

# IMC NEWSLETTER N° 28

May 2003

## ORGANISATIONS

### FOCUS ON...

#### **The International Society for Music Education, 1953-2003**

The International Society for Music Education was founded during the International Conference on the Role and Place of Music in the Education of Youth and Adults, which took place in Brussels, June 29-July 9, 1953. The conference was organized under the auspices of UNESCO, in collaboration with the International Music Council (IMC). The Society's goals, articulated early on in its development, remained central to its agenda throughout the fifty-year period. It sought to build networks of music educators worldwide and thus stimulate music education as an integral part of general education and community life, and as a profession within the broad field of music. It embraced a comprehensive view of music education, addressing issues in school music from early childhood to adult education, community music, music therapy, and the training of teachers and performers, relating all of these educational contexts to societal trends and mass media policies. This breadth of vision is reflected in the seven commissions that were founded in the 1970s and that continue to play an important role in the Society. The goal of sharing information and materials among music educators was central to the Society's agenda, implemented through journal publications and conferences, among others. Underpinning all of the Society's goals was a commitment to improving international understanding through music education, and remaining neutral in the face of international political tensions in the latter half of the twentieth century.

The story of ISME situates music education at the intersection of local and international politics, at the center of cultural development, and at the crossroads of intercultural dialogue. Its accomplishments result from the sustained and consistent work of individuals who were empowered by a vision for the role and value of music education in the context of humankind. As well as honoring the contributions of renowned international musicians who labored in the name of ISME—for example, Frank Callaway, Naohiro Fukui, Dmitri Kabalevsky, Zoltan Kodaly, Vanett Lawler, J. H. Kwabena Nketia, and Egon Kraus—this anniversary celebration is a time to recognize all officers and other members who devoted time and effort to advancing the cause of this unique international forum for music education.

**Marie McCarthy**  
**University of Maryland**  
**March 2003**  
new website: [www.isme.org](http://www.isme.org)

**HAPPY BIRTHDAY!**

**HAPPY BIRTHDAY** also to the

### **European Association of Conservatoires**

2003 marks the 50th Anniversary of the AEC, which was established in Salzburg in July 1953. Over the past 50 years, the AEC has grown into a professional organisation with almost 200 member institutions. Much has been achieved in the promotion of the collaboration between members and the representation of the interest of the professional music training sector in European institutions.

For this occasion, the AEC is preparing a 50<sup>th</sup> anniversary publication, which will be presented at the 50<sup>th</sup> anniversary World Congress in Karlsruhe November 7-10, 2003. At this congress, not only AEC members will be invited, but conservatoire leaders from all over the world.

In the meantime, the AEC continues the work on several projects regarding professional music training in Europe. More information can be found under [www.aecinfo.org](http://www.aecinfo.org)

*The next issue of RESONANCE will contain a longer article on AEC.*

The 2003 **IAMIC** and **ECPNM** Annual Meeting will take place in the *Discoteca di Stato*, the *Protomoteca in Campidoglio* and the new *Auditorium di Roma*, in Rome, Italy.

The meeting will highlight the most advanced topics in:

- **New music and arts in the contemporary culture society:** new media, new audiences, marketing strategies, new financial resources, cultural policy;
- **Production and Diffusion of the new musics:** music creation in multimedia environment and/or in connection with other arts (dance, theatre, video art, visual art, architecture, etc.);
- **Promotion:** new music related to different international projects, partnerships with radios and/or visual diffusion, composers and/or ensembles in residence
- **Documentation:** advanced information technologies (IT), questions connected at national and international level (copyright, digitisation, standards, digital libraries, preservation systems, communications quality, etc.).

All these topics are discussed in a symposium on Saturday 7 June and Sunday 8 June; important speakers from all over Europe are invited to share their experiences with the participants.

The 2003 IAMIC Annual Meeting in Rome is opened for the first time both to members of the 2 networks and to Italian Music operators in order to offer a comprehensive and qualified context of music exchanges and to increase the knowledge of the different MICs' activities on local, national and international levels.

The **2003 IAMIC Annual Meeting** in Rome is organized by [AMIC - Archivi della Musica Italiana Contemporanea](http://www.amic.it),

For further details look at

<http://www.amic.it/meeting/welcome.htm>

Her Majesty Queen Sophia opened on 21 February 2003 in Madrid the first European **EMU / MECyD** meeting "The Future of Music Schools in European Policy: The European Development Center for Music Schools". This international meeting on music education for leading politicians and officials, representing both national and local levels of government from 12 EMU member countries, was organized jointly by EMU and the Spanish Ministry of Education, Culture and Sports (MECyD).

The purpose of this meeting was to promote communication and exchange of information between European countries, as well as to look into the possibility of creating a European Development Center for Music Schools. Participants shared their views on their music school system with EMU presidium members in an open way and in some cases came up with magnificent suggestions on how to go on. A more extensive report of the Conference will be published later on on the EMU website [www.musicschools-emu.net](http://www.musicschools-emu.net)

Pianist Philip Howard (UK) won the First Prize (4550 Euro) at the 34<sup>th</sup> International **Gaudeamus** Interpreters Competition, which took place in Rotterdam (The Netherlands) from 24 February to 2 March. The jury of the competition open to musicians up to 35 years of age, selected five finalists out of almost 70 participants. The 2<sup>nd</sup> and 3<sup>rd</sup> prize went to the recorder quartet "QNG 138" (Germany) and the Geneva Guitar Duo: Miriam Fernandez (Argentina), Mauricio Carrasco (Chile). The Special Prize for the best improvisation (2250 Euro) was shared between Shinya Hashimoto, a tuba player from Japan, and two members of the Kaida Trio: flutist Karina Erhard (Germany) and bass clarinet player Fie Schouten (The Netherlands).

The XIXth **European Seminar in Ethnomusicology** (ESEM) will take place from September 17 to 21, 2003, in Vienna. Two topics will be discussed then:

1. Music to be seen: On the impact of visualisation.  
Visualization has always played an important role in ethnomusicology, as in other branches of music research. We have a long history of both adopting established methods (such as standard Western music notation) and developing new graphical approaches. It seems that we have much more confidence in what we see than in what we hear, and even that we mistrust the aural sense - which contradicts the fact that music is mostly experienced and transmitted orally.

2. Folk - Popular - World Music(s): Changing perspectives in European ethnomusicology.  
Despite a name change and many developments in theory and method, for most of the 20th century, comparative musicology and ethnomusicology held to a consensus that the object of our study was traditional music, seen as the authentic product of a particular 'race', 'nation' or 'culture'. This consensus was overturned towards the end of the last century, as ethnomusicologists engaged more and more with issues of hybridisation, with popular music genres, 'world music' and globalization, and with the musical realities of complex and culturally diverse societies.

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In the framework of the "Golden Prag" International Television Festival (May 8 - 12), the **Internationales Musikzentrum** (IMZ) will organise a symposium/conference on "The aspects of production, financing and distribution of DVD".

June 28 - September 2, the 13<sup>th</sup> edition of the IMZ's Film Festival in front of the Vienna City Hall will present opera, concert and dance films on a big screen at free entrance.

The IMZ is also involved in a media workshop to be held during Souk Ukaz, Jordan, Sept. 1-6, on the theme "Facts and Figures - The Financial Aspects of Creating an Art Film".

The IMZ organises the first World Music film and TV screenings at WOMEX.

Any world music programme completed in 2002 and after is welcome to participate. Deadline for program proposals will be mid August.

The **Arthur Rubinstein Society** informs us that founder-director J.J. Bistrizky has resigned after being at the head of the organisation for nearly 30 years. "He has reached the respected age that enables him to look backward with satisfaction and enjoy his big cultural donation to the Israeli Cultural life and his worldwide achievements in the international music life." The IMC looks forward to collaborating with the newly appointed Director Idith Zvi.

## IFCM News

The new World Youth Choir website has been released: [www.worldyouthchoir.org](http://www.worldyouthchoir.org)

The site contains exhaustive information about the project, including its history, the upcoming sessions, and the recruitment of singers.

Creation of the Tagger Foundation: As announced some months ago, the IFCM will establish the Foundation in Vigevano, Italy, during the year 2003.

The implementation of the Andino Youth Choir project will start with workshops and the selection of 20 singers from each of the five Andean countries. After rehearsals in Bolivia (Santa Cruz), the choir will go on a concert tour to the five countries.

Other activities related to the choir: a local choral festival ("Los Andes cantan") in each of the five capitals, that will include local choirs and a major common singing program with orchestra; conferences to present IFCM in the five capitals during the festival; and proposal of three singers from each country to the WYC jury.

The Swedish Choral Centre (in collaboration with IFCM) will arrange the Second IFCM Conference on Ethnic Choral Music in the very north of Sweden, in Jokkmokk, 30 September – 3 October 2003. The first conference had taken place in the year 2000 in Puerto Rico. The

contrast could not be greater with the conference now taking place north of the Arctic Circle. Representatives of different ethnic singing traditions and choral traditions will meet to describe, identify and clarify the characteristics of the different traditions. The cultural background will be the culture of the same population in the north of the Scandinavian countries. All choral conductors interested in ethnic choral music are welcome.

October 21- 25 2003, an international choral directors competition will be held in Uppsala and Stockholm in connection with the Eric Ericson day in 2003, with an award made possible through the Eric Ericson Foundation.

The French Section of ESTA (**European String Teachers Association**) hosted the 31<sup>st</sup> international ESTA congress, April 14-19 2003, at the Paris Conservatoire National Supérieur de Musique, with more than 150 participants from 22 countries. The IMC Executive Director had the pleasure of meeting with board members and some participants. The rich conference programme offered opportunities to discuss a great number of topics related to the work of string teachers.

The rationale behind ESTA's foundation in 1972 was that outstanding instrumentalists of international reputation and famous string teachers from all countries had recognised that they can only solve the problems of young string players through the organised exchange of their experience. ESTA aims to help experienced teachers to deal with the problems associated with string teaching by organising both local and international meetings and conferences at which papers may be presented and topics discussed in depth in subsequent discussions, performances and workshops.

ESTA organises the exchange of experience and of ideas among string teachers. In addition to the international conference, weekend workshops and lectures take place in each member country at least once a year. Informative transcripts and articles are circulated to all interested members.

The 1st **IASJ** Jazz Education Conference 2003, to be held 30 Oct.–2 Nov. 2003 at the The Hague Royal Conservatory (The Netherlands), will gather a selected number of international jazz educators and jazz researchers.

The purpose of the conference is to evaluate the present state of jazz education around the world, to discuss various methods of teaching jazz to students, amateurs and children, and to reflect on ways to improve and develop jazz education.

After evaluating the developments in jazz education over the last two decades on the first day, participants will look into the directions that are decisive for the future of jazz education. Professional jazz education at the conservatory level will be discussed but also scientific jazz research, jazz education in elementary and high schools, and jazz education on the amateur level. The views expressed in lectures in the first part of the day are presented again in the afternoon in the form of lecture demonstrations in order to be discussed and evaluated by the participants. On the third and last day of the conference the General Assembly of the IASJ will take place. After a public forum discussion the IASJ General Assembly will determine the role and position of the IASJ in the future of jazz education.

For more information: please contact the IASJ Service Bureau, Walter Turkenburg or Odette Bruinzeel

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On May 30<sup>th</sup>, **Donne in Musica** will release its new book about female creativity from 1000 A.DD to 1700: "Una Visione Diversa", dealing with women painters, sculptors, choreographers, engravers, embroiderers, dramatists, composers. Moreover, the Foundation has contributed to the Cuban Encyclopaedia of Women Composers, the International Flute Encyclopaedia of Works by Women and a biography of Rosa Maria Coccia.

Other activities include philanthropic work for affiliates (email subscriptions, printing, research projects) in Romania, Albania, Armenia, Philippines, Zimbabwe, and a Traditional Music School for Afghan girls in Dushanbe, Tajikistan. The Foundation continues to stage public concerts with music by women and to commission new works from 52 countries. The catalogue of the International Library and Archives in Fiuggi contains 5000 CDs, tapes and videos of music by women. A travelling exhibition "From this we come" is available for public and private institutions. Donne in Musica also monitors European orchestras and festivals: less than 1% of the music presented is by women. A traditional music and jazz festival in August and September will feature women performers from Azerbaijan, Senegal, Morocco, Sri Lanka, Peru, Cuba and the USA.

#### **Jeunesses Musicales International (JMI):**

the 4th Interregional Music Crossroads Festival, held in Dar es Salaam, Tanzania, from 23-26 January, broke all Music Crossroads records: 170 young African musicians took part and an estimated 15,000 people came to see them perform! For the first time ever, bands from all the countries participating in the program were present.

The jury unanimously awarded TIKHU VIBRATIONS from Malawi with the first prize: a three and a half-week European tour in 2003. Three individual musicians were also selected.

"The success of the Festival in Dar es Salaam is to a large extent thanks to the good work of the Project Director, Mr. Stig ASP, and the young and competent organizing team on the spot. As a result, JMI is currently planning to hold the 5th Interregional Festival in Tanzania in January 2005 - this time shared between Zanzibar and Dar es Salaam" (Dag Franzén, Secretary General of JMI).

Through a combination of music, self-awareness and HIV/Aids education, the Music Crossroads Southern Africa program aims to empower African musicians between the ages of 15 and 27 and, in the long-term, to build a self-sustainable cross-border youth music structure in the Southern African Development Community. Supported by SIDA, NORAD and UNESCO, MCSA combines workshops, festivals and competitions to promote traditional and contemporary African music played by young musicians.

### **New IMC members**

At its last meetings in Berlin and Paris, the Executive Committee  
accepted the following new members:

National Committees: **Azerbaijan, Oman, Turkey**

Organisations: **Gulbenkian Foundation**

A warm welcome to all!

## NATIONAL COMMITTEES

The Music Council of **Australia** has 50 members, 17 representing national music organisations, the others elected to represent aspects of composition, performance, education, production, dissemination. It also has a subscriber Network with 400 members.

Activities:

- a.. Bi-monthly magazine
- b.. Weekly email bulletins for music employment, events, information, opportunities, news
- c.. Website [www.mca.org.au](http://www.mca.org.au)
- d.. Annual conference
- e.. Annual public address
- f.. National and international advocacy, especially on globalisation
- g.. National and international representation: latter on IMC, International Network for Cultural Diversity
- h.. Research: currently a survey of music education provision in schools plus, for IMC, effects of globalisation on music in six countries
- i.. National campaign for music making and education
- j.. National Music and Media Circle
- k.. Occasional book publishing - latest: "Guide to Careers in Music"
- l.. High level fellowships in classical music and jazz

From 1st July 2003 the **Danish** Music Council will be a music committee under the Danish Arts Council. A new law was passed in the Danish Parliament in March 2003 resulting in the establishing of the Danish Arts Council, which will be a new governmental institution for literature, visual arts, theatre and music. The new committee for music will have seven members.

As from 1st January the secretariats for the former councils for music, literature, theatre and visual arts were merged into The Danish Agency for the Arts, and from 1st July institutions like the Danish Music Information Centre will be a part of this agency, too. The agency will be seeing to the administrative aspects of the Arts Council's work. The music section in the Agency for the Arts is currently headed by Mr. Mads Westfall.

For 2003, the **Egyptian** Committee of Music, Opera and Ballet plans to organise an artistic competition in classical music, Arabic music, ballet & composition. Moreover, it will hold symposia on several Egyptian composers as well as on the problems of artistic creation in Egypt and the effect of the July Revolution on art in general and music in particular.

Last autumn, the **German** Music Council had to face severe financial difficulties which culminated in insolvency. A lawyer was entrusted by public authorities with the establishment of an insolvency plan vis-à-vis the various creditors, the majority of debts being owed to German Ministries which recently renounced on the payment of these funds. This year's subsidies were reconfirmed in order to allow projects to be implemented as planned. Further to the collective resignation of the Board, the GMC General Assembly elected a new board headed by Martin Maria Krüger. Moreover, the internal organisation of the staff of the GMC was completely revised. We wish our colleagues all the best for the future. Right before these events, the German Music Council had issued the sixth edition of its standard reference work, the Musik-Almanach which faces the challenge of covering the whole of Germany's music life in all its breadth and variety. The country's highly ramified musical infrastructure is reflected in more than 10,000 entries on musical institutions and facilities. The data has been collected by the German MIC. The Almanach is a co-production of the Bärenreiter and Gustav Bosse publishing houses.

For the **Greek** National Music Council (G.N.M.C.), a new era began in 1999 with the election of Prof. Dr. Mr. Apostolos Kostios, Musicologist (Athens University), as President, and Prof. Dr. Mrs. Evi Nika-Sampson, Musicologist (Saloniki University), as General Secretary. The Council settled on its own premises and improved its working organisation with new staff, a website and e-mail account. Its information centre offers services for all kinds of music activities in Greece. Since 2001, the Greek Musicological Publications series (editor Prof. A. Kostios) has released three books: "*The Greek national composer Manolis Kalomiris*", "*Schoenberg-Berg-Webern*", "*Nikos Sklkottas*". The Council awards a Music Prize for performers in cooperation with the Music Departments of Athens University and Ionian University-Corfu and the Greek Composers Union. On April 17<sup>th</sup>, 2003 the first three prizes were awarded to distinguished artists by the Greek Ambassador to UNESCO, Mr. Vasilis Vasilikos.

**Israel:** On December 2002 the Seventh Mediterranean Musical Dialogue took place in Almog, on the northern shore of the Dead Sea. 100 musicians attended this six-day event which counted with the participation of master musicians from Italy, Greece and Turkey amid

the most renowned Israeli names in the field of Middle Eastern and Mediterranean music. The event was as always sponsored by Mishkenot Sha'ananim (financially supported by the Jerusalem Foundation), in the framework of its Forum for Mediterranean Cultures, and was directed by Edwin Seroussi, President of the **Israel** National Committee of IMC.

**Luxemburg:** The Superior Music Council was created by a law of May 24th 1999 concerning the harmonisation of music education. Its membership, functioning and prerogatives are laid down in a grand-ducal rule of March 18<sup>th</sup> 2000. In principle, the Council is a consultative body which is to counsel the Minister of Culture on all music-related questions. The members of the Council, currently 37, are appointed by the Minister of Culture and represent all sectors in Luxemburg where music plays a role (education, professional orchestras, festivals, associations, local authorities, different ministries). Moreover, its members work in two subgroups, one on music education and the other one on musical life.

For the years to come, the Council has defined the following priorities:

- awareness raising of the "non-public": new steps to develop
- analysis of the music education of adults
- access for disabled persons to concert halls: inventory of existing structures and elaboration of a general plan for reception
- work with pupils in concert halls
- reflection on the promotion and development of choral singing; projects aiming at raising interest of young people to choral singing should be integrated into the curriculum at school
- reflection on the promotion of children's choirs through specific formula (for example "Singing Christmas", gathering of several choirs for concert purpose; "Elias" to be implemented in autumn 2003)
- enlargement of choral repertoire through the organisation of national competitions for choir compositions

The **Mexican** Music Council announces the results of the 3<sup>rd</sup> Rostrum of Mexican Music (TRIMME) in the category "contemporary music": "Impenetrable Veil of Shade" by Juan Cristóbal Cerrillo is the work selected and "Rimbarimba, Lejos del Silencio" by Rodrigo Sigal Sefchovich the recommended work. Both works will be presented at the 2003 International Rostrum of Composers.

On the occasion of the 2002 International Music Day, the **Morocco** national committee organised in cooperation with the Mohamed V National Theatre and the Cervantes Institute in Rabat, a conference dealing with music from Andalusia and Romania, the diversity of popular music in Morocco as well as globalisation. The Committee will award this year's "Rabab d'Or" to "Les Megri" during a ceremony to be held on May 9<sup>th</sup>; this event will be broadcast on television. In October, on the occasion of the International Music Day 2003, the committee will award the "Ziryab des Virtuoses" - under the auspices of the Ministry of Culture - to outstanding Arab musicians.

Further to its September 2002 symposium entitled "Why do schools need music?", the **Swiss** Music Council is working on the implementation of the thesis formulated during the symposium. A working group elaborates currently a document presenting arguments to demonstrate the need for music in schools. Another symposium related to "schools and music" and "music at schools" is scheduled for January 2004.

March 3<sup>rd</sup>, a round table on "Youth and Music" gathered some 30 representatives of music organisations working in the field. In the context of the Federal Office for Culture's present work on the elaboration of a "Law for the encouragement of culture", the round table aimed at defining a common denominator in the field of the promotion of youth music in all genres and for all actors. Most of the recommendations formulated at the meeting will be handed over by the Swiss Music Council to the competent authorities. For further info: [www.miz.ch](http://www.miz.ch)

## OTHER IMC NEWS

Preparations are well underway for the **50<sup>th</sup> International Rostrum of Composers** which for this occasion, will be exceptionally held in Vienna, June 2-6 2003, a joint venture between the IMC, ORF, IMZ and MICA.

The **Legal Commission** met in Brussels on February 17<sup>th</sup>; the **Finance Commission** met at the IMC Secretariat in Paris on March 6<sup>th</sup>.

The President and the Executive Director participated in two meetings (January and March) of the working group on the "**Music in the Middle East**" programme initiated by Frans Wolfkamp (Netherlands). The programme was officially launched on March 14<sup>th</sup> at a ceremony held at the Concertgebouw in Amsterdam.

## Decisions taken at the Executive Committee meeting (Paris, March 29-31 2003)

The Executive Committee of the International Music Council is pleased to announce the appointment of **Mr. Damien M. Pwono** as new Secretary General of the IMC.

- Many Musics: approval of phase 1 of the work plan of the MM steering group and appeal to involve IMC membership as much as possible
- International Rostrum of Electroacoustic Music: acceptance of CEMAT/RAI offer to host the next IREM in Rome in 2004
- Music Prize: undertake a review of the prize (rationale, nominal value and support costs, financial regulations, selection and award procedures, public relations etc.); propose measures in order to enhance the impact of the Prize; seek new partnerships
- Music in the Middle East: a working group will look into the role of the IMC in the programme
- Membership development: transfer the responsibility for membership recruitment to regional coordinators who should inform the Secretariat about steps taken and contacts established
- Regional secretariats/coordinators: develop these into focus points in the relationship between national committees of a region on one side and IMC Excom and Secretariat on the other; a budget line for support to operational costs to regional coordinators will be included in the IMC budget
- Organisations Forum: the next meeting (Montevideo) will deal exclusively with Many Musics and the organisations' approach to the issue and their involvement in the MM programme implementation; the Secretariat will propose measures for the revitalisation of the forum (e.g. introduce a thematic debate for each session)
- Membership/general:
  - look into the relationship IMC – membership
    - β Regional coordinators will conduct a survey among the national committees of their region about their expectations vis-à-vis the IMC
    - β Forum coordinator will conduct a survey among organisations about their expectations vis-à-vis the IMC
  - Secretariat will propose criteria for membership assessment
  - Secretariat will look into different options and consequences for a modified membership structure (incl. individual membership)
  - Secretariat will look into appropriateness of founding an advisory board with renowned personalities
- **RESONANCE**
  - Many Musics Steering Group will act as editorial board for the 2<sup>nd</sup> next issue (December 2003) and will appoint a main editor for the dossier
  - Secretariat will conduct a feasibility study for the future of the magazine, taking into account contents issues, financial aspects and communication objectives and present outcome to Montevideo meeting

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The Secretariat has received a very positive feedback on the last issue of **RESONANCE** and we send our warmest thanks to the authors who generously offered their articles. We should also like to express our reiterated thanks to the Dutch firm Flevodruk for sponsoring the printing. On the occasion of the 30<sup>th</sup> IMC General Assembly in Montevideo, Uruguay, the next issue will deal with the musical diversity in Latin America.

Einar Solbu represented the IMC at the **Stockholm + 5 meeting** organised by the Swedish National Commission for UNESCO, May 11-14 2003. Among the various topics: Why cultural policies for development? / Cultural policies and cultural diversity / Cultural policies in the information society. There was also a workshop on cultural policy research.

### IMC Representation at UNESCO meetings

Jan. 31<sup>st</sup>, we attended an information meeting of the UNESCO Executive Board relating to general UNESCO policy. Feb. 10, cultural NGOs were invited by UNESCO for a consultation on the UNESCO project of a virtual observatory on the status of the artist. Vice-President Ramon Santos represented the IMC at a meeting in relation to the convention for the safeguarding of intangible heritage (February). The Secretariat followed also with great interest the last meeting of the Executive Board.

### News from the President

Mid-January, the President attended a seminar entitled "Local Music Heritage: a blessing or an indignation in the age of globalization and conflict of cultures" organized by the Notre Dame University in Lebanon. He presented a paper entitled "Music Information Centers: Protecting Local Particularities and Differences in the Age of Globalization" which included a presentation of IAMIC. In his capacity of IMC president, he also pronounced a speech at the inauguration ceremony of the newly established music program at the university, whose initiator is Rev. Dr. Elie Kiserwani.

## MANY MUSICS

The IMC MANYMUSICS Action Programme (MMAP) is moving on. At its meeting in Paris in late March, the IMC ExCom approved a strategic plan to implement the programme. In brief, the first phase of the plan aims at making all IMC members and their members aware of, understand, accept and adopt the Many Musics concept. As soon as the principles of the MMAP have been well internalised in the IMC family, the IMC will be able to act as a powerful organisation to influence others to adopt these principles and implement cultural, educational, trade, employment, media, and financial policies accordingly. By *others* we think of musical entities outside the IMC (institutions, organisations, national and international music leaders), and other decision-makers locally, nationally, regionally and internationally.

However, the first step is to start in-house. We need to clarify to ourselves what musical diversity is, what it entails, what it requires, and, perhaps most important, what it gives back to us as individuals and communities. In the course of the few months leading up to the Montevideo General Assembly and Conference, the MMAP Steering Committee is preparing materials that will inform, guide and support this internal adventure. We are in the process of collecting data about musical diversity and good examples to illustrate how musical diversity is being practised in various societies and communities around the world. According to the programme framework, we are concentrating on musical diversity within music education, music production, and international policies influencing people's access to music.

Through funds from the IMC, we have been able to engage assistants to carry out this work under the leadership of various members of the Steering Committee. We have also been made able to engage Eli Borchgrevink as Programme Coordinator. Eli, who started in her MMAP job 1 May, is based in Oslo and works closely with the Steering Committee Chair. One of her main tasks in the coming weeks is to set up and edit a special web site for the MMAP. This web site will be the main arena for sharing information and ideas about musical diversity around the world. Eli will be in touch with you as IMC members and invite you to share your experience and good examples, and indeed the challenges you are facing in making musical diversity a reality in the music life of your community.

Eli will also – in close co-operation with the MMAP Steering Committee, the organisers of the Montevideo IMC events, and the IMC Headquarters in Paris – make preparations for the two-day Conference that will take place within the framework of the General Assembly 2003. This Conference will focus entirely on Musical Diversity and give us as IMC members ample opportunity to share, discuss and learn – and indeed be inspired both to carry out changes in our own organisations and influence others in our local contexts.

Cultural Diversity is on many national and international agendas these days. I see it as our job both to co-operate with other serious and powerful players in the field, and to inform and influence the cultural development in order for the human right to make and have one's own music, can be a reality for all communities in the world.

Einar Solbu  
Chair, MMAP Steering Committee

Eli Borchgrevink will approach all IMC members early June.  
You are all welcome to contact her by email: [eliborch@online.no](mailto:eliborch@online.no)  
or cell phone: +47 90 66 84 50.

## OBITUARY

Swedish composer **Arne Mellnäs** passed away on November 22, 2002 at the age of 69 years. Many, many children's choirs world-wide know him for his composition *Aglepta* for treble voices, that was commissioned by the Swedish Radio for

a children's choir contest in the 1960's, and then reached world-wide reputation. Since 1996, Arne Mellnäs was president of ISCM; since 1984, a member of the Royal Swedish Academy of Music.



Emeritus Professor **Sir Frank Callaway** passed away on 22 February 2003. Sir Frank was a leading international figure in music education. A founding member of the International Society for Music Education (ISME) in its early years after the Second World War, he became its President in 1988 and later made an Honorary Life President of it. He also followed Yehudi Menuhin as President of the International Music Council, establishing a close and lasting friendship with him. His international view of music education informed all that he did. As well as a visionary he was also a gifted administrator with energy, enthusiasm and powers of persuasion that enabled most of his grand plans to become realities. Among others, he created a Department of Music at the University of Western Australia that became one of its 'jewels in the crown'.

On the award of the IMC-UNESCO Music Prize in 1995, the UNESCO Director-General described Sir Frank as 'one of the great pioneers and ambassadors of music education in our time'.

The Italian composer and IMC Honorary Member **Goffredo Petrassi** passed away early March at the age of 98. After a teaching career at the Saint Cecilia Conservatory and the Rome Saint Cecile Academy, he became superintendant of La Fenice in Venice. He was president of the ISCM from 1954 to 1956. A major figure of the Italian avantgarde, Petrassi leaves behind him an impressive production including two operas, music for ballet, 8 orchestra concertos, vocal music as well as a great number of chamber music pieces.

## **UNESCO and the world of music**

Following its meeting held in Paris, March 28-31 2003, the Executive Committee had the opportunity of exchanging views with representatives of several divisions of the UNESCO Culture Sector, in particular Mounir Bouchenaki, Assistant-Director General for Culture; Katerina Stenou, Director of the Division of Cultural policies and intercultural dialogue, Georges Poussin, head of the section of cultural enterprise and copyright and the Culture Sector's focus point for NGOs; Jeanette Tchilinguirian, assistant programme specialist at the intangible heritage section; and Patricia Jerez, assistant programme specialist at the arts and crafts section. Mr. Bouchenaki stressed the importance of the collaboration between our two organisations and presented the IMC as the "musical arm" of UNESCO. Indeed, aware of its potential and rich expertise in the field of music, the IMC needs to redefine its involvement and that of its members in the realisation of UNESCO projects as well as its role in the musical life in general. Our know-how and international network should therefore not be neglected by UNESCO; it goes beyond the scope of the Culture Sector's arts and crafts section, our exclusive partner so far, and we are confident that a collaboration with other sections could give birth to mutually benefiting projects. In the light of this reflection, we have decided to include in the Newsletter more detailed information about UNESCO's activities that are directly or indirectly related to the field of music.

### **UNESCO Culture Sector flagship programme : "Global Alliance for Cultural Diversity"**

UNESCO took on to contribute to the strengthening of local cultural industries and to the application of authors' and neighbouring rights in developing countries and countries in transition. In this respect, the 31<sup>st</sup> General Conference in November 2001, decided to launch a programme which aims at supporting the creation or the reinforcement of cultural industries, under the title "Global Alliance for Cultural Diversity". Milagros Del Corral, Assistant Deputy Director General for Culture and Director of the Division of Arts and Cultural Enterprise, stressed in a press declaration that the projected "consists of soliciting the expertise and the financial resources of the private sector, gaining the mobilizing force of NGOs, in addition to drawing together the political will and the regulatory power of

governments, not only in an effort to develop publishing firms and multimedia production, but also to encourage artistic creation and endeavour. In order to accomplish this task it is imperative to establish concrete strategies and political ties within the public sector, but also within the private sector that is crucial in creating a fiscally favourable economic environment that will allow cultural industries to blossom until the enactment of legislative revision that will determine the fundamental rights of creators, industries and the public necessary to stimulate creativity and secure the market of cultural goods and services". The Global Alliance for Cultural Diversity continues to actively manage three significant areas, namely project development, fund-raising and publicity. Efforts to consolidate and broaden the current 130 member partner-base are pursued.

## UNESCO Artists for Peace

In a ceremony on April 7th 2003, the Director General conferred the title of UNESCO Artist for peace to the Korean soprano, **Ms Sumi Jo**. He said that "she joins forces with UNESCO and our Artists for Peace in seeking to ensure that the cause of peace will always have a voice, a voice that will be heard all over the world". He also took note of Ms Jo's personal interest in intangible cultural heritage, especially the establishment of a system of "Living Human Treasures". Living Human Treasures are persons who embody, in the very highest degree, the skills and techniques necessary for the production, transmission and continuation of traditional culture.

World renowned conductor **Valery Gergiev**, Director of St. Petersburg's Mariinsky Theatre, has been named UNESCO Artist for Peace through Dialogue Between Cultures and Civilizations by Director-General Koichiro Matsuura. The nomination ceremony took place at UNESCO Headquarters on the occasion of the Republic of North Ossetia-Alania Days celebrated on March 31. Mr Gergiev, who was born in 1953 in Moscow to Ossetian parents, was honoured for his support of UNESCO's ideals, his commitment to safeguarding peace and cultural identities and for his exceptional contribution to the preservation of opera and classical dance.

## Annual meeting of UNESCO Goodwill Ambassador

February 5-6 2003, the Director General convened the UNESCO Goodwill Ambassadors at the Organization's Headquarters for an information session on UNESCO's programmes and priorities in order to raise the Ambassadors' interest in being associated with them, thereby placing their prestige at the service of UNESCO's ideals. The discussion focused on education for all, water and endangered tangible/intangible cultural heritage. A gala concert concluded the meeting, given by the Purcell School (UK) in the presence of His Royal Highness the Prince of Wales who received from the Director General UNESCO's Mozart Gold medal.

By proclaiming **21 May "World Day for Cultural Diversity for Dialogue and Development"**, the United Nations underpinned the close link between the safeguarding of cultural diversity and the broader framework of dialogue among civilizations and cultures.

A particular attention was paid to the promotion of formal and informal art education to raise awareness of the positive value of cultural diversity.

## Safeguarding of the Cultural Heritage:

In 2002, on the occasion of the United Nations Year for Cultural Heritage, Mr. Koichiro Matsuura declared that "the biggest challenge facing UNESCO, designated lead agency for the year by the United Nations, is to make the public authorities, the private sector and civil society as a whole realize that the cultural heritage is not only an instrument for peace and reconciliation but also a factor of development". UNESCO is pursuing its activities to protect cultural tangible heritage as well as forms of cultural expression belonging to the intangible heritage. Mobilization for world heritage is increasing and in that continuity, UNESCO decided to make a further step in the field of drafting and implementing standard-setting-instruments in the cultural field by carrying out preparatory work on a Convention for the Safeguarding of the Intangible Cultural Heritage. A third Intergovernmental Meeting to be held at UNESCO Headquarters from 2 to 14 June will gather experts from UNESCO Member States in the field of intangible heritage with the objective to finalize the elaboration of the preliminary draft. The relevance of UNESCO's standard-setting action in the heritage field was recently underlined by the accession of five States to the 1970 Convention on the Illicit Traffic in Cultural Property, raising the number of States Parties to 97.

In the line of the UNESCO Universal Declaration on Cultural Diversity and its action plan comes the project "**The Olive Roads: Itinerary of Culture and Sustainable Development, Dialogue and Peace among the Peoples of the Mediterranean**". This project has been initiated by UNESCO in view to increasing the visibility and impact of the Organization's action and strengthening solidarity among peoples. The main objectives are to highlight the shared material and spiritual heritage that has linked the peoples from the Mediterranean, centred on the olive tree and its many uses; to support efforts to ensure that traditional knowledge is respected and protected ; and to explore the cultural and symbolic use of the olive tree.

In order to promote the UNESCO Universal Declaration on Cultural Diversity, a brochure is being widely distributed in six languages together with the English version of No. 1 of the *Cultural Diversity Series* entitled **UNESCO Universal Declaration on Cultural Diversity : a vision - a conceptual platform - a pool of ideas for implementation - a new paradigm**, published as a contribution to the Johannesburg World Summit on Sustainable Development.

**The calendar of events organised by the IMC and its members  
is continuously updated on the IMC Website under "NEWS/INFO".**

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**May 2003**

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**PRESS RELEASE**

**For immediate distribution**

**New Secretary General at the IMC**

The Executive Committee of the International Music Council is pleased to announce the appointment of **Mr. Damien M. Pwono** as new Secretary General of the IMC.

Mr. Pwono is currently working as Program Officer for Media, Arts and Culture at the Ford Foundation in New York City. He joined the Ford Foundation in November 1998 to spearhead new efforts to encourage and ultimately help sustain an enabling environment for cultural stewardship and the cooperative engagement of cultural development partners, including professionals in the cultural sector, donors, governments and the private sector. Accordingly, he has developed two major initiatives that underscore the Ford Foundation's new investment in cultural development work. The first initiative, *Strengthening International Cultural Enterprises for Sustainable Livelihoods*, supports a targeted set of international activities aimed at mainstreaming culture into regional and international development efforts; building and strengthening regional and global professional networks; and linking independent creators to cultural markets. The second initiative, *Rethinking Public Humanities in America*, promotes cultural preservation, interpretation and vitality in the changing U.S. society. It supports not only experiments by leading American cultural networks to assess the systemic needs of the field and to address its critical issues, but also human and institutional capacity building efforts of selected groups of local cultural institutions that represent diverse voices and service wide audiences. Prior to his current assignment with the Ford Foundation, Dr. Pwono served as Senior Program Advisor in the Arts and Humanities Division at the Rockefeller Foundation. He holds a Ph.D. degree in Ethnomusicology from the University of Pittsburgh where he also served as a Research Associate and developed short-term cultural management seminars for international cultural entrepreneurs. Dr. Pwono is a native of the Democratic Republic of Congo. He has written and lectured on cultural policies and management worldwide. Dr. Pwono serves on many boards, including the National Music Conservatoire in Amman, Cultural Engineering in Dubai, and the Institute for Cultural Enterprise in New York City.

Mr. Pwono will take up his duties as Secretary General on the 1<sup>st</sup> of June 2003.

Paris, April 25<sup>th</sup> 2003