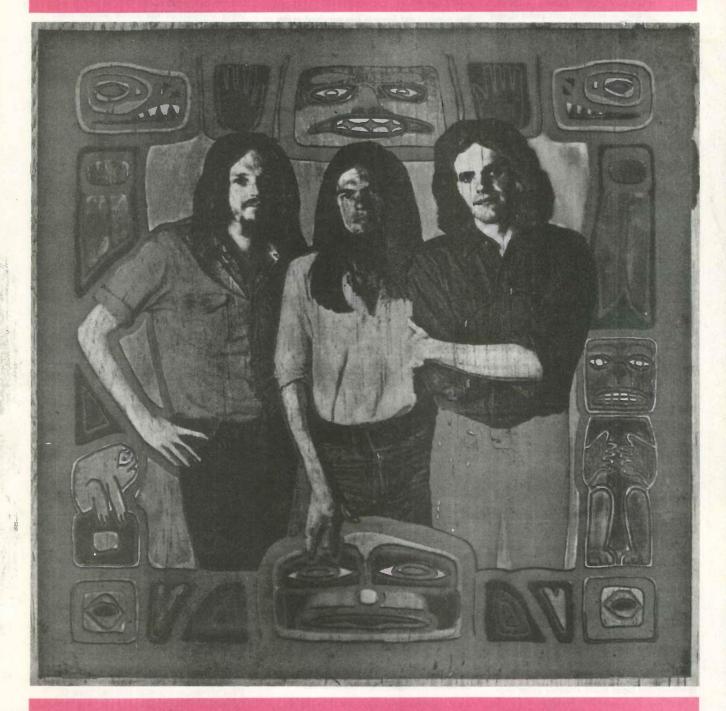
# Featuring Thirty cents Volume 16 No. 17 December 11, 1971 December 11, 1971



VANCOUVER'S CHILLIWACK HIT CANADIAN GOLD ON ALBUM RELEASE

### MLS's NEVIN GRANT DENIES BOOK QUOTE

Nevin Grant, Chairman of the MLS has issued a statement questioning the authenticity of a quote that appeared in Ritchie Yorke's recently published "Axes, Chops & Hot Licks".

Grant's statement is reprinted in its entirety below:

Quote: "CHUM's entry into the field of record production is also contributing to some discontent within the Maple Leaf System. Says MLS head, Nevin Grant, 'A lot of the other stations don't like it, but what can we do? CHUM isn't violating the rules as far as we can see, and we must have the leading station in the country's biggest market to make the system viable. The MLS has tremendous potential, but if it goes down, it will be because of CHUM.' "

> from "Axes, Chops and Hot Licks" by Ritchie Yorke. (M.G. Hurtig LTd.)

To resurrect quotations from the past and project them as a blanket assessment of the present can be misleading to say the least. I wish personally and as Chairman of the Maple Leaf System to correct any misconceptions which may arise from a reading of the above quotation from the concluding

#### chapter of "Axes, Chops and Hot Licks".

May I categorically deny at this time that there exists any discontent within the Maple Leaf System concerning CHUM Radio and Much Productions. If any member stations feel such reservations, then they have not made them known to me in recent months. If anything, CHUM has shown great reserve in the airing of Much product. I apologize for any embarrassment this quotation may have caused the Maple Leaf System, CHUM Limited or Brian Chater and Much Productions. It certainly does not reflect with any degree of accuracy how matters stand today within the MLS.

The Maple Leaf System has survived many rocky times. In the early days there was the continual pressure of bad press ... even petty backbiting among members...the MLS continued! Canadian content legislation came and passed...the MLS continued! SRL raised its head ... the MLS continued! The Maple Leaf System has matured. We know what we have achieved TOGETHER...We know what will be achieved in years to come TOGETHER. We are enthused about a new unity showing itself between the media, the music industry, the music trades, the artists. This is not a time for divisive talk ... for re-plowing old fields, for sowing discontent. Surely today, the Prophets of Doom and the Messengers of Mediocrity are those who attempt to perpetuate strife between the elements disseminating Canadian culture.

# BELLS PACK CONFEDERATION MCA'S RICK NELSON INTO CENTRE FOR TWO SHOWS TORONTO FOR TV TAPING

Polydor's Bells, currently charted throughout the country with their "For Better For Worse", recently sold out two complete shows at Charlottetown's Confederation Centre. The November 21st engagement saw hundreds turned away at the theatre's box office. The engagement was part of the group's current Maritimes tour.

The concert was booked by Jack McAndrew, Confederation Centre Theatre Director, and station CFCY who provided exclusive promotion for the dates.

Due to the success of the Bells' concerts, the theatre is now in the process of planning a series of pop music dates throughout the winter months in association with CFCY.

## RECORD SALES DECLINE, TAPE UP-STATISTICS CANADA

The newly-named federal government statistical department, Statistics Canada, has released advance figures on sales of records and pre-recorded tapes for the month of September. According to the figures, monthly production totals were down in September to 3,465,897 as opposed to 3,926,032 the year before. Year to date production however increased to 30,775,465 from 29,891,030.

Pre-recorded tapes made sizeable gains with production of 528,132 in September of this year as against 393,782 last year. Year to date production is also on the upswing, from 2,446,228 to 2,695,541. Decca recording artist, Rick Nelson was in Toronto last week to tape a segment of Kenny Rogers and the First Edition's CTV television outing, "Rolling on the River". Nelson has, in the past three years, shed the image he acquired during the late fifties to become a performer/composer in his own right.

Nelson's latest album for the label, "Rudy the Fifth", demonstrates Nelson's blossoming ability as a composer, eight of the twelve tracks being self-pennings.

## P.E.I.'S BONNIE LECLAIR CUTS SIDES FOR CBC NET

Bonnie LeClair, the fifteen-year-old protege of singer/composer Gene MacLellan, has cut four tracks for CBC Radio backed by the Joe Sealey Trio. The material will be made available to CBC outlets across the country for individual programming. The session was produced by Ira Stewart at the Corporation's Halifax studios.

Miss LeClair, a native of Charlottetown, is a composer/singer. Tracks performed include the gospel rocker "Jesus Take My Hand", "We Must Learn" and two ballads, "I'll See You" and "The One I Love". Miss LeClair is managed by MacLellan's personal manager, Jack McAndrew.

Also winding up sessions for the CBC is Marty Reno, now working with MacLellan as back-up guitarist. Reno cut four of his own compositions for the net.

# COVER STORY A&M'S CHILLIWACK GROUP WINNING EASTERN CANADA

### by WILDER PENFIELD III

Vancouver's progressive-rocking Chilliwack seem to be turning their infatuation with sound into a commercial venture.

The trio's new double album for A&M was Canadian Gold before the end of last month, and even in Toronto, where their music (most recently, "Lonesome Mary") is heard less often than in other parts of the country, members of the group were being stopped in the street within five days of its release last month and being congratulated on three of the four sides.

The fourth side? Well, according to guitar and bass player Bill Henderson, the one people don't like is pretty evenly split.

Some people do not go for the slick AM commercialism of Side I, "Lonesome Mary"; its flip, "Ridin" and "Rosie", the ballad planned as the group's next single, are all here. Others reject the mainstream FM appeal of the 14-minute cut on Side II.

Side III, the love story of a man and an echo chamber, seems self-indulgent to some, while others reject the smooth electronic hypnosis of "Night Morning" on Side IV.

The band has been quite frank in their cover description of the music. The Liner notes end, "We hope there is something here for you." Whatever the listener's pet aversion, he seems to find something for him on three sides. And there is enough regularity in this opinion that dealers across Canada have ordered over 25,000 copies already. (American release is scheduled for January.) By pricing it like one record, A&M has done much to step up the national acceptance.

Chilliwack is new to A&M. As the Collectors, they were a quintet and recorded first for Valiant Records, then for fosterparent Warner Bros.

After lead singer Howie Vickers left, they took their present name and moved to London Records for more singles and a new LP. A year and half ago Glenn Miller split and Chilliwack adjusted to being a trio: Henderson plus Ross Turney on drums and Claire Lawrence on flute, bass, organ and sax.

Their most recent change, the switch to

CHILLIWACK continued on page 8

### CHATER-AFFILIATED DOUBLE M FORMED

Ralph Murphy, of Belwin Mill Publishing of New York City, has announced the formation of Double M Records, The new label is being operated in association with Brian Chater of Montreal's Much Records. First off under the deal will be "How it Grows" by Bob Wright. Murphy was the composer of Jeannie C. Riley's most recent chart entry, "Good Enough to be Your Wife".

# Our whole new release is \*DENOTES THE HIT CUTS ON EACH ALBUM HIT BOUND



LSP-4607 - JOHN DENVER \* Friends With You



LSP-4515 - NILSSON \*Without You



LSP-4574 - MORSE CODE TRANSMISSION



LSP-4579 - ELVIS PRESLEY \*Merry Christmas Baby



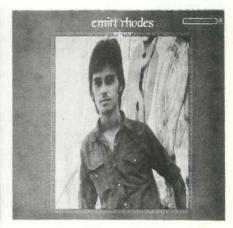
DSX-50116 - RICHARD HARRIS \*My Boy



DR2006 - BING CROSBY \*A Time To Be Jolly



LSP-4617 - CHARLEY PRIDE \*Kiss an Angel Good Mornin'



DSX 50111 - EMITT RHODES \*Really Wanted You



ABCX 728 - CALIFORNIA '99 A concept album - an FM must

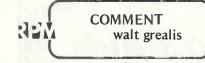


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# Some additional comments on "Communication"

I know there is an item in this week's RPM about our mini-conference at the Inn on the Park (Nov 26), but I would like to make a few additional comments on what happened at that meeting and exactly why RPM went to the trouble of gathering these people together in one room.

Sitting here (on this fence) we are victimized by a constant stream of protests about the



promo men versus the music directors and programmers in general. All the writing in the world can't create an understanding, so our idea was to get together the two opposing factions and let them go to it in an attempt to bridge any communication gap that may exist.

We arranged accommodation for 30 people

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their tolent and their capacity for inspired leadership."

-Pierre Juneau



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> The following codes are used throughout RPM's charts as a key to record distributors:

A&M	w			
Allied Ampex Arc CMS Capitol Caravan	"C V D E F G	MCA Musimart Phonodisc Polydor Quality RCA	RLOXZ	
Columbia GRT London	н т к	Trans World WB/Atlantic World	Y P Z	

MAPL logos are used throughout RPM to define Canadian content on discs:



M-Music composed by a Canadian A-Artist featured is a Canadian P-Production wholly recorded in Canada L-Lyrics written by a Canadian

Advertising Rates On Request Second Class Mail Registration Number 1351 PRINTED IN CANADA which seemed like the best number for a gathering that would be an open forum. We picked the most pleasant location we could think of and started the ball rolling.

In that two and a half hours, more was accomplished toward cementing an understanding than any dozen visits to any music director.

Perhaps some of the promo men and national guys didn't realize there was a problem - or didn't want to face the fact. On their return to head offices, a few of the higher-ups may have expressed feelings of



# TRADE RESPONSE TO THE PROGRAMMERS CONTINUES

Congratulations ten times over. Your feature "The Programmers" is fantastic. Needless to say, it can only be of great help to all of us who have anything to do with the music business. RPM takes another important step forward for Canadian music.

Best wishes for your continued success.

Pete Beauchamp, National Promotion Manager, A&M Records, Willowdale, Ontario.

Sorry to say this but since RPM's inception, I just finished reading the most interesting issue. CONGRATULATIONS RPM. I'm referring to the new feature, "The Programmers", when I say it's nice to read about Canadian radio stations and the exciting things they do.

At last RPM is getting interesting and informative by permitting broadcasters to get involved—really involved.

Once again RPM, CONGRATULATIONS!

Bob Cooke, CHNS Radio, Halifax, Nova Scotia.

Sincere congratulations for initiating "The Program mers" section in RPM. It is most comprehensive and informative. A feature the Canadian recording industry absolutely needed. Thank you.

Pierre Bellemare, Promotion, RCA Records, Montreal, Quebec.

To say that your new feature, "The Programmers", is an invaluable asset to the broadcasting and recording industries in Canada, would be an easy thing to do, sim-

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being offended at not being invited. Their turn will come. As the meeting ended, there were comments made to me, indicating this would not be the last such meet and indeed there are many areas to be covered. There are important programmers who will be brought in to Toronto to meet with the programmers and record people. A number of record execs have already indicated they will attend the next mini-conference slated tentatively for the second week in January.

If Canada isn't big enough to have a fullfledged national conference, we will have to settle for ten or twelve meets a year. The point is that we are communicating and "Communication Two" will be bigger and better and it was the first meet that indicated the whole thing could and would be worthwhile.

What it all means.....is a bigger and better industry.....and someday (possibly) 10% of the North American market. It gives the industry something to work toward.

# RECORD MEN & PROGRAMMERS

If you need RPM on your desk every Monday morning, you should be getting our special FIRST CLASS service.

The current rate is \$20. per year. Effective January 1st, 1972 the rate will be increased to \$30. per year. There is still time to take advantage of the old rate. If you are presently a second class subscriber, send us \$5. and we'll pro-rate your subscription and make it FIRST CLASS immediately.

# Clip & mail!

RPM WEEKLY 1560 Bayview Avenue, Toronto 17, Ont.

Enclosed find \$20. for one year of RPM by FIRST CLASS Mail.

..........

Enclosed find \$5. to make my present subscription FIRST CLASS pro-rated to the expiration date.

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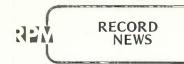
Welcome to Bienvenue Canada au Canada

Rod Stewart

Mercury Recording Artist

Appearing	VANCOUVER TORONTO	Dec 3/71 Dec 9/71
	MONTREAL	Dec 10/71

.....and thanks to Canadian programmers for your efforts on behalf of Rod Stewart during 1971. -London Records of Canada Ltd.



Chilliwack's "Lonesome Mary" (A&M) received front page "another sure-shot monster from Canada" nod from Kal Rudman. Initial pressing for album, 20,000 plus. Back-ordering has created a Gold situation for the Vancouver group. Recent newspaper ad (Toronto) tie-ing with A&A created extra sales for album product by Humble Pie, Carole King, Chilliwack and the "I Believe In You" set. Her new one out this week. Judy Lander to Toronto's Colonial for a week (Jan 3). Label's Lacoursiere expects to cull "Mon Pays" from her album. Terry MacManus ready for "Love Is Wine" produced by himself at Thunder. A&M re-releasing Carpenters' "Merry Christmas Baby" nad "Song Of Joy" by Miguel Rios - for obvious reasons.

Perth County Conspiracy into Grumbles (Toronto). New single proving to be good seller. Several secondary markets showing interest. Album on way. Ben E. King, ready for action with "Take Me To The Pilot" doing Toronto gig for one week (Nov 29). Label threw bash for Tony Bennet at Variety Club prior to his Imperial Room opening. James and the Good Brothers to Grumbles (Dec. 14).

GRT's initial shipment of Lighthouse set, "Thoughts Of Movin' On", 25,000 plus certifies for Gold Leaf Award. Presentation takes place at Science Centre (Toronto) (Dec 8) with large name from federal government making the presentation. U.S. press and radio biggies as well as Evolution VIPs in for the party. "Truth Of Truths", acquired through Oak Records, looks big for GRT. Most of the action, spins and sales from the Atlantic Provinces with Alberta a close second. R. Harlan (Bob) Smith showing good form at CFGM and other country stations with his Damon produced "Cold Day In October" deck. Doctor Music, fresh from conquering the west will rep Canada at the United Nations (NYC) for music day (Dec 10). New single "Gospel Rock, Gospel Roll", a favourite on their gigging, set for January release. Moe Koffman, out on tour to the west touting his "Bach" set. CFRB's Gordon Sinclair, proving that his "showbusiness" show is more than 30%, laid a large sized hype on Koffman.

Kanata recording star, Tommy Ambrose, set for Harold Tater's Cav A Bob (Dec 6). This new label has a MOR happener with "Talk About Peace" by the Travellers.

Watch for more importance to be attached to the country sound by record companies. Leading the field will be RCA, whose national promo chief, Ed Preston, a Dixieland drummer from way back (which isn't too far removed from country) is one of the prime boosters. George Hamilton IV pulling good houses during his Horseshoe stay. Opening night guests included Mr. & Mrs. Hamilton Sr - all the way from the sunny south. Hamilton interrupted his date to fly to England to receive Top Country Award. Hank Snow - "unbelievable" says Preston. His "Old Mexico" lid now decking most of the country charts. Hank's best earthy outing in some time. The Mercey's doing good things with their Christmas wish, "The Day Of Love" with a little help from youngsters, Donnya and Shanna Mercey.

Don Turner, the manager's manager, flew into Toronto for a few days receiving the usual red carpet treatment from the Four Season's Motel - who dig today's groups. Next Guess Who single "Back To The City" - another surprise package from the unpredictable Winnipegers. Their Santa Monica concert - sold out. They shared the billing with Emitt Rhodes and Grin. Hunter looking at tour of Japan for July???? Carnegie Hall date set for March 30/31 - to be taped for an album release.

Montreal's (large) promoter, Don Tarlton (Donald K. Donald) scored another Forum triumph. This time with the original (Robt. Stigwood) Jesus Christ Superstar concert. They drew 14,000 of an audience which grossed 75 grand. Tarlton and producer, Frank Connelly, planning return engagement of the bible-thumping musical for January with additional Canadian dates.

Publishing on both sides of Lynn Jones' new MCA release, "Total Destruction" and "Same Old Song" by Beechwood Music.

Rumours about David Clayton Thomas (which we were aware of Oct 18) apparently true - but watch for Bill Medley to head up group.

Mel Shaw's Stampeders tearing up the U.S. west coast. On return they'll move into Toronto Sound Studios for their next album session.

### DANNY COUGHLAN ACTIVE IN TELEVISION/ CLUB DATES

London's Mike Doyle reports that country artist Danny Coughlan is expanding his television exposure with his signing for two shows per week commencing on January 1st with the "Elaine Cole Show" over CKCO TV in Kitchener, Ontario. CKCO broadcasts over channels thirteen and two and covers much of south western Ontario with its signal.

Coughlan is presently doing the show once a week. Coughlan has also signed for the station's "Big Al Kiddie Show" which he will be doing weekly. The chanter is currently under contract to Leisure Lounge in Preston. His previous contract with the lounge called for 18 months of performances. Coughlan is currently negotiating with Boot Records for a new single and album release.

Reserve your Xmas ad for the SPECIAL XMAS ISSUE Ad deadline - Dec 13th.



Gordon Lightfoot (Reprise) and RCA crew Ed Preston (drums) Scott Richards (bass) and Pat McQuaide moved on stage during the George Hamilton IV gig at the Horseshoe.



**Procol Harum brought a lot of class to Edmonton for their** "live" concert set with the Edmonton Symphony which was taped for their next A&M album release.

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# Creating a climate of opportunity

### ARNOLD GOSEWICH PRESIDENT CAPITOL RECORDS (CANADA) LTD.

I have been asked by the publisher of RPM to comment on changes in the recording scene in Canada. While it may be of value to examine the changes, there has been much said and written about this subject over the past year, so that changes should be evident to those "in the business".Clearly, as a



recording industry executive, the change has been one to create a climate of opportunity to profitably develop, promote and market the products of recording by Canadian artists. That, I suggest, has been the primary change over the past twelve months, but rather than indulge in self-satisfaction over this improved climate, I believe we should be more concerned about what changes must occur in the future for Canada to truly have a viable recording industry. Because to be realistic, we must recognize that only the seeds of change were sown in the past year, and now only from proper cultivation and growth will we reap the harvest of internationally recognized Canadian recording stars

To effect this goal, I, quite frankly, believe that we must continue to change through a more professional and less conservative approach towards Canadian and international artist development. More professional in terms of artists, their assessment and selection, contract negotiations, artist management and bookings, planned promotion and exploitation at all industry levels, and finally, a business-

# IKE & TINA TURNER MAKE MAPLE LEAF GARDENS DATE

One of MCA's hottest properties at the moment is Ike and Tina Turner, according to Ontario promotion man, Barry Paine. The duo and their complete revue appeared at Maple Leaf Gardens in Toronto on December 3rd. Sharing the bill was Rare Earth. A new album is expected shortly entitled "Nuff Said", the follow up to the highly successful "Live at Carnegie Hall", the live double record set released some time ago.

Other news from MCA indicates that Don McLean is rapidly gaining prominence both in exposure and sales. His single, "American Pie", is the subject of intensive airplay throughout Canada and the United States, providing a good vehicle for sales of his second album for MCA of which the single is the titler, McLean has made a number of appearances in Canada, including a date at Bernie Fiedler's Riverboat in Toronto, and venues with Laura Nyro and Melanie. His first album, "Tapestry" on the Mediarts label is expected to experience an upsurge in interest with the acceptance of his more recent material. like approach towards co-operation between the many segments of this industry that cause artists and recordings to become successful.

We've got to do an honest self-evaluation in these areas and recognize the changes that must be made. You'll note that I make no reference to the areas of production and studio



facilities simply because I believe there has been an outstanding and ongoing improvement in them and that the quality and sound of recordings created in this country can be rated with the best in the world.

I suggest that we must change by becoming less conservative and replace that deficiency with well-planned risk-taking and aggressiveness. We are competing for the ears and dollars of millions of people not only in Canada, but on this continent and around the world. To compete we have to recog-

# CANADIAN FIRMS INTO MIDEM FOR FIRST TIME

For the first time, Canada and its music will be represented at the annual International Record and Music Publishing Market at MIDEM during the latter part of January. Canadian representation will consist of April Blackwood Music, Editions Archambault, Much Records, Les Productions S.M.C.L. Inc., and Tuesday Music.

MIDEM is widely respected as an international meeting place of the music industry where much business is transacted. This year's get-together looks like the best to date with some ninety per cent of the stands and offices already reserved. MIDEM's news and information office reports that assurance has been received that the Canadian government will subsidize the Canadian music industry at the MIDEM '73.

Radio stations all across Canada, regardless of their music format are invited to contribute news and information to: The Programmers

1560 Bayview Avenue Suite 107 Toronto 17, Ontario

nize that conservatism is a displacement of potential creative energy and talent. The sooner we stop whispering about our talent and start talking-loud and often-the sooner we will be able to consistently and profitably exploit Canadian talent here and internationally. This is why it is my personal hope that the "Maple Music Junket" becomes not only a reality but as a concept we utilize it, and other methods, to let the world know we are here. That is why I suggest that we've got to support the creation of a recording industry with further and substantial risk-taking dollars and effort to properly exploit our artists-not just in Canada and certainly not just in the United States-but in every potential market throughout the world. Finally, I suggest that the change away from conservatism must extend beyond the recording industry itself and to those who can profit from its growth. Less concern with ratings and more concern with allowing the Canadian public to see and hear the contemporary artists of this country must receive ongoing attention and commitment.

My anticipation for the future is that the recording industry in Canada will move more and more away from its traditional distributor-oriented profile to that of increased emphasis as a profitable resource and manufacturing industry of Canadian talent, while maintaining its position as a distributor of products from other countries. I suggest that this is a worthy goal providing we are convinced that the present is on the whole better than the past, and that the future may be better still if we make the effort to change and to change with confidence.

> ANNOUNCEMENT MODERN ALBUM & FINISHING CO. INC.



#### WILLIAM J. HOOVER

Modern Album & Finishing Co. Inc. announces the appointment of William Hoover as President of Modern Album of Canada Limited, 1244 Dufferin St., Toronto, Ontario. Mr. Hoover has extensive experience in record jacket fabrication as well as the paper box industry, and is well known in the Toronto area, where he was at one time Plant Manager for a large packaging house. We wish Mr. Hoover every success in his new venture.

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# Muck mashing mediocrity?

As I lie around in front of the roaring fTames, recovering from that recent jaunt across the country, I am confronted by many things in my mind's eye. The subject matter is immense and will constitute, I'm warning you now, quite a few columns in the imminent future. The trip, in short, was a monumental experience and the people we met have caused us deep feelings of new faith.



Two things are foremost in my mind as 1 sit before this infernal machine—the first being the observation that CP Air is the only way to fly for members of the music fraternity. Having travelled some ten thousand air miles on mainly CP flights, we can assure you that this particular airline has none of those distressing tactics employed by many carriers in dealing with us music people. In view of the enormous number of city-by-city interviews which came our way the in-flight periods were the only time for relaxation. CP provided an outstanding and well-cushioned environment.

So much for travel tips. Though you should take them seriously. The other point is not an enthusiastic endorsement. Rather, it is the expression of one of the ugliest rumours to reach our ears this year. The snatchings of a plot so incredibly evil that it sounds like a thriller.

The rumours came our way in several areas of the country, and in circles not normally given to idle gossip or reactionary speculation. They are, if true, an example of the worst kind of political power plays and selfish vote-baiting that I have ever stumbled upon.

It is said too frequently not to have at least a grain of truth that the Opposition party in Federal circles has tipped off the Canadian Association of Broadcasters that if elected, it will strip the CRTC of some of its powers.

The obvious and foreboding inference is: "Get behind us and we'll take the heat off you." Very heavy indeed.

To fully appreciate the significance of such political promising, we need to briefly examine what the Commission has done for this country. Not only has it initiated the kind of fair and friendship-free democratic police force over broadcast license holders that has made us the envy of governments the world over, but it has given some stature to mediums which have long been regarded with little respect or admiration.

The CRTC has also given us a music industry, and a chance to compete fairly in the global marketplace. The fact that Canada has become the fast-rising music producing nation in the world is a credit to both the Commission and our music makers. One could not have risen without the other.

The CRTC has also given us the world's first working manual of cable TV regulations, and it has come through with meaningful domestic content laws for ordinary TV stations, long content to grind out a mucked up mash of mediocrity.

Despite this impressive list of achievements, there are still many broadcasters (owners, not necessarily employees) who view the Commission as a body which must be destroyed before it completely ruins the radio and TV industries. With their insane logic, these license holders despise the CRTC with a degree of fervor usually reserved for Commies and hippies.

Many of them complain that broadcasting is over-regulated, and they scream "foul" because newspapers are generally free of any federal regulations. As they gloat over their seven figure annual reports, they forget the basic reason for their existence. They would appear to have overlooked the plain and simple fact than not anybody can own a radio station or a television station, whereas anyone CAN start up a newspaper (as we have witnessed in Toronto in recent months).

There are only a few radio and TV licenses to go around, and more often than not, they have traditionally gone to businessmen not really interested in the aesthetics and abilities of good programming. There is a dire need for a reactionary national society of programmers, as opposed to owners. But that's another tale. I'd bet a baker's dozen of cream buns that you couldn't find a dozen broadcast license holders in the country who could name even three of the five members of the Guess Who.

So we find ourselves with a bunch of businessmen comprising the CAB membership the majority of whom would seem to view the CRTC as an insult to their integrity (or more precisely, their pocket books). There was a time when the CAB accused the Commission of being unconstitutional, what-

#### CHILLIWACK continued from page 2

A&M, came but a few months ago after disagreements with London Records in the U.S. ("We miss the Canadian company they were really good.") and some personal persuasion from Jerry Moss, the M half of A&M.

It was Moss, apparently, who was responsible for suggesting a retail list price

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ply because I've heard it said by many record men and broadcasters across the country after reading the initial issue.

In an effort to be individualistic about the subject, I decided to wait until I had also read the second issue before making a personal evaluation of the feature and then express my opinion, for what it's worth.

Here it is! "The Programmers" is an invaluable asset to the broadcasting and recording industries in Canada.

Allan Matthews, National Promotion Manager, MCA Records, Willowdale, Ontario. ever the hell that may mean.

Being out of touch with day-to-day programming they conveniently forget also that the CRTC has flinched at the mere mention of censorship (vis a vis the FCC's juvenile and hypocritical stand on drug lyrics) and has even approved, by its lack of legal action against CHUM FM, the use of that durable society hang-up on the FM airwaves late at night. That's what we call progressive policy making, not hamstrung by the stench of yesterday's carpet sweeping.

But you won't find many friends of the CRTC in the CAB. You WILL among the programmers, but rarely among the owners. Such is the nature of their promises versus performance. Most of them promised a lot when they got those licenses, very few came through. They have a guilty conscience and they're terrified that the Commission might start setting some examples. We hope they do.

'If the CAB is starting to get the political word that support for Stanfield in the next election will bring a cautionary chop on CRTC power, then we pity them. We pity them because they've shown in the past that they're just about unaware enough to go along with such a stupid idea.

If it is true, and as we said—who really knows—it's a frightening thing.

It would be much more horrifying, however, if the Opposition could ever be considered as a serious contender for the leadership of this country. If this CAB tipoff has any basis in truth (and we think it's likely) it's obvious that the Opposition has a lot of house cleaning to do before it can make the final.

They may not know it, but Canada is a changed country. A country changed by recent developments, not the least being the eternally praiseworthy motives and methods of the CRTC in bringing sanity and territorial obligations to an area of money-hungry media merchants.

for the double album of \$5.98. And it was he who had photographers flown out to replace the group's own inside liner pictures with something that better captured the mood they sought - an island in the sun, "a peaceful space we really want people to understand in our music."

Now the three of them are on tour, using Concerts and conversation to turn people across the country onto their latest debut album.

> Tour dates include: Edmonton/9 Saskatoon/17 Regina/18 Toronto/31

The Toronto date will be the Winter Pop show at the Maple Leaf Gardens. Prior to the dates above they appeared in Hamilton, Chatham, Kitchener, Jonquiere, P.Q. Quebec City and Montreal.

GET ....' The Programmers every Monday SUBSCRIBE FIRST CLASS

# NEW ALBUMS

#### THOUGHTS OF MOVIN' ON Lighthouse

(GRT) 9230 1010-T Gold on release, the group's second set for label, is , in many ways the final realization of their potential, "Take it Slow" already off and running. Recorded with clarity and precision at Thunder, Toronto.

### POPPY SEEDS

Poppy Family (London) PS599-K Very cleanly produced album from London's top domestic act containing a couple of hits ("Evil", "Wondering" and "No Good to Cry") and some fine back-up cuts. Undisputably their best yet.

### MADMAN ACROSS THE WATER Elton John

(Uni) 93120-J The Elton John phenomenon goes on. Nifty packaging and John's and Bernie Taupin's compositions make this a set worth hanging on to. Already a sales monster with "Levon" on the way.

### CAROLE KING MUSIC Carole King

(Ode) SP77013-W A fitting follow up to her "Tapestry" which still sells and sells. Of course, the compositions are dynamite; "Back to California" is a gas. "It's Going to Take Some Time" is also meaty stuff.

### LONG LOST RELATIVES Svrinx

(True North) TNXt-& If this isn't the most adventurous recording to come out of Canada, we must have missed something. New classical music of real stature exemplified by the "Stringspace" suite. Large initial order indicates that Syrinx has arrived.



POPPY SEEDS

THE POPPY FAMILY







**EVERYTHING YOU ALWAYS** WANTED TO HEAR ON THE MOOG (Columbia)30382-H A truly delightful, sometimes wacky set which will be great for filling in holes in evening time. Ravel's "Bolero" is a masterpiece. Excellent use of the instrument.

### LORENZO

(Vintage) SCV109on "Into Each Life". Now resident in Toronto, Lorenzo

Former Ink Spot Lorenzo Convers retains much of the group's feeling especially has put together a fine, ballady set with real soul.

### CAESAR'S PALACE Tom Jones

(Parrot) 2XPAS71049-50-K Jones' first live set, and a double one at that, should get the dishwashers out of the kitchens and into the stores. Sort of a live "greatest hits bit. A Christmas season giant.

### **CHILLIWACK**

Chilliwack (A&M) SP3509-W With a new label and an allout push, Vancouver's pride and joy are due to explode. Surprisingly large advance order in Canada and modest price tag (double set) bode well. At last the east is catching on.









CHILLIWACK

TOM JONES

SARS PALACA





SINGLES

(Alphabetically)

-	- 7	REMI				
D	89	<b>THEME FROM SHAFT</b> Isaac Hayes-Enterprise-9038-Q		34	37 41	YOUR MOVE Yes-Atlantic-2819-P
2	13 30	FAMILY AFFAIR Sly & Family Stone-Epic-5-10805-H		35	35 39	FOR LADIES ONLY Steppen wolf-Dynhill-4292-N
3	10 23	GOT TO BE THERE Michael Jackson-Tamla Motown-1191-V		36	39 51	(I Know) I'M LOSING YOU Rod Stewart-Mercury-73244-K
4	7 19	DESIDERATA Les Crane-Warner Bros-7520-P		37	40 66	GRANDMA'S HANDS Bill Withers-Sussex-227-M
5	56	BABY I'M A WANT YOU Bread-Elektra-45751-P		38	41 60	SUPERSTAR (Remember How You Got Where You Are) Temptations-Tamla Motown-7111-V
6	24	TWO DIVIDED BY LOVE Grass Roots-Dunhill-4289-N		39	42 54	
7	9 11	AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-N		40	31 13	ONE FINE MORNING Lighthouse-GRT-1230-10-T
8	42	GYPSYS, TRAMPS & THIEVES Cher-Kapp-2146-J	-	41	52 63	SUNSHINE Johnathon Edwards-Capricorn-8021-P
9	11	IMAGINE John Lennon- Apple-1840-F		42	29 7	ABSOLUTELY RIGHT 5 Man Electrical Band-Polydor
10	63	PEACE TRAIN Cat Steven s-A&M-1291-W		43	43 53	FRIENDS WITH YOU John Denver-RCA-74-0567-N
11	35	EVERYBODY'S EVERYTHING Santan a-Columbia-45472-H		44	44 65	PRETTY AS YOU FEEL Jefferson Airplane-Grunt-0500-N
12	14 29	<b>CHERISH</b> David Cassidy-Bell- 45150-M		45	63 82	A NATURAL MAN Lou Rawls- MGM-14262X-M
13	18 27	DEVIL YOU Stamped ers-MWC-1007 X-M	M.A. P'l	46	64 83	NOTHING TO HIDE Tommy James-Roulette-7114-T
<b>i</b> 4	11 8	I'M A MAN Chicago-Columbia-45467-H		47	45 48	LOVE Lettermen-Capitol-3192-F
15	15 18	LON ESOME MA RY Chilliwack-A&M-321-W		48	50 64	NO GOOD TO CRY Poppy Family-London-164-K
16	16 17	LOVIN' YOU AIN'T EASY Pagliaro-Much-CH1010-K	MA	49	49 56	LOVE ME BROTHER Tapestry-Polydor-2065 091-Q
7	17 28	ROCK STEADY Aretha Franklin-Atlantic-2838-P		50	24 16	ONE MORE MOUNTAIN TO CLIMB Dr. Music-GRT-45132-T
8	20 38	STONES Neil Dígmond-Uni-55310-J		51	34 20	SUPERSTAR Carpenters-A&M-1289-W
9	21 34	FOR BETTER OR WORSE Bells-Polydor-2065-093-Q	MAPL	52	68	DAY AFTER DAY Badfinger-Apple-1841-F
0	22 35	BRAND NEW KEY Melanie-1 Buddah-267-M		53	65 97	CAN I GET A WITNESS Lee Michaels-A&M-1303-W
1	12 10	I'D LOVE TO CHANGE THE WORLD Ten Years After-Columbia-45457-H		54	47 46	I'VE FOUND SOMEONE OF MY OWN Free Movement-Decca-32818-J
2	22 35	ALL I EVER NEED IS YOU Sonny & Cher-Kapp-2151-J		55	46 32	INNER CITY BLUÉS Marvin Gaye-Tamla Motown-54209-V
3	26 37	TURNED 21 Fludd-Warner Bros-7531-P		5.6	59 72	LET IT BE Joan Baez-Vanguard-35145-V
4	30 31	<b>WILD NIGHT</b> Van Morrison-Warner Bros-7518-P	9.9 3	57	/0 81	HEY BIG BROTHER Rare Earth-Rare Earth-5038-V
5	19 22	BY THE TIME I GET TO PHOENIX/I SAY A LITTLE PRAYER FOR YOU Campbell/Murray-Capitol-3200-F		58	67	AMERICAN PIE Don McLean-United Artists-50856-J
6	36 40	SOUR SUITE Guess Who-Nimbus-74-0578-N		59	80 89	RESPECT YOURSELF Staple Singers-Stax-0104-Q
	61 98	HEY GIRL Donny Osmond-Polydor-14322-Q		60	75	<b>SCORPIO</b> Dennis Coffey-Sussex-226-M
8	28 15	NEVER MY LOVE 5th Dimension-Bell-45134-M		61	77 93	HALLELUJAH Sweathog-Columbia-45492-H
9	27 14	YO YO Osmonds-Polydor-2065-082-Q	Per -	62	83	I'D LIKE TO TEACH THE WORLD TO SING Hillside Singers-Metromedia-231-L
0	33 24	DO I LOVE YOU Paul Anka-Buddah-252-M		63	85	ONE MONKEY DON'T STOP NO SHOW Honey Cone-Hot Wax-7110-M
1	25 12	MAGGIE MAY Rod Stewart-Mercury-73224-K		64	62 57	SHE'S ALL I'VE GOT Freddy North-Mankind-12004-Q
2	32 21	EASY LOVING Freddie Hart-Capitol-3115-F		65	66 77	L'OISEAU Rene Simard-Nobel-NL5627-K
3	38 47	BEHIND BLUE EYES The Who-Decca-32888-J		66	53 50	BOW DOWN TO THE DOLLAR Joshua-GRT-1230 15-T

89	THEME FROM CHART		-				Outstanding Record Sales GRT T London K
	THEME FROM SHAFT I saac Hayes-Enterprise-9038-Q	34	37 4	1 YOUR MOVE Yes-Atlantic-2819-P	6	7 55 44	IT° <b>S A CRYIN° SHAME</b> Gayle McCormick-Dunhill-4288-N
13 30	FAMILY AFFAIR Sly & Family Stone-Epic-5-10805-H	35	35 3	FOR LADIES ONLY Steppenwolf-Dunhill-4292-N	6	8 57 62	LONG AGO TOMORROW B.J. Thomas-Scepter-12335-J
10 23	GOT TO BE THERE Michae I Jackson-Tamla Motown-1191-V	36	39 5	(I Know) I'M LOSING YOU Rod Stewart-Mercury-73244-K	6	<b>9</b> 71 80	WHITE LIES, BLUE EYES Bullet-Big Tree-123-V
7 19	DESIDERATA Les Crone-Warner Bros-7520-P	37	40 60	GRANDMA'S HANDS Bill Withers-Sussex=227-M	7	0 51 49	TILL Tom Jones-Parrot-40067-K
56	BABY I'M A WANT YOU Bread-Elektro-45751-P	38	41 6	SUPERSTAR (Remember How You Got Where You Are) Temptations-Tamla Motown-7111-V	7	73 87	YOU ARE EVERYTHING Stylistics-Avco Embassy-4581-N
24	TWO DIVIDED BY LOVE Grass Roots-Dunhill-4289-N	- 39	42 54	SUMMER OF °42 Peter Nero-Columbia-45399-H	6	2 97	HAVE YOU SEEN HER Chi Lites-Brunswick-55462-H
9 1 1	AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-N	40	31 1:	3 ONE FINE MORNING Lighthouse-GRT-1230-10-T	9	3 98	TAKE IT SLOW Lighthouse-GRT-1230-19-T
42	GYPSYS, TRAMPS & THIEVES Cher-Kapp-2146-J	41	52 63	SUNSHINE Joh nathon Edwards-Capricorn-8021-P	7.	<b>1</b> 78	LOVE ME LOVE ME LOVE Frank Mills-Polydor-2065 076-Q
1 1	IMAGINE John Lennon- Apple-1840-F	42	29 7	ABSOLUTELY RIGHT 5 Man. Electrical Band-Polydor	9	3	I CAN SMELL THAT FUNKY MUS Eric Mercury-Enterprise-9041-Q
63	PEACE TRAIN Cat Steven s-A&M-1291-W	43	43 53	FRIENDS WITH YOU John Denver-RCA-74-0567-N	70	79 88	SATISFACTION Smokey & Miracles-Tamla Motown-5
35	EVERYBODY'S EVERYTHING Santan a-Columbia-45472-H	- 44	44 65	PRETTY AS YOU FEEL Jefferson Airplane-Grunt-0500-N	1		GEORGE JACKSON Bob Dylan-Columbia-45516-H
14 29	CHERISH David Cassidy-Bell- 45150-M	45	63 82	A NATURAL MAN Lou Rawis- MGM-14262X-M	78	54 33	WHAT ARE YOU DOING SUNDAY? Dawn-Bell-45141-M
18 27	DEVIL YOU Stamped ers-MWC-1007 X-M	46	64 83	NOTHING TO HIDE Tommy James-Roulette-7114-T	79	100	I KNEW YOU WHEN Donny Osmond-Polydor
11 8	I°M A MAN Chicago-Columbia-45467-H	47	45 48	LOVE Lettermen-Capitol-3192-F	80	87100	MY BOY Richard Harris-Dunhill-4293-N
15 18	LON ESOME MARY Chilliwack-A&M-321-W	48	50 64	NO GOOD TO CRY Poppy Family-London-164-K	81	48 42	DON'T WANNA LIVE INSIDE MYSE Bee Gees-Atco-6847-P
16 17	LOVIN' YOU AIN'T EASY Pagliaro-Much-CH 10 10-K	49	49 56	LOVE ME BROTHER Tapestry-Polydor-2065 091-Q	82	99	DAISY MAE Hamilton, Joe Frank & Reynolds-Du
7 28	ROCK STEADY Aretha Franklin-Atlantic-2838-P	50	24 16	ONE MORE MOUNTAIN TO CLIMB Dr. Music-GRT-45132-T	83	50 26	ONLY YOU KNOW AND I KNOW Delaney & Bonnie-Atco-6838-P
20 38	STONES Neil Diamond-Uni-55310-J	51	34 20	SUPERSTAR Carpenters-A&M-1289-W	84	88 96	I DON'T NEED NO DOCTOR Humble Pie-A&M-1282-W
21 34	FOR BETTER OR WORSE Bells-Polydor-2065-093-Q	52	68	DAY AFTER DAY Badfinger-Apple-1841-F	85	92	LOOKING FOR A LOVE J. Geils Band-Atlantic-2844-P
2 35	BRAND NEW KEY Melanie- Buddah-267-M	53	65 97	CAN I GET A WITNESS Lee Michaels-A&M-1303-W	86	93	<b>TIGHTROPE RIDE</b> Doors-Elektra-45757-P
2 10	I'D LOVE TO CHANGE THE WORLD Ten Years After-Columbia-45457-H	54	47 46	I'VE FOUND SOMEONE OF MY OWN Free Movement-Decca-32818-J	87	94,	WHERE DID OUR LOVE GO Donnie Elbert-All-Platinum-2330
2 35	ALL I EVER NEED IS YOU Sonny & Cher-Kapp-2151-J	55	46 32	INNER CITY BLUËS Marvin Gaye-Tamla Motown-54209-V	88	96	1'D LIKE TO TEACH THE WORLD New Seekers-Elektro-45762-P
26 37	TURNED 21 Fludd-Warner Bros-7531-P	5.6	59 72	LET IT BE Joan Baez-Vanguard-35145-V	89		LEVON Elton John-Uni-55314-J
30 31	<b>WILD NIGHT</b> Van Morrison-Warner Bros-7518-P	57	/0 81	HEY BIG BROTHER Rare Earth-Rare Earth-5038-∨	90		1 <b>7'S ONE OF THOSE NIGHTS</b> Partridge Family-Bell-160-M
19 22	BY THE TIME I GET TO PHOENIX/I SAY A LITTLE PRAYER FOR YOU Campbell/Murray-Capitol-3200-F	58	67	AMERICAN PIE Don McLean-United Artists-50856-J	91		AMERICAN TRILOGY Mickey Newbury-Elektra-750-P
36 40	SOUR SUITE Guess Who-Nimbus-74-0578-N	59	80 89	RESPECT YOURSELF Staple Singers-Stax-0104-Q	92	90 67	ONE DAY I WALK Bruce Cockburn-True North-TN4-105-
51 98	HEY GIRL Donny Osmond-Polydor-14322-Q	60	75	SCORPIO Dennis Coffey-Sussex-226-M	93	····	ANTICIPATION Carly Simon-Elektra-45759-P
28 15	NEVER MY LOVE 5th Dimension-Bell-45134-M	61	77 93	HALLELUJAH Sweathog-Columbia-45492-H	94		FLY ACROSS THE SEA Edward Bear-Capitol-7 2653-F
27 14	YO YO Osmonds-Polydor-2065-082-Q	62	83	I'D LIKE TO TEACH THE WORLD TO SING Hillside Singers-Metromedia-231-L	95		TREAT ME LIKE A GOOD PIECE O Dusk-Bell-148-M
33 24	DO I LOVE YOU Paul Anka-Buddah-252-M	63	85	ONE MONKEY DON'T STOP NO SHOW Honey Cone-Hot Wax-7110-M	96	91 74	TO A PLACE NEAR THE RIVER M. Butler-Columbia-C42988-H
25 12	MAGGIE MAY Rod Stewart-Mercury-73224-K	64	62 57	SHE'S ALL I'VE GOT Freddy North-Mankind-12004-Q	97		LITTLE OLD ROCK 'N ROLL BANI Billy Mysner-Astra-AS45319-Q
32 21	ÉASY LOVING Freddie Hart-Capitol-3115-F	65	66 77	and the second s	98		PAIN Ohio Players-Westbound-188-T
88 47	BEHIND BLUE EYES The Who-Decca-32888-J	66	53 50	BOW DOWN TO THE DOLLAR Joshua-GRT-1230 15-T	99		I'M GONNA BE A COUNTRY GIRL A Buffy Ste Marie-Vanguard-35143-V
	5 6 2 4 9 11 4 2 1 1 6 3 3 5 14 29 18 27 11 8 15 18 16 17 17 28 20 38 21 34 22 35 12 10 22 35 13 24 23 5 13 24 25 12 33 24 25 12 32 21	Sly & Family Stone-Epic-S-10805-H         10 23       GOT TO BE THERE Michael Jackson-Tamle Motown-1191-V         7 19       DESIDERATA Les Crone-Warner Bros-7520-P         5       6         9       DESIDERATA Les Crone-Warner Bros-7520-P         2       4         TWO DIVIDED BY LOVE Grass Roots-Dunhill-429-N         9       11         AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-N         4       2         GYPSYS, TRANPS & THIEVES Cher-Kopp-2146-J         1       JMAGINE John Lennon-Apple-1840-F         6       3         7       DEVERY BODY'S EVERYTHING Sentan a-Columbia-45472-H         11       3         12       DEVIL YOU Sontan a-Columbia-45472-H         13       DEVIL YOU Sontan a-Columbia-45472-H         14       29       DEVIL YOU Sontan a-Columbia-45467-H         15       18       LONESOME MARY Chilliwack-A&M-321-W         16       17       LOVIN' YOU AIN'T EASY Pagliara-MuC-1007 X-M         17       28       ROCK STEADY Aretho Franklin-Atlantic-2838-P         20       38       STONES Heil Digmond-Uni-55310-J         21       34       FOR BETTER OR WORSE Bells-Polydar-2065-093-Q         23       SALL I EVER NEED IS YOU Son Asher Buddh-257-M     <	Siy & Family Stone-Epic-S-10805-H         36           10 23         GOT TO BE THERE Michael Jackson-Tamla Motown-1191-V         36           7 19         Less Crane Warmer Bros-7520-P         37           5 6         BABY I'M A WANT YOU Bread-E lektro-45751-P         38           2 4         TWO DIVIDED BY LOVE Grass Roots-Dunhill-489-N         39           9 11         AN OLD FASHIONED LOVE Grass Roots-Dunhill-489-N         40           4 2         CYPSYS, TRAMPS & THIEVES Cher-Kapp-2146-J         41           1         IMAGINE John Lennon- Apple-1840-F         42           6 3         PEASCENT S-A&M-1291-W         43           3 5         EVERYBODY'S EVERYTHING Santon-Columbia-45472-H         44           42         OPEYIL YOU David Cassidy-Bell-45150-M         44           18 27         DEVIL YOU David Cassidy-Bell-45150-M         45           18 27         DEVIL YOU Aretho Franklin-Atlantic-28/38-P         50           17 28         ROCK STEADY Metano-Much-CH1010-K         67           17 28         ROCK STEADY Metano-Kapp-2151-J         51           12 10         I'D LOVE TO CHANGE THE WORLD Ten Yaars After-Columbia-45437-H         54           12 10         I'D LOVE TO CHANGE THE WORLD Ten Yaars After-Columbia-4547-H         54           23 35	Siy & Family Stone-Epic-5-10805-H       0.000         10 23       GOT TO BE THERE Michael Jackson Tamle Motown-1191-V       36       39 5         7 19       DESIDERATA Los Come-Warner Bros-7520-P       37       40 66         2 4       TWO DIVDED BY LOVE Gross Onci-Dunhill-M       39       41 66         3 5       EXPRODED BY LOVE Gross Rote-Dunhill-N       40       31 13         4 2       CherK-Rop-2146-J       41       34 43 53         3 5       EVERYBODY'S EVERYTHING Sammo-Columbia-d5472-H       43       43 63         3 6       Samon-Columbia-d5472-H       44       46         1 1       MAGINE John Lennon- Apple-1840-F       42       29       7         4 2       CherK-Rop-2146-J       43       43       43       43       44       46         1 2       CHERISH David Cassidy-Bell-45150-M       44       46       64       43       45       63       32         18 27       David Cassidy-Bell-45150-M       45       64       43       45       63       42       49       45       63       42       43       45       63       42       44       46       44       45       63       47       45       43       45       63 <td< td=""><td>3/, 4 Femily, 160:=Epies-10805-41         5000 monitolicity           10.3         COTTO BE THERE Automultiply         36         96 00 monitolicity           11         Cotto BE THERE Automultiply         36         96 01 monitolicity           11        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How You Get Material Light)         30           14         JAGDIE Light)         42 20         Z         SUPERSTAR (Rese</td><td>3) A Frently Stein-Explosibility         20         Control Bart MERE         Control Bart MERE         20         Control Bart MERE         Contro B</td><td>B): A Family Standarder, 5-1005-01         Control Standarder, 5-1005-01         B         Control Standarder, 5-1005-01         B         Control Standarder, 5-1005-01         B         Control Standarder, 5-1005-01         B         Control Standarder, 5-1005-01         Control Standar</td></td<>	3/, 4 Femily, 160:=Epies-10805-41         5000 monitolicity           10.3         COTTO BE THERE Automultiply         36         96 00 monitolicity           11         Cotto BE THERE Automultiply         36         96 01 monitolicity           11         DESDERATA Les Creates Amore Brance 300-P         38         41 60         SUPERSTAR (Resembler How You Get Material Laward 51 Jp)           12         A 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55 44	IT'S A CRYIN' SHAM Gayle McCormick-Dur		288 -N		
57 62	LONG AGO TOMORR B.J. Thomas-Scepter-1		J		
1 80	WHITE LIES, BLUE E Bullet-Big Tree-123-V				
1 49	TILL Tom Jones-Parrot-400	67 <b>-</b> К	51		
3 87	YOU ARE EVERYTH Stylistics-Avco Emba		i81-N		
7	HAVE YOU SEEN HE Chi Lites-Brunswick-5		н		
8	TAKE IT SLOW Lighthouse-GRT-1230-	19-T			MA
8	LOVE ME LOVE ME I Frank Mills-Polydor-20	-OVE	6-Q		MA
	I CAN SMELL THAT Eric Mercury-Enterpris				
9 88	SATISFACTION Smokey & Miracles-Tai	mla Ma	otown-	54211 <b>-</b> V	
	GEORGE JACKSON Bob Dylan-Columbia-4	5516-H	1		
1 33	WHAT ARE YOU DOIN Dawn-Bell-45141-M	g sun	IDAY?		
00	I KNEW YOU WHEN Donny Osmond-Polydor				
100	MY BOY Richard Harris-Dunhill-	4293-	N		
42	DON'T WANNA LIVE I Bee Gees-Atco-6847-P	NSIDE	MYSE	LF	
	DAISY MAE Hamilton, Joe Frank &	Reyno	olds-Di	unhill-42	296 <b>-</b> N
26	ONLY YOU KNOW AND Delaney & Bonnie-Atco				
96	I DON'T NEED NO DO Humble Pie-A&M-1282-		1		
	LOOKING FOR A LOVI J. Geils Band-Atlantic-		5		
••••	TIGHTROPE RIDE Doors-Elektra-45757-P				
	WHERE DID OUR LOVI Donnie Elbert-All-Plati		330		
••••	1'D LIKE TO TEACH T New Seekers-Elektro-45		ORLD	TO SIN	G
	LEVON Elton John-Uni-55314-J				
	1 <b>T'S ONE OF THOSE N</b> Partridge Family-Bell-1	1] <b>GHT</b> : 60-M	S		
	AMERICAN TRILOGY Mickey Newbury-Elektro	a-7 50-1	P		
67	ONE DAY I WALK Bruce Cockburn-True No	rth <del>-</del> TN	4-105	-н	
	ANTICIPATION Carly Simon-Elektra-457	59-P			
	FLY ACROSS THE SEA Edward Bear-Capitol-72	653-F			MA
	TREAT ME LIKE A GO Dusk-Bell-148-M	OD PI	ECE (	OF CAN	DY
74	TO A PLACE NEAR TH M. Butler-Columbia-C42	1E RI 988-H	VER		MA
•••	LITTLE OLD ROCK 'N Billy Mysner-Astro-AS45	<b>ROLI</b> 319-Q	BAN	D	MA
•••	PAIN Ohio Players-Westbound	-188-T			
	I'M GONNA BE A COUN Buffy Ste Marie-Vanguard	TRY (	GIRL A	GAIN	
73	GO AWAY LITTLE GIRL Donny Osmond-Polydor-2	0 <sub>ບ່</sub> 5-08	1-Q	GAV	0
		and the second second			

This week	l week ago	2 weeks ago	REMIO		
1	1	1	NEW SANTANA Columbia-KC30595-H N/A N/A	34	3
2	2	2	TEASER AND THE FIRECAT Cat Stevens-A&M SP 4313-W CS 4313-W 8T 4313-W	35	2
3	3	.3	EVERY PICTURE TELLS A STORY Rod Stewart-Mercury-SRM1609-K N/A N/A	36	4
4	4	4	IMAGINE John Lennon-Apple-SMAS3379-F N/A N/A	37	4
5	5	8	SHAFT Soundtrack-Enterprise-EN 25002-Q EN S-2-5002-Q EN 8-2-5002-Q	38	3
6	7	10	TAPESTRY Carole King-Ode-SP77009-W CS77009-W 8T77009-W	39	4
0	26	••••	NEW LED ZEPPELIN ALBUM Atlantic-SD7208-P AC7208-P ASTC7208-P	40	4:
8	12	13	HARMONY 3 Dog Night-Dunhill DSX 50108-N N/A N/A	41	49
9	20	21	JESUS CHRIST SUPERSTAR Decca-DXSA7206-J 73 6000-J 6 6000-J	42	44
10	9	9	EVERY GOOD BOY DESERVES FAVOUR Moody Blues-Threshold-THS5-K N/A N/A	43	8
0	32	67	T <b>HERE'S A RIOT GOIN' ON</b> Sly & Family Stone-Epic-KE30986-H N/A N/A	44	3.
12	14	14	CARPENTERS A&M-SP3502-W CS3502-W 8T3502-W	45	8
13	6	6	RAINBOW BRIDGE Jimi Hendrix-Reprise-MS2040-P CRX2040-P 8RM2040-P	46	4:
14	16	22	СНЕР Карр-К 536 49-Ј N/А N/А	47	3
15	8	5	LOVE, LUCK 'N' LOLLIPOPS Bells-Polydor-2424 035-Q 3176 025-Q 3821 030-Q	48	2
16	13	7.	TALK IT OVER IN THE MORNING Anne Murray-Capitol-ST6 366-F 4XT6 366-F 8XT6 366-F	49	3
0	34	82	STONES Neil Diamond-Uni-93106-J N/A N/A	50	3
18	28	77	CHICAGO AT CARNEGIE HALL Columbia-C4X30865-H N/A N/A	51	6
19	17	26	ROCKIN <sup>o</sup> THE FILLMORE Humble Pie-A&M-SP3506-W N/A N/A	52	4
20	11	12	WHO'S NEXT The Who-Decc a-DS79182-J 73-9182-J 6-9182-J	53	5
21	18	19	PARTRIDGE FAMILY SOUND MAGAZINE Bell-6064-M 4-6064-M 8-6064-M	54	9
22	10	11	BARK Jefferson-Airplane-Grunt-FTR1001-N N/A N/A	55	4
23	15	15	RAM P&L McCartney-Apple-SMAS3375-F 4XT3375-F 8XT3375-F	56	5
24	19	20	MASTER OF REALITY Black Sabbath-Warner Bros-BS2562 CWX2562-P 8WM2562-P	57	5
25	53		E PLURIBUS FUNK Grand Funk Railroad-Capitol-SW853-F N/A N/A	58	•••
26	27	33	FIFTH DIMENSION LIVE Bell-9000-M N/A N/A	59	5
27	.36	47	GATHER ME Melanie-Buddah-BD\$95003-M N/A BD\$8-95003-M	60	9
28	21	18	FOR LADIES ONLY Steppen wolf-Dunhill-DSX50110-N N/A N/A	61	9
29	77		MEATY, BEATY, BIG & BOUNCY The Who-Decco-DS79184-J N/A	62	5
30	24	29	GOIN' BACK TO INDIANA Jackson 5-Tamla Motown-TS310-V N/A	63	
31	25	31	BARBRA JOAN STREISAND Columbio-KC30792-H	64	60
32	33	38	N/A N/A TUPELO HONEY Van Morrison-Warner Bros-WS1950-P awy Jord P. P. Status P. Sta	65	5
33	22	16	CWX 19 50-P 8 WM 19 50-P BLESSED ARE Joan Baez Vanguard-VSD6 570-L	66	69
_			N/A N/A DA'S ONLY NATIONAL 10	-	

**B**J

1 1	NEW SANTANA Columbia-K C 30 59 5-H	34	35 45	RUFF & READY Jeff Beck Group-Epic-KE 30973-H
2 2	N/A N/A TEASER AND THE FIRECAT Cat Stevens-A&M SP 4313-W	35	23 17	CT 30973-H CA 30973-H CAHOOTS The Band-Capitol SMAS 651-F
3.3	CS 4313-W 8T 4313-W	36	48 89	N/A N/A OTHER VOICES
	Rod Stewart-Mercury-SRM1609-K N/A N/A	37	47 36	Doors-Elektra-EKS75017-P CEK75017-P TEA FOR THE TILLERMAN
44	John Lennon-Apple-SMAS3379-F N/A N/A		4736	Cat Steven s-A&M-SP4280-W CS4280-W 8T4280-W
58	SHAFT Soundtrack-Enterprise-EN25002-Q ENS-2-5002-Q EN8-2-5002-Q	38	38 39	UP TO DATE Partridge Family-Bell-6059-M A-6059-M 8-6059-M
7 10 ל	TAPESTRYCarole King-Ode-SP77009-WCS77009-W8T77009-W	39	41 53	THE DIONNE WARWICKE STORY Scepter-SPS 2-596-J N/A 8019 596-T
26	Atlantic-SD7208-P AC7208-P AC7208-P ASTC7208-P	40	42 69	SMACKWATER JACK Quincy Jones-A&M-SP 30 37-W CS 30 37-W 8T 30 37-W
12 13	HARMONY 3 Dog Night-Dunhill DSX 50108-N N/A N/A	41	49 37	THE DONNY OSMOND ALBUM           Polydor-2424 208-Q           3176 037-Q         3821 026-Q
20 21	JESUS CHRIST SUPERSTAR Decca-DXSA7206-J 73 6000-J 6 6000-J	42	44 34	HIGH WINDS WHITE SKY Bruce Cockburn-True North-TN3-H TNT3-H TNA3-H
99	EVERY GOOD BOY DESERVES FAVOUR Moody Blues-Threshold-THS5-K	43	83	MADMEN ACROSS THE WATER Elton John-Uni-93120-J
32 67	N/A N/A THERE'S A RIOT GOIN' ON Sly & Family Stone-Epic-KE30986-H	44	31 27	N/A N/A ARETHA'S GREATEST HITS Aretha Franklin-Atlantic-SD8 295-P
14 14	N/A         N/A           CARPENTERS         O           A&M-SP3502-W         O	45	80	AC8295-P A8TC8295-P TOM JONES LIVE AT CAESAR'S PALACE Parrot-71049-K
66	CS3502-W 8T3502-W RAINBOW BRIDGE Jimi Hendrix-Reprise-M S2040-P	46	43 35	N/A N/A SUMMER SIDE OF LIFE Gordon Lightfoot-Reprise-MS2037-P
16 22	CR X2040-P 8 RM 2040-P CHER K app-K S36 49-J	47	39 38	CRX2037-P 8RM2037-P
85	N/A N/A LOVE, LUCK 'N' LOLLIPOPS	48	29 23	CWJ 1935-P 8WJ 1935-P WELCOME TO THE CANTEEN
	3176 025-Q 3821 030-Q	49	37 30	Various-Polydor-2334 022-Q N/A N/A SURF'S UP
13 7	Anne Murray-Capitol-ST6 366-F 4XT6 366-F STONES			Beach Boys-Brother-R \$6453-P CR X6453-P 8RM6453-P AQUALUNG
34 82	STONES Neil Diamond-Uni-93106-J N/A N/A	50	30 24	Jethro Tull-Reprise-MS2035-P CRX2035-M 8RM2035-P
28 77	CHICAGO AT CARNEGIE HALL Columbia-C4X30865-H N/A N/A	51	64 90	MEDDLE Pink Floyd-Harvest-SMAS832-F N/A N/A
17 26	ROCKIN <sup>®</sup> THE FILLMORE Humble Pie-A&M-SP3506-W N/A N/A	52	45 32	MUD SLIDE SLIM James Taylor-Warner Bros-BS2561-P CWX 2561-P 8WM 2561-P
11 12	WHO'S NEXT The Who-Decco-DS79182-J 73-9182-J 6-9182-J	53	51 51	STREET CORNER TALKING Savoy Brown-Parrot XPAS 71047-K N/A N/A
18 19	PARTRIDGE FAMILY SOUND MAGAZINE Bell-6064-M 4-6064-M 8-6064-M	54	91	FIDDLER ON THE ROOF Soundtrack-United Artists-UAS 10900-J N/A N/A
2 10 11	BARK Jefferson-Airplane-Grunt-FTR1001-N	55	40 25	ONE FINE MORNING Lighthouse-GRT-9230 1002-T 5230 1002-T 8230 1002-T
15 15	RAM P&L McCartney-Apple-SMAS3375-F	56	55 52	SONNY & CHER LIVE Kapp-K S3654-J N/A K8 3654-J
19 20	4XT3375-F 8XT3375-F MASTER OF REALITY Black Sabbath-Warner Bros-BS2562	57	56 60	SONG FROM THE STREET Murray McLauchlan-True North-TN4-H
5 53	CWX2562-P 8WM2562-P E PLURIBUS FUNK Grand Funk Railroad-Capitol-SW853-F	58		N/A N/A THOUGHTS OF MOVIN' ON Lighthouse-GRT-9230 1010-T
27 33	N/A N/A FIFTH DIMENSION LIVE Bell-9000-M	59	5 <b>0 40</b>	
.36 47	GATHER ME Melanie-Buddah-BDS95003-M	60	90	N/A ALL IN THE FAMILY Atlantic-SD7210-P
<b>3</b> 21 18	N/A BDS8-95003-M	61	99	N/A A8TC-7210-P
	Steppen wolf-Dunhill-DSX50110-N N/A N/A MEATY, BEATY, BIG & BOUNCY	62	<b>5</b> 2 <b>4</b> 6	Don McLean-United Artists-UAS5535-J N/A N/A STICKY FINGERS
77	The Who-Decco-DS79184-J N/A N/A GOIN' BACK TO INDIANA		52 40	Stones-Rolling Stones-COC59100-P COCX-59100-P CHILLIWACK
) 24 29	Jackson 5-Tamla Motown-TS310-V N/A N/A	63	*****	A&M-SP3509-W N/A N/A
25 31	BARBRA JOAN STREISAND Columbia-KC30792-H N/A N/A	64	6 <b>0 5</b> 7	Kris Kristofferson-Monument-A30679-K 5044 30679-T 8044 30679-T
2 33 38	TUPELO HONEY Van Morrison-Warner Bros-WS1950-P CWX1950-P 8WM1950-P	65	57 49	PARANOID Black Sabbath-Warner Bros-WS1887-P CWX1887-P 8WM1887-P
3 22 16	BLESSED ARE Joan Baez Vanguard-VSD6570-L N/A N/A	66	69 73	SEVEN OF MY SONGS Frank Mills-Polydor-2424 030-Q N/A

	that enti	A&M W MCA J Par 11, 1971 Allied C Musimart R Amper V Phanodisc L Arc D Polydor O CMS E Quality M pradian content. Capital F RCA N Caravar G Tant World Y
	OG	old Leaf Award For Columbia H Trans World Y utstanding Record Sales GRT T WB/Atlantic P London K World Z
57	58 59	LEE MCHAELS FIFTH A&M-S <sub>D</sub> 4302-W ICS4302-W 8T4302-W
8	59 50	A SPACE IN TIME Ten Years After-Columbia-KC30801-H N/A N/A
9	61 58	ALLMAN BROS AT FILLMORE EAST Capricorn- 2SA-802-P ACJ802-P 2A8J802-P
0	70 41	THEIR SIXTEEN GREATEST HITS Grass Roots-Dunhill-DSX 15107-N N/A N/A
1	<mark>65 5</mark> 5	FROM THE INSIDE Poco-Epic-KE30753-H N/A N/A
2	72 72	EASY LOVIN' Freddy Hart-Capitol-ST838-F N/A N/A
3	67 61	CLOSE TO YOU Carpenters-A&M-427 1-W CS427 1-W 8 T 427 1-W
4		TO YOU WITH LOVE Donny Osmond-Polydor-2424 039-Q N/A N/A
5	66 54	5TAY AWHILE Bells-Polydor-2424 0 22-Q 3176 019-Q 3821 022-Q
6	54 48	JAMES GAN G IN CONCERT           ABC-733-N           N/A
7	68 64	N/A N/A BLUE Joni Mitchell-Reprise-MS2038-P CRX2038-P 8RM2038-P
8	73 42	BUDDY MILES LIVE Mercury-SRM2-7 500-K
,	62 66	N/A N/A MORSE CODE TRANSMISSION
		RCA-LSP4575-N N/A BEST OF THE GUESS WHO
)	74 76	RCA-LSPX1004-N           TK1710-N           T851710-N
1	78 92	Irish Rovers-Decca-DL75302-J N/A N/A
2	98	ALL THE RIGHT NOISES Fergus-Capitol-ST6370-G N/A N/A
3	63 56	ANOTHER TIME ANOTHER PLACE Engelbert Humperdinck-Parrot-71048-K N/A N/A
1	71 63	FIREBALL Deep Purple-Warner Bros-BS2564-P CWX2564-P 8WM2564-P
5		MOZARTMANIA Waldo de los Rios-Daffodil-SBA16005-F N/A N/A
5	46 44	TRAFALGAR Bee Gees-Atco-SD7003-P AC7003-P A8TC7003-P
7	100	BLOODROCK USA Capitol-SMAS645-F N/A N/A
3	76 43	AGAINST THE GRAIN Stampeders-MWC-MWCS701-M MWCS4-701-M
,		POPPY SEEDS Poppy Family-London-PS599-K N/A
)	79 70	L.A. WOMAN Doors-Elektro-EKS75011-P CEK-75011-P 8EK-75011-P
I	75 74	L'OISEAU Rene Simard-Nobel-NBL-502-K NB4 802-K NB5 502-K
2		PEOPLE LIKE US Mamas & Papas-Dunhill-DSX50106-N N/A N/A
3	<b>8</b> 5 6 <b>5</b>	FOUR WAY STREET CSN&Y-Atlantic-SD2-902-P
	84 75	ACJ-902-P HOMEMADE Osmonds-Polydor-2424 027-Q 3176 028-Q 3821 024-Q
4		LIVE AT THE FILLMORE Aretha Franklin-Atlantic-SD7 205-P
	81 62	ACTONE D ACTOTOLE D
5	81 62 82 71	AC7 205-P A8 T C7 205-P POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N
5		AC7 205-P A8 T C7 205-P POEMS, PRAYERS AND PROMISES John Denver-RCA-L SP 4499-N N/A N/A UPSIDE DOWNSIDE Tom Northcott-Uni-7 3108-J
4 5 6 7 8	82 71	AC7 205-P A8 T C7 205-P POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N N/A N/A UPSIDE DOWNSIDE Tom Northcott-Uni-7 3108-J N/A SUMMER OF '42 Soundtrack-Warner Bros-WS1925-P
5 6 7 8	82 71	AC7 205-P A8 T C7 205-P POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N N/A N/A UPSIDE DOWNSIDE Tom Northcott-Uni-7 3108-J N/A N/A SUMMER OF '42 Soundtrack-Warner Bros-WS1925-P N/A N/A CHICAGO TRANSIT AUTHORITY Columbia-GP8-H
5	82 71 86 68	AC7 205-P POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N N/A UPSIDE DOWNSIDE Tom Northcott-Uni-7 3108-J N/A SUMMER OF '42 Soundtrack-Warner Bros-WS1925-P N/A CHICAGO TRANSIT AUTHORITY



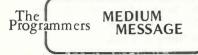
# A WEEKLY FEATURE IN RPM DESIGNED FOR CANADIAN Programmers

# Balance and pacing the key

BY KEN SEBASTIAN SINGER MUSIC DIRECTOR CKCK REGINA

A program with no balance or uneven pacing is always a result of little or no preparation. Two main areas must be planned before air time: talk material and music. Many announcers have all the talk material ranging from current events to one liners but neglect to plan the biggest part of their show—the music.

The best paced show is one which flows-one that cooks every minute, every hour, regard-



less of format, commercial load or time slot. Without pre-planning just what music to play and when to play it, the show lacks continuity.

At CKCK each announcer is responsible for preparing an advance playlist one day prior to each show. When making up these lists, the main thing kept in mind is tempo and format. The advance lists are made up using various program wheels as a guide and allowing for commercial interruptions and news blocks. Each announcer becomes more aware of what exactly is going to happen tempowise in his next show. The system presents an opportunity to spend more time and concentration on the other duties while on the air, because the music end is all taken care of.

In order to obtain the right balance when preparing our shows, the prime factor in

# CRTC MAKES MINOR AM REGULATION CHANGE

The Canadian Radio-Television Commission has scheduled hearings in Sherbrooke, Quebec on January 11th to hear representations on its proposed minor amendment to the Radio (AM) Broadcasting Regulations pursuant to Section 16 of the Broadcasting Act. The amendment is as follows:

"Paragraph (d) of subsection (5) of section 12 of the Radio (AM) Broadcasting Regulations is revoked and the following substituted therefor:

"(d) the live performance was wholly recorded in Canada, or was wholly performed in Canada and broadcast live in Canada."

The amendment will allow live performances to figure in the calculation of domestic content on radio. Representation on the proposal should be filed with the Secretary on or before December 30th. Briefs submitted may be inspected at the Commission's offices in Ottawa. selection of music is tempo. Two slow records in a row, or even a hectic half-hour or so of up-tempo music definitely shows poor balance. Out of all newscasts or commercial clusters, we always hit with an up-tempo selection. Talk of any sort will slow down



your pacing, so out of talk segments try to pick it up with music that's up.

Pacing a program is a melting together process. Every show is a collection of different tempos, moods, and sounds. Each record, commercial, one-liner (you name it) has a different feel to it. Take all these elements, run them together and you come up with a totally unbalanced program. You can't take an up-tempo record, a slow paced commercial and a jingle and expect them all to run together with some sort of continuity.

By using your talk effectively and the correct type of pacer or transitional jingles, your program comes off very smoothly. For example, when moving from a slow to fast

# CKXL CALGARY PROMOTES FUZZ AND FREAKS GAME

In an effort to support the United Fund and to promote goodwill between the police of the city of Calgary and its young prople, CKXL promoted a "Fuzz versus Freaks" football game which raised in excess of five hundred dollars for the United Fund. Calgary Mayor Rod Sykes made the opening kickoff of the game which saw the fuzz beat the freaks by a score of twenty nine to twelve.

Mark Love, the station's director of community services has stated that hope exists that the game will become an annual event to provide support for the United Fund and to foster goodwill in the community. record, the ideal pacer is a transitional jingle, one that starts slow and ends up-tempo. In effect you are forming a bridge between tempo changes. When coming out of an up-tempo record, and going into a commercial cluster, by back-selling that record you slow the pace down to flow more easily into the commercial or talk segment.

I'm sure you will agree that a well-paced show has a balance and continuity that's easy to listen to. Isn't that what it's all about?

# BBM RATINGS WILL SHOW ROCK BATTLE WINNERS

Within the next week, the results of the recent BBM survey will be out and on the desks of most Canadian programmers.

While each individual market will have its own closely contested races, the rivalry for the rock market in Hamilton, Winnipeg and Vancouver are perhaps providing the most speculation at this point.

In Hamilton, CKOC, long-time leaders in the top forty field, in the last year received heavy competition from CHAM. CKOC still holds a commanding lead in total audience in the Steel City, but in the year and a half that CHAM have been rocking, they have been able to more than triple the size of their total audience. Both stations ran contests during the rating period with CHAM airing their "contest to end all contests", giving away southern holidays and assorted prizes. CKOC ran the mystery voice contest and invited listeners to identify unknown voices for cash. This rating could be an important one for both stations. CHAM is hoping for big things now that they have settled with a more permanent staff, have a lighter commercial load than CKOC, and consequently are able to play a lot of hits. On the other hand, many observers feel that with the added competition of CHAM, 'OC has vastly improved, tightened up and may even be more difficult than ever to overtake.

Winnipeg rock fans have their choice of CKRC or CFRW. For the past five or six years, CKRC has ruled the rock roost with well established personalities and until a year ago when CFRW seriously entered the picture, really had no competition. Since then, CFRW, with tight playlist, young driving jocks and more music in the hour, have moved in strongly to take over in at least the 18-34 age group category from 4 PM to midnight. CFRW has also been able to grab most of the city's teens, this move has pushed CKRC recently to make a sightening up adjustment of their sound. During the BBM ratings. CKRC gave awav over one thousand dollars in a Christmas cash contest, and also ran the Elvis Presley story. CFRW

BBM RATINGS continued on page 18

# 16 - - - RPM 11/12/71 THE PROGRAMMERS' QUESTION OF THE WEEK What kind of information do you want

from a record man?

### Danny Roman-CJCH

We'd like to receive actual chart action, sales figures, bios and three or four back-up copies of every record. We are also interested in learning about any Canadian content information regarding their product. Rather than waste time, we'd like to receive pertinent information.

### Nevin Grant-CKOC

A record promo man should be able to provide up-to-date Canadian and American listings on his product and be prepared to discuss the merits on his reportings as they would relate to the format of our station. He should be selective; concentrate on promoting those recordings he feels best merit top 40 exposure. We like a promo man to be able to provide background information on his recordings and artists. In short, be as involved and interested in music as we are.

#### Jerry Stevens-CHLO

I feel that a record promotion man should first understand the format objectives of each station he serves. Although chart positions in other markets are helpful in determining chart potential, most areas have access to major trades as well as such information, before the promo man calls. I find a lot of this information unrelated since each market and part of the country is unique. I also find service could be better. There's nothing more frustrating than seeing a record in a local record store that you don't have.

### Alden Diehl-CKLW

We require honest information without hype outlining briefly the records played in other markets plus any unusual information or action about the artist or selection.

### George Johns-CFRA

Most important of all we would like to receive a copy of the record. The best promo man in the world can not get air play on his product if the station does not have the disc. As an example, a recent Ampex single by Young was voted twice on the MLS. CFRA never received a copy of the record, and consequently voted 0 on both occasions. At present, we do not have any copies of one of the biggest hits in the area, "Got to Be There' Michael Jackson. Aside from receiving the records, we like to know chart positions of records across Canada and the U.S. if not charted, we want to know where it's being played. We can use any information about the artist or the song that the record man can provide.

### John Mackey-CKGM

Service and reliable information. I want to know what his product is doing across Canada. I hate to surprise promo men with Canadian content they've never heard of. And most important product. If I'm playing your record get me lots of copies. It's embarrassing to have to buy your own for air play at Miracle Mart.

For two weeks, we bugged the local W.B. outlet for extra copies of the Bee Gees. After the 2 weeks, our copies were so scratchy that we had to go to Miracle Mart to buy our own.

CKGM (John Mackey) feels that they could have pulled the record off the air, but the only people who lose, are the listeners.

### Chuck Chandler-CFRW

I feel that a promotion man should promote their best products, those suitable to my station. Canadian product should be promoted because of its worth, not simply because it's Canadian.

### Ken Singer-CKCK

I feel that a promotion man is the biggest go-between that record companies and radio stations have. Lately CKCK has been receiving new products very early - surprising! Usually, you end up telling the promo man about his new product. Contact with the promo men at CKCK is made basically by telephone. Sometimes promo men will visit station with an artist which Ken says is very interesting. Generally, a good rapport with record men has been established at CKCK.

### Hart Kirch-CJME

We need a promo man who is honest with other market reactions with his product, backed up by sales statistics. Also, assistance in getting product as soon as possible, not only to the radio station, but to the local retail outlets in the area. A promo man should be aware of the station's chart, playlist, personnel, and method used to get records on playlist. We also appreciate promo men making appointments before calling and to supply product he's promoting.

### Wayne Bryant-CHED

I feel that first and most important is that he know and understand the format of the station. If he doesn't, he'll find it difficult to take no for an answer. Also, he should have a basic understanding of the station demographic breakdown. He should be familiar with the records he's promoting. Service to CHED is pretty fair at present.

### J. Robert Wood-CHUM

We request the usual data concerning air play, sales and chart action on a local, national and international basis. We also encourage perseverence. If CHUM is important to the success of a record, we want to see the promo man every week not as infrequently as once in two months. We want a constant flow of information and reminders about the record - in other words, don't drop a record off at the station and forget about it. If you want us to run with it you've got to display a belief in the record and then communicate that belief to us. If the promo man doesn't believe

in the record, why should we? We also request that the promo man do his "homework" before he submits a record for consideration. We have had promo men submit records that they haven't even heard! We also think its important that the promo man be aware of demographic data, records on labels other than his own, and have a good working knowledge of the station, its programming, and personnel. Further, we find it beneficial to meet directly with the producer or artist where the resulting discussion about the musical aspects of the record are extremely helpful to us in determining whether the record will be a winner with our listeners.

### Greg Haraldson-CKXL

In general, I'm after openness, honesty, and co-operation in a record promotion man music director relationship. Above all, I'd like to see a record promo man on a regular basis. Any kind of information on an artist or new product is always helpful. I especially like to see creativity whether it be in a record company, radio station promotion, or any other endeavour. In the Calgary area, there are few problems, as we are very happy to have a great bunch of record company reps from salesmen to promo men.

### Roy Hennessy-CKLG

I feel that a promotion man should give a station as much information as he can about his company's product. This information should reach the radio stations in a factual manner, no hype. Most important, the product should reach stations as quickly as possible. I like a promo man to be aware of the format of the radio station, and what the radio station is doing.

# CROWBAR SET FOR CHUM'S KID'S CRUSADE CONCERT

Daffodil's Crowbar have been booked for radio station CHUM's annual Children's Crusade Concert, to be held this year at St. Lawrence Hall in Toronto on December 16th. The concert is being promoted extensively by CHUM with the price of admission being a new toy which, in turn, is presented by CHUM to needy children in the city as a Christmas present.

CHUM's Children's Crusade is a provincially chartered, non-profit foundation which has in the past made contributions to the mentally handicapped, has supplied playground equipment for the underprivileged and recently made a lump sum grant to Princess Margaret Hospital in Toronto for research on childhood disease.

# CKFH DROPS RELIGION TO IMPROVE STATION SOUND

Toronto's CKFH, now with fifty thousand watts, is rumoured to be making some moves to update and improve their sound. A church broadcast from Timothy Eaton Church in Toronto, a regular feature Sunday morning for years on CKFH, was the first religion show to be dropped. There is some speculation that more religion and even some sports may be given the axe in favour of more music.

### PROGRAMMERS & PROMO MEN COMMUNICATE

Because of a growing lack of communication between programmers and record promotion men, RPM brought the two factions together at a meeting in Toronto to promote a bit more understanding.

Friday Nov 26, twenty six promotion men, both regional and national, got together with J. Robert Wood, Doug Rawlinson, Chuck McCoy of CHUM and Nevin Grant of CKOC (the latter is also chairman of the Maple Leaf System) to "just talk" about the problems and the changes in the two allied industries. Also present were Walt Grealis, publisher of RPM and Stan Klees of Stan Klees Ltd., who planned and coordinated the meeting for RPM.

Gathered at a table in the Centennial Ballroom of the Inn on the Park, the 10 AM meet was an exchange of questions, opinions and suggestions.

Both record and radio men gained much in the way of information and had an opportunity to discuss, at ease, the many gripes and misunderstandings that went with promoting records - and getting records aired. The meeting concerned itself chiefly with the changing attitude in contemporary radio and the new setup of the Maple Leaf System.

The new attitude of the top 40 radio stations was voiced by J. Robert Wood. New innovations of the MLS were introduced by Nevin Grant. Walt Grealis spoke briefly on the new programmers section of RPM and the meeting went into general discussion.

Canadian content became one of the chief topics. Ways in which the MLS could assist the Canadian artist were discussed in many of the ideas will be brought to the attention of other MLS members at the next opportunity.

Dealer reaction to charts and advance playlists came under discussion and a number of innovations that were suggested are already being considered by the programmers present.

The promotion men heard from the programmers exactly what was expected of them and some good tips on how to promote records that are breaking in secondary markets.

If there ever was a lack of communication between the promo men and the programmers, this meeting was a good opportunity for the problems to be brought up and discussed.

Reaction to the meeting was gratifying and it has been suggested that this type of "mini-conference" become a monthly event. Future meetings would probably involve other areas of record merchandising and other programmer formats. Sales managers and record company execs have expressed a desire to be included on the panel to discuss problems and answer questions pertinent to their industry.

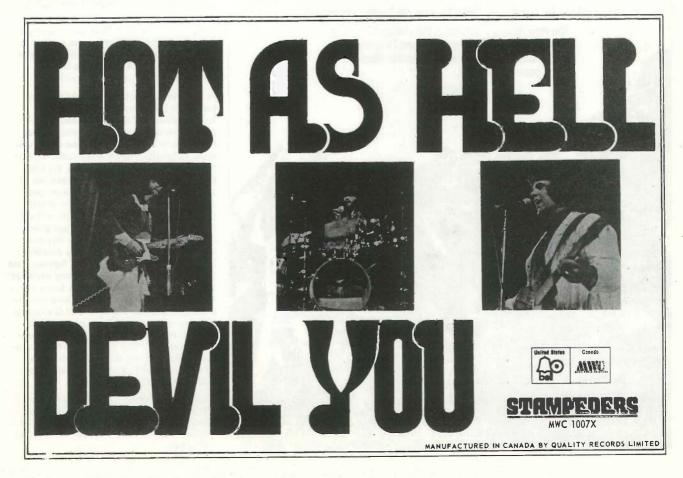
Programmers from across Canada would also be invited to participate in these monthly "think-tank" conferences. The first meet was called "Communication" and "Communication Two" is already being planned for the second week in lanuary.

### CRTC APPROVES NEW UHF STATION FOR TORONTO

The Canadian-Radio-Television Commission has approved a license application by a company to be incorporated represented by Phyllis Switzer for a television undertaking on channel seventy nine in Toronto. The basis of the license application was stress on programming of a highly local nature.

In granting the license, which expires in 1976, the commission said, "The applicant proposed a programming service uniquely different from, and complementary to, television services provided by existing licensees in the Toronto area. The proposed new service should, therefore, be a valuable addition for the public in the Toronto area. The Commission will observe with interest the implementation of these innovative programming ideas by the applicant.

"The license is granted because of the importance the Commission attaches to the programming concepts and the ownership arrangements presented by the applicant." Three other television stations currently broadcast from Toronto, CFTO, the CTV affiliate, CBLT, a CBC station, and the UHF educational channel.





CJCH Halifax presenting Superstar December 10, II at Dalhousie University Art Center.

CJCH Halifax running Christmas Miracle promotion. Needy children ask Halifax listeners to drop off gifts for them at three different drop-off centers.

CKLW Windsor is running its 1971 Christmas Wish promotion. This has been an annual affair in the Windsor area where less fortunate individuals write in with requests and CKLW attempts to supply Christmas gifts to those who need it most. The contest runs until December 24th. CJME, Regina is again running its annual Santa's Anonymous. Each listener is asked to buy an extra christmas gift and drop it off at depots set up around the city. A couple of days before christmas time, the CJME jocks and other prominent people from Regina distribute these gifts to needy children. CJME has had fantastic response in the past.

Beginning Monday, December 6th and running 'til conclusion, CKLG presents a documentary on Canadian Indians called "Our Home and Native Land". An hour will be aired each day between 9-10 a.m. and repeated 6-7 p.m. This is a very extensive report uncovering some unusual facts.

CKCK is running Radio Roulette played nightly between 6:30 - midnight. LP's as prizes, sometimes up to 10 given away per hour. CKGM-FM is now CHOM-FM. Call letter change occurred November 19th. No other changes in programming. CHOM-FM's evening man, Doug Pringle, in India for 6-8 weeks of meditation.

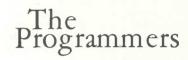
CKOC Hamilton gave away a total of \$5,000. in their Extra Christmas Cash contest. Mayor Copps drew the three final winners of \$1,000.

Russ Tyson moves from CKYL Peace River to CJME Regina.

CKRD Red Deer commenced 24 hour programming Dec. 1. Stu Morton is the music director.

Former CHML staffers, R.O. Horning and Gord Picknell making strong vibes at CFTR (Toronto). Horning doing the mid-morning slot with Picknell sprucing up the sound as music director.

Radio stations all across Canada, regardless of their music format are invited to contribute news and information to:



1560 Bayview Avenue Suite 107 Toronto 17, Ontario

BBM RATINGS continued from page 15 countered by running the Story of the Beatles opposite RC's Elvis special and gave away two Ski Doos, trailers and outfits. It appears that both stations have really gone all-out to better their numbers and the results will be interesting to watch.

In Vancouver, format-oriented CKLG has been kept busy the last couple of years staying ahead of CKVN who, since switching from an all-news to a contemporary format, have more than doubled their audience. Originally, CKVN was heavily into album play, leaving CKLG to play the hits. CKLG has now removed a large portion of their bubblegum material from night play and appear to be playing as many, if not more, LP cuts than CKVN. CKLG still continues to be dominant in 18-35 age groups as they command about seventy five per cent of that segment. 'LG is also dominant in teen demographics. CKVN is fighting hard and during the recent BBM rating period, ran a heavy billboard campaign, the Story of the Beatles, and a Beatle weekend. Whether this is enough to make a dent in CKLG's ratings remains to be seen. 'LG put a new jingle package on the air, ran the "Rip Off" contest giving away Top 5 albums. These, combined with a strong and stable on-air staff of jocks, make the Vancouver giant a formidable opponent for anyone.

There will be plenty of other close calls across the country, and programmers anxiously await the results of what generally is considered to be the most important rating of the year.



Accept no substitute! No one can imitate the flavorful sound of The New Seekers' new single,

"I'd Like To Teach The World To Sing (In Perfect Harmony)."

**The New Seekers'** version is the indisputable original-heard on nationwide radio and TV as the Coke jingle and rush-released by Elektra Records to meet popular demand.

E-45762



LIGHTHOUSE

"final realization of their potential" - RPM

**TRUTH OF TRUTHS** *"A commercial winner" - Billboard* 

MOE KOFFMAN "A joy" - Gordon Sinclair CFRB

Christmas J

FLIP WILSON By North America's Top Comedian

Goodies

# FLOWER TRAVELLING BAND

"How warm and welcome the Flower Travelling Band - like the rising sun " - Larry Green CHUM FM

NEIL DIAMOND

truth of truth

THE FLIP WILSON SH

**NONB** 

A two album collection of Neil's greatest hits for the price of one



GRT OF CANADA LTD.



### MAJOR MARKETS

CJCH Halifax Hey Girl-Donny Osmond American Pie-Don McLean Too True Mama-Crowbar

CKOC Hamilton Too True Mama-Crowbar Sugar Baby-Jackson Five Anticipation-Carly Simon George Jackson-Bob Dylan Out of My Mind-Rain Me and Bobby McGee-Jerry Lee Louis

CHLO London/St. Thomas I'd Like to Teach the World-The New Seekers Can I Get a Witness-Lee Michaels Too True Mama-Crowbar Day After Day-Badfinaer

CKLW Windsor American Pie-Don MacLean Love Me Love-Frank Mills Growing Away From Me-Carole King (LP) Levon-Elton John (LP) I'd Be So Happv-Liahthouse (LP) Good Friends-Poppy Family (LP)

CHUM Toronto United We Stand-Campbell/Murray (LP) Too True Mama-Crowbar

CFRA Ottawa Out of My Mind-Rain Where Did Our Love Go-Donnie Elbert Scorpio-Dennis Coffey Too True Mama-Crowbar Respect Yourself-Staple Singers American Pie-Don McLean Sunshine-Johnathan Edwards Hey Big Brother-Rare Earth

CKGM Montreal Hey Girl-Donny Osmond Hey Big Brother-Rare Earth Funky Music-Eric Mercury l'd Like to Teach the World-The New Seekers Too True Mama-Crowbar Box of Old Roses-Detroit It's Going to Take Some Time-Carole King (LP) Some Kind of Wonderful-Carole King (LP)

CFRW Winnipeg I'd Like to Teach the World-Hillside Singers Summer of '42-Peter Nero Funky Music-Eric Mercury Too True Mama-Crowbar

CKCK Regina Something Big-Mark Lindsay I'd Like to Teach the World-The New Seekers Where Did Our Love Go-Donnie Elbert Too True Mama-Crowbar

CJME Regina Day After Day-Badfinger I'd Like to Teach the World-The New Seekers Summer of '42-Peter Nero Scorpio-Dennis Coffey Where Did Our Love Go-Donnie Elbert Life in the Blood Stream-Guess Who

CHED Edmonton Love is Wine-Terry McManus Mighty Mighty Roly Poly-Eric Mercury

CKXL Calgary You Are My Everything-Stylistics Day After Day-Badfinger I'd Like To Teach The World-The New Seekers Nothing To Hide-Tommy James Rock 'N Roll Band-Billy Mysner Funky Music-Eric Mercury

CKLG Vancouver Too True Mama-Crowbar Can I Get A Witness-Lee Michaels I'm Losing You-Rod Stewart One Monkey Don't Stop No Show-Honeycone

### SECONDARY MARKETS

VOCM St John's American Pie-Don McLean Where Did Our Love Go-Donnie Elbert You Are Everything-The Stylistics

CKRD Red Deer Open The Door-Judy Collins Colorado Rain-Billy Joe Royal You Ain't Going Nowhere-Perth County Conspiracy Salty Dog-Procol Harum Sanctus Benedictus-Lalo Schifrin No Sad Song-Helen Reddy Daisy Mae-Hamilton, Joe Frank and Revnolds

Coming Home To Me-Dando Shaft Friends With You-John Denver Love Is All-Andy Williams Lord Pity Us All-King Biscuit Boy Family Affair-Sly And Family Stone

CJOE London Keep On Moving-Aaron Space American Pie-Don McLean Salty Dog-Procol Harum Lucky Day-Rascals Hang On Girl-Wednesday I Found Love-Quicksilver Jeepster-T, Rex

CHNL Kamloops Old Fashioned Love Song-Three Dog Nite Brand New Key-Melanie Tight Rope Ride-Doors Get A Witness-Lee Michaels Mozarts 13-De Falla Orch Any Dream-Joseph Day After Day-Badfinger Stones/Crunchy Granola-Neil Diamond Only You And I-Delaney and Bonnie Fly Across The Sea-Edward Bear

CKPT Peterborough Fly Across The Sea-Edward Bear Scorpio-David Coffey Take It Slow-Lighthouse American Pie-Don MacLean Brand New Key-Melanie Day After Day-Badfinger Fit To Kill-Tundra

### GET RPM EVERY MONDAY SUBSCRIBE FIRST CLASS



CFNB's Paul Morris (centre) with New Brunswick Premier Hatfield and Joe Banford at birthday party for local group, Froth. Event drew more than a thousand teens.



**Calgary's CKXL promoted a "Fuzz versus Freaks"** football game with proceeds to the United Fund. The station hopes to make it an unnual event. This time the Fuzz won, 29 to 12.

Programmers NEW ON CHARTS

CJCH Halifax

All I Ever Need Is You-Sonny & Cher Brand New Key-Melanie Respect Yourself-Staple Singers

CKOC Hamilton Scorpio-Dennis Coffey Turned 2I-Fludd Where Did Our Love Go-Donnie Elbert You Are My Everything-Stylistics Fly Across The Sea-Edward Bear

CHLO London/St. Thomas Sunshine-Johnathon Edwards Got To Be There-Michael Jackson All I Ever Need Is You-Sonny & Cher

CKL W Windsor Clean-up Woman-Betty Wright Sunshine-Johnathon Edwards Summer of '42-Peter Nero Sugar Baby-Jackson Five

CHUM Toronto Brand New Key-Melanie Scorpio-Dennis Coffey Day After Day-Badfinger Summer of '42-Peter Nero Where Did Our Love Go-Donnie Elbert George Jackson-Bob Dylan

CFRA Ottawa Turned 2l-Fludd Brand New Key-Melanie Hey Girl-Donny Osmond CKGM Montreal Turned 2I-Fludd Brand New Key-Melanie Where Did Our Love Go-Donnie Elbert All I Ever Need Is You-Sonny & Cher American Pie-Don McLean Can I Get A Witness-Lee Michaels

CFRW Winnipeg Bow Down To The Dollar-Joshua Can I Get A Witness-Lee Michaels Brand New Key-Melanie American Pie-Don McLean

CKCK Regina Hey Big Brother-Rare Earth Sunshine-Johnathon Edwards Lonesome Mary-Chilliwack American Pie-Don McLean Scorpio-Dennis Coffey

CJME Regina American Pie-Don McLean Devil You-Stampeders Family Affair-Sly & Family Stone Nothing To Hide-Tommy James

CHED Edmonton No Need To Cry-Poppy Family American Pie-Don McLean Can I Get A Witness-Lee Michaels

CKXL Calgary No Good To Cry-Poppy Family American Pie-Don McLean Can I Get A Witness-Lee Michaels

CKXL Calgary No Good To Cry-Poppy Family Respect Yourself-Staple Singers All I Ever Need Is You-Sonny & Cher I Turn To You-Spring American Pie-Don McLean

CKLG Vancouver American Pie-Don McLean I'd Like To Teach The World-New Seekers Funky Music-Eric Mercury Day After Day-Badfinger

CJOE London Under My Wheels-Alice Cooper Can You Get It-Ashton Gardner Dyke Fireball-Deep Purple Love Song-3 Dog Night Bring You Down-Hookfoot Losing You-Rod Stewart

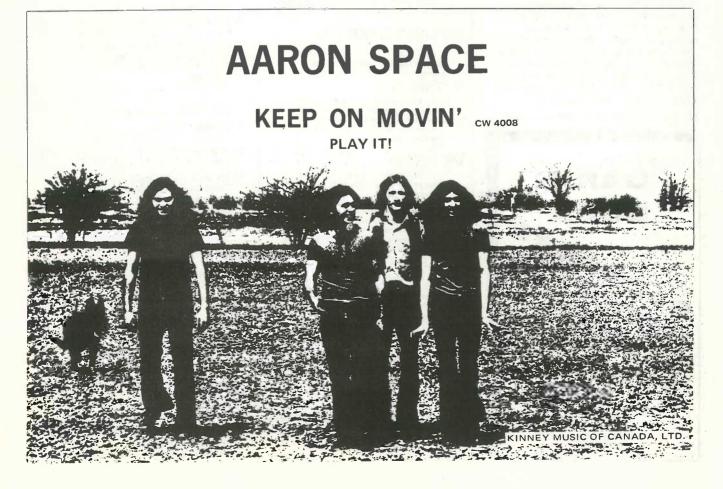
VOCM St John's Family Affair-Sly & Family Stone Turned 2I-Fludd Sour Suite-Guess Who No Good To Cry-The Poppy Family Little Ole Rock 'N' Roll Band-Billy Mysner



Christmas is just a couple of weeks away and the kids are writing their letters to Santa Claus. I understand that in one of the department stores downtown, Santa is suffering from water on the knee. Sometimes six or seven times a day.

(With Creedence song)...The biggest noise to come out of Berkeley, California since campus demonstrations.

INSTANT LAFFS continued on page 23.





"Brand New Key" by Melanie appears to be skyrocketing towards the number one position on all charts across the country. The record originally evoked large request action, and now appears to be strong saleswise. CJME jumped the record 24-II; and Roy Hennessy of CKLG reports it to be his biggest song.

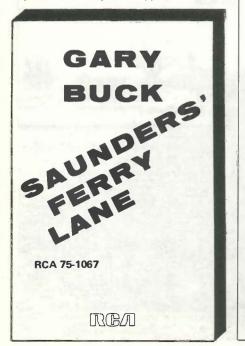
LP's receiving the largest amount of air time this week appear to be Carole King, Elton John, and Lighthouse. The cuts receiving the heaviest air play from the Lighthouse LP are "Talent Show", Rock 'n Roll", and "I'd Be So Happy". The favourite selection from Elton John LP looks to be "Levon". Greg Haraldson reports unusually strong action on LP "Moe Koffman plays Bach". The most requested cut is "Two Bourees (Suite 3)".

The single "Stones" by Neil Diamond stiffing at CJME, Regina, and CFRW, Winnipeg.

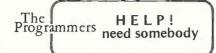
Although the single "Mammy Blue" by the Pop Tops does not appear to be a national hit in the United States. Canadian response has been excellent. Record headed top three at CKGM in Montreal, number 17 CHUM Toronto, and charted at CKLG in Vancouver.

After playing and, consequently, charting Dylan single "George Jackson", CHUM has received no listener complaint regarding questionable lyric line "He took no shit from any man". Nor has the station received any listener objection to political philosophy put forward by Dylan. Several more stations would like opportunity to judge the records, however, as of now, had not received a copy. These stations include CKLG Vancouver and CKCK Regina.

Sly and The Family Stone appear to have

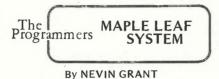


their hottest single in a long time. "Family Affair" jumps 23-2 CKGM Montreal. The record has maintained its number one position at CKLW Windsor for three weeks.



CJGX Yorkton Sask. looking for a production news type to cover morning news and some production. Send tape and resume to Morley Jaeger

Composer operator experienced on IBM and Varityper 610 for RPM Weekly - or will train a good typist - Contact RPM



Last Friday's Promo-Media get-together at Toronto's Inn On The Park has to be labelled a total success. Again we are in debt to Walt Grealis for planning the event and carrying it off. The meeting between national and regional Ontario record promo men and J. Robert Wood, Chuck McCoy, Doug Rawlinson (CHUM) and Nevin Grant (CKOC-MLS) presented a forum for meaningful discussion of problems encountered by Record and Radio people and the promotion of Canadian talent.

Promotional representatives pointed out the

MLS REPORT continued on page 23

WE CAN'T MAKE YOU A STAR Only a lot of talent, hard work, promotion, and luck can do that: BUT WE CAN Get you a good recording session using top session musicians and producers who have had many nationally charted records over the last four years - AT A FAIR PRICE! WE DON'T Promise to find you a "Sure Hit" song or get you on a big label. BUT WE DO Make every effort to help you find good songs, and will help you make arrangements for a record release if you desire BECAUSE WE TAKE PRIDE IN OUR PRODUCT. WE ARE NOT The cheapest folks around because we flatly refuse to use second rate musicians and get second rate product. BUT WE ARE Reasonably priced and darned good at what we do. (Modest Too!) IF YOU ARE PLANNING A SESSION IN TORONTO OR NASHVILLE Contact Mark Altman

Mark Altman CYNDA MUSIC PRODUCTIONS 496 Brookdale Avenue Toronto, Ontario (416) 787-6274

The	
Programmers	
MOR	
Playlist	
1 LOVE ME, LOVE ME, LOVE Frank Mills (Polydor) 2065 076-Q	•
2 TURNED 21 Fludd (Warner Bros) 7531-P	•
3 TAKE ME HOME COUNTRY ROADS Laurie Bower Singers (Cdn.Tal.Lib.) 477-810-Z	
4 BUTTERFLY	
Danyel Gerard (La Compagnie) 127-K 5 MY BOY	
Richard Harris (RCA) 4293-N 6 BY THE TIME I GET TO PHOENIX/	
SAY A LITTLE PRAYER FOR ME Murray/Campbell (Capitol) 3200-F	
7 IT TAKES TIME Shirley Eikhard (Capitol) 3197-F 8 NO GOOD TO CRY	
Poppy Family (London) 164-K 9 WAVING BYE	•
Rick Pearson (Palas House) 101-L 10 TALK ABOUT PIECE	•
Travellers (Kanata) 1002	•
Nat Raider (Cdn.Tal.Lib.) 477-808-Z	
12 LOVE ME BROTHER Tapestry (Polydor) 2065-091-Q	
13 MY SOUL SINGS OUT Lee Roy (RCA) 75-1065-N	•
14 TILL Tom Jones (Parrot) 40007-K 15 LET IT BE	14
Joan Baez (Vanguard) 35145–V	
16 TO A PLACE NEAR THE RIVER Marty Butler (Columbia) C4-2988-H	
17 I'D LIKE TO TEACH THE WORLD TO SING (In Perfect Harmony) Hillsiders (Metromedia) 321-L	
18 IMAGINE John Lennon (Apple) 1840-F	
19 L'OISEAU Rene Simard (Nobel) 5627-K	•
20 SUMMER OF '42 Peter Nero (Columbia) 45399-H	
21 SOUR SUITE Guess Who (Nimbus 9) 74-0578-N	6
22 AN OLD FASHIONED LOVE SONG	
Three Dog Night (Dunhill) 4294-N 23 PEACE TRAIN Cat Stevens (A&M) 2191-W	
24 LOVE Lettermen (Capitol) 6316-F	
25 THE DAY OF LOVE	•
Mercey Brothers (RCA) 75-1069-N 26 FRIENDS WITH YOU	
John Denver (RCA) 74-0567-N 27 FOR BETTER FOR WORSE Bolls (Polyder) 2065-002-0	•
Bells (Polydor) 2065 093-Q 28 RIDIN' A DAYDREAM	•
Terry Black (GRT) 1230-14-T 29 CHERISH	
David Cassidy (Bell) 45-134-M 30 TURN YOUR RADIO ON	
Ray Stevens (Barnaby) 2048-H 31 ONE TIN SOLDIER	
Skeeter Davis (RCA) 32 GOING HOME	
Terry Hynes (Ame) 107-M 33 THE DESIDERATA	
Les Crane (Warner Bros) 7520-P	

# **CANADIAN PROGRAMMERS** PLAGUED BY PRESSINGS

Many broadcasters, over the years, have complained to Canadian record companies about the lack of quality in Canadian pressings of both Canadian and American products. In most cases, the record companies do agree that the problem exists. Several radio stations even refuse to play Canadian pressings of certain records because they feel the quality is so inferior. Some discs are even pressed off-centre.

The broadcaster is not the only one affected, as the consumer in Canada also suffers when he purchases a single and finds the record does not sound like the same song he originally heard on the air.

It appears the problem has been noticed outside of Canada now, as well, Record World's "Money Music" correspondent noted the following in the November 26th edition of his "Friday Morning Quarterback":

"Q.B. NOTE: When we heard the Canadian pressing of Chilliwack, it was terrible. Why is it that the American pressings of Canadian hits SOUND SO MUCH BETTER, HOTTER etc. It is true.

"Ocean the same thing. The exception is Polydor product which sounds just as

1

4

5

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MLS REPORT continued from page 22 critical importance of getting some form of official radio listing on a new recording before rackers or retailers will show any interest in the disc. The Maple Leaf System was asked whether it would not be possible for member stations to let the retailer know a new Canadian MLS Pick was being given exposure in their markets. CHUM and CKOC promised to look into the possibility of providing a list of Playlisted songs along with their advance chart listings for the retailer. Of course, the Maple Leaf System Picks would be listed here. I urge all MAPLE LEAF SYS-TEM stations to follow suit ..... indeed, if all top 40 operations were to follow suit it could make it a lot easier to get new product into the stores. It is this newer product radio stations are trying to get a reading on - retailers without product can be reluctant to report request action. Walt Grealis plans similar record-radio meetings, maybe monthly, and broadcasters from distant markets will be invited to join the dialogue. Congratulations to Walt Grealis of RPM, Stan Klees, and the Record reps for a very meaningful session.

sharp and great on Canadian versions as American pressings. Quarterback mentioned this to Rosalie and many other people have pointed out this very same thing."

#### 15 17 COAT OF MANY COLOURS Dolly Parton (RCA) 0538-N

- 16 16 BILL JONES GENERAL STORE Tommy Hunter (Columbia) C4-3000-H
- 17 18 PAPA WAS A GOOD MAN Johnny Cash/Evangel Temple Choir (Columbia) 4-45460-H
- 18 19 WOULD YOU TAKE ANOTHER CHANCE ON ME Jerry Lee Lewis (Mercury) 73248-K
- **19 20 MAIDEN'S PRAYER** David Houston (Epic) 5-10778-H
- 20 22 (The Seashores of) OLD MEXICO Hank Snow (RCA) 74-0544-N
- 21 21 RINGS Tompall & The Glaser Bros (MGM) 14291-M
- 22 10 ROLLIN' MY SWEET BABY'S ARMS Buck Owens (Capitol) 3164-F
- 23 23 MY SOUL SINGS OUT Lee Roy (RCA) 75-1065-N
- 24 25 MY DADDY'S BLACKLAND FARM Scotty Stevenson (London) 17417-K
- 25 27 ROSES & THORNS Jeannie C. Riley (Plantation) 79-M
- 26 31 COUNTRY GREEN Don Gibson (Hickory) 1614-L
- 27 32 MAGNIFICENT SANCTUARY BAND Roy Clark (Dot) 17395-M
- 28 30 TROUBLE'S BACK IN TOWN Hugh Scott (Melbourne) 3366-K
- 29 34 SHE'S LEAVING Jim Ed Brown (RCA) 74-0509-M
- 30 36 SAUNDER'S FERRY LANE Gary Buck (RCA) 75-0509-N
- 31 37 BRING HIM SAFELY HOME TO ME Sandy Posey (Columbia) 45458-H
- 32 38 TOTAL DESTRUCTION Lynn Jones (MCA) 2019-J

### **INSTANT LAFFS continued from page 21**

(With Chicago song)... That's Chicago-no strings attached-just lots of brass.

(lock's name)...has been having trouble sleeping lately. I suggested he listen to (other jock's name) show while lying in bed. Last night he did, and slept like a baby-cried all night.

The (jock's name) show. The show that sells a lot of radios. His mother sold her's ... all his neighbours sold theirs ....

(Name of jock).... is not too bright. He's so dumb he has to study for a blood test.

(Name of jock) .... just came back from the Grey Cup in Vancouver. I really think he tried to stay out of trouble too. Well he said he did his best to drink Canada Dry.

Boy, the weather's crazy, isn't it? I thought I saw a robin the other day-but it wasn't a robin at all-it was a sparrow with a chapped chest.

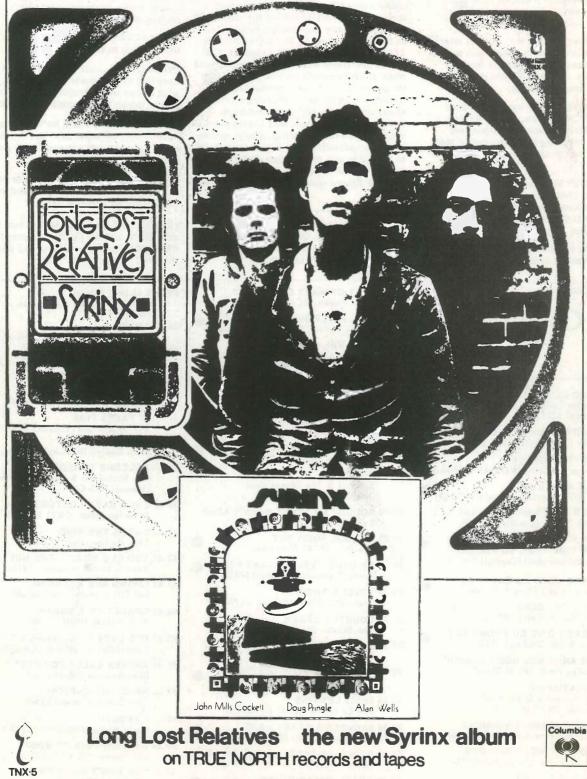
If you're a good audience, I'll invite you over to my place after the show and we can all bang on the pipes for heat.

(Jock's name)....is a real exercise nut. Every morning he touches his shoes twenty five times-then he gets out of bed and puts them on.

33	33	CALGARY SONG Humphrey & The Dumptrucks (Boot) 018-K	•
34	24	KO KO JOE Jerry Reed (RCA) 48-1011-N	
35	41	THE MORNING AFTER BABY LET ME DOWN Ray Griff (GRT) 1014-46-T	•
36	28	THE MOODS OF MY MAN Honey West (Marathon) 1042-C	•
		IT TAKES TIME Shirley Eikhard (Capitol) 3197-F FLY AWAY AGAIN Dave Dudley (Mercury) 73225-K	•
39	39	WELCOME TO DIGBY TOWN Lyn Nicholson & The Countrymen (Snocan) 105-K	•
40	43	COLD DAY IN OCTOBER R.Harlan Smith (GRT) 1230-18-T	•
41	44	CATCH THE WIND Jack Barlow (Dot) 17396-M	
42	45	TOO OLD TO CUT THE MUSTARE Buck & Buddy (Capitol) 3215-F	<b>)</b>
43	48	LIVING AND LEARNING Mel Tillis/Sherry Bryce (MGM) 14304	1-M
44	49	TRACES OF A WOMAN Billy Walker (MGM) 14305-M	
45	47	IT'S LATE (And I Have To Go) Carroll Baker (Columbia C4-3002-H	•
46	46	ANSWER CALLS FOR ROSE Gleasonaires (Boot) 013-K	•
47	•••	NAME THE CAPITOL Tom Connors (Boot) 024-K	
48	••••	CAROLYN Merle Haggard (Capitol) 3222-F	
49	50	A DOZEN PAIR OF BOOTS Del Reeves (U. A.) 50840-J	
50	•••	YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr (Rodeo) 3355-K	•

# The change represented in a comparison of these two albums, would equal a musical lifetime for most groups.

That's what one critic said when he heard LONG LOST RELATIVES. The album is a musical tour de force, as well as containing their outstanding theme from the television show, "Here come the Seventies", it includes three tracks with the band itself, cooking like a mother; and to cap the album off, a new musical adventure entitled, "Stringspace", a suite in four parts featuring The Toronto Repertory Orchestra with Syrinx.



distributed by Columbia Records of Canada Ltd.