



Guide for Events

The following information should be used to plan for your upcoming events.

Event Preparation:

- Prepare a sign in/contact form for people to sign as they enter the venue. This should include their first name, last name, address, phone number, and email address. After the event, please send this to communications@ontarioparty.ca.
- Print any petitions that the Party is currently taking signatures on and have them available for your guests to sign.
- Prepare a volunteer sign up form and have it available for your guests to sign up to become volunteers for your campaign.

During Event:

- The first row of seating should always be filled. Tell your friends and family to sit in the front row first. If the front row isn't full at the start of your event, remove the chairs from the front row. Pictures should not show an empty front row.
- Podium should not have backlighting. Do not place the podium in front of a window or with lights behind the podium. Pictures will not turn out properly with backlighting.
- If possible, have separate mics for the Q&A time - one to stay on stage with yourself and one for the audience.
- Refreshments should always be at the back of the room away from the podium. Leave refreshments out after the event while people mingle.
- At the end of your event, your CFO or campaign manager should be the one to ask for donations, not the candidate.

If Derek is attending your event:

- Before the event starts, take Derek aside and inform him of any pertinent information regarding the audience. (i.e. any issues of importance to your audience)
- Please use the following standard introduction for Derek. You can add more to it if you would like, but this is a good length and covers the main points about him.

Derek is a father, husband, lawyer, and freedom fighter. In December 2021, he became Leader of the Ontario Party, which was established in 2018. Derek first became involved in politics because he feared for the Canada we will be leaving for our children once people like Justin Trudeau and Doug Ford are finished with it. It's a country where freedom of speech is spoken of but not practiced, a country crippled by debt, and a country where, far too often, virtue signalling and empty cliches shape our policies. In 2019, he was elected to the House of Commons for the Conservative Party of Canada. The next year, he ran for the leadership of the CPC because he was disappointed by the lack of authentically conservative options available in the field. His "Conservative Without Apology" campaign connected powerfully with a huge number of Canadian grassroots conservatives who are as frustrated as he is by the radical left culture that has infected all our institutions, even the so-called "conservative" parties, such as the CPC and the Progressive Conservative Party of Ontario. He was kicked out of the federal Conservative Party because he spoke the truth and wasn't willing to play the political game. He is now here as the Leader of the Ontario Party to keep speaking the truth. To keep fighting.