

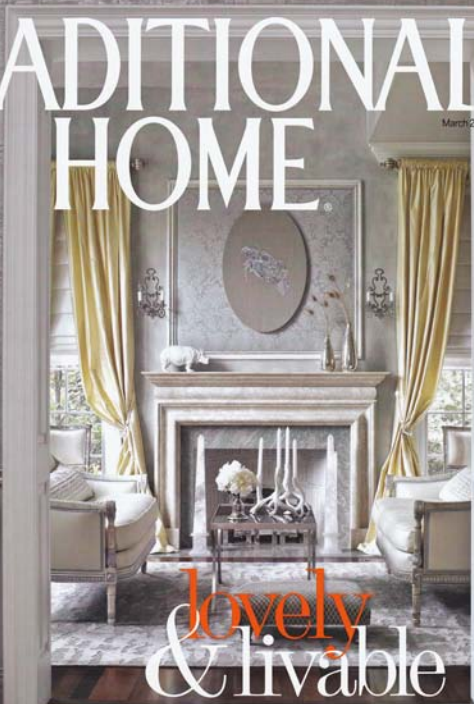
TRADITIONAL HOME

March 2011

**31 ELEGANT
DECORATING
IDEAS FROM
A GREEN
SHOWHOUSE**

**20 YOUNG
DESIGNERS
WE'VE GOT
OUR EYE ON**

**BATHROOM
GIVEAWAY
AND THE
WINNER IS...**



lovely
& livable

MAKE THE MOST
OF YOUR ROOMS

TRADITIONAL
HOME

20

young
designers
to watch

THERE IS SOMETHING HIGHLY SATISFYING ABOUT WATCHING someone do what they were born to do. That's the way it is with these 20 young traditional designers we're keeping our eye on as the decade turns. From the elegant eccentricity of NYC's Ondine Karady (formerly a set decorator for HBO's *Sex and the City*) to the neutral but nuanced urban interiors of Washington, D.C.'s Paul Corrie, these vibrant designers are exploring what it means to be traditional in the 21st century. For some, it means saturated colors and lively patterns that buzz with youthful energy; for some, it means going gorgeously green; for some, it means classic architecture rendered eloquent through elegant restraint.

Although their visions are diverse, what unites them is the conviction that honoring the past goes hand in hand with interpreting the present. Pablo Picasso once said, "It takes a long time to become young." We look forward to watching these up-and-comers for a long time to come.

**ELIZABETH BAUER**

Layers of color, pattern, and texture define Elizabeth's delightfully modern take on traditional design. The native New Yorker joins artisans with flea-market treasures and mass pieces from different time periods for accessible design with an attitude. Elizabeth Bauer Design, New York, NY elizabethbauerdesign.com

**MEG BRAFF**

Hailing from Mississippi, this Southern transplant has established herself as an Old-timer, with high-society clients in Manhattan, as well as Palm Beach and Newport. Meg makes them feel at home—infusing classic designs with saturated color and lively patterns. Meg Braff Interiors Inc., New York, NY megbraff.com

**PAUL CORRIE**

Paul's interior may well be neutral, but then he's the subtle when it comes to style. His edited, contemporary touch means his tradition with layers of fabric, materials and patterns with pattern—and that's layered with a spin on the color of urban style settings. Paul Corrie Interiors, Washington, DC paulcorrie.com

**JULIE DODSON**

With a design degree from The Mills, Julie worked for several high-end Houston design firms before joining forces in 2005 with her mother, Trish Dodson, as Dodson & Daughter Interiors. Julie's understated elegance with a touch of glam hails from Old Hollywood. Dodson & Daughter Interiors, Houston, TX dodsonanddaughter.com

**MARSHALL ERB**

He'd never guess it—Marshall Erb was too young, but he created traditional interiors that belie that youth. His in-depth knowledge of the fine A's—antiques, artwork, and architecture—enable him to create timeless interiors with a clean-lined, edited appeal. Marshall Morgan Erb Design Inc., Chicago, IL marshallerb.com

**MOLLY FREY**

Refreshingly clean and livable spaces are the hallmarks of architectural designer Molly Frey. With training in environmental studies and residential design, Molly does it all—from initial planning to finishing touches—her homes that are as functional as they are beautiful. Molly Frey Design, Marblehead, MA mollyfreydesign.com

**BRAD FORD**

Reunions don't come much better: a degree from the Fashion Institute of Technology and work with Thad Hayes and Ted Johnson. Did we mention he has more Southern charm than Khaki Butler? Known for his elegant and functional spaces, Brad creates interiors that are timeless while seriously up-to-date. Brad Ford Interior Design Inc., New York, NY bradfordinc.com

**ERIC FORD**

Eric describes his signature look as modern American design—which isn't as hard-edged as it might sound. "To me, it means the freedom to juxtapose a French vase with a '70s lamp or with a new furnishing," he says, "all with impeccable editing." He opened his first firm in 2004. Eric Ford Design, Little Rock, AR ericforddesign.com

**CHRISTOPHER GAONA**

His passion inevitably wants luxury and refinement, but not at the cost of "out of touch" antiques. First a position for Christopher, who has mastered fine living with a comfortable mix of art, fabric, classic furniture, and texture. Christopher Gaona Inc., Santa Monica, CA christophergaona.com

**JESSICA HELGERSON**

By now, it's no secret: Green can be gorgeous. And for this young designer, there's not an iota of hardship in seeking out local artists and writers, earth-wise materials, antiques, and vintage finds—all of which contribute to the sustainability of her sophisticated interiors. Jessica Helgerson Interior Design, Portland, OR jhelgerson.com

20 young designers bring fresh eyes, clean lines and just plain fun to today's upbeat traditional style

ONDINE KARADY

As a set decorator for HBO's *Sex and the City*, Ondine filled out homes for the iconic quartet. Now her real-life clients are Hollywood celebs, musicians, and D.C. politicos, who depend on her elegant eclecticism. With mid-century and custom pieces, her spaces are always inventive. Ondine Karady, New York, NY ondinekarady.com

GARROW KEDIGIAN

Talented, Architectural, Garrow's interiors reflect his roots. After attending McGill University's Architecture program and working with interior designer William Hoagins, Garrow opened his own firm in 2002. His designs are understated, sophisticated, and impeccably beautiful. Garrow Kedigian Interior Design, New York, NY garrowkedigian.com

KELLY LAPLANTE

From fabrics to color matters, eco-designer Kelly Laplante for the past decade has created beautiful environments for her green-minded clients. In the process, she's proven "green is a standard, not a style." Watch for her upcoming line of eco-yet sustainable fabrics and rug. Kelly Laplante Organic Interior Design, Venice Beach, CA kellylaplante.com

KATIE LEEDS

Creatively flows freely for this native Texan, who was a hair designer and actor before starting her interiors firm in 2002. Art, antiques, and exotic textiles abound in Katie's projects, embracing old-world style and warming modern spaces. Digs by Katie, Santa Monica, CA digsbykatie.com

MASSUCCO WARNER MILLER

You could call this trio the "Charlie's Angels" of interior design, but they're actually quite a earth—despite heavily residential projects in Washington, D.C., to the Pacific Northwest, Massachusetts, Melissa Warner, and Carrie Miller classically grounded designs that buzz with a Julie Manóvilic, Melissa Warner, Carrie Miller Francisco, CA; massuccowarnermiller.com

EMILY MILLER

As a wife, new mom, and pet owner, Emily is adamant that her interiors be both beautiful and functional. For inspiration and affirmation, she quotes de Vinci: "Simplicity is the ultimate sophistication." She worked for Barbara Sherry Taylor, then opened her own firm in 2005. Emily Miller Interiors, Dallas, TX emilymillerinteriors.com

ERIN PITTS

Erin doesn't play favorites when it comes to design. Her philosophy mixes equal parts of classic architecture, functionality, and simplicity for projects that result in delightful beauty. And with a husband who manufactures furniture, her understanding of home design is all-inclusive. Erin Paige Pitts Interiors, Baltimore, MD erinpagaipittsinteriors.com

JACK POLES

Plain walls are pretty, but to Jack, wallpaper is what goes. An avid lover of patterns, Jack offers Atlanta's largest stock of eco-friendly wallpaper in his own shop. He even persuaded his neighboring fabric store to jump on board for smart and convenient design. Jack Poles Interiors, Atlanta, GA jackpoles.com

TODD RICHESIN

Southern charm and lots of it. Todd's interiors showcase his mastery of color, insistence on detail, kindness for gorgeous fabrics, and ability to drill down to the heart of a home, where its owners' personalities shine. Look for his Key West classic design in the June issue. Todd Richesin Interiors, Knoxville, TN toddrichesininteriors.com

MARK ROBERTS

Mark joined his father's design firm in 1997, with a BFA in interior design. But his grooming began earlier: "instead of going camping, we toured Monticello and Colonial Williamsburg." His goal is timeless sophistication, with turn-key architectural projects a specialty. Lary Roberts Interiors, Cedar Rapids, IA laryrobertsinteriors.com



WHO'S YOUR FAVORITE

Young Traditional Designer?

READERS' CHOICE AWARD

WIN A CUSTOM ROOM DESIGN!

Visit Traditionalhome.com/Duralee to vote for your favorite Young Traditional Designer for a chance to win a **custom room design, plus Duralee fabric.**

One randomly selected winner will receive a personalized room design from a Young Traditional Designer, plus Duralee fabric (up to a \$5,000.00 retail value) that may be used for drapery, chairs, sofas, pillows and more. Please note that prize package does not include fabrication or installation.

The more you vote, the better your chances of winning the personalized room design and Duralee fabric. **So start voting today at Traditionalhome.com/Duralee!**

DESIGNERS' CHOICE AWARD

DESIGNERS: WE WANT TO HEAR FROM YOU, TOO!

Which Young Traditional Designer gets your vote? The more times you enter, the more chances you have to win 50 yards of Duralee fabric (\$5,000.00 retail value) for your next project!

Visit Traditionalhome.com/Duralee and vote to enter.

The Young Traditional Designers chosen as the Readers' Choice and the Designers' Choice will be revealed in the October 2010 Designers on Design issue of Traditional Home and will each receive \$500.00 to further their design careers.

The deadline to vote and enter is March 23, 2010.



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No purchase necessary to enter or win. Subject to Official Rules and entry at www.traditionalhome.com/Duralee. The Young Traditional Sweepstakes begins 01/15/2010 and ends 03/23/2010. Entries must be received by 11:59 p.m., C.T., on 03/23/2010. Open to legal residents of the 50 United States, and the District of Columbia, 21 years or older. Designers' Choice entrants must be a professional designer as of the date of entry. One entry per person (with a valid email address) per day. Void where prohibited. Sponsor: Meredith Corporation.



THE DESIGNERS

- | | |
|----------------------|-----------------------------|
| 1 Elizabeth Bauer | 11 Ondine Karady |
| 2 Meg Braff | 12 Garrow Kedigian |
| 3 Paul Corrie | 13 Kelly Laplante |
| 4 Julie Dodson | 14 Katie Leede |
| 5 Marshall Erb | 15 Emily Miller |
| 6 Molly Frey | 16 Massucco, Warner, Miller |
| 7 Brad Ford | 17 Erin Pitts |
| 8 Eric Ford | 18 Jack Poles |
| 9 Christopher Gaona | 19 Todd Richesin |
| 10 Jessica Helgerson | 20 Mark Roberts |

Need a second look? Check out designer portfolios for each of the Young Traditional Designers on Decorati.com.

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