

TOP TEN REASONS TO SUPPORT SAN DIEGO STATE UNIVERSITY

- 1. **SDSU is a true powerhouse university.** With approximately 31,000 students, SDSU is the oldest and largest university in the San Diego region.
- 2. Leading the way in research: SDSU is designated as a "research university with high research activity" by the Carnegie Foundation. It also ranks among the top 150 public colleges and universities in the nation in research expenditures, according to the National Science Foundation. Since 2000, SDSU has received more than \$1.4 billion in research grants and contracts.
- 3. **SDSU is one of the most popular universities in California**, receiving more than 69,000 undergraduate applications for fall 2012.
- 4. **SDSU alumni are loud and proud**, with more than 260,000 alumni nationwide. Among those who call SDSU their alma mater are actress Marion Ross, restaurant executive Ralph Rubio, astronaut Ellen Ochoa, 1994 National Teacher of the Year Sandra McBrayer and Costco CEO and founder Jim Sinegal.
- 5. **Leadership Starts Here**: SDSU alumni are leaders in industry, culture, education and government, from the local to the national level. All five San Diego County supervisors graduated from SDSU, as well as San Diego City Councilmember Kevin Faulconer.
- 6. **SDSU graduates power San Diego's economy**. SDSU generates \$2.4 billion each year for the San Diego economy and produces thousands of graduates, 60 percent of whom stay in San Diego to pursue their careers.
- 7. San Diego State is home to top-ranking programs in biology, education, engineering, international business, psychology, speech-language, public health, and many other fields of study.
- 8. **SDSU has a tradition of community service**. SDSU faculty, students and alumni are improving the quality of our kids' education through programs such as the City Heights Educational Collaborative, the SDSU-Sweetwater Compact for Success and the QUALCOMM Institute for Innovation and Educational Success.
- 9. **SDSU stands for excellence and success**. SDSU ranks No. 18 in the nation for campus ethnic diversity according to *U.S. News and World Report*. SDSU also ranks high for degrees awarded to minorities. According to *Diverse Issues in Higher Education*, SDSU ranks No. 13 and each year SDSU is also among the nation's top-10 schools for Hispanic graduates.
- 10. **SDSU provides students with a modern learning environment** for students, faculty and staff. More than \$670 million in new buildings and renovations have been made over the past 14 years, and a new campus improvement plan will add several new academic buildings including additional student housing for 3,000.

San Diego State University Marketing and Communications marcomm@mail.sdsu.edu