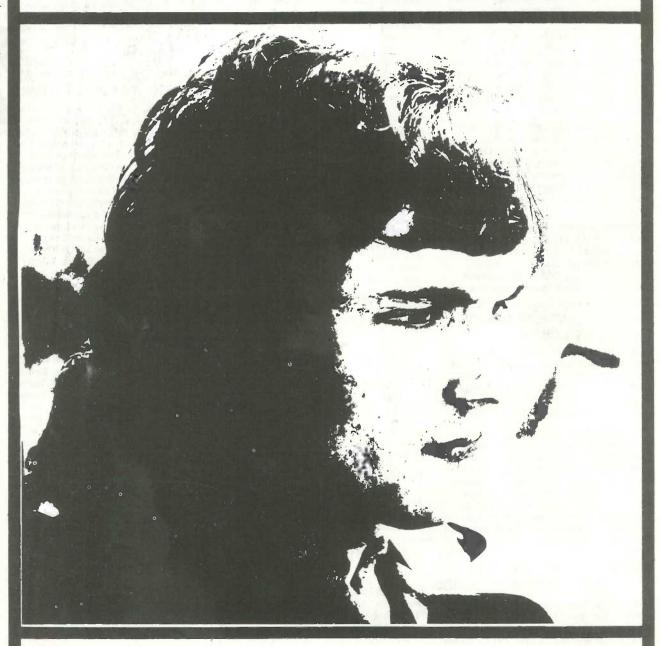
CANADA'S MUSIC INDUSTRY WEEKLY

THIS WEEK'S TOP 100 SINGLES

CHUM CHART INTO 16th YEAR

HUTTON'S 'STORY OF CANADA'



UA'S PINKY HITTING WITH 'TELL ME WHO'

McGREGOR OFF & RUNNING WITH PLAYBOY PRODUCT

A little behind schedule but well worth the wait, Clyde McGregor, national merchandising manager (Canada) for Playboy Records, finally has product. If the jacket designs are any indication of the product inside (see RPM New Albums) then McGregor and Playboy have made the intial steps, without the hype, to become established.

Three albums make up the release: "Hudson", "Tim Rose", and "Jim Sullivan". Each album is distinctively unique, colourful - and obviously an expensive, by Canadian standards, project designed by Rod Dyer, Inc. Playboy have also been quick to realize the necessity of an inner sleeve, which is also an eye-catcher.

In view of some holdup in Canadian production (Playboy insists on duplicate packaging in Canada), McGregor is importing product in order to take advantage of the U.S. release which has somewhat influenced the Canadian market, through advance record services.

U.S. West Coast action has put the Tim Rose set out in front which should influence the British Columbia market. Several FM free formers in Canada have already picked up on the cut "Hide Your Love Away", a Lennon/McCartney penning, to be culled as Rose's first single.

McGregor, working with the Quality promotion network, is currently blanketting the Ontario and Quebec markets before setting out on a western promotion tour which should see him into the Atlantic Provinces within the next few weeks.

CHAPPELL APPOINTMENT FOR JOHN LOWETH

John Loweth has been named to the newly formed position as sales manager, Chappell Canada. Loweth will be responsible for the promotion and sales of Chappell material across the country. Loweth will report to the pubbery's manager, Cyril Devereux.

He has a background including experience in independent record production and broadcasting. Loweth was most recently with Peters International, a disc importer. He has also been sales manager for Toronto-based Caravan Records. As sales manager, he will work on Chappell's print distribution agreements with Hansen, Screen Gems-Columbia, Combine Music, North American Publications and others.

CLASSICAL SALES AT ALL TIME HIGH-LONDON RECORDS

Jacques Druelle, manager Classical Division London Records of Canada, reports classical album sales at an all time high for the fiscal year ending March 31st, 1972. London has shown increases over the past years but this year has been the most impressive.

Contributing to this increase were: Argo, Telefunken Alte Werk, London's Phase Four, Stereo Treasury, World of, and Ace of Diamonds and Philips.

KANATA'S GGFG SET MAKES BREAKTHROUGH

Never underestimate the power of an "underground band album". Kanata's Bill Kearns has the "Parliament Hill" set by the Governor General's Foot Guards Regimental Band listed as an "action album". Initial orders have been impressive with many MOR stations giving top exposure to the well produced album. The set was produced by Captain Matt Atkinson (CBC Ottawa) and Lieutenant Wayne Primeau at the Opera of the National Arts Centre in Ottawa.

The Foot Guards are one of the main tourist attractions in Ottawa where they participate in the Changing of the Guard ceremonies on Parliament Hill. Photographer Malak has captured this ceremony, in all its scarlet colour, with the Peace Tower forming a suitable backdrop - which Kanata used as a cover photo.

POLYDOR'S JAMES LAST MONTH - THEIR BIGGEST

Polydor is still into their James Last Month (May) but it has already proven to be one of the most successful ever launched by the company. During the promotion of the complete James Last catalogue of 46 albums, his 2 record budget set, "Super Non-Stop Dancing" (suggested retail \$5.98) certified for Canadian Gold (RPM Gold Leaf Award). The album has topped the 135,000 sales mark. However, because it is a budget album the set does not appear on the RPM 100 Albums Chart.

Polydor's sales and promotion staffs, particularly in Ontario have been high on the promotion. Dieter Radecki, Ontario branch manager, arranged for more than 30 window displays as well as in-store displays throughout the province.

Last's latest release, "Music From Across The Way", (full price) which was also the title of his fast moving MOR single, has made strong sales gains and is considered the topping to the Last promotion.

GREEN COPS TWO MORE GOLD AWARDS

A spokesman for London records announced Al Green has certified for two U.S. Gold Awards. Green's current single "Look What You've Done For Me" and his recently released second album "Let's Stay Together" were simultaneously certified Gold winners by the Record Industry Association of America.

Green also took Gold for his earlier recordings "Tired Of Being Alone" and "Let's Stay Together". His three singles have now sold over five million copies on the Hi label, in the U.S. alone. It is expected that Green's first album "Gets Next To You", which has been riding the charts for some nine months now will qualify for Gold in the near future

The Hi record line is distributed by London Records.

NEUFELD APPEARS AT GRUMBLES

Winnipeg's popular folksinger/composer, Rick Neufeld was into Grumbles Coffee House for the week of May 13. Travelling with Neufeld are Bruce Decker on bass and Terry Barnett on guitar.

Neufeld's latest album "Hiway Child" on Astra (AS1001) was released about a year ago and sports his own compositions including "Moody Manitoba Morning" "The Song Singer" and "Country Princess". All three of these popular songs won BMI awards for the talented artist.

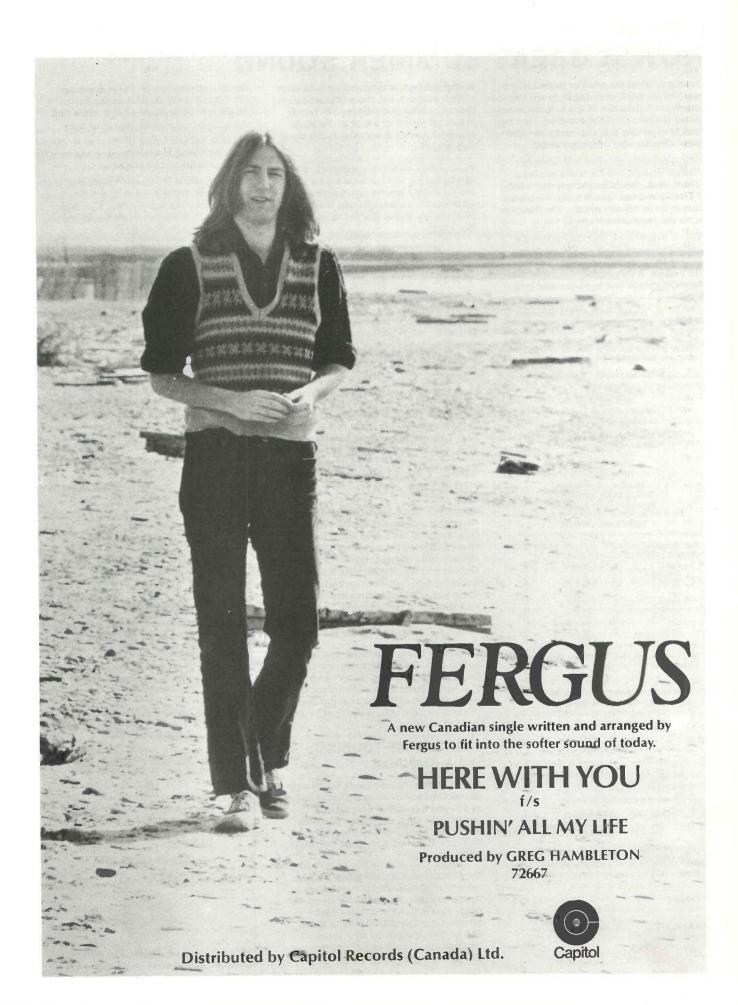
The future is somewhat unpredictable for Neufeld mainly because of the uncertainty surrounding the Astra label. Neufeld will however, continue playing the college and coffee house circuit throughout the west, where he makes his home.

BERKLEE COLLEGE HOSTS STAGE BAND FESTIVAL

The Berklee College of Music, working in association with the Frederick Harris Music Company and the Canadian Bureau for the Advancement of Music, presented The Canadian National Stage Band Festival in Toronto at the CNE Music building (May 13). The Berklee College of Music, the only school of its kind in North America, had as judges, John LaPorta, Berklee chairman of Instrumental Performance; Phil Wilson, chairman of Berklee's Trombone Department; Robert Share, Berklee administrator; and Steve Gould who handles Berklee's film scoring seminar.

The day saw eight stage bands compete, with musicianship awards going to Brad McMaster of Erindale Secondary School on vibes, Harry Jarin of Port Arthur Collegiate on tenor, and Dave Dalhouse also of Port Arthur on trumpet. Two Hundred and Fifty dollar scholarship awards went to Erindale's alto. Dave Couler, Rosemere High School's baritone, Bill Martin and A. Beacroft on trombone for Westview Centennial School, Five Hundred dollar tuitions went to alto. Steve Hutt of Wexford Collegiate and trumpeter, R. Waychesko of Westview Centennial, A One Thousand dollar Berklee scholarship for the outstanding musican was awarded to bass guitarist, H. Ayee of Westview. The best band performance award went to The Westview Centennial School Band, under the direction of Paul Miner, runner up awards were presented to The Port Arthur Collegiate Band under the direction of Wayne J. Classen, with the Wexford Collegiate Band directed by Dave A.E. Parkes taking second runner up.

Lee Berk of Berklee College and Cliff Hunt of the Canadian Bureau For the Advancement of Music, expect the Band Competition will become an annual event with bands from across the country taking part. One who witnessed the enthusiasm and professionalism displayed by the participating schools could hardly disagree. Saturday was a good day for all concerned with many excellent musical exhibitions displayed by the many participants.



NOW A GREAT SUMMER SOUND

Years ago, when the weather started to get nice and the spirit of spring fever and summer love became the order of the day, the music would change to suit the occasion. That may have been so long ago, that many of today's music directors can't even remember.

Now it becomes apparent that when our lifestyle changes and the world reaches a certain peak, the listener simply turns off the heavy and fast sounds and reflects only an interest in the soft sounds. The question is, do the programmers know?

What is happening is that the rockers are starting to sound like the MOR stations and the MOR stations are sounding more like rockers. A very healthy situation. Often the MOR station that holds the lead in the

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London	K
Marathon	C	MCA	·
Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	H	RCA	N
GRT	T	Trans World	Y
Kinney	P	UA Records	Ü
,,,,,,,		World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:

M — Music composed by a Canadian
A — Artist featured is a Canadian
P — Production wholly recorded in Canada
L — Lyrics written by a Canadian

SUBSCRIPTIONS - Canada & USA

One Year	\$20
☐ Two Years	\$30
☐ Three Years	\$40
☐ FIRST CLASS (1 yr)	\$35
☐ OTHER COUNTRIES (1 yr)	\$30
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(for a subscription as indicated above.)

Company	•	•	9	*	٠	•	•	*	*	٠	•	v					*	jw.		HOP	

Name

Address

City

market will lean toward rock to hold more of their listeners, but the reverse is seldom the case. In fact it should be. The rocker should take more of a look at the adult appeal of slowing down the popular music they play.

Most rockers merely pay lipservice to the demographics. The formulas are set and any variation from the internationally set patterns of success might take them away from the No. 2 spot and put them in the No. 1 spot.

COMMENT walt grealis

Programmers talk about the tune-out factor. The biggest tune-out factor is the sound itself. And believe me I don't think I've reached the point where rock music bothers me, but I really feel that the rock revolution is over and music is becoming more folk-rock and country-rock oriented.

Just in case someone out there is about to say that they play what the public wants to hear, I know enough about programming to know that the screening a record goes through

MARTY BUTLER ON CROSS COUNTRY TOUR

Columbia's Marty Butler is currently on a promotion junket covering the country from Montreal west. Kick point was Toronto, where Butler visited numerous radio, press and other key industry types with Columbia's Ontario promotion man, Mike Watson. The following day, Hamilton was covered before flying out to Winnipeg for a round of visits with the label's Corrine Burke. In Calgary, Butler was escorted around town by John Davies, in Edmonton by Gary McDonald.

Columbia's newly appointed west coast promo man, Eldon Wagner did the bit in God's province prior to Butler's embarkation for his home town of Montreal. Butler whose first album product has just been released by Columbia, is managed by Ben Kaye of Montreal.

LIGHTHOUSE TOURING U.S.A./CANADA

GRT's hottest recording unit, Lighthouse have just wound up an American round of appearances. Included were dates at Austin Peay State University, Clarkville, Tennessee; Muskengum College, New Concord, Ohio and Kent State University, Ohio.

Now back in Canada, the group has just completed appearances at North York Arena, Toronto. Another GRT group, the newly-signed Myles and Lenny have garnered considerable booking action. One of the highlights of their appearances was their week-long engagement at Toronto's Chameleon Club.

before it gets on the air makes damn sure the "sound" of the station comes first. The public may never hear "what it wants to hear".

We are also quite aware that the weekly survey of other markets (many of them so far removed from the Canadian lifestyle) is an all-important aspect of what will be played.

If a "violence in the streets" single ever made it in enough OTHER markets, it would jump on so many Canadian playlists, that most Canadian police departments would re-equip their riot brigades overnight.

If the AM rock programmers took a look at what is happening in the LP sales charts, they might see what the listener is ready to back up with bucks. That might be the key to what the sound should be.

It's still rock, but the revolution is here and it isn't a new sound, it seems to be old attitude that is taking over as our young people take a "downer" trip and reflect it in their music.

Balanced programming may be a good philosophy, but possibly one end of it is a little too heavy for our times. What might help is some healthy research into your own particular market and find out which way the listener is leaning. You may find that you are on the wrong wave length and that is a no no in anybody's rule book of broadcasting.

".....and now a GREAT NEW summer sound". I should hope so!



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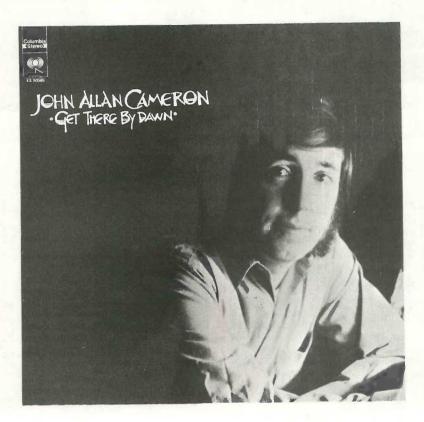
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WATCH FOR THEIR NEW ALBUM "YOU & I"



· GET THERE BY DAWN.



JOHN ALLAN CAMERON

WESTERN TOUR

June 1 2 - 3 4 - 6 7 - 8	Regina (2 shows) Centennial Theatre Winnipeg - Manitoba Centennial Theatre Travel (and free time) Saskatoon - Centennial Auditorium
9 - 10	Edmonton - Jubilee Auditorium
11	Travel
12 - 13	Calgary - Jubilee Auditorium
16 - 17	Vancouver - The Queen Elizabeth Theatre





Columbia's Marty Butler, into Toronto on a label promo tour, caught CFTR's Keith Elshaw on shopping spree. Mike Watson promo rep (r).



Butler and Watson moved over to Hamilton and a visit with CHML's George Patton and his library staff where album receives much play.



London's Ont promo rep Vince Lasch (right) with Sam The Record Man's (London) Buryl Wilson (Mgr) and Greg Simpson.



Heavy window and in-store displays helped fill London Gardens for Savoy Brown concert, here sampling local brew.



Columbia's vice-president marketing, Jack Robertson, flanked by Canbase execs, Jack Herschorn and Paul Horn after distribution signing.



Jeremy King will represent English Canada at Paris Festival with his Summerlea song "OI' Fashion Days" (Much). Bill Hill (r) producer.

'STORY OF CANADA'

Although Doug Hutton is widely known as a songwriter/performer, his greatest success in the music industry has come as a producer of shows. The western performances of "Superstar" were co-ordinated by Hutton with a great deal of success. Inspired by the acceptance of the "Superstar" venture by Canadian audiences, Hutton has launched what may prove to be the most ambitious project ever undertaken in Canadian music and theatre.

"Story of Canada" is a multi-media historical spectacular, based on accurate and legitimate Canadian history. With financial backing from wealthy independent Canadians, Hutton has already commissioned twelve native composers to create twenty-four pieces of music. Themes for the twenty-four were selected by a team of historians, who chose subjects on the basis of their interest and historical significance to Canadians.

Among the writers who have already produced material for "Story of Canada" are Peter White, of Vancouver, Humphrey and the Dumptrucks' Graeme Card, Bob Rozicka from Edmonton, Winnipeg's Rick Neufeld, Marc Jordan and Dave Ostrovsky from Toronto, Russell Thornberry and Carol Zazula.

"Story of Canada" will be presented in many diverse forms. On October 6, a stage production will debut with production co-ordination by the Banff

School of Fine Arts. The stage presentation will include a symphony orchestra, a choir, a rock group, five performers and a film/slide presentation on screens mounted around the stage. After touring a number of cities in the west, "Story of Canada" will emhark on a nation-wide tour.

In the month of July, production will begin, in a Toronto studio, of a two album record set featuring the twenty four compositions. Many of the composers will perform their own material, backed by some of the country's top session musicians and vocalists.

Future plans include film, television, and a school textbook based on the historical research already completed. Although the venture is, at this point, strictly a private matter, numerous public institutions, particularly Canada's museums have opened their historical treasures to Story of Canada's researchers. Other help has come from major Canadian corporations.

The venture is significant to Canada in several respects. Firstly, it is the first project of its size ever wholly produced in Canada by Canadians and secondly, it represents an opportunity for Canadians to explore and be entertained by their own past. Canadians for too long have been fed their history second hand by foreigners. Again, for too many years Canadian history has taken second place in both excitement and import to foreign history.

CAN-BASE TO BE DISTRIBUTED BY COLUMBIA

Jack Herschorn, president of the Vancouver based Can-Base label and production firm, has completed negotiations with Columbia whereby the latter will distribute the west coast product. Herschorn and a director of the firm, Paul Horn, flew into Toronto for the final signing, with Jack Robertson, vice-president marketing, signing for Columbia.

Can-Base will continue with the artistic direction of artists and graphics, submitting product to Columbia. Initial album release is "Christian", produced by Mike Flicker for Herschorn Productions Ltd. and taped at Can-Base Studios in Vancouver. The album has been out a couple of months and has created a healthy sales picture on the U.S. and Canadian west coasts. Can-Base is available throughout the North West states through independent distributors based in major markets (Los Angeles, San Francisco and Seattle). Columbia has picked up on this album and are rushing product across the country. All future releases will be manufactured and distributed by Columbia.



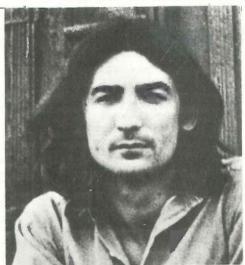
RPM'S DEADLINE for ad reservations **TUESDAY NOON**





TOUR

Canadian Tour



ANNE MURRAY

American Tour

Bitter End

Los Angeles, California

May 23-May 27

June 19-June 24

May 17-May 21 New York New World Atlanta, Georgia Paul's Mall Boston, Massachusetts June 26-July 1 Marvellous Mars Denver, Colorado Troubadour July 2-July 8

June 1

June 2-June 3 June 7-June 8

June 9-June 10

June 12-June 13 June 16-June 17

Centennial Theatre Regina, Saskatchewan Centennial Centre Winnipeg, Manitoba Centennial Auditorium Saskatoon, Saskatchewan Northern Alberta Jubilee Auditorium Edmonton, Alberta
Jubilee Auditorium
Calgary, Alberta
Queen Elizabeth Theatre Vancouver, B.C.

CHRISTOPHER KEARNEY

American Tour

May 17-May 21

May 23-May 27

June 19-June 24

June 26-July 1

Bitter End New York New World Atlanta, Georgia Paul's Mall Boston, Massachusetts

Marvellous Mars Denver, Colorado Troubadour Los Angeles, California

July 3-July 9

WON'T PUBLISH IF YOU DON'T PRACTICE

These articles dealing with the legal aspect of entertainment, are written especially for RPM by Kenneth M. Smookler, barrister and solicitor practicing in Toronto. He has a LL.B from the University of Toronto and a B.A. in Sociology from Wayne State University in Detroit.

BY KENNETH M. SMOOKLER

I have been jarred out of my usual literary stupor by the May 13th issue of RPM. Not only do I find the publisher intruding into my field but somebody had the gall to revive (probably by the same voodoo technique that is used to produce zombies) Elvira (you should pardon the expression) Capreese.

Let's start with the publisher who had the temerity to say, in his editorial on payola, "Our concern was mainly that Canada showed no interest in payola and that there really wasn't even a good law on the books that covered this practice". (my emphasis)

I would like to draw Mr. Grealis' attention to section 383 of the Criminal Code which says, in part "Every one commits an offence who corruptly gives, offers or agrees to give or offer to an agent, or being an agent, demands, accepts or offers or agrees to accept from any person, a reward, advantage or benefit of any kind as consideration for doing or forebearing to do...any act relating to the affairs or business of his principal or for showing or forebearing to show favour or disfavour to any person with relation to the affairs or business of his principal".

SHIRLEY EIKHARD SHOWING BOOKING STRENGTH

Capitol's Shirley Eikhard, still holding her own in the album race (ST6371), has spread her popularity on a national basis, partly through her album and single ("Smiling Wine") but primarily through her bookings which have taken her into many of the important markets. Her most recent success was a May 8 to 13 engagement at the Edmonton Gardens. Local press and radio, through Capitol's promotion effort, created a healthy high for the young singer.

Miss Eikhard moved east for an appearance at the Oshawa Policeman's Ball May 20 and is in for the Ontario Place (Toronto) opening May 20 through the 22nd, showing the extent of her popularity with two bookings for the 20th.

May 31st sees her into concert at Lindsay Ontario, followed by four days (June 14-18) at the Calgary Stampede.

Saskatoon's big fair week (July 10-15) headlines Miss Eikhard along with Sonny James and Lynn Anderson.

Capitol's U.S. release of "Smiling Wine" didn't quite catch fire which has resulted in a hold on her album. Another single release, with a little more promotion muscle, is expected, which could set Miss Eikhard up for a hard-sell album push.

What's wrong with that law? That makes it an offence for any disc jockey or programme director to accept any benefit be it money, stimulants or depressants (i.e. pot or female company) or even just the loan of a vacation cottage and, what's more, puts the man or company who offered them to the D.J. or P.D. into the dock, as well, on the same charges.

The payor doesn't even have to ask for one of his company's records to be played, for



an offence to be committed. Supposing, instead, we've got someone who decides that, instead of having his own firm's records pushed, he is going to ask the D.J. to play another company's (or another's artist's) records less. That is still an offence called "Forebearing to do...any act".

I realize that I haven't explained the entire section but I am sure that we can take a few things for granted; I don't think anyone will argue that "the affairs or business of ..." a radio station certainly includes the playing of records and that most jocks are employees or agents of a radio station.

And I haven't gone into the question of what is "corruptly" because most courts will assume that taking money, under these circumstances, is pretty corrupt.

As Laskin J. (now on the Supreme Court

JOHN ALLAN CAMERON TOURING UPPER CANADA

John Allan Cameron, whose first album, "Get There By Dawn" has just been released by Columbia, is in the middle of a Canada-wide promotion and handshaking tour. Already completed are the rounds in Ottawa and area with Gil Audy accompanying, Toronto with Mike Watson.

Cameron is now back in his native Maritimes doing a number with Moncton-based Columbia rep, Jim Bradley of the east. In the near future, Cameron will joing up with the Anne Murray show in Toronto for a tour of western Canada.

MORTEN TO QUALITY PROMOTION

Bob Morten recently joined ranks with Quality Records of Canada Ltd. representing the Ontario Promotion Department. Morten has had a great deal of experience in practically all phases of promotion and advertising. He had a television show, managed a hotel for a while, operated a night club and most recently was involved in the ad and promo department of Imperial Oil.

Morten comes to Quality with a good deal of enthusiasm concerning Canadian talent and should be an asset to the Quality Promotion Department.

of Canada) said in the Ontario Court of Appeal a few years ago: "The clause under discussion does not demand proof that the agent acted disloyally; rather, it fastens on the purpose of the accused to influence such a result or to reward such a result". In other words, an attempt to influence is corrupt.

I might not have disagreed with the publisher if he had put his finger on a much more difficult question. It is not true that there isn't "even a good law on the books that covered this practice" but it is pretty true that it's tough to get evidence.

Fortunately, there is some case law on this and, if you are lucky enough to read RPM next week, you may see my comments on this point.

And now for Elvira Capreese. I would draw your attention to section 159 of the Criminal Code which is the first of a set of sections headed "Offences Tending To Corrupt Morals" also known as the obscenity sections.

COVER STORY

PINKY MEETS IMMEDIATE REACTION WITH "TELL ME"

Another Maritimer seems headed for success on the recording front. Pinky (Victor Dauvin) is being rapidly established with his first recording for United Artists Records, "Tell Me Who" f/s "Call Me If You Want Me". The deck is particularly significant in that it marks U.A.'s first venture into domestic production since its inception recently. In spite of the fact that Pinky is virtually unknown as a solo performer (he was formerly lead vocalist with Lighthouse) U.A. have succeeded in establishing "Tell Me Who" in most major markets across the country.

The single, produced by Andrew Melzer at Toronto Sound, received a concentrated push from the U.A. promotion staff, spearheaded by national promotion manager, Allan Mathews. One of the most significant results of the push was the playlisting of "Tell Me Who" by CKLW, Windsor. The 'LW listing coincided with the release of the single in the United States by U.S. To strengthen his position further, Pinky flew to Montreal earlier this month to tape a segment of the powerful "Like Young" TVer. The record has now been submitted to the Maple Leaf System for evaluation.

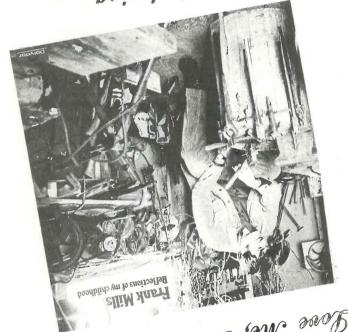
GRAND FUNK SEVENTH SET CERTIFIED U.S. GOLD

Capitol Records' top money maker, Grand Funk Railroad, have had their seventh album, "Mark, Don & Mel 1969-71" certified as a Gold Album by the Recording Industry Association of America (RIAA). The two record set, produced by Terry knight, is the seventh Gold in a row for the group and their second million-seller on their "honorary" Grand Funk Railroad label.

LP 2424 060 8 Track 3821 052 Cassette 3176 052



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of An-wollof mudle she gove the soul

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(AND I'LL TELL YOU NO LIES)

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the album LARGER THAN LIFE
(And Live'r Than You've Ever Been)



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SMARTY SMOOKLER STRIKES

UPSTAGED AGAIN! I hardly get back into the grind and already. . . I say already my critics have gathered to get rid of me. Good old Kenneth M. Smookler who can hardly ever get his column in, should be the last person to criticize me, and he's dragged up that old tired law on payola out of the criminal code and made all of us nervous. After you read Ken's column,

YOU ASKED FOR IT!
elvira capreese

sit down and figure out what your promotion men do on a day to day basis and ... you're all under arrest!!!! As for the pornography thing that Ken refers to, far be it for me to upstage Smookler and Yorke in the same sentence, but precedent has been set, and this rag has been reflecting the changing times and language for sometime. So Mr. Smookler, take section 159 and make your best move. (Pub: Now, now Miss Capreese. If at all possible, take it upon yourself to remember that you are a lady.) As for not being able to come up with evidence, how dare you refer to the members of the record

RCA'S PRESTON RED CARPETS McDOUGALL ACROSS WEST

RCA's national promo chief, Ed Preston, took their newest Canadian signing, Robbie McDougall, in tow and did an extensive promo tour with him across Western Canada. McDougall had just won the Maple Leaf System voting with his "The Theme" single, which he penned, and had received total radio support from his hometown of Winnipeg.

Breakout markets across Canada were quick to recognize the potential of the RCA single with middle of the roaders actually adding the necessary interest to swing the action toward the principal MOT markets.

Preston is expected to move McDougall east on a promo tour within the next few weeks. An album, with a possible September release date is now being set up by the label's Don Birkheimer and McDougall's manager Don Hunter.

6 - 12 WEEK TOURS

- :Singles
- :Duos
- :Groups

Send Tapes, Pictures and Price to I.P.C. Ltd. 509 Georgian Towers 1450 W. Georgia St. Vancouver 5. B.C. fraternity as being cowards who wouldn't come up with the facts if there was a Royal Commission On Payola In The Canadian Record Business? Under oath they would probably tell everything they know. Unfortunately the week of the investigation, they will all be in Hawaii entertaining all of Canada's disc jockeys and music directors, so none of us will be available, and don't call us, we won't call you. (Pub: Some very inside stuff!!!)

OH I DON'T BELIEVE IT ... A certain producer (?) who has developed an international name as a TOP producer... is rumoured to not have done the creative work that he is being credited with. Mind you, this is a rumour, I don't believe. On the other hand I really haven't found out what a producer does at sessions.

SPEAKING OF PRODUCERS... there is

ELVIRA continued on page 29

RPM SHOWCASE

PARRISH & GURVITZ TO APPEAR IN TORONTO

Parrish and Gurvitz, the MCA recording duo, will be in Toronto for the week May 22-27 at the Nickelodeon Room of the Friar's Tavern. The Toronto stint is the kick-off for their scheduled North American tour. While in town, MCA's Barry Paine, has arranged for a press reception at the Hunting Room of the King Edward Hotel. In addition, Paine has lined up an extensive schedule of interviews and promotional activities throughout the Toronto area.



In with Parrish and Gurvitz is their producer, George Martin. Martin made his mark on the world pop scene as producer of the Beatles throughout their most productive period. He is often referred to as the "fifth Beatle". Martin discovered the two in London in 1971 and has spent many hours in studio time with them since then, leading to the release of their first album on the Decca label (DL-7-5336).

The duo have recently released a single "Janine" culled from their "Parrish And Gurvitz" album. The single was penned by Brian Parrish. The album has been playlisted by CHUM-FM and several campus stations.

RPM SHOWCASE

WHISKEY HOWL GAIN NATIONAL RECOGNITION

Whiskey Howl have been involved in the Toronto music scene for three years and have gathered an impressive following on the night club circuit. The group consisting of John Witmer (vocals), Peter Boyko (lead guitar), Rick Fruchtman (bass), Michael Pickett (harp) and Wayne Wilson (drums), are currently packing Toronto's newly renovated Blue Orchid Tavern.



Whiskey Howl's history goes back to 1969 when they formed and began playing the Toronto and area night club circuit. Not long after their inception Whiskey appeared in the Toronto Rock and Roll Revival, backing up Screaming Lord Sutch, following the revival the group made an appearance on "Rock One" (CBC-TV) with Big Mama Thornton. They have played with and backed up many more prominent acts such as Bobby Bland, Buddy Guy, Chuck Berry, B.B. King, Led Zeppelin and most recently a gig in London, Ontario with Muddy Waters.

The "Whiskey Howl" LP on Warner Bros. (WSC9012) was recorded at Toronto's Eastern Sound Studios by Johnny Sandlin of Macon, Georgia. The set, containing their own traditional blues material, was released early in April and has now begun to show MOT chart action across Canada. It is expected that the LP release will launch the highly talented Whiskey Howl as an international album act.

CAPITOL PRESENTS GOLD TO DAFFODIL LABEL

As a follow-up to the March presentation by Prime Minister Pierre Trudeau of a Gold Leaf Award to Crowbar for sales of their "Live" album, Arnold Gosewich, president of Capitol Records, last week presented Frank Davies, the group's producer, with a gold album award in recognition of his work on the album. It is the first award of its kind for Love Productions and Davies' Daffodil Records.

In addition, Bill Bannon, Capitol's National Promotion Manager, presented Crowbar with a token gold album in recognition of the sales of "Larger Than Life and Live'r Than You've Ever Been".

> RPM'S DEADLINE for ad reservations TUESDAY NOON

WHAT THEY PLAY IS WHAT WE GET

BY JOHN WATTS

I was sitting on my hide-a-bed the other day with Farquhar mewing softly on my lap at the old homestead in the shadow of the Scarborough Municipal Buildings. I'd just got back from a whirlwind tour of Leaside and was mulling over the problems of our industry. Then, flash, it came to me. All the problems have one basic cause: a double standard is in effect, and the double standard is caused by that old bugaloo, erbugaboo, the Canadian inferiority complex. That's why we had to legislate Canadian content on radio, and that's why it isn't working out quite the way we had hoped. That's why the daily papers treat Canadian

music as though it were an infectious disease. The rest of the world senses this lack of self-confidence and comes to the conclusion that they shouldn't believe in something we don't.

Then, flash again, the answer: give all Canadians six months of analysis with the psychiatrist of their choice, courtesy of the federal government. In a year we'd have a nation of self-believers — beavers with halls.

Consider this: six months ago a kid from Bathurst, New Brunswick named Donny Osmond records Paul Anka's "Puppy Love" in Toronto. I have a good idea what would have happened to it. The musical nabobs of our time would have roundly

condemned the Canadian music industry for producing such a trite, insipid, cruddy piece of shallow, non-musical rot. Immediate appeals would have been launched to the CRTC citing this ridiculous record as the nadir of creativity. Demands would be made for the repeal of the domestic content legislation.

Take the same lad, but delivered below the forty-ninth, with the same song, and guess what. "Heavy request action", "Dynamite teen material", "The phones lit up", "Biggest thing since 'Chewy Chewy'."

The average Canadian radio type has been raised on a diet of ready-made, pre-tested "hits". No need to evaluate records on their merits, no need to have decent hearing in fact. A deaf, blind mute could program any top forty station in Canada if Gavin and Hamilton came out in Braille. Now there's a thought for station owners — hire the handicapped!

When the time comes to pick a couple of Canadian records to play, the music director has two choices. He can wait for mention of the Canadian discs to appear in the foreign tip sheets, thereby making a decision unneccessary, or he can go out on a limb and be a trendsetter by actually choosing the records to play with his own ears. Since he has been unused to doing this for so long, having been supplied with "hits" wholesale in years gone by, he is not fully experienced, or competent in picking discs for play. In recognition of his own shortcomings as a spoon-fed Canadian music director, and his basic inferiority as a resident of Canada, the Canadian record will have to be better than an equivalent foreign record before it sounds the same to him. The double standard.

Since it is impractical to send every Canadian to a shrink, why not send the music directors. I'm sure the feds could work something out for such a flighty and irresponsible scheme under Opportunities for Youth. Anyway, when we get our MD's back from couches across the country in their new roles as Super Beavers they would, in turn, influence the rest of us.

After all, what they play is what we get.

SUMMERLEA WRITER ACCEPTED IN PARIS

Jeremy King, a writer signed to Summerlea Music, the publishing arm of CHUM Limited, has been accepted to represent English speaking Canada in the Paris Song Festival now taking place in Paris. King's "Old Fashioned Days" was written and recorded within the space of two days with the resulting demo being sent to Europe immediately.

King, who has only been writing for six months is signed to an exclusive writing contract with Summerlea Music as well as a recording contract with Much Productions, King's first solo effort is expected to issue this coming fall.

"Not since I first heard all that talent pouring from two mop-haired youngsters from Liverpool in 1962, have I been so excited about a pop sound. Like Lennon and McCartney, Parrish & Gurvitz are inspired guitarists, singers and composers".

-George Martin

Parrish & Gurvitz



DECCA 7-5336

Commencing their North American tour May 22 — Friar's Club — Toronto



MCA RECORDS (CANADA)

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WMC 1000X

BELL RECORDS14 U.S.A.

MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED

NUTS & BOLTS

Latest word on the Osmond tour from Allan Katz (Polydor) - Montreal (May30) Ottawa (May 31st) and Winnipeg (June lst). Could have been a nice exposure bit for a Canadian act to have tied-in with the tour.

Polydor's biggest selling album last week was James Last's "Super Non-Stop". The "Shaft" set is far from dead. MOR, MOT and the FM free formers are still getting off with a couple of selections from the album.

Disappointed in the album "wrap" of the new Frank Mills "Reflections Of My Childhood" which contains his current charter, "Poor Little Fool".

Wanna do a bi-bi bit? Check on "Frog Power" by Robert Charlebois. Polydor carry this on the Barclay label (80123)

Talking about bi-bi-power, Pagliaro is doing more to bring the both languages together than any other male Canadian artist. He's got a biggie on the Much label entitled "Rainshowers". Ginette Reno is doing her bit for the language barrier on the feminist side. No politicking for these artists - just plain togetherness.

Hats off to Lighthouse - they're making it again. This time it's "I Just Wanna Be Your Friend" - on GRT - where they happened!

Rada Record Pressings have a new single in "Come Down" by John Alden. They tag his performance as "Soft Sounds Of The Seventies". According to the report Alden, a music teacher spent his formative performing years touring British Columbia with a number of groups including the Differential Pattern, Village Clock and O.P.E.N.N. Both sides were penned by Alden with Donboro-BMI handling the publishing. Important to the trade and lacking on all Rada product is information as to Canadian content.

NEW MAPL ALBUMS

PROCOL HARUM LIVE
In Concert With The Edmonton
Symphony Orchestra
A&M SP 4335-W
All cuts, although written by Procoh
Harum group members, qualify as
Canadian content, as does the
production. MOT

STEVE KARLISKI
Gotta Keep Movin'
Double M DMR 1001-K
Artist born in Canada, now resides in
the U.S. Production done in the U.S.
All selections penned by Karliski. MOT

JOSHUA GRT 9230-1013-T Produced in Canada. Group is Canadian, living in Canada. No information as to what cuts are Canadian. MOT We know that Rada is Canadian and that Danboro is Canadian, but what about the production and the artist. While you're at it, we'd like to know your national distribution set up as well. We only want to be of assistance.

Michael Vincent is label hunting. This is a great Canadian talent who has been on the threshold of a breakthrough several times over the past few years. His most recent Avco Embassy single, "That Girl's Become A Woman", which he penned himself got him close again. A German giant has apparently picked up the song and will release it - his way to the European market, which will return Vincent a few bucks. He's got a lot of good stuff in the can and it's available through Brenco-BMI.

THE TORONTO SYMPHONY (Conducted by Karel Ancerl/Victor Feldbrill)

Audat 477-4001-Z

DR. MUSIC

AARONS & ACKLEY

A co-production of the CAPAC/CAB Committee and produced in Canada. CLASSICAL

(A)

KEITH POTTS & FAMILY The Country Way Banff SBS 5409-K Produced in Canada. All selections written by Potts, COUNTRY

NEW MAPL RELEASES

SHIRLEY ANN
What's Another Tear Or Two
Big Chief BC-45-72-1
(2:23) (Donn Petrak) Banff Music-BMI.
Prod: Damon Productions. Flip: Four
Walls, A Celing And A Window (D.Petrak/
D.Trineer/E.Culver) Banff Music-BMI.
COUNTRY

Sun Goes By GRT 1233-13-T (3:42) (Steve Kennedy) Overlea Music-BMI. Prod: Doug Riley. Flip: Glory Glory (Bruce Russell) Dr. Music-CAPAC. MOT

N.F.S.
Capitol 72665-F
(2:07 Intro:09) (Aarons & Ackley) Capitol
Music-CAPAC. Prod: Dennis R. Murphy
for Sundog Productions. Flip: Girl I've
Been Waiting (Same credits as plug side.)
MOT

FERGUS
Here With You
Capitol 72667-F
(3:50 Intro:10) (Fergus Hambleton) Bluenose Music-CAPAC. Prod: Greg Hambleton for September Productions Limited. Flip: Pushin' All My Life (Same credits as plug side.) MOT

TAPESTRY
Country Music
Polydor 2065 120-Q
(2:39) (Winters) Quiet Mountain Music-BMI. Prod: Cliff Edwards. Flip: Begin With
You & Me (Hover) Black Dove Music-ASCAP.
MOT

SINGLES (alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way

to find single order numbers A Cowboy's Work Is Never Done (10)
After The Gold Rush (93)
A Horse With No Name (50)
Amazing Grace (16)
Automatically Sunshine (64)
Baby Blue (15)
Back Off Boogaloo (2)
Beautiful (44)
Beg, Steal or Borrow (61)
Betcha By Golly (52)
Candy Man (20)
Can You Tell Me (92)
Conquistador (86)
Cotton Jenny (12)
Day Dreaming (42)
Diary (24)
Doctor My Eyes (4)
Dunrobin's Gone (77)
Every Day Of My Life (99)
Get Up, Get Out, Move On (34)
Guns Guns Guns (72)
Heart of Gold (40)
Hot 'N' Nasty (70)
Hot Not Lincoln (9)
House On Holly Road (55)
How Can I Be Sure (67)
How Do You Do (78)
I Jidn't Get To Sieep At All (18)
I Don't Wanna Hear (84)
I Gotcha (35)
I Just Wanna Be Your Friend (79)
I'll Take You There (36)
I'm Moving' On (51)
I Need You (54)
In The Rain (63)
I Saw The Light (65)
Isn't Life Strange (22)
It Doesn't Matter (76)
It's Going to Take Some Time (26)
Jubilation (89)
Jump Into The Fire (97)
Le Train Du Nord (98)
Life and Breath (57)
Look What You Done For Me (33)
Lord Don't You Think It's Time (73)
Love Theme From Godfather (28)
Magnificent Sanctuary Band (60)
Make The Sun Shine (75)
Masquerade (58)
Me And Julio (6)
Morning Has Broken (7)
Mother and Child Reunion (85)
Nice To Be With You (27)
Oh Girl (21)
Old Man (23)
Outa Space (66)
Poor Little Fool (29)
Powder Blue Mercedes Queen (96)
Puppy Love (91)
Rainshowers (83)
Red Red The Rocking Horse (68)
Rockert Man (38)
Rockert Man (38)
Rockert Man (38)
Saskatchewan Sunrise (46)
Silppin' Into Darkness (14)
Smiling Wine (90)
Suner Blue Mercedes Queen (96)
Puppy Love (81)
Run Run (39)
Saskatchewan Sunrise (46)
Silppin' Into Darkness (14)
Smiling Wine (90)
Tregdolyte (53)
The First Time Ever (1)
The Theme (59)
The First Time Ever (25)
We're Free (81)
Wild Eyes (31)
You Ace The Rackean Puppeteer (43)
You Could Have Been A Lady (8)
You Could Have Been A Lady (8)
You Could Have Been A

SUPERWOMAN

Stevie Wonder-Tamla Motown 54216-V

100

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

ALBUMS

May 27, 1972

Allied
Ampex
Arc
CMS
Capital
Caravan
Columbia
GRT
London

MCA J Musiment R Phonodisc L Polydor O Quality M RCA N Trans World Y WB/Atlantic P

Th.	-	-									Gold Leaf Award For Columbia Pl Trans Outstanding Record Sales GRT T WB/AI London K World	tlantic P
1		7	1	AMERICA Warner Bros BS2576-P CWX2576-P 8WM2576-P	34	48 80	LIVE CREAM VOL II Polydor 2383 119-Q N/A N/A		67	59 59	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	
2		2	3	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8 RM2032-P	35	38 29	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F		68	35 39	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	
3		3	4	PÅUL SIMON Columbia-KC30750-H CA30750-H CT30750-H	36	41 38	SING IRISHMAN SING Carlton Showband-Camden DSX2539-N N/A CC\$51003-N		69	58 58	SHIRLEY EIKHARD Capitol ST6371-F 4XT6371-F 8XT6371-F	MA
4		5	2	DON QUIXOTE Gordon Lightfoot-Reprise MS2056-P CRX2056-P 8RM2056-P	37	40 30	L'OISEAU		70		PAGLIARO Much CHLP5001-K	MA
5		9 1	4	FIRST TAKE Roberta Flack-Atlantic SD 8230-P AC8230-P ASTC8230-P	38	74	HISTORY OF ERIC CLAPTON Polydor 2668 006-Q N/A N/A		71	65 65	N/A N/A CHRISTOPHER KEARNEY Capitol ST6372-F 4XT6372-F 8XT6372-F	
6	1	0 2	23	ANNIE Anne Murray-Capitol ST6376-F 4XT6376 8XT6376	39	28 46	SMOKIN' Humble Pie-A&M SP4342-W N/A N/A		72		ALL DAY MUSIC War-United Artists UAS5546-U N/A N/A	
7		4	6	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	40	29 25	NEW LED ZEPPELIN ALBUM Atlantic - SD7208-P AC7208-P A8TC7208-P	0	73	57 67	THE RAIN ALBUM Axe AXS501-M N/A N/A	MA
8	1	6 2	24	GRAHAM NASH & DAVID CROSBY ATlantic-SD7220-P AC7220-P A8TC7220-P	41	76	AND THAT'S THE TRUTH Lily Tomlin-Polydor PAS1003-M N/A N/A		74		HEADS AND TALES Harry Chapin-Elektra 75023-P N/A EK8 75023-P	
9		6	7 *	FRAGILE Yes-Atlantic SD7211-P AC7211-P ABTC7211-P	42	51 71	DAVID CLAYTON THOMAS Columbia KC31000-H N/A N/A		7 5	85 97	MY STOMPIN' GROUNDS Tom Connors-Boot BOS7103-K 5-BOS-7103-K BOS8-7103-K	MA
10	1	1	8	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	43	33 27	ROCKIN' Guess Who-Nimbus LSP4602-N PK1828-N P8S1828-N		76	47 49	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	
11	1	4 1	0	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	44	37 32	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	C	77	63 62	BOOTL EG Downchild Blues Band-Special SS001-N N/A N/A	MA
12		7	9	ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J K7 3660-J K8 3600-J	45	69 99	LOVE THEME FROM GODFATHER Andy Williams-Columbia KC31303-H N/A		78	79 55	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	
13	1	2 1	3	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P CPXJ0102-P 8CTJ0102-P	46	39 42	THE STYLISTICS Avco AV33023-N N/A N/A		79	64 63	PEACEMAN'S FARM Noah-Dunhill DSX50117-N N/A N/A	MA PL
14	6	2.		JOPLIN IN CONCERT Janis Joplin-Columbia C2X31160-H CA31160-H CT31160-H	47	43 53	MACHINE HEAD Deep Purple-Warner Bros BS2607-P CWX2607-P 8WM2607-P		80		WHISKEY HOWL Warner Bros WSC9012-P N/A 8WM9012-P	
15	1	7 1	6	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P	48	34 36	BURGERS Hot Tuna-Grunt FTR1004-N PKFT1004-N P8FT1004-N		81	70 73	BRAVE BELT II Reprise MS2057-P N/A 8RM2057-P	
16	2	7 4	0	MARDI GRAS Creedence Clearwater-Fantasy 9404-R N/A N/A	49	44 47	HELLBOUND TRAIN Savoy Brown-Parrot XPAS71052-K PKM79652-K PEM71052-K		82	49 34	FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900- K5013-J U5013-J	J
17		8	5	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	50	46 48	JACKSON BROWNE Asylum SD5051-P AC5051-P A8TC5051-P		83	73 61	JOY Apollo 100-Mega M31-1010-M M314 1010-M M318 1010-M	
18	51	0 6	9	MANASSAS Stephen Stills-Atlantic SD2 903-P AC903-P A8TC903-P	51	42 37	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M		84	71 74	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H	MA
19	13	3 1	1	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	52	78	STRAIGHT SHOOTER James Gang-Dunhill ABCX741-N N/A N/A		85	••••	CHEECH AND CHONG Ode 77010-W N/A N/A	-
20	15	5 1:	2	FM AND AM George Carlin-Little David LD4 7214-P N/A A8LD7214-P	53	36 41	PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	_	86	92 100	I'M A WOMAN Jodie Drake-Marathon MS2112-C N/A	MA
21	20	2:		THE GODFATHER Original Soundtrack-Paramount PAS1003-M PAS4-1003-M PAS8-1003-M	54	68	PROCOL HARUM LIVE A&M-SP4335-W N/A N/A		87	82 82	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q EN8-2-5002-Q	
22	23	20) ,	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	55	52 50	BEST OF CHARLEY PRIDE aca LSP4682-N PK1505-N P8S1505-N		88	72 56	THE LOW SPARK OF HIGH HEELED BOYS Traffic - Polydor 2334 026-Q N/A	
23	30	35	5	DR. MUSIC GRT 9233 1003-T 5233 1003-T 8233 1003-T	56		THICK AS A BRICK Jethro Tull-Reprise MS2072-P N/A N/A	- 8	39	77 54	PICTURES AT AN EXHIBITION E.L.&PCotillion ELP66666-P CELP66666-P 8ELP66666-P	
24	19	21		TAPESTRY Carole King - Ode SP77009-W CS77009-W 8T77009-W	57	61 68	SEADOG Much CHLP5002-K N/A N/A		90	90 91	DUSTY SHOES Next-Warner Bros.W\$C9009-P N/A 8WM9009-P	MA
25	67	•••		MARK, DON & MEL Grand Funk-Capitol SABB11042-F 4XT11042-F 8XT11042-F	58	6 <mark>0</mark> 60	D&B TOGETHER Delaney & Bonnie-Columbia KC31377-H CA31377-H CT31377-H		91 :	39 79	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H	
26	21	15	5 9	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	59	54 51	BLACK MOSES Isaac Hayes - Enterprise ENS2 5003-Q EN5-2-5003-Q EN8-2-5003-Q	9	2 18	31 64	HISTORICAL FIGURES & ANCIENT H Canned Heat-United Artists UAS5557-F N/A N/A	EADS
27	18	18	3	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	60 4	15 31	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	9	93 8	36 77	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K	MA
28	25	28	3 5	CABARET Goundtrack-ABC ABCD752-N N/A N/A	61 6	66 66	ALVIN LEE & COMPANY Ten Years After-Deram XDES18064-K DKM77664-K DEM77864-K	9	94 .	*** ****	EVERYTHING STOPS FOR TEA John Baldry-Warner Bros 2614-P N/A	
29	26	33	3	LET'S STAY TÖGETHER AI Green-Hi SHL 32070-K N/A SEN32070-K	62 5	55 52	JACKSON 5's GREATEST HITS Tamla Motown M741-V N/A N/A	9)5 g	33 57	ELECTRIC WARRIOR T. Rex-Reprise RS6466-P CRX6446-P 8RM6446-P	
30	31	26	5	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS4-702-M	63	75 70	CARPENTERS A&M SP3512-W CS3502-W 8T3502-W	0 9	6 8	7 81	TALK ABOUT PEACE Travellers-Kanata 3-K N/A N/A	
31	22	19	,	PLOOD SWEAT & TEARS! CREATEST	64 5	53 44	MADMEN ACROSS THE WATER Elton John - Uni 93120-J 2-93120-J &-93120-J	9	7 9	1 88	CHILLIWACK A&M SP3509-W CS3509-W 8T3509-W	
32	32	43	3	SUMWHEEL DANCE	65 .	•••	FAREWELL TO THE GREYS Royal Dragoons-RCA PCS1305-N N/A N/A	9	8 8	4 /8	THOUGHTS OF MOVING ON	
33	24	17	7	HOT DOCKS	66 4	56 45	STRAIGHT UP Badfinger-Apple ST3387-F 4XT3387-F 8XT3387-F	9	9	4 86	LONG LOST RELATIVES Syrinx - True, North TNX5-H	MA
CA	41	1	AD	A'S ONLY NATIONAL 100	Al	BU			0 9	6 95	N/A N/A TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W	

NEW ALBUMS

JOPLIN IN CONCERT Janis Joplin Columbia C231160-H

Ironically, Janis reached the apex of her performing career only just before her death, with the Full Tilt Boogie Band. Sides three and four were recorded in Calgary and Toronto during the Festival Express. Familiar material done up in style: "Ball and Chain", "Try", "Piece of My Heart" and "Summerxime".

GET THERE BY DAWN John Allan Cameron Columbia ES90089-H

Although Cameron has a strong down-tempo Maritimes flavour, there is ample indication of strong commercialfolk potential. Very pleasing way with a line as evidenced by the title cut, Bruce Cockburn's "Goin' Down The Road" and "Four Green Fields".

HONKY TONK ANGEL Ellen McIlwaine Polydor 2391 024/Q

Although she was a smash during her appearance in Vancouver, Miss McIlwaine takes a bit of getting used to on wax. Unusual vocal styling is rewarding though, if you give it a chance. Stock folk, with a different touch. "Ode to Billy Joe" and "It Wasn't God Who Made Honky Tonk Angels" are the highlights.

REFLECTIONS OF MY CHILDHOOD Frank Mills Polydor 2424 060/Q

Frank Mills has become an overnight success story through his gift for musical understatement, "Love Me Love Me Love" and the current "Poor Little Fool" are ample proof of that. In addition to those two a few more gifts of song are "Windsong" and "Sunshine Morning".

BABBACOMBE LEE Fairport Convention A&M AP4333-W

The story of John Lee who was hanged three times and failed to die once makes for interesting listening. Fairport were always underrated, and even though they've changed their styling this time, getting more into olde English than ever before, it's well worth listening to.





THICK AS A BRICK Jethro Tull Warner Bros MS2072-P

With that familiar amalgam of rock, the classics and acoustic instrumentation, Jethro Tull presents us with one of the best packaged, best written and best performed albums we've ever come across. It's a mindblower.





PAGLIARO Much CHLP-K

Finely produced at Toronto Sound, and Apple, London, "Pagliaro" carries all the marks of superstardom. "Rainshowers" happening as a single cull but listen to "Theme from Ravenwood Burne". An exceptionally strong, and well-done album.





TIM ROSE Playboy PB101/M

Rose does up pretty stock rock but with evident self-confidence and a good feel for the medium. "Cryin' Shame" and "Hide Your Love Away" stand out. First product from Hefner's new label, does not, however, feature a centrefold of Rose.





FAREWELL TO THE GREYS The Pipes & Drums & Military Band of the Roya! Scots Dragoon Guards RCA Int'! PCS-1305-N

If anything is going to upset the "balanced programming" myth it's this set. How the hell any MOTer could program "Amazing Grace" with a straight face is beyond me-but ain't it a great change of pace? Gunga Din — Royal Dragoons.





EVERYTHING STOPS FOR TEA - John Baldry Warner Bros 2614-P

Long John Baldry has a nice way with old rock and roll as well as with the gentler stuff. "Come Back Again" displays the former, "Wild Mountain Thyme" the latter. "Everything" has a most appealing quality and is easy listenability. Good fun.

HOT CANADIAN SINGLES



ROBBIE'S SONG FOR JESUS

ANNE MURRAY

72668

LOVE IS A RAILROAD

PEPPER TREE

72666

HERE WITH YOU

FERGUS

72667

LOOSEN UP

CHRISTOPHER KEARNEY

72664

N.F.S.

AARONS & ACKLEY

72665

MASQUERADE

EDWARD BEAR

72662



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The ammers Programmers Programmers Programmers A WEEKLY FEATURE IN RPM Programmers DESIGNED FOR CANADIAN

PRODUCTION PEOPLE ARE THE KEY

STU MORTON MUSIC DIRECTOR CKRD AM-FM RED DEER

Over the past year and a half at CKRD, we have been in the process of breaking out of the traditional mold typical of so many secondary stations in western Canada, Prior to this we had operated in a fairly random sort of way, music formats changed, it seemed like the seasons; and jocks came and went so rapidly the staff lists were always out of date.

Our approach has been to attempt to develop the sort of programming that would suit our particular unique conditions within the context of modern approaches to radio. The specifics of what we've done are not really so important as the fact that we have gotten down to the business of objectively evaluating what it is we are trying to achieve, and then setting out to do it.

BROADCASTERS NOT CARRYING THEIR SHARE

During the recent annual meeting of the Canadian Press, it was charged that racio and television do not carry their fair share of the costs of news gathering. Radio and television news is provided in Canada by Broadcast News Limited, a wholly owned subsidiary of Canadian Press. It was revealed that the average Canadian broadcaster pays \$5300 annually for the Broadcast News service, while a daily newspaper publisher pays \$33,000 for Canadian Press.

One publisher stated that the reason for the disparity was the fact that the broadcaster rate was written almost two decades ago while the newspaper rate has been revised frequently. Under the existing agreement, Broadcast News is to pay one quarter of the cost of gathering news through CP. Last year, according to an article in the Toronto Daily Star, BN in fact contributed only one eighth, leaving the newspaper publisher in the position of subsidizing his competition.

PROMOTION MANAGER

For CKLC Kingston, On-air work and production included. Experience in open line shows would be a definite asset. Send tape and resume to:

GARY PARR Program Director CKLC Radio Box 1030 Kingston, Ontario There is a lot of talk about secondary markets leading the way in new developments within the industry and to a certain extent there is some truth in this. However, when you begin to look around at various secondary markets in western Canada, the vast majority are still living and programming in the 50's, ignoring current developments.

Let's look at one of the traditional small market hang-ups, production personnel. There was a time when an announcer started his career by walking in off the street and getting a job at some remote station; and then, if he had any talent, moving on as fast as possible, because that remote station had nothing to offer.

Today, there is a small number of good institutions in the country turning out potential production people with some formal and practical background. With this beginning, the general production sound of the smaller market stations should be much better than in the past simply because more can be expected of these people. We find, however, at CKRD that most announcers we hire from small markets say they had no guidance, that they felt there was no real interest on the part of management in what they were doing. As long as they didn't play a record the boss didn't like, everything was fine.

CKOY'S "ANNE MURRAY DAY" TAGGED SUCCESS

Gary Duguay, Programme Supervisor at CKOY, recently put together an Anne Murray Day which they made into a one hour special. They ran the special 6 to 7 PM May 7.

Prior to the big day, CKOY's Bill Lee (mid-morning man) spent a couple of hours with Miss Murray in her Toronto home. This was arranged through Balmur Productions, namely Leonard Rambeau.

The interview was broken up into 12 mini interviews which were aired throughout the day on the quarter after and quarter to the hour every hour from 9 AM to 6 PM. Each mini interview contained interesting snatches of conversation from Miss Murray about everything from soup to nuts and a cut from one of her albums. At the completion of each interview, an Anne Murray album was given away (supplied by Balmur). There were also ten grand prize winners of the complete Anne Murray library. The station promoted "Anne Murray Day" for four days and Duguay reports the telephone and mail response as being exceptional.

It's pretty difficult to generate enthusiasm in your air or production personnel if that enthusiasm and interest isn't reflected down from the program management, There are a lot of bright young people coming into this business with ideas that can benefit all of us. In order for these people to contribute, their energy must be used properly by enlightened managers who have some commitment to the future of broadcasting.

The secondary stations, we have found, are really in a fortunate position if we look around and realize it using the resources available to us. The young and energetic, with new approaches balanced against the experienced maturity of enlightened program management.

At CKRD we have tried to involve our production people in areas where we feel they can contribute to the entire production structure of the station. It works two ways, we learn from them and they learn from us ... and we all benefit.

If a greater number of smaller stations would begin this process, perhaps secondary markets will in fact become leaders in developing new approaches to the business of communication.

Programmers MAPLE LEAF SYSTEM

There are insufficient submissions to constitute a Maple Leaf System Agenda for Tuesday, May 16, 1972. The next possible date for an MLS Agenda will be Tuesday, May 23, 1972.

Nevin E. Grant Chairman MLS '72



The Programmers

TRIBAL DRUM

New voice at CJSS Cornwall is Mike Doyle, late of Astra Records, who does the midmorning show. It's reported that Doyle is quite involved in the community thing with an interest in local business.

There's a new candidate for the Marconi complex CFCF. They are known as Multiple Access Limited, 885 Don Mills Road, Don Mills, Ont. Major interest is held through a trust fund from the estate of the late Samuel Bronfman and the largest collective interest is held by Seagram/Cemp. They'll be appearing before the CRTC at the 401 Inn in Kingston, Ont. (June 19).

Rumours are strong that the Bassett Ottawa broadcast outlet, CKPM may be going the rock route. Most interesting name being bantered around as a possible program director is John Mackey of CKGM.

CHYM Kitchener/Waterloo tied in with the Greatest Show On Earth when the Ringling Brothers Barnum & Bailey Circus hit town. Radio personalities Reg Gale (9AM-1.PM), Jim Craig (5:30-9AM), Don Bird (CHYM-FM), Brian Gilles (1-6PM) and Vern Rombough (Program Manager) guided the Pachyderms through town led by sales secretary Stephanie Kufluk and promotion director Cindy Pearson. Most of the under 25 population lined the streets to watch their favourite elephant in action.

CJOM scored another large sized success in the line of community service to the "young" and "young at heart". The Windsor station presented, in cooperation with Famous Player Theatres and 20th Century Fox, a free filming of the "Concert For Bangla Desh" flick. CJOM's Larry Himmel and Don Scott also gave away albums, a portable AM/FM radio and a portable tape cassette player to winners who packed the 1600 seat theatre. Himmel also emceed the show.

CHIC's West Atkinson talked for a total of 22 hours in a fund raising promotion for the Peel County Miles For Millions Fund. He was heading for thirty one and half hours but passed out after a total of twenty two hours. He made \$230.00 for the fund any way.

Paul Drew former PD at WIBG Philly, KFRC San Francisco and CKLW may be moving into Canada — Perhaps out west — where it's all happening???

New girl Friday for Mike Button PD at CKY is Ann Stark, former music director at CFRW. Lotsa excitement in the 'Peg now with three rockers.

CKLW tightening its belt for some tough competition from WDRQ a Bartell station (same chain as KCBQ San Diego). Al Casey in as PD with probable similar 'BQ format coming up.

CKOM meeting success with "Record Roulette". Listeners phone in and make

a choice of seven artists or groups coming up in rotation. If they guess correctly, they win a set of albums by the act. Winners keep guessing until they lose. Albums courtesy of Capitol Records.

CKYL's "Top Country Tunes of All Time" and "Country Countdown" a "big success". Listener reaction very strong. Station planning extensive use of gold in the summer months. New staff additions are Larry Hyit and Danny Teed.

Vancouver's CKLG walked away with awards as "AM Station of the Year". "FM Station of the Year" and for "News Presentation of the Year" at the recent CAB meeting in Halifax.

CFRW's Bob Gibbons and Chuck
Chandler are both co-coaches of local
youth baseball teams. Idea is to encourage
other adults in the area to fill the coach
shortage in the "Bronco" league. Stations
lineup: Cliff Gardner 6-9AM, Bob Gibbons
9-Noon, Tom Gentry Noon-4PM, Chuck
Chandler 4-7PM, Jeffy Newfiled 7-Midnight
and Chuck Morgan, all night. Mike Rivers
and Steve Kelly handle the week ends.
Chandler is program director, Gibbons
the music director.

Brian H. Masters at CHSC credits Kinney's Bill Cowling with the success of a recent promotion using a sampler. He was supplied with enough "Whole Burbank Catalogue" samplers to give away one an hour for a week.

The current line-up at CHUM Toronto: 5-9AM Jay Nelson, 9-11 John Gilbert, 11-3 Roger Ashby, 3-6 Duke Roberts, 6-9 Terry Steele, 9-Midnight Scott Carpenter, all night Mark Edwards, week-ends Don Reagan, Jim Nettleton, John Rode and Chuck McCoy.

Kinney has been hot with contests in radio land. Besides the successful "School Teacher" record breaker at CKOC, they ran a Harry Chapin contest at CKWS (Kingston), CHSC (St. Catharines) and CJOE (London). Listeners had to guess a hidden license number. Winner won a free taxi ride to and from school plus a dinner date with a local jock.

CJME ran a successful Kinney contest with America's "Horse With No Name" deck. They gave away a horse. CKWW (Windsor) ran a similar contest and gave away free horse rides at a local riding stable.

The Programmers

BREAKING & STIFFING

CFRW doing well with local talent, Brave Belt, Next and Robbie McDougall all strong. Guess Who slow but picking up. Most requested are "Sylvia's Mother", "Hot Rod Lincoln", "Wild Eyes" and "Nice To Be With You".

Number one at CKLW, "1'll Take You There". Strong: Todd Rundgren 30-18, Millie Jackson 27-14, Royal Dragoons HB-20. Neil Diamond and Layng Martineslowing down. Frank Mills' "Poor Little Fool" into CKCK's number one spot. Record is strong throughout the country.

CKY, Winnipeg, reports good response to "Green River"/Everlys and "Clyde"/ J. J. Cale.

"Amazing Grace"..."total all-out smash" on CKLG. "Sylvia's Mother" also strong. Frank Mills top ten sales and requests. John Kay stiffing after seven weeks. Jimmy Castor "could be number one item".

"Mother and Child Reunion"/Paul Simon still getting number one requests on CHNL Kamloops.

CHEC's most requested..."Guns Guns Guns" by Guess Who and "Sylvia's Mother", Dr. Hook.

"Sylvia's Mother" No. 1 at CHSC for 2nd week running. "Nice To Be with You" 12-3, "Morning Has Broken" 11-4, "Song Sung Blue" 27-18, "I Just Wanna Be Your Friend" 30-21, Roberta Flack stiffed after 8 weeks and Marty Butler and R. Dean Taylor stiffed after 6 weeks.

"Amazing Grace", an amazing record first week on the CHUM 30 at No. 15. Although there is no stock in the city and may not be for some time C.C.R. and "Someday Never Comes" pulling big requests in the stores and the hitline action is good: record moved from 26-21, if not for distributor problems record might be a top 10 seller right now! Rolling Stones and Moody Blues records both slow this week.

The Programmers NEW ON CHARTS

PRINCIPAL MARKETS

CKFH TORONTO (Mike Byford) Gonna Take Some Time-Carpenters Diary-Bread Wild Eyes-Stampeders I Need You-America It Doesn't Matter-Stephen Stills

CHLO ST. THOMAS/LONDON (Rick Janssen)
Amazing Grace-Royal Dragoons Masquerade-Edward Bear Conquistador-Procol Harum Rocket Man-Elton John I'll Take You Theré-Staple Singers Thick As a Brick-Jethro Tull (LP)

CJME REGINA (H. Hart Kirch) Guns Guns Guns-Guess Who Didn't Get to Sleep-Fifth Dimension Walkin-Love Unlimited

CHUM TORONTO
(J. Robert Wood)
Amazing Grace-Royal Dragoons
Hot Rod Lincoln-Commander Cody
How Can I Be Sure-David Cassidy
Candy Man-Sammy Davis Jr.

CKLG VANCOUVER (Roy Hennessy) Troglodyte-Jimmy Castor Didn't Get to Sleep-Fifth Dimension I Need You-America l'II Take You There-Staple Singers Beautiful-Gordon Lightfoot We're Gotta Make It-Marty Butler

CKLW WINDSOR (Alden Diehl) Amazing Grace-Royal Dragoons I Don't Want to be Right-Luther Ingram Long Haired Lover-Jimmy Osmond

CKGM MONTREAL (John Mackey) Sylvia's Mother-Dr. Hook How Can I Be Sure-David Cassidy I Didn't Get to Sleep-Fifth Dimension

CKCK REGINA (Ken Singer) The Theme-Robbie McDougall Tumbling Dice-Rolling Stones Amazing Grace-Royal Dragoons How Can I Be Sure-David Cassidy Guns Guns Guns-Guess Who Outa Space-Billy Preston

CHED EDMONTON
(Wayne Bryant)
Loosen Up-Christopher Kearney
Old Man-Neil Young
Amazing Grace-Royal Dragoons
Rocket Man-Elton John
Sylvia's Mother-Dr. Hook
Diary-Bread
Walking-Love Unlimited

CKOC HAMILTON (Nevin Grant) Long Haired Lover-Jimmy Osmond Wild Eyes-Stampeders I Need You-America Trogdolyte-Jimmy Castor Outa Space-Billy Preston Tell Me Who-Pinky

RADIO MUTUEL Sylvia's Mother-Dr. Hook Jambalaya-Nitty Gritty Dirt Band Smilin'-Sly & Family Stone Little Bitty Pretty-Jackson 5 Poor Little Fool-Frank Mills

CFRW WINNIPEG (Bob Gibbons) Morning Has Broken-Cat Stevens Song Sung Blue-Neil Diamond Masquerade-Edward Bear Taxi-Harry Chapin

CKOM SASKATOON (Mike Christie) Masquerade-Edward Bear Conquistador-Procol Harum Oh Girl-Chi Lites

CJOE LONDON (Brent Marucci) A mazing Grace-Royal Dragoons Song Sung Blue-Neil Diamond Guns Guns-Guess Who

BREAKOUT MARKETS

CHSC ST. CATHERINES (Brian H. Masters) Didn't Get to Sleep-Fifth Dimension Tell Me Who-Pinky Diary-Bread Old Man-Neil Young Wild Eyes-Stampeders

CHEX PETERBOROUGH (Ron Johnston) Masquerade-Edward Bear Beautiful-Gordon Lightfoot Rainshowers-Pagliaro Sun Goes By-Dr. Music I Need You-America

CKWS KINGSTON (Greg Stewart) Little Bitty Pretty-Jackson 5 Song Sung Blue-Neil Diamond Masquerade-Edward Bear Immigration Man-Nash & Crosby

CKYL PEACE RIVER
(Bill Paul)
Beautiful-Gordon Lightfoot
We're Free-Beverly Bremers
Here With You-Fergus
Love It Along-New Christy Minstrels
You're Between Me-Pure Prairie League

VOCM ST. JOHN'S (Peter Tuff) Didn't Get to Sleep-Fifth Dimension

CKCM/CKGA GANDER (Larry Steacy) Lord Don't You Think-Bells Wild Eyes-Stampeders Smiling Wine-Shirley Eikhard Tumbling Dice-Rolling Stones

CKBC BATHURST (Don Mabee) Taos New Mexico-R. Dean Taylor Isn't Life Strange-Moody Blues Gonna Take Some Time-Carpenters Little Bitty Pretty-Jackson 5 Rainshowers-Pagliaro

The Programmers NEW ON PLAYLISTS

PRINCIPAL MARKETS

CJOE LONDON (Brent Marucci) After Midnight-J. J. Cale Lost & Lonely Child-Savoy Brown Baby Make It Soon-Fast Eddy NFS-Aarons & Ackley Ooh La La De Da Doo-Detroit

CHUM TORONTO
(J. Robert Wood)
The Theme-Robbie McDougall
Superwoman-Stevie Wonder
We're On Our Way-Chris Hodge
Troglodyte-Jimmy Castor Bunch
Outa Space-Billy Preston

CHLO ST. THOMAS/LONDON (Rick Janssen)
Woman Is Nigger-John Lennon Delta Dawn-Dianne Davidson Need You-Riverside
Men of Learning-Vigrass/Osborne Outa Space-Billy Preston Virginia-Luke Gibson Sun Goes By-Dr. Music Ask No Questions-Crowbar Can't You-Gary & Dave Rainshowers-Pagliaro NFS-Aarons & Ackley

CJME REGINA
(H. Hart Kirch)
Outa Space-Billy Preston
Living In A House-Cher
How Do You Do-Mouth & MacNeal
Daddy Don't Walk-Wayne Newton
Magnificent-David Clayton Thomas
Like Your Music-Anne Murray

CHED EDMONTON
(Wayne Bryant)
Candy Man-Sammy Davis Jr.
Storm Warnings-Bob Ruzicka
Anything-Foot in Coldwater
I Saw The Light-Todd Rundgren
How Can I Be Sure-David Cassidy
Sun Goes By-Dr. Music
Rainshowers-Pagliaro

CKCK REGINA (Ken Singer) Trogdolyte-Jimmy Castor Isn't Life Strange-Moody Blues Automatically Sunshine-Supremes Superwoman-Stevie Wonder CKGM MONTREAL (John Mackey) O'Maley-Les Scarabees I Need You-America How Do You Do-Mouth & MacNeal How Can I Be Sure-David Cassidy Amazing Grace-Royal Dragoons

CKLW WINDSOR
(Alden Diehl)
Day by Day-Godspell
We're On Our Way-Chris Hodge
Sealed with a Kiss-Bobby Vinton
How Do You Do-Mouth & MacNeal
School's Out-Alice Cooper
That's No Way-Roberta Flack
Sun Goes By-Doctor Music

CKY WINNIPEG (Ann Stark) I Need You-America It Doesn't Matter-Steve Stills Immigration Man-Crosby & Nash I'll Take You There-Staple Singers Living in a House-Cher Masquerade-Edward Bear

CKLG VANCOUVER (Roy Hennessy) The Theme-Robbie McDougall Outa Space-Billy Preston I've Been Lonely-Frederick Knight Walking in the Rain-Love Unlimited How Do You Do-Mouth & MacNeal Take it Easy-Eagles

CFRW WINNIPEG (Bob Gibbons) I Saw The Light-Todd Rundgren I'll Take you There-Staple Singers Rocket Man-Elton John I Didn't Get to Sleep-Fifth Dimension Beautiful-Gordon Lightfoot

CKOM SASKATOON (Mike Christie) I Need You-America Hot 'N' Nasty-Humble Pie Wigwam-Cat Stevens Looking for my Lady-James Gang. Superwoman-Stevie Wonder Living in a House-Cher How Can I Be Sure-David Cassidy

BREAKOUT MARKETS

CHNL KAMLOOPS
(M.J. Forbes)
Oh Girl-Chi Lites
Sacramento-Middle of the Road
We're Free-Beverly Bremers
Someday-Creedence Clearwater
Radancer-Marmalade
Sylvia's Mother-Di Hook
Little Bitty Pretty-Jackson 5
I'm Moving' On-John Kay
Suzanne-Pop Tops

CHEC LETHBRIDGE
(John Oliver)
Sun Goes By-Dr. Music
Life and Breath-Climax
Song of Love-Stephen Stills (LP)
Games-Crosby & Nash (LP)
Rainshowers-Pagliaro
Can't You Do It-Gary & Dave
Have You-Fergus
Oh Girl-Chi Lites
Guns Guns-Guess Who

VOCM ST. JOHN'S (Peter Tuff) I Need You-America Living in a House-Cher Guns Guns Guns-Guess Who

CKWS KINGSTON (Greg Stewart) Woman is the Nigger-John Lennon How Can I Be Sure-David Cassidy

PLAYLISTS continued on page 24

PLAYLISTS continued from page 23

Something Anything-Todd Rundgren (LP) Amazing Grace-Royal Dragoons

CKRD RED DEER
(Stu Morton)
Sun Goes By-Dr. Music
Here With You-Fergus
New Mexican Puppeteer-Tom Jones
Old Man-Neil Young
Rocket Man-Elton John
Loosen Up-Christopher Kearney

The Programmers CAMPUS ADDITIONS

RADIO YORK (Christopher Davis) Jeff Beck Group Pagliaro Joplin in Concert-Janis Joplin Let's Make Up-Bonzo Dog Another Monty Python Record Looking Glass The Island of Rio-The Rascals A New Generation of Blues-Alexis Korner Flash Nick Drake Mike Harrison Ronee Blakley Bootleg Hymn-Alexis Kroner Butterfield Blues Band Live Beach Of Sunlight-Bronco Retaliation-Aynsley Dunbar Even Song-Amazing Blondells Bang-Allan Bown Farewell To The Greys-Royal Dragoons Rights of the Pagan-Elizabeth Waldo

RADIO WESTERN (Tom Leparskas) War Pig Grave New World-Strawbs Procol Harum Live Released-Jade Warrior Ndeda-Quincy Jones Aphrodite's Child-666 Hot Spit-Humphrey & Dumptrucks The Vibrations Killer Rocks-Jerry Lee Lewis Moose Tracks-lan Tamblyn Bootleg Hymn-Alexis Korner Ronee Blakley 45's Take It Easy-Eagles Time To Know-Myles & Lenny Your Small Corner f/s-Yes Woman is the Nigger-John Lennon NFS-Aarons & Ackley

The Programmers MOR ADDITIONS

CKWX Vancouver (Tom Peacock) Me & Julio-Paul Simon Brian's Song-Peter Nero Don Quixote-Gordon Lightfoot Beg, Borrow, Steal-New Seekers Song Sung Blue-Neil Diamond Puppeteer-Tom Jones

CKPC BRANTFORD
(Vic Folliott)
That's Why-Sonny James
Song Sung Blue-Neil Diamond
Canada Singing-Dinah Christie
Poppa Joe-The Sweet
Indian Wells Woman-Association
One Last Time-Addrisi Brothers
Neighbours Kids (LP)

CKEY TORONTO (Gene Kirby) LPS Spectacular-Les Reed Fascination-Kurt Adelhagen Ork Music Across Way-James Last Holiday in Italy-Norrie Paramor Maple Syrup-Metro Brass Band 25th Anniversary-Mantovani Olympia Dancing '72-Max Gregor Trumpet Fascination-Heinz Schachtner Canada Singing-Dinah Christie One Last Time-Addrisi Bros That Song-Cass Elliot Take Some Time-Carpenters Welcome-Brass Ring Kiss Her Three-Chuck Wooley A Little Time-Vicki Leandros Nicole-Ettore Stratta Ork

CHML HAMILTON
(George Patton)
Too Late-Cornelius Bros
Walking In Rain-Love Unlimited
Outa Space-Billy Preston
After Midnight-J. J. Cale
Smoke-Blue Haze
I Need You-America
Canada Singing-Dinah Christie

CKFM TORONTO (Dan Chevrette) Living In A House-Cher How Can'l Be Sure-David Cassidy Reflections-Frank Mills (LP) Music Across Way-James Last San Remo '72-Frank Pource! (LP)

CFTR TORONTO (Keith Elshaw) Walking in The Rain-Love Unlimited Outa Space-Billy Preston

The Programmers COUNTRY ADDITIONS

CKBI PRINCE ALBERT (John Wessel) Happiest Girl-Donna Fargo Lonesomest Lonesome-(f/s)-Ray Price Kate-Johnny Cash Bug Song-Stompin' Tom Connors

CKCL TRURO (Chuck Phillips) Legendary Chicken Fairy-Jack Blanchard Someone To Give-Johnny Paycheck Country Truck Driver-Red Simpson Somewhere-Eddie Chwill Sad Situation-Skeeter Davis

CJGX YORKTON (Ron Waddell) Key's In Mailbox-Tony Booth Loving You-George Jones Is It Any Wonder-Nat Stuckey Headin' Down-Orval Prophet Kick The Can-Jimmie Rodgers

CHOO AJAX (Peter Norman) Thanks-Barbara Fairchild Great White Horse-Gryfe/Dunphy

CHML HAMILTON
(George Patton)
Striped Circles-Lagarde Twins
Hey Anybody-Del Reves
Let Him-Jan Howard
Sunshine-Roy Drusky
Storm Mornings-Bob Ruzicka
Great White Horse-Gryfe|Dunphy

CHNL KAMLOOPS (M. J. Forbes) Polarbear Express-Rainvilles Kate-Johnny Cash Soft Sweet-David Houston
CKYL PEACE RIVER
(Bill Paul)
I Made Leaving-George Jones
Mama Bear-Carl Smith

CKBB BARRIE
(Jack Jacob)
Just In Time-Charlie Louvin
Virginia-Jean Shepherd
Lots of Love-Hagar Twins
Reach Out-Tammy Wynette
Lovin' You-George Jones
Headin' Down-Orval Prophet
Don Quixote-Gordon Lightfoot

CKPC BRANTFORD (Vic Folliott) That's Why-Sonny James Happiest Girl-Donna Fargo Welcome-Bobby Nelson Ode To Critter-Roy Clark Crying-Reeves/DeHaven Elusive Butterfly-Rose Vegas Hello DJ-Don Bowman Pride-Jeannie Seely Releases Me-Louie Roberts Striped Circles-Laguarde Twins Blue Canadian Rockies-Mom & Dads On My Mind-lan & Sylvia Child's Song-George Hamilton IV Going Backward-Jerry Eli Polarbear Express-Rainvilles Take Me Home-The Bells Peter Smokey Jones-Ron McMunn

The Programmers ADDITIONS

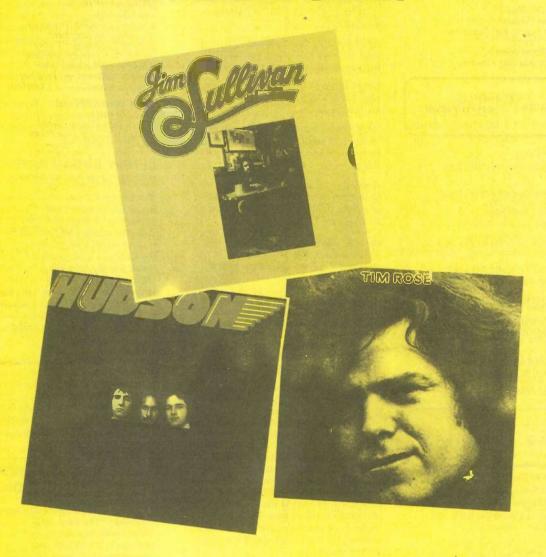
CHUM-FM TORONTO (Benjy Karch) 45's Superwoman-Stevie Wonder (LP) Nobody But You-Loggins & Messina (LP) Francine-Z.Z. Top (LP) School's Out-Alice Cooper After the Gold Rush-Tommy Graham You Were On My Mind-lan & Sylvia Anything You Want-Foot in Coldwater LP's The Chuck Magione Quartet The Fabulous Rhinestones Lunch-Audience Rio Grand Mud-Z.Z. Top Free At Last-Free Island of Real-The Rascals Honky Tonk Angel-Ellen Mcllwaine Colours of the Day-Judy Collins Peter Andres

JOHN ALLAN CAMERON TO APPEAR AT MARIPOSA

John Allan Cameron, recently signed to Columbia Records, through Anne Murray's Balmur Investments, is slated to appear at the 1972 Mariposa Folk Festival to be held on the Toronto Islands this summer. The Mariposa Festival is Canada's foremost regular musical attraction featuring top folk, ethnic and blues artists from throughout the world. Cameron will perform on all three days of the festival, July 14, 15, and 16. He appeared at both the Mariposa and Newport Festivals in 1969.

Cameron's first album under the Columbia signing, "Get There by Dawn", will be released in the immediate future. His current single, "Streets of London", is being heavily aired across the country and has made a strong showing on the RPM MOR Playlist.

Rock art.



The lively art of contemporary music on Playboy Records.

Recommended listening:

Tim Rose. "Try as they may, no one has managed to capture the sheer maniac intensity of Rose's singing." That's what one British critic wrote. This album includes new originals by the man who wrote for rock greats Jimi Hendrix, Jeff Beck and The Grateful Dead, to name a few.

Hudson. There are a number of young

new groups around, but we doubt that many equal Hudson, three brothers from Portland, Oregon, who write and play as one. The sound of things to come.

Jim Sullivan has played 12 string and sung his songs in every beach bar between Acapulco and Big Sur. He sings about his life in a very warm, friendly way. And that makes his album one of those rare ones that you never get tired of hearing.

Rock art. For contemporary musical taste.

On Playboy Records



MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED

The Programmers French-Canadian TOP TEN

- 1 POUR LA MUSIQUE Georges Dor-Sillon DS 103
- 2 LA LEGENDE INDIENNE Les Karricks-Zodiaque 4315-Y
- 3 ON BOIRA CE VIN Marc LePage-Clan BC 101-K
- 4 HEY M. LE MAGICIEN Rene/Regis Simard-Nobel NL 5635
- 5 C'ETAIT BIEN LA DERNIERE CHOSE Martin Peltier-Capitol 85070-F
- 6 SI TU M'AIMES Isabelle Pierre-Barclay 80117-Q
- 7 U S A Alain Marya-Butterfly BU 101-K
- 8 SAMSON ET DALIDA Sheila-Trans Canada 4097-Y
- 9 TOI ET MOI AMOUREUX

 Jean Beaulne/France Castel-Profil 2515-Y
- 10 UN AMOUR D'ADOLESCENT Anne Renee-Nobel NL 5637-K.

UP & COMERS

Chacun Son Refrain Jacques Michel-Zodiaque 4316-Y

O MALEY Les Scarabees-RCA 755116-N NOTRE NID D'AMOUR Anna Bell-Trans Canada 3413-Y

The Programmers

INSTANT LAFFS

A prize tomcat romping with another tom jumped over a fence and ripped off his doers on the barbed wire. What am I going to do now? His friend suggested he could become a consultant.

There's a new drink in town (Brian Masters). It's called the Londonderry cocktail — one sip and you're bombed.

(Jock) went in for an oil change the other day and the mechanic put in 3 quarts of Lake Erie.

(Jock) found an easy way of disposing of his garbage during the Toronto strike. He wrapped it in a bag from one of the poshest stores in town and left it in the station parking lot with the windows down. They'll steal anything in Toronto.

From Radio Atlantic library: Bought a tube of that toothpaste supposed to make someone fall in love with you. Used it for a month and got a love note from my dentist — look Dad only 24 cavities.

And now a public service announcement ... for all you husbands... When your wife is standing there with a checkbook in her hand never say "Write on baby".

Sign at a weight watchers club "Remember men, always look on the lighter side of life".

.... "Calories burn me up"....

Intro on David Cassidy Record...
"If it doesn't say Westinghouse, how
can I be sure".

After Harry Chapin record "Taxi" . . . I hear the cost of cab rides is going up . . . pretty soon there will be nothing to fear but FARE itself.

After Amazing Grace record... What I want to know is how can you tell if a bagpipe is out of tune?

I went down to the beach for the first time today and stepped on a crab my mother-in-law.

WOW! Those bathing suits are getting smaller and smaller... collecting sea shells could be a very interesting pastime this summer.

(Fellow Jock) got a lot of attention when he went in the water with his wild pair of trunks... especially when he went down for the third time.

My wife was really in a bad mood last night...I asked her for a shot of Canadian Club and she hit me with a hockey stick...

(Fellow Jock) you know it cost a lot of money to get him here. . .those bail bondsman charge an arm and a leg.

"SCHOOL TEACHER" PROMO BY KINNEY A CKOC RECORD

Kinney's "School Teacher" contest at CKOC has resulted in more than a million entries from Hamilton and area. The contest ran three weeks and was achieved strictly through on-air promotion and one chart mention.

CKOC had to hire extra staff to count the ballots which were brought in by the garbage bag load. Meat of the contest which tied-in with the First Edition's "Calico" album, was to honour the "best teacher" in CKOC's listening area. The winning school teacher wins a date with the First Edition and the school wins a free concert by the group.

Record holder at CKOC prior to the First Edition was Elvis Presley who pulled 9000 entries for one of his contests.

NEW YORK ATTORNEY CLEARS "BANGLADESH"

The executive director of the American committee for UNICEF, C. Lloyd Bailey, has announced that the New York State Attorney General has concluded an investigation into the finances concerning the album, "Concert for Bangladesh" and the concert itself. The investigation was requested by Allan Klein, head of ABKCO Industries, in response to criticism of the handling of the finances in regard to the "Bangladesh" LP.

The Attorney General's statement reads as follows: "The office of the Attorney General has conducted an investigation into the "Concert for Bangladesh" and the record album sales and has not found any basis on which to commence any action or to continue the investigation at this time".

POLYDOR EXPANDS PROMOTION DEPARTMENT

Allan Katz, national promotion manager, Polydor Records, has announced the beefing up of the Montreal-based national promotion department of the company. Joining the staff are Bill Horan and Gloria Brouillette. Horan will become national press officer. His background includes a two year stint with CHOM, Montreal and a long enlistment with the Montreal Star as music critic.

Gloria Brouillette will be Horan's assistant. She joins the arm with experience in the fields of public and press relations.

LENNY BREAU APPEARS WITH TORONTO SYMPHONY

Well-known Canadian jazz guitarist, Lenny Breau, appeared in concert with the Toronto Symphony Orchestra on May 27 at Massey Hall. The concert was part of the TSO's student series. The program, sponsored by the Excelsior Life Insurance Company, saw Breau and the Symphony perform "Bouree" (Bach), "Song of Love" (Breau) and "Tarantas" (traditional). The Symphony performed alone on "Stereophony for Orchestra" (Somers), "Appalachian Spring" (Copland) and Capriccio Espagnol, Op. 34 (Rimsky-Korsakov).

Breau was born in Maine and came to Canada in 1957. His interest in the guitar goes back to age fifteen, To date, RCA has released two albums, "The Velvet Touch of Lenny Breau" and "Lenny Breau at Shelley's Manhole". He appears regularly throughout Canada and the United States.

TORONTO SYMPHONY BOWS "FIRST FIFTY" BOOKLET

The Toronto Symphony Orchestra has published "The First Fifty", a complete history with illustrations, of the Toronto Symphony's first half century in operation. The publication was written and edited by Arnold Edinborough, Financial Post columnist and former Saturday Night editor. Edinborough was well versed to steer the project to completion having been president of the Ontario Federation of Symphony Orchestras from 1956 to 1957.

The book, designed, printed and financed by Rothmans, went on sale at Massey Hall April 23rd at the time of the Symphony's fiftieth anniversary concert. Proceeds from the sale go to the Toronto Symphony.

DAVIDSEN PROMOTING POLYDOR IN THE WEST

International Promotion Consultants' Bruce Davidsen is back in Vancouver following a whirlwind tour of the far east. While in the Orient, Davidsen visited Polydor's Tokyo offices to tie in promotional activities on the Bells' "Studio A" album. Davidsen did the same with Polydor's Australian operation. Upon arrival in Canada, IPC looked after Allan Nicholls' promo tour.

VIRGINIA • LUKE GIBSON



This summer

4 million people under the age of 25 will be out looking for a taste of the country. Luke Gibson is already there and he's chronicled his experiences on his single VIRGINIA. Without question your listener's understand what this song is about . . . the country; take them out for a visit before they go to stay.

VIRGINIA Luke Gibson's New True North Single

DISTRIBUTED BY COLUMBIA RECORDS OF CANADA

see Luke Gibson at

SMALES PACE - LONDON - MAY 11 to 14 GRUMBLES - TORONTO - MAY 21 to 26

QUEEN ELIZABETH PLAYHOUSE - VANCOUVER - FRIDAY MAY 26

TN4-108

The Programmers MOR PLAYLIST

- 1 AMAZING GRACE Royal Dragoons-RCA 74-0709-N
- 2 GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4-3025-H
- 3 ROLL IT AROUND IN YOUR MIND Cariton Shwband-RCA 75-1086-N
- 4 STREETS OF LONDON

 John Allan Cameron-Columbia C4-3028-H
- 5 BEG, STEAL OR BORROW New Seekers-Eiektra 45780-P
- 6 A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J
- 7 THE THEME Sound 80-A&M MX 327-W
- 8 FAMILY LOVE The Family Brown-RCA 75-1085-N
- 9 CANDY MAN Sammy Davis Jr.-MGM 14320-M
- 10 THE FIRST TIME I SAW YOUR FACE Roberta Flack-Atlantic 2864-P
- 11 MORNING HAS BROKEN Cat Stevens-A&M 1335-W
- 12 IT'S GOING DOWN SLOW
 Bruce Cockburn-True North 4-109-H
- 13 POOR LITTLE FOOL Frank Mills-Polydor 2065 117-Q
- 14 LORD DON'T YOU THINK IT'S TIME Bells-Polydor 2065 124-Q
- 15 COME WHAT MAY Vicky-RCA 75-1087-N
- 16 DONNA ON MY MIND Hugh Scott-Rodeo 3360-K
- 17 SASKATCHEWAN SUNRISE Rick Jones-London 2541-K
- 18 HAVIN' A TIME OF MY LIFE Diane Landry-Columbia C4-3026-H
- 19 LOVE THEME GODFATHER Hugo Montenegro-RCA 74-0690
- 20 MASQUERADE Edward Bear-Capitol 72662-F
- 21 I GET DRUNK ON MONDAY Gene MacLellan-Capitol 72660-F
- 22 ME & JULIO Paul Simon-Columbia 4-45585-H
- 23 COUNTRY SOUL Honey West-Marathon PA 1055-C
- 24 WINGS OF A DOVE Syncona-Syncona S-101-G
- 25 NO FAIR AT ALL The Majority-Polydor 2065-115-Q
- 26 IT'S GOING TO TAKE TIME Carpenters-A&M 1351-W
- 27 VIRGINIA Luke Gibson-True North TN4-108-H
- 28 MAKE THE SUN SHINE Ocean-Yorkville YVM5057-D
- 29 ROCK & ROLL LULLABY B. J. Thomas-Scepter 12344-M
- 30 I CAN HEAR CANADA SINGING Dina Christie-Kanata 1009-K 31 CARRYIN' ON
- Stampeders-MWC 1009 X-M
 32 YOU'RE GONNA MISS HER
 Trio Meridian-Van 2100 108-Q
- 33 THE THEME Robbie McDougall-RCA74 0713-N
- 34 BEAUTIFUL Gordon Lightfoot-Reprise 1088-P

CHUM CHART — FIFTEEN YEARS OF SUCCESS

The date is May 27th, 1957. Your favourite "hit parade" tunes are "All Shook Up" (That's No. 1) by Elvis Presley, and the rest of the top ten are "Love Letters In The Sand" by Pat Boone, "I Like Your Kind Of Love" by Andy Williams, "Bye Bye Love" by the Everly Brothers, "Start Movin' (In My Direction)" by Sal Mineo, "Dark Moon" by Gale Storm, "A White Sports Coat" by Marty Robbins, "Fabulous" by Charlie Gracie, "Girl With the Golden Braids" by Perry Como and "Yes Tonight, Josephine" by Johnny Ray.

That was the top ten "According to Record and Sheet Music Sales, Coin Machine Operators and Radio requests as determined by the CHUM weekly survey".

"CHUM's weekly Hit Parade" available every Saturday at your favourite record bar. The chart went on to list a "Following Forty" by title but no mention of artists.

It was the first edition of the CHUM chart and little did CHUM know that the chart would become as important as it did and little did CHUM know that the chart would become the pacesetter of record sales not only in Toronto but in Ontario and all of Canada. CHUM was in the record business.

The station had been bought by Allan Waters in 1954, but it wasn't until 1954 when Waters

discovered a new kind of programming taking shape in the United States, when he adapted the idea of playing the top 50 records with very little else in the way of music. The formula was called the Storz system and was named after its designer Todd Storz. Today Storz is all but a forgotten man with a new breed of programming experts who have taken his place and parlayed formula radio into a multimillion dollar business.

As the chart and the new programming became effective, CHUM beat out CKEY in the rating race.

CHUM had discovered what the listeners wanted. They had taken a radio station and made it into a record store audition booth. You could hear what you would (eventually) buy. The formula was so successful that even today many in the industry wonder why records are bought when CHUM, and stations like it, play them moderately to introduce them, frequently when they are most popular, and when their popularity starts to wane. Why would anyone bother to buy a record???

It's now 15 years later and CHUM still dominates the Canadian music scene.



This is a reproduction of the first CHUM Chart which was published on May 27, 1957. This gives you the opportunity to check the hits of fifteen years ago.

The music and the formulas have changed a million times, and the tastes of record buyers have changed, but CHUM still commands the power of their weekly record buyer's guide.

The chart hasn't really changed in the minds of many of the fans of 15 years ago. A great many of them still collect the CHUM chart and many have every edition that was ever put out.

The secret of the CHUM chart is that it has catered to the record buyer. Perhaps even CHUM doesn't know that their power lies, not in the programming of hits, but their weekly catalogue of popular records as an assist to the record buyer. There are none as faithful as the record buyer and any Saturday afternoon in Sam's or A&A



(Toronto's two leading record stores) will attest to the power of buying the record buyer with a listing of what he should have in his collection and also aiding him with the auditioning of new hits (which CHUM does as a normal programming function). But then we are getting into the area of researching the motivation of radio listeners and record buyers and that in itself is a large and unexplored area.

The CHUM chart is a 15 year story of success... and maybe nobody cares to find out why... or "rock" the boat.

ELVIRA continued from page 11

a group of them who have been meeting from time to time and that is the jist of my remark. They only meet from time to time and the attendance has been falling off, OH WELL!!!!

A CERTAIN A&R MAN... likes to dabble in the work of some of the sessions that he arranges for his company. Seems he's just a frustrated old producer that likes to take a starring role in some of the productions.

ANOTHER TOP CANADIAN PRODUCER. is planning a fully equipped studio aboard a boat. Would you call that a mobile studio? (Pub: Who would float such a project?)

RECORD COMPANY PRODUCTION BUDGETS... are tightening up and some of the indies are feeling the pinch. The house producers are just scratching through with enough money to go into the studios and dabble with their own sessions.

A LOTTA ACTION ON THE PRODUCTION

The Programmers

Telex your programmer information to RPM by

TUESDAY 5 PM

Telephone
(416) 489-2166
Telex
06-22756

SCENE... Not much product, but a lotta action.

ONE NOTED PRODUCTION COMPANY.. doesn't spend many dollars on production. Most of their product is leased and that means a pretty big profit without much of a risk.

ONE OF THE MOST SUCCESSFUL RECORD PRODUCERS IN CANADA... hasn't produced a hit in years.

A DAY IN THE LIFE! Old Pub: just returned from a fast tour of Ottawa to bring himself up to date on what the next move will be from the Canadian seat, and this will probably be reported in his 164 part series "What Ottawa Has In Store For The Broadcasters". At the rate Old Pub writes, the series will be ready for publication about February or March of next year. (Pub; What's wrong with hindsight???)

CONGRATULATIONS

ON BEGINNING
THE SIXTEENTH
YEAR OF YOUR
CHUM CHART



WHERE IT ALL BEGAN

Congratulations



15 YEARS OF HITMAKERS . . from ELVIS TO THREE DOG NIGHT.

have had a chance to thank you. WE'RE NEXT!

Noah Wayne Newton Robbie McDougall The Jimmy Castor Bunch Royal Scots Dragoon Guards

RCA --- ABC/DUNHILL

CONGRATULATIONS

CHUM FROM



FOR
15
YEARS
OF
EXCITING
HIT
PARADE
TABULATION
Capitol

The Programmers CROSSTALK walt grealis

CANADIAN CONTENT

It has become apparent that in a number of markets, Canadian content has become an issue in the rating race. If the local scene is shown to be a listener advantage, radio stations have been smart enough to move in and compete with the other radio station that is offering Canadian content and finding acceptance among their listeners.

In the mid-sixties the same situation showed itself in one of Canada's major markets. It became fashionable to compete for Canadian content listeners and a couple of stations vied for the fans and followers of local groups.

It became apparent that local talent had a market and radio stations soon realized that they could create a great deal of excitement and listener participation just by airing and charting a record by a group that has a fan following of tens of thousands.

In those days formula radio wasn't as severe as it is today, but the competition was just as fierce.

Radio stations saw the value of promotions using local talent. Records by local groups

created listener attraction and attention. Both the group and the station benefited.

Certainly the quality of Canadian recording wasn't as good as it is today, but then does the listener have that critical an ear? The point is they could relate to a group they had seen the weekend before and certainly the talent was there.

No disc jockey that did MC work at those gigs in the mid-sixties will deny the enthusiasm that a Canadian artist could generate. One of the historic examples was Bobby Curtola.

Only recently I heard of a small non-union band that plays often in a small area forty or fifty miles from Toronto. They have never had a record, but the talk around their own stamping grounds is that they are really great and should have a record. That's what local interest can do on a small scale and on a larger scale in big cities and smaller cities it can do the same thing it does in the boondocks.

If you aren't aware of the power of a local group in your area, it might be a good idea to go out on the street and find out what your listeners want to hear. In many big and small radio markets this is already being done. We should have more of it.

FIRST CLASS IS FIRST CLASS

LETTERS to the editor

RIGHT ON ARNOLD!!!

I have just finished reading RPM 8-4-72 "Canadian Industry Needs Exposure" page 2, and all I can say is "right on Mr. Gosewich".

Having just finished an extensive 3-week tour of the Oriental countries and Australia, and having spent most of the time with radio and record people, I can concur with Mr. Gosewich in the fact that outside of Canada and the States, the world really doesn't know an awful lot about the Canadian recording industry and its artists.

As a matter of fact, I found that even our big names like Anne Murray, Lightfoot, the Bells and the Guess Who were virtually unknown.

The major problem I found was that by the time a record could be pressed and released in this area, that even if it was a smashing success in North America, it was by that time, off the charts and the promotion people have nothing to work with as far as numbers are concerned. I also have to agree 100% with Gosewich and White when they say that "we strongly suggest an increase of news released and

The Programmers COUNTRY PLAYLIST

- 1 2 TOGETHER AGAIN Hank Smith-Quality 2024X-M
- 2 1 AIN'T NOTHIN' SHAKIN' Billy 'Crash' Craddock-Columbia C4-3027-H
- 3 3 ALL THE LONELY WOMEN Bill Anderson-Decca 32930
- 4 4 ME & JESUS Tom T. Hall-Mercury 73287-K
- 5 6 ON OUR LAST DATE Conway Twitty-Decca 32945-J
- 6 7 MANHATTAN KANSAS Glen Campbell-Capitol 3305-F
- 7 9 SOMEONE TO GIVE MY LOVE TO Johnny Paycheck-Epic 10836-H
- 8 12 MADE IN JAPAN Buck Owens-Capitol 3314-F
- 9 5 CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K
- 10 31 LONESOMEST LONESOME Ray Price-Columbia 4-45583-H
- 11 13 SIT DOWN MR. MUSIC MAN
 Little John Cameron-Cynda CN006-K
- 12 15 SING HAPPY Dianne Leigh-Quality 2032X-M
- 13 21 FAMILY LOVE Family Brown-RCA 75-1085-N
- 14 8 JUST FOR WHAT I AM Connie Smith-RCA 06555

- 15 14 GRANDMA'S HARP Merle Haggard-Capitol 3294-F
- 16 16 FOOLS Johnny Duncan-Columbia 45556-H
- 17 17 TRAVELLIN' ON Julie Lynn-Dominion 154-E
- 18 10 ALL HIS CHILDREN Charley Pride-RCA 0624-N
- 19 11 BE MY BABY Jody Miller-Epic 10835
- 20 18 DONNA ON MY MIND Hugh Scott-Rodeo RO 3360-K
- 21 19 LONESOME RIVER Gene MacLellan-Capitol 72660-F
- 22 27 SWEET CITY WOMAN Jeff Young-Rice R 5045-K
- 23 22 LOUISIANA MAN
 Creamcheeze Band-Dominion 155-L
- 24 25 HEY GIRL Al Hooper-Dominion 153-E
- 25 28 THE REDMAN & THE TRAIN Harry Rusk-London 17429-K
- 26 20 SMILING WINE Shirley Eikhard-Capitol 3281-F
- 27 26 IF IT FEELS GOOD Dave Dudley-Mercury 73274-K
- 28 29 TOUCH YOUR WOMAN Dolly Parton-RCA 0062-N
- 29 30 I'D LIKE TO SEE YOU Humphrey/Dumptrucks-Boot 022-K
- 30 32 COUNTRY SOUL Honey West-Marathon PA 1055-C
- 31 36 JUST ANOTHER STEP Fred Dixon-Rodeo RO 3362-K
- 32 35 SAD SITUATION Skeeter Davis-RCA 74-0681-N

- 33 23 NEED YOU David Rogers-Columbia 4551-H
- 34 44 KATE Johnny Cash-Columbia 45590-H
- 35 38 ROLL IT AROUND IN YOUR MIND Carlton Showband-RCA 75-1086-N
- 36 39 TRAIN OF LIFE Alan Moberg-London M17432-K
- 37 40 LEGENDARY CHICKEN FAIRY Blanchard/Morgan-Mega 0063-M
- 38 24 WHAT AM I GONNA DO Bobby Bare-Mercury 73279-K
- 39 41 IN THE MORNING Roy MacCaull-Marathon PA 1056-C
- 40 43 IT'S GOOD TO BE HOME AGAIN Orval Prophet-Columbia C4-3041-H
- 41 37 WHISTLER'S MOUNTAIN Andy Zachary-MCA 2020-J
- 42 34 WE CAN MAKE IT George Jones-Epic 10831-H
- 43 45 TO GET TO YOU Andy Greatrix-Hit HR 400X-M
- 44 THE CHILD'S SONG
 George Hamilton IV-RCA 74-0697-N
- 45 47 SOMEWHERE THERE'S A MOUNTAIN Eddie Chwill-Barry B3530X-M
- 46 48 SMELL THE FLOWERS Jerry Reed-RCA 0667-N
- 47 49 POLARBEAR EXPRESS The Rainvilles-Melborne GT 3368-K
- 48 50 HELLO D. J.
 Don Bowman-Mega 615-0062X-M
- 49 KEY'S IN THE MAILBOX Tony Booth-Capitol 3269-F
- 50 SEND ME SOME LOVIN'
 Williams/Johnson-MGM 14356-M

general ballyhoo about artists, because this is the only way we will all come out with a Canadian identity as opposed to standing in the shadow, as we are now".

On a separate sheet you will find names and addresses of my Oriental contacts for whom IPC are entering subscriptions to RPM magazine.

Bruce Davidsen International Promotion Consultants Vancouver, B.C.

TAKE A BOW - PROMO MEN

With regard to your question of the week (5-20-72). Firstly, I would never presume to judge my colleagues, co-workers or business associates in such a manner. I personally feel to present an assigned ranking to others is as undesirable a

situation as to find myself similarily graded.

I would, nevertheless, like to express gratitude to all record companies and record company representatives who have been more than accomodating in their dealings with CKFH. I feel, almost without exception, that all individuals whose business interacts with ours realize the value of maintaining good service and an amicable rapport.

Michael R. Byford Music Director CKFH Toronto

JUST THE FACTS - MAN

Despite the fact that I am in no way connected with the music business, I am a person who is concerned with

Canadian music success. I read your 'A Study of International Success' in RPM Weekly (May 6/72). I was intrigued and disgusted. I feel nothing has ever put the point across as well as the facts and figures you presented and just as an observer, I suggest you keep the trade up to date on this move often with less talk, but more facts and figures. It said more about The Canadian Music Business than any editorial.

Unsigned



1949

CRUISING DOWN THE RIVER Russ Morgan Orch,-Decca

GALWAY BAY Bing Crosby-Decca

A LITTLE BIRD TOLD ME E. Knight & The Stardusters-Decca

MULE TRAIN Frankie Laine-Mercury

RIDERS IN THE SKY Vaughn Monroe Orch.-RCA Victor

SLIPPING AROUND Jimmy Wakely & Margaret Whiting-Capitol

SOME ENCHANTED EVENING Perry Como-RCA Victor

SOME ENCHANTED EVENING Ezio Pinza-Columbia

THAT LUCKY OLD SUN Frankie Laine-Mercury

YOU'RE BREAKING MY HEART Vic Damone-Mercury



MAY 30, 1966

- 1 LOVE DROPS Barry Allen-Capitol
- 2 WHAT AM I GONNA DO Robbie Lane-Capitol
- 3 MY KINDA GUY The Willows-Quality
- 4 OH GEE GIRL Liverpool Set-Columbia
- 5 DREAM BOY Allan Sisters-Quality
- 6 UNTIL IT'S TIME FOR YOU... Catherine McKinnon-Arc
- 7 THAT'S WHY I LOVE YOU Joe Hollingsworth-Compo
- 8 A BIT OF LOVE Jimmy Dybold-Red Leaf

King Beezz-Quality

9 GLORIA

10 HEY GIRL GO IT ALONE Big Town Boys-Capitol





Linwell Advertiser No. 2072 Friday January 7th 1972

ART DEMO FORCES CLOSURE

THREE poets and five painters were arrested yester-day afternoon outside Lady Parrit House after repeatedly causing disturbance and har-rassing members of the public rassing members of the public visiting the museum and gallery throughout the day. They were demonstrating against gallery policy of showing only resident exhibition works, and led by heavily bearded Ahab Gross demanded that the Gal-



Ugly scenes as Constable Grimpace tries to calm the protesters.

lery showed the "work of the people" and gave more attention to new and unknown local artists. Mr. Gross allegedly squirted a tube of Cadmium Yellow oil paint at a police constable and signed his name on the policeman's helmet. Aided by other scruffy members of the action group. Grosstied up the policeman and attempted to auction off the "work of art" to passers by. Said the unfortunate Constable Grimpace later, "I was absolutely disgusted. No one even made even made are of the to help me

Following the release of the policeman by a number of construction workers who were close at hand, the demonstruction workers which was a supplied to the control of the co construction workers where close at hand, the demonstration moved inside the Gallery where several works were damaged and obscene appendages were drawn on some fine old paintings of racehorses. The arrests took place following a scuffle involving the artists and a group of Womens Lib supporters from Burnley on a three-day outing. Several of the ladies were badly bruised and unforturately their match with Chelsea F.C. tomorrow has had to be cancelled.

THE SOCIETY FOR LITERARY ADVANCEMENT AND GESTATION, (SLAG), announced their decision late last night to disqualify eight year old prizewinner Gerald (Little Milton) Bostock following the hundreds of protests and threats received after the reading of his epic poem "Thick as a Brick" on B.B.C. Television last Monday night.

Monday night.

A hastily reconvened panel of Judges accepted the decision by four leading child psychiatrists that the boy's mind was seriously unbalanced and that his work was a product of an "extremely unwholesome attitude towards life, his God and Country". Bostock was recommended for psychiatric treatment following examination "without delay". The first prize will now be presented to runner up Mary Whiteyard (aged 12) for her essay on Christian ethics entitled, "He died to save the little Children".

The Literary Competition, which was for children aged from 7 to 16 years of age, was sponsored by leading national newspapers and received thousands of entries from schools allover Britain. Mr. Humphrey Martin, the Headmaster of Moordale Primary School said Gerald, nicknamed "Little Milton" by his English master because of his poetic ability, was mentally advanced for his age, although inclined on occasions to obscure and verbose assertions which led him to being somewhat un popular with his schoolmates He went on to say that without out of which child had a great future academically and that his morers was uncurrenced. out doubt the child had a great future academically and that his progress was unsurpassed in the history of Moordale Primary. Gerald and his parents moved to St. Cleve four years ago from Man-chester when Mr. Bostock decided for health reasons to live away from the City. David Bostock now does occasional gardening work while his wife

Daphne is well known to the Congregation of St. Cleve Parish Church for her activities in social work and her wonderful buffet luncheon at the fete last Saturday. Well done. Daphne! Mr. Bostock said this morning of "Little Milton's" disqualification. "We are heartbroken at the Milton's" disqualification.
"We are heartbroken at the
way the Judges changed their
minds, and the loss of the prize minds, and the loss of the prize money and scholarship means we shall find difficulty in paying the instalments on Gerald's Encyclopaedia Britannica. I shall have to do Dr. Munson's roses next week after all." When he heard of the decision against him, Gerald went to his room and locked the door. Mrs. Bostock and I are sorely vexed at the way this has turned out", said Mr. Bostock of No. 6 Pollitt Close. St. Cleve.

Cleve.

Many local residents are also annoyed and hart by the news and as some consolation to Gerald and his parents the St. Cleve Chronicle prints the full text of the disqualified



Flashback to have week's presentation dinner held in Gerald's human by the Committee of the St. Cleec District Art and Literary Society at the Parrit Rooms, Left to right Lard Clice Pully Parritt, Mr. and Mrs Bostock, Gerald Bostock, Lady Parrit, Julia, Gerald's chum with whom he writes poems.

Many of the viewers who heard Gerald read his work on the "Young Arts" programme on B.B.C. 2 felt that it was not one poem but a series of separ-ate poems put together merely

poem this week on page 7.

G___r

Many of the viewers who

to appear impressive. Many of the viewers complaints were centred around "Little" centred around "Little Milton's" use of a four-letter word during the interview which followed his reading. The Producer of "Young Arts" Michael Fenwick said later.

"We have come to expect that we have come to expect that sort of language from adults on television these days, but to hear it from a child of eight is particularly depressing. When I was his age I did not even know what the word g — r meant." meant.

A statement has been issued A statement has been issued following last Tuesday's night' alleged spotting of an unidentified flying "Object". The following was related to staff reporter. Nigel Turpin, by policy constable Grimpace of the local constabulary.

"I was proceeding towards the junction of Tremlett Avenue and High Street, St. Cleve at approximately two minutes past eleven on Tuesday evening

when my attention was called to a strange noise."
"Subsequent investigation revealed this to be a brightly lit object low in the southern sky over Linwell. After a few bad

"noises" the "Phenomenon" flew away at an "Amazing speed" in the direction of the public library.

Fortunately I was able to make a photographic testi-monial of the "Ship in the sky" (Reproduced above)"



The Grimpuce object over the library The "photograph" and P.C. Grimpace are being "forwarded to East Anglia Divisional Headquarters" for "further enquiries".

LITTLE MILTON IN SCHOOL -GIRL PREGNANCY ROW

A fourteen-year old schoolgirl this week blamed her pregnancy on Gerald Bostock, the eight-year old poet at the centre of this week's major St. Cleve controversy.

The girl, 14-year old Julia week, told our reporter: "It's Fealey, a junior member of the St. Cleve District Art and jealous of my Gerald."

Fealey, a junior member of the St. Cleve District Art and Literary Society and a poet in her own right, is known to have been friendly with Gerald for some time and has often written poems with him.

The accusation was outrage-The accusation was outrageous, said her family doctorant there was no question of Gerald Bostock being called upon for a medical test, since the girl was obviously lying to protect the real father, but in her state of anxiety showed no sign of changing her story.

Mrs. Daphne Bostock, Gerald's mother already much upset over the events of this

DIRECTOR ACCUSED

John Bowden, 35, manag-ing director of Tremlett Avenue, St. Cleve, was re-manded on bail until Decemmanded on bail until December 19 at the Assizes accused of dishonestly handling two blouses at the High Street. St. Cleve between October 13th and October 15th. Bowden was builed in his own recognisance of £50.

soils actor foot

The cameras were rolling The cameras were rolling film actor Robert E. Levi was addressing his men in the making of his new film "Biggles and the snake-women" when a mongrel dog soiled his foot. The dog belonged to Japanese make-up artist Tau Tusu who recently became resident in St. Cleve. He explained later poor Poopsie was taken short. Pieture on page 8.

HEAD INJURY

Fifty-two year old Sarah Pickles of the High Street. St. Cleve, cut her head when she tripped over while walking in the High Street, St. Cleve.