



Public Polling Methodology Statement: Newspoll

Publication date: 6th February 2023

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian, News Corp Australia
End client	The Australian, News Corp Australia
Fieldwork dates	1 to 4 February 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1512
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	945
Margin of error associated with effective sample size	±3.19
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 5% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

A2	Thinking about federal politics. If a federal election for the House of Representatives was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
10.	Don't know	Fixed
A3	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 10 in A2. Code 1-9 go to A4
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
10.	Don't know	Fixed
A14	You must allocate preferences for all parties. Between these parties, which would you rank highest?	ASK IF A2=5-9 or A3 = 5-10
	<i>Single select ROTATE 1-3</i>	
1.	Labor	
2.	Liberal/Nationals	Show outside QLD
3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister?	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6



	Please select one option only	
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A6	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A7	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A8	Who do you think would make the better Prime Minister? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; ROTATE 1-2</i>	
1.	Anthony Albanese	
2.	Peter Dutton	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
	<i>Single select; ROTATE 1-2</i>	
1.	Anthony Albanese	
2.	Peter Dutton	
3.	Don't know	Fixed
B1	There is a proposal to alter the Australian constitution to establish an Aboriginal and Torres Strait Islander Voice to Parliament. Are you personally in favour or against this proposal? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; REVERSE 1-4</i>	
1.	Strongly in favour	
2.	Partly in favour	
3.	Partly against	
4.	Strongly against	
5.	Don't know	Fixed
B1b	On balance, and while you may have no strong feelings either way, would you be more inclined to say you are in favour of or against an alteration to the constitution that establishes an Aboriginal and Torres Strait Islander Voice to Parliament? Please select one option only	Ask if don't know i.e. code 5 in B1. Code 1-4 go to B2
	<i>Single select; REVERSE 1-4</i>	
1.	Strongly in favour	
2.	Partly in favour	
3.	Partly against	
4.	Strongly against	
5.	Don't know	Fixed



B2	Which of the following are reasons why you are not in favour of an alteration to the constitution that establishes an Aboriginal and Torres Strait Islander Voice to Parliament? Please select all that apply <i>Multiple select; RANDOMISE 1-6</i>	Ask if not in favour i.e. code 3,4 in B1 or B1b.
1.	There is not enough detail	
2.	There is no need for one	
3.	It favours one group over other Australians	
4.	It will lead to division in our society	
5.	It won't help fix the issues facing Aboriginal and Torres Strait Islander Australians	
6.	The government should prioritise a treaty instead	
7.	None of the above	Fixed / Exclusive
B3	Which of the following are reasons why you are in favour of an alteration to the constitution that establishes an Aboriginal and Torres Strait Islander Voice to Parliament? Please select all that apply <i>Multiple select; RANDOMISE 1-6</i>	Ask if in favour i.e. code 1,2 in B1 or B1b.
1.	It will help close the gap between Aboriginal and Torres Strait Islander Australians and others	
2.	It will ensure Aboriginal and Torres Strait Islanders have a say in policies that affect them	
3.	Aboriginal and Torres Strait Islanders were here first and deserve this	
4.	It will recognise Aboriginal and Torres Strait Islander sovereignty in Australia	
5.	It will ensure Aboriginal and Torres Strait Islanders' views are heard in parliament	
6.	A Voice to Parliament is a further step toward reconciliation	
7.	None of the above	Fixed / Exclusive

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