



CROSSFIRE REPORTS

www.crossfirereports.com

Rate Card



Full Page Background
870px X 1000px



Skyscraper
160px X 600px



Leaderboard
728px X 90px



Medium Rectangle
300px X 250px



Fullsize Banner
468px X 60px



Super Wide Skyscraper
300px X 600px



Super Leaderboard
970px X 90px

- Ad copy (Artwork) to be provided by advertiser in .JPEG GIF or SWF format
 - All Adverts must be pre-paid before publication.
 - Artwork may be sent by e-mail (as attachment to info@crossfire.com or submitted by hand
 - Adverts rates are subject to review but with due notice to our advertisers
- KEYS**
CPM (Cost Per Mile)
1000 Impression

Social Media Sponsored Post

- **INSTAGRAM**
Video and image post on @crossfire Instagram account
N80,000 per post
- **FACEBOOK**
Video and image post on @crossfire Facebook page
N80,000 per post

Pricing

| | Home Page | Inside Pages |
|---|-----------|--------------|
| Full Page Background 970px X 1000px | N230,000 | N230,000 |
| | N450,000 | N450,000 |
| | | CPM |
| Skyscraper 160px X 600px | N110,000 | N90,000 |
| | N290,000 | N210,000 |
| | N500 | N500 |
| Leaderboard 728px X 90px | N170,000 | N170,000 |
| | N530,000 | N530,000 |
| | N500 | N500 |
| Medium Rectangle 300px X 250px | N100,000 | N90,000 |
| | N250,000 | N210,000 |
| | N400 | N400 |
| Fullsize Banner 468px X 60px | N85,000 | N75,000 |
| | N190,000 | N150,000 |
| | N300 | N300 |
| Super Wide Skyscraper 300px X 600px | N160,000 | N140,000 |
| | N490,000 | N410,000 |
| | N600 | N600 |
| Super Leaderboard 970px X 90px | N170,000 | N170,000 |
| | N530,000 | N530,000 |
| | N550 | N550 |

To Advertise or Publish Story on CrossfireReports: Kindly contact us @
Email: info@crossfirereports.com
Call or Whatsapp: 0809 656 3627 www.crossfirereports.com