

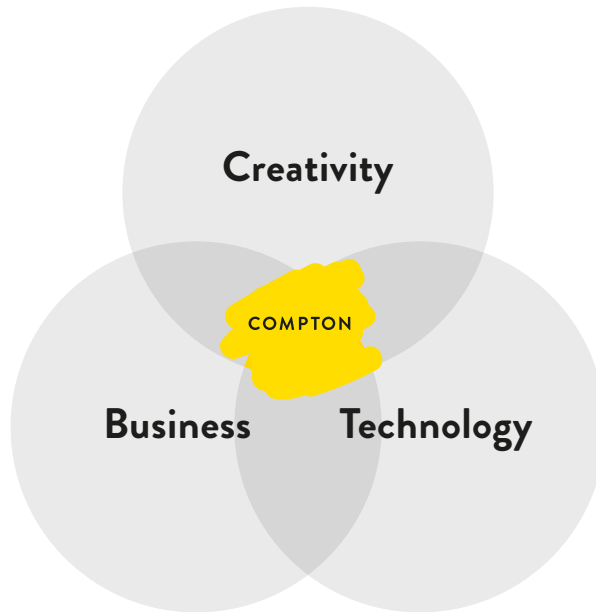
COMPTON SCHOOL

CREATIVITY AT SCALE

A bright yellow, hand-painted brushstroke graphic with irregular, organic edges, serving as a background for the text.

**CREATIVE
BUSINESS
SCHOOL**

Introducing Compton School



Compton is a new answer to the question, *what can a school be in the 21st century?*

Founded by Dr David Court in 2016, the School draws on deep connections and expertise in the creative industries.

Having no bricks-and-mortar, Compton is a 'distributed' school, present wherever our partners choose to engage us.

We teach a curriculum based on the accumulated but overlooked business wisdom of the great creative centres.

We're a dedicated school for people whose work consists in *making things happen at scale*.

Our Teaching

The Compton curriculum is about the business of making things happen at scale — helping more and better ideas make it into the real world.

It addresses the specific challenges of creating new things and managing creative processes — new movies, shows, products, technologies, services or institutions.

- How to move an idea from the realm of uncertainty (unknown demand, feasibility and cost) into the world of quantifiable, manageable risk.
 - How to assemble and lead a team from multiple disciplines and establish an agreed agenda, by persuasion alone.
 - How to finance a venture with maximal efficiency, mixing and matching funds sourced from investors with different agendas (commercial, social, philanthropic).
 - How to attract and hold the attention of investors, audiences and consumers swamped with choice.
 - How to parcel out the underlying intellectual property to ensure the most efficient ownership structure.
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Our curriculum draws on the accumulated business wisdom of the creative industries, knowledge forged under intense competitive pressure in the world's great creative centres.

Designed to the highest standards of academic rigour, practical relevance and teaching excellence, it is a curriculum for the 21st century.

Our Business Model

Compton's business model is to partner with universities, training organisations and companies to deliver its curriculum wherever there is demand.

We develop curriculum and teach it, while our partners provide the opportunity and organisational infrastructure. Revenues are shared proportionately.

For our university partners, the model helps expand their offerings and attract new students, without having to hire new staff or develop new content. Together we can rapidly develop new courses or refresh old ones, driving both new and incremental revenues.

For our training partners, Compton offers a new source of relevant, practical and engaging courses to upskill members and clients, introducing them to world's best practice in creativity and innovation.

For our corporate partners, Compton is a specialist adviser and trainer in re-engineering creative processes for greater control and better outcomes.

For Compton, the model means we can focus on our core expertise – building outstanding new course content and teaching it to the best of our ability.

Our People



ABIGAIL TABONE, SCHOOL MANAGER

Abi is a producer at Midwinter Films and previously at The Project Factory. She has worked on projects including *Sherlock: The Network*, *Home and Away*, *The Wolverine*, Handa Opera's *Carmen* and *Where the Wild Things Are*. She holds a Masters in Screen Arts & Business from the Australian Film Television & Radio School.



ANDY PONTIN, EXECUTIVE DIRECTOR

Andy has been at the forefront of commercial creativity with a 30-year track record in blue-chip advertising agencies from London to Melbourne and Sydney. He has overseen the digital transformation of major advertising networks in Australia (M&C Saatchi and Clemenger BBDO) and been a successful CEO for nearly two decades.



BOB CAMPBELL, CHAIRMAN

One of Australia's most highly respected television executives, Bob was CEO of the Seven Network from 1987 until 1995. He then formed Screentime with Des Monaghan. The company is now a member of the Banijay Group with operations in Australia, New Zealand and Ireland. Credits include *Wolf Creek* (the TV series), *Underbelly*, *Janet King* and *Stop Laughing This Is Serious*.



CHARLES CARNEGIE, DIRECTOR

Charles is Founder and Partner at 21networks. He has been an advisor to boards, CEOs and senior executives in the United States and Australia. He was previously an executive with Accenture, Boral, Procter & Gamble and Cincinnati Bell. Charles holds a Mechanical Engineering degree from Melbourne University and an MBA from Harvard Business School.



DR CHRIS STEVENS, COURSE LEADER

Chris is a registered psychologist with over 25 years' experience of personal coaching, lecturing, public speaking, facilitating groups and training programs and consulting in a wide variety of organisations around the world. His doctoral research explored the nature and genesis of creative insight. He has worked with clients from television, advertising, the music industry, R&D, design, and architecture.



DR DAVID COURT, FOUNDER

David was Founding Director of the Centre for Screen Business at AFTRS and has been involved in the financing of more than a dozen film and television productions including *Strictly Ballroom*, *The Wiggles Movie* and *The Animated Leunig*. He was policy architect of the Film Finance Corporation established by the Australian Government in 1988. David holds a PhD from the Crawford School of Public Policy at ANU.



JENNIFER WILSON, DIRECTOR

A Founder of The Project Factory, Jennifer worked on creative multiplatform projects as diverse as *Sherlock: The Network*, the official app for the hit BBC series, and *How We Get to Next*, a website funded by the Knight and Gates Foundations to foster innovation. In 2013, she was awarded 'Outstanding Contribution to the Digital Industry' by the Australian Interactive Media Association.



KYLS BURTLAND, COURSE LEADER

Kyla is a composer, producer and content creator. She studied Orchestral Composition with Peter Sculthorpe and Screen Composition with Nigel Westlake. Her scores include *Whitlam: Power and the Passion* and *Here Come the Habibs*. She has twice-won Australian Songwriter of the Year and is the recipient of APRA's Screen Hubs Scholarship for 2019.

Our People



MARK RUDDER, DIRECTOR

As Founding Partner of GRACosway, Mark offers more than 30 years' experience in media, corporate and financial communications, media presentation and crisis management. He advises on senior management team restructures as well as reputation and issues management for clients including Virgin Australia, Santos and Suncorp. Mark previously spent eight years in commercial radio and television, and three years with the ABC.



ROBERT CONNOLLY, ADVISER

One of Australia's leading filmmakers, Robert's credits include the hit film *Paper Planes* with Sam Worthington, the Emmy-nominated series *The Slap*, and *Balibo* starring Oscar Isaac and Anthony Lapaglia. Robert has produced some of Australia's most successful feature films including *Romulus*, *My Father* with Eric Bana, *The Boys* with Toni Collette, and *The Turning* with Cate Blanchett, Mia Wasikowska and Rose Byrne.



SANDRA LEVY AO, ADVISER

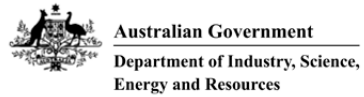
Sandra is one of Australia's most significant creative executives having served as CEO of the Australian Film Television & Radio School, Director of Development at Channel 9, Director of Television at the ABC, Head of Drama at Southern Star and Head of Drama at the ABC. In 2014 she was made an Officer of the Order of Australia for distinguished service to the arts.



SUE MASLIN AO, COURSE LEADER

Sue is one of Australia's most successful screen producers. Her film *The Dressmaker* (2015) became one of Australia's biggest box office hits. Other credits include *Road to Nowhere*, *Japanese Story*, *Dominick Dunne: After the Party* and *Hunt Angels*. Sue serves as President of the Natalie Miller Fellowship reflecting her ongoing commitment to gender diversity both on and off screen.

Our Partners



Information + Cultural Exchange



Sydney Children's
Hospitals Foundation



YIRRAMBOI

Work With Us



‘Education is not the filling of a pail,
but the lighting of a fire’

- W B YEATS

