



2024 MEDIA RELEASE #2 – March 2



.... the only place to watch AIHL LIVE streams...

Welcome to the second year of our very own streaming platform, AIHL.TV. In 2023, our inaugural year, we attracted over 2000 subscribers from 8 countries, watching 134 live streams.

2024 INCLUSIONS

AIHL.TV will be back stronger than ever in 2024, with a range of improved features, including;

- All 2023 AIHL Games will be available for on-demand streaming [available from April 1, 2024].
- All 150 Regular Season games will be live-streamed and available after on-demand.
- All 5 AIHL FINAL SERIES games from the 2024 final weekend.
- A new iPhone [IOS] app to enhance streaming capabilities via stream-cast options.
- FREE games to welcome new viewers.
- Exclusive content developed only for our subscribers.

FREEBIES

In 2024, we will also be streaming at least 10 games as AIHL FREEBIES to allow brand-new fans to “try before they buy”. FREEBIES will ONLY be advertised on Social Media Channels seven days before the actual events.

SUBSCRIPTION FEES FOR 2024

You will be able to subscribe¹ @ AIHL.TV from 6.00pm. Monday, March 4, 2024, subscription fees are;

➤ Annual Subscription [early Bird]	All Access after 01/04/24	\$69.90
➤ Annual Subscription [after April 1]	All Access after 01.04/24	\$79.90
➤ Monthly Subscription	All Access for nominated month	\$29.90
➤ Single Game Subscription	Single Streamed Game	\$9.90
➤ Single Game Replay	Single Game Replay	\$5.90

To take advantage of the Early Bird pricing please go to <https://aihlv.square.site/>

Further information requests can be sent to aihlv@theaihl.com in the meantime, happy streaming.

¹ NOTE : All subscription fees go back to our individual teams to help cover production costs

Peter Jon Hartshorne
AIHL Chairman

On behalf of the Board of Directors and Team
Governors.

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