Making the Elite: Top Jobs, Disparities, and Solutions

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How do socioeconomically unequal screening practices impact access to elite firms and what policies might reduce inequality? Using personnel data from elite U.S. and European multinational corporations recruiting from an elite Indian college, I show that caste disparities in hiring do not arise in many job search stages, including: applications, application reading, written aptitude tests, large group debates that assess socio-emotional skills, and job choices. Rather, disparities arise in the final round, comprising non-technical personal interviews that screen on family background, neighborhood, and "cultural fit." These characteristics are plausibly weakly correlated with productivity (at the interview round) but strongly correlated with caste. Employer willingness to pay for an advantaged caste is as large as that for a full standard deviation increase in college GPA. A hiring subsidy that eliminates the caste penalty would be more cost-effective in diversifying elite hiring than equalizing the caste distribution of pre-college test scores or enforcing hiring quotas.

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1 Introduction

Socioeconomically unequal screening practices commonly determine access to elite jobs and colleges (Stevens, 2009; Rivera, 2015). Such screening practices are often outwardly blind to race, gender, ethnicity, or social class. However, they can implicitly penalize certain groups by screening on cultural fit, personal hobbies, legacy and athlete preferences, and subjective impressions of personality (Rivera, 2012; SFFA v. Harvard, 2021; Arcidiacono et al., 2021). Therefore, such screening practices can create barriers to elite jobs and colleges (henceforth, "elite attainment").

The pivotal socioeconomic role of elite attainment has led many governments, firms, and educational institutions around the world to advance policies to improve access to such opportunities (McArthur, 2021). Despite progress, substantial disparities persist. Among all current CEOs of Fortune 500 firms, only 1% are black (Wahba, 2021). In India, most elite educational institutions have implemented caste-based quotas since the early 1990s, assigning 50% of their college seats to disadvantaged castes. However, stark caste disparities remain a feature of elite jobs: nearly 95% of board members in India's top 1,000 businesses belong to advantaged castes, which make up about 30% of the overall population (Dayanandan et al., 2019).

This paper uses insights from the screening practices of elite foreign-based multinational corporations (MNCs) hiring in the Indian private sector to isolate the sources of and evaluate potential solutions to caste disparities. Elite private-sector jobs lack affirmative action policies for disadvantaged castes. There is also little empirical evidence on the sources of caste disparities in elite hiring (Madheswaran, 2008). Moreover, hiring practices of elite firms are often non-transparent, making it challenging to understand why inequalities arise and persist (Rivera, 2015).

My paper proceeds in two parts. In the first part, I uncover the mechanisms driving the caste gap in earnings. To do so, I employ novel administrative data on each stage of the job placement process from an elite Indian college. I combine this data with evidence on common questions asked by Human Resources (HR) managers in personal interviews. My paper offers a representative window into how elite college graduates transition into "elite entry-level jobs," defined as the top 1% paying entry-level jobs in the Indian private sector. These jobs are primarily in U.S. and European MNCs that hire for their Indian locations. About 96% of the jobs in my data are "elite" (Section 3).

Despite the elite college assigning nearly 50% of its seats to disadvantaged castes, there are large disparities in labor market outcomes. The unconditional caste gap in earnings among graduates from the elite college is 17%. In the presence of detailed controls on pre-college skills, within-college academic performance, previous labor market experience, and other employer-relevant skills, the gap is reduced to 11%. There are no caste differences in pay for

a given job, so the earnings gap is due to differences in job composition across castes.

I further decompose the remaining 11% caste gap in earnings into components attributable to each successive stage of the job placement process. The stages are job applications, application reading, written aptitude tests ("technicals"), group debates, non-technical personal interviews, job offers, and job choices. Group debates are *non-technical* rounds. They typically comprise two separate teams with 10-15 students in each, last a few hours, and assess a wide array of socio-emotional skills, including: communication, mannerisms, consensus building, collegiality, confidence, and teamwork. In my setting, firms post uniform job-specific (not match-specific) wages that are non-negotiable over the course of job search. Therefore, the remaining 11% earnings gap can be further decomposed by comparing the caste difference in the composition of jobs at each stage of job search. The composition of job applications does not explain the remaining earnings gap. After job applications are submitted, the three pre-interview screening stages together contribute to only about one-tenth of the remaining 11% earnings gap. The composition of job choices over offered jobs also does not contribute to the remaining earnings gap. Therefore, almost 90% of the remaining 11% earnings gap emerges between non-technical personal interviews and job offers, suggesting that policies informing applicants about job opportunities, modifying student preferences, or improving performance at university are unlikely to mitigate disparities *for this population*.

Personal interviews, also called HR interviews, are a widely employed screening practice by elite firms in the Indian private sector. Importantly, they are *not* technical or case-study-based (Deshpande, 2011; Jodkha, 2017; Fernandez, 2018). Based on evidence on the content of these interviews, I argue that caste disparities in earnings are primarily due to employers screening on (researcher-unobserved) *background characteristics*, such as educational qualifications of family members, neighborhood of residence, family background, father's job, cosmopolitan attitudes, upbringing, personal hobbies, and "cultural fit" (Deshpande and Newman, 2007; Rivera, 2012, 2015; Jodkha, 2017).[1] These characteristics are plausibly weakly correlated with productivity (at the personal interview round) but are strongly correlated with caste.

Unstructured interviews that screen on conversations related to shared experiences, cultural fit, and personal hobbies are not unique to India. Such practices are also common in the screening practices of elite U.S. colleges and corporate America (Stevens, 2009; Rivera, 2015). For example, Rivera (2012) shows that managers in the U.S. offices of 120 elite firms prioritized cultural fit in interviews largely because they believed that, unlike job skills, "fit" could *not* be easily taught. Nearly 80% of the surveyed professionals endorsed the use of an interview evaluation heuristic called the "airplane test": basically, would I like to be stranded

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[1] *Naukri.com*, India's leading job search portal with a market share over 60%, suggests that the "best way to answer this common interview question [when asked by recruiters to introduce oneself] is to tell the hiring manager about your education and family background" (Naukri.com, 2019).

in an airport with the candidate?

The emergence of earnings disparities closely parallels caste revelation. Caste in *elite, urban-educated India* is almost perfectly signaled through background characteristics, similar to those revealed during personal interviews. However, surface-level cues observed by employers during the application reading, written aptitude test, and group debate rounds—such as last names, skin color, facial features, accents, and dialects—are *highly noisy* signals of caste in elite, urban-educated India, given large regional variation in these cues (Section 6.1).[2,3,4,5] Thus, personal interviews likely reveal caste leading to direct discrimination and, even if employers do not value caste *per se*, worsen disparities due to indirect discrimination on background characteristics.

The paper's descriptive facts advance the literature on the detection and measurement of labor market disparities. Discrimination based on socioeconomic cues in elite, urban-educated settings is likely to become more salient as the world becomes increasingly multi-ethnic and diverse and standard characteristics by which to differentiate groups become less perceptible (Loury, 2002; Freeman et al., 2011; Gaddis, 2017). I provide an important example of the kinds of data future researchers may have to collect in such settings to better detect disparities from outwardly neutral screening practices. Recent works studying the role of hiring discretion have either exclusively focused on low-skilled jobs or provided correlational evidence between callback disparities and HR practices being more subjective (Kahn et al., 2018; Kline et al., 2021). By collecting data on all steps of the placement process, my paper is the first to decompose the earnings gap at successive stages of job search and quantify the role of a widely employed subjective screening practice—non-technical personal interviews—in determining access to elite jobs.

Other alternative explanations are unlikely to explain the remaining earnings gap of 11%. These include differences in socio-emotional skills, outside options, negotiation abilities, the possibility that employers may be "playing along" at earlier rounds due to government audits or internal institutional pressure, competition from the government sector, employers casting a wider net before interviews, and student preference for living in a metropolitan city (Section 6.3).

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[2]Surnames like "Singh," "Sinha," "Verma," "Chaudhary," "Mishra," and "Das" are shared across castes (Anthropological Survey of India, 2009). Relatedly, in a recent audit study based on firms in the New Delhi area, Banerjee et al. (2009) state that the "enormous regional variations [in last names] mean that the precise coding of a particular last name is unlikely to be familiar to people from a different linguistic region of India." Naming conventions also differ significantly across regions. For example, for South Indians, personal (first) names often perform the role of traditional "surnames" (Jayaraman, 2005).

[3]Scholars have argued that there is no association between skin color and caste, especially since Indian skin color is influenced mostly by geographic location rather than caste status (Mishra, 2015; Parameswaran and Cardoza, 2015).

[4]Perception of accent variation among young, English-speaking university graduates in India is linked to broad regional factors instead of caste status (Wiltshire, 2020).

[5]Caste is hard to "fake" because caste networks are typically quite deep (Beteille, 1965; Mamidi, 2011).

In the second part of the paper, I propose policies and provide new evidence on their effectiveness to diversify hiring in elite entry-level jobs. Such an analysis could also be useful in other contexts, as elite MNCs have global footprints. To evaluate potential policies, I calculate employer willingness to pay for key characteristics, such as pre-college test scores and caste. These estimates are obtained from a novel model of the hiring process. Using the model estimates, I propose and evaluate three counterfactual policies to diversify elite hiring. The model incorporates the economically relevant stages of job search in my setting: firm hiring and final job choices. This is also the first empirically estimated model of the job placement process from an elite college and could serve as a prototype for the standardized job placement processes of other elite engineering, business, and law schools in India (Section 3). While the details vary, it is an open question as to how best to efficiently match students to firms while also addressing concerns about equity.

The employer willingness to pay for caste is calculated through a reduced-form caste coefficient in the employer's utility function. The "caste penalty" is identified under the plausible assumption that—conditional on resume screening and performance in both technical tests and non-technical group debates—parental background, neighborhood, and subjective impressions of cultural fit are plausibly weakly correlated with productivity. Moreover, since jobs set wages *nationally*, offering about the same job-specific wage across all locations in India, wage can enter employer utility as an exogenous regressor, with its corresponding coefficient identified from within-job time variation in job offers and wages. Thus, the caste penalty can be converted into dollar units.

As mentioned previously, background characteristics are almost perfectly predictive of caste in elite, urban-educated India. Therefore, the reduced-form coefficient representing the caste penalty could capture discrimination due to employers directly valuing caste *in addition to* indirect, researcher-unobserved characteristics (family background, neighborhood of residence, upbringing, and cultural fit) revealed during personal interviews. Caste disparities could stem from either taste-based or statistical discrimination and the reduced-form caste coefficient *embeds a mechanism for both*. In other words, the magnitude of the caste penalty, and therefore, the employer willingness to pay for caste is *invariant* to the underlying motivations for caste disparities.

My empirical approach to model the caste penalty through a reduced-form caste coefficient that captures both direct and indirect sources of disparities helps advance recent research that argues for a constructivist understanding of group identities, instead of treating them as immutable facts (Hull et al., 2022; Rose, 2022; Sarsons, 2022). Such an approach is crucial to better understand "caste," classifications of which are rooted in the economic, political, and material history of India (Beteille, 1965, 1969). In addition, perceptions of caste in elite, urban-educated India are guided by a myriad of socioeconomic cues, paralleling the impressions of social class in other contexts, especially Britain (Deshpande, 2011; Mamidi, 2011;

Savage, 2015; Jodkha, 2017).

I show that firms discount the value of disadvantaged castes at the equivalent of 4.8% of average annual salary, holding other student attributes constant. Employer willingness to pay for an advantaged caste is as large as that for a full standard deviation increase in college GPA. In addition, eliminating the caste gap in each pre-college test score quantile closes only about 10% of the model-implied caste penalty, suggesting the need for policies that directly mitigate caste disparities.

Potential policies need to be consistent with India's legal environment that enforces explicit caste-based compensatory policies, but *only in* public jobs and colleges. Therefore, there is no federal ombudsman to regulate private-sector hiring. Moreover, while explicit caste-based discrimination is illegal, the Indian legal system does not recognize "disparate impact." Neither is there a systematic legal provision (anywhere) to penalize employers for judging "cultural fit" based on myriad characteristics correlated with protected status (Jodkha, 2017; Lang and Spitzer, 2020).

Motivated by the need for policies to directly mitigate caste disparities, I first consider a hiring subsidy that eliminates the caste penalty by making elite firms indifferent between observably identical applicants across castes. Therefore, the subsidy is equivalent to the amount employers discount the value of disadvantaged castes—i.e., 4.8% of average annual salary. This amount is a *one-time common payment* to each elite entry-level job, per disadvantaged caste hired, and is similar in spirit to the incentive-based Diversity Index proposed by the Indian Ministry of Minority Affairs (Sachar Committee, 2006; Report of the Expert Group on Diversity Index, 2008). Note that, in principle, the hiring subsidy reimburses the employer for a *stream of costs* incurred in the future and *not just* the cost of hiring a disadvantaged caste over a single year. In the second policy, I consider a "pre-college intervention" that equalizes the distribution of pre-college skills (e.g., college entrance exam scores) across castes. In the third, and final, counterfactual policy, I consider a hiring quota that requires firms to hire an equal proportion of applicants from advantaged and disadvantaged castes: a policy that mirrors caste-based quota policies in government jobs (Madheswaran, 2008).

Note that subsidies are unlikely to *further* stigmatize beneficiaries *from this population* for three reasons. First, while theoretical works have suggested that stigma could be worsened due to affirmative action policies, empirical research has found slim evidence in support of this contention (Coate and Loury, 1993; Bowen and Bok, 1998; Deshpande, 2018). Second, since employers are unlikely to know caste until the final round HR interviews, potential beneficiaries are likely as capable as non-beneficiaries in technical skills judged by written tests and socio-emotional skills judged by group debates. These skills are judged *before* HR interviews and are plausibly more strongly correlated with productivity than subjective impressions of "fit." Third, even granting the purported worsening of stigma, compensatory policies could still be efficiency enhancing, as disadvantaged groups likely benefit the most

from elite attainment, whereas displaced advantaged groups are likely not much worse off (Black et al., 2020). This reason is also why it could still be meaningful to intervene through policies to address disparities from accurate statistical discrimination.

I evaluate the cost-effectiveness of counterfactual policies in improving both the absolute and relative caste hires at elite firms in a partial equilibrium framework. I show that omitting aspects such as wage setting, reallocation to elite entry-level jobs, caste share of applicants to elite jobs, firm entry, and consideration of information-based policies is not a major limitation for my analysis (Section 10.3).

To evaluate the cost-effectiveness of subsidies and pre-college interventions, I compare the model-implied subsidy equivalent of the pre-college intervention policy to the direct costs of changing test scores. My estimates show that elite firms put modest weights on pre-college test scores, suggesting that the efficiency gains from pre-college interventions (which my cost-effectiveness analysis omits) are likely small. The model-implied subsidy equivalent of the pre-college intervention policy is about 0.6% of average annual salary, which is only about 10% of the caste penalty. To calculate the direct costs of improving pre-college test scores, I use estimates from a meta-analysis of education-focused impact evaluations that documents the costs of changing test scores of primary and secondary school students in India (Asim et al., 2015). Even under extremely conservative assumptions to extrapolate the direct costs of test score changes, subsidies to hire applicants from disadvantaged castes are twice as cost-effective in diversifying *elite entry-level hiring*.

Finally, I discuss results from a hiring quota policy that requires firms to hire an equal proportion of applicants across castes, mirroring the caste shares in the elite college. While more disadvantaged castes are hired, the caste penalty is large enough to eventually make the average marginal utility of filling two slots lower than the average marginal cost. This happens well before firms can achieve baseline levels of hiring. Firms counteract the quota policy by making fewer job offers and decrease overall recruitment from the university by 7%. Empirical evaluations of hiring quotas in elite public-sector jobs in India and elite private-sector jobs in other contexts have found analogous effects (Government of India, 2018; Cortet al., 2021).

2   Caste and Affirmative Action in India

Consistent with the practice of affirmative action policies in India, *this paper focuses on two caste groups*: advantaged ("upper") and disadvantaged ("lower") castes. This section provides a brief history of caste-based affirmative action policies in India and their present limitations. I will also emphasize that categorizations of "caste" have constantly interacted with social class and have been forged over political and historical processes spanning decades.

The first provisions for uplifting "depressed" or socioeconomically disadvantaged classes

of Indian society were made possible after the Government of India Act of 1919 established self-governing institutions (i.e., provisional assemblies and central legislative assemblies), which introduced limited self-government to a majority British-controlled India. The Government of India Act of 1935 replaced the words "depressed classes" with "Scheduled Castes" (Bayly, 2008). Many articles of the Constitution of India, ratified in 1949, formalized reservation-based affirmative action policies in legislatures, higher-educational institutions, and government jobs for the so-called "backward" classes. Backward classes were intended to include not only members of Scheduled Castes (SCs) and Scheduled Tribes (STs), but also those from the Other Backward Classes (OBCs). These provisions begged an obvious question: what determines "backwardness"?

In 1979, the Mandal Commission was set up with a mandate to "identify the socially and educationally backward classes in India" (Mandal Commission Report, 1980). The Mandal Commission recommended caste as the basis for reservation. In particular, it recommended a 27% reservation (quota) in central and state services, public undertakings, and educational institutions for OBCs. Given the already existing 22.5% reservation for SCs and STs, the fraction of reserved seats for *disadvantaged castes* (SCs, STs, and OBCs) was brought up to 49.5%. The recommendations of the Mandal Commission were formally implemented in 1990. However, *none* of the current constitutional provisions extend to advancing compensatory hiring policies for disadvantaged castes in *private-sector jobs*. This paper assesses the potential of such policies to diversify *elite entry-level hiring* in the Indian private sector.

3   Key Definitions, Features, and Institutional Setting

1) Defining elite colleges and elite entry-level jobs. An "elite entry-level job" is defined as an entry-level job in the Indian private sector paying among the top 1% of entry-level salaries (The State of Inequality in India Report, 2022). Such jobs comprise about 96% of all jobs in my sample, while the remaining entry-level jobs are in the public sector. For the rest of this paper, I condition the analysis on elite private-sector jobs. I discuss the omission of public-sector jobs in Section 4.3.

"Elite colleges" are those consistently ranked in the top 10 in their fields—such as science, engineering, humanities, commerce, or law—by *India Today*, which is the Indian equivalent of *U.S. News & World Report*. Nearly all of them are *public institutions* (Altbach, 2012; Datta, 2017).

2) Elite colleges have similar job placement processes. This is primarily due to an extended process of historical imitation. Post independence, the earliest elite Indian colleges were built in the 1950s and were closely modeled on elite U.S. universities, particularly MIT and Stanford. The earliest elite Indian colleges served as role models for elite Indian colleges

built later, which closely imitated key aspects such as academic calendars, faculty-to-student ratios, and job placement processes. Thus, almost all elite Indian colleges today have similar mechanisms for selectively placing graduates into elite jobs (Altbach, 2012; Datta, 2017). Examples of elite Indian colleges sharing common placement processes include 23 Indian Institute of Technologies, 20 Indian Institute of Managements, and several colleges under the ambit of the prestigious Delhi University.[6]

3) Elite college graduates primarily work in elite entry-level jobs. Almost 96% of elite college graduates work in elite entry-level jobs in the Indian private sector (Newman and Thorat, 2012; Jodhka and Naudet, 2019; Subramanian, 2019).[7]

4) Elite entry-level jobs almost exclusively hire from elite colleges. Graduates from elite Indian colleges account for more than 95% of the workers in elite entry-level jobs in India (Newman and Thorat, 2012; Jodhka and Naudet, 2019; Subramanian, 2019).

5) Small proportions of students skip the job placement processes of elite colleges. These proportions range from 5-8% of graduating classes (India Today, 2015).

6) Elite entry-level companies recruiting from this elite college recruit representatively. Scraping data from the placement websites of colleges, I find that about 94% of the firms that recruit students from this elite college also visit other elite colleges for their on-campus job fairs.

The facts presented in points 2), 3), 4), 5), and 6) above imply that the job placement process from the college I examine in the paper offers a representative window into how elite college graduates transition into elite entry-level jobs in the Indian private sector.

7) Elite entry-level jobs are in the Indian offices of foreign-based MNCs. About 97% of all elite jobs in my data are in foreign-based (mostly U.S. and European) MNCs. Such firms also *hire primarily for their Indian offices* (Online Appendix Tables OA.1 and OA.2). Despite a recent rise in India-based startups, a small proportion of them recruit from elite Indian colleges. Jobs in such startups comprise less than 0.5% of elite entry-level jobs in India, pay much lower than those in foreign-based MNCs, and are viewed by colleges as risky to invite for recruitment, especially after many instances of startups reneging on job offers (Rao, 2016; Economic Survey, 2021-22).

8) Most of the offices and entry-level labor force of foreign-based MNCs are outside of India. Almost 97% of the offices and 96% of the entry-level labor force of foreign-based MNCs in my setting are outside of India (Online Appendix Table OA.2).

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[6]See All IITs Placement Committee Brochure and Central Placement Cell (Delhi University).

[7]There are about 30 million formal jobs in India's organized (public and private) sector of which about 50,000 jobs are *elite entry-level jobs* (Quarterly Employment Survey, 2021). Similarly, about 60 Indian colleges are "elite," each admitting about 800 students (Altbach, 2012; Datta, 2017). Therefore, another way to convey the third point of Section 3 is that "most elite college graduates in India start out in (top jobs) in the Indian private sector."

9) Job placement process of the elite public college. The job placement process of the elite college—a key institutional feature of the paper—takes place *entirely on campus* and can be divided into two broad phases: 1) pre-placement phase, and 2) placement phase.

1. **Pre-Placement phase.** The pre-placement phase can be further subdivided into the following steps. First, the placement office invites firms prior to June. Second, between June to mid-August, firms visit the college campus and conduct pre-placement talks to advertise job profiles and gauge student interest. Third, firms make return offers from summer internships by late August. These offers are also called pre-placement offers (PPOs) and have late August deadlines. Students who accept their PPOs are disallowed from participating in the formal placement process for full-time jobs. Fourth, students register for the formal on-campus job placement process by late August. Fifth, by early September, firms submit *employer registration forms* to the placement office; these forms list details including job positions, compensation packages, and the probable number of slots (vacancies) firms want to fill from the college that year (Online Appendix Section A). Sixth, after these forms are submitted, advertised job profiles are considered "locked." They cannot be changed by firms during the course of the placement cycle. Moreover, students are prohibited by the placement office from bargaining over compensation bundles. The placement office verifies advertised compensation bundles by requiring students to submit copies of their job offer letters.

2. **Placement phase.** The placement phase can be further subdivided into the following steps. First, students start applying for jobs in mid-September. Second, firms make the "first cut" after skimming through applications and invite students for additional screening. Third, firms conduct written and verbal tests to determine eligibility for on-campus interviews. Fourth, firms conduct interviews. Fifth, firms make job offers. Sixth, students make final job choices and the placement process concludes around early January. The following are some key rules of the placement process set by the elite college's placement office:

   a) Interview day allotment. Each firm is allotted one interview day by the college's placement office to conduct personal interviews on campus. There are typically between 7-10 interview days. Unlike job recruitment at U.S. colleges, there are *no further onsite interviews*. A particular rule of the job placement process is that conditional on getting a job offer on a given interview day, a student can no longer participate in interviews on future interview days. At best, a student can receive multiple job offers within a given interview day. If a student does not get any job offers on a particular interview day, he can participate in interviews on future interview days.[8]

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[8]I defer the discussion of how the process of interview day allotment affects strategic behaviors of firms (if at all) to Section 7, where I discuss the model of the job placement process.

b) Students cannot "reject" firms midway or accept offers "early." Having applied, students cannot skip any of the pre-interview screening rounds or the sequence of scheduled interviews, typically spread over multiple days. Neither can they accept offers "early" in the process (e.g., by negotiating offers midway before they are officially announced for others).

c) All job offers are announced at the end of the interview day. All job offers are announced within a short interval of time at the end of the interview day to prevent firms that are allotted the *same interview day* from coordinating on offers.

4 Data Overview

4.1 Students

The administrative data belong to four job placement cycles (years). Online Appendix Table OA.3 shows the total number of students belonging to each caste for each college degree. There are 4207 students in the sample. Male students comprise about 90% of the sample.[9] Caste in the data is self-declared by students and is used as the basis for quota-based policies in admissions.[10] These policies equalize the share of both disadvantaged and advantaged castes *within each college major*. Therefore, nearly 50% of the students are from disadvantaged castes for three of the four college degrees in the sample (Section 2).[11]

The four college degrees in the sample are the Bachelor of Technology (B.Tech.), Dual, Master of Technology (M.Tech.), and Master of Science (M.S.) degrees. A Dual degree integrates undergraduate and post-graduate studies. I omit students pursuing a different Master of Science (M.Sc.) degree, as they comprise less than 2% of the student population.[12]

College admissions criteria. Students are admitted through *national-level* entrance exams based on caste-major-specific cutoffs that comprise the *only criterion for college admission*.

4.2 Differences in Baseline Characteristics across Castes

Differences in pre-college skills across castes. Caste differences in college entrance exam scores are large, averaging about 0.6 standard deviations across college degrees (Online

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[9]The fraction of males in the data is typical of those in elite technical colleges in India (Datta, 2017).

[10]The college enforces quotas under the labels "General" (advantaged caste) and "Non-General" (disadvantaged caste).

[11]In my sample, the Master of Science (M.S.) degree has a slightly larger proportion of advantaged castes. Frisancho Robles and Krishna (2015) also document similar patterns.

[12]There are two different Master of Science degrees offered at the college. M.S., which is included in the sample, has an industry focus. M.Sc., which is not included in the sample, is a much smaller program with a research focus.

Appendix Table OA.4). Entrance exam scores in the data are *originally exam ranks*, which have been renormalized so that larger numbers are better. Caste differences in 10th and 12th grade national examination scores are modest and not statistically significant, likely because such tests do not distinguish at the top of the test-taking ability distribution. Importantly, there are students from both castes (common support) within each entrance exam score decile (Online Appendix Figure OA.1).

Differences in college GPA across castes. As with entrance exam scores, there are substantial differences in college GPA across castes but students from both castes within each GPA decile (Online Appendix Table OA.5; Online Appendix Figure OA.1).

Differences in previous labor market experience across castes. I find only modest differences in previous labor market experience across castes. Previous labor market experience comprises detailed information on both summer and winter internships, including duration of internship employment, duration of part-time or full-time employment, total pay during internships, total pay during part-time or full-time employment, sector of internship employment, and employment in startups. Internship descriptions typically include application eligibility criterion and desired skills (Online Appendix Table OA.6).

The weak (and sometimes negative) correlation between internship outcomes and pre-college skills among elite Indian college students is a common pattern likely because, unlike in the U.S., internships are viewed by students as exploratory. This view is supported by the fact that only modest proportions ($\sim$ 5-8%) of students accept return offers from summer internships, thereby not skipping the regular placement processes of elite colleges (Singh, 2018; Section 3).

Differences in other employer-relevant skills across castes. Admissions quotas coupled with fairly rigid engineering curricula lead to almost no caste differences on many measures of other employer-relevant skills. These measures include college major, college degree, and coursework. The dataset can also proxy for other employer-relevant skills by including indicators for getting past the various stages of job search, as will be elaborated upon in Section 4.3 below.

4.3 Firms

Definition of a job, locations of advertised jobs, and the number of years each firm recruits from the elite college. In the sample, a "job" means a job designation within a firm. For example, Google can hire a product manager and a software engineer. These are two different jobs. Almost all these jobs are located in the Indian offices of U.S. and European MNCs (see point 7 in Section 3). Each job included in my sample—spanning four placement cycles—arrives on the elite college's campus for *each* of the four years to conduct recruitment.

Omitting public-sector jobs. I omit such jobs for four reasons. First, such jobs comprise less than 4% of all jobs available to students in the degree programs included in the sample. Second, public-sector jobs are quite different from their private-sector counterparts, especially in areas like salary structure and job stability.[13] Third, the probability of transitioning from elite entry-level jobs in the public sector to elite entry-level jobs in the private sector is less than 2.5% and vice versa (Online Appendix Table OA.7). Fourth, public-sector jobs already have strong government-mandated hiring quotas for disadvantaged castes (Madheswaran, 2008).

Distribution of salaries and firms by sector and job types. Online Appendix Table OA.8 shows the distribution of firms by sector and the average salary across all jobs by sector: 52% of all firms belong to the technology sector, 20% belong to the consulting sector, and 28% belong to the manufacturing sector. Non-client-facing jobs comprise almost 85% of all available jobs.[14]

Conditional on college degree, job salaries do *not* vary across major, caste, or gender. See the *employer registration form* in Online Appendix Section A for how firms declare salaries for job profiles. Average salaries across all jobs in the technology, consulting, and manufacturing sectors are $67,302.64 (PPP), $63,544.02 (PPP), and $43,525.25 (PPP), respectively.

Job description, non-pecuniary amenities, and vacancies per job. Firms declare job details in the employer registration forms made available to them by the placement office. These details include information on various job characteristics, including job descriptions, job designations, sector, salaries, non-pecuniary amenities, desired skills, expectations on the job, the expected number of slots (vacancies) a job wants to fill from the college, and even job application eligibility criterion (see "Pre-Placement Phase" in Section 3; Online Appendix Section A). The number of advertised non-pecuniary amenities is high and ranges between 40-50 *per job* (Online Appendix Table OA.9).

Return offers from internships. These usually have late August deadlines. Students who accept them are not allowed to participate in the regular placement cycle for full-time jobs (see "Pre-Placement Phase" in Section 3). Therefore, a typical student who applies to a firm during the regular placement season would *not* have completed a summer internship in his junior year at the same firm. I discuss selection induced by the placement rule regarding return offers from internships in Section 5.1.

Data on multiple stages of job search. The data comprise *job-level* information regarding the number of students who applied, qualified for each round of screening, received job

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[13] See the report of the Seventh Central Pay Commission, 2016.

[14] Detailed job descriptions (particularly, job titles and job functions) were used to categorize jobs as "client-facing" versus "non-client-facing." Typically, a software engineering role would be considered non-client-facing, whereas a consulting or managerial role would be considered client-facing.

offers, and accepted offers. *All jobs conduct four rounds of screening before making job offers*. Students apply for jobs through a centralized job application portal, like Job Openings for Economists. Applying to a job only involves clicking on the name of the job in the online job application portal and does not require additional cover letters or other statements. Employers only request student resumes that are automatically made available to them when the student "clicks" on the name of a company to apply. Resumes are written in a standardized format prescribed by the placement office. I do not have access to student resumes. Application eligibility depends upon a combination of major, degree, and GPA—information that the dataset contains.

The first screening round is the application reading stage. This "first cut" is typically made on a GPA cutoff to select students for the next round. A simple cutoff rule is followed at this stage plausibly because the average job recruiting from campus *receives over 600 applications per year*. The second round is a written aptitude test. These tests, also called "technicals," are mostly conducted online. Technicals differ by job roles. They typically include coding tests for manufacturing or technology firms and case-study-based tests for consulting firms. The third round is a large group debate that comprises 25 to 30 students and lasts a few hours. In this round, employers come face-to-face with students for the first time but do *not* extensively interact with them. Recruiters divide students into two teams and make them *discuss a general or non-technical topic* (e.g., "Is Technology a Necessary Evil?"), with one team speaking for the motion and vice versa. Meanwhile, recruiters behave like passive observers, their only active role consisting of duties such as starting and ending the discussion on time and ensuring decorum. Discussion moderators organically "emerge" from the group of students participating in the debate. Overall, group debates are used to assess a wide array of socio-emotional skills, including: communication, mannerisms, consensus building, collegiality, confidence, and teamwork. The fourth round is a personal interview or HR interview featuring the only extensive interactions between students and recruiters during the job search process. The *same* group of recruiters conduct group debates as well as personal interviews.

More on personal interviews. Personal interviews, also called HR interviews, are *not* technical or case-study-based. Such interviews commonly screen on *background characteristics* (e.g., educational qualifications of family members, father's job, neighborhood of residence, preference for living in a cosmopolitan city, desire for traveling, and "cultural fit") and are commonly used in the recruitment practices of elite private-sector MNCs hiring both in India as well as in the U.S.

a) Personal interviews in elite MNCs hiring in India. In a detailed survey of HR managers at elite MNCs in the Indian private sector, Jodhka and Newman (2007) documented opinions regarding the role of personal interviews in the hiring process. These firms employ a total of nearly 2 million workers. The authors found unanimous agreement on the im-

portance of asking questions pertaining to background characteristics in personal interviews. Interestingly, HR managers saw little contradiction in judging a candidate's individual merit through background characteristics, arguing instead that trustworthiness to potential clients, attrition, and cultural fit can be identified through such inquiries. One HR manager expressed what he looks for in personal interviews:

> We also ask a lot of questions related to family background. Questions like how many family members are there, how many are educated, etc. The basic assumption behind these questions is that a good person comes from a good and educated family. If parents have good education, the children also have good education. Some questions about their schooling . . . and the locality where they [grew up].

Another HR manager expressed the signaling value of background characteristics by mentioning that conversations about family background and upbringing are useful in forming impressions about trustworthiness to potential clients, cultural fit, attrition, and long-term professional behavior:

> As personal traits are developed with the kind of interaction you have with society . . . Where you have been brought up, the kind of environment you had in your family, home, colony and village, these things shape the personal attributes of people . . . This determines his behavior, and working in a group with different kinds of people. We have some projects abroad, and if a person doesn't behave properly with them, there is a loss for the company. Here the family comes in, whether the person behaves well and expresses himself in a professional way, for a longer term and not for a short term . . . This is beneficial.

Quantitative research in India supports the above qualitative evidence. Using Likert scale ratings, Mamgain (2019) shows that HR managers in elite firms value family background almost as much as candidate experience, quality of the institution of education, aptitude, or technical skills.

These prevailing personal interview conventions have also influenced the advice provided to candidates by job portals. *Naukri.com*, India's largest job search portal with over 60% market share, suggests that the "best way to answer this common interview question [when asked to introduce oneself] is to tell the manager about your education and family background" (Naukri.com, 2019).

b) Personal interviews in elite MNCs hiring outside India. Unstructured interviews that screen on cultural fit and "background" are *not* unique to India (Rivera, 2012, 2015). For example, Rivera (2012) shows that managers in the U.S. offices of 120 elite MNCs prioritized cultural fit in interviews largely because they believed that, unlike job skills, "fit" could *not* be easily taught. One evaluator categorically desired biographic similarities:

I usually start an interview by saying, "Tell me about yourself." When I get asked that, I talk about where I'm from, where I was raised, and then my background . . . I want to hear your life story. Hopefully there's something more interesting about your life than deciding to go to school . . . When they tell me about their background, it's easier to find things in common . . . Maybe . . . they're from Seattle and I've been to Seattle. We can talk about that and develop a connection.

Furthermore, nearly 80% of the professionals surveyed in Rivera (2012) endorsed the use of an interview evaluation heuristic called the "airplane test." One manager said:

One of my main criteria is what I call the "stranded in the airport test." Would I want to be stuck in an airport in Minneapolis in a snowstorm with them? And if I'm on a business trip for two days and I have to have dinner with them, is it the kind of person I enjoy hanging with? And you also have to have some basic criteria, skills and smarts or whatever, but you know, but if they meet that test, it's most important for me.

5 Descriptive Facts

I document large earnings disparities across castes, discuss selection, argue that the earnings gap is conservative, and show that disparities arise mostly due to non-technical personal interviews.

5.1 Large Earnings Gap across Castes

The unconditional earnings gap across castes is -0.174 (0.016) log points, or about 17%, where the number in parentheses denotes the standard error. In the presence of detailed controls for pre-college skills, within-college academic performance, previous labor market experience, and other employer-relevant skills, the remaining gap is -0.113 (0.014) log points, or about 11%. These results are robust to many different specifications (Online Appendix Table OA.10).

There is *modest heterogeneity* in the earnings gaps across job sectors and job types. For example, the earnings gap among firms in the consulting sector is -0.119 (0.032) log points, whereas the gap is -0.080 (0.022) log points among firms in the technology sector and -0.084 (0.022) log points among firms in the manufacturing sector (Online Appendix Table OA.10). Non-client-facing and client-facing jobs also have modestly different earnings gaps. The earnings gap is -0.080 (0.016) for non-client-facing jobs, which comprise 85% of all advertised jobs, and rises to -0.117 (0.029) log points for client-facing jobs (Online Appendix Table OA.10).

Matching with Exit Data. "Exit data" is a college-administered survey of students, conducted two months after graduation, that includes their job designations and responses to

whether offer terms were negotiated between the conclusion of the placement process (i.e., around early January) and the rollout of the exit survey (i.e., around late July). Most jobs have *starting dates around mid-July*. The data also include specifics of the negotiated terms and the reasons for negotiation. Note that students are restricted from bargaining over advertised compensation bundles only *during* the course of the placement process and not after its conclusion (see "Pre-Placement Phase" in Section 3). The placement office administers exit surveys to validate its employment data.

Exit data is filled by nearly 98% of the graduating cohort, possibly since passing along information regarding their current roles and contact details is relevant for students to take advantage of the elite college's alumni network. Comparable response rates are found in similar exit surveys collected by the career offices of elite U.S. MBA programs (Yale School of Management, 2021).

Reassuringly, exit data show that nearly 99% of job getters began in the same jobs they obtained through the placement process and *did not negotiate* salaries or non-pecuniary amenities, even two months after graduation or several months after the conclusion of the placement process. Among non-job getters, almost all who responded to the exit survey indicated still being "unemployed," a catch-all category that may include self-employed students or those taking gap years.

Selection and Implications for the Earnings Gap. I now discuss differential selection by caste among those omitted from the earnings regressions.

1. **About 6% of the student sample deregisters from the job placement process.** "Deregistered" students are those who either do not sign up to participate in the job placement process for full-time jobs or accept their return offers from summer internships, and therefore, *cannot* participate in the job placement process for full-time jobs (see "Pre-Placement Phase" in Section 3). Similar proportions ($\sim$ 5-8%) of students skip the placement processes of other elite Indian colleges.

2. **The earnings gap is conservative.** *In addition* to belonging to the "deregistered" category, students omitted from the earnings regressions could also belong to the "registered" category. Omitted students from the registered category comprise those who participate in the full-time job placement process but either do not get full-time jobs or reject all of their job offers.

   While job outcomes for students omitted from the earnings regressions are not consistently observed, many of their other characteristics (e.g., pre-college skills, college GPA, and internships) are. Comparing characteristics of students omitted from the earnings regressions, I find that disadvantaged castes are much *more negatively selected* on college GPA and entrance exam scores (Online Appendix Table OA.11). Since aver-

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age earnings are increasing in college GPA and entrance exam scores (not shown), the reported earnings gap is conservative.

5.2 Almost All of the Earnings Gap Is at the Offer Stage

I lay out one of the key contributions of the paper. I quantify the role of a widely employed subjective screening practice—non-technical personal interviews—in determining access to elite jobs.
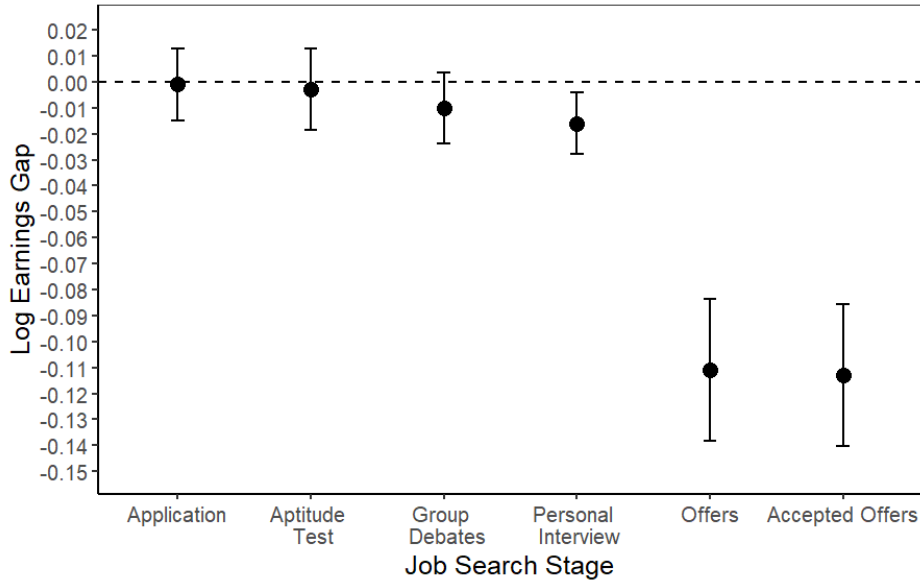
Figure 1: Earnings Gap across Castes at Each Job Search Stage

Notes: Figure 1 shows the log earnings gap across castes at successive stages of job search. Each coefficient in the figure is represented by a black dot and reports the percentage difference in the average salary at each job search stage between advantaged and disadvantaged castes. The vertical bars are 95% confidence intervals. These regressions include controls. Note that firms post uniform job-specific (not match-specific) wages that are non-negotiable over the course of job search. Thus, the earnings gap can be decomposed by comparing the group difference in the composition of jobs at each stage of job search.

Recall, firms post job-specific (not match-specific) wages that are non-negotiable over the course of job search (see "Pre-Placement Phase" in Section 3). Thus, the *remaining* (i.e., conditional on pre-college skills, GPA, and previous labor market experience) earnings gap of 11% reported in Secton 5.1 can be *further* decomposed by comparing the caste difference in the composition of jobs that remain in contention at each stage of the placement process.

I show that almost all of the remaining earnings gap of 11% occurs between personal or HR interviews and job offers. To do so, I run different specifications of the following regression:

$$\log(\text{Avg. Job Salary}_i^{\text{Search Stage}}) = \alpha + \beta \times \text{Disadv. Caste}_i + \text{Controls}_i + \epsilon_i, \qquad (1)$$

where Search Stage ∈ {Application, Aptitude Tests, Group Debates (GD), Personal Interviews,

Offers, Accepted Offers}. The coefficient of interest is β, which is shown in Figure 1 for each job search stage.

Figure 1 shows that the earnings disparities primarily occur due to personal or HR interviews. The composition of job applications does not contribute to the remaining 11% earnings gap plausibly because the streamlined job application process (similar to Job Openings for Economists) makes the marginal cost of an application effectively zero. After applications are submitted, firms conduct three pre-interview screening stages: application reading, written aptitude tests ("technicals"), and large group debates that test for socio-emotional skills. Together, these stages contribute to only about one-tenth of the remaining 11% earnings gap. The composition of job choices over offered jobs also does not contribute to the remaining earnings gap. Therefore, almost nine-tenths or 90% of the remaining 11% earnings gap emerges between non-technical personal interviews and job offers. Interestingly, the emergence of earnings disparities is *even more concentrated* for technology, manufacturing, and non-client-facing jobs. The entire earnings gap among these jobs occurs between personal interviews and job offers (Online Appendix Figures OA.2).

There is a substantial winnowing down in the number of jobs that remain in contention at each successive stage of job search. The number of jobs available to each student reduces by about 35% between any two stages, except between interviews and offers, where the reduction is much sharper due to rules set by the placement office regarding job offer acceptance (see "Placement Phase" in Section 3). Therefore, meaningful cuts are made by employers at each screening stage.

6 Interpretation, Contributions of Descriptive Facts, and Alternative Explanations

This section offers a leading explanation for the earnings disparities shown in Figure 1. I also discuss key contributions of the descriptive facts and alternative explanations to the emergence of earnings disparities.

6.1 When Does Caste Get Revealed to Employers?

I argue that caste is plausibly revealed or strongly signaled during HR interviews, whereas prior job search stages most likely offer noisy signals that obfuscate caste identification.

The average job recruiting from the college's campus receives over 600 applications per year (Section 4.3). Therefore, it is unlikely that caste status is known during the application reading stage (first round) given enormous regional variation in last names, different naming conventions, migration, and other factors. For example, surnames like "Singh," "Sinha,"

"Verma," "Chaudhary," "Mishra," and "Das" are shared across castes (Anthropological Survey of India, 2009).[15] Naming conventions also differ significantly across regions. For example, South Indians typically do not have conventional last names. Rather, for them, personal (first) names often perform the roles of traditional "surnames" (Jayaraman, 2005). It is also unlikely that caste status is known during written aptitude tests or "technicals" (second round), as these tests are typically conducted online.

Caste identification is also unlikely to be reliable during group debates (third round). Recall, these debates are conducted among large groups comprising 25 to 30 students, who either argue for or against a given topic. In the data, students at group debates are about evenly split between castes. At this round, employers finally get to observe but do *not* extensively interact with students after an initial setup. They also become privy to additional information like facial features, skin tones, accents, dialects, and demeanor. Scholars have argued that there is no association between skin color and caste, especially since Indian skin color is influenced mostly by geographic location rather than caste status (Mishra, 2015; Parameswaran and Cardoza, 2015). Among educated elites, like those in my sample, English has emerged as a caste-neutral language with no remnants of caste dialects that are prevalent in most Indian languages (Kothari, 2013; Ransubhe, 2018). Rather, perception of accent variation among young, English-speaking university graduates in India is linked to broad regional factors (Wiltshire, 2020).[16]

Conversations during personal or HR interviews (fourth round) plausibly reveal caste. These interviews primarily screen on parental background, neighborhood, and cultural fit. Such *background characteristics* are strongly correlated with caste in *elite, urban-educated India* (see Section 4.3; Deshpande, 2011; Jodkha, 2017). Recent experimental studies among college educated students in urban India have also shown that background characteristics convey almost perfect signals of caste status relative to surface-level attributes (last names, facial features, and dialects) that are highly evenly shared across castes, and therefore, obfuscate caste identification (Mamidi, 2011).[17]

6.2 Nature of Disparities and Key Contributions

Earnings disparities are plausibly due to non-technical personal interviews that screen on parental background, neighborhood, and cultural fit. These characteristics are plausibly weakly correlated with productivity (at the interview round) but are strongly correlated with

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[15]In a recent audit study based on firms in the New Delhi area, Banerjee et al. (2009) state that the "enormous regional variations [in last names] mean that the precise coding of a particular last name is unlikely to be familiar to people from a different linguistic region of India."

[16]The overwhelming influence of regionality in common parlance is perhaps most clearly expressed by Gumperz (1961), who states that a "high-caste villager may speak the same form of urban Hindi as his untouchable neighbor."

[17]Caste is hard to "fake" because caste networks are typically quite deep (Beteille, 1965; Mamidi, 2011).

caste. Such interviews are more likely to reveal caste leading to direct discrimination and, even if HR managers do not value caste *per se*, worsen disparities due to indirect discrimination on background characteristics.

There are *three other key takeaways* from the descriptive facts. First, since the earnings disparities primarily occur due to non-technical personal interviews, policies informing applicants about job opportunities, modifying student preferences, or improving performance at university are unlikely to close the earnings gap *for this population*. Second, the paper's descriptive facts advance the literature on the detection and measurement of labor market disparities. Disparities due to discretionary screening practices that value "fit" through informal conversations are unlikely to be detected through correspondence studies. In addition, recent works studying the role of hiring discretion have either exclusively focused on low-skilled jobs or provided correlational evidence between callback disparities and HR practices being more subjective (Kahn et al., 2018; Kline et al., 2021). By collecting data on all steps of the placement process, my paper is the first to decompose the earnings gap at successive stages of job search and quantify the role of a widely employed subjective screening practice—non-technical personal interviews—in determining access to elite jobs.

Finally, these descriptive facts provide an important example of the kinds of data future researchers may have to collect in *elite, urban-educated* settings to better detect disparities from outwardly neutral screening practices. Discrimination based on socioeconomic cues is likely to become more salient in elite, urban-educated settings, as they increasingly become more multi-ethnic and diverse and standard characteristics by which to differentiate groups become less perceptible (Loury, 2002; Freeman et al., 2011; Gaddis, 2017).

6.3   Alternative Explanations

1. **Differences in socio-emotional skills.** Group debates that test for socio-emotional skills account for only 10% of the caste gap in earnings (Figure 1). Moreover, as nearly 85% of the jobs are non-client-facing, firms may not have a large preference for students at the right tail of the socio-emotional skills distribution compared to those closer to the mean (Section 4.3).

2. **Better outside options for advantaged castes procured "offline."** Students must decide on internship offers *before* registering for the full-time job placement process (Section 4.3). Moreover, registered students are prohibited by the college from searching "offline" (i.e., outside of the centralized placement process) and risk being debarred from the services of the placement office if discovered doing so. Such rules are common across the placement processes of elite Indian colleges.[18] Thus, registered students do not simultaneously search offline.

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[18]See All IITs Placement Committee Brochure and Central Placement Cell (Delhi University).

3. **Advantaged castes can bargain better over salaries and amenities.** Salaries and non-pecuniary amenities posted by jobs are non-negotiable during the course of the placement process (see "Pre-Placement Phase" in Section 3). Compensation bundles are also are verified by the placement office at the conclusion of the placement process. Furthermore, "exit data" confirms that job getters in my setting start in the same jobs and receive the same compensation bundles, months after the placement process has concluded (Section 5.1).

4. **Employers are "playing along" at rounds prior to personal interviews due to the possibility of government audits or internal institutional pressure.** Government pressure to promote caste diversity has been weak in the absence of a formal regulatory agency to oversee hiring practices in the Indian private sector (Jodhka, 2008). Overtly expressed attitudes by private-sector employers also suggest a lack of support for compensatory hiring policies, *even absent government pressure* (Jodhka and Newman, 2007; Jodhka, 2008). Perhaps unsurprisingly, as recently as 2018, only 3 of the top 100 firms listed on India's premier stock exchange claimed to maintain caste data for internal HR purposes (BusinessLine, 2018).

   Moreover, diversity practices in foreign-based MNCs employing Indians are overwhelmingly influenced by the historical priorities of the West, where caste is not a protected category, suggesting that internal institutional pressure to rectify caste disparities has either been sluggish or even non-existent (Chakravartty and Subramanian, 2021). Furthermore, even granting internal institutional pressure, the difficulty of observing caste *before* HR interviews makes it unlikely that firms could easily "play along" in prior screening rounds (Section 6.1).

5. **Competition from the government sector.** While government jobs have caste-based quotas, they comprise less than 4% of all jobs in my sample (Sections 2 and 4.3). Moreover, private-sector firms are *themselves* aware of the meagre presence of public-sector firms in the on-campus job fair of the elite college (the list of firms is available on the online job portal designed by the college for the job placement process).

6. **Employers are advancing disadvantaged castes before interviews due to uncertainty about "fit."** Caste is difficult to discern before personal interviews (Section 6.1).[19] Moreover, even if employers decide to advance slightly weaker performers in earlier rounds—thereby possibly (but not always) advancing more disadvantaged castes—such considerations are likely to be relevant only for marginal candidates and should not meaningfully skew the caste difference in the composition of jobs that remain in contention prior to HR interviews.

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[19]Note that while employers observe GPA at the application reading stage, it is a very noisy signal of caste, especially outside the tails of the distribution (Online Appendix Figure OA.1).

7. **Caste differences in preferences over job characteristics.** A model of the placement process developed later confirms that caste differences in preferences over job characteristics do not drive caste disparities in job offers. These job characteristics include stock options, signing bonuses, job sectors, and whether the job is located in a traditional metropolitan city (Section 9).

7 A Model of the Job Placement Process

In the second part of my paper, I propose policies and provide new evidence on their effectiveness to diversify hiring in *elite entry-level jobs* in the Indian private sector. Such an analysis could also be useful in other contexts, especially since elite MNCs have global footprints. To evaluate policies, I calculate *employer willingness to pay* for key characteristics, such as pre-college test scores and caste. These estimates are obtained from a novel model of the hiring process. As will be emphasized later, employer willingness to pay for caste is *invariant* to the underlying motivations for caste disparities, be it taste-based or statistical discrimination (see "Role of the caste coefficient" in Section 7.2.2). Therefore, the model *does not* distinguish between the sources of caste disparities.

This is also the first empirically estimated model of the job placement process from an elite college and could serve as a prototype for the standardized placement processes of other elite engineering, business, and law schools in India (Section 3). While the details vary, it is an open question as to how best to efficiently match students to firms while also addressing concerns about equity.

7.1 Key Unmodeled Features

I begin by discussing some key features of the job placement process my model takes as exogenous.

National Wage Setting. The model takes wage setting as exogenous. This assumption is plausible because firms set job-specific wages *nationally* and do not pay meaningfully different salaries across their Indian locations to new hires from other universities. Using Glassdoor, I find that there is only a 2% average difference in salaries offered by firms for the same job (job designation within a firm) across their Indian locations (Online Appendix Table OA.12).[20] National wage setting is closely tied to features of the job placement process, typically shared across elite Indian colleges (Section 3). Firms cannot change advertised wages or non-pecuniary amenities during the course of the placement processes of elite Indian colleges. Therefore, elite firms typically provide similar job details on the employer registration form equivalents required by the placement offices of other elite universities, as

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[20]Salaries on Glassdoor are self-reported by employees.

firms recruit new hires from those universities during a single on-campus placement cycle that typically lasts from mid-September to early January (see "Pre-Placement Phase" in Section 3, Online Appendix Section A).[21]

Interview Day Allotment. The model also takes interview day allotment as exogenous. Recall that each firm is allotted an interview day to conduct on-campus interviews (see "Placement Phase" in Section 3). Past interview day allocations and job characteristics are almost perfectly predictive of current interview day allocations (Online Appendix Table OA.13). Among these job characteristics, job salaries are the *only* significant determinants of interview day assignments. A one standard deviation increase in salary increases the probability of getting assigned the first interview day by 8%. However, since job salaries are nationally set, it is plausible to assume interview day allocations as exogenous.

Student Application Behavior. I do not model student application behavior because students effectively apply to all eligible jobs (Section 5.2). Omitting application behavior of elite Indian college students from the model is not necessarily a limitation. Job placement processes of elite Indian colleges typically feature streamlined and centralized application systems, such as Job Openings for Economists, thereby making the marginal cost of an additional application effectively zero (Mamgain, 2019). Still, I show how one could extend the model to incorporate application behavior, as it may be important in settings besides elite Indian colleges (Online Appendix Section B).

GPA and Internships. See Online Appendix Section C, where I discuss modeling omissions and argue why they do not necessarily limit the scope of my analysis for this population.

7.2   Modeled Features

I model the two economically significant stages of job search in my setting: firm hiring and final job choices. The model is solved backwards starting from final job choices followed by job offers. For the rest of the section, note that a "job" means a job designation within a firm.

7.2.1   Stage 2: Job Choice by Students

At the job choice stage, students know their job offers and have no uncertainty about their preferences. The set of job options for student i is denoted by $\mathcal{O}(Z_i)$ that is defined as

$$\mathcal{O}(Z_i) = \{0\} \cup \{j : Z_{ij} = 1\}, \tag{2}$$

where the outside option, which is indistinguishable from unemployment, is denoted by $j = 0$. The vector $Z_i = (Z_{i1}, \ldots, Z_{iJ})$ collects all job offers for student i, where Z_{ij} is an indicator

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[21]The phenomenon of firms setting wages nationally has also been documented in the U.S. labor market for elite entry-level jobs (Sarsons et al., 2021).

variable that takes the value 1 if student i receives an offer from job j and 0 otherwise.

Let U_{ij} be the utility of student i from job j. U_{ij} depends upon student and job characteristics, a random effect q_i that is unobserved by the econometrician, and a job offer acceptance shock, ϵ_{ij}, realized after job offers are known but before final job choices are made. Mathematically,

$$U_{ij} = X'_{ij}\beta + \text{NP}'_j\Psi + w_j\tau + q_i + q_i \times \sum_{m=1}^{M} \gamma_m\text{NP}_{jm} + \epsilon_{ij}, \tag{3}$$

where the vector X_{ij} includes student and job characteristics, particularly interactions between caste and non-pecuniary amenities. The vector $\text{NP}_j = (\text{NP}_{j1}, \dots, \text{NP}_{jM})$ is a vector of over 50 unique non-pecuniary amenities for job j, and w_j is the (log) salary offered by job j. Note that I categorize some fringe benefits as "non-pecuniary" amenities because I do not have information on the direct cash-equivalents of such benefits for a substantial portion of the sample.

For identification, the econometrician-unobserved q_i does not enter the utility for the outside option—i.e., q_i shifts the value of all jobs uniformly relative to the value of unemployment. Furthermore, interacting q_i with non-pecuniary amenities like stocks, signing bonuses, and relocation allowances allows for random marginal effects of non-pecuniary amenities and drives preferential selection over job offers. I will assume that $q_i \sim \mathcal{N}(0, \sigma_q^2)$.

Additionally, each element in the vector of idiosyncratic student preference shocks over jobs, denoted by $\epsilon_i = (\{\epsilon_{ij}\}_{j\in J}, \epsilon_{i0})$, is drawn from an independent, identically distributed Type-1 extreme value distribution. I normalize the value of the outside option.[22] This value is given by

$$U_{i0} = \epsilon_{i0}. \tag{4}$$

Student i's optimal choice of job j given his set of job offers $\mathcal{O}(Z_i)$ solves:

$$C_i^* = \arg\max_{j\in\mathcal{O}(Z_i)} U_{ij} - U_{i0}. \tag{5}$$

7.2.2 Stage 1: Student Choice by Jobs

In this section, I introduce a model of labor demand with limited job-level heterogeneity. I assume that a firm allotted interview day k makes job offers independently of any other firm allotted the *same* interview day. This assumption is plausible, as the placement office requires firms to announce job offers within a very short interval of time at the end of the interview day—typically late in the evening—to prevent firms conducting interviews on the

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[22]Despite being more negatively selected (Section 5.1), caste differences in average welfare may be modest within the sample of non-job getters *in the baseline* because disadvantaged castes may sort into other jobs (e.g., relatively lower-paying elite public- or private-sector jobs with better amenities). Moreover, if we grant that outside options are *worse* (welfare-wise) for disadvantaged castes, my paper likely underestimates caste disparities in initial placements.

same interview day from coordinating on whom to hire (see "Placement Phase" in Section 3).

Recall, a "job" means a job designation within a firm. Let the binary variable A_{ij} indicate whether student i applies to job j. The vector $A_i = (A_{i1}, \ldots, A_{iJ})$ collects these indicators for all jobs. Taking student applications as given, job j accepts student i on interview day k with probability π_j^i that depends on both student and job characteristics. Let $f(Z_i|A_i)$ denote the probability of realizing a job offer vector Z_i given an application vector A_i. The formula for $f(Z_i|A_i)$ is shown in Online Appendix Section D.

I now describe how jobs choose students in more detail. Motivated by the earnings decomposition shown in Figure 1, I model firm hiring as a one-stage process. Each job chooses an incoming cohort of students to maximize expected utility. In Proposition 1 in Online Appendix Section E, I show that each job j follows a job-specific cutoff hiring rule. Thus, each job j hires a student i iff

$$V_{ij} = S'_{ij}\alpha + \text{Disadv. Caste}_i \times \eta - w_j\phi + q_i\delta + \mu_{ij} > \underline{k_j^*}.$$
$$= S'_{ij}\alpha + \text{Disadv. Caste}_i \times \eta - w_j\phi + q_i\delta + \mu_{ij} - \underline{k_j^*} > 0. \qquad (6)$$

where V_{ij} is the utility that job j gets from student i, $\underline{k_j^*} \equiv \underline{k_j^*}(w_j, \overline{X_j})$ is a job-specific cutoff that is estimated for each job j with the vector $\overline{X_j}$ denoting features of the job besides wage, S_{ij} includes student and job characteristics, w_j denotes the (log) salary offered by job j, $q_i \sim \mathcal{N}(0, \sigma_q^2)$ denotes the econometrician-unobserved random effect, and μ_{ij} is an idiosyncratic match term that is unobservable to student i but observable to job j. Each μ_{ij} follows a standard logistic distribution and is independent across all students and jobs. Job salaries entering Equation 6 are taken as exogenous based on evidence suggesting that firms set entry-level salaries *nationally* (Section 7.1).

Job-specific cutoff. The hiring cutoff result proven in Online Appendix Section E relies on the assumption that the information observed by job j is sufficient for its valuation of V_{ij}. In other words, observing decisions of other jobs does not affect job j's best estimate of V_{ij}. Note also that $\underline{k_j^*}$ is *not a structural parameter* and will be allowed to change in counterfactual exercises.

The inclusion of the job-specific cutoff implies that parameters entering Equation 6 are identified from *within-job* variation. Recall, each firm arrives on campus for a total of four years to conduct recruitment and typically offers *different* job-specific salaries and non-pecuniary amenities across years (Section 4.3). Overall, $\underline{k_j^*}$ acts as a fixed effect that controls for job-level (i.e., firm-job-designation-level) heterogeneity. In practice, $\underline{k_j}$ is modeled as a job-specific constant.

Student and job characteristics. Student characteristics entering S_{ij} include controls for pre-college skills, within-college academic performance, previous labor market experience,

and other employer-relevant skills, including indicators for whether the student qualified for various stages of job search. Job characteristics entering S_{ij} could potentially include the entire set of over 50 non-pecuniary amenities, as applicable. Importantly, while firm hiring is modeled as a one stage process, *I retain information about prior screening stages*. I do so by adding indicators in S_{ij} for students passing the application reading, written test, or group debate stage. Note also that *employers observe pre-college skills* (e.g., college entrance exam scores) on the online job portal designed by the college for the job placement process.[23]

Role of the caste coefficient. The "caste penalty" is captured by η in Equation 6. Together, the coefficients on wages and caste in Equation 6 allow us to calculate employer willingness to pay for caste. This estimate is crucial to assess the effectiveness of new policies to diversify elite hiring.

As mentioned previously, background characteristics are almost perfectly predictive of caste in *elite, urban-educated India*. Therefore, the reduced-form coefficient representing the caste penalty could capture discrimination due to employers directly valuing caste *in addition to* indirect, researcher-unobserved characteristics (e.g., family background, neighborhood of residence, upbringing, and cultural fit) revealed during personal interviews. Caste disparities could stem from either taste-based or statistical discrimination and the reduced-form caste coefficient *embeds a mechanism for both*. In other words, the magnitude of the caste penalty, and therefore, the employer willingness to pay for caste is *invariant* to the underlying motivations for caste disparities.

My empirical approach to model the caste penalty through a reduced-form caste coefficient that captures both direct and indirect sources of disparities helps advance recent research that argues for a constructivist understanding of group identities, instead of treating them as immutable facts (Hull et al., 2022; Rose, 2022; Sarsons, 2022). Such an approach is crucial to better understand "caste," classifications of which are rooted in the economic, political, and material history of India (Beteille, 1965, 1969). In addition, perceptions of caste in elite, urban-educated India are guided by a myriad of socioeconomic cues, paralleling the impressions of social class in other contexts, especially Britain (Deshpande, 2011; Mamidi, 2011; Savage, 2015; Jodkha, 2017).

Incoming hires. I now complete the firm's problem. Let $C(j)$ denote the set of applicants who accept an offer from job j. I will assume that the utility of job j from cohort $C(j)$ is given by

$$\overline{V}_j(C(j)) = \sum_{i \in C(j)} V_{ij}. \tag{7}$$

Equation 7 says that jobs do not focus on complementarities or team building during initial

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[23]Note that while employers observe GPA *as well as* entrance exam scores at the application reading stage, both are very noisy signals of caste, especially outside the tails of their distributions (Online Appendix Figure OA.1).

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hiring. This is plausible for three reasons. First, the college comprises a small fraction of a job's overall incoming cohort. Second, a job hiring from this college has *only one day* to decide its cohort after interviews and has to do so at every other elite Indian college it hires from, making it difficult to coordinate on team building (Section 3). Third, jobs select students based on screening tests that are general in scope (Section 4.3).

In Equation 7 above, the utility of job j is defined for a *given* cohort $C(j)$. Note that $C(j)$ is random from the perspective of job j when it is deciding which students to extend offers to. Accepting an offer from job j depends upon employer-unobserved idiosyncratic student preferences for job j as well as those for other jobs (through ϵ_i in Equation 3), while getting other jobs depends upon idiosyncratic match terms not observed by job j (through $\mu_{ij'}$ in Equation 6). Although job j does not observe $\mu_{ij'}$ for $j' \neq j$, it observes $(S_{ij}, w_j, q_i, \mu_{ij})$ for each student i. Job j solves

$$Z^*(j) = \arg \max_{Z(j) \in \{0,1\}^{|A(j)|}} \mathbb{E}\left[\overline{V}_j(C(j)) \right], \tag{8}$$

$$\text{s.t. } \mathbb{E}(|C(j)|) \leq \overline{M_j} \tag{9}$$

$$= \sum_{i:V_{ij} > \underline{k_j^*},\ j \in A_i} \Pr(C_i^* = j) \leq \overline{M_j}.$$

where the above expectation is taken over unknowns from the perspective of job j, $A(j)$ is the set of applicants to job j, $Z(j)$ is the set of applicants who receive offers from job j, and Equation 9 is the ex-ante hiring constraint faced by job j. The left-hand side of Equation 9 is the expected size of the incoming cohort $C(j)$ for job j, where V_{ij} is the utility to job j from student i, $\underline{k_j^*}$ is the job-specific hiring cutoff, A_i is the application vector of student i, and C_i^* is the optimal job choice by student i at the job choice stage. The right-hand side of Equation 9 is the ex-ante hiring cap of each job j, denoted by $\overline{M_j}$ (which is not a parameter).

Notice that job salaries also enter the ex-ante hiring constraint since they enter V_{ij} through Equation 6, rationalizing the fact that a job (job designation within a firm) may make offers in proportion to their wages. For example, a job paying a higher wage in a given year may make fewer offers, all else being equal, and vice versa.

Interpreting the econometrician-unobserved random effect q. Notice that the random effect q enters the utility functions of both students and jobs. An economic interpretation of such a specification is that jobs may choose students either because they like high q students (Equation 6) or because high q students are more likely to accept an offer conditional on getting one (Equations 3 and 9). Hence, q acts as a productivity term while also affecting preferences over jobs. Howell (2010) has a similar treatment of unobserved heterogeneity. An example of q could be "student interest level," which employers could learn during non-technical personal interviews.

Comment regarding the specification of the random effect. One might wonder if instead of the same q entering the utilities of students and jobs, it would be more reasonable to allow for two different, but correlated, sources of unobserved heterogeneity: one that affects how students value jobs and vice versa. For example, if we consider such a correlation to represent the "quality" of the private information observed by the student about his employer-observed q, then the ideal data should have observably identical students with better signals applying more "aggressively." However, with little to no variation in student application behavior, conditional on observables, such a correlation is infeasible to identify in my setting.

More precisely, the lack of variation in application behavior, conditional on observables, restricts the modeling choice on the student side to essentially one that just incorporates final job choice behavior. Recall that modeling application behavior of elite Indian college students is not necessarily economically interesting, as streamlined and centralized application systems effectively make students apply for all eligible jobs (see "Student Application Behavior" in Section 7.1). However, modeling only final job choices of students restricts how flexible one can be with random effects that enter students' decisions over job offers *and* are correlated with the random effect entering firms' hiring decisions. The basic constraint is that students can only accept one job offer.

Note also, however, that the main result on the student side—there are no average caste differences in preferences over non-pecuniary amenities—holds regardless of the inclusion of the random effect q in student utility (Section 9). Moreover, employer willingness to pay estimates (crucial for counterfactuals) do not critically depend upon q entering *student utility*.

7.3 Equilibrium

An equilibrium is a tuple

$$\left\{\underline{k_j^*}, C_i^*\right\}_{i=1,\ldots,I,j=1,\ldots,J}$$

where $i \in \{1, \ldots, I\}$ indexes the student and $j \in \{1, \ldots, J\}$ indexes the job such that:

1. At the final stage, student i's optimal choice of job j given his set of job offers $\mathcal{O}(Z_i)$ solves

$$C_i^* = \arg \max_{j \in \mathcal{O}(Z_i)} U_{ij} - U_{i0}, \tag{10}$$

where U_{ij} and U_{i0} are given by Equations 3 and 4, respectively.

2. Given the application vector A_i of student i, each job j solves

$$Z^*(j) = \arg\max_{Z(j)\in\{0,1\}^{|A(j)|}} \mathbb{E}\left[\overline{V}_j(C(j))\right], \tag{11}$$

$$\text{s.t. } \mathbb{E}(|C(j)|) \leq \overline{M_j}, \tag{12}$$

where the expectation above is taken over unknowns from the perspective of job j, $C(j)$ is the incoming cohort for job j, $A(j)$ is the set of applicants to job j, $Z(j)$ is the set of applicants who receive offers from job j, Equation 12 is the ex-ante hiring constraint faced by job j, and $\overline{M_j}$ is the ex-ante hiring cap for job j.

8   Identification and Estimation

I describe the identification of key model parameters: student preferences over job characteristics, wage effects entering the employer's utility function, the random effect q, and the "caste penalty." Estimation is done via maximum simulated likelihood (Online Appendix F).

1. **Student preferences over job characteristics.** Identification of student preference parameters comes from variation in job characteristics of both accepted and rejected job offers, which also lead to variation in job choices between students.

2. **Wage effects.** Identification of parameters entering the employer's utility function comes from *within-job* variation since the job-specific cutoff, $\underline{k_j^*}$, basically acts like a fixed effect controlling for job-level heterogeneity. For example, identification of the wage effects in Equation 6 comes from within-job time variation in job offers and wages. Note that each firm arrives on campus for a total of four years to conduct recruitment. Across years, a firm typically offers *different* salaries and non-pecuniary amenities for the same job designation.

   I assume that wages are causal primarily because evidence suggests that rookie salaries are set *nationally*, so it is unlikely that local conditions or shocks influence them (Section 7.1). Note also that this college comprises only a tiny fraction of a given firm's total hiring pool.

3. **Econometrician-unobserved random effect.** Econometrician-unobserved $q_i \sim \mathcal{N}(0, \sigma_q^2)$ is identified from correlation in offer probabilities across jobs *within a student's application portfolio*. Conditional on observables, highly correlated job offer outcomes within a student's job application portfolio imply that econometrician-unobserved q plays an important role in job hiring. Basically, identification comes from the fact that, conditional on observables, getting an offer from Facebook is correlated with getting an offer from Microsoft.

4. **Caste penalty.** Identification of the caste penalty occurs under the plausible assumption that—conditional on resume screening and performance in both technical tests and non-technical group debates that assess a wide array of socio-emotional skills—parental background, neighborhood, and impressions of "cultural fit" are plausibly weakly correlated with productivity. To address concerns regarding potential differences in unobserved ability by caste, Equation 6 includes detailed measures of pre-college skills, within-college academic performance, previous labor market experience, and other employer-relevant skills, *including indicators* for whether the student got past the application reading, written test or group debate stage. I also assume that the econometrician-unobserved q in Equation 6 is *uncorrelated* with caste and that there is no other error term capturing unobserved ability of applicants.

9 Parameter Estimates

Student preferences over job characteristics. About 50% of the students who participate in the placement process get multiple job offers.[24] While non-pecuniary amenities are valuable to students *on average*, there are no caste differences in preferences over them (Table 1). Recall, non-pecuniary amenities comprise a list of almost 50 unique items *per job*, including stock options, signing bonuses, relocation allowances, medical insurance, performance bonuses, whether the job is located in a traditional metropolitan city, and job sectors.[25]

Job preferences over student characteristics. Firms discount the value of disadvantaged castes at the equivalent of 4.8% of average annual salary ($2721), holding other student attributes constant (Table 2). Employer willingness to pay for an advantaged caste is large. All else being equal, an increase in college GPA of about one standard deviation equalizes hiring probabilities across castes. In addition, closing the caste gap in each pre-college test score quantile closes only about 10% of the model-implied caste penalty.

Modeled unobservables. The random effect q plays a small role in student and firm utility (Table 3). Take a job that does not offer any non-pecuniary amenities. To get the same utility from that job as a student with one standard deviation higher q, a student with mean q needs to be compensated about 1.7% ($969) of average salary. Similarly, a firm needs to be subsidized 1.1% of average salary ($623) to offset a one standard deviation decrease in q.

Model fit and job cutoffs. The model does a good job fitting many moments, including job offers, job choices, unemployment, and the earnings gap (Online Appendix Table OA.14). As expected, the highest paying firms have the highest hiring cutoffs and vice versa (Online Appendix Table OA.15).

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[24]Multiple offers are from firms interviewing candidates on the *same* interview day (Section 3).

[25]I categorize some fringe benefits as "non-pecuniary" amenities because I do not have information on the direct cash-equivalents of such benefits for a substantial portion of the sample (Online Appendix Table OA.9).

Table 1: Select Parameter Estimates (Student Utility)

Parameter	Estimate	Std. Error	Compensation ($)	Std. Error ($)	Compensation (%)	Std. Error (%)
Salary (log), τ	2.482***	0.008	—	—	—	—
Signing Bonus	0.156***	0.005	+3683.111***	120.058	+6.489***	0.211
Performance Bonus	0.049***	0.008	+1132.033***	199.491	+1.994***	0.351
Medical Insurance	0.046***	0.010	+1062.080***	233.872	+1.871***	0.412
Relocation Allowance	0.078***	0.010	+1812.616***	246.859	+3.193***	0.434
Restricted Stock Units	0.124***	0.002	+2908.609***	50.599	+5.123***	0.089
Getting a Job in Technology	0.078***	0.005	+1812.616***	115.655	+3.193***	0.204
Getting a Job in Consulting	0.087***	0.006	+2025.454***	143.100	+3.567***	0.252
Metro City	0.045***	0.009	+1038.842***	213.458	+1.830***	0.357
Disadv. Caste $\times$ Salary (log)	−0.013	0.099	—	—	—	—
Disadv. Caste $\times$ Signing Bonus	−0.026	0.061	−591.654	1380.824	−1.042	2.432
Disadv. Caste $\times$ Performance Bonus	−0.011	0.117	−251.072	2664.572	−0.442	4.693
Disadv. Caste $\times$ Medical Insurance	−0.013	0.134	−296.602	3049.280	−0.522	5.371
Disadv. Caste $\times$ Relocation Allowance	−0.039	0.131	−885.165	2949.910	−1.559	5.196
Disadv. Caste $\times$ Restricted Stock Units	−0.012	0.127	−273.842	2891.160	−0.482	5.093
Disadv. Caste $\times$ Technology	−0.046	0.065	−1042.574	1459.487	−1.836	2.571
Disadv. Caste $\times$ Consulting	0.016	0.079	+367.188	1818.833	+0.647	3.204
Disadv. Caste $\times$ Metro City	0.015	0.080	+344.010	1834.969	+0.606	3.261

Average Salary = $56,767.29 (PPP), $N = 4207$ (no. of students), $J = 644$ (no. of jobs). PPP stands for purchasing power parity.
Notes: Table 1 includes estimates for select student preference parameters over job characteristics. The compensation terms are calculated in units of dollars (PPP) for a person with mean econometrician-unobserved q. "Metro City" is a dummy for whether a job was located in one of the four traditional metropolitan cities i.e., Delhi, Mumbai, Kolkata, or Chennai. Full estimation tables are available upon request.
* significant at 10%, ** significant at 5%, *** significant at 1%.

Table 2: Select Parameter Estimates (Job Utility)

Parameter	Estimate	Std. Error	Employer Subsidy ($)	Std. Error ($)	Employer Subsidy (%)	Std. Error (%)
Salary (log), ϕ	1.893***	0.074	—	—	—	—
Disadv. Caste, η	−0.093***	0.030	+2721.486***	863.231	+4.794***	1.521
B.Tech. Degree						
College GPA	0.077***	0.023	+2262.744***	667.570	+3.986***	1.175
College GPA × Consulting	0.018**	0.010	+537.226**	299.516	+0.946**	0.522
College GPA × Technology	0.028**	0.012	+833.485**	357.073	+1.468**	0.630
Entrance Exam Score	0.022**	0.011	+655.917**	326.920	+1.155**	0.576
Dual Degree						
College Degree	0.039	0.033	+1157.567	972.072	+2.039	1.712
College GPA	0.121***	0.021	+3515.013***	604.677	+6.192***	1.065
College GPA × Consulting	0.012	0.076	+358.718	2264.842	+0.632	3.990
College GPA × Technology	0.014	0.052	+418.283	1548.101	+0.737	2.727
Entrance Exam Score	0.019**	0.010	+566.922**	297.577	+0.998**	0.524
M.Tech. Degree						
College Degree	0.203***	0.041	+5772.520***	1130.359	+10.169***	1.991
College GPA	0.123***	0.028	+3571.245***	796.479	+6.291***	1.403
College GPA × Consulting	0.038**	0.017	+1128.183**	503.132	+1.987**	0.886
College GPA × Technology	0.048	0.052	+1421.328	1521.945	+2.504	2.681
Entrance Exam Score	0.003***	0.001	+89.893***	29.988	+0.158***	0.053
M.S. Degree						
College Degree	0.182***	0.063	+5203.660***	1727.431	+9.167***	3.043
College GPA	0.090***	0.022	+2635.767***	636.632	+4.643***	1.121
College GPA × Consulting	0.023	0.057	+685.550	1689.161	+1.207	2.976
College GPA × Technology	0.078	0.051	+2291.530	1472.316	+4.036	2.593
Entrance Exam Score	0.003***	0.001	+89.893***	29.998	+0.158***	0.053

Average Salary = $56,767.29 (PPP), N = 4207 (no. of students), J = 644 (no. of jobs). PPP stands for purchasing power parity.

Notes: Table 2 includes estimates for the preference parameters of jobs over student characteristics. Employer subsidy measures for entrance exam scores (GPA) are calculated for a unit standard deviation decrease in entrance exam score (GPA). College entrance exam scores are originally ranks, which have been renormalized so that higher numbers are better. The standard errors for the employer subsidy terms are calculated through the delta method. Degree fixed effects are shown relative to the bachelor's degree. College GPA and sector interactions have been reparametrized to reflect differences relative to the manufacturing sector. Full estimation tables are available upon request. * significant at 10%, ** significant at 5%, *** significant at 1%.

Table 3: Modeled Unobservables

Parameter	Estimate	Std. Error
Standard deviation of q, σ_q	0.042***	0.004
Parameter on σ_q, δ	0.512***	0.024
$\gamma_{\text{Signing Bonus}}$	0.217***	0.053
$\gamma_{\text{Performance Bonus}}$	0.526***	0.049
$\gamma_{\text{Medical Insurance}}$	0.017	0.079
$\gamma_{\text{Relocation Allowance}}$	0.286***	0.051
$\gamma_{\text{Restricted Stock Units}}$	0.487***	0.104

Notes: Table 3 includes estimates of the standard deviation of econometrician-unobserved q, the factor loading δ in Equation 6, and factor loadings (γ_m) in Equation 3, where m indexes non-pecuniary amenities or fringe benefits. Full estimation tables are available upon request. * significant at 10%, ** significant at 5%, *** significant at 1%.

10 Counterfactuals and Discussion of Modeling Choices

Using *employer willingness to pay* for key characteristics, such as caste and pre-college test scores, I evaluate three counterfactual policies to improve both the absolute and relative caste hires at *elite entry-level jobs* in the Indian private sector in a partial equilibrium framework. These policies are:

1. Hiring subsidies. As mentioned in Section 9, model estimates show that eliminating the caste gap in each pre-college test score quantile closes only about 10% of the model-implied caste penalty, suggesting the need for policies that directly mitigate caste disparities. In the first counterfactual, I consider one such policy: a hiring subsidy that eliminates the caste penalty by making elite firms indifferent between observably identical applicants across castes. The subsidy is equivalent to the amount employers discount the value of disadvantaged castes—i.e., 4.8% of average annual salary. This amount is a *one-time common payment* to each elite entry-level job, per disadvantaged caste hired, and is similar in spirit to the incentive-based Diversity Index proposed by the Indian Ministry of Minority Affairs (Sachar Committee, 2006; Report of the Expert Group on Diversity Index, 2008). Note that, in principle, the hiring subsidy reimburses the employer for a *stream of costs* incurred in the future and *not just* the cost of hiring a disadvantaged caste over a single year.

Given the structure of employee salaries in elite entry-level jobs in the Indian private

sector, a subsidy is also a natural policy to diversify *elite hiring*. Recall that firms cannot change advertised wages *during* the placement processes of elite Indian colleges (see "Pre-Placement Phase" in Section 3). Therefore, a subsidy can be conceptually thought of as firms "adjusting" wages for disadvantaged castes, which they could in a less restrained entry-level market, with the difference being made up by the government.

2. Pre-college interventions. Next, I consider a "pre-college intervention" that equalizes the distribution of pre-college skills (college entrance exam scores) across castes. The pre-college intervention policy encompasses different interventions—usually Randomized Controlled Trials (RCTs)—including hiring tutors, bonuses to teachers, and redesigning school curricula that are evaluated through their impact on educational outcomes, especially test scores (Asim et al., 2015).

3. Hiring quotas. Finally, I consider a hiring quota that requires firms to hire an equal proportion of applicants from advantaged and disadvantaged castes: a policy that mirrors caste-based quotas in government jobs (Madheswaran, 2008).

10.1 Counterfactual Results: Subsidies and Pre-College Intervention

The counterfactual analysis uses *employer willingness to pay* estimates to evaluate changes in the absolute and relative caste hires at elite firms in a partial equilibrium framework. Potentially relevant channels that are considered fixed in the counterfactual analysis include wage changes in elite entry-level jobs, reallocation of workers to elite entry-level jobs, caste share of applicants to such jobs (i.e., labor supply shares), and so on. In Section 10.3, I argue that these omissions do not necessarily limit the scope of my analysis for this population.

In Sections 10.1 and 10.2, I discuss results from the counterfactual analysis. I begin by discussing how the model can bound absolute displacement effects under hiring subsidies and the pre-college intervention policy. I then compare absolute effects and the cost-effectiveness of these two policies in diversifying *elite hiring* in the Indian private sector.

Bounding displacement effects. For the rest of the paper, I fix the caste composition and caste share of applicants (i.e., labor supply shares) and argue why this is feasible to do so for this population in Section 10.3. Hiring subsidies and pre-college test score improvements explicitly improve employers' valuation of disadvantaged castes (Equation 6). The bounds of the displacement effects under such policies depend upon the elasticity of labor demand.

1. Labor demand is perfectly elastic. When labor demand is perfectly elastic, jobs do not adjust cutoffs and hire everyone who qualifies. Disadvantaged caste hires are at least as large as in the baseline and there is no displacement of advantaged castes (Online Appendix Figure OA.3).

2. Labor demand is perfectly inelastic. When labor demand is perfectly inelastic, jobs do not relax their employment targets, raise their cutoffs, and displace advantaged castes in

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favor of disadvantaged castes (Online Appendix Figure OA.3).

Under both scenarios, more disadvantaged castes are hired relative to the baseline. However, disadvantaged caste hires are the highest (lowest) when labor demand is perfectly elastic (inelastic). Job displacements of advantaged castes are the highest (lowest) when labor demand is perfectly inelastic (elastic). This viewpoint is a natural way to bound plausible responses under policies that explicitly improve employers' valuation of disadvantaged castes. In such scenarios, firms would typically do a combination of increasing the hiring threshold a little and hiring a few more workers.

Comparing absolute effects. The model-implied subsidy equivalent of the pre-college intervention policy is about 0.6% of average annual salary, *which is only about 10%* of the employer willingness to pay for an advantaged caste. In fact, employer willingness to pay for pre-college test score improvements is so small that even the upper bound of the earnings gap (in absolute value) under hiring subsidies is smaller than the lower bound of the earnings gap (in absolute value) under the pre-college intervention policy. Specifically, under the two alternative assumptions about labor demand, the earnings gap reduces from 11% (in absolute value) in the baseline to between 6 to 8 percent under hiring subsidies and between 9 to 10 percent under the pre-college intervention policy (Online Appendix Table OA.16). Analogous comparisons hold for the reduction in job displacements of disadvantaged castes under both policies (Online Appendix Table OA.17).

Comparing cost-effectiveness. To evaluate cost-effectiveness, I again use the employer willingness to pay estimates and compare the model-implied subsidy equivalent of the pre-college intervention policy to the direct costs of changing test scores. To calculate the latter, I use estimates from a meta-analysis of education-focused impact evaluations that documents the costs of changing test scores of primary and secondary school students in India (Asim et al., 2015). To extrapolate the direct cost of the pre-college intervention policy, I make three extremely conservative assumptions: 1) costs scale linearly with test score changes, 2) students can be perfectly targeted (i.e., the test score of a given student can be changed by any desired amount), and 3) there is no fade out (i.e., test score changes achieved through early interventions persist over the lifetime). Even under these very conservative assumptions, subsidies to hire applicants from disadvantaged castes are twice as cost-effective in diversifying *elite entry-level hiring* than the pre-college intervention policy.

10.2 Counterfactual Results: Hiring Quotas

In this section, I evaluate the university-level displacement effects of a government-mandated quota that equalizes the caste share of hires within each elite entry-level job.

Implementation. My model of the job placement process can readily accommodate hir-

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ing quotas. Under quotas, firms explicitly decide on two hiring cutoffs, one for each caste.[26]

The computational challenge of solving for two explicit cutoffs can be overcome by leveraging key institutional features of the job placement process. Recall that interview day allocations for firms are taken as exogenous and students cannot attend interviews on future interview days conditional on receiving job offers on the current interview day (see "Placement Phase" in Section 3 and Section 7.1). Hence, firms allotted the first interview day can ignore firms allotted the second interview day onward as legitimate competition. Firms allotted the second interview day can, therefore, take the decisions of firms allotted the first interview day as given and ignore firms allotted the third interview day onward as legitimate competition, and so on.

Results. Unlike hiring subsidies or the pre-college intervention policy, a quota policy that equalizes the caste-share of hires in elite entry-level jobs leads to a substantial *decrease* in overall recruitment from the university, as firms counteract the policy by making fewer job offers in total.[27]

The following elucidates the economic reasoning driving the result above. Under the quota policy, a firm needs to balance hiring from both castes. While more disadvantaged castes are hired under quotas, the caste penalty is large enough to eventually make the average marginal utility of filling two slots lower than the average marginal cost. This happens well before firms can achieve baseline levels of hiring. Therefore, firms counteract the quota policy by making fewer job offers and decrease overall recruitment from the university. Note that employers in my model do *not* have a hard constraint on their hiring size.[28] Thus, quotas may either increase or decrease the total number of students recruited from the university. In other words, the results from the quota policy are not mechanical: they crucially depend upon the *magnitude of the employer willingness to pay* for an advantaged caste.

While more disadvantaged castes find jobs under quotas, the displacement effects on advantaged castes are severe. The proportion of unemployed disadvantaged castes falls from 36% to 31%. However, nearly two advantaged castes become unemployed for a newly employed disadvantaged caste. The proportion of unemployed advantaged castes increases from 25% to 35%. Overall, quotas reduce recruitment from the elite college by 7% (Online Appendix Table OA.17). Empirical evaluations of hiring quotas in elite public-sector jobs in India and elite private-sector jobs in other contexts have found analogous effects (Government of India, 2018; Cortet al., 2021).

Overall, my findings in Sections 10.1 and 10.2 suggest that a subsidy for hiring disadvantaged castes would be a cost-effective method to diversify *elite entry-level hiring* in the Indian

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[26]I say "explicitly" because jobs implicitly solved for two hiring thresholds under previous counterfactual policies. The cutoffs for disadvantaged castes were shifted up by the "caste penalty" term, η, in Equation 6.

[27]Job salaries are exogenous in my model because they are set *nationally*. As discussed in Section 10.3, omitting wage setting behavior from the counterfactual analysis is not a major limitation for this population.

[28]In my model, a job's hiring cap is denoted by $\overline{M_j}$ and is *not* treated as a structural parameter (Equation 9).

private sector. In Section 10.3 below, I discuss my modeling choices and argue why omitting some aspects (e.g., wage setting, reallocation to elite entry-level jobs, and application shares) from my analysis is not a major limitation for this population.

10.3   Modeling Choices and Their Implications

In Sections 10.1 and 10.2, I used employer willingness to pay estimates to evaluate counterfactual policies while omitting other aspects, including wage changes in elite entry-level jobs, reallocation to elite entry-level jobs, caste share of applicants to such jobs (i.e., labor supply shares), consideration of information-based policies, and so on. Below, I argue that omitting these channels does not necessarily limit the scope of my analysis for this population. *Discussion of a more exhaustive list of omitted channels* is in Online Appendix Section C.

1. **Focusing only on one elite college and elite entry-level jobs in the private sector.** Elite entry-level jobs are important to focus on as they can shape not just an individual's economic trajectory but also broader societal inequalities (Rivera, 2015). Additionally, the job placement process of this elite college—the institutional setting of the paper— offers a representative window into how elite college graduates transition into elite entry-level jobs in the Indian private sector (see points 2, 3, 4, 5, and 6 in Section 3).

2. **No reallocation to elite entry-level jobs in the private sector from other jobs following compensatory policies and vice versa.** Separate samples from the Periodic Labour Force Survey, which is collected by the National Sample Survey Office (NSSO), and the India Human Development Survey show that the probability of transitioning into elite entry-level jobs in the private sector from "other" jobs (elite entry-level public-sector jobs, other entry-level private-sector jobs, unemployment, and so on) is less than 2.5% and vice versa (Section 4.3). Note that salaries in even elite entry-level jobs in the public sector are about 50% of those in elite entry-level jobs in the private sector.[29]

   These transition probabilities suggest that workers in elite private-sector jobs tend to stay there and transitioning into them is challenging, especially since graduates from elite Indian colleges account for more than 95% of the workers in elite entry-level jobs in India (Section 3). High concentration along the diagonals of job transition matrices is also a common feature of formal labor markets in India (Sarkar et al., 2017; Bhattacharya, 2021).[30] Thus, omitting talent reallocation either from or to elite entry-level

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[29]See the report of the Seventh Central Pay Commission, 2016.

[30]Relatedly, the NSSO defines unemployment as a situation in which all those who owing to lack of work are not working, but seek work through employment exchanges, intermediaries, friends or relatives (National Sample Survey Organisation, 2001). Therefore, being unemployed in the data collected by the NSSO is closer to being actually out of work (e.g., it does not include self-employment). However, students who are "unemployed" through the job placement process I study could include those who are self-employed or taking gap years. Recall that I discussed selection and its implications for the caste gap in earnings in Section 5.1.

jobs in the private sector following compensatory policies is not a major limitation.

3. **No wage changes in counterfactuals.** Note that I take wages as exogenous because firms set them nationally (Section 7.1). I also argue that omitting wage changes from the counterfactual analysis is not a major limitation for two reasons. First, recall, my data collection shows that almost all firms recruiting from this elite college also visit other elite Indian colleges and are foreign-based MNCs that hire overwhelmingly for their Indian offices (Section 3). However, about 97% of the offices and 96% of the entry-level labor force of these foreign-based MNCs are outside of India (Section 3). Therefore, elite Indian college graduates comprise a small fraction of the global entry-level labor demand of foreign-based MNCs.

   Second, I show that there is only a 3% average difference between real job-specific salaries offered at firm establishments in Indian locations versus those in countries similar to the "MNC headquarters region" (typically locations in North America and Europe), which hire more than 90% of the firm's entry-level labor force (Online Appendix Table OA.18).[31] This finding corroborates recent research on the wage anchoring behavior of elite MNCs. Such firms may care about minimizing job-specific pay inequality across countries to facilitate the international movement of employees (Alonso et al., 2021; Sarsons et al., 2022). Relatedly, Bloom et al. (2012) argue that elite MNCs typically follow firm-wide wage setting procedures *internationally*, but decentralize hiring decisions or make them *locally*. These behaviors are consistent with my model allowing elite foreign-based MNCs to locally (i.e., in India) adjust on the extensive margin by changing both absolute and relative caste hires due to compensatory policies, while keeping wages fixed due to strong wage anchoring behavior.

4. **Fixed share and composition of castes admitted to elite colleges following counterfactual policies.** Most elite colleges in India are *public institutions* and explicitly assign 50% of their seats *within each major* to disadvantaged castes. Political establishments across India are also highly reluctant to modify the caste share of reserved seats in such colleges. Moreover, adding new seats in elite colleges is a long-drawn process due to bureaucratic red tape (Newman and Thorat, 2012; Datta, 2017). Given that the number of elite colleges is likely fixed in the short-run, it is reasonable to assume that the share and composition of castes admitted to such colleges remain fixed following counterfactual policies.

5. **Fixed share and composition of castes applying to elite jobs following counterfactual policies.** Holding these fixed is not a major limitation for the following reasons.

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[31]Information on the entry-level labor share of firms was taken using a combination of data made available through Craft.com, LinkedIn, personal websites, brochures, and HR departments of firms.

First, almost 96% of elite Indian college graduates work in elite entry-level jobs in the Indian private sector. Moreover, graduates from elite Indian colleges account for more than 95% of the workers in elite entry-level jobs in India (Section 3). Second, job placement processes of elite colleges typically feature streamlined and centralized application systems, effectively making students apply for all eligible jobs recruiting from campus (Section 7.1; Mamgain, 2019). Third, within-major caste shares and the total number of seats in elite colleges are likely stable in the short-run (see point 4 above). Finally, the probability of transitioning into elite entry-level jobs in the private sector from other jobs is negligible and vice versa (see point 2 above). Given these facts, it is reasonable to assume that the caste share of students applying to elite entry-level jobs following compensatory policies is fixed in the short- to medium-run.

Assuming that the composition of castes applying to elite jobs remains fixed following counterfactual policies is also not a major limitation. If advantaged castes prefer to go elsewhere (e.g., abroad) as a consequence of losing their "unfair" advantage in elite entry-level jobs, my paper likely underestimates the effects on absolute and relative disadvantaged caste hires due to counterfactual policies. Similarly, assuming a fixed composition of disadvantaged caste applicants to elite entry-level jobs is likely to underestimate the effects on absolute and relative disadvantaged caste hires due to counterfactual policies.

6. **Caste penalty fixed in the counterfactual analysis.** My counterfactual policies consider employer weights on various sources of caste disparities as policy invariant. These include weights on caste *per se* as well as on indirect characteristics facilitating caste identification (family background, father's job, cosmopolitan attitudes, upbringing, neighborhood of residence, personal hobbies, and desire for traveling) that are likely revealed during non-technical personal interviews. These weights are captured *as a whole* by the reduced-form caste coefficient in the employer's utility function used to calculate employer willingness to pay for caste (Section 7.2.2). The main goal of the policy exercise is to use this estimate to motivate and evaluate potential solutions to caste disparities in elite jobs. Capturing the full equilibrium effects of counterfactual policies on the weights employers put on various direct (i.e., caste) and indirect characteristics that lead to disparities is outside the scope of this paper.

7. **Information-based policies.** Information-based policies to correct employers' potentially biased beliefs about the correlation between background characteristics and productivity are likely to be ineffective, especially given evidence that raw correlates of socioeconomic status are highly predictive of career success in elite firms (Eschleman et al., 2014; Clark, 2015; Correa et al., 2019). Moreover, "valid" stereotypes regarding the correlation between "cultural fit" and career success—even conditional on perfor-

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mance in other objective measures—could have been reproduced through hiring heuristics (like the "airplane test" cited in Section 4.3) potentially colored by ambient bias, further rendering information-based policies less effective (Rivera, 2015). Finally, attempting to statistically measure "cultural fit" may be challenging or even infeasible.

8. **Stigmatization and potentially addressing "accurate" statistical discrimination:** Subsidies are unlikely to *further* stigmatize beneficiaries *from this population* for three reasons. First, while theoretical works have suggested that stigma could be worsened due to affirmative action policies, empirical research has found slim evidence in support of this contention (Coate and Loury, 1993; Bowen and Bok, 1998; Deshpande, 2018). Second, since employers are unlikely to know caste until the final round HR interviews, potential beneficiaries from this population are likely as capable as non-beneficiaries in technical skills judged by written tests and socio-emotional skills judged by group debates. These skills are judged *before* HR interviews and are plausibly more strongly correlated with productivity than subjective impressions of "cultural fit." Third, even granting the purported worsening of stigma, compensatory policies could still be efficiency enhancing, as disadvantaged groups likely benefit the most from elite attainment, whereas displaced advantaged groups are likely not much worse off (Black et al., 2020). This reason is also why it could still be meaningful to intervene through policies to address disparities from accurate statistical discrimination.

In Online Appendix Section C, I discuss other omissions and argue that they do not necessarily limit the scope of my analysis for this population. These include: 1) not modeling GPA, 2) not modeling internship choices, 3) omitting firm entry, 4) fixing student preferences in the counterfactuals, 5) not modeling either multiple job screening stages or job applications, 6) not considering either wages, performance, hiring by firms of workers from other universities or job changing, 7) having the same random effect q enter both student and firm utility, 8) not omitting the random effect from student utility, 9) not modeling the equity-efficiency tradeoff, 10) not incorporating legal challenges to subjective, personal interviews, 11) not incorporating firms changing their recruitment practices, 12) not modeling bargaining by workers over wages and non-pecuniary amenities, and 13) not modeling financing of subsidies.

11   Conclusion

Discrimination based on socioeconomic cues in elite, urban-educated settings is likely to become more salient as the world becomes increasingly multi-ethnic and diverse and standard characteristics by which to differentiate groups become less perceptible (Loury, 2002; Freeman et al., 2011; Gaddis, 2017). I provide an important example of the kinds of data future researchers may have to collect in such settings to better detect disparities from outwardly

neutral screening practices. In doing so, my paper is the first to quantify the role of a widely employed subjective screening practice—non-technical personal interviews—in determining access to elite jobs. Additionally, by connecting how perceptions of socioeconomic cues determine barriers to elite attainment, this paper also helps advance how to conceptualize, quantify, and address racial, class, or caste disparities in such opportunities, most of which are situated in a rapidly diversifying urban landscape.

While this paper attempts to do many things, no paper is exhaustive. Future research could collect similar data to detect less visible forms of discrimination in other parts of the world. Other works could also examine the *evolution* of the caste penalty beyond the first job. Experimental follow-ups studying different *firm-level* policies such as standardized interview questions, decision review, and interviewer representation are also promising areas for future exploration.

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I   ONLINE APPENDIX

A   Employer Registration Form

Step 1: After the invitation, companies should register basic details using the online portal.

Step 2: Register basic details on online portal:

A) Company Details:

- Company Name* :
- Password* :
- Confirm Password* :
- Website* :

B) Contact Details:

- Name* :
- Designation* :
- Contact Number* :
- Address* :

Step 3: After registering basic details, companies should enter job details, and select majors who qualify to apply.

A) Job Details:

- Job Designation* :
- Offer Types* : Domestic ☐ International ☐
- Startup* : Yes ☐ No ☐
- Job Description* : Job_Details.pdf [details of non-pecuniary amenities here]
- Probable number of slots per job*:

B) Select the Majors you wish to recruit from:

- **Bachelor of Technology:**
  All ☐ Electrical Eng. ☐ Aerospace Eng. ☐ Mechanical Eng. ☐
  Metallurgical Eng. ☐ Civil Eng. ☐ Material Eng. ☐
  Ocean Eng. ☐ Computer Science ☐
- **Dual Degree:**
  All ☐ Electrical Eng. ☐ Aerospace Eng. ☐ Mechanical Eng. ☐
  Metallurgical Eng. ☐ Civil Eng. ☐ Material Eng. ☐
  Ocean Eng. ☐ Computer Science ☐

– **Master of Technology:**
All ☐ Electrical Eng. ☐ Aerospace Eng. ☐ Mechanical Eng. ☐
Metallurgical Eng. ☐ Civil Eng. ☐ Material Eng. ☐
Ocean Eng. ☐ Computer Science ☐

– **Master of Science:**
All ☐ Physics ☐ Chemistry ☐ Mathematics ☐

C) Salary Details:

Degree	Gross Annual Pay	Gross Monthly Pay	Additional Comments
Bachelor of Technology			
Dual Degree			
Master of Technology			
Master of Science			

B   Modeling Job Applications

The difference in the composition of job applications across castes is not economically significant in my setting (Section 5.2). However, I show below that the model can be extended to incorporate job application behavior. Therefore, the decision to omit job applications is not a restriction on the generalizability of my model of the job placement process.

Choosing Jobs Instead of Job Portfolios. The key trick in modeling job application behavior is to convert the student's search from one over potential *job application portfolios* to one over *jobs*. The intuition is simple: for any job a student applied to, the expected marginal benefit from adding the job to his application vector should exceed the cost of applying to the job.

Let A_i denote the application vector of student i. Following the notation in Howell (2010), define

$$A_{i/k} = \begin{cases} \{m | m \in A_i, m \neq k\} & \text{if } k \in A_i \\ \{m | m \in A_i\} \cup \{k\} & \text{if } k \notin A_i \end{cases} \tag{OA.1}$$

Then, it must be true that

$$MV_{i/k} > 0 \quad \forall k \in A_i \tag{OA.2}$$

$$MV_{i/k} < 0 \quad \forall k \notin A_i \tag{OA.3}$$

$MV_{i/k} = V(A_i) - V(A_{i/k})$ denotes the marginal value from modifying the application vector according to Equation OA.1 above. To make the computation tractable, one proceeds by reducing the search space by eliminating dominated strategies. Following Howell (2010), we categorize strategies into four main categories: adjacent, non-adjacent, single-swap, and multiple-swap strategies.

Consider an application vector, $A_i = \{\text{Goldman Sachs}, \text{Microsoft}, \text{Google}\}$. Removing "Goldman Sachs" from the application vector is an *adjacent strategy*. Removing both "Goldman Sachs" and "Google" from the application vector is a *non-adjacent strategy*. Replacing "Goldman Sachs" with "Facebook" in the application vector is a *single-swap strategy*. Replacing "Goldman Sachs" and "Microsoft" with "Facebook" and "Uber" in the application vector is a *multiple-swap strategy*.

Howell (2010) shows that if a student's application strategy is preferred to all adjacent and single-swap strategies, then it will also be preferred to all non-adjacent and multiple-swap strategies. Hence, to begin with, he only needs to sequentially examine J jobs and find the best job to apply to among those. Next, Howell (2010) shows that the student needs to evaluate the remaining $J-1$ jobs and find the best job to apply to among those, and so on. At most, he needs to evaluate a total of $J+(J-1)+\cdots+2+1 = \frac{J(J+1)}{2}$ jobs. The complexity of the problem is reduced dramatically. When searching over *job portfolios*, the complexity of the problem is $\mathcal{O}(2^J)$, where J is the number of jobs. However, when searching sequentially over *jobs*, the complexity of the problem is only $\mathcal{O}(J)$, where J is the number of jobs. The cost of job applications can then be modeled in a manner similar to Howell (2010). Finally, a logit kernel smoother is used to obtain closed form solutions (Train, 2003).

C   Modeling Choices and Their Implications (Continued)

In this section, I discuss some other modeling choices and argue that they do not necessarily limit the scope of my analysis for this population. These include:

1. **Not modeling GPA.** I do not model GPA since GPA and entrance exam scores are slightly negatively correlated in the data, *conditional on caste and other observables* (Online Appendix Table OA.19). One possible explanation for this correlational pattern could be random variation in college entrance exam scores, conditional on ability. Students at the top of the distribution are more likely to have positive error in their entrance exam scores. Since the pool of students at the elite college is truncated at relatively high entrance exam scores, the correlation between GPA and entrance exam scores is plausibly dominated by the top of the distribution. Therefore, my model likely *overestimates* the impact of the counterfactual policy exercise that increases college entrance exam scores of disadvantaged castes.[OA.1]

   Omitting GPA effects from the counterfactual analysis is not necessarily a broader limitation. This is because of two reasons. First, Frisancho Robles and Krishna (2015) also find slightly negative correlation between college GPA and entrance exam scores among disadvantaged caste students belonging to a different elite Indian college. As in my data, these effects are stronger within the most selective majors. Second, *among elite Indian college students*, even high school grades and college performance are weakly correlated, largely because such students are already highly selected on the former (Frisancho Robles and Krishna, 2015).

2. **Not modeling internship choices.** I omit modeling internship choices as they are weakly correlated with pre-college skills (Section 4.2). The weak (and sometimes negative) correlation between internship outcomes and pre-college skills among elite Indian

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[OA.1] Scores in 10th and 12th grade national-level examinations are not statistically different across castes (Section 4.2).

college students is a common pattern likely because, unlike in the U.S., internships are viewed by students as exploratory. This view is supported by the fact that only modest proportions ($\sim$ 5-8%) of students accept return offers from summer internships, thereby not skipping the regular placement processes of elite colleges (Singh, 2018; Sections 3 and 5.1).

3. **Firm entry.** The cost of doing business in India is substantial. The World Bank's "Ease of Doing Business" rankings lists India low, alongside Mexico, Colombia, and Jamaica. Moreover, starting a new business in India takes about 5 times the duration as it does in the U.S. (World Bank, 2020). Given these factors, it is unlikely that elite firm entry would meaningfully respond to compensatory policies, such as hiring subsidies, in the short- to medium-term.

4. **Student preference measures kept fixed in counterfactuals.** It is possible that compensatory policies for disadvantaged castes may change the willingness of advantaged caste students to accept elite jobs. While modeling these dynamics would be interesting, my model does not capture such "full equilibrium" effects.

5. **Not modeling multiple firm screening stages and job applications.** The choice of modeling firm screening as a one-stage process is guided by the decomposition of the earnings gap (Figure 1). This choice does not necessarily restrict my model's generalizability. The extension of my model of firm screening can be done in a manner similar to the basic model of labor demand laid out in Section 7.2.2, with the written test, group debate, and interview stage each having its own cutoff. Note also that modeling application behavior of elite Indian college students is not necessarily economically interesting, as streamlined and centralized application systems effectively make students apply for all eligible jobs (Section 7.1).

6. **Not considering either wages, performance, hiring by firms of workers from other universities or job changing.** The job placement process studied in this paper offers a representative window into how elite college graduates transition into elite entry-level jobs (Section 3), firms offer about the same job-specific wage across their Indian locations to new hires from other universities (Section 7.1), and focusing on just initial placements in elite jobs is important (see point 1 in Section 10.3). Moreover, under the plausible assumption that advantaged castes benefit more from "job changing" (e.g., by procuring other job offers once the current job starts and using them as leverage), my paper likely underestimates caste disparities in initial placements.[OA.2]

7. **Same random effect, q, entering both student and firm utility.** See the discussion under "The above specification of the random effect is not necessarily a limitation" in Section 7.2.2.

8. **Omitting q from student utility does not affect the main conclusions in the paper.** The main result on the student side—there are no average caste differences in preferences over non-pecuniary amenities—holds with or without the inclusion of a random effect q in student utility (Section 9). In addition, the magnitudes of the coefficients on

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[OA.2]Participants in the placement processes of elite Indian colleges are barred from offline job search (Section 6.3).

employer utility (crucial for counterfactuals) do not critically depend upon q entering *student utility*.

9. **Equity-efficiency tradeoff.** My counterfactual analysis does not directly take this tradeoff into account. My estimates show that the model-implied subsidy equivalent to elite firms of the pre-college intervention policy is about 0.6% of average annual salary, which is only about 10% of the caste penalty. Therefore, the efficiency gains from pre-college interventions (omitted from my cost-effectiveness analysis) are likely small. Moreover, leaning toward equity through interventions in later stages, like hiring subsidies, might not necessarily sacrifice efficiency. Recent work has shown that disadvantaged groups are likely to benefit the most from selective education or job opportunities, whereas displaced advantaged groups are likely to be not much worse off (Black et al., 2020). Similar legal arguments have been made recently in the U.S. in favor of redistributive policies in later stages, especially in college admissions (Fisher v. University of Texas, 2016).

10. **Legally challenging subjective interviews.** My analysis does not consider such counterfactuals. Legally challenging practices such as personal interviews is likely untenable, as employers typically have free rein to value non-group characteristics, like personal hobbies, schooling, and "fit" (Lang and Spitzer, 2020). Legal challenges are further complicated by the lack of a federal ombudsman to oversee private-sector hiring practices in India. Moreover, while explicit caste-based discrimination is illegal, the Indian legal system does not recognize or enforce "disparate impact." Neither is there a systematic legal provision (anywhere) to penalize employers for judging "cultural fit" based on myriad characteristics correlated with protected status (Jodkha, 2017). Moreover, recent research has also shown that the loss in screening precision due to the removal of subjective screening practices may outweigh equity gains (Mocanu, 2022).

11. **Firms not changing their recruitment practices.** Following counterfactual policies, elite firms might reevaluate potential trade-offs regarding the number of schools to visit, which screening steps to keep in place, how many candidates to interview, and how many resources to invest in hiring. Modeling such dynamics is beyond the scope of my paper. Moreover, it is also unlikely for such changes to materialize in the short-run, given that job placement processes of elite Indian colleges are standardized, dictated by universities, and closely modeled after those organized by elite Indian colleges established in the early 1950s (Section 3).

12. **No bargaining by workers over wages and non-pecuniary amenities.** Placement processes of elite colleges prohibit bargaining over compensation bundles during the course of the placement cycle (see "Pre-Placement Phase" in Section 3). As mentioned previously, "exit surveys" confirm that job getters in my setting start in the same jobs and receive the same compensation bundles, months after the placement process has concluded (Section 5.1). Therefore, my data offers an accurate description of the compensation bundles offered to students at the start of their new jobs. Moreover, under the plausible assumption that bargaining over salaries, amenities, and promotions later in workers' careers could favor advantaged castes more, my paper likely underestimates caste disparities in initial placements.

13. **Financing of subsidies.** The model does not consider financing of policies such as

hiring subsidies. However, hiring subsidies may raise tax receipts by increasing employment and also reduce expenditure on unemployment assistance. Recent studies of hiring subsidies in Germany and France have found them to be self-financing, even after accounting for bureaucratic costs of enforcement and roll-out (Brown et al., 2011; Cahuc et al., 2014).

D Calculation of Job Offer Probabilities

In this section, I show how to calculate job offer probabilities, which take into account the key features of the job placement process.

Let A_i^k be a vector of indicators that takes the value 1 if student i applies to a job allotted interview day k.[OA.3] Similarly, let Z_i^k be a vector of indicators that takes the value 1 if student i gets accepted from a job allotted interview day k. Taking student applications as given, job j accepts student i on interview day k with probability π_j^i that depends on both student and job characteristics.

For a given interview day allotment to firms, define the probability of interview day k job offers given interview day k job applications (conditional on being eligible for an interview day k job offer) by

$$f_k(Z_i^k | A_i^k) = \prod_{j=1}^{J} \left(A_{ij}^k \left[\pi_j^i Z_{ij}^k + (1 - \pi_j^i)(1 - Z_{ij}^k) \right] + (1 - A_{ij}^k)(1 - Z_{ij}^k) \right). \quad \text{(OA.4)}$$

Note that from Section 7.1, it is reasonable to assume interview day allotments to jobs as exogenous. However, for the purpose of illustrating the formula for job offer probabilities, it will be easier to also assign probabilities to interview day allotments.

Recall that Z_i is the offer vector for student i and A_i is the application vector for student i. Let $f(Z_i | A_i)$ denote the probability of realizing Z_i given A_i. Then, $f(Z_i | A_i)$ is defined as

$$f(Z_i | A_i) = \begin{cases} \prod_{l=0,1,\ldots,K} \widetilde{f_l}(\underbrace{(0,0,\ldots,0)}_{J} | A_i) & \text{if } Z_{ij} = 0 \; \forall j \\ \sum_{k=1}^{K} \left(\prod_{l=0,1,\ldots,k-1} \widetilde{f_l}(\underbrace{(0,0,\ldots,0)}_{J} | A_i) \right) \widetilde{f_k}(Z_i | A_i) & \text{else,} \end{cases} \quad \text{(OA.5)}$$

where $\widetilde{f_l}(Z_i | A_i) = \sum_{\{m: Z_i \times D_m^l = Z_i\}} \Pr(D_m^l) f_l(Z_i^l | A_i^l)$ is the probability of realizing the offer vector Z_i on interview day l, D_m^l is a collection of indicator variables denoting a possible interview day assignment for day l, $m = 1, \ldots, 2^{|\{1,\ldots,J\}|}$, the symbol "$X$" denotes *elementwise* vector product (also called Hadamard product), $f_l(Z_i^l | A_i^l)$ is defined by Equation OA.4 above, and the term $\prod_{l=0,1,\ldots,k-1} \widetilde{f_l}(\underbrace{(0,0,\ldots,0)}_{J} | A_i)$ in the big brackets denotes

the probability that student i is eligible for a job offer on interview day k. For completeness,

(1) Let $\widetilde{f_0}(\underbrace{(0,0,\ldots,0)}_{J} | A_i) = 1$.

[OA.3]Recall, a "job" means a job designation within a firm.

(2) If, for a given k, there is no such m such that $Z_i \times D_m^k = Z_i$, then set $\sum_{\{m:Z_i \times D_m^k = Z_i\}} \Pr(D_m^k) f_k(Z_i^k | A_i^k) = 0$.

E Jobs Follow Cutoff Hiring Rules

Proposition 1. *Each job j follows a cutoff hiring rule denoted by $\underline{k_j^*}$ and hires a student i iff $V_{ij} > \underline{k_j^*}$.*

Proof. The proof follows from Kapor (2022). I prove the proposition above by contradiction. Let $\{1, \ldots, I\}$ denote the set of all students job j has to choose from. Let $\texttt{Hire}\{j\}$: $\{1, \ldots, I\} \to [0, 1]$ be a hiring rule used by job j that satisfies Equation 9.[OA.4] Suppose it is not a cutoff rule. Then there exist two students i and i' such that $V_{ij} > V_{i'j}$ but $\texttt{Hire}\{j\}(i) < 1$ and $\texttt{Hire}\{j\}(i') > 0$. Let P_{ij} and $P_{i'j}$ denote the probabilities that students i and i' accept offers from job j. Then, for some $\epsilon > 0$, it is feasible for job j to increase $\texttt{Hire}\{j\}(i)$ by $\frac{\epsilon}{P_{ij}}$, reduce $\texttt{Hire}\{j\}(i')$ by $\frac{\epsilon}{P_{i'j}}$, and increase overall cohort quality. $\square$

F Estimation Details and Standard Errors

Likelihood. Let θ denote the parameters to be estimated. The complete likelihood contribution of student i with endogenous job offers and job choices, (Z_i^*, C_i^*), is given by

$$\mathcal{L}_i(Z_i^*, C_i^* | A_i, \overline{X}_i, \theta) = \int_q f(Z_i^* | A_i, \overline{X}_i, q, \theta) \times \Pr(C_i^* = j | Z_i^*, \overline{X}_i, q, \theta) \, dF(q | \theta), \quad \text{(OA.6)}$$

where Z_i^* is the offer vector of student i, A_i is the application vector for student i, C_i^* is the optimal job choice of student i, $q \sim \mathcal{N}(0, \sigma_q^2)$ is the researcher-unobserved random effect, and $\overline{X}_i$ is the vector of all other exogenous characteristics entering the likelihood function of student i. Standard functional form assumptions on researcher-unobserved idiosyncratic error terms give closed form expressions for $f(Z_i^* | A_i, \overline{X}_i, q, \theta)$ and $\Pr(C_i^* = j | Z_i^*, \overline{X}_i, q, \theta)$ (see Equations 3 and 6). Let $\mathcal{L}_i^r(\theta)$ be the likelihood for individual i in simulation r. Define

$$\widehat{\mathcal{L}}_i(\theta) = \frac{1}{R} \sum_{r=1}^{R} \mathcal{L}_i^r(\theta), \quad \text{(OA.7)}$$

where R is the total number of simulation draws. The MSL estimator is then defined by

$$\widehat{\theta}_{MSL} = \arg\max_{\theta} \frac{1}{N} \sum_{i=1}^{N} \log \widehat{\mathcal{L}}_i(\theta) = \arg\max_{\theta} \left(\frac{1}{N} \sum_{i=1}^{N} \log \left[\frac{1}{R} \sum_{r=1}^{R} \mathcal{L}_i^r(\theta) \right] \right). \quad \text{(OA.8)}$$

If R rises at any rate with N, the MSL estimator is consistent (Train, 2003). I calculate standard errors using the information identity.

[OA.4]Equation 9 is given by $\sum_{i:V_{ij} > k_j^*, \; j \in A_i} \Pr(C_i^* = j) \leq \overline{M}_j$ and denotes the ex-ante hiring constraint of job j. The left-hand side of Equation 9 is the expected size of the incoming cohort $C(j)$ for job j, where V_{ij} is the utility to job j from student i, k_j^* is the job-specific hiring cutoff, A_i is the application vector of student i, and C_i^* is the optimal job choice by student i at the job choice stage. The right-hand side of Equation 9 is the ex-ante hiring cap of each job j, denoted by $\overline{M}_j$ (which is not a parameter).

G Tables and Figures

Table OA.1: Foreign-Based versus India-Based Firms in the Data

Designation	Count	Proportion
Foreign-Based Firms	622	96.58
India-Based Firms	22	3.42
Total Firms	644	1

Notes: Online Appendix Table OA.1 shows the proportion of foreign-based (mostly U.S. and European) MNCs versus India-based firms in the data. The data spans four placement years.

Table OA.2: Proportion of Offices and Entry-Level Employees Outside India for Foreign-Based MNCs

(1) Firm Name	(2) Firm Headquarters	(3) Job Location	(4) Offices Outside India (%)	(5) Entry-Level Employees Outside India (%)
Citicorp	New York, USA	India	99.62	98.62
eBay Inc.	San Jose, USA	India	97.67	98.22
Rolls Royce	London, UK	India	97.61	96.36
LinkedIn	Sunnyvale, USA	India	94.66	96.73
Google	Mountain View, USA	India	94.28	97.50
Intel	Santa Clara, USA	India	97.11	96.48
Amazon	Seattle, USA	India	97.45	96.13
Boston Consulting Group	Boston, USA	India	96.27	96.23
Cisco	San Jose, USA	India	96.59	84.91
Schlumberger	Houston, USA	India	98.60	98.91
NetApp	Sunnyvale, USA	India	96.77	83.33
Citrix	Fort Lauderdale, USA	India	94.11	95.85
Ronald Berger	Munich, Germany	India	96.15	96.83
Applied Materials	Santa Clara, USA	India	96.91	96.30
Epic	Verona, USA	India	96.29	98.23
General Electric	Boston, USA	India	97.92	94.73
Analog Devices Pvt. Ltd.	Norwood, USA	India	96.67	98.75
ARM Embedded Technologies	Cambridge, UK	India	92.59	97.20
Microsoft	Redmond, USA	India	98.17	95.58
VISA	San Francisco, USA	India	97.72	96.35
Texas Instruments	Dallas, USA	India	96.71	96.56
Samsung	Suwon-si, South Korea	India	98.69	96.34
J.P. Morgan & Chase	New York, USA	India	95.59	97.42
Capital One	McLean, USA	India	95.12	98.08
ASEA Brown Boveri (ABB)	Zurich, Switzerland	India	95.60	97.14
Caterpillar	Deerfield, USA	India	97.95	94.02

Notes: Online Appendix Table OA.2 reports the proportions of offices of foreign-based MNCs that are outside of India for a select sample of firms. In addition, the table also reports the shares of firm-specific entry-level employees that are hired from outside India. Column (1) includes the firm name, column (2) denotes the location of the firm headquarters, column (3) reports the job location, column (4) reports the proportions of offices of foreign-based MNCs that are outside of India, and column (5) shows the shares of firm-specific entry-level employees that are hired from outside India. The average of the proportions reported in column (4) is 96.65%. The average of the proportions reported in column (5) is 95.88%. The numbers reported in columns (4) and (5) are also similar in magnitude across all firms in the sample, although only a select number of them are shown in this table. Some of the above data is available at Craft.com, which is a supplier intelligence platform, whereas other data required a combination of information made available through LinkedIn, personal websites, brochures, and HR departments of firms.

Table OA.3: Distribution of Students by Caste for Each College Degree

Degree	Adv. Caste	Disadv. Caste	Total
Bachelor of Technology	579	710	1289
Dual Degree	622	617	1239
Master of Technology	616	586	1202
Master of Science	350	127	477
N	2167	2040	4207
Fraction	0.51	0.49	1

Notes: Online Appendix Table OA.3 includes the total number of students belonging to each caste for each college degree. The college degrees included are Bachelor of Technology (B.Tech.), Dual Degree (a five-year integrated bachelor's and master's degree), Master of Technology (M.Tech.) and Master of Science (M.S.). Adv. Caste stands for advantaged caste and Disadv. Caste stands for disadvantaged caste.

Table OA.4: Differences in Pre-College Skills across Castes

	B.Tech. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. entrance exam score	0.41	-0.37	0.78***
Avg. 10th grade score	0.07	-0.06	0.13
Avg. 12th grade score	0.04	-0.03	0.07
	Dual Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. entrance exam score	0.34	-0.38	0.72***
Avg. 10th grade score	0.03	-0.03	0.06
Avg. 12th grade score	-0.03	0.03	-0.06
	M.Tech. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. entrance exam score	0.26	-0.28	0.54***
Avg. 10th grade score	0.04	-0.04	0.08
Avg. 12th grade score	0.02	-0.02	0.04
	M.S. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. entrance exam score	-0.02	0.07	-0.09
Avg. 10th grade score	0.001	-0.001	0.002
Avg. 12th grade score	0.01	-0.02	0.03

Notes: Online Appendix Table OA.4 documents differences in pre-college skills across castes. Pre-college skills include scores on 10th and 12th grade national level examinations, and college entrance exam scores. All scores are pooled and normalized to have zero mean and unit standard deviation. College entrance exam scores are originally ranks, which have been renormalized so that higher numbers are better. The difference across castes is reported in standard deviation units. Adv. Caste stands for advantaged caste and Disadv. Caste stands for disadvantaged caste. *$p < 0.1$; **$p < 0.05$; ***$p < 0.01$.

Table OA.5: Differences in (Unconditional) Average GPA across Castes

	B.Tech. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. Overall GPA	0.51	-0.42	0.93***
	Dual Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. Overall GPA	0.43	-0.43	0.86***
	M.Tech. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. Overall GPA	0.33	-0.35	0.68***
	M.S. Degree		
	Adv. Caste	Disadv. Caste	Difference (S.D.)
Avg. Overall GPA	0.05	-0.13	0.18**

Notes: Online Appendix Table OA.5 documents differences in (unconditional) average GPA across castes. All scores are pooled and normalized to have zero mean and unit standard deviation. Adv. Caste stands for advantaged caste and Disadv. Caste stands for disadvantaged caste. *$p < 0.1$; **$p < 0.05$; ***$p < 0.01$.

Table OA.6: Differences in Previous Labor Market Experience across Castes

	B.Tech. and Dual Degrees		
	Adv. Caste	Disadv. Caste	Difference
Avg. Internship Duration (Weeks)	8.00 (0.06)	7.81 (0.07)	0.19**
Fraction Worked in the Technology Sector	0.22 (0.05)	0.22 (0.04)	0.00
Fraction Worked in the Consulting Sector	0.35 (0.05)	0.37 (0.05)	−0.02
Fraction Worked in the Manufacturing Sector	0.43 (0.05)	0.41 (0.06)	0.02
Fraction Worked at a Startup	0.34 (0.05)	0.30 (0.05)	0.04
Total Internship Pay ($)	3042.24 (249.40)	2877.28 (220.89)	164.96
	M.Tech. and M.S. Degrees		
	Adv. Caste	Disadv. Caste	Difference
Avg. Part-Time/Full-Time Employment Duration (Weeks)	68.48 (4.52)	68.93 (6.96)	−0.45
Fraction Worked in the Technology Sector	0.36 (0.04)	0.18 (0.07)	0.18***
Fraction Worked in the Consulting Sector	0.19 (0.04)	0.15 (0.06)	0.04
Fraction Worked in the Manufacturing Sector	0.45 (0.05)	0.67 (0.08)	−0.12***
Total Part-Time/Full-Time Employment Pay ($)	22523.80 (1458.03)	19645.89 (1390.32)	2877.91

Notes: Online Appendix Table OA.6 documents differences in previous labor market experience across castes. Previous labor market experience includes internship duration (weeks), part-time or full-time employment duration (weeks), total pay during internships, total pay during part-time or full-time employment, sectors of employment, and employment in startups. Standard errors are reported in parentheses. All dollar amounts are in purchasing power parity units. T-tests are conducted for differences in overall means. *$p < 0.1$; **$p < 0.05$; ***$p < 0.01$.

Table OA.7: Firm Transition Matrix

From/To	Elite Private-Sector	Other
Elite Private-Sector	97.88	2.12
Other	1.21	98.79

Notes: Online Appendix Table OA.7 shows the probability of transitioning from elite private-sector jobs to "other" jobs. "Other" jobs include elite public-sector jobs, other private-sector jobs, unemployment, and so on. The dataset is constructed from separate samples of the India Human Development Survey (IHDS) and the Periodic Labor Force Survey (PLFS), which is collected by the National Sample Survey Office (NSSO). Note that the NSSO defines unemployment as a situation in which all those who owing to lack of work are not working, but seek work through employment exchanges, intermediaries, friends or relatives (National Sample Survey Organisation, 2001). Therefore, being unemployed in the data collected by the NSSO is closer to being actually out of work (e.g., it does not include self-employment). However, students who are "unemployed" through job the placement process I study could include those who are self-employed or take gap years. I discuss selection in Section 5.1. The sample construction from the PLFS follows Bhattacharya (2021). The same construction from the IHDS follows Sarkar et al. (2017).

Table OA.8: Total Number of Firms and Average Salary by Sector

	(1)	(2)
Sector	Total (Fraction)	Avg. Salary ($)
Technology	335 (0.52)	67302.64
Consulting	129 (0.20)	63544.02
Manufacturing	180 (0.28)	43525.25

Notes: Online Appendix Table OA.8 shows the distribution of firms by sector and the average salary across all jobs by sector. Column (1) shows the number of firms in each sector with their proportions in parentheses. Column (2) shows the average salary of all jobs in a given sector. All dollar amounts are in purchasing power parity (PPP) terms.

Table OA.9: Non-Pecuniary Amenities

Row Number	Non-Pecuniary Amenity	Additional Details
1.	Variable annual pay?	
2.	Is the variable compensation taxable?	
3.	Restricted stock units?	
4.	Paid leave?	Non-personal, non-educational purposes leave
5.	Sickness or disability leave?	
6.	Signing bonus?	
7.	Bonus for spending 1 year at the firm?	
8.	Bonus for spending 2 years at the firm?	
9.	Bonus for spending 3 years at the firm?	
10.	Bonus for spending 4 years at the firm?	
11.	Annual bonus?	
12.	Variable bonus?	In addition to fixed bonus
13.	Performance bonus?	Could be project specific
14.	Stakeholder bonus?	
15.	Festival bonus?	
16.	Loyalty bonus?	Might vary by job tenure
17.	ELRP bonus?	Also called deferred compensation
18.	Probation completion bonus?	
19.	Relocation bonus?	
20.	Relocation assistance?	Arranging moving company
21.	Employees' provident fund (EPF)?	Similar to a 401k benefit
22.	Voluntary provident fund?	Voluntary employee contribution over and above EPF
23.	Medical insurance?	
24.	Dental insurance?	
25.	Eye insurance?	
26.	Life insurance?	
27.	Food allowance?	
28.	Temporary accommodation?	
29.	Stipend during temporary accommodation?	
30.	Travel allowance?	Air, rail and road travel
31.	Leave travel concession (LTC)?	Non-work-related travel

Notes: Online Appendix Table OA.9 shows the complete list of unique non-pecuniary amenities offered by each job (job designation within a firm) along with an added description of the perks, unless self-explanatory.

Table OA.9: Non-Pecuniary Amenities (Continued)

Row Number	Non-Pecuniary Amenity	Additional Details
32.	House rent allowance (HRA)?	
33.	Telephone/mobile phone allowance?	
34.	Conveyance allowance?	Covers travel between work and residence
35.	Night shift allowance?	
36.	Counseling services?	
37.	Option to work from home?	
38.	Paid maternity Leave?	
39.	Sodexo Coupons?	Tax-free vouchers for restaurants, grocery stores, etc.
40.	Flexible working hours?	
41.	Paid day care for kids?	
42.	Happy fridays?	
43.	Gym subsidies?	
44.	Lunch on company campus?	
45.	Child psychology services?	
46.	Personal development classes?	Yoga, cooking, dancing, etc.
47.	Family days?	
48.	Smoking zones?	
49.	Telemedicine?	
50.	Parental day care?	
51.	Financial literacy classes?	
52.	Employee assistance program?	
53.	Subsidized personal leave?	Usually up to 6 months
54.	Subsidized educational leave?	
55.	Subsidized high-school education for kids?	
56.	Subsidized housing?	
57.	Gratuity?	Lump sum payment after 4 years and 8 months of service
58.	Leave encashments?	Unused paid leave reimbursed as part of salary
59.	Option to return after sabbatical?	

Notes: Online Appendix Table OA.9 shows the complete list of unique non-pecuniary amenities offered by each job (job designation within a firm) along with an added description of the perks, unless self-explanatory.

Table OA.10: Earnings Gap

Dependent Variable: Log Earnings (USD PPP)

Baseline Specification

Coefficient	(1) Linear	(2) Quadratic	(3) Cubic	(4) Splines
Disadv. Caste	-0.113^{***} (0.014)	-0.105^{***} (0.017)	-0.104^{***} (0.019)	-0.104^{***} (0.024)
N	2927	2927	2927	2927
R^2	0.452	0.532	0.553	0.578
Adjusted R^2	0.447	0.486	0.490	0.497

Manufacturing Sector

Coefficient	Linear	Quadratic	Cubic	Splines
Disadv. Caste	-0.084^{***} (0.022)	-0.070^{**} (0.027)	-0.091^{***} (0.032)	-0.091^{***} (0.032)
N	789	789	789	789
R^2	0.344	0.547	0.604	0.619
Adjusted R^2	0.323	0.402	0.408	0.431

Technology Sector

Coefficient	Linear	Quadratic	Cubic	Splines
Disadv. Caste	-0.080^{***} (0.022)	-0.077^{***} (0.028)	-0.061^{*} (0.033)	-0.071^{**} (0.033)
N	1435	1435	1435	1435
R^2	0.418	0.535	0.574	0.575
Adjusted R^2	0.406	0.438	0.443	0.446

Consulting Sector

Coefficient	Linear	Quadratic	Cubic	Splines
Disadv. Caste	-0.119^{***} (0.032)	-0.104^{**} (0.041)	-0.087^{*} (0.048)	-0.109^{**} (0.054)
N	703	703	703	703
R^2	0.494	0.636	0.688	0.689
Adjusted R^2	0.473	0.502	0.528	0.528

Client-Facing Jobs

Coefficient	Linear	Quadratic	Cubic	Splines
Disadv. Caste	-0.117^{***} (0.029)	-0.129^{***} (0.037)	-0.115^{***} (0.044)	-0.119^{***} (0.045)
N	822	822	822	822
R^2	0.437	0.568	0.614	0.616
Adjusted R^2	0.418	0.434	0.454	0.456

Non-Client-Facing Jobs

Coefficient	Linear	Quadratic	Cubic	Splines
Disadv. Caste	-0.080^{***} (0.016)	-0.070^{***} (0.020)	-0.074^{***} (0.022)	-0.071^{***} (0.022)
N	2105	2105	2105	2105
R^2	0.499	0.581	0.609	0.610
Adjusted R^2	0.492	0.522	0.528	0.529

Notes: Online Appendix Table OA.10 includes estimates from an earnings regression run on the sample of all students who graduated with jobs. The dependent variable is log earnings. I include detailed controls including measures of pre-college skills, within-college academic performance, previous labor market experience, and other employer-relevant skills (Section 4). Each column is a separate regression and includes all the controls mentioned above. In column (1), all controls enter linearly. In column (2), GPA and entrance exam scores enter as quadratic polynomials, while other controls enter linearly. In column (3), GPA and entrance exam scores enter as cubic polynomials, while other controls enter linearly. In column (4), estimates are reported from a fully flexible quadratic polynomial regression with all possible interactions between controls. PPP stands for purchasing power parity. $^*p < 0.1$; $^{**}p < 0.05$; $^{***}p < 0.01$.

Table OA.11: GPA and Entrance Exam Score Comparisons of All Students vs. Those Without Jobs

GPA Comparisons

B.Tech. Degree

(1)	(2)	(3)	(4)
Overall		**Students without Jobs**	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
8.08	7.00	7.97	6.58***

Dual Degree

Overall		Students without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
8.05	7.15	8.02	6.86**

M.Tech. Degree

Overall		Students without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
8.33	7.62	8.00***	7.35***

M.S. Degree

Overall		Students Without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
8.49	8.42	8.46	8.23*

Entrance Exam Score Comparisons

B.Tech. Degree

Overall		**Students without Jobs**	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
-1617.89	-3707.45	-1879.32^*	-4315.18^{**}

Dual Degree

Overall		Students without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
-2096.60	-4067.13	-2602.79^{***}	-5743.80^{***}

M.Tech. Degree

Overall		Students without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
-653.94	-2445.64	-1052.61^{***}	-3310.677^{**}

M.S. Degree

Overall		Students without Jobs	
Adv. Caste	Disadv. Caste	Adv. Caste	Disadv. Caste
-558.94	-1416.09	-642.18	-1411.26

Notes: Online Appendix Table OA.11 compares the average GPA and entrance exam scores (that have been renormalized because they are originally exam ranks) of all students versus those of students without jobs. T-tests are conducted for the *within-caste* differences in overall means versus means of students without jobs. Significance denoted by asterisks are shown in the third and fourth columns. Adv. Caste stands for advantaged caste and Disadv. Caste stands for disadvantaged caste. *$p < 0.1$; **$p < 0.05$; ***$p < 0.01$.

Table OA.12: Job-Specific Salary Comparisons between Glassdoor Salaries versus those in my Sample

(1)	(2)	(3)	(4)	(5)
Firm Name	Job Designation	Job Location	Firm Headquarters	$\Delta(\%)$
Citicorp	Analyst	India	New York, USA	0.07
eBay Inc.	Software Engineer	India	San Jose, USA	1.29
Indian Register of Shipping	Assistant Surveyor	India	Powai, India	1.45
Rolls Royce	Engineering Graduate	India	London, UK	1.46
LinkedIn	Software Engineer	India	Sunnyvale, USA	1.86
Google	Software Engineer	India	Mountain View, USA	2.76
Intel	Component Design Engineer	India	Santa Clara, USA	2.44
Amazon	Area Manager	India	Seattle, USA	0.47
Boston Consulting Group	Associate	India	Boston, USA	1.42
Cisco	Software Engineer	India	San Jose, USA	1.80
Schlumberger	Software Engineer	India	Houston, USA	3.08
NetApp	Member Technical Staff	India	Sunnyvale, USA	1.48
Citrix	Software Engineer	India	Fort Lauderdale, USA	2.66
Ronald Berger	Business Analyst	India	Munich, Germany	2.80
Applied Materials	Application Engineer	India	Santa Clara, USA	0.85
Epic	Software Developer	India	Verona, USA	1.64
General Electric	Edison Engineer	India	Boston, USA	2.33
Analog Devices Pvt. Ltd.	Software Engineer	India	Norwood, USA	1.88
ARM Embedded Technologies	Graduate Engineer	India	Cambridge, UK	4.01
Microsoft	Software Engineer	India	Redmond, USA	2.31
VISA	Software Engineer	India	San Francisco, USA	1.74
Texas Instruments	Analog Engineer	India	Dallas, USA	4.85
Samsung	Software Engineer	India	Suwon-si, South Korea	4.92
J.P. Morgan & Chase	Associate	India	New York, USA	1.38
Capital One	Associate	India	McLean, USA	4.35
ASEA Brown Boveri (ABB)	Software Engineer	India	Zurich, Switzerland	1.38
Caterpillar	Associate Engineer	India	Deerfield, USA	2.88

Notes: Online Appendix Table OA.12 includes comparisons between job-specific salaries offered on Glassdoor versus my sample. The table reports these comparisons for select firms in the sample. Column (1) includes the firm name, column (2) includes the job designation, column (3) includes the job location, column (4) reports the location of the firm headquarters, and column (5) reports the absolute percentage difference between the salaries from Glassdoor (in PPP) versus those in my sample (in PPP).

The denominator is the average salary across all jobs in the sample ($56,767.29 PPP). The average of $\Delta(\%)$ reported in column (5) is 2.21%. This average difference is also similar in magnitude across all jobs in the sample, although only a select number of jobs are shown in Online Appendix Table OA.12. The PPP conversion factor is taken from the OECD website.

Table OA.13: Predicting Interview Days with Job Characteristics and "Firm Identity"

	Dependent Variable: Assigned a Particular Interview Day		

Job Characteristics Only

	(1)	(2)	(3)
Coefficient	Logistic	Random Forest	Decision Tree
Accuracy	0.734	0.759	0.721
95% CI	[0.690, 0.7745]	[0.716, 0.798]	[0.676, 0.762]
Kappa	0.304	0.366	0.356

Job Characteristics and "Firm Identity"

Coefficient	Logistic	Random Forest	Decision Tree
Accuracy	0.948	0.951	0.952
95% CI	[0.923, 0.967]	[0.926, 0.969]	[0.929, 0.971]
Kappa	0.879	0.884	0.890

Notes: Online Appendix Table OA.13 includes measures of predictive accuracy of interview day assignments given job characteristics and measures of "firm identity." "Firm identity" is proxied by the previous interview day assignment of the same firm. The dependent variable is the interview day assigned to a firm. Controls include job salaries, job sectors, and job titles. In column (1), an ordered logistic model is estimated. In column (2), a random forest model is estimated. In column (3), a decision tree model is estimated. Accuracy is the total number of correct predictions divided by the total number of observations. The Kappa statistic, which lies between 0 and 1, measures how classification results compare to values assigned by chance. A higher Kappa statistic is better. Full regression results are available on request.

Table OA.14: Model Fit: Job Offer, Job Choice, Unemployment, and Earnings Gap

	Model Fit	
	(1)	(2)

Job Offer

	Data	Model
Consulting	0.25	0.23
Technology	0.48	0.51
Manufacturing	0.27	0.26

Job Choice

	Data	Model
Consulting	0.24	0.22
Technology	0.49	0.51
Manufacturing	0.27	0.27

Unemployed

	Data	Model
—	0.30	0.31

Earnings Gap

	Data	Model
—	-11.3%	-10.6%

Notes: Online Appendix Table OA.14 compares the moments in the data to the corresponding model-simulated moments. Earnings gap reported in the first column corresponds to the regression specification where all controls enter linearly. Model-simulated moments are computed by simulating the model 300 times for each observation in the sample and then averaging over the number of observations and the number of simulation draws.

Table OA.15: Select Job Cutoffs by Pay Category, Job Sector, and Job Title

Job Cutoffs (Job Utility)		
Pay Category		
Parameter	Estimate	Std. Error
Top 25%	-16.300^{***}	0.749
50%-75%	-16.487^{***}	0.765
25%-50%	-16.779^{***}	0.762
Bottom 25%	-17.138^{***}	0.767
Job Sector		
Parameter	Estimate	Std. Error
Technology	-17.031^{***}	0.788
Consulting	-16.165^{***}	0.734
Manufacturing	-16.274^{***}	0.724
Job Title		
Parameter	Estimate	Std. Error
Engineer	-16.643^{***}	0.760
Consultant	-16.415^{***}	0.751
Manager	-17.253^{***}	0.782

Notes: Online Appendix Table OA.15 includes estimates of the job cutoffs by pay category, job sector, and job title for aggregate firms. An "aggregate" firm in a given category (e.g., sector) has the hiring cutoff averaged over all firms in that category. Note that the job cutoff estimates are not structural parameters, as they are allowed to change under counterfactual policies. Full estimation tables are available upon request. Average Salary = \$56,767.29 (PPP), $N = 4207$ (no. of students), $J = 644$ (no. of jobs). PPP stands for purchasing power parity. * significant at 10%, ** significant at 5%, *** significant at 1%.

Table OA.16: Earnings Gap under Subsidies versus Pre-College Intervention

Earnings Gap (%)	
Perfectly Elastic Labor Demand	
Hiring Subsidy	PCI
-5.5%	-8.9%
Perfectly Inelastic Labor Demand	
Hiring Subsidy	PCI
-7.6%	-9.5%

Notes: Appendix Table OA.16 shows the earnings gap under hiring subsidies and the pre-college intervention policy (PCI).

Table OA.17: Displacement Effects (Unemployment)

	% Unemployed			**Δ Unemployed (%)**		
	Adv. Caste	Disadv. Caste	Overall	Adv. Caste	Disadv. Caste	Overall
Subsidies and Pre-College Intervention						
Baseline	25%	36%	31%	—	—	—
Perfectly Elastic Labor Demand						
Subsidy	25%	24%	28%	-0%	-35%	-20%
PCI	25%	31%	25%	-0%	-15%	-9%
Perfectly Inelastic Labor Demand						
Subsidy	33%	28%	31%	+31%	-23%	-0%
PCI	28%	33%	31%	+12%	-9%	-0%
Hiring Quotas						
Baseline	25%	36%	31%	—	—	—
Hiring Quotas	35%	31%	33%	+37%	-16%	+7%

Notes: Online Appendix Table OA.17 shows unemployment by caste under the baseline, hiring subsidies, PCI and quotas. "PCI" stands for the pre-college intervention (PCI) policy.

Table OA.18: Differences in Job-Specific Salaries between Indian Locations versus those in Establishments Located in the "MNC headquarters region"

(1) Firm Name	(2) Job Designation	(3) Job Location	(4) Firm Headquarters	(5) Δ(%)
Citicorp	Analyst	India	New York, USA	2.12
eBay Inc.	Software Engineer	India	San Jose, USA	0.45
Rolls Royce	Engineering Graduate	India	London, UK	2.67
LinkedIn	Software Engineer	India	Sunnyvale, USA	3.52
Google	Software Engineer	India	Mountain View, USA	2.34
Intel	Component Design Engineer	India	Santa Clara, USA	1.74
Amazon	Area Manager	India	Seattle, USA	2.82
Boston Consulting Group	Associate	India	Boston, USA	0.66
Cisco	Software Engineer	India	San Jose, USA	2.91
Schlumberger	Software Engineer	India	Houston, USA	3.22
NetApp	Member Technical Staff	India	Sunnyvale, USA	1.32
Citrix	Software Engineer	India	Fort Lauderdale, USA	3.67
Ronald Berger	Business Analyst	India	Munich, Germany	2.49
Applied Materials	Application Engineer	India	Santa Clara, USA	3.56
Epic	Software Developer	India	Verona, USA	3.47
General Electric	Edison Engineer	India	Boston, USA	3.04
Analog Devices Pvt. Ltd.	Software Engineer	India	Norwood, USA	1.76
ARM Embedded Technologies	Graduate Engineer	India	Cambridge, UK	3.94
Microsoft	Software Engineer	India	Redmond, USA	2.91
VISA	Software Engineer	India	San Francisco, USA	2.84
Texas Instruments	Analog Engineer	India	Dallas, USA	3.11
Samsung	Software Engineer	India	Suwom-si, South Korea	2.75
J.P. Morgan & Chase	Associate	India	New York, USA	2.74
Capital One	Associate	India	McLean, USA	3.67
ASEA Brown Boveri (ABB)	Software Engineer	India	Zurich, Switzerland	3.61
Caterpillar	Associate Engineer	India	Deerfield, USA	3.42

Notes: Online Appendix Table OA.18 includes select comparisons between real job-specific salaries offered by MNCs at establishments in Indian locations versus those in the "MNC headquarters region" (typically locations in North America and Europe). Column (1) includes the firm name, column (2) includes the job designation, column (3) includes the job location, column (4) denotes the location of the firm headquarters, and column (5) reports the absolute percentage difference between real job-specific salaries at firm establishments in Indian locations versus those in the "MNC headquarters region." The denominator is the average salary across all jobs in my sample ($56,767.29 PPP). The average of Δ(%) reported in column (5) is 2.72%. This average difference is also similar in magnitude across all jobs in the sample, although only a select number of jobs are shown in Online Appendix Table OA.18. Firm salaries for Indian locations are taken from my sample. Firm salaries at locations in the "MNC headquarters region" are taken from a combination of Glassdoor and Levels.fyi.

Table OA.19: Negative Correlation between College GPA and Entrance Exam Score

Dependent Variable: log GPA

B.Tech. Degree Students

Coefficient	(1) All	(2) Non-Selective Majors	(3) Selective Majors
Disadv. Caste	-0.171^{***} (0.010)	-0.162^{***} (0.011)	-0.187^{***} (0.020)
Entrance Exam Score	-0.025^{***} (0.006)	-0.008 (0.007)	-0.060^{***} (0.010)
N	1289	902	387
R^2	0.237	0.232	0.264
Adjusted R^2	0.230	0.225	0.249

Dual Degree Students

Coefficient	All	Non-Selective Majors	Selective Majors
Disadv. Caste	-0.147^{***} (0.009)	-0.140^{***} (0.012)	-0.155^{***} (0.014)
Entrance Exam Score	-0.029^{***} (0.006)	-0.021^{**} (0.010)	-0.036^{***} (0.007)
N	1239	780	459
R^2	0.221	0.190	0.276
Adjusted R^2	0.212	0.182	0.262

M.Tech. Degree Students

Coefficient	All	Non-Selective Majors	Selective Majors
Disadv. Caste	-0.071^{***} (0.007)	-0.078^{***} (0.010)	-0.048^{***} (0.013)
Entrance Exam Score	-0.033^{***} (0.006)	-0.042^{***} (0.011)	-0.022^{***} (0.004)
N	1202	840	362
R^2	0.245	0.271	0.206
Adjusted R^2	0.236	0.264	0.183

M.S. Degree Students

| Coefficient	All	Non-Selective Majors	Selective Majors
Disadv. Caste	-0.011^{*} (0.056)	-0.019^{**} (0.008)	0.003 (0.011)
Entrance Exam Score	-0.004^{***} (0.001)	-0.004 (0.010)	-0.005^{***} (0.001)
N	477	322	155
R^2	0.076	0.055	0.157
Adjusted R^2	0.046	0.031	0.098

Notes: Online Appendix Table OA.19 includes estimates from a regression of grade point averages of B.Tech., Dual, M.Tech., and M.S. degree holders on student characteristics. The dependent variable is log GPA. Controls include college major, entrance exam score (standardized), scores in 10th and 12th grade national level examinations (standardized), and caste. College major includes indicators for each major. College entrance exam scores (ranks) have been renormalized so that higher numbers are better. In column (1), I report results for all students. In column (2), I report results only for students in non-selective majors. In column (3), I report results only for students in selective majors. $^{*}p < 0.1$; $^{**}p < 0.05$; $^{***}p < 0.01$.
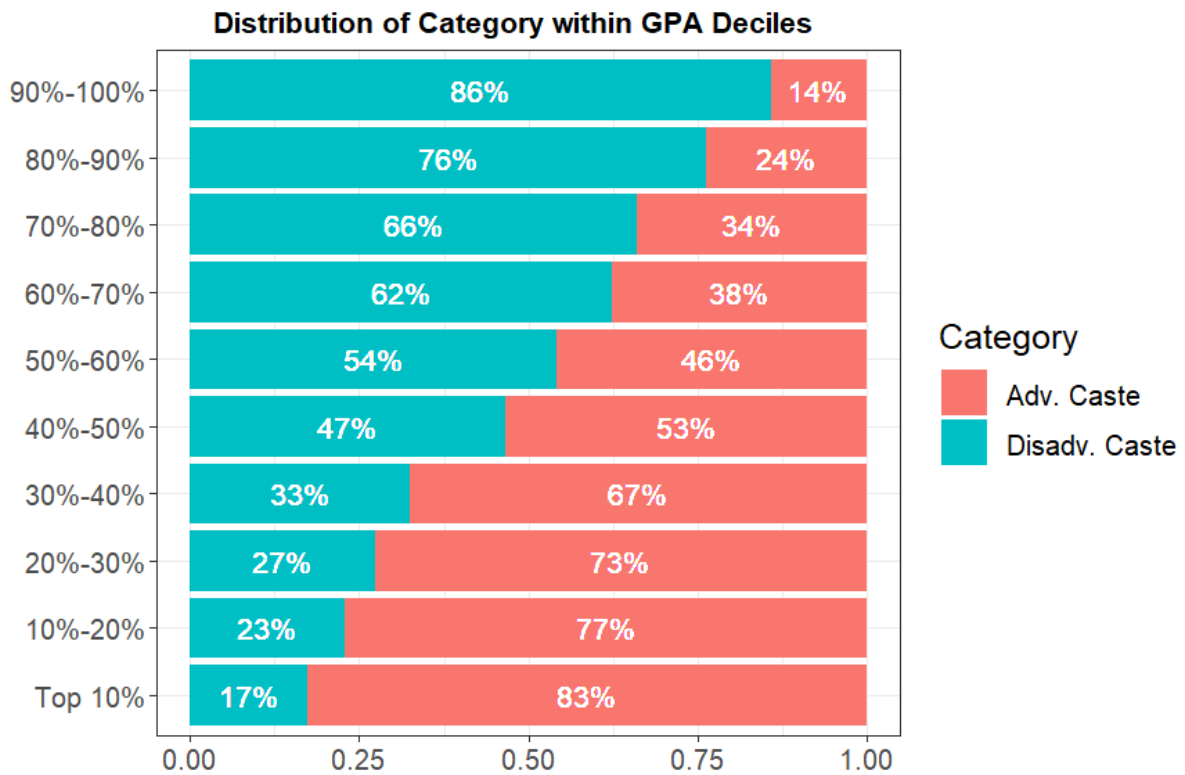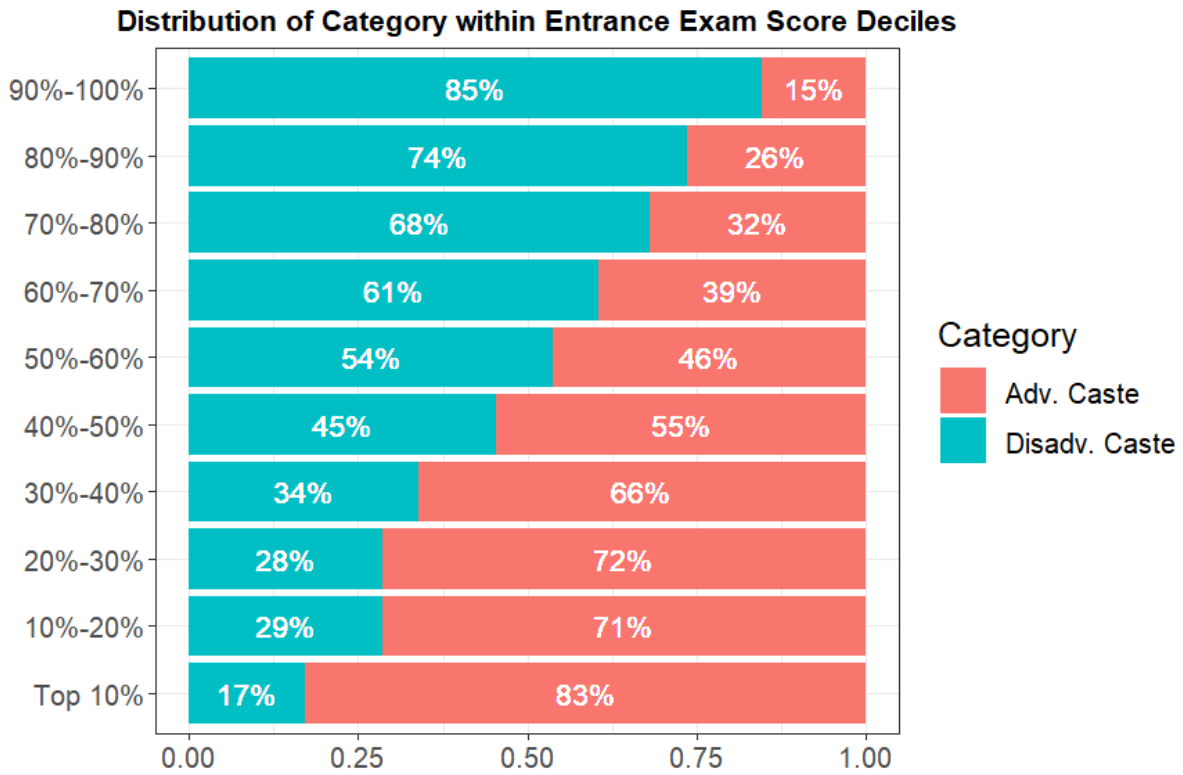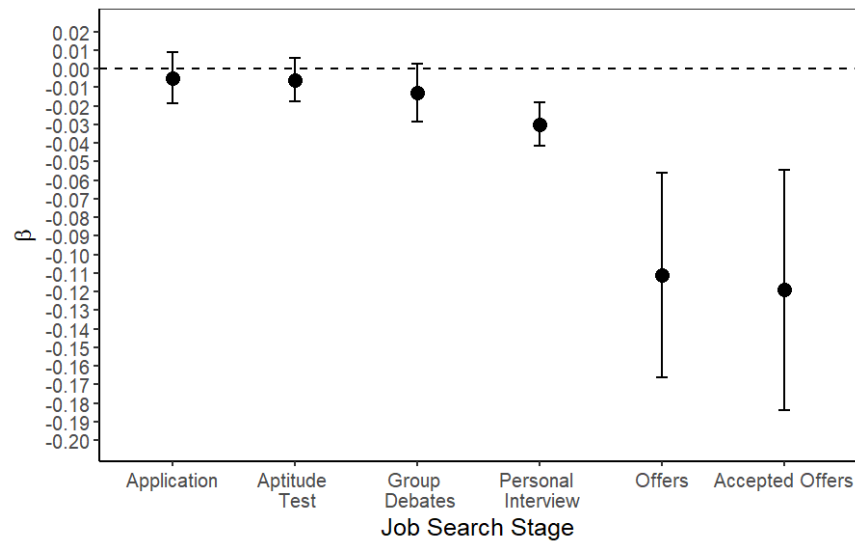
Figure OA.1: This figure shows that there are students from both disadvantaged and advantaged castes within each entrance exam score or GPA decile.
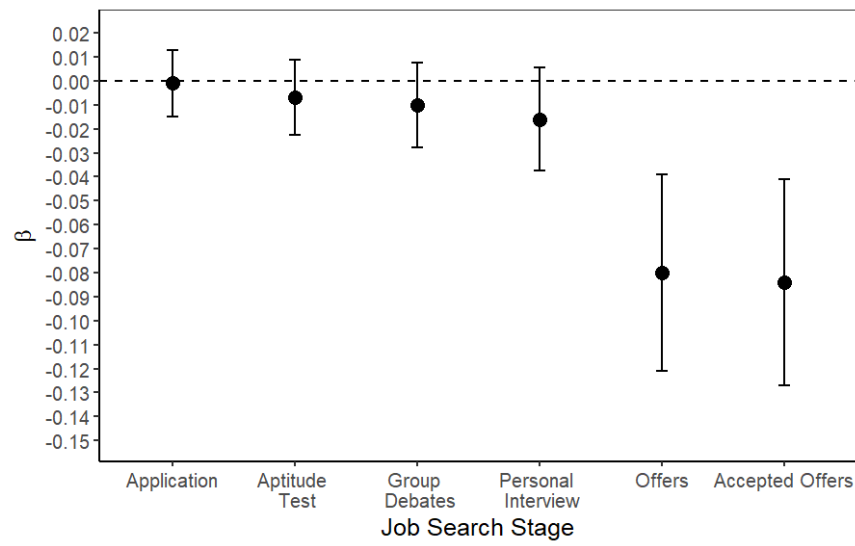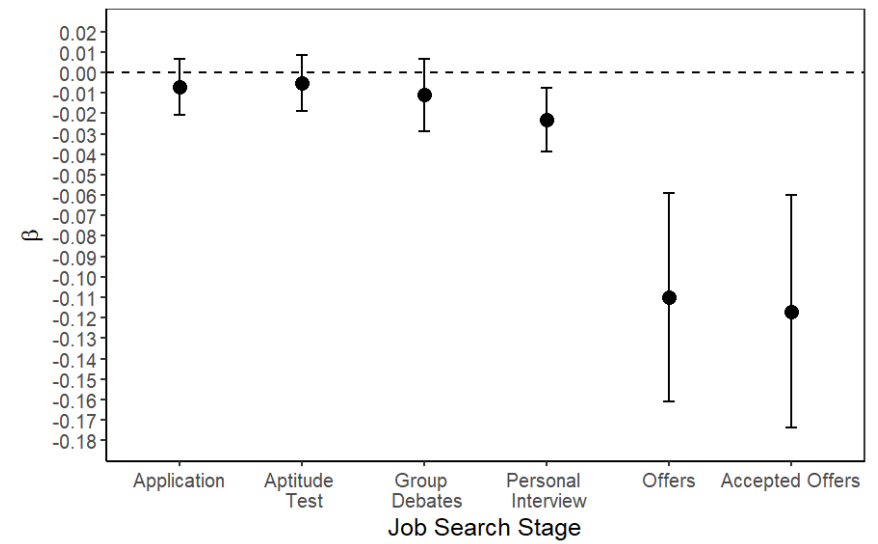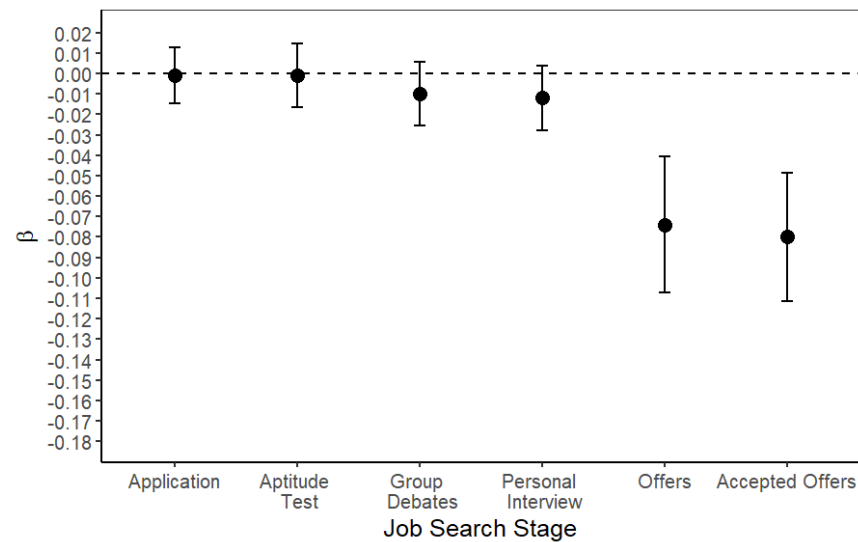
(a) Manufacturing
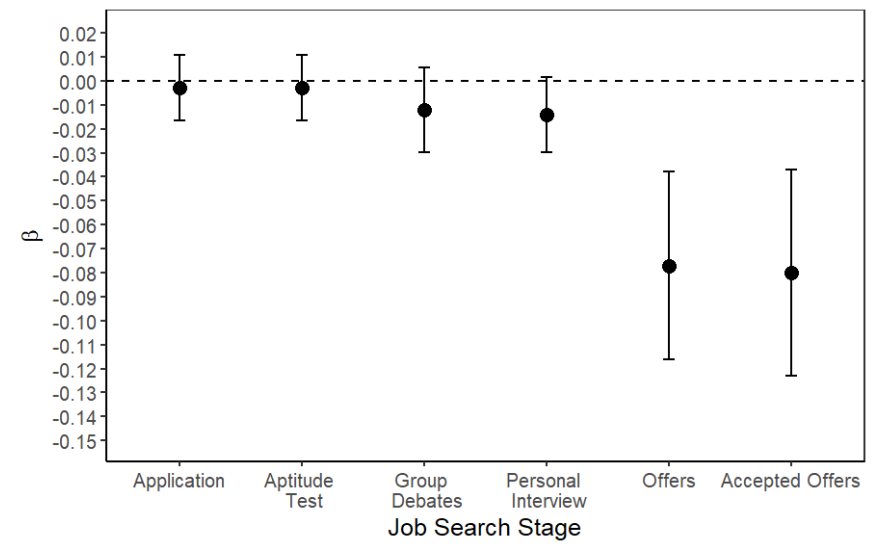
**(b)** Technology

(c) Consulting

(d) Client Facing

(e) Non-Client Facing

Figure OA.2: This figure shows the coefficient β corresponding to the regression in Equation 1 across job sectors and job types. β represents the percentage difference in the average salary at each job search stage between advantaged and disadvantaged castes. Each dot is the coefficient β from a separate regression. The vertical bars are 95% confidence intervals. These regressions include controls. This figure shows that the increase in the earnings gap is even *more* concentrated for technology, manufacturing, and non-client-facing jobs. The entire earnings gap among these jobs occurs after personal interviews.
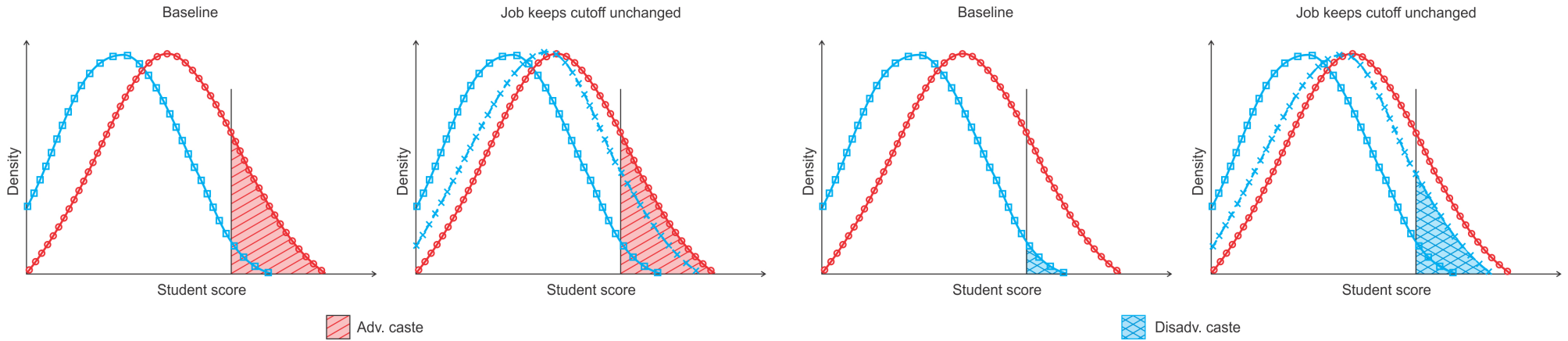
(a) Advantaged Caste Hires Under Perfectly Elastic Demand

(b) Disadvantaged Caste Hires Under Perfectly Elastic Demand
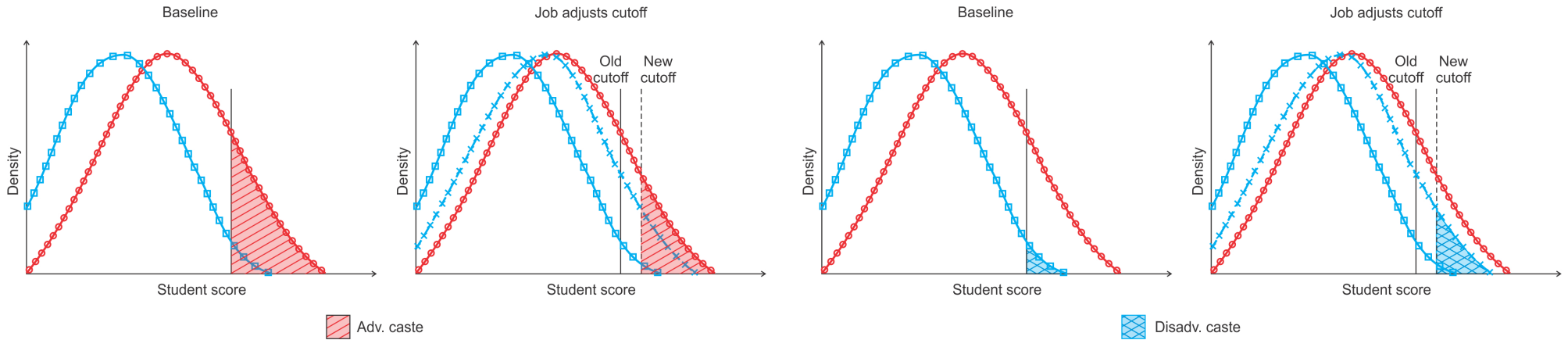
(c) Advantaged Caste Hires Under Perfectly Inelastic Demand

(d) Disadvantaged Caste Hires Under Perfectly Inelastic Demand

Figure OA.3: This figure shows how the model bounds both the negative and positive employment effects on advantaged and disadvantaged castes, respectively, under hiring subsidies and the pre-college intervention policy. The distribution of advantaged caste "scores" is shown in red. These scores are to the right of the distribution of disadvantaged caste scores, which is shown in blue. Scores can be calculated from Equation 6. Under both hiring subsidies and the pre-college intervention policy, the distribution of disadvantaged caste scores shifts to the right. The top panel represents a scenario where labor demand is perfectly elastic. In this scenario, there is no displacement of advantaged castes and the number of disadvantaged caste hires is at least as large as in the baseline. The bottom panel represents a scenario where labor demand is perfectly inelastic. In this scenario, the number of disadvantaged caste hires is at least as large as in the baseline but not as large as when labor demand is perfectly elastic. On the other hand, the displacement of advantaged castes is larger than when demand is perfectly elastic (where the displacement of advantaged castes is zero).