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Senator Rick Scott  
CHAIRMAN

Jackie Schutz Zeckman  
EXECUTIVE DIRECTOR

Dear Sundar Pichai,

It's been more than three months since North Carolina State University published a study showing strong evidence that Google's algorithms favor Democrat campaigns and actively prevent Republican campaigns from reaching people who have expressly signed up to receive fundraising emails. Whatever the cause, the effect is that Google and its algorithms have handed a distinct advantage to Democrat fundraising efforts, resulting in Republicans raising millions of dollars less than they should be able to. Since the N.C. State report was published, we have been actively reaching out and engaging with representatives from your team to receive answers and solutions. So far, you have failed to report on the GOP's Gmail inboxing rates in an open and transparent way.

Instead, your team dealt directly with a handful of campaigns and committees who were the loudest on the topic, and quietly fixed their inboxing problem. While you may call it "mitigation," in reality it is simply a reset of the email domain done by Google engineers, which erases previous email reputation and gets user back at 100% inboxing within 24 hours.

This is a piecemeal solution, applied unevenly. It's not equal or just. It helps some, but not all, Republican campaigns and committees compete against the Democrats, who can successfully deliver their emails to voters. We have waited long enough, and we demand an immediate solution that will put Republicans and Democrats on equal footing for the 2022 election, even as we also try to determine real, permanent solutions for elections going forward.

Our request is simple: equal treatment across the board between Republicans and Democrats. We demand all Republican Senators and all Republican candidates get Gmail mitigation, the same fix Google has provided to a handful of campaigns and committees. This should be done in such a way that a warmup period is not required, so that emails may be sent by campaigns at the same rate they were sent before a reset without being immediately flagged as spam. The same option should also be made available to any Democrats concerned about email inboxing.

The proposal which you have submitted to the FEC is unacceptable. It comes too late and it's too risky for campaigns. In the first place, it's not clear that the FEC will approve it before the election. In addition, it's not even clear it would provide a net benefit to campaigns who would use it. Equally concerning, your proposal requires campaigns to provide Google with a great deal of sensitive proprietary information. That's quite a request given that Google has so far refused to provide any reasonable transparency to individual campaigns on their inboxing rate.

A better approach is to allow any 2022 campaign the option to reset their email domain, restoring their email reputation and allowing emails to go to Gmail inboxes. Going forward, any solution to this inboxing problem should involve transparent reporting and a way to permit any American who signs up to receive a political email to guarantee that email will arrive in their email inbox whether they be a Republican or a Democrat or a third party.


We look forward to hearing from you and seeing real results.

Sincerely,



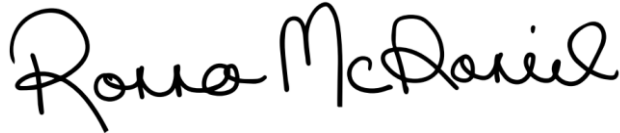
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Rick Scott  
United States Senator, NRSC Chairman



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Chuck Grassley  
United States Senator



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Ronna McDaniel  
RNC Chairman



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Tom Emmer  
United States Representative, NRCC Chairman



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John Barrasso  
United States Senator



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Marsha Blackburn  
United States Senator



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John Boozman  
United States Senator



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Bill Cassidy  
United States Senator



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Susan Collins  
United States Senator



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Kevin Cramer  
United States Senator



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Mike Crapo  
United States Senator



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Ted Cruz  
United States Senator



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Steve Daines  
United States Senator



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Deb Fischer  
United States Senator

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Lindsey O. Graham  
United States Senator

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Bill Hagerty  
United States Senator

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Josh Hawley  
United States Senator

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Cindy Hyde-Smith  
United States Senator

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Ron Johnson  
United States Senator

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James Lankford  
United States Senator

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Mike Lee  
United States Senator

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Cynthia Lummis  
United States Senator

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Mitch McConnell  
United States Senator

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Jim Risch  
United States Senator

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Mitt Romney  
United States Senator

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Marco Rubio  
United States Senator

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Tim Scott  
United States Senator

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Dan Sullivan  
United States Senator

*Thom Tillis*

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Thom Tillis  
United States Senator