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U.S. housing and urban development will be the focus of a two-day conference this week at the Massachusetts Institute of Technology.

More than a dozen leading experts in these fields are scheduled to speak and participate in panel discussions during the conference, which is sponsored by AIESEC (Association Internationale des Etudiants en Sciences Economiques et Commerciales), an international organization of students in economics and business with chapters on 82 U.S. college and university campuses.

Major talks will be given by Robert C. Wood, undersecretary of the U.S. Department of Housing and Urban Development; Edward J. Logue, development administrator for the Boston Redevelopment Authority (BRA) and candidate for mayor of Boston; John P. Eberhard, director of applied technology for the National Bureau of Standards; and Malcolm E. Peabody, who was chairman of the Massachusetts Governor's commission on low-income housing and currently is executive director of the Interfaith Housing Corporation. Dr. Wood is on leave from the Department of Political Science at M.I.T.

The annual AIESEC conference, which was held last year in Lucerne, Switzerland, is expected to bring together several hundred businessmen, educators and student members of AIESEC. AIESEC's principal activity is arranging exchanges of student trainees among the 42 nations which participate in the organization. Among the conferees will be the more than 100 AIESEC students from foreign nations currently on assignment in this region.

Although the formal program in M.I.T.'s Kresge Auditorium does not get under way until Friday morning, the agenda includes a reception Thursday evening in the Student Center at which the Mayor Daniel J. Hayes, Jr., of Cambridge, will greet the many foreign delegates, guests and others attending the conference.

The conference will open Friday, 9:30 a.m., with welcoming remarks by Kenneth P. Morse, president of AIESEC - M.I.T. Mr. Morse is an M.I.T. senior majoring in political science. Keynote addresses by Mr. Peabody and Mr. Logue will follow his remarks. At 11:30, BRA guides will conduct a tour of Boston for conference delegates.

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Mr. Eberhard will speak following dinner at 6 p.m. in the Student Center.

At 8 p.m., Carl B. Rechner, development consultant for the First Church of Christ Scientist in Boston will give a presentation in the Kresge Little Theatre on the renewal program of the Christian Science Mother Church.

At 9 p.m., Professor Bradbury Seasholes, director of political studies at Tufts University's Lincoln-Filene Center for Citizenship, will moderate a panel discussion on housing. Other panelists will be Richard Green, vice president of Cambridge Corporation (a non-profit urban development corporation); Mr. Rechner; James A. Feeley, chief underwriter, Federal Housing Administration; Mr. Eberhard; and Robert Leventhal, president of Beacon Construction Company in Boston.

On Saturday morning, the Rev. W. Seavey Joyce, S.J., vice president of Boston College and president of the Metropolitan Area Planning Council, will speak at 9:30 a.m. in Kresge Little Theatre.

Bruce P. Hayden, vice president, Connecticut General Life Insurance Company, will describe, with slides and photographs, the designing and building of Columbia, Md., a new city between Washington and Baltimore being built to house a population of more than 100,000 people.

Two small hour-long discussion sessions, beginning at 2:15 and 3:30 p.m., are being planned to give conferees an opportunity to exchange ideas with particular discussion leaders and other conferees. Among those who will be leading separate discussions will be Dr. Wood, Father Joyce, Mr. Hayden, John D. Mahoney of Development Corporation of America, Donald L. Stull of Stull Associates Incorporated of Boston, and Professor G. Eric Hansen of the Department of Political Science at M.I.T.

Dr. Wood will speak on "The Individual and Collective Roles of the Universities, Business and Government in Housing and Urban Development" at 4:40 p.m. in Kresge Little Theatre.

AIESEC was founded in 1948 by students of seven European countries to arrange reciprocal exchanges of work-trainees among businesses in the participating countries. It was established in the United States in 1956 under initial grants from the Ford Foundation and Richardson Foundation. AIESEC has arranged some 40,000 exchanges among the 42 participating nations since 1948. This summer 10 AIESEC students from M.I.T. are working abroad in Nigeria, New Zealand, Switzerland and elsewhere.