# GUIDE:
# **OPENNESS DISCUSSION**

*Please note that the canvas has three columns, which emphasizes how you will focus on your own company/ design, your stakeholders and exchange streams between the two.*

- Start in the upper left corner and following the arrows all the way to the end

- In "1. Open up" brainstorm what specific elements you could imagine opening up (sharing openly with the public). Which design files would you open? Would you also open up data? etc.

- Follow the arrows: Suggest what actions external stakeholders can do when you open up your elements (2)

- Then imagine how you benefit (3)

- Imagine how your stakeholders would benefit (4)

- When finished, discuss: Are these the right things to open? Should you open up more to motivate the stakeholders? Make revisions as needed.