

2015 AMERICAN MUSIC AWARDS

VOTING FAQs

Updated: 11/1/15

FOR WHAT I AM VOTING?

Fans will have the opportunity to vote and select the winners of the following awards which will be given at the 2015 American Music Awards® ceremony on November 22, 2015 at 8:00 p.m. ET / 7:00 p.m. CT on ABC (the “Awards Special”).

- Artist of the Year Award (“Artist Award”)
- New Artist of the Year Award presented by Kohl's (“New Artist Award”)
- Collaboration of the Year Un-leashed by T-Mobile (“Collaboration Award”)
- The following editorial awards (“Editorial Awards”):
 - Song of the Year
 - Favorite Album – Pop/Rock
 - Favorite Female Artist – Pop/Rock
 - Favorite Male Artist – Pop/Rock
 - Favorite Duo or Group – Pop/Rock
 - Favorite Female Artist – Country
 - Favorite Artist – Rap/Hip-Hop
 - Favorite Artist – Electronic Dance Music (EDM)
 - Favorite Album – Country
 - Favorite Male Artist – Country
 - Favorite Duo or Group – Country
 - Favorite Album – Soul/R&B
 - Favorite Male Artist – Soul/R&B
 - Favorite Female Artist – Soul/R&B
 - Favorite Album – Rap/Hip-Hop
 - Favorite Artist – Alternative Rock
 - Favorite Artist – Adult Contemporary,
 - Favorite Artist – Latin
 - Favorite Artist – Contemporary Inspirational
 - Top Soundtrack

The foregoing may be referred to herein individually as an “Award” or collectively, as the “Awards.”

HOW DO I VOTE?

There are up to three (3) potential ways for you to cast votes for the Awards, but not all voting methods apply to each Award. See below for specific details for the voting for each Award.

Here are the three (3) potential ways to vote:

(1) **Online Voting:** For all Awards, you are able to vote online through the official AMA voting website located at ama.votenow.tv (“Voting Website”) using your PC, tablet, or mobile device. Votes cannot be submitted (or counted) unless the Voting Window for the applicable Award is open (see ‘When Can I Vote?’ below). During the applicable Voting Window(s), you will see a tab or button for each Award which is open for voting. Click the applicable tab or button to the voting page for that Award. Once you’re on the voting page for an Award, you will be prompted to click on the nominee for whom you want to vote. You will see an image of each nominee alongside his or her name and a ‘vote’ button.

- When you click on the ‘vote’ button, you will be directed to a Facebook login page where you will need to enter your e-mail address and password to log in to Facebook (if you are not already logged in).
- If you do not currently have a Facebook account, you will not be able to vote online unless you register for a Facebook account (go to Facebook.com to register). Registration on Facebook is free.
- You will be prompted to accept the AMA Facebook application the first time you vote. You must accept the AMA Facebook application in order to vote.
- After submitting your vote for the Award, you will see a ‘thank you’ page that confirms your vote and offers you the option of posting your vote to your Facebook timeline, continuing to vote for another Award, and casting an additional vote for your favorite nominee via Twitter.
 - If you are registered with and logged into Twitter, when you click the ‘Vote on Twitter’ button, you will have the option to share a pre-populated Tweet voting for the same nominee for whom you just voted.
 - If you want to cast another vote for that nominee, click “Tweet.”
 - If you want to change your vote, you can change the Twitter message in accordance with the instructions in Paragraph 2 below.
 - If you don’t want to cast another vote for that nominee or anyone else, cancel the Tweet.
 - If you are not registered with and logged into Twitter, you will be prompted to log in.

(2) **Twitter Voting:** For all Awards, you are able to vote via Twitter by mentioning specific key words and the official AMA hashtag as described below in a tweet published on your

Twitter account (“Tweet Vote”). To vote via Twitter, you must have a Twitter account and be logged into Twitter, and your Twitter account must be set to public to vote. If you do not currently have a Twitter account, go to [Twitter.com](https://www.twitter.com) or download the Twitter application on your mobile device to register (registration is free) or vote using another voting method described herein.

- You may cast a Tweet Vote by composing a message containing the following required elements (recommended at the beginning of the message) and posting it from your Twitter account:
 - The applicable nominee’s name or Twitter handle [For the Collaboration Award, you may only use the name of the song or the Twitter handle of any of the collaborators].
 - The name of the specific Award for which you are voting (e.g., “Artist of the Year,” “Favorite Album – Pop/Rock”, etc.), and
 - The official hashtag for the American Music Awards: #AMAs

An example of a valid Tweet Vote would be:

I’m voting for @JoeJames for Artist of the Year #AMAs

Only Tweet Votes that comply with the foregoing instructions will be counted as valid votes. If multiple nominee names are included in a Tweet Vote, the vote will be disqualified, and no vote will be counted. If you re-tweet a third party’s valid Tweet Vote, it will count as a valid vote by you, subject to the same rules for ordinary Tweet Votes set forth above. Tweet Votes must comply with all other Twitter requirements (e.g., number of characters, etc.) and may not include any derogatory, defamatory, or obscene language or images.

- (3) **Facebook Voting:** Facebook voting will only be available for the Editorial Awards and the Artist Award during the applicable Voting Windows for each such Award. To vote via Facebook, you must have a Facebook account and be logged into Facebook. Your Facebook account may be either public or private, as you may elect in your sole discretion. If you do not currently have a Facebook account; go to [Facebook.com](https://www.facebook.com) to register (registration is free) or vote using another voting method described herein.

- You may cast a vote using Facebook by composing a status update or post containing the following required elements and posting it on your Facebook page or wall (“FB Vote”):
 - The name of the nominee for whom you are voting; and
 - The official hashtag for the Award for which you are voting. [See the chart below for the list of official Award hashtags]

Examples of valid FB Votes are:

I think Joe Smith is totally going to walk away with the #aoty this year.

Check out Jane Jones? She is nominated for #FavoriteFemaleArtistCountry.

- The following chart provides the list of hashtags associated with each Award for which you can cast a FB Vote.

AWARD NAME	AWARD HASHTAG
Artist of The Year	#aoty
Favorite Album – Country	#FavoriteAlbumCountry
Favorite Album - Pop/Rock	#FavoriteAlbumPopRock
Favorite Album - Rap/Hip-Hop	#FavoriteAlbumRapHipHop
Favorite Album - Soul/R&B	#FavoriteAlbumSoulRandB
Favorite Artist - Adult Contemporary	#FavoriteArtistAdultContemporary
Favorite Artist - Alternative Rock	#FavoriteArtistAlternativeRock
Favorite Artist - Contemporary Inspirational	#FavoriteArtistContemporaryInspirational
Favorite Artist - Electronic Dance Music (EDM)	#FavoriteArtistEDM
Favorite Artist – Latin	#FavoriteArtistLatin
Favorite Artist – Rap/Hip-Hop	#FavoriteArtistRapHipHop
Favorite Duo Or Group – Country	#FavoriteDuoOrGroupCountry
Favorite Duo Or Group – Pop/Rock	#FavoriteDuoOrGroupPopRock
Favorite Female Artist - Pop/Rock	#FavoriteFemaleArtistPopRock
Favorite Female Artist - Soul/R&B	#FavoriteFemaleArtistSoulRandB
Favorite Female Artist - Country	#FavoriteFemaleArtistCountry
Favorite Male Artist - Pop/Rock	#FavoriteMaleArtistPopRock
Favorite Male Artist - Soul/R&B	#FavoriteMaleArtistSoulRandB
Favorite Male Artist – Country	#FavoriteMaleArtistCountry
Song of The Year	#soty
Top Soundtrack	#TopSoundtrack

Only FB Votes posted during the applicable Voting Window that comply with the foregoing instructions will be counted as valid votes. Valid FB Votes must contain the nominee name and the applicable Award hashtag to be counted. If multiple nominee names are included in a post, the post will not be counted as a valid vote. Sharing a third party’s valid FB Vote will NOT count as a valid FB Vote by you. FB Votes must comply with all other Facebook requirements and may not include any derogatory, defamatory, or obscene language or images.

WAIT, I’M CONFUSED. HOW DO I VOTE FOR THE AWARDS?

Here’s a handy chart that lists the voting methods applicable to each Award:

Award	Online Voting	Twitter Voting	Facebook Voting
Editorial Awards	YES	YES	YES

Artist of the Year Award (“Artist Award”)	YES	YES	YES
New Artist of the Year Award (“New Artist Award”)	YES	YES	NO
Collaboration of the Year Un-leashed by T-Mobile (“Collaboration Award”)	YES	YES	NO

WHEN CAN I VOTE?

You can vote for one (1) or more Awards using the applicable voting method(s) specified above during the voting period indicated below for each Award (“Voting Window(s)”):

- For all of the Editorial Awards: the Voting Window opens on October 13, 2015, at 9:30:00 a.m. ET and closes on November 11, 2015, at 11:59:59 p.m. ET.
- For the New Artist Award: The Voting Window opens on November 1, 2015, at 12:01:00 a.m. ET and closes at the end of the first hour of the live television broadcast of the AMAs on November 22, 2015, at 9:00:00 p.m. ET.
- For the Collaboration Award: the Voting Window opens on November 1, 2015, at 12:01:00 a.m. ET and closes at the end of the first hour of the live television broadcast of the AMAs on November 22, 2015, at 9:00:00 p.m. ET.
- For the Artist Award, voting takes place in two segments as follows:
 - The initial Voting Window for the ten (10) nominees for the Artist Award opens on October 13, 2015, at 9:30:00 a.m. ET and closes on November 11, 2015, at 11:59:59 p.m. ET (“Initial Voting Window”).
 - The top five (5) artists with the most valid votes at this time (11:59:59 p.m. ET) will become finalists for the Artist Award. Voting for the five (5) finalists will begin immediately at 12:01:00 a.m. ET on November 12, 2015, and will close on November 19, 2015, at 11:59:59 p.m. ET (“Finalist Voting Window”).

AWARD	VOTING WINDOW OPENTS	VOTING WINDOW CLOSSES
Editorial Awards	Tuesday, October 13 @ 9:30:00 a.m. ET	Wednesday, November 11 @ 11:59:59 p.m. ET
Artist Award	<u>Initial Voting Window:</u> Tuesday, October 13 @ 9:30:00 a.m. ET	Wednesday, November 11 @ 11:59:59 p.m. ET
	<u>Finalist Voting Window:</u> Thursday, November 12 @ 12:01:00 a.m. ET	Thursday, November 19 @ 11:59:59 p.m. ET
New Artist Award	Sunday, November 1 @ 12:01:00 a.m. ET	Sunday, November 22 @ 9:00:00 p.m. ET

Collaboration Award	Sunday, November 1 @ 12:01:00 a.m. ET	Sunday, November 22 @ 9:00:00 p.m. ET
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HOW MANY TIMES MAY I VOTE?

For each of the Editorial Awards and the Artist Award, you may cast only one (1) vote per Award per voting method per day during the applicable Voting Window.

For the New Artist Award and the Collaboration Award, you may cast up to one hundred (100) votes per voting method per day during the applicable Voting Window.

If you are using Online Voting, once you hit your vote limit for a particular Award, that Award will be unavailable for further voting on the Voting Website until the next day.

For all other voting methods, additional Tweet Votes and/or FB Votes for an Award that exceed the applicable limit for that Award in a given day will not be counted as valid votes.

WHO CAN VOTE?

Any resident of the fifty (50) United States (and District of Columbia) may vote online. For Twitter and Facebook voting, votes will be accepted worldwide. You must have a Facebook account to vote online and on Facebook and a Twitter account to vote via Twitter.

HOW DO I FIND OUT THE RESULTS?

The winners of all of the Awards will be revealed during the live television broadcast of the Awards Special scheduled for November 22, 2015, 8:00 pm ET / 7:00 pm CT on ABC. Check your local listings for more information about show times. Results will also be posted online after the live broadcast on the Voting Website.

ARE THE AMERICAN MUSIC AWARDS COLLECTING PERSONAL INFORMATION WHEN I VOTE ONLINE?

When you vote online using Facebook, you will be asked to share some personal information with the AMAs for vote verification purposes and for other permissible uses set forth in our Privacy Policy, available at <http://www.theamas.com/legal/>.

I AM HAVING TROUBLE VOTING ONLINE – WHY?

Although the internet can handle huge volumes of vote submissions simultaneously, there may be times when your local service provider may not be able to handle every attempt due to the sheer volume. Other technical issues may also arise, like errors in vote transmission, service outages, delays, malfunctions of telecommunications equipment, software glitches, etc. If you

are trying to vote during a Voting Window, but the Voting Website isn't processing your attempt, please be patient and try again later.

WHAT ELSE DO I NEED TO KNOW ABOUT THE VOTING PROCESS?

Any attempt to deliberately undermine, circumvent, or manipulate the legitimate operation of the vote process is strictly prohibited, including, without limitation, use of fraudulent, robotic, or ghost Twitter accounts, use of multiple email addresses to set up multiple Twitter or Facebook accounts, and/or automated voting scripts, programs, or macros (not including legitimate third-party software that enables the scheduling of tweets, posts or status updates such as HootSuite or TweetDeck). We reserve the right to disqualify the votes from any individuals/entities we suspect or find: (a) to have engaged in manipulated and/or inauthentic voting practices; (b) to have tampered with the voting process; or (c) to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. Dick Clark Productions are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost, or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications or for any of the equipment or programming associated with or utilized in the voting process or by any human error which may occur in the tabulation of votes.

HOW IS MY VOTE COUNTED?

The total number of valid votes of each kind submitted during the applicable Voting Window for each Award will be tabulated, and the nominee receiving the highest total number of valid votes for the Award for which he or she was nominated will be declared the winner of the Award. If the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that we believe to be reasonably necessary (for example, in instances of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'acts of God' or terrorist attacks, or any other causes beyond our control), we reserve the right to select the winners of the Awards and may take into consideration the number of votes received by any nominee up until the time of the interruption or cancellation of the voting process.

ARE THE AMERICAN MUSIC AWARDS AFFILIATED WITH FACEBOOK OR TWITTER?

No. Although you may use Facebook and/or Twitter to cast your votes, the American Music Awards is in no way sponsored, endorsed, or administered by or associated with Facebook and/or Twitter. Inquiries (whether questions, comments, or complaints) should be directed to info@telescope.tv, not to Facebook or Twitter.

If you have additional questions after reading these FAQs, email info@telescope.tv.