

MICHAL VINCENT SKEDDED FOR "IT'S HAPPENING"

Toronto: Michal Vincent, regarded as one of the top artists in Variety Artist Productions' roster, is skedded for an April 11 and May 15 appearance on CTV's "It's Happening". Vincent, a popular Vancouver born

pop singer, has become a national item through his many appearances on the CBC-TV and has recently cut several demos in Montreal which have reportedly created much interest by record VPs on both sides of the border.

PICKWICK INTO CASSETTES

Long Island City N.Y: Cy Leslie, Chairman of the Board of Pickwick International Inc. recently announced that Pickwick will market economy-priced pre-recorded tape cassettes as part of their Fall 1969 product package.

To retail at a suggested list of \$4.95, the cassettes will feature material from Pickwick's top selling album product including that of Dean Martin, Jack Jones, Jackie Gleason, Glen Campbell, Nat King Cole, Al Martino, Judy Garland and Guy Lombardo.

Reason for Pickwick's move into cassettes was attributed by Leslie "to the public acceptance of cassettes and the recent announcements by

Columbia Records and RCA Victor Records that they will issue their product in cassette form."

Leslie also pointed out that pre-recorded tape now accounts for approximately 15% of all retail record sales and that sales of Pickwick 8 Stereo tapes have doubled since September of 1968 which now accounts for 20% of the company's total recorded music sales. Leslie noted "our tape sales volume is increasing more rapidly than the growth of tape in the overall industry and we expect to accelerate this growth with the addition of our cassettes.

Pickwick is distributed in Canada by Waco/Kensington.

Re-Issued "Home" Heading For Charts

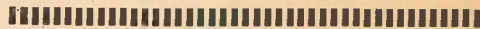
Montreal: London's national promotion manager Pierre Bellemare reports top action on the recently re-issued Tom Jones lid of "I'm Coming Home". So far the single has been charted in 3 major cities in the Province of Quebec (Montreal, Quebec, and Drummondville). Early indications show the single heading for charts in Ontario with exceptionally heavy sales coming from the Ottawa area.

In view of the airplay being given the single, Bellemare reports Barclay Canada has re-released their French version by Mireille Mathieu.



TAKE ADVANTAGE OF THE CURRENT SUBSCRIPTION RATESEXTEND YOUR SUBSCRIPTION

- SEE BACK PAGE



ALBUM REVIEW

SOULFUL
Dionne Warwick
Scepter-SRM 573-J
Warwick Soul is SOUL, as it should be. Counter display and in-store play will help sell.



CAN I CHANGE MY MIND
Tyrone Davis
Dakar-SD 9005-M
Title song should sell set. Also contains "Knock On Wood".



HAPPY TRAILS
Quicksilver Messenger Service
Capitol-ST 120-F
Cover could be misleading. Not country. Very hard and progressive rock.



UPTOWN COUNTRY
Jeanie Ward
Rodeo-SLRP 7118-K
Contains past hit single "It's Such A Lovely Day". Good country material.



GREATEST HITS
Righteous Brothers
Verve-V6 5071-M
Has many of famous duos early album cuts including "Bye Bye Love", "Let The Good Times Roll".



THE SOUL VIEW NOW
Bettye Swann
Capitol-ST 190-F
Currently climbing RPM 100 with "Don't Touch Me" contained here. Excellent soul & pop fare.



I HAVEN'T GOT ANYTHING BETTER TO DO
Astrud Gilberto
Verve-V6 8776-M
The cover alone should sell. Contents exceptional, particularly "Trains, Boats And Planes".



YESTERDAY AND TODAY
Hal Lone Pine
Rodeo SRLP 7117-K
Contains one of his biggies "Prince Edward Island Is Heaven To Me". Should sell well where exposed.