
NORTH AMERICAN TRACKER

Leger

May 8th, 2023

EDITION



THE CANADIAN PRESS 

METHODOLOGICAL APPROACH

METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,523 Canadians and 1,002 Americans** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **May 05th, 2023, to May 8th, 2023**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2021 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households.

METHODOLOGICAL APPROACH

METHODOLOGY



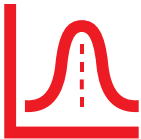
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

METHODOLOGICAL APPROACH

METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm 2.51\%$, **19 times out of 20** for the Canadian sample and of $\pm 3.096\%$, **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

METHODOLOGICAL APPROACH

METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal* and *The National Post/Postmedia*
September 18, 2021

	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party	Bloc Québécois	People's Party of Canada	Green Party of Canada
LEGER SURVEY	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

OFFICIAL RESULTS

2021 Canadian Federal Election*

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

NOTES ON READING THIS REPORT

METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca.

For any questions related to our services, or to request an interview, please contact us [by clicking here](#).

FEDERAL VOTING INTENTIONS

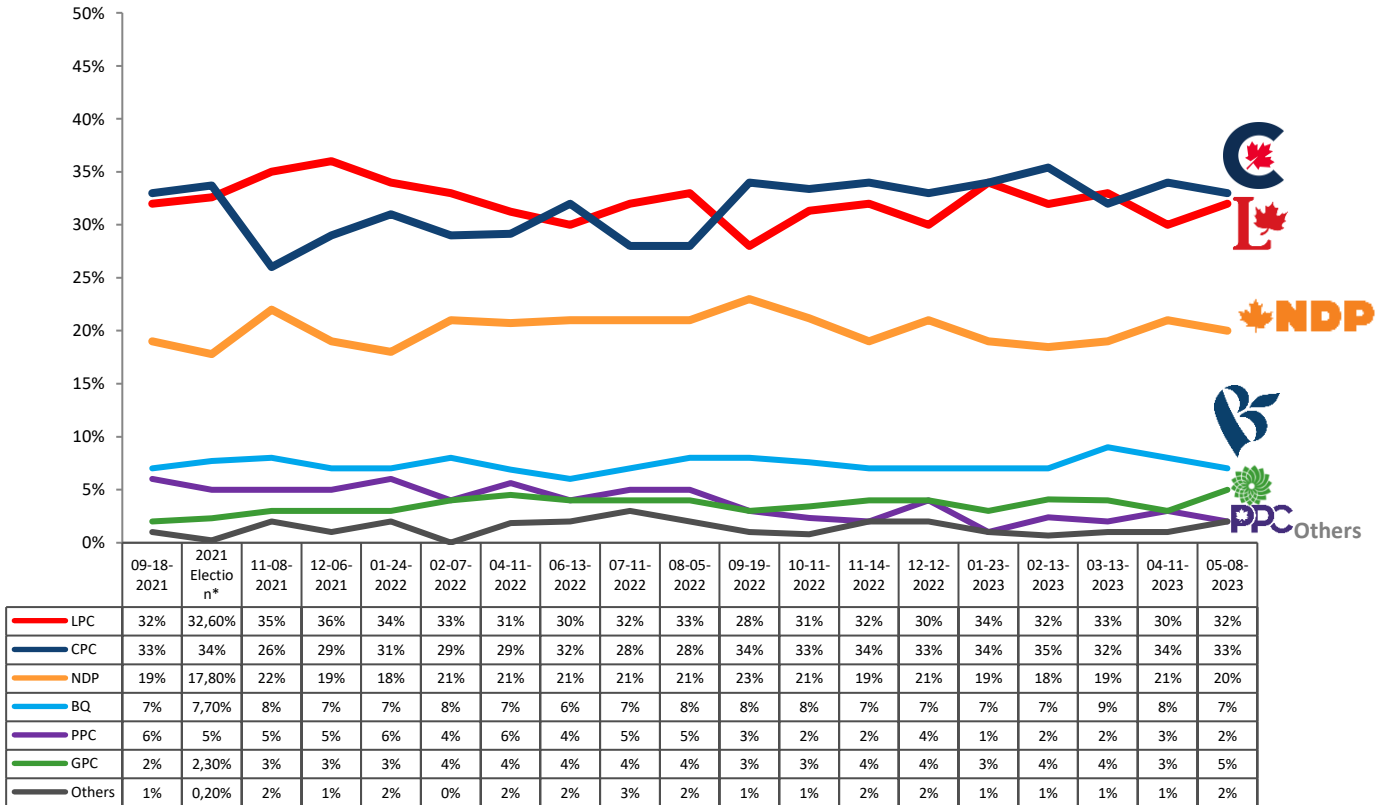
VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: Respondents who are eligible to vote (n=1,523), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 11 th 2023	Gap
Weighted n=	1,523	1,213	80	275	480	80	141	156	620	593	313	381	518	520	447	239	1,227	
Unweighted n=	1,523	1,233	74	324	504	109	109	113	676	557	314	465	454	530	468	231	1,228	
...Pierre Poilievre's Conservative Party of Canada	26%	33%	38%	15%	34%	53%	44%	35%	34%	31%	32%	31%	35%	29%	32%	40%	34%	-1
... Justin Trudeau's Liberal Party of Canada	25%	32%	40%	38%	33%	23%	29%	20%	32%	32%	24%	29%	39%	32%	36%	24%	30%	+2
... Jagmeet Singh's New Democratic Party of Canada	16%	20%	16%	9%	24%	21%	18%	31%	18%	22%	26%	22%	14%	20%	19%	21%	21%	-1
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	32%	-	-	-	-	-	-	-	-	-	-	-	-	8%	-1
... Elizabeth May's Green Party of Canada	4%	5%	5%	3%	5%	0%	4%	8%	4%	5%	6%	6%	2%	6%	4%	4%	3%	+2
... Maxime Bernier's People's Party of Canada	2%	2%	1%	1%	3%	3%	3%	1%	3%	1%	2%	4%	1%	3%	1%	3%	3%	-1
... another party	1%	2%	0%	2%	1%	0%	1%	5%	2%	1%	4%	1%	1%	2%	2%	1%	1%	+1
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

EVOLUTION OF VOTING INTENTIONS IN CANADA

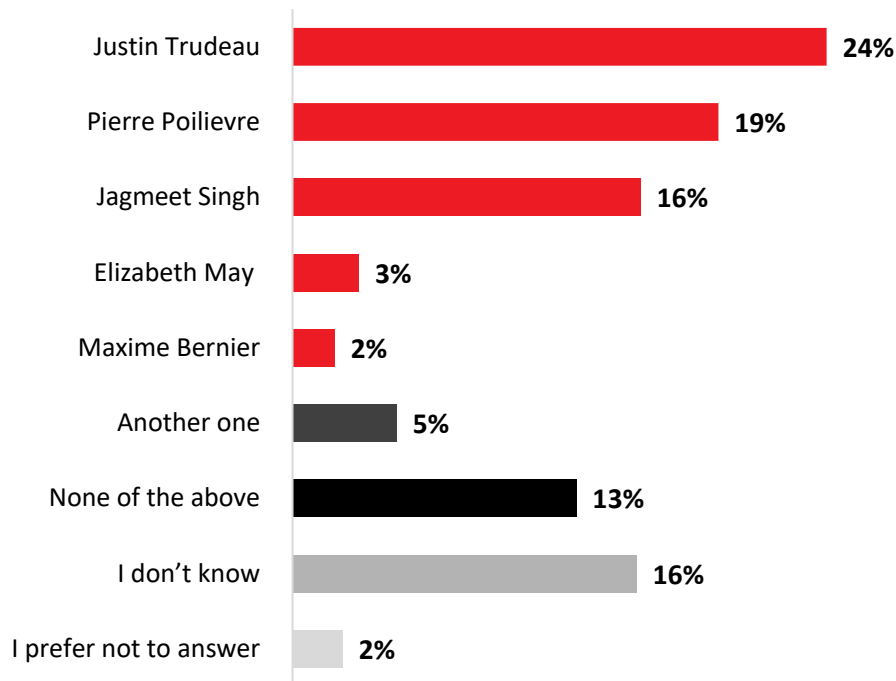


SATISFACTION WITH THE GOVERNMENT IN PLACE

LEADER WHO WOULD MAKE THE BEST PRIME MINISTER (1/2)

CTC1072. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,523)



LEADER WHO WOULD MAKE THE BEST PRIME MINISTER (2/2)

CTC1072. In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural	Total April 11 th , 2023	Gap
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287	1,517	
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277	1,517	
Justin Trudeau	24%	31%	31%	24%	20%	18%	16%	19%	21%	30%	26%	23%	25%	27%	20%	23%	+1
Pierre Poilievre	19%	22%	9%	22%	27%	30%	16%	18%	19%	20%	24%	15%	18%	19%	24%	21%	-2
Jagmeet Singh	16%	17%	9%	19%	21%	14%	18%	22%	17%	11%	14%	17%	16%	14%	19%	17%	-1
Elizabeth May	3%	1%	2%	3%	3%	3%	5%	4%	4%	2%	3%	3%	3%	2%	4%	3%	-
Maxime Bernier	2%	0%	1%	3%	1%	2%	2%	2%	3%	1%	3%	1%	2%	1%	2%	3%	-1
Another one	5%	3%	12%	2%	0%	2%	4%	3%	4%	6%	5%	5%	3%	6%	6%	3%	+2
None of the above	13%	15%	17%	12%	16%	10%	10%	12%	13%	14%	13%	13%	13%	13%	11%	14%	-1
Don't know	16%	10%	17%	13%	12%	19%	23%	19%	17%	13%	12%	19%	16%	16%	10%	14%	+2
Prefer not to answer	2%	1%	3%	2%	1%	1%	6%	1%	2%	3%	1%	3%	3%	2%	3%	2%	-

LEADER WHO WOULD MAKE THE BEST PRIME MINISTER – *By Voting Intentions*

CTC1072. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

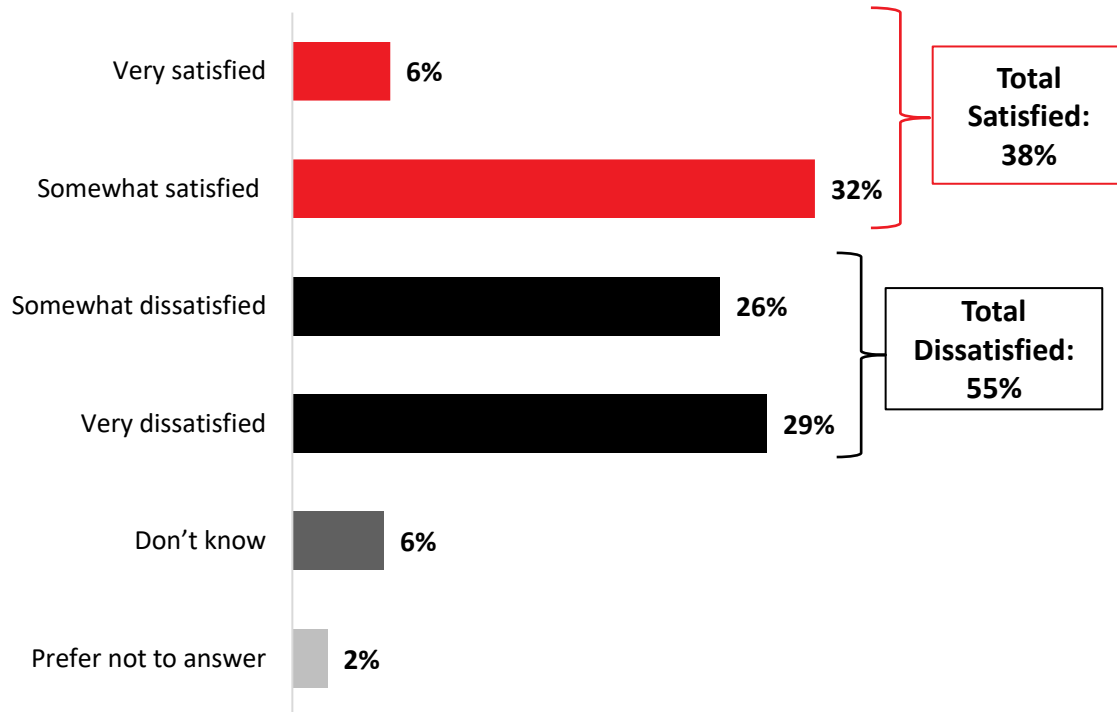
								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	1,523	387	395	242	87	56	26*	19*
Unweighted n=	1,523	409	393	239	98	51	28*	15*
Justin Trudeau	24%	79%	2%	6%	17%	13%	11%	8%
Pierre Poilievre	19%	3%	68%	2%	6%	2%	3%	0%
Jagmeet Singh	16%	5%	10%	68%	4%	8%	0%	6%
Elizabeth May	3%	2%	1%	3%	1%	42%	5%	2%
Maxime Bernier	2%	0%	1%	1%	1%	2%	72%	0%
Another one	5%	3%	3%	3%	20%	8%	0%	34%
None of the above	13%	5%	8%	7%	29%	11%	9%	25%
Don't know	16%	4%	7%	9%	21%	14%	0%	25%
Prefer not to answer	2%	0%	0%	1%	1%	0%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

SATISFACTION WITH TRUDEAU'S GOVERNMENT (1/2)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,523)



SATISFACTION WITH TRUDEAU'S GOVERNMENT (2/2)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government

led by Justin Trudeau?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural	Total April 11 th , 2023	Gap
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287	1,517	
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277	1,517	
Total Satisfied	38%	36%	43%	39%	32%	29%	33%	38%	34%	40%	40%	36%	40%	39%	29%	37%	+1
Very satisfied	6%	3%	6%	7%	4%	8%	3%	5%	5%	7%	6%	6%	6%	7%	3%	5%	+1
Somewhat satisfied	32%	34%	37%	33%	28%	21%	30%	32%	29%	33%	34%	30%	34%	33%	26%	32%	-
Total Dissatisfied	55%	58%	47%	54%	63%	64%	57%	52%	57%	55%	54%	55%	51%	53%	65%	57%	-2
Somewhat dissatisfied	26%	32%	27%	26%	25%	25%	23%	28%	26%	25%	22%	29%	23%	28%	27%	22%	+4
Very dissatisfied	29%	27%	19%	29%	38%	39%	34%	25%	31%	30%	32%	26%	28%	25%	38%	35%	-6
Don't know	6%	4%	8%	5%	3%	6%	5%	9%	7%	2%	5%	6%	6%	6%	4%	5%	+1
Prefer not to answer	2%	1%	2%	2%	2%	1%	5%	1%	2%	3%	1%	3%	3%	2%	1%	2%	-

SATISFACTION WITH TRUDEAU'S GOVERNMENT

– *By Voting Intentions*

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents



	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	1,523	387	395	242	87	56	26*	19*
Unweighted n=	1,523	409	393	239	98	51	28*	15*
Total Satisfied	38%	87%	8%	37%	30%	38%	6%	40%
Very satisfied	6%	18%	2%	1%	5%	4%	0%	8%
Somewhat satisfied	32%	69%	6%	36%	26%	34%	6%	31%
Total Dissatisfied	55%	12%	90%	60%	61%	62%	89%	53%
Somewhat dissatisfied	26%	11%	25%	42%	34%	38%	9%	9%
Very dissatisfied	29%	1%	64%	18%	27%	24%	80%	44%
Don't know	6%	1%	2%	3%	8%	0%	5%	8%
Prefer not to answer	2%	0%	1%	0%	1%	0%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



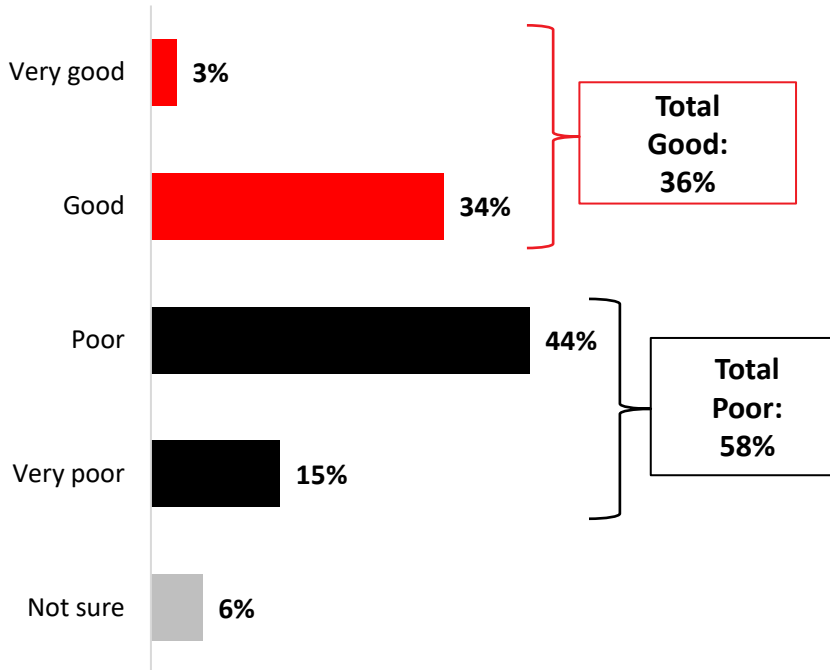
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STATE OF THE ECONOMY

STATE OF THE ECONOMY IN THE COUNTRY (1/2)

CTC1081. How would you describe the economic conditions in Canada today?

Base: All respondents (n=1,523)



STATE OF THE ECONOMY IN THE COUNTRY (2/2)

CTC1081. How would you describe the economic conditions in Canada today?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Total Good	36%	45%	45%	35%	30%	30%	28%	35%	30%	42%	43%	30%	37%	37%	33%
Very good	3%	5%	2%	3%	2%	3%	1%	6%	2%	1%	4%	2%	3%	2%	2%
Good	34%	40%	43%	32%	28%	27%	27%	29%	28%	40%	39%	28%	34%	36%	31%
Total Poor	58%	54%	49%	59%	67%	66%	65%	58%	64%	54%	53%	63%	55%	57%	65%
Poor	44%	38%	40%	42%	49%	46%	52%	45%	43%	43%	39%	48%	39%	46%	48%
Very poor	15%	16%	9%	17%	17%	20%	12%	13%	21%	11%	14%	15%	16%	12%	17%
Not sure	6%	1%	7%	6%	3%	3%	7%	7%	6%	4%	4%	7%	7%	5%	2%

STATE OF THE ECONOMY IN THE COUNTRY (CANADA VS UNITED STATES)

CTC1081. How would you describe the economic conditions in Canada /the United States today?

Base: All respondents

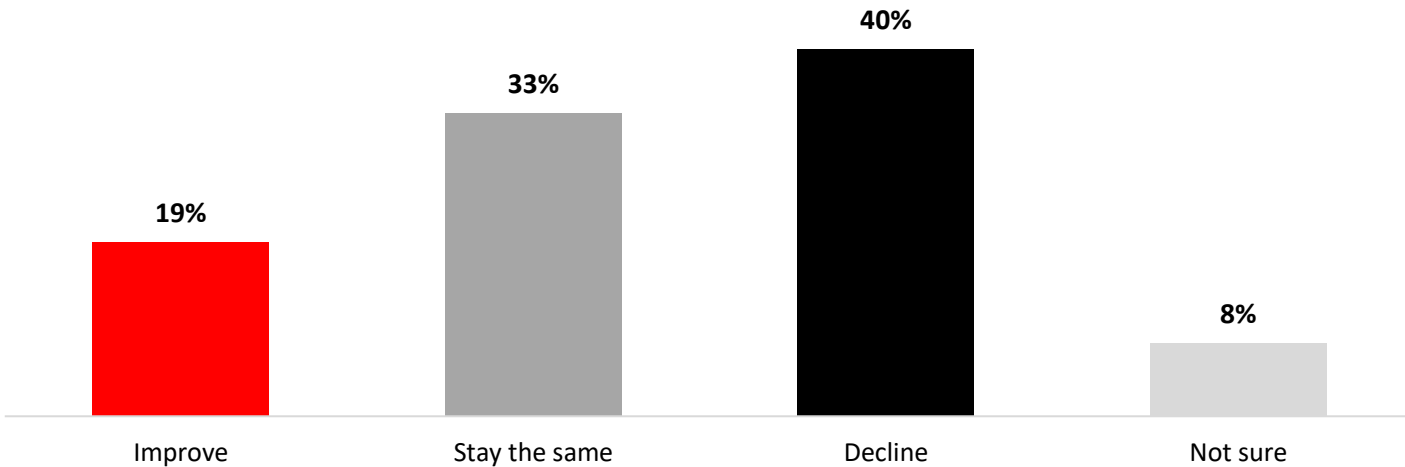


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Total Good	36%	31%	5
Very good	3%	6%	3
Good	34%	24%	10
Total Poor	58%	61%	3
Poor	44%	38%	6
Very poor	15%	22%	7
Not sure	6%	9%	3

COUNTRY'S ECONOMY IN THE NEXT SIX MONTHS (1/2)

CTC1083. Over the next six months, do you expect the Canadian economy to improve, remain the same, or decline?

Base: All respondents (n=1,523)





COUNTRY'S ECONOMY IN THE NEXT SIX MONTHS (2/2)

CTC1083. Over the next six months, do you expect the Canadian economy to improve, remain the same, or decline?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Improve	19%	29%	21%	18%	17%	20%	17%	19%	16%	23%	22%	17%	20%	18%	22%
Stay the same	33%	30%	36%	34%	33%	26%	31%	25%	33%	38%	32%	34%	33%	35%	28%
Decline	40%	39%	34%	40%	40%	48%	41%	47%	44%	32%	40%	39%	38%	40%	44%
Not sure	8%	2%	10%	7%	9%	6%	11%	9%	8%	7%	5%	10%	9%	7%	6%

COUNTRY'S ECONOMY IN THE NEXT SIX MONTHS (CANADA VS UNITED STATES)

CTC1083. Over the next six months, do you expect the Canadian/**American** economy to improve, remain the same, or decline?

Base: All respondents

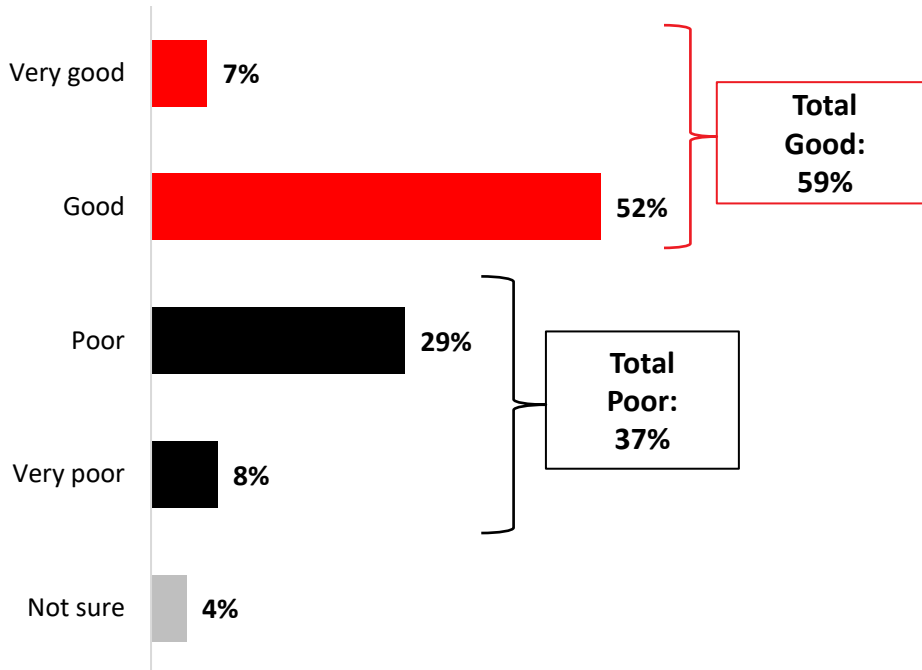


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Improve	19%	17%	2
Stay the same	33%	29%	4
Decline	40%	39%	1
Not sure	8%	15%	7

STATE OF HOUSEHOLD FINANCES (1/2)

CTC1082. How would you describe your own household's finances today?

Base: All respondents (n=1,523)



STATE OF HOUSEHOLD FINANCES (2/2)

CTC1082. How would you describe your own household's finances today?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Total Good	59%	67%	73%	56%	52%	42%	57%	54%	51%	68%	62%	56%	59%	60%	59%
Very good	7%	5%	8%	7%	5%	5%	5%	5%	4%	9%	7%	6%	6%	7%	9%
Good	52%	62%	64%	49%	46%	38%	52%	49%	46%	59%	55%	49%	53%	53%	50%
Total Poor	37%	30%	22%	41%	45%	52%	39%	39%	46%	29%	33%	41%	35%	36%	40%
Poor	29%	21%	16%	32%	39%	41%	33%	34%	33%	24%	26%	33%	25%	31%	33%
Very poor	8%	9%	6%	8%	7%	12%	6%	6%	13%	5%	7%	8%	10%	6%	7%
Not sure	4%	3%	5%	4%	3%	5%	4%	7%	3%	3%	5%	4%	6%	4%	1%

STATE OF HOUSEHOLD FINANCES (CANADA VS UNITED STATES)

CTC1082. How would you describe your own household's finances today?

Base: All respondents

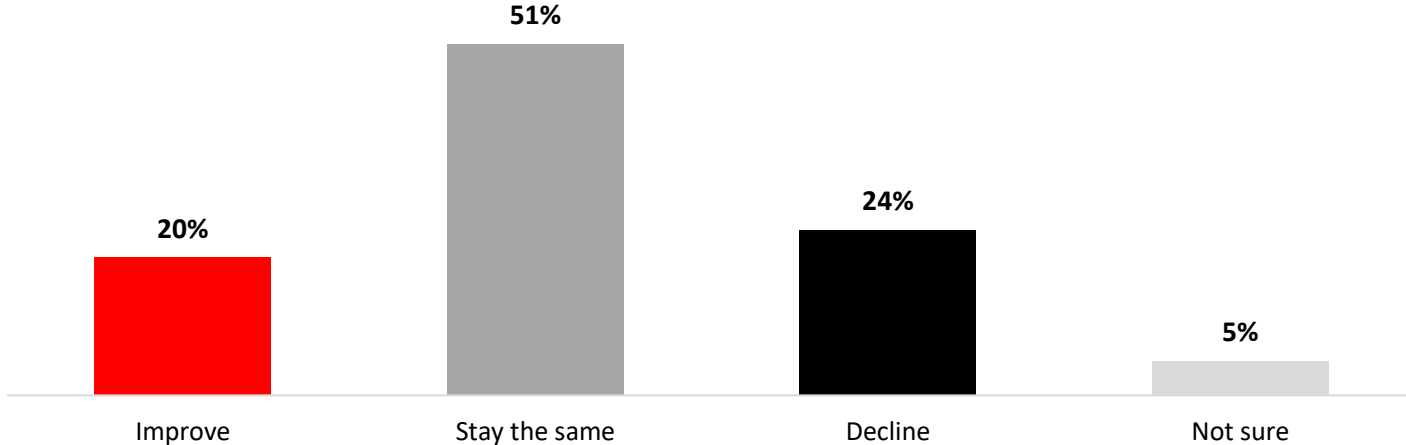


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Total Good	59%	63%	4
Very good	7%	12%	5
Good	52%	51%	1
Total Poor	37%	29%	8
Poor	29%	22%	7
Very poor	8%	7%	1
Not sure	4%	8%	4

PERSONAL FINANCES IN THE NEXT SIX MONTHS (1/2)

CTC1084. Over the next six months, do you expect your own household's finances to improve, remain the same, or decline?

Base: All respondents (n=1,523)



PERSONAL FINANCES IN THE NEXT SIX MONTHS (2/2)

CTC1084. Over the next six months, do you expect your own household's finances to improve, remain the same, or decline?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Improve	20%	17%	20%	17%	25%	22%	25%	31%	23%	10%	22%	18%	24%	17%	17%
Stay the same	51%	61%	56%	52%	44%	46%	45%	38%	46%	64%	48%	54%	47%	55%	55%
Decline	24%	19%	18%	26%	25%	27%	25%	24%	25%	23%	25%	22%	22%	25%	24%
Not sure	5%	3%	6%	6%	5%	5%	4%	7%	6%	3%	4%	6%	7%	4%	4%

PERSONAL FINANCES IN THE NEXT SIX MONTHS (CANADA VS UNITED STATES)

CTC1084. Over the next six months, do you expect your own household's finances to improve, remain the same, or decline?

Base: All respondents

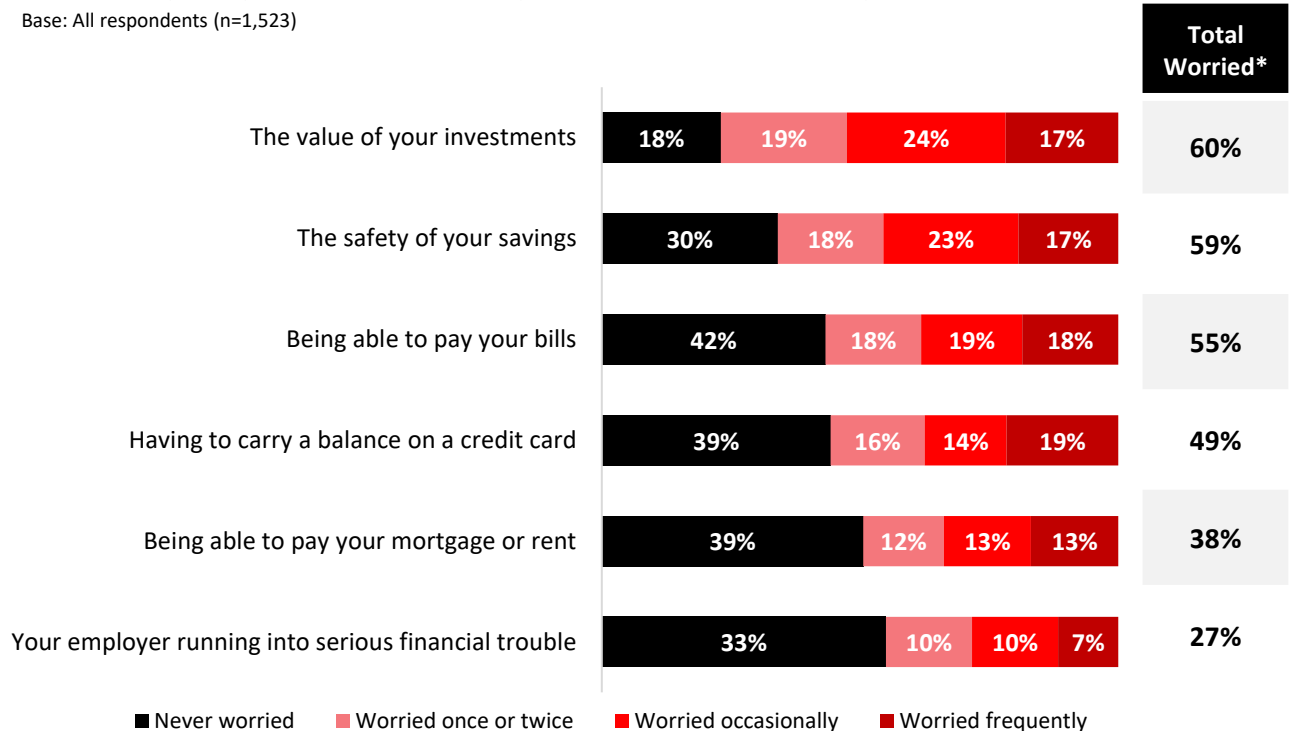


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Improve	20%	27%	7
Stay the same	51%	48%	3
Decline	24%	16%	8
Not sure	5%	10%	5

CONCERNS ABOUT FINANCES (1/2)

CTC1086. In the past couple of months, how often have you worried about each of the following?

Base: All respondents (n=1,523)



*Total worried is the sum of worried once or twice, worried occasionally and worried frequently. Not applicable responses are not shown.

CONCERNS ABOUT FINANCES (2/2)

CTC1086. In the past couple of months, how often have you worried about each of the following?

Base: All respondents



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
%Total Worried	Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
	Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
	The value of your investments	60%	62%	58%	61%	56%	63%	59%	59%	59%	62%	62%	58%	58%	66%	56%
	The safety of your savings	59%	59%	54%	62%	50%	66%	54%	66%	63%	50%	57%	61%	60%	61%	52%
	Being able to pay your bills	55%	57%	43%	58%	55%	71%	53%	67%	67%	38%	50%	60%	54%	56%	54%
	Having to carry a balance on a credit card	49%	52%	36%	55%	57%	60%	42%	64%	61%	31%	45%	53%	46%	53%	48%
	Being able to pay your mortgage or rent	38%	36%	28%	42%	41%	49%	38%	53%	49%	20%	36%	41%	42%	38%	31%
	Your employer running into serious financial trouble	27%	28%	21%	29%	28%	39%	23%	38%	38%	11%	30%	25%	31%	27%	21%

*Total worried is the sum of worried once or twice, worried occasionally and worried frequently. Not applicable responses are not shown.

CONCERNS ABOUT FINANCES (CANADA VS UNITED STATES)

CTC1086. In the past couple of months, how often have you worried about each of the following?

Base: All respondents

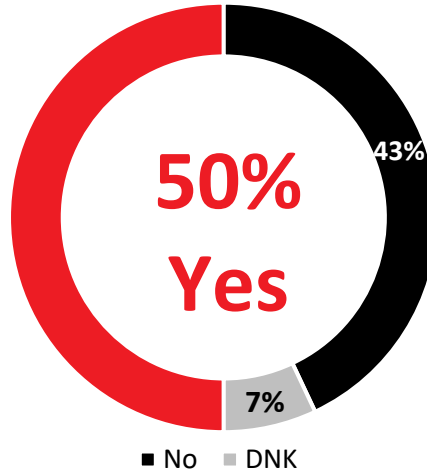
			
	TOTAL CANADA	TOTAL USA	Gap
%Total Worried	Weighted n=	1,523	1,002
	Unweighted n=	1,523	1,002
The value of your investments	60%	46%	14
The safety of your savings	59%	56%	3
Being able to pay your bills	55%	54%	1
Having to carry a balance on a credit card	49%	40%	9
Being able to pay your mortgage or rent	38%	36%	2
Your employer running into serious financial trouble	27%	26%	1

*Total worried is the sum of worried once or twice, worried occasionally and worried frequently. Not applicable responses are not shown.

IMPACT OF FINANCIAL SITUATION ON MENTAL HEALTH

CTC1085. Does your financial situation have a negative impact on your mental health (e.g., stress, anxiety, etc.)?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Yes	50%	46%	44%	54%	55%	63%	43%	63%	60%	35%	43%	58%	51%	50%	49%
No	43%	52%	50%	40%	40%	31%	45%	29%	32%	60%	50%	36%	41%	43%	48%
Don't know	7%	2%	7%	6%	6%	6%	13%	8%	8%	5%	7%	7%	8%	7%	3%

IMPACT OF FINANCIAL SITUATION ON MENTAL HEALTH (CANADA VS UNITED STATES)

CTC1085. Does your financial situation have a negative impact on your mental health (e.g., stress, anxiety, etc.)?

Base: All respondents



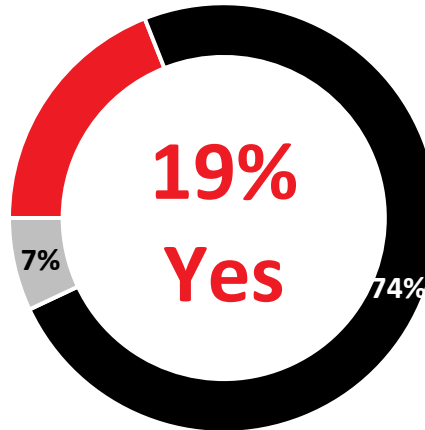
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Yes	50%	39%	11
No	43%	52%	11
Don't know	7%	9%	2

TAKING MONEY OUT OF BANK ACCOUNTS

CTC1087. In March 2023, two large American banks collapsed, leading some to wonder if a banking crisis will follow.

Have you ever considered taking all your money out of your bank-held checking or savings accounts?

Base: All respondents (n=1,523)



■ No ■ DNK

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,523	102	352	590	98	170	212	406	491	626	742	781	636	570	287
Unweighted n=	1,523	100	408	614	125	126	150	400	586	537	799	724	643	581	277
Yes	19%	30%	15%	19%	16%	22%	22%	24%	22%	14%	19%	19%	21%	16%	21%
No	74%	67%	82%	75%	75%	67%	68%	66%	71%	82%	77%	72%	71%	80%	73%
Don't know	7%	3%	4%	7%	9%	11%	9%	10%	8%	4%	4%	9%	8%	4%	6%

TAKING MONEY OUT OF BANK ACCOUNTS (CANADA VS UNITED STATES)

CTC1087. In March 2023, two large American banks collapsed, leading some to wonder if a banking crisis will follow.

Have you ever considered taking all your money out of your bank-held checking or savings accounts?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,523	1,002	
Unweighted n=	1,523	1,002	
Yes	19%	24%	5
No	74%	67%	7
Don't know	7%	9%	2

**BIDEN
HARRIS**



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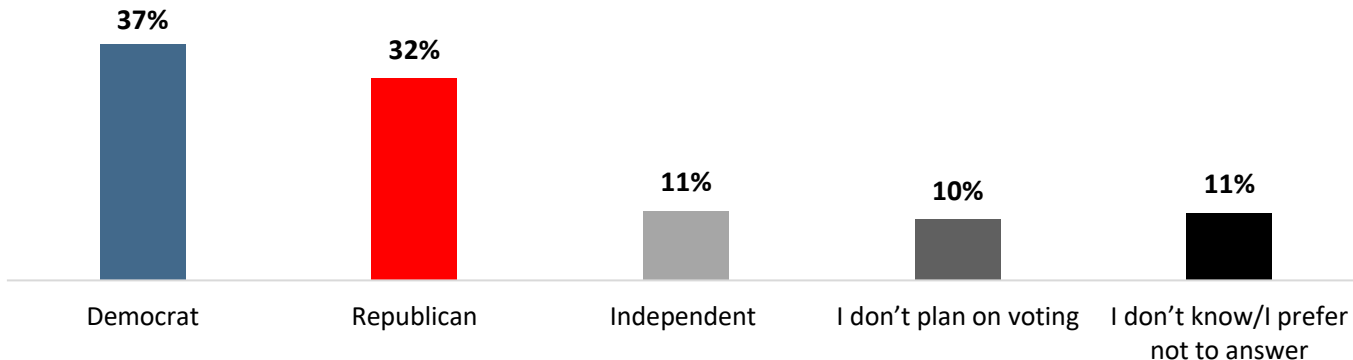
AMERICAN POLITICS



POLITICAL IDENTITY

POL9. How do you plan on voting in the 2024 presidential election?

Base: All respondents (n=1,002)

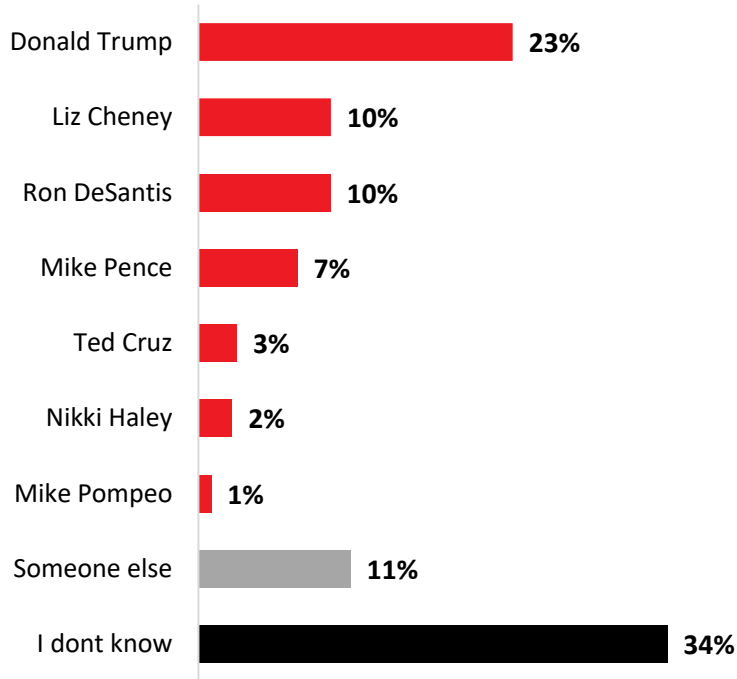


	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	TOTAL April 11 th , 2023	Gap
Weighted n=	1,002	182	199	380	241	263	310	429	477	525	1,004	
Unweighted n=	1,002	217	227	306	252	139	316	547	448	554	1,004	
Democrat	37%	34%	39%	35%	41%	48%	40%	29%	34%	40%	37%	-
Republican	32%	42%	26%	36%	23%	25%	26%	40%	35%	29%	30%	+2
Independent	11%	10%	11%	8%	16%	9%	9%	14%	12%	10%	13%	-2
I don't plan on voting	10%	6%	6%	12%	12%	11%	12%	7%	9%	10%	10%	-
I don't know/I prefer not to answer	11%	9%	18%	9%	8%	8%	13%	11%	11%	10%	11%	-

PREFERRED REPUBLICAN CANDIDATE FOR 2024 (1/2)

POL10. Which candidate would you like to see as the Republican candidate for president in 2024?

Base: All respondents (n=1,002)



PREFERRED REPUBLICAN CANDIDATE FOR 2024 (2/2)

POL10. Which candidate would you like to see as the Republican candidate for president in 2024?

Base: All respondents

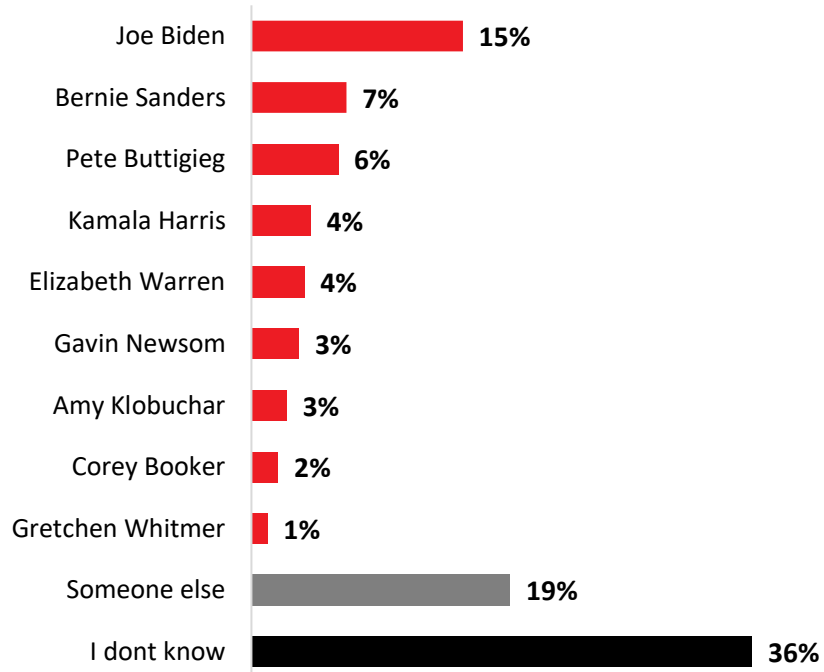
American Survey

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Democrat	Republican	Independent	TOTAL April 11 th , 2023	Gap
Weighted n=	1,002	182	199	380	241	263	310	429	477	525	372	318	110	1,004	
Unweighted n=	1,002	217	227	306	252	139	316	547	448	554	388	307	130	1,004	
Donald Trump	23%	29%	20%	27%	13%	17%	22%	27%	25%	21%	5%	52%	21%	22%	+1
Liz Cheney	10%	10%	6%	12%	8%	4%	9%	14%	9%	10%	20%	0%	9%	10%	-
Ron DeSantis	10%	14%	9%	8%	9%	6%	8%	13%	12%	7%	1%	21%	13%	11%	-1
Mike Pence	7%	7%	6%	8%	7%	5%	8%	8%	7%	7%	7%	8%	6%	7%	-
Ted Cruz	3%	1%	8%	2%	1%	6%	2%	1%	4%	2%	3%	2%	0%	2%	+1
Nikki Haley	2%	1%	1%	3%	4%	2%	3%	2%	3%	2%	3%	2%	3%	4%	-2
Mike Pompeo	1%	1%	1%	0%	2%	0%	2%	1%	2%	0%	2%	1%	0%	1%	-
Someone else	11%	12%	9%	11%	12%	17%	8%	9%	13%	9%	18%	4%	20%	10%	+1
I dont know	34%	24%	39%	29%	44%	42%	37%	26%	25%	42%	41%	10%	27%	31%	+3

PREFERRED DEMOCRAT CANDIDATE FOR 2024 (1/2)

POL11. Which candidate would you like to see as the Democratic candidate for president in 2024?

Base: All respondents (n=1,002)



PREFERRED DEMOCRAT CANDIDATE FOR 2024 (2/2)

POL11. Which candidate would you like to see as the Democratic candidate for president in 2024?

Base: All respondents

American Survey

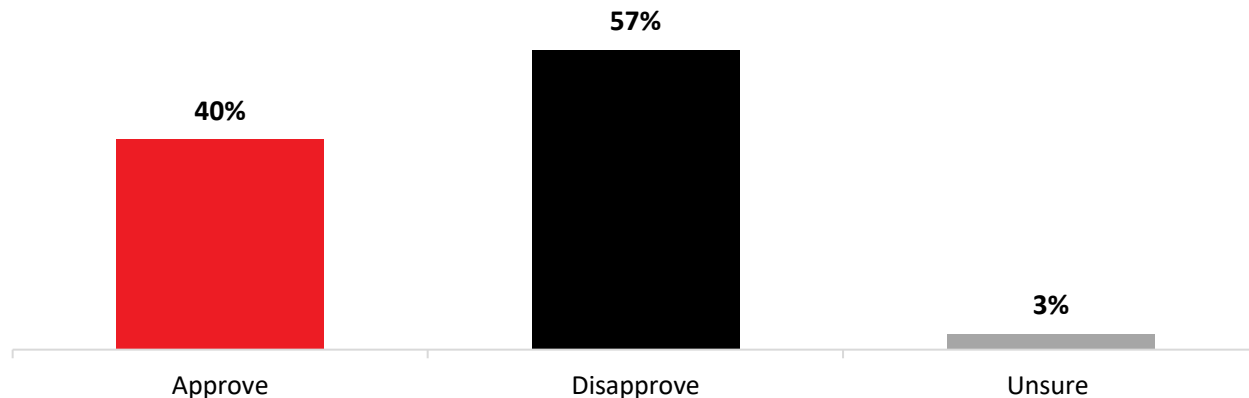
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Democrat	Republican	Independent	TOTAL April 11 th , 2023	Gap
Weighted n=	1,002	182	199	380	241	263	310	429	477	525	372	318	110	1,004	
Unweighted n=	1,002	217	227	306	252	139	316	547	448	554	388	307	130	1,004	
Joe Biden	15%	17%	14%	14%	17%	14%	19%	13%	21%	10%	28%	8%	8%	15%	-
Bernie Sanders	7%	6%	7%	7%	8%	14%	4%	4%	8%	6%	12%	3%	4%	8%	-1
Pete Buttigieg	6%	7%	3%	6%	8%	6%	5%	8%	7%	6%	10%	4%	6%	5%	+1
Kamala Harris	4%	4%	6%	5%	3%	4%	8%	2%	2%	6%	7%	2%	1%	6%	-2
Elizabeth Warren	4%	4%	3%	4%	5%	4%	5%	3%	4%	4%	7%	2%	5%	3%	+1
Gavin Newsom	3%	2%	4%	3%	5%	3%	4%	3%	4%	2%	5%	1%	7%	3%	-
Amy Klobuchar	3%	4%	3%	2%	2%	3%	1%	4%	3%	3%	3%	3%	3%	3%	-
Corey Booker	2%	3%	1%	2%	1%	1%	3%	2%	2%	2%	4%	1%	1%	2%	-
Gretchen Whitmer	1%	0%	4%	0%	1%	1%	2%	1%	1%	1%	3%	1%	0%	2%	-1
Someone else	19%	18%	22%	21%	13%	13%	16%	24%	21%	16%	6%	30%	32%	17%	+2
I dont know	36%	34%	35%	37%	37%	37%	35%	36%	27%	44%	16%	46%	33%	36%	-

BIDEN'S APPROVAL RATING (1/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents (n=1,002)



BIDEN'S APPROVAL RATING (2/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	TOTAL April. 11 th 2023	Gap
Weighted n=	1,002	182	199	380	241	263	310	429	477	525	380	401	1,004	
Unweighted n=	1,002	217	227	306	252	139	316	547	448	554	357	442	1,004	
Approve	40%	35%	42%	36%	48%	40%	43%	37%	40%	39%	9%	77%	45%	-5
Disapprove	57%	64%	53%	63%	47%	57%	54%	60%	59%	56%	91%	23%	53%	+4
Unsure	3%	2%	5%	1%	4%	2%	3%	3%	1%	4%	0%	1%	2%	+1

JOE BIDEN'S APPROVAL RATING - EVOLUTION

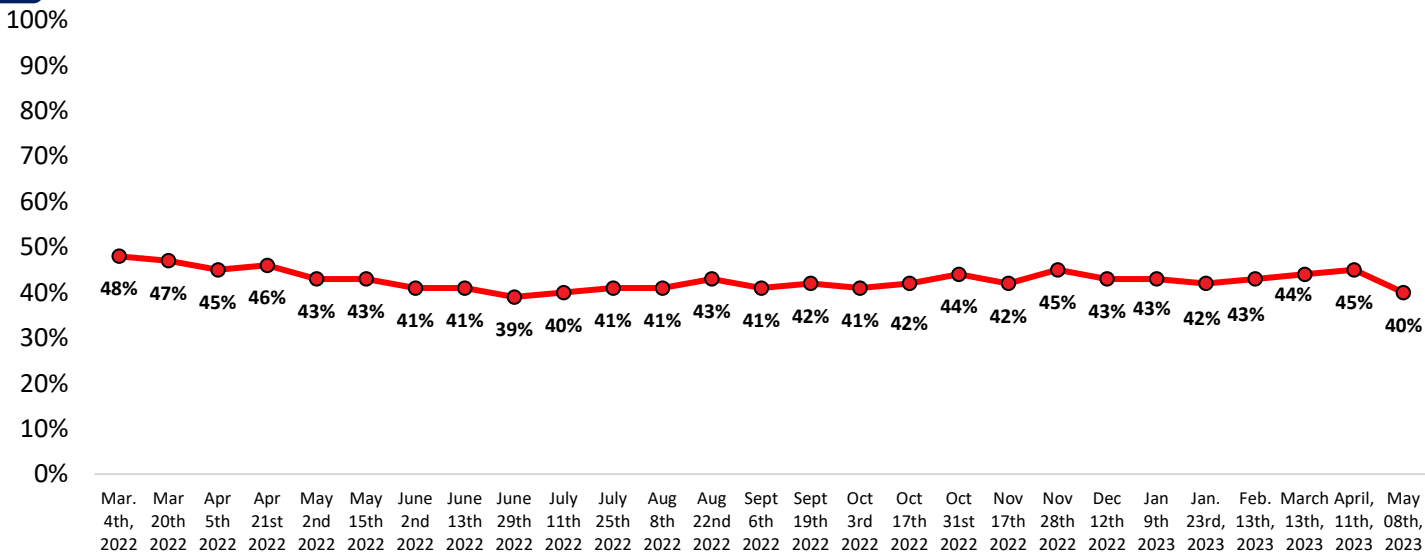
American Survey

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?






Base: All respondents

% Approve presented



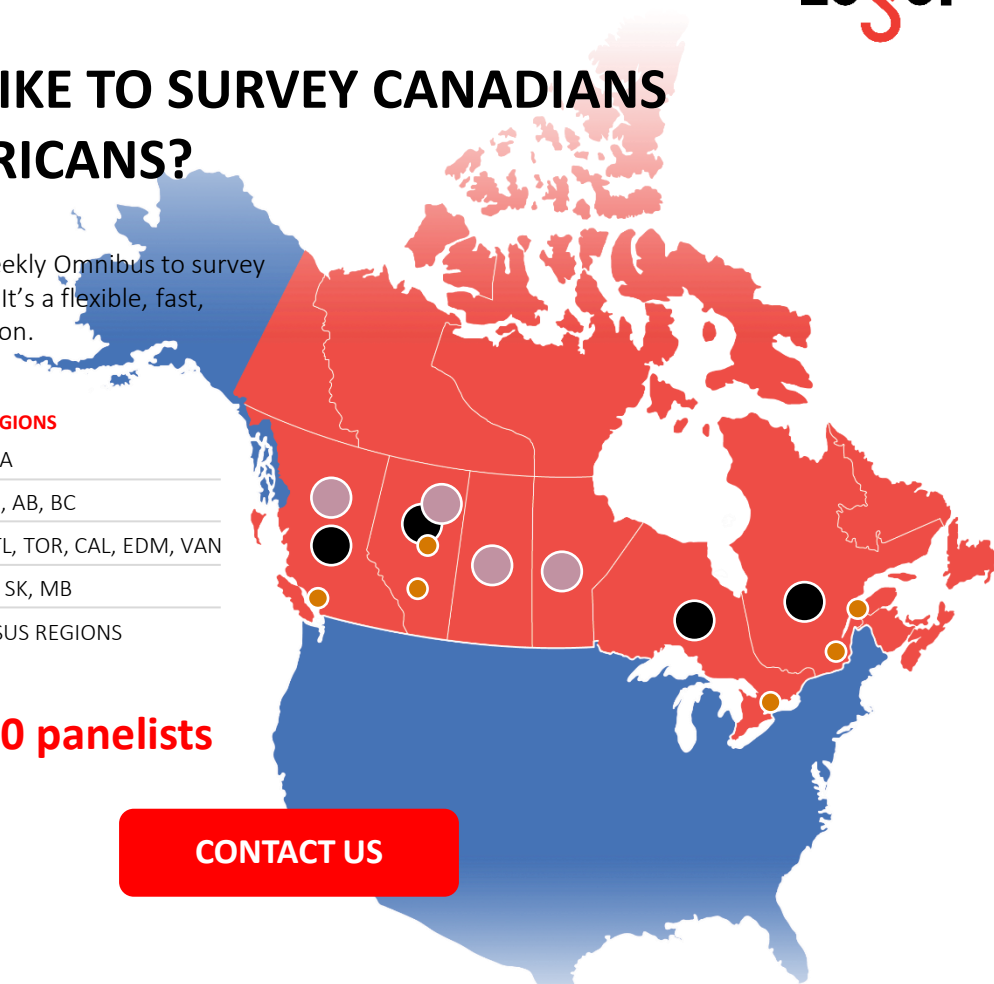
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APPENDIX

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	212
Alberta	126	170
Manitoba/Saskatchewan	125	98
Ontario	614	590
Quebec	408	352
Atlantic	100	102

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	217	182
MidWest	227	199
South	306	380
West	252	241

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	799	742
Female	724	781

AGE	Unweighted	Weighted
Between 18 and 34	400	406
Between 35 and 54	586	491
55 or over	537	626

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	957	1,011
French	347	301
Other	217	211

The sample thus collected has a minimum weighting factor of 0.1755 and a maximum weighting factor of 4.9044. The weighted variance is 0.3351.

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	448	477
Female	554	525

AGE	Unweighted	Weighted
Between 18 and 29	59	169
Between 30 and 39	162	186
Between 40 and 49	152	164
Between 50 and 64	335	255
65 or older	294	229

The sample thus collected has a minimum weighting factor of 0.1188 and a maximum weighting factor of 4.9615. The weighted variance is 0.8203.

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