

MADELINE THE PERSON

MADELINE THE PERSON GETS REAL ON EMPOWERING NEW SINGLE “MEAN!”

THE FIRST TASTE OF UPCOMING EP *CHAPTER 3: THE BURNING*

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April 29, 2022 (Los Angeles, CA) – Today, breakout alt-pop star **Madeline The Person** returns with “**MEAN!**,” a new single rife with honesty and soft-spoken, but steadfast, self-empowerment. Listen [HERE](#) via **Warner Records**. The song’s raw, relatable message is reflected in the **Tess Lafia**-directed video, which showcases the young artist’s inspiring outlook on otherness. Watch the visual [HERE](#). “**MEAN!**” serves as the introduction to Madeline’s much-anticipated upcoming EP ***Chapter 3: The Burning***.

On the melodic chorus, **Madeline** reclaims her power. “*One thing I like about me is that I’m nothing like you and I never will be,*” she croons. “*Someone who loves how it sounds when they speak / You’re not telling the truth — no, you’re just being mean.*” “**MEAN!**” boasts the rising artist’s trademark sunny lyricism, which is always tinged with more angst than the words let on. True to form, **Madeline**’s first single since dropping 2021’s ***Chapter 2: The Shedding*** EP embraces her transformation in all its forms.

That is particularly apparent in the track's music video, which finds **Madeline** dressed as a clown at a party. Outcast by the cool kids, the singer/songwriter ultimately connects with another like-minded soul — also rocking clown makeup. "One single event, or even a couple of words, can literally impact your whole life and crush your self-esteem," **Madeline** says of the song and video, which she made "in the hopes of letting others know they're not alone in the sinking feeling that rushes over you when you hear hurtful words. The cool part about it all is that you will find people that love every part of you."

And it looks like her message is already connecting. **Madeline** has been teasing "MEAN!" on her social media accounts for weeks, where her unfiltered brand of songwriting has been enthusiastically embraced since releasing a series of cover versions and her critically acclaimed debut EP, *Chapter 1: The Longing* — a breakthrough release that included "[As a Child](#)" and "[I Talk to the Sky](#)," both deep reflections on grief and the loss of her father.

2021 was a breakthrough year for **Madeline** as a performer. She hit the road for the very first time, supporting The Aces on their headline tour. Not only that, but the budding hitmaker also delivered an electrifying set at LA's OUTLOUD Music Festival. Excitingly, "MEAN!" heralds the start of a brand-new era for **Madeline** with new music on the horizon as well as a performance at the Wonderbus Music & Arts Festival this summer, where attendees will discover why everyone is talking about this particular Person.

About Madeline The Person:

Music is therapy for Madeline The Person. The alt-pop newcomer uses songwriting to process trauma, triumph, and every confounding feeling in-between. Complete transparency is a compulsion for her, a trait that characterized the 20-year-old's 2021 debut project, *Chapter 1: The Longing*. Like old diary entries, those four songs document the highs and lows that forged Madeline's outlook on life. Unfiltered and unflinching, the EP immediately struck a chord with fans and critics, amassing more than 2 million audio and video streams, and winning recognition from *Billboard* and *People* magazine, who included her in their Emerging Artists roundup. While *Chapter 1* looked to the past, *Chapter 2: The Shedding*, also released in 2021, was a snapshot of the present. The second of a planned quartet of EPs, it tackles themes such as sexuality, identity, and growth. The lead single "Haunted" is a perfect example: the acoustic-pop anthem doubled as the Houston, Texas, native's coming-out statement. Like many pop prodigies, Madeline grew up in a house filled with music. Her talent was nurtured from an early age and she was discovered by Warner Records after posting a series of viral covers on TikTok that garnered her 830,000 followers. Madeline's star will, no doubt, continue to rise as she adds chapters to her story. But as the moniker she's chosen suggests, the breakout artist plans to keep her feet firmly on the ground. "I have lots of flaws, faults, and feelings that hurt," she says, "but also all the good stuff. I'm just a person."

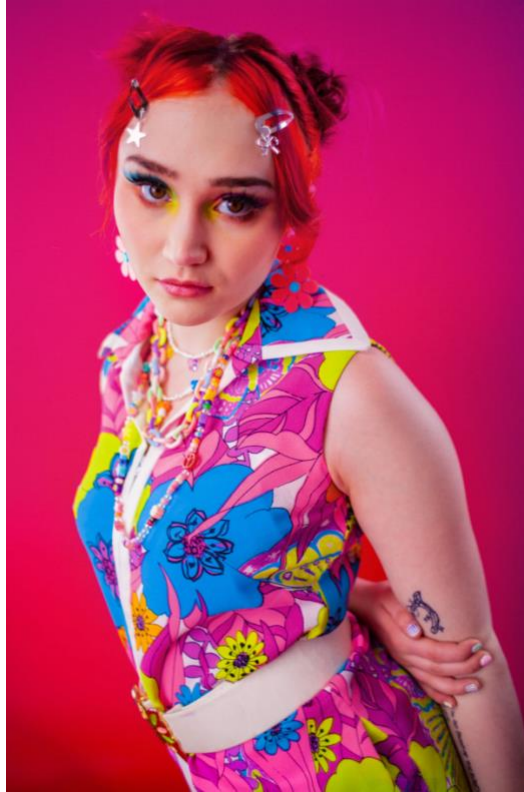


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For further information, please contact:
Darren Baber | Warner Records | 818-953-3751
Darren.Baber@warnerrecords.com

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