



Spiritual Inspiration  
for Everyday Life

# ANNUAL REPORT

2023



# BANI THE DIVINE CONNECTION

ਬਾਣੀ - ਬ੍ਰਹਮ ਮਿਲਾਪ





# Message from our Executive Director

“SikhNet served over 11 million people in 2022.”

**Wahe Guru Ji Ka Khalsa,  
Wahe Guru Ji Ki Fateh.**



As 2023 draws to a close, we have so much to be thankful for. Gratitude for the body, mind and life that the Creator has blessed us to live. Appreciation for the fact that the *Shabad Guru* has touched us with Guidance and Light. Love for all our relationships which support us and challenge us to deepen our connection with the Creator.

This year, I am especially thankful to all of you - the SikhNet community — who collectively form this online sangat. You underscore our purpose to maintain a stable and inspirational *dharamsal* on the internet for the last 27 years.

There is so much to share with you about the impact SikhNet has created in our global Sikh community this year. Will you take some time from your day today to read through SikhNet’s annual report?

This report is a reflection of you — of the global Sikh community, what you care about, your voices, your interests, and how you want to see the sangat served.

SikhNet served over 11 million people in 2022. Yet less than one half of 1% of these visitors become donors. I hope that, after reviewing our annual report, you will feel inspired to be part of the 1% who keep these services alive for the global Sikh community.

May the Light of the Guru continue to spread through the world, touching and healing the hearts of all who bathe in that Light.

Wahe Guru Ji Ka Khalsa,  
Wahe Guru Ji Ki Fateh.

*Ek Ong Kaar Khalsa Michaud*

Ek Ong Kaar Khalsa Michaud  
**Executive Director**

SikhNet.com





# Your Donations

Your donations make it possible for us to provide tools and access to share the word of Guru ji in modern, digital ways.

Over a million people every month connect to Sikh roots and heritage, because of your support. Your contribution provides a vast collection of Gurbani accessible 24/7 and without interruption from ads or paywalls. Everything we do at SikhNet, we do because of you.



“Over 1 million people every month connect to Sikh roots and heritage.”





# Will you donate today?

DONATE





# Growth



Your Donations  
at Work

## Because of Your Support

SikhNet.com continued to grow in 2022 because of your support!



USERS  
12 Million



SESSIONS  
24 Million +



PAGEVIEWS  
40 Million +





# Growth



Your Donations  
at Work

The Top 5 Countries  
by Users are:

INDIA	7 Million+
CANADA	3 Million+
US	900K+
UK	800K+
AUSTRALIA	500K+





# SikhNet Play



Your Donations  
at Work

#1 Service  
More than three  
million users

## Lovingly Curated, Always Free, No Ads

SikhNet Play is continuously and lovingly curated by SikhNet's own Jagjeevan Singh ji, situated in Mumbai, India.

Jagjeevan Singh works with artists and jathas to relentlessly enhance and keep order in the vast collection of Gurbani Kirtan on SikhNet Play. He assembles playlists, provides content for carousels and works with artists providing their kirtan and expanding the collection of Gurbani Kirtan enjoyed by more than three million SikhNet Play users each year.





## Artist Jukebox

Tune-in to a Gurbani Jukebox of your choice and enjoy the Gurbani kirtan by prominent artists.

**Chardikala Jatha**  
GURBANI JUKEBOX



**Bhai Chamanjeet Singh Lal**  
GURBANI JUKEBOX



**Bhai Dya Singh Australia**  
GURBANI JUKEBOX



**Bhai Dharam Singh Zakhmi**  
GURBANI JUKEBOX



**Bibi Baljit Kaur Khalsa**  
GURBANI JUKEBOX



**Bhai Gagandeep Singh Ganganagar**  
GURBANI JUKEBOX



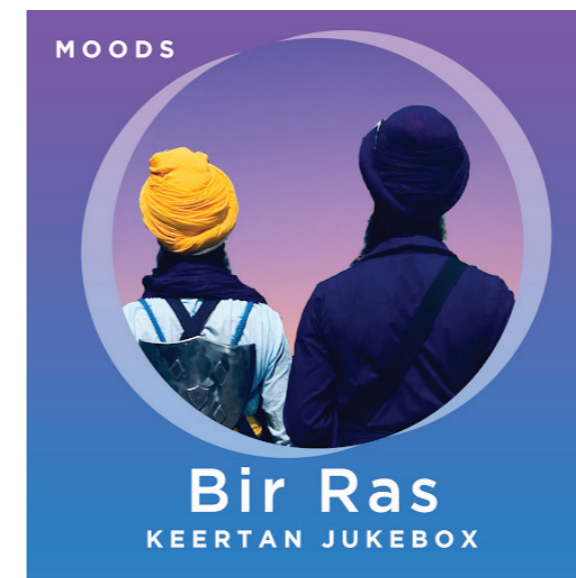
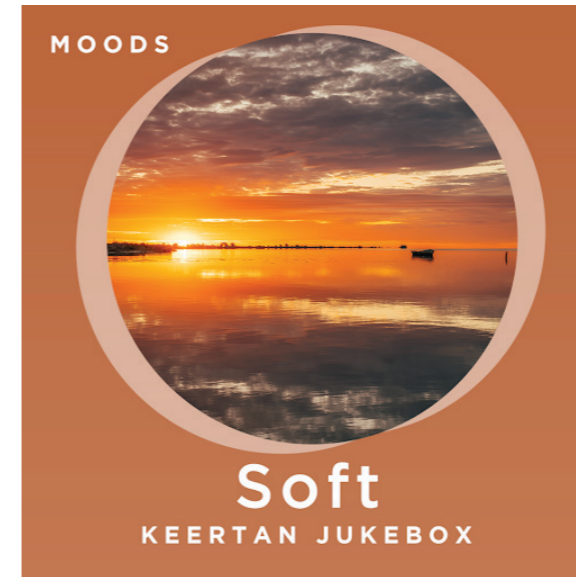


# SikhNet Play



## Moods Jukebox

Moods Jukebox is a series of special curated playlists based on different moods.





# SikhNet Play



## Podcasts

SikhNet Play also offers a variety of Sikh-themed podcasts.



**Sukhmani Sahib (Podcast)**  
— The Khoj Gurbani Project offers a series of podcasts of Sukhmani, a much recited and beloved composition of the fifth Nanak, Guru Arjan Dev ji.



**How to be Good? (Podcast)**  
— In a world full of challenges, complications and crises, how can we be good to ourselves and others? Join Sarah as she explores what it means to be a “good person” through a series of interviews with people from all walks of life.





# SikhNet Play



## Artists

SikhNet Play offers a platform for diverse Kirtanis from around the world. We have nearly 1,000 artists on SikhNet Play!



### Bhai Atamjot Singh (California)

Bhai Atamjot Singh from Yuba City, California, is a world famous, talented, American born Kirtani who has sung Kirtan at Sri Harmandir Sahib in Amritsar, as well as many other places worldwide. He sings Kirtan alongside his Canadian born sathis, Gurpreet Singh Gill from Surrey on Tabla and Harnarayan Singh from Hockey Night in Canada on the side.



### Bhai Supreet Singh

Bhai Supreet Singh is a passionate speaker and educator who has dedicated his life to spreading knowledge of the Gurus. He has given talks at conferences, camps and educational institutions, and has created online resources for the access and use of the Sadhsangat. With a deep understanding of Sikh history and teachings, Bhai Supreet Singh is committed to helping others gain a greater appreciation and understanding of this rich heritage.





# SikhNet Play



## Artists

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### Bibi Ashupreet Kaur

Bibi Ashupreet Kaur was blessed to begin her instruction in classical vocal music under Sri Om Prakash Thapar of Jalandar at a tender age and at six to become the youngest artist to perform at Harivallabh Sangeet Sammelan. Currently, she receives advanced taleem in Khayāl Gāyaki under Vidushi Dr. Ashwini Bhide Deshpande of the Jaipur-Atrauli Gharāna. In 2010, Bibi Ashupreet Kaur was awarded the title of “Naaz Dhiyān Te” by the Dainik Jagran Parkashan.



### Bhai Jatinder Singh Hazuri Ragi Sri Darbar Sahib

Bhai Jatinder Singh’s inspiring renditions of various shabads urges us to seek refuge in the divine and the company of the holy, and reminds us of the importance of selfless service and devotion to the Guru. Bhai Jatinder Singh continues to inspire listeners and uplift souls through his timeless music. Experience the soulful kirtan of Bhai Jatinder Singh Hazuri Ragi Sri Darbar Sahib on SikhNet Play, where you can stream his albums and immerse yourself in the divine vibrations of Gurbani Kirtan.





# SikhNet Play



## Artists

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### Dr. Rasvinder Singh (Malaysia)

Dr. Rasvinder Singh is a speaker and educator from Malaysia. Bhai Sahib visits different Gurdwaras around the world and educates the sangat with the knowledge of Gurbani.



### Bhai Mandeep Singh (RCF)

Bhai Mandeep Singh Ji started learning Kirtan at Baba Budha Sahib Academy Near Rail Coach Factory Kapurthala in year 2000. He did his Diploma In Gurmat Sangeet at Patiala University. He is providing seva of taking kirtan classes in nearby villages in his free time after his Indian Railway job.





# SikhNet Play



## Artists

SikhNet Play offers a platform for diverse Kirtanis from around the world. We have nearly 1,000 artists on SikhNet Play!



### Baba Kanwaljeet Singh Bedi

Baba Kanwaljeet Singh Bedi is a well-known figure in the world of Sikh devotional music. His music is infused with spirituality and devotion, and his style is characterized by a deep reverence for the teachings of the Sikh Gurus. Sikhnet Play features some of his most popular tracks, including "Satgur Mera Sada Dayala," "Satgur Bachan Tumaare," "Naam Japo," "Santa Ko Mat Koi Nindo," "Sookh Sahaj," and "Satgur Mera." Each track is a beautiful rendition of a different Shabad, or sacred hymn, from the Sikh scriptures.



### Anuradha Paudwal

Anuradha Paudwal is a popular playback singer in India. She has been one of the leading playback singers since Lata Mangeshkar and Asha Bhosle. Anuradha Paudwal started her career in Bollywood as a playback singer in Hindi films with Kalicharan (starring Shatrughan Sinha and Reena Roy). Her first solo was in the movie, Aap Beati, (starring Hema Malini and Shashi Kapoor) with Laxmikant Pyarelal as the Music Director.



# SikhNet Play



## Artists

SikhNet Play offers a platform for diverse Kirtanis from around the world. We have nearly 1,000 artists on SikhNet Play!



### Vicky Ahuja

Vicky Ahuja is a talented singer, performer, and director known for his versatility in the music industry. He is the co-founder and executive director of the Intellectual Punjabi Chamber of Commerce, an organization that promotes Punjabi culture and heritage globally. Vicky Ahuja is also a multi-talented artist, songwriter, singer, composer, and poet.



### Avtar Singh Bareilly

Avtar Singh Bareilly is from Allahabad, India. He learned Gurmat Sangeet in Classical vocal from Panjabi University, Patiala.



# SikhNet Play



## Artists

SikhNet Play offers a platform for diverse Kirtanis from around the world. We have nearly 1,000 artists on SikhNet Play!



### Bhai Tavneet Singh (Chandigarh)

“Se Simre Jin Aap Simraye” is a beautiful Shabad from Guru Granth Sahib that reminds us to remember and meditate on Waheguru in our daily lives. In this rendition, Bhai Tavneet Singh from Chandigarh, India, brings a contemporary style to the traditional kirtan format. As the lead vocalist and music director for this track, Bhai Tavneet Singh blends classical and modern elements to create a unique soundscape that is both soothing and uplifting.





# SikhNet Play



Your Donations  
at Work

Users: 400,000+  
Radio Plays:  
5 Million+

## SikhNet Radio

Hundreds of thousands of users stay connected to their favorite gurdwaras through SikhNet Radio every year. Despite many changes in the world, we have maintained the same radio channels that were available to you last year, and we've added a few more.



Add your gurdwara to SikhNet play, it's easy!

[Details Here](#)

More about SikhNet Play development on page 29.





# Daily Hukamnama

## A SikhNet Original

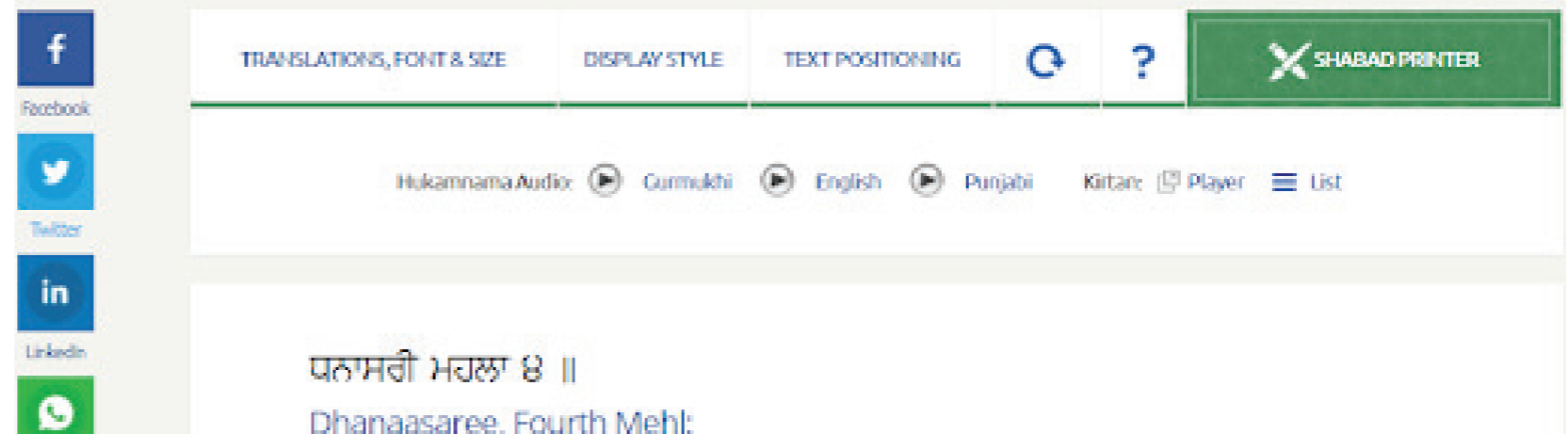
The Daily Hukamnama is one of SikhNet's original services, providing users all over the world with a daily connection to Sri Harimandir Sahib.

A Hukamnama is taken in each Gurdwara daily when Guru Granth Sahib Ji is opened in the early hours of the morning; this seva of opening Guru Granth Sahib Ji is called Parkash Seva. [You can read the Hukamnama which is issued by Guru Granth Sahib Ji from the Sri Harimandar Sahib in Amritsar everyday.](#)



Your Donations  
at Work

Website users: 700,000+  
Website sessions: 3 Million+  
Pageviews: 6 Million+  
App Users: 50,000+ MAU



## Take a Personal Hukam

Are you needing some advice or direction today?  
Let the Guru guide you! [Take a Personal Hukam here.](#)



# SikhNet Stories



Your Donations  
at Work

Website users: 200,000+  
App Users: 20,000+  
Youtube views: 600,000+

## New Stories in Punjabi and English

Last year was a great year for SikhNet Stories. We had 12 new story productions including:

- 120 minutes of new animated content
- 3 Punjabi animations
- 2 vook
- 1 first sing along vook

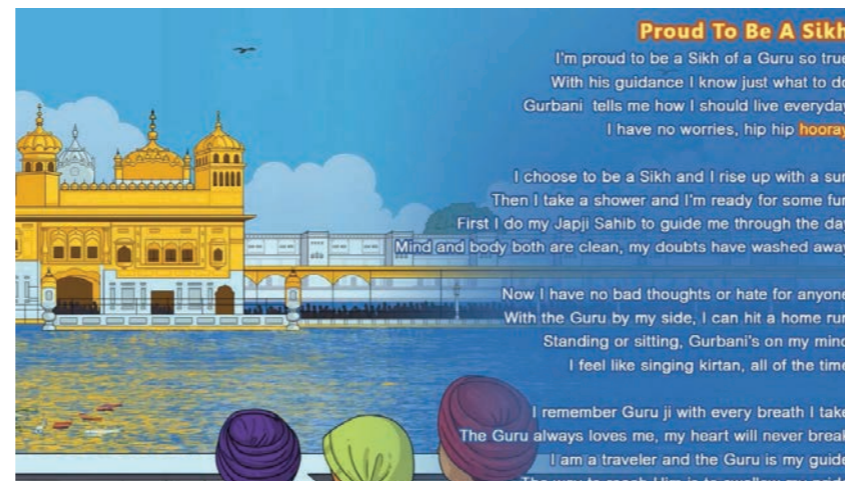
Through special funds raised through Dasvandh Network, we have started creating new stories in both English and Punjabi. Along with dual languages, we also made our first sing along song, and our first original music production.



Guru Hargobind & Spiritual Power



Guru Hargobind & Spiritual Power — Punjabi Version



Proud to be a Sikh Sing-Along (with Brave Lion Books)



Proud to Be a Sikh





# SikhNet Stories



Your Donations  
at Work

Website users: 200,000+  
App Users: 20,000+  
Youtube views: 600,000+



Proud to Be a Sikh – Punjabi



Guru Har Rai Shows Us How God Provides



Guru Har Rai Shows Us How God Provides – Punjabi



God is in Every Heart



Dream Big Little Singh (with Brave Lion Books)



Story of Bhai Kanhaiya



# SikhNet Scholar Series



**Three Inspiring Lectures**  
with Renowned Scholars





# Inspiration

## SikhNet Scholar Series

The inspiration for the Scholar Series was to provide people with an informative experience and inspire discussion around current Sikh topics.

We sought renowned scholars from diverse areas who have served as an inspiration in their writings, documentary making and teachings to provide a forum for this experience. This year we offered three very inspirational lectures in January, February and March 2023, featuring Simran Jeet Singh, Amardeep Singh and Bhupinder Singh.



Your Donations  
at Work

SikhNet  
Scholar Series



The Light We Give | SikhNet  
Simran Jeet Singh presented his live webinar reflecting on his path in practicing, studying, and writing on Sikhi. [Watch the lecture here.](#)



Travel Docuseries Explores Allegories in Guru Nanak's Janam Sakhi | SikhNet  
Amardeep Singh hosted a lecture titled Understanding Guru Nanak through a Docuseries discussing the insights gained from the making of the documentary series: *Allegory - A Tapestry of Guru Nanak's Travels* which received the coveted Guru Nanak Interfaith Prize awarded by Hofstra University. [Watch the lecture here.](#)



Book ~ "Humility - A Spiritual Journey" | SikhNet  
Bhupinder Singh spoke with us about the subject of Humility, based on his book, *Humility, A Spiritual Journey*. [Watch the Lecture here.](#)

# Inspirations Videos



Your Donations  
at Work

Youtube views:  
700,000+

## Japji Series

This year we had the pleasure of working with our beloved friend, Guruka Singh, again and launched a six-part video series with Guruka Singh ji on the Five Virtues of Japji Sahib.



### The Five Virtues of Japji Sahib | SikhNet

This beautiful series was all about delving deep into the fundamental reality of the universe that Guru Nanak Dev ji has given us in Japji, and how to live in that reality. In the first video Guruka Singh shows us how to move away from the enchantment of our own thoughts and come into the moment. Guruka Singh ji shares tools to put into practice on a day-to-day basis to improve our lives. Throughout the series Guruka Singh elaborates on each of the virtues.





# Inspirations Videos

“Everything in the universe is manifested from that source we call Ik Onkar.”



The Five Virtues of Japji Sahib



Truth | The First Virtue of Japji Sahib



Compassion | The Second Virtue of Japji Sahib



Contentment | The Third Virtue of Japji Sahib



Humility | The Fourth Virtue of Japji Sahib



Love | The Fifth Virtue of Japji Sahib

# Anand Sahib Course

“The Anand Sahib is a powerful source of spiritual guidance and self-reflection.”

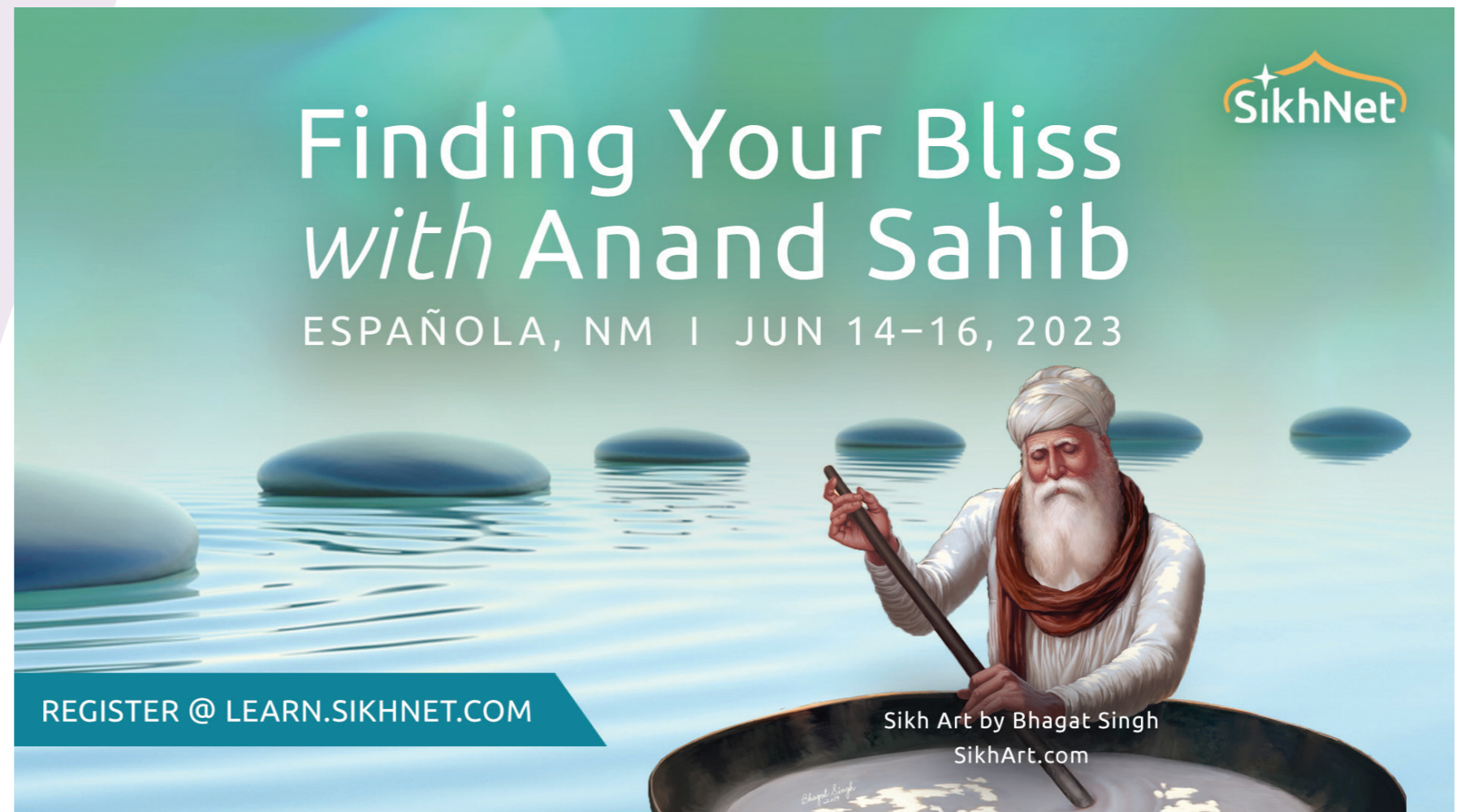


# In-Person Events

## Anand Sahib Course

A beautiful three day event that took place among the magnificent Jemez mountains at the Hacienda de Guru Ram Das ashram in Espanola, New Mexico, USA. Exploring the meaning of all 40 Paures of the Anand Sahib, understanding how each verse resonates with the learner's stage of life.

“Exploring the meaning of all 40 Paures of the Anand Sahib. . .”



The event was held from June 14th to June 16th

The course was led by Ek Ong Kaar Kaur, with guest teachers Guruka Singh, Harijot Singh, SatKirin Kaur and Guru Sadhana Kaur. Diving into this beautiful composition, exploring its teachings and how they can be applied to our daily lives.

# In-Person Events

The Anand Sahib is a powerful source of spiritual guidance and self-reflection. It teaches us that there is a state of consciousness where every action reflects the reality of the soul.



Rendezvous in Hacienda Guru Ram Das, Espanola | SikhNet

Finding Your Bliss with Anand Sahib				
	Wed June 14th	Lead	Pauree	
DAY 1	Breakfast and Check- In	8.30 -9.30		
	Introduction	9.30 -10.30	Ek Ong Kaar Kaur and teaching team	
	Mini Break	10.30 -10.45		
	Teaching session 1	10.45 -12.45	Ek Ong Kaar Kaur	Paurees 1-5
	Lunch	12.45-1.45		
	Stories from Guru Amar Das's Life	1.45-2.45	Harjot Singh	
	Mini Break	2.45-3.00		
	Teaching Session 2	3.00-4.45	Ek Ong Kaar kaur	Paurees 6-16
	Rehira and Evening Kirtan	5.00		
	Evening Meal	6.00	Community Pizza Party	
	Thurs June 15th	Lead	Pauree	
DAY 2	Breakfast	8.30-9.30		
	Musical recitation of entire Anand Sahib	9.30-10.15	Sat Kirin Kaur and Jetha	
	Mini Break	10.15-10.30		
	Teaching session 3	10.30 -11.30	Guru Sadhana Kaur	Paurees 17-20
	Part 2 of Teaching session 3	11.30-12.30	Ek Ong Kaur Kaur	Paurees 21-24
	Lunch	12.30-1.30		
	Teach about Raag Ramkali	1.30-2.30	Sat Kirin Kaur	
	Mini Break	2.30-2.45		
	Teaching Session 4	2.45-4.45	Harjot Singh	Paurees 25-31
	Rehira and Evening Kirtan	5.00		
Evening Meal	6.00	with community		
	Fri June 16th	Lead	Pauree	
DAY 3	Breakfast	8.30-9.30		
	Light Yoga and Meditation	9.30-10.15	Harjot Singh	
	Mini Break	10.15-10.30		
	Teaching session 5	10.30-12.30	Guruka Singh	Paurees 32-37
	Lunch	12.30-1-30		
	Teaching Session 6	1.30-3.00	Ek Ong Kaar Kaur	Anand Sahib Historical perspective and Paurees 38-40
	Mini Break	3.00-3.15		
	Closing Circle and Anand Sahib recitation	3.15-4.30	Closing Circle	



# News



**Your Donations  
at Work**

Users: 900K+  
Sessions: 1 Million+  
Pageviews: 1.5 Million+

## Original Articles from Sikh Authors

SikhNet News publishes 7-12 articles per week from our authors around the world, publishing under such areas as:

- Current events
- Perspectives
- Sikh Celebrations
- Spirituality
- Notable Sikhs
- Sikh Identity
- and many more.

### CURRENT EVENTS



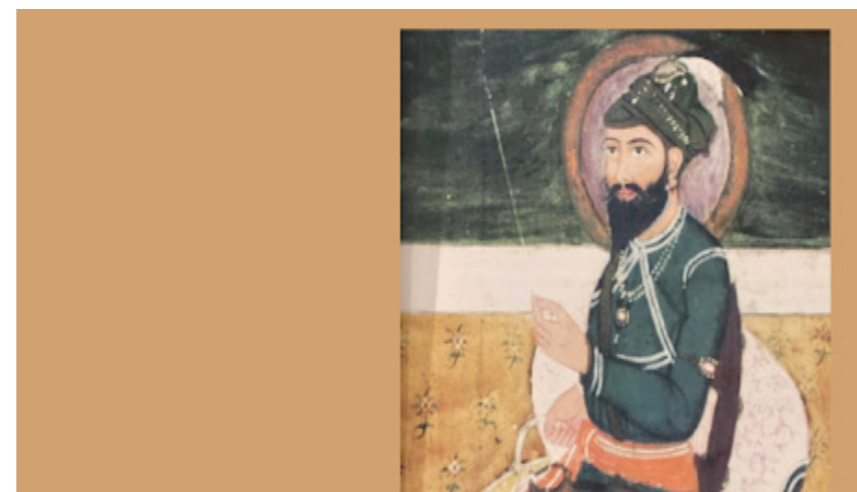
**The First Turbaned Sikh Journalist  
in World to Cover War | SikhNet**

### SIKH CELEBRATIONS



**Personal Ode to Guru Amar Das  
| SikhNet**

### PERSPECTIVES



**Sacred Plume of Guru Gobind  
Singh | SikhNet**

### INSPIRATIONS VIDEOS



**The Mind's Tapestry: Weaving  
Gurbani's Wisdom into the  
Dimensions... | SikhNet**





# News



Your Donations  
at Work

Users: 900K+  
Sessions: 1 Million+  
Pageviews: 1.5 Million+

## NOTABLE SIKHS



### American Sikh | SikhNet

American Sikh, a project envisioned by Vishavjit Singh, has 11 selections, 3 wins, 2 honorable mentions, with more festivals to go.

## SIKH IDENTITY



### Braving the Challenges to Sikh Identity | SikhNet

“Gurbani provides a deep and profound understanding of the human mind, it’s intricacies, and it’s potential for growth and enlightenment. It serves as a guiding light for those who seek to explore the dimensions of the mind.”

— Maninder Sood, *The Mind’s Tapestry: Weaving Gurbani’s Wisdom into the Dimensions of Consciousness*





# SikhiWiki



Your Donations  
at Work

Views: 2.5 Million views  
Pageviews: 5 million

## Top Resource Site for Sikhs

Sikhiwiki is a hidden gem with a bounty of information about Sikhi.

With over 6,300 articles on Sikhism, the Sikh people and their culture and over five million users, SikhiWiki.org remains the top research and resource site for Sikhs on the Web. Started in 2005, [Sikhiwiki.org](http://Sikhiwiki.org) is a complete [Sikh](#) Encyclopedia with facilities for media in the form of pictures & photos; audio [kirtan](#) & video files; printed material; [Gurbani](#); and more.

The screenshot shows the SikhiWiki website interface. At the top, there is a navigation bar with links for 'main page', 'discussion', 'view source', and 'history'. The main content area features a welcome message: 'Welcome to SikhiWiki, a free Sikh Encyclopaedia and learning tool...' followed by statistics: 'With 6,307 articles on Sikhism, the Sikh people and their culture' and 'This page has been viewed a total of 4,931,958 times and still counting!'. Below this is the article title 'Pir Buddan Shah' and a photograph of a white domed building, identified as 'Gurdwara Peer Baba Budhan Shah, Kiratpur'. The article text describes Peer Budhan Ali Shah, also known as Baba Buddan Shah, Faqir Buddhan Shah, and Shams-ud-din, a Muslim saint who lived in Kiratpur before the township was established. It mentions that he had some goats and kept a lion which took the goats grazing into the forest. One day Guru Nanak visited him and discussed spiritual matters. The text is partially cut off at the bottom.



# Social Media

Staying Connected  
& Sharing Inspiration

Facebook: [@sikhnet](#)

Instagram: [@sikhnet](#)

X (Twitter): [@sikhnet](#)

TikTok: [@sikhnet.com](#)

“When we are masters of the mind, when we start listening to Guru, change can be revolutionary.”



\*Quote by Bhupinder Singh, Inspirational Video Series





# Apps

“You are doing a wonderful job... your gurbani app is the best gurbani app there is....thank you so much.” -Partik

With You Wherever You Go



**SikhNet Play**

Users: 100,000+ MAU

Downloads: 40,000+

Plays: 10 Million+



**Daily Hukamnama**

Users: 50,000+

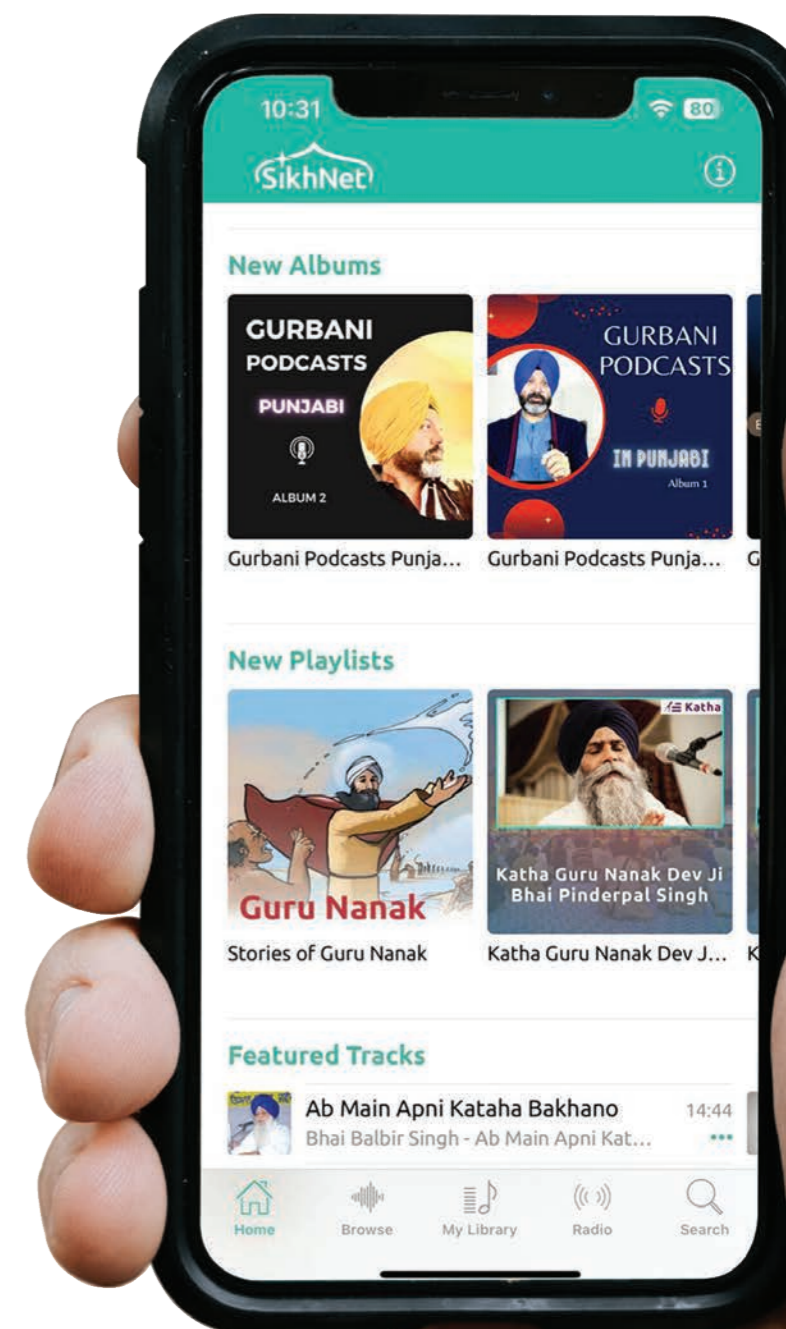
Downloads:



**Stories**

Users: 20K+

Downloads:



# Development

## The Tech Behind SikhNet Play

In 2023 SikhNet proudly launched the newest version of the Gurbani Media Center rebranded as SikhNet Play, which had over three million users last year.



“Change is inevitable... and we are flowing with the race of technology.”

## The new face of Gurbani Media Center...



The Gurbani Media Center engaged SikhNet users for over 14 years. For many, this service became a daily dose of initiating the connection with the Guru.

This media service started in 2009, when Flash Player was on demand. It was a nice looking web player with

features like listening using Gurbani tags, listening using Gurbani Search, reading the Gurmukhi, Spanish and English translations and much more.



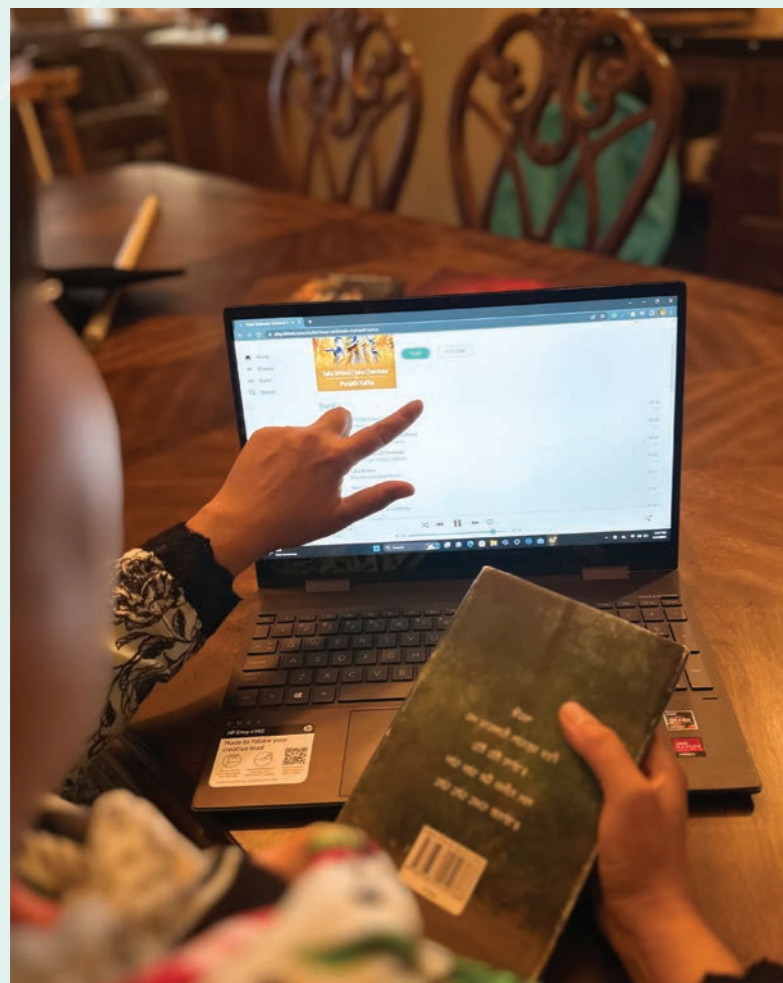


# Development



“Special playlists curated for every mood, gurpurab and events.”

This three-year upgrade included a lot of “behind the scenes” upgrades and changes. You might be wondering what has changed.



## Here's the answer:

- The UI/UX has been updated to give you a **more modern listening experience** like the way you listen to other popular mainstream media streaming services
- You can Browse and tune in to one of the **special playlists curated** specially for every Mood, Gurpurab and events
- The **loading time has decreased** when you play any audio track
- The **currently playing audio track is unaffected** when you browse within SikhNet Play
- SikhNet Play has been designed to give you the **same listening and UI experience on any device**
- **Gurbani Translation feature** opens on a full screen thus allowing you to easily read the Gurbani pankti and the translation
- It's a time of Carousels and a listener can easily identify the style of Gurbani audio content in playlist using a **swipe feature to look at the thumbnails on the Carousels**
- And there is a **lot more to come** with upcoming updates in the queue





# Development

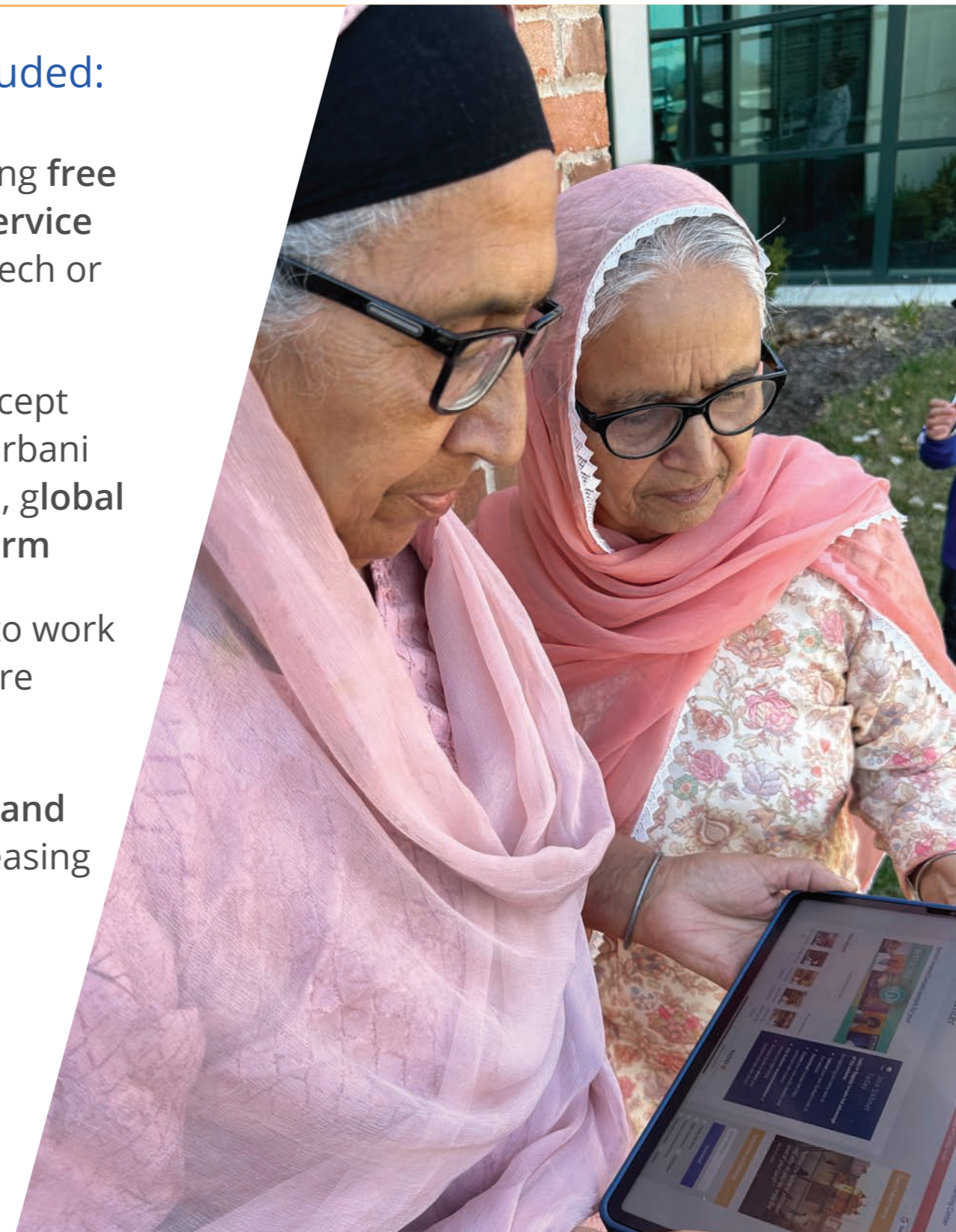


“A compelling free Gurbani audio streaming service...”

Our goals have been to enhance the safety of our users, to recreate the listening experience, and to ensure the technical structure is solid for the foreseeable future.

To this end, our work included:

- Continue to offer a compelling **free Gurbani audio streaming service** that’s not controlled by big tech or big media companies
- Evolve from the original concept of SikhNet Play (formerly Gurbani Media Center) to a high tech, **global scale and high speed platform**
- **Future-proof the platform** to work with future devices and future trends
- Make the platform **resilient and able to scale** with ever-increasing global demand





# Development



“Implemented app authentication using multiple providers...”

## Getting Technical

This was done over a five year period as we have constantly been moving towards achieving our goals for SikhNet Play.

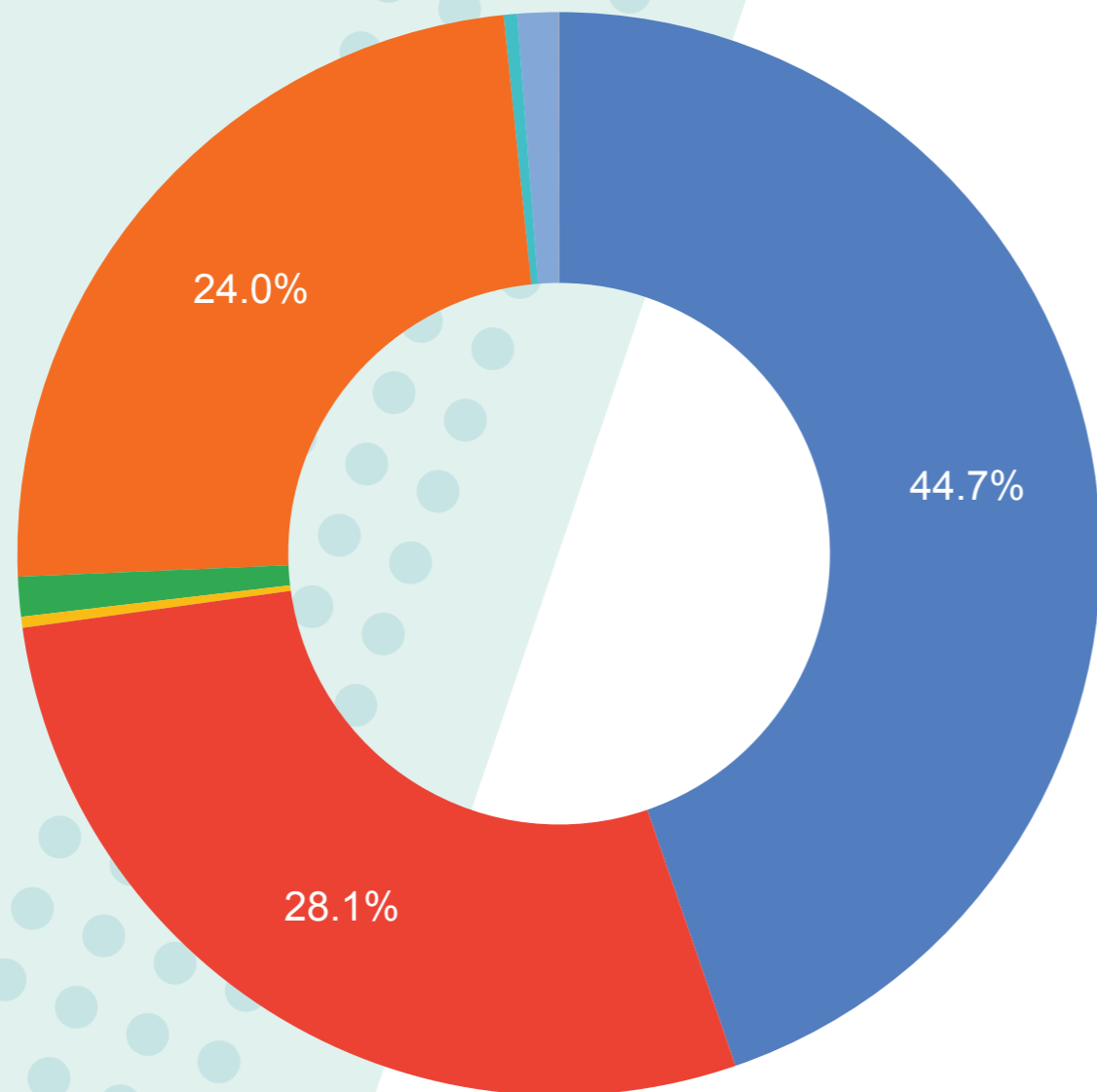
During this time many changes have happened behind the scenes as well:

- Moved our APIs from legacy servers to Kubernetes on Google Cloud
- Implemented multiple BFFs (Backends for Frontends) to decouple API development from app development
- Implemented an integration testing suite for our BFFs
- Implemented comprehensive multistage CI/CD for our projects using GitLab CI
- Refactored iOS and Android apps and shifted domain complexity to BFF
- Implemented new play.sikhnet.com in Next.js and strangled out legacy Gurbani Media Center from Drupal
- Implemented repository pattern in mobile apps to sync track plays between apps and Firebase
- Leveraged edge side caching on all assets using Cloudflare CDN to reduce drastically origin traffic and massively reduce app latency
- Implemented app authentication using multiple providers and appropriate user privacy management



# Finances

## Income



One-time Donations	\$ 428,762.83
Recurring Donations	\$ 269,328.66
In-Kind Donations	\$ 3,148.86
Restricted Donations	\$ 11,340.14
Grants	\$ 230,500.00
Sponsorship	\$ 3,840.00
Business Services Revenue	\$ 11,739.85
Total Interest Income	\$ 89.03
<b>TOTAL INCOME</b>	<b>\$ 958,749.37</b>

**Total Grants Collected, but moved into Unearned:**  
(Future Projects): \$100,621.70

**Total other Income & Expenses:**

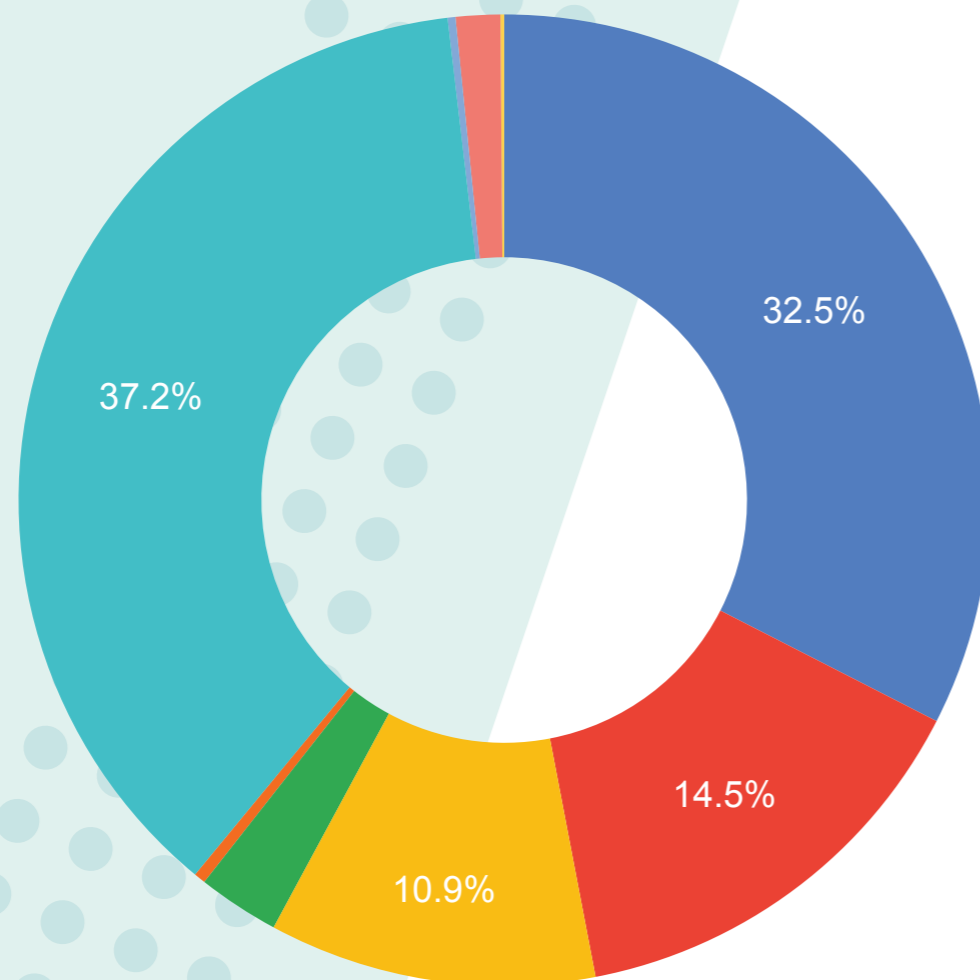
Gains from Investments: \$23,198.97

Other Net Income & Expenses: \$363.85



# Finances

## Expenses



Program Professional Fees & Salaries	\$ 342,940.27
Fundraising Fees & Salaries	\$ 152,492.65
Marketing Fees & Salaries	\$ 114,827.00
Bank & Merchant Fees	\$ 28,666.72
Insurance	\$ 4,070.63
G&A Professional Fees & Salaries	\$ 391,834.25
Legal & Professional Development	\$ 2,744.00
Office G&A Expenses	\$ 15,570.33
Travel	\$ 1,318.08
<b>TOTAL EXPENSES</b>	<b>\$ 1,054,463.93</b>

Net Operating Loss: -\$110,649.25

Net Loss (includes other expenses and other income): -\$86,684.19

# Finances

## Changes at SikhNet



“Gurumustuk Singh, founder & CEO stepped away in 2022.”

2022-2023 was an interesting and complicated year for SikhNet. After Guruka Singh leaving the previous year, Gurumustuk Singh, founder and CEO stepped away from his role at SikhNet in 2022.

We were unsure of public response to this change, and made plans to accommodate for any possible downward trend in donations, as the leader and face of SikhNet stepped away. Being aware of these potential outcomes to last year’s fundraising efforts helped us plan and compensate with clear-headed budgeting and expenditure.

We are in an excellent state of financial health and looking forward to a successful year end fundraising campaign in 2023.



# Your Support Matters

Over twelve million Sikhs access what is precious to them every year - Gurbani Kirtan, Sikh history, Sikh roots and heritage, Stories, Banis and more — all because of your support.

## Will you donate to this seva today?

[DONATE](#)