front of plant: 10,500.
- † Florence Twp.—Lorain Cable TV Inc. Installation fee, \$15; monthly charge, \$4.95.
- Fostoria—See Tiffin—Fostoria.
- † Fremont—Meredith-Avco.
- † Fremont—Ohio Radio Inc. Robert W. Reider, pres.
- † Fremont—Greater Fremont Inc., 104 E. State St. Henry V. Kemp, v.p. Subsidiary of Lamb Enterprises (WICU-TV Erie).
- † Galion—Multi-Channel TV Cable Co.
- † Galion—Tom Moore (owns WBCO Bucyrus).
- Gallipolis—Tower Antennas Inc., 640 Walnut St., Coshocton, O. No. subscribers, 125; estimated potential, 1,800. Service began May 1965. Steve Swarney, mgr. (see Tower Antennas under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WLWC, WBNS-TV & WTVN-TV, Columbus; WOUB-TV, Athens (all picked off-air).
- † Garfield Heights—Telerama Inc.
- † Genoa—Ohio Radio Inc. Robert W. Reider, pres.
- \* Girard—Tex-Video (see CATV Group Ownership).
- Glenmont—Rudy H. Eppley, Rt. 3, Millersburg, O. No. subscribers, 70. Service began 1953. Equipment, Jerrold. (See Millersburg Community TV under CATV Group Ownership).
- † Grandview Heights—Multi-Channel Cable Co., Portsmouth (E. L. Glockner).
- † Grandview Heights—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- \* Greenfield—Tower Antennas Inc. (see CATV Group Ownership).

(Continued on next page)

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- † Grove City—Multi-Channel TV Cable Co., Portsmouth.
- † Hilliard—Multi-Channel Cable Co., Portsmouth.
- \* Hillsboro—Southwest Cable Co. Tom Archibald, pres.-owner. (Owens WSRW AM-FM Hillsboro.)
- † Huron—Ohio Radio Inc. Robert W. Reider, pres.  
Ironton—Tower Antennas Inc., 811 S. 3rd St. No. subscribers, 800; estimated potential, 5,250. Service began Oct. 6, 1965. Equipment, Jerrold. Claude Stevanus, pres. (see CATV Group Ownership); William F. Randles, mgr. Stations: WBNS-TV, WLWC & WOSU-TV, Columbus; WCPO-TV & WLWT, Cincinnati (via microwave); WHTN-TV & WSAZ-TV, Huntington; WCHS-TV, Charleston (picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 50. Note: also serves Coal Grove.
- † Jackson—Tower Antennas Inc., 640 Walnut St., Coshocton, O.
- † Jackson—Jackson County Cable TV Co. (Garland Noel & Joe Adams).
- † Jackson—Radio Jackson Inc. (WLMJ).
- † Jackson—Ray & Elizabeth Jimison.
- \* Jackson Twp.—Stark CATV Inc. (see CATV Group Ownership).
- † Kent—Tri-County TV Viewing Corp. Don R. Luffman, pres.; William M. Williams, v.p.
- † Kent—Armstrong Utilities Inc.
- † Kent—Imperial Bcstg. Co.
- † Kent—Portage Telerama Inc.
- \* Kenton—Hardin Cable TV Co., 113 S. Main St.
- † Kenton—Multi-Channel Cable Co., Portsmouth.  
Killbuck—Millersburg Community TV Systems Inc., 4 N. Washington St., Millersburg, O. Phone: 674-2056. No. subscribers, 90; estimated potential, 200. Service began April 1, 1965. Equipment, Jerrold. R. H. Eppley, pres.; William Pyers, v.p.; R. R. Keller, secy.-treas. (see CATV Group Ownership). Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WAKR-TV, Akron; WHIZ-TV, Zanesville; WLWC, Columbus; WSTV-TV, Steubenville (all picked off-air); WDBN (FM), Barborton; WWST-FM, Wooster. Installation fee, \$35; monthly charge, \$5. Channel capacity: 12. Miles of plant, 5.
- † Lakewood—Telerama Inc.
- † Lancaster—Multi-Channel TV Cable Co. (see Reeves Bcstg. Corp. under CATV Group Ownership).
- \* Lima—Lima Cablevision. Combination of Robert Mack & George Hamilton (WIMA-TV-AM-FM Lima) and Lima Telephone Co.

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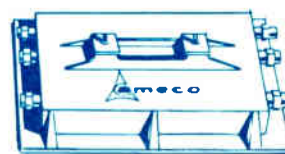
- † Lima—Buckeye Cablevision (Toledo Blade & Cox Bcstg.).
- † Lima—Tele-Trend, Ft. Wayne.
- † Lima—Ohio Cablevision Inc., Findlay, O.
- † Lima—Neptune Bcstg. (Rust Craft).
- † Lima—Meredith-Avco.
- † Lima—Lima Cable TV Co. Owned by Time-Life, Findlay Publishing and Hilman & Co. (Terre Haute).
- \* Lisbon—Columbiana CATV Inc. (see CATV Group Ownership). Owned by Brush-Moore Newspapers & Neptune Bcstg. (Rust Craft). See each under CATV Group Ownership.
- Logan—Community Cable Service, 43 Parkview. Phone: 385-4774. (See Tower Antennas under CATV Group Ownership.)
- \* Lorain—Lorain Cable TV Inc., 2818 Pearl Ave. Officers: Harry R. Horvitz, pres. (publisher, Lorain Journal); E. G. Koury, exec. v.p. (atty.); M. F. Koury, v.p. (real estate broker); Carl M. Adams, secy. (v.p.-gen mgr., Lorain Journal); Francis E. Kane, treas. (treas., Lorain Journal).
- \* Loudonville—Millersburg Community TV Systems Inc., 4 N. Washington, Millersburg, O. Phone: 674-2056. Estimated potential, 700. System not yet under construction. Equipment, Jerrold. R. H. Eppley, pres.; William Pyers, v.p.; R. R. Keller, secy.-treas. (see CATV Group Ownership). Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WAKR-TV, Akron; WHIZ-TV, Zanesville; WLWC, Columbus; WSTV-TV, Steubenville (all picked off-air); WDBN (FM), Barborton; WWST-FM, Wooster. Installation fee, \$35; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 15.
- \* Louisville—Imperial Bcstg. Co. David J. Lavin, pres.; Dan Belden, v.p.; Earle E. Wise, v.p. (see CATV Group Ownership).
- Malta—Lawrence Pennell.
- Manchester—Southern Ohio Cable-Vision Co. Inc., 626 Forest Ave. Maysville, Ky. Phone: 564-3361. No. subscribers, 297 (293 residential); potential, 325. Began April 1964. Equipment, Ameco. J. W. Betts, pres.; J. M. Finch Jr., C. P. Clarke, v.p. (see CATV Group Ownership). Stations: WLWT, WCPO-TV, WKRC-TV, Cincinnati; WHTN-TV, Huntington; WHIO-TV, Dayton (all picked off-air). Installation fee, \$25; monthly charge, \$4. Channel capacity: 5; 7 to be added in year. Miles of plant, 12; additional miles planned, none. No. of homes in front of plant: 325. Note: Ownership interlocks with WFTM Maysville (Standard Tobacco Co.).
- \* Mansfield—Multi-Channel Cable Co. of Mansfield, 315 Oxford Ave. Phone: 524-8501. Estimated potential, 10,000. System under construction. Equipment Jerrold & Ameco. E. L. Glockner, pres.; Richard M. Christiansen, secy.; Frank Kane, treas., E. H. Fryman, asst. treas. (see CATV Group Ownership). Stations: WAKR-TV, Akron; WEWS, WKYC-TV & WJW-TV, Cleveland; WBNS-TV, WLWC & WTVN, Columbus; WSPD-TV & WTOL-TV, Toledo (picked off-air); also music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12, including music. Miles of plant under construction, 200. No. of homes in front of plant: 16,500.
- † Maple Heights—Telerama Inc.
- † Marble Cliff—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- Marietta—Ohio Valley Cable Corp. 405 2nd St. Phone: 373-9451. No. subscribers, 3,130; estimated potential, 4,000. Began service June 1, 1959. Equipment, Jerrold. Ralph Shepler, pres.; Chris Thornley, v.p.; J. D. Cutlip, treas.; Harry Harkins, secy.; F. L. Tacy, mgr. (see CATV Group Ownership). Stations: WBNS-TV & WTVN-TV, Columbus (via microwave); WCHS-TV, Charleston; WTRF-TV, Wheeling; WTAF-TV, Parkersburg (picked off-air). Installation fee, \$89 or \$10; monthly charge, \$4 or \$5. Channel capacity: 5. Miles of plant, 60; additional miles planned, none. No. of homes in front of plant: 4,500.
- † Marion—Tower Antennas, Coshocton.
- † Marion—Marion Cablevision Inc., Bellefontaine.
- † Marion—Multi-Channel TV Co., Portsmouth.
- † Marion—R. H. McCracken & Assoc., Washington, D.C.
- † Marion—Booth Bcstg., Detroit
- † Marion—Marion CATV Inc. Owners: Brush-Moore Newspapers, Neptune Bcstg. and Robert T. Mason (WMRN Marion), 1/3 each.
- Martins Ferry—Martins Ferry TV Cable Co., 14 N. 4th St. No. subscribers, 1,100; estimated potential, n.a. Service began Oct. 1965. Equipment, Jerrold. Owned by Neptune Bcstg., subsidiary of Rust Craft (see CATV Group Ownership). Installation fee, n.a.; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 25.

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- \* Massillon—Massillon Cable TV Inc. Richard W. Gessner, principal. (See Gessner under CATV Group Ownership.)
- \* Maumee—Buckeye Cablevision Inc. (Toledo Blade & Cox Bcstg.). See CATV Group Ownership.
- † Mayfield Heights—Telarama Inc.
- McConnelsville—Bragg's Service, 495 W. Riverside Dr. Phone: 3131. No. subscribers, 515; estimated potential, 650. Began service Aug. 1954. Equipment Jerrold & Blonder-Tongue. Gene Bragg, owner. Stations: WHIZ-TV, Zanesville; WBNS-TV, WLWC & WTVN-TV, Columbus; WTRF-TV, Wheeling (off-air); WBNS-FM, Columbus. Installation fee, \$95; monthly charge, \$2. Channel capacity: 5. Miles of plant in use, n.a.; additional miles planned, n.a. No. of homes in front of plant: 580.
- † Medina—Tri-County TV Viewing Corp. Don R. Luffman, pres.; William M. Williams, v.p.
- † Middleburg Heights—Telarama Inc.
- \* Middleport—Combination of Tower Antennas Inc. (Claude Stevanus, pres.) & Ohio Valley Publishing (Richard S. Owen, pres.). See listing for each under CATV Group Ownership.
- Midvale—See New Philadelphia.
- † Milan—Ohio Radio Inc. Robert W. Reider, pres.
- Millersburg—Millersburg Community TV System Inc., 4 N. Washington St. Phones: 674-2056 & 674-5866. No. subscribers, 600; estimated potential, 700. Began service Jan. 1, 1951. Equipment, Jerrold. Rudy H. Eppley, pres. (see CATV Group Ownership). Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WLWC, Columbus; WHIZ-TV, Zanesville; WTRF-TV & WSTV-TV, Wheeling-Steubenville; WAKR-TV, Akron (all picked off-air); WDBN (FM), Barberton; WWST-FM, Wooster. Installation fee, \$35; mo. charge, \$5. Channel capacity: 12.
- † Minerva—Neptune Bcstg. (Rust Craft).
- † Minerva—Imperial Bcstg. Co., Canton.
- Mingo Junction—Interstate Cablevision Co., 60 Decibel Rd., State College, Pa. Phone: 238-3096. No. subscribers, n.a.; estimated potential, 1,600. Began service Dec. 1, 1965. Equipment, C-COR Electronics. James R. Palmer, pres.; Robert E. Tudek, v.p.; Raymond M. Eldridge, treas.-controller-asst. secy.; John F. Knapp, secy. (see Centre Video under CATV Group Ownership). Stations: WSTV-TV & WTRF-TV, Steubenville; Wheeling; WFMJ-TV, WKBN-TV & WYTV, Youngstown; KDKA-TV, WTAE, WIIC & WQED, Pittsburgh (all picked off-air); also FM. No installation fee; monthly charge, \$4.50. Channel capacity: 12.
- Murray City—TV Cable Service, Box 485. Phone: 5011. No. subscribers, 150; estimated potential, 200. Began service Dec. 15, 1951. Equipment Jerrold. John Ayers, manager. Stations: WSAZ-TV, Huntington; WLWC, WTVN-TV & WBNS-TV, Columbus. Installation fee, \$25; monthly fee, \$3.50. Cable channels: 5 TV.
- Napoleon—Direct Channels Inc., 625 N. Perry St. Phone: 592-1505. No. subscribers, n.a.; estimated potential, 1,800. Service began Feb. 1, 1965. Equipment Entron. Harry W. Holland, pres.; William P. Wright Jr., v.p.-gen. mgr.; Hamilton Johnson, v.p.; H. Louise Wright, secy.-treas. (see CATV Group Ownership). Stations: WBGU-TV, Bowling Green, O.; WTVN, Columbus; WJW-TV, Cleveland; WJBK, WWJ-TV & WKYZ-TV, Detroit; CKLW-TV, Windsor Detroit; WANE-TV, WKJG-TV & WPTA, Ft. Wayne; WJIM-TV, Lansing; WIMA-TV, Lima; WTOL-TV & WSPD-TV, Toledo (off-air). Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 12. Miles of plant in use, 30; additional miles planned, none.
- Nelsonville—Nelsonville TV Cable Service Inc., Rt. 33. Phone: 753-2686. No. subscribers, 1,100; estimated potential, 1,150. Service began 1953. Equipment, composite. Eugene R. Edwards, pres.-gen. mgr.; Betty Edwards, secy.-treas. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WLWC, WTVN-TV & WBNS-TV, Columbus; WOUB-TV, Athens (all picked off-air). Installation fee, \$10; monthly charge, \$3.25. Channel capacity: 9, including 12 FM. Miles of plant in use, 12; additional miles planned, 7. No. of homes in front of plant: 1,150.
- † Newark—Tower Antenna Inc., Coshocton, O.
- New Boston—See Portsmouth.
- Newcomerstown—Newcomerstown TV Cable System, 109 Canal St. Phone: 498-6121. No. subscribers, 850; estimated potential, 1000. Began service Dec. 1, 1952. Equipment Jerrold. Oliver Ort, owner. Stations: WKYC-TV & WEWS, Cleveland; WBNS-TV, Columbus; WSTV-TV & WTRF-TV, Steubenville-Wheeling (off-air). Installation fee, \$37.50; monthly charge, \$4.05. Channel capacity: 5, including 12 FM. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 1,300.

- † Newell—CATV of Ohio Valley Inc., combination of Rego Industries & Columbiana CATV Inc. (Brush-Moore Newspapers & Neptune Bcstg.).
- New Philadelphia—TV Antenna System Inc., 617 Tuscarawas Ave. N.W. Phone: 42794. No. subscribers, 5,800 (5,650 residential); potential, 10,000. Began Dec. 1962. Equipment, Jerrold. Owned by Community Cablecasting Corp. (see CATV Group Ownership). Stations: WEWS, WKYC-TV & WJW-TV, Cleveland; WSTV-TV, Steubenville; WTRF-TV, Wheeling (picked off-air); WLWC, Columbus; WEWS, Cleveland (via microwave); Uhrichsville (see below) does not receive WKYC-TV, Cleveland; New Philadelphia does not receive WTRF-TV, Wheeling. Installation fee, \$45; monthly charge, \$4.50. Channel capacity: 5. Miles of plant, 175; additional miles planned, 20. No. of homes in front of plant: 11,000. Note: Also serves Dennison, Dover, Midvale, Farrall & Uhrichsville.
- † Niles—Tex-Video TV & FM Cable Co. Inc. (Sam Gaetano, pres.; Louis C. Giasso, atty.).
- † N. Canton—Stark CATV Inc.
- † N. Olmsted—Telarama Inc.
- † N. Olmsted—Television Corp.
- † N. Robinson—Tom Moore (owns WBCO Bucyrus).
- † Northwood—Buckeye Cablevision Inc. (Cox Bcstg. & Toledo Blade).
- † Norton—Telarama Inc.
- † Norwalk—Ohio Radio Inc. Robert W. Reider, pres.
- † Oak Harbor—Ohio Radio Inc. Robert W. Reider, pres.
- \* Orrville—Armstrong Utilities Inc., Box 109, Kittanning, Pa. (see CATV Group Ownership).
- † Painesville—Lake Telarama Inc., combination of WPVL Painesville & Telarama Inc.
- † Painesville—Imperial Bcstg.
- † Parma—Telarama Inc.
- † Parma Heights—Telarama Inc.
- Parrall—See New Philadelphia.
- \* Peebles—Multi-Channel Cable Co., Portsmouth (see CATV Group Ownership). System under construction.
- \* Perkins Twp.—CATV permit issued.
- † Perrysburg—Buckeye Cablevision.
- \* Perry Twp.—Stark CATV Inc. (see CATV Group Ownership).
- \* Piqua—Valley Antenna Systems Inc., 1625 Covington Ave. Phone: 773-3513. Estimated potential, 2,700. Service scheduled to begin Feb. 1, 1966. Equipment, Jerrold & Ohio Bell Telephone. C. Oscar Baker, pres.-treas.-mgr.; Samuel E. Jackson Jr., v.p.; James H. Deweese, secy. (ownership interlocks with WPTW Piqua). Stations: WHIO-TV, WLWD & WKEF Dayton; WBNS-TV, WLWC & WTVN-TV, Columbus; WKRC-TV, WLWT & WCPO-TV, Cincinnati; WIMA-TV, Lima (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant under construction, 60; additional miles planned, 15. No. of homes in front of plant: 6,000.
- \* Plain Twp.—Stark CATV Inc. (see CATV Group Ownership).
- \* Pomeroy—Combination of Tower Antennas Inc. (Claude Stevanus, pres.) & Ohio Valley Publishing (Richard S. Owen, pres.). See listing for each under CATV Group Ownership.
- † Port Clinton—Ohio Radio Inc. Robert W. Reider, pres.
- Portsmouth—Portsmouth Cablevision Inc., 1401 Chillicothe St. Phone: 353-1415. No. subscribers, 4,733; estimated potential, 10,000. Owned by Reeves Bcstg. (see CATV Group Ownership). Stations: WBNS-TV, WLWC & WOSU-TV, Columbus; WLWT & WCPO-TV, Cincinnati (via microwave); WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; MPAT, Ch. 72 & 76, Purdue U.; WTVN-TV, Columbus; WOUB-TV, Athens (picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 148; additional miles planned, 3. No. of homes in front of plant: 15,500. Note: Also serves New Boston.
- \* Ravenna—Portage Telarama Inc. (see Telarama under CATV Group Ownership).
- † Ravenna—Armstrong Utilities Inc.

(Continued on next page)

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- † Rayland—Neptune Bcstg. (Rust Craft).
- † Reynoldsburg—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- † Reynoldsburg—Multi-Channel TV Cable Co., Portsmouth.
- † Richmond Heights—Broadway Maintenance Corp.
- † Richmond Heights—Telerama Inc.
- \* Rittman—Multi-Channel Cable Co. (see CATV Group Ownership).
- \* Rittman—Armstrong Utilities Inc., Box 109, Kittanning, Pa. (see CATV Group Ownership).
- † Rocky Mount—Telerama Inc.
- † Rootstown—Portage Telerama Inc.
- Roseville—Ohio Valley Cable Corp., 116 E. Main St., Crooksville, O. Phone: 982-3606. No. subscribers, 130; estimated potential, 500. Service began July 1965. Equipment, Ameco. Ralph Shepler, pres.; Chris Thorniley, v.p.; Harry Harkins, secy.; J. D. Cutlip, treas.; Frank L. Tacy, mgr. (see CATV Group Ownership). Stations: WOSU-TV, WLWC, WTVN-TV & WBNS-TV, Columbus; WHIZ-TV, Zanesville; WTRF-TV, Wheeling; WOUB-TV, Athens (all picked off-air); also FM. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 650.
- \* St. Marys—Shardco Cablevision Inc., Wapakoneta. Don Shuler, pres.
- † Sandusky—Ohio Radio Inc. Robert W. Reider, pres.
- † Sandusky—Telerama Inc.
- Scioto—Four operating TV co-ops.
- Shadyside—C & R TV Cable Co. (Charles Vogt).
- Shaker Heights—See Beachwood-Shaker Heights-Warrensville Heights.
- \* Shaker Heights—Cleveland Area TV Inc., c/o Plain Dealer, E. 18th & Superior, Cleveland. (Cox Bcstg. & Cleveland Plain Dealer). See CATV Group Ownership.
- † Shaker Heights—Scripps-Howard Bcstg.
- † Shaker Heights—Altoona Video Co.
- † Shelby—Multi-Channel Cable Co. (E. L. Glockner).
- \* Shreve—Millersburg Community TV System Inc., 4 N. Washington, Millersburg, O. Phone: 674-2056. Estimated potential, 230. Rudy H. Eppley, pres. (see CATV Group Ownership).
- \* Sidney—Sidney Cable TV Co., 801 Norwood Dr. Installation fee, \$10; monthly charge, \$4.75. Channel capacity: 12.
- \* Silver Lake—Akron Telerama Inc. c/o Telerama Inc., 917 Euclid Ave., Cleveland. (See CATV Group Ownership).
- † S. Euclid—Telerama Inc.
- \* South Point—Chessie Cable Co. (Multi-Channel Cable Co.) See CATV Group Ownership.
- Stuebenville—Stuebenville TV Cable Co., 300 N. 7th St. No. subscribers, n.a.; estimated potential, n.a. Service began Oct. 11, 1965. Equipment, Jerrold. Owned by Neptune Bcstg., subsidiary of Rust Craft (see CATV Group Ownership). Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WFMJ-TV, WKBN-TV & WYTV, Youngstown; KDEA-TV, WTAE, WIIC, WQED & WQEX, Pittsburgh; WTRF-TV & WSTV-TV, Steubenville-Wheeling (all picked off-air); also FM. Installation fee, \$4.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 72.
- † Stow—Tri-County TV Viewing Corp.
- \* Strasburg—Village TV Cable Co.
- † Strasburg—TV Antenna System Inc. Joe E. Hurst & Kelly Walker.
- † Streetsboro—Portage Telerama Inc.
- \* Strongsville—Telerama Inc. (see CATV Group Ownership).
- † Strongsville—Cox Cablevision.
- Sugarcreek—Tower Antennas Inc., Box 247. Phone: 782-5331. No. subscribers, 370; estimated potential, 400. Began service May 1952. Equipment Jerrold. Claude Stevanus, pres. (see CATV Group Ownership). Stations: WJW-TV, WEWS & WKYC-TV, Cleveland; WTRF-TV, Wheeling; WLWC, Columbus. Installation fee, \$50; monthly charge, \$3.50.
- \* Sylvania—Buckeye Cablevision (see CATV Group Ownership).
- † Tallmadge—Telerama Inc.
- † Tallmadge—Seilon Enterprises Inc., Toledo. Art Ingram, pres.
- † Tallmadge—Tri-County TV Viewing Corp.
- Terrace Ridge—Troy Ohio TV Technicians Society (TOTTS). This is an experimental system installed in Terrace Ridge development near Troy by a group of local technicians. Installation fee, \$25 (lifetime); no monthly charge. Individual subscribers pays \$15, development administrators pay \$10. For membership of TOTTS, see CATV Addenda Vol. 5:33 p3.
- Tiffin-Fostoria—Continental Cablevision. Offices at 78 S. Washington St., Tiffin (Phone: 447-6885) & 119 N. Main St., Fostoria (Phone: 435-8565). No. subscribers, 3,000; estimated potential, n.a. Began service Dec. 1964. Equipment, Ameco & Jerrold. H. I. Grousbeck, pres.; A. B. Hostetter Jr., v.p.-treas. (see CATV Group Ownership). Stations: WTOL-TV & WSPD-TV, Toledo; WIMA-TV, Lima; WOSU-TV & WLWC, Columbus; WKYC-TV, WEWS & WJW-TV, Cleveland; WXYZ-TV, WKBD & WJBK, Detroit; CKL-TV, Windsor-Detroit (off-air). Installation fee, \$24.50; monthly charge, \$4.95. Channel capacity: 12, including music-weather, several FM. Miles of plant, 115; additional miles planned, n.a. No. of homes in front of plant: 11,000.
- \* Tiltonsville—Neptune Bcstg. (Rust Craft, see CATV Group Ownership).
- \* Toledo—Buckeye Cablevision Inc. (Toledo Blade, 55%; Cox Cablevision, 45%). See CATV Group Ownership. Miles of plant planned, 745.
- † Toledo—Woodruff Inc., 600 Edward Lamb Bldg. Everett A. Sisson, pres.
- Toronto—TV Cable Service Inc., 1028 Federal St. No. subscribers, n.a.; estimated potential, n.a. Began service Dec. 1965. Partially owned by Tower Antennas (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$4.50.
- † Troy—Troy Ohio TV Technicians Society (TOTTS). For members, see CATV Addenda Vol. 5:33 p3.
- † Troy—Neptune Bcstg. Corp. (Rust Craft).
- † Troy—Multi-Channel TV Cable Co., Portsmouth.
- † Troy—Trojan Enterprises. Owned by Don Shuler, James D. Bourque & Marilyn Bourque.
- † Troy—Troy Cablevision Co. Inc. C. Oscar Baker (owns WPTW Piqua), Frank C. Montross, Earl Galbreath, Mark Knoop & F. L. Shipman.
- Uhrichsville—See New Philadelphia.
- † University Heights—Cleveland Plain Dealer.
- † University Heights—Telerama Inc.
- † Upper Arlington—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- † Upper Sandusky—Twin Valley CATV Inc. (Howard W. Sharpley).
- † Urbana—Neptune Bcstg. (Rust Craft).
- † Vermilion—Lorain Cable TV Co.
- † Wadsworth—Tri-County TV Viewing Corp. Don R. Luffman, pres.; William M. Williams, v.p.
- \* Wapakoneta—Shardo Cablevision Inc. Harold & Don Shuler, owners.
- † Warren—Tex-Video TV & FM Cable Service Co. Inc. (Sam Gaetano, pres.), Pittsburgh.
- Warrensville Heights—See Beachwood-Shaker Heights-Warrensville Heights.
- † Washington Court House—Tower Antennas Inc.

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# Community Antenna Systems

- Wauseon**—Direct Channels Inc., 625 N. Perry St., Napoleon, O. Phone: 592-1505. No. subscribers, n.a.; estimated potential, 1,100. Service began Nov. 1, 1965. Equipment, Jerrold. Harry Holland, pres.; William Wright, v.p. (see CATV Group Ownership). Stations: WJBK-TV, WWJ-TV & WXYZ-TV, Detroit; CKLW-TV, Windsor; WPTA, WANE-TV & WKJG-TV, Ft. Wayne; WJIM-TV, Lansing; WIMA-TV, Lima; WTOL-TV & WSPD-TV, Toledo; WJW-TV, Cleveland; WBGU-TV, Bowling Green (all picked off-air). Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 30; additional miles planned, none.
- Waverly**—Tower Antennas Inc., 111 E. 2nd St. Phone: 947-4938. No. subscribers, 425; estimated potential, 1,000. Began service 1953. Equipment, Jerrold. W. G. Hardman, mgr. (see CATV Group Ownership). Stations: WBNS-TV, WLWC, WOSU-TV & WTVN-TV, Columbus; WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston (all picked off-air).
- \* **Wellsville**—CATV of Ohio Valley, a combination of Rego Industries & Columbiana CATV Inc. (Brush-Moore Newspapers & Neptune Bcstg.). See each under CATV Group Ownership. Equipment, Viking.
- † **Westlake**—Telerama Inc.
- \* **West Union**—Multi-Channel Cable Co. (E. L. Glockner). See CATV Group Ownership. System under construction.
- Wheelerburg**—Portsmouth Cablevision (see Reeves Bcstg. CATV Group Ownership). Stations: WLWC, WBNS-TV & WOSU-TV, Columbus; WLWT & WCPO-TV, Cincinnati (via microwave).
- \* **Whitehall**—Whitehall Cable Vision Inc. (Multi-Channel Cable Co.). See CATV Group Ownership. System under construction.
- † **Wickliffe**—Telerama Inc.
- † **Willowick**—Telerama Inc.
- † **Windham**—Portage Telerama Inc.
- † **Wood County**—Seneca Radio Corp.
- † **Wooster**—Multi-Channel Cable Co. of Portsmouth, O.
- † **Wooster**—Clear Picture Inc.
- † **Wooster**—Neptune Bcstg. Co. (Rust Craft).
- † **Wooster**—Tower Antennas Inc.
- † **Wooster**—Millersburg Community TV System.
- † **Wooster**—Valley Master Cables Inc. of Kittanning, Pa. (Henry V. Kemp, pres.).
- † **Worthington**—Capitol Cablevision. Principals: Columbus Dispatch (WBNS-TV Columbus) & Cox Bcstg.
- \* **Xenia**—Cableview, 969 Bellbrook Ave., Box 99. Phone: 372-3531. Estimated potential, 4,000. Construction to begin June 1966. Vernon H. Baker, pres., 90% (also has 90% of WGIC Xenia); Richard A. Moran, v.p. Installation fee, \$20; monthly charge, \$5. Channel capacity: 12, including weather. Miles of plant planned, 78. No. of homes in front of plant: 6,000.
- † **Youngstown**—WKBN-TV Youngstown. W. P. Williamson Jr. 100%.
- † **Youngstown**—WYTV Youngstown. Edwin G. Richter Jr., 25%; Edgewood Investment, 25%; Adam Young Inc., 30%; Howard D. Duncan Jr., 20%.
- † **Youngstown**—Youngstown Cable TV Inc., Hollidaysburg, Pa. subsidiary of Altoona Video.
- † **Youngstown**—Telerama Inc.

## OKLAHOMA

- Ada**—Eastern Okla. TV Co. Inc., 1600 Arlington. Phone: 332-8333. No. subscribers, 300; estimated potential, 2,800. Began service Aug. 1964. Equipment, Ameco. Bill Hoover, pres.; R. Jack Hoover, v.p.; C. F. Hoover, secy. (same interests as KTEN Ada). Stations: KTEN, Ada, KVOO-TV, KTUL-TV & KOTV, Tulsa; WKY-TV, KWTW & KETA, Oklahoma City; KXII, Ardmore (all picked off-air); also weather. 14 FMs. Installation fee, \$10; monthly charge, \$5.75. Channel capacity: 12.
- Altus**—Vumore Co., 618 N. Main. Phone: 482-0523. No. subscribers, 2,050 (1,875 residential); potential, 3,000. Began Oct. 1957. Equipment Jerrold & Entron. Fred McElroy, mgr. (see CATV Group Ownership). W. T. Spears, partner. Stations: WKY-TV & KWTW, Oklahoma City (via microwave); KSWO-TV, Lawton; KFDX-TV & KAUZ-TV, Wichita Falls (off-air); KNTO-FM & KLUR-FM, Wichita Falls; KIXL-FM, Dallas. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 80; additional miles planned, none. No. of homes in front of plant: 5,800.

- Altus Air Force Base**—No. subscribers, 2,000. Station: KWTW, Oklahoma City, Okla.
- Alva**—Alva Community TV Inc., 507 Barnes. Phone: 327-1664. No. subscribers, 3,100 (2,900 residential); estimated potential, 5,000. Began service Sept. 1952. Equipment Jerrold & Entron. Bob Lewis, mgr. (see CATV Group Ownership). Stations: KWTW, Oklahoma City; KFDX-TV, Wichita Falls, alternates with WFAA-TV, Dallas; KXII, Ardmore; KTEN, Ada (picked off-air); KTVT, Ft. Worth (via microwave); WFAA-FM, KIXL-FM & WRR-FM, Dallas. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 40; additional miles planned, none. No. of homes in front of plant: 6,500.
- Ardmore**—Vumore Co., 823 Grand Ave. Phone: 223-9600. No. subscribers, 3,100 (2,900 residential); estimated potential, 5,000. Began service Sept. 1952. Equipment Jerrold & Entron. Bob Lewis, mgr. (see CATV Group Ownership). Stations: KWTW, Oklahoma City; KFDX-TV, Wichita Falls alternates with WFAA-TV, Dallas; KXII, Ardmore; KTEN, Ada (picked off-air); KTVT, Ft. Worth (via microwave); WFAA-FM, KIXL-FM & WRR-FM, Dallas. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 40; additional miles planned, none. No. of homes in front of plant: 6,500.
- \* **Atoka**—Thompson Theaters Co. (John Thompson).
- Beaver**—Beaver Cable TV System, Box 250. No. subscribers, 212. J. Siebert Worley, owner.
- Blackwell**—Fidelity Cables Inc., 216 W. Blackwell Ave. Phone: 363-1870. No. subscribers, 1,450 (1,405 residential); potential, 2,000. Began Oct. 1964. Equipment, Spencer-Kennedy. Harold Phillips, pres.; Donald Spencer, v.p.; Rebecca Phillips, secy.; C. H. Wright, treas. (see Fidelity Cables & Spencer-Kennedy Labs under CATV Group Ownership). Stations: WKY-TV, KOCO-TV, KWTW & KETA, Oklahoma City; KVOO & KOTV, Tulsa; KAKE-TV & KARD-TV, Wichita (all picked off-air); also FM. No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 36; additional miles planned, none. No. of homes in front of plant: 3,000.
- Broken Bow**—Broken Bow Community TV Cable, 119 N. Broadway. Phone: 584-3340. No. subscribers, 275; estimated potential, 450. Began service Feb. 15, 1964. Equipment Entron. Jewel Callahan & Ed R. LeForce, partners. Stations: KRAL-TV, KSLA-TV & KTBS-TV, Shreveport (off-air); KTEN, Ada; KTVT, Ft. Worth (via microwave). Installation fee, \$10; monthly charge, \$6. Channel capacity: 5. Miles of plant in use, 25; additional miles planned, 5. No. of homes in front of plant: 500.
- Buffalo**—Television Cable Co. Business office: 211 S. Main, Shattuck, Okla. Phone: 735-2336. No. subscribers, 425; estimated potential, 450. Began service March, 1962. Equipment Ameco. Kyle Moore, owner (see CATV Group Ownership). Stations: WKY-TV, KWTW & KOCO-TV, Oklahoma City; KTVC, Ensign. Installation fee, \$10; monthly charge, \$7.50. Channel capacity: 4.
- Carnegie**—Bethan Hi-Vu Inc., Carnegie. Phone: 654-1088. No. subscribers, 295; estimated potential, 350. Began service Sept. 1962. Jimmie D. Davis, pres.; Robert M. Johnson, secy.-treas. Stations: KWTW, WKY-TV & KOCO-TV, Oklahoma City; KFDX-TV, Wichita Falls (off-air); KFNB-FM, Oklahoma City. Various installation fees; monthly charge, \$4.95 to \$6.50. Channel capacity: 5, including music. Miles of plant in use, 9; additional miles planned, none. No. of homes in front of plant: 500.
- Cherokee**—Cherokee TV Cable System, Box 335, 202-1/2 S. Grand. Phone: 596-3232. No. subscribers, 425; estimated potential, 850. Service began April 20, 1964. Equipment, Dorate. G. H. Dodson, pres.; Lucille Dodson, secy.-treas. (see Dodson under CATV Group Ownership). Stations: KWTW, WKY-TV & KOCO-TV, Oklahoma City; KAKE-TV & KARD-TV, Wichita (all picked off-air). Installation fee, \$50 or \$7; monthly charge, \$5 or \$7.
- Cheyenne**—Moggs TV Cable Co. No. subscribers, 200. James Moggs, owner. Station: KWTW, Oklahoma City.
- Clinton**—TV Cable of Clinton, 406 Frisco. Phone: 323-2225. No. subscribers, 350; estimated potential, n.a. Service began Feb. 1960. Equipment, Jerrold. Owned by Okla. Video Inc.; Lew Preston, mgr. (see Bill Daniels under CATV Group Ownership). Stations: KWTW, WKY-TV & KOCO-TV, Oklahoma City; KSWB, Elk City (all picked off-air); also FM, weather. Channel capacity: 5.
- Clinton**—Uncle Corny's TV Cable, 201 S. 13th St.
- Commerce**—See Miami, Okla.

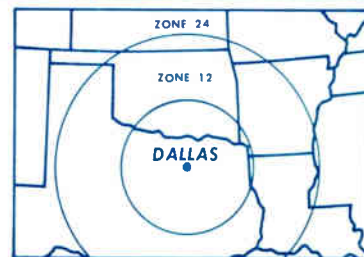
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# Community Antenna Systems

OKLAHOMA—(Continued)

**JERROLD... first in CATV**  
the finest transistor equipment & CATV services



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- Cordell**—Cordell TV Cable Co., Box 37, Cordell. Phone: 832-2437. No. subscribers, 825; estimated potential, 1,000. Began operation April 1959. Equipment Dorate. G. H. (Bunk) Dodson, owner; Paul Plank, mgr. (see CATV Group Ownership). Stations: KOCO-TV, KWTW & WKY-TV, Oklahoma City; KFDX-TV, Wichita Falls; KSWB, Elk City. Channel capacity: 5.
- † **Davis**—Eastern Okla. TV Inc. (KTEN Ada).
- † **Duncan**—Radiocalc Co. (C. V. Edwards).
- Durant**—Clear Vue TV Inc., Box 597. Phone: 924-2367. No. subscribers, 1,500; estimated potential, 2,000. Began service Nov. 24, 1958. Equipment Entron & Jerrold. Bob Story, mgr. (see CATV Group Ownership). Stations: KTEN, Ada; KXII, Ardmore; WFAA-TV, Dallas (off-air); KTVT, Ft. Worth; KRLD-TV, Dallas (via microwave). Installation fee, \$10; monthly charge, \$5.75. Channel capacity: 5.
- Elk City**—Western CATV Inc. Box 770, 210 N. Okla. Phone: 225-3244. No. subscribers, 2,105; estimated potential, 2,300. Began service March 1952. Equipment Jerrold. Owned by Western CATV Inc. (see CATV Group Ownership); Kenneth Schuellein, mgr. (see also Schuellein under CATV Group Ownership). Stations: WKY-TV, KWTW, KETA, KOCO-TV, Oklahoma City (via microwave); KSWB, Elk City (picked off-air); also FM. Installation fee, \$65; monthly charge, \$4.25. Channel capacity: 5.
- \* **Enid**—Community Cables Inc., 1504 N. Grand. Owned by Reeves Bcstg. (see CATV Group Ownership).
- Erick**—Crawford Furniture Co. Box 141. Phone: 526-3377. No. subscribers, 350; estimated potential, 600. Began service 1955. Equipment Ameco. Cecil Crawford, owner. Station: KWTW, Oklahoma City (via microwave). Installation fee, \$100; monthly charge \$3.85. Channel capacity: 5.
- \* **Fairview**—Major TV Cable Co. Frank Carter, Harold Phillips & Wayman Cornelsen.
- Fort Sill**—Ft. Sill TV Distribution System, c/o Post Signal Officer. Station: KWTW, Oklahoma City, Okla.
- Granite & Sentinel**—Granite TeleVue Co. Box 296, Granite. Phone: 539-2124. No. subscribers, 580; estimated potential, 600. Began service 1958. Equipment Jerrold & Blonder-Tongue. H. C. Ford Jr. & J. R. Willis, owners. Stations: KFDX-TV & KSYD-TV, Wichita Falls, Tex.; KWTW, KOCO-TV & WKY-TV, Oklahoma City. No installation fee; monthly charge, \$7.50. Channel capacity: 3.
- Guymon**—Guymon TV, 213 W. 5th St. Phone: 338-6730. No. subscribers, 1400; estimated potential, 1800. Began service July 15, 1955. Equipment Jerrold & Entron. Curtis M. Faris, owner (see Faris under CATV Group Ownership). Stations: KFDA-TV, KVII & KGNC-TV, Amarillo (via microwave); KGNC-FM, Amarillo. No installation fee; monthly charge, \$7.50. Channel capacity: 5, including weather. Miles of plant in use, 30; additional miles planned, none. No. of homes in front of plant: 2,000.
- Hammon**—Hammon Community TV, Box 52. Phone: 473-2465. No. subscribers, 121; estimated potential, 135. Began service 1955. Equipment Blonder-Tongue & Jerrold. C. S. Eggers, owner (see CATV Group Ownership). Stations: KWTW, WKY-TV, KOCO-TV, Oklahoma City (off-air). Installation fee, \$7; monthly charge, \$7. Channel capacity: 3.
- Heavener**—Transwestern Video. Owner, Joe Davis (see CATV Group Ownership).
- Hobart**—Vumore Co., 315 S. Washington, Box 20. Phone: 436-2523. No. subscribers, 1153; estimated potential, 1250. Began service April 1956. Equipment, Jerrold. Ted J. Shriner, mgr. (see CATV Group Ownership). Stations: KSWO-TV, Lawton; WKY-TV & KWTW, Oklahoma City; KFDX-TV & KSYD-TV, Wichita Falls. No installation fee; monthly charge, \$7. Cable channels: 5.

- Hollis**—Hollis Community TV, 118 N. Main St. No. subscribers, 650. Lamar Guthrie, mgr. Station: KWTW, Oklahoma City.
- Hooker**—Hooker TV Cable, Box 945. Phone: 652-2810. No subscribers, 400; estimated potential, 500. Began service July 15, 1957. Equipment Jerrold. C. J. Hammack, mgr. Stations: KVII, KFDA-TV & KGNC-TV, Amarillo (via microwave); KTVC, Ensign; KGLD, Garden City (off-air). Channel capacity: 5, including FM.
- Hugo**—Vumore Co., 206 N. 2nd, Box 637. Phone: 326-2491. No. subscribers, 1,300 (1,250 residential); estimated potential, 1,300. Began service Jan. 1958. Equipment Entron. Don Turley, mgr. (see CATV Group Ownership). Stations: KTEN, Ada; KXII, Ardmore, alternating with WBAP-TV, Dallas (off-air); WFAA-TV & KRLD-TV, Dallas; KTVT, Ft. Worth (via microwave); KIXL-FM, Dallas. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 15; additional miles planned, none. No. of homes in front of plant: 1,900.
- Idabel**—Vumore Co., 201 S. Central, Box 446. Phone: 286-3645. No. subscribers, 600; estimated potential, 750. Started Sept. 15, 1961. Equipment, Entron. Elmer McMillan, mgr. (see CATV Group Ownership). Stations: KSLA-TV, KTAL-TV & KTBS-TV, Shreveport (off-air); KTEN, Ada; KTVT, Fort Worth (via microwave). No installation fee; monthly charge, \$6. Channel capacity: 5. Miles of plant in use, 20; additional miles planned, 3. No. of homes in front of plant: 1,100.
- Laverne**—Laverne TV Cable, 221 S. Broadway. Phone: 4141. No. subscribers, 460; estimated potential, 650. Began service Feb. 1961. Equipment, Ameco. Dorsey H. Long, owner. Stations: KOCO-TV, WKY-TV & KWTW, Oklahoma City (via microwave); KTVC, Ensign (picked off-air); one signal to be added in yr. Installation fee, \$10; monthly charge, \$7.50. Channel capacity: 6. Miles of plant, 18; additional miles planned, 2. No. of homes in front of plant: 750.
- † **Lawton**—Lawton Enterprises Inc. Al Terrill, pres.
- Madill**—Clear Vue TV, Box 597, Durant, Okla. Phone: 924-2367. No. subscribers, 225; estimated potential, 600. Began service September 1, 1962. Equipment CAS & Jerrold. Bob C. Story, mgr. (see CATV Group Ownership). Stations: KTEN, Ada; KXII, Ardmore; KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KWTW, Okla. City. Channel capacity: 7.
- Mangum**—Vumore Co., Box 631. Phone: 243-3224. No. subscribers, 859; estimated potential, 900. Began service 1958. Equipment Jerrold. Leslie Veach, mgr. (see CATV Group Ownership). Stations: KFDX-TV & KAUZ-TV, Wichita Falls; KSWO-TV, Lawton (off-air); WKY-TV & KWTW, Oklahoma City (via microwave); KNTO-FM & KLUR-FM, Wichita Falls. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant in use, 30; additional miles planned, n.a.
- Marietta**—See-More Inc., 305 W. Main, Quanah, Tex. No. subscribers, 60; estimated potential, 400. Service began Aug. 1, 1965. Equipment, Jerrold. Amos Page, pres.; R. H. Tyler, v.p.; J. M. Orr, secy.; John Holton, treas. (see CATV Group Ownership). Stations carried n.a. (all picked off-air); also weather, music. No installation charge, \$7 monthly. Channel capacity: 8. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 600.
- McAlester**—McAlester Cable TV Co., 212 E. Choctaw St. No. subscribers, 681. John H. Rowley, pres.; Frank M. Dowd, v.p.-treas. (see Rowley United Theatres under CATV Group Ownership). F. R. Jones, mgr. Station: KWTW, Okla. City.
- Miami**—Micom Cablevision Inc., 25 "A" St. Phone: 542-8607. No. subscribers, n.a.; estimated potential, 3,000. Service began Dec. 1965. W. K. Headley, pres.; V. W. Wible, v.p.; Richard Surprenant, secy.-treas. Affiliated with National Teline Corp. (see CATV Group Ownership). Installation fee, \$19.95; monthly charge, \$5. Channel capacity: 12, including FM. weather. Miles of plant, 38. Note: Will also serve Commerce.
- † **Newkirk**—Fidelity Cables Inc., Box 603, Blackwell, Okla.
- † **Pawhuska**—Donrey Media, Southwestern House, 920 Rogers Ave., Ft. Smith, Ark.
- Poteau**—Transwestern Video Inc., 102 N. Harper. Phone: 647-2500. No. subscribers, 420; estimated potential, 1250. Service began Aug. 1, 1962. Equipment Entron & Jerrold. Joe D. Davis, pres (see CATV Group Ownership). Stations: KVOO-TV, KOTV & KTUL-TV, Tulsa; KFSA-TV, Ft. Smith; KTEN, Ada (all picked off-air); KRAV-FM, Tulsa. No installation fee; monthly charge, \$5.85. Channel capacity: 5.
- \* **Sallisaw**—Ft. Smith TV Cable Co., 1622 North A St., Box 1095A, Ft. Smith, Ark. Phone: 782-8941. Owned by Rowley United Theatres (see CATV Group Ownership). Stations: WKY-TV, Oklahoma City; KVOO-TV, KOTV & KTUL-TV, Tulsa (all picked off-air); also FM.



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## EXPERIENCED ENGINEERING

- ★ Signal surveys
- ★ System layout
- ★ Construction and installation
- ★ Head-end alignment
- ★ System trouble-shooting

# Community Antenna Systems

Sayre—Sayre TV Cable System, 116 N. 4th. Phone: 928-3315. No. subscribers, 831; estimated potential, 900. Began service April 1955. Equipment Jerrold & Dorate. G. H. Dodson, owner (see CATV Group Ownership). Stations: KOCO-TV, KWTW & WKY-TV, Oklahoma City; KSWO-TV, Lawton; KPDX-TV, Wichita Falls; KSWB-TV, Elk City (off-air). Installation fee, \$85 or \$7; monthly charge, \$3.50 or \$7. Channel capacity: 6, including music. Miles of plant, n.a.; additional miles planned, none.

Sentinel—See Granite, Okla.

Shattuck—Television Cable Co., 211 S. Main. Phone: 938-2155. No. subscribers, 425; estimated potential, 500. Began service March 1957. Equipment Ameco. Kyle Moore, owner. (See CATV Group Ownership). Stations: WKY-TV, KWTW & KOCO-TV, Oklahoma City; KSWB, Elk City. Installation fee, \$2.50; monthly charge, \$7.50. Cable channels: 4 TV.

† Sulphur—Eastern Okla. TV Inc. (KTEN Ada).

Tonkawa—Fidelity Cables Inc. Box 69, 217 E. Grand. Phone: 628-3298. No. subscribers, 375 (367 residential); potential 550. Began Oct. 1963. Equipment, Spencer-Kennedy. Harold Phillips, pres.; Donald Spencer, v.p.; Rebecca Phillips, secy.; C. H. Wright, treas. (see Fidelity Cables & Spencer-Kennedy Labs under CATV Group Ownership). Stations: KWTW, KOCO-TV & WKY-TV, Oklahoma City; KOTV & KVOO-TV, Tulsa; KARD-TV & KAKE-TV, Wichita (all picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 1,100.

Waynoka—Waynoka Community TV, 512 S. Church St. Phone: 824-4781. No. subscribers, 398 (395 residential); estimated potential, 450. Began service July 1, 1958. Equipment, Jerrold. G. K. Stallings, owner-mgr. Stations: KOCO-TV, WKY-TV, KETA & KWTW, Oklahoma City; KARD-TV, Wichita (all picked off-air); also FM. No installation fee; monthly charge, \$8. Channel capacity: 5. Miles of plant, 12; additional miles planned, none. No. of homes in front of plant: 500.

Wilburton—Community Antenna System.

Woodward—Tru-View Community TV, 1117 11th. Phone: 254-4072. No. subscribers, 2,325 (2,225 residential); potential, 2,500. Began May 1956. Equipment, Jerrold & Motorola. Roy L. Butcher, pres.; Mrs. Roy Butcher, secy.-treas. Stations: KOCO-TV, WKY-TV & KWTW, Oklahoma City (via microwave); also weather, music, FM. Installation fee, \$10 or \$102; monthly charge, \$7.65 or \$5.05. Channel capacity: 3. Miles of plant, 34; additional miles planned, none. No. of homes in front of plant: 2,500.

## OREGON

† Albany—Peter Ryan (KRKT Albany).

Arch Cape—See Cannon Beach, Ore.

Arlington—Arlington TV Co-op, Arlington. No. subscribers, 211; estimated potential, n.a. Began service 1956. Equipment, composite. Jack Harford, pres. Stations: KEPR-TV, Pasco; KATU, KGW-TV & KOIN-TV, Portland; KNDU, Richland (all picked off-air). Installation fee, \$17; monthly charge, \$5 & \$3. Channel capacity: 7.

Ashland—Jackson Antenna Cable TV, c/o Oregon Bcstg. Co., Box 1189, Medford, Ore. Phone: 773-6061. No. subscribers, 10; estimated potential, 2,000. Service began Sept. 1965. Everett A. Faber, v.p.-mgr. (see Ore. Bcstg. under CATV Group Ownership). Stations: KTVM & KMED-TV, Medford (picked off-air); KEZI-TV & KVAL-TV, Eugene; KOAC-TV, Corvallis; KPTV, Portland (via microwave). Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 3; additional miles planned, 15. No. of homes in front of plant: 150.

Astoria—Cox Cablevision Corp., 1241 Duane St. Phone: 325-6114. No. subscribers, 3,877 (3,800 residential); potential, 4,000. Began Jan. 1955. Equipment, composite. G. L. Davenport, mgr. (see CATV Group Ownership). Stations: KING-TV & KOMO-TV, Seattle; KOIN-TV, KGW-TV & KATU, Portland (off-air). Installation fee, \$49.50 & \$10; monthly charge, \$4.10 & \$5. Channel capacity: 7; 2 to be added in Jan. 1966. Miles of plant, 60; additional miles planned, 3. No. of homes in front of plant: 4,500. Note: Also serves Hammond & Warrenton.

Athens—Western & Athens Cable Co., Box 477. Harold B. Fetterly, owner (see CATV Group Ownership). Installation fee, \$135; monthly charge, \$4.25. Note: Also serves Weston.

Baker—Oregon CATV Inc., 1900 Resort St. Phone: 523-5177. No. subscribers, 2,761; estimated potential, 3,000. Service began Dec. 10, 1954. Equipment, Ameco & Blonder-Tongue. John Henderson, chmn.; Steve Kinzel, mgr. (see CATV Group Ownership). Stations: KREM-TV & KXLY-TV, Spokane; KATU, KOIN-TV, KGW-TV, KOAP-TV & KPTV, Portland; KTVR, La Grande. Channel capacity: 12.

Bates—Blue Mountain TV Cable Co., Box 267, S. Main St., Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, 80; estimated potential, 120. Began service April 1955. Equipment, Blonder-Tongue. Jack McKenna, owner (see CATV Group Ownership). Station: KBOI-TV, Boise. Installation fee, \$29.50; monthly charge, \$4.50. Channel capacity: 2.

Bay City—See Wheeler, Ore.

Bend—Bend TV Cable Co., Box 71. Phone: 382-5551. No. subscribers, 3,494; estimated potential, 4,000. Began service 1955. Equipment, Jerrold. Ray F. Siegenthaler, pres. (see SEE-TV under CATV Group Ownership). Stations: KOIN-TV, KPTV, KEZI-TV, KGW-TV & KOAP-TV, Portland (all picked off-air); also FM. Installation fee, \$39.95; monthly charge, \$4.25; rental plan: \$5.95 monthly, no installation charge. Channel capacity: 5. Miles of plant, 60; additional miles planned, 5. No. of homes in front of plant: 4,000.

Burns & Hines—Burns-Hines TV Inc., 85 East B St., Burns. Phone: 573-2941. No. subscribers, 1,300; estimated potential, 1,400. Began service 1956. Equipment, Blonder-Tongue & Entron. Robert A. Penton, pres.; J. C. Brewington, secy.; Frank Des Ilets, treas.; C. B. Rose, mgr. Stations: KTVB & KBOI-TV, Boise (picked off-air); KATU, KGW-TV & KOIN-TV, Portland (via microwave). Installation fee, \$12.50; monthly charge, \$5.95. Channel capacity: 5.

Camp Five (Kinzua)—Camp Five Community TV, Box 36, Kinzua, Ore. Phone: 768-2700. No. subscribers, 18; estimated potential, 18. Began service 1957. Equipment Jerrold & Blonder-Tongue. Steve Conlee, mgr. Stations: KOIN-TV, KGW-TV & KATU, Portland; KEPR-TV, Pasco, Wash. (all picked off-air). Installation fee, \$11; monthly charge, \$3. Channel capacity: 5. Miles of plant, 2.

Cannon Beach—Cannon Beach TV Co. Inc., 880 Ave. A, Seaside, Ore. Phone: 738-5518. No. subscribers, 612 (461 residential); potential, 700. Began June 1955. Equipment, Entron. Harold A. Johnson, pres.; Arthur D. Johnson, secy. Stations: KOIN-TV, KGW-TV & KATU, Portland (all picked off-air). Installation fee, \$24.95; monthly charge, \$4. Channel capacity: 3. Miles of plant, 15; additional miles planned, none. Note: Also serves Arch Cape, Sunset Beach & Tolovana Park.

Canyon City—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, n.a., estimated potential, n.a. Jack McKenna, owner (see CATV Group Ownership).

\* Central Point—Ore. Bcstg. Co. (see CATV Group Ownership).

Cloverdale—Owens TV System, Box 66. No. subscribers, 14 (all residential); potential, n.a. Howard Owens, owner. Note: This is an independent extension of Lincoln TV System Inc. (see Oceanlake, Ore.).

Condon—Condon TV System, Condon. Membership fee, \$75; monthly charge, \$3.50.

(Continued on next page)

## UPDATE THIS DIRECTORY EACH WEEK!

The CATV Activity Addenda service to this Directory of CATV Systems, Franchises & Applications is published weekly by the Television Factbook's associated weekly newsletter, Television Digest, along with up-to-the-minute FCC actions on CATV microwaves. This Addenda service accompanies Television Digest's authoritative weekly reports on developments in the CATV industry, from headquarters in Washington.

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- Coos Bay**—Bay TV, 250 S. 2nd St. Phone: 267-7061. No. subscribers, 7,000; estimated potential, 8,600. Began service Oct. 1, 1954. Equipment, composite. James H. Lenahan, mgr. (see Television Communications Corp. under CATV Group Ownership). Stations: KGW-TV, Portland; KCBY-TV, Coos Bay; KEZI-TV, Eugene (picked off-air); KPTV & KOIN-TV, Portland (via microwave); KQFM & KPFFM, Portland. Installation fee, \$10; monthly charge, \$4.40. Channel capacity: 5. Miles of plant, 160; additional miles planned, none. No. of homes in front of plant: 9,400. Note: Also serves Eastside, Empire & North Bend.
- Coos Bay**—Cooston Community Club. Installation fee, \$150; monthly charge, \$5.
- Coos Bay**—Isthmus Heights Community Club, Inc., c/o Geo. E. Baxter, Rt. 1, Box 310.
- Coquille**—TelePrompTer of Coquille, Box 397. Phone: 396-4642. No. subscribers, 1,366; estimated potential, 1,470. Began service Oct. 1954. Equipment Entron. Ervin Dettman, mgr. (see TelePrompTer under CATV Group Ownership). Stations: KCBY-TV, Coos Bay; KVAL-TV & KEZI-TV, Eugene (off-air); KPTV & KOIN-TV, Portland (via microwave). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 45; additional miles planned, none. No. of homes in front of plant, 1,470.
- Corvallis**—Corvallis TV Cable Co., Box 328. No. subscribers, 1,200 (1,199 residential); potential, 6,000. Began Oct. 1964. Equipment, Jerrold & Ameco. Ray F. Siegenthaler, pres. (see SEETV under CATV Group Ownership). Stations: KATU, KOIN-TV, KGW-TV & KPTV, Portland; KOAC-TV, Corvallis; KEZI-TV & KVAL-TV, Eugene (off-air). Installation fee, \$49.95; monthly charge, \$4.50 (rental plan); \$5.95 monthly, no installation charge. Channel capacity: 12, including weather, background music, FM. Miles of plant in use, 42; additional miles planned, 35. No. of homes in front of plant: 4,500.
- \* **Corvallis**—Harms & Rogoway Radio & TV, 3rd & Adams Sts.
- Cottage Grove**—TV Cable Systems Inc., 119 S. 6th St. Phone: 942-5611. No. subscribers, n.a.; estimated potential, n.a. Began service Aug. 1955. Equipment, composite. Howard L. Langston, pres. Stations: KVAL-TV, Eugene; KOIN-TV, KPTV & KGW-TV, Portland. Installation fee, \$7.50; monthly charge, \$5.50. Channel capacity: 5.
- Culver**—Rowan's TV Inc., 790 5th St., Madras, Ore. Phone: 475-2969. No. subscribers, 64 (60 residential); potential, 70. Began Sept. 1959. Equipment, Jerrold. James P. Rowan, pres. (see CATV Group Ownership). Stations: KGW-TV, KOIN-TV, KPTV, KATU & KOAP-TV, Portland (all picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 75.
- \* **Dallas**—Oregon Cablevision Co. Harold Johnson, pres.
- Dayville**—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, 50; estimated potential, 55. Began service 1957. Equipment, Jerrold & Blonder-Tongue. Jack McKenna, owner (see CATV Group Ownership). Stations: KBOL-TV & KTVB, Boise. Installation fee, \$29.50; monthly charge, \$5. Channel capacity: 2.
- Depoe Bay**—Depoe Bay Television Co., Box 169. Phone: 836-2307. No. subscribers, 105; estimated potential, 150. Began service Aug. 1956. Equipment Jerrold. Lloyd C. Finley, owner. Stations: KPTV, KGW-TV & KOIN-TV, Portland. Installation fee, \$140.00; monthly charge, \$4. Cable channels: 3 TV.
- \* **Detroit**—Santiam Cable-Vision Inc., Box 216, Mill City, Ore. Phone: 897-2777. System under construction. Orville J. Brown, mgr. (see CATV Group Ownership). Stations: KOIN-TV, KPTV, KATU & KOAP-TV, Portland (all picked off-air); also FM. Installation fee, \$100; monthly charge, \$5. Channel capacity: 5.
- Drain**—Drain Cable & Appliance Inc., Box 396. Phone: 836-2307. No. subscribers, 355; estimated potential, 500. Began service 1959. Equipment Entron. Eldon J. Letson, pres.; Barbara Letson, v.p., Dean Boss, secy.-treas. Stations: KEZI-TV & KVAL-TV, Eugene; KOIN-TV, KGW-TV & KATU, Portland (off-air). Installation fee, \$50; monthly charge, \$4. Channel capacity: 5, including 2 FM. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 350.
- Dufur**—Dufur TV Corp., Dufur. No. subscribers, 147. Began service June 1955. Carl Albrecht, pres.; Harry McDonnell, v.p.; Theresa Hood, secy. & treas. Stations: KATU, KGW-TV & KOIN-TV, Portland (all picked off-air). Installation fee, \$135; monthly charge, \$3. Channel capacity: 3.
- Eastside**—See Coos Bay, Ore.
- Elgin**—Elgin Television Assn. No. subscribers, 343; estimated potential, 425. Began service Dec. 1955. Equipment Jerrold. Jack Halsey, pres.; Myron Chandler, v.p.; Ethel J. Hunt, secy.; Mildred Witty, treas. Installation fee, \$157.50; monthly charge, \$3. Channel capacity: 3.
- Elkton**—City of Elkton, Box 578. No. subscribers, 45.
- Empire**—See Coos Bay, Ore.
- Enterprise**—Enterprise TV Service Co., Inc., 106 S. River St. Phone: 426-3636. No. subscribers, 600; estimated potential, 750. Began service Sept. 10, 1955. Equipment composite. Dr. B. R. Sharf, pres.; J. V. Chrisman, v.p.; Wilfred Daggett, secy.; Harold Haller, treas.; Leona Wagner, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (off-air); KREM-FM, Spokane. Installation fee, \$24.95 or \$7.50; monthly charge, \$4.50 or \$6. Channel capacity: 5; one to be added in year. Miles of plant in use, 16; additional miles planned, one. No. of homes in front of plant: 650.
- Eugene**—TelePrompTer of Oregon Inc., 298 W. Broadway. Phone: 342-1845. No. subscribers, 9,000; estimated potential, 20,000. Began service Oct. 15, 1955. Equipment Jerrold. John Sullivan, mgr. (see TelePrompTer under CATV Group Ownership). Stations: KVAL-TV & KEZI-TV, Eugene; KOIN-TV, KPTV, KATU & KGW-TV, Portland; KOAC-TV, Corvallis; also weather, closed-circuit U. of Ore. channel. Installation fee, \$9.95; monthly charge, \$4. Channel capacity: 12. Miles of plant, 250. Note: Also serves Springfield.
- Florence**—Florence Cable TV. No. subscribers, 187. Mrs. Veva Hughes, owner; Fay Myers, mgr.
- Fossil**—Fossil Community TV Inc., Fossil. Phone: 763-4761. No. subscribers, 140; estimated potential, 145. Began service 1955. Equipment Jerrold. Robert Misener, pres.; H. C. Wright, v.p.; W. L. Reinhart, secy.-treas. Stations: KOIN-TV, KATU & KGW-TV, Portland; KEPR-TV, Pasco, Wash.; KNDU, Richland, Wash. (off-air). Installation fee, \$25; monthly charge, \$3.50 (also co-op venture: \$100 membership fee, \$25 installation). Channel capacity: 6; one to be added in year. Miles of plant in use, n.a.; additional miles planned, n.a.
- Freewater**—See Milton-Freewater.
- Gardiner**—Gardiner Television Corp. Phones: 271-2888 & 271-2573. No. subscribers, 102; estimated potential, 130. Began service April 1955. Equipment Jerrold & RCA. Gerald Wiese, pres.; Eva Bates, acting secy.-treas. Stations: KCBY-TV, Coos Bay, Ore.; KEZI-TV, Eugene; KOIN-TV, Portland. Installation fee, \$25; monthly charge, \$5. Cable channels: 3 TV.
- Garibaldi**—See Wheeler, Ore.
- Gleneden Beach**—See Taft, Ore.
- Grants Pass**—Josephine Antenna Cable TV, 527 S.E. 6th St. Phone: 476-6606. No. subscribers, 1,250 (1,230 residential); potential, 2,500. Began July 1960. Equipment, Spencer-Kennedy. Owner: Oregon Broadcasting Co. (see CATV Group Ownership). Officer: Everett A. Faber, v.p. in charge of systems. Stations: KTVM & KMED-TV, Medford (picked off-air); KEZI-TV & KVAL-TV, Eugene; KOAC, Corvallis; KPTV, Portland (via microwave). Installation fee, \$15; monthly charge, \$5. Channel capacity: 6.
- Hammond**—See Astoria, Ore.
- Heppner**—Heppner TV Inc., 289 N. Main St. Phone: 676-9663. No. subscribers, 468 (455 residential); potential, 500. Began June 1, 1955. Equipment, Jerrold. Haskell Sharrard, pres.; Conley Lanham, v.p.; Carl F. Spaulding Jr., secy.-treas.-mgr. Stations: KEPR-TV, Pasco, Wash.; KGW-TV, KATU & KOIN-TV, Portland (all picked off-air); KQFM, KPFFM & KXL-FM, Portland. Installation fee, \$135; monthly charge, \$4. Channel capacity: 5. Miles of plant, 10; additional miles planned, none.
- \* **Hermiston**—Columbia TV Co. Inc., c/o Clay D. White, area supervisor, 205 W. Kennewick, Kennewick, Wash. (see Columbia TV under CATV Group Ownership). Estimated potential, 1,500.



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## AMECO CONTRACT SALES

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Hines—See Burns, Ore.

Hood River—Hood River Cable System, 115 Oak St. Phone: 386-2414. No. subscribers, 550; estimated potential, 650. Began service Jan. 1955. Equipment composite. Clarke A. Brathovd, owner. Stations: KATU, KOAP-TV, KPTV, KOIN-TV & KGW-TV, Portland (off-air). Installation fee, \$125; monthly charge, \$3.60. Channel capacity: 5.

Hood River—Odell Cable Co-op, c/o Reinhoehl's Acctg. Service, 1114 12th St. Installation fee, \$145; monthly charge, \$2.00.

Hood River—West Side TV Ass'n, c/o Reinhoehl's Acctg. Service, 1114 12th St.

Idanha—Santiam Cable-Vision Inc., Box 216, Mill City, Ore. Phone: 897-2777. No. subscribers, n.a.; estimated potential, n.a. Equipment, Entron & Blonder-Tongue. Orville J. Brown, mgr. (see CATV Group Ownership). Stations: KOIN-TV, KPTV, KATU & KOAP-TV, Portland (all picked off-air); also FM. Installation fee, \$100; monthly charge, \$4. Channel capacity: 5.

Ione—Ione City TV Co-op, Ione. No. subscribers, 110; estimated potential, 110. Began service 1954. Gar Swanson, pres.; Roy Lindstrom, v.p.; Lorraine Hams, secy.-treas. Stations: KOIN-TV & KGW-TV, Portland; KEPR-TV, Pasco, Wash.; KNDU, Richland, Wash. (off-air). Installation fee, \$10; monthly charge, \$3. Channel capacity: 5.

John Day—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, n.a.; estimated potential, n.a. Jack McKenna, owner (see CATV Group Ownership).

Kernville—See Taft, Ore.

Kinzua—Kinzua Community TV Club, Box 36. Phone: 768-2700. No. subscribers, 112; estimated potential, 115. Began service 1955. Equipment, composite. Steve Conlee, mgr.; Allen Nidstad, secy. Stations: KATU, KGW-TV, KOIN-TV & KPTV, Portland; KEPR-TV, Pasco, Wash. (all picked off-air); also 2 FMs. Installation fee, \$22; monthly charge, \$5. Channel capacity: 5. Miles of plant, 10; additional miles planned, none.

Kinzua—See also Camp Five.

Klamath Falls—Klamath Cable TV, 239 Main St., Box 510. Phone: 882-5533. No. subscribers, 1,500; estimated potential, 5,000. Began service Aug. 1, 1956. Equipment Jerrold & Entron. Lee Stoner, pres. (see Oregon Bcstg. Co. under CATV Group Ownership); Everett A. Faber, v.p.; Wm. B. Smullin, secy.; Walter Zacher, mgr. Stations: KRCR-TV, Redding, Cal.; KMED-TV & KTVM, Medford; KOTI, Klamath Falls; KVAL-TV, Eugene. Installation fee, \$15; monthly charge, \$5. Channel capacity: 5.

La Grande—Oregon CATV Inc., 1316 Adams St. Phone: 963-3631. No. subscriber, 2,862; estimated potential, 3,000. Service began Sept. 29, 1954. Equipment, Ameco & Blonder-Tongue. John Henderson, chmn.; Steve Kinzel, mgr. (see CATV Group Ownership). Stations: KREM-TV & KXLY-TV, Spokane; KATU, KOIN-TV, KGW-TV, KOAP-TV & KPTV, Portland; KTVR, La Grande. Channel capacity: 12.

† Lake Oswego—Mrs. Paul Woods & Assoc.

† Lake Oswego—KING-TV Seattle.

Lakeview—Lakeview TV Inc., 120 North G St. Phone: 947-7251. No. subscribers, 780; estimated potential, 1000. Began service Sept. 1956. Equipment Entron. Dr. John Weare, pres.; Leonard Bergseth, secy.; N. W. Hartwig, mgr. Stations: KOTI, Klamath Falls; KRCR-TV, Redding; KOLO-TV, Reno (off-air). Installation fee, \$49.50; monthly charge, \$3. Channel capacity: 5. Miles of plant in use, 14; additional miles planned, none. No. of homes in front of plant: 775.

Lexington—Lexington TV Co-op. No. subscribers, 70. Began service in 1954. Ownership: Lexington City Council. Stations: KGW-TV, Portland, Ore.; KEPR-TV, Pasco, Wash.; KNDU, Richland, Wash. Installation fee, \$108; monthly charge, \$3. Cable channels: 3 TV.

Lincoln Beach—See Taft, Ore.

Lostine—City of Lostine, c/o Geneva McArtor, Recorder, Lostine. Phone: 342. No. subscribers, 46. Began service Dec. 1956. Equipment composite. Melvin E. Crow, mayor. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane, Wash. Installation fee, \$50; monthly charge, \$2. Cable channels, 5 TV.

Madras—Rowan's TV Inc., 290 5th St. Phone: 475-2969. No. subscribers, 465 (440 residential); potential, 600. Began June 1955. Equipment, Jerrold & Ameco. J. P. Rowan, pres. (see CATV Group Ownership). Stations: KATU, KOAP-TV, KOIN-TV, KGW-TV & KPTV, Portland; KOAC-TV, Corvallis (all picked off-air); KQFM, KPFM, KOIN-FM, KXL-FM & KOAP-FM, Portland; also music. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 12; additional miles planned, 3. No. of homes in front of plant: 650.

Manzanita—See Nehalem, Ore.

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Medford—Jackson Antenna Cable TV, Box 1189. Phone: 773-6061. No. subscribers, 100 (90 residential); potential, 5,000. Owner: Oregon Bcstg. (see Tele-Vue Systems Inc., under CATV Group Ownership). Everett Faber, mgr. Stations: KTVM & KMED-TV, Medford (picked off-air); KVAL-TV, Eugene; KOAC-TV, Corvallis; KPTV, Portland (via microwave). Installation fee, \$15; monthly charge, \$5. Channel capacity: 12; one to be added in year. Miles of plant, 15; additional miles planned, 50. No. of homes in front of plant: 500.

Mill City—Santiam Cable-Vision Inc., Box 216. Phone: 897-2777. No. subscribers, 580; estimated potential, 900. Began service Nov. 1, 1956. Equipment Entron, & Blonder-Tongue. Orville J. Brown, mgr. (see CATV Group Ownership). Stations: KOIN-TV, KPTV, KATU & KOAP-TV, Portland (all picked off-air); also FM. Installation fee, \$19.95; monthly charge, \$4. Channel capacity: 5.

Milton-Freewater—Otto TV Cable Co., 1104 1/2 S. Main St. Phone: 938-3833. No. subscribers, 500; estimated potential, 1,000. Began service Nov. 1955. Equipment Blonder-Tongue. Harold Otto, owner. Stations: KEPR-TV, Pasco, Wash.; KHQ-TV, KREM-TV & KXLY-TV, Spokane; KNDU, Richland, Wash. Installation fee, \$24.95; monthly charge, \$4.95. Channel capacity: 5.

Mitchell—Mitchell Community TV Inc., c/o Norton's Store. Phone: 462-3585. No. subscribers, 55; estimated potential, n.a. Equipment Jerrold. Jim Huddleston, pres. Stations: KOMO-TV & KING-TV, Seattle; KTNT-TV, Tacoma (off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 3. Miles of plant in use, 5; additional miles planned, none.

Moro—Community Antenna System.

Mosier—Evans & Son, Mosier.

Mt. Vernon—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2983. No. subscribers, 140; estimated potential, 150. Began service 1958. Equipment, Jerrold & Blonder-Tongue. Jack McKenna, owner (see CATV Group Ownership). Stations: KBOI-TV & KTVB, Boise (off-air). Installation fee, \$19.50; monthly charge, \$4.50. Channel capacity: 5.

Myrtle Point—TV Systems Inc., Box 117, 607 Spruce St. Phone: 572-5519. No. subscribers, 508; estimated potential, 600. Began service July 1955. Equipment, Entron. Owned by TV Communications Corp.; Derek White, mgr. (see CATV Group Ownership). Stations: KTVM, Medford; KCBY-TV, Coos Bay; KVAL-TV & KEZI-TV, Eugene (all picked off-air); also 4 FMs. Installation fee, \$10; monthly charge, \$4.80. Channel capacity: 5. Miles of plant, n.a.; additional miles planned, none. No. of homes in front of plant: 669.

Neahkahnne—See Nehalem, Ore.

Nehalem—Underhill TV Service, Route 1, Box 4. Phone: 368-3131. No. subscribers, 170; estimated potential, 500. Began service July 1961. Equipment, Jerrold & Blonder-Tongue. Lawrence Underhill, owner. Stations: KATU, KGW-TV, KOIN-TV & KPTV, Portland (off-air); KQFM, Portland. No installation fee; \$18 quarterly. Channel capacity: 5; one to be added in year. Miles of plant in use, 18; additional miles planned, 3. Note: Also serves Manzanita & Neahkahnne.

Neskowin—See Oceanlake, Ore.

(Continued on next page)

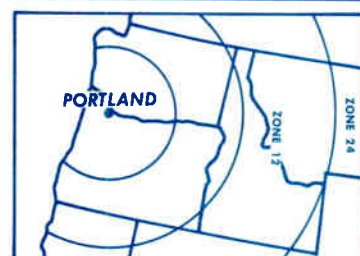


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# Community Antenna Systems

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**Netarts**—Netarts TV Service, Netarts. Phone: 842-4943. No. subscribers, 95; estimated potential, 150. Began service Feb. 1960. Equipment Entron & Jerrold. Harry L. Grosiong, owner. Stations: KGW-TV, KOIN-TV & KATU, Portland (off-air). No installation fee; monthly charge \$6. Channel capacity: 5; one to be added in year. Miles of plant in use, 2; additional miles planned, 4. No. of homes in front of plant: 125.

**Newport**—Newport TV Cable Co., 107 N. E. Douglas St., Box 95. Phone: 265-2263. No. subscribers, 1,300; estimated potential, 2,000. Began service Aug. 1955. Equipment Jerrold. Ray F. Siegenthaler, pres. (see SEE-TV under CATV Group Ownership); Paul E. Case, mgr. Stations: KATU, KOIN-TV, KPTV & KGW-TV, Portland; KVAL-TV, Eugene; KOAC-TV, Corvallis (off-air). Installation fee, \$49.95; monthly charge, \$4.50. Channel capacity: 5; 12-channel capacity to be added in year. Miles of plant, 30; additional miles planned, 5. No. of homes in front of plant: 1,250.

**North Bend**—See Coos Bay, Ore.

**Oakridge**—Northwest Cable TV, Box 733. Phone: 782-2101. No. subscribers, 1,146 (1,112 residential); potential, 1,400. Began July 1954. Equipment Ameco. Randal Clark, pres. Stations: KEZI-TV & KVAL-TV, Eugene; KOIN-TV, KATU, KPTV & KGW-TV, Portland; KOAC, Corvallis. Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 12.

**Oceanlake**—Lincoln TV System Inc., Box 672. Phone: 994-3111. No. subscribers, 1,506; estimated potential, 2,000. Began service Oct. 1954. Equipment Jerrold. M. F. Berglund, pres.-treas.; Carl E. Schmauder, v.p.-mgr.; Marguerite W. Berglund, v.p.-secy. Stations: KOIN-TV, KOAP-TV, KGW-TV, KPTV & KATU, Portland; KEZI-TV, Eugene (off-air); KOIN-FM & KPOJ-FM, Portland; KFMV, Eugene. Installation fee, \$120; monthly charge, \$3.75. Channel capacity: 5. Miles of plant, 200; additional miles planned, 15. No. of homes in front of plant: 1,800. Note: Also serves Cloverdale (see listing). Neskowin, Pacific City & Woods.

**Pacific City**—See Oceanlake, Ore.

**Parkdale**—Parkdale TV Co-op. Installation fee, \$95; annual charge, \$20.

**Pendleton**—Pendleton Community TV System, 21 S.W. Frazier St. Phone: 276-2821. No. subscribers, 3,875 (3,752 residential); potential, 4,000. Began Nov. 1954. Equipment, Jerrold. Columbia TV Co., owner (see CATV Group Ownership); Wesley L. Stone, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (via microwave); KEPR-TV, Pasco; KTVE, La Grande (picked off-air); KXLY-FM, KREM-FM & KHQ-FM, Spokane. No installation fee; monthly charge, \$6. Channel capacity: 5. Miles of plant, 80. No. of homes in front of plant: 4,000.

**Pendleton**—Weston & Athena Cable Co., Box 477, Athena, Ore. No. subscribers, 400; estimated potential, 450. Began service 1955. Equipment Spencer-Kennedy. Harold B. Fetterly, owner (see CATV Group Ownership). Stations: KEPR-TV, Pasco; KHQ-TV, KREM-TV & KXLY-TV, Spokane. Installation fee, \$135; monthly charge, \$4. Channel capacity: 4.

**Pilot Rock**—Pilot Rock Community TV System, 21 S. W. Frazier St., Pendleton, Ore. Phone: 276-2821. No. subscribers, 435; estimated potential, 500. Began service Feb. 1, 1956. Equipment, composite. Columbia TV Co., owner (see CATV Group Ownership). Wesley Stone, mgr. Stations: KEPR-TV, Pasco; KNDU-TV, Richland (off-air); KXLY-TV, KHQ-TV, KREM-TV, Spokane (via cable from Pendleton). Installation fee, \$15; monthly charge, \$4.90. Channel capacity: 5. Miles of plant, 40.

**Portland**—Trans-Video Co. of Oregon, 1451 N.E. Alberta (zone 11). No. subscribers, 235. Stan Terry, owner; Bob Unger, mgr. Cable channels: 5 TV.

**Powers**—TV Systems Inc., Box 117, 607 Spruce St., Myrtle Point, Ore. Phone: 572-5519. No. subscribers, 225; estimated potential, 300. Began service Sept. 1956. Equipment, Entron. Owned by TV Communications Corp. (see CATV Group

Ownership); Derek White, mgr. Stations: KEZI-TV, Eugene; KPIC, Roseburg; KCBY-TV, Coos Bay, (all picked off-air). Installation fee, \$10; monthly charge, \$4.80. Channel capacity: 5. Miles of plant, n.a.; additional miles planned, none. No. of homes in front of plant: 354.

**Prairie City**—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, n.a.; estimated potential, n.a. Jack McKenna, owner (see CATV Group Ownership).

**Redmond**—Key TV Inc., 525 S. 6th St. Phone: 548-2263. No. subscribers, 130 (124 residential); potential, 1,100. Began March 30, 1965. Equipment, Jerrold. Charles F. Kee, pres.; Paul Rowan, v.p.; Rodney Gregg, secy.; John Watts, treas. Stations: KATU, KOIN-TV, KGW-TV, KOAP-TV & KPTV, Portland; KEZI-TV & KVAL-TV, Eugene (all picked off-air); KPRB (AM), Redmond. Installation fee, \$24.95; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 16; additional miles planned, 12. No. of homes in front of plant; 950.

**Reedsport**—Cable TV Corp., 370 Fir Ave. Phone: 271-2233. No. subscribers, 1,600 (1,500 residential); potential, 2,000. Began Nov. 1954. Equipment, Jerrold & Ameco. Mrs. Stanley D. Esselstrom, pres.; Stanley D. Esselstrom, v.p.-mgr.; W. Jayne, secy. Stations: KPTV, KOIN-TV, KATU & KGW-TV, Portland; KCBY-TV, Coos Bay; KOAC-TV, Corvallis; KEZI-TV, Eugene (all picked off-air); also music channel 10 FMs. Installation fee, \$15; monthly charge, \$5.75. Channel capacity: 12. Miles of plant, 18; additional miles planned, n.a. No. of homes in front of plant: 1,500.

**Riverton**—Riverton Community TV Co. No. subscribers, 37. Began service Feb. 1958. Equipment Jerrold and Blonder-Tongue. Eli Brout, pres.; Gordon Kiglet, v.p.; John Hefley, secy.-treas. Stations: KCBY-TV, Coos Bay; KEZI-TV, Eugene; KTVM, Medford (all picked off air). Installation fee, \$100; monthly charge, \$1. Channel capacity: 5.

**Rockway**—See Wheeler, Ore.

**Roseburg**—Douglas Antenna Cable TV, 326 N.E. Winchester St. Phone: 673-6290. No. subscribers, 1,250 (1,200 residential); potential, 2,500. Began March 1954. Equipment, Spencer-Kennedy. Owner: Oregon Bcstg. Co. (see CATV Group Ownership). Everett A. Faber, v.p. in charge. Stations: KVAL-TV & KEZI-TV, Eugene; KTVM, Medford; KPIC, Roseburg; KOAC-TV, Corvallis; KPTV & KATU, Portland. Installation fee, \$15; monthly charge, \$5. Channel capacity: 7. Miles of plant, 32; additional miles planned, 15. No. of homes in front of plant: 3,500.

† **Salem**—Carl Fisher.

**Seaside**—Cox Cablevision Corp., 602 Broadway. Phone: 738-6741. No. subscribers, 1,300 (1,265 residential); potential, 1,500. Began March 1955. Equipment, Blonder-Tongue & Spencer-Kennedy. G. L. Davenport, mgr. (see Cox under CATV Group Ownership). Stations: KOMO-TV & KING-TV, Seattle; KGW-TV, KPTV, KATU & KOIN-TV, Portland. Installation fee, \$49.50 & \$10; monthly charge, \$4.10 & \$5. Channel capacity: 7.

**Seneca**—Blue Mountain TV Cable Co., Box 267, S. Main, Mt. Vernon, Ore. Phone: 932-2383. No. subscribers, 90; estimated potential, 140. Began service 1957. Equipment, Jerrold & Blonder-Tongue. Jack McKenna, owner (see CATV Group Ownership). Stations: KBOI-TV & KTVE, Boise. Installation fee, \$29.50; monthly charge, \$4.50. Channel capacity: 2.

**Sheridan**—Stuck Electric Inc., 409 NW Gardiner St. Phone: 843-4422. No. subscribers, 365; estimated potential, 800. Began service June 1, 1955. Equipment Ampli-Vision & Jerrold. Donald D. Stuck, pres. Stations: KATU, KPTV, KOIN-TV & KGW-TV, Portland; KOAC-TV, Corvallis (off-air). Installation fee, \$120; monthly charge, \$3.50. Channel capacity: 5; 4 to be added in year. Miles of plant in use, 7; additional miles planned, 4. No. of homes in front of plant: 480.

**Springfield**—See Eugene, Ore.

**Sunset Beach**—See Cannon Beach, Ore.

**Sweet Home**—Sweet Home TV Cable Co., 150 Main St., Box 452. Phone: 367-5511. No. subscribers, 1,204; estimated potential, 1,700. Began service Dec. 16, 1963. Equipment Jerrold. Ray F. Siegenthaler, pres. (see SEE-TV under CATV Group Ownership). Stations: KATU, KGW-TV, KOIN-TV & KPTV, Portland; KOAC-TV, Corvallis; KEZI & KVAL-TV, Eugene; also full FM. Installation fee, \$49.95; monthly charge, \$4.50. Also has a rental plan at \$5.95 monthly (\$10 refundable deposit). Channel capacity: 12.

**Taft**—Bob's TV Cable System, Box 2284 Taft Station, Lincoln City, Ore. Phone: 996-3642. No. subscribers, 150; estimated potential, 250. Began service 1959. Equipment, Blonder-Tongue & Ameco. R. G. Harbaugh, owner. Stations: KOIN-TV, KGW-TV, KPTV & KATU, Portland; KEZI-TV, Eugene (all picked off-air). Installation fee, \$125; monthly charge, \$3.75. Channel capacity: 6. Note: Also serves Gleneden Beach, Kerville & Lincoln Beach.

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# Community Antenna Systems

**The Dalles**—The Dalles TV Co., 409 Union St. Phone: 296-2060. No. subscribers, 4,400 (4,359 residential); potential, 4,600. Began June 1954. Equipment, Spencer-Kennedy & Blonder-Tongue. Owned by Cox Cablevision Corp. (see CATV Group Ownership); Earl T. Ake, mgr. Stations: KATU, KOAP-TV, KOIN-TV, KPTV & KGW-TV, Portland; KOMO-TV & KING-TV, Seattle (all picked off-air); KQFM & KPFF, Portland. Installation fee: \$49.50 & \$10; monthly charges, \$4 & 5. Channel capacity: 12. Miles of plant, 73; additional miles planned, none. No. of homes in front of plant: 4,800. Note: Also serves Dallesport, Wash.

**Tillamook**—Tillamook TV Inc., Box 485. Phone: 842-4331. No. subscribers, 855; estimated potential, 1200. Began service 1957. Equipment Jerrold. Paul H. Lewis, pres.; J. B. Dyer, mgr.; Melvin H. Williams, v.p.; Frank R. Griffiths, treas.; Warren A. McMinimee, secy. Stations: KATU, KGW-TV, KOIN-TV, KPTV & KOAP-TV, Portland, Ore. No. installation fee, \$18 for 3 months; monthly charge, \$7. Channel capacity: 5.

**Toledo**—Toledo TV Cable Co., 107 N.E. Douglas St., Box 95, Newport, Ore. Phone: 265-2263. No. subscribers, 910, estimated potential, 950. Began service Aug. 1, 1955. Equipment, Jerrold. Ray F. Siegenthaler, pres. (see SEE-TV under CATV Group Ownership); Paul E. Case, mgr. Stations: KATU, KOIN-TV, KGW-TV & KPTV, Portland; KOAC-TV, Corvallis (off-air). Installation fee, \$49.95; monthly charge, \$4.50. Channel capacity: 5; 7 to be added in year. Miles of plant in use, 20; additional miles planned, 2. No. of homes in front of plant: 900.

**Tolovana Park**—See Cannon Beach, Ore.

**Union**—Oregon CATV Inc., Union. Phone: 2222. No. subscribers, 321; estimated potential, n.a. Service began Nov. 15, 1956. Equipment, Ameco & Blonder-Tongue. John Henderson, chmn.; Steve Kinzel, mgr. (see CATV Group Ownership). Stations: KREM-TV & KXLY-TV, Spokane; KATU, KOIN-TV, KPTV, KOAP-TV & KGW-TV, Portland; KTVR, La Grande. Channel capacity: 12.

**Waldport**—See Yachats, Ore.

**Warm Springs**—Warm Springs Cable Co., Warm Springs. Phone: 475-2612. No. subscribers, 178; estimated potential, 300. Began service July 1955. Equipment Jerrold. Dan Macy, owner. Stations: KOIN-TV, KGW-TV & KATU, Portland (off-air). No installation fee; monthly charge, \$5.50. Channel capacity: 5; one to be added in year. Miles of plant in use, 5; additional miles planned, n.a. No. of homes in front of plant: 200.

**Warrenton**—See Astoria, Ore.

**Weston**—See Athena.

\* **Westport-Wauna**—William Hunt, Astoria.

**Wheeler**—Pricketts Radio & TV, Box 96, Wheeler. Phone: 338-2439. No. subscribers, 565; estimated potential, 750. Began service Dec. 1954. Equipment composite. H. E. Prickett & Jessie P. Prickett, owners. Stations: KOIN-TV, KGW-TV, KPTV, KATU & KOAP-TV, Portland (off-air). No installation fee; monthly charge, \$7, \$6 & \$3.50. Channel capacity: 10. Note: Also serves Bay City, Garibaldi & Rockaway.

**Woods**—See Oceanlake, Ore.

**Yachats**—Yachats Community TV System, Box 123K, Phone: 547-3700. No. subscribers, 750; estimated potential, 1,000. Began service Sept. 1, 1954. Equipment composite. Homer C. Stokes, partner & mgr. Stations: KOIN-TV & KGW-TV, Portland; KEZI-TV, Eugene (all picked off-air); one signal to be added in year. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 15; additional miles planned, 6. No. of homes in front of plant: 900. Note: Also serves Waldport.

**Yachats**—Noel Day, Yachats, Ore. Phone: 547-3432.

## PENNSYLVANIA

\* **Abington**—International Equity Corp. (See CATV Group Ownership).

† **Akron**—Denver & Ephrata Cable Inc., 130 E. Main, Ephrata.

† **Akron**—TV Community Services Inc., 24 N. Queen St., Lancaster.

† **Aldan**—Philadelphia CATV (The Bulletin Co.).

Alfarata—See Decatur-Alfarata, Pa.

\* **Aliquippa**—Allegheny Area CATV.

† **Aliquippa**—Gateway Bcstg. Enterprises Inc. (WKPA & WYDD New Kensington). Nelson L. Goldberg, pres.

† **Aliquippa**—Westinghouse Bcstg.

Allentown—Service Electric Cable TV (see CATV Group Ownership), 1043 Hamilton St. Phone: 434-5572.

Allentown—See also Northampton, Pa.

Alsace Twp.—See Reading, Pa.

**Altoona**—Altoona Video Corp., 1112 11th Street. Phone: 944-4648. No. subscribers, 16,500; estimated potential, 18,000. Began service April 21, 1962. Equipment Entron. Gregory Mazzocco, pres.; Edward Rosenblum, v.p.; Daniel Lamont, secy.; Robert Lamont, treas. (see CATV, Group Ownership). Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WIIC, KDKA-TV, WTAE & WQED, Pittsburgh (all picked off-air). No installation fee; monthly charge, \$4. Channel capacity: 5; one to be added in year. Miles of plant in use, 272; additional miles planned, none. No. of homes in front of plant: 13,000. Note: Also serves Bellwood.

Antrim—Antrim TV Assn.

\* **Apollo**—GT & E Communications (General Telephone & Electronics), 154½ Washington Ave., Vandergrift. (See CATV Group Ownership).

† **Apollo**—Gateway Bcstg. Enterprises Inc. (WKPA & WYDD New Kensington). Nelson L. Goldberg, pres.

† **Apollo**—Westmoreland Cable Co. Samuel Buffone, operations mgr.

† **Archbald**—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).

† **Ardmore**—Paul F. Harron & Assoc.

† **Ardmore**—Jerrold Corp.

† **Ardmore**—The Bulletin Co.

† **Ardmore**—TeleSystems Corp.

† **Ardmore**—Triangle Publications.

† **Ardmore**—WHAT AM-FM Philadelphia.

**Armstrong Twp.**—See S. Williamsport, Pa.

**Arnold**—See Lower Burrell, Pa.

**Ashland**—Ashland Video Co., Box 146. Phone: 875-3519. No. subscribers, 872; estimated potential, 1,000. Began service June 1, 1951. Equipment Jerrold. Robert N. Kyler, pres.; Harry Sharp, v.p. Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton; WLYH-TV, Lebanon; WBRE-TV, Wilkes-Barre. Installation fee, \$100; monthly charge, \$3. Channel capacity: 5. Note: Also serves Centralia, Fountain Springs & Locust Dale.

**Athens**—See Sayre, Pa.

**Avis**—Charles TV Cable, Central Ave. Phone: 753-3031. No. subscribers, 2,900; estimated potential, 3,500. Began service Nov. 1, 1954. Equipment, Entron. William T. Charles, owner. Stations: WJAC-TV, Johnstown; WPEG-TV, Altoona; WBRE-TV, Wilkes-Barre; WNEP-TV & WDAU-TV, Scranton. Channel capacity: 7. Note: Also serves Jersey Shore, Pa.

† **Avoca**—Semit Cable TV Co. (Scranton Times-WEJL).

† **Avoca**—Universal Cable.

† **Back Mountain**—Back Mountain Telecable Co. Inc., Shavertown, Pa. (Matthew Gillis, pres.).

**Bakerton**—See Patton, Pa.

† **Baldwin Borough**—Catel Inc.

\* **Bally**—Conestoga Telephone Co. (see CATV Group Ownership).

**Bangor**—Clar-O-View Community TV Inc., 1st & Chestnut Sts. Phone: 581-7780. No. subscribers, 570 (558 residential); potential, 1,000. Began April 1952. Equipment, Jerrold. John W. Arnts, pres. & gen. mgr.; Harold N. Hough, v.p.-treas.; Charles A. Smith, secy. Stations: WPHL-TV, WIBF-TV, WKBS, KYW-TV, WFIL-TV & WCAU-TV, Philadelphia, WNEW-TV, WABC-TV, WPIX & WOR-TV, New York; WHYY-TV, Wilmington; WLVT-TV, Allentown (all picked off-air); also full-band FM. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 16; additional miles planned, none. No. of homes in front of plant: 1,600. Note: Also serves E. Bangor & Roseto.

**Barbours**—Harry Gottshall TV, 919 W. Central Ave., S. Williamsport, Pa. Phone: 322-5686. No. subscribers, 135. Stations: WBRE-TV, Wilkes-Barre; WFBG-TV, Altoona, Pa.; WJAC-TV, Johnstown, Pa.

† **Barking**—General Telephone.

† **Barking**—Westinghouse Bcstg.

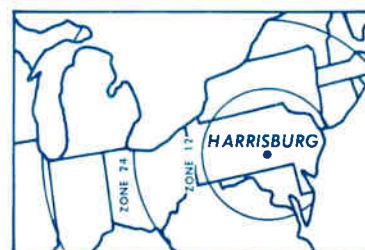
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Barnesboro—See Patton, Pa.

Beaver Falls—Tower Cable Systems Corp., 610 19th St. Phone: 843-8733. No. subscribers, 1,900; estimated potential, 5,000. Began service June 1, 1957. Equipment Jerrold. Claude E. Stevanus, pres. (see Tower Antennas under CATV Group Ownership); W. Snedeker, mgr. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WTRF-TV & WSTV-TV, Steubenville-Wheeling (all picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 9. Note: Also serves New Brighton.

Beaver Springs—Paul W. Woodling TV. No. subscribers, 72. Stations: WBRE-TV & WNEP-TV, Wilkes-Barre; WGAL-TV, Lancaster, Pa.; WFBG-TV, Altoona, Pa.

Beavertown—Community TV, Market St. Phone: 658-8636. No. subscribers, 62; estimated potential, 253. Began service Jan. 30, 1963. Equipment Blonder-Tongue. Kenneth L. Wagner & Harold R. Wagner, partners. Stations: WFBG-TV, Altoona; WGAL-TV, Lancaster; WBRE-TV, WDAU-TV & WNEP-TV, Wilkes-Barre & Scranton, Pa. Installation fee, \$35; monthly charge, \$3. Cable channels: 6 TV.

Bedford—Bedford Improved TV, R.D. #4. Phone: 623-8224. No. subscribers, 950; estimated potential, 2,500. Began service Dec. 1958. Equipment Entron. Bernard J. Rock, owner. Stations: WTTG & WMAL-TV, Washington, D.C.; WJAC-TV, Johnstown; WFBG-TV, Altoona; WSWA-TV, Harrisburg, Va. (off-air). Installation fee, none or \$50; monthly charge, \$3.50 or \$4.75. Channel capacity: 5. Miles of plant in use, n.a.; additional miles planned, 10. No. of homes in front of plant: 1,500. Note: Plans to expand system to include Lakewood & Wolfsburg.

Beech Creek—Beech Creek TV Cable, Locust St. Phone: 962-2525. No. subscribers, 325; estimated potential, 450. Began service 1961. Equipment, Entron. Blaine W. Kunes, owner. Stations: WJAC-TV, Johnstown; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton; WPSX-TV, Clearfield; WFBG-TV, Altoona (all picked off-air); also weather. Installation fee, \$14.95; monthly charge, \$3.50. Channel capacity: 6. Miles of plant, 5; additional miles planned, none. No. of homes in front of plant: 500.

Belgiumtown—See Brookville, Pa.

Bellefonte—Centre Video, 60 Decibel Rd., State College, Pa. Phone: 238-3096. No. subscribers, 3,204; estimated potential, 5,000. Began service 1952. Equipment, C-Cor. James R. Palmer, pres. (see Centre Video Corp., under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WNEP-TV & WDAU-TV, Scranton; WPSX-TV, Clearfield (all picked off-air); also 20 FMs. Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5. Note: Also serves Centre Hall, Milesburg & Pleasant Gap.

Belleville—Multi-Vision Cable System.

Bellwood—See Altoona, Pa.

\* Bensalem Twp.—Bucks County Cable TV Inc., 1352 Easton Rd., Warrington, Pa.

Benton—Cable TV Co., Main St. No. subscribers, 200; estimated potential, 250. Service began 1961. J. S. Gans, pres. (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre; WNEF-TV, Binghamton (all picked off-air).

Berwick—Cable TV Co., 116 E. Front St. Phone: 759-9625. No. subscribers, 1000; estimated potential, 2500. Began service 1954. Equipment Jerrold. Joseph Gans, pres. (see CATV Group Ownership). Stations: WCAU-TV, KYW-TV & WFIL-TV, Philadelphia; WNEW-TV & WPLX, New York. Installation fee, \$12.50; monthly charge, \$3.00. Channel capacity: 5.

Bethlehem—Service Electric TV Cable Inc., 208 E. 3rd St. Phone: 868-5301. No. subscribers, 5,000; estimated potential, 20,000. Began service March 1951. Equipment Jerrold. John Walson,

pres.-secy.-treas. (see CATV Group Ownership). Stations: WFIL-TV, WCAU-TV & KYW-TV, Philadelphia; WPIX, WOR-TV & WABC-TV, New York. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 6. Note: Also serves W. Bethlehem.

Bethlehem—C-B-L TV Sales & Service. No. subscribers, 1,200. C. B. Lee, pres. Station: WBRE-TV, Wilkes-Barre.

Bethlehem—See also Northampton, Pa.

† Bethlehem—Suburban TV Cable Corp. Richard Behr, pres.

† Bethlehem—Clear-Pic Cable TV Co. J. E. Durham, mgr.

† Birdsboro—Conestoga TV Cable Co.

Blairs Mills—E. E. Kling & Co.

Blairs Mills—TV Co-Op Cable System.

\* Blairsville—Conemaugh Cable Corp. (see Highland Cable Corp. under CATV Group Ownership).

† Blakely—Semit Cable TV Co. (Scranton Times—WEJL).

Blanchard—See Beech Creek, Pa.

Blooming Valley—Valley Master Cable Inc., 117 N. Jefferson St., Kittanning, Pa. No. subscribers, 30; estimated potential, n.a. Began service Oct. 1960. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, Cleveland; WFMJ-TV, Youngstown. Installation fee, \$25; monthly charge, \$3.50. (See CATV Group Ownership).

Bloomsburg—Municipal TV Corp., 245 Iron St. Phone: 784-5979. No. subscribers, 2,500; estimated potential, 3,000. Service began 1953. Equipment, Jerrold. D. W. Kearney, pres.-secy.; John L. Pipa Jr., treas.; Elwood M. Miller, gen. mgr. Stations: WDAU-TV, Scranton; KYW-TV, WCAU-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WLYH-TV, Lebanon; WDAU-TV, WNEP-TV & WBRE-TV, Wilkes-Barre-Scranton; WPSX-TV, Clearfield (all picked off-air). Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 122; additional miles planned, n.a. No. of homes in front of plant: 3,300. Note: Also serves Catawissa, Espy & Light Street.

Blossburg—Williamson Road TV Co. Inc., 128 Hannibal St. Phone: 194. No. subscribers, 480; estimated potential, 500. Began service Aug. 1953. Equipment, Jerrold. Raymond Brague, pres.; John G. Kuster, v.p.; L. C. Schultz, secy.-treas. Stations: WNEF-TV, Binghamton; WSYE-TV, Elmira; WFBG-TV, Altoona; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton (off-air). Installation fee, \$25; monthly charge, \$2. Channel capacity: 5. Miles of plant in use, 18; additional miles planned, none. No. of homes in front of plant: 480.

Boalsburg—See State College, Pa.

† Bordentown—Jerrold Corp.

Bowmanstown—See Lehigh, Pa.

\* Boyertown—Suburban Cable TV Co. Inc. (see Triangle Publications under CATV Group Ownership).

\* Boyertown—Conestoga Telephone Co. (see CATV Group Ownership).

† Brackenridge—Gateway Bcstg. Enterprises Inc. (WKPA & WYDD New Kensington). Nelson L. Goldberg, pres.

Bradford—Bolivar Drive TV Assoc., 1087 E. Main St. Ext.

Bradford—Parkway Antenna Co., P. O. Box 405. No. subscribers, 150; estimated potential, 150. Began service 1953. Equipment Jerrold. Robert V. Foling, pres. Stations: WGR-TV, WKBW-TV & WBEN-TV, Buffalo; WICU-TV, Erie. Installation fee, \$125; monthly charge, varies. Cable channels: 4 TV.

Bradford—Bradford TV Cable Co., 129 Main St. Phone: 368-6991. No. subscribers, 4,600; estimated potential, 4,700. Began service April 1954. Equipment, Jerrold. Owned by Television Communications Corp. (see CATV Group Ownership); William M. Taylor, mgr. Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; WICU-TV, Erie; WJAC-TV, Johnstown; WPSX-TV, Clearfield (all picked off-air). Installation fee, \$137.50 or \$16.50; monthly charge, \$3.75 or \$5.50. Channel capacity: 12. Miles of plant in use, 50; additional miles planned, 7. No. of homes in front of plant: 5,500.

Brandonville—Brandonville TV Assn., Box 57. Phone: 889-3595. No. subscribers, 70; estimated potential, 300. Began service July 15, 1952. Equipment Holt & Jerrold. Erie Nieswender, pres.; Larry Kaczmarczyk, secy.; Kate Fritz, treas. Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton (off-air). Installation fee, \$135; monthly charge, \$2.50. Channel capacity: 5; 3 to be added in year. Miles of plant in use, 3; additional miles planned, 5. No. of homes in front of plant: 80.

† Brentwood Borough—Catel Inc.

† Bristol Twp.—Telemax of Lo-Bux Inc.



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- † Bristol Twp.—Philadelphia Bulletin.
- † Bristol Twp.—TeleSystems Corp.
- † Bristol Twp.—Bucks County Cable TV Inc.
- Brockton—Schuylkill Valley Trans-Video Corp., Box 233. Phone: 688-4460. No. subscribers, 950. Began service April 1952. Equipment Jerrold. Dominic A. Vitelli, pres. Stations: KYW-TV, WCAU-TV, WFIL-TV, Philadelphia; WBRE-TV, Wilkes-Barre; WDAU-TV & WNEP-TV, Scranton. Installation fee, \$92; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Mary D. & Tuscona, Pa.
- Brockway—Brockway TV Inc., 957 Fifth Ave. Brockway 5075. No. subscribers, 600; estimated potential, 650. Began service April 1, 1952. Equipment RCA, Ameco & Jerrold. D. C. Morey, chairman. Stations: KDKA-TV, WTAE & WIIC, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona. Installation fee, \$100 & \$15; monthly charge, \$2.50 & \$4. Cable channels: 5 TV & 1 FM.
- \* Brookhaven—Delaware County Cable TV Co. (see CATV Group Ownership).
- Brookville—Multi-Channel Cablevision Inc., 295 Main St. Phone: 849-2351. No. subscribers, 500; estimated potential, 1,200. Began service Oct. 15, 1963. Equipment, Entron & Ameco. John M. Dickey Jr., pres.; William J. McKnight III, secy.; Paul K. Johns, treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WIIC, WQED, WTAE & KDKA-TV, Pittsburgh (all picked off-air); also FM. Installation fee, \$15; monthly charge, \$4. Channel capacity: 12. Miles of plant in use, 23; additional miles planned, 6. No. of homes in front of plant: 1,800. Note: Also serves Belgiumtown.
- Brownsville—Shelley's Inc.
- † Buckingham Twp.—Bucks County Cable TV.
- Butler—Armstrong Utilities Inc., 321 S. Main St. Phone: 284-4960. No. subscribers, 2,500; estimated potential, 4,000. Service began March 1, 1964. Equipment, Entron. (See CATV Group Ownership.) No installation fee; monthly charge, \$4. Channel capacity: 12. Miles of plant, 50; additional miles planned, 10. No. of homes in front of plant: 6,000.
- \* California—Southwest Pa. Cable TV Inc., 401 3rd St. George J. Barco, pres.; James J. Duratz, v.p. (see CATV Group Ownership). Note: Will also serve W. Brownsville.
- † Caln Twp.—Chester County Bcstg. (WCOJ Coatesville).
- † Caln Twp.—Triangle Publications.
- Cambridge Springs—Robert Stine. Stations: WICU-TV & WSEE, Erie.
- Canton—Retel Co., 62 Troy St. Phone: 673-5326. No. subscribers, 600 (590 residential); potential, 1,000. Began June 1956. Equipment Jerrold. George L. Hughes, owner (see CATV Group Ownership). Stations: WNEF-TV & WINR-TV, Binghamton; WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre (all picked off-air). Installation fee, \$5; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 20; additional miles planned, 2. No. of homes in front of plant: 1,500.
- Carbondale-Waymart—David A. Adams TV Cable System. Rural Delivery, Carbondale, Pa. Phone: 222-4121. No. subscribers, 400; estimated potential, 1,500. Began service June 1962. Equipment Holt. David A. Adams, owner-mgr. (see CATV Group Ownership). Stations: WCBS-TV, WNBC-TV, WNEU-TV, WABC-TV, WOR-TV, WNDT & WPIX, New York; WDAU-TV, WBRE-TV & WNEP-TV, Scranton-Wilkes-Barre (all picked off-air); also FM. No installation fee; monthly charge, \$6. Channel capacity: 12. Miles of plant, 30; additional miles planned, 100. No. of homes in front of plant: 1,800.
- † Carbondale—Semit Cable TV Co. (WEJL Scranton & Scranton Times).
- Carlisle—TV Cable of Carlisle Inc., Box 38. Phone: 243-4918. No. subscribers, 321. Began service 1951. George F. Gardner, pres. (see CATV Group Ownership). Stations: WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; WTPA, Harrisburg; WGAL-TV, Lancaster; WTTG, Washington, D.C. (off-air). Note: Also serves Mt. Holly Springs.
- † Carlisle—Perfect TV Inc.
- † Carlisle—Jerrold Corp.
- † Carlisle—KLM Tele-Events.
- Catasauqua—See Northampton, Pa.
- Catawissa—See Bloomsburg.
- Cementon—See Northampton, Pa.
- Centralia—See Ashland, Pa.
- \* Centerville—Southwestern Pa. Cable TV Inc.

## Community Antenna Systems

- Centre Hall—See Bellefonte, Pa.
- Chambersburg—Chambersburg TV Antenna Service Inc., Professional Arts Bldg. Phone: 263-8591. No. subscribers, n.a.; estimated potential, 6,000. Began service July 1964. John S. Booth, pres.; R. E. Gabler, v.p.; R. H. Pollock secy.; Owen W. Hartman, treas. (see Booth under CATV Group Ownership). Stations: WMAR-TV, WJZ-TV & WBAL-TV, Baltimore; WTPA & WHP-TV, Harrisburg; WRC-TV, WTTG, WETA, WMAL-TV & WTOP-TV, Washington, D.C.; WGAL-TV, Lancaster; WFBG-TV, Altoona; WLYH-TV, Lebanon; WITF-TV, Hershey (all picked off-air). No installation fee; monthly charge, \$4.95. Channel capacity: 12; one signal to be added in year. Miles of plant, 65; additional miles planned, none. No. of homes in front of plant: 8,200.
- † Charleroi—Tex-Video Inc.
- \* Cheltenham—International Equity Corp. (see CATV Group Ownership).
- \* Chester—Delaware County Cable TV Co. (see CATV Group Ownership).
- † Chester—Jerrold Corp.
- † Chester—International Equity Corp.
- \* Chester Twp.—Delaware County Cable TV Co. (see CATV Group Ownership).
- † Clairton—Frank Chiodo, Nanty Glo, Pa.
- † Clairton—Steel Valley Cable TV Co. (Centre Video Corp.)
- † Clairton—Westmoreland Cable Co. (See CATV Group Ownership).
- † Clamtown—Clamtown TV Cable System, Rt. 3, Tamaqua (non-profit firm).
- Clarendon—Clarendon TV Assn., One Main St., Box 306. Phone: 723-8391. No. subscribers, 388; estimated potential, 425. Began service 1955. Equipment, Entron. Chester R. Walker, pres. Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; WJAC-TV, Johnstown; WICU-TV, Erie; CBLT, Toronto (all picked off-air). Installation fee, \$125; charge, \$10, every six months. Channel capacity: 5.
- \* Clarion—Clarion Cablevision Inc., 60 Decibel Rd., State College, Pa. Phone: 238-3096. Estimated potential, 1,500. Construction scheduled to begin Feb. 1, 1966; energization May 1, 1966. Equipment, C-COR. James R. Palmer, pres. (see CATV Group Ownership). Stations: WSEE & WICU-TV, Erie; WPSX, Clearfield; KDKA-TV, WIIC, WTAE & WQED, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona; WKBN-TV & WYTV, Youngstown (all picked off-air); also FM. Installation fee, \$5; monthly charge, \$4. Channel capacity: 12.
- Clark—See Shenango Valley, Pa.
- \* Clark's Green—Abington Cable Co. William Hunefeld, 130 Nelson St.
- \* Clark's Green—Universal Cable TV Systems Inc. (see CATV Group Ownership).
- \* Clark's Summit—Abington Cable (William Hunefeld).
- \* Clark's Summit—Scranton Community Antenna.
- \* Clark's Summit—Universal Cable TV Systems Inc. (see CATV Group Ownership). Plans off-air delivery of WBRE-TV, WNEP-TV & WDAU-TV, Scranton-Wilkes-Barre; microwave delivery of WNEU-TV, WOR-TV, WPIX & WNDT, New York.
- † Claysburg—United Utilities.
- Clearfield—Clearfield TV Cable Co., 335 E. Locust St. Phone: 765-5617. No. subscribers, 2,575; estimated potential, 3,100. Began service Feb. 1952. Equipment, Amplivision. Owned by Television Communications Corp. (see CATV Group Ownership); Fred Schwab, mgr. Stations: KDKA-TV & WTAE, Pittsburgh; WFBG-TV, Altoona; WJAC-TV, Johnstown (all picked off-air). Installation fee, \$12.50; monthly charge, \$3.75. Channel capacity: 5; 4 to be added in year. Miles of plant, 30; additional miles planned, 13. No. of homes in front of plant: 3,400.
- † Clifton Heights—Jerrold Corp.
- \* Clymer—Clymer TV Cable Corp. Owned by Reims Corp., Indiana, Pa.
- † Coal Center—Meadville Master Antenna Inc., 870 Market St., Meadville. George Barco, pres.
- Coaldale—See Lansford, Pa.
- † Coalport—James Penno, Curwensville, Pa.

(Continued on next page)

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- \* Coatesville—Chester County Bcstg. Co. (WCOJ Coatesville). See CATV Group Ownership.
- \* Coatesville—Suburban Cable TV Co. Inc. (see Triangle Publications under CATV Group Ownership).
- Cochranon—See Utica, Pa.
- Conemaugh—Apex TV & Radio Service Inc., 340 First St. Phone: 535-5053. No. subscribers, 560; estimated potential, 700. Began service 1952. Equipment, Entron. Frank Chiodo, pres. (see CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; KDKA-TV, WTAE & WIIC, Pittsburgh (all picked off-air). Installation fee, \$10; monthly charge, \$3.95. Channel capacity: 5.
- Conneaut Lake—See Meadville, Pa.
- Conneautville—Valley Master Cables, 117 N. Jefferson St., Kittinging. No. subscribers, 125; estimated potential, n.a. Began service July 1962. Equipment, Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, WIJW-TV & WKYC-TV, Cleveland. Installation fee, \$25; monthly charge, \$3.50. (See CATV Group Ownership.)
- Connellsville—Ross Bros., 66 W. South St., Uniontown, Pa. No. subscribers, 100; estimated potential, n.a. Service began 1960. Equipment, Blonder-Tongue. James & Elmer Ross, partners. Stations: KDKA-TV, WTAE & WIIC, Pittsburgh (all picked off-air). Installation fee, \$15; monthly charge, \$2. Channel capacity: 5; one to be added in year. Miles of plant, 2; additional miles planned, none. No. of homes in front of plant: 100. Note: Serves North Manor area only.
- \* Connellsville—National Cable TV Corp.
- † Connellsville—Frank Chiodo, Johnstown.
- † Connellsville—Armstrong Utilities Inc.
- \* Conshohocken—TeleSystems Corp. (See CATV Group Ownership).
- Coplay—See Northampton, Pa.
- \* Coraopolis—Allegheny Area CATV Corp.
- Corry—Corry TV Cable Co., 120 N. Center St. Phone: 668-1194. No. subscribers, 1,545 (1,523 residential); potential, 2,100. Began Dec. 1957. Equipment, Jerrold. John Blatt, Charles Blatt, Julia Blatt, partners; James H. Jansen, mgr. (see Blatt Group under CATV Group Ownership). Stations: WSEE & WICU-TV, Erie; WBEN-TV, WGR-TV & WKBW-TV, Buffalo (all picked off-air). No installation fee; monthly charge, \$3.50.
- Coudersport—Coudersport TV Cable Co., 28 E. 2nd St. Phone: 274-9631. No. subscribers, 800; estimated potential, 1,000. Began service March 1953. Equipment, Jerrold. John Rigas, pres. (see CATV Group Ownership); Rodney Heymann, treas. Stations: WKBW-TV, WGR-TV & WBEN-TV, Buffalo; WJAC-TV, Johnstown; WFBG-TV, Altoona; WPSX-TV, Clearfield (all picked off-air); WBEN-FM & WBUF-FM, Buffalo; WCED-FM, Dubois. Installation fee, \$16.75; monthly charge, \$3.75. Channel capacity: 5. Miles of plant in use, 30; additional miles planned, none. No. of homes in front of plant: 1,000.
- \* Courtdale—Universal Cable.
- Covington—George Brooks TV Co.
- Covington—Marvin TV Co.
- Covington—Mitchell TV Co.
- Cressona—TV Communications Corp., 48 Blossom Lane, Schuylkill Haven, Pa. Phone: 385-1381. No. subscribers, 300; estimated potential, 400. Began service Nov. 1952. Equipment, Jerrold. (See CATV Group Ownership.) Stations: KYW-TV, WFIL-TV, WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WLYH-TV, Lebanon (off-air). No installation fee; monthly charge, \$3.50. Channel capacity: 12.
- † Cumru Twp.—TV Service Co., 1216 Lancaster Ave., Reading, Pa.
- Curwensville—Curwensville TV Cable, c/o James Peno, Mc-Laughlin St. (see Peno under CATV Group Ownership).

- \* Dallas—Back Mountain Telecable Inc. (Matthew Gillis, pres.).
- Dalmatia—See Millersburg, Pa.
- \* Dalton—Universal TV Cable Systems Inc. (See CATV Group Ownership.)
- Danville—Danville CATV Inc., 115 Mill St. Phone: 275-2396. No. subscribers, 3,200 (all residential); potential, 3,500. Began Dec. 1953. Equipment, Jerrold. Margaret & Esther Walsomavich, 50% each (see CATV Group Ownership). Donald R. Kline, gen. mgr. Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre (picked off-air); WPIX & WOR-TV, New York (via microwave). Installation fee, \$50; monthly charge, \$3. Channel capacity: 5.
- Decatur-Alfarata—Derry-Decatur TV, c/o Raymond Krout, R.D. #3, Lewistown, Pa. (see Derry-Decatur under CATV Group Ownership). Note: Also serves Paintersville.
- † Delaware County—Jerrold Corp.
- † Delaware County—International Equity Corp.
- † Delaware County—Delaware County Cable TV Co.
- Delaware Water Gap—See Stroudsburg, Pa.
- Derry—See Latrobe, Pa.
- † Dickson City—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- † Dickson City—Universal TV Cable Systems, Inc.
- \* Donora—Tex Video Inc., Pittsburgh. (See CATV Group Ownership.)
- † Douglass (Montgomery) Twp.—Triangle Publications Inc.
- † Douglass (Montgomery) Twp.—Conestoga Telephone & Telegraph Co. Alvin C. Glick, v.p.-gen. mgr.
- \* Downingtown—Suburban Cable TV Co. Inc., subsidiary of Triangle Publications. (see CATV Group Ownership).
- † Doylestown—Triangle Publications Inc.
- Draketown—See Mill Hall, Pa.
- DuBois—Alto Video Corp., 129 DuBois St. Phone: 371-2041. No. subscribers, 2,350; estimated potential, 5,000. Began service Feb. 12, 1964. Equipment, Entron. Dr. Hugo DiGiacobbe, pres.; Daniel Lamont, secy.; William Relyea, treas. (see Entron under CATV Group Ownership). Stations: KDKA-TV, WIIC, WTAE & WQED, Pittsburgh; WFBG-TV, Altoona; WJAC-TV, Johnstown; WPSX-TV, Clearfield (all picked off-air). No installation fee; monthly charge, \$4. Channel capacity: 5. Miles of plant, 75; additional miles planned, none. No. of homes in front of plant: 6,450. Note: Also serves Falls Creek & Sandy Twp.
- DuBoistown—See S. Williamsport, Pa.
- Duke Center—Palmer Electric Co., 213 W. Main St., Smethport, Pa. Phone: 887-5511. No. subscribers, 150; estimated potential, n.a. R.K. Palmer, owner (see CATV Group Ownership).
- † Dunmore—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- † Dunmore—Universal TV Cable Systems Inc. George P. Koval, pres.
- † Dupont—Universal TV Cable Systems Inc. George Koval, pres.
- † Dupont—Total TV Cable Inc. (WDAU-TV, WNEP-TV & WBRE-TV Scranton-Wilkes-Barre).
- † Duquesne—CATV Corp.
- † Duryea—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- Dushore—Dushore Video, 109 Main Street Phone: 928-8354. No. subscribers, 150; estimated potential, 200. Began service June 1960. Equipment, Holt. F. N. Marguardt, owner. Stations: WNEF-TV, Binghamton; WSYE-TV, Elmira; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre. Installation fee, \$50; monthly charge, \$3.75. Cable channels: 5 TV.
- E. Bangor—See Bangor, Pa.
- † E. Bradford—Triangle Publications Inc.
- † East Deer Twp.—Gateway Bcstg. Enterprises Inc. (WKPA & WYDD New Kensington). Nelson L. Goldberg, pres.
- \* E. Norriton Twp.—TeleSystems Corp. (see CATV Group Ownership).
- Easton—Clear-Pic, 170 Northampton St. Phone: 253-3573. No. subscribers, n.a.; estimated potential, n.a. Began service Sept. 1956. Equipment, Spencer-Kennedy. B. D. Jarvis, pres. (see National Trans-Video under CATV Group Ownership). Sta-



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tions: KYW-TV & WFIL-TV, Philadelphia; WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WPIX & WNDT, New York. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 12.

- † E. Pennsboro Twp.—Perfect TV (Jerrold Corp.).
- † E. Pennsboro Twp.—TV Cable of Carlisle.
- E. Pittsburgh—See Turtle Creek, Pa.
- E. Smithfield—Community Cable Corp., 34 Main St., Prattsburg, N.Y. Phone: 522-4110. No. subscribers, 50; estimated potential, 100. Service began Oct. 11, 1965. Equipment, Ameco. Herman H. Wagner, pres.; David L. Hoag, secy.-mgr.; Ann C. Wagner, treas. Firm is an affiliate of North Penn Telephone. Stations: WBNF-TV, WJAC-TV & WJAC-TV, Binghamton; WSYE-TV, Elmira; WNEP-TV, WDAU-TV & WBRE-TV, Scranton-Wilkes-Barre (all picked off-air). Installation fee, \$39.95; monthly charge, \$5. Channel capacity: 12. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 140.
- E. Stroudsburg—See Stroudsburg, Pa.
- E. Vandergrift—See Kiski Valley, Pa.
- † E. Vincent—Triangle Publications.
- \* E. Whiteland—Triangle Publications.
- † Eddystone—Delaware County Cable TV Co. (see CATV Group Ownership).
- \* Edwinstown—Universal Cable TV Systems Inc. (see CATV Group Ownership).
- Eldred—Eldred Cable Co. No. subscribers, 200. Began service Aug. 1958. Station: WICU-TV, Erie, Pa. Cable channels: 3 TV.
- † Elizabethtown—WGAL-TV Lancaster (Steinman Stations).
- † Elizabethtown—Columbia Telephone Co.
- Elizabethtown—Elizabethtown TV Corp., 582 Main St., Lykens, Pa. Phone: 453-7309. No. subscribers, 485 (480 residential); potential, 500. Began Oct 1955. Equipment, Holt. Max E. Miller, pres.; Mark K. Shadle, mgr. (see Lykens TV Extension Co. under CATV Group Ownership). Stations: WGAL-TV, Lancaster; WFBG-TV, Altoona; WHP-TV & WTPA, Harrisburg; WJZ-TV, Baltimore (all picked off-air). Installation fee, \$50; monthly charge, \$3. Channel capacity: 5. Note: Also serves Pillow.
- Elkland—Elkland Electric Co. Inc. 209 W. Main St. Phone: 2821. No. subscribers, 609; estimated potential, 609. Equipment Spencer-Kennedy. Began service Dec. 18, 1953. E. H. Ellison Jr., pres.; Lewis W. Thomas, v.p.-mgr. Stations: WBEN-TV & WKBW-TV, Buffalo; WSYE-TV, Elmira; WBNF-TV, Binghamton (off-air); WPIX, New York (via microwave) Installation fee, \$125; monthly charge, \$3. Channel capacity: 5. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 609.
- † Ellwood City—Greater Lawrence County TV Cable Co. Inc., Hazen Ave., Ellport, Pa.
- Elysburg-Snydertown—Eastern Penn Relay. Station: WBRE-TV, Wilkes-Barre.
- Emlenton—Troy Cable Co., Box 378, 9th & Chestnut St. Phone: 5761. No. subscribers, 220; estimated potential, 350. Began service in 1956. Equipment Jerrold & Blonder-Tongue. John F. Troy, owner & mgr. Stations: KDKA-TV, WIIC & WTAE, Pittsburgh; WJAC-TV, Johnstown, Pa. Installation fee, \$60; monthly charge, \$3. Channel capacity: 5.
- Emmaus—Greater TV Inc., Box 242, 508 Chestnut St. Phone: 967-2950. No. subscribers, n.a.; estimated potential, n.a. Began service Dec. 5, 1963. Equipment, Entron. James Durham, mgr. (see National Trans-Video under CATV Group Ownership). Channel capacity: 12, including weather, music. No. of homes in front of plant: 2,800.
- Emporium—Bucktail Bcstg. Corp., 37 E. 4th St., Box 331. Phone 721. No. subscribers, 800; estimated potential, 1800. Began service April 1, 1959. Equipment Jerrold. Leo J. Grimone Sr., pres.; Leo J. Grimone Jr., mgr. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WBEN-TV, WGR-TV & WKBW-TV, Buffalo (off-air); WLEM, Emporia; WKBI, St. Marys. Installation fee, \$19.50; monthly charge, \$3.50. Channel capacity: 5. Miles of plant in use, 10; additional miles planned, 5. No. of homes in front of plant: 600.
- Ephrata—Denver & Ephrata Telephone & Telegraph Co. Began service Nov. 11, 1965. Channel capacity: 12.
- † Erie—Erie TV Corp. (George J. Mead, pres.).
- † Erie—Erie Circuit TV (Richard Brabender, atty.).
- † Erie—Unicom Inc., 880 3rd Ave., New York, N.Y. 10022. Todd Moore, pres.

## Community Antenna Systems

- † Erie—Communications Inc., 3508 Allegheny Rd. W. B. Zelina, pres.
- † Erie—Jet Bcstg. Inc. (WJET-TV Erie).
- † Erie—Erie Community Services Inc. (Arthur M. Ingram, pres.; affiliated with WICU-TV Erie).
- Espy—See Bloomsburg, Pa.
- Everett—Everett TV Corp., East Second St. Phone: 652-2627. No. subscribers, 800 (785 residential); potential, 1,200. Began June 1952. Equipment, composite. William E. Coote, pres.; Robert Horton, v.p.; Mrs. Blanche Coote, secy.-treas. Stations: WTAE & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona; WPSX-TV, Clearfield; WTTG, Washington, D.C. (all picked off-air); also FM. Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 18; additional miles planned, 5. No. of homes in front of plant: 850.
- Exeter Twp.—See Reading, Pa.
- Eyers Grove—R. D. Kirby, 60 S. Main St., Hughesville. Phone: 584-3423. No. subscribers, 30; estimated potential, 35. Began service Feb. 1957. Equipment Blonder-Tongue & Jerrold. R. D. Kirby, operator (see CATV Group Ownership). Stations: WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre. Installation fee, \$35; monthly charge, \$3.50. Cables: 3 TV.
- \* Fairview—TeleService Co., Wilkes-Barre.
- Falls Creek—See DuBois, Pa.
- \* Falls Twp.—Bucks County Cable TV Inc., 1352 Easton Rd., Warrington. (See CATV Group Ownership). Installation fee, \$15; monthly charge, \$5.
- † Falls Twp.—Jerrold Corp.
- † Falls Twp.—Lo-Bux Assoc. John Scarfa, v.p.
- † Falls Twp.—Evening Bulletin.
- \* Farrell—Tex-Video Inc. (see CATV Group Ownership).
- Fern Glen—See Nuremberg, Pa.
- † Flemington—CATV Service Co. Inc., 8 Main.
- Flemington—See also Lock Haven, Pa.
- Ford City—See Kittanning, Pa.
- Forest City—Forest City TV Cable Corp., 510 Main St. Phone: 785-3802. No. subscribers, 240; estimated potential, 325. Began service Dec. 5, 1961. Equipment, Jerrold. William Yakely, pres.; Howard Lomax, v.p.-secy. Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre; WNEW-TV, WOR-TV & WPIX, New York; WBNF-TV, Binghamton (all picked off-air). Installation fee, \$100; monthly charge, \$4. Channel capacity: 12; one signal to be added in year. Miles of plant, 11; additional miles planned, 6. No. of homes in front of plant: 640.
- † Forty Fort—Universal TV Cable.
- † Forty Fort—Total TV Inc.
- Fountain Springs—See Ashland, Pa.
- Frackville—See Mahanoy City, Pa.
- Franklin—Coaxial Cable Co. Inc., 503 13th St. Phone: 432-5217. No. subscribers, 2,950; estimated potential, 4,000. Began service Aug. 1953. Equipment, Jerrold & Ameco. A. M. Harter, pres.; Mrs. Donald Blair, v.p.; Raymond Woodard, secy.-treas. Stations: WJAC-TV, Johnstown; WICU-TV & WSEE, Erie; WQED, KDKA-TV, WTAE & WIIC, Pittsburgh; WFMJ-TV, WYTV & WKBN-TV, Youngstown; WPSX-TV, Clearfield (all picked off-air); WKJF-FM & WLOA-FM, Pittsburgh; WSOM-FM, Salem, O. Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 12; one signal to be added in year. Miles of plant, 30; additional miles planned, 10. No. of homes in front of plant: 3,600. Note: Also serves Rocky Grove.
- Freeburg—Valley Video Service Co., 130 N. 4th St., Lewisburg, Pa. Phone: 523-8221. No. subscribers, 117; estimated potential, 140. Service began Aug. 1960. Equipment, Holt. Robert M. Goff & Charles Jasiewicz, co-owners (see Goff under CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WHP-TV & WTPA, Harrisburg; WGAL-TV, Lancaster; WFIL-TV, Philadelphia (all picked off-air). Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 5.
- \* Freemansburg—Twin County Trans-Video Inc. (see CATV Group Ownership).
- † Freeport—Gateway Bcstg. Co.

(Continued on next page)



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- Fullerton—See Northampton, Pa.
- Gaines—Gaines TV Association. No. subscribers, 65. Began service Sept. 1954. Equipment Jerrold. Harry Brown, pres., Ralph Scofield, v.p.; Harold Prouty, treas.; Ruth Scofield, secy. Initial installation fee, \$85; mo. charge, \$2. Cable channels: 4 TV.
- Galeton—Galeton TV Antenna Inc., Galeton. Phone: 435-6555. No. subscribers, 450; estimated potential, 500. Began service Jan. 15, 1953. Equipment Jerrold. Beno Kramer, pres.; William A. Heymann, v.p.; Basil E. Harris, secy.; Earl Dean, treas. Stations: WBEN-TV & WKBW-TV, Buffalo; WBNF-TV, Binghamton; WSYE-TV, Elmira (off-air). Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 10. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 420.
- \* Garrett—Kirchner TV Co., 107 Keystone St., Meyersdale, Pa. Robert Kirchner, pres. (see CATV Group Ownership).
- \* Gettysburg—Gettysburg TV Cable Inc., Carlisle St., Gettysburg. William H. Warren, pres.
- Gilberton—See Mahanoy City, Pa.
- Girardville—See Mahanoy City, Pa.
- \* Glassport—Steel Valley Cablevision Inc., Owned by Centre Video Corp. (see CATV Group Ownership).
- Gordon—Gordon Video Co., Biddle St. No. subscribers, 200; estimated potential, 300. Began service 1950. Equipment Jerrold. William Schmolze, pres.; Victor W. Reiff, secy. Stations: WGAL-TV, Lancaster; WBRE-TV & WNEP-TV, Wilkes-Barre; WCAU-TV, WFIL-TV & KYW-TV, Philadelphia. Installation fee, \$35; monthly charge, \$2.70. Cable channels: 5 TV.
- Granville—Central Electronics, Box 48, Phone: 667-3733. No. subscribers, 573; estimated potential, 1,200. Began operation 1957. Equipment composite. Harry J. Hain, pres.-treas. Larry L. Smith, v.p.-secy. (see CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WLYH-TV, Lebanon; WFIL-TV, Philadelphia; WDAU-TV, Scranton-Wilkes-Barre; WPSX-TV, Clearfield; WHP-TV, Harrisburg; WGAL-TV, Lancaster; WITF-TV, Hershey (all picked off-air); also 15 FMs. Installation fee, \$14.50; monthly charge, \$3.90. Channel capacity: 5.
- \* Grassflat—Bumbarger TV Service.
- † Greensburg—Ed Hirschberg (pres of WEDO McKeesport).
- † Greensburg—Westmoreland Cable Co. Samuel Buffone, operations mgr.
- † Greensburg—Greensburg Cablevision Co. (Cote Realty).
- \* Greenville—Blatt Bros. TV Corp (see CATV Group Ownership). Estimated potential, 3,000.

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Gresham—See Titusville, Pa.

Guy Mills—Valley Master Cable Inc., 117 N. Jefferson St., Kitzbanning, Pa. No. subscribers, 35; estimated potential, n.a. Began service Oct. 1960. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, Cleveland; WFMJ-TV, Youngstown (all picked off-air). Installation fee, \$25; monthly charge, \$3.50. (See CATV Group Ownership).

Hallstead—Wilmarth's TV, 286 Main St., New Milford, Pa. Phone: 465-3763. No. subscribers, 135; estimated potential, 200. Began service Jan. 1964. Equipment composite. Howard Wilmarth, owner; Jewel Wilmarth, secy.-treas. (see CATV Group Ownership). Stations: WEJA-TV, WINR-TV & WBNF-TV, Binghamton, N.Y.; WBRE-TV & WDAU-TV, Scranton, Pa. Installation fee \$50; monthly charge, \$4 or \$5 installation & \$5 monthly. Cable systems: 5 TV, 1 FM.

Hamburg—Hamburg Community Cable Co., 208 Port Clinton Ave. Phone: 562-2572. No. subscribers, 650; estimated potential, 750. Began service Jan. 1952. Equipment Jerrold D. H. Schoener, owner (see CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WLYH-TV, Lebanon; WTPA & WHP-TV, Harrisburg; WGAL-TV, Lancaster. Installation fee, \$50; mo. charge, \$3. Cables: 5 TV.

- † Hanover—Universal Cable TV System Inc. George Koval, pres.
- † Hanover—Radio Hanover Inc.
- † Hanover—Hanover Evening Sun.
- † Hanover—United Transmission Inc. (see CATV Group Ownership).
- † Hanover—Kress Antenna Service.
- \* Harrisburg—Harrisburg Cablevision Inc., 607 Radnor St. Phone: 234-3367. Estimated potential, 20,000. Equipment Jerrold. (see Jerrold Corp. under CATV Group Ownership.) Stations: WGAL-TV, Lancaster; WHP-TV & WTPA, Harrisburg; WITF-TV, Hershey. Microwave delivery of WNEW-TV, WOR-TV, WPIX & WNDT, New York pending. Channel capacity: 12. No. of homes in front of plant, 55,000. Note: System will include 13 communities in surrounding area.
- † Harrison Twp.—Gateway Bcstg. (WKPA & WYDD New Kensington).
- † Harrison Twp.—Westinghouse Bcstg.
- \* Hastings—Cambria TV Distributing Co., Carrolltown. Lawrence Weakland, pres.
- † Hatboro—Jerrold Corp.
- † Hatfield—Triangle Publications.
- † Hatfield—North Penn CableVision Inc.
- † Hatfield Twp.—North Penn CableVision Inc. (Swartley Bros. Engineers, Schlosser Steel, local businessmen).
- Hauto—See Lansford, Pa.

Hawley—Hawley TV Service Co., 74 E. Main St. Plymouth, Pa. Phone: 779-1228. No. subscribers, 500 (all residential); potential, 650. Began Jan. 1957. Equipment, Jerrold. R. R. Hosey, owner. Stations: WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Wilkes-Barre-Scranton; WBNF-TV, Binghamton (off-air). Installation fee, \$125; monthly charge, \$3. Channel capacity: 5; one to be added in year. Miles of plant in use, 5; additional miles planned, one. No. of homes in front of plant: 600.

Hazleton—Mountain City TV Co., 86 N. Wyoming St. Phone: 454-3841. No. subscribers, 4727; estimated potential, 6000. Began service March 1952. Equipment Jerrold. See Service Electric TV under CATV Group Ownership. Stations: WCBS-TV, WNBC-TV, WPIX, WABC-TV, WNEW-TV & WOR-TV, New York; WFIL-TV, Philadelphia. Installation fee, \$15; monthly charge, \$3.75. Cable channels: 5 TV.

- Herndon—Pike's Peak TV Association.
- \* Hickory Twp.—Tex-Video (see CATV Group Ownership).
- Hickory Twp.—See also Shenango Valley, Pa.
- Hokendauqua—See Northampton, Pa.
- Hometown—See Mahanoy City, Pa.
- Honesdale—Honesdale TV Service, 1133 Main St. Phone: 253-3451. No. subscribers, 1,105; estimated potential, 1,600. Began service Jan. 1, 1954. Equipment Spencer-Kennedy. Henry Kalinowski, owner. Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WNDT & WPIX, New York; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton; WDAU-TV, Scranton; WBNF-TV, Binghamton (off-air). Installation fee, \$135; monthly charge, \$4. Channel capacity: 12, including 49 FM; one to be added in year. Miles of plant in use, 15; additional miles planned, 2. No. of homes in front of plant: 1,400.
- † Horsham—Telesystems Corp.

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# Community Antenna Systems

**Howard**—Howard TV Cable, Howard. Phone: 625-2538. No. subscribers, 187; estimated potential, 375. Began service June 15, 1964. Equipment C-COR. Walter E. Lucas, pres.; Lois P. Lucas, secy.-treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WNEP-TV, Wilkes-Barre-Scranton. Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5; one to be added in year. Miles of plant in use, 6; additional miles planned, 5. Homes in front of plant: 275.

\* **Hughestown**—Universal TV Cable Systems Inc. (see CATV Group Ownership).

**Hughesville**—R. D. Kirby, 60 S. Main St., Hughesville. June 4-3423. No. subscribers, 260. Began service Aug. 1957. Equipment Jerrold & Blonder-Tongue. R. D. Kirby, owner (see CATV Group Ownership). Stations: WTPA, Harrisburg; WNEP-TV, WBRE-TV & WDAU-TV, Scranton-Wilkes-Barre; WNEF-TV, Binghamton, N.Y. Installation fee, \$5; monthly charge, \$3.50. Cable channels: 5 TV.

**Hughesville**—See also Muncy, Pa.

**Hummels Wharf**—See Selinsgrove, Pa.

**Huntingdon**—Huntingdon TV Cable Co. Inc., 607 Washington St. Phone: 643-3410. No. subscribers, 800; estimated potential, 2,500. Began service April 1, 1962. Equipment, Ameco. J. Melvin Isett, owner (see CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WTPA & WEP-TV, Harrisburg; WPSX-TV, Clearfield (all picked off-air). Installation fee, \$15; monthly charge, \$4.50. Channel capacity: 5.

**Hydetown**—See Titusville, Pa.

† **Indiana**—Armstrong Utilities Inc.

† **Indiana**—Blair Cablevision Co.

† **Indiana**—Highland Cable Corp.

† **Indiana**—Indiana TV Cable Inc.

† **Indiana**—Indiana Cablevision.

† **Indiana**—Monessen Amusement Co.

† **Indiana**—Punxsutawney TV Cable Co.

† **Indiana**—Rego Industries.

† **Indiana**—Relms Corp.

**Iola**—See Millville.

**Irvine**—Irvine TV Assn.

\* **Irvona**—CPS TV Cable Co., c/o James Peno, McLaughlin St., Curwensville, Pa. (see Peno under CATV Group Ownership).

† **Irwin**—Westmoreland Cable Co.

**Isabella**—Isabella Community Antenna System, Box 117. Phone: 785-6892. No. subscribers, n.a.; estimated potential, 40. Began service 1953. Equipment composite. William Capozzoli, owner. Stations: KDKA-TV & WTAE, Pittsburgh; WJAC-TV, Johnstown (off-air). Installation fee, \$20; yearly charge, \$15. Channel capacity: 3. No. of homes in front of plant: 50.

† **Jermyn**—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).

**Jersey Shore**—Bullorff's TV Service, 1224 Allegheny St.

**Jersey Shore**—See also Avis, Pa.

† **Jessup**—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).

**Jim Thorpe**—See Lehigh, Pa.

**Johnsonburg**—Johnsonburg Community TV Co., Box 248. Phone: 965-4888. No. subscribers, 1,330; estimated potential, 1,350. Began service Oct. 1953. Equipment Jerrold. Roy Nelson, pres.; Ralph McClintock, v.p.; Harry Horne, secy.; Lyle E. Anderson, treas.; P. F. Nocito, mgr. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WBEN-TV & WKBW-TV, Buffalo; KDKA-TV & WIIC, Pittsburgh; WPSX-TV, Clearfield (all picked off-air); WJAC-FM, Johnstown; WBEN-FM, Buffalo; WWSW-FM, Pittsburgh. Installation fee, \$125; monthly charge, \$2.50. Channel capacity: 7. Miles of plant, 7; additional miles planned, none. Homes in front of plant: 1,350.

**Johnstown**—Johnstown Cable TV, 409 Vine St. Phone: 535-3557. No. subscribers, 9,760; estimated potential, 10,000. Began service Sept. 1, 1960. Equipment Ameco & Jerrold. Walter A. Kinash, mgr. (See TelePrompter under CATV Group Ownership). Stations: WARD-TV & WJAC-TV, Johnstown; WFBG-TV, Altoona; KDKA-TV, WIIC & WTAE, Pittsburgh (off-air). Installation fee, \$10; monthly charge, \$3.75. Channel capacity: 5. Miles of plant in use, 90; additional miles planned, 5. No. of homes in front of plant: 14,500.

**Kane**—Kane Cablevision Co., 60 Decibel Rd., State College, Pa. Phone: 238-3096. No. subscribers, 1,300; estimated potential, 1,750. Began service 1960. Equipment, C-COR. James R. Pal-

mer, pres. (see Centre Video Corp., under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WICU-TV, Erie; WBEN-TV & WKBW-TV, Buffalo (all picked off-air); also FM. Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5.

\* **Kenhorst**—TV Service Co., 1216 Lancaster Ave., Reading, Pa. (see CATV Group Ownership).

† **Kingston**—Scranton Community Antenna Corp.

† **Kingston**—Back Mountain Telecable Inc. (Matthew Gillis, pres.).

**Kingston**—See also Wilkes-Barre, Pa.

\* **Kiski Valley**—GT&E Communications Inc., subsidiary of General Telephone & Electronics (see CATV Group Ownership). Office: 154½ Washington Ave., Vandergrift, Pa. W. F. Stewart, gen. mgr. Installation fee, \$10; monthly charge, \$4. Channel capacity: 12. Note: Will serve E. Vandergrift, Leechburg, Oklahoma & Vandergrift.

**Kittanning** & **Ford City**—Valley Master Cables Inc., 117 N. Jefferson St., Kittanning. No. subscribers, 1,500; estimated potential, 3,500. Began service Feb. 1962. Equipment, Entron. Henry V. Kemp, pres.; Charles D. Shuster, gen. mgr. (see CATV Group Ownership). Stations: KDKA-TV, WIIC, WTAE & WQED, Pittsburgh; WFBG-TV, Altoona, Pa.; WJAC-TV, Johnstown, Pa. Channel capacity: 8.

**Kreamer**—Kreamer Cable. No. subscribers, 50. Stations: WBRE-TV, WDAU-TV & WNEP-TV, Wilkes-Barre & Scranton.

**Kulpmont**—Keystone Radio & TV Centre, 23 S. Market St.

**Laceyville**—A. P. Valentine TV & Radio, Box 117. Phone: 529-3361. No. subscribers, 140 (all residential); potential, 150. Began 1953. Equipment, Blonder-Tongue. A. P. Valentine, owner. (see CATV Group Ownership). Stations: WNEF-TV, Binghamton, N.Y.; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Scranton-Wilkes-Barre. Installation fee, \$150 or none, monthly charge, \$3.50 or \$6. Channel capacity: 4.

**Lairdsville**—c/o W. F. Fenstermacher, Rte. 118. Station: WBRE-TV, Wilkes-Barre, Pa.

**Lake Hauto**—See Lansford, Pa.

**Lakewood**—See Bedford, Pa.

**Lamar**—See Mill Hall, Pa.

\* **Lancaster**—TV Community Services Inc. (see CATV Group Ownership).

\* **Lancaster**—Peoples Bcstg. Co. (see CATV Group Ownership).

**Lanesboro**—See Susquehanna, Pa.

\* **Lansdale**—Suburban Cable TV Co. Inc. (see Triangle Publications under CATV Group Ownership).

\* **Lansdale**—North Penn Cable Vision Inc. (Swartley Bros. Engineering, Schlosser Steel Co., local businessmen).

† **Lansdale**—International Equity Corp.

\* **Lansdowne**—Philadelphia CATV Co., 30th & Market Sts., Philadelphia, Pa. Phone: 382-7600. Estimated potential, 2,500. Robert L. Taylor, pres.; Donald Thornburgh, v.p.; Raymond McGee, secy.-treas.; Harvey Ingham, development coordinator. Firm is subsidiary of The Bulletin Co. (see CATV Group Ownership). Installation fee, \$7.50; monthly charge, \$4.95.

**Lansford**—Panther Valley TV Co. Inc., 25 W. Ridge St. Phone: 645-5511. No. subscribers, 2,900; estimated potential, 3,300. Began service May 1950. Equipment, Jerrold. Robert J. Tarlton, pres. (see CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton; WCBS-TV, WNEW-TV, WOR-TV & WPIX, New York (off-air); WHAT-FM, WPEN-FM, WFLN-FM & WQAL-FM, Philadelphia; WQXR-FM, New York. Installation fee, \$5.50 or \$125; monthly charge, \$4.95 or \$3. Channel capacity: 5. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 3,300. Note: Also serves Coaldale, Hauto & Lake Hauto.

\* **Latrobe**—Highland Cable Corp., 214 Depot St. Phone: 537-5700. Service scheduled to begin Feb. 1, 1965. Equipment Jerrold. E. Kay Myers, pres.; James A. Shade, secy.; Benjamin L. Terry, treas. (see CATV Group Ownership). Channel capacity: 12. Note: Will also serve Derry, Ligonier & Youngstown.

**Laurel Run**—Teleservice Co., 151 S. Main St., Wilkes-Barre, Pa. Phone: 823-2107. (See Service Electric TV Cable under CATV Group Ownership.)

(Continued on next page)



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- † Lawrence—Jefferson TV Cable Co., Reynoldsville, Pa. (John Beatty & James Brush).
- Lawrenceville—TV Cable Co.
- Leck Hill—See Trevorton, Pa.
- Leechburg—See Kiski Valley, Pa.
- Lehighton—Carbon Cable TV Inc., 2nd & South Sts. Phone: 377-2250. No. subscribers, 5,425; estimated potential, 7,500. Began service Sept. 1951. Equipment, Delta. C. E. Reinhard, pres. (see CATV Group Ownership). Stations: WPIX, WNEW-TV & WOR-TV, New York; KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Wilkes-Barre; WLVT-TV, Allentown; WHYI-TV, Wilmington (all picked off-air); also FM. Installation fee, \$5; monthly charge, \$3.95. Channel capacity: 12. Miles of plant, 88; additional miles planned, 10. No. of homes in front of plant: 6,500. Note: Also serves Bowmanstown, Jim Thorpe, Palmerton, Parryville & Weissport.
- Lehighton—Graver Bros., 14 Larch St.
- † Lehman—Back Mountain Telecable Inc., Shavertown, Pa. (Matthew Gillis, pres.).
- Lemont—See State College, Pa.
- Lewisburg—Lewisburg CATV Inc., 10 South Second St. Phone: 523-7791. No. subscribers, 2,000 (all residential); potential, 2,300. Began Dec. 1953. Equipment, Jerrold. Margaret & Esther Walsonavich, 50% each (see CATV Group Ownership). Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre (picked off-air); WPIX & WOR-TV, New York (via microwave). Installation fee, \$50; monthly charge, \$3. Channel capacity: 5.
- Lewistown—Pennwire TV Co., 130 West Market St. Phone: 248-0193. No. subscribers, 5,400; estimated potential, 5,500. Began service Jan. 1, 1952. Equipment composite. W. L. Vogel, mgr. (see Cox Cablevision Corp. under CATV Group Ownership). Stations: WFBG-TV, Altoona; WGAL-TV, Lancaster; KYW-TV, Philadelphia; WNEP-TV, Wilkes-Barre; WHP-TV, Harrisburg (all picked off-air); also 25 FMs. Installation fee, \$14.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 57; additional miles planned, none. No. of homes in front of plant: 5,800.
- \* Liberty—Steel Valley Cablevision Inc. c/o Centre Video Corp., 60 Decibel Rd., State College. Phone: 238-3096. (See CATV Group Ownership). Installation fee, \$5; monthly charge, \$4.50.
- Light Street—See Bloomsburg, Pa.
- Ligonier—See Latrobe, Pa.
- \* Limerick—Triangle Publications (see CATV Group Ownership).
- † Lititz—Denver & Ephrata Cable TV Inc.
- Lock Haven—Susquehanna Valley TV Corp., 106 Bellefonte Ave. Phone: 748-8048. No. subscribers, 4,300; estimated potential, 4,400. Service began Oct. 1951. Equipment Jerrold. W. L. Vozel, mgr. (see Cox Cablevision Corp. under CATV Group Ownership). Stations: WNEP-TV & WBRE-TV, Wilkes-Barre-Scranton; WJAC-TV, Johnstown; WFBG-TV, Altoona; WHP-TV, Harrisburg (off-air). Installation fee, \$14.95; monthly charge, \$4.50. Channel capacity: 5. No. of homes in front of plant: 4,500. Note: Also serves Flemington.
- Locust Dale—See Ashland, Pa.
- Locust Gap—Keystone Radio & TV, 23 S. Market St., Shamokin, Pa. Phone: 648-2261. No. subscribers, 148; estimated potential, 175. Began service Aug. 1959. Equipment Jerrold & Holt. Benjamin J. Terry, owner. Stations: WGAL-TV, Lancaster; WCAU-TV, KYW-TV & WFIL-TV, Philadelphia; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton (off-air). Installation fee, \$25; monthly charge, \$3. Channel capacity: 9.
- Loganton—Loganton TV Cable Assn. c/o Schuyler Ramm. Stations: WBRE-TV & WNEP-TV, Wilkes-Barre; WFBG-TV, Altoona, Pa.; WJAC-TV, Johnstown, Pa.

- † Lower Allan—Perfect TV Inc.
- † Lower Allan—Jerrold Corp.
- † Lower Allan—TV Cable of Carlisle.
- † Lower Allan—KLM Tele-Events.
- Lower Alsace Twp.—See Reading, Pa.
- \* Lower Burrell & Arnold—Westmoreland Cable Co., 810 5th Ave., New Kensington, Pa. Phone: 335-9188. Nelson L. Goldberg, pres., Samuel A. Buffone, operations mgr. (see CATV Group Ownership).
- † Lower Makefield Twp.—Jerrold Corp.
- † Lower Moreland Twp. (Huntingdon Valley)—TeleSystems Corp.
- † Lower Moreland Twp. (Huntingdon Valley)—Philadelphia CATV (The Bulletin Co.).
- † Lower Moreland Twp. (Huntingdon Valley)—International Equity Corp.
- † Lower Moreland Twp. (Huntingdon Valley)—Jerrold Corp.
- \* Lower Southampton Twp.—Bucks County Cable TV Inc. (see CATV Group Ownership).
- Loyalsock Twp.—See S. Williamsport, Pa.
- † Luzerne—Total TV Cable Inc. (WBRE-TV, WDAU-TV & WNEP-TV Scranton-Wilkes-Barre).
- Lykens—Lykens TV Extension Co. Inc., 582 Main St. Phone: 453-7309. No. subscribers, 2,030 (2,020 residential); potential, 2,200. Began May 1952. Equipment, Holt. Max E. Miller, pres.; Mark Shadle, mgr. (see CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WHP-TV & WTPA, Harrisburg; WLYH-TV, Lebanon (all picked off-air). Installation fee, \$50; monthly charge, \$3.25. Channel capacity: 5. Note: Also serves Wiconisco & Williamstown.
- Mackeyville—See Mill Hall, Pa.
- Mahanoy City—City TV Corp., 100 W. Pine St. Phone: 773-2450. No. subscribers, 1,140; estimated potential, 1,750. Began service Dec. 1950. Equipment, Jerrold & Holt. Lottie McLaughlin, pres.; W. J. McLaughlin, mgr. Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WPIX, New York; WDAU-TV, WNEP-TV & WBRE-TV, Wilkes-Barre-Scranton; WLYH-TV, Lebanon; WHYI-TV, Wilmington (all picked off-air); also 30 FMs. No installation fee; monthly charge, \$3. Channel capacity: 12.
- Mahanoy City—Service Electric Co., Main & Pine Sts. Phone: 890. No. subscribers, 8310; estimated potential, 18,000. Began service Dec. 1950. Equipment Holt & Jerrold. John Walson, pres. (see Service Electric under CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX, WNEW-TV & WOR-TV, New York; WBRE-TV, Wilkes-Barre; WDAU-TV & WNEP-TV, Scranton. Note: Also serves Frackville, Girardville, Gilberton, Hometown, Morea, New Boston, Park Place, Trenton & Park Crest, Pa. Cable channels: 9 TV.
- \* Malvern—Triangle Publications (see CATV Group Ownership).
- Mandata—See Trevorton, Pa.
- \* Manheim Twp.—TV Community Services Inc. (see CATV Group Ownership).
- \* Manheim Twp.—Peoples Bcstg. Co. (see CATV Group Ownership).
- Mansfield—Crossley Cable Co., 10 Meadow St. No. subscribers, 700; estimated potential, 750. Began service April 1953. Equipment, Entron & Jerrold. William Crossley, owner. Stations: WBJA-TV, WINR-TV & WBNF-TV, Binghamton; WBEN-TV, Buffalo; WSYE-TV, Elmira; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre (all picked off-air). Installation fee, \$25; monthly charge, \$3.75.
- Mansfield—Neal Cable Co., 50 W. Wellsboro St. Phone: 80. No. subscribers, 525; estimated potential, 700. Service began Oct. 1953. Made own equipment. B. A. Neal, owner. Stations: WBNF-TV, Binghamton, N.Y.; WSYE-TV, Elmira, N.Y.; WBEN-TV, Buffalo. Installation fee, \$25; monthly charge, \$4. Cable channels: 5 TV.
- Mansfield—Tyco-TV Co. 50 W. Wellsboro St.
- † Martinsburg—United Utilities.
- Mary D—See Brockton, Pa.
- \* Matamoras—Matamoras Video Cable Corp. Owned by Herman M. Cordisco & Joseph R. Biondo.
- † Matamoras—Pike County Video Inc. (Walter Babey, pres.; E. J. Trainor, secy.-treas.).
- Mattawana—See McVeytown, Pa.

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- Matternville—See State College, Pa. (Centre Video).
- † Mayfield—Semit Cable Co. (Scranton Times-WEJL).
- McClure—Clear Vue TV Co., Box 286. Phone: 658-6583. No. subscribers, 160; estimated potential, 250. Began service 1953. Equipment composite. Donald E. Baker, owner. Stations: WFBG-TV, Altoona; WTPA, Harrisburg; WGAL-TV, Lancaster; WDAU-TV, Scranton (off-air). Installation fee, \$25; monthly charge, \$3.13. Channel capacity: 7. Miles of plant in use, 3; additional miles planned, one. No. of homes in front of plant: 300.
- McConnellsburg—Tri-State Cable TV Inc., 3 Penna. Ave., Hancock, Md. Phone: 678-6810. No. subscribers, 420; estimated potential, 500. Began service Sept. 4, 1961. Equipment, Jerrold & Delta. Stanley E. Fulton, pres.-treas.; Glenn Dawson, mgr. (see CATV Group Ownership). Stations: WRC-TV, WMAL-TV, WTOP-TV & WTTG, Washington, D.C.; WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; WJAC-TV, Johnstown; WGAL-TV, Lancaster; WFBG-TV, Altoona; WPSX-TV, Clearfield (all picked off-air). No installation fee; monthly charge, \$4. Channel capacity: 9, including FM. Miles of plant in use, 8; additional miles planned, none. No. of homes in front of plant: 500.
- McEwensville—See Margaret Walsonavich under CATV Group Ownership.
- \* McKeesport—Tex-Video Inc. (see CATV Group Ownership).
- \* McKeesport—Steel Valley Cablevision Inc. Robert Tudek, v.p.
- † McKeesport—Centre Video Cable TV.
- McVeytown—Zampelli TV, 131 Valley St., Lewistown, Pa. Phone: 248-4465. No. subscribers, 200. Note: Also serves Mattawana.
- Meadville—Meadville Master Antenna Inc., 870 Market St. Phone: 335-6288. No. subscribers, 6,200; estimated potential, 8,200. Began service July 11, 1953. Equipment, Jerrold. George J. Barco, pres.; Yolanda G. Barco, exec. v.p.; James J. Duratz, mgr. (see CATV Group Ownership). Stations: WEWS & WJW-TV, Cleveland; WICU-TV & WSEE, Erie; KDKA-TV, Pittsburgh; WFMJ-TV & WYTV, Youngstown; CFPL-TV, London, Ont. (off-air); KDKA-FM & WKJF-FM, Pittsburgh; WNOB-FM, Cleveland; WBBW-FM, Youngstown; WSOM-FM, Salem, O. Channel capacity: 12. Note: Also serves Conneaut Lake & Saegertown.
- † Mechanicsville—TransVideo Corp.
- † Media—TeleSystems Corp.
- † Media—Delaware County Cable TV Co.
- † Media—Philadelphia CATV (The Bulletin Co.).
- Meshoppen—Kline TV. No. subscribers, 100. Stations: WBRE-TV, Wilkes-Barre; WDAU-TV & WNEP-TV, Scranton.
- Meshoppen—Meshoppen Cable Service.
- Meyersdale—Kirchner TV Co., 107 Keystone St. Phone: 634-3551. No. subscribers, 340; estimated potential, 400. Began service May 1951. Equipment, Jerrold. Robert Kirchner, pres. (see CATV Group Ownership). Stations: KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WSTV-TV, Steubenville (all picked off-air). Installation fee, \$5; monthly charge, \$3.75. Channel capacity: 3.
- Middleburg—Steininger TV, 14 Main St. No. subscribers, 190. Stations: WBRE-TV, WDAU-TV & WNEP-TV, Wilkes-Barre; WGAL-TV, Lancaster, Pa.; WFBG-TV, Altoona, Pa.; WTPA, Harrisburg, Pa.
- Middleburg—TV Cable of Middleburg, Box 38, Carlisle, Pa. No. subscribers, 155; estimated potential, 400. Began service 1953. George F. Gardner, owner (see CATV Group Ownership). Stations: WTPA, Harrisburg; WGAL-TV, Lancaster; WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre; WFBG-TV, Altoona (all picked off-air). Installation fee, \$15 (deposit); monthly charge, \$4.95. Channel capacity: 12.
- Middleport—TransVideo Corp. Station: WBRE-TV.
- † Middletown Twp.—Bucks County Cable TV.
- † Midland—Centre Video, State College, Pa.
- † Midland—Rego Industries.

- \* Mifflin, Mifflintown & Port Royal—Central Electronics, Box 48, Granville. Phone: 248-3733. Estimated potential, 4,200. Harry J. Hain, pres.-treas.; Larry L. Smith, v.p.-secy (see CATV Group Ownership). Stations: WPSX-TV, Clearfield; WHP-TV & WTPA, Harrisburg; WLYH-TV, Lebanon; WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; KYW-TV, WCAU-TV & WFIL-TV, Philadelphia; WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre; WBSA-TV, York (off-air). Installation fee, \$14.50; monthly charge, \$3.90.
- Mifflinburg—Derry Decatur TV Cable Co. Inc., 270 Chestnut St. Phone: 966-9511. No. subscribers, 124; estimated potential, 950. Equipment Ameco & Blonder-Tongue. Raymond E. Krout, pres.; Doris L. Krout, secy-treas. (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV, WNEP-TV, Wilkes-Barre & Scranton; WGAL-TV, Lancaster; WFBG-TV, Altoona; WNEF-TV, Binghamton. Installation fee, \$17.50; monthly charge, \$3.75. Channel capacity: 12, including 20 FM.
- \* Milbourne Borough—Delaware County Cable TV Co. (see CATV Group Ownership).
- Milesburg—See Bellefonte, Pa.
- Milford—Milford Community TV Inc., 307 W. Harford St. Phone: 295-5724. No. subscribers, n.a.; estimated potential, 500. Service began Sept. 1, 1965. Equipment, Ameco. Harold N. Hess, pres.-vp.; Caroline I. Hess, secy-treas. Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WPIX & WNDT, New York (all picked off-air). Installation fee \$69.95; monthly charge, \$4.95. Channel capacity: 12; one to be added in year. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 500.
- Milhelm—Milhelm TV Cable System. Phone: 349-8754. No. subscribers, 165. Began service 1955. Equipment, Blonder-Tongue. Sumner Frankenger, pres.; John Cooner, secy.; Russell Stover, treas.; Donald Rishel, service manager. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WGAL-TV, Lancaster. Installation fee, \$135; no mo. charge. Cables: 3 TV.
- Millersburg—Millersburg TV Co., Green & Pine Sts. Phone: 692-2871. No. subscribers, 1,240 (1,231 residential); potential, 1,300. Began Oct. 1953. Equipment, Jerrold. Fred R. Helwig, pres.; Alfred M. Hawley, v.p.-secy.; Donald Herrold, mgr. Stations: WGAL-TV, Lancaster; WFIL-TV & KYW-TV, Philadelphia; WTPA & WHP-TV, Harrisburg; WITF-TV, Hershey (all picked off-air). Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 12; one signal to be added in year. Miles of plant, 20; additional miles planned, none. No. of homes in front of plant: 1,328. Note: Also serves Dalmatia.
- Mill Hall—Mill Hall Cable Co. Inc., Box 205. Phone: 625-2145. No. subscribers, 925; estimated potential, 1,200. Began service June 1956. Equipment Entron. Owned by W. G. Miller & M. H. Barner. Stations: WFBG-TV, Altoona; WNEP-TV & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster. Installation fee, \$25; monthly charge, \$3. Cable channels: 6 TV. Note: Also serves Lamar, Salona, Mackeyville.
- Mill Hall—Mill Hall Community TV, 12 Weaver St.
- Millville—Van's Electric, 543 Front St., Berwick, Pa. Nat Jones, owner. Station: WBRE-TV, Wilkes-Barre.
- Millville—Shickshinny TV Co., Inc., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.-treas. (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV & WNEP-TV, Wilkes-Barre; WGAL-TV, Lancaster, Pa. Note: Also serves Iola, Pa.
- Milton—Milton CATV Inc., 15 N. Front St. Phone: 742-7421. No. subscribers, 3,020 (all residential); potential, 4,000. Began 1953. Equipment, Jerrold. Margaret & Esther Walsonavich, 50% each (see CATV Group Ownership). Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre (picked off-air); WPIX & WOR-TV, New York (via microwave). Installation fee, \$50; monthly charge, \$3. Channel capacity: 5. Note: Serves also W. Milton & Pottsgrove.
- Minersville—Minersville Trans-Video, 243 Sunbury St. Phone: 544-2714. No. subscribers, 1,600; estimated potential, 1,750. Began service April 1951. Equipment Jerrold. Owned by TV Communications Corp. (see CATV Group Ownership); William G. Dimmerling, mgr.
- Mocanaqua—See Shickshinny-Mocanaqua.
- † Modena—Chester County Bcstg. Co. (WCOJ Coatesville).
- \* Mohnton—Suburban TV Cable Service (subsidiary of Triangle Publications). See CATV Group Ownership.
- \* Mohnton—TV Service Co., 1216 Lancaster Ave., Reading Pa. (See CATV Group Ownership).
- † Monongehela—Tex-Video Inc.
- † Monroe Twp.—Jerrold Corp.

(Continued on next page)

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- Montandon—See Margaret Walsonavich under CATV Group Ownership.
- Montgomery—Montgomery Video Corp., 18 W. Houston Ave. Phone: 547-2881. No. subscribers, 607; estimated potential, 650. Began service April 1, 1954. Equipment, Entron. Frank N. Marquardt, pres. Stations: WHP-TV, Harrisburg; WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV, Scranton-Wilkes-Barre; WBRE-TV, Wilkes-Barre-Scranton. Installation fee, \$30; monthly charge, \$3.75. Channel capacity: 5.
- † Montrose—David E. Adams, Carbondale, Pa.
- Montoursville—See S. Williamsport, Pa.
- † Moosic—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- Moroa—See Mahanoy City, Pa.
- Morris—Morris TV Assn.
- † Morton—The Bulletin Co.
- Mount Carmel—Jepko's CATV System, 133 Oak St. Phone: 508. No. subscribers, 2200. Steve Jepko, owner; Sam Mychak, mgr. Stations: WGAL-TV, Lancaster; WLYH-TV, Lebanon; KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre. Cable channels: 6 TV.
- Mt. Holly Springs—See Carlisle, Pa.
- † Mt. Pleasant—Reeves Bcstg.
- Mt. Union—Mt. Union Antenna Co. Inc., 10 S. Jefferson St. Phone: 542-2041. No. subscribers, 1,375 (all residential); potential, n.a. Began Sept. 1952. Equipment, Jerrold. John H. Kinsloe Jr., pres; Carl J. Peduzzi, v.p.; Gerald D. Lukens, secy.-treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WTPA, Harrisburg; KDKA-TV, Pittsburgh (off-air); WJAC-FM, Johnstown; WFBG-FM, Altoona. Installation fee, \$85.55; monthly charge, \$3.50. Channel capacity: 5. Mi. of plant in use, 30; mi. planned, 5.
- Muhlenberg Twp.—See Reading, Pa.
- Muncy—Muncy TV Corp., 582 Main St., Lykens, Pa. Phone: 453-7309. No. subscribers, 1,775 (1,765 residential); potential, 2,000. Began May 1954. Equipment, Holt. Max E. Miller, pres.; Mark K. Shadle, mgr. (see Lykens TV Extension under CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WNBC-TV, Binghamton; WGAL-TV, Lancaster; WDAU-TV, Scranton; WHP-TV & WTPA, Harrisburg; WPSX-TV, Clearfield; WNEP-TV, Wilkes-Barre (picked off-air); WPIX, New York (via microwave). Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 12. Note: Also serves Hughesville.
- \* Muncy—R & J TV Co., c/o Ray J. Pfirman, Rt. 3. Estimated potential, 1,100. Installation fee, n.a.; monthly charge, \$3.50. Channel capacity: 12.
- Nanty Glo—Nanty Glo Cable TV., 998 Roberts St. Phone: 746-5011. No. subscribers, n.a.; estimated potential, 1,400. Began service 1965. Frank Chiodo, owner (see CATV Group Ownership). Stations: WJAC-TV & WARD-TV, Johnstown; WFBG-TV, Altoona; KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WPSX-TV, Clearfield; WSTV-TV, Stuebenville. No installation fee; monthly charge, \$4.25. Channel capacity: 12.
- Nescopeck—Berwick Cable TV Co. J. S. Gans, pres. (see CATV Group Ownership).
- \* Neshaminy—Bucks County CATV, 1352 Easton Rd., Warrington, Pa. (see CATV Group Ownership).
- Nesquehoning—Nesquehoning Electronics Inc., 102 E. Catawissa St. Phone: 669-9171. No. subscribers, 792; estimated potential, 900. Began service Nov. 20, 1950. Equipment Jerrold. Frank Mitchell, pres.; Elizabeth Mitchell, secy.-treas. Stations: WPIX & WOR-TV, New York; WDAU-TV, WFIL-TV & KYW-TV, Philadelphia (off-air); WQAL, Philadelphia. Installation fee, \$62.50; monthly charge, \$3.25. Channel capacity: 5.
- New Berlin—Valley Video Service Co., 130 N. 4th, Lewisburg, Pa. Phone: 523-8221. No. subscribers, 163; estimated potential,

325. Service began Aug. 1960. Equipment, Holt. Robert M. Goff, owner (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre; WFIL-TV, Philadelphia; WGAL-TV Lancaster (all picked off-air). Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 9; additional miles planned, 3. No. of homes in front of plant: 375. Note: System also serves Penns Creek.

- New Bethlehem—Direct Channels Assoc. of New Bethlehem Inc., 430 Penn St. Phone: 275-0766. No. subscribers, 300; estimated potential, 700. Service began Jan. 27, 1965. Equipment Jerrold. Harry Holland, pres.; William Wright, v.p. (see CATV Group Ownership). Stations: WTAE, WIIC, WQED & KDKA-TV, Pittsburgh; WFCB-TV, Altoona; WJAC-TV, Johnstown (off-air). Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 12; 2 channels to be added in year. Miles of plant in use, 9; additional miles planned, 2. No. of homes in front of plant: 850. Note: Also serves S. Bethlehem.
- New Boston—See Mahanoy City, Pa.
- New Brighton—See Beaver Falls, Pa.
- \* New Castle—Lawrence Cablevision Inc., 404 Johnson Bldg.
- \* New Cumberland—Perfect TV of Harrisburg (Jerrold Corp.)
- † New Eagle—Tex-Video Inc.
- † New Kensington—Gateway Bcstg. Co. (WKPA & WYDD New Kensington).
- † New Kensington—GT & E Communications, subsidiary of General Telephone & Electronics.
- † New Kensington—Allegheny Industries & Electronics Co., New Kensington.
- † New Kensington—Westinghouse Bcstg.
- † New Kensington—Armstrong Utilities Inc., Kittanning, Pa.
- New Milford—Wilmarth's TV, 286 Main St. Phone: 465-3763. No. subscribers, 140; estimated potential, 200. Service began May 1962. Equipment Blonder-Tongue. Howard Wilmarth owner (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton & Wilkes-Barre, Pa.; WNNR-TV & WNBC-TV, Binghamton, N.Y. Installation fee, \$50; monthly charge, \$4 or \$5 installation & \$5 monthly. Cable channels : 5 TV.
- New Philadelphia—See Middleport, Pa.
- Newport—Newport TV Co., 431 Walnut St. Phone: 567-3616. No. subscribers, 496 (489 residential); potential, 575. Began May 1, 1952. Equipment, Jerrold. Glenn S. Lavery Sr., pres.; Henry D. Paul, v.p.; Helen L. Cressler, secy.-treas. Stations: WJZ-TV & WMAR-TV, Baltimore; WGAL-TV, Lancaster; WTPA, Harrisburg; WLHY-TV, Lebanon (all picked off-air). Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 675.
- † Newtown—Philadelphia CATV Co. (The Bulletin Co.).
- † Newtown—Newtown Co. Builders.
- † Newtown Twp.—Telemax of Lobux Inc.
- Nicholson—TV Line Service. No. subscribers, 215. Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton & Wilkes-Barre.
- Nisbet—See S. Williamsport, Pa.
- \* Norristown—Norristown Distribution Systems Inc. John J. Wol-sky, pres. Installation fee, \$7.50; monthly charge, \$4.85.
- † Norristown—Suburban Cable TV Co., subsidiary of Triangle Publications.
- † Norristown—International Equity Corp.
- † Norristown—TeleSystems Corp.
- † Norristown—Twin County Trans Video Inc.
- † Norristown—Philadelphia CATV (The Bulletin Co.).
- \* Norriton Twp.—TeleSystems Corp. (see CATV Group Ownership).
- Northampton—Twin County Trans-Video Inc., 2019 Main St. Phone: 262-6875. No. subscribers, 3,420 (3,286 residential); potential, 18,000. Began Jan. 1964. Equipment, composite. Bark Lee Yee, pres.; Michael A. Weber, v.p.; Stella C. Yee, secy.-treas. (see CATV Group Ownership). Stations: WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WOR-TV & WPIX, New York; WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WBRE-TV, Wilkes-Barre; WLVT-TV, Allentown; WHY-TV, Wilmington; also FMs; possibly weather. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 182; additional miles planned, 950. No. of homes in front of plant: 62,000. Note: Also serves Allentown, Bethlehem, Cata-sauqua, Cementon, Coplay, Fullerton, Hokendauqua & W. Bethlehem.

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- † Northampton Twp.—Telexmax of Lobux Inc. John S. Zettick, pres.; Pat Deon, secy.-treas.
- \* N. Apollo—GT & E Communications, subsidiary of General Telephone & Electronics. (see CATV Group Ownership).
- North Bend—Citizens Mutual TV Society. Estimated potential, 150. Began service 1956. Equipment Jerrold. S. G. Shay, pres., Allen Keller, v.p.; William E. Keller, secy.-treas.; Harold Wallizer, collector. Stations: WNEF-TV, Binghamton, N.Y.; WFBG-TV, Altoona, Pa.; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton. Cable channels: 3 TV.
- North Bend—North Bend TV Assoc.
- Northumberland—See Sunbury, Pa.
- Nuremberg—Cable TV Co. of Nuremberg, Main St. No. subscribers, 450; estimated potential, n.a. J. S. Gans, pres. (see CATV Group Ownership). Stations: WBRE-TV, WDAU-TV & WNEP-TV, Wilkes-Barre; WFIL-TV & KYW-TV, Philadelphia (all picked off-air). Note: Also serves Fern Glen, Rock Glen & Weston.
- Oakland—See Susquehanna, Pa.
- Oil City—Oil City Cable TV Co., 4 State St. Phone: 645-3701. Began service Dec. 1951. Equipment Jerrold. Frank Drelick, mgr. (see National Trans-Video under Group Ownership). Stations: WTAE, WQED, KDKA-TV & WIIC, Pittsburgh; WJAC-TV, Johnstown; WSEE & WICU-TV, Erie.
- Oklahoma—See Kiski Valley, Pa.
- † Old Forge—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- † Old Forge—Total TV Cable Inc. (WBRE-TV, WDAU-TV & WNEP-TV Scranton-Wilkes-Barre).
- † Old Forge—Universal TV Cable Systems Inc. (George Koval, pres.).
- Old Lycoming Twp.—See S. Williamsport, Pa.
- † Olyphant—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- † Olyphant—Universal Cable.
- † Olyphant—Total TV Cable.
- † Olyphant—Scranton Community Antenna Corp.
- Orangeville—Shickshinny TV Co. Inc., 141 W. Shawnee Ave., Plymouth, Pa. N. J. Jones, pres.-treas. (see CATV Group Ownership). Stations: WGAL-TV, Lancaster; WTPA, Harrisburg; KYW-TV, Philadelphia; WDAU-TV, Scranton.
- Orwigsburg—See Pottsville, Pa.
- † Oxford—Jerrold Corp.
- Paintersville—See Decatur-Alfarata.
- Palmerton—See Lehigh, Pa.
- Palo Alto—See Pottsville, Pa.
- \* Paoli—Suburban Cable TV Co. Inc., subsidiary of Triangle Publications (see CATV Group Ownership).
- Park Crest—See Mahanoy City, Pa.
- Park Place—See Mahanoy City, Pa.
- Parryville—See Lehigh, Pa.
- Patton—Cambria TV Distribution Co., Box 351, Carrolltown, Pa. Phone: 344-6517. No. subscribers, 936; estimated potential, 1,800. Began service Aug. 1956. Equipment, Holt & Ameco. Lawrence P. Weakland, pres.; Marian K. Wendekier, v.p.; Leopold J. Wendekier, secy.-treas. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WFBG-TV, Altoona; WJAC-TV, Johnstown; WPSX-TV, Clearfield (all picked off-air). Installation fee, \$10; monthly charge, \$3.60. Channel capacity: 5; 4 channels to be added in year. Miles of plant, 14; additional miles planned, 10. No. of homes in front of plant: 1,100. Note: Also serves Bakerton, Barnesboro & Spangler.
- Penns Creek—See New Berlin, Pa.
- \* Perkasio—Triangle Publications (see CATV Group Ownership).
- † Philadelphia—Triangle Publications Inc. (Roger Clipp, v.p., Radio & TV Div.).
- † Philadelphia—Vanderbilt Corp.
- † Philadelphia—Music Fair Enterprises Inc.
- † Philadelphia—Philadelphia Cable TV Co.
- † Philadelphia—Independence Bcstg. (WHAT AM-FM Philadelphia).
- † Philadelphia—International Equity Corp.
- † Philadelphia—The Bulletin Co.

- † Philadelphia—TeleSystems Corp.
- † Philadelphia—Jerrold Corp.
- † Philadelphia—Seaboard Bcstg. (WIBG AM-FM Philadelphia).
- Philipsburg—Moshannon Valley TV Cable Co. Inc., 109 N. Front St. Phone: 342-4245. No. subscribers, 1,250 (1,125 residential); potential, 2,500. Began 1959. Equipment, Entron. Georgianna Barni, pres.; John J. Barni Jr., secy.-treas.; Dick Campomizzi, mgr. Stations: KDKA-TV, WTAE & WIIC, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona (picked off-air); WPIX, New York (via microwave). Installation fee, \$20; monthly charge, \$4.85. Channel capacity: 12. Miles of plant, 45; additional miles planned, 5. No. of homes in front of plant: 4,500.
- \* Phoenixville—Triangle Publications (see CATV Group Ownership).
- Picture Rocks—R. D. Kirby, 60 S. Main St., Hughesville. Juno 4-3423. No. subscribers, 212, estimated potential, 220. Began service Feb. 1954. Equipment Elonder-Tongue & Jerrold. R. D. Kirby, owner (see CATV Group Ownership). Stations: WGAL-TV, Lancaster; WHP-TV, Harrisburg; WDAU-TV, WNEP-TV & WBRE-TV, Scranton & Wilkes-Barre; WNEF-TV, Binghamton. Installation fee, \$5; monthly charge, \$3.50. Cable channels: 5 TV.
- Pillow—See Elizabethville, Pa.
- Pine Grove—Pine Grove TV Cable Service, 19 W. Pottsville St. Phone: 345-8440. No. subscribers, 622 (610 residential); potential, 1,000. Began 1950. Equipment, Jerrold. Dr. Sidney Melnicove, Theodore Gibson, partners. Stations: WKBS-TV, WPHL-TV, KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WLYH-TV, Lebanon; WBAL-TV & WJZ-TV, Baltimore (all picked off-air); also weather, music. Installation fee, \$5; monthly charge, \$5. Channel capacity: 12. Miles of plant, 15; additional miles planned, 10. No. of homes in front of plant: 900.
- Pitcairn—Borough of Pitcairn, 320 Center Ave. Phone: 372-4040. No subscribers, 450; estimated potential, 600. Began service Oct. 1, 1953. Equipment, Jerrold. D. J. Falls, chmn. Stations: WTAE, KDKA-TV & WIIC, Pittsburgh; WJAC-TV, Johnstown; WSTV-TV, Steubenville (all picked off-air). Installation fee, \$75 monthly charge, \$1. Channel capacity: 5.
- † Pittsburgh—TelePrompTer Corp.
- † Pittsburgh—Hearst Corp. (WTAE & WRYT AM-FM Pittsburgh).
- † Pittsburgh—Allegheny Cablevision Inc. (Cox Bcstg. & Post-Gazette Publishing).
- † Pittsburgh—Westinghouse Bcstg. (KDKA-TV AM-FM Pittsburgh).
- † Pittsburgh—Valley Cable TV Co.
- † Pittston—Universal TV Cable Systems Inc. (George Koval, pres.).
- † Pittston—Semit Cable TV Co. (Scranton Times-WEJL).
- † Pittston—Total TV Cable Inc. (WBRE-TV, WDAU-TV & WNEP-TV Scranton-Wilkes-Barre).
- Pleasant Gap—See Bellefonte, Pa.
- \* Plymouth—Universal Cable TV Systems Inc. (see CATV Group Ownership).
- † Plymouth—Total TV Cable Inc. (WDAU-TV, WNEP-TV & WBRE-TV Scranton-Wilkes-Barre).
- Polk—See Utica, Pa.
- \* Portage—Apex TV Co.

(Continued on next page)

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# Community Antenna Systems

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- Port Allegany**—Port TV Cable Co. Inc., 18 Main St. Phone: 2-2662. No. subscribers, 500; estimated potential, 600. Began service 1953. Equipment, Jerrold. Donald D. Crawford & Corwin R. Meacham, partners. Stations: WJAC-TV, Johnstown; WGR-TV, WBEN-TV & WKBW-TV, Buffalo. Installation fee, \$100; monthly charge, \$3.50. Channel capacity: 4.
- Port Carbon**—See Pottsville, Pa.
- Port Clinton**—Port Clinton TV Assn., Main St. Phone: 562-8070. No. subscribers, 58; estimated potential, 60. Began service July 1952. Equipment Blonder-Tongue. Wilson M. Snayberger, pres.; Robert H. Breon, v.p.; Robert Orwig, secy-treas. Stations: WGAL-TV, Lancaster; WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WMAR-TV, Baltimore (off-air). Installation fee, \$50; monthly charge, \$1.25. Channel capacity: 12; one to be added in year. Miles of plant in use, 3; additional miles planned, none. No. of homes in front of plant: 54.
- \* **Portland**—Blue Ridge Bcstrs. Inc.
  - \* **Portland**—Omega Cable Corp.
  - \* **Pottsgrove**—Suburban Cable TV Co. Inc. (see Triangle Publications under CATV Group Ownership).
  - Pottsgrove**—See also Milton, Pa.
  - \* **Pottstown**—Suburban Cable TV Co. Inc. (see Triangle Publications under CATV Group Ownership).
  - Pottsville**—Lycoming Television Corp., 1806 W. Norwegian St.
  - Pottsville**—Pottsville Trans Video, 217 S. Centre St. Phone: 622-2161. No. subscribers, 9,900; estimated potential, 11,000. Began service Feb. 1951. Equipment, Jerrold. Owned by Television Communications Corp. (see CATV Group Ownership); William G. Dimmerling, mgr. Stations: KYW-TV, WFIL-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WBRE-TV & WNEP-TV, Scranton-Wilkes-Barre; WHYI-TV, Wilmington (picked off-air); WPIX, WOR-TV & WNEW-TV, New York (via microwave). Installation fee, \$19.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 100; additional miles planned, 10. No. of homes in front of plant: 12,000. Note: Pottsville area includes Cressona, Minersville, Orwigsburg & Schuylkill Haven.
  - Pottsville**—Wire Tele View Corp., 428 E. Norwegian St. Phone: 622-4501. No. subscribers, 250; estimated potential, 1200. Service began June 1952. Equipment Delta. Clarence F. Schoffstall, pres.; George W. Daubert, v.p.; Francis F. Stabinsky, v.p.; J. Richard Kirn, secy.; James F. Sullivan, treas. Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WPIX, New York; WGAL-TV, Lancaster; WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WLYH-TV, Lebanon; WHP-TV, Harrisburg; WHYI-TV, Wilmington. Installation fee, \$125; monthly charge, \$3.75. Channel capacity: 12. Note: Also serves Port Carbon & Palo Alto.
  - † **Pringle**—Universal TV Cable Systems Inc. (George Koval, pres.).
  - † **Pringle**—Total TV Cable Inc. (WDAU-TV, WNEP-TV & WBRE-TV Scranton-Wilkes-Barre).
  - Punxsutawney**—Punxsutawney TV Cable Co. Inc., 218 N. Findley St. Phone: 938-7474. No. subscribers, 85; estimated potential, 4,000. Began service Dec. 1, 1964. Equipment Jerrold. John Rigas, pres. (see CATV Group Ownership). Constantine Rigas, v.p.; William J. McKnight, secy.; James B. Brush, treas. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona (off-air). No installation fee; monthly charge, \$4. Channel capacity: 12; one channel to be added in year.
  - Pymatuning**—See Shenango Valley, Pa.
  - \* **Quakertown**—Triangle Publications (see CATV Group Ownership).
  - Ralston**—Ralston Community TV Assn. Box 3. Phone: 995-5351. No. subscribers, 90; estimated potential, 105. Began service 1951. Equipment Blonder-Tongue & Jerrold. Hugh Lucas, pres.; Raymond Micklitch, v.p.; David L. Larson, secy-treas.

Stations: WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WTPA, Harrisburg (off-air). Installation fee, \$105; monthly charge, \$2. Channel capacity: 3. Miles of plant in use, 3; additional miles planned, none. Homes in front of plant: 101.

- Reading**—Berks TV Cable Co., 9th & Penn St. Phone: 376-6114. No. subscribers, 1,015 (all residential); potential, 12,000. Began May 20, 1964. Ownership: Fred Correale, 52%; Irene Correale Altmiller, 24% (see each under CATV Group Ownership); Margaret Correale Fescina, 24%. Gordon C. Woodring, gen. mgr. Stations: WTPA, Harrisburg; WFIL-TV, WCAU-TV, WKBS, WIBF-TV, WPHL-TV & KYW-TV, Philadelphia; WHYI-TV, Wilmington; WGAL-TV, Lancaster; WITF-TV, Hershey; WPIX, New York; WJZ-TV, Baltimore. Installation fee, \$25; monthly charge, \$4.25. Channel capacity: 12, including 32 FM. Miles of plant in use, 200; additional miles planned, 130. No. of homes in front of plant, 35,000. Note: Also serves Alsace Twp., Exeter Twp., Lower Alsace Twp. & Muhlenberg Twp.
- Reading**—TV Service Co., 1216 Lancaster Ave. Phone: 777-1801. No. subscribers, 700; estimated potential, 4,000. Began service Jan. 1956. Equipment composite. Paul H. Flickinger, owner-mgr. (see CATV Group Ownership). Stations: WUHY-TV, WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WBRE-TV, Wilkes-Barre. Also closed-circuit equipment. Installation fee, \$5; monthly charge, \$2.50 & \$4. Cable channels: 6 TV, 1 closed circuit.
- Rebuck**—See Trevorton, Pa.
- Reedsville**—Herman Electric, 25 S. Main St., Phone: 667-2712. No. subscribers, 465 (all residential); potential, 850. Began 1953. Equipment, Holt & Viking. H. W. Herman, owner. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WTTG, Washington, D.C.; WNEP-TV & WBRE-TV, Wilkes-Barre; WLYH-TV, Lebanon (all picked off-air); also 25 FMs. Installation fee, \$25; monthly charge, \$3.89. Channel capacity: 10. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 1,000.
- Renovo**—Drury's Run TV Association.
- Renovo**—Greater Renovo TV Corp., 704 Erie Ave. Phone: 923-1040. No. subscribers, 1,300 (all residential); potential, 2,000. Began July 1953. Equipment, Jerrold. Dr. E. A. Werts, pres., J. W. Gulborg, v.p.; Ray Rathmell, treas.-mgr.; William Leonard, tech. dir. Stations: WFBG-TV, Altoona; WBRE-TV & WNEP-TV, Wilkes-Barre; WPSX-TV, Clearfield; WNEP-TV, Binghamton; WSYE-TV, Elmira (all picked off-air); WRAC-FM, Williamsport; WKOK, Sunbury; WPBZ-FM, Lock Haven; WFBG-FM, Altoona; also emergency weather channel, complete closed-circuit studio for community service & educational programming. Installation fee, \$100; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 2,500.
- Renovo**—West Renovo TV.
- \* **Reynolds**—Reynolds TV Cable System, Rt. 3. Tamaqua, Pa.
  - Reynoldsville**—Jefferson TV Cable Co., 218 N. Findley St., Punxsutawney, Pa. Phone: 938-7474. No. subscribers, 700; estimated potential, 2,000. Began service Jan. 1964. Equipment Jerrold & Ameco. John Rigas, pres. (see CATV Group Ownership); Constantine Rigas, v.p.; James Brush, secy-treas. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona (all picked off-air); also FM. No installation fee; monthly charge, \$4. Channel capacity: 12. Note: Also serves Sykesville.
  - Ridgway**—Ridgway TV Co., 200 W. Main St. No. subscribers, 1365. Ralph C. Possinger, mgr. Station: WICU-TV, Erie, Pa. Cable channels: 4 TV.
  - \* **Ridley Twp.**—Delaware County Cable TV Co. (see CATV Group Ownership).
  - Ringtown**—Ringtown CATV. Edward Goodman, pres.; Daniel Wassel, v.p. Began service Dec. 20, 1965.
  - \* **Roaring Spring**—United Transmission Inc., subsidiary of United Utilities (see CATV Group Ownership).
  - \* **Rochester**—Westmoreland Cable Co. (see CATV Group Owners).
  - Rock Glen**—See Nuremberg, Pa.
  - Rocky Grove**—See Franklin, Pa.
  - \* **Roscoe**—Southwest Pa. TV Cable Co. Inc., Meadville, Pa. (see CATV Group Ownership).
  - Roseto**—See Bangor, Pa.
  - Russell**—Russell TV Corp., Box 3. Phone: 757-8178. No. subscribers, 100; estimated potential, 200. Began service Jan. 1, 1959. Equipment composite. Charles G. Pearson, pres., William Hunt, v.p.; James G. Akeley, treas.; Joseph Rodgers, secy.; Al Ritchie, engineer. Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; WICU-TV, Erie. Cable channels: 4 TV.

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Saegertown—See Meadville, Pa.

St. Clair—St. Clair TV Corp., 18 E. Ridge St., Lansford. Hamilton 9-0500. No. subscribers, 800; estimated potential, 1200. Began service Sept. 1951. Equipment Jerrold. See Service Electric TV under CATV Group Ownership. Stations: WFIL-TV, WCAU-TV & KYW-TV, Philadelphia. WPIX, New York; WTPA, Harrisburg; WGAL-TV, Lancaster. Installation fee, \$39; monthly charge, \$3.50. Cable channels: 5 TV.

St. Marys—St. Marys TV Co.

Salona—See Mill Hall, Pa.

Sandy Lake—See Utica, Pa.

Sandy Twp.—See DuBois, Pa.

\* Saxton—Better View TV Cable Co. J. Melvin Isett, owner (see CATV Group Ownership).

Sayre—Valley TV Cable Co. Inc., 142 W. Lockhart St. Phone: 883-9260. No. subscribers, 2,800; estimated potential, n.a. Began service Nov. 1, 1958. Equipment Jerrold. Bird Sumner, pres.; Arthur Reagan, v.p.; Frederick Schwarz, secy.; Sidney Glaser, treas.; Alice Stephens, mgr. (see CATV Group Ownership). Stations: WPIX, New York (via microwave); WNEF-TV, WINE-TV & WBJA-TV, Binghamton; WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WSYE-TV, Elmira (picked off-air). Installation fee, \$45; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Athens & S. Waverly, Pa.; Waverly, N.Y.

Schuylkill Haven—Schuylkill Haven Trans-Video, 101 E. Main St. Phone: 385-1758. No. subscribers, 2238; estimated potential, 2500. Began service 1954. Equipment Jerrold. Owned by TV Communications Corp. (see CATV Group Ownership); P. J. Onushko, mgr. Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WCBS-TV, WOR-TV, WNEW-TV & WPIX, New York. Installation fee, \$19.50; monthly charge, \$3.75. Cable channels: 5 TV.

Scott Twp.—Broadway Maintenance Co., Corrigan Dr., Pittsburgh, Pa. Phone: 833-0755.

† Scottdale—Reeves Bestg.

† Scranton—Scranton Community Antenna Corp., 502 Brooks Bldg., Scranton.

† Scranton—Semit Cable TV Co., 149 Penn Ave., Scranton, Pa. (WEJL & Scranton Times).

† Scranton—Total TV Cable Inc. (WBRE-TV, WDAU-TV & WNEP-TV Scranton-Wilkes-Barre).

† Scranton—Universal TV Cable Systems Inc. (George Koval, pres.).

Selinsgrove—Municipal TV Corp., 19 S. Market St. Drake 4-6921. No. subscribers, 1800; estimated potential, 2000. Began service 1953. Equipment Jerrold & Spencer-Kennedy. D. W. Kearney, secy.; J. L. Pike Jr., treas. (see CATV Group Ownership). Stations: WFBG-TV, Altoona; WGAL-TV, Lancaster; WBRE-TV, Wilkes-Barre; WNEP-TV & WDAU-TV, Scranton; WTPA, Harrisburg. Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 5. Miles of plant in use, 6. Note: Also serves Hummels Wharf & Shamokin Dam.

\* Sellersville—Triangle Publications. (see CATV Group Ownership).

† Sewickley—Cable Vision Co. (Ward A. Wickwire Jr., George P. O'Neil, Evans Rose Jr.).

Shamokin—Eastern Pennsylvania Relay Stations Inc., 313-315 N. Shamokin St. Phone: 8-7131. No. subscribers, 4200, estimated potential, 7000. Began service Sept. 1951. Equipment Jerrold. Mrs. John J. Barnet Sr. pres.; Morris Zanella, secy.-mgr. Stations: KYW-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre, WLYH-TV, Lebanon. Channel capacity: 12.

Shamokin—Municipal TV Corporation, Shamokin & Independence. Phone: 648-4451. No. subscribers, n.a.; estimated potential, 6,500. Service began Aug. 1953. Equipment, Jerrold & Holt. W. M. Kearney, pres.; Daniel W. Kearney, secy.; John L. Pipa Jr., treas. (see CATV Group Ownership). Stations: WFBG-TV, Altoona; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre; WHP-TV & WTPA, Harrisburg; WGAL-TV, Lancaster; WLYH-TV, Lebanon (all picked off-air). Installation fee, \$10; monthly charge, \$3.50. Channel capacity: 5.

Shamokin—TV Extension Corp., 608 N. Shamokin St. Phone: 648-4861. No. subscribers, 2,800; estimated potential, 4,000. Began service Nov. 1951. Equipment Jerrold. Fred Bower, pres.; Harry W. Jones, secy.-treas.; Robert Bower, mgr. Stations: KYW-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton (off-air); WPIX, New York (via microwave). Installation fee, \$50; monthly fee, \$3.50. Channel capacity: 5.

## Community Antenna Systems

Shamokin Dam—See Selinsgrove, Pa.

\* Sharon—Shenango Cable TV Inc. Controlled by Entron Inc. (see CATV Group Ownership).

† Sharon—Altoona Cable TV.

† Sharon—Telecable Corp., 177 Canal St., Ellenville, N.Y.

Sharon—See also Shenango Valley, Pa.

Sharpshville—See Shenango Valley, Pa.

Shawnee—See Stroudsburg, Pa.

Sheffield—Roystone-Lisherlost TV Assn.

Sheffield—South Side TV Assn., 218 Church St. Phone: 968-5649. No. subscribers, 299; estimated potential, 310. Began service May 1953. Equipment Blonder-Tongue. F. F. Feidler Jr., pres. Stations: WBEN-TV, Buffalo; WJAC-TV, Johnstown; WFBG-TV, Altoona; WICU-TV, Erie; KDKA-TV, Pittsburgh; WKBW-TV, Buffalo (all picked off-air). Installation fee, \$80; yearly charge, \$10. Channel capacity: 6.

Sheffield—West Side TV Corp., 617 W. Main St. Carl Anderson, pres. Installation fee, \$25; monthly charge, \$1.

Shenandoah—Shen-Heights TV Assoc. Inc. 200 N. Main St. Shenandoah 2-2198. No. subscribers, 2500; estimated potential, 3000. Began service Oct. 1951. Equipment Jerrold. Frank T. Brophy, pres.; Mrs. J. M. Urtis, secy. Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WNEP-TV & WDAU-TV, Scranton; WGAL-TV, Lancaster; WBRE-TV, Wilkes-Barre. Cable channels: 6 TV.

\* Shenango Valley—Altoona CATV Corp. Equipment, Entron, N. R. Drenning, principal (see Drenning Group under CATV Group Ownership); William Perfett, mgr. No installation fee; monthly charge, \$4.95. Miles of plant under construction, 160. Note: Area to be served consists of Clark, Hickory Twp., Pymatuning, Sharon, Sharpshville & S. Pymatuning.

Shickshinny-Mocanaqua—Shickshinny TV Co. Inc., 141 W. Shawnee Ave., Pymouth Pa. Phone: 779-1291. No. subscribers, 1,200; estimated potential, 1,350. Equipment Jerrold & Holt. Began service Jan. 1952. N. R. Jones, pres.-treas. (see CATV Group Ownership). Stations: WNEP-TV & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster; WNEP-TV, Binghamton; KYW-TV, Philadelphia. Channel capacity: 6.

\* Shillington—TV Service Co., 1216 Lancaster Ave., Reading, Pa. (See CATV Group Ownership).

Shillington—See also Mohnton, Pa.

Shinglehouse—Palmer Electric Co., 213 W. Main St., Smethport, Pa. Phone: 887-5511. No. subscribers, 300; estimated potential, n.a. R. K. Palmer, owner (see CATV Group Ownership).

\* Shiremanstown—Perfect TV, Harrisburg, Pa. Owned by Jerrold Corp. (see CATV Group Ownership).

\* Shiremanstown—TV Cable of Carlisle Inc., Carlisle, Pa. (see George F. Gardner under CATV Group Ownership).

\* Shoemakersville—Hamburg Community Cable Co. (see D. H. Schoener under CATV Group Ownership).

Slatington—Kern's Electric & TV Antenna Inc., 619 Main St. Phone: 767-2281. No. subscribers, 900; estimated potential, 2000. Equipment Jerrold. Lawrence J. Kern, pres.; Herbert R. Kern, secy.; Vincent D. Kern, treas. Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WOR-TV & WPIX, New York (off-air). Installation fee, \$39.90; monthly charge, \$3.50. Channel capacity: 5; 2 to be added in year. No. of homes in front of plant: 1,500.

Smethport—Palmer Electric Co., 213 W. Main St. Phone: 887-5511. No. subscribers, 300; estimated potential, 600. Began service Aug. 9, 1953. Equipment, Jerrold. R. K. Palmer, owner (see CATV Group Ownership). Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WJAC-TV, Johnstown; WPSX-TV, Clearfield (all picked off-air); also 5 FMs. Installation fee, \$5; monthly charge, \$3.50. Channel capacity: 5; 7 channels to be added in year. Miles of plant, 4; additional miles planned, 5.

Smethport—Marvin Street TV Assn., 902 W. King St. Phone: 887-5857. No. subscribers, 130; estimated potential, 135. Began service Sept. 6, 1953. Equipment, composite. Kenneth B. Chase, pres.; Charles F. Meivern, secy.-treas. Stations: WGR-TV, WBEN-TV & WKBW, Buffalo; WJAC-TV, Johnstown; WPSX-TV, Clearfield (all picked off-air); also 4 FMs. No installation fee; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 115.

(Continued on next page)



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# Community Antenna Systems

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- Smethport—South Side TV Inc., 20 Rosehill Ave. Phone: 114. No. subscribers, 125; estimated potential, 150. Began service 1953. Equipment Jerrold & Holt. Fenton P. Whelan, pres.; Paul Connors, secy.; W. L. Pierotti Jr., treas. Stations: WJAC-TV, Johnstown; WGR-TV, WBEN-TV & WKBW-TV, Buffalo, N.Y. Installation fee, \$50; monthly charge, \$3.30. Cable channels: 4 TV.
- Snow Shoe—Snow Shoe TV Co., Snow Shoe, Pa. Phones: 387-6833 or 387-6877. No. subscribers, 175; estimated potential, 250. Began service May 1957. Equipment, C-COR, Norman S. Harris, pres.; Clair L. Hall, v.p.; Norman Womer, treas.; Myra Birdinger, secy. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown (both picked off-air). Installation fee, \$75; rental charge, \$2. Channel capacity: n.a.; one signal to be added in yr. Miles of plant, 3; additional miles planned, 10.
- Snydertown—See Elysburg-Snydertown.
- \* Somerset—Ebensburg Cable TV.
- \* Somerset—Laurel Cablevision Co. (see Highlands Cable under CATV Group Ownership).
- † Souderton—Triangle Publications.
- † Souderton—N. Penn Cable Vision, Hatfield.
- † S. Abington—Abington Cable Co. (William Hunefeld).
- \* S. Abington—Universal TV Cable Systems Inc. (see CATV Group Ownership).
- S. Bethlehem—See New Bethlehem, Pa.
- \* S. Coatesville—Chester County Bcstg. Co. (WCOJ Coatesville). See CATV Group Ownership.
- † S. Connellsville—Reeves Bcstg.
- S. Pymatuning—See Shenango Valley, Pa.
- South Renovo—South Renovo TV Assn. Inc. No. subscribers, 300 (all residential); potential, 300. Began Oct. 1953. Equipment, composite. Charles Simerson, pres.; C. L. Cryder, secy.; F. F. Herman, treas.; H. Trump, technician. Stations: WFBG-TV, Altoona; WBRE-TV, Wilkes-Barre; WNEP-TV, Scranton; WPSX-TV, Clearfield, WNBK-TV, Binghamton (all picked off-air); also 3 FMs. Installation fee, \$80; monthly charge, \$2. Channel capacity: 5.
- S. Waverly—See Sayre, Pa.
- S. Williamsport—Citizens TV Cable Co. Inc., 330 Basin St., Williamsport, Pa. No. subscribers, 967; estimated potential, n.a. Service began 1965. Joseph L. Lecce, pres.; Patrick M. Griffin, v.p.-gen. mgr. Grit Publishing Co. (Ralph E. Cranmer, pres.) has minority interest; Lecce has majority interest. Stations: WNBK-TV, Binghamton; WHP-TV & WTPA, Harrisburg; WFBG-TV, Altoona; WNEP-TV & WOR-TV, New York; WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; also FM, news. Note: Will eventually serve Armstrong Twp., DuBoistown, Loyalsock Twp., Montoursville, Nisbet, Old Lycoming Twp. & Williamsport.
- Spangler—See Patton, Pa.
- Springboro—Valley Master Cables Inc., 117 N. Jefferson St., Kittingham, Pa. No. subscribers, 53; estimated potential, n.a. Began service Jan. 1961. Equipment, Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, WJW-TV & WKYC-TV, Cleveland. Installation fee, \$25; monthly charge, \$3.50. (See CATV Group Ownership).
- † Spring City—Triangle Publications.
- † Springdale—Gateway Bcstg. Enterprises (WKPA & WYDD West Kensington).
- † Springdale—Westinghouse Bcstg.
- \* Springfield Twp.—TeleSystems Corp. (see CATV Group Ownership).

Spring Twp.—See Mohnton, Pa.

State College—Centre Video, 60 Decibel Rd. Phone: 238-3096. No. subscribers, 4,537; estimated potential, 11,000. Began service 1952. Equipment, C-COR. James R. Palmer, pres. (see Centre Video Corp., under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WNEP-TV & WDAU-TV, Scranton; WHP-TV, Harrisburg; WPSX-TV Clearfield (all picked off-air); also 15 FMs. Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5. Note: Also serves Boalsburg & Lemont.

Stoneboro—See Utica, Pa.

† Stowe Twp.—Tex-Video Inc.

Stroudsburg—Blue Ridge Bcstrs. Inc., 155 Broad St. Phone: 421-0780. No. subscribers, 1,225; estimated potential, 6,000. Began service March 31, 1952. Equipment Delta. C. E. Reinhard, pres. (see CATV Group Ownership). Stations: WCBS-TV, WNBC-TV, WNEP-TV, WABC-TV, WOR-TV, WPIX & WNDT, New York; KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WBRE-TV, Wilkes-Barre; WLVT-TV, Allentown (all picked off-air). Installation fee, \$5; monthly charge, \$3.95. Channel capacity: 12. Miles of plant, 40; additional miles planned, 25. Note: Also serves Delaware Water Gap, E. Stroudsburg & Shawnee.

Sunbury—B.K.P. TV Systems Inc., 108 S. 10th St. Phone: 286-5951. No. subscribers, 6,000; estimated potential, 7,500. Began service March 14, 1953. Equipment, Jerrold & Holt. John J. Barni, Jr., pres (see Municipal TV under CATV group Ownership). Stations: WHP-TV, Harrisburg; WBRE-TV, WNEP-TV & WDAU-TV, Scranton-Wilkes-Barre; WGAL-TV, Lancaster; WFBG-TV, Altoona. Channel capacity: 5. Miles of plant, 6. Note: Also serves Northumberland, Pa.

Susquehanna—Tri-boro Cablevision, 123 Erie Ave. Phone: 853-3914. No. subscribers, 800; estimated potential, 1,000. Began service May 1, 1957. Equipment composite. William J. Schwartz, owner & mgr. Stations: WNEP-TV & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WINE-TV, WNBK-TV & WBJA-TV, Binghamton (all picked off-air). Installation fee, \$35 or \$4; monthly charge, \$3 or \$3.50. Channel capacity: 7. Miles of plant in use, 12; additional miles planned, none. No. of homes in front of plant: 1,200. Note: Also serves Lanesboro & Oakland.

† Swoyersville—Universal Cable TV Systems Inc.

Sykesville—See Reynoldsville, Pa.

Tamaqua—Service Electric Cable TV Inc., 121 W. Broad St. Phone: 668-4200. No. subscribers, 2,800; estimated potential, 3,300. Began service June 1951. Equipment, Jerrold. John Walson, owner & pres. (see Service Electric under CATV Group Ownership). Stations: KYW-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX & WNEP-TV, New York; also 3 FMs. Installation fee, \$135; monthly charge, \$3.50. Channel capacity: 5.

† Tarentum—Gateway Bcstg. Enterprises Co. (WKPA New Kensington).

† Tarentum Borough—Gateway Bcstg.

† Tarentum Borough—Westinghouse Bcstg.

† Tarentum Borough—Monessen Amusement Co.

† Taylor—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).

\* Telford—Triangle Publications (see CATV Group Ownership).

Thompson—Thompson Community TV, 96 Maxey St., Forest City, Pa. Phone: 785-5364. No. subscribers, 45 (all residential); potential, 100. Began Feb. 1962. Equipment, Blonder-Tongue. William J. Kerzic, owner. Stations: WNBK-TV, WINE-TV & WBJA-TV, Binghamton; WDAU-TV, Scranton (all picked off-air). Installation fee, \$100, \$50 or \$25; monthly charge, \$3, \$4 or \$5. Channel capacity: 8. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 120.

† Throop—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).

† Throop—Universal TV Cable Systems Inc. (George Koval, pres.).

Tidioute—Moore's TV Cable, 117 Main St. Phone: 484-3211. No. subscribers, 297 (293 residential); potential, 350. Began Jan. 1952. Equipment, composite. Ernest Moore, owner. Stations: WICU-TV, Erie; WJAC-TV, Johnstown; WBEN-TV & WKBW-TV, Buffalo (all picked off-air). Installation fee, \$30; monthly charge, \$3.50. Channel capacity: 12; 2 stations to be added in year. Miles of plant, 8; additional miles planned, 4. No. of homes in front of plant: 350.

Tilbury Terrace—See Nanticoke, Pa.

(Continued on page 184-c)



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# AN OPEN LETTER TO CATV OPERATORS



*from*

FREDERICK W. FORD, *President*  
*National Community Television Assn.*

Dear CATV Operator:

The year 1966 promises to mark a major turning point in the CATV industry. The momentous developments that received widespread national attention in 1965 are certain to be over-shadowed by the events of the current year.

In Congress, at the FCC, and in the courts, problems vital to the industry's and the public interest will occupy the minds of many men. We are hopeful for, and expect, a reasonable resolution of these problems.

It will not be easy—change is never so. It will require a concerted effort by ALL CATV system operators to arrive at our goal: The establishment of a national policy to assure that the people of the United States shall have access to the greatest practicable diversity of television programming, whether by wire or radio.

The membership of the National Community Television Association is united in its determination to obtain the practical accomplishment of their goal.

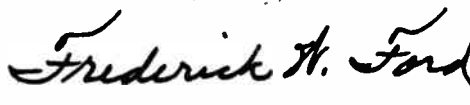
Our cause is just, and we are determined to fight until the correctness of our position is recognized, and CATV becomes integrated into the communications industry and assumes its rightful place in striving for a common objective of the CATV and broadcasting industries—namely, the greatest service to the greatest number of people that our free enterprise system will permit.

We do not desire to win that rightful place through the weakness of the arguments of our opponents, but only through the strength of our own and the correctness of our position.

As a CATV system operator, you have a vital stake in the deliberation of the issues. Through NCTA, your voice can be heard and heeded at the places where your presence must be felt if our efforts are to be successful. If you are not already a member of NCTA, there is no better time than now to join your nearly 800 fellow CATV system operators who are working together for your best interests. We welcome *your* participation.

P.S. For a membership application form and descriptive brochure on the benefits and services offered by NCTA, write today to Membership, National Community Television Association, 535 Transportation Building, Washington, D.C. 20006. Your investment in NCTA is an investment in your own CATV future.

Sincerely,



Frederick W. Ford  
President



MEMBER

**NATIONAL COMMUNITY  
TELEVISION ASSOCIATION**  
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# Community Antenna Systems

PENNSYLVANIA—(Continued)

**JERROLD... first in CATV**  
the finest transistor equipment & CATV services



MAIN OFFICE: 15TH & LEHIGH, PHILADELPHIA, PA. 215-226-3456

- \* Tinicum—Delaware County Cable TV Co. (see CATV Group Ownership).
- Tioga—Roy Hughes TV Cable System.
- Tionesta—Tionesta TV Cable Co. Phone: 755-3500. No. subscribers, 325; estimated potential, 350. Began service 1954. Equipment Jerrold. R. H. Fuellhart, owner. Stations: WTAE & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WICU-TV, Erie; WBEN-TV, Buffalo. Channel capacity: 5.
- Titusville—Titusville Cable TV Inc. 112 E. Central Ave. Phone: 823-9071. No. subscribers, 1,500; estimated potential, 2,300. Began service Feb. 1, 1953. Equipment composite. Robert J. Parilton, pres. (see CATV Group Ownership). Stations: WICU-TV & WSEE, Erie; KDKA-TV & WIIC, Pittsburgh; WFMJ-TV, WKBN-TV & WYTV, Youngstown; WBEN-TV, Buffalo; WJAC-TV, Johnstown; WPSX-TV, Clearfield; also time-weather-music channel, FM. No installation fee; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 2,500. Note: Also serves Gresham & Hydetown.
- Titusville—South Side Cable Co., 502 Allen St. Phone: 825-6565. No. subscribers, 1,350; estimated potential, 3,000. Service began March 1953. Equipment, Jerrold. Byron McCracken Jr., owner. Stations: WIIC & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WICU-TV & WSEE, Erie; WFMJ, WYTV & WKBN-TV, Youngstown; WPSX-TV, Clearfield; WBEN-TV & WKBW-TV, Buffalo (all picked off-air); also full-band FM. No installation fee; monthly charge, \$2.50. Channel capacity: 12.
- Towanda—Towanda Cable Vision Co., 510 Main St. Phone: 265-3914. No. subscribers, 850; estimated potential, 1,250. Began service March 1959. Equipment C-COR. James Palmer, pres. (see Centre Video Corp. under CATV Group Ownership). Stations: WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WBNF-TV, Binghamton; WSYE-TV, Elmira (off-air). Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5, including FM. No. of homes in front of plant: 975.
- \* Tredyffrin Twp.—Suburban Cable TV, subsidiary of Triangle Publications (see CATV Group Ownership).
- Tremont—Wire Television.
- Trenton—See Mahanoy City, Pa.
- Trevorton—D & R Cable, 621 Shamokin St. Phone: 797-8302. No. subscribers, 700 (all residential); potential, 1,000. Began 1952. Equipment, Holt. Anthony DeSantis, owner. Stations: WFBG-TV, Altoona; WHP-TV & WTPA, Harrisburg; WGAL-TV, Lancaster; KYW-TV & WFIL-TV, Philadelphia; WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre (all picked off-air). Installation fee, \$35; monthly charge, \$3. Channel capacity: 9. Miles of plant, 19; additional miles planned, 6. No. of homes in front of plant: 900. Note: Also serves Leck Hill, Mandata & Reback.
- Troy—Troy TV Cable Inc., 403A Elmira St. Phone: 297-3189. No. subscribers, 325; estimated potential, 400. Began service June 1958. Equipment, Entron. Even Williams, pres.; George McCabe, secy.-treas.; Louis Killgore, mgr. Stations: WBJA-TV, WBNF-TV & WINR-TV, Binghamton; WSYE-TV, Elmira; WDAU-TV, Scranton (off-air); WEIV (FM), Ithaca. Installation fee, \$79.95; monthly charge, \$3.75. Channel capacity: 5.
- \* Tunkhannock—Arthur P. Valentine, Box 117 Laceyville, Pa. (See CATV Group Ownership.)
- Turbotville—See Watsontown, Pa.
- Turtle Creek & E. Pittsburgh—Valley Cable TV Co., 6359 Burchfield St., Pittsburgh. Phone: 421-2739. No. subscribers, 300; estimated potential, 3,000. Service began 1958. Equipment, Jerrold. Leonard Litman, pres. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WJAC-TV, Johnstown; WTRF-TV & WSTV-TV, Steubenville-Wheeling (all picked off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant in use, 5; additional miles planned, 10. No. of homes in front of plant, 7,300.

Tuscara—See Brockton, Pa.

- Tyrone—Susquehanna Valley TV Corp., 1068 Penna. Ave. Phone: 684-2151. No. subscribers, 1,350; estimated potential, 2,000. Began service Feb. 1962. Equipment, Jerrold. W. L. Vogel, mgr. (see Cox Cablevision Corp. under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton; WPSX-TV, Clearfield; KDKA-TV, WIIC & WTAE, Pittsburgh (all picked off-air); WTRN-FM, Tyrone. Installation fee, \$19.50; monthly charge, \$3.50. Channel capacity: 9; 2 to be added in year. Miles of plant, 22; additional miles planned, 10. No. of homes in front of plant: 2,250.
- Ulster—Ulster Community Cable Co. Phone: 358-2321. No. subscribers, 65; estimated potential, 147. Began service Feb. 1961. Equipment, Blonder-Tongue. Roland L. Richards, owner. Stations: WBRE-TV, Wilkes-Barre; WDAU-TV & WNEP-TV, Scranton; WBNF-TV, Binghamton, N.Y. Installation fee, \$50; monthly charge, \$4. Cable channels, 5.
- \* Union City—Blatt Bros. TV Corp. William & Jake Blatt, owners (see CATV Group Ownership). Estimated potential, 1,200.
- \* Uniontown—Reeves Bcstg. (see CATV Group Ownership).
- † Uniontown—National Cable TV Corp., Meadville.
- † Uniontown—Ross Bros. Sporting Goods, 66 W. South St. Elmer & James Ross, owners.
- † Uniontown—Cote Realty.
- † Upland—Jerrold Corp.
- † Upland—International Equity Corp.
- \* Upper Darby—Philadelphia CATV Co., 30th & Market Sts., Philadelphia, Pa. Phone: 382-7600. Robert L. Taylor, pres.; Donald Thornburgh, v.p.; Raymond McGee, secy.-treas.; Harvey Ingham, development coordinator. Firm is subsidiary of The Bulletin Co. (see CATV Group Ownership).
- \* Upper Darby—Jerrold Corp. (see CATV Group Ownership). No. of homes in front of plant, 30,000.
- \* Upper Darby—Delaware County Cable TV Co. (see CATV Group Ownership).
- † Upper Merion Twp.—TeleSystems Corp.
- † Upper Merion Twp.—International Equity Corp.
- † Upper Merion Twp.—Triangle Publications.
- † Upper Merion Twp.—Jerrold Corp.
- † Upper Pottstown—Triangle Publications.
- \* Upper Southampton Twp.—Bucks County Cable TV (see CATV Group Ownership).
- \* Upper Yoder Twp.—Frank Chlodo, 131 Damian Dr., Johnstown (see CATV Group Ownership).
- Utica—Reynolds TV Cable Service, Box 73, Sandy Lake. Phone: 5353. No. subscribers, 1,093; estimated potential, 1,200. Service began 1951. Equipment Jerrold & Ameco. James F. Reynolds, owner. Stations: KDKA-TV, WIIC & WQED, Pittsburgh; WKYC-TV, WEWS & WJW-TV, Cleveland; WYTV, WKBN-TV & WFMJ-TV, Youngstown; WICU-TV & WSEE, Erie (off-air). Installation fee; \$25; monthly charge, \$3.50. Channel capacity: 12, including 25 FM. Miles of plant in use, 16; additional miles planned, none. No. of homes in front of plant: 1,165. Note: Also serves Cochranton, Polk, Sandy Lake & Stoneboro.
- Valley View—Hegins TV Cable System, 1747 West End Ave. Phone: 682-3780.
- Vandergrift—See Kiski Valley, Pa.
- \* Warminster Twp.—Bucks County Cable TV Inc., 1352 Easton Rd., Warrenton, Pa. (See CATV Group Ownership.) Officers: Pat Rooney, pres.; Joseph C. Cascardo, secy.; Herbert Barnes, dir.
- Warren—Beech Street TV Co-op., 309 Laurel St.
- Warren—Hemlock Street TV Non-Profit Corp., 42 Hemlock St. No. subscribers, 33; estimated potential, 33. Began service 1953. Equipment, Blonder-Tongue. John Champion, pres.; Mrs. Helen Nollinger, v.p.; Earle A. Nollinger, secy.-treas. Stations: WBEN-TV & WKBW-TV, Buffalo; WICU-TV, Erie. Installation fee, \$85; monthly charge, \$2. Channel capacity: 5.
- Warren—Irvindale TV Assoc., 12 N. Irvine St.
- Warren—Park Street TV Assn., 21 Park St. No. subscribers, 75. J. A. Schutz, pres. Stations: WICU-TV, Erie; WJAC-TV, Johnstown; WBEN-TV, Buffalo, N.Y. Cable channels: 3 TV.
- Warren—Quaker Hill TV Association, 206 Wood St.
- Warren—Roundtop TV Assn., 515 Prospect St. Phone: 723-8217. No. subscribers, 117; estimated potential, 150. Began service Feb. 1953. Equipment, Blonder-Tongue. G. Titus, pres.; R.

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- Morrison, v.p.; Ray Morrison, secy.; Evelyn Gaghan, treas. Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo; WJAC-TV, Johnstown; WICU-TV, Erie. Initial installation fee, \$100; yearly charge, \$15. Cable channels: 6 TV.
- Warren—Starbrick TV Association, R.D. 2.
- Warren—Tanner Hill TV Assn., 100 Home St. Station: WICU-TV, Erie, Pa.
- Warren—Warren County TV Assn., 503 Conewango St. Station: WICU-TV, Erie, Pa.
- Warren—Warren TV Corp., 227 Pennsylvania Ave. W. Phone: 723-7900. No. subscribers, 3,950; estimated potential, 4,500. Began service Jan. 1953. Equipment, Jerrold. Owned by Television Communications Corp. (see CATV Group Ownership). Gail Park, mgr. Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WICU-TV, Erie; CHCH-TV, Hamilton, Ont. (off-air); WJET-FM, Erie. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 5; 6 to be added in year. Miles of plant, 40; additional miles planned, 10. No. of homes in front of plant: 5,100.
- Warren—West Side TV Corp., 1405 Pennsylvania Ave. Station: WICU-TV, Erie, Pa.
- \* Warrington—Bucks County CATV, 1352 Easton Rd. Phone: 343-0700. Pat Rooney, pres.; Joseph Gans, v.p.; Joseph Cascardo, secy.-treas.; John A. Laughlin Jr., gen. mgr. (see CATV Group Ownership). Installation fee, \$20; monthly charge, \$5. Channel capacity: 12. Miles of plant planned, 40. No. of homes in front of plant: 3,726.
- \* Washington—Direct Channels of Washington Inc. (subsidiary of Direct Channels Inc., Stowe, O.). See CATV Group Ownership.
- Watsonstown—Watsonstown CATV Inc., 224 S. Main St. Phone: 538-1108. No. subscribers, 1,140 (all residential); potential, 1,500. Began 1953. Equipment, Jerrold. Margaret & Esther Walsonavich, 50% each (see CATV Group Ownership). Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre (picked off-air); WPLX & WOR-TV, New York (via microwave). Installation fee, \$50; monthly charge, \$3. Channel capacity: 5. Note: Serves also Turbotville.
- Waymart—See Carbondale, Pa.
- Waynesboro—TV Cable of Waynesboro Inc., 5 S. Potomac St. Phone: 762-1135. No. subscribers, 1,100; estimated potential, n.a. Began service 1963. Equipment, composite. George F. Gardner, pres. (see Gardner under CATV Group Ownership). Installation fee, n.a.; monthly charge, \$4.95. Channel capacity: 12, including FM. Miles of plant, 44; additional miles planned, none.
- Weatherly—Cable TV Inc., 120 Carbon St. No. subscribers, 600; estimated potential, 700. Began service 1954. Joseph Gans, pres. (see CATV Group Ownership). Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WNEP-TV, Scranton; WOR-TV & WPLX, New York (all picked off-air). Installation fee, \$27.50; monthly charge, \$3.75. Channel capacity: 7.
- Weissport—See Lehigh, Pa.
- Wellsboro—Reed's TV Cable, 11 Crafton St. Phone: 724-4516. No. subscribers, 1,200; estimated potential, 1,300. Began service Jan. 2, 1953. Equipment, Entron. Leon Reed, owner. Stations: WBNF-TV & WBJA-TV, Binghamton; WBEN-TV, Buffalo; WSYE-TV, Elmira (off-air); WPLX, New York (via microwave); WBNF AM-FM, Binghamton. No installation fee; monthly charge, \$4.25. Channel capacity: 5. Miles of plant, 27; additional miles planned, 10. No. of homes in front of plant: 1,300.
- W. Bethlehem—See Bethlehem & Northampton, Pa.
- \* W. Brandywine Twp.—Chester County Bcstg. Co., 809 E. Lincoln Hwy., Coatsville. Phone: 384-2100. (see CATV Group Ownership).
- W. Brownsville—See California, Pa.
- \* West Chester—Chester County Bcstg. Co. (WCOJ Coatesville). See CATV Group Ownership.
- \* West Chester—Suburban Cable TV Co. Inc., subsidiary of Triangle Publications (see CATV Group Ownership).
- \* W. Conshohocken—Triangle Publications (see CATV Group Ownership).
- † W. Conshohocken—Norristown Distribution Systems Inc., 1300 E. Main St., Norristown. John J. Wolksy, pres.
- Westfield—Westfield Community Antenna Assn. Inc., c/o Eberle Tanning Co. Phone: 367-2211. No. subscribers, 368; estimated potential, 400. Began service Aug. 1952. Equipment, Jerrold. J. F. Eberle, pres. Stations: WBNF-TV, Binghamton; WBEN-TV & WKBW-TV, Buffalo; WSYE-TV, Elmira. Monthly charge, \$2.50. Cable channels: 4 TV & FM.
- \* W. Goshen Twp.—Chester County Bcstg. Co. (WCOJ Coatesville). See CATV Group Ownership.
- West Hickory—West Hickory TV Co., West Hickory. Phone: 463-7710. No. subscribers, 70; estimated potential, 150. Began service Jan. 1, 1958. Equipment Jerrold. Jerome M. Hinkle, pres. Stations: WICU-TV, Erie; WJAC-TV, Johnstown; KDKA-TV & WTAE, Pittsburgh (off-air). Installation fee, \$35; monthly charge, \$3. Channel capacity: 4. No. of homes in front of plant: 70.
- West Milton—See Milton, Pa.
- West Nanticoke—Shawnee TV Cable Co., 28 E. Main St., Plymouth, Pa. Phone: 779-4151. No. subscribers, 100; estimated potential, 240. Began service April 9, 1964. Equipment, Jerrold. Henry Turchanik, owner. Stations: WBRE-TV, WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre (all picked off-air). Installation fee, \$50; monthly charge, \$3.95. Channel capacity: 5; one channel to be added in year. Miles of plant, 5; additional miles planned, 2. Homes in front of plant: 300.
- West Nanticoke—Tilbury Knob Inc., Tilbury Terrace. Phone: 735-2963. No. subscribers, 30. Began service June 1953. Equipment Holt. J. H. Ziegler, chairman, T.V. committee; Harry Goodman, pres.; Len Vanursdale, secy.; J. H. Ziegler, treas. Stations: WBRE-TV & WNEP-TV, Wilkes-Barre. Installation fee, \$100; monthly charge, \$1. (This is a non-profit organization.) Channel capacity: 2.
- Weston—See Nuremberg, Pa.
- \* W. Pittston—Universal Cable TV Systems Inc. (see CATV Group Ownership).
- † West Pittston—Semit Cable TV Co., Scranton, Pa. (WEJL & Scranton Times).
- Westport—Westport TV Assoc.
- \* W. Pottsgrove—Triangle Publications (see CATV Group Ownership).
- † W. Reading—Suburban TV Cable Service of Carlisle.
- W. Reading—See also Mohnton, Pa.
- † White Twp.—Highland Cable Corp., Latrobe.
- † Whitpain—TeleSystems Corp.
- † Whitpain—International Equity Corp.
- Wiconisco—See Lykens, Pa.
- Wilkes-Barre—Teleservice Co., 151 S. Main St. Phone: 823-2107. No. subscribers, 1,750; estimated potential, n.a. Began service in 1950. Equipment composite, John Walson, pres.; Edward Gans, mgr. (see Service Electric TV under CATV Group Ownership). Stations: WCAU-TV, WFIL-TV & KYW-TV, Philadelphia; WOR-TV & WPLX, New York, N.Y. Installation fee, n.a.; monthly charge, \$4. Channel capacity: 5. Note: Also serves Kingston.
- † Wilkes-Barre—Total TV Cable Inc. (WBRE-TV, WDAU-TV & WNEP-TV Scranton-Wilkes-Barre).
- Williamsburg—Williamsburg Antenna Co., 413 2nd St. No. subscribers, 193; estimated potential, 525. Service began Dec. 1959. Equipment Benco. Steve J. Zimmerman, and John D. Zimmerman, owners. Stations: KDKA-TV, Pittsburgh; WSA-TV, Harrisonburg, Va.; WJAC-TV, Johnstown; WGAL-TV, Lancaster; WKBG-TV, Altoona. Installation fee, \$35; monthly charge, \$2.50. Channel capacity: 5.
- Williamsburg—Firm owned by Dr. Marion A. Morelli. No installation fee; monthly charge, \$2.
- Williamsport—Clearview TV Service, 1134 W. 3rd St. Phone: 3-4355. No. subscribers, 400; estimated potential, 1000. Began service Aug. 1953. Equipment Entron. Kenneth Whitenight, owner. Stations: WFBG-TV, Altoona; WDAU-TV, WBRE-TV & WNEP-TV, Wilkes-Barre & Scranton. Installation fee, \$35; monthly charge, \$3.50. Cable channels: 5 TV.
- Williamsport—Retel Co., 1836 Hayes Ave. Phone: 998-8347. No. subscribers, 320 (310 residential); potential, 500. Began 1956. Equipment, Ameco. George L. Hughes, owner; Terry W. Hughes, mgr. (see CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WNEP-TV, Scranton; WFBG-TV, Altoona (off-air). Installation fee, \$35; monthly charge, \$3.75. Channel capacity: 5; 2 channels to be added in year. Miles of plant in use, 16; additional miles planned, 3. No. of homes in front of plant: 400. Note: Serves Cogan Station & Trout Run area.

(Continued on next page)

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**Williamsport**—Williamsport Cable Co., 443 William St. Phone: 323-3701. No. subscribers, 19,000; estimated potential, 20,000. Began service Dec. 1952. Equipment Jerrold, John B. Roskowski, mgr. (See National General Corp. under Group Ownership). Stations: WFBG-TV, Altoona; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton (off-air); WPXI, New York (via microwave). No installation fee; monthly charge, \$4.50. Channel capacity: 5, including weather; 12 to be added in year. Miles of plant in use, 200; additional miles planned, n.a. No. of homes in front of plant: n.a.

**Williamsport**—See also S. Williamsport.

**Williamstown**—See Lykens, Pa.

\* **Wolfsburg**—Bernard Rock. Planned as extension of Bedford, Pa. system in 1965.

**Wyalusing**—A. P. Valentine TV & Radio, Box 117, Laceyville. No. subscribers, 129 (all residential); potential, 220. Began Oct. 1963. Equipment, Ameco. A. P. Valentine, owner (see CATV Group Ownership). Stations: WNEF-TV & WBJA-TV, Binghamton; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre. Installation fee, \$100 or none; monthly charge, \$4 or \$6. Channel capacity: 5.

\* **York**—Susquehanna Bcstg. (WSBA-TV York), 53 N. Duke St.

† **York**—WGAL-TV Lancaster.

† **York**—Hanover Evening Sun.

† **York**—Kress Antenna Service.

† **York**—United Transmission Inc.

† **York**—Radio Hanover Inc.

**Youngstown**—See Latrobe, Pa.

**Youngsville**—North Main TV Assn., 631 N. Main. Phone: 563-7686. No. subscribers, 90; estimated potential, 110. Began service May 1953. Equipment Blonder-Tongue. Richard Giegerich, secy.-treas.; Charles Jewell, pres. Stations: WJAC-TV, Johnstown; WICU-TV, Erie; KDKA-TV, Pittsburgh; WBNB-TV & WKBW-TV, Buffalo. Installation fee, \$8; monthly charge, \$2. Cable channels: 3 TV.

**Youngsville**—Youngsville TV Corp., 216 W. Main St. Phone: 563-7740. No. subscribers, 680; estimated potential, 700. Began service June 1, 1954. Equipment, Jerrold & Ameco. Rex E. Young, pres.; Lester Howe, v.p.; Raymond Walter, secy.; Armor Johnson, treas. Stations: WBNB-TV, WKBW-TV & WGR-TV, Buffalo; WICU-TV & WSEE, Erie (all picked off-air). Installation fee, \$137.50; monthly charge, \$1. Channel capacity: 5; 4 to be added in year. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 800.

## RHODE ISLAND

\* **Bristol**—Vision-Cable of R.I., 344 Hope St. Phone: 253-5193. George L. Sisson Jr., owner (see CATV Group Ownership).

\* **Waverly**—Vision-Cable of R.I., 344 Hope St., Bristol, R.I. Phone: 253-5193. George L. Sisson Jr., owner (see CATV Group Ownership). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12, including weather. Miles of plant to be constructed initially, 50; additional miles planned, 50.

Note: CATV authorization is currently before R.I. courts. Vision-Cable of R.I. has pending applications in Cranston, E. Providence, Middletown, Newport, N. Kingstown, N. Smithfield, Pawtucket, Providence & W. Warwick. Also, following have applied for all municipalities of the state except Providence (numbering 38), where they operate television stations: (1) The Outlet Co. (WJAR-TV Providence), (2) Capital Cities Bcstg. Corp. (WPRO-TV Providence), (3) WTEV (TV) Providence-New Bedford. Also, Full-channel TV Inc., Providence (John Donofrio, pres.-secy.; Henry C. Hart Jr., v.p.-treas., has applications pending in Bristol, Coventry & Middletown.

\* **Aiken**—Aiken Cablevision Inc., Box 2192. Estimated potential, 4000. Service expected before end of 1965. Equipment composite. Owned by Reeves Bcstg. (see CATV Group Ownership). Stations: WSAV-TV, Savannah; WFBC-TV, Greenville; WSPA-TV, Spartanburg; WGTW-TV, Athens; WJBF & WRDW-TV, Augusta; WUSN-TV & WCSC-TV, Charleston; WIS-TV, WNOK-TV & WOLO-TV, Columbia (off-air). No installation fee; monthly charge, \$4.95. Channel capacity: 12, including weather. Miles of plant planned, 80. No. of homes in front of plant 5,200.

† **Beaufort**—United Transmission Co. (United Telephone).

† **Beaufort**—Reeves Bcstg.

**Bennettsville-McColl**—Bennettsville Cablevision, 127 Broad St., Bennettsville. Began service Dec. 1965. Owned by Reeves Bcstg. (see CATV Group Ownership). Installation fee, \$7.50; monthly charge, \$4.95. Miles of plant planned, 55. No. of homes in front of plant: 3,200. Channel capacity: 12.

† **Clover**—Hamilton Erection Co. (Melvin Roberts).

† **Clover**—Jerrold Corp.

**Conway**—TV Cable Co. Inc., 1907 Oak St., Myrtle Beach. Phone: Conway 248-4866. No. subscribers, 450 (449 residential); potential, 1,800. Equipment, Jerrold. Began Nov. 1963. G. Richard Shafto, pres. (see G. Richard Shafto under CATV Group Ownership); John C. Thorne, mgr. Stations: WCSC-TV, Charleston; WBTW, Florence; WIS-TV, Columbia; WECT & WWAY, Wilmington, N.C. (all picked off-air). Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 47; additional miles planned, none. No. of homes in front of plant: 2,200.

\* **Darlington**—Cosmos Cablevision Corp., 1111 Bull St., Columbia, S.C. (see CATV Group Ownership). Under construction.

**Florence**—Cablevision Co. of Florence, 179 North Irby St. Phone: 662-8191. No. subscribers, 1,400; estimated potential, 7,000. Began service Jan. 1, 1964. Equipment Entron. Eugene Upright, mgr. (see Cosmos Cablevision under CATV Group Ownership). Stations: WBTW, Florence; WIS-TV, WNOK-TV & WOLO-TV, Columbia; WCSC-TV & WUSN-TV, Charleston; WSOC-TV, Charlotte (off-air); WBT-FM, Charlotte; WJMX-FM, Florence, WNOK-FM, Columbia. Installation fee, \$7.50; monthly charge, \$5.50. Channel capacity: 12, including weather. Miles of plant in use, 78; additional miles planned, 50. No. of homes in front of plant: 5,600.

† **Ft. Mill**—Catawba Services Inc. Frank S. Barnes Jr., pres.

† **Gaffney**—General Cablevision of S.C.

\* **Georgetown**—Television Cable Co. Inc., 1907 Oak St., Myrtle Beach, S.C. (see G. Richard Shafto under CATV Group Ownership).

† **Greenville**—General Cablevision of Carolina Inc.

† **Greenwood**—General Cablevision of Carolina Inc.

† **Greenwood**—Reeves Bcstg.

\* **Hartsville**—Hartsville Bcstg. Co. (WHSC Hartsville). Phone: 332-8101.

† **Kingstree**—Reeves Bcstg. Corp.

\* **Lake City**—Lake City Bcstg. Corp. (WJOT Lake City), 10 S. Ac-line Ave. Phone: 394-8844. Russell George Busdicker, pres.; Hub Terry, v.p.-gen.-mgr.

\* **Lancaster**—Video Vision Inc., c/o Radio WLCM, 103 S. Catawba St. Owned by Royal Bcstg. Stations: WIS-TV, WNOK-TV & WOLO-TV, Columbia; WFBC-TV, Greenville, S.C.; WSPA-TV, Spartanburg; WBTW, WSOC-TV & WCCB-TV, Charlotte; WGHP-TV, High Point; also WLCM-FM Lancaster.

\* **Manning**—Reeves Bcstg., Box 879, Charleston, S.C. (see CATV Group Ownership).

\* **Marion**—Cosmos Cablevision Corp., 1111 Bull St., Columbia, S.C. (see CATV Group Ownership). Under construction.

**McColl**—See Bennettsville-McColl.

**Myrtle Beach**—TV Cable Co., 1907 Oak St. Phone: 448-7065. No. subscribers, 1,350 (1,150 residential); potential, 2,400. Began Sept. 1962. Equipment, Jerrold. G. Richard Shafto, pres.-treas. (see G. Richard Shafto under CATV Group Ownership.) Stations: WCSC-TV, Charleston, WBTW, Florence; WECT & WWAY, Wilmington, N.C. (picked off-air); WIS-TV, Columbia (via microwave); WLAT-FM, Conway; WCSC-FM, Charleston; WENC-FM, Whiteville. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 5. Miles of plant, 67; additional miles planned, 3. No. of homes in front of plant: 2,800.

\* **N. Augusta**—Cosmos Cablevision Corp., 1111 Bull St., Columbia, S.C. (see CATV Group Ownership). Miles of plant under construction, 35.



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† N. Augusta—Adler, Turner & Flinn Assoc. (offices in N.Y. and W. Va.).

\* Rock Hill—Catawba Services Inc., Box 470, Frank S. Barnes Jr., pres.; John T. Roddey, v.p.; John M. Barnes, secy.-treas.

† Seneca—J. A. Gallimore, Seneca.

† Spartanburg—Cablevision Inc.

Sumter—Cablevision Co. of Sumter, 8 W. Bartlette St. Phone: 775-4316. No. subscribers, 900; estimated potential, 4,000. Service began Feb. 1, 1965. Equipment, Jerrold. G. Richard Shaf-to, pres.; Leonard M. Bush, mgr. (see Cosmos Cablevision under CATV Group Ownership). Stations: WIS-TV, WNOK-TV & WOLO-TV, Columbia; WBTW, Florence; WUSN-TV, Charleston (all picked off-air). Installation fee; \$7.50, monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 60; additional miles planned, none. No. of homes in front of plant: 5,500.

† Union—Larkin H. Jennings.

\* York—York Cablevision Inc. Melvin L. Roberts, pres. Installation fee, \$15; monthly charge, \$6. Channel capacity: 12.

#### SOUTH DAKOTA

† Aberdeen—Midcontinent Bcstg. (KELO-TV Sioux Falls).

† Aberdeen—Dakota TV Inc. (for ownership, see CATV addenda Vol. 5:32 p4).

† Aberdeen—KXAB-TV Aberdeen (John W. Boler, pres.).

\* Brookings—Minkota Cablevision Co. Owners: Dan Peterson, Robert Reimers & Gene Platek (latter two share KBRK Brookings).

† Brookings—Minnesota All-Channel Cablevision.

Chamberlain—Missouri Valley TV Co. Inc. Phone: 734-5662. No. subscribers, 190; estimated potential, 200. Equipment Jerrold. Began service Nov. 20, 1955. T. H. Steen, pres.; G. R. McColey, v.p.; Helen P. Steen, secy.-treas. Stations: KORN-TV, Mitchell; KPLO-TV, Reliance (off-air). Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 3.

Deadwood—Western TV System, 33 Lincoln, Box 432. Phone: 578-2616. No. subscribers, 375; estimated potential, 3400. Equipment Ameco & Blonder-Tongue. Began service Jan. 1955. Owned by Carl Williams (see Colo. Televents & Systems Management Co. under CATV Group Ownership). Stations: KOTA-TV & KRSD-TV, Rapid City; KDIX-TV, Dickinson; KTWO-TV, Casper (all picked off-air); also closed-circuit originations. Installation fee, \$5; monthly charge, \$4.95. Channel capacity: 5. Note: Also serves Lead.

\* Highmore—Midcontinent Bcstg. (see CATV Group Ownership).

† Huron—Dakota TV Inc. (for ownership, see CATV Addenda Vol. 5:32 p 4).

† Huron—J. C. Johnson Jr., 1901 Idaho Ave. S.E.

† Huron—Midcontinent Bcstg. (KELO-TV Sioux Falls).

Lead—See Deadwood, S.D.

\* Madison—Community TV Inc., 218 S. Egan Ave. Phone: 256-4555. Merrill D. Hunter, pres.

† Milbank—Minnesota All-Channel Cablevision Inc.

† Milbank—Midcontinent Bcstg., Sioux Falls.

\* Miller—Midcontinent Bcstg. Co. (KELO-TV Sioux Falls). See CATV Group Ownership.

Mitchell—Palace Trans-Video Co., Box 304. Allen C. Harmes, pres.

† Mobridge—Mobridge Bcstg. Corp. (KOLY Mobridge).

\* Pierre—Midcontinent Bcstg. Co., Phillips at 13th, Sioux Falls, S.D. Phone: 336-1100. Joseph L. Floyd, pres.; N. L. Bentson, v.p.; Edmond R. Ruben, secy.-treas. (see CATV Group Ownership).

† Pierre—KXAB-TV Aberdeen (John W. Boler, pres.).

Rapid City—Midwest Video Corp., 1255 Tower Bldg., Little Rock, Ark. No. subscribers, 777. G. R. Morrell, exec. v.p.; Harry Herbst, mgr. (see Midwest Video Corp. under CATV Group Ownership). Cable channels: 3 TV.

Rapid City—Rapid City TV Corp., 702 Jackson Blvd.

\* Redfield—Midcontinent Bcstg. Co., Phillips at 13th, Sioux Falls, S.D. Phone: 336-1100. Joseph L. Floyd, pres.; N. L. Bentson, v.p.; Edmond R. Ruben, secy.-treas. (see CATV Group Ownership).

† Sioux Falls—Sioux Falls Cablevision Co. (Midcontinent Bcstg. Co.).

† Sioux Falls—KXAB-TV Aberdeen (John W. Boler, pres.).

## Community Antenna Systems

† Vermillion—Minnesota All-Channel Cablevision.

† Watertown—Dakota TV Inc.

† Watertown—Midcontinent Bcstg. Co.

\* Webster—Midcontinent Bcstg. Co. (see CATV Group Ownership).

\* Winner—Telesis Corp. (see CATV Group Ownership).

† Yankton—Community Antenna TV System. (Raymond Davis.)

† Yankton—Minnesota All-Channel Cablevision.

#### TENNESSEE

† Alcoa—American Diversified Services.

† Alcoa—Jackie Parker TV Cable Service.

† Alcoa—Oak Ridge CATV Inc.

\* Athens—Athens TV Cable Co. Inc. Jack Johnson, principal.

\* Bays Mountain (Kingsport)—Inter-Mountain Telephone Co. (see CATV Group Ownership).

Bristol, Tenn.—Bristol, Va.—Bristol Cable TV Co., 1606 W. State St., Bristol, Tenn. Phone: 968-2141. No subscribers, 750; estimated potential, 7,000. Service began June 20, 1965. Equipment, Jerrold. Owned by National Trans-Video (see CATV Group Ownership). Arthur O. Barnes, mgr. Stations: WFBC-TV, Greenville; WCYB-TV, Bristol; WDBJ-TV, Roanoke; WBIR-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville (all picked off-air); also weather channel. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 65; additional miles planned, 150. No. of homes in front of plant: 5,000.

\* Carthage—Video Cable Systems Inc., Huntsville, Ala. (see CATV Group Ownership).

† Chattanooga—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy.-treas. (Chattanooga Surgical Supply).

† Chattanooga—Luke Wilson (mgr. WDXB Chattanooga).

\* Church Hill—Inter-Mountain Telephone Co., Telephone Bldg., Bristol, Tenn. (see CATV Group Ownership).

† Clarksville—WSM-TV Nashville.

\* Cleveland—Steven & Assoc. (Norman & Steven Vaughan, Dr. William C. Pallas and Raymond Joseph).

\* Clinton—Clinton CATV Inc. c/o Sam Thrower, 253 Main St., Oak Ridge, Tenn. (see Thrower Group under CATV Group Ownership).

Copperhill—E. R. Lewis TV System.

† Copperhill—Rogers Tri-State TV. Melvin A. Rogers, pres.

\* Cowan—Video Cable Systems Inc., 2320 W. Memorial, Box 376, Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership). Associated with Telesis Corp. (see listing).

(Continued on next page)

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- † Dandridge—Telesis Corp.
- \* Decherd—Video Cable Systems Inc. 2320 W. Memorial, Box 376, Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership). Associated with Telesis Corp. (see listing).
- † East Ridge—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy.-treas. (Chattanooga Surgical Supply).
- † East Ridge—Community Services Corp., subsidiary of United Bcstg. (Richard Eaton, owner).
- Elizabethton—TV Cable Co., 407 W. Walnut St., Johnson City, Tenn. Phone: 542-8201. No. subscribers, 707 (690 residential); potential, n.a. Began 1965. (See National Trans-Video under CATV Group Ownership.) Equipment, Jerrold. Stations: WBTV, Charlotte; WBIR-TV & WATE-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville; WFBC-TV, Greenville; WCYB-TV, Bristol (all picked off-air); WFBC-FM, Greenville; WMIT-FM, Mitchell, S.C. Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 12.
- Erwin—C & M TV Cable Co., 217 S. Main St. Phone: 743-8851. No. subscribers, 615; estimated potential, 1500. Began service 1954. Equipment Entron. Owned by Inter Mountain Telephone Co. (see CATV Group Ownership). Stations: WBTV, Charlotte; WATE-TV, Knoxville; WJHL-TV, Johnson City, Tenn.; WCYB-TV, Bristol, Va.; WLOS-TV, Asheville (all picked off-air). No installation fee; monthly charge, \$3.50. Channel capacity: 5.
- † Etowah—Community Services Inc. (United Bcstg. Co.).
- † Etowah—Video Cable Systems Inc., Huntsville, Ala.
- † Etowah—Athens TV Cable Co.
- † Etowah—General Cable Co. Installation fee, \$15; monthly charge, \$4.
- Fayetteville—Fayetteville Community TV Inc., 200 W. Market St. Phone: 433-3153. No subscribers, 1,448; estimated potential, 1,500. Service began Dec. 1961. Equipment, Jerrold. Frank M. Dowd, pres.; R. E. Rutherford, mgr. (see Rowley United Pension Fund under CATV Group Ownership). Stations: WDCN-TV, WSM-TV, WLAC-TV & WSIX-TV, Nashville; WTVC, WDEF-TV & WRCB-TV, Chattanooga; WAFG-TV & WHNT-TV, Huntsville, Ala.; WMSL-TV, Decatur, Ala. (off-air); FM, Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 12. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 2,000.

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- \* Greenville—Inter-Mountain Telephone Co., College St. (see CATV Group Ownership).
- \* Harriman—Tennessee Cablevision, 425 Roane St. Estimated potential, 2,600. Due to begin Feb. 1, 1966. Owned by Meredith-Avco (see CATV Group Ownership).
- Huntington—Tennessee TV & Cable Corp., Box 2701, Nashville, Tenn. Phone: 255-8738. No. subscribers, 300; estimated potential, 1,000. Service began Oct. 1957. Equipment, Entron. Owned by Gregg Cablevision (see CATV Group Ownership). Stations: WDXI-TV, Jackson; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WHBQ-TV, Memphis (all picked off-air). Installation fee, \$10; monthly charge, \$4. Channel capacity: 5; 7 channels to be added in year. Miles of plant, n.a.; additional miles planned, 22.
- \* Jefferson City—Video Cable Systems Inc. (see CATV Group Ownership).
- \* Jefferson City—Telesis Corp. (see CATV Group Ownership). Installation fee, \$29; monthly charge, \$4.50.
- Johnson City—TV Cable Co. Inc., 407 W. Walnut St., Box 577. Phone: 928-5042. No. subscribers, 3,325 (3,300 residential); potential, 5,500. Began 1953. Equipment, Entron & Jerrold B. D. Jarvis, pres. (see National Trans-Video under CATV Group Ownership); Don J. Adams, mgr. Stations: WSOC-TV & WBTV, Charlotte; WLOS-TV, Asheville; WBIR-TV & WATE-TV, Knoxville; WCYB-TV, Bristol; WJHL-TV, Johnson City; WFBC-TV, Greenville; (all picked off-air); WFBC-FM, Greenville; WMIT-FM, Mitchell, S.C.; also ETV, Johnson City school system; weather. Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 12; one station to be added in year. Miles of plant, 150.
- Kingsport—TV Cable Corp., 235 E. Charlemont St. Phone: 246-8851. No. subscribers, 2,800; estimated potential, 4,500. Began service Dec. 1951. Equipment Jerrold. W. Kyle Huddle, pres.; Clifford E. Sanders, v.p. Stations: WBTV, Charlotte; WLOS-TV, Asheville; WFBC-TV, Greenville, S.C.; WCYB-TV, Bristol, Va.; WJHL-TV, Johnson City, Tenn. No installation fee; monthly charge, \$5. Channel capacity: 5, including 3 music. Miles of plant in use, 89; additional miles planned, 25. No. homes in front of plant: 7,000.
- \* Kingston—Tennessee Cablevision, 425 Roane St., Harriman, Tenn. Estimated potential, 1,000. Construction due to begin early 1966. Owned by Meredith-Avco. (see CATV Group Ownership).
- † Knoxville—Knoxville CATV Inc. (Sam Thrower, pres.).
- † Knoxville—Combination of WATE-TV (Peoples Bcstg.), WTVK (South Central Bcstg.) & WBIR-TV (Southeastern Bcstg.), all Knoxville.
- † Knoxville—Chattanooga Cable Co. (Raymond Joseph).
- † Knoxville—Scripps-Howard Bcstg.
- † Knoxville—Jackie Parker TV Cable Service.
- † Knoxville—Julian Link.
- \* LaFollette—East Tennessee Cable. Under construction. Equipment, Ameco. Owned by American Cable TV (Bruce Merrill) and Smith & Pepper (see listing for each under CATV Group Ownership).
- Lawrenceburg—Lawrenceburg Cable TV Inc., 502 N. Locust Ave. Phone: 762-7133. No. subscribers, 475; estimated potential, 2,000. Service began Jan. 1965. Equipment, Jerrold. Frank M. Dowd, pres.; R. E. Rutherford, mgr. (see Rowley United Pension Fund under CATV Group Ownership). Stations: WDCN-TV, WSM-TV, WLAC-TV & WSIX-TV, Nashville; WBRC-TV, Birmingham; WHNT-TV & WAAY-TV, Huntsville; WMSL-TV, Decatur; WOWL-TV, Florence (all picked off-air); also full-band FM, weather. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 35; additional miles planned, none. No. of homes in front of plant: 2,500.
- \* Lexington—Clear Vision TV Co. of Lexington, Box 3125, Meridian, Miss. (see CATV Group Ownership). Construction began Sept. 1, 1965.
- Long Island—See Sullivan Gardens, Tenn.
- † Lookout Mountain—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy.-treas. (Chattanooga Surgical Supply).
- † Loudon—Video Cable Systems Inc.
- † Lynchburg—Video Cables Inc., Huntsville, Ala.
- \* Manchester—William O. Neal, Huntsville, Ala. (see Video Cable Systems under CATV Group Ownership).
- \* Martin—Tenn. TV & Cable Corp. (see Gregg Cablevision under CATV Group Ownership).

(Continued on page 190-c)



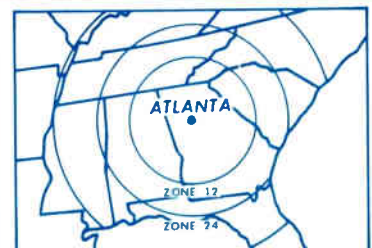
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- McKenzie—Tenn. TV & Cable Corp., Box 2701, Arcade Station, Nashville. No. subscribers, 750; estimated potential, 1,500. Began service 1965. Equipment, Jerrold & Spencer-Kennedy. Frederic Gregg, pres.; W. R. Withers, gen. mgr. (see Gregg Cablevision under CATV Group Ownership). Stations: WSM-TV, WLAC-TV, WSIX-TV & WDCN-TV, Nashville; WREC-TV, WMCT & WHBQ-TV, Memphis; WPSD-TV, Paducah; KFVS-TV, Cape Girardeau; WDXI-TV, Jackson, Tenn.; also weather & news channel, music. No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 30.
- † McMinnville—Video Cable Systems Inc., Huntsville, Ala.
- † McMinnville—McMinnville Cable TV Co. Aaron Durham, R. L. Anderson & C. E. Haston, principals.
- † McMinnville—Southern States Tank & Tower Co. (Guy Drake).
- † McMinnville—Middle Tenn. Cable TV Corp. James W. R. White, pres. (also pres., WBMC McMinnville).
- \* Milan—Clear Vision TV Co. of Milan, Box 3125, Meridian, Miss. (see CATV Group Ownership). Construction began Sept. 1, 1965.
- \* Monterey—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership).
- Morristown—Morristown Cable TV Co., Box 1620, 112 N. Cumberland. Phone: 586-8700. No. subscribers, 1,440 (1,400 residential); potential, 3,000. Began April 1, 1964. Equipment, Entron. Bob Williams, mgr. (see National Trans-Video under CATV Group Ownership). Stations: WLOS-TV, Asheville; WTVK, WBIR-TV & WATE-TV, Knoxville; WJHL-TV, Johnson City; WCYB-TV, Bristol; WFBC-TV, Greenville; WSPA-TV, Spartanburg (all picked off-air); also weather, music. Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 12; one ETV to be added in year. Miles of plant, 55; additional miles planned, 10. No. of homes in front of plant: 7,000.
- \* Mt. Carmel—Inter-Mountain Telephone Co. (see CATV Group Ownership).
- † Murfreesboro—Cable Systems Inc., Huntsville, Ala. William O. Neal, pres.
- † Nashville—Lobux TV Corp., New York.
- † Nashville—Nashville Community TV. Leonard Holzer, pres.
- † Nashville—WLAC-TV Nashville.
- † Nashville—WSM-TV Nashville.



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- † Nashville—WSIX-TV Nashville.
- † Nashville—Gregg Cablevision.
- † Newport—Telesis Corp. (see CATV Group Ownership).
- \* New Tazewell—Clairborne TV Cable System Inc.
- \* Oak Ridge—Oak Ridge CATV Inc., 253 Main St. Phone: 482-3333. Estimated potential, 6,500. Began service 1965. Equipment, Ameco. Samuel P. Thrower, pres.; Jay Demming, v.p.; Frank E. Pellegri, v.p.; Bernard C. Karlen, secy.; Edward F. Shurick, treas. (see Sam Thrower Group under CATV Group Ownership); Jon Lash, mgr. Stations: WBIR-TV, WTVK & WATE-TV, Knoxville; WLOS-TV, Asheville; WJHL-TV, Johnson City; WRCB-TV & WTVC, Chattanooga (all picked off-air); also FM music, weather. Installation fee, \$30; monthly charge, \$4.90. Channel capacity: 12. Miles of plant, 100; additional miles planned, none. No. of homes in front of plant: 9,500. Note: Thrower & Pellegri have interest in WATO Oak Ridge.
- Oneida—Tennessee Cable TV Inc., subsidiary of American Cable TV Inc., 2949 W. Osborn Rd., Phoenix, Ariz. No. subscribers, n.a.; estimated potential, n.a. Service began Sept. 1, 1965. Equipment, Ameco. (See American Cable TV under CATV Group Ownership). Stations: WRCB-TV, WTVC, WDEF-TV, Chattanooga; WATE-TV, WBIR-TV & WTVK, Knoxville; WSM-TV, WLAC-TV & WSIX-TV, Nashville; WLTV, Bowling Green (all picked off-air); also weather scan & FM music. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 13; additional miles planned, n.a. No. of homes in front of plant: n.a.
- † Paris—Tenn. TV & Cable Co. (Gregg Cablevision).
- Pulaski—Pulaski Cable TV, 130 N. 2nd St. Phone: 363-3358. No. subscribers, 1,090 (1,060 residential); potential, 1,400. Began Feb. 1962. Equipment, Jerrold. Frank M. Dowd, pres.; Pat Rutherford, mgr. (see Rowley United Pension Fund under CATV Group Ownership). Stations: WMSL-TV, Decatur, Ala.; WAAY-TV & WHNT-TV, Huntsville, Ala.; WSM-TV, WDCN-TV, WLAC-TV & WSIX-TV, Nashville; WBRC-TV, Birmingham; WDEF-TV & WTVC, Chattanooga (all picked off-air); WAHR-FM, Huntsville; WSIX-FM & WLAC-FM, Nashville; WJOF-FM, Athens; WHOS-FM, Decatur; also weather. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 25; additional miles planned, none. No. of homes in front of plant: 1,800.
- † Red Bank-White Oak—Community Services Inc. (United Bcstg. Co.).
- † Red Bank-White Oak—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy.-treas. (Chattanooga Surgical Supply).
- † Ridgeside—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy.-treas. (Chattanooga Surgical Supply).
- Rockwood—Tennessee Cablevision Inc., 121 Rockwood St. Phone: 354-0349. No. subscribers, 200; estimated potential, 750. Service began Dec. 1965. Equipment, Jerrold & Kaiser. Owned by Meredith-Avco (see CATV Group Ownership). Stations: WATE-TV, WBIR-TV & WTVK, Knoxville; WRCB-TV, WTVC & WDEF-TV, Chattanooga; WAGA-TV, Atlanta (all picked off-air); also weather, music, FM. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12; 2 signals to be added in year. Miles of plant, 25.
- Rogersville—City Cable Co. Inc., Box 791, Kingsport, Tenn. No. subscribers, n.a.; estimated potential, 1,000. Equipment, Entron. Joseph O. Fuller, pres.; John D. Wimberly, v.p.; H. Hayden Hannabass, secy.-treas. Stations: WFBC-TV, Greenville, S.C.; WCYB-TV, Bristol, Va.; WATE-TV & WBIR-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville, N.C. Installation fee, \$10; monthly charge, \$4.85. Channel capacity: 12.
- Savannah—Clear Vision TV Co. of Savannah, Broadmoor Mart, Meridian, Miss. No. subscribers, 1,000; estimated potential, 1,300. Service began June 1, 1965. Equipment, Jerrold. S. A. Rosenbaum, pres.; James R. Dowdy, v.p.-gen. mgr.; G. H. Ward, v.p.; Thomas R. Ward, secy.-treas. (see CATV Group Ownership). Stations: WDXI-TV, Jackson; WDCN-TV, WSM-TV, WLAC-TV & WSIX-TV, Nashville; WREC-TV, WMCT & WHBQ, Memphis (all picked off-air). Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 32; additional miles planned, none. No. of homes in front of plant: 1,600.
- \* Selmer—Pate Electronics Co., Hwy. 45 S., Tupelo, Miss.
- † Sevierville—Tenn. Cable Div. of Johnson City.
- \* Shelbyville—William O. Neal, Huntsville, Ala. (see Video Cable Systems under CATV Group Ownership).
- Shinbone—See Sullivan Gardens, Tenn.



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- † Signal Mountain—Chattanooga Cable TV Co. Dr. William C. Pallas, pres. (Woman's Hospital, Chattanooga); John C. Rigas, v.p. (pres. of Coudersport, Pa. system); Ray Joseph, secy-treas. (Chattanooga Surgical Supply).
- \* Spring City—General Cable Co.  
S. Fulton—See Fulton, Ky.
- † Sparta—Joe Little, Sparta.  
Springdale—See Sullivan Gardens, Tenn.
- Sullivan Gardens—Bays Mountain TV Cable Co., 700 S. Eastman Rd., Kingsport, Tenn. Phone: 245-1661. Service began July 1965. J. D. Fink, mgr. Note: System also serves Long Island, Shinbone, Springdale & Vernon Heights.
- † Tullahoma—Jordan Bcstg. Co. (WJIG Tullahoma). Edwin B. Jordan, owner.
- † Tullahoma—Tullahoma TV Cable Co.
- Union City—Clear Vision TV Co. of Tennessee, Broadmoor Mart, Meridian, Miss. Phone: 483-4206. No. subscribers, 900; estimated potential, 2,100. Service began May 1, 1965. Equipment, Jerrold & Ameco. (See CATV Group Ownership.) Stations: WSL-TV, Harrisburg; WREC-TV, WHBQ, WMCT & WKNO-TV, Memphis; WPSD-TV, Paducah; WDXI-TV, Jackson; KFVS-TV, Cape Girardeau (all picked off-air); also weather, FM music. Installation fee, \$25; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 36; additional miles planned, none. No. of homes in front of plant: 2,400.
- Vernon Heights—See Sullivan Gardens, Tenn.
- † White Pine—Telesis Corp. (see CATV Group Ownership).
- \* Winchester—Video Cable Systems Inc., 2320 N. Memorial Pkwy., Box 376, Huntsville, Ala. William O. Neal, pres. (see CATV Group Ownership). Associated with Telesis Corp. (see listing).

#### TEXAS

- Abilene—TV Cable Service of Abilene Inc., 1441 Woodard. Phone: 673-2585. No. subscribers, 4,416; estimated potential, 18,000. Service began Jan. 1, 1965. Equipment, Telesystems. Telesystems Corp., majority owner (see CATV Group Ownership). Larry Mildren, gen. mgr. Stations: KRBC-TV & KPAR-TV, Sweetwater-Abilene (picked off-air); WFAA-TV, KRLD-TV, KERA-TV & KTVT, Dallas-Ft. Worth (via microwave); also weather, 3 FMs. No installation fee; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 235; additional miles planned, n.a. No. of homes in front of plant: 9,000. Note: Also serves Dyess AFB.
- \* Alamo—Southwest CATV Inc. (see CATV Group Ownership).
- Albany—Albany Cable System, 300 Main St. Phone: 762-3188. No. subscribers, 460; estimated potential, 550. Began service 1959. Equipment Jerrold & Entron. John D. King, owner. Stations: KRBC-TV, Abilene; KPAR-TV, Sweetwater; KFDX-TV & KAUZ-TV, Wichita Falls (picked off-air); WFAA-TV, KTVT & KRLD-TV, Ft. Worth-Dallas (via microwave). Installation fee, \$10; monthly charge, \$6.50. Channel capacity: 5.
- Alice—Alice Cable TV Corp., 56 S. Adams St. Phone: 674-6548. No. subscribers, n.a.; estimated potential, 6,000. Began service Nov. 1, 1963. Equipment Jerrold. Williams C. Cunningham, pres.; Dudley M. Matthews, v.p.; D. Roby, act. secy. Stations: KIII, KRIS-TV & KZTV, Corpus Christi; WOAI-TV, KONO-TV & KENS-TV, San Antonio (off-air). Installation fee, \$15; monthly charge, \$5.95. Channel capacity: 12, including FM, weather; 2 to be added in year. Miles of plant in use, 43; additional miles planned, none. No. of homes in front of plant: 4,000. (See Cunningham Group under CATV Group Ownership.)
- Alpine—Alpine TV Cable Inc., 308 E. Ave. E. Phone: 837-4646. No. subscribers, 900; estimated potential, 1,000. Began service Nov. 1961. Equipment, Ameco. William J. Sohl, pres.; Johnny Newell, secy.; Wallace I. New, mgr. Stations: KMID-TV, Midland; KVKM-TV, Monahans; KOSA-TV, Odessa; KTSM-TV, El Paso (all picked off-air); also 4 FMs. Installation fee, \$15; monthly charge, \$6.50. Channel capacity: 5. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 1,250.
- † Amarillo—TV Cable Inc. of Temple (W. A. Prewitt Jr.).
- \* Anson—Ben Conrov Jr. (see CATV Group Ownership).
- \* Aspermont—Tele-Cable-FM Co., 926 Backus, Paducah, Tex. Phone: 492-3116. Estimated potential, 300. Equipment, Jerrold & CAS. V. L. Hutchison, H. Warren Prater, A. K. Hutchison & M. L. Dane, partners (see Television Signal Service Co. under CATV Group Ownership). Stations: KFDX-TV & KAUZ-TV, Wichita Falls; KSWO-TV, Lawton; KPAR-TV, Sweetwater-Abilene; KRBC-TV, Abilene; KCBD-TV, Lubbock (all picked off-air); KLUR-FM, Wichita Falls; KWKC-FM, Abilene. Installation fee, \$15; monthly charge, \$6.50. Channel capacity:

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12. Miles of plant under construction, 12; additional miles planned, 12. No. of homes in front of plant: 350.

- † Athens—Ray Barnes, Corsicana, Tex.
- † Athens—Tyler, Tex. group (George Griffin, rep.).
- Austin—Capital Cable Co., 919 W. 12th St. No. subscribers, n.a.; estimated potential, 25,000. Equipment Jerrold. Owner: Capital Cable Co., a subsidiary of Midwest Video (see CATV Group Ownership). Monthly charge, \$4.95. Note: Texas Bcstg. Corp. (KTBC-TV Austin) has option to purchase 50%.
- Ballinger—Texas Cablevision Corp., Box 5200, San Angelo, Tex. Phone: 653-5000. No. subscribers, 225 (223 residential); potential, 750. Began April 1964. Equipment, Ameco. Elma C. Gunter, pres.; Ralph M. LaPorte, v.p.; Kenneth S. Gunter, secy-treas. (see CATV Group Ownership). Stations: KCTV, San Angelo; KRBC-TV, Abilene; KPAR-TV, Sweetwater (off-air); WFAA-TV, Dallas; KTVT, Ft. Worth (via microwave). Installation fee, \$17.50; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 14; additional miles planned, 3. No. of homes in front of plant: 850.
- † Baytown—King Community TV Co. Inc., Houston. R. V. King, pres.
- † Beaumont—Walter Sekaly, Sam Plummer & Jerry Schultea jointly.
- † Beaumont—Gulf Coast Cable TV Co.
- † Beaumont—Carter Publications.
- Beeville—Gulf TV System Inc., 408 N. Washington. Phone: 358-3542. No. subscribers, n.a.; estimated potential, 2,475. Service began Nov. 7, 1964. Equipment, Ameco. Ruben S. Frels, pres.; Dorothy W. Frels, v.p.; Bert McHenry, mgr. Stations: KIII, KRIS-TV & KZTV, Corpus Christi; WOAI-TV, KENS-TV & KONO-TV, San Antonio; KLRN-TV, San Antonio-Austin (all picked off-air); also 25 FMs, weather. Installation fee, \$10; monthly charge, \$6. Channel capacity: 12. Miles of plant, 40; additional miles planned, 15. No. of homes in front of plant: 3,600.
- † Bellaire—King Community Bcstg. Co., Houston. R. V. King, pres.
- Belton—See Killeen, Tex.
- Big Spring—Big Spring Cable TV, Inc., 1013 S. Gregg St. Phone: 263-6302. No. subscribers, 1080; estimated potential, 5,000. Began service Oct. 1961. Equipment, Entron. Robert M. Rogers, pres.; A. W. Riter Jr., v.p.; Leon W. Fowler, secy.; R. Don Cowan, treas. Stations: KMID-TV, Midland; KOSA-TV, Odessa; KCBD-TV, Lubbock; KVKM-TV, Monahans; KWAB, Big Spring; also FM. Installation fee, \$10; monthly charge, \$5.95. Channel capacity: 5.
- Bonham—Vumore Co., 508 N. Main St. Phone: 583-2088. No. subscribers, 950; estimated potential, 1,000. Began service Jan. 1959. Equipment, Jerrold, Blonder-Tongue & Entron. Don Bridgman, mgr (see Vumore under CATV Group Ownership). Stations: KXII, Ardmore, Okla.; WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT, Fort Worth. Installation fee, \$5; monthly charge, \$5. Channel capacity: 6, including FM.
- Bovina—Frona Clearview Co., Box 895, Frona. Phone: 4311. No. subscribers, 125; estimated potential, 400. Began service Feb. 1964. Equipment Jerrold. H. K. Kendrick, pres.; Joe Shields, v.p.-mgr.; Frank A. Spring, secy-treas. (see CATV Group Ownership). Stations: KGNC-TV, KFDA-TV & KVII, Amarillo. Installation fee, \$50; monthly charge, \$7.50. Channel capacity: 5.

(Continued on next page)

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- † **Bowie**—Carter Cable Service.  
Bracketville—See Del Rio, Tex.
- Brady**—TV Enterprises Inc. Box 8. Phone: 597-2180. No. subscribers, 1,400; estimated potential, 1,500. Began service Dec. 1, 1954. Equipment Jerrold. Dr. J. H. Francks, pres. Stations: WFAA-TV & KRLLD-TV, Dallas; KTBC-TV, Austin; KRBC-TV, Abilene; KTVT, Ft. Worth; also FM. Installation fee, \$25; monthly charge, \$6.50. Channel capacity: 5.
- Breckenridge**—Breckenridge TV Distributing Co., 329 W. Walker St. Hickman 9-4085. No. subscribers, 1100; estimated potential, 1500. Began service 1953. Equipment Jerrold & Ameco. Don B. Crenshaw, pres. Stations: WBAP-TV, Ft. Worth; KRLLD-TV, Dallas; KFDX-TV & KAUZ-TV, Wichita Falls; KRBC-TV, Abilene; KSWO-TV, Lawton, Okla. Installation fee, \$75; monthly charge, \$4. Cable channels: 6 TV.
- \* **Brownfield**—Brownfield Cable TV Co., c/o Wilson Copeland, Copeland Hardware, Levelland, Tex. Owners: Wilson Copeland, Eulan Eaves, W. C. Arnold & Wayne Arnold. (see Wayne Arnold under CATV Group Ownership). Claude Grisham, mgr. Installation fee, n.a.; monthly charge, \$6.25.
- \* **Brownsville**—Southwest CATV of Brownsville Inc. (Lester Kamin, pres.) See CATV Group Ownership.
- † **Brownsville**—Alice Cable TV Corp. (Williams C. Cunningham).
- † **Brownsville**—Valley Microwave Transmission Inc.
- Brownwood**—Brownwood TV Cable Service Inc., 91 Buffview Dr. Phone: 643-4366. No. subscribers, 4,700; estimated potential, 5,400. Began service July 1957. Equipment, Jerrold & Collins. Mrs. Johnnie Andrews, pres.; Louis R. Eddins Jr., mgr. (see Mrs. Andrews under CATV Group Ownership). Stations: KRLLD-TV & WFAA-TV, Dallas; KTVT, Ft. Worth. KRBC-TV, Abilene; KPAR-TV, Sweetwater; also weather, music, 2 FMs, closed-circuit originations. Installation fee, \$15; monthly charge, \$6. Channel capacity: 12.
- Bryan**—Midwest Video Inc., 3519 Texas Ave. Phone: 846-7324. No. subscribers, n.a.; estimated potential, n.a. Began service Dec. 19, 1955. Equipment Spencer-Kennedy. (See CATV Group Ownership.)
- \* **Burnet**—J. B. McDuff & Jim Luther.
- \* **Cameron**—A & M Construction Co., Box 329, Bryan, Tex. W. W. Mills, owner (See CATV Group Ownership.)
- Canadian**—TV Cable Service, Box 65, 209 Main St. Davis 3-4871. No. subscribers, 400; estimated potential, 500. Began service Oct. 15, 1956. Equipment Jerrold. Owner: See-More Inc. (see CATV Group Ownership). Stations: KFDA-TV, KVII & KGNC-TV, Amarillo. Installation fee, \$25; monthly charge, \$7. Cable channels: 3 TV.
- Childress**—Vumore Co., 241 Commerce St. Phone: 937-4202. No. subscribers, 1,459; estimated potential, n.a. Began service Sept. 1956. Frances Stevens, mgr. (see CATV Group Ownership). Stations: KFDA-TV, KGNC-TV & KVII, Amarillo (via microwave); KFDX-TV & KAUZ-TV, Wichita Falls (off-air). No installation fee; monthly charge, \$7. Channel capacity: 5.
- Cisco**—See Eastland, Tex.
- Clarendon**—TV Cable of Clarendon, Clarendon. Began service May 1962. Equipment Jerrold. H. C. Ford Jr. & J. R. Willis, partners. Stations: KFDA-TV, KGNC-TV & KVII, Amarillo; also one FM. Installation fee, \$10; monthly charge, \$6.95. Channel capacity: 5.
- Clarksville**—Tele-Vue of Clarksville Inc., 100 West Main St. Phone: 427-2291. No. subscribers, 95; estimated potential, 800. Began service March 1, 1963. Equipment Ameco. H. J. Griffith, pres. (see CATV Group Ownership); Cab Wolf, mgr. Stations: KRLLD-TV & WFAA-TV, Dallas, Tex.; WBAP-TV & KTVT, Fort Worth, Tex.; KSLA-TV, KTBS-TV & KTAL-TV Shreveport, La. Installation fee, \$9.75; monthly charge, \$6.50. Cable channels: 8 TV; 4 FM.
- † **Cleburne**—King Community Antenna Co.

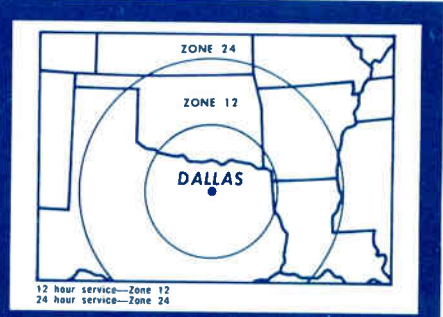
- † **Cleburne**—Firm represented by Mrs. J. C. Pair & Mrs. Marguerite Morris.
- Coleman**—TV Cable Service, 103 Commercial Ave., Box 953. Phone: 625-2923. No. subscribers, 900; estimated potential, 1,200. Began service April, 1959. Equipment, Motorola Microwave & Jerrold. Mrs. Johnnie Andrews, owner; Louis R. Eddins, mgr. (see Mrs. Andrews under CATV Group Ownership.) Stations: WFAA-TV & KRLLD-TV, Dallas; KTVT, Ft. Worth; KRBC-TV, Abilene; KPAR-TV, Sweetwater; also weather, FM. Installation fee, \$15; monthly charge, \$6. Channel capacity: 5.
- Colorado City**—Frontier Electronics Inc., 250 Walnut St. Phone: 728-3600. No. subscribers, 550; estimated potential, 950. Began service April 1962. Equipment, composite. Glenn Scallorn, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: KWAB-TV, Big Spring; KMID-TV, Midland; KCTV, San Angelo; KPAR-TV, Sweetwater (all picked off-air); also FM. Installation fee, \$16.75; monthly charge, \$6.75. Channel capacity: 5. No. of homes in front of plant: 1,200.
- Comanche**—Midwestern Co., 109 N. Houston, Box 46. Phone: 356-2684. No. subscribers, 1,148 (1,082 residential); potential, 1,150. Began 1958. Equipment, CAS & Jerrold. C. E. Tabor, pres.; C. R. Tabor, v.p.-secy.; W. D. Tabor, v.p.-treas. (see CATV Group Ownership). Stations: KRBC-TV, Abilene (picked off-air); KTVT, WBAP-TV, WFAA-TV & KRLLD-TV, Ft. Worth-Dallas (via microwave); KIXL-FM, Dallas; WBAP-FM, Ft. Worth. Installation fee, \$10 (deposit); monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 31; additional miles planned, none. Homes in front of plant: 1,200.
- Commerce**—TV Cable Co. of Commerce Inc., 1109-1/2 Main St. Phone: 886-6656. No. subscribers, 858 (844 residential); potential, 1,700. Began Feb. 1, 1964. Equipment, Entron. Charles Reynolds, pres.; Charles Weisenburg, v.p.; Jack Weisenburg, secy.-treas. (see Reynolds under CATV Group Ownership). Stations: WFAA-TV, KRLLD-TV, KERA-TV, WBAP-TV & KTVT, Ft. Worth-Dallas; KLTV, Tyler (all picked off-air); KIXL-FM, Dallas. Installation fee, \$10; monthly charge, \$5.75. Channel capacity: 5. Miles of plant, 20; additional miles planned, 5. No. of homes in front of plant: 1,300.
- Cooper**—TV Cable Co. of Commerce Inc., 101 E. Bonham. Phone: 123. No. subscribers, 155 (146 residential); potential, 750. Began April 1, 1965. Equipment, Entron. Charles Reynolds, pres.; Charles Weisenburg, v.p.; Jack Weisenburg, secy.-treas. (see Reynolds under CATV Group Ownership). Stations: KLTV, Tyler; WFAA-TV, WBAP-TV, KRLLD-TV & KTVT, Ft. Worth-Dallas (all picked off-air). Channel capacity: 5. Miles of plant, 6; additional miles planned, 4. No. of homes in front of plant: 500.
- Copperas Cove**—See Killeen, Tex.
- † **Corpus Christi**—KXYZ Inc. (KXYZ Houston; Lester Kamin, pres.).
- † **Corpus Christi**—Corpus Christi Theatres.
- † **Corpus Christi**—Williams C. Cunningham.
- † **Corpus Christi**—Caller-Times Publishing Co.
- † **Corpus Christi**—Segnam TV Distribution Corp., 528 E. Main, Robstown, Tex.
- \* **Corsicana**—Central Texas TV Cable Corp., 1104 Oaklawn Dr. Phone: 874-3136. Estimated potential, 2,000. System under construction. Equipment Entron. Ray Barnes, mgr. (see CATV Group Ownership). Stations: KOEN-TV, Temple; WFAA-TV, KRLLD-TV & KERA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KLTV, Tyler; KWTX-TV, Waco (off-air). No installation fee; monthly charge, \$4. Channel capacity: 12, including weather, FM. Miles of plant planned, 128.
- \* **Cotulla**—Cotulla Cable TV Inc. of Cotulla. Benjamin Conroy Jr., pres. (see CATV Group Ownership).
- Crockett**—Colorvision Engineering Co. Inc., Box 1069, J. B. McDuff, mgr.
- Crystal City**—Wintergarden TV Service Co., c/o O. D. Ayers, 412 E. Zavala St.
- Dalhart**—Dalhart TV Cable System, 215 Denrock. Phone: 249-4820. No. subscribers, 201; estimated potential, 1,500. Began service Aug. 1, 1962. Equipment, Dorate & Jerrold. G. H. Dodson, pres.; Bill Mahanay, mgr. (see Dodson under CATV Group Ownership). Stations: KFDA-TV, KGNC-TV & KVII, Amarillo (all picked off-air); also music. Installation fee, \$75 or \$7; monthly charge, \$4.95 or \$6.95. Channel capacity: 5.
- De Leon**—Community TV Inc., 102 Texas St. Phone: 4905. No. subscribers, 270; estimated potential, 450. Began service Feb., 1962. Equipment, CAS. Maurice Nixon, pres.; Bob Magness, v.p. (see Nixon & Magness under CATV Group Ownership). Lullein Nixon, secy.-treas.; Robert E. Kay, mgr. Stations: KRLLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KRBC-TV, Abilene (all picked off-air); WBAP-FM & KFJZ-FM, Ft. Worth; KIXL-FM, Dallas. Installation fee, \$15; monthly charge, \$6. Channel capacity: 5.



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# Community Antenna Systems

- Del Rio**—Del Rio TV Cable Corp., 312 Pecan St. Phone: 775-3567. Hqtrs.: Westex Cable Corp., Del Rio Nat'l Bank Bldg. Phone: 775-3568. No. subscribers, 3,900; estimated potential, 4,500. Service began Sept. 1955. Owned by TeleSystems Corp. (see CATV Group Ownership). Stations: WOAI-TV, KENS-TV, KWEX-TV & KONO-TV, San Antonio (via microwave); KEZ-FM, San Antonio. Installation fee, \$75; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, n.a.; additional miles planned, 5. No. of homes in front of plant: 4,000. Note: Also serves Bracketville.
- Denison**—Vumore Co., 116 N. Fannin. Phone: 465-7419. No. subscribers, 2,250; estimated potential, 3,500. Began service 1951. Equipment, composite. Stations: WBAP-TV & KTVT, Ft. Worth; KRLD-TV & WFAA-TV, Dallas; KXII, Ardmore; also one FM. Installation fee, \$5; monthly charge, \$5. Channel capacity: 5.
- Denison-La Grange**—Better TV Inc., 410 N. Fannin, Denison. Phone: 465-1471. No. subscribers, 15; estimated potential, 500. Began service 1963. Equipment, CAS. Charles F. Johnson, pres.; Neil W. Shirley, secy. Stations: KTBC-TV, Austin; KLRN-TV, WOAI-TV, KENS-TV & KONO-TV, San Antonio. Installation fee, \$15; monthly charge, \$5.75. Cable channels: 5 TV.
- Denver City**—Central Communications Inc., 308 N. Main St. Phone: 592-3114. No. subscribers, 700; estimated potential, 800. Began service Nov. 1959. Equipment Jerrold. Joe L. Harris, pres.-owner; Don R. Mansell, secy. (see CATV Group Ownership). Stations: KLBK-TV & KCBT-TV, Lubbock; KOSA-TV, Odessa; KMID-TV, Midland; KVKM-TV, Monahans (all picked off-air); KBPM, Lubbock; also weather. No installation fee; monthly charge, \$6. Channel capacity: 5. Miles of plant, 20.
- \* **Diboll**—A. E. Martin Sr., Livingston (see CATV Group Ownership).
- Dimmitt**—Dimmitt TV Cable Co., Box 951. Phone: 647-2364. No. subscribers, 500; estimated potential, 1,200. Began service Feb. 1, 1964. Equipment, composite. Elton Singer, pres.; Jack R. Miller, v.p.; Stanley Schaeffer, secy.-treas. Stations: KCBT-TV & KLBK-TV, Lubbock; KGNC-TV, KFDD-TV & KVII, Amarillo (off-air); KGNC-FM, Amarillo; KDHN, Dimmitt. No installation fee; monthly charge, \$6. Channel capacity: 12, including weather, music. Miles of plant in use, 14; additional miles planned, 2. (See CATV Group Ownership.)
- \* **Donna**—Southwest CATV Inc. (see CATV Group Ownership).
- \* **Donna**—Valley Microwave Transmission Inc. (see CATV Group Ownership).
- Dublin**—TV Cable Service of Dublin, Box 267. Phone: 445-2666. No. subscribers, 400; estimated potential, 1,000. Began service June 1, 1963. Equipment, CAS. C. E. Tabor, pres. (see CATV Group Ownership). Stations: KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Fort Worth; KWTX-TV, Waco (off-air); KIXL-FM, Dallas; WBAP-FM, Ft. Worth. Installation fee, \$10 (deposit); monthly charge, \$4.95. Channel capacity: 5; one to be added in year. Miles of plant, 20; additional miles planned, 5. No. of homes in front of plant: 875.
- \* **Dumas**—West Texas Telephone Co. (subsidiary of Transcontinental Telephone & Electronics Co.).
- Dyess AFB**—See Abilene, Tex.
- Eagle Pass**—Rio Grande TV Cable Co., 435 Jefferson St. Phone: 884-6635. No. subscribers, 1,500; estimated potential, 2,000. Began service September 1959. Tom Witt, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: KWEX-TV, WOAI-TV, KENS-TV & KONO-TV, San Antonio (all picked off-air); also FM. No installation fee; monthly charge, \$7.40. Channel capacity: 5. Note: Also serves Piedras Negras, Mexico.
- Early**—Early TV Cable Service, c/o Brownwood TV Cable, 91 Buffview Dr., Brownwood, Tex. Bob Eddins, mgr. (see Mrs. Johnnie Andrews under CATV Group Ownership).
- Eastland**—Southern TV Systems Corp., 216 S. Seaman St. Phone: 629-1580. No. subscribers, 1,500; estimated potential, 1,800. Began service Oct. 15, 1961. Equipment, Jerrold. Glenn Scallorn, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: KRBC-TV, Abilene; KRLD-TV, Dallas; WBAP-TV, Ft. Worth (picked off-air); KERA-TV & WFAA-TV, Dallas; KTVT, Ft. Worth (via microwave); also 4 FMs. Installation fee, \$10; monthly charge, \$6. Channel capacity: 5. Miles of plant, 18; additional miles planned, 10. No. of homes in front of plant: n.a. Note: Also serves Cisco & Ranger.
- \* **Edinburg**—Valley Microwave Transmission Inc. (KGBT-TV Harlingen). See CATV Group Ownership.
- \* **Edinburg**—Southwest CATV Inc. Lester Kamin, pres. (KXYZ Houston). See CATV Group Ownership.
- Edna**—Cable-Vision Ltd., Box 656. No. subscribers, 810; estimated potential, 900. Began service 1959. Equipment Cable-Vision. Louis Bone, general partner (see CATV Group Ownership). Stations: KHOU-TV, KPRC-TV & KTRK-TV, Houston; WOAI-TV & KENS-TV, San Antonio (off-air); KQUE-FM & KODA-FM, Houston. Installation fee, \$30; monthly charge, \$4. Channel capacity: 5. Miles of plant in use, 22; additional miles planned, 3. No. of homes in front of plant: 800.
- † **El Campo**—Power Electronic Co.
- El Dorado**—Divide Cable Corp. Stations: KWEX-TV & WOAI-TV, San Antonio (via microwave).
- \* **Fairfield**—Central Tex. TV Cable Corp., 1104 Oaklawn Dr., Corsicana, Tex. Ray Barnes, pres.-mgr. (see CATV Group Ownership).
- Farwell**—Farwell-Texico Cable System. Note: Also serves Texico, N.M.
- \* **Floydada**—Floyd County CATV Inc., c/o Wayne Arnold, 2410 W. 12th, Plainview, Tex. (see CATV Group Ownership.)
- Fort Hood**—See Killeen, Tex.
- Fort Stockton**—Tele-Vue of Ft. Stockton Inc., 206 N. Main St. Phone: 336-4008. No. subscribers, 225; estimated potential, 900. Began service July 1963. Equipment, Ameco & Jerrold. Owned by American TV Relay Inc. (see American Cable TV under CATV Group Ownership). Jim Barrett, mgr. Stations: KMID-TV, Midland; KVKM-TV, Monahans; KOSA-TV, Odessa (all picked off-air); microwave to be added. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 11; additional miles planned, 2.
- † **Freeport**—King Bcstg. Co. Robert V. King, pres.
- Frona**—Frona Clearview Co., Box 895. Phone: 4311. No. subscribers, 400; estimated potential, 600. Began service Oct. 1959. Equipment, Jerrold. H. K. Kendrick, pres.; Joe Shields, v.p.-mgr.; Frank A. Spring, secy.-treas. (see CATV Group Ownership). Stations: KGNC-TV, KFDD-TV & KVII, Amarillo. Installation fee, \$50; monthly charge, \$6. Cable channels: 6.
- Ganado**—Cable-Vision Ltd., 117 N. 7th St. Gatesville. Phone: 151. No. subscribers, 200; estimated potential, 300. Began service Sept. 1961. Equipment Ameco & Cable-Vision. Louis Bone, partner (see CATV Group Ownership). Stations: KHOU-TV, KPRC-TV & KTRK-TV, Houston; KENS-TV, San Antonio. Installation fee, \$30; monthly charge, \$4. Channel capacity 4. Miles of plant, 10; additional miles planned, 3. No. of homes in front of plant: 275.
- Gatesville**—Cable-Vision Ltd., 117 N. 7th St. Phone: 865-5315. No. subscribers, 500; estimated potential, 1,000. Began service Sept. 1954. Equipment Cable-Vision. Louis Bone, partner. (see CATV Group Ownership). Stations: WFAA-TV & KRLD-TV, Dallas; KWTX-TV, Waco; KCEN-TV, Temple (off-air); KTVT, Ft. Worth (via microwave). Installation fee, \$2; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 15; additional mi. planned, 3. Homes in front of plant: 800.
- \* **Georgetown**—KBC Corp., 724 N. St. Marys St., San Antonio. W. S. Bain, pres.; W. T. Reichel, exec.-v.p. (see KBC Corp. under CATV Group Ownership).
- \* **Gladewater**—Texas Community TV Service Inc., Box 2009. Amarillo, Tex. Phone: 276-4238. William Clark, pres. (see CATV Group Ownership).
- Goldthwaite**—Cable-Vision Ltd., Box 134. No. subscribers, 400; estimated potential, 500. Began service June 1958. Equipment Cable-Vision. Louis Bone, gen. partner (see CATV Group Ownership). Stations: KTBC-TV, Austin; KCEN-TV, Temple; KWTX-TV, Waco (picked off-air); WFAA-TV, KRLD-TV & KTVT, Ft. Worth-Dallas (via microwave). Installation fee, \$5; monthly charge, \$5. Channel capacity: 5. Miles of plant, 15; additional mi. planned, 3. Homes in front of plant: 450.
- \* **Goliad**—CATV permit issued.
- Graham**—American Cablevision, 602 Oak St. Phone: 549-3737. No. subscribers, 2,000; estimated potential, 2,100. Began service Aug. 1951. Equipment, Jerrold. (See CATV Group Ownership.) Stations: KFDX-TV & KAUZ-TV, Wichita Falls; KSWO-TV, Lawton; KRLD-TV, Dallas; WBAP-TV, Ft. Worth (picked off-air); KTVT, Ft. Worth; WFAA-TV & KERA-TV, Dallas (via microwave); also weather, AP news, music. Installation fee, \$10; monthly charge, \$5.50. Channel capacity: 12; 5 signals to be added in year. Miles of plant, 36; additional miles planned, none. No. of homes in front of plant: 2,500.

(Continued on next page)



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- † Grand Prairie—Bass Bcstg.
- † Greenville—Cable-Vision Ltd.
- † Greenville—KGV L Inc.
- † Greenville—King Community TV Services.
- † Greenville—TV Cable Co.
- † Groves—King Community TV Co., Houston.
- \* Hale Center—Floyd County CATV Inc., c/o Wayne Arnold, 2410 W. 12th, Plainview, Tex. (See CATV Group Ownership).
- \* Hamlin—Ben Conroy Jr. (see CATV Group Ownership).
- † Harker Heights—Cable-Vision Ltd.
- \* Harlingen—Valley Microwave Transmission Inc. (see CATV Group Ownership).
- † Harlingen—Alice TV Corp. (W. C. Cunningham, pres.).
- † Harlingen—Southwest CATV Inc. (Lester Kamin, pres.).
- Haskell—Cable Vision of Haskell, Box 414. Phone: 864-2224. No. subscribers, 500; estimated potential, 1,000. Began service March 1961. Equipment, Jerrold. Owner: Texas Western Mortgage Corp.; J. L. Hill Jr., pres. (both Stamford, Tex.). Stations: KRBC-TV, Abilene; KFDX-TV & KAUZ-TV, Wichita Falls; KSWO-TV, Lawton; also music. Installation fee, \$5.95; monthly charge, \$5.95. Channel capacity: 5.
- \* Hearne—TV Enterprises Inc., Box 8, Brady, Tex. John P. Threadgill, owner (see CATV Group Ownership).
- \* Hebronville—Southwest CATV Inc. (see CATV Group Ownership).
- Henderson—Telematic Cable Inc., 107 N. Jackson. Phone: 3566. No. subscribers, n.a.; estimated potential, 2,000. Service began July 1, 1965. T. A. Bath, chmn.; Lynn Ray, v.p.; Michael Ran-zuga, exec. v.p. Stations: KLTV, Tyler; KTRE-TV, Lufkin; KTBS-TV, KRAL-TV & KSLA-TV, Shreveport (all picked off-air); also weather, music. Installation fee, \$25; monthly charge, \$5.75. Channel capacity: 12; one station to be added in year. Miles of plant, 59. Note: Ray Barnes has share of above system (see Central Tex. TV Cable under CATV Group Ownership).
- \* Henderson—Palmer Media Group (see CATV Group Ownership).
- † Hereford—Mike Wilson, Wally Grogan & Dale Greenhouse.
- † Hereford—KPAN Bcstg. Co. Marshall & Clint Formby.
- † Hereford—KCLR Inc., Ralls, Tex. (Phil Crenshaw, gen. mgr.).
- Huntsville—Tele-Cable Inc., Box 944. Phone: 425-5821. No. subscribers, 1250; estimated potential, 1700. Began service Aug. 1962. Equipment Ameco. W. A. Prewitt Jr., pres.; Louis Bone, v.p.; John W. Phillips, secy.-treas. (see Louis Bone under CATV Group Ownership). Stations: KBTX-TV, Bryan; KPRC-TV, KUHT, KHOU-TV & KTRK-TV, Houston (off-air). No installation fee; monthly charge, \$4.95. Channel capacity: 5, including music. Miles of plant in use, 38; additional miles planned, 5. No. of homes in front of plant: 2,100.
- Jacksonville—TV Cable Service Co. Inc., 210 E. Rusk. Phone: 8122. No. subscribers, 1300; estimated potential, 1800. Began service July 1953. Equipment Jerrold. Glenn H. Flinn, pres.; Raymond H. Hedge, v.p.; J. E. Mankin, gen. mgr. Stations: WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT, Ft. Worth (via microwave); KLTV, Tyler (off-air). No installation fee; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 35; additional miles planned, 2. No. of homes in front of plant: 1,600.
- \* Jasper—Jasper Cable TV Inc. System under construction. Equipment Spencer-Kennedy. Stanford G. Socia, mgr.
- Junction—Junction Cable View, 1112 Main St. Phone: 446-3215. No. subscribers, 350; estimated potential, 575. Began service Aug. 1957. Equipment, Jerrold. L. V. Williamson, 50%; W. H.

Meredith, 25%; A. Henley, 25%. Stations: WOAI-TV, KENS-TV & KONO-TV, San Antonio (via microwave); KCTV & KACB-TV, San Angelo (picked off-air). Installation fee, \$25; monthly charge, \$7.50. Channel capacity: 5.

- Kerrville—Hill Country Cablevision Inc., 510 Main. Phone: 257-4700. No. subscribers, 2,500; estimated potential, 3,000. Service began Oct. 1, 1957. Equipment, Jerrold & CAS. Owners: J. D. Brance, pres.; Carl Meek, v.p. Stations: KTBC-TV, Austin; KLRN-TV, San Antonio-Austin; WOAI-TV, KONO-TV & KENS-TV, San Antonio (all picked off-air); also FM. Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant, 45; additional miles planned, n.a. No. of homes in front of plant: n.a. Note: Also serves Legion.
- \* Kilgore—Kilgore Video Inc. (see Palmer Media Group under CATV Group Ownership).
- Killeen—KBC Corp., 512 N. 4th St. Phone: 634-4402. No. subscribers, 1,510 (1,440 residential); potential, 4,500. Began Dec. 1964. Equipment, Jerrold. W. S. Bain, pres.; W. T. Reichel, v.p.; Art Kempf, mgr. (see CATV Group Ownership). Stations: KCEN-TV, Temple; KTBC-TV, Austin; KWTX-TV, Waco (picked off-air); WFAA-TV, KRLD-TV & KTVT, Ft. Worth-Dallas; KLRN-TV, San Antonio-Austin (via microwave); also weather, 2 music channels. Installation fee, \$5; monthly charge, \$5.25. Channel capacity: 12. Miles of plant in use, 88; additional miles planned, 11. No. of homes in front of plant: 9,000. Note: Also serves Belton, Copperas Cove & Ft. Hood.
- Knox City—TV Antenna Service Co., Box 305. Phone: 658-5351. No. subscribers, 220; estimated potential, 400. Began service Dec. 1957. Equipment Blonder-Tongue. Clyde Williams, owner. Stations: KPAR-TV, Sweetwater; KRBC-TV, Abilene; KSWO-TV, Lawton, Okla.; KFDX-TV & KAUZ-TV, Wichita Falls (off-air). Installation fee, \$7.50; monthly charge, \$7.50. Channel capacity: 5. Miles of plant in use, 4; additional miles planned, none.
- LaGrange—Kyle Moore (see Television Cable Co. under CATV Group Ownership).
- LaGrange—See also Denison-LaGrange.
- † La Marque—Group of local businessmen headed by John Shirley, Texas City, atty.
- † La Marque—King Community Antenna Co.
- † La Marque—M. K. McDaniel, Bill Lyons & Ray Peterson.
- Lampasas—Vumore Co., Box 227, 409 E. 3rd Street. Phone: 242-6112. No. subscribers, 250; estimated potential, 1,300. Began service Aug. 1, 1962. Equipment, Ameco. Owned by Vumore Co. (see CATV Group Ownership); J. E. Moore Jr., mgr. Stations: KLRN-TV & KTBC-TV, Austin; KWTX-TV, Waco; KCEN-TV, Temple (picked off-air); WFAA-TV, KRLD-TV & KTVT, Ft. Worth-Dallas (via microwave); also FM. Installation fee, \$10; monthly charge, \$6. Channel capacity: 12.
- Laredo—Vumore Co. of Laredo, 916 Hidalgo St. Phone: 722-1749. No. subscribers, 2,400; estimated potential, 3,500. Began service 1961. Equipment, Jerrold. John H. Rowley, pres.; Frank M. Dowd, v.p. (see Rowley United Theatres under CATV Group Ownership); Earnest Hicks, mgr. Stations: WOAI-TV, KONO-TV, KWEX-TV, KENS-TV & KLRN-TV, San Antonio (via microwave); KGNS-TV, Laredo; XEPF-TV, Nuevo Laredo, Mexico (picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 100; additional miles planned, none. No. of homes in front of plant: 5,000.
- † Laredo—Donrey Media, Southwestern House, 920 Rogers Ave., Ft. Smith, Ark. (KGNS-TV Laredo).
- Legion—See Kerrville, Tex.
- \* Levelland—Floyd County CATV Inc., c/o Wayne Arnold, 2410 W. 12th, Plainview, Tex. (see CATV Group Ownership).
- † Littlefield—Dr. J. M. Orr & Herschel Tyler.
- Livingston—Tele-Vue Cable Co., 407 N. Washington. Phone: 427-4512. No. subscribers, 247; estimated potential, 600. Began service April 26, 1963. Equipment Entron & CAS. A. E. Martin Sr., owner; A. E. Martin Jr., mgr. (see Martin under CATV Group Ownership). Stations: KPRC-TV, KHOU-TV & KTRK-TV, Houston; KFDM, Beaumont; KPAC-TV, Port Arthur (off-air). Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 5, plus 4 FM. Miles of plant in use, 15; additional miles planned, 5.
- Llano—Llano TV Cable Corp., c/o M. J. Wooten Distributing Co., Box 905. Phone: 247-4559. Hqtrs.: Westex Cable Corp., Del Rio Natl. Bank Bldg., Del Rio, Tex. Phone: 775-3568. No. subscribers, n.a.; estimated potential, n.a. Service began 1964. Owned by TeleSystems Corp. (see CATV Group Ownership). Note: Also serves Marble Falls.
- \* Lockney—Floyd County CATV Inc., c/o Wayne Arnold, 2410 W. 12th, Plainview, Tex. (see CATV Group Ownership).

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\* Longview—Lone Star TV Service Inc. (see Palmer Media under CATV Group Ownership).

Loraine—c/o TeleSystems Corp., 113 S. Easton Rd., Glenside, Pa. (see CATV Group Ownership). No. subscribers, 100; estimated potential, 300. Began service Jan., 1963. Equipment, Ameco. Stations: KMID-TV, Midland; KOSA-TV, Odessa. No installation fee, monthly charge, \$5. Channel capacity: 5.

\* Lubbock—Lubbock TV Cable Co., 5600 Ave. A, Box 1507. Phone: 747-4601. System under construction. Joe H. Bryant, pres.; R. Frank Lee, v.p.-gen. mgr.; R. L. Snyder, v.p.; G. L. Tarter, v.p. (own KCBD-TV-AM Lubbock).

Lufkin—Lufkin Vumore Co., 611 S. 1st St., Box 389. Phone: 632-1717. No. subscribers, 1,800; estimated potential, 3,000. Began service Feb. 15, 1960. Equipment Jerrold. Fred Hill, pres.; Pete Kempf, mgr. & area supervisor. Stations: KTRF-TV, Lufkin; KTRK-TV & KHOU-TV, Houston; KSLA-TV & KTSB-TV, Shreveport, La. No installation fee; monthly charge, \$5.95. Channel capacity: 12.

Madisonville—Madisonville Cable Corp., Box 282, 115 N. Shipp St. Phone: 348-2143. No. subscribers, 335 (311 residential); potential, 500. Began Oct. 1954. Equipment, Jerrold. Irving Mermel, pres.; Edward Fairhurst, mgr. Stations: KPRC-TV, Houston; KTRK-TV, Houston (all via microwave); KQUE-FM, Houston. Installation fee, \$35; monthly charge, \$4.90. Channel capacity: 3.

Marble Falls—See Llano, Tex.

Marfa—Marfa TV Cable Co. Inc., 112 E. El Paso St. Phone: 729-4141. No. subscribers, 412; estimated potential, 500. Began service 1959. Equipment Jerrold. E. K. Beanland, pres. Stations: KOSA-TV, Odessa; KTSM-TV, El Paso; KVKM-TV, Monahan (all picked off-air). Installation fee, \$19; monthly charge, \$6. Channel capacity: 6. Miles of plant, 8; additional miles planned, 3. No. of homes in front of plant: 600.

Marlin—TV Enterprises Inc., Box 8, Brady, Tex. Phone: 597-2952. No. subscribers, 200; estimated potential, 1,500. Service began June 1965. Equipment, CAS & Jerrold. John P. Threadgill, pres.-owner; Jack Threadgill, mgr. (see CATV Group Ownership). Stations: KRLD-TV, WBAP-TV, WFAA-TV & KTVT, Dallas-Ft. Worth; KCEN-TV, Temple; KWTX-TV, Waco; KTBC-TV & KRLN-TV, Austin (all picked off-air); also full FM, weather. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 23; additional miles planned, none. No. of homes in front of plant: 2,500.

† Marshall—Cypress Valley Cable TV Service Inc.

Matador—Television Signal Service Co., Drawer 610, 8th & Richards, Paducah, Tex. Phone: 492-3116. No. subscribers, 225 (214 residential); potential, 300. Began Nov. 1, 1957. Equipment, Jerrold. V. L. Hutchison, partner (see CATV Group Ownership). Stations: KLBK-TV & KCBD-TV, Lubbock (picked off-air); KFDA-TV & KVII, Amarillo (via microwave); KLUR-FM, Wichita Falls; KVOP-FM, Plainview. No installation fee; monthly charge, \$6.50. Channel capacity: 5; one to be added in year. Miles of plant in use, 6; additional miles planned, none. Homes in front of plant: 250.

\* McAllen—McAllen Cable TV Corp., 56 S. Adams, Alice, Tex. System began construction Dec. 1, 1965. Williams C. Cunningham, pres. (see Cunningham under CATV Group Ownership). Stations: KGBT-TV, Harlingen; KRGV-TV, Weslaco (picked off-air). Miles of plant planned, 90.

\* McAllen—Southwest CATV Inc. (see CATV Group Ownership).

\* McAllen—Robert Mack Lee Corp., 804 Pecan, Carlton Farris, pres.; O. Terry, v.p.

\* McGregor—TV Cable Inc. of McGregor, Box 255. Owned by American Cable TV (see CATV Group Ownership); R. L. McFarland, mgr.

## Community Antenna Systems

McLean—McLean Cable TV., 313 N. Main St. Phone: 479-2732. No. subscribers, 340 (320 residential); potential, 400. Began Feb. 1960. Equipment, Jerrold. Dale Greenhouse, owner (see Greenhouse under CATV Group Ownership). Stations: KGNC-TV, KVII & KFDA-TV, Amarillo; KSWB-TV, Elk City (all picked off-air); also weather, FM. Installation fee, \$40; monthly charge, \$4.75. Channel capacity: 5. Miles of plant, 12; additional miles planned, none. No. of homes in front of plant: 450.

Memphis—Vumore Co., Box 647, 413 Main St. Phone: 259-2436. No. subscribers, 872; estimated potential, 1,000. Began service Aug. 1956. Equipment, composite. Keith Cunningham, mgr. (see Vumore under CATV Group Ownership). Stations: KGNC-TV, KVII & KFDA-TV, Amarillo (all via microwave); KGNC-FM, Amarillo; weather. No installation fee; monthly charge, \$7. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 1,138.

Menard—Ray C. Durgan TV Cable Corp., Box 725. Phone: 396-4349. No. subscribers, 280 (all residential); potential, 350. Began Nov. 1958. Equipment, Blonder-Tongue. Ray C. Durgan, pres.; Bill R. Durgan, v.p.; Jimmie Vaughn, mgr. Stations: KENS-TV, San Antonio; KCTV & KACB-TV, San Angelo (all picked off-air); KITY-FM, San Antonio. Installation fee, \$7.50; monthly charge, \$7.50. Channel capacity: 5. No. of homes in front of plant: 500.

\* Mercedes—Southwest CATV Inc. (see CATV Group Ownership).

\* Mercedes—Valley Microwave Transmission Inc. (see CATV Group Ownership).

\* Mercedes—Williams C. Cunningham (see CATV Group Ownership).

\* Mexia—Central Tex. TV Cable Corp. (see CATV Group Ownership). System under construction.

\* Midland—Vumore Co. (J. Howard Hodge), 202 Humble Ave.

Mineola—Texas Community Antennas, 403 Wigley St. Phone: 569-3652. No. subscribers, 30; estimated potential, 800. Began service May 25, 1965. Equipment, Entron. Ronnie Morris, mgr. (see Texas Community Antennas under CATV Group Ownership). Stations: KRLD-TV & WFAA-TV, Dallas; KTVT, Fort Worth; KLTU, Tyler, Tex.; KSLA-TV & KTAL-TV, Shreveport, La. Installation fee, \$25; monthly charge, \$5. Cable channels: 6 TV.

Mineral Wells—Community Aerial System, 400 N. Oak. Phone: 325-5101. No. subscribers, 1780; estimated potential, 2200. Began service 1951. Equipment, CAS. Maurice Nixon, pres.; Bob Magness, v.p. (see Nixon & Magness under CATV Group Ownership); Lullein Nixon, secy.-treas. Stations: KRLD-TV, WFAA-TV & KERA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KFDD-TV, Wichita Falls (off-air); WBAP-FM & KFJZ-FM, Ft. Worth; KIXL, Dallas. No installation fee; monthly charge, \$3.85. Channel capacity: 5.

\* Mission—Southwest CATV Inc. (see CATV Group Ownership).

† Mission—Williams C. Cunningham.

† Mission—Levelland State Bank.

† Mission—Valley Microwave Transmission Inc. (KGBT-TV Harlingen).

\* Morton—Neal Rose, Box 856.

\* Mt. Pleasant—Mt. Cities TV Cable Inc., 1215 W. 1st St. Phone: 724-6107. Estimated potential, 3,000. Equipment, Jerrold. Shelton D. Simpson, pres.; Dr. L. D. Lawler, v.p.; Sam Harvey, secy.-treas. (see CATV Group Ownership). Stations: KTBS-TV, KTAL-TV & KSLA-TV, Shreveport; KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth (all picked off-air); KIXL-FM, Dallas; also weather scan. Installation fee, \$34; monthly charge, \$6. Channel capacity: 12. Miles of plant under construction, 34; additional miles planned, 21.

\* Mt. Vernon—Mt. Cities TV Cable Inc., 1215 W. 1st St., Mt. Pleasant, Tex. Phone: 724-6107. Estimated potential, 800. Equipment, Jerrold. Shelton D. Simpson, pres.; Dr. L. D. Lawler, v.p.; Sam Harvey, secy.-treas. (see CATV Group Ownership). Stations: WFAA-TV, KRLD-TV, KTVT & WBAP-TV, Ft. Worth-Dallas; KLTU, Tyler; KTAL-TV, KTBS-TV & KSLA-TV, Shreveport (all picked off-air); also weather, music. Channel capacity: 12. Miles of plant under construction, 15.

Mulshoe—Mulshoe Antenna Co. Inc., 107 E. 3rd St., Box 506. Phone: 3-3100. No. subscribers, 843; estimated potential, 900. Began service May 1, 1959. Equipment Jerrold & Ameco. Tom Berry, pres.; Ronnie Presley, mgr. Stations: KFDD-TV, KGNC-TV & KVII, Amarillo; KCBD-TV & KLBK-TV, Lubbock; KSEL-FM & KBFM, Lubbock. Installation fee, \$125; monthly charge, \$5. Channel capacity: 5.

(Continued on next page)

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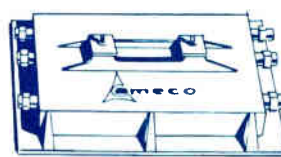
- Munday**—Munday Cable Vision Co. J. L. Hill, mgr.
- Nacogdoches**—Texas Community Antennas, 114 E. Hospital St. Phone: 564-6353. No. subscribers, 1462; estimated potential, 3,000. Began service Sept. 15, 1960. Equipment Entron. Robert M. Rogers, owner (see Texas Community Antennas Inc. under CATV Group Ownership). Stations: KTAL-TV, Texarkana; KTRE-TV, Lufkin; KLTV, Tyler; KTBS-TV & KSLA-TV, Shreveport, La. Installation fee, \$5; monthly charge, \$5. Channel capacity: 5.
- Nederland**—See Port Neches-Nederland.
- † **Odem**—Segnam TV Distribution Corp., 528 E. Main, Robstown, Tex.
- \* **Orange**—Orange CATV Inc., c/o Ed Lovelace, Radio KOGT, 605 Main.
- Ozona**—Ozona TV System, Box 596. Phone: 392-2012. No. subscribers, 550; estimated potential, 650. Began service Feb. 9, 1955. Equipment Jerrold. W. E. White, pres.; Oscar Kost, mgr. Stations: KCTV & KACB-TV, San Angelo (off-air); KOSA-TV, Odessa; KMID-TV, Midland (via microwave). Installation fee, \$140; monthly charge, \$5. Channel capacity: 5; KVKM-TV, Monahans to be added via microwave. Miles of plant in use, 20; additional miles planned, none. No. of homes in front of plant: 675.
- Paducah**—TV Signal Service Co., Drawer 610, 8th & Richards. Phone: 492-3116. No. subscribers, 518 (502 residential); potential, 600. Began Aug. 1, 1954. Equipment, Jerrold. V. L. Hutchison, partner (see CATV Group Ownership). Stations: KGNC-TV, KFPA-TV & KVII, Amarillo (via microwave); KSWO-TV, Lawton; KFDX-TV, Wichita Falls (off-air); KLUR-FM, Wichita Falls; KVOP-FM, Plainview. No installation fee; monthly charge, \$6.50. Channel capacity: 5. Miles of plant in use, 12; additional miles planned, none. No. of homes in front of plant: 550.
- Palacios**—Palacios TV Cable Corp., 215 5th St. Phone: 824-2411. No. subscribers, 366 (358 residential); potential, 650. Began Aug. 10, 1963. Equipment, Jerrold. James E. Arnold, mgr. (see Telesystems Corp. under CATV Group Ownership.) Stations: KPRC-TV, KHOU-TV & KTRK-TV, Houston (all via microwave); also weather, 8 FMs; one signal to be added in year. Installation fee, \$65; monthly charge, \$4.50. Channel capacity: 5. Miles of plant, 20; additional miles planned, 5. No. of homes in front of plant: 750.
- Palestine**—Texas Video Inc., 306 Avenue A. Phone: 723-8159. No. subscribers, 2,271; estimated potential, 3,800. Began service April 7, 1955. Equipment, Jerrold. Owned by Jack Kent Cooke Inc. (see American Cablevision under CATV Group Ownership); William J. Smith, mgr. Stations: KLTV, Tyler (picked off-air); KTVT & WBAP-TV, Ft. Worth; KRLD-TV & WFAA-TV, Dallas (via microwave); KIXL-FM, Dallas. Installation fee, \$12; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 42; additional miles planned, 4.
- \* **Pampa**—Pampa Cable TV Inc., Box 2355, 800 E. Kings Mill. Phone: 664-4686. Estimated potential, 8,000. Scheduled to begin construction early 1966. Owners: Dale Greenhouse & Calvin W. Fraser, partners (see Greenhouse under CATV Group Ownership). Stations: KGNC-TV, KVII & KFPA-TV, Amarillo (all picked off-air); weather, music, 2 FMs; microwave to be added when available. Miles of plant planned, 86.
- Paris**—Midwest Video Corp., 128 S. Main St. Sunset 5-1327. No. subscribers, 2400; estimated potential, 3500. Began service Feb. 6, 1956. Equipment, RCA. (See CATV Group Ownership.) Stations: WFAA-TV & KRLD-TV, Dallas; KXII, Sherman-Denison; KTVT & WBAP-TV, Ft. Worth. Installation fee, \$125; monthly charge, \$4. Cable channels: 5 TV.
- † **Pasadena**—King Community TV Co. Inc.
- † **Pearsall**—Winter Garden Translator System Inc.
- Pecos**—Pecos Cable TV Co., Box 1712, 104 W. 5th St. Phone: 445-3838. No. subscribers, 902 (892 residential); potential, 2,500. Began Aug. 1, 1958. Equipment, Jerrold & Ameco. Owned by American TV Relay Inc. (see American Cable TV under CATV Group Ownership). Jim Barrett, mgr. Stations: KMID-TV, Midland; KOSA-TV, Odessa; KVKM-TV, Monahans (all picked off-air); 2 microwave signals to be added. Installation fee, \$10; monthly charge, \$5. Channel capacity: 5. Miles of plant, 40; additional miles planned, 5. No. of homes in front of plant: 2,500.
- Perrin A.F.B.**—Base-oriented system. No. subscribers, 300. Service free. Channel capacity: 5. Miles of plant, 3.
- Perryton**—Great Plains Community TV, 217 S. Ash St. Phone: 435-3231. No. subscribers, 2280; estimated potential, 2600. Equipment Jerrold. Began service Nov. 1956. Owner: Wentrone Inc. (see CATV Group Ownership); Jim Crouse, mgr. Stations: KGNC-TV, KFPA-TV & KVII, Amarillo (via microwave); KTVC, Ensign, Kan. (off-air). No installation fee; monthly charge, \$7. Channel capacity: 5, including weather, music. Miles of plant in use, 35; additional miles planned, 2. No. of homes in front of plant: 2800.
- † **Perryton**—Group represented by Jim Barrett.
- † **Perryton**—J. Seibert Worley (owns or shares systems in Beaver, Okla., Shamrock & Spearman, Tex.).
- \* **Pharr**—Southwest CATV Inc. Lester Kamin, pres. (KXYZ Houston). (See CATV Group Ownership).
- † **Pharr**—Valley Microwave Transmission Inc. (KGBT-TV Harlingen).
- Piedras Negras**—See Eagle Pass, Tex.
- \* **Pittsburg**—George Griffith, 1101 Mildred Dr., Mt. Pleasant, Tex.
- Plainview**—Plainview Cable TV Co., 811 Broadway. Phone: 223-3604. No. subscribers, 75; estimated potential, 4,000. Service began May 1, 1965. Equipment, Ameco. Owned by Bass Bcstg. (KFPA-TV Amarillo); Joe Bryant Jr., mgr. Stations: KGNC-TV, KVII & KFPA-TV, Amarillo; KCBD-TV, KLBK-TV & KTKT-TV, Lubbock (all picked off-air); KPLA-FM, Plainview; KBFM, Lubbock; also weather. Installation fee, \$16; monthly charge, \$6.50. Channel capacity: 12. Mi. of plant, 75.
- Point Comfort**—Vumore Co., 403 W. Main, Port Lavaca, Tex. No. subscribers, 280 (279 residential); potential, n.a. (See CATV Group Ownership).
- Port Lavaca**—Vumore Co., 403 West Main St., Box 181. Jackson 4-4621. No. subscribers, 2,300 (2,215 residential); potential, 3,000. Began Aug. 1958. Equipment, Entron. Don Patten, mgr. (see CATV Group Ownership). Stations: KIII, KRIS-TV & KZTV, Corpus Christi; KHOU-TV, KPRC-TV, KODA & KTRK-TV, Houston; also 2 FMs. No installation fee; monthly charge, \$6.95. Channel capacity: 7.
- \* **Port Neches-Nederland**—King Community TV Services, 38 Rivercrest Dr., Houston, Tex. Phone: 782-7367. Estimated potential, 4,000. Officers: Robert V. King, pres.; Alfred Bell, v.p.; Frank Baltazar, secy. operations dir.; Smith Brown dir.; Ed Frank, dir. (see CATV Group Ownership). Stations: KPRC-TV, KUHT, KHOU-TV & KTRK-TV, Houston; KBMT-TV & KFDM-TV, Beaumont; KPAC-TV, Port Arthur; KPLC-TV, Lake Charles; KATC & KLFV-TV, Lafayette (all picked off-air); KQUE-FM, Houston; weather-news. No installation fee; monthly charge, \$5.95. Channel capacity: 12, including music, weather. Mi. of plant planned, 90. Homes in front of plant: 8,000.
- Quannah**—See-More Inc., 305 W. Main St. Phone: 663-2621. No. subscribers, 400; estimated potential, 1,000. Began service May 1, 1963. Equipment Ameco. Amos Page, pres.; H. R. Tyler, v.p.; J. M. Orr, secy.; John Holton, treas. (see See-More Inc. under CATV Group Ownership). Stations: KGNC-TV & KFPA-TV, Amarillo (via microwave); KAUZ-TV & KFDX-TV, Wichita Falls; KSWO-TV, Lawton, Okla. (off-air). No installation fee; monthly charge, \$6.50. Channel capacity: 5. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 1,450.
- Quitman**—Quitman Cable TV, 2512 Alta Mira, Tyler, Tex. Service began Oct. 1965. Owned by Texas Community Antennas (see CATV Group Ownership). Stations: KRLD-TV, WFAA-TV, WBAP-TV & KTVT, Dallas-Ft. Worth; KLTV, Tyler; KTBS-TV, KTAL-TV & KSLA-TV, Shreveport. Installation fee, \$25; monthly charge, \$5.
- † **Ranger**—See Eastland, Tex.
- † **Raymondville**—Valley Microwave Transmission Inc.
- † **Raymondville**—Segnam TV Distribution Corp., 528 E. Main, Robstown, Tex.
- \* **Rockdale**—A & M Construction Co., Box 329, Bryan, Tex. W. W. Mills, owner. (See CATV Group Ownership.)
- \* **Rockdale**—E. R. Moseby Co., Niels Esperson Bldg., Houston, Tex.
- Rocksprings**—Rocksprings TV Cable Co., Box 128. Phone: 683-2111. No. subscribers, 101; estimated potential, 165. Began service Sept. 1960. Equipment Jerrold. Carson Gilmer, pres. Stations: WOAI-TV, KONO-TV & KENS-TV, San Antonio. Installation fee, \$50; monthly charge, \$7.50. Cable channels: 3 TV.

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- \* **Rotan**—Ben Conroy Jr. (see CATV Group Ownership).
- Rusk**—E-Z Vision Inc., North Main, Box 316. Phone: 683-2257. No. subscribers, 250; estimated potential, 500. Service began 1959. Equipment, Jerrold & Entron. E. H. Whitehead, owner. Stations: KLTU, Tyler; KTAL-TV, KSLA-TV & KTBS-TV, Shreveport; WFAA-TV, Dallas (off-air); KPRC-TV, KHOU-TV & KTRK-TV, Houston (via microwave). Installation fee, \$5; monthly charge, \$4.25. Channel capacity: 9. Whitehead also owns KTLU Rusk.
- San Angelo**—Texas Cablevision Corp., Box 5200. Phone: 653-5000. No. subscribers, 2,000 (1,960 residential); potential, 6,500. Began 1958. Equipment, Entron. Elma C. Gunter, pres.; Ralph M. LaPorte, v.p.; Kenneth S. Gunter, secy-treas. (see CATV Group Ownership). Stations: KTVT-TV, Ft. Worth; WFAA-TV, Dallas (via microwave); KACB-TV & KCTV, San Angelo (picked off-air); also weather. Installation fee, \$17.50; monthly charge, \$5. Channel capacity: 5. Miles of plant, 75; additional miles planned, 10. No. of homes in front of plant: 4,500.
- \* **San Benito**—Valley Microwave Transmission Inc. (KGBT-TV Harlingen). See CATV Group Ownership. Equipment, Ameco. Miles of plant planned, 40.
- \* **San Benito**—Southwest CATV Inc. (Les Kamin, KXYZ Houston). See CATV Group Ownership.
- † **San Benito**—Levelland State Bank.
- Sanderson**—Sanderson Cable Co., Box 190. Phone: 345-2461. No. subscribers, 300; estimated potential, 400. Equipment Blonder-Tongue & Benco. Austin Nance owner & mgr. Stations: KOSA-TV, Odessa; KMID-TV, Midland. Installation fee, \$29.50; monthly charge, \$6. Channel capacity: 3.
- † **San Juan**—Valley Microwave Transmission Inc. (KGBT-TV Harlingen).
- † **San Juan**—Southwest CATV Inc.
- † **San Juan**—Alice Cable TV (W. C. Cunningham).
- San Saba**—Cable-Vision Ltd., Box 213. No. subscribers, 500; estimated potential, 700. Began service July 1957. Equipment Cable-Vision. Louis Bone, general partner (see CATV Group Ownership). Stations: KTBC-TV, Austin; KCEN-TV, Temple; KWTX-TV, Waco (picked off-air); WFAA-TV, KRLD-TV & KTVT, Ft. Worth-Dallas (via microwave); KTBC-FM, Austin. Installation fee, \$5; monthly charge, \$5. Channel capacity: 5. Miles of plant, 20; additional miles planned, 2. No. of homes in front of plant: 800.
- Santa Anna**—Santa Anna Cable TV, Box 162. Phone: 348-3413. No. subscribers, 95 (90 residential); estimated potential, 150. Service began July 1, 1965. Equipment, Jerrold & CAS. Max Eubank, owner. Stations: KCTV, San Angelo; KRBC-TV, Abilene; KPAR-TV, Sweetwater-Abilene (all picked off-air). Installation fee, \$15; monthly charge, \$6. Channel capacity: 12. Miles of plant in use, 5; additional miles planned, 2. No. of homes in front of plant: 375.
- Seagraves**—Seagraves Cable TV Inc., 222 Main St. Began service Nov. 1965. Owned by Central Communication (see CATV Group Ownership). Stations: KCBD-TV & KLBK-TV, Lubbock; KVKM-TV, Monahans; KMID-TV, Midland; KOSA-TV, Odessa, Tex.; KSWs-TV, Roswell, N.M.
- Seminole**—Seminole Cable TV, Box 1295. Phone: 758-2531. No. subscribers, 555; estimated potential 2,000. Began service June 1, 1960. Equipment, Holt & Ameco. Don R. Mansell & Joe L. Harris, owners (see Central Communication under CATV Group Ownership). Stations: KCBD-TV & KLBK-TV, Lubbock; KMID-TV, Midland; KVKM-TV, Monahans; KOSA-TV, Odessa (all picked off-air); KBFM, Lubbock. Installation fee, \$6; monthly charge, \$6. Channel capacity: 5. No. of homes in front of plant: 1,200.
- Shamrock**—Shamrock Community TV System, 214 North Main St. Blackburn 6-3507. No. subscribers, 851; estimated potential, 900. Began service July 25, 1957. Equipment Jerrold, J. S. Worley, partner-mgr. (see CATV Group Ownership). Stations: KGNC-TV, KVII & KFPA-TV, Amarillo; KFDX-TV, Wichita Falls. No installation fee; monthly charge, \$7. Channel capacity: 5.
- Sherman**—Vumore Co., Box 296, 431 N. Rusk. Phone: 892-6161. No. subscribers, 1,600 (1,580 residential); potential, n.a. Began Sept. 1, 1957. Equipment, composite. E. H. Meredith, mgr. (see CATV Group Ownership). Stations: KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KXII, Ardmore; also 2 FMs. Channel capacity: 5.
- \* **Sinton**—Segnam TV Distribution Corp., 528 E. Main, Robstown, Tex.
- Snyder**—Snyder Community Antenna TV Inc., Box 366, 2609 Ave. S. Phone 443-4327. No. subscribers, 1,600; estimated potential, 2,000. Began service Jan. 1959. Equipment, composite. N. R. Clements, pres.; Mel Gilbert, exec. v.p. Stations: KRBC-TV,

## Community Antenna Systems

- Abilene; KCBD-TV & KLBK-TV, Lubbock; KMID-TV, Midland; KPAR-TV, Sweetwater (all picked off-air); KFNE-FM, Big Spring; KFMM, Abilene; also one educational set-up. Installation fee, \$6.50; monthly charge, \$6.50. Channel capacity: 5. Miles of plant, 100; additional miles planned, 20. No. of homes in front of plant: 3,000.
- Sonora**—Sonora TV Service Co. Inc., Main St., Box 1166. Phone: 2-7951. No. subscribers, 530; estimated potential, 800. Began service April 1955. Equipment Jerrold, Edwin E. Sawyer, pres.; Jack E. Mackey, v.p. Stations: KCTV & KACB-TV, San Angelo (picked off-air); WOAI-TV, KWEX-TV & KONO-TV, San Antonio (via microwave). Installation fee, \$150; monthly charge, \$8. Channel capacity: 5. Miles of plant in use, 12; additional miles planned, 3. Homes in front of plant: 600.
- Spearman**—Spearman Cable TV System, 308 Main. Phone: 659-3363. No. subscribers, 503; estimated potential, 800. Began service Nov. 1, 1960. Equipment Jerrold, J. Seibert & Eugene Worley, owners (see CATV Group Ownership). Stations: KGNC-TV, KVII & KFPA-TV, Amarillo (off-air). No installation fee; monthly charge, \$7. Channel capacity: 5.
- Stamford**—Cable Vision Co. of Stamford, Box 470. Phone: 773-3391. No. subscribers, n.a.; estimated potential, 1,500. Began service April, 1962. Equipment, Jerrold, J. L. Hill, pres.; R. C. Cobb, secy-treas. Stations: KRBC-TV, Abilene; KPAR-TV, Sweetwater; KFDX-TV & KAUZ-TV, Wichita Falls; KSWO-TV, Lawton; also music. Installation fee, \$5.95; monthly charge, \$5.95. Channel capacity: 5.
- Stephenville**—TV Cable Service, 115 N. Columbia. Phone: 965-7201. No. subscribers, n.a.; estimated potential, 2,000. Service began Nov. 1965. Equipment, CAS & Jerrold, C. E. Tabor, owner (see CATV Group Ownership). Stations: WFAA-TV, KRLD-TV & KERA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KRBC-TV, Abilene; KWTX-TV, Waco (all picked off-air); WBAP-FM, Ft. Worth; KIXL-FM, Dallas; also weather. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 34; miles planned, none.
- Sulphur Springs**—Texas Community Antennas Inc., Box 383. Phone: 885-3757. No. subscribers, 2,400; estimated potential, 2,800. Began service Jan. 1, 1954. Equipment Entron. Robert M. Rogers, pres.; Don D. McFadden, mgr. (see CATV Group Ownership). Stations: KRLD-TV & WFAA-TV, Dallas; KTVT & WBAP-TV, Ft. Worth; KLTU, Tyler. Installation fee, \$15; monthly charge, \$4. Channel capacity: 6, including 2 FM.
- † **Sunray**—J. Seibert Worley, Shamrock.
- † **Sunray**—West Texas Telephone Co.
- \* **Sweetwater**—Sweetwater TV Cable Co. Owned by TV Cable Service of Abilene (see Telesystems Corp under CATV Group Ownership).
- \* **Taylor**—Taylor TV Cable Co., Box 1160. Gillis G. Conoley, pres. (see KBC Corp. under CATV Group Ownership).
- \* **Teague**—Central Texas TV Cable Co., 1104 Oaklawn Dr., Corsicana, Tex. Phone: 874-3136. (see CATV Group Ownership).
- Temple**—TV Cable Inc. of Temple, Box 928, 8 E. Barton. Phone: 778-4201. No. subscribers, 800; estimated potential, 8,000. Service began Aug. 1965. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership); R. L. McFarland, mgr. Stations: KCEN-TV, Temple; KWTX-TV, Waco; KLRN-TV, San Antonio-Austin; KTBC-TV, Austin (picked off-air); KRLD-TV, WFAA-TV, WBAP-TV & KTVT, Ft. Worth-Dallas (via microwave); also weather, 5 FMs. No installation fee; monthly charge, \$5.20. Channel capacity: 12. Miles of plant, 106. No. of homes in front of plant: 7,500.

(Continued on next page)

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- \* **Texarkana**—Texas Community TV Service Inc., 1501 Taylor, Amarillo. Phone: 376-4238. William Clark, pres. (see CATV Group Ownership). Note: Will also serve Texarkana, Ark.
- † **Texas City**—Texarkana Cable TV Inc.
- † **Texas City**—Texas Community TV Inc.
- † **Texas City**—Connor Patman, Floyd Bell & Phil Dunklin.
- † **Texas City**—King Community Antenna Co., Houston.
- † **Texas City**—M. K. McDonald, Bill Lyons & Ray Peterson.
- Tulia**—Tulia Community TV, 216 SE 2nd. Phone: 995-4465. No. subscribers, 210; estimated potential, 1,100. Service began May 1965. Equipment, Jerrold & Ameco. Owned by G. Ted Simmons. Stations: KGNC-TV, KPDA-TV & KVII, Amarillo; KCB-D-TV, KLBK-TV & KTX-T-TV, Lubbock (all picked off-air); KVII-FM & KGNC-FM, Amarillo; KDDD-FM, Dumas; KVOP-FM, Plainview; weather. Installation fee, \$10; monthly charge, \$6.50. Channel capacity: 12. Miles of plant, 23; additional miles planned, none. Homes in front of plant: 1,722.
- Tyler**—Television Cable Service Co. Inc., 222 North Broadway. Phone: 592-8251. No. subscribers, 10,000; estimated potential, 12,000. Service began 1952. Equipment Jerrold. Glenn H. Flinn, pres.; R. H. Hedge, v.p.; J. E. Mankin, gen. mgr. Stations: WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT, Fort Worth (via microwave); KLTV, Tyler (off-air); WRR-FM, KVIL-FM & KXIL-FM, Dallas. No installation fee; monthly charge, \$4.50. Channel capacity: 5. Miles of plant in use, 300; additional miles planned, 25. No. of homes in front of plant: 13,000.
- Uvalde**—Uvalde TV Cable Corp., 116 N. East St. Phone: 278-4525. No. subscribers, 2,400; estimated potential, 2,700. Began service June 24, 1955. Equipment, composite. Benjamin J. Conroy Jr., pres.-mgr. (see Conroy under CATV Group Ownership). Stations: KENS-TV, KONO-TV, KLRN-TV, KWEX-TV & WOAI-TV, San Antonio (via microwave); KITV-FM & KEEZ-FM, San Antonio; KTBC-TV, Austin, KVOU, Uvalde; also aviation weather broadcast. Installation fee, n.a.; monthly charge, n.a. Channel capacity: 5. Miles of plant, 50; additional miles planned, none. Homes in front of plant: 2,800.
- Van Horn**—Van Horn Cable Co., Box 308. Phone: 3-2018. No. subscribers, 352; estimated potential, 400. Began service Sept. 16, 1955. Equipment, Entron & Ameco. Owned by Alan & John Hassenfu. Stations: KR0D-TV, El Paso; KOSA-TV, Odessa; KVKM-TV, Monahans (all picked off-air). Installation fee, \$18; monthly charge, \$5.90. Channel capacity: 6; one to be added in year. Miles of plant, 11; additional miles planned, none.
- † **Vernon**—Arena Corp.
- † **Vernon**—North Texas TV Cable Co.
- † **Vernon**—T. B. Quillin.
- † **Vernon**—Vanguard Inc.
- Victoria**—Tele-Tenna Corp. of Victoria, 2000 E. Rio Grande St. Hillcrest 3-2722. No. subscribers, 1988. Began service Feb. 10, 1955. Equipment RCA. G. R. Morrell, exec. v.p. (see Midwest Video Corp. under CATV Group Ownership.)
- Victoria**—Vumore Co. (See Vumore Co. under CATV Group Ownership).
- \* **Waco**—TV Cable Inc. of Waco, 4700 Bosque Blvd. Phone: 752-1601. Estimated potential, n.a. Service scheduled to begin 1965. Equipment, Ameco. Owned by American Cable TV (see CATV Group Ownership); R. L. McFarland, mgr. Stations: KCEN-TV, Temple; KWIX-TV, Waco (picked off-air); KRLD-TV, WBAP-TV, WFAA-TV & KTVT, Ft. Worth-Dallas; KTBC-TV & KLRN-TV, Austin (via microwave); also 6 FMs. weather. No installation fee; monthly charge, \$5.25. Channel capacity: 12. Miles of plant under construction, 440. No. of homes in front of plant: 12,000.

- Wellington**—Vumore Co., Box 192, 903 West Ave. Phone: 447-2061. No. subscribers, 700; estimated potential, 770. Began service Aug. 11, 1955. Equipment, Jerrold & Entron. Jack F. Sanders, mgr. (see CATV Group Ownership). Stations: KGNC-TV, KVII & KPDA-TV, Amarillo; KSWO-TV, Lawton; also weather. No installation fee; monthly charge, \$7. Channel capacity: 5.
- \* **Weslaco**—Valley Microwave Transmissions Inc., Box 711, Harlingen. (See CATV Group Ownership).
- \* **Weslaco**—Southwest CATV Inc., 1620 Fannin Bldg., Houston. Lester Kamin, owner (see CATV Group Ownership).
- † **Weslaco**—Alice Cable TV.
- Wheeler**—Wheeler TV System, 1108 Main St., Phone: 2911. No. subscribers, 230; estimated potential, 325. Equipment Motorola. Mrs. Laura Guthrie and M. L. Guthrie, co-owners & managers. Stations: KGNC-TV, KPDA-TV & KVII, Amarillo, Tex. (via microwave); KSWB, Elk City, Okla. (off-air). Installation fee, \$25; monthly charge, \$6.50. Cable channels: 4 TV.
- † **Wichita Falls**—North Texas TV Cable Co.

- Winnboro**—Winnboro Cable TV, 500 W. Broadway. No. subscribers, n.a. estimated potential, n.a. R. M. Rogers, pres.; Wayne McKinney, v.p.-chief engineer; Don McFadden, gen. mgr. (see Texas Community Antennas under CATV Group Ownership). Stations: KRLD-TV, WFAA-TV, WBAP-TV & KTVT, Dallas-Ft. Worth; KLTV, Tyler; KTBS-TV, KSLA-TV & KTAL-TV, Shreveport. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.

## UTAH

- Bonanza**—American Gilsonite Co. No. subscribers, 35. Began service Dec. 15, 1955. Equipment Jerrold. Stations: KCPX-TV, KSL-TV & KUTV, Salt Lake City. Installation fee, none; monthly charge, \$3. Cable channels: 3 TV.
- Castle Gate**—Castle Gate TV Inc.
- Dragerton**—See Price, Utah.
- Helper**—Helper Community TV Inc. (non-profit group). No. subscribers, 235. Dr. J. J. Dalpiaz, pres.; Thorit Hatch, v.p.; Frank Dalpiaz, secy.
- \* **Logan**—Cache Valley Bestg. Co. (KVNU Logan). Herschel Bullen, owner.
- Moab**—Town TV div. of Wentronics Inc., 79 N. Main. Phone: 253-4616. No. subscribers, 1,300 (1,180 residential); potential, 1,425. Began Dec. 1959. Equipment, Jerrold. (See Wentronics under CATV Group Ownership.) Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City (via microwave); KSL-FM & KCPX-FM, Salt Lake City. Installation fee, \$10; refundable deposit, \$15; monthly charge, \$7.50. Channel capacity: 5, including weather. Miles of plant in use, 40; additional miles planned, 5. No. of homes in front of plant: 1,450.
- Price**—Vetere Motor & TV Inc., 410 W. First St., N. Phone: 637-2644. No. subscribers, 614; estimated potential, 2000. Began service 1953. Equipment Jerrold. Louis Vetere, pres. Stations: KSL-TV, KCPX-TV, KUED & KUTV, Salt Lake City (off-air). Installation fee, \$25; monthly charge, \$4.85. Channel capacity: 5, including music. Note: Also serves Dragerton.
- † **Salt Lake City**—E. H. Coltharp & Co.
- Sunnyside**—East Carbon TV Co. Inc c/o Harold Collins, 332 Carson Ave. No. subscribers, 460; estimated potential, 1,320. Began service Oct. 1, 1955. Equipment Jerrold. Oscar Carlson Jr., pres.; Harold Collins, mgr. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City. No installation fee; monthly charge, \$4. Channel capacity: 3.
- Vernal**—Basin Television, A68N, 30E. Phone: 789-1723. No. subscribers, 1,000; estimated potential, 2,000. Began service Oct. 1956. Equipment, Jerrold. Owned by Community TV Inc. (see CATV Group Ownership); Archie Featherston, mgr. Stations: KUED, KSL-TV, KCPX-TV & KUTV, Salt Lake City; also FM. Installation fee, \$10; monthly charge, \$3.84 plus \$.14 tax. Channel capacity: 5.

## VERMONT

- Arlington**—Manchester TV Corp., Manchester, Vt. Phone: 362-2608. No. subscribers, n.a.; estimated potential, 500. Began service Dec. 1965. Equipment, composite. J. J. Mueller, pres. (see Mueller under CATV Group Ownership). Stations: WAST & WTEN, Albany; WCAX-TV, Burlington; WMHT & WRGB, Schenectady (all picked off-air); also full-band FM. Installation fee, \$25-\$50; monthly charge, \$6. Channel capacity: 5. Miles of plant, 4.5; additional miles planned, 4. No. of homes in front of plant: 300.
- Ascutney**—See Claremont, N.H.



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## Community Antenna Systems

Que.: CJFM & CKGM, Montreal; WMTW-FM, Poland Spring. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 15; additional miles planned, none. No. of homes in front of plant: 800.

**Manchester**—Manchester TV Corp., Rt. 7. Phone: 362-2608. No. subscribers, 180; estimated potential, 400. Began service Dec. 1960. Equipment Jerrold. J. J. Mueller, pres.-treas.-mgr. (see CATV Group Ownership). Stations: WTEN & WAST, Albany; WRGB, Schenectady; WCAX-TV, Burlington; WMTW-TV, Poland Spring (all picked off-air); also FM. Installation fee, \$25-\$50; monthly charge, \$6. Channel capacity: 5. Miles of plant in use, 7; additional miles planned, none. No. of homes in front of plant: 400.

\* Middlebury—Cornwall Telephone Co. D. S. Arnold, owner.

\* Middlebury—Green Mountain TV Co.

**Montpelier**—Montpelier TV Inc., 23 Langdon St. Phone: 223-2852. No. subscribers, 1,813; estimated potential, 2,000. Began service 1953. Equipment, composite. Fred Lieberman, Phillips C. Lothrop, v.p.-mgr. (see TeleSystems Corp. under CATV Group Ownership). Stations: WRGB, Schenectady; WCAX-TV, Burlington; WMTW-TV, Poland Spring; CBMT, Montreal; WPTZ, Plattsburgh (all picked off-air); WMTW-FM, Poland Spring; CKGM-FM, Montreal; CKVL-FM, Verduin, Que. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 23; additional miles planned, none. No. of homes in front of plant: 2,733. Note: Also serves Waterbury.

**Newport**—Newport Cable TV Co. Inc., 35 Main St. Phone: 334-2614. No. subscribers, 700; estimated potential, 2,500. Began service June 1, 1962. Equipment Jerrold. Arthur H. Jones, pres.; Bert H. Judd, v.p. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CBMT, CBMT, CPTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke, Que. (off-air); CKVL-FM, Verduin, Que.; WMTW-FM Poland Spring. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 16; additional miles planned, 16. No. of homes in front of plant: 1,500. Note: Holds franchises for 5 nearby villages with 600 additional homes.

N. Bennington—See Bennington, Vt.

**Northfield**—Trans-Video, 37 Park Sq. Phone: 485-3811. No. subscribers, 620; estimated potential, 750. Began service Dec. 24, 1951. Equipment Jerrold. George L. Goodrich, owner. Stations: WRGB, Schenectady; WCAX-TV, Burlington; WMTW-TV, Poland Spring; CBMT & CFCF-TV, Montreal (off-air). Installation fee, \$19.95; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, n.a.; additional miles planned, none. No. of homes in front of plant: n.a.

Passumpsic—See St. Johnsbury, Vt.

Proctor—See Rutland, Vt.

Rochester—See Rutland, Vt.

Royalton—System owned by Wendell H. Eaton.

**Rutland**—Rutland Cable TV Inc., 161 West St. Phone: 773-2755. No. subscribers, 3,800; estimated potential, 6,000. Sidney Young, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: WMTW-TV, Poland Spring; WCAX-TV, Burlington; WAST & WTEN, Albany; WRGB & WMHT, Schenectady; WPTZ, Plattsburgh; WMUR-TV, Manchester (all picked off-air); also 12 FMs. Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 120; additional miles planned, none. No. of homes in front of plant: 9,000. Note: Serves also Bethel, Brandon, Proctor, Rochester, Wallingford & W. Rutland.

**St. Johnsbury**—St. Johnsbury Community TV Corp., 83 Eastern Ave. Phone: 748-2870. No. subscribers, 1,900; estimated potential, 2,000. Began service March 1, 1954. Equipment, Jerrold. Leon A. Story, pres.; Frederick Baldwin, v.p., Eugene F. Ellingwood Jr., treas. (see CATV Group Ownership). Stations: WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring; WCAX-TV, Burlington; WBZ-TV, Boston; CBMT, Montreal; WENH-TV, Durham, N.H.; CHLT, Sherbrooke, Que. (all picked off-air); CKVL-FM, Verduin, Que.; CJFM & CKGM, Montreal; WMTW-FM, Poland Spring. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 2,200. Note: Also serves Passumpsic & St. Johnsbury Center.

St. Johnsbury Center—See St. Johnsbury.

S. Burlington—See Burlington, Vt.

(Continued on next page)

**Barre**—Vermont TV Inc., 24 Elm St. Phone: 476-4197. No. subscribers, 2,000; estimated potential, 3,400. Began service May 1, 1952. Equipment, Spencer-Kennedy. E. Nicholas Sanguinetti, pres.-treas. & mgr. (see Sanguinetti & Richard Davis under CATV Group Ownership). Stations: WRGB, Schenectady; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington; CBMT, Montreal. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 5.

**Bellows Falls**—Bellows Falls Cable Corp., 55 Square. Phone: 463-4596. No. subscribers, 1,436; estimated potential, 1,500. Began service Oct. 1953. Equipment, Westbury. Owned by TV Communications Corp. (see CATV Group Ownership); Ronald Barrett, mgr. Stations: WBZ-TV & WHDH-TV, Boston; WRLP, Greenfield; WMUR-TV, Manchester, N.H.; WMTW-TV, Poland Spring, Me. Installation fee, \$9.95; monthly charge, \$5.95. Channel capacity: 5.

**Bennington**—Better TV Inc. of Bennington, 317 Main St. Phone: 442-9395. No. subscribers, 1,352 (1,250 residential); potential 3,200. Began April 1962. Equipment, Jerrold. Albert J. Ricci, pres.-treas.; Paul W. Clark, mgr. (see CATV Group Ownership). Stations: WTIC-TV, Hartford; WHDH-TV, Boston; WKIV, Utica; WTEN & WAST, Albany; WRGB & WMHT, Schenectady (picked off-air); WPIX, New York (via microwave); also weather, 6 FMs. Installation fee, \$19.95; monthly charge, \$5.95. Channel capacity: 12. Miles of plant, 50. No. of homes in front of plant: 3,200. Note: Also serves N. Bennington.

Bethel—See Rutland, Vt.

**Bondville**—Manchester TV Corp., Rt. 7, Manchester, Vt. Phone: 362-2608. No. subscribers, 6; estimated potential, 30. Service began Fall 1963. Equipment, composite. J. J. Mueller, mgr. (see CATV Group Ownership). Stations: WHDH-TV & WBZ-TV, Boston; WMTW-TV, Poland Spring (all picked off-air). Installation fee, \$25-\$50; monthly charge, \$6. Channel capacity: 12. Miles of plant, 1.5; additional miles planned, 2. No. of homes in front of plant: 20.

Brandon—See Rutland, Vt.

**Brattleboro**—Brattleboro TV Inc., 49 Elliot St. Alpine 4-4000. No. subscribers, 2000; estimated potential, 3200. Began service June 4, 1953. Equipment, Spencer-Kennedy. F. Elliot Barber Jr., pres.; John B. Clark, mgr.; Robert Schill, system engineer. Stations: WBZ-TV, WGBH-TV, WHDH-TV & WNAC-TV, Boston; WMUR-TV, Manchester; WTIC-TV, Hartford; WRLP, Greenfield; WMTW-TV, Poland Spring, Me.; WCDC, Adams. Installation fee, \$50; monthly charge, \$5.50. Cable channels: 9 TV; also FM.

† Brattleboro—L. P. Cable Corp. (Springfield TV Bcstg.).

**Burlington**—Green Mountain TV Corp., 153 Cherry St. Phone: 864-5749. No. subscribers, 4,750 (all residential); potential, 12,000. Began 1952. Equipment, composite. Phillips C. Lothrop, mgr. (see Telesystems Corp. under CATV Group Ownership). Stations: WRGB, Schenectady; WMTW-TV, Poland Spring, Me.; WCAX-TV, Burlington; CBMT & CBFT, Montreal; WPTZ, Plattsburgh; CJOH-TV, Ottawa, Ont.; WAST, Albany (all picked off-air); WJOY-FM, Burlington; WMTW-FM, Poland Spring; CJFM & CKGM-FM, Montreal; CKVL-FM, Verduin, Que. Installation fee, \$19.95; monthly charge, \$4.95. Channel capacity: 10; WPIX, New York to be added in year. No. of homes in front of plant: 17,333. Note: Serves Essex Junction, S. Burlington & Winooski.

**Chester**—Young's Community TV Corp., 201 Union St., Springfield, Vt. Phone: 885-4551. No. subscribers, n.a.; estimated potential, n.a. S. R. Young, pres. (see CATV Group Ownership).

**Dorset**—Manchester TV Corp., Rt. 7, Manchester, Vt. Phone: 362-2608. No. subscribers, 50; estimated potential, 110. Service began June 1964. Equipment, Ameco & Blonder-Tongue. J. J. Mueller, mgr. (see CATV Group Ownership). Stations: WRGB, Schenectady; WAST & WTEN, Albany; WMHT, Schenectady (all picked off-air); also full-band FM. Installation fee, \$25-\$50; monthly charge, \$6. Channel capacity: 5. No. of homes in front of plant: 110.

Essex Junction—See Burlington, Vt.

**Grafton**—John T. Thurber Inc., 96 Chester Rd., Springfield, Vt. No. subscribers, 300; estimated potential, n.a. Began service Oct. 1961. Equipment Jerrold. John T. Thurber, pres. (see CATV Group Ownership). Installation fee, \$19.60; monthly charge, \$5.95.

Hartford—See Lebanon, N.H.

Ludlow—Okemo Vue Inc., 41 Depot St.

**Lyndonville**—St. Johnsbury Community TV Corp., 83 Eastern Ave., St. Johnsbury, Vt. Phone: 748-2870. No. subscribers, 302 (all residential); potential, 500. Began Nov. 14, 1964. Equipment, Jerrold. (See CATV Group Ownership.) Stations: WCSH-TV, Portland; WCAX-TV, Burlington; WENH-TV, Durham; WBZ-TV, Boston; CBMT & CFCF-TV, Montreal; CHLT-TV, Sherbrooke, Que. (off-air); CKVL-FM, Verduin,



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**Springfield**—Young's Community TV Corp. 201 Union St. Phone: 885-4551. No. subscribers, 1908; estimated potential, 1950. Began service May 1953. Equipment, Jerrold. S. R. Young, pres. (see CATV Group Ownership). Stations: WBZ-TV & WHDH-TV, Boston; WRLP, Greenfield; WCAX-TV, Burlington; WMTW-TV, Poland Spring (off-air). Installation fee, \$19.50; monthly charge, \$3.90. Channel capacity: 5.

**Taft's Flat**—See Lebanon, N.H.

**Wallingford**—See Rutland, Vt.

**Waterbury**—See Montpelier, Vt.

**Weston**—John T. Thurber Inc., 96 Chester Rd., Springfield. No. subscribers, 40; estimated potential, 65. Began service Sept. 14, 1962. Equipment Jerrold. John T. Thurber, pres. (see CATV Group Ownership). Stations: WCAX-TV, Burlington, Vt.; WMTW-TV, Poland Spring, Me.; WBZ-TV, Boston, Mass. Installation fee, \$19.60; monthly charge, \$5.95. Cable channels: 5 TV.

**West Rutland**—See Rutland.

**White River Junction**—See Lebanon, N.H.

**Wilder**—See Lebanon, N.H.

**Windsor**—Windsor Community Antenna Corp., 201 Union St., Springfield, Vt. Phone: 885-4529. No. subscribers, 636; estimated potential, 850. Began service July 1954. Equipment, Jerrold. F. A. Young, pres.; Edward Robinson, mgr. Stations: WNAC-TV, WHDH-TV & WBZ-TV, Boston; WCAX-TV, Burlington; WMTW-TV, Poland Spring; WMUR-TV, Manchester; WRLP, Greenfield (all picked off-air). Installation fee, \$20; monthly charge, \$3.90. Channel capacity: 5.

**Winooski**—See Burlington, Vt.

**Woodstock**—Young's Community TV, 201 Union St., Springfield, Vt. Phone: 885-4551. No. subscribers, 208; estimated potential, 300. Began service Dec. 8, 1953. Equipment, Jerrold. S. R. Young, pres. (see CATV Group Ownership). Stations: WCAX-TV, Burlington; WRLP, Greenfield; WMUR-TV, Manchester; WFTZ, Plattsburgh; WMTW-TV, Poland Spring (all picked off-air). Installation fee, \$20; monthly charge, \$4.95. Channel capacity: 5.

## VIRGINIA

**Abingdon**—Abingdon Cable Co. Inc., 277 W. Main St. Phone: 628-3881. Owned by Inter Mountain Telephone Co. (see CATV Group Ownership).

**Appalachia**—TV Cable Service Co., Appalachia. Phone: 157. No. subscribers, 400; estimated potential, 450. Began service Nov. 20, 1955. Equipment, Jerrold. Frank E. Russell, owner (see PGR Enterprises under CATV Group Ownership). Stations: WJHL-TV, Johnson City; WLOS-TV, Asheville; WCYB-TV, Bristol; WBR-TV, Knoxville (all picked off-air). Installation fee, \$100; monthly charge, \$5. Channel capacity: 5.

**Big Stone Gap**—Big Stone Cable System, c/o PGR Enterprises, 705 Ring Bldg., Washington, D.C. (see PGR Enterprises under CATV Group Ownership).

\* **Blacksburg**—Booth Bcstg., 3100 Broderick Tower, Detroit, Mich. (see CATV Group Ownership.)

**Bristol**—See Bristol, Tenn.

\* **Buena Vista**—Blueridge Cable TV Corp., Box 586, Milton B. Henon, pres. (same ownership as WREL Lexington).

**Charlottesville-Waynesboro**—Jefferson Cable Corp., 1911 Monticello Rd., Charlottesville. Phone: 296-4154. No. subscribers, 3,900; estimated potential, 15,000. Began service March 1, 1963. Equipment, Jerrold & Entron. Owners: Robert Monroe, pres.; State Loan & Finance Corp. (David Penney, pres.), 90%. (see Monroe under CATV Group Ownership). Stations: WSWA-TV, Harrisonburg, Va.; WRVA-TV & WTVR, Richmond; WXEX-TV, Petersburg-Richmond; WLVA-TV, Lynchburg; WSLS-TV, Roanoke; WTTG, WRC-TV & WTOP-TV, Washington, D.C. (all picked off-air); also 5 FMs. Installation

fee, \$9.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 97; additional miles planned, 60. No. of homes in front of plant: 7,000.

† **Chesapeake**—Peninsula Bcstg. Corp.

† **Chesapeake**—Rollins Cablevision Inc.

**Chincoteague**—Coastal Cable TV Inc., 115 S. Main St. Phone: 336-6423. No. subscribers, 700; estimated potential, n.a. Service began March 15, 1965. Equipment, Jerrold & Ameco. Stanley E. Fulton, pres. Stations: WTAR-TV, WAVY-TV & WVEC-TV, Portsmouth-Norfolk; WTTG, Washington, D.C.; WBOC-TV, Salisbury (all picked off-air). Installation fee, n.a.; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 18; additional miles planned, 10. No. of homes in front of plant: 1,200.

† **Christiansburg**—Booth Bcstg.

**Clifton Forge**—See Covington-Clifton Forge.

† **Coeburn**—Coeburn Cable Service Inc. (B. P. Murphy & Assoc., Damascus).

† **Collinsville**—Harry Anglin.

**Covington-Clifton Forge**—Cablevision of Virginia Inc., Clifton Forge office: Hotel Jefferson Bldg. Phone: 862-4888. Covington office: 275 W. Main St. Phone: 962-1184. No. subscribers, 2,600; estimated potential, 4,500. Began service Dec. 19, 1963. Equipment, Jerrold. S. F. Randolph, pres.; B. Cousins Jr., v.p.; Charlotte Bartlett, secy.-treas.; G. Newman Haynes, mgr. (see Jerrold Corp. under CATV Group Ownership). Stations: WSWA-TV, Harrisonburg; WFMV-TV, Greensboro; WOAY-TV, Oak Hill; WHIS-TV, Bluefield; WDBJ-TV & WSLS-TV, Roanoke; WLVA, Lynchburg (all picked off-air); also weather & music. Installation fee, \$50; monthly charge, \$5.55. Channel capacity: 12. Miles of plant in use, 65; additional miles planned, 12. No. of homes in front of plant: 5,000.

† **Culpepper**—Henry B. Micks, Orange, Va.

**Dante**—Dante Cable Corp., St. Paul, Va. Phone: 562-8311. No. subscribers, 272; estimated potential, 450. Began service Sept. 1, 1964. Equipment, Jerrold. W. B. Barker Jr., pres.; J. C. Murphy, v.p.; Alice E. Barker, secy.-treas. (see Barker group under CATV Group Ownership). Stations: WHIS-TV, Bluefield; WCYB-TV, Bristol; WJHL-TV, Johnson City; WDBJ-TV, Roanoke; WLOS-TV, Asheville (all picked off-air). No installation fee; monthly charge, \$4. Channel capacity: 5. Miles of plant, 7.5; additional miles planned, 4. No. of homes in front of plant: 320.

† **Danville**—Booth Bcstg., Detroit.

\* **Edinburg**—Shenandoah Telephone Co., Edinburg. Warren B. French Jr., mgr. (see CATV Group Ownership).

\* **Exmore**—Peninsula Bcstg. Corp., Box 481, Hampton, Va. (see CATV Group Ownership).

† **Falmouth**—Cablevision of Fredericksburg Inc.

† **Ferry Farms**—Cablevision of Fredericksburg Inc.

**Fredericksburg**—Cablevision of Fredericksburg Inc., 317 Bridge-water St. Phone: 373-6343. No. subscribers, 700; estimated potential, 4,500. Began service Aug. 15, 1964. Equipment, Entron. Owners: Robert J. McGeehan, pres.; Henry M. Kannee, secy.-treas.; Gary Lindsay, mgr. (see Entron listing under CATV Group Ownership). Stations: WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; WXEX-TV, WTVR & WRVA-TV, Richmond; WRC-TV, WMAJ-TV, WETA, WTTG & WTOP-TV, Washington, D.C. (all picked off-air); also local weather channel. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 40; additional miles planned, 15. No. of homes in front of plant: 6,000.

**Front Royal**—Television Antenna Cable Inc. Equipment Spencer-Kennedy.

\* **Galax**—Inter-Mountain Telephone Co., Telephone Bldg., Bristol, Tenn. Phone: 764-8140. (See CATV Group Ownership.) James H. Russell, CATV supv.

\* **Gate City**—Inter-Mountain Telephone Co. (see CATV Group Ownership).

**Grundy**—TV Cable Inc., Box 768, Phone: 935-2292. No. subscribers, 2,172 (all residential); potential, 2,500. Began Jan. 1952. Equipment composite. Reeves Bcstg., owner (see CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WJHL-TV, Johnson City; WHIS-TV, Bluefield; WCYB-TV, Bristol (all picked off-air); WJCW-FM, Johnson City; WKEE-FM, Huntington; WMEV-FM, Marion, Va. Installation fee, \$10 & \$7.50; monthly charge, \$5. Channel capacity: 5. Miles of plant, 46; additional miles planned, 25. No. of homes in front of plant: 2,500.

\* **Hampton**—Peninsula Bcstg. Corp., Box 481, Hampton. (WVEC-TV Hampton-Norfolk). See CATV Group Ownership.

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**Harrisonburg**—Harrisonburg Trans-Video, 14 Graham St. Phone: 437-9979. No. subscribers, 2,400; estimated potential, 3,500. Began service Aug. 29, 1952. Equipment, Jerrold. James M. Vickers, mgr. (see TeleVision Communications Corp. under CATV Group Ownership). Stations: WRC-TV, WTTG & WTOP-TV, Washington, D.C.; WSWA-TV, Harrisonburg; WLVA-TV, Lynchburg (all picked off-air). Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 5. Miles of plant, 50; additional miles planned, 10. No. of homes in front of plant: 4,200.

† **Henry County**—Harry Anglin.

**Lebanon**—Russell Cable Corp., Main St. Phone: 889-3271. No. subscribers, 295 (all residential); potential, 1,500. Began Oct. 1964. Equipment, Jerrold. W. B. Barker Jr., pres.; Vernon G. Barker, v.p.; Alice Barker, secy.-treas. (see Barker Group under CATV Group Ownership). Stations: WBIR-TV, Knoxville; WHIS-TV, Bluefield; WCYB-TV, Bristol; WLOS-TV, Asheville; WJHL-TV, Johnson City (all picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 5. 3 signals to be added in year. Miles of plant, 16; additional miles planned, 3. No. of homes in front of plant: 800.

† **Lexington**—Rockbridge Bcstg. (WREL Lexington).

**Luray**—Luray Transvideo Inc., 17½ Campbell St. Phone: 743-6404. No. subscribers, 75; estimated potential, 1,000. Began service Oct. 1, 1965. Equipment, Jerrold. Earl Judy Jr., pres.; Gayle Judy, gen. mgr. Stations: WMAR-TV, Baltimore, Md.; WRC-TV, WTTG, WMAL-TV & WTOP-TV, Washington, D.C.; WSWA-TV, Harrisonburg; WTVR & WRVA-TV, Richmond (all picked off-air); weather, music & FM to be added in year. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12; 2 to be added in year. Miles of plant, 7; additional miles planned, 7. No. homes in front of plant: 500.

† **Lynchburg**—Clearview Corp. Ownership: Lynchburg Bcstg. (WLVA-TV Lynchburg), Shenandoah Life Stations (WSLS-TV Roanoke) & Times-World Corp. (WDBJ-TV Roanoke). Officers: G. Frank Clement, pres.; Philip P. Allen, v.p.; John Harkrader, secy.-treas.; M. W. Armistead III, James H. Moore & Thomas Waller, dirs.

**Marion**—Home & Auto Supply Co. Inc., 131 E. Main St. Phone: 3-5321. No. subscribers, 560; estimated potential, 700. Began service Dec. 1953. Equipment composite. C. E. Coulthard, pres. Stations: WSLS-TV & WDBJ-TV, Roanoke; WHIS-TV, Bluefield. Installation fee, \$79.50; monthly charge, \$2.95. Cable channels: 3 TV.

† **Martinsville**—Booth Bcstg., Detroit.

† **Martinsville**—C. Harry Anglin.

\* **Mt. Jackson**—Shenandoah Telephone Co., Edinburg, Va. Warren B. French Jr., mgr. (See CATV Group Ownership).

\* **Narrows**—Giles TV Cable Co.

\* **New Market**—Shenandoah Telephone Co., Edinburg, Va. Warren B. French Jr., mgr. (See CATV Group Ownership).

† **Newport News**—Peninsula Bcstg. Corp. (WVEC-TV Hampton-Norfolk).

† **Newport News**—Rollins Bcstg.

† **Newport News**—Daily Press Inc. (WGH Newport News).

† **Norfolk**—Rollins Cablevision Inc.

† **Norfolk**—Peninsula Bcstg. Corp., Box 481, Hampton, Va. (WVEC-TV Hampton).

**Norton**—TV Cable Service Co., 842 Park Ave. Phone: 1210. No. subscribers, 900; estimated potential, 1,000. Began service, 1958. Equipment Jerrold. Frank M. Russell, owner (see PGR Enterprises under CATV Group Ownership). Stations: WATE-TV, Knoxville; WMCT, Memphis; WJHL-TV, Johnson City; WSAZ-TV, Huntington; WLOS-TV, Asheville (all picked off-air); also FM. Installation fee, \$100; monthly charge, \$5. Channel capacity: 5.

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\* **Onancock**—Peninsula Bcstg. Corp., Box 481, Hampton, Va. (see CATV Group Ownership).

\* **Orange**—Henry B. Micks, 241 East Main St.

\* **Parksley**—Peninsula Bcstg. Corp., Box 481, Hampton, Va. (see CATV Group Ownership).

† **Portsmouth**—Peninsula Bcstg. Corp.

† **Portsmouth**—Rollins Cablevision Inc.

**Pulaski**—Pulaski TV System, 41 E. Main St. No. subscribers, n.a.; estimated potential, 2,000. Service began Sept. 1965. Owned by Booth Bcstg. (see CATV Group Ownership). Installation fee, \$10; monthly charge, \$4.85. Channel capacity: 7, including one FM.

† **Radford**—Booth Bcstg.

† **Radford**—Reeves Bcstg.

† **Radford**—National Trans-Video, Dallas.

**Richlands**—TV Cable Inc., 1416 Second St. Phone: 963-8775. No. subscribers, 859; estimated potential, 2,600. Began service Oct. 31, 1959. Equipment, composite. Owned by Reeves Bcstg. (see CATV Group Ownership). Stations: WHIS-TV, Bluefield; WCYB-TV, Bristol; WSLS-TV & WDBJ-TV, Roanoke; WOAY-TV, Oak Hill; WHTN-TV & WSAZ-TV, Huntington; WJHL-TV, Johnson City (off-air); WSLS-FM, Roanoke. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 20; additional miles planned, n.a. No. of homes in front of plant: 1,400.

\* **Richmond**—RAM Enterprises, Inc., Box 5310. Phone: 358-0473. Robert A. Monroe, pres. (see Monroe under CATV Group Ownership).

† **Roanoke**—Neptune Bcstg. Corp.

† **Roanoke**—Clearview Corp. Ownership: Lynchburg Bcstg. (WLVA-TV Lynchburg), Shenandoah Life Stations (WSLS-TV Roanoke) & Times-World Corp. (WDBJ-TV Roanoke).

† **Roanoke**—Bob Jones Co., Salem, Va.

† **Roanoke**—Communi-Cable TV Inc. (Kermit W. Salyer, Rocky Mount, Va.).

\* **Rocky Mount**—Communi-Cable TV Inc. Estimated potential, 1-500. Kermit W. Salyer, pres. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12.

† **Salem**—Bob Jones Co., Salem.

† **Salem**—Clearview Corp. Ownership: Times-World Corp. (WDBJ-TV Roanoke), Lynchburg Bcstg. Corp. (WLVA-TV Lynchburg-Roanoke) & Shenandoah Life Stations Inc. (WSLS-TV Roanoke).

\* **Saltville**—Inter-Mountain Telephone Co. (see CATV Group Ownership).

† **Shenandoah Caverns**—Shenandoah Telephone Co., Edinburg, Va. Warren F. French Jr., mgr.

**Staunton**—Staunton Video Corp., 116 S. Lewis St., Box 233. Phone: 886-7493. No. subscribers, 1600; estimated potential, 3000. Began service April 1952. Equipment composite. R. W. Tucker, pres. Stations: WRVA-TV, Richmond; WTTG & WTOP-TV, Washington, D.C.; WSWA-TV, Harrisonburg; WLEX-TV, Petersburg-Richmond (off-air). Installation fee, \$22.50; monthly charge, \$4. Channel capacity: 5. Miles of plant in use, 34; additional miles planned, none. No. of homes in front of plant: 3,000.

\* **Strasburg**—Shenandoah Telephone Co., Edinburg, Va. Warren B. French Jr., v.p.-mgr. (see CATV Group Ownership).

† **Suffolk**—Rollins Tidewater Cablevision Inc.

† **Suffolk**—Peninsula Bcstg. Corp., Box 481, Hampton, Va. (WVEC-TV Hampton).

**Tazewell**—TV Cable Inc., Box 268. Phone: 982-2825. No. subscribers, 580; estimated potential, 1,000. Began service Oct. 1964. Equipment, composite. Owned by Reeves Bcstg. (see CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WOAY-TV, Oak Hill; WJHL-TV, Johnson City; WDBJ-TV & WSLS-TV, Roanoke; WCYB-TV, Bristol; WHIS-TV, Bluefield (off-air); WSLS-FM, Roanoke. No installation fee; monthly charge, \$4.95. Channel capacity: 12. Miles of plant in use, 18; additional miles planned, 4. No. of homes in front of plant: 1,400.

† **Vinton**—Clearview Corp. Ownership: Times-World Corp. (WDBJ-TV Roanoke), Lynchburg Bcstg. Corp. (WLVA-TV Lynchburg-Roanoke) & Shenandoah Life Stations Inc. (WSLS-TV Roanoke).

(Continued on next page)

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- † Virginia Beach—Rollins Cablevision Inc. Waynesboro—See Charlottesville, Va.
- \* Williamsburg—Peninsula Bestg. Corp., Box 481, Hampton, Va. (see CATV Group Ownership).
- \* Winchester—Winchester TV Cable Co. Charles F. Erickson, pres.; John P. Lewis, secy.-treas. (see Erickson under CATV Group Ownership). Stations: WRC-TV, WTTG, WMAL-TV, WTOF-TV, WOOK-TV, WETA & WDCA, Washington, D.C.; WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; WGAL-TV, Lancaster; WTVR, Richmond; WSVA-TV, Harrisonburg (all picked off-air).
- † Woodstock—Shenandoah Telephone Co., Edinburg, Va. Warren B. French Jr., mgr.

## WASHINGTON

- Aberdeen—Harbor TV Corp., 218 E. Wishkah. Phone: 532-5894. No. subscribers, 10,400 (9,740 residential); potential, 12,000. Began March 1953. Equipment, Spencer-Kennedy. Owned by Cox Cablevision Corp. (see CATV Group Ownership); G. L. Davenport, mgr. Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KOIN-TV & KGW-TV, Portland (via microwave). Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 9, including weather, music. Miles of plant in use, 165; additional miles planned, none. No. of homes in front of plant: 13,000. Note: Also serves Cosmopolis & Hoquiam.
- Anacortes—Skagit TV Cable Co. Inc., 1616 Norton Bldg., Seattle. Phone: 622-4984. No. subscribers, 750; estimated potential, 2,800. Began service Sept. 1963. Equipment composite. Richard Evanson, pres. (see CATV Group Ownership). Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver (all picked off-air); also weather, music, news. Installation fee, \$9.50; monthly charge, \$5.40. Channel capacity: 12.
- Arlington—Arlington TV Cable. Owned by Ben L. Slack, Max Lininger (both of Tucson, Ariz.) & Vern Teague. Arlington.
- Asotin—Pacific Northwest TV Inc., Box 651, Lewiston, Ida. Owned by American Cablevision (see CATV Group Ownership).
- Bellingham—Telecable Inc., 1616 Norton Bldg., Seattle. Phone: 622-4984. No. subscribers, 4,000; estimated potential, 11,000. Began service March 1951. Equipment composite. Richard Evanson, pres. (see Skagit TV Cable under CATV Group Ownership). Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver (all picked off-air); also weather, music, news. Installation fee, \$9.50; monthly charge, \$5.40. Channel capacity: 12. Miles of plant in use, 80; additional miles planned, 30. No. of homes in front of plant: 13,000.
- \* Bremerton—Northwest Community TV Cable of Kitsap County (see Telecable under CATV Group Ownership).
- Burlington—Skagit TV Cable Co. Inc., 1616 Norton Bldg., Seattle. Phone: 622-4984. No. subscribers, 700; estimated potential, 3,000. Began service April 1964. Equipment, composite. Richard Evanson, pres. (see CATV Group Ownership). Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver (all picked off-air); also weather, music, news. Installation fee, \$9.50; monthly charge, \$5.40. Channel capacity: 12.
- Cashmere—See Wenatchee, Wash.
- \* Centralla—KELA Television Inc., Box 827, Chehalis, Wash. (see CATV Group Ownership).
- Chehalis—KELA Television Inc., Box 827. Phone: 748-3321. No. subscribers, 850; estimated potential, 1,200. Began service July 1952. Equipment, Delta. Joe Chytil, pres.; Elroy McCaw,

v.p.; Royce Hull, mgr. (see CATV Group Ownership). Stations: KIRO-TV, KING-TV & KOMO-TV, Seattle; KCTS-TV & KTNT-TV, Tacoma; KATU, Portland (all picked off-air). Installation fee, \$19.95; monthly charge, \$3.95. Channel capacity: 5. Miles of plant, 18; additional miles planned, 4. No. of homes in front of plant: 1,900.

Chelan—Chelan Antenna Inc., Wordin Ave. Phone: 264. No. subscribers, 675; estimated potential, 900. Began service May 1954. Equipment Blonder-Tongue & Jerrold. Jack McKenna, pres.; Gene Campbell, v.p.-secy. (see Blue Mountain Cable under CATV Group Ownership); George W. Weeks, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (off-air). Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 5; one to be added in year. Miles of plant in use, 15; additional miles planned, 3. No. of homes in front of plant: n.a. Note: Also serves Chelan Falls.

Chelan Falls—See Chelan, Wash.

Chinook—Chinook Community TV Cable of the Chinook Progressive Club, Spring 7-8532. No. subscribers, 70; estimated potential, 80. Began service Jan. 1, 1961. Equipment Jerrold & Entron. Jack Munson, mgr.; Desmond Mieth, secy.-treas & auditor; Trophy Hughes, service dept.; Thor Gottberg, commissioner. Stations: KOIN-TV, KGW-TV & KPTV, Portland. Installation fee, \$120.75; monthly charge, \$3. Cable channels: 4 TV.

Clarkston—Pacific Northwest TV Inc., Box 651, Lewiston, Ida. No. subscribers, 4828; estimated potential, 8000. Began service July 1953. Equipment Jerrold. Owned by Jack Kent Cooke Inc. (see American Cablevision under CATV Group Ownership). Stations: KHQ-TV, KREM-TV, KXLY-TV, Spokane; KLEW-TV, Lewiston. Installation fee, \$34.50; monthly charge, \$3.90. Cable channels: 4 TV & 3 FM.

Cle Elum—Casassa Bros. TV Cable System, 215 Penn Ave. Phone: 101. No. subscribers, 400; estimated potential, 800. Began service 1953. Equipment, composite. John V. Casassa & Don R. Casassa, partners. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS, Seattle; KTNT & KTVW, Tacoma (all picked off-air). Installation fee, \$135 & \$25; monthly charge, \$3.50 & \$5. Channel capacity: 12. Miles of plant, 20; additional miles planned, none. No. of homes in front of plant: 900. Note: Also serves S. Cle Elum.

Colfax—Colfax Refrigeration, 122 S. Main St. Phone: 397-3741. No. subscribers, 270; estimated potential, 300. Began service Aug. 3, 1953. Equipment Jerrold. John K. Howard, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (off-air). Installation fee, \$25 or \$125; monthly charge, \$5 or \$2.50. Channel capacity: 4.

Colville—Colville TV Cable Co. Inc., 270 S. Main St., Box 149. Phone: 684-4411. No. subscribers, 1,060; estimated potential, 1,500. Began service Aug. 14, 1953. Equipment, Jerrold. W. A. Baker, pres. Stations: KREM-TV, KHQ-TV & KXLY-TV, Spokane (all picked off-air). Installation fee, \$40; monthly charge, \$4. Channel capacity: 3. Miles of plant, 20; additional miles planned, 2.

Conconully—Conconully TV Cable Co., 221 S. 1st Ave., Okanogan, Wash. Phone: 422-3380. No. subscribers, 30; estimated potential, 40. Dave Kahlow, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (off-air). Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 3.

Concrete—Boyd's TV & Appliance, Main Street. Phone: 5-2020. No. subscribers, 39 (33 residential); estimated potential, 50. Service began, 1950. Equipment, Blonder-Tongue. Mr. & Mrs. Ted Boyd, co-owners. Stations: KING-TV, KOMO-TV & KIRO-TV, Seattle; KTNT-TV, Tacoma (all picked off-air). Installation fee, \$10; monthly charge, \$3.25. Channel capacity: 5.

Connell—Sunset Cable Co., 124 E. Franklin St. Phone: 234-3071. No. subscribers, 250; estimated potential, 400. Began service Dec. 23, 1955. Equipment, Jerrold & Blonder-Tongue. August Aubert, owner. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; KEPR-TV, Pasco; KNDU, Richland (all picked off-air); KREM-FM & KHQ-FM, Spokane; KACA-FM, Prosser. KDUX-FM, Aberdeen; KTVR, LaGrande, Ore. Installation fee, \$10; monthly charge, \$4.25. Channel capacity: 9. Miles of plant, 10; additional miles planned, 5. No. of homes in front of plant: 300.

Cosmopolis—See Aberdeen, Wash.

Coulee Dam—TV Assn. of Coulee Dam, Box 67. No. subscribers, 400; estimated potential, 420. Began service Sept. 1954. Equipment, composite. George S. Curtiss, pres.; Roy Terow, secy.; W. A. Dickerson, treas. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane (all picked off-air). Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 400.

\* Cowlitz County—Cowlitz Cablevision Inc. (see CATV Group Ownership).

Cranberry—See Long Beach, Wash.



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Dallesport—See The Dalles, Ore.

Dayton—Touchet Valley TV Inc., 204 E. Main. Phone: 382-2132. No. subscribers, 910; estimated potential, 1,200. Began service Aug. 1953. Equipment Jerrold. Ben Klingenstein, pres.; Ron Klingenstein, secy.-treas.-mgr. Stations: KHQ-TV & KXLY-TV & KREM-TV, Spokane (off-air); KREM-FM, Spokane. Installation fee, \$99.95 or \$25; monthly charge, \$4 or \$5. Channel capacity: 3; 2 to be added in year. Miles of plant in use, 24; additional miles planned, none.

E. Wenatchee—See Wenatchee, Wash.

† Edmonds—Telecable Inc., Seattle.

† Edmonds—KIXI AM-FM Seattle (Wally Nelskog, pres.).

Ellensburg—Ellensburg TV Cable Corp., 505 N. Pearl St. Phone: 925-2557. No. subscribers, 2,190 (2,160 residential); potential, 2,350. Began Aug. 1954. Equipment, Jerrold. Mrs. Frank Russell, pres.; Roy Morrison, mgr. Stations: KIRO-TV, KING-TV & KOMO-TV, Seattle; KIMA-TV, Yakima (all picked off-air); also music. Installation fee, \$9.95; monthly charge, \$5.45. Channel capacity: 5; one signal to be added in year. Miles of plant, 66; additional miles planned, none. No. of homes in front of plant: 2,400.

Elmer City—Audiovision Service Co., Box 251. Phone: 633-0637. No. subscribers, 125 (all residential); potential, 250. Began Oct. 1955. Equipment, composite. William F. Ford, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane (all picked off-air). Installation fee, \$150; monthly charge, \$3. Channel capacity: 12. Miles of plant, 25; additional miles planned, 5. No. of homes in front of plant: 150.

Ephrata—Empire TV Inc., 1st Ave. NW & Irrigation Canal. Phone: 754-4434. No. subscribers, 1,175 (1,150 residential); estimated potential, 1,500. Began service Dec. 1, 1953. Equipment, Blonder-Tongue. Pat Hughes, owner (see CATV Group Ownership). Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane (picked off-air); KING-TV & KCTS-TV, Seattle (via microwave); also music. Installation fee, \$10; monthly charge, \$5. Channel capacity: 9. Miles of plant, 24; additional miles planned, none. No. of homes in front of plant: 1,900.

Everett—Everett Cablevision Inc., 2507 Broadway. Phone: 259-3171. No. of subscribers, 3,000; estimated potential, 5,000. Began service July 15, 1953. Equipment, composite. (See Tele-Vue Systems Inc. under CATV Group Ownership). Wally Nelskog, pres.; Robert J. Brown, mgr. Stations: KCTS-TV, KOMO-TV, KIRO-TV & KING-TV, Seattle; KTNT-TV & KTVW, Tacoma; KVOs-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver; CHEK-TV, Victoria (all picked off-air); also 2 weather-music channels; 20 FMs. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 50; additional miles planned, 70. No. of homes in front of plant: 8,000.

Goldendale—Goldendale TV Cable Inc., Box 241, 114 E. Main. No. subscribers, 333. C. J. Morlan, pres. Cable channels: 5 TV.

Goldendale—See also Wishram, Wash.

\* Grandview—Columbia TV Co., Kennewick, Wash. (see CATV Group Ownership).

\* Grandview—Cable TV of Yakima Valley (see CATV Group Ownership).

\* Grandview—United Transmission Inc., subsidiary of United Utilities (see CATV Group Ownership).

Hoquiam—See Aberdeen, Wash.

Ilwaco—See Long Beach.

\* Kelso—Cowlitz Cablevision Inc. (see CATV Group Ownership).

Kennewick-Pasco—Columbia TV Co. Inc., 205 W. Kennewick Ave., Box 655, Kennewick. Phone: 586-6177. No. subscribers, 4,820 (4,347 residential); potential, 15,000. Began Oct. 1956. Equipment composite. David H. Strassler, pres.; Robert M. Rosencrans, v.p.; Martin Flug, secy.-treas.; Clay D. White, gen. mgr. & area supr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; KCTS-TV, Seattle (via microwave); KEPR-TV, Pasco; KNDU, Richland (picked off-air); KXLY-FM, KREM-FM & KHQ-FM, Spokane; also weather. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 8. Miles of plant, 110; additional miles planned, 40. No. of homes in front of plant: 10,000.

Lake Washington—See Seattle.

Leavenworth—Leavenworth TV Co.

Lind—Lind TV Service Inc., Lind. Phone: 677-3241. No. subscribers, 193; estimated potential, 225. Began service May 1954. Equipment, Jerrold. J. D. Urquhart, pres.; F. C. Beck, secy.-treas. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane (all picked off-air); KREM-FM, Spokane. Installation fee, \$25 or \$180 for share of stock; monthly charge, \$2.50 or \$1 for stockholders. Channel capacity: 3. Miles of plant in use, 5; additional miles planned, one.

## Community Antenna Systems

Long Beach—Cox Cablevision Corp., 3rd & Pacific. Phone: 642-3142. No. subscribers, 781 (763 residential); potential, 1,500. Began Sept. 1959. Equipment, Ameco & Blonder-Tongue. G. L. Davenport, regional mgr. (see CATV Group Ownership). Stations: KATU, KOIN-TV & KGW-TV, Portland (all picked off-air). Installation fee, \$49.50 & \$10; monthly charge, \$4.50 & \$5.50. Channel capacity: 5. Miles of plant, 29.5; additional miles planned, 3. No. of homes in front of plant: 2,000. Note: Also serves Cranberry, Ilwaco, Ocean Park & Seaview.

Longview—Telecable of Cowlitz County (see Telecable under CATV Group Ownership). No. subscribers, 200; estimated potential, 5,000. Service began Nov. 1965. Joseph F. Butler, mgr. Stations: KIRO-TV, KOMO-TV, KCTS & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KATU, KOIN-TV, KGW-TV, KPTV & KOAP-TV, Portland (all picked off-air); also weather, news, music. Channel capacity: 12.

\* Longview—Cowlitz Cablevision Inc. (see CATV Group Ownership).

Loomis—TV Cable Co.

Lyle—Roth Music Center, 410 East Second St., The Dalles, Ore. Phone: 296-3752. No. subscribers, 51 (all residential); potential, 90. Began Aug. 1956. Equipment, Jerrold & Blonder-Tongue. Richard & Dorothy Roth, owners. Stations: KGW-TV, KOIN-TV, KATU-TV & KPTV, Portland. Installation fee, \$50; monthly charge, \$5. Channel capacity: 12.

Marshland—See Westport, Wash.

Metaline Falls—Bestview Cable Video Co. Inc., Box 306, Hilltop 6-2121. No. subscribers, 136 (135 residential); potential, 175. Equipment, Jerrold. Leslie W. Copple, pres.; E. O. Dressel Jr., v.p.-mgr. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane (all picked off-air). Installation fee, \$50; monthly charge, \$5.90. Channel capacity: 3.

Montesano—Sylvia TV Inc., 136 First St. S. Phone: 249-3952. No. subscribers, 795; estimated potential, 850. Began service March 1, 1956. Equipment Ampli-vision & Blonder-Tongue. Fred G. Goddard & William Schiller, partners. Stations: KIRO-TV, KOMO-TV & KING-TV, Seattle; KTNT-TV & KTVW, Tacoma (all picked off-air). Installation fee, \$7.50; monthly charge, \$3.65. Channel capacity: 5.

Moses Lake—Moses Lake TV Inc., Hwy. 17 & Wheeler Rd. Phone: 765-6151. No. subscribers, 3,050; estimated potential, 4,000. Began service May 1954. Equipment composite. Pat Hughes, pres.; R. C. Hughes, v.p.; R. K. Powers, secy. (see CATV Group Ownership). Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KING-TV & KCTS-TV, Seattle (via microwave). Installation fee, \$125; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 60; additional miles planned, none. No. of homes in front of plant: 4,500.

Mount Vernon—Skagit TV Cable Co. Inc., 1616 Norton Bldg., Seattle. Phone: 622-4984. No. subscribers, 400; estimated potential, 2,800. Began service January, 1964. Equipment composite. Richard Evanson, pres. (see CATV Group Ownership). Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KVOs-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver (off-air). Installation fee, \$9.50; monthly charge, \$5.40. Channel capacity: 12.

North Bend—Cascade Radio & TV Cable Co., Box DD. Phone: 888-3782. No. subscribers, 1,050; estimated potential, 2,000. Began service Feb. 1, 1956. Equipment, Jerrold. Owners: Bruce F. Sears & Gene R. Blossat, partners. Stations: KCTS-TV, KOMO-TV, KING-TV & KIRO-TV, Seattle; KTNT-TV, Tacoma; CHEK-TV, Victoria, B.C. (all picked off-air). Installation fee, \$125; monthly charge, \$4. Channel capacity: 12. Miles of plant in use, 35; additional miles planned, 5. No. of homes in front of plant: 1,400. Note: Also serves Snoqualmie.

Ocean Park—See Long Beach, Wash.

Okanogan—See Omak-Okanogan.

Oklahoma Hill—See Westport, Wash.

\* Olympia—Telecable of Thurston County (see Telecable under CATV Group Ownership).

† Olympia—Tele-Vue of Olympia (KGY Olympia; Tom Olsen, owner).

Omak-Okanogan—Okanogan Valley TV Cable Co., Box 567, Omak, Wash. Phone: 826-1650. No. subscribers, 1241. Began service March 1954. Equipment, composite. Kyle E. Laughlin & S. C. Haddock, partners. (see CATV Group Ownership). Stations: KCTS-TV, Seattle; KXLY-TV, KHQ-TV & KREM-TV, Spokane. Installation fee, \$49.50 & \$9.95; monthly charge, \$3.50 & \$4.50. Channel capacity: 5, including FM.

(Continued on next page)

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WASHINGTON—(Continued)

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Oroville—Oroville TV Cable Co.

\* Othello—Othello Community Antenna System Inc., 119 Basin St. SW, Ephrata, Wash. Estimated potential, 800. Equipment, Ameco. E. Stratford Smith, pres.-treas.; Vincent A. Pepper, v.p. (see Smith & Pepper under CATV Group Ownership). Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KING-TV & KCTS-TV, Seattle (via microwave); KEPR-TV, Pasco; KNDU, Richland (picked off-air). Channel capacity: 12.

Pacific Beach—United Video Supply Inc., P.O. Box 266. Phone: 276-4472. No. subscribers, 325; estimated potential, 350. Began service January 1959. Equipment Ameco & Jerrold. Hugh D. Humphreys, pres.; Richard A. Kay, v.p.; Mrs. Jean Humphreys, treas.; Lane Carr, secy. Stations: KOMO-TV, KING-TV, KIRO-TV & KTNT-TV, Seattle. Installation fee, \$45; monthly charge, \$4. Cable channels: 5 TV, 1 FM.

Pasco—See Kennewick-Pasco.

† Pierce County—KTNT-TV Tacoma-Seattle.

Pomeroy—Howell Cablevision, Main St. Phone: 843-1581. No. subscribers, 500; estimated potential, 600. Began service June 1953. Equipment, Entron. D. D. Howell & E. A. Howell, partners. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KWSC-TV, Pullman; KLEW-TV, Lewiston (all picked off-air); also 5 FMs. Installation fee, \$19.95; monthly charge, \$4. Channel capacity: 5. Miles of plant, 15; additional miles planned, none. No. of homes in front of plant: 600.

Port Angeles—Port Angeles Telecable Inc., 112 S. Lincoln. Phone: 457-9292. No. subscribers, 2,700 (2,660 residential); potential, 3,000. Began May 1960. Equipment, composite. Jack B. Chapman, pres.-mgr.; John Walker, v.p.; Ernest Candell, secy.; Robert Aiken, treas. Stations: KVOS-TV, Bellingham; KING-TV, KIRO-TV, KOMO-TV & KCTS-TV, Seattle; CBUT-TV & CHAN-TV, Vancouver, B.C.; CHEK-TV, Victoria, B.C. (all picked off-air). Installation fee, \$24.50; monthly charge, \$4. Channel capacity: 8. Miles of plant, 45; additional miles planned, 20. No. of homes in front of plant: 3,000.

\* Prosser—Columbia TV Cable Co., Kennewick, Wash. (see CATV Group Ownership).

\* Prosser—United Transmission Inc., subsidiary of United Utilities. (see CATV Group Ownership).

Pullman—Pullman TV Cable Co., 918 Grand St. Phone: 564-8522. No. subscribers, 927; estimated potential, 1,200. Service began 1954. Equipment, Blonder-Tongue & Entron. S. C. Haddock, owner (see CATV Group Ownership). Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KWSC-TV, Pullman (all picked off-air); KHQ-FM, KXLY-FM & KREM-FM, Spokane. Installation fee, \$19.50; monthly charge, \$3. Channel capacity: 5. Miles of plant in use, 17; additional miles planned, one. No. of homes in front of plant: 1,300.

Quincy—Quincy Valley TV Inc. No. subscribers, 1,000; estimated potential, 6,000. Began service Feb. 1954. Equipment, Adler. William Turnbull, pres. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane, Supported by annual contribution of \$10 per member.

Rainier—Rainier Community TV, c/o Cowlitz Cablevision Inc., 701 W. Cowlitz Way, West Kelso, Wash. Owned by John W. Blood (see Cowlitz under CATV Group Ownership). Installation fee, \$84.50; monthly charge, \$4.75.

Raymond—TV Smith, 301 Duryea St. Phone: 942-2456. No. subscribers, 1650; estimated potential, 2100. Began service Feb. 1, 1951. Equipment Jerrold. Merle C. Smith, owner-mgr. Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KTNT-TV, Tacoma (off-air). Installation fee, \$14.95; monthly charge, \$4. Channel capacity: 5; one to be added in year. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 2,500. Note: Also serves South Bend.

Renton—Clearview TV Cable Systems, Box 101, Issaquah, Wash. Phone: 392-5734. No. subscribers, 750; estimated potential, 6,000. Began service Jan. 1965. Equipment, composite. William L. Monson, owner. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS, Seattle; KTNT & KTVW, Tacoma; KVOS-TV, Bellingham (all picked off-air); full FM. Installation fee, \$10;

monthly charge, \$3.95. Channel capacity: 12; 2 signals to be added in year. Miles of plant, 15; additional miles planned, 25. No. of homes in front of plant: 1,500.

Republic—The Television Assn. of Republic, Spruce 5-3461. No. subscribers, 225; estimated potential, 300. Equipment Jerrold. Began service Dec. 1954. George Turner, pres. (non-profit organization). Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane. Installation fee, \$150; monthly charge, \$3.75. Cable channels: 3 TV.

Richland—Richland TV Cable Co., 1317-B George Washington Way. Phone: 944-9110. No. subscribers, 3,867 (3,836 residential); potential, 5,000. Began May 1954. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). W. A. Aylward, mgr. Stations: KREM-TV, KHQ-TV & KXLY-TV, Spokane (via microwave); KEPR-TV, Pasco; KNDU, Richland (picked off-air); KREM-FM & KHQ-FM, Spokane; 2 signals to be added in year. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 95; additional miles planned. 5. No. of homes in front of plant: 7,300.

Seattle—Northwest Cablevision Co., 3826 Stoneway North. Phone: 633-3344. No. subscribers, 1,634 (1,603 residential); estimated potential, n.a.

Seattle—Master TV Cable Systems Inc., P.O. Box 3144, 144 Lakeside Ave. Phone: 325-3930. No. subscribers, 3,400; estimated potential, 4,000. Service began Dec. 1957. Equipment composite. Subsidiary of Tele-Vue Systems Inc. (see CATV Group Ownership). Douglas J. MacKenzie, mgr. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS-TV, Seattle; KTNT-TV & KTVW, Tacoma; KVOS-TV, Bellingham (all picked off-air); also FM, weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 70; additional miles planned, 60. No. of homes in front of plant: 7,000. Note: Serves area of Seattle bordering West shores of Lake Washington.

† Seattle—United Community Antenna System Inc. (KING-TV, KIRO-TV & KOMO-TV, all Seattle).

† Seattle—Telecable Inc, Seattle (Richard Evanson, pres.).

† Seattle—Seattle Times Co.

† Seattle—Hearst Corp. Master TV.

Seaview—See Long Beach.

Sedro Woolley—Skagit TV Cable Co. Inc., 1616 Norton Bldg., Seattle. Phone: 622-4984. No. subscribers, 950; estimated potential, 1,400. Began service June, 1964. Equipment, composite. Richard Evanson, pres. (see CATV Group Ownership). Stations: KIRO-TV, KOMO-TV, KCTS-TV & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT-TV & CHAN-TV, Vancouver (off-air). Installation fee, \$9.50; monthly charge, \$5.40. Channel capacity: 12.

Selah—Cableview of Selah, Box 57. Phone: Yakima 248-2277. No. subscribers, 175; estimated potential, 800. Began service March 15, 1963. Equipment, Jerrold. Samuel P. Boyd, mgr. Stations: KIMA-TV, KNDO & KYVE-TV, Yakima; KATU, KOIN-TV & KGW-TV, Portland (all picked off-air). Installation fee, \$20; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 9; additional miles planned, 10. No. of homes in front of plant: 450.

Shelton—Taylor Radio Electric Service, 4th & Cota Sts. Phone: 426-6602. No. subscribers 175; estimated potential, 500. Began service 1949. Equipment Blonder-Tongue & Jerrold. G. L. Taylor, owner. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS-TV, Seattle; KTNT-TV & KTVW, Tacoma (off-air). Installation fee, \$50 or \$25; monthly charge, \$5; or \$48 annually. Channel capacity: 7. Miles of plant in use, 6; additional miles planned, one.

Snoqualmie—See North Bend, Wash.

Soap Lake—Soap Lake TV Inc., Box 125, Ephrata, Skyline 4-4434. No. subscribers, 60; estimated potential, 500. Began service March 1954. Equipment Jerrold & Blonder-Tongue. Charles Clements, pres.-mgr.; Clifton W. Collins, secy.-treas. (see Clements under CATV Group Ownership). Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KING-TV, KOMO-TV & KCTS-TV, Seattle; also music. No installation fee; monthly charge, \$6.15. Channel capacity: 5.

South Bend—See Raymond, Wash.

S. Cle Elum—See Cle Elum, Wash.

Starbuck—Starbuck Community Antenna Systems, 917 S. 4th St., Dayton. Phone: 382-2761. No. subscribers, 40; estimated potential, 200. Began service 1955. Equipment Jerrold & Blonder-Tongue. Wayne Spoonemore, owner. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane (off-air). Installation fee, \$75; monthly charge, \$4. Channel capacity: 5; 7 to be added in year. Miles of plant in use, 4; additional miles planned, 2. No. of homes in front of plant: 60.

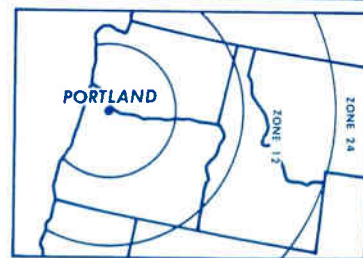


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# Community Antenna Systems

- Sumas**—Town of Sumas, Cherry St. Phone: 898-4713. No. subscribers, 114; estimated potential, 200. Began service in 1953. Equipment Blonder-Tongue. Harry Iverson, utilities superintendent. Stations: KIRO-TV, KING-TV & KOMO-TV, Seattle; CBUT-TV, Vancouver, B.C. (off-air). Installation fee, \$75; monthly charge, \$2. Channel capacity: 5. Miles of plant in use, 15. No. of homes in front of plant: 120.
- Sunnyside**—Cascade Bcstg. (KIMA-TV Yakima). No. subscribers, 90; estimated potential, 3000. Began service in 1954. Equipment, Jerrold and Blonder-Tongue. Stations: KIMA-TV & KNDO, Yakima; KCTS-TV, Seattle, Wash. Installation fee, \$12.50; monthly charge, \$3.
- \* **Sunnyside**—Cable TV of Yakima Valley (see CATV Group Ownership).
- \* **Sunnyside**—Columbia TV Co., Kennewick, Wash. (see CATV Group Ownership).
- \* **Sunnyside**—United Transmission Inc., subsidiary of United Utilities (see CATV Group Ownership).
- † **Tacoma**—Telecable Inc. (Richard Evanson, pres.).
- † **Tacoma**—Tele-Vue Corp., Walnut Creek, Cal.
- \* **Toledo**—Mayor Glen Ramsey, Toledo.
- Tonasket**—Okanogan Valley TV Cable Co., Box 537. Phone: 486-2486. No. subscribers, 300; estimated potential, n.a. Began service Aug. 1955. Equipment, composite, Kyle Laughlin & S. C. Haddock, partners (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CHBC-TV, Kelowna, B.C.; KCTS-TV, Seattle. Installation fee, \$49.50 & \$9.95; monthly charge, \$3.50 & \$4.50. Channel capacity: 5.
- † **Toppenish**—KNDO-TV Yakima.
- † **Toppenish**—KIMA-TV Yakima.
- † **Toppenish**—Telecable Inc., Seattle.
- Union Gap**—Cable TV of Yakima Valley Inc. Owned by KIMA-TV & KNDO-TV Yakima, Telecable Inc. of Seattle (Richard Evanson). Robert DiPietro, mgr. See CATV Group Ownership.
- † **University Place (Pierce County)**—Telecable Inc., Seattle.
- † **University Place (Pierce County)**—KTNT-TV Tacoma-Seattle (Tribune Publishing.)
- Waitsburg**—Pomeroy Cable. Bud Howell, owner.
- Walla Walla**—Blue Mountains TV Cable Co., 221 E. Main St. Phone: 525-4962. No subscribers, 4,990 (4,914 residential); Potential, 5,200. Began Sept. 1953. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership); W. A. Aylward, mgr. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KNDU, Richland; KEPR-TV, Pasco (picked off-air); KCTS-TV, Seattle (via microwave); KXLY-FM, KREM-FM & KHQ-FM, Spokane; 2 signals to be added in year. Installation fee, \$24.95; monthly charge, \$4.95. Channel capacity: 5. Miles of plant, 80; additional miles planned, 5. No. of homes in front of plant: 9,000.
- Walla Walla**—Clearwater Cable TV, 228 E. Main St.
- Washtucna**—Washtucna Cable System. Phone: 571. No. subscribers, 84; estimated potential, 90. Equipment Jerrold. Mr. & Mrs. Peter J. Dorian, owners. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane (off-air). Installation fee, \$5; monthly charge, \$5.50. Channel capacity: 3. Miles of plant in use, 3; additional miles planned, none.
- Waterville**—Clements TV, Masonic Bldg. Phone: 745-4600. No. subscribers, 300; estimated potential, 300. Began service Jan. 1, 1953. Equipment Spencer-Kennedy. Charles E. Clements, pres.-mgr. (see CATV Group Ownership). Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane (off-air). Installation fee, \$135; monthly charge, \$4.25. Channel capacity: 5. Miles of plant in use, 18; additional miles planned, none. No. of homes in front of plant: 300.
- Wenatchee**—Consolidated TV Cable Co., 110 S. Mission St. Phone: 663-4608. No. subscribers, 1,450 (1,415 residential); potential, 4,000. Began Oct. 1953. Equipment, Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). William E. Cox, mgr. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KING-TV & KCTS-TV, Seattle (all via microwave); also 4 FMs, weather channel, background music. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 135; additional miles planned, none. No. of homes in front of plant: 5,500. Note: Also serves E. Wenatchee & Cashmere.
- Westport**—Coho Cable Co., Grayland, Wash. Service began June 1965. System has microwave facilities, delivers Portland & Seattle signals. Note: Plans to extend service into Marshland & Oklahoma Hill areas.
- White Salmon**—Community Antenna Service.
- † **White Salmon**—United Transmission Inc.

\* **Winlock**—Winlock Cable Co.

**Winthrop**—Community Antenna Service.

**Wishram**—Wishram TV Co. Inc., Goldendale, Wash. Phone: 773-4334. No. subscribers, 785; estimated potential, 850. Began service Sept. 1, 1954. Equipment, Entron. Daniel Bunn, pres.; Jack Coffield, v.p.; Raymond Coffield, secy. Stations: KATV, KOAP, KOIN-TV, KPTV & KGW-TV, Portland (all picked off-air); also FM. No installation fee; monthly charge, \$4.25. Channel capacity: 9; one channel to be added in year. Miles of plant in use, 15; additional miles planned, 16. No. of homes in front of plant: 950. Note: Also serves Goldendale.

† **Yakima**—Telecable Inc. (see CATV Group Ownership).

\* **Yakima County**—Cable TV of Yakima Valley Inc. holds county franchise for areas of Antanum, Union Gap, W. Yakima & parts of Terrace Heights area. Owners: KIMA-TV Yakima, KNDO-TV Yakima, Telecable Inc. of Seattle (Richard Evanson). See CATV Group Ownership.

## WEST VIRGINIA

**Anmoore**—See Clarksburg, W.Va.

**Beaver**—See Beckley.

**Beckley**—Beckley TeleCable, 108 S. Kanawha St. Phone: 252-7309. No. subscribers, 1,400 (1,372 residential); potential, 4,200. Began Jan. 1, 1965. Equipment, Jerrold & Telesystems. Owned by Norfolk-Portsmouth Newspapers Inc. (see CATV Group Ownership). Gary A. Dent, mgr. Stations: WSAZ-TV & WHTN-TV, Huntington; WOAY-TV, Oak Hill; WCYB-TV, Bristol; WHIS-TV, Bluefield; WDBJ-TV & WLSL-TV, Roanoke; WCHS-TV, Charleston; WJHL-TV, Johnson City (all picked off-air). Installation fee, \$18.50; monthly charge, \$5.50. Channel capacity: 12. Miles of plant, 62; additional miles planned, none. No. of homes in front of plant: 6,000. Note: Also serves Mabscott, also plans expansion into areas of Beaver, Calloway Heights, Maxwell Hill, Raleigh & Sprague.

**Belington**—Belington TV Cable Corp., Box 706, Webster Springs, W. Va. No. subscribers, 339; estimated potential, 400. Began service 1957. Equipment, Jerrold. Harry Harkins, pres. (see Ohio Valley Cable under CATV Group Ownership). Stations: KDKA-TV & WTAE, Pittsburgh, Pa.; WBOY-TV, Clarksburg, W. Va.; WTRF-TV, Wheeling, W. Va.; WSTV-TV, Steubenville, O. Installation fee, \$125; monthly charge, \$3.61. Channel capacity: 5.

**Belmont**—Ohio Valley Cable Corp., 107 Washington, St. Marys, W.Va. Phone: 684-7876. No. subscribers, 60; estimated potential, 140. Began service Nov. 1965. Equipment, Ameco. (See CATV Group Ownership.) Stations: WSTV-TV & WTRF-TV, Wheeling-Steubenville; WCHS-TV, Charleston; WHTN-TV, Huntington; WTAP-TV, Parkersburg (all picked off-air); also full FM. Installation fee, \$10 or \$89; monthly charge, \$5 or \$4. Channel capacity: 5. Miles of plant, 6; additional miles planned, none. No. of homes in front of plant: 180.

**Benwood**—F & H TV Cable Service.

**Berkeley Springs**—Tri-State Cable TV Inc., 3 Penna. Ave., Hancock, Md. Phone: 678-6810. No. subscribers, 465; estimated potential, 600. Began service Oct. 1962. Equipment, Jerrold & Holt. Stanley E. Fulton, pres.-treas.; Glenn Dawson, mgr. (see CATV Group Ownership). Stations: WRC-TV, WTTG, WMAL-TV & WTOP-TV, Washington, D.C.; WMAR-TV, WBAL-TV & WJZ-TV, Baltimore; WSAV-TV, Harrisonburg, Va.; WGAL-TV, Lancaster (all picked off-air); also FM. No installation fee; monthly charge, \$4. Channel capacity: 9. Miles of plant, 8; additional miles planned, none. No. of homes in front of plant: 550.

**Beryl**—See Piedmont, W. Va.

**Bluefield**—Bluefield TV Cable, 125 North St. Phone: 327-5153. No. subscribers, 3000; estimated potential, 4000. Began service April 15, 1954. Equipment, Jerrold & Holt. Dan Boyd, mgr. Stations: WCHS-TV, Charleston; WLSL-TV & WDBJ-TV, Roanoke; WHIS-TV, Bluefield; WHTN-TV, Huntington (off-air). No installation fee; monthly charge, \$4.84. Channel capacity: 5, including FM. Miles of plant in use, 100; additional miles planned, none.

**Bluewell Station**—Bluewell TV Cable Inc., Box 3022, Bluewell Station, Bluefield. Phone: 325-8815. No. subscribers, 297; estimated potential, 700. Began service Oct. 1960. Equipment Jerrold. Nick Amell Jr., pres.; Gerald Hughes, v.p. Stations: WHIS-TV, Bluefield; WHTN-TV, Huntington; WOAY-TV, Oak Hill; WLSL-TV & WDBJ-TV, Roanoke. Initial installation fee, none; monthly charge, \$4.63. Channel capacity: 5.

(Continued on next page)

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- Bridgeport—See Clarksburg, W. Va.
- Buckhannon—Community TV Inc., Burnsville. Phone: 853-3271. No. subscribers, 1,100; estimated potential, 1,600. Began service 1955. Equipment, composite. George H. Sutton, pres.; Staunton C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WCHS-TV, Charleston; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WBOY-TV, Clarksburg; WDTV, Weston (all picked off-air); also 2 FMs. No. installation fee; monthly charge, \$3.50. Channel capacity: 5. No. of homes in front of plant: 2,000.
- Burnsville—Marlington Cable Co. Phone: 853-3271. No. subscribers, 135; estimated potential, 175. Began service Dec. 1952. Equipment, Jerrold. George H. Sutton, pres.; S. C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WOAY-TV, Oak Hill; WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WDTV, Weston (off-air). No installation fee; monthly charge, \$3.50. Channel capacity: 5, including FM. Miles of plant in use, 4; additional miles planned, none. No. of homes in front of plant: 200.
- Callaway Heights—See Beckley.
- Cameron—Haines TV Cable Service, Maple Ave. Phone: Cameron 350. Ed Haines, owner. (See CATV Group Ownership.)
- Chester—C & S TV, 801 Carolina. Phone: 387-2140. No. subscribers, 550; estimated potential, 600. Began service Jan. 1951. Equipment, Jerrold. Donald Chaney & Robert Burch, owners. Stations: WTRF-TV, Wheeling; WTAE & KDKA-TV, Pittsburgh, Pa.; WSTV-TV, Steubenville, O. Installation fee, \$27.50; monthly charge, \$3.50. Cable channels: 4 TV.
- † Chester—CATV of Ohio Valley Inc., combination of Rego Industries & Columbiana CATV Inc. (Brush-Moore Newspapers & Neptune Bestg.).
- Clarksburg—Clarksburg TV Cable Co., 233 S. 3rd St. Phone: 624-7464. No. subscribers, 10,000; estimated potential, 10,500. Began service July 1953. Equipment, Jerrold. Owned by American Cablevision (see American Cablevision under CATV Group Ownership). Stations: WTRF-TV & WSTV-TV, Steubenville-Wheeling; WBOY-TV, Clarksburg; WIIC, KDKA-TV & WTAE, Pittsburgh; WDTV, Weston; WJAC-TV, Johnstown; WSAZ-TV, Huntington; WCHS-TV, Charleston (all picked off-air); WRYP-FM, KDKA-FM, WLOA-FM & WKJF-FM, Pittsburgh. Installation fee, \$20; monthly charge, \$5. Channel capacity: 12. Miles of plant, 11; additional miles planned, none. No. of homes in front of plant: 11,000. Note: Also serves Anmoore, Bridgeport, Nutter Fort & Stonewood.
- Clendenin—Clendenin TV Cable, Box 261. Phone: 584-5721. No. subscribers, 150; estimated potential, 450. Began service Aug. 1, 1959. Equipment, Blonder-Tongue & Ameco. Clifford A. Fields, owner; J. L. Deel, mgr. Stations: WHTN-TV, Huntington; WOAY-TV, Oak Hill; WDTV, Weston; WCHS-TV, Charleston (all picked off-air); also 5 FMs. Installation fee, \$10; monthly charge, \$4. Channel capacity: 12. Miles of plant, 4; additional miles planned, 2. No. of homes in front of plant: 185.
- \* Clendenin—Kanawha Cable Co., Burnsville, W. Va. Phone: 853-3271. System under construction. George H. Sutton, pres.; Staunton C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WDTV, Weston; WOAY-TV, Oak Hill (all picked off-air); also FM. Channel capacity: 12.
- Coalwood—Olga Coal Co. Phone: 297-4462. No. subscribers, 480; estimated potential, 700. Began service July 1952. Equipment, Jerrold. W. D. Dantzier, mgr. Stations: WHTN-TV & WSAZ-TV, Huntington; WDBJ-TV, Roanoke; WCHS-TV, Charleston (all picked off-air). Installation fee, \$125; monthly charge, \$2.50. Channel capacity: 3.
- \* Dunbar—Kanawha Cable TV Co. Owned by Cote Inc. (see CATV Group Ownership.)
- Eastgulf—Eastgulf TV Assn. No. subscribers, 30; estimated potential, 33. Began service 1960. Equipment, Blonder-Tonzue. Darrell D. David, pres.; John F. Williams, v.p.; A. J. Wallen, treas. No. installation fee; monthly charge, \$5.
- East Rainelle—Rainelle TV Corp., Box 247, Rainelle, W. Va. (See CATV Group Ownership.) No. subscribers, n.a.; estimated potential, n.a.
- Edgewood—Edgewood TV Cable Co., 233 S. Third St., Clarksburg. Phone: 624-7464. No. subscribers, 74; estimated potential, 100. Began service 1953. Equipment, Jerrold. Owned by American Cablevision of W. Va. Inc. (see American Cablevision under CATV Group Ownership). Stations: WTAE, Pittsburgh; WTRF-TV & WSTV-TV, Wheeling-Steubenville. Installation fee, \$50; monthly charge, \$3.50. Channel capacity, 3.
- Elbert—Elbert TV Club. No. subscribers, 300; estimated potential, 325. Began service Feb. 1953. Equipment, Jerrold. Martin Hayduke, pres.; J. R. Hungate, treas.; Michael Hornick, technician. Stations: WHIS-TV, Bluefield; WCHS-TV, Charleston; WHTN-TV & WSAZ-TV, Huntington; WOAY-TV, Oak Hill (all picked off-air). Installation fee, \$85; monthly charge, none. Channel capacity: 5.
- Elkins—Tygart Valley Cable Corp., 200 Davis Ave. Phone: 636-0330. No. subscribers, 2,610; estimated potential, 3,000. Began service Nov. 13, 1953. Equipment, Jerrold. Ralph S. Shepler, pres.; C. W. Thorniley, secy.-treas. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WBOY-TV, Clarksburg (off-air); Steubenville, WWSW-FM & WKJF-FM, Pittsburgh. Installation fee, \$10; monthly charge, \$5. Channel capacity: 5.
- Elkins—Keys Radio & TV Service, 200 Davis Ave. Phone: 636-0330.
- Fairmont—Fairmont TV Cable Co. Inc., 217 Fairmont Ave. Phone: 366-2880. No. subscribers, 6000; estimated potential, 7000. Began service May 21, 1953. Equipment, Jerrold. Owned by American Cablevision of W. Va. Inc. (see American Cablevision under CATV Group Ownership). Stations: KDKA-TV, WTAE & WIIC, Pittsburgh; WDTV, Weston; WBOY-TV, Clarksburg; WSTV-TV, Steubenville (off-air). Installation fee, \$125; monthly charge, \$3.75. Channel capacity: 5; 12-channel capacity in year.
- \* Fairmont—ClearView Cable Co.
- Follansbee—Interstate Cablevision Inc., 60 Decibel Rd., State College, Pa. Phone: 238-3096. No. subscribers, 611 (591 residential); potential, 1,200. Began May 1965. Equipment, C-COR. Owned by Centre Video Corp. (see CATV Group Ownership). Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WFMJ-TV, WKBN-TV & WYTV, Youngstown (all picked off-air); also several FMs. Installation fee, \$5; monthly charge, \$4.50. Channel capacity: 12.
- Gassaway—See Sutton, W. Va.
- \* Glendale—Haines TV Cable Service, Maple Ave., Cameron, W. Va. (see CATV Group Ownership.)
- Glennville—Kanawha Cable Company, Burnsville, W. Va. Phone: 853-3271. No. subscribers, 375; estimated potential, 500. Began service 1962. Equipment, Jerrold. George H. Sutton, pres.; Staunton C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WOAY-TV, Oak Hill; WBOY-TV, Clarksburg; WDTV, Weston; WTRF-TV, Wheeling (off-air). No installation fee; monthly charge, \$3.50. Channel capacity: 12, including FM. No. of homes in front of plant: 500.
- Hinton—Hinton TV Corp., 309 Temple St. Phone: 466. No. subscribers, 1,000; estimated potential, 1,500. Began service Oct. 1, 1953. Equipment, Jerrold. James V. Coste, pres. Stations: WLSL-TV, Roanoke; WCHS-TV, Charleston; WHTN-TV, Huntington (all picked off-air); also FM. Installation fee, \$25; monthly charge, \$5.25. Channel capacity: 5; is installing 12-channel system, operational Spring 1966. Miles of plant, 8; additional miles planned, none. No. of homes in front of plant: 1,000.
- † Huntington—Multi-Channel Cable Co. of W. Va. Inc. (Dr. Sarah Louise Stevens, pres.), 1401 6th Ave., Huntington.
- † Huntington—Huntington Cable TV Co. (Cote Inc.).
- † Huntington—Reeves Bestg. Corp. (Clark Davis, operations mgr., WHTN-TV), 625 4th Ave., Huntington.
- † Huntington—WCHS-TV, Charleston, W. Va. (Capital Cities Bestg.).
- † Huntington—Cabell Vision Antenna Co.
- † Huntington—Capital Cities Bestg. (WSAZ-TV Charleston).
- \* Hurricane—Cabell Cable Co.
- Keyser—Keyser TV Co. Inc., 51 N. Main St. Sunset 4-8381. No. subscribers, 2276. Began service Oct., 1952. Equipment, Jerrold. Dr. T. T. Huffman, pres.; Mary S. Huffman, secy.; Mary P. Romig, treas. Stations: WTOP-TV, WTTG & WMAL-TV, Washington; WJAC-TV, Johnstown; KDKA-TV, Pittsburgh. Channel capacity: 5.

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New Martinsville—Five Channel Cable Co., 3rd & Locust Sts. Phone: 455-3310. No. subscribers, 1,100; estimated potential, 2,000. Began service Sept. 1953. Equipment, Jerrold. Harry H. Harkins, pres. (see Ohio Valley Cable under CATV Group Ownership). Stations: WTAE, WIIC & KDKA-TV, Pittsburgh; WTRF-TV & WSTV-TV, Steubenville-Wheeling (all picked off-air); also FM. Installation fee: \$15; monthly charge, \$4. Channel capacity: 5.

\* Nitro—Kanawha Cable TV Co. Owned by Cote Inc. (see CATV Group Ownership).

Nutter Fort—See Clarksburg, W. Va.

† Oak Hill—Oak Hill Tele-Cable Corp.

Parkersburg—Durfee's TV Cable Co., 1737 East 7th St. Phone: 485-7433. No. subscribers, 6237; estimated potential, 15,000. Began service Jan. 1962. Equipment, Entron. C. O. Erickson, pres.; Charles F. Erickson, mgr. (see Charles F. Erickson under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WTAP-TV, Parkersburg; WTRF-TV, Wheeling (off-air); WHIZ-FM, Zanesville; WDBN-FM, Barborton; WJEH-FM, Gallipolis; WOSU-FM, Columbus, KDKA-FM, Pittsburgh. Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 5; 4 to be added in year. Miles of plant in use, 300; additional miles planned, 40. No. of homes in front of plant: 25,000. Note: Also serves Beipre, O. & Vienna, W. Va.

Parsons—Ohio Valley Cable Corp. Phone: 478-2062. No. subscribers, 1,050; estimated potential, 1,100. Began service Aug. 30, 1954. Equipment, Blonder-Tongue. Ralph Shepler, pres.; C. W. Thorniley, v.p.; J. D. Cutlip, secy.; Harry Harkins, treas. (see CATV Group Ownership). Stations: WTRF-TV, Wheeling, W. Va.; WBOY-TV, Clarksburg, W. Va.; WSTV-TV, Steubenville, O.; KDKA-TV & WTAE, Pittsburgh, Pa. Installation fee, \$100; monthly charge, \$3. Channel capacity: 5, including 3 FM.

Petersburg—Oates T-V Inc., Virginia Ave., rear of Court House. Circle 3-3691. No. subscribers, 210; estimated potential, 350. Began service July 1, 1958. Equipment, Jerrold. O. R. Oates Sr., pres. Stations: KDKA-TV & WTAE, Pittsburgh; WSWA-TV, Harrisonburg; WTTG, Washington; WJAC-TV, Johnstown (all picked off-air); also 6 FMs. Installation fee, \$14; monthly charge, \$6. Channel capacity: 5.

Philippi—Philippi Community TV, 301 Depot St. Phone: 457-2030. No. subscribers, 300; estimated potential, 750. Began service June 1954. Equipment, Entron & Jerrold. Dellet T. Poling, owner. Stations: WTRF-TV, Wheeling; WBOY-TV, Clarksburg; WSTV-TV, Steubenville; KDKA-TV & WTAE, Pittsburgh (all picked off-air). Installation fee, \$125; monthly charge, \$3. Channel capacity: 5.

Philippi—Rip Shin TV Association Inc. No. subscribers, 142; estimated potential, 150. Service began 1953. Equipment, Jerrold. Bobby B. Hollin, pres. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WSAZ-TV, Steubenville, O.; WBOY-TV, Clarksburg (all picked off-air). Installation fee, \$145; monthly charge, \$1. Channel capacity: 5.

(Continued on next page)

Keystone—Keystone TV Service, Main St. Phone: 862-3635. No. subscribers, 280; estimated potential, 300. Began service 1953. Equipment, Jerrold. Owners: Clyde S. Barr & James W. Shupe, partners. Stations: WHTN-TV & WSAZ-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WOAY-TV, Oak Hill (all picked off-air). Installation fee, \$100; monthly charge, \$3. Channel capacity: 5. Miles of plant, 5; additional miles planned, none. No. of homes in front of plant: 300.

† Kingwood—Mountain Electronics Co., Clarksburg, W. Va.

† Kingwood—Allen Phillips & Charles Wehner.

\* Lewisburg—Greenbrier Cable Inc. John LaRue, pres.; John Bransford, v.p. (see LaRue under CATV Group Ownership).

Logan-Man—National CATV Systems Inc., 112 Bridge St., Logan. Phone: 752-1727. No. subscribers, 5400; estimated potential, 6000. Began service July, 1951. Equipment, Entron. James M. Vickers, mgr. (see National General Corp. under CATV Group Ownership). Installation fee, \$15; monthly charge, \$4.99. Cables: 5 TV & 3 FM.

Lost Creek—Lost Creek TV Co., Box 97. Phone: 745-3604. No. subscribers, 80; estimated potential, 150. Began service Dec. 1953. Equipment, Jerrold. Earl Cooper mgr. Stations: WJPB-TV, Weston; WSTV-TV, Steubenville; KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV.

Lumberport—Eagle TV Club, Box 52. Phone: 582-2611. No. subscribers, 154; estimated potential, 300. Began service May 1, 1955. Equipment, Jerrold. J. R. Horner, pres.; John M. Cunningham, mgr. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville; WDTV, Weston. Installation fee, \$25; monthly charge, \$3.83. Channel capacity: 5.

Man—See Logan, W. Va.

Mabscott—See Beckley, W. Va.

Marlinton—Marlinton Cable Co., Burnsville. Phone: 853-3271. No. subscribers, 450; estimated potential, 500. Began service May 15, 1954. Equipment, Jerrold. George H. Sutton, pres.; Staunton C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WDBJ-TV & WSLI-TV, Roanoke; WOAY-TV, Oak Hill (off-air). No installation fee; monthly charge, \$5. Channel capacity: 3, including FM. Miles of plant in use, 9; additional miles planned, none. No. of homes in front of plant: 500.

\* Martinsburg—Margol Assoc. Inc. Owners: C. Leslie Golliday, pres. (owns WEPM Martinsburg); Clarence E. Martin, v.p. (state senator); Mark Grove, secy.-treas. (Martinsburg acct.); John Booth (pres., Chambersburg, Pa. system.) See Booth under CATV Group Ownership.

Maxwell Hill—See Beckley.

\* Montgomery—Eugene F. Imbrogno.

Morgantown—Morgantown Cable Inc., 447 Beechurst Ave. Phone: 292-4269. No. subscribers, 5,000; estimated potential, 8,000. Began service 1955. Equipment, Jerrold. Owned by American Cablevision Co. (see CATV Group Ownership). Stations: WIIC, KDKA-TV, WTAE & WQED, Pittsburgh; WDTV, Weston; WBOY-TV, Clarksburg; WSTV-TV & WTRF-TV, Steubenville-Wheeling (all picked off-air); WKQV-FM, KDKA-FM & WRYT-FM, Pittsburgh. Installation fee, \$15.50; monthly charge, \$3.86. Channel capacity: 12. Miles of plant in use, 20; additional miles planned, 30. No. of homes in front of plant: 8,000. Note: Service may be extended to Westover.

Moundsville—Clear TV Inc., Box 337. Phone: 845-2000. No. subscribers, 1,500 (1,475 residential); potential, 2,500. Began June 1952. Equipment, composite. Z. A. Zainoon, pres.; Helen Zainoon, v.p.; Sam Shaw, secy.-treas.-enr. Stations: KDKA-TV, WQED, WTAE & WIIC, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville (all picked off-air); WWSW-FM, KDKA-FM & WQED-FM, Pittsburgh; music channel. No installation fee (6 months advance payment required); monthly charge, \$3. Channel capacity: 5. Miles of plant, 15. Note: Serves only central & southern portions of city.

Moundsville—Mound City Cable Co., 120 Highland. Serves southern part of city. Ivan Tucker, mgr.

† Moundsville—Dale Coffield.

Mt. Clare—Krelling TV Cable Co., Box 6. Main 3-0734. No. subscribers, 126; estimated potential, 230. Began service Oct. 1950. Equipment, Jerrold. Walter M. Krelling, pres. Stations: WSTV-TV, Steubenville; WTRF-TV, Wheeling; WTAE, Pittsburgh; WJPB-TV, Weston, W. Va.; WBOY-TV, Clarksburg, W. Va. Installation fee, \$51; monthly charges, \$3.06 & \$3.57. Cable channels: 5 TV.

Mt. Clare—S&T Inc., Clarksburg, W. Va.

Mullens—Mullens TV Cable Service, 317 Moran Ave. Phone: 32. No. subscribers, 645, estimated potential, 800. Began service March 1952. Equipment, Jerrold. H. E. Lilly, owner. Stations:



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# Community Antenna Systems

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- Piedmont**—Electric Appliance Cable Co., 132 Ashfield St. Phone: 355-4421. No. subscribers, 284; estimated potential, 375. Began service in 1954. Equipment Jerrold. Blonder-Tongue & Ameco. T. E. Conroy, owner & mgr. Stations: WMAL-TV, WRC-TV, WTOP-TV & WTTG, Washington, D.C.; also WETA-TV, Washington, for special ETV programs. Installation fee, \$10; monthly charge, \$4.75. Cable channels: 5 TV; 1 FM.
- Piedmont**—Upper Potomac TV Co. Inc., 77 Ashfield St. Phone: 355-2301. No. subscribers, 2121; estimated potential, 3000. Began service March 1952. Equipment Jerrold. L. M. Kight, pres.; G. R. Failing, treas.; H. P. Whitworth Jr., secy. Stations: WRC-TV, WTTG, WTOP-TV & WMAL-TV, Washington, D.C.; WJAC-TV, Johnstown; WFBG-TV, Altoona, Pa.; WSAV-TV, Harrisonburg, Va. (via microwave); WWDC-FM & WOL-FM, Washington, D.C.; WKJF-FM & KDKA-FM, Pittsburgh; WINC-FM, Winchester. Installation fee, \$15; monthly charge, \$4.75. Channel capacity: 5. Miles of plant in use, 25; additional miles planned, none. No. of homes in front of plant: 2,500. Note: Also serves Bloomington, Luke & Westport, Md. and Beryl, W. Va.
- \* **Princeton**—Princeton TeleCable, 844½ Mercer St. Phone: 425-8179. Estimated potential, 1,500. Equipment, composite. Owned by Norfolk-Portsmouth Newspapers (see CATV Group Ownership). Jack E. Nestor, mgr. Stations: WSAZ-TV & WHTN-TV, Huntington; WOAY-TV, Oak Hill; WCYB-TV, Bristol; WHIS-TV, Bluefield; WDEJ-TV & WSLV-TV, Roanoke; WCHS-TV, Charleston (all picked off-air); also weather, 5 FMs. Installation fee, \$18.50; monthly charge, \$5.50. Channel capacity: 12. Miles of plant under construction, 42; additional miles planned, none. No. of homes in front of plant: 3,000.
- Rainelle**—Rainelle TV Corp., Box 247. (See CATV Group Ownership.) No. subscribers, n.a.; estimated potential, n.a.
- Raleigh**—See Beckley.
- \* **Ravenswood**—Village Cable Corp.
- Richwood**—Richwood TV Co., 36 E. Main. Phone: 846-0031. No. subscribers, 1200; estimated potential, 1500. Began service May 1, 1952. Equipment Jerrold. Carl E. Galner, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WOAY-TV, Oak Hill; WHIS-TV, Bluefield (all picked off-air); WKEE-FM, Huntington; WKNA-FM, Charleston; WHIS-FM, Bluefield. Installation fee, \$125; monthly charge, \$3.09. Channel capacity: 5. Miles of plant, 30; additional miles planned, none. No. of homes in front of plant: 1700.
- Romney**—Potomac Valley TV Co. Inc. John Rannels, pres.
- Ronceverte**—Ronceverte TV Corp., Ronceverte. Phone: 647-4507. No. subscribers, 206; estimated potential, 300. Began service Feb. 1954. Equipment Jerrold. Creigh Nickell, pres.; J. G. Morrison, v.p.; W. A. Boone, secy.-treas.; John E. LaRue, mgr. (see LaRue under CATV Group Ownership). Stations: WSLV-TV & WDBJ-TV, Roanoke; WOAY-TV, Oak Hill; WHIS-TV, Bluefield (off-air); WHIS-FM, Bluefield. Installation fee, \$130; monthly charge, \$3.60. Channel capacity: 12. Miles of plant in use, 14; additional miles planned, none. No. of homes in front of plant: 260.
- Rowlesburg**—Community Cable Co. Inc., Diamond St. Phone: 4371. Began service Oct. 1953. Equipment, Benco. S. A. Phillips Jr. pres. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Cable channels: 4 TV.
- \* **St. Albans**—Kanawha Cable TV Co. of St. Albans, Box 556. Owned by Cote Inc. (see CATV Group Ownership). Robert A. Entley, pres.
- Saint Marys**—Ohio Valley Cable Corp., Box 264. Phone: 684-7876. No. subscribers, 525; estimated potential, 600. Began service December 1, 1959. Equipment Jerrold. Ralph Shepler, pres.; C. W. Thornley, v.p.; J. D. Cutlip, secy.; Harry Harkins, treas. (see CATV Group Ownership). Stations: WCHS-TV, Charleston; WHTN-TV, Huntington; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WTAP-TV, Parkersburg (all picked off-air). Installation fee, \$89 or \$10; monthly charge, \$4 or \$5. Channel capacity: 5. Miles of plant, 10. No. of homes in front of plant: 700.

- Shinnston**—Shinnston TV Cable Corp., 605 Pike St. Phone: 217. No. subscribers, 475; estimated potential, 550. Service began Dec. 1955. Equipment Jerrold. Mildred Daniel, pres.; Sam D. Daniel, v.p.-treas.; Warren S. Hursey, secy.; Lawrence J. Hammond, mgr. Stations: WBOY-TV, Clarksburg; WSTV-TV & WTRF-TV, Steubenville-Wheeling; WTAE & KDKA-TV, Pittsburgh (all picked off-air); WRYT-FM & WWSW-FM, Pittsburgh; WAJR-FM, Morgantown. Installation fee, \$100; monthly charge, \$3.75. Channel capacity: 5. Miles of plant, 5. No. of homes in front of plant: 900.
- Sisterville**—Ohio Valley Cable Corp. Oldfield 7-2431. No. subscribers, 365; estimated potential, 500. Began service Dec. 20, 1960. Equipment Jerrold. Ralph S. Shepler, pres.; C. W. Thornley, v.p.; J. D. Cutlip, secy.; Harry Harkins, treas. (see CATV Group Ownership). Stations: WTAE & KDKA-TV, Pittsburgh; WBOY-TV, Clarksburg; WTRF-TV, Wheeling; WSTV-TV, Steubenville (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 600.
- Slab Fork**—Slab Fork Coal Co. Phone: 683-4333. No. subscribers, 67; estimated potential, 70. Began service Sept. 1952. Equipment Jerrold. S. Austin Caperton, pres.; Austin Caperton Jr., v.p.; Burton Gautier, mgr. Stations: WHIS-TV, Bluefield; WCHS-TV, Charleston; WHTN-TV & WSAZ-TV, Huntington; WOAY-TV, Oak Hill (all picked off-air). Installation fee, \$20; monthly charge, \$2.50. Channel capacity: 5.
- \* **S. Charleston**—Kanawha Cable TV Co. Owned by Cote Inc. (see CATV Group Ownership).
- Spencer**—Kanawha Cable Co., Burnsville, W. Va. Phone: 853-3271. No. subscribers, 200; estimated potential, 500. Began service 1963. Equipment composite. George Sutton, pres.; Staunton C. Trimble, secy. (see Sutton Group under CATV Group Ownership). Stations: WCHS-TV, Charleston; WSAZ-TV & WHTN-TV, Huntington; WBOY-TV, Clarksburg; WOAY-TV, Oak Hill; WDTV, Weston (all picked off-air); also FM. No installation fee; monthly charge, \$4. Channel capacity: 12. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 600.
- Sprague**—See Beckley.
- Squire**—Goodman TV Service, Box 41. No. subscribers, 150; estimated potential, 200. Began service Jan. 1, 1963. Equipment Jerrold & Blonder-Tongue. Henry Goodman, owner. Stations: WSAZ-TV & WHTN-TV, Huntington; WHIS-TV, Bluefield; WJHL-TV, Johnson City; WCHS-TV, Charleston.
- Stonewood**—See Clarksburg, W. Va.
- Summersville**—Mountain Cablevision Inc., Drawer 111, Weston, W. Va. No. subscribers, 200; estimated potential, 450. Began service May 1, 1962. Equipment Spencer-Kennedy, Martin F. Sweeney, pres. (see Braxton Cablevision Corp. under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WOAY-TV, Oak Hill; WDTV, Weston; WHIS-TV, Bluefield; WCHS-TV, Charleston; WBOY-TV, Clarksburg; WDBJ-TV, Roanoke (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12.
- Sutton**—Braxton Cablevision Corp., 241 Main Ave., Weston, W. Va. Phone: 269-1111. No. subscribers, 300; estimated potential, 340. Began service Oct. 1, 1961. Martin F. Sweeney, pres.; Robert K. Sweeney, v.p.; M. William Adler, secy.; Delores B. Adler, treas. (see CATV Group Ownership). Stations: WCHS-TV, Charleston; WDTV, Weston; WHTN-TV & WSAZ-TV, Huntington; WOAY-TV, Oak Hill; WBOY-TV, Clarksburg. Installation fee, \$19.95; monthly charge, \$3. Channel capacity: 5, including FM. Miles of plant in use, 10; additional miles planned, none. Note: Also serves Gassaway.
- † **Terra Alta**—Mountain Electronics Co., Clarksburg.
- Vienna**—See Parkersburg, W. Va.
- War**—TV Antenna Service Inc., Box 386, McDowell St. Phone: 875-2216. No. subscribers, 1,088; estimated potential, 1,600. Began service March 1952. Equipment Jerrold. L. W. Coffey, pres.; Louis Mahone, v.p.-secy. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WDBJ-TV, Roanoke (off-air). No installation fee; monthly charge, \$4.80. Channel capacity: 5.
- Warwood**—Kasmer Majewski (413 Richland Ave., Wheeling, W. Va.) & Walter Matkovich.
- Webster Springs**—Webster TV Cable Corp., Box 706. Phone: 847-2888. No. subscribers 500; estimated potential, 600. Began service Jan. 1, 1953. Equipment Jerrold. Harry H. Harkins, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WBOY-TV, Clarksburg. Installation fee, \$125; monthly charge, \$2.70. Cable channels: 4 TV. (see CATV Group Ownership).
- Weirton**—TV Cable Service Inc., 3108 Main St. Phone: 748-5330. No. subscribers, 1,200 (1,150 residential); potential, 4,000. Began Feb. 1950. Equipment, Jerrold. Partially owned by Tower Antennas Inc. (see CATV Group Ownership). Stations: KDKA-TV, WTAE, WQED & WIIC, Pittsburgh; WSTV-TV &



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WTRF-TV, Steubenville-Wheeling; WFMJ-TV, WKBN-TV & WYTV, Youngstown (all picked off-air); WKJF-FM, Pittsburgh. Installation fee, \$10; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 30; additional miles planned, n.a. No. of homes in front of plant: 3,500.

Welch—Welch Antenna Co., 330 Virginia Ave. Phone: 436-4811. No. subscribers, 1160; estimated potential, 1400. Began service June 1951. Equipment Jerrold. William Turner, pres.; Coleen Turner, v.p.; Dr. Edmund O. Gates, secy.-treas. (see Turner under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WOAY-TV, Oak Hill (off-air). Installation fee, \$10.30; monthly fee, \$5.14. Channel capacity: 5.

Wellsburg—Wellsburg Cable Co. No. subscribers, 200. Service began May 1965. Edward Gorham, pres. Other principals: Richard F. McCreary, Anthony Campinelli, Galen Smith, Kasner Majewski & Walter Matkovich.

Weston—Weston TV Cable Corp., 241 Main Ave. Phone: 269-1111. No. subscribers, 1803; estimated potential, 2250. Began service Jan. 1, 1954. Equipment Jerrold. M. William Adler, pres.; Dolores B. Adler, v.p.; M. F. Sweeney, secy.; Roberta K. Sweeney, treas. (see Braxton Cablevision Corp. under CATV Group Ownership). Stations: WCHS-TV, Charleston; WTRF-TV & WSTV-TV, Steubenville-Wheeling; WTAE, Pittsburgh; WCHS-TV, Charleston; WDTV, Weston. Installation fee, \$19.95; monthly charge, \$3.95. Channel capacity: 5, including FM. Miles of pant in use, 25; additional miles planned, none. No. of homes in front of plant: 2,200.

Westover—Westover Cable Inc., Holland Ave. Richard Core, mgr.

Westover—See also Morgantown, W. Va.

Wheeling—Wheeling Antenna Co. Inc., Box 1043, Wheeling. Phone: 233-0919. No. subscribers, n.a.; estimated potential, n.a. Began service May 5, 1952. Donald W. Levenson, pres.

White Sulphur Springs—Burdette's Radio TV Service Inc., 17 W. Main St. Phone: 536-1781. No. subscribers, 499; estimated potential, 550. Service began June 1958. Equipment, Jerrold. Paul W. Burdette, pres.; Audrey B. Hoke, v.p.; Georgia M. Burdette, secy.-treas. Stations: WHIS-TV, Bluefield; WDBJ-TV & WLS-TV, Roanoke; WCHS-TV, Charleston; WLVA-TV, Lynchburg (all picked off-air). Installation fee, \$75; monthly charge, \$3.50. Channel capacity: 5.

Williamson—Williamson TV Co., 1875 W. 3rd Ave. Phone: 235-2201. No. subscribers, 1,000; estimated potential, 1,500. Began service 1951. Equipment Entron. R. D. Van Meter, owner. Stations: WSAZ-TV & WHTN-TV, Huntington; WHIS-TV, Bluefield; WCHS-TV, Charleston (off-air). Installation fee, \$16.50; monthly charge, \$3.85. Channel capacity: 5, including weather. Miles of plant in use, 10; additional miles planned, none. No. of homes in front of plant: 2,000.

Williamstown—Ohio Valley Cable Corp., 405 Second, Marietta, O. Phone: Williamstown 373-9451. No. subscribers, 485; estimated potential, 550. Began service June 1961. Equipment, Jerrold. Ralph Shepler, pres.; Chris Thornley, v.p.; J. D. Cutliff, treas.; Harry Harkins, secy.; Frank Facy, mgr. (see CATV Group Ownership). Stations: WCHS-TV, Charleston; WTRF-TV, Wheeling; WTAP-TV, Parkersburg (picked off-air); WTVN & WBNS-TV, Columbus (via microwave). Installation fee, \$89 or \$10; monthly charge, \$4 or \$5. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 650.

## WISCONSIN

† Appleton—Fox Cities Communications.

† Appleton—Marcus Theatres CATV Systems Inc.

† Appleton—See-Bee Construction Co. Inc.

† Appleton—U.S. Cable Inc.

† Appleton—WISC-TV.

\* Ashland—Nor-Lite Electric Supply Co., 1812 3rd St. W. Stations: WLUC-TV, Marquette; WLUC-TV, Green Bay (via microwave).

\* Ashland—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 3,300 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

\* Baraboo—Baraboo Closed Circuit TV Inc. Directors: James R. Hampton Jr., Arnold F. Mellahn & E. Nicholas Sanguinetti (see Sanguinetti under CATV Group Ownership).

\* Bayfield—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 450 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

\* Beloit—Beloit Community TV Service Inc., 405 E. Grand Ave. Officers: Harry C. Moore, pres.; Herman Knapp, v.p.; Gerald W. Noll, secy.; Robert George, treas.

† Black River Falls—Suburban TV Services, subsidiary of Universal Cablevision Inc.

\* Bloomer—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 850 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

\* Boaz—Resolution passed for city-owned CATV.

Boscobel—Boscobel Cable Co., 905 Wisconsin Ave. Phone: 375-5427. No. subscribers, 300; estimated potential, 1000. Began service Nov. 1, 1964. Equipment Ameco. Donovan A. Nelson, owner. Stations: WKBT, La Crosse; WMTV, WISC-TV & WKOW-TV, Madison (off-air). Installation fee, \$19.85; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 15; additional miles planned, 25. No. of homes in front of plant: 600.

† Cassville—Farmers Telephone Co., Lancaster.

\* Chetek—Bernard Diers & Stanley Stumo.

† Chetek—Arnold Meilahn.

† Chetek—Bill Rogers.

Chippewa Falls—Chippewa Cable Co. Inc., 29 W. Spring St. Phone: 723-2791. No. subscribers, 500; estimated potential, 3,000. Began service Dec. 15, 1960. Equipment Jerrold. Paul Glasener, pres.; W. Thomas Devine, secy.; Keith Coleman, treas. Stations: KMSP-TV, WCCO-TV, WTCN-TV, KSTP-TV & KTCA-TV, St. Paul-Minneapolis, Minn.; WEAU-TV, Eau Claire; WKBT, LaCrosse; WSAU-TV, Wausau; KROC-TV, Rochester; WLOL-FM, Minneapolis. Installation fee, \$5; monthly charge, \$5. Channel capacity: 10.

† Cornell—Bay Television Inc. (see CATV Group Ownership).

† Cudahy—Universal Cablevision Inc.

\* Delavan—James M. Stein & Donald H. Whitlaw, 2015 Prairie St., Glenview, Ill.

\* Eagle River—Northern Telecab Inc.

Eau Claire—Wisconsin Theater Video Corp., 415 S. Barstow St. Phone: 834-3151. No. subscribers, 6,000 (5,479 residential); potential, 9,000. Began Jan. 1, 1961. Equipment, composite. Gene S. Grengs, pres.; Arthur Rubenstein, secy.-treas.; Dick Kolling, mgr. (see CATV Group Ownership). Stations: WEAU-TV, Eau Claire; WCCO-TV, WTCN-TV, KTCA-TV, KMSP-TV & KSTP-TV, Minneapolis-St. Paul; WAOV-TV & WSAU-TV, Wausau; WKBT, LaCrosse; KROC-TV, Rochester (all picked off-air); also weather, 6 FMs. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 120; additional miles planned, 20. No. of homes in front of plant: 10,500.

Elroy—Community Antenna System, Hillsboro, Wis. No. subscribers, 156; estimated potential, 300. Service began Dec. 1, 1963. Equipment, Jerrold. Eugene Kubarski, owner (see CATV Group Ownership). Stations: WISC-TV, WKOW-TV & WMTV, Madison (all picked off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5.

\* Fennimore—Fennimore Telephone Co. Glen Rowden, mgr.

\* Florence—Florence Cable TV Co. Richard Stickman, owner. Installation fee, \$80; monthly charge, \$3.

† Fond du Lac—Mid-Wis. TV Cable Inc. (A. M. Spheeris, pres., Milwaukee & Jerrold Electronics).

Gays Mills—Kickapoo Antennavision Co., Blue River, Wis. Phone: 537-2466. No. subscribers, 106; estimated potential, 140. Began service Dec. 16, 1964. Equipment Ameco. Fay Grim, owner (see CATV Group Ownership). Stations: WKBT, LaCrosse; WISC-TV, Madison; KROC-TV, Rochester (all picked off-air); 2 FMs. Installation fee, \$10; monthly charge, \$3.30. Channel capacity: 7. Miles of plant in use, 4; additional miles planned, none. No. of homes in front of plant: 171.

† Grand Rapids—Wood County Telephone Co. (H. B. Flower, pres.).

† Grand Rapids—Valtronics Inc., 912 N. Central Ave., Marshfield, Wis.

\* Hayward—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. See CATV Group Ownership.

(Continued on next page)

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**Hillsboro**—Community Antenna System, 655 Hill Ave. Phone: 489-2321. No. subscribers, 177; estimated potential, 200. Began service Jan. 1, 1968. Equipment Jerrold. Eugene J. Kubarski, owner (see CATV Group Ownership). Stations: WKBT, La Crosse; WHA-TV, WISC-TV, WKOW-TV & WMTV, Madison (all picked off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5. Miles of plant, 6; additional miles planned, none. No. of homes in front of plant: 155.

**Hurley**—See Ironwood, Mich.

\* **Janesville**—Total TV Inc., 810 N. Parker Dr.

† **Janesville**—James Leute, Robert Parker & James Fitzgerald.

**Kendall**—Community Antenna System, 655 Hill Ave., Hillsboro, Wis. Phone: 489-2321. No. subscribers, 77; estimated potential, 100. Service began 1963. Equipment, Jerrold. Eugene J. Kubarski, owner (see CATV Group Ownership). Stations: WISC-TV, WKOW-TV & WMTV, Madison (all picked off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 5. Miles of plant in use, 2; additional miles planned, none. No. of homes in front of plant: 200.

† **Kenosha**—Kenosha Cablevision Inc. (Kenosha News).

† **Kenosha**—Kenosha CATV System Inc. (WLIP).

† **Kenosha**—Universal Telephone Inc. Ray H. Dittmore, pres.

† **Kenosha**—Universal Cablevision Inc. of Kenosha.

**La Crosse**—LaCrosse TV Signal, 722 Main St. Phone: 4-9200. No. subscribers, 4,200; estimated potential, 14,000. Began service Oct. 17, 1961. Equipment Spencer-Kennedy. Owned by American Cablevision Co. (see CATV Group Ownership). Stations: WKBT, LaCrosse; WISC-TV, Madison; WEAU-TV, Eau Claire; WMT-TV, Cedar Rapids; KMMT, Austin; KROC-TV, Rochester; also weather, music. No installation fee; monthly charge, \$5. Channel capacity: 12.

\* **Ladysmith**—Suburban TV Services Inc., subsidiary of Universal Cablevision Inc. (see CATV Group Ownership). Under construction.

\* **La Farge**—Lonniel, Muller, La Farge. System under construction.

† **Lancaster**—Farmers Telephone Co., Lancaster.

\* **Madison**—Complete Channel TV Inc. Owned by WISC-TV (TV Wis. Inc.), WKOW-TV (Midcontinent Bestg.) & WMTV (Wis. Valley TV); John Walsh & Dr. Charles Hopkins, Madison; James Fitzgerald, Janesville, Wis. (See Midcontinent Bestg. under CATV Group Ownership).

**Marinette**—International TV Cable Corp., 804 Pierce Ave. Arthur L. Allard, pres.

**Marshfield**—Marshfield Valtronics Inc., Box 430. Phone: 384-9711. No. subscribers, 1,118; estimated potential, 3,500. Began service 1963. Equipment Spencer-Kennedy. Charles B. Persons, pres.; James M. Bolks, v.p.; Eskil M. Nelson, secy.; William A. Amsler, treas. (see Valtronics under CATV Group Ownership). Stations: WBAY-TV, WFRV-TV & WLUC-TV, Green Bay; WAOW-TV & WSAU-TV, Wausau; WKBT, La Crosse; WEAU-TV, Eau Claire (all picked off-air); also weather, 5 FMs. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 41; additional miles planned, none. No. of homes in front of plant: 4,200.

† **Medford**—Eugene Halker.

† **Medford**—Midway Telephone Co. R. R. Draheim, mgr.

\* **Mellen**—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 400 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

**Menomonie**—Com-Tel Inc., 210 Main. Phone: 235-3211. No. subscribers, 602; estimated potential, 900. Began service Oct. 15, 1962. Equipment Spencer-Kennedy. B. F. O'Connell, pres.; D. Spencer, v.p.; Marjorie O'Connell, secy.; C. H. Wright, treas.

Stations: WKBT, La Crosse; WCCO-TV, KMSP-TV, KSTP-TV, KTCA-TV & WTCN-TV, Minneapolis-St. Paul; KROC-TV, Rochester; WEAU-TV, Eau Claire (off-air). Installation fee, \$25; monthly charge, \$5.50. Channel capacity: 12. Miles of plant in use, 34; additional miles planned, none. No. of homes in front of plant: 2,500.

**Merrill**—Valtronics of Wisconsin Inc., 724 E. 2nd St. Phone: 536-8911. No. subscribers, 1152; estimated potential, 2300. Began service 1963. Equipment Spencer-Kennedy. Charles B. Persons, pres.; James M. Bolks, v.p.; Eskil M. Nelson, secy.; William A. Amsler, treas. (see Valtronics under CATV Group Ownership). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12, including 5 FM. Miles of plant in use, 38; additional miles planned, none. No. of homes in front of plant: 2,800.

† **Milwaukee**—Universal Cablevision Inc. of Milwaukee.

† **Monroe**—Monroe Community TV Inc. Ray E. Hughes, pres.; Joseph D. Viney, secy.

† **Monroe**—Triad Stations Inc.

† **Nekoosa**—Wood County Telephone Co. (H. B. Flower, pres.).

† **Nekoosa**—Valtronics Inc., 912 N. Central Ave., Marshfield, Wis.

**Niagara**—Niagara Community TV Co-op, 100 Clark St. Phone: 251-3869. No. subscribers, 564 (554 residential); potential, 600. Began Nov. 1954. Equipment, Jerrold. Edward Gaber, pres.; Herbert Handt, v.p.; C. E. Murray, secy.-treas. Stations: WBAY-TV, WFRV & WLUC-TV, Green Bay; WLUC-TV, Marquette (all picked off-air). Installation fee, \$100; monthly charge, \$1. Channel capacity: 5. No. of homes in front of plant: 600.

† **Oshkosh**—Mid-Wis. TV Cable Inc. of Oshkosh. Jerrold Corp. & Andrew Sphaeris, Milwaukee, partners.

† **Oshkosh**—WBAY-TV Green Bay.

**Parish**—Midwest Video Electronics Inc. (see CATV Group Ownership).

\* **Park Falls**—Northern Telecable Co. (WPPF Park Falls).

\* **Phillips**—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 650 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

**Platteville**—Platteville Cable TV Corp., 30 E. Main. Phone: 348-2339. No. subscribers, 400; estimated potential, 1,600. Service began Dec. 1965. Equipment, Jerrold & Viking. Mac McKichan, chmn.; Paul M. Schmidt, pres.-gen. mgr.; James Mathis, v.p.; Robert Clare, secy.; Ralph O'Connor, treas. Installation fee, \$15; monthly charge, \$4.95. Channel capacity: 12, including weather, music, closed circuit ETV; 2 channels to be added in year. Miles of plant, 40; additional miles planned, n.a. No. of homes in front of plant: 2,000.

† **Port Edwards**—Wood County Telephone Co. (H. B. Flower, pres.).

† **Port Edwards**—Valtronics Inc., 912 N. Central Ave., Marshfield, Wis.

† **Potosi**—Farmers Telephone Co., Lancaster.

† **Prairie du Chien**—GT & E Communications (General Telephone & Electronics).

† **Prairie du Chien**—Gays Mills TV Cable Co.

† **Racine**—Universal Cablevision Inc. of Racine.

**Readstown**—Kickapoo Antennavision Co., Blue River, Wis. No. subscribers, 40; estimated potential, 100. Service began May 1965. Equipment, Ameco. Fay Grim, owner (see CATV Group Ownership). Stations: WKBT, LaCrosse; WISC-TV, Madison; KROC-TV, Rochester (all picked off-air); 2 signals to be added. Channel capacity: 12. Miles of plant 3; additional miles planned, none. No. of homes in front of plant: 135.

† **Reedsburg**—Baraboo Closed Circuit TV Inc., Baraboo, Wis.

† **Reedsburg**—GT & E Communications, subsidiary of General Telephone & Electronics.

† **Reedsburg**—John K. Coolidge, 400 2nd St., in association with Great Lakes Community TV (Gilbert Clark, pres.).

**Rhineland**—Midwest Video Electronics Inc., 17 S. Stevens St. Phone: 362-4942. No. subscribers, 1,000; estimated potential, 2,500. Began service Feb. 1954. Equipment, Ameco. (See CATV Group Ownership.) Stations: WSAU-TV & WAOW-TV, Wausau; WBAY-TV, Green Bay; WLUC-TV, Marquette (all picked off-air); WLUC-TV & WFRV-TV, Green Bay (via microwave); WOBT-AM-FM, Rhineland; also music channel. Installation fee, \$35; monthly charge, \$3.50. Channel capacity: 12. Miles of plant, 30; additional miles planned, none.



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## Community Antenna Systems

**Rice Lake**—Rice Lake Television, 15 W. Knapp St. Phone: 234-3821. No. subscribers, 1,800; estimated potential, 2,000. Began service 1952. Equipment, Jerrold & Viking. Owned by Midwest Radio-TV Inc., licensee of WCCO-TV Minneapolis (see CATV Group Ownership). Stations: KMSP-TV, WTCN-TV & WCCO-TV, Minneapolis; KSTP-TV, St. Paul; WEAU-TV, Eau Claire (all picked off-air). Installation fee, \$15; monthly charge, \$3.50. Channel capacity: 5; 7 channels to be added in year. Miles of plant, 26; additional miles planned, 2. No. of homes in front of plant: 2,200.

**Richland Center**—Richland Cable System, 410 N. Main St. Phone: 7-3818. No. subscribers, 900; estimated potential, 1,200. Began service 1953. Equipment Jerrold. Theron Moon, owner. Stations: WISC-TV, WKOW-TV & WMTV, Madison, Wis. Installation fee, varies; monthly charge, \$3.25. Cable channels: 3 TV.

† **River Falls**—Bob Smith.

† **Sheboygan**—TV of Sheboygan Inc. (Press Publishing Co.).

\* **Soldiers Grove**—Grove TV Signal, Soldiers Grove. Phone: 140-R2. HI & Roger Turnmire.

\* **South Milwaukee**—Universal Cablevision Inc., 3457 S. Burrell St., Milwaukee. Phone: 281-2600. See CATV Group Ownership.

**Sparta**—Suburban TV Services Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 481-2600. No. subscribers, n.a.; estimated potential, 1,200. Service began Nov. 29, 1965. Equipment, Jerrold & Ameco. Owned by Universal Cablevision Inc. (see CATV Group Ownership). Ray H. Dittmore, pres.; Roland G. Nehring, v.p.; J. Kenneth Baird, secy.; Richard P. Ausman, treas. Stations: WKBT, LaCrosse; WEAU-TV, Eau Claire; KROC-TV, Rochester; WSAU-TV & WAOW-TV, Wausau; WISC-TV, Madison (all picked off-air); also weather. Installation fee, \$25; monthly charge, \$5. Channel capacity: 12. Miles of plant, 37; additional miles planned, 2.

**Spooner**—Spooner Abel Cable, 413 River St. Phone: 635-2272. No. subscribers, 130; estimated potential, 720. Service began Oct. 1, 1965. Equipment, Viking. Donald Grengs, owner. Stations: KTCA-TV, KMSP-TV, WCCO-TV, WTCN-TV & KSTP-TV, Minneapolis-St. Paul; WEAU-TV, Eau Claire; WDSN-TV & KDAL-TV, Duluth-Superior (all picked off-air). Installation fee, \$10; monthly charge, \$4.95. Channel capacity: 12; one station to be added in year. Miles of plant, 11; additional miles planned, 2. No. of homes in front of plant: 520.

**Spooner**—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. (53207). Phone: 414-281-2600. No. subscribers, 200; estimated potential, 600. Began service Sept. 1965. Equipment, Jerrold. Ray H. Dittmore, pres.; Roland G. Nehring, v.p.; Eugene A. Halker, v.p.; J. Kenneth Baird, secy.; Richard P. Ausman, treas. (See CATV Group Ownership). Stations: KTCA-TV, WCCO-TV, KSTP-TV, KMSP-TV & WTCN-TV, Minneapolis; KDAL-TV, WDSM-TV & WDSE-TV, Duluth, Minn.; WEAU-TV, Eau Claire, Wis. (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 11.5; additional miles planned, none. No. of homes in front of plant: 800.

Stettin—See Wausau, Wis.

**Stevens Point**—Abel Cable in Stevens Point, 1308 Main St. Phone: 341-0136. No. subscribers, 270; estimated potential, 3,500. Service began Dec. 1965. Equipment, Spencer-Kennedy. Owned by Medical Communications & Electronics of Rochester, Minn. Inc. Ownership: North Central Video Inc., 40% (see CATV Group Ownership); Hawkeye Inc., 30%; Peter Barnard, 15%; Dycap Inc., 12%; First Heartland Investment Corp., 3%. Officers: Joseph C. Poire, pres.; Richard H. Plunkett, secy.-treas.; James O'Farrell, mgr. Stations: WMVS-TV, Milwaukee & WGN-TV, Chicago (via microwave); WSAU-TV & WAOW-TV, Wausau; WISC-TV, Madison; WBAY-TV, WLUK-TV & WFRV, Green Bay; WKBT, La Crosse; WEAU-TV, Eau Claire (picked off-air); also FM, time-weather. Installation fee, \$10; monthly charge, \$5. Channel capacity: 12. Miles of plant, 55. No. of homes in front of plant: 5,400.

† **Tennyson**—Farmers Telephone Co., Lancaster.

\* **Tomah**—Tomah Statewide TV Corp. Principals: Hugh W. Dickie, pres. (also pres., WTMB Tomah); Harris G. Allen, August Steinhart, John Spalding, Don Killoren, Robert Steele, Earle Fisher & E. M. Long. Channel capacity: 5.

\* **Tomahawk**—Midwest Video Electronics Inc., 17 S. Stevens St., Rhineland, Wis. (see CATV Group Ownership).

† **Tomahawk**—U. S. Cable Inc., Appleton.

**Viola**—Ivan Joholski. No. subscribers, 125; estimated potential, n.a. Service began June 15, 1965. Installation fee, \$7; monthly charge, \$3.

\* **Viroqua**—Phil Bigley, Viroqua.

\* **Washburn**—Bay TV Inc., 3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Estimated potential, 650 (see CATV Group Ownership). Installation fee, \$30; monthly charge, \$5. Channel capacity: 12, including weather.

**Wausau**—Wausau Cablevision Inc., 222 Jefferson St. Phone: 845-4222. No. subscribers, 3,100; estimated potential, 5,000. Service began Feb. 1962. Equipment Jerrold. Owned by Teletron Inc., which is owned by: Journal Co. (Milwaukee Journal), 80%; Jack Crosby & Fred Lieberman, chief stockholders of TeleSystems Corp., hold remaining 20% (see TeleSystems under CATV Group Ownership). Stations: WLUK-TV, WBAY-TV & WFRV, Green Bay (all picked off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 5; is switching to 12-channel system. Miles of plant in use, 90; additional miles planned, 20. No. of homes in front of plant: 7,000. Note: Will soon serve town of Stettin.

† **Wauwatosa**—Universal Cablevision Inc.

**Wonewoc**—Degner Electronics, Wonewoc. Phone: 464-3933. No. subscribers, 35; estimated potential, 120. Service began Oct. 6, 1964. Equipment, Blonder-Tongue. Clarence Degner, owner. Stations: WISC-TV, WKOW-TV & WMTV, Madison (all picked off-air). Installation fee, \$50; monthly charge, \$3.50. Channel capacity: 12. Miles of plant in use, 3; additional miles planned, one. No. of homes in front of plant: 260.

† **Wood County**—Community Video Inc. Erl Odegard, pres.; Jim Wenziaff, v.p.; George Holloway, secy.-treas.

### WYOMING

**Baroil**—Baroil TV.

**Basin**—Community TV of Wyo., 708 S. Fourth St. Phone: 568-2138. No. subscribers, 215; estimated potential, 300. Began service Nov. 1955. Equipment Ampil-Vision & Jerrold. Stations: KOOK-TV & KULR-TV, Billings; KTWO-TV, Casper (off-air); KID-TV, Idaho Falls (via microwave). Installation fee, \$10; monthly charge, \$6.25. Channel capacity: 5.

\* **Buffalo**—Buffalo Cable TV Inc. Owned by Buffalo Bulletin (Jim Hicks, Jack Williams & Frank Hicks). See Systems Management Co. under CATV Group Ownership.

**Casper**—Community TV Systems of Wyoming, 451 S. Durbin St. Phone: 234-7171. No. subscribers, 5,800; estimated potential, 10,000. Began service 1953. Equipment, Jerrold & Collins. Owner: Wentronics Inc. (see CATV Group Ownership). Stations: KLZ-TV, KOA-TV, KBTV, KCTO & KRMA-TV, Denver; KFBC-TV, Cheyenne (via microwave); KTWO-TV, Casper (picked off-air); KMET-FM & KLIR-FM, Denver; also weather, music. Installation fee, \$25; monthly charge, \$7.50. Channel capacity: 12. Miles of plant in use, 150; additional miles planned, 4. No. of homes in front of plant: 11,000. Note: Plans extension into Evansville.

\* **Cheyenne**—Wyneco Inc. (same ownership as KFBC-TV Cheyenne).

**Cody**—R & B Cable TV Corp., 1140 Sheridan Ave. Phone: 587-4247. No. subscribers, 800; estimated potential, 1800. Began service Oct. 1, 1954. Equipment, Jerrold. (See Community TV Inc. under CATV Group Ownership). Stations: KOOK-TV & KULR-TV, Billings; KWRB-TV, Riverton (off-air); KUTV, KCPX-TV, KUED & KSL-TV, Salt Lake City; KTWO-TV, Casper (via microwave); KCPX-FM, KSL-FM & KUER-FM, Salt Lake City. Installation fee, \$15; monthly charge, \$7.20. Channel capacity: 12, including weather. Miles of plant in use, 29; additional miles planned, none. No. of homes in front of plant: 2,000.

**Cokeville**—Cokeville Community TV System, Box 68, Browning 9-5235. No. subscribers, 90; estimated potential, 120. Began service Oct. 1, 1954. Equipment Jerrold. C. L. Jones, mgr. Stations: KUTV, KCPX-TV & KSL-TV, Salt Lake City. Monthly charge, \$5.50. (\$6.50 without connection). Cables: 3 TV.

**Evansville**—See Casper, Wyo.

(Continued on next page)

For Broadcasting Interests

With CATV Holdings

see page 214-c

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# Community Antenna Systems

## WYOMING—(Continued)

- \* Gillette—Wyoming Televents (see Systems Management Co. under CATV Group Ownership).
- Green River—Green River Cable TV Co., 164 E. Flaming Gorge Way. Phone: 875-2506. No. subscribers, 980 (963 residential); potential, 1,100. Began Aug. 1958. Equipment, Jerrold. A. M. Carollo Sr., pres.; A. M. Carollo Jr., v.p.-mgr. (see A. M. Carollo under CATV Group Ownership). Stations: KSL-TV, KUED, KCPX-TV & KUTV, Salt Lake City (via microwave); KSL-FM, KUER-FM & KCPX-FM, Salt Lake City; also weather, music. Installation fee, \$75; monthly charge, \$5. Channel capacity: 5. Miles of plant, 15; additional miles planned, 3. No. of homes in front of plant: 1,200.
- Greybull—Community TV of Wyo., 404 Obie Sue, Worland, Wyo. Phone: 347-3244. No. subscribers, 440; estimated potential, 535. Began service March 1956. Equipment, Ampli-Vision. Stations: KOOK-TV & KULR-TV, Billings; KTWO-TV, Casper; KWRB-TV, Thermopolis (all picked off-air); also music channel. Installation fee, \$10; monthly charge, \$6.50. Channel capacity: 5. Miles of plant, 10; additional miles planned, none. No. of homes in front of plant: 550.
- Hudson—Operating system.
- Jackson—Jackson Community TV System, Box G. Phone: 733-2635. No. subscribers, 135; estimated potential, 500. Began service July 14, 1955. Equipment Jerrold. Everett L. Mains, owner. Stations: KID-TV & KIFI-TV, Idaho Falls (off-air); KSGT, Jackson. Installation fee, \$35; monthly charge, \$5. Channel capacity: 3; possibly 4 channels to be added in year. Miles of plant in use, 5; additional miles planned, 5. No. of homes in front of plant: 450.
- Kemmerer—Kem-Tev Corp., 915 Pine Ave. Phone: 877-4421. No. subscribers, 645; estimated potential, 675. Began service Aug. 16, 1955. Equipment Ampli-Vision. Helen A. Steinhour, pres.; P. C. Steinhour, mgr. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City (via microwave). Installation fee, n.a.; monthly charge, \$5.50. Channel capacity: 6. Miles of plant in use, 15; additional miles planned, none. No. of homes in front of plant: 1,000. Note: Also serves Lincoln County.
- Lander—Community TV of Wyoming, 226 Market, Phone: 332-4902. No. subscribers, 300; estimated potential, 900. Began service November 1959. Equipment Ampli-Vision & Jerrold. Owned by Community TV Inc. (see CATV Group Ownership). D. R. Johnston, mgr. Stations: KCPX-TV, Salt Lake City (via microwave); KWRB-TV, Riverton; KTWO-TV, Casper (off-air). Installation fee, \$10; monthly charge, \$6.25. Channel capacity: 5. Miles of plant, 9.
- Laramie—Laramie Community TV Co., 409A S. 4th St. Phone: 745-7333. No. subscribers, 3565; estimated potential, 8500. Began service March 10, 1954. Equipment, composite. (See Community TV Inc. under CATV Group Ownership). Britt Davis, mgr. Stations: KOA-TV, KLZ-TV, KRMA-TV, KBTB & KCTO, Denver; KFBC-TV, Cheyenne; KTAO-TV, Casper (off-air); KFML, KDEN-FM, KLIR-FM & KOA-FM, Denver. Installation fee, \$40; monthly charge, \$4.50. Channel capacity: 12, including weather. Miles of plant in use, 50; additional miles planned, none. No. of homes in front of plant: 5,500.
- Lincoln County—See Kemmerer.
- Mountain View—Uinta Signal Co., P.O. Box 216. No. subscribers, 128. Began service in 1955. Equipment Jerrold & Blonder-Tongue. Ernest A. Dahlquist, mgr. Stations: KCPX-TV, KSL-TV, KUTV & KUED, Salt Lake City. Cable channels: 4 TV.
- Mountain View—Bluemel's Cable TV, Box 2, Carter, Wyo. Phone: 782-3662. No. subscribers, 26; estimated potential, 150. Began service 1954. Equipment Blonder-Tongue. Bryce L. & Mary J. Bluemel, co-owners. Stations: KUTV, KCPX-TV & KSL-TV, Salt Lake City (off-air). Installation fee, \$100; monthly charge, \$4. Channel capacity: 4; one to be added in year. Miles of plant in use, 5; additional miles planned, none.
- † Newcastle—Jim Joslyn.
- Pine Bluffs—Pine Bluffs Community TV System. Phone: 245-3392. No. subscribers, 264; estimated potential, 300. Began service July 1, 1957. Equipment Blonder-Tongue & Jerrold. John C. Harrison, owner (see CATV Group Ownership). Stations: KCTO, KOA-TV, KLZ-TV, KRMA-TV & KBTB, Denver; KFBC-TV, Cheyenne (off-air). Installation fee, \$25; monthly charge, \$5.87. Channel capacity: 12. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 325.
- Powell—R & B Cable TV Corp., 1149 Sheridan Ave., Cody, Wyo. (See Community TV Inc. under CATV Group Ownership).

- Rawlins—Rawlins Community TV, 309 W. Cedar St. Phone: 324-3011. No. subscribers, 1500; estimated potential, 2200. Began service Sept. 27, 1955. Equipment, Jerrold. Fred R. Kelly, mgr. (see TelePrompTer under CATV Group Ownership). Stations: KOA-TV, KLZ-TV & KBTB, Denver (via microwave); KFBC-TV, Cheyenne (off-air). Installation fee, \$31.25; monthly charge, \$7.50. Channel capacity: 5 including music; 5 microwave channels to be added. Miles of plant in use, 28; additional miles planned, none. No. of homes in front of plant: 2,200.
- Riverton—Community TV of Wyo., 1123 E. Washington Ave. Phone: 856-3248. No. subscribers, 462; estimated potential, 1800. Began service June 2, 1958. Equipment Ampli-Vision & Alto-Ponic. (See Community TV Inc. under CATV Group Ownership.) Stations: KCPX-TV, Salt Lake City (via microwave); KTWO-TV, Casper; KWRB-TV, Riverton (off-air). Installation fee, \$10; monthly charge, \$6.25. Channel capacity: 5.
- Rock Springs—Sweetwater TV Co., 602 Broadway. Phone: 362-3773. No. subscribers, 3,654 (3,554 residential); potential, 4,000. Began Dec. 1956. Equipment, Jerrold. A. M. Carollo Sr., pres. (see A. M. Carollo under CATV Group Ownership). Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City (via microwave); KSL-FM, KCPX-FM & KUER-FM, Salt Lake City; also weather, music. Installation fee, \$25; monthly charge, \$5. Channel capacity: 5; one channel to be added in year. Miles of plant, 50; additional miles planned, none. No. of homes in front of plant: 5,000.
- Sheridan—Clouds Peak Radio & TV Corp., 140 E. Loucks St. Phone: 674-4251. No. subscribers, 2,630; estimated potential, 3,400. Began service Sept. 1, 1955. Equipment, Jerrold. Don Tannehill, pres.; C. L. McHolland, mgr. Stations: KULR-TV & KOOK-TV, Billings; KTWO-TV, Casper; KUTV & KCPX-TV, Salt Lake City (via microwave). Installation fee, \$10; monthly charge, \$5.75. Channel capacity: 5, including music. Miles of plant, 42; additional miles planned, none.
- Ten Sleep—Bighorn Radio-TV, Box 675, Worland, Wyo. Phone: 347-2721. No. subscribers, 24; estimated potential, 35. Began service Sept. 1955. Equipment, Blonder-Tongue. J. C. Cosley, owner. Stations: KOOK-TV & KULR-TV, Billings; KTWO-TV, Casper (all picked off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 5.
- Thermopolis—Community TV of Wyo., Phone: 864-3593. No. subscribers, 325; estimated potential, 900. Began service July 5, 1957. Equipment Ampli-Vision & Jerrold. Owned by Community TV Inc. (see CATV Group Ownership). Stations: KWRB-TV, Thermopolis; KOOK-TV, Billings (off-air); KCPX-TV & KSL-TV, Salt Lake City (via microwave). Installation fee, \$10; monthly charge, \$6.25. Channel capacity: 5.
- Torrington—Torrington Community TV System. Phone: 532-5090. No. subscribers, 235; estimated potential, 800. Service began Nov. 1964. Equipment, Jerrold. John C. Harrison owner (see CATV Group Ownership). Stations: KFBC-TV, Cheyenne; KSTF, Scottsbluff (picked off-air); KCTO, KOA-TV, KRMA, KLZ-TV & KBTB, Denver (via microwave). Installation fee, \$25; monthly charge, \$6.95. Channel capacity, 12. Miles of plant, 12; additional miles planned, 6. No. of homes in front of plant: 1,200.
- Wheatland—Wheatland Community TV System, 1056 Spruce St. Phone: 322-2711. No. subscribers, 425; estimated potential, 500. Began service Sept. 15, 1963. Equipment, Jerrold. John C. Harrison, owner (see CATV Group Ownership). Stations: KCTO, KOA-TV, KRMA-TV, KLZ-TV & KBTB, Denver (via microwave); KFBC-TV, Cheyenne; KSTF-TV, Scottsbluff (off-air). Installation fee, \$25; monthly charge \$6.95. Channel capacity: 12. Miles of plant in use, 10; additional miles planned, 2. No. of homes in front of plant: 700.
- Worland—Community TV of Wyo., 404 Obie Sue. Phone: 347-3244. No. subscribers, 617; estimated potential, 1,500. Began service May 1954. Equipment, Ampli-Vision. (See Community TV Inc. under CATV Group Ownership.) Stations: KOOK-TV & KULR-TV, Billings; KTWO-TV, Casper; KWRB-TV, Thermopolis (all picked off-air); also music channel. Installation fee, \$10; monthly charge, \$6.25. Channel capacity: 5. Miles of plant, 18; additional miles planned, none. No. of homes in front of plant: 1,450.

## VIRGIN ISLANDS

- Island of St. Thomas—Virgin Isles TV Inc., Box 2632. Phone: 774-2080. No. subscribers, 750; estimated potential, 4,000. Began service Sept. 1960. Equipment, Entron & Jerrold. Owner: Norman Knight (Knight Quality Stations); Walter Welch, gen. mgr. Stations: WBNE-TV, Charlotte Amalie; WAPA-TV, WKAQ-TV, WTSJ-TV, WKBM-TV & WIPR-TV, San Juan; WIVI-TV, St. Croix; WSUR-TV, Ponce (all picked off-air). Installation fee, \$20; monthly charge, \$10. Channel capacity: 12. Miles of plant, 10; additional miles planned, 10. No. of homes in front of plant: 2,000.

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# Broadcasting Interests with CATV Holdings

**ABC**—This network has CATV subsidiary Cablesystems Corp., but owns no systems.

**MILI ACQUISTAPACE**—See Central Coast TV.

**GEORGE E. AKERSON**—See Boston Herald-Traveler.

**ALTAMAHA BCSTG. CO.**—See Glenn Thomas Sr.

**F. H. ALDOERFTER**—See Peoples Bcstg. Co.

**ANDALUSIA BCSTG. CO.**—See J. Dige Bishop.

**WALTER H. ANNENBERG**—See Triangle Publications.

**LOUIS J. APPELL JR.**—See Susquehanna Bcstg.

**TOM ARCHIBALD**—See Highland Bcstg.

**ASPEN BCSTG. CO. INC.**—See William Dunaway.

**ALBERT L. AUCLAIR**—39 Vernon St., Keene, N.H. Phone: 352-6113. Pres.-treas. & 52% owner of WKBK Keene & WEMJ Laconia; also pres. of New Hampshire State Network, franchise holder in Manchester.

**GENE AUTRY**—511 W. Adams St., Phoenix, Ariz. Phone: 271-2345. Owns 65% of system in Santa Barbara, Cal. through his Golden West Bcstrs. Also owns 55.38% of KOOL-TV-AM-FM Phoenix; 48% of KOLD-TV-AM, Tucson, 51% of KMPC Los Angeles, KVI Seattle & KEX Portland, 50% of KSFO San Francisco.

**AVCO CORP.**—See Meredith-Avco.

**B. HILLMAN BAILEY JR.**—See Natchitoches Bcstg.

**KARL F. BAILEY**—See Natchitoches Bcstg.

**C. OSCAR BAKER**—1625 Covington Ave., Piqua, O. Phone: 773-3513. Pres.-mgr. of WPTW AM-FM Piqua & Valley Antenna Systems Inc. there.

**VERNON H. BAKER**—969 Bellbrook Ave., Xenia, O. Phone: 372-3531. Owns 90% of WGIC Xenia (Greene Information Center Inc.); also has 90% of franchise there.

**H & E BALABAN CORP.**—See Plains TV Corp.

**THOMAS K. BARNES**—Box 612, Alexandria, Minn. Phone: 763-5166. Has 26% of Central Minn. TV Co., which has 20% of Minn. All-Channel Cablevision (see listings for both under CATV Group Ownership). Also has 5% of KSOO-TV Sioux Falls.

**JOHN A. BARNETT**—1717 W. 2nd St., Roswell, N.M. Phone: 622-6450. Has share of system in Artesia, N.M.; has 100% of KSWB-TV-AM, Roswell.

**BASS BCSTG. CO.** (formerly Texas State Network)—1317 Ft. Worth National Bank Bldg., Ft. Worth, Tex. Has system in Plainview, Tex. Also licensee of KFDA-TV Amarillo, KFDW-TV Clovis, N.M. & KRIO McAllen, Tex.; KSBW(TV) Elk City, Okla. Owners: Gene L. Cagle, pres., 19.6%; Perry R. Bass, chmn., 15.8%; Sid W. Richardson Foundation, 62.1%; 8 others hold remaining 2.5%.

**KENNETH C. BECHTEL**—See Central Minn. TV Co.

**ROSS BEACH JR.**—See KAYS Inc.

**DENNIS BEHAN**—107 S. Main, Lamar, Colo. Phone: 336-2560. Pres. of Media Cable TV Systems Inc., Lamar system. Also secy.-treas. & 25% of KLMR Lamar; pres. & 1/3 share of KSIL Silver City, N.M.

**FLOYD BELL**—303 W. Broad, Texarkana, Ark. Phone: 793-4671. Owns KATQ Texarkana & CableVision TV Co. of Nashville, franchise-holder in Nashville, Ark.

**W. R. BENTLEY**—See listing for KBTN Inc.

**N. L. BENTSON**—See Midcontinent Bcstg.

**J. W. BETTS**—See Standard Tobacco Co.

**LES BIEDERMAN**—See Midwestern Bcstg. Co.

**LAWRENCE D. BIELE**—See listing for Mid-N.Y. Bcstg.

**BIRMINGHAM TV CORP.**—See Winston-Salem Bcstg.

**J. DIGE BISHOP**—306 E. Three Notch St., Andalusia, Ala. Phone: 222-6464. Pres. of Andalusia system. Also has 20% of WCTA AM-FM Andalusia (Andalusia Bcstg.), 80% of WABF Fairhope, Ala. 10% of WTOT AM-FM Marianna, Fla., 44% of WBMK AM-FM West Point, Ga.

**BISHOP TRANSLATOR SERVICE**—151 S. Main St., Bishop, Cal. Licensee of 4 translators serving Big Pine & Bishop: K70AA, K73AA, K76BH & K79AT. Same owners, as Eastern Sierra Cable, also have following Cal. systems: \*Big Pine, \*Bishop & \*Rovana. Executives: D. L. Tatum, pres.; E. F. Shelton, v.p.; R. A. Shelton, secy.-treas.

**BLACK CANYON BCSTG. CO. INC.**—See listing for Rex Howell.

**CARL O. BLOOMQUIST**—715 Grant, Eveleth, Minn. Phone: 741-2520. Holds franchise for Eveleth; also owns WEVE there.

**DONALD BONIN**—Box 1240, New Iberia, La. Phone: 365-3434. Gen.-mgr. of KANE New Iberia (New Iberia Bcstg.); also v.p.-gen. mgr. of system under construction there.

**JOHN L. BOOTH**—See Booth Stations.

**JOHN S. BOOTH**—Professional Arts Bldg., Chambersburg, Pa. Phone: 263-4131. Has share of system in Chambersburg; has interest in Martinsburg, W. Va. franchise. Also is pres. of WCHA AM-FM there (Chambersburg Bcstg.).

**BOOTH STATIONS**—3100 Broderick Tower, Detroit, Mich. Phone: 965-2000. Stations: WJLB & WMZK(FM) Detroit, WIBM & WBBC(FM) Jackson, WSGW Saginaw, all Mich.; WIOD AM-FM Toledo, WABQ & WXEN-FM Cleveland, O.; WJVA AM-FM South Bend & WIOU AM-FM Kokomo, Ind. Has systems in \*Cadillac, \*Muskegon, \*Muskegon Twp. & \*N. Muskegon, \*North Twp. & \*Summit Twp., Mich.; \*Jamestown, N.Y.; \*Blacksburg & Pulaski, Va. Executive: John L. Booth.

**THOMAS C. BOSTIC**—See Cascade Bcstg. Co.

**BOSTON HERALD-TRAVELER**—c/o WHDH Inc., 50 Morrissey Blvd., Boston, Mass. Phone: 288-5000. Owns WHDH-TV-AM-FM Boston; also owns 50% of Entron Inc. (see CATV Group Ownership.) Executives: George E. Akerson, pres.; Roger P. Talmadge, treas.

**CHARLOTTE H. BRADER**—426 First St., Havre, Mont. Phone: 265-7731. Has 1/3 of KOJM Havre (N. Mont. Bcstrs.) also 23.25% of Havre system, 24.5% of Glasgow, Mont. system.

**ALVIN O. BRAMSTEDT**—See Midnight Sun Bcstrs.

**OTTO BRANDT**—See King Bcstg.

**BROADCASTING CO. OF THE SOUTH**—See Cosmos Bcstg.

**BROOKINGS BCSTG. CO.**—College Theatre Bldg., Brookings, S.D. Phone: 692-6233. Licensee of KBRK Brookings. Owners: Robert J. Reimers & Eugene J. Platek have share of Brookings franchise (Minkota Cablevision).

**W. JACK BROWN**—See Lincoln County Bcstg.

**BRUSH-MOORE NEWSPAPERS INC.**—550 S. Market St., Canton, O. Phone: 456-7166. Has share of Columbiana CATV, CATV of Ohio Valley & Stark CATV (see listings under CATV Group Ownership); also, thru subsidiary Ohio Bcstg., has WHBC AM-FM Canton. Executive: Paul E. Gilmor, pres. of Ohio Bcstg.

**BUFFALO COURIER-EXPRESS**—23 North St., Buffalo, N.Y. Phone: 886-0970. Owns WEBR AM-FM Buffalo; also is constructing system there. Executive: William J. Connors III, pres.

**LUCILLE ROSS BUFORD**—See Forest Capital Communications.

**HERSCHEL BULLEN**—See Cache Valley Bcstg.

**BULLETIN CO.**—440 Domino Lane, Philadelphia, Pa. Phone: 483-7200. Owns WPBS(FM) Philadelphia & KTMS Santa Barbara, Cal. Also holds franchise in Upper Darby, Pa.

**ALFRED G. BURGER ESTATE**—See listing for Plains TV Corp.

**JOHN M. BURKE**—See Community Radio of Saratoga Springs.

**MARVIN BURTON**—See Howard Warshaw.

**RUSSELL BUSDICKER**—See Lake City Bcstg.

**ALBERT L. BUTLER**—See Winston-Salem Bcstg.

**CACHE VALLEY BCSTG. CO.**—Box 267, Logan, Utah. Phone: 752-5141. Holds franchise in Logan; also licensee of KVVU there. Owner: Herschel Bullen.

**GENE L. CAGLE**—See Bass Bcstg. Co.

**DESMOND H. CALLAGHAN**—See Northland Bcstg.

**CAMDEN RADIO INC.**—See Walter Hussman Group.

**J. E. CAMPBELL**—See Owosso Bcstg.

**CAPITAL CITY TV INC.**—See listings for Bob Magness & Paul McAdam.

**SIDNEY E. CARLSON**—See Central Minn. TV Co.

**W. A. CARSON**—See Frontier Bcstg.

**CASCADE BCSTG. CO.**—Box 702, Yakima, Wash. Phone: 452-9111. Has 40% of Cable TV of Yakima Valley Inc. (see listing). Also owns KIMA-TV-AM Yakima & KEPR-TV-AM Kennewick-Pasco-Richland, Wash.; KLEW-TV Lewiston, Ida. Owner: Thomas C. Bostic, 100%.

**CENTRAL BCSTG. CO.**—See Suburban Radio Group.

**CENTRAL CALIFORNIA COMMUNICATIONS CORP.**—238 John St., Salinas, Cal. Phone: 422-6422. Owns KSBW-TV-AM-FM Salinas, KSBY-TV-FM San Luis Obispo & KNGS Hanford. Also has systems in \*Arroyo Grande, Capitola, Del Rey Oaks, Morro Bay, Cayucos, Pacific Grove, \*Paso Robles, Salinas, San Luis Obispo, Seaside & Watsonville, Cal.; holds franchises in Freedom, Greenfield, King City, Los Banos, Marina, Monterey, Pismo Beach, Soledad & Willows, Cal.; also shares franchise in Santa Rosa with Vumore Co. Executives: John C. Cohan, pres., (54.7%); Robert F. Klein, exec. v.p.; W. A. Hargan, v.p.; Arthur Haggood, v.p.

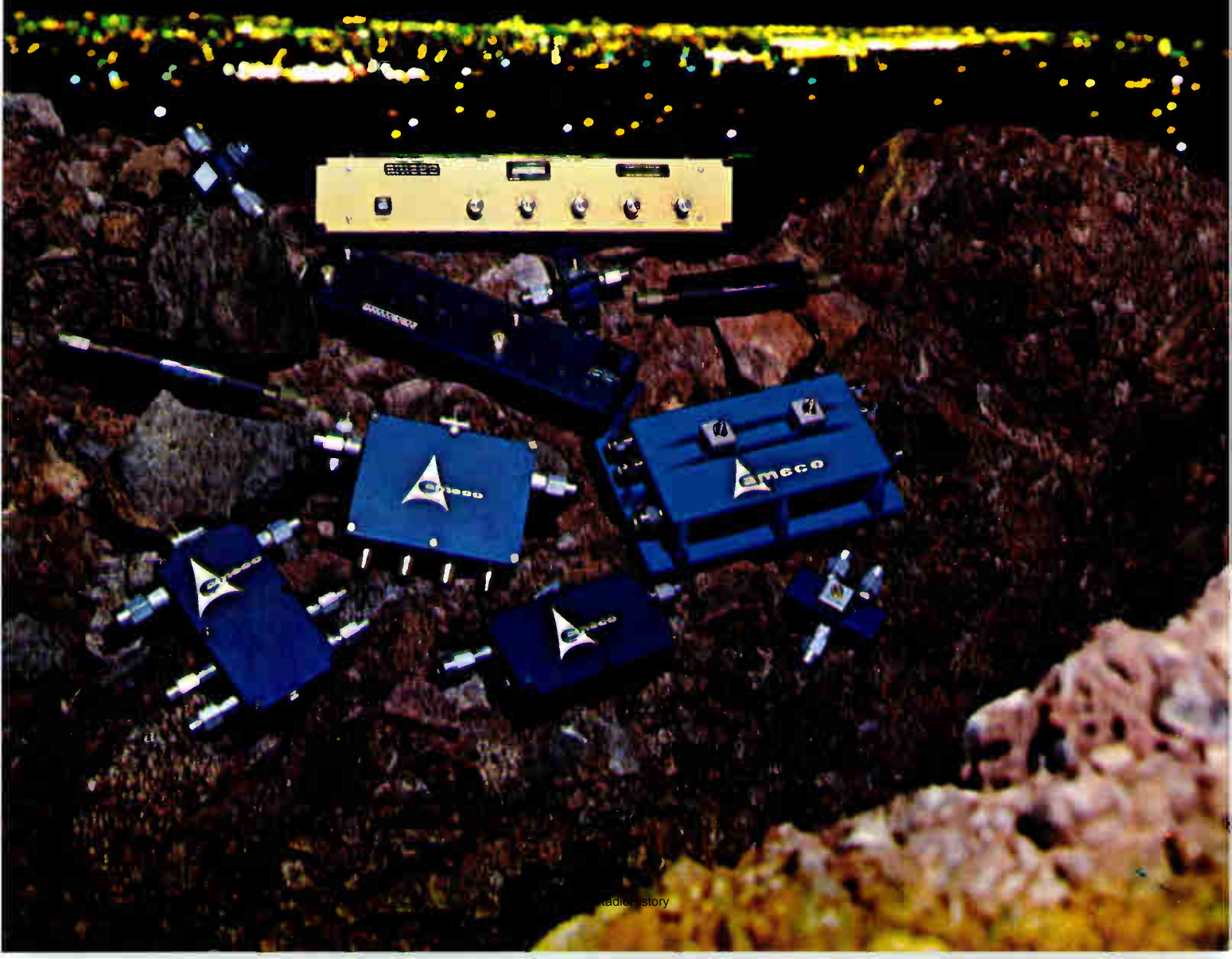
**CENTRAL COAST TELEVISION**—Box 166, Santa Maria, Cal. Has 15% interest, 24% option, of franchise in Santa Maria; also licensee of KCOY-TV Santa Maria. Ownership: Helen Pedotti, 45%; James H. Ranger & Mill Acquistapace, 19.5% each; Burns Rick, 6%; Marlon A. Smith, 10%.

(Continued on page 219-c)

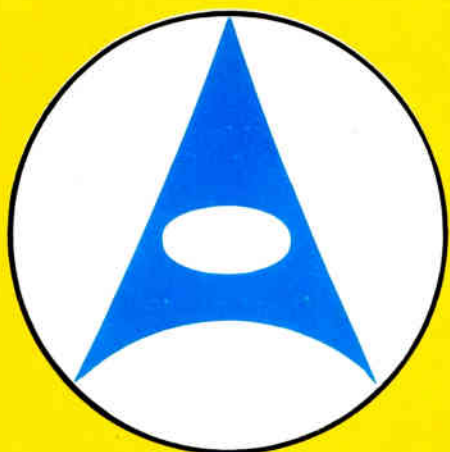
For Owners of Two or More CATV Systems  
see Directory Following This Section



# AMECO "TOTAL" CATV CAPABILITY



# AMECO IS YOUR KEY



The ability  
to anticipate and  
fulfill the needs  
of the  
CATV industry  
has made  
**ameco**  
the leader in  
Cable Television

## TOTAL SERVICE — TOTAL CATV

Ameco, Inc. with more than \$13 million dollars in assets, has the capability to provide the total products and services required to build, rebuild, or expand CATV systems. Now listed on the American Stock Exchange, Ameco is out-pacing every other CATV manufacturer. Ameco has five buildings with an over-all capacity of 100,000 square feet. Since 1962, Ameco has produced over 78,000 solid-state amplifiers. More than 10,000 Ameco 70 Series amplifiers are in use in CATV systems throughout the U. S. And, 80% of the CATV systems in the United States and Canada rely in whole or in part on Ameco equipment.

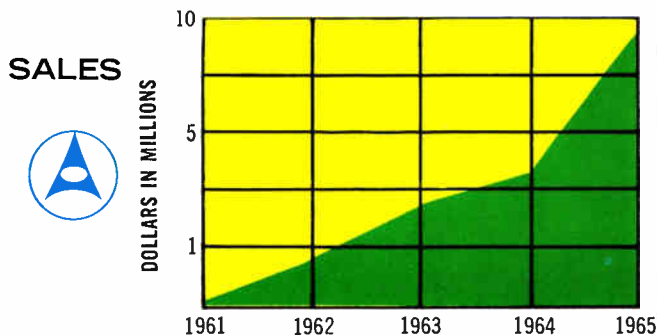
Ameco sales have increased dramatically. In 1961, sales totaled \$500,000. In 1965, sales rose to the \$10,000,000 mark. Currently, sales are running more than \$2,000,000 per month.

Ameco services enable you to provide your customers with the best cable television viewing available in the United States today. Two of Ameco's services are now pacing the industry.

The Ameco Acceptance Corporation offers financing for new system construction and rebuilds. AAC has established an unlimited line of credit and will tailor financing to meet your individual system requirements.

Co-ax Construction Company has built more than 7,500 miles of turnkey plant. This Ameco subsidiary utilizes its own construction personnel and can handle any size construction job throughout the nation.

Ameco has the people, products, resources, and knowledge to serve all your CATV requirements. **When quality counts — count on Ameco!**



**AMECO, INC., A CATV PIONEER WITH OVER 14 YEARS**



# TO QUALITY CATV!



*Executive Planning*



*Plastic Research*



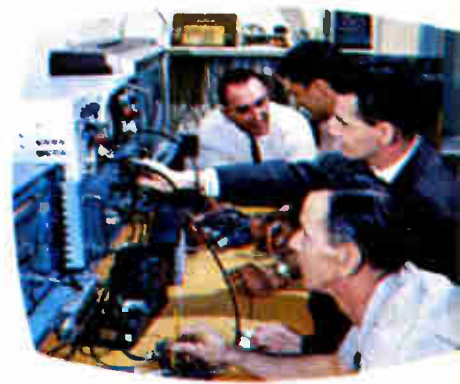
*Customer Finance*



*Management Institute*



*Quality Control*



*Technical School*



*Research Engineering*



*Environmental testing*



*System Design*



*Test and Alignment*



*Construction*

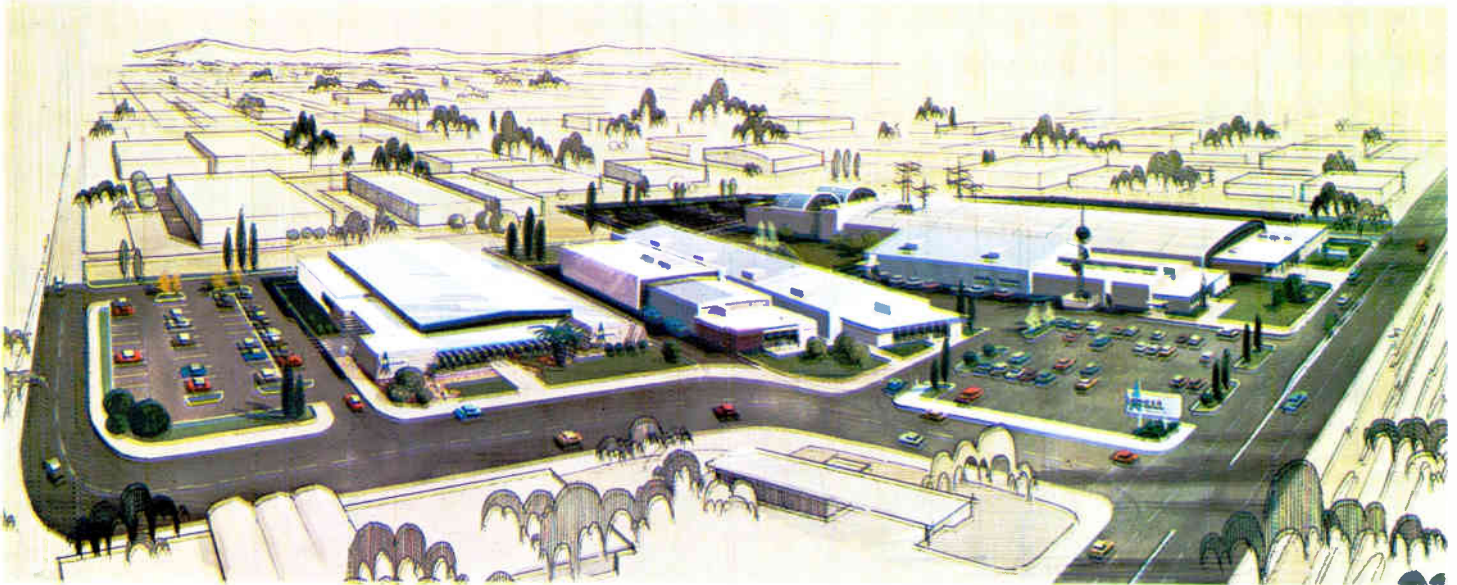


*Salesmobile Service*

**EXPERIENCE IN EVERY PHASE OF CABLE TELEVISION**

WorldRadioHistory





**GROWTH IS A MEASURE OF SUCCESS.** From 1956 to 1965 Ameco's overall plant size was increased from 38,000 square feet to over 100,000 square feet.

**Engineering Research & Development** Engineering is the keystone of any CATV system. Ameco's engineers are experts in all phases of engineering: construction and installation, signal surveys, system layout, head-end alignment. Their goal: the most effective products possible, realistically priced, designed with precision, efficiently produced.



**Financing** Ameco's "custom finance plans" enable you to obtain finances with terms tailored to your particular needs. Headed by Dick Peterson, Ameco's finance subsidiary offers the personnel, experience and backing to assist you in building a new system or rebuilding an old one.

**Construction** Coax Construction Co., newly formed subsidiary of Ameco, Inc., is staffed with experienced CATV construction personnel. CCC offers system owners a complete turnkey package, or, qualified assistance on any construction problem.



**Sales Service** Regional warehouses are located in major cities; 10 contract sales representatives, and 23 CATV sales engineers, are located strategically throughout the U. S. and Canada. This coordinated sales-service program assures you and your customers of consistent, continuous system performance.

**LOOKING AHEAD** We've come a long way in CATV, but the future promises even more, especially in the field of public service. CATV will shine as color TV becomes more readily available. Educational TV will benefit from CATV service. Weather channels will multiply, news and information services will become readily available to subscribers.

Ameco has all the necessary qualifications — plus the vision and ingenuity to anticipate and fulfill the ever growing needs of CATV.

**When Quality Counts = Count on Ameco!**



**CENTRAL MINNESOTA TV CO.**—Box 612, Alexandria, Minn. Phone: 763-5166. Has 20% of Minn. All-Channel Cablevision (see listing under CATV Group Ownership). Central Minn. TV also owns KCMT(TV) Alexandria, KNMT(TV) Walker. KVOX Morehead, all Minn.; also is Ch. 10 applicant in Duluth. Principals: Joseph O. Perino, pres.; Thomas K. Barnes, exec. v.p.; John J. McCarten, secy.-treas.; Julius Hetland, v.p.-eng. Other owners: Lee H. Johnson, Kenneth C. Bechtel, Sidney E. Carlson & Donald J. Kelly.

**ANTHONY CERACCHE**—518 W. State St., Ithaca, N.Y. Phone: 272-3456. Ceracche is Ch. 52 applicant in Ithaca. Also owns systems in Candor & Ithaca, N.Y.

**CHAMBERSBURG BCSTG. CO.**—See John S. Booth.

**CHATTAHOOCHEE BCSTG. CO.**—See Hurst-Mullinax Group.

**CHENANGO & UNADILLA TELEPHONE CO.**—See Chenor Communications.

**CHENOR COMMUNICATIONS INC.**—24 E. Main, Norwich, N.Y. Phone: 334-5593. Owns WMCR Oneida, WJIV(FM) Cherry Valley, WQIV(FM) DeRuyter, WEIV(FM) Ithaca, WMIV(FM) S. Bristol, WBIV Wethersfield. Also has following systems: Chenango Bridge, Cooperstown, Franklin, New Berlin, Milford & Oxford, N.Y. Executives: Sterling F. Higley, pres.; Kenneth R. Meade Jr., v.p.-treas.; C. F. Metzgar, secy. Ownership: Chenango & Unadilla Communications Corp. Note: Higley is also pres. of Valley Video Inc., Norwich, N.Y.

**CHESTER COUNTY BCSTG. CO.**—809 E. Lincoln Hwy., Coatesville, Pa. Phone: 384-2100. Holds franchises in Coatesville, S. Coatesville, West Chester & W. Goshen Twp., Pa.; owns radio WCOJ Coatesville. Executive: Louis N. Seltzer, pres.

**CHEYENNE NEWSPAPERS INC.**—See Frontier Bcstg.

**THOMAS P. CHISMAN**—See Peninsula Bcstg.

**WALLIS CHRISTIANSEN**—See Midnight Sun Bcstrs.

**JOE CHYTIL**—Box 827, Chehalis, Wash. Phone: 748-3321. Pres. of KELA Television Inc., system in Chehalis & franchise in Centralia, Wash. Also owns KELA Centralia-Chehalis.

**CHARLES P. CLARKE**—See Standard Tobacco Co.

**WILLIAM C. CLAY JR.**—See Reynolds-Clay-Doll Stations.

**N. R. CLEMENTS**—See Snyder Bcstg.

**ROGER CLIPP**—See Triangle Publications.

**JAMES COAN**—See Winston-Salem Bcstg.

**JOHN C. COHAN**—See Central Cal. Communications Corp.

**WILLIAM HOWARD COLE**—Box 26, Philadelphia, Miss. Phone: 656-1490. Owns WHOC Philadelphia, shares franchise there.

**KEVIN COLLINS**—See Winston-Salem Bcstg.

**COLUMBIA BROADCASTING SYSTEM INC.**—51 West 52nd St., New York, N.Y. (10019). Phone: 765-4321. Owns Classic Developments Ltd., which in turn owns Canadian Wirevision Ltd.; has minority interest in National Cablevision Ltd., which in turn owns Tele-Cable de Quebec Inc.; also has minority interest in Express Cable TV Ltd.; minority interest in Victoria Cablevision Ltd. Has option to purchase minority interest in TV Signal Corp., San Francisco, Cal.

**COLUMBIA EMPIRE BCSTG. CORP.**—23 S. 1st St., Yakima, Wash. Phone: 248-2300. Owns KNDO(TV) Yakima & KNDU Richland, Wash.; has share of Cable TV of Yakima Valley (see listing under CATV Group Ownership). Executive: Hugh E. Davis, pres. & majority owner.

**COLUMBUS BCSTG. CO.**—1350 13th Ave., Columbus, Ga. Phone: 322-0601. Has interest in franchises in Bibb City & Columbus; is licensee of WRBL-TV-AM-FM Columbus. Ownership: R. W. Page Corp. & Woodruff Family.

**COMMUNICANA GROUP**—See John Dille.

**COMMUNITY RADIO OF SARATOGA SPRINGS INC.**—Box 557, Saratoga Springs, N.Y. Phone: 584-1610. Shares franchise in Saratoga Springs, has radio WKAJ there. Executives: Paul Rouillard, pres.; Kent Jones, v.p.-gen. mgr.; John M. Burke, secy.; James Cudney, treas.

**CONNECTICUT TV INC.**—See Plains TV Corp.

**C. K. CONNELLY JR.**—See Royal Bcstg.

**WILLIAM J. CONNERS III**—See Buffalo Courier-Express.

**BENJAMIN J. CONROY JR.**—See Uvalde TV Cable Corp.

**COPPER BCSTG. CO.**—See listing for George Hatch.

**COSMOS BCSTG. CORP.**—1111 Bull St., Columbia, S.C. Phone: 253-6431. Thru subsidiary, Cosmos Cablevision, owns systems in Florence & Sumter, S.C. Holds franchises for Darlington, Marion & N. Augusta, S.C. Also owns WIS-TV-AM Columbia, S.C.; WSPA-TV Montgomery, Ala.; WTOL-TV-AM-FM Toledo, O. Executive: G. Richard Shafto, pres. Note: Shafto also has Television Cable Co. Inc. (see listing under CATV Group Ownership).

**COTE INC.**—201 Coulter Bldg., Greensburg, Pa. Holds franchises in Dunbar, Nitro, St. Albans & S. Charleston, W.Va. Also owns KTUC & KFMM Tucson, Ariz.; WOHP Bellefontaine, O.; & WKLC St. Albans (St. Albans-Nitro Bcstg.). Principals: John J. Cote, Joseph L. Cote & Chester E. Finn.

**COWLES COMMUNICATIONS INC.**—488 Madison Ave., New York, N.Y. Has 70% of Universal Cablevision (see listing under CATV Group Ownership). Also owns KRNT-TV-AM Des Moines & WREC-TV-AM Memphis; application pending for acquisition of WESH-TV, Daytona Beach-Orlando.

**COX BCSTG. CORP.**—1601 W. Peachtree St., N.E., Atlanta, Ga. Phone: 875-7221. Owns CATV systems in Lewistown, Lock Haven, Tyrone, Pa.; The Dalles, Astoria, Seaside, Hammond, Warrenton, Gearhart, Ore.; Aberdeen, Hoquiam, Cosmopolis, Cranberry, Ocean Park, Long Beach, Ilwaco & Seaview, Wash. Owns 50% of system in Findlay, O.; 45% of franchises in Maumee, Sylvania & Toledo, O.; 25% of franchise for Redding, Cal.; 25% of Trans-Video (see listing); 45% of Cleveland Area TV Inc., which has franchises in Shaker Heights & Beachwood, O. Broadcast interests: WSB-AM-FM-TV Atlanta; WSOC-AM-FM-TV Charlotte, N.C.; WHIO-AM-FM-TV Dayton; KTVU(TV) San Francisco; WIIC(TV) Pittsburgh; WIOD-AM-FM, Miami. Cox also owns Video Service Co., microwave operator in Indiana; has minority share of Columbus Communications Corp. (see listing under CATV Group Ownership); 50% of Kaiser-Cox Corp., CATV equipment mfg. firm.

**FRANK M. CRAWFORD**—Box 919, Redding, Cal. Phone: 243-7777. Has 32.7% of KRCR-TV Redding (Sacramento Valley TV Inc.); also 10.5% of Redding franchise.

**BERNARD M. CROSBY**—Holds interest in Pioneer Valley Cablevision Inc. (see CATV Group Ownership). Also is principal of WHYN-TV-AM-FM Springfield.

**JACK R. CROSBY**—312 Pecan St., Del Rio, Tex. Phone: 775-3568. Pres. & 1/3 owner of KDLK Del Rio. Also is exec. v.p.-26.6% owner of TeleSystems Corp. (see listing under CATV Group Ownership); secy. & 28.5% owner of Southwest Texas Transmission (microwave operator); pres. & 20% owner of West Texas Microwave (remaining 80% held by TeleSystems); shares 20% ownership with Fred Lieberman of Wausau, Wis. system.

**CROSLY BCSTG.**—See AVCO Corp. (Meredith-Avco listing).

**JAMES R. CROWE**—Has interest in Pioneer Valley Cablevision Inc. (see CATV Group Ownership); also WHYN-TV-AM-FM Springfield.

**JAMES CUDNEY**—See Community Radio of Saratoga Springs.

**JAMES R. DALRYMPLE JR.**—Box 512, Laurinburg, N.C. Phone: 276-2911. Secy.-treas.-mgr. & 13% owner of WEWO AM-FM Laurinburg (Scotland Bcstg.); also secy.-treas. of Community Antenna Inc. there.

**BILL DANIELS**—2930 E. 3rd Ave., Denver, Colo. Phone: 388-5888. Has interest in following CATV firms: CATV Inc., Fla. Video Inc., Iowa Video, Laurel Cablevision, La. CATV Inc., Okla. Video Inc., Tehachapi TV Cable Co., Telemaster Cable Co., TelePrompTer Corp., Televents of N.M. Inc., TV Communications Corp., TV Signal Corp. & Valley TV Cable Co.; Mankato, Minn. system. He also has 50% of KFML AM-FM Denver.

**JAMES C. DAVIS**—Box 87, Petersburg, Va. Phone: 732-3479. Pres. of WPVA Colonial Heights-Petersburg, Va.; also secy.-treas. of system in Fayetteville, N.C.

**E. P. DE LA HUNT**—c/o Radio Station KPRM, Park Rapids, Minn. Phone: 732-3306. Owns KPRM Park Rapids & has franchise there.

**CHARLES N. DEROSE**—1300 Liberty St., Springfield, Mass. Phone: 785-1911. DeRose has minority interest in Pioneer Valley Cablevision (see CATV Group Ownership); also is v.p. of WHYN-TV Springfield.

**DETROIT LAKES BCSTG. CORP.**—See listings for Herbert Gross & Alver Leighton.

**LIONEL B. DEVILLE**—Box 566, Ville Platte, La. Phone: 363-2124. Has franchise in Ville Platte; pres. of KVPI Ville Platte (Ville Platte Bcstg.).

**HUGH W. DICKIE**—Box 588, Tomah, Wis. Phone: 372-2121. Pres. of WTMB AM-FM Tomah (Tomah-Mauston Bcstg.); also pres. of Tomah system.

**DICKINSON RADIO ASSN.**—Box 1248, Dickinson, N.D. Phone: 235-4461. Owns KDIX-TV-AM Dickinson; also holds franchise there.

**JOHN F. DILLE JR.**—412 S. 2nd St., Elkhart, Ind. Phone: 522-0050. He is pres. of Communicana Group, which has WKJG-TV-AM-FM Fort Wayne, WSJV(TV) South Bend-Elkhart, WTRC AM-FM Elkhart; also 60% (Dille additional 15% personally) of WKJG-TV-AM Ft. Wayne, WSJV & other 2 South Bend TV stations form Valley Cablevision Corp., CATV applicant in Elkhart-South Bend area. Dille also has personal interest in Lafayette, Ind. system.

**DISPATCH INC.**—See Lamb Enterprises.

**ROBERT V. DOLL**—See Reynolds-Clay-Doll Stations.

**DOVER BCSTG. CO.**—See listing for Henry Rau.

**RICHARD D. DUDLEY**—See Wis. Valley TV Corp.

**WILLIAM R. DUNAWAY**—Box E, Aspen, Colo. Phone: 925-3414. Has franchises in Aspen & Rifle, Colo.; owns 50% of KSNO Aspen (Aspen Bcstg.).

**WILLIAM DWIGHT**—1300 Liberty St., Springfield, Mass. Phone: 785-1911. Dwight has minority interest in Pioneer Valley Cablevision (see CATV Group Ownership); also is pres. of WHYN-TV-AM-FM Springfield.

**J. MICHAEL EARLY**—See Loyola University.

**EASTERN OKLAHOMA TV CO. INC.**—Box 10, Ada, Okla. Phone: 332-3311. Licensee of KTEN(TV) Ada. Also owns KTEN Cablevision there. Principal: Bill Hoover.

**B. C. EDDINS**—Box 265, Cullman, Ala. Phone: 734-3271. Owns WFMH AM-FM Cullman (Voice of Cullman); also holds franchise here.

**JIM A. EGAN**—See KBTN Inc.

**EKBERG FAMILY**—See Meyer Bcstg.

**E. F. ELAM**—See Fuqua Industries.

(Continued on next page)

For CATV Equipment Sources

see page 244-c.



## Broadcasters in CATV

**EVERETT A. FABER**—See Oregon Bcstg.

**FARIBAULT COUNTY BCSTG. CO.**—See Paul Hedberg.

**C. O. FARRAR**—See Turner-Farrar Assn.

**ADLAI C. FERGUSON**—Box 261, Paris, Ill. Phone: 5-0153. Owns WFRS Paris & holds franchise there.

**FETZER BCSTG. CO.**—590 W. Maple St., Kalamazoo, Mich. Phone: 345-2101. Licensee of WKZO-TV-AM Kalamazoo; also owns KOLN-TV Lincoln & KGIN-TV Grand Island, WWTV-TV-FM Cadillac & WWUP-TV Sault Ste. Marie, WJEF & WJFM Grand Rapids. Has system under construction in Kalamazoo. Also shares, with Time-Life, Wolverine Cablevision, which holds franchise in Springfield, Mich. Executives: John E. Fetzer, pres.-owner; Carl E. Lee, exec. v.p.; Robert C. Van Horn, secy.-treas.; Gordon Anderson, CATV administrator.

**CHESTER E. FINN**—See listing for Cote Inc.

**JAMES C. FLETCHER JR.**—See Midnight Sun Bcstrs.

**NORMAN A. FLETCHER**—See Natchitoches Bcstg.

**JOSEPH L. FLOYD**—See Midcontinent Bcstg.

**FOREST CAPITAL COMMUNICATIONS CORP.**—Drawer 729, Lufkin, Tex. Phone: 713-634-7771. It is licensee of KTRE-TV-AM Lufkin & owns 50% of system there. Same interests also have KLTV Tyler, Tex. Ownership: Lucille Ross Buford, 50%; Marshall Pengra, 20%; Buford interests, 20%; others, 10%.

**FT. SCOTT BCSTG. CO.**—See listing for James McKenney.

**HOWARD FREDERICK**—See Kankakee Daily Journal Co.

**RUBIN S. FRELS**—Pres. of system under construction in Beeville, Tex.; has 50% of CP for KXIX(TV), Victoria, Tex.

**FRONTIER BCSTG. CO.**—2923 E. Lincolnway, Cheyenne, Wyo. Phone: 634-4461. Licensee of KFBC-TV-AM Cheyenne, KSTF (TV) Scottsbluff, KTVS(TV) Sterling; also has large minority interest in KVRB Rock Springs, Wyo. As Wyneco Inc., holds Cheyenne franchise. Ownership: Robert S. McCracken, pres., 3.6%; William C. Grove, exec. v.p.-treas.-gen. mgr., 8%; W. A. Carson, v.p., 7.4%; O. B. Koerfer, secy., 3.2%; Cheyenne Newspapers Inc., 24.8%; F. H. Ricketson Jr., 17%; Lillian D. McCracken, 11.3%; William D. McCracken, 5.7%; others, none owning as much as 5%. McCracken family controls Cheyenne Newspapers.

**J. B. FUQUA**—See Fuqua Industries.

**FUQUA INDUSTRIES INC.**—Box 1404 Augusta, Ga. Phone: 722-6664. Owned & operated systems: Brunswick (80%) & \*Elberton, Ga. Also owns WJBF(TV) Augusta, KTVE(TV) El Dorado-Monroe & WROZ, Evansville, Ind. Executives: J. B. Fuqua, chmn.-pres.; T. J. Hennessy, v.p.; E. F. Elam, secy.-treas.

**GALESBURG BCSTG. CO.**—60 S. Kellogg St., Galesburg, Ill. Phone: 342-5131. Licensee of WGIL Galesburg; controlled by Galesburg Printing & Publishing, which holds franchise there.

**CHARLES GALLAGHER**—See Chenor Communications.

**J. W. GALLIVAN**—See Kearns-Tribune Corp.

**GANNETT CO. INC.**—191 East Ave., Rochester, N.Y. Phone: 546-5670. Shares franchises in Newark & Saratoga Springs, N.Y. Holds franchise in Geneva, N.Y. Also owns WHEC-TV-AM Rochester, WINR-TV-AM Binghamton, WREX-TV Rockford, W DAN Danville, Ill.

**GUY GANNETT PUBLISHING CO.**—390 Congress St., Box 1731, Portland, Me. Licensee of WGAN-TV-AM Portland; also, as Cumberland Cable Inc., holds franchise in Saco, Me.

**GARVEY COMMUNICATIONS SYSTEMS INC.**—Box 2210, Colorado Springs, Colo. Phone: 634-2844. Licensee of KKTU(TV) & KKFM(FM) Colorado Springs, KKAM Pueblo, Willard W. Garvey, owner, also has 1.16% of KARD-TV-AM-FM Wichita. Garvey Family has 4.85% of Stauffer Publications, which has franchise in Pittsburg, Kan. Garvey Communications shares franchise in Manitou Springs, Colo. with Colorado Televents.

**GATEWAY BCSTG. ENTERPRISES INC.**—810 5th Ave., New Kensington, Pa. Phone: 337-3588. Thru Westmoreland Cable, holds franchises in Arnold, Lower Burrell & Rochester, Pa. Also owns WKPA & WYDD New Kensington, WPGH(FM) Pittsburgh. Note: Sale of WYDD(FM) pends. Executive: Nelson L. Goldberg, pres.

**GENERAL ELECTRIC BCSTG. CORP.**—1400 Balltown Rd., Schenectady, N.Y. Phone: 377-2261. Owns & operates WRGB (TV), WGY & WGMF Schenectady; also, as General Electric Cablevision Corp., holds franchises in Atwater & Merced, Cal., Colonia, Niskayuna, Schenectady, Scotia & Van Buren, N.Y. Executives: R. C. Wilson, pres.; R. B. Hanna, v.p.-gen. mgr.

**WILLIAM M. GEPPERT**—100 S. Liberty St., Cumberland, Md. Phone: 722-6540. Has 10% of Cumberland system; 10% of Ch. 17 applicant there (Potomac Valley TV); also interest in Potomac Valley Telecasting Corp., common carrier.

**GALEN O. GILBERT**—See listing for KBTN Inc.

**MEL GILBERT**—See Snyder Bcstg.

**ALLEN T. GILLILAND**—See Standard Radio & TV Co.

**PAUL E. GILMOR**—See Brush-Moore Newspapers.

**A. L. GLASMANN**—179 Social Hall Ave., Salt Lake City, Utah. Phone: 322-2505. Owns 51% of KUTV(TV) Salt Lake City, which has 33.4% of Community TV Inc. (see listing under CATV Group Ownership); 51% of KMVT(TV) Twin Falls. Note: KUTV owners also have Pacific Bcstg. Co. Inc., licensee of KPUA-TV-AM Hilo & KGMB-TV-AM Honolulu. See also listing for George Hatch.

**MEL L. & TOM GLEASON**—Box 531, KAWL Bldg., York, Neb. Phone: 362-4433. Associated with Telesis Corp. (see CATV Group Ownership), Own radio KAWL York.

**DERWOOD H. GODWIN**—Has share of WPVA Colonial Heights-Petersburg, Va.; WISP Kinston, N.C.; WFBS, Spring Lake, N.C.; also is pres. of Fayetteville, N.C. system.

**NELSON L. GOLDBERG**—See Gateway Bcstg. Enterprises.

**GOLDEN WEST BCSTRS.**—See Gene Autry.

**GOLDMAN STATIONS**—c/o Radio WJTN, Hotel Jamestown, Jamestown, N.Y. Phone: 847-1151. Holds franchises in Ellicitot, Falconer & Jamestown. Also owns WJTN AM-FM Jamestown, WDOE Dunkirk, WGOO Salamanca, N.Y.; WWYN AM-FM Erie, Pa.; WVMT Burlington, Vt. Executive: Simon Goldman, pres.

**C. LESLIE GOLLIDAY**—Box 767, Martinsburg, W.Va. Phone: 263-5252. Licensee of WEPM Martinsburg & has share of franchise there.

**ROY M. GREENE**—Box 130, Phenix City, Ala. Phone: 298-2535. Owns WPNX Phenix City; holds franchise there.

**GREENE INFORMATION CENTER INC.**—See Vernon H. Baker.

**FREDERIC GREGG JR.**—See LIN Bcstg.

**HERBERT GROSS**—1340 Richwood Rd., Detroit Lakes, Minn. Phone: 847-5624. Pres. & 40% owner of KDLM Detroit Lakes (Detroit Lakes Bcstg.); pres. & 50% owner of KLF D Litchfield, Minn. Also has share of systems in \*Breckenridge, \*Detroit Lakes & Fergus Falls, Minn.; \*Wahpeton, N.D.

**WILLIAM C. GROVE**—See Frontier Bcstg.

**CHARLES W. GWYN**—See Radio Dixie Inc.

**RALPH W. HAINES**—100 S. Liberty St., Cumberland, Md. Phone: 722-6540. Has 1.7% of Cumberland system; 1.7% of Ch. 17 applicant there (Potomac Valley TV).

**GENE HALKER**—Box 269, Ashland, Wis. Phone: 682-2727. Owns WATW Ashland & WIKB Iron River, Mich. Also owns Bay TV Inc., franchise holder in Ashland, Bayfield, Bloomer, Hayward, Mellen, Spooner & Washburn, Wis.

**GEORGE E. HAMILTON**—See Northwestern Ohio Bcstg.

**ARTHUR HAPGOOD**—See Central Cal. Communications.

**HARBENITO BCSTG. CO. INC.**—See McHenry Tichenor.

**W. A. HARGAN**—See Central Cal. Communications.

**FRANK H. HARMS**—Box 20, N. Syracuse, N.Y. Pres. of Upstate Community Antenna Inc. (franchises in Clay & Cicero); pres. & 51% owner of WSOQ N. Syracuse.

**HARRISCOPE BROADCASTING CORP.**—291 S. La Cienega Blvd., Beverly Hills, Cal. Phone: 655-8378. Owns KFBB-TV-AM Great Falls, Mont.; KBAK-TV Bakersfield, Cal.; KTWO-TV-AM Casper, Wyo.; KLFM Long Beach-Los Angeles & KKAR Pomona, Cal. Also CATV systems in Palm Springs, Cal. & Flagstaff, Ariz. Note: Also has subsidiary Brentwood Co., common carrier applicant.

**PAUL F. HARRON**—See listing for Mid-N.Y. Bcstg.

**HARRISON BCSTG. CORP.**—Box 120, Harrison, Ark. Phone: 365-2301. Owns KHOZ AM-FM Harrison; also has Twin Lakes TV Corp. which has systems in Harrison & Eureka Springs, Ark. Executives: Betty Lou Wheeler, pres.; Robert Wheeler, secy.-treas.; R. S. Wheeler Jr., mgr.

**HARTSVILLE BCSTG. CO.**—Box 339, Hartsville, S.C. Owns WHSC Hartsville, holds franchise there. Executive: Joe Wiggins, pres.

**J. DRAYTON HASTIE**—See Reeves Bcstg.

**GEORGE C. HATCH**—c/o Radio KALL, 146 S. Main St., Salt Lake City, Utah. Phone: 364-3561. He is pres. of KUTV(TV) Salt Lake City, which has 33.4% of Community TV Inc. (see listing under CATV Group Ownership). Hatch family also has KALL Salt Lake City, which has 14% of KUTV, above; KGHL Billings, Copper Bcstg.; KGEM Boise; 24% of KMVT(TV) Twin Falls.

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## Broadcasters in CATV

Copper Bcstg. has 7.3% of Community TV. Note: Mrs. Hatch is the daughter of A. L. Glasmann (see listing). Glasmann family also has Pacific Bcstg. Co. Inc., licensee of KPUA-TV-AM Hilo & KGMB-TV-AM Honolulu.

**PAUL HEDBERG**—Blue Earth, Minn. Phone: 526-2181. Gen. mgr. of Faribault County Bcstg. (KBEW Blue Earth) & shares franchise there.

**T. J. HENNESSY**—See Fuqua Industries.

**MILTON B. HENNON**—See Rockbridge Bcstg.

**JULIUS HETLAND**—Box 612, Alexandria, Minn. Phone: 763-5166. Has 15% of Central Minn. TV Co., which has 20% of Minn. All-Channel Cablevision (see listings for both under CATV Group Ownership).

**HIGHLAND BCSTG. CO.**—Box 176, Hillsboro, O. Phone: 393-1590. Licensee of WSRW AM-FM Hillsboro; also, thru Southwest Cable Co., holds franchise there. Owner: Tom Archibald.

**STERLING F. HIGLEY**—See Chenor Communications.

**ROBERT R. HILKER**—See Suburban Radio Group.

**MERRIMAN HOLTZ JR.**—See Midnight Sun Bcstrs.

**ROTH E. HOOK**—Box 188, Forest, Miss. Phone: 443-7001. Shares franchises in Bastrop, Ruston & Tallulah, La.; Carthage, Forest, Morton, Philadelphia & Union, Miss. Also has WELZ Belzoni, WMAG AM-FM Forest (Scott County Bcstg.), WDAL Meridian, all Miss.; WRUS AM-FM Russellville, Ky.; WKIZ AM-FM Key West, Fla.; 44% of WRAG Carrollton, Ala.

**BILL HOOVER**—See Eastern Okla. TV Co.

**REX HOWELL**—Box 270, Grand Junction, Colo. Phone: 242-5000. Pres. of system in Montrose, Colo. Western Slope Bcstg. (Howell, owner) holds franchise in Glenwood Springs, Colo. Also owns KREX-TV-AM-FM Grand Junction (Western Slope Bcstg.) & KREZ-TV Durango; has majority of KREY-TV Montrose (Black Canyon Bcstg.).

**FRED L. HUGGINS**—Box 546, Jackson, Ala. Phone: 246-2413. Pres. & 16% owner of WHOD AM-FM Jackson (Jackson Bcstg.); also partner in Multi-Channel Cable Co., franchise holder there.

**JOHN F. HURLBUT**—Box 450, Mt. Carmel, Ill. Owns WVMC Mt. Carmel (Jel-Co Radio); also pres. of Wabash Cablevision, franchise holder in Mt. Carmel.

**HURST-MULLINAX GROUP**—Box 1245, LaGrange, Ga. Phone: 884-8222. Officers: Frank Hurst, pres.; Edwin G. Mullinax, v.p.; Byron Hurst, v.p.; Julian Hurst, secy.-treas. Own Community Telecable of Georgia Inc., franchise holder in LaGrange; also are principals of WLAG AM-FM LaGrange (LaGrange Bcstg.) & WTRP LaGrange (Chattahoochee Bcstg.).

**IDAHO, U. OF**—See University of Idaho.

**JACKSON BCSTG. INC.**—See listing for Fred L. Huggins.

**M. L. JACOBS**—See Sabine Area Bcstg.

**AUGUST S. JANSEN**—See Kankakee Daily Journal Co.

**MARY M. JARRARD**—Box 590, Douglas, Ga. Phone: 384-3250. V.p.-gen. mgr. of WDMG Douglas; holds CP for WRBN Warner Robins, Ga.; also v.p. of system in Douglas.

**JEL-CO RADIO INC.**—See John F. Hurlbut.

**R. D. JENSEN**—See Midnight Sun Bcstrs.

**JOHN G. JOHNSON**—See Winston-Salem Bcstg.

**LEE H. JOHNSON**—See Central Minn. TV Co.

**KENT JONES**—See Community Radio of Saratoga Springs.

**THE JOURNAL CO.**—333 W. State St., Milwaukee, Wis. Phone: 271-6000. Owns WTMJ-TV-AM-FM & Milwaukee Journal. Also has 80% of Teletron Inc., which owns Wausau Cablevision Inc., Wausau, Wis. Teletron Inc. dirs.: Robert K. Drew, pres.; George Comte, v.p.; Fred Lieberman, v.p.; Thomas J. McCollow, secy.-treas.; Jack Crosby.

**JUNCTION CITY BCSTG. CO.**—See Ralph Weir.

**DOUGLAS D. KAHLE**—Box 507, Pacific Grove, Cal. Pres. & 75% owner of KLMR Lamar, Colo.; pres. & 50% owner of KBND Bend, Ore.; pres. & 1/3 owner of WBRI Indianapolis. Also v.p.-1/3 owner of Media Cable TV, Lamar system; pres. & 50% of Multi-Pix Inc. (see CATV Group Ownership). See also listing for Edwin Tornberg.

**KAISER BROADCASTING CORP.**—300 Lakeside Dr., Oakland, Cal. Thru parent Kaiser Enterprises shares system in Honolulu with TelePrompTer. Broadcast interests: KHJK(TV) & KFOG(FM) San Francisco; KMTW(TV) Corona, Cal.; WKBD(TV) Detroit; WKBS(TV) Burlington, N.J.

**LESTER KAMIN**—1620 Fannin Bldg., Houston, Tex. Owns Southwest CATV Inc. (see CATV Group Ownership); also KXYZ AM-FM Houston.

**KANKAKEE DAILY JOURNAL CO.**—180 S. Dearborn Ave., Kankakee, Ill. Has 80% of franchise in Kankakee. Also owns WKAN Kankakee (Mid America Audio-Video), WIRL-TV-AM-FM Peoria & WIRE-AM-FM Indianapolis; has 70% of WQUA Moline, which also owns KIOA Des Moines. Kankakee Daily Journal & WRRR Rockford also have common stockholders. Executives: Burrell L. Small, pres.; August G. Jansen, treas.; Howard Frederick, secy.

**KAYS INC.**—Box 817, Hays, Kan. Phone: 624-2578. Licensee of KAYS-TV-AM Hays & KLOE-TV-AM Goodland, Kan. Holds franchises in Goodland, Hays & Russell, Kan. Ownership: Ross Beach Jr., 50.67%, pres.; Robert E. Schmidt, v.p.-gen. mgr., 49.33%.

**KBTN INC.**—Box 512, Neosho, Mo. Phone: 456-2511. Licensee of KBTN Neosho; also holds franchise there. Executives: Galen O. Gilbert, pres.; W. R. Bentley, v.p. Note: Gilbert also is licensee of KSWM Aurora, Mo.; also owns or shares KCLR Ralls, Tex.; KOSG Pawhuska & KTLQ Tahlequah, both Okla. Associate in Neosho venture is Jim Egan, who has share of KOSG & KTLQ.

**KEARNS-TRIBUNE CORP.**—c/o KUTV, 170 Social Hall Ave., Salt Lake City, Utah. Phone: 322-2505. Has 10.9% of Community TV Inc. (see listing under CATV Group Ownership); 35% of KUTV (TV) Salt Lake City (KUTV Inc.), which has 33.4% of Community TV; also publishes the Salt Lake Tribune; also has 37.5% of Telemation Inc., CATV equipment mfr. (see listing). Executive: J. W. Gallivan, pres. & publisher.

**DONALD J. KELLY**—See Central Minn. TV Co.

**KEN-TENN BCSTG. CO.**—See listing for Kenneth Turner.

**KETCHIKAN ALASKA TV INC.**—345 Main St., Ketchikan, Alaska. Phone: 225-3875. Has systems in Ketchikan & Sitka; operates KTKN Ketchikan for Midnight Sun Bcstrs., which is 1/3 owner of Ketchikan system & has common ownership with Sitka system.

**KEY TELEVISION INC.**—Drawer "X", Santa Barbara, Cal. Phone: 965-8533. Has 4% of franchise in Santa Barbara; owns KEYT (TV) Santa Barbara.

**WILLIAM H. KIKER**—See Midwestern Bcstg.

**KING BCSTG. CO.**—320 Aurora Ave., Seattle, Wash. Phone: 682-3555. Licensee of KING-TV-AM-FM Seattle; owns KGW-TV-AM Portland & KREM-TV-AM-FM Spokane. Also, thru King Videocable Co., is buying system serving Tujunga & Sunland, Cal. Executive: Otto Brandt.

**ROBERT F. KLEIN**—See Central Cal. Communications.

**KLMR INC.**—Box 890, Lamar, Colo. Phone: 336-2206. Ownership interlocks with Media Cable TV Systems Inc., Lamar system. See also listings for Dennis Behan & Douglas Kahle.

**KNIGHT QUALITY STATIONS**—Lafayette Rd., Portsmouth, N.H. Phone: 436-7300. Owns Virgin Isles TV Inc., serving St. Thomas, V.I. Also has WSAR Fall River, WEIM Fitchburg & WSRS(FM) Worcester, Mass.; WHEB AM-FM Portsmouth, WGIR AM-FM Manchester, WTSL Hanover & WTSV AM-FM Claremont, N.H. Executive: Norman Knight, sole owner.

**KNORR STATIONS**—441 Wildwood, Jackson, Mich. Phone: 784-7181. Holds franchise in Jackson; also owns WKNR AM-FM Dearborn, WKHM AM-FM Jackson, WKFR AM-FM Battle Creek, all Mich. Executives: Mrs. Fred A. Knorr, pres.; Walter Patterson, exec. v.p.

**O. B. KOERFER**—See Frontier Bcstg

**GEORGE & RUTH KOLPIN**—Box 426, Carthage, Mo. Own KDMO Carthage; also hold franchise there.

**ANDREW H. KOVLAN**—See Radio Athens Inc.

**KUTV INC.**—179 Social Hall Ave., Salt Lake City, Utah. Phone: 322-2505. Licensee of KUTV(TV) Salt Lake City; 33.4% stockholder of Community TV Inc. (see listing under CATV Group Ownership). KUTV is owned by The Standard Corp., Kearns-Tribune Corp. & Salt Lake City Bcstg. (which have 29.1% of Community TV). Note: KUTV owners also own Pacific Bcstg Co. Inc., licensee of KPUA-TV-AM Hilo & KGMB-TV-AM Honolulu & KLIX Corp. (KMVT Twin Falls). Standard Corp. also has 37.5% of Telemation Inc., CATV equipment mfr. (see listing).

**LAGRANGE BCSTG. CO.**—See Hurst-Mullinax Group.

**LAKE CITY BCSTG. CORP.**—Box 699, Lake City, S.C. Phone: 394-8844. Holds franchise in Lake City & owns WJOT there. Executive: Russell George Busdicker, pres.

(Continued on next page)



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**EDWARD LAMB ENTERPRISES**—Lamb Bldg., Toledo, O. Owns WICU-TV-AM Erie (Dispatch Inc.). Shares system in \*Salamanca, N.Y. with Joseph Hardy; in 1965 began construction, without franchises, in Fremont & Sandusky, O., as Greater Fremont Inc. & Greater Sandusky Inc.

**CARL LEE**—See Fetzer Bcstg.

**CARLYLE D. LEEDS**—426 First St., Havre, Mont. Has 1/3 of KOJM Havre (N. Mont. Bcstrs.); also 23.25% of Havre system, 25% of Glasgow, Mont. system.

**ALVER LEIGHTON**—1340 Richwood Rd., Detroit Lakes, Minn. Phone: 847-5624. Secy.-treas. & 50% owner of KLFD Litchfield, Minn.; v.p. & 20% owner of KDLM Detroit Lakes (Detroit Lakes Bcstg.). Also has share of systems in \*Breckenridge, \*Detroit Lakes & Fergus Falls, Minn.; \*Wahpeton, N.D.

**LIN BCSTG. CORP.**—Box 2701, Nashville, Tenn. Phone: 255-8738. Subsidiaries (Gregg Cablevision and Tennessee TV & Cable) have or plan systems in Daleville, Florida & Tallahassee, Ala.; Crosssett & Helena, Ark.; Brawley, Calexico, El Centro & Holtville, Cal.; Crestview & Niceville, Fla.; Blakely & Dawson, Ga.; Carbondale, Cartersville, Galesburg, Herrin, Johnson City, Marion, Mt. Carmel, Murphysboro, Sterling & W. Frankfort, Ill.; Berea, Danville, Junction City & Lancaster, Ky.; Huntington, Martin & McKenzie, Tenn. LIN stations: WMAK Nashville, Tenn.; WAKY Louisville, Ky.; KEEL Shreveport, La.; KAAV Little Rock, Ark.; WTVP(TV) Decatur, Ill. Executives: Frederic Gregg Jr., pres.; W. R. Withers Jr., gen. mgr.

**LINCOLN COUNTY BCSTG. CO.**—Box 430, Lincolnton, N.C. Phone: 735-8071. Licensee of WLON Lincolnton; has share of system under construction which will serve Boger City & Lincolnton. Owner: W. Jack Brown.

**GROGAN LORD**—Box 3094, San Angelo, Tex. Phone: 655-3131. Pres.-dir. & 2% owner of KTEO San Angelo (owned by Texas Capital Corp.); also a dir. of TeleSystems Corp. (see listing under CATV Group Ownership).

**ED LOVELACE**—See Sabine Area Bcstg.

**LOYOLA UNIVERSITY**—1024 N. Rampart St. New Orleans, La. Phone: 529-4444. Owns WWL-TV-AM New Orleans; also associated with UNILO, system in Bogalusa, La. Executive: J. Michael Early, gen. mgr. of WWL-TV & dir. of UNILO.

**FRANKLIN E. MACK**—See Northwestern Ohio Bcstg.

**ROBERT W. MACK**—See Northwestern Ohio Bcstg.

**BOB MAGNESS**—Suite #205, 245 Columbine, Denver, Colo. Phone: 303-377-2783. With wife, Betsy, owns 27.5% of Community TV Inc. (see listing under CATV Group Ownership); 50% of systems in DeLeon & Mineral Wells, Tex.; 50% of Western Microwave & Mountain Microwave; 100% of Carter Mountain Transmission Co., common carriers. Magness also has 43.6% of KBLL-TV-AM Helena.

**J. O. MAHAFFEY**—See Walter Hussman Group.

**MARTIN F. MALARKEY JR.**—1101 17th St. N.W., Washington, D.C. Phone: 223-2345. He is pres. of Malarkey, Taylor & Assoc., CATV Management consultant; also pres. of WRTA Altoona, Pa. & a dir. of WMBT Shenandoah, Pa.

**ALBIN J. K. MALIN**—3 Dartmouth Lane, Rochester, N.H. Phone: 332-1176. He is pres. of Community TV Corp., operator of systems in Laconia & Franklin-W. Franklin; pres., 40% owner & gen. mgr. of WWNH Rochester.

**WILLIAM MARTIN**—c/o Multi-Vue T-V Systems, Box 663, Grand Island, Neb. Pres.-gen. mgr. of KMMJ Grand Island; also he, Robert Taylor & Bill Moore are associated with Telesis Corp. (see CATV Group Ownership) in Neb., Kan. & Colo., where systems operate under name of Multi-Vue-T-V Systems. Each franchise is taken under city name with Multi-Vue-T-V System attached; usually with local ownership participation.

**MARTIN THEATRES**—Martin Bldg., Columbus, Ga. Phone: 322-8828. Has interest in franchises in Bibb City & Columbus; owns WTVM(TV) there, also WTVG(TV) & WPO Chattanooga. Ownership: E. D. Martin, pres., 50%; Roy E. Martin Jr., chmn., 50%.

**EDWARD MASON**—Hwy. 25 South, Colby, Kan. Phone: 462-3305. Pres.-gen. mgr. of KXXX Colby; also associated with Telesis Corp. (see CATV Group Ownership).

**PAUL B. McADAM**—Has 43.3% of KBLL-TV-AM Helena, Mont. (Capital City TV) & 50% of Western Microwave, common carrier.

**JOHN J. McCARTEN**—See Central Minn. TV Co.

**J. ELROY McCAW**—7 Central Park West, New York 23, N.Y. Phone: 582-7000. Owns 100% of KELA Television Inc. which has system in Chehalis, Wash. & franchise in Centralia, Wash. Also owns KTVW(TV) Tacoma-Seattle; KCTO(TV) Denver; 45% of KIXI-AM-FM Seattle.

**DREW McCLAY**—See Midwestern Bcstg.

**CLAIR R. MCCOLLOUGH**—8 W. King St., Lancaster, Pa. Phone: 397-5251. Pres. of Television Community Services Inc. (see listing under CATV Group Ownership); also pres. of Steinman Stations, which has WGAL-TV-AM-FM Lancaster, WORK York, WKBO Harrisburg & WEST AM-FM Easton, all Pa., WDEL Wilmington, Del., KVOA-TV-AM-FM Tucson & KOAT-TV Albuquerque.

**McCRACKEN FAMILY**—See Frontier Bcstg.

**DAVID McKAY**—330 E. Palmdale Blvd., Palmdale, Cal. Phone: 947-3139. Has interest in system in Palmdale, Cal. Also has 1/3 of KUTI Yakima, Wash.

**JAMES McKENNEY**—Box 72, Ft. Scott, Kan. Phone: 223-4500. Gen. mgr. of KMDO Ft. Scott (Ft. Scott Bcstg.); has share of franchise there.

**KENNETH MEADE JR.**—See Chenor Communications.

**MEREDITH-AVCO INC.**—c/o Frank P. Fogarty, 3501 Farnam St., Omaha, Neb. Phone: 346-3400. This is a CATV venture owned jointly by Meredith Bcstg. & AVCO Corp. (Crosley Bcstg.). For CATV holdings & officers, see CATV Group Ownership. For Crosley & Meredith stations, see Station Group Ownership.

**BRUCE MERRILL**—2949 W. Osborn Rd., Box 11316, Phoenix, Ariz. Phone: 252-6041. Licensee of KIVA(TV) Yuma; owns American Cable TV Inc. (see listing under CATV Group Ownership); owns American TV Relay Inc., microwave common carrier; has 2/3 of Ameco Inc., CATV equipment mfr.

**MEYER BCSTG. CO.**—Broadway at 4th, Bismarck, N.D. Phone: 223-0900. Shares franchise in Bismarck; shares CATV for Minot A.F.B. Broadcast interests: KFVR-TV-AM Bismarck, KUMV-TV Williston & KMOT(TV) Minot, all N.D.; seeks approval for purchase of KOYN Billings, Mont. Ownership: Ekberg family.

**MID AMERICA AUDIO-VIDEO INC.**—See Kankakee Daily Journal.

**MID AMERICA BCSTG. CO.**—See Ralph Weir.

**MIDCONTINENT BCSTG. CO.**—13th & Phillips, Sioux Falls, S.D. Phone: 336-1100. Owns system in York, Neb.; holds franchises in Seward, Neb.; Highmore, Miller, Pierre, Redfield & Webster, S.D.; shares franchise in Storm Lake, Ia.; has share of franchise in Madison, Wis. For broadcast interests, see KELO-TV Sioux Falls. Ownership: Joseph L. Floyd, pres.; N. L. Bentson, v.p.; Edmund R. Ruben, secy.-treas.; 1/3 each.

**MID-CONTINENT RADIO-TV INC.**—See Midwest Radio-TV Inc.

**MID-NEW YORK BROADCASTING CORP.**—Smith Hill Rd., Utica, N.Y. Phone: 733-0404. Is licensee of WKTV(TV) Utica, also owns KAUZ-TV Wichita Falls, Tex. & holds controlling interest in Central N.Y. Cable, which has system in Utica (see listing under CATV Group Ownership). Executives: Paul F. Harron, chmn.-pres.; Sheldon F. Storrier, v.p.; Lawrence Biele, secy.-treas.

**MIDNIGHT SUN BCSTRS. INC.**—Box 1160, Anchorage, Alaska. Phone: 272-7461. Owns KENI-TV-AM Anchorage, KFAR-TV-AM Fairbanks, KTKN Ketchikan & 50.1% of KINY-TV-AM Juneau. Ownership interlocks with Sitka system, also has 1/3 of Ketchikan system. Principal stockholders: Alvin O. Bramstedt, 25%; R. D. Jensen, 11%; James C. Fletcher Jr., 11.2%; Wallis Christiansen, 6.67%; Merriman Holtz Jr., 6.43%; others. Note: Jensen is pres. of both systems; Christiansen, v.p.

**MIDWESTERN BROADCASTING CO.**—Paul Bunyan Bldg., Traverse City, Mich. Phone: 947-7675. Has system in Traverse City. Broadcast interests: WPBN-TV & WTCM Traverse City; WTOM-TV Cheboygan, Mich.; WATT Cadillac, Mich.; WATC Gaylord, Mich.; WATZ Alpena, Mich.; WMBN Petoskey, Mich. Executives: Les Biederman, pres., 52.5%; William H. Kiker, v.p., 16.25%; Drew McClay, secy.-treas., 15%; Fred Zierle, 16.25%.

**MIDWEST RADIO-TV INC.**—WCCO Television Bldg., Minneapolis, Minn. Phone: 338-0552. Licensee of WCCO-TV-AM Minneapolis; owns system in Rice Lake, Wis. Ownership: Mid-Continent Radio-TV Inc., 53%; Minneapolis Star & Tribune Co., 43%. Mid-Continent is shared by Minnesota Tribune Co. & Northwest Publications Inc. (Ridder Publications Inc). Ridder also operates WDSM-TV-AM Duluth-Superior & KSDN Aberdeen, S.D.

**MINNEAPOLIS STAR & TRIBUNE CO.**—See Midwest Radio-TV.

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**EDWIN MORGAN**—Box 512, Laurinburg, N.C. Phone: 276-2911. A dir. & 8 2/3% owner of WEWO AM-FM Laurinburg (Scotland Bcstg.); also pres. of Community Antenna Inc. there.

**ESTHER MORRIS**—Drawer C, Lowell St., Bisbee, Ariz. Phone: 432-4807. Owns system in Bisbee; also owns KSUN Bisbee & KHFH Sierra Vista, Ariz.

**LEE MORRISON**—See Patchogue Bcstg.

**MORTON MORRISON**—See Patchogue Bcstg.

**JAMES A. MUDD**—c/o Radio WRAM, Monmouth, Ill. Phone: 734-2111. Gen. mgr. of WRAM Monmouth; also associated with Telesis Corp. (see CATV Group Ownership).

**ED MULLINAX**—See Hurst-Mullinax Group.

**E. HAROLD MUNN JR.**—Box 32, Coldwater, Mich. Phone: 278-6733. Pres. of Coldwater Cablevision, which holds franchise there; also secy. & 17.8% of WTVB & WANG(FM) Coldwater (Twin Valley Bcstrs.). His father, E. H. Munn Sr., is pres. & holds 26.9% of Twin Valley Bcstrs. Munn family controls above radios.

**MORGAN MURPHY**—See TV Wis. Inc.

**MEL MURRAY**—See Seneca Radio.

**NATCHITOCHEES BCSTG. CO. INC.**—720 Front St., Box 607, Natchitoches, La. Phone: 352-2353. Affiliated with system in Natchitoches; also licensee of KNOC AM-FM there. Executives: B. Hillman Bailey Jr., pres.-gen. mgr.; Karl F. Bailey, v.p.-chief engr.; Norman A. Fletcher, secy.-treas.

**ROBERT F. NEATHERY**—1111 Abe Taylor Blvd., West Plains, Mo. Phone: 256-3131. Shares or owns systems in Alton, \*Fredericktown, West Plains & Willow Springs, Mo. Also has KWPM AM-FM West Plains; KFTW Fredericktown, Mo.; 95% of KAMS(FM) Mammoth Spring, Ark.; KUKU Willow Springs & KALM Thayer. Has 50% of KBHM Branson & KBLR Bolivar.

**NEPTUNE BCSTG.**—See Rust Craft.

**NEWHOUSE BCSTG. CORP.**—1030 James St., Syracuse, N.Y. Phone: 474-3911. Thru subsidiary, NewChannels Corp., owns following systems: Anniston, Ala.; \*Camillus, Carthage, Delhi, \*E. Syracuse, \*Liverpool, Malone, \*Manlius, \*Newark, Ogdensburg, Oneonta, Rome (majority interest) & Sidney, N.Y. Also owns Eastern Microwave Inc., CATV mfr.-supplier & microwave operator. Also has subsidiary Newhouse Microwave Inc., common carrier applicant. For TV & radio ownership, see WSYR-TV Syracuse. Executive: Edmund R. Vadeboncoeur, pres.

**NEW IBERIA BCSTG. INC.**—See listings for George Thomas & Donald Bonin.

**GEORGE O. NICHOLS**—c/o Illiana Telecasting Corp., Box 299, Terre Haute, Ind. Treas. & 3.9% share of WTVQ(TV) Terre Haute; also pres. of Clinton Cable TV Co., Clinton, Ind.

**NILES BCSTG. CO.**—416 Sycamore St., Niles, Mich. Phone: 683-5432. Licensee of WNIL Niles; also holds franchise there. Executive: Lawrence J. Plym, pres.

**NORFOLK-PORTSMOUTH NEWSPAPERS INC.**—150 W. Brambleton Ave., Norfolk, Va. Phone: 625-1431. Owns WTAR-TV-AM-FM Norfolk & WFMY-TV Greensboro. Plans system in Weldon, N.C.; is constructing in Princeton, W.Va.; has active systems serving Beckley-Mabscott, W.Va. & Roanoke Rapids, N.C.

**NORTH CENTRAL VIDEO INC.**—214 Rochester State Bank Bldg., Box 458, Rochester, Minn. Phone: 282-9620. Owns systems in \*Babbitt & Ely, Minn. and 40% of system in Stevens Point, Wis.; owns Midwestern Relay Inc., microwave common carrier. Also WELY Ely, Minn. & KWEB Rochester, Minn. Executive: Joseph C. Poire, pres. Note: Poire also is pres. of system in Fairmont, Minn.

**NORTHLAND BCSTG. INC.**—Box 309, Park Falls, Wis. Phone: 2-3959. Owns radio WPPF Park Falls, holds franchise there. Executives: Desmond H. Callaghan, pres.; George Palo, v.p.

**NORTH MONTANA BCSTRS. INC.**—See listings for Charlotte Brader, Stanley Stevens & Carlyle Leeds.

**NORTHWEST PUBLICATIONS INC.**—See Midwest Radio-TV Inc.

**NORTHWESTERN OHIO BCSTG. CORP.**—223 N. Main St., Lima, O. Phone: 223-2060. Owns WIMA-TV-AM-FM Lima; also 50% Findlay, O. system. Ownership: George E. Hamilton, 45.5%; Robert W. Mack, 43%; Franklin E. Mack, 7%; Suzanne Hamilton Stewart, 4.5%.

**OHIO BCSTG. CO.**—See Brush-Moore Newspapers.

**FARNELL O'QUINN**—c/o Radio Station WHAB, Box 389, Baxley, Ga. Phone: 367-3000. Pres. & 80% owner of WHAB Baxley; licensee of WFFE Eastman, Ga.; 80% of WCQS Alma, Ga. Also holds franchise in Glenville, Ga.; shares franchise in Baxley. O'Quinn's wife, Evona, has 19.6% of WHAB and 5% of WCQS.

**OREGON BROADCASTING CO.**—Box 1189, Medford, Ore. Phone: 773-6061. Everett A. Faber, pres. Operates systems: Ashland, \*Central Point, Grants Pass, Klamath Falls, Medford & Rose-

## Broadcasters in CATV



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burg, Ore. Oregon Bcstg. Co. is 50% owned by Redwood Bcstg. (owned by William B. Smullin). Redwood is 50% owner of KTVM(TV) Medford, Ore., and KOTI(TV) Klamath Falls, Ore. (both Southern Ore. Bcstg.). Through holdings in Southern Ore. Bcstg. Redwood has 25% interest in KPIC(TV) Roseburg, Ore. (South West Ore. TV Bcstg.). Redwood also owns 27.37% of KRCR-TV Redding, Cal. (Sacramento Valley TV).

**OWOSSO BCSTG. CO.**—Box E, Owosso, Mich. Licensee of WOAP Owosso; also, thru Owosso-Corunna Cable TV Inc., holds franchise there. Executive: J. E. Campbell, pres.

**LAMAR E. OZLEY JR.**—Box 3094, San Angelo, Tex. Phone: 655-3131. Asst. secy. (no stock) of KTEO San Angelo, Tex. (owned by Texas Capital Corp.). Also secy. of TeleSystems Corp. (see listing under CATV Group Ownership).

**R. W. PAGE CORP.**—See Columbus Bcstg. Co.

**W. D. PALMER**—See Walter Hussman Group.

**PALMER BCSTG. CO.**—805 Brady St., Davenport, Ia. Owns systems in Palm Desert, Cal.; Naples & Vanderbilt Beach, Fla. Also owns WHO-TV-AM-FM Des Moines & WOC-TV-AM-FM Davenport.

**PALMER MEDIA GROUP**—3150 N. Market St., Shreveport, La. Phone: 425-2422. Ownership of KTAL-TV-FM & KCMC Shreveport-Texarkana and KAMD Camden, Ark., interlocks with following systems: Camden, \*Hot Springs & \*Prescott, Ark.; \*Vicksburg, Miss.; \*Henderson, \*Kligore & \*Longview, Tex.

**GEORGE PALO**—See Northland Bcstg.

**PALOMAR BCSTG. CO.**—See Alan Skuba.

**PATCHOGUE BCSTG. CO. INC.**—Box 651, Patchogue, N.Y. Phone: 475-4600. Holds franchises for Brookhaven & Riverhead, N.Y. Owns WPAC AM-FM Patchogue & WAPC AM-FM Riverhead (Riverhead Bcstg.). Executives: Lee Morrison, pres.; Morton Morrison, v.p.

**EDWIN PATE**—Box 512, Laurinburg, N.C. Phone: 276-2911. Pres. & 26% owner of WEWO AM-FM Laurinburg (Scotland Bcstg.); also v.p. of Community Antenna Inc. there.

**PATROON BCSTG. CO.**—1820 Central Ave., Albany, N.Y. Phone: 869-9271. Licensee of WPTR Albany. Owner: Schine Enterprises Inc., which also has 65% of Antenna Systems Corp. of Massena (see listing under CATV Group Ownership).

**WALTER PATTERSON**—See Knorr Stations.

**HELEN PEDOTTI**—See Central Coast TV.

**FRANK PELLEGRIN**—253 Main St., Oak Ridge, Tenn. Phone 483-3535. Secy. & 1/3 owner of Radio-Active Bcstg. (WATO Oak Ridge) & WROL Knoxville; also v.p. of systems in \*Clinton & \*Oak Ridge, Tenn.

**MARSHALL PENGRA**—See Forest Capital Communications.

**PENINSULA BCSTG. CORP.**—Box 481, Hampton, Va. Phone: 722-6331. Holds franchises in Exmore, Hampton, Onancock, Parksley & Williamsburg, Va. Also owns WVEC-TV-AM-FM Hampton-Norfolk. Executive: Thomas P. Chisman, pres.

**PEOPLES BCSTG. CO.**—252 N. Queen St., Lancaster, Pa. Phone: 394-7261. Owns WLAN AM-FM Lancaster; holds franchise in Lancaster & Manheim Twp., Pa. Executive: F. H. Altdoerfer, pres.

(Continued on next page)



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JOSEPH O. PERINO—See Central Minn. TV Co.

JOE PHILLIPS—Drawer 61, Starkville, Miss. Phone: 323-1230. Has 25% of system in Starkville & WSSO there (Starkville Bcstg.).

PLAINS TELEVISION CORP.—523 E. Capitol Ave., Springfield, Ill. Phone: 528-0465. Has 50% of system in Danville, Ill. Also WICS(TV) Springfield, WCHU(TV) Champaign, WICD(TV) Danville; WHNB-TV New Britain-Hartford, Conn. (Conn. TV Inc.); awaits FCC approval for purchase of WELI-TV New Haven, Conn. (Conn. TV Inc.). Ownership: H & E Balaban Corp., 50%; Transcontinental Properties (Herbert Sheffel & Alfred G. Burger Estate), 50%. Balaban Corp. also has 50% of WTVO (TV) Rockford, Ill.; 1/3 of WIL AM-FM St. Louis & KBOX AM-FM Dallas; 13 11/12% of WFLD(TV) Chicago.

EUGENE J. PLATEK—See Brookings Bcstg.

LAWRENCE J. PLYM—See Niles Bcstg.

JOSEPH C. POIRE—See North Central Video.

WILTON HARVEY POLLARD—Box 770, Huntsville, Ala. Phone: 534-3541. Owns systems in Guntersville & Huntsville, Ala.; also licensee of WBHP Huntsville.

POTOMAC VALLEY TV CO. INC.—See listings for William M. Geppert, Ralph Haines, J. Holland Rannels, John R. Rannels & Buford Saville.

EDWARD J. PRENDERGAST—Drawer S, Lake Charles, La. Phone: 436-7541. Owns KAKO Lake Charles, which has 50% share of system under construction there.

WILLIAM L. PUTNAM—See Springfield TV Bcstg.

QUINCY NEWSPAPERS—5th & Jersey, Quincy, Ill. Phone: 223-5100. Shares franchises in Quincy, Ill. & Keokuk, Ia.; owns WGEW-TV-AM-FM Quincy-Hannibal. Executive: J. C. Oakley, gen. mgr.

RADIO-ACTIVE BCSTG. INC.—See listings for Sam Thrower & Frank Pellegrin.

RADIO ATHENS INC.—Box 708, Athens, O. Phone: 593-6651. Owns WATH AM-FM Athens & system there; also has 32% of WMPO Pomeroy-Middleport, O. Executive: Andrew H. Kovlan, pres.

RADIO DIXIE INC.—Box 180, LaFayette, Ga. Licensee of WLFA LaFayette; holds franchise there. Executive: Charles W. Gwyn, gen. mgr.

RADIO NAPLES INC.—Box 1128, Naples, Fla. Phone: 649-9191. Shares franchises in Isles of Capri & Marco Island, Fla. Also owns & operates radios WNOG & WNFN Naples. Executive: William J. Ryan, pres.

JAMES H. RANGER—See Central Coast TV.

J. HOLLAND RANNELLS—100 S. Liberty St., Cumberland, Md. Phone: 722-6540. Has 36.5% of Cumberland system; 36.5% of Ch. 17 applicant in Cumberland (Potomac Valley TV Co.).

JOHN R. RANNELLS—100 S. Liberty St., Cumberland, Md. Phone: 722-6540. Has 13.5% of Cumberland system; 13.5% of Ch. 17 applicant in Cumberland (Potomac Valley TV Co.), also interest in Potomac Valley Telecasting Corp., common carrier.

HENRY RAU—Box 727, Dover, Del. Phone: 734-5816. Rau is pres. of Delaware Teleservice Co., which has system in Dover, franchise in Smyrna, Del. Also has 74% of WDOV AM-FM Dover (Dover Bcstg.), 78% WNAV AM-FM Annapolis & 27.5% of WARK AM-FM Hagerstown, Md.

REDWOOD BCSTG.—See Oregon Bcstg.

REEVES BCSTG. CORP.—Box 879, Charleston, S.C. Phone: 884-4141. Owns systems in Gadsden & Opelika, Ala.; \*South Shore, Ky.; Caribou-Loring AFB, Ft. Fairfield, \*Limestone & Presque Isle, Me.; \*Ontario, Portsmouth & Wheelersburg, O.; \*Enid, Okla.; \*Uniontown, Pa.; \*Aiken, \*Bennettsville, \*Manning & \*McColl, S.C.; Grundy, Richlands & Tazewell, Va. Owns WUSN-TV Charleston, S.C.; WKEE AM-FM & WHTN-TV Huntington, W.Va.; WITH AM-FM Baltimore. Executive: J. Drayton Hastie, pres.

ROBERT J. REIMERS—See Brookings Bcstg.

REYNOLDS-CLAY-DOLL STATIONS—34 Broadway, Mt. Sterling, Ky. Phone: 1150. Has WFKY Frankfort, Ky.; WMST Mt. Sterling; WDLR Delaware-Marysville, O. Same group has minority interest in franchise for Mt. Sterling. Ownership: R. J. Reynolds, 42%; W. R. Reynolds, 10%; William C. Clay Jr., 42%; Robert V. Doll, 6%.

JONAS S. RICE—See Winston-Salem Bcstg.

SID W. RICHARDSON FOUNDATION—See Bass Bcstg. Co.

BURNS RICK—See Central Coast TV.

F. H. RICKETSON JR.—See Frontier Bcstg.

RIDDER PUBLICATIONS INC.—See Midwest Radio-TV Inc.

RIVERHEAD BCSTG. CO. INC.—See Patchogue Bcstg.

RKO GENERAL INC.—Owns Vumore Co., Box 1334, Oklahoma City, Okla. Phone: 232-8881. Robert M. Clark, pres. For Vumore systems see CATV Group Ownership. RKO also owns WOR-TV-AM-FM New York, WNAC-TV-AM & WRKO-FM Boston, KHJ-TV-AM-FM Los Angeles, WBBQ-TV-AM Memphis, WGMS AM-FM Washington, D.C., KFRC AM-FM San Francisco; subsidiaries have WHCT(TV) Hartford & CKLW-TV-AM-FM Detroit-Windsor. Also has share of H & B Communications Corp. (see listing under CATV Group Ownership).

ROCKBRIDGE BCSTG.—Drawer 902, Lexington, Va. Phone: 463-2161. Holds franchise in Buena Vista, Va.; also owns WREL Lexington. Executive: Milton B. Hennon, pres.

ROLLINS INC.—414 French St., Wilmington, Del. Phone: 654-8881. Has franchises for Wilmington & New Castle County, Del. Broadcast interests; KDAY Santa Monica, Cal.; WAMS Wilmington; WBEE Harvey, Ill.; WGEW AM-FM Indianapolis, Ind.; WNJR Newark, N.J.; WPTZ(TV) Plattsburgh, N.Y.; WRAP & WYFI(FM) Norfolk, Va.; WCHS-TV-AM Charleston, W.Va. Rollins also is Ch. 83 applicant in Wilmington.

S. A. ROSENBAUM—Meridian, Miss. Phone: 485-5147. He is pres. of Clear Vision TV Co. (see listing under CATV Group Ownership); also has 43.75% of WDAM-TV Laurel-Hattiesburg & 11.5% of WTOK-TV Meridian.

PAUL ROUILLARD—See Community Radio of Saratoga Springs.

ROYAL BCSTG. CO.—103 S. Catawba St., Lancaster, S.C. Phone: 283-2051. Thru Video Vision Inc., holds franchise in Lancaster; also is licensee of WLCM AM-FM there. Executive: C. K. Connelly Jr., pres.

EDMUND R. RUBEN—See Midcontinent Bcstg.

RUST CRAFT BCSTG. CO.—WSTV Broadcast Center, Steubenville, O. Phone: 282-0911. Thru subsidiary Neptune Bcstg., has systems in \*Carrollton, Martins Ferry & Steubenville, O. Neptune also has share of Columbiana CATV Inc. & Stark CATV Inc. (see listings under CATV Group Ownership). Rust Craft owns WSTV-TV-AM-FM Steubenville, WRCB-TV Chattanooga, WRDW-TV Augusta, WROC-TV-AM-FM Rochester, WPIT AM-FM Pittsburgh, WSOL Tampa, WWOL AM-FM Buffalo; WJKS-TV Jacksonville & WJMJ AM-FM Philadelphia.

WILLIAM J. RYAN—See Radio Naples Inc.

SABINE AREA BCSTG. CORP.—Box 1329, Orange, Tex. Phone: 883-4381. Licensee of KOGT Orange; also holds franchise there. Executives: M. L. Jacobs, pres.; Ed Lovelace, exec. v.p.-gen. mgr.

SHELDON F. SACKETT—126 Sutter St., San Francisco, Cal. Owns KOOS Coos Bay, Ore. Also Magic Valley Cablevision & Twin Falls, Ida. system; Southern Idaho Microwave Inc. which controls Idaho Microwave Inc., common carrier. Mr. Sackett also publishes several newspapers.

SACRAMENTO VALLEY TV INC.—See listings for Frank Crawford, William Smullin & John Spann.

ST. ALBANS-NITRO BCSTG. CO.—See Cote Inc.

BUFORD L. SAVILLE—100 S. Liberty St., Cumberland, Md. Phone: 722-6540. Has 15% of Cumberland system; 2/3 of Potomac Valley Telecasting Corp., common carrier; 2.7% of Ch. 17 applicant in Cumberland (Potomac Valley TV Co.).

SCHINE ENTERPRISES INC.—See Patroon Bcstg.

ROBERT E. SCHMIDT—See KAYS Inc.

WILLARD SCHROEDER—See Time-Life Bcstg.

SCOTT COUNTY BCSTG.—See Roth E. Hook.

SCOTLAND BCSTG. CO.—See listings for James Dalrymple, Edwin Morgan & Edwin Pate.

SCRIPPS-HOWARD BCSTG.—3001 Euclid Ave., Cleveland, O. Phone: 432-1500. Holds 49% interest in Telerama Inc. (see listing under CATV Group Ownership). Broadcast interests: WEWS(TV) Cleveland, WCPO-TV-AM Cincinnati, WNOX Knoxville, WPTV(TV) Palm Beach, WMCT(TV) & WMC-AM-FM Memphis.



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LOUIS N. SELTZER—See Chester County Bcstg.

SENECA RADIO CORP.—Box 589, Postoria, O. Phone: 435-5666. Has franchises in Bowling Green & Cygnet, O.; also licensee of WFOB AM-FM Postoria. Executives: Mel Murray, v.p.; Roger Wise, gen. mgr.

G. RICHARD SHAFTO—See Cosmos Bcstg.

HERBERT SHEFTEL—See listing for Plains TV Corp.

E. F. & R. A. SHELTON—See Bishop Translator Service.

RICHARD F. SHIVELY—300 Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. Has 50% of Telesis Corp. (see listing under CATV Group Ownership). Shively also has 19% of WLKY-TV Louisville, Ky.

ALAN B. SKUBA—c/o Palomar Bcstg. Co., Village Shopping Center, Escondido, Cal. Phone: 745-8511. Co-owner of KOWN Escondido (Palomar Bcstg.); pres. of Escondido Community Cable Inc.; has share of San Diego CATV, licensed to serve San Diego County.

EARL L. SLICK—See Winston-Salem Bcstg.

BURRELL L. SMALL—See Kankakee Journal.

MARION A. SMITH—See Central Coast TV.

WILLIAM B. SMULLIN—Box 919, Redding, Cal. Phone: 243-7777. Votes 46.3% of KRCR-TV Redding, Cal. (Sacramento Valley TV); also has 10.5% of Redding franchise. For other Smullin broadcast-CATV holdings, see listing for Oregon Bcstg.

SNYDER BROADCASTING CO. INC.—Box 366, Snyder, Texas. Has system in Snyder; also licensee of KSNY there. Executives: N. R. Clements, pres.; Mel Gilbert, exec. v.p.

SOUTHEASTERN BCSTG. CORP.—Box 788, Greenville, S.C. Phone: 239-1321. Stations: WFBC-TV-AM Greenville, WBIR-TV-AM-FM Knoxville, WMAZ-TV-AM-FM Macon. Southeastern has interest in Brunswick, Ga. system (see Woodall Stations). Principal owner: Greenville News-Piedmont, 49.9%, which also has WWNC Asheville, N.C.

SOUTHERN BCSTRS. INC.—See Winston-Salem Bcstg.

SOUTHERN OREGON BCSTG. CO.—See Oregon Bcstg.

SOUTH WEST OREGON BCSTG. CORP.—See Oregon Bcstg.

FRANK K. SPAIN—Box 350, Tupelo, Miss. Phone: 842-7620. Owns Microwave Service Co. (Box 163, Tupelo), common carrier; also has 60% of WTUV(TV) Tupelo.

JOHN A. SPANN—Box 160, Redding, Cal. Phone: 241-1611. Has 7.13% of KRCR-TV Redding (Sacramento Valley TV); also secy. & 3% of Finer Living Inc., Redding franchise holder.

JOHN M. SPOTTSWOOD—Box 1300, Key West, Fla. Phone: 296-2222. Is pres. of Cable Vision Inc., operator of Key West-Marathon system, holds franchise for Monroe County Fla.; also licensee of WKWF Key West.

SPRINGFIELD TELEVISION BROADCASTING CORP.—Box 2210, Springfield, Mass. Phone: 785-1201. Thru subsidiary L. P. Cable Corp., has franchises in Great Barrington, Lenox, Monson, Russell & Stockbridge, Mass. Broadcast interests: WWLP(TV) Springfield, WJZB(TV) Worcester, WRLP(TV) Keene, N.H.; WKEF(TV) Dayton, O.; WENS(TV) Pittsburgh, Pa. Firm also has 50% of WJHP-TV Raleigh, N.C. Executive: William L. Putnam, pres.

THE STANDARD CORP.—See listing for KUTV Inc.

STANDARD RADIO & TV CO.—645 Park Ave., San Jose, Cal. Phone: 297-5577. Owns KNTV San Jose; thru subsidiary Sierra TV Cable Co., holds franchise in Chico, Cal., constructing system in Grass Valley, Cal.; also shares franchise in San Jose. Executive: Allen T. Gilliland, pres.

STANDARD TOBACCO CO. INC.—Tobacco Square, Maysville, Ky. Owns & operates systems: Flemingsburg & Maysville, Ky.; Aberdeen & Manchester, O. Also owns WFTM Maysville, Ky. Executives: Charles P. Clarke & John W. Betts.

STARKVILLE BCSTG. CO.—See Joe Phillips.

STAUFFER PUBLICATIONS INC.—Box 119, Topeka, Kan. Phone: 272-3456. Holds franchise for Arkansas City & Pittsburg, Kan. Broadcast interests: WIBW-TV-AM-FM Topeka, KSOK Arkansas City & KSEK Pittsburg, Kan.; KGFF Shawnee, Okla.; KGNC-TV-AM-FM Amarillo. Note: See also Garvey Communications in this section.

STEINMAN STATIONS—See Clair McCollough.

## Broadcasters in CATV

HARMON L. STEVENS—See Stevens-Wismer Stations.

STANLEY G. STEVENS—426 First St., Havre, Mont. Phone: 265-7731. Has 1/3 of KOJM Havre (N. Mont. Bcstrs.); also 23.25% of system in Havre, 25% of Glasgow, Mont. system.

STEVENS-WISMER STATIONS—Box 807, Port Huron, Mich. Phone: 982-8536. Shares franchise in Port Huron. Also has WHLS AM-FM Port Huron, WOAP Otsego & 2/3 of WLEW Bad Axe, all Mich. Owners: Harmon L. Stevens & John F. Wismer.

SUZANNE HAMILTON STEWART—See Northwestern Ohio Bcstg.

STORER BCSTG. CO.—338 S. Western Ave., Los Angeles, Cal. Has systems in Thousand Oaks, Ojai, Meiner's Oaks, Oakview, Fillmore, Santa Paula, Victorville, Mannattan Beach & Wrightwood, Cal. For broadcast holdings, see Station Group Ownership of TV Stations. Executive: A.C.R. Stone, mgr., CATV div.

SHELDON F. STORRIER—See listing for Mid-N.Y. Bcstg.

CHARLES W. STRATTON—c/o Radio WNGO, Box 431, Mayfield, Ky. Phone: 247-5122. Gen. mgr. of WNGO AM-FM Mayfield; also thru Twin Cities Cable Co. in Fulton, Ky., associated with Telesis Corp. (see listing).

SUBURBAN RADIO GROUP—Box 630, Belmont, N.C. Phone: 825-8224. Thru Central Bcstg. (WCGC Belmont), has interest in Cablevision Inc. (see listing under CATV Group Ownership); also holds franchise in Valdese, N.C. Suburban Group also has WEGO AM-FM Concord, WWSM Valdese & WKZY Albemarle, all N.C. Executive: Robert R. Hilker, pres. (also a dir. of Cablevision).

SUSQUEHANNA BCSTG. CO.—53 N. Duke St., York, Pa. Holds franchise in York. Also owns WSBA-TV-AM-FM York, WARM Scranton, WHLO Akron, WICE Providence & KGBB Freeport, LI., N.Y. Executive: Louis J. Appell Jr., pres.

ROGER P. TALMADGE—See Boston Herald-Traveler.

D. L. TATUM—See Bishop Translator Service.

TELEVISION WISCONSIN INC.—Communications Center, 4801 W. Beltline Hwy., Madison, Wis. Phone: 233-9791. Licensee of WISC-TV Madison; has share of franchise there. Note: Morgan Murphy, 50% owner of WISC-TV, also owns KXLY-TV-AM-FM Spokane.

TEXARKANA NEWSPAPERS INC.—See Walter Hussman Group.

TEXAS BROADCASTING CORP.—10th & Brazos Sts., Austin 63, Tex. Phone: 472-2424. Has option to buy 50% of Capital Cable Co. in Austin. Also owns KTBC-TV-AM-FM Austin, Tex. and 28% of KWTX-TV-AM Waco, Tex., which controls KXII(TV) Ardmore, Okla. For other KWTX holdings, see station page.

TEXAS CAPITAL CORP.—See listing for Grogan Lord & Lamar E. Ozley.

TEXAS STATE NETWORK INC.—See Bass Bcstg. Co.

GEORGE H. THOMAS—Box 1240, New Iberia, La. Phone: 365-3434. Pres. of KANE New Iberia (New Iberia Bcstg.); also pres. of system under construction there.

GLENN THOMAS SR.—c/o Radio WBGR, Box 147, Jesup, Ga. Pres. of WBGR (Altamaha Bcstg.) & holds franchise there.

SAMUEL P. THROWER—5507 Chapman Hwy., Knoxville, Tenn. Phone: 577-1191. Pres. of Radio-Active Bcstg. (WATO Oak Ridge); pres. of WROL Knoxville; also pres. of systems in \*Clinton & \*Oak Ridge, Tenn.

McHENRY T. TICHENOR—Box 711, Harlingen, Tex. Phone: 423-3910. Pres. of Valley Microwave Transmission (see listing under CATV Group Ownership); also pres. & 57% owner of Harbenito Bcstg. (KGBT-TV-AM & KELT Harlingen).

TIME-LIFE BCSTG. INC.—Time & Life Bldg., Rockefeller Center, New York, N.Y. Phone: 586-1212. Has subsidiary Cascades Cable TV Co., which has informed Jackson, Mich. city council it will operate without franchise (CATV Addenda Vol. 5:25). Also shares, with Fetzer Bcstg., Wolverine Cablevision, which holds franchise in Springfield, Mich. For Time-Life broadcast interests, see Group Ownership. Executive: Willard Schroeder.

BRODIE F. J. TIMM—Box 590, Douglas, Ga. Phone: 384-3250. Pres. of system in Douglas; also has WDMG Douglas, WMEN Tallahassee, Fla., & 49% of WTFIF Tifton, Ga.

TOMAH-MAUSTON BCSTG. CO.—See Hugh W. Dickie.

EDWIN TORNBURG—60 E. 42nd St., New York, N.Y. Secy.-treas. & 50% owner of KBND Bend, Ore.; v.p. & 1/3 owner of WBRI Indianapolis, Ind. Also chmn. & 50% owner of Multi-Fix Inc. (see CATV Group Ownership). See also listing for Douglas Kahle.

(Continued on next page)

For Group CATV Ownership  
see page 228-c

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## Broadcasters in CATV

**TRANSCONTINENTAL PROPERTIES**—See Plains TV Corp.

**FERRIS E. TRAYLOR**—300 Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. Has 50% of Telesis Corp. (see listing under CATV Group Ownership). Traylor also has 18.3% of Polaris Corp., which has 100% of WTVW(TV) Evansville, 81% of KTHI-TV Fargo & KCND-TV Pembina.

**TRIAD STATIONS INC.**—111 W. Michigan, Marshall Mich. Phone: 781-2600. Has radios WALM Albion-Marshall, Mich.; WFRL-AM-FM Freeport, Ill.; WAUK-AM-FM Waukesha-Milwaukee, Wis. Holds franchises for Albion, Battle Creek, Bedford Twp., Battle Creek Twp., Emmett Twp., Marshall, Pennfield Twp. & Springfield, all Mich. Executive: C. Wayne Wright, pres.

**TRIANGLE PUBLICATIONS INC.**—4100 City Line Ave., Philadelphia, Pa. Phone: 878-9700. Owned & operated systems: Binghamton & \*Chenango Bridge, N.Y.; \*Boyetown, \*Coatesville, \*Downingtown, \*Lansdale, \*Limerick, \*Malvern, \*Paoli, \*Perkasie, \*Phoenixville, \*Pottsgrove, \*Pottstown, \*Quakertown, \*Telford, \*W. Chester, \*W. Conshohocken & \*W. Pottsgrove, Pa. Triangle stations: WFIL-TV-AM-FM Philadelphia, WFBG-TV-AM-FM Altoona, WLYH-TV Lebanon, all Pa.; WBNF-TV-AM-FM Binghamton, N.Y.; WNHC-TV-AM-FM New Haven, Conn.; KFRE-TV-AM-FM Fresno, Cal. Executives: Walter H. Annenberg, pres.; Roger Clipp, v.p., radio & TV.

**TRIBUNE CO.**—See WGN Inc.

**KENNETH TURNER**—10 N. College, Fulton, Ky. Owns WFUL AM-FM Fulton (Ken-Tenn Bcstg.); also, thru Twin Cities Cable Co. there, associated with Telesis Corp. (see listing.)

**O. L. TURNER**—See Turner-Farrar Assn.

**TURNER-FARRAR ASSOCIATION**—21 W. Poplar St., Harrisburg, Ill. Phone: 253-7922. Has 10% of franchise in Carbondale, Ill. Also owns WSIL-TV Harrisburg, Ill. & KPOB-TV Poplar Bluff, Mo. Principals: O. L. Turner & C. O. Farrar.

**TWIN LAKES TV CORP.**—See Harrison Bcstg. Corp.

**TWIN VALLEY BCSTRS.**—See listing for E. H. Munn Jr.

**UNION LAKE BCSTRS. INC.**—Box 267, Millville, N.J. Owns WMVB AM-FM Millville & holds franchise there. Executive: Fred M. Wood, pres.

**UNIVERSITY OF IDAHO**—Radio-TV Center, U. of Idaho Campus, Moscow, Ida. Phone: 883-0110. Licensee of KUID-TV & KUID (FM) Moscow; also has system there.

**UVALDE TV CABLE CORP.**—Box 271, 116 N. East St., Uvalde, Tex. Has licensed translator K72BN serving Knippa & Uvalde rural area, Tex.; also applicant for Ch. 75 & 78 there. Also owns & operates CATV system in Uvalde. Executive: Ben Conroy Jr., pres. (see also CATV Group Ownership).

**EDMUND VADEBONCOEUR**—See Newhouse Bcstg.

**ROBERT VAN HORN**—See Fetzer Bcstg.

**PAUL VAUGHN**—c/o El Dorado Cable TV Inc., 105 E. Spring St., El Dorado Springs, Mo. Stockholder in above cable firm; also owns KESM El Dorado Springs.

**VILLE PLATTE BCSTG. CO.**—See Lionel Deville.

**VOICE OF CULLMAN**—See B. C. Eddins.

**VOICE OF THREE RIVERS INC.**—Box 1510, Three Rivers, Mich. Phone: 278-1815. Licensee of WLKM Three Rivers; also holds franchise there.

**BLAIR WALLISER**—3948 Time-Life Bldg., New York, N.Y. Owns 75% of Communications Capital Corp., which has 40% of Northern Microwave Service Inc. (Box 574, Caribou, Me.), serving Aroostook County, Me. Walliser also has 30% of WINE, Brookfield, & 100% WFIF Milford, Conn.

**THOMAS R. WARD**—Box 1771, Meridian, Miss. Phone: 483-1441. Secy-treas. of Clear Vision TV Co. (see listing under CATV Group Ownership); also 3% of WTOK-TV Meridian.

**ROBERT K. WEARY**—See listing for Ralph Weir.

**RALPH WEIR**—1008 N. Washington, Junction City, Kan. Phone: 238-6165. Pres. of systems in Council Grove, Ft. Riley, Junction City, Manhattan, Salina & St. Marys, Kan., as well as pres. & gen. mgr. of radio KJCK AM-FM Junction City (Junction City Bcstg.) and 25% owner of KSLN-TV, Salina, Kan. (Mid-America Bcstg.). Note: Robert K. Weary, who also owns 25% of KSLN-TV, has minority holdings in the same CATV systems as Weir.

**WESTERN SLOPE BCSTG. CO. INC.**—See listing for Rex Howell.

**WESTINGHOUSE BCSTG. CO.**—90 Park Ave., New York, N.Y. Phone: 983-6563. Has systems in Dublin, Milledgeville, Swainsboro, Thomasville & Valdosta, Ga. (thru Clearview of Georgia); also, thru Micro-Relay Inc., has licensed microwave route thru Georgia. For broadcast interests, see Station Group Ownership.

**WGN INC.**—2501 Bradley Place, Chicago, Ill. (60618). Phone: 528-2311. Owns system in Houghton, Mich. Also operates WGN-TV-AM Chicago & KDAL-TV-AM Duluth. WGN Inc. is owned by Tribune Co. which publishes Chicago Tribune & The American (Chicago).

**WHEELER FAMILY**—See Harrison Bcstg. Corp.

**E. H. WHITEHEAD**—Box 316, Rusk, Tex. Phone: 683-2257. Owns system in Rusk; licensee of KTLU there.

**JOE WIGGINS**—See Hartsville Bcstg.

**WINSTON-SALEM BCSTG. CO.**—c/o Ben K. McKinnon, Penthouse, City Federal Bldg., Birmingham Ala. Phone: 322-3434. Has share of Jefferson Cablevision Corp. (see listing under CATV Group Ownership). Broadcast interests: WTOB Winston-Salem, WSGN Birmingham, 1/3 of WBMG(TV) Birmingham (Birmingham TV Corp.), KTHT Houston; also 76.9% of WGHP-TV High Point, N.C. Ownership: Earl F. Slick, 22.2% (also 3.2% of WGHP-TV); James Coan, 12.7% (also 2% of WGHP-TV); Albert L. Butler Sr., 12%; John G. Johnson, 11.3%; Kevin Collins, 9.8%; Jonas S. Rice, 8.1%; 13 others, none as great as 4%.

**WISCONSIN VALLEY TV CORP.**—615 Forward Dr., Madison, Wis. Phone: 233-5381. Has share of franchise in Madison. Broadcast holdings: WMTV(TV) & WSAU-TV-AM-FM Wausau. Executive: Richard D. Dudley, pres.

**ROGER WISE**—See Seneca Radio Corp.

**JOHN F. WISMER**—See Stevens-Wismer Stations.

**WKAI BCSTG. CO.**—119 W. Carroll St., Macomb, Ill. Phone: 833-4380. Licensee of WKAI AM-FM Macomb; also has share of system under construction there.

**FRED M. WOOD**—See Union Lake Bcstrs.

**WOODALL STATIONS**—Martin Bldg., Columbus, Ga. Phone: 322-5447. Has WMOG Brunswick, WALG Albany, WDAK Columbus, WDAX McRae, & WAYX Waycross, all Ga. Allan Woodall Jr. & associates (including Southeastern Bcstg.) have 20% of Brunswick, Ga. system.

**WOODRUFF INTERESTS**—See Columbus Bcstg. Co.

**JACK YOUNTS**—Box 570, Southern Pines, N.C. Phone: 695-7001. Owner of WEEB Southern Pines & WUSM Havelock-Cherry Point, N.C.; also exec. v.p. of Rockingham-Hamlet (N.C.) Cablevision Inc.

**FRED ZIERLE**—See Midwestern Bcstg.

## CANADIAN BROADCASTERS WITH CATV OWNERSHIP

**BERTRAND FAMILY**—493 Champlain, Hawkesbury, Ont. Phone: 632-2514. Own system in Hawkesbury & CFML Cornwall, Ont.

**CENTRAL ONTARIO TV LTD.**—See Famous Players Canadian.

**FAMOUS PLAYERS CANADIAN CORP. LTD.**—130 Bloor St. W., Toronto, Ont. Holds 50% of CFQM-TV & CKMI-TV Quebec City, P.Q. (Television de Quebec Ltée.); CKCO-TV & CKKW Kitchener, Ont. (Central Ontario TV Ltd.). For their CATV holdings, see Canadian CATV Group Ownership.

**FRASER VALLEY BCSTRS. LTD.**—Box 50, Chilliwack, B.C. Phone: 795-5713. Licensee of CHWK Chilliwack & CFVR Abbotsford, both B.C. Ownership interlocks with Chilliwack system.

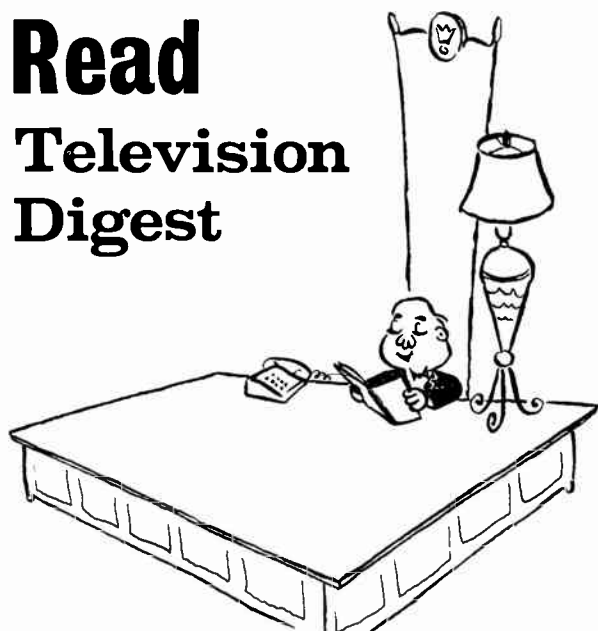
**LETHBRIDGE TV LTD.**—Box 1120, Lethbridge, Alta. Phone: 327-1521. Has interest in system under construction in Lethbridge. For broadcast holdings, see listing for CJLH-TV, Lethbridge in Station Directory.

**MONARCH BCSTG. CO. LTD.**—520 1st St., Medicine Hat, Alta. Phone: 548-3911. Licensee of CHAT-TV, Medicine Hat; owns satellite CHAT-TV-1, Pivot, Alta. Owns system serving Medicine Hat-Redcliff (Cable Vision Medicine Hat Ltd.). Owner: J. H. Yuill, 100%.

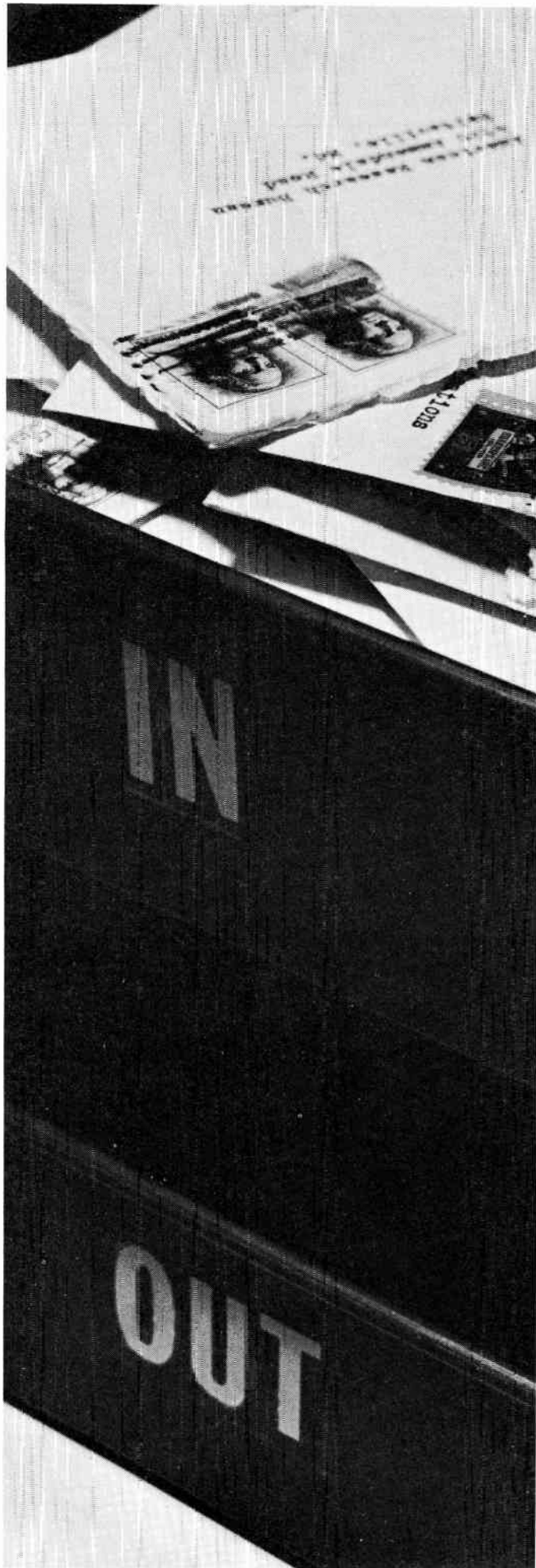
**TELEVISION DE QUEBEC LTEE.**—See Famous Players Canadian.

**J. H. YUILL**—See Monarch Bcstg.

# Top People Read Television Digest



For their reasons, turn to page 249-c

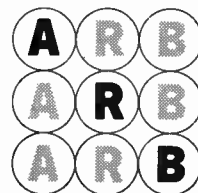


# Isabel Brown turns them down

We have a long list of volunteers eager to become a part of the American Research Bureau's sampling activities. People write to us regularly requesting that they be included in our audience surveys, eager to cast their "vote." But Isabel Brown turns them down.

As Field Staff Director, she knows that good sampling requires using only those people who are *selected* during the due course of ARB's procedures . . . the idea being that everyone in the defined universe is given an equal opportunity for selection. This is the critical criterion. We don't have to ask everybody, but once we do make a selection we are particularly concerned that those people, and those alone, participate.

For those over-eager volunteers, we have to make a friendly policy. *Don't call us, we'll call you . . . maybe.* It just has to be that way to keep ARB audience reports as good as they are.



**AMERICAN  
RESEARCH  
BUREAU**



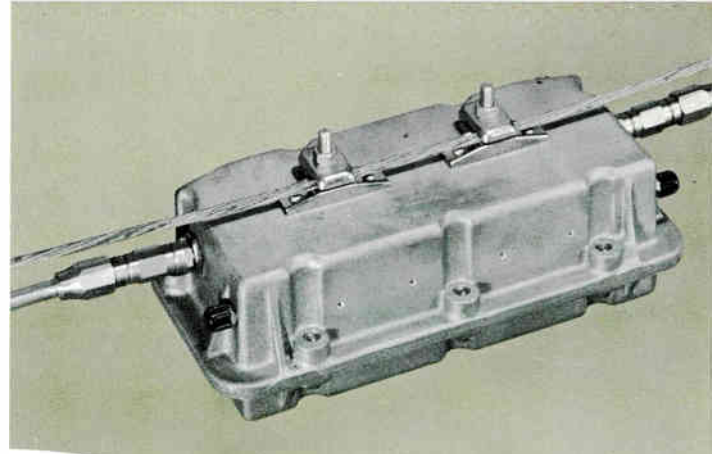
# Group Ownership of CATV Systems in the United States

Asterisk (\*) Indicates System Under Construction or Franchise

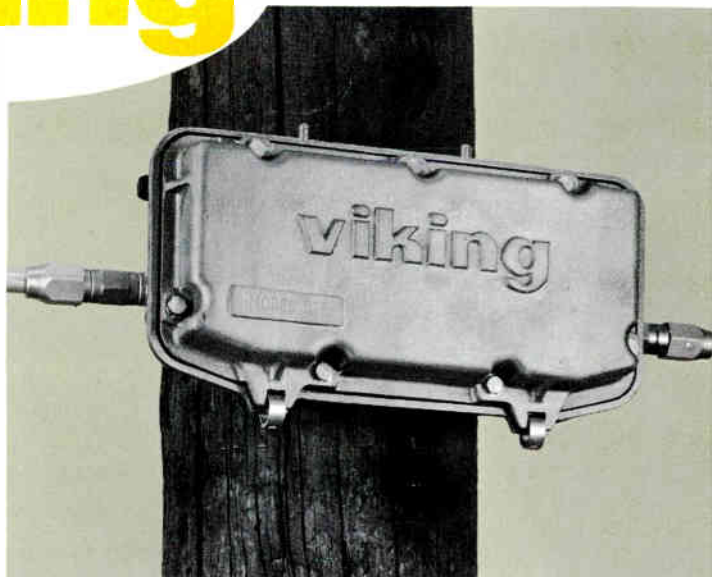
- A & M CONSTRUCTION CO.**—Box 329, Bryan, Tex. Holds franchises in Cameron & Rockdale, Tex. Owner: W. W. Mills.
- DAVID A. ADAMS**—Rural Delivery, Carbondale, Pa. Owns system serving Carbondale & Waymart, Pa.
- ADDISON CABLE TV INC.**—Main St., Greenwood, N.Y. Phone: Greenwood 43. Owned & operated N.Y. systems: Addison, Andover & Greenwood. Executive: Janette S. Cornell, secy.-treas.
- ALABAMA TV CABLE INC.**—Has franchises in Athens, Fairfield, Fultondale, Hueytown, Midfield, Pleasant Grove & Tarrant City, Ala.; also areas of Jefferson County, Ala. Executive: S. P. McDonald III, pres. Note: See also Ga. TV Cable.
- S. TROY ALLEN**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 26.6% of Cable Antenna Management Corp., which has 12.5% of Microwave Communications, common carrier, & 25% of Oroville Communications Corp. (see listing).
- ALLIANCE AMUSEMENT CORP.**—Chicago, Ill. Shares systems in Marselles-Ottawa, Pontiac & Streator, Ill.; \*Delphi, Lafayette-W. Lafayette, Logansport & \*Monticello, Ind. with Jerrold Corp.
- ALLIED VIDEO TRANSMISSION CORP.**—151 N. 4th St., De Kalb, Ill. Has franchises in De Kalb, Genoa & Sycamore, Ill. Officers: Arthur P. Murray, pres.; Clifford Danielson, v.p.-treas.; William K. Rust, secy.-gen. mgr.; Donald C. Firkins, asst. secy.-treas.; L. Kenneth Wenger, mgr.
- IRENE CORREALE ALTMILLER**—c/o Berks TV Cable, 9th & Penn St., Reading, Pa. Phone: 376-6114. Has 24% of Berks TV Cable, Reading; also 25% of Penn Service Microwave.
- ALTOONA CATV INC.**—See Drenning Group.
- ALTOONA VIDEO CORP.**—1112 11th St., Altoona, Pa. Phone: 944-4648. Owns & operates system in Altoona; operates system in DuBois, Pa.
- AMERICAN CABLE TV INC.**—2980 Grand Ave., Phoenix, Ariz. Phone: 254-5341. Owned & operated systems: Decatur, Ala.; Globe-Miami, Paradise Valley (Phoenix), Ariz.; Panama City, Fla.; \*Charlestown & Tell City-Cannelton, Ind.; \*Bardstown, Campbellsville, Cave City, Central City, Edmonton, Elizabethtown, Glasgow, Greenville, Hodgenville, Horse Cave, \*Leitchfield, Powderly & Richmond, Ky.; Alexandria-Pineville, La.; Fairfield & Winslow, Me.; Endicott-Union, N.Y.; Oneida, Tenn.; McGregor, Ft. Stockton, Pecos, Temple & Waco, Tex. Also shares system in \*La Follette, Tenn. American Cable TV operates systems held by Community TV Reception Co. (see listing). Executives: Bruce Merrill, chmn.-owner; Donald R. Atwell, pres.; Charles Wigutow, v.p.; John Buchanan, v.p.; H. Lex Walters, v.p. Note: Merrill also is licensee of KIVA(TV) Yuma; owns 2/3 of Ameco Inc., CATV mfr.; owns American TV Relay, Inc., microwave common carrier; has share of Community TV Reception Co. (see listing).
- AMERICAN CABLEVISION CO.**—9888 Wilshire Blvd., Beverly Hills, Cal. Phone: 273-4450.—745 5th Ave., New York, N.Y. Phone: 688-2190.—78 Avenue Rd., Toronto, Ont., Canada. Phone: 924-5781. Owned & operated systems: Barstow, \*Camarillo, Laguna Beach, \*San Juan Capistrano, South Laguna & \*Trousdale Estates, Cal.; Lewiston, Ida.; Calumet, Escanaba-Gladstone, Iron Mountain & Ironwood, Mich.; Brainerd, \*La Crescent, Rochester & Winona, Minn.; Keene, N.H.; Graham & Palestine, Tex.; Asotin & Clarkston, Wash.; Clarksburg, Edgewood, Fairmont & Morgantown, W.Va.; La Crosse, Wis. Owner: Jack Kent Cooke Inc. Executives: Jack Kent Cooke, chmn.-pres.; William R. Putnam, exec. v.p.; William Bresnan, v.p., engineering; Mark L. Glidden, secy.-treas.; Gene Jennings, asst. gen mgr.
- AMERICAN MICROWAVE COMMUNICATIONS INC.**—See General TV of Michigan.
- MRS. JOHNNIE ANDREWS**—91 Bluffview Dr., Brownwood, Tex. Phone: 643-4366. Pres. of following Tex. systems: Brownwood, Coleman & Early.
- ANTENNA SYSTEMS CORP. OF MASSENA**—67 Main St., Massena, N.Y. Phone: 764-0244. Owned & operated systems: Canton, Massena & Potsdam, N.Y. Ownership: Realty Equities Corp., 35%; Schine Enterprises Inc., 65%. Note: Schine Enterprises also owns WPTR Albany (Patron Bcstg.).
- ANTENNA-VISION INC.**—11 Union St., Iliion, N.Y. Phone: 895-7704. Owns systems in \*Dolgeville, Frankfurt, Herkimer, Iliion, Little Falls, Mohawk, \*New York Mills & \*St. Johnsville, N.Y. Executives: Harry Levin, pres.; Albert Hill, v.p.; Thomas Morris, secy.; Richard Thorman, treas.
- APPLE VALLEY TV CABLE CO.**—Hwy. 18 & Osage, Apple Valley, Cal. Owned & operated systems in Cal.: \*Adelanto & Apple Valley.
- ARMSTRONG UTILITIES INC.**—Box 109, Kittanning, Pa. Phone: 542-6311. Owned & operated systems: \*Orville & \*Rittman, O.; Butler, Pa. Executive: John Sedwick, pres.
- WAYNE ARNOLD**—2410 W. 12th, Plainview, Tex. Phone: 224-7927. Holds franchises in Floydada, Hale Center, Levelland & Lockney, Tex.; also has share of system in Brownfield, Tex.
- AROOSTOOK COMMUNITY TELEVISION INC.**—See Madawaska Community Television Ltd., under Canadian Group Ownership.
- ATCHISON COUNTY CABLE TV INC.**—119 N. 3rd, Tarkio, Mo. Phone: 736-4149. Operates systems in Fairfax, Rockport & Tarkio, Mo. Ownership: Firm is subsidiary of United Transmission (see listing).
- AVENUE TV COAXIAL CABLE CO.**—696 N. Ventura Ave., Ventura, Cal. Phone: 643-8106. Owned & operated Cal. systems: New Cuyama & Ventura. Owner: John G. George.
- W. S. BAIN**—See KBC Corp.
- BARKER GROUP**—c/o Russell Cable Corp., Main St., Lebanon, Va. W. B. Barker Jr. & Alice Barker are pres. & secy.-treas., respectively, of systems in Dante & Lebanon, Va.
- BAYARD COMMUNITY CABLE TV INC.**—311 W. Central, Bayard, N.M. Telephone: 537-2543. Owned and operated systems in N.M.; Bayard, Central, Ft. Bayard, North Hurley & Vanadium. Executive: Danish Investment Co. Inc., owner.
- BAY SPRINGS TELEPHONE CO. INC.**—See listing for Cable Video Inc.
- BAY TV INC.**—3457 S. Burrell St., Milwaukee, Wis. Phone: 281-2600. Holds franchises in Ashland, Bayfield, Bloomer, Hayward, Meilen, Phillips, Spooner & Washburn, Wis. Firm is a subsidiary of Universal Cablevision Inc. (see listing). Executives: Ray H. Dittmore, pres.; Roland Nehring, v.p.; Eugene Halker, v.p.; J. Kenneth Baird, secy.; Richard Ausman, treas.
- BEE LINE INC.**—See listing for Owen Hannigan.
- BERKSHIRE TV CABLE CORP.**—Owned by Television Communications Corp. (see listing).
- BERWICK CABLE TV CO.**—116 E. Front St., Berwick, Pa. Phone: 759-9625. Owned & operated Pa. systems: Berwick & Nescopeck. Executive: Joseph Gans, pres.
- BETTER TV OF DUTCHESS COUNTY INC.**—See Albert J. Ricci.
- BETTER TV OF ORANGE COUNTY INC.**—c/o Albert Ricci, 15 Hastings Ave., Keene, N.H. Has system in Blooming Grove, N.Y.; franchises in Chester, Goshen, Harriman, Monroe, Tuxedo & Warwick, N.Y. (See also Albert Ricci listing.) Note: Firm operates subsidiary Clearview Antenna System Inc. Executives: Albert J. Ricci, pres.; Paul Hancock, v.p.
- BLATT BROS. TV CORP.**—194 Castle Sharron Blvd., Pittsburgh, Pa. Owned & operated systems in \*Greenville & \*Union City, Pa. Owners: William & Jake Blatt. Note: Also interlocks, with Corry, Pa. system.
- JOHN W. BLOOD**—See Cowlitz Cablevision.
- BLUE MOUNTAIN TV CABLE CO.**—Box 267, S. Main St., Mt. Vernon, Ore. Phone: 932-2383. Owned & operated systems: Bates, Canyon City, Dayville, John Day, Mt. Vernon, Prairie City & Seneca, Ore.; also has share of Chelan, Wash. system. Executive: Jack McKenna, owner-mgr.
- LOUIS BONE**—See Cable-Vision Ltd.
- JOHN S. BOOTH**—Professional Arts Bldg., Chambersburg, Pa. Phone: 263-8591. Pres. of Chambersburg, Pa. system; has share of Martinsburg, W.V. franchise.
- BOOTH BROADCASTING**—3100 Broderick Tower, Detroit, Mich. Phone: 965-2000. Has systems in \*Cadillac, \*Muskegon, \*Muskegon Twp. & \*N. Muskegon, \*Norton Twp. & \*Summitt Twp., Mich.; \*Jamestown, N.Y.; \*Blacksburg & Pulaski, Va. For broadcast interests, see Broadcaster—CATV section. Executive: John L. Booth.
- BOSTON HERALD-TRAVELER**—See Entron Inc.
- CHARLOTTE H. BRADER**—See Brader-Stephens-Leeds Group.
- BRADER-STEPHENS-LEEDS GROUP**—c/o Community TV Assn. of Havre, 426 First St., Havre, Mont. Charlotte H. Brader, Stanley G. Stephans & Carlyle D. Leeds have 23.25% each of Havre system; Charlotte Brader has 24.5% of Glasgow, Mont. system, Leeds & Stephans, 25% each.
- BRADLEY'S TV CABLE SERVICE**—2 Wilson Ave., Bath, N.Y. Phone: 776-4810. Owned & operated systems: Bath, Campbell, Dansville & Savona, N.Y. Executive: Dorcas Bradley, executor for estate of W. C. Bradley.
- BRAXTON CABLEVISION CORP.**—241 Main Ave., Weston, W. Va. Phone: 269-1111. Owned & operated systems: Gassaway, Summersville (Mountain Cablevision Inc.), Sutton & Weston (Weston TV Cable Corp.). Executives: Martin F. Sweeney is pres. of Gassaway-Sutton system, secy. of Weston system; M. William Adler, is secy. of Gassaway-Sutton system, pres. of Weston system.
- J. W. BREWER CO. INC.**—Box 9575, Sacramento 23, Cal. Phone: 428-6211. Owned & operated systems: Bijou & Squaw Valley, Cal.
- THOMAS R. BRIDGES**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 50% of Tele-Video Inc., which has 10% of Microwave Communications, common carrier, & 20% of Oroville Communications Corp. (see listing). Bridges also has 15% of Seven Hills Antenna Corp. (see listing).
- BROADCASTING CO. OF THE SOUTH**—See Cosmos Cablevision.
- DWIGHT L. BROWN**—Liberty St., Barbourville, Ky. Phone: 546-4127. Owned & operated systems: Barbourville & Paintsville, Ky. Executives: Dwight L. Brown, pres.; William C. Martin, v.p.
- BRUSH-MOORE NEWSPAPERS**—See listings for Columbiana CATV Inc. & Stark CATV Inc.
- BUCKEYE CABLEVISION INC.**—c/o Toledo Blade, 541 Superior St., Toledo, O. Holds franchises in Maumee, Sylvania & Toledo, O. Ownership: Toledo Blade, 55%; Cox Cablevision (Cox Bcstg.), 45%. See also Cox listing.
- BUCKS COUNTY CABLE TV INC.**—1352 Easton Rd., Warrington, Pa. Holds franchises in Bensalem Twp., Lower Southampton Twp., Neshaminy, Upper Southampton Twp., Warminster Twp., & Warrington, Pa. Executives: Pat Rooney, pres.; Joseph Gaines, v.p.; Joseph Cascardo, secy.-treas. Ownership: Financed by Art Rooney Interests (Pittsburgh Steelers, professional football; William Penn Racing Assn., Liberty Bell Park).

(Continued on page 232-c)

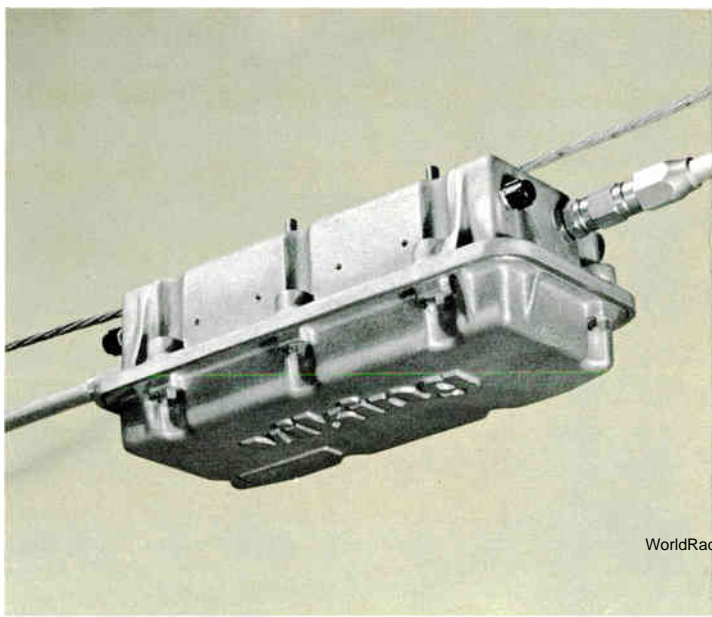
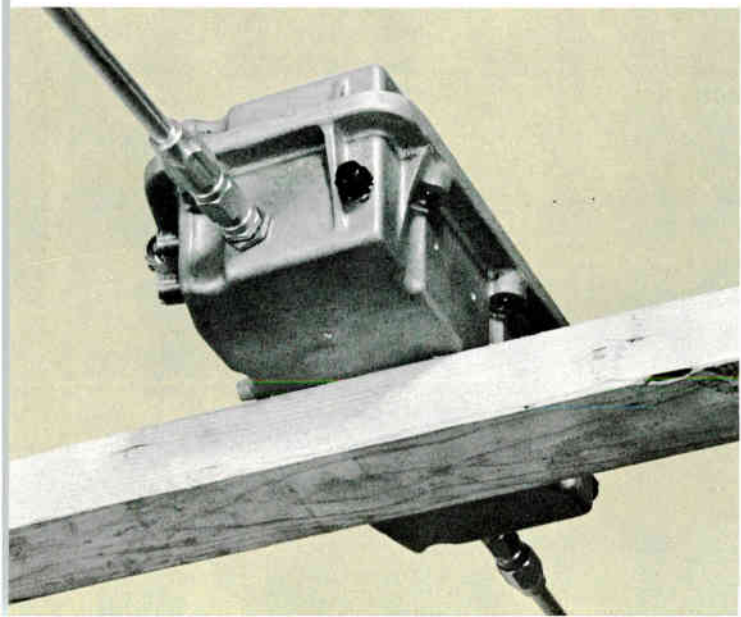




**viking**



# HIGH LEVEL INLINE MODULAR SOLID STATE AMPLIFIERS



## Group CATV Ownership

**BURNUP & SIMS INC.**—1020 11th St., W. Palm Beach, Fla. Phone: 832-1607. Holds franchises in Lake Park & N. Palm Beach, Fla. Executives: Russell J. Burnup, chmn.; Riley V. Sims, pres.; James H. Graham, exec. v.p.; Thomas R. Pledger, operations mgr., CATV div.

**CABLE ANTENNA MANAGEMENT CORP.**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Has 12.5% of Microwave Communication, common carrier, & 25% of Oroville Communications Corp. (see listing). Ownership: S. Troy Allen, 26.6%; Emerson B. Morgan, 37.4%; Peter C. Olmstead, 26.6%; remainder held by other partners of investment firm of Morgan, Olmstead & Allen.

**CABLE TV CO. OF COLORADO**—c/o T. W. Mitchell, pres., 411 Main St., Grand Junction, Colo. Holds franchises in Delta, Mesa County & Montrose, Colo.

**CABLE TV CO. OF ILLINOIS**—302 Seville Rd., Bloomington, Ill. Phone: 823-8541. Constructing systems in Fairbury, Gibson City & Onarga, Ill. Executives: Roy E. Bliss, pres.; Roy L. Bliss v.p.; Nellie A. Bliss, secy.-treas.

**CABLE TV CONSTRUCTION OF IOLA INC.**—232 N. State St., Iola, Kan. Phone: 365-2177. Constructs CATV systems; also has share of systems in Fredonia, Kan. & \*Sedalia, Mo. Owner: Larry Hudson, 100% (see also Hudson listing).

**CABLE TV OF YAKIMA VALLEY**—Holds franchises in Grandview, Sunnyside, Union Gap & Yakima County, Wash. Owners: Cascade Bcstg. (KIMA-TV Yakima), 40%; KNDO-TV Yakima & Telecable Inc. (Richard Evanson, pres.).

**CABLE VIDEO INC.**—Box 398, Bay Springs, Miss. Phone: 761-9200. Owned & operated systems: Louisville, Picaune & Yazoo City, Miss. Ownership: Bay Springs Telephone Co. Inc. Executives: Joseph D. Fall, pres.; Charles F. Fall, v.p.

**CABLE-VISION**—3557-A Mt. Diablo Blvd., Lafayette, Cal. Phone: 283-0550. Owned & operated Cal. systems: Alamo-Danville, Lafayette & Moraga-Rheem-Orinda. Executives: Don Spencer, pres.; Charles Wright, secy.-treas.; E. M. Allen, gen. mgr.

**CABLE-VISION INC.**—300 Simonton St., Key West, Fla. Phone: 296-6555. Owned & operated systems: Key West-Marathon & \*Monroe County, Fla. Executives: John M. Spottwood, pres.; C. E. Smith Jr., v.p.; C. Weatherford, secy.; H. Taylor Jr., treas.

**CABLEVISION INC.**—Headquarters: Box 1805, Gastonia, N.C. Phones: 864-8327 & 864-8328. Owned & operated systems: \*Ahoskie, \*Belmont, \*Bessemer City, \*Dunn-Erwin, Gastonia, \*Lincoln County, \*Lincolnton-Boger City, \*Lowell, \*McAdenville, \*Mt. Holly, \*Ranlo & \*Stanley, N.C. Executives: John L. (Buck) Fraley, chmn.; Kenneth B. Beam, pres.; Donald W. Curtis, exec. v.p.-gen. mgr.; Donald C. Voigt, dir. of technical operations. Directors: C. Grier Beam, James H. Atkins, Robert R. Hilker (Central Bcstg.) & W. J. Pharr.

**CABLE VISION INC.**—720 Sabattus St., Lewiston, Me. Holds franchises for Auburn, Lewiston, Lisbon & Webster, Me. Ownership: Bertrand P. Michaud, pres, 50%; Marcel H. Michaud, v.p., 50%.

**CABLE-VISION LTD.**—117 N. 7th St., Gatesville, Tex. Phone: 855-5315. Owned & operated systems: Edna, Ganado, Gatesville, Goldthwaite & San Saba. Executive: Louis Bone, general partner. Note: Bone also is v.p. of system in Huntsville, Tex.

**ROBERT J. CANNON**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 25% of Microwave Communications, common carrier (Jeffrey D. Cannon also has 25%); also has 25% of Co-Axial Systems Engineering (see listing).

**CANYON CABLE TV CORP.**—Box E. Aspen, Colo. Phone: 925-3414. Owned & operated Colo. systems: \*Aspen & \*Rifle. Executive: William R. Dunaway, pres.

**CAPITAL DISTRICT BETTER TV INC.**—515 W. Lawrence St., Albany, N.Y. Phone: 482-2865. Holds franchises in Colonie & Latham, N.Y. Executive: Harry L. Goldman, pres.

**ARTHUR W. CARLSBERG**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Has 50% of Telezone Inc. & Dormant Investment Corp., which share 27.5% of Microwave Communications, common carrier, & 55% of Oroville Communications Corp. (see listing).

**JAMES M. CARNEY**—He is a dir. of Telerama Inc. (see listing) & has interest in Ft. Myers, Fla. system.

**A. M. CAROLLO SR.**—730 Pilot Butte Ave., Rock Springs, Wyo. Phone: 362-3773. Owned & operated systems: Green River & Rock Springs, Wyo. Also has 50% of Eastern Shore CATV (see listing) & owns Pilot Butte Transmission Co., microwave common carrier.

**CASCADES CABLE TV CO.**—Subsidiary of Time-Life Bcstg. Inc. (see listing).

**CATV INC.**—Owned & operated systems: Fallon & Yerington, Nev.; part of Monroe Rifkin group (see listing).

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**CATV OF OHIO VALLEY INC.**—Holds franchises in E. Liverpool & Wellsville, O. Owned by Rego Industries & Columbiana CATV (Brush-Moore Newspapers & Neptune Bcstg.). The three firms (see listing for each) are equal owners. Executives: G. Gordon Strong, pres.; Theodore Baum, v.p.; Les Rau, v.p.; Jackman Vodrey, secy.; Stephen Berkman, treas.; William R. Webber, systems mgr.

**CENTRAL CALIFORNIA COMMUNICATIONS CORP.**—238 John St., Salinas, Cal. Phone: 422-6422. Owned & operated Cal. systems: \*Arroyo Grande, Capitola, Del Rey Oaks, Morro Bay-Cayucos, Pacific Grove, \*Paso Robles, Salinas, San Luis Obispo, Seaside & Watsonville; holds franchises in Freedom, Greenfield, King City, Los Banos, Marina, Pismo Beach, Soledad & Willows; also shares franchise in Santa Rosa with Vumore Co. Executives: John C. Cohan, pres.; Robert F. Klein, exec. v.p.; W. A. Hargan, v.p.; Arthur Haggood, v.p.

**CENTRAL COMMUNICATION**—314 N. Main St., Denver City, Tex. Phone: 592-3114. Owned & operated systems: Denver City, Seagraves & Seminole, Tex. Owners: Joe L. Harris & Don R. Mansell. Note: Mansell also owns system in Grants, N.M.; is v.p. of system in Ruidoso, N.M. Harris is treas. of Ruidoso system.

**CENTRAL ELECTRONICS**—Box 48, Granville, Pa. Phone: 717-248-3733. Owned & operated systems in Pa.: Granville, \*Mifflin, \*Mifflintown & \*Port Royal. Executives: Harry J. Hain, pres.-treas.; Larry Lee Smith, v.p.-secy.

**CENTRAL MINNESOTA TV CO.**—Box 612, Alexandria, Minn. Phone: 763-5166. Has 20% of Minn. All-Channel Cablevision (see listing). Central Minn. TV also owns KCMT (TV). Alexandria & KNMT(TV) Walker. Principals: Joseph O. Perino, pres., 4%; Thomas K. Barnes, exec. v.p., 32%; John J. McCarten, secy.-treas., 4%; Julius Hetland, v.p.-enrg., 19%; Lee H. Johnson & Kenneth C. Bechtel, 4% each; Sidney E. Carlson, 3.6%; Donald J. Kelly, 3.2%.

**CENTRAL NEW YORK CABLE TV INC.**—Smith Hill Rd., Box 386, Utica, N.Y. Phone: 733-0404. Operates Utica system which also serves: Clayville, Clinton, Deerfield, Kirkland, Marcy, New Hartford, Paris, Schuyler, Whitesboro & Whitestown. Executives: Paul F. Harron, chmn.-pres.; Sheldon F. Storrer, v.p.; Lawrence Biele, secy.-treas. Note: Ownership interlocks with WKTV(TV) Utica.

**CENTRAL TEXAS TV CABLE CORP.**—1104 Oaklawn Dr., Corsicana, Tex. Phone: 874-3136. Owned & operated systems: \*Corsicana, \*Fairfield, \*Mexia & \*Teague, Tex. Executive: Ray Barnes, pres.-mgr. Note: Barnes also has share of Henderson, Tex. system.

**CENTRE VIDEO CORP.**—60 Decibel Rd., State College, Pa. Phone: 238-3096. Owned & operated systems: Brilliant & Mingo Junction, O.; Bellefonte, \*Clarion, \*Glassport, Kane, \*Liberty, State College & Towanda, Pa.; Follansbee, W.Va. Executives: James R. Palmer, pres.; Robert E. Tudek, v.p.; Raymond M. Eldridge, treas.-controller-asst. secy.; John F. Knapp, secy.

**CERACCHE GROUP**—518 W. State St., Ithaca, N.Y. Phone: 272-3456. Owned & operated N.Y. systems: Candor & Ithaca. Executives: Anthony Ceracche, pres.; Theresa Macera, secy.-treas. Note: Ceracche also owns Ceracche & Co., microwave common carrier.

**CHATAHOOCHEE VALLEY CATV CO.**—c/o Columbus Bcstg., Box 270, Columbus, Ga. Holds franchises in Bibb City & Columbus, Ga. Owners: Columbus Bcstg. (WRBL-TV Columbus) & Martin Theatres (WTVM Columbus); Harry Jackson, Curtis Baggett & M. E. Stuart.

**CHENOR COMMUNICATIONS INC.**—11-15 E. Park Place, Norwich, N.Y. Phone: 334-5593. Owned & operated N.Y. systems: Chenango Bridge, Cooperstown-Milford, Franklin, New Berlin & Oxford. Executives: Sterling F. Higley, pres.; Gordon E. Ripley, v.p.; T. S. Moncho, v.p.; Kenneth R. Meade Jr., treas. Ownership: Chenango & Unadilla Communications Inc. Note: Higley is also pres of Valley Video Inc., Norwich.

**CHESTER COUNTY BCSTG. CO.**—809 E. Lincoln Hwy., Coatesville, Pa. Phone: 384-2100. Holds franchises in Coatesville, S. Coatesville, West Chester & W. Goshen Twp., Pa. Also owns radio WCOJ Coatesville. Executive: Louis N. Seltzer, pres.

**FRANK CHODO**—998 Roberts St., Nanty Glo, Pa. Owns & operates systems in Conemaugh & Nanty Glo, Pa. Holds franchise for Upper Yoder Twp., Pa.

**CLEARVIEW ANTENNA SYSTEM INC.**—See Better TV of Orange County.

**CLEARVIEW CABLE SYSTEMS INC.**—759 Center Blvd., Fairfax, Cal. Has franchises in Fairfax, Oak Manor, San Geronimo Valley, Sleepy Hollow & Tamalpais Valley, Cal. Executives: Ted Chanock & Joseph W. Drown.

**CLEARVIEW OF GEORGIA INC.**—Subsidiary of Westinghouse Bcstg. Co., 90 Park Ave., New York, N.Y. Phone: 983-6563. Owned & operated systems: Dublin, Milledgeville, Swainsboro, Thomasville & Valdosta, Ga. Executive: Charles C. Woodward Jr., pres. Note: Micro-Relay Inc., also subsidiary of Westinghouse, has licensed microwave system across Georgia.

**CLEARVIEW TV CABLE CO.**—313 Ferry St., Russell, Ky. Holds franchises in Flatwoods, Kenwood, Raceland, Russell & Worthington, Ky. Executive: William McKnight, pres.

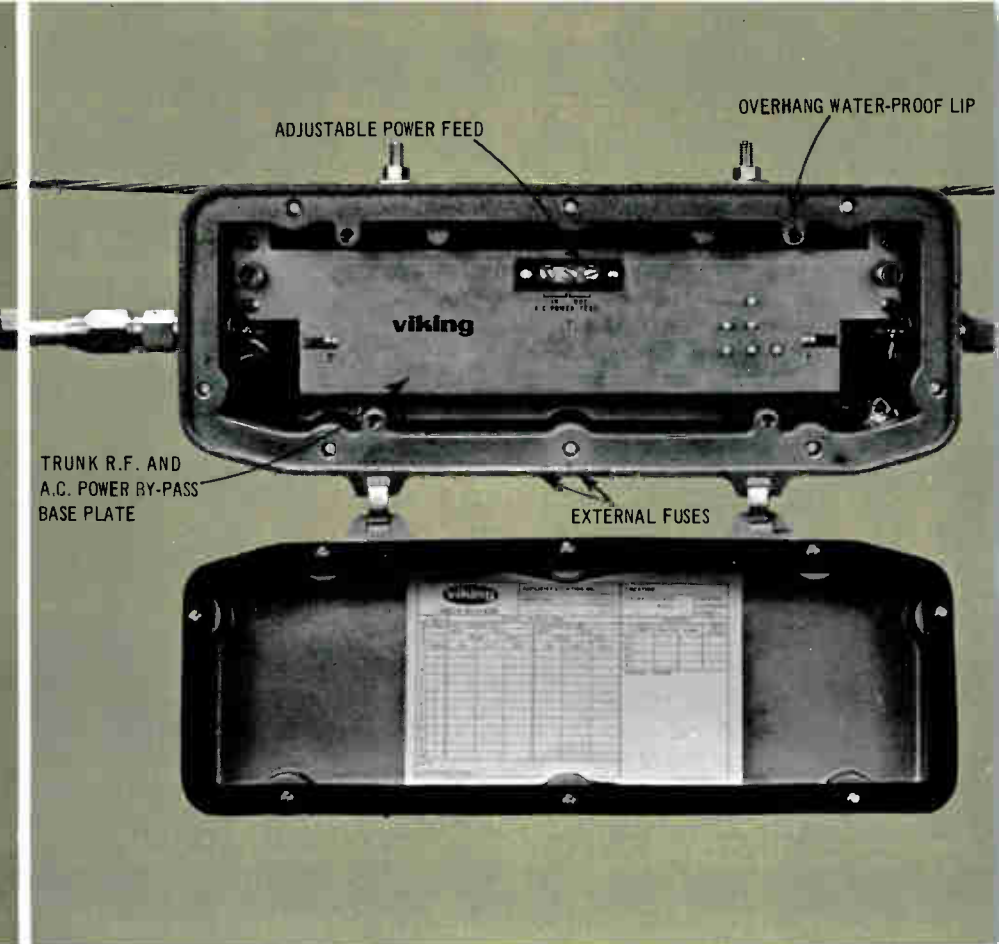
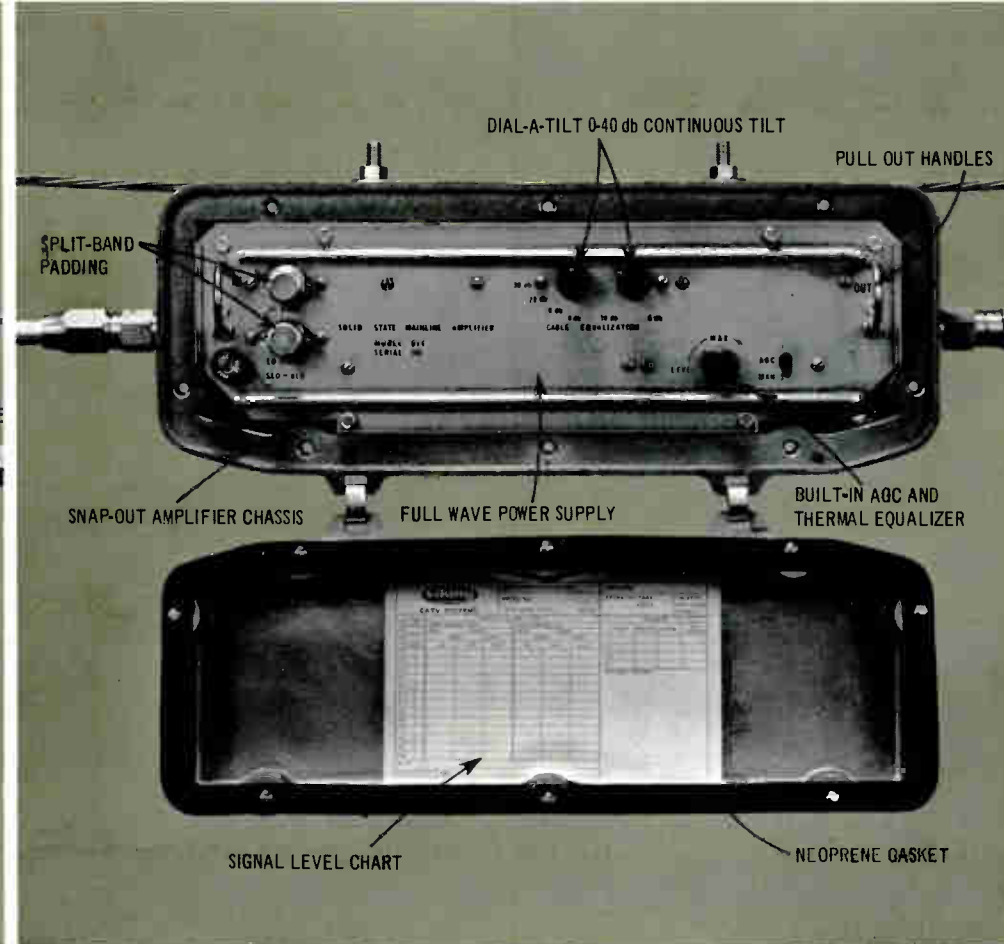
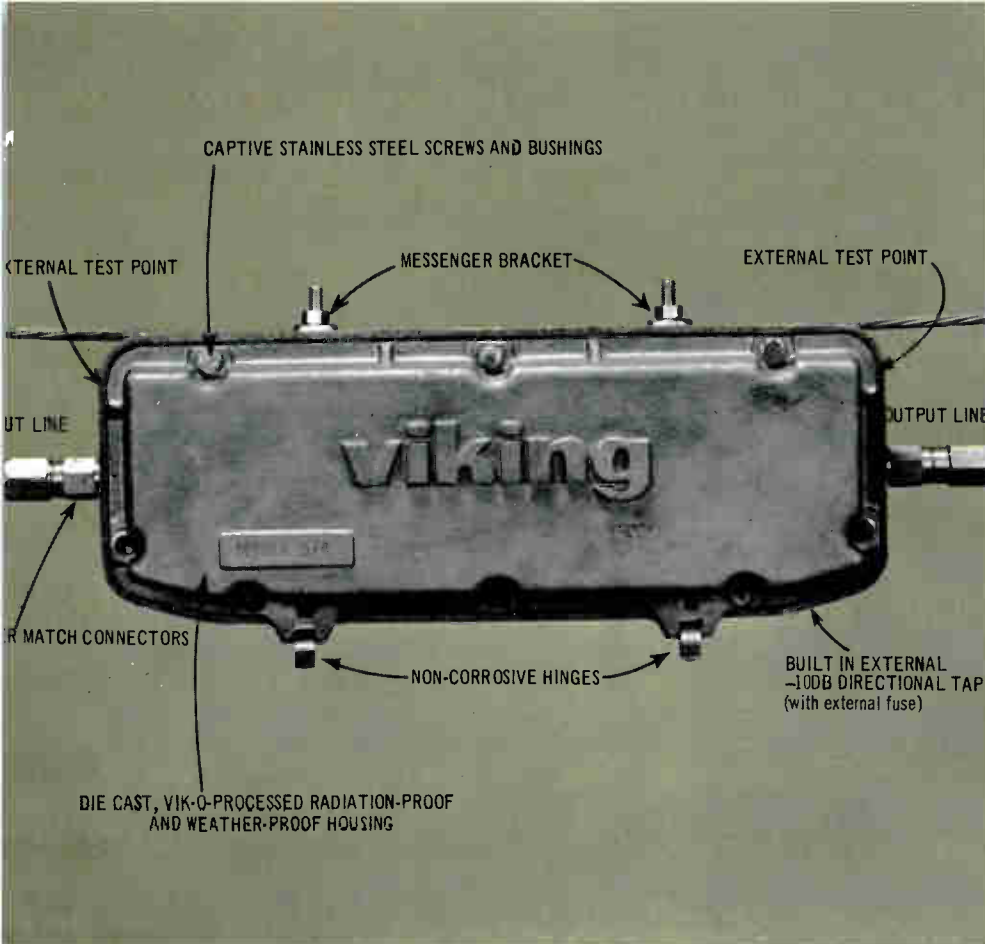
**CLEAR VISION TV CO. INC.**—Box 3125, Broadmoor Mart, Meridian, Miss. Phone: 483-4206. Has active systems in Savannah & Union City, Tenn. Also holds franchises in Bessemer, Brighton, Brownsville, Chickasaw, Mobile & Prichard, Ala.; Lexington & Milan, Tenn. Executives: S. A. Rosenbaum, pres.; James R. Dowdy, v.p.-gen. mgr.; G. H. Ward, v.p.; Thomas R. Ward, secy.-treas.

**CLEAR VUE TV INC.**—Box 597, Durant, Okla. Phone: 924-2367. Owned and operated Okla. systems: Durant & Madill. Executive: Bob C. Story, mgr.

**CHARLES E. CLEMENTS**—Masonic Bldg., Waterville, Wash. Phone: 745-4600. Owned & operated systems: San Ramon, Cal.; Soap Lake & Waterville, Wash. Partner in Tele-Vue Systems Inc. (see listing).

**CLEVELAND AREA TV INC.**—c/o Cleveland Plain Dealer, E. 18th & Superior, Cleveland, O. Holds franchises in Beachwood & Shaker Heights, O. Ownership: Cox Bcstg. & Cleveland Plain Dealer.





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No other Solid State Amplifiers offer so much value at so low a cost. After years of research and development VIKING brings to the CATV industry a complete line of amplifiers that meet the requirements of an ALL-BAND system necessitating the use of fewer amplifiers resulting in trouble free installation and low maintenance costs.

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VIKING SOLID STATE AMPLIFIERS offer all of these valuable features:

**60 AMPLIFIER CASCADABILITY** — a 12 channel system of more than 60 main line amplifiers in series or better than 1400db of cable can be built for signal-to-noise ratio in excess of 40db.

**LOWEST NOISE FIGURE** — at full gain, 10db maximum — At 10db gain reduction 12db maximum.

**OUTPUT CAPABILITY** — 50dbmv minimum at 57 db crossmodulation, full-tilted.

**BUILT IN AGC** — is an integral part of the amplifier and operates by changing gain after the second stage of amplification with an insignificant change in noise figure in proportion to AGC action.

**BUILT-IN THERMAL EQUALIZER** — the VIKING AGC is designed to tilt the response curve to compensate for change in cable attenuation due to climatic variances, eliminating the need for separate thermal equalizers.

**NO SPECIAL TEST PROBES** — All test points externally available with "F" type fittings.

**PLUG IN PADS** — the mainline AGC amplifier is designed with separate plug-in pads so that, after several amplifiers, each band can be individually readjusted or to permit the amplifier to be used as either a low band only or high band only AGC amplifier.

**BUILT IN DIRECTIONAL COUPLER** — a -10db directional coupler is externally built into the unit to power associated bridger or line extender amplifiers. External test points are provided.

**LIGHTNING PROTECTION** — every Solid State amplifier is protected by special circuitry up to 10,000 volts. The AGC amplifier has a full wave power supply with no D.C. component.

**MODULAR CONSTRUCTION** — the internal unit of the amplifier can be replaced within seconds without disconnecting cable fittings or unsoldering components. When a bridger amplifier is disconnected, the trunk signal and A.C. power is undisturbed. All amplifiers pass AC power through rugged connections whether internal amplifier unit is in place or not. The RF modules may be up-dated when improved transistors become available so that the amplifier will not be out-moded.

**WEATHER AND RADIATION PROOF** — 2 piece die cast and hinged housing requires no additional weather-proof housing or radiation shielding and provides easy accessibility to all controls.

**VERSATILITY** — amplifiers may be messenger mounted from either the side or top of the housing as well as direct pole or crossarm mounted.

**INLINE INSTALLATION** — all amplifiers may be installed directly into the cable line without requiring pole or additional support other than the messenger strand. The need for jumpers and extra connectors are completely eliminated resulting in 22% reduction of material and labor costs.

**FITTINGS** — stocked with special VIKING designed SM412 and SM500 SUPER-MATCHED fittings. Center conductor has full one inch engagement of cable in Super Match connectors which allows for maximum expansion or contraction due to climatic conditions. Available with all other fittings upon request.



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CLEVELAND PLAIN DEALER—See Cleveland Area TV.

COACHELLA VALLEY TV—See listing for Palmer Bcstg.

CO-AXIAL SYSTEMS ENGINEERING CO.—25325 S. Normandy, Harbor City, Cal. Phone: 326-4601. Holds licenses for systems in Fallbrook, Oceanside & Vista, Cal. Also operates systems in Los Angeles & Orange County, Cal.; owns systems serving Palos Verdes Estates & Redondo Beach, Cal. Principal: Robert J. Cannon, 25% (see listing). Executive: Robert C. Hillyer, pres.

COLORADO TELEVENTS INC.—280 Columbine St., Denver, Colo. Phone: 338-6431. Owned systems: Alamosa, Boulder, Delta, La Jara, Leadville, \*Manitou Springs (shared with Garvey Communications), Monte Vista & Salida, Colo. (See also Systems Management Co. in this section.) Executives: Carl M. Williams, pres. Note: Williams also has Deadwood-Lead, S.D. system; is pres of Martinez, Cal system; has interest in Community TV Reception Co (see listing).

COLUMBIA TELEVISION CO. INC.—205 W. Kennewick Ave., Kennewick, Wash. Phone: 586-6177. Owned & operated systems: Pendleton & Pilot Rock, Ore.; Kennewick-Pasco, Wash. Also franchises for Hermiston, Ore.; Grandview, Prosser & Sunnyside, Wash. Executives: David H. Strassler, pres.; Robert M. Rosenkrans, exec. v.p.; Clay D. White, area supervisor.

COLUMBIANA CATV INC.—Shares franchises in E. Liverpool & Wellsville, O. (CATV of Ohio Valley); also holds franchise in Lisbon, O. Ownership: Brush-Moore Newspapers & Neptune Bcstg. (Rust Craft). See listing for each.

COLUMBUS COMMUNICATIONS CORP.—Holds franchises in Vernon & N. Vernon, Ind. Executives: Dr. Halleck S. Knotts, pres.; Guy F. Preston, v.p.; Paul V. Castner, secy.-treas. Note: Cox Cablevision (Cox Bcstg.) has minority interest in firm.

COMMUNITY CABLECASTING CORP.—c/o Leon N. Papernow, 989 Corsica Dr., Pacific Palisades, Cal. Phone: 454-8992. Owns following systems: Ft. Walton Beach, Fla.; New Philadelphia, O. Also 60% of Garden State Micro Relay Inc., common carrier. Ownership: Papernow, 20%; Electronics Capital Corp., 80% (see listing).

COMMUNITY CABLE TV CORP.—Douglas Danser, Box 1797, Naples, Fla. Has franchises in Bonita Springs, Charlotte County, Estero, Lehigh Acres & N. Ft. Myers, all Fla.

COMMUNITY TELECEPTION INC.—500 Union Federal Bldg., Indianapolis, Ind. Phone: 632-3571. Holds franchises in Edinburg, Huntington, Mishawaka, Mooresville, New Castle, Osceola & Plainfield, Ind. Executives: Jerry L. Kunkel, pres.; Murray Feiwell, v.p.; Jack Brinson, secy.-treas.

COMMUNITY TV CORP.—43 Canal St., Laconia, N.H. Phone: 524-4425. Owned & operated N.H. systems: Franklin-W. Franklin & Laconia. Executives: Albin J. Malin, pres.; Henry M. Walther, v.p.-mgr.

COMMUNITY TV INC.—c/o Bob Magness, 233 E. Main, Bozeman, Mont. Phone: 586-6610. Owned & operated systems: \*Mesa County, Sterling, Colo.; Anaconda, Bozeman, Butte, Deer Lodge, Dillon, Helena, Lewistown, Livingston & Miles City (50%), Mont.; Gering, Scottsbluff & Sidney, Neb.; Carson City & Lake Tahoe, Nev.; Vernal, Utah; Cody, Lander, Laramie, Powell, Riverton, Thermopolis & Worland, Wyo. Ownership: KUTV Inc. (KUTV Salt Lake City), 40.3%; Bob & Betsy Magness, 27.5%; Kearns-Tribune Corp., 13.1%; The Standard Corp., 13.1% (also owns KUTV); Copper Bcstg. Co. (KGEH Billings), 2.6%; James Ivers, 2.2%; James A. Gorgey, 1.2%. Executives: Bob Magness, pres.; George Hatch, v.p.; Paul J. O'Brien, secy.; A. L. Glasmann, treas. Note: KUTV is 51% owned by *Ogden Standard Examiner* (A. L. Glasmann), 35% by Kearns-Tribune (J. W. Gallivan), 14% by Salt Lake City Bcstg. (George Hatch).

COMMUNITY TV OF WYOMING INC.—See Community TV Inc.

COMMUNITY TV RECEPTION CO. INC.—4336 Van Nuys Blvd., Sherman Oaks, Cal. Phone: 274-9462. Owns systems in Bel Air, Beverly Hills, Hollywood, Malibu & Sherman Oaks, Cal. Systems are operated by American Cable TV (Bruce Merrill). Owners: Bruce Merrill, Dean DeVoe & Carl Williams. Note: Above also own TV Master Antenna Co. & Teletenna.

CONCORDIA VIDEO CO.—Box 854, Vidalia, La. Phone: 336-5882. Owned & operated La. systems: \*Port Sulphur & Vidalia. Executives: V. F. Jackson & H. E. Jackson, partners.

CONESTOGA TELEPHONE CO.—Holds franchises in Bally & Boyertown, Pa. Executive: Alvin C. Glick, v.p.-gen mgr.

BENJAMIN J. CONROY JR.—116 N. East St., Uvalde, Tex. Phone: 278-4525. Pres.-mgr. of Uvalde TV Cable, Uvalde, Tex.; pres. of system under construction in Cotulla, Tex.; holds franchises in Anson, Hamlin & Rotan, Tex.; also treas. of Effingham TV Cable, Effingham, Ill.

CONTINENTAL CABLEVISION—119 N. Main, Fostoria, O. Phone: 435-8565. Operates system serving Tiffin & Fostoria, O.; also has share of Quincy Cablevision, which holds franchises in Quincy, Ill. & Keokuk, Ia. Executives: H. I. Grousbek, pres.; A. B. Hostetter Jr., v.p.-treas.

## Group CATV Ownership

JACK KENT COOKE INC.—See American Cablevision.

FRED CORREALE—c/o Berks TV Cable, 9th & Penn St., Reading, Pa. Phone: 376-6114. Has 52% of Berks TV Cable, Reading; also owns 25% of Penn Service Microwave.

CORTLAND VIDEO INC.—6 N. Main St., Cortland, N.Y. Phone: 756-2871. Owned & operated N.Y. systems: Cortland, Cortlandville; Dryden, Freeville, McGraw & Onondaga. Executives: William B. Harrison, pres.; Robert W. Harrison, v.p.; George Simpson, secy.-treas.; Frank Feinstein, controller. Note: W. B. Harrison also shares franchise in Penn Yan, N.Y.

COSMOS CABLEVISION CORP.—1111 Bull St., Columbia, S.C. Phone: 253-6431. Owned & operated systems: Florence & Sumter, S.C. Holds franchises in Darlington, Marion & N. Augusta, S.C. Executives: G. Richard Shafto, pres.; James Yager, CATV operations mgr. Note: Shafto, thru Television Cable Co., has systems in Conway, \*Georgetown & Myrtle Beach, S.C.

COTE INC.—201 Coulter Bldg., Greensburg, Pa. Holds franchises in Dunbar, Nitro, St. Albans & S. Charleston, W.Va. (all Kanawha Cable).

COWLES COMMUNICATIONS INC.—See Universal Cablevision.

COWLITZ CABLEVISION INC.—701 W. Cowlitz Way, West Kelso, Wash. Phone: 395-7310. Has franchises for Cowlitz County, Kelso & Longview, Wash. Principals: Longview Publishing Co. & John W. Blood. Note: Blood also owns Rainier, Wash. system.

COX CABLEVISION CORP.—1414 Wilmington Ave., Dayton 1, Ohio. Phone: 254-5311. Owned & operated systems: Lewistown, Lock Haven & Tyrone, Pa.; Aberdeen, Hoquiam, Ilwaco, Seaview, Long Beach, Ocean Park, Cranberry & Cosmopolis, Wash.; Astoria, Hammond, Seaside & The Dalles, Ore. Holds 50% of Ohio Cablevision Inc., which has system in Findlay, O.; also has 25% of franchise for Redding, Cal.; 17% of Trans-Video (for Trans-Video systems, see listing); has minority interest in Columbus Communications, Corp. (see listing). Also has 45% of Buckeye Cablevision & Cleveland Area TV (see listings for each). Cox owns Video Service Co., microwave operator in Indiana & 50% of Kaiser-Cox Corp., CATV equipment mfr. Executives: J. Leonard Reinsch; Marcus Bartlett & John P. Campbell, v.p.s.; H. Stewart Corbett Jr., business mgr.

I. T. CROSBY—Front St. Indianola, Miss. Telephone: 31. Owns Crosby Cable Co., Indianola, Miss. and is pres. of Winona Cable Inc., Winona, Miss.

CUNNINGHAM GROUP—56 S. Adams St., Alice, Tex. Phone: 674-6548. Owned & operated Tex. systems: Alice, \*McAllen & \*Mercedes. Executives: Williams C. Cunningham, pres.; Dudley M. Matthews, v.p.

BILL DANIELS—2930 E. 3rd Ave., Denver, Colo. Phone: 388-5888. Has interest in following CATV firms: CATV Inc., Fla. Video Inc., Iowa Video, Laurel Cablevision, La. CATV Inc., Minn. CATV Inc., Okla. Video Inc., Tehachapi TV Cable Co., Tele-master Cable Co., TelePrompTer Corp., Televents of N.M. Inc., TV Communications Corp., TV Signal Corp. & Valley TV Cable Co. He also has 50% of KFML AM-FM Denver.

DAVCO ELECTRONICS CORP.—Box 861, Batesville, Ark. Phone: 743-3816. Owned & operated systems: Batesville, Cave City, Gulon, Newport & Pochontas, Ark. Executives: Jim Davidson, pres.; Noreen Davidson, secy.-treas.

JOE D. DAVIS—See Transwestern Video.

RICHARD H. DAVIS—2301 Des-Ormeaux, Montreal, Que., Canada. Phone: 254-4994. Shares systems in Littleton, N.H. & Barre, Vt.

DE KALB-OGLE TELEPHONE CO.—See Allied Video Transmission Corp.

DELAWARE COUNTY CABLE TV CO.—2125 Spring Garden St., Philadelphia, Pa. Holds franchises in Brookhaven, Chester, Chester Twp., Eddystone, Milbourne Borough, Ridley Twp., Tinticum & Upper Darby, Pa.

DELAWARE TELESERVICE CO.—Box 193, Edgehill Shopping Center, Dover, Del. Phone: 674-3440. Owned & operated systems: Dover & \*Smyrna, Del. Executives: Henry Rau, pres.; Lloyd S. Smith, v.p.; Allen S. Hedzcock Jr., secy.; Patrick H. Kelly, treas.; James D. Faucette III, mgr.

DERRY-DECATUR TV CABLE CO. INC.—270 Chestnut St., Mifflinburg, Pa. Phone: 966-9511; R.D. #3 Lewistown, Pa. Phone: 543-5609. Owned & operated systems: Decatur-Alfarata & Mifflinburg, Pa. Executive: Raymond Krout.

DESERTRONICS INC.—611 South Palm Canyon Dr., Palm Springs, Cal. Phone: 324-1500. Owned & operated Cal. systems: \*Desert Hot Springs, Palm Desert & San Diego. Executive: Frank L. Allen, pres.

(Continued on next page)



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# Group CATV Ownership

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**DEAN DEVOE**—See Community TV Reception Co.

**DIAMOND STATE CATV INC.**—202 High St., Seaford, Del. Phone: 629-9207. Owned & operated systems: Georgetown, Laurel, \*Rehoboth Beach & Seaford, Del. Ownership: General TV Inc. (see listing).

**DIMMITT TV CABLE CO.**—Box 951, Dimmitt, Tex. Phone: 647-2364. Owned & operated systems: \*Phillipsburg, Kan.; Dimmitt, Tex. Executives: Elton Singer, pres.; Jack R. Miller, v.p.; Stanley Schaeffer, secy.-treas.

**DIRECT CHANNELS INC.**—625 N. Perry St., Napoleon, Ohio. Phone: 592-5015. Owned & operated systems: Defiance, Napoleon & Wauseon, O.; New Bethlehem & \*Washington, Pa. Executives: Harry W. Holland, pres.; William P. Wright Jr., v.p.-gen. mgr.; R. Ralph Felver, secy.-treas.

**G. H. (BUNK) DODSON**—Box 24, Sayre, Okla. Phone: 928-3315. Owned & operated systems: Burlington & Springfield, Colo.; Elkhart, Kan.; Clayton, N.M.; Cherokee, Cordell & Sayre, Okla.; Dalhart, Tex.

**DORMANT INVESTMENT CORP.**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 27.5% of Oroville Communications Corp. (see listing); with Telezone Inc. (common ownership), shares 27.5% of Microwave Communications, common carrier. Ownership: Phillip W. Zonne & Arthur W. Carlsberg, 50% each.

**N. R. DRENNING GROUP**—Altoona, Pa. Holds franchises to serve Ashtabula, O. & Shenango Valley, Pa. Note: Same ownership as Altoona CATV Inc. Executives: N. R. Drenning, pres.; Harry C. Benton, secy.

**DUBOIS CABLE TV INC.**—See Telemation Systems Inc.

**WILLIAM R. DUNAWAY**—See Canyon Cable TV.

**DUPREE GROUP**—Box 266, London, Ky. Phone: 864-4222. Active system in London; franchise in Georgetown, Ky. Executives: F. L. Dupree Jr., pres.; T. P. Dupree, v.p.

**EASTERN SHORE CATV**—Pruitt Parkway, Berlin, Md. Phone: 641-0974. Owned & operated system in Berlin-Ocean City, Md.; also holds franchises in Dagsboro, Frankford, Millsboro & Selbyville, Del. Ownership: Wentronics Inc. & A. M. Carollo, co-owners (see listing for each).

**EASTERN SIERRA CABLE INC.**—Box 478, Bishop, Cal. Owned & operated Cal. systems: \*Big Pine, \*Bishop & \*Rovana. Executives: D. L. Tatum, pres.; E. F. Shelton, v.p.; R. A. Shelton, secy.-treas.

**C. S. EGGERS**—Box 52, Hammon, Okla. Phone: 473-2465. Owns system in Hammon, Okla.; also pres. of system in Coldwater, Kan.

**EGYPTIAN CABLEVISION CORP.**—See Gregg Cablevision.

**ELECTRONICS CAPITAL CORP.**—c/o Bernard Koteen, Koteen & Burt, 1000 Vermont Ave., Washington, D.C. Has 80% of Community Cablecasting (see listing). Officers & directors: Charles E. Salik, pres.-dir.; Richard T. Silberman, v.p.-treas.-dir.; Herbert R. Morse, senior v.p.; Bernard Koteen, secy.-dir.; Dr. Joseph M. Pettit, dir.; David Salik, dir.; David A. Goodkind, dir.

**ELMIRA VIDEO**—See TelePrompTer Corp.

**ENTRON INC.**—2141 Industrial Parkway, Silver Spring, Md. Phone: 622-2000. Controls systems in Carlsbad, N.M.; Jacksonville & Wilmington, N.C.; DuBois & Sharon, Pa. Executive: Robert McGeehan, pres. Note: Entron is 50% owned by Boston Herald-Traveler (WHDH-TV-AM-FM Boston). Also, McGeehan is pres. of system in Fredericksburg, Va.

**CHARLES F. ERICKSON**—c/o Durfee's TV Cable Co., 1737 E. 7th St., Parkersburg, W.Va. Phone: 485-7433. He is mgr. of Parkersburg system which also serves Belpre, O. & Vienna, W.Va.; has interest in systems in Hopkinsville, Ky. (v.p.); Port Huron, Mich. (v.p.); Jackson, Mich. (v.p.); Winchester, Va. (pres.).

**ETNA-FORT JONES TELEVISION**—Ft. Jones, Cal. Phone: 468-2242. Owns & operates systems in Etna & Ft. Jones, Cal. Owner: Ernest P. Smith.

**RICHARD EVANSON**—See Skagit TV Cable Co.

**EVERETT CABLEVISION**—2507 Broadway Ave., Everett, Wash. Ownership: Tele-Vue Systems Inc. (see listing). Robert J. Brown, mgr.

**CURTIS M. FARIS**—213 W. 5th St., Guymon, Okla. Phone: 338-6730. Owns system in Guymon; also v.p. of system in Alva, Okla.

**A. E. FARONE**—See Newhouse Bcstg. Corp.

**PHILIP A. FARR JR.**—See Southern Video Co.

**FERRIDAY VIDEO CO.**—112 S. 2nd St., Ferriday, La. Phone: 757-4421. Owned & operated La. systems: Ferriday & \*Ridgecrest. Owners: Mr. & Mrs. Wendell Powell.

**FETZER BCSTG. CO.**—590 W. Maple St., Kalamazoo, Mich. Phone: 345-2101. Has system under construction in Kalamazoo. Also shares, with Time-Life Wolverine Cablevision which has franchise in Springfield, Mich. Executives: John E. Fetzer, pres.-owner; Carl E. Lee, exec. v.p.; Robert C. Van Horn, secy.-treas.; Gordon Anderson, CATV administrator.

**FIDELITY CABLES INC.**—Box 603, Blackwell, Okla. Phone: 363-1870. Has systems in Blackwell & Tonkawa, Okla. Executives: Harold E. Phillips, pres.; Donald Spencer, v.p.; Rebecca Phillips, secy.; C. H. Wright, treas.

**FINER LIVING INC.**—1428 Sacramento Ave., Redding, Cal. Ownership: Tele-Vue Systems Inc. (see listing). Lee Stoner, mgr.

**FIRST ILLINOIS CABLE TV INC.**—Subsidiary of JFD Electronics (see listing).

**FIVE BEACHES CABLE TV INC.**—4311 Banana River Blvd., Cocoa Beach, Fla. Phone: 783-4000. Operates system in Cocoa Beach; holds franchise for Cape Kennedy, Citrus County, Crystal River, Eustis, Inglis, Levy County & Yankeetown, Fla. Executives: Jay Demming, pres.; Harry W. Bennett, v.p.-treas.; Bernard Karlen, secy.; Audrey M. Demming, asst. secy. Note: Ownership partially interlocks with Universal Cablevision (see listing). Also, Demming & Karlen are officers of Sam Thrower group (see listing).

**LARRY FLINN**—157 75th St., New York, N.Y. Phone: 879-8562. Owned & operated systems: 100% of Vestal Video, Vestal, N.Y.; 50% of Washington TV Cable Co., Oxford & Washington, N.J.; 50% of Video Cable Co., Waynesville, N.C.

**CHARLES WARREN FRIBLEY JR.**—35 W. William, Corning, N.Y. Phone: 936-6931. Pres.-owner of system in Corning, N.Y.; shares franchise in Penn Yan, N.Y. Also controls New York-Penn Microwave Corp, common carrier.

**FRIONA CLEARVIEW CO.**—Box 895, Friona, Tex. Phone: 4311. Owned & operated systems in Texas: Bovina & Friona, H. K. Kendrick, pres.; Joe Shields, v.p.-mgr.; Frank A. Spring, secy.-treas.

**FUQUA INDUSTRIES INC.**—Box 1404, Augusta, Ga. Phone: 722-6664. Owned & operated systems: Brunswick (80%) & \*Elberton, Ga. Executives: J. B. Fuqua, pres.; T. J. Hennesy, v.p.

**GANNETT NEWSPAPERS**—55 Exchange St., Rochester, N.Y. Phone: 232-5300. Shares franchises in Newark & Saratoga Springs, N.Y. Owns Ontario Cable TV Inc., franchise holder in Geneva, N.Y.

**GARDEN STATE MICRO RELAY INC.**—106 E. Hollywood Ave., Wildwood Crest, N.J. Ownership: Benjamin Mueller, pres., 40%; Leon Papernow, v.p.; Mrs. Mueller, secy.-treas.; Community Cablecasting, 60% (see listing).

**GARDEN STATE TV CABLE CORP.**—68 S. Laurel St., Bridgeton, N.J. Phone: 451-9400. Owned & operated systems: Bridgeton, Hammonton, \*Hopewell Twp., \*Northfield & Vineland, N.J. Executives: John F. Scarpa, pres.; Frank S. Scarpa, secy.-treas.; co-owners.

**GEORGE F. GARDNER**—Box 38, Carlisle, Pa. Phone: 243-4918. Owned & operated Pa. systems: Carlisle (TV Cable of Carlisle); Middleburg (TV Cable of Middleburg) & Waynesboro (TV Cable of Waynesboro). Also holds franchises in Beacon & Fishkill, N.Y.; Shiremanstown, Pa.

**GARVEY COMMUNICATIONS SYSTEMS INC.**—Box 2110, Colorado Springs, Colo. Phone: 634-2844. Has minority interest in Stauffer Publications, franchise holder in Arkansas City & Pittsburg, Kan. Shares franchise in Manitou Springs, Colo. Ownership: Willard W. Garvey, 100%.

**GENERAL ELECTRIC CABLEVISION CORP.**—1400 Balltown Rd., Schenectady, N.Y. Phone: 377-2261. Owned & operated systems: \*Merced-Atwater, Cal.; \*Mattoon, Ill.; \*Colonie, \*Niskayuna, \*Schenectady, \*Scotia & \*Van Buren, N.Y. Wholly owned subsidiary of General Electric Co. Executives: R. C. Wilson, pres.; R. B. Hanna, v.p.-gen. mgr.

**GENERAL SALES & SERVICE**—Box 45, Orofino, Ida. Owned & operated systems: Kamiah, Orofino & Weippe, Ida. Executive: Ray Norton, owner.

**GENERAL TELEPHONE & ELECTRONICS**—See GT&E.



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## Group CATV Ownership

**GENERAL TV INC.**—227 E. Main St., Salisbury, Md. Phone: 742-7181. Owns & operates Salisbury, Md. system; owns systems in Del. thru Diamond State CATV Inc. (see listing); also has subsidiary First TV Corp., common carrier. Executives: Frederick Warren, pres.; Thomas A. Craig, exec. v.p.

**GENERAL TV OF MICHIGAN INC.**—319 State St., Oscoda, Mich. Phone: 739-9077. Owned & operated systems: Oscoda & \*Tawas City, Mich. Also owns American Microwave Communications, which serves Alpena, Mich. (Alpena Cable TV). Officers: Bruce Freel, pres.-gen. mgr.; George A. Wilson, v.p.; Virgil P. Freel, secy.-treas.

**WILLIAM A. GENTRY**—908 Ferry St., Martinez, Cal. Pres. of TV Pix Inc., systems in S. Tahoe, Cal. & Elko, Nev.

**GEORGIA TV CABLE CO. INC.**—207 S. Grant St., Fitzgerald, Georgia. Owned and operated systems: \*Athens, \*Cochran, \*Eastman, Fitzgerald-Ocilla, \*Hawkinsville, Hazlehurst, Lyons, \*McRae-Helena, \*Sandersville, Toccoa & Vidalia, Ga. Executives: Allan J. McDonald, pres.; S. P. McDonald Jr., v.p.; Wm. W. McDonald, v.p.; Sterling P. McDonald III, secy. Note: S. P. McDonald is pres. of Ala. TV Cable (see listing). See also listing for North Carolina TV Cable Inc.

**RICHARD W. GESSNER**—Smith Hill Rd., Utica, N.Y. Has interest in Upstate CATV, Clay & Cicero, N.Y.; also has interest in Central N.Y. Cable TV (see listing); also principal of Massillon Cable TV, Massillon, O.

**ROBERT M. GOFF**—130 N. 4th St., Lewisburg, Pa. Phone: 523-8221. Owns system serving New Berlin & Penns Creek, Pa. Shares system serving Freeburg, Pa.

**SIMON GOLDMAN**—See Jamestown Cablevision.

**GREAT LAKES COMMUNITY TV INC.**—413 Waukazoo St., Petoskey, Mich. Phone: 347-4352. Owned & operated systems: Kincheloe A.F.B., Petoskey & Sault Ste. Marie, Mich. Executive: Gilbert Clark, pres.

**DALE GREENHOUSE**—116 Main St., McLean, Tex. Phone: 479-2732. Owns system in McLean; shares system in \*Pampa, Tex.

**GREGG CABLEVISION INC.**—Box 2701, Nashville, Tenn. Has or plans systems in Daleville, Florida & Tallahassee, Ala.; Brawley, Calexico, El Centro & Holtville, Cal.; Crossett & Helena, Ark.; Crestview & Niceville, Fla.; Blakely & Dawson, Ga.; Carbondale, Cartersville, Galesburg, Herrin, Johnson City, Marion, Mt. Carmel, Murphysboro, Sterling & W. Frankfort, Ill.; Berea, Danville, Junction City & Lancaster, Ky.; Huntington, Martin & McKenzie, Tenn. Executives: Frederic Gregg Jr., pres.; W. R. Withers Jr., gen. mgr. Note: Gregg Cablevision is a subsidiary of LIN Bcstg.

**H. J. GRIFFITH**—Owned & operated systems: \*Clarksville & Ft. Stockton, Tex.

**FAY GRIM**—Blue River, Wis. Phone: 537-2466. Owned & operated systems: Gays Mills & Readstown, Wis.

**GROSS-LEIGHTON INC.**—1017 Summit, Detroit Lakes, Minn. Phone: 547-5703. Owns or has interest in following systems: \*Breckenridge, \*Detroit Lakes & Fergus Falls, Minn.; \*Wahpeton, N.D. Owners: Herbert Gross Jr. & Alver Leighton.

**GT INC.**—Holds franchises in Mobile & Prichard, Ala. Executives: S. Toulmin Greer, pres.; Thomas H. Buce, v.p.

**GT&E COMMUNICATIONS**—154½ Washington Ave., Vandergrift, Pa. Firm is subsidiary of General Telephone & Electronics, is constructing Kiski Valley, Pa. system, which will serve E. Vandergrift, Leechburg, Oklahoma & Vandergrift.

**GULF COAST CABLE TV**—See Palmer Bcstg.

**GULF COAST TELECEPTION INC.**—Box 2202, Port Charlotte, Fla. Phone: 625-6000. Owned & operated systems: Charlotte County, Port Charlotte, \*Punta Gorda & \*Venice Gardens, Fla. Executive: William F. Hemminger, owner.

**THOMAS J. GULLETT**—c/o Tele-Ception of Winchester Inc., Main St., Winchester, Ky. Phone: 744-6969. Pres. of Tele-Ception of Winchester, which has system in Winchester & is majority owner of \*Mt. Sterling, Ky. system; v.p. of system in Paintsville, Ky.

**JOHN GWIN**—214 S. Cross St., Robinson, Ill. Phone: 544-2021. Heads systems in \*Marshall & Robinson, Ill.; \*Brazil, \*Jasonville, \*Linton & \*Sullivan, Ind.

**H & B COMMUNICATIONS CORP.**—Subsidiary of H & B American Corp., 404 N. Roxbury Dr., Beverly Hills, Cal. Phone: 274-9201. Owned & operated systems: Dothan, Florence, Muscle Shoals, Sheffield & Tuscumbia, Ala.; Prescott, Ariz.; Ft. Bragg, Lumpoc, \*Santa Maria (majority ownership); \*Santa Ynez Valley, Sierra Madre, Ukiah, Vandenberg A.F.B. & Willits, Cal.; Trinidad, Colo.; Pocatello, Ida.; Dubuque, Ia.; Ft. Kent & Madawaska, Me.; Hamilton, Missoula & Whitefish, Mont.; Reno, Nev.; \*Cape May, Margate, Ocean City & Wildwood, N.J.; Lovington, Portales & Tucumcari, N.M.; Richland, Walla Walla & Wenatchee, Wash.; Edmundston, N.B., Canada. Has share of Jefferson Cablevision

(see listing). Executives: William M. Jennings, chmn.; Harold R. Sugarman, exec. v.p.; Charles M. Trimble, v.p.; Robert L. Beaman, v.p. Note: RKO General has share of H & B.

**S. C. HADDOCK**—918 Grand, Pullman, Wash. Phone: 564-8522. Owns system in Pullman, Wash.; partner in systems in Moscow, Ida. & Omak-Okanogan-Tonasket, Wash.; also New Meadows & Riggins, Ida.

**HAINES TV CABLE SERVICE**—Maple Ave., Cameron, W. Va. Phone: Cameron 350. Owned & operated systems: Cameron & \*Glendale, W. Va. Executive: Ed Haines, owner.

**HAMMEL'S TV CABLE**—Main St., Box 10, Avoca, N.Y. Phone: 566-2543. Owned & operated systems: Avoca & Lindley, N.Y. Executive: H. H. Hammel, pres.

**PAUL HANCOCK**—See Albert Ricci.

**OWEN HANNIGAN**—37 High St., Houlton, Me. As Bee Line Inc., is constructing systems in E. Millinocket, Lincoln & Millinocket, Me. Also has 50% of Houlton TV Inc. (see listing).

**ROBERT HARDING**—c/o Oriskany Falls Telephone Corp., 101 S. Main St., Oriskany Falls, N.Y. Phone: 821-7211. Pres. of Oriskany Falls Telephone Corp., has franchises in Oriskany Falls & Waterville, N.Y.

**HARRY HARKINS**—See Ohio Valley Cable.

**HARRISCOPE CABLE CORP.**—291 S. La Cienega Blvd., Beverly Hills, Cal. Phone: 655-8378. Owned & operated systems: Flagstaff, Ariz. & Palm Springs, Cal. Also 25% of system under construction in Bakersfield, Cal. Owner: Harriscope Bcstg. Corp. Executives: Burt I. Harris, pres.; Geoffrey M. Nathanson, v.p.; Gilbert Nathanson, v.p.; Robert E. Cowley, v.p.; Jerry B. Greene, treas. Note: Also has subsidiary Brentwood Co. (2210 Chester Ave., Bakersfield, Cal.) common carrier applicant.

**JOHN C. HARRISON**—Pine Bluffs, Wyo. Phone: 245-3392. Owned & operated systems in Wyo.: Pine Bluffs (Pine Bluffs Community TV), Torrington (Torrington Community TV) & Wheatland (Wheatland Community TV).

**W. BRADFORD HARRISON**—See Cortland Video.

**HAYS GROUP**—Box 104, McKee, Ky. Phone: 287-2621. Owned & operated systems: Irvine & McKee, Ky. Executives: Jim Hays (pres. of McKee system; exec. v.p. of Irvine system); L. H. Sparks (pres. of Irvine; v.p. of McKee); Mona L. Hays, secy.-treas.

**W. F. HEMMINGER**—See Gulf Coast Teleception Inc.

**HI-FIDELITY TV CABLE SYSTEM CO.**—216 Devonshire Blvd., San Carlos, Cal. Phone: 591-6631. Constructing systems to serve unincorporated areas of Belmont, Redwood City, San Carlos & San Mateo, Cal. Owners: Giulio Francesconi & Ernie Nelligan.

**HIGHLAND CABLE CORP.**—214 Depot St., Latrobe, Pa. Phone: 537-5700. Owned & operated systems: \*Blairsville, \*Latrobe & \*Somerset, Pa. Executives: E. Kay Myers, pres.; James A. Shade, secy.; Benjamin L. Terry, treas.

**STERLING F. HIGLEY**—24 E. Main St., Norwich, N.Y. Phone: 334-3639. Pres. Chenor Communications (see listing); also pres. of Valley Video Inc., Norwich, N.Y.

**ROTH E. HOOK**—Box 188, Forest, Miss. Phone: 443-7001. Thru Scott County Bcstg., has share of franchises in Carthage, Forest, Morton & Union, Miss.; thru Seemore TV Co. Inc., shares franchises in Bastrop, Ruston & Tallulah, La.; also has share of franchise in Philadelphia, Miss.

**HOULTON TV INC.**—80 Main St., Houlton, Me. Phone: 532-3697. Owns & operates system in Houlton; also has 40% of Katahdin TV Inc., with systems in Island Falls & Patten, Me. Executives: Malcolm E. York, pres.; Owen Hannigan, treas.; 50% each.

**REX HOWELL**—Box 270, Grand Junction, Colo. Phone: 242-5000. Pres. of system in Montrose, Colo. Western Slope Bcstg. (Howell, owner) holds franchise in Glenwood Springs, Colo.

**LARRY HUDSON**—232 N. State St., Iola, Kan. Phone: 365-2177. Owns system in Iola, Kan.; has 25% of system in Fredonia, Kan.; 45% of Cablevision Inc., Sedalia, Mo.; 100% of Cable TV Construction of Iola (see listing).

**GEORGE L. HUGHES**—See Retel Co.

**HUGH HUGHES**—Box 26, Philadelphia, Miss. Phone: 656-1490. Has share of Scott County Bcstg. (see listing); also has share of franchise in Philadelphia, Miss.

**MRS. PAT HUGHES**—1st Ave. NW & Irrigation Canal, Ephrata, Wash. Phone: 754-4434. Owned & operated Wash. systems: Ephrata & Moses Lake (majority owner).

(Continued on next page)

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## Group CATV Ownership

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**IDAHO TV CABLE CO. INC.**—See listings for S.C. Haddock & Kyle E. Laughlin.

**ILLINI CABLE TV INC.**—Subsidiary of JFD Electronics (see listing).

**ILLINOIS BELL TELEPHONE**—See Allied Video Transmission Corp.

**IMPERIAL BCSTG. CO.**—Has franchises in Canton & Louisville, O. Executives: David J. Lavin, pres.; Dan Belden, v.p.; Earle E. Wise, v.p.

**INDIANA CABLE TV INC.**—Owned by American Cable TV (see listing).

**INTER-MOUNTAIN TELEPHONE CO.**—Telephone Bldg., Bristol, Tenn. Holds franchises in Bays Mountain (Kingsport), Church Hill, Greeneville & Mt. Carmel, Tenn.; Galax, Gate City & Saltville, Va. Also has systems in Erwin, Tenn. & Abingdon, Va.

**INTERNATIONAL CABLEVISION**—See R. M. LaPorte.

**INTERNATIONAL EQUITY CORP.**—Barclay Bldg., Bala Cynwyd, Pa. Phone: 667-4200. Holds franchises in Cheltenham & Abington, Pa.; Venice & Sarasota, Fla. Subsidiaries are Sarasota Central Antenna Network Inc. (see listing) & Ocean County TV Cable, which holds franchises in Seaside Heights & Seaside Park, N.J.; Laurel Community Antenna; T. V. Selection System Inc.; Okolona Community Antenna; Tupelo Community Antenna; West Point Community Antenna.

**INTERSTATE CABLEVISION**—Subsidiary of Centre Video Corp. (see listing).

**IRON RANGE CABLE CO.**—See TeleSystems Corp.

**J. MELVIN ISETT**—607 Washington St., Huntingdon, Pa. Phone: 643-2001. Owns systems in Huntingdon & Saxton, Pa.

**ISLAND CABLE CO.**—2415 Bay Ave., Spray Beach, N.J. Phone: 492-2749. Owned and operated systems in N.J.: Beach Haven, Ship Bottom & Long Beach Twp. Executives: George Chasmar, pres.; Charles Beer, v.p. & treas.; Joseph Sayers, secy.

**JAMESTOWN CABLEVISION INC.**—112 E. 3rd St., Jamestown, N.Y. Phone: 487-1905. Holds franchises in Ellicott, Falconer & Jamestown, N.Y. Executives: Simon Goldman, pres.; Wallace Anderson, mgr.

**JEFFERSON CABLEVISION CORP.**—c/o Ben K. McKinnon, Radio WSGN, Penthouse, City Federal Bldg., Birmingham, Ala. Phone: 322-3434. Holds franchises in Homewood, Irondale & areas of Jefferson County, Ala. Ownership: Winston-Salem Bcstg. Stations (WSGN & WBGM (TV) Birmingham), H & B Communications (see listing), 40 local individuals. Executive: Ben McKinnon, pres.

**R.D. JENSEN**—345 Main St., Ketchikan, Alaska. Phone: 225-3875. Pres. of systems in Ketchikan and Sitka, which originate own signals on one channel. Ketchikan delivers CFTK-TV, Terrace, B.C., Canada on second channel.

**JERROLD CORP.**—15th & Lehigh, Philadelphia, Pa. Phone: 226-3456. Owns following systems: \*Lake Wales, Fla.; \*Collingswood, \*Fieldsboro, \*Haddon Twp., \*Lawnside, \*Monroe Twp., \*Mt. Holly, \*National Park & Pennsauken, N.J.; \*Amsterdam, \*Glens Falls, \*Gloversville, \*Hudson Falls, \*Johnstown, \*Moreau & \*S. Glens Falls, N.Y.; \*Shiremanstown & \*Upper Darby, Pa. Also 90% of system in \*Harrisburg, Pa. Half-ownership of systems in Melbourne-Eau Gallie, Ormond Beach & \*Volusia County, Fla.; Ottawa-Marseilles, Pontiac & Streator, Ill.; Logansport, Ind.; \*Pleasantville, N.J. Has 1/3 of systems in \*Delphi, Lafayette-W. Lafayette & \*Monticello, Ind.; Covington-Clifton Forge, Va. Has 25% of systems in Laurel, Okolona, Tupelo & West Point, Miss. Executives: Milton Shapp, chmn.; Robert Beisswenger, pres.; Joel P. Smith, community operations mgr.

**JFD ELECTRONICS**—3800 Lake Shore Dr., Chicago, Ill. Thru subsidiaries, holds franchises in Dwight & Waukegan, Ill.; Louisiana, Mo.

**DOUGLAS KAHLE**—See Multi-Pix.

**KANSAS CATV INC.**—103 W. Main St., Independence, Kan. Phone: 331-3630. Owned & operated Kan. systems: Chanute, Independence, Neodesha & \*Parsons. Executives: Alvin H. Hartman, chmn.; Monroe M. Rifkin, pres.

**KATAHDIN TV INC.**—Box 338, Island Falls, Me. Phone: 463-2250. Owns & operates system serving Island Falls & Patten, Me. Executives: Rodney H. Crockett, pres.; Malcolm E. York, v.p.; Clyde I. Swett, secy.-treas. Note: Katahdin TV is 40% owned by Houlton TV Inc. (see listing).

**KAYS INC.**—Box 817, Hays, Kan. Phone: 624-2578. Holds franchises in Goodland, Hays & Russell, Kan. Also licensee of KAYS-TV-AM Hays & KLOE-TV-AM Goodland. Executives: Ross Beach Jr., pres.; Robert E. Schmidt, v.p.

**KBC CORP.**—724 N. St. Marys St., San Antonio, Tex. Has system in Killeen, Tex.; holds franchise in Georgetown, Tex.; also has 50% of franchise in Taylor, Tex. Executives: W. S. Bain, pres.; W. T. Reichel, v.p. Note: KBC is controlled by Telephone Utilities Services Corp., which operates microwave facilities.

**KELA TELEVISION INC.**—Box 827, Chehalis, Wash. Phone: 748-3321. Has system in Chehalis, constructing in Centralia, Wash. Executive: Joe Chytil, pres.

**KENTUCKY CABLE TV INC.**—Owned by American Cable TV.

**KING COMMUNITY TV SERVICES**—38 Rivercrest Dr., Houston, Tex. Phone: 782-7367. Owns \*Fort Neches-Nederland, Tex. system; has 50% of system under construction in Lake Charles, La. (KAOK-CATV); franchise in Kenner, La. Executives: Robert V. King, pres.; Alfred Bell, v.p.; Frank Baltazar, secy.-operations dir.

**JOHN KIRBY**—Box 566, Effingham, Ill. Has interest in systems in Newton & \*Vandalia, Ill.

**R. D. KIRBY**—60 S. Main St., Hughesville, Pa. Phone: 584-3423. Owned & operated systems: Evers Grove, Hughesville & Picture Rocks, Pa.

**KIRCHNER TV CO.**—107 Keystone St., Meyersdale, Pa. Phone: 634-3551. Owned & operated Pa. systems: \*Garrett & Meyersdale. Executive: Robert Kirchner, pres.

**KONOCTI TV INC.**—Box 6436, Clearlake Highlands, Cal. Phone: 994-2628. Owned and operated Cal. systems: Clearlake Highlands, Clearlake Oaks & Kelseyville. Executives: William P. Brooks, v.p. & mgr.; M. W. Tingley, supr.

**EUGENE J. KUBARSKI**—655 Hill Ave., Hillsboro, Wis. Phone: 489-2321. Systems: Elroy, Hillsboro & Kendall, Wis.

**L. P. CABLE CORP.**—Box 2210, Springfield, Mass. Phone: 785-1201. Holds franchises in following Mass. communities: Great Barrington Lenox, Monson, Russell & Stockbridge. Owner: Springfield TV Bcstg.

**EDWARD LAMB ENTERPRISES**—Lamb Bldg., Toledo, O. Owns WICU-TV-AM Erie. Shares system in Salamanca, N.Y. with Joseph Hardy; in 1965, began construction, without franchises, in Fremont & Sandusky, O., as Greater Fremont Inc. & Greater Sandusky Inc.

**R. M. LaPORTE**—1709 N. Monroe, Tallahassee, Fla. Owned & operated systems: Ft. Pierce, Tallahassee & Vero Beach, Fla. Also v.p. of Texas Cablevision Corp. (see listing).

**JOHN R. LaRUE**—c/o Ronceverte TV Corp., Ronceverte, W.Va. Mgr. of Ronceverte system; pres. of franchise-holder in Lewisburg, W.Va.

**KYLE E. LAUGHLIN**—110 E. 5th St., Moscow, Ida. Phone: 882-1321. Partner of systems in Moscow, Ida.; Omak-Okanogan & Tonasket, Wash.; New Meadows & Riggins, Ida.

**CARLYLE D. LEEDS**—See Brader-Stephens-Leeds Group.

**R. A. LENNA**—See Jamestown Cablevision.

**LEWIS T. LEMIEUX**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 50% of Tele-Video Inc., which has 10% of Microwave Communication, common carrier, & 20% of Oroville Communications Corp. (see listing).

**LIN BCSTG.**—See Gregg Cablevision.

**LONG ISLAND CABLEVISION CORP.**—Rt. 58 & Osprey Ave., Riverhead, L.I., N.Y. Phone: 727-6300. Owned & operated systems: \*E. Hampton, Greenport, Riverhead, Sag Harbor, Shelter Island, Southampton & Southold, L.I., N.Y.; also serving Hampton Bays, Tiana, Quogue, Westhampton & Brookhaven. Executives: Philip J. Kenter, pres.; Joseph T. Lopez, treas.

**LONGVIEW PUBLISHING CO.**—See Cowlitz Cablevision.

**LOUISIANA CABLE INC.**—Moss Bldg., 1010 Clement St., Lake Charles, La. Has franchises in Jennings & Lake Charles. Executive: Edwin K. Crosley Jr.

**LOUISIANA CATV INC.**—Has system in Monroe, La.; part of Monroe Rifkin group (see listing).

**LYKENS TV EXTENSION CO. INC.**—582 Main St., Lykens, Pa. Phone: 453-7309. Owned & operated systems in Pa.; Elizabethville (Elizabethville TV Corp.); Lykens, Muncy (Muncy TV Corp.) & Hughesville (Muncy TV Corp.). Executives: Max E. Miller, pres.; Mark K. Shadle, mgr.

**MADAWASKA COMMUNITY TELEVISION LTD.**—See H & B Communications Corporation.



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**MAGIC MOUNTAIN CABLE CORP.**—1107 Lucas St., San Fernando, Cal. Phone: 361-2340. Owned & operated Cal. systems: \*San Fernando & \*Sylmar. Executives: Wesley E. Kent, pres.; Vaughn Squires, v.p.; Phyllis Havenner, secy.-treas.

**WILLIAM R. MAGINNIS**—114 S. Main, Yreka, Cal. Phone: 842-4228. Owns system in Happy Camp, Cal.; 50% of system in \*Mt. Shasta, Cal.; shares systems in Dunsmuir, Weed & Yreka, Cal.

**BOB MAGNESS**—233 E. Main, Bozeman, Mont. Phone: 586-6610. Owns 27.5% of Community TV Inc. (see listing); 50% of systems in DeLeon & Mineral Wells, Tex.; 50% of Western Microwave & Mountain Microwave, 100% of Carter Mountain Transmission, microwave common carriers.

**MAINE CABLEVISION INC.**—Owned by American Cable TV (see listing).

**KASMER MAJEWSKI**—413 Richland Ave., Wheeling, W.Va. Owns parts of systems in Warwood & Wellsburg, W.Va. (both with Walter Matkovich).

**MARCO ISLAND CABLEVISION INC.**—c/o Radio Naples Inc., Box 1128, Naples, Fla. Phone: 649-9191. Holds franchises in Isles of Capri & Marco Island, Fla. Owners: Radio Naples (WNOG & WNFM Naples) & Deltona Corp.

**A. E. MARTIN SR.**—407 N. Washington, Livingston, Tex. Phone: 427-4512. Owns following systems: \*Diboll & Livingston, Tex.

**MASTER TV ANTENNA SYSTEM**—P.O. Box 3144, Seattle, Wash. Ownership: Tele-Vue Systems Inc. (see listing). Dougal J. MacKenzie, manager.

**MASTER TV ANTENNA SYSTEM INC.**—Monticello, N.Y. Owned & operated N.Y. systems: \*Bethel & Monticello. Executive: Joseph Lorino, pres.

**WALTER MATKOVICH**—See Majewski.

**CLAIR R. MCCOLLOUGH**—See TV Community Services Inc.

**WM. W. McDONALD**—Pres. of Alabama TV Cable, v.p. of Georgia TV Cable.

**McGEEHEE VIDEO CO.**—See Southern Video Co.

**WILLIAM McKNIGHT**—See Clearview TV Cable Co.

**MEADVILLE MASTER ANTENNA INC.**—870 Market St., Meadville, Pa. Phone: 335-6288. Owns system serving Meadville & Conneaut Lake; eventually will serve Saegertown. Executives: George J. Barco, pres.; James J. Duratz, gen. mgr. Note: Barco & Duratz are pres. & v.p., respectively of Southwest Pa. Cable TV (see listing).

**MEL'S TV INC.**—Rio Nido Strip, Guerneville, Cal. Phone: 869-2871. Owned & operated systems: Cloverdale, Forestville, Guerneville, \*Healdsburg & \*Rio Nido, Cal. Executives: Mel Williams, pres.-owner; Charlotte Williams, v.p.; Philip Hagemann, treas.

**MEREDITH-AVCO INC.**—630 3rd Ave., New York, N.Y. Phone: 988-4550. Owns systems in Alexander City, Ozark & Talladega, Ala.; El Dorado & Magnolia, Ark.; \*Cocoa-Rockledge, \*Leesburg & Merritt Island, Fla.; Earlinton, Madisonville, Mayfield & Murray, Ky.; Brookhaven, Miss.; \*Kennett, Mo.; \*Newark, N.Y. Shares following systems with Jerold Corp.: Melbourne-Eau Gallie, Ormond Beach & \*Volusia County, Fla. Also, thru Tennessee Cablevision, has systems in \*Harriman, \*Kingston & Rockwood, Tenn. Executives: Frank P. Fogarty, pres.; Thomas J. Michel, exec. v.p.; Arthur Rasmussen, v.p.

**BRUCE MERRILL**—See American Cable TV.

**MEXICO CABLE TV INC.**—5 Main St., Mexico, Maine. Phone: 364-3019. Owned and operated Me. systems: \*Brunswick, Mexico & Norway-S. Paris. Executives: Lawrence M. Stanley, pres.; Walter Errington, v.p.; Leo Vaughn, secy.-treas. Note: Albert Ricci (see listing) also has interest in above systems.

**MEYER BCSTG. CO.**—Broadway at 4th, Bismarck, N.D. Phone: 223-0900. Shares franchises for Bismarck & Minot A.F.B.

**MIDCONTINENT BCSTG. CO.**—13th & Phillips Ave., Sioux Falls, S.D. Phone: 336-1100. Owns system in York, Neb.; holds franchises in Seward, Neb.; Highmore, Miller, Pierre, Redfield & Webster, S.D.; shares franchise in Storm Lake, Ia.; has share of franchise in Madison, Wis. Ownership: Joseph L. Floyd, pres.; N. L. Bentson, v.p.; Edmund R. Ruben, secy.-treas.; 1/3 each.

**MID-HUDSON CABLEVISION INC.**—445 Warren St., Hudson N.Y. Holds franchises in Athens, Catskill & Hudson, N.Y. Owner: George I. Reynolds Jr. Note: Reynolds & Bruce Merrill form Eastern Cablevision Inc., Connecticut applicant.

**MIDWEST VIDEO CORP.**—1255 Tower Bldg., Little Rock, Ark. Phone: 375-8885. Owned & operated systems: Greenville, Miss.; \*Dexter & Poplar Bluff, Mo.; Clovis, N.M.; Rapid City, S.D.; Austin, Bryan, Paris & Victoria, Tex. Executive: G. R. Morrell, exec. v.p. Note: Midwest Video has subsidiary Black Hills Video Corp., microwave common carrier.

## Group CATV Ownership



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**MIDWEST VIDEO ELECTRONICS INC.**—804 Keenan St., Rhinelander, Wis. Has systems in Parish, Rhinelander & Tomahawk, Wis. Partial ownership: Joseph C. Poire, 12.5%; Richard H. Plunkett, 12.5% Theodore J. Swanson, 24.5%.

**RAY V. MILLER GROUP**—15841 Silver Star Lane, Saugus, Cal. Phone: 259-0677. Owned & operated systems: Palmdale, Cal. (Clear Cable Co. Inc.; Miller pres., Richard Bookmyer, v.p., Dave McKay, secy.); \*Calabasas, Cal. (Century Cable Co. Inc.; Ray V. Miller, pres.; George M. Acker, v.p.) Miller & Acker own 1/3 each of Tru-Color Cable T.V. Systems Inc., Agoura, Cal.

**MILLERSBURG COMMUNITY TV INC.**—4 N. Washington St., Millersburg, O. Phone: 674-2056. Owned & operated systems: Killbuck, \*Loudenville, Millersburg & \*Shreve, O. Executives: Rudy H. Eppley, pres.; William C. Fyers, v.p.; Ralph R. Keller, secy.-treas. Note: Eppley also owns system in Glenmont, O.

**MINNESOTA ALL-CHANNEL CABLEVISION**—c/o Telesis Corp., 300 Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. Holds following Minn. franchises: Albany, Alexandria, Glenwood, Long Prairie, Melrose, Sauk Centre, Staples & Wadena. Ownership: Telesis Corp., 80%; Central Minn. TV Co., 20%. Officers: Joseph O. Perino, pres.; Thomas K. Barnes, exec. v.p.; Richard F. Shively, v.p.; John J. McCarten, secy.; Glen Flint, treas. Telesis is shared by Shively (also has 19% of WLKY-TV Louisville) & Ferris E. Traylor (also has 18.3% of Polaris Corp., which has WTVW Evansville, KTHI-TV Fargo & KCND-TV Pembina). Central Minn. TV licensee of KCMT(TV) Alexandria & KNMT (TV) Walker, principals: Perino, pres., 3.06%; Barnes, v.p. 26% (also has 5% of KSOO-TV Sioux Falls); McCarten, secy.-treas., 3.05%; Julius Hetland, 15%; Lee H. Johnson & Kenneth C. Bechtel, 3.06% each.

**MINNESOTA CATV INC.**—629 S. Front St., Mankato, Minn. Phone: 388-2966. Has system in Mankato. Majority owner, Narragansett Corp., Providence, R.I.; Rifkin Group has share (see listing).

**MISSION CABLE CO.**—See Trans-Video Corp.

**THOMAS W. MITCHELL**—See Cable TV Co. of Colo.

**MODERN ELECTRONICS CO.**—222 North St., Cleveland, Miss. Has share of systems in Cleveland & Winona, Miss. Modern Electronics is a microwave common carrier. Owners: J. E. Wolfe & C. F. Cress, partners.

**ROBERT MONROE**—c/o Jefferson Cable Corp., 1911 Monticello Rd., Charlottesville, Va. Phone: 196-4154. Pres. of systems in Charlottesville-Waynesboro & \*Richmond, Va.

**EMERSON B. MORGAN**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 37.4% of Cable Antenna Management Corp., which has 12.5% of Microwave Communications, common carrier, & 25% of Oroville Communications Corp. (see listing).

**J. J. MUELLER**—c/o Manchester TV Corp., Rt. 7, Manchester, Vt. Phone: 362-2608. Owned & operated systems: \*Arlington, \*Bondville, \*Dorset & Manchester, Vt.; also Granville Cablevision, \*Granville, N.Y.

**MULTI CHANNEL CABLE CO.**—Box 1384, Portsmouth, O. Phone: 353-3149. Holds franchises in Paducah & St. Matthews, Ky.; Chesapeake, Mansfield, Peebles, Rittman, South Point, West Union & Whitehall, O.; also has 80% of system under construction in Dalton, Ga. Executives: E. L. Glockner, pres.; John W. Berndt, v.p.

(Continued on next page)

TOTAL CATV SERVICE

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**MULTI-CHANNEL CABLE TV INC.**—Subsidiary of JFD Electronics (see listing).

**MULTI-PIX INC.**—210 W. 3rd St., Alliance, Neb. Phone: 762-4830. Owned & operated systems: Burley, Ida.; Alliance, Kimball & \*Ogallala, Neb. Executives: Edwin Tornberg, chmn.; Douglas K. Kahle, pres.; 50% each. Note: Kahle also has 1/3 of Lamar, Colo. system. Tornberg & Kahle share KBND Bend, Ore.

**MUNICIPAL TV CORP.**—Executive office: 116 E. Independence St., Shamokin, Pa. Phone: 8-4451. Central accounting office: 108 S. 10th St., Sunbury, Pa. Phone: 286-5951. Owned & operated systems in Pa.; Bloomsburg, Selinsgrove & Shamokin. Note: Interlocking ownership with B.K.P. TV Systems Inc., Sunbury, Pa. Executives: John L. Pipa, treas.; Elwood M. Miller, mgr. (Bloomsburg); Daniel M. Kearney, secy. (Selinsgrove); George D. Miller, mgr. (Sunbury).

**NARRAGANSETT CAPITAL CO.**—Providence, R.I. Majority owner of systems in Monroe, La. (La. CATV Inc.) & Mankato, Minn. (Minn. CATV Inc.).

**NATIONAL GENERAL CORP.**—9570 Wilshire Blvd., Beverly Hills, Cal. Owns (through subsidiaries) systems in: Alpena, Mich.; Biloxi & Hattiesburg, Miss.; Williamsport, Pa.; Logan-Man, W.Va. Executives: Irving H. Levin, pres.; Alan May, Richard Graff & Albert Jaeger, v.p.s.

**NATIONAL TELINE CORP.**—235 Bear Hill Rd., Waltham, Mass. Phone: 891-5480. Holds franchises in Baxter Springs & Columbus, Kan. Principals: William K. Headley, pres.; Richard Surprenant, v.p.-treas. Also systems in Jasper, Ala. (Southern Teline); Paragould, Ark.; Commerce-Miami, Okla.; \*Caruthersville-Hayti, Mo. (Boothel Video). Note: Headley also is v.p. of Fergus Falls, Minn. system.

**NATIONAL TRANS-VIDEO INC.**—403 S. Akard St., Dallas, Tex. Phone: 741-3464. Owned & operated systems: Russellville, Ala.; Burbank & Glendale, Cal.; West Point, Ga.; Jacksonville, Ill.; Estherville, Ia.; Natchez, Miss.; Phillipsburg, N.J.; Hobbs, N.M.; Easton, Emmaus & Oil City, Pa.; Bristol, Elizabethton, Johnson City & Morristown, Tenn.; Bristol, Va. Also owns or controls Canadian systems in Shawinigan Falls & Trois Rivieres, Que. Executive: B. D. Jarvis, pres.

**WILLIAM O. NEAL**—See Video Cable Systems.

**ROBERT NEATHERY**—24 Court Square, West Plains, Mo. Phone: 256-3666. Shares or owns systems in Alton, \*Fredericktown, West Plains & Willow Springs. Neathery also owns several radio stations (see Broadcaster-CATV Ownership).

**NEPTUNE BCSTG.**—See Rust Craft.

**NEWCHANNELS CORP.**—1030 James St., Syracuse, N.Y. Phone: 474-3911. Holds franchises in Camillus, E. Syracuse, Liverpool, Manlius & Newark, N.Y. Owns system in Anniston, Ala.; has majority interest in system in Rome, N.Y. Also owns Eastern Microwave Inc. & systems in Carthage, Delhi, Malone, Ogdensburg, Oneonta & Sidney, N.Y. Executives: E. R. Vadeboncoeur, pres.; W. J. Calsam, v.p.-mgr.; Joel Fleming, operations mgr.; A. J. Eicholzer, chief engineer. Ownership: Newhouse Bcstg., 100%. Note: Also has Newhouse Microwave Inc., common carrier applicant.

**NEWHOUSE BCSTG. CORP.**—See NewChannels Corp.

**NICHOLAS RADIO & TV SERVICE INC.**—Rt. 17, Box 164, Olean, N.Y. Phone: 372-2212. Has systems in Olean & Portville, N.Y. (Butternut Brook Cable). Executive: Oliver L. Nicholas, pres.

**MAURICE NIXON**—400 N. Oak, Mineral Wells, Tex. Phone: 325-5101. Has 50% of systems in De Leon & Mineral Wells.

**NORFOLK-PORTSMOUTH NEWSPAPERS INC.**—150 W. Brambleton Ave., Norfolk, Va. Phone: 625-1431. As TeleCable Corporation, operates system at Beckley, W.Va. (d/b as Beckley TeleCable); has system under construction at Princeton, W.Va. (d/b as Princeton TeleCable). As Southern Communications Corp. (d/b as Roanoke Rapids TeleCable), has system in Roanoke Rapids, N.C.; plans system in Weidon, N.C. Firm owns WTAR-

TV Norfolk & WFMY-TV Greensboro, N.C. Executives: Frank Batten, pres.; P. S. Huber Jr., v.p.; J. W. Diederich, v.p.-treas.; Lee Coleman Kitchin, operations v.p. & secy.; Richard D. Roberts, asst. secy.

**NORTH CAROLINA TV CABLE INC.**—207 S. Grant St., FitzGerald, Ga. Owned & operated N.C. systems: \*Lenoir & \*Marion. Executives: William W. McDonald, pres.; S. P. McDonald Jr., v.p.; S. P. McDonald III, secy. (see also listing for Ga. TV Cable).

**NORTH CENTRAL VIDEO INC.**—Box 458, 214 Rochester State Bank Bldg., Rochester, Minn. Phone: 282-9620. Owns systems in \*Babbitt & Ely, Minn.; 40% of system in Stevens Point, Wis. Also owns Midwestern Relay Inc., microwave common carrier. Owners, officers & dirs.: Joseph C. Poire, pres., 22%; Vincent Hallett, v.p., 11%; Richard H. Plunkett, secy., 19.5%; Dr. H. A. Wentz, treas., 5%; Dr. Conrad Barrs, 5%; Dr. Henry F. Burick, 5%; Dr. James R. Doyle, 10%; F. J. O'Brien, 5%; Robert Waswo, 5%; Robert Lundin, 5%; Catherine M. Poire, 2.5%; Edward Foster, 5%.

**NORTHERN CALIFORNIA CABLE TV CO.**—Subsidiary of Central Cal. Communications Corp. (see listing).

**NORTHERN VIDEO INC.**—Houghton St., Ontonagon, Mich. Phone: 884-4640. Owned & operated systems: L'Anse & Ontonagon, Mich. Executives: Arnold Dallavalle, pres.; Calvin Carlson, secy.-treas.

**RAY NORTON**—See General Sales & Service.

**OCEAN COUNTY TV CABLE CO.**—Subsidiary of International Equity Corp. (see listing).

**OHIO VALLEY CABLE CORP.**—405 2nd, Marietta, O. Phone: 373-9451. Owned & operated systems: Crooksville, Marietta & Roseville, O.; Belmont, Parsons, Sistersville, Saint Marys & Williamstown, W.Va. Also shares system in Waycross, Ga. Executives: Ralph Shepler, pres.; Chris Thorniley, v.p.; Harry Harkins, secy.; J. D. Cutlip, treas. Note: Shepler is v.p. & Harkins secy.-treas. of Gainesville, Fla. system. Harkins also is pres. of systems in Belington, New Martinville & Webster Springs, W.Va.

**OHIO VALLEY PUBLISHING CO.**—Pomeroy, O. Phone: 992-2157. Shares franchises in Middleport & Pomeroy, O., with Tower Antennas Inc. Executive: Robert S. Owen, pres.

**PETER C. OLMSTEAD**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Has 26.6% of Cable Antenna Management Corp., which has 12.5% of Microwave Communications, common carrier, & 25% of Oroville Communications Corp. (see listing).

**ONEIDA CABLE TV CO. INC.**—Utica N.Y. Holds franchises in Lyons Falls & Port Leyden, N.Y. Representative: Robert F. Helmer.

**FARNELL O'QUINN**—c/o Radio Station WHAB, Box 389, Baxley, Ga. Phone: 367-3000. Shares franchise in Baxley; holds franchise in Glenville, Ga.

**OREGON BROADCASTING CO.**—Box 1189, Medford, Ore. Phone: 773-6061. Owned & operated systems: Ashland, \*Central Point, Grants Pass, Klamath Falls, Medford & Roseburg, Ore. Executive: Everett A. Faber, pres.

**OREGON CATV INC.**—1316 Adams St., La Grande, Ore. Phone: 963-3631. Owned & operated systems: Baker, La Grande & Union, Ore. Executives: John Henderson, chmn.; Monroe Rifkin, pres. Owner: 60 Trust, investment firm in turn owned by employees pension fund of Textron Inc.

**OROVILLE COMMUNICATIONS CORP.**—2128 Myers St., Oroville, Cal. Phone: 533-0898. Owned & operated Cal. systems: \*Marysville, Oroville & \*Yuba City. Ownership: Telezone Inc. & Dormant Investment Corp., 27.5% each; Cable Antenna Management Corp., 25%; Tele-Video Inc., 20% (see listing for each in this section).

**PACIFIC NORTHWEST TV INC.**—See American Cablevision.

**PACIFIC VIDEO CABLE CO.**—See Trans-Video Corp.

**PACIFICA CABLE TV CO.**—See Clearview Cable Systems.

**PALMER BROADCASTING CO.**—805 Brady St., Davenport, Ia. Phone: 324-1661. Owns systems in Palm Desert, Cal.; Naples & Vanderbilt Beach, Fla. Executives: D. D. Palmer, pres.-treas.; Paul A. Loyet, v.p.; William D. Wagner v.p.-secy.

**PALMER MEDIA GROUP**—3150 N. Market St., Shreveport, La. Phone: 425-2422. Owned & operated systems: Camden, \*Hot Springs & \*Prescott, Ark.; \*Vicksburg, Miss.; \*Henderson, \*Kilgore & \*Longview, Tex. Ownership interlocks with KTAL-TV-FM & KCMC Shreveport-Texarkana & KAMD Camden. Executives: Walter E. Hussman, pres.; David P. Mooney, v.p.; Richard S. Arnold, secy.-treas.

**PAPER CITY TV CABLE CORP.**—See United Cablevision Inc.

**LEON N. PAPERNOW**—989 Corsica Dr., Pacific Palisades, Cal. Phone: 454-8992. Has 20% of Community Cablecasting (see listing).

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## Group CATV Ownership

**PATCHOGUE BCSTG. CO. INC.**—Box 651, Patchogue, N.Y. Phone: 475-4600. Holds franchises in Brookhaven & Riverhead, N.Y. Executives: Lee Morrison, pres.; Morton Morrison, v.p.

**PENINSULA BCSTG. CORP.**—Box 481, Hampton, Va. Phone: 722-6331. Holds franchises in Exmore, Hampton, Onancock, Parkley & Williamsburg, Va. Also owns WVEC-TV-AM-FM Hampton-Norfolk. Executive: Thomas P. Chisman, pres.

**JAMES PENO**—McLaughlin St., Curwensville, Pa. Owned & operated Pa. systems: Curwensville & \*Irvana.

**PEOPLES BCSTG. CO.**—252 N. Queen St., Lancaster, Pa. Phone: 394-7261. Holds franchises in Lancaster & Manheim, Twp., Pa. Also owns WLAN AM-FM Lancaster. Executive: F. H. Altdoerfer, pres.

**VINCENT A. PEPPER**—See Smith & Pepper.

**PGR ENTERPRISES INC.**—705 Ring Bldg., Washington 5, D.C. Phone: 338-0343. Owned & operated systems: Appalachia, Big Stone Gap & Norton, Va. Executive: Frank M. Russell, pres.

**DOUGLAS PHILLIPS**—118 E. North Ave., Flora, Ill. Phone: 662-5066. Owns systems in Flora & Salem, Ill.

**HAROLD E. PHILLIPS**—See Fidelity Cables Inc.

**PIONEER VALLEY CABLEVISION INC.**—15 Hastings Ave., Keene, N.H. Owns & operates systems serving Greenfield, Millers Falls, \*Monson, Montague, Shelburne Falls & Ware, Mass. Owners: Albert Ricci, Charles N. DeRose, James R. Crowe, William Dwight Jr., Bernard M. Crosby & Telesystems Corp. Note: See also listing for Albert Ricci.

**RICHARD H. PLUNKETT**—Has 28% of Fairmont, Minn. system; 12.5% of Parish & Rhinelander, Wis. systems. Secy. of Midwest Relays Inc., microwave operator. Also has 19.5% of North Central Video (see listing).

**JOSEPH C. POIRE**—411 N. North Ave., Fairmont, Minn. Phone: 235-9629. Has 28% of Fairmont, Minn. system; 22% of North Central Video (see listing); 12.5% of Parish & Rhinelander, Wis. systems (Midwest Video Electronics).

**WILTON HARVEY POLLARD**—250 Governor Dr., Huntsville, Ala. Phone: 534-4549. Pres.-owner of systems in Guntersville & Huntsville, Ala.; also has WBHP Huntsville.

**QUINCY CABLEVISION INC.**—c/o Quincy Herald-Whig, Herald Sq., Quincy, Ill. Holds franchises in Quincy, Ill. & Keokuk, Ia. Ownership: Quincy Newspapers (WGEM-TV-AM-FM Quincy) & Continental Cablevision (see listing). Officers: H. I. Grousbeck, pres.; A. B. Hostetter Jr., v.p.-treas.

**QUINCY NEWSPAPERS**—See Quincy Cablevision.

**R & B CABLE TV CORP.**—E. Sheridan Ave., Cody, Wyo. Phone: 587-2219. Owned & operated systems in Wyo.; Cody & Powell. Note: Owned by Community TV Inc. (see listing).

**RAINELLE TV CORP.**—Box 247, Rainelle, W. Va. Phone: 438-8503. Owned & operated systems: East Rainelle & Rainelle, W. Va. Executive: J. A. Decker.

**PAUL L. & ROBERT P. REED**—104 Main St., Stamford, N.Y. Own systems in Grand Gorge & Stamford, N.Y.

**REEVES BCSTG. CORP.**—Box 879, Charleston, S.C. Phone: 884-4141. Owned & operated systems: Gadsden & Opelika, Ala.; \*South Shore, Ky.; Caribou-Loring AFB, Ft. Fairfield, \*Limestone & Presque Isle, Me.; \*Ontario, Portsmouth & Wheelersburg, O.; \*Enid, Okla.; & \*Uniontown, Pa.; \*Aiken, \*Bennettsville, \*Manning & \*McCull, S.C.; Grundy, Richlands & Tazewell, Va. Executives: Hazard E. Reeves, chmn.; J. Drayton Hastie, pres.; Dale Knievel, CATV coordinator.

**REGO INDUSTRIES**—830 Monroe St., Hoboken, N.J. Phone: 656-2020. Shares franchises in E. Liverpool & Wellsville, O. (CATV of Ohio Valley) Executive: Theodore B. Baum, exec. v.p. Note: Rego also owns Viking Cable, equipment mfr.

**W. T. REICHEL**—See KBC Corp.

**C. E. REINHARD**—155 Broad St., Stroudsburg, Pa. Phone: 421-0780. Is pres. of systems in Leighton (Carbon Cable TV) & Stroudsburg-E. Stroudsburg (Blue Ridge Bcstrs.), Pa.

**RETEL CO.**—1836 Hayes Ave., Williamsport, Pa. Phone: 998-8347. Owned & operated Pa. systems: Canton & Williamsport. Owner: George L. Hughes.

**CHARLES REYNOLDS**—1109½ Main, Commerce, Tex. Phone: 886-6656. Pres. of systems in Commerce & Cooper, Tex.

**ALBERT J. RICCI**—15 Hastings Ave., Keene, N.H. Phone: 352-7724. Owns systems in \*Hoosick-Hoosick Falls, N.Y.; \*White Creek, N.Y.; Bennington, Vt. Heads Pioneer Valley Cablevision (see listing). Pres. of Better TV Inc. of Orange County (see listing) & Better TV Inc. of Dutchess County (Paul Hancock, v.p.), which has franchises in Beacon, Fishkill & Hyde Park, N.Y. Ricci also has interest in Mexico Cable TV (see listing); Nor-Par Cablevision Inc., Norway-S. Paris, Me.; Twin State TV Inc., Lebanon, N.H.

**MONROE RIFKIN GROUP**—c/o Daniels Management Co., 2930 E. 3rd Ave., Denver, Colo. Phone: 388-5880. Connected with following: CATV Inc., Kansas CATV Inc., Louisiana CATV Inc., Minnesota CATV Inc. & Western CATV Inc. (see listing for each); also systems in \*Arvin & Tehachapi, Cal., Ft. Madison, Ia. Executives: Monroe Rifkin, pres.; Richard Zell, secy.-treas. Explanatory note: Rifkin, thru management activities at Daniels Management Co., is nominally pres. of above systems. He does not personally own any cable systems, but in certain cases, does hold options to acquire minority interests & actually owns minority interests in several systems.

**JOHN RIGAS**—218 N. Findley St., Punxsutawney, Pa. Officer of systems in Wellsville, N.Y.; Coudersport, Punxsutawney & Reynoldsville-Sykesville, Pa.

**RKO GENERAL**—See Vumore Co. and H & B Communications.

**ROANOKE RAPIDS TELECABLE**—See Norfolk-Portsmouth Newspapers.

**ROCKINGHAM-HAMLET CABLEVISION INC.**—c/o Jack Younts, Box 570, Southern Pines, N.C. Holds franchises in Rockingham & Hamlet, N.C. Executive: Jack Younts, exec. v.p.

**ROLLINS CABLEVISION**—414 French St., Wilmington, Del. Phone: 658-7127. Has franchises in Wilmington-New Castle County, Del. Wholly owned by Rollins Inc. Executives: O. Wayne Rollins, pres.; R. Randall Rollins, exec. v.p.; G. Russell Chambers, dir. of engineering.

**ROWAN'S TV INC.**—790 5th St., Madras, Ore. Phone: 475-2969. Owned & operated systems in Ore.; Culver & Madras. Executives: James P. Rowan, pres.-mgr.; Rodney L. Gregg, v.p.; John M. Watts, secy.-treas.

**ROWLEY UNITED PENSION FUND**—314 S. Harwood St., Dallas, Tex. Has systems in Fayetteville, Lawrenceburg & Pulaski, Tenn. Executive: Frank M. Dowd, pres. (see also listing for Rowley United Theatres, below.)

**ROWLEY UNITED THEATRES INC.**—314 S. Harwood St., Dallas, Tex. Owns or shares systems in Ft. Smith, Ark.; Marysville, Kan.; Beatrice, Neb.; Alamogordo, N.M. (40%); McAlester & Sallisaw, Okla.; Laredo, Tex. Executives: John H. Rowley, pres.; Frank M. Dowd, v.p.-treas. (See also listing for Rowley United Pension Fund, above.)

**FRANK M. RUSSELL**—See PGR Enterprises Inc.

**RUST CRAFT BCSTG. CO.**—WSTV Broadcast Center, Steubenville, O. Phone: 282-0911. Thru subsidiary Neptune Bcstg., has systems in \*Carrollton, Martins Ferry & Steubenville, O. Also shares Columbiana CATV Inc. & Stark CATV Inc. (see listings).

**ST. JOHNSBURY COMMUNITY TV CORP.**—83 Eastern Ave., St. Johnsbury, Vt. Phone: 784-2870. Owned & operated Vt. systems: Lyndonville & St. Johnsbury. Executives: Leon A. Story, pres.; Fred Baldwin, v.p.; Eugene F. Ellingwood Jr., treas.

**E. NICHOLAS SANGUINETTI**—2301 Des-Ormeaux, Montreal, Que., Canada. Phone: 254-4994. Shares systems in Barre, Vt. & Baraboo, Wis.

**SANTIAM CABLE-VISION INC.**—Box 216, Mill City, Ore. Phone: 897-2777. Owned & operated systems: \*Detroit, Idanha & Mill City, Ore. Executive: Orville J. Brown, mgr.

**SARASOTA CENTRAL ANTENNA NETWORK INC.**—415 S. Pineapple Ave., Sarasota, Fla. Phone: 958-2989. Owned & operated systems: Sarasota & \*Venice Gardens, Fla. Executive: Charles A. Guess, mgr. Ownership: SCAN is a subsidiary of International Equity Corp. (see listing).

**WILLIAM D. SAVOY**—See TelStar Enterprises.

**PAUL J. SCHMITT**—315 E. Grant St., Minneapolis, Minn. Phone: 339-2224. Pres. of following systems: Benson & Willmar, Minn. (Willmar Video); Yucca Valley, Cal. (Hi-Desert TV Cable). Also pres. of Minnesota Microwave Inc.

**D. H. SCHOENER**—208 Port Clinton Ave., Hamburg, Pa. Phone: 562-2572. Owned & operated Pa. systems: Hamburg & \*Shoemakersville.

**KENNETH SCHUELEIN**—c/o Western CATV Inc., Box 770, 210 N. Okla., Elk City, Okla. Phone: 225-3244. Schuelein shares, with wife Maxine, 49% of Western TV Relay Inc., common carrier; he also is mgr. of Elk City system.

**SCOTT COUNTY BCSTG. CO.**—Box 188, Forest, Miss. Phone: 443-7001. Has following Miss. franchises: Carthage, Forest, Morton & Union. Owners: Roth E. Hook, Hugh Hughes & William Weems. Note: See also listing for Hook, Hughes & Hook also have share of Philadelphia, Miss. franchise.

**SCRIPPS-HOWARD BCSTG.**—See Telerama Inc.

(Continued on next page)

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**SEEMORE TV CO. INC.**—Box 881, Bastrop, La. Holds franchises in Bastrop & Tallulah, La. Executives: Roth E. Hook, pres. (see listing); Jerry Caddy, v.p.; Lucille Hook, secy.-treas. Note: See also individual listing for Hook.

**SEE-MORE INC.**—305 W. Main St., Quanah, Tex. Phone: 663-2621. Owned & operated systems: Chadron, \*Crawford & \*Gordon, Neb.; Marietta, Okla.; Canadian & Quanah, Tex. Executives: Amos Page, pres.; R. Herschel Tyler, v.p.; J. M. Orr, secy.; John Holton, treas.

**SEE-TV**—Box 1457, Eugene, Ore. Phone: 342-3212. Manages systems in Bend, Corvallis, Newport, Sweet Home & Toledo, Ore. Officers (of systems): Ray F. Siegenthaler, pres.; Edwin E. Cone, v.p.; William D. Elkins, secy.-treas. Note: See-TV, responsible for management of above systems, is a partnership consisting of Siegenthaler & Elkins; Mr. Cone is not active in management.

**SENECA RADIO CORP.**—Box 589, Fostoria, O. Phone: 435-5666. Holds franchises in Bowling Green & Cygnet, O. Also is licensee of WFOB Fostoria. Executive: Mel Murray, v.p.; Roger Wise, gen. mgr.

**SERVICE ELECTRIC TV CABLE CO. INC.**—206-208 E. 3rd St., Bethlehem, Pa. Phone: 868-5301. Owned and operated systems: Allentown, Bethlehem, Hazleton, Laurel Run, Mahanoy City, St. Clair, Tamaqua & Wilkes-Barre, Pa. Executive: John Watson, owner. Note: Watson also has 25% of Penn Service Microwave.

**SEVEN HILLS ANTENNA CORP.**—1107 E. Main St., Barstow, Cal. Phone: 256-6531. Owned & operated systems: San Pedro & Tujunga, Cal. Executives: Dean M. DeVoe, pres.; Thomas R. Bridges, v.p.; Harry A. Ford, secy.-treas. Note: DeVoe also has share of system in Malibu, Cal.; Bridges also has 50% of Tele-Video Inc. (see listing).

**G. RICHARD SHAFTO**—See Cosmos Cablevision.

**V. E. SHARAR**—See Clearview Cable Systems.

**SHENANDOAH TELEPHONE CO.**—Edinburg, Va. Phone: 984-4141. Holds permits for Edinburg, Mt. Jackson, New Market & Strasburg, Va. Executive: Warren B. French Jr., v.p.-mgr.

**SHICKSHINNY TV CO. INC.**—141 West Shawnee Ave., Plymouth, Pa. Phone: 779-1291. Owned & operated Pa. systems; Shickshinny-Mocanagua, Millville & Orangeville, Pa. Executive: N. R. Jones, pres.-treas.

**RICHARD F. SHIVELY**—See Telesis Corp.

**SHORE TV CO. INC.**—300 Clark Ave., Pocomoke City, Md. Phone: 957-3770. Owns systems in Pocomoke City & Snow Hill, Md. Executive: Kenneth R. Mason, pres.

**SIERRA TV CABLE CO.**—Subsidiary of Standard Radio & TV Co. (see listing).

**GEORGE L. SISSON JR.**—See Vision-Cable of Rhode Island.

**SKAGIT TV CABLE CO. INC.**—1616 Norton Bldg., Seattle, Wash. Phone: 622-4984. Owned & operated Wash. systems: Anacortes, Burlington, Mount Vernon & Sedro Woolley. Also affiliated with Telecable Inc., which has systems in Bellingham, \*Bremerton, Longview & \*Olympia, Wash. Executives: Richard Evanson, pres.; Frank Cohee, v.p. Telecable also has interest in Cable TV of Yakima Valley (see listing).

**ALAN B. SKUBA**—1217 A. Valley Blvd., Escondido, Cal. Pres. of system under construction in Escondido; also has share of San Diego CATV, licensed to serve San Diego County.

**E. ETRATFORD SMITH**—See Smith & Pepper.

**ERNEST P. SMITH**—See Etna-Fort Jones TV.

**SMITH & PEPPER**—1101 17th St. N.W., Washington, D.C. Phone: 393-7030. E. Stratford Smith & Vincent A. Pepper have system in Othello, Wash.; also share system in LaFollette, Tenn.

**SOUTH JERSEY CABLE TV CORP.**—Subsidiary of Jerrold Corp. (see listing).

**SOUTHERN COMMUNICATIONS CORP.**—See Norfolk-Portsmouth Newspapers.

**SOUTHERN MINNESOTA VIDEO CORP.**—Holds franchises in Preston & Spring Valley, Minn. Principals: Obed S. Borgen, pres.; David Joerg.

**SOUTHERN OHIO CABLE-VISION CO. INC.**—Tobacco Square, Maysville, Ky. Phone: 564-3361. Owned & operated systems: Flemingsburg & Maysville, Ky.; Aberdeen & Manchester, O. Executives: John W. Betts, pres.; Charles P. Clarke, v.p.; James M. Finch Jr., v.p. Also owns WFTM Maysville, Ky. (Standard Tobacco Co. Inc.).

**SOUTHERN TELEVISION SYSTEMS CORP.**—Box 146, Cisco, Tex. Owned & operated systems: Cisco and Eastland, Tex. Executive: G. R. Mazur, pres.

**SOUTHERN TELINE CO.**—Affiliated with National Teline Corp. (see listing).

**SOUTHERN VIDEO CO. (formerly McGeehee Video Co.)**—Box 428, McGeehee, Ark. Phone: 222-5082. Owned & operated Ark. systems; \*Dermott, \*Lake Village & McGeehee. Owner: Philip A. Farr Jr.

**SOUTHWEST CATV INC.**—1620 Fannin Bldg., Houston, Tex. Holds franchises for following Tex. communities: Alamo, Brownsville, Donna, Edinburg, Hebbornville, McAllen, Mercedes, Mission-Pharr & San Benito. Ownership: Lester Kamin (KXYZ Houston).

**SOUTHWEST PENNSYLVANIA CABLE TV INC.**—401 3rd St., California, Pa. Is constructing system to serve California & W. Brownsville, Pa.; also holds franchise for Roscoe Borough, Pa. Executives: George J. Barco, pres.; James J. Duratz, v.p. Note: Barco & Duratz are pres. & gen. mgr., respectively, of Meadville Master Antenna (see listing).

**SPENCER-KENNEDY LABS**—1320 Soldiers Field Rd., Boston, Mass. Owns, or has interest in, following systems: Savannah, Ga.; \*Christopher & Mt. Vernon, Ill.; De Ridder, Houma & Leesville, La.; Fairbury, Neb.; Blackwell & Tonkawa, Okla.

**STANDARD RADIO & TV CO.**—645 Park Ave., Box 1188, San Jose, Cal. Has subsidiary Sierra TV Cable Co. & is licensee of KNTV (TV) San Jose. Holds franchise in Chico, Cal.; is constructing in Grass Valley, Cal. Also shares franchise in San Jose. Executive: Allen T. Gilliland, pres.

**STARK CATV INC.**—Holds franchises in Canton, Jackson, Perry & Plain Twps., all O. Ownership: Neptune Bcstg. (subsidiary of Rust Craft) & Brush-Moore Newspapers. Officers: G. Gordon Strong, pres.; Samuel Kruglak, secy.; Leonard L. Crossley, treas.

**STAUFFER PUBLICATIONS INC.**—Box 119, Topeka, Kan. Holds franchises in Arkansas City & Pittsburg, Kan.

**STEEL VALLEY CABLEVISION INC.**—Subsidiary of Centre Video Corp. (see listing).

**STANLEY G. STEPHENS**—See Brader-Stephens-Leeds Group.

**FRED STEVENSON**—317 N. 2nd St., Rogers, Ark. Phone: 636-3400. Stevenson is pres. of system in Rogers, Ark.; exec. v.p. at Nevada, Mo.

**STORER BCSTG. CO.**—338 S. Western Ave., Los Angeles. Owns subsidiary Storer Cable TV Inc. (see listing). Executives: Terry Lee, v.p., planning & development; A. C. R. Stone, business mgr., CATV div.

**STORER CABLE TV INC.**—338 S. Western Ave., Los Angeles, Cal. Phone: 385-2056. Owns systems in Fillmore, Manhattan Beach, Meiner's Oaks, Oakview, Ojai, Santa Paula, Thousand Oaks, Victorville & Wrightwood, Cal. Ownership: Storer Bcstg., 100%.

**SUBURBAN CABLE TV CO. INC.**—Subsidiary of Triangle Publications (see listing).

**SUBURBAN TV SERVICES INC.**—Subsidiary of Universal Cablevision Inc. (see listing).

**GEORGE H. SUTTON GROUP**—Burnsville, W.Va. Phone: 853-3271. Owned & operated W.Va. systems: Buckhannon, Burnsville, Glenville, Marlinton & Spencer. Executives: George H. Sutton, pres.; Staunton C. Trimble, secy.

**THEODORE J. SWANSON**—Has 24.5% of Midwest Video Electronics (Parish & Rhineland, Wis. systems); v.p. of Midwestern Relay Inc., microwave operator. Also associated with Joseph Polre group.

**SYSTEMS MANAGEMENT CO.**—280 Columbine St., Denver, Colo. Phone: 338-6431. Operated systems: Alamosa, Boulder, Delta, Grand Junction, La. Jara, Leadville, Manitou Springs, Monte Vista & Salda, Colo.; Deadwood-Lead, S.D.; Buffalo & Gillette, Wyo. (See also Colorado Televents in this section.) Executive: Carl M. Williams, pres.

**C. E. TABOR**—109 N. Houston, Comanche, Tex. Phone: 356-2684. Owned & operated systems: Comanche, Dublin & Stephenville, Tex.

**ROBERT J. TARTLTON**—25 W. Ridge St., Lansford, Pa. Phone: 645-5511. Tartlton is pres. of systems in Lansford & Titusville, Pa.

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**TELECABLE CORP.**—177 Canal St., Ellenville, N.Y. Phone: 647-6666. Owned & operated systems (in whole or in part): Ellenville (Ellenville Wired TV Co.), Rosendale (Rosendale Wired TV Co.), Woodridge (Woodridge Wired TV Co.), N.Y. Executives: David E. Winer, pres.; Kenneth Distel, v.p. Note: Port Jervis, N.Y. system is affiliate.

**TELECABLE CORPORATION**—See Norfolk-Portsmouth Newspapers.

**TELECABLE INC.**—See Skagit TV Cable Co.

**TELEPHONE UTILITIES SERVICES CORP.**—See KBC Corp.

**TELEPROMPTER CORP.**—50 W. 44th St., New York, N.Y. Phone: 582-3800. Owned & operated systems: \*Eutaw, \*Northport & Tuscaloosa, Ala.; Santa Cruz, Cal.; Liberal, Kan.; Cut Bank, Great Falls & Shelby, Mont.; Farmington & Silver City, N.M.; \*Cattlin, Elmira, Horseheads, \*Millport & \*Veteran, N.Y.; Coquille & Eugene, Ore.; Johnstown, Pa.; Rawlins, Wyo. Executives: Irving B. Kahn, pres.; H. J. Schlaafy Jr., senior v.p.; Caywood C. Cooley v.p. & gen. mgr., CATV div.; Donald Guthrie, mktg. dir., CATV div.; R. H. Symons, dir. of operations, CATV div. Note: TelePrompter also shares, with Kaiser Enterprises & operates system at Hawaii-Kal, Honolulu. Wrather Corp. (Jack Wrather, pres.) has 12.25% of TelePrompter.

**TELERAMA INC.**—Mercantile Rd. at Commerce Park Blvd., Beachwood, O. Phone: 464-1800. Holds franchises in Beachwood, Shaker Heights, Strongsville & Warrensville Heights, O. Has substantial interest in Akron & Ravenna, O. franchises. Directors: Creighton E. Miller, pres.; Peter Hlinka, v.p.; Malcolm B. Vilas Jr., v.p.; Herbert C. Hauser, secy.-treas.; John R. Baskin, Raymond F. Blosser, James E. Carney, Jack R. Howard, Frank V. Mavec, Donald L. Perris & Mortimer C. Watters. Scripps-Howard Bcstg. has 49% of Telerama. Note: Carney also has interest in Ft. Myers, Fla. system.

**TELESIS CORP.**—300 Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. Has systems in Belleville, Kan. & O'Neill, Neb.; holds franchise in Jacksonvile & Piedmont, Ala.; Ellinwood & Garden City, Kan.; Ainsworth & Valentine, Neb.; Winner, S.D.; Cowan, Decherd & Winchester, Tenn. Also has 80% of Mhnn. All-Channel Cablevision (see listing); 80% of franchise in Russell, Kan. Has subsidiary Telesis Engineering (see listing). Owners: Richard F. Shively & Ferris E. Traylor, 50% each. Executives: Shively, pres.; Charles Bevis, v.p.

**TELESIS ENGINEERING INC.**—3712 Upper Mt. Vernon Rd. or Station B, Box 6066, Evansville, Ind. Has franchises in Bloomfield, Bloomington (Monroe All Channel Cablevision), Greencastle, Greensburg, Huntingburg, Jasper & Martinsville, Ind.; Fulton, Ky.-S. Fulton, Tenn.; Henderson, Morganfield, Princeton & Providence, Ky. Ownership: Subsidiary of Telesis Corp. (see listing). Executive: Jack Hopkins, pres.

**TELESYSTEMS CORP.**—113 S. Easton Rd., Glenside, Pa. Phone: 884-6635. Owned & operated systems: Macon & Ft. Valley-Perry-Warner Robins, Ga.; \*Paris, Ill.; Peru & Wabash, Ind.; Adams, North Adams, Mass.; Marquette & Munising, Mich.; \*Lower Penns Neck Twp., N.J.; Lake Placid, Saranac Lake & Tupper Lake, N.Y.; \*Conshohocken, \*E. Norriton Twp., \*Norriton Twp. & \*Springfield Twp., Pa.; Abilene, Cisco-Eastland-Ranger, Colorado, Del Rio Llano, Eagle Pass, Lorain, Marble Falls, Palacios & \*Sweetwater, Tex.; Burlington-Essex Junction, Montpelier, Rutland & Waterbury, Vt. Through Lieberman & Crosby (see below), has 20% of Wausau, Wis. system. Ownership: Fred Lieberman, 69.6%; Jack R. Crosby, 26.6%; 40 others own remaining 3.8%. Directors: Lieberman, Crosby, Robert M. Hughes, Grogan Lord. Officers: Lieberman, pres.; Crosby, exec. v.p.; James W. Stilwell, engineering v.p.; Lamar E. Ozley Jr., secy.; Hughes, treas.; Miriam Martel, asst. secy. Note: TeleSystems also has interest in Pioneer Valley Cablevision (see listing); owns 80% of West Texas Microwave (Crosby owns remaining 20%).

**TELETENNA**—See Community TV Reception Co.

**TELE-VIDEO INC.**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Has 10% of Microwave Communications, common carrier, & 20% of Oroville Communications Corp. (see listing). Ownership: Lewis T. Lemieux & Thomas R. Bridges, 50% each. Note: Bridges also has 15% of Seven Hills Antenna Corp. (see listing).

**TV CABLE ASSN. INC.**—300 McLeod St., Big Timber, Mont. Phone: 932-2441. Has system in Big Timber; also systems in planning stage in Hardin & Townsend, Mont. Executives: McLean A. Clark, pres.-treas.; Lucille Clark, v.p.-secy.; Don Haas, dir.

**TELEVISION CABLE CO.**—Box 517, DeQueen, Ark. Phone: 584-2441. Owned & operated systems: Shattuck & Buffalo, Okla.; DeQueen, Ark.; LaGrange, Tex. Owner: Kyle Moore.

**TELEVISION CABLE CO. INC.**—See Cosmos Cablevision.

**TV CABLE OF CARLISLE**—See George F. Gardner.

**TV CABLE OF WAYNESBORO**—See George F. Gardner.

**TELEVISION COMMUNICATIONS CORP.**—610 5th Ave., Room 401, New York, N.Y. Phone: 581-4940. Owned systems: Fayetteville, Ark.; Athol, Dalton, \*Lee, Orange & Pittsfield, Mass.; Little Falls, Minn.; Claremont, N.H.; Olean, N.Y.; Coos Bay, Eastside, Empire,

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Myrtle Point, North Bend & Powers, Ore.; Bradford, Clearfield, Cressona, Eldred, Minersville, Pottsville, Schuylkill Haven & Warren, Pa.; Bellows Falls, Vt.; Harrisonburg, Va. Executives: Alfred R. Stern, pres.-chmn.; F. Gordon Fuqua, exec. v.p.; John F. Gault, v.p.-operations; James F. Cavanaugh, v.p.-controller.

**TELEVISION COMMUNITY SERVICES INC.**—8 W. King St., Lancaster, Pa. Phone: 393-5851. Has franchises in Lancaster & Manheim Twp., Pa. Executive: Clair R. McCollough, pres.

**TV ENTERPRISES INC.**—Box 8, Brady, Tex. Phone: 597-2952. Owned & operated systems: \*Hearne & Marlin, Tex. Executive: John P. Threadgill, pres.-owner.

**TV MASTER ANTENNA CO.**—See Community TV Reception Co.

**TV PIX INC.**—See William Gentry.

**TELEVISION RECEPTION CORP.**—113 W. Mt. Vernon St., Somerset, Ky. Phone: 678-5341. Owned & operated Ky. systems: \*Ferguson & Somerset. Partners: Clyde P. & Laura S. House.

**TV SERVICE CO.**—1216 Lancaster Ave., Reading, Pa. Phone: 777-1801. Has active system in Reading; also holds franchises in Kenhorst, Mohnton & Shillington, Pa. Executive: Paul H. Flickinger, owner-mgr.

**TELEVISION SIGNAL SERVICE CO.**—8th & Richards Sts., Drawer 610, Paducah, Tex. Phone: 492-3116. Owned & operated systems: \*Alamogordo, N.M. (60%); Matador & Paducah, Tex. Executives: V. L. Hutchison, A. W. Davis & Oran A. Mowrey, partners. Note: V. L. Hutchison also has interest in \*Aspenmont, Tex. system.

**TV TRANSMISSION CO.**—301 Peru St., Peru, Ill. Phone: 223-1106. Has systems serving Peru, LaSalle, Spring Valley & Oglesby, Ill.; also holds franchise in Freeport, Ill. Executives: Earle S. Nelson Sr., pres.; Earle S. Nelson Jr., secy.-treas.

**TELE-VUE SYSTEMS INC.**—P.O. Box 3144, 144 Lakeside Ave., Seattle, Wash. (98114). Phone: 206-325-8181. Owns or has interests in following systems: Tele-Vue of Dublin, Tele-Vue of Marin, Everett Cablevision, Oregon Bcstg. Co., Master TV Antenna System, & Finer Living Inc. (see listing for each).

**TELE-VUE OF DUBLIN**—Box 2178, Dublin, Cal. Phone: 828-2424. Owned and operated Cal. systems: \*Antioch, Dublin, \*Livermore & Pleasanton. Ownership: Televue Systems, Inc. (see listing). C. M. Kirkeeng, mgr.

**TELE-VUE SYSTEMS OF MARIN**—Box 4277, 26 Joseph Ct., San Rafael, Cal. Phone: 479-4391. Owns systems which serve Corte Madera, Larkspur, Marinwood, Petaluma, San Rafael, Santa Venetia & Terre Linda, Cal. Division of Tele-Vue Systems Inc., Box 3144, Seattle, Wash. (98114). Leonard Bergseth, North Bay area mgr.

**TELEZONE INC.**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Owns 27.5% of Oroville Communications Corp. (see listing); with Dormant Investment Corp. (common ownership), shares 27.5% of Microwave Communications, common carrier. Ownership: Phillip W. Zonne & Arthur W. Carlsberg, 50% each.

**TELSTAR ENTERPRISES INC.**—Upper Main St., Madison, Me. Phone: 696-4291. Owned & operated systems: \*Belfast, \*Farmington, \*Jackman, \*Madison & \*Moose River, Me. Executives: William David Savoy, pres.; Thomas Leary Jr., treas.

(Continued on next page)

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**TENNESSEE CABLE TV INC.**—Subsidiary of American Cable TV (see listing).

**TENNESSEE CABLEVISION INC.**—Subsidiary of Meredith-Avco (see listing).

**TENNESSEE TV & CABLE CORP.**—See Gregg Cablevision.

**TEXAS CABLEVISION CORP.**—24 W. Concho, San Angelo, Tex. Phone: 653-5000. Owned & operated systems in Ballinger, Tex. & San Angelo, Tex. Executives: Elma C. Gunter, pres.; Ralph M. LaPorte, v.p.; Kenneth S. Gunter, secy.-treas. Note: See also listing for LaPorte.

**TEXAS COMMUNITY ANTENNAS INC.**—2512 Alta Mira, Tyler, Tex. Phone: 593-9390. Owned & operated systems: Bentonville, Ark.; Mineola, Nacogdoches, Quitman, Sulphur Springs & Winnsboro, Tex. Executives: Robert M. Rogers, pres.; Wayne J. McKinney, v.p.; A. W. Riter Jr., v.p.; R. Don Cowan, treas.

**TEXAS COMMUNITY TV SERVICE INC.**—Box 2009, Amarillo, Tex. Phone: 276-4238. Owned & operated systems: \*Gladewater, Tex.; \*Texarkana, Tex.-Ark. Executives: William Clark, pres.; John F. Boros, treas.

**TEX-VIDEO INC.**—1370 Washington Rd., Pittsburgh, Pa. Holds franchises in Girard, O.; Donora, Farrell, Hickory Twp. & McKeesport, Pa. Officers: Louis Gaetano, pres.-dir.; Leonard A. Cavin, v.p.; Isadore Morman, secy.; Dr. W. P. Catena, treas.; Salvatore Gaetano Jr., dir.; Louis C. Glasso, dir.

**SAM THROWER GROUP**—253 Main St., Oak Ridge, Tenn. Phone: 482-3333. Owned & operated Tenn. systems: \*Clinton & \*Oak Ridge. Officers: Samuel P. Thrower, pres.; Jay Demming, v.p.; Frank E. Pellegrin, v.p.; Bernard C. Karlen, secy.; Edward P. Shurick, treas. Note: Thrower & Pelligrin have interest in WATO Oak Ridge; also, Demming & Karlen are officers of Five Beaches Cable TV (see listing).

**JOHN T. THURBER INC.**—96 Chester Rd., Springfield, Vt. Owned & operated systems: Grafton & Weston, Vt. Executives: John T. Thurber, pres.; Louis E. Chabot, v.p.; James E. Chabot, treas.

**TIME-LIFE BCSTG. INC.**—Time & Life Bldg., Rockefeller Center, New York, N.Y. Phone: 586-1212. Thru subsidiary Cascades Cable TV Co., has informed Jackson, Mich. city council it will operate without franchise (CATV Addenda Vol. 5:25). Also shares with Fetzer Bestg., Wolverine Cablevision, which holds franchise in Springfield, Mich.

**TOLEDO BLADE**—See Buckeye Cablevision.

**TOWER ANTENNAS INC.**—640 Walnut St., Coshocton, O. Phone: 622-3513. Owns or has interest in following systems: Cambridge, Coal Grove, Coshocton, Gallipolis, \*Greenfield, Ironton, Logan, \*Middleport, \*Pomeroy, Sugar Creek, Toronto & Waverly, O.; Beaver Falls, Pa.; Weirton, W.Va. Executives: Claude Stevanus, pres.; Ralph Squires, v.p.; Thomas B. Leech, secy.

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**TRANS-VIDEO CORP.**—1175 N. Cuyamaca, El Cajon, Cal. Phone: 448-6411. Owned & operated Cal. systems: \*Bakersfield, Chula Vista, El Cajon, \*Encanto, Fletcher Hills, \*Imperial Beach, \*Paradise Hills, \*Porterville, San Diego City & County, National City, Cal. Firm has subsidiaries Mission Cable & Pacific Video Cable. Executive: Lee Druckman, pres.; Richard Laventhol, v.p.; Jack Long, v.p.; Henry R. Goldstein, v.p. Note: Cox Cablevision has 17% share.

**TRANSWESTERN VIDEO INC.**—1928 Cloverleaf Place, Ardmore, Okla. Owned & operated systems: Cavanaugh, \*El Dorado & Paragould, Ark.; \*Heavener & Poteau, Okla. Executive: Joe D. Davis, owner.

**FERRIS E. TRAYLOR**—See Telesis Corp.

**TRIAD STATIONS INC.**—111 W. Michigan, Marshall, Mich. Phone: 781-2600. Has franchises in Albion, Battle Creek, Bedford Twp., Battle Creek Twp., Emmett Twp., Marshall, Pennfield Twp. & Springfield, Mich. Executive: C. Wayne Wright, pres.

**TRIANGLE PUBLICATIONS INC.**—4100 City Line Ave., Philadelphia, Pa. Phone: 878-9700. Owned & operated systems: Binghamton & \*Chenango Bridge, N.Y.; \*Boyetown, \*Coatesville, \*Downington, \*Lansdale, \*Limerick, \*Malvern, \*Paoli, \*Perkasie, \*Phoenixville, \*Pottsgrove, \*Pottstown, \*Quakertown, \*Sellersville, \*Telford, \*W. Chester, \*W. Conshohocken & \*W. Pottsgrove, Pa. Note: Suburban Cable TV is wholly-owned subsidiary of Triangle.

**TRI-COUNTY CABLE TV CO.**—199 E. Broadway, Salem, N.J. Phone: 935-1500. Holds franchises for Pennsville Twp. & Salem, N.J. Ownership: Same as Sunbeam Publishing Co. Executives: Thomas H. Bowen, pres.-treas.; Warner R. Moore, v.p.; William E. Strasburg, secy.

**TRI-STATE CABLE TV INC.**—3 Pennsylvania Ave., Hancock, Md. Phone: 678-6810. Owned and operated systems: Hancock, Md.; McConnellsburg, Pa. & Berkeley Springs, W.Va. Executive: Stanley M. Fulton, pres.-treas.

**TRI-TOWN VIDEO INC.**—Owned by American Cable TV (see listing).

**RANDY TUCKER**—See United Cablevision Inc.

**WILLIAM TURNER**—c/o Video Cable Co. Inc., 217 Depot St., Waynesville, N.C. Phone: 452-4642. Pres. of Waynesville system; also pres. & 50% owner of system in Welch, W.Va.

**LYTLE C. TURNLEY**—Box 369, Kaplin, La. Phone: 643-7171. Owned & operated La. systems: \*Abbeville-Rayne & \*Kaplan.

**TWIN COUNTY TRANS-VIDEO INC.**—2019 Main St., Northampton, Pa. Phone: 262-6875. Has system serving Allentown, Bethlehem, Catasauqua, Cementon, Coplay, Fullerton, Hokendauqua, Northampton & W. Bethlehem, Pa. Holds franchise for Freemansburg, Pa. Executives: Bark Lee Yee, pres.; Michael A. Weber, v.p.; Stella C. Yee, secy.-treas.

**TWIN LAKES TV CORP.**—120 E. Rush, Harrison, Ark. Phone: 365-3401. Owned and operated Ark. systems: Harrison & Eureka Springs-Berryville. Executives: Betty Wheeler, pres.; Bob Wheeler, secy.-treas.

**UNICOM INC.**—880 Third Ave., New York, N.Y. Phone: 752-8343. Shares ownership of systems in Grand Rapids, Minn. (GBAZ Cable TV); Bogalusa, Franklinton, La. & Picayune, Miss. (Uniloy Community Antenna Inc.). Holds franchises in Brookhaven and Southampton, L.I., N.Y. Executives: Tod Moore, pres.; F. R. Valentine Jr., exec. v.p.

**UNITED CABLEVISION INC.**—215 Main St., Berlin, N.H. Phone: 752-4330. Thru Paper City TV Cable, owns systems in Berlin, \*Gorham & \*Lancaster, N.H. Executive: Randy Tucker, pres.

**UNITED TRANSMISSION INC.**—c/o Paul Henson, United Utilities, 2330 Johnson Dr., Box 11315, Plaza Station, Kansas City, Mo. Holds franchises in Russell, Kan.; Roaring Spring, Pa.; Grandview, Prosser & Sunnyside, Wash. Ownership: Firm is subsidiary of United Utilities. Note: United Utilities also has subsidiary Aitchison County Cable TV (see listing).

**UNITED UTILITIES**—See United Transmission.

**UNITED VIDEO SYSTEMS INC.**—1627 Main St., Kansas City, Mo. Phone: 421-6364. Owned & operated systems: \*Sabatha, Kan.; Boonville, Chillicothe, Marshall & Marysville, Mo.; Columbus & Falls City, Neb. Executive officer: Alex Shniderman, v.p.

**UNIVERSAL CABLEVISION**—Holds franchises in Wauchula, Winter Haven & unincorporated parts of Polk County, Fla. Cowles Communications Inc. is 70% owner (Jerome Feniger, mgr. CATV operations). Universal ownership partially interlocks with Five Beaches Cable Co.

**UNIVERSAL CABLEVISION INC.**—3457 S. Burrell, Milwaukee, Wis. Phone: 481-2600. Owns Suburban TV Services Inc. (same address), which operates system in Sparta, Wis., is constructing system in Ladysmith, Wis.; and Bay Television Inc. which operates system in Spooner, Wis. Holds franchises for Ashland, Bayfield, Bloomer, Hayward, Mellon, Phillips & Washburn, Wis. (Bay Television Inc.); and South Milwaukee, Wis. (Universal Cablevision Inc.). Executives: Ray H. Dittmore, pres.; Roland G. Nehring, v.p.; J. Kenneth Baird, secy.; Richard P. Ausman, treas.

WHEN QUALITY COUNTS—COUNT ON

**ameco**

AMECO INC. 2949 West Osborn Road • P.O. Box 11326 • Phoenix, Arizona 85017 • Phone (602) 262-5500

**UNIVERSAL TV CABLE SYSTEMS INC.**—c/o Ed Trishman, 402 Electric, Clark's Summit, Pa. Phone: 586-8926. Owned & operated Pa. systems: \*Clark's Green, \*Clark's Summit, \*Dalton, \*Edwardsville, \*Hughestown, \*Plymouth, \*S. Abington, \*W. Pittston. Executives: George Koval, pres.; Edward Trishman, v.p.

**A. P. VALENTINE**—Box 117, Laceyville, Pa. Phone: 869-3361. Owned and operated Pa. systems: Laceyville, \*Tunkhannock & Wyalusing.

**VALLEY CABLE VISION INC.**—159 Erie Blvd., Canajoharie, N.Y. Holds franchises in Canajoharie, Ft. Plain, Nelliston & Palatine Bridge, N.Y. Executive: George O. Vosburgh, pres.

**VALLEY MASTER CABLES INC.**—117 N. Jefferson St., Kittanning, Pa. Owned & operated systems: Blooming Valley, Conneautville, Ford City, Guy Mills, Kittanning & Springboro, Pa. Executives: Henry V. Kemp, pres.; Charles D. Shuster, gen. mgr.

**VALLEY MICROWAVE TRANSMISSION INC.**—Box 711, Harlingen, Tex. Phone: 423-3910. Holds franchises in Edinburg, Harlingen, Mercedes & San Benito, Tex. Executive: McHenry Tichenor, pres. Note: Tichenor also is pres. of Harbonito Bcstg. (KGBT-TV Harlingen).

**VALLEY TV CABLE CO. INC.**—142 W. Lockhart St., Sayre, Pa. Phone: 883-9260. Owned & operated systems: Waverly, N.Y.; Athens, Sayre & S. Waverly, Pa. Executives: Bird Sumner, pres.; Arthur Reagan, v.p.; Frederick Schwarz, secy.; Sidney Glaser, treas.

**VALLEY TV CABLE INC.**—412 Walker St., Box 546, Orland, Cal. Phone: 865-4727. Owned & operated Cal. systems: \*Corning & Orland. Executives: Arnold H. Hills, pres.; Richard D. Conway, v.p.; Joyce C. Hills, secy.-treas.

**VALLEY VIDEO SERVICE CO.**—See Robert M. Goff.

**VALLEY VISION INC.**—Modesto, Cal. Holds following Cal. franchises: Angels Camp, Jackson & Sutter City. Owners: John J. Markovich, John B. Markovich, Robert B. Cooper Jr., Thornton N. Snider, Ronald L. LaForce & Vernon Bjorklund.

**VALTRONICS INC.**—Box 430, Marshfield, Wis. Phone: 384-9711. Owned & operated Wis. systems: Marshfield & Merrill. Executives: Charles B. Persons, pres.; James M. Bolks, v.p.; Eskil M. Nelson, secy.; William A. Amsler, treas.

**VAN DYKE INVESTMENTS LTD.**—c/o TV Signal Corp., 2873 Octavia St., San Francisco, Cal. Phone: 922-1707. Has 65% of TV Signal Corp., San Francisco. (For other CATV holdings, see Canadian CATV Group Ownership). Executive: Sidney W. Welsh, pres.

**VIDEO CABLE SYSTEMS INC.**—898 Church St. NW, Box 376, Huntsville, Ala. Phone: 536-9600. Has active systems in Huntsville & Scottsboro, Ala. Holds franchises for Arab, Ashland, Boaz, Brent, Centre, Crossville, Hartselle, Heflin, Lineville, Moulton & Piedmont, Ala. Also for Cartage, Cowan, Decherd, Jefferson City, Manchester, Monterey, Shelbyville & Winchester, Tenn. Executives: William O. Neal, pres.; Jack Giles, v.p.; L. A. Williams, secy.-treas. Note: Associated with Telesis Corp. in Piedmont, Ala.; Cowan, Decherd & Winchester, Tenn.

**VIDEO CABLE SYSTEMS INC.**—San Diego, Cal. Holds permit from San Diego County to serve Lemon Grove & Spring Valley, Cal.

**VINCENNES UNIVERSITY**—1029 N. 4th St., Vincennes, Ind. Phone: 882-8501. Owned & operated systems: \*Bridgeport-Lawrenceville, Ill.; Vincennes & Washington, Ind.

**VISION-CABLE OF RHODE ISLAND**—344 Hope St., Bristol, R.I. Has franchises in Bristol & Westerly, R.I. Executive: George L. Sisson Jr., pres.

**VISION WIRE CO.**—2019 Santa Monica Blvd., Santa Monica, Cal. Phone: 394-4442. Owned & operated systems: Santa Monica & Beverly Hills, Cal. Executive: Frank H. Erb.

**VUMORE CO.**—Box 1334, Oklahoma City, Okla. Phone: 232-8881. Owned & operated systems: Clifton, Cottonwood, Holbrook, Page, Safford, Show Low, Snowflake & Winslow, Ariz.; Abilene, Beloit, Clay Center & Concordia, Kan.; Clarksdale & Gulfport, Miss.; \*Brookfield, Mo.; Roswell, N.M.; Altus, Ardmore, Hobart, Hugo, Idabel & Mangum, Okla.; Bonham, Childress, Denison, Lampasas, Lufkin, Memphis, Port Lavaca, Sherman & Wellington, Tex. Shares franchise in Santa Rosa, Cal. with Central Cal. Communications. Also controls systems in Kirksville & Trenton, Mo. Executive: Robert M. Clark, pres. (Owned by RKO General Inc., which also controls H & B Communications Corp.)

**JOHN WALSON**—See Service Electric.

**MARGARET & ESTHER WALSONAVICH**—115 Mill St., Danville, Pa. Phone: 275-3101. Owned & operated Pa. systems: Danville, Lewisburg, Milton & Watsonstown. Includes communities of McEwensville, Montandon, Pottsgrove, Riverside, Turbotville & W. Milton. They also share 25% of Penn Service Microwave Co.

**CLAUDE C. WALTON**—Hwy. 140, Mariposa, Cal. Phone: 966-2706. Shares operating systems in El Portal & Mariposa, Cal.

## Group CATV Ownership

**WATCO SERVICES**—408 W. 3rd, Russellville, Ark. Phone: 967-5121. Owned and operated systems in Ark.; \*Booneville, Clarksville, \*Paris & Russellville. Executives: R. M. Moore, chairman; Roy W. Jacobi, pres.-mgr. Owner: Western Ark. Telephone Co.

**RALPH L. WEIR GROUP**—1008 N. Washington, Junction City, Kan. Phone: 238-6165. Has systems in Council Grove, Ft. Riley, Junction City, Manhattan, Salina & St. Marys, Kan. Executives: Ralph Weir, pres.; Robert K. Weary, secy.-treas.

**WESTRONICS INC.**—451 S. Durbin St., Casper, Wyo. Phone: 234-7171. Owned & operated systems: \*Montrose, Colo.; Gallup, N.M.; Perryton, Tex.; Moab, Utah; Casper, Wyo. Also shares Eastern Shore CATV (see listing). Has subsidiary United Video Inc., common carrier applicant. Directors: Gene W. Schneider, pres., 12.2%; Donald C. Loucks, v.p., 12.4%; Richard C. Schneider, v.p.-asst. secy.-treas., 7.5%; I. E. Shahan, secy.-treas., 38%; Milton L. Klugness, 4.3%; E. H. Lambotte, 1.7%; B. E. D'Arcey (represents Central Investment Corp. of Denver which has 2% interest & possesses warrants to purchase additional 18.6%).

**WEST ALABAMA TV CABLE CO. INC.**—Lindsey St., Fayette, Ala. Phone: 932-5252. Owned and operated Ala. systems: Fayette, \*Haleyville, Hamilton, \*Sulligent, \*Vernon & Winfield, Executives: Stephen W. Vaughan, pres.; Max Brasher, v.p.; Frances S. Vaughan, secy.-treas.

**WESTERN ARKANSAS TELEPHONE**—See WATCO Services Inc.

**WESTERN CABLE TV CO.**—See Cable TV Co. of Ill.

**WESTERN CATV INC.**—Owns systems in Saugus, Cal.; Elk City, Okla. Executive: Monroe Rifkin, pres.

**WESTERN KENTUCKY TV CO.**—1032 College St., Bowling Green, Ky. Has franchises in Beaver Dam & Hartford, Ky. Executive: Paul Huddleston, secy.

**WESTINGHOUSE BCSTG. CO.**—See Clearview of Georgia Inc.

**WESTMORELAND CABLE CO.**—810 5th Ave., New Kensington, Pa. Phone: 337-3588. Holds franchises in \*Arnold, \*Lower Burrell & \*Rochester, Pa. Executive: Nelson L. Goldberg, pres., Samuel A. Buffone, operations mgr.

**WESTON & ATHENA CABLE CO.**—Box 477, Athena, Ore. Owned and operated systems in Ore.: Athena & Weston. Executive: Harold B. Fetterly, owner.

**WHITEY'S TV & CABLE CO. INC.**—1908 E. McDowell, Phoenix, Ariz. Phone: 253-2103. Owns system in Williams, Ariz.; also has subsidiary Arizona Micro-Wave System, microwave common carrier. Executive: I. W. Brayer, pres.

**WILMARTH'S TV**—286 Main St., New Milford, Pa. Phone: 465-3763. Owned & operated systems: New Milford & Hallstead, Pa. Executives: Howard Wilmarth, owner; Jewel Wilmarth, secy.-treas.

**WISCONSIN THEATER VIDEO CORP.**—415 S. Barstow St., Eau Claire, Wis. Phone: 834-3151. Owned & operated system: Eau Claire, Wis. Also shares franchises for Bismarck & Minot A.F.B. N.D.

**WOLVERINE CABLEVISION**—Jointly owned by Time-Life Bcstg. & Fetzer Bcstg. (see listings for each). Directors: John E. Fetzer, Carl E. Lee, Willard Schroeder & Leonard Bridge.

**J. SEIBERT WORLEY**—214 N. Main St., Shamrock, Tex. Phone: 256-3507. Holds partnership in Texas CATV systems in Shamrock & Spearman, also sole owner of Beaver Cable TV System, Beaver, Okla.

**WRATHER CORP.**—See TelePrompter.

**MALCOLM E. YORK**—See Houlton TV Inc.


**S. R. YOUNG**—Springfield Shopping Plaza, Springfield, Vt. Phone: 895-4529. Pres. of systems in Alstead, Charlestown & Walpole, N.H.; Chester, Springfield & Woodstock, Vt.

**YREKA TV CO. INC.**—114 S. Main St., Yreka, Cal. Phone: 842-4228. Owned & operated Cal. systems: Dunsuir, Weed & Yreka. Executives: F. Page Ellis, pres.; William R. Maginnis, secy.-treas.

**PHILLIP W. ZONNE**—c/o Microwave Communications Ltd., 634 S. Spring, Los Angeles, Cal. Has 50% of Telezone Inc. & Dormant Investment Corp., which share 27.5% of Microwave Communication, common carrier, & 55% of Oroville Communications Corp. (see listing).

For Broadcasters in CATV  
see page 214-c

TOTAL CATV SERVICE



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# CATV Equipment Manufacturers & Suppliers

**ABERDEEN CO.**—3833 Wilshire Blvd., Los Angeles, Cal. (90005). Dunkirk 2-4225. George M. Acker, pres. Makes lashing wire.

**ACME VISIBLE RECORDS INC.**—Crozet, Va. (22932). Phone: 703-823-4351.

**ALFORD MFG. CO.**—299 Atlantic Ave., Boston, Mass. (02110). Hancock 6-2150. Andrew Alford, pres. Antenna systems, diplexing filters & bridges, vestigial sideband filters, coaxial transmission line switches & components, impedance measuring equipment.

**ALLIED ELECTRONICS CORP.** (subsidiary of Allied Radio Corp.)—100 N. Western Ave., Chicago, Ill. (60680). Phone: 829-9100. Myron Bond, sales mgr. Cable & antenna accessories, electronic parts, tubes.

**ALPHADUCT WIRE & CABLE CO.**—730 Third Ave., New York, N.Y. (10017). Phone: 212-986-3800.

**ALPHA WIRE**—711 Lidgerwood Ave., Elizabeth, N.J. (07207). John Myers, gen. sales mgr. Branches: Chicago, Ill. (60646)—6041 N. Cicero Ave. Phone: 282-5272. Torrance, Cal. (90503)—2815 Columbia St. Phone: 320-1810.

**AMECO INC.**—2949 W. Osborn Rd., Phoenix, Ariz. (85017). Phone: 262-5500. Bruce Merrill, pres. For additional personnel, see listing under *Closed-Circuit System Manufacturers*.

**AMPHENOL RF** (Div. of Amphenol Corp.)—33 East Franklin St., Danbury, Conn. (06813). Phone: 203-743-9272. Neil M. Blair, pres.; D. Scott Bowman, v.p., marketing; William J. Lifka, v.p., engineering. Coaxial connectors & RF switches, mobile antenna, microwave components for closed-circuit and industrial systems.

**AMPLITEL INC.**—178-08 93rd Ave., Jamaica, N.Y. (11433). Phone: 291-3100. For personnel, see listing under *Closed-circuit Equipment Manufacturers*.

**AMPLI-VISION CORP.** (a subsidiary of International Telemeter Corp.)—2000 Stoner Ave., Los Angeles, Cal. (90025). Granite 8-7751. N.Y. Office: 1501 Broadway, New York, N.Y. (10036). Bryant 9-8700. William C. Rubinstein, pres.; Leslie Wlnik, chmn.; George Brownstein, v.p.; Patrick R. J. Court, v.p. CATV equipment & consultation.

**ANACONDA WIRE & CABLE CO.**—605 Third Ave., New York, N.Y. (10016). Phone: 867-8000. R. B. Steinmetz, pres.; D. E. Allen, exec. v.p.; J. L. Tindale, sales mgr. CATV Sales Office: 421 N. California St., Sycamore, Ill. (60178); Phone: 815-895-2191. Dean Roberts, sales mgr. Engineers, furnishes & installs CATV systems.

**ANDREW CORP.**—Box 807, Chicago, Ill. (60642). Phone: 312-349-3300. Dr. Victor J. Andrew, chairman; Robert P. Lamons, v.p., sales & marketing. Makes transmission lines, microwave antennas, coaxial cable. For other officers & offices, see listing under *Transmitting Antennas & Accessories*.

**ANDREWS TOWER INC.**—1420 Layton Ave., Ft. Worth, Tex. (76117). Phone: 831-1222. CATV towers & tower construction. For personnel see listing under *Tower Manufacturers & Erectors*.

**ANSONIA WIRE & CABLE CO.**—111 Martin St. Cumberland, Ash-ton, R.I. (02805). Phone: 401-726-6300.

**ANTENNA PRODUCTS CO.**—Box 520, Mineral Wells, Tex. (76067). J. M. Buzbee, v.p. engineering, Charles E. Aubrey, v.p. sales. Yagi & log periodic antenna arrays, towers to 500 ft.

**ARMADILLO MANUFACTURING CO.**—847 East Colfax, Room 210, Denver, Colo. (80218). Phone: 303-255-3665. Mel A. Horne.

**ARROW FASTENER CO. INC.**—1 Junius St., Brooklyn, N.Y. (11212). Phone: 212-346-1608.

**AUTOMATIC ELECTRIC CO.**—400 N. Wolf, Northlake, Ill. (60164). Phone: 312-562-7100.

**BENCO TELEVISION ASSOCIATES**—27 Taber Rd., Rexdale, Ont. Cherry 4-4296. W. S. Cowan, gen. mgr.; T. Blanks, asst. sales mgr. U.S. Branch: 1051 Clinton St., Buffalo, N.Y. (14206). Phone: 854-7448. J. Korn, gen. mgr. Community antenna distributions systems & equipment.

**CHARLES BESELER CO.**—219 S. 18th St., East Orange, N.J. Orange 6-6500. M. F. Myers, partner & gen. mgr. Projectors for transmission & effects.

**BISHOP MANUFACTURING CORP.**—10 Canfield Rd., Cedar Grove, Essex County, N.J. (07009). Phone: 201-239-2400.

**BLONDER-TONGUE LABORATORIES INC.**—9 Alling St., Newark, N.J. (07102). Market 2-8151. For personnel, see *Blonder-Tongue* listing under *Closed-Circuit System Manufacturers*.

**BOSTON INSULATED WIRE & CABLE CO.**—65 Bay St., Boston, Mass. (02125). Columbia 5-2104. H. G. Burley, gen. mgr. Cables & accessories.

**BRAND REX**—31 Sudbury Rd., Concord, Mass. (01742). Makes coaxial cables.

**BUCKEYE TELEPHONE & SUPPLY CO.**—1250 Kinnear Rd., Columbus, O. (43221). Phone: 614-488-0655. R. L. Hepner, gen. sales mgr.

**BURNUP & SIMS INC.**—1020 11th St., West Palm Beach, Fla. (33402). Phone: 832-1607. Riley V. Sims, pres.; J. H. Graham, exec. v.p.; Thomas R. Pledger, sales mgr. CATV construction facilities.

**CABLE SPINNING EQUIPMENT CO.**—3080 Topeka Ave., Topeka, Kan. (66611). Phone: 913-232-7234.

**CABLE T-V CONSTRUCTION INC.**—223 N. State St., Iola, Kan. (66749). Phone: 365-2177. Larry D. Hudson, pres. Constructs CATV systems.

**CANADA WIRE & CABLE CO. LTD.**—Postal Station R., Toronto 17, Ontario. Phone: 416-421-0440. J. D. A. Busby. Aluminum sheathed coaxial cables.

**CASCADE ELECTRONICS LTD.**—Electronic Ave., Port Moody, Vancouver, B.C., Canada. Phone: 604-939-1191. Syd Welsh, pres.; Donn Nelson, v.p. & gen. mgr.; Garth Pither, secy.-treas. Designs & markets CATV equipment for Canadian & U.S. distribution.

**CAS MANUFACTURING CO.**—3301 Royalty Row, Irving, Tex. (75060). Phone: 214-253-3661. Mailing address: P.O. Box 47066, Dallas, Tex. (75207). John Campbell, pres.; Preston Spradlin, plant mgr.; Kemp Place, sales mgr.; Herb Jackson, engineer. Makes converters, modulators, demodulators, splitters, line amplifiers and extenders, transistorized bridging and distribution amplifiers, directional in-line taps. Distributes cable & fittings. Full engineering & system construction facilities.

**CATV EQUIPMENT CO.** (Div. of Tele-Vue Systems Inc.)—144 Lakeside Ave., Seattle, Wash. (98122). East 9-1798. D. J. MacKenzie, gen. mgr.; Ed Foust, sales mgr.; R. J. Brown, technical admin. Stocks CATV equipment, also offers "all band" planning & installation service.

**C-COR ELECTRONICS INC.**—60 Decibel Rd., State College, Pa. (16801). Phone: 814-238-2461. James R. Palmer, pres.; James F. Lastra, marketing mgr.; George P. Dixon, v.p. & chief engineer; Robert K. Arbogast, sales mgr.; CATV equipment. "Novacor" line of CATV trunk & bridging amplifiers, splitters, tap units, line extenders, etc. All-band solid state high output devices. Also, electronic equipment for RF or video distribution of TV signals including closed-circuit educational & industrial TV systems.

**CHANNELL SPLICING MACHINE CO. INC.**—620 Foothill Blvd., Glendora, Cal. (91740). Phone: 963-1694. W. H. Channell, pres.; Glenn M. Rhode, sales mgr. Makes plastic cable accessories, pedestals, underground terminals, cable lashing equipment for aerial, underground or underwater installations. Also, encapsulating closures for antennas.

**CINE-SONIC SOUND INC.**—485 8th Ave., New York, N.Y. (10001). Phone: 212-563-0540.

**CO-AXIAL SYSTEMS ENGINEERING CO.**—25325 S. Normandy, Harbor City, Cal. (90710). Phone: 326-4601.

**PETE COLLINS CO.**—285 Milwaukee, Denver, Colo. (80206). Phone: 303-355-8919.

**COLLINS RADIO CO.**—1200 North Alma Road, Richardson, Tex. (75080). Adams 5-9511. W. W. Roodhouse, v.p. & gen. mgr.; K. R. Fox, asst. v.p., dir. microwave marketing. Design, engineering, manufacturing and installation of microwave transmission equipment for community antenna systems.

**CONRAC DIVISION**, Giannini Controls Corp.—Glendora, Cal. (91740). Edgewood 5-0541. Makes demodulators. For personnel, see listing under *Other Station & Studio Equipment*.

**COOK ELECTRIC**, Wire Comm. div.—2700 N. Southport Ave., Chicago, Ill. (60614). Phone: 312-348-6700. Main office: 6401 Oakton Blvd., Morton Grove, Ill. (60053). Phone: 312-774-2200.

**COPPERWELD STEEL CO.**, Wire & Cable Div.—9th & Monongahela, Glassport, Pa. (15045). Phone: 412-664-7131.

**E. M. I. COSSOR ELECTRONICS LTD.**—155 Brock Ave. N., Montreal 28, P.Q., Canada. Phone: 514-486-0302. W. E. Carrick.

**CRAFTSMAN ELECTRONIC PRODUCTS INC.**—133 W. Seneca St., Manlius, N.Y. (13104). Phone: 682-9105. Daniel N. Mezzalingua, pres.; John Mezzalingua, v.p. engineering & connector development; Vincent Borelli, dir. of marketing. Matching transformers, line dividers, traps, converters & amplifiers; related accessories, terminators, pressure tap blocks, attenuators, trunk line couplers, directional taps for community antenna systems and a complete line of C. F. & UHF type fittings.

**CROWN DESIGN & MANUFACTURING CORP.**—P.O. Box 7342, 2929 Cedar Springs, Dallas, Tex. (75209). Lakeside 8-6541.

**CUSHCRAFT**—621 Hayward St., Manchester, N.H. (03103). Phone: 603-625-9814. Lester A. Cushman, pres.; Robert W. Cushman, sales mgr. Complete CATV antenna systems.

**DAVCO ELECTRONICS CORP.**—P.O. Box 861, Batesville, Ark. (72501). Riverside 3-3816. Jim Davidson, pres.; J. E. Davidson, v.p.; J. D. Pierce, plant mgr.; Kim Sanford, sales mgr.; Dolores Wallace, office mgr. Construction and modification of systems, distributes all types of CATV equipment, including tools, towers, antennas, head-ends, coaxial cables, weather systems, cameras, amplifiers, transformers, etc.

**DAVIS MANUFACTURING INC.**—1501 S. McLean Blvd., Wichita, Kan. (67213). Phone: 316-265-6251.

**DELTA ELECTRONICS LTD.**—70 Ronson Dr., Rexdale, Ontario. Phone: 416-241-3556. S. W. Wellum.

**DIAMOND EXPANSION BOLT CO. INC.**—Garwood, N.J. (07027). Phone: 201-789-1400.

**DORATE INC.**—1002 N. 4th St., Sayre, Okla. (73662). Walker 8-3315. G. H. Dodson, pres. & owner. Distributor & contractor of CATV & electronic equipment.

(Continued on page 247-c)



# CAS Combines Reliability with Competitive prices for your best buy in CATV equipment



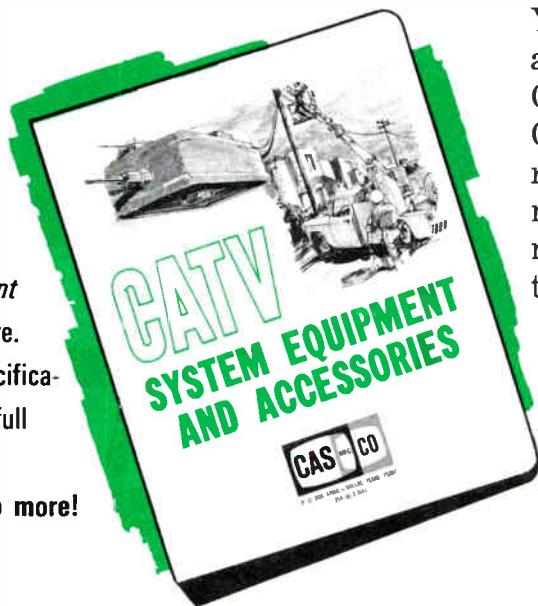
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**H**ow's that for reliability? CAS performance-proved TRA-217 solid state amplifiers are unaffected by lightning surges, transistor or other circuit failures . . . reduce subscriber downtime and keep component maintenance to a minimum.

### "No Failures"

Listen to what Mr. M. D. McGuire, chief engineer of TV Cable of Abilene, Inc., says:

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The TRA-217 amplifier has trunk line capability, yet is priced low enough for use as an extender. It is especially well suited for use in limited cascade (10 or less) or as a high-level extender with practical output of +40 db with at least 6 db reserve.

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**EITEL ELECTRONICS**—P.O. Box 830, Prescott, Arizona. Phone: 445-0691. George Eitel, pres.

**ELECTROLINE TELEVISION EQUIPMENT INC.**—Box 324, Uleta, Fla. (33164). Representatives: North Miami Beach, Fla. (33162)—Maurice Olfman, 980 NE 170th St. Phone: 305-949-0933. New York, N.Y. (10010)—16 E. 23rd St., Room 304. Jerome Guardino. Montreal, Que.—Suite #1101, Dominion Square Bldg., 1010 St. Catherine W. Wide-band tube amplifiers, wide-band transistorized systems.

**ENTRON INC.**—2141 Industrial Pkwy., Montgomery Industrial Park, Silver Spring, Md. (20904). Phone: 622-2000. R. J. McGeehan, pres.; H. Blum, v.p., engineering; E. Whitney, v.p., sales; J. Carter, advertising mgr.; J. Paszkiet, purchasing agent; I. Kuzminsky, dir. of advanced engineering; T. Vendemia, v.p., mfg. Complete engineering, design and financial services for turn-key CATV systems; manufactures full line of electronic tube & solid state equipment and accessories for CATV industry.

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**FORT WORTH TOWER CO.**—5201 Bridge St., Fort Worth, Tex. (76112). Phone: 536-5676. T. W. Moore, pres.; B. Moore, secy-treas.

**GENERAL CABLE CORP.**—730 Third Ave., New York, N.Y. (10017). Phone: 212-986-3800.

**GENERAL ELECTRIC CO.**, Visual Products Communication—212 W. Division St. Syracuse, N.Y. (13204). Phone: 456-6670. B&W and color closed-circuit TV, Slowscan TV, display devices. For personnel, see listing under *Transmitters*.

**GENERAL MACHINE PRODUCTS CO. INC.**—Old Lincoln Hwy. & Street Rd., Trevose, Pa. (19049). Phone: 215-357-5500. George M. Pfundt, pres.; G. Nelson Pfundt, v.p., sales; L. W. Reilley, v.p., production; David P. Mertz, dir. of sales

**GENERAL RADIO CO.**—22 Baker Ave., West Concord, Mass. (01781). Emerson 9-4400. Arthur E. Thiessen, chmn.; D. B. Sinclair, pres.; L. J. Chamberlain, sales mgr. Distortion & noise meters, bridges, sound level meters.

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**GILBERT ENGINEERING CO. INC.**—3700 N. 36th Ave., Phoenix, Ariz. (85019). Phone: 602-272-6871. Earl Gilbert, pres.; Ralph O'Brien, sales mgr., connector dept. Mfr. of coaxial cable fittings & connections.

**GPL DIVISION, General Precision Inc.**—Pleasantville, N.Y. (10570). Rogers 9-5000. Microwave links. For personnel, see *Closed-Circuit Systems Manufacturers*.

**THE GRASS VALLEY GROUP INC.**—Bitney Springs Rd., Grass Valley, Cal. (95945). Phone: 916-273-8421. D. G. C. Hare, pres. Automation broadcast consoles, power supplies, monitors, audio & video.

**GUSTAV HIRSCH ORGANIZATION INC.**—1347 W. 5th Ave., Columbus, O. (43212). Phone: 614-488-0611. Milton Staub, pres. & gen. mgr.; E. Don Butts, treas. & asst. gen. mgr.; R. W. Bucek, v.p. & chief engineer, communications div.

**HOLAN DIVISION, OHIO BRASS CO.**—4100 W. 150th St., Cleveland, O. (44135). Phone: 216-251-4939.

**HUGHES-KEENAN DIV.**—P.O. Box 360, Delaware, O. (43015). Phone: 614-363-1231.

**HUNT-PIERCE CORP.**—230 Old Gate Lane, Milford, Conn. (06463). Phone: 203-878-4661.

**INDIANA STEEL & WIRE CO.**—730 Third Ave., New York, N.Y. (10017). Phone: 212-986-3800.

**INSTRUMENT LABORATORIES CORP.** (Stewart Brothers Div.)—315 W. Walton St., Chicago, Ill. (60610). Phone: 312-642-0123.

**INTERNATIONAL PAPER CO.**, Wood Preserving Div.—Silbert, Mobile, Ala. Phone: 205-457-8911.

**INTERNATIONAL TELEPHONE & TELEGRAPH CORP.**, Industrial Products Div.—15191 Bledsoe St., San Fernando, Cal. (91342). Empire 7-6161. F. H. Guterman, pres.; R. E. Laub, v.p. of mfg.; C. Aker, v.p. engineering; H. Graves, mgr. video communications.

**THE IRWIN AUGER BIT CO.**—92 Grant, Wilmington, O. (45177). Phone: 513-382-2571.

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**JERROLD ELECTRONICS CORP.**—15th and Lehigh Ave., Philadelphia, Pa. (19132). Baldwin 6-3456. Milton J. Shapp, pres.; Robert H. Beisswenger, exec. v.p.; Lee Zemnick, v.p. of systems marketing & operations; Jerry Hastings, mgr. CATV systems div.; Walt Goodman, v.p. of consumer marketing & special products; Kenneth Simons, v.p. of research & development; Mike Jeffers, asst. chief engineer; Selman Kremer, dir. of advertising & sales promotion; Lon Cantor, dir. of public relations; James Nelson, credit mgr. Design, engineering, installation and manufacturing of equipment for community antenna systems.

**KAISER-COX CORP.**—10888 N. 19th Ave., Phoenix, Ariz. (85029). Phone: 602-944-4411. Edgar Kaiser, chmn. of the board; J. Leonard Reinsch, pres.; Gary O. Langseth, v.p., marketing; J. E. Hickman, v.p., mfg. & engineering; Marcus Bartlett, v.p., advertising; Clifford M. Kirtland Jr., secy. & asst. treas.; Robert L. Freistat, treas. & asst. secy.

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## CATV Equipment

tractor and installer of TV & closed-circuit distribution systems equipment, coaxial cables & accessories.

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**LEAR SIEGLER INC.**, Electronic Instrumentations Div.—714 N. Brookhurst St., Anaheim, Cal. (92801). Phone: 774-1010. For personnel see *Closed-Circuit TV Systems*.

**LENKURT ELECTRIC CO. INC.**—1105 County Road, San Carlos, Cal. (94070). Phone: 415-591-8461. H. K. Krengel, v.p.; Wayne Leonard, gen. sales mgr.; J. Naugle, industrial sales mgr. Makes microwave systems for transmitting color or monochrome television programs for STL or long haul systems.

**LINDSAY SPECIALTY PRODUCTS LTD.**—50 Mary St., Lindsay, Ontario. Phone: 705-324-2196. John Thomas.

**LM ERICSSON LONGLIFE TUBES**—See State Labs Inc.

**MAGNOLIA CHEMICAL CO. INC.**—2646 Rodney Lane, P.O. Box 20179, Dallas, Tex. (75220). Phone: 214-247-7111.

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**METALS & CONTROLS INC.**—9511 Forest St., Attleboro, Mass. (02703). Phone: 222-2800.

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**MICRO-LINK SYSTEMS, VARIAN ASSOCIATES**—1375 Akron St., Copiague, L.I., N.Y. (11726). Phone: 516-598-2240. D. L. McPherson, gen. mgr.; L. J. Francisco, mgr. of operations; W. J. Halligan, educational consultant. Manufactures equipment, engineers total systems for point-to-point microwave, STL, and 2500 mc instructional television.

**MICROMEGA CORP.**—4134 Del Rey Ave., Venice, Cal. (90291). Phone: 213-391-7137. E. Strumwasser, pres.; A. D. Berk, exec. v.p. Makes preamplifiers & parametric amplifiers.

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**NORTHEAST ELECTRONICS CORP.**—Airport Rd., Concord, N.H. (03301). Phone: 603-224-7466.

**NORTHERN ELECTRIC CO.** (Dept. 442)—P.O. Box 6122, Lachine, P.Q., Canada. Phone: 514-634-3511. R. R. Watt.

**ORANGEBURG MANUFACTURING CO.**—Highview Ave., Orangeburg, N.Y. (10962). Phone: 914-359-3300.

**PARZEN RESEARCH INC.**—48 Urban Ave., Westbury, L.I., N.Y. (11590). Edgewood 4-3900. Lewis Ott Ward, v.p., marketing. Solid state transponders, interrogation signal generators, program selector units, automatic billing systems, research & development.

**PHELPS DODGE COPPER PRODUCTS CORP.**—300 Park Ave., New York, N.Y. (10022). Plaza 1-3200. Coaxial cables & connectors. For personnel, see Phelps Dodge Electronics Products Corp. under *Other Station & Studio Equipment*.

**PLASTIC WIRE & CABLE CORP.**—E. Main St., Jewett City, Conn. (06351). Phone: 203-376-4411. Marvin H. Phillips, pres.; Herbert W. B. Farr, exec. v.p.; George H. Lane, secy.-treas.; James E. Flood, v.p. & technical dir.; James T. Daly, v.p. & sales mgr.; Gordon H. Sigman, v.p. & dir. of purchasing.

**PLASTOID CORP.**—42-61 24th St., Long Island City, N.Y. (11101). Phone: 786-6200. Coaxial cable.

**H. K. PORTER INC.**—74 Foley St., Somerville, Mass. (02143). Phone: 617-776-8200.

**PREFORMED LINE PRODUCTS CO.**—5349 St. Clair Ave., Cleveland, O. (44103). Phone: 216-881-4900. M. A. Lekson, mgr., communications products sales. Branches: Tucker, Ga. (30084)—3259 Montreal Industrial Way. Phone: 404-938-6820. F. J. Lekson, eastern div. sales mgr. Palo Alto, Cal. (94306)—600 Hansen Way. Phone: 415-327-0170. K. R. Miller, western div. sales mgr. Plastic

(Continued on next page)



# CATV Equipment

- guy guards, strand splices, false dead-ends, Guy-Grip dead-ends, plastic spacers, plastic vibration dampers & dead-ends for Figure 8; for RG 59/U coaxial cable; Telegrip dead-ends, custom dead-ends & dead-ends.
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- QUICK-SET INC.**—8121 Central Park Ave., Skokie, Ill. (60078). Phone: 312-673-1200. P. C. Mooney, pres.; A. J. Briglia, v.p. & sales mgr. See listing under *Other Station & Studio Equipment*.
- R F SYSTEMS INC.**—155 King St., Cohasset, Mass. (02025). Phone: 383-1200. A. K. Fowler, pres.; Glenn F. Higgins, design mgr.; James E. Hayes, sales mgr.; T. P. Walsh, production mgr. Designs, manufactures antennas and antenna systems for CATV systems and master antenna systems. Also designs and manufactures communications antennas, radar antennas and waveguide components.
- RADIO CORP. OF AMERICA**, Broadcast & Communications Products Div.—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. See listing under *Transmitters*.
- RAYTHEON CO.** (Communications & Data Processing Operation)—See listing under *Other Station & Studio Equipment*.
- RELIABLE ELECTRIC CO.**—11333 Addison St., Franklin Park, Ill. (60131). Phone: 312-455-8010.
- RIKER INDUSTRIES INC.**—Norden Lane, Huntington Station, Long Island, N.Y. (11746). Hamilton 1-3444. See listing under *Other Station & Studio Equipment*.
- ROHN SYSTEMS INC.**—P.O. Box 2000, Peoria, Ill. (61601). Phone: 637-8416. For complete listing see *Tower Manufacturers & Erectors*.
- F. B. RYAN MANUFACTURING CO. INC.**—P.O. Box 451, Chariton, Ia. (50049). Phone: 515-774-5981.
- RYCOM INSTRUMENTS**—9351 E. 59th St., Raytown, Mo. (64133). Phone: 816-353-2100.
- S & G MANUFACTURING CORP.**—P.O. Box 51599, 1017 Magazine St., New Orleans, La. (70150). Phone: 504-522-7134. Roy J. Surgl, v.p.; Joe Walters, dir. of engineering. Frank Soño, chief engineer.
- SADELCO INC.**—601 W. 26th St., New York, N.Y. (10001). Phone: 212-929-2528. H. L. Sadel, pres. Makes test equipment.
- SCALA RADIO CORP.**—1970 Republic Ave., San Leandro, Cal. (94577). Phone: 415-351-3792. Bruno Zucconi. Manufactures CATV, low power TV broadcast and translator antennas.
- SCHERF BOILER CO.**—711 S. 11th St., Springfield, Ill. (62703). Phone: 217-528-5687.
- SCIENTIFIC ATLANTA INC.**—3845 Pleasantdale Rd., Doraville, Ga. (30040). Phone: 404-938-2930. G. P. Robinson Jr., pres.; W. L. Davenport Jr., v.p., secy.-treas.; S. M. King, v.p., dir. of marketing; Dr. J. E. Pippin, v.p., dir. of research; Dr. L. Clayton, v.p., tech dir.; H. G. Dean Jr., v.p., dir. of operations; C. H. Currie, v.p., dir. of product development. Branch offices: 235 Bear Hill Rd., Waltham, Mass. (New England region). P.O. Box 116, Parlin, N.J. (Mid-Atlantic region). 5801 Landover Hills, Hyattsville, Md. (Washington region). 1000 E. Walnut St., Pasadena, Cal. (Western region). Manufactures CATV antennas, special antennas and antenna systems, automatic tracking antenna and pedestal systems, underwater sound measurement systems, OPTIMA instrument enclosures.
- SIMPLICITY TOOL CO.**—See *Sitco Antennas*.
- SIMPSON ELECTRIC CO.**—5200 West Kinzie St., Chicago, Ill. (60644). Test equipment, scopes, etc.
- SITCO ANTENNAS**—10330 N.E. Marx, Portland, Ore. (97220). Phone: 253-2000. Makes community TV antennas.
- SONY CORP. OF AMERICA**—580 Fifth Ave., New York, N.Y. (10036). Phone: 581-0100.
- SPENCER-KENNEDY LABORATORIES INC.**—1320 Soldiers Field Rd., Boston, Mass. (02135). Phone: 254-5400. Designs, engineers, manufactures & installs CATV systems, equipment, accessories & electronic instruments; complete cable TV systems service. For personnel, see listing under *Closed-circuit Equipment Manufacturers*.
- STAHL METAL PRODUCTS INC.**—4750 W. 160th St., Cleveland, O. (44135). Phone: 216-941-2377.
- STATE LABS INC.**—215 Park Ave. S., New York, N.Y. (10003). Phone: 212-677-8400. Mark Schindler, pres.; Mildred Schwartzberg, exec. v.p.; Steven Pullman, sales mgr., CATV Div. Suppliers of all types and brands of CATV electronic tubes, including LM Ericsson Longlife Tubes.
- STROMBERG-CARLSON CORP.**—100 Carlson Rd., Rochester, N.Y. (14603). Phone: 716-482-2200. William A. Rockwood, v.p., telecommunications group; Edward J. McGuinness, program mgr., CATV; F. Leo Granger, chief sales engineer, CATV. Finances, engineers, furnishes & installs complete CATV systems.
- SUPERIOR CABLE CORP.**—P.O. Box 489, Hickory, N.C. (28601). Phone: 704-345-4161. For personnel, see listing under *Closed-Circuit TV Systems*.
- SURFACE CONDUCTION INC.**—1501 Broadway, New York, N.Y. (10036). Phone: 565-5535. Theodore Hafner, pres. Distributor: Guided Space Transmissions, 250 North Canon St., Beverly Hills, Cal. Makes transmission lines, designs systems, supervises installation.
- SYSTEMS CONSTRUCTION CO.** (affiliate of Viking)—5635 Yale Blvd., Room 212, Dallas, Tex. (75206). Emerson 3-8054. Robert Cowart, v.p.; Willis T. Windle, v.p. finance; Charles "Bill" Dieterich, national contract mgr. Complete layout, bill of materials and construction of quality CATV systems throughout the U.S.
- SARKES TARZIAN INC.**, Broadcast Equipment Div.—E. Hillside Dr., Bloomington, Ind. (47401). Phone: 812-332-7251. For personnel see *Transmitters*.
- TAPE-ATHON CORP.**—523 South Hindry, Inglewood, Cal. (90301). Phone: 213-678-5359. George M. Anthony, pres.
- TCA TOWER CO. INC.**—4325 Bankhead Hwy., Mableton, Ga. (30059). Phone: 948-3369. H. C. Tant, pres. Manufactures & erects CATV towers, installs CATV systems.
- TELEMATION INC.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-487-7646. Lyle O. Keys, pres. & gen. mgr.; John G. Russell, mgr. CATV sales; Wm. G. Laird, chief engineer; Benny Morinaga, production mgr.; Richard H. Johnson, comptroller; Ray M. Unrath, marketing mgr. Makes Weather Channel, time/weather equipment; News Channel, continuous news wire televising apparatus; non-duplication switcher, EIA camera chains; and Telectron, overhead camera device. Also distributes various brands of modulators, monitors, switchers, background music and audio and video recorders.
- TELE-MEASUREMENTS INC.**—145 Main Ave., Clifton, N.J. (07014). Phones: 201-473-8822 (N.J.); 212-581-9020 (N.Y.). J. R. Poppele, pres. Distribution amplifiers, Tele-Pats and Tele-Slides. Custom engineering & installation of best, and closed-circuit TV systems for commercial, industrial, educational and training purposes.
- TELEMET COMPANY**—185 Dixon Ave., Amityville, L.I., N.Y. (11701). Phone: 541-3600. See listing under *Other Station & Studio Equipment*.
- TELE-RADIO SYSTEMS LTD.**—3633 Dundas St. W., Toronto 9, Ont. Canada. Phone: 416-762-8224.
- TELESIS ENGINEERING INC.** (a subsidiary of Telesis Corp.)—3712 Upper Mt. Vernon, Evansville, Ind. (47712). Phone: 424-5541. Jack B. Hopkins, pres.
- TELESYSTEMS CORP.**—113 South Easton Rd., Glenside, Pa. (19038). Phone: 884-6635. Jim Stillwell, engineering v.p. Tuners, modulators (audio-video), cable (coaxial, also double shielded), wide-band & all-band amplifier, transistorized line extender amplifier, powerline filters, transformers and other accessories.
- TELSTA CORP.**—1700 Industrial Rd., San Carlos, Cal. (94070). Phone: 415-591-7611. J. M. Eitel, pres.; A. L. Ferguson, J. F. Kern, A. A. Sherman & A. Wacker, v.p.'s; E. E. McClaran, v.p. secy. & treas. Branch: New York, N.Y. (10017)—730 Third Ave.
- TIMES WIRE & CABLE CO. INC.**—358 Hall Ave., Wallingford, Conn. (06492). Colony 9-3381. L. J. DeGeorge, pres.; Newell D. McDonald, chief engineer; Robert W. Burton, sales mgr. Coaxial cables and connectors for community TV systems.
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- TRIMOUNT CORP.**—471 Pompton Ave., Route 23, Box 100, Cedar Grove, N.J. (07009). Phone: 201-239-2266.
- TRIPLETT ELECTRICAL INSTRUMENT CO.**—Bluffton, Ohio. (45817). Phone: 419-358-5015. W. R. Triplett, pres.; N. A. Triplett, v.p., marketing. Makes test equipment.
- TROMPETER ELECTRONICS INC.**—See *Other Station & Studio Equipment*.
- TV CABLE SUPPLY CO.**—Box 38, Carlisle, Pa. (17013). Phone: 717-243-4918. George F. Gardner, pres. & gen. mgr.; Jim Morton, sales mgr.; Steve Herman, sales service mgr.; Andy Calhoun, asst. gen. mgr. Equipment, supplies & complete systems for CATV.
- R. H. TYLER CO.**—1404 15th St., Wellington, Tex. (79095). Phone: 447-5841. R. H. Tyler, pres.; Jim Hudson, gen. sales mgr. Makes time & weather scanning devices.
- UTILITY BODY CO.**—901 Gilman St., Berkeley, Cal. (94710). Phone: 415-524-9333.
- UTILITY PRODUCTS CO.**—3111 W. Mill Rd., Milwaukee, Wis. (53209). Phone: 414-352-8500.
- UTILITY TOWER CO.**—3200 N.W. 38th St., P.O. Box 12027, Oklahoma City, Okla. (73112). Windsor 6-5551. For complete listing see *Tower Manufacturers & Erectors*.
- VIDEO TOWERS INC.**—Box 4086, Ft. Worth, Tex. (76106). Phone: 817-232-1220. Donald de Lackner, pres.; Leo J. Woodward, exec. v.p.; E. B. Moyer, sales mgr.; J. Z. Kaplan, secy.-treas. Supplies cut-out sections of towers & anchors.
- VIKING ELECTRONICS**—830 Monroe St., Hoboken, N.J. (07030). Phones: Whitehall 3-5793 (New York City). Oldfield 6-2020 (Hoboken). Arthur Baum, pres.; Robert E. Baum, exec. v.p. sales; Theodore Baum, exec. v.p. engineering; Charles "Bill" Dieterich, national contract mgr.; Allen Lipp, v.p. sales. Manufacturers of aluminum cable, solid state and tube amplifiers, in-line taps, couplers and a complete line of CATV and MATV equipment.
- WESTBURY CATV CORP.** (subsidiary of Electronics, Missiles & Communications Inc.)—212 S. Fulton Ave., Mt. Vernon, N.Y. (10550). Phone: 914-699-5225. Broadband and single channel amplifiers and pre-amplifiers, transistorized amplifiers for CATV, splitters, taps, filters and accessories for CATV systems, engineering and installation services. For personnel, see listing for Electronics, Missiles & Communications under *Transmitters*.
- WESTERN MICROWAVE**—Suite #205, 245 Columbine, Denver, Colo. (80206). Phone: 303-377-2783. Bob Magness, pres.; Ian Elliot, (233 E. Main, Bozeman, Mont. 59715), Montana & Idaho mgr. Providing trunk service throughout the western U.S.
- WESTERN TELONICS** (Keith Anderson Co.)—Black Hawk, S.D. (57718). Phone: 787-4224. See listing under *TV Transmitters*.
- WESTREX COMMUNICATIONS** (Div. of Litton Industries)—One LeFevre Lane, New Rochelle, N.Y. New Rochelle 6-1620. Makes modulators, microwave antennas & systems. For personnel, see listing under *Transmitters*.
- WHITNEY BLAKE CO.**—1565 Dixwell Ave., New Haven, Conn. (06514). Phone: 203-248-5515.
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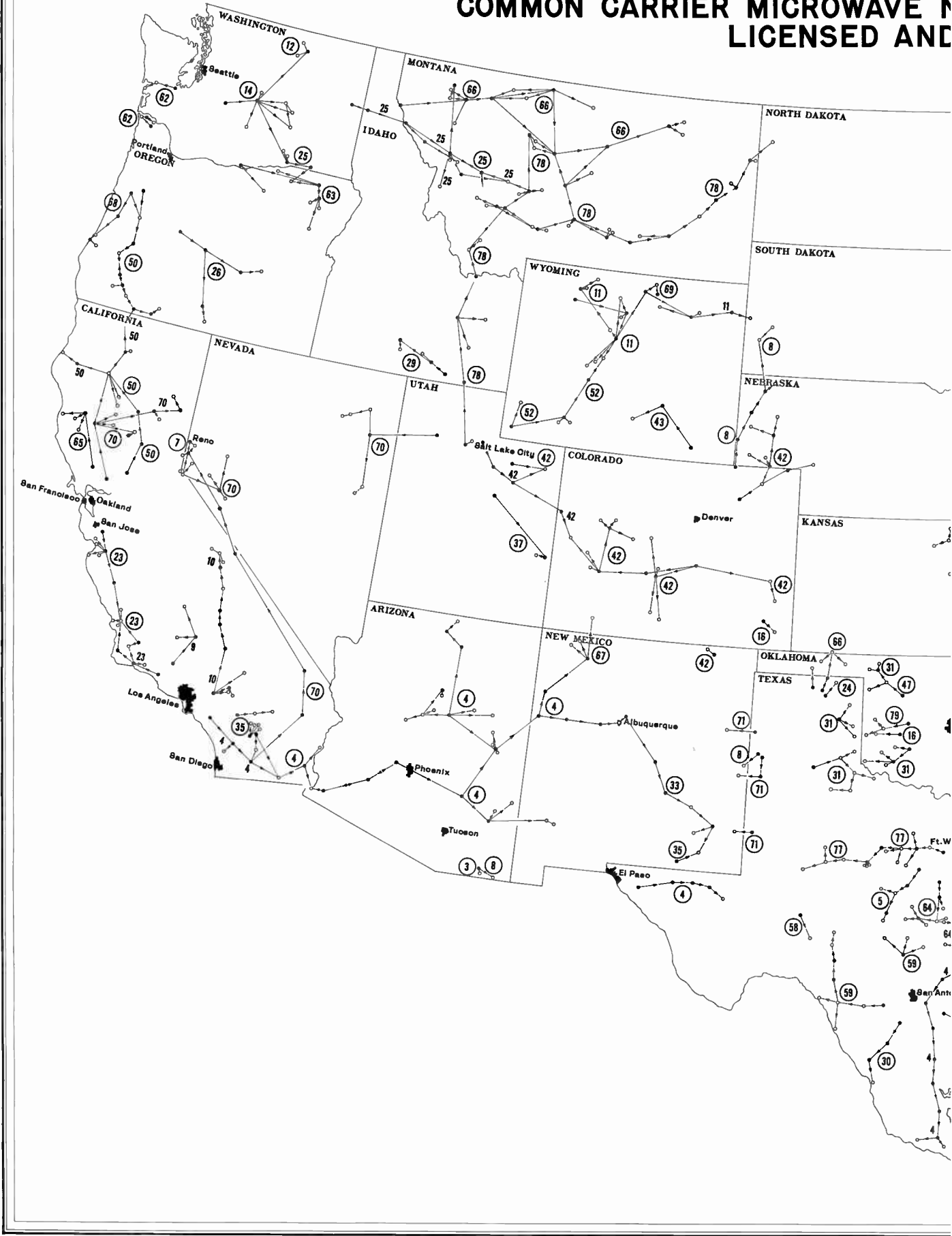
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# UNITED STATES COMMON CARRIER MICROWAVE NETWORKS LICENSED AND OPERATING



# STATES WORK SERVICING CATV SYSTEMS PROPOSED, 1966



# Common Carrier Microwaves Serving CATV Systems

As of March 1, 1966

Information Derived from Files of Federal Communications Commission.

Listed Alphabetically, According to Company Name. Numbers Before Names Correspond to Numbers on CATV Microwave Map. Communities with CATV Systems Served or Proposed to be Served are Listed Following Each Microwave Company.

1. Alabama Microwave, Box 1306, Decatur, Ala. 35602, and 314 S. Harwood St., Dallas, Tex. 75201. CATVs: Decatur, Florence, Ala.
2. American Microwave Communications, 616 S. 3rd St., Alpena, Mich. 49709. CATVs: Alpena, Mich.
3. American Mobilphone Co. Inc., Drawer C, Lowell Station, Bisbee, Ariz. 85603.
4. American TV Relay Inc., 2980 Grand Ave., Phoenix, Ariz., 85004, and 2949 Osborn Rd., Phoenix, Ariz. 85016. CATVs: Sedona, Flagstaff, Prescott, Winslow, Holbrook, Clemencau, Page, Snowflake, Pine Top, Show Low, McNary, Safford, Fatcher, Pima, Clifton, Morenci, Yuma, Ariz.; Cameron, San Benito, Harlingen, Edinburg, McAllen, Pecos, Rockdale, Tex.; Barstow, Victorville, Borego Springs, El Centro, Blythe, Escondido, Cal.; Silver City, Bayard, Albuquerque, Farmington, N.M.
5. Andrews Tower Rentals Inc., 1420 Layton Ave., Ft. Worth, Tex. 76117. CATVs: Brownwood, Coleman, Tex.
6. Arizona Microwave System Co. 1908 E. McDowell Rd., Phoenix, Ariz. 85009. CATVs: Douglas, Ariz.
7. Bell Telephone Co. of Nevada, 140 New Montgomery St., San Francisco, Cal. 94105. CATVs: Reno, Nev.
8. Blackhills Video Corp., 1255 Tower Bldg., Little Rock, Ark. 72201. CATVs: Chadron, Neb.; Clovis, N.M.; Rapid City, S. D.; Victoria, Tex.; Poplar Bluff, Dexter, Mo.
9. Brentwood Co., 2210 Chester Ave., Bakersfield, Cal. CATVs: Bakersfield, Porterville, Cal.
10. California Interstate Telephone Co., 16461 Mojave Drive, Victorville, Cal. 92332. CATVs: Apple Valley, Big Pine, Rovana, Cal.
11. Carter Mountain Transmission Corp., 1149 Sheridan Ave., Cody, Wyo. 82414. CATVs: Basin, Greybull, Worland, Powell, Cody, Buffalo, Gillette, Thermopolls, Lander, Basin, Riverton, Wyo.; Deadwood, Lead, S.D.
12. Central Microwave Inc., 110 E. 5th St., Moscow, Ida. 83843. CATVs: Omak, Tonasket, Wash.
13. Cerracche & Co. Inc., 518 W. State St., Ithaca, N.Y. 14851. CATVs: Groton, Ithaca, Locke, Montour Falls, Moravia, Watkins Glen, N.Y.
14. Columbia Basin Microwave Inc., Box 65, Ephrata, Wash. 98823. CATVs: Tunk Mountain, Richland, Walla Walla, Wenatchee, Yakima, Kennewick, Othello, Ephrata, Wash.
15. Columbia Communications Co., Box 13127, New Orleans, La. 70125. CATVs: Bogalusa, La.
16. Dorate Microwave Corp., Box 24, Sayre, Okla. 73662. CATVs: Springfield, Colo.; Sayre, Okla.
17. East Texas Transmission Co., Box 989, Tyler, Tex. 75705. CATVs: Tyler, Jacksonville, Palestine, Tex.
18. Eastern Microwave Inc., 21 Elm St., Oneonta, N.Y. 13820. CATVs: Oswego, North Syracuse, Troy, Latham, Saratoga Springs, Malone, East Syracuse, Walton, Watertown, Ilion, Johnstown, Amsterdam, Glens Falls, Schenectady, Colonie, Albany, Binghamton, Norwich, Vestal, Endicott, Utica, Chenango Bridge, Canajoharie, Cortland, Oneonta, Sidney, Carthage, Ogdensburg, Rome, N.Y.
19. Eastern Shore Microwave Relay Co., 3045 P St. NW, Washington, D.C. 20007. CATVs: Harbor Island, Wilmington, Wrightsville Beach, N.C.
20. Electronics Inc., 1835 20th St., Vero Beach, Fla. 32960. CATVs: Ft. Pierce, Vero Beach, Fla.
21. First TV Corp., Box 127, Salisbury, Md., 21801. CATVs: Seaford, Laurel, Blades, Rehoboth Beach, Lewes, Milford, Georgetown, Del., Salisbury, Crisfield, Pocomoke City, Snow Hill, Berlin, Ocean City, Md.
22. Garden State Micro Relay Inc., 106 E. Hollywood Ave., Wildwood Crest, N.J. 08260. CATVs: Ventnor, Margate, Longport, Wildwood, Wildwood Crest, North Wildwood, Atlantic City, Ocean City, Pleasantville, N.J.; Dover, Del.
23. Golden West Communications, 5939 Sunset Blvd., Los Angeles, Cal. 90028. CATVs: Salinas, Watsonville, Pacific Grove, Capitola, Morro Bay, Paso Robles, Arroyo Grande, Pismo Beach, San Luis Obispo, Santa Maria, Santa Barbara, Cal.
24. Great Plains Microwave Co., Box 949, Perryton, Tex. 79070. CATVs: Perryton, Tex.
25. H & B Microwave Corp., 404 N. Roxbury Drive, Beverly Hills, Cal. 90212. CATVs: Hamilton, Helena, Kalispell, Missoula, Mont., Florence, Sheffield, Muscle Shoals, Ala.; Atlantic City, Ventnor, N.J.; Dubuque, Ia.; Kennewick, Richland, Wash.; Pendleton, Ore.
26. Hi-Desert Microwave Inc., 90 W. Adams St., Burns, Ore. 97720. CATVs: Burns-Hines, Lakeview, Ore.
27. High Point Relay Co., 109 E. First St., Hazleton, Pa. 18201. CATVs: Hazleton, Pa.
28. Houston County Telephone Co. Inc., Box 1069, Crockett, Tex. 75835. CATVs: Crockett, Madisonville, Rusk, Tex.
29. Idaho Microwave Inc., Twin Falls, Ida. 83301. CATVs: Burley, Rupert, Twin Falls, Ida.
30. Laredo Microwave Inc., 314 S. Harwood St. Dallas, Tex. 75201. CATVs: Laredo, Tex.
31. Mesa Microwave Inc., Box 1334, Oklahoma City, Okla. 73101. CATVs: Memphis, Childress, Wellington, Paducah, Quanah, Matador, Port Lavaca, Palacios, Point Comfort, Lufkin, Canadian, Wheeler, Shamrock, Paris, Clarksville, Tex.; Durant, Altus, Mangum, Hobart, Hollis, Shattuck, Laverne, Buffalo, Ardmore, Idabel, Hugo, Okla.
32. Micro-Relay Inc., Box 340, Dublin, Ga., 31021. CATVs: Dublin, Helena, Douglas, Valdosta, Ga.
33. Microrelay of N.M. Inc., 110 S. Richardson St., Roswell, N.M. 88201. CATVs: Roswell, Artesia, Carlsbad, N.M.
34. Microwave Communications Ltd., 634 S. Spring St., Los Angeles, Cal. 90014. CATVs: Oroville, Orland, Corning, Willows, Redding, Quincy, Susanville, Cal.
35. Microwave Service Co., Box 163, Tupelo, Miss. 38801. CATVs: Yucca Valley, Twentynine Palms, Desert Hot Springs, Thousand Palms, Palm Desert, Rancho Mirage, Palm Springs, Cal.; Tupelo, Okolona, Amory, West Point, Aberdeen, Miss.; Red Mountain, Homewood, Ala.; Dubuque, Ia.
36. Mid-Kansas Inc., 724½ N. Washington St., Junction City, Kan. 66441. CATVs: Concordia, Beloit, Belleville, Emporia, Council Grove, Manhattan, Junction City, Abilene, Salina, Clay Center, Kan.
37. Midland Telephone Co., Box 128, Moab, Utah. 84532. CATVs: Moab, Utah.
38. Midwest Microwave Inc., 301 Peru St., Peru, Ill. 61354. CATVs: Ottawa, Streator, Peru, Ill.
39. Midwestern Relay Inc., Box 185, Stevens Point, Wis. CATVs: Stevens Point, Wisconsin Rapids, Wausau, Wis.
40. Minnesota Microwave Inc., 516 W. Litchfield Ave., Willmar, Minn. 56201. CATVs: Benson, Willmar, Brainerd, Morris, Marshall, Montevideo, Minn.
41. Modern Electronics Co., 222 Worth St., Cleveland, Miss. 38732. CATVs: Cleveland, Drew, Indianola, Leland, Greenwood, Greenville, Miss.
42. Mountain Microwave Corp., 245 Columbine, Denver, Colo. 80206. CATVs: Asphalt Ridge, Utah; Grand Junction, Ogallala, Sterling, Lamar, Salida, Alamosa, Monte Vista, Leadville, Delta, Montrose, Glenwood Springs, Aspen, Rifle, Climax, Colo.; Alliance, Kimball, Scottsbluff, Gering, Sidney, Neb.; Vernal, Utah; Raton, N.M.
43. Mountain States Tel. & Tel. Co., 931 14th St., Denver, Colo. 80202. CATVs: Rollins, Wyo.
44. New England Microwave Corp., 44 Exchange St., Athol, Mass. 01331 and 2 N. Main St., Orange, Mass. 01364. CATVs: Athol, Mass.
45. New York Penn. Microwave Corp., 35-37 W. William, Corning, N.Y. 14832. CATVs: Ingraham Hill, Jamestown, Auburn, Geneva, Penn Yan, Bath, Hornell, Wellsville, Olean, Elmira, Ithaca, Corning, N.Y.; Warren, Bradford, Phillipsburg, Clearfield, Altoona, Sayre, Elkland, Pa.
46. Newhouse Microwave Inc., 1030 James St., Syracuse, N.Y. CATVs: Birmingham, Bessemer, Homewood, Ala.
47. North Canadian Microwave Co. Inc., 1117 11th St., Woodward, Okla. 73801. CATVs: Woodward, Okla.
48. Northco Microwave Inc., 43 Canal St., Laconia, N.H. 03246. CATVs: Limestone, Presque Isle, Fort Fairfield, Houlton, Car-Lake Placid, N.Y.; Bennington, Rutland, Burlington, Vt.
49. Northern Microwave Service Inc., Box 574, Caribou, Me. 04736. CATVs: Limestone, Presque Isle, Fort Fairfield, Houlton, Caribou, Me.
50. Pacific Telatronics Inc., Box SM, Medford, Ore. 97501. CATVs: Grants Pass, Klamath Falls, Medford, Roseburg, Ore.; Yreka, Dunsmuir, Eureka, Red Bluff, Redding, Cal.
51. Penn Service Microwave Co., 109 E. First St., Hazleton, Pa. 18201. CATVs: Montgomery, Shamokin, Sunbury, Selinsgrove, Shavertown, Clarks Summit, Pa.

52. Pilot Butte Transmission Co. Inc., 818 Bushnell St., Rock Springs, Wyo. 82601. CATVs: Rock Springs, Green River, Kemmerer, Cody, Sheridan, Wyo.
53. Potomac Valley Telecasting Corp., 100 S. Liberty St., Cumberland, Md. 21502. CATVs: Cumberland, Frostburg, Md., Piedmont, Keyser, W. Va.
54. Racom Inc., 720 Sabattus St., Lewiston, Me. CATVs: Rumford, Lewiston, Auburn, Me.
55. Sekan Microwave Inc., 223 N. State St., Iola, Kan. CATVs: Iola, Chanute, Parsons, Neodesha, Fredonia, Kan.
56. Service Electric Co., Main & Pine Sts., Mahanoy City, Pa. 17948. CATVs: Pottsville, Berwick, Lewisburg, Danville, Milton, Watsonstown, Wilkes-Barre, Mahanoy, Williamsport, Tamaqua, Frackville, Hughesville, Pa.
57. Southern Bell Tel. & Tel. Co., 67 Edgewood Ave. S.E., Atlanta, Ga. 30303. CATVs: Key West, Marathon, Fla.
58. Southwest Microwave Inc., Box 596, Ozona, Tex. 76943. CATVs: Ozona, Tex.
59. Southwest Texas Transmission Co., 115 W. Losoya St., Del Rio, Tex. 78840. CATVs: Effingham, Olney, Ill., Llano, Marble Falls, Mason, Tex.; Warner Robins, Perry, Fort Valley, Ga.; Uvalde, Brackettville, Rio Grande, Del Rio, Sonora, El Dorado, Tex.
60. Southwest Transmission Co. Inc., 1035 Wyoming Drive, Ft. Myers, Fla. 33901. CATVs: Fort Myers, Cape Coral, Port Charlotte, Fla.
61. Superior Communications Co. Inc., 1626 Ludington St., Marinette, Wis. 54143. CATVs: International Falls, Minn.
62. Telecommunications Inc., Box 3276, Seattle, Wash. 98114. CATVs: Astoria, Warrenton, Ore.
63. Telecommunication of Oregon Inc., 3826 Stoneway North, Seattle, Wash. 98103. CATVs: Baker, La Grande, Union, Pendleton, Hermiston, Heppner, Arlington, Ore.
64. Telephone Utilities Services Corp., Box 936, Killeen, Tex. 76543. CATVs: Copperas Cove, Killeen, Georgetown, Belton, Gatesville, San Saba, Goldthwaite, Lampasas, Taylor, Tex.
65. Teleplex Microwave Systems Inc., 404 N. Roxbury Drive, Beverly Hills, Cal. 90212. CATVs: Fort Bragg, Willits, Ukiah, Cal.
66. Teleprompter Transmission of Kansas Inc., 25 W. Third St., Liberal, Kan. CATVs: Liberal, Kan.; Beaver, Hooker, Okla.; Whitefish, Poison, Shelby, Havre, Great Falls, Glasgow, Kallispell, Mont.
67. Teleprompter Transmission of N.M. Inc., 50 W. 44th St., New York, N.Y. 10036. CATVs: Farmington, Aztec, N.M.; Durango, Colo.
68. Teleprompter Transmission of Oregon Inc., 298 W. Broadway, Eugene, Ore. CATVs: Eugene, Coquille, Coos Bay, Ore.
69. Televue Networks, 140 E. Loucks St., Sheridan, Wyo. 82002. CATVs: Sheridan, Wyo.
70. Television Microwave Inc., Box 910, Martinez, Cal. 94553. CATVs: Elko, Wells, Reno, Carson City, Fallon, Nev.; Al Tahoe, Brockway, Tahoe Keys, Cal.
71. Tex-Mex Communications Co., 1430 Life Bldg., Dallas, Tex. CATVs: Tucumcari, Lovington, Portales, N.M.
72. Tower Communications Systems Corp., 640 Walnut, Coshocton, O. CATVs: Portsmouth, Wheelersburg, London, Coshocton, Sugarcreek, Shanesville, Cambridge, New Philadelphia, Denison, Dover, Unrichsville, O.; St. Albans, W. Va.
73. Trans-Muskingum Inc., 1737 E. 7th St. Parkersburg, W. Va. 26102. CATVs: Marietta, O.; Parkersburg, W. Va.
74. United Video Inc., 814 Four Seasons Club Rd., Bloomington, Ill. 61702. CATVs: Effingham, Rantoul, Tuscola, Onarga, Fairbury, Gibson City, Lincoln, Paris, Mattoon, Ill.; Terre Haute, Ind.
75. Upper Peninsula Microwave Inc., 207 Stephenson Ave., Iron Mountain, Mich. 49801. CATVs: Marshfield, Ashland, Merrill, Wis.; Petoskey, Kinross, Sault Ste. Marie, Escanaba, Iron Mountain, Ishpeming, Marquette, Munising, Iron River, Ontonagon, Ironwood, Houghton, Calumet, L'Anse, Mich.
76. Video Service Co., 1601 W. Peachtree St. NE, Atlanta, Ga. 30309. CATVs: Logansport, Peru, Lafayette, Danville, Ind.; Findlay, Toledo, O.; Tyrone, Chambersburg, Pa.
77. West Texas Microwave Co., Box 1149, Del Rio, Tex. CATVs: Sweetwater, Colorado City, Snyder, Big Spring, Lubbock, Cisco, Mineral Wells, Graham, Breckenridge, Albany, Abilene, Tex.
78. Western Microwave Inc., 245 Columbine St., Denver, Colo. 80206. CATVs: Butte, Superior, Milltown, Missoula, Hamilton, Deer Lodge, White Sulphur Springs, Townsend, Hardin, Bozeman, Great Falls, Livingston, Big Timber, Lewistown, Glendive, Dillon, Mont.; Pocatello, Ida.
79. Western TV Relay Inc., Box 770, Elk City, Okla. 73644. CATVs: Elk City, Erick, Cheyenne, Okla.



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# Canadian Community Antenna Systems

## ALBERTA

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MAIN OFFICE: 15TH & LEHIGH, PHILADELPHIA, PA. 215-226-3456

- Athabasca**—Superior Communication Systems Ltd., Box 838. Phone: 675-2585. No. subscribers, 245; estimated potential, 350. Began service Nov. 15, 1960. Equipment Benco. E. J. Polanski, pres.; P. A. Polanski, secy. Stations: CFRN-TV & CBXT, Edmonton (off-air). Installation fee, \$165; monthly charge, \$5.50. Channel capacity: 7, including music; one channel to be added in year. Miles of plant in use, 6; additional miles planned, 2. No. of homes in front of plant: 325.
- Banff**—Banff Community Antenna Ltd., 213-A Banff Ave., Box 727. Phone: 762-2598. No. subscribers, 280; estimated potential, 1000. Began service 1957. Equipment Westbury & Jerrold. William Adams, pres.; Bertram Henderson, secy.-mgr. Stations: CHCT-TV & CFCN-TV, Calgary; CHCA-TV, Red Deer, Alta. (off-air); CHFM-FM & CFAC, Calgary. Installation fee, \$35; monthly charge, \$4. Channel capacity: 7. Miles of plant, 7; additional miles planned, none. No. of homes in front of plant: 1,000.
- Blairmore**—Purnell & Sons. Phone: 2266. No. subscribers, 275; estimated potential, 600. Began service Jan. 2, 1959. Equipment, Benco. D. W. Purnell, gen. mgr. Station: CJLH-TV, Lethbridge, Alta. Installation fee, \$100; monthly charge, \$3.75. Channel capacity: One.
- Drinnan**—See Hinton, Alta.
- East Coulee**—East Coulee TV System. Began service Dec. 1956. Equipment, Benco. Joe Gerlinger, mgr. Station: CHCT-TV, Calgary. Channel capacity: One.
- East Coulee**—Sloan's Electric, c/o Mrs. Basil C. Sloan. Phone: 301. Stations: CHCT-TV & CFCN-TV, Calgary.
- Edson**—See Hinton, Alta.
- Hanna**—Gouder's Electric, Hanna. Phone: 854-3490. Stations: CFCN-TV & CHCT-TV, Calgary; CHCA-TV-1, Coronation (all picked off-air).
- Hinton**—Rocky Mountain CATV Ltd., Box 2450. Phone: 865-2745. No. subscribers, 350; estimated potential, 800. Began service July 20, 1962. Equipment, Adler & Benco. George K. Nelson, pres.; L. C. Nelson, v.p.; A. W. Nelson, secy.-treas.-mgr. Stations: CFRN-TV, Edmonton (via microwave). Installation fee, \$170; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 12; additional miles planned, 3. No. of homes in front of plant: 800. Note: Also serves Drinnan & Edson.
- Lethbridge**—CableVision Lethbridge Ltd., 713-A 4th Ave. S. Phone: 328-1222. No. subscribers, 2,500 (2,400 residential); potential, 8,000. Began May 1, 1964. Equipment, Ameco & Jerrold. A. W. Shackelford, pres.; D. A. Shackelford, mgr. (see Co-Ax Television under CATV Group Ownership). Stations: CFCN-TV & CHCT-TV, Calgary; CJLH-TV, Lethbridge; KFBB-TV & KRTV, Great Falls, Mont. (all picked off-air); also FM music. Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 70. No. of homes in front of plant: 10,000.
- Lethbridge**—Majestic Theatres Ltd. Stations: CHCH-TV & CFCN-TV, Calgary; CJLH-TV, Lethbridge.
- Medicine Hat**—Cable Vision Medicine Hat Ltd., 527 2nd St. S.E. Phone: 527-6100. No. subscribers, 2,100 (2,085 residential); potential, 7,000. Began Nov. 1, 1964. Equipment, composite. J. H. Yuill, pres.; K. A. Easton, v.p.; H. H. Yuill, secy.; E. B. Torchinsky, treas.; W. H. Yuill, mgr. (see Co-Ax Television under CATV Group Ownership). Stations: KRTV & KFBB-TV, Great Falls, Mont.; CHAT-TV, Medicine Hat (off-air). Installation fee, \$10; monthly charge, \$5. Channel capacity: 13, including music; one channel to be added in year (CFCN-TV, Calgary). Miles of plant, 60; additional miles planned, none. No. of homes in front of plant: 6,500. Note: Also serves Redcliff.
- Redcliff**—See Medicine Hat.
- Red Deer**—Community Video (Red Deer) Ltd., 608 West Vancouver Shopping Centre, North Vancouver, B.C. Phone: 985-2151. No. subscribers, 972 (all residential); potential, 3,000. Began Nov. 1961. Equipment, Benco. (See CATV Group Ownership.) Stations: CHCT-TV & CFCN-TV, Calgary; CFRN-TV & CBXT, Edmonton (all picked off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 5; 12-channel system being installed.
- St. Paul**—Community Antenna Systems Ltd., 9310 90th St., Edmonton. Phone: 466-4079. No. subscribers, 165; estimated potential, 300. Began service Aug. 1958. Equipment Jerrold J. V. Howey, pres.; D. G. Howey, v.p.; J. E. Dickson, secy.-treas. Stations: CFRN-TV & CBXT, Edmonton; CKSA-TV, Lloydminster (off-air). Installation fee, \$80; monthly charge, \$4.85. Channel capacity: 12. No. of homes in front of plant: 300.
- Thorhild**—Edward J. Polanski. Stations: CBXT & CFRN-TV, Edmonton.
- Wainwright**—Televew Enterprises, Box 489. Phone: 842-3321. No. subscribers, 78; estimated potential, 100. Began service March 1959. Equipment Jerrold. R. G. Dalton, pres.; T. E. Cook, secy.-treas. Stations: CKSA-TV, Lloydminster, Alta.; CHCA-TV-1, Coronation, Alta.; CBXT & CFRN-TV, Edmonton. Installation fee, \$5; monthly charge, \$2.50. Channel capacity: 5.

## BRITISH COLUMBIA

- Beaver Falls**—See Fruitvale, B.C.
- Big Rock**—See Willow Point, B.C.
- Britannia Beach**—Mt. Sheer—West Coast Television Ltd., 6087 McDonald St., Vancouver 13, B.C. Equipment, Benco. Stations: KVOS-TV, Bellingham; KOMO-TV, Seattle. (See CATV Group Ownership.)
- Burnaby**—See Vancouver, B.C.
- Campbell River**—Campbell River TV Assn., Box 959, 1320 Is. Hwy. Phone: 287-4221. No. subscribers, 1,500; estimated potential, 2,000. Began service Jan. 1958. Equipment, composite. T. Crossley, pres. (see CATV Group Ownership). Stations: KVOS-TV, Bellingham; CHEK-TV, Victoria; KOMO-TV & KING-TV, Seattle; CBUT, Vancouver (all picked off-air). Installation fee, \$125; monthly charge, \$2.50.
- Castlegar-Kinnard**—Kinagar Video Ltd., Box 262, Victoria. Phone: 365-4601. No. subscribers, 700; estimated potential, 1,100. Began service 1956. Equipment Benco & Jerrold. J. W. Loader, mgr. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUAT, Trail. Installation fee, \$50; monthly charge, \$5.50. Channel capacity: 4.
- Chilliwack**—Valley Televue Ltd., 419 Yale West. Phone: 792-2210. No. subscribers, 200 (150 residential); potential, 1,500. Began Oct. 27, 1965. Equipment, Benco. Jack Pilling, pres.; Bill Wolfe, managing dir.; Murdo Maclachlan, William Teetzel & Dennis Barkman, dirs. Stations: CBUT & CHAN-TV, Vancouver; KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham; CHEK-TV, Victoria (all picked off-air); also 5 FMs, music channel. Installation fee, \$20; monthly charge, \$4.75. Channel capacity: 12. Miles of plant, 25; additional miles planned, 15.
- Comox**—See Courtenay-Comox, B.C.
- Comox Air Base**—Royal Canadian Air Force. Harry Whiskin, mgr. Stations: KING-TV, KOMO-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham; CHEK-TV, Victoria.
- Courtenay-Comox**—Courtenay-Comox TV Co., 800 McPhee Ave., Box 1357, Courtenay. Phone: 334-4741. No. subscribers, 1000; estimated potential, 2000. Began service Dec. 1957. Equipment Jerrold & Ameco. R. D. Ellis, pres.; William Moncrief Jr., mgr. Stations: CHAN-TV, Vancouver; KVOS-TV, Bellingham; KING-TV & KOMO-TV, Seattle; CHEK-TV, Victoria (off-air). Installation fee, \$50; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 55; additional miles planned, none. No. of homes in front of plant: 4,000. Note: Also serves Cumberland.
- Cranbrook**—Cranbrook TV Ltd., 45 9th Ave. Phone: 426-2414. No. subscribers, 1,600; estimated potential, 2,000. Began service Oct. 31, 1954. Equipment Benco & Jerrold. R. E. Sang, pres.; L. J. Desharnais, v.p.; J. R. Atchison, secy.; O. R. Todd, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; CJLH-TV, Lethbridge (all picked off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 5. Miles of plant, 40; additional miles planned, none. No. of homes in front of plant: 2,500.
- Creston**—Creston Cabled-Video Ltd., 383 Canyon St., Box 940. Phone: 356-2204. No. subscribers, 650; estimated potential, 850. Began service Feb. 1955. Equipment Jerrold. Tak Toyota, pres. (see CATV Group Ownership). Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane (off-air); receives CBC-TV programming via microwave. Installation fee, \$75; monthly charge, \$4. Channel capacity: 5; one to be added in year. Note: Also serves Kingsgate, Riondel & Yahk.
- Cumberland**—See Courtenay-Comox, B.C.
- \* Delta**—Delta Cable TV Ltd., 905 W. Pender St., Vancouver, B.C. Phone: 921-7024. Estimated potential, 5,000. Scheduled to begin service Summer 1966. Equipment, Jerrold. Principals: W. S. Thomas, B. R. Bland & A. Urquhart. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12, including one weather & 2 music channels; one FM. Miles of plant planned, 75-100. No. of homes in front of plant: 4,000.
- District of Coquitlam**—See Port Coquitlam, B.C.
- Dunbar**—See Vancouver, B.C.
- Duncan**—Cowichan Valley TV Ltd., c/o Alberni Video Services Ltd., 118 3rd Ave. South, Port Alberni. No. subscribers, 390; estimated potential, n.a. (See Alberni Video under CATV Group Ownership.)
- Duncan**—Harry P. Whiskin. Stations: KIRO-TV, KOMO-TV, KING-TV, Seattle; KVOS-TV, Bellingham; CHAN-TV & CBUT, Vancouver; CHEK-TV, Victoria.
- Elk Valley**—See Natal-Michel-Sparwood, B.C.
- Esquimalt**—See Victoria, B.C.
- Fernie**—Fernie TV Ltd., c/o Kootenay Enterprises Ltd., Box 1802, Wallinger Ave., Kimberley, B.C. No. subscribers, 700. Stations: CJLH-TV, Lethbridge; KXLY-TV, Spokane; CFCN-TV, Calgary, Alta. CHCT, Calgary, to be added. Note: Also serves W. Fernie. (See CATV Group Ownership.)
- Field**—Field TV Society. Phone: 141. No. subscribers, 64; estimated potential, 78. Began service Sept. 1, 1964. Equipment Benco. Arthur S. Dawe, pres.; Lindsey Forde, v.p.; George Hanna, secy.; Herbert S. Robison, treas. Stations: CHCT-TV & CFCN-TV, Calgary; CHCA-TV, Red Deer (off-air). Installation fee, \$175; monthly charge, \$6.50. Channel capacity: 4; one to be added in year. Miles of plant in use, 5; additional miles planned, one. No. of homes in front of plant: 80.
- Fruitvale-Beaver Falls-Montrose**—Montrose Audio Video Co. Ltd., Box 129, Fruitvale. Phone: 367-9002. No. subscribers, 370; estimated potential, 800. Began service Sept. 1957. Equipment



Benco, C. S. Crosby, pres.; Gordon Fairweather, technical supervisor. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane, CBC. Installation fee, \$125; monthly charge, \$4. Channel capacity: 4.

**Fruitvale-Montrose—Community Video (Montrose-Fruitvale) Ltd.**, 1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. No. subscribers, 625 (all residential); potential, 725. (See CATV Group Ownership.)

**Golden—Golden TV Ltd.**, Box 574. Phone: 300. No. subscribers, 210; estimated potential, 300. Began service Sept. 1962. Equipment, Benco. Malcolm I. Dunkin, mgr. Stations: CHCT-TV & CFCN-TV, Calgary. Installation fee, \$100; monthly charge, \$4.

**Greenwood—Greenwood Video Ltd.**, Box 369. Phone: 445-6434. No. subscribers, 165; estimated potential, 200. Began service Sept. 1963. Equipment Benco & Delta. C. E. Stephens, mgr. Stations: CHBC-TV, Kelowna, B.C.; KHQ-TV, KREM-TV & KXLY-TV, Spokane (off-air). Installation fee, \$100 or \$15; monthly charge, \$5 or \$7.50. Channel capacity: 5.

**Hedley—See Pentiction, B.C.**

**Hope—Hope Televue Ltd.** Estimated potential, 3,000. Equipment, Benco.

**Horseshoe Bay—Community Video Ltd.**, 608 West View Shopping Centre, North Vancouver, B.C. Phone: 985-2151. Began service Jan. 1, 1956. Equipment, Benco. W. S. Thomas, gen. mgr. (see CATV Group Ownership). Stations: KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria. Channels: 12, including FM.

**Kaslo—Kaslo TV Ltd.** Phone: 353-2431. No. subscribers, 130; estimated potential, 150. Began service May 1, 1958. Equipment, Jerrold. Philip Fay Waterman, pres.; Frederick Gardham, secy.-treas.; R. B. Tate, mgr. Station: KXLY-TV Spokane (picked off-air). Installation fee, \$50; monthly charge, \$4. Channel capacity: One. Miles of plant in use, 4; additional miles planned, none. No. of homes in front of plant: 230.

**Kelowna—Black Knight TV Co., Ltd.**, 249 Bernard Ave., Paramount Theatre Bldg. Phone: 762-4433. No. subscribers, 850 (807 residential); potential, 3,000. Began Aug. 1957. Equipment, Jerrold & Ameco. D. L. Gartrell, pres.; R. A. Gunoff, mgr. Stations: KREM-TV, KHQ-TV & KXLY-TV, Spokane, (via Omak, Wash. translators); CHBC-TV, Kelowna (picked off-air); CJOV-FM, Kelowna; CKOK-FM, Pentiction. Installation fee, \$25; monthly charge, \$5. Channel capacity: 5. Miles of plant, 39; additional miles planned, 20. No. of homes in front of plant: 4,000. (See Gartrell under CATV Group Ownership.) Note: Also serves Rutland & Westbank.

**Kelowna—Oliver TV Community Cable System Ltd.** Station: CHBC-TV-3, Oliver.

**Kimberley—Kootenay Enterprises Ltd.**, Box 1802, Wallinger Ave. Phone: 427-2062. No. subscribers, 1,800 (1,764 residential); potential, 2,450. Began Feb. 1955. Equipment, Jerrold. T. D. Birrell, mgr. (see CATV Group Ownership). Stations: KXLY-TV, Spokane; CBUT, Trail, B.C. (picked off-air); CJLH-TV, Lethbridge; CFCN-TV, Calgary (via microwave). Installation fee, \$35; monthly charge, \$5. Channel capacity: 5. Miles of plant, 20; additional miles planned, 4. Homes in front of plant: 2300. Note: Also serves Chapman Camp & Marysville.

**Kingsgate—See Creston, B.C.**

**Kinnard—See Castlegar-Kinnard, B.C.**

**Lake Cowichan—Lake Video Services Ltd.**, South Shore Rd. Clarence S. Severson, owner. Stations: CBUT-2, Vancouver; CHEK-TV, Victoria; KVOS-TV, Bellingham.

**Merritt—Merritt Cablevision**, Box 908. Phone: 378-2568. No. subscribers, 250; estimated potential, 1000. Began service Nov. 1961. Equipment Jerrold & Benco. John R. Duggan, pres.; Jack H. Hurley, dir.; R. S. Ferguson, mgr. Stations: KVOS-TV, Bellingham, Wash.; CHEK-TV, Victoria, B.C. (off-air). Installation fee, \$59; monthly charge, \$6.50. Channel capacity: 5; one channel to be added in year (CHWX-FM, Kelowna, B.C.). No. of homes in front of plant: 600.

**Montrose—See Fruitvale, B.C.**

**Mt. Sheer—See Britannia Beach-Mt. Sheer.**

**Nanaimo—Nanaimo Cable TV Ltd.**, Box 454. Phone: 753-8554. No. subscribers, 350; estimated potential, 4,000. Began service Jan. 1, 1965. Equipment, Jerrold. Ivan H. Hollway, pres.; Anne M. Hollway, secy. (see Alberni Video under CATV Group Ownership). Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria; KOMO-TV, KING-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham (off-air). Installation fee, \$15; monthly charge, \$4.50. Channel capacity: 12, including 15 FM. Miles of plant in use, 14; additional miles planned, 52. No. of homes in front of plant: 750.

**Natal-Michel-Sparwood—Kootenay Enterprises**, Box 1802, Kimberley, B.C. No. subscribers, 400 (392 residential); potential, 450. Equipment, Jerrold. T. D. Birrell, mgr. (See Kootenay under CATV Group Ownership). Stations: CJLH-TV, Lethbridge; KXLY-TV, Spokane; CFCN-TV, Calgary (all picked off-air). Installation fee, \$75; monthly charge, \$4. Channel capacity: 3. Note: Also serves Elk Valley.

**Nelson—Community Video (Nelson)**, 1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. No. subscribers, 2,344 (2,320 residential); potential, 2,400. Began service 1953. Equipment, Benco. N. Huysman, mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUT-1, Nelson (all picked off-air); KREM-FM, KHQ-FM & KXLY-FM, Spokane. Installation fee, \$15; monthly charge, \$5. Channel capacity: 4; system being converted to 12-channel. Miles of plant in use, 50; additional miles planned, 3. No. of homes in front of plant: 2,500

**New Denver-Silverton—New Denver-Silverton Co-operative TV Society**, New Denver. No. subscribers, 111; estimated potential, 200. Began service Sept. 1957. Equipment composite. William Martin, pres.; Thomas Hawthorn, v.p.; Bertha F. Hope, secy.-treas. Station: KXLY-TV, Spokane (off-air). Installation fee, \$125; monthly charge, \$3. Channel capacity: One. Miles of plant in use, 15; additional miles planned, 2.

**New Westminster—Western TV Cable Co. Ltd.**, 538 6th St. Phone: 526-4621. No. subscribers, 2,300 (1,200 residential); potential, 8,000. Began May 1965. Equipment, Jerrold. R. S. McDonald, pres. Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria; KOMO-TV, KING-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham (all picked off-air); also 3 FMs. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12; one signal to be added in year. Miles of plant, 65; additional miles planned, 5. No. of homes in front of plant: 8,000, plus 3,500 apartments.

**\* New Westminster (Vancouver)—Fraser Cablevision Ltd.**, 5594 Cambie St., Vancouver 15. (See Vancouver Cablevision under CATV Group Ownership.) Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria; KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham (all picked off-air). System presently under development.

**North Vancouver—Express Cable TV Ltd.**, 5594 Cambie St., Vancouver 15, B.C. Phone: 321-2621. No. subscribers, 1,900 (900 residential); potential, 6,000. Began Aug. 1962. Equipment, Ameco & Jerrold. (See Vancouver Cablevision under CATV Group Ownership.) Stations: CBUT, CHAN-TV, Vancouver; CHEK-TV, Victoria; KOMO-TV, KIRO-TV & KING-TV, Seattle; KVOS-TV, Bellingham (all picked off-air). Installation fee, \$15; monthly charge, \$5. Channel capacity: 9. Miles of plant, 70; additional miles planned, 40. No. of homes in front of plant: 3,000.

**North Vancouver—See also West & North Vancouver, B.C.**

**Oak Bay—See Victoria, B.C.**

**Oasis—See Trail, B.C.**

**Oliver—Oliver Community TV Cable Ltd.**, Oliver, B.C. C. E. Stephens, mgr.

**Pentiction—South Okanagan TV Distributors Ltd.**, 441 Main St. Phone: 492-5832. No. subscribers, 1,900 (all residential); potential, 3,000. Began Nov. 1956. Equipment, Jerrold. D. L. Gartrell, pres.; J. J. Gibson, v.p.; A. H. Bent, secy. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; CHBC-TV-1, Kelowna, B.C. (all picked off-air). Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 5. Miles of plant in use, 60; additional miles planned, 10. No. of homes in front of plant: 4,000. Note: Also serves Hedley. (See Gartrell under CATV Ownership.)

**Port Alberni—Alberni Cable Television Ltd.**, 118 Third Ave. South. Phone: 723-7336. No. subscribers, 2,370; estimated potential, 2,400. Began service Jan. 2, 1956. Equipment Entron. Ivan Hollway, pres. Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria, KVOS-TV, Bellingham. (See Alberni Video under CATV Group Ownership.)

**Port Alberni (Franklin River)—Jean P. Forand**, Stations: CHEK-TV, Victoria; CBUT, Vancouver; KVOS-TV, Bellingham, Wash.

**Port Coquitlam—National Cablevision Ltd.**, 5594 Cambie, Vancouver, B.C. Phone: 321-2621. No. subscribers, 1,707; estimated potential, 10,000. Began service June 1959. Equipment, composite. See Vancouver Cablevision under CATV Group Ownership. Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham, Wash.; CBUT & CHAN-TV, Vancouver, B.C.; CHEK-TV, Victoria, B.C. (all picked off-air); KMCS-FM, KIXI-FM & KETO-FM, Seattle; KGMI-FM, Bellingham; CBU-FM, CHQM-FM & CKLG-FM, Vancouver. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 80; additional miles planned, 15. No. of homes in front of plant: 3,150. Note: Serves Port Coquitlam, District of Coquitlam & Port Moody.

**Port Moody—West Coast Television Ltd.**, 6087 McDonald, Vancouver 13. Stations: CBUT & CHAN-TV, Vancouver; KING-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham. (See CATV Group Ownership.)

**Port Moody—See also Port Coquitlam, B.C.**

(Continued on next page)

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# Canadian CATV Systems

## BRITISH COLUMBIA

**Powell River**—Powell River Television Co. Ltd., 4706 Marine Ave. Phone: 485-4295. No. subscribers, 2,100; estimated potential, 2,700. Began service July, 1955. Equipment, Spencer-Kennedy. G. H. Turner, pres. & gen. mgr. Stations: KING-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria. Installation fee, \$135; monthly charge, \$4.50. Channel capacity: 12, including FM.

**Prince George**—Tele Theatres Ltd., N. Nechako Rd., Box 40. Phone: 563-3424. No. subscribers, 800; estimated potential, 6,069. Began service Jan. 1, 1964. Equipment Jerrold. W. Henderson, pres.; H. A. Mofatt, v.p.; Victor A. Blue, mgr. Stations: CKPG-TV, Prince George; CFCR-TV, Kamloops (picked off-air); KING-TV & KIRO-TV, Seattle (video tape). Installation fee, \$25; monthly charge, \$5. Channel capacity: 5, including 2 music. Miles of plant in use, 33; additional miles planned, 26. No. of homes in front of plant: 3,000.

\* **Prince George**—Community Video Ltd., 1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. Estimated potential, n.a. System being overhauled; operational in 1966. (See CATV Group Ownership.)

**Princeton**—Princeton TV Ltd., c/o Gould Contracting Co., Princeton. Station: CHGP-TV-1, Princeton.

**Revelstoke**—Central TV Systems Ltd., 309 McKenzie Ave. Phone: 837-2800. No. subscribers, 1,100; estimated potential, 1,500. Began service 1958. Equipment, Benco & Ameco. Lloyd Gartrell, pres.; Don Gillespie, secy.-mgr. Stations: CHBC-TV, Kelowna; KXLY-TV, Spokane (all picked off-air); CJOV-FM, Kelowna. Installation fee, \$100; monthly charge, \$4.50. Channel capacity: 6. Miles of plant, 22; additional miles planned, none. No. of homes in front of plant: 1,250. (See Gartrell under CATV Group Ownership.)

**Richmond**—See Vancouver, B.C.

**Riondel**—See Creston, B.C.

**Rossland**—See Trail, B.C.

**Rutland**—See Kelowna, B.C.

**Saanich**—See Victoria, B.C.

**Salmo**—Salmo Cabled Programmes Ltd., Box 402. Phone: 357-9553. No. subscribers, 150; estimated potential, 200. Began service Feb. 1958. Equipment Ameco, G. L. Wells, pres. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUAT, Trail, B.C. Installation fee, \$50; monthly charge, \$5. Channel capacity: 4.

**Sarita River**—Cowichan Valley Television, Duncan. Lake Cowichan 65. No. subscribers, 22; estimated potential, 25. Equipment Jerrold. C. Severson, owner-mgr. (see CATV Group Ownership). Station: CBUT, Vancouver. Installation fee, \$125; monthly charge, \$5. Channel capacity: 1.

**Silverton**—See New Denver-Silverton, B.C.

**Squamish**—Reliance Distributors of B.C. Ltd., Cleveland Ave. Phone: 892-5155. No. subscribers, 310; estimated potential, 400. Began service Dec. 6, 1957. Equipment, Jerrold. L. G. Ingraham, mgr. Stations: KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham. Installation fee, \$60; monthly charge, \$5. Channel capacity: 5.

**Tadanac**—See Trail, B.C.

**Tofino**—Arthur G. Le Bros. Station: CBUT, Vancouver.

**Trail**—Community Video Ltd., 1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. No. subscribers, 3,831 (3,763 residential); potential, 5,400. Began Oct. 1, 1954. Equipment, Jerrold. N. Huysman, mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUAT, Trail (all picked off-air); also 3 FMs. Installation fee, \$15; monthly charge, \$5. Channel capacity: 5; being converted to 12-channel capacity. Miles of plant in use, n.a.; additional miles planned, none. No. of homes in front of plant: 5,400. Note: Also serves Oasis, Rossland, Tadanac & Warfield.

**Ucluelet**—Ucluelet Video Services Ltd., Box 279. No. subscribers, 200; estimated potential, 300. Began service Oct. 15, 1959. Equipment, Benco & Delta. G. Rodger, pres. Stations: CBUT, Vancouver; KING-TV & KOMO-TV, Seattle, Wash. Installation fee, \$125; monthly charge, \$5.50. Channel capacity: 4, including FM.

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**Vananda**—Texada Community TV Assn., Vananda, Texada Island, B.C. No. subscribers, 100 (99 residential); potential, 105. Began 1956. Equipment, Benco. Non-profit organization. E. S. Webster, secy.-treas. Stations: KVOS-TV, Bellingham; KOMO-TV & KING-TV, Seattle; CHEK-TV, Victoria (all picked off-air). Installation fee, \$120; monthly charge, \$3. Channel capacity: 4.

**Vancouver**—Vancouver Cablevision Ltd., 5594 Cambie St., Vancouver 15, B.C. Phone: 321-2621. No. subscribers, 44,558 (1st connections only, homes & suites); estimated potential, 120,000. Equipment, Cascade. Sidney W. Welsh, pres. (Van Dyke Investments Ltd.); Bud Shepard, secy.-treas.-mgr. (Columbia Bcstg. System is partner). See U.S. & Canadian CATV Group Ownership. Stations: KING-TV, KIRO-TV, KOMO-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria (all picked off-air); KETO-FM, KMCS & KIXI, Seattle; KGMI, Bellingham. CHQM-FM, CBU-FM & CKLG-FM, Vancouver; also time, weather, music, announcements & special programs. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 345; additional miles planned, 210. No. of homes in front of plant: 49,000 (plus 24,500 suites). Note: Also serves Burnaby & Richmond.

**Vancouver**—See also New Westminster, B.C.

**Victoria**—Davin Enterprises Ltd., 1202 Wharf St. Phone: 385-6783. No. subscribers, 158 (all residential); potential, 600. Began Sept. 1961. Equipment, composite. R. V. Mielien, pres. & chief engineer; D. Patterson, v.p. Stations: KOMO-TV, KING-TV, KIRO-TV, Seattle; KTNT, Seattle-Tacoma; CHEK-TV, Victoria; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver (all picked off-air); also FM. No installation fee (reconnection charge, \$12.50); monthly charge \$3.50. Channel capacity: 12.

**Victoria**—Kin-Gar Televideo (1958) Ltd., Box 262. J. W. Loader, mgr.

**Victoria**—Victoria Cablevision Ltd., 5594 Cambie St., Vancouver 15, B.C. Phone: 321-2621. No. subscribers, 13,000; estimated potential, 25,000. Began service June 1963. Equipment, Jerrold & Telesign. (See Vancouver Cablevision under CATV Group Ownership.) Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KTNT-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria (all picked off-air); 25 FMs. Installation fee, \$15; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 250; additional miles planned, 150. No. of homes in front of plant: 21,000. Note: Also serves Esquimalt, Oak Bay & Saanich.

**Victoria**—CHEK-TV Ltd.

**Warfield**—See Trail, B.C.

**West & North Vancouver**—Community Video Ltd., 1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. No. subscribers, 1,550 (1,495 residential); potential, 18,000. Began Feb. 1, 1958. Equipment, Benco & Spencer-Kennedy. W. S. Thomas, gen. mgr. (see CATV Group Ownership). Stations: KOMO-TV, KING-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver (all picked off-air); also 8 FMs; 5 signals to be added in yr. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12. Miles of plant, 75; additional miles planned, 125. No. of homes in front of plant: 8,500.

**Westbank**—See Kelowna, B.C.

**West Fernie**—See Fernie, B.C.

**Willow Point**—Campbell River TV Assn., Box 959, 1320 Island Hwy., Campbell River, B.C. Phone: 287-4221. No. subscribers, 150; estimated potential, 350. Began service 1958. Equipment, Jerrold. T. Crossley, pres. (see CATV Group Ownership). Stations: KOMO-TV, KING-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham; CBVT-1, Courtenay (all picked off-air). Installation fee, \$125; monthly charge, \$4. Channel capacity: 5. Miles of plant, 5; additional miles planned, none. Note: Also serves Big Rock.

**Yahk**—See Creston, B.C.

**Youbou**—Youbou TV Ltd., 1182 Craigflower Rd., Victoria, B.C. Phone: 384-0748. No. subscribers, 250; estimated potential, 280. Began service 1957. Equipment Jerrold. J. H. Ritchie, pres.; Mrs. M. Ritchie, secy.; C. R. Watson, mgr. & acct. Stations: CBUT, Vancouver; CHEK-TV, Victoria; KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham (off-air). Installation fee, \$37.50; monthly charge, \$5. Channel capacity: 5. Miles of plant in use, 5; additional miles planned, none. No. of homes in front of plant: 285.

## MANITOBA

**Pinawa**—Metro Videon Ltd., Box 986, Port Arthur, Ont. Phone: 345-1211. No. subscribers, 200; estimated potential, 2,000. Began service Oct. 1963. Equipment Jerrold. C. R. Boucher, gen. mgr. (see Videon Group under CATV Group Ownership). Stations: CJAY-TV & CBWFT, Winnipeg; KCND-TV, Pembina, N.D. (off-air); CBWT-FM, Winnipeg. Installation fee, \$20; monthly charge, \$4.50. Channel capacity: 12. Miles of plant in use, 3; additional miles planned, 10. No. of homes in front of plant: 250. Note: Pinawa was started in 1963 as a model community, expects 2,000 homes by 1972.

**Pine Falls**—Northern TV Enterprises Ltd., Box 638. Phone: 367-2460 & 367-2966. No. subscribers, 215; estimated potential, 260. Began service Aug. 1960. Equipment composite. Harvey Windrop, pres.; William McGuire, v.p.-treas.; Leon Mitchell, secy.; CBWFT, CBWT-TV & CJAY-TV, Winnipeg; KCND-TV, Pembina, N.D. Installation fee, \$50; monthly charge, \$1.85. Channel capacity: 12, including FM.

**Thompson**—Mystery Lake Bcst. Ltd. CESM-TV, Ltd., Shopping Plaza (Box 1090). Phone: 677-2441. No. subscribers, 1,000; estimated potential, 1,500. Began service Dec. 1, 1961. A. M. Cham, pres.; James G. Cane, mgr. Originates own programming. Channel capacity: 2.

**Winnipeg**—Metro Videon Ltd., Box 986, Port Arthur, Ont. Phone: 345-1211. (See Videon Group under CATV Group Ownership). Stations: CJAY-TV, CBWT & CBWFT, Winnipeg; KXJB-TV, Valley City, N.D.; KCND-TV, Pembina, N.D.; KTHI-TV, Fargo, N.D.; KNOX-TV, Grand Forks, N.D.; also 2 FMs. Channel capacity: 12.



**NEW BRUNSWICK**

**Campbellton**—North Shore Community TV, Kedgwick. Phone: 525 (Kedgwick). No. subscribers, 350; estimated potential, 1000. Began service 1955. Equipment Benco. Patrick Guerette, pres. (see Guerette TV under CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, North Shore; CJBR-TV, Rimouski.

**Clair**—See Edmundston, N.B.

**Edmundston**—Madawaska Community TV Ltd., 11 Hill St. Phone: 735-3613. No. subscribers, 1,472 (1,434 residential); potential, 2,000. Began Feb. 1956. Equipment, Entron & Jerrold. Division of H & B Communications Corp. (see CATV Group Ownership); J. A. Belanger, mgr. Stations: CJBR-TV, Rimouski; WAGM-TV, Presque Isle; CKRT-TV, Riviere du Loup; CHSJ-TV, Bon Accord; WMEB-TV, Orono (all picked off-air). Installation fee, \$9.95; monthly charge, \$5. Channel capacity: 5. Note: Also serves Clair, Iroquois, Marchand & St. Basile.

**Fredericton**—City Cablevision Ltd., McLeod Ave. Phone: 454-2212. No. subscribers, 1,000 (996 residential); potential, 6,000. Began 1962. Equipment, composite. Jack W. Miles, pres.; J. A. Faust, v.p.; Jack W. Miles Jr., secy. Stations: KCKW-TV, Moncton; CHSJ-TV, St. John; WLBZ-TV, Bangor; WAGM-TV, Presque Isle. Installation fee, \$3; monthly charge, \$5. Channel capacity: 9.

**Grand Falls**—Grand Falls Transvision Ltd., Grand Falls. Phone: 572. Estimated potential, 400. Equipment Benco. E. Cote. Began service Nov. 1957. Stations: CJBR-TV, Rimouski; CHSJ-TV, St. John; WAGM-TV, Presque Isle.

**Iroquois**—See Edmundston, N.B.

**Kedgwick**—North Shore Community Television Ltd. Stations: CKBL-TV, Matane, P.Q.; CHSJ-TV-1, Bon Accord; CJBR-TV, Rimouski; CHAU-TV, Carleton; CKAM-TV, North Shore; WAGM-TV, Presque Isle, Me.; CKCD-TV, North Shore.

**Kedgwick**—Guerette Television Communautaire Ltee. Phone: 525. No. subscribers, 102; estimated potential, 210. Began service Oct. 1956. Equipment Benco. Patrick Guerette, pres. (see CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, Campbellton; CJBR-TV, Rimouski; WAGM-TV, Presque Isle.

**Marchand**—See Edmundston, N.B.

**North Shore**—North Shore Community T.V. Co. Ltd., Kedgwick. P. Guerette.

**St. Basile**—See Edmundston, N.B.

**St. John**—Fundy Cablevision Ltd., c/o Norwood Carter, Box 849.

**St. Quentin**—Guerette Television Communautaire Ltee., Kedgwick. Phone: 525 (Kedgwick). No. subscribers, 157; estimated potential, 385. Began service July 1, 1957. Equipment Benco. Patrick Guerette, pres. (see CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, North Shore; CJBR-TV, Rimouski; WAGM-TV, Presque Isle.

**St. Stephen**—Faust Transvision Ltd., 15 King St. Phone: 466-2902. No. subscribers, 400; estimated potential, 600. Began service Nov. 1, 1960. Equipment Benco. J. A. Faust, pres.; John Faust, v.p.; Jeanne Faust, secy.-treas. Stations: WABI-TV & WLBZ-TV, Bangor, Me.; CHSJ-TV, St. John, N.B. (off-air). No installation fee; monthly charge, \$5. Channel capacity: 8; one channel to be added in year. Miles of plant in use, 12; additional miles planned, none. No. of homes in front of plant: 625.

**St. Stephen**—See also Calais, Maine.

**Woodstock**—Woodstock Community TV Ltd., Connell St. Phone: 328-6128. No. subscribers, 850; estimated potential, 1000. Equipment Entron. Began service Dec. 1958. H. M. Carter, pres. Stations: CHSJ-TV, Saint John, N.B.; WABI-TV & WLBZ, Bangor, Me.; WAGM-TV, Presque Isle, Me. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 4.

**NEWFOUNDLAND**

**Baie Verte**—Thistle & Sons Ltd., Water St. Phone: 2222. No. subscribers, 150 (all residential); potential, 250. Began Feb. 1964. Equipment, Jerrold. Sydney N. Thistle, v.p.-mgr. Station: CJCN-TV, Grand Falls, Nfld. Installation fee, \$60; monthly charge, \$3.50. Channel capacity: One, including weather.

**St. Johns**—Community-Allied Enterprises Ltd.

For CATV Equipment  
see page 244-c

**Canadian CATV Systems**

**ONTARIO**

**Atikokan**—Nor-Video Services Ltd., Box 279, 220 O'Brien St. Phone: 6050. No. subscribers, 1045; estimated potential, 1350. Began service Sept. 1955. Equipment Benco. Vic Prokopchuk pres. & gen. mgr.; C. J. Watt, secy.-treas. Stations: KDAL-TV & WDSM-TV, Duluth-Superior; CKPR-TV, Port Arthur; CBWCT-1, Atikokan (all picked off-air). Installation fee, \$25; monthly charge, \$5. Channel capacity: 7. Miles of plant in use, 15; additional miles planned, one. No. of homes in front of plant: 1,200

**Aurora**—Aurora Cable Co., Box 151.

**Balmertown**—Balmertown TV Distribution & Sales Ltd., 190 Lassie Rd. Phone: 2261. No. subscribers, 64; estimated potential, 225. Began service June 1959. Equipment Benco. E. E. Pine, owner. Stations: CBWT & CJAY-TV, Winnipeg, Man., Installation fee, \$150; monthly charge, \$2. Channel capacity: 3.

**Barrie**—Barrie Cable TV Ltd., 22 Collier St. Phone: 728-3644. No. subscribers, 1,500; estimated potential, 6,000. Began service June 1, 1960. Equipment, composite. E. E. Fitzgibbons, pres.; R. Snelgrove, v.p.; A. MacCunn, secy.; Fred Metcalf, treas. (see listings for MacCunn & Metcalf under CATV Group Ownership). Stations: CKVR-TV, Barrie; WBEN-TV, WGR-TV, WKBW-TV, Buffalo; CBLT-TV & CFTO-TV, Toronto; CHCH-TV, Hamilton (all picked off-air); als 05 FMs. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 7.

**Beachville**—See Woodstock, Ont.

\* **Brantford**—Jarman Cable TV Ltd. W. K. Jarman, exec. v.p. Due to begin service Feb. 1966. Miles of plant under construction, 100.

**Brockville**—Brockville Cable div. of Brockville Amusements Ltd., 205 King St. W. Phone: 342-2640. No. subscribers, 1,300; estimated potential, n.a. Stations: CJOH-TV, CBOT & CBOFT, Ottawa; CKWS-TV, Kingston; WHEN-TV & WSYR-TV, Syracuse; WPTZ, Plattsburgh; WWNY-TV, Watertown.

**Burchell Lake**—L. R. Redford. Stations: CKPR-TV, Port Arthur; KDAL-TV & WDSM-TV, Duluth-Superior.

**Chapleau**—Chapleau TV News, 14 Yonge St. Phone: 864-0342. No. subscribers, 450; estimated potential, 700. Began service Nov. 1958. Equipment, Benco. A. J. Grout, pres. Stations: CFCL-TV, Timmins; WTOM-TV, Cheboygan (all picked off-air); closed-circuit origins. Installation fee, \$5; monthly charge, \$5 & \$3.50.

**Chapleau**—Superior TV Cable System. Strathcona St. Phone: 864-1462. No. subscribers, 350; estimated potential, 550. Began service Jan. 1960. Equipment, Jerrold. Dr. George E. Young, owner. Stations: WTOM-TV, Cheboygan; CFCL-TV, Timmins, Ont. (all picked off-air); also music, FM. Installation fee, \$75; monthly charge, \$3. Channel capacity: 5; 2 signals to be added in year. Miles of plant, 10; additional miles planned, 3. No. of homes in front of plant: 500.

**Clarkson**—United Lands Corporation Ltd. Stations: CFTO-TV, CBLT, Toronto; CHCH-TV, Hamilton; WBEN-TV, WKBW-TV, WGR-TV, Buffalo.

**Collingwood**—Collingwood Cable TV, div. of North Bay Cable TV Ltd., 177 Hurontario St. Phone: 445-3400. No. subscribers, 800 (700 residential); potential, 1,800. Began Dec. 27, 1963. Equipment, composite. Owned by Metronics Corp. Ltd. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo; CKVR-TV, Barrie; CBLT-TV & CFTO-TV, Toronto; CHCH-TV, Hamilton; CKCO-TV, Kitchener; CKNX-TV, Wingham (all picked off-air); CHFI-FM, Toronto; WEBR-FM, Buffalo. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 9. Miles of plant, 12; additional miles planned, one. No. of homes in front of plant: 1,700.

**Cornwall**—Cornwall Cable Vision 1961 Ltd., 334 Pitt St. Phone: 932-6451. No. subscribers, 4,715 (4,693 residential); potential, 7,000. Began Sept. 1958. Equipment, Jerrold. R. W. Bolstad, pres.; G. B. Markell, v.p.; A. MacGunn, secy.; C. G. Markell, treas.; B. Bertrand, mgr. Stations: CBPT, CBMT, CFCE & CFTM-TV, Montreal; CBOT & CJOH-TV, Ottawa; WPTZ, Plattsburgh; WCAX-TV, Burlington; WWNY-TV, Watertown (all picked off-air). Installation fee, \$25; monthly charge, \$3.95. Channel capacity: 9. Miles of plant, 75; additional miles planned, 10. No. of homes in front of plant: 9,500.

**Cornwall**—Nepean Cablevision Ltd., Box 854. Norman Coltin, pres.; Erwyn Thaw, mgr.

**Deep River**—Deep River TV Enterprises Ltd., Box 643. Phone: 732-8290. No. subscribers, 180; estimated potential, 500. Began service 1957. Equipment Entron. Patrick J. LaMartina, pres. (see Capital City TV under CATV Group Ownership). Stations: CBOT-TV, CBOFT & CJOH-TV, Ottawa; CHOV-TV, Pembroke (off-air); CFMO, Ottawa. Installation fee, \$37.50; monthly charge, \$4. Channel capacity: 5.



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# Canadian CATV Systems

## ONTARIO—(Continued)

**Dryden**—Dryden Community TV, Box 266. Phone: 223-2605. No. subscribers, 1,100; estimated potential, 1,400. Began service March 1956. Equipment Benco. Roy Orvis, mgr. & co-owner; P. S. Johnson, co-owner. Stations: CKPR-TV, Port Arthur; KDAL-TV & WDSM-TV, Duluth, Minn.; CJAY-TV, Winnipeg; CBWAT-1, Dryden; also 5 FMs. Installation fee, \$50; monthly charge, \$3. Channel capacity: 12.

**Dubreuilville**—M. J. Dubreuil. Station: CFCL-TV, Timmins.

**Dundas**—Dundas TV Systems Ltd., 606 Pigott Bldg., 36 James St. S., Hamilton, Ont. Phone: 528-5981. No. subscribers, 750; estimated potential, 2,500. Began service Dec. 1958. Equipment, Benco. Cecil Levy, pres. (see Western Co-Axial under CATV Group Ownership). Stations: WGR-TV, WBen-TV & WKBW-TV, Buffalo; CHCH-TV, Hamilton; CBLT-TV & CFTO-TV, Toronto (all picked off-air). No installation fee; monthly charge, \$5. Channel capacity: 6. No. of homes in front of plant: 1,000.

**Elliot Lake**—Denison Mines Ltd., Box B2600. Phone: 848-2221. No. subscribers, 33. Began service 1957. Equipment Benco & Watkins. Stations: CKSO-TV, Sudbury; WWUP-TV, Sault Ste. Marie, Mich. No installation fee or monthly charge (mine property). Channel capacity: 2.

**Fort Frances**—See International Falls, Minn.

**Fort William**—See Port Arthur, Ont.

**Galt-Preston**—Grand River Cable TV Ltd., Galt-Preston Div., 20 Queen St. East, Galt. Phone: 621-2020. No. subscribers, n.a.; estimated potential, 6,000. Service began Sept. 1962. Equipment, composite. Operated & partially owned by Metronics Corp. Ltd. (see CATV Group Ownership). Stations: WGR-TV, WBen-TV & WKBW-TV, Buffalo; CKCO-TV, Kitchener; CBLT & CFTO-TV, Toronto; CFPL-TV, London; CHCH-TV, Hamilton (all picked off-air); also 12 FMs, special events. Installation fee, \$9.95; monthly charge, \$3.95. Channel capacity: 8.

**Geraldton**—Marino Hardware & Electric Co. Ltd., 18 Main St., P.O. Box 14. No. subscribers, 6. Equipment Benco. J. Marino, operator. Stations: CKPR-TV, Port Arthur, Ont. Installation fee & monthly charges cover upkeep; non-profit.

**Geraldton**—Modern Radio & TV System, 724 Edith St. Phone: 400. No. subscribers, 600; estimated potential, 1,000. Began service Nov. 26, 1960. Equipment Benco. Harry Assad, pres.; Joyce Assad, v.p.; James Neill, secy.-treas. Stations: WLUC-TV, Marquette; CKPR-TV, Port Arthur (off-air). Installation fee, \$150; monthly charge, \$4. Channel capacity: 3. Miles of plant in use, 8; additional miles planned, none.

**Gore Bay**—Gore Bay Community TV System, Gore Bay. Phone: 36. No. subscribers, 50; estimated potential, 75. Began service June 1963. Equipment, Delta. Owners: R. McQuarrie & H. A. Ednie, partners. Stations: CKSO-TV-1, Elliot Lake, Ont. (via microwave); WWUP-TV, Sault Ste. Marie (picked off-air). Installation fee, \$25; monthly charge, \$4. Channel capacity: 12; one signal to be added in year. Miles of plant, 1.5; additional miles planned, 0.5. No. of homes in front of plant: 90.

**Gravenhurst**—Gravenhurst Cable Systems Ltd., 191 Bay St., Box 327. Phone: 687-3765. No. subscribers, 225 (220 residential); potential, 400. Began June 1963. Equipment, Jerrold & Watkins. E. Heshka, pres.; Josef Kablinger, v.p.; Walter Gas-senauer, treas.; Gene Cymbalisky, secy. Stations: WGR-TV & WBen-TV, Buffalo; CKVR-TV, Barrie, Ont.; CHCH-TV, Hamilton, Ont.; CFTO-TV & CBLT, Toronto; CHEX-TV, Peterborough, Ont. (all picked off-air); also FM. Installation fee, \$18.50; monthly charge, \$4.95. Channel capacity: 12. Miles of plant, 10; additional miles planned, 8. No. of homes in front of plant: 800.

**Guelph**—Guelph Cable TV, div. of Metronics Corp. Ltd., 18 Mac-Donnell St. Phone: 824-2030. No. subscribers, 5,000; estimated potential, 10,000. Began service Feb. 6, 1953. Equipment, composite. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: WGR-TV, WKBW-TV & WBen-TV, Buffalo; CKCO-TV, Kitchener; CBLT & CFTO-TV, Toronto; CHCH-TV, Hamilton (all picked off-air); also 16 FMs, special events. Installation fee, \$10; monthly charge, \$4. Channel capacity: 8.

**Halleybury**—Hillcrest Community TV, R.R. #1. Phone: 682-3666. No. subscribers, 150; estimated potential, 300. Began service June 1, 1959. Equipment, Benco. John Brown, mgr. Stations: CFCL-TV, Timmins; CKEN-TV, Rouyn, Que. Installation fee, \$35; monthly charge, \$3.75. Cables: 5 TV.

**Haliburton**—Cottagers Security & Service Ltd. Stations: CHEX-TV, Peterborough; CBLT & CFTO-TV, Toronto; CKVR-TV, Barrie; WGR-TV, Buffalo, N.Y. Cable channels: 5 TV, 8 FM.

**Haliburton**—Haliburton Cable TV, Main St. Phone: 381. No. subscribers, 70; estimated potential 300. Began service September 1963. Equipment Benco. R. J. Bishop, mgr. (see CATV Group Ownership). Stations: CBLT & CFTO-TV, Toronto; CKVR-TV, Barrie; CHEX-TV, Peterborough, Ont.; WGR-TV Buffalo, N.Y. Installation fee, \$75; monthly charge, \$4. Cable channels: 12 TV & 1 FM.

**Hamilton**—General Co-Axial Services Ltd., 264 Dundurn St. S. Phone: 528-7331. No. subscribers, 1,200 (1,188 residential); potential, 6,000. Began 1960. Equipment, Jerrold & Benco. Owen Boris, pres.; Owen Shadney, v.p.; Archie Shadney, secy.-treas. Stations: CFTO-TV & CBLT, Toronto; WGR-TV, WBen-TV, WBen-TV & WKBW-TV, Buffalo; WICU-TV & WSEE-TV, Erie; CKCO-TV, Kitchener, Ont.; CHCH-TV, Hamilton, Ont. (all picked off-air); also music channel, FM. Installation fee, \$9; monthly charge, \$3.75. Channel capacity: 12. Miles of plant, 21; additional miles planned, 5. No. of homes in front of plant: 4,200.

**Hamilton**—Hamilton Co-Axial Co. Ltd., 1120 Main St. E. Phone: 547-2376. No. subscribers, 4,450; estimated potential, 33,000. Began service Sept. 1958. Equipment Benco. Brian D. Coyne, mgr. Stations: CHCH-TV, Hamilton; CKCO-TV, Kitchener; CBLT & CFTO-TV, Toronto; WGR-TV, WKBW-TV & WBen-

TV, Buffalo. Monthly charge, \$4.65. Channel capacity: 8, including FM.

**Hamilton (South-West)**—South Aberdeen TV Cable System, 19 Mary St., Hamilton. Phone: 522-0123. No. subscribers, 2,400 (1,350 residential); potential, 4,000. Began July 1955. Equipment, Benco. Bert Rymal, owner; George Smith, mgr. Stations: CBLT & CFTO-TV, Toronto; CHCH-TV, Hamilton; WGR-TV, WKBW-TV & WBen-TV, Buffalo; CKCO-TV, Kitchener (all picked off-air); also 6 FMs. No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 30.

**Hamilton**—Western Co-Axial Ltd., 606 Pigott Bldg., 36 James St. S. Phone: 528-5981. No. subscribers, 2,600; estimated potential, 3,500. Began service July 1959. Equipment, Benco. Cecil Levy, pres. (see CATV Group Ownership). Stations: CHCH-TV, Hamilton; CBLT & CFTO-TV, Toronto; WGR-TV, WBen-TV & WKBW-TV, Buffalo; CKCO-TV, Kitchener (all picked off-air); CHML-FM, Hamilton; CHFI-FM, Toronto. No installation fee; monthly charge, \$5. Channel capacity: 7.

**Hawkesbury**—Cie Cable Vison de Hawkesbury Ltee, 493 Champlain. Phone: 632-2514. No. subscribers, 450; estimated potential, 600. Began service Sept. 1, 1963. Equipment, Jerrold. Bernard Bertrand, pres.; Yvon Bertrand, v.p.; Elie O. Bertrand, secy.-treas. Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CBOT, Ottawa; CJQH-TV-1, Cornwall; WCAX-TV, Burlington; WPTZ, Plattsburgh (all picked off-air). Installation fee, \$40; monthly charge, \$3.95. Channel capacity: 8.

**Hearst**—Hearst TV Co. Ltd., Box 146, 929 George St. Phone: 362-4191. No. subscribers, 650; estimated potential, 750. Began service Nov. 30, 1959. Equipment, Benco. Henry Narbonne, pres.; Irene Narbonne, secy. Stations: CFCL-TV, Timmins, Ont.; CBFOT-1, Kapuskasing, Ont. (all picked off-air); CFCL(AM), Timmins. Installation fee, \$65; monthly charge, \$4.50. Channel capacity: 7; one channel to be added in year. Miles of plant in use, 8; additional miles planned, 2. Note: Serves portion of town only.

**Hearst (Nassau Lake)**—Selin Forest Products Ltd., Station: CFCL-TV, Timmins.

**Hornepayne**—TV Hornepayne Ltd., Box 358. Phone: 65 or 202. No. subscribers, 228; estimated potential, 300. Began service April 1959. Equipment Benco. C. H. Barr, pres.; F. Wood, v.p.; John Hawreluk, secy.-treas. Station: CFCL-TV, Timmins, Ont. (off-air). Installation fee, \$150; monthly charge, \$4. Channel capacity: 2, one to be added in year. Miles of plant in use, 170; additional miles planned, 236.

**Huntsville**—Huntsville Community TV, div. of North Bay Cable TV Ltd., 33A Main St. Phone: 789-2731. No. subscribers, 769; estimated potential, 1,000. Began service Nov. 1956. Equipment, composite. Owned by Metronics Corp. Ltd. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: CKVR-TV, Barrie; CFTO-TV, Toronto; WKBW-TV, WBen-TV & WGR-TV, Buffalo; CHCH-TV, Hamilton; CKNX-TV, Wingham (all picked off-air); also 2 FMs, special events. Installation fee, \$25; monthly charge, \$4. Channel capacity: 8.

**Ingersoll**—See Woodstock, Ont.

\* **Kingston**—Home Cable TV, 120 Wellington St. W., Toronto, Ont. Phone: 363-4397. Estimated potential, 4,000. Scheduled to begin service in 1966. Equipment, Jerrold. Murray L. Sweigman, pres.-mgr. Installation fee, \$9.95; monthly charge, \$4.95. Channel capacity: 12. Miles of plant planned, 90.

**Kirkland Lake**—Supreme Television, 29 Prospect Ave., Kirkland Lake. Phone: 2595. No. subscribers, 2800; estimated potential, 4400. Began service Feb. 1957. Equipment Benco. Fred Lang, owner. Stations: CFCL-TV, Timmins, Ont.; CKRN-TV, Rouyn, Que. Installation fee, \$20; monthly charge, \$1.50. Channel capacity: 2.

**Kitchener-Waterloo**—Grand River Cable TV Ltd., 2295 King St. East, Kitchener. Phone: 745-8133. No. subscribers, 12,000 (7,000 residential); potential, 26,000. Began Sept. 1962. Equipment, composite. Operated & partially owned by Metronics Corp. Ltd. (see CATV Group Ownership). Stations: WBen-TV, WKBW-TV & WGR-TV, Buffalo; CHCH-TV, Hamilton; CKCO-TV, Kitchener; CFPL-TV, London; CBLT & CFTO-TV, Toronto (all picked off-air); also 12 FMs, special events. Installation fee, \$9.95; monthly charge, \$3.95. Channel capacity: 8.

**Lindsay**—Lindsay CATV System Ltd., 56 Regent St. John Thomas, mgr. Stations: CKVR-TV, Barrie, CHCH-TV, Hamilton; CHEX-TV, Peterborough; CBLT & CFTO-TV, Toronto; WBen-TV, WGR-TV & WKBW-TV, Buffalo; WROC-TV, Rochester. Channel capacity: 12.

**London**—Community TV Ltd., 249 Wortley Rd. Phone: 433-0141. No. subscribers, 7,200; estimated potential, 12,000. Began service 1952. Equipment, Jerrold, H. B. Anderson, pres. (see H. B. Anderson Group under CATV Group Ownership). Stations: CFPL-TV, London; CKCO-TV, Kitchener; JWJ-TV, WEWS & WKYC-TV, Cleveland; WJBK-TV, WWJ-TV & WXYZ, Detroit; WICU & WSEE-TV, Erie; CHCH-TV, Hamilton (all picked off-air); also 4 FMs. No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 140; additional miles planned, 30. No. of homes in front of plant: 18,000.

**London**—London TV Cable Service Ltd., 744 Richmond St. Phone: 433-1728. No. subscribers, n.a.; estimated potential, 15,000. Began service 1952. Equipment Jerrold, E. R. Jarmain, exec. v.p.; J. D. McLachlan, mgr. Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WJBK-TV & WXYZ, Detroit; WICU-TV, Erie; CFPL-TV, London; CKCO-TV, Kitchener (all picked off-air); also 5 FMs. No installation fee; monthly charge, \$5. Channel capacity: 11. Miles of plant in use, 260; additional miles planned, 10. No. of homes in front of plant: 35,000.

**Longlac**—See Terrace Bay, Ont.

**Manitowadge**—Geroy Radio & TV Ltd., Box 117. No. subscribers, 500; estimated potential, 650. Began service Nov. 1959. Equipment, Benco. E. R. Wainwright, pres.; J. I. Jarvis, v.p.; C. Van Eden, secy.-treas.; F. E. Hill, dir. Stations: CKPR-TV, Port Arthur; WLUC-TV, Marquette (all picked off-air). Installation fee, \$50; monthly charge, \$3. Channel capacity: 2. Miles of plant, 5; additional miles planned, 3. No. of homes in front of plant: 650.



**Marathon**—Peninsula Utilities Ltd., Stevens Ave. Phone: Marathon 351. No. subscribers, 650; estimated potential, 700. Began service Nov. 1957. Equipment Benco & Delta. L. D. Irwin, mgr.; T. J. Hughes, electrical superintendent. Stations: CKPR-TV, Port Arthur; WLUC-TV, Marquette. Installation fee, \$50; monthly charge, \$2.50. Channel capacity: 2.

**Mattice**—Napoleon Gagnon, Parkview St., Box 99. Stations: CKRN-TV, Rouyn, Que.; CFCL-TV, Timmins.

**Mattice**—Leopold P. Lachance, King St., Box 100. Station: CFCL-TV, Timmins.

**Midland**—Midland Cable TV, div. of North Bay Cable TV Ltd., 210A Dominion Ave. Phone: 526-5031. No. subscribers, 1,400; estimated potential, 3,500. Began service April 1955. Equipment, composite. Owned by Metronics Corp. Ltd. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: WKBW-TV, WGR-TV & WBEN-TV, Buffalo; CFTO-TV, Toronto; CKVR-TV, Barrie; CHCH-TV, Hamilton (all picked off-air); also 6 FMs, special events. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 8. Note: Serves also Penetang & area.

**Minden**—Haliburton CATV, Main Street, Haliburton, Ont. No. subscribers, 25; estimated potential, 300. Equipment Benco. R. J. Bishop, mgr. Stations: CKVR-TV, Barrie; CFTO-TV, Toronto; CHEX-TV, Peterborough; WBEN-TV & WGR-TV, Buffalo. Installation fee, \$75; monthly charge, \$4. Cable channels: 12 TV & 1 FM.

**Minden**—Minden Cable TV Ltd. Equipment Benco. R. Bishop, mgr., Haliburton, Ont. (see CATV Group Ownership under Haliburton Cable TV Ltd.)

**Nepean**—Nepean Cable Vision Ltd., Suite 240, 6555 Cote des Neiges, Montreal, 26. Phone: 828-6512. No. subscribers, 50; estimated potential, 3000. Began service October 1, 1963. Equipment Benco. Norman Collin, pres.; Mitchell Richler, v.p.; Mrs. Pearl Thaw, secy-treas. Stations: WWNY-TV, Watertown; CHOV-TV, Pembroke; CJOH-TV, Ottawa; CBFT, Montreal. Installation fee, \$50; monthly charge, \$4.50. Cable channels: 10 TV.

**Nepean Twp.**—See Ottawa, Ont.

**New Liskeard**—Clearview TV, Box 271. Phone: 427-5394. No. subscribers, 135; estimated potential, 700. Began service July 1959. Equipment Jerrold. John A. Brown & E. C. Campsall, partners. Stations: CFCL-TV, Timmins, Ont.; CKRN-TV, Rouyn, Que. (off-air). Installation fee, \$25; monthly charge, \$3.75. Channel capacity: 5; 2 to be added in year. Miles of plant in use, 2; additional miles planned, 5. No. of homes in front of plant: 250.

**Newmarket**—System operates there of which Famous Players Canadian has share (see CATV Group Ownership).

**North Bay**—North Bay Cable TV Ltd., 129 McIntyre St. W. Phone: 472-6580. No. subscribers, 1,052 (1,026 residential); potential, 7,000. Began Nov. 1962. Equipment, composite. Owned by Metronics Corp. Ltd. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: WGR-TV & WBEN-TV, Buffalo; CKVR-TV, Barrie; CKSO-TV, Sudbury; CFCH-TV, North Bay; CHCH-TV, Hamilton; CFTO-TV, Toronto; CBFST, Sturgeon Falls. (all picked off-air); also 2 FMs. Installation fee, \$10; monthly charge, \$5.25. Channel capacity: 8.

**Orillia**—Orillia Cable TV Ltd., 17 Peter St. South. Phone: 325-1376. No. subscribers, 750; estimated potential, 3,000. Began service Oct. 1, 1963. Equipment, composite. Officers: E. E. Fitzgibbons, Fred Metcalf, A. MacCunn & C. S. Doldge, G. E. Saunders, mgr. (see listings for Metcalf & MacCunn under CATV Group Ownership). Stations: CKVR-TV, Barrie; WBEN-TV, WGR-TV & WKBW-TV, Buffalo; CBLT & CFTO-TV, Toronto; CHCH-TV, Hamilton (all picked off-air); also 5 FMs. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 7.

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**Oshawa**—Oshawa TV Supply Ltd., Taunton Rd. E, Box 5. Phone: 728-8180. No. subscribers, 125; estimated potential, 15,000. Service began 1957. Equipment, Benco. William J. Leask, pres. Stations: WKBW-TV, WBEN-TV & WGR-TV, Buffalo; CHCH-TV, Hamilton; CBLT & CFTO-TV, Toronto (all picked off-air). Installation fee, \$225; no monthly charge. Channel capacity: 12; 2 signals to be added in year. Miles of plant, 2; additional miles planned, 200. No. of homes in front of plant: 125.

**Ottawa**—Irving M. Thaw. Stations: CBFT & CBOT, Ottawa; CKWS-TV, Kingston, Ont.; CJOH-TV-1, Cornwall, Ont.; CBMT, Montreal, Que.; WWNY-TV, Watertown, N.Y.; WSYR-TV, Syracuse; WPTZ, Plattsburgh, N.Y.

**Ottawa (Nepean Twp.)**—Ottawa Cablevision Ltd., 1530 Merivale Rd., Ottawa 14. Phone: 722-7631. No. subscribers, 2,100; estimated potential, 8,000. Began service Oct. 6, 1964. Equipment, Jerrold. Stuart MacKay-Smith, pres.; John Richard, secy-treas.; John S. Reid, mgr. Stations: WWNY-TV, Watertown; CKWS-TV, Kingston; CBOT-TV & CJOH-TV, Ottawa; CFTM-TV & CFCE-TV, Montreal; WSYR-TV, Syracuse (all picked off-air); CKVL-FM, Montreal; 2 signals to be added in year (WHEN-TV, Syracuse; CBOFT, Ottawa). No installation fee; monthly charge, \$5. Channel capacity: 9. Miles of plant, 74; additional miles planned, 100. No. of homes in front of plant: 15,000.

**Owen Sound**—Owen Sound Cable TV, div. of North Bay Cable TV Ltd., 317 9th St. East. Phone: 376-5195. No. subscribers, 1,500; estimated potential, 4,000. Began service Nov. 1958. Equipment, composite. Owned by Metronics Corp. Ltd. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: CKVR-TV, Barrie; CKCO-TV, Kitchener; WGR-TV, Buffalo; CKNX-TV, Wingham; CHCH-TV, Hamilton (all picked off-air); also 3 FMs, special events. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 8.

**Parry Sound**—Radio & TV Distribution Ltd., 9 Riverdale, Box 1178. Phone: 746-2659. No. subscribers, 700; estimated potential, 1,100. Service began 1962. Equipment, Benco & Jerrold. Angela Bradley, pres.; Roger Belanger, v.p.; Norman Bradley, secy-treas. Stations: CKVR-TV, Barrie; CFTO-TV, Toronto; WGR-TV, WKBW-TV & WBEN-TV, Buffalo; CKSO-TV, Sudbury; CHCH-TV, Hamilton (all picked off-air); also 7 FMs. Installation fee, \$25; monthly charge, \$3.90 for TV, \$4.90 for TV & FM. Channel capacity: 12. Miles of plant, 15; additional miles planned, 5.

**Pembroke**—Pembroke TV Enterprises Ltd., Box 231, 533 Fraser St. Phone: 732-8290. No. subscribers, 500; estimated potential, 2,000. Began service April 1957. Equipment, composite. Patrick J. La Martina, pres. (see Capital City TV under CATV Group Ownership). Stations: CBOT, CJOH-TV & CBOFT, Ottawa; CHOV-TV, Pembroke; WWNY-TV, Watertown (all picked off-air); CFMO-FM, Ottawa. Installation fee, \$37.50; monthly charge, \$4. Channel capacity: 12.

**Penetang**—See Midland, Ont.

**Peterborough**—Peterborough Cable TV Ltd., 636 Bolivar St. Phone: 742-2863. No. subscribers, 5,200; estimated potential, 9,000. Began service 1956. Equipment, Blonder-Tongue & Jerrold. Howell P. Young, pres.; Marcia L. Young, secy-treas.; Henry R. Young, mgr. Stations: CBLT, Toronto; WKBW-TV, Buffalo; WHEC-TV & WROC-TV, Rochester, N.Y. Installation fee, \$55; monthly charge, \$3.75. Channel capacity: 6, including FM.

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**Port Arthur**—Lakehead Videon Ltd., Box 986, 215 Van Norman St. Phone: 345-1211. No. subscribers, 12,300; estimated potential, 15,000. Began service Aug. 1960. Equipment, Jerrold. Co-owners: Famous Players Canadian Corp. Ltd. & Twin City Holdings Ltd. (see Videon Group under CATV Group Ownership); C. R. Boucher, gen. mgr. Stations: KDAL-TV & WDSM-TV, Duluth, Minn.; WLUC-TV, Marquette, Mich.; CKPR-TV, Port Arthur, Ont. Installation fee, \$10; monthly charge, \$4.95. Channels: 5. Note: Also serves Ft. William.

**Port Credit**—Leonard E. Heidebrecht, 1051 Lakeshore Rd. West.

**Preston**—See Galt, Ont.

**Red Lake**—Imperial Islander Houseboat Rental Service Ltd. Stations: CBWT, CJAY-TV, Winnipeg, Man.

**Red Rock**—See Terrace Bay, Ont.

**Renabie**—Renabie Mines Ltd. Phone: 9-81. No. subscribers, 70; estimated potential, 70. Began service 1961. Equipment Benco. W. A. Moore, mgr. Station: CFCL-TV, Timmins, Ont. Installation fee, \$20; monthly charge, \$1. Channels: one.

**Sault Ste. Marie**—Rediffusion (Lake Superior Ltd.), 169 East St. Phone: 256-6202. No. subscribers, 2,000; estimated potential, 10,000. Began operation April 1961; equipment Jerrold & Benco. F. T. Metcalf, pres.; G. A. Allard, v.p. (see Rediffusion under CATV Group Ownership). Stations: WJRT, Flint; WNEM-TV, Bay City; WWTW, Cadillac; WTOM-TV, Cheboygan; CJIC-TV, Sault Ste. Marie, Ont. Installation fee, \$9.95; monthly charge, \$3.95. Channel capacity: 7.

**Schreiber**—Sisson's Community TV, Box 84. Phone: 499. No. subscribers, 410; estimated potential, 400. Began service Nov. 1955. Equipment Benco. R. Sisson, owner. Stations: CFCJ-TV, Port Arthur; WLUC-TV, Marquette; KDAL-TV, Duluth. Installation fee, none; monthly charge, \$3.50. Cables: 3 TV.

**St. Thomas**—Allview Cable Service Ltd., 10 Elgin St. Phone: 631-5060. No. subscribers, 2,000; estimated potential, 3,500. Began service September 15, 1962. Equipment, Benco. C. A. Bodkin, pres.; F. E. Cassin, v.p.-gen. mgr.; D. E. Morgan, secy.; Maitland Almost, treas. Stations: WKYC-TV, WEWS & WJW-TV, Cleveland; WJBK-TV, Detroit; CFPL-TV, London, Ont.; CKCO-TV, Kitchener, Ont.; WICU-TV, Erie (all picked off-air); 4 FMs to be added in year. No installation fee; monthly charge, \$5. Channel capacity: 12. Miles of plant, 65; additional miles planned, none. Homes in front of plant: 5,000.

**Stoney Creek**—Niagara Co-axial Ltd., 85 King St., W. Norman 2-8672. No. subscribers, 1100; estimated potential, 2000. Began service Oct. 1956. Equipment Benco. Mrs. J. Curry, pres. Stations: CHCH-TV, Hamilton; CKCO-TV, Kitchener; CBLT, Toronto; WBEN-TV, WGR-TV & WKBW-TV, Buffalo. Installation fee, \$95; monthly charge, \$3.50. Cable channels: 8 TV.

**Stratford**—Stratford Cable TV, div. of Grand River Cable TV Ltd., 6 Ontario St. Phone: 271-8760. No. subscribers, 2,040; estimated potential, 3,500. Service began March 1962. Equipment, composite. Operated & partially owned by Metronics Corp. Ltd. (see CATV Group Ownership). Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; CHCH-TV, Hamilton; CKCO-TV, Kitchener; CFPL-TV, London; CFTO-TV, Toronto; CKNX-TV, Wingham (all picked off-air); also 5 FMs, special events. Installation fee, \$9.95; monthly charge, \$4.50. Channel capacity: 8.

**Terrace Bay**—Lakeshore Community TV Ltd., Box 207, 237 MacDonald Ave. Phone: 825-3305. No. subscribers, 750; estimated potential, 1,000. Began service March 1955. Equipment Benco. Bert Lohr, owner (see CATV Group Ownership). Stations: CKPR-TV, Port Arthur; WLUC-TV, Marquette; KDAL-TV, Duluth. Installation fee, \$85; monthly charge, \$3. Channel capacity: 3. Note: Serves Longlac, Red Rock, White River.

**Toronto**—Metropolitan Cablevision Co., div. of Famous Players Canadian Corp., 23 Chaucery Ave., Toronto 18. Phone: 239-4072. No. subscribers, 1,650 (all residential); potential, 4,500. Began 1961. Equipment, composite. Frank Verkaik, mgr. (see Famous Players under CATV Group Ownership). Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo; CBLT & CFPTO-TV, Toronto; CHCH-TV, Hamilton; CKCO-TV, Kitchener (all picked off-air); also full-band FM. No installation fee; monthly charge, n.a. Channel capacity: 10; one to be added in year. Miles of plant, 42; additional miles planned, 24. No. of homes in front of plant: 2,900. Note: Serves subdivision of metropolitan Toronto.

**Toronto**—Toronto TV & Appliance Service Co. Ltd., 278 Bridge-land Ave., Toronto 19. E. Munday, mgr.

**Toronto**—Interprovincial TV Cable Service, 201 Bay St. K. R. Besley, mgr.

**Waterloo**—See Kitchener-Waterloo, Ont.

**White River**—See Terrace Bay, Ont.

**Woodstock**—Western Cable TV Ltd., 16 Graham St. Phone: 539-9521. No. subscribers, 2,000; estimated potential, 4,000. Began service March 31, 1963. Equipment Jerrold. H. B. Anderson, pres.; R. H. Anderson, v.p.; Joseph Jeffrey, secy.-treas. (see Anderson Group under CATV Group Ownership). Stations: WICU-TV & WSEE-TV, Erie; WGR-TV & WKBW-TV, Buffalo; CFPTO-TV, Toronto; CHCH-TV, Hamilton; CKCO-TV, Kitchener; CFPL-TV, London (off-air). No installation fee; monthly charge, \$5. Channel capacity: 8. Miles of plant in use, 92; additional miles planned, none. No. of homes in front of plant: 10,500. Note: Also serves Beachville & Ingersoll.

## QUEBEC

**Ahuntsic**—Ahuntsic Telecommunication Inc., 47 E. Fleury St. 387-9160. No. subscribers, 1800; estimated potential, 8500. Began service Sept. 1, 1959. Equipment Benco & Jerrold. A. Fortin. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CJOH-TV-1, Cornwall; CHLT-TV, Sherbrooke. Installation free; monthly charge, \$3. Cable channels: 4 TV, 1 FM music.

**Amos**—Edouard Dufresne Radio & TV C.P. 804. Phone: 762-3326. No. subscribers, 870; estimated potential, 1000. Began service May 1, 1957. Equipment Benco & Jerrold. Edouard Dufresne, pres.-mgr. Stations: CBFT, Timmins; CFCL-TV-2, Elk Lake; CKRN-TV, Rouyn. Also closed-circuit originations. Installation fee, \$10; monthly charge, \$2.50. Channel capacity: 3.

**Anse Pleureuse**—See Northern Gaspé Peninsula, Que.

**Anse St. Jean & Petit Saguenay**—Masson Television Enr., 383 Le-Mieux, Chicoutimi, Que. Phone: 543-5390. No. subscribers, 225; estimated potential, 325. Began service 1957. Equipment, Entron. Charles Masson, owner (see CATV Group Ownership). Stations: CJBR-TV, Rimouski; CJFM-TV, Chicoutimi (all picked off-air). No installation fee; monthly charge, \$4. Channel capacity: 5; one to be added in year. Miles of plant: 7; additional miles planned, none. No. of homes in front of plant: 350.

**Arthabaska**—Arthabaska Distribution TV, 13 rue Laurier. Phone: 180. No. subscribers, 150; estimated potential, 250. Began service Oct. 1955. Equipment Benco. Stations: CFTM-TV, CFCF-TV, CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington; CKTM-TV, Trois Rivières; 10 FMs.

**Asbestos**—Cablevision Inc., 214 rue Borbeau. Phone: 879-5222. No. subscribers, 1,200; estimated potential, 1,600. Began service Aug. 1954. Equipment, Entron. F. Morin, pres. Stations: CBMT, CBFT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 8.

**Ayer's Cliff**—Cablevision de l'Est Inc., 328 Des Pins, Magog. Phone: 843-2610. No. subscribers, 60; estimated potential, 300. Began service November 1963. Equipment, Ameco. J. C. Bergeron, pres.; Gabrielle Bergeron, v.p.; Collette Bergeron, secy. (see CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring (all picked off-air); also 9 FMs. Installation fee, \$15; monthly charge, \$5. Channel capacity: 12; one to be added in year. Miles of plant, 2; additional miles planned, none. No. of homes in front of plant: 250.

**Bagotville**—Video Distribution Dery Ltee., 131 Rue St. Joseph. St. Raymond, Cte. Portneuf, Que. Phone: 384-2413. No. subscribers, 360; estimated potential, 1,000. Service began Jan. 1956. Equipment, Benco. Giles Dery, pres. (see CATV Group Ownership). Stations: CKRS-TV, Jonquiere; CJFM-TV, Chicoutimi; CJBR-TV, Rimouski (all picked off-air); CJBR-FM, Rimouski. Installation fee, \$30; monthly charge, \$3.50. Channel capacity: 4.

**Baie Comeau**—I. Beaudoin C.A.T.V. Regd., C.P. 970. Equipment Jerrold. Isidore Beaudoin.

**Baie St. Paul**—Charlevoix Video Inc., 2 St. Jean-Baptiste. Phone: 435-2104. No. subscribers, 580; estimated potential, 700. Began service Nov. 21, 1956. Equipment, Benco. Claude Lemieux, pres. & mgr. Stations: CFCM-TV & CKMI-TV, Quebec; CJBR-TV, Rimouski (all picked off-air). Installation fee, \$100; monthly charge, \$3. Channel capacity: 3.

**Beauceville**—See Beauceville East, Que.

**Beauceville East**—Beauce Distribution TV Inc., 628 1st Ave. Phone: 66. No. subscribers, 512; estimated potential, 600. Began service May 1955. Equipment, Benco. Jacques R. Renault, pres.; Benoit Gagnon, v.p.; Pierre Quirion, secy. Stations: CBVT-TV, CFCM-TV & CKMI-TV, Quebec; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke (all picked off-air). Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 5. Note: Also serves Beauceville, Que.

**Beloil**—Beloil Transvision Inc., 530 Blvd. Laurier. G. Charette, mgr. Stations: CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; CFTM-TV, CFCF-TV, CBFT, CBMT, Montreal; WMTW-TV, Poland Spring, Me.; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; also 5 FMs. Channel capacity: 12.

**Black Lake**—Black Lake TV Inc., Box 451, Thetford Mines. Phone: 2323. No. subscribers, 461; estimated potential, 700. Began service Oct. 1956. Equipment, Benco. Laurette B. Fortin, pres.-mgr. Stations: CFCM-TV, Quebec; WMTW-TV, Poland Spring; CKMI-TV, Quebec; CHLT-TV, Sherbrooke.

**Bromptonville**—TV Communautaire de Brompton Inc., 1 Church St. Phone: 846-2711. No. subscribers, 276; estimated potential, 450. Began service Feb. 15, 1958. Equipment, Jerrold. Raymond Bergeron, pres.; Rita B. Bergeron, v.p.; Jacques Desloges, secy. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; CFTM-TV, Montreal; CKTM-TV, Three Rivers (all picked off-air). Installation fee, \$125; monthly charge, \$3.50. Channel capacity: 9.

**Candiac**—See Montreal (Dupont TV Corp.).

**Cap de la Madeleine**—TV Supervision Inc., 99 Fusey St. No. subscribers, 1,800; estimated potential, 4,000. Began service Sept. 1, 1961. Equipment Jerrold. Louis Beliveau, pres.-gen. mgr.; P. E. Bellerose, Michel Bonneau, directors. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Three Rivers; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y. Installation fee, \$75; monthly charge, \$3. Channel capacity: 12, including FM.

**Cap-Chat**—L'A.C. TV du Cap-Chat Enr., Cap-Chat. Phone: 362. No. subscribers, 250; estimated potential, 375. Began service Dec. 1956. Equipment Benco. Eustache Landry, owner. Stations: CJBR-TV, Rimouski; CKBL-TV, Matane. Installation fee, \$75; monthly charge, \$3.25. Cable channels: 2 TV.

**Causapsal**—P. E. Bellevance, Causapsal. Phone: 89. Began service Oct. 1956. Equipment Benco. Station: CJBR-TV, Rimouski.

**Chandler**—R & O Jalbert Ltee., 470 Ave. Blanchard. Phone: 661. No. subscribers, 950; estimated potential, 1100. Began service July 1961. Equipment Benco & Jerrold. E. Lauzon, pres.; Rene Jalbert, v.p.; Omer Jalbert, secy. Stations: CHAU-TV, Carleton, Que.; CKAM-TV, North Shore, N.B. Installation fee, \$15; monthly charge, \$4.

**Chapais**—Gagnon TV Ltd., 9 rue Mgr. Bluteau. St. Felicien. Phone: 679-0953. No. subscribers, 400; estimated potential, 500. Began service March 1961. Equipment Benco. Fernand Gagnon, owner (see CATV Group Ownership). Stations: CKRS-TV, Jonquiere (via microwave). Installation fee, \$200; monthly charge, \$7. Channel capacity: 2; one to be added in year.

**Chomedey**—Chomedey TV, 401 92nd Ave. Phone: 681-5602. Stations: CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; CFTM-TV, CFCF-TV, CBFT & CBMT, Montreal; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.

**Chomedey**—Gimble's Television, 1940 Emmanuel St. Phone: 681-5007. No. subscribers, 200; estimated potential, 700. Began service Dec. 1958. Equipment Benco & Jerrold. I. Gimble, owner. Stations: CJOH-TV-1, Cornwall, Ont.; WCAX-TV, Burlington; WPTZ, Plattsburgh (off-air). Installation fee, \$200; monthly charge, \$2.50. Channel capacity: 8; one to be added in year.

**Chomedey (St. Martin)**—Val Martin TV Distribution Inc. Stations: CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.

**Coaticook**—Transvision (Coaticook) Inc., 59 Child St. Phone: 849-4088. No. subscribers, 200; estimated potential, 800. Began service Feb. 1, 1957. Equipment Entron. Jules Lancaux, pres. Stations: CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke.

**Cowansville**—Transvision Cowansville Engineering, 140 rue Principale. Phone: 263-3424. No. subscribers, 60; estimated potential, 1,000. Service began Nov. 15, 1956. Equipment, Entron. Omer Girard, pres.; Jean Beauchemin, secy. (see Transvision Magog under CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres (all picked off-air). Installation fee, \$20; monthly charge, \$4. Channel capacity: 12. Miles of plant, 20; additional miles planned, 5. No. of homes in front of plant: 1,500.

**Danville**—Trans-Vision Danville Inc., 12 Academy St. Phone: 839-2393. No. subscribers, 300; estimated potential, 500. Began service Sept. 1959. Equipment Entron. (See CATV Group Ownership). Stations: CFTM-TV & CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke. Installation fee, \$75; monthly charge, \$3. Channel capacity: 6.

**Dolbeau**—Dolbeau TV Service Inc., 664 Blvd. Wallberg. Phone: 775. No. subscribers, 475; estimated potential, 1,000. Began service Sept. 1956. Equipment, Benco & Jerrold. L. R. Roberge. Station: CKRS-TV, Jonquiere.

**Drummondville**—TV Drummond Inc., 260A Brock. Phone: 478-1515. No. subscribers, 1,220; estimated potential, 4,000. Began service Nov. 1956. Equipment, composite. P. E. G. Malo, mgr. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; WPTZ, Plattsburgh; WCAX-TV, Burlington; WPTZ, Plattsburgh; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres; WMTW-TV, Poland Spring; also 9 FMs. Installation fee, \$30 or \$10; monthly charge, \$3.25 or \$4. Channel capacity: 18, including FM.

**Durocher**—See Montreal (Dupont TV Corp.).

**Duvernay**—See Montreal (Dupont TV Corp.).

**East Angus**—Transvision (East-Angus) Inc., 218 Alexandre St., Sherbrooke, Que. Phone: 562-7886. No. subscribers, 350; estimated potential, 800. Began service May 1, 1962. Equipment Entron. Gerard Blais, pres. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WCAX-TV, Burlington; WPTZ, Plattsburgh; CKTM-TV, Trois Rivieres. Installation fee, \$85; monthly charge, \$3.50. Channel capacity: 9.

**East Broughton**—Louis M. Nadeau, 326 Rue Principale. Phone: 427-2436. No. subscribers, 140; estimated potential, 300. Began service Oct. 19, 1963. Equipment Benco. Louis M. Nadeau, owner. Stations: CFCM-TV, CKMI-TV & CBVT-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; CKTR-TV, Trois Rivieres (all picked off-air). Installation fee, \$100; monthly charge, \$3. Channel capacity: 9. Miles of plant in use, 3; additional miles planned, none.

**East Montreal**—Montreal, Que.

**Fabreville**—Video Cable Services Ltd., 3565 Blvd. Ste. Rose. No. subscribers, n.a.; estimated potential, 3,000. Began service May 1958. Equipment, Spencer-Kennedy. Russell H. Hicks, mgr. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; WCAX-TV, Burlington (all picked off-air).

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**Ferme Neuve**—Ouellette Electronics. Phone 129. No. subscribers, 156; estimated potential, 200. Began service April 1959. Equipment Benco and Jerrold. Roger Ouellette, owner. Stations: CBOT, Ottawa; CBFT & CFTM-TV, Montreal (all picked off-air). Installation fee, \$15; monthly charge, \$2.50. Channel capacity: 3.

**Gaspe**—TV Syndicate, Gaspe. Stations: CFGW-TV-1, Gaspe West; CJOH-TV-1, Mont Blanc.

**Girardville**—Picard Television, Main St. Phone: 274-2011. No. subscribers, 100; estimated potential, 150. Began service Jan. 1961. Equipment Entron. Station: CKRS-TV, Jonquiere. Initial fee, \$50; monthly charge, \$2. Cable channels: 4 TV.

**Granby**—Transvision Granby Inc., 354 Main St. Phone: 372-2800 & 372-4806. No. subscribers, 800; estimated potential, 4,000. Began service Jan. 8, 1962. Equipment, Entron. Omer Girard, pres.; Jean Beauchemin, secy. (see Transvision Magog under CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres (all picked off-air); also music. Installation fee, \$20; monthly charge, \$4. Channel capacity: 12. Miles of plant, 30; additional miles planned, 3. No. of homes in front of plant: 5,000.

**Grand'Mere**—Jules Matteau TV Inc., 1360 6th Ave. Phone: 538-3889. No. subscribers, 2,100; estimated potential, 3,000. Began service Sept. 1, 1954. Equipment, composite. Jules Matteau, owner. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivieres; WMTW-TV, Poland Spring; WPTZ, Plattsburgh (all picked off-air). Installation fee, \$125 or none; monthly charge, \$3 or \$5.30. Channel capacity: 12.

**Greenfield Park**—See Montreal (Dupont TV Corp.).

**Hermitage Club**—Cablevision de l'Est Inc., 328 rue Des Pins, Magog, Que. Phone: 843-2610. No. subscribers, 30; estimated potential, 75. Began service Nov. 1963. Equipment, Jerrold. J. C. Bergeron, pres.; Gabrielle Bergeron, v.p.; Collette Bergeron, secy. (see CATV Group Ownership). Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring (all picked off-air); also FM. Installation fee, \$15; monthly charge, \$5. Channel capacity: 9.

**Hull**—Interprovincial Cablevision Ltd., 192 Principale. Phone: 771-7715. No. subscribers, 3,500; estimated potential, 50,000. Began service April 25, 1962. Equipment, Electroline. A. Appel, pres.; J. Levitt, v.p. Stations: WWNY-TV, Carthage-Watertown; CJOH-TV, Ottawa; CFCF-TV, CFTM-TV & CBMT, Montreal; WPTZ, Plattsburgh (all picked off-air); also 4 FMs. Installation fee, \$4.50; monthly charge, \$4.50. Channel capacity: 12. Miles of plant, 80; additional miles planned, 100. No. of homes in front of plant: 14,700.

**Kamouraska**—See St. Pascal.

**Labelle**—Maurie Belisle. Stations: CJOH-TV-1, Cornwall; CBMT, Montreal; CBFT-1, Mont Tremblant; WCAX-TV, Burlington, Vt.

**Labelle**—Systeme Communautaire TV, Labelle. Phone: 9. No. subscribers, 95; estimated potential, 175. Began service Oct. 1956. Equipment Benco & Jerrold. Come Bertrand. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington. Cables: 3 TV.

(Continued on next page)

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# Canadian CATV Systems

## QUEBEC—(Continued)

- Lac aux Sables**—Buisson TV. Phone: 103. Began service Feb. 1956. Equipment Benco. Stations: CFCF-TV, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres (all picked off-air). Installation fee, \$100; monthly charge, \$1.67.
- Lac Bouchette**—Lac Bouchette Television c/o Hospital des Radios et TV, C.P. 67, Chambord, Cte. Robertval. No. subscribers, 150; estimated potential, 225. Began service Oct. 1956. Equipment Benco. L. G. de Launier, owner. Station: CKRS-TV, Jonquiere. Installation fee, \$75; monthly charge, \$2.50.
- Lac Carre**—Alphonse Dore. Stations: CJOH-TV-1, Cornwall; CHLT-TV, Sherbrooke; CBMT, CBFT, CFTM-TV, Montreal.
- Lac Carre**—Lac Carre Co. Phone: 631R12. Began service Dec. 15, 1957. Equipment Jerrold. A. Pore. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington.
- Lac Edouard**—Philippe Chabot. Stations: CBFT, Montreal; CFCM-TV, Quebec.
- Lac Etchemin**—Telephone Dorchester Inc., 188 Lac Etchemin. Phone: 3-4111. No. subscribers: 285; estimated potential, 400. Began service Jan. 1, 1955. Equipment, Benco. Florent Begin, pres.; Gaston Dufour, secy.; Emilien Dumas, mgr. Stations: CBVT, CFCM-TV & CKMI-TV, Quebec; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke (all picked off-air). No installation fee; monthly charge, \$4.25. Channel capacity: 5. Miles of plant, 4; additional miles planned, one. No. of homes in front of plant: 410.
- Lachine**—See Montreal (Dupont TV Corp.)
- Lachute**—Lachute Cable Vision Inc., 670 Main St. Phone: 562-4059. No. subscribers, 200; estimated potential, 2,000. Service began Sept. 1960. Equipment, Entron & Jerrold. Omer Girard, pres. (see Transvision Magog under CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CBOT & CJOH-TV, Ottawa (all picked off-air); also music. Installation fee, \$20; monthly charge, \$4. Channel capacity: 12. Miles of plant, 20; additional miles planned, none. No. of homes in front of plant: 1,500.
- La Croche**—Francois Beauchesne. Stations: CFCM-TV, Quebec; CBFT, Montreal; CHLT-TV, Sherbrooke.
- Lac Megantic**—Megantic Transvision, 25 Frontenac St. Phone: 583-0432. No. subscribers, 575; estimated potential, 625. Began service 1957. Equipment, Benco. Owners: Entron Canada Ltd., Northern Electric Co. Ltd. & Dawson Auto Parts Ltd., all Sherbrooke. Stations: CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WMTW-TV, Poland Spring; CBMT, Montreal (all picked off-air); one FM. Installation fee, \$55; monthly charge, \$3.50.
- Lac St. Jean**—See Normandin, Que.
- La Dore**—See St. Felicien, Que.
- La Malbaie**—Systeme Communautaire TV, La Malbaie. Phone: 665-3168. No. subscribers, 490; estimated potential, 525. Began service June 1956. Equipment, Benco. Auguste Levesque, pres.; Leo Pouliot, v.p.; Lionel Gagnon, Jean Tremblay, Marcelin Asselin, Tancrede Dufour, directors. Station: CKRT-TV, Riviere du Loup (all picked off-air). Installation fee, \$55; monthly charge, \$80. Channel capacity: 2.
- L'Annunciation**—Gilles Godard. Stations: CJOH-TV-1, Cornwall; CFTM-TV, CBFT, CBMT, Montreal; CBFT-1, Mont Tremblant; CHLT-TV, Sherbrooke.
- L'Anse Pleureuse**—See Northern Gaspé Peninsula.
- LaSalle**—Tip Top Cable TV Ltd., 7643-a Central. Phone: 366-7532. No. subscribers, 125; estimated potential, 400. Began service Nov. 1962. Equipment Jerrold & Westbury. John Eremchuk, pres.; Peter Hancheruk, v.p.; Harold Graham, secy.-treas. Stations: WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; CJOH-TV-1, Cornwall, Ont.; CHLT-TV, Sherbrooke, Que. Installation fee, \$10; monthly charge, \$3. Channels: 7.
- La Tuque**—La Tuque Telephone Co., 598 Commerciale. Phone: 523-2711. No. subscribers, 2,883; estimated potential, 3,000. Began service 1962. Equipment Jerrold. J. B. Keenan, mgr.; J. J. Hayes, secy.; B. M. Braithwaite, treas.; P. Brassard, tech. supr. Stations: CKTM-TV, Trois Rivieres (picked off-air); CHLT-TV, Sherbrooke; CBMT & CFTM-TV, Montreal (via microwave); CKVL-FM, CBF-FM & CBM-FM, Montreal. Installation fee, \$25; monthly charge, \$3. Channel capacity: 12; one or 3 channels to be added in year. Miles of plant in use, 30; additional miles planned, none. No. of homes in front of plant: 3,100.
- Laval des Rapides**—Tele-Fil Ltee., 12 Blvd. Talbot. Phone: 661-1551. No. subscribers, 50; estimated potential, 1,000. Began service Dec. 1960. Equipment, Benco. R. Lafeniere, pres.; P. Guerette, v.p.; G. Laffeniere, secy.; S. Gueristanto, treas. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CJOH-TV-1, Cornwall; CHLT-TV, Sherbrooke (all picked off-air). No installation fee; monthly charge, \$4.50. Channel capacity: 4.
- Lemoyne**—See Montreal (Dupont TV Corp.)
- Lennoxville**—Lennoxville Transvision Inc., Lennoxville. No. subscribers, 700; estimated potential, 1,000. Began service Jan. 1961. Equipment, Entron. Mrs. Y. Roberje, pres.; R. Yergeau, v.p.; L. Dion, secy.; R. L. Roberje, mgr. Stations: WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; CHLT-TV, Sherbrooke; CKRS-TV, Jonquiere, Que.; CKHQ-TV, Manicouagan, Que.; WMTW-TV, Poland Spring (all picked off-air); also FM. Installation fee, \$95; monthly charge, \$5. Channel capacity: 12.
- Longueuil**—See Montreal (Dupont TV Corp.)
- Madeleine Centre**—See Northern Gaspé Peninsula.
- Madeleine River**—See Northern Gaspé Peninsula.
- Magog**—Cablevision de l'Est Inc., 328 Des Pins. Phone: 843-2610. No. subscribers, 750; estimated potential, 1,500. Began service 1955. Equipment Benco & Jerrold. J. C. Bergeron, pres.; Gabrielle Bergeron, v.p.; Collette Bergeron, secy. (see CATV Group Ownership). Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring (all picked off-air); also full FM. Installation fee, \$5, monthly charge, \$3. Channel capacity: 8.
- Magog**—Transvision Magog Inc., 15 St. Patrice St. West. Phones: 843-2892 & 843-3588. No. subscribers, 1,600; estimated potential, 2,000. Began service Oct. 6, 1958. Equipment, Entron. Omer Girard, pres. (see CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring (all picked off-air); also music. Installation fee, \$10; monthly charge, \$4. Channel capacity: 12. Miles of plant in use, 27; additional miles planned, 3. No. of homes in front of plant: 2,000.
- Malartic**—Cable Communautaire de Malartic Enrg., 660 rue Royale, Box 3056. No. subscribers, 300; estimated potential, 700. Began service, 1960. Equipment Benco & Jerrold. Roland Hamel, owner. Stations: CKRN-TV, Rouyn; CFCL-TV, Timmins. Installation fee, \$50; monthly charge, \$2.50. Cable channels: 6 TV.
- Manche D'Epee**—See Northern Gaspé Peninsula.
- Maniwaki**—Maniwaki TV Ltd., Box 748. Phone: 495. No. subscribers, 925; estimated potential, 1,000. Began service Feb. 1956. Equipment Benco. J. E. Lemieux, pres. Stations: CBOT, CJOH-TV & CBOFT, Ottawa. Installation fee, \$5; monthly charge, \$3.
- Marsoui**—A. Couturier & Fils Ltee., Marsoui, Gaspé-Nord, Que. Phone: 66 or 67. No. subscribers, 55; estimated potential, 100. Began service Aug. 1959. Equipment, Benco. Alphonse Couturier, pres.; Oscar Couturier, mgr.; Lucien Couturier, dir. Station: CKBL-TV, Matane (picked off-air). Installation fee, \$50; monthly charge, \$3. Channel capacity: One. Miles of plant, 4; additional miles planned, none. No. of homes in front of plant: 100.
- Matane**—Sirois Electric (Matane) Inc., Rue St-Pierre, Matane. J. R. Sirois, owner. Stations: CKBL-TV, Matane; CJBR-TV, Rimouski.
- Matane**—Remi Ross, Rue St-Pierre, Matane.
- Messines**—Arthur Bruyere Radio-TV Enrg. Phone: 621A3. No. subscribers, 50; estimated potential, 50. Began service Dec. 1956. Equipment Benco. Arthur Bruyere, owner. Stations: CBOT & CBOFT, Ottawa. Installation fee, \$100; monthly charge, \$3. Channel capacity: 2.
- Montauban**—TV Distribution Co., Montauban, Portneuf County. Phone 29. No. subscribers, n.a.; estimated potential, n.a. Began service Nov. 1954. Equipment, Benco. Edouard Martel, owner. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivieres, Que. Installation fee, \$100; monthly charge, \$2.50. Channel capacity: 5.
- Mont Laurier**—Marcel Blouin. Stations: CBOT, Ottawa; CBFT-2, Mont Laurier; CFTM-TV, Montreal.
- Mont-Laurier**—Mont-Laurier Tele diffusion. Phone: 874. No. subscribers, 510; estimated potential, 1,000. Began service Sept. 1957. Equipment, Benco & Jerrold. Giles LeTourneau, mgr. Stations: CBFT & CBMT, CFTM-TV, Montreal; CBOFT, Ottawa.
- Mont Louis**—See Northern Gaspé Peninsula.
- Montreal**—Bellevue Cable TV Inc., 2330 Nicolas Perrot St. Phone: 334-2919. Began service January 1962. Equipment Jerrold. Andre Lussier, pres.; Marie Lussier, v.p.; Guy de Courville, secy. Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh. Installation fee, \$20; monthly charge, \$3. Cable channels: 8 TV.
- Montreal**—Ernest Broder. Stations: CHLT-TV, Sherbrooke; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.
- Montreal**—O. R. Brumell. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; WMTW-TV, Poland Spring, Me.
- Montreal**—Cable TV Ltd., 8360 Mayrand St., Montreal 9. Phone: 739-3171. No. subscribers, 30,000; estimated potential, 300,000. Began service Nov. 1956. Equipment, composite. David M. Campbell, pres.; S. Salvin, chief engr. Stations: WMTW-TV, Poland Spring; WCAX-TV, Burlington; WPTZ, Plattsburgh (all picked off-air); also has complete studio facilities. Installation fee, \$25; monthly charge, \$4.50. Channel capacity: 8. Miles of plant in use, 400; additional miles planned, 200. No. of homes in front of plant: 150,000. Note: Also serves Montreal suburbs.
- Montreal**—Calumet Enterprise Inc. or Tele-Reception Inc. (Desilu TV Cable), 4083 Decarie Blvd. Phone: 488-9587. No. subscribers, 5,200; estimated potential, 50,000. Began service 1958. Equipment varied. Raymond G. Lachapelle, pres. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring (all picked off-air). Installation fee, \$12; monthly charge, \$4. Channel capacity: 5.
- Montreal**—National Cablevision Ltd., 2301 Des-Ormeaux. Phone: 254-4994. No. subscribers, 1,300; estimated potential, 35,000. Began service Dec. 1962. Equipment Jerrold & Delta. (See Vancouver Cablevision under CATV Group Ownership.) Stations: CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington (all picked off-air); also FM. Installation fee, \$12; monthly charge, \$4.50. Channel capacity: 8. Miles of plant in use, 35; additional miles planned, n.a. No. of homes in front of plant: 10,000. Note: Also serves East Montreal.
- Montreal**—Cablevision (Montreal) Inc., 5525 Upper Lachine Rd., Montreal 28. Phone: 482-0454. No. subscribers, 5,000; estimated potential, 100,000. Began service in 1959. Equipment, Jerrold & Benco. R. Daniel Pickett, gen. mgr. Stations: CJOH-TV-1, Cornwall; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; WCAX-TV, Burlington; CHLT-TV, Sherbrooke (all picked off-air); also one FM. Installation fee, \$15; monthly charge, \$4.50. Channel capacity: 12; 3 to be added in year. Miles of plant, 70; additional miles planned, 40. No. of homes in front of plant: 50,000. Note: Serves also Candiac, Duvernay, Durocher, Greenfield Park, Notre Dame de Grace, La-



chine, Lemoyne, Longueuil, St. Henri, St. Lambert, St. Michel, St. Pierre & St. Vincent de Paul.

**Montreal**—Frank Foley. Stations: CBMT, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Montreal**—Arsene Fortin. Stations: CJOH-TV-1, Cornwall; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Montreal**—Louis Hanulec. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Montreal**—Inter-City TV & Airconditioning Ltd. Stations: CBFT, CBMT, Montreal; CJOH-TV-1, Cornwall; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Montreal**—Multi-vox Programs Ltd., 9967 St. Michel Blvd. Phone: 321-3130. No. subscribers, 300; estimated potential, 1-300. Equipment Jerrold & Benco. Claude Girard, pres.; Gilles Girard, v.p.; Raymond Paquet, secy. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; WCAX-TV, Burlington, Vt.; System is installed in four hospitals for rental to patients on day-to-day basis. Cable channels: 4.

**Montreal**—National Cablevision Ltd., 6301 Park Ave. Phone: 276-2501. No. subscribers, 17,000. Began service Oct. 1952. Equipment Rediffusion & Jerrold. (See Vancouver Cablevision under CATV Group Ownership.) Stations: CBFT, CBMT, CFCF-TV, CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring.

**Montreal (Pointe Claire)**—Montreal Video Co. Stations: CBFT, CBMT, Montreal; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Mont St. Pierre**—See Northern Gaspé Peninsula.

**Nicolet**—J. R. Dumoulin Ltd., 117 Panet St. Phone: 293-4411. No. subscribers, 137; estimated potential, 450. Began service March 1957. Equipment Benco & Entron. R. Dumoulin. Stations: CFTM-TV, CFCF-TV, CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières (all picked off-air). Installation fee, \$30; monthly charge, \$2. Channel capacity: 6.

**Nicolet**—St. Gregorie TV. Began service 1950. Equipment Jerrold, Benco & Blonder-Tongue, Theo. Rouleau. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke.

**Normandin**—Alfred Picard, 201 St. Cyrille. Phone: 274-2011. No. subscribers, 290; estimated potential, n.a. Equipment Entron. Alfred Picard, owner. Stations: CJPM-TV, Chicoutimi; CKRS-TV, Jonquiere (off-air). Installation fee, \$50; monthly charge, \$1.50. Channel capacity: 6. Miles of plant in use, 2.

**North Montreal**—Tele-Cable Videotron, 9176 Rue Charleroi. A. Chagnon, mgr.

**Northern Gaspé Peninsula**—TV Transmission, 712 4th St., Murdochville, Que. Phone: 2315. No. subscribers, 350; estimated potential, n.a. Service began 1957. Equipment, Benco. G. S. Coleman, chief tech.; G. E. Coleman, mgr. Station: CKBL-TV, Matane (picked off-air). Installation fee, \$100; monthly charge, \$4. Channel capacity: One; one to be added in year. Miles of plant, 20; additional miles planned, n.a. No. of homes in front of plant: 1,000. Note: System serves L'Anse Pleureuse, Madeleine Centre, Madeleine River, Manche D'Epee, Mont Louis & Mont St. Pierre.

**Notre Dame de Grace**—See Montreal (Dupont TV Corp.).

**Notre Dame des Anges Cte. Portneuf**—TV Distribution Co. No. subscribers, 70; estimated potential, 100. Began service Nov. 24, 1954. Equipment Benco & Jerrold. Owners: Alphonse Paquin & Edouard Martel (see Martel under CATV Group Ownership). Stations: CBFT & CFTM-TV, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières. Installation fee, n.a.; monthly charge, \$2.50. Channel capacity: 5.

**Notre Dame de la Guadeloupe**—La Guadeloupe TV Inc. Phone: 239S1. Began service Dec. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WCAX-TV, Burlington.

**Perce**—Cooperative Mont Ste. Anne TV. Phone: 15-2. No. subscribers, 78; estimated potential, n.a. Service began Feb. 18, 1961. Equipment Jerrold. Abner Biard, pres.; Benoit Boulanger, v.p.; Albert Blondin, secy.-treas.-mgr. Stations: CHAU-TV, Carleton, Que.; CKAM-TV, North Shore, N.B. Installation fee, \$140; monthly charge, \$2.

**Petite Riviere**—Ovide Normand. Station: CFCM-TV, Quebec.

**Petit Saguenay**—See Anse St. Jean, Que.

**Plessisville**—Claire-Vue Inc., 2278 St. Calixte St., Phone: 362-2331. No. subscribers: 765 (762 residential); potential, 1,500. Began Nov. 1961. Equipment, Entron. Dr. Raymond Charron, pres.; Dr. Anselme Roy, v.p.; Louis E. Presseault, secy.; Lionel Henri

& Mrs. Roy, dirs.; Paul Fontaine, mgr. Stations: WMTW-TV, Poland Spring, Me.; CFCM-TV & CKMI-TV, Quebec City; CFTM-TV & CFCF-TV, Montreal, Que.; CHLT-TV, Sherbrooke, Que.; CKTM-TV, Trois Rivières, Que. (all picked off air); CJAD-FM, Montreal. Installation fee, \$35; monthly charge, \$3. Channel capacity: 9. Miles of plant, 7; additional miles planned, one.

**Pointe Aux Trembles**—Claude Morin. Stations: CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, Ont.; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.; WCAX-TV, Burlington, Vt.

**Port Alfred**—Gagnon Freres Meubles Port-Alfred Ltee. Stations: CJPM-TV, Chicoutimi; CKRS-TV, Jonquiere.

**Port Cartier**—Portcare Community Association, Box 1405, Phone: 946-5360, code 418. Began service July 31, 1961. James E. Pidgeon, pres.; Jean Chenevert, secy.; Joseph Coughlan, treas.; David Marshall, accounts rec. Stations: CKBL-TV, Matane, Que.; CHAU-TV, Carleton, Que.; CKAM-TV, North Shore. Installation fee, \$50; monthly charge, \$5 (to pay off construction) plus \$2 (for use of system). Cable channels: 3 TV.

**Princeville**—Normand Mercier. Stations: CFTM-TV, CFCF-TV, Montreal; CKTM-TV, Three Rivers; CFCM-TV, CKMI-TV, Quebec; CHLT-TV, Sherbrooke; WCAX-TV, Burlington, Vt.

**Quebec**—Tele-Cable de Quebec Inc., 5594 Cambie St., Vancouver, 15, B.C. Phone: 321-2621. No. subscribers, 600; estimated potential, 16,000. Began service Dec. 6, 1961. Equipment, Benco. See Vancouver Cablevision under CATV Group Ownership. Stations: CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring (all picked off-air). Installation fee, \$40; monthly charge, \$4. Channel capacity: 7. Note: Serves Quebec City & suburbs.

**Richmond**—TV Cable (Richmond) Inc., 418 Main St. Phone: Talbot 6-2347. No. subscribers, 460; estimated potential, 500. Began service Sept. 1956. Equipment Benco. Mrs. Maureen Quinn, pres. Stations: CFCF-TV, CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WCAX-TV, Burlington; WMTW-TV, Poland Spring, Me. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

**Rimouski (Gagnon)**—Quebec Telephone Company. Station: CKBL-TV, Matane.

**Riviere a Claude**—Roger Auclair. Station: CKBL-TV, Matane.

**Riviere a Pierre**—Edouard Benoit Television System. No. subscribers, 159. Began service 1956. Equipment Benco. Edouard Benoit, owner. Stations: CFCM & CKMI-TV, Quebec; CHLT-TV, Sherbrooke, Que.; CKTM-TV, Trois Rivières, Que. Installation fee, \$100; monthly charge, \$3; plus \$.50 per mo. option for AM and/or FM.

**Riviere a Pierre**—Dubois TV. Began service Aug. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CBFT, Montreal.

**Riviere-Bleue**—La Compagnie Electrique de Riviere-Bleue Ltee. Station: CJBR-TV, Rimouski.

**Robertsonville**—Black Lake Telediffusion Inc., Box 7, Robertsonville, Co. Megantic, Que. J. M. Boucher, mgr.

**Rock Island**—Border Community TV Inc. Phone: 876-2408. Began service Sept. 1956. Equipment Benco. Stations: CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WCAX-TV, Burlington; WMTW-TV, Poland Spring.

**Rcxboro**—Video Cable, 12A Commercial St. Equipment Jerrold. L. G. Scheib, mgr.

**St. Bruno**—Mt. Bruno TV, 1534 Rue Montarville. Phone: 653-6127. No. subscribers, 200; estimated potential, 500. Began service Oct. 1963. Equipment Benco. A. Potvin, pres. Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke, Que.; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; WMTW-TV, Poland Spring, Me. Installation fee, \$22; monthly charge, \$3. Cable channels: 9 TV.

**St. Come**—Rene Bernard.

**St. Donat**—Coutu TV, St. Donat, Co. Montcalm, Que. Phone: 424-2082. No. subscribers, 225; estimated potential, 300. Began service 1956. Equipment, Benco. Richard Coutu, owner. Stations: CFTM-TV, CFCF-TV, CBFT & CBMT, Montreal; WCAX-TV, Burlington; CHLT-TV, Sherbrooke (all picked off-air). Installation fee, \$25; monthly charge, \$2. Channel capacity: 8. Miles of plant, 5; additional miles planned, 2. No. of homes in front of plant: 250.

**St. Evariste**—La Guadeloupe TV Inc. Phone: 239S1. Began service Dec. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WCAX-TV, Burlington.

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# Canadian CATV Systems

## QUEBEC—(Continued)

- St. Felicien**—Gagnon TV Ltd., 9 rue Mgr. Bluteau. Phone: 679-0953. No. subscribers, 800; estimated potential, 1,000. Began service July 1956. Equipment, Benco, Fernand Gagnon, owner (see CATV Group Ownership). Stations: CKRS-TV, Jonquiere; CJPM-TV, Chicoutimi. Installation fee, \$25; monthly charge, \$3.50. Channel capacity: 2. Note: Also serves LaDore.
- St. Gedeon de Frontenac**—Beauce Video Ltee., 191 2nd Ave., St. Georges de Beauce, Que. Phone: 228-2755. No. subscribers, 175; estimated potential, n.a. Began service Sept. 1957. Equipment, Benco. (See CATV Group Ownership.) Stations: WMTW-TV, Poland Spring; CFCM-TV & CKMI-TV, Quebec.
- St. Georges de Beauce**—Beauce Video Ltee., 191 2nd Ave. Phone: 228-2755. No. subscribers, 1,600; estimated potential, 2,500. Began service Feb. 25, 1955. Equipment, Benco & Entron. Maurice Cliche, mgr. (see CATV Group Ownership). Stations: CBT-TV, CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring (all picked off-air); also 8 FMs. Installation fee, \$75; monthly charge, \$3. Channel capacity: 12. Miles of plant, 40; additional miles planned, 10. No. of homes in front of plant: 2,500.
- St. Henri**—See Montreal (Dupont TV Corp.).
- St. Hyacinthe**—Andre Perrault, 1700 des Cascades. No. subscribers, 100; estimated potential, n.a. Began service Jan. 2, 1961. Equipment, Benco. Stations: CFCF-TV, CFTM-TV, CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh. Charge, \$20 per year. Channel capacity: 7.
- St. Hyacinthe**—Radio St. Hyacinthe Ltee., 855 Ste. Marie. Phone: 774-6486. No. subscribers, 250; estimated potential, 2,500. Began service Nov. 1, 1961. Equipment, Entron. Benoit Vanier, mgr. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$10.00; monthly charge, \$4. Channel capacity: 9.
- St. Jean**—See Anse St. Jean, Que.
- St. Jovite**—Système Communautaire de Television, 764 rue Ouimet. Phone: 78. No. subscribers, 300; estimated potential, 500. Began service 1955. Equipment, Benco & Jerrold. A. Filion, owner. Stations: CBMT & CBFT, Montreal; WCAX-TV, Burlington.
- St. Lambert**—See Montreal (Dupont TV Corp.).
- St. Leonard**—E. R. Chagnon & Fils Ltee., 8345 Pascal Gagnon. A. Chagnon, mgr.
- St. Ludger Co., Frontenac**—Catellier Radio-TV Engineering, 380 1st Ave., St. George E., Beauce, Que. Phone: 228-2642. No. subscribers, 89; estimated potential, 100. Began service 1955. Equipment, Delta & Benco. M. Catellier, owner; Jacques Rancourt, mgr. Stations: WMTW-TV, Poland Spring; WCAX-TV, Burlington; CHLT-TV, Sherbrooke; CFCM-TV, Quebec (all picked off-air). Installation fee, \$50; monthly charge, \$3. Channel capacity: 9. Miles of plant, 4.
- St. Martin de Beauce**—Beauce Video Ltee., 191 2nd Ave., St. Georges de Beauce, Que. Phone: 228-2755. No. subscribers, 325; estimated potential, 350. Service began May 1955. Equipment, Benco. (See CATV Group Ownership.) Stations: WMTW-TV, Poland Spring; CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke (all picked off-air). Installation fee, \$50; monthly charge, \$3.
- St. Michel**—See Montreal (Dupont TV Corp.).
- St. Michele des Saints**—Fernand Rondeau, St. Zenon, Que. Equipment, Benco. Stations: CBFT, CBMT & CFTM-TV, Montreal; CHLT-TV, Sherbrooke.
- St. Pacome**—Chouinard Television Ltee., St. Pamphile. Phone: 250. Estimated potential, 300. Equipment, Benco. J. Flavien Chouinard, pres.; Guy Chouinard, v.p.; Jean Chouinard, secy. (see CATV Group Ownership). Stations: CJBR-TV, Rimouski; CFCM-TV & CKMI-TV, Quebec. Installation fee, \$75; monthly charge, \$3.50.
- St. Pamphile**—Chouinard TV Ltd., St. Pamphile. Phone: 42. No. subscribers, 300; estimated potential, 450. Began service 1953. J. Flavien Chouinard, pres. (see CATV Group Ownership). Equipment, Benco. Stations: CFCM-TV & CKMI-TV, Quebec; WLBZ-TV, Bangor. Installation fee, \$75; monthly charge, \$3.50.
- St. Pascal**—St. Pascal TV System, Box 130. Phone: 492-2017. No. subscribers, 350; estimated potential, 500. Began service 1957. Equipment, Entron & Benco. Louis-Georges & Benoit Paradis, owners. Stations: CBVT, CFCM-TV & CKMI-TV, Quebec; CJBR-TV, Rimouski; CKRT-TV, Riviere du Loup; CJPM-TV, Chicoutimi. Installation fee, \$35 & \$10; monthly charge, \$3.74 & 4.00. Channel capacity: 6, including 5 FM. Note: Also serves Kamouraska, Que.
- St. Pie de Bago (Arthabaska)**—Robert G. Deslauriers. Stations: CBMT & CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring, Me.; WCAX-TV, Burlington, Vt. Cable channels: 6 TV, 10 FM.
- St. Pierre**—See Montreal (Dupont TV Corp.).
- St. Prosper**—St. Prosper TV System, St. Prosper. Phone: 32S2. Began service Dec. 1955. Equipment, Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring.
- St. Raymond**—Video Distribution Dery Ltee, 131 Rue St. Joseph, St. Raymond, Co. Portneuf, Que. Phone: 384-2413. No. subscribers, 900; estimated potential, 930. Began service 1955. Equipment, Benco. Gies Dery, pres. (see CATV Group Ownership). Stations: CBVT, CFCM-TV & CKMI-TV, Quebec; CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivières. Installation fee, \$30; monthly charge, \$2.75. Channel capacity: 6.
- St. Rose**—Video Cable Service Ltd., c/o Freeford Co., 2055 Peel St., Montreal. Phone: 625-1491. No. subscribers, n.a.; estimated potential, 4,000. Began service Nov. 1960. Equipment, Spencer Kennedy. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; WCAX-TV, Burlington.
- St. Theophile**—Kennebec Video, St. Come de Beauce. Phone: 32. No. subscribers, 325; estimated potential, 350. Began service April 1955. Equipment, Benco. R. Bernard, mgr. Stations: WMTW-TV, Poland Spring; CFCM-TV, Quebec; CHLT-TV, Sherbrooke (all picked off-air). Installation fee, \$75; monthly charge, \$3. Channel capacity: 3.
- St. Tite**—J. Bergeron et Frere Ltd., 172 Rue St. Paul. Phone: 364-3175. No. subscribers, 350; estimated potential, 400. Began service Dec. 1955. Equipment, Entron. Jules Bergeron, pres. Stations: CBFT, CBMT & CFTM-TV, Montreal; CFCM-TV & CKMI-TV, Quebec City; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring. Installation fee, \$90; monthly charge, \$3. Cable channels: 8 TV.
- St. Urbain**—St. Urbain Television Eng., 178 rue St. Edouard. Phone: 29. No. subscribers, 196; estimated potential, 250. Began service Dec. 1956. Equipment, Benco & RCA. Jean Paul Bouchard. Stations: CFCM-TV, Quebec; CJBR-TV, Rimouski. Installation fee, \$100; \$3 monthly fee. Cable channels: 3 TV.
- Ste. Adele En Bas**—Maurice Guesthier, Ste. Adele En Bas. Stations: CFTM-TV, CFCF-TV, CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; CJOH-TV-1, Cornwall, WPTZ, Plattsburgh; WCAX-TV, Burlington.
- Ste. Angele De Laval**—V. Deshaies Co. Phone: 46. Estimated potential, 200. Began service Oct. 1957. Equipment, Jerrold V. Deshaies. Stations: CBFT, CBMT & CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CFCM-TV, Quebec City; CKTM-TV, Trois Rivières. Installation fee, \$50 (also credits existing outdoor antenna installation); monthly charge, \$2.50. Cable channels: 6 TV.
- Ste. Anne Du Lac**—Roger Beauvais. Stations: CBFT, Montreal; CBOT, CBOFT, Ottawa.
- Ste. Anne des Monts**—Owner: Trans-Vision de Danville Inc., 12 Academy St., Danville, Que. Phone: 839-2393. No. subscribers, 350; estimated potential, 1000. Began service Jan. 1, 1956. Equipment, Benco. (See CATV Group Ownership.) Stations: CJBR-TV, Rimouski; CKBL-TV, Matane; CKCW-TV, Moncton; CKAM-TV, North Shore.
- Ste. Anne de la Perade**—Berube Radio & TV. Began service Aug. 1956. Equipment, Benco. Stations: CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke.
- Ste. Anne de la Pocatiere**—Chouinard TV Ltd., St. Pamphile. Phone: 250. No. subscribers, 425; estimated potential, 600. Began service Nov. 1956. Equipment, Benco. J. Flavien Chouinard, pres. (see CATV Group Ownership). Stations: CJBR-TV, Rimouski; CFCM-TV & CKMI-TV, Quebec. Installation fee, \$75; monthly charge, \$3.50.
- Ste. Foy**—Boulinguez Tele-Cable division, Boulinguez Television Ltee., Quebec up-town, Sillery & Ste. Foy. No. subscribers, 200; estimated potential, 10,000. Began service Oct. 1960. Equipment, Benco. Robert Boulinguez, pres. Stations: CFTM-TV & CFCF-TV, Montreal; CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring. Installation fee, \$25; \$5 monthly fee. Cable channels: 9 TV.
- Ste. Marthe**—Ephrem Gagnon. Stations: CKBL-TV, Matane; CJBR-TV, Rimouski.
- Ste. Marie Beauce**—Cote Radio-TV Service. Phone: 387-2600. No. subscribers, 60; estimated potential, 1,100. Service began Sept. 1, 1965. Equipment, Benco & Delta. Leo Paul Cote, owner (see CATV Group Ownership). Stations: CFCM-TV, CKMI-TV & CBVT, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières (all picked off-air). No installation fee; monthly charge, \$3.50. Channel capacity: 5.
- Ste. Rose du Degele**—Service de Radio et T.V., 255 Rue Bernier. Phone: 853-2234. No. subscribers, 150; estimated potential, 300. Began service 1956. Equipment, Benco. Martin Ryan, owner. Stations: CKRT-TV, Riviere du Loup, Que.; CJBR-TV, Rimouski, Que.; CHSJ-TV, St. John, N.B. Installation fee, \$15; monthly charge, \$2.60. Cable channels: 3.
- Sept Iles**—Compagnie de Television de Sept-Iles Ltee, 364 Brochu. Phone: 942-9114. No. subscribers, 800; estimated potential, 1,500. Began service July 1958. Equipment, composite. Paul E. Leblanc, pres.; Louis Paradis, v.p.; Guy Barbeau, secy. Stations: CKBL-TV, Matane (picked off-air); CKCD-TV, Campbellton (via microwave). Installation fee, \$40; monthly charge, \$5.50. Channel capacity: 5.
- Sept Iles**—TV Sept Iles Eng., Hotel Santerre.
- Shawinigan**—Paul Radio TV Service, 892 Lambert St. Phone: 9-3882. No. subscribers, 2800; estimated potential, 3800. Began service 1953. Equipment, composite. J. P. Perigny, owner; G. Perigny, service dept. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec City; CHLT-TV, Sherbrooke, Que.; CKTM-TV, Trois Rivières, Que.; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.
- Shawinigan**—Shawinigan TV Co., div. of Trans-Video Systems Ltd., 342 4th St. Phone: 537-1849. No. subscribers, 2000; estimated potential, 4000. Began service Sept. 1955. Equipment, Spencer-Kennedy & Jerrold. B. D. Jarvis, pres.; C. R. Campbell, v.p.; Paul G. Puckett, v.p. (see National Trans-Video under CATV Group Ownership); J. Beauchemin, mgr. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$125; monthly charge, \$3. Channel capacity: 12.
- Shawinigan Falls**—Patrick Herbert TV, 604 4th St. Phone: 537-1615. No. subscribers, 600; estimated potential, 1,000. Began service Jan. 1955. Equipment, Jerrold & Blonder-Tongue. P. Herbert, owner. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; CFCM-TV, Quebec.
- Shawinigan Falls**—Thibault Radio Television, 1387 5th Ave. Phone: 536-3316. No. subscribers, 4,600; estimated potential, 8,000. Began service 1953. Equipment, Benco & Jerrold. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; also closed-circuit originations.



**Shawinigan Falls-Sud**—Tele Distribution Ltd., 1387 5th Ave. Phone: 536-4164. No. subscribers, 1,100; estimated potential, 1,500. Began service 1955. Equipment, Benco & Jerrold. R. Cosette. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WPTZ, Plattsburgh. Installation fee, \$90; monthly charge, \$3.

**Sherbrooke (Sudbury)**—Joseph E. Cassar. Stations: CKRN-TV, Rouyn; CKVR-TV, Barrie, Ont.; CFCH-TV, North Bay, Ont.; CBFST, Sturgeon Falls, Ont.; CKSO-TV, Sudbury, Ont.; WTOM-TV, Cheboygan, Mich.

**Sherbrooke**—Transvision, a div. of Rediffusion Inc., 230 King St. West. Phone: 569-6371. No. subscribers, 9,000; estimated potential, 20,000. Began service Dec. 1, 1955. Equipment, Spencer-Kennedy, Fred T. Metcalf, pres. (see Rediffusion under CATV Group Ownership). Stations: CBMT, CBFT, CFTM-TV & CFCE-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAAX-TV, Burlington (all picked off-air); also 2 FMs. Installation fee, \$125; monthly charge, \$3.63. Channel capacity: 12. No. of homes in front of plant: 17,500.

**Sorel**—Marcel Goulet. Stations: CFCF-TV, CFTM-TV, CBFT, CBMT, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Three Rivers.

**Sorel**—Sorel-O-Vision Inc., 53 George St.

**Sully**—T.V. Bel-Co. Enrg. Phone: 610S22. No. subscribers, 100; estimated potential, 140. Began service Oct. 1958. Equipment Benco. Jean Paul Bellanger & G. Cossette, partners. Stations: CJBR-TV, Rimouski; WAGM-TV, Presque Isle. Installation fee, \$100; monthly charge, \$3. Cables: 2 TV.

**Thetford Mines**—Thetford Video Inc., 37 rue St. Joseph. Phone: 335-6620. No. subscribers, 2,400; estimated potential, 3,500. Began service June 1956. Equipment, Entron. George E. Morin, pres.; Rose Morin, v.p.; J. M. Clche, secy.-treas. Stations: CHLT-TV, Sherbrooke; WCAAX-TV, Burlington; CKMI-TV, CFCE-TV & CBVT, Quebec; CFTM-TV, Montreal; WMTW-TV, Poland Spring; CKTM-TV, Trois Rivieres (all picked off-air); CBM-FM, CBF-FM & CKVL-FM, Montreal; CHRC-FM, Quebec; CHLT-FM, Sherbrooke. Installation fee, \$110; monthly charge, \$3.25. Channel capacity: 12. Miles of plant, 65; additional miles planned, none. No. of homes in front of plant: 5,000.

**Trois Rivieres**—La Belle Vision Inc., 1579 rue Badeaux. Phone: 375-9601. No. subscribers, 6,400; estimated potential, 12,000. Began service Nov. 1956. Equipment Spencer-Kennedy & Entron. Jean Brousseau, mgr. (branch of National Trans-Video; see U.S. CATV Group Ownership). Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CKTM-TV, Trois Rivieres. Installation fee, \$25; monthly charge, \$3.95.

**Trois Rivieres**—Gaston Langlois, 1107 Laviolette. Phone: 376-6301. No. subscribers, 65; potential, 175. Began service 1955. Equipment, Benco. Gaston Langlois, owner. Stations: CBFT, CBMT, CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres. Installation fee, \$50; monthly charge, \$2. Channel capacity: 7.

**Trois Rivieres**—Omer Santerre, 833 Ste. Cecile. Phone: 49575. No. subscribers, 150; estimated potential, 800. Service began 1954. Equipment, Benco. Stations: CFTM-TV, CFCF-TV, CBMT, CBFT, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Three Rivers (all picked off-air). Installation fee, \$15; monthly charge, \$2.12. Channel capacity: 7. No. of homes in front of plant: 1,450.

**Val Barette**—Service T. V. Val Barette. Began service April 1957. Equipment Benco. Stations: CBFT, Montreal; CBOT, Ottawa.

**Val D'Or**—Paul TV Service Ltd., 536 3rd Ave. Phone: 824-2505. No. subscribers, 1,480; estimated potential, 2,100. Began service Jan. 1, 1958. Equipment Benco. L. P. Mailhot, pres. Stations: CFCL-TV, Timmins; CKRN-TV, Rouyn. Installation fee, \$100; monthly charge, \$3. Channel capacity: 3.

**Vallee Jct.**—Cote Radio-TV Service, St. Marie Beauce, Que. Phone: 387-2600. No. subscribers, 200; estimated potential, 300. Service began Oct. 1961. Equipment, Benco & Delta. Leo Paul Cote, owner (see CATV Group Ownership). Stations: CFCM-TV, CKMI-TV & CBVT, Quebec; CHLT-TV, Sherbrooke; CKJM-TV, Trois Rivieres (all picked off-air). Installation fee, \$22; monthly charge, \$3. Channel capacity: 5.

**Valleyfield**—Valleyfield Transvision Inc., 324 Dufferin Rd. Phone: 373-6090. No. subscribers, 250; potential, 2,000. Began service May 1962. Equipment Benco. A. Guevrement, pres.; L. Richer, v.p. Stations: CBFT, CBMT, CFTM-TV, Montreal; WCAAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; CHLT-TV, Sherbrooke, Quebec; CJOH-TV-1, Cornwall, Ont. Installation charge, \$20; monthly charge, \$3. Channel capacity: 12, including FM.

**Verdun (LaSalle)**—George M. Buckley. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.; WCAAX-TV, Burlington, Vt.

**Verdun**—Master TV Cable Ltd. Stations: CBMT, CFCF-TV & CFTM-TV, Montreal; CJOH-TV-1, Cornwall, Ont.; CHLT-TV, Sherbrooke, Que.; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh; WCAAX-TV, Burlington, Vt.

**Verdun**—Pontiac TV Cable System Ltd., 643 Regina Ave.

**Verdun**—Verdun Telecable Co. Ltd., 787 2nd Ave. Pontiac 9-4379. No. subscribers, 850; estimated potential, 2,500. Began service Dec. 1957. Equipment Benco. J. Theoret, mgr. Stations: WCAAX-TV, Burlington; WPTZ, Plattsburgh; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; CJOH-TV-1, Cornwall. Installation fee, \$10; monthly charge, \$3. Cable channels: 5 TV.

**Victoriaville**—Television Victoriaville Inc., 3 St. Dominique. Plateau 2-2238. No. subscribers, 800; estimated potential, 3,000. Began service Oct. 1955. Equipment Entron & Jerrold. J. Claude Couture, pres.-mgr. Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; WCAAX-TV, Burlington; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivieres; CFCM-TV, Quebec. No installation fee; monthly charge, \$4. Channel capacity: 12, including FM.

**Victoriaville**—Vic Trans Air Vision Inc., 297 Notre-Dame East. Phone: 752-9761. No. subscribers, 1,971 (all residential); potential, 2,700. Began Dec. 2, 1963. Equipment, Benco. Andre

Auger, pres.; Thomas Gregoire, v.p.; Denis Boulanger, secy.-treas.; Robert Caron, director. Stations: CFTM-TV, CFCE-TV, CBMT & CBFT, Montreal; WCAAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; CKTM-TV, Trois Rivieres (all picked off-air); also 12 FMs. Channel capacity: 12. Miles of plant, 57; additional miles planned, one. No. of homes in front of plant: 6,950.

**Ville Marie**—Ville Marie TV Enrg., C. P. 123, Ville Marie, Co. Temiscamingue, Que. Phone: 14. No. subscribers, 268; estimated potential, 300. Began service March 1958. Equipment, Benco. Alfonse Piche & Romeo Ethier, owners. Stations: CKRN-TV, Rouyn; CFCL-TV-2, Kerns; CBFST, Sturgeon Falls (all picked off-air). Installation fee, \$125; monthly charge, \$3. Channel capacity: 3.

**Warwick**—Systeme Communautaire de Television, 394 rue St. Louis. M. Beaudet, mgr.

**Waterloo**—Telediffusion Reg'd., Box 729. Phone: 539-1808. No. subscribers, 692 (672 residential); potential, 1,200. Began July 1956. Equipment, Entron. Edouard Jolicoeur, owner. Stations: CFCF-TV, CFTM-TV, CBFT & CBMT, Montreal; WCAAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke (all picked off-air); also 5 FMs. Installation fee, \$24; monthly charge, \$3. Channel capacity: 12.

**Waterville**—Norman Pare. Stations: CBFT, CBMT, CFTM-TV, CFTF-TV, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.; WCAAX-TV, Burlington, Vt.

**Windsor Mills**—Transvision Windsor Inc., 79 rue St. Georges. Phone: 845-2734. No. subscribers, 450; estimated potential, 500. Began service Dec. 20, 1957. Equipment Entron. Lionel Morin, pres.; W. Blouin, v.p.; F. Morin, secy. Stations: WCAAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke, Que. Installation fee, \$50; monthly charge, \$3. Channel capacity: 8.

## SASKATCHEWAN

**Estevan**—Co-Ax Television (1962) Ltd., 1237 2nd St. Phone: 634-3822. No. subscribers, 2,200; estimated potential, 3,300. Began service Sept. 1958. Equipment, composite. R. W. Bolstad, pres.; A. Berday, v.p.-mgr.; B. B. Torchinsky, treas.; I. Switzer & William Tax, dirs. (see CATV Group Ownership). Stations: CKCK-TV, Regina; CKOS-TV, Yorkton; KXMC-TV, Minot; KUMV-TV, Williston (picked off-air); CHRE-TV, Moose Jaw-Regina (via microwave); also FM, weather. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 6. Miles of plant, 25; additional miles planned, 5. No. of homes in front of plant: 2,800.

**Kindersley**—Midwest Antenna System Ltd., Box 1878, Camrose, Alta. Phone: 672-4138. No. subscribers, 200; estimated potential, 600. Began service Aug. 1960. Equipment Jerrold. R. G. Mills, pres.; H. J. Kjelland, secy.; B. S. Card, mgr. Stations: CHAT-TV, Medicine Hat, Alta.; CFQC-TV, Saskatoon, Sask. No installation fee; monthly charge, \$4. Channel capacity: 5.

**Prince Albert**—Community Television Ltd., 331 21st St. W. Roger 3-7633. No. subscribers, 400; estimated potential, 1,900. Began service Nov. 1955. Equipment composite. Dr. R. E. Partridge, pres.; H. P. Hart, mgr. Stations: CFQC-TV, Saskatoon; CKBIT-TV, Prince Albert. Also closed-circuit originations. Installation fee, \$25; monthly charge, \$4. Cable channels: 2 TV.

**Weyburn**—Co-Ax Television (1962) Ltd., 118 2nd St. Phone: 842-4236. No. subscribers, 750 (710 residential); estimated potential, 3,000. Began service Dec. 1963. Equipment, Ameco. R. W. Bolstad, pres.; A. Berday, v.p.; B. B. Torchinsky, treas. (see CATV Group Ownership). Stations: CKCK-TV, Regina; KXMC-TV, Minot; CHRE-TV, Moose Jaw-Regina; KUMV-TV, Williston; CKOS-TV, Yorkton (all picked off-air); CJSL, Weyburn; also weather, music. Installation fee, \$25; monthly charge, \$4.75. Channel capacity: 5. Miles of plant, 27; additional miles planned, none. No. of homes in front of plant: 2,800.

## YUKON TERRITORY

**Whitehorse**—Northern TV Systems Ltd., Main & 2nd, Box 1163. Phone: 7-2359. No. subscribers, 500; estimated potential, 700. Began service Oct. 1, 1959. Equipment Dage. N. Colville, pres.; Bert Wybrew, mgr. Installation fee, \$35; monthly charge, \$15.

## MEXICO

**Monterrey**—Television Internacional S.A., Ave. Chippinque 1110, Apartado No. 4, Colonia del Valle. No. subscribers, n.a.; estimated potential, 3,000. Equipment, Ameco & Jerrold. Roberto Guerrero de la Rosa, administrator general. Stations: KGBT-TV, Harlingen; KGRV-TV, Weslaco. Installation fee, \$100; monthly charge, \$5. Channel capacity: 5.

**Piedras Negras**—See Eagle Pass, Texas.



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## Group Ownership of Canadian CATV Systems

**ALBERNI VIDEO SERVICES LTD.**—118 3rd Ave. S., Port Alberni, B.C. Phone: 723-7336. Owned & operated B.C. systems: Duncan (Cowichan Valley TV), Nanaimo (Nanaimo Cable TV), Port Alberni (Alberni Cable TV). Executives: Ivan Hollway, pres.; Anne Hollway, secy.

**H. B. ANDERSON GROUP**—c/o Community TV Ltd., 249 Wortley Rd., London, Ont. Phone: 433-0141. Owned & operated systems in London, Ont. (Community TV Ltd.) & Woodstock, Ont. (Western TV Cable Ltd.). Executives: H. B. Anderson, pres.; R. H. Anderson, v.p.; Joseph Jeffrey, secy.-treas.

**BEAUCE VIDEO LTEE.**—191 2nd Ave., St. Georges de Beauce, Que. Owned & operated systems in: St. Gedeon de Frontenac, St. Georges de Beauce & St. Martin de Beauce, Que.

**CABLEVISION DE L'EST INC.**—328 Des Pins, Magog, Que. Phone: 843-2610. J. C. Bergeron, pres.; Gabrielle Bergeron, v.p.; Collette Bergeron, secy. Owned & operated systems in Quebec: Ayers Cliff, Hermitage Club & Magog.

**CAMPBELL RIVER TV ASSN.**—Box 959, 1320 Island Hwy., Campbell River, B.C. Phone: 287-4221. Owns & operates systems serving Big Rock, Campbell River & Willow Point, B.C.

**CANADIAN WIREVISION LTD.**—See Vancouver Cablevision Ltd.

**CAPITAL CITY TELEVISION LTD.**—Box 231, Pembroke, Ont. Phone: 732-8290. Owned & operated systems in Ont.: Deep River & Pembroke. Executive: Patrick J. La Martina, pres.

**CHOUNARD TV LTD.**—St. Pamphile, Que. Telephone: 42. Owned and operated systems: St. Pacome, St. Pamphile & Ste. Anne de la Pocatiere, Que. Executive: J. Flavien Chouinard, pres.

**CO-AX TELEVISION (1962) LTD.**—1237 2nd St., Estevan, Sask. Phone: 634-3622. Owned & operated systems in Sask.: Estevan & Weyburn. Also has holdings in systems in Medicine Hat & Lethbridge, Alta., operated under CableVision names. Executive: R. W. Bolstad, pres.; A. Berday, v.p.; B. B. Torchinsky, treas.; I. Switzer & William Tax, dirs.

**COLUMBIA BROADCASTING SYSTEM**—See Vancouver Cablevision; see also U.S. CATV Group Ownership.

**COLUMBIA CABLEVISION LTD.**—See Vancouver Cablevision.

**COMMUNITY TV LTD.**—See Anderson Group.

**COMMUNITY VIDEO LTD.**—1049 Marine Dr., North Vancouver, B.C. Phone: 985-2151. Owned & operated systems Red Deer, Alta.; Fruitvale, Horseshoe Bay, Mont. Rose, Nelson, Prince George, Trail and West & North Vancouver, B.C. Executive: N. Huysman, mgr.

**COTE RADIO-TV SERVICE**—Ste. Marie Beauce, Que. Phone: 387-2600. Owned & operated Que. systems: Ste. Marie Beauce & Vallee Jct. Owner: Leo Paul Cote.

**CRESTON CABLED VIDEO LTD.**—Box 950, Creston, B.C. Phone: 356-2204. Owned and operated B.C. systems: Creston, Riondel & Yahk. Executive: Tak Toyota, pres.

**GILES DERY**—See Video Distribution Dery Ltee.

**EXPRESS CABLE TV LTD.**—See Vancouver Cablevision.

**FAMOUS PLAYERS CANADIAN CORP. LTD.**—130 Bloor St. W., Toronto, Ont. Famous Players holds interest in CATV systems in following cities: Lethbridge & Medicine Hat, Alta.; Port Alberni & Powell River, B.C.; Barrie, Brantford, Cornwall, Ft. William, Galt, Hamilton, Kitchener, London, Newmarket, Orillia, Port Arthur, Preston, Stratford, Toronto & Waterloo, Ont.; Montreal, P.Q.; Estevan & Weyburn, Sask. Executive: E. E. Fitzgibbons, v.p., communications management. Note: See also listing for Videon Group.

**GAGNON TV LTD.**—9 rue Mgr. Bluteau, St. Felicien, Que. Phone: 679-0953. Owned & operated Que. systems: Chapals, La Dore & St. Felicien. Executive: Fernand Gagnon, owner.

**D. L. GARTRELL**—441 Main St., Penticton, B.C. Phone: 492-5832. Pres. of following B.C. systems: Kelowna, Penticton & Revelstoke.

**GUERETTE TELEVISION COMMUNAUTAIRE LTEE.**—Kedgwick N.B. Telephone: 525. Owned and operated systems in N.B.: Campbellton (North Shore Community TV); Kedgwick & St. Quentin. Executive: Patrick Guerette, pres.

**H & B COMMUNICATIONS CORP.**—See U.S. CATV Group Ownership.

**HALIBURTON CABLE TV LTD.**—Owned & operated systems in Ont.: Haliburton & Minden. Executive: R. Bishop, mgr.

**KOOTENAY ENTERPRISES LTD.**—Box 1802, Wallinger Ave., Kimberley, B.C. Phone: 427-2062. Owned & operated B.C. systems: \*Fernie, Kimberley & Natal-Michael-Sparwood. Executive: E. A. Brown.

**LAKESHORE COMMUNITY LTD.**—237 MacDonald Ave., Terrace Bay, Ont. Telephone: 825-3305. Owned & operated systems in Ont.: Red Rock, Terrace Bay, Longlac & White River. Executive: Bert Lohr, owner.

**A. MacCUNN**—c/o Barrie Cable TV Ltd., 22 Collier St., Barrie, Ont. Phone: 728-3644. Secy. of system in Barrie; also officer of system in Orillia, Ont.

**MADAWASKA COMMUNITY TELEVISION LTD.** (Div. of H & B Communications Corp.)—Operates system in Edmundston, N.B., which also serves Clair, Iroquois, Marchand and St. Basille, N.B.

**EDOUARD MARTEL**—c/o TV Distribution Co., Montauban, Portneuf County, Que. Owns system in Montauban, shares system in Notre Dame des Anges, Que.

**CHARLES MASSON**—383 Lemieux, Chicoutimi, Que. Phone: 543-5390. Owns systems in Petit Saguenay & Anse St-Jean, Que.

**FRED T. METCALF**—c/o Neighbourhood TV Ltd., 18 MacDonnell St., Guelph, Ont. Phone: 824-2030. Pres. of Metronics Corp. Ltd. (see listing); also pres. of systems in Saulte Ste. Marie, Ont. (Redifusion Lake Superior Ltd.); Sherbrooke (Transvision Inc.). Que.; treas. of system in Barrie, Ont. (Barrie Cable TV); officer of system in Orillia, Ont. (Orillia Cable TV). Note: See also listing for Redifusion Inc.

**METRONICS CORP. LTD.**—18 MacDonnell St., Guelph, Ont. Phone: 824-2030. Owned & operated systems in Ont.: Collingwood, Guelph, Huntsville, Midland, North Bay & Owen Sound. Metronics operates, and partially owns, systems in Galt-Preston, Kitchener-Waterloo & Stratford, Ont. Executive: Fred T. Metcalf, pres. (see listing).

**NATIONAL CABLEVISION LTD.**—See Vancouver Cablevision.

**REDIFFUSION INC.**—6301 Park Ave., Montreal, Que. Phone: 276-2501. Owned & operated systems: Sault Ste. Marie, Ont.; Sherbrooke, Que. Executives: Fred T. Metcalf, pres.; G. A. Allard, v.p. (see also listing for Metcalf).

**SEVERSON SALES & SERVICE**—Sarita River, B. C. Owned and operated systems: Camp 6 & Sarita River, B.C., also is mgr. and has minority stock interest in Youbou (Youbou TV Ltd.), B.C. Executive: C. Severson, mgr.

**TRANSVIDEO SYSTEMS LTD.**—See National Trans-Video Inc. under U.S. Group Ownership.

**TRANSVISION INC.**—See Fred Metcalf.

**TRANSVISION MAGOG INC.**—Box 87, 15 St. Patrick St. West, Magog, Que. Phone: 843-2892. Owned & operated Que. systems: Cowansville, Granby, Lachute & Magog. Executives: Omer Girard, pres.; Jean Beauchemin, secy.

**TRANS-VISION OF DANVILLE INC.**—12 Academy St., Danville, Que. Phone: 839-2393. Owned & operated systems in Que.: Danville & St. Anne des Monts. Executive: Roger Morin, secy.

**VANCOUVER CABLEVISION LTD.**—5594 Cambie St., Vancouver 15, B.C. Phone: 321-2621. Owned & operated systems: Vancouver Cablevision, which serves area of Vancouver, Burnaby & Richmond; National Cablevision Ltd., which serves area of Port Coquitlam, District of Coquitlam & Port Moody, B.C. & Montreal, Que.; Express Cable TV Ltd., which serves District & City of North Vancouver; Victoria Cablevision Ltd., which serves area of Victoria, Saanich, Oak Bay & Esquimalt; Tele-Cable de Quebec Inc., which serves Quebec City & suburbs; TV Signal Corp., which serves area of San Francisco, Cal. (Columbia Bcstg. System has option to acquire interest in latter system); also is developing system in New Westminster. Executives: Sidney W. Welsh, pres. (Van Dyke Investments Ltd.); Bud Shepard, secy.-treas.-mgr. Note: Vancouver Cablevision is a division of Canadian Wirevision Ltd. CBS has interest in Vancouver systems.

**VAN DYKE INVESTMENTS LTD.**—See Vancouver Cablevision, above; see also U.S. CATV Group Ownership.

**VICTORIA CABLEVISION LTD.**—See Vancouver Cablevision.

**VIDEO DISTRIBUTION DERY LTEE**—131 Rue St. Joseph, St. Raymond, Cte. Portneuf, Que. Phone: 384-2413. Has systems in Bagotville & St. Raymond, Que. Executives: Giles Dery, pres.; M. A. Pelletier, v.p.; Rolland Dion, secy.

**VIDEON GROUP**—Box 986, Port Arthur, Ont. Phone: 345-1211. Owned and operated systems: Pinawa & Winnipeg, Man. (Metro Videon); Port Arthur, Ont. (Lakehead Videon). Owners: Famous Players Canadian Corp. Ltd. & Twin City Holdings Ltd.

**WEST COAST TV LTD.**—6087 McDonald, Vancouver 13, B.C. Owned & operated B.C. systems: Britannia Beach-Mt. Sheer & Port Moody.

**WESTERN CO-AXIAL LTD.**—606 Pigott Bldg., 36 James St. S., Hamilton, Ont. Phone: 528-5981. Owns & operates systems in Dundas (Dundas Television Systems Ltd.) & Hamilton, Ont. Executive: Cecil Levy, pres.

**WESTERN TV CABLE LTD.**—See Anderson Group.

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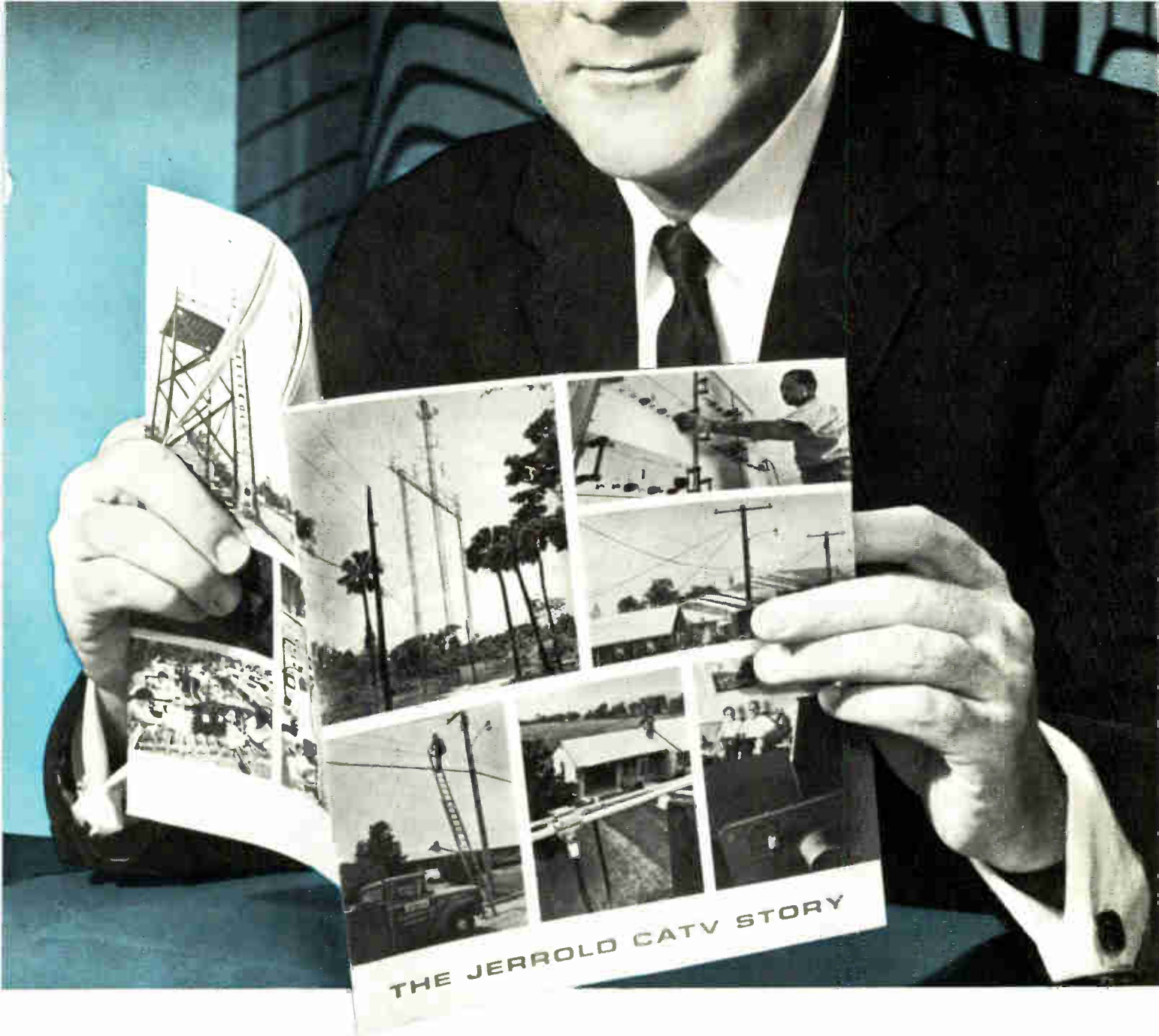
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# Television Translator Stations

As of March 7, 1966

## Vhf and Uhf Channels

Dagger (†) preceding a listing indicates station(s) are licensed.

Asterisk (\*) preceding a listing indicates construction permit(s).

When a community has a translator licensed and another with a construction permit only, these symbols precede call letters.

Absence of symbols means that an application has been filed, but FCC has not yet taken action.

Channel numbers are contained in call letters:

For example, Ch. 3 is indicated for Clear, Alaska, by K03BE; symbols # # indicate call letters not yet assigned.

Call letters and location of station repeated are in parentheses.

### ALABAMA

Guin—Ch. 74 (pending), Ala. ETV Commission, c/o R.D. Hurlbert, 2151 Highland Ave., Birmingham (WBIQ Ch. 10 Birmingham).

Hamilton—Ch. 70 (pending), Ala. ETV Commission, see Guin (WBIQ Ch. 10 Birmingham).

Winfield—Ch. 72 (pending), Ala. ETV Commission, see Guin (WBIQ Ch. 10 Birmingham).

### ALASKA

†Clear—K03BE, Northern TV Inc., c/o A. G. Hiebert, Box 2200, Anchorage (KTVF Ch. 11 Fairbanks).

†Clearwater, Delta Junction & Ft. Greeley—K03AB, Northern TV Inc., same as Clear (KTVF Ch. 11 Fairbanks).

Delta Junction—See Clearwater.

†Douglas Island, Duck Creek area, Mansfield Peninsula & Old Auke Village—K04DL, Beacon TV Inc., c/o F. B. Sanders, Star Rt., Loop Rd., Juneau (KINY-TV Ch. 8 Juneau).

Duck Creek—See Douglas Island.

Ft. Greeley—See Clearwater.

Girdwood—Ch. 9 (pending), Midnight Sun Bcstrs. Inc., c/o Charles M. Gray, Box 1160, Anchorage (KENI-TV Ch. 2 Anchorage).

†Healy, Suntranna & Usibelli—K09CW, Midnight Sun Bcstrs. Inc., see Girdwood (KPAR-TV Ch. 2 Fairbanks).

†Kasilof, Kenai, Soldatna & Sterling—K07GA, Northern TV Inc., see Clear (KTVA Ch. 11 Anchorage).

†Kasilof, Kenai, Soldatna & Sterling—K09GC, Midnight Sun Bcstrs. Inc., see Girdwood (KENI Ch. 2 Anchorage).

Kenai—See Kasilof.

Mansfield Peninsula—See Douglas Island.

†Metlakatla—K08EX, Ketchikan Alaska TV Inc., Box 1852, 345 Main St., Ketchikan (CFTK-TV Ch. 6 Prince Rupert, B.C.).

†Nenana—K07EU, Northern TV Inc., same as Clear (KTVF Ch. 11 Fairbanks).

†Nenana—K09FC, Midnight Sun Bcstrs. Inc., see Girdwood (KENI-TV Ch. 2 Fairbanks).

Old Auke Village—See Douglas Island.

†Seward—K09DL, Marathon TV Co., c/o Don Lowell, Box 561 (KENI-TV Ch. 2 Anchorage).

Soldatna—See Kasilof.

Sterling—See Kasilof.

†Suntranna & Usibelli—K04CO, Northern TV Inc., same as Clear (KTVF Ch. 11 Fairbanks).

†Sutton—K04CP, Northern TV Inc., same as Clear (KTVA Ch. 11 Anchorage).

†Sutton—K09GZ, Midnight Sun Bcstrs. Inc., see Girdwood (KENI-TV Ch. 2 Anchorage).

†Talkeetna—K04DO, Northern TV Inc., see Clear (KTVA Ch. 11 Anchorage).

†Upper Kenai River area—K04DS, Midnight Sun Bcstrs. Inc., see Girdwood (KENI-TV Ch. 2 Anchorage).

Usibelli—See Suntranna.

TOTAL LICENSED:	1843
CONSTRUCTION PERMITS:	278
APPLICATIONS PENDING:	274

†Wildwood—K04DF, Midnight Sun Bcstrs. Inc., see Girdwood (KENI-TV Ch. 2 Anchorage).

†Wildwood—K13GQ, Northern TV Inc., see Clear (KTVA Ch. 11 Anchorage).

### ARIZONA

\*Alpine—K06DZ, Alpine Community TV, c/o John H. Craig (KOLD-TV Ch. 13 Tucson).

†Ash Fork, Grand Canyon & Williams—K70BO, K72BI, Bill Williams TV Assn. Inc., c/o L. W. Perkins, 201 E. Hancock, Williams (KOOL-TV Ch. 10, KTAR-TV Ch. 12 Phoenix).

†Bagdad—K02AH, K04CY, K06AI, K07AX, K09AO, Bagdad Copper Corp., c/o R. C. Bogart, Box 245 (KTAR-TV Ch. 12, KAET Ch. 8, KOOL-TV Ch. 10, KTVK Ch. 3, KPHO-TV Ch. 5, Phoenix). Requests Ch. 70, 78, 72, 74, 76, respectively.

†Big Sandy Valley—K72AV, K75AI, Mohave County Bd. of Supervisors, c/o Dean Handley, Box 390, Kingman (KORK-TV Ch. 2 Las Vegas, Nev.; KTVK Ch. 3 Phoenix).

†Bullhead City, Davis Dam, Gas City, Ariz. & Needles, California—K76AQ, Mohave County Bd. of Supervisors, same as Big Sandy Valley (KOOL-TV Ch. 10 Phoenix via Ch. 82 Kingman).

Bullhead City—Also see Needles, Cal.

†Camp Verde, Cornville, Lower Verde Valley & Rimrock—K02AM, K06AQ, K07BT, K13FV, Verde Valley TV Club Committee, c/o W. L. McCullough, Camp Verde (KOOL-TV Ch. 10, KTAR-TV Ch. 12, KTVK Ch. 3, KPHO-TV Ch. 5 Phoenix).

†Casa Adobes—K02BW, Gilmore Bcstg. Corp. of Ariz. 2175 N. 6th Ave., Tucson (KGUN-TV Ch. 9 Tucson).

†Casa Adobes—K07DA, Old Pueblo Bcstg. Co., c/o E. F. Mittendorf, 115 W. Drachman St., Tucson (KOLD-TV Ch. 13 Tucson).

†Casa Adobes & Catalina Foothills Addition—K11DH, WGAL-TV Inc., 209 W. Elm St., Box 5188, Tucson (KVOA-TV Ch. 4 Tucson).

Catalina Foothills Addition—See Casa Adobes.

†Chinle—K04DI, K07GE, K13GD, Chinle TV Assn., c/o Father Plous Winter (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV, Ch. 13 Albuquerque, N.M.).

†Chloride—K74AN, K77AM, Mohave County Bd. of Supervisors, same as Big Sandy Valley (KORK-TV Ch. 2, KLAS-TV Ch. 8 Las Vegas, Nev.).

Cornville—See Camp Verde.

Davis Dam—See Bullhead City, Ariz. & Needles, Cal.

Deer Lodge, Hyde Park ranches & Seligman—K07DO, Ch. 13 (pending), Seligman Recreation Assn., c/o Guy Sykes,

Box 395, Seligman (KTVK Ch. 3, KPHO-TV Ch. 5 Phoenix).

†Doney Park area—K77BJ, K80BK, Mt. Elden Rural TV Inc., c/o E. C. Ekola, El Paso Natural Gas Co., Box 1492, El Paso, Tex. (KPHO-TV Ch. 5, KTAR-TV Ch. 12 Phoenix).

E. Flagstaff & Flagstaff—Ch. 82 (pending), Translator TV Inc.

†Flagstaff—K71AD, K74AI, Coconino TV Inc., c/o C. J. Saunders, Box 1677 (KTVK Ch. 3, KOOL-TV Ch. 10 Phoenix).

Flagstaff—Ch. 70, 75, 82 (pending), H & B Translator Corp., c/o Leon N. Papernow, 404 N. Roxbury Dr., Beverly Hills, Cal. (KOOL-TV Ch. 10, KAET Ch. 8, KTVK Ch. 3 Phoenix).

Flagstaff—See also E. Flagstaff.

†Fredonia—K02BI, K07ES, Kanab Lions TV, c/o U.S. Gardner, Box 244, Kanab, Utah (KORK-TV Ch. 2, KLAS-TV Ch. 8, Las Vegas, Nev. via Ch. 10, 6 Santa Clara, Utah). Request change of principal community to Kanab, Utah; also switch to KUTV Ch. 2, KUED Ch. 7 Salt Lake City; via Ch. 9 Adamsville, Ch. 82 Juab County, both Utah.

†Ganado—K11FK, Navajo Tribal Council, c/o J. M. McCabe, Window Rock (KOB-TV Ch. 4 Albuquerque, N.M. via Ch. 70 Navajo Compressor Station).

Gas City—See Bullhead City, Ariz. & Needles, Cal.

†Globe & Miami—K70BY, K72CK, K74BK, K77AD, K80AE, Community TV Project, c/o H. A. Bennett, Box 100, Miami (KTAR-TV Ch. 12, KAET Ch. 8, KPHO-TV Ch. 5, KOOL-TV Ch. 10, KTVK Ch. 3 Phoenix).

Grand Canyon—K09CV, Ch. 7 (pending), Grand Canyon Community Recreational Assn., c/o R. D. Settles, Box 159 (KOOL-TV Ch. 10, KTAR-TV Ch. 12 Phoenix; former via Ch. 70 Ash Fork).

Grand Canyon—See also Ash Fork.

†Greer—K06AP, K07GC, Greer Community TV, c/o Alex Ray, Box 5 (KGUN-TV Ch. 9, KVOA-TV Ch. 4 Tucson).

Hyde Park ranches—See Deer Lodge.

\*Kaibito, The Gap, Tonalea & Tuba City—K07GU, K13GZ, Western Navajo TV Assn., c/o Jim Hartgraves, Tuba City (KPHO-TV Ch. 5, KTAR-TV Ch. 12 Phoenix).

†Kayenta—K02DG, Kayenta TV Assn., c/o Arthur LeMieux (KOB-TV Ch. 4 Albuquerque, N.M. via Ch. 10 Kayenta).

†Kayenta & Northern Chinle Valley—K10EO, Kayenta TV Assn., same as Kayenta (KOB-TV Ch. 4 Albuquerque, N.M.).

†Kingman—K70AC, K78AC, K82AA, Mohave County Bd. of Supervisors, same as Big Sandy Valley (KTAR-TV Ch. 12, KTVK Ch. 3, KOOL-TV Ch. 10 Phoenix).

Lower Verde Valley—See Camp Verde.

†McNary—K11GB, McNary Utilities Co., E. A. Prud'homme (KPHO-TV Ch. 5 Phoenix).

Miami—See Globe.

\*Moenkopi & Tuba City—K02EF, K04EB, Western Navajo TV Assn., see Kaibito (KTAR-TV Ch. 12, KPHO-TV Ch. 5 Phoenix).

(Continued on next page)



# Translators

## ARIZONA—(Continued)

†Navajo Compressor Station — K70BJ, K74AV, El Paso Natural Gas Co., c/o E. C. Ekola, Box 1492, El Paso, Texas (KOB-TV Ch. 4, KOAT-TV Ch. 7 Albuquerque, New Mexico via Ch. 72, 76 Window Rock).

Northern Chinle Valley—See Kayenta.

†Parker—K70AH, Parker Chamber of Commerce Inc., Box 1898 (KTVK Ch. 3 Phoenix).

Parker—†K74BR, †K76BO, \*K72BJ, Parker TV Translators, c/o A. H. Turk, Box 2574 (KOOL-TV Ch. 10, KTAR-TV Ch. 12, KTAR-TV Phoenix; K72BJ also repeats KPHO-TV Ch. 5).

\*Payson—K70DS, K72CO, K74CR, K76CC, (pending), Payson Translator Service, c/o Archie A. Damron, Box 172 (KTVK Ch. 3, KPHO-TV Ch. 5, KOOL-TV Ch. 10, KTAR-TV Ch. 12 Phoenix).

†Peach Springs—K73AJ, K80AP, Mohave County Bd. of Supervisors, same as Big Sandy Valley (KORK-TV Ch. 2 Las Vegas, Nevada; KOOL-TV Ch. 10 Phoenix; latter via Ch. 82 Kingman).

\*Pima—K02DR, K06DS, K07GB, K11GF, Pima TV Assn., c/o W. J. Morris, Box 1326 (KGUN-TV Ch. 9, KOLD-TV Ch. 13, KVOA-TV Ch. 7 Tucson; KPHO-TV Ch. 5 Phoenix).

†Prescott—K04AI, K06AE, K07AP, K13FY, Prescott TV Booster Club, c/o H. H. Kingsbury, Box 513 (KOOL-TV Ch. 10, KTAR-TV Ch. 12, KTVK Ch. 3, KPHO-TV Ch. 5 Phoenix).

Rimrock—See Camp Verde.

†Round Valley—K02BX, K06BX, K10BH, R.V.T.V. Repeater Assn., Lee Gibbons, Box 1, Springerville (KOLD-TV Ch. 13, KGUN-TV Ch. 9, KVOA-TV Ch. 4 Tucson).

†St. Johns—K06BO, K07EV, K11CY, St. Johns TV Committee, c/o Mrs. Lorraine Hughes (KGUN-TV Ch. 9, KOLD-TV Ch. 13, KVOA-TV Ch. 4 Tucson).

\*Seligman—K06BV, K10DH, Seligman Recreation Assn., c/o Guy Sykes, Box 395 (KTAR-TV Ch. 12, KOOL-TV Ch. 10 Phoenix; latter via K70BO Ash Fork). K06BV requests inclusion of Deer Lodge & Hyde Park; also KTAR-TV Ch. 12 via K72BI Ash Fork.

Seligman—Also see Deer Lodge.

†Sheldon & York—K06AH, K07DX, York-Sheldon TV Assn., c/o Mrs. James Sanders, Rt. 2, Box 67, Duncan (KGUN-TV Ch. 9, KVOA-TV Ch. 4 Tucson).

†Show Low—K07FP, K80AG, Show Low TV Inc., Box 325 (KVOA-TV Ch. 4, KGUN-TV Ch. 10 Tucson).

The Gap—See Kaibito.

Tonalea—See Kaibito.

Tuba City—See Kaibito & Moenkopi.

Tucson—Ch. 71 (pending), Bd. of Regents of U. & State College of Ariz. (KUAT Ch. 6 Tucson).

\*White River—K07GW, White River Civic Club (KOLD-TV Ch. 13 Tucson).

\*Williams—K74BW, Williams-Ash Fork Associated TV Committee, c/o L. W. Perkins, 201 E. Hancock Ave. (KTVK Ch. 3 Phoenix).

Williams—See also Ash Fork.

†Window Rock—K72AP, K76AK, K80AM, Navajo Tribal Council, c/o J. M. McCabe (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque, N.M.).

\*Woodruff—K04EH, Woodruff Translator Assoc., c/o Gordon Smith, Box 22 (KVOA-TV Ch. 4 Tucson).

York—See Sheldon.

## ARKANSAS

El Dorado—Ch. 5 (pending), KCMC Inc., c/o W. M. Windsor, 317 Pine St., Texarkana, Tex. (KTAL-TV Ch. 6 Shreveport, La.).

El Dorado—Ch. 5 (pending), Noe Enterprises Inc., c/o J. A. Noe, Box 1472, Monroe, La. (KNOE-TV Ch. 8 Monroe, La.).

Euclid Heights & Hot Springs—Ch. 12 (pending), Ark. TV Co., c/o B. G. Robertson, Box 269, Little Rock (KTHV Ch. 11 Little Rock).

Forrest City—Ch. 9 (pending), Scripps-Howard Bcstg. Co., c/o H. W. Slavick, 1960 Union Ave., Memphis, Tenn. (WMCT Ch. 5 Memphis).

Helena—Ch. 8 (pending), Scripps-Howard Bcstg. Co., see Forrest City (WMCT Ch. 5 Memphis).

Hot Springs—See Euclid Heights.

Jonesboro-Nettleton—Ch. 11 (pending), Scripps-Howard Bcstg. Co., see Forrest City (WMCT Ch. 5 Memphis).

Nettleton—See Jonesboro-Nettleton.

Paragould—Ch. 11 (pending), Scripps-Howard Bcstg. Co., see Forrest City (WMCT Ch. 5 Memphis).

W. Helena—Ch. 9 (pending), Scripps-Howard Bcstg. Co., see Forrest City (WMCT Ch. 5 Memphis).

## CALIFORNIA

\*Adin, Big Valley & Dana—K03BO, Intermountain TV Ltd., c/o A. W. Brothers, Box 21, Compton (KCRA-TV Ch. 3 Sacramento via Ch. 13—proposed Ch. 11—Burney). Requests frequency change to Ch. 4.

†Adin & Fall River Mills—K06CW, Intermountain TV Ltd., same as Adin (KHSL-TV Ch. 12 Chico). Requests addition of Dana & Little Valley.

†Alturas—K72AD, Alturas TV Club Inc., Box 478 (KRCR-TV Ch. 7 Redding).

†Aromas—K13GU, Monterey County Supt. of Schools, c/o Ed Coffin, Box 851, Salinas (KQED Ch. 9 San Francisco).

\*Arroyo—K70##, San Luis Obispo County Supt. of Schools, c/o William J. Watson, 2156 Sierra Way, San Luis Obispo (KQED Ch. 9 San Francisco).

\*Baker—K09BB, K11BS, B & J TV Service Inc., c/o J. G. Watkins, 224 W. Palm Ave., Burbank (KNBC Ch. 4, KNXT Ch. 2 Los Angeles).

Baker—Ch. 9 (pending), Baker Community Services Dist., c/o C. E. Huffman, Box 131 (KNBC Ch. 4 Los Angeles).

†Barstow—K77BM, San Bernardino County Supt. of Schools, Hall of Records, 172 Third St., San Bernardino (KVCR-TV Ch. 24 San Bernardino).

Big Pine—Ch. 77, 81, 83 (pending), Northern Inyo Service Co., c/o George R. Drummond, Box 705 (KOVE Ch. 13 Stockton, KCRA-TV Ch. 3, KXTV Ch. 10 Sacramento).

†Big Pine & Bishop—K70AA, K73AA, Bishop Translator Service, c/o R. A. Shelton, 151 S. Main St., Bishop (KSBW-TV Ch. 8 Salinas & KNXT Ch. 2, KNBC Ch. 4 Los Angeles).

Big Valley—See Adin.

Bijou—†K73BD, †K75BJ, †K78BJ, †K82AU, \*K71BF, TV Ptx Inc., c/o Donald Wygal, Box 408 (KOVH Ch. 13 Stockton, KCRL Ch. 4 Reno, KXTV Ch. 10 Sacramento, KTVU Ch. 2 Oakland, KOLO-TV Ch. 8 Reno).

†Bishop—K76BH, K79AT, Bishop Translator Service, see Big Pine (KOLO-TV Ch. 8 Reno, Nev.; KABC-TV Ch. 7 Los Angeles).

Bishop—Also see Big Pine.

†Blythe—K71AB, K75AD, K79AA, Palo Verde Valley TV Club Inc., c/o Leora Hollingshead, Box 874 (KTVK Ch. 3, KOOL-TV Ch. 10, KVAR-TV Ch. 12 Phoenix, Ariz.).

†Blythe & Palo Verde Valley—K73AY, K77BE, Palo Verde Valley TV Club Inc., same as Blythe (KPHO-TV Ch. 5, KAET Ch. 8 Phoenix, Ariz.).

Boonville & Philo—†K71AN, †K73AM, \*K75BR, Anderson Valley TV Inc., c/o V. Sylvia Hulbert, Box 591 (KPIX Ch. 5, KRON-TV Ch. 4, KGO-TV Ch. 7 San Francisco).

\*Bradley & San Ardo—K74CS, Monterey County Supt. of Schools, c/o Ed Coffin, Box 851, Salinas (KQED Ch. 9 San Francisco).

†Bridgeport—K13EX, Bridgeport Public Utility Dist., c/o J. F. Berryman, Box 236 (KOLO-TV Ch. 8 Reno, Nevada).

\*Burney—K11FB, Intermountain TV Ltd., same as Adin (KHSL-TV Ch. 12 Chico via Ch. 6 Adin). Requests change in frequency to Ch. 13.

\*Burney & Fall River Mills—K13EU, Intermountain TV Ltd., same as Adin (KCRA-TV Ch. 3 Sacramento). Requests Ch. 11.

Calistoga—Ch. 67, 70, 73, 76, 79, 82 (pending), Beaman & Fox TV Relay Co., c/o J. F. Beaman, Box 25 (KQED Ch. 9, KPIX Ch. 5 San Francisco; KBET-TV Ch. 6)

Sacramento, KRON-TV Ch. 4 San Francisco, KHSL-TV Ch. 12 Chico, KTVU Ch. 2 Oakland, KCRA-TV Ch. 3 Sacramento).

†Canby—K76AL, Canby TV Club, c/o Mrs. Jack Rand (KRCR-TV Ch. 7 Redding).

†Carmel Valley Village—K13GS, Central California Communications Corp., c/o John C. Cohan, Box 1651, Salinas (KSBW-TV Ch. 8 Salinas).

†Castella—K13FC, Key Club of Dunsuir, c/o A. A. Smith, Box 705, Dunsuir (KHSL-TV Ch. 12, Chico via Ch. 4 Castella).

†Castella, Dunsuir & Mt. Shasta—K04BT, K06BR, Key Club of Dunsuir, same as Castella (KHSL-TV Ch. 12 Chico, KRCR-TV Ch. 7 Redding).

†Cedarville—K71AF, Surprise Valley TV Club, Box 205 (KOLO-TV Ch. 8 Reno, Nevada).

\*Chester, Greenville, Susanville & Westwood—K76BG, Lassen County Supt. of Schools, c/o Glenn R. Thompson, Courthouse, Susanville (KHSL-TV Ch. 12 Chico).

†Chester, Greenville & Westwood—K75BG, Golden Empire Bcstg. Co., c/o Mickey McClung, Box 1041, Chico (KHSL-TV Ch. 12 Chico).

†Concord & Walnut Creek—K80BC, Bay Area Ed. TV Assn., James Day, 525 Fourth St., San Francisco (KQED Ch. 9 San Francisco).

Covelo—Ch. 5, 11 (pending), Round Valley Chamber of Commerce, c/o Jan S. Stewart, Box 68 (KTEM-TV Ch. 3 Eureka; KRCR-TV Ch. 7 Redding).

†Daggett—K71BB, K73AV, Elephant Mountain TV Club Inc., c/o Helen C. Buehler, Box 126, Newberry (KBEN-TV Ch. 29 Bakersfield, KNBC Ch. 4 Los Angeles).

Dana—See Adin.

\*Death Valley National Monument & Furnace Creek—K09BK, B & J TV Services Inc., Baker (KNBC Ch. 4 Los Angeles).

†Desert Hot Springs & Palm Springs—K70AL, K73AD, K77AV, H & B Translator Corp., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs (KFMB-TV Ch. 8, KOGO-TV Ch. 10 San Diego; KXTV Ch. 6 Tijuana, Mexico).

†Dunsuir & Mt. Shasta—K02CN, Key Club of Dunsuir, same as Castella (KMED-TV Ch. 10 Medford, Ore.).

Dunsuir—Also see Castella.

Fall River Mills—See Adin & Burney.

†Fern Creek, Gull Lake, June Lake & Silver Lake—K12ED, Mono County TV Corp., c/o F. C. Roberts, Box 11, June Lake (KOLO-TV Ch. 8 Reno).

†Fern Creek & June Lake—K06CV, Mono County TV Corp., see Fern Creek (KRON-TV Ch. 4 San Francisco).

†Ft. Goff, Happy Camp & N. Indian Creek—K11GO, K13GL, Slater Butte Translator Co., c/o Ray Wasson, Box 284 (KVIQ-TV Ch. 6, KIEM-TV Ch. 3 Eureka).

Furnace Creek—See Death Valley National Monument.

†Gilroy & Morgan Hill—K76BQ, K82BC, Office of Ed.: A Dept. of the County of Santa Clara, c/o Robert A. Mason, County Communications Dept., 2700 Carol Dr., San Jose (KQED Ch. 9 San Francisco, KTEH Ch. 54 San Jose).

†Gonzales—K83BJ, Monterey County Supt. of Schools, see Bradley (KQED Ch. 9 San Francisco).

†Greenville—K70AP, Indian Valley TV Co., c/o R. F. Linn (KCRA-TV Ch. 3 Sacramento).

\*Greenville—K72##, Indian Valley TV Corp. c/o Kenneth McIntyre (KHSL-TV Ch. 12 Chico).

Greenville—Also see Chester.

Gull Lake—See Fern Creek.

Happy Camp—See Fort Goff.

Hayfork—†K02BZ, Ch. 4 (pending), Hayfork Chamber of Commerce, c/o Donald Parker, Box 643 (KHSL-TV Ch. 12 Chico, KRCR-TV Ch. 7 Redding).

†Hayfork—K05CR, Trinity County Supt. of Schools, c/o J. Allen Lerner, Courthouse Drawer AH, Weaverville (KIXE-TV Ch. 9 Redding).

†Herlong & Susanville—K70CC, K72AJ, Honey Lake Community TV Corp., 2210 Main St., Susanville (KOLO-TV Ch. 8 Reno, KCRA-TV Ch. 3 Sacramento). K72AJ holds CP for Ch. 75 (K75BT) & switch to KCRL Ch. 4 Reno.

\*Hollister—K80CC, Monterey County Supt. of Schools, see Bradley (KQED Ch. 9 San Francisco).

†Hoopa—K07GJ, K12EV, Hoopa Valley Chamber of Commerce, c/o Kathryn E. Jackson, Box 337 (KIEM-TV Ch. 3, KVIQ TV Ch. 6 Eureka).

†Indio—K75AH, Coachella Valley TV Club Inc., 82-524 Miles Ave. (KNBC Ch. 4 Los Angeles).

June Lake—See Fern Creek.

†Lakeport—K71BD, K77BE, K80BG, K83AS, Lake County TV Club, (KHSL-TV Ch. 12 Chico; KOVR Ch. 13 Sacramento; KTVU Ch. 2 Oakland; KCRA-TV Ch. 3 Sacramento). K77BE requests Ch. 73. K83AS requests Ch. 77.

†Lemoncove & Woodlake—K71BC, Triangle Publications Inc., 46th & Market Sts., Philadelphia (KFRE-TV Ch. 30 Fresno).

†Likely—K70AQ, K74AT, K77AU, Likely TV Club, c/o J. W. Roberts (KRCR-TV Ch. 7 Redding; KOTI Ch. 2 Klamath Falls, Ore.; KOLO-TV, Ch. 8 Reno, Nev.).

Lompoc—Ch. 78 (pending), Santa Barbara Ed. TV, c/o J. M. Sink, 831 State St., Suite 32, Santa Barbara (Proposed Ch. 20 Santa Barbara).

†Lone Pine—K78BR, K80AD, K82AW, Lone Pine TV Inc., c/o E. F. Lasky, Box 134 (KABC-TV Ch. 7, KNBC Ch. 4, KNXT Ch. 2 Los Angeles).

†Long Valley—K13FM, Long Valley TV Assn., c/o W. N. Bahm, Whitmore Hot Springs, Rt. 3, Bishop (KCRA-TV Ch. 3 Sacramento).

Long Valley—Also see Whitmore Hot Springs.

†Los Gatos & Saratoga—K12DU, Standard Radio & TV Co., c/o A. T. Gilliland, 645 Park Ave., San Jose (KNTV Ch. 11 San Jose).

\*Los Gatos Canyon—K78BT, Office of Ed. of Santa Clara County, c/o Robert A. Mason, County Communications Dept., 2700 Carol Dr., San Jose (KTEH Ch. 54 San Jose).

†Mammoth Lakes—K11GJ, Mammoth Electric, c/o Henry J. Warta, Box 396 (KGO-TV Ch. 7 San Francisco).

Middletown—See Calistoga.

Morgan Hill—See Gilroy.

Mt. Shasta—See Castella & Dunsmuir.

†Needles, Cal. & Bullhead, Davis Dam, Gas City, Arizona—K72AE, K80AQ, Needles Community TV Club Inc., c/o Paul C. Griswold, Box 617, Needles (KTAR-TV Ch. 12, KTVK Ch. 3 Phoenix via Ch. 70, 78 Kingman, Ariz.).

Needles—Also see Bullhead City, Ariz.

North Indian Creek—See Fort Goff.

†Ontario, Redlands & Running Springs—K70DF, San Bernardino County Supt. of Schools, see Barstow (KVCR-TV Ch. 24 San Bernardino).

Palm Springs—See Desert Hot Springs.

Palo Verde Valley—See Blythe.

Philo—See Boonville.

†Point Arena—K75AO, Point Arena TV, c/o L. Shouens (KRON-TV Ch. 4 San Francisco).

†Poole Plant—K06DP, Tloga TV Assn., c/o J. G. Kerr, Box 193, Lee Vining (KCRA-TV Ch. 3 Sacramento).

†Porterville—K77BC, Kern County Bcstg. Co., c/o E. E. Urner, 2831 Eye St., Bakersfield (KLYD-TV Ch. 17 Bakersfield).

†Potter Valley—K06DK, K08EE, K10EQ, K12DV, Potter Valley TV Assn., c/o J. J. Scheidr (KTVU Ch. 2 Oakland; KCRA-TV Ch. 3 Sacramento; KPIX Ch. 5, KGO-TV Ch. 7 San Francisco).

\*Poza, Shandon & Syncline Hill—K82##, San Luis Obispo Supt. of Schools, see Arroyo. (KQED Ch. 9 San Francisco).

Redlands—See Ontario.

Running Springs—See Ontario.

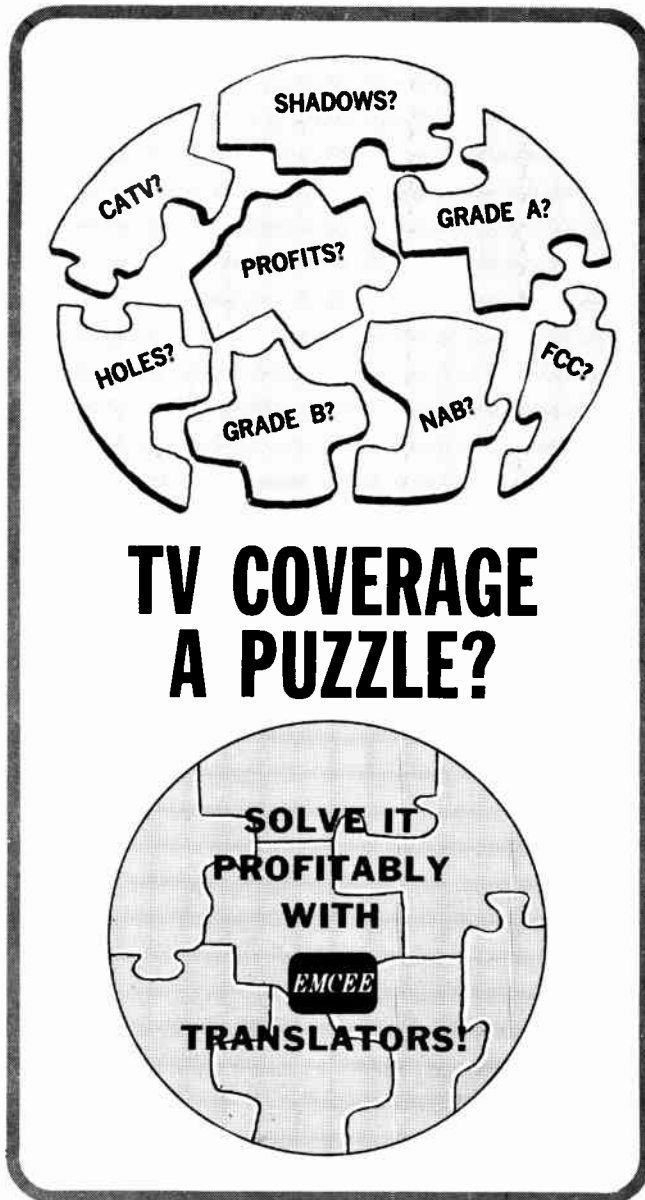
St. Helena—See Calistoga.

†Salinas—K72CH, Monterey County, c/o Art McDole, 1344 Natividad Rd. (KQED Ch. 9 San Francisco).

†San Ardo—K13FJ, Central California Communications Corp., see Carmel Valley Village (KSBW-TV Ch. 8 Salinas).

San Ardo—See also Bradley.

(Continued on next page)



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# Translators

## CALIFORNIA—(Continued)

- \*San Luis Obispo—K81##, San Luis Obispo County Supt. of Schools, see Arroyo (KQED Ch. 9 San Francisco).
- San Luis Obispo—Ch. 10 (pending), Central Coast TV, Box 166, Santa Maria (KCOY-TV Ch. 12 Santa Maria).
- Santa Barbara—Ch. 8 (pending), Key TV Inc., c/o Ted Froming, 730 Miramonte Dr. (KEYT Ch. 3 Santa Barbara).
- Santa Maria—Ch. 72 (pending), Santa Barbara Ed. TV, same as Lompoc (Proposed Ch. 20 Santa Barbara).
- Saratoga—See Los Gatos.
- †Seiad Valley, Cal.—K08EQ, Nolo Wire Inc., c/o D. P. Mechling, Box 506 (KOTI Ch. 2 Klamath Falls, Ore.).
- Shandon—See Pozo.
- \*Shoshone & Tecopa—K10AM, B & J TV Services Inc., same as Baker (KORK-TV Ch. 2 Reno, Nevada).
- Silver Lake—See Fern Creek.
- \*Solvang—K10FE, Central Cal. Communications Corp., see Carmel Valley Village (KSBY-TV Ch. 6 San Luis Obispo).
- Springville—†K11FU, \*K07HA, Springville Chamber of Commerce, c/o G. K. Fox, Box 104 (KSBY-TV Ch. 6 San Luis Obispo, KLYD-TV Ch. 17 Barkerfield).
- Susanville—See Chester & Herlong.
- †Sycamore Flats & Upper Arroyo—K02DC, Arroyo Seco Citizens Assn., c/o Mrs. Mary Rianda, Rt. 2, Box 16A, Soledad (KSBW-TV Ch. 8 Salinas).
- Syncline Hill—See Pozo.
- Tecopa—See Shoshone.
- †Three Rivers—K74BJ, K78BO, Three Rivers Chamber of Commerce, c/o W. O. Roberts, Box 174 (KFRE-TV Ch. 30, KMJ-TV Ch. 24 Fresno).
- †Trancas—K70CJ, K74BI, K77BD, K80BB, R. F. Edouart, 29360 Bluewater Rd., Malibu (KNXT Ch. 2, KNBC Ch. 4, KABC-TV Ch. 7, KTTV Ch. 11 Los Angeles).
- †Twentynine Palms & Twentynine Palms Marine Base—K70BC, K76AJ, K80BE, Morongo Basin TV Club Inc., c/o R. W. Fisher, Box 864 (KNBC Ch. 4, KNXT Ch. 2, KABC-TV Ch. 7 Los Angeles).
- Twentynine Palms Marine Base—See Twentynine Palms.
- Ukiah—†K72AZ, †K74AK, †K76BJ †K78AD, Ch. 80 (pending), TV Improvement Assn., c/o F. C. Lawrence, Box 342 (KGO-TV Ch. 7, KPIX Ch. 5 San Francisco; KTVU Ch. 2 Oakland, KCRA-TV Ch. 3 Sacramento; KQED Ch. 9 San Francisco & KHSL Ch. 12 Chico). K78AD holds CP for switch to KRON-TV Ch. 4 San Francisco.
- Upper Arroyo—See Sycamore Flats.
- Ventura—Ch. 75 (pending), Santa Barbara Ed. TV, same as Lompoc (Proposed Ch. 20 Santa Barbara).
- †Victorville—K75BK, San Bernardino County Supt. of Schools, see Barstow (KVCR-TV Ch. 24 San Bernardino).
- Walnut Creek—See Concord.
- †Weaverville—K04DD, K05CF, Weaverville Translator Co. Inc., c/o Elwin E. Bagley, Box 345 (KHSL-TV Ch. 12 Chico, KRCR-TV Ch. 7 Redding).
- †Weaverville—K02EE, Trinity County Supt. of Schools, see Hayfork (KIXE-TV Ch. 9 Redding).
- †Weed—K04CM, K09DK, Nor-Sis TV Corp., c/o J. B. McAdams, Box 215, Montague (KHSL-TV Ch. 12 Chico, KRCR-TV Ch. 7 Redding via Ch. 78, 74 Weed). K09DK requests Ch. 13.
- Weed & Yreka—†K74AX, \*K78AN, Nor-Sis TV Corp., see Weed (KRCR-TV Ch. 7 Redding, KHSL-TV Ch. 12 Chico).
- Westwood—See Chester.
- †Whitmore Hot Springs (Long Valley)—K05BM, Long Valley TV Assn., see Long Valley (KOLO-TV Ch. 8 Reno, Nev.).

- †Willits—K09FW, Laughlin Peak TV Assn., J. E. Munson, 21 S. Main St. (KRON-TV Ch. 4 San Francisco).
- †Willow Creek—K10EN, Willow Creek Chamber of Commerce, c/o Chris Soldheim (KVIQ-TV Ch. 6 Eureka).
- Woodlake—See Lemoncove.
- †Yosemite National Park—K07DN, K09DN, K11FE, K13DO, Yosemite Park & Curry Co., c/o G. H. Oliver (KRON-TV Ch. 4, KPIX Ch. 5, KQED Ch. 9 San Francisco, KNTV Ch. 11 San Jose).
- \*Yreka (eastern portion & vicinity)—K04DG, K09GF, Nor-Sis TV Corp., c/o J. B. McAdams, Box 215, Montague (KHSL-TV Ch. 12 Chico, KRCR-TV Ch. 7 Redding via Ch. 78, 74 Weed).
- Yreka—Also see Weed.

## COLORADO

- †Aguilar—K02AC, K07AG, K09AH, Aguilar TV Club, c/o John Boccaccio (KOA-TV Ch. 4 Denver, KKTU Ch. 11, KRDO-TV Ch. 13 Colorado Springs).
- †Akron—K11EF, K13DW, Town of Akron, c/o Town Clerk (KOA-TV Ch. 4, KBTU Ch. 9 Denver).
- \*Alamosa—K03CO, Pikes Peak Bcstg. Co., c/o Harry W. Hoth Jr., 300 S. 8th St., Colorado Springs (KRDO-TV Ch. 13 Colorado Springs).
- †Alamosa, Antonito, La Jara, Manassa & Romeo—K73AX, K76AX, K79AD, San Luis Valley TV Inc., c/o Alonzo Barton, Romeo (KGGM-TV Ch. 13, KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque, N.M.). K79AD holds CP for Ch. 70 (K70DJ).
- †Allison rural area—K09GH, K11BA, Allison TV Assn., c/o A. H. Smith, Rt. 2, Ignacio (KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque, N.M.).
- †Alma—K06DA, K13FN, Town of Alma, c/o Jim Gracey (KOA-TV Ch. 4, KBTU Ch. 9 Denver).
- Antero Junction, Eleven Mile Reservoir & Hartsel—Ch. 12 (pending), Gunnison County Chamber of Commerce TV Div., c/o Charles A. Page, 500 E. Tomichi Ave., Gunnison (KBTU Ch. 9 Denver).
- Antonito—See Alamosa.
- †Artesia, Blue Mtn., Rangely & Rangely rural area—K08EK, K10DY, K12EE, Rangely Area TV Assn., Rangely (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 77, 75, 70 Myton, Utah).
- Artesia, Meeker & Rangely—Ch. 7, 9, 12 (pending), Meeker Area TV Assn., c/o L. H. Lischke, Meeker (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah).
- †Aspen—K06AT, K07BH, Aspen TV Committee, c/o John B. Oyharcabal, Box 251, (KREX-TV Ch. 5 Grand Junction, KOAT-TV Ch. 4 Denver via Ch. 13 Glenwood Springs & Ch. 11 Aspen).
- †Aspen rural area—K11AU, Aspen TV Committee, same as Aspen (KOA-TV Ch. 4 Denver).
- †Avon, Eagle, Edwards, Gypsum & Wolcott—K07DB, K10DG, K13DE, Eagle Valley TV Corp., c/o D. E. Johnson, Eagle (KFBC-TV Ch. 5 Cheyenne, Wyoming; KOA-TV Ch. 4, KBTU Ch. 9 Denver; latter via Ch. 2 Colorado River Valley).
- \*Axial Basin rural area—K05AE, Moffat County, c/o Lewis Yost, County Court House, Craig (KOA-TV Ch. 4 Denver via Ch. 2 Craig).
- †Basalt—K09AG, Basalt Community TV Assn., c/o N. C. Miller (KREX-TV Ch. 5 Grand Junction via Ch. 13 Glenwood Springs).
- †Bayfield & Vallecito Reservoir area—K08ET, Lake TV Assn., c/o S. F. Newman, Rt. 1, Bayfield (KGGM-TV Ch. 13 Albuquerque, N.M.).
- †Bayfield & Ignacio—K74AC, K77AA, K79AP, La Plata Electric Assn. Inc., c/o H. E. Chastain, Box 180, Durango (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque, N.M.).
- Blue Mtn.—See Artesia.
- †Blue River Valley & Breckenridge—K08EM, K10EU, K12EK, Breckenridge Volunteer Fire Dept., c/o F.F. Brown (KOA-TV Ch. 4, KLZ-TV Ch. 7, KBTU Ch. 9 Denver).

- †Blue River Valley & Gore Pass—K03CF, Moffat County, see Axial Basin (KBTU Ch. 9 Denver).
- †Bond & Derby Mesa (rural area between)—K05BJ, Upper Colorado TV Assn., c/o G. D. Collett Jr., Star Rt., Gypsum (KOA-TV Ch. 4 Denver).
- †Bond & McCoy—K13DK, Bond-McCoy TV Assn., c/o Sonya Bertoch, Bond (KOA-TV Ch. 4 Denver via Ch. 5 Bond).
- †Bowie & Paonia rural area—K06DV, North Fork TV Assn., c/o Ward Beezley, RFD #1, Paonia (KREX-TV Ch. 5 Grand Junction).
- Breckenridge—See Blue River Valley.
- †Buena Vista—K10CZ, Buena Vista TV Inc., c/o Lloyd Swedhin, Box 308 (KOA-TV Ch. 4 Denver).
- Buena Vista, Poncha Springs & Salida—†K06CX, †K11FL, \*K13EW (license set aside), Buena Vista TV Inc., see Buena Vista (KBTU Ch. 9, KOA-TV Ch. 4, KLZ-TV Ch. 7 Denver).
- †Buford—K08EW, Meeker Area TV Assn., see Artesia (KSL-TV Ch. 5 Salt Lake City, Utah).
- †Buford & Upper White River Valley—K12EO, Meeker Area TV Assn., same as Artesia (KUTV Ch. 2 Salt Lake City via Ch. 9 Meeker).
- †Burlington—K02BF, K13CG, Burlington Chamber of Commerce Inc., c/o W. K. Cline, Box 52 (KOMC Ch. 8 McCook, Neb.; KHPL-TV Ch. 6 Hayes Center, Neb.).
- Burns—See Derby Mesa.
- †Buster, Graft, Oklarod & Pritchett—K09DT, Baca TV Co., c/o Herbert Brown, Box 427, Springfield (KOAA-TV Ch. 5 Pueblo).
- †Cabin Creek & Dotsero (area between each)—K02BS, Upper Colorado TV Assn., see Bond (KOA-TV Ch. 4 Denver via Ch. 5 Bond).
- †Cahone—K07DM, Four Corners TV Club, c/o Mack Forrester, Box 158, Cortez (KOAT-TV Ch. 7 Albuquerque, N.M. via Ch. 11 Cortez).
- †Camp Hale & Red Cliff—K08CJ, Town of Red Cliff, c/o Beth Squires, Red Cliff (KOA-TV Ch. 4 Denver).
- †Campo, Regnier & Richards—K12DR, Baca TV Co., c/o Herbert Brown, Box 427, Springfield (KOAA-TV Ch. 5 Pueblo via Ch. 3 Eider).
- †Canon City—K03AM, Pikes Peak Bcstg. Co., c/o J. H. Helm Jr., 429 Main St. (KRDO-TV Ch. 13 Colorado Springs).
- †Canon City—K08BS, Garvey Communications System Inc., Box 1078, Colorado Springs (KKTU Ch. 11 Colorado Springs).
- †Carbondale—K02AF, Carbondale TV Booster, c/o W. E. Roberts (KREX-TV Ch. 5 Grand Junction).
- †Carlsburg & Dotsero (area between each)—K12AH, Upper Colorado River TV Assn., see Bond (KFBC-TV Ch. 5 Cheyenne, Wyo.).
- †Chromo—K02EA, K10DO, Chromo TV Assn., c/o F. T. Havens (KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque).
- †Coaldale—K10AR, Coaldale TV Club, c/o Frank Wareham, Box 51 (KOAA-TV Ch. 5 Pueblo).
- Coalmont, Cowdrey, Rand & Walden—†K08EY, †K10FB, \*K12ET, Jackson County TV, c/o County Clerk, Walden (KOA-TV Ch. 4 Denver, KFBC-TV Ch. 5 Cheyenne, KBTU Ch. 9 Denver).
- †Collbran—K04BP, Collbran TV Assn., c/o Mark Hiskey, Box 100 (KREX-TV Ch. 5 Grand Junction).
- †Collbran & Currier Ranch—K07CA, Franklin & Carleton Currier, Collbran (KREX-TV Ch. 5 Grand Junction).
- †Colorado River Valley & Sheephorn area—K02BV, Eagle Valley TV Corp., c/o D. E. Johnson, Eagle (KBTU Ch. 9 Denver).
- †Cortez—K03CC, Four Corners TV Club, see Cahone (KNME-TV Ch. 5 Albuquerque, N.M.).
- †Cortez & Red Mesa rural area—K06BZ, K09DM, K11DT, Four Corners TV Club, see Cahone (KGGM-TV Ch. 13, KOB-TV Ch. 4, KOAT-TV Ch. 7 Albuquerque).

†Cotopaxi—K09BV, Cotopaxi Community TV Ch. c/o J. F. Young, Box 64 KOAA-TV Ch. 5 Pueblo).

Cowdrey—See Coalmont.

†Craig—K03CK, K06CI, K09GQ, Moffat County, c/o Lewis Yost, 512 Yampa Ave. (KBTU Ch. 7, KOA-TV Ch. 4 Denver; KFBC-TV Ch. 5 Cheyenne).

†Craig (NE, NW & SW rural areas)—K02CB, Moffat County, see Craig (KOA-TV Ch. 4 Denver via Ch. 11 Phippsburg).

†Crawford, Paoni rural area & Rogers Mesa—K07AW, Crawford Community TV Assn., c/o Edwin Huddleston, Crawford (KREX-TV Ch. 5 Grand Junction).

†Creede—K04CR, K06AR, Creede TV Assn., c/o Mrs. Carrie Lewis (KGGM-TV Ch. 13 Albuquerque, N.M.; KOAA-TV Ch. 5 Pueblo; via Ch. 7, 9 Masonic Park).

\*Creede rural area—K13GR, Hogback TV Assn., c/o Mrs. Lawrence Dickerson, Creede (KOAA-TV Ch. 5 Pueblo).

†Crested Butte—K10AK, K12AK, Gunnison County Chamber of Commerce TV Div., c/o C. A. Page, 500 E. Tomichi Ave., Gunnison (KREY-TV Ch. 10 Montrose, KOAA-TV Ch. 5 Pueblo; via Ch. 6 Sapinero & Ch. 3 Jack's Cabin).

†Cripple Creek—K02CK, K10BN, K12BM, Stanker Supply Co., c/o Arthur Stanker, 151 E. Bennett (KOA-TV Ch. 4, KLZ-TV Ch. 7, KBTU Ch. 9 Denver).

Currier Ranch—See Colbran.

†Del Norte—K09BU, K11EG, K13CB, Parker Hill TV Assn., c/o Jean Evans (KOAA-TV Ch. 5 Pueblo; KGGM-TV Ch. 13, KOAT-TV Ch. 7 Albuquerque, N.M.; latter two via Ch. 73 Alamosa & Ch. 76 La Jara).

\*Denver—K10DJ, Albany Electronics Inc., c/o D. W. Bubar, Box 23, Laramie, Wyo. (KOA-TV Ch. 4 Denver).

†Derby Mesa (near Burns)—K09GB, Upper Colorado River TV Assn., see Bond (KFBC-TV Ch. 5 Cheyenne, Wyo.).

Derby Mesa—Also see Bond.

†Dolores—K04AO, K07DL, K13AT, Four Corners TV Club, see Cahone (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque, N.M. via Ch. 9, 11, 6 Cortez).

†Dotsero—K06CZ, Dotsero TV Assn., c/o Lee Gotschall, Rt. 1, Gypsum (KFBC-TV Ch. 5 Cheyenne, Wyo. via Ch. 7 Avon).

Dotsero—Also see Cabin Creek & Carlsburg.

†Dove Creek—K04CG, K13DN, Four Corners TV Club, see Cahone (KOB-TV Ch. 4, KGGM-TV Ch. 13 Albuquerque, N.M. via Ch. 9, 6 Cortez).

Doyleville—†K02DJ, \*K04AP, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KREY-TV Ch. 10 Montrose via Ch. 11 Gunnison, KOAA-TV Ch. 5 Pueblo).

†Durango—K70BR, K72AN, K82AR, Durango TV Translator, c/o C. E. Gaines, Box 318 (KOAT-TV Ch. 7, KOB-TV Ch. 4, KGGM-TV Ch. 13 Albuquerque, New Mexico).

Durango & Upper Animas Valley—Ch. 3, 6 (pending), Animas Valley TV, c/o Ward Gilmore, Rt. 1, Box 453, Durango (KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque).

†Dyke & rural area—K09CA, Devil Mountain TV Assn., c/o Harold Radcliff, Star Rt., Pagosa Springs (KOB-TV Ch. 4 Albuquerque, New Mexico).

Eagle—See Avon.

Edwards—See Avon.

†Elder, Springfield & Two Buttes Resort—K03BD, Baca TV Co., c/o Herbert Brown, Box 427, Springfield (KOAA-TV Ch. 5 Pueblo via Ch. 9 Buster).

Eleven Mile Reservoir—See Antero Junction.

†Elk River Valley—K02CQ, Yampa Valley TV Assn., c/o Maurice Selbe, Steamboat Springs (KOA-TV Ch. 4 Denver via Ch. 11 Phippsburg).

†Estes Park—K11FM, K13FL, Edward E. Shultz, Box 234, 311 Virginia Dr. (KRMA-TV Ch. 6, KOA-TV Ch. 4 Denver).

†Fleming—K08EJ, United TV Assn., c/o Glenn Jones, Haxton (KOA-TV Ch. 4 Denver).

†Florissant & Lake George—K02DQ, K06DQ, K13EO, Lake George Volunteer Fire Dept., c/o Paul Imboden, Lake George (KLZ-TV Ch. 7, KBTU Ch. 9, KOA-TV Ch. 4 Denver).

†Gateway—K13AM, Gateway TV Assn., c/o Irvin L. Hubbard (KREY-TV Ch. 10 Montrose).

†Gilman & Minturn—K02BL, K04BG, K06BM, Battle Mountain TV Assn., c/o H. F. May, Box 96, Minturn (KBTU Ch. 9 Denver, KFBC-TV Ch. 5 Cheyenne, Wyo.; KOA-TV Ch. 4 Denver; via Ch. 13, 7, 10 Avon).

†Glenwood Springs — K03AW, K06BU, K09DU, K11DI, Glenwood TV Committee, c/o C. M. Collings, Box 58 (first & third: KFBC-TV Ch. 5 Cheyenne, Wyo.; second & fourth: KOA-TV Ch. 4 Denver; via Ch. 7, 10 Avon).

†Glenwood Springs—K07GD, W. C. Whitechurch, 186 Lumley Court, Grand Junction (KREX-TV Ch. 5 Grand Junction).

†Glenwood Springs rural area & Roaring Fork River Valley—K13AO, Aspen TV Committee, see Aspen (KREX-TV Ch. 5 Grand Junction).

\*Goeder & Staley—K02DX, K04DT, K05CM, Rio Blanco County, Rangely Div., c/o S. A. Hammond, Rangely (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 10 Artesia & Ch. 13, 8 Rangely).

Gore Pass—See Blue River Valley.

Graft—See Buster.

†Granada & area—K02DI, Granada Community TV, c/o Jack Tyner (KGLD Ch. 11 Garden City, Kansas).

†Grand Lake—K11ET, K13EL, Town of Grand Lake, c/o G. E. Spitzmiller (KCTO Ch. 2, KOA-TV Ch. 4 Denver).

†Gunnison—K04DH, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KBTU Ch. 9 Denver).

†Gunnison & Gunnison Valley rural area—K07BE, K11AT, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KOAA-TV Ch. 5 Pueblo, KREY-TV Ch. 10 Montrose via Ch. 13 Sargents & Ch. 6 Sapinero).

Gunnison Valley—See Gunnison.

Gypsum & Sweetwater Creek—Ch. 13 (pending), Sweetwater TV Assn., See Sweetwater Creek area (KOA-TV Ch. 4 Denver).

Gypsum—See Avon.

†Hamilton—K09GO, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver via Ch. 5 Axial Basin).

Hartsel—See Antero Junction.

†Haxton—K12EC, United TV Assn., see Fleming (KOA-TV Ch. 4 Denver via Ch. 8 Fleming).

†Hayden—K06CE, K08DC, K12EY, Yampa Valley TV Assn. Inc., see Elk River Valley (KOA-TV Ch. 4 Denver, KFBC-TV Ch. 5 Cheyenne, KBTU Ch. 9 Denver).

†Hiawatha & rural area—K11FR, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver via Ch. 2 Craig).

†Holly—K03BH, K08BU, Holly TV Inc., c/o L. K. Rushton (KTVC Ch. 6 Ensign, Kan. KGLD Ch. 11 Garden City, Kansas).

†Holyoke—K12BL, Town of Holyoke, Office of the Clerk (KNOP Ch. 2 North Platte, Neb.).

†Hot Sulphur Springs—K11BB, K13GN, Hot Sulphur Springs TV Users Assn., c/o V. C. Huffaker (KOA-TV Ch. 4, KCTO Ch. 2 Denver).

†Howard—K07BU, Pleasant Valley TV Club, Howard (KOAA-TV Ch. 5 Pueblo).

†Hugo—K03CJ, K07GP, K09GT, City of Hugo, c/o George Sober, 522 4th Ave. (KOAA-TV Ch. 5 Pueblo; KKTU Ch. 11, KRDO-TV Ch. 13 Colorado Springs).

Ignacio—See Bayfield.

†Jack's Cabin—K03AG, K06AL, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KOAA-TV Ch. 5 Pueblo, KREY-TV Ch. 10 Montrose; via Ch. 7, 11 Gunnison).

\*Julesburg, Ovid, Sedgwick, Colo.; Big Springs & Chappel, Neb.—K09HC, K12==, Town of Julesburg, c/o Town Clerk, Julesburg (KHPL-TV Ch. 6 Hays Center, KNOP-TV Ch. 2 North Platte).

†La Jara, Manassa & Romeo—K82AC, San Luis Valley TV Inc., see Alamosa (KGGM-TV Ch. 13 Albuquerque, N.M.). Requests addition of Antonito & Alamosa to principal community.

La Jara—Also see Alamosa.

†La Veta & rural area—K07EL, K09EM, La Veta TV Assn., c/o Charles Masinton, Box 65, La Veta (KKTU Ch. 11, KRDO-TV Ch. 13 Colorado Springs).

†Lake City—K10EA, Hinsdale County Chamber of Commerce Inc., c/o L. C. Ely, Box 395 (KREX-TV Ch. 5 Grand Junction).

Lake George—See Florissant.

†Lamar—K03BA, K07DH, K09DH, City of Lamar (KKTU Ch. 11, KRDO-TV Ch. 13 Colorado Springs, KOAA-TV Ch. 5 Pueblo).

†Leadville—K03CD, K08ER, K11GM, K13GI, K05CK, People's TV Inc., c/o Albert K. Smith, Box 44 (KRMA-TV Ch. 6, KOA-TV Ch. 4, KLZ-TV Ch. 7, KBTU Ch. 9, KCTO Ch. 2 Denver).

†Lower Snake River, Colo. & Baggs, Wyoming—K08BM, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver via Ch. 2 Craig).

Manassa—See Alamosa & La Jara.

†Manitou Springs—K03AO, K06BI, K08BT, City of Manitou Springs, c/o Georgetta C. Shaw, 606 Manitou Ave. (KKTU Ch. 11, KRDO-TV Ch. 13 Colorado Springs; KOAA-TV Ch. 5 Pueblo).

†Masonic Park rural area—K07FI, K09BD, Creede TV Assn., c/o Mrs. Carrie Lewis (KGGM-TV Ch. 13 Albuquerque, N.M.; KOAA-TV Pueblo; former via Ch. 11 Del Norte).

†Maybell—K08EC, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver via Ch. 2 Craig).

†Maybell & rural area—K10EW, Moffat County, see Axial Basin (KFBC-TV Ch. 5 Cheyenne, Wyo.).

McCoy—See Bond.

†Meeker, Meeker rural area & Wilson Oil Camp—K07FD, K09FE, K11FI, Meeker Area TV Assn., c/o F. H. Lischke (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City via Ch. 4, 2, 5 Piceance Creek).

Meeker—Also see Artesia.

†Mesa—K10BT, Plateau Valley TV Assn. Inc., Alvin E. Ross, Box 108, Colbran (KREX-TV Ch. 5 Grand Junction).

Minturn—See Gilman.

†Monarch Pass area—K08EO, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KBTU Ch. 9 Denver).

\*Montrose & N. Fork Valley—K13GY, Grand Mesa TV Co., c/o Cecil Whitechurch, RFD #1, Paonia (KOAA-TV Ch. 5 Pueblo).

†Naturita—K04AS, San Miguel Power Assn. Inc., c/o G. E. Dobbs, Box 128, Nucla (KREY-TV Ch. 10 Montrose via Ch. 8 Nucla).

†New Castle—K08AN, New Castle Booster Club, c/o Jack Weller Jr., Box 480 (KREX-TV Ch. 5 Grand Junction via Ch. 4 Rifle).

N. Fork Valley—See Montrose.

†Norwood & rural area—K06BF, San Miguel Power Assn. Inc., see Naturita (KREY-TV Ch. 10 Montrose).

†Nucla—K08AV, San Miguel Power Assn. Inc., see Naturita (KREY-TV Ch. 10 Montrose via Ch. 6 Norwood).

†Oak Creek—K02DY, Yampa Valley TV Assn. Inc., see Elk River Valley (KBTU Ch. 9 Denver).

†Oak Creek & Yampa—K06CH, K08DF, Yampa Valley TV Assn. Inc., see Elk River Valley (KOA-TV Ch. 4 Denver, KFBC-TV Ch. 5 Cheyenne, Wyo. via Ch. 11 Phippsburg & Ch. 13 Yampa Valley).

†Ohio City & Pitkin—K12AL, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KOAA-TV Ch. 5 Pueblo via Ch. 7 Gunnison).

Oklarado—See Buster.

†Otis—K11EU, City of Otis, c/o Bessie Rush, City Clerk (KOA-TV Ch. 4 Denver).

†Ouray—K07BV, City of Ouray, c/o A. F. Nickel, 5th Ave. & 3rd St. (KREX-TV Ch. 5 Grand Junction).

Ovid—See Julesburg.

†Pagosa Springs—K74AD, La Plata Electric Assn. Inc., 171 Seventh St., Durango (KOB-TV Ch. 4 Albuquerque, N.M.).

(Continued on next page)

# Translators

†Pagosa Springs—K70CR, K80AV, Pagosa Springs TV Assn., c/o C. R. Gibson, Box 427 (KGGM-TV Ch. 13, KOAT-TV Ch. 7 Albuquerque, N.M.).

†Paonia—K12EP, North Fork TV Assn., see Bowle (KREX-TV Ch. 5 Grand Junction).

Paonia—Also see Bowle & Crawford.

†Paradox—K03AH, San Miguel Power Assn. Inc., see Naturita (KREY-TV Ch. 10 Montrose via Ch. 6 Norwood).

†Peetz, Colo. & Lorenzo, Mt. Vernon, Sidney Draw, Nebraska—K08CI, Peetz Lions Club, c/o Otto Raddetz, Peetz (KOA-TV Ch. 4 Denver).

Phippsburg—Ch. 11 (pending), Yampa Valley Inc., see Naturita (KREY-TV Ch. 10 ley TV Assn., see Elk River Valley (KOA-TV Ch. 4 Denver).

\*Phippsburg & Yampa Valley rural area—K11FW, Moffat County, see Axial Basin KOA-TV Ch. 4 Denver).

†Phippsburg & Yampa Valley rural area—K13ES, Yampa Valley TV Assn., see Elk River Valley (KFBC-TV Ch. 5 Cheyenne, Wyo.).

Piceance Creek rural area—Ch. 7, 9, 11 (pending), Rio Blanco County TV Assn., see Meeker (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).

†Piceance Creek area & White River Canyon (east & west)—K02CT, K04CU, K05BZ, Meeker Area TV Assn., see Meeker (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 8, 10, 12 Artesia).

†Piedra Park (rural)—K09AT, Upper Piedra TV Assn., c/o John C. Baird, Box 56, Pagosa Springs (KOB-TV Ch. 4 Albuquerque, N.M.).

Pitkin—See Ohio City.

†Pitkin County rural area—K03CG, Woody Creek Recreation Assn., c/o G. L. Vagnur, Box 128, Woody Creek (KREX-TV Ch. 5 Grand Junction).

†Placerville—K07FQ, Placerville TV Assn., c/o Charlie Impson, Box 92 (KREX-TV Ch. 5 Grand Junction).

Poncha Springs—See Buena Vista.

†Powder Wash—K10EF, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver).

†Powderhorn Valley—K08EP, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KREY-TV Ch. 10 Montrose).

Pritchett—See Buster.

\*Radium & Sheephorn—K70##, Eagle Valley TV Corp., see Avon (KOA-TV Ch. 4 Denver).

Rand—See Coalmont.

Rangely—See Artesia.

†Red Cliff—K12CH, Town of Red Cliff, see Camp Hale (KOA-TV Ch. 4 Denver).

Red Cliff—Also see Camp Hale.

Red Mesa—Ch. 11 (pending), Four Corners TV Club, see Cahone (KOAT-TV Ch. 7 Albuquerque, N.M.).

Red Mesa rural area—Ch. 6, 9 (pending), Four Corners TV Club, see Cahone (KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque, N.M.).

Red Mesa—Also see Cortez.

†Redstone & Upper Crystal River Valley—K06CK, Crystal River TV Assn., c/o George White, Redstone (KREX-TV Ch. 5 Grand Junction via Ch. 13 Glenwood Springs).

Regnier—See Campo.

Richards—See Campo.

†Ridgeway—K03AY, Ridgeway TV Assn., c/o Lewis Gunn (KREX-TV Ch. 5 Grand Junction).

†Rifle & surrounding area—K04AX, Rifle Community Services Inc., c/o Don Hayes, Box 672 (KREX-TV Ch. 5 Grand Junction).

†Rifle (South Rifle)—K07CF, Rifle Community Services Inc., see Rifle (KREX-TV Ch. 5 Grand Junction via Ch. 4 Rifle).

†Roan Creek rural area—K07AN, Roan Creek Recreation Assn., c/o W. J. Whately, De Beque (KREX-TV Ch. 5 Grand Junction).

Roaring Fork River Valley—See Glenwood Springs.

Rogers Mesa—See Crawford.

Romeo—See Alamosa & La Jara.

†Salida—K02DL, Salida TV Translator Assn., Box 325 (K0AA-TV Ch. 5 Pueblo).

Salida—Also see Buena Vista.

San Luis—†K09EK, \*K11GW, Costilla County TV Booster Assn., c/o Silver R. Jaramillo, Box 347 (KGGM-TV Ch. 13, KOAT-TV Ch. 7 Albuquerque).

†Sapinero — K06AM, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KREY-TV Ch. 10 Montrose).

†Sargents—K09GE, K13AV, Gunnison County Chamber of Commerce TV Div., see Crested Butte (KBTV Ch. 9 Denver, KOAA-TV Ch. 5 Pueblo).

Sedgwick—See Julesburg.

Sheephorn—See Colorado River Valley & Radium.

†Silt—K10BJ, Divide Creek TV Assn., c/o Howard Dunn, Rt. 1 (KREX-TV Ch. 5 Grand Junction via Ch. 4 Rifle).

†Silverton—K09AP, Silverton TV Assn. Inc., Box 571 (KREX-TV Ch. 5 Grand Junction).

South Rifle—See Rifle.

Springfield—Ch. 8 (pending), Springfield TV Cable System, Springfield (K0AA-TV Ch. 5 Pueblo).

Springfield—Also see Elder.

Staley—See Goeder.

†Steamboat Springs—K03CL, K06CF, K09GX, Yampa Valley TV Assn. Inc., see Elk River Valley (KBTV Ch. 9 Denver via Ch. 7 Yampa Valley, KOA-TV Ch. 4 Denver via Ch. 11 Phippsburg, KFBC-TV Ch. 6 Cheyenne via Ch. 13 Yampa Valley).

Sterling & area—Ch. 11, 13 (pending), Sterling TV Booster, c/o Richard C. Spelts, 109 Main St. (KLZ-TV Ch. 7, KBTV Ch. 9 Denver).

†Sweetwater Creek area—K03AP, Sweetwater TV Assn., c/o W. F. Stevens, Gypsum (KFBC-TV Ch. 5 Cheyenne, Wyo. via Ch. 7 Avon).

Sweetwater Creek—See Gypsum.

†Telluride—K02AL, K10AV, Telluride TV Assn., c/o Gebрге Capps, Box 35 (both KREX-TV Ch. 5 Grand Junction; latter via Ch. 2 Telluride).

Towaoc, Colo. & Aneth, Utah—Ch. 2, 5, 10 (pending), Ute Mtn. Ute Tribe of Indians, c/o John L. Keller, Towaoc (KOAT-TV Ch. 7, KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).

Two Buttes Resort—See Elder.

Upper Animas Valley—See Durango.

Upper Crystal River Valley—See Redstone.

†Upper Frying Pan River area—K03AJ, Frying Pan TV Assn., c/o C. W. Ford, Basalt (KREX-TV Ch. 5 Grand Junction).

Upper White River Valley—See Buford.

†Uravan—K12AW, San Miguel Power Assn. Inc., see Naturita (KREY-TV Ch. 10 Montrose via Ch. 6 Norwood).

†Valdez—K02CR, K07FA, K09FA, Valdez TV Club, c/o William W. Wozniak, Box 133 (KRDO-TV Ch. 13, KKTV Ch. 11, Colorado Springs, KOAA-TV Ch. 5 Pueblo).

†Vallecito Reservoir area—K10AD, Lake TV Assn., see Bayfield (KOB-TV Ch. 4 Albuquerque, New Mexico).

Vallecito Reservoir—Also see Bayfield.

†Victor—K02CA, K04BY, Victor Volunteer Fire Dept., c/o E. J. Grainger (KLZ-TV Ch. 7, KBTV Ch. 9 Denver).

Walden—See Coalmont.

†Walsh—K08AH, Walsh Community TV, c/o E. N. Butler, Box 182 (KTVC Ch. 6 Ensign, Kansas).

†Westcliffe—K07BW, K09DY, Art Hibbs, Westcliffe (KKTV Ch. 11, KRDO-TV Ch. 13 Colorado Springs).

White River Canyon—See Piceance Creek.

†Williams Fork rural area—K12DQ, Moffat County, see Axial Basin (KOA-TV Ch. 4 Denver via Ch. 5 Axial Basin).

Wilson Oil Camp—See Meeker.

Wolcott—See Avon.

†Wray—K04DM, K12AM, TV Committee, c/o C. F. Williams, Box 13 (KLOE-TV Ch. 10 Goodland, Kan.; KOMC Ch. 8 McCook, Neb.).

†Yampa—K12BG, Egeria Park TV Assn., c/o Ed M. Hinman (KOA-TV Ch. 4 Denver).

Yampa—Also see Oak Creek.

†Yampa Valley—K07GK, Moffat County, see Craig (KBTV Ch. 9 Denver).

Yampa Valley rural area—Ch. 13 (pending), Moffat County, see Elk River Valley (KFBC-TV Ch. 5 Cheyenne, Wyo.).

Yampa Valley—Also see Phippsburg.

†Yuma—K03AK, K13EM, City of Yuma, c/o Hazel Wilshusen, 221 S. Main (KHPL-TV Ch. 6 Hayes Center, KOA-TV Ch. 4 Denver).

## CONNECTICUT

\*Hamden—W76AC, Conn. TV Inc., c/o Robert W. Bray, 1422 New Britain Ave., West Hartford (WHNB-TV Ch. 30 New Britain).

New Haven—\*W82AF, Ch. 12 (pending), Conn. TV Inc., see Hamden (both: WHNB-TV Ch. 30 New Britain).

†New Haven—W71AG, Conn. ETV Corp., c/o Ben A. Hudelson, Trinity College, Hartford (WEDH Ch. 24 Hartford).

\*Norwich—W79AJ, Conn. TV Inc., same as New Haven (WHNB-TV Ch. 30 New Britain).

Pawcatuck, Conn. & Westerly, R.I.—Ch. 4 (pending), Outlet Co., c/o George Lohnes, 176 Weybosset St., Providence, R.I. (WJAR-TV Ch. 10 Providence).

Pawcatuck—See Westerly, R.I.

†Torrington—W79AI, Conn. TV Inc., see Hamden (WHNB-TV Ch. 30 New Britain).

†Waterbury—W79AH, Conn. TV Inc., see Hamden (WHNB-TV Ch. 30 New Britain).

\*West Haven—W79AK, Conn. TV Inc., see Hamden (WHNB-TV Ch. 30 New Britain).

\*Willimantic—W81AE, Conn. TV Inc., see Hamden (WHNB-TV Ch. 30 New Britain).

## DELAWARE

†Milton—W73AG, WHYI Inc., c/o W. A. Kraetzer, 1622 Chestnut St., Philadelphia, Pa. (WHYY-TV Ch. 12 Wilmington).

## FLORIDA

\*Bunnell, Crescent City & Flagler Beach—W80##, Flagler County Bd. of Public Instruction (WMFE-TV Ch. 24 Orlando).

†Eau Gallie-Melbourne—W70AH, W72AC, W74AH, TV Improvement Corp., c/o P. J. Kisner, Box 2627, Eau Gallie (WESH-TV Ch. 2 Orlando & WFLA-TV Ch. 8 Tampa; WFTV Ch. 9 Orlando & WEAT-TV Ch. 12 Palm Beach; WDBO-TV Ch. 6 Orlando).

Eau Gallie—See also Melbourne-Eau Gallie.

\*Ft. Myers—W70DN, W73BL, LEECO TV Inc., c/o R. M. Sinks, 170 Oakley Ave., N. Ft. Myers (WCKT Ch. 7, WLBW-TV Ch. 10 Miami).

\*Immokalee & Lehigh Acres—W77BQ, W79BH, LEECO TV Inc., see Ft. Myers (WCKT Ch. 7, WLBW-TV Ch. 10 Miami).

Lehigh Acres—See Immokalee.

Melbourne-Eau Gallie—Ch. 83 (pending), Bd. of Public Instruction, Indian River County, c/o Thomas B. Sheally Jr., Box 2168, Vero Beach (WMFE-TV Ch. 24 Orlando).

Melbourne—See Eau Gallie-Melbourne.

Tallahassee—Ch. 2 (pending), Herald Publishing Co., c/o Raymond E. Carow, Stuart Ave., Albany, Ga. (WALB-TV Ch. 10 Albany).

Vero Beach—Ch. 76 (pending), Bd. of Public Instruction, see Melbourne-Eau Gallie. (WMFE-TV Ch. 24 Orlando).

## GEORGIA

†Clayton, Dillard & Mountain City—W06AE, Southeastern Bcstg. Corp., c/o R. A. Jolley, Box 788, Greenville, S.C. (WFBC-TV Ch. 4 Greenville, S.C.).

†Clayton & Mountain City—W09AE, Spartan Broadcasting Co., 224 E. Main St., Spartanburg, S.C. (WSPA-TV Ch. 7 Spartanburg).



# Translators

\*Clayton & Mountain City—W12AL, Ga. State Bd. of Ed., c/o Harvey J. Aderhold, Ga. ETV Network, 1718 Clifton Rd., NE, Atlanta (WGTV Ch. 8 Athens).

Dillard—See Clayton.

Fairyland—See Lookout Mtn., Tennessee.

Mountain City—See Clayton.

## HAWAII

†Hanalei & Kilauea (Coast Guard Station), Kauai—K03BT, Kilauea Community TV Assn., c/o R. F. Duncan, Kilauea, Kauai (KGMB-TV Ch. 9 Honolulu).

†Honohina, Hawaii—K76BB, Western Telestations Inc. (KMVI-TV Ch. 12 Wailuku).

\*Honohina, Hawaii—K73BG, Communications Honolulu Ltd., 1170 Auahi St., Honolulu (KAI-TV Ch. 7 Wailuku).

Kilauea, Kauai—See Hanalei.

†Lihue, Kauai—K70BW, Hawaii Publishing Holding Corp., 1534 Kapiolani Blvd., Honolulu (KGMB-TV Ch. 9 Honolulu via Ch. 82 Waimea).

†Lihue, Kauai—K74BC, Kaiser Industries Corp., see Honohina (KHVH-TV Ch. 4 Honolulu).

†Lihue, Kauai—K78AR, Communications Honolulu Ltd., see Honohina (KHON-TV Ch. 2 Honolulu).

†Naalehu & Pahala, Hawaii—K71BA, Kaiser Industries Corp., see Honohina (KHVO Ch. 13 Hilo).

†Naalehu & volcano area, Hawaii—K70BS, Kaiser Industries Corp., see Honohina (KHVO Ch. 13 Hilo).

Pahala, Hawaii—See Naalehu.

†Pepeekeo, Hawaii—K83AZ, Western Telestations Inc., see Honohina (KMVI-TV Ch. 12 Wailuku).

†Waimea, Kauai—K82AM, Hawaii Publishing Holding Corp., see Lihue (KGMB-TV Ch. 9 Honolulu).

## IDAHO

†Ahsahka—K11DK, Riverside TV Inc., c/o W. L. Clark, Rt. 1, Orofino (KREM-TV Ch. 2 Spokane).

†Baker, Lemhi & Lemhi Valley—K05BE, Ramsey Mountain TV Assn., c/o S. P. McKinney, Lemhi Valley (KID-TV Ch. 3 Idaho Falls).

†Bancroft, Grace & Soda Springs—K07BK, K11BC, K13AY, Caribou County TV Assn., c/o Ellis Higginson, Bancroft (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).

†Burley, Cassia County & Minidoka County—K13FQ, Earl W. Reynolds, Rt. 1, Box 326, Burley (KIFI-TV Ch. 8 Idaho Falls).

†Carmen—K10CW, Carmen Creek & Big Flat TV Assn., c/o Norman McFarland (KXLF-TV Ch. 4 Butte, Mont.).

†Cascade—K13GO, KTVB Inc., see Council (KTVB Ch. 7 Boise).

†Cascade—K11GR, Boise Valley Bcstrs. Inc., see Council (KBOI-TV Ch. 2 Boise).

Cassia County—See Burley.

†Challis—K05CJ, K10AW, Central Idaho Rod Gun Club TV Inc., c/o James Baker (KIFI-TV Ch. 8, KID-TV Ch. 3 Idaho Falls).

†Clayton & rural area (west)—K05AL, Clayton Community TV, c/o R. J. Legard (KID-TV Ch. 3 Idaho Falls).

†Clearwater River (middle fork)—K13ED, Middle Fork Community TV, c/o H. E. Paris, Kooskia (KLEW-TV Ch. 3 Lewiston).

Clearwater River (middle fork)—Ch. 11 (pending), Middle Fork TV, c/o Lon Osborn, Star Rt., Kooskia (KHQ-TV Ch. 6 Spokane).

†Clifton—K08DO, K10DZ, K13DZ, Clifton City Corp., c/o Ray Crowsaw (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).

†Cottonwood, Craigmont, Grangeville & Nezperce—K72AL, K75AE, Cen. Ida. TV Inc., c/o Fred Jessup, Grangeville (KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane, Wash.).

†Council—K13GW, KTVB Inc., c/o Georgia M. Davidson, Box 390, Boise (KTVB Ch. 7 Boise).

†Council—K11HA, Boise Valley Bcstrs. Inc., c/o H. W. Whillock, Box 2600, Boise (KBOI-TV Ch. 2 Boise).

Craigmont—See Cottonwood.

†Ferdinand—K07CP, K09CK, K11CR, Ferdinand TV Service, c/o Antone Haener (KXLY-TV Ch. 4, KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane, Wash.).

†Geneva & Raymond—K07FU, K11FY, Thomas Fork Translator System, c/o Ernest Bischoff, Geneva (KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah).

\*Georgetown & Montpelier—K09DS, K11DY, K13DT, Bear Lake Valley TV Assn., c/o Keith Johnson, Laketown, Utah (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah). All request inclusion of Dingle in principal community.

Grace—See Bancroft.

†Grangeville—K81AC, Central Idaho TV Inc., see Cottonwood (KHQ-TV Ch. 6 Spokane, Wash.).

Grangeville—Also see Cottonwood.

†Hailey—K06DE, K07AH, K13BU, Rex M. Shirts, Box 272 (first two: KMVT Ch. 11 Twin Falls; latter: KID-TV Ch. 3 Idaho Falls).

\*Hailey, Ketchum & Sun Valley—K04EF, Boise Valley Bcstrs. Inc., see Council (KBOI-TV Ch. 2 Boise).

†Inkholm—K11AG, K13AH, Inkholm TV Assn., c/o Ronald Hillmandollar (KID-TV Ch. 3, KIFI-TV Ch. 8 Idaho Falls).

†Jullaetta—K09DF, K11DL, K13FA, Jullaetta TV Assn., c/o Dennis Raciot (KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Ch. 2 Spokane, Wash.).

†Kamiah—K07AQ, K09AL, K13AP, Kamiah Valley TV Inc., c/o D. F. Schoening, Box 179 (KXLY-TV Ch. 4, KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane, Wash.).

†Ketchum—K09AQ, Jack E. Reinsch, Box 561 (KMVT Ch. 11 Twin Falls).

\*Ketchum & Sun Valley—K13HG, KLIX Corp., c/o Gordon O. Giasmman, Box 547, Twin Falls (KMVT Ch. 11 Twin Falls).

Ketchum—See also Hailey.

†Kooskia—K08AW, K10BF, K12BD, Kooskia Lions Club Inc., c/o Ralph Graves (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane, Wash.).

†Lapwai—K08BQ, Lapwai Valley TV Assn., c/o H. D. Livengood, Rt. 1 (KHQ-TV Ch. 6 Spokane, Wash.).

†Lava Hot Springs—K11CP, K13CO, Lava TV Repeater Station Inc., c/o C. M. Bishop, Box 153 (KID-TV Ch. 3, KIFI-TV Ch. 8 Idaho Falls).

†Leadore—K11BD, Leadore Community TV Assn., c/o Mrs. Georgia Shriner (KID-TV Ch. 3 Idaho Falls). Requests identification of principal community as 18 Mile, Leadore & Lee Creek.

Lemhi—See Baker.

Lemhi Valley—See Baker.

Lewiston—K70BA, K74CK, K76AH, Ch. 72 (pending), Orchards Community TV Assn. Inc., c/o Eldy G. Clark, 651 18th St. (KREM-TV Ch. 2 Spokane, Wash.; KWSC-TV Ch. 10 Pullman, Wash.; KHQ-TV Ch. 6, KXLY-TV Ch. 4 Spokane, Wash.).

†McCall & New Meadows—K10FD, Boise Valley Bcstrs. Inc., see Council (KBOI-TV Ch. 2 Boise).

†McCall & New Meadows—K12EZ, KTVB Inc., see Council (KTVB Ch. 7 Boise).

Minidoka County—See Burley.

Mink Creek—Ch. 8, 10, 13 (pending), Mink Creek TV Corp., c/o Gus Mink (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

Montpelier—See Georgetown.

New Meadows—See McCall.

Nezperce—See Cottonwood.

†North Fork—K02CE, K06DL, North Fork TV Assn., c/o William E. Edwards, Box 1174, Salmon (Both KID-TV Ch. 3 Idaho Falls).

†Orofino—K05BS, Banner TV Club, c/o Chet Spencer (KLEW-TV Ch. 3 Lewiston).

†Orofino—K07FT, K09FV, K12DY, Orofino TV Inc., c/o Leonard Danner, Box 644 (KXLY-TV Ch. 4, KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane, Wash.).

Oxbow Power Plant Camp—See Oxbow Power Plant Camp, Oregon.

\*Paris—K08DB, K10DS, K12DC, Bear Lake Valley TV Assn., see Georgetown (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).

†Peck—K07BQ, K09AX, Peck TV Club, c/o A. R. Deyo (KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane, Wash.).

†Pegram—K13CX, Pegram TV Community Booster, c/o Dwight Cochran (KID-TV Ch. 3 Idaho Falls).

†Preston—K78BF, K80BO, K82AX, Franklin County TV Corp., c/o B. C. Martin, 261 E. 2nd South (KSL-TV Ch. 5, KCPX-TV Ch. 4, KUTV Ch. 2 Salt Lake City).

Raymond—See Geneva.

†Riggins—K12AF, Riggins TV Assn., c/o Owen Dubbs, Box 444 (KLEW-TV Ch. 3 Lewiston).

†Salmon—K70AS, Lemhi TV Corp., c/o Charles Herndon, Box 206 (KID-TV Ch. 3 Idaho Falls).

Soda Springs—See Bancroft.

†Stites—K07EW, Stites Community TV, c/o Mrs. Ernest Hartman, Box 23 (KXLY-TV Ch. 4 Spokane, Wash.).

Sun Valley—See Hailey & Ketchum.

White Bird—K09GK, K11BJ, White Bird TV Assn., c/o Roberta Robie or Cedric Chamberlin (KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane, Wash.).

## ILLINOIS

Champaign—Ch. 5 (pending), Plains TV Corp., c/o Elmer Balaban, 190 N. State St., Chicago (WCHU Ch. 33 Champaign, Ill.).

†Champaign & Urbana—W70AF, Metromedia Inc., c/o Robert A. Dreyer, 205 E. 67th St., New York, N.Y. (WTVP Ch. 17 Decatur).

Effingham—Ch. 13 (pending), Midwest TV Inc., c/o A. C. Meyer, 509 S. Neil St., Champaign (WCIA Ch. 3 Champaign).

†La Salle—W71AE, Midwest TV Inc., c/o A. C. Meyer, 212 S. Jefferson Ave., Peoria (WMBD-TV Ch. 31 Peoria).

†Mattoon—W75AD, Plains TV Corp., see Champaign (WICS Ch. 20 Springfield, Ill.).

Urbana—See Champaign.

## INDIANA

Huntington—Ch. 78 (pending), Northern Ind. Bcstrs. Inc., c/o William M. Udell, Old Chicago Rd., Michigan City, Ind. (WTAF-TV Ch. 31 Marion).

Kokomo—Ch. 51 (pending), Northern Ind. Bcstrs. Inc., see Huntington (WTAF-TV Ch. 31 Marion).

## IOWA

Carroll — K74BM, K78AW, K82AN, K72##, Carroll Area TV Inc., c/o Eldon Kanago (WOI-TV Ch. 5 Ames, KRNT-TV Ch. 8, WHO-TV Ch. 13, KDPS-TV Ch. 11 Des Moines).

†Clarinda—K09GJ, Meredith WOW Inc., c/o Howard Stalnaker, 3501 Farnam St., Omaha, Neb. (WOW-TV Ch. 6 Omaha, Neb.).

†Clarinda—K11GN, May Bestg. Co., c/o Owen L. Saddler, TV Station KMTV, 2615 Farnam St., Omaha 31, Neb. (KMTV Ch. 3 Omaha, Neb.).

†Clarinda—K13HD, Herald Corp., c/o Eugene S. Thomas, 27th & Douglas St., Omaha (KETV Ch. 7 Omaha).

†Decorah—K12EA, WMT-TV Inc., c/o W. B. Quarton, Paramount Theater Bldg., Cedar Rapids (WMT-TV Ch. 2 Cedar Rapids).

Des Moines (western part)—Ch. 2 (pending), Palmer Bcstg. Co., c/o William D. Wagner, 805 Brady St., Davenport (WHO-TV Ch. 12 Des Moines).

†Dubuque—K74BD, WMT-TV Inc., see Decorah (WMT-TV Ch. 2 Cedar Rapids).

†Dubuque—K80AW, Black Hawk Bcstg. Co., 1225 First Ave. SE, Cedar Rapids (KWWL-TV Ch. 7 Waterloo).

†Dubuque—K82AL, Cedar Rapids TV Co., 1st Ave. & 1st St. SW, Cedar Rapids (KCRG-TV Ch. 9 Cedar Rapids).

†Emmetsburg & vicinity—K07AY, Emmetsburg Chamber of Commerce, c/o A. R. McDonald, Brink Bldg. (KTIV-TV Ch. 4 Sioux City).

†Fort Dodge—K70CL, Cowles Communications Inc., c/o R. W. Dillon, 9th & Pleasant Sts., Des Moines (KRNT-TV Ch. 8 Des Moines).

(Continued on next page)

# Translators

IOWA—(Continued)

- Iowa City—Ch. 79 (pending), WOC Bstg. Co., c/o William D. Wagner, 805 Brady St., Davenport (WOC-TV Ch. 6 Davenport).
- \*Iowa City—K74CU, WMT-TV Inc., see Decorah (WMT-TV Ch. 2 Cedar Rapids).
- \*Marshalltown—K04CW, Cowles Communications Inc., see Ft. Dodge (KRNT-TV Ch. 8 Des Moines).
- McGregor—See Prairie du Chien, Wis.
- \*Ottumwa—K74CO, K76BZ, Ottumwa Area Translator System Inc., c/o Carl Jennings, 925 Queen Ann Ave. (KCRG-TV Ch. 9 Cedar Rapids, WHO-TV Ch. 13 Des Moines).
- \*Rolfe—K72BL, Greater Rolfe Club, c/o R. D. Van Nordstrand (WOI-TV Ch. 6 Ames).
- \*Spencer—K74AU, K77AL, K80AO, K83AU, Spencer Area TV Inc., c/o Eldon Kanago, 918 E. 10th St. (KVTI Ch. 9, KTIV Ch. 4 Sioux City; KELO-TV Ch. 11 Sioux Falls, S.D.; WOI-TV Ch. 5 Ames). K74AU & K77AL holds CPs for switch to Ch. 76 & 78 (K76CE, K78BZ) respectively.
- Washington—Ch. 11 (pending), WMT-TV Inc., see Decorah (WMT-TV Ch. 2 Cedar Rapids).

## KANSAS

- \*Clay Center—K08AD, K11AJ, City of Clay Center, c/o Harold Volkman, Box 117 (WIBW-TV Ch. 13 Topeka, KARD-TV Ch. 3 Wichita).
- \*Clifton—K06CG, K08DH, Clifton Chamber of Commerce, c/o A. J. Lelsler (WIBW-TV Ch. 13 Topeka; KHAS-TV Ch. 5 Hastings, Neb.).
- \*Clyde—K07AE, Clyde Community TV, c/o John Hale (KHAS-TV Ch. 5 Hastings, Neb.).
- Coffeyville—Ch. 4 (pending), Central Plains Enterprises Inc., c/o Harold C. Stuart, Box 1349, 3701 S. Peoria, Tulsa, Okla. (KVOO-TV Ch. 2 Tulsa).
- \*Coffeyville—K05CW, Corinthian TV Corp., c/o George A. Stevens, 302 S. Frankfort St., Tulsa, Okla. (KOTV Ch. 6 Tulsa).
- Goodland—Ch. 13 (pending), Goodland Chamber of Commerce, c/o E. V. Vetter (KHPL-TV Ch. 6 Hayes Center, Neb.).
- \*Great Bend—K71BP, KAKE-TV & Radio Inc., c/o Harold H. Newby, 1500 N. West St., Box 1010, Wichita (KAKE-TV Ch. 10 Wichita).
- \*Herington—K71BQ, KAKE-TV & Radio Inc., see Great Bend (KAKE-TV Ch. 10 Wichita).
- \*Hill City—K05##, Hill City Chamber of Commerce, c/o Dale Van Loenen (KOMC Ch. 8 McCook).
- \*Independence—K04DW, Central Plains Enterprises Inc., see Coffeyville (KVOO-TV Ch. 2 Tulsa).
- \*Independence—K10FH, Corinthian TV Corp., see Coffeyville (KOTV Ch. 6 Tulsa).
- Manhattan—Ch. 11 (pending), Transcontinent TV Corp., c/o W. A. Bates, 3020 Summit St., Kansas City, Mo. (WDAF-TV Ch. 4 Kansas City, Mo. via Ch. 8 Wamego).
- \*Marysville—K08ED, Topeka Bcstg. Assn. Inc., c/o T. M. Sandstrom, Box 119, Topeka (WIBW-TV Ch. 13 Topeka).
- \*Miltonvale—K08##, Better TV for Miltonvale, c/o William L. Coffell, secy. (KARD-TV Ch. 3 Wichita).
- \*Norton—K04DC, Norton Chamber of Commerce, c/o Marvin Steinert, Box 342 (KAYS-TV Ch. 7 Hays).
- \*St. Francis—K04AT, St. Francis Chamber of Commerce, c/o Marvin Schleid, Box 833 (KOMC-TV Ch. 8 McCook, Neb.).
- \*Salina—K74CN, Wichita TV Corp. Inc., c/o G. W. Brown, 833 N. Main St., Wichita (KCKT Ch. 2 Great Bend).
- Scandia—Ch. 8 (pending), Scandia Industrial Development Corp., c/o Clarence Gile (WIBW-TV Ch. 13 Topeka).
- \*Syracuse—K08CA, B. B. TV Booster Station, c/o W. B. Flowers, Box 206 (KTVC Ch. 6 Ensign).

- \*Topeka—K07GF, Topeka Bcstg. Assn. Inc., see Marysville (WIBW-TV Ch. 13 Topeka).
- Wamego—Ch. 8 (pending), Transcontinent TV Corp., same as Manhattan (WDAF-TV Ch. 4 Kansas City, Mo.).

## KENTUCKY

- \*Annville, Gray Hawk, McKee & Tyner—W04AC, Edward C. Morris, c/o J. W. Burns, attorney, Box 186, McKee (WBIR-TV Ch. 10 Knoxville, Tenn.).
- \*Barbourville—W04AF, W07AH, Barbourville Area TV Corp., c/o Elaine Ford, 224 N. Main St. (WBIR-TV Ch. 10, WATE-TV Ch. 6 Knoxville, Tenn.).
- Burnside & Somerset—W12AB, Ch. 7 (pending), Hobes Radio & Electronics, c/o H. T. Withers, 119 Craborchard St., Somerset (WKYT-TV Ch. 27 Lexington, WBIR-TV Ch. 10 Knoxville, Tenn.).
- \*Corbin & Woodbine—W04AD, W08AJ, Smith Radio & TV Assn., c/o D. J. Smith, 103 N. Kentucky Ave., Corbin (WBIR-TV Ch. 10 Knoxville, Tenn.; WLOS-TV Ch. 13 Asheville, N.C.).
- Cumberland, Lynch & Totz—Ch. 8 (pending), Tri-Cities TV Corp., c/o Marvin Bush, 320 Creech Ave., Cumberland (WBIR-TV Ch. 10 Knoxville).
- Gray Hawk—See Annville.
- Lynch—See Cumberland.
- \*Manchester—W03AB, W07AD, Edward L. Hughes, 107 River St. (WATE-TV Ch. 6, WBIR-TV Ch. 10 Knoxville, Tenn.).
- McKee—See Annville.
- \*Middlesboro—W05AH, Southeastern Bcstg. Corp., c/o R. A. Jolley, Box 788, Greenville, S.C. (WBIR-TV Ch. 10 Knoxville).
- \*Middlesboro—W07AJ, Middlesboro Emergency Rescue Squad Inc., c/o J. Barton Massingill, Box 514 (WLOS-TV Ch. 13 Asheville, N.C.).
- Monticello—W12AD, W13AA, Ch. 2 (pending), Alex Radio & TV, c/o D. A. Alexander (first two: WBIR-TV Ch. 10 Knoxville, Tenn.; third: WLEX-TV Ch. 10 Lexington).
- Somerset—See Burnside.
- Totz—See Cumberland.
- Tyner—See Annville.
- Whitesburg—Ch. 7 (pending), Whitesburg TV Translator Inc., c/o Arnold D. Carroll, 155 E. Main St. (WBIR-TV Ch. 10 Knoxville).
- \*Williamsburg—W02AB, Community TV Service, c/o J. H. Helms Jr., 429/431 Main St., Canon City, Colo. (WLOS-TV Ch. 13 Asheville, N.C.).
- Woodbine—See Corbin.

## LOUISIANA

- Alexandria—Ch. 13 (pending), Texhoma Bcstrs. Inc., c/o M. N. Bostick, Box 3221, 2101 Jefferson St., Lafayette (KLFY-TV Ch. 10 Lafayette).
- \*Shreveport (Allendale area) — K09DM, KCMC Inc., c/o W. M. Windsor, 317 Pine St., Texarkana, Tex. (KTAL-TV Ch. 6 Shreveport).
- MAINE
- \*Auburn, Lewiston & New Auburn—W03AE, Mt. Washington TV Inc., Elccar Inn, Poland Spring (WMTW-TV Ch. 8 Poland Spring).
- \*Calais—W72AD, W74AI, St. Croix Bcstg. Co. Inc., c/o J. H. Vondell Jr., 81 Main St. (WLBZ-TV Ch. 2, WABI-TV Ch. 6 Bangor via Ch. 78, 80 Princeton).
- \*Madawaska—W11AA, Aroostook Bcstg. Corp., c/o W. L. Dickson, 55 State St., Bangor (WAGM-TV Ch. 8 Presque Isle).
- Portland—Ch. 3 (pending), Guy Gannett Bcstg. Services, c/o Eugene W. Wilkin, 390 Congress St. (WGAN-TV Ch. 13 Portland).
- \*Princeton—W78AD, W80AF, St. Croix Bcstg. Co. Inc., see Calais (WLBZ-TV Ch. 2, WABI-TV Ch. 6 Bangor).
- \*Waterville—W04AK, WLBZ-TV Inc., c/o William H. Rines, 579 Congress St., Portland (WLBZ-TV Ch. 2 Bangor).

## MARYLAND

- \*Barton—W09AC, W11AF, W13AE, Barton TV Translators Inc., c/o Mary Gattens (KDKA-TV Ch. 2, WTAE Ch. 4 Pittsburgh, Pa.; WJAC-TV Ch. 6 Johnstown, Pa.).

- Bowman's Addition—Ch. 8, 11, 13 (pending), Bedford Valley Community TV Corp., c/o Ralph D. Hampson, R. D. 3, Box 502, Cumberland (WTAE Ch. 4 Pittsburgh; WJAC-TV Ch. 6 Johnstown; WTTG Ch. 5 Washington, D. C.).
- \*Cresaptown, Frostburg & La Vale—W76AA, W78AA, W80AB, Frostburg Community TV Inc., c/o C. K. Graham, 28 Frost Ave., Frostburg (WTTG Ch. 5, WTOP-TV Ch. 9, WMAL-TV Ch. 7 Washington, D. C.).
- Cumberland—Ch. 2, 3, 4, 5, 8, 10, 12 (pending), Tri-State TV Translators Inc., c/o Virgil H. Ruppenthal, 1059 National Hwy., Lavale (WJAC-TV Ch. 6 Johnstown, Pa. via Ch. 13 Wellersburg, Pa.; WTAE Ch. 4 Pittsburgh, Pa. via Ch. 7 Wellersburg; WMAL-TV Ch. 7 Washington, D.C. via Ch. 80 Cresaptown; KDKA-TV Ch. 2 Pittsburgh via Ch. 9 Wellersburg; WTOP-TV Ch. 9 Washington, D.C. via Ch. 78 Cresaptown; WJAC-TV via Ch. 13 Wellersburg; WTTG Ch. 5 Washington, D.C. via Ch. 76 Cresaptown).
- \*Flintstone—W11AL, W13AD, Flintstone Community TV Inc., c/o L. F. Kyle (WTOP-TV Ch. 9, WMAL-TV Ch. 7 Washington, D.C.).
- Frostburg—See Cresaptown.
- La Vale—See Cresaptown.
- \*Lonaconing & Midland—W11AC, W13AH, Homestead TV Translators Inc., c/o Benjamin Evans, Main St., Lonaconing (KDKA-TV Ch. 2 Pittsburgh, Pa.; WJAC-TV Ch. 6 Johnstown, Pa.).
- Midland—Also see Lonaconing.
- \*St. Mary's County—W71AF, Bd. of Ed. of St. Mary's County, c/o R. E. King Jr., Supt. of Schools, Leonardtown (WETA-TV Ch. 26 Washington, D.C.).
- \*Westernport—W08AQ, W10AE, W12AJ, United TV Inc., c/o V.P. Laffey, 320 Maryland Ave. (KDKA-TV Ch. 2, WTAE Ch. 4 Pittsburgh; WJAC-TV Ch. 6 Johnstown).

## MASSACHUSETTS

- \*Amherst—W82AE, Mass. Exec. Committee for ET, c/o A. R. Stevenson, 739 Boylston St., Boston 16 (WGBH-TV Ch. 2 Boston).
- \*Athol—W72AB, W77AB, W80AE, W83AD, Millers River Translators Inc., c/o B. E. Newton, Box 246, 285 High St. (WBZ-TV Ch. 4, WHDH-TV Ch. 5 Boston; WMUR-TV Ch. 9 Manchester, N.H.; WGBH-TV Ch. 2 Boston).
- \*Lanesboro, Pittsfield & W. Pittsfield—W07AI, Van Curler Bcstg. Corp., c/o W. A. Rippe, 15 N. Pearl St., Albany, N.Y. (WAST Ch. 13 Albany). Requests inclusion of Lennox in principal community.
- Pittsfield—See Lanesboro.
- \*Springfield—W73AE, Massachusetts Exec. Committee for Ed. TV, see Amherst (WGBH-TV Ch. 2 Boston via Ch. 82 Amherst).
- W. Pittsfield—See Lanesboro.

## MICHIGAN

- Alpena—Ch. 76, 78, 80, 82 (pending), James Barry Canfield, 117 Hitchcock (WTOM-TV Ch. 4 Sheboygan, WWUP-TV Ch. 10 Sault St. Marie, WJRT Ch. 12 Flint, WNEM-TV Ch. 5 Bay City).
- \*Alpha, Amasa & Crystal Falls—W08AK, Crystal Falls Translator, c/o F. W. Maskus, E. Superior Ave., Crystal Falls (WFRV-TV Ch. 5 Green Bay).
- Amasa—See Alpha.
- Battle Creek—Ch. 83 (pending), W. Mich. Telecasters Inc., c/o William C. Dempsey, TV Center, Grand Rapids (WZZM-TV Ch. 13 Grand Rapids).
- Bessemer, Ramsey & Wakefield—W08AD, W10AB, W13AO, Tri City Improvement Corp., c/o John Sartoris, Bessemer (WDSM-TV Ch. 6, KDAL-TV Ch. 3 Duluth, Minn.; WLUC-TV Ch. 6 Marquette, Wis.).
- \*Comstock & Kalamazoo—W12AI, Channel 13 Grand Rapids Inc., c/o J. A. Renihan, 301 Waters Bldg., Grand Rapids (WZZM-TV Ch. 13 Grand Rapids).
- Comstock & Kalamazoo—Ch. 12 (pending), W. Mich. Telecasters Inc., see Battle Creek (WZZM-TV Ch. 13 Grand Rapids).
- Crystal Falls—See Alpha.
- \*Detroit—W79AE, W83AB, Midwest Program on Airborne TV Instruction Inc., c/o James S. Miles, Station WBAA, Purdue University, Lafayette, Ind. (KS2XGA,

# Translators

KS2XGD Airborne over Montpellier, Ind.; both also repeat WTVS Ch. 56 Detroit as alternate station).

Escanaba—Ch. 3 (pending), Norbertine Fathers, c/o Rev. I. M. Gosz, 115 S. Jefferson St., Green Bay (WBAY-TV Ch. 2 Green Bay).

Escanaba & Gladstone—Ch. 3 (pending), U.P. TV Systems Inc., c/o Richard E. Abraham, 219 E. A St., Iron Mountain (WLUC-TV Ch. 11 Green Bay).

Gladstone—Ch. 9, 13 (pending), U.P. TV Systems Inc., see Escanaba (WFRV-TV Ch. 5 Green Bay; WLUC-TV Ch. 6 Marquette).

Gladstone—See also Escanaba.

\*Gwinn—K02##, K04##, Forsyth Twp. TV Co-Op c/o Jack Nease, Box 66 (WLUC-TV Ch. 11, WFRV-TV Ch. 5 Green Bay)

Iron Mountain—Ch. 8 (pending), WLUC Inc., c/o David L. Nelson, Box 479, Marquette (WLUC-TV Ch. 6 Marquette).

Iron Mountain—Ch. 8 (pending), Norbertine Fathers, see Escanaba (WBAY-TV Ch. 2 Green Bay).

†Iron Mountain—W72AA, W75AE, W77AA, U.P. TV Systems Inc., see Escanaba (WLUC-TV Ch. 6 Marquette; WLUC-TV Ch. 11; WFRV-TV Ch. 5 Green Bay).

Ishpeming, Marquette & Negaunee—Ch. 13 (pending), U.P. TV Systems Inc., see Escanaba (WLUC-TV Ch. 11 Green Bay).

Kalamazoo—See Comstock.

Marquette—See Ishpeming.

Negaunee—See Ishpeming.

Ossienke—Ch. 70, 74 (pending), James Barry Canfield, see Alpena (WJRT Ch. 12 Flint, WNEM-TV Ch. 5 Bay City).

Ramsey—See Bessemer.

†Republic—W07AK, W09AJ, Republic Twp., c/o Clarence Isaason (WFRV-TV Ch. 5, WLUC-TV Ch. 11 Green Bay).

S. Branch—Ch. 76, 80 (pending), James Barry Canfield, see Alpena (WJRT Ch. 12 Flint, WNEM-TV Ch. 5 Bay City).

Wakefield—See Bessemer.

†White Pine—W07AA, W09AA, Porkie Mts. TV Co. Inc., c/o J. H. Buck (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth, Minn.).

## MINNESOTA

†Aitkin—K70DH, KDAL Inc., c/o O. S. Ramsland, Bradley Bldg., Duluth (KDAL-TV Ch. 3 Duluth).

†Bemidji—K70BZ, K72AT, K75AM, Headwaters TV Translator Corp., c/o E. R. O'Meara, Box 83 (first two: KDAL-TV Ch. 3; WDSM-TV Ch. 6 Duluth via Ch. 78, 82 Cass Lake).

†Bergville, Funkley, Northome & Shooks—K04BX, K05BP, EZ-TV Inc., Big Fork (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth via Ch. 11, 13 Max.).

†Big Fork, Marcell & Marcell rural area—K07DQ, K09DU, EZ-TV Inc., Big Fork (KDAL-TV Ch. 3, KDMS-TV Ch. 8 Duluth).

\*Blue Earth—K78BW, Hubbard Bcstg. Inc., c/o Kenneth M. Hance, 3415 University Ave., St. Paul (KSTP-TV Ch. 5 St. Paul).

\*Blue Earth—K70DR, Southern Minn. Bcstg. Co., c/o G. David Gentling, 100 First Ave. Bldg., Rochester (KROC-TV Ch. 10 Rochester).

†Brainerd—K74CM, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth via Ch. 70 Aitkin).

\*Brainerd Resort area—K78BP, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth via Ch. 70 Aitkin).

†Canby—K09GD, Better Town & Country TV Inc., c/o V. J. Moss (KCMT Ch. 7 Alexandria).

†Cass Lake—K78AK, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth via Ch. 70 Deer River).

†Cass Lake—K82AF, Northwest Publications Inc., c/o B. J. Rich, 230 E. Superior St., Duluth (WDSM-TV Ch. 6 Duluth via Ch. 74 Deer River).

†Deer River—K70BG, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth).

†Deer River—K74AR, Northwest Publications Inc., see Cass Lake (WDSM-TV Ch. 6 Duluth).

Ely—†K70CZ, †K74CD, †K76BY, \*K72CJ, \*K76##, K & M Electronics Co., c/o John Klindworth, 4991 Excelsior Blvd., Minneapolis (WDSM-TV Ch. 6, KDAL-TV Ch. 3, WDSE-TV Ch. 8 Duluth; CKPR-TV Ch. 2 Port Arthur Ont.; WDJO-TV Ch. 10 Duluth). K76BY holds CP for Ch. 82 (K82BF).

\*Fairmont—K77BP, Hubbard Bcstg. Inc., see Blue Earth (KSTP-TV Ch. 5 St. Paul).

\*Fairmont—K79BK, Southern Minn. Bcstg. Co., see Blue Earth (KROC-TV Ch. 10 Rochester).

Funkley—See Bergville.

†Grand Marais—K70CP, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth).

†Grand Marais—K74BQ, Northwest Publications Inc., see Cass Lake (WDSM-TV Ch. 6 Duluth).

Grand Marais—Ch. 76 (pending), Twin City Area ETV Corp., c/o Dr. John C. Schwarzwalder, 1640 Como Ave., St. Paul (WDSE-TV Ch. 8 Duluth).

†Grand Portage—K79AQ, KDAL Inc., see Aitkin (KDAL-TV Ch. 3 Duluth via Ch. 70 Grand Marais).

\*Grand Portage—K82AQ, Northwest Publications Inc., see Cass Lake (WDSM-TV Ch. 6 Duluth via Ch. 74 Grand Marais).

Grand Portage—Ch. 72 (pending), Twin City Area ETV Corp., see Grand Marais (WDSE-TV Ch. 8 Duluth).

†Granite Falls—K70DL, K74CP, K80BX, K83BH, Minn. Valley TV Improvement Corp., c/o Percy Miller (KMSP Ch. 9 Minneapolis; KCMT Ch. 7 Alexandria; WCCO-TV Ch. 4, KSTP-TV Ch. 5 Minneapolis; latter two via Ch. 76, 71 Olivia).

†International Falls—K79AH, K82AJ, Minneonto TV Inc., c/o LeRoy Phakildes, Chamber of Commerce Bldg. (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth).

†Kabetogama—K70BV, K75AQ, Minneonto TV Inc., see International Falls (KDAL-TV Ch. 3, WDSM-TV Ch. 8 Duluth via Ch. 79, 82 International Falls).

\*Mankato—K70DL, Hubbard Bcstg. Inc., see Blue Earth (KSTP-TV Ch. 5 St. Paul).

Mankato—Ch. 73 (pending), Minn.-Ia. TV Co., c/o Robert Buckmaster, Hwy. 105 S., Austin (KMMT-TV Ch. 6 Austin).

Marcell—See Big Fork.

†Max, Squaw Lake & rural area—K11EA, K13DV, EZ-TV Inc., same as Big Fork (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth).

\*New Ulm—K70DM, Hubbard Bcstg. Inc., see Blue Earth (KSTP-TV Ch. 5 St. Paul).

Northome—See Bergville.

†Olivia—K71AM, K76AO, K78BS, K79AF, K82AH, Renville County TV Corp., c/o Glen Agre (KSTP-TV Ch. 5, WCCO-TV Ch. 4, KMSP-TV Ch. 9, WTCN-TV Ch. 11 Minneapolis-St. Paul).

†Orr—K79AL, K82AI, Minneonto TV Inc., see International Falls (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth via Ch. 70, 74 Virginia).

†Park Rapids—K10EM, Village of Park Rapids, c/o A. B. Cheney (WDAY-TV Ch. 6 Fargo, N.D.).

†Redwood Falls—K70BB, K77AI, K80AL, K83AE, Redwood TV Improvement Corp., c/o Otto Smid (WCCO-TV Ch. 4 Minneapolis; KSTP-TV Ch. 6 St. Paul, KMSP-TV Ch. 9, WTCN-TV Ch. 11 Minneapolis).

Rushford—Ch. 77 (pending), Minn.-Ia. TV Co., see Mankato (KMMT-TV Ch. 6 Austin).

†Russell—K06CM, Russell TV Club Inc., c/o L. R. Petersen (KELO-TV Ch. 11 Sioux Falls, South Dakota).

St. Cloud—Ch. 70 (pending), Hubbard Bcstg. Inc., see Blue Earth (KSTP-TV Ch. 5 St. Paul).

†St. James—K72BA, K75AP, K78AM, K81AE, Watonwan TV Improvement Assn., c/o Everett Reiff, 124 6th Ave. (KSTP-TV Ch. 5, WCCO-TV Ch. 4, KMSP-TV Ch. 9, WTCN-TV Ch. 11 Minneapolis).

Shooks—See Bergville.

Silver Bay—Ch. 70, 74 (pending), Village of Silver Bay, c/o Mayor William Wilson (WDSM-TV Ch. 6, KDAL-TV Ch. 3 Duluth).

Squaw Lake—See Max.

Thief River Falls—Ch. 8 (pending), Pembina Bcstg. Co. Inc., c/o Richard F. Shiveley, Box 1516, Fargo, N.D. (KTHI-TV Ch. 11 Fargo).

†Virginia—K70BN, K74AS, Minneonto TV Inc., see International Falls (KDAL-TV Ch. 3, WDSM-TV Ch. 5 Duluth).

\*Wabasha—K79BG, Hubbard Bcstg. Inc., see Blue Earth (KSTP-TV Ch. 5 St. Paul). Holds CP for Ch. 70 (K70DU).

†Walker—K72BE, K76BC, Leech Lake TV Corp., c/o Tom Barker (KDAL-TV Ch. 3, WDSM-TV Ch. 6 Duluth via Ch. 70, 74 Deer River).

Windom — †K77AR, †K83AL, \*K76CD, \*K74CT, Windom Area TV Inc., c/o Tony Guenther (KSTP-TV Ch. 5 Minneapolis; KELO-TV Ch. 11 Sioux Falls; WTCN-TV Ch. 11, KMSP-TV Ch. 9 Minneapolis). K77AR holds CP for switch to Ch. 70 (K70DQ).

## MISSISSIPPI

†Cuevas, Long Beach & Pass Christian—W02AJ, Loyola U., c/o Rev. Andrew C. Smith, S.J., 6363 St. Charles Ave., New Orleans (WWL-TV Ch. 4 New Orleans).

Greenville—Ch. 9 (pending), Mississippi Telecasting Co. Inc., c/o Erlene Leach, Box 414 (WABG-TV Ch. 6 Greenwood).

Long Beach—See Cuevas.

Oxford—Ch. 7 (pending), Scripps-Howard Bcstg. Co., c/o H. W. Slavick, 1980 Union Ave., Memphis, Tenn. (WMCT Ch. 5 Memphis).

Pass Christian—See Cuevas.

## MISSOURI

†Cabool—K06AO, K08AT, K13FD, City of Cabool, c/o C. J. Tindel (KTTS-TV Ch. 10, KYTV Ch. 3 Springfield; KTVI Ch. 2 St. Louis).

†Chaffee—K80BS, Turner-Farrar Assn., c/o O. L. Turner, 21½ W. Poplar St., Harrisburg, Ill. (WSIL-TV Ch. 3 Harrisburg, Ill.).

\*Marceline—K72CL, K74CQ, K76CA, K78BX, K80BZ, Marceline Translator System, c/o Ellwood Koch, City Hall (KTVO Ch. 2 Kirksville; WDAF-TV Ch. 4, KCMO-TV Ch. 5, KMBC-TV Ch. 9 Kansas City; KOMU-TV Ch. 8 Columbia).

\*Mountain View—K09HD, Mountain View Jr. Chamber of Commerce, c/o James Roy (KTVI Ch. 2 St. Louis).

Poplar Bluff—Ch. 9 (pending), Turner-Farrar Assn., see Chaffee (KPOB-TV Ch. 15 Poplar Bluff).

\*St. Joseph—K12##, Panax Corp., c/o Tom Matthews, 40th & Faraon St. (KFEQ-TV Ch. 2 St. Joseph).

†West Plains—K71AY, K73AZ, K77AZ, Ozark TV Translator System Co., c/o G. R. King, 1026 W. Broadway (KYTV Ch. 3 Springfield, KTVI Ch. 2 St. Louis, KTTS-TV Ch. 10 Springfield).

## MONTANA

†Albion & Upper Box Elder—K12CZ, Box Elder TV Club of Carter County, c/o Edwin Loken, Hammond (KOTA-TV Ch. 3 Rapid City, S.D.).

†Alzada—K11EQ, Rocky Point TV Club, c/o Red Larson, Rocky Point (KOTA-TV Ch. 3 Rapid City, S.D.).

†Antelope, Medicine Lake, Plentywood & Wanco—K10FA, Plentywood Translator Corp., c/o Sam Sprague, 114 N. Monroe, Plentywood (CKCK-TV Ch. 2 Regina, Sask., Canada).

\*Ashland & Broadus rural areas—K04EE, Broadus TV Club, c/o Warren N. Linville (KULR-TV Ch. 8 Billings).

†Ashland, Coal Creek, Home Creek & Otter Creek—K12FA, Ashland TV Club, c/o Tom Moore, Ashland (KULR-TV Ch. 8 Billings).

†Ashland & Otter Creek—K05AD, Ashland TV Club, see Ashland (KOOK-TV Ch. 2 Billings).

(Continued on next page)

# Translators

## MONTANA—(Continued)

Avon, Deer Lodge & Elliston—Ch. 70 (pending), Mosby's Inc., c/o A. J. Mosby, 340 W. Main, Missoula (KGVO-TV Ch. 13 Missoula).

\*Bainville, Brockton, Culbertson & Froid—K10EY, Culbertson Jaycees TV, c/o Lloyd Aspenlieder, Box 442, Culbertson (KDIX-TV Ch. 2 Dickinson, N.D.).

†Baker—K08EV, K10AA, K12AB, Baker TV Booster Inc., c/o S. F. Rediske, Box 580 (KXGN-TV Ch. 5 Glendive, KDIX-TV Ch. 2 Dickinson, KDSJ-TV Ch. 5 Lead).

†Basin—K09BG, Basin TV Assn., c/o E. F. Dorlarque (KXLF-TV Ch. 4 Butte).

†Bear Creek Valley, Ennis, Madison Valley & Varney Area—K11CI, Madison TV Assn., c/o David Beardsley, Ennis (KXLF-TV Ch. 4 Butte).

†Belltower—K09BE, Ekalaka Community TV Club, c/o Ray Stoltenberg (KDIX-TV Ch. 2 Dickinson, N.D.).

†Belt—K07AB, K11AC, Bert B. Williamson, Box 212 (KFBB-TV Ch. 5, KRTV Ch. 3 Great Falls).

†Big Elk Valley, Lebo Valley & Two Dot—K11FX, Two Dot TV Repeater Assn., c/o Wayne Martin, Two Dot (KOOK-TV Ch. 2 Billings).

†Big Fork—K80AX, Blacktail TV Assn., c/o Harold Shilling, Elmo (KXLY-TV Ch. 4 Spokane, Wash.).

†Big Fork—K75AZ, K82AO, Blacktail TV Assn., 906 11th St., Columbus Falls (KREM-TV Ch. 2 Spokane, Wash.; KRTV Ch. 3 Great Falls).

†Big Sandy—K10BK, K12BJ, Big Sandy TV Club, c/o R. A. Bitz, Box 531 (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls).

†Big Timber, Big Timber Creek area, Boulder Creek area, Melville & Otter Creek—K10AS, K13BD, Sweet Grass TV Club, c/o Harold Faw, (KOOK-TV Ch. 2, KGHL-TV Ch. 8 Billings).

Big Timber Creek—See Big Timber.

†Birney—K11CH, Birney TV Club, c/o Burton Brewster (KOOK-TV Ch. 2 Billings).

Black Butte community, Brusett, Edwards & Jordan—Ch. 9, 11 (pending), Garfield TV Club, c/o Donald West, Jordan (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings).

Bonner, Clinton, Milltown & Missoula—\*K09GY, Ch. 7 (pending), Heligate Rattlesnake TV, c/o J. W. Barr, Box 174, Missoula (KGVO-TV Ch. 13 Missoula, KXLF-TV Ch. 4 Butte).

†Boulder—K07BM, Boulder TV Assn., c/o D. L. Larson (KXLF-TV Ch. 4 Butte).

Boulder Creek—See Big Timber.

†Box Elder—K09ET, Box Elder TV Club, c/o R. R. Smith, Box 195 (KFBB-TV Ch. 5 Great Falls).

†Boyes—K13AF, Boyes TV Club, c/o Lawrence Capra (KDSJ-TV Ch. 5 Lead, S.D.).

†Broadus—K06AA, K07AI, Broadus TV Club, see Ashland (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).

†Broadus rural area—K10AC, K12CQ, Broadus TV Club, see Ashland (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).

†Broadus & Pilgrim Creek—K04AM, Pilgrim Creek TV Assn., c/o R. O. Washington, Pilgrim Creek (KOOK-TV Ch. 2 Billings via Ch. 10 Broadus).

Broadus—Also see Ashland.

Brockton—See Bainville.

Browning—†K11CA, \*K09HB, Ch. 13 (pending), Browning TV Club, c/o William Bercovich, Box 700 (CJLH-TV Ch. 3 Lethbridge, Alberta, Canada; KRTV Ch. 3, KFBB-TV Ch. 6 Great Falls).

Brusett—See Black Butte.

†Butte—K07FZ, City of Butte, c/o Vern Griffith (KGVO-TV Ch. 13 Missoula).

Butte—Ch. 6 (pending), KMSO-TV Inc., c/o Dale G. Moore, 340 W. Main, Box 1530, Missoula (KGVO-TV Ch. 13 Missoula).

Calf Creek, Lodge Pole & Sand Springs—Ch. 6 (pending), Garfield TV Club, see Black Butte (KOOK-TV Ch. 2 Billings).

\*Capitol & Carter County (eastern)—K07DK, Box Elder Club of Carter County, same as Albion (KOTA-TV Ch. 3 Rapid City, S.D.).

Carter County—See Capitol.

†Checkerboard rural area—K11CC, Checkerboard TV, c/o Ben Rux, Martinsdale (KFBB-TV Ch. 5 Great Falls).

†Chester, Inverness, Joplin & Rudyard—K78AH, East Butte TV Club Inc., c/o E. K. Poppler, Joplin (KRTV Ch. 3 Great Falls).

\*Chinook—K02BT, K04AN, Chinook TV Assn. Inc., c/o Selmer Silversten (KFBB-TV Ch. 5 Great Falls; CJLH-TV Ch. 7 Lethbridge, Alberta, Canada).

†Chinook, Clear Creek, Fairview & Zurich—K06DT, Chinook TV Assn. Inc., see Chinook (KRTV Ch. 3 Great Falls).

†Chinook & Fairview—K09BR, Snake Creek TV Assn. Inc., c/o Ralph Ohmecke, Chinook (KFBB-TV Ch. 5 Great Falls).

†Choteau—K07CL, K09CG, Choteau Jr. Chamber of Commerce, c/o Harold G. Hinman, Box 368 (KRTV Ch. 3 Great Falls, KXLF-TV Ch. 4 Butte).

†Circle—K10AT, K13BC, Circle TV Booster Club Inc., c/o R. T. Hoover, Box 216 (KUMV-TV Ch. 8 Williston, N.D.; KXGN-TV Ch. 5 Glendive).

Clear Creek—See Chinook.

Clinton—See Bonner.

†Clyde Park, Flat Head Creek, Porcupine Bench, Upper Shields River & Wilsall—K10BP, Shields River Free TV Assn., c/o S. L. Dotson (KULR-TV Ch. 8 Billings).

Coal Creek—See Ashland.

†Coalwood & Olive—K07BA, Mizpah TV Club, c/o Mrs. Roy Irlon, Olive (KOOK-TV Ch. 2 Billings via Ch. 4 Broadus).

†Cohagen, Custer Creek, Rock Springs & Terry—K07EK, Sheep Mountain TV Club, c/o Art Reukauf, Terry (KUMV-TV Ch. 8 Williston, N.D. via Ch. 10 Circle).

†Colstrip—K12EW, Colstrip TV Club, c/o Mrs. Charles Dunning (KOOK-TV Ch. 2 Billings).

†Columbia Falls—K77AN, Tea Kettle TV Assn. Inc., c/o Dr. H. T. Espelin, Box 618 (KXLY-TV Ch. 4 Spokane, Wash.).

†Condon—K07GM, Summit TV Improvement Assoc., c/o R. H. Conkling (KXLF-TV Ch. 4 Butte).

†Conner & Darby—K07FV, Upper Bitter Root TV Club, c/o Mrs. Nora Thorning, Darby (KXLF-TV Ch. 4 Butte).

†Conrad—K08DT, K10DX, K12DJ, Conrad TV Club, c/o Larry Abel, Box 415 (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls; CJDH-TV Ch. 7 Lethbridge, Alberta, Canada via Ch. 76 Shelby).

Cooke City—See Clarks Fork, Wyo.

†Coram & W. Glacier—K05CL, Apgar TV Assn., c/o D. C. Thompson, Box 398, W. Glacier (KGVO-TV Ch. 8 Missoula).

Culbertson—See Bainville.

Custer Creek—See Cohagen.

†Cut Bank—K09FS, K11AN, K13AR, Glacier County TV Club Inc., c/o Thelma R. McKechnie, Box 308, Santa Rita (KRTV Ch. 3 Great Falls; CJLH-TV Ch. 7 Lethbridge, Alta., Canada; KFBB-TV Ch. 5 Great Falls; latter two via Ch. 76, 72 Shelby).

Darby—See Conner.

†DeBorgia—K04DU, West End TV Club, c/o J. L. Callen (KXLY-TV Ch. 4 Spokane, Wash.).

†Decker—K04AL, Decker TV Translator Assn., c/o Jess Thomas (KULR-TV Ch. 8 Billings).

†Deer Lodge—K09BF, Deer Lodge Community TV, c/o M. C. Beck, Box 431 (KGVO-TV Ch. 13 Missoula).

Deer Lodge—Also see Avon.

\*Del Bonita—K05##, Del Bonita TV Club, c/o William A. Johnston, Box 2295, Cut Bank (CJLH-TV Ch. 7 Lethbridge, Alta., Canada).

†Denton—K11DX, K13DR, Denton TV Assn., c/o R. S. Ronish (KFBB-TV Ch. 5 Great Falls, KULR-TV Ch. 8 Billings).

†Dillon—K11BG, Beaverhead Community TV Inc., c/o W. L. Albertson, 822 E. Center St. (KID-TV Ch. 3 Idaho Falls, Ida.).

†Dodson & Wagner—K10FC, Phillips County TV Assn. Inc., c/o Roger Ereaux, Box 256, Malta (KRTV Ch. 3 Great Falls).

†Eagleton, Hopp Iliad & Spring Coulee—K09EN, Export TV Assn., c/o E. W. Moes, Big Sandy (KFBB-TV Ch. 5 Great Falls).

†E. Glacier Park—K13EJ, E. Glacier TV Assn., c/o W. A. Molgard, Box 606 (KFBB-TV Ch. 5 Great Falls).

Edwards—See Black Butte.

†Ekalaka—K07EQ, Russell Creek TV Club, c/o Coleman Meyer (KDIX-TV Ch. 2 Dickinson, N.D.).

Elliston—See Avon.

†Emigrant, Miner Basin & Paradise Valley—K10AH, Chico TV Booster Club, Emigrant (KXLF-TV Ch. 4 Butte).

Ennis—See Bear Creek Valley.

Fairview—See Chinook.

Fallon Creek area, Lame Jones area, Plevna & Willard area—K07FS, Plevna TV Booster Club, c/o Gladys Hogue, Plevna (KDIX-TV Ch. 2 Dickinson, N.D.).

†Five Mile Creek, Ft. Logan, Thale & White Sulphur Springs—K13GH, Tru-Vue Assn., c/o James F. Goggins, White Sulphur Springs (KRTV Ch. 3 Great Falls).

Flat Head Creek—See Clyde Park.

†Forsyth—K06BC, K09BW, K11CB, Forsyth Community TV Relay System Inc., c/o Harold Boyder (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings; last two via Ch. 12 Miles City & Ch. 6 Forsyth).

†Fort Benton—K07AL, K13AC, Fort Benton TV Club, c/o W. R. Lyle, 1716 St. Charles St. (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls).

Fort Logan—See Five Mile Creek.

†Fort Peck & Nashua—K79AV, Valley TV Club Inc., Edgar Garwood, Nashua (KOOK-TV Ch. 2 Billings via Ch. 9 Hinsdale).

†Fortine, Stryker & Trego—K70CD, Mt. Marston TV Assn., c/o Earl Meier, Trego (KXLY-TV Ch. 4 Spokane, Wash.).

†Four Butte area, Julia area, Poplar Valley area, Scobey & vicinity—K12AN, Scobey TV Corp., c/o Duane Amundson (KUMV-TV Ch. 8 Williston, N.D.).

Froid—See Bainville.

†Galpin, Glasgow, King Springs & Tampico—K10ER, K12BO, Valley TV Club Inc., see Fort Peck (KUMV-TV Ch. 8 Williston, N.D. via Ch. 77 Nashua; KOOK-TV Ch. 2 Billings via Ch. 9 Hinsdale). K12BO requests switch to via Ch. 5 Glasgow; K10ER requests Ch. 11.

†Gardiner—K07DW, Gardiner Community TV Assn., c/o Milton Holland (KID-TV Ch. 3 Idaho Falls, Ida.).

†Gateway area & Rexford area—K02AO, Channel 4 TV Inc., c/o Melvin Miller, Eureka (KGVO-TV Ch. 13 Missoula).

†Geraldine—K07GH, Geraldine Community TV, c/o Jack King, Box 164 (KFBB-TV Ch. 5 Great Falls).

†Glasgow—K05CD, Valley TV Club Inc., see Fort Peck (KOOK-TV Ch. 2 Billings via Ch. 9 Hinsdale). Requests principal community as Haxby Community & primary station as KOOK-TV Ch. 2 Billings via Ch. 11 Black Butte.

Glasgow—Also see Galpin.

†Glen Lake area—K09DQ, K11EM, Pinkham Mountain TV Club, c/o Fred Anderson, Eureka (KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane, Wash.).

†Glentana & Opheim—K10DB, North Country TV Club, c/o T. W. Pilley, Box 123, Opheim (KUMV-TV Ch. 8 Williston, N.D. via Ch. 6 Peerless).

†Grass Range—K11BR, K13BL, Grass Range TV Club, c/o Helen Borowski (KFBB-TV Ch. 5 Great Falls, KULR-TV Ch. 8 Billings).

†Hamilton—K11BY, Bitterroot TV Booster Club, c/o Bernie Cash (KXLF-TV Ch. 4 Butte).

†Harlem—K07BX, K12EQ, Harlem TV Club, c/o R. E. Faris, Box 336 (KFBB-TV Ch. 5, KRTV Ch. 3 Great Falls).

†Harlowton—K10AX, K13BE, Harlowton TV Assn., c/o J. F. O'Dore (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).

†Havre—K73AC, K82AB, Hill County TV Club, c/o Pearl Garceau, 805 Third St. (both: KFBB-TV Ch. 5 Great Falls; former via K82AB).

Havre (suburbs)—Ch. 13 (pending), Squaw Butte TV Club, c/o Duane Sargent, Box 1007 (KFBB-TV Ch. 5 Great Falls).

\*Helena—K10##, Harriscopce Bcstg. Corp., c/o Jack Rosenthal, Box 2717, Casper, Wyo. (KFBB-TV Ch. 5 Great Falls).

†Helena & Helena Valley—K10DN, Helena Free TV Assn., c/o R. A. Hunter, 1411 Knight St. (KRTV Ch. 3 Great Falls).

Helena Valley—See Helena.

†Hinsdale, Rock Creek & Vandalla—K07DI, Hinsdale TV Club, c/o Robert Claypool (KUMV-TV Ch. 6 Williston, N.D. via Ch. 77 Nashua).

†Hinsdale & Saco—K09BX, Saco TV Club, c/o Mrs. Lillian Arrotta, Saco (KOOK-TV Ch. 2 Billings via Ch. 75 Malta).

†Hinsdale rural area & Saco—K12FB, Phillips County TV Assn. Inc., see Dodson (KRTV Ch. 3 Great Falls).

†Hogeland, S. Turner, Turner & W. Hogeland—K11BL, Big Flat TV Assn., c/o William Mohar, Turner (KFBB-TV Ch. 5 Great Falls).

Home Creek—See Ashland.

Hopp—See Eagleton.

†Horse Ranch area & Roy—K09CB, Roy TV Tax Dist., Box 494, Roy (KFBB-TV Ch. 5 Great Falls).

†Hot Springs—K05AH, Hot Springs Community TV, c/o Dorothy Hoffman, Box 405 (KGVO-TV Ch. 13 Missoula).

†Howard (rural community)—K10AJ, Howard TV Club, c/o Dorothy Spannagel, Box 572, Forsyth (KOOK-TV Ch. 2 Billings).

Illiad—See Eagleton.

Inverness—See Chester.

†Ismay—K11AB, Ismay-Knowton TV Club, c/o R. A. Shipman (KDIX-TV Ch. 2 Dickinson, N.D.).

Joplin—See Chester.

†Jordan—K10AU, Garfield TV Club, see Black Butte (KOOK-TV Ch. 2 Billings).

Jordan—Also see Black Butte.

Julia—See Four Butte.

†Kalispell—K09HA, KMSO-TV Inc., c/o Dale G. Moore, 340 W. Main, Box 1503, Missoula (KGVO-TV Ch. 13 Missoula).

†Kevin—K09CC, Kevin TV Assn., c/o Robert Westvelt, Box 261 (KRTV Ch. 3 Great Falls).

King Springs—See Galpin.

†Lame Deer—K05BL, K13DF, Lame Deer Community TV Club, c/o W. H. Welton (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings).

Lame Jones—See Fallon Creek.

Lebo Valley—See Big Elk Valley.

†Lennep, Martinsdale & Mud Creek area—K06AS, K12BB, Martinsdale-Lennep TV Assn., c/o Olaf Haugan, Martinsdale (KULR-TV Ch. 8 Billings, KXLF-TV Ch. 4 Butte).

†Lewistown—K70CK, K74BL, Central Montana TV Assn., c/o C. W. Lelek, Box 603 (KFBB-TV Ch. 5 Great Falls, KULR-TV Ch. 8 Billings).

Lewistown—Ch. 13 (pending), Crain-Snyder TV Inc., c/o Dean Jansen, Box 2512, Billings (KULR-TV Ch. 8 Billings).

Lewistown—Ch. 13 (pending), Mont. Network, c/o Joseph S. Sample, Box 2557, Billings (KOOK-TV Ch. 2 Billings).

Lewistown—Ch. 13 (pending), Harriscopce Bcstg. Corp., see Helena (KFBB-TV Ch. 5 Great Falls).

Lewistown—Ch. 13 (pending), Snyder & Assoc. Inc., c/o Dan Snyder, Box 1331, Great Falls (KRTV Ch. 13 Great Falls).

†Libby—K72AI, K76BA, K78AI, Libby Video Club, c/o E. J. Peck (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane, Wash.). K76BA holds CP for Ch. 75 (K75BV).

†Livingston—K09CP, K11CW, K13DJ, Park Non-Profit TV Inc., c/o W. I. Sullivan (KOOK-TV Ch. 2 Billings, KXLF-TV Ch. 4 Butte, KULR-TV Ch. 8 Billings).

†Lodge Grass—K10AO, K12AT, Lodge Grass TV Assn., c/o G. T. Colley (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).

Lodge Pole—See Calf Creek.

†Loma—K07AM, K11AD, Loma TV Club, c/o J. S. Stein (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls).

†Loring, Lovejoy, Whitewater & Wynot—K13DU, Skyline TV Club, c/o Roger Simonson, Saco (KOOK-TV Ch. 2 Billings via Ch. 75 Malta).

†Loring, Lovejoy, Whitewater & Wynot—K11GX, Phillips County TV Assn. Inc., see Dodson (KRTV Ch. 3 Great Falls).

Lovejoy—See Loring.

†Lower Box Elder—K11DR, Box Elder TV Club of Carter County, same as Albion (KOTA-TV Ch. 3 Rapid City, S.D.).

†Lower Rosebud Creek rural community—K10ED, Lower Rosebud TV Club Inc., c/o Carol Wenzholz, Forsyth (KOOK-TV Ch. 2 Billings).

Madison Valley—See Bear Creek Valley.

†Malta—K07BB, Malta TV Club, c/o Roger Ulrich, 1st State Bank Bldg. (KOOK-TV Ch. 2 Billings).

†Malta—K75AW, Phillips County TV Assn. Inc., see Dodson (KOOK-TV Ch. 2 Billings).

†Malta, Strater & Wagner—K13GP, Phillips County TV Assn., see Dodson (KRTV Ch. 3 Great Falls).

Martinsdale—See Lennep.

Medicine Lake—See Antelope.

†Miles City & rural area—K03BY, K10EP, Cow Country TV Booster Club, c/o Mrs. Jean Phalen, Pine Hills Stage, Miles City (Both: KDIX-TV Ch. 2 Dickinson, N.D.; K03BY via Ch. 10 Miles City).

Miles City—Ch. 10 (pending), Crain-Snyder TV Inc., see Lewistown (KULR-TV Ch. 8 Billings).

Miles City—Ch. 9 (pending), Milestown TV Club Inc., c/o Dr. Lloyd A. Bowman, 514 Main St. (KOOK-TV Ch. 2 Billings).

Miles City—Ch. 3 (pending), Mont. Network, see Lewistown (KOOK-TV Ch. 2 Billings).

Milltown—See Bonner.

Miner Basin—See Emigrant.

Missoula—Ch. 8 (pending), Garryowen Butte TV Inc., c/o Joseph S. Sample, Box 3500, Butte (KXLF-TV Ch. 4 Butte).

Missoula—See also Bonner.

Mud Creek—See Lennep.

Nashua—†K77AY, \*K73##, Valley TV Club Inc., see Ft. Peck (KUMV-TV Ch. 8 Williston, N.D.; CKCK Ch. 4 Regina, Sask.).

Nashua—Also see Fort Peck.

Olive—See Coalwood.

†Olney & Stryker—K08FB, Stillwater TV Assn., c/o Earl M. Scott, Olney (KXLY-TV Ch. 4 Spokane).

Opheim—See Glentana.

†Otter, Quietus, Sayle, Mont. & Passaic, Wyoming—K06CD, Otter TV Assn., c/o Paul Kueffer, Otter (KULR-TV Ch. 8 Billings).

Otter Creek—See Ashland & Big Timber.

Paradise Valley—See Emigrant.

†Peerless & Richland—K13GK, West Daniels TV, c/o George Puckett, Peerless (KUMV-TV Ch. 8 Williston, N.D.).

†Phillipsburg—K07AT, Roy McLeod, Box 814 (KXLF-TV Ch. 4 Butte).

†Phillips County—K79AY, Phillips County TV Assn. Inc., see Dodson (KRTV Ch. 3 Great Falls).

Pilgrim Creek—See Broadus.

†Plains—K07CH, K09BN, Plains-Paradise TV Dist., c/o R. B. Johnson (KXLY-TV Ch. 4 Spokane, Wash., KGVO-TV Ch. 13 Missoula).

Plentywood—See Antelope.

Plevna—See Fallon Creek.

†Polson—K07BO, K09AZ, Polson TV Improvement Assn., c/o Vernon Utsond (KXLF-TV Ch. 4 Butte, KGVO-TV Ch. 13 Missoula).

Poplar Valley—See Four Butte.

Porcupine Bench—See Clyde Park.

†Powderville—K09EJ, Powderville TV Assn., c/o Charles Miles (KOOK-TV Ch. 2 Billings via Ch. 10 Broadus).

Quietus—See Otter.

Rexford—See Gateway.

Richland—See Peerless.

Rock Creek—See Hinsdale.

Rock Springs—See Cohagen.

Rosebud—Ch. 7 (pending), Rosebud TV Club, c/o Mrs. Erna Ingle, Box 52 (KOOK-TV Ch. 2 Billings).

†Roundup—K11FS, K13AN, Roundup TV Assn. Inc., c/o Andrew Spranger (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).

†Roy (rural area east)—K06BG, Roy TV Tax Dist., see Horse Ranch (KFBB-TV Ch. 5 Great Falls via Ch. 9 Horse Ranch).

Roy—Also see Horse Ranch.

Rudyard—See Chester.

Saco—See Hinsdale.

St. Ignatius—Ch. 11 (pending), Warranty TV, c/o Paul A. Doolittle, 257 W. Front, Missoula (KGVO-TV Ch. 13 Missoula).

†St. Regis—K08AI, St. Regis TV Booster Club, c/o M. E. White (KXLY-TV Ch. 4 Spokane, Wash.).

Saltese—Ch. 7 (pending), Saltese TV Assn., c/o C. W. Barker (KXLY-TV Ch. 4 Spokane, Wash.).

Sand Springs—Ch. 13 (pending), Garfield TV Club, see Black Butte (KULR-TV Ch. 8 Billings).

Sand Springs—Also see Calf Creek.

Sayle—See Otter.

Scobey—See Four Butte.

†Shelby—K72AM, K76AG, East Butte TV Club Inc., c/o John Self, 370 O'Hara Blvd. (KFBB-TV Ch. 5 Great Falls; CJLH-TV Ch. 7 Lethbridge, Alta., Canada).

†Shelby—†K08DQ, K10EC, K12DI, Shelby TV Club Inc., c/o Fred Pfannsmith, 234 Main St. (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls; CJLH-TV Ch. 7 Lethbridge, Alberta, Canada; last two via Ch. 72, 76 Shelby).

†Sidney—K10AB, Richland TV Club, c/o B. A. Tax, 216 2nd Ave., SE (KDIX-TV Ch. 2 Dickinson, N.D.).

Silver Gate—See Clarks Fork, Wyo.

†Somers—K07EN, Somers TV Translator Club, c/o C. A. Boon (KXLY-TV Ch. 4 Spokane, Wash.).

South Turner—See Hogeland.

Spring Coulee—See Eagleton.

†Stanford—K07AV, K11AQ, Stanford TV Assn., c/o Pat Anderson (KRTV Ch. 3, KFBB-TV Ch. 5 Great Falls).

Stryker—See Fortine & Olney.

†Sula—K09AU, Sula TV Booster Club, c/o Paul H. Wetzsteon (KGVO-TV Ch. 13 Missoula).

†Superior—K09EE, K11FF, Superior TV Booster Club, c/o J. R. Howell (KGVO-TV Ch. 13 Missoula; KXLY-TV Ch. 4 Spokane, Wash.).

†Swan Lake rural area & Swan River rural area—K09AV, Swan Hill TV Club Inc., c/o Florence Paulson, Big Fork (KGVO-TV Ch. 13 Missoula).

Swan River—See Swan Lake.

Tampico—See Galpin.

†Terry—K09FN, K11AA, Prairie TV Club, c/o Dale F. Haines (KXGN-TV Ch. 5 Glendive; KDIX-TV Ch. 2 Dickinson, N.D.).

Terry—Also see Cohagen.

Thale—See Five Mile Creek.

†Thompson Falls & Thompson River area—K07FL, K09FQ, K11FQ, Thompson Falls TV Dist., Box 536, Thompson Falls (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 5 Spokane, Wash.).

Thompson River—See Thompson Falls.

†Townsend—K07EJ, K10CQ, Townsend TV Club, c/o C. G. Fisher (KRTV Ch. 3 Great Falls, KXLF-TV Ch. 4 Butte).

Tregor—See Fortine.

†Trident—K10BO, Trident Community Club, c/o Victor Szidon (KXLF-TV Ch. 4 Butte).

†Trout Creek—K07BP, Trout Creek Community Improvement Assn. Inc., c/o E. E. Taylor (KXLY-TV Ch. 4 Spokane, Wash.).

Troy—†K08BG, †K10AF, †K12AA, \*K08AC, Troy Non-Profit TV Assn., c/o W. J. Jones (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Spokane, Wash.).

(Continued on next page)



# Translators

## MONTANA—(Continued)

- Turner—See Hogeland.  
 Two Dot—See Big Elk Valley.  
 Upper Box Elder—See Albion.  
 †Upper Little Horn Valley & Wyola—K10CB, K13CF, Wyola Community TV Assn., c/o J. F. Ezoski, Wyola (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).  
 †Upper Rosebud—K11DV, Upper Rosebud TV Club, c/o William Broadus Jr., Forsyth (KOOK-TV Ch. 2 Billings).  
 Upper Shields River—See Clyde Park.  
 †Valier—K09AN, K11GA, Valier Community Club, c/o Bruce Farrington (CJLH-TV Ch. 7 Lethbridge, Alta., Canada; KRTV Ch. 3 Great Falls).  
 Vandalia—See Hinsdale.  
 Varney—See Bear Creek Valley.  
 †Virginia City—K07CU, Virginia City TV Booster Club, Lucille Dixon, Box 3 (KXLF-TV Ch. 4 Butte).  
 †Volberg—K06AC, K11EK, Stacey TV Club, c/o Leon Wilson Jr. (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings).  
 Wagner—See Dodson.  
 Wanco—See Antelope.  
 †Warland—K07CC, Warland TV Club, c/o Lyle Bryson, Rt. 2, Libby (KXLY-TV Ch. 4 Spokane, Wash.).  
 Warm Springs—See Opportunity.  
 West Glacier—See Coram.  
 West Hogeland—See Hogeland.  
 †White Sulphur Springs—K09EI, K11AP, True-Vue TV Assn., see Five Mile Creek (KXLF-TV Ch. 4 Butte, KFBB-TV Ch. 5 Great Falls).  
 White Sulphur Springs—Also see Five Mile Creek.  
 Whitewater—See Loring.  
 Willard—See Fallon Creek.  
 Wilsall—See Clyde.  
 †Winnett—K10DA, K12FD, Winnett Community TV System, c/o James C. McCue (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings).  
 †Wolf Point—K06AV, K13FP, Wolf Point True-Vue TV Assn., see Five Mile Creek (KUMV-TV Ch. 8 Williston, N.D.; KOOK-TV Ch. 2 Billings via Ch. 79 Ft. Peck).  
 Wyola—See Upper Little Horn Valley.  
 Wynot—See Loring.  
 Yellowstone Valley—Ch. 12 (pending), Milestown TV Club Inc., see Miles City (KOOK-TV Ch. 2 Billings).  
 †Zortman—K04AG, Malta TV Club, same as Malta (KOOK-TV Ch. 2 Billings).  
 Zurich—See Chinook.

## NEBRASKA

- †Ainsworth—K09FH, K13EH, City of Ainsworth, c/o City Clerk (KHAS-TV Ch. 5 Hastings, KPLO-TV Ch. 6 Reliance, S.D.).  
 †Atkinson—K12EX, K07GO, City of Atkinson, c/o Ronald M. Shonka, (KVTV Ch. 9, KTIV Ch. 4 Sioux City).  
 †Bartley & Cambridge—K70DK, Cornhusker TV Corp., c/o James Ebel, 40th & W Sts., Lincoln (KGIN-TV Ch. 11 Grand Island).  
 †Basset—K13EP, City of Bassett, c/o Louis Buckendorf (KPLO-TV Ch. 6 Reliance, S.D.).  
 Bayard, Gering, Minatare & Scottsbluff—Ch. 7 (pending), Scottsbluff Jr. Chamber of Commerce, c/o Harvey Lacy, Box 271, Scottsbluff (KDUH-TV Ch. 4 Hay Springs).  
 †Beatrice—K71BE, K75BC, MIA Enterprises Inc., G. C. Pentz, Box 1450 (KETV Ch. 7, KMTV Ch. 3 Omaha).  
 Big Springs—See Julesburg, Colo.  
 †Broken Bow—K09GW, North Platte TV Inc., c/o Y. A. Hinman, North Platte (KNOP-TV Ch. 2 North Platte).  
 †Broken Bow—K04CV, K07FK, Broken Bow Jr. Chamber of Commerce, c/o Eugene L. Beran, Box 488 (KGIN-TV Ch. 11

- Grand Island, KHOL-TV Ch. 13 Kearney-Holdrege).  
 †Burwell—K02CF, K08DR, City of Burwell, c/o Albert Wilson (KGIN-TV Ch. 11 Grand Island, KHAS-TV Ch. 5 Hastings). K08DR holds CP for Ch. 7 (K07GS).  
 Cambridge—See Bartley.  
 †Center—K07AA, Village of Center, c/o O. J. Ballard (KTIV Ch. 4 Sioux City, Ia.).  
 Chadron—Ch. 6 (pending), Chadron TV Improvement Assn., c/o W. W. Naylor, Lake St. (KSTF Ch. 10 Scottsbluff).  
 Chappell—See also Julesburg, Colo.  
 †Columbus—K70CS, K72BT, K74CC, K & M Electronics Co., c/o John Klindworth, 4991 Excelsior Blvd., Minneapolis 16, Minn. (KETV Ch. 7, KMTV Ch. 3 Omaha; KOLN-TV Ch. 10 Lincoln).  
 †Creighton—K02CW, K13EY, City of Creighton, c/o Lawrence Otradovsky (KVTV Ch. 9, KTIV Ch. 4 Sioux City, Ia.).  
 †Crookston—K08BE, Village of Crookston, c/o Max Wise (KPLO-TV Ch. 6 Reliance, S.D.).  
 †Curtis—K10EZ, North Platte TV Inc., see Broken Bow (KNOP-TV Ch. 2 North Platte).  
 Elgin—Ch. 2 (pending), Village of Elgin, c/o Kenneth Bergstrom KOLN-TV Ch. 10 Lincoln).  
 †Elgin, Elkhorn Valley, Neligh & Tilden—K83BF, KTIV TV Co., c/o Dietrich Dirks, 10th & Grandview, Sioux City, Ia. (KTIV Ch. 4 Sioux City, Ia.).  
 †Elgin, Elkhorn Valley, Neligh & Tilden—K80BU, Peoples Bcstg. Corp., c/o Donald Sullivan, 7th & Douglas, Sioux City, Ia. (KVTV Ch. 9 Sioux City, Ia.).  
 Elkhorn Valley—See Elgin.  
 †Gering, Scottsbluff & Terrytown—K02DO, K06DN, Frontier Bcstg. Co., c/o W. C. Grove, Station KFBC-TV, 2923 E. Lincolnway, Cheyenne, Wyo. (KOA-TV Ch. 4, KBTV Ch. 9 Denver, Colo.).  
 Gering—Also see Bayard.  
 †Gordon—K02AZ, Gordon TV Booster Club, c/o Clint Bartow, 504 E. 6th St. (KRSD-TV Ch. 7 Rapid City, S.D.).  
 †Gothenburg—K70DP, Cornhusker TV Corp., see Bartley (KGIN-TV Ch. 11 Grand Island).  
 †Grand Island—K78AX, Nebraska Council for Ed. TV Inc., c/o Dr. S. N. Watkins, 720 S. 22nd St., Lincoln (KUON-TV Ch. 12 Lincoln via Ch. 70 York).  
 †Inman & O'Neill—K74CL, Peoples Bcstg. Corp., see Elgin (KVTV Ch. 9 Sioux City, Ia.).  
 †Inman & O'Neill—K77BO, KTIV TV Co., see Elgin (KTIV Ch. 4 Sioux City, Ia.).  
 \*Kearney—K72BK, Nebraska Council for Ed. TV Inc., see Grand Island (KUON-TV Ch. 12 Lincoln via Ch. 78 Grand Island).  
 †Lewellen & Oshkosh—K08AB, K12AG, Garden County TV Booster Co., c/o James Clancey, Lewellen (KHPL-TV Ch. 6 Hayes Center, KNOP-TV Ch. 2 North Platte).  
 †Lodge Pole—K13BP, Lodge Pole TV Inc., c/o Glenn Fraas (KHPL-TV Ch. 6 Hayes Center).  
 Lorenzo—See Peetz, Colorado.  
 †McCook—K04CN, McCook Chamber of Commerce, c/o Don Harr, Box 337 (KGIN-TV Ch. 11 Grand Island).  
 Minatare—See Bayard.  
 Mt. Vernon—See Peetz, Colorado.  
 †Mullen—K11GY, North Platte TV Inc., see Broken Bow (KNOP-TV Ch. 2 North Platte).  
 †Neligh—K13FE, Jr. Chamber of Commerce, c/o Leon McCoy, KTIV Ch. 4 Sioux City, Ia.).  
 Neligh—See Elgin.  
 †Niobrara—K13CM, Village of Niobrara, c/o George Skokan (KTIV Ch. 4 Sioux City, Ia.).  
 †Norfolk—K74CE, Peoples Bcstg. Corp., see Neligh (KVTV Ch. 9 Sioux City, Ia.).  
 †Norfolk—K77BK, KTIV TV Co., see Neligh (KTIV Ch. 4 Sioux City, Ia.).

- †Norfolk—K71BL, Meredith WOW Inc., c/o Howard Stainaker, 3501 Farnam St., Omaha (WOW-TV Ch. 8 Omaha).  
 †N. Platte—K04ED, City of N. Platte, c/o Kenneth W. Huebner, City Hall, 211 W. 3rd St. (KGIN-TV Ch. 11 Grand Island).  
 O'Neill—See Inman.  
 †Ord—K02CC, K08CK, City of Ord (KGIN-TV Ch. 11 Grand Island, KHAS-TV Ch. 5 Hastings). K08CK holds CP for Ch. 7 (K07HD).  
 Oshkosh—See Lewellen.  
 Scottsbluff—See Bayard & Gering.  
 Sidney Draw—See Peetz, Colorado.  
 †Taylor—K07EO, Village of Taylor, c/o Floyd Ward (KHAS-TV Ch. 5 Hastings).  
 Terrytown—See Gering.  
 Tilden—See Elgin.  
 †Trenton—K04EG, Village of Trenton, c/o Village Clerk (KLOE-TV Ch. 10 Goodland).  
 †Valentine—K12AO, City of Valentine, c/o Lyle Linstrom (KPLO-TV Ch. 6 Reliance, S.D.).  
 †Venango—K12AP, Venango Lions Club, c/o Howard M. Hunter (KNOP-TV Ch. 2 North Platte).  
 †Verdigré—K02BD, K13CE, Verdigré TV Booster Committee, Henry Prokop (KBLO-TV Ch. 11 Sioux Falls, S.D.; KTIV Ch. 4 Sioux City, Ia.).  
 †Wauneta—K04DN, Wauneta Jr. Chamber of Commerce, c/o Dale Bischoff (KOMC Ch. 8 McCook).  
 †Wood Lake—K13AW, Citizens Group, c/o H. H. Kirkman (KPLO-TV Ch. 6 Reliance, S.D.).  
 †York—K70CM, Nebraska Council for Ed. TV Inc., see Grand Island (KUON-TV Ch. 12 Lincoln).

## NEVADA

- †Alamo—K03AT, Pahrangat Valley TV Dist., c/o Robert Formaster (KORK-TV Ch. 2 Las Vegas via Ch. 10 Indian Springs).  
 †Babbitt & Hawthorne—K70AB, K80AH, Mineral TV Dist. No. 1, c/o A. E. Conelly, NAD, Hawthorne (KORL Ch. 4, KOLO-TV Ch. 8 Reno).  
 †Battle Mountain—K72AF, Battle Mountain TV Club, c/o R. A. Foote (KOLO-TV Ch. 8 Reno).  
 †Beatty—K12DN, Beatty TV Maintenance Dist., c/o Norman Revertt (KORK-TV Ch. 2 Las Vegas).  
 †Beowawe—K78BJ, Town & Country TV, c/o Orvis Stock, Way Sack, Elko (KOLO-TV Ch. 8 Reno).  
 †Boulder City—K04BU, K05BN, K11DS, Boulder City, c/o C. H. Blyth, Box 367 (KORK-TV Ch. 2, KLAS-TV Ch. 8, KSHO-TV Ch. 13 Las Vegas).  
 †Caliente—K09FL, K11CN, Lincoln County TV Dist. No. 1, c/o E. H. Edwards (KLAS-TV Ch. 8, KORK-TV Ch. 2 Las Vegas via Ch. 6, 4 Panaca).  
 †Camp Desert Rock—K72BP, K76BI, K80BF, Hurschel C. McKenzie, Box 1230, Las Vegas (KSHO-TV Ch. 13, KLAS-TV Ch. 8, KORK-TV Ch. 2 Las Vegas).  
 †Carlin—K09GS, K11AY, K13BB, Carlin TV Dist., c/o E. W. Bennett (KTVB Ch. 7 Boise, KOLO-TV Ch. 8 Reno, KSL-TV Ch. 5 Salt Lake City).  
 †Carson City—K80BR, Circle L Inc., c/o C. E. Cord, 1790 Vassar St., Reno (KCRL Ch. 4 Reno).  
 †Elko & Lamolille—K75BE, Town & Country TV, see Beowawe (KOLO-TV Ch. 8 Reno).  
 †Ely—K70AT, K75AF, K80AI, White Pine TV Dist. 1, Box 1230 (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City, Utah).  
 †Eureka—K73AN, K76AF, Eureka TV Dist., Eureka (KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah, via Ch. 75, 80 Ely).  
 †Fish Lake Valley—K71AX, Esmeralda County TV Dist., Fish Lake Valley Div., c/o W. S. Wright Jr., Dyer (KOLO-TV Ch. 8 Reno).  
 †Golconda, Paradise Valley & Winnemucca—K72BO, Humboldt County TV Maintenance Bd., c/o Steve Martinez, E. 6th St., Winnemucca (KTVB Ch. 7 Boise, Ida.).

## NEW HAMPSHIRE

†Goldfield—K10EX, Goldfield TV Dist., c/o D. O. Shrider, Box 505 (KOLO-TV Ch. 8 Reno).

Hawthorne—See Babbitt.

Indian Springs—†K06BL, †K10CO, Pioneer TV Assn., c/o P. R. Richards (KSHO-TV Ch. 13, KORK-TV Ch. 2 Las Vegas).

Lamoille—See Elko.

†Lovelock—K70AY, Pershing County TV Tax Dist., Lovelock (KOLO-TV Ch. 8 Reno).

†Lund & Preston—K08CB, K10BD, K12DE, White River TV Dist., c/o Charles Funk, Lund (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 75, 80, 70 Ely).

†Luning & Mina—K05AF, Mineral TV Dist. No. 1, c/o F. L. Seever, Box 1485, Hawthorne (KOLO-TV Ch. 8 Reno).

†McDermitt—K04AK, K10BE, Quinn River TV Maintenance Dist., c/o V. P. Haas (KTVB Ch. 7, KBOI-TV Ch. 2 Boise).

†McGill—K73AH, K78AE, K83AD, White Pine TV Dist. 1, see Ely (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City, Utah).

†Mercury—K06CR, K10EI, K12DS, Hurschel C. McKenzie, see Camp Desert Rock (KSHO-TV Ch. 13, KORK-TV Ch. 2, KLAS-TV Ch. 8 Las Vegas via Ch. 72, 80, 76 Camp Desert Rock).

†Mill & Murry St. Canyon area—K07DU, K09EA, K11EE, White Pine TV Dist. No. 1, see Ely (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 80, 75, 70 Ely).

Mina—See Luning.

Moapa & Overton—†K06CO, †K10EE, †K03BX, Moapa Valley TV Maintenance Dist., c/o Glenn Hardy, Overton (KSHO-TV Ch. 13, KORK-TV Ch. 2, KLAS-TV Ch. 8 Las Vegas).

Murry St. Canyon—See Mill.

†Orovada—K06CT, K13EN, Quinn River TV Maintenance Dist., see McDermitt (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida. via Ch. 10, 4 McDermitt).

Overton—See Moapa.

†Panaca—K06DN, K07CM, Lincoln County TV Dist. No. 1, see Callente (KLAS-TV Ch. 8, KORK-TV Ch. 2 Las Vegas).

Paradise Valley—See Golconda.

†Petan Ranches—K10ET, K12EJ, Petan Co., c/o Jeff Dorsey, Tuscarora (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida.).

†Pioche—K03CM, K09FJ, Lincoln County TV Dist. No. 1, see Callente (KORK-TV Ch. 2, KLAS-TV Ch. 8 Las Vegas via Ch. 7, 6 Panaca).

Preston—See Lund.

†Rainier Mesa (& area 12)—K03BW, K12DT, Hurschel C. McKenzie, see Camp Desert Rock (KLAS-TV Ch. 8, KSHO-TV Ch. 13 Las Vegas via Ch. 76, 72 Camp Desert Rock).

†Ruth—K07DV, K09DW, K11ED, White Pine TV Dist. No. 1, see Ely (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 80, 75, 70 Ely).

†Silver Peak—K05BV, Silver Peak TV Dist., c/o Harvey Humphrey (KOLO-TV Ch. 8 Reno).

†Smokey Valley—K05CO, Smokey Valley TV Dist., c/o H. E. Williams, Smokey Valley Maintenance Station, Round Mountain (KOLO-TV Ch. 8 Reno).

†South Pahrnatag Valley rural area—K10CV, Pahrnatag Valley TV Dist., see Alamo (KORK-TV Ch. 2 Las Vegas).

†Ursine—K02EG, K09FK, Lincoln County TV Dist. No. 1, see Callente (KORK-TV Ch. 2, KLAS-TV Ch. 8 Las Vegas via Ch. 7, 6 Panaca).

†Verdi—K72AU, Truckee River Civic TV Inc., c/o W. H. Hadley, Box 78 (KOLO-TV Ch. 8 Reno).

†Weed Heights—K72AA, K75BD, Anaconda Alloys Corp., Box 1000 (KOLO-TV Ch. 8, KCRL Ch. 4 Reno).

Winnemucca—†K74BH, †K76AB, †K78BA, †K80BI, Humboldt County TV Maintenance Bd., see Golconda (KBOI-TV Ch. 2 Boise, Ida.; KOLO-TV Ch. 8 Reno; KTVB Ch. 7 Boise, Ida.; latter via Ch. 72 Golconda).

Winnemucca—Also see Golconda.

Claremont—†W06AC, †W10AC, †W12AF, †W02AC, Claremont TV Inc. c/o H. C. Rourke (WRLP Ch. 32 Greenfield, Mass.; WCAJ-TV Ch. 3, Burlington, Vt.; WMUR-TV Ch. 9 Manchester; WENH-TV Ch. 11 Durham).

†Hanover, Lebanon, N.H. & White River Jct., Vt.—W81AA, Springfield TV Bcstg. Corp., Box 2210, Springfield, Mass. (WRLP Ch. 32 Greenfield).

†Hanover, Lebanon, N.H. & White River Jct., Vermont—W12AK, Nelson A. Crawford, 12 Main St., W. Lebanon (WCAJ-TV Ch. 3 Burlington).

†Lebanon, N.H. & White River Jct., Vermont—W06AH, Nelson A. Crawford, see Hanover (WMTW-TV Ch. 8 Poland Spring).

Lebanon—Also see Hanover.

†Littleton—W73AB, Littleton Community TV Assn., c/o W. A. Goss (WCSH-TV Ch. 6 Portland, Me.).

†Manchester—W13AK, United TV Co. of New Hampshire Inc., Suite 101A, Shoreham Hotel, Washington 8, D.C. (WMUR-TV Ch. 9 Manchester).

Plainfield—See Hartland, Vermont.

## NEW JERSEY

Atlantic City—Ch. 46 (pending), WIBF Bcstg. Co., c/o William L. Fox, The Benson-East, Jenkintown, Pa. (WIBF-TV Ch. 29 Philadelphia).

Atlantic City—Ch. 46 (pending), Philadelphia TV Bcstg. Co., c/o Aaron J. Katz, 1420 Walnut St. (WPHL-TV Ch. 17 Philadelphia).

## NEW MEXICO

†Alma, Glenwood, Mule Creek area & Pleasanton—K02DE, K13DG, Glenwood TV Club, Box 44, Glenwood (KGUN-TV Ch. 9, KVOA-TV Ch. 4 Tucson, Ariz.).

†Ambrosia Lake & San Mateo—K09DR, K11EP, TV Viewers Assn., c/o H. F. Lee, San Mateo (KOAT-TV Ch. 4, KOAT-TV Ch. 7 Albuquerque).

†Arenas, Arenas Valley, Fierro, Hanover, Hurley, Pinos Altos, Santa Rita, Silver City & suburban area (north)—K07EB, Pinos Altos TV Assn., c/o D. B. Leake, 1005 Pope St., Silver City (KROD-TV Ch. 4 El Paso, Tex.).

Arenas Valley—See Arenas.

\*Aztec—K12EG, Aztec Non-Profit TV Assn. Inc., c/o H. M. Doerfort, Box 900 (KOAT-TV Ch. 7 Albuquerque).

†Aztec & Cedar Hill—K10CG, Aztec Non-Profit TV Assn. Inc., see Aztec (KOB-TV Ch. 4 Albuquerque).

Bloomfield—Ch. 2, 11 (pending), Bloomfield Non-Profit TV Assn., c/o Harold Phelps, Box 116 (KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque).

†Bloomfield Hwy., Farmington & Huerfano—K73BB, K77BH, K83AT, San Juan Non-Profit TV Assn., 402 E. Main St., Farmington (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).

Carrizozo—Ch. 83 (pending), WGAL-TV Inc., c/o Clair R. McCollough, 1377 University Blvd., Albuquerque (KOAT-TV Ch. 7 Albuquerque).

Cedar Hill—See Aztec.

†Cimarron & Dawson—K09GG, K11AV, Cimarron TV Club, Harold Lambert, Cimarron (KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).

†Cliff & Gila—K06AJ, K07AS, K11FD, Cliff-Gila TV Club, c/o T. E. Yates, Box 62, Gila (KGUN-TV Ch. 9 Tucson, Ariz.; KROD-TV Ch. 4 El Paso, Tex.; KVOA-TV Ch. 4 Tucson, Ariz.).

†Columbine Park—K02DZ, K09GR, K11GU, Molybdenum Corp. of America, c/o Dale Creel, Box 153, Red River (KGGM-TV Ch. 13, KOB-TV Ch. 4, KOAT-TV Ch. 7 Albuquerque).

†Coyote Canyon Schools, Dezza Bluff area, Maschitti Schools, Mexican Springs, Sheep Springs & Toha'chi—K02ED, K09GU, K11GV, Navajo Tribe, Communications Dept., Box 86, Ft. Defiance, Ariz. (KOAT-TV Ch. 7, KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).

Dawson—See Cimarron.

†Des Moines & Grande—K05CH, K08BH, Sierra Grande TV Co. Inc., c/o O. D. Clark, Des Moines (KFDA-TV Ch. 10, KGNC-TV Ch. 4 Amarillo, Tex.).

Dezza Bluff—See Coyote Canyon Schools.

†Eagle Nest & rural area—K02AG, K09AK, K11AM, Eagle Nest TV Assn., c/o Amer Lewis (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).

†Farley & rural area—K06BJ, K11GL, Farley TV Club, c/o G. E. Gaines, Star Rt., Springer (KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).

†Farmington—K70CT, K71AC, K75AC, K80BH, San Juan Non-Profit TV Assn., see Bloomfield Hwy. (KOB-TV Ch. 4, KOB-TV, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque; all but first via Ch. 73, 77, 83 Bloomfield Hwy.).

Farmington—Ch. 12 (pending), Mesa Verde Bcstg. Co. Inc., c/o Rex G. Howell, 171 E. 7th St., Durango, Colo. (KREZ-TV Ch. 6 Durango).

Farmington—Ch. 12 (pending), Hubbard Bcstg. Inc., c/o Kenneth M. Hance, 3415 University Ave., St. Paul, Minn. (KOB-TV Ch. 4 Albuquerque).

Farmington—Also see Bloomfield Hwy.

Fierro—See Arenas.

†Ft. Sumner—K10DP, Chamber of Commerce of Ft. Sumner, c/o V. J. Rogers, Box 566, 605 N. 4th St. (KICA-TV Ch. 12 Clovis).

\*Ft. Wingate & Indian Village—K72CN, K76CB, K80CA, Navajo Tribal Council, c/o Joe H. Janeway, Box 86, Ft. Defiance, Ariz. (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).

†Gallup—K70AZ, K83AG, Town of Gallup (KOB-TV Ch. 4, KGGM-TV Ch. 13 Albuquerque).

†Gallup—K74AZ, Gallup McKinley County Schools, c/o W. B. Caton, Box 548 (KNME-TV Ch. 5 Albuquerque).

†Gallup—K78AV, City of Gallup, 227 W. Coal Ave. (KOAT-TV Ch. 7 Albuquerque).

Gila—See Cliff.

Glenwood—See Alma.

Grande—See Des Moines.

†Grants & Milan—K06CU, K09EP, K11EV, Zuni Translator Co., c/o V. H. Johnson, Box 2488, Milan Station, Grants (KOB-TV Ch. 4, KGGM-TV Ch. 13, KOAT-TV Ch. 7 Albuquerque).

Hanover—See Arenas.

Hillsboro—†K06DX, †K11HB, Hillsboro TV Assoc., c/o Ralph E. Lindsey, (KTSM-TV Ch. 9, KROD Ch. 4 El Paso).

Huerfano—See Bloomfield Hwy.

Hurley—See Arenas.

Indian Village—See Ft. Wingate.

†Las Vegas—K09AI, K11AL, Las Vegas Translator Assn., c/o R. E. Thompson, Box 148 (KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).

Las Vegas—Ch. 6 (pending), Hubbard Bcstg. Inc., c/o Kenneth M. Hance, 1430 Coal Ave. SW, Albuquerque (KOB-TV Ch. 4 Albuquerque).

Maschitti Schools—See Coyote Canyon Schools.

†Maxwell, Raton & Springer—K06DB, K08EA, K10BQ, Raton Community TV Club, c/o Marie Lowe, 128 Maxwell Ave., Raton (KGGM-TV Ch. 13 Albuquerque; KROD-TV Ch. 13 Colorado Springs, Colo.; KOB-TV Ch. 4 Albuquerque).

Mexican Springs—See Coyote Canyon Schools.

Milan—See Grants.

†Mimbres Valley area & San Lorenzo—K02DH, K06AW, Mimbres TV Assn., c/o D. B. Leake, San Lorenzo (KROD-TV Ch. 4, KTSM-TV Ch. 9 El Paso, Tex.). K02DH requests Ch. 11.

†Mora—K09DZ, Mora Questa Translator Co-Op, c/o P. N. Sanchez, Box 236 (KOB-TV Ch. 4 Albuquerque).

Mule Creek—See Alma.

\*Navajo—K04DV, K07GR, K13GX, Navajo Tribe, c/o Communications Dept., Box 86, Ft. Defiance, Ariz. (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).

(Continued on next page)

Also see CATV Service for this State.

# Translators

## NEW MEXICO—(Continued)

- Organ—Ch. 6 (pending), Organ TV Assn., c/o Norman K. Remley, Box 236 (KTSM Ch. 9 El Paso).
- Pinos Altos—See Arenas.
- Pleasanton—See Alma.
- †Quemado—K08DS, Quemado TV Assn., c/o Mrs. Jo Thompson (KOB-TV Ch. 4 Albuquerque).
- Raton—See Maxwell.
- Red River—†K08ES, †K05CN, Ch. 6 (pending), Community TV Assn., c/o Maureen Day, Box 175 (KGGM-TV Ch. 13, KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque).
- †Rodeo—K07CW, K11FT, Rodeo TV Assn., c/o Fred Darnell (KGUN-TV Ch. 9, KVOA-TV Ch. 4 Tucson, Ariz.).
- †Roy—K02AJ, K09AW, K11AW, Roy TV Club, c/o Clinton V. Craft (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).
- †San Lorenzo—K07FH, Mimbres TV Assn., see Mimbres Valley (KELP-TV Ch. 13 El Paso, Texas).
- San Lorenzo—Also see Mimbres Valley.
- San Mateo—See Ambrosia Lake.
- Santa Rita—See Arenas.
- †Santa Rosa—K74BO, School Dist. No. 8 & New Mexico Dept. of Ed., same as Alamogordo (KNME-TV Ch. 5 Albuquerque).
- †Santa Rosa—K70BT, K78AS, K83AB, Santa Rosa Chamber of Commerce, c/o A. J. Zimmerman, 486 Parker Ave. (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).
- Sheep Springs—See Coyote Canyon Schools.
- †Shiprock, N.M. (& many farms in Arizona)—K02BC, K09BZ, K11CF, Shiprock Non-Profit TV Assn., c/o J. J. Walsh, Box 806 (KOAT-TV Ch. 7, KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).
- †Silver City—K11DU, Pinos Altos TV Assn., see Arenas (KELP-TV Ch. 13 El Paso, Tex.). Holds CP to change community to Arenas, Ft. Bayard, Hurley, Pinos Altos, Santa Rita & Silver City.
- †Silver City & surrounding area—K06CN, Pinos Altos TV Assn., see Arenas (KTSM-TV Ch. 9 El Paso, Tex.). Holds CP to change community to Arenas, Ft. Bayard, Hurley, Pinos Altos, Santa Rita & Silver City.
- †Springer—K03BP, Springer Community TV Club, c/o Franklin Welch, Box 444 (KGGM-TV Ch. 13 Albuquerque via Ch. 6 Maxwell).
- †Springer & rural area—K08BC, Springer Community TV Club, same as Springer (KOB-TV Ch. 4 Albuquerque via Ch. 10 Raton).
- Springer—Also see Maxwell.
- \*Taos—K09EQ, K11EW, Taos Community TV Inc., c/o Dave Talson, Box 1272 (KGGM-TV Ch. 13, KOAT-TV Ch. 7 Albuquerque).
- Tohatchi—See Coyote Canyon Schools.
- †Truth or Consequences—K73AL, Bd. of Ed. Truth or Consequences Municipal Schools, Dist 6, c/o Supt. of Schools, Box 952 (KNME-TV Ch. 5 Albuquerque).
- †Truth or Consequences—K70AE, K76BE, K80AC, City of Truth or Consequences, c/o City Mgr., 605 Sims St. (KOB-TV Ch. 4, KOAT-TV Ch. 7, KGGM-TV Ch. 13 Albuquerque).
- †Tucumcari—K72AX, K76AS, K80AB, UHF TV Assn., c/o John Kelt (KFDA-TV Ch. 10 KVII Ch. 7, KGNC-TV Ch. 4 Amarillo).
- †Ute Park—K02EH, Ute Park TV Assn., c/o W. F. Leslie (KOAT-TV Ch. 7 Albuquerque).
- †Wagon Mound—K02BM, K06BN, K09CR, Wagon Mound TV Club, c/o Francis Hooven (KOAT-TV Ch. 7, KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque).
- †Zuni Pueblo—K09FR, K11CD, Zuni Tribe TV, c/o Henry Sticade, Box 90 (KOAT-TV Ch. 7, KOB-TV Ch. 4 Albuquerque).

For Channel Allocations,  
see page 46-c.

## NEW YORK

- †Air City & Rome—W11AI, Mid New York Bcstg. Corp., c/o Gordon Gray, Box 386, Utica (WKTV Ch. 2 Utica).
- †Binghamton (Southside), Conklin & Dickinson—W70AK, WBJA-TV Inc., c/o A. E. Ascombe, 126 Pearl St., Buffalo (WBJA-TV Ch. 34 Binghamton).
- †Chenango Bridge & Hillcrest—W81AB, Binghamton Press Co. Inc., 19 Chenango St., Binghamton (WINR-TV Ch. 40 Binghamton).
- Conklin—See Binghamton.
- Dickinson—See Binghamton.
- †Endwell (parts) & Vestal (parts)—W78AB, Binghamton Press Co. Inc., see Chenango Br. (WINR-TV Ch. 40 Binghamton).
- Frankfort & Ilion—Ch. 7 (pending), Capital Cities Bcstg. Corp., c/o D. C. Sutherland, 2433 N. Montana, Helena, Mont. (WTEN Ch. 10 Albany).
- †Herkimer—W04AE, Capital Cities Bcstg. Corp., c/o Robert Gilbertson, Box 10, Albany (WTEN Ch. 10 Albany).
- Hillcrest—See Chenango Bridge.
- Ilion—See Frankfort.
- †Jamestown—W06AB, Transcontinent TV Corp., c/o V. B. W. DeBries, 184 Barton St., Buffalo (WGR-TV Ch. 2 Buffalo).
- †Johnson City—W75AA, Binghamton Press Co. Inc., c/o E. E. Eckert, 19 Chenango St. (WINR-TV Ch. 40 Binghamton).
- Kingston—Ch. 8 (pending), Capital Cities Bcstg. Corp., see Herkimer (WTEN Ch. 10 Albany).
- †Middleburg & Schoharie—W04AJ, Mohawk-Hudson Council on ETV, c/o Donald E. Schein, Box 17, Schenectady (WMHT Ch. 17 Schenectady).
- †Middleburg & Schoharie—W07AN, Capital Cities Bcstg. Corp., see Herkimer (WTEN Ch. 10 Albany).
- New York City (vicinities of Kennedy & LaGuardia International Airports)—†W73AF, Sterling Information Services Ltd., c/o C. E. Clements, 1840 Broadway, New York 23 (Teleguide, Ch. 6 broadcast World's Fair Network programs & Visitor's Information Services).
- Rome—See Air City.
- Schoharie—See Middleburg.
- Southampton—†W79AD, \*W83AF, Ch. 76 (pending), Inc. Village of Southampton, c/o Robert T. Cameron, 23 Main St. (WHNB-TV Ch. 30 New Britain, WPRO-TV Ch. 12 Providence, WPIX Ch. 11 New York), W83AF requests WPIX Ch. 11 New York.
- Vestal—See Endwell.

## NORTH CAROLINA

- †Alarka-Almond-Lauda, Bryson City, Greens Creek-Savannah-Gay & Whittier-Birdtown—W11AN, Spartan Radiocasting Co., c/o Walter Brown, Box 1717, Spartanburg (WSPA-TV Ch. 7 Spartanburg).
- Almond—See Alarka.
- Andrews, Marble & Murphy—Ch. 7 (pending), Roy H. Park Bcstg. of Tenn. Inc., c/o Carter M. Parkham, 3300 Broad St., Chattanooga (WDEF-TV Ch. 12 Chattanooga).
- †Asheville—W72AE, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- Birdtown—See Alarka.
- †Black Mountain, Montreat, Ridgcrest & Swannanoa—W10AD, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- Black Mountain & Swannanoa—Ch. 8 (pending), Skyway Bcstg. Co., c/o Morton S. Cohn, Box 2150, Asheville (WLOS-TV Ch. 13 Asheville).
- †Brevard—W02AG, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- †Bryson City—W08AN, Skyway Bcstg. Co., c/o Station WLOS-TV, 288 Macon Ave., Asheville (WLOS-TV Ch. 13 Asheville).
- †Bryson City—W02AI, Southeastern Bcstg. Corp., c/o R. A. Jolley, Box 788, Greenville, S.C. (WFBC-TV Ch. 4 Greenville, S.C.).

Bryson City—Also see Alarka.

- \*Burnsville—W06AG, Skyway Bcstg. Co., see Bryson City (WLOS-TV Ch. 13 Asheville). Requests switch to Ch. 8.
- Burnsville—Ch. 9 (pending), Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).
- \*Canton—W10##, Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).
- †Canton, Lake Junaluska & Maggie Valley—W08AO, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- †Cherokee—W05AF, Skyway Bcstg. Co., see Bryson City (WLOS-TV Ch. 13 Asheville).
- \*Cherokee & Soco Valley—W08AI, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg).
- †Columbus & Tryon, N.C. and Landrum, S.C.—W05AC, Skyway Bcstg. Co., see Bryson City (WLOS-TV Ch. 13 Asheville).
- †Cullowhee, Dillsboro, Love Field, Sylva & Webster—W09AF, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- Dillsboro—See Cullowhee.
- †Fontana Village—W08AR, Govt. Services Inc., c/o A. A. Fetch (WBIR-TV Ch. 10 Knoxville).
- \*Franklin—W09AG, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- \*Franklin—W11AJ, Skyway Bcstg. Co., see Bryson City (WLOS-TV Ch. 13 Asheville).
- \*Franklin—W03AD, Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.). Requests Ch. 6.
- Gay—See Alarka.
- Greens Creek—Alarka.
- †Hazelwood & Waynesville—W02AD, Skyway Bcstg. Co., Box 2150, Asheville (WLOS-TV Ch. 13 Asheville).
- Jacksonville—W12AG (pending), Atlantic Telecasting Corp., see Fayetteville WECT Ch. 6 Wilmington). CP set aside.
- †Jacksonville—W04AI, Roy H. Park Bcstg. Inc., c/o Marion Tribley, Box 898, Greenville (WNCT Ch. 9 Greenville).
- Lake Junaluska—See Canton.
- Lauda—See Alarka.
- Love Field—See Cullowhee.
- Maggie Valley—See Canton.
- Marble—See Andrews.
- †Marion—W06AL, Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).
- †Mars Hill—W02AH, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- Marshall—Ch. 2 (pending), Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, S.C.).
- Montreat—See Black Mountain.
- Murphy—Ch. 4 (pending), Rust Craft Bcstg. of Tenn. Inc., c/o Harry D. Burke, 1214 McCallie Ave., Chattanooga, Tenn. (WRCB-TV Ch. 3 Chattanooga).
- Murphy—See also Andrews.
- Ridgcrest—See Black Mountain.
- †Roanoke Rapids—W13AL, Capital Cities Bcstg. Corp., c/o J. Floyd Fletcher, Box 2009, Durham (WTVD Ch. 11 Durham).
- \*Roanoke Rapids—W02AK, Capitol Bcstg. Co. Inc., c/o WRAL-TV, Raleigh (WRAL-TV Ch. 5 Raleigh).
- †Roxboro—W09AH, Capital Cities Bcstg. Corp., see Roanoke Rapids (WTVD Ch. 11 Durham).
- Savannah—See Alarka.
- Soco Valley—See Cherokee.
- †Spruce Pine—W06AD, Skyway Bcstg. Co., see Bryson City (WLOS-TV Ch. 13 Asheville).
- Spruce Pine—Ch. 8 (pending), Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).
- Swannanoa—See Black Mountain.
- †Sylva—W05AE, Skyway Bcstg. Co. see Bryson City (WLOS-TV Ch. 13 Asheville).
- †Sylva—W02AF, Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).

Sylva—Also see Cullowhee.

†Tryon—W11AH, Southeastern Bcstg. Corp., see Bryson City (WFBC-TV Ch. 4 Greenville, S.C.).

Tryon—See Columbus.

†Waynesville—W09AD, Spartan Radiocasting Co., see Alarka (WSPA-TV Ch. 7 Spartanburg, South Carolina).

Waynesville—Also see Hazelwood.

Webster—See Cullowhee.

Whittier—See Alarka.

## NORTH DAKOTA

†Ashley—K07AF, K13AJ, Ashley TV Assn., c/o Wilbert Opp (KKJB-TV Ch. 4 Valley City, KFYZ-TV Ch. 5 Bismarck).

†Beach—K04CQ, Beach Booster Club, c/o Vernon Brockmeyer (KUMV-TV Ch. 8 Williston).

†Beulah—K07EZ, K09EZ, Beulah Chamber of Commerce, c/o L. S. Assen (KKMC-TV Ch. 13 Minot, KFYZ-TV Ch. 5 Bismarck).

†Bowden Church rural area, Carrington, Lemert & Sykeston—K09FT, Hawk's Nest Translator Station, c/o R. D. Reimer, 1125 North St., Carrington (WDAY-TV Ch. 6 Fargo).

†Bowman—K07BJ, K11BE, Bowman TV Booster Inc., c/o Ray Roehr (KDSJ Ch. 5 Lead, KFYZ-TV Ch. 5 Bismarck).

†Cando—K09EH, K11EO, Baker Electric Coop. Inc., c/o Leo T. Callahan (KXJB-TV Ch. 4 Valley City, WDAY-TV Ch. 6 Fargo).

Carrington—See Bowden Church.

†Columbus—K70CI, Columbus Lions Club, Columbus (KKMC-TV Ch. 13 Minot).

†Devils Lake—K08DN, Devils Lake Jr. Chamber of Commerce, c/o Secy., Devils Lake Jaycees (WDAY-TV Ch. 6 Fargo).

\*Dickinson—K07GV, Colored Tower TV Inc., c/o Taft A. Sadowsky, Box 628 (KFYZ-TV Ch. 5 Bismarck).

Fessenden & Harvey—Ch. 8 (pending), Wells County TV Booster Club, c/o James Lewis, Box 398, Harvey (KFYZ-TV Ch. 5 Bismarck).

†Grafton—K02DF, K08EF, Grafton Chamber of Commerce, c/o Ray Brown (WDAY-TV Ch. 6 Fargo, KXJB-TV Ch. 4 Valley City).

Harvey—See Fessenden.

†Hettinger—K07EI, K10AG, Hettinger TV Assn., c/o Andrew Meyers (KDIX-TV Ch. 2 Dickinson, KFYZ-TV Ch. 5 Bismarck).

†Jamestown—K02DD, WDAY Inc., c/o Tom Barnes, 207 N. Fifth St., Fargo (WDAY-TV Ch. 6 Fargo). Requests Ch. 7.

Lemert—See Bowden Church.

†Minot—K02DM, KKMC-TV Inc., c/o Station KKMC-TV, Box 1712 (KKMC-TV Ch. 13 Minot). Holds CP for Ch. 7 (K07GZ).

†Mott—K09EG, Mott TV Booster Club, c/o Myron Larson (KFYZ-TV Ch. 5 Bismarck).

†Park River—K08CZ, Park River Commercial Club, V. R. Kabler (WDAY-TV Ch. 6 Fargo).

†Rock Lake—K02AK, Rock Lake TV Booster Club Inc., c/o Gordon Langerud (KKMC-TV Ch. 13 Minot).

†Scranton—K09AF, Scranton Lions Club, c/o Victor Czwyczynski (KFYZ-TV Ch. 5 Bismarck).

Sykeston—See Bowden Church.

\*Williston—K11HC, Dickinson Radio Assn., c/o Stanley Deck, Box 1248 (KDIX-TV Ch. 2 Dickinson).

## OHIO

Athens—Ch. 83 (pending), WBNS TV Inc. c/o Richard A. Borel, 62 E. Broad St., Columbus (WBNS-TV Ch. 10 Columbus).

†Cambridge—W80AA, Southeastern Ohio TV System, Downward Rd., Zanesville (WHIZ-TV Ch. 18 Zanesville).

†Cleveland—W81AD, W83AE, Midwest Program on Airborne TV Instruction Inc. c/o Bill Fall, MPATI-Memorial Center, Purdue University, Lafayette, Ind. (KS2XGA Ch. 72, KS2XGD Ch. 76 airborne Montpelier, Indiana).

†Coshocton—W71AB, Southeastern Ohio TV System, see Cambridge (WHIZ-TV Ch. 18 Zanesville).

East Liverpool—Ch. 6 (pending), WTRF-TV Inc., c/o Robert Ferguson, 1329 Marker St., Wheeling, W.Va. (WTRF-TV Ch. 7 Wheeling, W.Va.).

East Liverpool—Ch. 6 (pending), WIIC Inc., c/o R. A. Mortensen, 341 Rising Main Ave., Pittsburgh 14, Pa. (WIIC Ch. 11 Pittsburgh, Pa.).

†Marietta—W70AD, Zanesville Publishing Co., Zanesville (WTAP-TV Ch. 15 Parkersburg, West Virginia).

Zanesville—Ch. 81 (pending), WBNS TV Inc., see Athens (WBNS-TV Ch. 10 Columbus).

## OKLAHOMA

Alva & Cherokee—†K77BI, †K79AZ, †K81AN, \*K83AX, TV Improvement Co. Inc., c/o R. M. Sinks, 11554 E. Northwest Hwy., Dallas 18, Tex. (WKY-TV Ch. 4, KWTW Ch. 9, KOCO-TV Ch. 5, KETA Ch. 13 Oklahoma City).

Arnett—See Canadian, Texas.

Beckham & Greer Counties—Ch. 71, 74, 77, 80 (pending), Rural TV Co., c/o J. R. Willis, 401 N. Main, Granite (WKY-TV Ch. 4, KWTW Ch. 9, KOCO-TV Ch. 5 Oklahoma City; KAUS-TV Ch. 7 Wichita Falls, Tex.).

Boise City—†K70AO, Ch. 13 (pending), City of Boise City, c/o Carl Garner (KGNC-TV Ch. 4, KVII Ch. 7 Amarillo, Tex.).

Cherokee—See Alva.

\*Cheyenne & Reydon—K79BA, K81AR, K83BA, Roger Mills Translator System, c/o W. M. Colvin, Box 997, Canadian, Tex. (KGNC-TV Ch. 4, KFDA-TV Ch. 10, KVII Ch. 7 Amarillo, Tex.).

\*Elkhart (SW area), Keyes, Keyes Helium Plant & Sturgis area—K08DZ, K12BV, Keyes TV Assn., Keyes Helium Plant, U.S. Bureau of Mines, c/o A. M. Hollingworth (KFDA-TV Ch. 10, KVII Ch. 7 Amarillo, Tex. via Ch. 80, 76 Texhoma, Tex.).

†Fargo, Ft. Supply, Gage & May—K07FX, K11GC, K13FT, Gage Translator System, c/o W. M. Colvin, Box 98, Lipscomb, Tex. (KVII Ch. 7, KFDA Ch. 10 KGNC-TV Ch. 4 Amarillo, Tex. via Ch. 74, 78, 70 Canadian, Tex.). K07FX, K11GC, K13FT request switch to KOCO Ch. 5, KWTW Ch. 9, WKY-TV Ch. 4 Oklahoma City.

Ft. Supply—See Fargo.

Gage—See Fargo.

†Guymon, Hardesty, Optima & Straight—K05CG, K09GA, K13FR, Texhoma TV Translators Inc., c/o George A. Derryberry, Box 250, Texhoma, Tex. (KGNC-TV Ch. 4, KVII Ch. 7, KFDA-TV Ch. 10 Amarillo). K13FR holds CP for Ch. 12 (K12FJ).

Guymon—Also see Texhoma, Texas.

Hardesty—See Guymon.

†Keyes & Keyes Helium Plant—K05CQ, Keyes TV Assn., see Elkhart (KGNC-TV Ch. 4 Amarillo).

Keyes—Also see Elkhart.

Keyes Helium Plant—See Elkhart & Keyes.

May—See Fargo.

†McAlester—K03BS, Bill Hoover, Box 642, Ada (KTEN Ch. 10 Ada). Requests switch to Crowder, Okla.

†Mooreland, Waynoka & Woodward—K71BJ, K73BJ, K75BM, OK TV Translator System of Mooreland Inc., c/o Douglas Maupin, Box 881, Woodward (WKY-TV Ch. 4, KOCO-TV Ch. 5, KWTW Ch. 9 Oklahoma City).

Optima—See Guymon.

\*Ponca City—K81AX, Corinthian TV Corp., c/o George A. Stevens, 302 S. Frankfort St., Tulsa (KOTV Ch. 6 Tulsa). Requests Ch. 77.

\*Ponca City—K73###, Central Plains Enterprises Inc., c/o Harold C. Stuart, Box 1349, 3701 S. Peoria, Tulsa (KVOO-TV Ch. 2 Tulsa).

\*Ponca City—K75###, Griffin-Leake TV Inc., c/o James C. Leake, 111 S. Cherokee St., Muskogee (KTUL-TV Ch. 8 Tulsa).

Reydon—See Cheyenne.

†Seiling, Taloga & Vici—K78BK, K80BT, K82BB, OK TV Translator System of Seiling Inc., see Mooreland (KOCO-TV Ch. 5, KWTW Ch. 9, WKY-TV Ch. 4 Oklahoma City).

Straight—See Guymon.

Sturgis—See Elkhart.

†Tahlequah—K04DY, Central Plains Enterprises Inc., see Ponca City (KVOO-TV Ch. 2 Tulsa).

Taloga—See Seiling.

Vici—See Seiling.

Waynoka—See Mooreland.

Woodward—See Mooreland.

## OREGON

†Adams, Athena & Weston—K05BQ, Wildhorse Farmers TV Assn., c/o G. S. Burney, Box 267, Athena (KEPR-TV Ch. 19 Pasco, Wash.).

†Adel—K04CD, Adel TV Inc., c/o Glenn Cleland (KOTI Ch. 2 Klamath Falls).

†Agness—K02DN, Agness Translator Inc., c/o Gladys Wood (KCBY-TV Ch. 11 Coos Bay).

Albany—Ch. 4 (pending), King Bcstg. Co., c/o W. E. Wagstaff, 320 Aurora Ave., Seattle, Wash. (KGW-TV Ch. 8 Portland).

Albany—Ch. 4 (pending), Liberty TV Inc., c/o D. E. Tykeson, 2225 Coburg Rd., Eugene (KEZI-TV Ch. 9 Eugene).

†Applegate Valley—K02EK, Applegate TV Assn. Inc., c/o Ed Ramsey, Rt. 1, Box 45, Jacksonville, Ore. (KMED-TV Ch. 10 Medford).

Athens—See Adams.

†Baker, Elgin & La Grande—K74BX, Blue Mtn. TV Assn., c/o H. A. Speckhart, Rt. 1, Box 317, La Grande (KXLY-TV Ch. 4 Spokane, Wash.).

Baker, Elgin, La Grande & Union—†K73AT, \*K78BC, Blue Mtn. TV Assn., see Baker (both: KHQ-TV Ch. 6 Spokane, Wash.).

Bend—†K03BN, †K07EP, \*K11EX, Video Utility Corp., c/o Owen Anderson, 2444 N.W. Market, Seattle 7, Wash. (KOIN-TV Ch. 6, KPTV Ch. 12, KGW-TV Ch. 8 Portland via Ch. 70, 76, 79 Prineville).

†Broadbent—K78AJ, Broadbent TV Translator Inc., c/o Raymond Garrone, Broadbent Rt., Coos County (KPIC Ch. 4 Roseburg). Requests addition of Myrtle Point to principal community & switch to KEZI-TV Ch. 9 Eugene.

†Brownlee Power Plant Camp—K72AC, K76AC, Idaho Power Co., Box 770, Boise, Ida. (KBOI-TV Ch. 2, KTVB Ch. 7, Boise, Ida.).

†Brownlee Trailer Court—K79AB, K82AD, Morrison-Knudsen Co. Inc., c/o Hells Canyon Hydro Development, Cambridge, Ida. (KBOI-TV Ch. 2, KTVB Ch. 7, Boise, Ida.).

†Burns—K71AT, K76AT, Countrywide TV Inc., c/o Calvin Williams, Willa-Ray Dairy (KBOI-TV Ch. 2, KTVB Ch. 7, Boise, Ida.).

\*Canyonville, Myrtle Creek, Riddle & Tri-City—K02CG, K07EA, 3 Cities TV Club Inc., c/o C. D. Hedberg, Box 431, Riddle (KEZI-TV Ch. 9 Eugene, KTVM Ch. 5 Medford).

†Canyonville, Riddle & Tri-City—K11GH, Southwest Oregon TV Bcstg. Corp., c/o S. W. McReady, Box 548, Eugene (KPIC Ch. 4 Roseburg).

Cascade Locks, Ore.; Carson, N. Bonneville & Stevenson, Wash.—Ch. 71, 73, 75 (pending), M. H. Thomas, 2862 High St. SE, Salem (KOIN-TV Ch. 6, KGW-TV Ch. 8, KATU Ch. 2 Portland).

†Cascadia—K04CX, Cascadia Community TV Inc., c/o Lester Pool (KOIN-TV Ch. 6 Portland).

†Cave Junction, Deer Creek area & Selma—K04DK, K70AU, Southern Ore. Bcstg. Co., Box 1180, Medford (both: KTVM Ch. 5 Medford).

†Christmas Valley & Silver Lake—K04AY, Silver Lake Community TV Assn., c/o Dorothy Moran, Silver Lake (KOIN-TV Ch. 6 Portland).

Condon—Ch. 4 (pending), Condon TV System, c/o W. B. Humphrey, Box 331 (KOIN-TV Ch. 6 Portland).

Corvallis—Ch. 4 (pending), King Bcstg. Co., see Albany (KGW-TV Ch. 8 Portland).

(Continued on next page)

# Translators

## OREGON—(Continued)

†Cottage Grove—K71AG, K74AJ, K77AH, South Lane TV Inc., Box 101 (KVAL-TV Ch. 13, KEZI-TV Ch. 9 Eugene, KOIN-TV Ch. 6 Portland).

\*Culver & Madras—K72BW, Jefferson County TV Inc., c/o E. E. Nixon, Box 740, Madras (KGW-TV Ch. 8 Portland).

Deer Creek—See Cave Junction.

†Deschutes River (Subdivision No. 4) & La Pine—K11GQ, La Pine TV Corp., c/o G. H. Anderson, La Pine (KEZI-TV Ch. 9 Eugene).

†Diamond Valley & Harney County—K11BH, K13BF, Diamond TV Corp., c/o Jessie Hamilton, Diamond Valley (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida.).

†Dillard, Melrose, Roseburg & Winston—K07FM, Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene). Requests change of principal community to Deer Creek, Garden Valley, Glengary, Oaks, N. Roseburg, N.W. Roseburg, S. Roseburg, W. Roseburg & Winchester.

Elgin—See Baker.

†Eugene (southern section)—K04DR, Eugene TV Inc., c/o S. W. McReady, Box 1313 (KVAL-TV Ch. 13 Eugene).

†Eugene—K11GT, Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene).

Florence—†K71AV, †K76AQ, †K76AY (\*K75AY), West Lane Translator Inc., c/o E. W. Compton, Lane County Bank (KOIN-TV Ch. 6 Portland, KCBY-TV Ch. 11 Coos Bay, KPTV Ch. 12 Portland).

†Freewater & Milton—K71AQ, K74BZ, K79BK, Citizens TV Inc., c/o R. D. Kolberg, Rt. 1, Box 130-A, Milton-Freewater (KHQ-TV Ch. 6, KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane, Wash.).

\*Garden Valley, Lebanon, Scio & Waterloo—K04DJ, Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene).

†Gateway & Mud Springs—K04AC, Pelton Telecasters, c/o Leona Hargus, Box 224, Madras (KGW-TV Ch. 8 Portland).

†Gearhart, Seaside & Warrenton—K71AP, K81AQ, Seaside Video Club, c/o Marjorie F. Weber, Box 74, Seaside (KGW-TV Ch. 8, KATU Ch. 2 Portland).

†Glendale—K02CD, K07DZ, Glendale TV Boosters Club, c/o Bernie Halverson (KEZI-TV Ch. 9 Eugene, KTVM Ch. 5 Medford).

†Gold Beach—K71AZ, K74AL, Community TV Assn. Inc., c/o Mrs. Rita M. Gahong, Box 1032 (KVIQ-TV Ch. 6, KIEM-TV Ch. 3 Eureka, Cal.).

†Grants Pass—K02DP, Robert A. Nelsh, 1160 Granview Ave. (KMED-TV Ch. 10 Medford).

†Hampton—K03BU, Hampton TV Assn. Inc., c/o Art Foss, G. I. Ranch, Brothers (KOIN-TV Ch. 6 Portland).

Harney County—See Diamond Valley.

†Hood River—K70BM, K74BE, K79AL, Columbia Gorge TV Inc., c/o Frank Hood, Rt. 1, Box 871, Parkdale (KATU Ch. 2, KGW-TV Ch. 8, KOIN-TV Ch. 6 Portland).

†John Day—K72AG, K77AC, John Day Valley TV Inc., c/o R. W. Southward (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida.).

†Kimberly—K05BT, Picture Gorge TV, c/o Mrs. James Cant Jr. (KBOI-TV Ch. 2 Boise, Ida.).

†La Grande—K70AW, K76AE, K80AK, Grande Ronde TV Assn. Inc., c/o Harlow Speckhart, Box 317 (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane, Wash.).

La Grande—Also see Baker.

†La Pine—K04BJ, La Pine TV Corp., see Deschutes River (KOIN-TV Ch. 6 Portland).

La Pine—See also Deschutes River.

Lebanon—See Garden Valley.

†Lonerock—K10CR, Lonerock TV Co., c/o L. W. Rogers (KEPR-TV Ch. 19 Pasco, Wash.).

†Long Creek—K04AE, K06AB, K09AE, K11AH, F.L.C.R. Community TV Inc., c/o Mrs. Ruth Piquet (KBOI-TV Ch. 2, KTVB Ch. 7, KBOI-TV, KTVB Boise, Ida.; former two via Ch. 9, 11 Long Creek).

Lyons-Mehama & Mill City—Ch. 70 (pending), Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene).

†Madras—K74AB, K77AE, Jefferson County TV Inc., Box 757 (KOIN-TV Ch. 6, KPTV Ch. 12 Portland).

\*Madras, Prineville & Redmond—K81AW, Redmond JC-TV Inc., c/o D. D. Hinman, Box 401, Redmond (KEZI-TV Ch. 9 Eugene).

Madras—Also see Culver.

†Maupin—K72AY, K75AU, K78AU, Maupin TV Corp., c/o A. M. Kelly (KOIN-TV Ch. 6, KGW-TV Ch. 8, KATU Ch. 2 Portland).

†Medical Springs—K09AJ, K13FB, Pondsosa TV Club, c/o Thomas Murray (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida.).

Mehama—See Lyons-Mehama.

Melrose—See Dillard.

\*Mercer Lake—K05CV, Liberty TV Inc., c/o Donald E. Tykeson, 225 Coburg Rd., Eugene (KEZI-TV Ch. 9 Eugene).

Mercer Lake—Ch. 4 (pending), West Lane Translator Inc., see Florence (KCBY Ch. 11 Coos Bay).

Mill City—Also see Lyons.

Milton—See Freewater.

Mitchell—Ch. 74, 80 (pending), Isaac D. Blann, Mitchell (KATU Ch. 2 Portland & KBOI-TV Ch. 2 Boise).

†Monument—K10BY, Monument TV Inc., c/o J. O. Sweet (KTVM Ch. 7 Boise, Ida.).

Mt. Hebo—See Tillamook.

Mud Springs—See Gateway.

Myrtle Creek—Ch. 6, 13 (pending), Myrtle Creek Chamber of Commerce, c/o John H. Markham Jr., Box 797 (KEZI-TV Ch. 9 Eugene; KPIC Ch. 4 Roseburg).

Myrtle Creek—See also Canyonville.

†Newport & Otter Rock—K71AS, K74AG, K76BR, Radio Center, c/o Paul Kafoury, 137 S.E. Coast Hwy. (KGW-TV Ch. 8, KOIN-TV Ch. 6 Portland; KEZI-TV Ch. 9 Eugene).

\*Oakland—K05CU, Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene).

Oakland & Union Gap—Ch. 13 (pending), SW Ore. TV Bcstg. Corp., c/o S.W. McCready, Box 1345, Roseburg (KPIC Ch. 4 Roseburg).

Oakridge—†K02CY, †K04CT, \*K05AS, Upper Willamette TV Reflector System Inc., c/o Robert Boak, Star Rt., Box 215 (KVAL-TV Ch. 13, KEZI-TV Ch. 9 Eugene; KVAL-TV).

†O'Brien—K02DV, I.V.T.V. Inc., see Cave Junction (KMED-TV Ch. 10 Medford).

Ocean Lake—Ch. 75, 77, 80 (pending), M. H. Thomas, see Cascade Locks (KGW-TV Ch. 8, KOIN-TV Ch. 6, KATU Ch. 2 Portland).

Otter Rock—See Newport.

†Oxbow Power Plant Camp, Ore.-Idaho—K70AN, K74AE, Idaho Power Co., Box 770, Boise, Ida. (KBOI-TV Ch. 2, KTVB Ch. 7 Boise, Ida.).

†Paisley—K06BP, Paisley TV Inc., c/o H. H. Gilson (KOTI Ch. 2 Klamath Falls). Requests inclusion of Clover Flats & Valley Falls in principal community.

†Pendleton rural area—K77AP, Umatilla Rural TV Inc., c/o Art Evans, 107 S.E. First St. (KXLY-TV Ch. 4 Spokane). Requests KTVR Ch. 13 LaGrande.

†Plush—K04CB, Plush TV Inc., c/o Joe Flynn (KOTI Ch. 2 Klamath Falls).

†Port Orford—K08AK, K13AU, North Curry Recreation Inc., c/o D. E. Dewey, Box 277 (KVIQ-TV Ch. 6, KIEM-TV Ch. 3 Eureka).

†Powers—K76AI, Ch. 73 (pending), Powers TV Translator Inc., c/o V. K. Hermann (KPIC Ch. 4 Roseburg, KEZI-TV Ch. 9 Eugene). Former requests frequency change to Ch. 7.

Prineville—†K70AI, \*K77BN, Ochoco Telecasters Inc., c/o R. P. McRae, Box 701 (KOIN-TV Ch. 6, KATU Ch. 2 Portland).

†Prineville & Redmond—K76AA, Ochoco Telecasters Inc., see Prineville (KPTV Ch. 12 Portland). Holds CP for Ch. 75 (K75BL).

†Prineville & Redmond—K79AJ, Redmond JC-TV Inc., see Madras (KGW-TV Ch. 8 Portland).

Prineville—Also see Madras.

†Prospect—K07GI, Prospect Lions Club Inc., c/o pres. (KMED-TV Ch. 10 Medford).

†Redmond—K73AE, Redmond JC-TV Inc., see Madras (KOIN-TV Ch. 6 Portland).

Redmond—Also see Madras & Prineville.

†Richmond—K03BJ, Spray Community TV Inc., c/o Mitchell Chapman (KOIN-TV Ch. 6 Portland).

Riddle—See Canyonville.

†Rockaway & vicinity—K70CV, K74BU, K77BG, K80BL, North Tillamook TV Translators Inc., c/o Lewis Best, Rockaway (KPTV Ch. 12, KGW-TV Ch. 8, KOIN-TV Ch. 6, KATU Ch. 2 Portland).

†Rogue River—K03BZ, K07BS, Rogue River Translator Assn., Rogue River (KMED-TV Ch. 10, KTVM Ch. 5 Medford).

Rogue River—Also see Lower Evans Creek.

†Roseburg—K83AH, Teleservice Co., c/o E. W. Roelle, 3582 Calkins Ave. (KOIN-TV Ch. 6 Portland via Ch. 11 Sutherlin).

†Roseburg—K02DS, Southwest Oregon TV Bcstg. Corp., see Canyonville (KPIC Ch. 4 Roseburg).

Roseburg—Also see Dillard.

†Sandlake & Tierra Del Mar—K04BV, Kenneth O. Ray, Rt. 2, Box 96, Cloverdale (KOIN-TV Ch. 6 Portland).

Scio—See Garden Valley.

†Scottsburg—K02DB, Scottsburg Community TV Assn., c/o Howard Reuben (KVAL-TV Ch. 13 Eugene).

†Seaside—K75AJ, K78AQ, Seaside Video Club, see Gearhart (KOIN-TV Ch. 6, KPTV Ch. 12 Portland).

Seaside—Also see Gearhart.

Selma—See Cave Junction.

\*Silver Lake—K02EI, K05CI, Silver Lake Community TV Assn., see Christmas Valley (KEZI-TV Ch. 9 Eugene, KGW-TV Ch. 8 Portland).

Silver Lake—See also Christmas Valley.

South Junction & vicinity—Ch. 5 (pending), Kaskella Ranch Inc., c/o Buck Coe (KGW-TV Ch. 8, Portland).

†Spray—K07EM, Spray Community TV Inc., see Richmond (KOIN-TV Ch. 6 Portland via Ch. 3 Richmond).

†Summer Lake—K07FW, Paisley TV Inc., c/o Mrs. Herb Dunn, Paisley (KOTI Ch. 2 Klamath Falls).

\*Sutherlin—K02AU, K11BX, Sutherlin Community TV Inc., c/o R. D. Bellis, Box 572 (KEZI-TV Ch. 9 Eugene, KOIN-TV Ch. 6 Portland).

†Sweet Home—K05AQ, K11CG, East Linn Community Telecasters Inc., c/o Dale Goodrick, 1829 E St. (KPTV Ch. 12, KGW-TV Ch. 8 Portland).

†Swisshome—K02AP, K04AW, K05AN, Siusalaw Translator Inc., c/o A. C. Hanson, Box 43 (KOIN-TV Ch. 6 Portland, KEZI-TV Ch. 9, KVAL-TV Ch. 13 Eugene).

†Terrebonne—K05AA, Gray Butte Televiewers Inc., c/o Wallace Wilson (KOIN-TV Ch. 6 Portland via Ch. 73 Redmond).

\*Terrebonne—K04DQ, Redmond JC-TV Inc., see Madras (KEZI-TV Ch. 9 Eugene).

†The Dalles, Ore. & Goldendale, Washington—K73AR, K77AK, K80BA, Mid-Columbia Community TV Corp., c/o H. D. Delano, Rt. 2, The Dalles (KGW-TV Ch. 8, KATU Ch. 2, KOIN-TV Ch. 6 Portland).

Tierra Del Mar—See Sandlake.

†Tillamook—K71AL, K76AM, K79AE, K82AT, Tillamook TV Translators Inc., c/o W. W. Jones, Rt. 1, Box 27 (KPTV Ch. 12, KGW-TV Ch. 8, KOIN-TV Ch. 6, KATU Ch. 2 Portland).

†Tillamook (Mt. Hebo)—Booster No. 1 for K76AM, Tillamook TV Translators Inc., see Tillamook (Boosts above translator—see Tillamook—at Mt. Hebo, 17-mi SSW of Tillamook).

†Toketee Falls—K07DS, Toketee Falls Improvement Club, c/o Joe Tinney, Toketee Falls Rt., Adleyd Park (KTVM Ch. 5 Medford).

Tri-City—See Canyonville.

†Twickenham—K10EG, Spray Community TV Inc., see Richmond (KOIN-TV Ch. 6 Portland via Ch. 3 Richmond).

†Ukiah—K03BQ, Ukiah TV Assn., c/o Ferr Wartman (KHQ-TV Ch. 6 Spokane, Wash.). Holds CP for switch to KNDU Ch. 25 Richland, Wash.

†Umatilla River Valley—K03AX, Umatilla River TV Assn. Inc., c/o Ruth Dickenson, Box 27, Cayuse (KEPR-TV Ch. 19 Pasco).



Union—See Baker.

Union Gap—See Oakland.

†Valley Falls—K04CE, Valley Falls TV Inc., c/o Richard Weekly, Rt. 2, Box 397, Lakeview (KOTI Ch. 2 Klamath Falls).

Wallowa—See Wallowa Valley.

†Wallowa Valley—K71AO, K77AW, K81AF, Wallowa Valley TV Assn. Inc., c/o Wayne McFetridge, Enterprise (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane, Wash.).

†Wallowa Valley (Wallowa)—Booster No. 1 for K71AO, K77AW, K81AF, Wallowa Valley TV Assn. Inc., see Wallowa Valley (Boosts above translators at Wallowa, 18-mi SW of Wallowa Valley).

\*Waltersville—K05CX, Liberty TV Inc., see Albany KEZI-TV Ch. 9 Eugene).

Warrenton—See Gearhart.

†Wasco—K71AJ, K75AK, K81AD, North Sherman TV Co-op., c/o Paul Patrick (KATU Ch. 2, KGW-TV Ch. 8, KOIN-TV Ch. 6 Portland).

Waterloo—See Garden Valley.

†Wedderburn—K12DW, Wedderburn TV Assn., c/o S. O. Newhouse (KIEM-TV Ch. 3 Eureka, Cal. via Ch. 74 Gold Beach).

Weston—See Adams.

\*Winston—K12FF, Liberty TV Inc., see Albany (KEZI-TV Ch. 9 Eugene).

Winston—See also Dillard.

Yoncalla—Ch. 12 (pending), Liberty TV Inc., same as Mercer Lake (KEZI-TV Ch. 12 Eugene).

## PENNSYLVANIA

\*Bellefonte, Port Matilda & State College—W77AD, W79AN, W81AF, Bald Eagle Transvision Inc., c/o Ronald M. Spackman, Port Matilda (WTAE Ch. 4 Pittsburgh, WJAC-TV Ch. 6 Johnstown, WGAL-TV Ch. 8 Lancaster).

Blairsville—Ch. 8 (pending), WIIC Inc., 341 Rising Main Ave., Pittsburgh 14 (WIIC Ch. 11 Pittsburgh).

†Chambersburg—W73AH, South Central Ed. Bcstg. Council, c/o Lloyd Kaiser, Hershey Community Center, Hershey (WITF-TV Ch. 33 Hershey).

†Charleroi—W05AD, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

†Clarks Summit, Dalton, Scranton (parts) & Waverly—W73AC, Northeastern Pa. Bcstg. Inc., 333 Madison Ave., Scranton (WNEP-TV Ch. 16 Scranton).

†Clarks Summit, Dalton, Scranton (parts) & Waverly—W79AC, WBRE-TV Inc., 62 S. Franklin St., Wilkes-Barre (WBRE-TV Ch. 28 Wilkes-Barre).

†Connellsville—W08AI, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

\*Dale Borough & Johnstown—W19AA, Rivoli Realty Co., c/o Walter M. Thomas, 502 First National Bank Bldg., Johnstown (WARD-TV Ch. 56 Johnstown).

†Dallas, Hillside, Shavertown & Trucksville—W79AL, WBRE-TV Inc., c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre (WBRE-TV Ch. 28 Wilkes-Barre).

Dalton—See Clarks Summit.

†Freeport—W08AM, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

†Greensburg & Latrobe—W08AF, WIIC TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

†Greenville—W83AG, Mercer County Bd. of School Dirs., c/o John B. Cutler, 212 NW Pa. Bank Bldg., Mercer (WQED Ch. 13 Pittsburgh).

Hillside—See Dallas.

Johnstown—See Dale Borough.

Latrobe—See Greensburg.

†Leechburg—W08AH, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

Meadville—Ch. 10 (pending), Translator Bcstg. Co., c/o George Ott Jr., 1012 Water St. (WFMJ-TV Ch. 21 Youngstown, O.).

\*Nanty-Glo—W19AC, Rivoli Realty Co., see Johnstown (WARD-TV Ch. 56 Johnstown).

North Warren—†W70AB, †W74AA, †W82AA, †W78##, Conewango Valley TV Inc., c/o Loyal Briggs, Box 48 (WGR-TV Ch. 2, WKBW-TV Ch. 7, WBEN-TV Ch. 4 Buffalo; WICU-TV Ch. 12 Erie).

†Palmerton, Slatedale & Slatington—W73AA, W79AB, W83AA, Upper Lehigh Translator Service Corp., 820 Lafayette Ave., Palmerton (WBRE-TV Ch. 28 Wilkes-Barre, WCAU-TV Ch. 10 Philadelphia, WNEP-TV Ch. 16 Scranton).

Port Matilda—See Bellefonte.

Scranton—See Clarks Summit.

Shavertown—See Dallas.

Slatedale—See Palmerton.

Slatington—See Palmerton.

State College—See Bellefonte.

Trucksville—See Dallas.

†Uniontown—W08AG, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

†Vandergrift—W08AL, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

†Washington—W05AB, WIIC-TV Corp., see Blairsville (WIIC Ch. 11 Pittsburgh).

Waverly—See Clarks Summit.

†Wellersburg—W07AL, W09AI, W13AP, Wellersburg TV Inc., c/o V. H. Ruppenthal, 1059 Nat'l Hwy., Lavale, Md. (WTAE Ch. 4, KDKA-TV Ch. 2 Pittsburgh; WJAC-TV Ch. 6 Johnstown).

\*West Nanticoke—W02AL, Tilbury Knob Inc., c/o J. H. Ziegler, Tilbury Terrace (WDAU-TV Ch. 22 Scranton).

\*Windber—W19AB, Rivoli Realty Co., see Johnstown (WARD-TV Ch. 56 Johnstown).

York—Ch. 53 (pending), Newhouse Bcstg. Corp., c/o Paul S. Abbott, WTPA-TV, 3235 Hoffman St., Harrisburg (WTPA-TV Ch. 27 Harrisburg).

## RHODE ISLAND

\*Westerly, R.I. & Pawcatuck, Conn.—W13AQ, Capital Cities Bcstg. Corp., c/o Joseph P. Dougherty, 24 Mason St., Providence (WPRO-TV Ch. 12 Providence).

Westerly, R.I.—See also Pawcatuck, Conn.

## SOUTH CAROLINA

\*Aiken—W72AF, Cosmos Bcstg. Corp., c/o G. Richard Shafto, 1111 Bull St., Columbia (WIS-TV Ch. 10 Columbia).

Greenville—Ch. 70 (pending), Wilton E. Hall, Box 806 (WAIM-TV Ch. 40 Anderson).

Greenville (north)—Ch. 10 (pending), Spartan Radiocasting Co., c/o W. J. Brown, 224 E. Main St., Spartanburg (WSPA-TV Ch. 7 Spartanburg).

Greenville (portion) & contiguous area—Ch. 2 (pending), Skyway Bcstg. Co., c/o Morton S. Cohn, 288 Macon Ave., Asheville, N.C. (WLOS-TV Ch. 13 Asheville, N.C.).

Landrum—See Columbus, N.C.

Paris & Piedmont Park—Ch. 5 (pending), Southeastern Bcstg. Corp., c/o R. A. Jolley, Box 788, Greenville (WFBC-TV Ch. 4 Greenville).

Pickens—Ch. 2 (pending), Skyway Bcstg. Co., see Greenville (WLOS-TV Ch. 13 Asheville, N.C.).

Piedmont Park—See Paris.

## SOUTH DAKOTA

†Belle Fourche—K11BO, K13BG, Belle Fourche TV Club, c/o Harry Orem (KOTA-TV Ch. 3 Rapid City, KDSJ-TV Ch. 5 Lead).

†Bison—K10DR, K13EE, Bison Commercial Club, c/o Elbert Bentley (KDSJ-TV Ch. 5 Lead, KOTA-TV Ch. 3 Rapid City).

†Blunt & Pierre (rural area NE)—K13GA, Pierre Area Translator Assn., c/o C. E. Thorne, Box 2038, Pierre (KXAB-TV Ch. 9 Aberdeen).

†Bowdle—K07AR, Bowdle TV Assn., c/o W. C. Miller (KDLO-TV Ch. 3 Florence).

†Buffalo—K08AM, Buffalo TV Assn., Buffalo (KOTA-TV Ch. 3 Rapid City).

†Burke & Gregory—K07FF, Rosebud TV Inc., c/o Lyle Martin, Gregory (KORN-TV Ch. 5 Mitchell).

†Cheyenne Crossing—K13FU, Cheyenne Crossing TV Club, c/o W. E. Daniels, Box 807, Lead (KOTA-TV Ch. 3 Rapid City).

†Crow Peak—K08AF, Crow Peak Community TV Club, c/o Basik Meink, Spearfish (KOTA-TV Ch. 3 Rapid City).

†Deadwood—K10DU, K12DF, Deadwood TV Club, c/o G. D. Stratton, Box 136 (KOTA-TV Ch. 3 Rapid City).

†Dupree—K08BJ, Dupree Community Club, c/o Vivian Thomas (KOTA-TV Ch. 3 Rapid City).

†Eagle Butte—K09BT, K12EU, Eagle Butte Men's Club Inc., c/o Edmund Schwahn (KFLO-TV Ch. 6 Reliance; KFYZ-TV Ch. 5 Bismarck, N.D.).

†Edgemont—K06AK, K12AJ, Edgemont TV Booster Club, c/o Arthur Pearce, Box 733 (KTWO-TV Ch. 2 Casper, Wyo.; KOTA-TV Ch. 3 Rapid City; former via Ch. 8 Igloo).

†Eureka—K07BY, K11BN, Eureka Chamber of Commerce, c/o Dr. W. B. Wolf (KDLO-TV Ch. 3 Florence; KFYZ-TV Ch. 5 Bismarck, N.D.).

†Ft. Pierre & Pierre—K08EU, Pierre Area Translator Assn., see Blunt (KXAB-TV Ch. 9 Aberdeen).

†Gettysburg—K07GT, Gettysburg TV Booster Club, c/o Gerald B. Larson, Potter County News (KFYZ-TV Ch. 5 Bismarck).

†Glencross, Timber Lake & Trall City—K08BW, Saddle Butte TV Assn., c/o Roy Haux, Box 258, Moberly (KFYZ-TV Ch. 5 Bismarck, N.D.). Holds CP for deletion of Glencross & Trall City from principal community.

Glenham—See Moberly.

Gregory—See Burke.

†Herreid—K08AQ, Herreid TV Booster Club, c/o Charles Brummond (KFYZ-TV Ch. 5 Bismarck, N.D.).

†Hot Springs—K05AJ, K13BH, Hot Springs TV Club, c/o W. H. Brownson, Box 354 (KSTF-TV Ch. 10 Scottsbluff, Neb.; KOTA-TV Ch. 3 Rapid City).

†Hoven—K07AZ, Better TV Club, c/o F. J. Minnerath (KDLO-TV Ch. 3 Florence).

†Igloo—K08BF, K13BQ, Black Hills Army Depot, c/o Commanding Officer (KTWO-TV Ch. 2 Casper, Wyo.; KDUH-TV Ch. 4 Hay Springs, Neb.). K13BQ requests switch to KOTA Ch. 3 Rapid City.

†Kadoka—K13AB, Kadoka Commercial TV Club, c/o Vernon Uhlir (KFLO-TV Ch. 6 Reliance).

†Lead—K11EB, Lead TV Co-op., c/o A. C. Hotvedt (KOTA-TV Ch. 3 Rapid City).

†Lemmon—K07FG, K09FG, Lemmon TV Assn. Inc., c/o V. C. Peterson (KFYZ-TV Ch. 5 Bismarck, N.D.; KDIX-TV Ch. 2 Dickinson, N.D.).

†Martin—K12CY, Martin TV Club, Martin (KFLO-TV Ch. 6 Reliance).

†Moberly—K07CE, Rattlesnake Butte TV Assn., c/o Roy Haux, Box 258 (KFYZ-TV Ch. 5 Bismarck).

†Moberly—K10CE, Moberly TV Assn., c/o Roy Haux, Box 258 (KFLO-TV Ch. 6 Reliance).

†Philip—K09CT, K13AX, Philip TV Assn., c/o W. C. Lockett (KFLO-TV Ch. 6 Reliance, KOTA-TV Ch. 3 Rapid City).

Pierre—See Blunt & Ft. Pierre.

†Sioux Falls—K07FJ, KSOO-TV Inc., c/o M. H. Henkin, 205 N. Phillips Ave. (KSOO-TV Ch. 3 Sioux Falls).

†Sisseton—K12AI, Better TV Assn. Inc., c/o C. E. Vanderlinden (WDAY-TV Ch. 6 Fargo, N.D.).

†Spearfish—K10DW, K12DG, Spearfish TV Assn., c/o Roy Follum (KDSJ-TV Ch. 5 Lead, KOTA-TV Ch. 3 Rapid City).

Timber Lake—See Glencross.

Trall City—See Glencross.

†Winner (rural area NE)—K07FB, Winner Jr. Chamber of Commerce, see Winner (KORN-TV Ch. 5 Mitchell).

## TENNESSEE

†Coalfield, Fork Mt., Petros & Wartburg—W07AM, Southeastern Bcstg. Corp., Wilson C. Wearn, Box 788, Greenville, S.C. (WBIR-TV Ch. 10 Knoxville).

†Crossville—W07AO, Southeastern Bcstg. Corp., see Coalfield (WBIR-TV Ch. 10 Knoxville).

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# Translators

## TENNESSEE—(Continued)

- Dyersburg—Ch. 9 (pending), Scripps-Howard Bcstg. Co., c/o W. H. Slavick, 1960 Union Ave., Memphis, Tenn. (WMCT Ch. 5 Memphis).
- †Gatlinburg—W02AA, W04AB, W12AC, Community TV System, c/o R. A. Conner, Box 572 (WATE-TV Ch. 6, WBIR-TV Ch. 10, WTVK Ch. 26 Knoxville).
- Humboldt—Ch. 9 (pending), Scripps-Howard Bcstg. Co., see Dyersburg (WMCT Ch. 5 Memphis).
- Fork Mountain—See Coalfield.
- Jackson—Ch. 9 (pending), Scripps-Howard Bcstg. Co., see Dyersburg (WMCT Ch. 5 Memphis).
- †Jellico—W12AH, J. H. Cantrell Jr., Jellico (WBIR-TV Ch. 10 Knoxville).
- \*Jellico—W12##, Jellico Development Assn. Inc., c/o H. Britton Brown, Box 510 (WBIR-TV Ch. 10 Knoxville).
- LaFollette—Ch. 4 (pending), WMRC Inc. 1513 Hutchison Ave., Knoxville (WBIR-TV Ch. 10 Knoxville).
- †Lookout Mtn., Tenn. & Fairyland, Georgia—W07AE WDEF Bcstg. Co., 3300 Broad St., Chattanooga (WDEF-TV Ch. 12 Chattanooga).
- \*Oneida—W04##, Watters Electronic Service, c/o Bulls Watters, 610 1st St. (WTVG Ch. 9 Chattanooga).
- Petros—See Coalfield.
- Wartburg—See Coalfield.

## TEXAS

- †Alpine & Marfa—K77AB, K81AI, Honor System TV Assn. Inc., c/o W. J. Newell, 308 East Ave., E. Alpine (KOSA-TV Ch. 7 Odessa, KTSM-TV Ch. 9 El Paso).
- Alpine (rural area SE) & Marfa—Ch. 73 (pending), Honor System TV Assn. Inc., see Alpine (KTSM-TV Ch. 9 El Paso).
- Beverly—See Texarkana.
- \*Big Bend National Park—K11##, Mountain Zone TV, c/o Wallace I. Neu, 308 E. Ave. "E", Alpine (KOSA-TV Ch. 7 Odessa).
- †Big Lake—K70BI, K76AF, Big Lake Translator System Inc., c/o J. W. Matthews, 810 Texas St. (KOSA-TV Ch. 7 Odessa, KMID-TV Ch. 2 Midland).
- †Booker, Darrouzett & Follett—K78BI, K76BD, K80AY, C L & O Translator System Inc., c/o W. W. Gunn, Box 87, Lipscomb (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo; second via Ch. 74 Canadian). K76BD holds CP for Ch. 82 (K82AY).
- Brady—Ch. 70, 72, 74, 76 (pending), McCulloch County Translator Co-Op, c/o John P. Threadgill, 302 W. Commerce (KRLD-TV Ch. 4, WBP-TV Ch. 5, WFAA-TV Ch. 8, KTVT Ch. 11 Ft. Worth-Dallas).
- \*Brewster County—K79BJ, Stradley-Gage Ranch, c/o John C. Stradley, Box 187, Alpine (KTSM-TV Ch. 9 El Paso).
- \*Brownwood—K74BB, Brownwood TV Cable Service Inc., 91 Bluff View Dr. (KRBC Ch. 9 Abilene).
- Buchanan, Kingsland & LBJ Lakes—Ch. 70, 72, 76, 78, 80 (pending), Lakes TV Inc., c/o James Stumfoll, Box 216, Llano, Tex. (KTBC Ch. 7, KHFI-TV Ch. 42 Austin; WOAI Ch. 4, KENS Ch. 5, KONO Ch. 12 San Antonio).
- †Canadian, Higgins, Lipscomb, Tex. & Arnett, Oklahoma—K70CF, K74BF, K72CB, C L & O Translator System Inc., see Booker (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Carrizo Springs & Crystal City—†K74CF, †K81AO, †K83AM, †K72 CA, Ch. 72 (pending), Winter Garden Translator System Inc., c/o O. D. Ayers, 412 E. Zavala St., Crystal City (KENS-TV Ch. 5, WOAI-TV Ch. 4, KONO-TV Ch. 12, KWEX-TV Ch. 41, KLRN-TV Ch. 9 San Antonio).
- †Cherry Springs, Doss & Loyal Valley K83BE, Fort Mason Translator System, c/o B. F. Grimsley, Box 406 (KONO-TV Ch. 12 San Antonio).
- †Childress—K75BA, K78AY, K82AS, Red River Translator TV Assn. Inc., c/o J. F. Fox, 801 Commerce St. (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).

- Holds CPs for K70AD, K72BZ, K74CH, K78AY holds CP for KSWO-TV Ch. 7 Lawton, Okla.
- †Clarendon—K70DB, K72CD, K74CJ, Donley County Translator System, c/o W. M. Colvin, Box 997, Canadian (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Crystal City—See Carrizo Springs.
- Darrouzett—See Booker.
- †Dodson & Wellington—K73AU, K75AV, K83AO, Greenbelt TV Translator System Inc., c/o J. S. Coleman, Wellington (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo via Ch. 71, 77, 80 Memphis). K83AO holds CP for Ch. 71 (K71BG). K75AV holds CP for switch to KSWO Ch. 7 Lawton.
- Doss—See Cherry Springs.
- \*Elkhart & Slocum—K13HB, Tex Elkhart Lions Club, c/o Collin T. Furr, Box 475 (KRLD-TV Ch. 4 Dallas).
- †El Paso Natural Gas Co. (Terrell Plant)—K11EJ, K13EC, El Paso Natural Gas Co., c/o E. C. Ekola, Box 1492, El Paso (KOSA-TV Ch. 7 Odessa, KMID-TV Ch. 2 Midland).
- Follett—See Booker.
- †Ft. Davis (rural area SW)—K11FN, High Point TV Assn., c/o Fritz Kahl, Box 805 (KOSA-TV Ch. 7 Odessa).
- \*Ft. Stockton—K12##, Baze Radio & TV, c/o Martin L. H. Baze Jr., 111 N. Main (KMID-TV Ch. 2 Midland).
- \*Gruver—K71BK, K73BK, K75BN, Hansford County Translator System, c/o Riley Bros. Radio & TV, Box C (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Higgins—See Canadian.
- \*Hunt, Ingram & Mountain Home—K71BM, K73BM, K75BQ, Kimble Translator Co. Inc., c/o M. C. Blackburn, 135 N. 6th St., Junction (WOAI-TV Ch. 4, KENS-TV Ch. 5, KONO-TV Ch. 12 San Antonio).
- Ingram—See Hunt.
- \*Junction—K79BI, K81AY, K83BI, Kimble Translator Co. Inc., see Hunt (WOAI-TV Ch. 4, KENS-TV Ch. 5, KONO-TV Ch. 12 San Antonio).
- Knippa & Uvalde rural area—†K72BN, Ch. 75, 78 (pending), Uvalde TV Cable Corp., c/o Benjamin J. Conroy Jr., 116 N. East St., Uvalde (WOAI-TV Ch. 4, KENS-TV Ch. 5, KONO-TV Ch. 12 San Antonio).
- Lipscomb—See Canadian.
- †Lobo Valley—K13GM, Lobo Valley TV Assn., c/o Dick Guest, Box 593, Van Horn (KROD-TV Ch. 4 El Paso).
- Loyal Valley—See Cherry Springs.
- Marfa & ranch area—Ch. 6, 11 (pending), Marfa TV Cable Co., c/o E. K. Beanland, 112 E. El Paso (KTSM-TV Ch. 9 El Paso, KOSA-TV Ch. 7 Odessa).
- \*Marfa & Valentine—K81AI, Honor System TV Assn. Inc., see Alpine (KTSM-TV Ch. 9 El Paso).
- Marfa—Also see Alpine.
- †Mason—K72BH, K77AX, K80AZ, Ft. Mason Translator System, see Cherry Springs (WOAI-TV Ch. 4 San Antonio, KTBC-TV Ch. 7 Austin, KONO-TV Ch. 12 San Antonio via Ch. 83 Cherry Springs). K72BH requests Ch. 74 & switch to KHFI-TV Ch. 42 Austin.
- †Matador & Roaring Springs—K78AZ, K80BD, K83AQ, Matador Translator TV Stations, c/o A. R. Setliff, Matador (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo via Ch. 70, 73, 76 Quitaque). Hold CPs for switch to KCB-D-TV Ch. 11 Lubbock, KSWO-TV Ch. 7 Lawton, KLBK-TV Ch. 13 Lubbock.
- †Memphis—K71AW, K77AQ, K80AU, Cap Rock Translator System Inc., c/o Joyce Wheeler, Box 63 (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo). K71AW holds CP for Ch. 82 (K82AZ).
- \*Menard—K02EB, K06DW, Menard TV Co., c/o A. B. Williams (KCTV Ch. 8, KACB-TV Ch. 3 San Angelo). Request Ch. 6 & 11.
- †Miami—K72BD, K78AP, K82AK, Miami Translator System Inc., c/o C. E. Haynes, Box 1 (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Midland—Ch. 6 (pending), Tri-Cities Bcstg. Co., c/o J. R. Rucker, Drawer K, Monahans (KVKM-TV Ch. 9 Monahans).

- Monahans—Ch. 6 (pending), Midessa TV Co. Inc., c/o R. F. Herndon Jr., Airport Dr. & First St., Midland (KMID-TV Ch. 2 Midland).
- Mountain Home—See Hunt.
- Odessa—Ch. 5 (pending), Tri-Cities Bcstg. Co., see Midland (KVKM-TV Ch. 9 Monahans).
- †Pampa—K06DF, Bass Bcstg. Co., Broadway at Cherry Ave., Amarillo (KFPA-TV Ch. 10 Amarillo).
- Paris—Ch. 2 (pending), Texhoma Bcstrs. Inc., c/o M. N. Bostick, Box 3221, 2101 N. Jefferson St., Lafayette, La. (KKII-TV Ch. 12 Ardmore).
- \*Perryton & Spearman—K76BX, K79BC, K81AV, B & W Translator, c/o Richard Wilson, Box 181, Perryton (KVII Ch. 7, KFPA-TV Ch. 10, KGNC-TV Ch. 4 Amarillo).
- †Presidio—K09GN, Presidio TV Co., Presidio (KOSA-TV Ch. 7 Odessa via Ch. 11 Shafter).
- †Quitaque & Turkey—K70BH, K73AW, K78AN, Valley Translator System, c/o O. E. Setliff, Turkey (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Roaring Springs—See Matador.
- †San Saba—K74BS, K77AF, K80AJ, Norman R. Phillips, Box 2 (KWTK-TV Ch. 10 Waco, KTBC-TV Ch. 7 Austin, KCEN-TV Ch. 6 Temple).
- Sanderson—Ch. 12 (pending), Sanderson Cable Co., c/o Austin Nance, Box 262, 104 E. Oak St. (KOSA-TV Ch. 7 Odessa).
- †Shafter—K11FO, Presidio TV Co., see Presidio (KOSA-TV Ch. 7 Odessa).
- Slocum—See Elkhart.
- †Snyder—K77BL, K79BB, Tele-Ray Translator System, c/o J. R. Huckabee, Box 385 (KCB-D-TV Ch. 11, KLBK-TV Ch. 13 Lubbock).
- Spearman—See Perryton.
- Terrell Plant—See El Paso Natural Gas Co.
- \*Texarkana (Beverly area)—K09DL, KCMC Inc., c/o W. M. Windsor, 317 Pine St., Texarkana (KTAL-TV Ch. 6 Texarkana).
- †Texhoma, Tex. & Guymon, Oklahoma—K72BB, K76AW, K80AS, Texhoma TV Translators Inc., c/o G. A. Derryberry, Box EE (KGNC-TV Ch. 4, KVII Ch. 7, KFPA-TV Ch. 10 Amarillo).
- Texline—†K13AG, \*K02AA, Texline Lions Club, c/o H. R. Harvel, Rt. 3, Dalhart (KGNC-TV Ch. 4, KFPA-TV Ch. 10 Amarillo).
- Turkey—See Quitaque.
- Uvalde—Also see Knippa.
- Valentine—See Marfa.
- Wellington—See Dodson.
- †Wheeler County—K70BL, K76AU, K80AT, Wheeler County Translator System, 1814 N. Main St., Shamrock (KGNC-TV Ch. 4, KFPA-TV Ch. 10, KVII Ch. 7 Amarillo).
- †Zapata—K83AV, Zapata TV Translator System, c/o A. F. Pierce (XEFB-TV Ch. 3 Monterey).

## UTAH

- Adamsville, Beaver & N. Creek area—†K09CS, †K11CX, †K13CV, \*K07GY, Beaver Lions Club TV Committee, c/o Ross H. Smith, Beaver City (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5, KUED Ch. 7 Salt Lake City).
- Aneth—Ch. 3, 5 (pending), San Juan County, c/o K. S. Summers, County Court House, Monticello (KSL-TV Ch. 5 Salt Lake City via Ch. 12 Monticello, KCPX-TV Ch. 4 Salt Lake City).
- Aneth—See also Towaoc, Colo.
- †Antimony—K03BC, K06CC, K09BO, K11BW, K13BX, Antimony Town Inc., c/o Archie Gleave (KUTV Ch. 2, KCPX-TV Ch. 4, KUTV, KCPX-TV, KSL-TV Ch. 5 Salt Lake City; first two via Ch. 9, 11 Antimony).
- †Aurora & Black Rock—K78BN, KSL Inc., c/o Arch L. Madsen, 145 Social Hall Ave., Salt Lake City (KSL-TV Ch. 5 Salt Lake City).
- Aurora & Black Rock—Ch. 75 (pending), KUTV Inc., c/o George C. Hatch, 179 Social Hall Ave., Salt Lake City (KUTV Ch. 2 Salt Lake City).

Beaver—See Adamsville.

†Beaver County (rural) & Milford—K71BH, U. of Utah, c/o Dr. Keith Engar, 101 Music Bldg., U. of Utah, Salt Lake City (KUED Ch. 7 Salt Lake City).

†Beryl Junction & Modena—K02CL, K04CH, K06CQ, Iron County, W. C. Rowley, Parowan (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 8, 10, 12 Milford).

Black Rock—See Aurora.

Blanding & Monticello—†K08DA, †K10DQ, †K12DA, \*K02EL, San Juan County, see Aneth (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 74, 78, 70 Castle Dale; KUED Ch. 7 Salt Lake City).

Blue Mountain & Vernal—Ch. 9 (pending), Uintah County, c/o Rulon S. Hacking, Uintah County Bldg., Vernal (KUTV Ch. 2 Salt Lake City).

Bonanza, Redwash & Vernal—†K07CY, †K09CY, †K11DF, \*K13HF, Uintah County see Blue Mountain (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5, KUED Ch. 7 Salt Lake City).

†Bryce Flats—K75BS, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Cannonville, Henrieville & Tropic—K71BN, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Carbon County, Columbia, Duchesne County (rural) & Emery County—K83BB, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Castle Dale, Ferron, Huntington & Orangeville—K70AR, K74AQ, K78AA, Emery County, Castle Dale (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City).

\*Cedar City—K07GQ, Iron County School Dist., c/o Howard N. Dally, Box 1091 (KUED Ch. 7 Salt Lake City).

Cedar City—Ch. 5 (pending), KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).

†Cedar City & Iron Springs—K09CJ, K11CQ, K13CP, Iron County, see Beryl Junction (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 2, 4, 5 Enoch).

†Central & Pine Valley—K08EN, Washington County TV Dept., c/o C. M. Larson, 48 N. 100 E., St. George (KSL-TV Ch. 5 Salt Lake City via Ch. 73 Frisco).

†Circleville—K09FX, K11FZ, K13EK, Plute County, c/o L. J. Bertelson, Marysvale (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 2, 4, 5 Marysvale).

†Circleville, Junction & Kingston—K70DD, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Coalville & adjacent area—K09DP, K11DW, K13DP, Coalville Area TV Assn., c/o R. J. Parker, Coalville (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

Columbia—See Carbon County.

\*Deep Creek Indian Reservation, Ft. Duchesne, Neola & Roosevelt—K06DY, Uintah County, see Blue Mountain (KUED Ch. 7 Salt Lake City).

†Deep Creek Indian Reservation, Ft. Duchesne, Neola, Roosevelt & White Rocks—K08CS, K10DD, Uintah County, see Blue Mountain (KSL-TV Ch. 5, KCPX-TV Ch. 4 Salt Lake City).

†Delta & West Millard County—K72AQ, K77AJ, K83AF, Millard County, c/o County Clerk (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Delta—K79AU, Millard County School District, c/o Golden P. Wright, Box 567 (KUED Ch. 7 Salt Lake City).

\*Duchesne—K03CN, Duchesne County, c/o Porter L. Merrell (KUED Ch. 7 Salt Lake City).

†Duchesne City & Strawberry River area—K08CT, K10DE, K12DL, Duchesne County, see Duchesne (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City; latter via Ch. 70 Myton).

Duchesne County—See Carbon County.

†Dutch John, Green Lake & Manilla—K03AN, K06BH, K07CJ, Daggett County TV Dept., c/o Gene Campbell, Manilla (KSL-TV Ch. 5, KCPX-TV Ch. 4, KUTV Ch. 2 Salt Lake City).

†Elsinore, Richfield & Sevier—K03AS, K06BQ, K07CQ, Sevier County, see Koosharem (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 8, 10, 12 Salina).

†Emery—K11DO, K13DI, Emery Town, c/o A. L. Petty (KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 78, 70 Orangeville).

†Emery County (rural) & Orangeville—K80BQ, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Emery County (rural), Price & Spring Glen—K06DR, K08AU, K10AZ, K12AZ, Carbon County, c/o County Clerk, Price (KUED Ch. 7, KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

Emery County—Also see Carbon County.

†Enoch—K02BJ, K04BE, K05BC, Iron County, see Cedar City (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 9, 11, 13 Adamsville).

†Enoch & Iron County (rural)—K76BU, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Enterprise—K03BF, K05BU, K07ED, Enterprise TV Assn., c/o E. M. Hadley (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

\*Enterprise—K13##, Washington County TV Dept., see Central (KUED Ch. 7 Salt Lake City via K71BH Frisco Peak).

†Ephraim & Manti—K09FM, K11FP, K13FF, Manti City Corp., c/o B. A. Peterson, City Recorder, Manti (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Ephraim, Fountain Green & Manti—K70DO, U. of Utah, see Beaver City (KUED Ch. 7 Salt Lake City).

†Escalante—K02BR, K04BL, K05BI, Escalante TV Assn., c/o Wilford Griffin (KSL-TV Ch. 2, KCPX-TV Ch. 4, KUTV Ch. 2 Salt Lake City via Ch. 12, 10, 8 Hanksville).

†Eureka & Mammoth—K06CJ, K09EB, K11EH, K13DX, Juab County, c/o J. P. Christensen, Nephi (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5, KUED Ch. 7 Salt Lake City).

Ferron—See Castle Dale.

†Fillmore—K70BD, K74AO, K80AN, Millard County, see Delta (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Fillmore—K76BM, Millard County School District, see Delta (KUED Ch. 7 Salt Lake City).

†Ft. Duchesne, Neola, Roosevelt & White Rocks—K13DC, Uintah County, see Blue Mountain (KUTV Ch. 2 Salt Lake City). Holds CP for switch to Ch. 12 (K12FG).

Ft. Duchesne—See also Deep Creek Indian Reservation.

Fountain Green—See Ephraim.

†Frisco & Newcastle—K73BF, Washington County TV Dept., see Central (KSL-TV Ch. 5 Salt Lake City).

Gandy—See Eskdale.

†Garfield County rural area & Panguitch—K78BY, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

Green Lake—See Dutch John.

†Green River—K02BU, K04BR, K05BK, K09CX, K11DD, K13DB, Green River Community TV Inc., c/o Devere Curtis, Box 282-C (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5, KUTV, KCPX-TV, KSL-TV Salt Lake City; former three translators pick up signals of latter three).

†Hanksville—K08CQ, K10CY, K12CO, County of Wayne, c/o W. A. Tergerson, Loa (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 2, 4, 5 Teasdale).

†Heber—K09AM, K11AK, K13AK, Wasatch County Commissioners, c/o William Bond, County Court House (KUTV Ch. 2, KSL-TV Ch. 5, KCPX-TV Ch. 4 Salt Lake City). K11AK requests Ch. 6.

Helper—†K09BQ, †K11BV, †K13BZ, \*K72CM, Carbon County, see Emery County (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4, KUED Ch. 7 Salt Lake City via Ch. 12, 8, 10, 6 Emery County).

†Henefer—K08AS, K10AY, K12AY, Henefer Town Inc., c/o A. J. Dearden (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

Henrieville—See Cannonville.

†Holden & Scipio—K08DP, K10EB, K12DH, Millard County, see Delta (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Holden & Scipio—K06DH, Millard County School Dist., see Delta (KUED Ch. 7 Salt Lake City).

Huntington—See Castle Dale.

†Huntsville—K08DI, K10DT, K12DK, Ogden Valley TV Repeater Assoc., c/o Glen Shupe, Liberty (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Huntsville—K13EF, Weber County School Dist., c/o J. A. Larsen, 1122 Washington Blvd., Ogden (KWCS-TV Ch. 18 Ogden). Requests inclusion of Bountiful, Morgan & Roy in principal community.

Indian Reservation—See Ft. Duchesne.

Iron County—See Enoch & Garfield County.

Iron Springs—See Cedar City.

†Juab & Sanpete Counties (rural)—K82BA, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

Junction—See Circleville.

\*Kanab—K04CK, K05AY, Kanab Lions TV, c/o U. S. Gardner, Box 244 (KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 11 Adamsville, Ch. 73 Frisco).

\*Kanab (ranches in NW area)—K12CF, Kanab Lions TV, c/o U. S. Gardner, Box 244 (KSL-TV Ch. 5 Salt Lake City).

†Kanab & Mt. Carmel—K80BY, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

†Kanarrville & New Harmony—K08CE, K10CK, K12CD, Iron County, see Cedar City (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 2, 4, 5 Enoch).

Kane County—See Garfield County.

Kingston—See Circleville.

†Koosharam—K08CL, K10CU, K12CT, Sevier County, c/o Sevier County Clerk, Richfield (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

Laketown—Ch. 11 (pending), Rich County School Dist., c/o Richard L. Harmon, Randolph (KUED Ch. 7 Salt Lake City).

†Leamington, Lyndyl & Oak City—K09EU, K11FA, K13ET, Millard County, see Delta (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Loa—K03AU, K06BS, K07CT, County of Wayne, see Hanksville (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 9, 11, 13 Wayne County).

†Logan—K70CU, K73BE, K76BN, Utah State U. of Agriculture & Applied Science, c/o Dee A. Broadbent, Campus (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Logan & Wellsville—K08BP, K10BX, K13AZ, Wellsville TV Translator Co., c/o Earl Wyatt, Box 174, Logan (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Lyndyl & Oak City—K06DI, Millard County School Dist., see Delta (KUED Ch. 7 Salt Lake City).

Lyndyl—Also see Leamington.

Mammoth—See Eureka.

Manilla, Utah & Burnt Fork, McKinnon, Wyoming—Ch. 11 (pending), Flaming Gorge Community TV, c/o Gene Campbell, Manilla (KUTV Ch. 2 Salt Lake City).

Manilla—Also see Dutch John.

Manti—See Ephraim.

†Mantua—K08BK, K10BR, K13BV, Mantua City Corp., c/o Lynn Halling (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).

†Marysvale—K02BQ, K04BO, K05BH, Plute County, see Circleville (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 8, 10, 12 Salina).

†Marysvale—K83BD, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).

(Continued on next page)

# Translators

## UTAH—(Continued)

- \*Mexican Hat—K03AA, K13AA, Mexican Hat Assn., c/o Fred Singleton (KGGM-TV Ch. 13, KOB-TV Ch. 4 Albuquerque, N.M. via Ch. 6, 9 Cortez, Colorado).
- \*Milford—K08AO, K10AL, K12AQ, Milford Area TV Assn., c/o W. P. Morford, Box 752 (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- Milford—Also see Beaver County.
- Millard County—See Eskdale.
- \*Minersville—K02BY, K04BC, K05AT, Minersville TV Committee, c/o Jack Craw, Box 89 (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 8, 10, 12 Milford).
- \*Moab—K07DE, Spanish Valley Community TV Assn., c/o J. O. Rooster, Box 34 (KUTV Ch. 2 Salt Lake City via Ch. 9 Green River). Requests Ch. 6.
- Modena—See Beryl Junction.
- \*Monroe & Richfield—K72CG, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- Monticello—See Blanding.
- Mt. Carmel—See Kanab.
- \*Mt. Pleasant—K08CC, K10CH, K12CC, Mt. Pleasant City, c/o Allan Beck (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- \*Mt. Pleasant—K80CB, Sanpete County, c/o Allen Beck (KUED Ch. 7 Salt Lake City).
- \*Myton—K72CF, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- \*Myton & area—K70CN, K75AY, K78BG, Duchesne County, see Duchesne (KSL-TV Ch. 5, KCPX-TV Ch. 4, KUTV Ch. 2 Salt Lake City).
- Neola—See Deep Creek Indian Reservation & Ft. Duchesne.
- \*Nephi—K09GV, KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).
- New Harmony—See Kanarraville.
- Newcastle—See Frisco.
- North Creek—See Adamsville.
- Oak City—See Leamington & Lynndyl.
- Orangeville—See Castle Dale & Emery County.
- Orderville—Ch. 9, 11 (pending), Long Valley TV, c/o Eugene Russell, Orderville (KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City).
- \*Panguitch—K02BN, K04AU, K05BB, Panguitch Lions Club, c/o Bern Miller (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City; latter two via Ch. 11, 13 Adamsville).
- Panguitch—See also Garfield County.
- \*Park City—K09CI, K11CO, K13CN, Park City Municipal Corp., c/o W. P. Sullivan, 929 Park Ave. (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- \*Parowan—K03AR, K08CD, K10CJ, Iron County, c/o W. C. Rowley (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 9, 11, 13 Adamsville).
- \*Parowan—K12##, Iron County School Dist., see Cedar City (KUED Ch. 7 Salt Lake City).
- Pine Valley—See Central.
- Price—Ch. 6 (pending), KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).
- Price—See also Emery County.
- \*Randolph—K13HC, Rich County School Dist. (KUED Ch. 7 Salt Lake City).
- \*Randolph (& farm area north)—K07BL, K09BA, K11BF, Norris Community TV Inc., c/o G. H. Norris (KCPX-TV Ch. 4, KSL-TV Ch. 5, KUTV Ch. 2 Salt Lake City).
- Redwash—See Bonanza.
- Richfield—Ch. 13 (pending) KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).
- Richfield—See also Elsinore & Monroe.
- \*Rockville—K04BB, K05AR, K09CD, Washington County TV Dept., see Central (KSHO-TV Ch. 13, KLAS-TV Ch. 8 Las Vegas, Nev.; KLRJ-TV Ch. 2 Henderson, Nev. via Ch. 2, 8, 13 St. George).

Roosevelt—See Deep Creek Indian Reservation & Ft. Duchesne.

- St. George—†K02AV, †K08BN, †K13CA, Ch. 11 (pending), Washington County TV Dept., see Central (KLRJ-TV Ch. 2 Henderson, Nev.; KLAS-TV Ch. 8, KSHO-TV Ch. 13 Las Vegas, Nev.; KUED Ch. 7 Salt Lake City; first three via Ch. 10, 6, 4 Santa Clara).
- \*Salina & Sigurd—K08CM, K10CT, K12CJ, Sevier County, see Koosharem (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- \*Salt Lake City & University of Utah Campus—K71AU, K74AY, U. of Utah, see Beaver County (both: KUED Ch. 7 Salt Lake City).
- \*Salt Lake North Bench—K13##, KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).
- Sanpete County—See Juab County.
- \*Santa Clara & Washington—K04AZ, K06AY, K10BW, Washington County TV Dept., see Central (KSHO-TV Ch. 13 Las Vegas, Nev.; KSL-TV Ch. 5 Salt Lake City; KORK-TV Ch. 2 Las Vegas, Nev.).
- Scipio—See Holden.
- \*Scofield—K08CF, K10CL, K12CE, Carbon County, see Emery County (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- Sevier—See Elsinore.
- Sigurd—See Salina.
- Spring Glen—See Emery County.
- Strawberry River—See Duchesne County.
- \*Teasdale & Torrey—K02BO, K04BN, K05BG, County of Wayne, see Hanksville (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City via Ch. 9, 4, 5 Wayne County).
- \*Thompson—K10BS, Thompson TV Assn., c/o Tony Pene Jr. (KREX-TV Ch. 5 Grand Junction, Colo.).
- Toquerville—†K03AL, †K07CG, †K12BQ, \*K05CP, Washington County TV Dept., see Central (KORK-TV Ch. 2, KLAS-TV Ch. 8, KSHO-TV Ch. 13 Las Vegas, KUED Ch. 7 Salt Lake City; first three via Ch. 10, 6, 4 Santa Clara).
- \*Torrey—K70DC, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- Torrey—Also see Teasdale.
- Tropic—See Cannonville.
- U. of Utah Campus—See Salt Lake City.
- Vernal—Ch. 3 (pending), KSL Inc., see Aurora (KSL-TV Ch. 5 Salt Lake City).
- Vernal—See also Blue Mountain & Bonanza.
- \*Virgin—K02AW, K08BO, K12BR, Washington County TV Dept., see Central (KORK-TV Ch. 2, KLAS-TV Ch. 8, KSHO-TV Ch. 13 Las Vegas, Nev.; via Ch. 10, 6, 4 Santa Clara).
- \*Virgin—K83BC, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- \*Washington & rural Washington County—K75BF, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- Washington—Also see Santa Clara.
- Washington County—See Garfield County & Washington.
- \*Wayne County (rural)—K09CU, K11DB, K13CY, County of Wayne, see Hanksville (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- \*Wayne County (rural)—K76BV, U. of Utah, see Beaver County (KUED Ch. 7 Salt Lake City).
- Wellsville—See Logan.
- \*Wendover—K08EI, K10ES, K12EB, Wendover City, c/o John Susich (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City).
- West Millard County—See Delta.
- White Rocks—See Deep Creek Indian Reservation & Ft. Duchesne.
- \*Woodruff—K08BV, K10CD, K12BX, Woodruff City TV, c/o Max Buck (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City).

## VERMONT

- \*Bennington & N. Bennington—W04AL, Capital Cities Bcstg. Corp., c/o Daniel H. Smith, Box 10, Albany (WTEN Ch. 10 Albany).

\*Hartland & Windsor, Vt. and Plainfield, N.H.—W06AA, Windsor Area Jayces Inc., Windsor (WRLP Ch. 32 Greenfield, Mass.).

- N. Bennington—See Bennington.
- \*Rutland & W. Rutland—W07AG, Van Curler Bcstg. Corp., c/o W. A. Ripley, 15 N. Pearl St., Albany (WAST Ch. 13 Albany).
- W. Rutland—See Rutland.
- White River Junction—See Hanover & Lebanon, New Hampshire.
- \*Windsor—W10AA, W13AB, Windsor Area Jayces Inc., see Hartland (WCAK-TV Ch. 3 Burlington; WMTW-TV Ch. 8 Poland Spring).
- Windsor—Also see Hartland.

## VIRGINIA

- \*Albemarle County rural area & Charlottesville—W74AJ, Albemarle County School Bd., c/o Paul H. Cale, County Office Bldg., Charlottesville (WCVE-TV Ch. 23 Richmond).
- \*Big Stone Gap—W07AB, Sam S. Broach, 3rd Ave. (WLOS-TV Ch. 13 Asheville, N.C.).
- Big Stone Gap—Ch. 9 (pending), Roy H. Park Bcstg. of the Tri-Cities Inc., c/o W. H. Lancaster Jr., Box 1080, Johnson City, Tenn. (WJHL-TV Ch. 11 Johnson City).
- Big Stone Gap—Also see Appalachia.
- Bristol—Ch. 2 (pending), Skyway Bcstg. Co., Box 2150, Asheville, N.C. (WLOS-TV Ch. 13 Asheville, N.C.).
- Charlottesville—See Albemarle County.
- \*Garden City, Hidden Valley, S. Salem & Sugar Loaf—W02AE, Shenandoah Life Stations Inc., c/o J. H. Moore, Radio-TV Center, Roanoke (WLSL-TV Ch. 10 Roanoke).
- \*Garden City, Hidden Valley, S. Salem & Sugar Loaf—W04AC, Times-World Corp., c/o Ray F. Jordan, Station WDBJ-TV, Box 227, Roanoke (WDBJ-TV Ch. 7 Roanoke).
- Harrisonburg—Ch. 5 (pending), Havens & Martin Inc., 3301 W. Broad St., Richmond (WTVR Ch. 6 Richmond).
- Harrisonburg—Ch. 11 (pending), Richmond TV Corp., c/o C. T. Lucy, Box 2370, Richmond (WRVA-TV Ch. 12 Richmond).
- Hidden Valley—See Garden City.
- Lynchburg—Ch. 74 (pending), Central Va. ETV Corp., c/o B. W. Spiller, Box 3237, Richmond (WCVE-TV Ch. 23 Richmond).
- \*Marion—W13AR, Roy H. Park Bcstg. of the Tri-Cities Inc., see Big Stone Gap (WJHL-TV Ch. 11 Johnson City).
- \*Pennington Gap—W07AC, W. D. Baldwin, Box 102 (WBIR-TV Ch. 10 Knoxville, Tenn.).
- \*Roanoke—W05AA, Lynchburg Bcstg. Corp., 2320 Langhorne Rd. (WLVA-TV Ch. 13 Lynchburg).
- South Salem—See Garden City.
- Staunton—Ch. 5 (pending), Havens & Martin Inc., see Harrisonburg (WTVR Ch. 6 Richmond).
- Staunton—Ch. 11 (pending), Richmond TV Corp., see Harrisonburg (WRVA-TV Ch. 12 Richmond).
- Staunton—Ch. 11 (pending), Shenandoah Valley Bcstg. Inc., c/o Hamilton Shea, Rawley Pike, Harrisonburg (WSVA-TV Ch. 3 Harrisonburg).
- Sugar Loaf—See Garden City.
- Waynesboro—Ch. 5 (pending), Havens & Martin Inc., see Harrisonburg (WTVR Ch. 6 Richmond).
- Waynesboro—Ch. 11 (pending), Richmond TV Corp., see Harrisonburg (WRVA-TV Ch. 12 Richmond).
- Waynesboro—Ch. 11 (pending), Shenandoah Valley Bcstg. Inc., see Staunton (WSVA-TV Ch. 3 Harrisonburg).

## WASHINGTON

- \*Aberdeen, Central Park, Hoquiam & Montesano—K70CH, K76BF, K79AN, K81AK, Trans-Tel-Co. Inc., c/o Gayle Neet, 208 S. H. St., Aberdeen (KOMO-TV Ch. 4, KING-TV Ch. 6, KIRO-TV Ch. 7 Seattle; KTNT-TV Ch. 11 Tacoma).
- \*Anacortes—K78BV, KIRO Inc., c/o A. L. Madsen, 1530 Queen Anne Ave., N., Seattle (KIRO-TV Ch. 7 Seattle).

- †Ardenvoir—K08AX, K10BB, K12BF, E.A.O.-TV, c/o Donald Auvil, Box 341, Entiat (KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Ch. 2 Spokane via Ch. 11, 13, 9 Entiat).
- †Azwel—K07CV, K11DC, K13DA, Wells & Wade Fruit Co., c/o L. E. Green (KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Ch. 2 Spokane).
- Baker Flat rural area—Licensed booster No. 1 for K71BA, K73BA, K75BB, East Wenatchee.
- Beach Drive—See Seattle.
- †Beverly & Royal City—K07EC, K09EF, K12EN, Sentinel Bluff TV Inc., c/o Boyd Erikson, Box 114 (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Bremerton—K80BW, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Brewster, Mansfield & Pateros—K08AP, K10AP, K12AV, Pateros-Brewster TV Assn. Inc., c/o George Hymer, Box 57, Pateros (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Bridgeport—K07BC, K11AS, K13DL, Chief Joseph Community Services Inc., c/o Royal C. Gaines, Box 565 (KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Ch. 2 Spokane).
- Carson—See Cascade Locks, Ore.
- †Cashmere—K09ES, K11EZ, K13ER, Apple Valley TV Assn. Inc., c/o Charles Shank, Box 582, Wenatchee (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane via Ch. 71, 73, 75 East Wenatchee).
- Cashmere, Monitor & surrounding area—Licensed booster No. 1 for K71BA, K73BA, K75BB, East Wenatchee.
- Central Park—See Aberdeen.
- †Centralia & Chehalis—K83AP, Centralia School Dist. No. 401, c/o Dr. K. Mallery, Box 630, Centralia (KCTS-TV Ch. 9 Seattle).
- †Centralia & Chehalis—K78BU, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- \*Centralia, Raymond & Vancouver—K70DT, Vancouver School Dist. #37, c/o Verlan C. Pinson, 605 N. Devine Rd., Vancouver (KPEC-TV Ch. 56 Tacoma).
- Chehalis—See Centralia.
- †Chelan & Manson—K70AM, K75AA, K79AA, Manson Community TV Co. Inc., c/o Leo England (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- Chelan—Also see Lake Chelan.
- Chelan Butte (farming community SSW)—†K03BG, \*K07EF, Tunnell TV Assn., c/o D. J. Law, Orondo (KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane; former via Ch. 11 Entiat).
- †Chelan Station—K07ER, K09EV, Chelan Station TV, c/o Grover Collins, RFD 3, Orlando (KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane via Ch. 10, 12 Brewster).
- †Cle Elum vicinity—K02EJ, K08FA, K10FG, Upper County TV Translator Corp., c/o Charles Landes, Rt. 4, Cle Elum (KING-TV Ch. 5, KOMO-TV Ch. 4, KIRO-TV Ch. 7 Seattle).
- †Copalis, Grayland, Ocean City, Ocean Shores, Ocosta, Pacific Beach & Westport—K08DL, K10EK, K12DO, Trans-Tel-Co. Inc., see Aberdeen (KOMO-TV Ch. 4, KING-TV Ch. 5, KIRO-TV Ch. 7 Seattle).
- †Coulee City—K08CU, K10DF, K12CS, Coulee City TV Assn. Inc., Coulee City (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Danville—K08CR, K10DC, K12CP, Danville TV Assn., c/o Lilla Nelson (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Douglas & vicinity—K09EO, K11FC, K13CH, Douglas TV Assn. Inc., c/o K. R. Lude-man, Waterville (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Dryden—K09FU, K11FV, Dryden TV Coop. Inc., c/o W. L. Reiman, Box 804 (KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane).
- †East Wenatchee & East Wenatchee Bench—K71BA, K73BA, K75BB, Apple Valley TV Assn. Inc., see Cashmere (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- East Wenatchee Bench—See E. Wenatchee.
- †Edmonds & Seattle (Richmond Beach)—K78BQ, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Electric City & Grand Coulee—K08BY, K12BZ, Grand Coulee TV Inc., c/o Naomi Manzer, Box 163 (KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane).
- †Ellensburg & Kittitas Valley area—K71AA, K81AJ, Kittitas Valley TV Assn. Inc., Herbert Snowden, Box 94 (KIMA-TV Ch. 28, KNDO Ch. 23 Yakima).
- †Entiat & Orondo—K08BA, K10BA, K12BE, E.A.O.-TV, see Ardenvoir (KXLY-TV Ch. 4, KHQ-TV Ch. 6, KREM-TV Ch. 2 Spokane via Ch. 11, 13, 9 Entiat).
- †Entiat (farming community ENE)—K09BJ, K11BI, K13BI, E.A.O.-TV, see Ardenvoir (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Ephrata, Larson AFB, Moses Lake & Soap Lake—K08CN, K11EY, K13EP, Peoples TV Assn. Inc., c/o M. D. Lannigan, Box 315, Soap Lake (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Everett—K72CI, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Ferry—K09EC, K11EI, K13DY, Kettle River Services Assn., c/o L. J. Trones, Star Rt., Wauconda (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane).
- First Creek—See Lake Chelan.
- †Forks—K07EE, Forks TV Club Inc., c/o J. J. Blomgren, Box 217 (KVOS-TV Ch. 12 Bellingham).
- †Glenwood—K04BH, K13DQ, Glenwood TV Assn., c/o Edwin Eaton (KGW-TV Ch. 8, KOIN-TV Ch. 6 Portland, Ore.).
- Goldendale—See The Dalles, Ore.
- Grand Coulee—See Electric City.
- Grayland—See Copalis.
- Hoquiam—See Aberdeen.
- †Jackass Butte area & Wakefield—K08CW, K10DK, K12CW, Better Community TV Assn., c/o Kenneth Jameson, Omak (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane via Ch. 11, 7, 9 Okanogan).
- †Kennydale & Renton—K79BD, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- Kittitas Valley—See Ellensburg.
- †Lake Hills area—K80BV, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- Lake Washington—See Seattle.
- \*Lake Wenatchee & Plain—K08FC, Lake Wenatchee TV Inc., c/o Mrs. W. T. Burgess, Star Route, Leavenworth (KHQ-TV Ch. 6 Spokane).
- Larson AFB—See Ephrata.
- †Laurier—K07CZ, K09DA, K11DG, Laurier TV Club, c/o Marion C. Willey (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- Leavenworth, Peshastin & vicinity—†K03CE, †K05CS, \*K07GX, Leavenworth Non-Profit TV Assn. Inc., c/o Robert T. Brender, Box 295, Leavenworth (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane).
- Malaga & Rock Island rural areas—K09CL, K11CS, K13CQ, Apple Valley TV Assn. Inc., see Cashmere (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane via Ch. 71, 73, 75 East Wenatchee).
- †Malaga, S. Wenatchee & Sunnyslope area—K08CG, K10CM, K12CF, Apple Valley TV Assn. Inc., see Cashmere (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane via Ch. 71, 73, 75 E. Wenatchee).
- Mansfield—See Brewster.
- Manson—See Chelan.
- †Mazama—K09BH, K11BQ, K13BM, Upper Methow Valley TV Assn., c/o R. J. Davis, Box 56, Winthrop (KHQ-TV Ch. 6, KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane; latter via Ch. 10 Twisp).
- †Methow—K09BI, K11BM, K13BN, Upper Methow Valley TV Assn., see Mazama (KHQ-TV Ch. 6, KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane via Ch. 12, 8, 10 Twisp).
- †Molson—K07CB, K09BM, K11BT, Oroville TV Assn. Inc., c/o C. E. Rise, Box 157, Oroville (KXLY-TV Ch. 4, KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane).
- Monitor—See Cashmere.
- Montesano—See Aberdeen.
- Moses Lake—See Ephrata.
- †Nile Valley—K06BD, K07CD, Nile Valley TV Assn. (KNDO Ch. 23, KIMA-TV Ch. 29 Yakima).
- N. Bonneville—See Cascade Locks, Ore.
- †North Spokane—K11GD, Spokane TV Inc., c/o Wayne McNulty, W. 500 Boone Ave., Spokane (KXLY-TV Ch. 4 Spokane).
- Ocean City—See Copalis.
- Ocean Shores—See Copalis.
- Ocosta—See Copalis.
- †Odessa—K07BD, K09AR, K11AR, Odessa TV Club, c/o Rev. A. Hausauer (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Okanogan, Omak, Pine Creek area & Tunk Valley—K07DG, K09DG, K11DM, Better Community TV Assn., see Jackass Butte (KXLY-TV Ch. 4, KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane).
- †Olympia—K72BM, Olympia School Dist. No. 11 (KPEC-TV Ch. 56 Tacoma).
- †Olympia—K79BF, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- Omak—See Okanogan.
- Orondo—See Entiat.
- †Oroville—K03AI, K05AM, K12BI, Oroville TV Assn. Inc., see Molson (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane via Ch. 11, 7, 9, Molson).
- Pacific Beach—See Copalis.
- †Packwood—K03CI, K10EV, K12EL, Packwood Community TV Bcstrs., c/o Doug Scott (KIRO-TV Ch. 7, KOMO-TV Ch. 4, KING-TV Ch. 5 Seattle).
- Pateros—See Brewster.
- Peshastin—See Leavenworth.
- Pine Creek & Pink Creek—Ch. 7 (pending), Better Community TV Assn., see Jackass Butte (KXLY-TV Ch. 4 Spokane).
- Pine Creek area & Tunk Valley—Ch. 9, 11 (pending), Better Community TV Assn., see Jackass Butte (KREM-TV Ch. 2, KHQ-TV Ch. 6 Spokane).
- Pine Creek—Also see Okanogan.
- Plain—See Lake Wenatchee.
- †Point Pulley & Puget Sound (surrounding west shoreline)—K78BM, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Port Angeles—K70DG, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Prescott—K08DX, K10EJ, K12DM, Prescott TV System Inc., c/o Pauline Smith (KNDU Ch. 25 Richland, KEPR-TV Ch. 19 Pasco, KHQ-TV Ch. 6 Spokane; latter via Ch. 71 Freewater, Ore.).
- †Prosser & Whitstran—K74BP, Columbia Empire Bcstg. Corp., c/o H. E. Davis, 23 S. First St., Box 466, Yakima (KNDO Ch. 23 Yakima).
- Puget Sound—See Point Pulley.
- †Puyallup—K79BE, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- †Puyallup & Sumner—K02CV, Sumner School Dist. No. 320, c/o C. E. Willard, 1625 Main St. (KPEC-TV Ch. 56 Tacoma).
- Puyallup & Sumner—Ch. 2 (pending), Video Corp., c/o Owen Anderson, 2444 N.W. Market, Seattle 7 (KPEC-TV Ch. 56 Tacoma).
- †Quinault—K07CS, K10CP, K12CL, Quinault TV Inc., c/o Robert Bolstad, Amanda Park (KOMO-TV Ch. 4, KING-TV Ch. 5 Seattle; KOIN-TV Ch. 6 Portland, Ore.).
- †Quincy—K73AP, K77AO, K83AJ, Quincy Valley TV Inc., Box 1497 (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- Raymond—See Centralia.
- Renton—See Kennydale.
- Richmond Beach—See Edmonds.
- †Riverside—K08CY, K10DM, K12CV, Better Community TV Assn., see Okanogan (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane; first two via Ch. 11, 7 Okanogan).
- Rock Island—See Malaga.

(Continued on next page)



# Translators

## WASHINGTON—(Continued)

- Royal City—See Beverly.
- Seattle (Beach Drive area)—Ch. 2 (pending), Queen City Bcstg. Co., 1530 Queen Anne Ave., Seattle 9 (KIRO-TV Ch. 7 Seattle).
- †Seattle (western shore of Lake Washington)—K02CU, Tribune Publishing Co., 137 Dexter St., Seattle (KTNT-TV Ch. 11 Tacoma).
- Seattle—Also see Edmonds.
- \*Selah & Yakima—K73AS, Yakima Wireless Community TV Assn. Inc., see Ferry (KOMO-TV Ch. 4 Seattle).
- †Shelton—K02EC, KIRO Inc., see Anacortes (KIRO-TV Ch. 7 Seattle).
- Soap Lake—See Ephrata.
- S. Wenatchee—See Malaga.
- †Spokane (NE section)—K09FZ, Spokane TV Inc., see North Spokane (KXLY-TV Ch. 4 Spokane).
- †Spokane (NW section)—K09FO, Spokane TV Inc., see North Spokane (KXLY-TV Ch. 4 Spokane).
- \*Spokane (west sections)—K13HE, Spokane TV Inc., see North Spokane (KXLY-TV Ch. 4 Spokane).
- Stevenson—See Cascade Locks, Ore.
- Sumner—See Puyallup.
- Sunnyslope—See Malaga.
- Tink Creek—See Pine Creek.
- †Tonasket—K08CX, K10DL, K12CX, Better Community TV Assn., see Okanogan (KHQ-TV Ch. 6, KXLY-TV Ch. 4, KREM-TV Ch. 2 Spokane via Ch. 11, 7, 9 Molson).
- †Trout Lake—K03CA, K05AP, K13CD, Trout Lake TV Assn., c/o M. R. Johnson (KGW-TV Ch. 8, KPTV Ch. 12, KOIN-TV Ch. 6 Portland, Ore.).
- Tunk Valley—See Okanogan & Pine Creek.
- †Twisp & Winthrop—K08AY, K10BD, K12BA, Upper Methow Valley TV Assn., see Mazama (KREM-TV Ch. 2, KXLY-TV Ch. 4, KHQ-TV Ch. 6 Spokane).
- †Upper Squilchuck rural area—K09FF, K11FJ, K13EZ, Apple Valley TV Assn. Inc., see Cashmere (KHQ-TV Ch. 6, KREM-TV Ch. 2, KXLY-TV Ch. 4 Spokane via Ch. 12 Malaga & Ch. 71, 73 E. Wenatchee).
- \*Vancouver—K04##, Vancouver School Dist. #37, see Centralia (KPEC-TV Ch. 56 Tacoma).
- Vancouver—See also Centralia.
- Wakefield—See Jackass Butte.
- Westport—See Copalls.
- Whitstran—See Prosser.
- Winthrop—See Twisp.
- \*Yakima—K76AV, Allied Electronics, Box 324, Grandview (KGW-TV Ch. 8 Portland, Ore.).
- Yakima—Also see Selah.

## WEST VIRGINIA

- †Berkeley Springs & Great Cacapon—W03AA, W11AB, W13AC, Morgan County TV Translators Inc., c/o S. D. Helsey, 206 Fairfax St. (WMAL-TV Ch. 7 Washington, D.C.; WJAC-TV Ch. 6 Johnstown, Pa.; WTOP-TV Ch. 9 Washington, D.C.).
- †Charleston—W11AM, Reeves Bcstg. Corp., c/o J. D. Hastie, WUSN-TV, Charleston (WHTN-TV Ch. 13 Huntington).
- †Chester—W75AB, C & S TV Co., c/o C. D. Chaney, 800 Carolina Ave. (WQED Ch. 13 Pittsburgh, Pa.).
- Great Cacapon—See Berkeley Springs.
- †Levels & Paw Paw—W74AD, W81AC, Panhandle TV Corp. of W. Va., c/o J. H. Kesler, Paw Paw (WTTG Ch. 5, WTOP-TV Ch. 9 Washington, D.C.).
- †Moorefield—W70AE, W80AD, Valley TV Coop. Inc., c/o C. B. Kuykendall (WTOP-TV Ch. 9 Washington, D.C.; WJAC-TV Ch. 6 Johnstown, Pa.).
- Paw Paw—See Levels.

## WISCONSIN

- \*Darlington—W74AG, W82AB, City of Darlington, c/o Gilbert F. Barnard (WKOW-TV Ch. 27, WMTV Ch. 33 Madison).
- Eagle River, Land O' Lakes & Phelps—Ch. 2, 4, (pending), J & B TV Improvement Co., c/o James Putnam, Professional Bldg., Eagle River (WAOW-TV Ch. 9, WSAU-TV Ch. 7 Wausau).
- †LaCrosse—W83AH, Southern Minn. Bcstg. Co., c/o David Gentling, 100 First Ave. Bldg., Rochester (KROC-TV Ch. 10 Rochester).
- LaCrosse—Ch. 72 (pending), Minn.-Ia. TV Co., c/o Robert Buckmaster, Hwy. 105 S., Austin, Minn. (KMMT-TV Ch. 6 Austin).
- Land O'Lakes—See Eagle River.
- Phelps—See Eagle River.
- †Prairie du Chien, Wis. & McGregor, Iowa—K12DZ, WKBH-TV Inc., c/o Howard Dahl, 141 S. 6th St., La Crosse (WKBT Ch. 8 La Crosse).
- Rhineland—†W71AC, †W73AD, †W76AB, †W80AC, \*K78##, J. E. Karban, Box 176 (WFRV-TV Ch. 5, WBAY-TV Ch. 2 Green Bay, WSAU-TV Ch. 7 Wausau; WLUK-TV Ch. 11 Green Bay; WAOW-TV Ch. 9 Wausau).

## WYOMING

- †Acme—K10BC, K13BK, Tongue River Translator Assn., c/o W. F. Welch, Manchester (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings, Mont.).
- \*Afton—K11GZ, K13GV, Star Valley TV System Inc., c/o Owen Cranney (KID-TV Ch. 3, KIFI-TV Ch. 8 Idaho Falls).
- †Alva—K12CR, Alva TV Club, c/o Kay Driskill (KOTA-TV Ch. 3 Rapid City, S.D.).
- †Baggs & Savery—K05CI, Moffat County, c/o Lewis Yost, County Court House, Craig, Colo. (KFBC-TV Ch. 5 Cheyenne).
- Baggs—Also see Lower Snake River, Colo.
- \*Banner & Story—K05AW, Story Banner Community TV, c/o Lena Reed, Box 234, Story (KTWO-TV Ch. 2 Casper).
- †Basin—K12BU, Basin TV Assn., c/o Ralph Case (KOOK-TV Ch. 2 Billings, Mont.).
- Big Laramie Valley, Bosler, Laramie & Tie Siding—Ch. 3, 12 (pending), Laramie Plains Antenna TV Assn. Inc., c/o James Zancanella, Laramie (KBTV Ch. 9, KLZ-TV Ch. 7 Denver).
- †Big Piney, Boulder, Cottonwood Creek, Daniel, East Fork River, El Paso, Natural Gas Camp, Fork River (rural), Horse Creek & Speedway Road—K12AH, Upper Green River TV System, c/o Phillip Marincle Sr. (KID-TV Ch. 3 Idaho Falls, Ida.).
- †Big Piney & La Barge—K72AS, K78AF, K81AB, La Barge Community TV Inc., c/o G. D. Eubank, La Barge (KCPX-TV Ch. 4, KSL-TV Ch. 5, KUTV Ch. 2 Salt Lake City, Utah).
- †Bitter Creek, Recluse, Spotted Horse & Wildcat areas—K10BL, Spotted Horse TV Booster Club, c/o T. H. Tilson (KTWO-TV Ch. 2 Casper).
- †Borie—K70CW, K72BV, Frontier Bcstg. Co., c/o W. C. Grove, Station KFBC-TV, 2923 E. Lincolnway, Cheyenne (KOA-TV Ch. 4, KBTV Ch. 9 Denver, Colo.).
- Bosler—See Big Laramie Valley.
- Boulder—See Big Piney.
- †Buffalo—K08AG, Buffalo TV Assn., c/o William Perry, 94 S. Main St. (KTWO-TV Ch. 2 Casper).
- Burnt Fork—See Manila, Utah.
- †Carlisle, Hulett, New Haven & Oshoto—K07GL, Little Missouri Butte TV Assn., c/o Bill Wilson, Hulett (KTWO-TV Ch. 2 Casper).
- †Clarks Fork, Wyo. & Cooke City, Silver Gate, Montana—K11GE, K13FW, Shoshone River Power Inc., c/o J. M. Umphlett, Box 780, Cody (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).
- †Clarks Fork (Yellowstone River) & Sugarloaf Mountain areas—K07GG, K09GI, Shoshone River Power Inc., see Clarks Fork (KOOK-TV Ch. 2, KULR Ch. 8 Billings, Mont.).
- †Clarks Fork Canyon & Sunlight Basin areas—K04DB, K05CC, Shoshone River Power Inc., see Clarks Fork (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).
- †Clear Creek area & Clearmont—K13BA, Clearcreek TV Booster Assn., c/o J. E. Worden, Clearmont (KTWO-TV Ch. 2 Casper).

Clearmont—See Clear Creek.

- Cody—†K06AZ, †K11BZ, \*K13GJ, Cody TV Club, c/o Dean Marshall, Rt. 1 (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings, Mont.; KTWO-TV Ch. 2 Casper).
- †Cokeville Town & Smiths Fork—K03CB, K06DO, K13FS, Cokeville TV Corp., c/o A. D. Holden, Box 317, Cokeville (KCPX-TV Ch. 4, KUTV Ch. 2, KSL-TV Ch. 5 Salt Lake City, Utah via Ch. 7, 11, 9 Randolph, Utah).
- Cottonwood Creek—See Big Piney.
- Daniel—See Big Piney.
- †Dayton & Tongue River—K05AC, K10AE, Dayton TV Assn., c/o Gus Lofgren, Box 123, Dayton (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).
- †Douglas—K04DE, Douglas Entertainment Co., c/o V. H. Saul, 219 E. Center (KSTF Ch. 10 Scottsbluff, Neb.).
- †Dubois—K04AF, Dubois Community TV Club, c/o Tracy Schlup (KWRB-TV Ch. 10 Riverton).
- \*Dutch Creek area, Prairie Dog & Wynarno—K12CA, Wynarno TV Assn., c/o Robert Britton, Wynarno (KOOK-TV Ch. 2 Billings, Mont.).
- East Fork River—See Big Piney.
- El Paso Natural Gas Camp—See Big Piney.
- †Elk Mountain & rural area—K12CM, Elk Mountain TV Co., c/o H. F. Willford, Saratoga (KTWO-TV Ch. 2 Casper).
- †Elmo, Hanna & Medicine Bow—K08EH, Hanna Elmo TV Assn., c/o George P. Ebsen, Box 128, Hanna (KTWO-TV Ch. 2 Casper).
- †Encampment—K06BR, K08CP, Elk Mountain TV Co., see Elk Mountain (KFBC-TV Ch. 5 Cheyenne, KTWO-TV Ch. 2 Casper; first via Ch. 11 Saratoga).
- †Evanston—K71AI, K75AG, K79AC, Evanston Non-Profit TV Inc., 937 Main St. (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).
- Fork River—See Big Piney.
- Ft. Laramie—Ch. 7 (pending), Lingle Lion's Club Community TV, c/o Robert L. Craft, Box 53, Lingle (KTWO-TV Ch. 2 Casper).
- †Ft. MacKenzie & Sheridan—K06AT, K11BP, K13BO, Sheridan TV Translator Inc., c/o E. W. Meyer, Box 150, Sheridan (KTWO-TV Ch. 2 Casper via Ch. 4 Story; KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).
- †Gillette—K04AB, K05BY, K13BT, Gillette TV Assn., c/o R. R. Plunkett, Box 810 (KTWO-TV Ch. 2 Casper via Ch. 8 Wyodak; KOTA-TV Ch. 3 Rapid City, S.D. via Ch. 13 Gillette; KOTA-TV).
- †Glendo—K08AZ, Glendo TV Translator, Town of Glendo, c/o W. G. McComb (KFBC-TV Ch. 5 Cheyenne).
- \*Green River—K07DC, K09DD, K11DJ, Green River TV Coop., c/o Dean Carroll Jr., Box 344 (KUTV Ch. 2, KCPX-TV Ch. 4, KSL-TV Ch. 5 Salt Lake City, Utah).
- †Greybull—K12CB, Greybull Free TV Assn., c/o Dwayne Trees (KULR-TV Ch. 8 Billings, Mont.).
- Guernsey—Ch. 13 (pending), Lake Guernsey JCS, c/o Bill Pulos, Box 105 (KTWO-TV Ch. 2 Casper).
- Hanna—See Elmo.
- Hartville & Sunrise—\*K12FE, Ch. 8 (pending), Hartville Community TV, c/o John Kolnderis, Box 33, Hartville (KFBC-TV Ch. 5 Cheyenne, KTWO-TV Ch. 2 Casper).
- Horse Creek—See Big Piney.
- †Hulett—K13AI, Hulett TV Club, c/o Bill Bush (KOTA-TV Ch. 3 Rapid City, S.D.).
- Hulett—Also see Carlisle.
- \*Huntley, Lingle, Torrington rural area & Yoder—K04EC, Lingle Lion's Club Community TV, see Ft. Laramie (KTWO-TV Ch. 2 Casper).
- †Jackson—K11GI, K13FZ, Jackson Hole Translator Inc., c/o John Infanger, Box 523 (KID-TV Ch. 3, KIFI-TV Ch. 8 Idaho Falls).
- †Jeffrey City—K08EB, Jeffrey City Community TV Assn., c/o E. J. Fairservis, Box 306 (KTWO-TV Ch. 2 Casper).

## Translators

†Kortes & Seminoe Dam Camps—K07CR, Seminoe Kortes TV Assn., c/o John Delling, Leo Rt., Hanna (KTWO-TV Ch. 2 Casper).

La Barge—See Big Piney.

†Lagrange—K81AM, K83AW, Frontier Bcstg. Co., see Borie (KOA-TV Ch. 4, KBTV Ch. 9 Denver, Colo. via Ch. 70, 72 Borie).

†Lance Creek—K09BL, Lance Creek TV Club, c/o Earl Costello (KOTA-TV Ch. 3 Rapid City, S.D.).

†Lander Valley—K12AR, Lander Valley TV Assn., c/o Don E. Moller, Box 570, Lander (KTWO-TV Ch. 2 Casper).

Laramie—Ch. 10 (pending), Laramie Plains Antenna TV Assn., see Big Laramie Valley (KOA-TV Ch. 4 Denver).

Lingle—See Huntley.

†Little America, Lontree, Lyman & Mt. View—K09DI, K11DN, K13DH, Lyman TV Assn., c/o Lawrence Maxfield, Box 641, Lyman (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City, Utah).

Lontree—Ch. 9, 11, 13 (pending), Lyman TV Assn., see Little America (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City, Utah).

Lontree—Also see Little America.

†Lovell—K04AA, K12AC, Lovell Byron Cowley TV, c/o H. A. Lusch, Box 458 (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings, Mont.).

Lucerne District, Owl Creek District, Thermopolis—Ch. 5 (pending), Hot Springs Booster TV Inc., c/o Gavin G. Richmond, 320 S. 9th (KTWO-TV Ch. 2 Casper).

†Lucky Campsite—K13BW, Utah Construction & Mining Co., c/o M. E. Pratt, Box 831, Riverton (KTWO-TV Ch. 2 Casper).

†Lusk—K08AJ, K13AS, Lusk TV Club, c/o C. D. Jennewein (KFBC-TV Ch. 5 Cheyenne, KTWO-TV Ch. 2 Casper).

Lyman—Ch. 9, 11, 13 (pending), Lyman TV Assn., see Little America (KSL-TV Ch. 5, KUTV Ch. 2, KCPX-TV Ch. 4 Salt Lake City, Utah).

\*Lyman—K07##, Don G. Porter, Lyman (KUTV Ch. 2 Salt Lake City).

†Mammoth & Yellowstone Park—K06AD, Mammoth Community TV, c/o Arnold Peterson, Box 243, Yellowstone Park (KID-TV Ch. 3 Idaho Falls, Ida.).

†Meeteetse—K09BP, K12BP, Meeteetse Community TV, c/o P. S. Clinton, Box 355, (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).

Moorcroft—†K02CP, †K09EX, †K11AI. \*K06AG, Moorcroft Community TV Inc., c/o B. P. Ash (KTWO-TV Ch. 2 Casper via Ch. 8 Wyodak; KOTA-TV Ch. 3 Rapid City, S.D. via Ch. 11 Moorcroft; KOTA-TV; KTWO-TV via Ch. 6 Moorcroft).

Mt. View—See Little America.

†New Castle—K07AC, K09AD, K11AE, K13CU, Newcastle TV Assn. Inc., c/o G. D. Barr, 104 E. Woodstock (KDUH-TV Ch. 4 Hay Springs, Neb.; KTWO-TV Ch. 2 Casper; KOTA-TV Ch. 3 Rapid City, S.D.; KFBC-TV Ch. 5 Cheyenne).

†New Haven & Rocky Point—K06BK, Rocky Point TV Club, c/o George Hauber, Hulet (KOTA-TV Ch. 3 Rapid City, S.D. via Ch. 11 Alzada, Mont.).

New Haven—Also see Carlisle.

†Orchard Ranch Ltd.—K05CE, Orchard Ranch Ltd., c/o M. C. Orchard (KTWO-TV Ch. 2 Casper).

†Osage—K08BI, Osage TV Assn. Inc., c/o Richard Updike (KTWO-TV Ch. 2 Casper).

Oshoto—See Carlisle.

Owl Creek District—See Lucerne District.

Passaic—See Otter, Mont.

†Pinedale—K70AX, Town of Pinedale, c/o G. W. Wise, Pinedale Power & Light Co. (KID-TV Ch. 3 Idaho Falls, Ida.).

†Powell—K05AB, K12AE, City of Powell, Box 30 (KULR-TV Ch. 8, KOOK-TV Ch. 2 Billings, Mont.).

Prairie Dog—See Dutch Creek.

†Ranchester—K05AI, K12AX, Ranchester TV Assn., c/o Cecil M. Paulus, Box 4 (KTWO-TV Ch. 2 Casper; KOOK-TV Ch. 2 Billings, Mont.).

†Rawlins—K73AF, Frontier Bcstg. Co., Station KRAL, Rawlins (KFBC-TV Ch. 5 Cheyenne).

†Rawlins—K07GN, Rawlins Free TV Assn., c/o David Emerson, 416 6th St. (KTWO-TV Ch. 2 Casper).

Rawlins—Ch. 12 (pending), Rawlins Co-op TV Assoc., c/o William R. Newbrecht, Box 313 (KFBC-TV Ch. 5 Cheyenne).

Rawlins—Ch. 11 (pending), Harriscope Inc., c/o Jack Rosenthal, Box 2717, Casper (KTWO-TV Ch. 2 Casper).

Recluse—See Bitter Creek.

\*Riverton—K04EA, Riverton-Fremont TV Club Inc., c/o Darwin Hillberry, Box 628 (KTWO-TV Ch. 2 Casper).

†Rock River—K09FY, Town of Rock River, c/o Lee White (KFBC-TV Ch. 5 Cheyenne).

†Rock Springs—K74AF, K78AB, K82AE, Translator TV Bcstg. Coop. Inc., Box 912 (KCPX-TV Ch. 4, KSL-TV Ch. 5, KUTV Ch. 2 Salt Lake City, Utah).

Rocky Point—See New Haven.

†Saratoga—K70AK, Saratoga TV Co., c/o John Glode (KFBC-TV Ch. 5 Cheyenne).

†Saratoga & rural area—K11ER, K13EI, Elk Mountain TV Co., see Elk Mountain (KFBC-TV Ch. 5 Cheyenne; KTWO-TV Ch. 2 Casper via Ch. 8 Encampment).

Savery—See Baggs.

Seminoe Dam Camp—See Kortez.

\*Sheridan—K12##, Harriscope Inc., c/o Jack Rosenthal, Box 2717, Casper (KTWO-TV Ch. 2 Casper).

\*Sheridan—K07##, Mont. Network, c/o John S. Sample, Box 2557, Billings, Mont. (KOOK-TV Ch. 2 Billings).

Sheridan—See also Ft. MacKenzie.

†Shoshone River (north & south fork rural areas)—K04DA, K05CB, Shoshone River Power Inc., see Clarks Fork (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).

†Shoshone River (upper south fork)—K11GG, K13FX, Shoshone River Power Inc., see Clarks Fork (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).

Smiths Fork—See Cokeville Town.

Speedway Rd.—See Big Piney.

Spotted Horse—See Bitter Creek.

†Story—K04AH, Sheridan TV Translator Inc., see Ft. MacKenzie (KTWO-TV Ch. 2 Casper).

Story—Also see Banner.

†Sundance—K09AC, K12AD, Sundance Community TV Assn., c/o C. F. Hawken (KTWO-TV Ch. 2 Casper, KOTA-TV Ch. 3 Rapid City, S.D.).

Sunlight Basin—See Clarks Fork Canyon.

Sunrise—See Hartville.

\*Superior—K12FH, Sweetwater TV Co., c/o A. M. Carollo, Box 8, 602 Broadway, Rock Springs, Wyo. (KTWO-TV Ch. 2 Casper).

†Ten Sleep—K09EL, Ten Sleep Free TV Club, c/o Robert Fausset, Box 114 (KTWO-TV Ch. 2 Casper).

Thermopolis—See Lucerne District.

Tie Siding—See Big Laramie Valley.

Tongue River—See Dayton.

Torrington—See Huntley.

†Upper Greybull River & Wood River rural areas—K06DJ, K13FO, Shoshone River Power Inc., see Clarks Fork (KOOK-TV Ch. 2, KULR-TV Ch. 8 Billings, Mont.).

\*Upton—K07BZ, K13BJ, Upton TV Club, c/o J. E. Ackerman, Box 158 (KOTA-TV Ch. 3 Rapid City, S.D.; KTWO-TV Ch. 2 Casper).

†Weston—K09CE, Powder River TV Assn., c/o Millard Garst (KOTA-TV Ch. 3 Rapid City, S.D.).

Wildcat—See Bitter Creek.

Wood River—See Upper Greybull River.

Worland—†K12BK, \*K04DZ, Farmers TV Assn., c/o R. L. Hamilton, Box 541 (KTWO-TV Ch. 2 Casper; KULR-TV Ch. 8 Billings, Mont.).

Wyarno—See Dutch Creek.

†Wyodak—K08AA, Wyodak TV Assn., c/o H. E. Ross, Box 149, Gillette (KTWO-TV Ch. 2 Casper).

Yellowstone Park—See Mammoth.

Yellowstone River—See Clarks Fork.

Yoder—See Huntley.

### GUAM

†Andersen AFB—K12ER, Pacific Bcstg. Corp. (KUAM-TV Ch. 8 Agana).

### PUERTO RICO

\*Celba—W07AP, Dept. of Ed. of P.R., c/o Jack Delano, Zequeira Bldg., Stop 35, Hato Rey (WIPR-TV Ch. 6 San Juan).

†Guayama—W08AB, Island Translator System, c/o J. M. Ortez, Box 532 (WAPA-TV Ch. 4 San Juan).

\*Ponce—W12AM, Dept. of Ed. of P.R., see Celba (WIPR-TV Ch. 6 San Juan).

\*Utuado—W08AS, Dept. of Ed. of P.R., see Celba (WIPR-TV Ch. 6 San Juan).

For Armed Forces Translator Stations in China Lake, Cal.; Edwards, Cal.; Lompoc, Cal.; Hawthorne, Nev.; Alamogordo, N.M.; White Sands, N.M.; Rome, N.Y. and Guam, see page 873-b.

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## Instructional Television (2,500 mc)

Permittees, with Separate Listing of Applicants

As of Jan. 15, 1966

### PERMITTEES

- Los Angeles, Cal.—KSW-92-94, Archdiocese of Los Angeles Education & Welfare Corp., 1531 W. 9th St., Los Angeles, Cal. (90006). Transmitters: (1) Loyola U., Culver City; (2) Puente Hills, La Habra Heights; (3) Verdugo Mts., Glendale. Equipment, Adler. File: BPIF-26-27 & 30.
- Oxnard, Cal.—KRU-33, Rio School Dist., 3300 Cortez St., Oxnard, Cal. (93032). Transmitter: 600 Simon Way. Equipment, Adler. File: BPIF-29.
- San Francisco, Cal.—KTB-97, Regents of U. of Cal. 641 University Hall, Berkeley, Cal. Transmitter: Moffitt Hospital, San Francisco. Equipment, Micro-Link. File: BPIF-34.
- Ft. Lauderdale, Fla.—KTZ-22, Bd. of Public Instruction of Broward County, 1320 S.W. 4th St., Ft. Lauderdale, Fla. Transmitter: 3400 S. West 70th Ave. Equipment, Micro-Link. File: BPIF-40.
- Miami, Fla.—KRL-41-44, Coleman F. Carroll, Bishop of Diocese of Miami, c/o William F. McKeever, 6301 Biscayne Blvd., Miami, Fla. (33138). Transmitters: (1) 169 E. Flagler St., Miami; (2) 200 NW 80th Ave., Ft. Lauderdale; (3) 715 NE 8th St., Delray Beach; (4) W. 20th St., Riviera Beach. Equipment, Adler. File: BPIF-12-15.
- Miami, Fla.—KTB-84-85, Bd. of Public Instruction of Dade County, 1410 N.E. 2nd Ave., Miami, Fla. Transmitters: (1) 1410 N.E. 2nd Ave., Miami; (2) 19400 S.W. 97 Ave., Cutler Ridge, Fla. Equipment, Adler. File: BPIF-35-36.
- St. Augustine, Fla.—KTO-88-90 & KTW-39, Joseph P. Hurley, Bishop of Diocese of St. Augustine, 40 Cathedral Place, St. Augustine, Fla. Transmitters: (1) 1055 Kingman Ave., S. Jacksonville; (2) 4630 N. Rome Ave. NW, Tampa; (3) 6333 9th Ave., N. St. Petersburg; (4) 3950 Edgewater Dr., Orlando. Equipment, EMCEE. File: BPIF-41-44.
- Peoria, Ill.—KTZ-30, Bradley University, Peoria, Ill. Transmitter: 1501 N. Bradley Ave. Equipment, EMCEE. File: BPIF-51.
- Winnetka, Ill.—KGZ-66, Bd. of Ed. of Twp. High School Dist. No. 203, Cook County, Ill., Winnetka & Essex Sts., Winnetka, Ill. Transmitter: Winnetka & Essex Sts. Equipment, Adler. File: BPIF-25.
- Baltimore, Md.—KRM-67, Roman Catholic Archbishop of Baltimore. Transmitter: 2401 Violet Ave. Equipment, Adler. File: BPIF-23.
- Detroit, Mich.—KRX-65, Archdiocese of Detroit. Transmitter: 3800 Puritan Ave. Equipment, Adler. File: BPIF-31.
- Detroit, Mich.—KTB-98, Bd. of Ed. of City of Detroit, 5057 Woodward St., Detroit, Mich. Transmitter: 9345 Lawton Ave. Equipment, EMCEE. File: BPIF-37.
- Brooklyn, N.Y.—KNZ-69-70, Roman Catholic Diocese of Brooklyn. Transmitters: (1) 19th St. & Prospect Park W., Brooklyn; (2) 176-21 Wexford Terrace, Jamaica, N.Y. Equipment, Micro-Link. File: BPIF-9-10.
- Hempstead, N.Y.—KHD-21, Central High School Dist. No. 2 of Towns of Hempstead & N. Hempstead, c/o Norman W. Hosler Jr., H. Frank Carey High School, 230 Poppy Ave., Franklin Square, N.Y. (11010). Transmitter: 230 Poppy Ave., Franklin Sq., N.Y. Equipment, Adler. File: BPIF-2, BLIF-2.
- Long Island, N.Y.—KNZ-65-68, Roman Catholic Diocese of Rockville Centre, 53 N. Park Ave., Rockville Centre, N.Y. Transmitters: (1) 253 Sunrise Hwy., Rockville Centre, N.Y.; (2) near intersection of Round Hill Rd. & Albertson Rd., Roslyn Heights, N.Y.; (3) near intersection of Wolf Hill Rd. & Pidgeon Hill Rd., about 1.5-mi. SE of Huntington, N.Y.; (4) intersection of Wheeler Rd. & Motor Parkway (St. John's Cemetery), Central Islip, N.Y. Equipment, EMCEE. File: BPIF-5-8.
- Mineola, L.I., N.Y.—KNZ-71, Union Free School Dist. No. 10 of Town of N. Hempstead, N.Y. Transmitter: Armstrong Rd. & Madison Ave., Mineola. Equipment, Adler. File: BPIF-11, BLIF-5.
- Newburgh, N.Y.—KGN-66, City School Dist. of Newburgh, 98 Grand Ave., Newburgh, N.Y. Transmitter: Newburgh Free Academy, Fullerton Ave. Equipment, Micro-Link. File: BPIF-38.
- Plainview, L.I., N.Y.—KHC-94, Plainview-Old Bethpage Public Schools, Central School Dist. No. 4, c/o Dr. Robert F. Savitt, Supt. of Schools, Administration Bldg., Jamaica Ave., Plainview, N.Y. Transmitter: Old Country Rd. & Gerhard Rd. Equipment, Micro-Link. File: BPIF-1, BLIF-3.
- New York, N.Y.—KRS-81-86 & KRW-67, Archdiocese of New York, 451 Madison Ave., New York, N.Y. Transmitters: (1) 330 Madison Ave., New York City; (2) St. Francis Seminary, Staten Island, N.Y.; (3) Seminary Ave., Dunwoodie, Yonkers; (4) S. Division St., Peekskill; (5) Mt. Beacon, Beacon; (6) 105 Mary's Ave., Kingston; (7) Loomis, 2-mi. W of Liberty, N.Y. Equipment, Adler. File: BPIF-16-22.
- N. Massapequa, N.Y.—KNU-43, Plainedge Union Free School Dist. No. 18, Plainedge Public Schools, Board of Education Bldg., Plainedge, N.Y. Transmitter: Wyngate & Peony Dr. Equipment, Adler. File: BPIF-3 & 32, BLIF-4.
- Rochester, N.Y.—KRV-45, City School Dist. of Rochester. Transmitter: 1801 Main St. E. Equipment, Micro-Link. File: BPIF-28.
- Parma, O.—KNZ-60, Parma Bd. of Ed., Parma City School Dist., Parma, O. Transmitter: 3600 Dentzler Rd. Equipment, Adler. File: BPIF-4, BLIF-1.
- Houston, Tex.—KRZ-68, Spring Branch Independent School Dist., 9000 Westview Dr., Houston, Tex. Transmitter: 9000 Westview Dr. Equipment, Micro-Link. File: BPIF-33.

(Continued on page 294-c)

# FCC Type-Accepted Transmitters & Monitors

For Television Broadcast Service\*

As Compiled by the Technical Research Division Office of the Chief Engineer

## TRANSMITTERS

Manufacturer and Type Number	Power		Channels		
	Visual dbk	Aural kw	Visual dbk	Aural kw	
<b>ELECTRON CORPORATION</b>					
TT-24-A <sup>C</sup>	-10.00	0.1	-13.01	0.05	14-83
	to	to	to	to	
	-13.01	0.05	-16.20	0.024	
<b>GATES RADIO COMPANY</b>					
BT-100AH					
M5113A <sup>A</sup>	-10.00	0.1	-13.01	0.05	7-13
BT-100CH	-9.21	0.12	-12.22	0.06	7-13
BT-100CL <sup>A</sup>	-9.22	0.12	-12.22	0.06	2-6
BT-500CH M5902	-3.01	0.5	-6.02	0.25	7-13
BT-500CL M5901	-3.01	0.5	-6.02	0.25	2-6
BT-5CH M5777	6.02	4.0	3.01	2.0	7-13
BT-5CL M5491	6.99	5.0	4.15	2.6	2-6
<b>GENERAL ELECTRIC COMPANY</b>					
TF-14-A <sup>B</sup>	15.44	35.0	12.74	18.8	7-13
TF-18-A <sup>H</sup>	15.44	35.0	12.74	18.8	2-6
TF-20-A <sup>H</sup>	14.0	25.0	11.5	14.0	14-83
TT-10-A	6.99	5.0	4.31	2.7	2-6
TT-20-A <sup>C</sup>	0.0	1.0	-2.22	0.6	14-83
	to	to	to	to	
	-3.01	0.5	-6.02	0.25	
TT-22-A	15.44	35.0	12.74	18.8	2-6
TT-24-A <sup>C</sup>	-10.00	0.1	-13.01	0.05	14-83
	to	to	to	to	
	-13.01	0.05	-16.20	0.024	
TT-25-A	10.79	12.0	8.45	7.0	14-83
TT-26-A	16.99	50.0	14.25	26.6	7-13
TT-32-A	10.41	11.0	7.78	6.0	2-6
TT-32-B	10.00	10.00	7.40	5.5	7-13
TT-33-A	16.53	45.0	13.71	23.5	14-83
TT-34-A	13.71	23.5	11.0	12.6	14-83
TT-36-A	16.99	50.0	14.25	26.6	7-13
TT-40-A	6.99	5.0	3.98	2.5	2-6
TT-42-A	15.44	35.0	12.72	18.71	2-6
TT-46-A	15.44	35.0	12.74	18.8	7-13
TT-50-B	6.99	5.0	5.80	3.8	7-13
TT-51-B	15.44	35.0	12.74	18.8	7-13
TT-52-B	16.90	50.0	14.25	26.6	7-13
TT-53-A	15.44	35.0	12.74	18.8	2-6
TT-55-A	-10.00	0.1	-12.2	0.06	14-83
TT-57-A	14.78	30.0	12.30	17.0	14-83
TT-6-E	6.99	5.0	3.98	2.5	7-13
<b>RADIO CORPORATION OF AMERICA<sup>D</sup></b>					
TFC-1A <sup>F</sup>		0.001			
TT-100AH	20.0	100.0	17.78	60.0	7-13
TT-10AH	10.0	10.0	7.78	6.0	7-13
TT-10AL	10.41	11.0	7.78	6.0	2-6
TT-11AH	10.41	11.0	7.78	6.0	7-13
TT-20AH	13.01	20.0	10.79	12.0	7-13
TT-20BH1	13.01	20.0	10.79	12.0	7-13
TT-25AL	13.98	25.0	11.76	15.0	2-6
TT-25BH	13.98	25.0	11.46	14.0	7-13
TT-25BL	13.98	25.0	11.76	15.0	2-6
TT-25BL1	13.98	25.0	11.76	15.0	2-6
TT-25CH	13.98	25.0	11.46	14.0	7-13
TT-25CL	13.98	25.0	11.76	15.0	2-6
TT-25DH	13.98	25.0	11.33	13.6	7-13
TT-25-DL <sup>A</sup>	13.98	25.0	3.98	2.5	2-6
TT-2AH	3.01	2.0	0.79	1.2	7-13
TT-2AL	3.01	2.0	0.00	1.0	2-6
TT-2BH	3.01	2.0	0.79	1.2	7-13
TT-2BL	3.01	2.0	0.21	1.05	2-6
TT-35BH	15.44	35.0	13.22	21.0	7-13
TT-35CH	15.44	35.0	13.22	21.0	7-13
TT-35CHLA	15.44	35.0	7.78	6.0	7-13
TT-500A	-3.01	0.5	-6.02	0.25	2-6
TT-500B	-3.01	0.5	-6.02	0.25	7-13
TT-50AH	16.99	50.0	14.77	30.0	7-13
TT-50-DH	16.99	50.0	14.35	27.2	7-13
TT-5A	6.99	5.0	4.77	3.0	2-13
TT-5BH	6.99	5.0	4.77	3.0	7-13
TT-6AL	7.78	6.0	4.98	3.15	2-6
TTL-100AH	-9.21	0.12	-12.22	0.06	7-13
TTL-500AH	-3.01	0.5	-5.23	0.30	7-13
TTU-10A	10.00	10.0	4.47	2.80	14-83
TTU-12A <sup>C</sup>	11.00	12.6	8.79	7.56	14-83
	to	to	to	to	
	10.13	10.3	7.92	6.2	14-83
TTU-1B	0.00	1.0	-2.22	0.6	14-83
TTU-25B <sup>C</sup>	13.98	25.0	11.76	15.0	14-83
	to	to	to	to	
	12.70	18.6	10.49	11.2	
TTU-2A	3.01	2.0	6.47	2.3	14-83
TTU-30A	14.77	30.0	9.30	8.5	14-83
TTU-50A	16.98	50.0	14.15	26.0	14-83

## TRANSMITTERS—(Continued)

Manufacturer and Type Number	Power		Channels		
	Visual dbk	Aural kw	Visual dbk	Aural kw	
<b>SARKES TARZIAN</b>					
STV-1-AL <sup>A</sup>	0.00	1.0	-2.22	0.60	2-6
STV-250-AL <sup>A</sup>	-6.02	0.25	-8.24	0.15	2-6
<b>STANDARD ELECTRONICS</b>					
AH-634-2 <sup>B</sup>	13.98	25.00	11.61	14.5	7-13
AL-634 <sup>B</sup>	13.98	25.00	11.61	14.5	2-6
TH-614-3	10.00	10.00	7.64	5.80	7-13
TH-634-2	13.98	25.00	11.61	14.5	7-13
TH-652	-3.01	0.5	-5.38	0.29	7-13
TL-614	10.00	10.00	7.64	5.8	2-6
TL-634	13.98	25.00	11.61	14.5	2-6
TL-652	-3.01	0.5	-5.38	0.29	2-6

## TRANSLATORS

<b>ADLER EDUCATIONAL SYSTEMS</b>				
UST-102M20	-10.0	.1		70-83
UUST-102M20	-10.00	0.1		70-83
UST-10M20	-16.99	0.02		70-83
UST-105	-10.0	.1		14-83
UUST-10M20	-16.99	0.02		70-83
<b>ADLER ELECTRONICS INC.</b>				
RA7 <sup>F</sup>	-10.00	0.1		70-83
UST-10	-20.0	0.01		70-83
UST-102	-10.00	0.01		70-83
UST-10A	-20.00	0.01		70-83
UST-10AC	-20.00	0.01		70-83
UST-10B	-20.00	0.01		70-83
UST-10BC	-20.00	0.01		70-83
UST-10C	-20.0	0.01		70-83
UST-20	-16.99	0.02		70-83
UUST-100BC	-10.00	0.1		70-83
UUST-100C	-10.00	0.1		70-83
UUST-102	-10.00	0.1		70-83
UUST-20	-16.99	0.02		70-83
<b>KEITH ANDERSON</b>				
AT-3	-30.0	0.001		2-13
ATT-27	-36.0	.00025		2-13
<b>BENCO TELEVISION ASSOCIATES LTD.</b>				
T-1	-30.00	0.001		2-13
T-13	-26.02	0.0025		14-83
T-14	-26.02	0.0025		14-83
T-15	-26.02	0.0025		14-83
T-2	-30.00	0.001		2-13
T-6	-30.00	0.001		2-13
T-7	-30.00	0.001		2-13
UPA-1 <sup>H</sup>	-10.00	0.1		14-83
<b>CONTINENTAL ELECTRONICS PRODUCTS CO.</b>				
710A-1	-20.00	0.010		70-83
<b>EITEL ELECTRONICS</b>				
UHF-TR-10	-20.00	0.01		70-83
VHF-TR-10/1	-30.00	0.001		2-13

\* The equipment listed herein is considered acceptable for use in the television broadcast service, provided operation is in accordance with the Commission's rules and that the technical specifications as listed herein are not exceeded. "Type acceptance" is required for listing of transmitters and translators. For monitors, "type approval" is required for listing.

In most cases, type acceptance is based on measurements made when the transmitter is used with certain external components specified by the manufacturer. In such cases, the type number listed identifies the assembly, including the transmitter and external components identical to those used for the type acceptance measurements.

<sup>A</sup> Type accepted for monochrome transmission only.

<sup>B</sup> This is a power amplifier only.

<sup>C</sup> This entry shows power ratings at upper extremity of frequency range indicated.

<sup>D</sup> RCA transmitters with suffix "PC" equipped with RCA type TFC-IA exciter.

<sup>E</sup> Visual exciter rated at 10-watts output power and having an output frequency range of 4.5-14 mc.

<sup>F</sup> Power amplifier for use with Adler equipment only.

<sup>G</sup> Translator multiple output power amplifier to be used with VHF translator.

(Continued on next page)

For Manufacturrs of Telecasting

Equipment see page 295-c

# FCC Type-Accepted Transmitters & Monitors

(Continued from page 293-c)

## TRANSLATORS—(Continued)

### ELECTRONICS, MISSILES & COMMUNICATIONS INC.

4-MXA <sup>12</sup>	—30.0	0.001	2-13
CAC-B	—30.00	0.001	2-13
CAC-MA <sup>11</sup>	—30.00	0.001	2-12
CAC-W	—30.0	0.001	2-13
HRV	—30.00	0.001	2-13
HRV-D	—30.00	0.001	2-13
HTU-100	—10.0	0.1	70-83
HTU-100-D	—10.0	0.1	70-83
HTU-220	—16.99	0.02	70-83
HTU-200-D	—16.99	0.02	70-83
U-HRV	—30.00	0.001	2-13
U-HTU-100	—10.0	0.1	70-83
U-HTU-100-D	—10.0	0.1	70-83
U-HTU-220	—16.99	0.02	70-83
U-HTU-220-D	—16.99	0.02	70-83

### RICHARD R. HAYES

Texan Type A	—20.0	0.01	70-83
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### MID AMERICA RELAY SYSTEM

MAC-17	—30.00	0.001	2-13
MARK-4 <sup>11</sup>	—30.00	0.001	2-13
RX-17-B	—30.00	0.001	2-13

### RADIO CORPORATION OF AMERICA

TRV-1A1	—30.00	0.001	2-13
TRV-1A2	—30.00	0.001	2-13

### TELSON ELECTRONICS PRODUCTS INC. (See Tepco Corp.)

### TEPCO CORPORATION

TE-1A	—30.00	0.001	2-13
TE-1B	—30.00	0.001	2-13
TE-2A	—30.00	0.001	2-13
TE-1CD	—30.0	0.001	2-13
TE-M4C <sup>11</sup>	—30.0	0.001	2-13
TEM-4 <sup>11</sup>	—30.00	0.001	2-13

## MONITORS

Type Number	Transmitter	Function	Channels
<b>BERKELEY DIV. OF BECKMAN INST. INC.</b>			
5571 & 5580 & 5581	Visual or Aural	Freq.	2-13
<b>GENERAL ELECTRIC CO.</b>			
4TM12A1	Aural	Mod.	2-13
4TM12A1	Visual & Aural	Freq.	2-13
<b>GENERAL RADIO CO.</b>			
1183-T-A	Aural	Mod.	2-68
1183-T-A	Visual & Aural	Freq.	2-68
1184-A-A	Aural	Mod.	2-83
1184-A-A	Visual & Aural	Freq.	2-83
<b>HEWLETT-PACKARD</b>			
335E Type 2	Aural	Mod.	2-83
335E Type 2	Visual & Aural	Freq.	2-83
335E Type 3	Aural	Mod.	2-83
335E Type 3	Visual & Aural	Freq.	2-83

## Instructional Television (Continued from page 292-c)

### APPLICANTS

Washington, D.C.—New, Patrick A. O'Boyle, Roman Catholic Archbishop of Washington, 1721 Rhode Island Ave. N.W., Washington, D.C. (Correspondence to Msgr. Thomas W. Lyons, Dir. of Education, 1200 17th St. N.W., D.C.) Requests Channel A group, 4 program channels, 4 transmitters; to serve elementary & secondary schools in Washington, D.C. & surrounding Maryland area (121 schools, 59,000 pupils). Also contemplates service to a few schools for special students (e.g. Joseph P. Kennedy Jr. Institute) & plans to add receiving sites at schools offering college credit (e.g., Trinity College & Dunbarton College); will eventually employ eight. Main studio & transmitter on Catholic U. campus, with repeaters at Leonardtown & Waldorf, Md. Cost, \$743,261; yearly operating, \$140,000. Equipment, EMCEE transmitter & Taco antenna. Counsel, Wilner & Bergson; consulting engineer, Jules Cohen & Assoc. File: BPIF-53-55.

Montpelier, Ind.—New, Midwest Program on Airborne TV Instruction Inc. c/o James S. Miles, Purdue University, Lafayette, Ind. Transmitter: Airborne, near Montpelier. Equipment, composite. File: BPIF-50.

Akron, O.—New, Diocese of Cleveland, 1027 Superior Ave., Cleveland, O. (44114). Transmitter: Akron-Wadsworth & Romig Rds. Equipment, Adler. File: BPIF-48.

Cleveland, O.—New, Diocese of Cleveland, 1027 Superior Ave., Cleveland, O. (44114). Transmitters: (1) St. Anthony of Padua School, Parma, O.; (2) St. Peter School, N. Ridgeville, O.; (3) Villa of St. Ann, Beachwood, O. Equipment, Adler. File: BPIF-45-47.

Durant, Okla.—New, Southeastern State College & Durant City School District. Transmitter: Southeastern State College. Equipment, Micro-Link. File: BPIF-52.

# Closed-Circuit TV

Producers, Syndicators, Trade Groups, Etc.

**COMMUNICATION PRODUCTIONS INC.**—49 Berkeley St., Boston Mass. (02116). Hubbard 2-5579. Robert Berman, pres.; Bernard Gregoire, production supvr. Producers of closed circuit and live TV programming. Also television and communication equipment sales.

**GENERAL TELEVISION NETWORK (GIANTVIEW)** (div. of Meilink Steel Safe Co.)—901 Livernois Ave., Ferndale Mich. (48220). Lincoln 8-2500. Stanley R. Akers, pres.; R. Randolph Hippler, sales mgr.; Gerald Guerin, chief engineer; Robert Wright, production services mgr.; J. Blackwood, business mgr. Divisions: Eastern—4009 Pearl Ave., Tampa, Fla. (33611). Phone: 834-0161. Carlo McDaniel, mgr. Midwestern—1672 Oakwood, Toledo, Ohio (43606). Jefferson 6-4641. Also 1058 W. Washington Blvd., Chicago, Ill. (60607). Seeley 8-1022; H. Walter Thompson mgr. Western—Pembrex Theatre Supply Corp.; 1969 S. Vermont Ave., Los Angeles, Cal. (90007). Phone: 731-3111; Louis M. Wutke, mgr.

**LOGOS, LTD.**—3620 S. 27th St., Arlington, Va. (22206). Phone: 703-671-1300. Marvin E. Singleton Jr., pres.; Michael E. Chaney, v.p. & gen. mgr.; Charles F. Riley, v.p.; Frank Thompson, chief engineer. Complete facilities and services for closed circuit television program production on TV tape or television film in color or b/w. Industrial, educational, commercial. Mobile units for location assignments.

**MEDICAL COMMUNICATIONS** (div. of Paul Klemtner & Co.)—1270 Ave. of the Americas, New York, N.Y. (10020). Phone: 581-2100. Edward C. Rasp Jr., gen. mgr.-producer. Closed-circuit, broadcast TV service in medical and pharmaceutical fields.

**NATIONAL GENERAL CORP.**—9570 Wilshire Blvd., Beverly Hills, Cal. (90212). Crestview 4-0411. Eugene V. Klein, pres.-chairman.

**PROFESSIONAL CLOSED CIRCUIT TELEVISION** (medical, scientific & educational)—342 Madison Ave., New York, N.Y. (10017). Murray Hill 7-5223. Jay E. Raeben, pres.; Louis L. Tyrrell, v.p.; Dr. Attallah Kappas, medical dir.

**SPORTS NETWORK INC.**—530-5th Ave., New York N.Y. (10036). Mo 1-1000. & 158 E. Passaic Ave., Rutherford, N.J. (07070). Webster 3-4040. Richard E. Bailey, pres.; Roylance H. Sharp, v.p.; Thomas J. Schilling, secy.-treas.; Charles A. Voso, v.p. engineering; William Hyland, v.p. & comptroller; Anthony Trowbridge, sales.

**TELECASTING SERVICES INC.**—1058 W. Washington Blvd., Chicago, Ill. (60607). Seeley 8-1022. H. Walter Thompson, pres.; Vorce McIntosh, chief engineer; William McDonald, sales engineer; Earl Schenck, sales mgr. Mobile units, large screen projection for large groups.

**TELEPROMPTER CORP.**—50 W. 44th St., New York, N.Y. (10036). Judson 2-3800. Irving B. Kahn, chairman & pres.; Jay J. Merkle v.p., group communications div.; Hubert J. Schlafly Jr., sr. v.p. Bart Swift, dir. of sales; Dan Chertoff, sales mgr.; Joseph Manno, production mgr. Branches: Chicago—325 W. Huron St. Phone: 943-4416. Charles Spoon, production mgr. Huntsville, Ala.—2700 S. Memorial Pkwy. Phone: 539-7726. Robert Gilmore, mgr. Producers of live and large screen closed-circuit television meetings, special events and ETV. For Complete TelePrompter listing, see CATV.

**TELEPROMPTER OF CANADA LTD.**—447 Jarvis St., Toronto, Ont. Walnut 2-2103. Bruce Emonson, pres.

**THEATRE NETWORK TELEVISION INC. (TNT)**—575 Madison Ave., New York, N.Y. (10022). Plaza 5-6300. Nathan L. Halpern, pres.; Robert F. White, dir. of program production; Edward F. Addiss, dir. of operations; Erwin Bernstein, dir. of marketing. Divisions: TNT Technical Center—62-10 34th Ave., Woodside, L.I., N.Y.; Twining 8-4115; Eugene D. Warren, dir. of engineering; John Leay, chief engineer; Robert G. Thompson, dir. of Special Services. Closed-circuit TV for business, industry, and special events; large-screen TV displays for broadcasting.



**MALARKEY, TAYLOR & ASSOCIATES**

**CATV**

**Brokers - Consultants - Engineering**

**WASHINGTON, D.C.**

1101 17th Street, N.W. Area Code 202 • 223-2345



# Manufacturers of Telecasting Equipment

and

Special Closed-Circuit Systems

Transmitters

Antennas

Towers

Studio Equipment

Tape

Community Antennas

Industrial TV

Projection and Theatre TV

## TV Transmitters

**BENCO TELEVISION ASSOCIATES**—27 Taber Rd., Rexdale, Ont. Cherry 4-4296. W. S. Cowan, gen. mgr.; T. Blanks, asst. sales mgr. Canadian manufacturer & distributor of low-power VHF satellite transmitters.

**CANADIAN GENERAL ELECTRIC (Electronic & Defence Products Dept.)**—830 Lansdowne Ave., Toronto 4, Ont. Phone: 534-6511. A. R. Nobbs, gen. mgr.; I. A. Mayson, marketing mgr.; C. E. Spence, mgr., sales & planning; R. Groves & J. P. McDonnell, export sales; P. G. Bowers, mgr., broadcast and CCTV equipment sales; A. L. Hames, mgr., product service.

**CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. S. M. Finlayson, chmn. & chief exec. officer; W. V. George, pres.; A. G. McCaughey, exec. v.p., finance & admin.; C. S. Stephens, v.p. & comptroller; H. Martin, v.p., marine & land communications div.; A. B. Clapp, mgr., broadcast and TV equipment dept.; M. A. Robbins, chief engineer; P. R. G. Cahn, system engineering supervisor.

**DAGE-BELL CORP.**, Dage Television Products (A subsidiary of Raytheon Co.)—455 Sheridan Ave., Michigan City, Ind. (46360). Triangle 4-3251. M. P. Roberts, gen. mgr.; C. J. Wenzinger Jr., v.p., sales; M. C. Kennedy, chief engineer; Dale A. Shonmeyer, sales mgr. Low-power VHF & UHF transmitters.

**DYNAR ELECTRONICS INC.**—6360 Federal Blvd., San Diego, Cal. (92114). Phone: 582-9211. E. G. Gramman, pres.; R. J. Kiltgaard, secy.; Paul R. Seng, treas.; Dwain A. Keller, sales mgr.; George W. Bates, dir. of engineering; Fred P. Clambrone, mgr. of operations. Video switching equipment, amplifiers, broadcast TV & closed circuit transmitters, wideband modulators, and demodulators. Special purpose equipment for broadcast, industrial & closed circuit TV systems.

**EDUCATIONAL TECHNOLOGY (Div. of Litton Industries)**—580 Winters Ave., Paramus, N.J. (07652). Phone: 265-2600. S. Newberger, v.p.; J. Rohrer, dir. of marketing. Low-power TV transmitters, TV translators, microwave relay equipment, ETV.

**EITEL ELECTRONICS**—P.O. Box 830, Prescott, Arizona. Phone: 445-0691. George Eitel, pres. Low-power (1-100 watts) UHF & VHF translators.

**ELECTRONICS, MISSILES AND COMMUNICATIONS INC.**—160 East 3rd St., Mount Vernon, N.Y. (10550). Phone: 914-668-3012. Henry Shapiro, exec. v.p.; Robert F. Romero, v.p.; Garr Johnson, sales mgr. VHF & UHF translators & transmitters, 1 watt-1 kw; single channel & broadband amplifiers, 2500 mc instructional TV transmitters & receiving converters.

**ELECTRONIC SALES CORP.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-466-8631. See listing under *Other Station and Studio Equipment*.

**ELSCO COLORADO, INC.**—2785 North Speer Blvd., Denver, Colo. (80211). Phone: 303-433-2991. See listing under *Other Station and Studio Equipment*.

**GATES RADIO CO.**—123 Hampshire St., Quincy, Ill. (62301). Baldwin 2-8202. P. S. Gates, pres.; L. J. Cervone, v.p. of operations; N. L. Jochem, v.p. of engineering; E. O. Edwards, broadcast sales mgr. Regional Offices: New York, N.Y. (10017)—800 Second Ave. Murray Hill 7-7971. Joe Engle, Washington, D.C. (20004)—523 Pennsylvania Bldg., Metropolitan 8-0522. Edward Shuey, Houston, Tex. (77005)—4019 Richmond Ave. Phone: 666-4333. L. T. England, Joe Woods, Los Angeles, Cal. (90007)—1945 S. Figueroa. Phone: 747-1129. Edward Wilder, Export Sales: Roche International Corp., 13 E. 40th St., N.Y. (10016). Murray Hill 9-0200; 100 watt, 500 watt & 5 kw VHF TV transmitters.

**GENERAL ELECTRIC CO.**, Visual Communication Products—Business Section: 212 W. Division St., Syracuse, N.Y. (13204). Phone: 456-6670. H. L. Weiss, v.p. & group exec., Consumer Products Group, N.Y.; R. C. Wilson, gen. mgr., Consumer Electronics Div., Syracuse; L. Mason Harter, div. legal counsel, Syracuse. Monochrome & color closed-circuit video systems, electronic TV projectors, audio equipment & systems, audio & video amplifiers, control systems, microwave STL equipment, VHF & UHF transmitters, AM transmitters, special frequency equipment & systems. Also in Syracuse: Richard E. Christie, mgr. visual communications products business section; H. E. Smith, mgr. marketing, visual communication products; J. Wall, mgr., broadcast market development; M. R. Duncan, mgr., customer service; L. M. Storey, mgr., closed-circuit market development; J. W. Stonig, mgr., export sales; John Wall, mgr., industry relations. G. W. Freeborn, specialist, marketing admin.; J. K. Eaton, specialist, mfg. liaison; F. J. Bias, mgr., visual communications products engineering.

**District Sales Offices:** Syracuse, N.Y. (13201)—P.O. Box 1122. Phone: 315-456-6405. W. G. Broughton, H. W. Morse. New York, N.Y. (10017)—205 E. 42nd St., #600. Phone: 212-751-1311. L. F. Page. Cleveland, O. (44114)—907 Williamson Bldg. Phone: 216-781-6822. E. H. Platt, Atlanta, Ga. (30309)—1330 W. Peachtree St. NW, #517. Phone: 404-875-6691. J. M. Comer, T. F. Bost. Des Plaines, Ill. (60016)—478 North West Hwy. Phone: 312-299-3369. V. H. Russell, Shawnee Mission, Kan. (66206)—3628 W. 95th St. Phone: 913-649-7131. R. E. Lauterbach, Dallas, Tex. (75205)—4447

N. Central Expwy., #400. Phone: 214-526-0426. J. H. Douglas. Palo Alto, Cal. (94304)—Whelan Bldg. #2219, 701 Welch Rd. Phone: 415-323-4108. H. W. Granberry, R. E. Utterback. Washington, D.C. (20005)—Wyatt Bldg. #739. Phone: 202-393-3600. J. F. Watter, J. P. Stack. Detroit, Mich. (48202)—700 Antoinette St. Phone: 313-872-2600. R. L. Renaud. Pasadena, Cal.—232 North Lake Ave. #210. Phone: 213-681-5965. R. W. Cochran.

**GPL DIVISION, General Precision Inc.**—Pleasantville, N.Y. (10570). Rogers 9-5000. Microwave links. For personnel, see *Closed-Circuit Systems Manufacturers*.

**THE MARCONI CO. LTD.**—Marconi House, Chelmsford, Essex, England. Telephone: 3221. F. Neil Sutherland, chmn.; R. Telford, managing director; H. J. H. Wassell, dir., engineering; T. Mayer, mgr., broadcasting div.; J. E. H. Brace, mgr., closed circuit TV div. New York Office: 750 Third Ave. (10017). Phone: 212-986-9122. J. S. V. Walton.

**MICROWAVE ASSOCIATES INC.**—Northwest Industrial Park, Burlington, Mass. (02103). Browning 2-3000. Solid state STL and portable microwave transmitters, receiver relay links. For personnel, see listing under *Other Studio & Station Equipment*.

**RADIO CORPORATION OF AMERICA, Broadcast & Communications Products Div.**—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. C. H. Colledge, div. v.p. & gen. mgr., broadcast & communications products div.; E. C. Tracy, div. v.p., broadcast, technical & scientific sales dept.; P. Bergquist, mgr., western broadcast & closed-circuit sales; J. E. Hill, mgr., northern broadcast & closed-circuit sales; D. Pratt, mgr., southern broadcast & closed-circuit sales; J. P. Shipley, mgr., N.Y. broadcast office; A. M. Miller, mgr., broadcast merchandising operations; W. B. Varnum, mgr., studio & scientific instruments merchandising; E. N. Luddy, mgr., broadcast transmitter & relay equipment merchandising; D. S. Newborg, mgr., antenna merchandising; H. H. Klerx, mgr., electronic recording products merchandising; J. H. Cassidy, mgr., sales support & services; G. W. Bricker, mgr., west coast operations; J. P. Taylor, mgr., marketing services; P. A. Greenmeyer, mgr., broadcast adv. & promotion; M. A. Trainer, mgr., international liaison & customer relations. Monochrome and color TV equipment, UHF & VHF transmitters, AM & FM transmitters, audio equipment, monitor & test equipment for AM, FM, TV. TV mobile units, cameras, control room equipment audio & video amplifiers, AM, FM, & TV antenna systems, transmission lines, towers, tower lighting equipment & accessories, microwave equipment, TV tape recorders, film recorders. Broadcast Regional Offices: Camden, N.J. (08102)—Phone: 609-963-8000. J. A. Gimbel. Atlanta, Ga. (30303)—134 Peachtree St. NW. Phone: 404-524-7703. P. G. Walters. Austin, Tex. (78731)—4605 Laurel Canyon Dr. Phone: 512-453-8233. J. N. Barclay. Birmingham, Ala. (35223)—Office Park Bldg. #10, Office Park Circle. Phone: 205-871-1155. J. Smith. Boston—950 Watertown St., West Newton, Mass. (02165). Phone: 617-969-6010. E. H. Herlihy. Burbank, Cal. (91505)—2700 W. Olive St. Phone: 213-849-6741. E. Frost & M. Ellison. Charlotte, N.C. (28204)—330 Charlottetown Ctr. Phone: 704-333-3996. R. M. Williams. Chicago, Ill. (60654)—Room 2000, Merchandise Mart Plaza. Phone: 312-467-5900. D. Borchert & A. W. Power. Cleveland, O. (44115)—1600 Keith Bldg. Phone: 216-241-3450. W. I. McCord & W. C. Wiseman. Dallas, Tex. (75235)—210 C Court Terrace, Exchange Park N. Phone: 214-351-5361. D. A. Crawford & E. H. Hoff. Denver, Colo. (80211)—Suite 223, 2785 N. Speer Blvd. Phone: 303-477-6832. R. F. Goodspeed. Detroit—Southfield Office Plaza, 17000 West 8-Mile Rd., Southfield, Mich. (48076). Phone: 313-357-0080. W. Happel. Indianapolis, Ind. (46201)—501 N. LaSalle St. Phone: 317-635-9000. C. E. Raasch. Kansas City, Mo. (64114)—7711 State Line Rd., Suite 112. Phone: 816-363-6770. V. S. Mattison & D. Freeman. Memphis, Tenn. (38114)—2110 Airways Blvd. Phone: 901-324-4434. B. E. Fincher. Minneapolis, Minn. (55416)—4522 Excelsior Blvd. Phone: 612-922-3303. W. G. Eberhart. New York, N.Y. (10020)—30 Rockefeller Plaza, Room 1219. Phone: 212-689-7200. J. L. Nickels, J. P. Shipley, J. R. Sims, R. Varda, & O. E. Wagner. Pittsburgh—Washington County, Meadow Lands, Pa. (15347). Phone: 412-222-1100. D. P. Allen. San Francisco, Cal. (94102)—420 Taylor St. 3rd Floor. Phone: 415-673-8027. M. M. Corbett & R. J. Newman. Seattle, Wash. (98134)—2246 First Ave. S. Phone: 206-622-8350. R. Harding. Washington, D.C. (20006)—1725 K St. NW. Phone: 202-337-8500. O. J. McReynolds. West Palm Beach, Fla. (33401)—645 S. Military Trail. Phone: 305-683-2219. R. Giles.

**STANDARD ELECTRONICS CORP.**—P.O. Box 677, Freehold, N.J. (07728). Officers & plant: Hwy. 33, Manalapan Twp., N.J. Phone: 445-7611. William H. Zillger, pres.; Arno Zillger, v.p., engineering; Joseph Ewansky, mgr., field engineering; Mike Zullo, plant supt.; W. H. Zillger, sales mgr. District Sales Engineers Representatives: Park Ridge, Ill. (60068)—Webster Engineering Co., 823 S. Greenfield Ave. Phone: 312-823-8206. Glen Webster. Minneapolis, Minn.—499 Excelsior Blvd. Phone: 612-927-6545. John Klindworth. Salt Lake City, Utah (84111)—175 Social Hall Ave. Lyle Keys. Seattle, Wash. (98168)—1644 South 132nd St. Phone: 206-244-9391. John McClamrock. Redwood City, Cal. (94063)—413 Lathrop St. James Heaton. Albuquerque, N.M. (87112)—P.O. Box 11373. Phone: 505-298-2575. Bill Stringfellow. Scottsdale, Ariz. (85251)—5211 N. Quail Run Pl. Phil Hurlbut. Birmingham, Ala.—723 Third Ave. Phone: 205-785-7421. Jimmy Evans. Jacksonville, Fla. (32204)—1125 Roselle St., P.O. Box 2517. Phone: 305-356-3007. Beecher Hayford. Export Except Canada: Visual Electronics International, 356 West 40th St., New York, N.Y. (10018). Phone: 212-736-5840. Canada: Northern Electric Co., Montreal, Toronto & Winnipeg.

# Transmitters & Antennas

**SARKES TARZIAN INC., Broadcast Equipment Div.—E. Hillside Dr., Bloomington, Ind. (47401).** Phone: 812-332-7251. Sarkes Tarzian, pres.; Blagio Presti, div. gen. mgr.; Neff Cox Jr. mfg. mgr.; Russ Ide, mktg. mgr.; Richard Swan, systems engineering mgr. **Broadcast Regional Offices: Middle Eastern—Jack J. Roden, 4704 Groves Lane, Fairfax, Va. (22030).** Phone: 273-6171. **South-eastern—Nubar Donoyan, 3620 Ridgewood Rd. NW, Atlanta, Ga. (30327).** Phone: 233-3311. **Great Lakes—Morrell Beavers, 2644 N. 7th St., Terre Haute, Ind. (47805).** Phone: North 3845. **Mid-western—Richard J. Dougherty, 931 Willow Lane, Dundee, Ill. (60118).** Phone: 428-2877. **Western—Oliver Bjerke, Santa Clara, Cal. Phone: 248-8975. Southwestern—Gordon Peters, 2810 Holly-wood Dr., Arlington, Tex. Phone: 275-0170. Northeastern—Joe Ryan, 3237 Benton, E. Longmeadow, Mass. (01106).** Phone: 525-6553. **UHF and VHF transmitters, image orthicon cameras, vidicon film equipment, complete closed circuit TV equipment, slide projectors, film projectors, microwave relay equipment, solid state switching equipment, complete station equipment, programming and availabilities computers, color television systems.**

**TOWNSEND ASSOCIATES—P.O. Box 215, Feeding Hills, Mass. (01030).** Phone: 413-733-2284. TWX No.: 413-781-3462. George R. Townsend, pres. **Manufacturers of UHF transmitting equipment.**

**VISUAL ELECTRONICS CORP.—356 W. 40th St., New York, N.Y. (10018).** Phone: 736-5840. James B. Tharpe, pres.; George H. Wagner, v.p., sales; Charles E. Spicer, v.p. engineering; Nelson D. Pagani, v.p. & gen. mgr., international operations; James A. Phillips, treas.; Hendrik J. Antonisse, sales mgr., Visual Electronics International; C. R. Webster, European sales, Visual Electronics International; Robert G. Striker, sales engineering mgr.; Leo L. Darrigo, product mgr., TV tubes (EEV); Morris A. Mayers, closed circuit TV mgr.; Robert Bollen, mgr. special projects. **Complete line of TV broadcast equipment, including antennas, transmitters, studio equipment, TV automation, cameras, image orthicon camera tubes, monitors, switching equipment, video and pulse distribution amplifiers, sync generators, high resolution film pickup cameras, projectors, studio lighting, off-air pickup and STL microwave.**

**Broadcast Regional Offices: New York, N.Y. (10018)—356 W. 40th St. Phone: 736-5840. J. B. Tharpe, G. H. Wagner, M. A. Mayers, L. L. Darrigo, C. E. Spicer, J. C. Rafsky. Hollywood, Cal. (90028)—1617 El Centro Ave., Hollywood 6-6417. Alfred Kallman. Sunnyvale, Cal. (94086)—1208 Poplar Ave., Phone: 245-8696. Robert Kuhl, Denver, Colo.—2785 N. Speer Blvd. Phone: 433-2991. Richard F. White, Greensboro, N.C. (27403)—307 Warren St., Phone: 272-4942. A. W. Greeson, Thomasville, N.C. (27360)—411 Price St. Phone: 4430. James Howard, Winston-Salem, N.C. (27103)—724 Gales Ave. Phone: 724-2171. P. D. Thompson, Miamisburg, O. (45342)—1310 Greenview Dr. Phone: 866-5272. Felix Bonvouloir, Bethesda, Md. (20014)—5940 Avon Dr. Phone: 365-1767. Edward S. Clammer, White Haven, Pa. (18661)—P.O. Box 98. Phone: 443-9465. John P. Gallagher, Portsmouth, N.H. (03801)—66 Aldrich Rd. Phone: 436-8963. Charles Halle, Wichita, Kan. (67217)—1416 Fultz St. Phone: 591-1272. Lin Hargreaves, Salt Lake City, Utah (84104)—2275 S.W. Temple. Phone: 466-8631. Lyle O. Keys, Sam N. Kichas, Robert C. Bacon, Houston, Tex. (77025)—4007 Bellaire. Phone: 668-4896. Wayne Marcy, Atlanta, Ga.—3203 Lanier Dr. Phone: 237-3154. Lewis C. Radford Jr., Lebanon, Pa. (17042)—1107 Cathedral St. Phone: 273-5691. Chet Siegrist, Montreal 6, P.Q., Canada—Visual Electronics Corp. Ltd., P.O. Box 160, Victoria Station, Westmount, Montreal. Phone: 481-5500.**

**WARD ELECTRONICS INDUSTRIES—1414 East St. George Ave., Linden, N.J. (07036).** Phone: 925-4690. For personnel, see listing under *Other Station & Studio Equipment.*

**WESTERN TELONICS, (Keith Anderson Co.)—Black Hawk, S.D. (57719).** Phone: 787-4224. Keith Anderson, owner. **Australian Div.—110 Bayswater Rd., Rushcutters Bay, N.S.W.** Solid state television translators approved by FCC, Canadian Board of Transport and Australian Broadcasting Control Board.

## Transmitting Antennas & Accessories

**ADVANCE INDUSTRIES—705 Douglas St., Sioux City, Ia. (51101).** Phone: 712-252-4475. TWX No.: 712-991-1893. L. J. Tokarczyk, pres.; G. S. Chesen, v.p. **Microwave passive reflectors, tower lighting kits, fiberglass radomes.**

**AIRTRON (div. of Litton Industries)—200 E. Hanover Ave., Morris Plains, N.J. (07950).** Jefferson 9-5500. Robert F. Stewart, v.p. & gen. mgr. **Mixers, duplexers, antenna feeds, rotary joints, circulators, dummy loads, ferrite switches, beacon cavity oscillators, electrical aircraft accessories, crystal development, mechanical & solid state microwave components.**

**ALFORD MFG. CO.—299 Atlantic Ave., Boston, Mass. (02110).** Hancock 6-2150. Andrew Alford, pres. **Antenna systems, diplexing filters & bridges, vestigial sideband filters, coaxial transmission line switches & components, impedance measuring equipment.**

**ANDREW CORP.—10500 W. 153rd, Orland Park, Ill. P.O. Box 807, Chicago, Ill. (60642).** Phone: 312-349-3300. Dr. Victor J. Andrew, chmn.; C. Russell Cox, exec. v.p.; R. P. Lamons, v.p., sales & marketing; Joseph Sedik, marketing mgr.; Robert C. Bickel, sales mgr. **Branches: Ridgewood, N.J. (07451)—Box 416. Phone: 201-445-2500. Kenneth Robinson, regional mgr.; Joseph Geronomo, district mgr. Washington, D.C. (20014)—Box 5897. Phone: 202-654-2540. Harold Detlefs, regional mgr.; John Gilson, district mgr. Dallas, Tex. (75240)—P.O. Box 30506. Phone: 214-235-1279. Herman Woodbury, district mgr. West Coast: Claremont, Cal. (91711)—941 E. Marylind Ave. Phone: 714-626-3505. John D. Cupp, district mgr. Palo Alto, Cal. (94304)—701 Welch Rd. Phone: 415-323-3139. William E. Sirvatka, district mgr. Canada: **Whitby, Ont.—Andrew Antenna Co. Ltd., 606 Beech St. Phone: 416-668-3348. Richard P. Matthews, v.p.-gen. mgr.; Donald Dewey, sales engineering, administration mgr.; Louis Majoros, contract specialist; G. Jas N. Wilson, sales engineer. Montreal, Que.—Andrew Antenna Co. Ltd. 55 Little Rock Ave., Pointe Claire.****

Quebec. Phone: 514-695-5365. Fred F. Williams, district mgr. Hellerup, Denmark—Brodersens Alle 15. Phone: Hellerup 7400. Douglas Proctor, mgr. **Coaxial transmission line, coaxial switches, waveguide, transmission line accessories, telescoping masts, low power TV antennas, microwave antennas.**

**ANTENNA PRODUCTS CO.—P.O. Box 520, Mineral Wells, Tex. (76067).** FM antennas, circular or directional, vertical and horizontal polarization; radiating towers; non-conducting fiber-glass guy lines.

**CANADIAN GENERAL ELECTRIC—Electronic & Defence Products Dept., 830 Lansdowne Ave., Toronto 4, Ont. Phone: 534-6511.** For personnel see listing under *Transmitters.*

**CANADIAN MARCONI CO.—2442 Trenton Ave., Mt. Royal, Montreal 16, Que. Regent 8-9441.** For personnel, see listing under *Transmitters.*

**DYNAIR ELECTRONICS INC.—6360 Federal Blvd., San Diego, Cal. (92114).** Phone: 582-9211. For personnel, see *Transmitters.*

**EDUCATIONAL TECHNOLOGY (Div. of Litton Industries)—580 Winters Ave., Paramus, N.J. (07652).** Phone: 265-2600. J. Roher, dir. of marketing. **UHF antennas.** For personnel, see listing under *Transmitters.*

**EITEL ELECTRONICS—P.O. Box 830, Prescott, Arizona. Phone: 445-0691.** George Eitel, pres. **VHF & UHF antennas.**

**ELECTRONICS, MISSILES AND COMMUNICATIONS INC.—160 East 3rd St., Mount Vernon, N.Y. (10550).** Henry Shapiro, exec. v.p.; Robert F. Romero, v.p. **UHF transmitting antennas.** For personnel, see listing under *Transmitters.*

**ELECTRONIC SALES CORP.—2275 South West Temple, Salt Lake City, Utah (84115).** Phone: 801-466-8631. See listing under *Other Station and Studio Equipment.*

**ELSCO COLORADO, INC.—2785 North Speer Blvd., Denver Colo. (80211).** Phone: 303-433-2991. See listing under *Other Station and Studio Equipment.*

**GABRIEL ELECTRONICS DIVISION (Div. of the Maremont Corp.) P.O. Box 471, Saco, Me. (04072).** Phone: 207-282-1526. T. N. Papeacos, acting gen. mgr.; Louis J. Lamperti, marketing mgr.; Harold E. Proctor, engineering mgr. **Complete antenna systems including microwave relay antennas, passive reflectors, waveguide, dehydrating systems and accessories for studio-transmitter links and inter-city radio relay systems.**

**GATES RADIO CO.—123 Hampshire St., Quincy, Ill. (62301).** Transmitting antennas for VHF, antenna towers, transmission lines and accessories. For personnel, see listing under *Transmitters.*

**GENERAL ELECTRIC CO., Visual Communication Products—212 W. Division St., Syracuse, N.Y. (13204).** Phone: 456-6670. **VHF and UHF antennas.** For Personnel see listing under *Transmitters.*

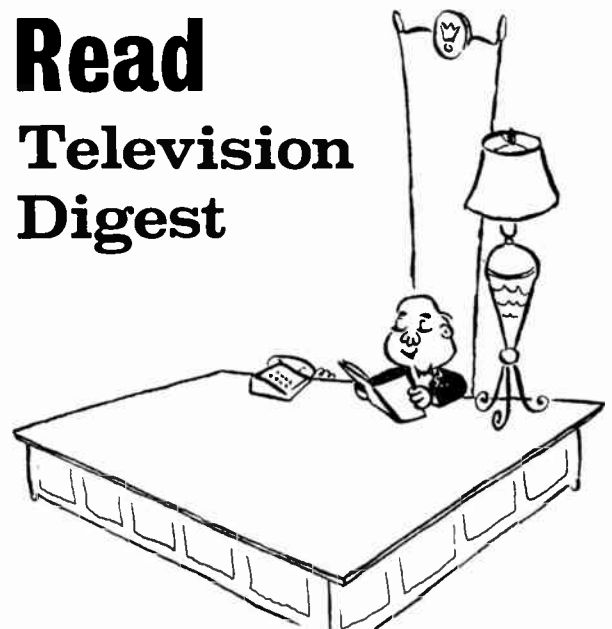
**GPL DIVISION, General Precision Inc.—Pleasantville, N.Y. (10570).** Phone: 914-769-5000. **Microwave links.** For personnel, see *Closed-Circuit.*

**JAMPRO ANTENNA CO.—6939 Power Inn Rd., Sacramento, Cal. (95828).** Phone: 422-1177. Peter Onnigian, gen. mgr.; Loren Williams, customer service mgr. **VHF batwing & special design antennas, UHF zig zag antennas, also notch diplexers, harmonic filters & coaxial switches, coaxial cable & associated hardware.**

**Distributors: Domestic—Bauer Electronics Corp., CCA Electronics, Gates Radio, Rust Corp. of America & Visual Electronics Corp. Canadian—Canadian Marconi Co. & Northern Electric Co. Foreign—CBS International, DU Val IFTC, Roche International Corp., Singer Products Inc., Telesco International & Visual Electronics Corp., Spain—Eurotronica, S.A. Madrid.**

(Continued on page 298-c)

# Top People Read Television Digest



For their reasons, turn to page 249-c

TV Factbook No. 36



# HURRICANE BETSY FAILS TO SHAKE FORT WORTH TOWER COMPANY INSTALLATION!

"personnel are already on the job salvaging as much of the many miles of plant as possible. The tower, installed by Fort Worth Tower Company remained intact despite 170 mile winds and a tremendous tidal wave which destroyed the chain-link fence at the base, and actually blew the paint off the tower" . . . .

*An on-site inspection report by Jim Davidson, president of DAVCO Electronics Corporation, the firm who is rebuilding the cable television system at Buras, Louisiana. The system was almost completely destroyed by Hurricane Betsy.*

Your Fort Worth Tower installation will probably never have to prove itself in a hurricane but isn't it assuring to know that it could. You can't do better than to specify towers designed, manufactured and erected by FORT WORTH TOWER COMPANY for every communications purpose. For COMPLETE information WRITE — PHONE — WIRE.



**FORT WORTH  
TOWER COMPANY, INC.**  
P. O. Box 8597 Fort Worth, Texas  
Phone: 817 JE 6-5676

# Antennas & Towers

## TRANSMITTING ANTENNAS—(Continued)

**JERROLD ELECTRONICS CORP.**, (TACO Antennas, Government & Industrial Div.)—15th and Lehigh Ave., Philadelphia, Pa. (19132). Phone: 215-226-3456. Douglas R. Vining, div. mgr.; Al Kushner, sales mgr.; Robert T. Leitner, chief engineer; R. Walton Clarke, adv. mgr. Technical Representatives: Dallas, Tex. (75214)—Airep Engineering Co., P.O. Box 9555. Phone: 214-824-3800. Byrt Scammel, Sue Young, Bryant Sewall, Houston, Tex.—Airep Engineering Co., 8119 Bellaire Bldg. Phone: 713-774-2260. Fred Troegel, Maitland, Fla. (32751)—Beacon Electronics, 540 S. Maitland, P.O. Box 1278. Phone: 305-647-3498. TWX No.: 305-647-1752. Ernest C. Trigg, W. C. Wolcott, Chuck Gehrke, John Williamson, Huntsville, Ala. (35810)—Beacon Electronics, P.O. Box 3127. Phone: 205-536-5065. George Walls, Charlotte, N.C. (28211)—Beacon Electronics, 1015 McAlway Rd., Apt. A, P.O. Box 17584. Phone: 704-366-9761. Dan G. Snow, Portland, Ore. (97208)—Don H. Burcham Co., 510 NW 19th Ave. Phone: 503-226-4148. TWX No.: 503-224-4961. W. E. Earl Jr., Larry Brown, Ray Brown, Carl Friedl, W. F. McLeod, John E. Norton, Seattle, Wash. (98199)—Don H. Burcham Co., 422 1st Ave. West. Phone: 206-284-1121. Charles E. Johnson, Englewood, N.J. (07631)—Central Associates, 44 N. Dean St. Phone: 201-568-0808, 201-568-0691. Charlie Furrer, Bob Borg, Plainview, L.I., N.Y. (11803)—Central Associates, 11 Commercial St. Phone: 516-433-0808. Mickey Miller, Honolulu, Hawaii (96816)—Earl Associates, P.O. Box 2845, 156 Mokaeu St. Phone: 815-649. W. E. Earl Sr., R. M. Loughrey, Albuquerque, N.M. (87110)—Electronic Enterprises, 1900 Washington St. NE. Phone: 505-256-1585. Paul Wright, Josephine Wright, Las Cruces, N.M. (88001)—Electronic Enterprises, P.O. Box 116. Phone: 505-524-0126. Dan Smith, Minneapolis, Minn. (55419)—Heimann Co., 5603 Lyndale Ave. South. Phone: 612-827-5457. TWX No.: 612-321-1052. John Moe, James L. Phelps, Ed Harding, Loveland, Colo. (80537)—Kelley Enterprises, 336 E. 4th St. Phone: 303-667-1376. Elton Kelley, Clarence Kelly, Los Angeles, Cal. (90036)—Kittleson Co., 416 N. LaBrea Ave. Phone: 213-933-7371. TWX No.: 213-937-0239. Harold A. Kittleson, John C. Vega, John Davies Young, Robert K. Hunsicker, Thomas E. Winchester, Leawood, Kan. (66200)—Leemark Associates, P.O. Box 6175. Phone: 913-648-0124. TWX No.: 314-556-0545. Harry B. Fryle Jr., Bill Terry, Syracuse, N.Y. (13210)—Naylor Electric Co. Inc., 1718 Erie Blvd. East. Phone: 315-472-9183. TWX No.: 315-477-1052. James Naylor, Carleton Naylor, John S. Pierce, Sam Caputo, Waltham, Mass. (02154)—Parsons Associates, 599 Main St. Phone: 617-899-2447, 617-899-2429. Austin Parsons, New York, N.Y. (10017)—Joseph Plasencia Inc., 521 Fifth Ave. Phone: 212-867-8084. Joseph Plasencia, Francis S. Johnson, Kenneth M. Brummage, San Carlos, Cal. (94070)—David H. Ross Co., 534 El Camino Real. Phone: 415-591-4411. TWX No.: 415-594-8835. David H. Ross, Donald Thomson, William Butler, Bruce Lawrence, Chicago, Ill. (60631)—Scientific Sales Co., 7132 N. Harlem Ave. Phone: 312-775-7595. John D. Vento, Hathoro, Pa. (19040)—Sherman & Associates, 141 Academy Rd. Phone: 215-675-8770. Southfield, Mich. (48075)—S. Sterling Co., 21250 10 1/2 Mile Rd. Phone: 313-357-3700. TWX No.: 313-357-4615. Seymour Sterling, Sam Combs, Dennis O'Connor, Chuck Corbett, Bill Hockett, Pittsburgh, Pa. (15227)—S. Sterling Co., G.B.U. Bldg., 4232 Brownsville Rd. Phone: 412-884-5515. Paul Crawley, Marge Ratica, Cleveland, O. (44124)—S. Sterling Co., 5827 S. Mayfield Rd. Phone: 216-442-8080. Harry Crowl, Ronald Gogolick, Byrt Frankel, Dayton, O. (45439)—S. Sterling Co., 3300 S. Dixie Dr. Phone: 513-298-7573. Toronto 19, Ont.—Jerrold Electronics Canada, 60 Wingold Ave. Phone: 416-781-6174. Alex Dworkin, Terry Keenan, Hector Le Blanc.

**JOHN E. LINGO & SON INC.**—2814 Buren Ave., Camden, N.J. (08105). Woodlawn 4-0487. John E. Lingo, president; A. E. Lingo Jr., v.p.; Joseph J. Taylor, secy.-treas.

**THE MARCONI CO. LTD.**—Chelmsford, Essex, England. Manufactures VHF and UHF TV antennas, transmission line and accessories. For personnel, see listing under *Transmitters*.

**MARK PRODUCTS** (Div. of Dynascan Corp.)—5441 W. Fargo, Skokie, Ill. (60076). Phone: 675-1500. James Hart, mgr., microwave antenna dept. Parabola microwave antenna.

**PRODELIN INC.**—P.O. Box 131, Hightstown, N.J. (08520). Phone: 448-2800. L. A. Bondon, pres.; A. Haselman, exec. v.p.; R. F. Lewis, v.p., research & development; F. A. Kazalski, customer service mgr.; J. H. Levergood, mgr., sales. Transmission line & fittings, two-way VHF and UHF fixed and mobile antennas, microwave parabolic antennas and waveguide, antenna and transmission line systems and accessories.

**Regional Application Engineers:** Quebec, Canada—Aero-Space Tronics Ltd., 1080 Pt. Royal Ave. W., Montreal 12. Phone 514-331-6100. Don Hanson, Richardson, Tex. (75080)—Applied Engineering Sales, Suite 200, First Bank & Trust Bldg. Phone: 214-231-1322. Carl Tinch, Houston, Tex. (77016)—P.O. Box 18045. Phone: 713-516-3101. C. C. S. Butt, Albuquerque, N.M. (87110)—Bennewitz Associates, 8310 Cutler NE. Phone: 505-299-8651. P. F. Bennewitz, Denver, Colo. (80222)—2654 S. Krameria. Phone: 303-757-6489. C. Edward Lindberg, Milwaukee, Wis. (53212)—Electronic Products Inc., 3612 N. Green Bay Ave. Phone: 414-264-3380. J. LeFeber, Seattle, Wash. (98116)—Electronic Sales Corp., P.O. Box 6535. Phone: 932-0330. R. Thorp, Honolulu, Hawaii (96802)—Gene Piety Factors Inc., P.O. Box 2903, 160 Mokaeu St. Phone: 837-185. Lee Gaber, San Carlos, Cal. (94070)—Prodelin Inc., 901 American St. Phone: 415-593-8277. Leo Johnson.

**RADIO CORP. OF AMERICA**, Broadcast & Communications Products Div.—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. VHF & UHF TV antennas; FM antennas; AM, FM & TV towers; transmission line & accessories; AM phasing equipment; antenna test equipment. For personnel, see listing under *Transmitters*.

**R F SYSTEMS INC.**—155 King St., Cohasset, Mass. (02025). Phone: 383-1200. Design, mfr. antennas & antenna systems. For personnel, see listing under *CATV System Mfrs.*

**SCALA RADIO CORP.**—1970 Republic Ave., San Leandro, Cal. (94577). Phone: 415-351-3792. Bruno Zucconi, Manufactures antennas for CATV, low power TV broadcast and translators.

**SITCO ANTENNAS**—10330 N.E. Marx, Portland, Ore. (97220). Makes VHF and UHF translator antennas.

**STANDARD ELECTRONICS CORP.**—P.O. Box 877, Freehold, N.J. (07728). Offices and Plant: Hwy. 33, Manalapan Twp., N.J. Phone: 446-7611. For other offices see listing under *Transmitters*.

**VISUAL ELECTRONICS CORP.**—356 West 40th St., New York, N.Y. (10018). Phone: 736-5840. VHF & FM antennas, AM, FM & TV towers, transmission line & accessories, AM phasing equipment, special receiving antennas for TV & FM off-air pickup. For personnel, see listing under *Transmitters*.

**WARD ELECTRONIC INDUSTRIES**—1414 East St. George Ave., Linden, N.J. (07036). Phone: 925-4690. For personnel, see listing under *Other Station & Studio Equipment*.

## Tower Manufacturers & Erectors

**ADVANCE INDUSTRIES**—705 Douglas St., Sioux City, Ia. (51101). Phone: 712-252-4475. TWX No.: 712-991-1893. L. J. Tokarczyk, pres.; G. S. Chesen, v.p., marketing. Guyed & self-supporting towers, antenna booms, passive reflectors, also tower, antenna, reflector, building & road construction services.

**ALLISON STEEL MFG. CO.**—P. O. Box 6598, S. 19th Ave., Phoenix, Ariz. (85005). Alpine 8-7371. Charles H. Hallett, pres.; J. August Rau, v.p.; T. P. Connolly, secy.; D. A. Leahy, treas.

**ANDREWS TOWER INC.**—1421 Oak Knoll Dr. & 1420 Layton Ave., Fort Worth, Tex. (76117). Terminal 1-1222. John A. Andrews, v.p. & gen. mgr.; John B. Hill, chief engr. Manufactures towers, both guyed and free standing, square & triangular. Microwave, vhf, tv, AM construction services.

**JOHN F. BEASLEY CONSTRUCTION CO.**—Mercantile Bank Bldg., Dallas, Tex. (75201). Phone: 741-3228. John F. Beasley, pres.; L. E. Berg, exec. v.p.; B. V. Pruden, v.p. & mgr., tower dept. Branches: Muskogee, Okla. (74402)—Box 1624. Phone: 687-6381. Chicago, Ill. (60606)—20 N. Wacker Dr. Phone: 782-7589. Erection & maintenance.

**BLAW-KNOX CO.**, Advance Products Dept.—P.O. Box 1585, Pittsburgh, Pa. (15230). Sterling 1-2700. E. S. Miller, product sales mgr.

**CONTINENTAL-EMSCO CO.** (division of Youngstown Sheet and Tube Co.)—Mercantile-Continental Bldg., Dallas, Tex. (75201). R. C. Rieder, pres.; Lee A. Drake, v.p. in charge of manufacturing and engineering; Jack E. Bechtold, mgr. in charge special projects & services. (Box 359, Dallas 75221).

**JOHN A. COSTELOW CO. INC.**—125 Kansas Ave., Topeka, Kan. (66603). Phone: 233-6598. John A. Costelow, president; K. A. Costelow, v.p.-treas. Tower manufacturers and erectors; Andrew Co. antennas, coaxial line, etc., Hughey & Phillips tower lighting.

**CROUSE-HINDS CO.**—Wolf & 7th North Sts., Syracuse, N.Y. (13201). Phone: 474-8411. John R. Tuttle, chairman; Chris J. Witting, pres. & chief exec. officer; William B. Hall, v.p., engineering & product development; Charles W. Sanford, v.p. marketing; Henry Weiss, product marketing mgr., outdoor lighting. Tower lighting equipment.

**DRESSER-IDECO CO.**, 875 Michigan Ave., Columbus, O. (43215). Phone: 299-2123. Robert Q. Sload, market mgr., commercial broadcast; J. Roger Hayden, commercial sales mgr., tower div. Branch office: 2314 Redondo Beach Blvd., Gardena, Cal. Faculty 1-9850. John F. McVey, mgr.

**EITEL ELECTRONICS**—P.O. Box 830, Prescott, Arizona. Phone: 445-0691. George Eitel, pres. Custom builds towers for translators.

**ELECTRONIC SALES CORP.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-466-8631. For complete listing, see *Other Station & Studio Equipment*.

**ELSCO COLORADO, INC.**—2785 North Speer Blvd., Denver, Colo. (80211). Phone: 303-433-2991. For complete listing, see *Other Station & Studio Equipment*.

**ELIZABETH IRON WORKS INC.**—P. O. Box 360, Elizabeth, N.J. (07206). Elizabeth 4-2000. Harry Diamond, pres.; Irving Diamond, secy.-treas.; Edward Lewin, v.p. Manufactures towers.

**FORT WORTH TOWER CO. INC.**, 5201 Bridge St., P.O. Box 8597, Ft. Worth, Tex. (76112). Phone: 536-5676. T. W. Moore, pres.; B. Moore, secy. & treas.

**GRAND IRON WORKS INC.**—525 Tiffany St., New York, N.Y. (10059). Dayton 8-2600. B. E. Alpern, president; J. J. Alpern, exec. v.p.

**GRANGER ASSOCIATES**—1601 California Ave., Palo Alto, Cal. (94304). Phone: 415-321-4175.

**HAMILTON ERECTION INC.**, P.O. Box 460, York, S.C. (29745). Phone: 803-684-3166. Melvin L. Roberts, pres. & mgr. Tower erection & maintenance.

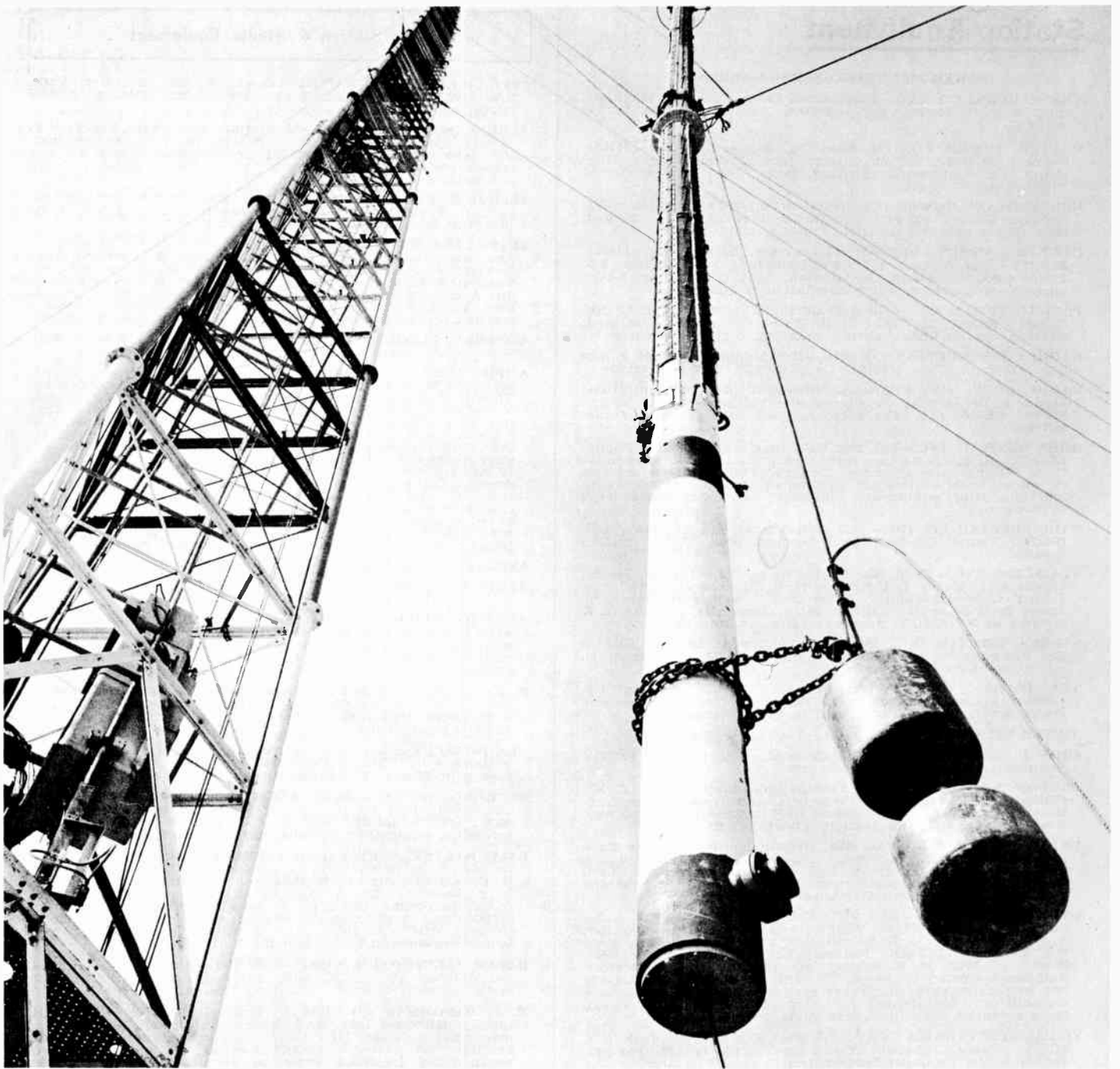
**HUGHEY & PHILLIPS INC.**—3050 N. California St., Burbank, Cal. (91503). Phone: 213-849-1104. J. H. Ganzenhuber, v.p.-gen. mgr. 300 mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower control & alarm systems, tower isolation transformers, and complete kits for tower lighting, sleet melter power & control.

**JAMPRO SALES INC.**—6939 Power Inn Road, Sacramento, Cal. (95828). Phone: 422-1178. Loren Williams, customer service mgr. Guyed and self supporting towers for TV, erection service, tower lighting kits and equipment, ground systems microwave antennas and radomes, rigid coaxial transmission line and hardware.

**KLINE IRON & STEEL CO. INC.**—Box 1013, Columbia, S.C. (29202). Phone: 254-0301. B. H. Kline, pres.; S. K. Kline, v.p.; J. R. Trotter, sales mgr.; F. L. Anderson Jr., chief engineer. Manufactures towers.

**LEHIGH STRUCTURAL STEEL CO.**—17 Battery Place, New York, N.Y. (10004). Whitehall 4-1424. Thomas V. Sheehy, sales mgr., radio & export div. Manufactures towers.

(Continued on page 300-c)



# Why Dresser-Ideco is "Tallest in Towers"

Let's look at the Dresser-Ideco construction record for 1965 alone:

At Tulsa, Okla., (KTUL-TV), 1909 feet. At Little Rock, Ark., (KATV), 2000 feet. At Eau Claire, Wis., (WEAU-TV), 2000 feet. At Ft. Smith, Ark., (KFSA-TV), 1169 feet. At Mason City, Iowa, (KGLO-TV), 1529 feet. At San Juan, P.R., (WAPA-TV), 1094 feet. At Joplin, Mo., (KODE-TV), 999 feet. At Television Hill in Baltimore, Md., Dresser-Ideco "lifted" the 700-foot WBAL-TV, WMAR-TV, WJZ-TV "Candelabra" to 1000 feet (in accordance with a capability "built-in" to the original "Candelabra" tower by Dresser-Ideco some years before).

Concurrently, Dresser-Ideco designed, fabricated and installed: (1) at Bethesda, Md., (Washington, D.C.'s WDCA-TV) the world's first self-supporting (no guy wires) "Candelabra," 809 feet; (2) at other sites, many smaller TV and AM radio antenna towers and an imposing number of special antenna support structures for government and industry.

At year's end, Dresser-Ideco, among other projects, was putting up four towers ranging from 1100 to 1500 feet for Georgia Educational TV.

These are the current facts behind the phrase "tallest in towers"...facts to consider if you are initiating station improvement or a new tower.

## Dresser-Ideco Company

TALLEST IN TOWERS

ONE OF THE **DRESSER** INDUSTRIES

875 Michigan Avenue, Columbus, Ohio 43215 TEL: 614 299-2123  
2314 Redondo Beach Blvd., Gardena (Los Angeles), Calif. 90247 TEL: 213 321-9850



# Station Equipment

## TOWER MANUFACTURERS—(Continued)

- THE MARCONI CO. LTD.**—Chelmsford, Essex, England. Manufactures & erects towers. For personnel, see listing under *Transmitters*.
- MASTER TOWER CO.**—121 Main St., Sloux City, Ia. (51102). Phone: 258-0108. Milton Glazer, pres. & sales mgr.; Glen Houpt, v.p. engineering; Richard Krone, order service; Gerald Hirsch, chief draftsman.
- NEW ENGLAND TOWER (Construction Co.)**—Box 6, Brandon, Vt. (05733). Phone: 802-247-5725. Curtis Prescott, pres. & gen. mgr. Tower painting, erection, repair & maintenance.
- GUNNAR A. OLSEN CORP.**—215-11 42nd Ave., Bayside, N.Y. (11300). Bayside 9-8092. Gunnar A. Olsen, pres.-treas.; Gunnar Olsen, v.p. Tower erection, antenna installation, lighting, painting, maintenance service; foundation installation & design.
- PACIFIC TOWER CO.**—6100 N.E. Columbia Blvd., Portland, Ore. (97218). Phone: 287-7303. C. H. Fisher, pres. Tower sales & erection, coaxial lines, lighting, painting & ground systems.
- RADIO CONSTRUCTION CO. INC.**—1205 Manor Bldg., 564 Forbes Ave., Pittsburgh, Pa. (15219). Court 1-1712. Tower erection.
- RADIO CORP. OF AMERICA, Broadcast & Communications Products Div.**—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. For personnel, see listing under *Transmitters*.
- ROHN SYSTEMS INC.**—P.O. Box 2000, Peoria, Ill. (61601). Phone: 637-8416. R. A. Kleine, gen. mgr.; Grady Rooker, asst. sales mgr.; C. A. Wright, sales engineer. Designers, fabricators & erectors of towers, tower obstruction lighting equipment and microwave reflectors, and equipment buildings for communication & microwave.
- PAUL SHEPARD CO. INC.**—1675 Galvez Ave., San Francisco, Cal. (94124). Phone: 826-0482. Paul Shepard, pres. Tower erection & sales.
- STAINLESS INC.**—Thrd St., North Wales, Pa. (19454). Phone: 215-699-4871. Henry J. Guziewicz, pres.; Richard J. Eberle, v.p.; John F. Guziewicz, John S. Fisher, Jess C. Rodriguez, Robert M. James & William O. Walther, sales. Designers, fabricators & erectors of TV-AM-FM microwave & communication towers.
- SARKES TARZIAN INC.**, Broadcast Equipment Div.—E. Hillside Dr., Bloomington, Ind. (47401). Phone: 332-7251. For personnel, see listing under *Transmitters*.
- TCA TOWER CO. INC.**—4325 Bankhead Hwy., Mableton, Ga. (30059). Phone: 948-3369. H. C. Tant, pres. Manufactures and erects towers; manufactures and installs antennas.
- TOWER SALES & ERECTING CO.**—See Pacific Tower Co.
- JOHN D. TRILSCH INC.**—P.O. Box 14201, Houston, Tex. (77021). Republic 4-2545. John D. Trilsch, pres.
- TRYLON INC. (formerly Wind Turbine Co.)**—Elverson, Pa. (19520). Phone: 942-2981. Peter G. Park, pres. and treas.; Kenneth B. Haven, secy. & controller; Thomas R. Humphrey, marketing mgr. Designs, fabricates and installs Trylon towers.
- UNION SWITCH & SIGNAL DIV.**, Westinghouse Air Brake Co.—Pittsburgh, Pa. (15218). Phone: 242-5000. R. W. James, v.p. & gen. mgr.; S. J. Colcombe, mgr. industrial marketing. Low-frequency control & communications for TV tower elevators; customized remote control systems.
- UTILITY TOWER CO.**—3200 N.W. 38th St., P.O. Box 12027, Oklahoma City, Okla. (73112). Windsor 6-5551. C. E. Nelson, owner; V. G. Duvall, mgr.; J. D. Nelson, asst. mgr.; D. D. Giroux, western div. mgr. Branch: Paducah Rd., Mayfield, Ky. (42066). Phone: 247-3642. M. N. Scholar, eastern div. mgr. Fabricators, suppliers & erectors of towers; TV (UHF & VHF) & CATV AM-FM two way micro-wave; microwave passive reflectors & micro-wave transmitters. Bldg. wired for microwave. Installation of all types antennas, coax line, wave guide & accessories.
- VISUAL ELECTRONICS CORP.**—356 West 40th St., New York, N.Y. (10018). Phone: 736-5840. Towers for TV, FM & AM. For personnel, see listing under *Transmitters*.
- WIND TURBINE CO.**—See Trylon Inc.

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## Other Station & Studio Equipment

- AFFILIATED PHOTOGRAPHIC CO.**—21 W. 45th St., New York, N.Y. (10036). Judson 2-0522. T. Meyer, mgr., TV div. Slides, telops, balops, flipcards.
- ALBION OPTICAL CO. INC.**—15 Virginia Ave., West Nyack, N.Y. (10994). Phone: 914-358-4450. J. F. Tennyson, v.p. & gen. mgr. U.S. sales representatives for all Taylor-Hobson Cooke TV and motion picture lenses, including Ortal, Varotal, Speed Panchro & Kinetel lenses.
- ALLIED ELECTRONICS CORP.**—100 N. Western Ave., Chicago, Ill. (60680). Taylor 9-9100. National distribution of TV & radio broadcast and industrial electronic equipment.
- ALTEC LANSING (div. of LTV Ling Altec Inc.)**—1515 S. Manchester Ave., Anaheim, Cal. (92802). Prospect 4-2900. A. A. Ward, pres.; A. Fiore, v.p. engineering & production; C. R. Rininsland, v.p. finance; H. S. Morris, v.p., marketing; G. H. Evans, advertising dir. Audio control consoles, microphones, preamplifiers, amplifiers, special audio & power transformers, accessories, speaker systems, control system, monitors, equalizers, attenuators, filters.
- AMPEREX ELECTRONIC CORP.**—Hicksville, L.I., N.Y. (11802). Well 1-6200. Frank Randall, pres.; M. Smoller, adv. mgr.
- AMPEX CORP.**—401 Broadway, Redwood City, Cal. (94063). Phone: 367-2011. W. E. Roberts, pres.; C. G. Grant, v.p., operations; Thomas E. Davis, v.p., marketing. Regional offices: Hackensack, N.J.—75 Commerce Way, Phone: 489-7400. William Sloner, Arlington, Va. (22206)—3620 South 27th St., Phone: 671-4000. Joseph C. Flege, Atlanta, Ga. (30326)—3376 Peachtree Rd. NE, Phone: 231-3480. William Craig, Elk Grove Village, Ill. (60007)—10 King St., Phone: 439-4600. Thomas Harleman, Dallas, Tex. (75235)—2626 W. Mockingbird Lane, Fleetwood, 7-0481. Thomas Scholten, Los Angeles, Cal. (90048)—8467 Beverly Blvd., Olive 3-1610. Al Sroka, Redwood City, Cal. (94063)—2220 Bay Rd., Phone: 367-3861. Charles Wirth, TV studio systems, TV tape recorders, professional & master audio tape recorders, audio & video magnetic tape, video & audio accessories, U.S. distributor for Marconi image orthicon & Vidicon cameras, general TV equipment.
- ANIMATION EQUIPMENT CORP.**—See Oxberry Corporation.
- ARRIFLEX CORP. OF AMERICA**—257 Park Ave. S., New York, N.Y. (10010). Phone: 212-777-3200. Victor James.
- AURICON DIVISION, Bach Auricon Corp.**—6950 Romaine St., Hollywood, Cal. (90038). Phone: 462-0932. Walter Bach, pres. TV transcription and motion picture cameras, 16mm sound-on-film, magnetic & optical; TV newsreel sound-on-film cameras; VFR kinescope recording cameras.
- B & K MANUFACTURING CO. INC.**, (div. of Dynascan Corp.)—1801 W. Belle Plaine, Chicago, Ill. (60613). Eastgate 7-7270. Carl Korn, pres.; Vern Kiebler, chief engineer. Flying spot scanners and test equipment.
- SEMON BACHE & CO.**—636 Greenwich St., New York, N.Y. (10014). Watkins 4-2121. Henry Del Tosto, pres.; Sal A. Canter, v.p. & sales mgr. Mirrors (1st & 2nd surface), lenses, other glass items.
- BACKGROUND ENGINEERS INC.**—729 No. Seward, Hollywood, Cal. (90038). Hollywood 5-4161. W. S. Tillisch, pres.; B. M. Bodde, secy.; Ivan Kingman, secy.-treas. Leases & sells Bodde rear projection equipment; screens and background slides.
- BALL BROTHERS RESEARCH CORP.**—Boulder Industrial Park, Boulder, Colo. (80301). Phone: 442-2965; TWX: 303-443-6290. Dr. R. C. Mercure, dir.; F. P. Dolder, dir. of products & services; M. A. Reilsbeck, dir. of contracts & customer services; G. W. Baker, marketing mgr.; R. J. Jansen, applications engineer. Monochrome & color special effects generators (local or remote control); AGC and video pulse distribution amplifiers; narrow band video communication systems.
- BAUER ELECTRONICS CORP.**—1663 Industrial Rd., San Carlos, Cal. (94070). Phone: 591-9466. Fritz Bauer, pres. Amplifiers, audio systems, consoles, monitors, transmitters, tuning.
- E. J. BAUGHMAN CO.**—1914 N. Cogswell Rd., El Monte, Cal. (91733). Gilbert 4-7586. E. J. Baughman, owner; E. C. Baughman, chief engineer. Mike booms, viewer hoods for TV cameras, monitor carts, remote control pan & tilt mounts, camera weatherproof housings, explosion-proof pan & tilts, spider camera pedestals (hydraulic, crank up & lift up).
- BAUSCH & LOMB INC.**—68365 Bausch St., Rochester, N.Y. (14602). Phone: 716-232-6000. C. S. Hallauer, chmn.; W. W. McQuilkin, pres.; C. A. Day, v.p., scientific instrument div.; J. W. Taylor, secy. & treas.; Albert H. Blum, adv. mgr. instrument division; Herbert Ashcroft, works mgr.; Carl Schultz, purchasing agent; Alton K. Marsters, exec. v.p., international div. Balopticon TV slide projector, projection & film camera lenses, vidicon lenses.
- BELDEN MFG. CO.**—415 South Kilpatrick, Chicago, Ill. (60644). Phone: 378-1000. Madelsa Allison, asst. advertising mgr.
- BELL & HOWELL CO.**—7100 McCormick Rd., Chicago, Ill. (60645). Phone: 262-1600. Charles H. Percy, chmn.; Peter G. Peterson, pres. & chief exec. officer; Philip S. Fogg, vice chmn.; Robert H. Garretson, exec. v.p.; Lloyd A. Briggs, v.p. & pres. of Business Equipment Group; Alfred T. Craft, v.p., business equipment; James J. Lane, v.p., corp. planning; Dr. Charles F. Robinson, v.p., research; Dr. William J. Pietenpol, v.p., corp. development; Everett F. Wagner, v.p., photo products; Herman W. Stein Jr., treas.; Frank A. Jones, secy.; Lot J. Seacat, controller; Philip P. Haag, asst. controller; James S. Tomes, asst. secy. & v.p., administration, photo products; James L. Wassell, dir. of marketing; Dr. Hans C. Wohlrab, dir. of engineering, professional equipment div. 16mm film chain projectors, cameras & lenses.
- CHARLES BESELER CO.**—219 S. 18th St., East Orange, N.J. Orange 6-6500. M. F. Myers, partner & gen. mgr. Projectors for transmission & effects.
- BURKE & JAMES INC.**—333 West Lake St., Chicago, Ill. (60606). Harrison 7-8393. George Drucker, pres.; Albert Drucker, v.p., sales mgr. Photo equipment, TV camera lenses & mounts, field finders effects, equipment.

(Continued on page 302-c)

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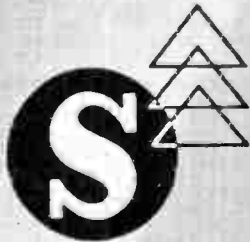
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KCND-TV	KSOO-TV	WEAT-TV	WRAL-TV
KDLO-TV	KSWO-TV	WFBM-TV	WSPD-TV
KELO-TV	KSYD-TV	WGTV	WTVM-TV
KFDM-TV	KTVO-TV	WJIM-TV	WTVY-TV
KFYR-TV	KVKM-TV	WJSP-TV	WUNB
KHOL-TV	KXAB-TV	WKBD-TV	WUSF-TV
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KLNE-TV	KXMC-TV	WKBW-TV	WWAY-TV
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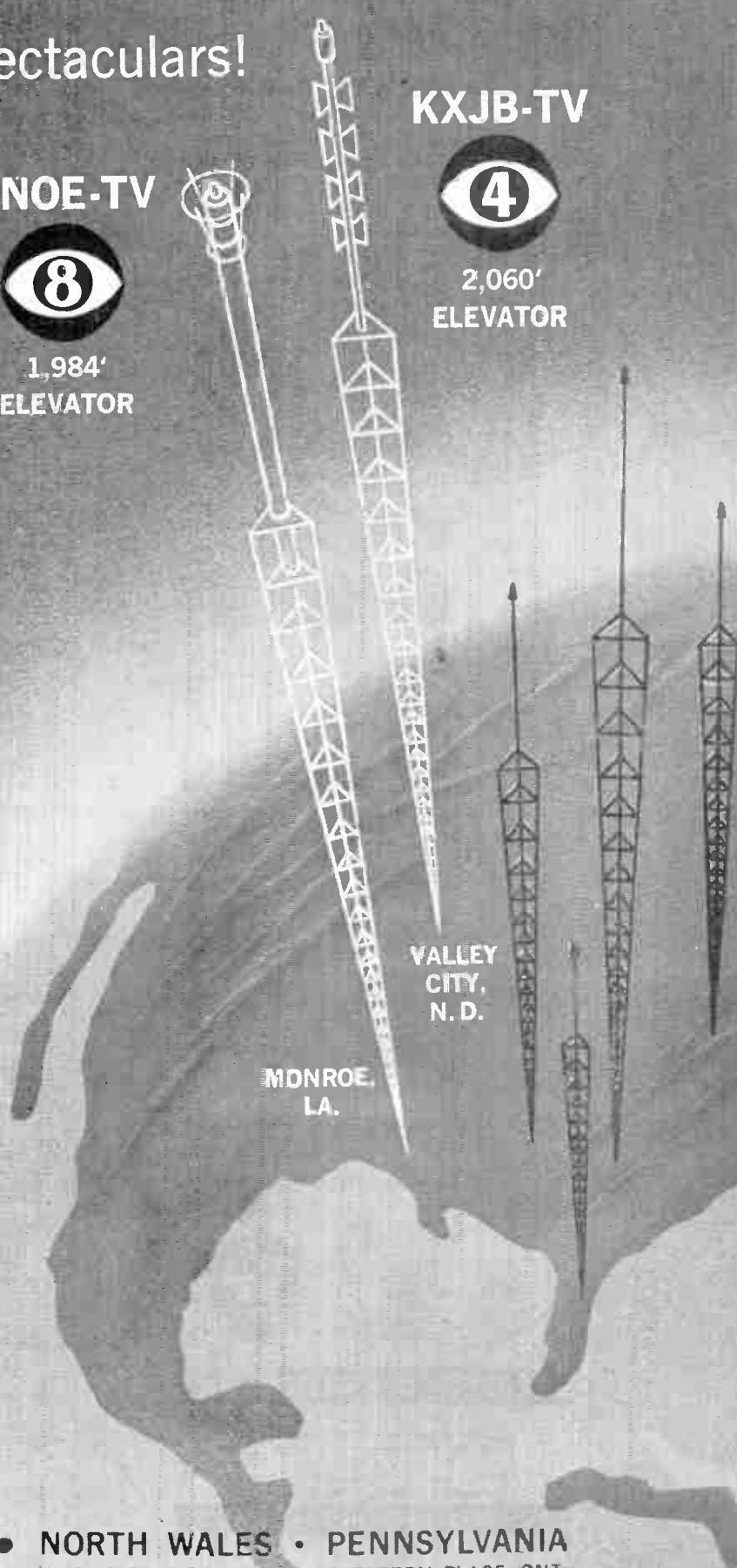
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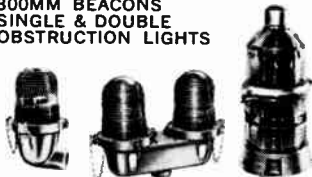


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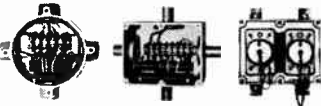
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**CANADIAN GENERAL ELECTRIC (Electronic & Defence Products Dept.)**—830 Lansdowne Ave., Toronto 4, Ont. Phone: 534-6511. Station & studio electronic equipment and components, microwave equipment. For personnel see *Transmitters*.

**CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. For personnel, see listing under *Transmitters*.

**CATERPILLAR TRACTOR CO. (Industrial Div.)**—Peoria, Ill. Phone: 676-3311. H. S. Eberhard, chairman; W. Blackie, pres.; C. B. Leber, v.p. in charge of ind. div.; J. J. Short, mgr., sales dept. ind. div. Diesel and natural gas electric sets for stand-by or prime power.

**CCA ELECTRONICS CORP.**—716 Jersey Ave., Gloucester City, Camden County, N.J. (08030). Phone: 456-1716.

**CENTURY LIGHTING INC.**—521 W. 43rd St., New York, N.Y. (10036). Chickering 4-7050. Edward F. Kook, pres.; Fred M. Wolff, exec. v.p.; Rollo G. Williams, v.p.-gen. sales mgr.; C. Barkley, chief TV studio lighting consultant. Branch: Los Angeles, Cal (90045)—5432 W. 102nd St. Phone: 776-4600. Louis Erhardt, v.p.-West Coast gen. mgr.; Henry Klopot, sales mgr. TV lighting, layouts & lighting equipment, electronic remote control switchboards, mike booms, light lifts, special effect projection machines, rear screen projectors, wiring devices.

**CENTURY PRECISION OPTICS DIV.**—10657-10659 Burbank Blvd., North Hollywood, Cal. (91601). Poplar 6-3715. Chris J. Condon, pres.; Wm. Condon, sales mgr. Telephoto & vidicon lenses, optical retical relay systems, camera lenses and accessories, zoom lenses, lens repairs, all types, zoom lens adaptions, conversions and servicing, special camera and projection lenses.

**CENTURY PROJECTOR CORP.**—729 Seventh Ave., New York, N.Y. (10019). Circle 5-7048. L. W. Davee, pres. & gen. mgr. 70mm, 55mm & 35mm projectors & sound equipment.

**CINEMA ENGINEERING PLANT, HI-Q Division, Aerovox Corp.**—1100 Chestnut St., Burbank, Cal. (91502). Victoria 9-5511. H. E. Fontanier, gen. mgr. Studio & motion picture sound equipment, program equalizers, attenuators, and tape degaussers.

**CINEMATIC DEVELOPMENTS & CINECHROME LABORATORY**—P.O. Box 151, Mena, Ark. (71953). Arthur H. Hart, pres.; M. Helsem, secy.-treas.; A. Hamlin & Reinhard A. Thomas, operations. Design & development of special motion picture equipment, editing, titling, film laboratory services, etc.

**CLEVELAND ELECTRONICS INC.**—1974 East 61st St., Cleveland, O. (44103). Phone: 216-391-3834. P. J. George, pres.; R. J. Tanczos, sales engineer.

**COLLINS RADIO CO.**—Dallas, Tex. (75207). Adams 5-9511. J. C. McElroy, dir., broadcast communications div.; T. W. Sharpe, asst. dir. & sales mgr. AM & FM transmitters, studio speech consoles, associated equipment. Sales offices: Los Angeles, Cal. (90057)—P.O. Box 57087, 2600 Wishire Blvd., Suite 401, Dunkirk 5-6421. Jacksonville, Fla. (32210)—3658 Colebrook Dr., Spring 1-2978. Roanoke, Ind. (46783)—Route 2, Phone: 672-2906. Clinton, Ill. (61727)—P.O. Box 207, 422 Grant St. Phone: 935-5502. Jackson, Miss. (39204)—P.O. Box 8026. Phone: 353-9345. New York, N.Y. (10020)—Time & Life Bldg., 1271 Ave. of the Americas, Judson 6-5678. Gatlinburg, Tenn. (37738)—P.O. Box 748, Phone: 436-5497. Dallas, Tex. (75221) (International Div.)—Adams 5-9511. Washington, D.C. (20009)—1825 Connecticut Ave., Decatur 2-9211. Toronto 16, Ont.—11 Bermondsy Rd., Phone: 757-1101. Seattle, Wash. (98144)—2826 Empire Way South. Phone: 725-3385.

**CONCERTONE**, div. of Astro-Science Corp.—9731 Factorial Way, S. El Monte, Cal. (91733). Phone: 686-0576. Al Barsimanto, v.p. & gen. mgr. Studio and professional tape recording equipment.

**CONRAC DIVISION, Giannini Controls Corp.**—Glendora, Cal. (91740). Edgewood 5-0541. W. J. Moreland, v.p. & gen. mgr.; R. M. Alston, operations mgr.; J. G. Jones, chief engineer; R. N. Vendeland, sales mgr. Video monitors (monochrome & color) receivers for rebroadcast and off air monitoring.

**CROWN INTERNATIONAL (div. of International Radio & Electronic Corp.)**—1718 W. Mishawaka Road, Elkhart, Ind. (46517). Phone: 523-4919. C. C. Moore, pres.; Clyde W. Moore, sales mgr.; Lois Murray, purchasing agent; Max Schofield, chief engineer; Claude Beachy, service mgr. Complete series of solid state recorders for both quality hi fi and professional broadcasting applications; also automatic reversing continuous players for music and automatic systems, basic audio amplifiers.

**DAGE-BELL CORP.**, Dage Television Products (a subsidiary of Raytheon Co.)—455 Sheridan Ave., Michigan City, Ind. (46360). Triangle 4-3251. Complete station packages, film & studio cameras, monitors, switching equipment, color equipment. See *Transmitters*.

**DA-LITE SCREEN CO. INC.**—Warsaw, Ind. (46580). Phone: 219-267-8101. C. C. Cooley, chmn.; George H. Lenke Jr., pres.; H. E. Christensen, v.p.; C. J. Cerny, sales v.p.; N. P. Oppenheim, asst. sales mgr.; Elmer J. Danch, sales promotion & advertising mgr. Projection screens, accessories.

**DAVEN (div. of McGraw-Edison)**—530 State Hwy. #10, Livingston, N.J. (07039). Wyman 2-4300. J. McGarry, gen. mgr.; George B. Stephan, dir. mktg. Audio & RF attenuators, resistors, switches, pre-amplifiers, network line equalizers, transmission sets, output power meters.

**DIAMOND ELECTRONICS (Section Diamond Power Specialty Corp.)**—East Main Pike, Lancaster, O. (43130). Olive 3-6540. W. H. Jackson, pres.; R. H. G. Mathews, marketing mgr. Film & studio cameras, switching equipment & systems, Viewfinder cameras, TV light boxes, test pattern & special slides & opaques for film & live cameras in monochrome & color.

**DYNAIR ELECTRONICS INC.**—6360 Federal Blvd., San Diego, Cal. (92114). Phone: 582-9211. Video switching equipment, amplifiers, broadcast TV transmitters, closed circuit transmitters, modulators & demodulators. Special purpose equipment for broadcast, industrial & closed circuit TV system. For personnel, see *Transmitters*.

**EASTMAN KODAK CO.**—343 State St., Rochester, N.Y. (14650). Phone: 325-2000. Albert K. Chapman, chmn.; William S. Vaughn, pres.; M. Wren Gabel & Dr. L. K. Elers, exec. v.p.'s; Gerald B. Zornow, v.p., marketing; William F. Shepard, secy.;

J. D. Fewster, treas.; J. Leslie Harper, gen. comptroller; John A. Leermakers, v.p., research; Donald E. Hyndman, asst. v.p. Motion picture film and processing equipment for TV use, recording cameras, camera lenses, TV projectors.

**EDUCATIONAL TECHNOLOGY (Div. of Litton Industries)**—580 Winters Ave., Paramus, N.J. (07652). Phone: 265-2600. J. Roher, dir. of marketing. Video switching & control equipment. For personnel, see *Transmitters*.

**EITEL ELECTRONICS**—P.O. Box 830, Prescott, Arizona. Phone: 445-0691. George Eitel, pres. Custom built equipment, both radio and TV, from sound mixing to transmitters. Also installation and maintenance services by the day and year.

**ELECTRONIC SALES CORP.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-466-8631. Lyle O. Keys, pres. & gen. mgr.; Robert C. Bacon, sales mgr.; Sam N. Kichas, sales engineer; William G. Laird, chief engineer; Richard H. Johnson, comptroller; Ray M. Unrath, marketing mgr. Branches: Scottsdale, Ariz. (85251)—4533 North Scottsdale Rd. Phone: 602-946-4658. Phillip R. Hurlbut, regional mgr. Denver, Colo.—see ElSCO Colorado Inc. Complete lines of station & studio equipment for radio & television stations & ETV. Represents various manufacturers of TV & audio equipment; pickup, control, recording and distributing and transmitting apparatus with complete engineering and installation facilities for turnkey systems. Leasing and financing available.

**ELECTRONIC SPECIALTY CO., Conn. Div.**—401 Watertown Rd., Thomaston, Conn. (06787). Phone: 283-5801. M. R. Rossi Jr., gen. mgr.; A. Sutherland, controller; R. I. Jacques, microwave sales mgr.; P. Hooper, Tumor sales mgr.; G. Gsell, Precise Power sales mgr.; E. A. Jacques, purchasing mgr. Flexible & rigid waveguide and microwave components & assemblies, precise power products, ringing machines, Beacotron tube products.

**ELECTRO-VOICE INC.**—Dept. TF, 600 Cecil St., Buchanan, Mich. (49107). Phone: 616-695-6831. Albert R. Kahn, pres.; Robert Siekman, v.p., foreign markets; Louis R. Burroughs, v.p. broadcast microphone div.; Wayne Beaverson, v.p. engineering; Theodore Faber, purchasing agent; Richard Colip, treas.; L. LeKashman, v.p. marketing; William Sutherland, mgr., adv. & sales promotion; Paul Franklin, marketing mgr., microphones & P. A. equipment; Howard Durbin, mgr., industrial sales div. Microphones, sound equipment & accessories.

**ELSCO COLORADO, INC.**—2785 North Speer Blvd., Denver, Colo. (80211). Phone: 303-433-2991. Richard F. White, regional mgr. Salt Lake City Office: 2275 South West Temple. Phone: 801-466-8631. Lyle O. Keys, pres. & mgr.; Robert C. Bacon, sales mgr.; William G. Laird, chief engineer; Richard H. Johnson, comptroller; Ray M. Unrath, marketing mgr. Complete lines of station & studio equipment for radio & television stations & ETV. Represents various manufacturers of TV & audio equip-

ment; pickup, control, recording and distributing and transmitting apparatus with complete engineering and installation facilities for turnkey systems. Leasing and financing available.

**F & B/CECO INC.**—315 W. 43rd St., New York, N.Y. (10036). Judson 6-1420. Arthur Florman, pres.; John Babb, exec. v.p.; Irving Schwartz, secy-treas.; Leonard Hollander, v.p., sales; Dominick Notto, v.p. engineering. Manufactures reflex conversion & other camera modifications, TV tripod heads, TV camera lens mounts, dollies, special effects, custom design equipment. Rents, sells, services motion picture & lighting equipment. Rents and sells closed circuit TV.

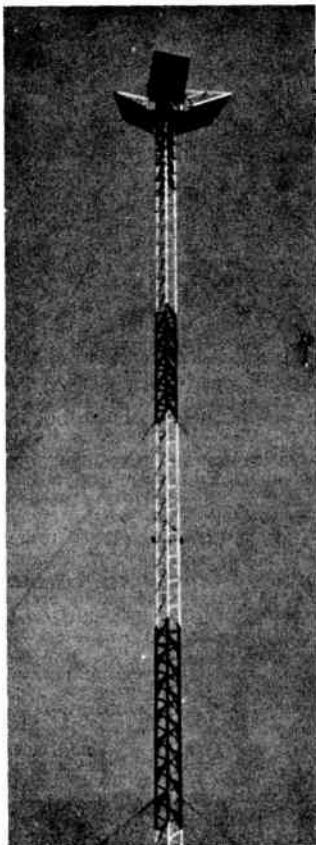
**FAIRCHILD SPACE & DEFENSE (Div. of Fairchild Camera & Instrument Corp.)**—Electro-Visual Dept., 750 Bloomfield Ave., Clifton, N.J. (07012). Phone: 773-2000. For personnel, see listing under *Closed-Circuit TV Systems*. Oscilloscopes, oscilloscope cameras, pulse generators, industrial & closed-circuit television, two-way mobile radio equipment, automotive test equipment, testers & test systems for semiconductors, data system products, digital voltmeters, switching time testers & counters, operational & differential amplifiers, audio interference analyzers (RFI/EMC meters), RF & microwave components, step & motor-driven coaxial attenuators, coaxial terminations.

**FISH-SCHURMAN CORP.**—70 Portman Rd., New Rochelle, N.Y. (10800). New Rochelle 6-1300. Murray Yawitz, pres.; M. F. Hertel, treas. High vacuum coated dichroic mirrors & beam splitters for color TV, lenses, prisms, glass slides for transparencies, etc.

**JACK A. FROST**—234 Piquette Ave., Detroit, Mich. (48202). Trinity 3-8030. Jack A. Frost, owner; E. A. Taube, asst. gen. mgr. Branches: Toronto, Ont.—336 Bering. Belmont 9-1145. W. Finch, mgr. Detroit, Mich. (48226).—Cobo Hall, Room 3143. Woodward 2-2155. Rental motion picture and studio lighting equipment, grip equipment, power & lighting generators and camera car.

**GATES RADIO CO.**—123 Hampshire St., Quincy, Ill. (62301). Phone: 222-8202. Transistorized audio consoles, turntables, monitoring equipment, projectors, video & audio preset master control, custom audio consoles for TV production, transistor plug in amplifiers for TV audio systems. For personnel, see listing under *Transmitters*.

**GENERAL ANILINE & FILM CORP. (Photo & Reprographic Div.)** 140 W. 51st St., New York, N.Y. (10020). Phone: 582-7600. R. L. Demmerle, dir. of adv.



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3. Closed circuit systems
4. Military and industrial purposes
5. Community antenna television systems
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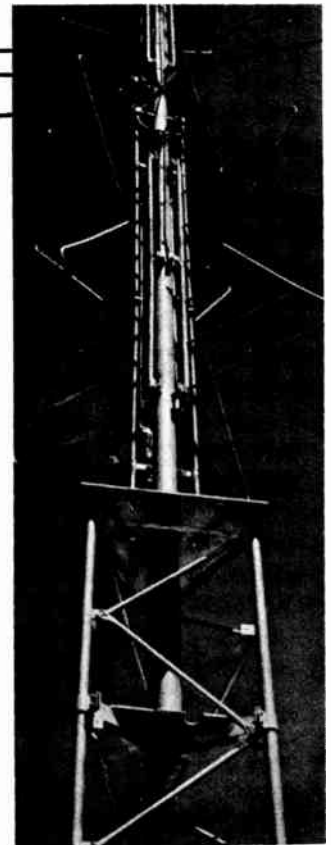
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# Equipment Manufacturers

**GENERAL ELECTRIC CO.**, Visual Communications Products—212 W. Division St., Syracuse, N.Y. (13204). Phone: 456-6670. Mono-chrome and color film and studio cameras, projectors for film cameras, audio amplifiers and consoles, video switching systems, video distribution systems, utility video monitors, video and audio consoles, microwave STL equipment. For personnel see listing under *Transmitters*.

**GENERAL RADIO CO.**—West Concord, Mass. (01781). Emerson 9-4400. Arthur E. Thiesen, chmn.; D. B. Sinclair, pres.; L. J. Chamberlain, sales mgr. Distortion & noise meters, test equipment, bridges, sound level meters.

**GPL DIVISION**, General Precision Inc.—63 Bedford Rd., Pleasantville, N.Y. (10570). Rogers 9-5000. Studio & portable TV equipment, video recorders, film chains. For personnel, see *Closed-Circuit TV Systems*.

**GRAY RESEARCH & DEVELOPMENT CO. DIV.**—P.O. Box 296, Hartford, Conn. (06101). Phone: 289-2743. Donald E. Briere, pres.; John Hari, sales & service mgr.; William J. Sulak, production mgr. Playback arms, equalizers, turntables, teloprojector television slide projectors, top opaque projectors for TV.

**HARVEY RADIO CO. INC.**—103 West 43rd St., New York, N.Y. (10036). Phone: 582-1500. Harvey E. Sampson Jr., pres.; Paul Sampson, v.p. Distributes broadcast & recording equipment.

**HARWALD CO. INC.**—1245 Chicago Ave., Evanston, Ill. (60202). Davis 8-7070. William Stelcher, television sales mgr. Inspect-O-Film automatic film inspecting machine, electronic film cleaner, splicing fluid, automatic splicers, editing equipment, film racks. Also contract mfg.

**HARWOOD MANUFACTURING CO.**—466 W. Superior St., Chicago, Ill. (60610). Whitehall 3-0465. Photographic & electronic lighting equip., sheet metal fabricating; spun metal reflectors, portable lighting bars, folding metal tables.

**HEWLETT-PACKARD**—1501 Page Mill Rd., Palo Alto, Cal. (94304). Phone: 415-326-7000. David Packard, chmn.; William R. Hewlett, pres.; Barney Oliver, v.p., research & development; W. Noel Eldred, v.p., marketing. TV & FM monitors, signal generators, voltmeters, oscilloscopes, pulse generators, other test equipment.

**HOUSTON FEARLESS CORP.**—11801 W. Olympic Blvd., Los Angeles, Cal. (90064). Bradshaw 2-4331. Fred C. Mehner, pres.; Frank A. Ryan, v.p., marketing. Motion picture processing machines, printers, cranes, dollies and associated TV studio equipment, remote control heads for studio & vidicon cameras.

**INTERNATIONAL MICROWAVE CORP.**—See *Microwave Associates Inc.*

**INTERNATIONAL TELEPHONE & TELEGRAPH CORP.**, Industrial Products Div.—15191 Bledsoe St., San Fernando, Cal. (91342). Empire 7-6161. Cameras, remote control systems, monitors, switching & distribution equipment. For personnel, see listing under *Closed-Circuit TV Systems*.

**ITI ELECTRONICS INC.**—369 Lexington Ave., Clifton, N.J. (07011). Gregory 3-0900. Horace Atwood Jr., president; Louis M. Rehak, v.p.; Clarence Slaterbeck, sales mgr. B&W & color monitors.

**ITT CANNON ELECTRIC**—(Div. of International Telephone & Telegraph Corp.)—3208 Humboldt St., Los Angeles, Cal. (90031). Phone: 225-1251. James A. Yunker, pres.; Vern Benfer, dir. of marketing. TV cameras and audio connectors.

**JERROLD ELECTRONICS CORP.**—15th and Lehigh Ave., Philadelphia, Pa. (19132). Phone: 226-3456. Communication Systems Div.: Vroman Riley, mgr.; Don Kirk, chief engineer; Robert Gruno, projects mgr.; Lou Franck, contract administrator. Microwave transmitters, receivers, antennas, wave guides, test equipment & accessories. Also engineering and/or complete installation services for STL, ET, CATV & all forms of video/message handling. For corporate listing see *CATV Equipment Manufacturers*.

**JOHNSON ELECTRONICS INC.**—P.O. Box 7, Hwy. 17-92, 62 South Casselberry, Fla. (32707). Phone: 305-838-2111. Ralph L. Weber, pres. Receivers, AM-FM-TV-multiplex amplifiers.

**KAY ELECTRIC CO.**—14 Maple Ave., Pine Brook, N.J. (07058). Phone: 201-227-2000. Harry R. Foster, mgr.; Elmo E. Crump, mgr. & chief engineer; Irving Silberg, marketing mgr.; M. J. Shaw, purchasing agent; A. K. Driggs, production mgr.; R. T. Coppolotta, export mgr. Broadcast test equipment.

**KIEGL BROS. INC.**—32-32 48th Ave., Long Island City, N.Y. (11101). Phone: 786-7474. Herbert A. Kiegl, pres.; Herbert More, v.p. & TV div. mgr. Manufactures complete line of studio lighting fixtures, wiring devices, movable grid systems, SCR dimmers.

Representatives: Los Angeles, Cal. (90029)—Kiegl Bros. Western Corp. 4726 Melrose Ave. Cleveland, O.—Galbraith & Kurtz, 452 Hippodrome Annex. Phone: 241-1674. Philadelphia, Pa. (19107)—William A. MacAvoy Jr., 244 N. 10th St. Phone: 277-8510. Chicago, Ill. (60604)—Gerald Marks, Illinois Lighting Assoc., 53 W. Jackson Blvd. Phone: 922-0550. Greensboro, N.C. (27402)—Ed C. Vaughn Co., P.O. Box 1895. Phone: 674-0405. New Orleans, La. (70130)—David B. Young Sales Co., 860 St. Charles Ave. Phone: 504-522-6292. Dedham, Mass. (02026)—N E Manufacturers Assoc., 311 East St. Phone: 326-6513. Silver Spring, Md. (20904)—Earl I. Dinsmore, 111 Eldrid Dr. Phone: 622-3333. Dallas, Tex. (75234)—Howard E. Johnson, 2976 Randy Lane. Phone: 247-5341. Miami Beach, Fla. (33139)—Ralph H. Schneelock, 1652 Lenox Ave. Phone: 531-9790. Ridgewood, N.J. (07451)—Samuel W. Keyian, P.O. Box 42. Phone: 652-6969. Vancouver 9, B.C., Canada—L. R. Davis, P.O. Box 4221. Phone: 261-9610.

**KOLLMORGEN CORP.**—347 King St., Northampton, Mass. (01062). Phone: 413-584-0280. R. Rachals, pres.; A. Doyle, treas.; A. R. Fichter, mgr., instrument dept.; G. Berggren, mgr., theatre equipment sales. Motion picture projection lenses, TV & special optical systems.

**LADUE BUILDING & ENGINEERING CORP.**—11543 Lackland Rd., St. Louis, Mo. (63141). Phone: 432-3400. Wm. E. Ball, pres.; J. W. Coonrod, v.p. Cemsteel package TV & radio stations, including complete building, heating & air conditioning (without electronic equipment).

**MA CAR TA INC.**—709 Railroad Ave. E., West Des Moines, Ia. (50309). Phone: 515-274-3889. G. D. Andrews. Cartridge-automatic tape recorders, audio & video accessories.

**MACKENZIE LABORATORIES**—1367 N. Fair Oaks Ave., Pasadena, Cal. (91103). Phones: 684-0473 and 798-6220. Louis G. MacKenzie, owner. Automatic multi-channel program repeaters, recorders & single channel playback units, magnetic tape magazines, automatic announcement systems.

**THE MARCONI CO. LTD.**—Chelmsford, Essex, England. Cameras, links, mobile master control, telecine and film recording equipment. See listing under *Transmitters*.

**MARTI ELECTRONICS**—P.O. Box 661, Cleburne, Tex. (76031). Milton 5-4091. George Marti, pres. & gen. mgr.; Robert E. Richard, sales & marketing mgr. Remote pick-up & STL equipment.

**McMARTIN INDUSTRIES INC.**—605 North 13th St., Omaha, Neb. (68102). Phone: 402-342-2753. Ray B. McMartin, pres.; Duane Haverty, broadcast marketing mgr.; Gary Smith, audio marketing mgr. Amplifiers, audio systems & components, communications systems, monitors, receivers, test equipment.

**METROPOLITAN ELECTRIC MFG. CO.**, Lumitron Div.—2250 Steinway St., Long Island City, N.Y. (11105). Astoria 8-3200. Switchgear, panel boards, dimmer control systems (manual & remote), studio electrical distribution, studio lights.

**MICROLAB/FXR**—10 Microlab Rd., Livingston, N.J. (07039). Phone: 992-7700. Harry A. Augenblick, pres.; John Vogler, engineering div. mgr.; Jack Lyons, sales mgr. Coaxial attenuators, filters, terminations, couplers, mixers, Xtal mounts, power dividers, pre-selectors, monitor tees, signal samplers, tuners, integrated microwave components.

**MICROWAVE ASSOCIATES INC.**—Northwest Industrial Park, Burlington, Mass. (02103). Browning 2-3000. Dana W. Atchley Jr., pres.; Vess Chigas, chmn.; Lawrence Gould, exec. v.p.-gen. mgr.; Richard M. Walker, v.p., components; A. Uhlir, v.p., semi-conductors; Richard DiBona, v.p., sales; J. C. Bothwell, v.p., controller. TR tubes, waveguide components, test equipment, TWT amplifiers & boosters, solid state STL & portable microwave transmitter & receiver relay links. (Subsidiary), International Microwave Corp., Cos Cob, Conn. Phone: 203-661-6277. Norman Chasik, pres.; Robert McCloskey, sales mgr. Tunnel diode preamplifiers & tunnel diode equipped relay receivers.

**MILO ELECTRONICS CORP.**—530 Canal St., New York, N.Y. (10013). Beekman 3-2980. Milton A. Putterman, pres.; Kenneth C. Moritz, v.p.; Seymour Meyer, v.p.; Seymour Levy, adv. coord. National distribution of TV & radio broadcast equipment.

**MINNESOTA MINING & MFG. CO.** (Photographic Equipment & Optical Div.)—850 Hudson Ave., Rochester, N.Y. (14621). Congress 6-1000.

**MIRATEL ELECTRONICS INC.**—3600 Richardson St., New Brighton, St. Paul, Minn. (55112). Phone: 633-1742. W. S. Sadler, exec. v.p.; W. J. Toeller, gen. mgr.; G. C. Kanen, sales mgr. Video monitors, audio controlled relays, Conelrad receivers, transistorized TV monitors.

**MITCHELL CAMERA CORP.**—666 W. Harvard St., Glendale, Cal. (91204). Chapman 5-1085. B. G. Tubbs, pres.; Mona Fox, secy.; Belle Fox, treas. Professional motion picture cameras and accessories.

**MOLE-RICHARDSON CO.**—937 N. Sycamore Ave., Hollywood, Cal. (90038). Phone: 654-3660. Warren K. Parker, pres. TV & photographic lighting equipment.

**MOTOROLA COMMUNICATIONS & ELECTRONICS INC.** (Subsidiary of Motorola Inc.)—4501 W. Augusta Blvd., Chicago, Ill. (60651). Spaulding 2-6500. Homer L. Marrs, v.p. & gen. mgr. Two-way mobile radio, radio paging, microwave relay systems.

**MOVIOLA MANUFACTURING CO.**—5539 Riverton Ave., North Hollywood, Cal. (91601). Triangle 7-2173. Mark Serrurier, pres.; N. Serrurier, v.p.; J. A. Romo, secy. Film editing equipment.

**MVR CORP.**—470 San Antonio Rd., Palo Alto, Cal. (94306). Phone: 327-1220. Kurt R. Machein, pres.; T. J. Nicholson, v.p. Broadcast magnetic tape recorders, Videodisc recorders.

**NATIONAL CINE EQUIPMENT INC.**—209 W. 48th St., New York, N.Y. (10036). Circle 6-0348. John A. Clemens, pres.; Erwin G. Harwood, secy.-treas. Sells, rents & services TV dollies, lenses, microphone booms, lighting equipment & motion picture equip.

**NEUMADE PRODUCTS CORP.**—250 W. 57th St., New York, N.Y. (10019). Judson 6-5810. H. E. Jones, pres.; Lee E. Jones, exec. v.p. Film storage & editing equipment, tape storage & handling equipment.

**NORTH AMERICAN PHILIPS CO. INC.**, Studio Equipment Div.—900 S. Columbus Ave., Mt. Vernon, N.Y. (10550). Phone: 914-644-4500. P. Vandenberg, pres. B & w and color camera chains, b & w and color encoders.

**NORTHWEST MATERIALS INC.**—Box 30, Bryan, O. (43506). Phone: 419-636-1191. Putnam S. Pierman.

**NORTHWEST MONITORING SERVICE**—P.O. Box 1042, Pendleton, Ore. (97801). Phone: 276-2281. J. H. Platz, owner. Sale or lease of Television Frequency Standard.

**OXBERRY CORP.**—620 Fayette Ave., Mamaroneck, N.Y. (10543). Phone: 698-9400. John W. Oxberry, pres.; A. Kip Livingston, v.p. & gen. mgr.; Paschal Mathison, treas. & plant mgr.; Edward Willette, sales mgr. Animation stands, optical printers; 16, 35, 65 & 70mm cameras, film processors.

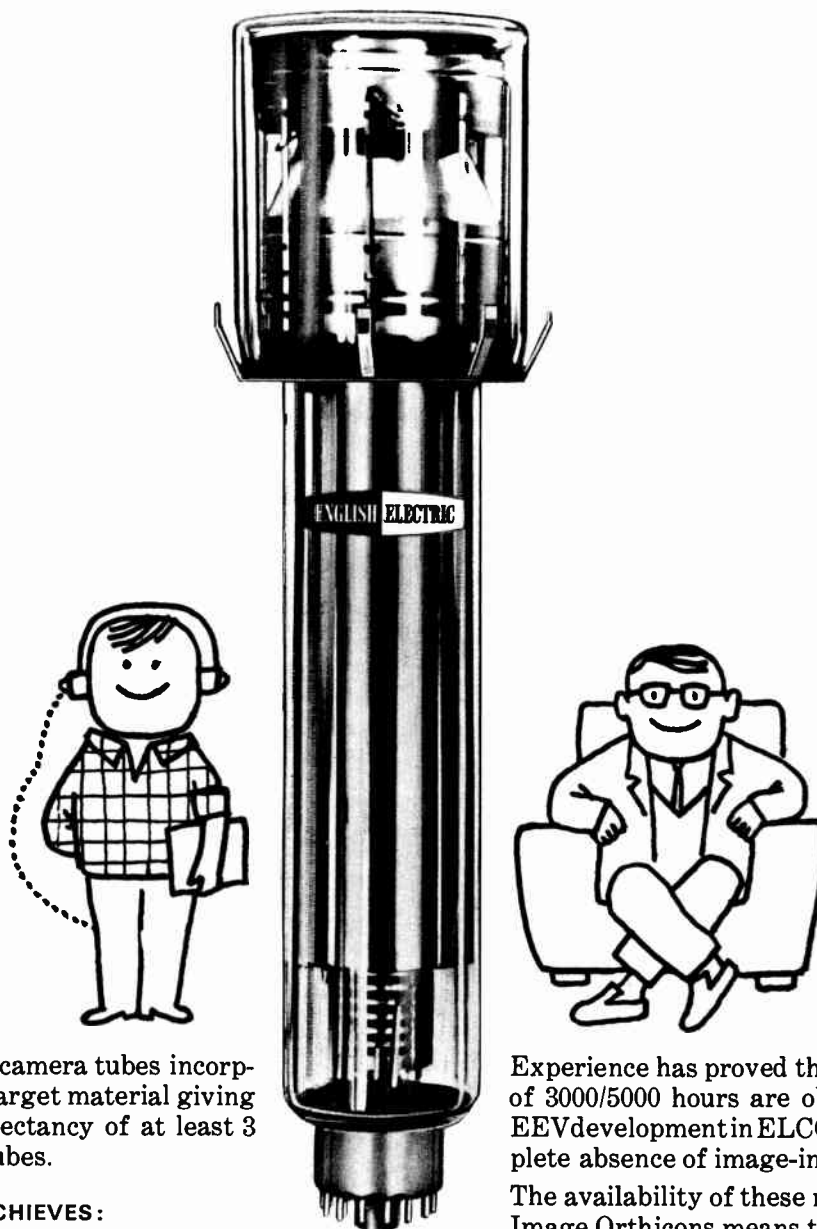
**PARZEN RESEARCH INC.**—48 Urban Ave., Westbury, L.I., N.Y. (11590). Edgewood 4-3900. Lewis Ott Ward, v.p., marketing. Solid state video and audio switching systems, broadcast automatic systems, in-line microphone preamplifiers, "Tarc" replacement parts and units, precision timing and frequency control equipment, research and development.

**PEMBREX THEATRE SUPPLY CORP.**—1969 S. Vermont Ave., Los Angeles, Cal. (90007). Republic 1-3111. Louis M. Wutke, pres. & gen. mgr. "Pemarac" high intensity arc background slide projectors. "Telinc" incandescent background projectors. Large-screen TV projectors, screens, projectors & accessories for film & slide editing.

(Continued on page 306-c)



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These English Electric camera tubes incorporate an entirely new target material giving an operational life expectancy of at least 3 times that of normal tubes.

#### THE ELCON\* TARGET ACHIEVES:

- Guaranteed life of 750 hours
- Complete lack of image retention—no sticking pictures
- Sensitivity fall-off greatly reduced—sensitivity remains constant for life
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Experience has proved that operational lives of 3000/5000 hours are obtainable. Another EEV development in ELCON tubes is the complete absence of image-induced microphony. The availability of these new improved EEV Image Orthicons means that the picture will be better than ever.

*\* ELCON is derived from the properties of the new EEV target—namely, EElectronic CONducting as opposed to the familiar ionic conductors normally used.*

## ENGLISH ELECTRIC VALVE COMPANY LIMITED Chelmsford Essex AGENTS THROUGHOUT THE WORLD

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ENGLISH ELECTRIC VALVE COMPANY (CANADA) LIMITED,  
24 Ronson Drive, Rexdale, Ontario, Canada. Toronto telephone: 249-8548. Cables:—ENELECAN (Toronto).

REPRESENTATION IN U.S.A.  
RESIDENT REPRESENTATIVE, Dr. G. F. Brett, 5046 Nevada Street, Philadelphia 31, P.A. Telephone: Trinity 8-1047.

CAMERA TUBE DISTRIBUTOR.  
VISUAL ELECTRONICS, CORPORAION 356 West 40th Street, New York 18 N.Y. Cables: VISUALEC, New York. Telephone: Pennsylvania 6-5840.

TUBE DISTRIBUTOR (OTHER THAN TELEVISION CAMERA TUBES).  
CALVERT ELECTRONICS INC., 220 East 23rd Street, New York 10 N.Y. Telephone: Oregon 9-1340.

# Station Equipment

**PHELPS DODGE ELECTRONIC PRODUCTS CORP.**—300 Park Ave., New York, N.Y. (10022). Plaza 1-3200. Edgar P. Dunlaevy, pres.; Henry W. Jones III, v.p. Note: Has district offices in principal cities; manufacturing facilities in North Haven, Conn. and Marlboro, N.J. Semiflexible aluminum sheathed air-dielectric coaxial cables & other high-frequency cables, cable connectors, complete system capability, delay lines, rigid lines, and RF circuitry.

**PHOTO-SONICS INC.**—820 S. Mariposa St., Burbank, Cal. (91506). Victoria 9-6251. John Kiel, pres.; Roy Edwards, v.p.; Frank Shea, secy.-treas.; Arthur J. Stroud, purchasing agent; Darrell Lassiter, sales mgr. Eastern Office: 9525 Georgia Ave., Suite 201, Silver Spring, Md. (20910). Phone: 588-1016. Al Uremovich, mgr. "Acme" TV recording cameras, kinephoto monitors, animation equipment.

**POWER SOURCES**, div. of Technical Operations Inc.—Burlington, Mass. (02103). Browning 2-2000. R. R. Smyth, gen. mgr. Sine wave inverters for use in mobile TV pick-up and other applications requiring precise frequency stability.

**QUICK-SET INC.**—8121 Central Park Ave., Skokie, Ill. (60078). Phone: 312-673-1200. P. C. Mooney, pres.; A. J. Briglia, v.p. & sales mgr. Complete line of standard models plus design and modifications of tripods, stands, mounts, dollies for television and other instrumentation purposes.

**QRK ELECTRONIC PRODUCTS**—2125 N. Barton, Fresno, Cal. (93703). Phone: 209-255-8383.

**Q-TV SALES & DISTRIBUTING CORP.**—342 West 40th St., New York, N.Y. (10018). Phone: 212-586-6466. George Andros, v.p., product sales; Sam Elgort, pres.; Al Eisenberg, v.p. & chmn. of the board. Mfrs. of "Q" prompting equipment, video typewriters, Horizontal Tape Dispatcher & Deluxe "Q" Auto Crawl.

**ADIANT MANUFACTURING CORP.**—8220 N. Austin, Morton Grove, Ill. (60053). Phone: 966-4200. Robert L. Silberman, pres.; Jack Freeman, v.p. sales; Glen Cota, v.p., mfg.; T. L. Malzacher, treas.

**RADIO CORP. OF AMERICA**, Broadcast & Communications Products Div.—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. TV tape recorders; microwave relay equipment; color & monochrome studio & film cameras; audio & video switching & amplifying equipment; AM, FM & TV studio equipment; TV film projection equipment; custom audio & video equipment. For personnel, see listing under *Transmitters*.

**RAVEN SCREEN CORP.**—124 E. 124th St., New York, N.Y. (10035). Lehigh 4-8408. Frank A. Raven, v.p.; Fred Rose, mgr.; Ernest D. Relf, secy.-treas. Rear projection screens.

**RAYTHEON CO. (Communications & Data Processing Operation)**—1415 Providence Turnpike, Norwood, Mass. (02062). Phone: 762-6700. Jack E. Banister, commercial sales mgr. Field Sales Offices: Mountain View, Cal.—341 Moffet Blvd. Phone: 416-988-817C. Daryl M. Hatfield. Atlanta, Ga. (30305)—349 Peachtree Hills Ave., NE. Phone: 231-3350. John S. Barber. Kansas City, Mo. (64168)—Jct. Highway 71 & 69. (P.O. Box 9117), Sherwood 1-1560. Robert Keller. Shelby, Mont. (59474)—214 Main St. Phone: 434-5534. Ed Stout (rep.). Des Plaines, Ill. (60018)—3158 Des Plaines Ave. Phone: 296-6677. Robert F. Kanney.

**REDEL ENGINEERING CORP.**—990 S. Fair Oaks Ave., Pasadena, Cal. (91105). Phone: 213-799-9161. H. K. Abajian, pres.; Alfred J. Siegmeth, sr. v.p.; D. A. Gehlke, v.p., engineering & mfg.; W. K. Puelle, sales & contract mgr. Vhf-uhf wide-band antenna amplifiers & receiver multicouplers, CW radar systems, space instrumentation, transistorized countdown clocks, vhf-uhf cavity amplifiers; phase coherent microwave power supplies.

**R F SYSTEMS INC.**—155 King St., Cohasset, Mass. (02025). Phone: 383-1200. For personnel, see listing under *CATV System Mfrs.*

**RIKER INDUSTRIES INC.**—Norden Lane, Huntington Station, Long Island, N.Y. (11746). Hamilton 1-3444. H. Charles Riker, pres.; Sidney McCollum, v.p. sales. All transistor modules for complete color video systems, sync generators, video & pulse D.A.'s, special effects, video switching systems & automation, video test equipment & test signal generators.

**RUSSCO ELECTRONICS MANUFACTURING**—6879 N. Sunnyside, Clovis, Cal. (93612). Phone: 209-299-4692. Russell C. Friend, owner & mgr.

**RUST CORP. OF AMERICA**—168 Tremont St., Everett, Mass. (02149). Phone: 389-3380. Sal Fulchino, pres.; John L. Wyman Jr., v.p.; Art Cestaro Jr., customer service; Branches: Omaha, Neb. (68124)—2921 South 104th St. Phone: 402-393-4747. Bill Dunbar, western regional mgr. Silver Spring, Md. (20906)—13205 May Court. Phone: 301-942-5156. John Andre, sales engineer. Studio lighting, automatic logging, parameter alarming, remote control.

**SALESCASTER DISPLAYS CORP.**—1010 East Elizabeth Ave., Linden, N.J. (07036). Wabash 5-3450. Warren Heidi, pres. Equipment producing superimposed moving messages.

**SCHAFFER ELECTRONICS**—9119 DeSoto Ave., Chatsworth, Cal. (91311). Phone: 213-882-2000. Paul C. Schaffer, pres.; Dallas Barnard.

**SHIBADEN CORP. OF AMERICA**—58-25 Brooklyn-Queens Expy., Woodside, N.Y. (11377). Phone: 898-1261. Broadcast station & studio equipment, video tape recorders, school TV studio equipment.

**SHURE BROTHERS INC.**—222 Hartrey Ave., Evanston, Ill. (60202). Phone: 312-328-9000. Robert Carr, mgr. of professional products div. Microphones, circuitry, tone arms & cartridges.

**SOLA ELECTRIC CO. (Div. of Sola Basic Industries)**—1717 Busse Rd., Elk Grove Village, Ill. (60007). Phone: 439-2800.

**S.O.S. PHOTO-CINE-OPTICS INC.**—387 Park Ave. S, New York, N.Y. (10022). Murray Hill 9-9150. Reginald Armour, pres.; Newell P. Crawford, exec. v.p. & treas.; Dom J. Capano, v.p. sales; Wm. H. Allen, v.p. engineering; Joe Miranda, showroom sales; Michael Sloun, sales engineer; Irv. Pivovar, mgr. sales promotions. Branch: Hollywood, Cal. (90028)—6331 Hollywood Blvd. Phone: 467-2124. Studio & newsreel cameras (8mm, 16mm, 35mm); lenses, viewfinders & accessories; equipment for animation, special effects & tilting; lighting; booms & dollies; sound recording equipment & accessories (optical or magnetic); projection & film-handling equipment; editing & cutting room equipment; printing & processing equipment from motion picture & microfilm; tripods, blimps, backdrops, background projectors, film-cleaning machines, laboratory & electrical equipment; camera & recorder motors; technical books. New, used, rebuilt, custom-built. Sells, rents, leases & services motion picture & TV production equipment.

**SONY CORP. OF AMERICA**—580 Fifth Ave., New York, N.Y. (10036). Phone: 581-0100. Video tape recorders, monitors, etc.

**SPARTA ELECTRONIC CORP.**—6450 Freeport Blvd., Sacramento, Cal. (95822). Phone: 916-421-2070. William J. Overhauser, pres.

**SRS ELECTRONICS**—8016 Remmet Ave., Canoga Park, Cal. (91304). Phone: 346-1202. S. S. Krinsky, sales; Sol Heytow, engineering. Special instrumentation for picture generating equipment, special display high intensity monitoring equipment, automatic control circuitry, TV cameras & monitors—color & mono, specializing in solid state circuitry.

**STANCIL-HOFFMAN CORP.**—921 N. Highland Ave., Hollywood, Cal. (90038). Phone: 464-7461. Wm. V. Stancil, pres. Magnetic recording & film reproducing equipment, including small battery operated model, logging and reference recorders 24 hours continuous on 7" reel.

**STANDARD ELECTRONICS CORP.**—P.O. Box 677, Freehold, N.J. (07728). Offices & Plant: N.J. Hwy. 33, Manalapan Twp. N.J. Phone: 446-7611. Transmitter operating equipment, monitors, control panels, etc. For officers and other offices see listing under *Transmitters*.

**STORER PROGRAMS INC.**—See MVR Corp.

**STEPHENS TRUSONIC**—See TRUSONIC.

**STRONG ELECTRIC CORP.**—87 City Park Ave., Toledo, O. (43602). Cherry 8-3741. Arthur Hatch, pres.; Leo Altenbach, v.p.; Lee T. Nelson, treas. & asst. secy. Carbon arc spotlights, background slide projectors, projection arc lamps.

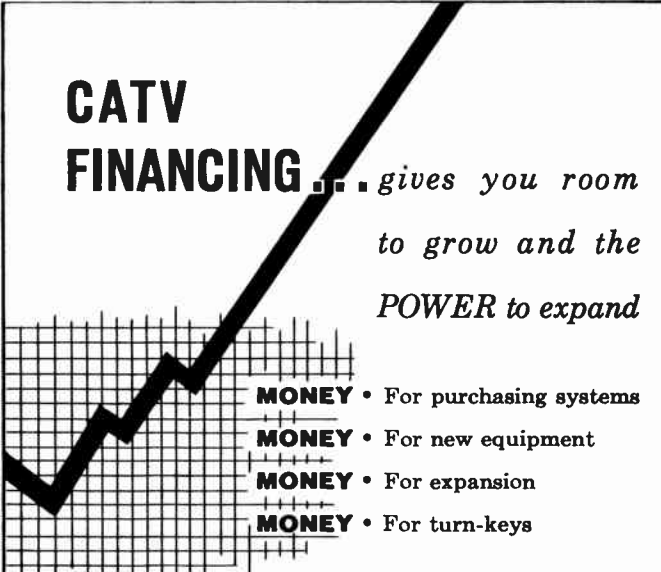
**STUDIO TELEVISION PRODUCTS SALES CORP.**—356 W. 40th St., New York, N.Y. (10018). Pennsylvania 6-5849. Jack Shearer, mgr. Pneumatic camera dollies, color and b&w; Angenieux zoom lens with zoom and focus controls for studio vidicon cameras.

**TAPE-ATHON CORP.**—523 South Hindry, Inglewood, Cal. (90301). Phone: 213-678-5350. George M. Anthony, pres.

**TARC ELECTRONICS DIV.**—See Parzen Research Inc.

**SARKES TARZIAN INC.** Broadcast Equipment Div.—E. Hillside Drive, Bloomington, Ind. (47401). Phone: 812-332-7251. For personnel see *Transmitters*.

**TECHNICAL SERVICE INC.**—See Victor Animatograph Corp.



## CATV FINANCING

*... gives you room to grow and the POWER to expand*

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- MONEY** • For new equipment
- MONEY** • For expansion
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## ECONOMY FINANCE CORPORATION

108 East Washington St., Indianapolis 4, Indiana

## Station Equipment

**EKTRONIX INC.**—P.O. Box 500, Beaverton, Ore. (97005). Mitchell 4-0161. Howard Vollum, pres.; M. J. Murdock, chmn. of board; James B. Castles, secy.; W. B. Webber, v.p.; Robert Fitzgerald, v.p.; Don Ellis, treas. TV oscilloscopes, wave form monitors, color TV vectorscope, square wave bar generators, other oscilloscopes & video test equipment.

**ELEMATION INC.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-487-7646. See listing under *CATV Systems Equipment*.

**TELEMET CO.** (formerly Telechrome Mfg. Corp.)—185 Dixon Ave., Amityville, Long Island, N.Y. (11701). Lincoln 1-3600. J. Horowitz, pres.; D. J. Dudley, v.p. sales. Color transmission test equipment, multiburst generators, staircase generators, window generators, wave form generators, differential phase & gain measuring receivers, video distribution amplifiers, envelope delay measuring equipment, vertical interval test signal keyers.

**TELEPROMPTER CORP.**—See Telepro Industries Inc.

**TELEPRO INDUSTRIES INC.**—Cherry Hill Industrial Center, Cherry Hill, N.J. (08034). Phone: 609-424-1234. William F. Mulcahy, pres.; Charles L. Townsend, v.p., engineering; Louis L. DeZutti, v.p., mfg.; Thomas F. Moscarello, secy.-treas.; Joseph A. Munisteri Jr., broadcast equipment sales mgr.; Arnold Krammer, Fidelity sales mgr. Branch Office: New York, N.Y. (10036)—67 W. 44th St. Phone: 867-9600. Herbert Nettleton, dir. of marketing. Weathers turntables, speech prompters, Fidelity audio-tape cartridge, TelePro 6000 rear screen projector.

**TELESYNC CORP.**—43 New St., Englewood Cliffs, N.J. (07632). Phone: 201-567-2220. Bob Swanson, Josef Henkel, Al Sioman, Trig Lund, Larry Weirich, R. Hadley. Prompting equipment, ¾" videotyper, single & dual head rear screen projectors; visual tape transport projections system for multiplex pickup, rear & front screen.

**TELEVISION UTILITIES CORP.**—10-11 50th Ave., Long Island City, N.Y. (11101). Phone: 392-8395. Alfred Jenkins, pres.; G. F. Walton, dir. of engineering. Designs and builds Kinescope recording equipment "Private Eye" monitors, flying spot scanners, video line and distribution amplifiers, sync generators. Distributes portable video tape recorders and accessories.

**TELEVISION ZOOMAR CO.**—500 Fifth Ave., New York, N.Y. (10036). Bryant 9-5835. Jack A. Pegler, pres.; Frank G. Back, treas.; Bill Pegler, sales mgr. Angelenix zoom lenses for orthicon, plumbicon & vidicon TV cameras; Evershed Serro programmed remote control of TV cameras.

**TEL-INSTRUMENT ELECTRONICS CORP.**—728 Garden St., Carlstadt, N.J. (07072). Webster 3-1600. E. W. Brinkerhoff, pres. & sales mgr.; D. L. Schacher, v.p. & chief engineer; J. L. Roemisch, treas. & chmn. of the board. Test equipment, studio equipment for monochrome & color TV.

**TOWNSEND ASSOCIATES**—P.O. Box 215, Feeding Hills, Mass. (01030). Phone: 413-733-2284. George R. Townsend.

**TRAID CORP.**—Box 1939, 777 Flower St., Glendale, Cal. (91201). Phone: 213-245-9393. K. M. Harden, pres.; R. W. King, v.p., photo inst. sales mgr. Vue-tronics, video film recording equipment.

**TRANS-LUX CORP.**—625 Madison Ave., New York, N.Y. (10022). Plaza 1-3110. P. E. Furber, chairman of the board; R. Brandt, pres.; A. Giles, exec. v.p.; B. W. Roth, dir. special effects. Rear projection screens, slide projectors, etc.

**TROMPETER ELECTRONICS INC.**—8936 Comanche Ave., Chatsworth, Cal. (91311). Phone: 213-882-1020. TWX No.: 910-494-1210. E. Trompeter, pres. Coax, twinax & triax patching equipment, coaxial & twinaxial switching matrices and multi-pole, multi-throw switches.

**TRUSONIC**—389 N. Fair Oaks Ave., Pasadena, Cal. (91103). Phone: 795-7205. Emile J. Petre, gen. mgr. Cabinets, loudspeakers, wireless & condenser microphones.

**TYLER ELECTRONICS**—1410 Dallas St., Wellington, Tex. (79095). Phone: 447-5841. R. H. Tyler.

**ULTRAUDIO PRODUCTS** (a service of Oberline Inc.)—1140 S. Robertson Blvd., Los Angeles, Cal. (90035). Crestview 6-2726. Oliver Berliner, secy.; Richard M. Sherman, exec. v.p.; Jack Reeves, sales mgr. Monophonic & stereophonic mixer-amplifiers for broadcasters and recordists, theatrical lighting control systems.

**U.S. LEASING CORP.**—633 Battery St., San Francisco, Cal. (94111). Phone: 397-1787. Richard J. Eikus, chmn.; Brooks Walker Jr., pres.; H. B. Schoenfeld, vice chmn. Branches: Atlanta, Ga.—1252 West Peachtree St. Phone: 873-1843. J. C. Veit Jr., Jamestown, N.Y. (14701)—527 Wellman Bldg. Charlotte, N.C. (28208)—2401 W. Morehead St. Chicago, Ill. (60603)—120 S. LaSalle St. W. Douglas Smith, v.p. Cincinnati, O. (45202)—616 Central Trust Tower, 4th & Vine St. Cleveland, O. (44141)—1337 National City Bank Bldg., 629 Euclid Ave. Russell W. Shyrook, Dallas, Tex. (75219)—2727 Oak Lawn Ave. Denver, Colo. (80204)—333 W. Colfax Ave. Detroit, Mich.—11416 E. Seven Mile Rd. Houston, Tex. (77006)—3300 Louisiana Dr. Kansas City, Mo.—8715 Meadow Lane, Leawood, Kan. (66206). Los Angeles, Cal. (90005)—3460 Wilshire Blvd. New Orleans, La.—217 N. Bengal Rd. Metairie, La. (70102). New York, N.Y. (10017)—211 E. 43rd St. Roger Speyer, Philadelphia, Pa.—100 Baia Ave. Bala Cynwyd, Pa. (19004). Seattle, Wash.—Grosvenor House, 500 Wall St. Miami, Fla. (33161)—1175 NE 125th St. Washington, D.C. (20036)—LaSalle Bldg., 1028 Connecticut Ave. Minneapolis, Minn. (55420)—8053 Bloomington Freeway. Boston, Mass.—235 Bear Hill Rd., Waltham, Mass. (02154). Pittsburgh, Pa. (18641)—239 Fourth Ave. Buffalo, N.Y. (14203)—237 Main St. Binghamton, N.Y. (13901)—2 Hadsell Rd., Hillcrest.

**VICTOR ANIMATOGRAPH CORP.**, div. of Kalart—Plainville, Conn. (06062). Phone: 747-1663. Manufactures sound motion picture projectors including magnetic playback model.

For Closed-Circuit  
Equipment Manufacturers,  
see next page

**VIDEO COMPONENTS INC.**—200 West 57th St., New York, N.Y. (10019). Judson 2-4540 (212). Dick Turchen, pres. Special optical & mechanical devices for TV studios. Automatic rotating drum for delivery of visual data. Image orthicon & vidicon lenses, video monitors, optical multiplexing equipment.

**VISUAL ELECTRONICS CORP.**—356 West 40th St., New York, N.Y. (10018). Phone: 736-5840. Complete systems for studio installation of AM, FM & TV studios, film cameras & projectors, monitors, video switching & distribution equipment, audio tape cartridge machines, TV automation equipment, visual zoom image orthicon cameras. For personnel, see listing under *Transmitters*.

**VITAL INDUSTRIES**—3614 S. W. Archer Rd., Gainesville, Fla. (32601). Phone: 904-372-7254. William Boehme, gen. mgr.

**VITRO ELECTRONICS** (div. of Vitro Corp. of America, producers of Nems-Clarke equipment)—919 Jesup-Blair Drive, Silver Spring, Md. (20910). Juniper 5-1000. Vernon M. Setterholm, pres.; Orville D. Page, sales mgr.; Carl M. Finley, mgr., broadcast products. Field intensity meters, phase monitors, video jacks, plugs and jack strips, custom equipment and system engineering.

**WARD ELECTRONIC INDUSTRIES INC.**—1414 East St. George Ave., Linden, N.J. (07036). Phone: 925-4690. G. Kurt Butenhoff, sales mgr.; E. J. Rainey, marketing mgr.; M. W. Davies, chief engineer. Complete line of TV station equipment, including transmitters, antennas, studio equipment, video & audio switching, TV automation, cameras, monitors, projectors, video & pulse distribution amplifiers, sync generators, stabilizing amplifiers, studio lighting & microphones.

**WILKINSON ELECTRONICS INC.**—1939 West McDade Blvd., Woodlyn, Pa. (19094). Phone: 874-5236. Guffey Wilkinson.

**ZOOMAR**—See Television Zoomar Co.

### Tape

**AUDIO DEVICES INC.**—235 East 42nd St., New York, N.Y. (10017). Murray Hill 7-0800.

**AUTOMATIC TAPE CONTROL INC.**—1107 East Croxton Ave., Bloomington, Ill. (61701). Phone: 829-7006. N. Elmo Franklin, v.p., marketing.

**BROADCAST ELECTRONICS INC.**—8800 Brookville Rd., Silver Spring, Md. (20910). Phone: 588-4983. Ross Beville, pres. Tape cartridge recording & reproducing systems.

**GOTHAM AUDIO CORP.**—2 West 46th St., New York, N.Y. (10036). Phone: 265-4111. Stephen F. Temmer, pres. Equalizers, erasers, turntables, editing film & tape, amplifiers, audio-video RF.

**INTERNATIONAL GOOD MUSIC INC.**—P.O. Box 943, Bellingham, Wash. (98225). Phone: 206-733-4567. Rogan Jones, v.p. sales.

**MA CAR TA INC.**—709 Railroad Ave. E., West Des Moines, Ia. (50309). Phone: 515-274-3869. G. D. Andrews, Cartridge automatic tape recorders. Audio & video & accessories.

**MARTEL ELECTRONICS**—2356 S. Cotner, Los Angeles, Cal. (90064). Phone: 213-479-4491. Branches: New York, N.Y. (10001)—1199 Broadway. Phone: 684-0943. Chicago, Ill. (60625)—5445 North Lincoln Ave. Phone: 271-8062.

**MEMOREX CORP.**—1180 Shulman Ave., Santa Clara, Cal. (95050). Phone: 408-248-3344.

**MIDWESTERN INSTRUMENTS INC.** (subsidiary of Telex Inc.)—P.O. Box 7509, Tulsa, Okla. (74105). Phone: National 7-1111. G. R. Morrow, pres.; E. P. Sykes, dir. of marketing.

**MINNESOTA MINING & MANUFACTURING CO.**, Magnetic Products Div. (Dept. MDZ-65)—2051 Hudson Rd., St. Paul, Minn. (55119). Phone: 612-733-1110.

**NORTRONICS**—8181 Tenth Ave. N., Minneapolis, Minn. (55427). Phone: 545-0401.

**TAPE-ATHON CORP.**—523 South Hindry, Inglewood, Cal. (90301). Phone: 213-678-5359. George M. Anthony, pres.

**TELE-MEASUREMENTS INC.**—145 Main Ave., Clifton, N.J. (07014). Phones: 201-473-8822 (N.J.); 212-581-9020 (N.Y.). J. R. Poppele, pres. Video tape & pre-recorded video tape lessons for students. See also listing under *CATV Equipment Manufacturers*.

**SONY CORP. OF AMERICA**—580 Fifth Ave., New York, N.Y. (10036). Phone: 581-0100.

**SHIBADEN CORP. OF AMERICA**—58-25 Brooklyn-Queens Expy., Woodside, N.Y. (11377). Phone: 898-1261. Video tape recorders.

## BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

## Closed-Circuit System Manufacturers

### Industrial TV, Theatre & Large-Screen TV Projectors

(For related equipment and system components, see Station Equipment listings)

**ALTO FONIC TAPE SERVICE, INC.**—1606 N. Highland, Hollywood, Cal. (90028). Hollywood 6-9261. D. Alan Clark, pres.; Scientifically programmed music service for general background purposes. Program material for AM & FM in Mono or Stereo. Syndicated programs.

**AMECO INC.**—2949 W. Osborn Rd., Phoenix, Ariz. (85017). Phone: 262-5500. Bruce Merrill, pres.; Milford Richey, v.p., engineering; Bruce Walters, v.p., production; George Green, v.p., finance; Lacy W. Goostree, v.p., marketing; Donald Wychkoff, dir. marketing; Richard Yearick, sales dir., CATV equipment div.; Louis Coggins, dir. of contracting & construction; Duane Crist, customer relations; S. S. Street, dir. public relations & advertising. CATV & closed-circuit equipment and installation.

**AMPEX CORP.**—401 Broadway, Redwood City, Cal. (94063). Phone: 367-2011. W. E. Roberts, pres.; Thomas E. Davis, v.p., marketing; Robert R. Owen, national sales mgr. Complete CCTV System capability, TV & audio tape & tape recorders. For other offices, see listing under *Other Station & Studio Equipment*.

**AMPLITEL INC.**—178-08 93rd Ave., Jamaica, N.Y. (11433). Phone: 367-2011. Herbert M. Ardston, pres.; Harry Morris Jr., v.p.; Norman Perlman, chief engineer; Jack Saunders, purchasing agent; Henry Berk, sales mgr.; Wm. L. Grassi, installation director, community systems & master antenna systems; John Rice, chief of service, Manufactures & installs master amplified antenna systems, complete RF amplifiers, and closed circuit & subscription TV systems.

**BALL BROTHERS RESEARCH CORP.**—Boulder Industrial Park, Boulder, Colo. (80301). Phone: 442-2965; TWX: 303-443-6290. Dr. R. C. Mercure, dir.; F. P. Dolder, dir. of products & services; M. A. Reisbeck, dir. of contracts & customer services; G. W. Baker, marketing mgr.; R. J. Jansen, applications engineer. Monochrome & color special effects generators (local or remote control); AGC and video pulse distribution amplifiers; narrow band video communication systems.

**B & K MANUFACTURING CO.** (div. of Dynasean Corp.)—1801 W. Belle Plaine, Chicago, Ill. (60613). Eastgate 7-7270. Closed-circuit automatic picture and sound generator. For personnel, see *Other Station & Studio Equipment*.

**E. J. BAUGHMAN CO.**—1914 N. Cogswell Rd., El Monte, Cal. (91733). Gilbert 4-7586. Pedestals used in closed-circuit TV systems, Pan & Tilt (rocker type) for cameras up to 40 lbs., mike booms.

**BELL TELEVISION INC.**—552 West 53rd St., New York, N.Y. (10019). Judson 6-4350. Martin Sugar, pres.; Karl H. Gutman, v.p.; Jeanette Gilstrap, secy.

**BLONDER-TONGUE LABORATORIES INC.**—9 Alling St., Newark, N.J. (07102). Market 2-8151. Isaac S. Blonder, chmn.; Ben H. Tongue, pres.; Harry A. Gilbert, v.p.; Richard Helhoski, marketing dir. Master TV systems, closed-circuit TV cameras & systems, video monitor, accessories, test equipment.

**CANADIAN GENERAL ELECTRIC** (Electronic & Defence Products Dept.)—830 Lansdowne Ave., Toronto 4, Ont. 534-6511. Closed-circuit TV systems & equipment. For personnel, see listing under *Transmitters*.

**CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. Closed-circuit TV systems, industrial TV, educational TV. For personnel, see listing under *Transmitters*.

**C-COR ELECTRONICS INC.**—60 Decibel Rd., State College, Pa. (16801). Phone: 814-238-2461. For personnel and equipment, see listing under *CATV Equipment Manufacturers*.

**CLOSED-CIRCUIT CORP. OF AMERICA** (Eugene Singer Electronics Co.)—5397 Poplar Blvd., Los Angeles, Cal. (90032). Phone: 225-5705. Eugene Singer, pres.; James R. Singer, v.p.; Carl Heyde- man, dir. of marketing; D. Jubeller, production & purchasing; C. B. Elliott, engineering. Branches: Highland Park, Ill. (60035) —1899 Second St. Phone: 432-5250. New York, N.Y. (10022)—120 E. 56th St. Phone: 751-1580. Phoenix, Ariz. (85012)—Suite 401, Del Webb Bldg. Phone: 277-5942. San Diego, Cal. (92116)—4441 Park Blvd. Phone: 297-4451. Costa Mesa, Cal. (92627)—2080 Placentia Ave. Phone: 548-8671. Projection TV and monitors for institutions, theatres, etc. "Picture on the Wall" TV for schools. Closed-circuit TV systems: sales & rentals.

**COHU ELECTRONICS INC.**—P.O. Box 623, San Diego, Cal. (92112). Phone: 277-6700. E. T. Clare, v.p., marketing; J. L. Kimball, chief engineer; R. L. Harmon, adv. mgr. Camera chains, remote control systems, monitors, switching & distribution equipment, sync. generators, zoom lenses, pan/tilt units, tripods & pedestal dollies, dot bar generators, camera test jigs, video & pulse distribution amplifiers, vidicon simulators.

**CONRAC DIVISION**—Glendora, Cal. (91740). Edgewood 5-0541. Large screen display monitors for educational television and high resolution or slow scan monitors for special closed-circuit military and industrial applications. For personnel, see listing under *Other Station and Studio Equipment*.

**DAGE-BELL CORP.**, Dage Television Products. (A subsidiary of Raytheon Co.)—455 Sheridan Ave., Michigan City, Ind. (46360). Triangle 4-3251. Industrial TV systems; educational, institutional & hospital TV systems; development of specialized TV applications and equipment for military and other uses; TV studio equipment. For personnel, see listing under *Transmitters*.

**DALTO ELECTRONICS CORP.**—38 Oak St., Norwood, N.J. (07648). Arthur R. Tucker, pres.; Robert Friedman, asst. to pres. & dir. of marketing. Amphicon b&w and color TV projectors.

**DAVCO ELECTRONICS CORP.**—P.O. Box 861, Batesville, Ark. (72501). Riverside 3-3816. Makes closed-circuit TV systems. For personnel, see listing under *CATV Equipment Manufacturers*.

**DIAMOND ELECTRONICS**, (Section Diamond Power Specialty Corp.)—P.O. Box 415, Lancaster, Ohio (41310). Olive 3-6540. W. H. Jackson, pres.; Ralph H. G. Mathews, marketing mgr. Industrial, commercial & educational closed-circuit TV cameras and equipment, high resolution cameras & accessories, viewfinder cameras.

**DORATE INC.**—1002 N. 4th St., Sayre, Okla. (73662). Phone: 928-3315. G. H. Dodson, pres. & owner; R. I. Gilbert, v.p.; Lucille Dodson, secy. Distributor & contractor of electronic equipment. Amplifiers, modulators, demodulators, splitters, tap-off units, antennas and accessories for CATV systems.

**DYNAIR ELECTRONICS INC.**—6360 Federal Blvd., San Diego, Cal. (92114). Phone: 582-9211. Equipment for industrial closed-circuit & broadcast systems. For personnel, see *Transmitters*.

**EDUCATIONAL TECHNOLOGY** (Div. of Litton Industries)—580 Winters Ave., Paramus, N.J. (07652). Phone: 265-2600. J. Rober, dir. of marketing. Educational Closed-Circuit Television Systems. For personnel, see listing under *Transmitters*.

**EITEL ELECTRONICS**—P.O. Box 830, Prescott, Ariz. Phone: 445-0691. George Eitel, pres. Custom pres-amps, both tube and transistor; also converters from UHF and VHF

**ELECTRONIC INSTRUMENTATION DIVISION**—See Lear Siegler.

**ELECTRONIC SALES CORP.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-446-8631. Complete lines of closed-circuit television equipment including recording cameras, monitors, and video recorders; specializes in engineering, fabrication, and turnkey installation of television origination and distribution facilities. For officers and other offices see listing under *Other Station and Studio Equipment*.

**ELSCO COLORADO, INC.**—2785 North Speer Blvd., Denver, Colo. (80211). Phone: 303-433-2991. Complete lines of closed-circuit television equipment including cameras, monitors and video recorders; specializes in engineering, fabrication, and turnkey installation of television origination and distribution facilities. For officers and other offices see listing under *Other Station and Studio Equipment*.

**FAIRCHILD SPACE & DEFENSE**, Div. of Fairchild Camera & Instrument Corp. (Electro-Visual Dept.)—750 Bloomfield Ave., Clifton, N.J. (07012). Prescott 3-2000. Richard T. Petruzzelli, operations mgr.; Anthony R. Pignoni, marketing mgr.; Robert Henderson, sales mgr.; Kenneth K. Kaylor, western regional mgr.; Herman Schkolnick, engineering mgr. Industrial TV systems, closed-circuit systems, educational TV systems.

**GBC AMERICA CORP.**—89 Franklin St., New York, N.Y. (10013). Worth 6-5412. Harry Lefkowitz, pres.; Stephen Lefkowitz, v.p. Closed-circuit cameras designed to operate through home TV set as well as video monitor.

**GENERAL ELECTRIC CO.**, Visual Communication Products—212 W. Division St., Syracuse, N.Y. (13204). Phone: 456-6670. Monochrome and color closed-circuit cameras, high resolution, low-light-level, and other specialized cameras, remote camera accessories, environmental housings, remote control panels, switching systems, system design and installation service. For personnel, see listing under *Transmitters*.

**GENERAL TELEVISION NETWORK** (div. of Mellink Steel Safe Co.)—901 Livernois Ave., Ferndale, Mich. (48220). Lincoln 8-2500. Stanley R. Akers, pres.; R. Randolph Hippler, sales mgr.; Gerald Guerin, chief engineer; Robert Wright, projection services, mgr.; J. Blackwood, business mgr. Industrial & school closed-circuit systems, forward-throw large-screen projectors, rear screen self-contained projector units, remote-operated large-screen units, multichannel video & sync distribution systems.

**GPL DIVISION**, General Precision Inc.—Pleasantville, N.Y. (10570). Rogers 9-5000. William F. Hillard, pres.; William J. Tull, v.p., engineering; Charles A. Sereno, v.p., marketing; S. L. Thomas, mgr. industrial marketing. Los Angeles Office: 7803 Lemona Ave., Van Nuys, Cal. (91503). State 1-2900, or Triangle 3-2754. Industrial and commercial closed-circuit TV systems, TV projection systems and microwave links.

**INTERNATIONAL TELEMETER CORP.** (a subsidiary of Paramount Pictures Corp.)—Research & Development Lab, 2000 Stoner Ave., Los Angeles, Cal. (90025). Granite 8-7751. N.Y. Office: 1501 Broadway, New York, N.Y. (10036) Bryant 9-8700. Leslie Winik, pres.; James P. Murtagh, chmn.; James H. Richardson, treas.; William C. Rubinstein, v.p.-asst. secy.; Phil Isaacs, v.p.; Patrick R. J. Court, dir. of research development; George Brownstein, dir., field engineering. Telemeter Pay TV.

**INTERNATIONAL TELEPHONE & TELEGRAPH CORP.**, Industrial Products Div.—15191 Bledsoe St., San Fernando, Cal. (91342). Empire 7-6161. F. H. Guterman, pres.; R. E. Laub, v.p., mfg.; C. Aker, v.p. engr.; H. Graves, mgr. video communications.

**ITI ELECTRONICS INC.**—369 Lexington Ave., Clifton, N.J. (07011). Gregory 3-0900. Special industrial TV systems & development. For personnel, see *Other Station & Studio Equipment*.

**JERROLD ELECTRONICS CORP.**, subsidiary of the Jerrold Corp.—15th & Lehigh Ave., Philadelphia, Pa. (19132). Baldwin 6-3456. —Distributor Sales Div.: Sandy Berlin, mgr.; Tom Shea, sales mgr.; Marvin Thall, systems equipment mgr.; Jack Beaver, technical dir. TV distribution systems for ETV, Industrial CCTV & MATV; 12-channel equipment, including solid-state amplifiers, modulators, demodulators, special j-jacks outlets which permit bi-directional operation over single cable, microwave transmitting and receiving equipment (6 - 15 gc), 2500 mc instructional TV equipment, and RF test equipment. National network of factory-trained engineer-installer contractors. For corporate listing see *CATV Equipment Manufacturers*.

**KATONA ELECTRONICS CO.**—Box 431, Levittown, Pa. (19058). Windsor 5-4575. Anthony S. Katona, pres. Manufacturer, contractor, installer of TV & closed-circuit distribution systems equipment. Coaxial cables & accessories.

## Closed-Circuit Equipment

**LEAR SIEGLER INC.**, Electronics Instruments div.—714 N. Brookhurst St., Anaheim, Cal. (92801). Prospect 4-1010. Lloyd G. Hallamore, pres.; Walter J. Krueh, exec. v.p. & gen. mgr.; R. C. Koperek, v.p.-treas.; F. Cole, controller; Harry P. Smith, v.p., video systems; Paul Oeltjenbruns, mgr., applications engineering for video systems. Industrial, missile & space video systems, closed & open circuit.

**THE MARCONI CO. LTD.**—Chelmsford, Essex, England. Manufactures closed-circuit television equipment for monochrome & color TV. For personnel see listing under *Transmitters*.

**MICRO-LINK SYSTEMS, VARIAN ASSOCIATES**—1375 Akron St., Copiague, N.Y. (11726). Phone: 516-598-2240. Manufactures equipment, engineers total systems for point-to-point microwave, STL, and 2500 mc instructional TV. For personnel, see listing under *CATV System Mfrs. & Suppliers*.

**MIRATEL ELECTRONICS, INC.**—3600 Richardson St., New Brighton, St. Paul, Minn. (55112). Phone: 633-1742. F. S. Sadler, exec. v.p.; W. J. Toeller, gen. mgr.; G. C. Kanen, sales mgr. Video monitors, audio controlled relays, Conelrad receivers, transistorized television monitors.

**MITSUBISHI ELECTRIC CORP.**—Mitsubishi Denki Bldg., Marunouchi, Tokyo, Japan. Cable address: Melco Tokyo. Closed-circuit TV cameras, monitors, accessories, master antennas.

**MOTOROLA COMMUNICATIONS & ELECTRONIC**—4501 West Augusta Blvd., Chicago, Ill. (60651). Spaulding 2-6500. Homer L. Marrs, v.p. & gen. mgr. Hospital TV and radio systems, closed-circuit TV cameras, monitors, accessories, master antennas.

**MVR CORP.**—See *Other Station & Studio Equipment*.

**NORTH AMERICAN PHILIPS CO. INC.**—900 S. Columbus Ave., Mt. Vernon, N.Y. (10550). Phone: 914-644-4500. P. Vandenberg, pres.

**PACKARD BELL ELECTRONICS CORP.** Industrial Products—1920 South Figueroa St., Los Angeles, Cal. (90007). Richmond 8-6103. F. May, sales mgr.; F. Miller, chief engineer. Cameras, monitors, modulators and allied accessories.

**PRECISION INSTRUMENT CO.**—3170 Porter Dr., Palo Alto, Cal. (94304). Phone: 321-5615. Konrad Schoebel, pres.; Stewart L. Smith, v.p., engineering; T. C. Pickett, mgr., adv. & public relations. Makes portable closed-circuit tape recorder.

**R F SYSTEMS INC.**—155 King St., Cohasset, Mass. (02025). Phone: 383-1200. See listing under *CATV Equipment Manufacturers*.

**RADIO CORPORATION OF AMERICA, Broadcast & Communications Products div.**—Front & Cooper Sts., Camden, N.J. (08102). Phone: 609-963-8000. A complete line of professional TV equipment for all closed circuit TV applications. For personnel, see listing under *Transmitters*.

**RADIO RECEPTOR DIVISION (General Instrument Corp.)**—100 Andrews Rd., Hicksville, N.Y. (11801). Overbrook 1-4300. W. D. Paxson, v.p. operations; H. Rapaport, v.p. & gen. mgr.; J. L. Herre, v.p. marketing. Industrial TV systems & displays.

**RAYTHEON CO (Communications & Data Processing Operation)**—See listing under *Other Station & Studio Equipment*.

**SHIBADEN CORP. OF AMERICA**—58-25 Brooklyn-Queens Expy., Woodside, N.Y. (11377). Phone: 212-898-1261. CCTV camera & equipment mfrs.

**SPENCER-KENNEDY LABORATORIES INC.**—1320 Soldiers Field Rd., Boston, Mass. (02135). Phone: 254-5400. Donald Spencer, chmn.; Charles H. Wright, pres. & treas.; Paul Rosenthal, controller; Albert Clark, v.p., mfg.; Dr. Jacob Shekel, v.p. engineering; Hy Triller, marketing mgr.; Win Bemis, engineering sales mgr.; Richard X. Cullinane, chief systems engineer. Designs, engineers, manufactures, & installs educational closed-circuit, community antenna, & industrial TV systems. Electronic instruments.

**SRS ELECTRONICS**—8016 Remmet Ave., Canoga Park, Cal. (91304). Phone: 346-1302. S. S. Krinsky, sales; Sal Heytow, engineering. Special instrumentation for picture generating equipment, special display high intensity monitoring equipment, automatic control circuitry. TV cameras & monitors—color and b&w. Specializing in solid-state circuitry.

**STANDARD ELECTRONICS CORP.**—Highway 33, Manalapan, N.J.; P.O. Box 677, Freehold, N.J. (07728). Phone: 446-7611. For other offices see listing under *Transmitters*.

**SUPERIOR CABLE CORP.**—P.O. Box 489, Hickory, N.C. (28601). Phone: 704-345-4161. J. L. Robb, pres.; J. H. Bowman, v.p., sales; W. T. Smith, v.p., engineering. "Cell-O-Air" aerial and "Solid-D" direct burial coaxial cables with "Coppergard" corrugated copper shield, extra high strength TV drop, 75 ohm matching coaxial connectors, fiber glass television equipment housings.

**SYLVANIA ELECTRIC PRODUCTS INC.**, Commercial Electronics div.—P.O. Box 268, Burlington Rd., Bedford, Mass. (01730). Phone: 275-0300. T. A. Combellick, marketing mgr.; M. Gross, marketing operations mgr. Design, manufacture and installation of lightweight portable TV studio equipment systems, solid state vidicon cameras, video monitors, solid state EIA sync generators and pulse distribution equipment, mobile TV production unit carrier.

**SARKES TARZIAN INC.**, Broadcast Equipment Div.—E. Hillside Dr., Bloomington, Ind. (47401). Phone: 812-332-7251. Closed-circuit TV systems. For personnel, see listing under *Transmitters*.

**TECHNICAL SERVICE INC.**—See Victor Animatograph Corp.

**TELEMATION, INC.**—2275 South West Temple, Salt Lake City, Utah (84115). Phone: 801-487-7646. Portable EIA camera chains & systems, Telectern overhead camera device, specializes in custom design and fabrication of ETV systems. For personnel, see listing under *CATV Systems & Equipment*.

**TELE-MEASUREMENTS INC.**—145 Main Ave., Clifton, N.J. (07014). Phones: 201-473-8822 (N.J.); 212-581-9020 (N.Y.). J. R. Poppele, pres. See listing under *CATV Equipment Manufacturers*.

**TELEMET COMPANY**—185 Dixon Ave., Amityville, L.I., N.Y. (11701). Lincoln 1-3600. See listing under *Other Station & Studio Equipment*.

**TELEPRO INDUSTRIES INC.**—Cherry Hill Industrial Center, Cherry Hill, N.J. (08034). Phone: 609-424-1234. Joseph Munsteri, sales mgr. TelePromPTer prompting equipment, TelePro 6000 rear-screen projectors, programming equipment, Weathers turntables, Fidelpac audio-tape cartridge. For additional personnel and branch office see listing under *Other Station & Studio Equipment*.

**TELETRONICS INC.**—7542 Park Ave., Garden Grove, Cal. (92641). Twinoaks 3-5878. James J. Reeves, pres. & chief engineer. Closed-circuit TV & broadcast equipment, extra high resolution monochrome & color, miniaturized TV cameras.

**TELESYSTEMS CORP.**—113 S. Easton Rd., Glenside, Pa. (19038). Phone: 215-884-6635. Fred Lieberman, pres.; William Karnes, mgr. Closed-circuit sales for industrial, medical & educational systems.

**TELEVISION UTILITIES CORP.**—10-11 50th Ave., Long Island City, N.Y. (11101). Phone: 392-8395. Closed-circuit microfilm video systems, flying spot scanners, portable video tape recorders, Kinescope recording equipment. For personnel see listing under *Other Station & Studio Equipment*.

**THEATRE NETWORK TELEVISION INC. (TNT)**—575 Madison Ave., New York, N.Y. (10022). Plaza 5-6300. Nathan L. Halpern, pres.; Eugene D. Warren, dir. of engineering; John Leay, chief engineer; Erwin Bernstein, dir. of marketing; Robert G. Thompson, dir. of operations. Closed-circuit television communications systems engineering design & installation. U.S. & Canadian distributor for Eidophor large screen equipment, Plumbicon cameras distribution for U.S. govt. & contractors.

**TIMES WIRE & CABLE CO. INC.** (div. of The International Silver Co.)—358 Hall Ave., Wallingford, Conn. (06492). Colony 9-3381. L. J. DeGeorge, pres.; Newell D. McDonald, chief engineer; Robert W. Burton, sales mgr. Coaxial cables & connectors for community TV systems.

**TRANS-LUX CORPORATION, Electronics Division**—625 Madison Ave., New York, N.Y. (10022). Plaza 1-3110. P. E. Furber, chairman of the board; R. Brandt, pres.; A. Giles, exec. v.p.; Renville McMann, v.p. & gen. mgr. Closed-circuit television systems.

**VICTOR ANIMATOGRAPH CORP.**, Tele-Beam div. of Kalart—Plainville, Conn. (06062). Phone: 747-1663. Manufactures sound picture projectors, including one model modified for use with closed-circuit TV, also large screen TV projectors for TV station broadcast application, education, entertainment; accepts closed-circuit & RF inputs, high brightness system available.

**VIDEO COMPONENTS INC.**—200 West 57th St., New York, N.Y. (10019). Phone: 212-582-4540. Dick Turchen, pres. Special optical & mechanical devices for TV studios. Automatic rotating drum for visual data. Image orthicon & vidicon lenses, video monitors, remote controlled pan/tilts, multiplexing equipment, tripods, vidicons, housings, all types of accessories.

**VIDEO ENGINEERING CO. INC.**—Riggs Road & First Place, N.E., Washington, D.C. (20011). Phone: 882-6131. Norman R. Selinger, pres.; Donald A. Wheeler, chief engineer; Kenneth L. Nathanson, public relations dir. Design and installation of TV studios, security TV systems, medical TV systems, industrial systems, special TV devices, and TV distribution systems both RF and Video.

**VIKING ELECTRONICS**—830 Monroe St., Hoboken, N.J. (07030). Whitehall 3-5793 (New York City), Oldfield 6-2020 (Hoboken). Arthur Baum, pres.; Robert E. Baum, exec. v.p. sales; Theodore Baum, exec. v.p. engineering; Allen Lipp, v.p. sales; John Monte, sales mgr.; Charles "Bill" Dieterich, national contract mgr. Manufacturers of aluminum cable, solid state & tube amplifiers, in-line taps, couplers, complete line of CATV and MATV equipment, Weatherama & Newsarama.

**VISUAL ELECTRONICS CORP.**—356 W. 40th St., New York, N.Y. (10018). Phone: 212-736-5840. Morris A. Mayers, mgr., closed-circuit operations. Closed-circuit services for sales meetings, medical conventions, training programs. Design & equips closed-circuit installations for industrial, educational, medical & commercial use. National manufacturers' representative for industrial, closed-circuit & community distribution equipment. Also see listing under *Transmitters*.

**ZOOMAR INC.**—55 Sea Cliff Ave., Glen Cove, N.Y. (11542). Oriole 6-1900. Frank G. Back, pres.; Walter Steuer, v.p. & sales mgr. Branch office: 6725 Sunset Blvd., Hollywood, Cal. (90028). Phone: 465-2789. Lenses for industrial & educational TV.

## Daniels & Associates

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Denver, Colorado 80206

(303) 388-5888



# Manufacturers & Assemblers of Television Receivers

## Admiral Corporation

3800 W. Cortland St., Chicago, Ill. 60647  
Spaulding 2-0100

**Plants:** Govt. electronics equipment, color TV picture tubes, record changers, 3800 W. Cortland St., Chicago; record changers, TV receivers, automatic phonos (including hi-fi & stereo hi-fi), radio receivers (including portable transistorized), Harvard, Ill.; refrigerators, freezers, air conditioners, electric ranges, Midwest Mfg. Corp., Galesburg, Ill. (subsidiary); cabinets, Shelbyville, Ind.; tuners & other components, McHenry, Ill. Canadian Admiral Corp., Port Credit, Ont. (subsidiary). Stuart D. Brownlee, pres.; Admiral de Mexico, S.A. de C. V., Mexico City (subsidiary), Walter J. Kohler, pres.

**Distributing Branches:** Newark, Boston, Milwaukee, Chicago, San Francisco, San Diego, Los Angeles, Detroit, Pittsburgh, Philadelphia, Minneapolis.

### Executives:

Ross D. Siragusa, chairman; Vincent Barreca, pres.; Frank J. Kazda, v.p., purchasing; Norman E. Johnson, pres., Admiral International Corp.-Interamericana; Max Krawitz, v.p., engineering; C. S. Rossate, operations v.p., electronics div. & mgr. of plants; William S. Baltz, v.p. & general counsel; George E. Driscoll, secy.-treas.; John F. Ryan, comptroller; George Harigan, chief engineer; Martin Sheridan, v.p., public relations.

### Marketing Executives:

Ross D. Siragusa Jr., vice president, marketing & sales; Alfred A. Medica, v.p., electronics; William H. Hullsiek, v.p., appliances; Clarence B. Flinn, v.p., independent distributors; Tom Chadwick, v.p., advertising; Edward B. Collier, mgr., national accounts; B. L. Stahlschmidt, mgr. of distribution; Joseph H. Lowry, exec. asst., sales; Dale Prouty, traffic mgr.; Gordon Montgomery, mgr., field activities; William Lowry, sales mgr. b&w TV; Joseph Casale, sales mgr., color TV, monaural phono & portable stereo; Austin J. White, radio sales mgr.; H. C. Gates, TV product planning mgr.; John A. Kenny, sales mgr., stereo consoles; L. E. Murphy, sales mgr., refrigerators; Richard Walker, sales mgr., ranges & freezers; John Meegan, sales promotion mgr.; Willis L. Wood, national sales mgr.; M. T. Fugelsang, sales mgr., air conditioners; O. J. Patti, premium sales mgr.

**Washington Office:** Cafritz Bldg.

**Advertising Agency:** Campbell-Mithun.

## ATR Electronics Inc.

(Formerly American Television & Radio Co.)

300 E. 4th St., St. Paul, Minn. 55101 Capital 2-3791

**Manufactures "ATR" sets.**

Albert A. Goffstein, president & sales mgr.

## Andrea Radio Corp.

27-01 Bridge Plaza N., Long Island City, N.Y. 11101  
Stillwell 4-4511

### Executives:

Frank A. D. Andrea Jr., chmn. & pres.; A. S. Abbene, exec. v.p. & treas.; Harold Klare, secy.; Homer G. Boyle, v.p., eng.; Peter J. Morahan, gen. mgr., commercial sales; Ramon Masvidal, export sales mgr.; M. J. McNicholas, dir. of military sales & dir.; Bruce B. Donald, dir. of purchases; John Andrea, industrial relations mgr.; A. Diguseppe, service eng.

## Arvin Industries Inc.

1531 13th St., Columbus, Ind. 47201  
Phone: 372-7271

### Executives:

Glen W. Thompson, chairman; E. H. Stonecipher, pres.; H. J. Seigle, v.p. & gen. mgr.; T. E. Wall, dir. of marketing; H. Scheidt, dir., product planning.

## Calbest Electronics Co.

4801 Exposition Blvd., Los Angeles, Cal. 90016  
Republic 1-7291

**Manufactures TV & radio chassis, electronic equipment and remote control for TV, hi-fi tuners, amplifiers & systems, hi-fi sets, stereo amplifiers & tuners and other electronic devices.** I. Dubin, president.

**Advertising Agency:** Nelson Newmark.

For Canadian Set Makers  
see page 315-c

## Conar Instruments

3939 Wisconsin Ave. NW, Washington, D.C. 20016  
Emerson 2-9700

**Manufactures b&w TV kits.**

### Executives:

James E. Smith, chairman of the board; J. Morrison Smith, pres.; Harold E. Luber, exec. v.p.; William F. Dunn, dir. of education; T. Floyd Ball, purchasing agent; John F. Thompson, merchandising mgr.

## Du Mont Television & Radio Corp.

(See Emerson Radio & Phonograph Corp.)  
14th & Coles Sts., Jersey City, N.J. 07302  
Swarthmore 5-3500

## Emerson Radio & Phonograph Corp.

(Subsidiary of National Union Electric Co.)  
14th & Coles Sts., Jersey City, N.J. 07302  
Swarthmore 5-3500 (Code 201)

**Plants:** TV, radio and hi-fi, 14th & Coles Sts., Jersey City, N.J. 07302; air conditioners, dehumidifiers and air purifiers, Woodbine & St. George Aves., Woodbridge, N.J.; sales-service div., Jefferson-Travis Inc. (woodworking plant), 32 Ross St., Brooklyn, N.Y. 11211; Plastimold Corp. (plastic cabinets & plastic ware), Attleboro, Mass.

**Marketing Subsidiary:** Emerson Radio Inc., 680 Fifth Ave., New York, N.Y. 10019. C. Russell Feldmann, chmn. & chief exec. officer; Joseph V. McKee, exec. v.p.; A. A. Vogel, v.p.; Fred Abrams, treas.; R. Herzog, secy.; George Cohen, v.p., marketing; Gene Van Cleve, adv. & sales promotion mgr.; Leo Hahn, v.p., sales, Emerson div.; George Hakim, v.p., sales DuMont div.; Alvin Barshop, v.p., sales, tape recorder div.; A. Henderson, v.p., sales, special programs.

**Other Affiliates:** Emerson Radio International Inc., 680 Fifth Ave., New York, N.Y. 10019, (J. Kattan, pres.); Emerson Industrial Products Corp. (industrial sales & leasing), 680 Fifth Ave., New York, N.Y. 10019.

### Executives:

C. Russell Feldmann, chairman & chief exec.; Joseph V. McKee Jr., exec. v.p.; Dorman D. Israel, vice chmn.; Stanley L. Abrams, v.p. & asst. to pres.; Morton P. Rome, v.p. & secy.; Joseph Kattan, v.p., international; Harvey Tullo, operations v.p.; A. A. Vogel, v.p. & comptroller; Fred Abrams, v.p. & treas.; Harold Bernstein, director of service sales; Peter Certo, personnel mgr.; Elias Cohen, director of engineering; Raymond Herzog, asst. secy.; William Kay, parts dept. mgr.; I. M. Koenigsberg, director of purchasing; Maurice Levy, v.p., engineering; Martin Richmond, v.p., mfg.; Abraham Rosen, asst. treas.

## ERT CORP.

14th & Coles Sts.  
Jersey City, N.J. 07302

**Executives:** Morton P. Rome, pres.; A. A. Vogel, secy.-treas.

**Advertising Agency:** Robert Whitehill Inc., New York.

## General Electric Co.

570 Lexington Ave.  
New York, N.Y. 10022  
Plaza 1-1311

### Executives:

Fred J. Borch, pres. & chief exec. officer; Gerald L. Philippe, chairman; Herman L. Weiss, v.p. & group exec., consumer products group; Hershner Cross, v.p. & group exec., industrial group; Jack S. Parker, v.p. & group exec., aerospace & defense group; Charles K. Rieger, v.p. & group exec., electric utility group; James H. Goss, v.p. & group exec., international group.

## ELECTRONIC COMPONENTS DIVISION

316 E. 9th St.  
Owensboro, Ky. 42301

L. Berkley Davis, v.p. & gen. mgr.

## Tube Department

316 E. 9th St.  
Owensboro, Ky. 42301

### Executives:

Robert B. Ames, gen. mgr.; Leo T. Bowles, mgr., engineering; Randolph M. Duncan, mgr., marketing; Henry P. Schott, mgr., finance; Charles J. Fiden, mgr., employe & community relations; Irvine D. Daniels, mgr., manufacturing; Wilfred L. Gorrell, mgr., Anniston, Ala. tube plant; Max W. Kron, mgr., Owensboro tube plant; James E. Campbell, Tell City, Ind. tube plant; Robert E. Kruzan, mgr., precision parts section (Springfield, N.J.); Robert T. Pennoyer, mgr., equipment development operation (Schenectady, N.Y.); Robert E. Lee, mgr., business planning operation; Nathan J. Cornfeld, patent counsel.

**Semiconductor Products Department**  
Electronics Park, Syracuse, N.Y. 13201

### Executives:

Leonard C. Maler Jr., general mgr.; George B. Farnsworth, mgr., marketing; Frederick W. Gifford, manager, finance; Leonard B. Wagner, mgr., engineering; Herbert C. Held, mgr., employe & community relations; Theodore E. Jamro, mgr., Buffalo plant;

George F. Platts, mgr., Syracuse plant; Robert J. Mooney, patent counsel, light industrial & consumer products; Urban H. Faubion, patent counsel, heavy industrial & military products.

#### RADIO & TELEVISION DIVISION

Electronics Park, Syracuse, N.Y. 13201

Robert C. Wilson, gen. mgr.

Audio Products Department  
2200 N. 22nd St.  
Decatur, Ill. 62525

#### Executives:

Hicks B. Waldron, gen. mgr.; James A. Stark, mgr., engineering; Jack L. Hunter, mgr. marketing; Gerald K. Mason, mgr., finance; Robert G. Ripston, mgr., employe & community relations; Thomas A. Briody, patent counsel; business analysis & planning mgr.; James A. Wiese, mgr. manufacturing.

Radio Receiver Department  
1001 Broad St., Utica, N.Y. 13501

#### Executives:

William M. Lynch, gen. mgr.; Donald E. Garrett, mgr., manufacturing; John S. Chamberlain, mgr., marketing; James L. Myers, mgr., finance; Robert Cross, mgr., employe & community relations; Norman C. Fulmer, patent counsel; Harwood B. Moore, mgr. engineering; C. W. Kepler, mgr., sales.

Television Receiver Department  
Electronics Park, Syracuse, N.Y. 13201

#### Executives:

Richard E. Christle, gen. mgr.; Peter Humeniuk, mgr., engineering; John T. Russello, mgr., manufacturing; Steven R. Mihalic, marketing mgr.; Walter A. Peterson, mgr., finance; R. Lawrence Howes, mgr., employe relations; John B. Prescott, mgr., Cathode ray tube; Donald N. Timble, patent counsel.

Overseas Business Operation  
Electronics Park, Syracuse, N.Y. 13201

Visual Communications Products Business Section  
Electronics Park, Syracuse, N.Y. 13201

#### Executives:

H. L. Weiss, v.p. & group exec., consumer products group, N.Y.; R. C. Wilson, gen. mgr., Consumer Electronic Division, Syracuse; L. Nason Harter, div. legal counsel, Syracuse.

General Electric Broadcasting Co. Inc.  
1400 Balltown Rd., Schenectady, N.Y. 12309

Reid L. Shaw, v.p.-gen. mgr.

DEFENSE ELECTRONICS DIVISION  
French Road, Utica, N.Y. 13503

Gerald A. Hoyt, gen. mgr.

Advertising Agency: (consumer products) Grey Advertising.

### Heath Co.

(Subsidiary of Daystrom Instruments, Inc.)  
Benton Harbor, Mich. 49022  
Yukon 3-3961

Manufacturers Heathkits, b&w & color TV kits & organs.

#### Executives:

C. M. Kirkland, pres.; D. W. Nurse, exec. v.p.; E. C. Fleblich, dir. of engineering; D. J. Moffo, controller; N. W. Turner, dir. of marketing.

### Hoffman Products Corporation

571 W. Jackson Blvd., Chicago, Ill. 60606  
Phone: 427-9151

Makes Hoffman and private-label sets.

#### Executives:

H. Leslie Hoffman, chairman; Ellis Friedman, pres.; H. P. Berry, v.p. & treas.; Robert L. Foote, secy.; Jack M. Halleck, v.p., product planning; Curtis R. Hammond, v.p., dir. of eng.; D. J. Cameron, v.p., manufacturing; R. E. Strand, dir. of purchases.

Advertising Agency: Jones-Frankel, Chicago.

### Magnavox Co.

2131 Bueter Road, Ft. Wayne, Ind.  
Phone: 743-9721

Plants: 2131 Bueter Rd. and Nelson Road, both Fort Wayne, Ind.; 1505 E. Main St., Urbana, Ill. (61820); Interstate Industrial Park, Fort Wayne, Ind.; subsidiary Jefferson City Cabinet Co., U.S. Hwy. 11-E, Jefferson City, Tenn.; subsidiary The Magnavox Co. of Tennessee, Snaps Ferry Road, Greeneville, Tennessee; subsidiary Magnavox Furniture Co., Johnson City, Tennessee; subsidiary Magnavox Wood Products Co., Flora, Mississippi; subsidiary Magnavox Research Laboratories, Torrance, California.

#### Executives:

Frank Freimann, pres.; Gerard M. Ungaro, v.p.-secy. & gen. counsel; Maj. Gen. George F. Smith (USAF, Ret.), v.p.; J. W. Schrey, v.p. & controller; R. H. Platt, v.p. finance; W. W. Frebel, v.p. & dir. of purchasing; James M. Whelan, treas.; A. G. Nelson, asst. treas. & asst. secy.; Robert J. Brown, operations v.p., G & I Div.; Godfrey T. McHugh, v.p. operations, B & I Div.; dir. of industrial relations; D. T. Richardson, credit mgr.; R. R. Weist, traffic mgr.; Robert J. Savage, attorney & asst. secy.

New York office: 270 Park Ave., N. Y. (10017). Yukon 6-0055. R. H. Platt, v.p. finance; A. G. Nelson, asst. treas.; David T. Richardson, credit mgr.; George H. Fezell, v.p., sales, consumer products.

Magnavox Division (TV-Radio-Phonos)

#### Executives:

G. H. Fezell, v.p., sales, radio, phono, TV; R. W. Sanders, engineering mgr.; R. J. Weber, sales training mgr.; R. J. Yeranko, national service mgr.; G. L. Leinenweber, pres. & gen. mgr., The Magnavox Co. of Tenn.

1966 Edition

## TV Set Makers

### Government and Industrial Division

#### Executives:

Maj. Gen. George F. Smith, v.p. & gen. mgr., Ft. Wayne operations; J. T. Smith, marketing mgr.; Gilbert H. Schmidt, controller of govt. & industrial div., Ft. Wayne; R. H. Dreisbach, dir. of engineering & mgr. anti-submarine warfare engineering; R. G. Schriefer, mgr., radar & guided missile engineering; Donald Thuerer, mgr., communication & navigation engineering; Judson West Jr., chief chemical engineer; L. E. Justice, gen. mgr. (acting) Magnavox Research Laboratories.

Washington Representative: Frank P. Mulgannon, 1612 K St. N.W., Washington, D.C. (20006). Metropolitan 8-6515.

Advertising Agency: Kenyon & Eckhardt Inc.

### Curtis Mathes Manufacturing Co.

2220 Young St., Dallas, Texas 75201  
Riverside 8-8311

Makes TV & radio sets, hi-fi record players, stereo sound systems. Plants: Athens, Dallas & Houston, Texas, and also in Ark.

#### Executives:

Curtis Mathes Sr., chairman, exec. committee, Curtis Mathes Jr., chairman; Charles R. Mathes, pres.; Horace B. Kelton, exec. v.p. & secy.-treas.; E. M. B. Long, pres., C. M. Sales Co., G. T. Bennett, v.p. engineering.

### Mattison Electronics Corp.

2966-68 Jerome Ave., New York, N.Y. 10068  
Cypress 8-1400

Manufactures "Mattison" and private-label sets.

Richard Mattison, president.

Advertising Agency: Morris Helfman.

### Motorola Inc.

9401 W. Grand Ave., Franklin Park, Ill. 60131  
Gladstone 1-1000; National 5-6000 (Chicago)

Offices and Plants: Corporate, consumer products, automotive & international operations, TV receivers, stereo hi fidelity phonographs, 9401 W. Grand Ave., Franklin Park, Ill.; communications & industrial electronics div., 4501 Augusta Blvd., Chicago (60651); Chicago Military Electronic Center, 1450 N. Cicero Ave., Chicago (60651); TV replacement parts, 9501 W. Grand Ave., Franklin Park, Ill. (60131); communications & electronics replacement parts, 4901 W. Flournoy, Chicago; microwave equipment, parts manufacturing, 1400 N. Cicero Ave., Chicago (60651); radio receivers, 1400 N. 30th St., Quincy, Ill.; car radio tuners, 406 Main St., Arcade, N.Y.; TV tube engineering and production, 2553 Edgington St., Franklin Park, Ill.

Branches (sales & service): Motorola-Chicago Co., 650 N. Paulaski Road, Chicago (60624); Motorola Communications & Electronics Inc., 4501 W. Augusta Blvd., Chicago (60651).

#### Executives:

Robert W. Galvin, chairman; Daniel E. Noble, vice chmn.; Elmer H. Wavering, pres.; Edwin P. Vanderwicken, exec. v.p., v.p. finance & secy.; John A. Hubeny, v.p. & controller; Allen H. Center, v.p., public relations; Kenneth M. Pipher, v.p., human relations; Roger C. Smith, treas.; Lewis D. Spencer, v.p. & gen. attorney; John T. Hickey, v.p., planning; Franklin C. Brewster, asst. to pres.; Charles E. Green, gen. counsel; Footman L. Mueller, patent counsel; Lawrence B. Wrenn, dir., personnel; Gerald J. Werner, traffic mgr.

### CONSUMER PRODUCTS DIVISION

#### Executives:

Arthur L. Reese, exec. v.p. & gen. mgr.; Walter B. Scott, v.p. mfg., consumer & automotive products; S. R. (Ted) Herkes, v.p. marketing; James F. Haley, gen. distribution mgr.; C. Vernon Phillips, gen. product mgr.; William E. Boss, TV product mgr.; C. J. Gentry, radio product mgr.; Les W. Brettman, mktg. service mgr.; Tom P. Golden, mktg. research mgr.; William J. Blazek, div. controller; Robert G. Farris, adv. mgr.; Edward J. Gaiden, service mgr.; Paul Stanck, dir. of purchasing; Garth J. Heisig, group dir., engineering; Richard A. Kraft, dir. TV engineering; Herbert J. Zeller, dir. of styling; Neil Frihart, advanced engineering mgr.; James A. Torrence, dir., tube engineering; Warren Gieffers, works mgr.

### AUTOMOTIVE PRODUCTS DIVISION

#### Executives:

Oscar Kusisto, v.p. & gen. mgr.; Fred P. Hill, dir. engineering; Warren L. Knauer, dir. operations; B. A. Noonan, dir. marketing; Robert B. Walensa, div. controller; T. K. Norton, natl. sales mgr.; William F. Mahoney, public relations dir. Detroit office; 16190 Wyoming Ave. William L. Schmidt, dir. marketing.

### MOTOROLA OVERSEAS CORPORATION

(subsidiary of Motorola Inc.)

Charles P. Baswell, pres.; James E. Stewart, v.p. & gen. mgr.; Gerald J. Stein, dir. export marketing; William Rhett, advertising, sales promotion & public relations mgr.

### COMMUNICATIONS DIVISION

4501 Augusta Blvd., Chicago, Ill. 60651. Spaulding 2-6500  
William J. Welsz, v.d. & gen. mgr.; Homer L. Marrs, v.p., sales; Philip E. Law, dir. of manufacturing; Lester C. Harder, dir. of purchasing; Robert Borchardt, natl. service mgr.; Fred Alexander, adv. mgr.; James Harring, div. controller; Lee Weddix, natl. merchandising mgr.

(Continued on next page)

# TV Set Makers

## MOTOROLA—(Continued)

**CONTROL SYSTEMS DIVISION**  
3102 N. 56th St., Phoenix, Ariz. 945-6311

H. W. Welch Jr., gen. mgr.

**SEMICONDUCTOR PRODUCTS DIVISION**  
5005 E. McDowell Rd., Phoenix, Ariz. 273-6900

C. Lester Hogan, v.p.-gen. mgr.

**MILITARY ELECTRONICS DIVISION**  
8201 E. McDowell Rd., Scottsdale, Ariz.; 947-8011

Joseph A. Chambers, v.p.-gen. mgr.

## MICROWAVE SYSTEMS DEPARTMENT

Chicago Military Center, 1450 N. Cicero Ave., Chicago, Ill.  
Holmes D. McLendon, marketing mgr.; Robert H. Davis, product mgr.; Allen W. Skinner, adv. mgr.; John C. Cacheris, dir. engineering; Harry J. Turner, mgr., manufacturing operations.

Advertising Agency: Leo Burnett Co. (consumer products only).

## Muntz TV Inc.

1020 Noel Ave., Wheeling, Ill. 60090  
Lehigh 7-5700; Spring 5-4300.

### Executives:

Wallace A. Kell, president; Jack Simberg, v.p.; Daniel J. Domin, secy.-treas.; Floyd G. Dana, chairman.

## Olympic Radio & Television

Division of Lear Siegler Corp. Inc.  
3461 38th Ave., Long Island City, N.Y. 11101  
Exeter 2-5200

### Subsidiaries:

Olympic Television Distributors Inc., N.Y., William Goldberg, v.p.; Olympic of Chicago Inc.; Olympic Television of Western N.Y. Inc., Buffalo; Robert Whitelaw, gen. mgr.; Olympic Television of Northern Cal. Inc., San Francisco, Dore Schwab Jr., pres.; Olympic of New Jersey Inc., Newark, N.J., Richard B. Dreazen, pres.; Olympic Television of Missouri Inc., St. Louis, Tom Cutler, pres.; Olympic of Southern Cal. Inc., Los Angeles, Harry Green, pres.; Olympic of Southern New England Inc., Hartford Conn.; Ted Bloom, v.p.; Olympic TV of Delaware Valley Inc., Ed Beetem, v.p.; Detroit Olympic Inc., Max Lipin, v.p.; Olympic TV of Northern Ohio Inc., Cleveland, Ted King, v.p.; Olympic TV of Washington Inc., Seattle, Wash., George Shipman, gen. mgr.; Olympic TV of Western Pa. Inc., Pittsburgh, Harold Gold, v.p.; Olympic TV Southwest Inc., Houston, Kenneth P. Roberts, gen. mgr.; Olympic TV of Texas Inc., Dallas, Earl Kittleson, gen. mgr.; Olympic Mid-State Inc., Albany, N.Y., Charles Corman, gen. mgr.; Olympic Television of Central New York Inc., Syracuse; Glen Sheldon, gen. mgr.; Olympic Television North Central Inc., Minneapolis, Minn., Dan McKinnon, gen. mgr.

### Executives:

Harold A. Goldsmith, pres.; Morton M. Schwartz, sales v.p.; Louis Haber, v.p. & asst. to pres.; Norman Kornetz, engr. v.p.; T. W. Buchter, v.p. & asst. to pres.; Wm. Hezyl, v.p. purchasing; Abraham Cooper, secy.; Jack Ravdin, special asst. to pres.; E. Lee Siegmund, dir. of engr.; F. P. Rosenfeld, counsel; Mel Josefsberg, dir. of mfg.; Robert Mensch, marketing research mgr.; Robert S. Burros, adv. mgr.; Jack S. Goldman, export mgr.; Ralph Kaufman, sales administration mgr.; Andrew Adler, service mgr.; Harvey Schuster, controller.

## OLYMPIC RADIO AND TELEVISION SALES CORP.

Morton M. Schwartz, president; Stanley R. Seltzer, sales v.p.; Milton Auster, sales v.p.; Paul Hunter, divisional sales mgr.

Advertising Agency: DuFine & Co.

## Packard-Bell Electronics Corp.

12333 W. Olympic Blvd., Los Angeles, Cal. 90064  
Granite 7-6721 & Bradshaw 2-6141

Plants: TV and radio receivers, stereophonic hi-fi instruments, cabinets, electronic equipment for govt., 12333 W. Olympic Blvd., Los Angeles; factory service, 1920 S. Figueroa St. Los Angeles. Packard-Bell Sales Corp. (a subsidiary), 12333 W. Olympic Blvd., Los Angeles, Cal. (90064).

### Executives:

H. A. Bell, founder & senior advisor; Rogert S. Bell, chairman & chief exec. officer; Wendell B. Sell, pres. & chief operations officer; E. P. Tighe, treas., L. J. Konrath, controller; R. E. Victor, secy. and gen. counsel; R. E. Hogan, v.p., industrial relations.

### Home Products Division

### Executives:

W. B. Sell, acting gen. mgr.; John R. Beckwith, director of engineering; Hans Richner, director of planning; J. D. Portanova, director of design; William Seiden, dir. of operations.

### Space & Systems Division

### Executives:

Leigh A. Brite, v.p. & gen. mgr.; John W. Gaines, asst. gen. mgr., dir. of sales & contracts; Edward P. Tighe, div. controller.

### Service Division

### Executive:

Hal Tabor, gen. mgr.

Packard-Bell Sales Corp. (a subsidiary)  
12333 W. Olympic Blvd.  
Los Angeles, Cal. 90064

### Executives:

K. R. Johnson, pres.; T. A. Flynn, v.p., W. T. Reedy, dir. of advertising.

## Philco Corp.

(Subsidiary of Ford Motor Company)

Tioga & C Sts.

Philadelphia, Pa. 19134

Phone: 443-2000

### Corporate Executives:

R. O. Fickes, pres.; R. G. McCormick, v.p., finance; F. X. McCormack, v.p., general counsel & secy.; M. J. Parsons, v.p., public relations, & advertising; E. F. Canfield, v.p. government planning & marketing; F. R. Wheeler, v.p., purchasing; Dr. W. B. LaBerge, v.p., government & industrial engr. & research, defense, space & industrial electronics; M. A. Weightman, v.p., industrial relations; G. C. Crowley, v.p., research & engr.

### Consumer Electronics Division

Television production & stereophonic hi-fi instruments, radios, Tioga & C sts., Philadelphia; cabinets, Watsonstown, Pa.

### Executives:

A. E. Allen, v.p. & gen. mgr.; T. Q. Fisher, mgr. hi-fi & stereo; H. Avery, mgr. portable phones & radio; R. Levine, sales promotion mgr.; H. Recker, mgr. TV sales planning, Sales & Distribution; C. E. Lantz, v.p. & gen. mgr.; J. T. McMurphy, gen. mgr.; J. E. Ramsey, mgr. distributor sales; J. E. Schoner, Key account sales mgr.; T. J. Murphy, premium sales mgr.; R. H. Hesketh, mgr. district sales; J. Miller, mgr. district sales development, Appliance Operations; H. F. Diegel, v.p. & gen. mgr.; C. L. Short, promotion mgr.; G. Jarden, sales planning mgr. refrigerators & freezers; J. Black, mgr. air conditioners & ranges; R. Reeves, marketing mgr.

### Communications & Electronics Division

4700 Wissahickon Ave.  
Philadelphia, Pa 19144

H. E. Hockelmer, v.p. & gen. mgr.

Branches: Willow Grove, Pa.; Blue Bell, Pa.; Menlo Park, Cal.

### Tech Rep Division

Fort Washington, Pa.

M. L. Long, v.p. & gen. mgr.

### Lansdale Division

Lansdale, Pa.

Produces microelectronics, cathode ray tubes, and a wide variety of electronic equipment. M. W. Newell, v.p. & gen. mgr.

### WDL Division

Palo Alto, Cal.

O. T. Simpson, v.p. & gen. mgr.

### Philco International Division

Tioga & C Sts.  
Philadelphia, Pa. 19134

W. S. Bopp, v.p. & gen. mgr.

### Aeronutronic Division

Newport Beach, Cal.

J. B. Lawson, v.p. & gen. mgr.

Advertising Agency: Batten, Barton, Durstine & Osborn Inc.

## Prescott Television Co.

6087 Sunset Blvd., Los Angeles, Cal. 90028  
Hollywood 4-2136

Manufactures "Prescott" sets.

### Executives:

Morris Prescott, B. W. Reagan.

## Radio Corporation of America

Front & Cooper Sts., Camden, N.J.  
Woodlawn 3-8000

Plants: TV receivers, Bloomington, Ind.; film recording equipment, Burbank, Cal.; aerospace systems products, Burlington, Mass.; communications systems products, Cambridge, Ohio; govt. & communications equipment, broadcasting, sound & industrial equipment, electronic data processing equipment, TV apparatus, Camden, N.J.; electron tubes, Cincinnati, Ohio; semiconductors, Findlay, Ohio; electronics components & devices, Harrison, N.J.; satellite & space communications, Hightstown, N.J.; records & recording studio, Hollywood, Cal.; record players, tape recorders, radios, hi-fi stereo equipment, records, electronics component parts, magnetic tape, Indianapolis, Ind.; conversion, color TV & special purpose electron tubes, Lancaster, Pa.; govt. & commercial radar equipment, Los Angeles, Cal.; TV picture tubes, Marion, Ind.; broadcast & communications products, Meadow Lands, Pa.; TV & stereo cabinets, Monticello, Ind.; missile & surface radar, Moorestown, N.J.; semiconductors, Mountaintop, Pa.; memory products, Needham, Mass.; electronic data processing, Palm Beach Gardens, Fla.; industrial & automation products, Plymouth, Mich.; phonographs, records, Rockaway, N.J.; semiconductor products, Somerville, N.J.; defense electronic products, tracking, Tucson, Ariz.; govt. communications equipment, Van Nuys, Cal.; electron tubes, Woodbridge, N.J.

### RCA Victor Record Division

### Executives:

G. F. Marek, v.p. & gen. mgr.; N. Racusin, div. v.p. & operations mgr.; R. O. Price, mgr. manufacturing & recording dept.; C. H. Foulke, mgr. personnel; H. E. Jenkins, div. v.p., marketing; J. E. D'Imperio, division v.p., product & talent development; J. Y. Burgess Jr., division v.p., commercial sales dept.; D. Soria, div. v.p., International Liaison Dept.; R. C. Williams, mgr. custom records; R. A. Bradel, purchasing agent; H. A. Kelleher, controller; S. A. Sholes, div. v.p., popular artist and repertoire; J. Stefan, div. v.p., magnetic tape and custom products dept.; A. Kayes, mgr. record club operations; G. L. Parkhill, mgr. advertising & promotion; H. S. Helman, mgr. public affairs; S. O. Peruggi, mgr. field sales, commercial records; D. L. Richter, mgr. recording; E. O. Welker, mgr. magnetic tape.

## Record Manufacturing Plants

Hollywood, Cal., 1016 N. Sycamore, Oldfield 4-1660 (sound film recording, custom record pressing); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (records); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (magnetic tape); Rockaway, N.J., Oakwood 7-2400 (records).

## RCA Service Company Division

### Executives:

A. L. Conrad, pres.; G. W. Pfister, division v.p., commercial services; W. F. Tait, div. v.p., marketing, government services; H. A. Semler, controller; S. D. Heller, division v.p., govt. services; J. Lippincott Jr., mgr., personnel; L. G. Borgeson, division v.p., consumer products service, commercial services; E. A. Speakman, division v.p., missile range programs; W. L. Jones, division v.p.; H. A. Poole, mgr., advertising & sales promotion, commercial services; H. Reese Jr., mgr., nuclear & scientific services; J. F. Murray, division v.p., field projects, govt. services; W. F. Tait, div. v.p., marketing, govt. services; L. R. Yoh, mgr., government contracting & admin., govt. services; W. J. Zaun, division v.p., field eng. operations, govt. services; C. O. Caulton, mgr., planning & support services.

## RCA Institutes Inc.

### Executives:

A. L. Baker, pres., W. E. Cesanek, treas. & controller; M. R. Dick, Dean, Studio School; H. Fezer, dir. resident school; J. W. Friedman, dir. home study; H. A. Poole, dir., promotion.

## Distributor & Commercial Relations

### Executives:

M. F. Bennett, v.p.; C. V. Bradford, staff v.p., eastern distributor & commercial relations (Cherry Hill, Camden 8, N.J.); L. F. Holleran, staff v.p., central distributor & commercial relations (2000 Mds. Mart Plaza, Chicago, Ill.); R. M. Macrae, staff v.p., southwestern distributor & commercial relations (7901 Carpenter Freeway, Dallas, Tex.); H. V. Somerville, dir., distribution, electronic products (Cherry Hill, Camden 8, N.J.); J. K. West, staff v.p., western distributor & commercial relations (6363 Sunset Blvd., Hollywood, Calif.).

## RCA Victor Co. Ltd. (Canada)

### Executives:

J. D. Houlding, pres.; E. L. Gardner, operating v.p.; H. B. Godwin, v.p. general contracts; G. L. Mansour, v.p., consumer products; H. G. Marpole, v.p. & secretary; R. H. Newton, v.p. & gen. mgr., service div.; F. J. O'Hara, v.p., electron tube div.; J. G. Sutherland, v.p., technical products; W. J. Cheesman, v.p., commercial development; G. I. Harrison, v.p. & gen. mgr., record div.

## CONSUMER PRODUCTS

### Executives:

D. L. Mills, exec. v.p., consumer products.

## Consumer Products Manufacturing Plants

Bloomington, Ind., 1300 S. Rogers St., Edison 2-7241. (TV receivers); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (electronic component parts, hi-fi stereo equipment, magnetic tape, radios, record players, records, tape recorders); Monticello, Ind., 613 W. Washington St., Phone: 583-5111 (TV & stereo cabinets).

## RCA Victor Home Instruments Div. 600 N. Sherman Dr., Indianapolis, Ind.

### Executives:

R. W. Saxon, corporate v.p. & gen. mgr.; W. E. Albright, mgr., mfg. dept.; E. I. Anderson, mgr., operations; O. G. Delk, v.p. & controller; L. R. Kirkwood, chief engineer; A. B. Pollock, mgr., materials; K. U. Clary, mgr., personnel.

## RCA Sales Corp.

600 N. Sherman Dr., Indianapolis, Ind.

### Executives:

D. L. Mills, chairman; R. W. Saxon, vice chairman; B. S. Durant, pres.; J. L. Albers, v.p., distributor operations service; J. K. Sauter, v.p., product planning & development; P. J. Pfohl, v.p., staff; R. W. Hanselman, v.p., consumer products; J. M. Williams, v.p., advertising & sales promotion; J. P. Bannon, v.p., sales; O. G. Delk, v.p. & treas.

## RCA Victor Distributing Corp.

Offices in Chicago, Detroit, Buffalo, Kansas City, Los Angeles, Wichita & Atlanta.

### Executives:

D. L. Mills, chairman; J. F. O'Brien, pres.; W. A. Cooper, mgr., personnel; A. C. Nerness, v.p., Chicago branch; Harris Newmark, v.p., Los Angeles branch; N. A. Corbett, v.p., Detroit branch; Marvin E. Kramer, v.p., Kansas City branch; L. A. Baumgartner, v.p., Buffalo branch; J. V. C. Harter, v.p., Atlanta branch; H. M. Miller, v.p.-treas.

## DEFENSE ADMINISTRATION

### Executives:

A. L. Malcarney, group exec. v.p.; T. W. Massoth, mgr., defense administration; N. J. Cappello, mgr., personnel; J. A. Kelly, administrator, community affairs; H. D. Knapp, govt. security officer; A. A. Landesco, mgr., contract negotiation & administration; M. Lehrer, controller, finance; R. L. Moora, administrator, public affairs; F. O. Ziegler, mgr., facilities & management engineering services.

## Communications Systems Div.

### Executives:

J. M. Hertzberg, div. v.p. & gen. mgr.; M. R. Amsler, mgr., marketing dept.; J. P. Barkow, plant mgr., Camden Defense Plant; A. M. Creighton, plant manager, Tucson; R. H. Goodwin, mgr., operations control; F. E. Greene, mgr., contract policy and negotiations; W. B. Kirkpatrick, mgr., business planning; A. W. Kupperschmid, mgr., product assurance; J. M. Osborne, mgr., programs management; H. Polish, mgr., Camden; D. Shore, chief engineer; C. A. Steuernagel, mgr., communications systems.

# TV Set Makers

## Missile & Surface Radar Div.

### Executives:

J. H. Sidebottom, div. v.p. & gen. mgr.; E. D. Carfolite, mgr. div. tactical programs; W. H. Congdon, mgr. div. strategic & defense programs; F. J. Drakeman, mgr., Moorestown plant; R. M. Fritz, mgr., marketing dept.; W. R. Frysztacki, mgr., operations control; W. V. Goodwin, mgr., div. Navy Air Defense programs; R. A. Newell, chief engineer, engineering dept.; E. W. Petrillo, mgr., div. range and re-entry programs; W. L. Richardson, mgr., management planning; M. W. Rogers, mgr., product assurance; M. J. Shuman, mgr., Moorestown personnel.

## Aerospace Systems Div.

### Executives:

I. K. Kessler, div. v.p. & gen. mgr.; G. D. Black, Jr., mgr. personnel; D. M. Fennelly, mgr. marketing; F. J. Gardiner, mgr. LEM program; K. Pressman, mgr., operations control; M. D. Radlio, mgr. materials; B. D. Smith, mgr. product assurance; T. S. Weeks, mgr. Burlington plant; H. J. Woll, chief engineer, engineering dept.

## West Coast Div. (Defense Administration)

S. N. Lev, div. v.p. & general mgr.; R. H. Aires, chief engineer; R. E. Bomeisler, mgr. sales; M. E. Collins, mgr. product assurance; A. E. Fogelbert, mgr., Saturn Programs; A. S. Hawthorn, mgr. contract administration; I. B. Jenkins, mgr., materials and facilities; W. R. McKinley, mgr. operations control; P. Piro, mgr. marketing; R. W. Stephens, mgr., West Coast personnel; C. A. Wolf, mgr. operations, Van Nuys.

## Astro-Electronics Div.

### Executives:

B. Kreuzer, div. v.p. and gen. mgr.; L. Slutzky, mgr. operations control; M. G. Stafon, mgr. marketing dept.; C. S. Constantino, mgr. equipment projects; R. E. Hogan, mgr. system program management; A. J. Vaughan, chief engineer, engineering dept.; W. J. Sneek, mgr. manufacturing operations; H. W. Hutchison, mgr., materials; W. W. Wagner, mgr. personnel; H. L. Wuerffel, mgr. product assurance.

## ELECTRONIC DATA PROCESSING

### Executives:

A. K. Weber, v.p. & gen. mgr.; E. S. McCollister, div. v.p. & operations mgr.; G. E. Dashiell, div. v.p., marketing; W. J. Gallagher, div. v.p., government sales; J. E. Johnson, div. v.p., Northeastern region; P. B. Reed, div. v.p., special international accounts; A. D. Beard, chief engineer; A. G. Daubert, mgr., product assurance; K. Hesdoerfer, mgr., manufacturing operations; J. N. Landon, mgr., personnel; J. H. Walker, controller; J. A. Scarlett, mgr., operations—Palm Beach; W. R. Lonegran, mgr., product & programming planning; A. W. Carroll, mgr., systems programming; J. C. Butler, mgr., marketing planning; D. A. Holman, mgr., natl. systems; E. H. Perlman, mgr., eastern region; J. C. Rankin, mgr., marketing administration & control; E. G. Shuster, mgr. govt. marketing; J. R. Townsend, mgr., western region; M. Posin, mgr., sales support; F. M. Hoar, mgr., advertising and information.

## BROADCAST AND COMMUNICATIONS PRODUCTS DIV.

### Executives:

C. H. Colledge, div. v.p. & gen. mgr.; A. F. Inglis, div. v.p., communications Products Operations; E. C. Tracy, div. v.p., Broadcast, Technical & Scientific Sales Dept.; T. J. Barlow, mgr., production dept.; W. R. Fitzpatrick, mgr., personnel; J. F. Groark, controller, finance; E. J. Hart, mgr., microwave dept.; A. M. Miller, mgr., broadcast merchandising; G. W. Bricker, mgr. West Coast operation; W. C. Morrison, chief engineer, engineering dept.; J. P. Taylor, mgr., marketing services; M. A. Trainer, mgr., international liaison & customer relations; A. L. Hammer-schmidt, mgr., operations plans; M. A. Trainer, mgr., international liaison & customer relations; R. N. Baggs, mgr., western broadcast and CC sales; W. C. Byrne, mgr. sales (microwave); A. Fischer, mgr., mobile communications marketing; J. E. Hill, mgr. northern broadcast and CC sales; A. J. Platt, mgr. distributor sales; D. Pratt, mgr., southern broadcast and CC sales; J. P. Shipley, mgr. New York broadcast office; N. R. Vander Dussen, mgr. government and scientific instruments sales.

## ELECTRONIC COMPONENTS & DEVICES

### Executives:

J. B. Farese, v.p.; G. C. Brewster, mgr. operations planning and support; D. O. Corvey, purchasing agent; A. M. Glover, div. v.p., technical programs; L. A. Kameen, mgr., personnel; J. E. Kelley, div. v.p. general sales; J. Koppelman, controller; H. S. Stamm, mgr., advertising and sales promotion; R. D. Wick, mgr., marketing relations, Washington.

## RCA International Div.

### Executives:

C. R. Denny, v.p. & managing dir.; E. S. Barone, div. v.p.; license operations; E. J. Dalley, div. v.p. subsidiary companies; E. H. Griffith, div. v.p., international finance; H. Metz, mgr., personnel; J. G. Leahy, mgr., CENTO telecommunications project; George B. Flenner, div. v.p., international marketing; J. D. Houlding, pres., RCA Victor Co. Ltd.; H. A. Straus, div. v.p. & special representative; R. F. Sullivan, purchasing agent.

Advertising Agencies: Grey Advertising; Al Paul Lefton Co. Inc.; J. Walter Thompson.

(Continued on next page)

For Canadian Set Makers  
see page 315-c

# TV Set Makers

## Setchell Carlson Inc.

New Brighton, St. Paul, Minn. 55112  
Melrose 3-3131

### Executives:

B. T. Setchell, president & chief consultant engineer; D. C. Carlson, secy.-treas. & chief mechanical engineer; A. P. Chermak, v.p. & office manager; Fred Mellius, chief engineer; R. G. Chermak, western sales mgr.; W. C. McKnight, eastern sales mgr.; E. W. Danielson, credit manager.

Advertising Agency: Fischbein Agency.

## Sonora Corp. of America

130 Cedar St., New York, N.Y. 10006  
Cortlandt 7-9070

Harry Antin, pres.; Edwin Antin, nat. sales mgr.; Henry Rustin, regional sales mgr.

Sonora Manufacturing Corp., Div. of Sonora Corp. of America, 55-15 37th Ave., Woodside, N.Y. Phones: 898-9797, Service 898-9799. Nathan Gorlick, prod. mgr.; Jack Dichtenberg, serv. mgr.

## Sylvania Electric Products Inc.

(Subsidiary of General Telephone & Electronics Corp.)  
730 Third Ave., New York, N.Y. 10017 Phone: 551-1000

Plants: TV & radio sets, record players, Batavia, N.Y.; receiving tubes, Altoona, Pa.; Burlington, Ia.; Emporium, Pa.; Williamsport, Pa.; picture tubes, Ottawa, O.; Seneca Falls, N.Y.; lighting products, Danvers & Ipswich, Mass.; Manchester, N.H.; Montoursville & St. Marys, Pa.; Salem, Mass.; Wadoboro, Me.; Wheeling, W. Va.; Winchester & Versailles, Ky.; parts, Naugatuck, Conn.; Titusville, Warren & York, Pa.; metallurgical-chemical materials, Towanda, Pa.; electronic systems and equipment, Buffalo, N.Y.; Mountain View, Cal.; Muncy, Pa.; Waltham & Needham, Mass.; Amherst, N.Y.; Santa Cruz, Cal.; semiconductor devices, Hillsboro, N.H.; Woburn, Mass.; nuclear fuels, Hicksville, N.Y.

### Executives:

Gene K. Beare, pres.; Henry F. Callahan, senior v.p.; George C. Connor, senior v.p.; Leon C. Guest, senior v.p., administration; Merle W. Kremer, senior v.p.; Henry Lehne, senior v.p.; Alfred C. Viebranz, senior v.p., marketing; G. L. Moran, sr. v.p.; Douglas L. Hamilton, v.p., finance, controller; Jay W. White, treas.; William F. Rueger, v.p., gen. counsel & secretary.

**ENTERTAINMENT PRODUCTS DIVISION**  
700 Ellicott St., Batavia, N.Y. Filmore 3-3470

### Executives:

George C. Connor, sr. v.p. & gen. mgr.; W. D. Schuster, chief engineer; Don Christie, gen. mfg. mgr.; A. David Russell, divisional counsel.

Sylvania Entertainment Products Corp.  
(marketing subsidiary)

### Executive:

John T. Morgan, pres.

**ELECTRONIC COMPONENTS GROUP**  
Seneca Falls, N.Y. Logan 8-5881

### Executives:

Merle W. Kremer, sr. v.p.; Gordon L. Fullerton, v.p., operations; Louis R. Wanner, chief engineer; Robert G. Lynch, v.p., marketing; W. T. Buschmann, distributor sales mgr.; R. A. Swanson, OEM sales mgr.

**COMMERCIAL ELECTRONICS DIVISION**  
P.O. Box 268, Burlington Rd.,  
Bedford, Mass. 01730 Phone: 275-0300

### Executives:

E. J. Vigneron, v.p. & gen. mgr.; T. R. Shepherd, business mgr.; W. P. Boothroyd, chief engr.; T. A. Combellick, marketing mgr.

**SEMICONDUCTOR DIVISION**  
100 Sylvan Rd., Woburn, Mass. 01801 Wells 3-2000

### Executives:

Richard M. Osgood, v.p. & gen. mgr.; Brian Dale, chief engineer; Alvin B. Phillips, gen. mgr. integrated circuits; Francis Flood, marketing mgr.

### LIGHTING PRODUCTS DIVISION

60 Boston St., Salem, Mass. 01970 Pioneer 5-4500

Henry C. Callahan, sr. v.p., operations.

### PARTS DIVISION

12 Second Ave., Warren, Pa. 16365 Randolph 3-2000

### Executives:

Gerald L. Moran, sr. v.p.; Eugene E. Broker, v.p. & gen. mgr.; Daniel H. Fraunfelder, mgr. of materials; Fred A. Martin, gen. marketing mgr.; Frank M. Thomas, chief engineer.

Westinghouse & Zenith

are on page 315-c

## CHEMICAL & METALLURGY DIVISION

Towanda, Pa. 18848 Andrew 5-2121

### Executives:

Gerald L. Moran, sr. v.p.; Everett F. Carter, gen. mgr.; Clyde W. Foster, gen. marketing mgr.; C. J. Sparrow, purchasing agent; P. W. Feiten, chief engineer.

### SYLVANIA ELECTRONIC SYSTEMS

40 Sylvan Rd., Waltham, Mass. Phone: 894-4844

### Executives:

Henry Lehne, sr. v.p.; R. W. Couch, v.p.-gen. mgr., east; O. J. Hayles, v.p.-gen. mgr., central; J. R. Lien, v.p.-gen. mgr., west; Dr. Edwin G. Schneider, v.p., engineering; Dr. Leonard Sheingold, v.p., advanced technology; L. J. Straw, v.p., military marketing; H. C. Tittle, v.p., plans & administration.

### SYLOR DIVISION

Hicksville, N.Y. 11800 Wells 1-3500

### Executives:

G. L. Moran, sr. v.p. & gen. mgr.; W. R. Mandaro, manufacturing mgr.; Grant LaPier, plant mgr., commercial.

Advertising Agency: Tatham, Laird & Kudner Agency.

## Symphonic Electronic Corp.

(subsidiary of Lynch Corp.)

470 Park Ave. S., New York, N.Y. 10016  
Phone: 889-6800

### Executives:

Bernard H. Lippin, chmn. of the board; Max J. Zimmer, pres.; Howard A. Jacobs, treas.; Joel J. Zimmer, sr. v.p.; J. A. Klefman, v.p.-controller; Charles Wolf, v.p., manufacturing; Alexander Wellington, sales mgr.; John Castagna, v.p., engineering; Herman Marsen, TV sales mgr.; Stanley Mazur, mgr. TV engineering; John Cotton, purchasing agent; Otto Howe, production material control mgr.; Kenneth Freeland, service mgr.; R. Herbert, credit mgr.

Advertising Agency: Milton Samuels Advertising Agency, Inc., 19 W. 44th St., New York, N.Y. (10036).

## Tech-Master Corp.

75 Front St., Brooklyn, N.Y. 11201  
Ulster 5-3535

Manufactures TV receivers. Also manufactures wired custom TV chassis, TV receiver kits, high-fidelity audio kits & wired components, components, FM tuners, AM/FM tuners, radio sets. L. Lazoff, president.

## Telequip Radio Co.

629 W. Cermak Road, Chicago, Ill. 60616  
Phone: 666-4140

Manufactures own & private label sets.

E. E. Arkin, president; W. Kosek, secy. & purchasing agent.

## Transvision Electronics Inc.

(Subsidiary of Precision Apparatus Inc.)  
80-00 Cooper Ave., Glendale, N.Y. 11227  
Phone: 212-894-4290

Manufactures TV classroom receivers, closed-circuit monitors, TV kits, TV electronic training devices, color TV kits, monitors and wired chassis.

Sol Sparer, president.

## Warwick Electronics Inc.

(controlled by Sears Roebuck and Co.)  
7300 N. Lehigh Ave., Chicago, Ill. 60648  
Spring 4-6400

Makes "Silverstone" for Sears Roebuck and Co. Subsidiary companies: Thomas Organ Co.; Mid West Cabinet Corporation.

Plants: 7400 N. Lehigh Ave., Niles, Ill.; 27th & Deborah, Zion, Ill.; 3333 Warwick Rd., Forrest City, Ark.; 8345 Hayvenhurst, Sepulveda, Cal.; 3245 W. 30th St., Chicago, Ill.

### Executives:

L. G. Haggerty, pres.; Joe Benaron, sr. v.p.; Wm. C. Waggoner, v.p. & controller; A. C. Scott, v.p. & gen. mgr., Pacific Mercury Div.; E. B. Hassler, director of engineering, TV div.; Charles N. Hoffman, asst. v.p.-dir. of Sears sales; W. N. Meyer, v.p.-dir. of marketing; H. C. Rymer, v.p. & gen. mgr., TV products; W. G. Paradis, v.p. & gen. mgr., radio products; Joseph R. Hofman, v.p.-director of purchases; Edward S. White, director of product research & development; Wm. H. Beaubien, director of engineering, radio products div.; J. Kajander, asst. v.p., dir. of industrial relations; A. A. Albert, director of quality assurance.

## Wells-Gardner Electronics Corp.

2701 N. Kildare Ave., Chicago, Ill. 60639 Albany 2-8220

Manufactures private label sets only.

### Executives:

Grant Gardner, president; A. S. Wells Jr., exec. v.p. & gen. mgr.; Tim E. Carlin, v.p., works mgr.; James Luisi, v.p., sales; Arthur T. Greenslade, v.p., cabinet division; W. V. Bennett, treasurer; Bernard C. Giermak, v.p., purchasing; Allan Gardner, v.p. & sales mgr.; Chad Pierce, v.p., engineering; Frank J. Balasa, secy. & asst. treas.; N. Schumacher, service mgr.



# Canadian TV Set Manufacturers

## Canadian Admiral Corp. Ltd.

501 Lake Shore Rd., Port Credit, Ont.  
Crescent 8-5561

Sales Branches: Toronto, Montreal, Quebec City, London, Vancouver, Calgary, Ottawa, Halifax, Winnipeg.

### Executives:

Stuart D. Brownlee, president; John M. Godfrey, secretary; Edwin Whittaker, v.p. & marketing dir.; G. E. Driscoll, treas.; John Stubbs, operations mgr.; Charles Sowdon, purchasing agent; F. Solmsen, chief engineer; R. Duncliffe, national service mgr.

Advertising Agency: Stanfield, Johnson & Hill Co. Ltd.

## Canadian General Electric Co. Ltd.

Major Appliance Dept.  
5781 Notre Dame St. E., Montreal 5  
Clairval 9-3751

### Executives:

G. S. MacDonnell, v.p. & general mgr.; W. H. Meyer, manager product service; D. G. Mackenzie, manager advertising & sales promotion.

### Housewares & Home Entertainment Dept. 80 Bradford St., Barrie, Ont.

Robert Story, v.p. & gen. mgr.

### Home Entertainment Product Section 830 Lansdowne Ave., Toronto 4 Lennox 4-6511

E. J. Pollock, mgr.; Douglas Stewart, product service mgr.; William Saul, adv. & sales promotion specialist.

Advertising Agency: Maclaren Adv.

## Canadian Westinghouse Co. Ltd.

Hamilton, Ont. Jackson 8-8811

Plant at Brantford, Ont. Brantford 3-4101.

### Executives:

John D. Campbell, president; D. C. Marrs, v.p., consumer products; J. A. Sherman, plant mgr.; J. W. Dundass, purchasing agent.

## Clairtone Sound Corp.

100 Ronson Dr., Rexdale, Ont. Phone: 249-1287

Manufacturers "Clairtone" TV & phonographs. Peter Munk, pres.

## Dominion Electrohome Industries

809 Wellington St. N. Kitchener, Ont. Phone: 744-7111

Manufactures "Electrohome" TV, phonographs & radio sets.

### Executives:

C. A. Pollock, president; D. S. Sykes, exec. v.p.; H. W. Main, marketing v.p. & pres., International Electrohome Inc.; R. Johnson, manager purchasing, TV-radio div.; D. H. Johnston, mgr., consumer products mfg. div. and engineering mgr. of TV-radio div.; L. F. Fitzpatrick, merchandising mgr., TV-radio div.; S. Englert, gen. mgr. motor & metal products div.; C. Allgeier, dir., industrial and public relations div.

Advertising Agency: Russel T. Kelley, Hamilton, Ont.

## Fleetwood Corporation

5785 Pare St., Montreal 9, Que.

### Executives:

M. F. Pollock, president; H. Galler, exec. v.p.; M. D. Heller, v.p., purchasing; F. Margolick, v.p., engineering; F. Drucker, v.p., manufacturing; W. J. Collins, v.p., planning & co-ordination; B. Pollock, v.p., production development; Mrs. J. Polisen, purchasing agent; Carl F. Whittaker, gen. sales mgr.; T. Gallant, advertising mgr.

## Philco Corp. of Canada Ltd.

Don Mills, Toronto, Ont. Hickory 4-2541

### Executives:

R. A. MacDonald, v.p. & gen. mgr.; F. G. Mellish, controller.  
Advertising Agency: F. H. Hayhurst Co. Ltd.

## Philips Electronics Industries Ltd.

116 Vanderhoof Ave., Toronto 17, Ont. Hudson 7-5161

### Executives:

H. A. C. van Beurden, president; T. Van Dyk, exec. v.p.; F. H. R. Pounsett, v.p.; G. S. Blodgett, treas.; F. H. Hamer, secy.

## RCA Victor Company Ltd.

1001 Lenoir St., Montreal 30, Que. Wellington 3-7551

Plants: Prescott, Ont. TV-radio receivers; Owen Sound Ont., cabinets; Smith Falls, Ont. records; Renfrew, Ont. components, tubes.

Distributing Branches: Halifax, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

### Executives:

J. D. Houlding, president; W. J. Cheesman, v.p., commercial development; E. L. Gardner, operating v.p.; H. G. Marpole, v.p. & secretary; H. B. Godwin, v.p., government contracts; G. Mansour, v.p., consumer products; R. H. Newton, v.p. & gen. mgr., service div.; F. J. O'Hara, v.p. & gen. mgr., electron tube; J. G. Sutherland, v.p., technical products.

Advertising Agency: J. Walter Thompson Co.; Grey Advertising.

## Sparton of Canada Ltd.

100 Elm St., London, Ont. 455-6320

Branches: Montreal and Toronto.

### Executives:

G. A. Holmes, vice chairman; N. C. Eiloart, pres.; B. Graham, engineering v.p.; C. V. Lyons, treasurer & v.p.; W. L. Page, general sales manager & v.p.

Advertising Agency: James Lovick Ltd.

## U.S. Set Manufacturers

continued from page 314-c

## Westinghouse Electric Corp.

TV-Radio Div., Route 27 & Vineyard Rd., Metuchen, N.J.

Phone: 201-287-2000

### General Executives, Pittsburgh:

D. C. Burnham, president; Robert E. Kirby, exec. v.p.; J. H. Jewell, v.p., marketing; G. G. Main, v.p., finance; Carlisle P. Myers, v.p. & gen. counsel; Francis E. Dalton, v.p. & controller; R. B. Read, v.p. & treas.; D. D. Danforth, v.p. & gen. mgr.; H. M. Kane, v.p. & gen. mgr., Westinghouse Appliance Sales & Service Co.

### Executives, TV-Radio Div., Metuchen:

W. M. Day, gen. mgr.; W. C. Fortune, sales mgr., TV-stereo; J. J. Eagan, product mgr., TV; R. S. Wahlberg, advertising mgr.; W. H. Eutz, asst. to gen. mgr., mgr. of sales services; W. A. Coates, purchasing agent; J. H. Fooks, engineering & manufacturing mgr.; C. A. White, reliability mgr.; R. J. Muehlig, industrial relations mgr.; G. K. Hoyt, management services & accounting mgr.

## Zenith Radio Corp.

1900 N. Austin Ave., Chicago, Ill. 60639. Phone: 745-2000

Plants: Plant 1, 6001 W. Dickens, Chicago, Ill. (engineering research & mfg.); Plant 2, 1500 N. Koster Ave., Chicago, Ill. (mfg.); Plant 3, 5801 W. Dickens, Chicago, Ill. (parts & service div.); Plant 4, 3501 W. Potomac Ave., Chicago, Ill. (warehouse); Plant 5, 6501 W. Grand Ave., Chicago, Ill. (gen. offices, Zenith Hearing Aid Sales Corp.; engineering, special products & military div.); Plant 6, 1900 N. Austin Ave., Chicago, Ill. (gen. offices); Central Electronics Inc. (Wholly-owned subsidiary), Paris, Ill. (mfg.); Wincharger Corp. (wholly-owned subsidiary), Sioux City, Ia. (mfg.); Zenith Radio Research Corp., 4040 Campbell Ave., Menlo Park, Cal. (research & mfg.); The Rauland Corp. (wholly-owned subsidiary), Plant 1, 4245 N. Knox Ave., Chicago, Ill. (engineering & mfg.) also Plant 3, 5600 Jarvis Ave., Chicago, Ill. (gen. offices, research & mfg.).

### Executives:

Joseph S. Wright, pres. & chief exec. officer; S. Kaplan, exec. v.p. & treas.; Leonard C. Truesdell, exec. v.p.-marketing; J. E. Anderson, v.p.-purchasing; J. E. Brown, v.p.-eng.; Robert S. Alexander, v.p.-manufacturing; Dr. Robert Adler, v.p.-dir. of research; Eugene M. Kinney, v.p.-hearing aid; Ralph M. Spang, v.p.-controller; J. M. Ferren, v.p.-industrial relations; Francis W. Crotty, v.p.-patents; Nathan W. Aram, v.p.-chief eng.; Frederick L. Hedblom, v.p.-works mgr.; Karl E. Hassel, asst. v.p. & secy.; J. Kuhajek, asst. secy. & asst. treas.; Albert J. Franczak, asst. controller & asst. treas.; Hazel M. Chesser, asst. secy.; Edwin M. Schroeder, asst. secy.

## ZENITH SALES CORP.

1900 N. Austin Ave., Chicago, Ill. 60639. Phone: 745-5000

### Executives:

Leonard C. Truesdell, pres.; S. Kaplan, exec. v.p.; Walter C. Fisher, exec. v.p.-director of sales; Philip J. Wood, v.p.-mgr. of marketing; J. D. Dougherty, v.p.-sales mgr.; John Miguel, v.p.-mgr. of foreign sales; Gordon G. Hurt, v.p.-director of advertising; J. Kuhajek, treas.; Edwin M. Schroeder, secy.; Albert J. Franczak, asst. treas.; Ralph Y. Spenny, asst. treas.; George K. Dunn, asst. secy.; John McCallister, mgr. product development; Andrew Sarkady, mgr. commercial planning; Henry Hector, mgr. production scheduling & distribution; J. B. Anger, color TV merchandising mgr.

Advertising Agencies: Foote, Cone & Belding (TV-radio-phonos); Earl Ludgin (hearing aids.)

# Leading Manufacturers of Phonographs

Including Stereophonic Instruments

Packaged phonographs only. Manufacturers of components, import brands not included.

(Brand names noted where available)

**ADMIRAL CORP.**—3800 W. Cortland St., Chicago, Ill. (60647). Spaulding 2-0100. Ross D. Siragusa, Sr., chairman; Vincent Barreca, pres.; Austin J. White, sales mgr., radio, monaural phono & portable stereo; John A. Kenney, sales mgr., stereo console.

**ANDREA RADIO CORP.**—27-01 Bridge Plaza North, Long Island City, N.Y. (11101). Stillwell 4-5411. Frank A. D. Andrea Jr., chmn. & pres.; A. S. Abbene, exec. v.p.; Peter J. Morahan, gen. mgr., commercial sales; Al Digiuseppe, field service engr.

**ARVIN INDUSTRIES INC.**—13th St. & Big Four RR, Columbus, Ind. (47201). Phone: 327-7271. Glenn W. Thompson, chmn.; Eldo H. Stonecipher, pres.; Harold J. Seigle, v.p. & gen. mgr.; Thomas E. Wall, director of marketing; Harlan Scheidt, mgr. product planning.

**AUDIOLA CORP.**—320 Driggs Ave., Brooklyn, N.Y. (11122). Phone: 383-6600. Manufacturers of phonographs & radios. Brand name: "Phonomaster." Hi-Fi (stereo) radio-phonographs, cordless & AC portables and console sets.

**AUDIO-MASTER CORP.**—17 E. 45th St., New York, N.Y. (10017). Oxford 7-0725. Herbert Rosen, pres.

**AUTOMATIC RADIO MFG. CO.**—2 Main St., Melrose, Mass. (02176). Phone: 321-2300. David Housman, pres.; Edward L. Housman, exec. v.p.; Bert Housman, sales mgr.; Frank Housman, dir. of purchasing.

**BULOVA WATCH CO.**—630 Fifth Ave., New York, N.Y. (10020). Phone: 581-0400. Gen. Omar N. Bradley, chmn.; Harry B. Henshel, pres.; Sol E. Flick, exec. v.p.

**CAPITOL RECORDS INC.**—1750 N. Vine St., Hollywood, Cal. (90028). Hollywood 2-6252. Glenn E. Wallichs, chmn.; Alan W. Livingston, pres.; George Jones, v.p., mfg. & engineering; Lloyd W. Dunn, v.p., international; Robert E. Carp, v.p., secy. & gen. counsel; Voyle Gilmore, v.p., artists & repertoire; Francis M. Scott III, v.p., business affairs.

**DEAN ELECTRONICS CORP.**—1 W. Sanford Blvd., Mt. Vernon, N.Y. (10550). Phone: 914-699-2284. M. J. Reese, mgr.

**DECCA RECORDS INC.**—445 Park Ave., New York, N.Y. (10022). Plaza 2-1600. Milton Rackmil, pres.; Leonard Schneider, exec. v.p. & gen. mgr.

**DU MONT TELEVISION & RADIO CORP.** (subsidiary of Emerson Radio & Phonograph Corp.)—14th & Coles Sts., Jersey City, N.J. (07302). Swarthmore 5-3500. Benjamin Abrams, pres.; George Hakim, v.p.-sales; Fred Abrams, treas.; Morton P. Rome, secy.

**DYNAVOX ELECTRONICS CORP.**—40-05 21st St., Long Island City, N.Y. (11101). Stillwell 6-3770. Joseph Dworken, pres.

**ELECTRON ENTERPRISES**—6727 Stanley Ave., Berwyn, Ill. (60402). Stanley 8-2693. J. Cimfe, pres. "Electone."

**ELECTRONIC CREATIONS CO. INC.**—444 S. Ninth Ave., Mt. Vernon, N.Y. (10550). Phone: 699-2100. Isidore Rothman, pres. "Tele-tone."

**EMERSON RADIO & PHONOGRAPH CORP.** (subsidiary of National Union Electric Co.)—14th & Coles Sts., Jersey City, N.J. (07302). Phone: 201-795-3500. C. Russell Feldmann, chmn. & chief exec. officer; Joseph V. McKee Jr., exec. v.p.; Dorman D. Israel, vice chmn.; Harvey Tullo, operations v.p.; Marketing subsidiary: Emerson Radio Inc., 680 Fifth Ave., New York, N.Y. (10019). Plaza 7-5885 (212). A. A. Vogel, v.p.; R. Herzog, secy.; George Cohen, v.p.-marketing; Leo W. Hahn, v.p.—Emerson div. sales; George M. Hakim, v.p.—Du Mont div. sales; Alvin Barshop, v.p.—tape recorder div. sales; Arnold M. Henderson, v.p.—special programs div.; Gene Van Cleve, adv. & sales promotion mgr.; L. H. Liberman, dir. of public relations.

**FANON ELECTRONIC INDUSTRIES INC.**—439 Freilingshuysen Ave., Newark, N.J. (07114). Phone: 201-243-1020. Walter Nachtigall, v.p.; Murray Trotiner, sales mgr. "Fanon" & "Masco."

**GENERAL ELECTRIC CO.**, Audio Products Dept.—2200 N. 22nd St., Decatur, Ill. (62525). Hicks B. Waldron, gen. mgr.; James A. Stark, mgr. engineering; Jack L. Hunter, mgr. marketing; James A. Wiese, mgr. mfg.; Gerald K. Mason, mgr. finance; Robert G. Ripson, mgr. employee & commercial relations; Thomas A. Briody, patent counsel.

**GUILD RADIO & TELEVISION CORP.**—460 N. Eucalyptus Ave., Inglewood, Cal. (90300). Oregon 8-7771. Lou Dolgin, pres.; J. E. Ackerman, secy. & treas. "Grafonola," "Bonnet Box," "Stereo-deon" "New Englander," "Country Belle," "Buttons n' Bows" "Town Crier," "Buccaneer Chest."

**HOFFMAN ELECTRONICS CORP.**—Hoffman Electronics Park, El Monte, Cal. (91731). Phone: 686-0123. H. Leslie Hoffman, pres. Consumer Div.: 5550 East Harbor St., City of Commerce, Los Angeles, Cal. (90022). Phone: 685-5363. Ray B. Cox, v.p.; R. L. Jablonski, gen. mgr.

**HOFFMAN PRODUCTS CORPORATION**—571 W. Jackson Blvd., Chicago, Ill. (60606). Phone: 427-9151. Makes Hoffman & private-label sets. H. Leslie Hoffman, chmn.; Ellis Friedman, pres.; H. P. Berry, v.p. & treas.; Robert L. Foote, secy.; Jack M. Halleck, v.p., product planning; Curtis R. Hammond, v.p., dir. of engineering; D. J. Cameron, v.p., mfg.; R. E. Strand, dir. of purchases.

**MAGNAVOX CO.**—2131 Bueter Rd., Ft. Wayne, Ind. (46803). Phone: 743-9721. Frank Freimann, pres.; George H. Fezell, v.p. consumer sales.

**MAJOR ELECTRONICS CORP.**—1776 Eastern Parkway, Brooklyn, N.Y. (11233). Phone: 498-7200. Mel Lane, pres.

**CURTIS MATHES MANUFACTURING CO.**—2220 Young St., Dallas, Tex. (75201). Riverside 8-8311. Curtis Mathes Sr., chmn., exec. committee; Curtis Mathes Jr., chmn.; Charles R. Mathes, pres.; Horace B. Kelton, exec. v.p.; E. M. Long, v.p.; G. T. Bennett, v.p., engineering. Plants at Athens, Dallas & Houston, Tex.

**MOTOROLA INC.**—9401 W. Grand Ave., Franklin Park, Ill. (60131). Phones: Gladstone 1-1000, National 5-6000 (Chicago). Robert W. Galvin, chmn.; Elmer H. Wavering, pres.; Arthur L. Reese, v.p. & gen. mgr., consumer products div.; S.R. (Ted) Herkes, v.p., marketing; Walter B. Scott, v.p., mfg.; Garth J. Heisig, group dir. engineering; Paul Stancik, dir. purchasing; Edward J. Gaiden, dir. service.

**M-P ENGINEERING CO.**—Fairfield, Conn. (06432). Phone: 203-268-2385. M. Paneyko, gen. mgr.

**OLYMPIC RADIO & TV** (div. of Lear Siegler Inc.)—3401 38th Ave., Long Island City, N.Y. (11101). Exeter 2-5200. Harold Goldsmith, pres.; Morton M. Schwartz, sales v.p.

**PACKARD BELL ELECTRONICS CORP.**—12333 W. Olympic Blvd., Los Angeles, Cal. (90064). Granite 7-6721, 272-6141.

**PHILCO CORP.**—Tloga & C Sts., Philadelphia, Pa. (19134). Phone: 443-6491. Robert O. Fickes, pres.; Armin E. Allen, v.p. & gen. mgr., consumer electronics div.

**PILOT RADIO INC.** (An Emerson Radio and Phonograph Corp. Subsidiary)—100 Electra Lane, East Station, Yonkers, N.Y. (10704). Phone: 914-237-7700. Morris Sobin, pres.

**RADIO CORPORATION OF AMERICA**—RCA Victor Television & Radio "Victrola" production, 600 N. Sherman Drive, Indianapolis, Ind. (46201). Melrose 6-5311. R. W. Saxon, corporate v.p. & gen. mgr.; W. E. Albright, mgr., mfg.; E. I. Anderson, mgr., operations; O. G. Delk, controller, RCA; J. K. Sauter, v.p., product planning & development, RCA Sales Corp.; J. M. Williams, v.p., advertising & sales promotion, RCA Sales Corp.; K. U. Clary, mgr., personnel; A. B. Pollock, mgr., materials; B. S. Durant, pres., RCA Sales Corp.

**RHEEM CALIFONE**—5922 Bowcroft St., Los Angeles, Cal. (90016). Phone: 870-9631. O. X. Pitney, v.p. & gen. mgr.; Charles Phillips, sales mgr.; Geri Langsner, advertising mgr.

**SYLVANIA ENTERTAINMENT PRODUCTS CORP.**—700 Ellicott St., Batavia, N.Y. (14020). Fillmore 3-3470. R. J. Theis, pres.; J. L. Lockard, v.p.-finance; J. T. Morgan, v.p., sales & merchandising.

**SYMPHONIC ELECTRONIC CORP.**—235 East 42nd St., New York, N.Y. (10017). Phone: 867-8700. Bernard H. Lippin, chmn. of the board; Max J. Zimmer, pres.; Joel J. Zimmer, sr. v.p., mfg.; Alexander Wellington, sales mgr.; John Castagna, v.p., engineering; Stanley Mazur, mgr. TV engineering; S. John Cotton, purchasing agent; Otto Howe, production material control mgr.; Kenneth Freeland, service mgr.; R. Herbert, credit mgr.

**TELEPHONE CO. OF AMERICA**—444 South 9th Avenue, Mt. Vernon, N.Y. (10550). Owens 9-2100. I. Rothman, pres.

**VANITY FAIR ELECTRONICS CORP.**—170 Michael Dr., Syosset, N.Y. (11791). Walnut 1-4500. Marvin Frank, pres.; Stanley Cohen, sales mgr. "Vanity Fair."

**V-M CORP.**—305 Territorial St., Benton Harbor, Mich. (49022). Walnut 5-8841. Victor Miller, pres. & gen. mgr.; J. Howard Edwards, asst. gen. mgr.; Roy Parr, industrial sales mgr.; Merle B. Cain, distributor sales mgr.; Joel Rowley, advertising mgr.; Bill Eckert, purchasing agent.

**WARWICK ELECTRONICS INC.**—7300 N. Lehigh, Chicago, Ill. (60648). Spring 4-6400. Plants in Niles, Zion & Chicago, Ill.; Forrest City, Ark.; Covington, Tenn.; & Sepulveda, Cal. Lawrence G. Haggerty, pres.; Wendel N. Meyer, v.p., dir. of marketing; Charles N. Hoffman, asst. v.p., dir. of sales—Sears; Charles P. Riley, mgr., liaison services and industrial sales.

**WATERS CONLEY CO. INC.**—501 First Ave., N.W., Rochester, Minn. (55902). Phone: 289-1681. H. M. Greenspon, pres.; Richard H. Huber, v.p., mfg.; Edward Boba, sales mgr.

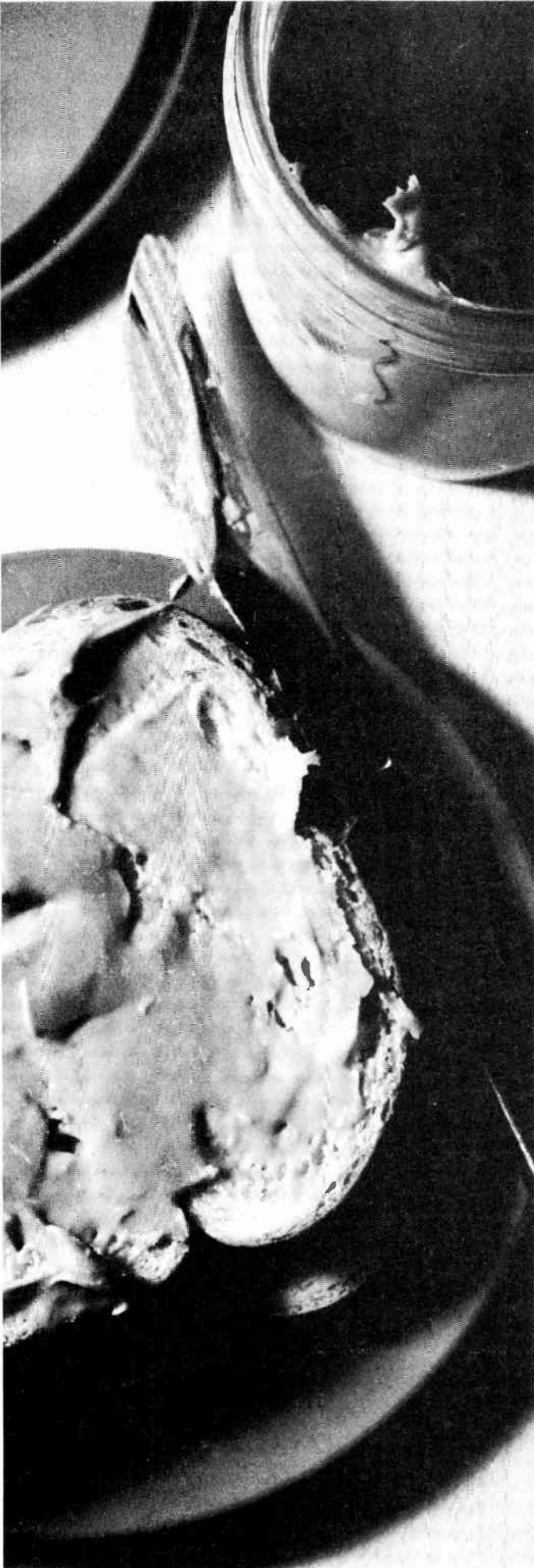
**WELLS-GARDNER ELECTRONICS CORP.**—2701 N. Kildare Ave., Chicago, Ill. (60639). Albany 2-8220. Grant Gardner, pres. "Truetone," "Coronado," "Bradford," "AMC," "Penncrest," and other private labels.

**WESTINGHOUSE ELECTRIC CORP.**—TV-Radio Div., Metuchen, N.J. (08840). Phone: 287-2000. William M. Day, gen. mgr.

**ZENITH RADIO CORP.**—1900 N. Austin Ave., Chicago, Ill. (60639). Phone: 745-2000. Hugh Robertson, chmn.; Joseph S. Wright, pres. & chief exec. officer; Sam Kaplan, exec. v.p. & treas.; Leonard C. Truesdell, exec. v.p., marketing.

For Radio Manufacturers

see page 318-c



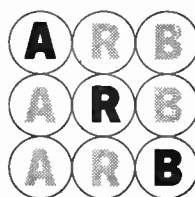
# Why should you care about Mrs. Brennan?

Chances are you don't even know Mrs. Brennan. She's rather an everyday housewife. Shops. Scrubs floors. Makes peanut butter sandwiches for three kids. On occasion, she's even been known to stand up and speak her piece at PTA meetings. Mrs. Brennan's an everyday housewife, *but not an ordinary woman*. She accomplishes what she sets out to do with a vital dedication and enthusiasm.

That's what makes her important to ARB . . . and to you.

You see, Mrs. Brennan is an ARB interviewer, one of hundreds in communities all over the country. She's close to her community and its people. She works *in* her community. If you think she makes a mean peanut butter sandwich, you should hear her gain the cooperation of selected sample families and note her pleasant, courteous follow-up calls. She's a real professional.

So you really should care about Mrs. Brennan. And, someday when you are pondering an ARB audience measurement report, remember her. We do. And it sure makes us feel a lot more confident.



**AMERICAN  
RESEARCH  
BUREAU**

# Leading Manufacturers of Radio Receivers

As compiled from data from companies, EIA and other industry sources.

**ADMIRAL CORP.**—3800 W. Cortland St., Chicago, Ill. (60647). Phone: 312-772-0100. Ross D. Siragusa, chairman of the board; Vincent Barreca, pres.

**ANDREA RADIO CORP.**—27-01 Bridge Plaza N., Long Island City, N.Y. (11101). Stillwell 4-5411. Frank A. D. Andrea Jr., pres.

**ARVIN INDUSTRIES INC.**—1531 13th St., Columbus, Ind. (47201). Phone: 372-7271. Glenn W. Thompson, chairman of the board; E. H. Stonecipher, pres.; H. J. Seigle, v.p. & gen. mgr.; T. E. Wall, dir. of marketing; H. Scheidt, dir. product planning.

**ATR ELECTRONICS INC.**—300 E. 4th St., St. Paul, Minn. (55101). Capital 2-3791. Albert A. Goffstein, pres. & sales mgr. Brand Name: ATR.

**AUDIOLA CORP.**—320 Driggs Ave., Brooklyn, N.Y. (11222). Phone: 383-6600. Manufacturers of Phonographs & Radios. Brand Name: "Phonomaster" hi-fi (stereo) radio-phonographs, cordless & AC portables and consolelets.

**AUTOMATIC RADIO MFG. CO.**—2 Main St., Melrose, Mass. (02176). Phone: 321-2300. David Housman, pres.; Edward L. Housman, exec. v.p.; C. Housman, treas.; B. Housman, mkt. mgr.; F. Housman, purchasing dir.

**BENDIX RADIO** (division of The Bendix Corp.)—E. Joppa Rd., Baltimore, Md. (21204). Phone: 823-2200. C. M. Granger, mgr. automotive products. Makes auto radios.

**BULOVA WATCH CO.**—Exec. Office, 630 5th Ave., N.Y. (10020). Phone: 581-0400. Gen. Omar N. Bradley, chairman; Harry B. Henshel, pres.; Irving Holczer, dir. of advertising; H. C. Titchell, secy. dir. public relations. Makes radios, stereo phonographs, industrial & defense products, watches.

**DATON INDUSTRIES INC.**—305 3rd Ave. W., Newark, N.J. (07107). Phone: 484-8305. Oscar Dolgin, pres.; Makes Jewel Radio and Madison Fielding stereo-AM-FM multiplex consoles and components.

**DELCO RADIO** (division of General Motors)—700 E. Firmin St., Kokomo, Ind. (46901). Gladstone 2-8211. H. G. Riggs, gen. mgr.; H. M. Stelzel, director sales & engineering; D. A. Sandberg, gen. sales mgr.; J. H. Guyton, chief engineer, radio; Dr. F. E. Jaumot Jr., director, semiconductor research & engineering; D. S. Allsop, works mgr.; A. E. Beety, director of purchases. Automobile radios, heater-air conditioning controls, power transistors, rectifiers, electronic power supply & controls.

**EMERSON RADIO & PHONOGRAPH CORP.** (subsidiary of National Union Electric Co.)—14th & Coles Sts., Jersey City, N.J. (07302). Phone: 795-3500. Radios, TV, hi-fi manufactured at 14th & Coles Sts. C. Russell Feldmann, chmn. & chief exec. officer; Joseph V. McKee Jr., exec. v.p.; Dorman D. Israel, vice chmn.; Harvey Tullo, operations v.p.

**ESQUIRE RADIO & ELECTRONICS INC.**—62-01 15th Ave., Brooklyn, N.Y. (11212). Bensonhurst 6-2755. A. R. Lieberman, pres.; Paul Smith, v.p., engineering; S. Lynn, v.p., sales. Manufactures radios and portable phonographs under contract and private label.

**FLUSH WALL RADIO CO.**—1012 Cleveland St., P.O. Box 1766, Clearwater, Fla. (33515). Phone: 444-6061. L. R. Schenck, pres. Flushwall built-in combination radio-intercom and radio music systems, TV antenna systems.

**GENERAL ELECTRIC CO., Radio Receiving Dept.**—1001 Broad St., Utica, N.Y. (13501). Phone: 456-0123. Radios manufactured by Radio Receiver Dept., Utica, N.Y.; Swift 7-0750. Wm. M. Lynch, gen. mgr.; Harwood B. Moore, mgr. engineering; Donald E. Garrett, mgr. mfg.; John S. Chamberles, mgr. marketing.

**GUILD RADIO & TELEVISION CORP.**—460 N. Eucalyptus Ave., Inglewood, Cal. (90302). Oregon 8-7771. Lou Dolgin, pres.; Jack E. Ackerman, secy.-treas. Brands: Spice Chest, Country Belle & Teakettle & Buttons 'n Bows radios, Grafonola, Bonnet Box, New Englander, Stereodeon & Ginger Bin radio & stereophonic hi-fi phonograph combinations.

**HOFFMAN ELECTRONICS CORP.**—Hoffman Electronic Park, El Monte, Cal. (91734). Phone: 442-0123. Consumer Products Div.: 5550 E. Harbor St., City of Commerce, Cal. Phone: 685-5363. R. B. Cox, v.p.

HA 1-0818

RESIDENCE

TE 2-9362

## La Rue Media Brokers Inc.

Radio Television CATV

654 MADISON AVENUE

HUGH BEN LA RUE

NEW YORK, N.Y.

318-c

**HOFFMAN PRODUCTS CORP.**—571 W. Jackson Blvd., Chicago, Ill. (60606). Phone: 427-9151. H. Leslie Hoffman, chairman; Ellis Friedman, pres.; H. P. Berry, v.p. & treas.; Robert L. Foote, secy.; Jack M. Halleck, v.p., product planning; Curtis E. Hammond, v.p., dir. of engineering; D. J. Cameron, v.p., mfg.; R. E. Strand, dir. of purchases.

**MAGNAVOX CO.**—2131 Bueter Rd., Ft. Wayne, Ind. (46803). Phone: 743-9721. Radios manufactured at the Jefferson City Cabinet Company, George L. Leinenweber, pres., a wholly owned subsidiary of The Magnavox Co. Frank Freimann, pres.

**CURTIS MATHES MANUFACTURING CO.**—2220 Young St., Dallas, Tex. (75201). Riverside 8-8311. Curtis Mathes Jr., chairman; Charles R. Mathes, pres.; Horace B. Kelton, exec. v.p. & secy.-treas.; G. T. Bennett, v.p. engineering; Judge Gambill, asst. secy.; E. M. Long, pres., Curtis Mathes Sales Co.

**MATTISON ELECTRONICS CORP.**—2966-68 Jerome Ave., New York, N.Y. (10468). Cypress 8-1400. Richard Mattison, pres.

**MOTOROLA INC.**—9401 Grand Ave., Franklin Park, Ill. (60131). Phones: Gladstone 1-1000 & National 5-6000 (Chicago). Radios manufactured at 1400 N. 30th St., Quincy, Ill. Elmer H. Wavering, pres.; Arthur L. Reese, exec. v.p. & gen. mgr. consumer product div.; S.R. (Ted) Herkes, v.p., marketing; Walter B. Scott, v.p. mfg.; Garth J. Heisig, group dir. engineering; Paul Stanck, dir. purchasing; Edward J. Gaiden, dir. service.

**OLYMPIC RADIO & TELEVISION** (division of Lear Siegler Inc.)—34-01 38th Ave., Long Island City, N.Y. (11101). Exeter 2-5200. Harold A. Goldsmith, pres.; Morton M. Schwartz, sales v.p.

**PACKARD-BELL ELECTRONICS CORP.**—1333 W. Olympic Blvd., Los Angeles, Cal. (90064). Granite 7-6721. Bradshaw 2-5141. R. S. Bell, chairman & chief exec.; W. B. Sell, pres.; K. R. Johnson, pres., Packard-Bell Sales Corp. home products div.

**PHILCO CORP.**—Tloga & C Streets, Philadelphia, Pa. (19134). Phone: 443-6491. Robert O. Fickes, pres.; Armin E. Allen, v.p. & gen. mgr., consumer electronics division.

**PHILMORE MFG. CO.**—130-01 Jamaica Ave., Richmond Hill, N.Y. (11418). Hickory 1-5000. M. L. Granat, pres.; Gary Granat, v.p.; Murray Granat, treas.; Jerry Granat, secy.

**PILOT RADIO CORP.** (Jerrold subsidiary)—100 Electra Lane, Yonkers, N.Y. (10700). Beverly 7-7700 (914). Sidney Brandt, gen. mgr.; Lewis J. Bowlby, asst. mgr.

**RCA SALES CORP.**—600 N. Sherman Dr., Indianapolis, Ind. (46201). R. W. Saxon, vice chairman; B. S. Durant, pres.

**REGENCY ELECTRONICS INC.**—7900 Pendleton Pike, Indianapolis, Ind. (46226). Liberty 7-3581. D. M. Berner, pres.; Thomas Berry, gen. sales mgr. Makes Regency and Monitoradio radios.

**SETCHELL CARLSON INC.**—New Brighton, St. Paul, Minn. (55112). Melrose 3-3131. B. T. Setchell, pres. & chief research engineer; C. Donald Carlson, secy.-treas. & chief mechanical engineer; Fred Melius, field engineer; Charles Gates, asst. engineer.

**SYLVANIA ELECTRIC PRODUCTS INC.** (subsidiary of General Telephone & Electronics Corp.)—730 Third Ave., New York, N.Y. (10017). Judson 6-2424. Radios manufactured at 700 Ellicott St., Batavia, N.Y. (14020). Gene K. Beare, pres.; George C. Connor, senior v.p. & gen. mgr., Entertainment Products Division.

**SYMPHONIC ELECTRONIC CORP.**—235 East 42nd St., New York, N.Y. (10017). Phone: 867-8700. Bernard H. Lippin, chmn. of the board; Max J. Zimmer, pres.; Joel J. Zimmer, sr. v.p.; Howard A. Jacobs, treas.; J. A. Kleiman, v.p., controller; Charles Wolf, v.p., mfg.; Alexander Wellington, sales mgr.; John Castagna, v.p., engineering; Stanley Mazur, mgr. TV engineering; S. John Cotton, purchasing agent; Otto Howe, production material control mgr.; Kenneth Freeland, service mgr.; R. Herbert, credit mgr.

**TECH-MASTER CORP.**—75 Front St., Brooklyn, N.Y. (11201). Ulster 5-3535. L. Lazoff, president.

**TELEQUIP RADIO CO.**—629 W. Cermak Road, Chicago, Ill. (60616). Phone: 666-4140. E. E. Arkin, president.

**TRANS-AIRE ELECTRONICS INC.**—393 Sagamore Ave., Mineola, L.I., N.Y. (11501). Phone: 516-248-7171. Harold Sandler, pres.; Milton Kaufman, v.p., sales mgr. Owns and operates transistor radio factories in N.Y. and Hong Kong specializing in private brand.

**WARWICK ELECTRONICS INC.**—7300 N. Lehigh, Chicago, Ill. (60648). Spring 4-6400. Plant also in Zion, Ill. Lawrence G. Haggerty, pres.; Charles N. Hoffman, director of Sears sales; W. G. Paradis, v.p. & gen. mgr., radio products div.; W. N. Meyer, v.p. & dir. of marketing. Makes "Silverstone" for Sears Roebuck & Co. as well as brand lines for other manufacturers.

**WELLS-GARDNER ELECTRONICS CORP.**—2701 N. Kildare Ave., Chicago, Ill. (60639). Albany 2-8220. Grant Gardner, president.

**WESTINGHOUSE ELECTRIC CORP., TV-Radio Division**—Route 27, Metuchen, N.J. (08840). Phone: 201-287-2000. W. M. Day, gen. mgr.; A. D. Burke, sales mgr., (radio, phonograph, tape); H. Paxinos, product mgr., (radio & tape).

**ZENITH RADIO CORP.**—1900 N. Austin Ave., Chicago, Ill. (60639). Phone: 745-2000. Hugh Robertson, chmn.; Joseph S. Wright, pres. & chief exec. officer; S. Kaplan, exec. v.p. & treas.; Leonard C. Truesdell, exec. v.p., marketing

# Major Importers of TVs, Radios & Phonos

**A & A TRADING CORP.**—23 East 26th St., New York, N.Y. (10010). Oregon 9-2660. Tadashi Yamagata; Elaine Yamagata; Setsuya Kobayashi. Imports radios, TVs, wireless communication equipment from Japan. Brand Name: *Brightone*.

**ALLIED PURCHASING CORP.**—401 Fifth Ave., New York, N.Y. (10016). Oregon 9-0800. Imports transistor radios from Japan & Hong Kong. Brand Name: *Ambassador*.

**AMEREX TRADING CORP.**—444 Fifth Ave., New York, N.Y. (10018). Longacre 3-5618. Imports transistor radios from Japan & Hong Kong.

**ARROW TRADING CO.**—1133 Broadway, New York, N.Y. (10010). Yukon 9-2050. Imports transistor radios from Japan.

**ARTIC IMPORT CO.**—1024 W. Randolph St., Chicago, Ill. (60607). Phone: 243-8050. Art Braver; Gary Braner; Rudy Scott. Imports transistor tape recorders and phonos from Japan. Brand Name: *Mayfair*.

**ASIATIC IMPORT CORP.** (now Orient Import Corp.) 8311 Beverly Blvd., Los Angeles, Cal. (90048). Import transistor radios from Japan. Brand Name: *Tiffany*.

**ASSOCIATED IMPORTERS**—34 Dore St., San Francisco, Cal. (94080). Phone: 981-1811. Edwin Samn, pres.; Richard Kung. Office mgr. Imports radios & tape recorders from Japan & Hong Kong. Brand Name: *Honeytone*.

**ASTRA TRADING CO.**—175 Fifth Ave., New York, N.Y. (10010). Algonquin 4-9995. Imports transistor radios from Japan. Brand Name: *Stellar*.

**B & B IMPORT-EXPORT CO.**—15755 Wyoming Ave., Detroit, Mich. (48238). Phone: 864-9015. Bernard Klein; Alexander Ehrmann. Imports transceivers, radios, tape recorders, batteries & speakers from Japan & Hong Kong. Brand Names: *Alaron & Rhapsody*.

**BELCOR ELECTRONIC CORP.**—321 Sherman Ave., Newark, N.J. (07114). Phone: 201-242-6500. Imports transistor radios from Japan. Brand Name: *Belcor*.

**CHARLES BROWN & CO. INC.**—1170 Broadway, New York, N.Y. (10001). Phone: 683-0803. Imports radios from Japan. Brand Names: *Browni & Grand Prix*.

**CANADIAN MARCONI CO. & USA INC.**—100 N. Mohawk St., Cohoes, N.Y. Phone: 518-237-7019. Imports TVs & phonos from Canada. Brand Name: *Marconi*.

**CANDLE CORP.**—1457-9 Venice Blvd., Los Angeles, Cal. (90006). Phone: 386-3653. Imports TVs & radios from Japan. Brand Name: *Candle*.

**CANTON-SON INC.**—12 West 27th St., New York, N.Y. (10001). Oregon 9-7550. Imports transistor radios from Japan. Brand Names: *Crestline, Constant, Canton-Son*.

**CHANNEL MASTER**—Ellenville, N.Y. (12428). Phone: 647-5000. Harry Resnick, pres.; Peter Messina, controller; Harold Harris, v.p. in charge of sales & engineering; Sam Schlüssel, sales mgr., electronics div. Imports transistor radios & walkie talkie TV sets & tape recorders from Japan. Brand Name: *Channel Master*.

**CLAIRTONE ELECTRONIC CORP.**—681 5th Ave., New York, N.Y. (10022). Phone: 355-6600. David H. Gilmour, pres.; Eric G. Smith, v.p. U.S. imports TVs, stereo radio-phonos combos from Canada. Brand Name: *Clairtone*.

**A. COHEN & SONS INC.**—27 West 23rd St., New York, N.Y. (10010). Oregon 5-4400. Imports transistor radios from Japan. Brand Name: *Eldorado*.

**COMMODORE IMPORT CORP.**—507 Flushing Ave., Brooklyn, N.Y. (11205). Phone: 522-4373. Sandy Schneider, pres.; Jack Schneider, v.p. imports TVs, stereo radio-phonos combos from Canada.

**CONSOLIDATED MERCHANDISING CORP.**—520 W. 34th St., New York, N.Y. (10001). Phone: 594-1050. Victor Reichenstein; Monroe Schuler. Imports radios from Japan. Brand Name: *Viscount*.

**CONTINENTAL MERCHANDISING CORP.**—236 Fifth Ave., New York, N.Y. Murray Hill 3-3540. Imports transistor radios from Japan. Brand Name: *Continental*.

**CRAIG-PANORAMA**—3412 S. LaCienega, Los Angeles, Cal. (90016). Phone: 931-1387. Burt Deverich, v.p. Imports tape recorders, radios & TVs from Japan. Brand Names: *Craig, Vista*.

**CROWN RADIO CORP.**—150 Fifth Ave., New York, N.Y. Phone: 243-2565. Imports TVs & radios from Japan. Brand Name: *Crown*.

**DALMAL & SONS**—107 Franklin St., New York, N.Y. Phone: 925-5823. Imports transistor radios from Japan. Brand Name: *Daltone*.

**DELMONICO INTERNATIONAL**—50-35 56th Road, Maspeth, N.Y. (11378). Phone: 392-7100. Albert Friedman, chmn. of the board; Herbert Kabat, pres.; Raymond J. Gincavage, v.p.; Sy Lipper, v.p.; Irving Bollen, v.p.; Walter Zellman, v.p. Imports portable and all transistor TVs, TV combos, stereo hi-fi combos, AM, AM/FM/SW table & portable radios (transistor) from Japan & West Germany. Also has domestic TV combos and stereo hi-fi combos. Brand Names: *Delmonico, Delmonico-Nitico*.

**EISENBERG & CO. U.S.A. Agency, Inc.**—4 E. 39th St., New York, N.Y. (10016). Murray Hill 5-6210. H. P. Kauders, pres. Imports TVs, radios & electronic components from Japan, Hong Kong & Korea.

**ELECTRA RADIOS CORP.**—1204 Broadway, New York, N.Y. (10001). Murray Hill 6-1710. Imports transistor radios from Japan. Brand Name: *Electra*.

**ELECTRO-BRAND INC.**—325 W. Huron St., Chicago, Ill. (60610). Phone: 944-5460. Imports transistor radios, tape recorders, wireless intercoms. Brand Name: *Electro*.

**ELPA MARKETING INDUSTRIES INC.**—Thorens & Atlantic Aves., New Hyde Park, N.Y. Phone: 343-5111. Paul W. Kind, R. W. Walter, executives. Imports turntables record changers, and record players & tape recorders from Switzerland; also tone arms & cartridges from Ortofon A/S Denmark; turntables from West Germany. Brand Names: *Thorens & Ortofon, Revox, P-E*.

**ERCONA CORP.**—432 Park Ave. So., New York, N.Y. (10016). Phone: 212-522-6560. C. H. Frank, D. M. Harris, executives. Imports hi-fi and electronic components, loudspeakers, loud-speaker systems, tape recorders, amplifiers and microphones from Europe. Also imports TV lenses from Germany. Brand Names: *Belling & Lee, Leak, P M L, Vitavox, Fane, Astro, Carl Zeiss Jena, R & A*.

**FEN-TONE CORP.**—106 Fifth Ave., New York, N.Y. (10003). Oregon 5-1707. Imports microphones, phono-cartridges, tape recorders, tape decks, amplifiers, radios & testing instruments from England, Japan & Denmark. Brand Names: *Fen-Tone, Brennell, Reslo, Celeste, Symphony, Merula-Shumann, Truvox, Induct-O-Phone*.

**FLEETWOOD CORP. OF CANADA**—609 Fifth Ave., New York, N.Y. (10017). Plaza 3-7705. Imports TVs & phonos from Canada. Brand Name: *Fleetwood*.

**FORTUNE STAR PRODUCTS CO.**—1207 Broadway, New York, N.Y. (10001). Murray Hill 4-7140. Imports transistor radios, AM/FM radios, transceivers, tape recorders, speakers, batteries, etc. from Japan. Brand Name: *Four Star*.

**FUJIYA CORP. LTD.**—45 W. 21st St., New York, N.Y. (10010). Phone: 929-8103. R. H. Scott, dir. & gen. mgr. Imports radios, tape recorders & radio-phonos from Japan. Brand Name: *Fujiya, Califco*.

**GENERAL CONSOLIDATED**—87 Dell Gen Ave., Lodi, N.J. Phone: 201-478-0800. Imports transistor radios from Japan. Brand Names: *Consul & Delux*.

**GOLDEN SHIELD CORP.**—Great Neck, N.Y. (11020). Phone: 516-487-2800. Imports transistor radios from Japan. Brand Name: *Golden Shield*.

**GOSHO TRADING CO.**—50 Broad St., New York, N.Y. Whitehall 3-0530. Imports transistor radios from Japan. Brand Name: *Toptone*.

**GRUNDIG-TRIUMPH-ADLER SALES CORP.**—355 Lexington Ave., New York, N.Y. (10017). Phone: 661-2020. Imports radios & phonos, transistors & tape recorders from Germany. Brand Name: *Grundig*.

**GULTON INDUSTRIES**—212 Durham Ave., Metuchen, N.J. Phone: 548-2800. Imports transistor radios from Japan. Brand Name: *Everplay*.

**HARPERS INTERNATIONAL**—320 Fifth Ave., New York, N.Y. (10001). Phone: 695-4790. David Simon, pres. Imports transistor & table radios, radio-phonos, tape recorders & transceivers from Japan. Brand Names: *Harpers*.

**HITACHI SALES CORP.**—666 Fifth Ave., New York, N.Y. (10019). Phone: 581-8844. Imports TVs, radios & tape recorders from Japan. Brand Name: *Hitachi*.

**INTER-MARK CORP.**—29 W. 36th St., New York, N.Y. (10018). Phone: 524-5961. Tanaka, pres.; H. Kumazawa, v.p.; Jerry Meltzer, v.p.-gen. sales mgr. Imports tape recorders from Japan. Brand Name: *Cipher*.

**INTERNATIONAL ELECTROHOME INC.**—2333 Arthur Ave., Elk Grove, Ill. (60007). Phone: 439-4300. Howard W. Main, pres. Imports stereo-radio-phonos combos and TV (including color) sets from Canada. Brand Name: *Electrohome*.

**INTERNATIONAL GIFT CORP.**—8912 West Olympic, Beverly Hills, Cal. (90211). Phone: 272-6446. H. L. Mahan, pres. Imports novelty transistor radios from Japan. Brand Name: *Franklin*.

**INTERNATIONAL IMPORTERS**—2242 S. Western Ave., Chicago, Ill. (60608). Phone: 254-4252. Paul M. Davidson, pres.; Robert L. Sampson, v.p.; George A. Rubinstein, exec. v.p.; Jack Alschuler, national OEM sales mgr. Imports transistor portables, radios, radio tubes & tape recorders, TV sets, capacitors, semi-conductors, components from Japan & Hong Kong. Brand Names: *Hitachi, Sampson, Waltham Permatest, Hemisphere, Nichicon*.

**INTERNATIONAL TELEPHONE & TELEGRAPH CO.**—Dist. Products Div., Box 99, Lodi, N.J. Phone: 489-6161. Imports transistor radios from Japan. Brand Name: *ITT*.

**KANE-EUROPEAN CORP.**—See Kane-Mark Corp. below. Imports radio products from West Germany. Brand Name: *Schaub-Lorenz*.

**KANE-MARK CORP.**—320 Riverdale Ave., Yonkers, N.Y. (10705). Phone: 476-9100. Richard H. Kane, pres.; Julie K. Kane, secy.-treas. Imports cabinets from Spain, Portugal, Britain, Italy, Germany. Brand Name: *Kane-Mark*. Also Eastern Warehouse Agent for Aiwa Selectron radio, TV, tape recorders & record players from Japan. Brand Names: *Aiwa, Selectron, and XAM*.

(Continued on next page)



## Importers

- KAYSONS INTERNATIONAL**—6500 Flotilla St., Los Angeles, Cal. (90022). Phone: 723-0411. Branches: 1225 Broadway, New York, N.Y. Phone: 929-4707. 5715 Lincoln Ave., Chicago, Ill. (60645). Phone: 334-1631. 2185 E. 10th Ave., Hialeah, Fla. (33010). Phone: 696-5250. Imports transistor radios, recorders, transceivers, telescopes, binoculars from Japan, Hong Kong, Taiwan. Brand Names: *Raleigh, Plata*.
- KOWA AMERICAN INC.**—230 Fifth Ave., New York, N.Y. (10001). Lexington 2-0663. Imports transistor radios from Japan. Brand Name: *Kowa*.
- KOYO INTERNATIONAL**—330 Madison Ave., New York, N.Y. Yukon 6-0141. Imports transistor radios from Japan. Brand Name: *Koyo*.
- LAFAYETTE RADIO CO.**—165-08 Liberty Ave., Jamaica 33, N.Y. Phone: 291-7000. Imports transistor radios from Japan. Brand Name: *Lafayette*.
- LESA OF AMERICA TRADING & MANUFACTURING CORP.**—32-17 61st St., Woodside, N.Y. (11377). Phone: 932-9330. Imports record changers, amplifiers, turntables, and phonos from Italy. Brand Name: *Lesca*.
- LYOYD TRADE CO.**—1147 S. Hope St., Los Angeles, Cal. (90015). Phone: 747-9495. Branch: 28-30 W. 23rd St., New York, N.Y. (10010). Phone: 989-6464. Imports transistor radios from Japan. Brand Name: *Lloyd's*.
- LUCKY INTERNATIONAL**—1155 Broadway, New York, N.Y. Phone: 686-4755. Imports transistor radios from Japan. Brand: *Lic*.
- LUCOR ELECTRONICS INC.**—22-20 40th Ave., Long Island City, N.Y. (11101). Phone: 361-8989. Louis Silver, pres.; Robert Silver, v.p. Imports radios from Italy; tape recorders from Japan. Brand Name: *Lucor*.
- MANHATTAN NOVELTY CO.**—263 Canal St., New York, N.Y. (10013). Canal 6-1081. Imports transistor radios from Japan. Brand Names: *Acme, Marvel, Little Pal, Mantone, St. Moritz*.
- MANTONE RADIO CO.**—263 Canal St., New York, N.Y. (10013). Canal 6-1081. Ben Schrage; Herman Weiss. Imports radios. Brand Names: *Little Pal, Mantone, Manhattan, Acme, Marvel, Mansun, St. Moritz, Evans*.
- MARUBENI IIDA**—200 Park Ave., New York, N.Y. (10017). Phone: 973-6500. Imports radios and televisions from Japan. Brand Name: *Beniida*.
- MARVEL INTERNATIONAL**—11 West 42nd St., New York, N.Y. (10036). Phone: 695-5427. Manufacturer of transistor radios in Japan. Brand Name: *Marvel, Highwave*.
- MASTER-CRAFT ELECTRONICS CORP.**—1115 Broadway, New York, N.Y. (10010). Phone: 212-989-4500. Ralph Setton, v.p. Imports TV sets, radios, recorders & citizen band equipment. Brand Name: *Master-Craft*.
- MATSUSHITA ELECTRIC CORP. OF AMERICA**—200 Park Ave., New York, N.Y. (10017). Phone: 973-5700. Imports TVs, radios, phonos, tape recorders, shavers, appliances & batteries from Japan. Brand Name: *Panasonic*.
- MATTHEW STUART & CO., INC.**—3650 Dyre Ave., Bronx, N.Y. (10466). Phone: 212-994-7000. Imports stereo tape recorders, transcription-dictation tape recorders, and stereo tape decks (supplier not reported). Brand Name: *Phonotriz, Korting, Conjerette, Bryan*.
- MERCURY RECORD CORP.**—35 E. Wacker Dr., Chicago, Ill. (60601). Phone: 332-5788. Imports phonos from the Netherlands. Brand Name: *Mercury*.
- MILBERG INTERNATIONAL**—221 N. LaSalle St., Chicago, Ill. (60601). Financial 6-7335. Imports TVs, radios & phonos from Japan. Private brands.
- MITSUBISHI INTERNATIONAL CORP.**—277 Park Ave., New York, N.Y. (10017). Phone: 922-3700. Imports TVs, radios & phonos from Japan. Brand Name: *Mitsubishi*.
- MONARCH ELECTRONICS**—7035 Laurel Canyon Blvd., North Hollywood, Cal. (91605). Phone: 765-1810. Imports transistor radios from Japan. Brand Name: *Monarch*.
- MORSE INDUSTRIES INC.**—115 Fifth Ave., New York, N.Y. (10003). Phone: 473-4800. Imports stereophonic consoles. Brand: *Morse*.
- NANAO RADIO CO.**—530 Fifth Ave., New York, N.Y. (10036). Murray Hill 7-5769. Imports transistor radios from Japan.
- NASON TRADING CO.**—230 Fifth Ave., New York, N.Y. (10001). Murray Hill 6-3307. M. Y. Nason Jr. Imports radios, tape recorders from Japan. Brand Names: *3-Star & Capri*. Sharp TV & radio for premiums.
- NIPPON COLUMBIA CO. LTD.**—Time & Life Bldg., Rockefeller Center, New York, N.Y. Circle 5-3542. Imports TVs, radios & phonos from Japan.
- NIPPON ELECTRIC OF NEW YORK**—200 Park Ave., New York, N.Y. (10017). Phone: 661-3420. Imports TVs, radios & phonos from Japan. Brand Name: *NEC*.
- NEW YORK TRANSISTOR CORP.**—150 Fifth Ave., New York, N.Y. (10011). Phone: 989-2880. Morris J. Feldman, Isaac Feldman, Mac Lurie, Caryl Arey. Imports transistor radios from Japan. Brand Name: *York*.
- NICHIMEN CO.**—80 Broad St., New York, N.Y. (10004). Phone: 344-3456. Hugo M. Deligtisch. Imports TVs & radios from Japan. Brand Name: *Plata*; also various private labels.
- NORTH AMERICAN FOREIGN TRADING**—220 Fifth Ave., New York, N.Y. Murray Hill 3-2560. Imports TVs & radios from Japan. Brand Name: *OMGS*.
- NORTH AMERICAN PHILIPS CO. INC.**—100 E. 42nd St., New York, N.Y. (10017). Phone: 697-3600. Bill Keepin, mgr., radio dept. Rudolph G. Kroupa, service coordinator N. American Philips Co. Imports AM-FM table radios & transistor portables from Holland. Brand Name: *Norelco*.
- NY MERCHANDISE CO.**—32 West 23rd St., New York, N.Y. (10010). Oregon 5-3500. Imports transistor radios from Japan. Brand Names: *Nobility & Skymaster, Renown*.
- OKI ELECTRIC INDUSTRY CO. LTD.**—202 East 44th St., New York, N.Y. (10017). Murray Hill 2-1165. Imports radios & tape recorders from Japan. Brand Name: *OKI*.
- OTAKE TRADING CO.**—1199 Broadway, New York, N.Y. (10001). Phone: Murray Hill 4-7281. Imports transistor radios from Japan. Brand Name: *Orion*.
- PACIFIC IMPORT CO.**—149 Fifth Ave., New York, N.Y. Algonquin 4-2205. Imports transistor radios from Japan. Brand Name: *Pacific*.
- PEERLESS TELERAD INC.**—22 W. 27th St., New York, N.Y. (10001). Oregon 9-4914. Harvey Dyer; Samuel Cohen; Arnold Gimbel. Imports transistor radios, tape recorders & TVs from Japan. Brand Name: *Peerless*.
- PETELY ENTERPRISES**—300 Park Ave. S., New York, N.Y. (10010). Algonquin 4-7820. Imports transistor radios from Japan and Denmark. Brand Name: *Hi-Delity*.
- PICKENS IMPORT CORP.**—64-01 Woodside Ave., Woodside, N.Y. (11377). Phone: 899-3900. N. Pickens, pres. Imports stereo-phonos, record changers, table radios & hi-fi combinations from West Germany. Brand Names: *Perpetuum-Ebner* (stereo-phonos, record changers), *Blaupunkt* (radios, hi-fi combos).
- RADIO SHACK CORP.**—730 Commonwealth Ave., Boston, Mass. (02115). Phone: 734-1000. Imports transistor radios from Japan. Brand Name: *Realistic*.
- RAMSON TRADING CO. INC.**—1185 Broadway, New York, N.Y. (10001). Oregon 9-9066. K. D. Ramsey. Imports radios from Japan. Brand Names: *Koyo, Sublime, Plata, Sony*.
- REALTONE ELECTRONICS CORP.**—34 Exchange Place, Jersey City, N.J. (07302). Phone: 201-434-0156. Ely E. Ashkenazi, pres.; Saul E. Ashkenazi, chmn. of the board; Harry Franco, secy.; Morris Franco, treas. Imports TVs, phonos & transistor radios from Japan. Brand Name: *Realtone Jaded*.
- ROSS ELECTRONICS**—589 E. Illinois St., Chicago, Ill. (60611). Phone: 527-0505. Imports transistor radios from Japan. Brand Name: *Ross*.
- THE SAMPSON CO.**—2244 S. Western Ave., Chicago, Ill. (60608). Phone: 847-6363. Jack Aischuler, sales mgr.
- SANYO CORP. OF AMERICA**—39 Broadway, New York, N.Y. 10006. Phone: 944-1966. Y. Takegawa, v.p.; A. Okamoto, secy. Imports radios & electronic component parts from Japan. Brand Names: *Ten, Wilco, Onkyo*.
- SANYO ELECTRIC INC.**—P.O. Box 628, Ellenville, N.Y. (12428). Phone: 914-647-4850. Also, 350 Fifth Ave., New York, N.Y. (10011). Phone: 524-0544. Imports TVs, radios, phonos & recorders from Japan.
- SELETRON INTERNATIONAL**—4215 W. 45th St., Chicago, Ill. (60632). Phone: 254-7900. Imports TVs, radios, & tape recorders from Japan. Brand Name: *Atwa*.
- SEMINOLE RADIO CORP.**—8400 Brookfield Ave., Brookfield, Ill. (60513). Phone: 485-6200. Imports transistor radios from Japan. Brand Name: *Seminole*.
- SONY CORP. OF AMERICA**—580 5th Ave., New York, N.Y. (10036). Phone: 581-0100. Shigeru Inagaki, exec. v.p.; Irving Sagor, v.p., accounting admin.; Bruce Birchard, v.p., industrial. Imports radios, TVs etc. from Japan. Brand Name: *Sony*.
- STAR-LITE ELECTRONICS INC.**—37 W. 23rd St., New York, N.Y. (10010). Phone: 929-1743. Al Dayon, pres.; Norman Greenfield, sales mgr.; Sam Shamula, asst. sales mgr. Imports TVs, radios, phonos & tape recorders from Japan. Brand Name: *Star-Lite*.
- STANDARD RADIO CORP.**—410 East 62nd St., New York, N.Y. (10021). Phone: 838-4040. Mitsuyuki Nagatome, manager. Distributor. Brand Name: *Standard*.
- STERLING HI-FIDELITY INC.**—22-14 40th Ave., Long Island City, N.Y. (11101). Phone: 361-8989. Louis Silver, pres.; Robert Silver, v.p. Imports radios & stereo hi-fi radio-phonos combos from West Germany & Japan; speakers from Norway. Brand Names: *Sterling, Normende & Petite*.
- SUMMIT INTERNATIONAL**—44 Whitehall St., New York, N.Y. (10004). Phone: 425-3150. Imports transistor radios from Japan. Brand Names: *Summit & Spica, and Playboy*.
- SUPERSCOPE INC.**—8150 Vineland Avenue, Sun Valley, Cal. (91352). Triangle 7-1313. Joseph S. Tushinsky, pres.; Irving Tushinsky, exec. v.p.; Fred Tushinsky, v.p. sales; Nathan Tushinsky, v.p. production. Imports tape recorders and microphones from Japan. Brand Name: *Sony*.
- TANDBERG OF AMERICA**—8 Third Ave., Pelham, N.Y. (10803). Phone: 738-0772. Eric Darmstaedter, pres.; Robert J. Bowman, Jr., v.p. & sales mgr. Imports stereo-monaural tape recorders from Norway. Brand Name: *Tandberg*.
- TERRA INTERNATIONAL CO., LTD.**—3 East 28th St., New York, N.Y. (10016). Murray Hill 6-8346. Imports transistor radios & electronic specialties from Japan & Hong Kong. Brand Names: *Kenington, Dorset, Sutton*.
- TESSLER INDUSTRIES INC.**—4815 Lexington Ave., Cleveland, Ohio. (44103). Phone: 431-3800. Imports transistor radios from Japan. Brand Name: *Hilton*.
- TOKAI CORP.**—500 Fifth Ave., New York, N.Y. (10036). Phone: 279-2320. Imports transistor radios from Japan. Brand Name: *Tokai*.
- TOPP IMPORT & EXPORT**—6540 NW 35th Ave., Miami, Fla. (33147). Phone: 696-6400. Imports transistor radios from Japan. Brand Name: *Juliette*.
- TOYAMENKA INC.**—2 Broadway, New York, N.Y. (10004). Phone: 344-6130. Imports radios, tape recorders, TV & phonos from Japan. Brand Names: *Invicta, Winston, TMK*.

(Continued on next page)

# Television Picture & Receiving Tubes

Including Makers of Transmitting &amp; Special Purpose Tubes and Associated Equipment

With Special Listing of Transistor Manufacturers

**ADMIRAL CORP.**—3800 W. Cortland St., Chicago, Ill. (60647). Spaulding 2-0100. Marvin Rathfelder, v.p., color TV picture tubes.

**AMERICAN STANDARD TV TUBE CORP.**—163 E. Bethpage Rd., Plainview, Long Island, N.Y. Phone: 516-694-4900. Jack Cherches, pres.; Alan H. Shindel, secy.-treas.; Harold Shaw, sales mgr.

**AMPEREX ELECTRONIC CORP.**—230 Duffy Ave., Hicksville, L.I., N.Y. Wells 1-6200. Transmitting, power tubes, semi-conductors & special purpose tubes. Frank L. Randall Jr., pres.

**CANADIAN GENERAL ELECTRIC CO. LTD.**—Electronic Components, 189 Dufferin St., Toronto, Ont. Phone: 537-4481. Manufactures receiving, transmitting, CR and special purpose tubes and semi-conductor devices, industrial & military, color and b&w picture tubes.

**CANADIAN WESTINGHOUSE CO. LTD.**, Electronic Tube Div.—Hamilton, Ont. Jackson 8-8811. Manufactures CR, original equipment & replacement picture tubes, transmitting, special electronic & industrial tubes and tube parts. L. A. McCaig, v.p.; A. A. Peters, marketing mgr.; H. V. Marshall, purchasing agent.

**CINESCOPIOS DE MEXICO, S.A.**—Naucalpan, Edo de Mexico, Mex. Tube plant, fabricating the Rauland brand tube for Mexico, owned by El Capitolio S. A., Zenith Radio manufacturer & distributor for Mexico. Jose J. Salazar, gen. mgr.

**DU MONT ELECTRON TUBES** (Division of Fairchild Camera & Instrument Corp.)—750 Bloomfield Ave., Clifton, N.J. (07012). Prescott 3-2000. Industrial & military cathode-ray tubes, multiplier phototubes, storage tubes, fiber optics tubes, scan converters, microwave tubes. Executives: Fred Walzer, gen. mgr.; E. Lopez, controller; W. B. Kingston, industrial relations; S. Winston, legal dept.; A. A. Katz, plant services; E. W. Allen Jr., public relations; T. T. Goldsmith Jr., research dir.; N. J. Maloney, security; R. Deutsch, sales; W. McMullen, purchasing; J. Van Note, manufacturing; G. Mandell, power tubes; J. Burns, display devices; J. Koosman, photo sensitive devices; N. Appel, quality control.

**ENGLISH ELECTRIC VALVE CO. (CANADA) LTD.**—24 Ronson Dr., Rexdale, Ont., Canada. Phone: 249-8548. Telex No: 02-2762. Cable: Enelecan (Toronto).

**ENGLISH ELECTRIC VALVE CO. LTD.**—Chelmsford, Essex, England. Phone: Chelmsford 3491. Telex: 1913.

**GENERAL ELECTRIC CO.**, Electronic Components Div.—Owensboro, Ky. Murray 3-2401. Color & monochrome picture tubes manufactured at Syracuse, N.Y.; Joliet, Ill.; Augusta, Ga. Receiving tubes manufactured at Owensboro, Ky., Tell City, Ind. Industrial & transmitting tubes manufactured at Schenectady, N.Y. Semiconductors manufactured at Syracuse, N.Y. Executives: L. Berkley Davis, gen. mgr. electronic components div.; Robert B. Ames, gen. mgr., tube dept., Owensboro, Ky.; L. C. Maier Jr., gen. mgr., semiconductor products dept., Syracuse; Randolph M. Duncan, mgr., marketing, & G. E. Burns, mgr. distr. sales, tube dept., Owensboro.

**MOTOROLA INC.**—9401 W. Grand Ave., Franklin Park, Ill. Gladstone 1-1000; National 5-6000 (Chicago). Color picture tubes.

**NATIONAL UNION ELECTRIC CORP.**, Electronics Div.—1201 E. Bell St., Bloomington, Ill. Phone: 967-6041. E. R. Ewald, electric div. mgr. Headquarters: National Union Electric Corp., P.O. Box 1157, Stamford, Conn. Davis 5-2601. C. Russell Feldmann, chairman & pres.; Joseph V. McKee Jr., secy.-treas.

**NATIONAL VIDEO CORP.**—4300 W. 47th St., Chicago, Ill. (60632). Cliffside 4-5600. Asher J. Cole, president; Robert Trumpis exec. v.p.-gen. mgr.; Harold Cole, v.p., sales; A. D. Giacchetti, v.p., operations; J. Grossman, secy. & treas.; Bob Scharfe, v.p., manufacturing; James Schwartz, v.p., engineering. Color and b&w picture tubes.

**PHILCO CORP.** (subsidiary of Ford Motor Company), Lansdale Division, Church Road, Lansdale, Pa. Phone: 215-885-4681. M. W. Newell, v.p. & gen. mgr.; A. G. McIlvaine, dir. of purchasing; J. S. Vansant, gen. mgr., tube operation; F. J. Hendra, controller; J. W. Snyder, mgr., research & development; W. Plston, marketing mgr. & project coordinator. Color and b&w picture tubes, receiving tubes.

**PHILIPS ELECTRON DEVICES**, Division of Philips Electronics Industries Ltd.—116 Vanderhoof Ave., Toronto 17, Ont. Phone: 425-5161. Original equipment & replacement picture tubes, components & semi-conductors. H.A.C. Van Beurden, pres.; A. M. Booth, gen. marketing mgr., professional tubes; G. J. Bas, gen. marketing mgr., entertainment tubes.

**THE RAULAND CORP.**, A subsidiary of Zenith Radio Corp.—5600 Jarvis Ave., Chicago, Ill. Phone: Mulberry 5-5000. E. N. Rauland, pres.; Dr. C. S. Szegho, v.p. & dir. of research; Karl Horn, v.p. of consumer products div.; T. M. Snow, sales mgr.; John Lohbl, purchasing agent. Color TV and monochrome TV picture tubes.

**RAYTHEON CO.**—Lexington, Mass. (02173). Phone: 862-6600. General Executives: Charles F. Adams, chmn.; Thomas L. Phillips, pres.; Percy L. Spencer (ret.), dir. & consultant; George Ingram Jr., senior v.p.; D. Brainerd Holmes, senior v.p.; E. Nevin Kather, v.p., comm. & dist. mktg., Donald N. Yates, v.p., corp. planning; Martin Schilling, v.p., eng. & research; Arthur V. Schene, v.p., controller; A. E. Reed, v.p., treas.; Joseph Oppenheim, dir., international staff; Robert G. Henne-muth, v.p. & dir., industrial relations; Gerald P. O'Neill, dir., procurement & facilities; Richard P. Axten, dir., public & financial relations; Stephen W. Rowen, dir., govt. contracts; E. Anderson, dir., regional commercial offices; Chas. H. Resnick, secy. & gen. attny.; Joseph Pannone, patent attny.; Robert McCormack, v.p., manufacturing.

Space & Information Systems Division: James Sloan, asst. gen. mgr.; J. W. Lazur, dir. of mktg. —528 Boston Post Rd., Sudbury, Mass. Phone: 443-9521.

Missile Systems Division: Hartwell Rd., Bedford, Mass. Phone: 274-7100. Joseph Allbrandt, v.p. & gen. mgr.; James Seamans, dir., business development.

Equipment Division: 40 Second Ave., Waltham, Mass. (02154). Twinbrook 9-8000. Fritz A. Gross, v.p. & gen. mgr.; Richard F. Daly, dir., marketing.

Submarine Signal Division: 1847 West Main Rd., Portsmouth, Rhode Island. Viking 7-8000. W. Rogers Hamel, v.p. & gen. mgr.; Neil Garmon, mgr., sales.

Microwave and Power Tube Division: Foundry Ave., Waltham Mass. (02154). Twinbrook 9-8400. Edward L. Dashofsky, v.p. & gen. mgr.; Hugh A. McGettigan, mgr., marketing.

Components Division: Spring St., Lexington, Mass. Phone: 862-6600. John Stobo, v.p. & gen. mgr.; Nevin Kather, marketing.

Maclett Laboratories Division: 1063 Hope St., Springdale, Conn. Fireside 8-7511. Joseph W. Skehan, gen. mgr.; Rodney E. Nelson, mgr., marketing.

Semiconductor Operation: 350 Ellis St., Mountain View, Cal. Phone: 968-9211. Fred Wills, mgr.; Henry Schunk, mgr., marketing.

Research Division: Seyon St., Waltham, Mass. (02154). Twinbrook 9-8400. Thomas H. Johnson (Ret.), consultant.

Raytheon Europe: Via Ferdinando di Savoia No. 6, Rome, Italy. Carlo L. Calosi, v.p. & gen. mgr.; H. Landau, dir., mktg.

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## TV-RADIO-PHONO IMPORTERS

(Continued from opposite page)

**TRADE DISTRIBUTORS INC.**—1199 Broadway, New York, N.Y. (10001). Phone: 686-5887. Morris Beyda. Imports radios from Japan. Brand Name: *Empire*.

**TRANS-AIRE ELECTRONICS INC.**—393 Sagamore Ave., Mineola, L.I., N.Y. (11501). Phone: 516-248-7171. Harold Sandler, pres.; Milton Kaufman, v.p. sales mgr. Owns & operates transistor radio factories in N.Y. & Hong Kong specializing in private brand.

**TRANS AMERICA IMPORT & EXPORT**—116 S. Michigan Ave., Chicago, Ill. (60603). Imports transistor radios from Japan. Brand Name: *General*.

**TRANSISTOR WORLD CORP.**—52 Broadway, New York, N.Y. (10004). Phone: 344-2650. Ben Bell, sales mgr. Imports radios from Japan & Hong Kong. Brand Names: *Trancel, Toshiba & Corvair*.

**VALIANT RADIO CORPORATION**—156 5th Avenue, New York, N.Y. (10010). Phone: 989-7878. Importers of transistor and electric radios and tape recorders from Japan and Hong Kong. Brand Names: *Valiant, Alben*.

**VIDEOLA-ERIE CORP.**—75 Front St., Brooklyn, N.Y. (11201). Ulster 5-3456. Imports TVs from Germany. Brand Name: *Fonovox*.

**WORLD MARK ELECTRONICS**—666 South Front St., Elizabeth, N.J. (07202). Phone: 289-4604. Imports electronic products. Brand Name: *Claricon*.

**ZEPHYR RADIO CO., LTD.**—313 S. Ashton Ave., Millbrae, Calif. (94030). Laurence M. Scott, pres.; Paul H. Rice, v.p. Manufactures radios in Hong Kong and distributes through various U.S. importers. Brand Name: *Zephyr* & others.

## Tube Manufacturers

**RCA ELECTRONIC COMPONENTS**—J. B. Farese, v.p.—Original equipment & replacement picture tubes, consumer semi-conductors, computer semi-conductors, memory products, conversion tubes, microwave tubes, power tubes, industrial semi-conductors, b & w TV picture tubes, color TV picture tubes, direct energy conversion devices (thermoelectric, thermionics, superconductors, solar cells, batteries), integrated circuits, micromodules, minimodules, minireeds, lasers and ceramics. Manufacturing locations are Somerville, Harrison & Woodbridge, N.J.; Marion, Ind.; Lancaster, Pa.; Cincinnati & Findlay, Ohio; Needham, Mass.

Executives, RCA Electronic Components and Devices: J. B. Farese, div. v.p.; G. C. Brewster, mgr. operations planning and support; D. O. Corvey, purchasing agent; A. M. Glover, div. v.p. tech. programs; L. A. Kameen, mgr. personnel; J. E. Kelley, div. v.p. gen. sales; J. Koppelman, controller; H. S. Stamm, mgr. adv. & sales promotion; R. D. Wick, mgr. marketing relations, Washington.

**RCA VICTOR CO. LTD.**—1001 Lenoir St., Montreal 30, Que. Wellington 3-7551. Original equipment & replacement picture tubes, also color receiving tubes. J. D. Houlding, pres.; W. J. Cheesman, v.p. commercial development; E. L. Gardner, operating v.p.; H. B. Godwin, v.p., defense contracts; G. L. Mansour, v.p., consumer products; H. G. Marpole, v.p. & secy.; R. H. Newton, v.p. & gen. mgr., service division; F. J. O'Hara, v.p. & gen. mgr., electron tube; J. G. Sutherland, v.p., technical products; G. I. Harrison, v.p. & gen. mgr., record division.

**SONOTONE CORP.**—Elmsford, N.Y. Lyric 2-9600. Irving I. Schachtel, president; August B. Mundel, Albert M. Pichitino, J. J. Christophel, vice presidents; George T. Sotel, v.p. & treas.; R. J. Mahler, mgr., EAD div. Vacuum tubes, miniature, sub-miniature, micro-miniature ruggedized, reliable, special types, amplifiers, miniature electronic equipment, circuits using transistors, headsets, cable assemblies, microphones, nickel cadmium batteries, high-fidelity ceramic phone pickups, crystal phono pickups, magnetic recording heads, hearing aids, loud speakers, speaker systems.

**SYLVANIA ELECTRIC PRODUCTS INC.** (subsidiary of General Telephone & Electronics Corp.—730 Third Ave., New York, N.Y. (10017). Phone: 551-1000. Original Equipment & replacement picture tubes. G. K. Beare, pres.

Electronic Tube Div.: M. W. Kremer Sr., v.p.; Seneca Falls, N.Y., Logan 8-5881. G. L. Fullerton, v.p., operations; L. R. Wanner, chief engineer; Plants: Altoona, Williamsport & Emporium, Pa.; Burlington, Ia. Seneca Falls, N.Y.; Ottawa, O. Electronic Tube Marketing; Seneca Falls, N.Y. Logan 8-5881. R. G. Lynch, v.p.; W. T. Buschmann, distributor sales mgr., Semiconductor Div.—Woburn, Mass. Wells 3-3500. R. M. Osgood, v.p. & gen. mgr.; F. Flood, marketing mgr.; B. Dale, chief engineer; J. A. Taylor, purchasing agent. Plants: Woburn, Mass.; Wakefield, Mass.; Hillsboro, N.H. Parts Div.—Warren, Pa. Randolph 3-2000. E. E. Broker, gen. mgr.; R. F. Marlin, pur. agent; F. A. Martin, gen. marketing mgr. Plants: Warren, York & Titusville, Pa.; Naugatuck, Conn. Chemical & Metallurgical Div.—Towanda, Pa. Andrew 5-2121. G. L. Moran, v.p. & gen. mgr.; P. W. Felton, chief engineer; C. J. Sparrow, gen. mfg. mgr.; R. Beatty, gen. marketing mgr.; T. R. Coyle, purchasing agent. Plant: Towanda, Pa.

**TUNG-SOL ELECTRIC INC.**—1 Summer Ave., Newark, N.J. (07104). Humboldt 4-8500.

Plants: Electron tubes, Bloomfield, N.J.; subminiature & other special tubes, miniature receiving tubes, Weatherly, Pa.; power tubes, hydrogen thyratron tubes, aircraft power supplies and radiation detection equipment, Livingston, N.J.; miniature lamp and flasher divs., Orange St., Newark; sealed beam lamps, Boyertown, Pa., flasher and circuit breaker divs., Hazelton, Pa. Admin. offices, One Summer Ave., Newark.

Executives: D. A. Harper, chairman of the board; Frank J. Ehringer, pres.; John M. Malone, v.p. in charge of sales; P. Scharninghausen, v.p. & mgr., electron tube div.; E. J. Danneberg, v.p., personnel; G. E. Hallett, controller; Paul J. Hemschoot, secy.-treas.; H. F. Cook, mgr. of marketing services; J. Emaus, OEM sales mgr.; Edward G. Huber, mgr., distributor sales; E. P. Garretson, dir. of purchasing; A. J. Keckelssen, mgr., international sales.

**WESTINGHOUSE ELECTRIC CORP.**, Electronic Tube Div.—P.O. Box 284, Elmira, N.Y. Phone: 739-3611. CR, X-ray, camera, pick-up tubes, microwave tubes, industrial & broadcast power tubes, original equipment & replacement picture tubes manufactured in Elmira, N.Y.; receiving tubes in Bath, N.Y.

Executives: R. A. Schieber, gen. mgr., R. E. Warner, renewal sales mgr.; F. H. Townsend, entertainment equipment sales mgr.; C. E. Ramich, industrial equipment sales mgr.; H. D. Hanafus, purchasing agent; S. C. Stefanski, operations mgr. on microwave & special purpose tubes; E. F. Dick, operation mgr. on cathode ray image & tubes; Walter Fleck, operations mgr., receiving tubes.

## BLACKBURN & COMPANY, INC.

Radio • TV • CATV • Newspaper Brokers

WASHINGTON, D.C.:	RCA Building	333-9270
CHICAGO:	333 N. Michigan Avenue,	346-6460
ATLANTA:	Mony Building,	873-5626
BEVERLY HILLS:	Bank of America Bldg.	274-8151

## Manufacturers of Transistors

**AMPEREX ELECTRONIC CORP.**—Slatersville, R.I. Phone: 401-762-9000. Frank L. Randall Jr., pres.

**THE BENDIX CORP.**, Semiconductor Div., Holmdel, N.J. Shady-side 7-5400. A. J. Harcher, gen. mgr.; F. Megan, factory mgr.; J. E. Harrison, mktg. mgr.

**BOGUE ELECTRIC MANUFACTURING CO.** (subsidiary of Radio Development & Research Corp.)—100 Pennsylvania Ave., Paterson 3, N.J. Lambert 5-2200.

**CLEVITE CORP.**, Semiconductor div.—200 Smith St., Waltham, Mass. (02154). Phone: 894-7780. Fred E. Stote, gen. mgr. Palo Alto Plant; Stanford Industrial Park. Phone: 321-2121. T. M. Darby, unit mgr. Makes Clevite 4-layer diodes.

**DELCO RADIO** (div. of General Motors)—700 E. Firmin St., Kokomo, Ind. Gladstone 2-8211. H. G. Riggs, gen. mgr.; H. M. Stelzl, director, sales & engineering; D. A. Sandberg, gen. sales mgr.; J. H. Guyton, chief engineer, radio; Dr. F. E. Jaumot Jr., director, semiconductor research & engineering; D. S. Allsop, works mgr.; A. E. Beety, director of purchases. Power transistors, rectifiers, static machine controls, static power supplies, electronic testing equipment, subminiature military communications, data acquisition systems & auto radios.

**FAIRCHILD SEMICONDUCTOR** (div. Fairchild Camera & Instrument)—Mountain View, Cal. Transistors, diodes & integrated circuits.

**GENERAL ELECTRIC CO.** Semiconductor Products Dept.—Electronics Park, Bldg. 7, Syracuse, N.Y. L. C. Maier Jr., gen. mgr.

**GENERAL INSTRUMENT CORP.**, Semiconductor Products Group—600 West John St., Hicksville, N.Y. Herman Flalkov, group v.p.

**HOFFMAN ELECTRONICS CORP.**, Semiconductor div.—4501 N. Arden Dr., El Monte, Cal. Cumberland 3-7191. Dr. Warren Erksen, gen. mgr.; Dr. Thomas Hall, dir. of advanced development; Fred Angler, marketing; R. L. Sigwell, mfg.

**HUGHES AIRCRAFT CO.**, Microelectronics Div., Marketing Dept.—500 Superior Ave., Newport Beach, Cal. Liberty 8-0671. I. F. Richardson, v.p. & group exec.; D. A. Jenny, mgr., microelectronics div.; E. B. Gould, marketing mgr.

**KSC SEMICONDUCTOR CORP.**—437 Cherry St., West Newton, Mass. (02165). Phone: 617-969-9026. Stephen Cuditz, pres. & chmn.; Bryan M. Eagle, v.p. & treas.; John Q. Adams, marketing mgr.

**KEMTRON ELECTRON PRODUCTS INC.**—14 Prince Place, Newburyport, Mass. Homestead 2-4464. A. N. Dugar, sales coordinator. (Makes only diodes.)

**MOTOROLA INC.**, Semiconductor Products Div.—5005 E. McDowell Rd., Phoenix, Ariz. (85008). Phone: 273-6900. C. Lester Hogan, v.p. & gen. mgr.; Virlden Scranton, asst. gen. mgr.; T. J. Connors, marketing mgr.; Christian Goodman Jr., sales mgr.; M. M. Markiewicz, purchasing agent.

**RAYTHEON COMPANY**, Semiconductor Operation—350 Ellis St., Mountain View, Cal. Phone: 415-968-9211. E. N. Kather, marketing mgr., Lexington, Mass.

**RCA ELECTRONIC COMPONENTS AND DEVICES**—415 S. Fifth St., Harrison, N.J. Phone: 485-3900; Route 202, Somerville, N.J. Phone: 722-3200. J. B. Farese, div. v.p.; G. C. Brewster, mgr. operations planning & support; D. O. Corvey, purchasing agent; A. M. Glover, div. v.p., tech. programs; L. A. Kameen, mgr. personnel; J. E. Kelley, div. v.p. gen. sales; J. Koppelman, controller; H. S. Stamm, mgr. adv. & sales promotion; R. D. Wick, mgr., marketing relations, Washington.

**SEMI-ELEMENTS INC.**—Saxonburg Blvd., Saxonburg, Pa. Plans 2-1548. Joseph V. Fisher, pres. (Also makes diodes, solar cells, single crystals, rectifiers, particle detectors & X-ray detectors, laser rods & equipment).

**SOLITRON DEVICES INC.**, Transistor Division—1177 Blue Heron Blvd., Riviera Beach, Fla. Phone: 305-848-4311. J. C. Alexander, marketing mgr.

**SPRAGUE ELECTRIC CO.**—97 Marshall St., North Adams, Mass. (02147). Phone: 664-4411. Manufacturers of fixed capacitors, resistors, integrated micro-circuits, transistors, pulse networks, ceramic base printed circuits, and complex component assemblies, digital plug-in circuits, piezo-ceramics, rf filters and engineering services. Robert C. Sprague, chairman & treas.; Ernest L. Ward, pres.; Neal W. Welch, senior v.p., marketing & sales; Robert C. Sprague Jr., senior v.p., corporate relations; Dr. John L. Sprague, senior v.p., research & development; Bruce Carlson, v.p., treas.; Carroll G. Killen, v.p., industrial & military sales; David B. Peck, v.p., engineering; Hollis R. Wagstaff, v.p., fiscal; Robert E. Kelley, v.p., legal; Francis G. Jenkins, v.p., purchasing; John D. Washburn, director of employee relations; John H. Winant, v.p., industrial relations; Harry Kalker, pres., Sprague Products Co.; Sidney L. Chertok, mgr., adv. & sales promotion; Courtney W. Flanders, mgr., training & publications; G. V. Tremblay, mgr. international sales.

**SYLVANIA ELECTRIC PRODUCTS INC.** (subsidiary of General Telephone & Electronics)—730 3rd Ave., New York 17, N.Y. Judson 6-2424. Gene Beare, pres. Semiconductor Div.: 100 Sylvan Rd., Woburn, Mass. (headquarters for plants at Woburn and Hillsboro, N.H.). Richard Osgood, v.p. & gen. mgr.; Francis Flood, gen. sales mgr. Transistors, diodes, integrated circuits, microwave diodes.

**TEXAS INSTRUMENTS INC.**—13500 North Central Expressway, Dallas, Tex. (Box 5474). Adams 5-3111. P. E. Haggerty, pres.; Mark Shepherd Jr., exec. v.p. Semiconductor-Components Div.: Box 5012, Dallas, Tex. Adams 5-3111. Cecil P. Dotson, v.p. & div. mgr.; Richard J. Hanschen, Howard Moss, James R. Reese, A. N. Provost, asst. v.p.'s.

**TRANSITRON ELECTRONIC CORP.**—168 Albion St., Wakefield, Mass. Phone: 245-4500. David Bakalar, pres.; H. T. Neavitt, v.p. & dir. of marketing. Semiconductors, connectors, wire & cable.

**TRW SEMICONDUCTORS INC.** (A subsidiary of Thompson Ramo Wooldridge Inc.)—14520 Aviation Blvd., Lawndale, Cal. Osborne 9-4561. J. S. Webb, pres.; Q. T. Wiles, v.p. & gen. mgr.; M. E. McMahon, dir. R & D; E. M. Sheridan, gen. sales mgr.; S. J. Nevills, purchasing mgr. Silicon transistors, diodes, rectifiers and other semiconductor devices.

**WESTERN ELECTRIC CO. INC.**—195 Broadway, New York, N.Y. (10007). Phone: 571-2345. Paul A. Gorman, pres. [Note: Telephone equipment & electronic components available only to Bell Telephone System. Also radar, guidance systems and voice communication systems for defense.] High quality semiconductor devices sold to firms sub-contracted to government defense work only.

**WESTINGHOUSE ELECTRIC CORP., Semiconductor Div.**—Youngwood, Pa. Walker 5-7272 or 242-7400 (Pittsburgh) D. W. Gunther, gen. mgr.; L. L. Grant, marketing mgr.; W. J. Happel, engineering mgr.; R. A. Schieber, operations mgr.; C. H. Hildebrand, materials mgr.

## TV Bulb & Safety Plate Manufacturers

**CHICAGO DIAL CO.**—1315 North Branch St., Chicago, Ill. (60622). Whitehall 3-4200. Gerard Kellick, pres.; C. B. Kallick, v.p. TV face (implosion) plates.

**CORNING GLASS WORKS**—Corning, N.Y. (14830). Phone: 607-962-4444. Oakes Ames, v.p. & gen. mgr., TV products div.; W. H. Hudson, sales mgr., TV bulb sales dept.; R. Dulude, sales mgr., communications products sales dept.; D. E. Leibson, mfg. mgr., TV products div.; W. J. Bradshaw, plant mgr., Albion, Mich.; R. F. Kruger, plant mgr., Corning, N.Y.; D. E. McGuire, plant mgr., Bluffton, Ind. Glass bulbs and associated glass parts for all types of TV tubes & receiving tubes.

**DEARBORN GLASS CO.**—6600 South Harlem Ave., Bedford Park (Argo P.O.), Ill. (60501). Ludlow 5-0900. Donald L. Harwood, pres.; R. B. Mauritzen, asst. to pres.; Herman R. Paulick, v.p.-secy.; A. G. Feldmeier, dir. of sales. TV face (implosion) plates.

**EAGLE CONVEX GLASS SPECIALTY CO.**—415-429 Tuna St., Box 1360, Clarksburg, W. Va. (26302). Phone: 304-624-7461. C. E. Aucremanne, pres.; J. F. Aucremanne, exec. v.p. TV face (implosion) plates, etched or clear.

**HORDIS BROS. INC.**—825 Hylton Rd., Pennsauken, N.J. (08110). Normandy 2-0400. Robert C. Hordis, pres.; Thomas Bracken, sales mgr. Branch plant: 1100 NW 159 Dr., N. Miami, Fla. Phone: 305-621-3664. Robert G. Kohl, gen. mgr. TV safety window mfr.

**LANCASTER GLASS CORP.**—Lancaster, O. Olive 3-0311. R. K. Fox, pres.; J. B. Gerlach, v.p. & treas.; T. B. Kendrick, dir. of mfg.; B. C. Greenlee, sales mgr., electronic glass products; J. P. Schellhaus, mgr., electronic glass div.; R. D. Oldham, chief production engineer; H. W. Echard, purchasing agent; M. R. Hoover, dir. of marketing. Manufacturer of CRT for industry & military, TV bulbs and industrial glass parts other than used in the electronics industry.

**MARSCO MANUFACTURING CO.**—2901 S. Halsted St., Chicago, Ill. (60608). Danube 6-4710. Harold L. Smith, pres.; W.A. Williams, v.p. & gen. mgr. TV face (implosion) plates.

**OWENS-ILLINOIS GLASS CO. (Consumer & Technical Products Div.)**—Headquarters: Toledo, Ohio, Cherry 2-6543. W. B. Achenbach, v.p. & gen. mgr. Plants: Columbus, Ohio & Muncie, Ind. TV picture bulbs (b&w and color), electronic components.

**PERMAGLASS INC.**—215 Main St., W. Woodville, Ohio (43469). Phone: 419-849-3321. Harold A. McMaster, pres.; Norman Nitschke, v.p. & secy.

**PITTSBURGH PLATE GLASS CO.**—1 Gateway Center, Pittsburgh, Pa. (15222). Telephone: 281-5100. F. T. Hughes, v.p., gen. sales, Glass Div.; R. H. Campe, mgr., industrial glass sales dept.; Joseph Stern, market mgr., industrial & specialty glasses. TV safety plate mfr. of 21" round, 19" & 25" rectangular color TV safety plates.

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51 West 52nd St., New York, N.Y. 10019 Phone: 765-4321

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### CBS TELEVISION NETWORK CBS TELEVISION STATIONS

#### CBS NEWS

51 West 52nd Street, New York 10019.  
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(For detailed listings, see Section a)

#### CBS RADIO

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For the RCA Corporate Listing,  
see next page

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Hollywood 6-2481  
900 East Stowell Road, Santa Maria, Cal.  
93454. Walnut 2-4511.  
1400 North Fruitridge Ave., Terre Haute, Ind.  
North 4231  
Lamb Rd. & Woodbury Rd., Pitman, N.J.  
08071. Luther 9-8000  
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Phone: 325-4321

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7 West 66th St., New York, N.Y. 10023. Susquehanna 7-5000.  
Thomas W. Moore, *president*

### ABC RADIO

Robert R. Pauley, *president*  
(For detailed listings, see Section a)

## CBS FILMS INC.

51 West 52nd St., New York, N.Y. 10019.  
Phone: 765-4321  
1371 Peachtree St. NE., Atlanta, Ga. 30309.  
876-0727  
630 North McClurg Court, Chicago, Ill. 60611.  
Whitehall 4-6000  
21 Turtle Creek Square, Dallas, Tex. 75219.  
Phone: Lakeside 1-0961  
6121 Sunset Blvd., Los Angeles, Cal. 90028.  
Phone: 469-1212  
Sheraton-Palace Hotel, San Francisco, Cal.  
94105. Yukon 2-7000

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## CBS (Europe) S.A.

Chamerstr. 18, Zug, Switzerland  
Phone: 48122  
Robert C. Mayo, *managing director*

## CBS LIMITED

Villiers House, Strand, London WC 2  
Whitehall 5084  
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## CBS FILMES DO BRASIL LTDA

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Conjunto 62  
Caixa Postal 31.544  
Sao Paulo, Brasil  
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## COLUMBIA RECORDS OF CANADA LTD.

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## American Broadcasting Companies Inc.

7 West 66th St., New York, N.Y. 10023  
Telephone: Susquehanna 7-5000

## ABC FILM SYNDICATION INC.

1501 Broadway, New York, N.Y. 10036. Lackawanna 4-5050.

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Information to help you: BPA statement; First Annual Audit of Broadcast-CATV market; readership studies of February & October '66 issues; Media Fact File, Scheduling Guide. Write to The Publisher at the Maryland address.

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# Radio Corporation of America

30 Rockefeller Plaza, New York, N.Y. (10020) Phone: 212-689-7200

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Federal 7-8500 (202)

## PRINCIPAL DOMESTIC SUBSIDIARIES

### National Broadcasting Co.

RCA Building, 30 Rockefeller Plaza  
New York, N.Y. (10020)  
Telephone Circle 7-8300

Products and Services: Originates schedule of national network programming. Owns and operates television stations in New York, Washington, Pittsburgh, Chicago, Cleveland and Los Angeles. West Coast offices at 3000 West Alameda Ave., Burbank, Cal.

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Julian Goodman, *president*

(For complete NBC listing, see NATIONAL BROADCASTING CO. entry in Section a)

## RCA Communications, Inc.

60 Broad St., New York, N.Y. (10004)  
Telephone 363-2121

Services: Telex; leased channels; overseas telegrams; program radiophoto; marine communications; unilateral press broadcasts; data communications; photoalex.

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San Francisco, Cal. (94105), 135 Market St., Garfield 1-4200.

## RCA International Service Corp.

Cherry Hill, N.J. (08034)  
Telephone Woodlawn 3-8000

Services: Overseas installation and maintenance services for electronic products.

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Philip Ackerman, *secretary*  
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A. L. Spaeth, *purchasing agent*  
Overseas field locations: Weisbaden, Germany; Tachikawa, Japan.

## RCA Institutes Inc.

350 West Fourth St., New York, N.Y. (10014)  
Telephone Yukon 9-2000

Services: Technical instruction in radio, television and electronics.

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John Q. Cannon, *secretary*

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1600 Broadway, New York, N.Y.  
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## RCA Sales Corporation

600 North Sherman Dr., Indianapolis, Ind. (46201)  
Telephone 317-635-9000

Services: Design, development, sales and advertising of RCA Victor Home Instruments.

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Room 2000, Merchandise Mart Plaza  
Chicago, Ill. (61154)  
Telephone 467-5900

Services: Franchised distributors for RCA Victor consumer products and RCA Whirlpool appliances.

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Western Region  
Los Angeles, Cal. (90045), 8621 Bellanca Ave., E. A. Holmes, *mgr.*

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Burlington, Mass. Telephone: 272-4000

Products and Services: Development of equipment, systems, or techniques in: space rendezvous intercept, inspect; computation and control; missile control, detection; Laser advanced development; command and control; air traffic control; navigation and guidance; systems display and simulation; altimeters; coded communications; electronic warfare; infrared, TV and radiometry; equipment maintenance and support; airborne radar and fire control; instrumentation and telemetry; systems support; automatic and multi-purpose test equipment; surveillance; warning, reconnaissance, detecting, and tracking systems and equipment.

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Kenneth L. Klippel, *marketing mgr.*  
G. D. Black Jr., *Burlington personnel mgr.*  
M. D. Radio, *Burlington materials mgr.*  
D. M. Fennelly, *Burlington marketing mgr.*

West Coast Division  
Van Nuys, Cal.  
Telephone 213-364-8111

S. N. Lev, *div. v.p. & gen. mgr.*  
R. W. Stephens, *mgr., West Coast personnel*  
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## RCA Astro-Electronics Division

Princeton, N.J.  
Telephone 609-448-3400

Products and Services: Meteorological satellite systems; military space systems; space power and propulsion; space observation systems; communication satellite systems; lunar, planetary and scientific systems; space systems synthesis research and development; space vehicle environment and test.

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## RCA Communications Systems Division

Camden, N.J.  
Telephone Woodlawn 3-8000

Products and Services: Communications systems, analysis and design; advanced communications techniques and concepts; communications equipment and systems for: data communications, code translators and buffering, automatic electronic switching, tactical data processors, input/output devices, communication security devices, multiplex equipment, data modems, and associated check-out equipment; R. F. transmission; magnetic recording; communications intelligence; weapons communications systems; micro-miniaturization programs; data links.

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M. R. Amsler, *marketing mgr.*  
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H. J. Mattia, *Camden purchasing agent*

Camden, N.J. Defense Plant  
J. P. Barkow, *plant manager*  
Tucson, Ariz. Plant  
A. M. Creighton, *plant manager*

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Moorestown, N.J.  
Telephone Woodlawn 3-8000

Products and Services: Range instrumentation and measurements; telemetry systems; radar systems and equipment; aerospace warning, surveillance, and defense systems; command and control centers; target designation, fire control, and automatic weapons systems; radar signal processing and displays; signature analysis; antennas; advanced tracking systems; high-energy physics; exotic power generation; advanced techniques; USW/ASW.

J. H. Sidebottom, *division v.p. & gen. mgr.*  
R. M. Fritz, *marketing mgr.*  
R. B. Brown, *purchasing agent*  
M. J. Shuman, *personnel mgr., Moorestown*

## Electronic Components and Devices

415 South Fifth St.  
Harrison, N.J.  
Humboldt 5-3900

J. B. Farese, *division v.p.*  
D. O. Corvey, *purchasing agent*  
L. A. Kameen, *personnel mgr.*

### DIVISIONS

#### RCA Commercial Receiving Tube and Semiconductor Division

415 South Fifth St.  
Harrison, N.J.  
Humboldt 5-3900

Products: Receiving tubes, consumer semiconductors, computer semiconductors and memory products.

W. H. Painter, *division v.p. & gen. mgr.*  
G. J. Janoff, *marketing dept. mgr.*

## RCA Industrial Tube and Semiconductor Division

Box 1140, New Holland Pike  
Lancaster, Pa.

Telephone Express 3-3661

Products: Conversion tubes, microwave tubes, power tubes and industrial semiconductors.

C. E. Burnett, *division v.p. & gen. mgr.*  
C. H. Lane, *marketing dept. mgr.*

## RCA Television Picture Tube Division

415 South Fifth St.  
Harrison, N.J.

Telephone Humboldt 5-3900

Products: Black-and-white television picture tubes, and color television picture tubes.

H. R. Seelen, *division v.p. & gen. mgr.*  
M. J. Carroll, *marketing dept. mgr.*

## RCA Special Electronic Components Division

415 South Fifth St.  
Harrison, N.J.  
Telephone Humboldt 5-3900

Products and Services: Direct energy conversion devices (thermoelectric, thermionics, superconductors, solar cells, batteries), integrated circuits, micromodules, minireeds, lasers and ceramics.

L. R. Day, *gen. mgr.*  
D. W. Chace, *administration mgr.*

## RCA Distributor Products

415 South Fifth St.  
Harrison, N.J.  
Telephone Humboldt 5-3900

Products and Services: All RCA electronic components and devices sold through authorized distributors: including electron tubes, semiconductor devices, batteries, test equipment, special sound products, parts and accessories.

H. F. Bersche, *division v.p., distributor products*  
J. A. Halmes, *distributor sales mgr.*

Industrial inspection, control and automation

## RCA Broadcast and Communications Products Division

Camden, N.J.  
Telephone Woodlawn 3-8000

Products and Services: Radio and television broadcasting equipment, closed circuit television systems; audio-visual equipment; microwave, marine and mobile communications; industrial inspection, control and automation equipment; electron microscope; motion picture sound recording equipment.

C. H. Colledge, *division v.p. & gen. mgr.*  
W. E. Fitzpatrick, *personnel mgr.*  
H. E. Margolies, *purchasing agent*  
E. C. Tracy, *div. v.p., broadcast, technical & scientific sales dept.*  
P. Bergquist, *Western broadcast and closed circuit sales*  
J. P. Taylor, *mgr., marketing services*  
W. C. Byrne, *microwave sales mgr.*  
J. E. Hill, *mgr., Northern broadcast and closed circuit sales*  
D. Pratt, *mgr., Southern broadcast and closed circuit sales*

### PLANT LOCATIONS

Camden, N.J.—Front & Cooper Sts.  
Plymouth, Mich.—41225 Plymouth Ave.  
Hollywood, Cal.—1560 North Vine St.  
Meadow Lands, Pa.

## RCA Service Company Division

Cherry Hill, N.J.  
Telephone Woodlawn 3-8000

Products and Services: Installation, maintenance and servicing of electronics: consumer products, technical products, electronic data processing and government.

A. L. Conrad, *president*  
J. Lippincott, *personnel mgr.*  
A. L. Spaeth, *purchasing agent*

## RCA LABORATORIES

David Sarnoff Research Center, Princeton,  
N.J.  
Walnut 4-2700

Products and Services: Basic and applied research in materials, solid-state and tube devices, computers, television, communication techniques, sound recording and reproduction.

Dr. George H. Brown, *exec. v.p., research & engineering*  
Dr. James Hillier, *v.p., RCA Laboratories*  
A. A. Barco, *dir., systems research laboratory*  
H. W. Leverenz, *dir., materials research lab.*  
L. S. Nergaard, *dir., microwave research lab.*  
H. F. Olson, *dir., acoustical & mechanical research laboratory*  
J. A. Rajchman, *dir., computer research lab.*  
W. M. Webster, *dir., electronic research lab.*  
C. A. Hurford, *personnel manager.*  
William H. Enders, *marketing manager*  
C. E. Kurlander, *materials manager*  
C. P. Smith, *dir., process research & development laboratory*

## RCA Electronic Data Processing

Cherry Hill, N.J.  
Telephone Woodlawn 3-8000

Products and Services: Cherry Hill: Administrative headquarters; manufacturing of the 501 and 601 computer systems; magnetic tape devices; engineering planning and design; optical character reading equipment; data communications engineering. Palm Beach Gardens: Manufacturing of the 301 and 3301 computer systems; engineering design.

A. K. Weber, *v.p. & gen. mgr.*  
K. A. Jochumsen, *purchasing mgr.*  
J. N. Landon, *personnel mgr.*

West Palm Beach, Fla. Plant  
3900 Monet Rd., Palm Beach Gardens  
J. A. Scarlett, *operations mgr.*  
H. M. Enlein, *materials mgr. & acting purchasing mgr.*  
Paul Thompson, *personnel mgr.*

## RCA Graphic Systems Division

Princeton, N.J.  
Telephone 609-452-2771

S. W. Cochran, *div. v.p. & gen. mgr.*

## RCA International Division

30 Rockefeller Plaza  
New York, N.Y. (10020)  
Telephone Murray Hill 9-7200

Products and Services: Distribution of all RCA products overseas.

C. R. Denny, *v.p. & managing dir.*  
K. J. Kurz Jr., *personnel mgr.*

Clark, N.J. (International Distribution Ctr.)  
W. G. E. Vreeland, *division v.p., international marketing operations*  
R. F. Sullivan, *purchasing agent*

## RCA Victor Home Instruments Division

600 North Sherman Dr.  
Indianapolis, Ind.  
Melrose 6-5311

Products and Services: Manufacturer of color and black-and-white television receivers; radios; "Victrola" phonographs; stereophonic and monaural tape cartridge recorders; stereo and high-fidelity "Victrola" phonographs.

R. W. Saxon, *v.p. & gen. mgr.*  
K. U. Clary, *personnel mgr.*  
A. B. Pollack, *materials mgr.*

Indianapolis, Ind. Plant  
501 North La Salle St.

T. F. Whitten, *mgr.*  
T. G. Skinner, *personnel mgr.*  
P. H. Farris, *purchasing agent, radio-"Victrola"*

Bloomington, Ind. Plant  
1300 South Rogers St.

R. D. Dennis, *manager*  
J. T. Thomas, *personnel mgr.*  
J. G. Wandrum, *television purchasing agent*

Monicello, Ind. Plant  
E. W. Riedweg, *manager*  
J. C. Duncan, *personnel mgr.*

(Continued on page 329-c)

# Electronic Industries Association

2001 Eye St., N.W. Washington, D.C. 20006 Phone: 659-2200

West Coast Office: 1717 N. Highland Ave., Los Angeles 90028

Hollywood 2-1228 (E. J. Baum, mgr.)

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Frank Randall, Ampere Electronic Corp.  
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Norman A. Triplett, Triplett Electrical Instrument Co.  
R. E. Van Hoorn, ITT.  
L. L. Waite, North American Aviation, Inc.  
Max J. Zimmer, Symphonic Electronic Corp.

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\*A. T. Haugh, United Radio Corp. ....1926-27  
\*C. C. Colby, Samson Electric Co. ....1927-28  
\*H. H. Frost, Herbert H. Frost, Inc. ....1928-29  
H. E. Richmond, General Radio ....1929-30  
\*Morris Metcalf, American Bosch ....1930-31  
\*J. Clarke Colt, U.S. Radio & TV ....1931-32  
\*Fred D. Williams, National Carbon ....1932-34  
\*Leslie F. Muter, Muter Co. ....1934-38  
\*A. S. Wells, Wells-Gardner Co. ....1938-40  
\*J. S. Knowlson, Stewart-Warner ....1940-41  
\*J. S. Knowlson, Stewart-Warner; and P. V. Galvin, Motorola ....1941-42  
\*Paul V. Galvin, Motorola ....1942-44  
R. C. Cosgrove, Avco (Crosley) ....1944-47  
Max F. Balcom, Sylvania ....1947-49  
R. C. Cosgrove, Avco (Crosley) ....1949-50  
R. C. Sprague, Sprague Electric Co. and Glen McDaniel ....1950-52  
\*A. D. Plamondon Jr. ....1952-53  
R. C. Sprague, Sprague Electric Co. and Glen McDaniel ....1953-54  
Max F. Balcom, Sylvania and Glen McDaniel ....1954-55  
H. Leslie Hoffman, Hoffman Electronics ....1955-56  
\*W. R. G. Baker (General Electric) ....1956-58  
D. R. Hull, Raytheon ....1958-60  
L. B. Davis, General Electric Co. ....1960-62  
C. F. Horne, General Dynamics/Pomona ....1962-64

\* Deceased

## OFFICERS

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## STAFF

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Peter H. Cousins, *asst. secy. & dir., tube & semiconductor div.*  
Tyler Nourse, *dir., parts & distributor products div.*  
Jack Wayman, *v.p., consumer products.*  
Robert Y. Nevius, *dir., industrial electronics div.*  
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Daniell L. Dailey, *mgr., marketing services dept.*  
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L. G. Haggerty, Warwick Electronics Inc.  
Malcolm S. Low, KLH Research & Development Corp.  
Harold J. Seigle, Arvin Industries, Inc.  
Morris Sobin, Pilot Radio Inc.  
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\*Alternate

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J. Frank Leach, Amphenol-Borg Electronics Corp.  
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C. R. Castor, Kemet Dept., Linde Co.  
Carl Deutsch, The Deutsch Co.  
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M. R. Friedberg, The Antenna Specialists Co.  
George P. Fryling II, Erie Technological Products Inc.  
I. E. Gates, Dale Electronics  
Mannes Glickman, Hermetic Seal Corp.  
G. N. Goldberger, Simpson Electric Co.  
L. L. Grimm, The Gudman Co.

R. P. Houlihan, Gayitt Wire & Cable Co.  
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 Glenn Ronk, Cornell-Dubilier Electronics  
 Roger Scrivener, Ledex  
 Robert C. Sprague Jr., Sprague Electric  
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 Thomas B. Ure, Memcor Inc.  
 Bruce Vinkemulder, Grayhill, Inc.  
 Barton L. Weller, Vitramon Inc.  
 H. A. Williams, Stackpole Carbon Co.  
 Robert Wolin, Weston Instruments Inc.  
 Raymond Wood, TRW Electronic Components Div.

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 Mark Shepherd Jr., *vice president* (Texas Instruments Inc.)  
 Peter H. Cousins, *staff director*

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 Bernard J. Rothlein, National Semiconductor Corp.  
 Mark Shepherd Jr., Texas Instruments Inc.

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 W. C. Schmitt, ITT Components Div.  
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 Jack Malone, Tung-Sol Electric  
 J. A. Milling, Howard W. Sams & Co.  
 G. M. Mills, Centralab  
 R. E. Nugent, Philco Corp.  
 Jack H. Ohlrich, Erie Technological Products Inc.  
 Arthur Rabb, United Catalog Publishers Inc.  
 Glenn Ronk, Cornell-Dubilier Electronics  
 Warren Stewart, Belden Manufacturing Co.  
 Robert Svoboda, Amphenol-Borg Electronics Corp.  
 Norman A. Triplett, Triplett Electrical Instrument Co.  
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 Robert Y. Nevius, *staff director*

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 M. W. Horrell, Sperry Rand Corp.  
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 Ralph E. Van Hoorn, ITT

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 John A. Andrews, Andrews Tower, Inc.  
 Ted Andros, Hy-Gain Electronics Corp.  
 Neil M. Blair, Amphenol Corp.  
 R. J. Brown, The Magnavox Co.  
 R. L. Casselberry, General Electric Co.  
 C. Russell Cox, Andrew Corp.  
 William E. Cutler, General Dynamics/Electronics  
 Lawrence J. DeGeorge, Times Wire & Cable Co.  
 John A. Doremus, Polytronics Laboratories, Inc.  
 Gideon Fiat, Photo Research Corp.  
 J. H. Floyd, Bulova Watch Co.  
 M. R. Friedberg, Antenna Specialists Co.  
 Robert W. Galvin, Motorola Inc.  
 Harry A. Gilbert, Blonder-Tongue Laboratories  
 Walter M. Graham, Hogan Faximile Corp.  
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 Josef J. Hammes, Lowell Manufacturing Co.  
 Harry E. Hockelmer, Philco Corp.  
 Warren Howe, Belden Manufacturing Co.  
 Henry W. Jones-III, Phelps Dodge Electronic Products Corp.  
 Fred L. Katzman, DuMont Laboratories  
 Phillip Laterman, Waterman Instrument Corp.

Arie Liberman, Talk-A-Phone Co.  
 Varna E. Love Jr., Raytheon Co.  
 Malcolm S. Low, KLV Research & Development Corp.  
 Ralph H. G. Mathews, Diamond Power Specialty Corp.  
 Ray B. McMartin, McMartin Industries, Inc.  
 Tom J. McMullin, Decibel Products, Inc.  
 Kenneth C. Moritz, Round Hill Associates  
 D. C. Pacy, Ferranti Electric Inc.  
 James Pitrelli, Lockheed Electronics Co.  
 G. H. Prudent, Stewart-Warner Electronics  
 I. H. H. Smith, Muirhead Instruments Inc.  
 T. A. Smith, RCA  
 G. P. Tanquary, Litton Industries Inc.  
 Robert R. Thalner, Sylvania Electric  
 Arthur E. Thiessen, General Radio Co.  
 John P. Thompson, Arthur D. Little, Inc.  
 L. C. Withers, Western Electric Co.  
 J. C. Worth, Jr., Science-Electronics, Inc.  
 Arno Zillger, Standard Electronics Corp.

## EIA, RCA & CBS

Radio Corp. of America  
 (Continued from page 327-c)

### RCA Victor Record Division

155 East 24th St.  
 New York, N.Y.  
 Telephone Murray Hill 9-2700

Products and Services: Phonograph records, custom-made records, magnetic tape, pre-recorded tape.

George R. Marek, *v.p. & gen. mgr.*  
 N. Racusin, *division v.p. & operations mgr.*

R. A. Bradel, *purchasing agent*  
 C. H. Foulke, *personnel mgr.*  
 Plant Locations: Rockaway, N.J.; Hollywood, Cal.; Indianapolis, Ind.

### RCA Parts & Accessories

Deptford, N.J.  
 Telephone Woodlawn 3-8000 (609)

F. B. Garver, *gen. mgr.*  
 E. A. Boschetti, *mgr. personnel*

### Affiliated Companies In Other Countries

RCA International Ltd., Montreal, Que., Canada. Eugene L. Gardner, *president*.

Corporacion de Radio de Chile, S. A., Vicuna Mackenna 3333, Santiago, Chile. Santiago 5-0081. Julio del Rio, *executive v.p. & general manager*.

Photophone Equipments Ltd., Fazalbhoy House, 11 Marine Lines, Bombay 1, India. Phone: 24-21-68. M. A. Fazalbhoy, *managing director*.

RCA of Australia Proprietary Ltd., 221 Elizabeth St., Sydney, N.S.W., Australia. Phone: MA 8541. K. F. Fiddin, *managing director*.

RCA Great Britain Ltd., Lincoln Way, Windmill Rd., Sunbury-on-Thames, Middlesex, England. Sunbury-on-Thames 3101. W. L. Freebody, *managing director*.

RCA Italiana S.p.A., Via Tiburtina, Km 12, Rome, Italy. Phone: 419.031. G. Oranato, *general manager*.

RCA Victor Argentina, S.A.I.C., Calle Fariossien 3960, Buenos Aires, Argentina. Phone: 70-4171. R. E. Worn, *president*.

RCA Victor Mexicana, S.A., de C. V., Avenida Cuatlahuac 2519, Mexico 16, D. F., Mexico. Phone: 27-60-20. Bernard T. Ness, *president*.

RCA Espanola, S.A., Torre de Madrid. Plenta 7 a, Madrid, Spain. Phone: 248-4912. G. Caram, *managing director*.

RCA Victor Company Ltd., 1001 Lenoir St., Montreal 30, Que., Canada. Phone: Wellington 3-7551. J. D. Houlding, *president*.

RCA Electronica Brasileira, S.A., Avenida Iparanga 1097-10 Andar, Sao Paulo, Brasil. Phone: 35-0170. D. J. M. Reid, *president & gen. mgr.*

RCA de Venezuela, C.A. Edificio Galerias Miranda, Avenida Francisco de Miranda, Chacao, Caracas, Venezuela. Phone: 33.97.21. C. E. Treutle, *president*.

American Electronic Enterprises Ltd. Iino Bldg., No. 22, 2 chome Uchisaiwai-cho, Chiyoda-ku, Tokyo, Japan. A. D. Gordon, *managing director*.

Laboratories RCA Ltd. Hurdturnstrasse 169, Zurich, Switzerland. Phone: 49-9666. R. F. Holtz, *managing director*.

RCA International Service Corp., S. A. R. L. 18 Rue Marbeuf, Paris 8e, France. Phone: 227-4197.

For National Association of Broadcasters

see next page



# National Association of Broadcasters

1771 N St., N.W., Washington, D.C. (20036) Decatur 2-9300

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see page 328-c

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## ALABAMA

**CLAUDE M. GRAY**—Box 602, Birmingham. Phone: 871-3570. Vhf, uhf, AM & FM.  
**CHAPMAN COMMUNICATIONS**—2216 8th Ave. So., Birmingham. Non-broadcast to 500 mc.

## ALASKA

**ANCHORAGE RADIO & TELEVISION INC.**—716 Fifth Ave., Anchorage. Non-broadcast to 30mc.  
**COMMERCIAL COMMUNICATIONS CO.**—219 E. Seventh Ave., Anchorage. Non-broadcast up to 175 mc.  
**COMMUNICATIONS ENGINEERING INC.**—Anchorage. Non-broadcast 100 kc to 1000 mc.  
**MARINE ELECTRONICS**—Anchorage. Vhf, uhf, AM, FM & non-broadcast 200kc to 500mc.  
**COMMUNICATIONS SERVICES, INC.**—P.O. Box 829, Fairbanks. Non-broadcast 25 mc to 50 mc, 140 mc to 175 mc.  
**ENGINEERING SERVICES**—2 Eleanor Ave., Fairbanks. Vhf, uhf, AM, FM & non-broadcast up to 220 mc.  
**NORTHLAND ELECTRONICS CO.**—P.O. Box 2097, Fairbanks. Non-broadcast 100 kc to 50 mc, 150 mc to 175 mc.  
**ALASKA RADIO SUPPLY**—P.O. Box 2538, Juneau. Non-broadcast 2 mc to 50 mc, 120 mc to 175 mc.  
**SERVICE ELECTRIC CO.**—P.O. Box 1928, Ketchikan. Canal 5-2168. George H. Beck, mgr. Vhf, uhf, AM & FM and non-broadcast up to 500 mc.

## ARKANSAS

**BOWMAN'S FREQUENCY MONITORING CO.**—1101 Owens St., Jonesboro. Norman Bowman, mgr. Vhf, AM, FM.  
**BROADCASTING FREQUENCY MONITOR SERVICE**—2122 Laurel, Texarkana. Basil L. Hurst, mgr. Vhf, AM, FM.  
**EARL N. HODGES**—522 Wilson Road, West Memphis. AM.  
**FILICE MEASUREMENTS SERVICE**—3307 Sweet Drive, Lafayette. Vhf, uhf, AM & FM & non-broadcast from 10 kc to 1 gc.

## CALIFORNIA

**T & T RADIO MEASUREMENTS CO.**—2557 Atlantic Ave., Long Beach 6, Garfield 4-2015. Jay E. Tapp, mgr. Vhf, uhf, AM & FM & non-broadcast up to 1000 mc.  
**RADIO COMMUNICATION SERVICE**—5856 South Figueroa, Los Angeles 3, Cal. Carson E. Donaldson, owner & pres. Vhf, uhf, AM, FM & non-broadcast up to 1000 mc.  
**PRESS WIRELESS INC.**—Napa. City office: 814 Mission St., San Francisco. AM, non-broadcast up to 30 mc.  
**PACIFIC MOBILE COMMUNICATIONS**—344 N. State College Blvd., Orange. Formerly Robinson Electronics. Vhf, uhf, AM, FM, & non-broadcast up to 1000 mc.  
**KCRA, INC.**—310 Tenth St., Sacramento. Vhf, AM & FM.  
**GEORGE W. EWING**—201 E. 10th St., San Bernardino. Phone: 884-0548. George W. Ewing, AM, FM, non-broadcast up to 30 mc; uhf by pre-arrangement.  
**PRECISION FREQUENCY SERVICE**—1426 S. Flower St., Santa Ana. Kimberly 5-3636. John R. Schick, engineer in charge. Vhf, uhf, AM, FM & non-broadcast up to 890 mc.  
**MONITOR PRODUCTS CO. INC.**—815 Fremont Ave., South Pasadena. Phone: 213-682-3761. John Blasier, mgr. Vhf, AM, FM & non-broadcast up to 140 mc.  
**WILLIAM W. L. BURNETT RADIO LABORATORY**—4814 Idaho St., San Diego 16. Atwater 2-2740. Vhf, uhf, AM, FM & non broadcast up to 250 mc.  
**KELLY BROADCASTING CO.**—310 Tenth St., Sacramento (95814). Hickory 4-7300. Robert E. Kelly, partner; Jon S. Kelly, partner; William J. Karpisek, chief engineer. Vhf, AM & FM.

## COLORADO

**JOHN L. BEER**—1870 South Carr, Denver 26. Yukon 5-4824. Roy Beer, mgr. Vhf, uhf, AM, FM & non-broadcast up to 2000 mc.

## CONNECTICUT

**E. B. LEWIS CO. INC.**—11 Bragg St., East Hartford. AM, FM, non-broadcast up to 150 mc.  
**R. W. WOODWARD**—41 Middlefield Drive, West Hartford. AM, FM & non-broadcast from 20 kc to 175 mc.

## FLORIDA

**LAMPKIN LABORATORIES INC.**—Dept. 610, Bradenton. Frequency meter & FM modulation meter.  
**BASSETT RESEARCH CORPORATION**—Box 4163, Ft. Lauderdale. AM & FM, all frequencies.  
**WLAK ELECTRONICS SERVICE INC.**—Box 487, Lakeland. Mutual 2-3145. William P. Lee, mgr. Vhf, AM & FM.  
**KIMBALL ELECTRONIC LABORATORY**—2323 N.W. 14th Ave., Miami 42, Fla. Phone: 635-9712. Vhf, uhf, AM, FM.

## GEORGIA

**C. E. STRAIN ENGINEERING SERVICE**—4556 Northside Dr. NW, Atlanta 27. Blackburn 5-4556. Vhf, AM, FM & non-broadcast up to 140 mc.  
**ATLANTA COMMUNICATIONS CO., INC.**—1254 Techwood Drive, N.W., Atlanta. Non-broadcast up to 1000 mc.  
**ATLANTA RADIO CONTACT, INC.**—825 Beecher St., S.W., Atlanta. Non-broadcast up to 1000 mc.  
**FRANK L. HICKS**—2781 Bankhead Hwy. N. W., Atlanta. Non-broadcast up to 600 mc.  
**RADIO MESSAGE SERVICE, INC.**—2055 Piedmont Rd., N.E., Atlanta. Non-broadcast up to 1000 mc.  
**SOUTHERN AIRWAYS COMPANY**—Municipal Airport, Atlanta. Aviation to 600 mc.  
**STRAIN ENGINEERING SERVICE**—4556 Northside Drive, N.W., Atlanta. Vhf, AM & FM & non-broadcast up to 1000 mc.  
**VAN NOSTRAND RADIO ENGINEERING SERVICE**—P.O. Box 3045, Decatur, Ga. (30032). Phone: 241-5551. W. L. Van Nostrand, owner. Vhf, uhf, AM, FM & non-broadcast up to 1000 mc.  
**MOBILE COMMUNICATIONS SERVICE CO.**—649 Crestview Drive, Gainesville. Non-broadcast up to 600 mc.  
**BEASLEY & CARLSON INC.**—507 Whitaker St., Savannah. Non-broadcast 2 kc to 900 mc.  
**MARINE INDUSTRIAL ELECTRONICS INC.**—P.O. Box 590, Savannah. AM only up to 5000 mc.

## HAWAII

**COMTEL ENGINEERING, INC.**—58 Kamehameha Ave., Hilo. Non-broadcast from 20 mc to 500 mc.  
**COMTEL ENGINEERING INC.**—1045 Waimanu St., Honolulu (96814). Vhf, uhf, AM, FM & non-broadcast up to 500 mc.  
**DIVERSIFIED ELECTRONICS CORP.**—817 Mapunapuna St., Honolulu (96819). Vhf, uhf, AM & FM & non-broadcast up to 500 mc.  
**ELECTRONIC SPECIALTIES**—740 Ahua St., Honolulu (96819). Phone: 895-425. R. Oberdorfer. Vhf, uhf, AM, FM; 20 kc to 1000 mc.  
**KENTRON HAWAII LTD.**—1232 Waimanu St., Honolulu (96814). Vhf, uhf, AM, FM; non-broadcast from 540 kc to 1,000 mc.  
**COMTEL ENGINEERING, INC.**—Lihue, Kauai. Vhf, uhf, AM & FM & non-broadcast up to 500 mc.

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**ROSE FREQUENCY MEASURING SERVICE**—Route #4, Nampa. Broadcast Vhf, 54 mc to 88 mc, FM, 88 mc to 108 mc.

## ILLINOIS

**RADIO AIDS**—528 Ravine Ave., Lake Bluff. Phone: 312-234-0953. Howard S. Knaack, owner. Vhf, AM, FM & non-broadcast.

## INDIANA

**NEWMAN-KEES MEASUREMENTS**—3326 Oak Hill Rd., Evansville. Ind. Greenleaf 6-5104. Walter E. Newman, mgr. Vhf, uhf, AM & FM.  
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## IOWA

**KAYWAY RADIO COMPANY**—918 E. 10th St., Spencer. Vhf, uhf, AM, FM & non-broadcast up to 1,000 mc.

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**WICHITA CRYSTAL BLANK CO.**—1555 N. St. Clair, Wichita. AM, FM, & non-broadcast.

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**STANDARD FREQUENCY MEASURING SERVICE**—1005 Ellingsworth Lane, Middletown. Phone: 245-5555. Louis A. Williams, PE in charge. Vhf, uhf, AM, FM & non-broadcast.

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**HUTTON MONITORING SERVICE**—Rockwell & Westchester Ave., Baltimore 28 (Catonsville). Rldgeway 7-9078. Vhf, uhf, AM, FM & non-broadcast 10 kc to 216 mc, also 450-830 mc.

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**CAMBRIDGE THERMIONIC CORP.** (Cambridge Crystals Div.)—445 Concord Ave., Cambridge (02138). Phone: 876-2810. Clarence Cheney, mgr. Vhf, AM, FM & non-broadcast.

# Frequency Measuring

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- MOBILE ELECTRONIC SPECIALTIES**—1321 W. Eight Mile Road, Detroit 3. Non-broadcast.
- PETERKIN LABORATORIES INC.**—13176 Manor Ave., Detroit. Vhf, uhf, AM, FM & non-broadcast.
- RADIO STANDARDS LABORATORIES**—529 Devonshire Rd., Detroit 24. Tuxedo 5-5311. G. E. Ryan, mgr. Vhf, AM, FM & non-broadcast.
- E.D. DOMBROWSKI**—3624 Spring Arbor, Jackson (49201). Vhf & FM.
- PRECISION CRYSTAL LABORATORIES**—P.O. Box 63, Port Huron. AM & FM & non-broadcast.

## MINNESOTA

- PHELPS PRECISION LABORATORY**—4232 Scott Terrace, Minneapolis 16. Phone: 911-1200. Mrs. Boyd Phelps, owner. Vhf, uhf, AM, FM & non-broadcast up to 200 mc.

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- W. M. ELLINGTON**—1806 Wisteria St., Jackson. AM.
- MID-SOUTH FREQUENCY MONITORING SERVICE**—1330 Britt Ave., Jackson. Standard broadcasting only.

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- COMMERCIAL RADIO MONITORING CO.**—103 S. Market St., Lee's Summit, Mo. Laclede 4-3777. Robert F. Wolfskill, mgr.; Walter H. Campbell, William L. Blakeley, Walter V. Nitcher, Leo G. Andrews, & Frank W. Pierce, associates. Vhf, uhf, AM, FM & non-broadcast.

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- FREQUENCY MONITORING SERVICE**—Ninth & State Streets, Camden. W. Lacy, owner. Phone: 365-5001. Vhf, AM, FM.

## NEW YORK

- ZIEHL ELECTRONICS SERVICES**—199-201 Ontario St., Lockport. Vhf, uhf, AM, FM & non-broadcast up to 1000 mc.
- PRESS WIRELESS, INC.**—P.O. Box 1198, RFD Route #1, Sound Ave., Riverhead, Long Island. AM & nonbroadcast up to 40 mc.

## NORTH CAROLINA

- APPLE FREQUENCY MEASURING SERVICE**—409 Union Ave., Burlington (27215). Canal 6-0964. Helen Apple, mgr.; Homer Apple, licensed operator. Vhf, uhf, AM, FM, TV & non-broadcast up to 216 mc., 470 to 890 mc.

- PRECISION FREQUENCY MEASUREMENTS**—Box 355, Rural Hall. Worth 9-3865. Phil Hedrick, mgr. Vhf, AM, FM & non-broadcast up to 300 mc.

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- ROOT ELECTRONIC LABORATORY**—215 E. Whipp Rd., Dayton 59. Phone: 434-2215. Vhf, uhf, AM, FM & non-broadcast.

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- RICKETTS COMMUNICATIONS SERVICE**, Logan.

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- WOODWARD MEASUREMENT LAB**—R. 5, Mt. Vernon. Express 2-0841. R. O. Woodward, owner. AM, FM, vhf, uhf & non-broadcast from 14 kc to 1000 mc.

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- TWO-WAY RADIO COMMUNICATIONS**—921 N.W. 4th St., Oklahoma City. Non-broadcast.

- RADIO ENGINEERING CO.**—1701 N.W. 35th St., Oklahoma City. Jackson 4-4300. Elmo Black, owner. Vhf, uhf, AM, FM & non-broadcast.

- TULSA TWO-WAY SERVICE CO.**—204 E. Fairview St., Tulsa. AM, FM & non-broadcast.

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- NORTHWEST MONITORING SERVICE**—Box 1042, Pendleton, Oregon. Phone: 276-2281. J. H. Platz, owner. AM, FM, TV, 2-way & STL carriers, & Color Burst. FM & TV aural monitor calibration. Mobile service monthly. (Ore., Wash., Cal., Nev., Ida.).

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- COM TEC LABS**—3021 Rosewood Dr., Columbia. Vhf, AM, FM & broadcast and two-way up to 1000 mc.

- ANDERSON RADIO ENGINEERING CO.**—P.O. Box 1671, Greenville. AM.

- RADIATION LABORATORIES**—Rock Hill. AM.

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- ENGINEERING ASSOCIATES**—Box 165, Franklin. AM, FM.

- EDWARD W. LOGAN JR.**—953 N. Highland Ave., Memphis. Vhf, AM & FM & non-broadcast up to 200 mc.

- L. E. McCRAW**—989 Echols St., Memphis. Vhf, AM & FM & non-broadcast up to 200 mc.

- LOGAN-LESH COMMUNICATIONS**—914 Union Ave., Memphis 3. Vhf, uhf, AM, FM & non-broadcast up to 500 mc.

For Consulting Engineers,  
see Blue Section.

## TEXAS

- PANHANDLE ELECTRIC INC.**—801 S. Cleveland St., Amarillo. Non-broadcast.

- SOUTHWEST FREQUENCY MEASUREMENTS INC.**—P.O. Box 1542, Austin, Texas (78767). Greenwood 7-8003. C. M. Bartholomew, gen. mgr. Vhf, uhf, AM & FM.

- BARTLET ELECTRONICS**—3790 Ironton, Beaumont. AM & FM & up to 200 mc.

- COASTAL ELECTRONICS**—3635 Calder, Beaumont. Non-broadcast up to 1000 mc.

- COMMUNICATIONS ENGINEERING CO.**—785 Chamberlin Dr., Beaumont. Non-broadcast from 20-170 mc.

- SOUTHERN AVIAONICS CO.**—Municipal Airport, Box 5345, Beaumont. Non-broadcast up to 1000 mc.

- STRAUGHN ELECTRONICS**—3235 Highland, Beaumont. Non-broadcast from 125 kc to 1000 mc.

- ASSOCIATED RADIO, INC.**—7515 Lemmon Ave., Dallas. Aviation only.

- COMMUNICATIONS SERVICE CO.**—1601 Dragon St., Dallas, Tex. (75207). Vhf, uhf, AM, FM & non-broadcast.

- COMMUNICATIONS ENGINEERING CO.**—P. O. Box 10186, 900 Dragon St., Dallas. Non-broadcast.

- CARTER COMMUNICATIONS CORP.**—6762 Greenville Ave., Dallas, Tex. (75231). Non-broadcast.

- DALLAS AERO SERVICE**—3300 Love Field Drive, Dallas. Aviation only.

- B. A. SUSAN**—2389 West Jefferson St. P. O. Box 1318, Grand Prairie. Non-broadcast.

- ROTARY ENGINEERING CO.**—701 South Pecos, Midland. Non-broadcast.

- KAY ELECTRONICS**—3001 Commerce, Port Arthur. Non-broadcast from 25-50 mc, 150-175 mc, 450-475 mc & 890-960 mc.

- EIDSON ELECTRONIC CO.**—Box 96, 1902 North Third St., Temple. AM, FM & TV; also crystals for AM & commercial services.

## UTAH

- LARRY S. COLE**—696 E. 4th N., Logan. Phone: 752-7925. AM, FM & TV.

## VIRGINIA

- HOWARD L. HATCHER TIME & FREQUENCY MEASUREMENTS**—828 Melvin Drive, Portsmouth. Phone: 488-2182. Howard L. Hatcher, owner. Vhf. AM & FM. 10 kc to 240 mc.

## WASHINGTON

- GONNASON MOBILE COMMUNICATIONS CO.**—319 S. Central, Kent. Vhf, AM, FM & non-broadcast up to 500 mc.

- NORTHWEST MONITORING SERVICE**—P.O. Box 1042, Pendleton. Vhf, AM & FM.

- ARVA INC.**—1320 Prospect St. North, Seattle 9. AM & non-broadcast up to 12 gc.

- MOBILE COMMUNICATIONS**—902 Madison Ave., P. O. Box 6084, Seattle 88. 30 to 50 mc, 144 to 170 mc, 450 to 470 mc.

- G. & L. MARINE RADIO**—1844 Westlake North, Seattle. 2 mc. Ships only.

- PACIFIC PRECISION MEASUREMENTS**—6539 39th Ave. N.E., Seattle, Wash. (98115). Phone: 524-3808. Vhf, AM, FM & non-broadcast to 216 mc.

- RATELCO INC.**—610 Pontius Ave. N., Seattle, Wash. (98109). Non-broadcast 140 to 170 mc.

- SUNSET CRYSTALS**—4518 Stone Way N., Seattle, Wash. (98103). Mfg. quartz crystals, 1 mc to 12 mc; dealer in VLF, vhf crystals; limited frequency measuring service 1600 kc to 500 mc.

- WESTERN COMMUNICATIONS, INC.**—N. 2715 Monroe St., Spokane. Industrial services.

## WEST VIRGINIA

- MAX A. MORGAN**—506 Pittsburgh Ave., Fairmont. AM, FM & non-broadcast up to 170 mc.

- TWO-WAY COMMUNICATION SERVICE**—456 Center Ave., Weston. F. R. Greathouse, owner. Non-broadcast from 10 kc to 170 mc.

## WISCONSIN

- WILLIAMS FREQUENCY MEASUREMENTS**—110 Algoma Blvd., Oshkosh (54901). Phone 414-235-3590. Vhf, uhf, AM, FM & non-broadcast.

## PUERTO RICO

- COMMONWEALTH OF PUERTO RICO**—Dept. of Education, P.O. Box 909, Hato Rey, Puerto Rico (00919). WIPR-TV (Vhf), AM & FM.

- INTERNATIONAL GENERAL ELECTRIC—PUERTO RICO, INC.**—P.O. Box 1086, Hato Rey. Non-broadcast from 25 mc to 500 mc.

- ACOSTA FREQUENCY STANDARD MEASUREMENTS**—Box 89, Rio Piedras. Phones: 766-3239, 766-6893. Rafael Jose Acosta, owner. Vhf, uhf, AM, FM & non-broadcast up to 500 mc.

- ITT CABLE & RADIO, INC.**—P. O. Box 3746, San Juan, Puerto Rico. AM & non-broadcast up to 30 mc.

- RADIOTELEPHONE COMMUNICATORS OF PUERTO RICO, INC.**—P. O. Box 1832, San Juan. Non-broadcast from 20 mc to 1,000 mc.

- SAN JUAN ELECTRONICS, INC.**—P. O. Box 5167, Pta. de Tierra Sta., San Juan. Vhf, uhf, AM & FM & non-broadcast from 10 kc to 12,000 mc.

- ELECTRO MARINE OF PUERTO RICO, INC.**—1476 Ashford, San-turce. 10 kc to 1,000 mc.

## Miscellaneous

# Management and Technical Consulting Services

(For Consulting Engineers, see blue Section)

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All encompassing consulting & advisory service to TV & radio stations.  
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### ADLER STREET & ASSOCIATES

Management & engineering consulting services in CATV, ETV, pay TV & related fields.  
519 Transportation Bldg., Washington, D.C. (20006). Executive 3-3400.  
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### ANDREW ALFORD, CONSULTING ENGINEERS

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Management & programming advice for stations; also appraisals of radio-TV properties, automated programming.  
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Robert Rietman, Rex Dale.

### THE AUSTIN CO.

Designers, engineers and builders of TV facilities.  
3650 Mayfield Rd., Cleveland, O. (44121). Evergreen 2-6600.  
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### BERNARD ASSOCIATES

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New York, N.Y. (10017). 380 Madison Ave. Oxford 7-1900. James A. Newman.  
Washington, D.C. (20006). 1625 Eye St. NW. Executive 3-5212.  
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Cleveland, O. (44114). 925 Euclid Ave. Cherry 1-1800. Stanley M. Humphrey.  
Detroit, Mich. (48226). 3274 Penobscot Bldg. Woodward 1-1900.  
Jack E. Maxwell.  
San Francisco, Cal. (94104). 120 Montgomery St. Yukon 2-2480.  
Alfred J. Gagnon.  
Los Angeles, Cal. (90017). 611 Wilshire Blvd. Madison 7-3215.  
Alfred J. Gagnon.  
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### LEWIS C. BOWERS AND SONS INC.

Engineering & construction of TV stations.  
341 Nassau St., Princeton, N.J. (08540). Phone: 609-921-6900.  
R. A. Bowers, pres.

### RUDY BRETZ

Consultant on ETV system design, production & programming  
National Education Sciences Corp. (v.p. TV systems planning).  
1360 S. Anaheim Blvd., Anaheim, Cal. (92805).

### BROADCAST MANAGEMENT SERVICES

Financial consulting, system studies, operational and administrative services.  
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### BROADCAST SERVICES

AM-FM-TV station management, planning, engineering, sales & promotion.  
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Richard L. Fenstermacher, pres. & gen. mgr.

### BUSHNELL BROADCASTING ASSOCIATES

Consultant on radio-TV station requirements, management, licensing & advertising.  
1500 Merivale Road, Ottawa, Ont. Phone: 224-1313.  
Ernest L. Bushnell, pres.

### WILLIAM B. CARR & ASSOCIATES

Consulting microwave engineer.  
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### CHICAGO VIDEO SERVICE

TV personnel training program; consultant services; script & program idea library for TV.  
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### COMMUNICATIONS CAPITAL CORP.

Financing sales of TV & radio stations.  
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### COMMUNICATIONS FUND INC.

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### DR. WILLIAM KENNETH CUMMING

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### RICHARD P. DOHERTY

Consulting Broadcast Management Services.  
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### DREXEL DYNAMICS CORP.

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Management, policy & operating services for trade associations.  
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William Dalton, president.

### ERNEST W. FELIX

TV management consultant for station operations, sales, promotion, network relations, rate studies, financial accounting & budget controls.  
5301 S.W. 62nd Ave., Miami, Fla. (33143). Mohawk 7-3345.  
Box 756, Nassau, Bahamas. 9-5555.

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J. J. Aylward, pres.; Fred Lehn, exec. v.p.; George F. Foley, v.p.

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## RUDOLF F. GRAF

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Engineering consultants.  
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Phones: 652-8800, 878-5678.  
Wilton Gunzendorfer, owner-mgr., Natalie Gunzendorfer, assoc. mgr.

## RAYMOND GUY

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## A. R. HOPKINS

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Chicago, Ill. (60601): 333 N. Michigan Ave. Financial 6-6460.  
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Elmira, N.Y. (14902): P.O. Box 948. Phone: 733-0750. Keith W. Horton.  
Washington, D.C. (20036): Dupont Circle Bldg. Phone: 332-2311. Walter Grimes.

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C. A. Howard, v.p.  
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Dallas (75201): 1511 Bryan St. Phone: 214-748-1175. Dewitt Landis, exec. v.p.; John H. Hicks.  
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## PHILIP L. KELSER & ASSOCIATES

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Specialist in radio-TV station and CATV system sales; program & sales consultant.  
654 Madison Ave. New York, N.Y. (10021). Phones: 832-9362, 421-0818. Hugh B. Larue.

## MALARKEY, TAYLOR & ASSOCIATES

CATV engineering & brokerage.  
1101 17th St. NW, Washington, D.C. (20036). Phone: 202-223-2345.  
Martin F. Malarkey, Archer Taylor.

## PATT McDONALD CO.

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Austin, Tex. (78758): Box 9266. Phone: 453-8080. Patt McDonald.

## NORMAN & NORMAN INC.

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1800 Watrous Ave., Des Moines, Ia. (50315). Phone: 288-1186. Hugh R. Norman.

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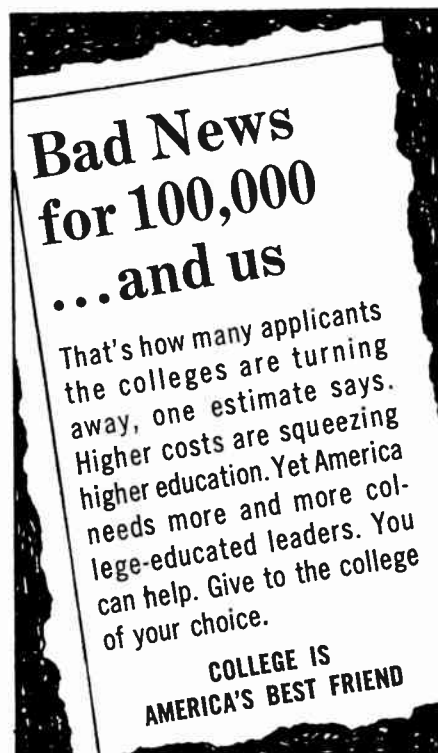
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Published as a public service in cooperation with The Advertising Council and the Council for Financial Aid to Education

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**VIDEO RECORD INC. (formerly U.S. TELE-SERVICE Corp.)**, 630 Ninth Ave., New York, N.Y. (10036). Phone: 212-586-1030. Robert W. Rawson, v.p. & gen. mgr.

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For Frequency Measuring Services,

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**ELMO ROPER & ASSOCIATES**, 111 W. 50th St., New York, N.Y. (10020). Plaza 7-4900. Elmo Roper, Burns W. Roper, Carolyn Crusius.

**N. C. RORABAUGH Co. Inc.**, 347 Madison Ave., New York, N.Y. (10017). Murray Hill 6-2193. N. Charles Rorabaugh, president.

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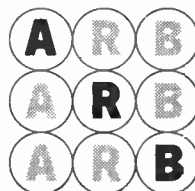
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Other office: Beverly Hills, Cal (90211)—Wilshire LeDoux Bldg., 8530 Wilshire Blvd. Phone: 213-655-9081. T. F. McAndrews Jr., v.p. in charge of Beverly Hills office.

**BATTEN, BARTON, DURSTINE & OSBORN INC.**—383 Madison Ave., New York, N.Y. (10017). Phone: 212-355-5800. Charles H. Brower, chmn.; Thomas C. Dillon, pres.; James R. Schule, exec. v.p. in charge of radio-TV programming; E. J. Stefan, v.p. & dir. of radio-TV programming dept.; H. D. Maneloveg, v.p., dir. of media; Robert Perlestein, supvr. of network services.  
Other offices: Boston, Mass. (02116)—462 Boylston St.; Phone: 617-267-7800. Richard O. Howe, Buffalo, N.Y. (14203)—Rand Bldg., 14 Lafayette Sq.; Phone: 716-852-7915. John P. Meegan, Chicago, Ill. (60611)—430 N. Michigan Ave.; Phone: 312-644-9200. William R. Dahlan, Cleveland, O. (44114)—National City Bank Bldg., 629 Euclid Ave.; Phone: 216-861-7270. John H. Fozarty, Dallas, Tex. (75201)—Mercantile Continental Bldg., 1810 Commerce St.; Phone: 214-748-6171. Paul K. Randall Jr. Detroit, Mich. (48226)—211 Fort St. W.; Phone: 313-965-0620. Robert E. Anderson, Hollywood, Cal. (90028)—1717 N. Highland Ave.; Phone: 213-466-1641. Herminio Traviesas, Los Angeles, Cal. (90036)—5670 Wilshire Blvd.; Phone: 213-938-3188. William M. Starkey, Minneapolis, Minn. (55402)—Northwestern Bank Bldg., 620 Marquette Ave.; Phone: 612-338-8401. Henry W. See, Pittsburgh, Pa. (15219)—Grant Bldg., 330 Grant St.; Phone: 412-471-9900. Burton E. Vaughan, San Francisco, Cal. (94104)—120 Montgomery St.; Phone: 415-397-1122. J. G. Motheral.

Canadian offices: Montreal 2, P.Q.—Suite 1110, 1155 Dorchester Blvd. W.; Phone: 514-868-2655. Donald H. Cole Jr. Toronto 2, Ont.—2 Carlton St.; Phone: 416-363-9461. Michael Hicks.

**BATZ-HODGSON-NEUWOEHRER INC.**—411 N. 10th St., St. Louis, Mo. (63101). Chestnut 1-1200. Don Levitan, radio-TV dir.  
Other office: Kansas City, Mo. (64112)—4638 J. C. Nichols Pkwy.; Plaza 3-0555. Tom Gonterman, radio-TV dir.

**BENTON & BOWLES INC.**—666 Fifth Ave., New York, N.Y. (10019). Judson 2-6200. Robert Lusk, chmn.; William Hesse, pres.; Victor G. Bloede, exec. v.p.; L. T. Steele, exec. v.p.; William Craig, v.p. in chg. of media management; Bern Kanner, v.p. in chg. of media; Lee Currlin, v.p. in chg. of programming; Gordon Webber, v.p. & dir. of radio-TV commercial production; George Whipple, v.p. & dir. of public relations.

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Other offices: Hollywood, Cal. (90028)—1800 N. Highland Ave.; Hollywood 4-9151. Detroit, Mich. (48226)—211 W. Fort St.; Phone: 962-6515.

**BIDDLE CO.**—108 E. Market St., Bloomington, Ill. (61701). Phone: 967-6161. Everett D. Biddle, pres.; L. Lee Farris, sr. partner & chmn, exec. committee; Roy P. Biddle, sr. partner & treas.; Donald P. Carter, asst. pres.; John Reinhard, media dir.

Other offices: Chicago, Ill. (60601)—900 N. Michigan Ave.; Superior 7-6789. Wesley E. Cove, v.p. & gen. mgr. Kansas City, Mo. (64112)—800 West 47th St.; Phone: 931-0032. Fred Theis, res. v.p. Milwaukee, Wis. (53216)—4003 W. Capitol Dr.; Phone: 444-1560. Franklin Fisher, gen. mgr.

**BISHOPRIC/GREEN/FIELDEN INC.**—3361 SW 3rd Ave., Miami, Fla. (33145). Franklin 1-1475. Karl Bishopric, pres.; W. Arthur Fielden, sr. v.p., TV-radio; (Mrs.) Natalie Guerra, media director; Ralston Prince, TV-radio director; (Miss) Barbara Prichard, asst. TV-radio dir.

**BOTSFORD, CONSTANTINE & McCARTY INC.**—1400 Tower Bldg., Seattle, Wash. (98101). Main 3-2384. Joseph Maguire, pres.; Cappy Ricks, sr. v.p.; Lyndon Gross, media dir.

Other offices: Los Angeles, Cal. (90005)—3600 Wilshire Blvd.; Phone: 385-4011. Harry Roe, v.p. & mgr.; Mike Jessick, media dir. San Francisco, Cal. (94111)—755 Sansome St.; Yukon 2-7211. David Botsford Jr., chmn.; Barney McClure, sr. v.p.; Kay Blackburn, media dir. Portland, Ore. (97204)—317 S. Alder St.; Capital 6-6921. John Pihlas, v.p. & assoc. mgr.; Maxine Bethel, media dir.

**BOZELL & JACOBS INC.**—700 Kiewit Plaza, Omaha, Nebraska (68131). Phone: 342-8030. Morris E. Jacobs, chmn. of board; Don Underwood, pres.; Harold Fair, New York & Robert Gillian, Omaha, broadcast media heads.

Other offices: Chicago, Ill. (60606)—2 N. Riverside Plaza.; Phone: 236-0870. Hartford, Conn. (06103)—15 Lewis St.; Phone: 522-1245. Houston, Texas (77002)—916 Houston First Savings Bldg.; Phone: 224-2761. Indianapolis, Ind. (46202)—1803 N. Meridian St.; Phone: 923-4524. Minneapolis, Minn. (55402)—333 WCCO Bldg.; Phone: 339-8621. New York, N.Y. (10017)—230 Park Ave.; Phone: 686-4700. Phoenix, Ariz. (85012)—1004 Financial Center; Phone: 264-7961. Shreveport, La. (71101)—402 Fairfield Bldg.; Phone: 423-6124. Sioux City, Iowa (51101)—307 Benson Bldg.; Phone: 255-8968. Washington, D.C. (20004)—500 National Press Bldg.; Phone: 783-2406.

**BRONNER & HAAS INC.**—35 E. Wacker Drive, Chicago, Ill. (60601). Phone: 372-8411. M. H. Bronner, chmn.; Robert Haas, pres.; O. W. Hoskins, exec. v.p.; Robert Berman, v.p. & TV dir.; Kay Kennelly, media dir.

**D. P. BROTHER & CO.**—General Motors Bldg., Detroit, Michigan (48202). Trinity 2-8250. Kenneth G. Manuel, pres.; Watts Wacker, sr. v.p., media dir.; Richard Reynolds, v.p., TV-radio; Jack Walsh, broadcast media supervisor.

Other offices: Los Angeles, Cal. (90005)—3440 Wilshire Blvd.; Dunkirk 5-8288. New York, N.Y. (10019)—720 Fifth Ave.; Columbus 5-1004.

**BRUNS ADVERTISING AGENCY INC.**—605 Third Ave., New York, N.Y. (10017). Murray Hill 7-6171. Frederick C. Bruns, pres.; Nina M. Flinn, media dir.; Peter Cardozo, radio-TV dir.; Myrna Unger, time buyer.

**BUCHEN ADVERTISING INC.**—10 S. Riverside Plaza, Chicago, Ill. (60606). State 2-6500. John Cole, v.p. & dir. of bcst. services; Richard Lewis, producer; Beverly Johnson, time buyer.

Other offices: New York, N.Y. (10020)—60 W. 49th St.; Phone: 581-5200. Denver, Colo (80203)—444 Sherman St.; Phone: 722-5753.

**LEO BURNETT CO. INC.**—Prudential Plaza, Chicago, Ill. (60601). Central 6-5959. Leo Burnett, chmn.; Philip Schaff, chmn. exec. committee; Edward M. Thiele, pres.; Leonard Matthews, exec. v.p.; Don Tennant, exec. v.p. creative services; J. M. Greeley, exec. v.p. mktg. services; T. A. Wright Jr., v.p., media; Hal Tillson, v.p. & mgr., media; Richard Coons, David Arnold, Don Amos, Bill Eckert, Bill Oberholtzer, Ken Lane, associate media directors; W. McIlvain, v.p. program dept., N.Y.; Lee Bland, v.p. program search & development, Chicago; Wendell Williams, v.p., programme. Hollywood; John Christ, program development, Hollywood; W. Ruggles, program production mgr., Hollywood; Pete Katz, program production mgr., N.Y.; R. V. Brown, program production mgr., Chicago; Jack Farnell, M. Slater, program supervisors; David Dole, v.p. bcst. bus.; Cleo Howell, exec. creative dir.; R. Tunison, v.p. mgr. TV commercial production; H. White, mgr. TV commercial production, Chicago; G. Bole, mgr. TV commercial production, Hollywood, F. Martello, mgr. TV commercial production, N.Y.

Other offices: Hollywood, Cal. (90028)—1777 N. Vine St.; Hollywood 4-7373. New York, N.Y. (10022)—477 Madison Ave.; Plaza 9-5959.

Canadian offices: Montreal—550 Sherbrooke St. W; Victor 4-3939. Toronto 1—133 Richmond St. W; Empire 6-5801.

**BYER & BOWMAN ADVERTISING AGENCY INC.**—66 S. 6th St., Columbus, Ohio (43215). Capital 1-7751. Gus K. Bowman Jr., pres.; E. R. Wilkin, exec. v.p.; George Dyer, sr. v.p. TV-radio dir.; Joan Stockhaus, TV-radio time buyer; TV-radio creative dir.

# Advertising Agencies

**CAMPBELL-EWALD CO.**—General Motors Bldg., Detroit, Michigan (48202). Trinity 2-6200. Henry G. Little, chmn.; Thomas B. Adams, pres.; Arthur A. Porter, sr. v.p. & dir. of media; J. M. Moynihan, v.p., assoc. dir. of media; H. L. Lucas, v.p., assoc. dir. of media; J. O. Beavers, J. E. Bowen, Abbott Davis, W. H. Kennedy, J. J. Passmore, J. D. Varnier, v.p.'s; Charles Campbell, R. H. Crooker, N. G. Jackman, E. Marwede, C. Bachman, time buyers.

Other offices: Chicago, Ill. (60602)—6 N. Michigan Ave.; Andover 3-3138. New York, N.Y. (10022)—488 Madison Ave.; Murray Hill 8-3400. Los Angeles, Cal. (90005)—3200 Wilshire Blvd.; Phone: 384-1161. San Francisco, Cal. (94133)—547 Pacific Ave.; Phone: 981-2250. Atlanta, Ga. (30303)—1001 Fulton Federal Bldg., 11 Pryor St. S.W.; Jackson 4-3858. Cincinnati, O. (45202)—441 Vine St.; Main 1-0500. Dallas, Tex. (75201)—3010 Southland Center; Riverside 2-6889. Denver, Colo. (80202)—Western Federal Savings Bldg., 718 17th St.; Keystone 4-4281. Kansas City, Mo. (64106)—802 Traders National Bank Bldg.; Harrison 1-6898. Washington, D.C. (20006)—1625 Eye St. N.W.; Republic 7-0015. Lakeland, Fla. (33802)—115 E. Memorial Blvd.; Phone: 683-5911.

**CAMPBELL-MITHUN INC.**—Northstar Center, Minneapolis, Minnesota (55402). Federal 9-7383. Ray Mithun, chmn.; Al Whitman, pres.; Harry Johnson, v.p., media dir.; Frank Rolfe, v.p., TV-radio director.

Other offices: Chicago, Ill. (60601)—United of America Bldg., 1 E. Wacker Dr.; Phone: 527-1300. Los Angeles, Cal. (90067)—1800 Ave. of the Stars, Century City; Phone: 277-2600. Denver, Colo. (80208)—200 Fillmore St.; Phone: 399-2962. Houston, Tex. (77002)—403 Century Blvd., 2120 Travis Ave.; Phone: 227-2196.

**CARGILL, WILSON & ACREE INC.**—201 E. Franklin St., Richmond Va. (23219). Milton 3-3485. James N. Cargill, chmn.; Robert A. Wilson, pres.-treas.; Bernard C. Schramm, media dir.; Ken Calfee, radio-TV dir.; Mary Jo Haskey, time buyer.

Other office: Charlotte, N.C. (28204)—Kings Dr. at Baxter St. Phone: 333-8407. Edward Acree, exec. v.p.; Churchill Young, media dir.

**CARSON/ROBERTS INC.**—8322 Beverly Blvd., P.O. Box 48458, Los Angeles, Cal. (90048). Olive 1-2610. Ralph Carson, pres.; Jack Roberts, exec. v.p., creative dir.; Eddie Smardan, v.p., dir. of broadcast media; Margaret Auchstetter, Tom Laver, media supervisors; Lois Masten, Helene Fleming, Joyce Donovan, time buyers; Dick Perkins, v.p. & sr. producer; Pat Shields, Dan Easton, Ken Clark, producers; Donna Bartos, production mgr.

**CAYTON INC.**—9 East 40th St., New York, N.Y. (10016). Lexington 2-1711. William D'Arcy Cayton, pres.; D. R. Roberts, secy.; H. Crandall, TV-radio time buyer.

**CHALEK & DREYER INC.**—850 Third Ave., New York, N.Y. (10022). Plaza 2-2929. Harvey Dreyer, pres., creative services; Morton J. Chalek, exec. v.p., media dir.; Seymour Ullman, sr. v.p., client services; Bernard Black, v.p., marketing dir.; Nat Argento, v.p., sales promotion.

**CHIRURG & CAIRNS INC.**—641 Lexington Ave., New York, N.Y. (10022). Phone: 688-5800. W. L. Shephardson, pres.; Thomas R. Vohs, exec. v.p.; John Egan, dir. of bcstg.

Other offices: (Boston) Chestnut Hill, Mass. (02167)—824 Boylston; Phone: 734-1055. (Hartford) Farmington, Conn. (06032)—Professional Park; Phone: 677-1351. Ruth Gaeta, TV-radio time buyer.

**CLYNE MAXON INC.** (subsidiary of BBDO Inc.)—1301 Ave. of the Americas, New York, N.Y. (10019). Phone: 956-5600. C. Terence Clyne, pres.; Peter G. Levathes, exec. v.p.; Alfred R. Sanno, v.p., dir. of mktg.; Ray Stone, v.p., media dir.; Frank Martin, v.p., assoc. media dir.; Irving Adelsberg, Charles O'Donnell, assoc. media dirs.; William Lafey, John Halliday, George Peter, media supervisors; Lee Beck, Lydia Blumenthal, Bertrand Hopt, media buyers.

**COLE FISCHER ROGOW INC.**—660 Madison Ave., New York, N.Y. (10021). Plaza 1-1780. Barbara Caesar, media dir.

Other office: Beverly Hills, Cal. (90211)—9033 Wilshire Blvd.; Crestview 5-0135. D. Staff, media dir.

**COLE & WEBER INC.**—712 Corbett Bldg., Portland, Oregon (97204). Phone: 226-2821. George H. Weber, pres.; J. L. Sugg, v.p.-mgr.; Richard A. Boege, media dir.

Other offices: Seattle, Wash. (98101)—911 Republic Bldg.; Main 3-7377. Tacoma, Wash. (98402)—Perkins Bldg.; Fulton 3-2625. New York, N.Y. (10017)—Chanin Bldg.; Phone: 687-5482.

**COLLE & McVOY ADVERTISING AGENCY INC.**—400 Park Ave., Minneapolis, Minn. (55404). Federal 9-0341. Alfred Colle, pres.; Donald Olson, exec. v.p.; Clarence Thompson, v.p., creative dir.; (Mrs.) Mary Ann Doss, media dir.; (Mrs.) Bette M. Munro, radio-TV production dir.

**COMPTON ADVERTISING INC.**—625 Madison Ave., New York, N.Y. (10022). Plaza 4-1100. Barton A. Cummlings, chmn. & chief exec. officer; John A. Hise, pres.; Frank B. Kemp, v.p., media; Lewis H. Titterton, v.p., programming; Joseph Burbeck, head time buyer.

Other offices: Chicago, Ill. (60604)—111 W. Jackson Blvd.; Harrison 7-4642. Andy Zels, v.p., media director; Shirley Crowder, media director. Los Angeles, Cal. (90048)—6505 Wilshire Blvd.; Olive 3-0100. San Francisco, Cal. (94105)—703 Market St.; Garfield 1-4854.

**THE CRAMER-KRASSETT CO.**—733 N. Van Buren St., Milwaukee, Wisconsin (53202). Broadway 8-3500. Walter Seller, chmn. & chief exec. officer; C. W. Faude, pres. & treas.; Robert F. Timm, exec. v.p.; Robert L. Christiansen, exec. v.p.; L. H. Ness, sr. v.p., secy., media dir.; K. E. Hegard, v.p. & TV-radio director; Loretta Mahar, TV-radio time buyer.

**CUNNINGHAM & WALSH INC.**—260 Madison Ave.; New York, N.Y. (10016). Murray Hill 3-4900. Newman F. McEvoy, sr. v.p.; William G. White, v.p. & dir. of media services; Robert J. Palmer, v.p. & mgr. of TV programming.

Other office: San Francisco, Cal. (94109)—1660 Bush St.; Prospect 6-2600.

**CURRAN-MORTON ADVERTISING**—3550 N. Central, Phoenix, Ariz. (85012). Phone: 264-2228. Richard P. Curran, pres.; Kenneth Morton, exec. v.p.; Charles Abbott, TV dir.

**DANCER-FITZGERALD-SAMPLE INC.**—347 Madison Ave., New York, N.Y. (10017). Oregon 9-0600. Chester T. Birch, pres.; Gordon H. Johnson, exec. v.p.; Fred T. Leighty, admin. v.p. & secy.

Louis T. Fischer, media director; J. James Neale, TV-radio dir.; David O. Nyren, programming dir.

Other offices: San Francisco, Cal. (94119)—222 Columbus Ave.; Yukon 2-8400. David Bascom, exec. v.p. & creative dir.; Larry Dunham, v.p. & gen. mgr.; Joe Therrien, media dir.; Pete Allegaert, Dave Toder, media supervisors; Kathie De Haven, Sue Brown, Carol Liu, Bob Hall, Goran Lundquist, Glenn Poznoff, Rita Rea, Howard Reed, media buyers. Dayton, Ohio (45402)—333 W. First St.; Baldwin 4-1001. Hollywood, Cal. (90028)—1680 N. Vine St.; Hollywood 2-3256.

**DANIEL & CHARLES INC.**—261 Madison Ave., New York, N.Y. (10016). Phone: 661-0200. Charles Goldschmidt, chmn.; Daniel S. Karsch, pres.; Murray Dolmatch, sr. v.p.; Joseph Mintzer, sr. v.p.; John DeBenham, radio-TV production; Joseph Harris, v.p. media; Bud Keane, assoc. media dir.

**DRAPER DANIELS INC.**—520 N. Michigan Ave., Chicago, Ill. (60611). Phone: 467-1966. Draper Daniels, chmn. & chief exec. officer; Myra Janco, pres.; Fred W. Tamke, creative dir.; Isabel McCaulay, media mgr.; Marie Lehan, media buyer; R. Schumaker, broadcast dir.

**D'ARCY ADVERTISING CO.**—Missouri Pacific Bldg., St. Louis, Missouri (63103). Central 1-6700. Robert M. Ganger, chmn.; Harry W. Chesley Jr., pres.; H. K. Renfro, v.p., TV-radio media director.

Other offices: Atlanta, Ga. (30309)—75 8th St.; Trinity 5-0611. Chicago, Ill. (60601)—Prudential Plaza; Phone: 943-3600. Cleveland, Ohio (44141)—55 Public Sq.; Tower 1-3911. Houston, Texas (77002)—1228 Texas National Bank Bldg.; Capitol 4-9751. Los Angeles, Cal. (90005)—3540 Wilshire Blvd.; Dunkirk 5-3171. New York, N.Y. (10022)—430 Park Ave.; Plaza 8-2600.

**DILLON-COUSINS & ASSOCIATES**—500 Fifth Ave., New York, N.Y. (10036). Longacre 4-6672. Luis G. Dillon, pres.; Richard F. Cousins, exec. v.p.; Alfred Guastella, media dir. & radio-TV dir.; Jose Bernal, radio-TV time buyer.

**W. B. DONER & CO.**—Washington Blvd. Bldg., Detroit, Michigan (48226). Woodward 5-7400. Wilfred B. Doner, pres.; Julian A. Grace, treas.; Felix Hower, exec. v.p.; Stanley Burkoff, v.p. & creative dir.; Ben Goldstein, secy. & art dir.; Ellen K. Dryer, media dir.; Mary White, Lois Henriksen, Dominic Venturella, Jim Egan, time buyers.

Other offices: Baltimore, Md. (21218)—2225 N. Charles St.; Belmont 5-1212. Chicago, Ill. (60601)—35 E. Wacker Drive; Andover 3-7800. South Bend, Ind. (46619)—404 Walnut St.; Phone: 288-7811.

**DONER-HARRISON INC.**—210 E. 50th St., New York, N.Y. (10022). Plaza 1-2820. Lester Harrison, chmn.; Charles Harrison, pres.; Jefferson D. Herrman, v.p., radio-TV dir.

**DOREMS & CO.**—120 Broadway, New York, N.Y. (10005). Worth 4-0700. William H. Long Jr., chmn.; George A. Erickson, vice chmn.; Louis W. Munro, pres.; Franklin E. Schaffer, exec. v.p.; Robert W. Fisher, sr. v.p.; G. Barry McMennamin, sr. v.p.; Neal Tonks, v.p. & dir. of marketing; Edward R. O'Shea, media dir.; Tom Thornton, broadcast buyer.

Other offices: Boston, Mass. (02110)—80 Federal St.; Phone: 482-5665. Chicago, Ill. (60604)—208 South LaSalle St.; Central 6-9132. Philadelphia, Pa. (19103)—1616 Walnut St.; Kingsley 5-0700. San Francisco, Cal. (94104)—231 Sansome St.; Phone: 981-4020.

**JOHN C. DOWD INC.**—212 Park Square Bldg., Boston, Mass. (02116). Phone: 482-8050. John C. Dowd, pres.; Edward D. Parent, exec. v.p.-secy.; Dana Seymour, v.p. & creative dir.; Phillip C. Kenney, media dir.

**DOYLE DANE BERNBACH INC.**—20 West 43rd St., New York, N.Y. (10036). Longacre 4-1234. William Bernbach, pres.; Ned Doyle, exec. v.p.; Maxwell Dane, v.p. & gen. mgr.; Al Petcavage, v.p. & media dir.; Warren Stewart, media mgr.; George Huelser, John Pansuti, Alan Yoblon, Howard Gerber, Sy Goldis, assoc. media directors; Frank Bernarducci, international media group supervisor; Walter Bowe, Tom Breckinridge, Tom Clancy, Bruce Doll, Jeane Jaffe, Ed Kobza, Conant Sawyer, media group supervisors; Charlotte Corbett, Helen Davis, Larry Dexheimer, Arthur Edelstein, Bill Hoey, Al Kallsh, Ed Koehler, Peter Mitchell, Michael Widener, Werner Ziegler, bcst. buyers; Don Trevor, v.p. & dir. of TV-radio commercial production; Bob Liddell, v.p. & dir. of TV-radio programming.

Other offices: Los Angeles, Cal. (90048)—6399 Wilshire Blvd.; Olive 3-8080. Chicago, Ill. (60611)—645 N. Michigan Ave.; Whitehall 3-7722. San Francisco, Cal. (94111)—255 California St.; Yukon 1-8080. Seattle, Wash. (98101)—Tower Bldg., 7th & Olive Aves.; Main 2-8511. Germany—Doyle Dane Bernbach GmbH, Grunstrasse 5, Dusseldorf, Canada: Doyle Dane Bernbach Ltd., 1155 Dorchester Blvd., W., Montreal, P.Q.; University 1-3431; 43 Exlinton Ave. E., Toronto 12, Ont.; Phone: 487-4481. Mexico—Doyle Dane Bernbach de Mexico, Tiber 50, Segundo Piso, Mexico 5. D. F.; Phone: 286343. England—62-64 Baker St., London: Hunter 4911.

**MONROE F. DREHER INC.**—30 Rockefeller Plaza, New York, N.Y. (10020). Phone: 581-9300. Monroe F. Dreher, chmn.; Ernest A. Dreher III, pres.; James Yuill, exec. v.p.; Frank Sweeney, media dir.; Hank Johnsen, radio-TV dir.; Sandra Ogreaan, Molly Tappan, time buyers.

**ELIAS/SERGEY/IRWIN INC.** (formerly Rosenbloom/Elias & Associates Inc.)—410 N. Michigan Ave., Chicago, Ill. (60611). Phone: 664-6140. David L. Elias, pres.; Richard Irwin, creative dir.; Janet Nightingale, radio-TV dir.; Tom Rutkowski, space & time buyer.

**ERWIN WASEY INC.** (division of Interpublic Group of Companies Inc.)—711 Third Ave., New York, N.Y. (10017). Phone: 212-697-4500. Marvin Corwin, pres.; Samuel S. Scott Jr., v.p., dir. of media & programming; Richard Bunbury, chief time buyer.

Other offices: Chicago, Ill. (60611)—919 N. Michigan Ave.; Phone: 312-943-7240. Houston, Tex. (77006)—3329 Richmond Ave.; Phone: 713-526-1751. Los Angeles, Cal. (90036)—5045 Wilshire Blvd.; Phone: 213-931-1211. Philadelphia, Pa. (19102)—2 Penn Center; Phone: 215-564-3550. Pittsburgh, Pa. (15222)—Oliver Bldg.; Phone: 412-471-1900.

(Continued on next page)

# Advertising Agencies

**WILLIAM ESTY COMPANY INC.**—100 East 42nd St., New York, N.Y. (10017). Oxford 7-1600. James J. Houlahan, chmn.; John H. Peace, pres.; Kevin Ryan, secy. & asst. treas.; Mark F. Byrne, v.p. & media planning; William S. Muyskens, v.p., commercial TV-radio director; Charles G. Mortimer Jr., v.p., TV programming; Harold B. Simpson, v.p., station relations; Frank Marshall, v.p., media dir.  
Other office: Hollywood, Cal. (90028)—6331 Hollywood Blvd.; Hollywood 2-6305.

**DAVID W. EVANS & ASSOCIATES**—Evans Bldg., 110 Social Hall Ave., Salt Lake City, Utah (84111) Phone: 328-8663. David W. Evans, chmn.; James Hodgson, pres.; Dennis Newbold, media dir.; Marian Brodbeck, Phillip Keen, radio-TV time buyers.

Other offices: Seattle, Wash. (98109)—1818 Westlake Ave. N.; Phone: 294-4373. Portland, Ore. (97205) Century Bldg.; Phone: 222-9173. Los Angeles, Cal. (90024)—10762 Massachusetts Ave.; Phone: 474-7405.

**FIRESTONE & ASSOCIATES INC.**—N. W. corner 16th & Locust Sts., Philadelphia, Pa. (19102). Phone: 735-6800. Murray Firestone, pres. & treas.; Sheldon Scharberg, exec. v.p.; Ivan Davis, broadcast media dir.; Ronald Bloomberg, radio & TV dir.

**FOOTE, CONE & BELDING INC.**—200 Park Ave., New York, N.Y. (10017). Phone: 973-7000. Robert F. Carney, chmn.; Roland W. Taylor, pres.; Frank J. Gromer Jr., v.p. & dir. of marketing services; Arthur S. Pardoll, v.p. & mgr., media dept.; Peter M. Bardach, v.p. & assoc. media dir. for broadcast; Charles B. Hofman, v.p. & assoc. media dir.; Edward I. Barz, mgr. of media services; Edmund C. Bunker, v.p. & national dir. of broadcast; John L. Owen, v.p. & dir. of broadcast.

Other offices: Chicago, Ill. (60611)—155 E. Superior St.; Superior 7-4800. Houston, Texas (77002)—806 Main St.; Capitol 8-0395. Los Angeles, Cal. (90017)—900 Wilshire Blvd.; Madison 9-3611. San Francisco, Cal. (94104)—235 Montgomery St.; Sutter 1-2355.

**ALBERT FRANK-GUENTHER LAW INC.**—131 Cedar St., New York, N.Y. (10006). Cortlandt 7-5060. John V. McAdams, pres.; Lawrence Butner, v.p. & mgr. radio-TV; Arthur Zingaro, TV-radio time buyer; Teresa McPartland, TV-radio time buyer.

Other offices: Los Angeles, Cal. (90038)—5723 Melrose Ave.; Hollywood 6-3563; Robert W. Day, v.p. & radio-TV dir. Chicago, Ill. (60602)—1 N. LaSalle St.; Dearborn 2-6424. Boston, Mass. (02109)—10 Post Office Square; Hancock 6-5900. Philadelphia, Pa. (19107)—Philadelphia Nat'l. Bank Bldg.; Locust 4-2345. San Francisco, Cal. (94108)—425 Bush St.; Phone: 986-4641.

**CLINTON E. FRANK INC.**—2400 Merchandise Mart, Chicago, Ill. (60654). Phone: 527-5900. Clinton E. Frank, chmn. exec. committee; Hill Blackett Jr., chmn. of the board; Philip E. Bash, pres.; Donald H. Wallace, radio-TV dir.; Robert Bauer, media dir.; J. C. Lawrence, L. M. Langlois, radio-TV producers; Mary Alice Crisafulli, Robert Barcik, Paul Hansen, media supervisors.

Other offices: Richmond, Va. (23230)—1010 N. Thompson; Phone: 353-5566. Los Angeles, Cal. (90036)—5455 Wilshire Blvd.; Phone: 937-2862.

**FULLER & SMITH & ROSS INC.**—666 Fifth Ave., New York, N.Y. (10019). Judson 2-9000. Arthur Duram, pres.; Edward Mahoney, v.p., mgr. TV-radio; Michael Keenan, dir. of media; William Tenebruso, Malcolm Gordon, assoc. media dirs.

Other offices: Boston, Mass. (02116)—607 Boylston St.; Congress 2-0840. Cleveland, Ohio (44113)—55 Public Square Bldg.; Phone: 241-6700. Chicago, Ill. (60611)—410 N. Michigan Ave.; Phone: 467-6800. Los Angeles, Cal. (90005)—3325 Wilshire Blvd.; Dunkirk 5-2211. Pittsburgh, Pa. (15222)—211 Oliver Ave.; Phone: 471-9565.

**GARDNER ADVERTISING CO.**—915 Olive St., St. Louis, Mo. (63101). Phone: 314-231-3200. Charles E. Claggett, chmn.; William Spencer, chmn. of exec. committee; Kelly O'Neill, media dir.; W. D. Fisher, v.p. & dir. of bcst. programming; Ralph W. Fasek, supervisor radio-TV production; Charles Haines, Gordon Hendry, assoc. media dirs.

Other offices: New York, N.Y. (10016)—90 Park Ave.; Phone: 212-983-5000. Champ Humphrey, pres.; Roland Martini, v.p. & exec. TV producer; Rudolph P. Maffei, v.p. in charge of media; Ken Keoughan, assoc. media dir. Hollywood, Cal. (90028)—1717 N. Highland Ave.; Phone: 466-8536. Ralph Neugebauer, media supervisor.

**GEYER, MOREY, BALLARD INC.**—555 Madison Ave., New York, N.Y. (10022). Plaza 1-3300. Sylvester M. Morey, chmn.; George C. Oswald, pres.; Howard M. Wilson, exec. in charge of creative services; Anthony C. DePiero, v.p. & media dir.; William H. Millar Jr., broadcast media supervisor; Edward S. Richardson, assoc. media dir.; W. Robert Kutsche, supervisor; Duncan Andrews, Donald Voellinger, time buyers; Thomas McDonnell, Arnold Leeds, Elliot Saunders, producers.

Other offices: Omaha, Neb. (68102)—1504 Dodge St.; Phone: 342-7795. Portland, Ore. (97201)—2130 S.W. Fifth Ave.; Phone: 226-2981. Chicago, Ill. (60611)—645 N. Michigan Ave.; Phone: 664-8400. Los Angeles, Cal. (90036)—5455 Wilshire Blvd.; Phone: 937-0510. Racine, Wis.—610 Wisconsin Ave.; Phone: 634-6605. San Francisco, Cal. (94104)—120 Montgomery St.; Phone: 986-5955.

**GOODWIN, DANNENBAUM, LITTMAN & WINGFIELD INC.**—3333 W. Alabama, Houston, Texas (77027). Phone: 526-4721. John Paul Goodwin, chmn.; Earl Littman, pres.; Anna Jane Wingfield, sr. v.p., & creative dir.; Krin Holzhauser, air media dir.

Other office: Beaumont, Texas—1342 Petroleum Bldg.; Terminal 2-3861.

**GRANT ADVERTISING INC.**—919 N. Michigan Ave., Chicago, Ill. (60611). Superior 7-6500. Will C. Grant, chmn.; Joe K. Hughes, exec. v.p.; Leonard Herbert, media dir.; Gall Light, radio-TV coordinator.

Other offices: New York, N.Y. (10022)—405 Park Ave.; Phone: 421-7900. Los Angeles, Cal. (90028)—Taft Bldg., 1680 N. Vine St.; Hollywood 1-9231. Miami, Fla. (33136)—13th St. at 2nd Ave. S.W.; Franklin 3-6611. San Francisco, Cal. (94104)—405 Montgomery St.; Exbrook 2-6275. Seattle, Wash. (98104)—801 2nd Ave.; Main 4-3232.

**GRAY & ROGERS INC.**—12 South 12 St., Philadelphia, Pa. (19107). Walnut 2-4808. Jerome B. Gray, pres.; Edmund H. Rogers, senior v.p. & consultant; Walter M. Erickson, v.p. & dir. of radio-TV dept.; Chester R. Cooper, v.p. & dir. of production; Joseph Barker, media dir.; Richard Fellows, time buyer.  
Other offices: Newark, N.J. (07102)—744 Broad St.; Market 3-7345. New York, N.Y. (10017)—Pan Am Bldg., 200 Park Ave.; Phone: 986-1584.

**MONROE GREENTHAL COMPANY INC.**—595 Madison Ave., New York, N.Y. (10022) Plaza 9-8640. David E. Diener, pres.; Herbert S. Hauser, chmn.; Ed Brodtkin, v.p. & exec. art dir.; David Y. Dember, v.p. & copy chief; Norman Trell, media dir.; Gall Roman, time buyer.

**GREY ADVERTISING INC.**—777 Third Ave., New York, N.Y. (10017). Plaza 1-3500. Herbert D. Strauss, pres.; Manning Rubin, v.p., TV production dir.; Catherine Pitts, v.p., TV production superv.; Howard Eaton, v.p., television programming.  
Other offices: Beverly Hills, Cal. (90211)—9025 Wilshire Blvd.; Crestview 4-8401. San Francisco, Cal. (94104)—235 Montgomery St.; Exbrook 7-1695.

**GRISWOLD-ESHELMAN CO.**—55 Public Square, Cleveland, Ohio (44113). Tower 1-3232. Charles Farran, pres. & chief exec. officer; W. A. Weaver, v.p.; W. A. Thomas, TV-radio time buyer; John L. Zimmer, dir., TV-radio production.  
Other offices: Chicago, Ill. (60601)—One E. Wacker Dr.; Phone: 329-1600. Pittsburgh, Pa. (15219)—Grant Bldg. Penthouse; Phone: 471-5701.

**GUILD, BASCOM & BONFIGLI INC.**—Note: Merged with Dancer-Fitzgerald-Sample Inc.

**THE GUMBINNER-NORTH COMPANY INC.**—655 Madison Ave., New York, N.Y. (10021). Templeton 8-1717. Reggie Schuebel, v.p., media dir.; Paul Gumbinner, v.p., radio-TV dir.; Richard Paige, assoc. media dir.; Edward Fonte, assoc. media dir.; Gale Gilchrist, Irwin Joseph, James McCollom, Anita Wasserman, radio-TV time buyers.

**HALL, HAERR, PETERSON & HARNEY INC.**—735 Jefferson Bldg., Peoria, Ill. (61602). Phone: 676-8758. Richard A. Hall, pres.; Phil Harney, v.p.; Pat Kahlfeld, media dir.; Edward Klein, radio-TV dir.

Other offices: Jefferson City, Mo. (65101)—302 Adams; Phone: 636-3107. Prairie Village, Kan. (66208)—220 W. 75th St.; Phone: 362-7510. Los Angeles, Cal. (90013)—448 S. Hill St.; Phone: 628-5039. New York, N.Y. (10017)—331 Madison Ave.; Phone: 867-6633.

**HAZARD ADVERTISING CO. INC.**—444 Madison Ave., New York, N.Y. (10022). Plaza 9-3100. William Mordwin, pres.; John C. Lucas, v.p., secy. & treas.; Sidney G. Alexander, v.p. radio & TV; Grover Logan, v.p., dir. mkt. & media services.

**HELITZER, WARING & WAYNE INC.**—261 Madison Ave., New York, N.Y. (10016). Murray Hill 7-6677. Melvin Helitzer, pres.; Saul Waring, exec. v.p.; Eugene C. Judd, sr. v.p.; Mary Lou Benjamin, v.p., media dir.; Marie Gordon, TV/radio producer; Neal Monroe, TV/radio traffic mgr.; Harvey Fishbein, TV/radio traffic superv.; Olga Oshrin, TV/radio asst. traffic mgr.; Walter Seidel, Liz Mallon, Carol Goldberger, media buyers; Phyllis Kossar, TV/radio asst. to producer.

**HICKS & GREIST INC.**—850 Third Ave., New York, N.Y. (10022). Phone: 421-4200. Stanley Newman, media dir.; Lee Peters, Sally Plisk, radio-TV time buyers; Vincent Daralo, TV-radio dir.; Joseph Felice, exec. producer.

**HIXSON & JORGENSEN INC.**—3540 Wilshire Blvd., Los Angeles, Cal. (90005). Dunkirk 8-3121. Kai Jorgensen, chmn. & pres.; Emmett McGaughey, exec. v.p.; Tyler Macdonald, dir., creative services; Harriett M. Weigand, head TV-radio time buyer; H.D. Walsh, TV-radio director; Robert Sande, radio-TV producer.

**HONIG-COOPER & HARRINGTON**—1275 Columbus Ave., San Francisco, Cal. (94133). Ordway 3-4489. Louis Honig, pres.; Eugene I. Harrington, chmn.; John W. Davis, media dir.; Clarice McCreary, TV dir.; Shirley Patrone, Sandra Kirby, Dianne Gianini, asst. TV buyers; Jane Dahlgren Skoff, radio time buyer.

Other office: Los Angeles, Cal. (90005)—3600 Wilshire Blvd.; Dunkirk 8-3301. Hilly Sanders, broadcast media director.

**CHARLES W. HOYT COMPANY INC.**—380 Madison Ave., New York, N.Y. (10017). Murray Hill 2-2000. Winthrop Hoyt, chmn.; Everette W. Hoyt, pres.; A. W. Fargo Jr., exec. v.p.; F. J. Becker, secy.-treas.; J. P. Clinton, media dir.; M. A. Murray, media buyer; D. H. Humm, media buyer; Thomas A. Lee Jr., TV-radio dir.; Sue Johnson, TV-radio traffic.

**HUTCHINS ADVERTISING COMPANY INC.**—Midtown Tower, Rochester, N.Y. (14604). Phone: 716-546-6480. Frank M. Hutchins, pres.; C. Brendon Wright, media dir. & time buyer.

**THE INTERPUBLIC GROUP OF COMPANIES INC.**—Time & Life Bldg., 1271 Ave. of the Americas, New York, N.Y. (10020). Phone: 867-1122. Edward A. Grey, sr. v.p. Parent company for McCann-Erickson Inc.; Marschalk Company Inc.; Johnstone Inc.; Fritchard Wood Inc.; Erwin Wasey Inc.; The Fletcher Richards Company Inc.; Jack Tinker & Partners.

**JOHNSON & LEWIS INC.**—433 California, San Francisco, Cal. (94104). Phone: Douglas 2-0050. Daniel H. Lewis, pres.; Walter E. Terry, v.p. & gen. mgr.; Jack Newell, media dir.; Jan Brown, time buyer.

Other office: Hollywood, Cal. (90028)—1680 N. Vine; Hollywood 5-7105. Nathan Tufts, v.p. & mgr.

**KAL, EHRLICH & MERRICK INC.**—2141 Wisconsin Ave. N.W., Washington, D.C. (20007). Federal 7-5500. Norman C. Kal, chmn.; Harry L. Merrick, pres.; Alvin Q. Ehrlich, exec. v.p.; Nelia C. Manes, v.p., media dir.; David P. Thomas, v.p., radio-TV copy chief; Marion Weissheimer, radio-TV time buyer.

**KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON INC.**—575 Lexington Ave., New York, N.Y. (10022). Plaza 1-1400. Henry Kastor Kahn, chmn.; Peter Hilton, pres.; Donald McAree, TV dir.; Enid Schur, Rosanne Gordon, TV-radio time buyers; Kathy Dorritte, casting dir.; Tom Zunker, producer.

Other office: Atlanta, Ga. (30318)—1042 Northside Dr. N.W.; Phone: 872-4707.

**KENYON & ECKHARDT INC.**—200 Park Ave., New York, N.Y. (10017). Phone: 973-2000. D. C. Stewart, pres.; Stephens Dietz, exec. v.p.; James S. Bealle, v.p., radio-TV; Jack Caplan, Louis Kennedy, Walter Staab, media group heads; Ray Serniak, Rob-



ert O'Connell, James Alexander, media supervisors; Robert Morton, Louise Haut, Agnes Del Colle, Lucy Kerwin, Rene Goldmuntz, Edward Finlay, Charles Merber, media buyers.

**Other offices:** Chicago, Ill. (60601)—221 N. LaSalle St.; Financial 6-4020. Dallas, Texas (75221)—Merchant National Bank Bldg.; Room 2107; Riverside 2-6508. Detroit, Mich. (48226)—Penobscot Bldg.; Woodward 5-0300. Hollywood, Cal. (90028)—Equitable Bldg.; Hollywood 9-9044. San Francisco, Cal. (94104)—465 California St.; Yukon 1-7270. Boston, Mass. (02116)—535 Boylston; Phone: 267-8550.

**KETCHUM, MacLEOD & GROVE INC.**—4 Gateway Center, Pittsburgh, Pa. (15222). Phone: 261-5100. George Ketchum, chmn.; Edward T. Parrack, pres.; W. Stanley Redpath, chmn. exec. commtee; William J. Gilliland, exec. v.p.; William E. Pensyl, exec. v.p.; Richard H. Conner, sr. v.p. & dir. public relations; William H. Genge, sr. v.p.; Donald H. Ratchford, sr. v.p.; William R. Parker, sr. v.p. & secy.; Peter Trilolo, v.p. & dir. media & programming; Lawrence E. March, Peter Turk, media supervisors; David Bradshaw, William Gust, Robert M. Manown, Robert S. Swinehart, media buyers; Rocco N. Dellarso, production supervisor; William O. Burchinal, William A. Huch, John Murphy, TV/radio producers.

**Other offices:** New York, N.Y. (10016)—90 Park Ave.; Phone: 983-8000. James J. Cochran, sr. v.p. & mgr.; Benjamin Colarossi, v.p. & dir. TV/radio creative dept.; Warren C. Rossell, production group supervisor; Samuel A. Datiowe, John Sallay, TV/radio producers; Daniel Borg, media dir.; James Monahan, media buyer. Washington, D.C. (20036)—1000 Connecticut Ave. N.W.; Phone: 296-5520. Houston, Tex. (77006)—3334 Richmond Ave.; Phone: 523-6811. Columbus, O. (43215)—403 Atlas Bldg., 8 E. Long St.; Phone: 228-3857.

**KLAU-VAN PETERSOM DUNLAP INC.**—Marine Plaza, Milwaukee, Wis. (53201). Broadway 1-6780. Raymond F. Gomer, pres.; Edward F. Ritz, v.p. of media & international marketing; James W. Packer, v.p. in charge of station relations; Fred J. Crowl, radio-TV dept. mgr.; Ellsworth H. Smith, asst. media director.

**Other office:** Chicago, Ill. (60611)—645 N. Michigan Ave.; Phone: 944-0440.

**KNOX REEVES ADVERTISING INC.**—400 Second Ave. S., Minneapolis, Minn. (55401). Federal 9-0071. R. W. Stafford, pres.; Thomas Kilbride, exec. v.p.; Phillip Archer, media dir.; Glen Bammann, radio-TV dir.; Paul Ewing, Lois Lindenberg, media buyers.

**Other offices:** Chicago, Ill. (60611)—Blair Bldg., 645 N. Michigan; Phone: 337-0381. New Orleans, La. (70113)—(Knox Reeves-Fitzgerald) John Hancock Bldg.; Phone: 529-3161.

**KUDNER AGENCY INC.**—Note: Merged to form Tatham-Laird & Kudner Inc.

**LANDO INC.**—725 Liberty Ave., Pittsburgh, Pa. (15222). Phone: 281-5887. Robert N. Lando, pres. & treas.; Stanley C. Marshall, sr. v.p.; Mrs. Bernice G. Preisser, v.p., consumer div.; Robert J. Link, TV-radio time buyer; Bernadette McMahon, asst. TV-radio time buyer; Kenneth M. Peters, TV-radio production director.

**Other office:** Erie, Pa. (16501)—1319 G. Daniel Baldwin Bldg.; Phone: 814-456-2975.

**LANG, FISHER & STASHOWER INC.**—1010 Euclid Ave., Cleveland O. (44115). Prospect 1-0300. H. Jack Lang, pres.; Alvin B. Fisher, v.p. & secy., in charge of radio-TV; Fred P. Stashower, v.p. & treas.; John L. Rose, asst. mgr. & exec. producer, radio-TV dept.; Thomas S. Case, creative dir.; Wayne M. Schakel, business mgr., co-ordinator; Nan Hall, asst. to dir., traffic mgr., librarian; Robert A. Murphy, art dir., producer; James A. Relilly, producer; John B. Garfield, mgr. special projects; Charles D. Knepner, media & field service mgr.; Joseph Mills, Dorothy Hartrick, time buyers.

**C. J. LAROCHE & COMPANY INC.**—575 Lexington Ave., New York N.Y. (10022). Phone: 421-7500. Chester J. LaRoche, chmn. exec. commtee & treas.; James J. McCaffrey, chmn. & chief exec.; H. J. Greig, v.p., broadcast media; William M. Weibacher, bcst. media, research.

**LAVENTSON BUREAU OF ADVERTISING**—116 S. Seventh St., Philadelphia, Pa. (19106). Walnut 3-1250. Walter A. Spiro, pres.; Harry A. Egbert, v.p. & dir., media & merchandising; H. H. Goldberg, asst. media dir.

**AL PAUL LEFTON COMPANY INC.**—1617 John F. Kennedy Blvd., Philadelphia, Pa. (19103). Locust 8-5600. Al Paul Lefton Jr., pres.; Irwin W. Solomon, v.p.; R. J. Standridge, TV-radio director.

**Other offices:** New York, N.Y. (10017)—71 Vanderbilt Ave.; Murray Hill 9-7470. Hollywood, Cal. (90028)—Hollywood-Taft Bldg.; Hollywood 6-4347.

**LENNEN & NEWELL INC.**—380 Madison Ave., New York, N.Y. (10017). Murray Hill 2-5400. Adolph J. Tolgo, pres.; Nicholas E. Keesely, senior v.p. in charge of radio-TV programming; Francis C. Barton Jr., v.p.-gen. mgr., radio-TV programming.

**Other offices:** Los Angeles, Cal. (90069)—9255 Sunset Blvd.; Crestview 1-7221. San Francisco, Cal. (94111)—248 Battery St.; Yukon 2-7878. Chicago, Ill. (60606)—400 W. Madison St.; Phone: 372-7744. Seattle, Wash. (98101)—1515 Tower Bldg., 7th & Olive Way; Mutual 2-1974. Honolulu, Hawaii (96814)—250 Ward Ave., Suite 212; Phone: 567-061. Santurce, Puerto Rico—P.O. Box 9998; Phone: 723-9710.

**LEWIS & GILMAN INC.**—6 Penn Center Plaza, Philadelphia, Pa. (19103). Locust 8-3775. John C. Belfield, chmn.; Robert G. Wilder, pres.; Peter A. Krug, radio-TV dir.; Frank Carvell, media dir.; Evelyn R. Walmsley, assoc. media dir. & mgr. of broadcast media.

**LILLER, NEAL, BATTLE & LINDSEY INC.**—1371 Peachtree St. NE, Atlanta, Ga. (30309). Phone: 873-3381. C. K. Liller, chmn.; William W. Neal, pres.; H. G. Axelberg, exec. v.p.; Pamela Tabberer Steward, media dir.; Dorothy Nelms, Mary Jean Meadows, Bobbie Kemp, Avrilla Phillips, media buyers.

**Other offices:** Richmond, Va. (23219)—1001 E. Main St.; Phone: 644-3065. New York, N.Y. (10020)—10 Rockefeller Plaza; Phone: 245-2381. Tampa, Fla. (33602)—304 Washington St.; Phone: 729-0144. Dallas, Texas (75201)—990 Hartford Bldg. Phone: 442-3731.

**L. H. LUCKOFF & COMPANY**—320 Lafayette Blvd., Detroit, Michigan (48226). Woodward 2-0707. Louis H. Luckoff, pres. & treas.;

Alan E. Luckoff, TV-radio time buyer & director; Frances Nicholson, time buyer.

**EARLE LUDGIN & CO.**—410 N. Michigan Ave., Chicago, Ill. (60611). Phone: 527-4100. Earle Ludgin, chmn.; David G. Watrous, pres.; Hays MacFarland, chmn. of exec. commtee; David G. Morse, media dir.; Esther Anderson, TV-radio time buyer.

**MacFARLAND, AVEYARD & CO.**—333 N. Michigan Ave., Chicago, Ill. (60601). Randolph 6-9360. Percy W. Graham, pres.; G. Taurins, chief TV-radio time buyer.

**MacMANUS, JOHN & ADAMS INC.**—Woodward Ave. & Long Lake Rd., Bloomfield Hills, Mich. (48013). Midwest 6-1000. Ernest A. Jones, pres.; Charles F. Adams, exec. v.p.; W. B. Bachman, sr. v.p., gen. mgr.; Lyle Blahna, v.p., media, mktg., research; Richard Sheppard, time buyer; Robert Higgins, production dir.

**Other offices:** New York, N.Y. (10022)—444 Madison Ave.; Plaza 9-5600. Donald E. Jones, sr. v.p., mgr.; Henry Fownes, sr. v.p., bcst. research; Remus Harris, v.p., media, mktg., research; Mel Warren, time buyer; Thomas Brennan, production dir. Chicago, Ill. (60611)—430 N. Michigan Ave.; Phone: 467-4200. Robert E. Britton, sr. v.p., mgr.; Charles Brown, v.p., media, mktg., research; June Kemper, time buyer; William Johnston, production dir. Minneapolis, Minn. (55403)—1750 Hennepin Ave.; Federal 9-0441. James Walker, sr. v.p., mgr.; Robert Bryant, v.p., media, mktg., research; Richard Neice, time buyer; Gloria Davis, producer. Los Angeles, Cal. (90036)—5455 Wilshire Blvd.; Webster 7-1000. John Masterson, v.p., mgr.; Jerry Neuman, time buyer; H. A. M. Nelson, production. Toronto 2, Ontario—600 University Ave.; Empire 4-0204. Leslie McMahon, v.p., managing dir.

**MAJESTIC ADVERTISING AGENCY INC.**—231 W. Wisconsin Ave., Milwaukee, Wis. (53203). Broadway 3-5116. Guy A. Patterson, pres.; George Marr, director, TV-radio.

**RICHARD K. MANOFF INC.**—845 Third Ave., New York, N.Y. (10022). Plaza 2-8100. Richard K. Manoff, chmn.; James N. Harvey, pres.; Richard Trea, media dir.; Yolan Toro, asst. media dir.; Shirley Weiner, Jim Aucone, Mary Jane Hoey, Peter Stevens, media buyers.

**MARCUS ADVERTISING**—3134 Euclid Ave., Cleveland, Ohio. (44115). Utah 1-1370. Donald H. Marcus, pres.; Glenn Colerider, media dir. & time buyer; Nikki Schaeffer, radio & TV dir.; Hilda Roller, asst. radio & TV dir.

**MARSCHALK CO. INC.** (formerly McCann-Marschalk, affiliate of Interpublic Group of Companies Inc.)—Time-Life Bldg., Rockefeller Center, New York, N.Y. (10020). Oxford 7-4250. Stuart D. Watson, chmn.; F. William Free, pres.; Bill M. Sansing, exec. v.p. & gen. mgr.; Wayne Jervis, sr. v.p., marketing services; Beverly L. Smith, v.p. network programming & bcst. development; Vincent J. Rafi, mgr., media dept.; Henry V. Hayes, dir. of media operations; Otis P. Hutchins, assoc. mgr. media dept. **Other offices:** Cleveland, O. (44114)—601 Rockwell Ave.; Phone: 216-241-6850. Ernest J. Hodres, sr. v.p. & mgr. Atlanta, Ga. (30308)—615 Peachtree St. NE; Phone: 404-875-0221. William F. FitzSimmons, v.p. & mgr.

**J. M. MATHES INC.**—260 Madison Ave., New York, N.Y. (10016). Lexington 2-7450. W. T. Okie, pres.; W. S. King, exec. v.p.; Edna S. Cathcart, radio-TV time buyer; Roy Passman, v.p., radio-TV dir.; Olga Hoffmann, Pat Hartnett, asst. time buyers; Alvin Kracht, v.p., media dir.; Stuart Hinkle, assoc. media dir.; Gordon Bring, Henry E. Prasse, asst. media dirs.

**Other office:** Miami, Fla. (33136)—186 S.W. 13th; Phone: 373-6449.

**McCANN-ERICKSON INC.** (Affiliate of Interpublic Group of Companies Inc.)—485 Lexington Ave., New York, N.Y. (10017). Oxford 7-6000. Armando M. Sarmiento, pres.; John R. Allen, v.p.; H. Bart McHugh Jr., Thomas L. O'Reilly, Frank Fitzgerald, John Curran, sr. TV execs.; J. Neil Reagan, v.p., Los Angeles.

**Other offices:** Atlanta, Ga. (30308)—615 Peachtree St. NE; Trinity 5-0221. Boston, Mass. (02116)—20 Providence St.; Phone: 426-4694. Chicago, Ill. (60604)—318 S. Michigan Ave.; Webster 9-3700. Detroit, Mich. (48202)—Fisher Bldg.; Phone: 873-5520. Houston, Tex. (77002)—800 Bell; Phone: 225-0061. Los Angeles, Cal. (90005)—3325 Wilshire Blvd.; Dunkirk 5-3301. San Francisco, Cal. (94104)—114 Sansome St.; Yukon 1-2262. Portland, Ore. (97204)—Public Service Bldg.; Capitol 6-4844. Seattle, Wash. (98101)—510 Virginia St.; Phone: 682-6363.

**MEIDRUM & FEWSMITH INC.**—1220 Huron Road, Cleveland, O. (44115). Phone: 241-2141. R. E. Pfeifer, pres.; George J. Hill, supervisor, radio-TV-films dept.; Adele Schwartz, radio-TV time buyer.

**Other offices:** Birmingham, Mich. (48011)—1100 N. Woodward Ave.; Midwest 6-4000. Columbus, O. (43215)—630 E. Broad St.; Phone: 221-5419.

**ARTHUR MEYERHOFF ASSOCIATES INC.**—410 N. Michigan Ave., Chicago, Ill. (60611). Delaware 7-7860. Arthur E. Meyerhoff, chmn.; Roger J. Mohr, pres.; Myron E. Chon, exec. v.p.; George A. Taylor, vice chmn., secy.-treas.; Leonard K. v. media dir.; Marv Hauser, mer., space buying; Francine Goldfine, mer., radio-TV time buying; Thomas Spasari, Rose Paras, Patricia Gray, Carol Spring, time buyers.

**MOGUL BAKER BYRNE WEISS INC.** (formerly Mosul, Williams & Saylor Inc.)—625 Madison Ave., New York, N.Y. (10022). Templeton 8-7100. Sidney M. Weiss, chmn.; Stephen Baker, pres.; Mike LaTerre, v.p. media & research; Joyce Peters, broadcast media dir.; Larry Nathanson, time buyer; Elizabeth Shimkus, Nancy Fields, asst. buyers.

**MOHR & CO. INC.**—770 Lexington Ave., New York, N.Y. (10021). Plaza 9-7070. Mel Mohr, pres.; Marjorie Hufnagel, media, radio & TV director; Barbara Liguori, time buyer.

**Other office:** Tucson, Ariz. (85703)—P.O. Box 5128; Cypress 7-2281.

**NEEDHAM, HARPER & STEERS INC.**—Frudential Plaza, Chicago, Ill. (60601). Phone: 527-3400. Paul C. Harper Jr., pres. & chief exec. officer; William E. Steers, chmn., dir. of New York div.; James L. Isham, exec. v.p., dir. of Chicago div.

(Continued on next page)

# Advertising Agencies

**NEWMARK, POSNER & MITCHELL INC.**—270 Madison Ave., New York, N.Y. (10016). Murray Hill 6-7676. Michael Newmark, pres.; Sidney Posner, sr. v.p. & secy.; Pearse A. Mitchell, exec. v.p. & treas.; Lee Kahn, sr. media dir.

Other offices: Easton, Pa. (18042)—202 Bushkill; Phone: 258-2963. Cincinnati, Ohio (45202)—Carew Tower; Phone: 421-5800.

**NOBLE-DURY & ASSOCIATES**—Life & Casualty Tower, Nashville, Tenn. (37219). Phone: 244-1210. W. S. Graham, chmn.; James M. Elliot Jr., pres.; Mrs. Jane Dowden, v.p., media services; Neika Brewer, media dir.; Mrs. Janice Linsert, mgr. program sales; Mrs. Jeanne Cartwright, Mrs. Martha Perry, media buyers.

Other office: Memphis (38103)—741 Sterick Bldg.; Jackson 6-1178.

**NORMAN, CRAIG & KUMMEL INC.**—488 Madison Ave., New York, N.Y. (10022). Plaza 1-0900. Norman B. Norman, pres.; Murray Rofis, v.p. & media dir.; George Coleman, asst. v.p. & assoc. media dir.; Shel Boden, asst. v.p. & assoc. media dir.; Larry Colen, assoc. media dir.; Genie Stamler, v.p., media relations; Walter A. Tibbals, sr. v.p., dir. of broadcast operations.

Other office: Beverly Hills, Cal. (90211)—8701 Wilshire Blvd.; Olympia 7-1530.

**NORTH ADVERTISING INC.**—2100 Merchandise Mart, Chicago, Ill. (60654). Phone: 527-5030. Don P. Nathanson, pres.; William E. Conner, v.p., TV-radio prod.; Martin Ryan, v.p., media dir.; Betty Lavaty, Marianne Lixie, media supervisors; Alice Westbrook, sr. v.p., creative services.

Other offices: New York, N.Y. (10021)—655 Madison Ave.; Templeton 8-1717. Bruce M. Dodge, exec. v.p.; Reggie Schuebel, v.p., media dir., Hollywood, Cal. (90028)—1717 N. Highland, Room 512; Phone: 469-1686. Edward Feldman, v.p.; Edward Sterling, producer.

**OGLIVY, BENSON & MATHER INC.**—589 Fifth Ave., New York, N.Y. (10017). Murray Hill 8-6100. Samuel Frey, v.p. media dept. dir.; John Hoagland, v.p., director of broadcast department.

Other offices: Beverly Hills, Cal. (90211)—9033 Wilshire Blvd.; Crestview 5-6165. Atlanta, Ga. (30303)—34 Peachtree N.E.; Phone: 521-2390. San Francisco, Cal. (94104)—235 Montgomery; Phone: 982-9598. Chicago, Ill. (60605)—624 S. Michigan Ave.; Phone: 922-0035.

**ROBERT OTTO-INTAM INC., INTERNATIONAL ADVERTISING**—820 2nd Ave., New York, N.Y. (10017). Yukon 6-7878. Robert H. Otto, chmn.; Arthur C. Burton, pres.; Kenneth D. Campbell, exec. v.p.; Rafael M. Conill, v.p.; Robin Jordan, v.p.; Lolita B. Hand, treas.; Michael B. Coughlin, media dir.; William Ivers, art dir.; Dominick G. Farinacci, admin. exec.

**PALMER, WILLSON & WORDEN** (formerly T. N. Palmer & Co. Inc.)—660 Madison Ave., New York, N.Y. (10021). Templeton 8-3100. T. Norman Palmer, pres.; Thomas Willson, exec. v.p. & TV dir.; Florence Binkovitz, TV time buyer; Dean Jarmel, radio buyer; Randers Heimer, radio-TV producer.

Other offices: Detroit, Mich. (48226)—1600 Penobscot Bldg.; Phone: 965-0800. Arthur Seely, v.p., TV-radio dir. Pittsburgh, Pa. (15219)—Carlton House. Phone: 471-6933. Washington, D.C. (20036)—1705 DeSales St. Phone: 296-0330. William Hooper, v.p., TV-radio dir. Los Angeles, Cal. (90048)—8811 Alden Dr.; Phone: 272-9286. Norman Rose, v.p., TV-radio dir.

**PAPERT, KOENIG, LOIS INC.**—777 Third Ave., New York, N.Y. (10017). Phone: 935-5000. Julian Koenig, pres. & chief exec. officer; William Murphy, v.p. in charge, media & programming; Donald Saltzman, TV program exec.; James Walsh, radio-TV dir.; John Collins, v.p., media dir.; Malcolm Ochs, Jack Green, assoc. media dirs.; Santo Citrilli, Irwin Fleischer, media supervisors; Elaine Art, Gary Roberts, Jerry Martin, George Brent, Dick Weithas, Carole Lewis, Maria Carayas, Paul Steinhacker, media buyers; Betty Sue Garner, asst. media buyer.

**PARKSON ADVERTISING AGENCY INC.**—400 Park Ave., New York, N.Y. (10020). Plaza 1-6400. Edward Kletter, chmn. & pres.; Herb Gruber, v.p., media dir.; Ruth Bayer, radio-TV time buyer; Don Blauhut, v.p. in charge of radio-TV prod.

**POST-KEYES-GARDNER**—Palmolive Bldg., 919 N. Michigan Ave., Chicago, Ill. (60611). Whitehall 3-2880. Carl M. Post, pres.; Paul Blustain, v.p. TV production; Merle Myers, mgr., radio-TV time buying dept.; Werner Wolf, radio-TV business mgr.; Richard Pickett, v.p. & media dir.

Other offices: San Francisco, Cal. (94111)—1 Jackson Pl.; Phone: 434-1525. New York, N.Y. (10017)—277 Park Ave.; Phone: 826-1825.

**POTTS-WOODBURY INC.**—2233 Grand Ave., Kansas City, Mo. (64108). Phone: 471-5775. Charles E. Jones, chmn. & pres.; W. J. Brewer, v.p., radio-TV; Bill Smith, radio-TV acct. supervisor; Jack Schroeder, chief radio-TV time buyer; Ron Yukon, Shirley Bush, time buyers.

**PRITCHARD, WOOD INC.** (U.S. affiliate of Pritchard, Wood & Partners Ltd., London, which in turn is affiliated with Interpublic Group of Companies Inc.)—750 Third Ave., New York, N.Y. (10017). Murray Hill 7-6111. Victor A. Bennett, chmn.; John Cantwell, pres.; James Courtney, media dir.

**REACH, McCLINTON & CO. INC.**—505 Park Ave., New York, N.Y. (10022). Plaza 1-7300. Robert W. Robb, pres.; Paul Keller, v.p., media; William Overmyer, media dir. supervisor; Eugene Brown, media supervisor, TV-radio time buyer; Lori Gruenwald, TV-radio time buyer; Howard Tobias, media supervisor; James K. Graham, v.p., TV-radio dir.

Other offices: Boston, Mass. (02199)—4390 Prudential Center; Copley 2-3400. Chicago, Ill. (60601)—35 E. Wacker Dr.; Phone: 782-0616. Los Angeles, Cal. (90048)—6380 Wilshire Blvd.; Olive 3-9610. Minneapolis, Minn. (55402)—2006 Foshay Tower; Federal 9-8041. Newark, N.J. (07102)—69 Washington St.; Market 3-5100. Houston, Tex. (77005)—The Drake Agency, P. O. Box 25007; Riverside 8-1900. London W1, England—Smee's Advertising Ltd., 3-5 Duke St.

**THE FLETCHER RICHARDS COMPANY INC.** (affiliate of Interpublic Group of Companies Inc.)—485 Lexington Ave., New York, N.Y. (10017). Oxford 7-9201. Bryan Houston, chmn.; Robert B. Irons Jr., pres.; Joel Davis, media dir.; S. J. Frolick, radio-TV dir.; Steven Roppolo, producer; Frances John, John Levins, John Dichiaro, time & space buyers.

**ROSS ROY INC.**—2751 E. Jefferson Ave., Detroit, Mich. (48207). Phone: 567-4000. Ross Roy, chmn. & chief exec. officer; John S. Pingel, pres.; Hal Rumble, sr. v.p., market planning; R. Post, mgr. media; J. V. Karle, assoc. media dir.; R. E. Wilds, v.p. media; D. Pettibone, K. Dodds, radio-TV time buyers.

Other office: New York, N.Y. (10036)—500 Fifth Ave.; Phone: 565-3200. R. Woodward.

**THE RUMRILL COMPANY INC.**—1895 Mt. Hope Ave., Rochester, N.Y. (14620). Browning 1-2150. Gene Novak exec. v.p. for creative services; Wm. Mackey, media director; Andrew MacGowan, TV production.

Other offices: Buffalo, N.Y. (14203)—10 Lafayette Sq.; Phone: 853-6020. Utica, N.Y. (13502)—1512 Genesee St.; Swift 7-2850. New York, N.Y. (10017)—400 E. 42nd St.; Phone: 661-0700. Edgar C. Kahn, v.p. & dir. of best.; Rita Venn, media mgr.

**E. H. RUSSELL & CO.**—200 E. Ontario, Chicago, Ill. (60611). Phone: 943-8070. Edward H. Russell, pres.; Donald Colman, v.p.; Erin Tomcheff, media & materials dir.

**FRANK B. SAWDON INC.**—3 W. 57th St., New York, N.Y. (10019). Plaza 1-8660. Frank B. Sawdon, pres.; Ardien Rodner, exec. v.p., TV-radio time buyer & media dir.

Other office: Hollywood, Cal. (90028)—1601 Gower; Hollywood 4-7579. Roy Drushall, v.p., mgr.

**SHALLER-RUBIN COMPANY INC.**—350 Fifth Ave., New York, N.Y. (10001). Oxford 5-4680. Murray M. Rubin, chmn.; Milton G. Shaller, pres.; R. David Nathan, radio-TV dir.; Stuart Eckert, media dir.; Norma Pordy, time buyer.

**JOHN W. SHAW ADVERTISING INC.**—See Allen, Anderson, Niefeld & Paley Inc.

**SMITH/GREENLAND COMPANY INC.**—655 Madison Ave., New York, N.Y. (10021). Plaza 2-5500. Leo Greenland, pres.; Beryl Seidenberg, v.p., media dir.; Sylvia Alles, Lee Kahn, media buyers.

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**STERN, WALTERS & SIMMONS INC.**—201 E. Erie St., Chicago, Ill. (60611). Michigan 2-4990. Gerald J. Stern, pres.; Lee J. Walters, exec. v.p. & secy.; Martin J. Simmons, exec. v.p. & treas.; Ray Freedman, radio-TV production supervisor; Norma Wren, media supervisor; Patricia Harrington, broadcast media dir.

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**SUDLER & HENNESSEY INC.**—130 E. 59th St., New York, N.Y. (10022). Plaza 1-1250. Arthur E. Sudler, chmn. & pres.; Matthew J. Hennessey, exec. v.p.; Hal Davis, radio & TV director; Judy West, media buyer.

**SULLIVAN, STAUFFER, COLWELL & BAYLES INC.**—575 Lexington Ave., New York, N.Y. (10022). Murray Hill 8-1600. Alfred J. Seaman, pres.; Harry Ommerie, senior v.p., TV-radio; Werner Michel, v.p. dir.; Rod Albright, Don Harrington, Perry Harten, Joe Marone, v.p.s & group supervisors; Tom Buscemi, group supervisor; Charlie Bellante, v.p. & mgr. production unit; Phil Burrell, mgr., pgm. development; Frank J. Reed, v.p.-bus. mgr.-dir. of station relations; Lloyd R. Harris, v.p. media dir.; Bert Wagner, v.p. assoc. dir.; Paul Benson, Ira Gonsier, William Birckbeck, v.p.s & assoc. media directors; Catherine White, casting dir.

Other office: Hollywood, Cal. (90028)—6253 Hollywood Blvd.; Hollywood 4-2119. Robert Ballin, v.p. & mgr.

**TATHAM-LAIRD & KUDNER INC.**—64 E. Jackson Blvd., Chicago, Ill. (60604). Phone: 312-427-3700. Everett Nelson, v.p., dir. of media; Robert D. Roger Jr., dir. of best. relations; Dan McGrath, assoc. media dir.; Roy Boyer, Bill Keeler, Len Materna, E. R. Petray, media supervisors; Jay Holland, Tom McBurney, assoc. media supervisors; Carol Bernau, Elaine DeLaurelle, Roger Edwards, William Kulp, Don Kaminsky, Annette Malpede, Jackie Morgan, Mary Rodger, Joe Zeller, media buyers.

Other offices: New York, N.Y. (10016)—605 Third Ave.; Phone: 972-6700. Donald E. Leonard, v.p., dir. of media; David M. Platt, Dorothy Shahinian, assoc. media dirs.; Frank M. Nolan, Richard B. Griff, Val Ritter, Lucille Giorelli, Mary Meahan, Bill Macdonald, media buyers. Detroit, Mich. (48202)—421 New Center Bldg.; Phone: 875-5315. Hollywood, Cal. (90038)—1680 N. Vine; Phone: 461-9228.

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Other offices: Atlanta, Ga. (30326)—3376 Peachtree Rd.; Phone: 231-3547. Chicago, Ill. (60611)—410 N. Michigan Ave.; Phone: 664-6700. Cincinnati, O. (45227)—Marlomet Executive Bldg., 3814 West St.; Phone: 272-0214. Coral Gables, Fla. (33134)—299 Alhambra Circle; Phone: 445-1391. Dallas, Tex. (75201)—700 Hartford Bldg.; Phone: 741-4582. Denver, Colo. (80202)—621 17th St.; Phone: 266-3861. Detroit, Mich. (48226)—535 Griswold St.; Phone: 962-8900. Kansas City, Mo. (64112)—John Hancock Bldg.; Phone: 931-4005. Los Angeles, Cal. (90048)—6505 Wilshire Blvd.; Phone: 653-0300. New Orleans, La. (70130)—414 John Hancock Bldg.; Phone: 524-7654. Raleigh, N.C. (27601)—606 Capital Club Bldg.; Phone: 828-0589. San Francisco, Cal. (94104)—320 California St.; Phone: 421-3510. Washington, D.C. (20006)—1629 K St. NW; Phone: 296-6450. Seattle, Wash. (98101)—805-6 White-Henry-Stuart Bldg.; Phone: 622-4411.

**JACK TINKER & PARTNERS** (affiliate of Interpublic Group of Companies Inc.)—30 West 54th St., New York, N.Y. (10019). Phone: 757-2727. John H. Tinker Jr., Myron McDonald, Herta Herzog, Mary Wells, partners.

**VANSANT, DUGDALE & CO. INC.**—1 North Charles St., Baltimore, Md. (21201). Lexington 9-5400. Robert E. Daiger, pres.; Rita G. Eastman, chief TV-radio time buyer; Evelyn Huttman, asst. buyer; Robt. Walsh, v.p., media plans; J. L. Decker, media plans.

**WADE ADVERTISING INC.**—20 North Wacker Drive, Chicago, Ill. (60606). Financial 6-2100. Porrest F. Owen Jr., pres.; David S. Williams, exec. v.p.; Grover J. Allen, v.p., dir of TV production; John G. Schroeder, media dir.

Other offices: New York, N.Y. (10020)—10 Rockefeller Plaza; Circle 5-1990. Hollywood, Cal (90028)—1717 N. Highland Ave.; Hollywood 6-1631.

**WALKER SAUSSY ADVERTISING INC.**—1820 St. Charles Ave., New Orleans, La. (70130). Phone: 524-3282. Donald H. Halsey, pres.; Peter A. Mayer, exec. v.p.; Marie O'Meara, media dir. & time buyer.

**WARWICK & LEGLER INC.**—375 Park Ave., New York, N.Y. (10022). Plaza 1-4700. H. Paul Warwick, chmn.; John P. Warwick, pres.; Richard S. Bean, v.p., media dir.; Charles A. Eaton Jr., v.p., media mgr.; Joseph Hudack, broadcast media supervisor; Richard J. Lord, v.p., creative services; Andrew Christian, v.p., radio-TV dir.; Marvin Goldman, v.p., dir. TV-art; Richard Goshin, radio-TV producer.

**TUCKER WAYNE & CO.**—2700 Peachtree Center Bldg., Atlanta, Ga. (30303). Phone: 522-2383. Matthew Connor, pres.; Robert E. Schaefer, exec. v.p.; Anne Benton, v.p. & media dir.; Ann Hutcheson and Ruth Trager, asst. media dirs.

Other offices: Jacksonville, Fla.—1116 Atlantic Coast Line Bldg.; Phone: 353-3975. Durham, N.C. (27702)—C. Knox Massey & Associates Inc. (div. of Tucker Wayne & Co.)—Box 1612; Phone: 682-9233.

**WEIGHTMAN INC.**—6 Penn Center Plaza, Philadelphia, Pa. (19103). Phone: 215-564-3520. S. A. Tannenbaum, pres.; Ralph Freeman, exec. v.p. & creative dir.; John Coffey, sr. v.p. & mktg. dir.; Nathan Alexander, secy. & dir. of media; Len Stevens, v.p. & dir. bcst. media; Cathryn Snyder, asst. dir. bcst. media.

**EDWARD H. WEISS & CO.**—360 N. Michigan Ave., Chicago, Ill. (60601). Central 6-7252. Edward H. Weiss, chmn. & chief exec. officer; Lee King, pres.; Nathan Pinfos, v.p., media; Rolf Brandis, radio-TV dir.; George Stanton, Armella Selsor, Harry Pick, Ted Giovan, media supervisors; Marilyn Wolf, Phil Gerber, buyers. Other office: New York, N.Y. (10019)—730 5th Ave.; Judson 6-8313.

**WENGER/MICHAEL INC.**—341 Market, San Francisco, Cal. (94105). Yukon 2-6955. Lee Wenger, pres.; Martin Michael, exec. v.p.; Gloria Sellers, media mgr.; Carol Ronholm, media mgr. Other office: Los Angeles, Cal. (90036)—5455 Wilshire Blvd.; Phone: 937-2650.

**WERMEN & SCHORR INC.**—1616 Walnut St., Philadelphia, Pa. (19103). Pennypacker 5-1688. David Wermen, pres.; Jean Borrelli, radio-TV dir.; Paul Dietz, creative dir.; James Hardy, Grace Mathias, media buyers; Judy Fallon, talent buyer.

**WESLEY ADVERTISING INC.**—630 Fifth Ave., New York, N.Y. (10020). Judson 2-8050. Thomas B. Hubbard, pres.; Robert E. Eastright, v.p. & creative dir.; Thomas F. Swick, v.p. & media dir.; George Rosenkranc, Joan A. Rutman, radio-TV time buyers; Jane Haerberly, radio-TV prod.

**WEST, WEIR & BARTEL INC.**—1271 Ave. of the Americas, New York, N.Y. (10020). Circle 5-1000. A. Carl Rigrod, v.p., radio-TV dept.; Douglas Burmeister, asst. business mgr., radio-TV dept.; John Meskil, v.p. in charge of media; Peter Dalton, media dir. Other offices: (Atlanta) Marietta, Ga. (30062)—P.O. Box 6467; Phone: 428-0487. Beverly Hills, Cal. (90211)—9033 Wilshire Blvd.; Phone: 878-3800.

**THE WEXTON CO. INC.**—444 Madison Ave., New York, N.Y. (10022). Murray Hill 8-4050. Martin Solow, pres.; John H. Eckstein, sr. v.p. & radio-TV dir.; Anita May Blum, broadcast media dir.

**WHITNEY ADVERTISING INC.**—Suite 1022 Shell Bldg., Tulsa, Okla. (74119). Luther 7-7141. John O. Whitney, pres.; William E. Hussey, v.p. & creative dir.; George T. Murry, v.p.; Cecille Bales, v.p.; Yvonne Neck, media dir.

**WINIUS-BRANDON CO.**—1015 Locust St., St. Louis, Mo. (63101). Chestnut 1-6375. G. E. Bishop, media dir.; H. P. Halpern, radio & TV dir.; Evelyn Langan, TV-radio time buyer.

Other offices: Kansas City, Mo. (64108)—215 E. 18th St.; Harrison 1-1000. Raymond M. Schoenfeld, radio & TV dir.; Ida Gallimore, radio & TV time buyer. Minneapolis, Minn. (55402)—1810 First National Bank Bldg.; Phone: 339-0631.

**YOUNG & RUBICAM INC.**—285 Madison Ave., New York, N.Y. (10017). Phone: 576-1212. Charles C. Barry, exec. v.p., heads radio-TV programming dept.; Warren A. Bahr, sr. v.p., dir. of media relations & planning dept.; Frederick W. Frost, v.p., mgr. of commercial production.

Other offices: Chicago, Ill. (60601)—1 E. Wacker Dr.; Phone: 329-0750. Detroit, Mich. (48226)—211 W. Fort St., Phone 963-1345. Hollywood, Cal. (90028)—1717 N. Highland Ave.; Hollywood 2-7181. Los Angeles, Cal. (90017)—615 S. Flower; Madison 6-7641. San Francisco, Cal. (94104)—120 Montgomery St.; Exbrook 7-1838.

**W. M. ZEMP & ASSOCIATES**—1213 16th St. N., St. Petersburg, Fla. (33705). Phone 862-8257. W. M. Zemp, pres.; B. C. Perfit, exec. v.p.; Wilma H. Kriner, media dir.

**ZIMMER, KELLER & CALVERT INC.**—28 Adams Ave. W., Detroit, Mich. (48226). Woodward 1-9151. C. D. Vortman, director of media; G. B. Work Jr., assoc. media dir. L. B. Williams, radio & TV director; C. S. Pyrros, radio & TV production manager; Arti M. Lyvinson, Leslie Pegau, radio & TV time buyers.

## PUBLICATIONS IN TELEVISION

(Continued from page 349-c)

**WESTERN ADVERTISING**, 1540 N. Hudson Ave., Los Angeles, Cal. (90028). Phone: 213-466-8161. Harlan Palmer, president; Phil Hillman, publisher; Philip A. Seitz, editor. Monthly-weekly.

**WHO'S WHO AND WHAT'S WHERE AT TV STATIONS**, 535 Fifth Ave., New York, N.Y. (10017). Murray Hill 7-1668. Broadcast Information Bureau Inc. Jacqueline Soyer, editor. Semi-monthly loose-leaf revisions.

**WHO'S WHO IN TV FILM PRODUCTION & DISTRIBUTION**, 535 Fifth Ave., New York, N.Y. (10017). Murray Hill 7-1668. Broadcast Information Bureau Inc. Jacqueline Soyer, editor. Semi-annually.

**WORLD RADIO TELEVISION HANDBOOK**, Sundvej 6, Hellerup, Denmark. J. M. Frost, editor. Publisher, S. J. Paul (*Television Age*). Branch: New York, N.Y. (10020)—1270 Ave. of the Americas; Circle 7-7660. Semi-annually.

## Music Groups

**ALL-INDUSTRY TELEVISION STATION MUSIC LICENSE COMMITTEE**, Room 4600, Time & Life Bldg., New York, N.Y. (10020). Judson 2-2300. Charles H. Tower (Corinthian Bcstg. Co., Time & Life Bldg., New York 20, N.Y.), chairman; Hamilton Shea (WSVA-TV, Harrisonburg, Va.), vice-chairman; Miss Ellen T. Coughlin, office mgr.

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**AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS (ASCAP)**, 575 Madison Ave., New York, N.Y. (10022). Murray Hill 8-8800. Stanley Adams, pres.; Adolph Vogel, v.p.; Ned Washington, v.p.; Frank H. Connor, treas.; Paul Creston, secy.; J. J. Bregman, asst. treas.; Morton Gould, asst. secy. *Music licensor.*

**BMI CANADA LIMITED**, 16 Gould St., Toronto 2, Ont. Phone: 364-0317. Harold Moon, gen. mgr. Branch: 1500 St. Catherine St. W., Montreal 25, P.Q. Wellington 5-2552. T. Clyde Moon, representative. *Music licensor.*

**BROADCAST MUSIC INC. (BMI)**, 589 Fifth Ave., New York, N.Y. (10017). Plaza 9-1500. Sydney M. Kaye, chairman. Robert Sour, pres. *Music licensor.*

**COMPOSERS, AUTHORS & PUBLISHERS ASSN. OF CANADA LTD.**, 1263 Bay St., Toronto, Ont. Phone: 924-4427. Sir Ernest MacMillan, pres.; William St. Clair Low, gen. mgr.; John V. Mills, asst. gen. mgr.; Charles R. Matheson, licensing mgr.; E. C. Taylor, comptroller.

**COUNTRY MUSIC ASSOCIATION INC.**, 801 16th Ave., Nashville, Tenn. (37203). Phone: 244-2840. Mrs. Frances Preston (Broadcast Music Inc.), chairman; Tex Ritter, pres.; Connie B. Gay (Connie B. Gay Bcstg.), 1st. v.p.; Jack Stapp (Tree Publishing Co.), 2nd v.p.; Wm. Harold Moon (BMI Canada Ltd.), 3rd v.p.; Hal Cook (Billboard), 4th v.p.; Jack Burgess (RCA Victor Records), 5th v.p.; Hubert Long (Moss Rose Publications), secy.; Bud Brown (Acuff-Rose Publications), asst. secy.; Dick Schofield (KFOX radio), treas.; Bill Williams (WSM radio), asst. treas.; Mrs. Jo Walker, exec. dir.

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**NATIONAL ASSOCIATION OF MUSIC MERCHANTS INC.**, 222 West Adams St., Chicago, Ill. (60606). Andover 3-0679. F. D. Streep (Streep Music Co.), pres.; Wm. R. Gard, exec. v.p.

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- ADVERTISING & SALES PROMOTION**, 740 Rush St., Chicago, Ill. (60611). Phone: 337-5200. Advertising Publications Inc. G. D. Crain Jr., publisher; Robert B. Konikow, managing editor.
- AMERICAN CINEMATOGRAPHER**, 1782 N. Orange Dr., Hollywood Cal. (90028). Hollywood 7-2135. A. S. C. Agency Inc. Don C. Hoefler, editor. Monthly.
- ANNY** (Advertising News of New York), 310 Madison Ave., New York, N.Y. (10017). Murray Hill 7-6226. ANNY Publications Inc. Edwin D. Cooper, co-publisher; Winfield R. Levi, co-publisher, sales mgr.; Joe Morris, editor. Weekly.
- AUDIO**, 204 Front St., Mineola, N.Y. Phone: 516-742-1950. Radio Magazines Inc. C. G. McProud, editor & publisher. Monthly.
- AUDIO TIMES**, 156 East 52nd St., New York, N.Y. (10014). Longacre 5-3450. Richard E. Ekstract, publisher; Robert Angus, editor. Twice monthly.
- AV COMMUNICATION REVIEW**, 1201 16th St. N.W., Washington, D.C. (20036). Adams 4-4848. Dept. of Audiovisual Instruction, National Education Assn. James D. Finn, editor. Four issues yearly.
- AVIATION WEEK, & SPACE TECHNOLOGY**, 330 W. 42nd St., New York, N.Y. (10036). Phone: 971-3807. McGraw-Hill Publishing Co. Robert W. Martin Jr., publisher; Robert B. Hotz, editor; Wm. Gregory, managing editor; Philip J. Klass, avionics editor. Weekly.
- AWRT NEWS & VIEWS**, 75 East 55th St., New York N.Y. (10022). Eldorado 5-7281-2. American Women in Radio & Television Inc. Gloria Dapper, editor. 7 times a year.
- BELL LABORATORIES RECORD**, 463 West St., New York, N.Y. (10014). Chelsea 3-1000. Bell Telephone Laboratories. B. E. Strasser, editor. Monthly.
- THE BELL SYSTEM TECHNICAL JOURNAL**, 195 Broadway, New York, N.Y. (10017). A. T. & T. Co. G. E. Schindler, editor. Bell Telephone Laboratories, 463 West St., New York, N.Y. (10014); Chelsea 3-1000. Ten times per year.
- BELL TELEPHONE MAGAZINE**, 195 Broadway, New York, N.Y. (10007). American Telephone & Telegraph Co. George B. Turrell Jr., editor. Quarterly.
- BETTER BROADCASTS NEWS**, 423 N. Pinckney, Madison, Wis. (53703). Phone: 255-2009. Leslie Spence, editor. 5 times annually.
- BILLBOARD**, 165 W. 46th St., New York, N.Y. (10036). Phone: 212-757-2800. Lee Zhitto, editor-in-chief. Weekly. Claude Hall, radio-TV programming; Nicholas Biro, midwest editor.
- BM/E—THE MAGAZINE OF BROADCAST MANAGEMENT/ENGINEERING** Drawer D, Thurmont, Md. (21788). Phone: 271-2092. A Mactier publication. Mal Parks Jr., publisher BM/E; Verne M. Ray, editor. Monthly.
- THE BRAILLE TECHNICAL PRESS INC.**, 980 Waring Ave., Bronx, N.Y. (10469). Olinville 4-3858. Donald J. S. Merten, pres.; R. W. Gunderson, editor. Radio-electronics technical magazine for the blind. Monthly.
- BROADCAST ENGINEERING**, 4300 W. 62nd St., Indianapolis, Ind. (46268). Phone: 291-3100. Howard W. Sams Publication. Forest H. Belt, editor. Monthly.
- BROADCAST NEWS**, Camden, N.J. Woodlawn 3-8000. RCA Broadcast & Communications Products Div. John P. Taylor, editor. Bi-monthly.
- BROADCASTING**, 1735 DeSales St. NW, Washington, D.C. (20036). Metropolitan 8-1022. Broadcasting Publications Inc. Sol Talshoff, editor & publisher; Edwin H. James, executive editor; Art King, managing editor. Weekly.
- BUSINESS SCREEN MAGAZINE**, 7064 Sheridan Rd., Chicago, Ill. (60626). Briargate 4-8234. O. H. Coelln, editor & publisher. Bureaus: Eastern—250 W. 57th St., New York N.Y. (10019); Circle 5-2969; Robert Seymour, chief. Western—1450 Lorain Road, San Marino, Cal.; Cumberland 3-4394; Herbert Mitchell, chief. European—139a Bedford Court Mansions. London W1, England. Robinson Rigg, mgr. 8 times annually.
- CABLE TELEVISION REVIEW**, Communications Publishing Corp., P.O. Box 63992, Oklahoma City, Okla. Phone: 405-528-3523. Stanley M. Searle, managing editor; Patrick T. Pogue, gen. mgr. Weekly. Also Annual Systems & Equipment Directory.
- CANADIAN CINEMATOGRAPHY**, 2533 Gerrard St. East, Scarborough, Ont. Phone: 699-9695. Art C. Benson, editor. Bi-monthly.
- CHANNEL ONE**, 4320 Ammendale Rd., Beltsville, Md. (20705). Phone: 935-2600. American Research Bureau. Joe Adams, editor. Bi-monthly.
- THE CHRISTIAN BROADCASTER**, Room 1930, 475 Riverside Dr., New York, N.Y. (10027). Phone: 212-870-2233. World Association for Christian Broadcasting publisher. Editorial Office: Broadcasting House, Portland Place, London W 1, England.
- CONSUMER ADVERTISING**, 440 Boston Post Road, Orange, Conn. Editorial & Advertising office: 501 Madison Ave., New York N.Y. (10022). Phone: 421-0800. Frederic C. Decker, publisher; Allen R. Dodd Jr., editor. Monthly.
- CQ—THE RADIO AMATEURS' JOURNAL**, 14 Vanderventer Ave., Fort Washington, N.Y. Phone: 516-767-9080. Cowan Publishing Corp. S. R. Cowan, publisher; Richard A. Ross, editor. Monthly.
- DAILY VARIETY**, 6404 Sunset Blvd., Hollywood, Cal. (90028). Hollywood 9-1141. Syd Silverman, pres.; Thomas M. Pryor, editor.
- ELECTRONIC PROCUREMENT**, 820 Second Ave., New York, N.Y. (10017). Phone: 212-661-0450. Mactier Publishing Corp. James A. Lippke, editorial director. Monthly.
- E.B.U. REVIEW**, published by European Broadcasting Union. Appears in separate English and French editions; Part A (Technical) published in Feb., April, June, Aug., Oct. & Dec. by E.B.U. Technical Centre, 32 avenue Albert Lancaster, Brussels, Belgium. Georges Hansen, editor. Part B (General and Legal) published in Jan., March, May, July, Sept. & Nov. by E.B.U. Administrative Office, 1 rue de Varembe, Geneva, Switzerland. Henrik Hahr, editor.
- EDITOR & PUBLISHER**, 850 Third Ave., New York, N.Y. (10022) Plaza 2-7050. Robert U. Brown, editor. Weekly.
- EEE—THE MAGAZINE OF CIRCUIT DESIGN ENGINEERING**, 820 Second Ave., New York, N.Y. (10017). Phone: 212-661-0450. Mactier Publishing Corp. George Rostky, editor. Monthly.
- ELECTRICAL COMMUNICATION**, 320 Park Ave., New York, N.Y. (10022). Plaza 2-6000. International Telephone & Telegraph Corp. H. F. Westman, editor. Quarterly.
- ELECTRONIC & APPLIANCE SPECIALIST**, 220 Fifth Ave., Suite 1301-02, New York, N.Y. (10001). Lexington 2-0505. Nathan Boolhack, editor & publisher; Sally Boolhack, v.p. Monthly.
- ELECTRONIC DESIGN**, 850 Third Ave., New York, N.Y. (10022). Plaza 1-5530. Hayden Publishing Co., Inc. T. Richard Gascolgne, chairman of the board; James S. Mullholland Jr., pres.; Howard Bierman, editor. Bi-weekly.
- ELECTRONIC DISTRIBUTING & MARKETING**, 33140 Aurora Rd., Cleveland Ohio (44139). Phone: 248-4955. Howard Markt, publisher; James C. Kinkaid, editorial director; Edward J. Walter, editor. Monthly.
- ELECTRONIC INDUSTRIES**, Chestnut & 56th Sts., Philadelphia, Pa. (19139). Sherwood 8-2000. Chilton Co. Shelby A. McMillion, publisher, Bernard F. Osbahr, editor. Monthly.
- ELECTRONIC NEWS**, 7 E. 12th St., New York, N.Y. (10003). Algonquin 5-5252. Fairchild Publications Inc. Emery P. Laskey, publisher; Alfred D. Cook, editor. Weekly.
- ELECTRONIC TECHNICIAN**, Ojibway Bldg., Duluth, Minn. (55802). Phone: 727-8511. Ojibway Press Inc. Ron Kipp, publisher; Jack Hobbs, managing editor. Monthly.
- ELECTRONICS ILLUSTRATED**, 67 W. 44th St., New York, N.Y. (10036). Phone: 212-661-4000. Fawcett Publications Inc. Robert G. Beason, editor. Bi-monthly.
- ELECTRONICS MAGAZINE**, 330 West 42nd St., New York, N.Y. (10036). Phone: 971-3333. McGraw-Hill Inc. C. C. Randolph, publisher, Lewis H. Young, editor. Bi-weekly.
- ELECTRONICS WORLD**, 1 Park Ave., New York, N.Y. (10016). Ziff-Davis Publishing Co. W. Ziff, pres.; Phillip Heffernan, publisher; Wm. Stocklin, editor. Monthly.
- FACTS, FIGURES & FILM**, 535 Fifth Ave., New York, N.Y. (10017). Murray Hill 7-1668. Broadcast Information Bureau Inc. Aura Fleigelman, editor. Monthly.
- FEDERAL COMMUNICATIONS BAR JOURNAL**, 900 17th St. N.W., Washington, D.C. (20006). Phone: 296-5151. Federal Communications Bar Assn. Edward F. Taptich, editor.
- THE FILM DAILY**, 1501 Broadway, New York, N.Y. (10036). Bryant 9-7117. Wid's Films and Film Folk Inc. Charles A. Allicote, publisher; Merlin Lewis, v.p. & gen. mgr.; Gene Arneel, editor.
- HIGH FIDELITY**, Publishing House, Great Barrington, Mass. Phone: 1300. Roland Gelatt, editor. Monthly.
- HIGH FIDELITY TRADE NEWS**, 25 West 45th St., New York, N.Y. (10036). Phone: 581-8840. J. T. Schwartz & L. D. Solomon, publishers; Ken Nelson, publications mgr.; Anthony Lord, managing editor. Monthly.
- THE HOLLYWOOD REPORTER**, 6715 Sunset Blvd., Hollywood, Cal. (90028). Hollywood 4-7411. Tichi Wilkerson, publisher; Don Carle Gillette, editor. Daily.
- HOME FURNISHINGS DAILY**, 7 E. 12th St., New York, N.Y. (10003). Algonquin 5-5252. Fairchild Publications Inc. Edgar W. B. Fairchild, pres.; Herman S. Shaps, editor; Alfred Perkins, TV-radio editor.
- IEEE SPECTRUM**, 345 E. 47th St., New York, N.Y. (10017). Plaza 2-6800. Institute of Electrical and Electronics Engineers, Inc. Ronald K. Jurgen, executive editor. Monthly.
- INDUSTRIAL COMMUNICATIONS**, Room 402, 1327 F St., NW, Washington, D.C. (20004). Sterling 3-2482. Robert E. Tall, editor. Weekly.
- INTERNATIONAL PHOTOGRAPHER**, 7715 Sunset Blvd., Hollywood, Cal. (90046). Phone: 876-0160. Local 659, International Alliance of Theatrical Stage Employees & Motion Picture Machine Operators. Herbert Aller, editor. Monthly.
- JOURNAL OF BROADCASTING**, U of Southern Cal., University Park, Los Angeles, Cal. (90007). Phone: 746-2166. Association for Professional Bcstg. Education. John M. Kittross, ed. Quarterly.
- JOURNAL OF THE AUDIO ENGINEERING SOCIETY**, P.O. Box 383, Madison Square Station, New York, N.Y. (10010). Audio Engineering Society. Quarterly.
- THE JOURNAL OF THE SOCIETY OF BROADCAST ENGINEERS**, Box 1841, Annapolis, Md. Phone: 263-6860. John H. Battison, editor.

**JOURNAL OF THE SOCIETY OF MOTION PICTURE & TELEVISION ENGINEERS**, 9 East 41st St., New York, N.Y. (10017). Phone: 867-5410. Pierre Mertz, chairman, board of editors; Victor H. Allen, editor; Denis A. Courtney, advertising mgr. Monthly.

**JOURNAL OF THE UNIVERSITY FILM PRODUCERS ASSOCIATION**, c/o Robert W. Wagner, Ohio State University, Dept. of Photography, Motion Picture Div., 1885 Neil Ave., Columbus, Ohio. (43210). Quarterly.

**MADISON AVENUE**, 575 Madison Ave., New York, N.Y. (10022). Plaza 1-3446. Madison Avenue Magazine Inc. Carl E. Rogers, editor & publisher; Thomas Atkinson, managing editor. Monthly.

**MARKETING**, 481 University Ave., Toronto 2, Ont. Phone: 362-5311. MacLean-Hunter Publishing Co. Ltd. Ted Earl, editor. Weekly.

**MARKETS OF AMERICA (Vol. 30) with THE ADVERTISER**, 1056 Fifth Ave., New York, N.Y. (10028). Enright 9-6512. Manuel Rosenberg, publisher; Lydie Bloch, editor. Published annually in March.

**MART**, 757 Third Ave., New York, N.Y. (10017). Plaza 2-8600. Buttenheim Publishing Inc. Dixon Scott, publisher; John Adams, editor. Monthly.

**MEDIA AGENCIES CLIENTS**, 319 S. Robertson Blvd., Beverly Hills, Cal (90211). Olympia 7-1440. Marvin L. Saltzman, editor. Semi-weekly.

**MEDIA/SCOPE**, 750 Third Ave., New York, N.Y. (10017). Phone: 867-0300. A. W. Moss, publisher; Roger Barton, editor. Monthly.

**MERCHANDISING WEEK**, 330 West 42nd St., New York, N.Y. (10036). Phone: 971-3333. McGraw-Hill Inc. Dale Bauer, publisher; Walter R. Browder, editor. Weekly.

**MOTION PICTURE DAILY**, including *Television Today*, 1270 Sixth Ave., New York, N.Y. (10020). Circle 7-3100. Quigley Publishing Co. Martin Quigley Jr., president and editor-in-chief; Sherwin Kane, editor.

**MOTION PICTURE HERALD**, 1270 Sixth Ave., New York, N.Y. (10020). Circle 7-3100. Quigley Publishing Co. Martin Quigley Jr., editor-in-chief & publisher; Richard Gertner, exec. editor. Bi-weekly.

**NAB HIGHLIGHTS**, 1771 N St., NW, Washington, D.C. (20036). Decatur 2-9300. National Association of Broadcasters, Public Relations Service. Weekly.

**NAEB JOURNAL**, 119 Gregory Hall, Urbana, Ill. (61803). Phone: 333-0580. National Assn. of Educational Broadcasters. Mrs. Betty McKenzie, managing editor, Urbana. Bi-monthly.

**NAEB NEWSLETTER**, 119 Gregory Hall, Urbana, Ill. (61803). Phone: 333-0580. National Assn. of Educational Broadcasters. Mrs. Betty McKenzie, editor. Monthly.

**NARDA NEWS**, 1319 Merchandise Mart, Chicago Ill. (60654). Michigan 2-5505. National Appliance & Radio-TV Dealers Assn. Jules Steinberg, publisher & editor. Monthly.

**NATESA SCOPE**, 5908 S. Troy Ave., Chicago, Ill. (60629). Grovehill 6-6363. National Alliance of TV & Electronic Service Assns. Frank Moch, publisher. J. L. Noga, business mgr. Monthly.

**NATIONAL RADIO-TELEVISION NEWS DIRECTORY**, 527 Lexington Ave., New York, N.Y. (10017). Plaza 1-2720. Radio-Newsreel-TV Working Press Assn. Inc. Annual.

**NEDA JOURNAL**, 343 S. Dearborn St., Chicago, Ill. (60604). Harrison 7-5526. NEDA Journal Publishing Co. Gail S. Carter, editor & publisher; M. M. Ahern, production editor. Monthly.

**OIRT INFORMATION**, Editorial Board of the International Radio & Television Organization, U Mrazovsky 15, Prague 5, Czechoslovak Socialist Republic. Ales Suchy, chief editor. Monthly.

**PF REPORTER**, 4300 W. 62nd St., Indianapolis, Ind. (46268). Axminster 1-3100. Howard W. Sams & Co. Inc. Howard W. Sams, publisher; Forest H. Belt, editor. Monthly.

**PIKE & FISCHER RADIO REGULATION**, 1726 M St. N.W., Washington, D.C. (20036). Phone: 223-4880. Henry G. Fischer, exec. editor. Weekly.

**POPULAR ELECTRONICS**, One Park Ave., New York, N.Y. (10016). Oregon 9-7200. Ziff-Davis Publishing Co. Phillip Heffernan, publisher; O. P. Ferrell, editor. Monthly.

**PRINTERS' INK**, 501 Madison Ave., New York, N.Y. (10022). Phone: 421-0800. Vision Inc. Frederic C. Decker, publisher; Walter Joyce, editor. Semi-monthly.

**PROCEEDINGS OF THE IEEE**, 345 E. 47th St., New York, N.Y. (10017). Phone: 752-6800. Institute of Electrical and Electronics Engineers Inc. F. K. Willenbrock, editor. Monthly.

**QST**, 225 Main St., Newington Conn. (06111). Phone: 666-1541. American Radio Relay League. John Huntoon, editor. Monthly.

**THE QUILL**, 35 E. Wacker Dr., Chicago, Ill. (60601). Central 6-6577. Sigma Delta Chi, publisher. Clarence O. Schlaver, editor. Monthly.

**RADIO-ELECTRONICS**, 154 W. 14th St., New York, N.Y. (10011). Algonquin 5-7755. Hugo Gernsback, editor-in-chief & publisher. Monthly.

**RADIO-TELEVISION DAILY**, 1501 Broadway, New York, N.Y. (10036). Wisconsin 7-6336. Steven H. Scheuer, pres. & publisher; Bill Silag, editor; Leonard Traube, exec. editor; Mort Miller, v.p. & dir. of advertising.

**RADIO & TELEVISION**, U Mrazovsky 15, Prague 5, Czechoslovakia. Alex Suchy, chief editor. Published by International Radio & Television Organization (OIRT) every two months in English, French, Russian & German.

**RADIO & TELEVISION WEEKLY**, 99 Hudson St., New York, N.Y. (10013). Walker 5-2576. Sidney E. Davis, publisher; John E. Riesenfeld, chairman; Cy Kneller, editor.

**RCA REVIEW**, Princeton, N.J. Phone: 609-452-2700. RCA Laboratories. C. C. Foster, mgr. Quarterly.

**RORABAUGH REPORT ON SPOT TELEVISION ADVERTISING, EXPENDITURES**, 347 Madison Ave., New York, N.Y. (10017). Murray Hill 6-2193. N.C. Rorabaugh Co. Inc. N. Charles Rorabaugh, president.

**SALES MANAGEMENT, THE MAGAZINE OF MARKETING**, 630 Third Ave., New York, N.Y. (10017). Yukon 6-4800. Randy Brown, pres.; Phillip Salisbury, editor & publisher. Semi-monthly.

**SAM (Serving Advertisers in the Midwest)**, 16 West Erie St., Chicago, Ill. (60610). Phone: 664-7181. SAM Inc. Frederick B. Livingston, editor & publisher; Michael Willner, managing dir. Weekly.

**SCREEN ACTOR**, 7750 Sunset Blvd., Hollywood, Cal. (90046). Phone: 876-3030. Published by Screen Actors Guild. E. T. Buck Harris, editor. Bi-monthly.

**THE SCREEN DIRECTOR**, 250 W. 57th St., New York, N.Y. (10019). Judson 2-5470. Publisher: Screen Directors International Guild. George L. George, editor. Bi-monthly.

**SEMICONDUCTOR PRODUCTS AND SOLID STATE TECHNOLOGY**, Cowan Publishing Corp., 14 Vanderver Ave., Port Washington, Long Island, N.Y. (11050). Phone: 516-767-9080. Samuel L. Marshall, editor. Monthly.

**SIGNAL**, 1725 I St. NW, Washington, D.C. (20006). Phone: 296-3033. Armed Forces Communications & Electronics Assn. W. J. Baird, editor. Monthly.

**SPACE & TIME AND INSIDE ADVERTISING**, 1564 Broadway, New York, N.Y. (10036). Circle 6-7962. Sam Shain, editor-publisher. Weekly.

**SPONSOR**, 25 W. 45th St., New York, N.Y. (10036). Phone: 212-581-4200. Div. of Ojibway Press. Robert Edgell, publisher; Sam Elber, editor. Fortnightly.

**STANDARD DIRECTORY OF ADVERTISERS**, 5201 Old Orchard Rd. Skokie, Ill. Phone: 965-8500. National Register Publishing Co. F. J. Ceithaml, pres.; H. G. Meyer-Oertel, v.p. & gen. mgr.

**STANDARD RATE & DATA SERVICE (SRDS)**, 5201 Old Orchard Rd., Skokie, Ill. (60078). Juniper 3-1333. C. Laury Botthof, publisher; F. Le Roy Hess, v.p., editorial; George A. McLaren, managing editor. *Spot Television Rates & Data, Network Rates & Data*, issued separately. Monthlies.

**TELECOMMUNICATION JOURNAL**, Place des Nations, 1200, Geneva, Switzerland. Telephone: 34 70 00. Published in separate English, French & Spanish editions by the International Telecommunication Union. Gerald C. Gross, secretary-general. Monthly.

**TELECOMMUNICATIONS REPORTS**, National Press Bldg., Washington, D.C. (20004). District 7-2654. Fred W. Henck, editor. Weekly.

**TELEFILM INTERNATIONAL MAGAZINE**, 7071 Hollywood Blvd., Hollywood, Cal. (90028). Hollywood 2-2887. Al Preiss, editor & publisher. Monthly.

**TELEVISION**, 444 Madison Ave., New York, N.Y. (10022). Plaza 3-9944. Television Magazine Corp. Sol Taishoff, editor & publisher; Donald V. West, vice president and managing editor; Frank Chizzini, natl. sales mgr. Monthly.

**TELEVISION AGE**, 1270 Ave. of the Americas, New York, N.Y. (10020). Circle 7-7660. S. J. Paul, publisher; Dick Donnelly, editorial dir. Bi-weekly.

**TELEVISION DIGEST**, 2025 Eye St. NW, Washington, D.C. (20006). Phone: 965-1985. Albert Warren, editor & publisher; David Lachenbruch, editorial dir. (580 Fifth Ave., New York, N.Y. (10036). Circle 6-2215); Harold Rusten, assoc. editor (111 Beverly Rd., Overbrook Hills, Philadelphia, Pa. (19151). Midway 2-6411); Dawson (Tack) Nail, managing editor (Wash.); Edward M. Kelly Jr., gen. mgr. (Wash). Weekly.

**TELEVISION FACTBOOK**, 2025 Eye St. NW, Washington, D.C. (20006). Television Digest Inc. Albert Warren, editor & publisher. Paul Stone, editorial dir. Edward Kelly, gen. mgr. (advertising, sales). Annually.

**TELEVISION INDEX**, 150 Fifth Ave., New York, N.Y. (10011). Phone: 924-0320. Television Index Inc. Jerry Leichter, editor & publisher. Weekly, monthly & annual.

**TIMEBUYER MAGAZINE**, 35 West 53rd St., New York, N.Y. (10019). Phone: 247-1116. Bernard Platt, editor-publisher. Monthly.

**TIME BUYERS REGISTER**, 26 Mayhew Ave., Larchmont, N.Y. (10538). Phone: 834-0833. Executives Radio-Research Service. James M. Boerst, publisher. Jan., May & Sept.

**TOPICATOR**, 3090 S. Birch St., Denver (80222). Phone: 303-756-9378. Publisher, Thompson Bureau, Sidney R. Thompson, exec. v.p. Index of articles in advertising TV-radio trade press. Monthly.

**TV & COMMUNICATIONS**, Communications Publishing Corp., P.O. Box 63992, Oklahoma City, Oklahoma. Phone: 405-528-3523. Stanley M. Searle, editor; Sherrill D. Dunn, managing editor; Patrick T. Fogue, gen. mgr. Monthly.

**TV-FILM FILEBOOK**, 2533 Gerrard St., E., Scarborough, Ont. Oxford 9-9695. Art C. Benson, editor. Published annually in Jan.

**TV FILM SOURCE BOOKS**, "Series, Serials & Packages", "Feature Film", "Free Films", 535 Fifth Ave., New York, N.Y. (10017). Murray Hill 7-1668. Broadcast Information Bureau, Inc. Martin Lawrence, client contract. Aura Fliegelman, editor; Meryl Mack, asst. editor. Bi-monthly.

**TV GUIDE**, Radnor, Pa. Murray 8-7400. Triangle Publications Inc. Walter H. Annenberg, president (Triangle Publications); Merrill Panitt, editor; Alexander Joseph, managing editor; James T. Quirk, publisher. Weekly.

**VARIETY**, 154 W. 46th St., New York, N.Y. (10036). Judson 2-2700. Syd Silverman, president; Abel Green, editor; Robert J. Landry, managing editor; Les Brown, TV-radio editor. Weekly.

(Continued on page 347-c)



## Reference List of

# Colleges & Universities Offering Degrees with TV-Radio Majors

Including names of persons in charge of training, number of courses available, and facilities in use.

Based on Survey by Harold Niven, National Association of Broadcasters

Note: Schools offering credit courses in TV-radio, but without degrees in this field, on page 354-c

## ALABAMA

### AUBURN UNIVERSITY, Auburn.

BA (speech). J. W. Sanders, asst. professor; John Lopiccolo, instructor.

Radio-TV, film courses available: 12.

Facilities: State ETV network, 2 TV & 1 radio lab-classroom, closed-circuit TV, film studio, 1 kine, TV tape recorder.

### UNIVERSITY OF ALABAMA, University, (Tuscaloosa).

AB, MA (radio-TV). W. Knox Hagood, assoc. professor (head) radio-TV; Donald S. Dixon, professor, radio-TV; Richard M. Hartsock, asst. prof., radio TV; George Katz, asst. prof., radio-TV; James P. Mahoney, instructor, radio-TV.

Radio-TV courses available: 28.

Facilities: carrier current radio station WABP, 3 TV studios, 4 radio lab-classrooms. Also participates in Ala. Educational Network (WAIQ, Andalusia; WBIQ, Birmingham; WEIQ, Mobile; WAIQ, Montgomery; WCIQ, Mount Cheaha State Park).

## ARIZONA

### ARIZONA STATE UNIVERSITY, Tempe (Phoenix.)

BA & BS (mass communications). Marvin Alisky, dept. chmn.; Robert Ellis, dir bureau of broadcasting.

Radio-TV courses available: 16

Facilities: KAET (TV), 1 TV and 3 radio classrooms, carrier current radio station KASN.

### UNIVERSITY OF ARIZONA, Tucson.

BA (speech or journalism). Frank Barreca, dir. radio-TV bureau, lect. speech & journalism.

Radio-TV courses available: 5.

Facilities: 2 TV & 2 radio classrooms, KUAT (TV), closed-circuit TV, kinescope recorder, Video tape recording facilities, film studios, sound dubbing, film processing.

## ARKANSAS

### ARKANSAS STATE COLLEGE, Jonesboro.

BS (radio). Charles L. Rasberry, asst. prof. of radio & dir. of bstg.

Radio-TV courses available: 11.

Facilities: Radio KASU-FM, 4 lab-classrooms. AP wire service.

## CALIFORNIA

### UNIVERSITY OF CALIFORNIA, AT LOS ANGELES (UCLA), Los Angeles.

BA, MA, MFA (theater arts). Darrell Ross, head, television division.

Facilities: 2 TV & 1 radio lab-classroom. Video tape recording facilities.

### FRESNO STATE COLLEGE, Fresno 26.

BA (broadcasting), MA (speech arts). Merlyn D. Burriss, assoc. professor, speech arts; Dr. John Highlander, TV coordinator, prof. of speech.

Radio-TV courses available: 27.

Facilities: 1 TV & 3 radio studios, 2 theaters equipped for bstg., carrier current radio station (KFSR), closed-circuit TV, motion picture and still photographic equipment available as part of TV production training program. Also broadcast lines direct to local radio stations, and 1 kinescope recorder. Open-circuit TV, microwave to commercial TV station KJEO-TV.

### HUMBOLDT STATE COLLEGE, Arcata.

BA (speech-radio). D. N. Anderson, director of radio-TV.

Radio-TV courses available: 12.

Facilities: FM radio KHSC, 3 TV lab-studios, 3 radio lab-classrooms, kinescope recorder, closed-circuit TV & AM radio station.

### SAN DIEGO STATE COLLEGE, San Diego.

BS (broadcasting), or BA & MA (speech arts). Kenneth K. Jones Jr., professor, speech arts.

Radio-TV courses available: 21.

Facilities: FM radio KEBS, 2 radio & 2 TV studios. Produces radio & TV programs for nat'l. distribution. Video tape & microwave.

### SAN FRANCISCO STATE COLLEGE, San Francisco 27.

BA, MA (radio-TV-film). Stuart W. Hyde, professor, radio-TV-film.

Radio-TV-film courses available: 40.

Facilities: 3 TV studios, 3 radio lab-classrooms, wired-wireless radio station KRTG, campus closed-circuit TV distribution system, film editing labs.

### SAN JOSE STATE COLLEGE, San Jose.

BA (drama, journalism), MA (drama, radio-TV emphasis). Clarence E. Flick, professor, drama; Gordon B. Greb, assoc. professor, journalism & advertising dept.

Radio-TV courses available: 17.

Facilities: FM radio KSJS, 3 TV & 2 radio lab-classrooms. Also closed-circuit TV. Cooperative bstg. by college thru facilities of commercial stations KNTV (TV) & KXRK & KGBA. Internships by journalism students summertime at commercial stations.

### STANFORD UNIVERSITY, Stanford.

AB, MA, PhD. (dept. of communication). Clifford F. Weigle, exec. head.

Radio-TV & film courses available: 28.

Facilities: 1 radio, 1 TV lab-classroom, 1 film-lab classroom, KZSU (FM), carrier current radio station KZSU. Also utilizes facilities of commercial KPIX (TV), radio KNBC and educational KQED (TV).

### UNIVERSITY OF THE PACIFIC, Stockton.

PhD (speech). John L. Dennis, director of bstg.; Rod C. Rigg, chief engineer; John A. Davlin, instructor.

Radio-TV courses available: 13.

Facilities: radio KUOP & KUOP (FM). Closed-circuit TV studio, 2 IO cameras, 16 mm sound & silent movie cameras, 2 studio vidicon cameras.

### UNIVERSITY OF SOUTHERN CALIFORNIA (USC), Los Angeles 7.

AB, AM, PhD (telecommunications). Kenneth Harwood, professor, telecommunications.

Radio-TV courses available: 26.

Facilities: FM radio KUSC, 4 TV & 5 radio lab-classrooms.

## COLORADO

### UNIVERSITY OF COLORADO, Boulder.

BA (speech & drama). Martin Cobin, prof.

Radio-TV courses available: 6.

Facilities: 2 TV & 1 radio lab-classrooms, closed circuit TV. Also utilizes facilities of commercial KLZ-TV & KOA-TV and educational KRMA-TV, all Denver.

### UNIVERSITY OF DENVER, Denver 10.

BA, MA (radio-TV). Noel Jordan, department chairman.

Radio-TV courses available: 25.

Facilities: 1 professional TV studio, film & slide facilities, video tape recorder, 16mm film facilities, 2 radio studios, carrier current radio station KVDU.

## DISTRICT OF COLUMBIA

### AMERICAN UNIVERSITY, Washington 16.

BA, MA (speech arts). Dr. Donald M. Williams, professor & dir. of bstg.; Roger Penn, asst. professor, supervisor of radio bstg. activities; Susan Stamberg, radio program mgr.; Michael Harris, operational dir. for radio; Alex Hendrickson, chief engineer.

Radio-TV-Film courses available: 18.

Facilities: FM radio station WAMU-FM, carrier current radio station WAMU, 1 TV & 2 radio studios. Also closed circuit TV

## FLORIDA

### FLORIDA STATE UNIVERSITY, Tallahassee.

BA (radio-TV). Thomas Wright, assoc. professor, music and director of radio-TV instruction.

Radio-TV courses available: 26.

Facilities: WFSU-TV & WFSU-FM, 1 TV & 1 radio lab-classroom, video tape recorder, utilizes commercial facilities (WCTV).

### UNIVERSITY OF FLORIDA, Gainesville.

BSB, MA (journalism & communication). Rae O. Welmer, director, journalism & communication.

Facilities: Educational WUFT (TV), 3 TV & 5 radio lab-classrooms.

### UNIVERSITY OF MIAMI, Coral Gables 46.

AB (radio-TV-film). Paul Nagel Jr., acting chairman, radio-TV-film.

Radio-TV & film courses available: 23.

Facilities: 2 TV & 2 radio lab-classrooms, motion picture lab, video tape recorder. Also utilizes facilities of commercial WTVJ (TV), and WCKT.

## GEORGIA

### UNIVERSITY OF GEORGIA, Athens.

ABJ, MA (school of journalism); MFA (speech). Worth McDougald, professor, journalism.

Radio-TV courses available: 13.

Facilities: WGTV (TV), 1 TV & 1 radio (stereo-equipped) lab-classroom. Also utilizes facilities of commercial WGAU, WRFC, WDOL & WWNS.

## IDAHO

### IDAHO STATE UNIVERSITY, Pocatello.

AB (speech-drama & TV). James G. Backes, chairman of speech-drama, Herbert Everitt, dir. radio-TV services.

Radio-TV courses available: 6.

Facilities: 2 TV & 2 radio lab-classrooms. Also closed-circuit TV.

### UNIVERSITY OF IDAHO, Moscow.

BA (radio-TV). Gordon Law, assoc. prof., communications dept.

Radio-TV courses available: 25.

Facilities: 3 TV & 4 radio lab-classrooms, carrier current radio station KUOI. Closed Circuit TV KUID-TV. Offer TV programs to public schools and city of Moscow via CATV. FM 1 kw, 91.7 mc.

**ILLINOIS**

- COLUMBIA COLLEGE**, 540 Lake Shore Dr., Chicago.  
BA, MA (communications). H. Thaine Lyman, dir. Television dept.  
Radio-TV courses available: 41.  
Facilities: 1 TV & 2 radio lab-classes.
- NORTHWESTERN UNIVERSITY**, Evanston.  
BS, MA, PhD (radio-TV-film); BS, MA (journalism). Charles F. Hunter, professor, radio-TV-film; Baskett Mosse, professor, journalism.  
Radio-TV courses available: 36.  
Facilities: FM radio WNUR, 2 TV & 3 radio lab-classes, closed-circuit TV. Also internships at NBC, Chicago, and at WTTW (TV), Chicago ETV station, WGN-TV and CBS Chicago.
- SOUTHERN ILLINOIS UNIVERSITY**, Carbondale.  
BS (radio-TV). Buren C. Robbins, chairman, Radio-TV Dept., dir. broadcasting service.  
Radio-TV courses available: 27.  
Facilities: FM radio WSIU, 5 radio studios, 2 control rooms. Television station WSIU-TV, 1 studio, 4 RCA 4 1/2-inch IO cameras, 3 RCA 3-inch IO cameras 4 Video tape recorders, remote equipment, closed-circuit TV.
- UNIVERSITY OF ILLINOIS**, Urbana.  
BS, MS (radio-TV) & Master of Television. Hubert V. Cordier, assoc. professor, radio-TV.  
Radio-TV courses available: 25.  
Facilities: WILL-TV, WILL & WILL-FM, carrier current radio station WPGU, 3 TV & 1 radio lab-classroom.

**INDIANA**

- BUTLER UNIVERSITY**, Indianapolis.  
BS (radio & TV). James Roy Phillippe, professor, radio-TV.  
Radio-TV courses available: 29.  
Facilities: FM radio WAJC, 4 radio & 1 TV lab-classes & closed-circuit TV operation.
- DE PAUW UNIVERSITY**, Greencastle.  
BA (speech). Elizabeth Turnell, speech prof.; James Elrod, asst. speech prof.  
Radio-TV courses available: 5.  
Facilities: WGRE (FM), 2 radio lab-classes. Also utilizes commercial WTHI-TV, Terre Haute.
- INDIANA STATE UNIVERSITY**, Terre Haute.  
BA, BS, MA, MS (speech). Clarence M. Morgan, professor, speech.  
Radio-TV courses available: 18.  
Facilities: 2 TV & 2 radio lab-classes. Also utilizes facilities of WTHI-TV.
- INDIANA UNIVERSITY**, Bloomington.  
AB, BS, MA (radio-TV), PhD (mass communications), Donley F. Feddersen, chmn. radio-TV.  
Radio-TV courses available: 26.  
Facilities: WFIU (FM), 4 TV and 4 radio studios. CP for WTIU (TV), Bloomington, and closed circuit television facilities.
- PURDUE UNIVERSITY**, West Lafayette.  
BS (speech). John Henderson, asst. professor, speech.  
Radio-TV courses available: 5.  
Facilities: radio WBAA, 1 radio lab-classroom, carrier current radio stations WMRH, WHRC, KWRX, WCCR & WCTS. Also TV production & closed-circuit unit.

**IOWA**

- DRAKE UNIVERSITY**, Des Moines.  
BA (school of journalism). James S. Duncan, professor, radio-TV communications.  
Radio-TV courses available: 11.  
Facilities: 1 radio & 1 TV lab-classroom. Also utilizes facilities of educational KDPS-TV. Closed circuit operation.
- IOWA STATE UNIVERSITY OF SCIENCE & TECHNOLOGY**, Ames.  
BS (telecommunicative arts). George P. Wilson Jr., professor, speech; dir. of telarts-training program.  
Radio-TV courses available: 26.  
Facilities: WOI-TV, WOI & WOI-FM, 2 radio lab-classes. Closed-circuit TV & film production studies, kine, video tape.
- STATE UNIVERSITY OF IOWA**, Iowa City.  
BA (speech & drama), MA, PhD (varying). Samuel L. Becker, professor, speech & drama.  
Radio-TV courses available: 21.  
Facilities: radios WSUI & KSUI (FM), 1 TV & 1 radio lab-classroom. Also film production & training facilities.

**KANSAS**

- FORT HAYS KANSAS STATE COLLEGE**, Hays.  
AB (speech). Jack R. Heather, asst. professor, speech.  
Radio-TV courses available: 7.  
Facilities: 4 radio lab-classes. 6 practice booths for announcers. Also utilizes facilities of commercial KAYS-TV, KLOE-TV & KAYS radio. Utilizes campus wired-wireless station KFHS.
- KANSAS STATE UNIVERSITY**, Manhattan.  
BS, MS, BA, MA (speech), also business, journalism, home economics with radio-TV majors. Virginia Howe, professor, speech.  
Radio-TV courses available: 25.  
Facilities: radios KSAC & KSDB-FM, 2 TV & 2 radio lab-classes. Also utilizes facilities of commercial WIBW-TV, Topeka.
- UNIVERSITY OF KANSAS**, Lawrence.  
BA, BS, MA, MS (radio-TV-film). Bruce A. Linton, professor, speech & journalism.  
Radio-TV courses available: 30.  
Facilities: radios KFKU & KANU (FM), 2 TV & 2 radio lab-classes, sound filming, carrier current radio station KUOK.
- WICHITA STATE UNIVERSITY**, Wichita.  
BA (radio-TV). Francis L. Kelly, asst. professor, speech; Larry Dennis, instructor, speech.  
Radio-TV courses available: 11.  
Facilities: FM radio KMWU, 3 studios, record library, classrooms. Also utilizes commercial KAKE-TV, KARD-TV & KTVH-TV.

**Colleges & Universities****KENTUCKY**

- UNIVERSITY OF KENTUCKY**, Lexington.  
BA (radio-TV-films). S. W. Hallock, dept. chmn.  
Radio-TV-Film courses available: 13.  
Facilities: FM radio WBKY, 2 studios. Also motion picture production facilities. Utilizes commercial facilities (WLEX-TV and WKYT-TV).

**LOUISIANA**

- LOUISIANA STATE UNIVERSITY**, Baton Rouge  
BA (speech). John H. Pennybacker, asst. professor, speech.  
Facilities: 1 radio lab-classroom, 1 TV lab-classroom. Also utilizes facilities of commercial WBRZ-TV.

**MAINE**

- UNIVERSITY OF MAINE**, Orono.  
BA (speech). Jerome D. Henderson & Mark O. Benner, instructors in speech.  
Radio-TV courses: 9.  
Facilities: WMEB-FM & WMEB-TV and facilities of Maine ETV; closed circuit TV, and 2 TV tape recorders.

**MARYLAND**

- UNIVERSITY OF MARYLAND**, College Park.  
AB, MA (speech & dramatic art). George F. Batka, associate professor, speech & dramatic art.  
Radio-TV courses available: 16.  
Facilities: 3 radio & 2 TV lab-classes TV tape recorders, closed-circuit TV, carrier current radio station WMUC.

**MASSACHUSETTS**

- BOSTON UNIVERSITY**, School of Public Communication, 640 Commonwealth Ave., Boston 15.  
BS, MS (broadcasting and film). D. Hugh Gillis, prof. & chmn.  
Radio-TV-film courses available: 40.  
Facilities: FM radio WBUR, closed circuit TV, carrier current radio station WTBU. Also utilizes facilities of educational WGBH, commercial WBZ and WHDH.
- UNIVERSITY OF MASSACHUSETTS**, Amherst.  
BA (speech). Dr. Richard D. Harper, asst. professor, speech.  
Radio-TV courses available: 4.  
Facilities: FM radio WMUA, closed-circuit TV lab studio.

**MICHIGAN**

- CENTRAL MICHIGAN UNIVERSITY**, Mt. Pleasant.  
BA (speech) James L. Mead, asst. professor, speech.  
Radio-TV courses available: 9.  
Facilities: 1 radio & 1 TV lab-classroom, closed circuit TV, video tape, FM radio WCMU. Also utilizes facilities of commercial radio WCEN, Mt. Pleasant.
- MICHIGAN STATE UNIVERSITY**, East Lansing.  
BA, MA, PhD (communications). Leo Martin, professor, TV-radio & film.  
Radio-TV courses available: 28.  
Facilities: WMSB (TV), radios WKAR & WKAR-FM, 2 TV & 2 radio lab-classes. Also closed-circuit TV.
- UNIVERSITY OF DETROIT**, Detroit 21.  
BA (communications arts). William J. Murphy, assoc. professor, communication arts.  
Radio-TV courses available: 15.  
Facilities: WTVS (TV), 2 TV and 2 radio lab-classes, kine-scope recorder, video tape recorder.
- UNIVERSITY OF MICHIGAN**, Ann Arbor.  
BA, MA, PhD (speech). Edward Stasheff, Edgar Willis, Henry R. Austin & Garnet Garrison, professors, speech.  
Radio-TV courses available: 18.  
Facilities: FM radio WUOM, carrier current radio station WCBN, 2 TV & 2 radio lab-classes. Also closed-circuit TV units in English Language Institute, Zoology dept., law school, and color closed circuit in medical school.
- WAYNE STATE UNIVERSITY**, Detroit (48202).  
BA, MA, PhD (mass communications). James B. Tintera, prof. & dir. of mass communications.  
Radio-TV courses available: 28.  
Facilities: WTVS (TV), radio WDET (FM), 3 TV & 3 radio lab-classes, 3 TV remote units, 1 radio remote unit, carrier current radio station WAYN.
- WESTERN MICHIGAN UNIVERSITY**, Kalamazoo.  
BA (speech). R. F. Smith, asst. prof. of speech.  
Radio-TV courses available: 12.  
Facilities: FM radio WMUK, 1 radio & 1 TV lab-classroom, carrier current radio station WIDR, closed-circuit TV. Internship program at commercial stations. (WKZO-TV & WSJV-TV).

**MINNESOTA**

- UNIVERSITY OF MINNESOTA**, Minneapolis.  
BA, MA, PhD (speech); BA, MA PhD (journalism). Leonard D. Bart professor, speech; Mitchell V. Charnley, professor, journalism.  
Radio-TV courses available: 23.  
Facilities: KTCA-TV, radio KUOM, carrier current radio station WMMR, 2 TV & 4 radio lab-classes.

**MISSISSIPPI**

- UNIVERSITY OF SOUTHERN MISSISSIPPI**, Hattiesburg.  
BA, BS, MA, MS (radio-TV communication). Bennett Strange, asst. prof., radio-TV.  
Radio-TV courses available: 26.  
Facilities: 3 radio lab-classes, carrier current radio station WMSU, utilizes facilities of WDAM-TV.

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# Colleges & Universities

## MISSOURI

### LINDENWOOD COLLEGE, St. Charles.

BA (speech).  
Radio-TV courses available: 9.  
Facilities: Wired-wireless radio station, recording equipment, motion picture equipment, carrier current radio station KCLC. 3 radio lab-classrooms, TV production at KETC, St. Louis.

### ST. LOUIS UNIVERSITY, St. Louis 3.

BA (speech). Charles Paterson, assoc. prof.; Rev. Leo Wobdo, S. J., assoc. prof.  
Radio-TV courses available: 6.  
Facilities: carrier current radio.

### UNIVERSITY OF MISSOURI, Columbia.

BA, MA, PhD. Edward C. Lambert, professor, director of radio and television.  
Radio-TV courses available: 28.  
Facilities: KOMU-TV, radio KFRU, 1 radio & 1 TV lab-classroom. Also closed-circuit TV.

## MONTANA

### MONTANA STATE UNIVERSITY, Bozeman.

BS (film & TV production). Fred L. Gerber, assoc. prof. & head of the Dept. of film & TV Production & the Film & TV Center; Jack Stonnell, asst. prof.; Paul Jesswein, asst. prof.; Morton Miller, asst. prof.; James Kelly, instructor; Lee Good, instructor & chief engineer.  
TV, film & still photography courses available: 28.  
Facilities: 1 radio studio, TV studio, film sound stage, still photography labs, sound dubbing & recording, film processing lab., closed-circuit TV, microwave links to commercial TV stations and state community TV systems, remote TV unit, film location equipment & vehicles.

### UNIVERSITY OF MONTANA, Missoula (59801).

MA, BA (radio-TV or journalism). Philip J. Hess, asst. professor of journalism and director of radio-TV studios.  
Radio-TV courses available: 18.  
Facilities: 1 TV & 3 radio studios, KUFM (FM), 1 radio-TV Remote bus, utilizes comm. facilities (KGVO-TV) and local CATV system.

## NEBRASKA

### CREIGHTON UNIVERSITY, 2410 California St., Omaha (68131).

BA, BS (journalism or speech). R. C. Williams, S. J., dir. communication arts.  
Radio-TV courses available: 12.  
Facilities: 1 TV & 1 radio studio, carrier current radio station KOCU. 3 camera closed-circuit TV (vidicon system interconnecting four classrooms for teaching multiple-section courses).

### UNIVERSITY OF NEBRASKA, Lincoln.

BA, (Journalism). Robert S. Spearman, asst. professor, radio-TV.  
Radio-TV courses available: 10.  
Facilities: KUON-TV, closed-circuit radio station KNUS.

### UNIVERSITY OF OMAHA, Omaha.

MA (speech). James J. Onder, instructor.  
Radio-TV courses available: 6.  
Facilities: 1 TV & 1 radio lab-classroom, closed circuit TV.

## NEVADA

### UNIVERSITY OF NEVADA, Reno

BA (speech-drama). Jerry W. Ashworth, professor, speech and drama.  
Facilities: 1 radio lab-classroom.

## NEW JERSEY

### SETON HALL UNIVERSITY, South Orange.

BA (communication arts). Al Paul Klose.  
Radio-TV courses available: 20.  
Facilities: FM radio WSOU, 2 radio lab-classrooms.

## NEW MEXICO

### UNIVERSITY OF NEW MEXICO, Albuquerque.

BA, MA (speech), MFA (dramatic art). E. W. Bundy, assoc. professor, speech.  
Radio-TV courses available: 8.  
Facilities: Carrier current radio station KNMD. Also uses educational station KNME-TV.

## NEW YORK

### ADELPHI UNIVERSITY, Garden City, L.I.

BA (speech & dramatic art) Jacques Burdick, asst. prof., speech & dramatic art.  
Radio-TV courses available: 6.  
Facilities: radio WALLI, 1 radio lab-classroom, carrier current radio station WALLI.

### BROOKLYN COLLEGE, Brooklyn.

AB (speech & theater). Eugene S. Foster, professor & dir. of TV center.  
Radio-TV courses available: 13.  
Facilities: 2 TV lab-classrooms & closed-circuit TV operation.

### FORDHAM UNIVERSITY, East Fordham Rd., Bronx, N.Y. (10458).

BA (communications).  
Facilities: FM radio WFUV, 3 radio lab-classrooms.

### ITHACA COLLEGE, Ithaca.

BS, MS (TV-radio). Royal D. Colle, assoc. professor, TV-radio.  
Radio-TV courses available: 20.  
Facilities: radio WICB-FM, 2 TV & 2 radio lab-classrooms. Also WICB-TV on CATV cable system.

### NEW YORK UNIVERSITY, Washington Square, New York 3.

BA, BS, MA (TV, motion pictures & radio), PhD (communications in education).  
Facilities: 1 TV-film studio, 3 radio & film studios, closed-circuit TV, 2 carrier current radio stations, motion picture editing facilities.

### SYRACUSE UNIVERSITY, Syracuse.

BA, BS, MS, PhD (TV-radio). Lawrence Myers Jr., professor, radio-TV.  
Radio-TV courses available: 27.  
Facilities: FM radio WAER, 1 TV & 3 radio lab-classrooms. Also closed-circuit TV.

## NORTH CAROLINA

### UNIVERSITY OF NORTH CAROLINA, Chapel Hill.

BA (radio, TV & motion pictures), MA (communications). Wesley H. Wallace, chairman, radio, TV & motion pictures.  
Radio-TV courses available: 25.  
Facilities: WUNC-TV, FM radio WUNC, 2 TV & 2 radio lab-classrooms. Also motion picture sound stage.

## NORTH DAKOTA

### UNIVERSITY OF NORTH DAKOTA, Grand Forks.

BA, MA (speech, journalism). John S. Penn, chairman dept. of speech.  
Radio-TV courses available: 11.  
Facilities: radio KFJM, 1 TV & 2 radio lab-classrooms, closed circuit TV.

## OHIO

### BOWLING GREEN STATE UNIVERSITY, Bowling Green.

BS, MA, BA (speech). Duane Tucker, assoc. professor, speech.  
Radio-TV courses available: 13.  
Facilities: WBGU-TV, FM radio WBGU, 2 radio & 2 TV lab-classrooms.

### KENT STATE UNIVERSITY, Kent.

BA, BS, MA (speech). Walton D. Clarke, professor, speech.  
Radio-TV courses available: 18.  
Facilities: radio WKSU-FM, 4 radio lab-classrooms; 2 closed-circuit TV studios, Kine recorder, 2 TV tape recorders.

### MARIETTA COLLEGE, Marietta.

BA (speech, radio & TV). Bernard Russi Jr., assoc. professor, speech.  
Radio-TV courses available: 13.  
Facilities: FM radio WCMO, 3 TV and 4 radio lab-classrooms. Also closed-circuit TV.

### MIAMI UNIVERSITY, Oxford.

BS, AB, MA (speech). S. C. Hathaway, professor, speech.  
Radio-TV courses available: 11.  
Facilities: WMUB-TV, FM radio WMUB, 2 TV & 6 radio lab-classrooms.

### OHIO STATE UNIVERSITY, Columbus 10.

AB, MA, PhD (speech); BS, MA, PhD (education). W. Hayes Yeager, chairman, speech.  
Radio-TV courses available: 21.  
Facilities: WOSU-TV, radios WOSU & WOSU-FM, 1 TV & 2 radio lab-classrooms.

### OHIO UNIVERSITY, Athens.

BFA, MA & PhD (radio-TV). Archie Greer, dir. of radio; Presley Holmes, dir. of TV; Robert E. Summers, chmn., academic program.  
Radio-TV courses available: 30.  
Facilities: radio stations WOUB & WOUB-FM, 2 TV & 4 radio lab-classrooms. Also closed-circuit TV, WOUB-TV.

### OHIO WESLEYAN UNIVERSITY, Delaware.

BA (radio-TV). Donald E. Martin, dir. of broadcasting.  
Radio-TV courses available: 7.  
Facilities: FM radio WSLN, 2 TV & 2 radio lab-classrooms, closed-circuit TV.

### UNIVERSITY OF AKRON, Akron 4.

BA (speech). Phyllis Hardenstein, William Mavrides, instructors.  
Radio-TV courses available: 4.  
Facilities: WAUP-FM, 2 TV & 2 radio lab-classrooms, closed circuit TV. Also utilizes facilities of commercial WAKR-TV, WAKR & WAKR-FM.

### UNIVERSITY OF CINCINNATI, Cincinnati 19.

BFA (radio-television education). Warren Y. Gore, vice-chmn., radio-TV & theater crafts, dept.  
Facilities: 1 studio WCET (TV), radio station WFIB closed circuit to campus.

### WESTERN RESERVE UNIVERSITY, Euclid Ave. at Wade Park, Cleveland.

BA, MA, PhD (speech). Robert Stewart, chairman.  
Radio-TV courses available: 11.  
Facilities: Carrier current radio station WRAR, 1 TV & 2 radio lab-classrooms.

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## OKLAHOMA

- OKLAHOMA CITY UNIVERSITY**, Oklahoma City.  
BA (speech). Grant R. Kilpatrick, dept. chmn.  
Radio-TV courses available: 7.  
Facilities: 1 radio lab-classroom. Workshops arranged with local radio and TV stations (KOCO-TV & KETA-TV).
- OKLAHOMA STATE UNIVERSITY**, Stillwater.  
BA (radio-TV). Robert Lacy, assoc. prof.; Mal Topping, asst. prof.; Darrel Woodyard and James Wallace, instructors.  
Radio-TV courses available: 14.  
Facilities: KOSU (FM), carrier current radio station KVRO, 1 TV & 4 radio lab-classrooms.
- UNIVERSITY OF OKLAHOMA**, Norman.  
AB, MA, PhD (broadcast instruction). Sherman P. Lawton, professor, speech-drama and coordinator of bestg. instruction.  
Radio-TV courses available: 20.  
Facilities: KETA (TV), Oklahoma City & KOED-TV, Tulsa, radios WNAD & WNAD-FM, Norman, 1 TV & 1 radio lab-classroom, carrier current radio station KUVY.
- UNIVERSITY OF TULSA**, Tulsa.  
BA, MA (speech). Edward S. Dumit, asst. prof., speech.  
Radio-TV courses available: 22.  
Facilities: radio KWGS-FM, 3 radio lab-classrooms, carrier current radio station, photography lab, TV lab facilities at commercial station KTUL-TV.

## OREGON

- PACIFIC UNIVERSITY**, Forest Grove.  
BA (speech & drama). Dr. Fred Scheller Jr., professor, speech & drama & dir. of A-V services.  
Radio-TV courses available: 11.  
Facilities: 3 radio lab-classrooms, carrier current radio station KPUR, recording facilities.
- UNIVERSITY OF OREGON**, Eugene.  
BA, BS, MA, MS, PhD (speech). Glenn Starlin, professor, speech.  
Radio-TV courses available: 17.  
Facilities: KOAC-TV, Eugene & KOAP-TV, Portland, Ore., radios KOAC & KWAX (FM), 2 TV & 2 radio studio-classrooms. Also utilizes facilities of commercial KVAL-TV & KEZI-TV and area radio stations.

## PENNSYLVANIA

- DUQUESNE UNIVERSITY**, Pittsburgh.  
AB (journalism). C. S. McCarthy, chairman & professor, journalism.  
Radio-TV courses available: 11.  
Facilities: FM radio WDUQ, radio & TV classrooms, studios & film-editing classroom, closed-circuit TV.
- PENNSYLVANIA STATE UNIVERSITY**, University Park.  
BA, MA, PhD—undergraduate major in broadcasting on inter-departmental basis (broadcasting, education, journalism & speech & theatre arts). Arthur Hungerford, assoc. prof., chmn.  
Radio-TV courses available: 12.  
Facilities: FM radio WDFM, radio-TV training studio, film studio, WPSX (TV).
- TEMPLE UNIVERSITY**, Philadelphia.  
BA, BS, MA, MS (communications): John B. Roberts, professor, communications.  
Radio-TV courses available: 26.  
Facilities: radio stations, WRTI & WRTI-FM, 2 TV & 4 radio lab-classrooms. Also has closed-circuit TV and utilizes facilities of commercial WFIL-TV & educational WHYY-TV.
- UNIVERSITY OF PENNSYLVANIA**, Philadelphia (19104).  
MA (communications). George Gerbner, dean, The Annenberg School of Communications.  
Facilities: TV & radio studios, library, film & photography facilities, etc.
- WESTMINSTER COLLEGE**, New Wilmington.  
BA (speech-drama). Richard V. Stevens, dept. chairman.  
Facilities: 3 radio lab-classrooms, also utilizes WPIC-FM, Sharon, Pa.

## SOUTH CAROLINA

- BOB JONES UNIVERSITY**, Greenville.  
BA, MA (radio-TV). BS (broadcast engineering). BS, MA (cinema).  
Facilities: radio WMUU & WMUU (FM). The university also owns and operates WAVO & WAVO (FM), Decatur, Ga. 2 radio & 1 electronics lab-classrooms, complete motion picture production facilities.

## SOUTH DAKOTA

- STATE UNIVERSITY OF SOUTH DAKOTA**, Vermillion.  
BA, MA, BFA (radio-television-film). Harold M. Jordan, (dept. chairman) Ph.D. (speech), prof., speech; David Weinkauff, MA asst. prof. (radio-television); Martin P. Busch, M.M., M.A., station mgr., asst. prof.; Sanford Gray, M.A. (film), asst. prof.; Ernest E. Phelps, TV operations director; Frank Edington, continuity & program dir.; Gaylord Ayers, television production dir.  
Radio-TV courses available: 16.  
Facilities: radio KUSD, KUSD-TV, closed-circuit TV.

## TENNESSEE

- EAST TENNESSEE STATE UNIVERSITY**, Johnson City.  
BA (English-speech). John B. Ellery, professor, English and speech.  
Facilities: 1 radio lab-classroom, carrier current radio station WETS. Also utilizes facilities of commercial WJHL-TV.
- UNIVERSITY OF TENNESSEE**, Knoxville.  
BSJ (journalism) or AB (speech). Herbert H. Howard & Frank A. Lester, instructors.  
Radio-TV courses available: 7.  
Facilities: FM radio WUOT, 2 closed-circuit & 3 radio lab-classrooms, 16 mm film unit. Also utilizes facilities of commercial WTVK (TV), WATE-TV & WBIR-TV.

# Colleges & Universities

## TEXAS

- ABILENE CHRISTIAN COLLEGE**, Abilene.  
BA, MA, (radio & television). Lowell G. Perry, assoc. professor, speech; Chapin Ross, assistant prof., speech.  
Radio-TV courses available: 7.  
station KACC.  
Facilities: 1 TV & 2 radio lab-classrooms, carrier current radio
- BAYLOR UNIVERSITY**, Waco.  
BA, MA (speech-radio). J. S. McElhane asst. professor, speech-radio.  
Radio-TV courses available: 14.  
Facilities: 4 radio lab-classroom, carrier current radio station KYBS. Also internship at commercial KWTX-TV, and radio news internship at WACO.
- EAST TEXAS STATE UNIVERSITY**, Commerce.  
BA (radio-TV).  
Radio-TV courses available: 8. Also television in education.  
Facilities: 1 TV & 3 radio lab-classrooms, closed-circuit TV, film studio.
- HARDIN SIMMONS**, Abilene.  
BA (speech). DeWitte Holland, prof., speech-drama; Darrell Baergen, asst. prof.  
Radio-TV courses available: 8.
- SOUTHERN METHODIST UNIVERSITY**, Dallas.  
BA, MA & EDD (broadcast art). J. B. McGrath Jr., prof., broadcast-film art dept.  
Radio-TV courses available: 6.
- TEXAS CHRISTIAN UNIVERSITY**, Fort Worth 9.  
BFA, MFA (speech). R. C. Norris, assoc. prof., radio-television and director of radio-television-film; Dale Hughes, radio-TV instructor.  
Radio-TV courses available: 15.  
Facilities: 1 TV & 2 radio lab-classrooms, educational FM radio station KTCU-FM. Also utilizes facilities of commercial WBAP-TV, KTVT (TV).
- TEXAS TECHNOLOGICAL COLLEGE**, Lubbock.  
MA, BA (speech). William Shimer, asst. prof. of speech.  
Radio-TV courses available: 15.  
Facilities: Stations KTXT-TV & KTXT-FM, closed circuit facilities, radio & TV labs utilize these facilities.
- TEXAS WOMAN'S UNIVERSITY**, Denton.  
BA, MA, PhD (speech). Josh P. Roach, professor & dept. chmn.  
Radio-TV courses available: 8.  
Facilities: 1 TV & 3 radio lab-classrooms.
- UNIVERSITY OF HOUSTON**, Houston 4.  
BA (communication arts). Patrick Welch, assoc. professor, communication arts.  
Radio-TV courses available: 22.  
Facilities: KUHT (TV), FM radio KUHF, 1 TV & 1 radio lab-classroom, film production center AP radio wire.
- UNIVERSITY OF TEXAS**, Austin.  
BA (radio-TV), MA (radio, television & film). Stanley T. Donner, chmn., dept. of radio, television & film.  
Radio-TV courses available: 20.  
Facilities: 1 Marconi 4 1/2" 1.0 equipped TV studio, 1 RCA 3" 1.0 studio, 4 TV tape recorders, KLRN-TV, Texas Educational Microwave Project, KUT-FM, additional radio production studios, film studio.

## UTAH

- BRIGHAM YOUNG UNIVERSITY**, Provo.  
BA, MA (communications). Dr. O. S. Rich, assoc. prof. of communications.  
Radio-TV courses available: 16.  
Facilities: FM radio KBYU-FM, KBYU-TV, 2 TV & 4 radio lab-classrooms, TV tape.
- UNIVERSITY OF UTAH**, Salt Lake City.  
BA, BFA, MS, MA, MFA, PhD (speech). Rex L. Campbell, professor in charge of instruction & bestg.  
Radio-TV courses available: 10.  
Facilities: KUED (TV) & KUER (FM), 3 TV & 2 radio lab-classrooms.
- UTAH STATE UNIVERSITY**, Logan.  
BA, MA, BS, MS (speech). Burrell F. Hansen, professor, speech.  
Radio-TV courses available: 11.  
Facilities: FM radio KUSU-FM, KUSU-TV, 1 TV & 2 radio lab-classrooms.

## WASHINGTON

- EASTERN WASHINGTON STATE COLLEGE**, Cheney.  
BA, MA (radio-TV). Howard E. Hopf, dir., asst. prof.; Bill Beebe, instructor.  
Radio-TV courses available: 22.  
Facilities: 2 radio lab-classrooms, carrier current KEWC. Also utilizes facilities of commercial KHQ-TV, KXLY-TV and KREM-TV, all Spokane, Wash.; complete 16 mm film facilities.
- PACIFIC LUTHERAN UNIVERSITY**, Tacoma.  
BA (speech). Paul J. Steen, asst. prof.  
Radio-TV courses available: 4.  
Facilities: 2 TV & radio lab-classrooms, closed circuit TV.
- UNIVERSITY OF WASHINGTON**, Seattle.  
BA, MA (communications). Radio-TV courses available: 21.  
Facilities: KCTS (TV), FM radio KUOW, 2 radio lab-classrooms, film lab.
- WASHINGTON STATE UNIVERSITY**, Pullman.  
BA (communications). Robert A. Mott, chairman, communications.  
Radio-TV courses available: 18.  
Facilities: KWSC-AM-TV, 4 TV & 5 radio lab-classrooms, carrier current radio station KUGR, TV production studio, kinescope recorder, TV tape recorders.

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# Colleges & Universities

## WEST VIRGINIA

- MARSHALL UNIVERSITY**, Huntington. BS, MA (speech). Stephen D. Buell, professor, speech. Facilities: 2 radio lab-classes, FM radio WMUL. Also utilizes facilities of commercial WSAZ-TV & WHTN-TV.
- WEST VIRGINIA UNIVERSITY**, Morgantown. BA (speech), BS (journalism). Robert Burrows, professor, speech; Walter H. Rockenstein, instructor, speech; James R. Young, asst. professor, journalism. Radio-TV courses available: 15. Facilities: 1 TV & 1 radio lab-classroom. Also utilizes facilities of commercial WAJR, WBOY-TV, Clarksburg & WJPB-TV, Weston.

## WISCONSIN

- MARQUETTE UNIVERSITY**, Milwaukee. AB, MA, (speech). Raymond T. Bedwell Jr., coordinator, div. of Radio-TV courses available: 20. Facilities: 1 TV & 2 radio studio-control room combination, closed-circuit TV with studios in speech, medical school & dental school, film production facilities. TV tape recorder.
- UNIVERSITY OF WISCONSIN**, Madison 6. BA, BS, MA, MS, PhD (speech); MA, PhD (mass communications in Journalism school). Lee S. Dreyfus, professor, speech. Radio-TV courses available: 28. Facilities: WHA-TV, radios WHA & WHA-FM, current carrier radio station WLHA, 1 TV & 2 radio lab-classes.

### Schools Offering TV & Radio Credit Courses

Note: All colleges and universities listed offer at least 10 quarter hours or 7 semester hours yearly. List includes only institutions with at least 5 TV or radio courses.

## ARKANSAS

- UNIVERSITY OF ARKANSAS**, Fayetteville. 6 radio-TV courses. Norman DeMarco, dir. radio-TV. Facilities: 1 TV-radio lab-classroom.

## CALIFORNIA

- CALIFORNIA STATE COLLEGE at LONG BEACH**, Long Beach. 10 radio-TV courses. Facilities: 2 radio-TV lab-studios.
- CALIFORNIA STATE COLLEGE at LOS ANGELES**, Los Angeles 90032. 6 radio-TV courses. William E. R. Whiteley, prof.; Donel W. Price, asst. prof.; Robert Sherwood, asst. prof. Facilities: 2 TV & 1 radio lab-classroom, closed circuit TV. Also TV tape recorder.
- CHICO STATE COLLEGE**, Chico. 8 radio-TV courses. Garrett L. Starmer, Ph.D. Professor and Head of Television Services. Lloyd Jones, Ph.D., professor of speech. Facilities: closed-circuit television. 3 cameras, 1 studio, microwave for programming to commercial KHSL-TV, Chico, and non-commercial station, KIXE-TV, Redding. 1 TV and 1 radio lab-classroom. Carrier current radio KCSC.
- PEPPERDINE COLLEGE**, Los Angeles. Fred L. Casmir, assoc. prof. of speech. Facilities: 2 radio lab-classes. Carrier current station serving college with commercial support of local merchants. New equipment.
- SACRAMENTO STATE COLLEGE**, Sacramento. Gene R. Stebbins, assoc. prof. of speech. Roger L. Walters, television producer-dir. Facilities: 1 radio lab-classroom, 1 TV lab-classroom, closed circuit television.
- SAN FERNANDO VALLEY STATE COLLEGE**, Northridge. 8 radio-TV courses. Bertram Barer, director. Facilities: 1 TV & 2 radio lab-classes; FM radio KEDC.

## CONNECTICUT

- YALE UNIVERSITY**, New Haven. Edward Cole, dept. chairman. Facilities: Utilizes commercial WNHC-TV for instruction (not production).

## FLORIDA

- ROLLINS COLLEGE**, Winter Park. 6 radio-TV courses. Marcus Frutchey, dir. of radio program. Facilities: FM radio WPRK-FM, 2 radio lab-classes.
- ST. PETERSBURG JUNIOR COLLEGE**, St. Petersburg. 6 radio-TV courses. Robert C. Bohan, chairman, radio-TV dept. Facilities: WEDU (TV), 2 closed-circuit TV studios, TV tape recorder.

## ILLINOIS

- BRADLEY UNIVERSITY**, Peoria. Henry C. Vander Heyden, asst. prof. of speech. Facilities: 1 radio lab-classroom, carrier current radio station. 1 TV studio; video tape recorder.
- WESTERN ILLINOIS UNIVERSITY**, Macomb. 14 undergraduate radio-TV courses and 3 graduate courses. Undergraduate minor in radio-TV. Facilities: FM radio WWKS, radio studio & double TV studio, closed-circuit TV, sound production lab.

## INDIANA

- BALL STATE UNIVERSITY**, Muncie. 27 radio-TV courses. Dr. William H. Tomlinson, director of radio & TV, gen. mgr. WBST (FM). Facilities: 10-W educational radio station WBST; TV production center with quadrature videotape recorder/playback; closed-circuit facilities for TV.
- UNIVERSITY OF NOTRE DAME**, Notre Dame. Gerald A. Burlage, asst. professor, communication arts. Facilities: 1 TV lab-classroom, radio stations WNDU & WNDU-FM, UHF-TV channel, carrier current radio station WSND, closed circuit television, 2 television tape recorders.

## LOUISIANA

- LOUISIANA POLYTECHNIC INSTITUTE**, Ruston. 9 radio-TV courses. Edward G. Luck, assoc. prof. Facilities: 2 TV & 2 radio lab-classes, closed circuit equipment. Commercial KNOE-TV, Monroe, La.

## MICHIGAN

- EASTERN MICHIGAN UNIVERSITY**, Ypsilanti. 11 radio-TV courses. Singer Buchanan, asst. prof.; William V. Swisher, asst. prof. & dir. of radio bcstg. Facilities: 1 TV & 1 radio lab-classroom. 1 FM radio station, carrier current radio station, closed circuit TV, 2 radio studios.

## MISSOURI

- STEPHENS COLLEGE**, Columbia. 15 radio-TV courses. Neal Balanoff, dept. chairman, radio-TV-film. Facilities: 3 radio lab-classes, 2 TV lab-classes, radio station KWWC-FM, kine recorder, TV tape recorder, 1 film studio, closed circuit TV.
- WASHINGTON UNIVERSITY**, St. Louis. Lynn W. Eley, Dean, University College and the summer school. Facilities: ETV station KETC.

## NEW YORK

- HOFSTRA UNIVERSITY**, Hempstead. 9 radio-TV courses. Frank Iezz, assoc. prof. Facilities: WVHC-FM, closed circuit TV.
- HUNTER COLLEGE**, 695 Park Ave., New York, N.Y. (10021). Facilities: 2 radio lab-classes, carrier current radio station, closed circuit television.
- QUEENS COLLEGE**, Flushing (11367). 7 radio-TV courses. Robert P. Crawford, in charge of training. Facilities: 2 TV-radio studios, closed-circuit TV, TV tape.
- ST. LAWRENCE UNIVERSITY**, Canton. 9 radio-TV courses. Lawrence O. Reiner, instructor, radio-TV. Facilities: 4 radio lab-classes, radio WSLU-FM, carrier current radio station KSLU.

## NORTH DAKOTA

- NORTH DAKOTA STATE UNIVERSITY**, Fargo. 5 radio-TV courses. Robert Crom, dir., communications; Dr. Fred Walsh, chairman, dept. of speech & drama; C. H. Logan, dir., educational bcstg. Facilities: radio KDSU, FM stereo (non-commercial), 1 TV studio. Also utilizes local radio-TV facilities. Applicant for ETV in cooperation with the University of North Dakota.

## OHIO

- ASHLAND COLLEGE**, Ashland. Richard D. Leidy, instructor of radio. Facilities: 4 radio lab-classes, daily broadcast schedule on FM station. Closed circuit TV.

## OREGON

- OREGON STATE UNIVERSITY**, Corvallis. 9 radio-TV courses. Dr. Harold M. Livingston, professor of speech. Facilities: educational KOAC-TV and radio KOAC, 1 TV & 1 radio lab-classroom, 3 TV tape recorders and 1 kinescope recording unit.

## TEXAS

- NORTH TEXAS STATE UNIVERSITY**, Denton. 9 radio-TV courses. Ted D. Colson, assoc. prof. Facilities: 1 TV & 1 radio lab-classroom, closed circuit TV.

## VIRGINIA

- WILLIAM & MARY COLLEGE**, Williamsburg. 5 radio-TV courses. James W. Sawyer, asst. prof., speech & theater; Howard P. Travis, instructor, theater & speech. Facilities: FM radio WCWM-FM, 3 radio & 3 TV lab-classes.

## WASHINGTON

- CENTRAL WASHINGTON STATE COLLEGE**, Ellensburg. 11 radio-TV courses. John Hoglin, asst. professor, radio-TV. Facilities: 1 radio lab-classroom, closed-circuit TV, radio station KCWS-FM.

## WISCONSIN

- ST. NORBERT COLLEGE**, West De Pere. Lee Dudek, asst. prof. of speech. Facilities: radio WBAY, WBAY-FM and WBAY-TV. Also utilizes TV stations WFRV and WLUK-TV.

For Educational Associations

see page 360-c



## Handy Directory of

# Associations and Other Organizations

### In TV and Related Fields

Telecasting • Broadcasting • Manufacturing • Merchandising • Servicing  
Motion Pictures • Advertising • Electronics • Governmental • International

With separate listings for Canadian, Music, Educational and Religious Groups

**ACOUSTICAL SOCIETY OF AMERICA**, 335 E. 45th St., New York N.Y. (10017). Murray Hill 5-1940. Robert W. Morse, pres.; Wallace Waterfall, secy.

**ADVERTISING ASSOCIATION OF THE WEST (AAW)**, 337 World Trade Center, San Francisco, Cal. (94111). Phone: 415-412-6867. Oliver Crawford (TV Guide, Los Angeles), chairman; R. K. Foley (Pacific Power & Light Co., Portland), vice-chairman; Lois Gaines (Property Research Corp., Los Angeles) 2nd vice-chairman; Frank Karsh (Advertising Display, Denver), secy.; H. E. Cassidy (Botsford, Constantine & McCarty, Los Angeles), treas.; Charles W. Collier (AAW Hq.), pres.

**THE ADVERTISING COUNCIL INC.**, 25 W. 45th St., New York, N.Y. (10036). Judson 2-1520. Theodore S. Reppiler, pres.; Allan M. Wilson (Washington), George P. Ludiam (New York), v.p.'s; Gordon C. Kinney, v.p. & radio-TV director. Washington: 1200 18th St. N.W. Federal 8-9153. (T. S. Reppiler, A.M. Wilson). Chicago: 203 N. Wabash Ave. Randolph 6-1753 (Mrs. Lavinia Schwartz). Los Angeles 28: 1717 N. Highland Ave. Hollywood 2-0988. (Austin Petersen). Radio-TV Committee of Council Board: Edwin W. Ebel, General Foods, chairman; George H. Gribbin, Young & Rubicam, vice chairman; Charles E. Claggett, Gardner Advertising Co.; Anthony G. De Lorenzo, General Motors Corp.; Leonard H. Goldenson, ABC; Howard Gray, R. J. Reynolds; Robert M. Gray, Humble Oil; A. N. Halvstadt, Procter & Gamble; Arthur Hull Hayes, CBS; Robert F. Hurligh, Mutual Broadcasting; John W. Kluge, Metromedia; Harold Neal, ABC; Robert W. Sarnoff, NBC.

**ADVERTISING FEDERATION OF AMERICA (AFA)**, 655 Madison Ave., New York, N.Y. (10021). Templeton 8-0325. Lee Fondren (KLZ, Denver), chairman; Donald A. Macdonald (Dow Jones & Co.), 1st vice-chairman; Samuel Thurm (Lever Bros. Co.), 2nd vice-chairman; Mrs. Florence W. Goldin (Grey Advertising), secy.; Joseph Beech Jr. (The Procter & Gamble Co.), treas.; Mark F. Cooper (AFA), pres. Staff: Miss Mae Keenan, club service administrator; George T. Clarke, dir., bureau of education & research; Mr. Shirley D. Smith, staff consultant; public relations & membership; Fred H. Barnefuer, office mgr. Washington Bureau: 1145 19th St. NW, Washington, D.C. (20006). Federal 8-8404. Donald J. Wilkins, v.p.

**ADVERTISING RESEARCH FOUNDATION (ARF)**, 3 E. 54th St. New York, N.Y. (10022). Plaza 1-5656. Arthur C. Bryan (Union Carbide Corp.), chairman; Peter Langhoff (Young & Rubicam), vice-chairman; Alcouin W. Lehman, pres.; Robert K. Drew (The Milwaukee Journal), treas.; Ingrid C. Kildegaard, dir. of technical services; Gilbert H. Weil, gen. counsel.

**ALLIED STATES ASSOCIATION OF MOTION PICTURE EXHIBITORS**, 127 East Silver Spring Dr., Milwaukee, Wis. (53217). Ben Marcus, chairman.

**ALPHA DELTA SIGMA (National Professional Advertising Fraternity)**, c/o Billy I. Ross, national president, dept. of marketing, Texas Tech. Lubbock, Tex. (79409). Rol Rider, California Polytechnic College, chairman; Don Somerville, Boston U., eastern v.p.; Richard Joel, Florida State U., southeastern v.p.; Robert Haverfield, U of Mo., midwestern v.p.; Glenn Lutat, Los Gatos Times Observer, Los Gatos, Cal., western v.p.; Charles H. Lewis, Aylin Advertising Agency, Houston, Texas, southwestern v.p.; Kent Westrate, Wade Advertising Co., Chicago, professional v.p.; William Flavin, Ferris State College, student v.p.; Noel Laird, Franklin and Marshall College, treas.; Donald G. Hileman, Southern Illinois U., national exec. secy.; Lee Fondren, chairman of the advisory committee.

**AMERICAN ASSOCIATION OF ADVERTISING AGENCIES (AAAA)** 200 Park Ave., New York, N.Y. (10017). Phone: 212-682-2500. William E. Steers (Needham, Harper & Steers), chairman; Thomas B. Adams (Campbell-Ewald), vice-chairman; Wallace L. Shephardson (Chirug & Cairns), secy.-treas.; John H. Crichton (AAAA), pres. Broadcast Business Affairs Committee: David Miller (Young & Rubicam), chairman; Harold J. Saz (Ted Bates & Co.), vice-chairman; David Dole (Leo Burnett), central vice-chairman; Hildred Sanders (Honig-Cooper & Harrington), western vice-chairman. AAA-ANA Joint Policy Committee on Broadcast Talent Union Relations: David Miller (Young & Rubicam), AAAA chairman. Subcommittee on Broadcast Traffic: George W. T. Mings (Young & Rubicam), chairman; Irene C. Murtha (McCann-Erickson), vice-chairman. Subcommittee on Union Codes & Negotiations: Harold J. Saz (Ted Bates & Co.), chairman; Marion Preston (J. Walter Thompson), vice-chairman. Subcommittee on Canadian Talent Union Codes: Barbara A. Lukasik (Geyer, Morey, Ballard), chairman. Subcommittee on Talent Union Statistics: Jane McNamara (McCann-Erickson), chairman. Subcommittee on Technical Problems: David Dole (Leo Burnett), chairman. Subcommittee on CATV: Vincent J. Connelly (Dancer-Fitzgerald-Sample), chairman. Broadcast Policy Committee: Richard A. R. Pinkham (Ted Bates & Co.), chairman; Robert L. Foreman (Batton, Barton, Durstine & Osborn), vice-chairman. Subcommittee on Commercial Production: Gordon Webber (Benton & Bowles), chairman; Manning Rubin (Grey Advertising), vice-chairman. Subcommittee on Festivals & Awards: Edward Mahoney (Fuller & Smith & Ross), chairman. Broadcast Rating Council Inc.; Robert L. Foreman (Batten, Barton, Durstine & Osborn) and William M. Weilbacher (C. J. LaRoche) directors representing AAAA. Edwin M. Marshall, secy. to the broadcast committees.

**AMERICAN ASSOCIATION OF ENGINEERS**, 8 S. Michigan Ave., Chicago, Ill. (60603). Randolph 6-9085. Walter R. Jeffrey, pres.; Earl Ronneberg, national secy.

**AMERICAN ASSOCIATION OF FILM PRODUCERS INC.**, 7064 N. Sheridan Rd., Chicago, Ill. (60626). O. H. Coelin, exec. secy.

**AMERICAN COUNCIL FOR BETTER BROADCASTS**, 423 N. Pinckney St., Madison, Wis. (53703). Alpine 5-2009. Rev. Warren R. Ebinger (dir., Council of Churches, Greater Kansas City, Mo.), pres.; Dr. George Steiner (San Francisco State College), 1st v.p.; Miss Winona Montgomery (1529 W. Lewis Ave., Phoenix, Ariz.), 2nd v.p.; Mrs. C. E. Sherer (1312 Friar Lane, Columbus, Ohio), recording secy.; Mrs. Louise S. Walker (supt., Montgomery County schools, Rockville, Md.), corres. secy.; Miss Margaret Kemper, (218 S. 16th St., Richmond, Ind.), treas.; Dr. Leslie Spencer, exec. director.

**AMERICAN HERITAGE FOUNDATION**, 11 W. 42nd St., New York, N.Y. (10036). Bryant 9-4355. Alfred E. Periman (N.Y. Central), chairman; Louis A. Novins, chairman, exec. committee; Edwin L. Weisl (Simpson Thacher and Bartlett), secy.; George C. Tector (Marine Midland Grace Trust Co.), treas.

**AMERICAN INSTITUTE FOR BETTER TELEVISION RECEPTION**, 200 Park Ave., New York, N.Y. (10017). Mohawk 1-0044. Also 1728 H St. NW, Washington, D.C. (20006). Metropolitan 8-2526. Robert R. Mullen, chairman.

**AMERICAN MARKETING ASSN.**, 230 N. Michigan Ave., Chicago, Ill. (60601). Phone: 312-236-8306. Schuyler F. Otteson (Indiana University, Bloomington, Ind.), pres.; Thomas A. Staudt (Mich. State U.), v.p., marketing education; Blaine M. Cooke (United Air Lines), v.p., marketing management; Edmund Greene (Montanto Co.), v.p., marketing research; Charles G. (Jerry) Brown (S.C. Johnson & Son), v.p. association development; Harold L. Jenkins (U.S. Savings & Loan League), v.p., consumer marketing; Harvey C. Smith (Vulcan Materials Co.), v.p. industrial marketing; Jack T. Turner (U of Illinois), secy.-treas.

**AMERICAN MEDICAL ASSOCIATION (AMA)**, 535 North Dearborn St., Chicago, Ill. (60610). Phone: 527-1500. F. J. L. Blasingame, M.D., exec. v.p.; Jim Reed, director, communications div.; Dick DuMont, director, radio-TV-motion picture dept.; John Briska, radio-TV news editor.

(Continued on next page)

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**WIS.:** Robert Bodden, WSWW, Platteville. Phone: 608-348-2775.  
**WYO.:** Tony Kehl, KVOW, Riverton. Phone: 307-856-2251.

## Associations, Etc.

**AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION INC.** (ANPA), 750 Third Ave., New York, N.Y. (10017). Yukon 6-8200. Gene Robb, Albany (N.Y.). *Times-Union* and *Knickerbocker News*, pres.; J. Howard Wood, Chicago (Ill.). *Tribune*, v.p.; St. Clair Balfour, Southern Newspapers, Toronto, Ontario, Canada, secy.; Joyce A. Swan, Minneapolis (Minn.). *Star* and *Tribune*, treas.; Stanford Smith, gen. mgr. Directors: Peyton Anderson, Macon (Ga.). *Telegraph* and *News*; Eugene C. Bishop, Peninsula Newspapers, Palo Alto, Cal.; Richard H. Blackledge, Kokomo (Ind.). *Tribune*; Crosby N. Boyd, Washington (D.C.). *Star*; Barnard L. Colby, New London (Conn.). *Day*; M. J. Frey, Portland (Ore.). *Oregonian*; Jack R. Howard, Scripps-Howard Newspapers, New York, N.Y.; John T. Jones Jr., Houston (Tex.). *Chronicle*; David Lindsay Jr., Sarasota (Fla.). *Herald-Tribune* and *Journal*; Irwin Maier, Milwaukee (Wis.). *Journal* and *Sentinel*; Eugene S. Pulliam, Indianapolis (Ind.). *Star* and *News*; William F. Schmick Jr., Baltimore (Md.). *Sun*; Robert L. Taylor, Philadelphia (Pa.). *Bulletin*; Walter W. White, Lincoln (Neb.). *Star*.

**AMERICAN RADIO IMPORTERS ASSOCIATION INC.**, 22 West 48th St., New York, N.Y. (10038). Plaza 7-1563. Morris Feldman, pres.; Saul E. Ashkenazi, v.p.; Harold Harris, secy.; Jules S. Schwimmer, exec. secy.

**AMERICAN RADIO RELAY LEAGUE (ARRL)**, 225 Main St., Newington, Conn. (06111). Phone: 666-1541. Herbert Hoover Jr., pres.; Wayland M. Groves, F. E. Handy, Alex Reid, v.p.s.; David H. Houghton, treas.; John Huntoon, secy.-gen. mgr.

**AMERICAN SOCIETY OF NEWSPAPER EDITORS**, c/o Gene Giancarlo, exec. secy. & bulletin editor, 750 3rd Ave., New York, N.Y. (10017). Yukon 6-6320. Vermont Royster, *Wall Street Journal*, pres.; Robert C. Notson, *Portland Oregonian*, 1st v.p.; Michael J. Ogden, *Providence Journal-Bulletin*, 2nd v.p.; William F. Steven, *Houston Chronicle*, secy.; Alfred Friendly, *Washington Post*, treas. Directors: Creed C. Black, *Chicago Daily News*; John H. Colburn, *Wichita Eagle* and *Beacon*; Norman E. Isaacs, *Courier-Journal* and *Louisville Times*; Vincent S. Jones, *Gannett Newspapers*; J. Q. Mahaffey, *Tezarkana Gazette*; Ralph McGill, *Atlanta Constitution*; C. A. McKnight, *Charlotte Observer*; Sylvan Meyer, *Gainesville Daily Times*; J. Edward Murray, *Arizona Republic*; Newbold Noyes Jr., *Washington Star*.

**AMERICAN WOMEN IN RADIO AND TELEVISION INC.**, 75 East 55th St., New York, N.Y. (10022). Eldorado 5-7281. Dora Cosse (Dora-Clayton Agency, Atlanta, Ga.), pres.; Julie Fuller, (radio WTAG Worcester), pres.-elect; Mimi Hoffmeir (NBC, New York, N.Y.), secy.-treas. Vice Presidents: Dorothy Cotton, WHEC, Rochester, N.Y.; Mary Dorr, Free Lance Broadcaster, Malibu, Cal.; Krin Holzhauser, Goodwin, Dannenbaum, Littman & Wingfield, Houston, Tex.; Virginia Murrey, WLAC-TV, Nashville, Tenn.; Dolores Ryan, Pillsbury Co., Minneapolis, Minn.; Patti Searight, Radio & Television Consultant, Washington, D.C.; Marie Margaret Winthrop, TECH ADGENCY, Detroit, Mich. Directors: Rose Blyth, Cal. Institute of Technology, Pasadena; Patty Cavin, RCA, Washington, D.C.; Margaret Kilian, WABE, Atlanta, Ga.; Patricia Mansfield, Batz-Hodgson-Neuwoehner Inc., St. Louis; Frances Morris, KWTW, Oklahoma City; Patricia Nealin, WGN-TV, Chicago; Jean Belvel Richter, Radio Liberty Network, New York, N.Y.; Margo Anderson, exec. secy.

**ANPA BUREAU OF ADVERTISING**—See Bureau of Advertising of American Newspaper Publishers Association.

**ARMED FORCES COMMUNICATIONS & ELECTRONICS ASSN.**, 1725 Eye St. NW, Washington, D.C. (20006). Phone: 296-3033. Herbert Trotter Jr., pres.; Col. W. J. Baird (USA, Ret.) gen. mgr. & editor. Vice Presidents: Lt. Gen. Alfred D. Starbird, USA; R. Admiral Robert H. Weeks, USN; Maj. Gen. Gordon T. Gould Jr., USAF; Maj. Gen. David P. Gibbs, USA; Dr. Albert J. Kelly; Earle F. Cook, Ralph I. Glasgow, secy.; Robert S. Quackenbush, treas.; Thomas H. King, counsel.

**ASIAN BROADCASTING UNION**—See 878-b.

**ASOCIACION MEXICANA DE AGENCIAS DE PUBLICIDAD, A.C.**, Avenida Oaxaca 50, Noveno Piso-Apartado postal 9488, Mexico 1, D.F. Augusto Elias Paulada, pres.; Julio Orvananos, v.p.; Guillermo Nunez Keith, secy.; James C. Oliver, treas.; Ramon Lemus, mgr.

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**INTERNATIONAL RADIO & TV ORGANIZATION**—See p. 880-b.

**INTERNATIONAL TELECOMMUNICATION UNION**—See p. 879-b.

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(Continued on next page)

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**INSTITUTE OF CANADIAN ADVERTISING**, Suite 607, 2 Carlton St., Toronto 2, Ont. Phone 368-2981. Hal Roach (McKim Advertising Ltd., Toronto), pres.; Bryan Vaughan (Vickers & Benson Ltd., Toronto), 1st v.p.; John B. Milne (Femberton, Freeman, Mathes & Milne, Toronto), 2nd v.p.; W. H. Erskine (J. Walter Thompson Co. Ltd., Toronto), secy.-treas. Alan L. Bell, gen. mgr.

**NATIONAL COMMUNITY ANTENNA TELEVISION ASSOCIATION OF CANADA (NCATA)**, 1010 St. Catherine St. W. Suite 1004, Montreal 2, P.Q. Phone: 861-1433. E. E. Jarmain, London, Ont., pres.; G. Allard, Montreal, v.p.; J. K. Easton, Toronto, secy.; O. Girard, Magog, Que., treas.; Jacques Chevalier, mgr.

**STATION REPRESENTATIVES ASSN. OF CANADA**, Suite 347, 12 Richmond St. E. Toronto 1, Ont. Phone: 366-9567. Paul Mulvihill (Paul Mulvihill & Co. Ltd.), pres.; Arthur Harrison (Hardy Radio & Television Ltd.), 1st v.p.; Lorrie Potts (Lorrie Potts & Co.), 2nd v.p.; Hugh Clark (Stovin-Byles Television Ltd.), treas.; Michael Callahan (Air Time Sales Ltd.), secy.; Mrs. Ruth Hancock, recording secy.

**TELEVISION BUREAU OF ADVERTISING OF CANADA**, 500 University Ave., Toronto 2, Ont. Phone: 363-3133. Edward P. Lawless, exec. v.p.

**UNITED CHURCH OF CANADA**—See Religious Groups.

## Educational Groups

**ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION**, 1771 N St., NW, Washington, D.C. (20036). Decatur 2-9300. Dr. Hugh Cordier (U. of Ill.), pres.; Douglas L. Manship (WBRZ-TV, Baton Rouge, La.), v.p.; Roy E. Morgan (WILK, Wilkes-Barre, Pa.), secy.-treas.; Harold Niven (NAB), exec. secy. Directors: Eldon Campbell, WFBM, Indianapolis; Mrs. Marianne Campbell, WJEH, Gallipolis, Ohio; Dr. Walter B. Emery, Mich. State U.; Henry H. Fletcher, KSEI, Pocatello, Ida.; Dr. D. Hugh Gillis, Boston U.; Dr. Sherman P. Lawton, U. of Okla.; Dr. Owen S. Rich, Brigham Young U.

**COUNCIL ON RADIO & TELEVISION JOURNALISM** (Assn. for Education in Journalism). Dept. of Journalism, Indiana U., Bloomington, Ind. Richard Yoakam, Indiana U., chairman. Other members: Baskett Mosse, Northwestern U.; Ben Yablonky, U. of Michigan; Robert Lindsay, U. of Minn.; Donald E. Brown, Arizona State U.; Rod Gelatt, U. of Missouri; 1965 pres. of Radio-TV News Directors Assn. (ex officio).

**EDUCATIONAL COMMUNICATION ASSOCIATION INC.**, 1319 F St. NW, Washington, D.C. (20004). Phone: 393-6267. Ella F. Harlee, pres.

**EDUCATIONAL FACILITIES LABORATORIES**, 477 Madison Ave., New York, N.Y. (10022). Plaza 1-6214. Harold B. Gores, pres.; Jonathan King, secy.-treas.

**INSTITUTE FOR EDUCATION BY RADIO-TELEVISION (IERT)**, Ohio State University, 2470 N. Star Rd., Columbus, O. (43221). Phone: 614-293-6641. (Sponsor of the Ohio State Awards).

**JOINT COUNCIL ON EDUCATIONAL BROADCASTING (JCEB)**, 1346 Connecticut Ave., Washington, D.C. (20036). Phone: 687-6000. James A. Fellows, exec. secy. Members: Harold E. Wigren, NEA, chairman; William J. Ellena, American Assn. of School Admin.; David Stewart, American Council on Education; Robert C. Anderson, Assn. of State Universities & Land-Grant Colleges; Edgar Fuller, Council of Chief State School Officers; William G. Harley, Natl. Assn. of Educational Broadcasters; Robert B. Hudson, NEA; Kerry Smith, Assn. for Higher Education.

**MASS COMMUNICATIONS HISTORY CENTER**, State Historical Society of Wisconsin, 816 State St., Madison, Wis. (53706). Phone: 262-3266. Dr. Leslie Fishel Jr., director; Barbara J. Kaiser, dir. of Mass Communications History Center. U. of Wis. Advisory Committee: Professors Scott Cutlip, S. Watson Dunn & Harold Nelson, Journalism School; Professors Fred Haberman & Ordean Ness, Speech Dept.; Professor Irvin Wylie, History Dept.; Professor Harold B. McCarty, director, radio-TV education & director of WHA-TV & WHA (U. of Wis.).

**MIDWEST PROGRAM ON AIRBORNE TELEVISION INSTRUCTION INC.** Memorial Center, Purdue U., Lafayette, Ind. (47907). Phone: 743-2181. Dr. John E. Ivey Jr., chairman; Dr. Ben A. Bohnhorst, gen. mgr.; William R. Fall, deputy gen. mgr.; Mr. Robert N. Woerner, secy.-treas.; William Fagan, dir. of broadcast services; Paul Patton, dir. of membership services; Dr. Everett Nicholson, dir. of professional services; Dr. Herman Shibley, coordinator of national distribution.

**NATIONAL ASSOCIATION FOR EDUCATIONAL TELEVISION**, 1640 Como Ave., St. Paul, Minn. (55108). Midway 5-5565. Ray Hulbert (Ala. Educational TV Commission), pres.; John Dunn (Okla. Educational Television Authority), v.p.; John C. Schwarzwald (KTCA-TV, Minneapolis-St. Paul), exec. secy.-treas.

**NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS (NAEB)**, DuPont Circle Office Bldg., 1346 Conn. Ave. NW, Washington, D.C.; also 119 Gregory Hall, Urbana, Ill.; William G. Harley, pres.; Harold E. Hill, v.p.; James A. Fellows, secy.; Chalmers Marquis, exec. dir., TV stations div.; Jerrold Sandler, exec. dir., radio stations div.; Richard Bell, exec. dir., instructional div. TV Board; Robert F. Schenckan, dir., radio-TV, U of Texas, Austin; Donald V. Taverner, gen. mgr., WQED, Pittsburgh; John Schwarzwalder, gen. mgr., KTCATV, St. Paul; Otto Schlaack, mgr., WMVS-WMVT, Milwaukee; Hartford Gunn Jr., gen. mgr., WGBH-TV, Cambridge-Boston; Richard B. Hull, dir. radio-TV, Ohio State U., Columbus. Radio Board: Jack D. Summerfield, gen. mgr. WRVR, The Riverside Church, New York City; Mrs. Marjorie Newman, WFSU-FM, Florida State U., Tallahassee; E. G. Burrows, station mgr. WUOM, U of Michigan, Ann Arbor; Martin Busch, gen. mgr. KUSD, U of South Dakota, Vermillion; Jack Burke, mgr. radio KSAC, Kansas State U., Manhattan; Burt Harrison, mgr., KWSC, Washington State U., Pullman.

**NATIONAL EDUCATION ASSOCIATION**, 1201 16th St. NW, Washington, D.C. (20036). Adams 4-4848. William G. Carr, exec. secy.; Lyle W. Ashby, deputy exec. secy.; Sam M. Lambert, asst. exec. secy., information services; Roy K. Wilson, dir., press & radio & TV relations div.; John Cox, asst. dir. TV & film program serv. Anna L. Hyer, director, audio-visual instructional service div. New York Office: 1270 Ave. of the Americas. Phone: 581-2360. F. Jacobi, mgr. West Coast Office: 10889 Wilshire Blvd., Westwood, Los Angeles. Phone: 478-1277. Robert Olds, mgr.

**NATIONAL EDUCATIONAL TELEVISION**, 10 Columbus Circle, New York, N.Y. (10019). Judson 6-0055. (Headquarters for programming, public information, business & legal, network affairs). Also 2715 Packard Rd., Ann Arbor, Mich. Normandy 3-2476. (Headquarters for distribution & tech. matters.) Washington Office: 1619 Mass. Ave. NW. Hudson 3-6367. John F. White, pres.; Robert B. Hudson, sr. v.p.; William H. Koblin, v.p. for programming; Edwin R. Bayley, v.p. for admin.; Donald Dixon, dir. of public affairs programs; Curtis W. Davis, dir. of cultural programs; Eugene N. Aleinikoff, gen. counsel; Henry C. Alter, dir. for program utilization; John T. Caldwell, dir. of distribution & operations; Nazaret Cherkonian, dir. of public information; Frederick Jauch, dir. of reports; Basil Thornton, dir. of international exchange div.; Diedrich Tietjen, treas.; Howard Town tech. dir. Board of Directors: Everett N. Case, Alfred P. Sloan Foundation, chairman; Norman Cousins (*The Saturday Review*); Lee A. DuBridge (Cal. Institute of Technology); Mortimer Fleischaker Jr. (Precision Instrument Co.); J. Peter Grace (W. R. Grace & Co.); Amy Houghton (Corning Glass Works); Harold D. Lasswell (Yale U. Law School); Ralph Lowell (Boston Safe Deposit & Trust Co.), chairman emeritus; Newton N. Minow (Encyclopaedia Britannica); Milton Mumford (Lever Brothers); Kenneth E. Oberholzer (Supt. of Schools, Denver); Phillip D. Reed, (Federal Reserve Bank of N.Y.); James B. Reston (*New York Times*); Ethan A. H. Shepley (attorney, St. Louis); George D. Stoddard (N.Y.U.); Dr. Herman B. Wells (Indiana U.); John F. White (NET).

**UNIVERSITY FILM PRODUCERS ASSOCIATION**, c/o Frank R. Paine, Film Production, Southern Illinois U., Carbondale, Ill. (62903). Frank R. Paine, pres.; Richard Goggin, New York U., exec. v.p.

**U. S. OFFICE OF EDUCATION**, U. S. Dept. of Health, Education and Welfare, 400 Maryland Ave., SW, Washington, D.C. (20202). Worth 3-7931. Administrators New Educational Media Program: Harold Howe, U.S. Commissioner of Education, chairman; Dr. Keith E. Nelson, National Science Foundation, member. Group I: Rev. Hugh E. Dunn, John Carroll U., Cleveland; Dr. Samuel I. Habrit, Texas Southern U., Houston; Dr. George Scherer, U. of Colo., Boulder. Group II: Dr. Calvin Gross, U. of Mo., Kansas City; Dr. Phillip Lewis, Chicago Public Schools; Harriet Miller, State Dept. of Public Instruction, Helena, Mont. Group III: Dr. Malcolm MacLean, U. of Ia., Iowa City; Dr. Wilbur Schramm, Stamford U., Stamford, Cal.; Robert Saudek, Robert Saudek Associates, New York, N.Y. Group IV: Dr. W. Phillips Davison, Council on Foreign Relations Inc., New York, N.Y.; William Grant, attorney, Denver, Colo.

## Religious Groups

**AMERICAN BAPTIST CONVENTION**, Radio & TV Dept., 6515 Sunset Blvd., Hollywood, Calif. (90028). Hollywood 3-5653. Frederick L. Essex, dir. New York Office: 475 Riverside Dr., suite 1745, New York, N.Y. (10027).

**AMERICAN BIBLE SOCIETY**, Radio & TV Dept., 450 Park Ave., New York, N.Y. (10022). Plaza 9-4300. Eugene Gardner, assoc. secy.; Archie Pipe, asst. Note: Moving to Broadway at 61st St. April 1, 1966.

**AMERICAN LUTHERAN CHURCH**, 422 S. Fifth St., Minneapolis, Minn. (55417). Federal 8-3821. Rev. John V. Rydgren, dir. Production Center: 1568 Eustis St., St. Paul, Minn. (55108).

**CATHOLIC APOSTOLATE OF RADIO, TELEVISION & ADVERTISING (CARTA)**, 453 Madison Ave., New York, N.Y. (10022). Plaza 9-1400. James A. Schuler, pres.; Michael J. Donovan, 1st v.p.; Rose Marie O'Reilly, 2nd v.p.; Bill Codus, treas.; John Martino, asst. treas.; Jane Crowley, recording secy.; Pegge Smith, corresponding secy.; Monsignor Thomas McGovern, moderator.

**CATHOLIC BROADCASTERS ASSOCIATION (CBA)**, 138 West Georgia St., Indianapolis, Ind. (46225). Phone: 635-3877. Rev. Kenny Sweeney, pres.; Msgr. John Wordorski, v.p.; Rev. Simon Scanlon, secy.; Rev. Gordon Mycue, treas.

**CHRISTIAN CHURCHES (Disciples of Christ)**, Radio & TV Dept., Office of Interpretation, Box 19136, 221 Ohmer Ave., Indianapolis, Ind. (46219). Fleetwood 9-9568. James C. Suggs, director; Jack Carroll, radio & TV consultant.

**CHURCH OF THE BRETHREN**, Dept. of Audio-Visual Education, 1451 Dundee Ave., Elgin, Ill. (60120).

## Association, Etc.

**EXECUTIVE COUNCIL OF THE PROTESTANT EPISCOPAL CHURCH**, Radio-TV Div., 815 Second Ave., New York, N.Y. (10017). Phone: 867-8400. The Rev. D. Williams McClurken, exec. secy.

**FRIENDS UNITED MEETING (Visual Aids)**, 101 Quaker Hill Dr., Richmond, Ind. (47374). Meta Ruth Ferguson, children's editor.

**LUTHERAN CHURCH IN AMERICA**, Commission on Press, Radio & Television, 231 Madison Ave., New York, N.Y. (10016). R. Marshall Stross, dir.; Richard T. Sutcliffe, associate dir. (radio-TV).

**LUTHERAN CHURCH-MISSOURI SYNOD**, Public Relations Dept., 2112 Broadway, New York, N.Y. (10023). Susquehanna 7-7150. Rev. Norman Temme, dir.

**METHODIST CHURCH**, Television, Radio & Film Commission (TRAFCO), 1525 McGavock St., Nashville, Tenn. (37203). Chapel 2-3561. Bishop Aubrey G. Walton, New Orleans, pres. Headquarters staff: Harry C. Spencer, gen. secy.; Nelson Price, dir., radio & TV dept. & dept. of gen. services; Jim Campbell, dir., audio-visual resources dept.; John Tullis, business mgr.; Joe W. Davis, treas.; Gene Carter, dir. of N.Y. office.

**NATIONAL COUNCIL OF CHURCHES**, Broadcasting & Film Commission, 475 Riverside Dr., New York, N.Y. (10027). Riverside 9-2200. William F. Fore, exec. director; Wesley B. Goodman, assoc. exec. director; Arthur Rhinow, business mgr.; Robert C. Currie Jr., program operations; Lois Anderson, director, program promotion & station relations; Arthur Austin, special TV projects director; J. Margaret Carter, director of film distribution. West Coast Office: 1801 Ave. of the Stars, Century City, Los Angeles, Cal. Phone: 277-0050. George Helmrich, director.

**NATIONAL RELIGIOUS ADVISORY COUNCIL (NRAC)**, Room 711, 85 St. Clair Ave. E., Toronto 7, Ont. Rev. J. E. Hord, secy.

**NATIONAL RELIGIOUS BROADCASTERS INC.**, 210 North Broadway, St. Louis, Mo. (63102). Central 1-6969. Dr. Eugene R. Bertermann, pres.; Dr. Thomas F. Zimmerman, 1st v.p., Springfield, Mo.; Dr. Ralph Neighbour, 2nd v.p., Cleveland, Ohio; Dr. Bartlett Petersen, secy., Springfield, Mo.; Rev. S. N. Whitcanack, treas., Kansas City, Mo.

**PROTESTANT RADIO & TELEVISION CENTER**, 1727 Clifton Rd. NE, Atlanta Ga. (30329). Phone: 634-3324. Ernest J. Arnold, pres.

**SEVENTH-DAY ADVENTISTS**, Radio-TV Dept., 6840 Eastern Ave. NW, Washington, D.C. (20012). Randolph 3-0800. J. O. Iversen, acting dir.

**SOUTHERN BAPTIST CONVENTION**, Radio & TV Commission, Baptist Radio-TV Center, 6350 West Freeway, Ft. Worth Tex. (76116). Pershing 7-4011. Rev. Paul M. Stevens, director.

**UNITED CHURCH OF CANADA (Berkeley Studio)**, 315 Queen St. E., Toronto 2, Ont. Rev. Anson C. Moorhouse, Rev. Keith Woolard, co-directors; Rev. Des. McCalmont, TV production supervisor.

**UNITED CHURCH OF CHRIST**, Office of Communication, 289 Park Ave. S., New York, N.Y. (10010). Gramercy 5-2127. Rev. Everett C. Parker, director; William C. Winslow, motion picture-TV unit mgr.

**UNITED CHURCH WOMEN**, Radio-TV & Press Div., Room 822, 475 Riverside Drive, New York, N.Y. (10027). Phone: 870-2348.

**UNITED PRESBYTERIAN CHURCH IN THE U.S.A.** Div. of Radio & Television, Room 1935, 475 Riverside Dr., New York, N.Y. (10027). Phone: 212-870-2033. Rev. Richard E. Gilbert, chairman; Rev. Charles Brackbill Jr., assoc. chairman for planning; Rev. Donald G. Roper, assoc. chairman for operations; E. Robert Norris, dir. of field services. Eastern Area Office: Rm. 315, 20 Nassau St. Princeton, N.J. Walnut 4-5020. M. Russell Jolly, area dir. Central Area Office: Rm. 1710-A, 29 E. Madison St., Chicago, Ill. Phone: 372-4926. Robert Thomson, area dir. Western Area Office: Rm. 301, 6515 Sunset Blvd., Hollywood 28, Cal. Hollywood 5-4326. Dr. Harold S. Faust, area dir. Southern Appalachian Region Office: c/o Maryville College, Maryville, Tenn. Rev. Keith LeMay, radio TV dir.

**WORLD ASSOCIATION FOR CHRISTIAN BROADCASTING**, Rev. Frederick R. Wilson, treas. Office of Mass Communications Overseas, Room 1930, 475 Riverside Dr., New York, N.Y. (10027). Phone: 870-2233.

Music Groups  
Listed on page 347-c

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# U. S. Television Stations by Call Letters

As of March 1, 1966

With Channel Numbers in Parentheses. Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Educational Non-Commercial Station

# Indicates Non-Commercial only.

## K

- KAAR ..... San Diego, Cal. (39)  
 KABC-TV ..... Los Angeles (7)  
 KACB-TV ..... San Angelo, Tex. (3)  
 †KAET ..... Phoenix, Ariz. (8)  
 KAIT-TV ..... Wailuku, Hawaii (7)  
 KAIL ..... Fresno, Cal. (53)  
 KAIT-TV ..... Jonesboro, Ark. (8)  
 KAKE-TV ..... Wichita, Kan. (10)  
 KALB-TV ..... Alexandria, La. (5)  
 KARD-TV ..... Wichita, Kan. (3)  
 KARK-TV ..... Little Rock, Ark. (4)  
 KATC ..... Lafayette, La. (3)  
 KATU ..... Portland, Ore. (2)  
 KATV ..... Little Rock, Ark. (7)  
 KAUZ-TV ..... Wichita Falls, Tex. (6)  
 KAVE-TV ..... Carlsbad, N.M. (6)  
 KAYS-TV ..... Hays, Kan. (7)
- KBAA-TV ..... Bakersfield, Cal. (29)  
 KBAY-TV ..... San Francisco, Cal. (20)  
 KBIM-TV ..... Roswell, N.M. (10)  
 KBLL-TV ..... Helena, Mont. (12)  
 KBLU-TV ..... Yuma, Ariz. (13)  
 KBMT-TV ..... Beaumont (12)  
 KBOI-TV ..... Boise, Ida. (2)  
 KBSA ..... Guasti, Cal. (46)  
 KBTV ..... Denver, Colo. (9)  
 KBTV ..... Bryan, Tex. (3)  
 KBYN ..... Twin Falls, Ida. (13)  
 †KBYU-TV ..... Provo, Utah (11)
- KCBD-TV ..... Lubbock, Tex. (11)  
 KCBY-TV ..... Coos Bay, Ore. (11)  
 KCEN-TV ..... Temple, Tex. (6)  
 †KCEY ..... Los Angeles, Cal. (28)  
 KCFY-TV ..... Concord, Cal. (42)  
 KCKT ..... Great Bend, Kan. (2)  
 KCMO-TV ..... Kansas City, Mo. (5)  
 KCMT ..... Alexandria, Minn. (7)  
 KCND ..... Pembina, N.D. (12)  
 KCOF ..... Los Angeles (13)  
 KCOY-TV ..... Santa Maria, Cal. (12)  
 KCPX-TV ..... Salt Lake City (4)  
 KCRV-TV ..... Sacramento, Cal. (3)  
 KCRG-TV ..... Cedar Rapids, Ia. (9)  
 KCRN ..... Reno, Nev. (4)  
 †KCSB-TV ..... Kansas City, Mo. (19)  
 †KCSM-TV ..... San Mateo, Cal. (14)  
 KCTO ..... Denver, Colo. (2)  
 †KCTS-TV ..... Seattle, Wash. (9)  
 KCTV ..... San Angelo, Tex. (8)
- KDAL-TV ..... Duluth-Superior (3)  
 KDas ..... Hanford, Cal. (21)  
 KDCE-TV ..... Midland, Tex. (18)  
 KDIX-TV ..... Dickinson, N.D. (2)  
 KDKA-TV ..... Pittsburgh, Pa. (2)  
 KDLO-TV ..... Florence, S.D. (3)  
 †KDPS-TV ..... Des Moines, Ia. (11)  
 KDSJ-TV ..... Deadwood, S.D. (5)  
 KDUH-TV ..... Hay Springs, Neb. (4)
- KECC-TV ..... El Centro, Cal. (9)  
 KELO-TV ..... Sioux Falls, S.D. (11)  
 KELP-TV ..... El Paso, Tex. (13)  
 KENT-TV ..... Anchorage, Alaska (2)  
 KENS-TV ..... San Antonio, Tex. (5)  
 †KENW ..... Portales, N.M. (3)  
 KEPR-TV ..... Pasco, Wash. (19)  
 †KERA-TV ..... Dallas, Tex. (13)  
 KERO-TV ..... Bakersfield, Cal. (23)  
 KETA ..... Oklahoma City (13)  
 †KETS ..... St. Louis, Mo. (9)  
 †KETS ..... Little Rock, Ark. (2)  
 KETV ..... Omaha, Neb. (7)  
 KEYC-TV ..... Mankato, Minn. (12)  
 KEYT ..... Santa Barbara, Cal. (3)  
 KEZI-TV ..... Eugene, Ore. (9)
- KFAR-TV ..... Fairbanks, Alaska (2)  
 KFBB-TV ..... Great Falls, Mont. (5)  
 KFBC-TV ..... Cheyenne, Wyo. (5)  
 KFDA-TV ..... Amarillo, Tex. (10)  
 KFDM-TV ..... Beaumont, Tex. (6)  
 KFDW-TV ..... Clovis, N.M. (12)  
 KFDX-TV ..... Wichita Falls, Tex. (3)
- KFEQ-TV ..... St. Joseph, Mo. (2)  
 KFMB-TV ..... San Diego, Cal. (8)  
 †KFME ..... Fargo, N.D. (13)  
 KFOY-TV ..... Hot Springs, Ark. (9)  
 KFRE-TV ..... Fresno, Cal. (30)  
 KFSA-TV ..... Ft. Smith, Ark. (5)  
 KFVS-TV ..... Cape Girardeau (12)  
 KFYR-TV ..... Bismarck, N.D. (5)
- KGAT-TV ..... Harlingen, Tex. (4)  
 KGGM-TV ..... Albuquerque (13)  
 KGIN-TV ..... Grand Island, Neb. (11)  
 KGLD ..... Garden City, Kan. (11)  
 KGLO-TV ..... Mason City, Ia. (3)  
 KGMB-TV ..... Honolulu (9)  
 KGNC-TV ..... Amarillo, Tex. (4)  
 KGNS-TV ..... Laredo, Tex. (8)  
 KGO-TV ..... San Francisco (7)  
 KGSC-TV ..... San Jose, Cal. (48)  
 KGSL-TV ..... St. Louis, Mo. (30)  
 KGTV ..... Pocatello, Ida. (10)  
 KGUN-TV ..... Tucson, Ariz. (9)  
 KGVQ-TV ..... Missoula, Mont. (13)  
 KGW-TV ..... Portland, Ore. (8)
- KHAR-TV ..... Anchorage, Alaska (13)  
 KHAS-TV ..... Hastings, Neb. (5)  
 KHAW-TV ..... Hilo, Hawaii (11)  
 KHCD ..... Santa Rosa, Cal. (50)  
 KHFI-TV ..... Austin, Tex. (42)  
 KHJ-TV ..... Los Angeles (9)  
 KHJK ..... San Francisco, Cal. (44)  
 KHMA ..... Houma, La. (11)  
 KHOL-TV ..... Kearney, Neb. (13)  
 KHON-TV ..... Honolulu, Hawaii (2)  
 KHOU-TV ..... Houston, Tex. (11)  
 KHPL-TV ..... Hayes Center, Neb. (6)  
 KHQ-TV ..... Spokane (6)  
 KHQA-TV ..... Hannibal, Mo. (7)  
 KHQL-TV ..... Albion, Neb. (8)  
 KHSL-TV ..... Chico, Cal. (12)  
 KHST-TV ..... Superior, Neb. (4)  
 KHTV ..... Houston, Tex. (39)  
 KHVH-TV ..... Honolulu, Hawaii (4)  
 KHVO ..... Hilo, Hawaii (13)
- KICU-TV ..... Visalia, Cal. (43)  
 KID-TV ..... Idaho Falls, Ida. (3)  
 KIEM-TV ..... Eureka, Cal. (3)  
 KIFI-TV ..... Idaho Falls, Ida. (8)  
 KIHPTV ..... Santa Barbara, Cal. (26)  
 KIII ..... Corpus Christi (3)  
 KIKS-TV ..... Lake Charles, La. (29)  
 KIMA-TV ..... Yakima, Wash. (29)  
 KING-TV ..... Seattle, Wash. (5)  
 KINY-TV ..... Juneau, Alaska (8)  
 KIRO-TV ..... Seattle, Wash. (7)  
 KITR ..... San Bernardino, Cal. (30)  
 KIVA ..... Yuma, Ariz. (11)  
 †KIXE-TV ..... Redding, Cal. (9)  
 KJDO-TV ..... Rosenberg, Tex. (58)  
 KJEO ..... Fresno, Cal. (47)  
 KJOG-TV ..... San Diego, Cal. (51)  
 KKBC-TV ..... Lubbock, Tex. (34)
- KKTV ..... Colorado Springs (11)
- KLAS-TV ..... Las Vegas (8)  
 KLBK-TV ..... Lubbock, Tex. (13)  
 KLEW-TV ..... Lewiston, Ida. (3)  
 KLFY-TV ..... Lafayette, La. (10)  
 †KLINE-TV ..... Lexington, Neb. (3)  
 KLOC-TV ..... Modesto, Cal. (17)  
 KLOE-TV ..... Goodland, Kan. (10)  
 KLPR-TV ..... Oklahoma City (14)  
 †KLRN-TV ..... San Antonio, Tex. (9)  
 KLTV ..... Tyler, Tex. (7)  
 KLYD-TV ..... Bakersfield, Cal. (17)  
 KLZ-TV ..... Denver, Colo. (7)
- KMAU-TV ..... Wailuku, Hawaii (3)  
 KMBC-TV ..... Kansas City, Mo. (9)  
 KMED-TV ..... Medford, Ore. (10)  
 KMEX-TV ..... Los Angeles, Cal. (34)  
 KMID-TV ..... Midland, Tex. (2)  
 KMJ-TV ..... Fresno, Cal. (24)  
 KMMT ..... Austin, Minn. (6)  
 KMOS-TV ..... Sedalia, Mo. (6)  
 KMOT ..... Minot, N.D. (10)
- KMOX-TV ..... St. Louis, Mo. (4)  
 KMSP-TV ..... Minneapolis-St. Paul (9)  
 KMTV ..... Omaha, Neb. (3)  
 KMTW ..... Corona, Cal. (52)  
 KMVI-TV ..... Wailuku, Hawaii (15)  
 KMOV ..... Twin Falls, Ida. (11)
- KNBC ..... Los Angeles, Cal. (4)  
 KNDO ..... Yakima, Wash. (23)  
 KNDU ..... Richland, Wash. (25)  
 †KNME-TV ..... Albuquerque, N.M. (5)  
 KNMT ..... Walker, Minn. (12)  
 KNOE-TV ..... Monroe, La. (8)  
 KNOPTV ..... North Platte, Neb. (2)  
 KNOX-TV ..... Thief River Falls, Minn. (10)  
 KNTV ..... San Jose, Cal. (11)  
 KNXT ..... Los Angeles (2)
- KOA-TV ..... Denver, Colo. (4)  
 KOAA-TV ..... Pueblo, Colo. (5)  
 †KOAC-TV ..... Corvallis, Ore. (7)  
 KOAM-TV ..... Pittsburg, Kan. (7)  
 †KOAP-TV ..... Portland, Ore. (10)  
 KOAT-TV ..... Albuquerque (7)  
 KOB-TV ..... Albuquerque, N.M. (4)  
 KOCO-TV ..... Oklahoma City (5)  
 KODE-TV ..... Joplin, Mo. (12)  
 †KOED-TV ..... Tulsa, Okla. (11)  
 †KOET ..... Ogden, Utah (9)  
 KOGO-TV ..... San Diego, Cal. (10)  
 KOIN-TV ..... Portland, Ore. (6)  
 †KOKH-TV ..... Oklahoma City (25)  
 KOLD-TV ..... Tucson, Ariz. (13)  
 KOLN-TV ..... Lincoln, Neb. (10)  
 KOLQ-TV ..... Reno, Nev. (8)  
 KOMC ..... McCook, Neb. (8)  
 KOMO-TV ..... Seattle, Wash. (4)  
 KOMU-TV ..... Columbia, Mo. (8)  
 KONO-TV ..... San Antonio (12)  
 KOOK-TV ..... Billings, Mont. (2)  
 KOOL-TV ..... Phoenix, Ariz. (10)  
 KORK-TV ..... Las Vegas, Nev. (2)  
 KORN-TV ..... Mitchell, S.D. (5)  
 KOSA-TV ..... Odessa, Tex. (7)  
 KOTA-TV ..... Rapid City, S.D. (3)  
 KOTI ..... Klamath Falls, Ore. (2)  
 KOTV ..... Tulsa, Okla. (6)  
 KOVR ..... Stockton, Cal. (13)
- KPAC-TV ..... Port Arthur, Tex. (4)  
 KPAR-TV ..... Sweetwater, Tex. (12)  
 KPAZ-TV ..... Phoenix, Ariz. (21)  
 †KPCC-TV ..... Tacoma, Wash. (56)  
 KPHO-TV ..... Phoenix, Ariz. (5)  
 KPIC ..... Roseburg, Ore. (4)  
 KPIX ..... San Francisco (5)  
 KPML-TV ..... Lake Charles, La. (7)  
 KPLQ-TV ..... Reliance, S.D. (6)  
 KPLR-TV ..... St. Louis, Mo. (11)  
 †KPNE-TV ..... North Platte, Neb. (9)  
 KPOB-TV ..... Poplar Bluff, Mo. (15)  
 KPOL-TV ..... Los Angeles, Cal. (22)  
 KPRC-TV ..... Houston, Tex. (2)  
 KPVT ..... Portland, Ore. (12)  
 KPVA-TV ..... Hilo, Hawaii (9)
- †KQED ..... San Francisco, Cal. (9)  
 KQTV ..... Fort Dodge, Ia. (21)
- KRBC-TV ..... Abilene, Tex. (9)  
 KRCC ..... Jefferson City, Mo. (13)  
 KRCR-TV ..... Redding, Cal. (7)  
 KRDO-TV ..... Colorado Springs (13)  
 KREM-TV ..... Spokane, Wash. (2)  
 †KRET-TV ..... Richardson, Tex. (23)  
 KREX-TV ..... Grand Junction, Colo. (5)  
 KREY-TV ..... Montrose, Colo. (10)  
 KREZ-TV ..... Durango, Colo. (6)  
 KRGV-TV ..... Westaco, Tex. (5)  
 KRIS-TV ..... Corpus Christi (6)  
 KRLD-TV ..... Dallas, Tex. (4)  
 †KRMA-TV ..... Denver, Colo. (6)  
 KRNT-TV ..... Des Moines, Ia. (8)  
 KROC-TV ..... Rochester, Minn. (10)  
 KRQD-TV ..... El Paso, Tex. (4)  
 KRON-TV ..... San Francisco (4)  
 KRSD-TV ..... Rapid City, S.D. (7)  
 KRTV ..... Great Falls, Mont. (3)  
 KRSN-TV ..... San Francisco (32)
- KTAL-TV ..... Shreveport-Texarkana (6)  
 KTAR-TV ..... Phoenix, Ariz. (12)  
 KTBC-TV ..... Austin, Tex. (7)  
 KTBS-TV ..... Shreveport, La. (3)  
 †KTCA-TV ..... St. Paul, Minn. (2)  
 †KTCT-TV ..... St. Paul, Minn. (17)  
 †KTEH ..... San Jose, Cal. (54)  
 KTEK ..... Ada, Okla. (10)  
 KTES ..... Nacogdoches, Tex. (19)  
 KTHI-TV ..... Fargo, N.D. (11)  
 KTHV ..... Little Rock, Ark. (11)  
 KTV ..... Sioux City, Ia. (4)  
 KTLA ..... Los Angeles, Cal. (5)  
 KTLN ..... Pocatello, Ida. (6)  
 †KTNE-TV ..... Alliance, Neb. (13)  
 KNTN-TV ..... Tacoma, Wash. (11)  
 †KTPS ..... Tacoma, Wash. (62)  
 KTRF-TV ..... Lufkin, Tex. (9)  
 KTRG-TV ..... Honolulu (13)  
 KTRK-TV ..... Houston, Tex. (13)  
 KTRM-TV ..... El Paso (9)  
 KTTX-TV ..... Springfield, Mo. (10)  
 KTTV ..... Los Angeles, Cal. (11)  
 KTUL-TV ..... Tulsa, Okla. (8)  
 KTV ..... Anchorage, Alaska (11)  
 KTVB ..... Boise, Ida. (7)  
 KTVG ..... Ensign, Kan. (6)  
 KTVL ..... El Dorado, Ark. (10)  
 KTVF ..... Fairbanks, Alaska (11)  
 KTVH ..... Hutchinson, Kan. (12)  
 KTVI ..... St. Louis, Mo. (2)  
 KTVK ..... Phoenix, Ariz. (3)  
 KTVM ..... Medford, Ore. (5)  
 KTVQ ..... Kirksville, Mo. (3)  
 KTVR ..... La Grande, Ore. (13)  
 KTVS ..... Sterling, Colo. (3)  
 KTVT ..... Fort Worth, Tex. (11)  
 KTVU ..... Oakland, Cal. (2)  
 KTVW ..... Tacoma, Wash. (13)  
 KTWQ-TV ..... Casper, Wyo. (2)  
 †KTWU ..... Topeka, Kan. (11)  
 KTXL ..... Sacramento, Cal. (29)  
 KTXN-TV ..... Lubbock, Tex. (5)
- KUAM-TV ..... Agana, Guam (8)  
 †KUAT ..... Tucson, Ariz. (6)  
 †KUHD ..... Salt Lake City (7)  
 †KUHT ..... Houston, Tex. (8)  
 †KUID-TV ..... Moscow, Ida. (12)  
 KULR-TV ..... Billings, Mont. (8)  
 KUMV-TV ..... Williston, N.D. (8)  
 †KUON-TV ..... Lincoln, Neb. (12)  
 KUPK-TV ..... Garden City, Kan. (13)  
 †KUSD-TV ..... Vermillion, S.D. (2)  
 †KUSU-TV ..... Logan, Utah (12)  
 KUTV ..... Salt Lake City (2)
- KVAL-TV ..... Eugene, Ore. (13)  
 †KVCN-TV ..... San Bernardino, Cal. (24)  
 KVET-TV ..... Austin, Tex. (24)  
 †KVIE ..... Sacramento, Cal. (6)  
 KVII ..... Amarillo, Tex. (7)  
 KVIQ-TV ..... Eureka, Cal. (6)  
 KVKM-TV ..... Monahans, Tex. (9)  
 KVL5 ..... Flagstaff, Ariz. (9)  
 KVOA-TV ..... Tucson, Ariz. (4)  
 KVOO-TV ..... Tulsa, Okla. (2)  
 KVOS-TV ..... Bellingham, Wash. (12)  
 KVSF-TV ..... Santa Fe (2)  
 KVTU ..... Sioux City, Ia. (9)  
 KVUE ..... Salem, Ore. (3)
- KWAB-TV ..... Big Spring, Tex. (4)  
 †KWCM-TV ..... Appleton, Minn. (10)  
 †KWCS-TV ..... Ogden, Utah (18)  
 KWEX-TV ..... San Antonio, Tex. (41)  
 KWRB-TV ..... Riverton, Wyo. (10)  
 †KWSC-TV ..... Pullman, Wash. (10)  
 KWTW ..... Oklahoma City (9)  
 KWTX-TV ..... Waco, Tex. (10)  
 KWWL-TV ..... Waterloo, Ia. (7)
- KXAB-TV ..... Aberdeen, S.D. (9)  
 KXGN-TV ..... Glendive, Mont. (5)

# Call Letters

- KXII.....Ardmore, Okla. (12)  
 KXIX.....Victoria, Tex. (19)  
 KXJB-TV.....Valley City, N.D. (4)  
 KXLF-TV.....Butte, Mont. (4)  
 KXLY-TV.....Spokane, Wash. (4)  
 KXMB-TV.....Bismarck, N.D. (12)  
 KXMC-TV.....Minot, N.D. (13)  
 KXO-TV.....El Centro, Cal. (7)  
 KXTV.....Sacramento, Cal. (10)
- †KYNE-TV.....Omaha, Neb. (26)  
 KYTV.....Springfield, Mo. (3)  
 †KYVE-TV.....Yakima, Wash. (47)  
 KYW-TV.....Cleveland, O. (3)
- KZTV.....Corpus Christi, Tex. (10)
- W**
- WAAY-TV.....Huntsville, Ala. (31)  
 WABC-TV.....New York, N.Y. (7)  
 WABG-TV.....Greenwood, Miss. (6)  
 WABI-TV.....Bangor, Me. (5)  
 †WABW-TV.....Pelham, Ga. (14)  
 †WACS-TV.....Dawson, Ga. (25)  
 WAEO-TV.....Rhinelander, Wis. (12)  
 WAFB-TV.....Baton Rouge (9)  
 WAGA-TV.....Atlanta, Ga. (8)  
 WAGM-TV.....Presque Isle, Me. (5)  
 WAIL-TV.....Atlanta, Ga. (11)  
 WAIM-TV.....Anderson, S.C. (40)  
 †WAIQ.....Montgomery, Ala. (26)  
 WAKR-TV.....Akron, O. (49)  
 WALA-TV.....Mobile, Ala. (10)  
 WALB-TV.....Albany, Ga. (17)  
 WAND.....Decatur, Ill. (10)  
 WANE-TV.....Ft. Wayne, Ind. (15)  
 WAOW-TV.....Wausau, Wis. (9)  
 WAPA-TV.....San Juan, P.R. (4)  
 WAPI-TV.....Birmingham, Ala. (13)  
 WARD-TV.....Johnstown, Pa. (56)  
 WAST.....Albany, N.Y. (13)  
 WATE-TV.....Knoxville, Tenn. (6)  
 WATL-TV.....Atlanta, Ga. (36)  
 WATR-TV.....Waterbury, Conn. (20)  
 WAVE-TV.....Louisville, Ky. (3)  
 WAVY-TV.....Portsmouth, Va. (10)
- WBAL-TV.....Baltimore, Md. (11)  
 WBAP-TV.....Fort Worth, Tex. (5)  
 WBAY-TV.....Green Bay, Wis. (2)  
 WBBM-TV.....Chicago, Ill. (2)  
 WBCT.....Boston, Mass. (38)  
 WBEN-TV.....Buffalo, N.Y. (4)  
 †WBGU-TV.....Bowling Green, O. (70)  
 †WBIV.....Birmingham, Ala. (10)  
 WBIR-TV.....Knoxville, Tenn. (10)  
 WBJA-TV.....Binghamton, N.Y. (34)  
 WBKB-TV.....Chicago, Ill. (7)  
 WBMG.....Birmingham, Ala. (42)  
 WBNB-TV.....Charlotte Amalie (10)  
 WBNS-TV.....Columbus, O. (10)  
 WBOC-TV.....Salisbury, Md. (16)  
 WBOY-TV.....Clarksburg, W.Va. (12)  
 WBRC-TV.....Birmingham, Ala. (6)  
 WBRE-TV.....Wilkes-Barre, Pa. (28)  
 WBRZ.....Baton Rouge, La. (2)  
 WBTM-TV.....Danville, Va. (24)  
 WBTV.....Charlotte, N.C. (3)  
 WBTW.....Florence, S.C. (13)  
 WBVI.....Panama City, Fla. (13)  
 WBZ-TV.....Boston, Mass. (4)
- WCAN-TV.....Milwaukee (24)  
 WCAU-TV.....Philadelphia, Pa. (10)  
 WCAX-TV.....Burlington, Vt. (3)  
 †WCCB.....Augusta, Me. (10)  
 WCBT-TV.....Columbus, Miss. (4)  
 WCBS-TV.....New York, N.Y. (2)  
 WCCB-TV.....Charlotte, N.C. (36)  
 WCCO-TV.....Minneapolis, Minn. (4)  
 WCCD.....Adams, Mass. (19)  
 WCEE-TV.....Freeport, Ill. (23)  
 †WCES-TV.....Wrens, Ga. (20)  
 †WCET.....Cincinnati, O. (48)  
 WCFT-TV.....Tuscaloosa, Ala. (33)  
 WCHS-TV.....Charleston, W.Va. (8)  
 WCHU.....Champaign, Ill. (33)  
 WCIA.....Champaign, Ill. (3)  
 †WCIQ.....Mt. Cheaha State Park, Ala. (7)  
 WCIU.....Chicago, Ill. (26)  
 WCIV.....Charleston, S.C. (4)  
 WCIX-TV.....South Miami, Fla. (6)  
 WCKT.....Miami, Fla. (7)  
 †WCLP-TV.....Chatsworth, Ga. (18)  
 WCMC-TV.....Wildwood, N.J. (40)  
 †WCMU-TV.....Mt. Pleasant, Mich. (14)  
 †WCNY-TV.....Syracuse, N.Y. (43)  
 WCOG-TV.....Meridian, Miss. (30)
- WCOV-TV.....Montgomery, Ala. (20)  
 WCPQ-TV.....Cincinnati, O. (9)  
 WCSG-TV.....Charleston, S.C. (5)  
 WCSH-TV.....Portland, Me. (6)  
 †WCTB.....Bridgeport, Conn. (71)  
 †WCTN.....Norwich, Conn. (63)  
 WCTV.....Tallahassee-Thomsville (6)  
 †WCVF-TV.....Richmond, Va. (23)  
 WCYB-TV.....Bristol, Va. (5)
- WDAF-TV.....Kansas City, Mo. (4)  
 WDAM-TV.....Laurel, Miss. (7)  
 WDAU-TV.....Scranton, Pa. (22)  
 WDAY-TV..... Fargo, N.D. (6)  
 WDBJ-TV.....Roanoke, Va. (7)  
 WDBO-TV.....Orlando, Fla. (6)  
 WDCA-TV.....Washington, D.C. (20)  
 †WDCN-TV.....Nashville, Tenn. (2)  
 †WDCO-TV.....Cochran, Ga. (15)  
 WDEF-TV.....Chattanooga, Tenn. (12)  
 WDHQ-TV.....Toledo, O. (24)  
 WDIO-TV.....Duluth, Minn. (10)  
 †WDIQ.....Duluth, Minn. (8)  
 †WDSE-TV.....Duluth, Minn. (8)  
 WDSM-TV.....Duluth-Superior (6)  
 WDSU-TV.....New Orleans, La. (6)  
 WDUV-TV.....Jacksonville, Fla. (30)  
 WDTV.....Weston, W.Va. (5)  
 WDXI-TV.....Jackson, Tenn. (7)
- WEAR-TV.....Pensacola, Fla. (3)  
 WEAT-TV.....W. Palm Beach (12)  
 WEAU-TV.....Eau Claire, Wis. (13)  
 WECO-TV.....Pittsburgh, Pa. (53)  
 WECT.....Wilmington, N.C. (6)  
 †WEDH.....Hartford, Conn. (24)  
 †WEDU.....Tampa, Fla. (3)  
 WEEK-TV.....Peoria, Ill. (25)  
 WEEQ-TV.....La Salle, Ill. (35)  
 WEHT.....Evansville, Ind. (50)  
 †WEIQ.....Mobile, Ala. (42)  
 WEMT.....Bangor, Me. (7)  
 †WENH.....Durham, N.H. (11)  
 WENS.....Pittsburgh (22)  
 WEPY-TV.....Erie, Pa. (66)  
 WESH-TV.....Daytona Beach, Fla. (2)  
 †WETA-TV.....Washington, D.C. (26)  
 †WETV.....Atlanta, Ga. (30)  
 WEWS.....Cleveland, O. (5)  
 WEZI.....Louisville, Ky. (21)
- WFAA-TV.....Dallas, Tex. (8)  
 WFAM-TV.....Lafayette, Ind. (18)  
 WFBG-TV.....Greenville, S.C. (4)  
 WFBG-TV.....Altoona, Pa. (10)  
 WFBM-TV.....Indianapolis, Ind. (6)  
 WFGA-TV.....Jacksonville, Fla. (12)  
 WFIE-TV.....Evansville, Ind. (14)  
 WFIL-TV.....Philadelphia (6)  
 WFLA-TV.....Tampa (8)  
 WFLD.....Chicago, Ill. (32)  
 WFMJ-TV.....Youngstown, O. (21)  
 WFMY-TV.....Greensboro, N.C. (2)  
 †WFPK-TV.....Louisville, Ky. (15)  
 WFRV-TV.....Green Bay, Wis. (5)  
 †WFSU-TV.....Tallahassee, Fla. (11)  
 WFTV.....Orlando, Fla. (9)
- WGAL-TV.....Lancaster, Pa. (8)  
 WGAN-TV.....Portland, Me. (13)  
 †WGBH-TV.....Boston, Mass. (2)  
 WGBS.....Miami, Fla. (23)  
 †WGBX.....Boston, Mass. (44)  
 WGMF-TV.....Quincy, Ill. (10)  
 WGHF-TV.....High Point, N.C. (8)  
 WGMF-TV.....Miami, Fla. (33)  
 WGN-TV.....Chicago, Ill. (9)  
 WGR-TV.....Buffalo, N.Y. (2)  
 †WGSF.....Newark, O. (28)  
 †WGTE-TV.....Toledo, O. (30)  
 WGTI.....Philadelphia (23)  
 †WGTW.....Athens, Ga. (8)
- †WHA-TV.....Madison, Wis. (21)  
 WHAS-TV.....Louisville, Ky. (11)  
 WHBF-TV.....Rock Island, Ill. (4)  
 WHBQ-TV.....Memphis, Tenn. (13)  
 WHCT.....Hartford, Conn. (18)  
 WHDH-TV.....Boston, Mass. (5)  
 WHEC-TV.....Rochester, N.Y. (10)  
 WHEN-TV.....Syracuse, N.Y. (5)  
 WHIO-TV.....Dayton, O. (7)  
 †WHIQ.....Huntsville, Ala. (25)  
 WHIS-TV.....Bluefield, W. Va. (6)  
 WHIZ-TV.....Zanesville, O. (18)  
 WHJR-TV.....Clearwater, Fla. (22)  
 WHMA-TV.....Anniston, Ala. (40)  
 WHNB-TV.....New Britain, Conn. (30)  
 WHNT-TV.....Huntsville, Ala. (19)  
 WHO-TV.....Des Moines, Ia. (13)  
 WHP-TV.....Harrisburg, Pa. (21)  
 †WHRO-TV.....Hampton, Va. (15)
- WHTN-TV.....Huntington, W.Va. (13)  
 WHYN-TV.....Springfield, Mass. (40)  
 †WHYY-TV.....Wilmington (12)
- WIBF-TV.....Philadelphia, Pa. (29)  
 WIBW-TV.....Topeka, Kan. (13)  
 WIGA-TV.....Ashtabula, O. (15)  
 WICD.....Danville, Ill. (24)  
 WICS.....Springfield, Ill. (20)  
 WIGU-TV.....Erie, Pa. (12)  
 †WIET.....Ithaca, N.Y. (14)  
 WJHS-TV.....Boston (38)  
 WJIC-TV.....Pittsburgh, Pa. (11)  
 †WILL-TV.....Champaign-Urbana (12)  
 WILX-TV.....Onondaga, Mich. (10)  
 WIMA-TV.....Lima, O. (35)  
 WINA-TV.....Charlottesville, Va. (29)  
 WINK-TV.....Fort Meyers, Fla. (11)  
 WINR-TV.....Binghamton, N.Y. (40)  
 †WIPM-TV.....Mayaguez, P.R. (3)  
 †WIPR-TV.....San Juan, P.R. (6)  
 †WIRL-TV.....Peoria, Ill. (19)  
 WIRT.....Hibbing, Minn. (13)  
 WIS-TV.....Columbia, S.C. (10)  
 WISC-TV.....Madison, Wis. (3)  
 WISE-TV.....Asheville, N.C. (62)  
 WISH-TV.....Indianapolis, Ind. (8)  
 WISN-TV.....Milwaukee, Wis. (12)  
 †WISU-TV.....Terre Haute, Ind. (57)  
 WITA-TV.....San Juan, P.R. (30)  
 †WITF-TV.....Hershey, Pa. (33)  
 WITI-TV.....Milwaukee, Wis. (6)  
 WITN-TV.....Washington, N.C. (7)  
 †WITV.....Charleston, S.C. (7)
- WJAC-TV.....Johnstown, Pa. (6)  
 WJAN.....Canton, O. (29)  
 WJAR-TV.....Providence (10)  
 WJBF.....Augusta, Ga. (6)  
 WJBK-TV.....Detroit (2)  
 †WJCT.....Jacksonville, Fla. (7)  
 WJET-TV.....Erie, Pa. (24)  
 WJHF.....Raleigh, N.C. (28)  
 WJHG-TV.....Panama City, Fla. (7)  
 WJHL-TV.....Johnson City, Tenn. (11)  
 WJIM-TV.....Lansing, Mich. (6)  
 WJKS-TV.....Jacksonville, Fla. (17)  
 WJMR-TV.....New Orleans (20)  
 WJMY.....Allen Park, Mich. (20)  
 WJRT.....Flint, Mich. (12)  
 †WJSP-TV.....Columbus, Ga. (28)  
 WJTV.....Jackson, Miss. (12)  
 WJW-TV.....Cleveland, O. (8)  
 WJXT.....Jacksonville, Fla. (4)  
 WJZ-TV.....Baltimore (13)  
 WJZB-TV.....Worcester, Mass. (14)
- WKAB-TV.....Montgomery, Ala. (32)  
 WKQA-TV.....San Juan, P.R. (2)  
 WKBD.....Detroit, Mich. (50)  
 WKBM-TV.....Caguas, P.R. (11)  
 WKBN-TV.....Youngstown, O. (27)  
 WKBS.....Burlington, N.J. (41)  
 WKBT.....LaCrosse, Wis. (8)  
 WKBW-TV.....Buffalo, N.Y. (7)  
 WKEF.....Dayton, O. (22)  
 WKJG-TV.....Fort Wayne, Ind. (33)  
 †WKNO-TV.....Memphis, Tenn. (10)  
 WKNX-TV.....Saginaw, Mich. (25)  
 WKOW-TV.....Madison, Wis. (27)  
 WKRC-TV.....Cincinnati, O. (12)  
 WKRK-TV.....Mobile, Ala. (5)  
 WKTV.....Utica, N.Y. (2)  
 WKYT-TV.....Lexington, Ky. (27)  
 WKY-TV.....Oklahoma City (4)  
 WKZO-TV.....Kalamazoo (3)
- WLAC-TV.....Nashville, Tenn. (5)  
 WLBC-TV.....Muncie, Ind. (49)  
 WLBT.....Jackson, Miss. (3)  
 WLWB-TV.....Miami, Fla. (10)  
 WLBY-TV.....Bangor, Me. (2)  
 WLBY-TV.....Largo, Fla. (10)  
 WLEX-TV.....Lexington, Ky. (18)  
 WLKY-TV.....Louisville, Ky. (32)  
 WLOS-TV.....Asheville, N.C. (13)  
 WLOX-TV.....Biloxi, Miss. (13)  
 WLTV.....Bowling Green, Ky. (13)  
 WLUC-TV.....Marquette, Mich. (6)  
 WLUK-TV.....Green Bay, Wis. (11)  
 WLVA-TV.....Lynchburg, Va. (13)  
 †WLVT-TV.....Allentown, Pa. (39)  
 WLWC.....Columbus, O. (4)  
 WLWD.....Dayton, O. (2)  
 WLWI.....Indianapolis, Ind. (13)  
 WLWT.....Cincinnati, O. (5)  
 WLYH-TV.....Lebanon, Pa. (15)  
 WMAI-TV.....Washington, D.C. (7)  
 WMAQ-TV.....Chicago, Ill. (5)  
 WMAZ-TV.....Baltimore (2)  
 WMAZ-TV.....Macon, Ga. (13)
- WMBD-TV.....Peoria, Ill. (31)  
 WMCT.....Memphis, Tenn. (5)  
 †WMET-TV.....Orono, Me. (12)  
 †WMED-TV.....Calais, Me. (13)  
 †WMEM-TV.....Presque Isle, Me. (10)  
 WMET-TV.....Baltimore, Md. (24)  
 †WMFE-TV.....Orlando, Fla. (24)  
 WMGZ.....Mayaguez, P.R. (16)  
 †WMHT.....Schenectady, N.Y. (17)  
 †WMSB.....Onondaga, Mich. (10)  
 WMSL-TV.....Decatur, Ala. (23)  
 WMT-TV.....Cedar Rapids, Ia. (2)  
 WMTV.....Madison, Wis. (15)  
 WMTW-TV.....Poland Spring, Me. (8)  
 †WMTB-TV.....Oxford, O. (14)  
 WMUR-TV.....Manchester, N.H. (9)  
 †WMTS.....Milwaukee, Wis. (10)  
 †WMTV.....Milwaukee, Wis. (36)
- WNAC-TV.....Boston (7)  
 WNBC-TV.....New York, N.Y. (4)  
 WNBE-TV.....New Bern, N.C. (12)  
 WNBF-TV.....Binghamton, N.Y. (12)  
 WNBC-TV.....Greenville, N.C. (9)  
 †WNBT-TV.....New York (13)  
 WNDU-TV.....South Bend (16)  
 †WNED-TV.....Buffalo, N.Y. (17)  
 WNET-TV.....Bay City, Mich. (5)  
 WNEP-TV.....Scranton, Pa. (16)  
 WNET.....Providence (16)  
 WNEW-TV.....New York, N.Y. (5)  
 WNHG-TV.....New Haven (8)  
 †WNJE-TV.....Glen Ridge, N.J. (77)  
 WNJU-TV.....Linden, N.J. (47)  
 WNOK-TV.....Columbia, S.C. (19)  
 †WNTV.....Greenville, S.C. (29)  
 †WNYS-TV.....New York (31)  
 †WNYS-TV.....New York, N.Y. (25)  
 WNYS-TV.....Syracuse, N.Y. (9)
- WOAI-TV.....San Antonio (4)  
 WOAY-TV.....Oak Hill, W.Va. (4)  
 WOAT-TV.....Davenport, Ia. (6)  
 WOI-TV.....Ames, Ia. (5)  
 WOKR.....Rochester, N.Y. (13)  
 WOLE-TV.....Aguadilla, P.R. (12)  
 WOLO-TV.....Columbia, S.C. (25)  
 WOOD-TV.....Grand Rapids (8)  
 WOOK-TV.....Washington, D.C. (14)  
 WOR-TV.....New York, N.Y. (9)  
 WORA-TV.....Mayaguez, P.R. (5)  
 †WOSU-TV.....Columbus, O. (34)  
 †WOUB-TV.....Athens, O. (20)  
 WOW-TV.....Omaha, Neb. (6)  
 WOWL-TV.....Florence, Ala. (15)
- WPBV-TV.....Traverse City, Mich. (7)  
 WPDN.....Florence, S.C. (23)  
 WPHL-TV.....Philadelphia, Pa. (17)  
 WPXI.....New York, N.Y. (11)  
 WPRO-TV.....Providence, R.I. (12)  
 WPSD-TV.....Paducah, Ky. (6)  
 WPSJ.....Ponce, P.R. (14)  
 †WPSX-TV.....Clearfield, Pa. (3)  
 WPTA.....Ft. Wayne, Ind. (21)  
 WPTV.....Palm Beach, Fla. (5)  
 WPTZ.....Plattsburgh, N.Y. (5)
- WQAD-TV.....Moline, Ill. (8)  
 †WQED.....Pittsburgh, Pa. (13)  
 †WQEX.....Pittsburgh (16)  
 †WQTV.....Binghamton, N.Y. (46)
- WRAL-TV.....Raleigh, N.C. (5)  
 WRBL-TV.....Columbus, Ga. (3)  
 WRCR-TV.....Washington, D.C. (4)  
 WRCB-TV.....Chattanooga, Tenn. (3)  
 WRCV-TV.....Philadelphia, Pa. (3)  
 WRDW-TV.....Augusta, Ga. (12)  
 WREC-TV.....Memphis, Tenn. (3)  
 WREX-TV.....Rockford, Ill. (13)  
 WRFT-TV.....Roanoke, Va. (27)  
 WRGB.....Schenectady, N.Y. (6)  
 WRJK-TV.....Ponce, P.R. (7)  
 WRLH.....Lebanon, N.H. (49)  
 WROL.....Portsmouth, O. (30)  
 WRLP.....Greenfield, Mass. (33)  
 WROC-TV.....Rochester, N.Y. (8)  
 †WROH.....Rochester, N.Y. (21)  
 WRTV.....Asbury Park, N.J. (58)  
 WRVA-TV.....Richmond, Va. (12)  
 WSAU-TV.....Wausau, Wis. (7)  
 WSAV-TV.....Savannah, Ga. (3)  
 WSAZ-TV.....Huntington, W.Va. (3)  
 WSB-TV.....Atlanta, Ga. (2)  
 WBSA-TV.....York, Pa. (43)

(Continued on next page)

# Canadian TV Station Call Letters

CBAFT.....Moncton, N.B. (11)  
 CBFCT.....Cheticamp, N.S. (10)  
 CBFCT-1 ..Magdalen Isles, Que. (12)  
 CBFOT.....Timmins, Ont. (9)  
 CBFOT-1 ..Kapusking, Ont. (12)  
 CBFOT-2 ..Hearst, Ont. (7)  
 CBFST.....Sturgeon Falls, Ont. (7)  
 CBFST-1.....Sudbury, Ont. (13)  
 CBFST-2 ..Timiskaming, Que. (12)  
 CBFT.....Montreal, Que. (2)  
 CBFT-1.....Mt. Tremblant, Que. (11)  
 CBFT-2.....Mt. Laurier, Que. (3)  
 CBHT.....Halifax, N.S. (3)  
 CBHT-1.....Liverpool, N.S. (12)  
 CBHT-2.....Shelburne, N.S. (8)  
 CBHT-3.....Yarmouth, N.S. (11)  
 CBHT-4 ..Sheet Harbour, N.S. (11)  
 CBLT.....Toronto, Ont. (6)  
 CBMT.....Montreal, Que. (6)  
 CBNT.....St. John's, Nfld. (8)  
 CBNT-1.....Port Rexton, Nfld. (13)  
 CBNT-2 ..Placentia, Nfld. (12)  
 CBNT-3 ..Marystown, Nfld. (5)  
 CBOFT.....Ottawa, Ont. (9)  
 CBOU.....Ottawa, Ont. (4)  
 CBUAT.....Trail, B.C. (11)  
 CBUAT-1.....Nelson, B.C. (9)  
 CBUAT-2.....Castlegar, B.C. (3)  
 CUBUT.....Cranbrook, B.C. (10)  
 CBUT.....Vancouver, B.C. (2)  
 CBUT-1.....Courtenay, B.C. (9)  
 CBUT-2 ..Chilliwack, B.C. (3)  
 CBUT-3 ..Port Alberni, B.C. (4)  
 CBVT.....Quebec, Que. (11)  
 CBWAT.....Kenora, Ont. (8)  
 CBWAT-1 ..Dryden, Ont. (9)  
 CBWAT-2 ..Sioux Lookout, Ont. (12)  
 CBWAT-3 ..Red Lake, Ont. (10)  
 CBWBT.....Flin Flon, Man. (10)  
 CBWBT-1 ..Les Pas, Man. (7)  
 CBWCT.....Fort Frances, Ont. (5)  
 CBWCT-1 ..Atikokan, Ont. (7)  
 CBWFT.....Winnipeg, Man. (3)  
 CBWT.....Winnipeg, Man. (6)  
 CBXAT.....Grande Prairie, Alta. (10)  
 CBXAT-1.....Peace River, Alta. (7)  
 CBXAT-2 ..High Prairie, Alta. (2)  
 CBXT.....Edmonton, Alta. (5)  
 CBXT-1 ..Whitecourt, Alta. (9)  
 CBYAT.....Deer Lake, Nfld. (12)  
 CBYT.....Corner Brook, Nfld. (5)  
 CFCF-TV.....Montreal, Que. (12)  
 CFCH-TV.....North Bay, Ont. (10)  
 CFCL-TV.....Timmins, Ont. (6)  
 CFCL-TV-1 ..Kapusking, Ont. (3)  
 CFCL-TV-2 ..Kearns, Ont. (2)  
 CFCL-TV-4 ..Hearst, Ont. (4)  
 CFCL-TV-5 ..Malartic, Que. (5)  
 CFMC-TV.....Quebec, Que. (4)  
 CFCN-TV.....Calgary, Alta. (4)  
 CFCN-TV-1 ..Drumheller, Alta. (12)  
 CFCN-TV-2 ..Banff, Alta. (8)

CFCN-TV-3.....Brooks, Alta. (9)  
 CFCR-TV.....Kamloops, B.C. (4)  
 CFCR-TV-1.....Lillooet, B.C. (11)  
 CFCR-TV-2.....Ashcroft, B.C. (10)  
 CFCR-TV-3.....Merritt, B.C. (10)  
 CFCR-TV-4.....Clinton, B.C. (9)  
 CFCR-TV-5.....Williams Lake, B.C. (8)  
 CFCR-TV-6.....Mt. Timothy, B.C. (5)  
 CFCR-TV-7.....Savona, B.C. (8)  
 CFCR-TV-8.....Chase, B.C. (11)  
 CFCR-TV-9.....Boston Bar, B.C. (5)  
 CFCR-TV-10 ..Clearwater, B.C. (2)  
 CFCR-TV-11 ..Quesnel, B.C. (7)  
 CFCR-TV-12 ..Merritt, B.C. (5)  
 CFCR-TV-13 ..Bralorne, B.C. (3)  
 CFCR-TV-14 ..Valemount, B.C. (8)  
 CFCV-TV-1.....Clermont, Que. (75)  
 CFCY-TV.....Charlottetown, P.E.I. (13)  
 CFCY-TV-1 ..N. Glasgow, N.S. (7)  
 CFEN-TV-1.....Enderby, B.C. (5)  
 CFFI-TV-1.....Malakwa, B.C. (5)  
 CFGW-TV-1 ..Gaspé West, Que. (6)  
 CFGW-TV-2 ..Gaspé South, Que. (8)  
 CFKB-TV-1 ..Newcastle Ridge (7)  
 CFKB-TV-2 ..Kokish, B.C. (9)  
 CFKB-TV-3 ..Port Hardy, B.C. (3)  
 CFKB-TV-4 ..Sointula, B.C. (5)  
 CFKL-TV.....Schefferville, Que. (11)  
 CFNV-TV-1 ..Camp Woss, B.C. (3)  
 CFNV-TV-2 ..Nimipich, B.C. (6)  
 CFFPL-TV.....London, Ont. (10)  
 CFQV-TV.....Saskatoon, Sask. (8)  
 CFQC-TV-1.....Stranraer, Sask. (3)  
 CFRN-TV.....Edmonton, Alta. (3)  
 CFRN-TV-3 ..Whitecourt, Alta. (12)  
 CFRN-TV-4 ..Ashmont, Alta. (12)  
 CFTK-TV.....Terrace, B.C. (3)  
 CFTK-TV-1 ..Prince Rupert, B.C. (6)  
 CFTK-TV-2 ..Smithers, B.C. (5)  
 CFTK-TV-3 ..Burns Lake, B.C. (2)  
 CFTK-TV-4 ..Kildala, B.C. (5)  
 CFTK-TV-5 ..Kernano, B.C. (2)  
 CFTK-TV-6 ..Nass Camp, B.C. (5)  
 CFTK-TV-7 ..Juskatla, B.C. (2)  
 CFTM-TV.....Montreal, Que. (10)  
 CFTO-TV.....Toronto, Ont. (9)  
 CFWL-TV-1 ..Invermer, B.C. (6)  
 CFWS-TV-1.....Falkland, B.C. (5)  
 CFWS-TV-2.....Westwood, B.C. (12)  
 CFXU-TV.....Antigonish, N.S. (9)  
 CHAB-TV.....Moose Jaw, Sask. (4)  
 CHAN-TV.....Vancouver, B.C. (8)  
 CHAN-TV-1.....Chilliwack, B.C. (11)  
 CHAR-TV-1.....Squamish, B.C. (7)  
 CHAT-TV.....Medicine Hat, Alta. (6)  
 CHAT-TV-1.....Pivot, Alta. (4)  
 CHAU-TV.....Carleton, Que. (5)  
 CHAU-TV-1 ..Ste. Marguerite-Marie, Que. (2)  
 CHAU-TV-2 ..Kedgwick-St. Quentin, N.B. (10)

CHAU-TV-3 ..Port Daniel, Que. (10)  
 CHAU-TV-4 ..Chandler, Que. (7)  
 CHAU-TV-5 ..Perce, Que. (2)  
 CHAU-TV-6 ..Gaspé, Que. (10)  
 CHAU-TV-7 ..Fox River, Que. (7)  
 CHAU-TV-8 ..Cloridorme, Que. (6)  
 CHAU-TV-9 ..L'Anse a Valteau (7)  
 CHBC-TV.....Kelowna, B.C. (2)  
 CHBC-TV-1.....Penticton, B.C. (13)  
 CHBC-TV-2.....Vernon, B.C. (7)  
 CHBC-TV-3.....Oliver, B.C. (8)  
 CHBC-TV-4 ..Salmon Arm, B.C. (9)  
 CHBC-TV-5 ..Enderby, B.C. (72)  
 CHBC-TV-6.....Celista, B.C. (6)  
 CHCA-TV.....Red Deer, Alta. (6)  
 CHCH-TV.....Hamilton, Ont. (11)  
 CHCT-TV.....Calgary, Alta. (2)  
 CHCT-TV-1.....Drumheller, Alta. (8)  
 CHEK-TV.....Victoria, B.C. (6)  
 CHEX-TV.....Peterborough, Ont. (12)  
 CHEX-TV-1 ..Bancroft, Ont. (2)  
 CHGP-TV-1.....Princepton, B.C. (5)  
 CHID-TV-1.....Lumby, B.C. (5)  
 CHKC-TV-1.....Kermeos, B.C. (5)  
 CHLT-TV.....Sherbrooke, Que. (7)  
 CHMS-TV-1 ..Crescent Valley (5)  
 CHMS-TV-2 ..Passmore, B.C. (2)  
 CHMS-TV-3 ..Perrys, B.C. (5)  
 CHOV-TV.....Pembroke, Ont. (5)  
 CHPT-TV-1.....Peachland, B.C. (5)  
 CHRE-TV.....Regina, Sask. (9)  
 CHSJ-TV.....St. John, N.B. (4)  
 CHSJ-TV-1.....Bon Accord, N.B. (6)  
 CJAL-TV-1 ..Nakusp, B.C. (4)  
 CJAQ-TV-1 ..Mt. Blanc, Que. (80)  
 CJAY-TV.....Winnipeg, Man. (7)  
 CJBTR-TV.....Rimouski, Que. (3)  
 CJBTR-TV-1 ..Edmundston, N.B. (13)  
 CJCBI-TV.....Sydney, N.S. (4)  
 CJCBI-TV-1 ..Inverness, N.S. (6)  
 CJCH-TV.....Halifax, N.S. (5)  
 CJCH-TV-1 ..Canning, N.S. (10)  
 CJCH-TV-2 ..Digby, N.S. (6)  
 CJCH-TV-3 ..Amherst, N.S. (8)  
 CJCL-TV ..Labrador City, Nfld. (13)  
 CJCN-TV.....Grand Falls, Nfld. (4)  
 CJDC-TV.....Dawson Creek, B.C. (5)  
 CJES-TV-1.....Estcourt, Que. (70)  
 CJFB-TV.....Swift Current, Sask. (5)  
 CJFB-TV-1 ..Eastend, Sask. (2)  
 CJFB-TV-2 ..Val Marie, Sask. (2)  
 CJFB-TV-3 ..Riverhurst, Sask. (10)  
 CJIC-TV.....Sault Ste. Marie (2)  
 CJLH-TV.....Lethbridge, Alta. (7)  
 CJLH-TV-3 ..Burmis, Alta. (3)  
 CJNP-TV-1.....Nakusp, B.C. (2)  
 CJOH-TV.....Ottawa, Ont. (13)  
 CJON-TV.....St. John's, Nfld. (6)  
 CJON-TV-1 ..Bonavista, Nfld. (10)  
 CJON-TV-2 ..Corner Brook, Nfld. (10)  
 CJOX-TV.....Argentina, Nfld. (3)  
 CJOX-TV-1 ..Grand Bank, Nfld. (10)  
 CJPM-TV.....Chicoutimi, Que. (6)  
 CJSS-TV.....Cornwall, Ont. (8)  
 CJTK-TV-1 ..Timiskaming, Que. (3)  
 CJWP-TV-1 ..Waterton Park, Alta. (12)

CJWR-TV-1 ..Cherryville, B.C. (10)  
 CKAM-TV ..North Shore, N.B. (12)  
 CKAM-TV-1.....Newcastle, N.B. (7)  
 CKBF-TV-1.....Balfour, B.C. (5)  
 CKBI-TV.....Prince Albert, Sask. (5)  
 CKBI-TV-1.....Alticane, Sask. (10)  
 CKBI-TV-2 ..N. Battleford, Sask. (7)  
 CKBI-TV-3 ..Greenwater Lake (4)  
 CKBI-TV-4.....Nipawin, Sask. (2)  
 CKBL-TV.....Matane, Que. (9)  
 CKBL-TV-1 Mt. Clmont, Que. (11)  
 CKBL-TV-2 ..Murdochville, Que. (6)  
 CKBL-TV-3 ..Grande Vallee (11)  
 CKCD-TV.....Campbellton, N.B. (7)  
 CKCK-TV.....Regina, Sask. (2)  
 CKCK-TV-1 ..Colgate, Sask. (12)  
 CKCK-TV-2 ..Willow Bunch, Sask. (6)  
 CKCO-TV.....Kitchener, Ont. (13)  
 CKCQ-TV-1 ..Quesnel, B.C. (13)  
 CKCW-TV.....Moncton, N.B. (2)  
 CKHQ-TV-1 ..Manicouagan, Que. (10)  
 CKLW-TV.....Windsor, Ont. (9)  
 CKMI-TV.....Quebec, Que. (5)  
 CKMJ-TV.....Marquis, Sask. (7)  
 CKMU-TV-1 ..Murdochville, Que. (3)  
 CKNX-TV.....Wingham, Ont. (8)  
 CKOS-TV.....Yorkton, Sask. (3)  
 CKOS-TV-2 ..Carlyle Lake, Sask. (7)  
 CKOS-TV-3 ..Wynyard, Sask. (6)  
 CKPG-TV ..Prince George, B.C. (2)  
 CKPG-TV-1.....Hixon, B.C. (10)  
 CKPG-TV-2 ..Fort Fraser, B.C. (6)  
 CKPR-TV.....Port Arthur, Ont. (2)  
 CKRD-TV ..Red Deer, Alta. (6)  
 CKRD-TV-1 ..Coronation, Alta. (10)  
 CKRD-TV-2 ..Banff, Alta. (10)  
 CKRN-TV.....Rouyn-Noranda, Que. (4)  
 CKRN-TV-1 ..Senneterre, Que. (7)  
 CKRN-TV-2 ..Val d'Or, Que. (8)  
 CKRN-TV-3.....Ville-Marie, Que. (6)  
 CKRN-TV-4 ..Matagami, Que. (7)  
 CKRS-TV.....Jonquiere, Que. (12)  
 CKRS-TV-1 ..Port Alfred, Que. (9)  
 CKRS-TV-2 ..Chicoutimi, Que. (2)  
 CKRS-TV-3.....Roberval, Que. (8)  
 CKRT-TV ..Riviere-du-Loup, Que. (7)  
 CKRT-TV-1 ..Baie St. Paul, Que. (2)  
 CKRT-TV-2 ..Ste. Rose du Degelis, Que. (2)  
 CKRT-TV-3 ..St. Patrice, Que. (13)  
 CKSA-TV.....Lloydminster, Alta. (2)  
 CKSA-TV-1 ..Meadow Lake, Sask. (12)  
 CKSO-TV.....Sudbury, Ont. (5)  
 CKSO-TV-1 ..Elliot Lake, Ont. (3)  
 CKSS-TV.....Dauphin, Man. (8)  
 CKTM-TV.....Trois-Rivieres, Que. (13)  
 CKVR-TV.....Barrie, Ont. (3)  
 CKVR-TV-1 ..Parry Sound, Ont. (11)  
 CKVR-TV-2 ..Huntsville, Ont. (8)  
 CKVR-TV-3 ..Haliburton, Ont. (5)  
 CKVS-TV-1.....Moyie, B.C. (5)  
 CKWS-TV.....Kingston, Ont. (11)  
 CKX-TV.....Brandon, Man. (5)  
 CKX-TV-1 ..Birtle, Man. (11)  
 CKX-TV-2 ..Melita, Man. (9)

## United States Call Letters—(Continued)

WSBT-TV.....S. Bend, Ind. (22)  
 WSCO-TV.....Newport, Ky. (74)  
 †WSEC-TV ..Miami, Fla. (17)  
 WSEE.....Erie, Pa. (35)  
 WSFA-TV.....Montgomery, Ala. (12)  
 WSIL-TV.....Harrisburg, Ill. (3)  
 †WSIX-TV ..Carbondale, Ill. (8)  
 WSIX-TV.....Nashville, Tenn. (8)  
 †WSJK-TV ..Sneedville, Tenn. (2)  
 WSJS-TV ..Winston-Salem (12)  
 WSJV.....Elkhart, Ind. (28)  
 WSLA.....Selma, Ala. (8)  
 WSLV-TV.....Roanoke, Va. (10)  
 WSM-TV.....Nashville, Tenn. (4)  
 †WSMS-TV .. Ft. Lauderdale, Fla. (51)  
 WSNS.....Chicago, Ill. (44)  
 WSOC-TV.....Charlotte, N.C. (9)  
 WSPA-TV.....Spartanburg, S.C. (7)  
 WSPD-TV.....Toledo, O. (13)  
 WSTE.....Fajardo, P.R. (13)  
 WSTV-TV.....Steubenville, O. (9)  
 WSUN-TV.....St. Petersburg, Fla. (38)  
 WSUR-TV.....Ponce, P.R. (9)

WSVA-TV.....Harrisonburg, Va. (3)  
 WSVI.....Christiansted, V.I. (8)  
 WSWO-TV ..Springfield, O. (66)  
 WSYE-TV.....Elmira, N.Y. (18)  
 WSYR-TV.....Syracuse, N.Y. (3)  
 WTAE.....Pittsburgh, Pa. (4)  
 WTAF-TV.....Marion, Ind. (31)  
 WTAP-TV.....Parkersburg, W.Va. (15)  
 WTAR-TV.....Norfolk, Va. (3)  
 WTGN-TV.....Minneapolis (11)  
 WTEN.....Albany, N.Y. (10)  
 WTEV.....New Bedford, Mass. (6)  
 WTHI-TV.....Terre Haute, Ind. (10)  
 †WTHS-TV.....Miami, Fla. (2)  
 W TIC-TV.....Hartford, Conn. (3)  
 †WTIU ..Bloomington, Ind. (30)  
 †WTLU ..New Brunswick, N.J. (19)  
 WTMJ-TV.....Milwaukee, Wis. (4)  
 WTOC-TV.....Savannah, Ga. (11)  
 WTOK-TV.....Meridian, Miss. (11)  
 WTOL-TV.....Toledo, O. (11)  
 WTOM-TV.....Cheboygan, Mich. (4)  
 WTOP-TV.....Washington, D.C. (9)  
 WTPA.....Harrisburg, Pa. (27)  
 WTRF-TV.....Wheeling, W. Va. (7)  
 WTSJ.....San Juan, P.R. (18)  
 WTTG.....Washington, D.C. (5)  
 WTTV.....Bloomington, Ind. (4)

†WTTW.....Chicago, Ill. (11)  
 WTVC.....Chattanooga, Tenn. (9)  
 WTVD.....Durham, N.C. (11)  
 WTVB.....Paterson, N.J. (41)  
 WTVF.....Buffalo, N.Y. (23)  
 †WTVI ..Charlottesville, N.C. (42)  
 WTVJ.....Miami, Fla. (4)  
 WTVK.....Knoxville, Tenn. (26)  
 WTVM.....Columbus, Ga. (9)  
 WTVN-TV.....Columbus, O. (6)  
 WTVQ.....Rockford, Ill. (39)  
 WTVR.....Richmond, Va. (6)  
 †WTVS.....Detroit, Mich. (56)  
 WTVT.....Tampa, Fla. (13)  
 WTVU ..New Haven, Conn. (59)  
 WTVW.....Evansville, Ind. (7)  
 WTVX.....Ft. Pierce, Fla. (34)  
 WTVY.....Dothan, Ala. (4)  
 WTVZ.....Terre Haute, Ind. (2)  
 WTVW.....Tupelo, Miss. (9)  
 †WUCM-TV ..University Ctr. (Bay City) (19)  
 †WUFT.....Gainesville, Fla. (5)  
 WUHF.....Milwaukee, Wis. (18)  
 †WUHY-TV ..Philadelphia, Pa. (35)  
 †WUNB-TV ..Columbia, N.C. (2)  
 †WUNC-TV ..Chapel Hill, N.C. (4)  
 †WUSF-TV ..Tampa, Fla. (16)

WUSN-TV.....Charleston, S.C. (2)  
 †WVAN-TV ..Savannah, Ga. (9)  
 WVEC-TV.....Hampton, Va. (13)  
 WVIR-TV.....Charlottesville, Va. (64)  
 †WVIZ-TV ..Cleveland, O. (25)  
 WVNA-TV ..Tusculum, Ala. (47)  
 WVUE.....New Orleans, La. (12)  
 WWAY.....Wilmington, N.C. (3)  
 WWJ-TV.....Detroit, Mich. (4)  
 WWL-TV.....New Orleans, La. (4)  
 WWLP.....Springfield, Mass. (22)  
 WWNY-TV ..Carthage, N.Y. (7)  
 WWOM-TV ..New Orleans, La. (26)  
 WWVT.....Cadillac, Mich. (9)  
 WWUP-TV.....Saulte Ste. Marie (10)  
 WXEX-TV.....Petersburg, Va. (8)  
 †WXGA-TV ..Waycross, Ga. (8)  
 WXHR-TV ..Cambridge-Boston (56)  
 WXON.....Detroit, Mich. (62)  
 †WXXW.....Chicago, Ill. (20)  
 WXYZ-TV.....Detroit, Mich. (7)  
 †WYAH-TV ..Portsmouth, Va. (27)  
 †WYES-TV.....New Orleans, La. (8)  
 WYTV.....Youngstown, O. (33)  
 WZZM-TV.....Grand Rapids, Mich. (13)



**THIS BOOK  
COMPOSED AND PRINTED BY**

# **THE FULLER ORGANIZATION**

**1339 WIDENER BUILDING, PHILADELPHIA, PA. 19107 • (212) WA 5-9900**

The Fuller Organization, with more than 250 employees, is a closely integrated four-company and three-division graphic arts complex dedicated to the typographic and printing needs of American business.

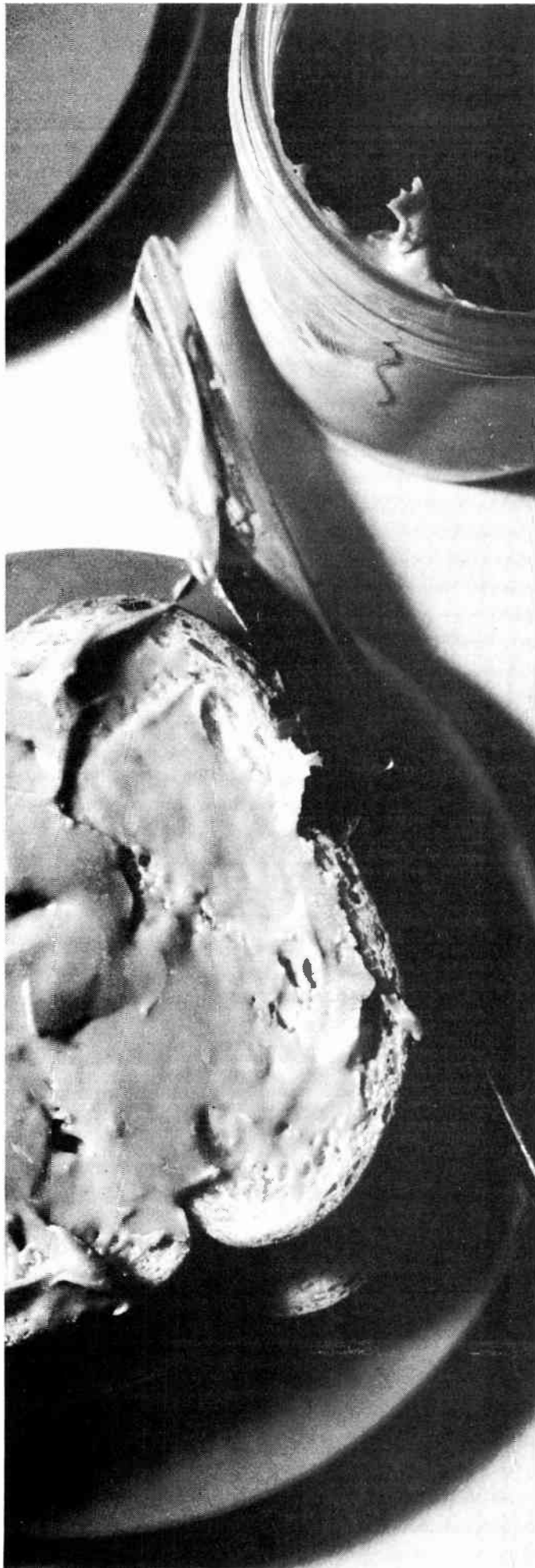
Twenty-five linecasting machines, eight automated with teletype keyboards, are augmented with an IBM computer to give typesetting capacity of unusual volume.

Fourteen letterpresses and twenty-four offset presses, including a 4-color 25" x 38" perfecter, a 16-page tabloid-size rotary and other sizes up to a 2-color 35" x 45", round out our unusual printing capability.

Whatever your typographic, letterpress or offset printing requirements may be, or wherever your delivery, this organization will welcome your inquiry by letter or phone.

## Commonly Used Initials and Abbreviations

- AAAA**—American Association of Advertising Agencies  
**AAAA**—Associated Actors & Artists of America  
**AAP**—Associated Artists Productions Inc.  
**AAW**—Advertising Association of the West.  
**ABC**—ABC Television Ltd. (British)  
**ABC**—American Broadcasting Company  
**ACA**—American Communications Association  
**ACA**—Association of Canadian Advertisers  
**ACT**—American Citizens Television Committee Inc.  
**ACT**—Association for Competitive Television  
**AFA**—Advertising Federation of America  
**AFCEC**—Association of Federal Communications Consulting Engineers  
**AFCEA**—Armed Forces Communications & Electronics Assn.  
**AFM**—American Federation of Musicians  
**AFRS**—Armed Forces Radio Service  
**AFTRA**—American Federation of Television & Radio Artists  
**AFTS**—Armed Forces Television Service  
**AGMA**—American Guild of Musical Artists  
**AGVA**—American Guild of Variety Artists  
**AIEE**—American Institute of Electrical Engineers (See IEEE)  
**AIR**—Asociación Interamericana de Radiodifusión (same as IAAB)  
**AMA**—American Marketing Assn.  
**AMPTP**—Association of Motion Picture & Television Producers Inc.  
**AMST**—See MST  
**ANA**—Association of National Advertisers  
**ANG**—American Newspaper Guild  
**ANPA**—American Newspaper Publishers Assn.  
**AP**—Associated Press  
**APBE**—Association for Professional Broadcasting Education  
**A-R**—Associated-Rediffusion Ltd. (British)  
**ARB**—American Research Bureau  
**ARF**—Advertising Research Foundation  
**ARIA**—American Radio Importers Assn.  
**ARRL**—American Radio Relay League  
**ASCAP**—American Society of Composers, Authors & Publishers  
**ATAS**—See ATVAS  
**ATFP**—Alliance of Television Film Producers  
**AT&T**—American Telephone & Telegraph Co.  
**ATV**—Associated Television Ltd. (British)  
**ATVAS**—Academy of Television Arts & Sciences  
**AWRT**—American Women in Radio & TV  
**BAR**—Broadcast Advertisers Reports  
**BBM**—Bureau of Broadcast Measurement  
**BBC**—British Broadcasting Corporation  
**BBG**—Board of Broadcast Governors (Canada)  
**BDSA**—Business & Defense Services Administration, Dept. of Commerce  
**BIB**—Broadcast Information Bureau  
**BMI**—Broadcast Music Inc.  
**BPA**—Broadcasters Promotion Assn.  
**CAAA**—Canadian Association of Advertising Agencies  
**CAB**—Canadian Association of Broadcasters  
**CAMM**—Catholic Apostolate of Mass Media  
**CARF**—Canadian Advertising Research Foundation  
**CARTA**—Catholic Apostolate of Radio, Television & Advertising  
**CATV**—Community antenna TV  
**CBA**—Catholic Broadcasters Assn.  
**CBC**—Canadian Broadcasting Corporation  
**CBS**—Columbia Broadcasting System  
**CCBS**—Clear Channel Broadcasting Service  
**CCIR**—International Radio Consultative Committee  
**CCT**—Committee for Competitive Television  
**CCTV**—closed-circuit television  
**COMPO**—Council of Motion Picture Organizations  
**CONTAM**—Committee on Nation-wide TV Audience Measurements  
**CP**—construction permit  
**CTV**—Canadian TV Network  
**CWA**—Communications Workers of America  
**DBA**—Daytime Broadcasters Association  
**DFS**—Deutsches Fernsehen (Germany)  
**DGA**—Directors Guild of America Inc.  
**DJA**—Disc Jockey Assn.  
**DSR**—Statsradiofonien (Denmark)  
**EBU**—European Broadcasting Union  
**ECA**—Electronics Corporation of America  
**EIA**—Electronic Industries Assn.  
**EIAC**—Electronic Industries Assn. of Canada  
**EIAJ**—Electronic Industries Assn. of Japan  
**EMP**—Extended Market Plan (CBS)  
**ETV**—educational television (see also JCET, NAEB & NETRC)  
**FAE**—Fund for the Advancement of Education  
**FCBA**—Federal Communications Bar Assn.  
**FCC**—Federal Communications Commission  
**FTC**—Federal Trade Commission  
**FTL**—Federal Telecommunication Laboratories  
**GE**—General Electric Co.  
**GPI**—General Precision Inc.  
**GPL**—General Precision Laboratory  
**GROUP W**—Westinghouse Broadcasting Co.  
**IAAB**—Inter-American Association of Broadcasters (same as AIR)  
**IATSE**—International Alliance of Theatrical Stage Employees & Moving Picture Machine Operators  
**IEEE**—Institute of Electrical & Electronic Engineers  
**IERT**—Institute for Education by Radio-Television  
**IHFMM**—Institute of High Fidelity Manufacturers  
**IMPPA**—Independent Motion Picture Producers Association  
**IRAC**—Interdepartment Radio Advisory Committee, Office of Emergency Planning  
**IRC**—International Resistance Corp.  
**IRE**—Institute of Radio Engineers (See IEEE)  
**IRTS**—International Radio & TV Society  
**ITA**—Independent Television Authority (Britain)  
**ITC**—Independent Television Corp.  
**ITO**—Independent Television Organization (Canada)  
**ITU**—International Telecommunication Union  
**ITV**—industrial television  
**ITT**—International Telephone & Telegraph Co.  
**JCEB**—Joint Council on Educational Broadcasting  
**JEDEC**—Joint Electron Device Engineering Council  
**JTAC**—Joint Technical Advisory Committee  
**kc**—kilocycle  
**LNA**—Leading National Advertisers  
**MBS**—Mutual Broadcasting System  
**mc**—megacycle  
**MCA**—Music Corporation of America  
**MGM**—Metro-Goldwyn-Mayer  
**MPAA**—Motion Picture Assn. of America  
**MST**—Association of Maximum Service Telecasters  
**NAB**—National Assn. of Broadcasters  
**NAB**—National Audience Board  
**NABET**—National Association of Broadcast Employees & Technicians  
**NABUG**—National Association of Broadcast Unions & Guilds  
**NAEB**—National Association of Educational Broadcasters  
**NAED**—National Association of Electrical Distributors  
**NAFBRAT**—National Association for Better Radio & Television  
**NAFMB**—National Association of FM Broadcasters  
**NAM**—National Association of Manufacturers  
**NAMM**—National Assn. of Music Merchants  
**NARDA**—National Appliance & Radio-TV Dealers Association  
**NATESA**—National Alliance of Television & Electronic Service Associations  
**NATPE**—National Association of Television Program Executives  
**NATVAS**—National Academy of Television Arts and Sciences  
**NAVA**—National Audio-Visual Assn. Inc.  
**NBC**—National Broadcasting Company  
**NBS**—National Bureau of Standards  
**NCATA**—National Community Antenna Television Association of Canada  
**NCTA**—National Community TV Assn.  
**NEDA**—National Electronic Distributors Association  
**NEMA**—National Electrical Manufacturers Association  
**NET**—National Educational Television  
**NFA**—National Federation of Advertising Agencies  
**NHK**—Japan Broadcasting Corp.  
**NIAC**—Conelrad National Industry Advisory Committee  
**NRMA**—National Retail Merchants Assn.  
**NSTP**—National Society of TV Producers  
**NTA**—National Telefilm Associates Inc.  
**NTI**—Nielsen TV Index  
**NTFC**—National Television Film Council  
**OEP**—Office of Emergency Planning  
**OIRT**—International Radio & TV Organization  
**PIB**—Publishers Information Bureau  
**PMA**—Phonograph Manufacturers Assn.  
**QRG**—Quality Radio Group  
**RAB**—Radio Advertising Bureau  
**RAI**—Radiotelevisione Italiana  
**RASO**—Radio Allocations Study Organization  
**RCA**—Radio Corporation of America  
**RFE**—Radio Free Europe  
**RFT**—Radiodiffusion-Television Francaise  
**RIAA**—Record Industry Assn. of America  
**RTNDA**—Radio-TV News Directors Assn.  
**SACT**—President's Special Advisory Committee on Telecommunications  
**SAG**—Screen Actors Guild  
**SCG**—Screen Cartoonists Guild  
**SDIG**—Screen Directors International Guild  
**SDX**—Sigma Delta Chi  
**SIMPP**—Society of Independent Motion Picture Producers  
**SMPT**—Society of Motion Picture & TV Engineers  
**SRA**—Station Representatives Association  
**STA**—special temporary authorization  
**STL**—studio-transmitter link  
**TAME**—Television Accessory Manufacturers Institute  
**TASO**—Television Allocations Study Organization  
**TIO**—TV Information Office (NAB)  
**TNT**—Theatre Network Television Inc.  
**TOA**—Theatre Owners of America  
**TPA**—Television Programs of America Inc.  
**TPG**—Television Producers Guild  
**TPR**—thermoplastic recording  
**TRAFCO**—TV, Radio & Film Commission of Methodist Church  
**TvAR**—Television Advertising Representatives Inc.  
**TvB**—Television Bureau of Advertising  
**UA**—United Artists  
**UE**—United Electrical, Radio & Machine Workers of America  
**UER**—See EBU  
**UHF-ICC**—UHF Industry Coordinating Committee  
**U-I**—Universal-International Pictures Co.  
**UIT**—See ITU  
**UPI**—United Press International  
**URSI**—International Scientific Radio Union  
**USIA**—United States Information Agency  
**USIS**—United States Information Service  
**VOA**—Voice of America  
**VTR**—Videotape recording (Amplex proprietary trade name)  
**WEMA**—Western Electronic Manufacturers Association  
**WESCON**—Western Electronic Show & Convention  
**WGA**—Writers Guild of America



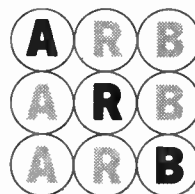
# Why should you care about Mrs. Brennan?

Chances are you don't even know Mrs. Brennan. She's rather an everyday housewife. Shops. Scrubs floors. Makes peanut butter sandwiches for three kids. On occasion, she's even been known to stand up and speak her piece at PTA meetings. Mrs. Brennan's an everyday housewife, *but not an ordinary woman*. She accomplishes what she sets out to do with a vital dedication and enthusiasm.

That's what makes her important to ARB . . . and to you.

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- AFFILIATED PROPERTY CRAFTSMEN**, Local 44 (IATSE), 7429 Sunset Blvd., Hollywood, Cal. (90046). Phone: 876-2320. Bruce J. Colville, business agent; Edwin H. Leroy, secy.
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- AMERICAN GUILD OF MUSICAL ARTISTS (AGMA)**, 1841 Broadway, New York, N.Y. (10023). Columbus 5-3687. John Brownlee, president; Hy Faine, exec. secy. Branch of AAAA.
- AMERICAN GUILD OF VARIETY ARTISTS (AGVA)**, 551 Fifth Ave., New York, N.Y. (10017). Phone: 867-5600. Penny Singleton, pres.; Warren S. Bailey, national administrative secy. Eastern Regional Office: 551 Fifth Ave., New York 17, N.Y. Phone: 867-5600; Jan Lester, director. Branch of AAAA.
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- INTERNATIONAL PHOTOGRAPHERS**, Local 659, 7715 Sunset Blvd., Hollywood, Cal. (90046). Phone: 876-0160. Ed T. Estabrook, pres.; Herbert Aller, business agent.
- INTERNATIONAL SOUND TECHNICIANS**, 13535 Ventura Blvd., Sherman Oaks, Cal. (91403). Phones: 872-0452, 981-0452. Thomas A. Carman, bus. rep.
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- WRITERS GUILD OF AMERICA**, East Inc., 1212 Ave. of the Americas, New York, N.Y. (10036). Plaza 7-3317. Fitzgerald Smith, pres.; Evelyn F. Burkey, exec. director.
- WRITERS GUILD OF AMERICA**, West Inc., 8955 Beverly Blvd., Los Angeles, Cal. (90048). Crestview 4-8601. Christopher Knopf, pres.; Michael H. Franklin, exec. director.

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# Television Equipment Catalog

EDITOR'S NOTE: With this 1966 Edition of the Television Factbook, we inaugurate this catalog of television equipment. It will be developed to cover all aspects of television—broadcast, CATV, educational, instructional, industrial, governmental, promotional, etc. The purpose of the Section is to develop a single, quick-reference source of detailed catalog data exclusively devoted to television. For reservation of catalog space in the next edition of the Factbook, write:

**TELEVISION FACTBOOK**

**2025 Eye St. NW, Washington, D.C. 20006.**



# from tap to total system

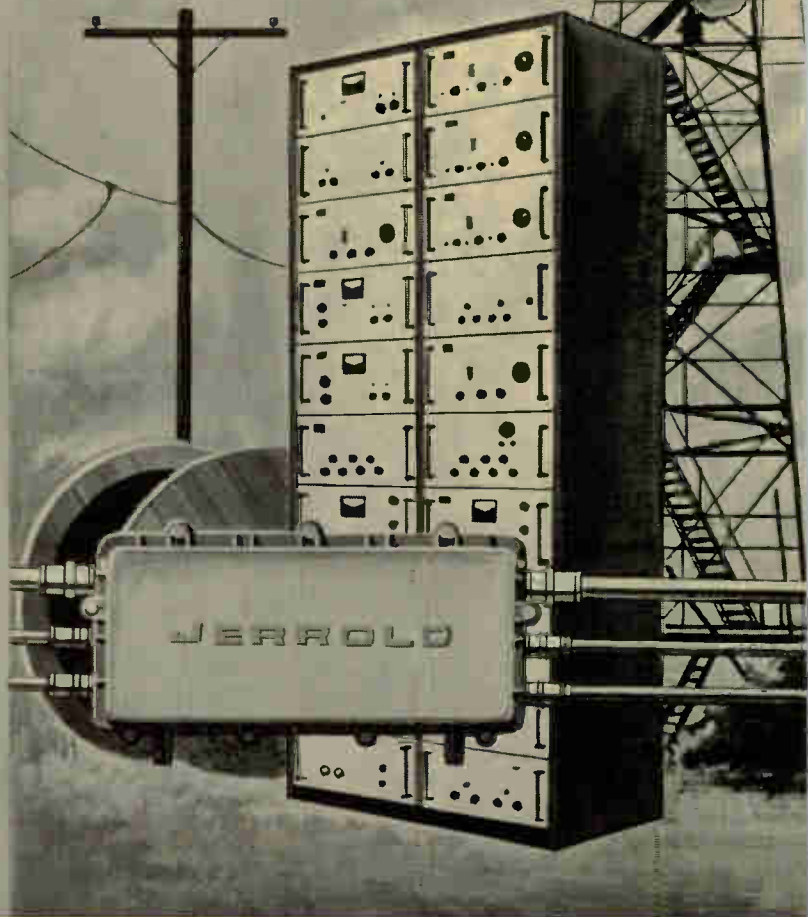
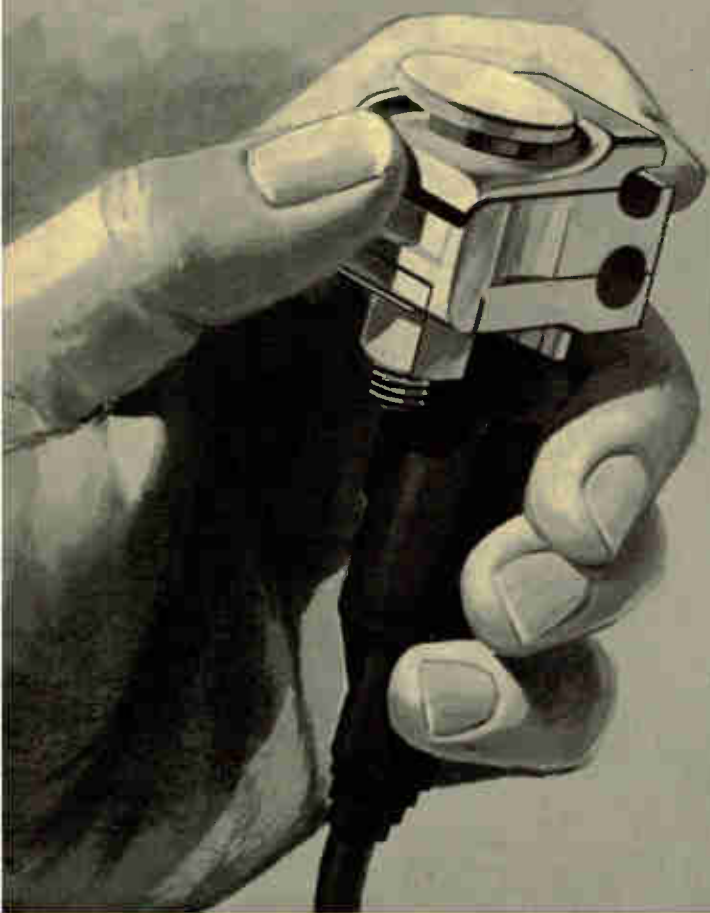
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#### **Only Jerrold offers a complete line of compatible CATV equipment from head end to subscriber.**

Take antennas as an example—we manufacture more than 100 types. And you'll find our microwave equipment ideal for a short one-hop or a complex multi-channel, multi-hop link. At the head end we offer everything from preamplifiers to the Channel Commander signal processor that made 12-channel systems a commercial reality. For the *criterion* of all-band distribution "Look to Starline" the solid-state, 12-channel system.

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**CATV Systems Division**  
**JERROLD ELECTRONICS CORPORATION**  
15th & Lehigh Ave., Philadelphia, Pa. 19132

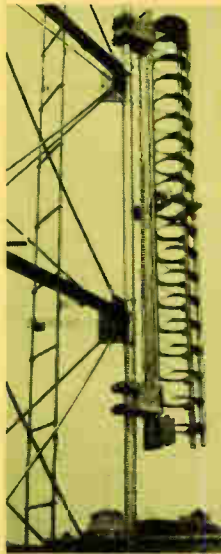


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# AMCI BROADCAST EQUIPMENT for VHF and UHF-TV and FM



VHF-TV  
Transmitting Antennas

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*Mast or tower-corner mounted*  
**DIRECTIONAL OR OMNIDIRECTIONAL**  
for Channels 5 to 13

Omnidirectional VHF-TV antennas with power gains up to 20. Directional VHF-TV antennas with power gains up to 36.

## UHF-TV TRANSMITTING ANTENNAS

*Mast, tower-corner, or truss-mounted*  
**DIRECTIONAL OR OMNIDIRECTIONAL**  
for Channels 14 to 83

Omnidirectional UHF-TV antennas with power gains up to 50. Directional UHF-TV antennas with power gains up to 80.

## FM TRANSMITTING ANTENNAS

*Mast or tower-corner mounted*  
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For single or multi-station transmission.



UHF-TV  
Transmitting Antennas

## SPECIAL PURPOSE ANTENNAS

The Empire State Building Master FM Antenna; two rows of dipoles around the 102nd floor observation level, the diplexers within the tower, and the transmission line, designed, built, and installed in 1965, permit up to 17 FM stations to broadcast simultaneously from the same antenna.



FM Transmitting  
Antennas

## DIPLEXING FILTERS

Temperature compensated. Aural-to-visual and visual-to-aural rejection over 30 db. For use with transmitters up to 50 kw.



## VESTIGIAL SIDE BAND FILTERS

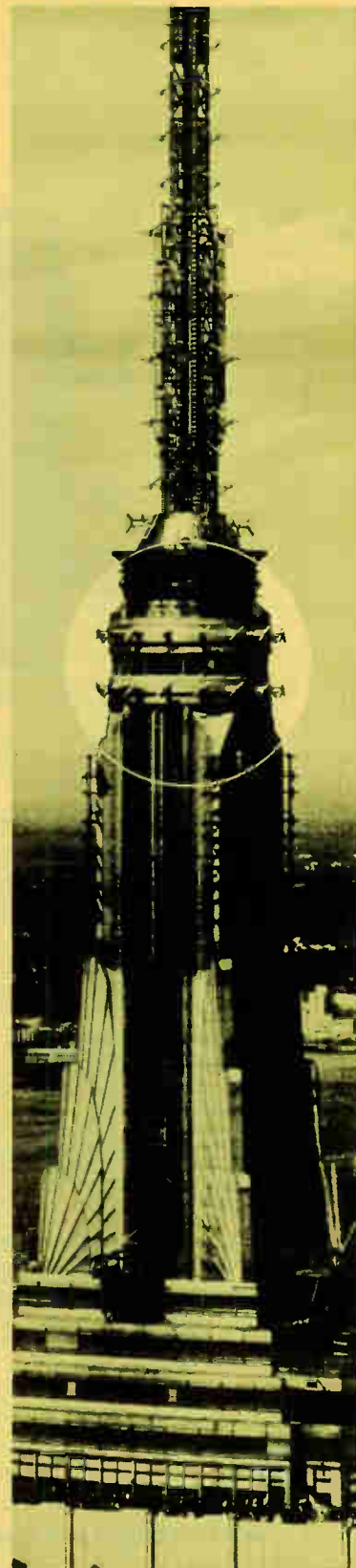
Low insertion loss. Lower sideband of the color subcarrier frequency is attenuated 30 db. or more.



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For 6 1/8" or 3 1/8", coaxial transmission lines.

SWR over a specified 100 mc band under 1.03, high peak power models under 1.06 over a specified 50 mc band. CW power rating equal to the mating transmission line.



Special Purpose Antennas

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- Slotted Lines



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Featuring unsurpassed serviceability and flexibility ■ Unique design for easy "fool-proof conversion" ■ Die-cast aluminum casing, all-weather and moisture-proof ■ Universal-type fittings to accommodate all popular sizes and types of cable.

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The new "Phoenician" series combines rugged construction, unusual serviceability, and dependable performance under all operating conditions. The 3 sealed access ports permit internal probe measurement in any weather without exposing the entire internal parts. Fittings of new design and moisture-proof seal are backed by Kaiser-Cox warranty. (Patent applied for) The new Kaiser-developed aluminum alloy used in fittings is impervious to corrosion.

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IT IS NOT IN THE FRANCHISE BUSINESS

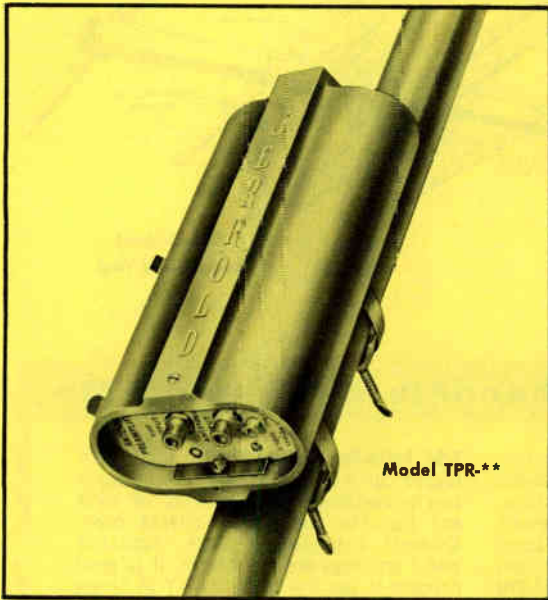
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### Solid-State Single-Channel Mast-Mounted Pre-Amplifiers

VHF 2-13



Model TPR-\*\* Channel Champ is available in two types: lo-TV band with one transistor and hi-TV band with two transistors. All units have a flat (within 0.5 db) response across the 6-mc bandwidth. Lo-band and hi-band units have respective minimum gains of 18 db and 20 db and respective maximum outputs (at 0.5 db sync compression) of 40 dbmv and 50 dbmv. TPR units require a remote power supply (sold separately) either Model 405-P (for single TPR unit) or PPS-8 (for up to eight TPR units). **Price: \$165.00**

### Solid-State Broadband Mast-Mounted Pre-Amplifier

UHF 14-83

Model UPC-105. Super-gain (13.7 db average) UHF band (ch. 14-83) mast-mounted preamplifier for fringe and deep-fringe areas complete with remote power supply. Choice of 75 or 300-ohm input with 75-ohm output. Power from remote supply and amplified signal carried by same cable. **Price: \$83.80**

### Tube-Type Single Channel Mast-Mounted Pre-Amplifiers

VHF 2-13 and FM

Model 401A-\* is equipped with an iridite-finished weatherproof cabinet and is powered from a remotely-located 24 vac source (Model 405-P). TV units feature high output (0.6 v rms lo ch., 0.5 v rms hi ch.), high gain (28 db min.), and low noise figure (5 db lo ch., 8 db hi ch.). FM unit provides 25 db min. gain for entire FM band. **Price: \$46.17**

Model 501AP-\* comprises Model 401A-\* complete with power supply Model 405-P. **Price: \$65.67**

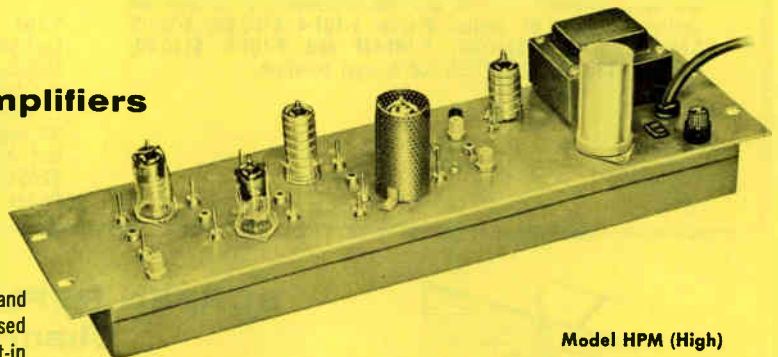
Model 406A-\* is an indoor version of Model 401A with a self-contained power supply. Operates from any 117 vac source. **Price: \$46.17**

\*Specify particular TV channel or FM band.  
\*\*Specify TV channel (2-13) required.

## AMPLIFIERS

### Single-Channel Strip Amplifiers

VHF 2-13 or FM Band



Model HPM-\* Strip Amplifiers (one model for each TV channel and one model for the FM band) are high-output, tube-type units used in the head-end of CATV systems. TV channel units have built-in AGC (20 db range) and the FM band unit has built-in AOC (10 db range). Output capability: TV strips, 72 dbmv (4.0 v) max. for 0.5 db sync compression; FM strip, 60 dbmv (1.0 v) max. for 3rd order beats down 40 db min. Gain: Lo-TV strips, 46 db min.; hi-TV strips, 44 db min; FM strip, 42 db min. Each amplifier is energized from a 117-v, 60-cycle source and is equipped with an ac convenience out-

let to permit quick, neat installation of multiple units. The new reversible bracket permit either rack or surface mounting. Model HPM-\* units are ruggedly constructed and engineered for long service with a minimum of maintenance.

**Price: HPM-Lo \$122.85, HPM-Hi \$145.20**

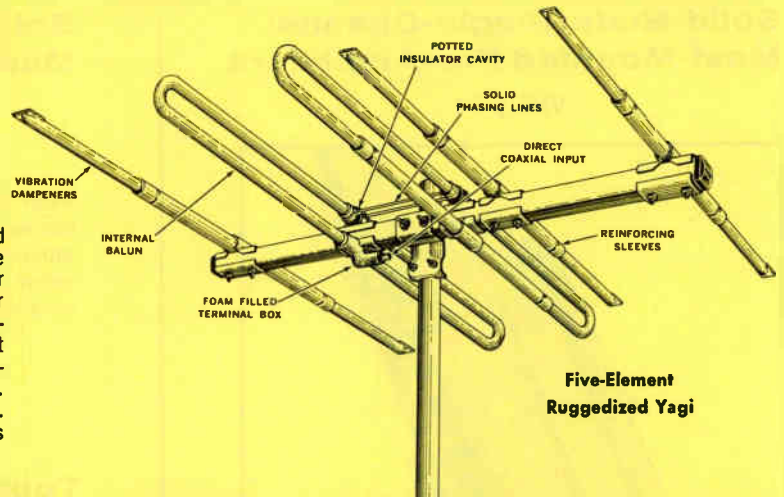


## ANTENNAS • RUGGEDIZED VHF YAGIS – UP TO STAY!

Engineered and fabricated to withstand the severest climatic conditions . . . high winds, corrosive atmospheres, and heavy ice loadings . . . Jerrold-TACO ruggedized yagis are a CATV industry standard for long-lived trouble-free operation.

### Electrical Features

Unique internal balun which confines unequal currents (caused by balanced to unbalanced transformation) to the inside of the element. This results in more symmetrical patterns and a greater degree of frequency independence than are possible with other external matching devices. Jerrold-TACO ruggedized yagis provide the exceptionally high front-to-back ratios, high gain, flat response, and excellent impedance match across their respective bandpasses—all vital for proper color TV performance. These antennas are supplied with a 50-ohm coaxial output fitting. For feeding 75-ohm equipment a Y-TR series transformer is required.



### 5 ELEMENT YAGI ANTENNAS • Channels 2-13 and FM

**Y-51 Series.** Designed for single-channel application in the VHF lowband (ch. 2-6), each model features flat response and sharp drop off outside the desired channel. This produces excellent interference rejection and black-and-white or color reproduction of exceptional quality. Three additional models supply complete FM coverage. Construction features: 1 1/4" square crossarm; 5/8" diameter elements with 3/4" reinforcing sleeves. Prices: Y-51-2, 3, and 4 \$95.00; Y-51-5 \$90.00; Y-51-6 \$85.00. Add \$8.00 for special painting.

**Y-53 Series.** Particularly suited to broadband systems installations, these models are offered for multi-channel applications. Y-53-70—Channels 2-6; Y-53-185—Channels 7-13; Y-53-220—Channels 10-13. Same basic construction as the Y-51 Series. Prices: Y-53-70 \$110.00, Y-53-185 and Y-53-220 \$80.00. Add \$6.00 for special painting.

**Y-54 Extra-Heavy Duty Series.** Even more rugged construction to resist exceptionally severe environmental conditions of wind and ice. The five models offered cover Channels 2 through 6. Since Channel 2 and 3 antennas are quite large, it is good practice to use this heavy duty Y-54 Series for these channels . . . Crossarms are 2" square; antenna elements 3/4" diameter with 7/8" reinforcing sleeves. Prices: Y-54-2, 3, and 4 \$150.00; Y-54-5 and 6 \$145.00. Add \$8.00 for special painting.

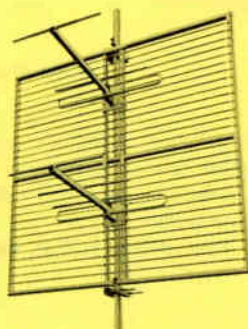
### 8 and 10 ELEMENT YAGI ANTENNAS • Channels 2-13 and FM

**Y-81 Series.** Two models designed to cover Channels 2 and 3. Use of eight elements in this frequency range reduces crossarm length and provides an extra margin of safety under adverse weather conditions. Crossarms are 1 1/4" square; antenna elements are 5/8" with 3/4" diameter reinforcing sleeves. Prices: Y-81-2 and Y-81-3 \$155.00. Add \$9.00 for special painting.

**Y-101 Series.** Six 10-element models to cover the rest of the low band (Channels 4, 5, 6 and FM). Construction features are similar to the Y-81 Series. Prices: Y-101-4 \$160.00; Y-101-5 \$145.00; Y-101-6 \$140.00; Y-101-FM and Y-101-C \$140.00; Y-101-D \$135.00. Add \$10.50 for special painting.

**Y-103 Series.** Specifically designed to cover the high band Channels 7 to 13. These 10-element antennas are available in seven models to cover each channel, plus an additional broadband model for Channels 7 through 13. Mechanical construction uses a 1 1/4" crossarm with 1/2" diameter elements and 5/8" diameter reinforcing sleeves. Prices: Y-103-7, 8 \$78.00; Y-103-9 \$77.00; Y-103-10, 11 \$76.00; Y-103-12, 13 \$75.00; Y-103-(7-13) \$80.00. Add \$8.00 for special painting.

**Y-104 Extra-Heavy Duty Series.** This twin-driven, heavily-ruggedized series is designed to cover Channels 2 to 6 in five models. Massive 2" square crossarm construction successfully resists the fiercest onslaughts of wind, water and ice. Flat across-the-channel response produces sharp black & white or color pictures. 2" square crossarms are employed with 3/4" diameter elements and 7/8" reinforcing sleeves. Prices: Y-104-2 \$250.00; Y-104-3 \$245.00; Y-104-4 \$240.00; Y-104-5 \$240.00; Y-104-6 \$225.00. Prices slightly more for special painting.



### SCREEN REFLECTOR YAGI ANTENNAS Channels 7 through 13

Models SY-41 and SY-42 offer an effective means of eliminating problems associated with co-channel, adjacent channel, or man-made interference. High gain (up to 13 db for an SY-42) and exceptional front-to-back ratios offer excellent reception on all high band channels. Antenna design provides single tower leg mounting, with angular adjust-

ment. SY-41 Series consists of a single 4-element yagi mounted to a screen reflector; SY-42 Series have two 4-element yagis complete with combining lines for a single coaxial output. Prices for all SY-41 models, \$135.00. Add \$7.50 for special painting. SY-42 models are \$250.00 each. Add \$11.00 for special painting.



## Y-SERIES YAGIS AND SY-SERIES SCREEN YAGIS ORDERING INFORMATION

Channel Number	Antenna Model*	No. of Elements	Net Weight (lbs.)	Crossarm Length (in.)	Max. Width (in.)	Nominal H.P.B.W. (Degrees)		VSWR (Max.)	Maximum Power Input (Watts)	Nominal Gain (db)	Thrust Data**	
						E Plane	H Plane				No Ice (lbs.)	1/2" Ice (lbs.)
<b>2</b> (54-60 Mc)	Y51-2	5	16	75	106	60	100	1.5	900	8.0	65	150
	Y54-2	5	25	72 3/4	114	60	100	1.5	875	8.0	80	170
	Y81-2	8	27	173	106	56	75	1.6	875	10.0	105	230
	Y104-2	10	48	175	114	48	64	1.5	875	11.2	160	310
<b>3</b> (60-66 Mc)	Y51-3	5	15	66	97	60	100	1.5	850	8.0	65	150
	Y54-3	5	24	66 1/4	103	60	100	1.5	850	8.0	75	160
	Y81-3	8	25	149	98	56	75	1.6	825	10.0	95	205
	Y104-3	10	48	171	103	48	64	1.5	825	11.2	150	290
<b>4</b> (66-72 Mc)	Y51-4	5	15	64	90	60	100	1.4	780	8.0	60	135
	Y54-4	5	22	66 3/4	92	60	100	1.4	800	8.0	70	145
	Y101-4	10	25	172	89	48	64	1.4	800	11.2	105	240
	Y104-4	10	48	153	91	48	64	1.4	800	11.2	140	270
<b>5</b> (76-82 Mc)	Y51-5	5	13	51	76	60	100	1.4	730	8.0	55	125
	Y54-5	5	21	55 1/2	78	60	100	1.4	750	8.0	60	135
	Y101-5	10	22	152	78	48	64	1.4	750	11.2	100	225
	Y104-5	10	47	133	79	48	64	1.4	725	11.2	125	245
<b>6</b> (82-88 Mc)	Y51-6	5	12	47	74	60	100	1.4	700	8.0	50	115
	Y54-6	5	20	51	74	60	100	1.4	720	8.0	55	125
	Y101-6	10	20	139	74	48	64	1.4	725	11.2	95	210
	Y104-6	10	47	127	75	48	64	1.4	700	11.2	115	225
<b>2-6</b> (50-90 Mc)	Y53-70	5	17	66	114	70	130	2.5	180	7.0	55	120
<b>FM</b> (FM—88-108 Mc. C—88-96 Mc) (D—96-104 Mc)	Y51-FM	5	12	35	70	60	100	1.6	650	8.0	45	100
	Y101-FM	10	20	128	74	48	64	1.8	650	11.2	85	180
	Y51-C	5	11	45	66	60	100	1.4	675	8.0	45	100
	Y101-C	10	19	132	67	48	64	1.4	675	11.2	90	195
	Y51-D	5	11	43	60	60	100	1.4	650	8.0	45	100
	Y101-D	10	18	124	64	48	64	1.4	650	11.2	80	165
<b>7</b> (174-180 Mc)	Y103-7	10	8.5	85	34	45	58	1.35	140	12.0	45	100
	SY41-7	—	16	30	60	52	80	1.4	1100	10.0	100	250
	SY42-7	—	28	60	60	52	40	1.5	2200	13.0	185	465
<b>8</b> (180-186 Mc)	Y103-8	10	8.0	81	33	45	58	1.35	130	12.0	45	100
	SY41-8	—	16	30	60	52	80	1.4	1085	10.0	100	250
	SY42-8	—	28	60	60	52	40	1.5	2170	13.0	185	465
<b>9</b> (186-192 Mc)	Y103-9	10	8.0	78	32	45	58	1.35	120	12.0	40	90
	SY41-9	—	16	30	60	52	80	1.4	1075	10.0	100	250
	SY42-9	—	28	60	60	52	40	1.5	2150	13.0	185	465
<b>10</b> (192-198 Mc)	Y103-10	10	7.5	74	31	45	58	1.35	110	12.0	40	90
	SY41-10	—	16	30	60	52	80	1.4	1060	10.0	100	250
	SY42-10	—	28	60	60	52	40	1.5	2120	13.0	185	465
<b>11</b> (198-204 Mc)	Y103-11	10	7.5	72	30	45	58	1.35	110	12.0	40	90
	SY41-11	—	16	30	60	52	80	1.4	1050	10.0	100	250
	SY42-11	—	28	60	60	52	40	1.5	2100	13.0	185	465
<b>12</b> (204-210 Mc)	Y103-12	10	7.0	69	29	45	58	1.35	110	12.0	35	80
	SY41-12	—	16	30	60	52	80	1.4	1035	10.0	100	250
	SY42-12	—	28	60	60	52	40	1.5	2070	13.0	185	465
<b>13</b> (210-216 Mc)	Y103-13	10	6.5	64	28	45	58	1.35	110	12.0	35	80
	SY41-13	—	16	30	60	52	80	1.4	1020	10.0	100	250
	SY42-13	—	28	60	60	52	40	1.5	2040	13.0	185	465
<b>7-13</b> 185-150-225 Mc (7-13)—174-216 Mc.	Y53-185	5	6	41 1/4	39	65	110	2.5	125	7.5	40	85
	Y103	10	8.0	44	34	52	70	2.0	110	10.5	35	80
<b>10-13</b> (190-250 Mc)	Y53-220	5	6.5	29	33	65	110	2.5	125	7.5	40	85

\*When ordering Yagi antennas for 75-ohm output, order Y-TR3 transformer for the frequencies required.

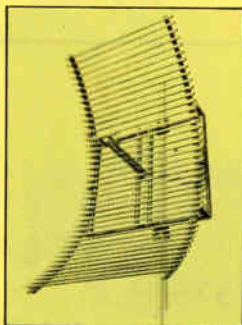
\*\*Thrust in pounds transferred to supporting structure; based on 30 P.S.F.

## CP-SERIES UHF CYLINDRICAL PARABOLAS

**NOW! For the first time ruggedized UHF Antennas Channels 14-83**

Jerrold-Taco CP-series cylindrical parabola antennas provide extremely high gain and low VSWR. Five models cover the entire UHF band. Same rugged construction which characterizes the Jerrold-Taco ruggedized VHF yagis.

Price: \$250.00



## CP CYLINDRICAL PARABOLAS ORDERING INFORMATION

Channel Numbers	Antenna Model	Net Weight (lbs.)	Nominal H.P.B.W. (Degrees)		VSWR (Max.)	Input Imp. (Ohms)	Nominal Gain (db)	Thrust Data*	
			E Plane	H Plane				No Ice (lbs.)	1/4" Ice (lbs.)
14 to 18	CP 16-75	23	33	19	1.5	75	16.5	117	220
19 to 35	CP 27-75	23	33	18	1.5	75	17	117	220
36 to 52	CP 44-75	23	33	15	1.5	75	17	117	220
53 to 69	CP 60-75	23	33	13	1.5	75	17.5	117	220
70 to 83	CP-76-75	23	33	12	1.5	75	17.75	100	187

\*Thrust in pounds transferred to supporting structure; based on 30 P.S.F.

## ANTENNA ACCESSORIES

**Model Y-TR Series Coax Transformers:** Impedance transformers from 50 ohms to 75 ohms for each frequency range are required on all antennas or arrays connected to 75 ohm transmission line or equipment. These transformer units are supplied complete with mounting brackets and rf fittings. Y-TR2 has type "N" connectors and includes one mating UG-94 A/U cable plug. Y-TR3 is the same as Y-TR2 except that the output fitting is a type F-61A 75-ohm connector. Each Y-TR3 comes with a mating F-59 cable connector. Price: \$10.00 each

**Model Y-SL Stacking Lines:** Jerrold-Taco Y-SL Stacking Lines are cut to precise electrical lengths, and are available in six different series for each channel. Each Y-SL Stacking Line consists of two cable assemblies and a combining "T" connector. Impedance at the combining connector of any array is 50 ohms. To convert to 75 ohms a single Y-TR2 or Y-TR3 Coaxial Transformer is used. Price: Y-SL3-(\*), \$18.00; Y-SL5-(\*), YY-SL7-(\*), \$20.00; Y-SL9-(\*), \$22.00; Y-SL11-(\*), Y-SL13-(\*), Y-SL15-(\*), \$26.00

**Model SY-M Series Screen Yagi Mounting Kits** are complete kits for mounting SY41 and SY42 screen yagis to a tower leg or support structure. Model SY-M-1 is for tower legs up to 4 1/2" O.D. and Model SY-M-2 is for tower legs from 4 1/2" to 7 1/2" O.D.

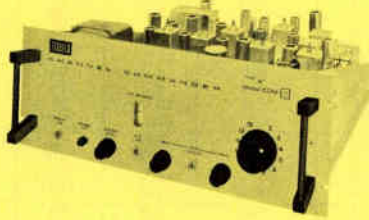
Price: SY-M-1, \$24.00; SY-M-2, \$29.00

## MICROWAVE ANTENNAS

Jerrold-Taco stocks a complete line of microwave antennas and accessories. Write for detailed information.

## CHANNEL CONTROL UNIT

### CHANNEL COMMANDER—VHF Ch. 2 thru 13



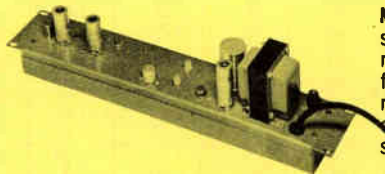
Model COM.\*

**Model COM.\* Channel Commander.** Utilized head-end for completely controlling any VHF channel. Controls signals in such a way that adjacent channels on both high and low bands can be fed to a distribution system. Compatible with existing system equipment, the unit may be used to supply an additional VHF channel, to replace obsolete equipment, or as a spare head-end for any VHF channel. Has IF AGC; automatic frequency control circuitry to keep the tuner "on-the-button"; automatic sound control circuitry to maintain the desired relationship between sound and video carriers. Highly selective IF amplifier incorporates specially-designed traps and filters to eliminate adjacent channel interference. Output of IF amplifier is fed to a crystal-controlled converter for off-channel conversions. When on-channel conversion is desired, the crystal-controlled converter-oscillator is switched out and the tuner oscillator is used. Unit also incorporates a standby carrier oscillator which is energized after a specific time delay to provide a replacement carrier. Has built-in regulating transformer. Stacked multi-channel rack mount provides complete head-end installation with minimum space requirements.

Price: \$895.00

\*Specify channel.

## CARRIER GENERATORS



**Model CCG-73.5 Crystal-Controlled Carrier Generator.** Provides constant-level carrier at the system head-end for automatic gain control regulation. Low VSWR. Output constant with plus or minus one db for line variations between 90 and 135 volts. Designed for shelf or rack mounting. Plug-in attenuation. Manual gain control. Bridging output. Operating frequency: 73.5 mc. Output: 45 dbmv (65 dbmv on special order).

Price: \$250.00

## CONVERTERS

### HI-VHF to SUB-VHF

**Model HSC-713A Converter/Amplifier.** Three-module unit incorporating a regulated power supply. Converts VHF channels (7-13) to sub-channels T7-T13 with a minimum gain of 23 db at sub-channel T13. Built-in equalizer compensates for 36 db of cable at 48 mc. Minimum full-gain noise figure is 22 db. Second-order beat product is -60 db for 2 channels at 52 dbmv output, referenced to sub-channel T13. Provides for extra-long cable runs with a minimum number of re-amplifiers between head-end and distribution system network.

Price: \$1195.00

### SOLID-STATE UHF to VHF SINGLE-CHANNEL OUTDOOR CONVERTER



504-ST  
Mast-Mounted  
Converter-  
Amplifier  
and Oscillator  
Model 454T



504-ST  
Power Supply  
Model 407-P

**Model 504-ST.** Mast-mounted solid-state converter-amplifier. Complete with remote power supply Model 407-P. Overall conversion gain: 7 db min. lo-band, 5 db min. hi-band. Crystal-controlled oscillator for maximum frequency stability. 75 ohm input and output.

Price: \$294.00

**Model 505-ST** is an indoor version of Model 504-ST featuring a self-contained power supply.

Price: \$207.15

**Model 503-HZ.** UHF to VHF single-channel crystal-controlled converter. Hi-Q, cavity-tuned, mast-mounted head and remote, tube-type oscillator for weak signal areas. Features mast-mounted VHF preamplifier (5-7 db gain). Typical noise figure is 10.

Price: \$245.70

## DEMODULATOR

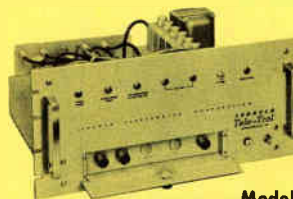
**Model TD Demodulator.** Designed for CATV head-ends. Demodulator for TV microwave or off-the-air reception of TV broadcasts. Has all-channel tuner with lock-in oscillator feature (optional). Unit has high-Q co-channel traps. High rejection to adjacent carriers. Automatic or manual gain controls. Noise suppression circuit. Video attenuator in output allows maximum of 21 db of attenuation in 3 db steps.

Price: \$565.00

## MODULATORS

**Model TM Industrial TV Modulator.** Provides standard vesigal sideband transmission of any sub-VHF or VHF channel for both black-and-white and NTSC color. Accepts standard 1 v

p-p, black negative, video signals from cameras, microwave terminals or demodulator. See Model TD, demodulator. 75 ohm video and audio input. Visual carrier stability: .005%. Modulation variable from 0 to 100% (visual). Response: 30 cps to 4 mc, within .5 db. Rack mounting. Regulated power supply. Audio input: 1 v p-p (4.5 mc). Aural carrier modulation capability is plus or minus 25 kc when used with the accessory FM modulator, Model TAM. Output level: 56 db above 1 millivolt across 75 ohms (visual) and 57 db above 1 millivolt across 75 ohms (aural). Prices: TM-2 thru 6 \$590.00; TM-7 thru 13 \$715.00; TM-T7 thru TM-T13 \$715.00.



Model TM

**Model TVA Video-Audio Separator.** Auxiliary unit for the TM unit. Permits sound duplexing when operating the Model TM with microwave equipment. Unit receives the microwave output signal and separates the video and 4.5 mc sound components, restores the sound level to equal that of the video, and supplies both signals to the Model TM. Gain: 20 -db.

Price: \$65.00

**Model TAM FM Modulator.** Auxiliary unit for the TM unit. Converts any audio source into 4.5 mc FM signal. Output level: 3 v p-p across 75 ohms. High input, 75 usec. pre-emphasis. Deviation: plus or minus 25 kc.

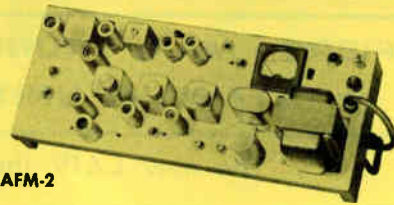
Price: \$195.00





**Model AT**

**Model AT Modulator.** Designed for CATV systems. Provides an unmodulated crystal-controlled video carrier and an FM sound carrier which is held at 4.5 mc separation from the video carrier. Output on any VHF TV channel (specify). Uses any suitable sound source such as AFT-2000 tuner, etc. RF output: up to 55 dbmv, each carrier, separately controlled, at 75 ohms, at each of two terminals. Spurious signals: down to 50 db. Built-in power supply. Standard pre-emphasis. **Price: \$204.75**



**Model AFM-2**

**Model AFM-2 FM Stereo Modulator** is designed to provide FM signal (88-108 mc) and rf carrier frequency (specified by system operator). Audio, or standard 10.7 mc IF from an FM tuner such as Jerrold Model AFT-2000 can be used as source of modulation. With 10.7 mc input, AFM-2 has a min. full gain of 55 dbmv (dual output); max. noise and hum at full gain is at least 40 db below strength of signal; and max. audio distortion at full gain is 1.5%. **Price: \$215.00**

## POWER SUPPLIES AND ACCESSORIES

**Models RPS-300B and RPS-150B.** Deluxe, rack-mounted regulated power supplies designed to provide 150 volts B+ (at 300 milliamps and 150 milliamps respectively) to amplifiers, converters, etc. in a CATV system head-end. Equipped with Sola regulating transformer for excellent line voltage regulation. **Price: RPS-300B \$131.98, RPS-150B \$103.95**



**Model PPS-8A**

**Model 405-P** provides a regulated 24-vac power supply for either one Model 401A or one Model TPR preamplifier. Shelf or wall-mount. **Price: \$25.41**

**Model PPS-8A** provides a regulated 24-vac power supply for up to 8 Model TPR preamplifiers. Mounts in standard 19" relay rack. **Price: \$155.55**

**Model ACF-1 RF Power Line Filter.** Has 4 ac power outlets. RF attenuation: 60 db minimum, 50 to 250 mc. Maximum load: 1 kw total on all four outlets. **Price: \$16.00**

**Model PEP-1000 Power Entrance Panel.** Contains an rf filter, 15-amp circuit breaker, and six grounding plug outlets. **Price: \$42.50**

## TEST POINT TAP

**MTP-20 2-Way Splitter.** Designed to match the trunk line in and out as well as the tap. Insertion loss: 2 db. Tap loss: 20 db. F-61A fittings. Bandwidth: 0 to 216 mc. **Price: \$6.00**

## TUNER



**Model AFT-2000**

**Model AFT-2000 AM/FM Tuner.** Designed to operate in conjunction with Model AT modulator. FM section has 3.2 uv sensitivity with frequency response of 15-15,000 cps within 1 db. Incorporates gated beam limiter. AM section has 10 kc bandwidth. Self-contained power supply. **Price: \$197.25**

## TRAPS AND FILTERS

**Models TLB-1, TFM-1 and THB-1 High "Q" Bridged "T" Traps.** Minimum attenuations: 60 db to undesired carriers. Insertion loss: 1 db to desired signals. Tuning range TLB-1, 59.75 to 83.75 mc; TFM-1, 88 to 108 mc; THB-1, 197.75 to 211.25 mc. 75 ohm impedance. F-61A fittings. **Price: \$38.55**

## SPLITTING AND MIXING NETWORKS

**Models AMN-Lo and AMN-Hi Mixing Networks.** Low loss mixing network (AMN-Lo) for low VHF channels. Will combine up to three non-adjacent channels from 75 ohm inputs into a single 75 ohm output. AMN-Hi is designed for mixing high TV channels. Will combine up to four non-adjacent channels from 75 ohm inputs into a single 75 ohm output. **Price: \$18.15**

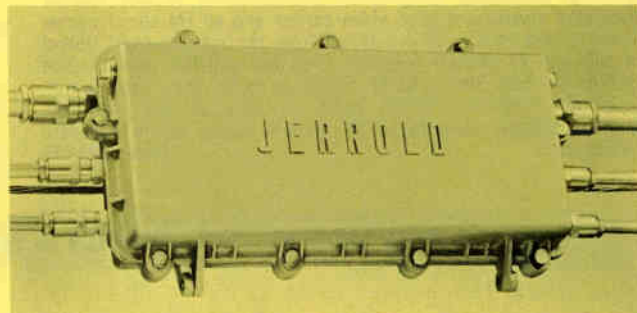
**Model FC0-47 Wide-Band Frequency Mixer-Splitter.** Low loss unit for mixing or separating frequencies in the 0 to 47 mc range from those in the 54 to 220 mc range. Unit features 30 db minimum rejection between these bands with insertion loss of 1 db. 75 ohm impedance. **Price: \$25.00**

**Model LHS-76 Cross-Over Network.** Used to split or mix VHF hi-lo bands. Insertion loss less than .6 db. Bandpass 0 to 110 mc and 170 to 216 mc. Cut-off: 140 mc. 75 ohm impedance. **Price: \$12.50**

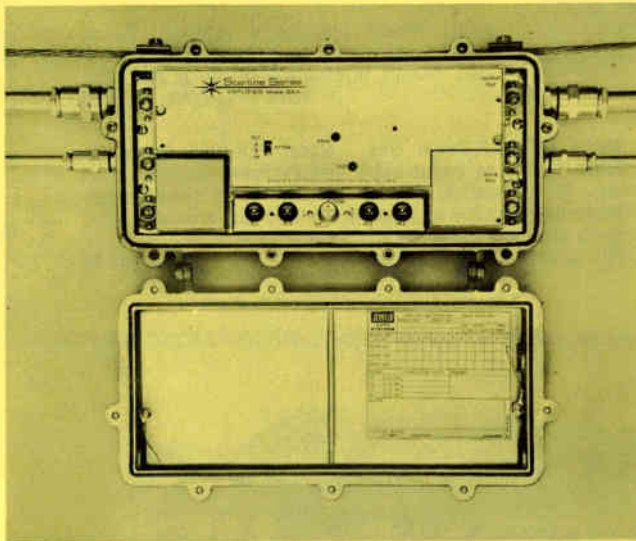
## AMPLIFIERS • MAIN TRUNK • VHF BAND (54-216 mc) SOLID-STATE ★ STARLINE UNITIZED MAIN TRUNK STATIONS ★

*The new CATV industry standard for distribution systems*

Each of the five Starline unitized main-trunk stations (Models SA-1 thru 5) is cable-powered and provides for a specific electronic function. Each station comprises three elements (a basic housing, one of two connector chassis types, and one of five station plug-in units), integrated into one functional package. The basic station housing comprises a cast-aluminum body and a hinged cover. A double gasket between the body and hinged cover provides an air-tight, radiation-proof seal when the cover is closed. The housing is designed to accept VSF-type fittings. Apart from trunk line input and output apertures, the housing has four feeder-line exits for use at bridging locations, with plugs provided for unused apertures. In addition, the housing has three



Typical Starline Unitized Main-trunk Station (closed)



Typical Starline Unitized Main-trunk Station (open)

apertures, sealed with wire-secured plugs, to give access while the housing is closed to trunk input and output, and bridging test fittings. One of two connector chassis types is integrated with each basic housing. One of these types is used with all unitized stations serving feeder lines (Models SA-1, SA-2, and SA-5). The other is used with those stations not serving feeder lines (Models SA-3 and SA-4). Starline main-trunk amplifiers in stations SA-1, 2, 3, and 4 feature an output capability of 48 dbmv per channel for twelve channels, a minimum gain of 26 db, a response flatness of  $\pm 0.25$  db, hum modulation down 60 db, and a maximum noise figure at full gain of 8 db at ch. 2 and 11 db at ch. 13. Manual gain and tilt controls as well as switchable fixed pads are provided.

### CASCADABILITY

Fifty main-trunk Starline amplifiers can be cascaded in accordance with Jerrold specifications with cross-mod at the last amplifier down 57 db and signal-to-noise ratio of 40 db. These real-number specifications insure picture/sound quality.

## AGC UNITS

For solid-state TML-line  
or tube-type Super-Cascader systems

**Model AGC-213 Automatic Gain Control.** Designed to operate with Super Cascader, Model SCA-213. Gain control voltage is derived from constant carrier located at the head-end site. Unit stabilizes and maintains signal levels throughout the system to correct minor variations due to tube aging, temperature changes, etc. Provides only  $\frac{1}{2}$  db variation in output level with input change of 5 db. Has input level control and AGC level control.  
Price: \$125.00

**Model TAGC-213** is designed specifically for use with solid-state trunk line amplifier Model TML-1, from which it obtains a nominal 24 vac operating voltage. The unit receives its pilot carrier signal of 73.5 mc from a crystal-controlled carrier generator (Model CCG-73.5) at the head-end and automatically compensates for carrier level fluctuations over a range of 8 db from +5 db to -3 db by keeping output level variations constant within  $\pm 0.5$  db. The power bridging circuit is capable of passing ac and dc for powering bridging amplifiers Models



TAGC-213

TBA-1 and TBA-2 and line extender amplifiers Model TLE-1. A built-in regulated power supply transforms the 20-30 vac input to -17 volts dc for operating the solid-state circuitry. The unit is fully shielded in a metal housing and shipped with mounting brackets for installation in 19" relay racks. Normal system requirements are for one TAGC-213 at every third amplifier location, preferably at the master power supply location.  
Price: \$165.00



## PLUG-IN UNITS FOR STARLINE STATIONS



Plug-in Unit for Model SA-1

**Model SA-1 Plug-in Unit** provides a fully-loaded station. The device is an all-band trunk-line and bridging amplifier with AGC circuitry. The bridging amplifier output is connected to the "feeder-maker" receptacle on the connector chassis. When the proper "feeder-maker" model is plugged into the receptacle from one to four feeder line outputs are created. It is supplied complete with housing and connector chassis as Starline Model SA-1. **Price: \$635.00**

**Model SA-2 Plug-in Unit** provides a main trunk and bridging amplifier station. The bridging amplifier output is connected to the "feeder-maker" receptacle on the connector chassis. When the proper "feeder-maker" model is plugged into the receptacle, from one to four feeder line outputs are created. It is supplied complete with housing and connector chassis as Starline Model SA-2. **Price: \$540.00**

**Model SA-3 Plug-in Unit** provides a main trunk amplifier with AGC circuitry. The unit is supplied complete with housing and connector chassis as Starline Model SA-3. **Price: \$485.00**

**Model SA-4 Plug-in Unit** provides an all-band trunk line amplifier. It is an improved version of Jerrold Model TML-1 and is supplied complete with housing and connector chassis as Starline Model SA-4. **Price: \$390.00**

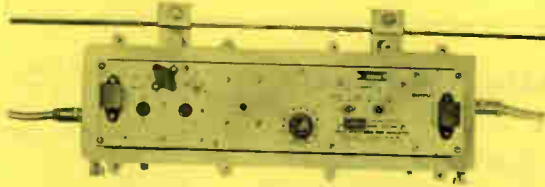
**NOTE: Model SA-5 Plug-in Unit** is described under bridging amps.

## Solid-State Main Trunk Amplifiers

### VHF BAND (54-216 mc)

**Model TML-1 VHF Band Main Trunk Line Amplifier.** All transistorized, provides unsurpassed cascading, extraordinary stability and long-term trouble-free performance. Significant characteristics include: bandwidth of 54-216 mc with plus or minus 0.25 db response flatness; gain of 24 db max.; output capability (at -57 db cross mod.) of 44 dbmv per ch. for 9 ch. and 43 dbmv per ch. for 12 ch. Recommended operational characteristics for 9 ch.: input of 5 dbmv (lo-band) and 8 dbmv (hi-band). For 12 ch. operation, inputs and outputs are 1 dbmv less. The noise figure is 10 db max. (ch. 2 full gain) and 11 db max. (ch. 13 full gain). The TML-1 includes two switchable cable equalizer-sections and a 3-transistor internal power supply. **Price: \$335.00**

### SUB-VHF/LO-VHF (5-95 mc)



**Model TLSA-510 Solid-State Amplifier** is designed for high cascading in long-haul transportation of low and sub-channel signals. The amplifier features 12-channel capability, a frequency range from 5 to 95 mc, a minimum full gain of 35 db at 95 mc, output capability of 48 dbmv for each of 12 channels, second order beat down 55 db at 60 dbmv output, and a maximum noise figure of 9 db at full gain. Cable-powered through either its input or output terminal, the amplifier has ac bypass circuitry. Designed as a plug-in module for its cast metal housing to facilitate installation and maintenance. Housings are supplied having such apertures as are necessary to accommodate the type of fittings required for the cable type used in the system. **Price: \$605.00**

## Tube-Type Main Trunk Amplifiers

### SUB-VHF/LO-VHF (6-90 mc)

**Model LSA-410AB** comprises two twelve-tube, two-stage distributed amplifiers connected in push-pull. The amplifier covers a bandwidth from 6 to 90 mc and features the suppression of second order distortion components (down 62 db). A built-in metered test circuit permits checking all tubes and supply voltages during operation. Amplifier gain is 35 db maximum at 90 mc. AGC circuitry in the unit requires a carrier generator (Model CCG-73.5) at the head-end. The noise figure is 7 db at full gain. Especially suited for the long-haul where second order distortion components are a problem. **Price: \$720.00**

### VHF/FM (54-216 mc)

**Model SCA-213 Super Cascader RF Distributed Amplifier** covers 54 to 216 mc. Plug-in equalization. Regulating transformer. Gain 28 db at 216 mc. Output: 42 dbmv (maximum per channel for 12 channels at cross modulation distortion of 0.14%). Manual gain control has 8 db range. Noise figure: 9 db, low band; 10 db, high band. Self-contained power supply. **Price: \$275.00**

### LO-VHF (53.5-95 mc)

**Model AOC-26B Low Band Amplifier.** Has automatic overload control. Covers channels 2-6 and FM. 75-ohm input and output. Gain: 32 db at Channel 6. Output: 46 dbmv for 1 AOC-26B at IML of -57 db. Noise figure: 9 db. Manual gain control adjustable over 10 db range. Plug-in pads for additional gain reduction. Can be used in-line for line-bridging applications. Built-in power supply. Uses PIP or BTC pads. **Price: \$245.00**

### LO-VHF (53.5-95 mc) MAIN TRUNK OR BRIDGING

**Model UBC-26B Line-Bridging Distribution Amplifier** covers low band plus FM. Gain: 30 db minimum. Flat response. Maximum output: 47 dbmv for 5-channel operation. Less than 0.3 or 1% distortion, single unit. Noise figure: 9 db or less 3 db manual gain control range and plug-in pads (either PIP or BTC series). 75-ohm input and output impedance. Self-contained power supply. Can be used for line-bridging or cascading. **Price: \$150.00**

## Solid-State Bridging Amplifiers

### VHF BAND (54-216 mc)

"feeder-maker" model is plugged into the receptacle, from one to four feeder line outputs are created. The amplifier provides a minimum 33 db full gain, has a response flatness of  $\pm 0.5$  db, and has manual gain and tilt controls. Shipped complete with air-tight, radiation proof housing and connector chassis as Model SA-5. **Price: \$345.00**



Plug-in Unit for Model SA-5

Starline Model SA-5 is an intermediate bridging station used on the main trunk of a distribution system. The plug-in unit is an intermediate bridging amplifier providing a low-loss feed-thru for signals from the trunk-line amplifier preceding it, together with bridging amplification. The bridging amplifier output is connected to the "feeder-maker" receptacle on the connector chassis. When the proper "feeder-





Model TBA-1

**Model TBA-1 Bridging Amplifier.** All transistorized, establishes four feeder lines at main trunk line amplifier locations. Significant characteristics include bandwidth of 54-216 mc with plus or minus 0.5 db response flatness; gain of 11 db; max. output capability (at —57 db cross mod.) of 41 dbmv at each of 4 outputs (per ch. for 9 ch.) and 40 dbmv at each of 4 outputs (per ch. for 12 ch.). Recommended operational characteristics (9 ch.): input of 27 dbmv (lo-band) and 30 dbmv (hi-band) and outputs of 38 dbmv (lo-band) and 41 dbmv (hi-band). 12 ch. operational inputs and outputs are 1 db less.  
**Price: \$195.00**

**Model TBA-2 Intermediate Bridging Amplifier.** All-transistorized, provides feeder lines between two TML-1 main trunkline amplifiers. Significant characteristics include: bandwidth of 54-216 mc with plus or minus 0.5 db response flatness; gain (min. full) of 26 db (each of two outputs); max. output capability (at —57 db cross-mod.) of 43 dbmv (per ch. for 9 ch. using block tilt) and 42 dbmv (per channel for 12 ch. using block tilt). Recommended operational characteristics (9 ch.): inputs of 14-20 dbmv (lo-band) and 17-23 dbmv (hi-band) for outputs of 40 dbmv (lo-band) and 43 dbmv (hi-band). 12 ch. operational inputs and outputs are 1 db less.  
**Price: \$245.00**

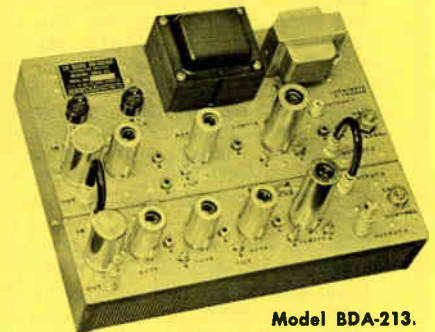
### VHF BAND (54-108, 174-216 mc) TUBE-TYPE

**Model SDA-4 High Output Distribution Amplifier** covers all VHF channels plus FM. Low-loss bridging input (under 1 db). Rack mounting with self-contained power supply. Gain: 14 db (four outlets). Flat response. Maximum output: 44 dbmv per channel for 12 channels, each of 4 outlets. 75 ohm input and output impedance. Separate high and low band gain controls with 4 db range.  
**Price: \$165.00**

### VHF LO-BAND (54-95 mc) TUBE-TYPE

**Model MDA-4 Line-Bridging Distribution Amplifier** covers channels 2 thru 6 and FM. Response flat within 2 db. Gain: 5 db. 75 ohm input and output impedance. Less than 1 db insertion loss. Gain control obtained by use of capacitive plug-in pad in the input circuit. Output: 46 dbmv per channel for 5 channels (max.). Self-contained power supply.  
**Price: \$70.00**

**Model BDA-213** comprises Models BDA-26 and BDA-713. Model BDA-26 is a bridging distribution amplifier for the lo-VHF band which contains the power supply for both units. BDA-26 may be used by itself for lo-band amplification and distribution or may be combined with Model BDA-713 (hi-VHF band amplifier) to provide all-band amplification and distribution. Model BDA-213 features excellent input and output match, a high dual output (44 dbmv), an insertion loss of 1 db max., a 5 db gain control range, and a separate tilt control.  
**Price: BDA-26 \$90.00, BDA-713 \$85.00, BDA-213 \$165.00.**

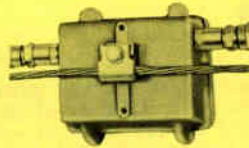


Model BDA-213.

### LINE EXTENDER AMPLIFIERS

#### VHF ALL-BAND (54-216 mc) SOLID STATE

Model SX-1



**Model SX-1** is a line extender amplifier used on Starline system feeder lines. Gain 24 db min., high output, flat response, variable gain and tilt controls, and a plug-in pad for fixed gain control. Cable-powered with optional ac by-pass.  
**Price: \$98.75**

Model TLE-1



**Model TLE-1** line extender has an 18 db minimum gain and a maximum output capability of 33 dbmv. Variable tilt and gain control. Aligned thru 18 db of cable. Cable powered.  
**Price: \$85.00**

#### VHF LO-BAND (54-88 mc) TUBE-TYPE

**Model WLA-88** line extender amplifier covers channels 2 thru 6. Minimum gain at 23 db on Channel 6 and 17 db on Channel 2. Maximum undistorted output: 0.1 v rms for three channel operation. Voltage regulating transformer and built-in power line filter. Cabinet is weather-proof with iridite finish. Quick mount back plate and twist lock ac disconnect plug.  
**Price: \$98.50**

### ATTENUATORS

**Models PDL-3, 6, 10, and 20** are tubular in-line attenuators. Number designates db of attenuation.  
**Price: \$3.50 ea.**

**Models BTD-3L, 6L, 9L, 12L, and 15L** are plug-in pads for Model BDA-26.  
**Price: \$4.80 ea.**

**Models BTD-5H, 10H, 15H, 20H, and 30H** are similar pads for Model BDA-713. Number designates db of attenuation.  
**Price: \$4.80 ea.**



Model PDL

**Models BTC-3, 6, 9, 12, 15, and 18** are plug-in pads for UBC/AOC amplifiers. Number designates db of attenuation.  
**Price: \$6.40 ea.**

**Models CP-3, 6, 9, and 15** are capacitive plug-in pads for MDA-4 amplifiers. Number designates db of attenuation.  
**Price: \$1.60 ea.**

**Models PIP-3, 6, 9, 12, and 15** are plug-in pads for UBC-26 Band CDX-713. Number designates db of attenuation.  
**Price: \$1.60 ea.**



Model BTC

### COAXIAL CABLES

Jerrold coaxial cables are manufactured by Times Wire and Cable Co. to rigid specifications.

#### JT-1000 Series Aluminum Coaxial Cables

JT-1000 series of coaxial cables employ solid center conductors, cellular polyethylene as dielectric, and seamless aluminum tubing as outer shield. Can also be ordered with a jacket made of non-contaminating, long-life xelon.

DESCRIPTIVE DATA						PRICE PER THOUSAND FEET	
Model	Type	Shield Type	Outer Diameter	Reel Lengths in Feet	Wt. Lbs./M. Ft. incl. Reel Wt.	0 to 5,999'	6,000' or Over
JT-1412	No jacket	Al. Sheath	.412	1000 min.	100	\$128.90	\$122.20
JT-1412J	Xelon jacket	Al. Sheath	.480	1000 min.	120	155.65	147.00
JT-1500	No jacket	Al. Sheath	.500	1000 min.	130	180.65	170.40
JT-1500J	Xelon jacket	Al. Sheath	.580	1000 min.	160	214.15	202.35
JT-1750	No jacket	Al. Sheath	.750	1000 min.	280	356.70	336.70
JT-1750J	Xelon jacket	Al. Sheath	.850	1000 min.	330	407.75	384.80
JT-11625	No jacket	Al. Sheath	1.625	1000 min.	1409	1312.00	—
JT-11625J	Xelon jacket	Al. Sheath	1.765	1000 min.	1693	1608.00	—

Aluminum cables priced FOB shipping point.

#### JT, JEL, and RG-59/U Series Coaxial Cables

JT series cables have solid copper center conductors, employ cellular polyethylene as the dielectric, and the jacket(s) is (are) made of non-contaminating, long-life xelon.

JEL series cables are similar to JT series cables except that the dielectric is solid polyethylene, and the center conductors are copper weld.

RG-59/U series cables are similar to JEL series cables except that the jacket is made of vinyl.

DESCRIPTIVE DATA						PRICE PER THOUSAND FEET		
Model	Type*	Shield Type**	Outer Diameter	Reel Lengths in Feet***	Reel Weight Lbs.	Cable Weight Lbs./M. Ft.	0 to 5,999'	6,000' or Over
JT-400S	SSSJ	SB	.632	1000 to 2000	107	147	\$153.78	\$146.24
JT-400D	DSSJ	SB	.632	1000 to 2000	107	167	198.44	188.48
JT-404S	SSSJ	SB	.407	1000 to 2500	15	64	67.59	64.40
JT-404SR	SSSJR	SB	.407	1000 to 2500	15	64	69.63	66.33
JT-404D	DSSJ	SB	.407	1000 to 2500	15	73	91.79	87.34
JT-404DR	DSSJR	SB	.407	1000 to 2500	15	73	93.83	89.26
JT-408S	SSSJ	SB	.460	1000 to 2500	30	89	94.65	90.03
JT-408SR	SSSJR	SB	.460	1000 to 2500	30	89	96.69	91.96
JT-408D	DSSJ	SB	.460	1000 to 2500	30	101	119.18	113.35
JT-408DM	DSSJM	SB	.460	1000 to 2500	30	123	152.46	145.03
JT-408DR	DSSJR	SB	.460	1000 to 2500	30	101	121.22	115.28
RG-59/U	SSSJ	WW	.242	1000 to 2500	3	37	34.98	33.00
RG-59/UM	SSSJM	WW	.242	1000 to 2500	5	53	48.00	45.29
JEL-105	SSSJ	WW	.242	1000 to 2500	3	32	46.64	44.00
JEL-105M	SSSJM	WW	.242	1000 to 2500	5	46	52.32	49.36
JT-205	SSSJ	WW	.242	1000 to 2000	3	'31	51.97	49.04
JT-205M	SSSJM	WW	.242	1000 to 2000	5	44	58.28	54.98
MI-2320	SSSS	WW	.242	1000 to 2000	3	35	28.00	28.00

\*SSSJ—Single-shield, single-jacket.

DSDJ—Double-shield, double-jacket.

SSSJM—Single-shield, single-jacket with built-in No. 9 steel messenger wire.

DSSJ—Double-shield, single-jacket.

SSSJR—Single-shield, single-jacket ridged. Ridge comprises three continuous longitudinal ridges spaced at 120 degrees for identification purposes only.

DSSJR—Double-shield, single-jacket ridged.

\*\*WW—Woven wire braid.

SB—Strip braid.

\*\*\*All orders shipped in lengths indicated, unless otherwise specified.



## COAXIAL CABLE CONNECTORS AND FITTINGS

### ALUMINUM CABLE CONNECTORS

Aluminum cables are manufactured from clear irridited 2011T-3-type aluminum. Connectors have been completely lubricated at factory. They are completely weather-proof. A template for cutting the cable center conductor to the exact length is available for each size and type of connector.

**AF-712.** Splices JT-1412 cable to JT-1750 cable. **Price: \$7.50.**

**F-412A.** Adapts JT-1412 cable to TR-72F or TR-75FCW termination. Smooth barrel. **Price: \$2.75**

**F-412B.** Introduces JT-1412 cable into weather-proof equipment housing via un-threaded aperture. F-61 fitting on F-412B mates with F-59 or FHC-404 fitting on jumper cable for connection to equipment within housing. Threaded barrel. **Price: \$2.75**

**F-500A.** Adapts JT-1500 cable to TR-72 or TR-75FCW termination. **Price: \$3.00**

**F-500B.** Similar to F412B but used with JT-1500 cable. **Price: \$3.00**

**F-750.** Similar to F-412B but used with JT-1750 cable. **Price: \$7.50**



Model SC-412A

**SC-412A.** New splice for JT-1412 cable features a sleeve which accepts bared center conductor of each cable end. Sleeve is then crimped to hold each conductor firmly, and insure perfect connection. Splice is then laid in a plastic shield which snaps into place in the barrel of the connector, to center the splice. When the gland nuts are tightened to the barrel, a built-in ferrule is compressed to clamp the cable shield firmly and insure an excellent ground connection. A built-in gland is also compressed to form a completely weatherproof seal for the splice. Electronically, the splice is as radiation-proof as the cable itself and the VSWR (return loss of the splice) is better than VSWR of the cable. **Price: \$3.75**

**SC-500A.** Similar to SC-412A but used with JT-1500 cable. **Price: \$3.95**

**SC-750A.** Similar to SC-412 but used with JT-1750 cable. **Price: \$7.50**

**VSF-412.** Introduces JT-1412 cable into weather-proof equipment housing via a threaded aperture. Connection to equipment within housing via seized center conductor of cable. **Price: \$1.55**

**VSF-500.** Similar to VSF-412 but used with JT-1500 cable. **Price: \$1.85**

**VSF-750.** Similar to VSF-412 but used with JT-1700 cable. **Price: \$3.50**

### FLEXIBLE CABLE CONNECTORS

**AF-101.** Adapts RG-11/U, Jel 101 or 104 cable to F-61A fittings. **Price: \$1.26**

**AF-201.** Adapts JT-201, 204, 301, 304, or 404 cable to F-61A fitting. **Price: \$1.26**

**AF-408.** Adapts JT-408 cable to F-61A fitting. **Price: \$1.10**

**C-52.** Adapts RG-59/U, Jel-102, 105 or JT-205 cable to C-61 fitting. (Standard package) **Price: \$5.00**

**F-56.** Adapts RG-6/U cable to F-61A fitting. (Standard package) **Price: \$4.50**

**F-59.** Adapts RG-59/U, Jel 102, 105, or JT-205 cable to F-61 fitting. (Standard package) **Price: \$4.50**

**F-200.** Adapts JT-200 cable to F-59 connector. **Price: \$9.75**

**F-400.** Adapts JT-300 cable to F-59 connector. **Price: \$9.75**

**F-408-59.** Adapts JT-408 cable to F-59 connector. **Price: \$1.10**

**FHC-404.** Adapts JT-201, 204, 301, 304, or 404 cable to F-59 connector. For constructing jumpers carrying up to 12 amperes. **Price: \$7.75**

**G-59.** Push-on RG-59/U connector mates with G-61. **Price: \$4.48**

**PF-59.** Push-on F-59 mates with F-61 and F-81. **Price: \$1.70**

**SC-24.** Splice for either JT-201, 204, 301, 304, or 404 cable. **Price: \$1.75**

**SC-48.** Splice for JT-408 cable. **Price: \$1.75**

**VSF-404.** Bushing accepts JT-201, 204, 301, 304, or 404 cable and introduces cable into weather-proof equipment housing via a threaded aperture. Connection to equipment within housing via seized center conductor. **Price: \$1.80**

**VSF-408.** Bushing accepts JT-408 cable introduces cable into weather-proof equipment housing via a threaded aperture. Connection to equipment within via seized center conductor. **Price: \$1.80**

### FITTINGS AND TERMINATIONS

**C-61.** Female chassis fitting with collet. Mates directly with C-52 and TR-72 or (via A-61) with F-56, F-59, F-71, FHC-404, any AF series connector, or TR-72F. (Standard package) **Price: \$5.00**

**F-61A.** Female chassis fitting with improved clutch collet. Mates with F-56, F-59, F-71, FHC-404, any series (AF) connector, or TR-72F. (Standard package) **Price: \$8.75**

**A-61.** F to C adaptor adapts C-61 chassis fitting to accept F-series connectors. (Standard package) **Price: \$1.88**

**C-81.** Female coupling (feed-thru). Back-to-back C-62 fittings. Feed-thru chassis fitting or splice for male connectors. (Standard package) **Price: \$11.50**

**F-71.** Male coupling. Back-to-back F-59 connectors. Splice for female connectors. **Price: \$11.00**

**TR-72.** Termination. Male C-52 connector incorporating 75-ohm resistor. Mates with C-61 fitting. Terminates lines w/o ac. **Price: \$8.85**

**TR-72F.** Termination. Male F-59 connector incorporating 75-ohm resistor. Mates with F-61A fitting. Terminates lines w/o ac. **Price: \$9.90**

**LTR-75F.** Used with sub-channel equipment for terminating lines carrying ac. **Price: \$1.80**

**TR-75FCW.** Similar to TR-72F but for terminating lines carrying ac. **Price: \$1.00**

### GROUNDING BLOCKS AND FERRULES

**LGB-3.** Ground blocks **Price: \$1.15**

**1026.** Ferrules for bonding RG-6/U or Jel-102 cable to mandrel of connector. **Price: \$1.20/c**

**1051.** Ferrules for bonding RG-59/U, Jel-105, or JT-205 cable to mandrel of connector. **Price: \$1.20/c**

**1095.** Ferrules for bonding RG-11/U, JT-201, 204, 301, 304, or 404 cable to mandrel of connector. **Price: \$3.60/c**

**1098.** Ferrules for bonding JT-408 cable to mandrel of cable connector. **Price: \$4.70/c**

### TOOLS AND ACCESSORIES

**PL-601.** Tool for crimping 1051 ferrule. **Price: \$4.00**

**PL-602.** Tool for crimping 1026, 1051 or 1095 ferrules. **Price: \$5.00**

**PL-603.** Tool for crimping 1098 ferrule. **Price: \$5.25**

**PL-605.** Crimping tool used with new splices for aluminum cables. **Price: \$5.50**

**ET-404.** Expansion tool. Forms separation between shield and dielectric of JT-201, 204, 301, 304, or 404 cables. **Price: \$1.15**

**ET-408.** Expansion tool. Forms separation between shield and dielectric of JT-408 cable. **Price: \$1.25**

**WB-412.** Weather boot for F-412 and VSF-412 connectors. **Price: \$1.95**

**WB-500.** Weather boot for F-500 and VSF-500 connectors. **Price: \$1.95**

**WB-750.** Weather boot for F-750 and VSF-750 connectors. **Price: \$2.50**

**WSC-450.** Weather boot for SC-412, and SC-500 splice connectors. **Price: \$4.05**

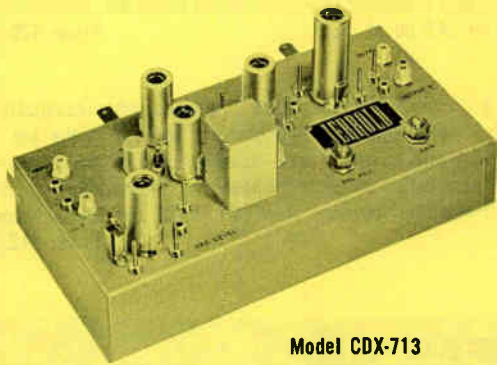
**WSC-750.** Weather boot for SC-750 splice connector. **Price: \$2.75**

**WBT-450.** Weather boot for terminators on JT-1412, and JT-1500 cable. **Price: \$1.25**

**WB-24/48.** Weather boot for SC-24 or SC-48 splice. (Standard package) **Price: \$5.00**

**WB-59.** Weather boot for RG-59/U cable connector. (Standard package) **Price: \$5.00**

### CONVERTERS

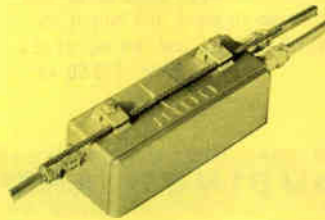
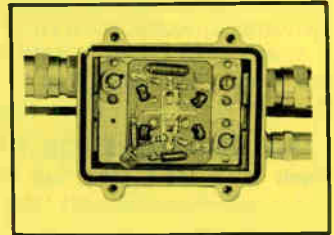


Model CDX-713

Model CDX-713 Sub-VHF to High-VHF Converter/Amplifier converts signal in the 4 thru 48 mc band to TV channels 7 thru 13 (174-216 mc) and then amplifies the converted signals for distribution. Unit obtains power from distribution amplifier BDA-26. Plug-in equalization. Manual gain control (3 db range). Noise figure of 10 db. Output is 44 dbmv for four channels at each of two outputs. Major features of Model CDX-713 are the push-pull input which reduces second order beats and the balanced mixer circuit which effectively reduces the oscillator frequency in the output to a minimum. Price: \$115.50.

### DIRECTIONAL COUPLERS

Starline Models SDC-8, 12, and 16 are directional couplers covering the 54-216 mc range with low insertion loss to the line and high isolation (26 db min.) between output and tap. Tap loss of SDC-8 is a nominal 8.25 db; of SDC-12, 12.25 db; and of SDC-16, 16.25 db. Ac power by-pass. Price: \$21.25 each.



Models DC-8W, 12W and 16W are messenger-mounted directional couplers covering the 54-216 mc range with low insertion loss to the line and high isolation between output and tap. Tap losses are a nominal 8, 12, and 16 db for the respective units. Ac power by-pass.

Price: \$15.25 each

Models DC-8, 12, and 16 are mounted in blister cans and cover the 6-216 mc range. Maximum insertion losses for Model DC-8 is 1.5 db, for DC-12 is 1 db, and for DC-16 is 0.75 db. The number (8, 12, or 16) of the unit designates the approximate tap loss. Three F-59 cable connectors and two wood screws are shipped with each unit.

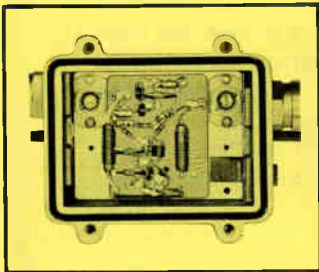
Price: \$7.50 each



Models LSA-8, LSA-12, and LSA-16 directional couplers used to tap off a 75-ohm line. Units cover the 5-90 mc band, have input and output impedance of 75-ohms with a VSWR of 1.2:1, and are equipped with "N" fittings. Isolation between output and tap is 30 db minimum. Power by-pass (1 amp). Model LSA-8 has 8 db loss in one leg and less than 1 db in the other. Models LSA-12 and LSA-16 have respectively, 12 and 16 db loss in one leg and less than 0.5 loss in the other. Price: 26.50.

### EQUALIZERS

#### THERMAL—FOR SOLID-STATE SYSTEMS



Starline Model STE is a thermal equalizer used at every third trunk amplifier location. Equalizes for 17 db of cable at 216 mc at 70°F and compensates for temperature changes for 60 db of cable from -40°F to 120°F.

Price: \$44.50



Model TOM-4 Automatic Temperature Compensator. For use with Model TML-1. All-band Distribution system (transistorized). Equalizes for 16 db of cable at channel 13. Compensates for temperature tilt variations thru 54 db of cable.

Price: \$47.00

Models LTE-25 and LTE-29 are plug-in thermal equalizers used with TLSA-510 systems. They compensate respectively for 25 and 29 db of cable. Price: \$44.50

#### Thermal Equalizers for Tube-Type Systems

Models LSET-1 and LSET-2 are thermatic equalizers in systems employing LSA-410AB amplifiers. Model LSET-1 will compensate for the variation in cable attenuation due to variation in frequency between 5 and 90 mc at 60°F. In addition, it will compensate for the variation in cable attenuation due to variation in temperature between 0° and 120°F for the same length of cable. Model LSET-2 will perform the same functions for 24.5 db at cable. Price: \$39.75.

Model TOM-2, Automatic Temperature Compensator. For use with Model SCA-213 all-band distribution system (tube-type). Equalizes for 21 db of cable at channel 13. Compensates for temperature tilt variations thru 64 db of cable. Price: \$36.00.



### CABLE EQUALIZERS FOR SOLID-STATE SYSTEMS

Models LVE-0, LVE-24, LVE-27, and LVE-30 are plug-in cable equalizers used with model TLSA-510 amplifier. Model LVE-0 is used when no equalization is required. Model LVE-24 equalizes for from 22.5 to 25.5 db of a cable at 90 mc, 60°F. Model LVE-27 equalizes for from 25.5 to 28.5 db cable and model LVE-30 for from 28.5 to 31.5 db of cable at 90 mc, 60°F. Prices: Model LVE-0, \$9.75; all others, \$28.75

### CABLE EQUALIZERS FOR TUBE-TYPE SYSTEMS

Models LSC-2, LSC-4, LSC-6, and LSC-8 are equivalent cable lengths used in systems employing LSA-410AB amplifiers in the main trunk line. They are equivalent, respectively to 2, 4, 6, or 8 db at cable measured at 90 mc. They cover 5 to 90 mc band, have an input and output impedance of 75-ohms with a maximum VSWR of 1.1:1 and are equipped with "N" fittings. Price: \$26.50 ea.

Models LSE-1 and LSE-2 are equalizers used in systems employing LSA-410AB amplifiers in the main trunk line. Units will provide compensation for varying cable attenuation due to variations in frequency. Used at amplifier locations. Model LSE-1 compensates for the variation in cable attenuation due to variation in frequency between 5 and 90 mc for 28.5 db of cable measured at 90 mc. Model LSE-2 will perform the same function for 24.5 db of cable. Price: \$26.50

Model PVE is a plug-in variable equalizer. Provides cable equalization for one Model SCA-213 amplifier. Two controls, located at the top of the device, permit plus or minus 1½ db adjustment of the equalizer from its given attenuation value to compensate for variations in distances between amplifier locations. Available in 18 and 21 db values. Price: \$12.25

## HOUSINGS AND ACCESSORIES



Model WC-410 is a weather-proof equipment cabinet for pole or cross-arm mounting of LSA-410AB amplifiers and associated equipment. Price: \$99.75

Model WCB is a pair of mounting brackets for Model WC-410 equipment cabinet. Price: \$19.75

Models WC-5 and WC-6 are weatherproof equipment cabinets for pole or cross-arm mounting of TML-line amplifiers.

Prices: WC-5, \$33.50; WC-6, \$24.50

Model WC-7 is a weatherproof strand-mount equipment cabinet for TML-series amplifiers. Price: \$29.50

WC-400. Weatherproof utility cabinet. Heavy gauge steel. Heavy galvanized finish. Hardware and cable connector holes are pre-punched. Cabinet can be locked with standard padlock. Dimensions: 10" x 18½" x 24¼". Cross-arm or bench mounting. Price: \$27.50

HB-1. Weather protective, umbrella housing for outdoor mounting of 1500 series splitters. Housing can be mounted on messenger, or on antenna masts. Price: \$4.50

Model AHB-1 is a pair of hanger brackets for hanging Models TLE, DC-W, and 1595W from messengers while multiple cables are lashed to a common strand. Price: \$1.50

Model AHB-2 is a bracket for hanging a utility housing (used with Starline splitters directional couplers, line extenders, etc.) below a messenger cable when a group of cables is attached for the messenger wire. Price: \$1.50

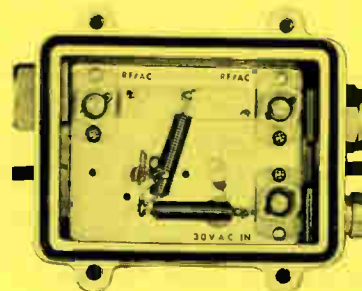
Model AHB-3 comprises a pair of brackets for hanging SA-1, 2, 3, 4, or 5 housing below a messenger cable when a group of cables is attached to the messenger wire. Price: \$1.95

Model SPB-2 is a bracket for mounting a utility housing (used with Starline splitters, directional couplers, line extenders, etc.) on any flat surface or pole. Price: \$6.25

Model SPB-1 is a cruciform bracket for mounting a Starline SA-1, 2, 3, 4, or 5 housing on utility pole or two cross-arms. Price: \$7.75

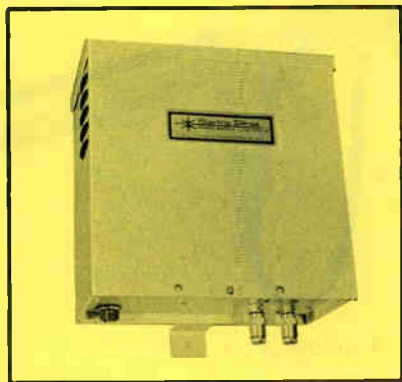
## POWER COMBINER

Starline Model SPJ-2 is for transporting 30 v ac power from Model SPS-12 power supply to the trunk-line in instances where Model SPS-12 is remotely located. Current carrying capacity is 12 amperes. Price: \$19.95





### POWER SUPPLIES



Starline Model SPS-12 is a power supply for powering up to six completely-loaded stations on the main trunk of a Starline system. Mounts on pole or cross-arm. Power (30 volts ac, 12 amperes) is normally placed on the trunk-line via fittings on the power supply but may also be fed to a remotely-located trunk line via cable and a Model SPJ-2 power combiner. **Price: \$185.00**

Model RPS-30 is a 30-v, 12-amp power supply used to supply as many as (3) TML-1, (3) TBA-1, (3) TBA-2, and (48) TLE-1 amplifiers in a TLM solid-state system. The 30-vac output is constant plus or minus 1% for line voltage between 95 and 130-vac and held within 2% for bad variations between 4 and 12 amps. **Price: \$136.20**

Model RPS-30T is similar to Model RPS-30 but is used to supply Model TLSA-510 amplifiers. **Price: \$145.00**

Model CPS-4 is a 24-volt power supply for line extender amplifiers in up to four separate feeder lines. **Price: \$45.00**

Model RPS-15 is a 30-v, 6 amp power supply used with TML-series amplifiers or other cable-powered transistorized equipment. **Price: \$45.00**

### SPLITTERS

#### Starline Plug-in "Feeder-makers"



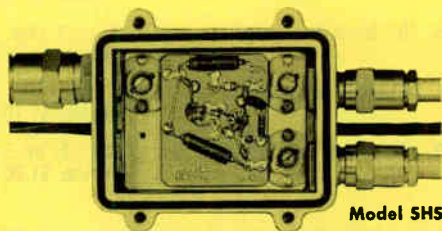
Starline "feeder-makers" are aptly named since their function is to create a specific number (from one to four) of feeder line outputs at any distribution amplifier location on the main trunk-line. These models (not supplied as part of a unitized station) are necessary with Models SA-1, SA-2, and SA-5.

Model SO-1. Creates one feeder line with only 0.2 db (max.) insertion loss. **Price: \$4.75**

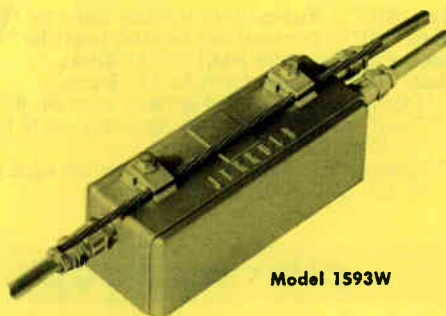
Model SO-2. Creates two feeder lines with a nominal insertion loss of 3.5 to each. **Price: \$7.50**

Model SO-3. Creates three feeder lines with a nominal 3.5 db loss to one, and 6.5 db loss to each of the others. **Price: \$8.50**

Model SO-4. Creates four feeder lines with a nominal insertion loss of 6.5 db to each line. **Price: \$9.75**



Starline Model SHS-2 is a messenger-mounted, two-way power-passing hybrid splitter with a nominal insertion loss of 3.5 db. **Price: \$21.25**



Model 1593W

#### SURFACE-MOUNTING (BLISTER-CAN) SPLITTERS

Model 1592 is a 2-way splitter. Response flat from 4 to 220 mc. Surface-mounting. Isolation: 20 db low band, 15 db high band. 75-ohm impedance. F-61A fittings. 3.5 db maximum insertion loss. **Price: \$6.95**

Model 1562 is a 2-way transformer-type splitter. 20 db low band and 15 db high band isolation. Bushings come out around edges of "blister-can." B-59 bushings. **Price: \$3.65**

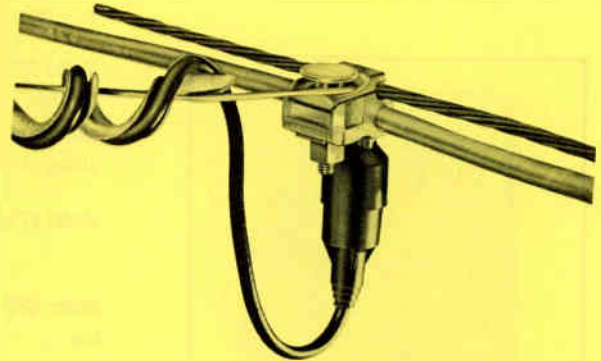
Model 1514 is a 4-way transformer-type splitter. 12 db isolation. 6.5 db splitting loss. F-61A fittings. Covers 24 to 216 mc bandwidth. **Price: \$6.95**

Model 1593W is a low-loss, two-way rf hybrid splitter covering the 54-216 mc range and featuring ac by-pass circuitry. This messenger-mounted unit also features a low VSWR and has only 3.5 db loss in each leg. **Price: \$15.25**

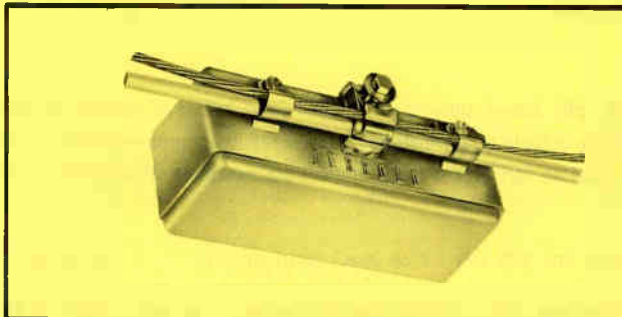
## PRESSURE TAPS

### SINGLE-OUTPUT TAPS

- Model 1491-AC\*** Capacitive Tap. Model 1491A block for 405" to 412" O.D. cables (includes PTC insert). **Price: \$2.60**
- Model 1491-AR\*\*** Resistive Tap. Model 1491A block for 405" to 412" O.D. cables (includes PTR insert). **Price: \$2.85**
- Model 1491-BMT\*\*\*** Back-matched Tap. Model 1491B block for 405" to 412" O.D. cables (includes BMT insert). **Price: \$4.60**
- Model 1491-CMT\*\*\*** Color-matched Tap. Model 1491A block for 405" to 412" O.D. cables (includes CMT insert). **Price: \$4.30**
- Model 1492-AC\*** Resistive Tap. Model 1492A block for 460" to 480" O.D. cables (includes PTC insert). **Price: \$2.60**
- Model 1492-AR\*\*** Resistive Tap. Model 1492A block for 460" to 480" O.D. cables (includes PTR inserts). **Price: \$2.85**
- Model 1492-BMT\*\*\*** Back-matched Tap. Model 1492B block for 460" to 480" O.D. cables (includes BMT insert). **Price: \$4.60**
- Model 1492-CMT\*\*\*** Color-matched Tap. Model 1492A block 460" to 480" O.D. cables (includes CMT insert). **Price: \$4.30**
- Model 1493-AC\*** Capacitive Tap. Model 1493A block for 500" O.D. cables (includes PTC insert). **Price: \$2.60**
- Model 1493-AR\*\*** Resistive Tap. Model 1493A block for 500" O.D. cables (includes PTR insert). **Price: \$2.85**
- Model 1493-BMT\*\*\*** Back-matched Tap. Model 1493B block for 500" O.D. cables (includes BMT insert). **Price: \$4.60**
- Model 1493-CMT\*\*\*** Color-matched Tap. Model 1493A block for 500" O.D. cables (includes CMT insert). **Price: \$4.30**



Single-Output Tap

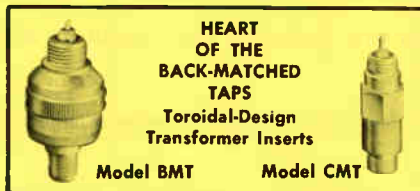


### FOUR-OUTPUT TAPS

Models: MT4-1-\*, MT4-2-\*, MT4-3-\*

- Model MT4-1\*\*\*** Four-output Back-matched Tap. Model 1491B block for 405" to 412" O.D. cables (includes BMT insert). **Price: \$18.50**
- Model MT4-2\*\*\*** Four-output Back-matched Tap. Model 1492B block for 460" to 480" O.D. cables (includes BMT insert). **Price: \$18.50**
- Model MT4-3\*\*\*** Four-output Back-matched Tap. Model 1493B block for 500" O.D. cables (includes BMT insert). **Price: \$18.50**

### ISOLATION INSERTS



HEART OF THE BACK-MATCHED TAPS  
Toroidal-Design Transformer Inserts

- Model BMT\*\*\*** Back-matched Isolation Insert for "B" Blocks. **Price: \$3.60**
- Model CMT\*\*\*** Color-matched Isolation Insert for "A" Blocks. **Price: \$3.15**
- Model PTC\*** Capacitive Insert for "A" Blocks. **Price: \$1.60**
- Model PTR\*\*** Resistive Insert for "A" Blocks. **Price: \$1.85**
- \*Specify color for desired isolation value (W, R, Y, G, B, BK).
- \*\*Specify numeral for desired isolation value (3 for 30 db, 6 for 35 db, or 15 for 40 db).
- \*\*\*Specify attenuation for desired isolation value BMT-35, 30, 25, 20, 16, 12, or 12T. CMT-36, 30, 24, 20, 16, or 12.

### BLOCKS

- Model 1491A.** "A" block for 1491AC, AR, or CMT taps. **Price: \$1.10**
- Model 1491B.** "B" block for 1491 BMT and MT4-1, 2, or 3 taps. **Price: \$1.20**
- Model 1492A.** "A" block for 1492-AC, AR, or CMT taps. **Price: \$1.10**
- Model 1492B.** "B" block for 1492-BMT, MT4-1, 2, or 3 taps. **Price: \$1.20**
- Model 1493A.** "A" block for 1493-AC, AR, or CMT taps. **Price: \$1.10**
- Model 1493B.** "B" block for 1493-BMT and MT4-1, 2, or 3 taps. **Price: \$1.20**

### CUTTING TOOLS

- Model CD-11.** Cable cutting tool for 1491 "A" series block. **Price: \$2.25**
- Model CD-12.** Cable cutting tool for 1491, 1492, 1493, "B" series blocks and MT-4 multi taps. **Price: \$4.75**
- Model CT-2.** Serrated cutting tip for CD-11. **Price: \$1.10**
- Model CT-4.** Serrated cutting tip for CD-12. **Price: \$1.15**

### TRANSFORMERS WALL OUTLET (FM)

- Model T-378.** 75 to 300 ohm matching transformer (economy model). **Price: \$1.55**
- Model T-372.** Surface mounting matching transformer. **Price: \$2.75**
- Model T-373.** Flush mounting matching transformer. **Price: \$2.75**

**Model FMT-3.** Provides for connection of one FM set to line. Surface mounting. Isolation: 8 db minimum, 17 db maximum. Less than 1 db insertion loss. 75 ohm impedance. **Price: \$3.65**



## ATTENUATORS

Model A-750-F is a slide-switch device providing 0 to 82 db attenuation in one-db steps. Covers 0 to 250 mc range. Price: \$54.50

Model AV-75-F is a rotary-switch device providing 0 to 62.5 db attenuation in 0.5 db steps. Covers 0 to 500 mc range. Price: \$160.00

## FIELD STRENGTH METERS AND ADAPTERS



**NEW!** Model 727 is a deluxe, solid-state FSM. This portable, light-weight instrument can be powered from three sources; (1) built-in, rechargeable nickel-cadmium battery (10 hrs. continuous use between charges), (2) any 117-v ac outlet, and (3) any external 12-v, 50 ma. battery. Range: 5 to 220 mc in 4 ranges. Accuracy:  $\pm 1.5$  db. Meter ranges: 10 microvolts to 3 volts in 10 ranges. Also features recorder output, video output jack, meter range indicator, and dial lights. Price: \$595.00

Model UH-727 is a plug-in adapter to extend the range of Model 727 to cover the UHF band (470 to 890 mc).

Price: \$120.00

Model 720 is an economy, solid-state, battery-operated FSM ideally suited to field applications. Range: 54 to 108 mc and 174 to 220 mc. Accuracy:  $\pm 1.75$  db. Employs 2 standard, 9 volt, transistor-radio-type batteries. Price: \$295.00

Model UH-720 UHF adapter can be connected to any FSM on the market to extend its range to cover the UHF band (470 to 890 mc). Built-in power supply enables it to be operated at a

distance from the FSM. Accuracy:  $\pm 2$  db. Supplied complete with 300-75 ohm matching transformer, plug-in UHF antenna, universal mounting bar, 2 F-59 male connectors, and 2 9-volt alkaline batteries. Price: \$120.00

Model 704-B is the tube-type FSM covering the TV and FM bands which has long been the standard of the industry. Reads down to 5 microvolts and up to 3 volts in 8 ranges. Accuracy:  $\pm 0.8$  db. Price: \$395.00

Model TK-704 adapts Model 704-B to cover the sub-VHF range. Price: \$105.00

## MARKER GENERATORS

Model CM-10 TV provides your choice of up to ten crystal-controlled marker signals between 100 kc and 100 mc. In the higher frequencies, up to the 20th harmonic will be visible (up to the 10th in the lower frequencies). Proper choice and mixing will provide harmonic sideband ("birdie bypass") markers across wide band width. Features include individual amplitude control, marker-shape control, scope preamplifier, choice of ac or dc marks, and provision for the addition of external markers.

Price (w/10 crystals): \$615.00



Model CM-6TV is a portable unit similar to CM-10 in circuitry. Instrument provides up to 6 crystal controlled marker signals between 2 and 100 mc. Price (w/6 crystals): \$445.00

Models RLBV-7F and RLBV-6H-7F are rf bridges having respectively 40 and 60 db return loss.

Prices: RLBV-7F, \$175.00; RLBV-6H-7F, \$250.00



Model CM-6TV

Models D-86-7F and D-75-UF are bridging-type rf detectors having respective ranges of 0.5 to 230 mc and 0.5 to 1200 mc. They convert rf energy into dc voltage for direct application to an oscilloscope, a scope preamp, or a recorder. Prices: D-86-7F, \$25.00; D-75-UF, \$55.00

## SWEEP GENERATORS

Model 900-B-7F provides 10 kc to 400 mc sweeps to satisfy both narrow and wide sweepwidth requirements. Built-in test equipment includes attenuator, harmonic marker generator, scope preamplifier, plug-in rf detector (removable for remote use), and rf output meter. A large, accurately, calibrated, illuminated dial provides center-frequency reference at a glance. Additional features include VHF-UHF switch, marker amplifier, provision for inserting external markers for connecting other accessory equipment.

Specifications: ranges—VHF, 500 kc to 400 mc and UHF, 275 mc to 1200 mc; response—flat within  $\pm 0.5$  db up to 800 mc and  $\pm 1.5$  db from 800 to 1200 mc; output capability—VHF, 0.25 v rms and UHF, 0.5 v rms. Price: \$2,045.00

Model 890-7F Sweep Generator provides for sweeping from 500 kc to 1100 mc in two ranges (VHF, 500 kc to 400 mc, and UHF, 275 mc to 1100 mc) with sweep widths variable from 100 kc to 200 mc.

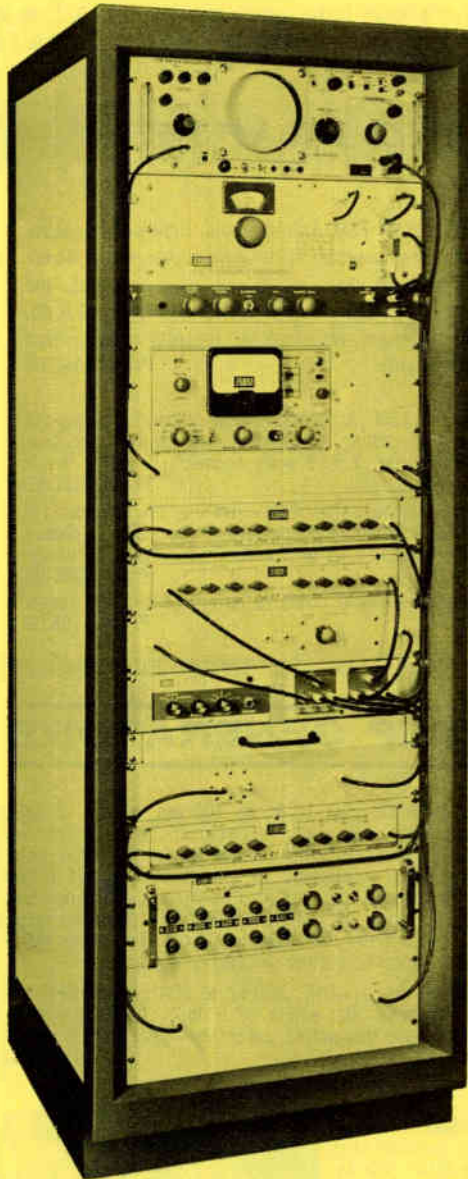
VHF or UHF operation is selected by simple interconnection or jumper cables to front panel fittings. Other features include marker amplifier, reference dial, provisions for inserting an external marker, and means for connecting an external rf detector. Price: \$895.00



Model 890

Model 601-7F is a portable sweep generator for testing and aligning if and rf circuits in the frequency range from 12 to 225 mc. There are eleven overlapping switch ranges to cover the entire band with fundamental frequency output on all ranges. The unit features an electronic, saturable-reactor sweep circuit with a maximum sweep deviation of approximately  $\pm 60\%$  of center frequency. The rf output response at 0.5 volts rms is flat within  $\pm 3\%$  db. Output level is adjustable by switch attenuators. The horizontal output can be phased thru approximately  $360^\circ$ . Blanking is provided with a front panel switch. Price: \$365.00

## COMPLETE RF TEST EQUIPMENT PACKAGE FOR CATV SYSTEMS



Model 1801

### MODEL 1801

**Model 1801.** Rack-mounted Jerrold rf test equipment includes a Model 890-7F sweep generator, a 704-B field strength meter, a TC3-7F three-position coaxial switcher, a CM-10TV marker generator, two TML-1 solid-state amplifiers, an RPS-15 power supply, three AV-75FR attenuators, a D-75-FR detector, and two CS-275 rotary coaxial transfer switches ganged together in a special manner for this rack application. Also included in the rack is a high-sensitivity Tektronix oscilloscope Model RM-503. A pull-out work surface is provided for the equipment under test. A Jerrold variable bridge Model RLBV-7F is supplied with the rack.

Applications include quick and accurate MBC (measurement-by-comparison) tests as well as noise figure, signal-to-noise ratio, and signal strength tests. Any CATV equipment (amplifiers, converters, cable, cable connectors, filters, traps, etc.) can be tested for all rf characteristics.

**Price: \$5,450.00**

**Model 1802** is similar to Model 1801 except that Tektronix high-sensitivity scope is replaced by a wide-band Model RM-15 Tektronix scope.

**Price: \$5,775.00**

**Model 1803** is similar to Model 1801 except that no oscilloscope is supplied.

**Price: \$4,750.00**

## VOLTAGE COMPARATORS

Each of these models provides for the simultaneous display on an oscilloscope of the output voltages of electronic devices under test and reference voltages from another source for immediate and simple comparison. This technique insures measurement free from errors due to detector square law characteristics, scope calibration, or non-linearity.

**Model FD-30** is a portable, two-position (alternates between reference and test) comparator covering the dc to 230 mc range.

**Price: \$195.00**

**Model TC3-7F** is a bench or rack-mounted, solid-state, three-position comparator which permits simultaneous viewing of three separate traces on a scope. Specifications: range—dc to 1200 mc; isolation—30 db min. (1000 mc), 28 db min. (1200 mc); VSWR—1.1:1 max. (1000 mc), 1.2:1 max. (1200 mc); insertion loss—0.1 db; fittings—75-ohm F.

**Price: \$295.00**

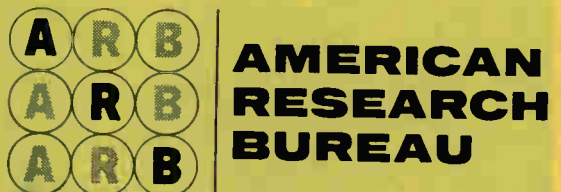


# Is Agnes Ehrlich different because she said "No"?

The cooperation of selected samples is one of the most critical areas of good research. That's why we at the American Research Bureau put special emphasis on selecting and training interviewers who can talk friendly and honestly to people like Agnes Ehrlich about the importance of participating in our audience surveys. But some of them still tell us no.

Although 619,700 families *did* participate in ARB diary surveys last year, we know that gaining complete and accurate cooperation is an impossible objective. We know it, but we don't write it off. Rather, ARB researchers are constantly at work attempting to identify the effects of non-cooperation. After all, it's important to us, and to you, to know if Agnes Ehrlich is that much different than people who say "yes" and how she's different.

This type of diligence has paid off, and will continue to pay off in better audience research reports . . . the kind you just naturally expect from ARB.

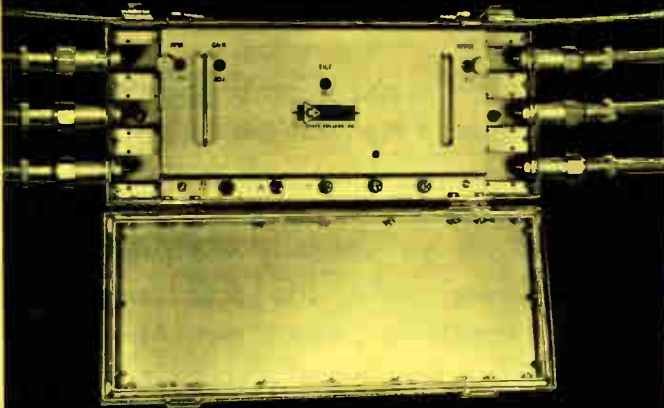






# NOVACOR SOLID-STATE AMPLIFIERS

## A GREAT BREAKTHROUGH IN CATV AMPLIFIERS



BRIDGING AMPLIFIERS

### BRIDGING AMPLIFIERS

NOVACOR Bridgers are modular in design, incorporate new circuitry, and supply 10 db more output than any other CATV amplifiers. The case, with connectors and cables attached, can become a permanent part of the plant, with the electronic chassis unplugging. NOVACOR Bridgers, available in 12 different models, feature direct feed and directional coupler feed configurations. The direct feed configuration is designed to feed from a "bridger out" of the Trunk Amplifiers, an external splitter or directional coupler. The coupler feed is designed for insertion in the trunk without external coupler or splitters.



LINE EXTENDERS

### LINE EXTENDERS

NOVACOR All Band Line Extender Amplifiers utilize solid state circuit design for high output-low noise capabilities. Equipped with both fixed and variable attenuation for flexibility of system design, these line extenders are designed to be cable-powered with power feed thru or power "link" disconnect for feeding either end. Housed in a water tight, RF gasketed case, the NOVACOR Extenders are available with AMP connector arrangements for either messenger or pedestal mounting.



TAP UNITS

### TAP UNITS

NOVACOR Tap Units, a hybrid design for flatest response, are housed in epoxy sealed, aluminum cases, and come with pedestal mountings (TU) or messenger mountings (TM). These units feature true impedance match on service drops, and are marked with reflective numbers for ease of locating at night, db loss of tap and input direction.



*C-COR Electronics, Inc.*

60 DECIBEL ROAD  
STATE COLLEGE, PENNSYLVANIA  
PHONE 814-238-2461

# NOVACOR . . . a breakthrough in CATV amplifiers

## TRUNK AMPLIFIERS

NOVACOR Trunk Amplifiers supply 10 db more output than any other CATV amplifiers. They are available in three basic models, which differ in gain and tilt capability to provide optimum amplifier spacing in systems of varying length and customer density. The amplifier is housed in an aluminum, weathertight, RF gasketed case, and is available with messenger mount or can be attached to the cross arm.

## SPLITTERS

All NOVACOR Splitters are weather sealed with epoxy for long lasting, trouble-free performance. They feature a universal mounting for messenger or surface by use of a throw-away stud and messenger clamp assembly. AMP connectors are standard, while we can supply M or U, or other connectors on special order. The NOVACOR indoor splitters are supplied with F connectors and no power bypass.

## TEST PROBE

A NOVACOR Test Probe, TP-30, is supplied with each amplifier. It is designed with 30 db of attenuation  $\pm 1$  db with 3' of RG-59U cable. It can be utilized for measurements either at the input or output test points. The test probe is clipped to the inside of the case cover of the amplifier with a flexible retaining cable to eliminate loss.

## POWER SUPPLY

The PS-30 Power Supply is housed in a weather-proof aluminum case which can be mounted to the cross arm. Power feed and distribution is made through the connectors on the bottom of the case. Accessibility to the supply unit is made easy and convenient through a sliding front panel. The supply unit may be removed without detaching the case from its mounting.

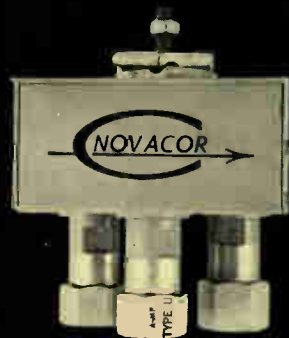


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TRUNK AMPLIFIERS



SPLITTERS



TEST PROBE



POWER SUPPLY

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