



Conference Program\* :

## SMUGGLING, COUNTERFEITING AND TERRORISM FINANCING

ECONOMIC STAKEHOLDERS' MOBILIZATION

BRUSSELS – 11<sup>TH</sup> APRIL 2018

8:30 - 9:00 AM

Reception

9:00 - 9:10 AM

Welcome Speech

9:10 - 9:30 AM

**Pedro Serrano**, Deputy Secretary General for CSDP and crisis response, European External Action Service

9:30 - 10:00 AM

**Baltasar Garzón**, former Spanish Investigating Magistrate  
**Jean-Louis Bruguière**, former French Investigating Magistrate in charge of counter-terrorism affairs

*Terrorism will remain a major threat for years to come. Political leaders have to define efficient answers: one of the main challenges is to adapt the response to the shifting threats, another one is to dry up the source of terrorist organization's financing.*

10:00 - 11:30 AM

Round table: How do smuggling and counterfeiting both finance terrorism and what is the outcome of the strategies implemented?

*Consumer goods smuggling and counterfeiting constitute financing sources for terrorist organizations. This phenomenon remains poorly known, thus little is done by Member States and international organizations: their repressive policies are not sufficiently coordinated, nor up to the challenge. Yet, the fight against smuggling and counterfeiting raises strategic issues in terms of national security and tax revenue. The drying up of the sources of terrorism financing is a challenge which goes beyond the mere protection of Member States populations. It is possible to tackle this phenomenon efficiently by enhancing cooperation between States, international and industrial organizations: operations targeting counterfeited medical products constitute a good example. This collaboration between public and private players has not expanded towards all consumption goods affected by smuggling and counterfeiting. Yet, the implication of all stakeholders is the key to success in this field.*

### Testimonies (10:00-10:15 am)

- **Paul Maier**, Director, EU Observatory on Infringements of IP Rights, European Union Intellectual Property Office (EUIPO)
- **Laurent Marcadier**, assets and HR affairs Director, LVMH

### Round table (10:15-11:30 am)

- **Christiane Höhn**, Principal Advisor to Gilles de Kerchove, EU Counter-Terrorism Coordinator
- **Simon Riondet**, Head of Financial Intelligence, Europol
- **Alvise Giustiniani**, Vice-President illicit trade strategy & prevention, Philip Morris International
- **Khelil Ghariani**, Member of the executive board Tunisian Confederation of Industry, Trade and Handicrafts
- **Philippe de Koster**, Chairman of the Belgian Financial Intelligence Processing Unit

11:30 - 12:00 AM

Morning conclusion by **Arnaud Danjean**, MEP, Chair of the committee of the Strategic review of French Defense and National Security and **Bruno Dalles**, Director, TRACFIN

12:00 - 12:10 AM

**Camille Morfouace**, High civil servant, French Ministry of Europe and foreign Affairs

12:00 - 1:00 PM

Finger lunch

1:00 - 3:10 PM

Round Table : Dry terrorism financing generated by smuggling and counterfeiting

*The solutions should rely on a tight cooperation between all stakeholders including manufacturers, logisticians, e-sellers, distributors, banks financing global trade, consumer associations, States, international organizations, as well as firms offering innovative technological solutions. In order to make it efficient, it is also crucial to set up a proper track and trace system, from production to consumption, as well as a monitoring of financial flows linked to illicit trade.*

#### Strengthening repression and cooperation between all stakeholders (1:00 -2.00 PM)

*Fighting efficiently against illicit trade requires the implication of all stakeholders. Cooperation between the various actors must be reinforced and systematized in order to create the proper conditions to eradicate illicit trade.*

- **Patrick Calvar**, former Head of the French General Directorate for Internal Security
- **John Frank**, Vice-President EU Government Affairs, Microsoft
- **Etienne Sanz de Acedo**, CEO, International Trademark Association (INTA)
- **Jack Radisch**, Senior Project Manager, OECD
- **Ulrich Adam**, Director General, spiritsEUROPE

2:00 - 2:10 PM

Coffee Break

#### Illicit trades from the perspective of the periphery of Europe (2:10 -3:00 PM)

*Illicit trades find their sources in the European periphery. Thus, the EU cannot set up viable solutions on its own. In Africa for instance, initiatives are undertaken on local level but they require more means. An interregional cooperation seems to be a solution able to strike trafficking at its source.*

- Ambassador **Boubacar Gaoussou Diarra**, former Director, African Centre for Study and Research on Terrorism
- **Dominique Lapprand**, General Secretary, Association combating illicit trade (ALCCI)
- **Jeffrey Isima**, Research Officer of GIABA
- **Ulrika Sundberg**, Vice-President of the Siracusa International Institute

3:00 - 3:20 PM

Global Synthesis by **Jean-Dominique Giuliani**, Chairman of the Robert Schuman Foundation

3:20 - 3:40 PM

**Wil Van Gemert**, Deputy Director, Europol

3:40 - 4:10 PM

**Nathalie Griesbeck**, President of the European Parliament Special Committee on Terrorism

4:10 PM

Cocktail