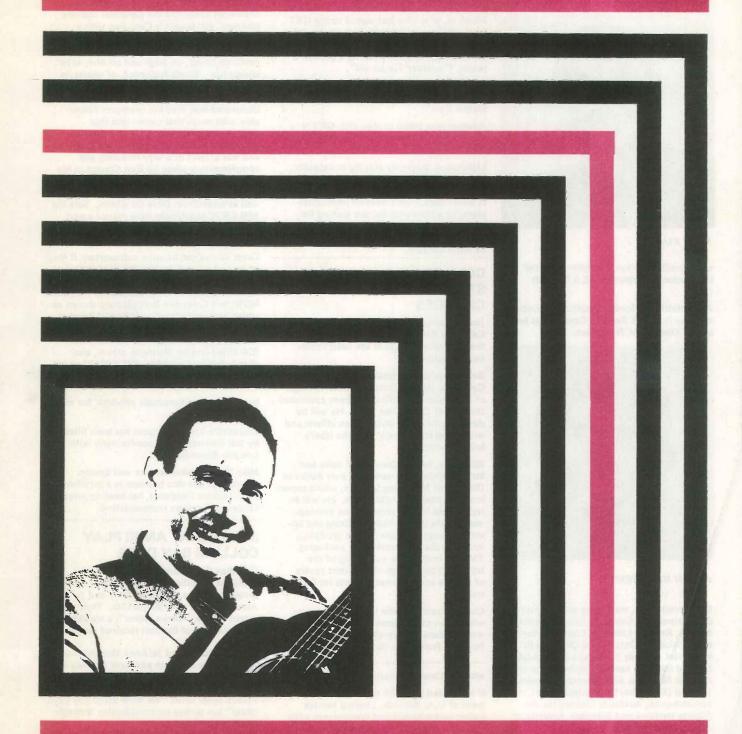
THIRTY CENTS Volume 16 No. 23 January 22, 1972



Orval Prophet - country chart winner

U.A. RECORDS GOES SOLO IN CANADA

Commencing January 15, 1972, U.A. Records, Limited (Canada), becomes the fourth independent international company formed by United Artists Records. Heading up the new Canadian organization as Managing Director, is Stan Kulin who was formerly General Manager, Marketing and Distribution for RCA Ltd. (Records). Kulin



STAN KULIN

was regarded as a key executive with the International Division of RCA Records (U.S.).

Allan Matthews, former national promotion manager for MCA Records Canada, has been named Director of Promotion.



ALLAN MATTHEWS

Sales, promotion, marketing and product development for Canada is to be supervised by U.A. Records Limited. Looking after distribution for Ontario and Quebec will be Capitol Records (Canada) Ltd. Waldale Limited has been named distributor for the Atlantic Provinces with Thomas Rathwell Limited (Manitoba) for Manitoba and Saskatchewan, Acklands Limited for the Alberta territory and Johnston Appliances as distributor for British Columbia.

In making the above announcement, Lee Mendell, Vice-President United Artists Records Inc., noted the move "was sparked by U.A.'s goal to expand international operations and to strengthen its involvement

GRT IN WITH FULL ROSTER OF CANCON

Ross Reynolds, president GRT (Canada), has unveiled one of the largest Canadian disc releases in the history of the company. Topping the list is a single release, "Two Bourrees" and "Siciliano" (1230-21) culled from the highly successful "Moe Koffman Plays Bach" set. This album enters the RPM 100 Albums Chart at No. 94.

Mainline, who have just signed to the GRT label look good with their first single, "Get Down To", with the highly under-rated Beverly Glen Copeland having a go with a single, "Together For Us All".

Everyday People are set with an album and Dr. Music will shortly release "Gospel Rock, Gospel Roll".

Another new group to sign with GRT is Hamilton's Tenderness and they bow in with "It's So Easy To Love You".

Lighthouse, currently playing to capacity houses on their western tour, are still showing good sales and chart action on their "Take It Slow" deck. GRT have no immediate plans for a follow-up but are waiting for programmer requests from the group's current album which could see another single by mid-February.

COLUMBIA'S MARKETING STRUCTURE UNDERGOES CHANGES

Jack Robertson, Vice-President Marketing Columbia Records (Canada) announces the following changes in the label's marketing structure.

Bert Dunseith, a veteran of 10 years with Columbia, the last three as branch manager of the Vancouver office, has been appointed Director of Distributor Sales. He will be directing the entire distribution efforts and will be working closely with the label's branch managers.

Bill Eaton, former Director of Sales and Merchandising, will now take over duties as Director of Marketing Services, which moves him into more speciality work. He will be responsible for the creation and development of the overall merchandising and advertising support plans for the product, including the development of packaging. This will include the overseeing of the laying out and design of the front covers of albums and the arrangements for liner notes.

Charlie Camilleri, who has become somewhat of an establishment as Ontario Promotion Manager, moves up to the post of National Promotion Manager. Camilleri

with the Canadian marketplace."

It was stated by Kulin that "The establishment of U.A. Records, Limited heralds a deep commitment and involvement with Canadian talent by the organization which will promote Canadian music, not only in Canada, but throughout the world."

Headquarters for the new U.A. Canadian offices will be at 6 Lansing Square, Willowdale 425, Ontario.

COVER STORY

PROPHET'S COLUMBIA DECK HOLDS STEADY AT NO. 1

Orval Prophet, one of the originals in the Canadian country business, is having a rebirth. After many years of the sawdust circuit he's topped the national survey with his "Mile After Mile" deck, which he has held for two weeks running. Prophet is somewhat unique to the Canadian country business. His accent is Canadian with a touch of the Ottawa Valley twang - but it's not borrowed from a foreign market. He performs today, on stage and on disc, as he always has. What's happened, of course, is there is a new found Canadian conscience among our press and radio people. They've discovered that Prophet compares favourably with much that comes into this country from Nashville. He has received good press notices wherever he has appeared and was subject of a very revealing and complimentary piece by Ron Clingen in his hometown Ottawa Journal (Sept. 18/71). Radio stations are programming his single as well as several cuts from his album. Sure the 30% CRTC regulations have played a part in this rise to popularity - but is that really

Cover stories can become unimportant if they go on and on and dig into the past and come up with clever cliches which really is a waste of space. Prophet has proven his point NOW, and Columbia Records have shown an added interest in the disc future of Prophet and the rest of the Prophetizing can be done through his single "Mile After Mile" (C4-2984) and his Harmony album, also distributed by Columbia, (HE 90062) which carries the same title.

has represented Columbia product for more than 15 years.

Dunseith's Vancouver post has been filled by Bill Bouvette, who was formerly with London Records.

Mike Watson, who became well known throughout the disc business as a member of Buckstone Hardware, has been appointed Ontario promotion representative.

JERRY & JO' ANNE PLAY COLLINS BAY DATE

Canadian Cajun came to an appreciative audience at Collins Bay Penitentiary recently through the fine efforts of Jerry and Jo' Anne, London recording artists. Their most recent release, "Down Home", a traditional song, was one of the best received during the evening.

Jerry Robitaille and Jo'Anne Moreault come from Quebec Province and have released albums in both French and English. "On est fait L'un pour L'autre" has been a strong French seller while "We Were Made For Each Other" has picked up considerably throughout English Canada.

Like most country folk, this French/Canadian duo appreciate the warmth and enthusiasm received from audiences such as that at Collins Bay. They have also played the Monteith prison in Ontario and are scheduling several more prison dates.

U.A. Records, Limited.

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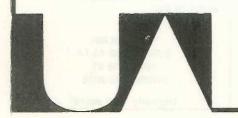
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Communication Two — what it can mean

If Communication One was gratifying, C 2 will be even more rewarding. Early indications lead us to believe that this could be the magic number. Just what the doctor ordered.

Without too much trouble we have booked



COMMENT walt grealis

three quarters of the 50 seats available and as I write, C2 is still a little less than two weeks away.

To any of you that weren't at C1, we would like to explain exactly what we have in mind

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau

JEW

published weekly since February 24th, 1964, by

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PRINTED IN CANADA

The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London	K
Allied	C	MCA	J
Ampex	V	Musimart	R
Arc	Ď	Phonodisc	S
CMS	D E F	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	Ħ	RCA	Ņ
GRT	T	Trans World	Y
Kinney	P	World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



M — Music composed by a Canadian A — Artist featured is a Canadian

P - Production wholly recorded in Canada L - Lyrics written by a Canadian

SUBSCRIPTIONS - Canada &	USA
One Year Two Years	\$15 \$25
☐ Three Years	\$34
FIRST CLASS (1 yr.)	\$30
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Find my cheque enclosed for \$ (for a subscription as indicated above.)

Name
Company
Address
21

for C2.

Informality. What we try to do is get a group of people together who can thrash out any of their problems and possibly come up with inventive solutions or even ideas that would encourage a healthy music and radio industry in Canada.

The group need not concern itself with Canadian content. Programming and merchandising of records is discussed in general.

What results is "communication" with a capital "C". Both the programmers and the

ATTENTION PROMO MEN & OTHER VISITORS TO RPM

With one of the most liberal open door policies in the industry, RPM would like to lay down some ground rules about visits to our office.

We welcome any visitors on Mondays, Tuesdays, Thursday afternoons and Fridays. We do however, adamantly discourage visitors on WEDNESDAY and THURSDAY morning. On those days we are working to get RPM to the printer on time.

With our new policy of accepting reports from radio stations up to Wednesday noon (Toronto time), and assuring the trade that RPM is mailed out to all FIRST CLASS subscribers on Friday, we are pressed on those two days with going to press.

It is advisable to make special arrangements with RPM for Wednesday and Thursday morning visits or up until RPM has "gone to the printer".

The same goes for unnecessary phone calls on those two restricted days. The deadline for RPM editorial and ads is Tuesday noon. The deadline for radio station reports is Wednesday noon. Anything received after those deadlines is used in the next edition.

MONDAY, TUESDAY, FRIDAY and after 2:30 on THURSDAY...you're welcome. We could hire more staff to make us more accessible but that would make the advertising rates go up.

COLUMBIA JOINS FORCES WITH ONROT

Columbia Records and Martin Onrot have announced the formation of a new company which will continue and expand Onrot's activities in concert production and promotion in Ontario and Quebec. Although Onrot is well known as a major promoter in the Toronto area, it is felt that the new association with Columbia will provide new dimension and added financial capability to his efforts. Greater activity in other areas of the entertainment industry is anticipated. Up coming concerts from Martin Onrot Productions Limited include the Moody Blues, Chuck Mangione, Jethro Tull, Three Dog Night and Creedence Clearwater Revival. The company will shortly announce a name change to reflect the new association and will move into enlarged offices in the Toronto area.

record people have an opportunity to let their hair down and discuss the industries so reliant on one another.

As one of the promo men who attended C1 put it, "Most of the questions I wanted to ask got answered as we went along". And that's exactly how it happens.

For years we have been planning to have a yearly meet of the industry to discuss the pertinent issues of the day. Geographically it didn't seem feasible. Now with these mini-conferences we are at least able to get some kind of dialogue going.

As time goes by, we hope to take our meets across Canada and hold them in various centres.

Even to us at RPM, CI was informative. We got some insight into the feelings of the promo men and the programmers. It all happens out in the open and everyone has the benefit of listening and thinking up a storm. Many new suggestions and ideas can come about of their own accord. Much information can be shared by those in attendance.

Present will be some of Canada's top programmers, promo men, sales managers of record companies, A&R men, producers, publishers, songwriters and artists' managers.

This is the kind of dialogue we need. This is an opportunity for many in the industry to meet and talk to industry figures they have read about and heard about but never been face to face with before.

We are hopeful that these meets can become one of the most important aspects of the industry, to inform and improve the industry. Above all we will have a unique opportunity to "communicate" with others in the industry. It might even be considered "group therapy".

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bruce cookburn



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KINNEY CANADA BEATS U.S. ON "CALICO" PROMO

Tom Williams, national promotion for Warner Bros/Reprise product, got a few weeks head start on his U.S. counterpart with the promotion of Kenny Rogers' new album, "Ballad Of Calico". Rogers, who has been an on again off again Torontonian for the past several months, had just completed taping several series of his CTVer "Rollin" On A River" when he received rushes of his new album, which was cut in Los Angeles. Williams and Ontario promo manager Bruce Bissell arranged for a sneak listen by as many of the local press and radio types as Rogers' apartment would accommodate, which gained important ink and play for the two record set.

Calico was a thriving silver mining town in California in the 1880's which has been somewhat retained as a historical site, but unfortunately lost its real meaning with the usual tourist over-kill. Rogers and his family visited the site before the taping and was able to see through the plastic and tourist hype which was probably the best thing that could have happened. Each song, written by Larry Cansler and Michael Murphey, is based on the real story of Calico and Rogers' would appear to have psyched himself into a frame of mind whereby he comes off as the original old timer with an eighty minute tale of the rise and fall of a little known niche in the side of a California mountain. Armed only with one copy of the specially priced 2 record set (which includes a 16-page booklet giving the background of each song), Williams took off with Rogers in tow, calling on as many rackers, retailers, record clubs and others connected with the business as time would allow. Rogers was heading home for a holiday and Williams had only a short time to cram all his pre-promotion into "Calico" set.

Although many of those on the list were familiar with the bushy-faced Rogers, through his weekly hosting chores on the Saturday night "River" series, few had met him in the flesh, which was an added boost

NUTS & BOLTS

Edward and Harding, opening at Grumbles Coffee House (Toronto) January 11, are having a Wine & Cheese Recording Party at Sound Canada Recording Studios. They'll combine the party with their album session "Half Live" so that the partygoers can add some of the "live" backing. No dates here but contact Mark Robbins at Quality if you're interested.

to the promotion and a stroke of good luck for Williams to be able to pull off this coup.

Very few promotion men bother to take their visiting artists to record clubs, but that's just where Williams began his day. The Record Club of Canada employs more than 100 gals and just to see this tube star walk through their door was enough to create pandemonium, not to mention what it did for the business efficiency of the firm for three quarters of an hour while Rogers signed autographs and went through the usual motions that should make his album a "must" for every subscriber. Into Pindoff's and a chat with their working president Chris Pindoff. Herb Taylor, the young and "quiet" one who heads up Taylor's Record Sales, gave Rogers a tour of his operation, which gave his staff the opportunity to check over the burly bear of "River".

The visit with A&A's John Fallows and Al Elias was so close to lunch they had the added enjoyment of a Kinney repast (probably at Frank's). After a picture taking session in the store, Rogers and Williams moved next door where they laid their hype on Sam himself.

That's promotion, man — and just think it all happened before the Kinney crew set sail for Hawaii. What must they be like now — after a refresher course (in the sun) on the methods and means of "Kinney got, Kinney do".

Mike Doyle, national promotion manager for London Records, now has a telephone setup divorced from the Ontario Branch. The numbers, manned by Elsie Heatherman, are (416) 755-3395-6.

Murray McLauchlan's album will be off in the U.S. on the Epic label, January 24. Without too much AM play the set is steadily chalking up strong sales. Canadian Composer's Dick Flohill did a tremendous front page cover story on Luke Gibson (January 72). Gibson, a True North artist, will shortly be set with his album, "Another Perfect Day", produced by Gene Martynec at Thunder.

Edmonton's Gaby Haas, who was recently honoured by the city, has a unique album on the way. The \$5.98 set, "Gaby Haas Plays the 12 All-Time Great Canadian Waltzes" contains liner notes penned by Alberta's Minister Of Youth Culture and Recreation. Some of these selections have never been recorded before.

Angus Walker, Rodeo recording artist (country) has taped a Don Messer Show during which he performs his "Parliament Hill", penned by Ben Kerr. The show will be televised over CJAY-TV (Winnipeg) January 29. Watch for a new Gary Buck album. Although his roots are still country, he's rounded out into the middle of the road area, which is always successful for a country artist.

A soft drink company has recorded their "I'd Like To Teach" commercial back to back with the Laurie Bower Singers and Dr. Music. That's their contribution to the Canadian recording industry ...! guess.

Columbia's A&R Director Johnny Williams, off to Midem with an armful of potent Canadian material made up of Blackwood and April copyrights and the hottest potential of the year — from True North.

THIS WEEK'S NUTS & BOLTS AWARD goes to CKXL's Greg Haraldson for the excellent job he is doing as Co-Chairman of the Maple Leaf System. Your golden NUTS & BOLTS are on their way to you, Greg.



Sam The Record Man Sniderman explaining a little Canadiana to Kenny Rogers who was touting a little Americana, "Ballad Of Calico".



Herb Taylor, bossman of Taylor's Record Sales, was one of the important people Rogers called on in the promotion of his "Calico" deck.

The no-rip-off album rip-off

It's really a pity that the term "ripoff" has become so damn fashionable. There was a time when it meant something. It was a colloquialism with the potential of copping a listing in the Oxford Dictionary. It simplified long explanations.

Ripoff soon became an integral part of the rock culture. That concert was a ripoff,

BURN THIS! e.k. roy richard

this festival was a ripoff. Soon every damn thing that happened was a ripoff. Then the record company merchandisers got a hold of it.

They've used the term with rectal abandon. The latest trip is to call a two-record-album-selling-for-the-price-of-one-LP a "no ripoff" deal. That's how twisted the phrase has become.

Anyone in their right mind knows that two records do not cost the price of one. Offering two-for-the-price-of-one, and then infering that any higher cost than that is a ripoff, is the biggest ripoff of all.

Some of the finest rock music ever recorded has been released in multi-record sets. There's nothing wrong with them, unless artistic/self-indulgence has been carried to an extreme (which, admittedly, is a looming problem in the current rock scene, but that's another story altogether).

But trying to maneuver such album sets, by giving the customer something for nothing soon defeats the purpose. I've got nothing against getting something free (particularly when the rock fan is getting it socked to him from all sides by the musicians) but there should be method in such madness.

By intimating that anything above twodiscs-for-the-price-of-one is a financial ripoff, could do tremendous damage to the album buying market.

That's looking at it from the business standpoint, but that's what this number is all about and anyone who tries to avoid that fact is either stupid or naive (yes Orville, there is no Santa Claus).

I trust that the people involved in this ripoff trip will soon get hip to the fact that they're ripping themselves — and the entire music industry — off. Some might ask "who gives a shit?" but that's not the point. If you want to find good music awaiting in those packages which arrive in your office everyday, they gotta start taking care of business. And I mean really.

The biggest ripoff around at the moment, however, is this Bangla Desh scene. Now I ask you, what is really happening? Allen Klein, arch rock villain, organizes a massive super-stoned rock star extravaganza at Madison Square Garden, in aid of the starving Bangla Desh refugees.

Weeks later, when the record still hasn't arrived for the '71 Xmas market, George

Harrison comes on late-night TV (the Dick Cavett Show, and a show which did Mr. Cavett much harm with the youth audience) and rips off Capitol boss Bhaskar Menon. It was one of the most tasteless exhibitions

I've ever seen from a Beatle, and that says something when you consider just how tasteless the entire Beatles' trip has been recently.

Harrison made reference to Mr. Menon's nationality in a less than favorable light, and generally acted out a role that had clearly been written for him backstage.

But, if the method justifies the means, Georgie came out on top. The album was released, there were the Capitol announcements about a common price for all purchasers (even the promo copies were suspended), and since then the big controversy has raged.

In the United States, the fine, stout fellows who dominate the distribution scene have been bleating about small profit margins.

It says quite a deal about their ethnic background actually. There they were — fully aware that Capitol was making no bread and that Klein was swearing Harrison and company's royalties would provide food in Bangla Desh — meaning about how there was only \$2.98 to be made on the LP, by the retailer.

I moped around for days after reading these accounts of how the people who sell records to the public were being hard done by. It was enough to make you want to puke. And it

RICHARD continued on page 8







LORRI ZIMMERMAN

CANADA'S FAST RISING FEMALE VOCALIST
SINGS

"LOVE ME, LOVE MY CHILDREN"

F/S

"DON'T TWIST MY MIND"

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CHAPPELL MUSIC - TORONTO - MONTREAL

ARMSTRONG, MCA'S DIRECT-OR OF INTERNATIONAL

J.K. Maitland, president of MCA Records, has announced the appointment of Lee Armstrong, products manager of MCA

RICHARD continued from page 7

doesn't say much for the U.S. music trade magazines that they didn't stand up and lay down a few words on the hypocrisy of it all.

It took a Canadian to show where the real ripoff was going down. More precisely, it took a Western Canadian. Dave Warren, the extremely fine jock on CFMQ FM Regina who also operates a small local record store, picked up the reins and led us out of the confusion.

Dave played the album on his 25th Hour program on CFMQ, and then sold it at his record store (The Listening Centre in Midtown Centre) for COST PRICE! No phony tears about how little he would make if the LP cost him ten bucks . . . getting into the spirit of the trip, Dave simply sold the package for what it cost him. No profit. I repeat, no profit.

Amazingly enough, most of the other record stores in town followed Dave Warren's lead. All over Regina you can buy the Bangla Desh album for \$10.

Capitol, which has been made to look pretty shabby through the whole deal, applauded Dave Warren's initiative and reiterated the fact that they are manufacturing and distributing the Harrison package for their cost. Capitol Canada president, Arnold Gosewich, put it this way: "I can assure you that we aren't making any money from the Bangla Desh album.

"We understand that this is also the case at Apple Records, but I can really only speak for Capitol."

Sure it's great to see rock musicians getting behind what appears to be a deserving cause and giving it their full support. It's even more significant to see a major record company decide against making any profit on a project such as Bangla Desh.

But let's turn a deaf ear to the whining and whimpering of U.S. dealers, and distributors who think they're being ripped off.

When you look at the facts, they're the only people making a buck off Bangla Desh, and that puts the cap where it fits. As Dave Warren so tastefully put it: "We do not feel that anyone should profit from the suffering of others."

That, dear friends, is what ripoff really means.

BOOKING AGENCY

A leading booking agency requires a neat aggressive, ambitious man. Must be intelligent and an organizer and willing to apply himself fully to his occupation. Must be able and willing to travel and have suitable transportation. SOME EXPERIENCE NECESSARY. Send resume and arrangements expected to: P.O. Box 205, Station "N", Toronto 510, Ontario.

Canada, to the position of Director of International for the company. Armstrong will work out of the MCA Tower headquarters of the company in Los Angeles. "Armstrong is eminently qualified for his new position since his work in Canada closely involved such areas as imported graphics, tapes and the question of which particular product was to be released in Canada. In brief, we consider him to be the ideal man for the job", stated Maitland.

During his six years with MCA Canada, Armstrong has worked extensively with major labels such as United Artists, Warner Bros., Kapp and Uni, under license to MCA on the releasing of their product in Canada. In addition, he has been involved with promotion of the product on these labels and with the acquisition of new material, both Canadian and foreign.

LONDON PICKS UP EUROPEAN ACTS

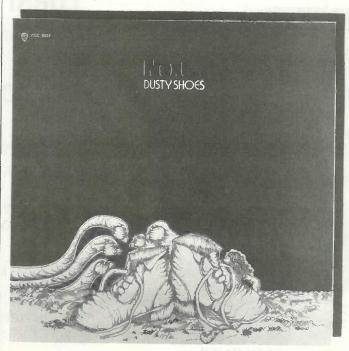
London Records in the U.S. has signed three new acts to kick off its twenty fifth year in business. The three are Paul Jones, Ricky Shane and the Rattles. Jones is the former lead singer of Manfred Mann and star of the movie, "Privilege". First off on the London label will be a single, "Mighty Ship". An album, "Crucifix in a Horseshoe" is planned for release later this month.

Ricky Shane is an established star in Germany on the Hansa label. His version of "Mammy Blue" is now the runaway leader in Japan. The Rattles, a German group on the scene for some two years, will have their first single, "Devils on the Loose" rush-released in the near future.

THIS IS NOT A FUNNY AD

OVER THE PAST YEAR OR SO WE HAVE BEEN WRITING FUNNY (AT LEAST TO US) ADS. WE'RE NOT GOING TO DO IT WITH THIS RECORD.

IT'S CALLED DUSTY SHOES. IT'S BY FIVE GUYS FROM WINNIPEG WHO CALL THEMSELVES NEXT. IT'S AN ALBUM OF HARD-DRIVING-NO-APOLOGIES ROCK. AND IT'S GOOD. LISTEN TO IT. YOU WON'T THINK IT'S FUNNY.



LP - W SC 9009

8 track - 8WM - 9009

WB.

KINNEY MUSIC OF CANADA, LTD.

NEW ALBUMS

A PACKAGE OF CARE Claude Philippe & Choir Celebration CEL 1864-M

There's more to this album than meets the ear. Philippe has a strong, rich and compelling voice backed with seventy voices ranging in age from 7 to 20. Commerciality of the set is somewhat in doubt which is unfortunate. More Philippe up front would help.



Eddie Chwil

THERE AIN'T NO EASY

Eddie Chwill Birchmount BM 610-M

This highly talented Edmonton country talent is fast approaching the top of the RPM Country Fifty with the titler. Other selections, all Canadian, point up an exceptional talent with a fine future before him.

THE STRINGBUSTERS Paragon ALS 316-C

You can hear this group at the Newfoundland Club in Halifax each weekend, if you happen to be in the area. Their album is a good first effort of interesting instrumental and vocal cuts. Seven young musicians from the Atlantic Provinces should find favour with Maritimers now settled across Canada.



sunfighter

SUNFIGHTER Grace Slick/Paul Kantner Grunt FTR1002-N

Sounding sometimes like the Jefferson Airplane of old, Slick and Kantner conjure up some easily-likeable music on this well-packaged album. Of prime interest to progressives, but most cuts should be considered for MOT exposure.

MIDNIGHT SPECIAL **lim McHarg** Columbia - ES 90071-H

It's Canadian and it's a fun set, if you dig Dixieland. When gigging the group had phenomenal success throughout Ontario and previous album releases have sold well. Good selection of well paced instrumentals.



NILSSON SCHMILSSON RCA LSP4515-N

Backed by some top names including Klaus Voorman, Bobby Keys, Jimmy Webb, Herbie Flowers and others, Nilsson rocks then whispers. Good stuff throughout, of which the best is "Let The Good Times Roll" and "Down".

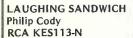


Another side of Stompin' Tom. Here's a collection of folk and country songs that should bring back many memories and will be priceless for those stations looking for audience reaction. Most country programmers are pro-Connors anyway and this should be just another gem for their collection.



THE WONDERFUL WORLD OF MUSIC Victor Silvester's Strings Pye NSPL 41008-L

A household word in the UK, Silvester has much to offer middle of the roaders looking for the light and easy approach to Tchaikovsky. An exceptionally well put-together set that should be a must for every MOR record library in Canada.

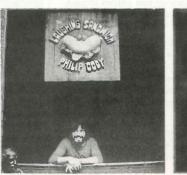


Although backed by an army of musicians and vocalists, Cody lacks that extra something which would put him in the McLean or Winchester category. Give it a spin anyway, there could well be something to your taste in the folk-soft rock field.



t.bone walker **GOOD FEELIN'** T-Bone Walker Polydor 543 131-0

Walker is highly regarded by most blues enthusiasts and his current string of personal appearances could give this set the boost it needs. Restricted to free-formers and block blues programming. But, "Everyday I Have The Blues" is worth a listen by non-diggers.







SPICE

CPF 65%

Sweet Talking Woman Franklin QC 646-K

(2:46) (B.Meissner) Sabalora-BMI. Prod:

George Semkiw.

MOT: Formerly the Sugar and Spice, this Winnipeg group could have a left fielder which will need a strong promo push. Upfront voice heavy and "in". Backing - fair. Flip: Strawberry Wine (Same credits as plug side.)

MOE KOFFMAN Two Bourrees (Suite III) **CPF 64%**

GRT 1230-21-T (2:59) Corinth/Herblor/Overlea-BMI.

Prod: Doug Riley. MOR: Koffman's album has chalked up better than average national sales and because of programmer requests this single was culled from set. Most middle of the roaders already on cut which is unique and a very exceptional showcase for Koffman's many talents - instrumentally speaking. Flip: Siciliano (Sonata II) (Same credits as

ROBERT SALAGAN Hey Lord

plug side.)

CPF 63%

Polydor 2065 101-P

(3:26 Intro:12) (Robert Salagan) No publishing listed. Prod: Henri Solinas. MOT: Fine first effort by young Montrealer. who has a very fresh approach with a ballad that picks up into a strong balanced programming effort with a subtle and beautifully arranged backing. Should appeal to both the middle of the roaders and music of today programmers.

MAINLINE SIGNED TO GRT OF CANADA

GRT of Canada have signed Toronto's Mainline. The group, formerly known as Mc-Kenna Mendelson Mainline, met with some reaction to their first album "Stink" on the Liberty label. First Mainline product on GRT, an album entitled "Canada, Our home and Native Land" hit the stores just prior to Christmas. A promo campaign is in effect for the month of January.

The album was produced by Adam Mitchell and engineered by Fred Catero. A single will be culled and released soon. An American tour is in the works, pending the release of Mainline product in the United States.

SECOND MANGIONE CONCERT FOR MASSEY

Martin Onrot Productions is set to bring Mercury artist Chuck Mangione to Toronto's Massey Hall for the second time in four months on January 29th. Accompanying Mangione will be a forty-five piece symphony orchestra plus instrumental and vocal soloists including Stanley Watson, Lew Soloff, Gerry Niewood and Gap Mangione.

Mangione was recently featured on the CTV public affairs program "W5" which looked at his music and home life and included shots of his concert work.

MONTREAL POLICE CRACK DOWN ON TAPE PIRATES

The Canadian Recording Manufacturers' Association's "get tough" policy is paying off with assistance from the Montreal Police Department. Recent raids throughout the city netted more than 5000 illegally reproduced 8 track cartridges. The raids, headed up by Detective-Sergeant Robert Gougeon, are apparently just a beginning.

The CRMA have issued several communiques and letters of intent to dealers advising them of the consequences of selling pirate tapes. Most have heeded the warnings but some, hoping to make a fast buck, have posed somewhat of a problem, now being looked after by the police.

The sale of pirate tapes is now estimated to represent almost 35% of the business.

GLATT SETS INDOOR **RECORD FOR OTTAWA**

Although a strange set of circumstances prevailed, promoter Harvey Glatt of Ottawa managed to break the indoor gate record for the Ottawa Civic Centre. Alice Cooper had been signed for a December 30 show at the Centre with Edgar Winter in as supporting acts. In view of bad weather conditions Cooper was unable to make the show. However, Winter went on before 11,000 of an audience, a near record. Ticket holders were asked to hang onto their stubs being that Glatt had arranged for Cooper to try for a January 1 date along with the J. Geils Band. Cooper made this date with the I. Geils Band left stranded due to weather conditions in the U.S. Audience for this show was 12,3000, beating the record set by Grand Funk who were in for 11,300.

Supporting act for the Cooper show was the Toronto-based Dixie Rump Roast, former Sundance, who left a sizeable impression on the audience.

Glatt's next effort comes January 30 with Bill Cosby who will have as his supporting act, GRT's Dr. Music. Advance ticket sales have been brisk and Glatt expects to post "sold out" notices before showtime.

SONG MARKET '72 BEGINS BROADCAST

The CBC's annual Song Market, begun in 1967 as a centennial project, swung into its 1972 schedule with the broadcasting of some of this year's three thousand entries over CBC Radio. The broadcasts, which started on January 7th, will cover a nine week period. The twenty one entries chosen this year will be heard over "The Entertain-

A panel of judges including Gene MacLellan, Elwood Glover, Doug Parker, Vanda King and Jack Feeney, will decide the winners through a semi-finals contest on February 25th and a finals on March 3rd, Grand Prize winner will receive a total of \$1350 in prize money.

Music Director this year will be Rob McConnell. Organization and writing is being handled by Alan Millar. Producer is Jack Budgell.

SINGLES (ALPHABETICALLY)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.

All I Ever Need Is You (22)
American Pie (1)
An Old Fashioned Love Song (10)
Anticipation (21)
Baby I'm A Want You (86)
Bang A Gong (44)
Behind Blue Eyes (39)
Black Dog (32)
Brand New Key (2)
Can I Get A Witness (70)
Cherish (3)
Clean Up Woman (72)
Cotton Jenny (49)
Daisy Mae (40)
Day After Day (4)
Desiderata (26)
Devil Song (78)
Devil You (23)
Do I Love You (47)
Doon't Say You Don't Remember (48)
Down By The Lazy River (71)
Towning In The Sea Of Love (52)
Everything I Own (93)
Family Affair (17)
Feelin' Alright (90)
Floy Joy (73)
Fly Across The Sea (28)
Footstompin' Music (92)
Friends With You (62)
George Jackson (36)
Good Friends (72)
Got To Be There (16)
Hailelujah (15)
Have You Seen Her (97)
Hey Big Brother (27)
Hey Big Brother (27)
Hey Big Brother (27)
Hey Girl (11)
Hurting Each Other (67)
I Can Smell That Funky Music (45)
I'd Like To Teach The World (6) (i99)
(I Know) I'm Losing You (41)
It's One Of Those Nights (7)
Joy (77)
Keep On Movin' (89)
Keep Playin' That Rock'n Roll (85)
Kiss An Angel Good Morning (80)
Let's Stay Together (60)
Levon (24)
Lion Sleeps Tonight (65)
Little Old Rock'n Roll Band (34)
Lonesome Mary (20)
Looking For A Love (35)
Love Me Love Me Gove (30)
Lovin You Ain't Easy (87)
Make Me The Woman (91)
Me & Bobby McGee (50)
Mexican Lady (43)
Move 'Em Out (94)
Music From Across The Way (56)
My Boy (38)
My Love Sings (57)
My World (100)
Never Been To Spain (9)
No Good To Cry (8)
No Sad Songs (51)
Nothing To Hide (42)
One Day I Walk (64)
Once You Understand (82)
One Day I Walk (64)
Once You Understand (82)
One Day I Walk (64)
To Claudia On Thursday (84)
Fretiy As You Feel (55)
Rock'n Roll (69)
Respect Yourself (55)
Rock'n Roll (69)
Tree With Me (18)
Stanshine (5)
Take It Slow (12)
Theme From Shaft (66)
The Witch Of New Orleans (31)
To Claudia On Thursday (84)
To Claudia On Thursday (84)
Tupel Honey (46)
Turned 21 (61)
Uncle Jed (76)
Under My Mines (75)
Under My Mines (75)
Under My Mines (75)
Under My Mines (75)
Under My Shae (75)
Under My Mines (75)
Under My Mines (75)
Under My Mines (75)
Wit

EL L'ALOXO SINGLES

January 22, 1971

Gold Leaf Award For Outstanding Record Soles

Allied
Ampex
Arc
CMS
Copital
Coravan
Columbia
GRT

MCA J
Musimart R
Phonodisc L
Polydor O
Quality M
RCA N
Trans World Y
WB Atlantic P

2 6	AMERICAN PIE Don McLean - United Artists 50856-J	34 50 5	9 LITTLE OLD ROCK'N ROLL BAND Billy Mysner - Astra AS45319-0	MA (67 98	HURTING EACH OTHER Carpenters - A&M 1322-W	
2 1 1	BRAND NEW KEY Melanie-Buddah-267x-M	35 43 5	3 LOOKING FOR A LOVE J. Geils Band - Atlantic 2844-P	2 F (2)	68 77 99	PRECIOUS AND FEW Climax-Carousel 30055x-M	-
3 4	CHERISH David Cassidy-Bell-45150x-M	36 22 2	6 GEORGE JACKSON Bob Dylan - Columbia 45516-H		69 100	ROCK 'N ROLL Detroit - Paramount PAA0133X-M	1 1
10 33	DAY AFTER DAY Badfinger - Apple 1841F	37 55 9	TOGETHER LET'S FIND LOVE Fifth Dimension-Bell-45170x-M		70 51 39	CAN I GET A WITNESS Lee Michaels - A&M 1303-W	e e
6 28	SUNSHINE Johnathon Edwards - Capricorn 8021-P	38 42 6	0 MY BOY Richard Harris - Dunhill 4293-N		7)	DOWN BY THE LAZY RIVER Osmonds-Polydor 2065 096-Q	
11 14	I'D LIKE TO TEACH THE WORLD TO SING New Seekers-Elektra-45762-P	39 33 2	5 BEHIND BLUE EYES The Who - Decca 32888-J		72 80 100	CLEAN UP WOMAN Betty Wright - Atlantic 4601-P	
15 30	IT'S ONE OF THOSE NIGHTS Partridge Family-Bell-45160x-M	40 47 5	DAISY MAE Hamilton, Joe Frank & Reynolds, Duni 4296	nill	73	FLOY JOY Supremes-Tamla Motown 1195-V	
16 18	NO GOOD TO CRY Poppy Family - London 164 K	41 321			74 65 65	WHITE LIES BLUE EYES Bullit - Big Tree 123-V	
23 63	NEVER BEEN TO SPAIN Three Dog Night - Dunhill 4299-N	42 35 3	5 NOTHING TO HIDE Tommy James - Roulette 7114-T		75 91	UNDER MY WHEELS Alice Cooper - Warner Bros. 7529-P	
7 2	AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-4294-N	43 85 9	1 MEXICAN LADY Steel River-Tuesday GH113x-M	6	76 79 81	UNCLE JED Perth County Con Columbia C4 3010-	HAPL
4 7	HEY GIRL Donny Osmond-Polydor-20065 095-Q	44 57 9	4 BANG A GONG T. Rex-Reprise-1032-P		77 94	JOY Apollo 100-Mega 615-0050x-M	
19 31	TAKE IT SLOW Lighthouse - GRT 1230-19-T	45 30 3	6 I CAN SMELL THAT FUNKY MUSIC Eric Mercury - Enterprise 9041-Q		78 68 74	DEVIL SONG Aarons & Ackley - Capitol 72656-F	MA
3 26 38	SUGAR DADDY Jackson Five - Tamla Motown 1194-V	46 61 9	5 TUPELO HONEY Van Morrison - Warner Bros. 7543-P	- 1-1	79	GOOD FRIENDS Poppy Family-London	MA
20 20	ONE MONKEY DON'T STOP NO SHOW Honeycone-Hot Wax-7110x-M	47 28 1	200 001	GA .	80 92	KISS AN ANGEL GOOD MORNING Charley Pride - RCA 0550-N	l d
5 18 22	HALLELUJAH Sweathog - Columbia 45492-H	48 59 7	5 DON'T SAY YOU DON'T REMEMBER Beverly Bremers-Scepter-12315-J	13. (13	81	WE'RE DANCIN' Second Helping-Much Ch1002-K	M A P L
5 5 3	GOT TO BE THERE Michael Jackson - Tamla Motown 1191-V	49 66 8	8 COTTON JENNY Anne Murray - Capitol 72657-F	6	82 94	ONCE YOU UNDERSTAND Think - Laurie 3583 X-M	11.17
7 1210	FAMILY AFFAIR Sly & Family Stone- Epic 5 10805-H	50 58 7		0	83	SOFTLY WHISPERING I LOVE YOU English Congregation-Capitol	he i
8 31 77	STAY WITH ME Faces - Warner Bros, 7545-P	51 62 7	VATZAVS'INTO VOR ODO T VOTOV	18	84 84 97	TO CLAUDIA ON THURSDAY Doherty & Haskell - Dunhill 11318-N	
9 1719	SUMMER OF '42 Peter Nero - Columbia 45399-H	52 71 8	DROWNING IN THE SEA OF LOVE Joe Simon - Spring 120-Q	5 TE 6	35 95	KEEP PLAYIN' THAT ROCK 'N ROLL Edgar Winter - Epic 10788-H	
0 13 9	LONESOME MARY Chilliwack-A&M-AMX321-W	53 21 1	The state of the s	(1)	86 44 24	BABY I'M A WANT YOU Bread - Elektra 45751-P	
1 25 71	ANTICIPATION Carly Simon - Elektra 45759-P	54 60 6			87 56 32	LOVIN' YOU AIN'T EASY Pagliaro - Much CH1010 K	M A P L
2 8 5	ALL I EVER NEED IS YOU Sonny & Cher - Kapp 2151-J	55 36 1	The second secon		88	ROCK AND ROLL STEW Traffic-Polydor 2001 269-Q	
3 9 8	DEVIL YOU Stampeders - MWC 1007 X-M	56 72	AND A STATE OF THE PARTY OF THE	3 500 (0)	89 83 89	KEEP ON MOVIN' Aaron Space - Warner Bros, CW4008-P	MA
4 27 40	LEVON Elton John - Uni 55314-J	57 90		GA	90	FEELIN' ALRIGHT Joe Cocker-A&M-1063-W	
5 29 37	SCORPIO Dennis Coffey - Sussex 226-V	58 37 1	A CONTROL OF THE CONT		91	MAKE ME THE WOMAN Gladys Knight-Tamla Motown 35091-V	
6 14 11	DESIDERATA Les Crane - Warner Bros 7520-P	59 49 4		20.194	92 88 84	FOOTSTOMPIN' MUSIC Grand Funk Railroad - Capitol 3255-F	070
7 24 21	HEY BIG BROTHER Rare Earth - Rare Earth 5038-V	60 73 8	202 00 000000	west (i)	93	EVERYTHING I OWN Bread-Elektra 45765-P	
8 34 41	FLY ACROSS THE SEA	61 40 2	THE RESERVE OF THE RESERVE	MA I	94	MOVE 'EM OUT Delaney & Bonnie-Atco 6866-P	n or
9 48 87	Edward Bear - Capitol 72653-F OUT OF MY MIND	62 45 3		- 10 9	95	WE GOT TO GET IT ON AGAIN Addrisi Bros-Columbia 45521-H	
0 38 56	Rain - London 17410-K LOVE ME LOVE ME LOVE	63 67 7	2 TOO TRUE MAMA	GA .	96	OH ME, OH MY	
1 41 45	THE WITCH OF NEW ORLEANS	64 64 70	ONE DAY I WALK	MA	97 82 47	Aretha Franklin-Atlantic 2838-P HAVE YOU SEEN HER	
2 39 46	Redbone - Epic 10749-H BLACK DOG	65 93	Bruce Cockburn - True North TN4-105-		98	Chi Lites - Brunswick 55462-V UNTIL IT'S TIME FOR YOU TO GO	
3 52 96	Led Zeppelin - Atlantic 2849-P WITHOUT YOU	66 46 23			99 75 66	Elvis Presley-RCA-74-0619-N 'D LIKE TO TEACH THE WORLD TO	SING
	DA'S ONLY NATIONAL 10	10 00	Isaac Hayes - Enterprise 9038-Q		00	Hillside Singers - Metromedia 231-L MY WORLD	

-	-	2	NEW LED ZEPPELIN ALBUM	To		SESAME STREET	1.		old Leaf Award For Columbia 7 WB/Atlantic Purstanding Record Sales GRT T World Z
1	1	1	Atlantic -SD7208-P AC7208-P ASTC7208-P	34	37 69	Original Cast-Warner Bros BS2569-P CWX2569-P 8WM2569-P	67	68 66	ALL THE RIGHT NOISES Fergus - Capitol ST6370-G N/A N/A
2	5	5	ALL IN THE FAMILY Atlantic - SD7210-P N/A A8TC-7210-P	35	56 83	JOHNATHON EDWARDS Capricorn - SD862-P N/A A8TC862-P	68	99	TOGETHER Chuck Mangione - Mercury SRM2-7501-K N/A N/A
3	4	4	CHICAGO AT CARNEGIE HALL Columbia - C4X30865-H N/A	36	12 13	BLACK MOSES Isaac Hayes - Enterprise ENS2-25003-Q N/A N/A	69	****	IN HEARING OF ATOMIC ROOSTER Elektra-EKS74109-P N/A
4	2	2	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	3	54 71	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS4-702-M	70	53 54	UP TO DATE Partridge Family - Bell 6059-M 4-6059-M 8-6059-M
5	6	51	WILD LIFE Wings - Apple SW3386-F N/A 8XT3386-F	38	25 20	STONES Nell Diamond - Uni 93106-J 2-93106-J 8-93106-J	71	57 61	LOVE, LUCK'N LOLLIPOPS Bells - Polydor 2424 035-Q 3176 025-Q 3821 030-Q
6	8	14	AMERICAN PIE Don McLean - United Artists UAS5535-J N/A N/A	39	21 18	PARTRIDGE FAMILY SOUND MAGAZINE Bell 6064-M 4-6064-M 8-6064-M	12	84 95	PERTH COUNTY CONSPIRACY ALIVE Columbia - GES90037-H GESA90037-H GEST90037-H
0	48	3	BOB DYLANS GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	40	55 62	ANTICIPATION Carly Simon - Elektra EKS75016 - P CEK-75016-P 8EK-75016-P	73	82 98	THE MORNING AFTER J. Geils Band - Atlantic SD8297-P AC8297-P ASTC8297-P
8	15	58	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P	41	97	SUNFIGHTER Kantner - Slick - Grunt FTR1002-N PKFT1002-N PKFT1002-N	74		MUSIC OF EL TOPO Soundtrack-Douglas 6-H N/A
9	18	16	GATHER ME Melanie - Buddah BDS95003-M BDS4-95003-M BDS8-95003-M	42	28 23	TO YOU WITH LOVE Donny Osmond - Polydor 2424 039-Q N/A N/A	75	66 48	MASTER OF REALITY Black Sabbath-Warner Bros BS2562-P CWX2562-P 8WM2562-F
0	3	3	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F N/A N/A	43	38 40		76	-(max 4000	ARTHUR FIEDLER SUPERSTAR Polydor 2391 012-Q
11	19	28	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	44	39 31	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	77	63 68	N/A N/A SEVEN OF MY SONGS Frank Mills - Polydor 2424 030-Q N/A N/A
12	22	2 19	CHILLIWACK A&M SP3509-W CS3509-W 8T3509-W	45	27 29	WHO'S NEXT The Who-Decca DL79182-J 73-9182-J 6-9182-J	78	41 36	OTHER VOICES Doors - Elektra EKS75017-P CEK 75017-P 8EK75017-P
13			CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F N/A	46	40 41	L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	79	58 44	RAM P&L McCartney - Apple 3375-F 4XT3375-F 8XT3375-F
14	23	3 21	JESUS CHRIST SUPERSTAR Decca - DXSA7206-J 73 6000-J 6 6000-J	47	31 30	CHER Kapp - KS3649-J N/A K8-3649	80	85	OZONE Commander Cody - Paramount PAS6017-M PAS4-6017-M PAS8-6017-M
15	14	6	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H	48	46 43	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H	81	52 32	ROUGH AND READY
16	11	10	THOUGHTS OF MOVIN' ON Lighthouse - GRT 9230 1010-T N/A N/A	49	29 17	HARMONY 3 Dog Night - Dunhill DSX 50108-N N/A	82	59 55	PEOPLE LIKE US Marnes & Papas - Dunhill DSX50 106-N N/A
17_	26	5 -34-	THE LOW SPARK OF HIGH HEELED BOYS Traffic Polydor 2334 026-0 N/A N/A		47 49	SUMMER OF '42 Soundtrack Warner Bros WS1925-P N/A 8WM 1925-P	83	78 65_	FIFTH DIMENSION LIVE Beit- 9000-M 4-9000-M 8-9000-M
18	7	7 7	THERE'S A RIOT GOIN' ON SIY & Family Stone - Epic KE30986-H EA30986-H ET30986-H	51	36 38		84	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A N/A
9	9	8	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	52	62 57	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W CS4280-W 8T4280-W	85	60 45	BARK Jefferson Airplane - Grunt FTR1001-N N/A N/A
0	10	9	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q ENS-2-5002-Q	53	35 37	TUPELO HONEY Van Morrison - Warner Bros, WS1950-P CWX 1950-P 8WM1950-P	86	65 52	GOIN' BACK TO INDIANA Jackson 5 - Tamla Motown TS310-V N/A N/A
21	16	5 25	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K	54	51 53	LONG LOST RELATIVES Syrinx - True North TNX5-H N/A N/A	87	64 47	SONNY & CHER LIVE Kapp - KS3654-J N/A K8 3654-J
22	17	7 1 1	EVERY PICTURE TELLS A STORY Rod Stewart - Mercury SRM1609-K	55	43 39	THE DIONNE WARWICKE STORY Scepter - SPS 2-596-J N/A 3PS-65961A-2B-J	88	79 50	200 MOTELS Soundtrack - United Artists UAS9956-J
23	30	24	TAPESTRY	56	67 73	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N N/A	89	70 75	MOZARTMANIA Waldo de los Rios - Daffodil SBA 16005-F
24	45	5.79	FLOWERS OF EVIL Mountain - Windfall 5501-M	57	• • • • • • • • • • • • • • • • • • • •	JESUS CHRIST SUPERSTAR Original Broadway Cast-Decca DL 7 1503-J	90	72 64	AQUALUNG Jethro Tull - Reprise MS2035-P
25	13	3 15	MADMEN ACROSS THE WATER Elton John - Uni 93120-J	58	69 77	N/A N/A WE'D LIKE TO TEACH THE WORLD New Seekers - Elektra EKS74115-P	91	71 74	CRX2035-M 8RM2035-P THE DONNY OSMOND ALBUM Polydor 2424 208-Q
26	50	56	2-93120-J 8-93120-J ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F	59	61 59	FUNKY SOUNDS Eric Mercury - Enterprise ENS1020-Q	92	81 63	3176 037-Q 3821-026-Q BARBRA JOAN STREISAND Columbia - KC30792-H
27	20	12	N/A 8XT869-F IMAGINE John Lennon - Apple SM AS3379-F	60	80 99	N/A N/A COMING OF AGE 5 Man Elec. Band - Polydor 2424 074-Q	93	73 76	CA30792-H SUMMER SIDE OF LIFE Gordon Lightfoot - Reprise MS2037-P
28	42	2 70	N/A N/A DESIDERATA Les Crane-Warner Bros BS2570-P	61	********	FARTHER ALONG Byrsch-Columbia KC31050-H	94	••••	CRX2037-P 8RM2037-P MOE KOFFMAN PLAYS BACH GRT-9230-1008-T
9	24	1 22	CWX2570-P 8WM2570-P MEATY, BEATY, BIG & BOUNCY The Who-Decca DL79184-J	62	83	N/A N/A YES ALBUM Atlantic - SD8283-P	95		N/A N/A VICKI CARR SUPERSTAR Columbia C31040-H
0	32	2 33	73-9184J 6-9184J FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J	63		AC8283-P A8TC8283-P RICHARD NIXON SUPERSTAR David Frye- Buddah BDS5097-M	96		N/A N/A STICKY FINGERS Stones-Rolling Stones COC59100-P
1		3 26	K5013-J U5013-J CARPENTERS A&M SP3512-W	64		N/A N/A SUMMER OF '42 Peter Nero-Columbia C31105-H	97	76 60	COCX-59100-P 8COC-59100-P RAINBOW BRIDGE Jimi Hendrix-Reprise MS2040-P
12		35	CS3502-W 8T3502-W ROCKIN' THE FILLMORE Humble Pie - A&M SP3506-W	65		PAUL ANKA Buddah BDS5093-M	98		CRX2040-P 8RM2040-P AGAINST THE GRAIN Stampeders - MWC MWCS701-M
		.42	CS3506-W 8T3506-W AERIE John Denver-RCA LSP4607-N	66	49 27	N/A N/A TOM JONES LIVE AT CAESAR'S PALACE	99	94 84	MWCS4-701-M MWCS8-701-M FOR LADIES ONLY
33)	44	.42	John Denver-RCA LSP460/-N N/A N/A			Parrot 71049-K PKMT796490-K PEMT798490-K			Steppenwolf - Dunhill DSX50110-N N/A N/A SMACKWATER JACK

The Programmers

A WEEKLY FEATURE IN RPM DESIGNED FOR CANADIAN Programmers

Prepare or not to prepare????

JAY NELSON MORNING MAN CHUM TORONTO

Radio is basically theatre of the mind, isn't it... If you agree, follow me then for at least a few paragraphs.

In so many words, I'm going to make your job (I'd rather say profession, but there are a few in the industry who treat it like a job) ... as I was saying, I'm going to make your

The Programmers

MEDIUM MESSAGE

profession a bit tougher, and at the same time, more rewarding financially, ... unless you like the fishin' and huntin' in Moosebreath, Alberta. I am a morning man . . . I have been for just about eleven years. Unlike the smooth-talking, silver-tongued housewife jock . . . or teenie boppergotchafrankie fun on radio one muther . . . I've gotta do things differently, and of course, operate in the same atmosphere as the rest of the team ... Let's look at what a morning man should tell his audience (by the way, that bunch of folks do an awful lot of strange things while catching up on what happened overnite). One guy wrote and said I was responsible for a huge gash on his face because of an Argo (local Football team) zing I threw through the senheiser (he was shaving) . . . a young lady, aged twenty-one, said that I was to blame for the break-up in her love life . . . seems as though, while engaged in an unmentionable romantic pursuit, (... oh jeezus, not at 6:42 CHUM time), her Canadian Casanova started laughing at something I said, and the rest has to be written by Masters and Johnson . . .

When the alarm buzzes at three thirty...
the first thing that I do is walk smartly to the
dresser and turn it off...now to you that
may seem like the normal thing to do...
but to me, it's absolutely herculean... Next,
turning on the cold water tap... an absolute
must if yer gonna bellow at five-oh-five"..."
"Hi there, it's me again, Charley Cheer, with
a nice cold beer"... Let's get serious...

OK, so much for being serious ...

It's 8:57 a.m., I've just introduced my last record ... said goodby and muttered the long-forgotten words of my ancient Norweign grandfather ... My day, seemingly, is over ... However ... It's Monday, and at 9:00 a.m. today, Tuesday's Jay Nelson Show begins to form ... that's right, tomorrow's

show is now being written... by me... by politicians...the Maple Leafs...the police...the people...the subway workers ...the butcher...anybody anywhere is preparing my show. I'm the editor.

ITEM: Argos back from Vancouver after fumbling away Grey Cup...

JAY: It was easy to spot the Argos at the Airport last nite... they were the ones dropping their luggage.



ITEM: Pakistan and India at war . . .

JAY: How can they have a war, they don't even have enuff famine to go around ...

ITEM: Police in Willowdale are investigating the theft of a fire hydrant . . .

JAY: Now to some, a fire plug... May not be too much, but to a collie, it's a Johnnyon-the-spot...

Now, if you can stop guffawing and laffing your brains out, I'd like to get serious for a moment . . .

OK, so much for being serious . . .

The point is being on top...always know. This way, the words come out easier...I'm not telling anyone to script four hours of radio. You may want to work from an outline...It's not necessary to hit the listener with a yuk after every record. As a morning jock...you're the first to come in contact with the sleepy-eyed, ten-toed, ten-fingered, grouchy-minded coffee-sippin', where the hell are my shorts - average listener...give him a bright cheery greeting (to which he'll probably mumble "How the hell can that wacko be so happy at 7:17 CHUM time"...

You're an information source to Mr. and Mrs. Morning Listener... (In fact, the paper at the door was put to bed at 11:30 the night before).

So, there you are . . .

What time is it?????

It looks like rain . . . is it gonna clear up . . . we never got snow before Amchitka . . it's not nice to fool Mother Nature?????

Did the Leafs win . . .

What time is it?????

Preparation is Winning . . .

Do you know the weather ... the time ... did the Leafs win ... who scored for Montreal ... what's Trudeau doing in Washington ... The mayor did what???

Hey, come now, you're saying I'm just a jock ... wrong, you're a communicator ... a salesman (with a mike) ... the first voice for a lot of people ... topicality is an interesting word ... the first three letters are T-O-P ... be on Top ... and to be on Top, prepare!!!!!

*Here's the Jay Nelson formula for paying the rent... for four hours on the air... prepare for twenty hours in advance... Salt and Pepper to taste... add humor... topical that is, stir well, and sell the hell out of it... and then keep your fingers crossed, and after you're through with your show, tell the P.D. that unless you get more money, you're gonna take the offer from Radio CNNM in Flin Flon...

One last thing... would you send me your address in Flin Flon, so I can mail you this copy of RPM...

CAB PROGRAM EXCHANGE AIDS SERIOUS MUSIC

The CAPAC/CAB Committee is making available, to Canadian broadcasters, thirteen half-hour programs of "serious" music to help the stations adjust to the second phase of the domestic content requirements. Nine programs are immediately available. They include compositions by Applebaum, Pepin, MacMillan, Brott, Collier and others. The remaining three will be new works recorded by the Toronto Symphony.

Each program tape will highlight original works by several Canadian composers. Host of the program series is Harry Freedman. The tapes can be supplied in either stereo or mono, free of charge to CAB members. The concept, tagged "Music of Canada" is expected to develop into a "continuing series, aimed at bringing the works of Canadian composers and performers to the attention of all Canadians."

THE DEADLINE FOR
PROGRAMMERS' MATERIAL
IS WEDNESDAY NOON
(TORONTO TIME)

Programmers QUESTION OF THE WEEK

What are your basic considerations in programming gold?

George Johns - CFRA Ottawa

During the a.m. we play more old gold — during the day we feature adult oriented flashbacks. At night, nothing previous to 1965 would be played. Daytime, the gold library goes back to 1956.

Jerry Stevens - CHLO St. Thomas

When programming Solid Gold our basic considerations are exactly what audience is most desirable demographically and what titles blend in best with the overall music mix relative to that particular time period.

Chuck Chandler - CFRW Winnipeg

Demographically we try to program nothing older than 1958. 1958 - 1965 primarily played in the a.m. and mid-day. During the p.m. drive we run a mixture of all years. We run only 2 gold per hour all day due to C.R.T.C. regulation which limits the amount of non-hit current records we can play. 50 gold records are played each week and then not repeated for a couple of months. The weekend features approximately every 3rd record gold.

- J. Robert Wood CHUM Toronto
- 1) Frequency the variance in number of gold played from hour to hour.
- Sound the "dated" sound of many solid gold records precludes their continued use.
- 3) Popularity do records which failed to achieve top 10 or top 15 status merit play as gold? Can lesser hits be justified for the sake of demographics?
- 4) Age at what point does a record lose it's basic familiarity? 5 years? 10 years? As far back as pre-1960?
- 5) Availability the difficulty in obtaining replacements from the pre - 65 era increases with the passing of time. Market conditions - the emphasis on gold in your station would obviously be colored by the degree of emphasis on gold by other stations in your market.

Roy Hennessy - CKLG Vancouver

Solid Gold is used to shade the programming according to the time of day and target audience. The number per hour, the age, tempo of material and artist all must be related to target audience and blended into the format to expand the target audience. They are one of the most valuable tools of a Top Forty jock or programmer.

Ken Sebastian Singer - CKCK Regina

Gold records, unlike newer ones, have already proven their potential. Therefore, CKCK programs gold records out of talk segments or between two hitbounds. Only records which at one time achieved top ten status are considered "gold" on CKCK.

Danny Roman - CICH Halifax

Basically, the following points enter into the discusstion of programming gold: what is the target audience, what age of gold is required, how big was the record, and tempo and sound do we need and does it contain any Canadian content.

Nevin Grant - CKOC Hamilton

The demographic breakdown of our audience at any given time is the prime consideration in programming gold at CKOC. This not only determines how many oldies are played per hour, but how far back they can date, and the relevancy of their sound. The music director schedules, and maintains a record of all good programmed at CKOC, controlling blend and frequency of airing. Our solid gold weekend has been a major success in Hamilton.

Alden Diehl - CKLW Windsor

Every solid gold record we play must have been a hit in our market. No other criteria is used. They are programmed to fit the time period in which they are played but also they must maintain the consistent sound of the station.

Hart Kirch - CJME Regina

Our basic considerations in programming gold centre on the following points: time of day to be played, lyric content, relevance to the audience we are trying to get, sound or quality of production, and was it a hit in our area, or is it becoming solid gold via local group exposure.

John Mackey - CKGM Montreal

Our first and foremost consideration with regard to playing our solid gold is, was it a bona fide hit? If so, then it is included in the list. Then we look at demographics. Solid gold records are played at the time of day they will do the most good for us. Pre-1964 will show up in the morning drive and mid-day, but never after 4 p.m. At this time the majority of our gold is post - 1968. with the heaviest, from 1969 to recent hits. Solid gold is also used as a programming tool to control the pace of our music list. If we are stuck with a down play list, as has been the case a few times in the past year, then most of our gold will be up-tempo. Therefore, we maintain the same pacing sound.

Greg Haraldson - CKXL Calgary

Goldens are programmed on the basis of demographic appeal in all time periods. For example, during housewife periods the goldens aired are all love songs or the ballad type. With the exception of Sundays, when every second record is a golden, we avoid playing records which were hits prior to 1962. After a hit record is off the playlist, it does not come back on as a golden for eight months with the exception of Canadian hits.

CHUM'S WATERS SAYS NO TO CRTC

Allan Waters, President of CHUM Limited, has advised the Canadian Radio-Television Commission and the Canadian Marconi Company that he will not be completing the purchase of Marconi's Broadcasting properties in Montreal.

In making the announcement Waters revealed his reasons for the action as being "that the unfavourable decision from the CRTC has taken away CHUM's ability to finance the purchase on satisfactory terms which would not impair CHUM's sound financial position."

In his original bid for the Marconi properties (Nov. 24/71) Waters advised the Commission that he required positive assurance from them "to back up the positive feeling of the investment community." He further asked that if the application was approved that a five year license for all broadcasting stations owned by the Marconi Company (CFCF, CFCX, CFQR, CFCF-TV) be granted.

It was Waters' belief that with the Dec. 23/71 CRTC decision he did not get what he asked for, pointing up that "the financial support we had obtained was based upon receiving unqualified approval for the purchase." The approval was based on the conditions that Waters divest himself of the Marconi radio stations within one year and of CKVR-TV in Barrie within a reasonable time, leaving him only with CFCF-TV.

Waters further stated: "These conditions concerning the Marconi radio broadcasting stations and CKVR Television had never come up or been mentioned at the hearing. Ordered divestitures of this nature are inherently dangerous and create uncertainty in the investment community. These divestitures could result in CHUM Limited being forced to dispose of valuable properties at what could amount to fire sale prices."

Disappointment at not being granted the licenses under the terms requested was expressed by Waters with the statement that: "the unfavourable CRTC decision can only be termed an adverse decision for us, which took away the basis on which our financing had been arranged."

Wayne Bryant - CHED Edmonton

Since the thirty per cent regulation went into effect we have found it impossible to program solid gold. There is no way one out of three songs can be Canadian if you try to program solid gold. However, if for specific purposes, CHED programs a block where it is impossible to play one third Canadian content, then we make it up by doing a Canadian program on the same day.

Next week's question will be: What do you feel is the biggest threat to your station's success in 1972, and what is your planned defensive action? Deadline: Wed. Noon - Toronto time.

From the POPPY FAMILY



" GOOD FRIENDS "

a new single

LONDON - L172

from the album

POPPY SEEDS



from LONDON records

The

Programmers

Are we in the dark ages of sound?

Numerous programmers have decried the quality of Canadian releases. They criticize the apparent poor quality of mastering, pressing and pressing materials.

One of the prime objections to Canadian promotional releases appears to be that

The Programmers CROSSTALK walt grealis

when a foreign pressing is available from a record service, the comparison is often disturbing. It has been found there is much more sound and sound quality in the foreign pressing than in its Canadian

pressing. Promo copies may be either slightly off-centre or very off-centre. Surface noise on new records, indicating a poor quality of vinyl is being used.

Record companies don't argue the fact that many of these complaints are valid.

What really concerns the programmers is that more care should be taken with the promotional pressings distributed to radio stations. After all, these are the copies that will be aired to convince the consumer to buy.

Record men can certainly agree on the problems of airing a disc that is off-centre, but perhaps logic should prevail when it comes to the actual quality of a disc - inso-

far as the transmission quality of AM radio as opposed to the high frequency quality of their FM counterpart is concerned. One might also question the equipment used by radio station librarians in the auditioning of new product. On the other hand, why should Canadian records be inferior - in any way?

Programmers BREAKING & STIFFING

Drat! Foiled again! Kinney Music of Canada and Atco in the U.S. have conspired to kill one of their own records, "Softly Whispering" by the English Congregation, says one station. To bring a little light on the subject, many English records on Atco in the U.S. are through Polydor here and due to the distances and hassles involved the record is unavoidably late in Canada

"Fly Across The Sea" by Edward Bear slow at CHUM. "Sugar Daddy" 29-19, "One of Those Nights" and "Let's Stay Together" hot.

Think, heavily requested at CFRW Winnipeg.

McLean's "American Pie" is now moving like a greased goosed wombat. Number one in many areas and jumping everywhere else.

"Love Me Love Me Love" - Frank Mills still very strong. 29-19 at 'LW and similar patterns throughout the country.

"Fly Across the Sea" stiffed at CKOC. Van Morrison slowing down. No stock of Robert John's "Lion Sleeps Tonight" in the Steel City, but brisk sales reported on Tokens' version. "Joy", "Softly Whispering I Love You" and "Down By The Lazy River" hot and heavy.

Breaking at CJCH: "Levon" – Elton John, "Precious and Few" – Climax and "Without You" – Nilsson.

"Cotton Jenny" 19-8 at VOCM. Edward Bear 18-13. Think 12-4.

"Brother Brother" from Carole King LP and "Monday Morning Choo Choo" from Stampeders' set moving at CKGM.

Super phone request action reported by Hart Kirch on Think's "Once You Understand". Jumped 25-7 on 'ME chart.

Joe Tex "I Gotcha" moving fast at CKLW. Number 11 after two weeks. "Why Not Start all Over Again" by the Counts, 28-19.

Apollo 100 very big with "Joy" at CKLG, heavy requests. Faces "Stay With Me" a "giant" in Vancouver.

Gary Page, P.D.

TRIBAL

DRUM

Broadcasters confused by the new CRTC regulations (RPM January 15) — take note. Cancon product qualifying as such with one condition — M, A, P, or L, will qualify "forever" if RELEASED prior to January 18, 1972.

CHUM Toronto running "Four Doors to Fortune". Contest listeners choose one of four doors which has a \$50 bill behind it. If the winner wishes to keep the money, he may, or he can trade it for a chance at a trip to the Caribbean which is behind one of the other 4 doors.

CFRW is running "Aculpoco Gold" contest. Every hour CFRW finds a flashback (gold). Listeners call up, identify the song, receive an album and qualify for a trip for 2 to Aculpoco Mexico.

CFRW running Wolfman Jack Jesus Crusade Sunday a.m. — Super hip. Tom Ludman Associates in L.A. can be contacted for this free religious program. Gary Page, P.D. and Rick Martin exit CKPM, Ottawa.

BC Telephone complaining of disrupted service throughout Vancouver thanks to CKLG's "Four Letter Words". Hennessy calls it the "biggest in years."

The "Elvis Presley Story" just wound up at CKCK. An entire Elvis RCA library was given away by the station who are now into "Appliance Sweepstakes" for two weeks.

CKFH helping to look for "Miss Teen Canada". Heavily promoted on-air.

CHOO Ajax spent a Day With Edward Bear. Live interviews and selection from their Capitol album were featured.

Kingston's CKWS elated with success of "Have a Happy Day". Everyone was in on it including the Honorable William Davis.

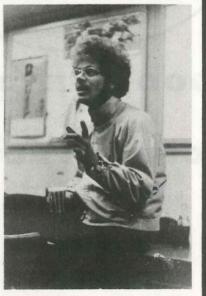
Guess Who's "Life In Bloodstream" has been No. 1 at CFYK for the past three weeks being a top request item.

Down east, word has it that Leonard Family's "Once You Understand" has it all over Think's.

HAL WEAVER DEAD AT 29

It was with great shock we learned of the passing of Hal Weaver who, in a very short time, had become a friend to many both in and outside the broadcasting industry. As on-air personality in many major markets across Canada including CHUM/Toronto, CKVN/Vancouver, CJCA/Edmonton, CHLO/St. Thomas, and CKOC/Hamilton, Mr. Weaver was often referred to as "a new breed of radio personality. He had an incredible sixth sense when it came to evaluating the needs of his listeners — format or no format." Failing health in the last few years had forced him to make several moves, the last being to Vancouver.

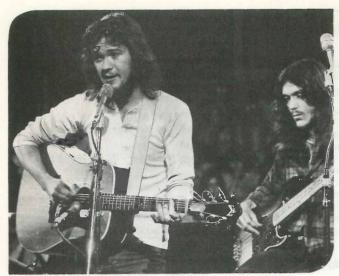
Mr. Weaver's illness was diagnosed as terminal cancer the early part of last year but progress reports indicated that he was rallying. He died, December 31st, 1971, at the age of 29. Our deepest sympathies go out to his wife Betty, daughter Melissa and two sons Tim and Greg.



CLASSICAL BREAKOUT

"The Last Night Of The Prom" BBC Symphony Ork (Colin Davis) Philips SFM 23033

CFRB reports exceptional phone reaction to airing of the "Pomp & Circumstance" cut on the "Starlight Serenade" show.



True North's Murray McLauchlan was special guest on the Hart and Lorne "Terrific Hour" (CBC-TV) January 14. McLauchlan's album now breaking nationally.



Former Torontonian Godfrey Peter Jordan at the console of Dublin's Eamonn Andrews Studios where he has been producing for the past year.



T. Bone Walker, Polydor recording artist, who has just released his "Good Feelin" set, pulled good crowds during his stay at the Colonial (Toronto).



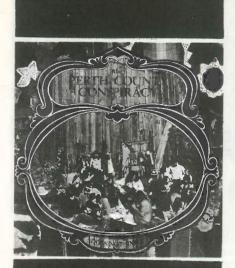
Ted O'Reilly (CJRT), John Turner (Polydor), Mrs. Norris, Phil MacKeller (CKFM), Walker, Lori Bruner (Polydor), John Norris (Coda) and Walker's manager Robert Hemingway.



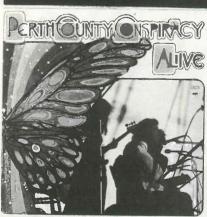
RCA's "Double Your Pleasure" display put up by the label's Richards and Murphy with A&A's Bob Martin and Al Elias. This is their Big Band display.

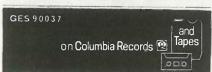


Nevin Grant (CKOC) John Murphy (RCA), Dave Charles (CKOC) George Hamilton IV and Gord James (CKOC) during Hamilton's promo tour of Hamilton.



PERTH COUNTY CONSPIRACY





The Programmers

MAPLE LEAF SYSTEM

BY NEVIN GRANT

ALL MLS MUSIC DIRECTORS:

Anne Murray was our sole MLS Winner scoring higher than a 6 average on this past week's agenda. Since Anne is most certainly a Canadian Artist of International acclaim on the recording scene, it is my pleasure to also extend MLS Guaranteed Airplay for a minimum of two weeks to our next-highest scorer in addition to Anne. MLS Stations are urged to immediately add "We're Dancing" by Second Helping on Much, which came second in voting with a 5.4 average.

MLS AGENDA JANUARY 18

SAME OLD FEELING Fergus

I SHALL BE RELEASED
Anne Attenborrow

ITS SO EASY TO LOVE YOU Tenderness

THE BANNERMAN Five Man Cargo

LOVE IS WINE Terry McManus

THE HUB
Trudy Young/Frank Moore

MY LOVE SINGS loey Gregorash

VICTORIOUS Hartford Baby Grande

LOVE IS FAR AWAY Claude Philippe

SATORI Flower Travelling Band

The Programmers

INSTANT LAFFS

Boy, has it been cold around here lately — I just saw a greyhound bus go by and the greyhound was riding inside.

After the song "Clean Up Woman" — well, what else would you call the person who bats fourth on a ladies baseball team?

After Edward Bear hit "Fly Across The Sea" — It really is amazing, you can get on an airplane in (city) and 9 hours later be in England — which is great unless you happened to be going to Kansas City.

Here's one for Roy Hennessy — A listener just called up and said he was sure the Vancouver Canucks would win the Stanley Cup this year, in fact he was even willing to bet the pink slip to his Edsel on it.

After Honeycone hit "One Monkey Don't Stop No Show" . . . unless, of course, he happens to be working on the Chiquita Bananas assembly line!

After Redbone hit "Witch Queen of New Orleans' — she made a voodoo doll of (name of Jock) last week, and he's been on pins and needles ever since.

The Programmers FRENCH CANADIAN TOP TEN

- 1 UN SOIR SANS TOI Jean Nichol - TW85-Y
- 2 LE FRIGIDAIRE Tex Lecor - Gamma AA1128-K
- 3 MAMY BLUE Roger Whittaker - RCA 755098-N
- 4 LE COEUR DE MON PAYS Les Scarabees - RCA 755098-N
- 5 ALLELUIA EN PYJAMA Christopher Laird - Vogue 4600-Y
- 6 NE JOUE PAS AVEC L'AMOUR Jacques Salvail Zodiaque 82-Y
- 7 JE N'AI JAMAIS AIME COMME JE T'AIME Frederic Francois - London LF 1005-K
- 8 QU'IL EST PENIBLE D'AIMER Anne Renee - Nobel NL 5628-K
- 9 POUPEE DE CHIFFON F. Vaillant - RCA 755099-N
- 10 L'AVENTURA Stone & Eric Charden - Gamma AA1129-K

UP & COMERS

MAGGIE MAY Riachard Antony - ABLE AB 715-K

MON AMI Jean Pierre Ferland - BARCLAY 80114-Q

UNE FLEUR RIEN QU'UNE ROSE Crazy Horse - MUCH CHFI 3504-K

The event of the year THE JUNO AWARDS February 28th, 1972

After Carly Simon hit "Anticipation" — what you feel before meeting your blind date, then you meet her and find out she looked better over the telephone.

Actually, I think women would make good ball-players. Name me two better batters than Betty Crocker and Aunt Jemima.

Stay tuned for (name of Jock) - the man who gained noteriety for being the first person to tell Howard Hughes to get lost.

After the Carpenter's song "Hurting Each Other", Freud had a word for people like

I think the city is getting too commercial — on the way to work tonight I saw an ambulance yield the right of way to a chicken delight truck.

After Stylistics hit "You Are Everything" and "Money Isn't Everything" - Boy I wish I had a dollar for everytime I said that.

I just got a call from a woman who wanted me to hi-jack a jet for her — preferably loe Namath.

After Beverly Bremers hit — "Don't Say You Don't Remember" — You don't remember? I asked you not to say that "99".

The RECOMMENDED Programmers ALBUM CUTS

AMERICAN PIE Don McLean Title Song Vincent Winter Word

MUSIC Carole King Sweet Seasons Brother, Brother Song of Long Ago

TEASER AND THE FIRECAT Cat Stevens Bitter Blue Charges

WILD LIFE Wings Love Is Stange Bip Bop

SANTANA Santana No One To Depend On

BANGLA DESH Various Artists Woman Tamborine Sweet Lord Awaiting It Don't Come Easy

CBC RELEASES AM/FM DEVELOPMENT PROPOSALS

The CBC has released to the public, a document outlining their detailed development proposals for their FM and AM services in the next five years. The document is intend-

MADMAN ACROSS THE WATER Elton John Title Song Tiny Dancer

LED ZEPPELIN Led Zeppelin Rock And Roll

CHAPTER 2 Roberta Flack Bridge Over Troubled Water To Love Somebody Will You Love Me Tomorrow

THERE'S A RIOT Sly & Family Stone Runnin Away Poet

E. PLURIBUS FUNK Grand Funk Railroad Foot Stompin' Music Upsetter

A NOD IS AS GOOD AS A WINK Faces Lovie Lives Here That's All You Need Memphis ed to indicate the Corporation's plans for expanding and improving radio service throughout the country and reveals the network's plans for new FM stations in St. John's, Halifax, Calgary, Quebec City, Ottawa and Chicoutimi, for a French-language FM network and for the allocation of FM channels for future CBC use in Regina, Saint John, Fredericton, Edmonton, Moncton, Saskatoon, Sydney, Windsor and London.

The main gist of the nine page presentation is that FM should be a source of high quality, slow paced programming and that AM should serve as a more immediate, more quickly paced medium. In areas where only one service is practicable, the two concepts would be blended.

MORE TO CHNS THAN MOR

Al Sheppard of CHNS, Halifax has informed us that the station is not 100% Middle of the Road music, as indicated in this year's Canadian Music Industry Directory. The station rocks with Sheppard from 6:00 p.m. to 11:00 p.m. Monday through Saturday.

Cause of the confusion was late notice of station policy change. Up to the minute changes in radio music formats can be reported to RPM for inclusion in RPM's breakdown of Canadian stations by format which appears regularly.

The Programmers COUNTRY PLAYLIST

- 1 1 MILE AFTER MILE Orval Prophet - Columbia C42984-H
- 2 2 WOULD YOU TAKE ANOTHER CHANCE ON ME Jerry Lee Lewis - Mercury 73248-K
- 3 3 THERE AIN'T NO EASY WAY Eddie Chwill - Barry 2528-M
- 4 10 CAROLYN Merle Haggard - Capitol 322- F
- 5 5 SAUNDER'S FERRY LANE Gary Buck - RCA 75 0509-N
- 6 17 ONE'S ON THE WAY Lorretta Lynn - Decca 329000-J
- 7 6 (Seashores) of OLD MEXICO Hank Snow - RCA 740544-N
- 8 4 BILL JONES GENERAL STORE Tommy Hunter - Columbia C43000-H
- 9 9 TOTAL DESTRUCTION Lynn Jones - MCA 2019-J
- 10 14 I CAN'T SEE WITHOUT YOU Conway Twitty - Decca 32895-J
- 11 11 SOMETHING IN YOUR FACE Shirley Eikhard - Capitol 3197-F
- 12 15 BURNING THE MIDNIGHT OIL Wagonner/Parton RCA 9565-N
- 13 13 BRING HIM SAFELY HOME TO ME Sandy Posey - Columbia 45458-H
- 14 21 TURN YOUR RADIO ON Ray Stevens - Barnaby 2048-H
- 15 27 COTTON JENNY Anne Murray - Capitol 72657-F

- 16 16 RUBY YOU'RE WARM David Rogers - Columbia 45478-H
- 17 19 COLD DAY IN OCTOBER R. Harlan Smith - GRT 1320 10
- 18 7 SHE'S ALL I GOT Johnny Paycheck - Epic 10738-H
- 19 30 ONE TIN SOLDIER Skeeter Davis - RCA 74-0608-N
- 20 8 KISS AN ANGEL GOOD MORNIN' Charley Pride - RCA 0550-N
- 21 23 MY DADDY'S BLACKLAND FARM Scotty Stevenson - London 17417-K
- 22 28 BEDTIME STORY Tammy Wynette - Epic 10818-H
- 23 20 TROUBLE'S BACK IN TOWN Hugh Scott - Melbourne 3366-K
- 24 24 THE MORNING AFTER BABY LET ME DOWN Ray Griff - GRT 101446-T
- 25 12 COUNTRY GREEN Don Gibson - Hickory 1614-L
 - 26 26 TOO OLD TO CUT THE MUSTARD Buck & Buddy - Capitol 3215-F
 - 27 48 IT'S FOUR IN THE MORNING Faron Young - Mercury 73250-K
- 28 47 ANOTHER PUFF Jerry Reed - RCA 0613-N
 - 29 18 DIS-SATISFIED Anderson & Howard - Decca 32877-J
 - 30 46 MUCH OBLIGED Greene - Seeley 32898-J
 - 31 43 SOMEWHERE IN VIRGINIA IN THE TAIN Jack Blanchard & Misty Morgan Mega 0046-M
 - 32 40 I'VE GOT THE BOTTLE Bud Roberts - Boot 016-K
- 33 22 DADDY FRANK (The Guitar Man) Merle Haggard - Capitol 3198-F

- 34 25 LIVING AND LEARNING Tillis/Bryce - MGM 14304-M
- 35 34 NAME THE CAPITAL Tom Connors - Boot 024-K
- 36 36 YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr - Rodeo 3355-K
- 37 37 PLAY ME A SAD SONG Al Hooper - Dominion 149-E
- 38 41 TURN ME AROUND Shirley Ann - Big Chief 7235
- 39 49 LOVE IS LIKE A SPINNING WHEEL Jan Howard - Decca 32905-J
- 40 50 I'M A TRUCK Red Simpson - Capitol 3236-F
- 41 THE BEST PART OF LIVING Marty Robbins - Columbia 45520-H
- 42 OKLAHOMA SUNDAY MORNING Glen Campbell - Capitol 3254-F
- 43 10 DEGREES AND GETTING
 COLDER
 George Hamilton IV-RCA 0622-N
- 44 I'LL STILL BE WAITING FOR YOU Buck Owens Capitol 3262-F
- 45 45 I'D BETTER NOT SEE HER AGAIN Mike Graham - Rodeo 3357-K
- 46 SNOWTIME Michael Brandon - Ampex 1305-V
- 47 I'VE COME AWFUL CLOSE Hank Thompson - Dot 17399-M
- 48 AIN'T THAT A SHAME Hank Williams Jr. - MGM 14329-M
- 49 TOGETHER AGAIN Hank Smith - Quality 2024X-M
- 50 FORGIVE ME FOR CALLING YOU DARLING Nat Stuckey - RCA 0590-N

The Programmers

NEW ON PLAYLISTS

MAJOR MARKETS

CHUM TORONTO Got To Get It On-Addrisi Brothers The Lion Sleeps Tonight-Robert John My Love Sings-Joey Gregorash Cotton Jenny-Anne Murray Sweet Seasons-Carole King Good Friends-Poppy Family No One To Depend On-Santana

CHLO LONDON/ST.THOMAS Rock 'N Roll Band-Billy Mysner We're Dancing-Second Helping I'm A Preacher-Tony Kingston Time To Move On-Mashmakhan Drownin' In The Sea-loe Simon Ioy-Apollo 100 Foot Stompin'-Grand Funk Railroad Rock and Roll Stew-Traffic

CFRW WINNIPEG Floy Joy-Supremes Feelin' All Right-Joe Cocker Together-Fifth Dimension Lazy River-Osmonds Once You Understand-Think Cotton Jenny-Anne Murray

CFRA OTTAWA We're Dancing-Second Helping Cotton Jenny-Anne Murray I'm A Preacher-Tony Kingston

CKOM SASKATOON Feelin' Alright-Joe Cocker Mexican Lady-Steel River

Out Of My Mind-Rain Hurting Each Other-Carpenters Love Potion No. 9-Coasters

CKLG VANCOUVER Drowning In The Sea-Joe Simon Softly Whispering-English Congregation Country Wine-Raiders Cotton Jenny-Anne Murray Rock 'n Roll Band-Billy Mysner We're Dancing-Second Helping

CKLW WINDSOR Without You-Nilsson Lazy River-Osmonds Bang A Gong-T. Rex Awaiting On You All-George Harrison My World-Bee Gees Nice To Be With You-Gallery Until It's Time-Elvis Presley

CKXL CALGARY Movin On (Pt 1)-Buckwheat Lazy River-Osmonds Hurting Each Other-Carpenters Gospel Rock-Doctor Music

CHED EDMONDON Time To Move On-Mashmakhan Same Old Feeling-Fergus Hurting Each Other-Carpenters Stay With Me-Faces Without You-Nilsson

CKGM MONTREAL Floy Joy-Supremes Precious and Few-Climax Hurting Each Other-Carpenters Lazy River-Osmonds My Love Sings-Joey Gregorash I Am A Preacher-Tony Kingston We're Dancing-Second Helpina

PLAYLIST (Major) continued on next page

The MARKET BY Programmers MARKET

REGINA

The city of Regina and the province of Saskatchewan have been primarily the property of the "Giant of the Prairies" CKCK. With an excellent signal, good programming and sincere community involvement, they have been able to reach a large number of

In the November '71 B.B.M. survey, CKCK continues to lead all other Regina stations in total weekly audience.

BBM WEEKLY CUME

	Nov. 70	Nov. 71
1) CKCK	331,600	347,100
2) CBK	119,800	121,700
3) CJME	86,400	99,000
4) CKRM	59,000	60,800
5) CFMQ	(no figures available)	24,200

However, in the central area where signal power is of less importance, CBK goes from the No. 2 spot to the No. 5 spot. CJME, whose audience in the full coverage area is less than 1/3 that of CKCK, appears much stronger in the central area 7 a.m. - 7 p.m. CJME is actually gaining on CKCK in Regina city. In Nov. '70, CKCK led CJME by 40,100 persons, and by Nov. '71 that lead had been cut to 32,600 for the time period

7 a.m. - 7 p.m.

At night, CIME has the No. 1 share of the audience straight through from 7 p.m. to 1 a.m. In fact, no station has more listeners in Regina than CJME from 3 p.m. till 1 a.m. This puts 'ME in the number one spot in the all important afternoon drive.

Central Area B.B.M. Survey 1971 - 7 a.m. -7 p.m. Monday to Friday. Cume

82,200
49,600
20,200
17,200
9,600

While CKCK continues to dominate with the largest weekly total audience in Saskatchewan, CJME is showing signs of becoming the leader in Regina.

NOW AVAILABLE

night) preferred.

Across - the board appeal Top 40/ Contemporary Disc Jockey:

- 7 years international experience.
- Sound knowledge of formats.
- Big on promotions too! Comprehensive resume and "air-
- check" available. Major market (10 - 1 a.m. or all

Write Box 1973, RPM, 1560 Bayview Avenue, Toronto 17, Ontario.

The MOR Programmers PLAYLIST

- 1 LET IT BE Joan Baez - Vanguard 35145-V
- 2 SUMMER OF '42 Peter Nero - Columbia 45399-H
- AN OLD FASHIONED LOVE SONG Three Dog Night - Dunhill 4294-N
- 4 SOMETHING IN YOUR FACE Shirley Eikhard - Capitol 3197-F
- **5 FRIENDS WITH YOU** John Denver - RCA 74-0567-N
- 6 I'LL SEE YOU THERE Poppy Family - London 164-K
- 7 LOVE ME, LOVE ME, LOVE Frank Mills - Polydor 2056 076-O
- 8 SAUNDER'S FERRY LANE Gary Buck - RCA 75-0509-N
- 9 COTTON JENNY Anne Murray - Capitol 72657-F 10 AMERICAN PIE
- Don McLean United Artists 50856-J 11 CHERISH
- David Cassidy Bell 45-134-M 12 L'OISEAU
- Rene Simard Nobel 5627-K
- Tom Jones Parrot 40007-K
- 14 MY BOY Richard Harris - RCA 4293-M
- 15 TALK ABOUT PEACE Travellers - Kanata 1002-S
- 16 TURN YOUR RADIO ON Ray Stevens - Barnaby 2048-H
- 17 SOUR SUITE Guess Who - Nimbus 9 74-0578-N
- 18 LOVE ME BROTHER Tapestry - Polydor 2065 091-Q
- 19 ONE TIN SOLDIER Skeeter Davis - RCA 74-6-8-N
- 20 SUNSHINE Jonathan Edwards - Capricorn 8021-P
- 21 TO A PLACE NEAR THE RIVER Marty Butler - Columbia C4-2988-H
- 22 TOTAL DESTRUCTION Lynn Jones - MCA 2019-J
- 23 HURTING EACH OTHER Carpenters - A&M 1322-W
- 24 IT'S ONE OF THOSE NIGHTS Partridge Family - Bell 45-160-M
- 25 FOR BETTER FOR WORSE Bells - Polydor 1056 093-Q
- 26 TOGETHER AGAIN Hank Smith - Quality 2024X-M
- 27 FIELDS OF GREEN Sean Dunphy - Boot 023-K
- 28 REMEMBERING YOU Roger Kellaway - A&M 1321-W
- 29 TOGETHER LET'S FIND LOVE Fifth Dimension - Bell 45-170-M
- 30 I SHALL BE RELEASED Anne Attenborrow - Polydor 2065 069-Q
- 31 LION SLEEPS TONIGHT Robert John - Atlantic 2846-P
- 32 INDEPENDENT MEANS Brannigan's Boys - Boot 109-K

PLAYLIST (Major) continued from page 22

CKCK REGINA
White Lies Blue Eyes-Bullit
Floy Joy-Supremes
Hurting Each Other-Carpenters
Drowning In The Sea-Joe Simon
Lazy River-Osmonds
Mexican Lady-Steel River
We're Dancing-Second Helping

CJME REGINA
Lazy River-Osmonds
Floy Joy-Supremes
Joy-Apollo 100
Lion Sleeps Tonight-Robert John
Sweet Seasons-Carole King
Foot Stompin'-Grand Funk Railroad
United-Anne Murray/Glen Campbell
Remember The Rain-Poppy Family

CJCH HALIFAX
Never Been To Spain-Three Dog Night
We're Dancing-Second Helping
Sugar Daddy-Jackson Five
Hurting Each Other-Carpenters
Stay With Me-Faces

CKOC HAMILTON
My World-Bee Gees
Country Wine-Raiders
Nickel Song-Melanie
The Way Of Love-Cher
Fire And Water-Wilson Pickett
Rock and Roll-Detroit
Julianna-5 Man Electrical Band

CKFH TORONTO
Hurting Each Other-Carpenters
My Love Sings-Joey Gregorash
Rock And Roll-Detroit
Without You-Nilsson

SECONDARY MARKETS

CHOO AJAX Never Been To Spain-Three Dog Night Victorious-Hartford Baby Grande Wrote A Simple Song (LP)-Billy Preston American Pie (LP)-Don McLean

CKRD RED DEER Johnny B Goode (Part 1)-Madura Hope-Quicksilver Rock and Roll-Detroit Survival-Smoke Rise Coz I Love You-Slade Abilene-Ronnie Dyson Hey Lord-Robert Salagan Wind Song-Frank Mills My Love Sings-Joey Gregorash Katie's Bar-Bat Why You Been Gone-Bill Oliver Swofford Another Puff-Jerry Reed Together-Fifth Dimension Space Captain-Barbra Streisand Strawberry Wine-Spice Love Potion Number Nine-Coasters Everyday People-Everyday People

ATTENTION DJ'S

Not just a few pages of two liner gags. WWJ will send you 28 pages of useable material every week. Free sample foliowrite WWJ, Box 340, Station Q, Toronto Ontario. Special rates for small markets.

Al Boliska

CFYK YELLOWKNIFE
One Of Those Nights-Partridge Family
Cotton Jenny-Anne Murray
Once You Understand-Think
Bless The Beasts-Carpenters
Never Been To Spain-Three Dog Night
Don't Say You Don't-Beverly Bremers
Levon-Elton John
Hello Buddy-Tremeloes
Same Old Feeling-Fergus

CFNB FREDERICTON
Precious and Few-Climax
Lazy River-Osmonds
Witch Queen of New Orleans-Redbone
Son Of Shaft-Barkays

The Programmers NEW ON CHARTS

CJCH HALIFAX
Precious and Few-Climax
Without You-Nilsson
Clean Up Woman-Betty Wright
Cotton Jenny-Anne Murray
Out Of My Mind-Rain

CHUM TORONTO
Precious and Few-Climax
Joy-Apollo 100
Black Dog-Led Zeppelin
Love Me Love-Frank Mills

CHLO ST. THOMAS
One Of Those Nights-Partridge Family
Without You-Nilsson

CFRW WINNIPEG Never Comin' Home-Brave Belt You Are Everything-Stylistics Love Me Love-Frank Mills

CFRA OTTAWA Hurting Each Other-Carpenters Stay With Me-Faces Never Been To Spain-Three Dog Night Fly Across The Sea-Edward Bear

CKLG VANCOUVER Joy-Apollo 100 Witch Queen of New Orleans-Redbone My Love Sings-Joey Gregorash Don't Say You Don't-Beverly Bremers

CKCK REGINA
Let's Stay Together-Al Greene
Cotton Jenny-Anne Murray
Got To Get It On-Addrisi Brothers
Levon-Elton John
My Love Sings-Joey Gregorash

CFYK YELLOWKNIFE
Life In Bloodstream-Guess Who
Devil You-Stampeders
Love Me Love-Frank Mills
Mandolin Wind-Rod Stewart
American Pie-Don McLean
See You There-Poppy Family
Love Sings-Joey Gregorash
Lazy River-Osmonds

CKVN VANCOUVER Stay With Me-Faces Never Been To Spain-Three Dog NIght For Ladies Only-Steppenwolf I Knew You When-Donny Osmond

RADIO MUTUEL One Of Those Nights-Partridge Family Out Of My Mind-Rain Stay With Me-Faces Tupelo Honey-Van Morrison Drownin' In The Sea-Joe Simon Don't Say You Don't-Beverly Bremers

CFOR ORILLIA
Don't Say You Don't-Beverly Bremers
Daisy Mae-Hamilton, Joe Frank & Reynolds
Stay With Me-Faces
Witch Queen of New Orleans-Redbone
Never Been To Spain-Three Dog Night
Like To Teach-New Seekers

CHOW WELLAND It's One of Those Nights-Partridge Family No Good to Cry-Poppy Family Let's Stay Together-Al Greene Without You-Nilsson

VOCM ST. JOHN'S Do I Love You-Paul Anka My Love Sings-Joey Gregorash Mexican Lady-Steel River

CKGM MONTREAL Tupelo Honey-Van Morrison Day After Day-Badfinger Let's Stay Together-Al Greene

CKXL CALGARY I am a Preacher-Tony Kingston Wind Song-Frank Mills

CHED EDMONTON
Looking for a Love-J. Geils Band
Feeling Alright-Joe Cocker
Together-Fifth Dimension
Love is Wine-Terry McManus

CJME REGINA Hurtin' Each Other-Carpenters Precious and Few-Climax Witch Queen of New Orleans-Redbone Stay With Me-Faces

CKOM SASKATOON
Never Been to Spain-Three Dog Night
Drowning in the Sea-Joe Simon
Cotton Jenny-Anne Murray
I Found Love-Quicksilver
Looking for a Love-J. Geils Band

CFSL WEYBURN One Of Those Nights-Partridge Family Never Been To Spain-Three Dog Night Oh Me Oh My-Aretha Franklin America's Pastime-Byrds

CKLW WINDSOR Mr. Penguin-Lunar Funk Floy Joy-Supremes Never Been to Spain-Three Dog Night Precious and Few-Climax Footstompin'-Grand Funk Railroad

CHYM KITCHENER
One Of Those Nights-Partridge Family
No Good To Cry-Poppy Family
Let's Stay Together-Al Greene
Without You-Nilsson

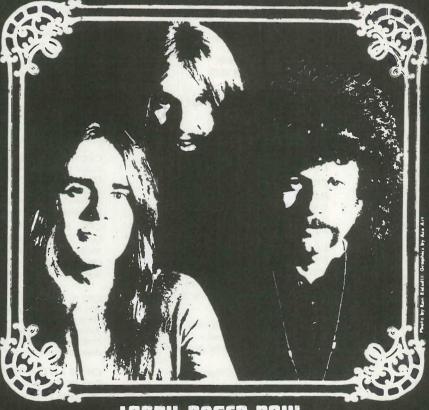
CKBC BATHURST Turned 21-Fludd Don't Say You Don't-Beverly Bremers My Love Sings-Joey Gregorash The Witch Queen Of New Orleans-Redbone Under My Wheels-Alice Cooper Hallelujah-Sweathog

CKFH TORONTO
Never Been To Spain-Three Dog Night
Precious and Few-Climax
Out Of My Mind-Rain
Levon-Elton John
Make Me The Woman-Gladys Knight

EDWARD BEAR

FLYING HIGH ON THE CHARTS WITH

FLY ACROSS THE SEA



LARRY-ROGER-PAUL

