

Centre for Applied NonViolent Action And Strategies (CANVAS)
SUBJECT: Short report on University Initiatives in 2009.

Rutgers University visit was performed in late April 2009 by Srdja Popovic where he held lecture on Nonviolent social changes for the students on PhD studies.

Colorado College visit was performed in May 2009 by Slobodan Djinovic and Srdja Popovic. Lectures at Colorado College, political department, final year students has become a tradition and 2009. as a third year in a row this "CANVAS" block is one of the most popular among students.

Colorado Air Force Academy: for the second year in the row, during May 2009 CANVAS performed the "advantages of nonviolent struggle" presentation in Colorado Air Force Academy, attended by 14 students of AFA from their Strategic and political department. As interest for this kind of presentation rises, CANVAS is negotiating to hold presentation for even wider audience of AFA, which may suit into common educational activities with neighboring Colorado College.

FLETCHER Summer Institute for the Advanced Study of Nonviolent Conflict Tufts University (FSI) – late Jun 2009. is the first executive education program in the advanced, interdisciplinary study of non-violent conflict. CANVAS was represented by Srdja Popovic. Modules presented included parts of CANVAS core curriculum.

Grinnell College Srdja Popovic, executive director in CANVAS was invited by professor Todd Armstrong to be guest lecturer at this University, starting next year.

Graduate program on Faculty of Political Science

CANVAS started a joint graduate program at Faculty of Political Science at Belgrade University in January 2008. and at this moment has second generation of students. Name of this course is Strategies and Methods of Nonviolent Social Change and is the first certified course dedicated to Strategic Nonviolent struggle based on CANVAS Core Curriculum.

Presenters: Courses are taught by CANVAS representatives Slobodan Djinovic, Srdja Popovic, Zivorad Andjelkovic, as well as by PhD Cedomir Cupic, PhD Zoran Stoiljkovic, PhD Slavisa Orlovic and PhD Vukasin Pavlovic from the Faculty of Political Science. Aditonal presenters in these two years were John A. Gould, Associate Professor of Political Science, The Colorado College, Dr. Stephen Zunes, a Professor of Politics and International Studies at the University of San Francisco, Kurt Schock, Associate Professor of Global Affairs, Division of Global Affairs, Rutgers University, Newark, New Jersey, Janet Cherry Senior Lecturer/Research Associate, Development Studies Department, Nelson Mandela Metropolitan University and some formal activists from nonviolent struggles form Philippines and Georgia.

Content: The studies include the following six courses:

1. Political Power

2. Social Conflicts – types, causes and solution models
3. Strategic Planning
4. Managing Political Campaigns
5. Methods and Tactics of Non-violent Struggle
6. Challenges in the Process of Building Democracies

This course has become one of the most popular courses at Faculty of Political Science as average number of students at other courses is 15 and at Strategies and Methods of Nonviolent Social Change is 25 students.

Some of our students from the first year of studies, who had best scores are now working in CANVAS on one of our projects, „Online library“ www.canvasopedia.org, as researchers and web administrators.

MA studies at Faculty of Organizational Science

After a success with graduate program at Faculty of Political Science, CANVAS has pursued a series of negotiations with the Faculty of Organizational Science, University of Belgrade, Serbia, in order to establish a joint Master program on Managing Social organizations related to Strategic Nonviolent Conflict.

At this point, outline has been designed, both parties are working on preparing needed documentation for the State accreditation of studies. Within the next few months, both the Faculty of Organizational Science and CANVAS will work on the technical arrangements in order for the studies to start in October 2010.

Content: The studies include the following courses:

1. Management and organization
2. Strategic planning in social organization
3. Managing social campaigns
4. Instruments of social mobilization
5. Managing social changes
6. Multiculturalism
7. Financing the Nonprofit Sector

Topics in Faculty graduate course taught by CANVAS representatives:

I Strategic planning in social organization – Slobodan Djinic

1. Nonviolent conflicts and change
2. Basic misconceptions on nonviolent action
3. Strategy, team and basic principals of success
4. Strategy study case: Gandhi and Klauzevitz
5. First step: Developing a vision of tomorrow
6. Resource of political power
7. Pillars of support
8. Planning tools: Power graph

9. Planning tools: Plan format
10. Methods of planning: Strategic Assessment (4 classes)
11. Contaminants to the struggle and security awareness
12. Coalition: The importance and the process of building
13. Negotiating styles and strategies
14. Organization and management by support from side
15. The role of fear in the non-violent struggle in conditions of repression

II Managing social campaigns – Zivorad Andjelkovic

1. Social movements (4 classes)
2. Management of political campaigns and management of movement
3. Developing leadership and its basic principles
 1. Introduction to the political campaign
 2. The role of analytics and research methods in public opinion
 3. Targeted communication and the concept of messages
 4. Public events and planning public action's
 5. Secure votes - concept, importance and management model
6. Campaign Resources
 7. Managing material resources
 8. Managing human resources
 9. Managing time
10. Organization and Management of Campaign Structure and headquarters in political and social campaigns
11. Planning political campaign: Standard Plan Format
12. Political Campaign Planning final exercise: Planning Calendar

III Instruments of social mobilization – Srdja Popovic

1. Nonviolent action and conflict: history and basic principles
2. Political power: role, models, sources and manifestations
3. Obedience and social participation
4. Mechanisms of political change
5. Mechanisms and tactics in nonviolent change: meaning, role and types
6. Selection and Cost-Benefit analysis of tactics
7. Theory and elements of propaganda targeted communication
8. Types and models of propaganda and targeted communication
9. Development of communications plans and SETI model of determining communication objectives
10. The methods, tactics and messengers in targeted communication
11. Dilemma actions
12. Tactical innovation and the impact of modern technology and „New Media“ in the social campaign
13. Case Study: Barack Obama Campaign 2008, and the « Internet revolution » in Iran 2009th
14. Special tactics under conditions of fear and repression
15. Special tactics in working with opponent's security forces
16. Negotiating styles and tactics

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