

A Pretty Cool Sweepstakes
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

This sweepstakes ("Promotion") may only be entered in or from the 50 United States and the District of Columbia.

1. How to Enter. To enter, visit <https://www.hachettebookgroup.com/imprint/workman-publishing-company/artisan/page/artisan-hotel-kitsch-preorder/> ("**Website**") to fill out and submit the entry form available thereon (the "**Entry Form**"). All entrants must have a valid email address. Entrants must enter all items in the Entry Form.

Each entrant will get one entry per person/household. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor (as defined below), and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind when submitting an Entry Form, whether mechanical, human, or electronic. Only fully completed Entry Forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

2. Eligibility. Participation is open only to legal residents of the 50 United States and the District of Columbia, **who are 19 years or older as of the Promotion Start Date** (as defined below). Void outside of the 50 United States and the District of Columbia and wherever prohibited, taxed, or restricted by law. The following persons are not eligible to enter the Promotion:

- Employees, officers, and directors of (i) Hachette Book Group, Inc. ("**Sponsor**"), Madonna Inn, Inc. ("**Madonna Inn**"), Southwest Airlines Co. ("**Southwest**"), TravelPro Products, Inc. ("**TravelPro**"), and together with Madonna Inn and Southwest, the "**Prize Providers**" and each, a "**Prize Provider**"), and Corey Bienert and Margaret Bienert ("**Authors**") and (ii) the respective parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers, or distributors of Sponsor, any Prize Provider, and Authors; and
- The immediate family members (i.e., parents, children, siblings, or spouses) or members of the same household (whether related or not) of any employee, officer, or director of any of the entities listed in the foregoing bullet point.

Sponsor, the Prize Providers, and Authors, and their respective parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers, or distributors, are collectively the "**Promotion Entities**."

All federal, state, and local laws and regulations apply.

3. Promotion Start/End Dates. The Promotion begins **12:01 AM Eastern Time ("ET")** on August 25, 2023 ("**Promotion Start Date**") and ends at **11:59 PM ET** on October 1, 2023.

4. Random Drawing/Odds. On or about October 2, 2023, Sponsor will select one potential winner in a random drawing from all eligible entries. Odds of winning depend on the number of eligible entries received for the drawing.

5. Prize. One prize is available. The prize consists of a certificate for a two-night stay at the Madonna Inn in San Luis Obispo, California, for the winning entrant (the "**Winner**") and one guest of the Winner's choosing (the "**Guest**") in the room of the Winner's choice (excluding two-bedroom and three-bedroom suites), valid Sundays through Thursdays only (except for holidays), which must be redeemed within one year of Winner's acceptance of the prize or as otherwise directed on the certificate (approximate retail value ("**ARV**"): U.S. \$1,041.94); four Southwest® flight e-passSM open certificates (ARV: U.S. \$800), which can be used to book two round-trip flights and must be redeemed by August 1, 2024; and two carry-on luggage pieces in the color of their choice from Atlantic® Luggage (ARV: U.S. \$300) (collectively, the "**Prize**"). The ARV of the Prize is U.S. \$2,141.94

6. Special Terms and Conditions Relating to the Prize. The Prize is non-transferable, and there are no substitutions or cash redemptions in connection with this Prize. The components of the Prize may not be extended, exchanged, or re-issued. The Winner must redeem the components of the Prize by the dates specified in these Official Rules, or the Prize will be forfeited. There will be no refund or compensation to Winner in the event of the cancellation or delay or any flight. All expenses and incidental travel costs not expressly stated in Section 5 of these Official Rules, including, but not limited to, taxes, fees, government- or airport-imposed charges, ground transportation, airfare in excess of the amount of the Southwest® flight e-passSM open certificates, excursions, meals, extra night(s), extra guest(s), and any other costs or surcharges are the sole responsibility of the Winner. Guest must travel at the same time as the Winner. Travel restrictions, conditions, and limitations may apply, including because of, but not limited to, pandemics, epidemics, travel bans and alerts, closures, delays, acts of God, weather, labor strikes, and any other force majeure event. Winner will not receive the difference between the actual retail value and ARV of the Prize. The Prize is offered AS-IS, and none of Sponsor nor any other Promotion Entity makes any representation or warranty as to the Prize. All unspecified expenses are the responsibility of the Winner. All federal, state, and local taxes are the sole responsibility of the Winner.

7. Notification. The potential winner selected will be notified by Sponsor via email on or about October 6, 2023 and may be required to sign and return, where legal, an Affidavit or Declaration of Eligibility and Liability/Publicity Release ("**Winner Eligibility Documents**") within seven days of prize notification. Guest may also be required to sign and return Winner Eligibility Documents to participate on the trip. A potential winner and any Guest must each be 19 at the time such potential winner submits his/her/their Entry Form. If any potential winner cannot be contacted within five days of Sponsor's first prize notification attempt, if any prize notification is returned as undeliverable, if any potential winner rejects the Prize, or in the event such potential winner is not in compliance with these Official Rules, the potential winner will forfeit the Prize, and an alternate potential winner will be selected from all remaining eligible entries. Upon forfeiture of the Prize, no compensation will be given to such potential winner.

8. Conditions. Participation in the Promotion constitutes each entrant's permission for Sponsor to use his/her/their first name and city and state. By participating, all entrants, the Winner, and Guest agree to release and hold harmless Sponsor and all other Promotion Entities, and the representatives, agents, successors, assigns, employees, officers, and directors of each of Sponsor and any Promotion Entity, as applicable (collectively, "**Released Entities**"), from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death, which may occur in connection with (i) preparation for, travel to, or participation in the Promotion or the Prize, (ii) possession, acceptance, use, and/or misuse of the Prize or participation in any Promotion-related activity, and (iii) claims based on publicity rights, defamation, invasion of privacy, and merchandise delivery. There is no purchase required to participate in the Promotion, and a purchase does not increase odds of winning.

9. Additional Terms. In case of dispute as to the identity of any entrant, the entry will be declared made by the authorized account holder of the email address submitted at time of entry. "**Authorized Account Holder**" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business or educational institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such potential winner is the authorized account holder of the email address associated with the winning entry. Any attempted form of entry other than as set forth above is prohibited; no automatic, programmed, robotic, or similar means of entry are permitted. None of Sponsor nor any Promotion Entity is responsible for (i) technical, hardware, software, telephone, mail, or other communications malfunctions, errors, or failures of any kind; (ii) lost or unavailable network connections, web site, Internet, or Internet service provider availability; and/or (iii) unauthorized human intervention, traffic congestion, incomplete, or inaccurate capture of entry information (regardless of cause), or failed, incomplete, garbled, jumbled, or delayed computer transmissions, which may limit one's ability to enter the Promotion, including any injury or damage to any person's computer relating to or resulting from participating in this Promotion or downloading any materials in this Promotion. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend, or suspend this Promotion should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud, or other causes beyond its control corrupt or affect the administration, security, fairness, or proper conduct of the Promotion. In such case, Sponsor will select a potential

winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Promotion or Website. Sponsor may prohibit an entrant from participating in the Promotion or winning the Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by (x) cheating, hacking, deception, or committing any other unfair playing practices (including the use of automated quick entry programs) or (y) intending to annoy, abuse, threaten, or harass any other entrants or any representatives of Sponsor or any Promotion Entity.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF ACCESS TO THE PROMOTION AND/OR USE OF THE PRIZE. IN NO EVENT SHALL THE RELEASED ENTITIES' TOTAL LIABILITY TO ANY ENTRANT, WINNER, AND/OR GUEST FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION ARISING FROM OR RELATED TO THIS PROMOTION EXCEED \$10. WITHOUT LIMITING THE FOREGOING, THIS PROMOTION AND THE PRIZE (AND ANY COMPONENT THEREOF) ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

11. Use of Data. Sponsor will be collecting personal data about entrants through any such entrant's submission of an Entry Form. Please review the Sponsor's privacy policy at <https://www.hachettebookgroup.com/terms-and-policies/privacy-policy/> ("**Sponsor Privacy Policy**"). By participating in the Promotion, each entrant hereby agrees that Sponsor may (i) collect and use his/her/their personal information collected through such entrant's submission of an Entry Form in accordance with the Sponsor Privacy Policy; and (ii) share such personal information with Authors for Authors' marketing purposes. Each entrant acknowledges that they have read and accepted the Sponsor Privacy Policy. Each entrant agrees that Sponsor will have no liability, responsibility, or obligations to such entrant with respect to Authors' use of his/her/their personal information other than as expressly directed under applicable law or pursuant to Sponsor Privacy Policy. EACH ENTRANT ALSO UNDERSTANDS THAT BY ENTERING THIS PROMOTION, ENTRANT WILL BE AUTOMATICALLY SUBSCRIBED TO SPONSOR AND AUTHORS' NEWSLETTERS. EACH ENTRANT WILL RECEIVE EMAILS FROM SPONSOR CONCERNING AUTHORS AND BOOKS, EXCLUSIVE OFFERS, AND OFFERS TO ENTER OTHER PROMOTIONS SPONSORED BY SPONSOR AND NEWSLETTERS FROM AUTHORS. EACH ENTRANT CAN UNSUBSCRIBE TO SPONSOR'S AND AUTHORS' NEWSLETTERS AND EMAILS AT ANY TIME BY FOLLOWING THE DIRECTIONS ON THE NEWSLETTERS AND EMAILS TO "UNSUBSCRIBE". EACH ENTRANT UNDERSTANDS THAT SUBSCRIBING OR UNSUBSCRIBING WILL HAVE NO EFFECT WHATSOEVER ON ENTRANT'S CHANCES OF WINNING IN THE PROMOTION.

12. Winner List. To find out who wins this Promotion, send a self-addressed, stamped envelope within six (6) weeks after the Promotion End Date to Hachette Book Group, Inc., 1290 Avenue of the Americas, New York, NY 10104, Attention: AM-5-508.

13. Sponsor. Hachette Book Group, Inc., 1290 Avenue of the Americas, New York, NY 10104.

14. Release of Social Media Platforms. Each entrant acknowledges that this Promotion is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Inc., Meta Platforms, Inc., Twitter Inc., TikTok Inc., or Tumblr, Inc. (the "**Social Media Platforms**") and releases each Social Media Platform for any and all liability arising from or related to this Promotion.

If you have any questions about this Promotion, please contact Hachette Book Group, Inc., 1290 Avenue of the Americas, New York, NY 10104, Attention: AM-5-508.