

Mainstreet Research Survey - Toronto



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

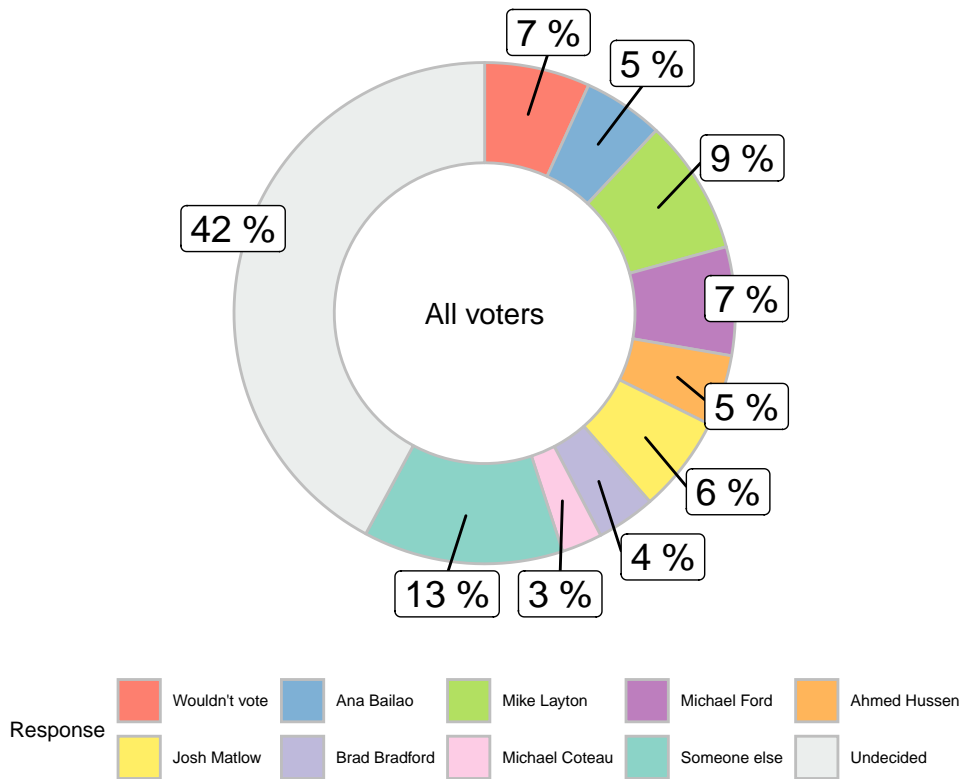
Methodology

The analysis in this report is based on results of a survey conducted from Monday, February 13th to Tuesday, February 14th, 2023, among a sample of 1947 adults, 18 years of age or older, living in Toronto. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Toronto. The poll was conducted in English and Mandarin.

The margin of error for the poll is +/- 2.2% at the 95% confidence level. Margins of error are higher in each subsample. Totals may not add up 100% due to rounding.

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If the mayoral election were held today, which candidate would you vote for? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Wouldn't vote	6.8%	6%	7.5%	9.1%	8.9%	5.5%	7.5%	5.1%	8.3%	8%	10%	3.7%
Ana Bailao	5.2%	5.2%	5.2%	5.3%	6.7%	3.8%	6.7%	3.2%	10.5%	2.6%	4.9%	4%
Mike Layton	8.7%	8.6%	8.8%	9%	8.3%	6.6%	8.5%	12.1%	5.8%	8%	5.4%	12.4%
Michael Ford	7%	8.7%	5.4%	6.6%	6.6%	6.2%	8.1%	7.1%	5%	7.2%	13.7%	5.4%
Ahmed Hussen	4.6%	4.2%	4.8%	7.7%	3.8%	6.6%	3.3%	4.7%	7%	4%	6.1%	2.9%
Josh Matlow	6.2%	6.3%	6.3%	3.8%	3.8%	7.6%	4.9%	9.1%	6.5%	4.2%	2.2%	9.2%
Brad Bradford	3.8%	4.4%	3.3%	1.5%	4.2%	3.1%	4%	3.9%	7.8%	2.3%	2.9%	2.8%
Michael Coteau	2.6%	3.2%	2.1%	3.8%	3.3%	1.1%	3.6%	2.6%	7.4%	2.1%	1.5%	0.5%
Someone else	12.9%	14.1%	11.4%	21.2%	14.4%	12.9%	14.1%	9.6%	6.7%	12%	13.3%	17.3%
Undecided	42.1%	39.3%	45.2%	32%	40.1%	46.7%	39.3%	42.5%	34.8%	49.5%	40%	41.8%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Wouldn't vote	6.8%	7.4%	9%	5.2%	9.4%	5.2%	7.7%	4.6%
Ana Bailao	5.2%	5.8%	4.2%	5.2%	6.7%	5.4%	3%	4.9%
Mike Layton	8.7%	5.9%	7.6%	11.5%	8.8%	8.1%	9.8%	8.3%
Michael Ford	7%	9.1%	7.5%	5.1%	5.9%	10.2%	5.3%	7.4%
Ahmed Hussen	4.6%	5.1%	6.8%	3.1%	5.1%	7.7%	4.6%	2.2%
Josh Matlow	6.2%	7.1%	5.1%	6.1%	5.7%	5.7%	7.2%	6.5%
Brad Bradford	3.8%	2.7%	5.2%	4%	2.8%	2.4%	6.6%	3.8%
Michael Coteau	2.6%	1.3%	3.5%	3.2%	1.8%	2.3%	4.5%	2.4%
Someone else	12.9%	13%	11.6%	13.5%	12.3%	9.6%	10.3%	17.1%
Undecided	42.1%	42.6%	39.5%	43.1%	41.5%	43.4%	41.1%	42.7%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

	Ethnicity						
	Total	White	African-Canadian	East Asian	South Asian	European	Something else
Wouldn't vote	6.8%	4.9%	6.8%	4.8%	8.7%	9.6%	11.4%
Ana Bailao	5.2%	4.3%	3.7%	8.2%	7.6%	4.6%	6.5%
Mike Layton	8.7%	11.5%	2.7%	9.2%	5.2%	10.1%	5.4%
Michael Ford	7%	7%	10.3%	7.3%	5.3%	6.3%	5.6%
Ahmed Hussen	4.6%	3.1%	8.5%	12.4%	2.7%	1.7%	5%
Josh Matlow	6.2%	7.6%	5.4%	4.5%	3.6%	5.5%	5.4%
Brad Bradford	3.8%	4%	3.1%	7.1%	3.2%	1.5%	3.8%
Michael Coteau	2.6%	2.5%	3.7%	1.7%	3%	2%	3%
Someone else	12.9%	13.3%	12.8%	6.9%	10.6%	14.8%	15.3%
Undecided	42.1%	41.8%	43.1%	38.1%	50%	43.9%	38.6%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268

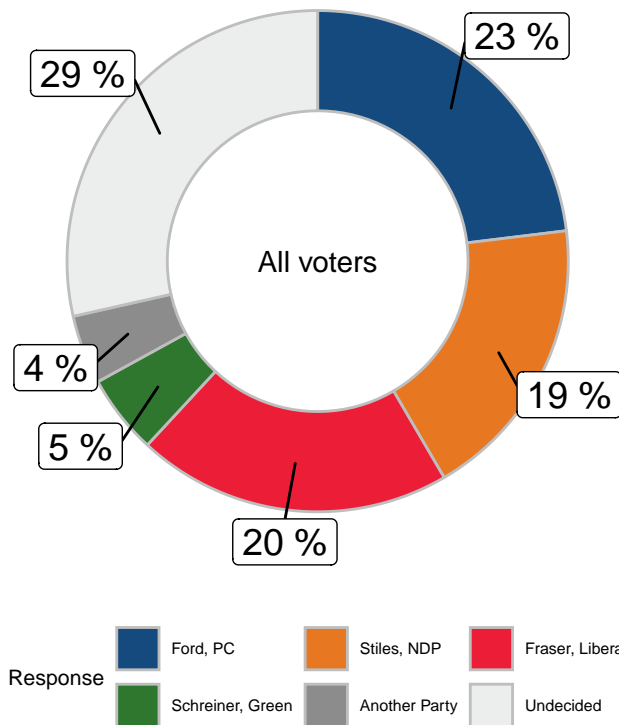
broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Wouldn't vote	6.8%	6.4%	4%	2.9%	0.8%	6.1%	13%
Ana Bailao	5.2%	6.1%	5%	8%	1.1%	8.3%	2.9%
Mike Layton	8.7%	3.8%	22.9%	9.6%	10.2%	6.6%	3%
Michael Ford	7%	20.7%	1.8%	4.4%	2.5%	0%	3%
Ahmed Hussen	4.6%	5.8%	2.2%	3.9%	7.1%	3.4%	5.4%
Josh Matlow	6.2%	6.4%	7.6%	6.7%	12.5%	7.5%	3.5%
Brad Bradford	3.8%	7.3%	2.2%	4.3%	10%	1.6%	0.9%
Michael Coteau	2.6%	1.4%	3.7%	2%	0%	0.3%	4.2%
Someone else	12.9%	4.7%	13.5%	19.2%	17.9%	34.7%	10.4%
Undecided	42.1%	37.5%	37.1%	39%	37.9%	31.4%	53.8%
Unweighted Frequency	1947	435	408	480	111	60	453
Weighted Frequency	1947	449	361	396	100	87	556

broken out by federal vote

	Federal Vote						
	Total	Poillievre, CPC	Singh, NDP	Trudeau, Liberal	May, Green	Another Party	Undecided
Wouldn't vote	6.8%	7.2%	4.1%	4.8%	1.6%	14.8%	10.4%
Ana Bailao	5.2%	4.5%	7%	6.1%	18.2%	0%	2.7%
Mike Layton	8.7%	3.7%	19.5%	11.9%	12.2%	6.9%	3%
Michael Ford	7%	17%	4.2%	4%	3.4%	2.7%	5.1%
Ahmed Hussen	4.6%	4.7%	5%	6.3%	0.6%	0%	2.9%
Josh Matlow	6.2%	1.1%	3.9%	10.8%	8.3%	0%	5.8%
Brad Bradford	3.8%	7.8%	0.9%	3.8%	3.5%	12.8%	1.4%
Michael Coteau	2.6%	2.8%	6.3%	1.5%	0%	2.9%	2.4%
Someone else	12.9%	7.9%	12.8%	15.2%	9.4%	30.9%	12.9%
Undecided	42.1%	43.4%	36.3%	35.7%	42.8%	29%	53.6%
Unweighted Frequency	1947	389	250	843	57	35	373
Weighted Frequency	1947	410	256	673	54	41	512

If a provincial election were held today, which party would you vote for? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Ford, PC	23.1%	25.8%	20.8%	15%	19.2%	23.8%	23.7%	26%	29.3%	24.7%	23.5%	17.8%
Stiles, NDP	18.5%	15.3%	21.2%	25.4%	18%	19%	17.5%	19.7%	18.7%	13.2%	12.9%	24.7%
Fraser, Liberal	20.3%	20.3%	20.5%	15.6%	13%	17%	25%	27%	16.7%	21.5%	22%	20.9%
Schreiner, Green	5.1%	4.9%	5.3%	6.1%	4.6%	5.5%	4.7%	5.7%	5.1%	3.2%	4.2%	7%
Another Party	4.5%	3.7%	5.1%	6.5%	8.3%	4%	3.2%	2%	1.2%	5.9%	6.9%	4.4%
Undecided	28.5%	30%	27%	31.3%	36.9%	30.6%	25.8%	19.6%	29%	31.6%	30.4%	25.2%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Ford, PC	23.1%	26%	26%	19.4%	24.8%	24.9%	19.6%	22.4%
Stiles, NDP	18.5%	12.5%	15.7%	24.6%	17.9%	18.2%	16.6%	20.6%
Fraser, Liberal	20.3%	16.8%	16.4%	25%	17.4%	19.7%	18.7%	24.7%
Schreiner, Green	5.1%	4%	3.6%	6.7%	5.1%	7.1%	6.2%	3.3%
Another Party	4.5%	5.6%	3.9%	3.8%	5.3%	5.7%	4.5%	2.8%
Undecided	28.5%	35%	34.5%	20.6%	29.5%	24.4%	34.4%	26.2%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

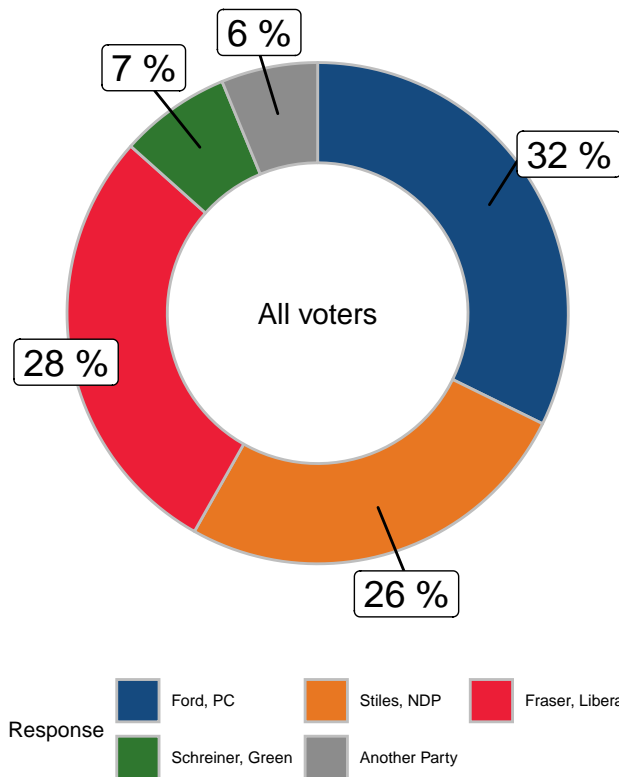
	Total	Ethnicity					
		White	African-Canadian	East Asian	South Asian	European	Something else
Ford, PC	23.1%	23.2%	21.7%	33%	24.5%	23.9%	16%
Stiles, NDP	18.5%	22.7%	17.8%	9%	14.5%	13.1%	17.5%
Fraser, Liberal	20.3%	22.9%	18.6%	14.4%	16.7%	12.4%	24.8%
Schreiner, Green	5.1%	6.2%	4.3%	0.7%	6.6%	4.1%	4.5%
Another Party	4.5%	3.7%	1.7%	6%	9%	3.2%	6.4%
Undecided	28.5%	21.3%	35.8%	37%	28.8%	43.3%	30.8%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268



broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Ford, PC	23.1%	21.6%	26.9%	10.1%	68.3%	29%	23.8%	44.3%	12%	8.3%	20.5%
Stiles, NDP	18.5%	10.9%	17.8%	48.6%	4.7%	8.9%	22.6%	10.7%	26.4%	19.4%	16.3%
Fraser, Liberal	20.3%	8.5%	31.3%	22.3%	12.8%	17.3%	21.8%	22.9%	15.6%	30.2%	18.8%
Schreiner, Green	5.1%	0.6%	1.1%	6%	1.8%	7.9%	10.3%	13.5%	0%	7.1%	4.6%
Another Party	4.5%	4%	7.2%	3.4%	0%	3.3%	5.4%	1.9%	0.6%	12%	3.3%
Undecided	28.5%	54.3%	15.7%	9.7%	12.4%	33.6%	16.1%	6.7%	45.4%	22.9%	36.4%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

If a provincial election were held today, which party would you vote for? (Undecided voters removed)





broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Ford, PC	32.3%	36.9%	28.5%	21.9%	30.4%	34.3%	31.9%	32.3%	41.3%	36.1%	33.8%	23.7%
Stiles, NDP	25.9%	21.9%	29.1%	37%	28.5%	27.4%	23.6%	24.5%	26.4%	19.2%	18.6%	33.1%
Fraser, Liberal	28.4%	29%	28.1%	22.8%	20.6%	24.5%	33.7%	33.7%	23.5%	31.4%	31.7%	28%
Schreiner, Green	7.2%	6.9%	7.3%	8.8%	7.3%	8%	6.4%	7.1%	7.1%	4.7%	6%	9.4%
Another Party	6.2%	5.3%	6.9%	9.5%	13.2%	5.8%	4.3%	2.4%	1.7%	8.6%	9.9%	5.9%
Unweighted Frequency	1494	622	794	78	103	231	419	741	235	366	250	643
Weighted Frequency	1494	643	721	27	314	353	378	346	306	371	192	523

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Ford, PC	32.3%	40%	39.7%	24.4%	35.2%	33%	29.9%	30.4%
Stiles, NDP	25.9%	19.3%	23.9%	30.9%	25.4%	24%	25.3%	27.9%
Fraser, Liberal	28.4%	25.8%	25%	31.4%	24.7%	26%	28.5%	33.5%
Schreiner, Green	7.2%	6.2%	5.5%	8.4%	7.2%	9.4%	9.5%	4.5%
Another Party	6.2%	8.7%	5.9%	4.8%	7.6%	7.5%	6.8%	3.8%
Unweighted Frequency	1494	226	319	949	418	312	273	491
Weighted Frequency	1494	432	278	682	430	267	251	444

broken out by ethnicity

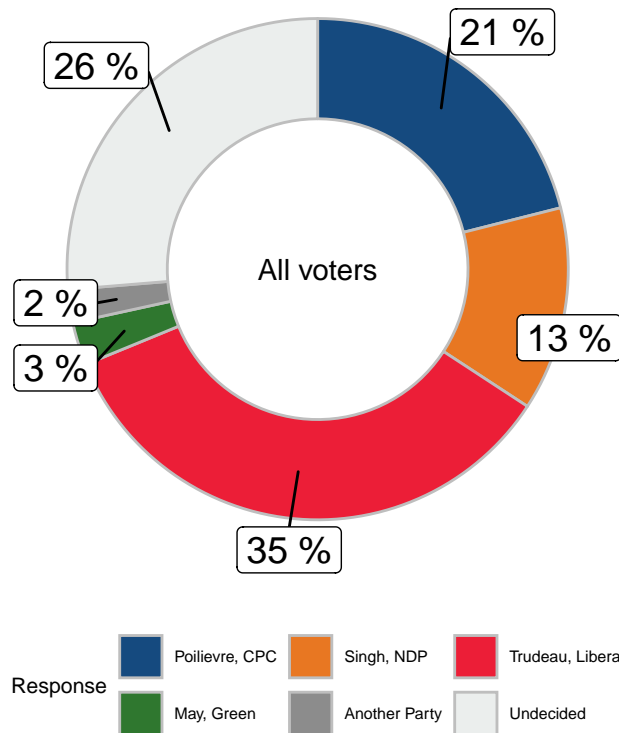
	Total	Ethnicity					
		White	African-Canadian	East Asian	South Asian	European	Something else
Ford, PC	32.3%	29.5%	33.8%	52.4%	34.4%	42.1%	23.2%
Stiles, NDP	25.9%	28.8%	27.8%	14.2%	20.3%	23.1%	25.2%
Fraser, Liberal	28.4%	29.1%	29%	22.8%	23.4%	21.9%	35.8%
Schreiner, Green	7.2%	7.9%	6.7%	1.1%	9.3%	7.3%	6.6%
Another Party	6.2%	4.7%	2.7%	9.5%	12.6%	5.7%	9.3%
Unweighted Frequency	1494	900	122	87	87	124	174
Weighted Frequency	1494	723	144	105	120	113	186



broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Ford, PC	32.3%	47.4%	31.9%	11.2%	77.9%	43.7%	28.4%	47.4%	21.9%	10.8%	32.3%
Stiles, NDP	25.9%	23.9%	21.1%	53.8%	5.4%	13.5%	27%	11.4%	48.3%	25.2%	25.6%
Fraser, Liberal	28.4%	18.7%	37.1%	24.7%	14.7%	26%	26%	24.6%	28.6%	39.2%	29.6%
Schreiner, Green	7.2%	1.3%	1.3%	6.6%	2.1%	11.9%	12.3%	14.5%	0%	9.2%	7.2%
Another Party	6.2%	8.7%	8.5%	3.7%	0%	4.9%	6.4%	2.1%	1.1%	15.5%	5.2%
Unweighted Frequency	1494	63	67	190	112	44	130	64	32	209	583
Weighted Frequency	1494	61	85	153	119	59	102	69	28	194	521

If a federal election were held today, which party would you vote for? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Poilievre, CPC	21.1%	24.2%	18.3%	17.8%	19.9%	21.7%	22.8%	19.6%	23.2%	25.2%	25%	15%
Singh, NDP	13.2%	10.6%	15.3%	20.6%	18.2%	13.1%	9.7%	11.5%	15%	10.4%	8.1%	16.1%
Trudeau, Liberal	34.6%	32.3%	36.9%	29%	19.5%	29.6%	41.5%	49.7%	29.5%	34.1%	37.2%	37%
May, Green	2.8%	2.2%	3.2%	6%	3.7%	1.4%	3.5%	2.4%	2.4%	2.3%	5.4%	2.3%
Another Party	2.1%	1.6%	2.6%	4%	1.9%	3.7%	1.7%	1.1%	2.6%	1.2%	1.4%	2.8%
Undecided	26.3%	29.2%	23.7%	22.7%	36.8%	30.5%	20.8%	15.8%	27.2%	26.6%	23%	26.8%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Poilievre, CPC	21.1%	20.3%	23.8%	20.3%	19.3%	20.7%	22.6%	22.1%
Singh, NDP	13.2%	10.2%	11.9%	16.1%	13.6%	13.7%	9.3%	14.9%
Trudeau, Liberal	34.6%	29.4%	29.7%	41%	33.4%	34.5%	32.3%	37.3%
May, Green	2.8%	2.2%	1.3%	3.9%	3.2%	2.3%	3.5%	2.1%
Another Party	2.1%	2.2%	1.2%	2.5%	1.5%	1.3%	5.3%	1.2%
Undecided	26.3%	35.7%	32.3%	16%	28.9%	27.5%	27.1%	22.4%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

	Total	Ethnicity					
		White	African-Canadian	East Asian	South Asian	European	Something else
Poilievre, CPC	21.1%	21.7%	15.8%	30.3%	20.3%	19.4%	19.4%
Singh, NDP	13.2%	14.9%	14.7%	8.1%	10.7%	8.3%	14.2%
Trudeau, Liberal	34.6%	41.1%	33.8%	25%	21.9%	23.1%	35.4%
May, Green	2.8%	3.1%	1.9%	0.2%	3.6%	5.5%	1.4%
Another Party	2.1%	0.9%	0.2%	5.1%	5.1%	1.2%	4.7%
Undecided	26.3%	18.3%	33.5%	31.3%	38.4%	42.5%	25%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268



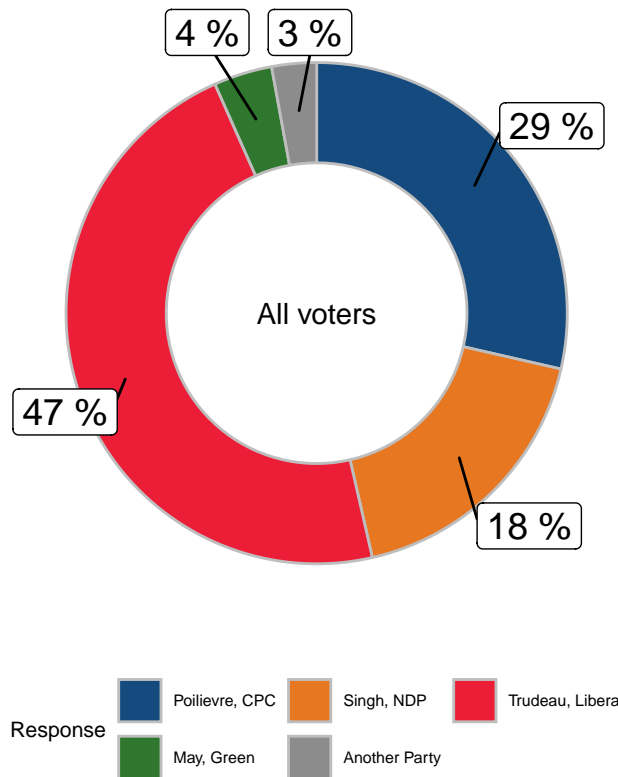
broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Poilievre, CPC	21.1%	22.2%	18.4%	8.8%	51.1%	21.6%	3.7%	43.3%	22.4%	12.9%	21.7%
Singh, NDP	13.2%	7.9%	17.8%	29.3%	7.8%	14.5%	8.2%	3.3%	31.7%	13%	11.3%
Trudeau, Liberal	34.6%	24.2%	40.6%	47.3%	19.8%	47.2%	60%	34.3%	19.5%	40.8%	29.3%
May, Green	2.8%	0.7%	9.8%	3.9%	1.3%	0.3%	3.7%	2.5%	0%	2%	2.8%
Another Party	2.1%	4.6%	0%	1.7%	0.8%	0%	0%	7.2%	2.4%	5.1%	1.5%
Undecided	26.3%	40.3%	13.5%	9%	19.1%	16.4%	24.3%	9.4%	24%	26.3%	33.4%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Poilievre, CPC	21.1%	62.9%	3.6%	4.4%	9.2%	22.8%	12.3%
Singh, NDP	13.2%	3.8%	52.8%	4.3%	10%	3.5%	3.4%
Trudeau, Liberal	34.6%	18.2%	34.2%	83.6%	23.6%	17.7%	17.7%
May, Green	2.8%	1%	2.7%	0.7%	29.5%	6.9%	0.3%
Another Party	2.1%	0.8%	0.1%	0.7%	5.3%	29.5%	0.7%
Undecided	26.3%	13.2%	6.6%	6.2%	22.4%	19.6%	65.7%
Unweighted Frequency	1947	435	408	480	111	60	453
Weighted Frequency	1947	449	361	396	100	87	556

If a federal election were held today, which party would you vote for? (Undecideds removed)





broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Poillievre, CPC	28.6%	34.2%	24%	23%	31.5%	31.2%	28.8%	23.2%	31.9%	34.4%	32.4%	20.4%
Singh, NDP	17.9%	14.9%	20%	26.6%	28.7%	18.8%	12.3%	13.7%	20.7%	14.2%	10.5%	22%
Trudeau, Liberal	46.9%	45.6%	48.4%	37.5%	30.8%	42.6%	52.4%	58.9%	40.5%	46.5%	48.3%	50.6%
May, Green	3.8%	3.1%	4.2%	7.8%	5.9%	2%	4.4%	2.9%	3.3%	3.2%	7%	3.1%
Another Party	2.9%	2.2%	3.4%	5.1%	3%	5.3%	2.1%	1.3%	3.6%	1.7%	1.8%	3.9%
Unweighted Frequency	1574	652	834	88	107	236	453	778	246	397	284	647
Weighted Frequency	1574	650	754	31	315	354	404	362	313	398	213	511

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Poillievre, CPC	28.6%	31.5%	35.1%	24.2%	27.2%	28.6%	31%	28.4%
Singh, NDP	17.9%	15.8%	17.5%	19.2%	19.1%	18.9%	12.7%	19.1%
Trudeau, Liberal	46.9%	45.7%	43.8%	48.9%	47%	47.5%	44.3%	48.1%
May, Green	3.8%	3.5%	1.8%	4.7%	4.5%	3.2%	4.8%	2.8%
Another Party	2.9%	3.4%	1.8%	3%	2.2%	1.8%	7.2%	1.6%
Unweighted Frequency	1574	233	346	995	440	318	298	518
Weighted Frequency	1574	427	287	720	434	256	279	467

broken out by ethnicity

	Total	Ethnicity					
		White	African-Canadian	East Asian	South Asian	European	Something else
Poilievre, CPC	28.6%	26.5%	23.8%	44%	32.9%	33.7%	25.8%
Singh, NDP	17.9%	18.3%	22.1%	11.8%	17.4%	14.4%	18.9%
Trudeau, Liberal	46.9%	50.3%	50.9%	36.4%	35.5%	40.2%	47.2%
May, Green	3.8%	3.8%	2.8%	0.4%	5.8%	9.6%	1.8%
Another Party	2.9%	1.1%	0.3%	7.4%	8.3%	2.1%	6.3%
Unweighted Frequency	1574	935	133	99	84	133	190
Weighted Frequency	1574	751	149	115	104	115	201

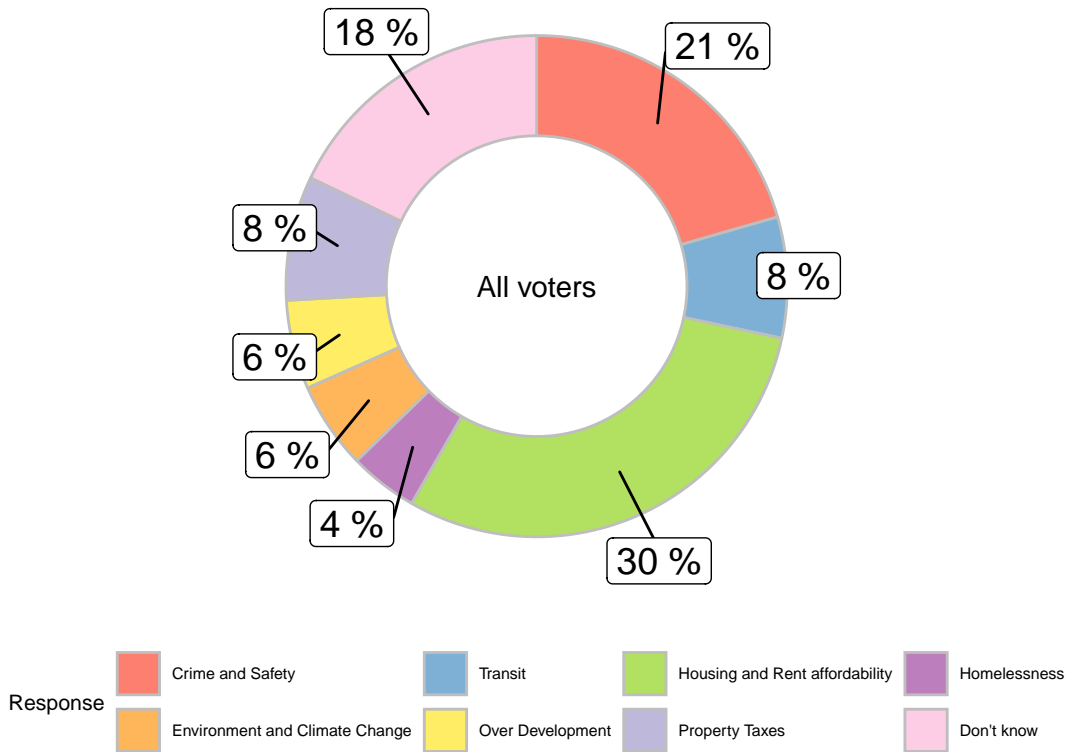
broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Poilievre, CPC	28.6%	37.2%	21.3%	9.7%	63.2%	25.8%	4.9%	47.8%	29.5%	17.4%	32.6%
Singh, NDP	17.9%	13.2%	20.5%	32.2%	9.7%	17.3%	10.8%	3.6%	41.7%	17.6%	17%
Trudeau, Liberal	46.9%	40.6%	46.9%	52%	24.5%	56.5%	79.3%	37.8%	25.6%	55.3%	44%
May, Green	3.8%	1.1%	11.3%	4.3%	1.7%	0.4%	4.9%	2.8%	0%	2.8%	4.2%
Another Party	2.9%	7.7%	0%	1.8%	1%	0%	0%	7.9%	3.1%	6.9%	2.2%
Unweighted Frequency	1574	75	70	190	113	67	135	62	41	204	617
Weighted Frequency	1574	79	87	155	110	75	92	67	39	185	546

broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Poilievre, CPC	28.6%	72.5%	3.9%	4.7%	11.8%	28.3%	35.8%
Singh, NDP	17.9%	4.4%	56.6%	4.6%	12.9%	4.3%	9.8%
Trudeau, Liberal	46.9%	21%	36.7%	89.2%	30.4%	22.1%	51.7%
May, Green	3.8%	1.2%	2.8%	0.8%	38%	8.6%	0.8%
Another Party	2.9%	0.9%	0.1%	0.8%	6.8%	36.7%	1.9%
Unweighted Frequency	1574	394	376	460	87	51	206
Weighted Frequency	1574	390	337	371	77	70	191

What is the most important issue facing the City of Toronto in the years ahead? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Crime and Safety	20.5%	17.7%	23.1%	24%	16.2%	17.6%	22.1%	27.3%	25.8%	23.2%	20%	15.5%
Transit	7.8%	9.6%	6.1%	7.6%	7.5%	5.8%	10.3%	7.5%	8.1%	7%	7.2%	8.4%
Housing and Rent affordability	30%	30.7%	29.1%	36.9%	28.1%	32.8%	27.1%	32.2%	26.3%	29.4%	29.5%	32.9%
Homelessness	4.4%	3.1%	5.6%	5%	1.3%	4.5%	5%	7.2%	3.2%	2.5%	4.5%	6.6%
Environment and Climate Change	5.6%	5.1%	6.1%	6.8%	2.1%	4.3%	7.6%	8.9%	5.2%	5.1%	7.3%	5.6%
Over Development	5.8%	5.4%	6%	8.8%	2.5%	3.4%	9.5%	7.9%	4.6%	4.9%	5.7%	7.1%
Property Taxes	8%	8.8%	7.2%	10.9%	6.1%	7.8%	9.4%	8.9%	10.2%	10.7%	5.7%	5.5%
Don't know	17.9%	19.7%	16.9%	0%	36.2%	23.9%	9.1%	0%	16.7%	17.2%	20%	18.3%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Crime and Safety	20.5%	23.8%	21.1%	17.7%	24.8%	18.6%	17.9%	19%
Transit	7.8%	5.5%	6.3%	10.2%	6.2%	5.9%	7.7%	10.6%
Housing and Rent affordability	30%	24.2%	27.3%	35.8%	31.5%	29.5%	29.1%	29.3%
Homelessness	4.4%	2.5%	3.8%	6.2%	3.6%	4.3%	5.7%	4.6%
Environment and Climate Change	5.6%	7.2%	2.9%	5.8%	5.4%	5.8%	6.2%	5.4%
Over Development	5.8%	3%	6.3%	7.6%	5.6%	5%	4.7%	7%
Property Taxes	8%	5.4%	9.9%	9.1%	7.8%	6.5%	7.1%	9.7%
Don't know	17.9%	28.3%	22.4%	7.5%	15.2%	24.5%	21.5%	14.4%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

	Total	Ethnicity					
		White	African-Canadian	East Asian	South Asian	European	Something else
Crime and Safety	20.5%	21.9%	19.3%	23.2%	19.3%	13%	21.8%
Transit	7.8%	8.8%	7%	9.7%	5.5%	7.6%	5.5%
Housing and Rent affordability	30%	34.7%	26.4%	28.4%	23.5%	19.9%	29.4%
Homelessness	4.4%	5.8%	4.3%	2.8%	1%	2%	4.7%
Environment and Climate Change	5.6%	7.3%	0.6%	2.6%	5.8%	3.9%	6.9%
Over Development	5.8%	6.8%	3.1%	2.3%	6.7%	6.4%	5.3%
Property Taxes	8%	7%	7.7%	5%	12.1%	12.1%	7.9%
Don't know	17.9%	7.6%	31.6%	26%	26.2%	35.1%	18.5%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268



broken out by mayoral vote

	Total	Mayoral Vote									
		Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussien	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Crime and Safety	20.5%	22.8%	16.7%	15.5%	30.8%	21.3%	21.6%	26.7%	30.4%	19.9%	18.8%
Transit	7.8%	7.7%	12.4%	11.3%	6.7%	10.5%	9.8%	4.5%	2.9%	6.4%	7.1%
Housing and Rent affordability	30%	16.9%	21.5%	39.5%	18.3%	36.4%	26.7%	42%	38%	32.4%	30.6%
Homelessness	4.4%	6.7%	4.4%	10.3%	2.4%	2%	5%	4.1%	3.8%	4.4%	3.4%
Environment and Climate Change	5.6%	5.1%	9.2%	8%	1.2%	9.8%	11.5%	5%	0.6%	4.5%	4.9%
Over Development	5.8%	2.8%	7.1%	6.3%	5.9%	3.5%	6.2%	9.7%	5.3%	6.4%	5.6%
Property Taxes	8%	8.9%	6.3%	3.9%	8.1%	9.1%	2.3%	4.9%	15.3%	8.2%	9.4%
Don't know	17.9%	29.2%	22.4%	5.1%	26.5%	7.4%	16.9%	3.2%	3.8%	17.7%	20.3%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

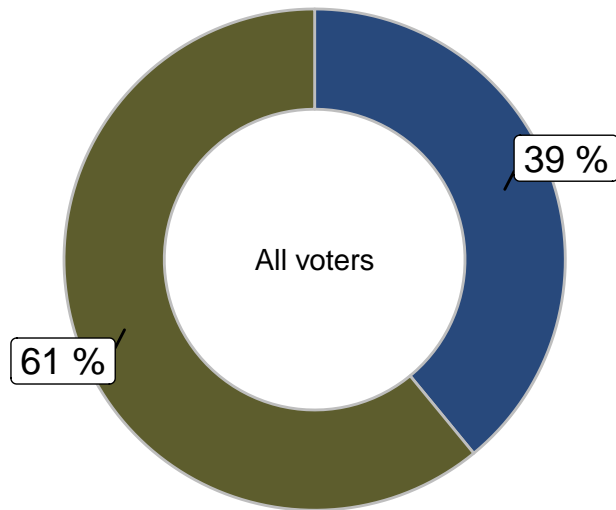
broken out by provincial vote

	Total	Provincial Vote						Undecided
		Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party		
Crime and Safety	20.5%	40%	8.1%	18.2%	22%	22.9%	13.9%	
Transit	7.8%	6.9%	13.8%	10.8%	6.6%	2.7%	3.5%	
Housing and Rent affordability	30%	20.2%	46.7%	39.8%	33.4%	23.8%	20.4%	
Homelessness	4.4%	1.3%	9.9%	5%	2.7%	8.5%	2.6%	
Environment and Climate Change	5.6%	2.6%	6.7%	6.9%	18.1%	7.3%	3.9%	
Over Development	5.8%	4%	7%	7.8%	11.9%	4.4%	4%	
Property Taxes	8%	13.8%	3.1%	3.9%	3.1%	8.9%	10.2%	
Don't know	17.9%	11.2%	4.7%	7.6%	2.2%	21.6%	41.4%	
Unweighted Frequency	1947	435	408	480	111	60	453	
Weighted Frequency	1947	449	361	396	100	87	556	

broken out by federal vote

	Total	Federal Vote					Undecided
		Poillievre, CPC	Singh, NDP	Trudeau, Liberal	May, Green	Another Party	
Crime and Safety	20.5%	41.3%	8.2%	20.3%	11.2%	27.6%	10.9%
Transit	7.8%	4.7%	12.5%	11.5%	5%	6.7%	3.3%
Housing and Rent affordability	30%	24.2%	50.9%	37%	24.3%	12.1%	17%
Homelessness	4.4%	1%	6.2%	7.1%	5.5%	17%	1.7%
Environment and Climate Change	5.6%	2%	6.3%	6.7%	25.3%	0%	5%
Over Development	5.8%	4.7%	4.5%	8.4%	15.8%	3.8%	2.9%
Property Taxes	8%	15.5%	6.8%	4.7%	2.5%	16.5%	7%
Don't know	17.9%	6.7%	4.6%	4.3%	10.4%	16.3%	52.2%
Unweighted Frequency	1947	389	250	843	57	35	373
Weighted Frequency	1947	410	256	673	54	41	512

Do you own or rent your primary residence? (All voters)





broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Rent	39.1%	38.8%	39.2%	41%	41.2%	36.3%	37.8%	41.4%	35%	40.7%	35.5%	41.7%
Own	60.9%	61.2%	60.8%	59%	58.8%	63.7%	62.2%	58.6%	65%	59.3%	64.5%	58.3%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Rent	39.1%	45.1%	40.4%	33.7%	56.5%	46.6%	29.2%	23.2%
Own	60.9%	54.9%	59.6%	66.3%	43.5%	53.4%	70.8%	76.8%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

	Ethnicity						
	Total	White	African-Canadian	East Asian	South Asian	European	Something else
Rent	39.1%	43.9%	41.4%	43.4%	36%	21.6%	32.8%
Own	60.9%	56.1%	58.6%	56.6%	64%	78.4%	67.2%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268



broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Rent	39.1%	41.7%	34.5%	39.5%	44.5%	42.7%	38.4%	49.7%	43.1%	37.1%	37.3%
Own	60.9%	58.3%	65.5%	60.5%	55.5%	57.3%	61.6%	50.3%	56.9%	62.9%	62.7%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

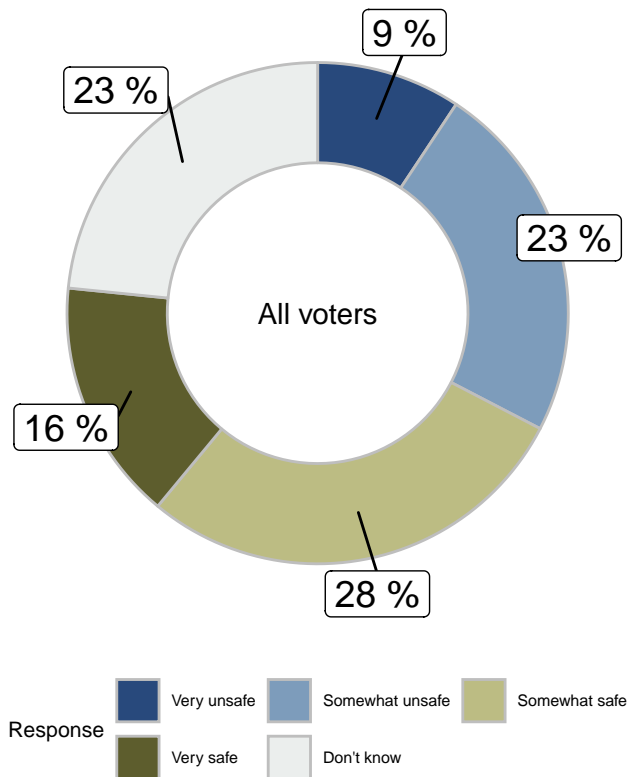
broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Rent	39.1%	35.7%	49.8%	40.1%	54.8%	48.4%	29.8%
Own	60.9%	64.3%	50.2%	59.9%	45.2%	51.6%	70.2%
Unweighted Frequency	1947	435	408	480	111	60	453
Weighted Frequency	1947	449	361	396	100	87	556

broken out by federal vote

	Federal Vote						
	Total	Poilievre, CPC	Singh, NDP	Trudeau, Liberal	May, Green	Another Party	Undecided
Rent	39.1%	31.9%	52.4%	42.9%	43.7%	36%	32.7%
Own	60.9%	68.1%	47.6%	57.1%	56.3%	64%	67.3%
Unweighted Frequency	1947	389	250	843	57	35	373
Weighted Frequency	1947	410	256	673	54	41	512

When it comes to crime and safety, how safe or unsafe do you feel the City of Toronto is? (All voters)



broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Very unsafe	9.3%	7.9%	10.2%	19.4%	9.5%	6.9%	10.3%	10.8%	14.1%	9.8%	10.9%	5.4%
Somewhat unsafe	23.3%	21.1%	25.3%	25.1%	18.2%	20.3%	25.3%	30.3%	23.8%	24.7%	22.9%	22%
Somewhat safe	28.4%	27.7%	28.8%	34.1%	17.2%	28.4%	32.1%	37%	23.3%	31.3%	26.7%	30%
Very safe	15.6%	18%	13.3%	15.9%	11.5%	14.7%	19.1%	17.3%	15.4%	10.8%	13%	20.5%
Don't know	23.4%	25.2%	22.4%	5.5%	43.6%	29.8%	13.2%	4.6%	23.4%	23.5%	26.5%	22.1%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Very unsafe	9.3%	11.8%	11.7%	6.2%	14.8%	6%	8.7%	6.1%
Somewhat unsafe	23.3%	22.4%	21.8%	24.8%	24.9%	23.9%	25.8%	19.7%
Somewhat safe	28.4%	18.8%	25.8%	37.1%	26%	27.1%	25.6%	33.4%
Very safe	15.6%	9.9%	11.5%	22%	10.8%	14.9%	10.4%	24.1%
Don't know	23.4%	37.1%	29.2%	9.9%	23.5%	28.2%	29.4%	16.6%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601



broken out by ethnicity

	Ethnicity						
	Total	White	African-Canadian	East Asian	South Asian	European	Something else
Very unsafe	9.3%	9.6%	6%	7%	9.5%	7.4%	13.7%
Somewhat unsafe	23.3%	22.9%	22.7%	32.4%	22.3%	20.5%	22.2%
Somewhat safe	28.4%	34.9%	22%	18.6%	21%	20%	28.3%
Very safe	15.6%	20.7%	14.4%	8.3%	10%	11.6%	10.1%
Don't know	23.4%	11.8%	34.8%	33.6%	37.4%	40.5%	25.7%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268

broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Very unsafe	9.3%	17.1%	9.2%	4.6%	18%	17.2%	7.1%	9.6%	23.2%	11.2%	5.6%
Somewhat unsafe	23.3%	21.2%	20.7%	22.2%	24%	29.7%	24.4%	28.8%	28.9%	17.8%	24%
Somewhat safe	28.4%	14.8%	22.3%	32.3%	22.3%	20.7%	26.6%	34.6%	33.6%	26.4%	32.4%
Very safe	15.6%	7.6%	16.7%	29.4%	6.7%	24.7%	19.3%	10.5%	9.1%	21.6%	12.9%
Don't know	23.4%	39.3%	31%	11.5%	29%	7.7%	22.6%	16.5%	5.1%	23%	25.1%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

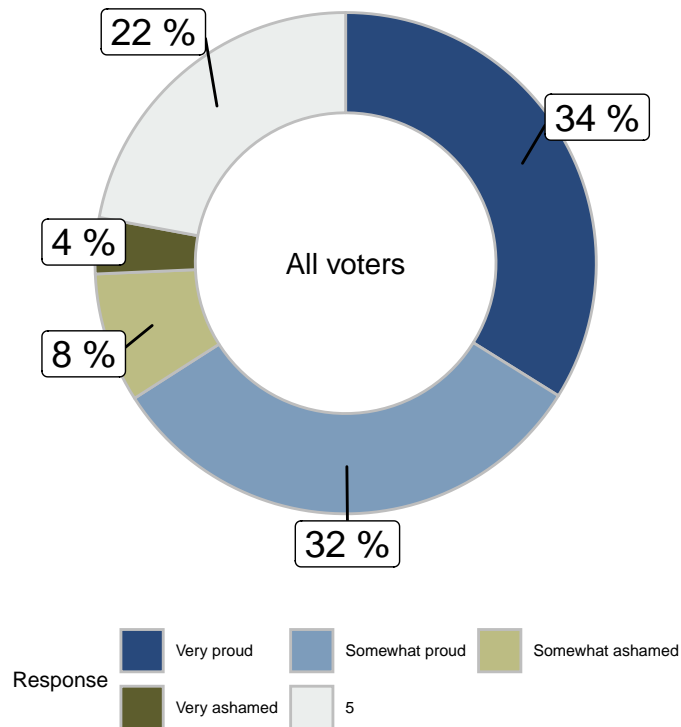
broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Very unsafe	9.3%	14.7%	7.9%	6.3%	4.2%	20.1%	7.3%
Somewhat unsafe	23.3%	37.1%	18%	23.8%	28.7%	18.7%	15%
Somewhat safe	28.4%	23.9%	38.7%	36.6%	30.5%	15.9%	21.1%
Very safe	15.6%	9.5%	26.8%	22%	22.7%	13.8%	7.7%
Don't know	23.4%	14.8%	8.6%	11.3%	13.9%	31.5%	49%
Unweighted Frequency	1947	435	408	480	111	60	453
Weighted Frequency	1947	449	361	396	100	87	556

broken out by federal vote

	Federal Vote						
	Total	Poillievre, CPC	Singh, NDP	Trudeau, Liberal	May, Green	Another Party	Undecided
Very unsafe	9.3%	17.1%	9.8%	8.4%	5.2%	10.5%	4.3%
Somewhat unsafe	23.3%	38.1%	19.1%	22.9%	26.1%	30.8%	13.2%
Somewhat safe	28.4%	26.3%	34.3%	37.7%	22.6%	14.5%	16.6%
Very safe	15.6%	6.7%	27.1%	22.4%	24.6%	13.5%	7.3%
Don't know	23.4%	11.8%	9.7%	8.5%	21.5%	30.8%	58.7%
Unweighted Frequency	1947	389	250	843	57	35	373
Weighted Frequency	1947	410	256	673	54	41	512

Would you say you consider yourself a proud Torontonians? (All voters)





broken out by age, gender, and region

	Total	Gender			Age				Region			
		Male	Female	Other/Prefer Not to say	18-34	35-49	50-64	65+	Scarborough	North York	Etobicoke	Downtown
Very proud	33.9%	30.7%	36.9%	31%	17%	27.8%	42%	50.9%	33.1%	34.8%	35.9%	32.9%
Somewhat proud	32.1%	32.5%	31.4%	40.1%	23.2%	31.3%	34.1%	40.9%	30.1%	30.3%	31.9%	34.8%
Somewhat ashamed	8.4%	8%	8.3%	19%	9.1%	7.8%	9.9%	6.4%	10%	10.1%	4.3%	7.7%
Very ashamed	3.6%	4.1%	2.9%	9.9%	6%	3.7%	2.8%	1.8%	3.7%	4.3%	3%	3.3%
5	22.1%	24.7%	20.5%	0%	44.7%	29.4%	11.2%	0%	23.2%	20.6%	24.9%	21.4%
Unweighted Frequency	1947	801	1029	117	156	310	562	919	317	493	351	786
Weighted Frequency	1947	919	988	40	498	509	510	430	430	542	276	698

broken out by education and income

	Total	Education			Income			
		Highschool or Less	College	University	\$50k or less	\$50-75k	\$75-100k	\$100k+
Very proud	33.9%	34.5%	32.4%	34.1%	38.2%	34.5%	28.3%	32.7%
Somewhat proud	32.1%	23.5%	26.1%	41.7%	29.8%	28.5%	30.8%	37.3%
Somewhat ashamed	8.4%	5.2%	9.2%	10.4%	8.2%	6.6%	7%	10.5%
Very ashamed	3.6%	2.7%	4%	4.1%	3.6%	3.5%	4.2%	3.4%
5	22.1%	34.1%	28.3%	9.6%	20.3%	26.9%	29.8%	16.1%
Unweighted Frequency	1947	319	454	1174	561	404	371	611
Weighted Frequency	1947	665	424	858	611	353	382	601

broken out by ethnicity

	Ethnicity						
	Total	White	African-Canadian	East Asian	South Asian	European	Something else
Very proud	33.9%	38.5%	37.6%	21.4%	33.3%	21.5%	32.2%
Somewhat proud	32.1%	37.9%	23%	29.6%	24.1%	28.4%	29.1%
Somewhat ashamed	8.4%	9.4%	2.8%	12.9%	6.6%	3.6%	11.6%
Very ashamed	3.6%	4.2%	3%	5.2%	0.6%	4.6%	2.4%
5	22.1%	10.1%	33.7%	31%	35.4%	41.9%	24.8%
Unweighted Frequency	1947	1096	167	139	121	178	246
Weighted Frequency	1947	919	224	167	169	200	268



broken out by mayoral vote

	Mayoral Vote										
	Total	Wouldn't vote	Ana Bailao	Mike Layton	Michael Ford	Ahmed Hussen	Josh Matlow	Brad Bradford	Michael Coteau	Someone else	Undecided
Very proud	33.9%	22.9%	34.8%	37.5%	28.4%	45.6%	34%	43.7%	46.3%	40.9%	30.6%
Somewhat proud	32.1%	26.3%	24.9%	35.2%	27.2%	36.6%	35.7%	19.2%	27.6%	25%	36.6%
Somewhat ashamed	8.4%	12.4%	3.3%	9.3%	6.9%	6.2%	1.7%	20.5%	6.4%	11%	7.9%
Very ashamed	3.6%	4.1%	1.2%	7.8%	9.6%	4.2%	2.6%	0%	7.7%	3.2%	2.2%
5	22.1%	34.4%	35.7%	10.2%	27.9%	7.4%	26%	16.5%	12%	20%	22.7%
Unweighted Frequency	1947	106	80	209	128	77	150	71	55	254	817
Weighted Frequency	1947	133	101	170	136	89	121	74	51	251	820

broken out by provincial vote

	Provincial Vote						
	Total	Ford, PC	Stiles, NDP	Fraser, Liberal	Schreiner, Green	Another Party	Undecided
Very proud	33.9%	36.9%	35.2%	48.3%	33.4%	29.8%	21%
Somewhat proud	32.1%	33.2%	42.6%	34.9%	42.4%	18.6%	22.6%
Somewhat ashamed	8.4%	11.2%	8.9%	6.3%	7.6%	14.3%	6.4%
Very ashamed	3.6%	5.3%	5.7%	0.7%	1.6%	4.5%	3.2%
5	22.1%	13.4%	7.6%	9.8%	15%	32.8%	46.8%
Unweighted Frequency	1947	435	408	480	111	60	453
Weighted Frequency	1947	449	361	396	100	87	556

broken out by federal vote

	Federal Vote						
	Total	Poillievre, CPC	Singh, NDP	Trudeau, Liberal	May, Green	Another Party	Undecided
Very proud	33.9%	31.3%	30%	50.3%	25.8%	18.4%	18.4%
Somewhat proud	32.1%	35.1%	44.3%	36.3%	38.7%	24.8%	17.9%
Somewhat ashamed	8.4%	15.7%	11.4%	4.8%	10%	13.6%	5%
Very ashamed	3.6%	7.2%	6.9%	1.1%	4.1%	7%	2.1%
5	22.1%	10.6%	7.5%	7.5%	21.4%	36.2%	56.7%
Unweighted Frequency	1947	389	250	843	57	35	373
Weighted Frequency	1947	410	256	673	54	41	512