

CEV Champions League Volley Volleyball Cup Challenge Cup 2024

Official Communication No. 1

Released on: 25.05.2023

cev.eu

#CLVolleyM

#CLVolleyW

#CEVCupM

#CEVCupW

#CEVChallengeCupM

#CEVChallengeCupW



1.	INTRODUCTION.....	3
2.	2024 REGISTRATION PROCEDURE	3
3.	ALLOCATION OF SLOTS.....	3
4.	CEV REGULATORY FRAMEWORK.....	4
5.	2024 CEV EUROPEAN CUPS CALENDAR.....	4
6.	CEV EUROPEAN CUPS 2024 COMPETITION SYSTEMS.....	5
7.	CEV CHAMPIONS LEAGUE VOLLEY 2024 - PRIZE MONEY ALLOCATION.....	7
8.	CEV VOLLEYBALL CUP 2024 – PRIZE MONEY	8
9.	CEV VOLLEYBALL CHALLENGE CUP 2024 – PRIZE MONEY ALLOCATION.....	9
10.	CEV CHAMPIONS LEAGUE VOLLEY 2024 – PARTICIPATION FEES.....	9
11.	DRAWING OF LOTS.....	10
12.	USE OF LED SYSTEM.....	10
13.	COMMERCIAL RIGHTS.....	10
14.	BRANDING	12
15.	MATCH TECHNOLOGY	12
16.	MEDIA RIGHTS & HOST BROADCAST PRODUCTION	13
17.	DIGITAL & SOCIAL COVERAGE.....	15
18.	TEAMS & PLAYERS PICTURES	16
19.	MATCH BALLS.....	18

1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations interested in registering teams for one of the CEV Clubs competitions.

It contains important information and explanations about registration, regulations, and other items for a smooth running of the competitions.

You will find a useful timeline / to-do-list in the [Organisation Guidelines - Chapter 1](#). Please read it carefully.

The CEV Office is available to help, should you have any questions, or need any assistance during this process.

2. 2024 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the 01 form (one per gender), no later than:

Wednesday 07 June 2023 at 12:00 CEST.

Once you close the 01 form, the data is fixed and cannot be changed. The CEV will set the form as 'Accepted' as soon as it is checked. When the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the Organisation Guidelines - Chapters 2 and 3.

For an explanation about the access to the CEV database and its functionalities, please check Chapter 22.

3. ALLOCATION OF SLOTS

The allocation of slots per National Federation reflects the [CEV European Cups 2024](#) Ranking List.

Given that Russian and Belarusian teams are not eligible to register for participation in the CEV European Cups 2024, further to a decision made by the CEV Board of Administration which still stands, the vacant positions in the 4th Round will be allocated by respecting the sportive merits and by moving up the next best-ranked National Federations in accordance with the CEV European Cups Ranking List 2024 as follows:

- MEN
 - GER increases from 2 to 3 slots.
 - CZE increases from 1 to 2 slots.
 - POR promoted from 1-3 Rounds to 4th Round, with one slot in the 4th Round.
- WOMEN

- POL increase from 2 to 3 slots.
- UKR increases from 1 to 2 slots.
- HUN promoted from 1-3 Rounds to 4th Round with one slot in the 4th Round.

By increasing the slots in the CEV Champions League as per the provisions listed above, the remaining slots for the CEV European Cups competitions will be reduced accordingly in accordance with the CEV European Cups 2024 Ranking List.

The same allocation principle will apply to the remaining CEV European Cups.

According to the CEV Volleyball Competition Regulations Article 31.1 §1, The CEV only registers a maximum number of Clubs per gender and per National Federation, as follows:

- a) 5 in all Clubs competitions
- b) 3 in the CEV Champions League Volley

§2 The winning Club of a CEV Zonal Association Cup is not considered in the calculation of the maximum number of Participants for each and all Club competitions; when this club is qualified via one of the allocation options selected by its National Federation.

Therefore, the CEV Zonal Association shall until the CEV European Cups 2024 registration deadline confirm and communicate the teams that will compete in the CEV Zonal Association Cup.

Any CEV Zonal Association Cup shall be finalised:

- Men by 08 October 2023
- Women by 24 September 2023

The CEV Zonal Associations are kindly requested to inform CEV no later than **Monday 19 June 2023 at 23:59 CEST** to confirm the teams participating in their Zonal Cup – if any such competition is organised. The event shall feature a minimum four teams per gender representing four different countries.

4. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the CEV Volleyball Competitions Regulations, Guidelines, and the Official Communications. These documents are available on the dedicated section of the CEV website: <https://inside.cev.eu/documents/volleyball-documents/>

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the Organisation Guidelines - Chapter 3.

The CEV Board of Administration approved new changes to the CEV Volleyball Competitions Regulations, that can be seen on the CEV website.

Please be aware that by registering for the CEV European Cups 2024, you acknowledge that you have read and agreed on the terms of these Regulations and Official Communication.

5. 2024 CEV EUROPEAN CUPS CALENDAR

The 2024 European Cups calendar is currently available in your download area in the CEV database.

6. CEV EUROPEAN CUPS 2024 COMPETITION SYSTEMS

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
1.	<p>Main Phase – 1st Round</p> <p>Lowest ranked / losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home & away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p>Main Phase – 1/32 Finals</p> <p>Additional level if more than 32 registered Clubs</p> <p>Knock-out with a "Home and Away" match</p>	<p>Main Phase - 1/32 Finals</p> <p>Additional level if more than 32 registered Clubs</p> <p>Knock-out with a "Home and Away" match</p>
2.	<p>Main phase – 2nd Round</p> <p>Winners from 1st Round</p> <p>Losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home & away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p>Main phase – 1/16 Finals</p> <p>Winners from previous round, seeded teams and teams moved from the CL 1st-3rd Rounds.</p> <p>Knock-out with a "Home and Away" match</p>	<p>Main phase – 1/16 Finals</p> <p>Winners from previous round and seeded teams.</p> <p>Knock-out with a "Home and Away" match</p>
3.	<p>Main phase – 3rd Round</p> <p>Winners from 2nd Round</p>	<p>Main phase – 1/8 Finals</p> <p>Winners from 1/16 Finals</p>	<p>Main phase – 1/8 Finals</p> <p>Winners from 1/16 Finals</p>

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	<p>Losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home & away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p>Knock-out with a "Home and Away" match</p>	<p>Knock-out with a "Home and Away" match</p>
<p>4.</p>	<p>Main phase - 4th Round</p> <p>2 Winners from 1-3 Rounds and 18 seeded teams</p> <p>Double round robin with three matches at home and another three away matches. Five pools, each with four teams</p> <p>Winners of each pool progress directly to Quarter Finals</p> <p>The five second placed teams and the third-placed team with the best score qualify for the Playoffs.</p> <p>The remaining four (4) 3rd placed teams will be continuing their competition in the Quarter Finals of the CEV Volleyball Cup</p>	<p>Main Phase - Playoff</p> <p>Winners from 1/8 Finals</p> <p>Knock-out with a "Home and Away" match</p>	<p>Main Phase- 1/4 Finals</p> <p>Winners from 1/8 Finals</p> <p>Knock-out with a "Home and Away" match</p>
<p>5.</p>	<p>Main Phase - Playoff</p> <p>The five second placed teams and the third-placed team with the best score</p> <p>Knock-out with a "Home and Away" match</p>	<p>Main Phase - 1/4 Finals</p> <p>Winners from CEV Cup Playoff Phase and four 3rd ranked teams from Champions League 4th Round not qualified for the CL Playoff</p>	<p>Final phase - Semi-finals</p> <p>Winners from 1/4 finals</p> <p>Knock-out with a "Home and Away" match</p>

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
		Knock-out with a "Home and Away" match	
6.	Main Phase – 1/4 Finals Three winners of Playoff Phase and five pool winners from 4 th Round Knock-out with a "Home and Away" match	Final phase – Semi-finals Winners from 1/4 finals Knock-out with a "Home and Away" match	Final Phase – Final matches Winners from semi-finals Knock-out with a "Home and Away" match
7.	Final phase – Semi-finals Winners from 1/4 Finals Knock-out with a "Home and Away" match	Final phase – Final matches Winners from Semi-finals Knock-out with a "Home and Away" match	-
8.	Final phase – Super Finals Winners from Semi-finals Knock-out with a single leg match	-	-

Based on the number of registered Clubs, the CEV will determine the number of levels of a CEV competition, the Clubs qualifying directly to a level and those required to play in a prior level.

The allocation of teams within the levels will be made via a seeding – in accordance with the CEV European Cups Ranking List and the final standing of the National Championship (after any playoffs)– and a drawing of lots.

The allocation of the "visiting" and "hosting" Club status will be in accordance with the CEV Competitions Regulations, Article 14.3.2.

Moreover, in accordance with the CEV Competitions Regulations, Article 168, CEV may authorise for a valid reason only in the 32 Finals of the CEV Volleyball Challenge Cup, "Home and Away" match in the Host country of the lowest ranked National Federation, unless agreed otherwise by both Participants, according to the CEV European Cups Ranking List. The two concerned Clubs and their National Federations shall submit to the CEV, for approval, the relevant CEV forms no later than 15 days before the match.

7. CEV CHAMPIONS LEAGUE VOLLEY 2024 – PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the CEV Champions League Volley 2024 competition, including the bonus for matches won and lost.

Prize money	Men and Women
1 st Place	500,000 €
2 nd Place	250,000 €
3 rd Place	125,000 €
Semi Final Match Victory	20,000 €
Semi Final Match Defeat	10,000 €
Quarter Final Match Victory	12,000 €
Quarter Final Match Defeat	6,000 €
Playoff Match Victory	10,000 €
Playoff Match Defeat	5,000 €
4 th Round Match Victory	10,000 €
4 th Round Match Defeat	5,000 €
3 rd Round Match Victory	6,000 €
3 rd Round Match Defeat	3,000 €
2 nd Round Match Victory	4,000 €
2 nd Round Match Defeat	3,000 €
1 st Round Match Victory	3,000 €
1 st Round Match Defeat	2,000 €

8. CEV VOLLEYBALL CUP 2024 – PRIZE MONEY

Prize money	Men and Women
1 st Place	80,000 €
2 nd Place	60,000 €
Teams eliminated in the ½ finals	30,000 €
Teams eliminated in the ¼ finals	10,000 €
Teams eliminated in the Playoff	5,000 €

9. CEV VOLLEYBALL CHALLENGE CUP 2024 – PRIZE MONEY ALLOCATION

Prize money	Men and Women
1 st Place	50.000,00 €
2 nd Place	30.000,00 €
Teams eliminated in the Semi-finals	15.000,00 €
Teams eliminated in the Quarter-finals	10.000,00 €

10. CEV CHAMPIONS LEAGUE VOLLEY 2024 – PARTICIPATION FEES

Competition	Participation Fee
CEV Champions League Volley – Finals	20,000 €
CEV Champions League Volley – 1/2 Finals	10,000 €
CEV Champions League Volley – 1/4 Finals	5,000 €
CEV Champions League Volley – Playoff	5,000 €
CEV Champions League Volley – 4 th Round	25,000 €
CEV Champions League Volley – Prior to 4 th Round	2,000 € per round

11. DRAWING OF LOTS

The CEV European Cups 2024 Drawing of Lots for the CEV Champions League Volley 2024, CEV Volleyball Cup and the CEV Volleyball Challenge Cup will be taking place at the iconic Broadcasting Center Europe (BCE) in Luxembourg on:

Wednesday, 19 July 2023 at 12:00 CEST

12. USE OF LED SYSTEM

CEV Champions League Volley:

According to the CEV Board of Administration decision of 26 February 2021, the use of the LED system is mandatory from the 4th Round of the CEV Champions League Volley.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the 4th Round.

CEV Volleyball Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

CEV Volleyball Challenge Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

The LED system application form is available on the CEV Cloud (download area).
The application form has to be submitted as specified in the application document.

13. COMMERCIAL RIGHTS

In accordance with the rights already granted to Clubs (Chapter 18 of the CEV Volleyball Competitions Regulations), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley		CEV Cup		Challenge Cup	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners**	10 (+4 on positions 23-26)	12	12 (+4 on positions 23-26)	10	12 (+4 on positions 23-26)	10

LED system visibility split (percentage of a 360" loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2+2*	2	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	100%	-	100%
Referee stand	-	100%	-	100%	-	100%

**including two positions, one for competition title and one for host city (see court layout for further details on the positioning).*

*** Static banners are only allowed from 1st – 3rd Rounds in the CEV Champions League.*

In case no CEV partner is contracted by 30 September 2023 (date due to prior contractual commitments of CEV), 10% of the CEVs LED timing will be ceded to the clubs.

RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY, CEV CUP & CHALLENGE CUP:

The CEV reserves the following product categories:

RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY:

1. Airlines
2. Banking
3. Courier services & logistics
4. Betting and Gambling services*
5. Body & healthcare products
6. Mobile phone/technology communications
7. Sports Equipment – Volleyballs
8. Sportswear

RESERVED PRODUCT CATEGORIES – CEV CUP & CHALLENGE CUP:

1. Betting and Gambling services*
2. Sports Equipment – Volleyballs and flooring
3. Sportswear

If not used, the CEV may release one or more of the above-mentioned categories by 30 September 2023 at the latest (date due to prior contractual commitments of CEV). In any case, the categories "Betting & gambling services" and "Sports Equipment – Volleyballs" will not be released.

*For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the "National lottery", provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by the CEV.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

14. BRANDING

For the upcoming season, all branding materials and layouts will be made available in due time after registration in the Download area on the CEV Cloud and need to be implemented by all the clubs for the season 2023/2024.

Further information on all graphics will be published in the next Official Communication.

15. MATCH TECHNOLOGY

For each match, the following match technologies is provided and used by the participating Clubs for the European Cups 2024:

- a. The CEV E-scoresheet
- b. The CEV statistics (only **Data** Volley)
- c. Video sharing
- d. ES Referee & Bench applications.

Here is below more information related to the usage of the CEV E-scoresheet and CEV statistics applications as indicated in the official Volleyball Competition Regulations:

- The E-scoresheet of a match is the only document which officially records the progress, results, Participants, events, protests, and sanctions of such match. Statistics of each match are collected by designated match officials of the Organiser (or home team) for CEV purposes.
- CEV is providing the necessary log-in credentials (including username & password) for the E-scoresheet and CEV Statistics applications to the Organiser (or home team) prior to the start of the CEV Competition.
- The Scorer shall complete the E-scoresheet and its printed version according to the Official Volleyball Rules and the CEV Guidelines.
- The Statistician shall complete the statistics file according to the CEV Guidelines.
- The Organiser shall provide free-of-charge the following facilities and resources during the CEV Competition to operate the CEV E-scoresheet and CEV Statistics in a professional manner:
 - Adequate hardware including laptop or tablet that is running the CEV E-scoresheet and CEV Statistics applications.
 - Ensure download and installation of the latest version of the CEV E-scoresheet and CEV Statistics applications.
 - Ensure stable and high-speed internet connectivity during the CEV Competition and necessary power supply to ensure a professional data collection and distribution to CEV and CEV Commercial partners.
 - Perform testing of the CEV E-scoresheet and CEV Statistics applications in the Competition Hall one (1) day before the start of the CEV Competition.
 - Ensure appointment of experienced e-scorer and statisticians during the CEV Competition to collect data and statistics during the CEV competition in a professional manner.

- For the CEV Statistics, live match statistics shall be delivered throughout the match during the CEV Competition by connecting to the CEV Database, making use of the credentials provided by the CEV.
- The Organiser shall prohibit any illegal or non-authorized collection, archiving and distribution of match related data and statistics during the live matches of the CEV Competition.

16. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

The CEV is the ultimate media rights-holder of the CEV Club Competitions including the CEV Champions League Volley, the CEV Volleyball Cup and the CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its exclusive global media rights distribution partner for the above-mentioned competitions.

For further information on media rights and host broadcasting production matters, the following contact details shall be used during the CEV Club Competitions season 2023/2024:

CEV – Mr Aurèle Weyeneth, Head of Digital & TV
CEV – Ms Xiaohan Wen, TV & Media Rights Coordinator

- tv@cev.eu

Infront – Ms Ottavia Perra, Associate Director TV & Media Rights
Infront – Mrs Michela Cugnasca, TV & Media Rights

- Ottavia.Perra@infrontsports.com
- Michela.Cugnasca@infrontsports.com

The following media rights range of exclusivity and broadcasting standards which are duly stated in the CEV Volleyball Competition Regulations will apply during the CEV European Cups 2024:

1. CEV Champions League Volley

Media Rights

The CEV Sport Media Agency Infront retains the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs **do not hold** any media rights in their domestic territory.

It is the responsibility of the CEV and the CEV Sport Media Agency to produce all matches of the CEV Champions League Volley season 2023/2024.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a **free of charge** basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.

- One (1) fully furnished office for the CEV Sport Media Agency team on-site.
- Support to access the venue, TV compound and other broadcast areas.

2. CEV Volleyball Cup & CEV Volleyball Challenge Cup

Media Rights

With respect to the domestic matches only, the CEV is granting to the Participating Clubs the non-exclusive domestic media rights in the territory.

Host Broadcast Production

The participating clubs shall respect and fulfil the requirements stated in the CEV Volleyball Competitions Regulations and indicated below:

CEV Volleyball Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C - 5 HD cameras Delivery of TV signal via European satellite

CEV Volleyball Challenge Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Finals	CEV Broadcast Standard C - 5 HD cameras Delivery of TV signal via European satellite

For the avoidance of doubt, any domestic matches produced by the Participating Clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and signal delivery requirements:

Quality	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 nd language commentary mix (if applicable)
Microphones	Min. six (6) including one (1) net microphone to capture atmospheric
Delivery point	Established European satellite (Eutelsat 10A or 7B)
TV graphics	Provided by the CEV and its Sport Media Agency (via FTP or cloud)

For the avoidance of doubt, the World Feed signal of each produced match must be delivered to the CEV and its Sport Media Agency free-of-charge via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to the CEV and its Sport Media Agency the following facilities and services on a free of charge basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency media and production team.
- Accommodation (full board) – up to 2 rooms for the CEV Sport Media Agency staff on-site provided that they are requested minimum 2 months before the start of each match.

Lastly, comprehensive TV production manuals and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

17. DIGITAL & SOCIAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram, and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers, and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Clubs competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go “behind the scenes.” Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Access and use CEV Social Media Graphics creator platform
- Share on their social media behind-the-scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating clubs on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2024 – Women	#CLVolleyW
CEV Champions League Volley 2024 – Men	#CLVolleyM
CEV Volleyball Cup 2024 – Women	#CEVCupW
CEV Volleyball Cup 2024 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2024 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2024 – Men	#CEVChallengeCupM

The CEV Digital & TV team will reach out to each Participating Club with digital and social media coverage guidelines. A communication structure via Slack channels will also be established prior to the start of the season.

If you have any questions and/or ideas for digital and social media activations, please always contact digital@cev.eu.

18. TEAMS & PLAYERS PICTURES

General Information

Team and athletes' pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide quality pictures to the CEV based on the following requirements:

Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:



Quality standards:

- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (no training suit, national team jersey or polo shirts are allowed)
- Jersey number: to be visible on picture
- Dimension: 1800*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

Team picture

A team picture shall be provided as per the standard below:

Quality standards:

- Location: backdrop or on court.
- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polo shirts are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud)
- Dimensions: at least 4000*2500 pixels and 300 DPI minimum



Delivery method:

Pictures shall be submitted via the CEV database 04 form in high-resolution, in JPEG format and with full player name.

→ Deadline of submission: 1 month prior to the start of the competition

19. MATCH BALLS

The official match ball to be used for all games of the CEV Champions League Volley 2024 is the Mikasa ball V200W-CEV.



The official match ball to be used for all games of the CEV Volleyball Cup and CEV Volleyball Challenge Cup 2024 is the Mikasa ball V200W.



Each team registered will receive as usual 30 V200W-CEV or 15 V200W balls (depending on the competition) as material support from CEV. The balls will be sent by Mikasa to the respective National Federation in September 2023, then the National Federations will be responsible to dispatch the balls to their clubs participating in the European Cups 2024.

CEV Champions League Volley Volleyball Cup Challenge Cup 2024

Official Communication No. 2

Released on: 03.07.2023



cev.eu

#CLVolleyM

#CLVolleyW

#CEVCupM

#CEVCupW

#CEVChallengeCupM

#CEVChallengeCupW

1. TEAMS REGISTERED	3
2. CEV Champions League Competition System - Update.....	9
3. CEV Champions League Early Rounds – Bidding Process & Conditions.....	9
4. Marketing & Digital Promotion.....	12
5. CEV Champions League Volley - Competition path.....	14
6. CEV Volleyball Cup - Competition path.....	17

1. TEAMS REGISTERED

Please find the allocation of the registered teams per Competition for the upcoming CEV European Cups 2024 in accordance with the respective CEV European Cups Ranking and CEV Competitions Regulations Article 19 and 31.

Nr.	Competition	Gender	NF	Club Name
1	CEV Volleyball Challenge Cup	M	ALB	SK TIRANA
2	CEV Volleyball Cup	M	AUT	TSV Raiffeisen HARTBERG
3	CEV Volleyball Cup	M	AUT	SK Zadruga AICH/DOB
4	CEV Volleyball Challenge Cup	M	AUT	VCA AMSTETTEN NÖ
5	CEV Volleyball Challenge Cup	M	AUT	McDonalds RIED IM INNKREIS
6	CEV Volleyball Champions League 1 st -3 rd Rounds	M	AUT	Hypo Tirol INNSBRUCK
7	CEV Volleyball Challenge Cup	M	AZE	Khari Byul-Byul SHUSHA
8	CEV Volleyball Cup	M	BEL	Volley Haasrode LEUVEN VZW
9	CEV Volleyball Cup	M	BEL	Caruur Volley GENT
10	CEV Volleyball Cup	M	BEL	Decospan VT MENEN
11	CEV Volleyball Champions League 4th Round	M	BEL	Knack ROESELARE
12	CEV Volleyball Champions League 4th Round	M	BEL	Greenyard MAASEIK
13	CEV Volleyball Champions League 1 st -3 rd Rounds	M	BIH	OK Radnik BIJELJINA
14	CEV Volleyball Champions League 1 st -3 rd Rounds	M	BUL	Neftohimik BURGAS
15	CEV Volleyball Cup	M	BUL	Hebar PAZARDZHIK
16	CEV Volleyball Challenge Cup	M	BUL	Levski SOFIA
17	CEV Volleyball Challenge Cup	M	BUL	Deya Volley BURGAS
18	CEV Volleyball Champions League 1 st -3 rd Rounds	M	CRO	Mladost ZAGREB
19	CEV Volleyball Cup	M	CRO	Mursa OSIJEK
20	CEV Volleyball Challenge Cup	M	CRO	Ribola KAŠTELA
21	CEV Volleyball Challenge Cup	M	CYP	Omonia NICOSIA
22	CEV Volleyball Champions League 4th Round	M	CZE	VK Lvi PRAHA
23	CEV Volleyball Champions League 4th Round	M	CZE	Jihostroj ČESKÉ BUDĚJOVICE
24	CEV Volleyball Cup	M	CZE	ČEZ KARLOVARSKO
25	CEV Volleyball Cup	M	CZE	KLADNO Volejbal cz
26	CEV Volleyball Challenge Cup	M	CZE	Aero ODOLENA VODA
27	CEV Volleyball Champions League 1 st -3 rd Rounds	M	ESP	Guaguas LAS PALMAS
28	CEV Volleyball Cup	M	ESP	Rio Duero SORIA
29	CEV Volleyball Challenge Cup	M	ESP	Pamesa TERUEL
30	CEV Volleyball Challenge Cup	M	ESP	CV MELILLA MSC

31	CEV Volleyball Challenge Cup	M	FAR	Mjøltnir KLAKSVIK
32	CEV Volleyball Champions League 1 st -3 rd Rounds	M	FIN	Ford Levoranta SASTAMALA
33	CEV Volleyball Challenge Cup	M	FIN	Akaa Volley
34	CEV Volleyball Champions League 4th Round	M	FRA	TOURS VB
35	CEV Volleyball Cup	M	FRA	CHAUMONT VB 52
36	CEV Volleyball Cup	M	FRA	NANTES Rezé Métropole
37	CEV Volleyball Cup	M	FRA	NARBONNE Volley
38	CEV Volleyball Challenge Cup	M	FRA	SAINT-NAZAIRE VB Atlantique
39	CEV Volleyball Champions League 4th Round	M	GER	BERLIN Recycling Volleys
40	CEV Volleyball Champions League 4th Round	M	GER	VfB FRIEDRICHSHAFEN
41	CEV Volleyball Champions League 4th Round	M	GER	SVG LÜNEBURG
42	CEV Volleyball Cup	M	GER	SWD powervolleys DÜREN
43	CEV Volleyball Challenge Cup	M	GER	Helios Grizzlys GIESEN
44	CEV Volleyball Champions League 1 st -3 rd Rounds	M	GRE	Olympiacos PIRAEUS
45	CEV Volleyball Cup	M	GRE	PAOK THESSALONIKI
46	CEV Volleyball Cup	M	GRE	AONS Milon NEA Smyrni ATHENS
47	CEV Volleyball Challenge Cup	M	GRE	Panathinaikos ATHENS
48	CEV Volleyball Challenge Cup	M	GRE	AOP Kifisias ATHENS
49	CEV Volleyball Champions League 1 st -3 rd Rounds	M	HUN	Fino KAPOSVÁR
50	CEV Volleyball Challenge Cup	M	HUN	Pénzügyőr SE BUDAPEST
51	CEV Volleyball Challenge Cup	M	HUN	MÁV Előre SC SZÉKESFEHÉRVÁR
52	CEV Volleyball Challenge Cup	M	ISR	Hapoel MATE-ASHER AKKO
53	CEV Volleyball Challenge Cup	M	ISR	Maccabi TEL-AVIV
54	CEV Volleyball Challenge Cup	M	ISR	Hapoel Yoav KFAR SABA
55	CEV Volleyball Champions League 4th Round	M	ITA	TRENTINO Itas
56	CEV Volleyball Champions League 4th Round	M	ITA	Cucine Lube CIVITANOVA
57	CEV Volleyball Champions League 4th Round	M	ITA	Gas Sales Bluenergy PIACENZA
58	CEV Volleyball Cup	M	ITA	Allianz MILANO
59	CEV Volleyball Challenge Cup	M	ITA	Vero Volley MONZA
60	CEV Volleyball Challenge Cup	M	LUX	VC STROOSSEN
61	CEV Volleyball Challenge Cup	M	LUX	VC LORENTZWEILER
62	CEV Volleyball Champions League 1 st -3 rd Rounds	M	MKD	OK STRUMICA
63	CEV Volleyball Champions League 1 st -3 rd Rounds	M	MNE	Budva BUDVA
64	CEV Volleyball Champions League 1 st -3 rd Rounds	M	NED	Dynamo APELDOORN

65	CEV Volleyball Cup	M	NED	Samen Lycurgus GRONINGEN
66	CEV Volleyball Challenge Cup	M	NED	Orion DOETINCHEM
67	CEV Volleyball Challenge Cup	M	NED	Numidia VC Limax LINNE
68	CEV Volleyball Challenge Cup	M	NOR	FØRDE VBK
69	CEV Volleyball Challenge Cup	M	NOR	Viking TIF BERGEN
70	CEV Volleyball Champions League 4th Round	M	POL	Grupa Azoty KĘDZIERZYN KOŻŁE
71	CEV Volleyball Champions League 4th Round	M	POL	JASTRZEBSKI Wegiel
72	CEV Volleyball Champions League 4th Round	M	POL	Asseco Resovia RZESZÓW
73	CEV Volleyball Cup	M	POL	Aluron CMC Warta ZAWIERCIE
74	CEV Volleyball Challenge Cup	M	POL	Projekt WARSZAWA
75	CEV Volleyball Champions League 4th Round	M	POR	Sport LISBOA e Benfica
76	CEV Volleyball Challenge Cup	M	POR	Sporting CP LISBOA
77	CEV Volleyball Challenge Cup	M	POR	FONTE BASTARDO Azores
78	CEV Volleyball Champions League 1 st -3 rd Rounds	M	ROU	C.S. Arcada GALATI
79	CEV Volleyball Cup	M	ROU	SCM CRAIOVA
80	CEV Volleyball Challenge Cup	M	ROU	Dinamo BUCURESTI
81	CEV Volleyball Challenge Cup	M	ROU	Steaua BUCURESTI
82	CEV Volleyball Champions League 4th Round	M	SLO	ACH Volley LJUBLJANA
83	CEV Volleyball Challenge Cup	M	SLO	Calcit KAMNIK
84	CEV Volleyball Challenge Cup	M	SLO	Merkur MARIBOR
85	CEV Volleyball Challenge Cup	M	SLO	Triglav KRANJ
86	CEV Volleyball Challenge Cup	M	SLO	Panvita Pomgrad MURSKA SOBOTA
87	CEV Volleyball Champions League 1 st -3 rd Rounds	M	SRB	Partizan BEOGRAD
88	CEV Volleyball Cup	M	SRB	OK Vojvodina NOVI SAD
89	CEV Volleyball Cup	M	SRB	Radnicki KRAGUJEVAC
90	CEV Volleyball Challenge Cup	M	SRB	Ribnica KRALJEVO
91	CEV Volleyball Cup	M	SUI	Chênois GENEVE
92	CEV Volleyball Cup	M	SUI	Lindaren Volley AMRISWIL
93	CEV Volleyball Cup	M	SUI	Volley SCHÖNENWERD
94	CEV Volleyball Challenge Cup	M	SUI	Volley NÄFELS
95	CEV Volleyball Challenge Cup	M	SVK	TJ Spartak MYJAVA
96	CEV Volleyball Challenge Cup	M	SVK	Rieker UJS KOMARNO
97	CEV Volleyball Champions League 4th Round	M	TUR	Ziraat Bank ANKARA
98	CEV Volleyball Champions League 4th Round	M	TUR	Halkbank ANKARA
99	CEV Volleyball Cup	M	TUR	Fenerbahçe HDI ISTANBUL
100	CEV Volleyball Cup	M	TUR	Arkas IZMIR
101	CEV Volleyball Challenge Cup	M	TUR	Galatasaray ISTANBUL

102	CEV Volleyball Champions League 1 st -3 rd Rounds	M	UKR	SC "Prometey" DNIPRO
103	CEV Volleyball Cup	M	UKR	Epicentr - Podolyany HORODOK
104	CEV Volleyball Cup	M	UKR	VC Zhytychi-Polissya ZHYTOMYR
105	CEV Volleyball Challenge Cup	W	AUT	TI-Volley INNSBRUCK
106	CEV Volleyball Challenge Cup	W	AUT	ASKÖ Steelvolleys LINZ/STEG
107	CEV Volleyball Challenge Cup	W	AUT	UVC Holding GRAZ
108	CEV Volleyball Challenge Cup	W	AUT	Kelag Wildcats KLAGENFURT
109	CEV Volleyball Challenge Cup	W	AZE	Azerrail BAKU
110	CEV Volleyball Champions League 1 st -3 rd Rounds	W	BEL	Asterix Avo BEVEREN
111	CEV Volleyball Cup	W	BEL	VDK Bank GENT Dames
112	CEV Volleyball Cup	W	BEL	VC OUDEGEM
113	CEV Volleyball Challenge Cup	W	BEL	E.S. CHARLEROI Volley
114	CEV Volleyball Challenge Cup	W	BEL	Bevo ROESELARE
115	CEV Volleyball Champions League 1 st -3 rd Rounds	W	BIH	OK GACKO
116	CEV Volleyball Cup	W	BIH	Bimal-Jedinstvo BRČKO
117	CEV Volleyball Champions League 4th Round	W	BUL	Maritza PLOVDIV
118	CEV Volleyball Challenge Cup	W	BUL	Levski SOFIA
119	CEV Volleyball Champions League 1 st -3 rd Rounds	W	CRO	Mladost ZAGREB
120	CEV Volleyball Cup	W	CRO	Kelteks KARLOVAC
121	CEV Volleyball Challenge Cup	W	CRO	Dinamo ZAGREB
122	CEV Volleyball Challenge Cup	W	CRO	Marina KAŠTELA
123	CEV Volleyball Challenge Cup	W	CRO	Ribola KAŠTELA
124	CEV Volleyball Challenge Cup	W	CYP	Olympiada Neapolis NICOSIA
125	CEV Volleyball Champions League 1 st -3 rd Rounds	W	CZE	Kralovo Pole BRNO
126	CEV Volleyball Cup	W	CZE	Šelmy BRNO
127	CEV Volleyball Challenge Cup	W	CZE	VK PROSTEJOV
128	CEV Volleyball Challenge Cup	W	CZE	PKV Olymp PRAHA
129	CEV Volleyball Challenge Cup	W	DEN	HOLTE IF
130	CEV Volleyball Champions League 1 st -3 rd Rounds	W	ESP	CV GRAN CANARIA
131	CEV Volleyball Cup	W	ESP	Tenerife Libby's LA LAGUNA
132	CEV Volleyball Challenge Cup	W	ESP	Avarca de MENORCA
133	CEV Volleyball Challenge Cup	W	ESP	FPPRO Voley ANDALUCÍA
134	CEV Volleyball Challenge Cup	W	FAR	SÍ SØRVÁGUR
135	CEV Volleyball Challenge Cup	W	FIN	HÄMEENLINNA LR
136	CEV Volleyball Challenge Cup	W	FIN	Pölkky KUUSAMO
137	CEV Volleyball Champions League 4th Round	W	FRA	Volero LE CANNET
138	CEV Volleyball Champions League 4th Round	W	FRA	Volley MULHOUSE Alsace

139	CEV Volleyball Cup	W	FRA	BEZIERS VB
140	CEV Volleyball Cup	W	FRA	LEVALLOIS PARIS Saint Cloud
141	CEV Volleyball Challenge Cup	W	FRA	Neptunes NANTES
142	CEV Volleyball Champions League 4th Round	W	GER	Allianz MTV STUTTGART
143	CEV Volleyball Champions League 4th Round	W	GER	SC POTSDAM
144	CEV Volleyball Cup	W	GER	DRESDNER SC
145	CEV Volleyball Cup	W	GER	SSC Palmberg SCHWERIN
146	CEV Volleyball Challenge Cup	W	GER	VC WIESBADEN
147	CEV Volleyball Challenge Cup	W	GRE	Olympiacos SFP PIRAEUS
148	CEV Volleyball Challenge Cup	W	GRE	AC PAOK THESSALONIKI
149	CEV Volleyball Challenge Cup	W	GRE	Panathinaikos AC ATHENS
150	CEV Volleyball Challenge Cup	W	GRE	AEK ATHENS
151	CEV Volleyball Challenge Cup	W	GRE	ASP Thetis VOULA
152	CEV Volleyball Champions League 4th Round	W	HUN	Vasas Óbuda BUDAPEST
153	CEV Volleyball Cup	W	HUN	Swietelsky-BÉKÉSCSABAI
154	CEV Volleyball Cup	W	HUN	Szent Benedek BALATONFÜRED
155	CEV Volleyball Challenge Cup	W	HUN	Fatum NYÍREGYHÁZA
156	CEV Volleyball Champions League 1 st -3 rd Rounds	W	ISR	Hapoel KFAR SABA
157	CEV Volleyball Challenge Cup	W	ISR	Maccabi HAIFA VC
158	CEV Volleyball Champions League 4th Round	W	ITA	A. Carraro Imoco CONEGLIANO
159	CEV Volleyball Champions League 4th Round	W	ITA	Vero Volley MILANO
160	CEV Volleyball Champions League 4th Round	W	ITA	Savino Del Bene SCANDICCI
161	CEV Volleyball Cup	W	ITA	Reale Mutua Fenera CHIARI '76
162	CEV Volleyball Challenge Cup	W	ITA	VBC TrasportiP CASALMAGGIORE
163	CEV Volleyball Challenge Cup	W	LAT	RIGAS VB Skola/Universitāte
164	CEV Volleyball Challenge Cup	W	LTU	KAUNAS VDU
165	CEV Volleyball Challenge Cup	W	MKD	Rabotnicki SKOPJE
166	CEV Volleyball Champions League 1 st -3 rd Rounds	W	MNE	OK HERCEG NOVI
167	CEV Volleyball Challenge Cup	W	NED	Djopzz ZWOLLE
168	CEV Volleyball Challenge Cup	W	NED	Friso SNEEK
169	CEV Volleyball Challenge Cup	W	NED	SLIEDRECHT Sport
170	CEV Volleyball Challenge Cup	W	NOR	RANDBERG IL
171	CEV Volleyball Champions League 4th Round	W	POL	ŁKS Commercecon ŁÓDŹ
172	CEV Volleyball Champions League 4th Round	W	POL	Developres RZESZÓW
173	CEV Volleyball Champions League 4th Round	W	POL	Grot Budowlani ŁÓDŹ

174	CEV Volleyball Cup	W	POL	Grupa Azoty Chemik POLICE
175	CEV Volleyball Cup	W	POL	BKS Bostik BIELSKO-BIAŁA
176	CEV Volleyball Cup	W	POR	FC PORTO
177	CEV Volleyball Challenge Cup	W	POR	Kairos PONTA DELGADA
178	CEV Volleyball Challenge Cup	W	POR	Sporting CP LISBOA
179	CEV Volleyball Champions League 1 st -3 rd Rounds	W	ROU	CS Volei Alba BLAJ
180	CEV Volleyball Challenge Cup	W	ROU	C.S.O. VOLUNTARI 2005
181	CEV Volleyball Challenge Cup	W	ROU	C.S.M. BUCURESTI
182	CEV Volleyball Challenge Cup	W	ROU	C.S.M. LUGOJ
183	CEV Volleyball Champions League 4th Round	W	SLO	Calcit KAMNIK
184	CEV Volleyball Cup	W	SLO	Nova KBM Branik MARIBOR
185	CEV Volleyball Challenge Cup	W	SLO	GEN-I Volley NOVA GORICA
186	CEV Volleyball Champions League 4th Round	W	SRB	Jedinstvo STARA PAZOVA
187	CEV Volleyball Cup	W	SRB	Železnicar LAJKOVAC
188	CEV Volleyball Cup	W	SRB	Crvena Zvezda BEOGRAD
189	CEV Volleyball Challenge Cup	W	SRB	ZOK UB
190	CEV Volleyball Challenge Cup	W	SRB	Tent OBRENOVAC
191	CEV Volleyball Cup	W	SUI	Viteos NEUCHATEL UC
192	CEV Volleyball Cup	W	SUI	FKB Power Cats DÜDINGEN
193	CEV Volleyball Challenge Cup	W	SUI	Kanti SCHAFFHAUSEN
194	CEV Volleyball Challenge Cup	W	SUI	Sm' AESCH Pfeffingen
195	CEV Volleyball Challenge Cup	W	SVK	HIT UCM TRNAVA
196	CEV Volleyball Challenge Cup	W	SVK	VK Pirane BRUSNO
197	CEV Volleyball Champions League 4th Round	W	TUR	Fenerbahçe Opet ISTANBUL
198	CEV Volleyball Champions League 4th Round	W	TUR	Eczacıbaşı Dynavit ISTANBUL
199	CEV Volleyball Champions League 4th Round	W	TUR	VakifBank ISTANBUL
200	CEV Volleyball Cup	W	TUR	THY ISTANBUL
201	CEV Volleyball Challenge Cup	W	TUR	Nilüfer Belediye BURSA
202	CEV Volleyball Champions League 4th Round	W	UKR	SC "Prometey" DNIPRO
203	CEV Volleyball Challenge Cup	W	UKR	SC BALTA
204	CEV Volleyball Challenge Cup	W	BVA	BVA Cup - Winner
205	CEV Volleyball Challenge Cup	M	BVA	BVA Cup - Winner
206	CEV Volleyball Challenge Cup	W	WEVZA	WEVZA Cup - Winner
207	CEV Volleyball Challenge Cup	M	WEVZA	WEVZA Cup - Winner

2. CEV Champions League Competition System – Early Rounds Update

Further to the Official Communication N°1, Article 6, the 1st–3rd Rounds will be played as tournaments – single round robin system as follows:

- With fourteen teams registered for the 1st–3rd Rounds, the CEV Champions League Volley Men 1st Round Tournaments will be played as 4 pools (2 pools with 4 teams + 2 pools with 3 teams)
 - The Organisers for 1st Round tournaments will be appointed by the CEV after sending their bid by Friday 04/08/2023 at the latest.
 - The Pool Winners and 2nd Ranked teams will qualify to the 2nd Round Tournaments that will be played as 2 pools (2 pools with 4 teams)
 - The Organisation of the 2nd Round Tournaments will be granted to the highest ranked teams per pool according to the CEV Champions League Volley 2024 ranking.
 - The pool winners of the 2nd round tournaments will advance to the 4th Round of the CEV Champions League Volley 2024. No 3rd round will be played.
-
- With eight teams registered for the 1st–3rd Rounds, the CEV Champions League Volley Women 1st Round Tournaments will be played as 2 pools (2 pools with 4 teams)
 - The Organisers of the 1st Round tournaments will be appointed by the CEV after sending their bid by Friday 04/08/2023 at the latest.
 - The Pool Winners and 2nd Ranked teams will qualify to the 2nd Round that will be played as 1 pool (1 pool with 4 teams)
 - The Organisation of the 2nd Round Tournament will be granted to the highest ranked team according to the CEV Champions League Volley 2024 ranking.
 - The pool winner and 2nd Ranked team of the 2nd round tournament will advance to the 4th Round of the CEV Champions League Volley 2024. No 3rd round will be played.

3. CEV Champions League Early Rounds – Bidding Process & Conditions

Bidding Process

As mentioned previously, the CEV Champions League Volley 2024 Early Rounds will be played as tournaments. The teams registered in the CEV Champions League Volley Early Rounds are invited to send their bidding candidature for the organisation of the CEV Champions League Volley 1st round Tournament by Friday 04/08/2023 at the latest.

If no or not enough team(s) come(s) forward with a bid to organise one of the 1st Round tournaments, the CEV will determine the respective organiser(s) following a Drawing of Lots involving the teams previously drawn in the same pool.

The distribution of costs related to the organisation of the CEV Champions Volley 2024 early Rounds Tournaments is as follows:

- Transportation:

- Each participating team shall cover the cost of their own international transportation.
- The organiser shall cover the local transportation.
- Accommodation:
 - The organiser shall cover the accommodation of the participating teams, CEV officials and match officials according to the CEV Volleyball Competition Regulations.
- TV production:
 - CEV and the CEV Sport Media Agency shall be in charge of the costs of the TV production for all matches.
- Per Diem:
 - The organiser shall cover the costs of the per diem for the CEV officials and match officials.

In the CEV Champions League Volley 1st-3rd Rounds, the arrival date of the CEV Supervisor is 2 days before the tournament before 18:00.

Organisation Conditions

Commercial Rights (1st and 2nd Rounds only)

Advertising spaces	CEV Champions League Volley		
	Organiser	CEV	Visiting team
Banners**	10 (+4 on positions 23-26)	12	1 static position per team From CEV contingent
LED system visibility split (percentage of a 360" loop)	60%	40%	1 slot of 15" per team From CEV contingent
Floor stickers	2+2*	2	-
Net	-	100%	-
Net post	-	100%	-
Referee stand	-	100%	-

**including two positions, one for competition title and one for host city (see court layout for further details on the positioning).*

*** Static banners are only allowed on 1st and 2nd Rounds in the CEV Champions League.*

LED system:

The use of LED system is recommended but optional for 1st and 2nd Rounds.

The Court layout for static banner positions as well as the LED system playlist will be published on the CEV cloud.

RESERVED PRODUCT CATEGORIES:

The CEV reserves the following product categories:

RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY:

1. Airlines
2. Banking
3. Courier services & logistics
4. Betting and Gambling services*
5. Body & healthcare products
6. Mobile phone/technology communications
7. Sports Equipment - Volleyballs
8. Sportswear

If not used, the CEV may release one or more of the above-mentioned categories by 30 September 2023 at the latest (date due to prior contractual commitments of CEV). In any case, the categories "Betting & gambling services" and "Sports Equipment – Volleyballs" will not be released.

*For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior commercial agreement with the CEV partner AMI.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

Match Technology

- Mandatory usage of the CEV E-scoresheet and the CEV Statistics (CEV to provide access details)
- The Organiser shall provide free of charge the following facilities and resources during the CEV Competition to operate the CEV E-scoresheet and CEV Statistics in a professional manner.
 - Adequate hardware including laptop or tablet that is running the CEV E-scoresheet and CEV Statistics applications.
 - Ensure download and installation of the latest version of the CEV E-scoresheet and CEV Statistics applications.
 - Ensure stable and high-speed internet connectivity during the CEV Competition and necessary power supply to ensure a professional data collection and distribution flow.
 - Perform testing of the CEV E-scoresheet and CEV Statistics applications in the Competition Hall one (1) day before the start of the CEV Competition
- Challenge system is recommended but optional during the CL Early Rounds

Media Rights & Match Production

The CEV is the ultimate owner of the media rights in relation to the CEV Champions League Volley.

The CEV has appointed Infront as its exclusive media rights agency responsible for managing and distributing on its behalf all media rights of the CEV Champions League Volley worldwide from the Early Rounds to the Super Finals event.

The production and delivery of the signal of all matches of the CEV Champions League Volley is the sole responsibility of the CEV and its media partner Infront. In other words, the appointed Organizers and the Participating Clubs will not have to produce any matches while hosting and during the season.

Organizers and Participating clubs are only requested as duly indicated in the Volleyball Competition Regulations to facilitate the on-site TV production implementation including venue access/accreditation, building of additional camera platforms, power supply, provide furniture for commentary positions (up to 2 commentary positions per match) & necessary parking spots.

4. Marketing & Digital Promotion

The CEV Champions League Volley is the best Club Competition in the world. As such, the Participating Clubs shall promote the upcoming Champions League season via marketing activations including digital promotion, ticketing sales, and branding.

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram, and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers, and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Clubs competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go “behind the scenes.” Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Access and use CEV Social Media Graphics creator platform
- Share on their social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.

- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating clubs on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2024 – Women	#CLVolleyW
CEV Champions League Volley 2024 – Men	#CLVolleyM
CEV Volleyball Cup 2024 – Women	#CEVCupW
CEV Volleyball Cup 2024 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2024 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2024 – Men	#CEVChallengeCupM

The CEV Digital & TV team will reach out to each Participating Clubs with digital and social media coverage guidelines. The CEV will also provide free-of-charge access to each Participating Club to the WSC Sports Platform. This platform will allow each Club to receive and produce video clips to promote their matches and players during the season.

A communication structure via Slack channels will also be established prior to the start of the season. If you have any questions and/or ideas for digital and social media activations, please always contact digital@cev.eu.

5. CEV Champions League Volley – Competition Path

The 20 teams participating in the 4th Round will be divided into four sub-groups (I-II-III-IV) of five teams each before the Drawing of Lots as per the table below, which reflects the latest CEV Champions League Ranking and the number of teams per National Federation

CEV CHAMPIONS LEAGUE VOLLEY 2024 – MEN

2024 CEV Champions League 4th Round Cups for Drawing of Lots – Men

Cup I	Cup II	Cup III	Cup IV
ITA 1 TRENTINO Itas	ITA 3 Gas Sales Bluenergy PIACENZA	BEL 2 Greenyard MAASEIK	FRA 1 TOURS VB
ITA 2 Cucine Lube CIVITANOVA	POL 3 Asseco Resovia RZESZÓW	TUR 1 Ziraat Bank ANKARA	SLO 1 ACH Volley LJUBLJANA
POL 1 JASTRZEBSKI Wegiel	GER 2 VfB FRIEDRICHSHAFEN	TUR 2 Halkbank ANKARA	POR 1 Sport LISBOA e Benfica
POL 2 Grupa Azoty KĘDZIERZYN-KOŹLE	GER 3 SVG LÜNEBURG	CZE 1 VK Lvi PRAHA	Winner CL 2 nd Round
GER 1 BERLIN Recycling Volleys	BEL 1 Knack ROESELARE	CZE 1 Jihostroj ČESKÉ BUDĚJOVICE	Winner CL 2 nd Round

Teams will be drawn across five pools (A-B-C-D-E) accordingly. Each pool will consist of four teams, each one playing three matches at home and three away. The home and away status of each team is determined as follows:

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
21- 23/11/2023	28- 30/11/2023	12-14/12/2023	19-21/12/2023	09- 11/01/2024	17/01/2024
I – IV	III – I	II – I	I – III	IV – I	I – II
II – III	IV – II	IV – III	II – IV	III – II	III – IV

CEV CHAMPIONS LEAGUE VOLLEY 2024 – WOMEN

The same system of seeding and drawing is applied as for the Men's competition.

2024 CEV Champions League 4th Round Cups for Drawing of Lots – Women

Cup I	Cup II	Cup III	Cup IV
ITA 1 A. Carraro Imoco CONEGLIANO	ITA 3 Savino Del Bene SCANDICCI	FRA 2 Volley MULHOUSE Alsace	HUN 1 Vasas Óbuda BUDAPEST
ITA 2 Vero Volley MILANO	TUR 3 VakifBank ISTANBUL	GER 1 Allianz MTV STUTTGART	SLO 1 Calcit KAMNIK
TUR 1 Fenerbahce Opet ISTANBUL	POL 2 Developres RZESZÓW	GER 2 SC POTSDAM	SRB 1 Jedinstvo STARA PAZOVA
TUR 2 Eczacibasi Dynavit ISTANBUL	POL 3 Grot Budowlani ŁÓDŹ	UKR 1 SC "Prometey" DNIPRO	Winner CL 2 nd Round
POL 1 ŁKS Commercecon ŁÓDŹ	FRA 1 Volero LE CANNET	BUL 1 Maritza PLOVDIV	Winner CL 2 nd Round

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
07-09/11/2023	14-16/11/2023	28- 30/11/2023	05- 07/12/2023	09-11/01/2024	16/01/2024
I – IV	III – I	II – I	I – III	IV – I	I – II
II – III	IV – II	IV – III	II – IV	III – II	III – IV

Competition Path

- Two teams from the early rounds in the men's as well as in the women's competition qualify to the 4th Round.
- The five pool winners from the 4th Round qualify directly to the Quarter – Finals.
- The five teams finishing second in their pool and the 3rd ranked team with the best result across all pools will compete in the Playoff Phase.
- The four remaining 3rd placed teams will move to the CEV Volleyball Cup Quarter – Finals.

Please find below the pairings for the knockout phase of the CEV Champions League Volley until the Super Finals.

Play Off	1/4 Finals	Semi Finals	Super Finals	
1st Ranked 3rd Placed Team				
1st Ranked 2nd Placed Team				
	3rd Ranked Pool Winner			
5th Ranked 2nd Placed Team				
2nd Ranked 2nd Placed Team				
	2nd Ranked Pool Winner			CEV CL Winner
	5th Ranked Pool Winner			
	4th Ranked Pool Winner			
4th Ranked 2nd Placed Team				
3rd Ranked 2nd Placed Team				
	1st Ranked Pool Winner			

6. CEV Volleyball Cup – Competition Path

Following the Official Communication No1, Article 6 please find the pairings for the matches in the Quarter Finals of the CEV Volleyball Cup.

CEV Volleyball Cup – Men

4th Final 30.01-01.02.2024 & 06-08.02.2024	Semi Final 20-22.02.2024 & 27-29.02.2024	Final 12.03.2024 & 19.03.2024	
3rd ranked 3rd Team CLVM - 2			
Winner CCM - 3	Winner CCM		
		Winner CCM	
4th ranked 3rd Team CLVM - 3			
Winner CCM - 2	Winner CCM		
			CEV Cup M Winner
2nd ranked 3rd Team CLVM - 1			
Winner CCM - 4	Winner CCM		
		Winner	
5th ranked 3rd Team CLVM - 4			
Winner CCM - 1	Winner CCM		

CEV Volleyball Cup – Women

4th Final	Semi Final	Final	
30.01-01.02.2024 & 06.02-08.02.2024	20-22.02.2024 & 27-29.02.2024	13.03.2024 & 20.03.2024	
3rd ranked 3rd Team CLVW - 2			
	Winner CCW		
Winner CCW - 3			
		Winner CCW	
4th ranked 3rd Team CLVW - 3			
	Winner CCW		
Winner CCW - 2			
			CEV Cup W Winner
2nd ranked 3rd Team CLVW - 1			
	Winner CCW		
Winner CCW - 4			
		Winner CCW	
5th ranked 3rd Team CLVW - 4			
	Winner CCW		
Winner CCW - 1			