Peer in Giant Rodgers Pitch

By PAUL ACKERMAN

NEW YORK - The Peer-Southern organization will launch a massive promotional campaign early in April marking the 40th anniversary of the publishing firm and highlighting the career of the legendary Jimmie Rodgers. RCA Records, owner of all the Jimmie Rodgers masters, will tie in with the Southern-Peer promotion and repackage and release various Rodgers albums to be selected by Brad McCuen, RCA Records executive archivist. The promotion will center around the release on April 2 of a 51/2-minute single, written and produced by Vaughn Horton, titled "The Jimmie Rodgers Blues," sung by Elton Britt. The song tells the story of the Singing Brakeman, with the lyric interpolating titles from the Rodgers songs. Disk jockey samples will be available late in March.

The project is of historical interest and is sure to cause a flurry of excitement among jockeys, radio programmers and record buffs. Rodgers, one of the (Continued on page 8)

Stations Play Potpourri Pop

By CLAUDE HALL

NEW YORK - A format based on both rock 'n' roll and easy listening music is sweeping from station to station. It's the newest trend in radio and the curious thing is that at present the format doesn't have the ratings to go with it.

This has not deterred such stations as WHK, Cleveland; KDKA, Pittsburgh; WONE, Dayton; WTRX, Flint, Mich.; and KCBD, Lubbock, Tex. Other stations have been using this type of format for some time, including KPOL in Los Angeles, WMC in Memphis, WNEW in New York. In addition, WHN in New York has been occasionally playing records that, in the past, it didn't program. WXYZ in Detroit is doing much the same thing.

(Continued on page 24)

R&B-Soul Breakthrough In S. Africa Busting Bias

By MIKE GROSS

NEW YORK-The record business is on the verge of becoming a political force in South Africa. Many industryites feel that the record business there has grown to such an extent, and has such a potential for continuous growth, that the giant South African companies will soon be stirring up a breakthrough in apartheid. (Apartheid is the Afrikaaner word for separate development of the white, colored and black races.)

The expected weakening of the apartheid position will be the result of ecnomic pressures rather than show business liberalism. The country is emerging as an important factor in the global market for imports as well as exports and the

business community believes that the record buying public can be greatly expanded if the apartheid policy is rescinded. It's estimated that there are 4 million record buyers already secured but that it makes up only a small percentage of South Africa's market potential.

Personal appearances by American recording artists have proved to be an important factor in stimulating the record business there, but the apartheid policy has been keeping the visits at a minimum, and American-Negro artists are choosing to avoid the scene completely because of the rigid segregationist attitude. But now that rhythm

(Continued on page 12)

Cap. Grammy Leader With 16

NEW YORK-Riding the strength of two performers-Glen Campbell and Bobbie Gentry -Capitol Records was the dominant factor at the 10th annual Grammy Awards of the National Academy of Recording Arts and Sciences Thursday night (29) at the Hotel Hilton. Collecting a total of 16 awards, including one for an Angel record, Capitol scored best within the pop music category in records, artists, jackets, and songs. Eleven of Capitol's awards were connected with pop music. Miss Gentry won awards for Best Female Vocal Performance, Best New Artist, Best Contemporary Female Solo Vocal Performance, Best Accompaniment Arrangement.

Campbell won awards for Best Male Vocal Performance, Best Contemporary Male Solo Vocal Performance, Best Country Recording, Best Country Male Solo Vocal Performance. The Beatles were responsible, largely, for four awards; this includes Best Album Cover and Best Engineered Recording.

If you had to point to any one key success, however, it was the song of "Up, Up and Away" and the people and record label connected with it. The Fifth Dimension hit on Soul City Records (distributed by Liberty) was Record of the Year, Song of the Year, Best Contemporary Single, (Continued on page 10)



MGM Records has just welcomed Connie Stevens, Hollywood-Broadway-TV superstar, to the label. Her first MGM single, already showing strong sales action, also shows Connie with a fresh new sound—on some very hip material. Both hit sides, "Cinderella Could Have Saved Us All" b/w "Wouldn't It Be Nice" (K-13906) were produced by Richard Delvy.



These are Small Faces. "There Are But Four Small Faces" (Z12 52 002, Stereo). Their new Immediate album, featuring "Tin Soldier" . . . marching to the top as a single (ZS7 5003), hot on the heels of "Itchycoo Park" (ZS7 501). Distributed by CBS Records/CBS, Inc. (Advertisement)

COIN MACHINE SECTION BEGINS OPPOSITE P. 64

The International Music-Record Newsweekly

Cap. Reshapes For New Era

By LEE ZHITO

NEW YORK - Capitol last week girded itself for a new era in its corporate growth as its shares started trading on the American Stock Exchange as Capitol Industries, Inc. The California-based major label realigned its executive echelon and its organizational structure in preparation for an accelerated expansion drive.

Heretofore, Capitol, as a wholly owned subsidiary of Britain's vast EMI had no traded stock under its own name on the U. S. market with which to deal. Capitol Industries. Inc. representing the combination of

(Communed on page 8)

Gretsch Sets 7 'Parties'

BOSTON-The Fred Gretsch Co., manufacturer of musical instruments, will bow a Great Gretsch Party in at least seven U. S. cities beginning April 10, following the success of a symposium and concert here Saturday (24) based on the "Boston Sound." Plans for the "parties," which will capitalize on the local rock group sound in each city, were announced by Barry Morrison, head of Marketing 720.

(Continued on page 14)

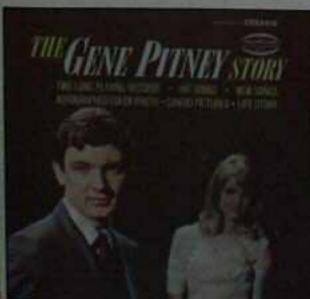
World Pacific, Shoe Co. Tie

By HANK FOX

NEW YORK - In one of the largest tie-ins involving a record company, World Pacific Records and the Thom McAn shoe division of Melville Shoe Co., will kick off a \$1.5 million promotion for a new Thom Mc-An shoe, the "Raga Buckle," and WP's Indian music featuring Ravi Shankar.

Heading the campaign, which runs from March 10-April 6. will be saturation radio spot advertising, with McAn footing (Continued on page 8)

(Advertisement)



THE GENE PITNEY STORY 2 RECORD SET. 20 TUNES LIFE STORY & AUTOGRAPHED PHOTO



THE PLATTERS BRAND NEW HIT ALBUM MS-3156

FOUR BIG MONEY MAKERS ON



DYNAMO RECORDS

Division of Talmadge Productions, New York



GEORGE JONES SINGS DALLAS FRAZIER GREAT NEW HITS BY DALLAS MS-3149



INEZ & CHARLIE FOXX GREATEST HITS FEATURING HIT "COUNT THE DAYS"



new Victor single

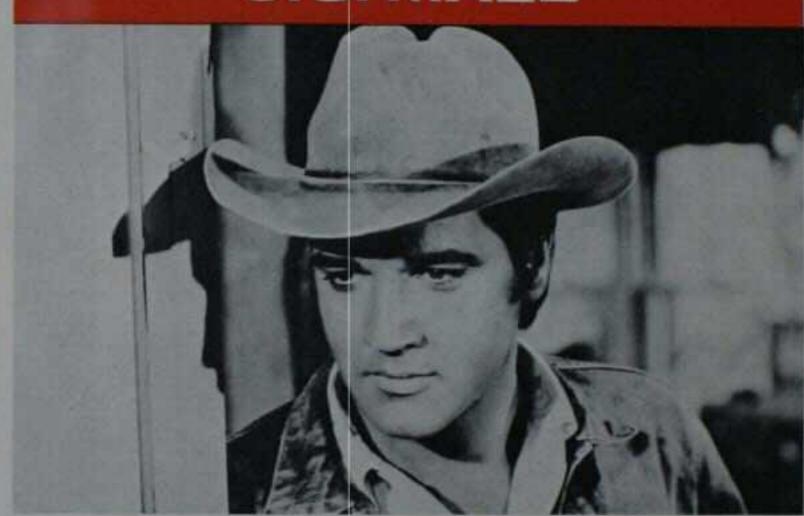


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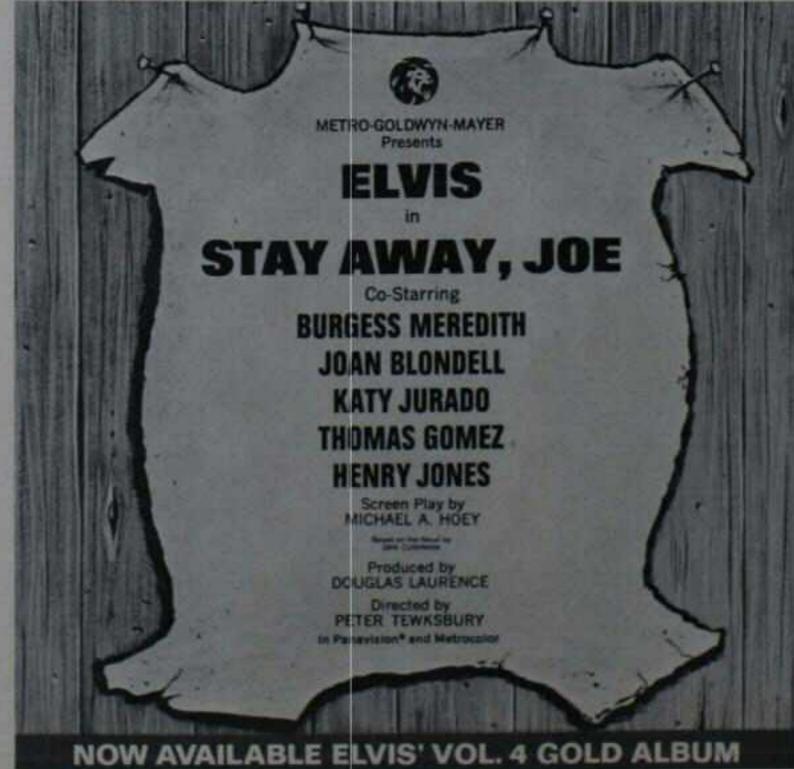
STAY AWAY

FROM THE M-G-M PICTURE "STAY AWAY, JOE"

U.S. MALE



#9465



REAL

NMPA, AGAC Seek New Policy On Mechanical Royalty in Bill

NEW YORK — The National Music Publishers Association (NMPA) and American Guild of Authors and Composers (AGAC) have joined forces in a move to clear the air for the pending Copyright Revision Bill. At a copyright meeting in Washington last week with Senator McClellan, leaders of both organizations placed their power behind a proposed amendment which would replace the mechanical royalty of 21/2 cents in the present Copyright Bill with a percentage royalty of 8 per cent on the suggested or established retail price.

In submitting the proposed amendment, the writers and publishers associations pointed out that they are still opposed to the concept of a compulsory license. The new amendment is offered as a practical solution, which in view on NMPA and AGAC, will eliminate the "fixed" royalty rate, provide a bulwark against unfavorable inflationary trends and offer a "workable" solution for the upcoming Copyright Bill.

In a previous testimony before the Senate Subcommittee, Leonard Feist, executive secretary of NMPA, had urged that "under any circumstances a provision be written into the law

to provide that the established royalty be subject to re-examination at periodic intervals." Referring to Feist's statement, Edward Eliscu, president of AGAC, said, "A percentage royalty is, in effect, a periodic reexamination."

Eliscu also emphasized that all other royalties are based on a percentage, not only those paid to writers on sheet music sales and other sources of income but also those paid by the record industry itself to artists and to the Musicians Performance Trust.

The figure of 8 per cent was originally proposed by the Register of Copyrights in the first draft of the Revision Bill after a study of the compulsory license problem and the statutory royalty. The 8 per cent rate prevails in most European coun-

Radaelli Bidding for San Remo Takeover

SAN REMO - Ezio Radaelli, organizer of the Cantagiro, (the Singing Tour of Italy) and the Cantaeuropa (Singing Tour of Europe) has made a bid to gain control of the San Remo Song Festival.

Since 1963 the San Remo Festival has been organized by the Attivita Turistiche Alberghiere (ATA), which was assigned the management of the Casino and of its promotional events, such as the Festival, by the municipality. The contract, signed after tenders had been

invited from a number of private companies, expires in October.

Now Radaelli has asked the San Remo municipality to agree to his purchasing 60 per cent of ATA shares. The purchase has been agreed by ATA itself, which has a heavy deficit, but has yet to be ratified by the local authority.

Radaelli has said that if he gets control of the San Remo Festival he will ask the present artistic director, Gianni Ravera, to continue in the same post. Radaelli and Ravera have jointly declared they would co-operate in music events they organize throughout the year.

Ravera runs the Venice Light Music Festival (early July) and the Castrocaro New Voices contest (early October), whose two winners are automatically assured of participation in the San Remo Festival.

Such a collaboration would mean that all the major music events in Italy would be organized jointly by Radaelli and

Lib. Sets Metric Cos. In France & Holland

LOS ANGELES — Liberty's international expansion plans include opening Metric Music companies in France and Holland and establishing a record production wing with the French operation.

The company, which already owns record firms in England and Germany, plans establishing publishing outlets as its licensing agreements expire president Al Bennett said. The Dutch arrangement will involve a local publisher managing Liberty's affairs.

The French company, being established by Liberty executives, Sy Zucker and Ron Kass, will have its own staff as well as a disk production operation which will create masters for the Liberty logo, with Pathe Marchni the distributor.

It is also possible the producing staff could develop custom projects for other labels. In any event, this first attempt at creating disks in France will be closely observed by the parent company which is thinking of establishing other production bases, according to Bennett.

"Our further expansion in the overseas record market will be dependent on income derived from outside the United States," Bennett said. Liberty's disk dis-

ASCAP GROSS

WAS \$49 MIL.

NEW YORK - The Ameri-

can Society of Composers, Au-

thors and Publishers took in

a gross of \$49,115,579 in 1967.

The figure was revealed at ASCAP's West Coast meeting

last week by the Society's pres-

003. The take from its interna-

tional sources reached \$6,122,-

ASCAP's net was \$40,257,-

ident Stanley Adams.

500.

Merc. & Meaux

ords has signed a record production deal with independent producer Huey Meaux to produce Junior Parker and a group called the One Way Street, in addition to other yet unnamed cury. Parker's first release under Meaux is "Your Love's All Street doing "Yard Dog." The the Grits & Gravy Recording Studio near Jackson, Miss.

tribution pacts with its current EMI licensees have from three to five years remaining.

Despite Liberty's broadening involvment with owning its own European labels, the company has no plans for purchasing its own manufacturing facility. "There is ample capacity available in Germany and England," Bennett said.

The goal in setting up foreign publishing companies is to develop copyrights, Bennett points out, for domestic as well as local use.

Beach Boys on Capitol Again

LOS ANGELES - Product by the Beach Boys is back on the Capitol label after only one album release on their own Brother label. While Capitol claims sales of the Brother LP were respectable, the decision to return the group to its first affiliation is based on maintaining logo identity.

Having Capitol distributed their own label was one of the factors involved in negotiations between the artists and the la-

Production Deal CHICAGO - Mercury Rec-

artists. The deal was closed by Irving Green, president of Mer-Over Me," and the One Way sessions are being produced at

Six Grants to Be Awarded at **NARM Parley**

PHILADELPHIA - The National Association of Record Merchandisers (NARM) will award six scholarships to employees of NARM member companies or their children at NARM's 10th annual convention, March 17-22 in Hollywood, Fla. The awards, hosted by Mercury Records, will be one of the special events planned for the convention.

The six scholarships will increase the total of NARM students attending universities and colleges in the U. S. to 10. The NARM Scholarship Foundation Program was initiated last year. The award luncheon will be held Wednesday, March 20, and will feature William G. Owen, NARM's academic consultant, as speaker.

Other special events include the annual NARM/Liberty Records Invitational Golf Tournament, a fishing trip hosted by MGM Records, and a trophy

Sire Affoumado Tie

NEW YORK - Sire Records executive Seymour Stein has signed Ralph Affoumado, of Bravamado Enterprises, to produce the Novae Police, a poprock group. First release is tentatively scheduled for March 15.

Executive Turntable

Lee Saner has been appointed national sales and promotion director for ABC Records' jazz and blues subsidiaries Impulse, Blues-Way and Riverside Records. Saner joins the record company's home office in New York after four years as a local New York City salesman with ABC Records Sales Corp., ABC's distributing branch. In the newly created position, Saner will report to Howard Stark, ABC Records vice-president, and will work closely with Bob Thiele, who heads a&r activities for Impulse. BluesWay and Riverside, in addition to the company's other labels.

George Goodwin has been named to the new position of promotion of the Eastern Region for Epic Records. Goodwin has had an administrative post in the label's New York offices for the past year. Before joining Epic, he was with the Creative Services Department of Columbia Records. In his new post, Goodwin will work with Eastern distributors and local promotion managers on merchandising and promoting Epic product. Goodwin will report to Richard Attinson, Epic manager of sales and promotion for the Eastern region.

Grenna Whitaker has been named vice-president of Invincible Recording Co. She also will be involved in production, writing and managing, with Leon Brazelton Jones, Invincible president. Miss Whitaker also will handle the firm's New York office, slated to open in the fall. Her duties also will include overseas operations. Miss Whitaker is a columnist for Afro-American Woman. . . . Ramona Smith has been appointed director of public relations for ESP and ORO DISK. She joined the firm in August 1967 as a publicity secretary.

Richard Colzani has joined Musicor Records as a liaison man in the field for sales and promotion between Musicor's home office and distributors, rack jobbers, radio stations and promotion men. In sales, Colzani will be responsible to Chris Spinoza, vicepresident and sales manager. In promotion, he will report to Irwin Rawitz.

Bert Fink has been named director of sales for Merco/ Collegiate Record Corp. Fink previously managed the book store at Syracuse University. . . . Charles H. (Chiz) Schultz has joined Belafonte Enterprises as executive producer in charge of TV and motion picture projects. Schultz was executive producer of filmed dramas on "The Danny Thomas Hour." He was executive producer of CBS-TV programs from 1964 to early last year in both New York and Chicago. Schultz also served as director of programs for Channel 13, New York's Educational TV station.

Edward Kleban has resigned from Columbia Records and signed a three-year contract with Sunbeam Music (BMI) as a composer/lyricist for the Broadway theater. As a pop a&r producer for Columbia on the West Coast, Kleban produced Percy Faith, Andre Previn, the Brothers Four, Jim Nabors and the soundtrack albums of "West Side Story" and "Sound of Music." As head of the Broadway-soundtrack-spoken word division of Columbia in New York, he produced Herschel Bernardi's "Fiddler on the Roof," the original cast album of "Hallelujah, Baby!" and albums with Cy Coleman and Joel Gray.

Larry Delaney is replacing Joe Price as West Coast press information manager for Capitol Records. . . . Ralph Lew has been appointed to the sales and promotion department for Tico, Alegre and Mardi Gras, the Latin labels of Roulette Records. Lew will work with Pancho Cristal, director of Roulette's Latin department, in the development of new writers and the expansion of catalog material. . . . Bernie Bornstein, formerly with Sam Goody, is now with Gem Electronics of Farmingdale, N. Y.

Paul R. Abbey, formerly vice-president and general manager of American Concertone, appointed manager of the newly created Audio Products Division of Yamaha International. . . . Wayne Shuler has been appointed a&r producer in charge of independent production at Capitol Records. He will be responsible for purchasing outside masters and co-ordinating their production and release.

Charles H. Huber named vice-president-sales of Magnetic Recorders Co. He continues as general sales manager. . . . Len Shapman has been appointed East Coast regional director at World Wide Record Distributors, Dot Records' distributing arm. He'll also function as New York branch manager. Murray Kaplan will become sales-manager at World Wide, headquartering in New York. . . . Jim Rissmiller joins Webco Management & Concert Associates. He had been with William Morris Agency's record division.

Jim Gall has resigned as International Tape Cartridge Corp. vice-president in charge of operations, to rejoin Lear Jet as marketing vice-president. He is being replaced at ITCC by Harry Ringler.

(Continued on page 6)

HIGHLIGHTS OF THE WEEK IN

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losts Selling R&B Records

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Singles Reviews .__

New Album Release

Top: 40 Easy Listening

RECORD REVIEWS

Album Reviews _____58, 60, 74

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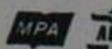
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No. 10

Labels' Promotional Spending Blankets Underground Press

CHICAGO - Finding success with the underground press on the West Coast, most major labels have begun promoting much of their avant-garde pop product in underground newspapers throughout the country.

The labels are now including the 12 top underground papers in their promotional and review copy mailings and some labels are servicing all 40 of the underground papers and the number is steadily increasing. Some label promotion men service all the papers with news releases through the Underground News Service which supplies all the

With the growing promotional influence of the undergrounds, some companies are assigning staff specialists to the field. Mercury Record Corp., for example, has named assistant publicity director Ron Oberman as special underground press ... liaison.

"The undergrounds are indicative of a trend toward seriousness in the record business," Oberman said. "When they review a record, they do it in depth with critical, cut-by-cut analyses. If they praise a record, the reader response is tremendous. If they put a record down, the lack of response is startling."

Circulations

The leading undergrounds all boast national circulation now, with readership claims ranging from 5,000 to 80,000. Some of these publications, such as San Francisco-based Rolling Stone and Crawdaddy out of New York, are devoted wholly to music. Other influential undergrounds are the Berkeley Bart, San Francisco Oracle, Los Angeles Free Press, Houston Rag, Chicago Seed, Milwaukee Kaleidoscope, East Village Other, Boston Avatar and Washington Free Press:

BAR TO HEAR MOSS & ADLER

LOS ANGELES-Jerry Moss, president of A&M Records, and Lou Adler, president of Ode Records, will discuss the practical aspects of record negotiations at the Beverly Hills Bar Association meeting Thursday.

The record executives will join Abraham Somer of Mitchell, Silberber & Knupp, a legal firm specializing in entertainment law, in discussing recording agreements

Mayfield, Thomas Set Curton Label

CHICAGO - Songwriterproducer Curtis Mayfield and promotion man Eddie Thomas have formed a new label called Curton Records.

Mayfield is lead singer for the Fabulous Impressions Thomas' latest affiliation was with ABC Records. Their first single will be "No One Else" by June Conquest.

Thomas is president of the Chicago-based label. Mayfield is vice-president. Other staff members are Johnny Lord, national promotion director; Emmett Garner, regional promotion director; Fred Cash and Sam Gooden, talent co-ordinators, and Doris Watkins, secretary.

The chief source-virtually sole source in some cases-of advertising revenue for the undergrounds is from record and record act concert insertions. The Berkeley Barb in two recent issues has carried full-page or page-dominating ads on Ramblin' Jack Elliot's "Young Brigham" on Warner Brothers' Loma label; "Axis: Bold as Love" by the Jimi Hendrix Experience on Reprise; Mother Tucker's "Children & Green Paper" on Columbia; Alan Watts' "OM, The Sound of Hinduism" on Warner Brothers and a one-third page ad by a retailer, Record City. The same two issues carried concert appearance ads on Ravi Shankar, the Doors, the Youngbloods, Ustad Ali Akbar Khan, Miriam Makeba, Country Joe and the Fish and the Quintessents.

The two most recent issues of the East Village Other have carried ads featuring "The Genius of Ravi Shankar," "Of Cabbages and Kings" by Chad and Jeremy, "The Time Has Come" by the Chambers Brothers, "The Voice of Scott McKenzie," "The Notorious Byrd Brothers" by the Byrds, "The Peanut Conspiracy" by the Great Conspiracy, "The Electric Bath" by the Don Ellis Orchestra and "Songs of Leonard Cohen," all Columbia LP's; and concert ads heralding performances by Country Joe and the Fish, the Jim Kweskin Jug Band, Moby Grape and the Procul Harum.

The Washingon Free Press in its past two issues was buoyed by full page ads from Warner Bros. with Van Dyke Parks' "Song Cycle"; Epic with Don-(Continued on page 12)



ELEKTRA RECORDS executives meet in company's New York offices to map out new campaigns. At the meeting are, left to right, Larry Ray, newly appointed regional director of promotion and sales for Elektra's West Coast operation; Mel Posner, vice-president in charge of promotion, advertising and publicity, and William S. Harvey, to whom Ray reports concerning activities in sales and promotion.

United Int'l Distrib Forms Disk Co.—Target Collegians

NEW YORK - United International Distributors Inc., a wholly owned subsidiary of UI Film Distributors, has formed UID Records. Headed by Martin Rude, the label seeks to capitalize on soundtrack recordings of the films it distributes in the U.S. and to popularize Flamenco music here. Target of the new label's audience is the collegiate set. While Rude is negotiating for distribution, his primary market is on college campuses and in off-campus bookstores.

Rude will tour the campus circuit to boost his label by presenting his award-winning Spanish movie "La Tia Tula." together with live dancing by Flamenco artist Manolo Vasquez and an art show featuring works of comtemporary Spanish painters. The entire package will be billed as "An Evening in Spain."

Cite Sandpipers' LP

LOS ANGELES-The Sandpipers have been awarded a gold record from the RIAA for sales topping \$1 million for their A&M album, "Guantanamera," The album was produced by Tommy Lipuma.

The trio, Mike Piano, Jim Brady and Richard Schoff, placed sixth in the San Remo music festival with "Cuando M'Innamoro."

Kicking off the UID's initial release is the soundtrack of "La Tia Tula" and a single entitled "Sangria" by Juan Botas. The film, adapted from a novel by Miguel de Unamuno, won awards at the International San Sebastian Festival and from the Madrid Film Critics Circle.

Lib. to Expand in Ed. & Instruments

LOS ANGELES — Products for the educational field plus entry into the musical instruments industry are on Liberty's planning board this year.

The company will enter the educational field within the year, according to its president Al Bennett. Once Bennett has acquired a staff, Liberty will develop a number of products for educators ranging from disks from its catalog to tape products to any new electronic developments which may be applicable such as video tape recordings.

"Our products in this field will obviously depend on the manpower we acquire," noted Bennett. The educational market, as well as musical instruments are compatible to Liberty's present disk and tape structure.

MARCH 9, 1968, BILLBOARD

What's Barbra up to now?



A brilliant new single, "Our Corner of the Night" On Columbia Records ?

Tower Widens Production Vistas

LOS ANGELES — Tower Records has begun a campaign to develop production associations on a national basis with established producer and new companies.

Although the label has been a regular purchaser of outside masters this new drive marks its first move to extend its contacts out of the West.

Thirteen affiliations have been solidified by a&r director Eddie Ray which will offer Tower a number of new artists. In the rhythm & blues field, the company will obtain singles product; in pop, album product will introduce new performers.

New pop product includes: Timothy Clover, produced by Larry Jaspon's Teapot Productions (Boston); the Main Attraction from Bob Schwaid-Lewmerenstein's Inherit Productions (New York); the Troys from

R&B Traced In Atlantic 4-Album Set

NEW YORK — The growth of Atlantic Records into one of the industry's hottest companies can be traced by listening to some of the company's vault records. Today's r&b-oriented pop music is right up Atlantic's alley and the reason is evident in the four-album set the company has just released entitled, "History of Rhythm & Blues."

In separate volumes, Atlantic charts "The Roots-1947-52," "The Golden Years-1953-55," Rock & Roll-1956-57" and "The Big Beat-1958-60." Included are such nostalgic songs as the Clovers' "Don't You Know I Love You"; "Chains of Love," by Joe Turner; Ray Charles' "I Got a Woman"; "Mama, He Treats Your Daughter Mean," by Ruth Brown; "Tweedle Dee," by La Verne Baker," plus other classics by such artists as the Drifters, the Coasters, Chuck Willis, Clyde McPhatter, Ivory Joe Hunter, Bobby Darin and Ben E. King.

Coupled with the excellent packaging of material are fine liner notes by Johnny Meadow. HANK FOX

Matrix Club Into Record Production

SAN FRANCISCO — The Matrix, a local rock club, has begun producing masters for sale to labels. First sale by the club involves a taped performance of the Great Society which Columbia has obtained. The LP is "Conspicuous Only In Its Absence."

The club hopes to record other local groups which work there. Among the groups which have worked the club are Jefferson Airplane, It's a Beautiful Day, Blues Project, Sopwith Camel, Mike Bloomfield, Paul Butterfield and members of the Grateful Dead.

Film of 'Bird' Out

LOS ANGELES—The film version of "High Flying Bird," a Verve-Forecast single by Richie Havens, will be distributed to more than 120 television stations in the U. S. and Canada by C. P. Eye, subsidiary of Charlatan Productions.

Bill Traut-George Badonsty's Dunwich Productions (Chicago): the Love Exchange and Short Yellow from Larry Goldberg's Number One Productions (Los Angeles); Ray Terrace and other Latin boogaloo artists from Terrace Productions (New York); Eternity's Children from Guy Bellelo-Ray Roy's Crooked Fox Productions (Baton Rouge, La.); the Smoke from Mike Cub's Sidewalk Productions (Los Angeles); and Them from Ray Ruff's Checkmate Productions (Amarillo, Tex.).

New n&b product will be developed by Huey Meaux's Jackson, Miss. firm; Leo Austell's Brainstorm Productions (Chicago) and Roman Productions (Memphis.)

New pop/jazz product will be created by pianist Billy Taylor (in New York) and Jackie Mills (locally) who handles organist Jimmy Caravan.

To strengthen Tower's Eastern role, Ray has hired Sammy Vargas to purchase masters and retain contact with these sources. He headquarters in New York.

'CLYDE' MOVIE TRIGGERS OLDIE REVIVAL IN FRANCE

PARIS—The vogue for music and fashions of the 1920's and 1930's sparked off by the success of the "Bonnie and Clyde" movie, has spread to the French entertainment field.

Publishers are currently busy blowing the dust off ancient song copies as French taste is swinging back to the gay, between-the-wars days of the java, the musette and the apache dance.

In front of this new old fashion is 50-year-old Vogue artist Georgette Plana, whose revival of the Benech and Dumont song "Riquita" has sold 120,000 copies. The song is published by Editions Paul Beuscher.

Although Georgette Plana has been under contract to Vogue for 15 years, this is the first time she has hit with such impressive sales. Vogue reports that her latest album has sold 20,000 copies and another EP, of songs written between 1900 and 1930, is in the pipeline.

Another old-time song which is clicking in the market is "Les Roses Blanches," by the Sunlights on Disc'AZ.

Dot to Release Product in Britain Under Own Logo

will get its own identification here Friday (15) when EMI releases the first Dot product under the label's own logo. The company has scheduled one single and two albums for the debut and three singles have been

Andy Williams' Label in Gear

LOS ANGELES — Andy Williams' new Barnaby Records swings into operation this month with the vocalist and his general manager. Shelly Saltman, seeking a professional record man to run the label.

First acts signed include the Osmond Brothers, formerly with Uni and MGM.

One of Saltman's first projects is to establish a network of independent distributors. Williams' decided not to have Columbia distribute his label's product. Columbia has been handling distribution for a select number of small labels.

Williams plans purchasing the building on LaCienega Boulevard where his production firm and Claudine Music are located, as the home for his record label. A recording studio will be constructed there.

Includes Teeners

NEW YORK - Due to an error in transmission, the front page story in last week's issue about television exposure of recording artists should have read: An audience of 40 million, including teen-agers and other potential singles buyers, is rapidly establishing video exposure of recording artists via film as a major promotion tool. According to a recent survey, about 16 million teen-agers are singles buyers. Also, the cost of an entire film production should have read "has already plummeted from \$7,000 to \$2,000."

planned for release the following week.

Previously, EMI has released two Dot singles and an album "Count Basic Plays Half a Sixpence" on the Stateside label. One of the singles, the American Breed's "Bend Me, Shape Me" record, finally broke into the charts here after fierce opposition from a local act, the Amen Corner.

The initial release features the American Breed's current American hit, "Green Light," and the group's first album named after their first hit. Pianist Liberace is also featured in the release with an album, "Liberace Now."

On March 22 EMI releases the Mills Brothers' "Cab Driver," Lalo Schifrin's theme from "Mission Impossible" and Liberace's "Happy Barefoot Boy." EMI also plans to release an album by the Mills Brothers and Count Basie called "Board of Directors."

To coincide with the Dot launch, Liberace is coming here March 23. Promoter Arthur Howes is staging a special concert at the London Palladium by the artist April 7. Liberace is also scheduled to appear on the "Eamnion Andrews" TV show.

PIP Promoting Its 1st Album Release

NEW YORK — PIP Records, Pickwick International's new full-price line, is promoting its first LP release, "Cab Calloway '68," with radio and TV appearances for the artist.

Calloway has appeared on the Johnny Carson "Tonight" show, the "Today" show and the Mike Douglas and Joe Franklin TV programs. Calloway was also featured on Philadelphia's WIP and WPEN radio stations and NBC's "Monitor" show.

A single. "I Will Wait For You," has been taken from the album.

Executive Turntable

Continued from page 3

Tatsuya Nozaki is the new manager of development of Japanese operations for CBS International. Nozaki, who joined CBS International early this year, was New York representative of Nippon Columbia's Phonograph Record Division for six years. Nozaki, presently located in New York, will eventually operate from Tokyo, where he will be in charge of international repertoire for CBS-Sony.

John Koss has been elected president of the Institute of High Fidelity, Inc., New York. Koss, formerly vice-president of the Institute, is president of Koss Electronics, Inc., Milwaukee. Other officers are: James J. Parks, vice-president, Fisher Radio Corp.; treasurer Walter O. Stanton of Pickering & Co., Inc., and directors, E. L. Childs of Elpha Marketing Industries, Inc.; William Glaser of H. H. Scott, Inc.; Walter Goodman of Harman-Kardon, Inc.; Edward S. Miller of Sherwood Electronics Labs, Inc.; Parks; Harold Schulman of United Audio Products, Inc.; Stanton and William H. Thomas of James B. Lansing Sound, Inc.

Richard Lionetti has been promoted to manager of new product development/sales for Columbia Records. In his new spot, Lionetti will be responsible to Donald England, Columbia's director of national sales, for the development, test-marketing and sales of new non-record products. Lionetti has been salesman, district sales manager and, most recently, national accounts manager since joining Columbia in 1958.

Leonard Marcus has been appointed editor-in-chief of High Fidelity and High Fidelity/Musical America. Marcus, a musician and writer, joined High Fidelity almost three years ago as special projects editor. He has been managing editor since September, 1967. Marcus formerly wrote on both audio and music for High Fidelity and was editor of the Carnegie Hall program in 1963, when it was published by the division. Before that, he was manager of information services at Columbia Records after being assistant to the manager of the Classical Division of London Records. Marcus, Harvard University music graduate, taught at the University of Minnesota and was conductor of the University Orchestra. He was annotator for the American Symphony for three years.

Roland Gelatt will function in an expanded capacity as associate publisher of High Fidelity. His monthly column "Music Makers" will be revived. Marcus, who will establish headquarters in Great Barrington, Mass., will maintain his New York office. Peter Davis, music editor of High Fidelity, will take administrative charge of the New York office. Shirley Fleming continues as editor of Musical America. Both will report to Marcus.

Jim Brown has been named national LP promotion manager of Columbia Records. Brown was national LP promotion manager for United Artists Records for two years after working in New York promotion for Liberty Records for three years. In his new post, Brown will be responsible to Tom Noonan, Columbia's director of national promotion.

David Margulies has been named vice-president for marketing of the CBS Direct Marketing Services Division. Margulies will be responsible for planning, directing and implementing marketing activities of the Columbia Record Club and Columbia Stereo Tape Club. Before joining CBS, Margulies was executive vice-president of the Mail Marketing Division of O. E. McIntyre, Inc., and president of David Margulies Organization, direct mail consultants.

Michael Michael has been appointed head of the contract and copyright departments of Tetragrammaton Records and Manger Music. Michael has been associated with the contract department of Campbell, Silver, Cosby Corp., the parent company of Tetragrammaton, for a year.

U. S. Opens Overseas Cultural Junkets to More Jazz Groups

LOS ANGELES — The U. S. State Department's cultural presentations bureau, bowing to requests from American embassies, plans sending more jazz groups overseas this year.

Already set for eight-week cultural junkets are the University of California's jazz quintet, heading for Africa, starting March 18, and guitarist Charlie Byrd, leaving April 1 for Japan, Korea, the Philippines, Ceylon, Afghanistan, Pakistan, Napal and India.

Avant-garde s a x o p h o n i s t Charles Lloyd and his quartet depart May 13 for two months in India, Malaysia, Hong Kong, Singapore, Okinawa, Thailand and possibly Vietnam.

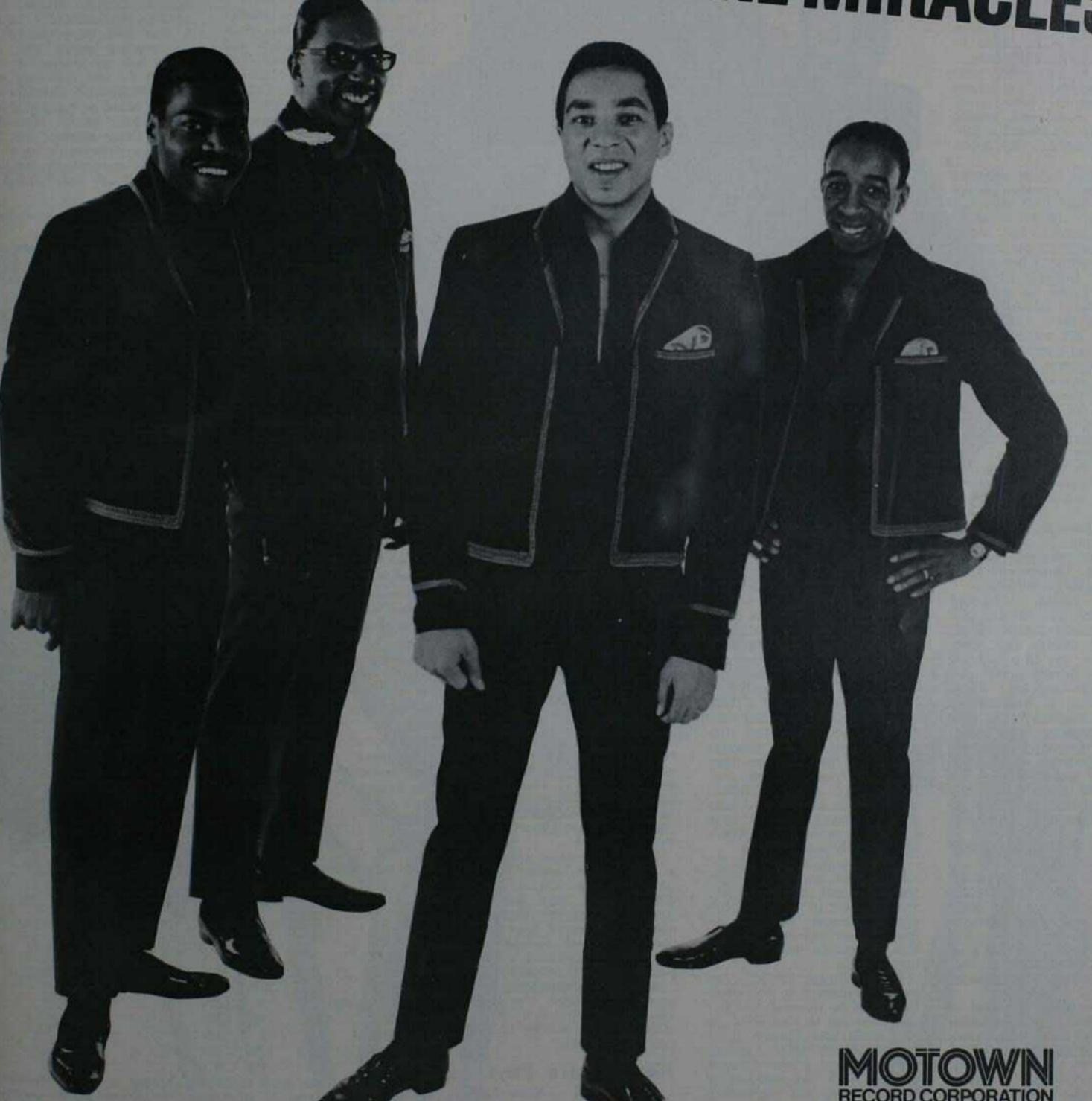
Recently returned from 10 weeks in Africa is blues vocalist Junior Wells, whose appearances with his quartet there set him playing for vice-president Humphrey, also on an African good-will tour at the time.

Wells' tour, according to Thomas Huff, director of the State Department's cultural presentations operation, was the government's first experience with a blues band. As a result of Wells' booking, the agency is now more aware of blues bands and hopes to secure more performers in this vein for overseas concerts.

Breed Single Cited

LOS ANGELES — The American Breed received a gold record for their RIAA certified million seller single, "Bend Me, Shape Me," on Acta Records.

SO HOT! A CHART TOPPER IN 2 WEEKS SMOKEY ROBINSON & THE MIRACLES



MOTOWN RECORD CORPORATION

The Sound of Young America

Peer in Giant Rodgers Pitch

· Continued from page 1

great originals of American music, was discovered by Ralph Peer during the latter's tenure as field recording executive for RCA Victor. Peer also started Southern Music, the repository of the Rodgers copyrights. Rodgers' entire recording career spanned the period 1928-1933. He is recognized today as the father of the country field.

Details of the Peer-Southern promotion on Rodgers are being set by Roy Horton, brother of Vaughn and general professional manager of the publishing firm. At press time he had set up a Jamboree Spectacular for WWVA, Wheeling, W. Va., starring Elton Britt and featuring a national yodeling contest. Bob Finnegan, WWVA program director, and Lee Sutton, jamboree production chief, are working out the format. Myriad other radio and TV tie-ins are being set. These include appearances by Elton Britt on the "Joe Franklin TV Show," the "Joey Bishop Show" and Lawrence Welk, Merv Griffin, Dean Martin and "Hollywood Palace" shows.

Concurrently with the release of the single April 2, Britt will open at the Nashville Club in New York, Mrs. Monique Peer, widow of Ralph Peer and president of the publishing firm, will host a lavish anniversary party. The Who's Who of country music, as well as other industry executives, will be pres-

To top it off, the Country Music Association will hold a celebration at the Country Music Hall of Fame in Nashville, where Elton Britt will be installed as a lifetime member. Britt's gold record of "There's Star-Spangled Banner Waving Somewhere" will be presented to the Hall of Fame's archives.

RCA Records' Nashville chiefs, Chet Atkins, and Felton Jarvis, are also involved in the project. They edited the master of the Elton Britt single and set it for the April 2 release.

Capitol Reshapes for New Era

· Continued from page 1

Capitol Records, Inc. and Audio Devices, Inc., now becomes a publicly held firm in this country, and is free to utilize its stock to foster diversification.

A major push in several areas can be anticipated. It is known that Capitol has been scrutinizing the record rack jobbing field with an eye toward acquiring one or more key rack operations.

Capitol also can be expected to move into the motion picture production field, EMI, who own approximately 68 per cent of Capitol Industries, Inc. stock, recently bought 25 per cent interest in Associated British Pictures Corp. (ABPC). EMI also has made known its desire to acquire a major position in the British film firm. ABPC owns more than 300 major theaters, a leading film distribution company and movie studios in Britain. With Capitol based in Hollywood, it appears likely that it will enter the film production field in conjunction with EMI's mounting interest in the motion picture industry.

Capitol Industries, Inc., is structured to include the following three subsidiary corporations:

Capitol Records, Inc., which will continue to record and manufacture recorded product in the U. S., Canada and Mexico for global distribution;

Capitol Direct Marketing Corp., which will sell and distribute via mail order recordings, books, art prints, and other merchandise; the firm includes the Capitol Record Club;

Audio Devices, Inc., which will continue to manufacture and sell magnetic tape and film for consumer and industrial use, including computer data processing sound and video, and instrumentation recording and reproduction, and also manufacture and sell lubricated tape and tape cartridges.

Glenn E. Wallichs, who helped found Capitol 26 years ago and then led the firm into becoming one of the world's major record companies, will serve as board chairman and chief executive officer of Capitol Industries, Inc. Alan Livingston, who was president of Capitol Records, Inc., will be president of Capitol Industries.

Stan Gortikov, president of Capitol Records Distributing Corp. during the past four years, was elected president of Capitol Records, Inc. He joined Capitol in 1960 as director of CRI corporate development, and moved to CRDC the following year as a director, and later as CRDC vice-president before being named to its presidency. As president of CRDC, Gortikov





GORTIKOV

WALLICHS LIVINGSTON

was credited with introducing a number of marketing and merchandising innovations including Capitol's historic one-price-to-all policy. In addition to serving as CRDC president, he was named senior vice-president in charge of Capitol Records, Inc., operations in 1966.

Ed Nash, former president of the Capitol Record Club, will be president of the newly formed Capitol Direct Marketing Corp. which will handle all of the firm's mail order sales.

Bill Hack will continue as president of Audio Devices, Inc.
Lloyd Dunn, fomer vice-president of Capitol Records, Inc., will become vice-president of Capitol Industries, Inc., in

Robert Carp, CRI vice-president and secretary, will be vice-president and general counsel of the new firm. George Jones, manufacturing and engineering vice-president of CRI, will be Capitol Industries' vice-president in charge of manufacturing and administration. Walter Rozett, former CRI finance vice-president, retains the same position with Capitol Industries.

Bob Yorke, former CRDC artist and repertoire special projects director, will become vice-president and general manager of CRDC, the sales subsidiary firm of Capitol Records, Inc. John Jossey will be CRDC's vice-president and national sales manager, being elevated from his former position as CRDC's Midwest Division Manager.

Bill Tallant, former CRDC vice-president and national sales manager, will become CRI's vice-president in charge of foreign subsidiaries, with new responsibilities including supervision of Capitol's firms in Mexico and Canada.

Brown Meggs, CRDC's former merchandising vice-president, will be elevated to CRI's vice-president in charge of International and Classics Products Manager. Dave Lawhon, CRI's national plants manager, will be CRI vice-president of

Capitol Industries, Inc., was formed via stock transaction between Capitol Records, Inc., and Audio Devices, Inc. Audio Devices acquired 92 per cent of

the outstanding stock of Capitol Records, Inc., previously owned by EMI. The merger called for an exchange of stock of 6.313 Audio Devices common stock shares for each Capitol Records, Inc., share of common stock. Audio Devices shareholders approved issuance of 3,119,070 shares of common stock; an increase in Audio's common stock from 1,500,000 shares to 5,500,000 shares; authorization of 250,000 shares of preferred stock of no par value. Capitol Industries, Inc.'s board of directors include Bill Hack, Alan Livingston, Sir Joseph Lockwood, Jonathan B. Lovelace Sr., Carl M. Mueller, John E. Read, Joseph G. Stanford and Glenn E. Wallichs.

Merc. Catalog Being Issued

CHICAGO — A complete merchandise catalog has been issued by Mercury Record Corp. for dealers, distributors and radio stations.

The catalog, covering the Mercury, Limelight - Emarcy, Philips, Smash, Fontana, Mercury-Wing and World Series divisions, lists all album product, 4 and 8-track and cassette prerecorded cartridges and home entertainment merchandise.

The catalog pages are bound in a color-cover looseleaf binder, permitting easy removal of individual label, tape and consumer electronics pages if needed. All record jackets and prerecorded tape packages are reproduced graphically for implementation of indentification.

Mercury merchandising manager George Balos, who supervised the preparation of the catalog, said it will be updated every six monhs.

Kama Sutra Buys

NEW YORK — Kama Sutra Music has bought the world publishing rights to two French films, "Stranded" and "The Plastic Dome of Norma Jean," scored by Michel Legrand.

World Pacific in Tie With Shoe Co.

· Continued from page 1

most of the \$400,000 airtime charges. The shoe company will purchase time on 56 teen-oriented stations in 35 major markets. Each of the minute-long commercials will include a 10-second plug for WP's Indian music catalog. The spots were produced by the Doyle, Dane & Bernbach advertising agency. The total promotion, however, will run nationally and will encompass all of Thom McAn's 950 stores.

As part of its role in the campaign, World Pacific will provide window and in-store materials for each Thom McAn store and will initiate radio station promotions featuring contests, records, Thom McAn shoe certificates, sitars, Indian clothes and other paraphernalia.

The display material includes 65,000 WP album jackets, posters, Ravi Shankar displays and 2,000 reprints of Billboard's Talent directory which featured Ravi Shankar as Billboard's "Recording Artist of the Year."

The radio station promotions will follow three forms. The first, set for New York, Los Angeles, Chicago, Boston, Washington, Denver, San Francisco and Kansas City, is labeled "Magical Mystery Tour." The stations will ask listeners to register at local Thom McAn shoe shops. Prizes include a mystery tour by plane or bus to the nearest Ravi Shankar concert (50 winners per station), 100 Indian bags with love beads, bell, Indian tattoos, Indian blouses, paper saris (fashioned after Indian dresses), shoe certificates, World Pacific albums and sitars. Thirty-five sitars will be given away.

In another contest to be run in these markets, the best local rock group will be chosen by the station, with the tape of the winning group sent to WP. The best group of the 35 finalists will be flown to Hollywood for a recording session.

The "Sound of India" promotion, featuring a battle of the bands, will take place in Philadelphia, Detroit, Miami, San Antonio, Hartford and St. Louis. A sitar will be presented to the winning group and the group will be entered in the judging for the recording session in Hollywood. Listeners will also be asked to register at the local Thom McAn store for prizes. Other markets will use individual promotions based on the same elements as "Magical Mystery Tour" and "Sound of India."

Market Quotations

As of Closing Thursday, February 29, 1968

NAME	High		nek's Val. in 100's	Week's High	Week's Low	Week's Class	Not Change
Admiral	38	1615	335	1915	1735	1736	- 3%
American Broadcasting	102	4634	332	48%	4636	461/2	-215
Ampex	40%	223/4	449	30%	291/2	2915	-1
Audio Devices	331/6	20	190	30	271/2	28%	- 34
Automatic Radio	25%	31/4	163	20	173%	1734	-11/4
Automatic Retailer Assoc.	861/4	5134	81	791/4	78	78	-1
Avnet	53%	125%	656	381/4	33%	33%	-356
Canteen Corp.	28%	1936	199	24%	23	231/2	175
CBS	7634	4616	293	48	461/4	47	- 16
Columbia Pic.	301/2	13	1117	301/4	271/4	291/4	Unchg
Consolidated Elec.	5734	3515	129	3919	373/4	3734	-2
Disney, Walt	63	371/2	255	52	463%	4654	-539
EMI	71/4	315	481	63%	614	61/2	+ 14
General Electric	115%	30%	1460	8914	86	867%	- 3%
Gulf + Western	66%	30%	9104	47	44	4336	- 34
Handleman	58	173%	214	25	221/2	221/2	-176
Harvard Ind.	34	4	30	2015	1914	191/2	- 3%
Kinney Services	651/6	261/4	325	63%	581/2	5834	-314
MCA	74	3434	34	58	54	54	-3%
Metromedia	6614	40%	76	5714	5314	531/4	-234
MGM	6434	3234	280	44%	40%	411/6	-2%
3M	96	75	475	8455	8216	83	+ 1/4
Motorola	1461/2	90	536	1111/2	104	107	-4
RCA	651/2	4256	944	4935	471/4	4739	~154
Seeburg	20%	15	938	28%	24%	251/8	-31/4
Trans Amer.	58	281/2	632	485%	47	473/4	- 14
Transcontinental Invest.	2176	156	992	1614	15%	1514	-116
20th Century	35%	11	720	281%	251/4	2614	-21/4
W8-7 Arts	421/4	1915	246	331/2	30%	30%	-236
Wurlitzer	36	181%	83	201/a	1914	1934	- 34
Zenith	7214	4734	402	571/4	54%	341/8	-23%
	Week's	Week's	Wrek's				

As of Clasing Thursday, February 29, 1968 161/2 263/4 GAC ITCC 173/4 173/2 Jubilee Ind. 1714 Lear Jet 13% Merco Ent. 21 Mills Music 734 National Mercantile 634 61/4 Orrtranics Pickwick Int. 151/2 219 234 Telepro Ind. 21/2

OVER THE COUNTER'S

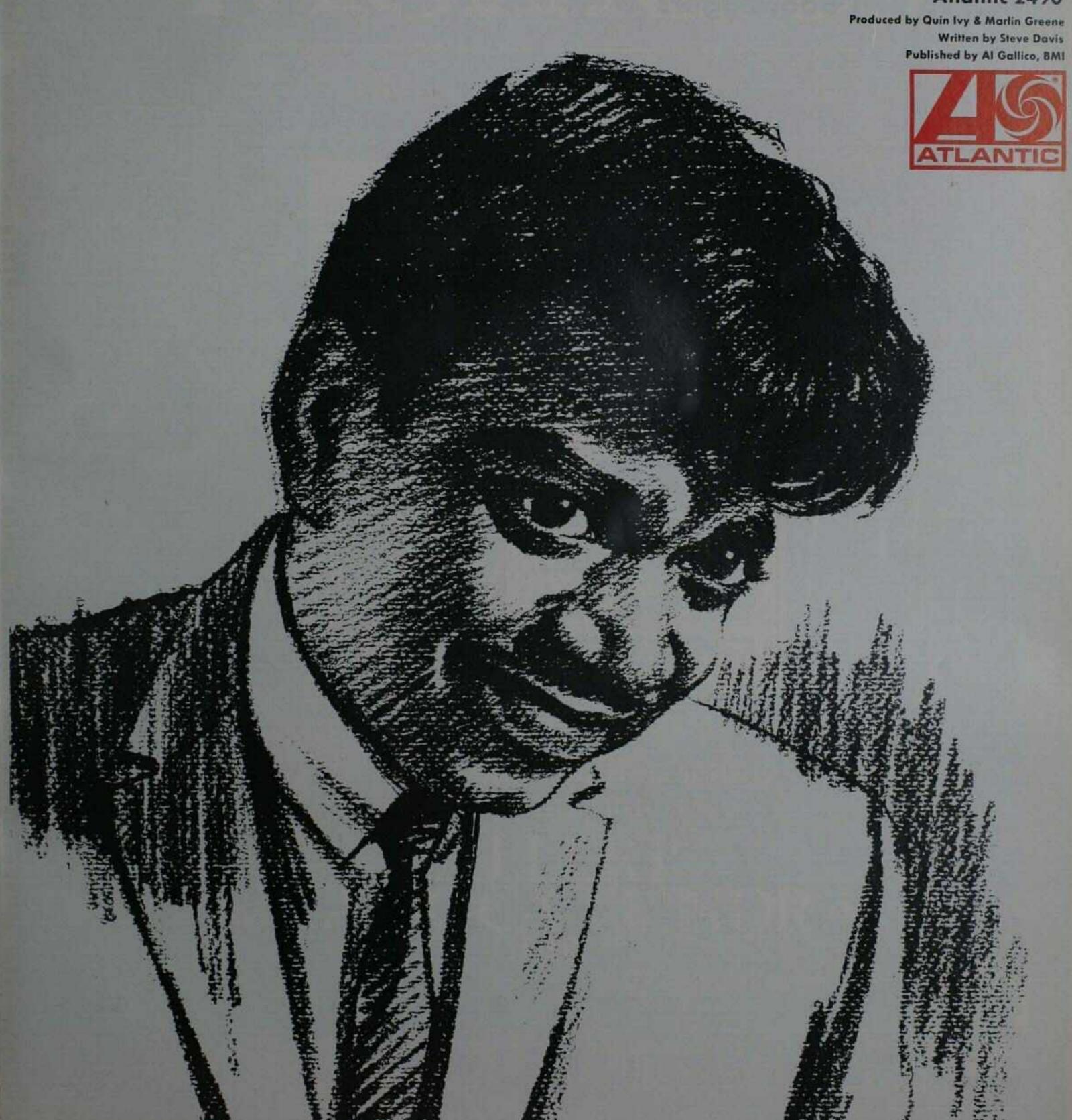
"Over the counter prices shown are "bid" (as appased to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quatations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

His Biggest Since "When A Man Loves A Woman"

PERCY SLEDGE TAKE TIME TO KNOW HER

Atlantic 2490



Capitol Grammy Leader With 16 Awards

· Continued from page 1

Best Performance by a Vocal Group, Best Contemporary Group Performance, and, in addition, the Johnny Mann Singers won a Grammy Award for Best Performance by a Chorus. Liberty Records racked up six awards surrounding the song.

Columbia Records came in second, though, in total awards-12. But this included tying for Classical Album of the Year-"Berg: Wozzeck" and "Mahler: Symphony No. 8 in E Flat Major" -and tying for Best Classical Choral Performance-"Mahler: Symphony No. 8 in E Flat Major" and "Orff: Catulli Carmina." All were Columbia product.

RCA Victor, this year, scored eight awards,

Atlantic scored three, Dot two, Warner Bros. one, MGM one, and A&M one,

Last year, RCA Victor was first in total box score with 12 Grammy Awards, Warner Bros./ Reprise scored second with nine. Columbia and Epic together had eight.

A special NARAS trustee award went to Duke Ellington and the late Billy Strayhor for "Far East Suite," Another special NARAS award was presented for "Passion According to St. Luke" by Penderecki.

Two especial highlights of the awards dinner were standing ovations presenting in recognition of the stature of Ellington and Leopold Stokow-

In Los Angeles

By ELIOT TIEGEL

LOS ANGELES-It was an evening for three new recording artists - Bobbie Gentry, Glen Campbell and the Fifth Dimension - to dominate West Coast's representation in the 10th Annual Grammy Awards presentation. An estimated 1,300-the largest audience to ever attend a local Grammy Awards show - saluted these new performers at the Century Plaza as three songs "Up. Up and Away," "Ode to Billie Joe" and "By the Time I Get to Phoenix" received key awards.

Miss Gentry, Campbell, composer Jimmy Webb, Johnny Manne, arranger Jimmy Haskell, composer Bert Bacmarach, and the Fifth Dimension received their awards during the smoothly run program.

Campbell and Miss Gentry performed their nominated songs, Campbell establishing a precedent by singing two tunes;

the second, "Gentle on My Mind" earning him the Best Male Country Solo Award among his four trophies.

Les Brown's 24-piece band aptly supported artists performing nominated songs, including Ed Ames and the Fifth Dimension. Host Stan Freberg kept the audience in a humorous

In Nashville

By BILL WILLIAMS

NASHVILLE - NARAS here had a near-perfect night, with honors shared by a winner and a loser.

The crowd obviously was with John Hartford, who received four awards. And, although Joe Tex lost out in his bids, he wrapped up the audience with his performance.

There was as much diversification in the show portion of the presentations as in the awards. The 841 guests at the National Guard Armory got with

Tammy Wynette, a two-way winner, captivated the crowd by performing her most successful numbers. She was joined by her attractive daughter.

After Johnny Cash and June Carter received their awards for "Jackson," it was revealed that they would wed very soon. Ferlin Husky, who made the presentation, called it "the perfect wedding gift."

With Teddy Bart doing a polished job as emcee, the evening moved rapidly. Following an overture by Owen Bradley's orchestra, Booker T. and the MG's got things rocking. This was the first r&b group to perform at a Nashville awards show. Miss Wynette and Tex then interwove their shows into the presentations, and the program was closed by Roger Miller, operating at his best. Following Joe Tex was sough (among other things, Tex did an imitation of Roger Miller), but the latter was equal to the occasion. He was working before his "people" and got a standing

The turnout was a far cry from four years ago when the first presentations were held in a club large enough only for the nominees and presenters. Among the guests were Congressman Richard Fulton and Mayor Beverly Briley.

In Chicago

ovation.

By EARLE PAIGE

CHICAGO — A good-sized but subdued crowd of record industry people here were resigned to disappointment as the National Academy of Recording Arts and Sciences (NARAS) Grammy awards included only one local winner-U. S. Senator Everett M. Dirksen, for the spoken-word entry, "Gallant

George Gerken, head of Capitol's Niles, Ill., branch, accepted the Senator's Grammy.

The most satisfying aspect of the night was the fast-paced announcement of awards under the direction of radio and recording personality Ken Nordeen. The Ramsey Lewis Trio added a polished touch to the entertainment. Vocalist Arthur Prysock was a surprise addition on the program. RCA comedienne Fannie Flagg added more political flavor with her hilarious mimicry of President John-

SSS Int'l Revamping Label Design to Foil Bootleggers

NEW YORK - SSS International Records has revamped its label design to counter bootleggers. Shelby Singleton, head of the label, said he estimated a loss of at least 100,000 record sales on "Shout Bamalama"

because of bootlegging. At the same time, the Minaret Records label has been redesigned. Both are four-color.

"We also wanted to give the labels a more modern appearance," Singleton said. The label

ing of Teresa Brewer. Singleton, who also produces for major labels, will release Miss Brewer on his own label. To promote her first release on SSS International-"Step to the Rear"-Miss Brewer is doing beeperphone interviews with deejays. She will also do a series of TV shows before launching a

has launched a building cam-

paign, spearheaded by the sign-

tour of Europe on April 20.

NARAS CHAMPIONS OF 1967

RECORD OF THE YEAR

(Awards to the Artist and A&R Producer) Up, Up and Away-5th Dimension, A&R: Marc Gardon, Johnny Rivers (Soul City)

ALBUM OF THE YEAR

(Awards to the Artist and A&R Producer) Sgt. Pepper's Lanely Hearts Club Band-the Beatles, A&R: George Martin (Capital)

SONG OF THE YEAR

Up, Up and Away-Sangwriter Jim Webb (Soul City) (Publisher-Johnny Rivers Music)

BEST INSTRUMENTAL THEME

Mission: Impossible-Composer: Lalo Schifrin (Dot) (Publisher-Bruin Music Co.)

BEST VOCAL PERFORMANCE-FEMALE Ode to Billie Joe (single)-Bobbie Gentry

BEST VOCAL PERFORMANCE-MALE

By the Time ! Get to Phoenix (single)-Glen Campbell (Capital)

BEST INSTRUMENTAL PERFORMANCE Chet Atkins Picks the Best-Chet Atkins (RCA)

BEST PERFORMANCE BY A VOCAL GROUP (Two to Six Persons)-Up, Up and Away-5th Dimension (Soul City)

BEST PERFORMANCE BY A CHORUS (Seven or More Persons)-Up, Up and Away-Johnny Mann Singers (Liberty)

BEST ORIGINAL SCORE WRITTEN FOR A PICTURE OR TELEVISION SHOW Mission: Impossible (Lalo Schifrin Orchestra)

Composer: Lalo Schifrin (Dot) (Publisher-

Bruin Music Co.) BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM

Cabaret-Composers: Fred Ebb & John Kander A&R Producer: Goddard Lieberson (Calumbia) (Publisher-Sunbeam Music Corp.)

BEST COMEDY RECORDING Revenge-Bill Cosby (WB-7 Arts)

BEST NEW ARTIST Bobbie Gentry (Capital)

BEST INSTRUMENTAL JAZZ PERFORMANCE SMALL GROUP OR SOLDIST WITH SMALL

(Seven or Less Persons) Mercy, Mercy, Mercy-Cannonball Adderley Quintet (Capital)

BEST INSTRUMENTAL JAZZ PERFORMANCE. LARGE GROUP OR SOLDIST WITH LARGE

(Eight or Mare Persons) For East Suite-Duke Ellington (RCA)

BEST CONTEMPORARY SINGLE Up, Up and Away-5th Dimension, A&R: Marc Gardon, Johnny Rivers (Soul City)

BEST CONTEMPORARY ALBUM 5gt. Pepper's Lonely Hearts Club Band-The Beatles. A&R: George Martin (Capital)

BEST CONTEMPORARY FEMALE SOLO VOCAL PERFORMANCE Ode to Billie Joe-Bobbie Gentry (Capital)

BEST CONTEMPORARY MALE SOLO VOCAL

By the Time I Get to Phoenix-Glen Campbell (Capitol)

BEST CONTEMPORARY GROUP PERFORMANCE (VOCAL OR INSTRUMENTAL) Up, Up and Away-5th Dimension (Soul City)

BEST RHYTHM & BLUES RECORDING Respect-Aretha Franklin. A&R: Jerry Wexler

BEST RHYTHM & BLUES SOLO VOCAL PERFORMANCE-FEMALE Respect—Aretha Franklin (Atlantic)

BEST RHYTHM & BLUES SOLO VOCAL PERFORMANCE-MALE Dead End Street-Lou Rawls (Capital)

BEST RHYTHM & BLUES GROUP PERFORMANCE, VOCAL OR INSTRUMENTAL (Two or More Persons) Soul Man-Sam & Dave (Stax)

BEST SACRED PERFORMANCE How Great Thou Art—Elvis Presley (RCA)

BEST GOSPEL PERFORMANCE More Grand Old Gospel-Porter Wagoner & the Blackwood Bros. Quartet (RCA)

BEST FOLK PERFORMANCE Gentle on My Mind-John Hartford (RCA)

BEST COUNTRY & WESTERN RECORDING Gentle on My Mind-Glen Campbell A.&R.: Al De Lory (Capitol)

BEST COUNTRY & WESTERN SOLO VOICAL PERFORMANCE-FEMALE I Don't Wanna Play House-Tammy Wynette

BEST COUNTRY & WESTERN SOLO VOICAL PERFORMANCE-MALE Gentle on My Mind-Glen Compbell (Capital)

BEST COUNTRY & WESTERN PERFORMANCE-DUET, TRIO OR GROUP (Vocal or Instrumental) Jackson-Johnny Cash, June Carter (Columbia)

BEST COUNTRY & WESTERN SONG Gentle on My Mind-Sangwriter: John Hartford (Publisher-Glaser Brothers)

BEST SPOKEN WORD, DOCUMENTARY OR DRAMA RECORDING Gallant Men-Sen. Everett M. Dirksen (Capital)

BEST RECORDING FOR CHILDREN Dr. Seuss: How the Grinch Stole Christmas-Boris Karloff (MGM)

BEST INSTRUMENTAL ARRANGEMENT (This is an Arranger's Award) Alfie-Burt Bacharach Orchestra-Arronger: Burt Bocharach (A & M)

BEST ARRANGEMENT ACCOMPANYING VOCALIST(5) OR INSTRUMENTALIST(5) (This is an Arranger's Award) Ode to Billie Joe-Bobbie Gentry. Arranger: Jimmie Haskell (Capital)

BEST ENGINEERED RECORDING (Other Than

Sgt. Pepper's Lonely Hearts Club Band-The Beatles, Engr. G. E. Emerick (Capital)

BEST ENGINEERED RECORDING, CLASSICAL The Glorious Sound of Brass-Philadelphia Brass Ensemble. Engineer: Edward T. Graham (Columbia-Masterworks)

BEST ALBUM COVER-PHOTOGRAPHY Bob Dylan's Greatest Hits-Bob Dylan. Art Dirs: John Berg & Bob Cato. Photographer: Roland Scherman (Columbia)

BEST ALBUM COVER, GRAPHIC ARTS Sgt. Pepper's Lonely Hearts Club Band-The Beatles. Art Directors: Peter Blake & Jann Hawarth (Capital)

BEST ALBUM NOTES

Suburban Attitudes in Country Verse-John D. Loudermilk, Annatator: John D. Loudermilk

ALBUM OF THE YEAR-CLASSICAL

(Tie Between)

Berg: Wazzeck-Pierre Boulez and the Paris National Opera. Principal Solaists: Berry, Strauss, Uhl, Doench. A.&R.: Thomas Shepard (Columbia) and

Mahleri Symphony No. 8 in E Flat Majar ("Symphony of a Thousand"). Leonard Bernstein cond. London Symphony Orchestra with Soloists & Charuses. A.&R.: John McClure (Columbia)

BEST CLASSICAL PERFORMANCE-ORCHESTRA Stravinsky: Firebird & Petrouchka Suites-Igar Stravinsky cond. Columbia Symphony (Columbia-Masterworks)

BEST CHAMBER MUSIC PERFORMANCE West Meets East-Ravi Shankar & Yehudi Menuhin (Columbia-Angel)

BEST CLASSICAL PERFORMANCE-INSTRUMENTAL SOLOIST OR SOLOISTS (With or Without Orchestra) Harawitz in Cancert-Vladimir Harawitz (Haydn, Schumann, Scriabin, Debussy, Mazart, Chopin) (Columbia-Masterwarks)

BEST OPERA RECORDING Berg: Wazzeck-Pierre Boulez and the Paris National Opera. Principal Soloists: Berry. Strauss, Uhl, Doench. A.&R.: Thomas Shepard (Columbia)

BEST CLASSICAL CHORAL PERFORMANCE Other Than Opera) (This is a Choral Conductor's Award; duplicate Award to the Orchestra Conductor if applicoble). Tie Between.

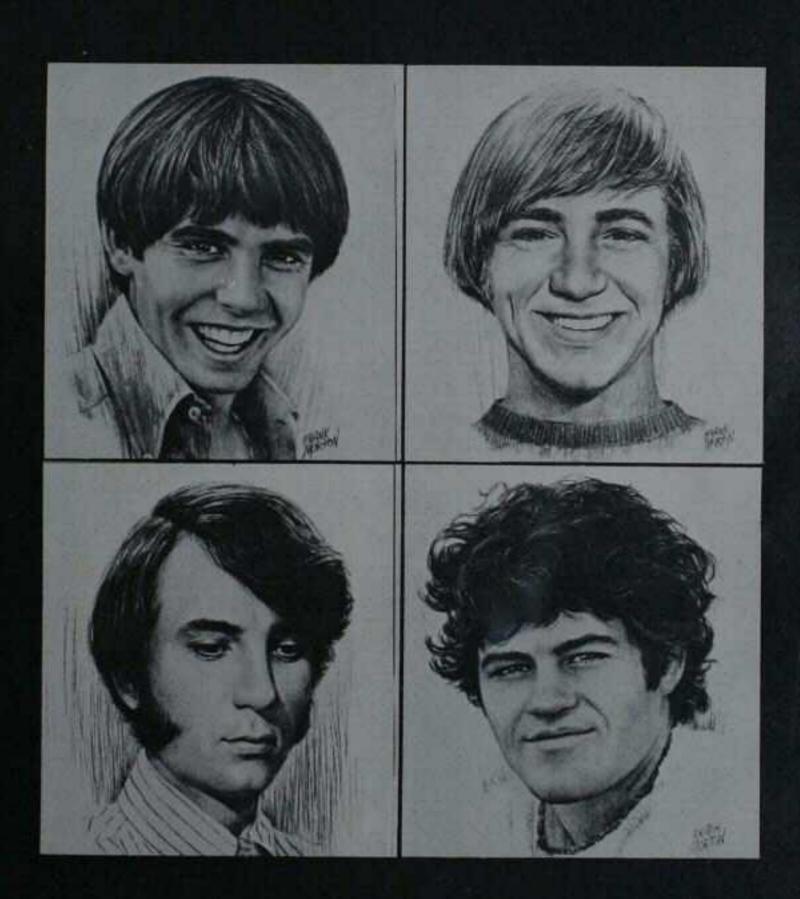
Mahler: Symphony No. 8 in E Flat Major. Leonard Bernstein cond. London Symphony Chorus & Orchestra (Columbia-Masterworks)

Orff: Catulli Carmina-Robert Page cond. Temple University Chorus-Eugene Ormandy cond. Philadelphia Orchestra (Columbia)

BEST CLASSICAL VOCAL SOLDIST PERFORMANCE

Prima Donna, Valume 2-Leontyne Price (Molinari-Pradelli cond. RCA Italiana Opera Orchestro) (RCA)

The Monkees



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WHERE THE RAINBOW ENDS (PIP) Tony Hiller ASK ANY WOMAN Carmen McRae (Atlantic) COUNT THE WAYS (Atco) Society's Children BEYOND THE SHADOW OF A DOUBT (Bell) Billy Fury CARAVAN Bert Kaempfest (Decca) Les Paul (London) Wes Montgomery (Verve) SERENATA (RCA Victor) Sergio Franchi STAR DUST BLUE TANGO Four-Score Pianos (Ranwood) ALL MY LOVE Billy Vaughn (Dot) RED ROSES FOR A BLUE LADY Al Hirt (RCA Victor) Ernie Freeman (Dunhill) TALKING TO THE RAIN Jerry Shore (Phillips) YOU'VE GOT YOUR TROUBLES Cab Calloway (PIP) PLEASE SPEAK TO ME OF LOVE Earl Wilson Jr. (Mercury) DIFFERENCE OF OPINION Montanas (Independence) BROWN EYES, WHY ARE YOU BLUE? Nick Lucas (Accent) LITTLE PEOPLE Pony Sherrell (Pony) WHO'S SORRY NOW Bobby Vinton (Epic) Guitar Underground (Project 3) ORGAN GRINDER'S SWING Jimmy Smith (Verve) THE SHEIK OF ARABY MOOD INDIGO Jim Kweskin Jug Band (Reprise) MILLS MUSIC, INC. 1790 Broadway New York, N. Y. 10019 PUBLISHING

Wagner Dansant Jumping at 75

PHILADELPHIA — Wagner's Ballroom chalked up the longest continuous operation of an American ballroom last week in marking its diamond jubilee. While never concerned with name bands, Wagner's success over the 75 years was based on the emphasis being put on adult ballroom dancing with local and territorial favorites providing the music.

Joe Smith, general manager of the dance spot, received a citation from the city and from representatives of ASCAP, BMI, and Local 77, AFM. Wagner's, presently located at the northern end of the city in what used to be a movie house, confines teenage patronage to record hops promoted successfully by Jerry Blavat. For adult dancing, Fuzzy Procine is the maestro with Mike Pedicin's combo keeping it continuous.

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PROMO BY
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Breakthrough in S. Africa

and blues and soul music recordings from the U. S. have gained a foothold in the South African market, it's expected that the businessmen of the recording industry will be forced to whip up political heat against apartheid in order to get more mileage for their r&b and soul product through the personal appearances and promotion tours by black Americans.

· Continued from page 1

2 Major Forces

The two major forces in the South African recording business right now are Teal and Gallo. The two firms control 80 per cent of the country's total record business.

Teal, however, has been moving ahead in the r&b and soul music fields through its handling of the U. S. Atlantic Records line. Teal has released more than 100 Atlantic LP's in the past three months and sales have been on a continual upward spiral. Rhythm and blues and soul, they say, could cause an explosion in the market by bringthe black African into the record shops. Teal has been opening retail record shops around the country to cater to this new market.

According to Allen Arrow, of Orenstein, Arrow & Silverman, music business law firm here, who recently returned from a business trip to the South Africa, the country's creative development is beginning to make itself felt in the world, musically, artistically and theatrically. The South African musical revue, "Wait a Minim," for example, was a long-run hit in London and on Broadway. And, last week, RCA released here a South African-made disk, "Master Jack," by Four Jacks and a Jill.

New Area

Also, Arrow figures that a new broad commercial area will open up when TV comes to South Africa. It will be about 18 months before the introduction of TV there, but it's believed that once it gets under way, it will develop into another potent showcase for record acts and offer still more ammunition against apartheid.

The United Nations, for many years, has asked South Africa to reverse its policy of apartheid. The controversy over apartheid has reached into the sports field with countries threatening to boycott the Olympic Games in Mexico this summer because of South Africa's stand. But now that the record business is beginning to feel the affect of apartheid—it's expected that something's got to give.

Labels' Promotional Spending Blankets Underground Press

· Continued from page 4

ovan's "Wear Your Love Like Heaven," "For Little Ones" and "A Gift From a Flower to a Garden"; Verve/Forecast with Janis Ian's "For All Seasons of Your Mind" and Richie Haven's "Something Else Again"; Warner Bros., with Alan Watts' "OM, The Sound of Hinduism;" Atlantic with "Journey Within" by the Charles Lloyd Quartet and Reprise with the Fuggs' "Tenderness Junction" LP.

These examples are representative of the amount of space being used and the type of ma-

Rasputin Cuts Bagatelle 'Live'

NEW YORK - Tom Wilson and Mark Joseph's Rasputin Productions, which is released by ABC Records, recorded the Bagatelle live at an Anderson Theater concert. Rasputin also videotaped the concert as part of a filmed history of the group. Wilson and Joseph followed the same procedure with the Fraternity of Men. The Bagatelle appeared at the Boston Tea Party on Friday (16) and Saturday (17) before preparing for a cross-country promotional tour on the album.

Rasputin also will record the III Wind, which plays Colby College, Waterville, Me., on March 9; the Midnight Hour in Dover, N. H., March 17; Boston's Bryant and Stratford Colleges, March 22; MIT, March 24. In April, Wilson and Joseph travel to Sweden to bring back the Perhaps, of that country's top group by Radio Sweden. The Perhaps are endorsing Hagstrom Guitar Products.

Singers for Oscar Entries Named

LOS ANGELES—Five singers have been selected by the Motion Picture Academy to interpret the tunes at the April 8 presentation. They are Angela Lansbury with "Thoroughly Modern Millie," Leslie Uggams with "The Bare Necessities"; Sergio Mendes with "The Look of Love"; Lainie Kazan with "Eyes of Love" and Sammy Davis Jr. with "Talk to the Animals."

terial being run in the top 12 undergrounds.

In addition to labels, distributors and retailers have begun utilizing the undergrounds for exploitation of special material. Mercury distributors, for example, have been running spot ads in area undergrounds for the Philips act, H. P. Lovecraft. Many of these ads appear in the undergrounds' way-out classified sections.

Chicago retailer, Sol Polk, in co-operation with the firm which racks some of his stores, has scheduled a full page ad in the Chicago Seed. Rates in the undergrounds range for a full page ad from about \$250 to \$190, the latter rate charged by the San Francisco Oracle to discourage advertising. The Oracle rates aren't discouraging record men, however. The most recent Oracle carried ads from Senate, Good & Plenty, MGM's Righteous Brothers, the Lovin' Spoonful, the Paupers, Blues Project. Eric Burdon & the Animals, the Velvet Underground and the Mothers of Invention. Reprise's (Arlo Guthrie), A&M's Phil Ochs, RCA Victor's Haircast album, Chess's the Baroques and Rotary Connection, and Tower's Jake Holmes.

Excellent results from exploi-

MW Lads to Issue 'Fool I Would Be'

NEW YORK—Ed Cotlar, director of Goodway Records in Philadelphia, has picked up for release, "A Fool I Would Be," by Santo and Eddy, from Lou Alfieri, The disk will be released on the MW Lads Records, sister label of Goodway.

The Philadelphia area distributor for the release will be Chips Distributing Corp. with Alex Araco as promotion manager. This is the debut record for Santo and Eddy as a duo. They were formerly associated with the Marx, a local Philadelphia group.

Double for Mauriat

NEW YORK — Paul Mauriat was presented with two Record Industry of America "million seller" gold records last week for the Philips Records' single, "Love Is Blue," and for the LP, "Blooming Hits," which contains the single.

Mauriat, currently recording in Paris, is considering a U. S. concert tour during the coming months. tation efforts in the undergrounds have been reported. Mercury advertising manager James Ladiwig said that brief announcements in two West Coast undergrounds resulted in 30,000 preproduction orders for the first Blue Cheer LP. And when the LP reached one dealer on the Los Angeles strip he sold 500 copies the first day.

Kent, Modern Step Up Pace In R&B Field

LOS ANGELES — Rhythm and blues specialty labels, Kent Record/Modern Records, will seek a greater involvement with pop music this year. The 22-year-old company also plans a greater concentration on securing outside production deals. A dozen r&b acts at present comprise the two label's roster.

An 8-track recording machine is currently being assembled in the firms recording studio to accommodate the increased recording activity. "We plan tapping our natural resources like the recording studio and our major blues catalog," says Fred Demann, vicepresident and new general man-

The hiring of Demann marks a historic break for Jules, Joe and Saul Bihari, who formerly ran the operation as a family enterprise. Demann, 28, and Mike Akopoff, 29, just upped from producer to a director, signify "new, young blood" for the company, Saul Bihari said.

Cenci to Head New Distrib in Pittsburgh

PITTSBURGH — Nick Cenci will head Label Records, a new independent distributorship in this area. Cenci has already contracted the Chess-Checker, Motown-Tamla and Warner Bros-Reprise labels. Label Records is located at 1623 Boulevard of the Allies.

Recorded by King

"Special Merit Spotlight" in last week's issue (2) erratumed the credit on Capitol Record's "She Wears My Ring." It was recorded by Solomon King and not Solomon Burke.

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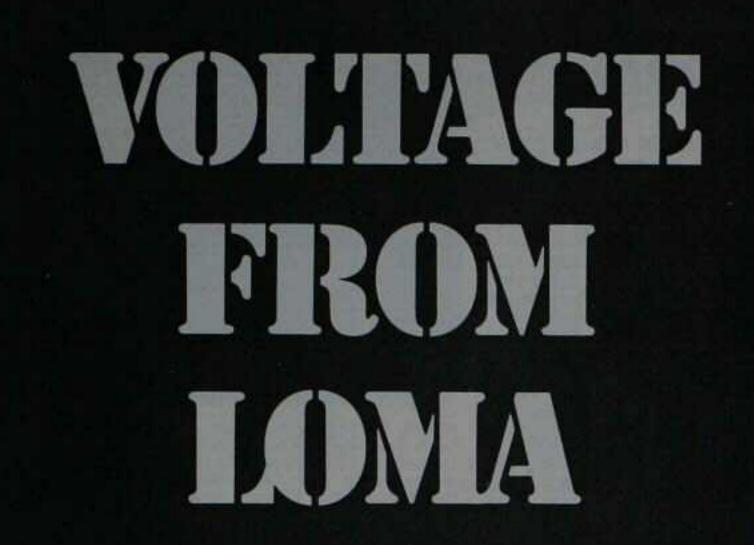
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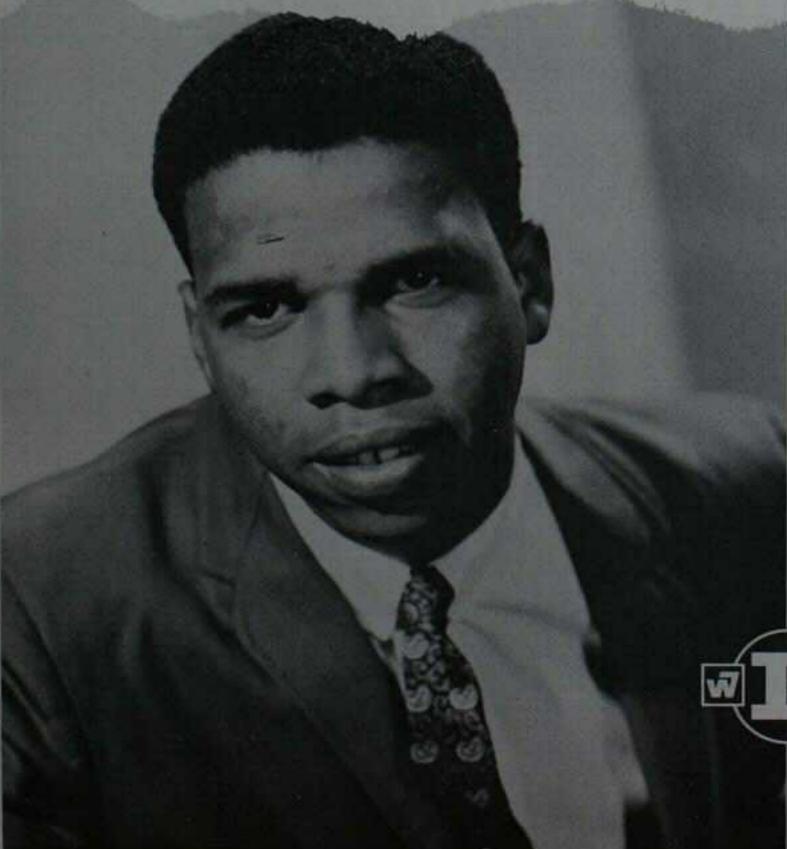




"That Old Time Feeling" #2071

LINDA JONES v Heart Needs a Break"

D/W "The Things I've Been Through, Loving You" #2091







Musical Instruments

Experimental Taped-Music Program in NYC Schools

By RAY BRACK

NEW YORK—A guitar-popularizing program utilizing taped folk music presentation has started at the fourth and fifth grade levels in the New York City public schools.

The program, described by its supervisor, C. Richard Hatch, as probably the first of its kind, is financed by a grant from the Center for Urban Education with the backing of the federal government under Title IV.

The tapes, utilizing the folk music of all the ethnic groups which have migrated to New York City, are being produced by Keno Sidon's Guitar Workshop in Roslyn Heights, L. I. Guitar is being used exclusively for song accompaniment.

Manifold Uses

"The manifold uses of the guitar and folk music in public education is a frontier area which is ripe for imaginative development," Sidon said,

Sidon, who has been working with State educational officials to establish a guitar-teaching

Gibson Hunting For Performers To Endorse Line

CHICAGO — Gibson, Inc., is hunting for artists who use its guitars and amplifiers as part of a stepped-up campaign to broaden the scope of its endorsements by recording groups.

Larry Coryell, Jay and the Techniques, Jim Colvard and Country Joe and the Fish are some of the recent artists and groups that have endorsed Gibson products.

"We have reason to believe that many performers who have endorsed the products of competitors are in reality playing Gibson instruments," said M. J. Carlucci, CMI vice-president and sales manager for Gibson.



UNI-CASE CONSTRUCTION is featured in the new Coral line of speakers. Danelectro, which markets the Coral line, states that most buzzes and rattles heard in amplification systems comes from the screws that hold the back panel in standard construction. As many as 40 screws may be used. After service, a repairman usually omits some of the screws, with rattles the result. Uni-Case construction utilizes no screws. The front panel is held in by felt squares in the corner. as shown here.

curriculum for public schools, is hopeful that the taped-music program in New York City will be expanded to other grade levels and will be followed by usual guitar instruction and performance programs.

Pave the Way

Dealers and distributors view guitar instruction in the schools as the key to revitalization of sales in this merchandise category.

Said Hatch, "This experimental program might pave the way for similar programs, not only in

Gretsch to Hold More Parties

Continued from page 1

The parties will be held in Philadelphia, Los Angeles, Dallas, and Chicago and three other cities, Morrison said.

The symposium and concert here were tied in with a contest. WBZ promoted the event. Among the groups entertaining at the Psychedelic Supermarket, a local club, were the Eden's Children, an ABC Records group. More than 3,000 teenagers attend the four-hour happening.

Marketing 720, a firm that specializes in promotions, organized the entire promotion. Deejay Dick Summer of WBZ emceed the symposium, which started at 2 p.m. and included on the panel several local newspaper people and a college professor. The contest was handled through Gretsch dealers within a 50-mile radius of Boston. Display pieces were placed in every dealer window, as well as in windows of the Melville Shoe Corp. outlets. Barry Morrison. president of Marketing 720, said the contest created a heavy customer traffic in Gretsch stores, since teens had to go to them for entry blanks. A set of drums, a guitar, and a Gretsch amplifier were given away at a drawing at the event Saturday.

A side effect of the promotion was a contest held by WBZ; listeners sent in their own definitions of the Boston sound and winners were awarded Gretsch instruments. The WBZ promotion was aired for two weeks.

Because of the nature of the promotion, Morrison said he was able to reach almost exactly the audience he wanted—young male adults who are potential music instrument purchasers. Seventy-five per cent of those who turned out Saturday were males, he said.

Bob Thiele of ABC Records was on the scene and Irv Stimler of MGM Records lent a hand by contributing several MGM PlayTape cartridge machines to give away.

Coral Radio Promo

NEW YORK — WNEW-FM, the stereo avante-garde format station here, is conducting an audience promotion contest in a tie-in with Coral electric sitars. In the contest, running through Feb. 11, the station will give away five of the \$300 instruments, says general manager George Duncan.

New York, but throughout the rest of the country."

Industry officials recognize that guitar instruction in public schools has been held by lack of qualified teachers. Sidon and his Workshop are among the pioneers in addressing this problem. This summer the Workshop will conduct a program especially designed for graduate students and in-service teachers. An intensive, 15-day program, it will offer 50 hours of classroom instruction designed to train teachers in playing the guitar.

Motivating

"We will stress the potential of folk music as an aid and supplement in motivating students and illuminating academic

studies," Sidon said.

"As these new teacher training programs develop and proliferate," he said, "in addition to changing hitherto accepted norms in public education and affecting the thinking and social attitudes of hundreds of thousands of children, there will also be a direct positive effect on the sales of guitars, folk music books, methods and records throughout the country."

Sidon requested a modest grant from the Guitar and Accessories Manufacturers Association (GAMA) to assist in his teacher training programs, but the request was denied at a recent meeting of the GAMA board.

Wurlitzer Seeks New Corp. Home

CHICAGO — The Wurlitzer Co. has called a special meeting of shareholders for March 19 to consider moving its State of incorporation to Delaware, where a large number of publicly owned companies are incorporated.

When the firm was organized in corporate form in 1890, its operations were largely concentrated in Ohio and the company organized under the laws of that State. But the company has spread over many States over the years, and Ohio accounts for a small portion of operations.



DON KERR, bassist for Every Mother's Son, gets the feel of the new Espana eight-string bass prior to experimentation with the the instrument in a recording session. The interested observer is Austin Lempit, sales manager for Buegeleisen & Jacobson, Espana distributor in the U. S.



MUSIC HAPPENINGS, advertised extensively in local newspapers, have been used during recent months to build traffic at Homewood Music Unlimited, Homewood, Ill. This is the report of Charles DeAngelis, owner of the store. A recent "happening," featuring a group called the Abstractions (shown here), was also promoted heavily on high school bulletin boards. Free soprano recorders were offered to all who presented coupons from newspaper ads. Other features of the "happenings" are product demonstrations. A recent demonstration was by Jensen for its Power Columns and Power Modules. Said DeAngelis: "The results of the first experiment were astonishing. Traffic in the store increased tremendously over the day-to-day average. With the band playing 20 minutes, with 40-minute breaks, floor salesmen had time to talk to prospects about the complete Homewood line of instruments. Many sales were realized on the spot. Visitors who did not buy immediately promised to return at a later date. We'll run a number of these promotions in the coming year. They're great for establishing a strong store image and a loyal following."

Oliver Offers 22 New Amps

NEW YORK — Brooklynbased Oliver Sound Co. has introduced a new guitar and bass amplifier line embracing 22 models.

All models, in the firm's Powerflex series, have the patented telescoping amplifier unit which automatically elevates the amplifier section out of the speaker enclosure.

All models have an extralong retractable line cord, edgelighted front panel, 50-watt amplification.

Eleven models are equipped with special reverb and tremelo units with a choice of from one

Endorsement

Composer Dominic Fronteri and

guitarist Bob Gibbons used Vox

organ and guitar, respectively, on

the soundtrack of United Artists

The Strawberry Alarm Clock and

Richie Havens have been recording

extensively with the Coral electric

sitar. . . . Bob Seal, lead guitarist

and sitarist with the Clear Light,

has also been using the Coral elec-

tric sitar. . . . The Who, John

Entwhistle, Peter Townsend, Keith

Moon and Roger Daltrey are en-

dorsing Sunn equipment exclu-

movie, "Hang Em High."

Oliver President Jess Oliver said the new amps are a result of the demand for new designs and better performance.

are available.

to four 12-inch or 15-inch speak-

ers. Top name brand speakers

Donovan Song Folio Issued

NEW YORK—Peer-Southern has published the first of two Donovan song books.

The 22-selection folio, its cover in full color, is entitled "A Gift From a Flower to a Garden." The first edition is already sold out.

Some of the selections included are "The Land of Doesn't Have to Be," "Little Boy in Cordu-roy," "Mad John's Escape," "Oh Gosh," "Skip-a-Long "Someone's Singing." "There Was a Time," "Under the Greenwood Tree," "Wear Your Love Like Heaven," "The Enchanted Gypsy," "Epistle to Derroll," "Isle of Islay," "Lay of the Last Tinker," "The Lullaby of Spring," "The Magpie," "The Mandolin Man and His Secret," "Song of the Naturalist's Wife," "Starfish on the Toast," "The Tinker and the Crab," "Voyage Into the Golden Screen" and Widow With Shawl."

Joe Benaron Resigns Posts

LOS ANGELES—Joe Benaron, senior vice-president of Warwick Electronics, Inc., and president of Thomas Organ, resigned Friday (16).

Benaron, who guided Thomas Organ and its three divisions— Vox guitars and amplifiers, Vox musical instruments and the organ department—will act as a consultant to Thomas Organ.

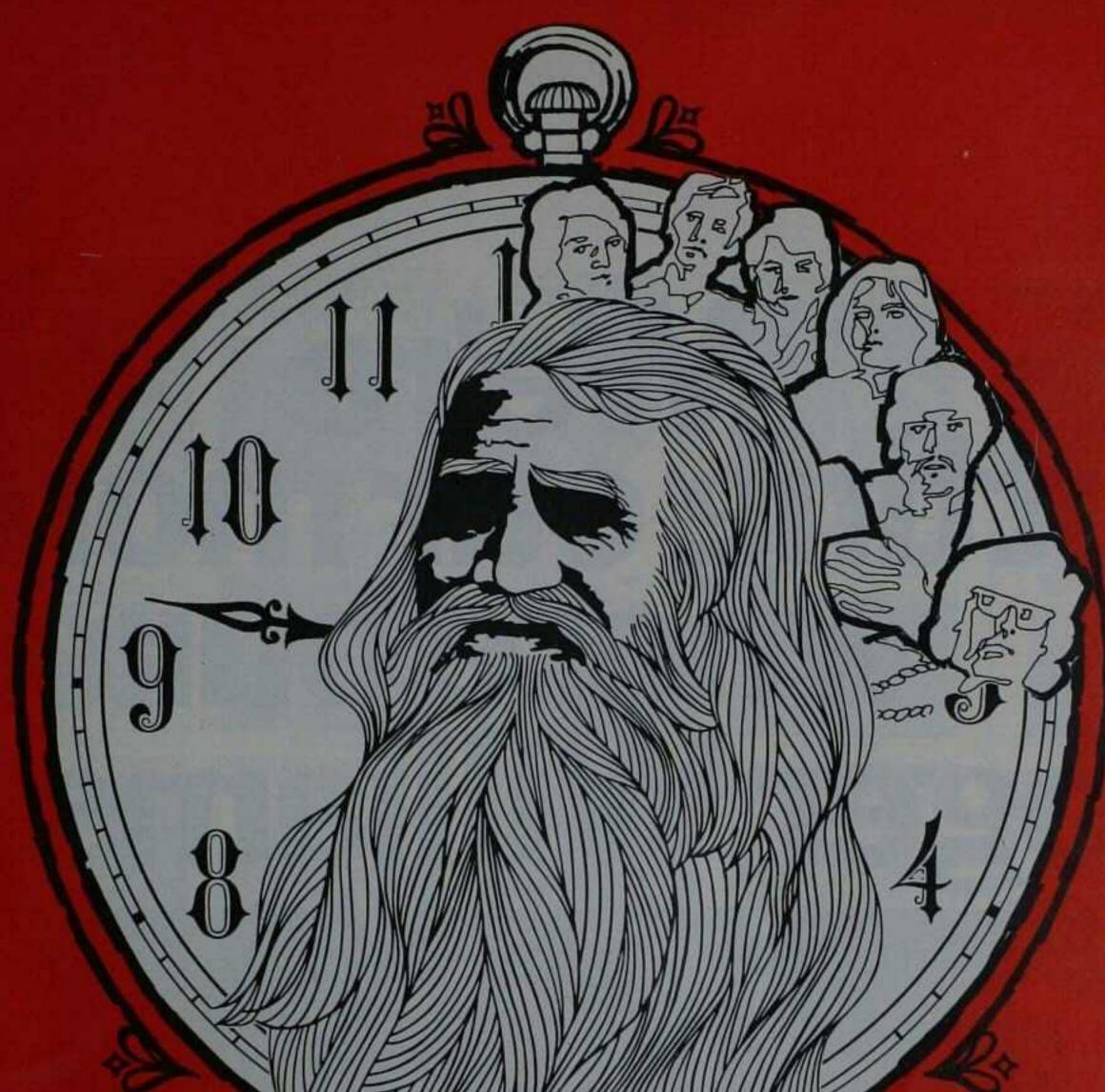
Robert Bloomberg, an executive with Whirlpool Corp., parent company of Warwick and Thomas Organ, replaces Benaron, founder of Thomas Organ Co. Bloomberg, in Chicago for corporate meetings, will headquarter here.

New Wis. Store

MILWAUKEE — Brookfield Square Pianos & Organs, just opened in a suburban location here, held an open house Feb. 21. The store handles Wurlitzer. Baldwin and Hallet & Davis pianos and offers free delivery throughout the State.

New Cork Lube

ELKHART, Ind. — Linton Manufacturing Co. has introduced a new cork lubricant with a newly designed container affording the musician complete control over the amount applied to corks.



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UNI 55055

STRAWBERRY ALARM CLOCK'S

NEW POWER HOUSE SINGLE!



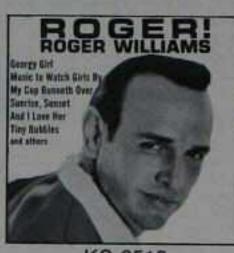
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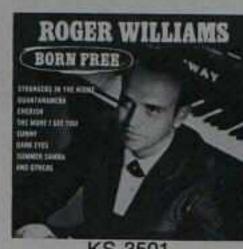








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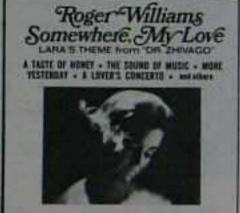
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ROGER WILLIAMS plays THE HITS

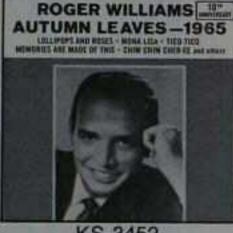
DEAR HEART . MR. LUNELY . PEOPLE



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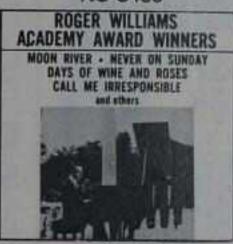


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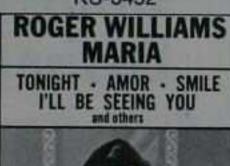
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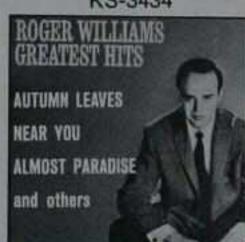


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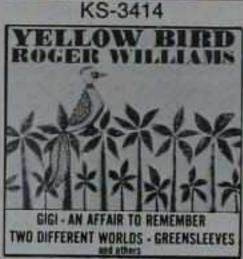




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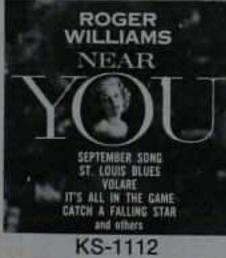


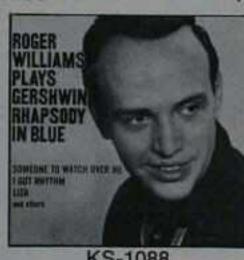
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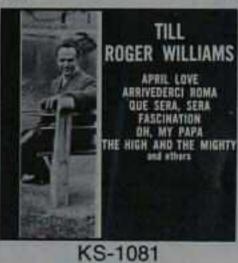


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KAPP RECORDS a division of Universal City Records Inc.

Talent

Lulu a Lulu in First U.S. Nightclub Debut

LOS ANGELES - Lulu, Epic Records artist, made her American nightclub debut at the Cocoanut Grove Tuesday (27). The 20-year-old vocalist ran into problems with the Frankie Ortega band-which is normally excellent. On several occasions the band and vocalist were beats apart, notably because they weren't watching Lulu, who tended to stretch out phrases. She worked diligently through 13 numbers and a Judy Garland tribute consisting of a medley of eight selections dur-





"THIS IS MY WOMAN".

ing a briskly paced 40-minute presentation.

Based on this first public appearance, Lulu is a compleat performer. She is capable of gentleness, as in a sad "Morning Dew," and gutsy on "Something Better Than This" (from "Sweet Charity"), "Hallelujah, I Love Him So," "Me the Peaceful Heart" (her new single), and "Day Tipper."

Her exuberant quality is a marked contrast to the softness in her phrases which spell her interpretation of "Call Me" and the pleading in her voice on her million seller, "To Sir, With Love."

She moves constantly, offering sexy hip gyrations and bits of modern dances.

Cowsills Back on Swing of the U.S.

NEW YORK—The Cowsills, MGM Records group, are back in the U. S. after a date at the San Remo Festival for a series of concert dates.

On Thursday (14) the Cowsills will perform at the Civic Auditorium in Grand Rapids, Mich. The following day, Friday (15), the group will appear at the Henry McMorran Memorial Auditorium, Port Huron, Mich., and then on Saturday (16) they will appear at the Morris Civic Auditorium, South Bend, Ind. From April 8-12, they'll appear at Disneyland, doing three shows a day, and then on to the New Haven Arena (April 19) and the CYO Auditorium, Scranton (April

Bubblegum to Tour Hullabaloo Clubs

NEW YORK — The Bubblegum Machine, whose new Senate LP is distributed by ABC Records, will be the main attraction in a number of Hullabaloo Clubs throughout the country during this month and April.

The group appears in the New Orleans Club, Friday and Saturday (8-9) and then play the Hullabaloo clubs in Cleveland (March 29-31), Dayton (April 10), Lansing, Mich. (April 13-16), and Denver (April 19-21)

COLOUR EXCITEMENT!



VERY SOON!

Signings

Connie Stevens signed with MGM Records with "Wouldn't It Be Nice" as her first single. . . . The Orphans, joined with Epic. The Boston group's debut disk is "There's No Flowers in My Garden." . . . The Lost Soul to Liberty, where "Artificial Rose" is their first pressing. . . . Colgems inked the Fountain of Youth. Their initial single is "Livin' Too Fast" and "Make the Hurt Go Away." . . . The Pleasure Seekers to Mercury. . . . Paul Evans signed with Columbia, where his first disk will be "Mary Jane." . . . The Temptin' Souls to Invincible Recording Co. for recording and personal management. . . . Honey, Ltd., joined LHI Records with "Come Down" as debut disk for the Detroit girls quartet. . . . The Loved Ones to Roulette with "I Love How You Love Me" their first single.

Global Booking Sets New Dept.

NEW YORK — Global Booking Associates, agency for Latin-American talent, has created a new division for non-Latin artists. Freddie Price, president of Global, is expanding into the pop and rock fields. The groups to be handled by Global will be mainly self-contained vocal and instrumental units to be booked into nightclubs, lounges, hotels and resorts.

New artists already signed by Global include the Don Young Four, Eddie Dee & the Versatiles, and the Jesters Four.

In another area of expansion, Al Stevens, vice-president of Global, is in the process of opening a London branch.

Among the Latin-American and jazz artists on Global's roster are Cal Tjader, Machito, Ray Barretto, Pete Terrace, and the Gilberto Sextet. Price is setting up European tours for several of his groups, and Cal Tjader has numerous Puerto Rican dates upcoming.





ATLANTIC RECORDS and Jay Kay Distributing Co., Detroit, played host to Aretha Franklin after her appearance at Cobo Hall there. In photo at left are, left to right, Paul Drew, of CKLW; Miss Franklin, and Ted White, the singer's manager. In photo above are, from left: Wash Allen, of WJLB; Miss Franklin, and Johnny Kapan, of Jay Kay Distributing.

Choice Filet of 'Soul' Dished Out by Rawls

NEW YORK — Chicago soulman Lou Rawls, Capitol Records' jazz-keen blues artist, opened at the Royal Box in the Hotel Americana Tuesday (27) with a thumping and moody menu of "soul food." Slick and sensitive, Rawls dipped into his grab bag of musical styles and came up with jazz, blues, rock and show tunes.

Rawls bounced right into his "Show Business" and "On Broadway," then changed gears to grind out "Yesterday" with a haunting beat. After nursing "Shadow of Your Smile" with all the vocal attention he could

three sets, the lighting frequent-

ly dominated the program. Key

to the visual display was

a colored amorphous bubble

which appeared to bounce at

the audience (from the screen)

at a beat in time with the mu-

sic. Also excellently used were

slides and film faded simultane-

ously in and out while colored

lights flashed onto the screen.

muster up for the song that spurred the turning point of his career, Rawls, aided by conductor-composer H. B. Barnum, shimmied and rapid-fired his way through "When the Sun Goes Down." Barnum constantly perked up the musicians backing Rawls, with a furious barrage of gymnastics, punching, pointing and booting the beat to the brass, bass and drums. Rawls introduced his new Capitol single, "Evil Wom-(Continued on page 20)

Jim & Jean Off to Coast for 6 Months

NEW YORK—Jim & Jean, Verve/Forecast act, will relocate to the West Coast for the next six months. The folk-rock duo has been based in New York for the past year with occasional trips to the West Coast for recording.

The move to the West Coast stems from their desire to widen the range of their musical influence and keep their sound flexible. Their second album, "People World," will be released later this month.

Joe & Fish Swim in Sea of Sophistication & Sauciness

NEW YORK — Country Joe and the Fish is a talented group with a distinctive sound, as they have shown on Vanguard recordings and in their Anderson Theater appearance (Feb. 24) in the East Village. But, unfortunately, they veil their talents with a slew of insults hurled at President Johnson, seeking to draw attention to themselves. If their efforts have any effect at all, they widen the communications gap with instigation.

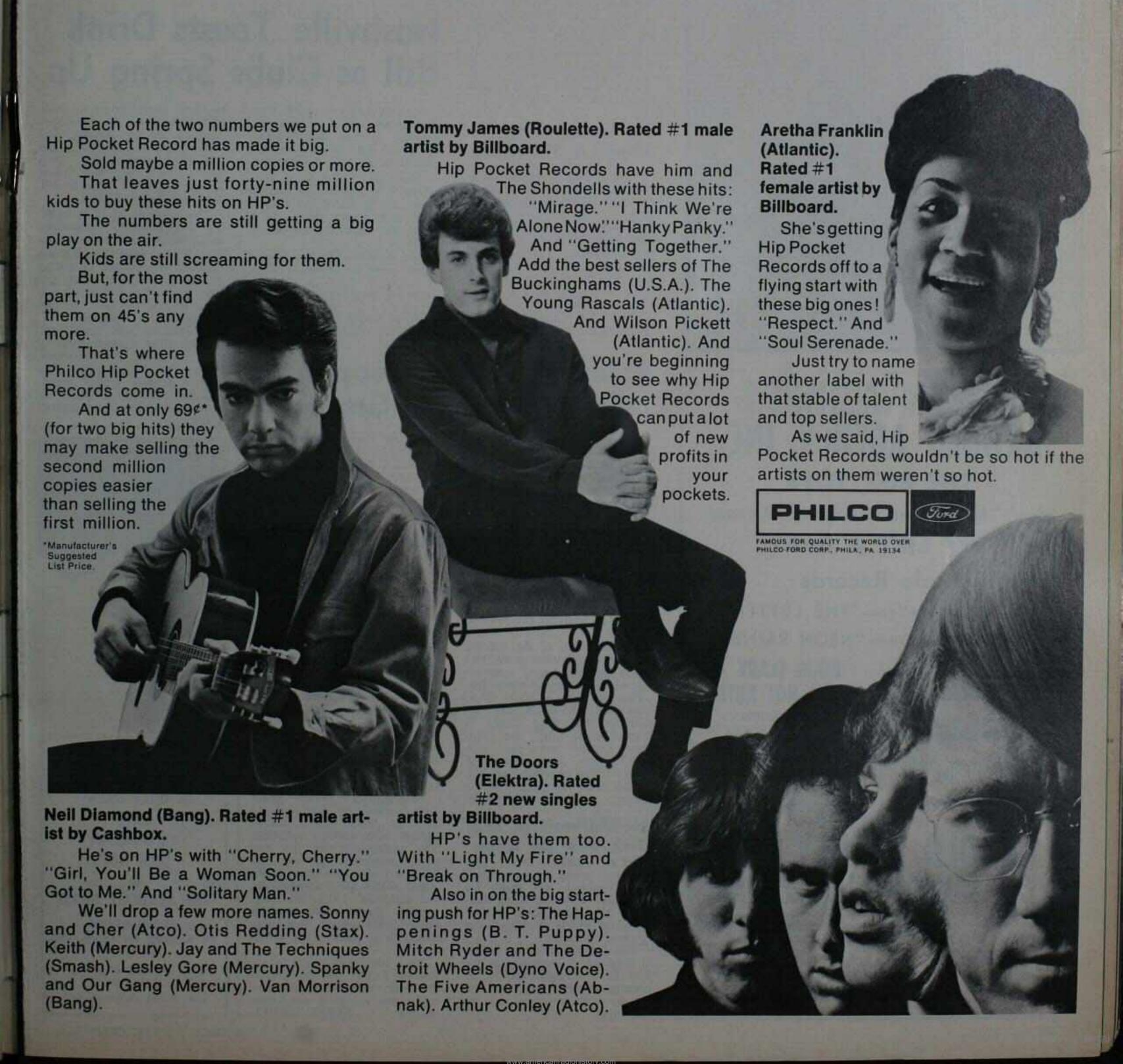
To label the group's music a psychedelic would be incorrect. Their electric twangs ring through the hall, but at no time do the guitars, organ and drums overshadow - a tribute to the group, for so many live performances are destroyed by over - bearing instrumentation. Country Joe and the Fish can be masters of their music without stooping to illegitimate attention tactics. They utilize sophisticated, yet catchy melodic and rhythm structures which capture their audience.

Greatly enhancing the bill, which the Fish shared with Columbia's Electric Flag and ESP's Pearls Before Swine, was a visual psychedelic show by Pablo. Running concurrently with the



MICHAEL ROSHKIND, vice-president of Motown, steers a press conference held recently during the Motown Festival at the Hilton Hotel, Toyko, for Stevie Wonder, Martha Reeves, Lois Reeves and Rosalind Ashford

Hip Pocket Records wouldn't be so hot if the artists on them weren't so hot.



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DOUG CLARK & THE HOT NUTS

Gross Records

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when answering ads . . .

Say You Saw It in Billboard

Campus Dates

Pete Seeger appears at Our Lady of the Lake College on Friday (8).

The Magnificent Men, Capitol artists, appeared at Camden (N. J.) County College Thursday (29); Adelphi University, Friday (1); and George Washington University, Saturday (2). Anthony and the Imperials, Veep artists, appeared at the Adelphi date, also.

Columbia's New Christy Minstrels perform at Southern Methodist University Friday (15).

Tower's Jake Holmes plays the Coffee House at the University of Connecticut Friday (15) through March 20. He performs at Monmouth (N. J.) College on April 15.

Lori Burton, Mercury Records, performed at Annapolis Sunday (25) after a date at Trinity College of Hartford, Conn.

United Artists' Screndipity Singers play Geneva College of Beaver Falls, Pa., Saturday (9).

The 4 Seasons, Philips artists, appeared at Patterson State College, Wayne, N. J., Saturday (2). RCA's Guarneri String Quartet played Kent State University.

1st Europe Trip for James & Shondells

NEW YORK—Tommy James and the Shondells will take off on their first European tour May 1. The itinerary for the three-week tour includes London, Paris, Amsterdam, Frankfort, Hamburg, and Rome. In each city, James and the Shondells will be booked into cabarets and will play concerts with local groups.

Meantime, James is on the West Coast this week for a



HARRY GUARDINO, center, co-star of Paramount Pictures' "Treasure of San Gennaro," is flanked by Herbert E. Marks, left, president of E. B. Marks Music, which publishes the score from the film, and Stanley Mills, firm's general professional manager. The soundtrack album is on the Buddah label.

Nashville Toasts Drink Bill as Clubs Spring Up

NASHVILLE — Less than six months after passage, enactment of a liquor-by-the-drink bill here is changing the entertainment face of the city.

Nashville is the only Tennessee city which now allows liquor to be served at restaurants and supper clubs. As a result, the following has taken place:

The Rainbow Room, long a "strip" club in Printer's Alley,

series of screen tests with sev-

eral major studios.

- Alley

has been closed down for complete renovation. It will reopen April 1 as the Embers, and will include a dining area, and will book nothing but "class acts" from the New York-Miami Beach-Las Vegas circuit. No more exotic dancers.

The Sheraton chain is building a multi-storied downtown
motel which will include a supper club. Holiday Inn has announced construction of one of
its largest complexes in an area
near Vanderbilt University stadium and Music Row. It, too,
will contain a nightclub.

At least six new "good" restaurants have opened, some of them featuring live entertainment. The Hilton chain has built a massive airport motel, and has obtained a liquor license, and 45 have been granted



"THIS IS MY WOMAN"

4 Jazzmen Put Neophonic Into a Swinging Groove

LOS ANGELES—Four established jazzmen made the Los Angeles Neophonic Orchestra swing as the orchestra began its third season of presenting symphonic compositions.

With Start Kenton at the helm, the 26-piece orchestra provided an outstanding outlet for specially commissioned

Filet of 'Soul'

Continued from page 18
an," taken from his LP, "Feelin"

Good."

The highlight of the evening was the singer's jaunt down "Old Man's Memory Lane," a monolog music medley of tunes, featuring "It Was a Very Good Year" and "Old Folks." His versions of Nat King Cole's "I Wanna Little Girl" and "Autumn Leaves" were also spun with energy and treated to Rawl's range of voice, moodily flexible with the texture of the music.

ED OCHS

McWilliams in U.S. Disk Bow on Kapp

NEW YORK — David Mc-Williams, young artist-composer from England, will make his U. S. disk debut on Kapp Records. His first Kapp single, "Days of Pearly Spencer," was released last week.

The disk has made the charts in England, is currently in the Top 10 in France, and is beginning to pick up sales in several other countries on the Continent.

works by Gerald Wilson and Jimmy Jones for the solo efforts of Julian (Cannonball) Adderley and Wes Montgomery at the music center Monday (19).

This quartet of veteran jazzmen provided an inspirational lilt to the program of nine original compositions, including two reprised from the orchestra's debut season.

The arrangements by Wilson and Jones bore a marked difference from the creations of Hugo Montenegro and Johnny Williams (whose works were repeated), plus the introduction of such new composers as Willie Maiden, Ray Sherman, Ken Miller, Alf Clausen and Dee Barton. The Wilson, Jones effort wove established rhythmic patterns in which Adderley (performing Wilson's "Collage") and Montgomery (performing Jones' "Late Flight") could work in a constant and consistent beat.

Montgomery's octave guitar style perked up the audience and he could have scored further with another selection. The appearance by the two name musicians proved that when a major solo force is instilled within the framework of the orchestra's often brooding, somber sound (five French horns add unique mid-range tones), it is made more palatable.

Two additional concerts are scheduled for the Neophonic this year, with Duke Ellington mentioned as guest conductor of one. ELIOT TIEGEL

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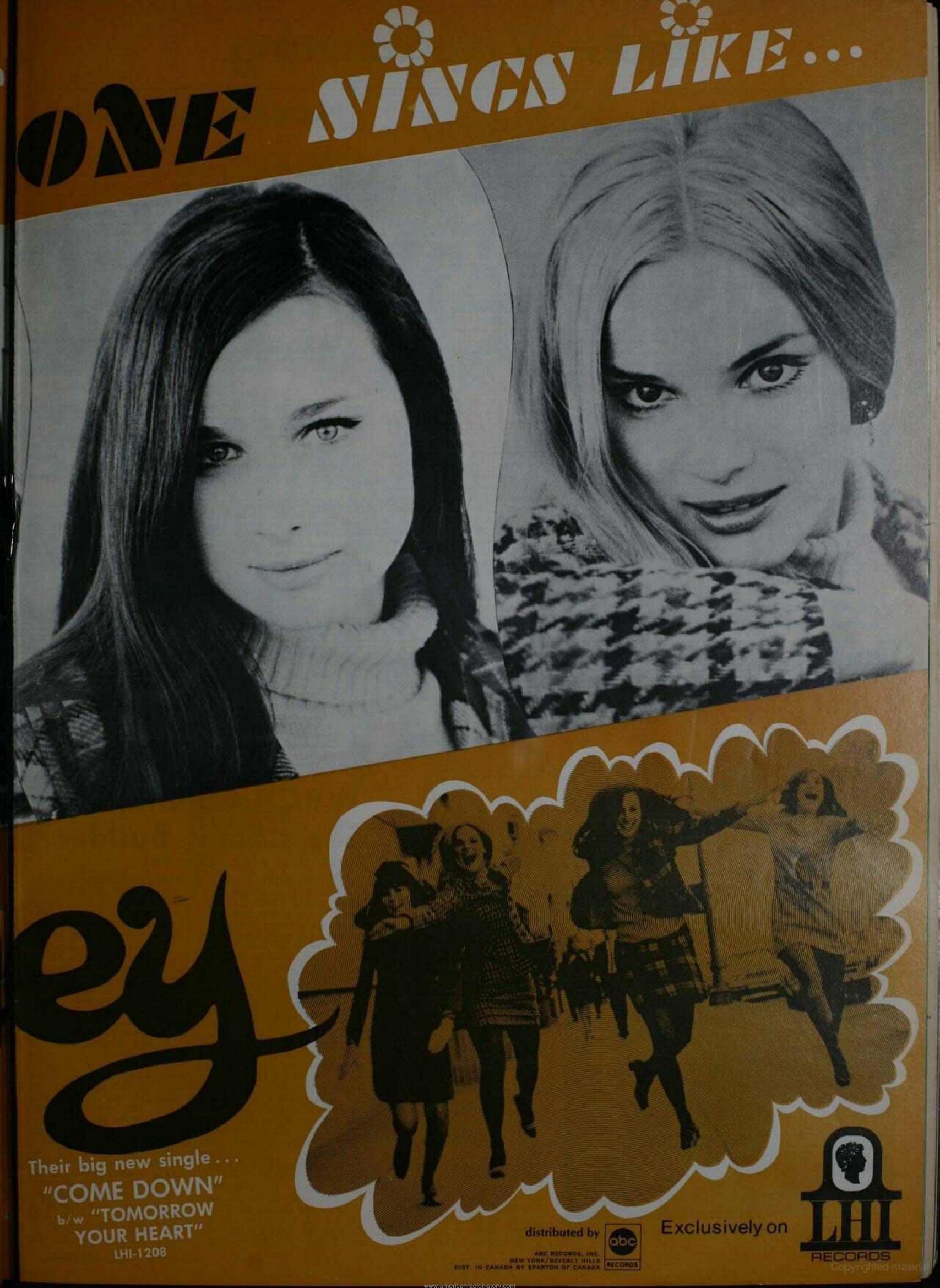
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Radio-TV programming

Rock & Easy Listening Play Explode on Outlets

· Continued from page 1

In general, the programming on these potpourri stations ranges from Frank Sinatra to the Fifth Dimension, the Four Seasons, the Mamas and the Papas, the Association, the Supremes, the Cowsills, and even



WHAT A CRAZY WAY to receive Nancy Wilson (the album only)! Joe Maimone, Capitol Records' New York promotional man, left, delivers a copy of the new Nancy Wilson album, "Welcome To My Love," to Pat Fox, of WHN, in

WASHINGTON - The Fed-

eral Communications Commis-

sion has given the general man-

ager of WMCK, McKeesport,

Pa., a scolding for not having

kept track of the music program-

ming on his station more care-

year that a deejay on the sta-

tion had interests in a record

company and a nightclub, and

was associated with two local

musical groups, whose taped

recordings were played over the

air. The deejay, Terence Tronzo

(airname Terry Lea) has since

told the FCC he dropped the

outside interests, and was dis-

associating from the two local

musical groups. He said he had

played tapes of the performances

only to help the groups get

a start. The FCC found his

The Commission found last

fully.

Johnny Cash and George Hamilton IV. Quite frankly, there's nothing that pins the format down. The deejay pace is uptempo, without yelling. The production is tight. Jingles are

Ken Gaines, program director of WHK in Cleveland, tags his format as the "Good Life." He said last week that the reaction to WHK's new programming had been excellent and that the station had already doubled its adult male and female audience, as well as substantially increased its ratings that it had as a rock 'n' roll station.

"In the whole entertainment society, no longer are the good artists limiting themselves to appealing just to a tenny-bopper audience. They're trying to reach everyone with their records that they can. It's the same with us; as a radio station we're not going to limit ourselves to a limited audience." Two records that he especially found acceptable to the WHK format were "Thou Swell" by the Supremes and "What the World Needs Now" by the 4 Seasons.

Compared to a rock 'n' roll

statement true, and made no

wrote the station last week that

the general manager, Peter Stan-

ton, had apparently not known

of the playing of the tapes, al-

though he claimed he had been

carefully monitoring all pro-

gramming. The FCC warns the

licensee to keep closer tabs on

the programming, just in case

deejay interests "might" lead to

conflict of interest. The station

faces possible fine of \$500 for

violations that include failure to

properly log programming and

file time brokerage contracts.

Commission's complaints and

compliance section, said that

cases of this type were "just

trickling in occassionally at the

(Continued on page 28)

FCC's Bill Ray, chief of the

However, the Commission

conflict of interest charges.

station, the WHK playlist is pretty long. Russ Knight, the music director, and Gaines listen to every record received. "Before, when we were playing rock 'n' roll, choosing records to play was very easy . . . we just looked at the Billboard charts. Now, it's different and not so easy. We have to listen for the sound, the melody, the

information, the arrangement. We don't play everything by a Frank Sinatra or Tony Bennett or the Supremes. Only their best."

Song Played

He pointed out that even an established group won't get played just because their last record was a hit, but that any good song would get played. WHK has a listen-to-next-week stack generally about 40-50 records high. These are "the records we might play, but can't make up our mind about," said Gaines. One of these records in the stack for a second chance was "Love Is Kind, Love Is Wine" by the Seekers. It made the station's playlist the second week. Gaines said that he was trying to give as many records as possible a chance.

Most of the stations in this type of format are still building a ratings picture. None of them seem to be too worried about figuring that it's going to take a year. Some of the stations, of course, such as WNEW in New York and WIP in Philadelphia and KMBC in Kansas City, Mo., are doing quite well in ratings, especially during the day.

Good Ratings

Station manager Johnny Nogaj of WTRX in Flint, Mich., said that he knew he could get ratings with this type of format. He defined it as "bright middle-of-the-road." The station has been gradually toning down from heavy rock, he said, and reached the level he wanted about two weeks ago. He's playing "Skip a Rope" by Henson Cargill, Wanda Jackson, Tony Bennett, Herb Alpert, Al Hirt, Elvis Presley, the Cowsills, the Association, and Simon and Garfunkel, just to name a few on the current playlist. Owner Bob Eastman sort of guides the station's programming policy. Program director is Bill Castner.

KDKA in Pittsburgh, under general manager Al Heacock, "broadened" its programming. Deejays have a choice of about 200 singles and about the same number of albums. He said you couldn't put the station's programming policy in a box . . . that while the station was leaning away from hard r&b sounds. it did play a Lou Rawls.

Many people in radio consider the "Good Life" type of format as close as you can get to what top 40 radio was in the early days of rock 'n' roll. One thing for sure, it is giving record companies a greater opportunity to expose records that are not precisely rock 'n' roll in nature. What the future of the format will be, who knows? It's still in the development stage and many of the stations are still "experimenting." It is obviously an outgrowth of slipping ratings in the top 40 field. But the radio stations doing it seem to be doing something good.

HOT 100 RECORDS

be covered, as well as large.

PROGRAMMING AIDS

EDITOR'S NOTE: This column is intended to show the major records that key program and music directors have picked around the nation. Hopefully, in days to come it will be expanded to include many more radio stations, as well as other programming formuts such as easy listening, country music, and r&b. The column will not necessarily

emphasize established artists; in fact, an attempt will be made to cover

BEST PICK (record that has a chance to go all the way), BEST LEFT.

FIELD PICK (record by new artist or artist who hasn't had a hit lately

that could go all the way if given radio exposure), BIGGEST HAPPEN.

ING trecord that's getting most requests and sales in the area), BIGGEST

LEFTFIELD HAPPENING (record by new artist who hasn't had a hit)

lately that is getting most requests and sales in area). Smaller markets will

Best Pick: "In Our Corner of the Night," by Barbra Streisand, Columbia. Best Leftfield Pick: "Little By Little," by Tony's Tygers, A&M. Biggest Happening and Biggest Leftfield Happening: "I Love You," by the People, Capitol. From program director David Moorhead, WOKY. Milwaukee.

Best Leftfield Pick: "Listen, Listen," by the Merry-Go-Round, A&M. Biggest Happening: "The Mighty Quinn," by Manfred Mann. Mercury. From program director Rick Scarry, KUDU, Ventura, Calif. . Best Pick: "Back on My Feet Again," by the Foundations, Uni. From music director John Leader, WGRD, Grand Rapids, Mich. . . . Best Leftfield Pick: "Summertime Blues," by the Blue Cheer, Philips. . . . Biggest Happening and Biggest Leftfield Happening: "Little Green Apples," by Roger Miller, Smash, From program director Bob Baker, WHOO, Orlando,

Best Pick: "Jennifer Eccles," by the Hollies, Epic. . . Best Leftfield Pick: "Honey," by Bob Shane, Decca. . . . Biggest Happening and Biggest Leftfield Happening: "Mighty Quinn," by Manfred Mann, Mercury. From music director Buddy Convington, KNUZ, Houston. . . Best Pick: "Love Is All Around," by the Troggs, Fontana. . . . Best Leftfield Happening: "If You Don't Want My Love," by Robert John, Columbia. From program director Jack Merker, WFUN, Miami.



Best Pick: "Sound Asleep." by the Turtles, White Whale ... Biggest Leftfield Happening: "Dancing to the Music," by Sly and the Family Stone, Epic. From music director Johnny Canton, WDGY, Minneapolis. Best Leftfield Pick: "Uncle Sam's Navy." by Johnny Martin, Chart. (Very big in sales.) . . . Biggest Leftfield Happening: "Playboy." by Gene and Debbie, TRX. From program director Jack Gale, WAYS, Charlotte,

Best Pick: "Good Times," by the Jamie Lyons Group, Laurie. . . Biggest Leftfield Happening: "I Cannot Stop," by the Cherry Slush, USA. From program director Jerry Kaye, WING, Dayton, Ohio. "Atlanta Georgia Stray," by Sonny Curtis, Viva. . . Best Leftfield Pick: "Son of Hickory Holler's Tramp," by O. C. Smith, Columbia. . . . Biggest Happening: "Scarborough Fair," by Simon and Garfunkel, Columbia. . . . Biggest Leftfield Happening: "Cab Driver," by the Mills Brothers, Dot. From program director Paul Drew, CKLW, Detroit.

WRCP Country Hits Sears Sales Builder

By CLAUDE HALL

PHILADELPHIA - WRCP. the country music station here. is providing local Sears, Roebuck stores with a perfect store-traffic builder-country music record sales. Eugene McCurdy, general manager of WRCP, and John Mazer, program director, have been working closely with Hank Casper at Sears.

"The profit margin is so low on country music singles that Sears finds it impossible to stock them in depth," Mazer said. "Our pitch to them is that country music singles can serve extremely well as a leader item to build in-store traffic." As a result, the stores now stock WRCP's top 40 playlist records. The set-up was arranged with the aid of Raymond Rosen distributors. "From the very first," said McCurdy, "WRCP began to develop too much traffic for them.

The station switched to country music last Sept. 7. Its effect on listeners was immediate, McCurdy said. "Country music is the greatest thing in the world because it's a way of life to the listeners. I don't think I've ever experienced this type of

listener involvement in all my time in radio. We'll have 500 people turn out for a remote broadcast. Four hundred turned up for a remote broadcast we had at a transmission garage."

To illustrate the impact of the station, RCA Victor Records and Raymond Rosen distributors brought Eddy Arnold into Philadelphia for a promotion at Sears' Norristown store on Jan. 13. With the aid of WRCP, the promotion drew more than 6,000 fans and customers to the store. Paul Knowles, vice-president and general manager of the record division of Raymond Rosen stated: "I understand that Sears has parking facilities for 3,800 cars. The lot was completely filled, traffic was congested for a five-block area, and people even arrived in taxicabs. What made this promotion even more exciting was the fact that the cash registers kept ringing-particularly in the record department. They completely sold out of Eddy Arnold merchandise and I was told by a Sears executive that they sold over 4,000 Eddy Arnold al-(Continued on page 28)



FCC Chides WMCK

On Deejay Holdings

BOB BEASLEY, of WTMJ, Milwaukee, chats with Ed Ames, RCA Victor Records artist, right.

From the charts of the world-David McWilliams is here!

Belgium's Best Sellers

France's Best Sellers

This Last Weeks
Week Week On Charts

1 1 Days Of Pearly Spencer (David McWilliams) Maxi
Tournier
2 2 7 Les Roses Branches (Les Sumights) AZ; Meridian
3 8 5 Comme Un Garçon (Sylvie Vartan) RCA; Euro France-Tilt
4 3 15 Dans Une Heure (Sheila) Carrère; Carrère
5 6 J'ai tant de reves dans mes Bagages (Adamo) EMI; Pathé Marconi



Single K896



KAPP RECORDS

a division of Universal City Records Inc.

Vox Jox

By CLAUDE HALL Radio-TV Editor

Mitch Michael, vice-president and program director of WKLO in Louisville, is stepping out of the job to become national program director of the Southern Broadcasting chain that includes Hot 100 stations WTOB in Winston-Salem, WKIX in Raliegh, and WSGN in Birmingham, easy listening station KTHT in Houston, and old-line KOY in Phoenix. He'll headquarter in Houston. Taking over his duties at WKLO is Carl Wiglesworth, deejay in the 3-7 p.m. slot since 1966.

Joe Finan, former KYW deejay

eight years ago, has returned to Cleveland to take over the 6-10 a.m. show on WIXY. He replaces Mike Reineri, who returned to WPDQ, Jacksonville, Fla., as operations manager, 6-10 a.m. deejay, and part owner. Finan has been general manager and morning personality at KTLN, Denver. . . . Jim Kelly, 7-midnight personality of WYSL in Buffalo, is joining in the campaign to bring the Beatles back to the U. S. Don Rose, well known on WOXI to Atlanta listeners, has shifted to WFIL in Philadelphia, both Hot 100 format operations. WQXI was willing to just about meet the Philadelphia salary, but Rose wanted the new experience.

We did an injustice to Arch Yancey of KIKK in Houston. He used to be with KNUZ, the Houston rocker. Sorry, Yancey. My source was wrong. . . . Golden West Broadcasting has shuffled its executive line-up. New manager of KMPC, Los Angeles, is Stanley

Spero, formerly the sales vicepresident. William D. Shaw, general manager of KSFO in San Francisco, becomes vice-president and general manager of the corporation's radio division.

Irving C. Waugh Jr., formerly general manager of WSM-FM. Nashville, has been named president of WSM Inc., succeeding John H. DeWitt Jr., who retired. Bob Cooper continues as vice-president in charge of WSM radio and the "Grand Ole Opry." Tom Griscom Jr. is new general manager of WSM-TV, where several country music shows are videotaped. De-Witt is known for building Nashville's first radio station on the campus of the old Ward-Belmont College in 1922. He also helped install the original equipment for WSM, as well as directed construction of the first Nashville TV station.

Larry Heaberlin of KWKY in Des Moines, Ia., has joined country-formated WCLU in Cincinnati as deejay. Jon Holiday, national radio program consultant for the Bonneville International Corp. radio stations that includes KMBC, Kansas City, Mo., has come up with a 23.5 for KMBC, 7 a.m.-noon, and a 23.6 noon-6 p.m. and adds: "Not bad for a non-rocker."

WAVI, the new country music outlet in Dayton, Ohio, ran an interesting promotion: Give away a radio to the first truck driver to pull off the interstate and down to the station. Got three rigs within min-

utes on the Chuck Breece show (Chuck is operations manager). Music director Jay Williams said that albums went to the runner-ups. . . . Tex Justus: Let me know when you make it 30 years. Okay?

Although rumors are around that WUBE in Cincinnati had climbed all over WSAI, don't believe it. Kent Burkhart, vice-president and general manager of WQXI in Atlanta had been visiting Cincinnati and WSAI is on top in the October-December Pulse in total-rated time periods and in a January-February Hooper just published shows up on top in all categories except Saturday. At night, WSAI has an 18.8 to WUBE's 15.6. WUBE is a Bill Drake operation.

eral manager of KGO in San Francisco, has been elected a vice-president of ABC. . . George R. Brown at WOR, New York, has been upped to vice-president and director of programming of the mostly talk format station.

Here's the present line-up at CJSS in Cornwall, Ont.: Charlie Hunter, 6-10 a.m.; Dave Lafave, 10-noon; Fred Denney, noon-4 p.m.; Keith Clingen, 4-5 p.m.; traffic show, 5-6 p.m. and Dave Mickie, 7-11 p.m.

While no rating surveys are available, one of the most popular radio programs in Vietnam is a two-hour show called "Go!" The program, beamed by the Armed Forces Vietnam Network (AFVN), is broadcast six days a week from Saigon. Deejay of "Go!" is Army

One Night of Rock Equals 6 Classical

CLEVELAND-A few hours of progressive rock music once a week on WCLV-FM is paying for the classical music programmed in the same time slot the other six nights of the week. Bob Conrad, vice-president of programming and operations at the ERP 40,000-watt station, said that "Perlick's Project" is entirely underwritten by record companies. The show, aired 11:15 p.m. Friday to 6:30 a.m. Saturday, is hosted by Martin Perlick and has been on the air about three and a half years.

WCLV-FM is a classical music station, but Conrad has found there is a "cross pollenization between classical music and progressive rock. Because of the show, we're also picking up a younger set of listeners, too. One kid recently said he felt we were a groovy station."

One of the key features of the progressive rock show is interviews. Arlo Guthrie recently did an hour an a half on the show after finishing up his performance at the Lacade, local nightspot. Janis Ian has also guested on the show at length.

On March 1, the station had its second annual "Be-Out," which Conrad said is the opposite of a be-in. The Blood, Sweat and

Specialist Don Brink. When Brink began broadcasting from Saigon last April, he found that part of (Continued on page 28) Tears group of Al Kooper and the Canned Heat will perform live on the station. Bankrolling the be-out is Columbia Records. Gene Settler, local Columbia manager, set the show up. Perlick, incidentally, doubles with intermission interviews for the Cleveland orchestra broadcasts on WCLV-FM and also hosts a classical record review show on Sunday nights.

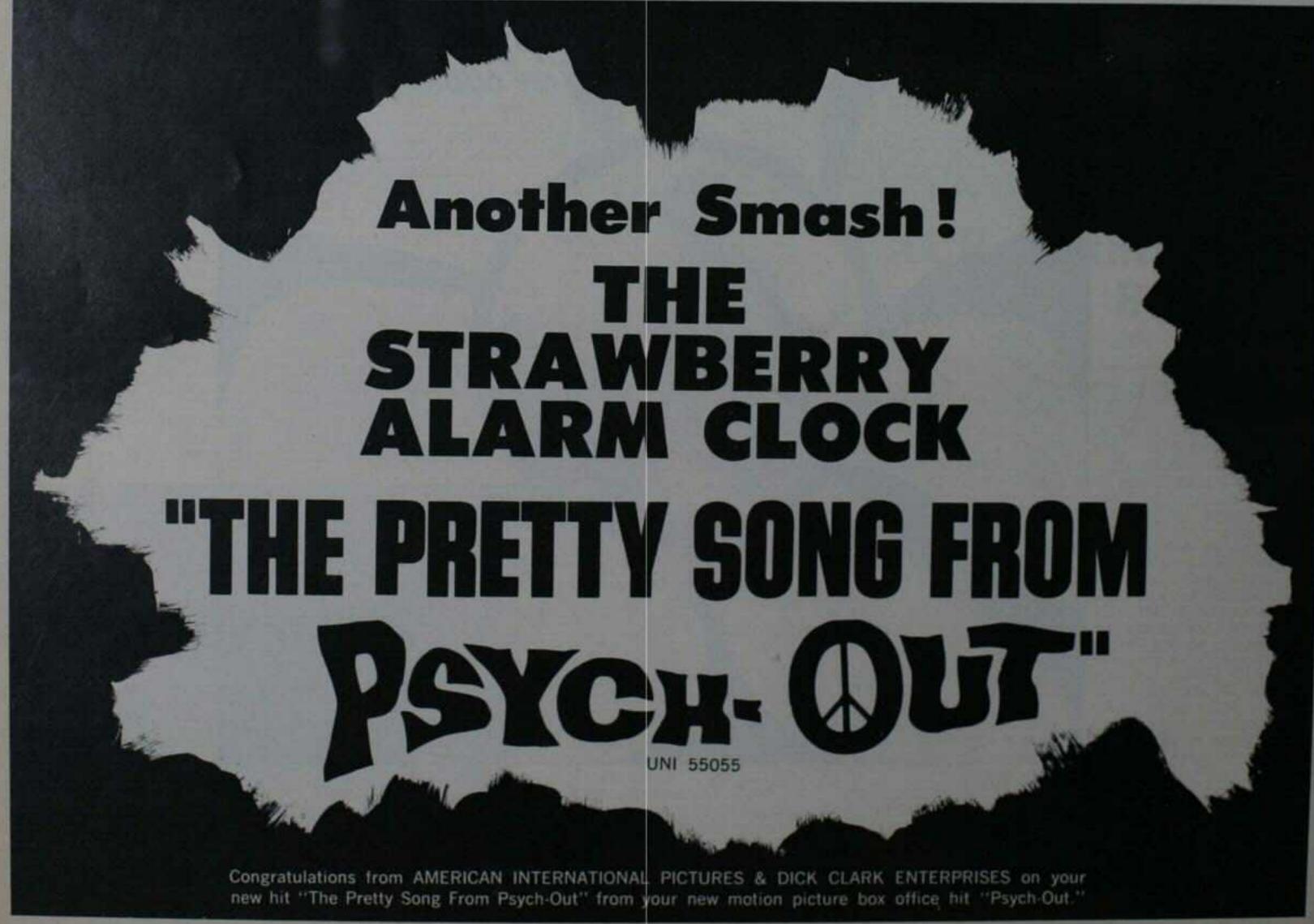
WHEW Playlist Upped to 20 LP's

WEST PALM BEACH, Fla.

—After five weeks of trying out albums mixed half and half with singles, WHEW here has upped its album playlist to 20 LP's and is exposing three to five new albums each week, said program director Steve Armstrong. He adds that the staff is "convinced that this is the direction modern radio is taking."

WVAM Ups Power

ALTOONA, Pa. — WVAM here has boosted its power up to 5,000 watts sunrise to sunset. The station will continue to operate on 1,000 watts sunset to sunrise. The central Pennsylvania station now has a much wider coverage pattern, reaching from Johnstown to State College and from the Maryland State line to DuBois.



ing up the Charles

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HEART & SOUL

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Cathy Lynn

Richard Ferris

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Vox Jox

· Continued from page 26

his audience was ready-made. Having been a disk jockey in Philadelphia, Williamsport, and York, Pa., he was already well known to many of the servicemen from these areas. "We program up to 35 records during the two hours," he said. Before "Go!" Brink emceed a TV program called "In Country" for AFVN-TV. The show followed a similar format to Johnny Carson's "The Tonight Show."

KFMK-FM, Houston, which is progressive rock midnight to 6 a.m., is featuring telephone interviews with producers and artists. For more information, contact Hugh Foley at 713—523-6613.... Gene Okerlund has been named program director of KDWB.



Minneapolis; he had been music director and air personality at KOIL in Omaha, Neb. . . Wes Hopkins, after a brief trip to Florida, is now with WCOL in Columbus; he's a seven-year veteran of WAKR in Akron. . . . Stan Watson, program director at WGRI, P.O. Box 156, Griffin, Ga., 30223, would like to be added to all mailing lists for country music records. Watson reports that the 1,000-watt station is doing fairly well with modern country music. Station manager is John F. Biery.

Robert B. (Bob) Martin, former station manager of NBC's WKYC in Cleveland, is now vice-president and station manager of WVGG in sun-tan land - Coral Gables (Miami), Fla. The FM affiliate is WYOR-FM. Martin was seven years with Storer Broadcasting as program manager in Detroit, Cleveland, and Miami, His background includes operating a commercial jingle house in Boston, a record distributorship in Cincinnati, and management of the Stan Kenton orchestra. . . . Pat Chamburs has returned to WILZ in Tierra Verde, Fla., as deejay and music director; he'd been in Europe for a year. . . . Wayne Edwards, former air personality at WKGN in Knoxville, Tenn., has moved to WKOY in Bluefield, W. Va., as program director, Before joining WKOY, he'd worked at its sister operations-WFHG. Bristol, and WKAZ, Charleston.

A letter from Gary Vancena, who's serving in Vietnam, says that a deejay buddy of his—Tom Clay—used to record. Vancena, who intends to become a dee-

fever tree is coming

jay when he gets out of the service in August, said that Clay had been at CKLW in Detroit and was probably last at KDAY in Santa Monica, Calif. A friend sends Vancena a copy of Bill-board each week.

Stan Adams, program director of WKUZ, Wabash, Ind., is in bad need of easy listening singles and albums. Send to P. O. Box 342. Wabash, Ind. 46992 . . . A few weeks back, the entire music library of KJNO, P. O. Box 209. Juneau, Alaska 99801, was destroyed by fire. Warren W. Wiley, owner and manager, said that the station is extremely "strapped for country music records. Hill Mathis, known in the business as Windy Hill, is now attempting to put something back together. Any help you can give us will be appreciated."

Johnny Daume of WKBH in Onalaska, Wis., thanks all promotion men for the good country music releases. . . Dan Crego and Lou Handlin have joined KTRH-FM, Houston, which just began programming 24 hours a day. . . Willard Paige has been named station manager of KFMK-FM in Houston; Hugh Foley is general manager. . . Elton H. Rule, formerly general manager of KABC-TV, Los Angeles, has been named president of ABC-TV.

J. J. Michell, music director of KCAP, 9 N. Last Chance Gulch. Helena, Mont., would like better record service. I guess this is a good point to mention that when you people write me, if you'd mention your format, it would certainly help. That way, record companies will know what kind of records to send. Anyway, I'd like to have the format information for my files. . . . Howard H. Bell has resigned as director of the NAB Code Authority to become president of the American Advertising Federation. . . . Ken Garland is host of "Philadelphia Showcase" on WIP, Philadelphia, and says: "Since we'll be dealing with interviews, we naturally hope that you'll feel free to contact us whenever you have a personality or artist in town whose prominence in entertainment warrants this kind of in-depth exposure." Easy listening artists, of course.

Gene La Verne, 15-year-veteran of New Hampshire radio who was formerly with WFEA in Manchester, is host of a new country music show on WFMP-FM in Fitchburg, Mass. The show is nightly 7-11 on the 50,000-watt station and La Verne could use records. . . . Mick McCormick has joined WLS in Chicago as production director; he'd been program director with KOIL in Omaha, Neb., and is a former program director of WDGY in Minneapolis. . . . Exclusively for members, the National Association of FM Broadcasters has released a booklet titled "Catalog of Available Programs" featuring a list of more than 200 recorded programs and the name and address of suppliers.

Dann Thompson, known as
Ron Temple on KGMB in Honolulu, is now with WOR-FM in New York and Don Smith of KHAI in Honolulu is on WOR-

Td like to compliment WZIP in Cincinnati and WRCP in Philadelphia for the foresight and industry-support shown in a letter sent to advertisers and representatives, public relations offices, clients both active and inactive, associations and theaters regarding the recent "American Profile: Music From the Land" NBC-TV show which explored exploited country music. WZIP also aired promos at the rate of one and two an hour boosting the TV show, hosted by Eddy Arnold. This really shows the togetherness of country music and

WRCP Country Hits Sears Sales Builder

· Continued from page 24

bums." Knowles also said that he had been feeling the impact of WRCP on country music sales for the past couple of months.

Took Over in 1966

McCurdy took over as general manager of the station in October 1966; he'd been general sales manager of WFIL in Philadelphia before that. At that time, WRCP had no identity in the market that was particularly its own as a middle-of-the-road station. "I knew what I wanted to do when I got there, but it took a year to sell management on it."

The station could do much better at influencing records sales, except for the problem of record distribution in Philadelphia. "I don't think a good many of the record stores in town think country music is for real," McCurdy said. "Sam Goody stores, for example, don't care about country music. To my knowledge, there's not a country record in their store. They just don't want to bother."

Mazer said that he could "literally hire a full-time girl just to answer telephone calls from listeners wanting to know where they can buy country music records." The station has tried to solve this problem by running a spot an hour mentioning that all records heard on the station can be bought at Sears stores. Both Mazer and

FCC Chides WMCK

Continued from page 24

customary rate." He saw no signs of any widespread conflictof-interest situations and did not anticipate any "spate" of cases.

FCC's most recent warning was against conflict of deejay interests with station programming in KGFJ, Los Angeles (Billboard Feb. 10, 1968), and last year warned WAME, Fla., WKWK, Wheeling, W. Va.) and Los Angeles station KFWB then a Crowell-Collier outlet. The FCC has pointed out that the individual station letters contain guidelines it wants all stations to follow in preventing any conflict of interest situations, by insulating deejays from program choice.

the loyalty that so tightly knits country music performers, fans and radio stations.

WOBM-FM, stereo station at Toms River, N. J., has just added Chuck Gordon as program director, the former program director of WCAM, Camden, N. J. Also new to the staff are Bill Schnefer, formerly of WERA in Plaintield, N. J., and Nell Andrews, a freelance announcer. Daniel Heilman is general manager. . . . In case I haven't mentioned it already, Gene Nelson, formerly with KYA is now at KSFO, same city. Nelson, to give some of his past, was once deejay and program director for WSAI in Cincinnati and before that deejay and program director of WKBW, Buffalo. . . . In the October-November. ARB survey in Buffalo, incidentally, WWOL came in No. 3 in the 18-49 age group, according to Ramblin' Lou, program director of the country station. Lou, who has been taking about four or five bus loads of

us loads of (Ac

GROOVE (1) SOUND TRACK

McCurdy have attended sales

meetings at Sears to help them

WRCP tries to break country

music records and gave initial

exposure in the area to Henson

Cargill's "Skip a Rope" and "By

the Time I Get to Phoenix" by

Glenn Campbell. Mazer has a

record player installed in his

car so he can review records

even while driving to and from

the office. "If I can find a hit,

it's worthwile." The station is

also playing some records by the

Stone Poneys under the opinion

that these records help balance

the format. "You just can't rely

entirely on a hard core country

music audience in Philadelphia,

but the people haven't been pre-

conditioned to country music,"

Mazer said. But, with WRCP

now on the scene, one day they'll

have the entire area conditioned

to the country sound.

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Gabor Szabo continues his string of popular jazz successes with a new release for Impulse "Wind Sky and Diamonds" (A9151 S). Szabo has expanded his brand of experimentation to include a vocal group in this new album. The California Dreamers accompany him in this newest adventure, singing tunes like "Lucy in the Sky," "A Day in the Life," and "White Rabbit." This album should be a strong follow-up to "Sorcerer." Szabo's choice of guitar is also a strong favorite. He chooses a Gibson guitar to back his musical virtuosity with style and stamina.

(Advertisement)

the hello people: a cut above...

the hello people are just like everyone else only more so in fact they are so much like all of us that they feel the same things we feel only twice as hard whats totally amazing however is that none of them finds what he may have experienced to be unique they each take it for granted that you must have felt the same things only they realize you may not like to talk about them thats what this lp is all about to articulate some very personal experiences that may have almost universal application to sing about life and love and hopes and dreams and sadness and disappointment and sometimes a child smiles through a window although outside its raining

presenting the hello people – a mime group

smoothie sings lead and background plays bass saxophone and clarinet writes songs

goodfellow sings lead and background plays first guitar writes songs

wry one sings background plays flute saxophone clarinet

tambourine finger cymbals and oboe

much more sings background plays organ and piano writes songs

country sings lead and background plays rhythm guitar bass

harmonica kazoo and comb with wax paper writes songs

thump thump thump thumps



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Philips wants everyone to meet The Hello People:
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A Concert House Production by Lew Futterman

 Continued from page 28. fans a couple of times a year to the WWVA "Jamboree" in Wheel-

KING'S NEW STAR "FLICKERS" CHARLES VICKERS "LOST MY FAITH "DO ME GOOD"

Moving up! Up! UP!



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ing. W. Va., this year is also taking a plane load March 29 to Nashville to see the "Grand Ole Opry."

Johnny Patton is no longer at WCBM in Baltimore; in fact, he's program director of WBEN in Buffalo and one of the prizes in a recent contest was a rickshaw. It was won by a nine-year-old girl scout and Bill Masters, 1-4 p.m. air personality, took her for a rick at the Girl Scout Fair. I've been promised a box of girl scout cookies if I'd run the picture and you know how hung up I am on Girl Scout cookies.

A note from Sam Holman, music director of WHCQ, Box 5035, Radio Park, Spartanburg, S. C., 29301, that sort of speaks for itself: "WHCQ has a new sound—r&b—but if we ain't got em, we can't play 'em. We play most of the top 40 also. Our biggest problem is getting record service. H-E-L-P! Our personality lineup is Steve Renon 6-10 a.m.; Bill Snyder 10 a.m.- 2 p.m.; Sam Holman 2-6 p.m.; Dave Weh-chel 6-midnight; and Cris Lawrence midnight to 6 a.m."

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"A PIECE OF GOLD"

Bobby Bland Duke #433

Double Barrel Hits

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John Roberts & The Hurricanes

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"BE EVER WONDERFUL"

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&B Singles

* STAR Performer-LP's registering greatest proportionate upward progress this week.

This Week	Last	Title, Artist, Label, No. & Pub. Cha	-
Billboard	2	WE'RE A WINNER	Sec. 1 5
Award		Impressions, ABC 11022 (Chi-Sound, BMI)	
B	5	(Sittin' On) THE DOCK OF THE BAY Offis Redding, Volt 157 (East/Pine/Redwal, BMI)	6
3	1	I WISH IT WOULD RAIN Temptations, Gordy 7068 (Jobete, BMI)	8
4	3	THERE WAS A TIME. James Brown & His Famous Flames, King 6144 (Galo, BMI)	7 1
5	.6	I THANK YOU Sam & Dave, Stax 242 (East/Prento, BAI)	6
Û	8	LA-LA MEANS I LOVE YOU Delfonics, Philly Groove 150 (Nickel Shoe, BMI)	5
7	4	BORN FREE Hesitations, Kapp 878 (Screen Gems-Columbia BMI)	9
Û	11	THE END OF OUR ROAD. Gladys Knight & the Pips, Soul 35042 (Jobete, BMI)	3
D	12	MEN ARE GETTIN' SCARCE Joe Tex, Dial 4069 (Tree, BMI)	3
0	47	(Sweet, Sweet, Baby) SINCE YOU'VE BEEN GONE Aretha Franklin, Atlantic 2486 (14th Hour/Cotillion, BMI)	2
11	13	THERE IS Dells, Cadet 5574 (Emalou/Andros, BMI)	4
12	7	YOU Marvin Gaye, Tamla 54160 (Jobete, BMI)	6
13	14	(Theme From) VALLEY OF THE DOLLS. Dionne Warwick, Scepter 12203 (Feist, ASCAP)	4
14	10	MY BABY MUST BE A MAGICIAN Marvelettes, Tamia 54158 (Jobete, BMI)	11
15	16	STOP Howard Tate, Verve 10573 (Ragmar/	16
16	17	MAN NEEDS A WOMAN James Carr, Goldwax 332 (Rise/Aim, BMI)	8
17	9	CHAIN OF FOOLS Aretha Franklin, Atlantic 2464 (14th Hour/Pronto, BMI)	13
18	15	LOST Jerry Butler, Mercury 72764 (Double Diamond/	8
血	23	Downstairs/Parabut, BMI) WALK AWAY RENEE Four Tops, Motewn 1119 (Twin Tone, BMI)	The second
20	20	COLD FEET Albert King, Stax 241 (East, BMI)	7
Û	24	IN THE MIDNIGHT HOUR Mirettes, Revue 11004 (East/Cotillion, BMI)	6
22	22	(1-2-3-4-5-6-7) COUNT THE DAYS Inez & Charlie Foxx, Dynamo 112 (Catalogue/Cee & Eye, BMI)	11
23	19	IF I COULD BUILD MY WORLD AROUND YOU Marvin Gaye & Tammi Terrell, Tamla 54156	13
位	37	(Jobete, BMI) THAT'S A LIE Ray Charles, ABC 11045 (Tangerine, BMI)	2
25	25	DANCE TO THE MUSIC Sly & Family Stone, Epic 10256 (Daly City, BMI)	7 1
		DECT CELLIN	

	eek	Week	Title, Artist, Label, No. & Pob. Che	
1	7	-	JEALOUS LOVE Wilson Pickett, Atlantic 2484	. 1
1	1	_	(Cotillian/Tracebob, BMI) SWEET INSPIRATION	1
1	7	36	Sweet Inspirations, Atlantic 2476 (Fress, BMI) DRIFTIN' BLUES	3
1	}	35	Bobby Bland, Duke 432 (Travis, BMI) LOVEY DOVEY	2
30)	31	Oris & Carla, Stax 244 (Progressive, BMI) A MILLION TO ONE Five Stairsteps & Cubie, Buddah 26	. 5
31	1	32	(Jobete, EMI) IF THIS WORLD WERE MINE Marvin Gaye & Tammi Terrell, Tamla 54161	2
32	2	33	YOU DON'T HAVE TO SAY YOU LOVE ME	2
1	7	38	Four Sonics, Sport 110 (Rebbins, ASCAP) SOUL SERENADE Willie Mitchell, Hi 2140 (Kilyn, BMI)	. 2
1	7	-	FOR YOUR PRECIOUS LOVE Jackie Wilson & Count Basie, Brunswick 5536 (Sunflower, BMI)	1
1	7	-	SECURITY Etta James, Cadet 5594 (East, BMI)	. 1
1	7	-	I'M GONNA MAKE YOU LOVE ME Madeline Bell, Philips 40517 (Act Three, BMI)	1
1	1	-	IF YOU CAN WANT Smokey Robinson & the Miracles, Tamis 54162 (Jobets, BMI)	1
38	3	34	CROSS MY HEART Billy Stewart, Chess 2002 (Chevis, BMI)	. 7
39		40	DO WHAT YOU GOTTA DO Al Wilson, Soul City 761 (Rivers, BMI)	6
40		41	SHOW TIME Detroit Emeralds, Ric Tic 135 (Myto, EMI)	2
1		46	COUNTRY GIRL—CITY MAN Billy Vera & Judy Clay, Atlantic 2480 (Blackwood, BMI)	2
42		44	GOT WHAT YOU NEED Fantastic Johnny C., Phil-L.A. of Soul 309 (Dandelion/James Boy, BMI)	. 5
1	1	48	THIS IS THE THANKS GET Barbara Lynn, Atlantic 2450 (Crary Cajun/Pronto, BMI)	4
4	1	-	COME TO ME SOFTLY Jimmy James & the Vagabonds, Atco 6551 (Regent, BMI)	1
45		45	MODERN JIVE Pretty Purdie, Date 1587 (Who, BMI)	2
4	7	=	GET-E-UP (The Horse) Preparations, Heart & Soul 201 (Alpha-Phi, BMI)	1
1	7		YOU SAY Esquires, Bunky 7753 (Hi-MI/Flomer, BMI)	1
4	7	_	NIGHT FO' LAST Shorty Long, Soul 35040 (Jobete, BMI)	
1	7	-	I TRULY, TRULY BELIEVE Temptations, Gordy 7068 (Jobets, BMI)	1
1	7		I'VE MADE A RESERVATION (In My Life for You) Neal Kimble, Venture 607 (Mikim, BMI)	1

BEST SELLING

* STAR Performer-LP's registering greatest proportionate opward progress this week This Last Week Week Title, Artist, Label, No. & Pub. Billboard Aretha Franklin, Atlantic 8176 (M); SD 8176 (S) Award HISTORY OF OTIS REDDING Volt 418 (M); 5 418 (5) IN A MELLOW MOOD Temptations, Gordy 924 (M), 924 (5) DIONNE WARWICK'S GOLDEN HITS-Scepter SRM 565 (M); SPS 565 (S) SMOKEY ROBINSON & THE MIRACLES GREATEST HITS, VOL. 2 Tamila T 280 (M); T5 280 (S) AXIS: BOLD AS LOVE Jimi Hendrix Experience, Reprise R 6261 (M) 5 A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 3001 (S) DIANA ROSS & THE SUPREMES GREATEST Motown M2-663 (M); M25-663 (S) 11 GROOVIN' WITH THE SOULFUL STRINGS 15 Cadet LP 796 (M) LPS 796 (S) 9 THE TEMPTATIONS GREATEST HITS Gordy 919 (M); 5 919 (5) 12 ARE YOU EXPERIENCED? Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S) Wilson Pickett, Atlantic 8175 (M)-5D 8175 (5) FOUR TOPS GREATEST HITS Motown M 662 (M); 5 662 (S) THE TIME HAS COME

Chambers Brothers, Columbia Ct. 2722 (M);

Hugh Matchela, Uni 3015 (M); 73015 (S)

7 ALIVE AND WELL AT THE WHISKEY

15

This Week	Last	k Title, Artist, Label, No. & Pub. Weeks on Chart
由	-	VALLEY OF THE DOLLS 1 Dianne Warwick, Scepter (No Mono); SPS 568 (S)
17	18	Committee Contract of Contract of
血	-	BEAT GOES ON 1 Vanilla Fudge, Atra 33-237 (M); 5D 33-237 (S)
19	21	EVERYBODY NEEDS LOVE 20 Gladys Knight & the Pips, Soul 706 (M); 5 706 (5)
如	28	
21	19	COWBOYS & COLORED PEOPLE 17
22	24	HOORAY FOR THE SALVATION ARMY BAND Bill Couby, Warner Bros. (No Mona); WS 1728 (5)
23	20	BEST OF WILSON PICKETT 17
24	26	OTES REDDING LIVE IN EUROPE
25	25	I NEVER LOVED A MAN THE WAY I LOVE YOU Aretha Franklin, Atlantic 8139 (M); SD 8139 (S)
26	23	OUR FAMILY PORTRAIT 5 Stairsteps & Cubie, Buddeh BDM 1008 (M)/ BDS 1008 (S)
27	27	REACH OUT 31 Four Tops, Motown M 660 (M); 1 660 (S)
位	-	FEELIN' GOOD Lou Ramis, Capital (No Mono), ST 2864 (5)
29	29	HERE WHERE THERE IS LOVE 61 Dionne Warwick, Scepter SRM 555 (M)) SPS 555 (S)
血	-	JAMES BROWN PRESENTS HIS SHOW OF TOMORROW 1

Various Artists, King (No Mons): 1024 (3

World-Wide Focus on BRENTON WOOD

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KINDA LOVIN'

DS 126

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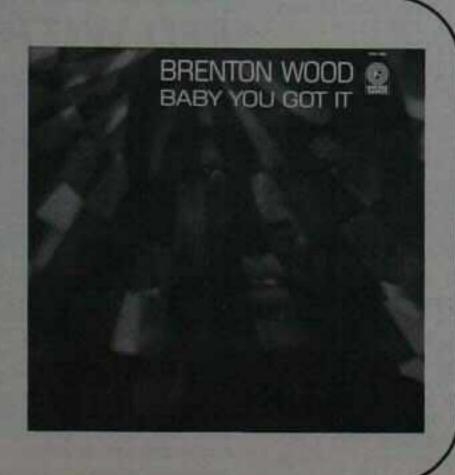
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Country Music

2 More Pilots Aim For Syndication

NASHVILLE - Two more "pilot" films for TV syndication have been videotaped, bringing to about 20 the number of country music shows either being viewed by prospective sponsors or actually in circulation.

Matt Renda, of A & R Talent Agency, Charlotte, N. C., has produced a pilot called "Country Cavalcade of Stars." In the pilot, Webb Pierce is the featured performer, with George Riddle, Benny Martin, Kitty North, Bashful Brother Oswald and the Marijohn Singers. A&R has, in the past, produced shows for local TV in Charlotte. This pilot was cut at WSIX-TV here.

In Hannibal, Mo., a pilot, "Possum Holler RFD," has been taped for a projected color film series. The film features Rex Allen, Bobby Parrish, Donna Cay and Frances Ann (the James Sisters), Dave Finn, Toby Dick Ellis, Al Harvey, Leonra Ellyn, Lynda Cassady, Speedy Hayworth and the Jenny Jamison Show Band of KSTL Radio, St.

WSM-TV, here, recently completed a pilot for the "Martha Carson Show," which now is being shown to prospective sponsors. The station also has just begun, on a local basis for the time-being, a show titled "Gospel Country," featuring the Rev. Jimmy Rogers Snow, son of "Grand Ole Opry" artist Hank Snow. WSM-TV also tapes the Porter Wagoner Show, Flatt and Scruggs, Those Stonemans, the Bobby Lord show and the National Life Grand Ole Opry.

WSIX-TV is doing the Bill Anderson Show, the Wilburn Brothers Show, the Ernest Tubb Show, Music City-USA, and a Wally Fowler Country Show, in addition to five gospel shows. A planned pilot for Leon Ashley and Margie Singleton has been delayed "indefinitely." However, the station is expected

to begin taping a new series in the near future.

Other country television syndicated shows are being done in Houston, Dallas, Atlanta and Chicago. Green Grass Productions of Los Angeles had two representatives here last week discussing the possibility of a country network show. On hand were Lee Karsian and Ray Harris. No definite plans were announced.

Artist Award To Jennings

ATLANTA - A two-show crowd of some 7,000 witnessed WPLO's "Shower of Stars" at the Atlanta auditorium, and saw

formance supplemented the more than 5,000 who turned out for the nighttime show. It featured Sonny James, Connie Smith, Porter Wagoner, Dolly Parton and Jennings.

Listeners voted on the competition for "Artist of the Year." with Jennings the eventual winner. A close second and third were Merle Haggard and David Rogers. More than 5,000 cards were received in one day in the competition.

Waylon Jennings win the "Artist of the Year" award. With the biggest advance ticket sale in the past 20 years for any event in Atlanta, an afternoon matinee was held. A good turnout for the afternoon per-

Sherill Will Oversee Cuts

NASHVILLE-Billy Sherill, newly named executive producer for Columbia and Epic here, said he would "oversee" the operation of all country artists of both rosters.

"I really haven't had time to make any plans or decisions yet," Sherill said. "There are about 40 people on the Columbia roster and I'll go down the list to determine who I'll work with."

He said that Frank Jones and Glenn Sutton would continue producing their artists on the labels, and that Bob Johnston -who was named producer "at large"-will work with many of the pop groups both in Nashville and in other cities.

Sherill currently has 10 artists on Epic, and plans to continue working with them.

Tucker Interim Chief of Boone

NASHVILLE-J. Hal Smith, owner of Boone Records, itas named Gabe Tucker to replace Bobby Bobo on a temporary basis as vice-president and general manager of the label.

Bobo resigned last week due to "difference of opinion" with operators of the company.

Tucker, who has been handling J. Hal Smith Enterprises in Houston, has moved to Nashville for the time being. "Tucker will take over until I can find a permanent replacement," Smith said.



ROY ACUFF IS HONORED on the 30th anniversary of his first appearance on WSM's "Grand Ole Opry," Nashville. Among those taking part in the observance were, left to right: Mayor Beverly Briley, Acuff, Wesley Rose and "Opry" manager Ott Devine, Rose, president of Acuff-Rose, also presented a separate plaque.

Chart & RCA Team to Wax Samples & Campbell Album

NASHVILLE - Chart Records president Slim Williamson and RCA producer Bob Ferguson have combined to produce a comedy album, featuring two of the best-selling country comedians in the business.

Chart's Junior Samples and RCA Victor's Archie Campbell have cut a session together, a confrontation at the "Bullsgap Country Club," which will be released on Chart.

Earlier, Chart had loaned Lyn Anderson to Victor to do a duet

album with her mother, Liz Anderson, and as part of that arrangement, Campbell did the session with Samples.

An "invitation only" audience was in the studio for the session, among them Steve Sholes, who flew in from New York City to attend. Chet Atkins and Felton Jarvis also lended hands in the production.

Slated for June release, the tape had to undergo judicious editing, boiling it down to nearly two hours of comedy.

2 Plead Guilty of Bilking The Confederates of \$1,000

NASHVILLE - After three days of trial, two co-owners of Dino Productions here, a onetime music firm, pleaded guilty in Criminal Court Wednesday (28) to charges of fraud.

The two, Carl E. Friend and Kenny Roberts, agreed to make restitutions of some \$10,000 to 17 music groups throughout the country. The men also were sentenced to 11 months and 29 days in the workhouse, fined and ordered to pay court costs. The Kenny Roberts mentioned is not the artist of the same name who records for Starday Records.

According to the complaint. Friend and Roberts were charged with defrauding a Cleveland group known as the Confederates, of \$1,000, by promising to produce, distribute, and pro-

mote their records, and to secure personal appearances for them.

The Confederates, all aged 14 to 16, reportedly were promised a contract with London Records, promotion in 22 major cities, and a full-scale banquet in their home city.

District Attorney General Tom Shriver charged that Dino Productions claimed to be doing business with such personalities as Louie Armstrong, the Rolling Stones and Hank Williams Jr. Depositions have been obtained with denials.

According to the complaint, the Confederates-Joe Bizovsky, Ron Latarewicz, Jonathan Mack, Bruce Kowalski and Edward Sowa-paid Roberts and Friend \$1,000 for services promised but not delivered.

BLUE BOYS PAINT LOUNGE RED WITH SCORING STINT

NASHVILLE-During the era of the late Jim Reeves, he helped make a name for the Blue Boys. Since his death, they have made a name for themselves.

Appearing at the Black Poodle Lounge here, the four versatile singer-musicians showed why they have been consistent record sellers and crowd pleasers. They drew packed houses through the week, including some of their colleagues from record row.

Bud Logan, leader of the Blue Boys, has one of the finest solo voices around, and when it's supplemented by the harmony of Bunky Keels (piano) and Leo Jackson (lead guitar), it blends into a fine sound. They performed, instrumentally and vocally, a wide range of tunes, but stopped the show with a rendition of Stephen Foster's "Beautiful Dreamer." Others which drew rounds of applause were "It's Such a Pretty World Today," "You Win Again," "Waitin" in Your Welfare Line" and "San Antonio Rose," Logan, who has great rapport with an audience, also did several of the crowd requests, much to their pleasure.

Larry Handley on the drums completes the group, which not only has held together since Reeves' death, but has grown im-BILL WILLIAMS measurably in stature.

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Country Artists

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#1. Jay & Dee

with

I'VE BEEN WONDERING

#2. Alice Como with THERE HE GOES

#3. Donna Marie with LOVING IN VAIN

#4. Jean Kendall (coming soon)

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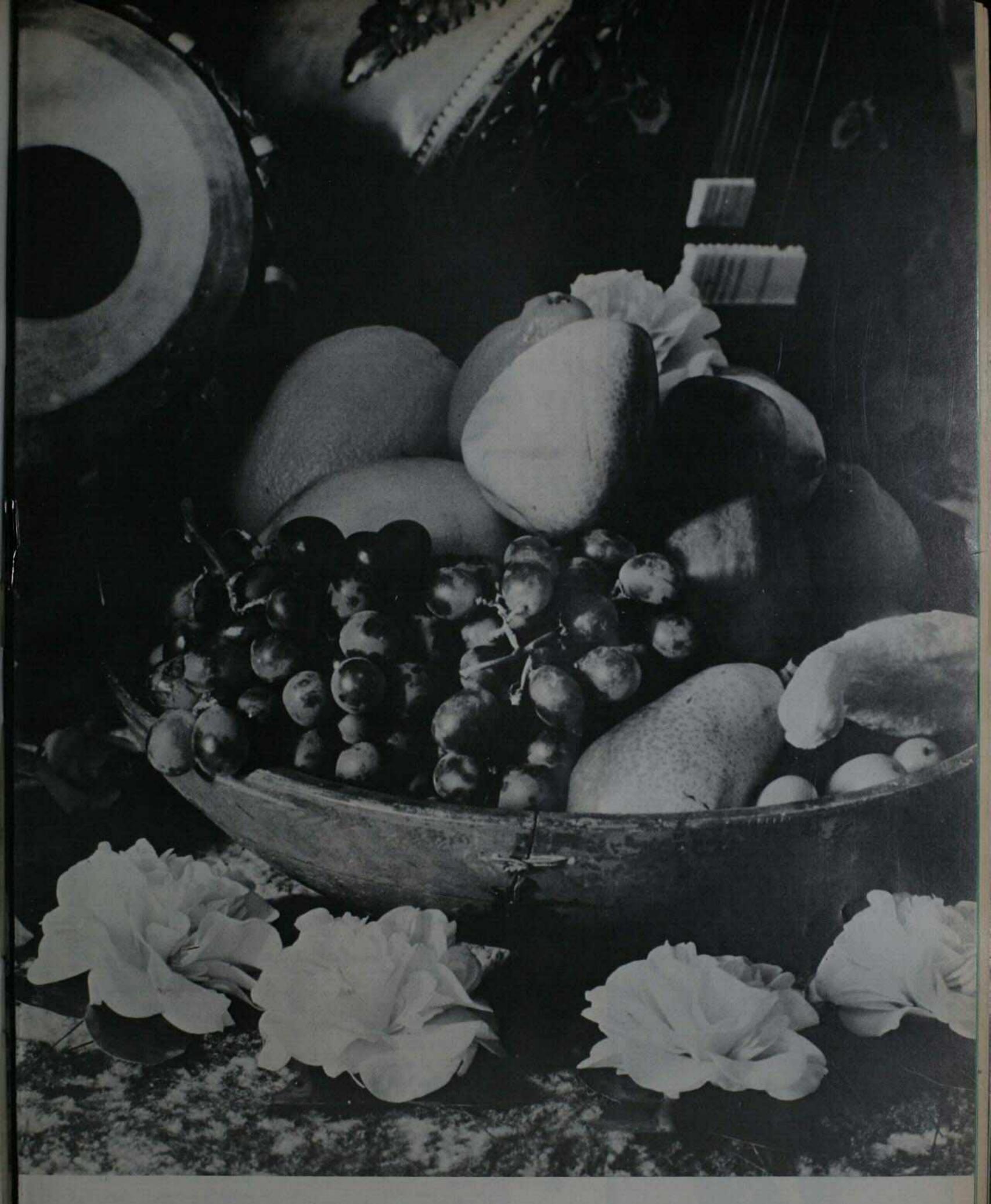
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Is Nothing Sacred?



					11 19100
This Week	Las	TOTAL MILITARY WENTER TOTAL TOTAL OF		Las	TITLE, Artist, Label Weeks on
Billboard Award	> 2	TAKE ME TO YOUR WORLD 10 Tammy Wynette, Epic 10369 (Gallico, BMI)	37	19	FOR LOVING YOU 20
2	3	WORLD OF OUR OWN Sonny James, Capitol 2067 (Chappell, ASCAP)	4		(Painted Desert, BMI)
3	1	SKIP A ROPE Henson Cargill, Monument 1041 (Tree, BMI)	4	57	Loretta Lynn, Decca 32264 (Sura-Fire, BMI)
4	4	JUST FOR YOU	<u> </u>	21	MOTHER, MAY I Liz Anderson & Lynn Anderson, RCA Victor 47-9445 (Green Back, BMI)
5	6	THE DAY THE WORLD STOOD STILL 10	40	41	THANKS A LOT FOR TRYIN' ANYWAY 12 Liz Anderson, RCA Victor 9378 (Glaser, BMI)
0	9	HOW LONG WILL MY BABY BE GONE 7	41	7	Roger Miller, Smash 2148 (Russell-Cason, ASCAP)
7	5	Buck Owens & His Buckeroos, Capital 2080 (Blue Book, BMI)	42	43	Osborne Brothers, Decca 32242 (House of
	,	ROSANNA'S GOING WILD Johnny Cash, Columbia 44373 (Melody Lene/ Copper Creek, BMI)	1	48	EVERYBODY GOTTA BE SOMEWHERE 9
8	8	TAKE ME JUST AS I AM (Or Let Me Go) 11 Ray Price, Columbia 44374 (Acuff-Rose, BMI)	0	50	NOTHING TAKES THE PLACE OF LOVING
9	7	SING ME BACK HOME 17 Merle Haggard, Capital 2017 (Blue Book, BMI)			YOU Stonewall Jackson, Columbia 44416 (Fingerlake, BMI)
10	10	REPEAT AFTER ME Jack Reno, Jab 9009 (Tree, BMI)	0	54	SMOKE, SMOKE, SMOKE-'68 4 Tex Williams, Boone 1069 (Hill & Range, SMI)
11	12	IT'S ALL OVER David Houston & Tammy Wynette, Epic 10274 (Gallico, BMI)	位	63	THERE AIN'T NO EASY RUN Dave Dudley, Mercury 72779 (Newkeys, SMI)
12	11	MY GOAL FOR TODAY Kenny Price, Boone 1067 (Pamper, BMI)	47	47	GREAT PRETENDER Lamar Morris, MGM 13856 (Panther, ASCAP)
愈	28	SAY IT'S NOT YOU George Jones, Musicor 1289 (Glad/Blue	1	61	WELCOME HOME TO NOTHING 3 Jeannie Seely, Monument 1054 (Pamper, BMI)
0	24	BABY'S BACK AGAIN 7	0		THAT'S WHEN I SEE THE BLUES (In Your Pretty Brown Eyes) Jim Reeves, RCA Victor 47-9455 (Four Star, BMI)
_		Connie Smith, RCA Victor 47-9413 (Marchar, BMI)	血	58	MOODS OF MARY Tompall & the Glaser Brothers, MGM 13880
15	23	WALK ON OUT OF MY MIND 7 Waylon Jennings, RCA Victor 47-9414 (Tree, BMI)	51	51	(Glaser, BMI) LET'S WAIT A LITTLE BIT LONGER 5 Canadian Sweethearts, Epic 10258 (Tree, BMI)
16	13	STOP THE SUN Bonnie Guitar, Dot 17057 (Acclaim/ Rapport, BMI)	52	52	AN OLD BRIDGE Jean Shepard, Capitol 2083 (Moss-Rose, BMJ)
血	31	HERE COMES THE RAIN, BABY 4 Eddy Arnold, RCA Victor 47-9437	由	-	HAVE A LITTLE FAITH David Houston, Epic 10291 (Gellico, 8MI)
18	20	FOGGY RIVER 9	白	66	FIND OUT WHAT'S HAPPENING 2 Bobby Bare. RCA Victor 47-9450 (Champion, BMI)
19		THE LAST THING ON MY MIND 15	55	60	MR. & MRS. JOHN SMITH Johnny & Jonie Mosby, Capital 2087
20	14	Porter Wagoner & Dolly Parton, RCA Victor 9369 (Deep Fork, ASCAP) PROMISES, PROMISES 15	1	_	(Central Songs, BMI) A THING CALLED LOVE Jimmy Dean, RCA Victor 47-9454 (Vector, BMI)
21		Lynn Anderson, Chart 1010 (Yonah, BMI)	1	-	THE LEGEND OF BONNIE & CLYDE 1 Merle Haggard, Capitol 2123 (Blue Book, BMI)
		George Hamilton IV, RCA Victor 9385 (Windward Side, BMI)	58	59	I'M NOT READY YET 6 Blue Boys, RCA Victor 47-9418 (Newkeys, BMI)
W		HEY LITTLE ONE Glen Campbell, Capital 2067 (Sherman & De Vorzon, BMI) 6	由	71	SUNDOWN MARY Billy Walker, Monument 1055 (Combine, BMI)
23		LOUISVILLE Leroy Van Dyke, Warner Bros. 7155 (Moss-Rose, BMI)	1	70	ATLANTA GEORGIA STRAY Sonny Curtis, Vive 626 (Rustlend, BMI)
24	26	TOGETHERNESS Freddie Hart, Kapp 879 (Blue Book, BMI)	61	64	ALABAM Guy Mitchell, Starday #28 (Starday, BMI)
由	30	DARK END OF THE STREET 10 Archie Campbell & Lorene Mann.	62	62	ONLY A FOOL Ned Miller, Capital 2074 (Central Songs, BMI)
仓	29	ALL RIGHT (I'll Sign the Papers) 9 Mel Tillis, Kepp BB1 (Cedarwood, BM1)	63	65	Cal Smith, Kapp 884 (Forrest Hills, 8MI)
血	34	LUZIANNA 7 Webb Pierce, Decca 32245 (Tuesday, BMI)	64	67	Johnny Tilletson, MGM 13888 (Gallico, BMI) COUNT YOUR BLESSINGS, WOMAN 1
位	40	YOU ARE MY TREASURE 4 Jack Greene, Decta 32251 (Forrest Hills, BMI)	66		Jan Howard, Decca 32269 (Stallion, BMI) SET ME FREE 1
29	200	MY CAN DO CAN'T KEEP UP WITH MY WANT TO 12	67	68	Charlie Rich, Epic 10287 (Tree, BMI) STORYBOOK CHILDREN 3
30	22	THE SON OF HICKORY HOLLER'S TRAMP 12	68		Virgil Warner & Suzi Jane Hokom, LHI 1204 (Blackwood, EMI) WILL YOU VISIT ME ON SUNDAYS? 1
31	4	Blue Crest, BMI) WOULDN'T CHANGE A THING ABOUT	69	69	Charlie Louvin, Capital 2106 (Blue Crest, BMI) WHO WILL ANSWER
		fank Williams Jr., MGM 13857 (Ly-Rann, BMI)	70		Hank Snow, RCA Victor 47-9433 (Sumbury, ASCAP) WANDERIN' MIND 2

21 YOUR LILY WHITE HANDS

Johnny Carver, Imperial 66268 (T.M./

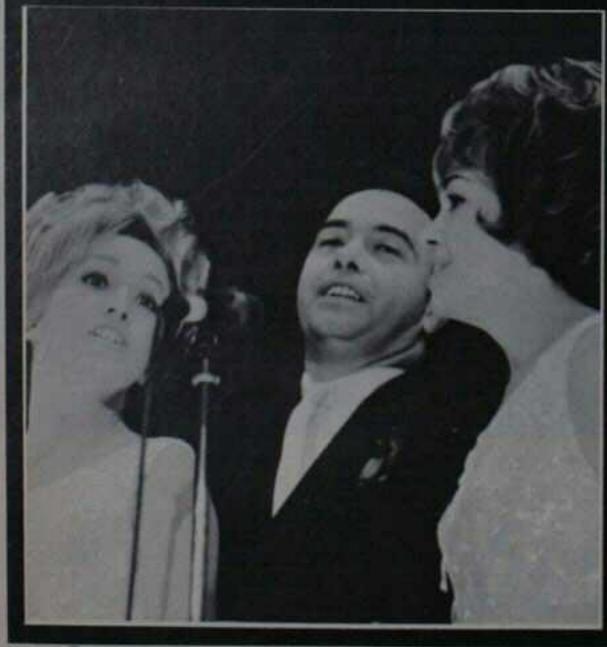
38 LITTLE THINGS Willie Nelson, RCA Victor 47-9427 (Pamper, BMI)

37 MY BIG TRUCK DRIVIN' MAN Kitty Wells, Decca 32247 (Moss-Rose, BMI)

42 THE CAJUN STRIPPER
Jim Ed Brown, RCA Victor 47-9434
(Acuff-Rose, BMI)

Another hit for The Harden Trio. On COLUMBIA

RECORDS



70 73 WANDERIN' MIND
Margle Singleton, Ashley 2050 (Gallica, BMI)

73 75 I'D BE YOUR FOOL AGAIN
David Ropers, Columbia 44430 (Window, BMI)

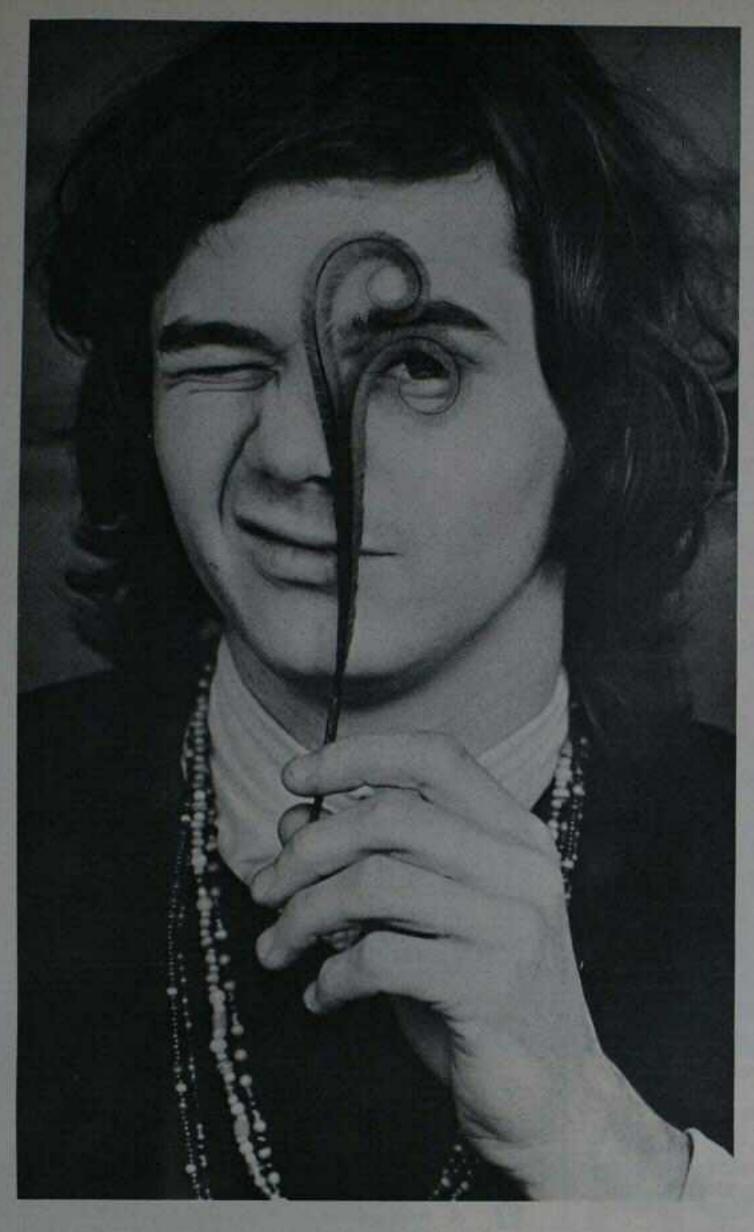
- SHE WENT A LITTLE FARTHER 1
Faron Young, Marcury 72774 (Gallica, BMI)

74 CALIFORNIA SUNSHINE 2
Rusty Draper, Monument 1044
(Wilderness, 8MI)

- ANOTHER PLACE, ANOTHER TIME 1
Jerry Lee Lewis, Smash 2146 (Passkey, BMI)

Del Reeves/Bobby Goldsborn, United Artists 50243 (Mass-Rose, BMI)

I JUST WASTED THE REST ______1



Capitol Records paid him \$50,000 and you probably don't even know who he is.*

Something very important is happening here.

Nothing like it has ever happened before, yet it is going to happen again and again. Capitol Records, a conservative and cautious record company, paid the young man on the left this phenomenal advance on a recording contract even though he and his group are virtually unknown outside the city of San Francisco.

The news of that signing was carried in the November 31 issue of Rolling Stone, a new rock and roll publication based in San Francisco and distributed throughout the United States and Canada. Every other profession and art has a journal for its mem-

*If you want to know who he is, write to Mr. Alan Livingston, Capitol Records Distributing Corp., 1750 North Vine, Hollywood, California.

bers, followers and fans, yet rock and roll—the most popular art of them all—until now has not had one.

Rolling Stone is a magazine-newspaper devoted to the activities and news of rock and roll: the artists, the music and those subjects the music embraces. There are record reviews but no sales charts. But what is most important about Rolling Stone is the intangible way in which it reflects—in fact, is a part of—the changes in rock and roll since the Beatles.

Rolling Stone is now over three months old. Jerry Wexler, the Gavin Report's "Record Executive of the Year," has subscribed since the second issue. Atlantic-Atco has advertised since the first issue. Why not you? It may be what's happening.

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RCA VICTOR'S JIM ED BROWN (left) and the label's country promotion manager Wally Cochran go over plans for Brown's appearance as guest host for ABC's "The Breakfast Club" for a two-week period. Brown is the first country singer invited to host the show.

Nashville Scene

John D. Loudermilk appears on ABC's "This Morning" show (8) and, among other things, will sing a duct with Eydie Gorme of the standard "I Really Don't Want to Know." Loudermilk also will sing some of his own songs. . . . Paula Records national country promotion man Larry Page has cut his own release for that label. It's titled "I Let Her Get Lonely" and "Somebody Knows." The session was produced by Page's brother, Frank, who is Nat Stuckey's manager. . . Paul Tannen reports that his Natson-Port Music firm has both sides of the new Columbia Paul Evans' releases "One Red Rose" and "Bound to Silence.". Feb. 19 was declared David Rogers Day in Amarillo. His record was declared "pick of the week" via telephone poll there. . . . Skeeter Davis has recovered her voice following a bout with the flu. . . . Bobby Bare plans the Nashville Room in New York (12-16).

Moviemaker Ron Ormand is cutting a new film utilizing country talent. Among them, Mel Tillis, Gordon Terry, Sleepy Labeef, Rita Faye and Columbia executive Cecil Schaife. . . . Dewey Groom into Nashville this week where Leon Rausch is recording at Columbia, Artie Glenn, longtime songwriter, is accompanying him. Lloyd Gree will produce the Longhorn session. . . . Date artist Van Trevor announces his upcoming marriage to Karen Sagner. The couple will settle in Nashville after the honeymoon. . . . Lynda Lance was performing in Saigon when the Viet Cong attacked the city. The show went on. She records for Wayside Records. . . . Paula executives have changed the plug side on the new Tony Douglas release at the insistence of disk jockeys. It is now "Mention My Name.". . . Rex Allen set a new attendance record at the

San Antonio Stock Show and Rodeo. The show was booked by Billy Deaton. . . Dick Shuey, a newcomer on the music scene, got his start after 10 years in the Navy. His first session was cut on board ship. . . . Happy Shahan played host at his Alamo Village to Princess Catherine de Croij of France. She was accompanied by Ted Messer of HemisFair's Interantional Relations Division.

Tony Senn, who has written songs recorded by Marty Robbins, Kay Starr, Carl Belew, Priscella Mitchell, Porter Wagoner, Roy Drusky and others, has completed a session for Mitchell Bush of Dianne Records. . . Long-time Iowa country deejay Larry Heaberlin moves to WCLU, Cincinnati, as air personality and promotion director. While in Iowa he had kept fans and others on top of things with a regular news letter. . . . Country music radio stations in 14 States so far have approved participation in the "Miss Country Music, U. S. A." beauty pageant at HemisFair July 2-3. . . . Claude Gray and the Graymen reportedly set new house records at the Golden Nugget in Las Vegas. . . Archie Campbell returns to host the summer meeting of the Georgia Association of Broadcasters at Calloway Gardens.

Dick Miles, who brought a set of lyrics to a Capitol session, has a hit on his hands. The music was composed on the spot by Kelso Herston, and "The Last Goodbye" has been picked as a top song in Atlanta, Chicago, Knoxville, Cincinnati, Louisville and Nashville. Capitol reports strong reorders from each market. Frankie Starr's "Elevator Baby" on Star-Win can be had by writing to Box 1225, Nashville. Bobbie Staff has cut four more sides in an RCA

(Continued on page 50)

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

5 Years Ago March 9, 1963

- 1. Don't Let Me Cross Over-
- Carl Butler (Columbia)
 2. From a Jack to a King-
- Ned Miller (Fabor)

 3. Ballad of Jed Clampett—
 Lester Flatt & Earl Scruggs
 (Columbia)
- 4. Second Hand Rose—Roy Drusky
- 5. End of the World-Skeeter Davis
- (RCA Victor)

 6. Is This Me?—Jim Reeves
- (RCA Victor)
 7. T for Texas—Grampa Jones
 (Monument)
- 8. I Take the Chance—Ernest Ashworth
- 9. Not What I Had in Mind-
- George Jones (United Artists)

 10. I've Enjoyed as Much of This as I
 Can Stand—Porter Wagoner
 (RCA Victor)

10 Years Ago March 10, 1958

- 1. Ballad of a Teenage Queen/Big River—Johnny Cash (Sun)
- 2. Don't/I Beg of You-Elvis Presley (RCA Victor)
- 3. The Story of My Life— Marty Robbins (Columbia)
- 4. This Little Girl of Mine/Should We Tell Him Everly Bros. (Cadence)
- 5. Great Balls of Fire/You Wun
- Again—Jerry Lee Lewis (Sun) 6. Geisha Girl—Hank Locklin
- (RCA Victor)
 7. Oh, Lonesome Me/I Can't Stop
 Loving You—Don Gibson
- (RCA Victor)

 8. My Special Angel—Bobby Helms
- 9. Oh-Oh, I'm Falling in Love Again-
- Jimmie Rodgers (Roulette) 10. Anna Marie—Jim Reeves (RCA Victor)

Harry Peebles Sets Mo. Fair

SEDALIA, Mo.—Two nights of country music will highlight the 1968 Missouri State Fair, it was announced last week by Wilbert Askew, fair manager.

The Harry Peebles Agency, Wichita, Kan., has arranged for Marty Robbins, Hank Thompson, LaVonne Lear, Mary Taylor, the Plainsmen quartet, Alec Houston, Curtis Potter, Don Winters and Bobby Sykes, along with the Nashville Belles, to headline the Aug. 18 performance.

The country show Aug. 25 will feature LeRoy Van Dyke, Faron Young, the Stonemans, Darrell McCall, George Morgan, Bun Wilson, Kathy Perry, Billy Thompson and the Melody Ramblers and Linda Flanagan.

The Peebles Agency will produce country shows at nearly 200 fairs this summer, including the Illinois, Oklahoma, Kansas, Nebraska and North Dakota State fairs.

Track Used by Date for Disk

NASHVILLE — Date Records, a Columbia subsidiary, has utilized single sound tracks for separate recordings.

Producers Stan Shulman and Dick Heard have taken the track from the Johnny Dollar song "Forever Is Over," with the Marijohn Singers and the Nashville Strings, and used it to background the same song by Eddie Rabbitt on the same label."

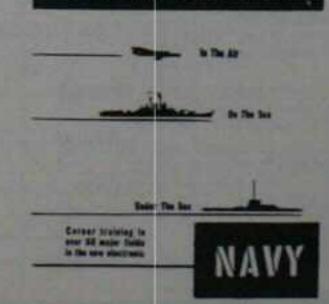
The song is from Dollar's album, "The Wheels Fell Off the Wagon Again."

Then, utilizing a reverse procedure, the soundtrack from Rabbitt's single "The Bed" was used to background the same song by Dollar. Both sessions were done at Columbia Studios here.



NEWEST AND OLDEST! Buddy Ross, a regular on WLW-T's "Midwestern Hayride," Cincinnati, since its first broadcast 20 years ago, rehearses with the newest member of the cast, vocalist Jeanetta Lunsford. The popular country music show is produced by Avco Broadcasting and is syndicated nationally by ABC films.

CAREER AHEAD ...



Country LP's

C	1	ountry LPS
± S		Performer-LP's registering proportionate upward progress this week.
West		feek TITLE, Artist, Label & Number Weeks on Chart
board rard	2	Merle Haggard, Capitol T 2848 (M); ST 2848 (S)
2	- 2	Buck Owens & His Buckaroos, Capitol T 2841 (M): ST 2841 (5)
3	3	THE COUNTRY WAY Charley Pride, RCA Victor LPM 3895 (M); LSP 3895 (S)
4	1	BY THE TIME I GET TO PHOENIX Glan Campbell, Capitol T 2831 (M); ST 2851 (5)
5	5	TURN THE WORLD AROUND Eddy Arnold, RCA Victor LPM 3869 (M), LSP 3869 (S)
Û	9	RCA Victor LPM 3931 (M); LSP 3931 (S)
7	3	BRANDED MAN Merie Haggard & the Strangers, Capitol T 2789 (M); ST 2789 (S)
Û	18	JUST BETWEEN YOU AND ME Porter Wagoner & Dolly Parton, RCA Victor LPM 3926 (M); LSP 3926 (5)
Û	12	GENTLE ON MY MIND Glen Campbell, Capital T 2809 (M); ST 2809 (S)
10	10	
11	11	PLL HELP YOU FORGET HER Dottie West, RCA Victor LPM 3830 (M); LSP 3830 (S)
血	15	PROMISES. PROMISES
13	6	Lynn Anderson, Chart CHM 1004 (M); CHS 1004 (S) WHAT LOCKS THE DOOR Jack Greene, Decca DL 4939 (M); DL 74939 (S)
0	17	SOUL OF COUNTRY MUSIC 7
15	16	FOR LOVING YOU 3880 (M), LSP 3880 (S)
16	8	Bill Anderson & Jan Howard, Decca DL 4959 (M); DL 74959 (5) QUEEN OF HONKY TONK STREET 19
ŵ	20	FROM SEA TO SHINING SEA 5
1	23	Johnny Cash, Columbia CL 2647 (M); CS 9447 (S)
1	22	The second of th
20	14	Musicar MM 2149 (M); MS 3149 (S)
21	21	RCA Victor LPM 3565 (M); LSP 3565 (S)
1	37	Loretta Lynn, Decca DL 4930 (M); DL 74930 (5)
包	26	Waylon Jennings, RCA Victor LPM 3918 (M); LSP 3918 (S)
1	29	RCA Victor LPM 3935 (M); LSP 3935 (S)
25	19	ALL THE TIME Jack Greene, Decca DL 4904 (M): DL 74904 (S) THE BUCKAROOS STRIKE AGAIN 15
26	25	Capitol T 2828 (M); ST 2828 (S)
a		Decca DL 4859 (M); DL 74859 (5) SKIP A ROPE 1
28	28	Henson Cargill, Monument SEP 18094 (5), No Mone
29	13	Waylon Jennings, RCA Camden CAL 2183 (M), CAS 2183 (S) LOVE'S GONNA HAPPEN TO ME 8
30	30	Wynn Stewart, Capitol T 2849 (M); ST 2849 (S)
31	31	Bob Wills, Kepp KL 1542 (M), KS 3542 (S)
32	32	Columbia CL 2670 (M); CS 9470 (S) THE FIRST OF SONNY CURTIS 3
1	750	Vive (No Mone) V 36011 (5) LET ME TALK TO YOU
1	39	Met Tillis, Kepp Kt 1543 (M); KS 3543 (S)
35	33	Jim Nesbitt, Chart CH 1005 [M]; CHS 1005 (S) LAURA 19
10	41	JUST FOR YOU 3900 [M]; LSP 3900 [S]
1	42	Ferlin Hunky, Capitol 1 2870 (M); ST 2870 (S) GREATEST HITS, VOL. II 5
1	45	Poy Drusky, Mercury MG 21145 (V), SR 61145 (S) 1 TAUGHT HER EVERYTHING SHE KNOWS 2 Billy Walker, Manument MLP 8090 (M); SLP 18090 (S)
39	40	I'LL LOVE YOU MORE Jeannie Sealy, Monument MLP 8073 (M), SLP 18073 (S)
40	43	TOGETHERNESS Freddie Hart, Kepp KL 1546 (M), KS 3546 (S)
41	34	TRAVELIN' MAN Cal Smith, Kapp KE 1544 (M), KS 3544 (S)
由		THROUGH THE EYES OF LOVE Tompall & the Glaser Brothers, MGM E 4510 (M); SE 4510 (S)
43	44	JOHNNY CASH'S GREATEST HITS, VOL. I
山	-	HEART TO HEART Jean Shepard, Capital T 2871 (M): ST 2871 (S)
157	-	BONNIE GUITAR 1

Dot DLF 3840 (M); DLP 25840 (S)

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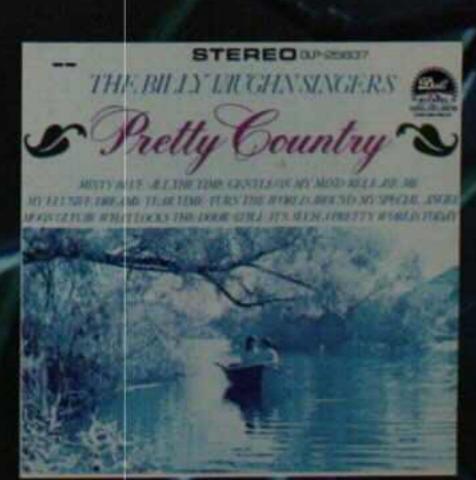
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soul

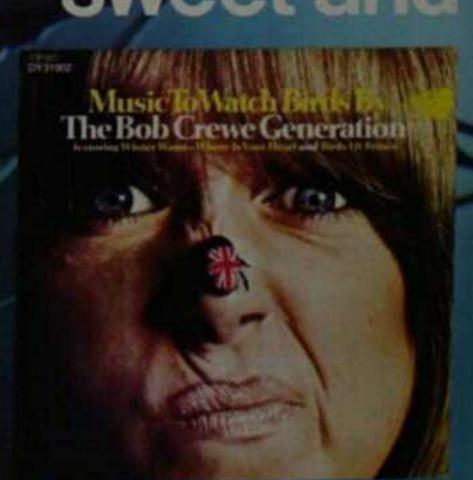


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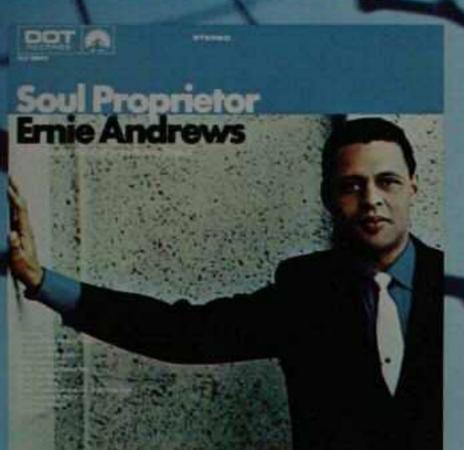
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NEW YORK - Columbia Records is running a large-scale promotion on its entire Mormon Tabernacle Choir catalog

except for seasonal material. such as Christmas titles. The promotion, which is being run in conjunction with the latest

ROME OPERA WILL OPEN LINCOLN CENTER FEST

NEW YORK-The Rome Opera will open Lincoln Center Festival '68 at the Metropolitan Opera House on June 21. During the company's season, which will run through July 6, the Rome Opera will present Verdi's "I Due Foscari," Rossini's "Otello" and Mozart's "Le Nozze di Figaro." Carlo Maria Giulini will conduct "Figaro."

Leonard Bernstein, Aaron Copland and Gunther Schuller will conduct the New York Philharmonic on June 27 and 28, each conducting an original work commissioned by the Koussevitzky Music Foundation, the first of five counts at Philharmonic Hall commemorating the 25th anniversary of the foundation.

Erich Leinsdorf and the Boston Symphony will play Koussevitzky commissions on July 17. On June 30 and July 1, Andre Previn and the Houston Symphony will give a Koussevitzky program. Two chamber music concerts also are slated. A third program by the Pittsburgh Symphony is listed for July 2 with Jorge Mester conducting. Violinist Itzhak Perlman will be a Pittsburgh soloist. The orchestra has not previously played at Philharmonic Hall.

The Royal Philharmonic will give concerts on July 13 and 14 with Antal Dorati and Fernando Previtali conducting. The English Chamber Orchestra, making its American debut, will appear four times beginning July 5 with Daniel Barenboim conducting. Cellist Jacqueline du Pre and Barenboim, a pianist, will be soloists. The festival also will have performances by the American Ballet Theater, the Theatre de la Cite of Lyons, France, Dublin's Gate Theater, and Belgrade's "Atelje 212."

OPERA REVIEW

Caballe, Tucker & Milnes Offer a Fine 'Luisa Miller'

NEW YORK-Verdi's "Luisa Miller," back in the Metropolitan Opera repertoire after an absence of almost 40 years, should be around quite a bit if performances continue on the high level the new production received on Feb. 22, especially from the three stars: soprano Montserrat Caballe, tenor Richard Tucker and baritone Sherrill Milnes. Basses Ezio Flagello and Giorgio Tozzi also were excellent.

Tucker has added another fine vocal performance to his extensive Met repertoire and he was in rare form with top ringing. His "Quando le sere placido," the opera's best-known aria, justifiably stopped the performance. Boosted in an Angel Records program ad, Tucker has recorded extensively for Columbia and also appears on RCA.

Controlled Vocalism

Miss Caballe displayed her fine controlled vocalism through-

Merc. Issues 1st Record by Henry

CHICAGO - Pierre Henry's "Le Voyage," an electronic music composition is being premiered by Mercury Roords this month, the first recording for the contemporary composer. Also being issued is a three-LP package of Handel's "Concerti Grosso, Op. 6" with Raymond Leppard and the English Chamber Orchestra, three Bach cello sonatas with soloist Janos Starker and pianist Gyorgy Sebok, and classical ragas of India. This last does not utilize the

out in one of her most satisfying Met performances. Fine in the first and second act, she was magnificent in the third in duets (Continued on page 42)

release by the choir, a second "Greatest Hits" volume with Eugene Ormandy and the Philadelphia Orchestra, includes dealer price incentives, ad mats, window displays and advertis-

Dealers purchasing any two albums at full dealer price from the 18 catalog albums involved can purchase three copies of "Greatest Hits, Volume II" at \$1.95 each, 95 cents off usual cost. Tony Martell, manager of Columbia's New York branch, is shipping the group's albums in 25-record cartons containing 10 selected titles from the catalog and 15 of the new LP. The catalog includes two Gold Record titles: "The Lord's Prayer" and the two-LP Handel's "Messiah."

125th Anniversary

Three pressings are being issued by Leonard Bernstein and the New York Philharmonic in conjunction with the orchestra's 125th anniversary, including a special release of the Brahms' "Concerto No. 2" with pianist Andre Watts. Another album has light opera overtures of Offenbach, Reznicek, Rossini. Suppe and Nicolai, while the third album has two Beethoven symphonies.

Violinist Isaac Stern, cellist Leonard Rose and pianist Eugene Istomin perform Beethoven and Mendelssohn trios. Soprano Saramae Endich is featured in an Andre Kostelanetz album of Viennese music. Columbia also is promoting its late February release of the first stereo recording of Rachmaninoff's "Symphony No. 3" with Eugene Ormandy and the Philadelphia Orchestra.

Lehmann Album The low-price Odyssey line (Continued on page 42)

Angel and Seraphim

LOS ANGELES - Two-record operatic sets are being issued on Angel and Seraphim, its low-price line, this month. Angel will have Gluck's "Orfeo ed Eurydice," while Seraphim's opera will be Mozart's "The Abduction from the Seraglio." Selections from Mussorgsky's "Boris Godunov" is slated for Melodiya/Angel.

Vaclav Neumann conducts the Leipzig Gewandhaus Orchestra and the chorus of Radio Leipzig in "Orfeo." Grace Bum-

CBS ISSUES 1st 'BOMARZO'

NEW YORK - CBS Records is issuing the first recording of Alberto Ginastera's new opera "Bomarzo," which is receiving its New York permiere with the New York City Opera Co. at the State Theater on Thursday (14).

The three-record set of the Washington Opera Society production features most of the singers and conductor Julius Rudel, who will be performing the work here.

Featured will be Salvador Novoa, Claramae Turner, Isabel Tenagos, Joanna Simon, Richard Torigi, Robert Gregori, Brent Ellis and Joaquin Romaguera.

bry, Anneliese Rothenberger and Ruth-Margaret Puetz are the soloists. Miss Bumbrey also is featured in a lieder recital with Leonard Hokanson as piano accompanist, and in Mozart's "Requiem" with Edith Mathis, George Shirley, Marius Ritzler and the New Philharmonia Orchestra and Chorus, Rafael Frubeck de Burgos, conducting.

Brahms Trios Fruhbeck de Burgos also conducts the New Philharmonia in Ravel. Violinist Yehudi Menuhin, cellist Maurice Gendron, pianist Hephzibah Menuhin and horn Alan Civil perform Brahms trios on another disk.

Ivan Petrov sings the title role in the "Boris" selections with the Bolshoi Theater Orchestra and Chorus conducted by Alexander Melik-Pashayev. Gennad Rozhdestvensky conducts the Moscow Radio Symphony in a Melodiya/Angel Prokofiev album and a Grieg album. Rounding out the Melodiya/Angel release is a Tchaikovsky song recital by soprano Irina Arkhipova.

Furtwaengler in Wagner The "Abduction" album features Miss Rothenberger, Lucia Popp, Nicolai Gedda, Gerhard Unger and Gottlob Frick with the Vienna State Opera Chorus and Vienna Philharmonic, conducted by Josef Krips. A tworecord monaural-only set has Wilhelm Furtwaengler conduct-(Continued on page 42)

Pianist Rudolf Serkin will be soloist with Max Rudolf and the Cincinnati Symphony Friday (8) and Saturday (9). Princess Irene of Greece and Gina Bachauer will be piano soloists with the or-

chestra in a Bach program next season. . . Miss Bachauer will be scloist with Claudio Abbado and the Cleveland Orchestra Thursday (7). Friday (8) and Saturday (9). Donizetti's "L'Elisir d'Amore" will be the Metropolitan Opera's March 16 matinee instead of the previously scheduled "Elektra." Fausto Cleva will conduct a cast including Roberta Peters, Alfredo Kraus, Mario Sereni and Frenando Corena.

Antal Dorati and the Stockholm Philharmonic play at Washington's Constitution Hall March 23. . . The Modern Jazz Quartel appeared with Seiji Ozawa and the Toronto Symphony Saturday (24). . . The Early Music Quartet appears at Queens College on March 23. Atlanta's WSB-TV televised a "Young People's Concert" with Robert Shaw and the Atlanta Symphony Friday (1).

Pianist Bryon Janis gives a Carnegie Hall recital on March 29. . . . Evan Whallon, Ross Reimueller and Anton Coppola will conduct the San Francisco's Spring Opera, which begins April 9. Vocalists will include sopranos Susan Belling, Anne Elgar and Veronica Tyler; mezzo-soprano Corrine Curry; tenors Gene Bullard, Bernard Fitch, Harry Theyard and Anastasios Vrenois; baritones Seymour Schwartzmann and Thomas Palmer; and bass Herbert Beattie.

Violinist Itzhak Perlman replaced indisposed violinist Nathan Milstein as soloist with the St. Louis Symphony at Carnegie Hall Wednesday (28). . . . The Moody Foundation of Galveston has given a \$100,000 grant to the Houston Symphony to endow two annual concerts by the orchestra in Galveston to be known as the Moody Memorial Concerts. . . .

Jascha Zayde, pinnist, conductor and composer, has been named musical consultant and director with Kingen Feleppa O'Dell, Inc., (Continued on page 42)

6 Italian Operas in Everest Set

NEW YORK-Six Italian operas, two by Verdi, are restored to the catalog in the latest eightalbum release of the Everest Opera Series and Verdi's "Ernani" with tenor Gino Penno in the title role. The other five are Verdi's "I Lombardi alla Prima Crociata," Spontini's "La Vestale," Montemezzi's "L'Amore Dei Tre Re," Zandonai's "Francesca da Rimini," and Giordano's "Fedora."

The other two sets, Puccini's "La Fanciulla del West" and Mozart's "Il Re Pastore," are only the second catalog versions of these operas. The latter, originally on Period, is the only one of the eight packages that is not from Cetra material.

Penno's rich stentenorian voice was only on the world's operatic stages for a short time, but this, his finest recording, shows what that voice was, He rings through in scene after scene. And, he has fine colleagues in baritone Giuseppe Taddei, soprano Caterina Mancini and bass Giocomo Vaghi. Mancini's "Ernani! Ernani, involami" is competent, while Taddei and Vaghi are in good voice throughout. Fernando Previtali expertly conducts the Orchestra of Radio Italiana, Another version of this opera is due this month on RCA.

"I Lombardi," another of Verdi's important early operas, also is robustly performed by a cast headed by Mario Petri, Maria Vitale, Aldo Bertocci and Miriam Pirazzini. Manno Wolf-Ferrari ably leads the Orchestra of Radio Italiana. "La Battaglia di Legnano" has been one of the top sellers among the first Everest operas and these latest Verdi sets should do well. And, Everest has "Un Giorno di Regno" on tap.

Miss Vitale also is starred in "La Vestale" with Elena Nicolai, Renato Gavarini and Giuliano Ferrein also excelling. This important opera also restores Spontini, an important Italian classical period composer to the catalog. Previtali again conducts the Orchestra of Radio Italiana well.

Soprano Maria Caniglia and tenor Giacinto Prandelli are starred in two 20th-century operas: "Fedora" and "Francesca da Rimini." The latter also restores Zandonai to the catalog. Scipio Colombo also contributes a fine portrayal to "Fedora," one of the top verismo operas, which receives a fine performance under conductor Mario Rossi.

Zandonai, a post-Verdian Italian composer who did not embrace verismo, has his greatest opera receive a top interpretation from a cast that, in addition to Caniglia and Prandelli, has Carlo Tagliabue and Mario Carlin. Antonio Guarnieri capably conducts the Orchestra of Radio Italiana. Caniglia and Gigli are superb in both operas.

Fanciulla "La Fanciulla del West (The Girl of the Golden West)," well conducted by Arturo Basile. Carla Gavazzi, Ugo Savarese and Vasco Campagno are starred. Gustav Lund conducts the Tonstudio of Stuttgart in "Il Re Pastore (The Shepard King)." Featured are Agnes Giebel, Kaethe Nentwig and Hetty Plumacher. Most of the recitatives are ommitted.

"L'Amore dei Tre Re (The Love of Three Kings)" still is overpowering in its tragedy. It also restores an important composer to the catalog. Bass Sesto Bruscantini, usually associated with buffo roles, gives a stunning portrayal as Archibaldo, the blind old king, a role that many star basses have been drawn to. Soprano Clara Petrella and tenor Amedeo Berdini are fine as the illfated lovers, while baritone Renato Capecchi, ever the artist, is excellent as the cuckolded

All eight packages are available in re-channeled stereo only, and the sound is acceptable, "Fedora," "Il Re Pastore" and "L'Amore dei Tre Re" are two-record sets. The other five packages have FRED KIRBY three LP's each.

Classical LP's

Billhoard Special Survey For Week Ending 3/9/68

This Week	We	ock TITLE, Artist, Label & Number Chart		This Week	Last	k TITLE, Artist, Label & Humber - Weeks a
lboard ward	- 1	PONCHIELLI: LA GIOCONDA (3 LP's) Tebaldi/Various Artists/Orch. L'Academie di Santa Cecilia (Gardelli), London (No Mono); OSA 1388 (S)	6	21		PUCCINI: MADAME BUTTERFLY (3 LP's) 2 Scotto/Bergonzi/Various Artists/Rome Opera House Orch. (Barbirolli), Angel (No Mono); SCL 3702 (S)
2	2	WEST MEETS EAST Yehudi Menuhin/Ravi Shankar, Angel 36148 (M); S 36148 (S)	35	22	24	BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) NBC Symphony (Toscanini), RCA Victrola VIC 8000 (M); (No Stereo)
3	3	VERDI: AIDA (3 LP's) Nilsson/Bumbry/Corelli/Various Artists/Rome Opera House Orch. (Mehta), Angel (No Mono); SCL 3716 (S)	8	23	20	PENDERECKI: ST. LUKE'S PASSION (2 LP's) Various Artists/Cracow Philharmonia (Czyz), Philips (No Mono); PHS 2-901 (S)
4	5	RCA Victor LM 2968 (M); LSC 2968 (S)		24	26	BEETHOVEN: COMPLETE NINE SYMPHONIES (8 LP's) 4 Berlin Philharmonic (Von Karajan), DGG (No Mono); SKL 101/108 (S)
5	7	MAHLER: SYMPHONY NO. 8 (2 LP's) Various Artists/London Symphony (Bernstein), Columbia M2L 351 (M); M2S 751 (S)	57	25	31	ORFF: CARMINA BURANA Various Artists/New Philharmonia Orch. (De Burgos), Angel 36333 (M); S 36333 (S)
6		MY FAVORITE CHOPIN Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)		26		RESPHIGHI: PINES OF ROME/FOUNTAINS OF ROME. Philadelphia Orch. (Ormandy), Columbia ML 5987 (M); MS 6587 (S)
		STRAUSS: ELECTRA (2 LP's) Nilsson/Resnik/Collier/Various Artists/Vienna Philharmonia (Solti), London A 4269 (M); OSA 1269 (S)		27	19	HANDEL: JULIUS CAESAR (3 LP's) Treigle/Sills/Various Artists/N. Y. City Opera (Rudel), RCA Victor LM 6182 (M); LSC 6182 (S)
8		VERDI: RARETIES Monserrat Caballe, RCA Victor LPM 2995 (M); LSC 2995 (S)	5	28	27	RIMSKY-KORSOKOV: SCHEHERAZADE/VERDI: AIDA
9	10	VERDI: LA TRAVIATA Caballe/Bergonzi/Milnes/RCA Italiano Orch. (Pretre), RCA Victor LM 6180 (M); LSC 6180 (S)	20	29		Concert Arts Symphony (Leinsdorf), Capitol P 8660 (M); SP 8660 (S)
10	8	PUCCINI: LA RONDINE (2 LP's) Moffo/Barioni/RCA Italiano Orch. & Chorus (Molinari-				RIGHT AS THE RAIN Leontyne Price/Andre Previn, RCA Victor LM 2983 (M); LSC 2983 (S)
11	11	Pradelli), RCA Victor LM 7048 (M); LSC 7048 (S)		30	29	THE YOUNG HOROWITZ Viadimir Horowitz, RCA Victor LM 2993 (M); (No Stereo)
		HENZE: DER JUNG LORD (3 LP's) Various Artists/Deutsche Oper Berlin (Dohnanyi), DGG 139 357/59 (S)		31	32	BELLINI: BEATRICE DI TENDI (3 LP's) Sutherland/Various Artists/London Symphony (Bonynge), London A 4384 (M); OSA 4384 (S)
12		BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	18,8	32	30	PENDERECKI: PASSION ACCORDING TO ST. LUKE (2 LP's) 16 Various Artists/Talzer Boys Choir, Cologne Radio Symphony
13		CHOPIN NOCTURNES (2 LP's) Artur Rubinstein, RCA Victor LM 7050 (M); LSC 7050 (S)		33	34	(Czyz), RCA Victrola VIC 6015 (M); VICS 6015 (S) GROFE: GRAND CANYON SUITE London Festival Orch. (Black) London 21002 (S)
14		HOMMAGE TO GERALD MOORE (2 LP's) De Los Angeles/Schwarzkopf/Fischer-Dieskau, Angel (No Mono); SB 3697 (S)		34	28	(No Mono) PROKOFIEV: PETER AND THE WOLF/TCHAIKOVSKY:
15	17	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)	3			NUTCRACKER SUITE New York Philharmonic (Bernstein), Columbia ML 5593 (M); MS 6193 (S)
16	16	SATIE: PIANO MUSIC, VOL. 2 Aldo Ciccolini, Angel (No Mono); S 36459 (S)	5	35		TCHAIKOVSKY: OVERTURE 1812 Minneapolis Symphony (Dorati), Mercury MG 50054 (M):
17		BEETHOVEN: NINTH SYMPHONY Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy), Columbia ML 6416 (M); MS 7016 (S)	7 :	36	36	SR 90054 (S) BOULEZ CONDUCTS DEBUSSEY New Philharmonia Orch. (Boulez), CBS (No Mono);
18	18	GERSHWIN: RHAPSODY IN BLUE New York Philharmonic (Bernstein), Columbia ML 5412	1 3	17	38 (32-11-0056 (S) CHOPIN WALTZES Artur Rubinstein, RCA Victor LM 2726 (M); LSC 2726 (S)
19	21 1	(M); MS 6091 (S) MOZART: CONCERTO NOS. 17 & 21 Anda/Salzburg Comerata (Anda), DGG (No Mono);		18	- 1	Royal Philharmonic & Male Chorus (Revenaugh), Angel
20		ORMANDY'S GREATEST HITS, VOL. III		19	- 1	VAGNER: TRISTAN & ISOLDE (Selections) (raubel/Melchior, Odyssey 32160145 (M); (No Stereo)
		Philadelphia Orch. (Ormandy), Columbia (No Mono); MS 7072 (S)	1/4	0	39 1	WENTIETH CENTURY GUITAR ulian Bream, RCA Victor LM 2964 (M); LSC 2964 (S)

CONCERT REVIEW

Khachaturian at Carnegie

NEW YORK — Armenian composer - conductor Aram Khachaturian ended his successful American conducting tour on Monday (27) leading the American Symphony in a program of his works at Carnegie Hall.

The highlight of the evening

2 Operatic Sets

Continued from page 41

ing the Berlin Philharmonic and Vienna Philharmonic in Wagner. A first listing for Balakarev's "Symphony No. 1" with Sir Thomas Beecham and the Royal Philharmonic rounds out the Seraphim release.

Capitol Classics has Constantine Silvestri and the Bournemouth Symphony in Rimsky-Korsakov, and the second "Best" volume of the Hollywood Bowl Symphony conducted by Felix Slatkin. was his "Cello Concerto," which featured Karen Georgian, 1966 Tchaikovsky Competition winner, as soloist. Miss Georgian, who made her New York debut the previous day, tackled the display piece with a high degree of virtuosity.

Khachaturian, a straightforward conductor, also led his "Symphony No. 1," excerpts from his ballet "Gayne," including the familiar "Saber Dance," and an excerpt from his ballet "Sparticus," all flashy with rich Armenian strains.

Khachaturian, who appears as conductor on Melodiya/Angel, Period, Angel, Parliament, Monitor, Coliseum, Philips World Series, London and Bruno, mostly conducting his own works, also is represented as a composer on United Artists, RCA, Columbia, Everest, Vanguard, Urania, Capitol.

FRED KIRBY

Electrola's Stereo 'Venice'

COLOGNE — Electrola is issuing the first stereo recording of Johann Strauss' "A Night in Venice" as one of its 14 spring titles. The operetta, which is being offered on a subscription basis, has Anneliese Rothenberger, Rita Streich, Nicolai Gedda, Hermann Prey and Cesare Curzi as soloists.

Gida Zdravkovitch and the Belgrade Philharmonic present a Dvorak disk and one coupling Dvorak and Enesco. Baroque sets contain suites and ballet music by Johann Rosenmueller, Johann Josef Fux, Jean-Baptiste Lully and Johann Florian Deller; instrumental concertos by Vivaldi, Johann Adolf Hasse, Francesco Venturini. Gregor Joseph Werner; and Victoria de los Angeles, Teresa Zylis-Gara, Edith Mathis, Rita Gorr, Lucia Popp and Christa Ludsvig in arias of Purcell, Handel, Pepusch, Jommelli and Graun.

Other Electrola releases are pianist Bruno-Leonardo Gelber in Beethoven, violinist Nathan Milstein, Otto Klemperer in Dvorak, and Charles Munch and the Orchestre de Paris in Berlioz.

Mormon Choir

Gontinued from page 41

has the second two-LP set of Scarlatti sonatas by harp-sichoridist kalph Kirkpatrick. The two volumes contain 60 sonatas. A collection of Viennese songs by Lotte Lehmann is being issued in celebration of the soprano's 80th birthday.

Another historic recording has Dimitri Mitropoulos and the New York Philharmonic in Berlioz. Jose Luiz Gonzales is featured in 20th century guitar music of Castelnuovo-Tedesco, Torrega, Tasman, Barrios, Libaek and Ponce. Denis Stevens leads the Ambrosian Singers, in the music of Adrian Willaert (1490-1592), the first listings for that composer.

Classical

Continued from page 41

a New York advertising agency. He has recorded on Command, Columbia and Nonesuch.

Leonard Bernstein will conduct the world premiere of Walter Piston's "Ricercare" with the New York Philharmonic Thursday (7), the first of four performances of the program. . . Pianist Anna Stella Schic will play Ginastera's "Malambo" and Villa - Lobos "Brazilian Cycle" in her concert at Carnegie Recital Hall Thursday (7). . . Pianist Artur Rubinstein, violinist David Oistrakh and the Bolshoi Ballet will perform in CBS-TV's "S. Hurok Presents—Part II," a 90-minute special Tuesday (5). Alfred Wallenstein will conduct for Rubinstein and Oistrakh.

Caballe, Tucker, Milnes in Fine 'Luisa Miller'

· Continued from page 41

with Milnes and Tucker. Miss Caballe, an RCA artist, was promoted in a full-page ad by that company, which included her latest recording, "Verdi Rarities." An Angel ad listed one Odeon recording she had made.

Milnes, especially in his Act I aria with a stunning high note and in his duet with Miss Caballe, clearly has developed as the finest young baritone around with the best such voice at the Met since Warren. His first RCA recording is Verdi's "La Triviata" with Miss Caballe.

Record Roles

Flagello and Tozzi, sang the same roles they sing on the RCA complete pressing of the opera, which also features Anna Moffo, Carlo Bergonzi and Cornell Neill. And both made valuable contributions vocally and dramatically. Louise Pearl was not quite up to the role of Frederica, which is handled so well by Shirley Verrett on the recording.

The RCA recording had much to do with creating a favorable climate for the revival, but the opera can stand on its own. As the bridge between early Verdi opera, such as "Nabucco" and "Ernani," and the opera that came shortly after "Luisa": Rigoletto," "Traviata" and "II Trovatore," the work moves brisky with many rich melodies.

And, "Luisa Miller" has the right conductor in Thomas Schippers, whose mastery of early Italian opera has been evident since his Met debut, which was as conductor of Donizetti's "Don Pasquale." Schippers has recorded on Columbia, RCA, CBS, London and Angel, which mentioned him in an ad. Due this month on RCA is Verdi's "Ernani" with Schippers conducting. The package stars Leontyne Price, Bergonzi, Mario Sereni and Flagello.

Nathaniel Merrill has done another fine job of staging with this opera, but the sets, including stage boxes, was a bit overdone. The Cetra version of the opera starring Ciecomo Lauri-Volpi and Lucy Kelston currently is available on Everest.

FRED KIRBY

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International News Reports



AKIO MORITA, center, executive vice-president of the SONY Corp., discusses the formation of the new CBS/SONY Records operation in Japan with Goddard Lieberson, left, president of CBS/Columbia, and Harvey Schein, president of CBS International, while in New York

Fontana Special, 1st Budget Line On Major Label, to Debut in U.K.

By NIGEL HUNTER

LONDON - Fontana Special, the first budget line on a major label here, makes its debut March 8. The product will be albums billed as "stereo playable monaural" retailing at \$1.50

A notable aspect of the line will be its repertoire in both pop and classics. Regarding the latter, there will be luxury packed double albums and box sets at a cost of only \$1.50 per record, and all product will

be contained in full-color laminated sleeves.

"No other company has used a major label for a budget line," said Philips general sales manager Walter Woyda. "We are setting a new standard in \$1.50 value. Double albums and box sets will now be in a budget price range, and the product comes in full price quality sleeves. Fontana Special is in fact a budget line in price only."

Philips plans bi-monthly releases of Fontana Special material. Each record will contain a complete catalog of the line within the sleeve, and this same feature will also apply to new releases on the sister Wing la-

"These records will constitute a double-edged selling weapon," Woyda continued. "They can be put in the \$1.50 Wing browser or they can stand on their merits of quality in the normal browsers. The stereo playable monaural aspect will be the biggest influence in enabling dealers to rationalize their stocks instead of the old wasteful principle of carrying stereo and monaural versions."

Woyda advocated the current Wing browser for housing the new Fontana Special and that Philips will produce a new headboard for the unit with each successive bi-monthly release to highlight the salient selling point of the issue.

Prominent in the March 8 initial pop release are three albums for which Woyda predicted "dealers will see sales they've never known before." They are "Winchester Cathedral" by the New Vaudeville Band, "D D D B M T" by Dave Dee, Dozy, Beaky, Mick

(Continued on page 45)

Pubs Scoring With Remo Tunes

By GERMANO RUSCITTO

MILAN - While the San Remo Festival records' sales are generally slowing down, the music publishers are getting a run from their songs through subpublishing deals and recordings by international stars.

Publishers are completing their sub-licensing of the San Remo songs, some of which have been assigned for most of the world countries. Ariston's "Per Vivere" and Usignolo's "Canzone Per Te" are credited for the highest royalty advance, in \$7,000-\$6,000, respectively. Ariston got \$6,000 more from "Mi Va Di Cantare" and "Un Uomo Piange Solo Per Amore." Other money-makers are Sugarmusic's "Quando Mi Innamoro" and "La Tramontana," El & Chris' "Casa

Bianca," Rifi's "Deborah" and Clan's "Canzone." The latest is credited for the highest advance per one territory: \$1,000 for the

Several international singers have recorded or will record San Remo numbers. French Mirelle Mathieu (Barclay) will cut "Canzone Per Te," sub-published by Editions Tutti, in French, English and German for release in the corresponding countries. Same songs will be recorded by Mina (PDU), Spanish Dyango (Zafiro) and, probably, by England's Dusty Springfield (Philips). Roberto Carlos' version has been issued in Brazil and soon will follow in most of South America. Its author, Sergio Endrigo, will be in Brazil Tuesday (5) to participate in a movie production and will promote the

Curci's "La Vita" has been recorded by England's Shirley Bassey (U. A.) for release in U. S. and U. K. as "This Is Life." Elic Gandolfi (Cemed-Carosello) made it in Spanish for immediate issue through Belter of Barcelona, "Le Solite Cose," also from Curci, will be released in France by Richard Anthony (EMI).

"Per Vivere" will be cut in French by Line et Willy, who will represent Montecarlo in the April 6 London Eurovision Song Contest, and Mirelle Mathieu or Dalida (Barclay).

"Casa Bianca" is being considered for recording by Dalida and Wilson Pickett. Sugarmusic's "Sera" would be released by England's Cilla Black (EMI). Dionne Warwick will release her San Remo number "La Voce Del Silenzio" in the U. S. "Quando Mi Innamoro" will have worldwide exposure through the Sandpipers's version.

Paramour.

"No Amore" will be recorded by Dean Martin, French Franck Pourcel and England's Norrie



JOHNNIE CAMACHO, left, formerly with Decca and RCA, meets in New York with Morrie (Pancho) Cristal, center, executive director of Tico, Alegre, Mardi Gras and Swinger Records of New York, and Nestor Selasco, president of the Argentinian Phonograph Record Industry Chamber of Commerce, after Camacho's appointment as managing director of Discos Tico in Mexico.

Europa, Somerset to Step Up Album Pace

HAMBURG - Miller International will expand the production of LP's on its Europa and Somerset labels.

Miller announced three new releases on the Somerset label (\$2.45) and four on the Europa label (\$1.25).

The new Somerset titles are "Hits a Gogo with the Orchestra of Frank Valdor"; selected international beat hits by the Berlin beat group "The Odd Persons"; and "J. S. Bach," the first such budget-price recording of Bach's three sonatas for flute and cembalo played by Hedwig Bilgram and Paul Meisen of the North German Radio Sym-

The new Europa titles a Tijuana-style LP "Mexico Party 2"; "The Swingin' Sound of

Soul" with "soul interpreter" Donnie Burks; "Kuechenlieder," a collection of folk songs interpreted by Gerda Maria Sommer. Inken Juergen and Benno Gellenbek; and "Bombenstimmung," a sing-along party disk.

Miller said that despite growing competition from the big concerns, especially in the \$1.25 bracket, he has been able to increase substantially its sales and to expand correspondingly its share of the German budgetprice market.

Miller International is driving to capitalize on its position as one of the few German labels which refused to hike prices to cover a 3 to 4 per cent hike in taxes through introduction of the added-value tax on Jan. 1.

This is the second of two articles based on an exclusive Billboard interview with Dr. Ladislas Veder, managing director of Electrola. In the following article. Dr. Veder analyzes the reasons for the weak position of German hit tunes, discusses the development of classical production and surveys the German market outlook for 1968.

COLOGNE — Dr. Ladislas Veder, managing director of Electrola, calls the "ever-weaker position of the German hit tune" a "primary problem" for German record companies.

He noted that in recent months much has been said about the sickly condition of German hit tunes, both at home and abroad. In Veder's opinion, the causes are due basically to the fact there is no real German "show business." This means that German composers and interpreters have little possibility to introduce German hit

By OMER ANDERSON

German Tune Primary Problem

Electrola's Veder Calls Decline of

tunes to an audience in public performances.

Veder said "German show business." This means that German composers and interpreters have little possibility to intro-German hit tunes to an audience in public performances.

Veder said "German show business was destroyed in the war and has never been revived. The important people who in the past had this show business in their hands left Germany, and they have not returned; and there have been no successors.

"The entire task of replacing the missing show business, as concerns the German hit tune and pop music, has fallen on radio and television.

"Unfortunately, these institutions, in my opinion, do not do enough for the German hit tune, because the total liberalization and, perhaps, a falsely interpreted democracy have had a negative effect in this case.

"All other countries-not only England, France, and Italy, but

also small countries such as Holland and Denmark-have so much national pride they go all out to promote their own products.

"But German program directors, unfortunately, are inclined to see more quality in a foreign product than in their own.

Powerless

"The German record industry alone is powerless against this trend, and must in most cases -inasmuch as we (bring commericial enterprises) receive no state support follow the 'great influences, radio and TV."

Veder said the "misery" of German hit tune interpreters is made especially critical by the fact that artist representation is made a state monopoly of the German Labor Office by a 1927

"This means," Veder continued "that artists are subject to the same hiring processes as household help or part-time laborers. Through this law, the possibility has been eliminated (Continued on page 45)



RINI LOPEZ, left, Reprise Records artist, chats with Dr. Christiaan Barnard, heart transplant surgeon, during his four-week concert tour of South Africa and Rhodesia.

MARCH 9, 1968, BILLBOARD

UA Operating on Own in Britain

LONDON — United Artists is now operating as an independent record company in this country following a new deal agreed between president Mike Stewart and EMI Records' managing director Ken East, UA has previously had a licensing contract with EMI to release its product here which was due to expire in October. From the beginning of this month UA will have a pressing and distribution deal with EMI only.

The American company plans to activate one of its American subsidiary labels here, Solid State, later this year and the record outfit has had a new logo designed by the Royal College of Art in London for the UA label in readiness for its debut on the British market. United Artists is currently closing a deal for an entry into the budget market where product from the company's back catalog and its American Unart line will be issued. UA will also introduce the True Action Adventure series and the Talespinners line for children which will be issued on United Artists.

United Artists is operating from its new premises in Mortimer Street, London, under its general manager Martin Davis.

EMI Realigns In Int'l Sales

LONDON — Provision of repertoire by EMI Records to its American licensees Capitol and Transglobal Music will in the future be handled through the EMI international sales department.

This move aligns EMI's American activities with its other overseas markets which are already serviced by this department

General manager A. M. Smith has named Harry Flower to head the American marketing operation. Flower will work in close conjunction with EMI's pop repertoire and marketing division to initiate and obtain maximum promotional aids for the benefit and use of EMI's licensees in the States.

UA's managing director Noel Rogers will continue to direct European operations. Rogers is currently setting up other European outlets. Davis will also supervise sales and marketing and with Barbara Scott will handle special promotions and merchandising. Tim Knight is in charge of U.A's exploitation and Pierre Tubbs is a&r artist co-ordinator.

The first independent releases feature "Hello How Are You" by the Easybeats, "21st Summer" by the Household "Shanghai Noddle Factory" by Jay and the Americans and "How Peculiar" by Dobie Gillis. Three albums have already been set, "Reach Out For Love" by Ferrante and Teicher, "Something Old, New And Blue" by Joe Williams and the sountrack album from "The Charge of the Light Brigade" from the film featuring David Hemmings and Vanessa Redgrave. Already in the can is a new album by the Spencer Davis Group called "Spencer Davis With Their New Face On!"

United Artists has been steadily building up a roster of local talent since its decision to go independent which now includes the Fortunes, the Spencer Davis Group, Shirley Bassey and UA's latest signing Francoise Hardy.

BARNARD CITED BY FREDERIQUE

PARIS — Frederique, the young French singer who was signed by RCA director Andre Jeanneret after he saw her on the TV show "Le Petit Conservatoire de la Chanson," has made her record debut with a song tribute to heart transplant surgeon Christopher Barnard.

Surgeon Christopher Barnard.
The song, "Le Coeur d'un Autre" ("The Heart of Another") was written by Jacqueline Perez and Roger Ruer.

Meanwhile British Decca has acquired exclusive recording rights for the story of the heart transplant operation of Professor Barnard.

Col. of Canada Hikes Price of Pop, Classical

TORONTO-Columbia Records of Canada increases its prices on regular pop and classical product effective March 22. The suggested list price for pop product, now \$4.98, monaural and stereo, goes up to \$5.29, and classical product, now \$5.98. goes up to \$6.29. The price increase will take the monaural and stereo price up to the level of stereo prices prior to the mono-stereo price equalization move of last summer. (When price equalization took place, the U. S. took the monaural price up to the stereo level, while Canadian companies set a new compromise price, increasing the monaural price from \$4.29 to \$4.98 while lowering (Continued on page 45)

GTA CHANGES ITS NAME, LOGO

MILAN — GTA Records has changed its name and record logo to Miura. This follows a reorganization of the executive staff with Lorenzo Sampietro as president, Piero Gallotti, coordination and international manager; Giorgio Termignoni, sales manager, and Giulio Libano, a&r director.

The company has also started a music publishing division, Miura Music and Picchio Rosso Music with Giusta Spotti as professional manager.

The company's downtown music-record shop will now be called the Miura Music Shop.

M.P.M. Signs Pact With N.Y. Forzano

MILAN — The M.P.M. Distribution Co. has signed an exclusive contract with Forzano Italian Imports of New York to export the record product it distributes in Italy — Tiffany. West Side, Cinevox, Saint Martin, Rex, Fox, Cedi, La Zampata del Leone, CGD and Italmusica.

M.P.M. also announced that Vittorio Martinez, in Tripoli, has been appointed exclusive M.P.M. importer for Libya.

NUREMBERG'S JAZZ FEST SET

NUREMBERG — This city, with the Nuremberg Institute for Modern Art, will sponsor a jazz festival March 30-31—"Jazz East and West 1968."

The main concert, to be held in the Meistersingerhalle, will bring together the big bands of Karel Krautgartner (Czechoslovakia) and Kurt Edelhagen (West Germany), together with the Focus-Jazz Quartet with Simeon Shterey and Dusco Gojkovic (Bulgaria).

Other groups taking part will be the Tomasz Stanko Quartet (Poland), the Pscychedelic Rockers (West Germany) and the Nuremberg Jazz Collegium.



SERGIO ENDRIGO, San Remo Song Festival winner, appears with soprano Anna Moffo on her Italian TV show taped recently in Rome.

\$150 Mil in Sales By Bertelsmann

GUETERSLOH — The Bertelsmann Group, West Germany's
largest entertainment and communications complex, with
books, phonograph records, motion picture and TV film production, and movie theaters, reported gross sales hitting the
\$150 million mark.

The Ariola-Eurodisc record division contributed the best year since its founding nine years ago. Ariola-Eurodisc's gross sales increased 30 percent, with export sales showing particular strength. Bertelsmann reached the \$150 million sales mark despite the general downtrend in the West German economy, which hurt nearly all areas of business.

Ariola-Eurodisc's 30 per cent sales rise, achieved within the generally stagnating German disk market, was attributed by the Bertelsmann management to the label's galaxy of recording artists, and its distribution of classical material by Soviet artists on the Melodia-Eurodisc label. These releases were heavily promoted with a series of German concerts by top Soviet artists such as Igor Oistrach, Leonid Kogan, the Bolshoi Ballet, Evgenie Svetlanov and the State Symphony Orchestra of the U.S.S.R.

Ariola's best-selling pop artists were Udo Juergens and Peter Alexander. Strong sales were posted by the recordings of Rex Gildo, Nini Rosso, Peter Kreuder, Renate and Werner Leismann, Fred Bertelsmann, the Hollies, the Troggs, the Equals and the Herd.

Ariola reported that it had strengthened its position as the leading German operetta label

Endrigo Italian Eurovision Rep

TURIN, Italy — Sergio Endrigo (Fonit-Cetra), the San Remo Festival co-winner, will be the Italian representative at the Eurovision Song Contest, to be held at the Albert Hall, London, April 6.

Endrigo will sing "Marianne," a new song penned by him and published by Fonit-Cetra's music division Usignolo, if it is ratified by the State Radio-TV company which reserves the right to select the singer and approve the song.

with additional releases during the year to bring to 60 LP's its current operetta repertoire with artists such as Robert Stolz, Rudolf Schock and Margit Schramm. Operetta disk sales were especially strong in Holland and Switzerland, as well as in West Germany.

Bertelsmann reported that it strengthened its leadership in the book and record club business, which accounted for 60 per cent of the group's total sales.

Bertelsmann's publishing division produced 23 million books and the Constant-Film-GmbH (60 per cent Bertelsmann-owned) accounted for 50 per cent of German film production last year.

Greenop Heads EMI Pub. Firm

LONDON — Phil Greenop has been named as head of EMI's music publishing company, Ardmore & Beechwood, in succession to Harry Lewis, who has left to concentrate on his other entertainment industry interests.

Greenop's responsibilities will include the acquisition of copyrights and the auditioning of tapes. Fred Marks has been appointed administration manager for Ardmore & Beechwood.

Both men come to their posts from within the EMI organization.

U. K. NOVEMBER SALES UP 36%

LONDON—U. K. sales of records in November 1967 boomed 36 per cent higher than for the same month in 1966, achieving a value of \$7,848,000.

But exports dipped 7 per cent lower in comparison at \$916,800. Total disk production for the month of 11,953,000 was the highest ever.

Record sales and exports for the 11 months to November 1967 were both higher than the preceding year. Production of 33-r.p.m. and 45-r.p.m. disks was also higher last year, but the quantity of 78-r.p.m. records continued to decline.

From The Music Capitals of the World

BARCELONA

Following the success of French singer Sacha Distel's Spanish recording "Los Bigotes," Odeon is negotiating to bring the singer to Spain for TV promotion.

Odeon has released "Bottle of Wine" by the Fireballs, "Love Loves to Love" by Lulu, "Thank U Very Much" by the Scaffold and the first Spanish version of "Pata Pata" by Georgie Dann.

Little Tony (Vergara) visits Madrid, March 3, to appear in the "El Gran Musical" show.

Conchita Bautista (Belter) was in Venezuela to appear in the Reny Show.

Diego Santillan (Belter) and his orchestra were in the studios. Each 5.7 to appear in the studios.

Conchita Bautista (Belter) was in Venezuela to appear in the Reny Show. Diego Santillan (Belter) and his orchestra were in the studios Feb. 5-7 to record the 14 songs in the San Remo finals. The album was released Feb. 12. Juanito Valderrama (Belter) left for a tour of southern France. Joan Ramon Bonet (Edigsa) appeared on the Catalan TV show "Mare Nostrum" Feb. 13.

Southern Music reports four Span-

ish versions of "The Ballad of Bonnie and Clyde" by Los Mustang (Ode on), Los Catinos (Belter), Los Yerba Mate (Sonoplay) and Rudy Ventura (Vergara). There are currently six different Spanish versions of the San Remo finalist "La Tranmontana."

Bruno Lomas completed his last LP for Odeon and will in future record for Discophon. . . . Ediciones Armonico reports Spanish versions of "Judy in Disguise With Glasses" by Los Sonadores (RCA-Espanola), Los Salvajes (Odeon), Ivana (Columbia-Espanola), Lorenzo Valverde (CEM) and Chus Martinez (Ekipo). The Armonico copyright "Una Testa Dura" has been recorded by Luis Gardey (Vergara), Chus Martinez (Ekipo), Licia (Vergara), Miria (CEM) and Sylvia Nelson (Fonogram. . . Ivana (Columbia-Espanola) has recorded the first local cover version of the Bee Gees' hit "World" and Los Sal-

vajes (Odeon) have recorded the (Continued on page 45)

From The Music Capitals of the World

· Continued from page 44

first local version of the Bee Gees' latest hit, "Words."
RAFAEL REVERT

LONDON

Paul McCartney, Jane Asher and Ringo and Maureen Starr due to join the John Lennons and George Harrisons in the Rishikesh meditation retreat of Maharishi Mahesh Yogi in the Himalayas. . . Philips chartered a plane to fly Manfred Mann, Traffic and Julie Felix to Grenoble for a concert during the Winter Olympics. . . Ex-Ted Heath sideman and "Penthouse" composer Johnny Hawksworth recording LP of Bach in up-tempo jazz form for

Topol left London "Fiddler on the Roof" Feb. 7, and was succeeded by Alfie Bass. The Israeli star will play Sancho Panza in David Warner's movie "Don Quixote" to be directed by Peter Hall and shot in Spain. . . . Lulu missed the Feb. 18 Eamonn Andrews Show on TV because of medical instructions to rest between her "Talk of the Town" cabaret spots. . . Glen Dale, former Fortune, has covered the David and Jonathan composition "I've Got You on My Mind" which Page One has released. Dale was recorded by George Martin's Air London operation, and the same song has also been cut for EMI by Dorian Gray. . . . Tim

Polydor Sales Rush On James Last

HAMBURG — Polydor is conducting a mammoth sales drive on the instrumental recordings of James Last.

Polydor is plugging some 20 releases with the James Last Band under the sales slogan James Last-Rhythm a GoGo.

Polydor sales campaign is aimed at the international market, Polydor claiming that the James Last Band has a distinctive sound with universal appeal. The campaign is especially aimed at the rapidly growing international party music mar-

Rose being accompanied by Ainsley Dunbar's Retaliation for his current promo visit. . Busetto violin, worth \$4,800 and dating from 1670, was stolen from its owner David Roth, a member of the Northern Sinfonia string section, while he was visiting a London bookshop. . . . Tony Walton is designing the sets for Michael Tippett's opera "The Midsummer Marriage" which will open next month. Gillian Lynne is handling the choreography. . . . The first album by Spanky and Our Gang is released by Mercury this month.

Mike Steyn, who was musical director for Lionel Bart's "Oliver" for over three years, is running the Big Ben label distrieuce y the indie Bird network. First two albums are comedy disks featuring Blaster Bates and Peter Moloney. . . . Norman Beaton from Guyana is the first colored resident musical director of a British theater, the Connaught, Worthing. He wrote the musical "Jack of Spades" performed at Liverpool in 1965 during the Commonwealth Arts Festival, and his second "Sit Down, Banna" will be staged in Worthing next month. . . . Geraint Evans will sing Scarpia in "Tosca" at Covent Garden March 22. . . . "Zigger-Zagger" will open at the Strand Theater March 12 with a cast of 80 and music by Peter Terson. . . . The movie musical version of "Goodbye Mr. Chips" goes before the cameras at Pinewood July 1 starring Petula Clark and Peter O'Foole. Maggie Fitzgibbon's first Page One single is "I'll Walk Alone.". . . The London Symphony Orchestra flies to New York next month for four Carnegie Hall concerts with soloist Vladimir Ashkenazy and conductor Istvan Kertesz. . . . The Arts Council gave a reception for Dame Marie Rambert's 80th birthday Feb. 20.

MCA introduces its American Uni label here this month under its own logo. The first single features "Morning Glory Days" by the Pleasure Fair. . . . The Rolling Stones have opened their own company Rolling Stones Ltd. in Maddox Street, London, under Jo Bergman's direction. The office will be headquarters for the group's Jother Earth label to be launched soon. Stone drummer Charlie Watts is designing a logo for the label which will feature

50 ENTERED IN RAI-TV FEST

MILAN - About 50 songs and singers will participate in the April 20-June 8 contest "A Record for the Summer" sponsored here by the State-controlled radio-TV company, the RAI-TV. The six-week tournament is being sponsored in collaboration with the Italian record companies association, FI, affiliated to the London-based International Federation of the Phonographic Industry.

Participation in this event grants the admitted songs and records the widest combined radio-TV exposure possible in

colleagues. . . Andrew Loog Oldham and Tony Calder of Immediate have named Timothy Hardacre a director on the board of the Immediate group of companies. Hardacre has been legal adviser hitherto. Immediate promotion manager Ken Mewis is now general manager, and former EMI promotion man Jim Watson has joined Immediate to run the artists department. Immediate has opened branch offices in Los Angeles and Sydney. . . Eddie Kassner of President returning to the States after signing Al Saxon and Dorothy Squires to the label. NIGEL HUNTER

NEW YORK

The 4 Seasons, Philips artists, wind up a one-month personal appearance tour at the Westbury Music Fair March 31. On April 4, they fly to Europe for a 10day tour that will include appearances in England, Germany, France and Denmark. . . Tower's Jake Holmes plays Philadelphia's Mainport Club March 21-25. . . . Al Knopf, vice-president of Local 802 of the American Federation of Musicians, will serve as 1968 chairman of the Musicians Division of the United Jewish Appeal of Greater New York. . . . A seventh member of the Cowsills, MGM artists, has joined the family group with the addition of Paul, 16, who made his performing debut with the group recently in Italy. They appeared on the Today Show and the Tonight Show on Monday (26).

Bobby Darin, Atlantic artist, headlines at the Copacabana for two weeks beginning Thursday (14). . . George Brackman has completed musical arrangements for a custom album "The Silver Dollar Country," which features Lanny Ross. . . . Harold Rand & Co. will handle national press for the Magnificent Men of Capitol. . . . Page Morton toured the East Coast plugging her new Audio Fidelity single. . . . Miss Grenna Whitaker, vice-president and director of Invincible/Firebird Records will supervise wardrobe and original music for Donna Eldridge, Invincible artist. Lionel Hampton and his Jazz Inner Circle began a 10-day stint at Miami Beach's Marco Polo Hotel Feb. 24. . . Date's Peaches & Herb play Washington's Cellar Door Monday (4) through Saturday (9); Montreal's Esquire Club Monday (11) through Sunday (17); and Atlanta's Kitten's Corner, March 18-23.

Dave Alter, of F&F Clothiers, outfitters for band and acts, has returned to his desk after 10 weeks' absence due to illness.

United Artists Serendipity Singers play the Paper Mill Play-house April 6-7. They played Morris, Minn., Friday (1). . . . Columbia's Jerry Stilla & Anne Meara appear on the Merv Griffin Show Monday (4). . . . White Whale's Turtles were in New York for publicity last week. . . . The Supremes, Motown artists, appear at Veteran's Memorial Auditorium in Columbus, Ohio, Monday (11). Also slated for the Auditorium are Atlantic's Aretha Franklin Saturday (16); Victor Borge, April 18; RCA's Jack Jones, April 20; Columbia's Simon & Garfunkel, April 21; and Kama Sutra's Lovin' Spoonful, May 1. . . RCA's Al Hirt and Lana Cantrell appear on the Kraft Music Hall on Wednesday (6). W. S. Tongue signed a writing and recording contract with the L. F. Music Group and

a personal management deal with the Concert House, who have booked him into the Cafe Wha. . . . Capitol's Tennessee Ernie Ford opens a three-week engagement at Harrah's Club in Reno

MIKE GROSS

PARIS

March 21.

Antoine (Vogue) is recording French and German versions of his San Remo song "La Tramontana." . . . Les Nouvelles Editions Eddie Barclay has taken over exploitation of the Enrico Macias publishing company, Editions Cirta. . . . Polydor is putting a strong promotional effort behind the original recording of L'Amour est Bleu" (Love Is Blue), by Vicky, produced by Jacques Bedos. Mireille Darc has recorded the theme from the Jean-Luc Godard film in which she starred, "Week-End," on a Philips EP. . . C. E. D released the last Stax single recorded by Otis Redding as the 11th in the series "The Otis Redding Story." . . French actress Pauline Carton has signed her first recording contract at the age of 84. She will record an album of

theatrical reminiscences for Decca. . . . Philips has signed the Turkish singer Toulai who has recorded her first EP in French. . . . C. E. D. has released the soundtrack album of the Marcel Carne film "Les Jeunes Loups" on its Riviera label. The album, pro-duced by Norbert Saada, whose publishing company, Editions la Compagnie, also publishes the Jack Arel music from the film, features Nicole Croisille singing

Columbia of Canada

Continued from page 44

the stereo price from \$5.29 to

\$4.98. Reasoning behind the Columbia move was expressed simply. "We are in business for a profit. and we think our product is worth the new price," said Jack Robertson, general manager, sales and marketing. There is no early indication of whether other labels will follow Columbia's



CATERINA VALENTE is presented the Award for Merit of the German Federal Republic by Bavaria's regional minister of agriculture, Mr. Hundhammer. The London International artist is the third woman to receive this

Fontana Spec'l To Debut in U.K.

· Continued from page 43

and Tich and "What a Mann" by Manfred Mann.

Other pop releases are "The Intoxicating Pearl Bailey," "Viva Chaquito!" by Chaquito's Orchestra, "Here's To Our Love" by Brian Hyland, "The 3rd Time Around" by Roger Miller and Oscar Peterson's "Canadiana

In the classical vein the first Fontana Special issue includes Stravinsky's "Rite of Spring" by the Minneapolis Symphony Orchestra conducted by Antal Dorati, Mozart's complete "Il Seraglio" and Verdi's "Rigoletto" in double albums, Tchaikovsky's complete "Sleeping Beauty Ballet" in a boxed set of three LP's and Chopin's complete Nocturnes in a double album played by Adam Harasiewicz All these works are thus available for the first time at budget price.

The March Wing releases include a seasonal Bach's "Easter Oratorio" and "Scenes From Shakespeare" featuring the late Sir Donald Wolfit and his wife Rosalind Iden.

the main theme "I'll Never Leave You" in English under the name of Tuesday Jackson. . . . Colette Renard will record for Decen, "Fanny La Flamande," a song specially written for her by Jacques Brel. . . . Pathe-Marconi has released seven compatible albums of works by Rossini, Smetana, Chabrier, Verdi, Bizet, Mendelssohn, Borodin, Handel, Haydn and Moussorgsky, featuring the Phil-harmonia Orchestra and the Berlin Philharmonic conducted by Herbert von Karajan. . . John William is recording a French version of the title song from "Camelot" for Polydor. . . . Joe Dassin has recorded a French version of "Everlasting Love" for CBS. . . . Serge Reggiani, who has scored a triumph at the Bobino Theater, has signed an exclusive contract with Polydor. MIKE HENNESSEY

TORONTO

New conductor and musical director of the Calgary Philharmonic, under a three-year contract, is pianist-conductor Jose Iturbi, who began with the orchestra in January as guest conductor. Iturbi will continue to live in California, and is looking for a resident conductor. . . Capi-tol's a&r director, Paul White, in Hollywood last week for discussions at the Capitol Tower, in-(Continued on page 48)

Electrola's Veder Calls Decline of German Tune Primary Problem

new local talent recorded by his

Continued from page 43

for able artist agents, impresarios, and managers to work on behalf of the German show branch at home and abroad."

Electrola's chief strongly defended beat music against charges that it is an adverse influence on youth. "Inasmuch as it concerns a young music style, beat music has been made youth's own. It would be completely false, however, to construct any casual connection between the various outbreaks of today's youth and their best music. It surely doesn't belong to the excesses of young people if they love, listen to, and dance to beat music. On the other hand, beat music has given the entire music branch, and with it the phonograph record, substantial impetus.

Turning to classical production, Veder said that sales last year declined further in West Germany, although the German classical sales situation continued to be better than the world average.

Veder said classical accounted for about 30 per cent of Electrola's production (compared with 40 per cent two years ago). He said, "Today it is necessary to shape classical production after rules of show business: only international big names in artistically and technically exciting productions have good sales prospects.

Old Guard Leaving "The 'old guard' of conductors and instrumental soloists increasingly are leaving the scene, and we must attempt, from among the great number of

young talent, to find those who

have the chance to develop into

the international top group. "Therefore, Electrola is concentrating, among others, on the pianists Daniel Barenboim and Bruno-Leonard Gelber; on the young Polish violinist Konstanty Kulka; on the Heutling Quartet, four young German musicians from Hanover; and on the young American trumpet virtuoso Edward H. Tarr.

"Among our established artists, we are continuing to bank on Nathan Milstein and the French trumpet soloist, Maurice Andre."

Veder predicted that more records will be sold in West Germany in 1968 than last year. But he said that because of the enormous increase in sales of budget line and low-price records, the total value probably will hardly exceed that for 1967-and for the same reason profits are likely to recede still

Veder added, "as concerns Electrola, we had our best year since the war in 1967. We not only managed to maintain our position on the classical market, but also to increase substantially our German pop sales, as well as sales of our strong international repertoire."

MARCH 9, 1968, BILLBOARD

Why

ABC

A&M

AMADEO

ARISTON

ATCO

ATLANTIC

AUDIO-FIDELITY

BARCLAY

BLUEBELL

BLUESWAY

BRUNSWICK

CADET

CAEDMON

CBS

20 CENTURY FOX

CETRA

CHANT DU MONDE

CHECKER

CHESS

CLAN

CNR

COMMAND

COLUMBIA

CORAL

CRESCENDO

DECCA

DERAM

DGG

DURIUM

DUNHILL

ELECTROLA

ELECTRA

FESTIVAL

FONIT-CETRA

FONTANA

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HMV

IMMEDIATE

IMPULSE

KAPP

KAMA SUTRA

KING

LA VOCE DEL

PADRONE

LA VOIX DE SON MAITRE

LIBERTY

LIMELIGHT

LONDON

MERCURY

METRONOME

MGM

MONUMENT

GENE NORMAN PRESENTS

NEW VOICE

ODEON

PAGE ONE

PARLOPHONE

PARROT

PATHE MARCONI

PHILIPS

POLYDOR

PYE

PYE INTERNATIONAL

RCA

READER'S DIGEST

REPRISE

RICORDI

RI-FI

RIGOLO

RIVIERA

ROULETTE

SENTRY

SMASH

SOUL

STARCLUB

STARDAY

STAX

STORYVILLE

SUE

TELDEC

TELEFUNKEN

TICO

U.A.

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VANGUARD

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VERVE

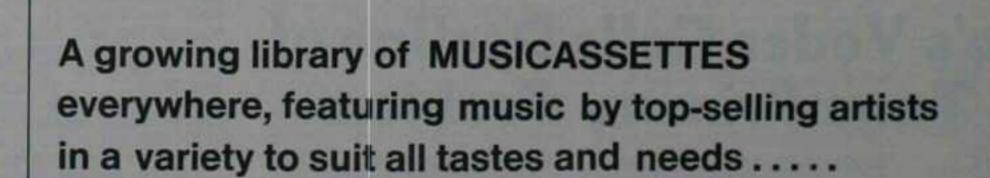
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Car mounts hold battery units beneath car dash board. They are connected to car battery and car radio, play cassettes or make recordings. Units can be taken out to serve as independent portable recorders when desired.

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HITS OF THE WORLD

BELGIUM

This Last

2 JUDY IN DISGUISE-John Fred (HMV)

AM I THAT EASY TO FORGET-Engelbert Humperdinck (Decca) 3 GIVE AND TAKE-Brian and the Hi-Five

(Ronnex) THE BALLAD OF BONNIE AND CLYDE-Georgie Fame (CBS)

4 OH, CLOWN-Marc Dex

LES ROSES BLANCHES-Les Sunlights (Vogue)
I'M COMING HOME—Tom

Jones (Decca)
NUMERO UN AU
HITPARADE—Marc Aryan (Markal)

POLICE ON MY BACK— Equals (President) LA, LA, LA, LAI—Marc Dex (Arcade)

BRITAIN

(Courtesy Record Retaller)
*Denotes local origin

Week Week

2 CINDERELLA ROCKEFELLA—Esther and
Abi Ofarim (Philips)—
Rondor (Ofarim/Semel)

MIGHTY QUINN—Manfred
Mann (Fontana)—Feldman

(Mike Hurst)

13 LEGEND OF XANADU—
*Dave Dee, Dozy, Beaky,
Mick and Tich (Fontana)—
Lynn (Steve Rowland)

5 BEND ME, SHAPE ME—

Amen Corner (Deram)— Carlin (Noel Walker) SHE WEARS MY RING— Solomon King (Columbia) Acuff-Rose

B FIRE BRIGADE-*Kove (Regal Zonophone)—Essex (Denny Cordell) PICTURES OF

MATCHSTICK MEN-Status Quo (Pye)-Valley (John Schroeder)

8 12 WORDS—Bee Gees (Polydor)
—Abigail (Robert Stigwood)
9 4 EVERLASTING LOVE—Love
Affair (CBS)—Peter Maurice
(Mike Smith)
10 11 SUDDENLY YOU LOVE ME
—Tremeloes (CBS)—
Shapiro-Bernstein (Mike

Smith)

11 17 GREEN TAMBOURINE-Lemon Pipers (Pye)-Kama Sutra (Paul Leka)

12 10 GIMME LITTLE SIGN-Brenton Wood (Liberty)-Metric (Hooven Winn)

13 6 AM I THAT EASY TO
FORGET—Engelbert
Humperdinck (Decca)
Palace (Peter Sullivan)
14 19 ROSIE—Don Partridge
(Columbia)—Essex (Don

15 35 JENNIFER JUNIPER— Donovan (Pye)-Donovan

(Mickie Most)

14 DARLIN'—Beach Boys (Capitol)-Immediate (Brian Wilson)

9 JUDY IN DISGUISE—John Fred and Playboy Band (Pye) —Jewel (John Fred/A. Bernard)

18 15 DON'T STOP THE CARNIVAL—Alan Price Set (Decca)—Carlin (Alan

Price) 18 BACK ON MY FEET AGAIN—Foundations

(Pye)—Welbeck-Schroeder
(Tony Macaulay)

16 I CAN TAKE OR LEAVE
YOUR LOVING—Herman's
Hermits (Columbia)—Active
(Mickie Most)

21 37 DOCK OF THE BAY-OUR Redding (Stax)—Carlin (Jim Stewart) 22 25 DEAR DELILAH—

*Grapefruit (RCA)—Apple (Terry Melcher) 23 23 ANNIVERSARY WALTZ—

23 ANNIVERSARY WALTZ—
Anita Harris (CBS)—Morris
(Mike Margolis)

24 45 GUITAR MAN—Elvis Presley
(RCA Victor)—Valley

25 20 EVERYTHING I AM
Plastic Penny (Page One)
—Essex (Larry Page)

26 31 WONDERFUL WORLD—
Louis Armstrong (BMV)—
Valando (Bob Thiele)

27 21 BALLAD OF BONNIE AND
CLYDE—*Georgie Fame
(CBS)—Clan (Mike Smith)

28 27 TODAY—*Sandie Shaw (Pye)
—Carnaby (Chris Andrews)

29 22 DAYDREAM BELIEVER—
Monkees (RCA Victor)—
Screen Gems (Chip Douglas)

30 24 BEND ME, SHAPE ME—
American Breed (Stateside)

American Breed (Stateside)
(Traut) (Bill Helila)
31 38 LOVE IS BLUE—Paul

Mauriat (Philips)—
Shaftesbury (Paul Guiot)

32 29 BEST PART OF BREAKING
UP—Symbols (President)—
Carlin (Danny O'Donovan)

33 28 NIGHTS IN WHITE SATIN
—*Moody Blues (Deram)—
Essex (Tony Clarke)

ME THE PEACEFUL
HEART—*Lulu (Columbia)
—Bron (Mike Hurst)

-Bron (Mike Hurst)

HONEY CHILE-Martha and Vandellas (Tamla-Motown)

-Jobete/Carlin (Fugua, Bristol)-Jobete/Carlin (R.

DELILAH—*Tom Jones (Decca)—Donna (Peter

Sullivan) MY GIRL-Otis Redding (Atlantic)-Carlin (Jim

38 36 I SECOND THAT EMOTION -Smokey Robinson and the Miracles (Tamla-Motown)-Jobete/Carlin (Smokey

Jobete/Carlin (Smokey
Robinson)

MAGICAL MYSTERY
TOUR—*Beatles
(Parlophone)—Northern
(George Martin)

SKY PILOT—Eric Burdon
(MGM)—Schroeder/Slamina
(Tom Wilson)

NO ONE CAN BREAK A
HEART LIKE YOU—*Dave
Clark Five (Columbia)—
Donna (Dave Clark)

NEVERTHELESS—*Frankie
Vaughan (Columbia)—
Chappell (Norman Newell)

VOU'VE THE ONLY ONE—
Val Doonican (Pye)—Morgan
(Ken Woodman)

1 M COMING HOME—*Tom

26 I'M COMING HOME—*Tom Jones (Decca)—Donna (Peter Sullivan)

(Peter Sullivan)
LOVE IS BLUE—*Jeff Beck
(Columbia)—Shaftesbury
(Mickie Most)
SPOOKY—Classics IV
(Liberty)—Lowrey (Buddy

49 1 GET SO EXCITED—Equals
(President)—Kassner
(Edward Kassner)
43 WORLD—*Bee Gees
(Polydor)—Abigail
(Stigwood/Bee Gees)
47 IF 1 COULD BUILD MY
WHOLE WORLD
AROUND YOU—Marvin
Gaye and Tammi Terrell
(Tamla-Motown)
— LITTLE GIRL—*Troggs
(Page One) Dick James

(Page One) Dick James (Larry Page)

CZECHOSLOVAKIA

(Courtesy Melodie)
*Denotes local origin

This Last Week Week 3 A DEAR JOHN LETTER-

J. Grossmann, Country Beat (Supraphon)
IMPORTANT, C EST LA
ROSE—H. Vondrackova
(Supraphon)—Le Rideau Rouge-Supraphon SUPER GIRL-V. Neckar

(Supraphon)

1 VRACE MI SRCE—S.
Matl (Supraphon)—
Theodorakis-Supraphon

7 ZRCADLO—K. Cernoch,

Juventus (Supraphon)-Supraphon LE ROSSIGNOL ANGLAIS -W. Matuska (Supraphon)

VSDALENY HLAS-H. Vondrackova (Supraphon)-

NECHTE ZVONY ZNIT-M. Kubisova (Supraphon)— NECHOD DAL-E. Pilarova, W. Matuska (Supraphon)-

4 NAHROBNI KAMEN-P. Novak (Supraphon)-Supraphon

FINLAND

(Courtesy of Stump magazine)
*Denotes local origin This Last

Week Week I RYYSYRANTA-Irvin Goodman (Philips)-Music

Fazer

8 REBECCA (HASTA MANJANA)—Danny (Scandia)—Scandia 3 RUUSU ON PUNAINEN/ DIE ROSE WAR ROT— Tauno Palo (RCA-Victor)—

7 HETKI LYO/BEAT THE CLOCK-D'Islanders (Scandia)-Scandia 5 URJALAN TAIKAYO-

*Martti Innanen (Safir)-Lindstroem VIERASMAALAINEN-

Martti Innanen (Safir)-

6 LADY BIRD-Nancy Sinatra and Lee Hazlewood (Reprise)—Hazlewood SILMASI ODOTTAVAT MINUA/SPANISH EYES—

Eino Groen (Scandia)-Scandia

4 NAPOSTELLAAN/LA BOSTELLA-Fredi (Philips)
-Music Fazer
KUN RAHAT EI RIITA-

*Irvin Goodman (Philips)— Music Fazer

FRANCE

*Denotes local origin

This Last Week Week 1 DAYS OF EARLY SPENCER -David McWilliams (Maxi)

-Tournier

3 MAL-*Johnny Hallyday
(Philips)-Tulsa

2 LA DERNIERE VALSE*Mireille Mathieu (Barclay)

-Francia Day 6 COMME UN GARCON—
*Sylvie Vartan (RCA)—
A.M.I.

4 DANS UNE HEURE—

*Sheila (Carrere)—Carrere

7 NIGHTS IN WHITE SATIN
—Moody Blues (Deram)

8 HUSH—Billy Joe Royal (CBS)

LES ROSES BLANCHES-*Les Sunlights (AZ)-5 HELLO, GOODBYE-Beatles

(Odeon)—Tournier 2000 LIGHT YEARS FROM HOME-Rolling Stones

JAPAN

(Courtesy Original Confidence Co., Ltd.)
*Denotes local origin This Last Week Week

1 KAETTE KITA YOPPARAI

--*Folk Crusaders (Capitol)

--Art Music KEMEKO NO UTA-*Dirts KOI NO SHIZUKU-*Ito

Yukari (King)-Watanabe KIMIDAKE NI AI O (LOVE ONLY FOR YOU)—*Tigers
(I'olydor)—Watanabe

8 KOKORO NO NIJI—*J.
Yoshikawa and Blue Comets
(CBS)—Watanabe

3 NIJIRO NO MIZUUMI—

"Nakamura Akiko (King)-MASSACHUSETTS-Bee

Gees (Polydor)—Aberback OTOME NO INORI— "Mayuzumi Jun (Capitol)-10 INOCHI KARETEMO-*Mori Shin-ichi (Victor)-Yamada 11 AME NO GINZA-

*Kurosawa Akira and Los Primos (Crown)—Crown KEMEKO NO UTA—*Giants (Victor) MABOROSHI NO 12

15 MABOROSHI NO
AMARYLLIA—*Kayama
Yuzo (Toshiba)—Watanabe
6 LOVE YOU TOKYO—
*Kurosawa Akira and Los
Primos (Crown)—Crown
13 SAKARIBA BLUES—*Mori
Shin-ichi (Victor)—
Watanabe
16 TSUKI NO SHIZUKU—
*Saigo Teruhiko (Crown)—
Crown

Crown (THEME FROM) THE

MONKEES-(Colgems)-*Misora Hibari (Columbia)

AISURU ANITA—*Wild
Ones (Capitol)—Watanabe
NAMIDA NO KAWAKU
MADE—*Nishida Sachiko
(Polydor)—Watanabe
HELLO, GOODBYE—Beatles

(Odeon)-Toshiba

MALAYSIA

(Courtesy Radio Malaysia) Last

HELLO, GOODBYE-Beatles (Parlophone)
DAYDREAM BELIEVER—
Monkees (RCA)
BABY, NOW THAT I'VE
FOUND YOU—Foundations

9 I'M COMING HOME—Tom Jones (Decca) 4 TONY ROME-Nancy Sinatra (Reprise)
DON'T GO OUT INTO THE
RAIN—Swinging Blue
Jenns (Columbia)

THE TWO OF US-Jackie

Trent (Pye)
SHE'S A RAINBOW—Rolling
Stones (Decca)
AM I THAT EASY TO

FORGET-Engelbert Humperdinck (Decca) S EVERYBODY KNOWS Dave Clark Five (Columbia)

MEXICO

(Courtesy Audiomusica)
"Denotes local origin This Last

Week Week NORMA—*Perez Prado (RCA)—Patricia LOOK OUT—Monkees (RCA)

-Emlasa
YO, TU Y LAS ROSAS (IO,
TUE, LA ROSA)—
*Piccolinos (CBS)—Emlasa
QUINCEANERA—*Vlamers
(Musart)—RCA
ROSAS EN EL MAR—
Massiel (Musart)—Pending
ME DAS UNA PENA—
*M. A. Vazques (Peerless)—

*M. A. Vazques (Peerless)-THEME OF THE MONKEES

—(RCA)—Emlasa MUSITA—Sonora Santanera (CBS)—Pham

*Manzanero (RCA)—RCA CENIZAS—*Yaqui (Capitol) 10

-Pending

NEW ZEALAND

(Courtesy New Zealand Broadcasting) This Last Week Week

1 DAYDREAM BELIEVER— Monkees (RCA) 4 WORLD—Bee Gees (Spin) 6 TIN SOLDIER—Small Faces

5 DEAR ELOISE-Hollies (Parlophone) THANK U VERY MUCH-

Scatfold (Parlophone)
KITTY—Cat Stevens (Deram)
MOVIN' AWAY—Mr. Lee
Grant (HMV) HELLO, GOODBYE-Beatles SONS AND LOVERS—Paul

Jones (HMV) SUMMER RAIN—Johnny Rivers (Liberty)

PHILIPPINES

This Last Week Week

101

NEVER MY LOVE— Association (Valiant)— Mareco, Inc.

2 GETTIN' TOGETHER— Tommy James and the Shondells (Roulette)—

Mareco, Inc. APARTMENT NO. 9fammy Wynette (Epic)-

6 DAYDREAM BELIEVER-Monkees (RCA)—Filipinas Record Corp. 5 I'LL BE BACK-

Buckinghams (CBS)-Mareco, Inc.

Mareco, Inc.

4 THE LETTER—Robert Knight (Monument)—Mareco, Inc.

7 JUST YOU—Sonny and Cher (Alco)—Mareco, Inc.

8 I CAN'T STOP LOVING YOU—Sue Thompson (Hickory)—Mareco, Inc.

10 GOIN' OUT OF MY HEAD/ CAN'T TAKE MY EYES OFF YOU—Lettermen (Capitol)—Mareco, Inc.

9 HEY BABY (THEY'RE PLAYING OUR SONG)—Buckinghams (CBS)—

Buckinghams (CBS)-Mareco, Inc.

SINGAPORE

(Courtesy Radio Singapore)
*Denotes local origin This Last

Week Week 1 ALL MY LOVE—Cliff
Richard (Columbia)
1 HELLO, GOODBYE—Beatles
5 I'M COMING HOME—Tom
Jones (Decca)
2 UNSPOKEN WORDS—

*Theresa Khoo and her Five Notes (Decca) BABY, NOW THAT I'VE FOUND YOU—Foundations

WITH EVERY LITTLE
TEAR—Jackie Trent (Pye)
ANOTHER MORNING—
Moody Blues and the
London Festival Orchestra

MASSACHUSETTS-Bee Gees (Spin)
I'LL NEVER BE THE SAME
—*Naomi and the Boys

(Decca)

7 TO SIR WITH LOVE—Lulu (Columbia) SOUTH AFRICA

(Courtesy Springbok Radio-EMI) This Last Week Week

2 LOVE IS ALL AROUND— Troggs (Fontana)—Larry Page (Dick James)

1 MASTER JACK-Four Jacks and a Jill (RCA)—R. Walter (Acuff-Rose)

J DAYDREAM BELIEVER— Monkees (RCA)—(Screen Gema Columbia Music Ltd.) 6 VALLEY OF THE DOLLS-Dionne Warwick (Scepter)-Robbins

4 MASSACHUSETIS-Bee Gees (Polydor)-Robert Stigwood (Abigail)

5 ALL MY LOVE—Cliff Richard (Columbia)— (Armore & Beechwood) SEND ME NO ROSES— Lucille Starr (A&M)— (Moss Rose Publ.)

7 EVERYBODY KNOWS— Dave Clark Five (Columbia) —Dave Clark Five (Donna)

I I'M COMING HOME-Tom Jones (Decca)-(Donna) 10 THE LETTER-Box Tops (Stateside)-Dun Penn

SPAIN

(Courtesy of El Grun Musical)
*Denotes local origin

Week Week 1 CALLATE NINA-Pic-Nic (Hispavox)—Ediciones Musicales Hispavox

2 ARANJUEZ, MON AMOUR
—Richard Anthony (Odeon)
—Union Musical Espanola

3 HELLO, GOODBYE-Beatles (Odeon)—Ediciones Gramofono Odeon

4 SOUL FINGER—The Bar-Kays (Hispavox)—Ediciones Musical Hispavox 5 MASSACHUSETTS—Bee

Gees (Fonogram)-6 LLORONA/ACUARELA DE RIO—*Raphael (Odeon)— Musica de Espana/Ediciones

Ouiroga

10 I'M COMING HOME—Tom
Jones (Columbia Espanola)
—Canciories del Mundo

7 MAGICAL MYSTERY TOUR
—Beatles (Odeon)—E.G.O.

15 NO SABES COMO SUFRI—

*Maria Ostiz (Hispavos)— Ediciones Musicales Hispavox
DAYDREAM BELIEVER—
Monkees (RCA Espanola)—
Ediciones Musicales

Hispavox

From The Music Capitals of the World

Continued from page 47

cluding the topic of the U. S. company's increasing interest in Canadian talent. . . . Bill Eaton, Columbia's director of merchandising and sales promotions, visited Vancouver, Edmonton and Winnipeg last week to accompany

> THIS ONE IS REALLY "ONE IN A MILLION"

> > (Coolson)

THE COULSON BROTHERS

Coledon HP-211

Published by Chinguacousey Music-BMI

salesmen from the company's distributors on calls to sub-distributors and dealers, demonstrating Columbia's new browser box-shipping carton, introducing a new budget pre-pack. . . Thomas Rathwell Ltd., Compo distributors headquartered in Winnipeg, have appointed a resident salesman for Saskatchewan, Wayne Preston.

London Records has made its largest-ever national promotional mailing to launch the new Deamic Sound System, sending some 3,000 copies of the demonstration LP, containing two cuts from each of the six initial Deram DSS albums, to key staff members in radio stations, record stores and specialized hi-fi shops across the country. London is also co-operating with dealers on print and radio advertising to introduce the series, retailing at \$4.98.

. . Release of 14 new Telefunken Das Alte Werk albums Feb. 26 opened a month-long campaign by London Records on

the full DAW catalog, offering dealers a special discount and

salesmen a special bonus. CBS International artist Monique Leyrac and her orchestra leader, Andre Gagnon, in London last week to record two new LP's for Columbia of Canada, Miss Leyrac in French and Gagnon also doing an instrumental LP. CBS International a&r producer Ettore Stratta from New York produced the sessions. . . . Arc has a fast follow-up to Ronnie Hawkins' big "Home From the Forest" with "Mary Jane," an updated version of his "Mary Lou," recorded for Roulette in the U. S. Pop radio in Toronto is going on "Mary Jane," while middle-of-the-road and country station CFGM have flipped the single for Tim Hardin's "A Reason to Believe.". . . The new Dunhill group, Steppenwolf, in-cludes three members of the nowdefunct Sparrow, originally a Toronto group—Jerry Edmonton, Goldie McJohn and John Kaye.

The Irish Rovers, currently at

the Living End in Detroit (March 4-16), take a night off (12) to fly to Vancouver to perform at the IBM international convention, a booking prompted by the wild success of their Decca single, "The Unicorn." The group appears on the Mike Douglas IV'er March 8, member Jim Ferguson appears on "The Dating Game" on TV March 16. Added to their "Sound of Ireland" tour, Winnipeg (April 10), Kleinhan's Music Hall in Buffalo (April 28), and April 29 the group moves into the prestigious Imperial Room of the Royal York Hotel in Toronto for a week or two. . . . It's Dot month at the Beverly Hills Motor Hotel in Toronto, with Dick Contino (4-16) followed by the Mills Brothers (18-30) with their big "Cab Driver" single moving here and their "Board of Directors" LP with Count Basic just released KIT MORGAN

MARINE VALLEY MARINE KOFFINE

SCEPTER

STEREO

THIS IS THE ONLY ALBUM IN WHICH DIONNE WARWICK SINGS VALLEY of the DOLLS!

As performed by Miss Warwick in the 20th Century-Fox movie. 33,000,000 people will see Scepter's full-page advertisement on Dionne's Valley of the Dolls in the March 19, 1968, issue of LIFE MAGAZINE.

See you at NARM in sunny Florida.

SCEPTER RECORDS

New Album Releases

A&M

SERGIO MENDES & BRASIL '66-Look Around; ROGER NICHOLS & THE SMALL CIRCLE OF FRIENDS; SP 4139

ANGEL

GLUCK: ORFED ED EURIDICE-Bumbry/Rothernberger/Leipzig Gewandhaus Orch. (Neu-mann); 581 3717 GRACE BUMBRY-Lieder Recital; \$ 36454 MOZART: REQUIEM - Various Artists/New Philharmonic Orch (deBorgos); \$ 36470

RAVEL: DAPHNIS AND CHLOE-New Philharmonic (deBurgos); 5 36471 BRAHMS: TRIO NO. 2 IN C FOR VIOLIN, CELLO & FIANO-Menuhin, Civil; 5 36472 RIMSKY-KORSAKOV: SCHERAZADE - Bourne-

The Best of THE HOLLYWOOD BOWL SYM-PHONY ORCH. In Stereo-Album 2-Felix Slatkin; SP 8679

ANGEL/MELODIYA

PROKOFIEV: SYMPHONY NO. 6 IN E FLAT MINOR OF 111-Moscow Radio Symphony Orch. (Rozhdestvensky); SRA 40046 IRINA ARKHIPOVA-Songs of Tchaikovsky;

GRIEG: PEER GYNT SUITES NO. 1 & 2-Moscow Radio Symphony (Rozhdestvensky); 5RA 40048

MUSSORGSKY: BORIS GODOUNOV - Various Artists/Bolshoi Theater Chorus & Orch. (Melik-Pashayey); SRA 40049

I BELL

GLADYS KNIGHT & THE PIPS Tastiest Hits;

BLUE NOTE

DONALD BYRD-Blackjack; BLP 4259, BST CECIL TAYLOR-Conquistador; BLP 4260, BST MANK MOBLEY-High Voltage; BLP 4273, BST 84273

CAPITOL

The Look of Love & the Sounds of LAURINDO ALMEIDA: ST 2866 GLEN CAMPBELL-Hey Little One; 5T 2878 The NAT KING COLE Deluxe Set; STEL 2873 ELLA FITZGERALD-Misty Blue: ST 2888 THE GEEZINSLAW BROTHERS-Chubby; ST

The Best of WANDA JACKSON: ST 2883 SONNY JAMES-A World of Our Own; ST

TEX RITTER-Bump Tiddil Dee Bum Bum!;

CAPITOL OF THE WORLD

LALE ANDERSEN Sings German's Folk Songs of the Waterfront; ST 10505 VARIOUS ARTISTS-Songs of the Seven Seas; ST 10506

CBS

BOULEZ CONDUCTS DEBUSSY-New Philharmonic Orch.; 32 11 0056

COLUMBIA

BEETHOVEN: THE FOUR LEONORES-Cleveland Orch. (Szell), MS 7068 THE GLORY OF GABRIELI-E. Power Biggs/ Various Artists; MS 7071 GREATEST HITS VOL. 3-Philadelphia Orch.

(Ormandy); M5 7072 HAYDN: THE SIX PARIS SYMPHONIES-NEW York Philharmonic (Bernstein), D35 769 MAHLER: SYMPHONY NO. 1-New York Phil-MENDELSSOHN: ITALIAN SYMPHONY/SCHU-

BERT: UNFINISHED SYMPHONY-New York Philharmonic (Bernstein); MS 7057 RACHMANINGFF: SYMPHONY NO. 3/VOCAL-ISE-Philadelphia Orch. (Ormandy); MS

STRAVINSKY: PIANO CONCERTOS - Entremont/Columbia Symphony (Stravinsky/ Craft); MS 6947

ENTERPRISE

MAYNARD FERGUSON-Ridin' High: 3 13 101 Presenting ISAAC HAYES: 5 13 100 FATHER HERRERA & THE TRIO ESP. - Jazz Goes To Church; 5 13 102

ETHNIC FOLKWAYS

CHARLES A. KENNEDY-Religious Music of Atia; FE 4481

EVEREST

GIORDANO: FEDORA - Canialia/Prandelli/ Various Artists/(Rossi): \$ 452/2 MONTEMEZZI: L'AMORE DEI TRE RE -Bruscantini/Capecchi/Various Artists/(Baslel: 5 447/2

MOZART: THE SHEPARD KING-Glebel/Nentwig/Various Artists/Stuttgart Tonstudio Orch, (Lund), 5 449/2

PUCCINI THE GIRL OF THE GOLDEN WEST-Gavazzi/Campagnang/Savarese/Various Art-ists/(Basile): 5 453/3

SPONTINI: IA, VESTALE-Vitale/Goverini/ Various Artists/(Previtali): \$ 451/3 VERDI: ERHANI - Penng/Mancini/Taddei/ (Previtali); 5 448/3 VERDI: I LOMMARDI-Bertocci/Petrik/Various

ZANDONAT: FRANLESCH DA RIMINI-CONIGlia/Tanliabue/Various Artists/(Guarnieri); 5 450/3

FOLKWAYS

BIG BILL BROONZY Sings Country Blues: FT 1005, FTS 31005 MILT COMMONS—The Poetry of Yevtushenko;

FT 1003 FTS 31003

WASHINGTON IRVINGS: THE LEGEND OF PETE SEEGER-Ablygvo & Other Story Songs for Children; FT 1500, FTS 31500 PETE SEEGER Sings Woody Guthrie: FT 1002. MOSEHE SEPHULA & ORCH, -Bantu High Life;

BIG JOE WILLIAMS & SHORT STUFF MACON-Melibound & Heaven Sent; FT 1004, FTS 155H1 YAMADA-Koto; FT 1300, FTS 31300

FOUR CORNERS OF THE WORLD

RAYMOND LEFEVRE & HIS ORCH .- Soul Coaxing; FCS 4244

☐ GAMMA

CLAUDE GAUTHIER; GM 110, GS 110 CLAUDE GAUTHIER; GS 101 VARIOUS ARTISTS—The Singer & Composers of Quebec; G5 502

GATEWAY

HUMAN BEINZ-Hobody But Me; GLP 3012

BILL BLACK'S COMBO-Bill Black's Beat Goes On: HL 12041, SHL 32041

IMPERIAL

BONZO DOG DOD/DAG BAND-Gorilla; LP CLASSICS IV-Spooky; LP 12371
THE HUMAN HOST & THE HEAVY METAL
KIDS-Hapthash & The Coloured Coat; LP 12377 SANDY NELSON-Boogaloo Beat; LP 12367 FRANK POURCEL-Love is Blue; LP 12383

CURLY HERDMAN-Old Time Country Music;

KING

JAMES BROWN-I Can't Stand Myself When You Touch Me; 1030

LEO

A Journey to the Center of the Earth; CH VARIOUS ARTISTS-Prince Valiant in the Days of King Arthur; CH 1047

LIBERTY

VIKKI CARR-VIKKII; LST 7548 TIM CONWAY WITH ERNIE ANDERSON-Bull1: LST 7552 JOHNNY MANN SINGERS-Love Is Blue: DEL SHANNON-The Further Adventures of Charles Westover; LST 7539

LYRA

SOULA BIRBILI Sings Yani Spanes & Notis Mavroudis: LY 1007, LYS 1007 Best of BOUZOUKIA: LY 1005, LYS 1005 STELIOS ZAFIRIOU & HIS BOUZOUKIA-Dance the Sirtaki: LY 1006, LYS 1006

☐ MAINSTREAM

ROHEMIAN VENDETTA; 56106, 5/6106 THE TANGERINE ZOO: 56107, 5/6107

ODYSSEY

BACH: BRANDENBURG CONCERTOS New York Sinfonietta (Goberman); 32 26 0014 BACH: UNACCOMPANIED SONATAS & PARTI-TAS-Henryk Szeryng: 32 36 0013 MOZART: THE LAST SIX SYMPHONIES-Royal Philharmonic (Beecham); 32 36 0009

PACIFIC JAZZ

THE JAZZ CRUSADERS-Lighthouse "68; ST JOHNNY LYTLE-Swingin' at the Gate; ST THE MASTERSOUNDS WITH WES MONTGOM-THE GERALD WILSON ORCH.-Everywhere;

PAULA

JOHN FRED & HIS PLAYBOY BAND-Judy In Disguise With Glasses, LP 2197, LPS 2197

PHILIPS

THE HELLO PEOPLE: PHM 200-265, PHS 600-

□ PROJECT 3

DINAH SHORE-Songs for Sometime Losers; PR 501850

RANWOOD

LAWRENCE WELK-Love Is Blue; RLP 8003

RCA CAMDEN

Megic of Howell, CAL 2211, CAS 2211 JOHN GARY-That Warm & Tender Glow;

CAL 2199, CAS 2199 NORMA JEAN-Heaven Helo the Working Girl; CAL 2218, CAS 2218 LIVING TRIO Plays TV & Mation Picture Music: CAL 2210, CAS 2210

RCA VICTOR

WENDY RAGWELL & THE SUNLITERS-Just Over the Rainbow: LPM 3924, LSF 3924 CARL MELEW-Twelve Shades of Belew; LPM 3919 LSP 3919 JIM ED PROWN-Bottle, Bottle; LPM 3942. HANK LOCKLIN-Country Hall of Fame: LPM

3944, LSP 3946 LOS TRES ASES -El Trio De Los Enamorados;

MACHITO & HIS ORCH - Machito Goes Marrohis; LFM 3944, LSP 3944 ARMANDO MANTANERO-EI Grander MKL 1769, WKS 1769

MARCO ANTONIO MUNIZ-Suena Conmigo: MKL 1767, MKS 1767 PETER NERO Plays Leve Is Blue; LPM 3936, ORCH. 70 Plays Music From the Happy Time; LPM 3986, LSP 3986 ORIGINAL CAST-Your Own Thing; LOC 1148, FRANKIE RANDALL-The Mods & the Pops; LPM 3941, LSP 3941 JUAN SERRINO-Cante Hondo; LPM 3872. ROBERT SHAW CHORALE-Irish Folk Songs;

KATE SMITH/BOSTON POPS/ARTHUR FIED-LER-America's Favorites; LM 2991, LSC SONIA-Adion Tristezal; MKL 1770, MKS STONE COUNTRY: LPM 3958, LSP 3958 MAROLD VICK-Watch What Happens; LPM BOTTIE WEST-What I'm Cut Out To Bey FRANK YANKOVIC-Folka Variety: LFM 3915.

RCA VICTROLA

LOTTIE LEHMANN-Brahms/Wolf Songs; VIC 1320, VICS 1320 STOCKHOLM PHILHARMONIC (Derati)-Music From Sweden; VIC 1319, VIC5 1319
TCHAIKOVSKY: MANFRED SYMPHONY-NBC
Symphony (Toscanini); VIC 1315, VIC5 VARIOUS ARTISTS—Selections From the Mu-sical Notebook for Anna Magdalena Bach; VIC 1317, VICS 1317

ROULETTE

PEARL BAILEY Sings the Cole Porter Song-book; R 42004, SR 42004 PEARL BAILEY-Back On Broadway: R 42002.

☐ SCHOLASTIC

VARIOUS ARTISTS-The Sound of World Poetry; FS 11006

SERAPHIM

MOZART: THE ABDUCTION FROM THE SERAG-LIO-Various Artists/Vienna Philharmonic Orch. (Krips); SIB 6025 WILHELM FURTWANGLER-A Wagner Concert; SALAKIREV: SYMPHONY NO. 1 IN C-Royal Philharmonic Orch, (Beecham); \$ 60062

TETRAGRAMMATON

MURRAY ROMAN-You Can't Best People Up and Have Them Say I Love You; 101

TOWER

Now and THEM; 5T 5104

TURNABOUT

BACH: TRIPLE CONCERTO/SUITE NO. 2-Various Artists/Mainz Chamber Orch. (Kehr); TV 34219 HINDEMITH: MATHIS DER MALER/SYM-

PHONIC METAMORPHOSES—Zagreb Philhar-monic (Horvat)/Moscow Phil (Kondrashin); TV 34215 SLIVIA KIND-English Tone Paintings, Toc-

MOZART: CCIMPLETE MASONIC MUSIC-Vienna Volksoper Orch. (Maag): TV 34213-NIELSEN: QUARTET NO. 4/HOLMBOE: QUAR-

TET NO. 8-Coppenhagen String Quartet; STAMITZ: CONCERTO IN DISINONIA CON-CERTANTE - Wallfisch/Laurenbacher/ Wurttemburg Chamber Orch. (Faeber); TV

VARIOUS ARTISTS-Festival Music For Organs with Brass [Ewerhart]; TV 34216

I UNITED ARTISTS

catas & Dances; TV 34200

MR. FANTASY-Traffic; UAL 3651, UAS 6651

VANGUARD

BUDDY GUY-A Man & the Blues; VRS 9272. VSD 79272 The Immortal MISS'SSIPPI JOHN HURT: VR5 9248, VSD 79248 The Best of IAN & SYLVIA; VR5 9269, VSD

VIVA

The 1st of SONNY CURTIS; V 36012 JONATHAN KNIGHT Rainy Night in Shangri-La; V 36011

□ VOX

MENDELSSOHN PIANO MUSIC VOL. 4-Various Artists; SVBX 5414 SCHUMANN & BRAHMS: PIANO TRIOS-Trio Bell Artel/Mannheim Trio; 3VBX 591

Nashville Scene

Continued from page 36

. Hickory's Swinging session. Gentry Singers, a leading pop group, has a fine version of Foggy River," the country standard, as a single backed with "Maurie.". . George Riddle has moved to MGM Records. . . Marion Worth, Decca artist, is still mending after serious surgery. Derbytown Records' newest artist with a brand-new release is Lattie Moore.

The new Carosel Ballroom in Mobile is booking country acts. The line-up for the weeks ahead includes Jeannie Seely, Jimmy Newman, Conway Twitty, Connie Smith and Jack Green. . . . Cliff Cole has joined WUNI, Mobile, on the 6 until midnight shift. . . . Decca's

This Week	Les	ek TITLE, Artist, Label & Humber	Weeks on Chart
Billboard Award	- 1	A DAY IN THE LIFE Wes Montgomery, AAM LP 2001 (M); SP 3001 (S)	23
2	2	The second secon	
3	3	GLORY OF LOVE Herbie Mann, A&M LP 2003 (M); SP 3003 (S)	6
4	6	RESPECT Jimmy Smith, Verve V 8705 (M); V6-8705 (5)	22
5	9	BURT BACHARACH: REACH OUT	
6	7	74 MILES AWAY Cannonball Adderley, Capitol T 2822 (M); ST 2822 (S)	
7	8	BEST OF WES MONTGOMERY Verve V 8714 (M); V6-8714 (S)	14
8	14	HOUSE OF DAVID David Newman, Atlantic 1489 (M); 5D 1489 (S)	2
9	11	CRY YOUNG Ahmed James with Voices, Cadet LP 792 (M): LPS 79.	2 (5)
10	13	SERGIO MENDES & BRASIL '66 A&M LP 116 (M); SP 4116 (S)	38
11	5	Hugh Masekela, Uni 3015 (M); 73015 (5)	
12	4	SORCERER Gabor Szabo, Impulse A 9146 (M); AS 9146 (S)	13
13	10	THE NEW ONE Buddy Rich Big Band, Pacific Jazz PJ 10126 (M); ST 20	126 (5)
14		LADY SOUL . Aretha Franklin, Atlantic 8176 (M); 5D 8176 (S)	1
15	17	THE BEST OF STAN GETZ Verve V 8719 (M); V6-8719 (S)	
16	16	MR. SHING-A-LING Lou Danaldson, Blue Note (No Mono); BST 84271 (5)	
17	-	THE ELECTRIFYING EDDIE HARRIS Atlantic 1495 (M); SD 1495 (S)	1
18	15	THE HERBIE MANN STRING ALBUM Atlantic 1490 (M), 50 1490 (S)	5
19	12	WAVE Antonia Carlos Johim, A&M 2002 (M); SP 3002 (S)	21
20	20	ALLIGATOR BOOGALOO Lou Donaldson, Blue Note BLP 4263 (M); BLP 84263 (3	. 23
1000		Billboard SPECIAL SURVEY For Week Ent	ling 3/9/68

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week Here's how they ranked in Billboard's charts at that time.

POP SINGLES—5 Years Ago March 9, 1963

- 1. Walk Like a Man-Four Seasons
- (Vee Jay) 2. Ruby Baby-Dion (Columbia)
- 3. Rhythm of the Rain-Cascades (Valiant)
- 4. Hey Paula-Paul & Paula (Philips)
- 5. You're the Reason I'm Living-Bobby Darin (Capitol) 6. Our Day Will Come-Ruby & the
- Romantics (Kapp) 7. The End of the World-Skeeter Davis (RCA Victor)
- 8. Wild Weekend-Rebels (Swan) 9. What Will My Mary Say-
- Johnny Mathis (Columbia) 10. Walk Right In-Rooftop Singers

(Vanguard) R&B SINGLES-5 Years Ago March 9, 1963

- 1. That's the Way Love Is-Bobby Bland (Duke)
- 2. Hey Paula-Paul & Paula (Philips) 3. Walk Like a Man-Four Seasons (Vee Jay)
- 4. You've Really Got a Hold on Me-Miracles (Tamia) 5. Walk Right In-Rooftop Singers
- (Vanguard) 6. Ruby Baby-Dion (Co'umbia) 7. Send Me Some Lov'n'-Sam Cooke (RCA Victor)
- 8. Our Day Will Come-Ruby & the Romantics (Kapp) 9. Rhythm of the Rain-Cascades
- (Valiant) 10. Mama Didn't Lie-Jan Bradley (Chess)

POP SINGLES-10 Years Ago

1. Don't/I Beg of You-Elvis Presley (RCA Victor)

March 10, 1958

- 2. Get a Job-Silhouettes (Ember) 3. Sweet Little Sixteen-Chuck Berry
- 4. A Wonderful Time Up There/It's Too Soon to Know-Pat Boone (Dot)
- (ABC-Paramount) 6. Oh, Julie-Crescendos (Nasco) 7. Twenty-Six Miles-Four Preps

5. Short Shorts-Royal Teens

- (Capitol)
 8. Catch a Falling Star-Perry Como (RCA Victor)
- 9. Sa'l Along Silvery Moon/Raunchy-Billy Vaughn (Dot)
- 10. Who's Sorry Now-Connie Francis (MGM)

POP LP'S-5 Years Ago March 9, 1963

1. My Son, the Celebrity-

- Allan Sherman (Warner Bros.) 2. Songs I Sing on the Jackie Gleanon ow-Frank Fontaine (ABC-Paramount)
- 3. The First Family-Yaughn Meader (Cadence) 4. My Son, the Folk Singer-
- Allan Sherman (Warner Bros.) 5. Moving-Peter, Paul & Mary (Warner Brus.) 6. West Side Story-Soundtrack
- 7. Richard Chamberlain Sings (MGM) 8. Moon River & Other Great Movie Themes-Andy Williams (Columbia)

9. Jazz Samba-Stan Getz & Charlie

Byrd (Verve) 10. Peter, Paul & Mary (Warner Bres.)

Jean Peloquin gathered new material while here for a promotional tour for the "Virginian" series. He's also writing good material himself. . . . Eddy Arnold will do a March concert at Carnegie Hall following his return from

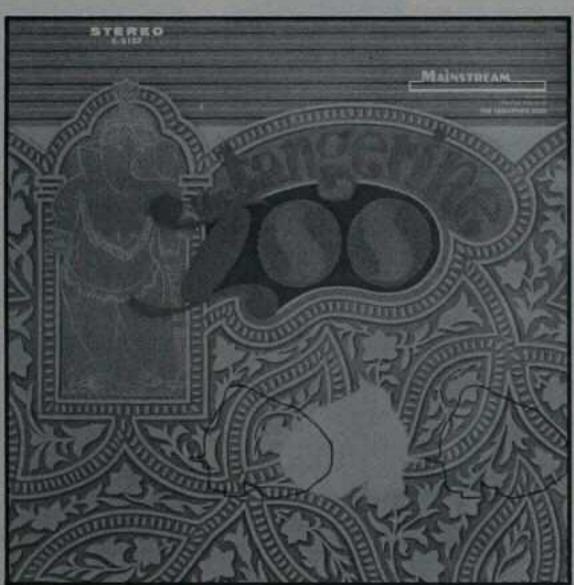
England. In that same month he will do a guest appearance on the "Red Skelton" show. . . Lester Flatt and Earl Scruggs leave for the Orient in March. . . . The Lettermen, Capitol artists, have cut a soundtrack here for a movie. . . .

where the conversation's at

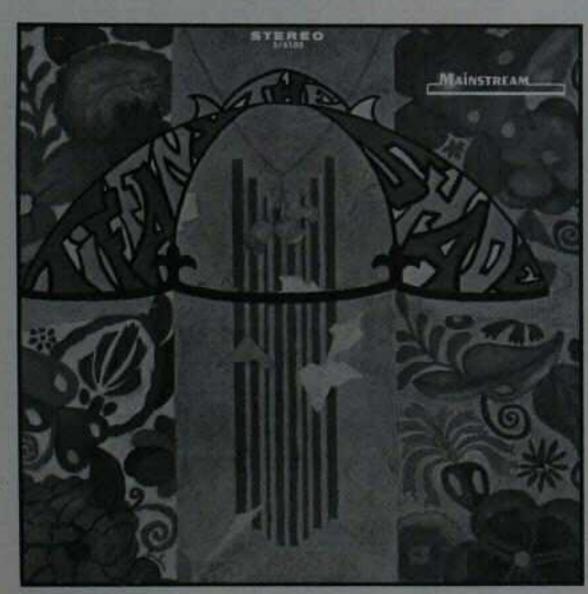


S/6104 THE AMBOY DUKES

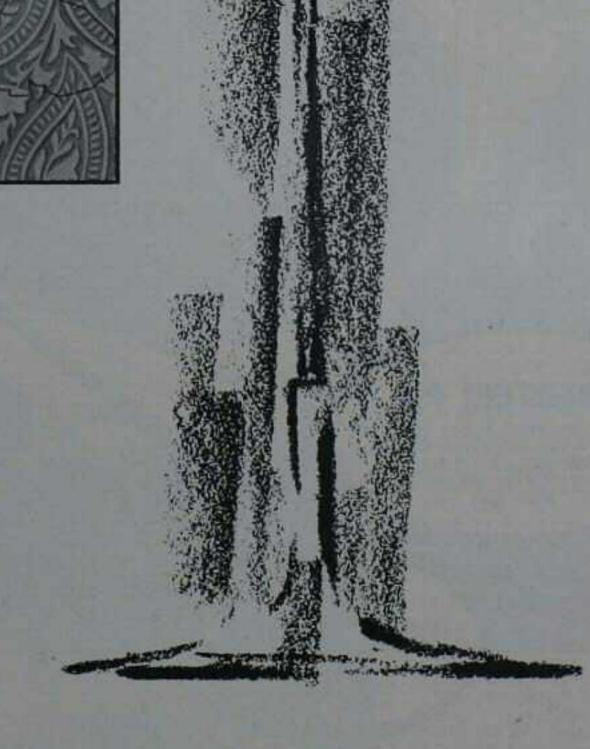
blowers ind



S/6107 THE TANGERINE ZOO



S/6105 THE TIFFANY SHADE



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WORLD'S LARGEST MANUFACTURER OF TAPE CARTRIDGES



Tape CARtridge

Mendel Battling Discounting Via the 'Complete Inventory'

By CLAUDE HALL

counting, believes Ed Mendel who owns three record outlets here, is a complete stock. Mendel, one of the original Dr. lives on radio several years ago, operates a store in a shopping mall here with at least three nationwide chains almost at his doorstep.

"They're discounting tapes around me—though not as much as records. But the one thing I've got that they don't have is a complete inventory. I've been stocking tape CARtridges since RCA Victor first began releasing them. People know that if they want a particular artist on tape cartridge, they're more likely to find it at my store than any place in town."

Dr. Jives Record Shop at the mall is really an album-type of store, as opposed to his other two outlets which deal primarily with singles (one is a 100 per cent r&b outlet). In the mall store, Mendel tries to maintain as complete an inventory in tape cartridges as he does in albums. He has two International Tape Cartridge Corp. racks plus wall displays of other labels. Only the teen product is kept under lock and key, because pilferage

is more liable to happen with teen material, Mendel has found "I really mop up on 4-tract product because no one else is stocking it," he said.

"On any Saturday, I'll sell 40-45 tape cartridges and to me it's just the coming thing. I'll know about what I'm going to take in record sales before I even enter the store. If it's a normal business Saturday, I'll

know my cartridge sales were off. But if business over-all is up by the end of the day, I'll know it's because we been doing good in tape cartridges."

The two biggest seller, are "Temptations' Greatest Hits" and "Otis Live in Europe." He said that the latter cartridge, since the death of Otis Redding, is difficult to keep in stock because it sells so fast.

GRT to Release Roulette Product

LOS ANGELES — General Recorded Tape will release cassette, reel-to-reel, 4 and 8-track product for Roulette Records. The first release is "Best of Tommy James and the Shondells."

GRT also will release 40 other titles, including works by Boots Randolph, Dionne Warwick, the Impressions, Hugh Masekela, Etta James and Donovan.

Muntz Trains Reps as Musicmen

LOS ANGELES — Muntz Stereo-Pak has initiated a campaign to make its automotive industry representatives more musically aware. Bob Demain, recently hired as the company's first field sales representative covering the Midwest, is charged with "making the Muntz automotive reps better music men," explains Gene Block, Muntz's national sales

There are nine representative firms which handle Muntz cartridge product through automotive outlets. In Block's opinion, these firms have to understand the commerciality of music and recordings.

Audiopak

By ELIOT TIEGEL

Block looks to the recording industry as a major source for getting future salesmen who can impart information on the music business to those tape cartridge retailers who may be selling music without any knowledge of the field.

With sales of hot album product now falling more in line with that product's cartridge counterpart, Muntz feels automotive representatives should understand the importance of selling a hot album as opposed to a catalog title.

As part of his job, Demain will augment the in-person efforts of the company's representation firms on the retail level, keeping a check on product availability and helping map merchandising plans. Muntz does a limited amount of work in the sales aids field

The Muntz corporate thinking is that the days of merely duplicating a record company's product are gone. "We have to go further and help sell the product on the retail level," says Block. Demain, he points out, is in essence a district sales manager for each of the record companies, since his concern is helping sell product from copies suppliers.

Demain, formerly with Mira Productions, and Block, formerly with UNI, both spent one month at the Muntz Van Nuys, Calif. headquarters in a familiarization program designed to provide them with all facets of the cartridge business. "You have to know everything from how to install a unit in a car to how the tape winds, in order to talk knowledgeably to people new to the field," Block emphasizes.

map merchandising plans. Muntz does a limited amount of work in the sales aids field. Lib. Opens Cassette

Invasion in Europe

LOS ANGELES—Liberty is releasing its first cassettes in Europe, with corporate President Al Bennet believing this configuration will be the surviving tape CARtridge system. The executive, however, said that it may take longer for the cassette to overtake the 4 and 8-track cartridges in the U. S. than for it dominate the Continent.

The cassette field in Europe will have tremendous acceptance, Bennett feels, following an on-the-spot observation of European market conditions.

Liberty will parallel its European and U. S. cassette releases, since the company believes cassettes don't relate to the record market. "We're hitting a different customer, Bennett explained. Liberty's licensees presently receive cassettes from the U. S. and Germany. Ultimately, Bennett plans to establish cassette duplication in England.

Bennett called the cassette system the only major cartridge form in Europe. The 4 and 8-track systems caught on in America, he says because of the car market. But in Europe, where cars are compacts, there hasn't been any room for the large 4 or 8-track players. A new small unit from Philips may alleviate this situation, Bennett said.

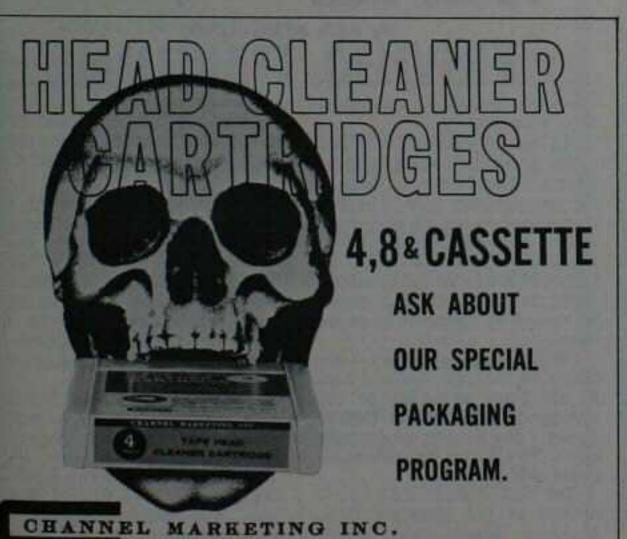


LEONARD NIMOY, DOT Records artist, visits in the tape CARtridge department of Colony Record Store in New York. From left, Tex Wishik, manager of the department; Nimoy holding a Muntz 4-track cartridge of his first LP; Ernie Paris of Colony, and Lanny Lee, Dot promotion man showing Nimoy's second LP, just released.

Printaded with tape:

Audiopak Triple-Threat Cassette.

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MARCH 9, 1968, BILLBOARD

TAPE CARTRIDGE TIPS

by Larry Finley

There's no doubt about it, but 1968 IS the "break-through" year for the stereo tape cartridge. The excitement caused by the new eight-track automobile and home playback units has reached new highs.

With many thousands of 1968 automobiles rolling out of Detroit, with factory-installed eight track playback units, with many thousands of automobile units being installed as an "after market" sale, and with many thousands of eight track home playback units moving off the dealers' shelves faster than they can replenish their stocks, the dealers who handle a variety of tapes are finding that there really and truly are "plus" profits to be made from handling the stereo tape cartridges.

The American public now knows what an eight track player and an eight track stereo tape cartridge is. The tremendous exposure given this concept through all media of advertising has made it possible for people from all walks of life to become familiar with stereo tape cartridges.

In addition to national exposure through newspapers, magazines, billboards, radio and television advertising, the motoring public now sees more and more signs on stores with the words "car stereo," or "stereo tape cartridges." As an example, on Queens Boulevard in Long Island, which is one of the most heavily traveled streets in the world, a large Rayco store has devoted a major portion of its store frontage signs, including the most des rable space on the rounded corner portion of their building to automobile stereo. The same type of advertising can be seen in almost every city in the United States.

ITCC is more than doing its part to secure exposure for the stereo tape cartridge industry. The ITCC First Quarter Promotion Kit contains a brightly illuminated electric sign. window streamers, banners, mobile displays, newspaper mats, plus window and "in-store" advertising material. Jerry Geller, ITCC's National Sales Manager, anticipates that over 10,000 retail outlets will participate in this ITCC promotion. This means that there will be that many window or "in-store" displays which will tell the public that stereo tape cartridges are available in these stores.

In addition, ITCC was the first to receive regular scheduled exposure on national television. Three times each month, ITCC is seen on the nighttime version of THE DATING GAME, which is carried in color on the full ABC network on Saturday nights. ITCC has been on this program for over a year and will continue to tell THE DATING GAME viewers that such great albums as "Doctor Dolittle," "Herb Alpert and the Tijuana Brass," Enoch Light and many others are available on stereo tape cartridges.

Another great lift has been given the industry with the \$2.99 "top name-top label" eight and four-track cartridges in the ITCC First Quarter Promotion. These are not "budget label" cartridges, but the assortment carries labels like MGM, Verve, ABC, Command, Roulette, Audio Fidelity. Jubilee, Colepix, Atlantic, Musicor and others. The assortment of \$2.99 cartridges comes with a free attractive metal rack, that holds 30 cartridges. This complete 30-pack cartridge with the free rack can be purchased by dealers from ITCC distributors in either the eight track or the four-track configuration, or a combination of both.

The \$2.99 promotion is but a small part of the ITCC program which offers over \$200,000 in prizes. More important is that this program really puts a dealer in the stereo tape cartridge business with the "hottest" labels from the ITCC cata-

Dealers are invited to write to International Tape Cartridge Corporation at 633 Fifth Avenue in New York City for the name of their nearest distributor. ITCC distributors now blanket the entire nation, and your inquiry will be promptly processed by the distributor closest to you.

Communication Electronics Sells Pilfer-Proof Display

By BILL WILLIAMS

OKLAHOMA CITY — Communication Electronics, a tape CARtridge wholesaler here, has begun marketing a "theft-proof" display case which allows customer free handling of the tape while guarding against pilfering.

Tommy Hoshall, president of the firm and inventor of the device, said he has patented displays in three models, capable of holding 60, 100 or 700 tapes.

A retailer always had a problem," Hoshall said. "If tapes were kept out of a customer's reach, he couldn't look the tape over and examine it. When made accessible to him, there was always danger of theft. This solves both the problems."

The display extends forward 14 inches, with a Plexiglass front. In the front is a round hole, 33% inches in diameter. This allows the customer to put his hand in the hole, pull the tape forward and examine it, but not remove it because the tape is four inches wide. He can easily get his hand out.

Hoshall said a customer always likes to examine a tape, and this way can turn it completely around without removing it. The tape displays first were sold at Tape Town, a franchise retail operation here. Called Pickatape, the display case has been sold only in Oklahoma City. Hoshall plans to distribute it nationwide.

"We had to prove it first here. Now we're getting demand from everywhere," he said.

Communication Electronics handles most lines of tape cartridges as a wholesaler, including GRT, Columbia, ITCC and



TOPPER IN THE 1968 Motorola 8-track automobile player line, Model TM709S boasting built-in FM stereo converter. No list price suggestion was announced. Muntz. The firm now also is manufacturing displays for tape cartridge units, which also will be marketed. "We are making them so that the tape displays can sit right on top," Hoshall said

Col. 1st Canada Firm to Make Cassette LP's

By KIT MORGAN

TORONTO — Columbia Records of Canada is the first Canadian company to produce cassette product domestically, moving into the configuration ahead of its U. S. parent company. First release will be early this month with six cassettes of best selling albums.

The move was made "in view of the accelerating growth in sales of cassette playback equipment in Canada, and consequent consumer demand for the best repertoire in cassette form," said Fred Wilmot, vice-president, sales and manufacturing.

The initial release includes "Tony Bennett's Greatest Hits, Volume 3"; Andy Williams' "Born Free"; "This Is My Song," by Ray Conniff and the Singers; "Johnny Cash's Greatest Hits"; Barbra Streisand's "Simply Streisand," and "Today's Themes for Young Lover," by Percy Faith, his Orchestra and Chorus.

The cassettes will be marketed through Columbia's record distributors, Columbia Records Distributors of Canada in Toronto and Montreal; Canadian Electronics, Ltd., in Edmonton; Van Horne Electric Supply Co. in Vancouver. Suggested retail is \$6.95, same price as imported cassettes. At present, Columbia is still importing its 4 and 8-track cartridge product.

All Sound Sign Is Pointing Way to Bigger Tape Sales

By KEN BERGLUND

MINNEAPOLIS, Minn. — What's the best way to draw downtown traffic to a suburban auto tape center?

All Sound Center in Minneapolis is currently experimenting with a billboard on the edge of the metropolitan loop. The sign is mounted on the top of a multistoried building near a busy intersection. Lighted at night, the billboard is one of the dominant sights in the area and cannot be missed by motorists or pedestrians.

"We're starting to get comments on the sign now and hope it will bring motorists to our installation in suburban Golden Valley," Stu Kloner, ad manager notes. "We'll also hit with newspaper ads later on."

The installation center located at the Heilicher Bros. Inc.-J. L. Marsh music supply and merchandising operation at 7800 Wayzata Boulevard—includes indoor servicing faciliSam Yarosh, sales manager of audio equipment and accessories, said that All Sound Center is attempted to broaden audio tape interest in the Twin City market.

"Frankly, it is difficult to bet dealers who will stock enough audio tapes to properly move the line," he points out. "Service help too is at a premium. We are not attempting to compete with dealers but we do need to expand the interest in auto tape players and equipment."

The Golden Valley installation houses a number of allied businesses including Heilicher Bros., Inc.; J. L. Marsh, Inc.; Musicland Stores, Soma Recording Co. and All Record Sales, Inc. The combination covers most phases of the selling and promotion of musical instruments, tape recorders, phonograph records and accessories.





When Answering Ads . . . Say You Saw It in Billboard

Coast Carton Brightens Mart

By BRUCE WEBER

LOS ANGELES — Rising interest among record companies in how to mass market tape CARtridges attractively and inexpensively is giving Coast Carton Corp., Montebello, an opportunity to develop new packaging ideas.

The firm is initiating new methods in packaging, using bright colors — for jack-job-bing operations and new techniques in carton plastic packaging, among others.

On the designing board, and being prepared for presentation to major record companies and tape manufacturers, are several innovations in merchandising, including a cassette package involving a folding carton with plastic casing and a "slip bubble pak" and a design for twin multi-variety packs.

"Record companies are beginning to realize that artists
alone do not sell tape products," says James L. Yowell,
sales director at Coast Plastic
Packaging Co. and on the sales
staff at Coast Carton, "Executives now feel tape product can
sell with name artists but in
conjunction with bright, modern
packaging," he says.

Yowell sees the rack jobber as providing the key to the industry, because he comes into direct contact with the consumer. "It's time record companies started mass merchandising tape production supermarkets, drugstores and independent retail outlets. And it can't be done," warns Yowell, "unless it is done with Carton plastic packaging concepts."

Jack Franck, vice-president of Coast Carton, reports his company, which does more than \$500,000 in sales each year in tape cartridge packaging, will present its new design concepts to Capitol, Muntz Stereo Pak, the Warner Bros.-Seven Arts family of labels and Certroncorp., a blank tape manufacturer in 4 and 8-track, reel to reel and cassettes.

Coast Carton manufacturers package for Capitol, Dot Records, Original Sound, Reprise, Muntz (4 and 8-track), Warner Bros. and Certron, which became the first company to order the "slip bubble pak" for its blister packs, a three-cassette variety type package.

"Pre-recorded tape product needs a marketing shot in the arm, and record companies now realize it must come from packaging, not artistic value alone," says Yowell. "Blank tape, of course, needs even superior packaging."

"Consumer attraction," he says, "is the next step for increased tape sales if it can be accomplished inexpensively."



AMPEX STEREO TAPE cassettes are now being advertised on Dick Clark's American Bandstand on ABC-TV. AST general manager Don Hall said cassette spots will also appear on the "Treasure Isle" and "Happening '68" shows on ABC-TV. The shows are said to deliver a combined 258 million exposures.

DGG Testing Single Market Concept on Pop & Classical

By OMAR ANDERSON

HAMBURG — Deutsche Grammophon is experimenting with the elimination of barriers between sales promotion for pop and classical cassettes.

The label is proceeding on the premise that the cassette market is a single market with no sharp dividing lines. Accordingly, Polydor's latest list of cassette releases contains 21 titles—11 pop and 10 classical.

Of the pop titles, three are on the A & M label (Herb Alpert & The Tijuana Brass in "Whipped Cream & Other Delights" and "Going Places" and the Baja Marimba Band's "Heads Up!").

Freddy is represented with "Freddy—Das Grosse Wuenschkonzert," and the Don Cossack Choir of Serge Jaroff and the James Last Band interpret music from "Dr. Zhivago" and Russian folk songs.

Illustrating Polydor's contention that there is only one cassette market, the Serge Jaroff choir is represented on the classical list with a Deutsche Grammophon recording of its most famous interpretations.

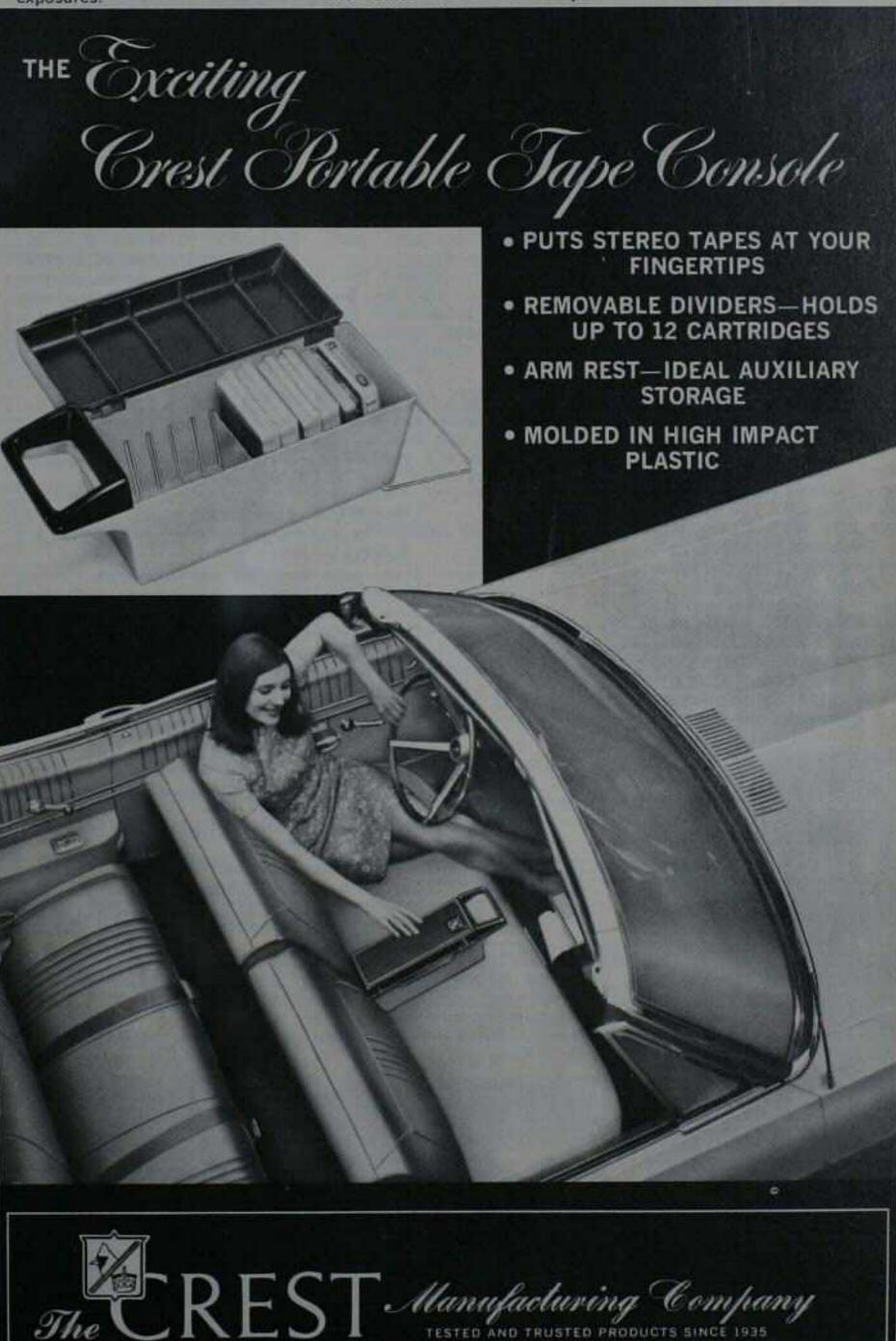
Classical titles also include Bach's Brandenberg Concertos with the Berlin Philharmonic and Herbert von Karajan; Karajan and the Philharmonic's recording of Mussorsky's "Pictures at an Exhibition"; and excerpts from Mozart's Magic Flute" recording by the Berlin Philharmonic under Karl Boehm.

Siegfried Behrend and the Berlin Philharmonic under Reinhard Peters have recorded virtuoso guitar concertos with works by Joaquin Rodrigo and Mario Castelnuovo-Tedesco.



AMPEX STEREO TAPE OFFICIALS were shown their new cassette display unit for the first time last week by the design firm, Frank Mayer & Associates. Seen at the presentation were, from left, William Cawlfield, AST marketing manager; Dan Novak, of the design firm; AST general manager Donald Hall; Frank Mayer and Bob Morrissey, also of the design firm.





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Audio Retailing

Release Full Details of a 50% Bigger CES for '68

NEW YORK — Details of a 50 per cent larger Consumer Electronics Show (CES) for 1968 were released last week by its sponsor, the consumer products division of the Electronic Industries Association (EIA).

The second annual CES, scheduled for June 23-26 here at the Americana and New York Hilton Hotels, will draw 150 exhibitors (compared with 100 last year) to 160,000 square feet of exhibit area (compared with 130,000 square feet last year) for display of wares to buyers numbering well over 20,000 (there were 19,876 last year).

Theme of the show, to be stressed in an unprecedented advertising campaign, will be the function of the event as the focal point for the entire consumer electronics industry.

Products to be exhibited include radios, television, phonographs, audio components, tape recorders and tape players. This year's show has been expanded to include exhibits of accessories closely allied to the consumer products industry, includ-

7 Tapes From Cap.

LOS ANGELES - Seven open-reel tapes in all genres have been released by Capitol this month, Included are The Seekers' "Seen in Green"; Buck Owens and His Buckaroos, "It Takes People Like You to Make People Like Me"; Nancy Wilson, "Welcome to My Love"; Tennessee Ernie Ford and Marilyn Horne, "Our Gorden of Rymns"; Ravi Shankar and Ali Akbar Kham, "The Exotic Sitar and Sarod"; cellist Jacqueline du Pre performing Elgar's Cello Concerto and Delius' Concerto for Cello and Orchestra with (Continued on page 57)

FIRST ST ST LATEST LATEST ST LATEST

Cartridge designers set a merry pace for needle makers . it's a never ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

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CHEMICAL CORPORATION - BOX 416 104 LAKEVIEW AVE. - WAUKEGAN, ILLINOIS Originators of the \$7.75 Dismond Needle ing antennas, tape cartridges, phonograph cartridges, styluses, magnetic tape, phonograph records, batteries, stands and record cabinets.

Exhibits in both hotels will be open noon to 6 p.m. on Sunday, June 23; 10 a.m. to 6 p.m. on Monday; 10 a.m. to 9 p.m. on June 25 and 10 a.m. to 9 a.m. on June 26. These exhibit hours have been extended to include two evenings in order to provide additional hours and as a convenience to Eastern Seaboard retailers who want to travel to New York for a look at the merchandise after business hours.

Trade Ads

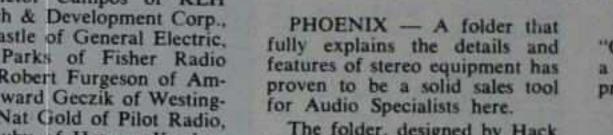
EIA staff Vice-President Jack Wayman reported that promotional backing for the 1968 show will include 25 full-page ads in trade magazines, direct mailings to 35,000 retailers, provision of invitation tickets in unlimited quantities to all exhibitors, preparation of news articles on the show for distribution to the trade press. He said all concerned trade magazines are preparing pre-show and show issues.

Allied events scheduled during show time here are a government-industry symposium on June 23, consumer electronics merchandising seminars cosponsored by EIA and the National Appliance and Radio-TV Dealers Association on the mornings of June 24-26 and an all-industry reception and banquet on Sunday, June 23.

The CES sponsors have reserved 3,500 hotel rooms in the Americana, New York Hilton, City Squire and Warwick Hotels. CES spokesmen pointed out that hotel space should be adequate during show week because no other major convention or shows are scheduled in New York City at the time.

Committee

On the CES committee for 1968 are chairman William King of RCA Sales Corp., Howard Behren of Symphonic Electronics Corp., Edward Boba of Waters Conley Co., Inc., Paul Bryant of Packard-Bell Sales, A. J. Burger of the 3-M Co., Victor Campos of KLH Research & Development Corp., Tom Castle of General Electric, James Parks of Fisher Radio Corp., Robert Furgeson of Ampex, Edward Geczik of Westinghouse, Nat Gold of Pilot Radio, Leon Kuby of Harman-Kardon, Edward H. L. Mason of H. H. Scott, Robert Mayer of Bulova, Fred Meyer of Arvin, Martin Shellenberger of Sylvania, Jerry Solomon of Philco-Ford, Dennis Sancik of Motorola and Larry Williams of Admiral.



The folder, designed by Hack Metz, in the French-fold style, using brown ink on a beige background, not only answers typical questions customers might ask, but contains drawings that illustrate various pieces of equipment.

The folder features the phrase "Made For You" on the cover. Copy boxes on the cover explains, "Thanks to the marvelous flexibility and permanent interchangeability of modern plug together hi-fi components, and to the design experience of our engineering staff, you can have your dream music system."

Opening up the folder, the music system prospect finds the inner two pages devoted to a question and answer series, designed to eliminate fear of electronic complexity, and misunderstanding which all to frequently nullify a good selling job.

A typical question: "So you've got an electrical wiggle from a recorder player source. What then?"

Answer: "This weak electrical wiggle is sent to the amplifier, or heart of any music system where it's magnified sufficiently to drive the loud speaker. The speaker's function is to change the new strong electrical wiggle into merchanical vibrations you hear as sound."

Another example: "Well, what's the sense of getting an enclosure that's better than the speaker? Isn't that wasting money?"

Answer: "No. Speakers practically never wear out and they maintain resale or trade-in value better than any other electronic device. So, you can improve your 'fi' at any future time and get as much as 80 per cent of your original speaker investment back on a trade-in—if your enclosure is good enough to use."

Other questions and answers explain the difference between stereo and hi-fi, AM and FM broadcasting, fundamentals, the number of components required for a specific system, and similar considerations. Metz wrote all of this material himself, through customer questions.



THE COLLAGE, a new Smash Records group, paid a visit recently to Vogue Record Store in Hollywood to personally thank owner William J. Bower for the way he's moving their album. Group members, from left, are Jerry, Jody, Donna and Ron.

Fact Folder Is Solid Sales Aid for Phoenix Hi-Fi Shop

A final admonition suggests,
"Open this folder and let's plan
a music system for you at a
price for you with terms."

Drawings

Inside the full fold, the entire space is taken up by a series of illustrations which show various types of enclosures, including chair-side consoles, baritone consoles, basso trio models, wall consoles, alto and baritone speakers, bassoon types of speakers, stereo desks and stereo benches. On the exterior cover there are still more samples, all neatly drawn by a commercial artist to Metz's specifications. resembling plans and specifications, with all measurements drawn in.

In planning a stereo sound system, the customer and the salesman start at the upper left hand corner, where under a large number one, it is suggested, "Check all the features you desire now and please list below what you already have that might be used." A series of spaces follow for such entries. From that point, the prospect and salesman simply go through 3 steps, each of them related to a series of blocks printed on the page, to work out a practical system, at a desired price.

Under the second step in using the folder the boxes identified by the same letters identify phonograph turntables at \$40 to \$95, radio turners, and tape recorders, at similarly wide price ranges. The customer can simply check through these, match the blocks against the drawings of enclosures below, and come up with the basic prices for each.

Under Section 3, the system goes into speakers, pointing out that separate enclosures are needed, a pair for stereo, and suggests any combination. Speakers are liberally illustrated on the page, as well. Shown in blocks in the center of the page, and closely correlated with the listings, are amplifiers of from \$40 to \$400, in stereo monaural, speaker systems from \$10 to \$400, with sub-blocks from which the prospect can choose single systems, stereo pairs, with or without enclosures, remote systems, built-ins into existing woodwork or shelving, etc. 'Silent Salesman'

One by one, the items which the prospect has chosen are listed under "Components," fol-

CES EVENTS CALENDAR

The following is a tentative calendar of events for the Consumer Electronics Show (CES) June 23-26 in New York City.

THURSDAY, JUNE 20

Installation of exhibits by prearranged schedule

SUNDAY, JUNE 23

8 a.m-Trade press breakfast and orientation. 10 a.m.—Registration begins at Americana and New

York Hilton Hotels.

10 a.m.—Government-Industry Symposium—Versailles

Terrace/Princess Ballroom, Americana Hotel.

12 noon—Exhibits open.

7 p.m.-10:30 p.m.—All-industry reception and banquet—Grand Ballroom, Waldorf Astoria Hotel.

MONDAY, JUNE 24

8:30 a.m.-11 a.m.—Merchandising Seminar—Versailles Terrace/ Princess Ballroom, Americana Hotel. 10 a.m.-6 p.m.—Exhibits open.

12 noon-Press luncheon and tour of exhibts.

TUESDAY, JUNE 25

8:30 a.m.-11 a.m.—Merchandising Seminar—Versailles Terrace/ Princess Ballroom, Americana Hotel.

10 a.m.-9 p.m.—Exhibits open.

4 p.m.—VIP reception and cocktail party and tour of exhibits.

WEDNESDAY, JUNE 26

8:30 a.m.-11 a.m.—Merchandising Seminar—Versailles Terrace/ Princess Ballroom, Americana Hotel. 10 a.m.-9 p.m.—Exhibits open.

9 p.m.—Show closes; dismantling of exhibits begins.



LIBERTY PRESIDENT AL BENNETT, left, and vice-president Lee Mendell, right, are seen at the signing of a contract with Greentree Electronics as licensee for the firm's reel-to-reel pre-recorded tapes. Greentree president Sidney Brandt is in the middle.

NEW ADMIRAL LINE



THE 1968 ADMIRAL radio line includes this new six-band FM/ AM radio with shortwave, longwave and marine coverage. Priced at \$99.95, it is equipped with 18 transistors, six diodes, AFC, sliderule vernier tuning, dial light, tone control, separate regular and fine tuning controls and a six by four-inch speaker. Nine new models were introduced re-



LIST PRICE on this new Admiral solid-state portable stereo phonograph is \$119.95, including stand. The unit has two fiveinch deep-profile speakers in detachable wood enclosures, 20 watts of peak power, dual channel amplifier, four-speed record changer, separate bass, treble, balance and loudness controls and diamond stylus with lifetime



THE ADMIRAL PHONOGRAPH LINE for 1968 includes this portable stereo model among its nine new selections. Priced at \$149.95, it offers 20-watt, solid-state chassis in a walnut-grained pyroxylin finish cabinet, 21 transistors, FM/AM radio with FM stereo, AFC, slide rule tuning, four-speed automatic record changer, four speakers, folded dipole antenna, ferrite rod AM antenna, four sound controls and diamond stylus with lifetime warranty.



THIS AM/FM CLOCK radio in the new Admiral line at \$29.95. It has 7 transistors, 6 diodes and 10 tuned IF transformers with added RF state for increased sensitivity and rejection of interference.

Fact Folder Big Sales Aid

Continued from page 56

lowed by expert recommendations of Audio Specialists to meet each need. The price is listed in the third column, after which an alternate, usually at a lower price, is also considered. Spaces at the bottom provide for listing the total, less trade-in taxable total, installation costs, sales tax, the delivered price and the terms.

Going through this sequence, choosing one item after another. and listing off everything desired in a sound system, the customer may find that his own estimate is far short of the actual price. Substituting an alternate, lower-priced piece of equipment, or even leaving those out which are not absolutely necessary, takes care of cost apprehension in 90 percent of all cases, Metz said. Even if a sale is not made at once, Metz is happy that



THIS COMPACT, battery-powered portable mono phonograph is tucked in the 1968 Admiral line at \$29.95. Offered in avocado and green cabinet, it has six transistors, automatic volume control, AM radio with built-in ferrite rod antenna and plays at two speeds.

7 Tapes From Cap.

· Continued from page 56

the London Symphony and the Royal Philharmonic orchestra under Sir John Barbiroli and Sir Malcolm Sargent, respectively and Holst's "The Planets" with the New Philharmonia Orchestra and Chorus under Sir Adrian Boult.

most of his prospects want to keep the folder, and to "work on it themselves" until eventually, they can tone down the sound system to the amount they want to spend, or revamp their budgets, to spend more money. Almost every folder left with a prospect has resulted in a sales, even if months later. the Arizona dealer said.

GLASSIFIED MAR

BUSINESS OPPORTUNITIES

"NO ONE MUST KNOW YOUR HEART is breaking as you croon your songs of love." Poignant lyrics from the melodic CROON, CROONER, CROON, "Boffo" show biz ballad of 1968. If interested in pressing or using, contact Albert D. Marino, Pres., Giancarl Music Publishing Co., 9708 Ventnor Ave., Margate, N. J. 68402. Another ASCAP winner. Music lovers, 75¢ a copy at your favorite dealer, or Giancarl, Copyright obtained in 1967. 'NO ONE MUST KNOW YOUR HEART

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and coin machines. Clearing over \$3,000 month. Reason, Iliness. Universal Shuffleboard, 1092—102 St., North Battleford, Sask., Canada. mhs

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57

MARCH 9, 1968, BILLBOARD

Album Reviews





SEMI-CLASSICAL

IRISH FOLK SONGS-Robert Shaw Charale, RCA Victor LM 2992 (M); LSC 2992 (5)

A St. Patrick's Day title with the familiar and not so familiar, all well sung by the excellent Robert Shaw Chorale. Here are "Wearin' of the Green," "I Know Where I'm Goin'," "The Girl I Left Behind Me." "We May Roam Through This World" and 12 more. A green holiday delight.





POLKA VARIETY-Frank Yankovic RCA Victor LPM 3915 (M); LSP 3915 (5)

Here's a polks feast for fans of Yankovic and good polka music. And there's a wide variety of material to make the accordionist pull out all his instrumental stops. There are waltzes, group singing and swinging polkas.





JAZZ

THE WATTS 103RD ST. RHYTHM BAND-Warner Bros. W 1741 (M); WS 1741 (S)

A combination of prearr and soul could rocket this instrumental group up the charts. The group has a good soul sound and catchy melodic and rhythmic lines. And with "Brown Sugar" released as a single, the group has excellent chances. "Caesar's Palace" and "A Little Class and a Little Trash" are step-out numbers.





PEARL BAILEY SINGS THE COLE FORTER SONGBOOK-Roulette R 42004 (M): SR 42004 (S)

With Miss Bailey enjoying new popularity because of her "Hello, Dolly?" stint, this LP should move up the sales ladder quickly. And taken on its own, the disk is full of Mits Bailey's suffry satire and amazing sense of rhythm. Porter's songs couldn't be in better vocal hands,





RIDIN' HIGH-Maynard Ferguson. Enterprise 5 13-101 (5)

Jazz for the masses is here in a zestful "Alfie" and "Sunny," but the hard-core jazz fan isn't ignored. "Kundalini Woman" explores several themes, all working around a rock beat, with big band sounds on top. Maynard Ferguson with frumpet and/or flugelhorn leads the way.





INTERNATIONAL

CANTE HONDO-Juan Serrano. RCA Victor 3872 (M); LSP 3872 (5)

Like good Spanish wine, the guitar playing of Juan Serrano leaves a tart, pleasant taste that lingers on and on. Here, his music is augmented by a bevy of different flamenco singers. Tunes include "Jaberas," "Serranas" and a rousing "Fandango de Hueiva a Canet."





AMERICA'S FAVORITES-Kate 5mith/Boston Pops/Arthur Fiedler, RCA Victor LM 2991 (M); ESC 2991 (5)

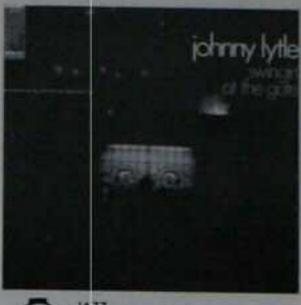
Here's an impressive debut for Fiedler and Kate Smith as a team, Fiedler's sweeping, flowing conducting, backed by Richard Hayman's fresh arrangements, are the perfect recipe for Miss Smith's fine voice. Tunes include "Brazil," "Because" and "Kiss Me Again."





THE FURTHER ADVENTURES OF CHARLES WESTOVER-Del Shannon, Liberty LST 7539 (5)

If you've counted Del Shannon out, count him back in. This is a hip Shannon with something to say and saying it musically well, "Thinkin' If Over" goes halfway there, but the end of the trip is "New Orleans. (Mardi Gras)," a rampaging progressive rock piece.





SWINGIN' AT THE GATE! Johnny Lytle, Pacific Jazz 5T 20129 (S)

Dramatic, dynamic jazz that sticks to a melody and thus is commercial enough to please most, "Cherish" and "Just a Feelin" Good" are two excellent pieces, keyed by Johnny Lytle's vibes and aylophone work.





ORIGINAL CAST

YOUR OWN THING-Original Cast. RCA Victor LOC 1148 (M); LSCI 1148 (5)

This off-Broadway hit is notable for its fine music, both rock and ballad and this album contains this top music ably performed by the bright young performers of the show. Based on Shakespeare's "Twelfth Night," this Hal Hester-Danny Apolinar score contains an exceptional ballad in "What Do I Know." "I'm Not Afraid/I'm Me" is the message of today's youth as is "The New Generation."





THE BUBBLE GUM MACHINE-Senate 5 21002 (5)

Teens will get their money's worth out of this Bubble Gum Machine. Standard tune is "You Make Everything Right," a potential single; it pounds fairly hard without going psychedelic. Some of the other tunes border on psychedelic, for example, "I Wonder."





SOUL COAXING-Raymand Lefevre & His Orch. 4 Corners of the World FCS 4244 (S)

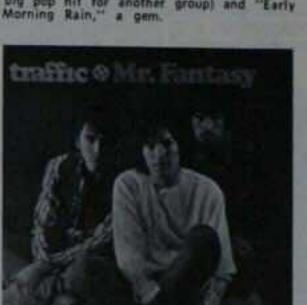
"Soul Coaxing (Ame Caline)" came out of left field-France, to be precise. But this catchy instrumental fought its way onto the easy listening chart. Raymond Lefevre and his orchestre have some other catchy instrumentals here-"This is My Song." "Groovin" and "A Whiter Shade of Pale."





THE BEST OF IAN & SYLVIA-Vanguard VR5 9269 (M); VSD 79269 (5)

Talent always rises to the top, and lan and Sylvia are no exception. The pair have won a wide following with its beautifully sung folk (mostly written by lan). This album, featuring material culled from their past LP's, includes "Four Strong Winds" (their most popular song), "You Were on My Mind" (a song they wrote which was a big pop hit for another group) and "Early Morning Rain," a gem.





TRAFFIC-Mr. Fantasy, United Artists UAL 3651 (M); UAS

Although the Traffic had only moderate success with its singles, "Paper Sun" and "Hole in My Shoe" (both included here), both songs fit right in the groove of this album, which should be a strong seller. With heavy UA promotion and featuring Steve Winwood formerly of Spencer Davis Group, the Traffic moves with a good blussy beat and strong vocals. Watch this





ROGER NICHOLS & THE SMALL CIRCLE OF FRIENDS-AAM SP 4139 (5)

The "Friends" ride smoothly on the strength of lavish production and strings that make the group seem larger than three. Rich, lyric, with a full, fluid harmany, the Friends give polished impressions of the Beatles, Bacharach and the Spoonful as well as their own compositions. Can See Only You" and "Don't Go Breaking My Heart" are tasty musical morsels with chart appeal.





LOW PRICE POP

THAT WARM & TENDER GLOW-John Gary, RCA Camden CAL 2199 (M), CAS 2199 (S)

As popular as Gary is now, one can't help but believe he's going to be better someday. The Gary of today is reaching peak after peak as he proves with excellent versions of "Soon I'll Wad My Love," "Mine" and "Give Me This Moment,"



PETER SEEGER SINGS WOODIE GUTHRIE-FORWAYS FT 1002 [M]: FTS 21002 (S)

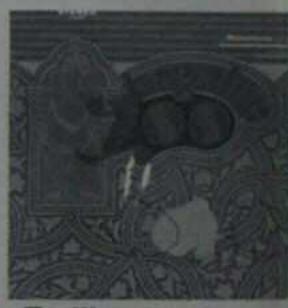
Seeger is right at home here as he sings and plays such Guthrie classics as "This Land is Your Land," "So Long, It's Been Good to Know You" and "Roll On, Colum bia," Seeger's impromptu introductions of some show his exhaberance and deflication to the great folk song balladeer.





LIZA MINELLI-ALM SP 4141 (S)

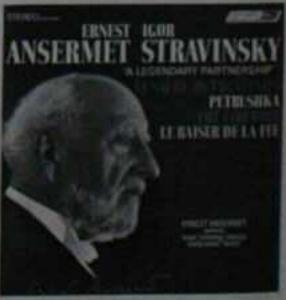
Three songs stand out here. "The Look of Love" shifts from slow to a high-gear belter. "(The Tragedy of) Butterfly Mc-Heart" is a cute left-fielder in old-atyle arrangements, "The Happy Time" is different enough to be appealing. Liza Minnelli sounds similar to her mother-Judy Garland-and that's good.





THE TANGERINE ZOO-Mainstream 56107 (M); 3/6107

The Tamperine Zoo, a New England rock group, drives hard in this debut album. While eight of the nine are original mate rial, the mood is set by the only "outside" 6:06. "The Flight" and "One More Heartache" are other good rockers, while "Please Set Me Free" and "Crystalescent Heaven" are good slower numbers.





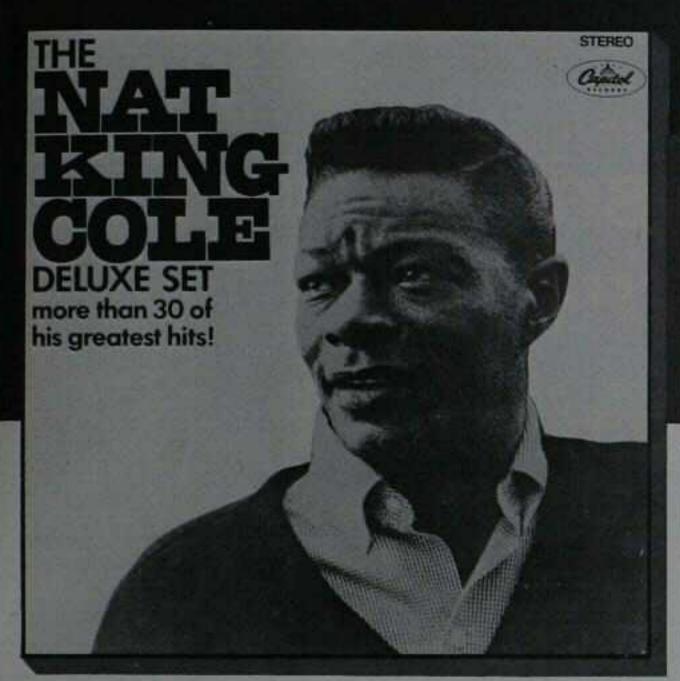
CLASSICAL

ANSERMET CONDUCTS STRAVINSKY (2 LP's)-London CSA 2300 (3)

London has packaged two disks of Ansermet conducting the music for which he is best known, together with a spoken word album of Ansermet speaking on the intricacies of classical music. Ansermet's interpretation of the Stravinsky pieces is exciting as he mesterfully and sensitively wields the

NEORGE ALBERT

Here's a full-scale promotion on the incomparable Nat King Cole and his timeless catalog of unforgettable music.

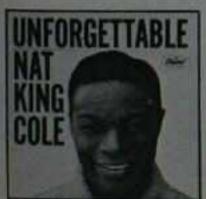


NEW A Deluxe Stereo Set of His Most Memorable Performances. With a Special Commemorative Offer - 3 Records for the Price of 2!*

NEW! The Record-Matic

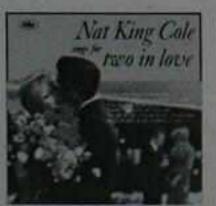
A revolutionary merchandising fixture! Handsome. Compact. Permanent! Yours FREE with the purchase of any 25 Nat King Cole albums! The Record-Matic holds 25 albums, flips product automatically, stops and starts at the flick of a finger! Gives customers a full view of each album cover. A Capitol exclusive! (This is a limited offer, so contact your CRDC rep right away!)

NOW! For your Record-Matic, choose from these unforgettable Nat King Cole best-sellers!

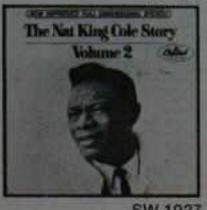


DT 357





DT 420



SW 1927

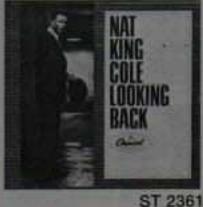


SW 824











ST 1838

the unforgettable

his most memorable performances! A SPECIAL COMMEMORATIVE OFFER



DT 2348

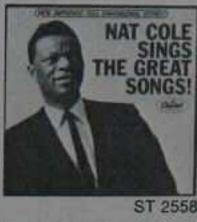


unforgettable

KING COLE S



ST 2118





The Record-Matic will soon be available through your local CRDC Distributor as a regular accessory line product.

*Optional with dealer

Album Reviews

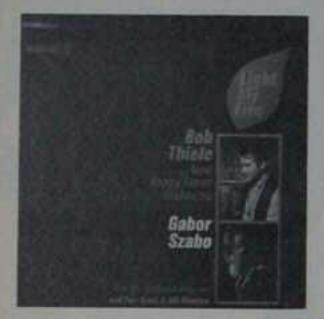




LOW PRICE CLASSICAL MOZART: THE LAST SIX SYMPHONIES-Royal Philhar-

monic (Beecham), 32 36 0009 (M)

This three-LP based set is part of Odyssey's Legendary Performances series and it will be a "must" for every classical music collector. The Mozart symphonies are graceful and lyrical and Sir Thomas Beecham's rendering is full of rewarding riches.





LIGHT MY FIRE-Bob Thiele & Happy Times Orch./Gabor Szabo & Calif. Dreamers. Impulse A 9159 (5)

Guitarist Gabor Szabo has feamed with sår jazzman Bob Thiele to produce a freewheeling spontaneous jazz session with a rock flavor. Drawing the styles of rock and jazz even closer together, the musicians toy with pop themes by freely improvisating in the solos of tenor sax Tom Scott, Bill Plummer on the sitar and Szabo.





LOW PRICE CLASSICAL BRAHMS/WOLF SONGS-Lottie Lehmann, REA Victrola VIC 1320 (M); VICS 1320 (5)

RCA Victrola is celebrating the 80th birthday of Lottie Lehmann with this fine lieder album, which includes four Wolf songs performances not previously released. The sound is surprisingly good and the sensitivity is matchless, Paul Ulanowsky and Erno Balogh are the piano accompa-nists on this budget treasure of 23 selec-





ABIYOYO & OTHER STORY SONGS FOR CHILDREN-Pete Seeger. Folkways FT 1500 (M); FTS

Seeger will captivate the kids, and many adults too, in this LP of seven tunes, five of which Seeger wrote. Highlight in "Abiyoyo," delightful African folk tune to which Seeger created a story. "One Grain of Sand" is a tender fullaby that's guaranteed to put the kids to sleep at bedtime.





A LITTLE MORE SOUL-The Tants, ABC ABC 627 [M]; ABCS 627 (5)

The Tams, a big name in the South, feature a bruising brand of soul, crunching through "The Letter," "All My Hard Times" and "Thank You for My Baby" like grinding gears. The group's dynamic drive and power-soul are hard to sit still for, turning on anyone in sight with a soul performance somewhere between a revival meeting and an argument, grooved to elbow onto the





INTERNATIONAL

CLAUDE GAUTHIER-Gamma GS 110 (S): GM 110 (M)

Singer-songwriter Claude Gauthier has, in his latest LP, evolved into a sensitive stylist interpreting his own material. His lyrics are romantic and tenderly obvious, as in "Your Name," but the Canadian's moody French impressions are delightful little musical pictures, blushing with sentimentality. Aided by strings and subtle orches-tration, Gauthier's "Janot" and "Genevieve" are bright moments.

**** 4 STAR

POPULAR ***

DREAMS & IMAGES-Arthur, LHI 5 12000 AUTOSALVAGE-RCA Victor LPM 3940 (M)

EACK ON BROADWAY-Feart Bailey, Rou-lette R 42006 (M); SR 42002 (S) BILL BLACK'S BEAT GOES ON-BILL Black's Combo. HI HL 12041 (M), SHL 32041 (S) HAPSHASH & THE COLOURED COAT-The Human Host & the Heavy Metal Kids. Imperial LP 12377 (5)

SONGS MY PALS SANG - George Jessel.

A JANE MORGAN HAPPENING-ABC ABC 632 (M): ABCS 632 (S) RITA MOSS-SUPERB - Dot DLP 3839 (M)

INFLUENCE-ABC ABC 630 (M); ABCS 630

BOOGALOO BEAT-Sandy Nelson, Imperial PETER NERO PLAYS LOVE IS BLUE-RCA

Victor LPM 3936 (M); LSP 3936 (S) LOVE IS BLUE-Franck Fourcel, Imperial LP 12383 (5) THE MODS & THE POPS-Frankie Randall.
RCA Victor LPM 3941 (M), LSP 3941 (S)
SONGS FOR SOMETIME LOSERS — Dinah Shore, Project 3 PR 5018 (5) STONE COUNTRY-LPM 3953 (M), LSP 3958

A BREATH OF FRESH AIR-Marlene Ver Planck. Mounted M108 (\$1

LOW-PRICE POP ***

THE MAGIC OF HAWAII-Leo Addeo & His Orch & Chorus. RCA Camden CAL 2211 (M)) CAS 2211 (5) LIVING TRIO PLAYS TV & MOTION PICTURE MUSIC - RCA Camden CAL 2210 (M); CAS 2210 (S)

CLASSICAL ***

BEETHOVEN: SYMPHONY NO. 6 - Vienna Philharmonic (Schmidt-Isserstedt). London CS 6556 (5)

LOW-PRICE CLASSICAL ***

BACH: TRIPLE CONCERTO/SUITE NO. 2-Various Artists/Mainz Chamber Orch. (Kehr), Turnabout TV 34219 [5] BACH: BRANDENBURG CONCERTOS - New York Sinfonietta (Goberman). Odyssey

STAMITZ: CONCERTO IN D/SINFONIA CON-CERTANTE - Wallfisch/Lautenbacher/Wurttemburg Chamber Orch. (Faeber). Turnabout TV 34221 (5)

TCHAIROVSKT: MANFRED SYMPHONY-NBC Symphony (Toscamini), RCA Victoria VIC-1315 (M), VICS 1315 (S) SELECTIONS FROM THE MUSICAL NOTE-BOOK FOR ANNA MAGDALENA BACH-Various Artists, RCA Victoria VIC 1312 (M): VICS 1317 (S)

JAZZ ***

BILL PLUMMER & THE COSMIC BROTHER-HOOD-Impulse A 9164 (5) EAST WALKER - Stonley Turrentine, Blue EASTERLY WINDS - Various Artists Blam. Note EST 84270 (S) EVERYWHERE - The Gerald Wilson Orth-Pacific Jazz 57 20132 (5)

FOLK ****

RANDY BOOME-Gre-Gar 22 17 0005 IML 22 17 0006 (5)

SPOKEN WORD ***

THE POETRY OF YEYTUSHENKO-Commons. Jacob Folkways FL 9858 (M) WASHINGTON INVING: THE LEGEND OF SLEEPY HOLLOW-David Kurlan Folkways THE SOUND OF WORLD POETRY-Various

COMEDY ***

GORILLA-BonzO Dog Doo/Dah Band Im-perial LP 12370 (5) BULLI-Tim Conway with Ernie Anderson. Liberty LST 7552 (5)

INTERNATIONAL ***

COIMBRA FADOS BY AMERICA LIMA-London International TW 91447 (M); SW 99447 (S)
CLAUDE GAUTHIER Gamma 101 (S)
BOUZOUKI MUSIC FROM GREECE-Chorus of
Kalamata, London International TW

91452 (M); SW 99452 (5) BEST OF BOUZOUKIA-Zambetas Lyra LY 1005 (M): LYS 1005 (5) EL TRIO DE LOS ENAMORADOS-LOS Tres Ales. RCA Victor MKL 1759 (M) MKL

MANZANERO "EL GRANDE," VOL. 11-Armando Manzanero, RCA Victor MKL 1769 (M); MKS 1769 (S) SUENA CONMIGO-Marco Antonio Munic RCA Victor MKL 1767 (M); MKS 1767

ADIOS TRISTEZAI-Sonia, REA Victor MEL

1770 (M) MKS 1770 (S)

Action Records

Albums

* NATIONAL BREAKOUTS

VALLEY OF THE DOLLS . . . Dionne Warwick, Scepter (No Mono), EPS 568 (5)

VINCEBUS ERUPTUM . . . Blue Cheer, Philips PHM 200-264 (M); PHS 600-264 (S)

* NEW ACTION LP's

TO EACH HIS OWN . . . Frankie Laine, ABC (No Mono); ABC/S

YOU DON'T HAVE TO SAY YOU LOVE Jerry Vale, Columbia CL 1744 (M); CS 9574 (S)

SKIP A ROPE . . . Henson Cargill, Monument (No Mono);

SLP 18094 (5) ELECTRIFYING EDDIE HARRIS . . . Atlantic 1495 (M); 5D 1495 (S)

BOARD OF DIRECTORS Mills Brothers/Count Basie & His Ork, Dot (No Mono); DLP 25838 (5)

WHITE LIGHT/WHITE HEAT . . . Velvet Underground, Verve V 5046 (M); V6-5046 (S)

BABY, NOW THAT I'VE FOUND YOU ... Foundations, Uni (No Mano): 73016

FORTUOSITY . . . Mills Brothers, Dot DLP 3809 (M); DLP

JAMES BROWN PRESENTS HIS SHOW OF TOMORROW . . .

Various Artists, King (No Mono): 1024

GREAT CONSPIRACY Peanut Butter Conspiracy, Columbia CL

MAHARISHI MAHESH YOGI ... World Pocific, WP 1446 (M): WPS 21446 (5) SUNSHINE DAYS . . .

Sandler & Young, Capital (No Mano); ST 2854 (5)

LOVE CYCLE . . . Chrome Syrcus, Command (No Mono); RS 925 SD (5) THE GOOD, THE BAD & THE UGLY . . .

LeRoy Holmes & His Ork, United Artists UAL 3633 (M); UAS 6633 (S) DELTA SWEET . . .

Bobbie Gentry, Capital (No Mono): ST 2842 (5)

HALF A SIXPENCE . . . Soundtrack, RCA Victor LOC 1146 (M); LSO 1146 (S)

JONATHAN WINTERS . . . WINGS IT! Columbia CL 2911 (M)/ C5 2611 (5)

INSTANT HAPPY . . . Don Ho, Reprise (No Mono), RS 6283 (5)

SING ME BACK HOME . . . Merle Haggard, Capital T 2848 (M):

ST 2848 (5) THE ARBORS SING VALLEY OF THE DOLLS . .

Date TEM 3011 (M); TES 4011 (S) THE HASSELS . . . United Artists UAL 3631 (M); UAS 6631

VIKKI . . . Vikki Carr, Liberty (No Mono): LST 7548 (S)

Billy Vaughn, Dot DLP 25841 (M); DLP SPENCER DAVIS GROUP'S GREATEST

AS REQUESTED . . .

United Artists, UAL 3641 (M): UAS

CORE NAPULITANO ... Jimmy Roselli, United Artists UAL 3638 (M): UAS 6638 (5)

WAYNE COCHRANE . . .

Chess LP 1519 (M); LPS 1519 (S) FEELINGS . . .

Grossroots, Dunhill D 50027 (M); DS 50027 (S)

BOOTS RANDOLPH'S SUNDAY SAX Monument (No Mono); SLP 18092 (S) JERRY BUTLER'S GOLDEN HITS LIVE ... Mercury MG 21151 (M): SR 61151 (S)

Singles_

* NATIONAL BREAKOUTS

Monkees, Colgems 66-1019 (Screen Gems-Columbia, BMI)

* REGIONAL BREAKOUTS

CAN'T FIND THE TIME Orpheus, MGM 13882 (Interval, BMI)

UP FROM THE SKIES . . . Jimi Hendrix Experience, Reprise 0665

(Set Lork Ent., BMI) (Dallas-Ft. Worth) YOU'VE GOT TO CHANGE YOUR Bobby Byrd & James Brown, King 6151

(Golo, BMI) (Washington) BABY PLEASE DON'T GO Amboy Dukes, Mainstream 676 (Music,

BMI) (Detroit) LICKIN' STICK . . . George Torrence & the Naturals, Shout 224 (Web IV, BMI) (Pittsburgh)

Eddie Floyd, Stax 246 (East, BMI) (Memphis)

COME TO ME SOFTLY . . . Jimmy James & the Vagabands, Atco 6551 (Regent, BMI) (Baltimore)

SPECIAL MERIT PICKS

POPULAR

TODAY GLORIA LORING-MGM E 4499 (M) SE 4499 (5)

"Gloria Loring is going to be a big star," proclaims Carol Burnett in the liner notes of this album. She could be betting on a sure thing, for Miss Loring makes an impressive debut on records with a stand-out performance of polished times spritely sung, with excellent arrangements. "Hard Loving Loser" sets the pace for some 32 minutes of musical merriment, as she glides through "Catch the Wind" and "Don't Tie

Me Down," among others.

PICADILLY PICKLE - Lady Nelson & the Lords, Dunhill DS 50028 (5) Every once in a while, an instrumental takes the country by storm. The title song, with its "Baby Elephant Walk" bouncy qualities, has that potential. This album displays more of Miss Netson's abilities on the electric organ. "Up, Up and Away," for example, catches a "flying through the air" feeling as she breathes life anew to recent hits and original material.

MOE KOFFMAN GOES ELECTRIC—Jubilee JGM 8009 (M); JGS 8009 (S)
Moe Koffman is right in the groove with an album which could bring him back into the spotlight. He comes through in top-notch form with a 1968 version of his famous "Swingin" Shapared Blues" and sparkles in crisp, sesty renditions of "Comin" Home Baby," "Norwegian Wood" and "Trains and Boats and Planes." His "Dr. Swahill" and "Swingin" Explorer" are price-less.

BOHEMIAN VENDETTA-Mainstream 55106 (M), 5/6106 (5)

A natural for underground and other sta-tions featuring psychedelic sound and songs with a message. This debut album scath-ingly delivers "Deaf, Dumb and Blind" and comments on "All Kinds of Highs." Ex-tended cuts of the contemporary standards "(I Can't Get No) Satisfaction" and "The House of the Rising Sun" are standouts. The other eight cuts have original material. "I Wanna Touch Your Heart" is another top

THE AGES OF ROCK-Cy Coleman, MGM E 4502 (M): SE 4502 (S) Ly Coleman reverses a trend here as he sets classical music to rock music and jazz. The result is not a put-on, but a fresh approach to rearing down the barriers separating three forms of music. Coleman proves that a good melody can be set to any type of music and still sound beautiful. Mozart's "Sonata No. 3" and Rondo's "A Le Turke" are prime examples.

SOUSA MARCHES-Band of the Grenadier Guards, London Phase 4 ST 44103 (5) The Band of the Granadier Guards pounds out 12 Sousa marches with military precision, Under Maj. Rodney Bashford's direction, the band plays "El Capitan," "The Stars and Stripes Forever" and "Samper Fidelis," among others, with driving inspira-

NOBODY BUT ME-Human Beinz Mammala. Gateway GLP 3012 (5)

Though this album doesn't fufally feature the Human Beinz (the Human Beinz anty have four cuts), it's an excellent album. The Human Beinz are best on "Pied Piper." The Mamuals do quite well on nearly every-thing, including "Hold On I Am Comin" and "Up Tight."

CLASSICAL

VERDI: ERNANI - Penno/Mancini/Taddei/ Various Artists (Previtali), Everest 5448/3

The sensational stentorian voice of Gine Pering is restored to the catalog in his best recording, one of eight Everest Opera Series reissues, seven from Cetra sources, including five other only catalog versions. A news review of the eight appears in this week's classical pages.

LOW PRICE CLASSICAL

MUSIC FROM SWEDEN-Stockholm Philhar vics 1319 (5)

Being released in conjunction with the first North American four by the Stockholm Philharmonic, this album contains two important disk premiers: the suite from Bloindahl's "Sisyphos" and two selections from Rosenberg's "Voyage to America," at well as the 19th century "Sinfonie Capticione." And, under Antal Durati, the of chestra's chief conductor, they are played consents.

More Album Reviews on Pages 58 and 74

60

2790 (M); CS 9590 (5)

A New Jack Jones Victor Album Is a Major Musical Event.

This is what a major musical event looks like.



Features his current chart single If You Ever Leave Me and Pretty, along with Goin' Out of My Head, The Letter, By the Time I Get to Phoenix, Somewhere, I'm Falling in Love Again, I'm Getting Sentimental Over You and others.



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26 30 40 THE END OF OUR ROAD 5	53 53 68 MAYBE JUST TODAY Rebby Vee & the Strangers (Dallas Smith), Liberty 34014	RICE IS NICE
16 16 14 15 WE'RE A WINNER Impressions (Johnny Pare), ABC 11022	49 52 64 71 FOR YOUR PRECIOUS LOVE . 4	Jimmy Brillin (Dean & Wastburgson), Sent 25042
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Paul Revere & the Raiders (Mark Undsay), Culumbia 44444	53 60 CRY LIKE A BABY Est Tops (Dan Penn), Male 393 2	Biog Carrie & His Kinggins (Tam Bood), Arre 4543
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30 49 63 THE BALLAD OF BONNIE	AS LITTLE CREEN APPLES	95 — FOGGY MOUNTAIN
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(With Glasses) 16	64 66 77 97 THE GOOD, THE BAD AND THE UGLY	99 99 - SALLY WAS A GOOD OLD CIRL 2
O. Fred & A. Bernard), Faula 222	(Neely Flumb), BCA Victor 9422	Brenten Wood (Housen Wine), Dueble Shet 124

HOT 100-A TO Z-(Publisher-Licensee)

Saby, New That I've Found Yes Unnuary Welberk, \$56()	- 12
Back on My Foot Again (January Welbock, SMI) Balled of Bacolo and Clyde, The (Foot let'l, BMI) Born Free (Screen Game-Calembia, BMI)	- 90
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Cab Driver (Blackhawk, BMI) Carpet Man (Blvers, BMI) Country Sirl-City Man (Blackwood, BMI)	27
Cry Like a Saby (Peets, SMI)	13
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End of Our Ened, The (Johnto, 2M1). Everything That Trouber You (Berchwood, 2M1).	15
Feer International, SMI) For Tour Precious Laws (Sunfiguer, EMI)	- 85
Funky North Philly (Manger/Keymon, 266)	91
Sentle on My Mind (Sharman-DeVerson, BMI). Set Dot New (Patricle, BMI). Sain' Out of My Mond/Can't Take My Eyes Off To	\$23 413
(Vegen/Sterday/Sanon's Page \$161)	21
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Green Light (Four Sea, BMI) Green Tembouries (Kama Setra, BMI)	_
Here a Little Falth (Collies, EMI)	22
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of This World Worn Mine (Johnto, \$501)	80

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Sectoritie (Nam/Delares, 884) 42
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There Was a Time (Sale, BMI)
Ter Commandments of Lors, The (Art. BMI)
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Vaffert (Berren Sonn-Celonbia, \$167)
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BUBBLING UNDER THE HOT 100

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		Sandy Persy, Mille 12092
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104	PRINCIPAL CREAK	Saniful Courses Cades SETS
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104	PROPIE WORLD	Line & Jean, Verns Personall SEFS
207	FED. CREEK, YELLOW & BLUE	Ton Burthart, Warner Bres. Seven Arts 7180 Jim & Jean, Verns Personal SEFS Bioble Las, Alex 4546
108	BANY, PLEASE BOWT 65	Ambey Dakes, Malastraum 474
100	THIS IS THE THANKS I GET.	Barbare Loon, Atlantic 3420
110	COME TR ME COFTLY	Jimmy Junes & Vagabonds, After \$351
933.	BARY, WHAT I MEAN	
112.	UP ON THE ROOF	Cryse Shames, Columbia 44457
3118.	MY ANCESTORS	Law Bawit, Capital 2004
334	DR JOH (MEDICINE MAN)	Jon & Bable & the In Creed, Shook 127
112	IT KEEPS RIGHT ON A MURTIN	Margaret Whiting, London 119
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141	SHOWTIME	Setrait Smeralds, the 15s 130
199	MATCHEY FOR YOU	Acceptants, Dankill #122
124	CAN'T FIND THE TIME	Grybean, MGM 12002 Farmalians, MGM 12079
123	AT THE TOP OF THE STAIRS	formations, MAN 13879
124	MA CALLIN THE SELECT	Jimi Hundrig Experience, Exprise 8645
127	ME SOT A TRING GOING ON	See I. Fing & five flow thorp, Abre 4557 Margaret Whiting, Landon 119
178.	I HATE TO SEE ME GO	Margaret Whiting Landon 119
128.	I WILL ALMAYS THINK ABOUT !	DU. New Episor Die, Mortery 75773 Johns de Shanner, Imperiol 66581
120	ME ASONT TOU	Jethio De Shannor, Imperial beatly
121	MUSIC MUSIC MUSIC	Reportings, S.T. Fronty S10
122	AND REAL PROPERTY AND ADDRESS ASSESSMENT	T MATER. Sedie Flore, from 344
133.		Social & the Stone Peners, Capital 2118
116	IN THE HEAT OF THE WIGHT	Dick Nymes & the Group, Command 4714
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These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order. TITLE, Artist, Label & Number 1 1 LOVE IS BLUE Paul Mauriat, Phillips 40495 (Croma, ASCAP) 4 11 18 (Theme From) VALLEY OF THE DOLLS 7 Dionne Warwick, Scepter 12203 (Feist, ASCAP) 4 6 LOVE IS BLUE Al Martino, Capitol 2102 (Crome, ASCAP) 2 2 TO EACH HIS OWN 7 Frankie Laine, ABC 11032 (Paramount, ASCAP) 5 5 33 IF YOU EVER LEAVE ME. 4 Jack Jones, RCA Victor 47-9441 (Northern, ASCAP) 6 14 DON'T TELL MY HEART TO STOP LOVING YOU 5 Jerry Vale, Columbia 44432 (White Plains, ASCAP) 7 9 31 WINDS OF CHANGE Ray Connitt Singers, Columbia 44422 (Colgems, ASCAP) 10 17 37 CAB DRIVER Mills Brothers, Dat 17041 (Blackhawk, BMI) 14 15 16 WE CAN FLY 6 Cowsills, MGM 13886 (Akbestal/Luvlin, 13 18 26 SOUL COAXIN' (Ame Caline) 5 Raymond Lefevre, 4 Corners of the World 141 (Southern, ASCAP) Tony Sandler & Ralph Young, Capitol 2083 (Miller, ASCAP) 25 37 — KISS ME GOODBYE 3 Petula Clark, Warner Bros.-Seven Arts 7170 (Donna, ASCAP) 9 7 7 GOIN' OUT OF MY HEAD/CAN'T MY EYES OFF YOU 12 Lettermen, Capitol 2054 (Vogue/Saturday/Seasons' Four, BMI) 19 21 22 MISSION: IMPOSSIBLE 5 Lalo Schifrin, Dot 17059 (Bruin, BMI) 21 29 34 L DAVID SLOANE Michele Lee, Columbia 44413 (Meager, BMI) 20 26 — THE FACE I LOVE Chris Montez, A&M 906 (Barnaby/Janiaro, THE LESSON Vikki Carr, Liberty 56012 (Alta, ASCAP) CARMEN Herb Alpert & the Tijuena Brass, A&M 890 (Irving, BMI) AM I THAT EASY TO FORGET 16 13 5 Engelbert Humperdinck, Parrot 40023 (Roosevelt, BMI) 23 28 -FATHER OF GIRLS Perry Como, RCA Victor 47-9448 (Cromwell, ASCAP) LITTLE GREEN APPLES 2 21 32 Roger Miller, Smash 2148 (Russell-Cason, ASCAP) 22 25 - I TAUGHT HIM EVERYTHING HE 22 Ella Fitzgerald, Capitol 2099 (Fiedmont, 26 27 27 THE GOOD, THE BAD & THE UGLY (23) Hugo Montenegro, RCA Victor 47-9423 (Unart, BMI) EVERYTHING THAT TOUCHES YOU Association, Warner Bros -Seven Arts 7163 (Beechwood, BMI) 28 30 - I BELIEVED IT ALL (25) Jimmie Rodgers, A&M 902 (April, ASCAP) 33 34 40 HERE COMES THE RAIN BABY 4 Eddy Arnold, RCA Victor 47-9437 (Acuff-Rose, BMI) (26 30 32 39 ALL THE TIME Wayne Newton, MGM 13891 (Cedarwood, EMI) 37 38 38 IT KEEPS RIGHT ON A HURTIN' Margaret Whiting, London 119 (Ridge, SMI) 29 31 - I HATE TO SEE ME GO Margaret Whiting, London 119 (Viva, BMI) GENTLE ON MY MIND. Patti Page, Columbia 44353 (Glater, BMI) 17 14 10 JUST AS MUCH AS EVER Bobby Vinton, Epic 10266 (Rocsevell, BMI) SALLY WAS A GOOD OLD GIRL. Trini Lopez, Reprise 0659 (Pamper, BMI) WITH A LITTLE HELP FROM MY 35 ---FRIENDS Sergio Mendes & Brasil '66, A&M 910 (Macieh, BMI) 12 10 11 KEEP THE BALL ROLLIN' Al Hirt, RCA Victor 47-9417 (Screen Gems-Columbia, BMI) 31 20 20 HEY LITTLE ONE Glen Campbell, Capitol 2076 (Sherman/DeVorzan, BMI) BUT I LOVED YOU Phil Harris, Colineum 2711 (Massey, ASCAP) GUESS WHO IS COMING TO DINNER 2 Devol, Colgams 66-1015 (Colgams, ASCAP) ELUSIVE BUTTERFLY Carmen McRae, Atlantic 2465 (Metric, 8M1) SCARBOROUGH FAIR (/Canticle) 1 Simon & Garfunkel, Columbia 44465 (Charles Cross, BMI) LOVE IS BLUE Claudine Longet, A&M 909 (Croma, ASCAP)

Coin Machine World



HE HUMANITARIAN AWARD of the Coin Machines Division of the 1968 Philadelphia Allied Jewish Appeal-Israel Emergency Fund was presented ecently to Joseph J. Levin, center, president of Blue Ribbon Vending Co., Philadelphia. Others pictured, from left, are Herman Gitlow, trade council chairman of the Allied Jewish Appeal; Roland D. Kushmore, n the coin machine industry; Levin; Joseph Silverman, chairman of he coin machines division and executive secretary of the Amusement Machines Association of Greater Philadelphia, and Ralph W. Pries, xecutive vice-president of Berlo Vending Co. and ABC Consolidated

Rock-Ola Names Calif., Texas Distributing Firms

CHICAGO - Portale Automatic Sales Co., Los Angeles, and the L. E. Corp., Houston, have been named distributors for Rock-Ola Manufacturing

Portale, owned and operated Robert Portale, has the outhern California territory, bounded on the north by and including San Luis Obispo, Kern ind Inyo counties. Portale's erritory also includes Clark and incoln counties in Nevada.

Portale Automatic Sales is located at 1319 West Pico Boulevard, Los Angeles.

Don Siegel, owner of the L. E. Corp., reports that he will maintain two offices to serve the operators in his territory, Southern lexas. He is opening a Houston office at 2538 Rice Boulevard and a San Antonio office at 913 St. Mary's. The Houston office will be managed by Earl Hoot, formerly with the H. A. Franz Co. Gus Sandman heads the San Antonio office.

MOA Roster Available As Service

CHICAGO - All companies in the coin machine and music industries may obtain the 1968 Music Operators of America (MOA) membership roster listing nearly 900 firms.

The roster, a comprehensive breakdown of MOA's officers and State-by-State representation, is available as a free service to members. Additional copies are \$1.50 each to members. Non-members may obtain the brochure for \$5.

MOA executive vice-president Fred Granger said last week that over 50 per cent of MOA's members now pay dues in the (Continued on page CMW-2)

NVA Preparing for Spring Convention

By EARL PAIGE

CHICAGO - The National Vendors Association (NVA) is expecting record attendance for the trade group's May 2-5 national convention and exhibit to be held at Pheasant Run Resort, St. Charles III.

The deadline for securing suites is March 15. Exhibit applications had to be received by March 5 to guarantee booth space.

NVA's continuing battle against the use of slugs, the trade group's legislative program in Florida and establishing the importance of the bulk vendor's

role are among some of the business topics that will be discussed.

NVA recently prepared a bro-chure entitled "Dollars and Sense of Bulk Vending," to be used as an instrument in dramatizing how the professional bulk vendor makes more profit for stores than when stores independently operate and service their own machines. The subject of store-ownership and operation of equipment, which enlivened the recent board of directors' meeting here, will undoubtedly be discussed during the convention.

(Continued on page CMW-4)

my own strips. I don't always

agree with the way record com-

panies pick the hit side of a

like the other side of a record and

will make that my top side. I re-

member when Boots Randolph

had a terrific hit on 'Yakkety

Sax.' I liked the other side, "I

"Sometimes I will personally

'IN-BETWEEN HILLBILLY'

Tenn. Programmer Has His Own Ideas

CHATTANOOGA - Lloyd Smalley, jukebox programmer at Chattanooga Coin Machine Co. here, is reporting exceptionally good play on what he calls "in-between hillbilly," a term he uses to classify smooth, orchestra-backed ballad material by such traditional c&w artists as Eddy Arnold, Jim Reeves, Ray Price and Connie Smith.

A record programmer for the past 18 years, Smalley is fiercely independent. He buys from distributors, rather than onestops. He prints his own title strips on a typewriter, and he constantly breaks hits before they receive extensive air play or are generally available from suppliers.

"It used to be easy for artists

to take a couple of guitars and come up with a fairly good hillbilly record," Smalley said, "but people are taking more notice of good arrangements and better sound today.

"The in-between kind of material that Eddy Arnold and other artists are recording now shows how people's tastes have changed along with a change that has taken place in music."

Studies Samples

Smalley buys records two or three times a week, depending on how many are released. He takes time to study samples left here by distributor salesmen who call on him. He constantly monitors stations such as WLBI, a local r&b outlet, and c&w Station

"I was buying from one-stops but I was getting stuck with about 90 per cent of the things I bought. Now I'm buying from distributors because I see a wider variety of records and find that my orders are filled faster and that distributors give me a better fill."

Although distributors don't generally furnish title strips, Smalley finds this no inconvenience. "I've always believed in keeping all the title strips uniform and have always typed

Really Don't Want to Know. That was the big hit for me and yet I don't believe anyone else

will remember it."

record, either.

Personal Touch Smalley relies heavily on his personal hunches. "This week I'm buying 'Pearly Shells' on Kapp. It'll be a great jukebox record. I also like Johnny Tillotson's 'I Can't Spot a Cheater,' even though the other side, 'It Keeps Right on Hurtin', has been out before.

"Artists often change their style or get hold of a new arranger or writer. This new Jerry Lee Lewis record, 'Another Place, Another Time," is a complete departure for him. I really think it'll go.

(Continued on page CMW-6)

EDWARD ZORINSKY, well-known distributor executive in Omaha, has been named by the State governor to a 11-man Commission on Judicial Qualifications. Zorinsky is one of two laymen on the Commission, empowered to remove any judges that are found to be unqualified for the bench.

'Millie's Bill' Is Introduced Again

ALBANY, N. Y .- The tradeacked amusement game operfor licensing bill-a four-time ser-has been introduced again the State Assembly.

Sometimes referred to as Mile's Bill because of the tireless apport it has received from ew York State Coin Machine ssociation president, Amelia Millie) McCarthy, the licensing neasure in its latest form was ntroduced Feb. 6 by Assemblyan Stephen R. Greco, a Bufalo Democrat.

The bill would require opertors-and location owners who perate one or more machineso obtain a license from the ecretary of State. The business cense is much like that now quired for thousands of other New York State businesses. The cense costs \$600 for two years.

Greco's bill calls for a license hat would require each appliant for a license to affirm that ie has not been conviced of a elony within 10 years or a mislemeanor involving gambling or arcotics for the past five years.

"This provision would help lear some undesirable elements out of the business in New York State," Mrs. McCarthy told Billpoard at the time she was makng her second concerted attempt o get the operator's licensing hill passed. Some elements in the

business, she said, were strongly opposed to her bill.

Greco's measure is the fifth version introduced in the Assembly in as many years. Last year, a similar version, sponsored by Sen. Thomas R. Oaverne, a Rochester Republican, died before final vote because it was lost through an error in printing.

In three previous forms, the

British Coin Change Feb. 15

LONDON - Britain's new decimal coins go into circulation Feb. 15, the Royal Mint has announced.

The new system will divide the pound, worth \$2.40, into 100 pennies instead of into 20 shillings under the current system. Each shilling is divided into 12 pence.

The new penny (pence is the plural) will be worth 2.4 U.S. cents. There will be a half-penny coin worth 1.2 U.S. cents.

There will be six new coins: half-penny, penny, two-penny, five-penny, 10-penny and 50penny.

The new coins have necessitated a wholesale coin machine mechanism changeover.

bill was passed by the Assembly but vetoed by Gov. Nelson Rockefeller, the last veto, in 1966, resulting, Mrs. McCarthy said, from strong opposition by the Conference of Mayors. She charged at the time that most of the member mayors had not been briefed on the bill.

"Not even the mayor I know on the legislative committee was consulted," she said.

Mrs. McCarthy also charged that the State Police, ranking officials of which opposed the bill, did so "for selfish reasons. They want to have complete control of the laws themselves. The licensing would take some of that away."

Two Things

As described by Mrs. Mc-Carthy, the bill is intended to accomplish two things:

- 1. It amends the general business law of the State to provide uniform regulations, control and supervision of amusement games in the same manner that 300,000 other businessmen are regulated in the State.
- 2. It amends the State's penal law to specifically define an amusement game, using a definition drawn up and approved by the American Bar Associa-

WDOD.

Midway Makes Copter Game

SCHILLER PARK, III.—The Helicopter Trainer game, which has caught the attention of many operators, is now being produced by Midway Manufacturing Co.

The game is being marketed in the U.S. by Amusement Engineering Co. of Omaha. Patents for the game are owned by Lieut. Col. Richard F. Brown. on combat duty in Vietnam with the U. S. Air Force.

Midway, under agreement with Amusement Engineering, has obtained exclusive distribution rights to Helicopter Trainer in all markets outside the continental U.S.

The manufacturing firm reported a backlog of several thousand orders.

TILT TEST



COUNTER SKILL GAME

The Original by AUTO-BELL

CHOCK-FULL OF FAST ACTION, FUN, PROFIT!

Challenges players to test their skill, control and reactions!

Player controls tilting playfield to maneuver balls from "1" to "7" . . . exciting suspensel

OPERATE IT ANYWHERE! COMPACT - ALL MECHANICAL

> 21" Deep, 11" Wide, 8" High Shipping Wt. 21 lbs. Durable Metal Cabinet

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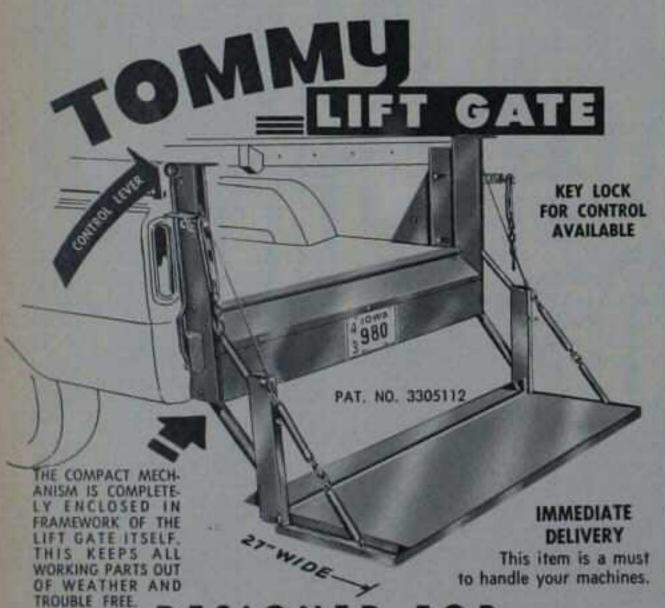
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DESIGNED FOR

Bottling Companies • Amusement Companies • Canteen Service • Appliance
 Stores • Oil Companies • Utility Companies • Material and Many-Many Others.
 ELECTRIC HYDRAULIC POWER UNIT, RUNS ONLY WHEN LIFTING.

ONLY ONE CONTROL LEVER TO OPERATE.

A MODEL TO FIT EVERY PICKUP TRUCK BOX OR UTILITY BOX.

BUILT-IN RELIEF VALVE PREVENTS OVERLOADING. (Will lift up to 900 lbs.)

No cutting or welding required to install this Hydraulic Lift Gate.

Anyone or any Service \$390 00 COMPLETE F.O.B. WOODBINE, IOWA Man can install easily.

Available at your Phonograph or Coin Operated Machine Distributor

Available at your Phonograph or Coin Operated Machine Distributor, or contact WOODBINE MFG. CO., Woodbine, Iowa,



All Billboard Articles

Are Available as Reprints

MOA Roster Available As Service

Continued from page CMW-1
highest category and that he expects the organization to have
1,000 members in two years.

Commenting on a slight drop in memberships this year, Granger said: "There are always some members who come in during a membership drive that do not renew. We had a tremendously successful drive under John Wallace.

"Now we're developing a solid base of members. Each week we receive a couple of new ones. The best indication of our solid growth is the fact that over half of our members pay in the higher dues category.

"In our appearance at State association meetings many operators tell us that MOA's efforts in copyright legislation alone is worth the price of the membership. Of course, MOA does much more."

(MOA membership dues are \$50 for operators with 1 to 50 jukeboxes, \$75 for operators with 50 to 100 machines, and \$100 for operators with over 100 jukeboxes).

The Top 10 States in terms of membership are New York (74), Illinois (74), California (59), Wisconsin (47), Virginia (41), Ohio (40), Missouri (32), West Virginia (30), New Jersey (28), and Pennsylvania and Louisiana (27).

Coinmen In The News

CHICAGO

One of a series of five regional service sessions for Rowe distributor personnel was held here recently under the direction of Jim Abato, director of service engineering. Others from Rowe International, Inc., were Tom Fenton, manager, vending field service; regional service engineers John Pentecost, Hank Hoevenaar and Gordon Winfield; and product engineer Dave Dykhaus.

Here from J.&J. Distributing, Cincinnati and Indianapolis, were Ron Dixon, Don Witte and Rolph Locker; from K. C. Sales, St. Paul-Minneapolis, Jay Haukas and Dave Knoll; from W. B. Music Co., Kansas City, Mo., Clem Engle and Bill Mandino; from Shaffer Distributing. Detroit, Columbus and Cleveland, Ohio, Bob Malakecki, Harry Henderscheidt and Clarence Sorber.

Also, Dan Karalzcak, Dick Sarlig and Jerry Crowe, Pioneer Sales. Milwaukee: Bob Haley, Southern Amusement Co., Memphis, and the following from Atlas Music Co., Chicago: Ray Grier, Sam Gersh, Joe Klykun, Bob Fabian, Dennis Nagy, Mort Jacobs, Bill Phillips, Frank Bach, Stan Levin, Joe Kline, John Haurilla, Irv Bryan and Fenton Malak.

PHILADELPHIA

Automatique New York, Inc., based in Maspeth, N. Y., food vending and manual cafeteria service operation, set up shop here and applied for a charter of incorporation to conduct its business in Pennsylvania. . . . David Rosen, who heads the Rowe-AMI distributing firm bearing his name, was appointed associate chairman for the seventh annual benefit concert of the Solomon Schechter Day School to be held March 31 at the Academy of Music, with operatic star Roberta Peters featured.

Advance Dist. Holds Showing



CHARLES KAGELS, president, Advance Distributing, St. Louis (standing), greets (from left) Walter Morris, J. S. Morris & Sons Novelty; Marvin Nissenbaum, Wonder Novelty, and Sydney Morris, also of J. S. Morris & Sons Novelty. The scene was the Advance Distributing showing of the new Rowe Music Master jukebox.



HAROLD MOZIER, Jerseyville, Ill., operator (left), hears Charles Kagels make a point, while Pete Entringer (center) listens.



JOHN PENTECOST, Rowe engineer, examines the transducer, a device that mounts in walls, ceilings and even table tops, and acts as a transmitter of sound. Rowe is introducing the device with its new Music Master juke



BALLY'S WORLD CUP soccer game receives enthusiastic attention in this photo taken during the Advance Distributing introduction of Rowe's Music Master jukebox recently in St. Louis' Gas Light Square Hershel Taylor, Belleville, III., operator (center), watches as Gene Bornak, Ace Music Co., Belleville, tries his luck.



PAT BLUNDA, Pat's One Stop. St. Louis (left), and Leonard Tillman examine the Rowe Music Master during the recent Advance Distributing showing at the Gilded Cage in St. Louis' Gas Light Square.



PETE ENTRINGER, sales manager, Advance Distributing, St. Louis, explains features of Rowe's Music Master during the firm's recent showing.

MARCH 9, 1968, BILLBOARD

Pell Diversifies Into More Profit

ORLANDO, Fla.—Diversification has been the mainspring for success in a highly "problematic market" for Pell Amusement Co. here.

A "family affair," Pell Amusement Co. runs jukeboxes and games, scales, postage stamps and kiddie rides, a multiple operation which keeps founder Frank M. Pell, his son Robert, daughter Shirley, and wife

Thirza hopping.

Pell, an active operator for 35 years, is easily the dean of Central Florida's jukebox industry. Pell has more than 300 pieces out on location, split almost evenly between jukeboxes and games, but has always suffered from a proscribed, limited market. "Bars in our area close at midnight, with tight enforcement everywhere," Bob Pell indicated, "which means that the hours which are most profitable elsewhere simply don't exist in the Orlando market. So. of course, we have had to turn to other types of operations." Cigaret

At one time, Pell Amusement included cigaret vending in its services, but sold this out a few years ago, when it was found that this was too specialized a subject in a company which demands versatility and the ability to swing from one service to

another with ease. The entire job is carried out by the Pells and one collector, assigned to the jukebox route, who also handles the programming chores. From day to day, the picture changes sharply, with the result that Pell may be repairing a phonograph on location, hauling two games to a new spot, shipping a scale, and ordering half a dozen new stamp-vending units, all in a day's work.

Scales

Probably the almost unusual diversification story with the Pell family has been the decision to expand into scales several years ago. Pell Jr. and Sr. have felt that the disappearance of scale operators in general throughout the territory has meant plenty of room for a full-scale operator, with the result that from an original purchase of a dozen machines, the scale route has expanded to more than 350 units. Locations extend all the way from Orlando, across the South Coast of the country to Hot Springs, Ark.

Scale locations are serviced by Pell himself, on the average of one service call every six months in the more remote areas. Oddly enough, in using a station wagon to maintain the

(Continued on page CMW-8)

Levin Honored in Philly

PHILADELPHIA—Joseph J.
Levin, president of the Blue
Ribbon Vending Co. and widely
known for his many communal
activities, was honored this week
at the annual award dinner meeting of the Coin Machines Division of the 1968 Philadelphia
Allied Jewish Appeal-Israel
Emergency Fund.

At the dinner, held at the Locust Club, Levin was presented with the division's annual Humanitarian Award by Roland D. Kushmore in recognition of his service and dedication to Jewish causes. Levin, who has served the Allied Jewish Appeal for many years both as a worker and contributor, was praised by Kushmore as a "man of action who backs his words with deeds." Kushmore, who is vicepresident of the Continental Bank & Trust Co., which has strong financial roots in the

coin machine industry, has been a source of financial strength for the local industry for many years.

Joseph Silverman, executive secretary of the Amusement Machines Association of Greater Philadelphia, also presented Levin with the association's Man of the Year Award for his distinguished service to the industry and humanitarian feelings for his fellow man.

Silverman is chairman of the Coin Machine Division and was one of the co-sponsors of the dinner. Joining in sponsorship of the dinner were David Rosen. local Rowe - AMI distributors; Albert Rodstein, head of Macke Variety Vending Corp.; Joseph Ash, head of Active Amusement Co., local Rock-Ola distributors; Marvin Stein, of Eastern Music Systems, Seeburg distributors, and Harry Stern, presi
(Continued on page CMW-8)



Approved for License CHICAGO, NEW YORK



BY LAND, AIR OR SEA. Pictured here aboard the Satori is Wurlitzer distributor Wiliam Pound and Wurlitzer's Canadian sales representative Bert Jacob making delivery of a new Americana II in an out-of-the way section of Newfoundland.



SEEBURG FIELD ENGINEER HARRY JONES (holding credit unit) is pictured during a service school at World Wide Distributing, Chicago. More than 30 operators attended. The school was conducted in three sessions—an introduction of components in the new Seeburg Spectra jukebox, seminars at three tables with operators going from one to another, and a question and answer session.

Bally WORLD CUP World's Greatest Soccer Game



FITS IN PINBALL SPACE

Only 31 in. wide, 55 in. long, 37 in. high, WORLD CUP fits wherever a pinball game fits, goes where pinballs don't go, lives longer on location than a pool table, earns bigger, faster money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent's goal, dribble back for strategic play and k-i-c-k to left and right!

WORLD CUP is The Soccer Game, the soccer game with built-in flexibility which permits players to match every maneuver of real soccer. Straight drives. Forward passes. Lateral passes. Field goals. Corner kicks. Sometimes actually skull kicks! Players run in both directions. Kick right and left while running either way. Or while standing still. The 14 in solid Lucite ball, white

for maximum visibility on the green, brightly illuminated field, insures the positive impact action that keeps the play at a fast and thrilling pace. Small size of ball in relation to 3 in. tall lifelike players adds to the realism and quick response to every sudden decision of the contesting players. WORLD CUP is the world's finest, simplest, fastest soccer game. WORLD CUP is soccer.

VISIBLE CONTROL

panel, at convenient hand-rest level, eliminates "leet and fumble" and player fatigue, permits players to keep their eyes on their feams without glancing down to locate desired control, adds to play appeal.

ADJUSTABLE PLAY TIME

Play continues until one player scores maximum of 19 goals or play period expires. Standard 1½ minute play time gives players an exciting work-out, stimulates repeat play. But play time is easily adjusted up to 5 minutes in ½ minute intervals. Operator can tailor the play and profit to requirements of location, time of day, season or other factors.

OPTIONAL PLAY PRICING

Single deposit permits two to play in competition.

Available for 2 Nickets per Game, 2 Dimes per Game,

1 Quarter per Game, and coins of all nations.

A dozen words

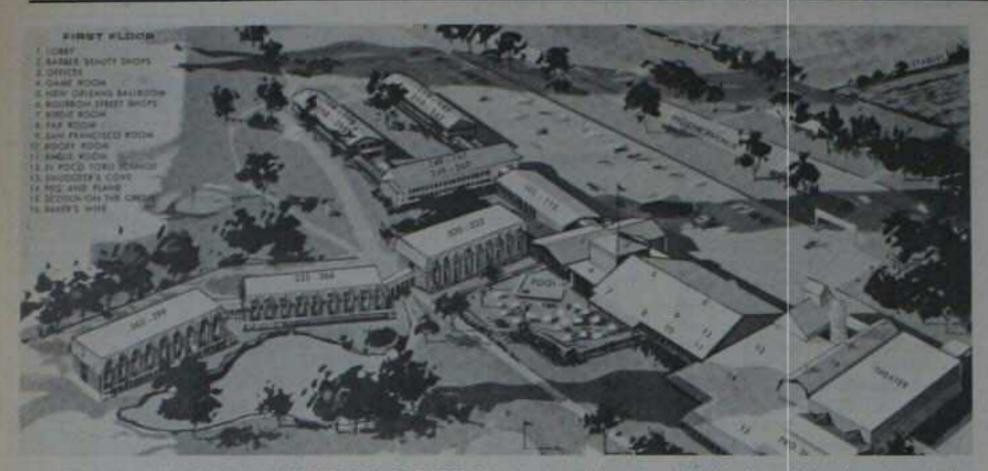
are all the instructions WORLD CUP needs. "Player moves in direction handle is moved. Press handle down to kick." Goalie control dial, which moves Goalie left and right across goal, is too obvious for words.

Win the big money cup! Get WORLD CUP today!

See your distributor or write Rally CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

Vending News



LUXURIOUS LAYOUT AT PHEASANT RUN RESORT, St. Charles, III., where the National Vendors Association will hold its 1968 Vendorama convention and trade exhibit May 2-5. The resort is 45 minutes from Chicago. Transportation from Chicago's O'Hare International Airport is available.

NVA MAY HOLD GOLF TOURNEY

CHICAGO — The National Vendors Association (NVA) has proposed its first association golf tourney as another event during the May 2-5 convention at Pheasant Run Resort here.

Members are being asked to notify NVA's office here if they intend to participate and also give their preference as to whether the event should be held on the Wednesday prior to the convention, or Sunday, when the convention closes.

ONE STOP

BULK VENDING MACHINE OPERATORS

MERCHANDISE—Leaf ball gum, wropped gum, charms, filled capsules, panned candies, bulk G vacuum packed nuts, ball point pens, cambs, 1¢ tab, 5¢ package gum, 5¢ G 10¢ vending pack candy bars.

SUPPLIES—Empty copsules V— VI—V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray points, machine cleaners & lubricants, paper cups for hot nut venders & hot beverages.

EQUIPMENT — All Northwestern bulk venders cast iron stands, wall brackets, sanitary & stamp venders, new & reconditioned bulk venders of all kinds, parts for all bulk venders.

DEPENDABLE,
FAST SERVICE,
LOWEST PRICES
FROM LARGEST
INVENTORY IN
THE U. S.

Send for prices and



Illustrated literature.

Mail this trooper to the Northwestern street start illustrated. Needs allow street street



MINI-BRINKS GUARDS are employed now and then by Denver bulk vendor Frank Thorwald, a veteran operator with the bulk vendor's traditional sense of humor. Thorwald's son is pulling the dolly and a friend's daughter wields the machine gun. Thorwald clears \$10,000 annually from 600 machines.



LEE SMITH AND JACK THOMPSON (right), partners in Smith-Regal of the Carolinas, with Mrs. Bob Scott. The photograph was taken during a meeting at which Mrs. Scott's husband announced his candidacy for governor of North Carolina. Smith and Thompson are active in Scott's campaign.

Fire Destroys Operator's Office

NORTH MADISON, Ohio—
"I look at those three jukeboxes and see \$5,000 down the drain," said operator Ray Repinski as he poked through the fire-charred

remains of his Towne Music Co. office on Hubbard Road here following a fire recently.

Four village fire departments fought the blaze, but the building was destroyed.

NVA Preparing for Spring Convention

· Continued from page CMW-1

On the public relations front, NVA has received approval for the use of the name, "Damon Runyon Memorial Fund for Cancer Research, Inc.," in connection with its own Cancer Research Fund. The fund has been established and can be used by members for memorials and other occasions.

French Games Firm Seeking Distributors

NEW YORK — Rene Pierre, the French manufacturer of Tam Tam, Billiard Golf, Petanque, several models of coin-operated football games and other amusement devices, will be in the U. S. March 10-14 attempting to line up import distributors.

Pierre, who has appointed Charles Raymond & Co., New York, as a U. S. representative, will be at the 18th International Toy and Trade Fair at the New York Hilton.

Charles Steindecker, vicepresident of Charles Raymond & Co., said Pierre wants to set up a distributor in each State and that these distributors will import directly from France.

BIG PROFITS COME IN SMALL PACKAGES

Northwestern's Model 60 produces more profit per dollar of investment

Whether it's in a supermarket or super service station, the Model 60 is an operator's profit package. Simple changes of the brush housing and merchandise wheel allow you to dispense all types of popular items. The Model



60 has the most foolproof coin mechanism in its field. Extra-wide chute and interchangeable globe accommodates all sizes of products. Model 60's attractive, modern design is sure to corner profits for you—at any location. Wire, write or phone for complete details

Morthwestern.

hotel rooms are priced at \$20-\$24 for doubles, \$16-\$20 for singles and \$44-\$54 for parlor and one-bedroom suites. One

Among speakers slated for the conventions is South Carolina

NVA advised its members that

Rep. Sneed High, former State

commissioner of revenue.

night's deposit is required to hold reservations.

Delegates can address inquires and applications to Pheasant Run Resort, Box 64, St. Charles, Ill, 60174. The telephone num-

ber is (312) 584-6300.

MANDELL GUARANTEED USED MACHINES

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen,
Red
Pistachio Nuts, Jumbo Queen,
White
Afgan Crown Red Lip Pistachio
Nuts
Afgan Prince Red Lip Pistachio
Nuts
Cashew, Whole
Cashew, Butts
Peenuts, Jumbo
Spanish
Mixed Nuts
Baby Chicks
Rainbow Peenuts
Bridge Mix
Boston Baked Beans
Jelly Beans
Licorice Gems
M & M. 500 ct.
Munchies, 16-lb. carton, per lb.
Hershey-ets

Wrapped Gum—Fleers & Pal.

Wrapped Gum—Fleers & Pal,
4M pcs. \$14.00
Rain-Blo Ball Gum, 1800 per ctn. 6.50
Rain-Blo Ball Gum, 1800 printed
per carton 4.45
Rain-Blo Ball Gum, 5250 per ctn. 8.40

Pain-Blo Ball Gum, 1800 printed
per carton
Rain-Blo Ball Gum, 5250 per stn. 8.40
Rain-Blo Ball Gum, 4250 per stn. 8.40
Rain-Blo Ball Gum, 3500 per stn. 8.40
Rain-Blo Ball Gum, 3500 per stn. 8.40
IS Cartons minimum prepaid on all
Leaf Brand Rain-Blo Ball Gum.
Adams Gum, all flavors, 100 st. 45
Wrioley's Gum, all flavors, 100 st. 45
Beech-Nut, 100 st. 43
Hershey's Chocolate, 200 st. 130
Minimum order, 25 Bexes, ssserted,
CHARMS AND CAPSULES. Write
for complete list. Complete line of
Parts, Supplies, Stands, Globes,
Brackets.

Everything for the operator. One-Third Deposit, Balance C.O.D.

VICTOR
PEN VENDORAMA



Write for Beautiful Illustrated Circular and Prices.

Stamp Folders, Lowest Prices, Write

NORTHWESTERN SALES AND SERVICE CO.

446 W 363h 51 New York 1P. N. Y LOngorre 4-6467

Vending News Digest

Stamp Vender Changeover Problem

CHICAGO-The first postal rate increase increase since 1963 has postage stamp vendors scrambling to make the changeover. The problem was complicated by the fact that the change became effective just three weeks after it became law.

Most operators were vending with machines which had two dime slots and a quarter slot. Most are converting at least one dime slot to a quarter slot. Conversion costs range from \$25 to \$50

per machine.

Shipman Manufacturing Co., Los Angeles, reported that in the first few days after the postal change was announced several thousand orders were received for kits to convert for sale of the new 6-cent first-class and 10-cent air-mail stamps. The company boosted production of the kits from 1,500 to 2,500 per week but could not fill

Cigaret Tax Volume Down 0.4 Per Cent

RICHMOND, Va.-For November, 1967, the cigaret tax volume in the U. S. was 0.4 per cent below the volume taxed in November of 1966. Cumulative figures on the volume of cigarets taxed for the five-month period of July 1967 through November were down 0.5 per cent.

Vendo Net is Lower

KANSAS CITY, Mo .- Lower net profit shown by the Vendo Co. in 1967 compared to 1966 were attributed to increased manufacturing and marketing costs and a shift in customer demand to products with lower profit margins.

According to board chairman E. F. Pierson, many Vendo customers "suffered during the year from shrinking profits causing them to limit or reduce the amount of equipment they purchased for new locations as well as for replacement markets."

Vendo's 1967 net profits amounted to \$5,015,782 (\$1.88 per share) compared to \$6,460,142 (\$2.43 per share) in 1966. Sales

dropped from 1966's \$90,577,197 to \$88,360,958.

The only company divisions showing improvement during 1967 were the carbonated beverage equipment manufacturing and sales and international operations.

Cigaret Industry Must Go: Prof.

LOS ANGELES-The cigaret vending industry must be curtailed and eventually phased out of existence, according to Dr. Lester Breslow, professor of public health at the University of California at Los Angeles (UCLA).

Dr. Breslow, former director of the California Department of Health, said recently: "The industry must be curtailed at two key levels. Production must be halted and cigaret vending machine operators should be phased out."

He said the U. S. government should take steps to provide financial compensation for capital investment in cigaret production and distribution and in development of alternative industries.

"Many major firms in the tobacco industry have already shown that it is healthy to diversify their interests and investments," Dr. Breslow said. "The signs are obvious. Cigaret machines are being removed from hospitals and from medical offices and public buildings, and many of the airlines have stopped handing cigarets out to their passengers."

Profits Down at Automatique

KANSAS CITY, Mo .- For the first six months ended Nov. 30, Automatique, Inc., reported a 15 per cent increase in sales, with profits under the same period last year.

Consolidated sales for the six months were \$11,620,000 compared to \$10,091,000 a year ago. Net profits were \$52,808 (6 cents

per share) compared to \$126,924 (14 cents a share).

President Arthur D. Stevens said earnings were measurably affected by realignment of the operation and management in Dallas and New Orleans. This involved substantial non-recurring expenses.



LIKE FATHER, LIKE SONS. Seeburg national promotion manager Stan Jarocki poses with his two sons during the recent open house at World Wide Distributing in Chicago. That's William on the left and James on the right. Both are members of their high school track team.



ALBERT STARK has been appointed manager of sales promotion for Philip Morris Domestic. He was sales promotion manager at Revion's Thayer-Knomark di-

Machines Looted

LOS ANGELES - Burglars looted coin-operated machines of about \$100 at Mi Oficina, a tavern in Marysville, Calif., according to owner Cruz Guzman.

In another robbery, police reported a burglar broke into the Harrold Ford Co., Sacramento, Calif., and pried open cigaret vending machines, candy and soft drink machines. Also taken was a stereo tape player and 100 stereo tapes valued at \$619.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eyecatching design. Makes merchandise irresistible. Convenient. interchangeible merchandise display Vends 100

V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism.

Removable cash box for easy collecting. Large capacity. Holds 1800 balls 1100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 chrome front WRITE, WIRE OR PHONE

GRAFF VENDING SUPPLY CO., INC. 2956 Iron Ridge Road Dallas 47, Texas

When answering ads . . . Say You Saw It in

SCHOENBACH CO.

Manufacturers Representative Acorn - Amco Distributor

MACHINES



With every OAK VISTA Model 5c vendor, we are offering ONE FREE FILL (200 ct.) of capsules.

FULL PRICE: \$18.50 f.o.b. Brooklyn, N.Y. If this od is returned with order.

HOT - HOT 10c VEND ITEMS (all 250 per bag)

Las Vegas Humptee 9.50 Space Men 9.00 Finger Puppets 8.00

U- E- VEND ITEMS

HOE			per	bag)	110
Bangles	& B	ads	4000		\$5.00
Jokes & Bugs &	Rep	tilet	100000		. 5.00
Rings					5.00
belichbeithis	CERTIFIED IN				

Ic VEND ITEMS Per M\$3.50 to \$12.00 Parts, Supplies, Stands & Globes. Everything for the operator. One-third deposit with order, balance C.O.D.

SCHOENBACH CO.

715 Lincoln Pl., Brooklyn 16, N.Y. (212) PResident 2-2900

Billboard

If your competition is giving you location trouble . . . you may find the answer to this problem by operating the most advanced idea in bulk vending the all new Victor -With six different combinations to select from to fit any of your locations. Will yend a variety of merchandise and coin inations-1c, 5c, 10c, 25c Front door operation saves 50% to 75% service time. Bigger display, more profits. See your distributor for information and 5701-13 West Grand Ave. Chicago, III. 60639

THE VERY BEST IN USED MACHINES.

Completely reconditioned and repainted-45c cigarette, 10c candy machines, coffee, cigar & pastry machines.

Save big money with Logan's dependable like new machines

Write-Wire-Phone for prices.

MERCHANDISE & SUPPLIES

5c CAPSULE MIXES-250 Per	Bag
Te Ring Mix	\$5.CK
5¢ Key Chain Mix 5¢ Trick & Came Mix	\$5.00
Se Trick & Come Mix	\$4.50
Se Econ Mix	24.14
5¢ =32 Mix (Deluxe)	\$5.00
10c CAPSULE MIXES-250 Per	Bag
10¢ Ring Mix	\$8.00
10¢ Ring Mix 10¢ T & N Mix (Deluxe)	\$8.00
10g Key Chain Mix	28.00
A CONTRACTOR AND AND ADDRESS OF THE PARTY OF	DESCRIPTION OF THE PERSON OF T
10g Deluxe Wiggle (bug)	20.20
10¢ Mini Book Mix	\$8.50

MACHINE DISPLAY - FREE

200	44.1	Lawels	OF 100	510	.00
254	V-2	Jewelr		\$10	OC
254 -	V-2	Flub (It's big	510	0.0
25¢ -	- V-2	Jumbo	Wiggle		.00

COLORFUL 25¢ DISPLAYS

INVENTORY ITEMS

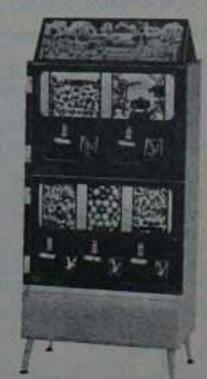
Ball gum, all sizes, nuts, candies, coin wrappers, stamp folders, pens, stands, bulk charms, wall brackets, stamp machines, all new & used bulk venders, empty capsules.

Write or phone for low, low prices.

Get and hold the best locations with

Victor's Selectorama ® Console

6 different styles



Save 50% to 75% servicing time. Unlock front door to fill and collect.

Write - Phone for Information LOGAN DISTRIBUTING INC. 1852 W. Division St., Chicago, III. 60622 - Phone: (312) 486-4870

"Are you getting the most for the money you spend on coin machines?"

New in 1968

Billboard's Coin Machine World Special Edition for Coinmen Only

Now you can be sure. This expanded separate section gives penetrating coverage on every aspect of the Coin Machine Industry. Each weekly section is packed with profit making ideas for coin operators of jukeboxes, audiovideo machines, pool tables, cigarette and other vending machines.

Billboard's Bluebook

Billboard's Bluebook column gives a monthly price list of used and reconditioned coin machines. The quotations are based on averages of key distributors around the country. This complete inventory list of jukeboxes and flipper games can be worth hundreds of dollars to you right now.

Coin Machine Directory

Also, you get The Annual Coin Machine Directory, featuring: Jukebox Record Popularity Poll, Who's Who in the Coin World, Coin Machine Industry Survey, U. S. Manufacturer Directory, U. S. Distributor Directory, Bulk Vending, and much more.

Billhoard's Coin Machine World will help you keep up to date on new items and let you see what's working for others across the country.

Of course, you get all the regular features of the weekly Billboard, the "bible" of the record industry. You'll get the inside scoops on events and personalities in the recording industry and be able to review the hits on Billboard's weekly charts.

Send no money now. Simply mail the coupon today and we'll bill you lateronly \$20 for the full year. Do it today while the coupon is handy and it's on your mind.

Please start my subscription to Billboard's
Coin Machine World Edition and reserve my copy
of The Annual Coin Machine Directory,
Bill me later for 1 year at only \$20
or 3 years for only \$45
Ahove subscription rates are for U. S. and Canada.
Europe: \$40 by air. Other overseas rates on request.

ADDRESS _ STATE ___ Fill in and mail to:
Billboard, Circ. Dept. 1001, 165 West 46th St.,
New York, N. Y. 10036.



Best build for small locations

that's our new mini

Latest in the original line of dependable compacts from HICH-ILA



800 North Kedrie Avenue Chicago, Illinois 60651

Tenn. Programmer has Ideas

· Continued from page CMW-1

"When I personally like a record, I'll play it two or three times when I put it on the box. I always play the new ones at least once before I finish checking. It helps to play something more than this. A waitress will remember it, and it can catch on.

"I put on three new records each time I check, which is every two weeks. I try to group the new ones together. This helps call attention to them, too, but I do pull records strictly on the basis of the popularity meter.

"There are some records you never take off it seems. I have had 'Less of Me,' by the Oak Ridge Quartet, on all our boxes for two years. This has been an amazing record, and it shows you can never be certain about what record will play on a juke-box."

Little LP's

Smalley's greatest disappointment has been with Little LP's. "I've really tried them and I can't understand why they don't get play. I've changed them regularly and nothing seems to help.

"I will say they have improved Little LP's. It used to be that you would find only the culls in the Little LP. The worst six songs that the artist had. Now there's been a great improvement in albums.

"But I'm still puzzled about them, I just set a new location in a Holiday Inn and thought Little LP's would be exactly right. The manager didn't want rock and roll and he didn't want hillbilly. I put on 30 albums. Now I'm down to 10 because they just didn't play.

"The best Little LP lately has been Floyd Cramer's. This is the new, smoother kind of in-between hillbilly again."

Smalley has one suggestion for aspiring new labels. "Record companies should make an effort to design the labels as attractively as possible. I see so many records every week, that unless a label catches my eye, I may disregard it.

"The same holds true for the jackets on singles. I use these where I'm not programming albums. It's all part of merchandising the music and an attractive jacket will catch the eye and cause people to play the song."



THE THEATRICAL DIVISION of the Philadelphia Allied Jewish Appeal is benefiting from the leadership of Berlo Vending Co. executives Leo P. Beresin, executive of parent Berlo company ABC Consolidated, center, and Paul Mezzy, right, Berlo president. Theater owner Norman Silverman is at left.





ROWE ENGINEERS GORDON WIN-FIELD (left) and Hank Hoevenaar (center) show a distributor service manager a feature of the Rowe Music Master during a recent Chicago regional service meeting.



BEST DISTRIBUTING CO., Salt Lake City, Utah Rock-Ola outlet, has just moved into this new building pictured above located at 3753 South State Street, Salt Lake City. The firm services all of Utah; Southern Idaho bounded by and including the counties of Adams, Valley, Lemhi, Clark and Fremont; the counties of Lincoln, Sublette, Uinta and Sweetwater in Wyoming, and the Nevada counties of Elko, Eureka and White Pine.



BEN CONFORD, president of Best Distributing Co., Salt Lake City (left), and secretary-treasurer Eldon Kingston pose with Rock-Ola's new Ultra jukebox. The firm also handles Rock-Ola's vending equipment.



ROCK-OLA'S CENTURA has attracted the attention of a Salt Lake City operator and (at right) Best Distributing Co. president Ben Conford. The photo was taken recently in the firm's showrooms.

Jukebox Record Popularity Charts

Every week, six regional U. S. charts and one national Metro chart. All based on jukebox playmeter readings.

Operators at Omaha



HEAD TABLE, end view, at the recent COIN meeting in Omaha. Seen, from left, are Omaha operator and Music Operators of America secretary, Howard Ellis; MOA executive vice-president Fred Granger, and, speaking, Harlan Wingrave, Emporia, Kan., operator and MOA vicepresident.



DENVER SCHOOL OWNERS Donald E. Miller, left, and Robert N. Cooper, stand for introduction to coin machine industry businessmen at the COIN meeting in Omaha, recently.



CHECKING IN AT OMAHA meeting of COIN is Kansas City, Mo., distributor-executive Harry Silverberg. Smiling a welcome are Mrs. Harlan Wingrave, left, and Mrs. Howard Ellis.



HALF. THE CROWD of operators and other industry personnel at the recent meeting of the Coin Operated Industries of Nebraska in Omaha.

Japanese Take \$750 Mil. a Yr. TOKYO-An estimated \$750 million annually is spent by

Japanese in the nation's great variety and quantity of coin ma-Syori Swatari, director of the Japan Vending Machine Manufacturers' Association, estimated

that the biggest share of vending income comes through railway ticket machines, followed by soft drink machines and then closely by jukeboxes.

The proliferation of types of vending machines has prompted Japanese marketing experts to term the phenomenon the "dis-

tribution revolution." Japanese machines offer the customer everything from \$55.56 credit (20,000 yen) to 14 cents (50 yen) worth of oxygen. Vending machines also dispense - in addition to the customary commodities-whisky, beer, saki and foodstuffs normally found in groceries.



SUTHERLAND DISTRIBUTING COMPANY

1920 McGee St., Kansas City, Mo. HA 1-7446

BASEBALL		ARCADE	
C.C. T.V. Baseball	315.00 325.00	WMS, Mini Golf Hollywood Driving	200.00
WMS, Pitch & Bat Base Hit	THE PERSON NAMED IN COLUMN TWO	Range	225.00
Major League	210,00	Road Racer	150.00
Double Play	200.00	DuKane Grand Prix	495.00
Midway Top Hit	195.00	Standard Metal Typer	195.00
TOTAL STATE OF THE		All Tech Musical	
GUNS		Ferris Wheel	950.00
C.C. Champion Rifle	245.00	Mutoscope Flying	
Worlds Fair	340.00	Saucer	289.00
	395.00	Bally Model T Kiddle	
Frantz U.S. Marshall	175.00	Ride	325.00
Midway Trophy	245.00	All Tech Batty Car	450.00
Rifle Champ	245.00 520.00	Bally Merry Go Round	215.00
Space Gun	315.00	Bert Lane Whirlybird .	495.00
		Urban Movies	
Monster Gun WMS. Artic	520.00	Panaram	495.00
Sky Raider	150.00	Movie Midget	300.00
Vanguard		Patterson Foosball	295.00
C C C C C C C C C C C C C C C C C C C	377		

Terms: 1/3 Dep., Balance Sight Draft or C.O.D.

Civic Activities

Amusement, Memphis.

MANCHESTER, N. H .-John T. Lazar, owner of the Lazar Music Co., Inc., which operates amusement machines throughout this area, was chosen by Mayor-Elect John C. Mongan to preside at his inaugural ceremonies in the West High School auditorium Jan. 2. Lazar has long been prominent in fraternal and civic activities here.

JIM ABATO, director, service enginering, Rowe International, Inc.

(right), chats with Sam Gersh (center) and Joe Kline, both of

Atlas Music, Chicago, during a recent service meeting at Chi-cago's Imperial Inn. Distributors

represented at the meeting were Atlas Music; W. B. Music, Kansas

City, Mo.; J.&J. Distributing, Cin-

cinnati and Indianapolis; K. C.

Sales, Minneapolis; Advance Dis-

tributing, St. Louis; Shaffer Dis-

tributing, Columbus, Ohio, Cleveland, Ohio, and Detroit; Pioneer Sales, Milwaukee, and Southern



All Machines Ready for Location

The second secon	
CC Champion Rifle	\$150
Gott. Masquerade	465
Gott. Mayfair	395
Bally Bucking Bronco	245
AMI 100 & 200 Sel.	2 .
	5. ea.
Texas Ranger	345.
King of Diamonds	395
Central Park	325
C.C. Beatnik	395
Sing Along	395.
Surf Side	495
Twinky	395.
Bus Stop	195
Williams World Series	135.
Seeburg 200 Selection	
Wall Boxes	45.
C.C. Festival	435.
Seeburg EZ Cigaret Mach.	75.
Cable: LEWJO. Call, Writ	e or

Lew Jones Distributing Co

Cable.

Ficturine Wurlitter Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel.: MElrose 5-1593

Coming Events

Feb. 27-29 — Seventh Annual Northern Amusement Equipment and Coin-Operated Exhibition, Blackpool, England.

March 2—Illinois Coin Machine Operators Association, board meeting, Downtowner Motel, Springfield.

March 9—Tennessee Automatic Merchandising Association, annual meeting, Murfreesboro Road Holiday Inn, Nashville.

March 19—Florida Amusement & Music Association, District 5 meeting, site to be announced,

West Palm Beach.

March 16-17—Mississippi Automatic Merchandising Association annual meeting, Buena Vista Hotel.

Biloxi.

March 22-23—Indiana Vending
Council, Inc., annual meeting.
Olympia Club, Fort Wayne.

March 22-24—National Automatic Merchandising Association Western Exhibit, Ambassador Hotel, Los Angeles.

March 23-24—Kansas Amusement & Music Association, Star Dust Motel, Eldorado, Kan.

April 2—Florida Amusement & Music Association, District 2 meeting, site to be announced, Jacksonville April 2-Missouri Coin Machine Council, Wayside Inn, Moberly.

April 5-6—National Automatic Merchandising Association regional management conference, Plaza Inn, Kansas City, Mo.

April 6 — Wisconsin Automatic Merchandising Council, annual meeting, Holiday Inn-Central, Biloxi

April 6-7—Illinois Coin Machine Operators Association, spring conference, St. Nicholas Hotel, Springfield.

April 18-19—Illinois Automatic Merchandising Council, a n n u a l meeting. Lake Lawn Lodge, Delevan, Wis.

April 19-20 — National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D. C.

April 26-27-National Automatic Merchandising Association, regional management conference, Hotel America, Houston.

April 26-May 5 — Hannover Trade Exposition, Hannover, West Germany.

April 27—Montana Music Operators Association, Missoula, site not announced.

May 2-5-National Vendors Association, annual convention,



"EVERYBODY GETS SOMETHING," said O. R. Trupman, Bush International, Miami, in describing for Rowe distributors gathered at Louisville, a premium program set up by his firm. "If I find out an operator likes to hunt, I get him a \$150 shotgun, or maybe we buy the wife a toaster." Felix Watley enlivened the audience by telling them of his experiences in calling on the Seminole Indians. In the photo from left are Felix Watley; Simon Wolfe, of the Jacksonville, Fla., office; Ozzie Trupman, and Joe Barton of Rowe.

Pheasant Run Lodge, St. Charles,

May 10-11—National Automatic Merchandising Association, regional management conference, Gideon Putnam Hotel, Saratoga Springs.

May 17-18—National Automatic Merchandising Association, regional management conference, Marriott Motor Hotel, Chicago.

Pell Diversifies Into More Profit

· Continued from page CMW-3

far-flung scale route, Pell has never been put to the heavy work of carrying replacement scales along as cargo. Instead, through purchasing an existing scale route in Little Rock, Ark., where there was a predominance of fairly new machines, Pell simply moves machines from Little Rock to Hot Springs, as the need arises, and in this way has an operating warehouse of units which will eventually all find their way into the Hot Springs area.

Pell likewise operates 130 stamp vending machines, all in the Central Florida territory which, of course, require much more frequent servicing, but far

With their present office near mid-town Orlando, and close to major highways which lead to all territories. Pell Amusement Co. can readily expand in any direction, and will cheerfully add whatever equipment is needed, in new brackets, if

NAMA Ladies' Events Set

necessary.

LOS ANGELES—A tour of a famous winery, a Hawaiian party and a demonstration of Japanese floral arranging will highlight women's activities during the 1968 National Automatic Merchandising Association Western Show here March 22-

Levin Honored

· Continued from page CMW-3

dent of the Amusement Ma-

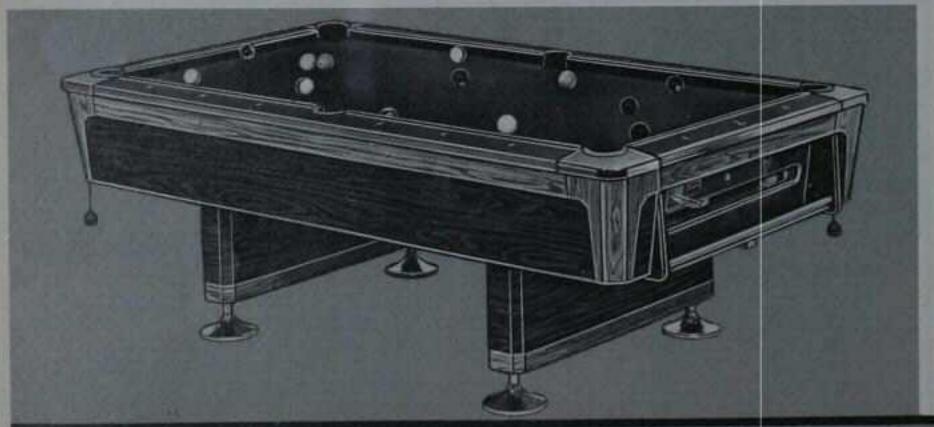
chines Association.

Ralph W. Pries, executive vice-president of Berlo Vending Co. and ABC - Consolidated Corp. who is associate chairman of the AJA Trade Council, and Silverman both reported that many outstanding gifts were pledged by leading members of the Coin Machines Division to both the regular AJA and the Israel Emergency Fund, and that a substantial over-all increase will be reflected throughout the industry division. The guest speaker was Zvi Kolitz. noted Israeli author, motion picture and theatrical producer.

When answering ads . . .
Say You Saw It in
Billboard

MARCH 9, 1968, BILLBOARD

FISCHER TABLES Operators don't call them tops in performance for nothing



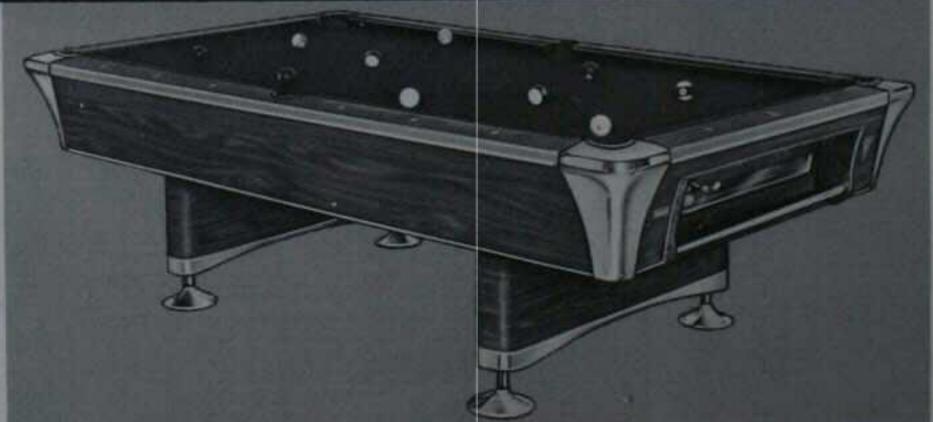
THE REGENT SERIES

Model 101-D 101" x 57" Model 91-D 91" x 52" Model 86-D 84" x 48"

Compact companion to Empress line. Long-lived beauty of Walnut-look vinyl, high-lighted by chrome plated cast pocket fittings.

THE EMPRESS SERIES Model 105-D 105"x59" Model 92-D 91"x52"

Available in: Walnut-grained finish. Lixunously styled and precision crafted throughout to please even the most serious players. Durability-designed to provide many extra years of use.



Fischer tables make ordinary locations look good—make good locations look fantastic. The reasons? Solid quality throughout, advanced features and service problems a thing of the past. That's why they rate so high with operators everywhere. They will with you, too. Try 'em!

See your Distributor or write for further information.

Fischer MANUFACTURING CO., TIPTON, MO. 65081



FLIGHTS OF FANTASY #56019 THE VENTURES

HOT AS THE LIBERTY BELLE

FLASH: an all-out smash instrumental single...breaking in Dallas, Houston, San Antonio and New Orleans!!





on AMPEX/LONDON STEREO Tape

ALL THE BRILLIANT MANTOVANI
HIT ALBUMS ON OPEN rEEL,
4 TRACK CARTRIDGE, 8 TRACK
CARTRIDGE AND CASSETTE.

when your customers ask for mantovani on stereo tape (and they will) be sure you're ready!

ask your distributor about the ampex/London promotion



AMPEX CORPORATION • 2201 Lunt Avenue, Elk Grove Village, Illinois 60007

Billboard

FOR WEEK ENDING MARCH 9, 1968

oller Le					STAR PERFORMER-LP's on chart 15 weeks		TAP ACKA /AIL/		
RIAA Million Dollar	Star Performer	Weeks on Chart	Last Week	THIS WEEK	or less registering greatest proportionate upward progress this week. NA Not Available	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
2	55		3		ARTIST - Title - Label & Number	80	*	0	æ .
0		7	2	2	PAUL MAURIAT & HIS ORK—Blooming Hits Philips PHM 200-248 (M); PHS 600-248 (5) BOB DYLAN—John Wesley Harding Columbia CL 2804 (M); CS 9604 (S)	NA	NA	NA	NA
Ť		5	4	3	JIMI HENDRIX EXPERIENCE—Axis: Bold as Love Reprise (No Mono); RS 6281 (5)				
(P)		12	3	4	BEATLES—Magical Mystery Tour	-		NA	
30	Ť	3	5	5	Capitol MAL 2835 (M); SMAL 2835 (S) ARETHA FRANKLIN—Lady Soul			i	
(Pa		12	6	6	HERB ALPERT & THE TIJUANA BRASS- Ninth				
9	_	14	10	7	CREAM—Distaeli Gears			7	
	*	24	3	8	Atco 33-232 (M); 5D 33-232 (5) DIANA ROSS & THE SUPREMES—Greatest Hits				
		29	7	9	Motown M 2-663 (M); MS 2-663 (5) JIMI HENDRIX EXPERIENCE—A. You Experienced				
ų.		16	13	10	Reprise R 6261 (M); R5 6261 (5) LETTERMEN "And Live!"	NA		NA	NA
		VIII.	200	700	Capitol T 2758 (M)- ST 2758 (5)				
	i.	15	11	11	OTIS REDDING—History of Volt 418 (M); S 418 (5)				
0		12	8	12	ROLLING STONES—Their Catania Majesties Request				
	*	5	20	13	BEE GEES Horizontal Atco 33-233 (M); 50 33-233 (S)				
		12	14	14	TEMPTATIONS—In a Mellow Mood Gordy 924 (M); 924 (5)	NA	NA	NA	
		17	15	15	DIONNE WARWICK—Golden Hits, Part 1 Scepter SRM 565 (M); SPS 565 (S)	18			
(1)		38	17	16	BEATLES—Sgt. Pepper's Lonely Hearts Club Band Capitol MAS 2653 (M): SMAS 2653 (S)	B		NA	
	*	6	22	17	SOUNDTRACK—Valley of the Dolls 20th Century-Fox 4196 (M); 5 4196 (S)				
	200	104	18	18	SOUNDTRACK-Dr. Zhivago MGM 1E-6ST (M); 1SE-6ST (5)				
9	+	2	169	19	RASCALS—Once Upon a Dream				
	^	18	12	20	SOUNDTRACK—Camelot				
(E)		156	21	21			NA	NA	
		10	19	22	DONOVAN—A Gift From a Flower to a Garden	NA	NA	NA	NA
+		17	16	23	Epic L2N 6071 (M), B2N 171 (5) TURTLES—Golden Hits	H	H		
		11	26	24	White Whale WW 115 (M); WWS 7115 (S)	-		NA	-
_	-			-	Capitol T 2859 (M); ST 2859 (5)	NA	NA	NA	
	*	3	32	25	SMOKEY ROBINSON & THE MIRACLES—Greatest Hits, Vol. 2 Tamle T 280 (M); TS 280 (5)	1		130	
		65	25	26	TEMPTATIONS—Greatest Hits		T	To.	
	161	23	27	27			-	T	
		13	24	28			NA	NA	
-	4	6	78	29	SOUNDTRACK—Walt Disney Presents the Story	NA	NA	NA	NJ
	^				& Songs Disneyland 3948 (M); ST 3948 (S)				
		17	29	30	Reprise R 6267 (M); RS 6267 (5)			NA	N
(6)	18	28	31	Dunhill D 50025 (M); DS 50025 (S)				
		12	30	32	Parrot PA 61015 (M); PAS 71015 (5)		H		
		24	33	33	Motown M 662 (M); MS 662 (5)		N.A	NA	
()	16	23 36		Colgems COM 104 (M); COS 104 (5)		100	1000	
		18	189		Atlantic 8151 (M); SD 8151 (5)		+	-	H
-	×	39	1000000		Atco 33-237 (M); 5D 33-237 (5)		N	N. NA	V
-	0	21	38		Colgems COM 103 (M); COS 103 (5)			N/	N
		29			9 FLIP WILSON—Cowboys & Colored People	N	A N	A NA	
03	D)	70			Atlantic 8149 (M); 5D 8149 (5) O SIMON & GARFUNKEL—Parsley, Sage, Rosemary			N/	N
6					& Thyme Columbia CL 2563 (M); CS 9363 (5)				
	*	9	46		1 NANCY SINATRA Movin' With Reprise R 6277 (M), RS 6277 (5)			1	
6		44			2 BILL COSBY—Revenge Warner Bros. W 1691 (M); WS 1691 (S)			-	A N
		13			BOBBY VINTON—Please Love Me Forever Epic LN 24341 (M), BN 26341 (5)			14	1
1	0	148	3 44	9 4	4 HERB ALPERT & THE TIJUANA BRASS—Whipped Cream & Other Delights	1		118	

Ilar LP								TAP ACKA /AIL/	GES	
RIAA Million Dollar	Performer .	Weeks on Chart	Last Week	THIS WEEK	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.	B-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
RIA	Star	- 200	2000	10000	Willet - Illie - ranci o ilonno.	- E	4	5	RE	
		26	37	45	VANILLA FUDGE Atco 33-224 (M); 5D 33-224 (5)					
(1)		19	31	46	DOORS—Strange Days E'-ktra EKL 4014 (M); EKS 74014 (5)					
		10	49	47	JUDY COLLINS—Wild Flowers Elektra EKL 4012 (M); EKS 74012 (5)					
0	BALL	41	43	48	HERB ALPERT & THE TIJUANA BRASS-Sounds Like A&M LP 124 (M); SP 4124 (5)					
		12	40	49	JEFFERSON AIRPLANE—After Bathing at Baxters RCA Victor LOC 1511 (M); LSO 1511 (5)		NA	NA	NA	
0		51	50	50	DOORS Elektra EKL 4007 (M); EKS 74007 (S)	W				
(1)		59	58	51	SOUNDTRACK—A Man & a Woman ("Un Homme Et Une Femme") United Artists UAL 4147 (M); UAS 5147 (S)		B			
(3)		126	52	52	HERB ALPERT & THE TIJUANA BRASS-Going Places	J.				
	+	58	51	53	MONKEES-More of the		NA	NA	ł	
(E)	-	107	54	54	Colgems COM 102 (M); COS 102 (5) BILL COSBY—Is a Very Funny Fellow, Right?				f	
(3)		10	48	55	Warner Bros. W 1518 (M); (No Stereo) WHO—Sell Out	NA	NA	NA	N	
	1		-		Decca DL 4950 (M); DL 74950 (S) ENGELBERT HUMPERDINCK—Release Me			H	H	
		39	56	56	Parrot PA 61012 (M); PAS 71012 (5)	NA	NA	NA	N	
	*	12	62	57	VENTURES—\$1,000,000 Weekend Liberty (No Mono); LST 8054 (5)	100	100	1111		
		9	59	58	BUTTERFIELD BLUES BAND—The Resurrection of Pigboy Crabshaw Elektra EKL 4015 (M); EKS 74015 (5)					
	*	6	72	59	BYRDS—Notorious Byrd Brothers Columbia CL 2775 (M); CS 9575 (S)	NA	NA	NA		
	*	12	68	60	JOHNNY MATHIS—Up, Up & Away Columbia CL 2726 (M); CS 9526 (S)	110		NA		
	*	5	101	61	SOUNDTRACK—The Good, the Bad & the Ugly United Artists UAL 4172 (M); UAS 5172 (5)	E	NA	NA		
	+	3	95	62	ED AMES-Sings "Who Will Answer?" And Other		NA	NA	N	
					Songs of Our Time RCA Victor LPM 3961 (M); LSP 3961 (S)	H	NA	NA	1	
(1)		75	61	63	Colgems COM 101 (M); COS 101 (5)		In.A.			
	*	4	104	64	RAY CONNIFF & THE SINGERS—It Must Be Him Columbia CL 2795 (M); CS 9595 (S)			NA	ı	
(8)		49	65	65	I Love You	В	H		ı	
	-	11	66	66	GLEN CAMPBELL—By the Time I Get to Phoenix			NA	+	
1000	-1175	14	67	67	Capitol T 2851 (M); ST 2851 (5)	10		H	H	
		1000	-	300	Verve V 8714 (M) ₂ V6-871- (J)			1	H	
-		22	55	68	20th Century-Fox DTC 5101 (M); DTCS 5101 (5)		-	NA	. ,	
		!1	60	69	DONOVAN Wear Your Love Like Heaven Epic LN 24349 (M), BN 26349 (5)	-	-	120	1	
		22	71	70	SOUNDTRACK—Gone With the Wind MGM 1E-10 (M); S1E-10 (S)				4	
		51	76	71	The Sea			NA		
Ħ		18	63	72	Warner Bros. W 1670 (M); WS 1670 (S) BARBRA STREISAND—Simply Streisand		T	NA	Y	
		28	73	73	Columbia CL 2682 (M); CS 9482 (5) DEAN MARTIN—Welcome to My World			T	i	
-	-	17	47	74				NA	9	
-	-	. 5	88	75	Columbia CL 2766 (M); C5 9566 (5) BUCKINGHAMS—Portrait	T	1	NA		
	×	11	77	76	Columbia CL 2798 (M); CS 9598 (5)	H	+	NA		
	_	52	-		Capitol T 2856 (M); ST 2856 (5)	+	H	+	H	
(_	3.70	3000	100	Dunhill D 50014 (M); DS 50014 (5)	H		NA		
(3)		44		-	Columbia CL 2680 (M); CS 9480 (5)					
(66			A&M LP 119 (M); SP 4119 (5)				-	
(3	9	96	79	8	My Love A&M LP 114 (M); SP 4114 (S)					
(9	54	93	8			NA	NA	N	
		127	83	82	M4.14.4					
	*	4	106	8	Woman Columbia CL 2612 (M); CS 9412 (S)	NA	NA	NA	-	
	*	3	96	8	4 FRANK SINATRA & DUKE ELLINGTON—Francis A. & Edward K. Reprise (No Mono); FS 1024 (5)			NA		
		233	74	8	ORIGINAL CAST—Camelot Columbia KOL 562C (M); KOS 2031 (S)	1	1	0.0		

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billhoard.

Continued on page 68

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llar LP					STAR PERFORMER-LP's on shart 15 weeks			MGES ABLE	
RIAA Millian Bollar	Performer	Weeks on Chart	Week	IS WEEK	or less registering greatest proportionate upward progress this week. NA Not Available	8-TRACK	NACK	CASSETTE	IL TO REEL
3	Star	¥ee	Last	THIS	ARTIST - Title - Label & Number	8.1	#:I	3	REEL
0		34	42	86	ASSOCIATION—Insight Out Warner Bros. W 1696 (M); WS 1696 (S)		81		Į,
(2)		94	86	87	BILL COSBY—Wonderfulness Warner Bros. W 1634 (M); WS 1634 (S)	190			
		19	45	88	STRAWBERRY ALARM CLOCK—Incense & Peppermints Uni 3014 (M); 73014 (5)				NA:
(3)		45	89	89	BOB DYLAN—Greatest Hits Columbia KCL 2663 (M); KCS 9463 (5)	18		NA	NA
	*	3	179	90	ULTIMATE SPINACH	NA	NA	NA	NA
(2)		54	199	91	MGM E 4518 (M); SE 4518 (S) SIMON & GARFUNKEL—Sounds of Silence			NA	NA:
-		26	118	92	OTIS REDDING—Live in Europe				
4	+	4	112	93	ANITA KERR/ROD McKUEN/SAN SEBASTIAN STRINGS			NA	
	A		-		-The Sky Warner Bros. (No Mono); W5 1720 (5)		7		
	*	3	133	94	BILL COSBY—Hooray for the Salvation Army Band Warner Bros. (No Mono); WS 1728 (5)				
		17	81	95	RAVI SHANKAR-At the Monterey International Pop	NA	NA		NA
				100.00	Festival World Pacific WP 1442 (M); WPS 21442 (5)				
		12	97	96	to Die				
130		112	98	97	Vanguard VRS 9266 (M); VSD 79266 (5) ORIGINAL CAST—Man of La Mancha				1
(3)		79	99	98	Kapp KL 4505 (M); KS 5505 (5) SERGIO MENDES & BRASIL '66	H			
(8)	-	18	119	99	SOULFUL STRINGS—Groovin' With the				
-	+	11	115	100	LALO SCHIFRIN—Music From Mission Impossible				
F	*	4	122	101	HUGO MONTENEGRO—Music From "A Fistful of Dol- lars," "For a Few Dollars More," "The Good, the Bad & the Ugly"		NA	NA	NA
80	*	4	132	102	PETULA CLARK—The Other Man's Grass Is Always Greener				
-	+	1	-	103	Warner Bros. W 1719 (M); WS 1719 (S) DIONNE WARWICK—Valley of the Dolls	1		NA	
	4	1	-	104	Scepter (No Mono); SPS 568 (S) BLUE CHEER—Vincebus Eruptum	NA	NA	NA	NA
-	^	44	107	105	Philips PHM 200-264 (M); PHS 600-264 (5) CREAM—Fresh				H
750		176	105	106	Atco 33-206 (M); 5D 33-206 (5) ORIGINAL CAST—Fiddler on the Roof		NA	NA	
200		4	113	107	RCA Victor LOC 1093 (M), L50 1093 (5) CHAMBERS BROTHERS—The Time Has Come	NA	NA.	NA	NA
1		109	108	108	Columbia CL 2722 (M); CS 9522 (5) ANIMALS—The Best of	Н			Н
(2)		44	111	109	MGM E 4324 (M); SE 4324 (5) PAUL REVERE & THE RAIDERS—Greatest Hits			NA	NA.
(3)	-	52		110	Columbia KCL 2662 (M); KCS 9462 (S) LOVIN' SPOONFUL—The Best of	H	1	H	
681	-	41	103	m	Kama Sutra KLP 8056 (M); KLPS 8056 (S) RAY CONNIFF & THE SINGERS—This Is My Song	1	+	NA	H
-		29	85	112	Columbia CL 2676 (M); CS 9476 (5) BEE GEES—First	Н			H
		31	1000	113	Arco 33-223 (M); SD 33-223 (S) SONNY & CHER—The Best of	1			
		9	-		Atco 33-219 (M); SD 33-219 (S) ANTONIO CARLOS JOBIM—Wave		-	-	
1		133	200	115	A&M LP 2002 (M); SP 3002 (S)			H	
(9)		23	C CONTRACTOR	116	Werner Bros. W 1605 (M); (No Stereo) MARVIN GAYE & TAMMI TERRELL—United			NA	
		28		-	Tamla T 277 (M); TS 277 (S) PETER, PAUL & MARY—Album 1700		+		1
15.5	- 10	29			Warner Bros. W 1700 (M); WS 1700 (S)	1	+		
		- Inda	1000		Atlantic 8150 (M); SD 8150 (5)			1	
	4	- 2	134	119			N.A	NA	N.

oller U						-		AGES ABLE	
NAA Million Dollar	Star Performer	Weeks on Chart	Last Week	THIS WEEK	Awarded BIAA seel for sales of 1 Million dollars at manufacturer's level. BIAA seel audit available and optional to all manufacturers.	B-TRACK	4-TRACK	CASSETTE	TO REEL
=	ä	3 15	100	121	STONE KIDNEYS—Evergreen, Vol. 2	NA.	4	S NA	F REEL
-		3	125	122	Capital T 2763 (M); ST 2763 (S) JOE TEX:—Live & Lively			NA	
-	-	31	123	123	Atlantic 8156 (M); SD 8156 (S) FOUR TOPS—Reach Out	NA	NA		
-	1	2	190	124	Motown M 660 (M); 5 660 (S) MANTOVANI & HIS ORK—Mantovani Touch			NA	NA
-	*	3	135	125	tenden LL 3526 (M); PS 526 (S) WILSON PICKETT—I'm in Love	-			
		32	124	126	Atlantic 8175 (M); SD 8175 (S) VARIOUS ARTISTS—The Super-Hits				
-		14	80	127	Atlantic 501 (M); 50 501 (5) MIRIAM MAKEBA—Pata, Pata			NA	
+	-	48	130	128	Reprise R 6274 (M); RS 6274 (S) CLAUDINE LONGET—Claudine				
0		140	116	129	HERB ALPERT & THE TIJUANA BRASS-South of the				
(1)			***	3333	Border A&M LP 108 (M); ST 108 (5)				
		51	128	130	RAY CHARLES—A Man & His Soul ABC ABC 590 X (M); ABCS 590 X (S)				
	*	2	149	131	IMPRESSIONS—We're a Winner ABC ABC 635 (M); ABCS 635 (5)	NA	NA	NA	NA
(1)		51	114	132	JEFFERSON AIRPLANE—Surrealistic Pillow RCA Victor LPM 3766 (M)r LSP 3766 (S)		NA	NA	
		26	131	133	DIONNE WARWICK-Windows of the World Scepter SRM 563 (M); SPS 563 (5)				
F		28	126	134	The state of the s	П	T	NA	NA
	*	1	-	135	HUMAN BEINZ—Nobody But Me Capitol (No Mono); ST 2906 (5)	NA	NA	NA	NA
		31	136	136		NA	NA		
	*	1	-	137	BEACON STREET UNION—Eyes of the MGM E 4517 (M); SE 4517 (5)	NA		NA	NA
		5	145	138			t		NA
		10	140	139		ı	t	NA	
(3)		48	138	140				NA	7
-		3	141	141	LEONARD NIMOY—Two Sides of	NA		N/	NA.
-	*	4	150	142		t	T	NA	NA.
-	1	30	91	143	The base of the state of the st	T	1		
-	UR	62	139	144			t	t	
		22	129	145	Scepter SRM 555 (M): SPS 555 (5) GLADYS KNIGHT & THE PIPS— Everybody Needs Love Soul S 706 (M): SS 706 (S)	NA	N/	N. NJ	
(3)		144	151	146				N	
	*	2	162	147	Columbia CL 2733 (M); CS 9533 (S)	N	N	A N	L N
		39	147	148	Sth DIMENSION-Up, Up & Away Soul City SCM 91000 (M); SCS 92000 (5)				
	*	4	164	149	JOHN MAYALL BLUES BREAKERS—Crusade London LL 3529 (M); PS 529 (S)				
1	*	1		150	CLASSICS IV—Spooky Imperial (No Mono): LP 12371 (5)	N	N	A N	A N
	J.	6	152	151	NANCY WILSON Welcome to My Love Eapitol T 2844 (M); 5T 2844 (5)		N	A N	A NJ
		10	90	152	The state of the s	N.		M	A N
		2	153	153	and a supplied of the supplied			N	
		2	159	154		N	N	A N	A NA
6	0	66	148	155					
	Ma.	3	158	156		N	N	A N	A NA
(3)	34	155	157					
		46	137	158				N	1
	*	1	-	159		N	1	N	A NA
	*	1	-	160					

TOP PE A-Z (LISTED BY ARTIST)

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				Щ
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TAPE

MARCH 2, 1968, BILLBOARD WILLIE MITCHELL LIVE 32042 (S) HELLO DOLLY Paorl Balley Cob Collos SUNTA Way: RCA Victor LOC 1147 (M); LSO Buddy Rich Big Band, Pacific Jazz (No MORE MAURIAT ... Philips PHM 200-4 BREAKOUT Mono) ST 20126 (5) BREAKOUTS 226 (M); PHS 600.226 (S) FEELINGS Dunhill D 50027 (M); DS CTION LP'S S GOLDEN HITS . . . Ode 212 44003 (M); 212 44004 (S) 50027 (S) 3 (M): SD 8153 (S) 61131 (5) LOOK AROUND Brosil '66, A&M LP T HAVE TO SAY YOU 1. Columbia CL 2774 (M); CS THE CHECKMATES LTD. LIVE AT 137 (M); SP 4137 (S) Codel Concept LP 312 (M); LP5 312 (S) ROTARY CONNECTION ... CAESAR'S PALACE : ST 2840 (S) BUETS Date TEM 3007 (M): EDEN'S CHILDREN . . . 624 (S)
ABC (No Mono); ABCS 624 (S) STEPPENWOLF ... DS 50029 (5) NOW DOW JONES . 'LOC 1142 Frankie Laine, ABC (No Mono); ABCS John Coltrane, Impulse A 9140 (M); TO EACH HIS OWN . . . JAMES BROWN PRESENTS HIS SHOW Etto Jomes, Cadel LP 802 (M); LPS CAN FLY : 4534 (M); SE 4534 (S) OF TOMORROW King (No Mono): 1024
Various Artists, King (No Mono): AS 9140 (5) 628 (5) BLUE CHEER 200-264 (M); PHS 600-264 NOBODY BUT ME . . (No Mono): ST ALBUM REVIEW RANKING STAR PERFORMER SPOTLIGHT Cream of the week's new releases in their respective MGM E 4524 (M); 5E 4524 (S) releases in their respective which categories. Albums which the are expected to reach Loss are expected to the Top Bill-upper half of the Top Bill-chart, any Position on charts, boatd's special survey charts, boatd's special survey ales. ORPHEUS . . . THIS IS AL MARTINO 2906 (5) Capital T 2843 (MI): 57 2843 (5) * NATIONAL BREAKOUTS Iron Butterfly, Atco LP 33-227 (M); 50 NATE BREAKOUTS- SINCE YOU'VE HEAVY . . . CHARY SPOTLICHTS UP POPS RAMSEY LEWIS . . . Albums which are expected to have sufficient sales to reach the Top LP's chart or Codel LP 799 (M); LPS 799 (S) 33-227 (5) BOOGALOO DOWN BROADWAY BEEN GONE Atlantic 2486 (14th Fontastic Johnny C, Philada, of Soul have long term sales. PH-LPM 4000 (M); PH-LPS 4000 (S) BASY YOU GOT IT . Shot DSM 1003 Aretho Franklin, Hour Cotillion, BMI) potential 4-3 TARS Box Topi, Mola 593 (Press, BMI) albums which may not reach CRY LIKE A BABY IP chart but SCARBOROUGH FAIR ((Comicle) ** * * * which should have brough Simon & Gorfunkel, Columbia 44 sales being stocked by most (M): DST 8003 (5) JEREMY & THE SATYRS Reprise (No Mono) RS 6282 (S) dealers, rack fobbers mandling (Charing Cross, BMI) mask 2148 (Ru - Blue Note (No Mono) E GREEN APPLES . 0710-3110/25 -IPECIAL MERTI calego y 72770 Ter Each Histinn Latine erella PERMIT ALC CIM FRANKIE LAINE TO EACH HIS OWN SER 891 (BOTTICE THE GRASSROOTS FEELINGS Dunhill JOHN COLTRANE **EDEN'S CHILDREN** STEPPENWOLF ABC/S-624 Phil Och ABC/S-628 I FEEL AN URGE COMING D/S-50029 A/S-9140 D/S-50027 mpulse (Seatile) Jo Armstead, Giant 701 (Philadelphia) RED GREEN YELLOW & abc Dickie Lee, Atco 6548 (Milwauker) RECORDS ABC RECORDS, INC NEW YORK/BEVERLY HILLS DEST. IN CANADA BY SPARTON OF CANADA

TOP DO

CONTINUED FROM PAGE 68

RIAA Million Dollar LP	100				A STAR PERFORMER-LP's on chart 15 weeks		TA PACK IVAIL		
	Star Performer	Weeks on Chart	Week	S WEEK	or less registering greatest proportionate upward progress this week. NA Not Available	B-TRACK	4-TRACK		REEL TO REEL
3	Star	Wee	Feet	THIS	ARTIST - Title - Label & Number	9	4.1	3	RE
		60	161	161	YOUNG RASCALS—Collections Atlantic 8134 (M); 5D 8134 (5)				
		3	168	162	AMERICAN BREED—Bend Me, Shape Me Acta (No Mono): A 38003 (5)	NA		NA	NA
		28	142	163	VENTURES—Golden Greats by the Liberty LRP 2053 (M), LST 8053 (5)			NA	
1		105	160	164	MAMAS & PAPAS—If You Can Believe Your Eyes & Ears Dunhill D 50006 (M); DS 50006 (S)				
		22	84	165	MITCH RYDER—All Hits New Voice NV 2004 (M); NVS 2004 (5)				
		23	143	166	RCA Victor LPM 3869 (M); LSP 3869 (S)		NA	NA	
		6	154	167	JOHN FRED & HIS PLAYBOYS BAND— Judy in Disguise (With Glasses) Paula LP 2197 (M); LPS 2197 (S)				N
	*	2	200	168	ROGER WILLIAMS More Than a Miracle Kapp (No Mono); KS 3550 (S)				
		3	174	169	EDDY ARNOLD—Everlovin' World of RCA Victor LPM 3931 (M); LSP 3931 (5)		NA	NA	N/
		8	170	170	JULIUS WECHTER & THE BAJA MARIMBA BAND- Fowl Play A&M LP 136 (M); SP 4136 (5)				
		10	171	171	LOVE—Forever Changes Elektra EKL 4013 (M); EKS 74013 (S)				
0		471	177	172	JOHNNY MATHIS—Johnny's Greatest Hits Columbia CL 1133 (M); CS 8634 (5)		13	NA.	N.
		50	178	173	TEMPTATIONS—Live! Gordy 921 (M); 5 921 (5)				
		6	175	174	HERBIE MANN—Glory of Love A&M LP 2003 (M); SP 3003 (S)	133		19	
		76	165	175	MAMAS & PAPAS Dunhill D 50010 (M); DS 50010 (S)		-		
		15	184	176	BURT BACHARACH—Reach Out A&M LP 131 (M): SP 4131 (S)		21		
		42	176	177	BAJA MARIMBA BAND—Heads Up! A&M LP 123 (M); SP 4123 (5)	1	13		

RIAA Million Bollar Ur Star Performer			IS WEEK	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit evallable and optional to all manufacturers.	TAPE PACKAGES AVAILABLE			
	Weeks on Charl	r Week			B-TRACK	4-TRACK	CASSETTE	L TO REEL
3 1	×	3	THIS	ARTIST - Title - Label & Number	E .	Ę	3	REEL
	27	166	178	Dollars More United Artists UAL 3608 (M): UAS 6608 (S)				
	26	146	179	RIGHTEOUS BROTHERS—Greatest Hits Verve V 5020 (M); V6-5020 (S)	1 0		NA	
	3	180	180	TOMMY JAMES & THE SHONDELLS—Something Special Roulette R 25355 (M); SR 25355 (S)			NA	NA
	27	181	181	ROGER WILLIAMS—Golden Hits Kapp KL 1530 (M); KS 3530 (5)				
	26	144	182	BOBBIE GENTRY—Ode to Billie Joe Capital T 2830 (M); ST 2830 (S)			NA	
	3	191	183	MYSTIC MOODS ORK-Mystic Moods of Love Philips PHM 200-260 (M); PHS 600-260 (3)				
	3	185	184	JACK JONES - What the World Needs Now Is Love Kepp (No Mano), KS 3551 (5)				Ī
	22	157	185	CLAUDINE LONGET-The Look of Love				į.
	36	186	186	ED AMES-Time, Time RCA Victor LPM 3834 (M); LSP 3834 (5)		NA.	NA	į
	3	187	187	RICHIE HAVENS—Something Else Again Verve/Forecast FT 3034 (M): FTS 3034 (S)			NA	N
1	7	188	188	SOUNDTRACK-Live for Life United Artists UAL 4165 (M); UAS 5165 (S)			NA	i
	18	156	189	LULU-To Sir, With Love Epic LN 24339 (M); BN 26339 (5)			NA	2
	1	-	190	LOU RAWLS—Feelin' Good Capitol (No Mono); 5T 2864 (5)	NA		NA	NJ
Manual Property of the Party of	1	-	191	COWSILLS—We Can Fly MGM E 4534 (M); SE 4534 (S)			NA	N
	1	-	192	SERGIO MENDES & BRASIL '66-Look Around			NA	14
	3	194	193	HESITATIONS—Born Free Kapp KL 1548 (M); KS 3548 (5)	NA	NA	NA	N
But	4	196	194	VARIOUS ARTISTS—Family Portrait A&M LP 19002 (M); SP 19002 (S)	NA	NA	NA	No
(1)	80	182	195	Somewhere My Love Columbia CL 2519 (M)2 C5 9319 (5)			NA	
	1	-	196	ORPHEUS MGM E 4524 (M): SE 4524 (5)	NA		NA	N.
	1	-	197	ABC (No Mone): ABC5 624 (5)	NA	NA	205	
	4	1	198	CRYAN' SHAMES—A Scratch in the Sky Columbia CL 2786 (M); CS 9586 (5)			NA	
1	1	-	199	RAMSEY LEWIS—Up Pops Cadet LP 799 (M); LPS 799 (S)			NA	
	1	-	200	Cadet LP 802 (M), LPS 802 (S)	NA	NA	NA	

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

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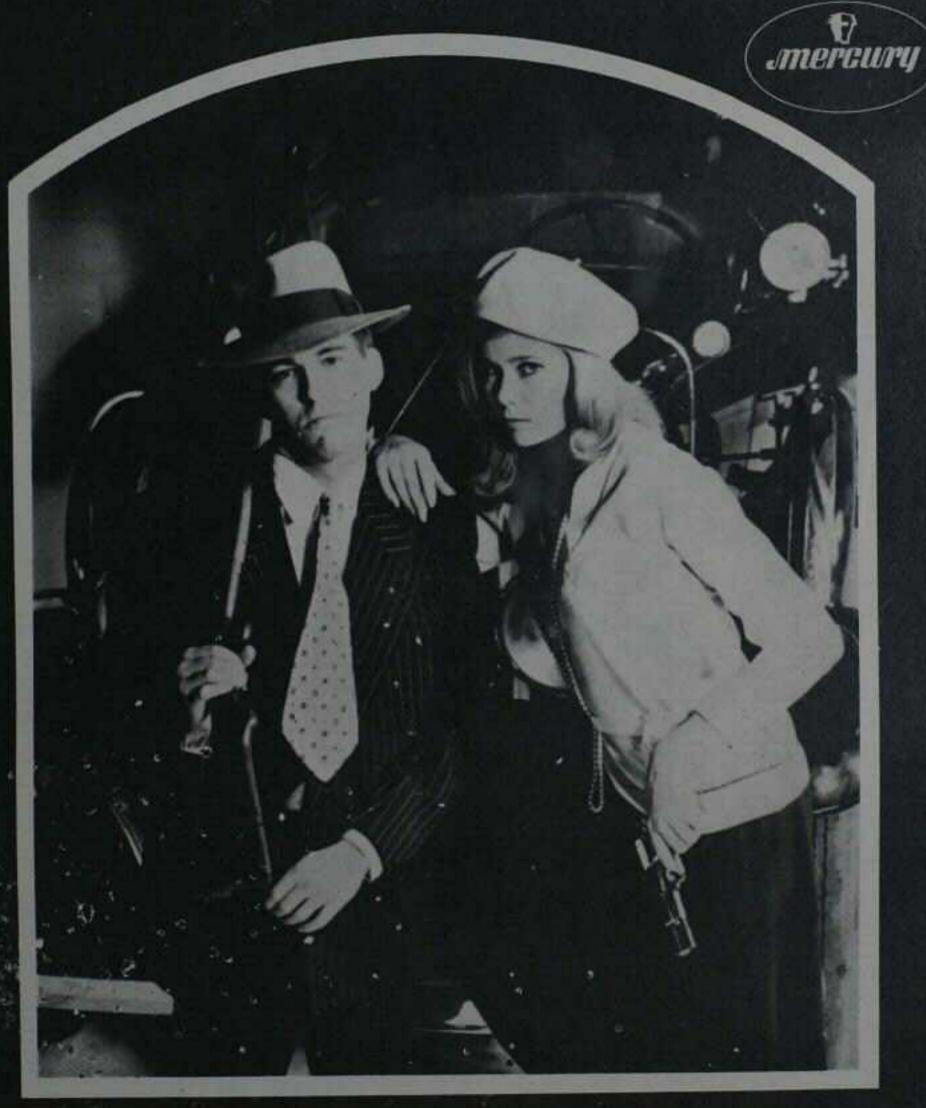
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Bjørn Tidmand is one of the many EMI artists who enjoy good sales in Denmark.



ASURE SHOT.

BONNIE & CLYDE as performed in the motion picture by FLATT & SCRUGGS



MERCURY ALBUM SR 61162

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC., 35 E. WACKER DR., CHICAGO, ILLINOIS 60601

NUMBER OF SINGLES REVIEWED

> THIS WEEK 126

LAST WEEK 169

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

SUPREMES-FOREVER CAME TODAY

(Prod. Holland & Dozier) (Writers: Holland-Dozier-Holland) (Jobete, BM1)-Culled from their forthcoming LP "Reflections," the trio offers another top ten winner in this smooth, easy-best rocker with a clever arrangement. Flip: (No information available.) Motown 1122

*COWSILLS-IN NEED OF A FRIEND

(Prod. Bill & Bob Cowsill) (Writers: Cowsills) (Akhestal, BMI)—Fast following up their successful "We Can Fly," this well written rhythm item with meaningful lyric will hit with the sales impact of "The Rain, the Park and Other Things," Flip: (No information available). MGM 13909

*TOM JONES-DELILAH

(Prod. Peter Sullivan) (Writers: Reed-Mason) (Francis, Day & Hunter, ASCAP)—Jones' blues belting is at its finest with this blockbuster rhythm ballad entry that should hit hard and fast. Compelling melody and Les Reed arrangement. Flip: "Smile" (Leeds, ASCAP). Parret 40025

*ESTHER & ABI OFARIM-

CINDERELLA ROCKEFELLA

(Writer: Williams) (Irving, BMI)—Currently the No. 1 smash in England, this hilarious novelty, cleverly performed, could easily hit in the U. S. with the same sales wallop of "Winchester Cathedral." Flip: "Your Heart Is Free Just Like the Wind" (MRC, BMI), Philips 40526

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

(Writers: Tepper-Bennett) (Gladys, ASCAP)-Set to the melody of "Greensleeves," Eivis comes on strong with a folk flavor in this rhythm number, title tune of his forthcoming film, Flip: "U. S. Male" (Vector,

*VIKKI CARR-SHE'LL BE THERE

(Prod. Dave Pell & Ron Bledice) (Alta, ASCAP)-Strong production of a

ASCAP) UNI 55055

JAMES BROWN & FAMOUS FLAMES-

GOT THE FEELIN'

(Prod. James Brown) (Writer: Brown) (Toccoa-Leis, BMI)-More blockbuster material from Brown with a wailing performance to match. Disk moves from start to finish. . . one of Brown's top outings. Flip: (No information available). King 6155

HESITATIONS-THE IMPOSSIBLE DREAM

(Prod. Wiltshire, Banks & Victor) (Writers: Darion-Leigh) (Fox, ASCAP)-They made a heavy chart dent with "Born Free" and this fresh treatment of the Broadway hit has "It" to move them higher on the Hot 100 as Well as the rab chart. Strong performance. Flip: "Nobody Knows You. When You're Down and Out" (MCA, ASCAP). Kapp 899

JAY & THE AMERICANS-NO OTHER LOVE

(Prod. Henry Jerome) (Writers: Rodgers-Hammerstein) (Williamson, ASCAP)-Right in their successful styles of "Cara Mia," the winning group has a sure-fire hit in this updating of the Rodgers and Hammerstein classic from "Victory at Sea" and "Me and Juliet." Powerful production, a bow to producer Henry Jerome and arranger Hutch Davie, Flip: "No, I Don't Know Her" (New Life, BMI). United Artists 50282

*BARBRA STREISAND—OUR CORNER OF THE NIGHT (Prod. Jack Gold) (Writers: Goehring-Rhodes) (Arch, ASCAP)—Powerhouse, commercial rock outing has the ingredients for an out and out sales smash. Smart change of pace for the stylist should spiral her to the top of the Hot 100. Flip: "He Could Show Me" (Kiki. BMI). Columbia 44474

LULU-ME, THE PEACEFUL HEART

(Frod. Mickie Most) (Writer: Hazzard) (James, BMI)-Rhythm change of pace for Lulu will hit hard and fast. With the arrangement flavor of a Donovan hit, she can't miss the top with this infectious number. Flip: "Look Out" (Maluma Ltd., BMI). Epic 10302

ARTHUR CONLEY-FUNKY STREET

ROSE GARDEN-IF MY WORLD FALLS THROUGH

(Prod. Brian Stone & Charlie Greene) (Writer: O'Dell) (Myrwood/Antlers,

BMI)-Group hit it big with "Next Plane to London" and now Kenny O'Dell comes up with more strong material for them that should prove another hot sales item. Flip: "Here's Today" [Ten East, BMI]. Atce 6564

(Prod. Abnak Music) (Writers: Duboff-Robinson) (Roosevelt, BMI)-The "West-

ern Union" gang comes on strong once again with a pulsating rocker that has the teen sales appeal to put them back on the top half of the chart once again. Flip: "The Rain Maker" (Jetster, BMI). Abnak 128

(Prod. Charles Koppelman & Don Rubin) (Writers: Gordon-Bonner) (Chardon,

BMI)-Producers Koppelman and Rubin have a winner in this well done

rock performance of a good tune which recently made noise via the Claudine Longer outing. One of the best and most commercial Gore entries to date. Flip: "Say What You See" (Blue Magic, ASCAP).

FIVE AMERICANS—NO COMMUNICATION

(Prod. Tom Dowd) (Writers: Conley-Simms) (Redwal, BMI)-Piledriving mover loaded with excitement and discotheque appeal. Has to be one of Conley's biggest hits ever, Flip: "Put Our Love Together" (Redwal, BMI). Atco 6563

ELVIS PRESLEY-STAY AWAY

BMIL RCA Victor 47-9465

beautiful Mack David ballad, emotionally performed Will keep Miss Carr riding high on the Hot 100 as well as the Easy Listening chart. Flip: "Your Heart is Free Just Like the Wind" (MRC, BMI). Liberty 56026

STRAWBERRY ALARM CLOCK-SIT WITH THE GURU

(Prod. Frank Slay & Bill Holmes) (Writers: Weitz-King-Freeman) (Alarm Clock/Claridge, ASCAP)-Picking timely subject matter, the swingin' group have the ingredients in this rocker to top the sales of their recent "Tomorrow" Flip: "Pretty Song From Psych-Out" (Alarm Clock/Claridge,

*BOBBY GOLDSBORO—HONEY

LESLEY GORE-SMALL TALK

Mercury 72787

(Prod. Bob Montgomery & Bobby Goldsboro) (Writer: Russell) (Russell-Caron, BMI)-The compelling folk material starting to create a stir via the Bob Shane version on Gecca has equal sales potential via this ex-ceptionally well done Goldsboro version. Fits all programming and loaded with sales appeal. Flip: "Danny" (Unart, BMI). United Artists 50283

LOVE-ALONE AGAIN OR

(Prod. Arthur Lee) (Writer: Maclean) (Breadcrust, BMI)—This pulsating folk-rocker should fast break the strong LP sellers onto the Hot 100 chart once again, Good material, strong performance with driving dance beet in support featuring a mariachi flavored arrangement. Flip: "A House is Not a Motel" (Grass Roots, BMI). Elektra 45629

*JOHNNY FARNHAM—SADIE (The Cleaning Lady)

(Prod. David Mackay) (Writers: Gilmore-Madura-White) (Champion, SMI)-Currently topping the Australian charts, this polgnant, humorous, as well as sad rhythm item could easily prove an important play and sales item for the U. S. Top vocal work and production that features a vacuum cleaner solo by Mrs. Jolly. Flip: "In My Room" (Beechwood,

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

PARLIAMENTS-Look at What I Almost Missed (LeBaron, BMI). (Prod. Taylor & Clinton) (Writers: Clinton-Lewis)-Smooth rock Item loaded with much teen appeal and easy identification. Revitot 217

LEE DORSEY-Cynthia (Marsaint, BMI). (Prod. Allen R. Toussaint & Marshall E. Sehorn) (Writer: Toussaint)-With equal potential for the rab chart as well as pop, this bluesy rocker features Dorsey at his wailing best. Amy 11010

MERRY-GO-ROUND-Listen! Listen! (Thirty Four/La Brea, AS(AP). (Prod. Larry Marks) (Writer: Rhodes)-Driving rocker is right up the feen buying alley for dencing. Well performed and produced. ASM 920

*DINAM SHORE—Trains and Boats and Planes (U. S. Songs/Jack, ASCAP).

Faces and Voices (Record Songs, ASCAP). (Writers: Bacharach-David/ Drake)—Two strong and commercial sides from Miss Shore. First is the beautifull Bacharach-David ballad while the flip is intriguing and poignant bailed material penned by Ervin Drake Project 3 1328

*BILLY VAUGHN-Lelly (Granit, ASCAP). (Prod. Billy Vaughn & Tom Mack) (Writer: Poper)—infectious and simple rhythm instrumental is a programmers delight that should be followed by strong sales.

"DON HO-White Silver Sands (Sharina, EMI)-The Don Rondo and Bill Black hit of the past is beautifully updated by Don Ho of Hawaii who also made a sales and chart dent with his "Tiny Bubbles" single. Reprise 0669

BERT KAEMPFERT A HIS ORK.—Somebody Loves You (Morris, ASCAP).

(Prod. Milt Gabler) (Writers: Tobias-DeRose)—The Charlie Tobias-Peter DeRose classic gets a fresh Kaempfert treatment that spells nothing but big sales success for a beautiful revival. A juke box must.

GENE CHANDLER & BARBARA ACKLIN-Show Me the Way to Go (Jalynne/ BRC, BMI) (Prod. Carl Davis) (Writers: Record-Acklin-Davis)-Easy beat blues rocker with equal sales potential for the rab chart as well, features a strong duet on powerful material. Brunswick 55366 "JANE MORGAN-A Child Duchess, BMI) (Prod. Bob Thiele) (Writers: Brel-Jouennest-Spencer)-One of the most delightful, meaningful lyric pieces of material for the week. The Jacques Brel material is performed to perfection by Miss Morgan, and is an important item in her

*BUD SHANK Featuring CHET BAKER-Sounds of Silence (Eclectic, EMI) (Prod. Richard Bock) (Writer: Simon)-With the amashing success of the film "The Graduate" which features this Paul Simon hir, this lush commercial Shank entry is a hot contender for radio and sales. Fits all programming World Pacific 77885

Patry Fuller (Prod. David Nicolson) Parret 3017—Barry Lee Show (Prod. Norman Smith) Independence 84—Two equally potent interpretations of the Everly Brothers driving folk material. Both have good dence beets supporting the vocal work.

MIKE CLIFFORD-Mary Jane (Mirby/Dijon, BMI), (Prod. Mike Curb) (Writers: Johns-Hemric)-That "Close to Cathy" man switches affections and comes up with a rhythm winner for all types of programming. Clifford is in top vocal form on this film theme. Sidewalk 939

(Hastings, BMI). (Prod. Richard Devy) (Writer: Clifford)—Marking her debut on the MGM labril, the film and TV star offers a commercial rocker based on the popular flying theme. Exceptional production work. MGM 13906

PAUL EVANS—One Red Rose (Port/Natson, ASCAP). (Prod. Frank Jones & Paul Tannen) (Writers: Evans-Parnes)—Evans marks his move to Columbia with an exceptional piece of balled material with equal potential for the country market as well as pop. His distinctive, smooth style is at its best. Columbia 44472

*STEVE ALLEM—Impossible (Rosemeadow, ASCAP). (Prod. Bob Thiele) (Writer: Allen)—The infectious laugh of Allen's is heard throughout this hilarious instrumental version of his own composition featuring a trumpet in trouble. Dunhill 4127

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

DEL REEVES-WILD BLOOD

(Prod. Bob Montgomery) (Writer: Chesnut) (Passkey, BMI)—Currently riding the chart with his Bobby Goldsboro duet, Reeves has one of his most potent sales items ever with this rhythm item. Lyric content can't miss bringing this one to the top. Flip: "Lest We Forget" (Moss Rose, BMI)

SKEETER DAVIS-INSTINCT FOR SURVIVAL

(Prod. Felton Jarvis) (Writer: Glaser) (Glaser, BMI)—Once spain, Miss Davis comes up with a strong piece of rhythm ballad material that has equal sales potential for the pop market. Fire: "How in the World." (Chrestmoor, BMI). RCA Victor 47-9459

CURLY PUTMAN-LITTLE BITTY SOLDIER BOYS

(Prod. Buddy Killen) (Writer: Putman) (GreenGrass, BMI) Putman com-posed this meaningful and dynamic balled and performs it for all it's worth. Should fast prove one of his biggest sales items. Flip: "Un-touchable You" (Tree, BMI). ABC 11050

ARLENE HARDEN-HE'S A GOOD OLE BOY

(Prod. Frank Jones) (Writer: Howard) (Wilderness, SMI)—The fine stylist has made quite a chart dent, but this strong Harlan Howard rhythm material should fast put her on top of the chart. Fine performance of this infectious number. Pop appeal as well, Flip, "When" (Singleton BMI). Columbia 44461

BOBBY LEWIS-ORDINARY MIRACLE

(Prod. Bob Montgomery) (Writer: Throckmorton) (South Town, BMI)-Chall up another top of the chart winner for Lewis with this infectious ring a long easy rhythm number. Strong entry, Flip: "These Are the Things I Miss" (South Town, BMI). United Artists 50263

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

CHARLIE WALKER-Truck Drivin' Cat with Hine Wives (Peach, SESAC) MARION WORTH-Then I'll Be Over (Shelby Singleton, BMI). DECCA 32275
MELBA MONTGOMERY-You Put Me Here (Wilderness, BMI). MUSICOR 1291
BOBBY WRIGHT-IT Happens in the Best of Families (4 Star, BMI).

JERRY CHESNUT-On the Back Row (Gallico, BMI) UNITED ARTISTS 50243



R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

ALVIN CASH-ALVIN'S BAG

(Prod. Empire Prod.) (Weiter: E. Silvers) (Vapor, BMI)-Powerhouse blue rocker, distributed by Scepter, will put Cesh back on top in short order Discotheque winner has equal pop sales appeal. File "While It on Me (Vepac, BMI). Toddlin' Tewn 104

BUDDY ACE-GOT TO GET MYSELF TOGETHER

(Prod. Willie Mitchell) (Writer: Bryant) (Jec. BMI)--The winning combine tion of writer Don Bryant, performer Ace and producer Mitchell comes of strong for a hot contender for the top of the chart. Solid dance been backs the wailing Ace vocal workout. Flip: "Darling Depend on Me"

CHART

Spotlights Predicted to reach the R&B SINGLES Chart

DON BRYANT-Shop Around (Jobets, SMI), NJ 2143 JIMMY & LOUISE TIG & COMPANY-Who Can I Turn To (Musical Cornell) BMI) BELL 708

VIC DANA-Let the Good Times In (Screen Gems-Columbia, BMI). (Proc. Dallas Smith & Joe Saraceno) (Writers: Bayer-Sedaka). The Neil Sedak rhythm material is well done by Dana strongly supported by the luss strong arrangement of George Tipton. Liberty 54023

DAILY NEWS-I'm in the Mond (Saturn, BMI). (Frod. Ellie Greenwich Mike Rashkaw) (Writers: Barnes-Jackson)-Solid rocker grooves from start to finish and proves a discotheque witner featuring a will vocal workout, Parret 227

BOBBY BRIDGER-Less of Me (Beechwood, BMI). (Frod Fred Carter, Jr. (Writer: Campbell). One of the best of the week's releases was penned by Glen Campbell and performed to perfection by Bridger. Lyre content must be heard. Manument 1059 RATIONALS-I Need Yes (Screen Gems-Columbia, BMI)-Penned by Golfs and King, this potent balled material is given a strong blues reading Detroit group makes their debut on Capital Capital 2124

JAY FIVE-My Angel (Gil, BMI). (Prod. Corner Records) (Writers) Giets Missen-Fuma)-Infectious rhythm ifem with a strong vocal performant and dance arrangement, Much teen appeal here. RCA Victor 47-846

"GUY MARKS-Leving You Has Made Me Benanes (Curtis, ASCAP). (From Peter DeAngelis) (Writer: Marks)-Hilarious ASC debut for the commount of easily come from left field to prove a hot movelty selled from idea, well performed ASC 11055

MARCH 9, 1968, BILLBOARD



DYNAMO RECORDS A DIVISION OF TALMADGE PRODUCTIONS 240 WEST 55TH NEW YORK





SPOOKY-Classics IV. Imperial LP 12371 (5)

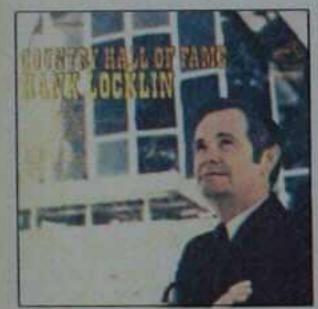
With their big hit as album title, the Classics IV here show that fyrics are as important as sound. Contemporary favorites are given hard rock treatments in numbers as "The Letter," while "By the Time Get to Phoenix" demonstrates the quartet's easy bluesy style. All 11 cuts are worth hearing with "Bus Stop" and "Goin" Out of My Head" among the gems.





DIMENSIONS IN SOUND-Stanley Black/London Festival Orch. London Phase 4 5P 44105 (5)

The always imaginative, always interesting Black puts 10 tunes on a stirring musical rour. Brasses shine, strings sing in a delightful blending of color and spirit, London Festival Orchestra displays brilliant municianship.





COUNTRY

COUNTRY HALL OF FAME-Hank Locklin, RCA Victor LPM 3946 (M): LSP 3946 (5)

Hank Locklin, a noted writer himself, sings some tunes made notable by other singers. Some are fairly old like "Signed, Sealed and Delivered" and "Walking the Floor Over You." The key song of the LP is "The Country Hall of Fame" and the motif of the album is music made tamous by performers named to the Hall of Fame.





CLASSICAL

STRAVINSKY: PIANO CONCERTOS -Entrement/Columbia Symphony (Stravinsky/Craft). Columbia MS 6947 (5)

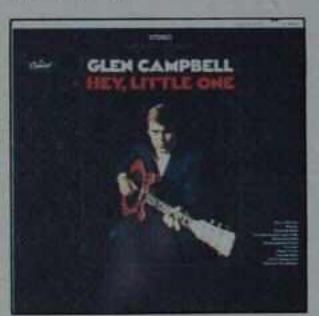
Entremont and Stravinsky make for an effective combination in this latest in Columbia's Stravinsky project. The composer leads the "Concerto for Piano and Wind Instruments" and supervises the "Copriccio for Plano and Orchestra," which is conducted by Robert Eraft, an expert Stravinsky interpreter. Entremont is outstanding





LOOK AROUND-Sergio Mendes & Brasil '66, A&M SP 4137 (5)

The sound of Sergio Mendes is the breezy joy of a Latin carnival tinged with moody romantic chants by breathy voices. Smoothly understated, the group's hypnotic slice of bossa nova Brazil in "With the Help of My Friends," "The Frog" and "Look Around" is bouncy and warm, a musical patent that will speed Mendes and his Latin crew to the top.

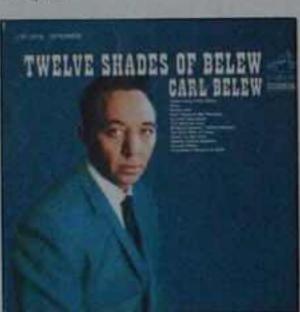




COUNTRY

MEY, LITTLE ONE-Glen Campbell, Capitol 57 2878 (5)

Campbell will strike first in the country market, but make no mistake, this album will do extremely well in pop. Based on his singles hit, this album contains Campbell at his best in songs such as the folkoriented "Elusive Butterfly," "Woman, Woman," the big pop hit; "The Impossible Dream" and Roy Orbison's "It's Over." A beautiful and warm album





COUNTRY

TWELVE SHADES OF BELEW-Carl Belew. RCA Victor LPM 3919 (M); LSP 3919 (5)

A package of hits, as well as some expressive tunes that always score well in the country field. "Home Away from Home" and "Boston Jail" tug at the heartstrings. "Possum Holler" is humorous. His "Crystal Chandelier" is thought provoking





CLASSICAL

HATON: THE SIX PARIS SYMPHONIES-New York Philharmonic (Bernstein) Columbia D35 769 (5)

Iwo of these recardings have already been acclaimed as separate releases. And now the "No. 86" and "No. 87" is a welcome addition, perhaps the best of the three, available as a package Bernstein makes magnificent use of the trumpets and tim-pant in the "86's" opening adagio. A specially priced three-for-two set.





VIKKI !- Vikk: Carr. Liberty LST 7548 (5)

Including her Top 40 hit "The Lesson," which was very big in easy listening sta-tions, Vikki Carr has an impressive, appealing and varied 12-cut album here. And all the cuts, ranging from "Lary Day" to "By the Time I Get to Phoenix" to "For Once in My Life," are excellent, Among the other gems are "Watch What Happens" and "The Real Me."





COUNTRY

THE BEST OF WANDA JACKSON-Capitol ST 2883 (5)

The many facets of Wanda Jackson are reflected in this LP. Her scope branches many forms of music, but she specializes in country songs such as "Right or Wrong,"
"The Violet and the Rose," and "Kickin" Our Hearts Around," But to demonstrate how capable the is, here's also "Santo Domingo," a hit for her in Germany, sung in German, Here's also one of her rock songs-"Let's Have a Party"-from years





CAN'T STAND MYSELF WHEN YOU TOUCH ME-James Brown King 1030 (5)

This one will melt off the shelves. Brown's performances are intense and dramatic; they compel complete attention, "I Can't Starid Myself," "There Was a Time" are typical. Outstanding instrumental performances and arrangements, too.





CLASSICAL

BEETHOVEN: THE FOUR LEONORES-Cleveland Orch. (Szell) Columbia M5 7068 (5)

Szell and the Cleveland unit in an almost magical effort, and in certainly the best recording, of these overtures. The dramatic pessages flow with intensity, the lyrical with charm, and the poetic with harmonic vigor. A supreme interpretation by all. The No. 3 was released on Epic previously.





LOVE IS BLUE-The Johnny Mann Singers, Liberty LST 7553 (5)

The Johnny Mann Singers stay right on top of the current melodic vagues. Not only does the group have here an expert and delightful version of that much-recorded "Love is Blue," but also included here are some swingler clicks as "Neon Rainbow,"
"The Other Man's Grass Is Always
Greener" and "Stop1 in the Name of Love." All are topnotch.

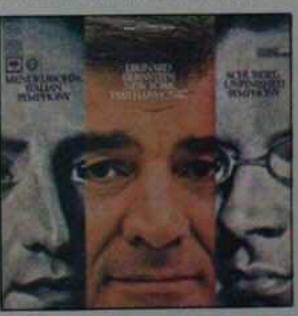




COUNTRY

BUMP TIDDIL DEE BUM BUM!-Tex Ritter, Capitol ST 2890 (5)

Tex Ritter dedicates this album to Cindy Walker, one of the most successful songwriters of them all, All tunes were written by the Mexia lass and Ritter is at his best on "China Doll," "In the Misty Moonlight," "You Don't Know Me" and "Blue Canadian Rockies" are also here. A fine combination, Ritter and Walker.





CLASSICAL

MENDELSSOHN: ITALIAN SYMPHONY SCHUBERY UNFINISHED SYMPHONY New York Philhermonic IBernstein) Columbia MS 7057 (5)

This package is a great bargain. The Leonard Bernstein-New York Fhilharmonic performances are notable in their grandeur and melodic content. In addition, the package includes at no extra cost a bonus record, "A Festival of Conductors," honoring the 125th anniversary of the New York Philinarmonic





LOW-PRICE CLASSICAL

BACH UNACCOMPANIED SONATAS & PARTITAS-Henryk Szeryng, Odyster 32 36 0013 (M)

These recordings show why Szeryng is one of the world's top violinists. Originally resorded some 14 years ago, they launched sarrying into fame. His playing is penetralingly beautiful, extraordinary in fasts, and technically brilliant. An outstanding achievament.





SAMMY DAVIS JR'S GREATEST HITS-Reprise R 6291 (M); RS - 6291 (5)

Here's his very best, including many of the fune: that have stood the test of audience after audience in his live shows. "The Shelter of Your Arms" is power-packed; "Talk to the Animals" is playful. Other songs, such as "What Kind of Fool Am 12" and "Once in a Lifetime," are bouncy and restful





GEEZINSLAW BROTHERS &

CHUBBY-Capital ST 2885 (5)

Songs such as "Chubby (Please Take Your Love to Town)," "My Old Boddy," and "I Couldn't Spell Yunk" are typical of the Geezinslaw Brothers at their hilarious best as they romp through takeoffs and put downs of country hits. Should be one of their biggest to date





CLASSICAL

RACHMANINOFF: SYMPHONY No. 3/VOCALISE-Philadelphia Orch. (Ormandy), Columbia MS 7081 (5)

In his liner notes to this performance Ormandy tells of the reverence with which he and the orchestra rerecorded this symptony, which he had first done 12 years ago. It is the first steres performance, as Ormandy says. "Of a great symphony by a great man." Listeners will be entranced by the obbility of the record and its line production sound.

ALBUM REVIEW RANKING



STAR PERFORMER SPOTLIGHT Cream of the week's new releases in their respective categories. Albums which are expected to reach the upper half of the Top LP's chart, any position on Bill-board's special survey charts, or have long term sales.



CHART SPOTLIGHTS Albums which are expected to have sufficient sales to reach the Tap LP's chart or have long term sales.

A-STARS

Moderate cales potential albums which may not reach Billboard's IP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

SPECIAL MERIT New releases of surstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

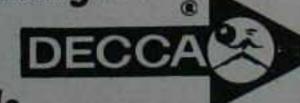
Now is the Time to Get On the Pop-Folk Single of the Year...



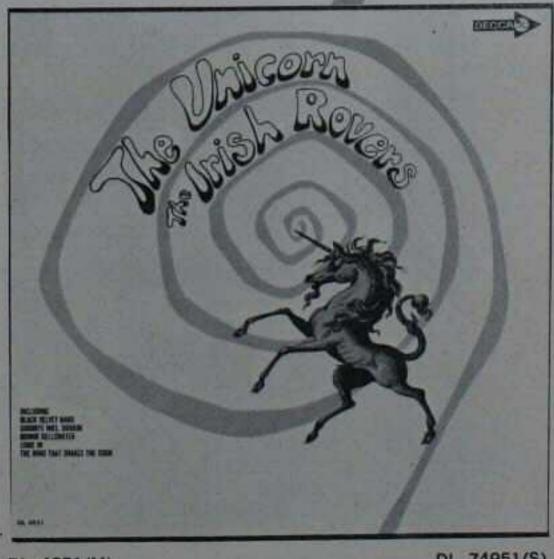
Now # 1 in Canada!

and A Breakout in Detroit!

- A Breakout in Boston!
- A Breakout in Chicago!
- A Breakout in Dallas!
- and this is only the beginning!!!



This exciting new hit single is included in a brand new album by The Irish Rovers...



DL 4951(M)

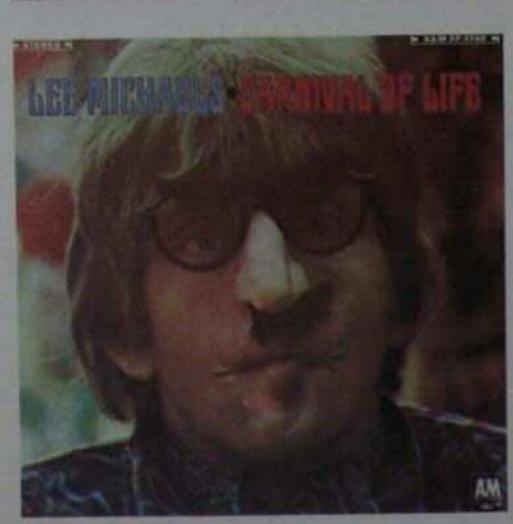
DL 74951(S)



WINTER SKÖL FROM A&M RECORDS

SERGIO MENDES & BRASIL '66

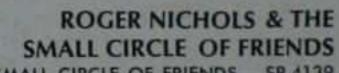




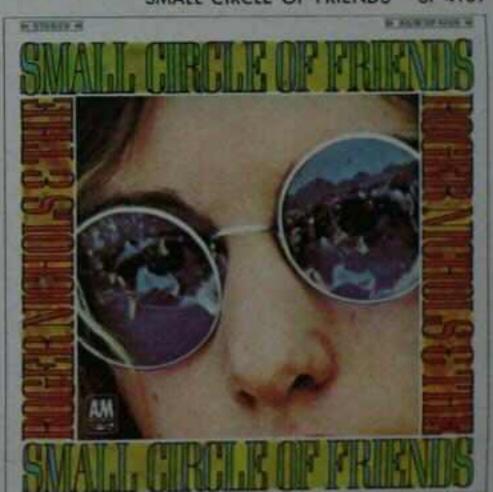
LEE MICHAELS CARNIVAL OF LIFE SP 4140



AVAILABLE ON ASM STEREO TAPES



SMALL CIRCLE OF FRIENDS SP 4139





LIZA MINNELLI LIZA MINNELLI SP 4141