

2015



INNOVATION

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Introduction

On behalf of the Harvard Club of Hong Kong, together with the Fairbank Center for Chinese Studies, the Harvard China Fund, and the Harvard Business School Asia Pacific Center, we welcome you to our inaugural conference on “*Innovation Everywhere.*”

With this conference, we hope to bring about personal enrichment through thought-provoking discussions on what would transform our lives. We are excited to have convened a diverse line-up of speakers, with leaders from the government, private-sector and the academia, representing industries in retail / consumer goods, social media, technology, education, environmental sustainability, public service, digital media, and more.

We hope today will be an occasion for alumni to connect, old and new friends to gather, and fellowship amongst the various college clubs to be strengthened. We hope you will find in today’s discussion an opportunity to benefit from what Harvard has always stood for, and that is, the advancement of knowledge and a life-long pursuit of growth and self-renewal.

Co-Presidents of the Harvard Club of Hong Kong

Rita Pang
(AB 1996)

Albert Hui
(AB 2000, MBA 2006)

Agenda

8:15 Registration & Breakfast

8:45 Plenary Session

Harvard Professor Forest L. Reinhardt, *HBS*
Ms. Rita Pang & Mr. Albert Hui, *Co-Presidents, Harvard Club of Hong Kong*

9:00 The Next Wave of Globalization— Opportunities for Innovation

Dr. Victor Fung, *Chairman, Fung Group*

9:40 Power Hour—Innovation Everywhere

*Innovation to Achieve Environment Sustainability:
Food, Water & Energy, Professor Forest L. Reinhardt, HBS*

*Social Innovation: An Antidote to Technocracy,
Mr. Kim Salkeld, JP, Secretariat, Social Innovation and
Entrepreneurship Development Fund*

*Innovation in Shared Economy, Mr. Sam Gellman,
North Asia General Manager, Uber*

*Innovation in Digital Marketing, Ms. Dorcas Lau,
VP of Digital Marketing and E-Commerce, North Asia, Unilever*

*Innovation in Education, Mr. Alex Wang,
General Manager, edX China*

Moderator: Ms. Anita Yiu, Board Director, HCHK

10:45 Auction & Muffins

10:50 Innovation: A Case from the US—Airbnb

Mr. Nathan Blecharczyk, *co-founder, Airbnb*

11:20 Innovation in China

*A Dialogue between Mr. Julian Zheren Ma Corporate VP,
Tencent Inc. Shanghai & Dr. Edward Tse,
Author of "China Disruptors"*

Moderator: Mr. Clay Chandler, HCHK Board Director

12:05 About the Harvard Book Prize & Scholarship

12:05 Lunch

12:30 Keynote speaker:

the Honourable C. Y. Leung GBM, GBS, JP,
the Chief Executive of the HKSAR

14:00 End of Conference

Programme Overview

With the rising popularity in virtual reality, refinement of 3D printing technology, deployment of drones into airspace for the delivery of goods, unleashing of new value created through shared economy, utilization of robotics in placing of manual labor, discovery of new drugs that lengthen human lives, increasing use of open source code, quickening pace and scale of information sharing and aggregation, and many other forms of innovation that are happening around us every day,...how would innovation transform businesses and the way we live, the demand for goods and services, or perhaps, ultimately, the balance of powers amongst nations? And when does innovation serve as means that leads to betterment, not just a change of lifestyle? How do we harness the best of what innovation could bring?

These are some of the questions that our speakers will shed light on. As no one culture can claim to be the natural home of innovation, we have convened speakers to examine the emerging trends from US, China and global perspectives. During Power Hour, leaders in areas ranging from environmental sustainability, social innovation, shared economy, digital marketing and education will share their insights on how innovation would transform our future.

Keynote Speaker

*The Honourable C Y LEUNG, GBS, GBS, JP
Chief Executive of the Hong Kong Special Administrative Region*



Mr C Y Leung graduated from King's College, Hong Kong Polytechnic and Bristol Polytechnic. He has been awarded Honorary Doctorate degrees by four universities in the United Kingdom, Hong Kong and Shandong. He was Chairman of the Royal Institution of Chartered Surveyors Hong Kong, President of the Institute of Surveyors in Hong Kong and Asia Pacific Chairman of DTZ.

Since late 1970s, Mr Leung had participated in the land and housing reforms in the Mainland. After the constitution was amended in 1988, he assisted Mainland cities in land leasing matters on a voluntary basis. Between 1984 and 1997, Mr Leung was involved in the preparatory work for the establishment of the Hong

Kong Special Administrative Region. Between 1997 and 2011, Mr Leung was a member of the Executive Council of Hong Kong and was the Convenor of the non-official members between 1999 and 2011. In March, 2012, Mr Leung was elected the fourth term Chief Executive of the Hong Kong Special Administrative Region.

Speakers



Harvard Professor Forest L. Reinhardt

*The John D. Black Professor of Business Administration,
Harvard Business School*

Forest L. Reinhardt is the John D. Black Professor of Business Administration at Harvard Business School. Reinhardt is co-chair of the Harvard Business School's Global Energy Seminar, a new executive education course for the leaders of firms that produce oil and gas, generate and distribute electricity, or play other important roles in the delivery of energy services. He also teaches regularly in the HBS Agribusiness Seminar. In the HBS Owner/President Management Program, Reinhardt teaches a core course on Global Markets. Drawing on microeconomics, macroeconomics, political science, and history, the course helps business leaders understand the economic and political environment in which business is conducted, and the strategic opportunities and risks to which globalization gives rise.

Reinhardt recently served as course head for the required MBA course, Strategy, which covers topics in industry analysis, competitive advantage, and corporate strategy.

Reinhardt currently serves as the faculty chair of Harvard Business School's Asia-Pacific Research Center and the chair of the HBS Executive Education Asia-Pacific Region.

Reinhardt is interested in the relationships between market and nonmarket strategy, the relations between government regulation and corporate strategy, the behavior of private and public organizations that manage natural resources, and the economics of externalities and public goods. He is the author of *Down to Earth: Applying Business Principles to Environmental Management*, published by Harvard Business School

Press. Like that book, many of his articles and papers analyze problems of environmental and natural resource management. He has written numerous classroom cases on these and related topics, used at Harvard and many other schools in MBA curricula and in executive programs.

Reinhardt received his Ph.D. in Business Economics from Harvard University in 1990. He also holds an MBA from Harvard Business School, where he was a Baker Scholar, and an A.B., cum laude, from Harvard College.

Born and raised in Montana, he lives in Belmont, Massachusetts.



Dr. Victor K. Fung

Group Chairman, Fung Group

HBS PhD 71

Dr. Victor K. Fung is Group Chairman of the Fung Group, a Hong Kong-based multinational engaged in trading, logistics, distribution and retailing. Its four listed companies include Li & Fung Limited, where Dr. Fung played a leading role in driving the development of global supply chains.

Dr. Fung is an independent non-executive Director of China Petrochemical Corporation (People's Republic of China), Chow Tai Fook Jewellery Group Limited (Hong Kong) and Koc Holding A.S. (Turkey). He also serves on high-level government advisory committees in Hong Kong and the Mainland.

Dr. Fung holds Bachelor and Master Degrees in Electrical Engineering from the Massachusetts Institute of Technology. He has a Doctorate in Business Economics from Harvard University, where he taught as a professor at Harvard Business School.

Kim Salkeld, JP

Secretariat, Social Innovation & Entrepreneurship Development Fund

Head of Efficiency Unit, HKSAR Government

INNOVATING IN PUBLIC SERVICE

Kim runs the Hong Kong Government's Efficiency Unit, a hub for change management and innovation in public services. Since 2013 the Unit has been supporting the Commission on Poverty's Social Innovation and Entrepreneurship Development Fund (SIE Fund) which encourages innovators and entrepreneurs to apply their ideas and skills to addressing poverty and deprivation in Hong Kong. Kim has been a civil servant in Hong Kong since 1980 and before that had lived in Singapore, the USA and the UK. He has a degree in Ancient and Medieval History.





Sam Gellman

North Asia General Manager, Uber

Sam Gellman has played a lead role in Uber's expansion into the international markets. He spent 2012 building out Uber's Europe presence, running the launch of Uber's international headquarters in Amsterdam and leading the London office for its first six months. In 2013, he moved to Asia as Uber's Head of Asia Expansion. He initially ran the operations in Singapore and has since led the company's build-out into 25 cities across myriad Asian countries, from New Zealand to China to Japan. He is currently North Asia General Manager for Uber. Prior to working at Uber, Sam worked for Goldman Sachs in Hong Kong for six years, running Asia Derivative Research. He is a 2004 graduate from Stanford University with a major in International Relations and a minor in Computer Science. In his spare time, he enjoys trying to learn Cantonese and building his small travel photography business.

Dorcas Lau

VP of Digital Marketing and E-Commerce, Unilever North Asia

Dorcas plays a leading role in the development of digital and eCommerce for Unilever in North Asia. She oversees the eCommerce strategy and business development, digitalization of consumer engagement marketing and building strategic partnerships with key digital and technology partners.

Dorcas joined Unilever in 1992. Throughout the years, she has held various positions in Customer Development, Marketing and General Management. Previously, Dorcas was the Marketing Vice President for Foods and Refreshment in China, and prior to that she was the Managing Director of Unilever Taiwan Hong Kong.





Alex Wang

General Manager , edX China

Alex Wang is a cross-border serial entrepreneur and senior executive with rich and ground level experience in the US, Asia Pacific (particularly China), and Europe. Prior to edX, Alex was the founder and CEO of an innovative eLearning company that developed the world's first immersive virtual world to help K-12 students in China improve their English capabilities. He led the company to form strategic partnerships with major Chinese publishers and launched a series of mobile apps that covered over 30 million Chinese students.

Prior to his eLearning venture, Alex was a founding team member and Vice President of Business Development at a leading Internet-based Enterprise Supply and Contract Management software company based in the Boston area (acquired by IBM). Alex was responsible for global partnerships and channel sales, covering North America, Europe and Asia Pacific.

Alex also held various sales, marketing, consulting, and project management positions at Lucent Technologies, the Boston Consulting Group (BCG), and the Goodyear Tire and Rubber Company.

Alex received BS in Applied Mechanics from Fudan University, PhD in Engineering Mechanics from Virginia Tech where he won the Paul E Torgersen Best PhD Dissertation Award, and MBA from the MIT Sloan School of Management where he received the Alumni Leadership Award.

Passionate about education, Alex serves as a Professor of Practice at the School of Management at Fudan University where he teaches MBA courses on cross-border innovation and entrepreneurship in his spare time.

Nathan Blecharczyk

Co-founder & CTO, Airbnb

COL AB 05

Nathan is the co-founder and CTO at Airbnb. He oversees the technical strategy of the company, and is dedicated to building a team of world-class engineers to keep Airbnb at the forefront of the industry. Nathan became an entrepreneur early on running a business while he was in high school, selling to clients in more than 20 countries. He received a degree in Computer Science from Harvard University and held several engineering positions with Microsoft, OPNET Technologies and Batiq before becoming a co-founder at Airbnb.





Julian Zheren Ma

Corporate VP of Tencent Inc. Shanghai

Mr. Ma has been with Tencent since 2008. He currently oversees Tencent's map, vehicle connectivity and search business. Prior to his current position, he led Tencent's corporate strategy.

Mr. Ma is a recognized expert in internet and technology. He also has extensive experience with consumer goods, retail and logistics.

Mr. Ma was previously with A.T. Kearney, a global management consultancy, where he was Principal and the Head of Communication & High-Tech Practice in Greater China. Mr. Ma also worked for Motorola in cellular network business.

Mr. Ma received B.S. in Electrical Engineering from Shanghai Jiao Tong University in China and MBA from IMD in Switzerland.

Dr. Edward Tse

Author of "China Disruptors: How Alibaba, Xiaomi, Tencent and Other Companies are Changing the Rules of Business"

Founder & CEO, Gao Feng Advisory Company

Dr. Edward Tse is founder & CEO of Gao Feng Advisory Company, a global strategy and management consulting firm with roots in China. He formerly led the Greater China business of The Boston Consulting Group and Booz & Company, respectively, for 20 years, and has been called "China's leading global strategy consultant." He has assisted hundreds of companies – headquartered both within and outside China – on all aspects of business related to China and its role in the world. He is author of over 150 articles and four books including *The China Strategy* (2010) and *China's Disruptors* (2015).





Rita Pang

Co-president of Harvard Club HK
AB 1996

Rita is a co-founder of Bridgeway Prime Shop Fund Management Ltd, an SFC-licensed company that specializes in prime shop investments. Prior to that, she was the Head of Regional Control Group and Research Counsel at Citigroup (2004-2013), covering Asia Pacific including Australia and India; and a transaction lawyer at US law firms Simpson Thatcher & Bartlett (New York) and Morrison & Foerster (HK), where she handled corporate finance transaction, securitization, bankruptcy, funds formation and other general corporate matters.

She is the Co-President of the Harvard Club of Hong Kong. Some of her volunteering work include: Asia Pacific Director for the Harvard Alumni Association, a member of the Asia Council for Deerfield Academy, and an Executive Council member for the Hong Kong Breast Cancer Fund. She has also held and completed her term as a Director of the Alumni Board of Directors of Duke University School of Law.

Outside work, she enjoys yoga, jazz piano, outdoor activities, and spending time with her husband (Edwin Lee, 李根興, co-founder of Bridgeway Prime Shop Fund Management Ltd) and three young daughters.

Rita Pang grew up in Hong Kong, and was educated at St Mary's Canossian School and DGS (HK), Deerfield Academy (MA, USA), Harvard University (B.A. 1996) and Duke Law School (J.D. 1999). She is admitted to practice law in the State of New York (USA) and is a US CPA (not in public practice).



Albert Hui

Co-president of Harvard Club HK
AB 2000, MA 2006

Albert was born and raised in Hong Kong and has spent most of his life in this wonderful city, except for two years in Wales (United World College of the Atlantic) and five years in Boston (Harvard College and Harvard Business School). He began his career as an Analyst in the investment banking division of Morgan Stanley in Hong Kong, providing corporate finance advices to regional clients in the technology industry. He was later transferred to Firm Management to assist the then Morgan Stanley Asia's Chairman & CEO, Mr. Alasdair Morrison, and was promoted to Associate. After earning an MBA from HBS, he joined the Risk Management Product Group of UBS to structure and sell equity derivatives products to private banks in Hong Kong and Thailand, and was promoted to become an Associate Director.

Albert then joined the Hong Kong Exchanges and Clearing Limited (HKEx) as an Assistant Vice President and the personal assistant to the then Chief Executive, Mr. Paul Chow, and after two years, he was transferred to its Corporate Strategy Department to assist in the formulation of HKEx's three-year Strategic Plan. He later joined Simon Murray & Company (Direct Investment, Fund Management and Advisory) and was promoted to become a Director. He then joined New World Development Company Limited as the Director of Corporate Strategy, responsible for business development for NWD and its affiliates. He recently rejoined Morgan Stanley as an Executive Director.

Albert is currently serving as the Co-President of the Harvard Club of Hong Kong, Committee Member (Retail & Tourism) of the Hong Kong General Chamber of Commerce, Committee Member (Youth and External Affairs) of the Chinese General Chamber of Commerce, Director of the Hong Kong United Youth Association, and Committee Member (International Development) of United World College International Board.



Anita Yu

Board Director of Harvard Club HK

AB 1983

Anita Yiu is an equity analyst at Goldman Sachs, where she researches consumer trends and the impact on industries and companies across Asia. Previously, she was a management consultant at Bain & Company in New York and Sydney. She is a graduate of Harvard University and Stanford Graduate School of Business, and she is a Director of the Harvard Club of Hong Kong.

Clay Chandler

Board Director of Harvard Club HK

AB 1983

Clay Chandler is an author, editor and Principal at The Barrenrock Group, a Hong Kong-based consultancy where he advises leading global services firms and investment funds. He previously served as Asia Editor for McKinsey & Company. Prior to joining McKinsey, he was an award-winning journalist, serving as Asia Editor for Fortune, chief economic correspondent and Asia economic correspondent for the Washington Post and Tokyo correspondent for The Wall Street Journal. He is a graduate of Harvard University and Director of the Harvard Club of Hong Kong.





About Harvard Book Prize

Harvard Prize Book has, since 1910, been an important and effective way of attracting the attention of talented young people to the opportunities available in Cambridge. This was originally the primary purpose of the Prize Book movement. It has outgrown its original intent and now represents, in over a thousand schools, one of the highest awards a school can make to a student in the junior class.

For over a decade, the Harvard Club of Hong Kong has awarded the Harvard Book Prize to students in Hong Kong for their academic and personal excellence. 158 secondary schools participated and 467 students were awarded the Book Prize this year. We hope to deepen this impact and find new ways to encourage, challenge, and inspire exceptional students in Hong Kong.

To facilitate this purpose, the Harvard Club of Hong Kong has launched an exciting new scholarship to sponsor 4 top local students to study at the Harvard Summer School. The scholarship will offer them seven weeks at Harvard in the summer of 2016; these students will live and learn on the historic campus, share meals with peers from all over the world, study with distinguished faculty, conduct research, and make use of one of the best library systems in the world. The Harvard Book Prize Scholarship presents an opportunity to change the lives of Hong Kong teenagers who are talented but may not otherwise have considered studying abroad or Harvard within their reach.

Harvard Book Prize Scholarship 2015

Bios of Four Student Winners

King Heng Lau

King Heng is an avid science lover who is especially passionate about meteorology. It is his dream to work as a scientific officer at the Hong Kong Observatory. He also has a strong interest in Chinese History and Geography, and currently serves as the Chairman of the Chinese History Society and Vice-chairman of the Geography Society at school. As the Chairman of the Mind Broadening Club, King Heng has led his school team to win the Hong Kong Cup of Diplomatic Knowledge Competition. He has also won prizes in the Hong Kong Schools Speech Festival and is a dedicated member of the School Choir. He will be taking the course “Space Exploration and Astrobiology” and “Engaging the New Atheism—Why Religion Remains” at the Harvard Summer School.

King Heng is a student at Baptist Lui Ming Choi Secondary School, Hong Kong.

“Some people think that religion and science cannot coexist. However, as a Christian who loves science, I do not see it this way. I chose the religion course because I would like to try something new, something I have never read in a book or learnt in lessons, something unfamiliar. After all, I think what will make my time at Harvard worthwhile will be trying new things, taking up new challenges and stepping out of my comfort zone. No words can describe my excitement and I will do my very best there.”

Tak Huen Chau

Tak Huen is a curious and inquisitive sixteen year-old who strives to seize all opportunities to find and form connections between himself and his surroundings. With aspirations of becoming an international human rights advocate, he has served as Committee Director in organizing local and regional Model United Nations Conferences, and he has taken part in filming documentaries on topics such as workers’ rights. He has also worked for Amnesty International and has developed a peer-tutoring network for the underprivileged. He hopes to take “International Law and Human Rights” and “International Conflict and Cooperation” at the Harvard Summer School.

Tak Huen is a student at Sha Tin Methodist College, Hong Kong.

“I believe that the obligation to initiate change rests with us all. This scholarship marks a step for me towards achieving my goal to change my society for the better. I truly look forward to engaging with my classmates at the summer school because that will enable me to understand and relate better with people from around the world. The Scholarship application and assessment process has been daunting yet it has made me a more thoughtful person. I didn’t dare to dream that I would win when I first applied, but I am sincerely grateful for the opportunity. Receiving this scholarship is not an ending but a beginning.”

Harvard Book Prize Scholarship 2015

Bios of Four Student Winners

Ariel Chan

Ariel is a creative and artistic seventeen year-old who is passionate about inspiring others through her writing and artwork. She enjoys expressing her creativity and imagination through various art forms, including writing, painting, dance, and drama. Ariel aims to spread her humor, zest, and love of story through her oil paintings and student council speeches, her choreography and feature articles. She is keen to explore the fashion journalism industry, to discover the world where art meets writing, and to link the dots between style, words, and people. Ariel will be taking “History of Art and Architecture” as well as an Expository Writing seminar at the Summer School.

Ariel is a student at HKUGA College, Hong Kong.

“I live by Tracy Morgan’s quote: You get somebody to crack a smile, that’s a beautiful thing. To me, writing and the intricacies of language and narrative give life to creativity but interpretation is creative appreciation on an individual, personal level and that is just as important to me. I feel that with my passion, goals and conviction, nothing can stop me.”

Parmeet Kaur

Parmeet is a confident student who is intrigued by Literature and History. She takes the initiative to enrich her knowledge by reading extensively and watching documentaries. Having travelled to Myanmar for a service trip, she has become a firm believer in giving back to the society. She has served as the Vice President of the Paulinian Leaders at her school and has taken part in various community service programs. Parmeet is always curious about how decisions are made, whether it is the decisions that have shaped the course of nations or the paths of individual lives. At the Harvard Summer School, she hopes to learn more about the history of the Middle East and of Germany, and she also wants to understand how our knowledge of criminal psychology impacts the justice system. Parmeet will be taking “Cold War to Global Terror: World History from 1945 to the Present” as well as “Psychology and Law”.

Parmeet is a student at St. Paul’s School (Lam Tin), Hong Kong.

“Barbara Demick is my favorite writer. I began admiring her after reading her work *Nothing to Envy*, a book about the daily lives of North Koreans. Demick writes in a compelling narrative style weaving her interviews with defectors into stories that show the inner struggles of each character. I could feel history replaying before my eyes when I read her book. In addition to her gripping writing style, Demick combines the two things I love most—history and people.”

“Through the Harvard Summer School program, I hope to learn more than the course material—I hope to grow as a person and to put myself and communication skills to the test.”

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**By alphabetical order of last name*

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Giving Thanks

This conference would not have happened without your support.

We are also grateful for the support of many Harvard friends and partners, including college clubs. Together, we have created a broader and more vibrant alumni community.

In particular, we would like to thank:

The three Harvard Centers for co-hosting this event: the Harvard Business School Asia Pacific Research Center, the Harvard China Fund, and the Harvard Fairbank Center for Chinese Studies, Harvard Shanghai Center and the Harvard Alumni Association (HAA) for providing overarching support and guidance. We also thank the various Harvard Alumni Clubs in Asia Pacific (including Beijing, Shanghai, Taiwan, Thailand, Japan, and Korea).

It is heartening to have amongst our speakers three of our Harvard alumni here in our hometown with us, both of whom made special effort to be here to help strengthen the Harvard community: **Professor Forest L. Reinhardt** (AB 79, MBA 87, PhD 90), **Dr. Victor Fung** (HBS PhD 71) and **Nathan Blecharczyk** (COL AB 05).

Lastly, we thank our supporting Partners:

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(*in alphabetical order of first name)

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Anthony Wong (AB 1998, MBA 2003)

Anita Yiu (AB 2008)

Amy Hyuhn (AB 2004, MBA 2011)

Clay Chandler (AB 1983)

Elizabeth Yeung

Jeremy Cheung (MBA 2000)

Liza Boltz

Philo Alto (MBA/MPA 2000)

Michael Law (MPA 2014)

Renee Boey (AB 2004)

Rita Pang (AB 1996)

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