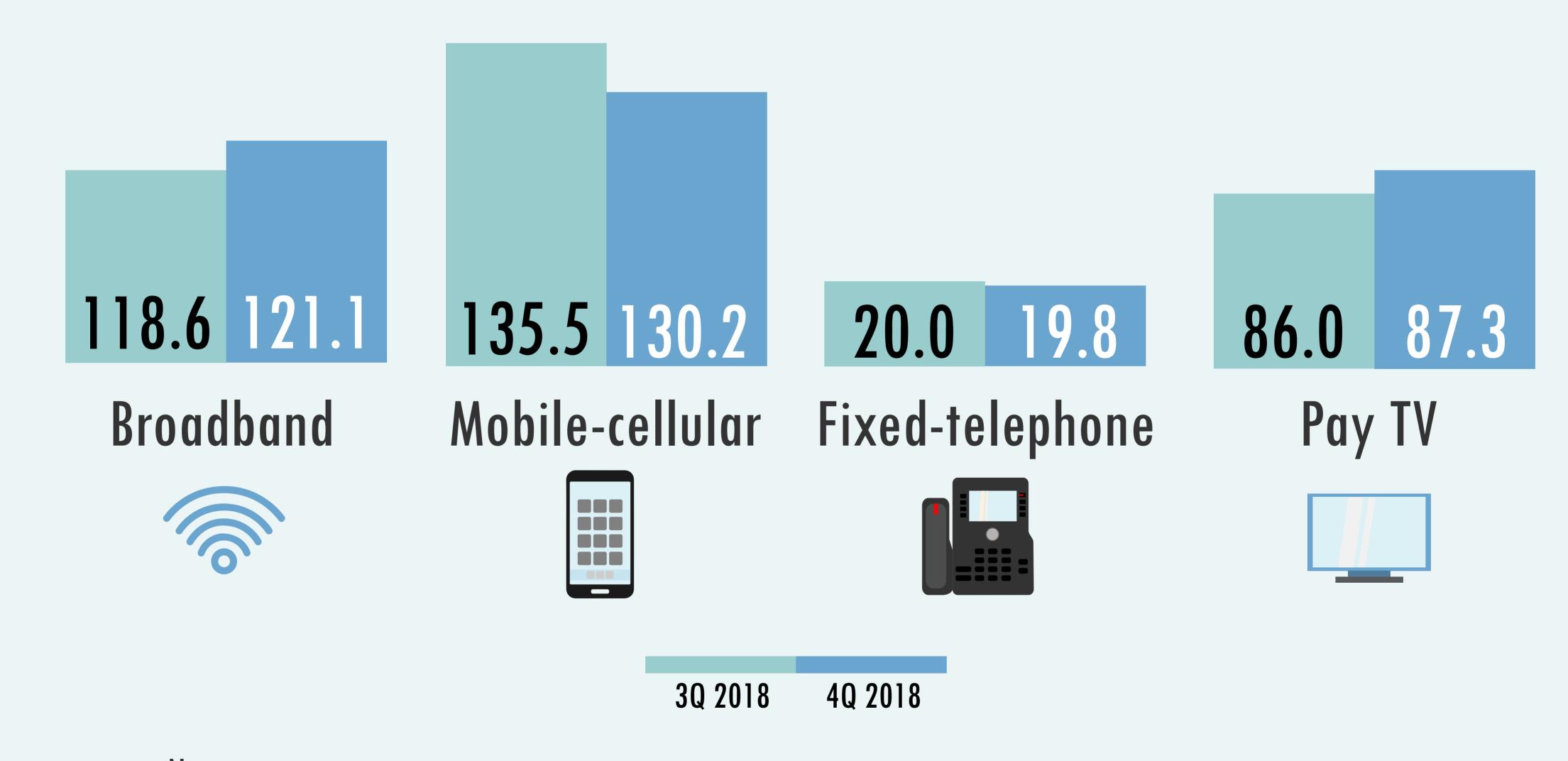
2018 COMMUNICATIONS & MULTIMEDIA Facts & Figures

Penetration Rates (%)



Note:

- Broadband, Mobile-cellular and Fixed-telephone refer to penetration rate per 100 inhabitants
- Pay TV refers to penetration rate per 100 households

Broadband

2.7 million

Fixed-broadband subscriptions

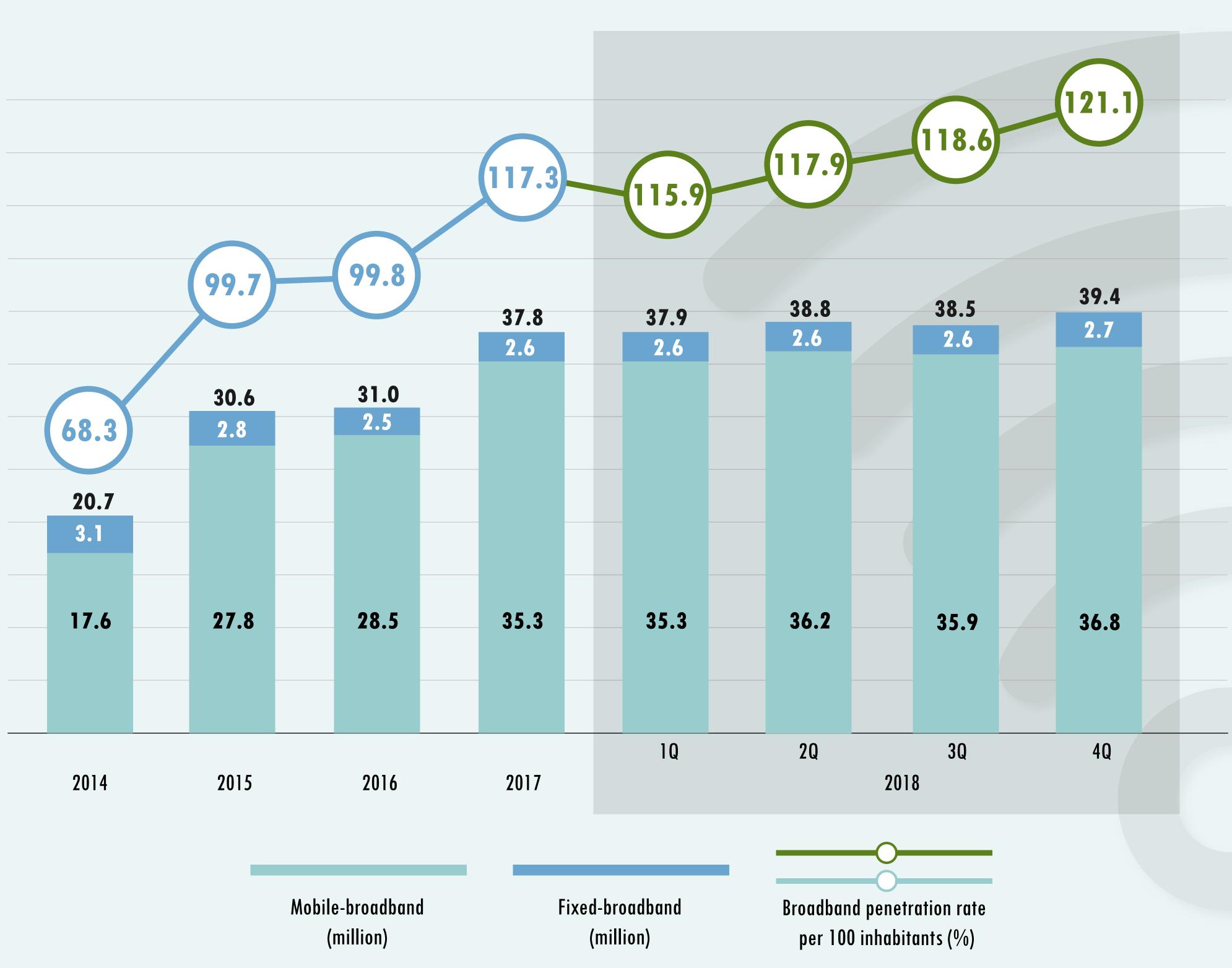
3Q 2018: 2.6 million

36.8 million

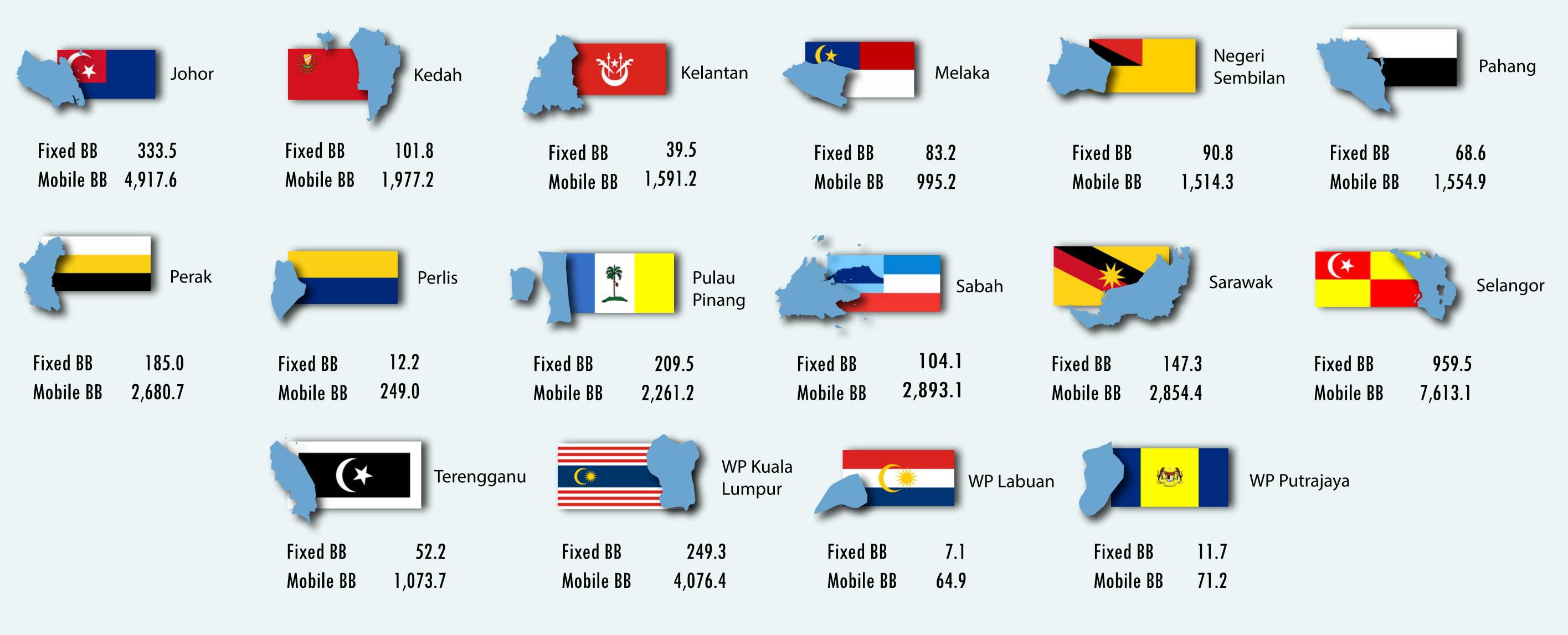
Mobile-broadband subscriptions

3Q 2018: 35.9 million





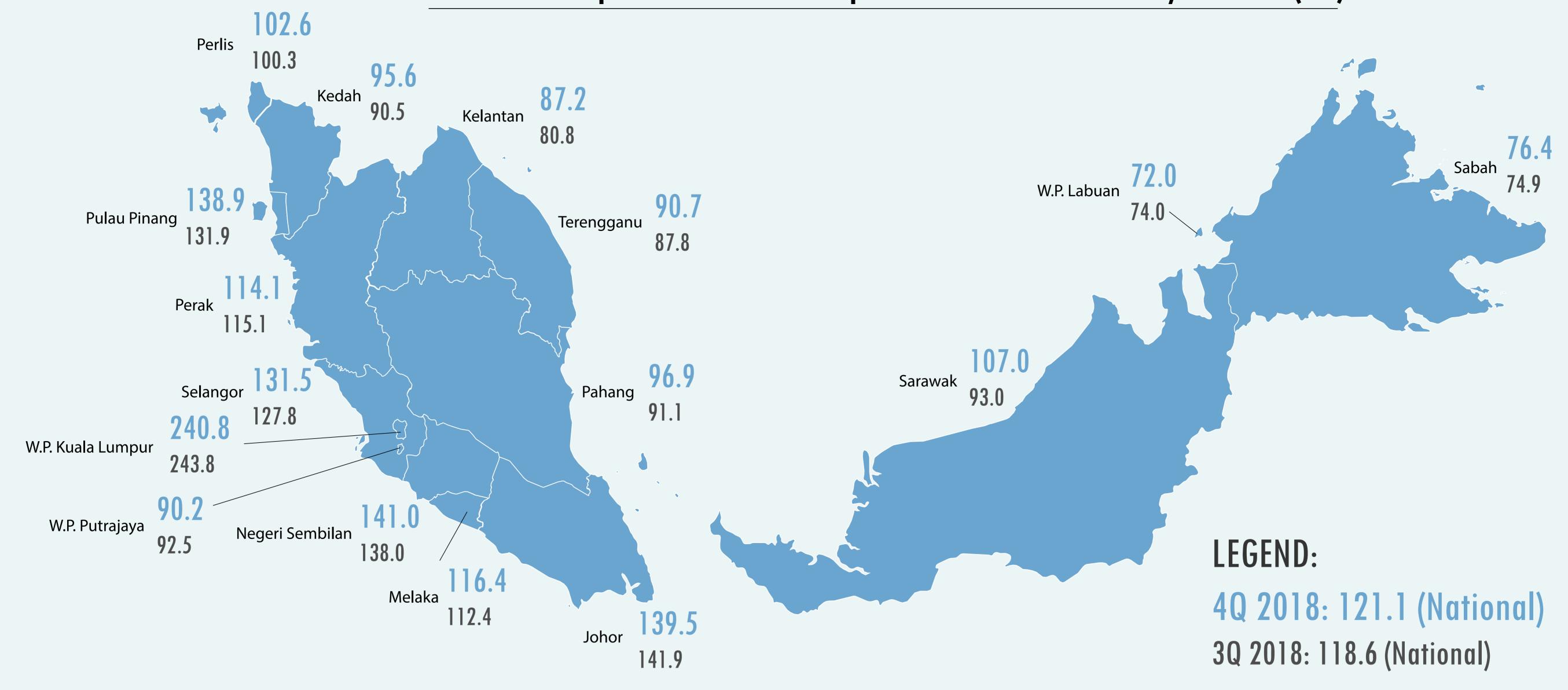
Broadband subscriptions by states (`000)

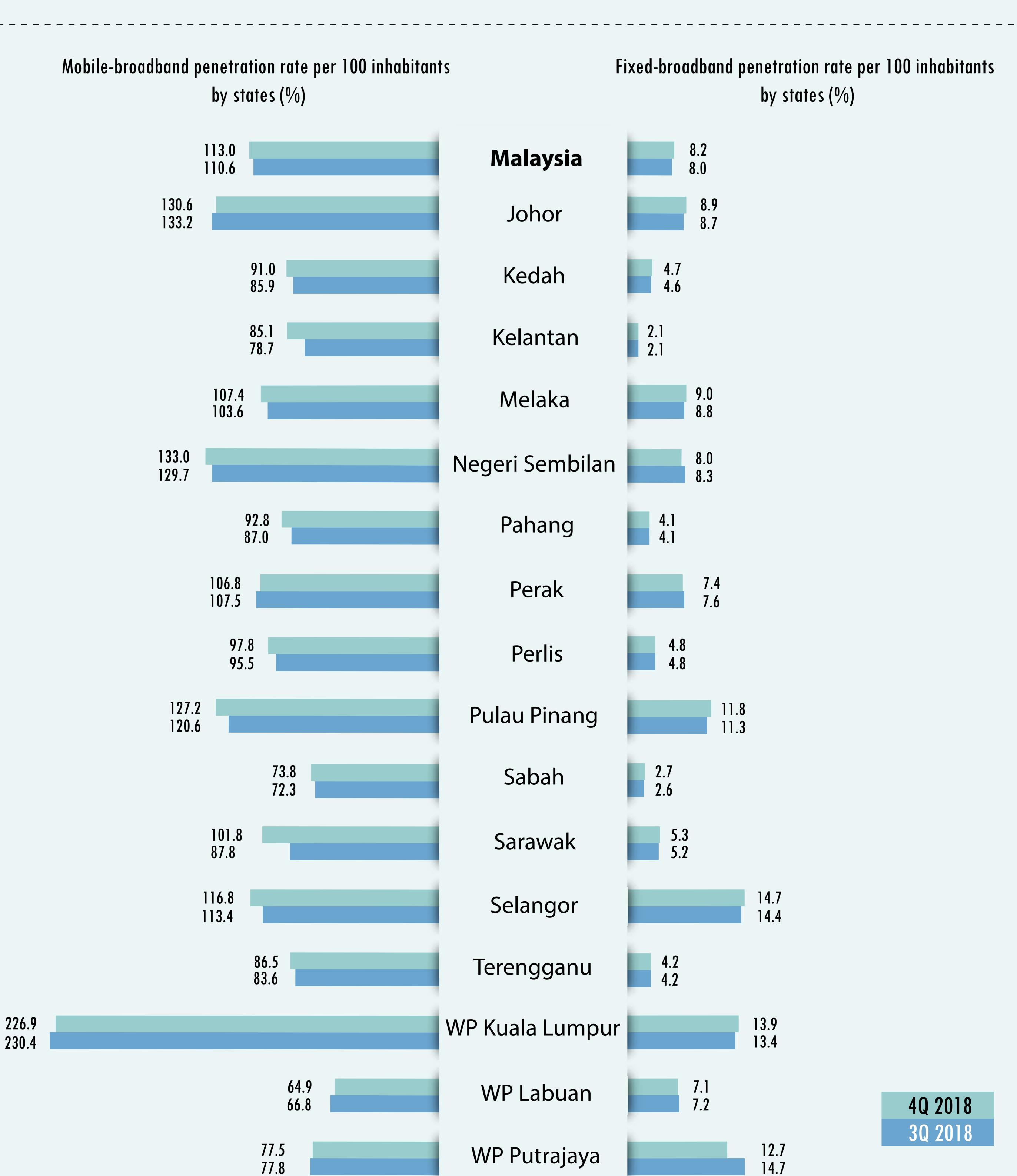


Note: Fixed BB = Fixed-broadband

Mobile BB = Mobile-broadband







Mobile-cellular 30.8_{million} Subscriptions and penetration rate per 100 inhabitants (%) postpaid subscriptions subscriptions 3Q 2018: 32.8 million 3Q 2018: 11.2 million 135.5 134.0 132.9 130.2 44.9 44.0 44.0 44.1 43.5 43.5 42.4 42.3 SMS 30.8 35.4 34.3 32.1 36.8 32.8 33.1 33.3 1,623 million SMS sent 3Q 2018: 1,362 million 8.7 9.2 10.2 10.8 11.2 11.6 8.1 10.4 **2Q** 1Q **3Q 4Q** 2014 2015 2016 2018 2017 Postpaid Mobile-cellular penetration Prepaid

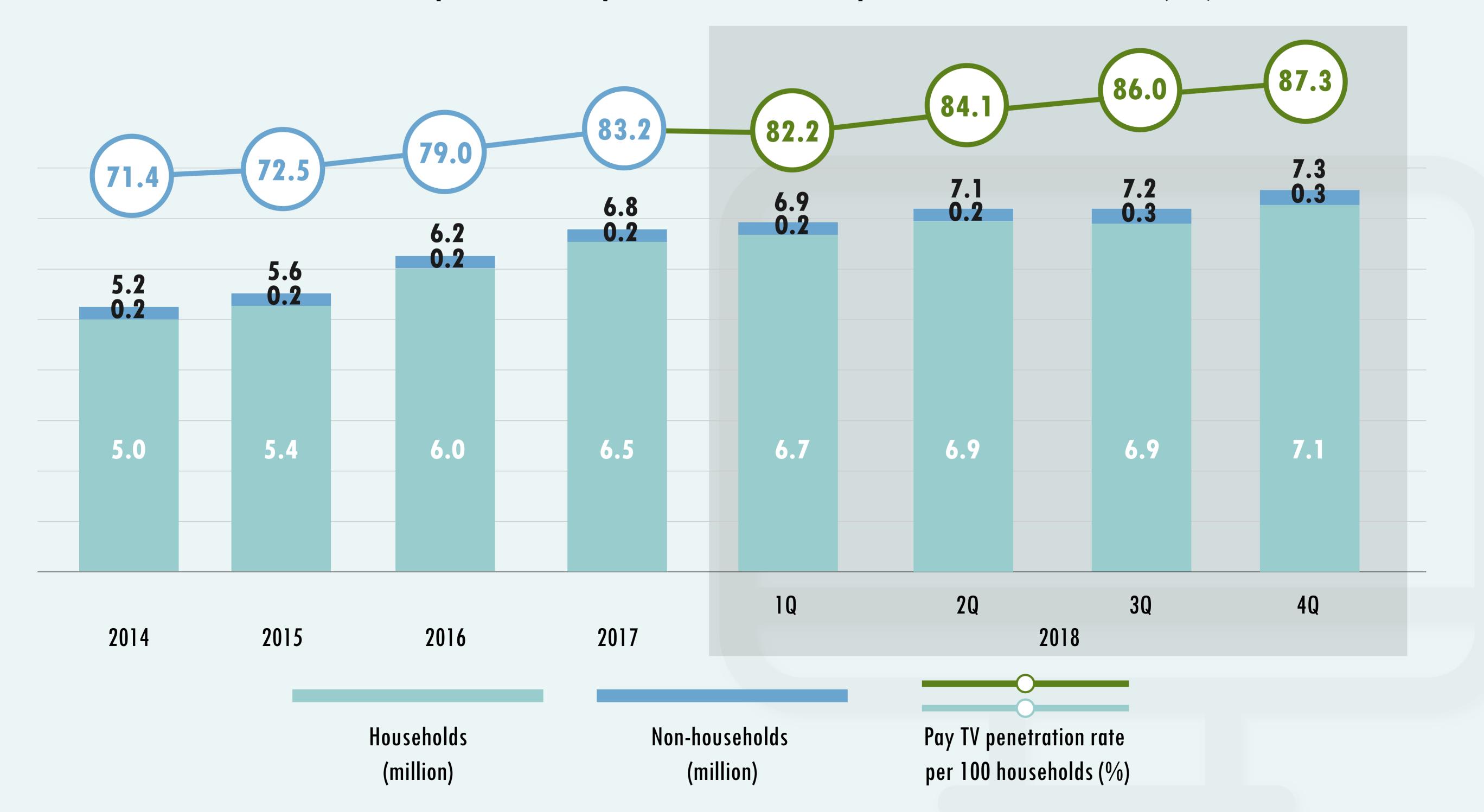
Pay TV

(million)

(million)

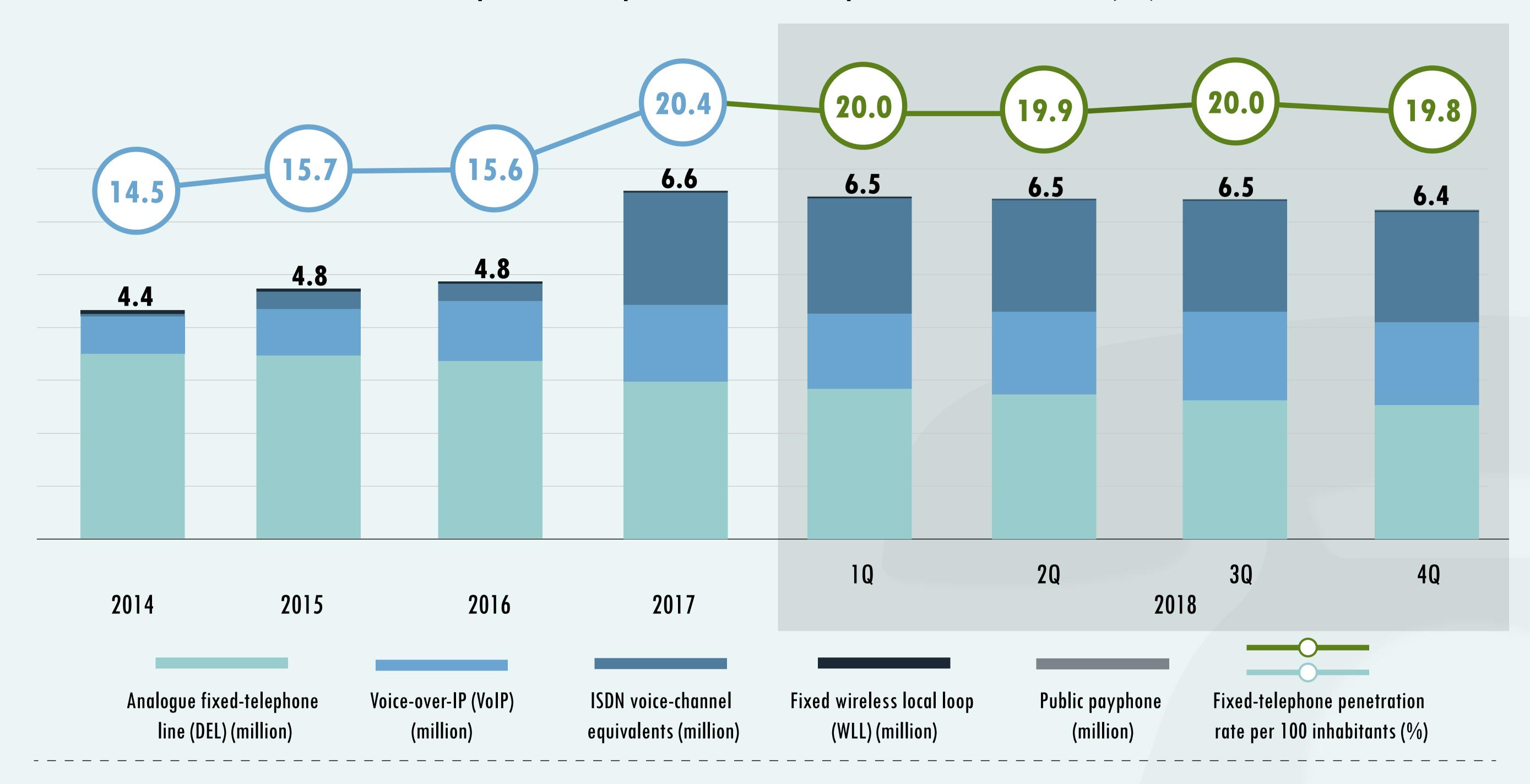
Subscriptions and penetration rate per 100 households (%)

rate per 100 inhabitants (%)



Fixed-telephone

Subscriptions and penetration rate per 100 inhabitants (%)





6.4 million fixed-telephone subscriptions
3Q 2018: 6.5 million

(includes DEL, VoIP, WLL, ISDN and payphones)



2.6 million total DEL subscriptions
3Q 2018: 2.7 million

7.8
DEL per 100 inhabitants (%)
3Q 2018: 8.2

Note:

- 1. All penetration rates in this publication are estimated based on population projection as at end of period according to Census 2010 by Department of Statistics, Malaysia (DOSM)
- 2. Broadband penetration rate is calculated based on fixed-broadband subscriptions with speed equal or more than 1Mbit/s, and mobile-broadband with speed equal or more than 650kbit/s
- 3. Revised figures are underscored.

