THE PROGRAMMERS' RECORD GUIDE

BMI'S FOURTH ANNUAL AWARDS

GARRETSON DISCUSSES DISTRIBUTION

THIS WEEK'S TOP 100 SINGLES



WHEN IT RAINS IT POURS

2 --- RPM 6/5/72

LUEDICKE/MILLBANK CAP JOLLY GERMAN'S TOUR

Ivan Rebroff returned to Toronto's Massey Hall, April 24th for what turned out to be one of the most exciting evenings the old hall has seen in many years. One observer, who attended both shows (the first took place April 17), noted: "I didn't think it possible to improve on his first show. He did - and if he was booked for next week I would again pay \$10.00 to see this European phenomenon".

The evening was electrified with handclapping, bravos from a frighteningly enthusiastic audience. Using his fourand-a-half octaves ("truly a gift from heaven") and showcasing his exceptionally talented musicians, Rebroff breezed through an exhaustive program of Russian and German folk songs and his "If I Were A Rich Man", sung in French, from the successful Paris production of "Fiddler On The Roof". Rebroff starred in this musical with more than 600 performances.

Quieting his audience, Rebroff paid tribute to George Wilson, host of CF RB's "Starlight Serenade", who emceed both Rebroff's Toronto engagements. It was Wilson who first introduced Rebroff to CFRB's vast audience and it was obvious that the success of both Toronto concerts was because of the exposure given Rebroff records by Wilson. In his several minutes of praise of Wilson, Rebroff pointed up the fact that it was he, Rebroff, who first corresponded with Wilson and out of this grew a very strong friendship. He added, "Mr. Wilson has made all this possible".

Answering two encores and pacifying hundreds of stage door fannies, the

CBC CREEDENCE CONCERT

The Canadian Broadcasting Corporation will leave the big band sound behind for one hour on May 3rd as it broadcasts "In Concert --Creedence Clearwater Revival". The colour television special features the California based swamp-rock group in concert at the Oakland Coliseum. The show marks one of the few ventures made by the publiclyowned corporation into contemporary rock music. The network's other major contributions to the present day were "Rock I" and "Rock II".

The Corporation has been seriously amiss in its exposure of rock music, which whether we like it or not, is beyond question the most popular form of musical expression, and has been for a surprisingly long time. Instead of admitting this fact of life, the CBC has been quite happy to churn out one low grade musical mish mash after another featuring hordes of tired old trumpeters and trombonists who are more suited to playing for each other's weddings and funerals than to entertaining the mass audience. Whether this is due to the stranglehold of the TOT&T's on CBC management, or to that management's blissful ignorance of their audience is a moot question. The point is that what results is an incredibly boring, totally irrelevant and usually laughable music policy. CBC music is, for the most part, of historic inRebroff entourage moved to a Columbia hosted party at Sam The Chinese Food Man where the label's Ontario branch manager, Eddie Colero, asked George Wilson to propose a toast to Rebroff a fitting finale to a highly successful North American tour.



Monika & Herman Luedicke with Rebroff

Much credit for the arrangements and promotion should go to Hermann Luedicke and his daughter, Monica, who booked the Toronto engagements and are now preparing a return of Rebroff either in September or April. Millbank, the newest brand by Imperial Tobacco Products Limited, also played an impressive part in the promotion of the Rebroff concerts.

terest only.

Finally, when our network (yours and mine) does sally forth from the dark ages of sound, it chooses to do so with a foreign-produced documentary on a foreign group, a telling commentary on the CBC's state of affairs and state of mind.

DUNHILL'S NOAH MAKING U.S. GAINS

Noah, Dunhill's first all-Canadian group, have shown strong sales and chart action on their single, "Peaceman's Farm" and album under the same title, which has now spilled over into the U.S. market.

The group are giving a boost to the U.S. action through several bookings that see them into the Corporation Club, near Chicago from April 26 through the 30th and at the Ice House in Glendale California May 2 to the 14th.

Booked through Kingston's Bernie Dobbin Agency, Noah just finished two successful U.S. dates at the Cinderella Theatre in Detroit and the Funhouse in Rochester. While in Rochester they were featured "live" over WCMF. The Dobbin agency is busy lining up several other dates which will include many large Canadian and U.S. centres.

QUALITY BOWS HIT LABEL

Quality Records Ltd. is taking a unique approach to the development of Canadian artists through their introduction of a new Canadian label, Hit Records. The label covers releases showing strong hit potential on the foreign market. Quality hopes to achieve further development of domestic talent as well as support local studios, while also helping programmers fulfill their 30% Can-Con requirements, with "versions of proven hits".

Original Canadian compositions are to be coupled with the hit sides benefiting Canadian composers. Hit Records will allow more album releases giving artists, as well as composers a larger financial return through the sale of discs, while increasing potential earnings through concerts, clubs and television appearances. Hit Records' initial releases are versions of; "To Get To You" Andy Greatrix, "Simple Song Of Freedom" Brenda Gregory, "Look What You've Done For Me" Bob Boyer, all three of which are chartbound in the U.S.

POLYDOR'S KATZ OFF ON LAST/NICHOLLS JUNKET

Allan Katz, ad chief for Polydor Records, is currently touring Canada on a high promo kick for the already successful "James Last Month" and the newly bowed Allan Nicholls' deck, "The Joke". The latter, although a Montrealer, does not qualify as Canadian content. He is still a Canadian citizen but his plug side was penned by Cat Stevens and the session was a production effort on behalf of both Nicholls and Eddie Cramer at New York's Electric Lady Studios.

Katz isn't letting this small detail deter him from building the label's latest acquisition and is confident "The Joke" is competitively strong for the world market. One observer noted: "Nicholls has always displayed an immense respect for the MOT ear. This is an exceptional production with a simple but thumping soul instrumental and vocal backup. With his stage experience he has developed a confidence that here, outStevens Stevens".

Nicholls is also preparing an album release containing all his own compositions and which was wholly produced by him.





4 --- RPM 6/5/72

SELLING OF CANADA...AND IT'S PRODUCT

Although we hear a great deal about a growing nationalism in Canada, it creeps up on us very slowly. The final effect may be a surprise to all of us.

Not being a great fan of commercials on radio or TV, there are rare commercials



that are outstanding. There are also companies and agencies that spend a great deal of time making sure that the same commercials aren't repeated to the point of monotonv.

"... the prophets of doom, the messengers of mediocrity, will be over-whelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership. - Pierre Juneau

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A&M Allied Ampex Arc CMS Capitol Caravan Columbia GRT Kinney	WC>Durght P	London MCA Musimart Phonodisc Pindoff Polydor Quality RCA Trans World	KJELSOZZYN

MAPL logos are used throughout RPM to define Canadian content on discs:

PL M - Music composed by a Canadian

- Artist featured is a Canadian A

- Production wholly recorded in Canada

L - Lyrics written by a Canadian

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City

There is nothing wrong with making sponsors pay for the entertainment that the media provides, but with an intangible like a commercial, there is something wrong with the philosophy that a commercial must offend or irritate the listener to accomplish some good for the sponsor.

When the commercial message turns the listener off, the product must also turn the listener off. Meanwhile the agency tells us that the product is selling. What proof is there that the product wouldn't sell more if the commercials did more to hold the listener.

The best selling job an advertising agency does is the selling of their services. The client wouldn't buy if the agency used the same tactics it uses to sell products . . . to sell itself

Sometime ago there was a rumour that the CRTC would get into discussions about a ruling governing Canadian content in commercials and iingles. There is no indication that this might not still come about.

Meanwhile a funny thing is happening, all by itself. Canadian commercials are starting to sell Canada to Canadians and a healthier situation you couln't ask for. There seems to be a growing trend for commercials to be done in Canada and the reason might be the 30% Cancon ruling. The ruling has brought Canada a number of fine recording studios and also excellent studio musicians and a very good contemporary sound.

A great number of new faces have arrived on the Canadian commercial studio scene. The dozen "oldies" from the "musical wax museum" that had a monopoly on the jingle business a few years ago are being replaced by younger people with new and

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inventive ideas.

So the 30% Canadian content ruling has given us improved facilities and also newer and younger creative talents and musicians, It hasn't given us an earth-shaking record industry, but time will tell.

The important thing is that Canadian commercials are becoming distinctively Canadian and are selling us to ourselves. (while selling products). This takes away some of the monotony of years gone by when an American accent used to tell us about (pronounced "about" when everybody knows it's pronounced "aboot") the detergents used by Dallas housewives.

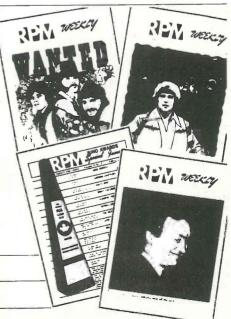
One other thing that shows inventiveness on the part of the agencies and their clients is the great use of music to sell products. Not the old jingle concept of years ago, but a very modern approach to selling a product by using a very contemporary sound

If the trend continues and more and more good commercials are done in Canada by Canadians, there will be no reason for the CRTC to worry about a problem that is licking itself.

So we are seeing the first results of the 30% Canadian content ruling and we have proven that if you pay for play, the Canadian public can hear a great deal of Canadian creative work (of a very commercial quality). We are slowly emerging as a music nation.

Somebody should put that to words and music and make it available as a 15, 30, and 60 second spot (and overdub the national anthem).

File a contract on the session. A Canadian contract. That would make it completely Canadian content. Wouldn't it?



Make cheques payable to:

SUNDOG PRODUCTIONS SIGN TRUCK

Sundog Productions held an impressive reception at Thunder Sound Studios, Toronto to celebrate the acquisition of Truck, a London, Ontario based rock group. Skip Prokop of Lighthouse was on hand to witness the signing of the contract.

Handling the public relations end of the association, Michele Frank did a thorough job of getting many of the industry heavies, including radio, press and dealer VIPs out to a wine and cheese party April 19. It's expected Sundog's Dennis Murphy will be releasing an album featuring Truck in the near future.



In the above photo, left to right are, Clark Spencer (Manager), Brian Wray, Jimmy Roberts, Dennis Murphy (Sundog Productions), Larry Ernewein, Joey Miquelon, Mike Curtis, Graham Lear and Peter Francey (also managing Truck).

RCA INTRODUCES CLAUDE LANDRE

Pierre Bellemare, national promotion manager for RCA, reports the launching of a massive promotion campaign to get Claude Landre's debut album off the ground. RCA recently sent out to key dealers, radio and press people, a "Kit du Parfait Bouncer" (Bouncer's Kit) as part of the hype.

Landre, a well-known French imitator in La Belle Province, portrays a typical bouncer doing his thing at "The Chic Hotel Central". The kit distributed by RCA ties in very well with the album, providing every thing necessary for the perfect bouncer.

BIFF ROSE AT THE RIVERBOAT

Folksinger Biff Rose, United Artists' newest acquisition, is currently appearing at Toronto's Riverboat. Rose into the city from an engagement in Chicago, will be appearing for one week and then returns to the U.S. for a show in Rochester N.Y.

Formerly with Buddah Records and now a resident of New Orleans, Rose is preparing his first album (now nearing completion) to be released on the United Artists label titled "Uncle Jesus Auntie Christ". Gord Morrison, handling the promotion for the newly signed singer/ composer has mapped out a tour of record outlets and radio stations.

DEUTSCHE GRAMMOPHON TO TAPE FAREWELL TO BING

Saturday April 22nd. saw a gala farewell to Sir Rudolf Bing which was taped "live" for release on Deutsche Grammophon. The emotion filled production and capacity house honoured the twenty two years Sir Rudolf has headed up the Metropolitan Opera. Sixty minutes of the performance will be broadcast over the CBS Television Network, Sunday, April 30 at 9:30 p.m. sponsored by Texaco.

With introductions by Milton Cross, the Metropolitan Opera Orchestra Chorus and Ballet provided the setting for Arias and Ensembles performed by such greats as: Leontyne Price, Jon Vickers, Cesare Siepi, Teresa Stratas, Joan Sutherland, Grace Bumbry, Regina Resnik, Birgit Nilsson, Richard Tucker and many others. Guest conductors included: Richard Bonynge, Kurt Adler, Karl Bohm, and other notable maestros.

Polydor expects to have product within a month of the taping.

RCA RELEASE NEW BUCK DISC

RCA are set to release a new single by Gary Buck. The disc, to be released in the States and Canada simultaneously features "When The Final Change Is Made", with "R.R. No. 2" on the flip side, culled from the album "Gary Buck Sings" (CASX2557).

Buck left for California April 26, to attend a CMA meeting in Bakersfield. He is an International Director of the Country Music Association.

McKIE PREPARES SINGLE RELEASE

Toronto's Keith McKie is into Grumbles' for the week of April 29th. The 24 year old, English born folk singer is presently preparing to release a single on the Capitol label. McKie who pens the majority of his own material will have Gary Buck in the studios to produce the disc, titled "In My Dreams".

McKie is not at all new to the Canadian music scene, having played with the Vendetta and also the Kensington Market. The latter was a group put together by True North's Bernie Finklestein.



COVER STORY

AXE'S RAIN HITTING HARD WITH SINGLE AND ALBUM

Kitchener-based Rain moved from obscurity to prominence in the Canadian music scene with their first release through September Productions, "Out Of My Mind". Released in April of 1971, the record slept soundly for seven months until November before it began to happen. It then proceeded to become one of the most successful domestic productions of the year. The deck was produced by Greg Hambleton of September.

"Out Of My Mind" was contained on the "Rain" album released by London on the Axe label. The set, released in the early stages of 1972 became an instant request item through the efforts of London's Vince Lasch, who put together an intensive promo bit with dealers and radio in southern Ontario. The group's latest release, "Stop Me From Believing" f/s "Caught Right in the Middle of It", is now garnering strong action both in Canada and the United States where it is available on the Bell label.

Rain, consisting of Phyllis Brown, vocals and piano, Charles Hall, vocals and organ, Bill McLaughlin, guitar, Chris Worock, vocals and drums and Ron Hiller, vocals, bass and group leader, is managed by David Lodge, the bassist of Major Hooples Boarding House. Most of the group's material is written by the group members in collaboration with Lodge.

STAMPEDERS TOUR SCHEDULE ANNOUNCED

Performance dates for MWC's Stampeders have been announced for the spring months. The Juno Award-winning trio is currently at Harra's Club, Lake Tahoe with Sonny and Cher and Fats Domino. On May 8 the group moves to St. John's Newfoundland for performances at the St. John's Arena.

Gigs in Creston, Granbrook and Prince George B.C. follow (19-22). Four days are booked in Victoria, British Columbia from May 24th to the 27th.

June 2nd sees them back around home for an appearance in Hamilton, Ontario followed by the Maple Music Junket in Montreal on June 5th. A week at the new Disney World in Florida begins on the ninth.

Two of the group's albums on the MWC label are now being distributed in various countries of the world. Latest releases are "Against The Grain" in Australia by Phonogram Recordings, "Against The Grain" and "Carryin' On" in Japan on Nippon Phonogram. In the Philippines, Home Industries Development Corporation will release both albums. "Monday Morning Choo Choo" will be released on EMI in the United Kingdom. The group's biggest hit to date, "Sweet City Woman" is to be included as one of the selections on the "Top Star Festival" album, to be distributed by the United Nations with proceeds going to the world's refugees.

6 - - - RPM 6/5/72

GARRETSON DISCUSSES DISTRIBUTION

The following is the first of "insight" discussions from industry execs. Mr. Evert Garretson, a relative stranger to the Canadian scene, has revolutionized his company disc marketing and indications have it as being a successful move.

There used to be a saying in the Canadian record industry that to succeed as a label chief all you had to do was maintain per capita sales on foreign hits, spend as little as possible and make no waves.

It is no secret that record company management in Canada was mediocre for many years, mainly because of the north country's traditional role as just a branch office of the U.S. market.

The times have changed and so have many of the label chiefs. An excellent example of this new breed of management is Evert Garretson, managing director of Polydor Records Canada Ltd. An aggressive and innovative Dutchman, Mr. Garretson was appointed managing director of Polydor's Canadian operation in Sept. 1970. He had previously held a similar position with Polydor in the Netherlands.

Garretson has done far more than make waves. He has literally paved the way for an entirely new method of distribution in Canada, he has turned Polydor into one of the most successful domestic talent developers in the country, and he was one of the handful of early supporters of the Maple Music Junket, when the huge promotion was little more than a basic philosophic concept.

Very little has been written about Garretson's unique method of centralized distribution which has subsequently proven to be extremely successful.

"When we first announced our plan to centralize distribution," Garretson said in his Montreal office last week, "we were really attacked from all quarters. Retail outlets felt we wouldn't be able to provide fast service, other record companies thought we were mad, and the industry generally laughed at us. 'This man comes from the Netherlands – what is he talking about?' was the typical reaction. But it didn't bother me for a moment.

"I was very much aware of the vastness of this territory, but what concerned me more was population spread.

"The one big mistake that seems to have always been made in Canada is imitating Big Brother to the south – the U.S. Our distribution system is very similar to theirs, yet we only have one tenth of the population.

"My concept was that it was not feasible to have warehouses scattered across the country. Branch distributors only make sense when you have a population of at least 40 or 50 million. Even moving your product by air makes more sense to me than losing stock control in branch warehouses.

"So we centralized our efforts into one Montreal warehouse, and I think I can say that it has been absolutely successful. We have proven that it works, and you can keep your retailers completely satisfied. "We effectively organized our own transportation systems. Certainly there is a tremendous distance between Vancouver and Montreal, but it hasn't presented any terrible problems. Some of our product goes by air, some by rail, some by truck. Pop product is really the only repertoire which almost always goes by air.

"I think we've been able to set up a very good distribution system for Canada which will be functional for many years to come."

Distribution changes out of the way, Garretson was able to concentrate on Canadian talent development. It is interesting to note that Polydor's hit-per-release ratio is among the highest in the country. So far Polydor has been able to launch four strong Canadian acts — the Bells, the Five Man Electrical Band, Frank Mills and Joey Gregorash. All but Gregorash have succeeded in reaching prominent positions on the Hot 100.

"Last year, we were able to increase our total turnover by 70%," Garretson says, "and I would think that Canadian content represents close to 10% of our total business.

"When I arrived from Holland, we went all out to build Canadian talent. It is one of the few challenges left in the international music business.



HOW UNFAIR IS UNFAIR??

Having lived through the era where it was impossible to get a record played unless your artist did a free record hop every Saturday night for the local DJ, we were the first to stand and applaud the formation (two years ago) of the MLS. This guaranteed National exposure was needed many years before it came into existence.

The MLS, the CRTC rulings, and various other factors created a confidence in Canadian music with the result that companies suddenly found monies available for production and promotion that was not available before.

The MLS has been a very integral part in the breaking of many hit records, the establishment of new names, and the phenomenal speed in which the Canadian record industry has grown.

The recent change in its eligibility rules are therefore very difficult to understand. According to the new format: If Rich Dodson meets with George Harrison and co-authors a song, records it in Toronto with a new Canadian artist, the fact of Harrison's corroboration makes it not worthy of guaranteed national play; if Gene Mac-Lellan does a new tune and his producer needs a new mix while in L.A., this disqualifies him from guaranteed national air play. If a company finds a new talent, it is almost imperative that that talent be a song-

"Not that Canadian talent had been neglected before. Polydor started out in Canada in 1967, and we had no domestic talent. We started from nothing. It has become significantly easier for a record company to develop local talent because of the CRTC Canadian content legislation."

Garretson is an earnest and persuasive supporter of Cancon. "The whole thing was an excellent idea on the part of the CRTC. It's been a fabulous thing for the industry as a whole.

"Apart from the 30% regulations for the broadcasters, the same 30% Cancon, turnover-wise, is a possibility in Canada. There is no reason why it cannot be done by any record company.

"The important thing is to believe in it. Get behind it. Canada has a lot of talent to offer – the potential is tremendous."

Garretson says he is not exactly delighted about the new Maple Leaf System regulations requiring that all Cancon records submitted to the network of Top 40 stations be Canadian in all aspects, from material to site of recording.

"I'm sure the new rules were instituted

GARRETSON continued on page 31

writer - no room for a new Joe Cocker or Nancy Wilson.

If the spirit of the CRTC rulings were indeed, "To create a platform for Canadian Artists" it would seem to indicate that a fairly broad outlook on Canadian music is required, so that the largest number of artists possible can benefit from the new enthusiasm in our industry.

These new moves by the MLS seem to be very provincial and super restrictive. Unfortunately, there is now one less road open to the record companies and their promotion departments in their attempts to break new Canadian artists.

Is there not some way these programmers can be asked to re-examine their new position?

Kevin Hunter

Kevin Hunter Personal Management Montreal



If anxiety and frustration possess you, take typewriter in hand and pour your heart out. We are anxious to hear from you,

BMI HONOURS WRITERS AND PUBLISHERS

BMI Canada Limited celebrated its 25th Anniversary with the presentation of Certificates of Honour to twenty-eight Canadian song writers and 24 music publishers affiliated with BMI Canada in the lush setting of the Ballroom of the Royal York Hotel (April 25). The evening was a beautiful tribute to Harold Moon, Executive Director, who had strived so long to bring world attention to the Canadian songwriting scene. This was the fourth annual Awards Dinner and as the evening progressed several highlights presented themselves which will long be remembered. One of these was a special Citation of Achievement to Gene MacLellan, who penned "Snowbird". The Award was in recognition of more than one million broadcast performances attained in the U.S. by "Snowbird". MacLellan was unable to attend but his parents flew into Toronto

to accept the Award from BMI's President Edward Cramer.

Another highlight of the evening and a first for BMI was the presentation of three special plaques to VIP's outside the family of BMI who had contributed significantly to the growth of Canadian music. The Honourable Gerard Pelletier, Secretary of State, acting on behalf of BMI, made the presentations to Mr. Pierre Juneau, Chairman of the Canadian Radio-Television Commission; George Davidson, President of the Canadian Broadcasting Corporation; and Don Hartford, a Director of the Canadian Association of Broadcasters.

Among those receiving Certificate of Honour Awards were: Terry Jacks (Poppy Family); Rich Dodson (The Stampeders); Burton Cummings and Kurt Winter (The Guess Who); Shirley Eikhard; Les Emmerson (Five Man Electrical Band); Skip Prokop (Lighthouse) among others.

In view of the increasing interest in Canadian music, this year's presentations took a new twist. BMI invited prominent industry personalities to make the presentations. They were: Mme Claire Kirkland-Casgrain, Minister of Cultural Affairs for the Province of Quebec; Louis Applebaum, Executive Director of the Ontario Arts Council; George Hamilton IV; Real Therrien, a member of the Canadian Radio-Television Commission; and Walt Grealis, Publisher of RPM Weekly.

> PHOTOS CONTINUE ON PAGES 8 & 9



Secretary of State, the Hon. Gerard Pelletier, on behalf of BMI, presents special plaque to Don Hartford, a Director of the CAB.



Special Citation Award for Gene MacLellan, presented to Gene's parents by BMI President Edward Cramer.



Mme, Claire Kirkland-Casgrain, Minister Cultural Affairs (Quebec) presenting Awards to Lighthouse's Skip Prokop and Paul Hoffert.



Fran and Mel Shaw accepting Rich Dodson's Award for "Sweet City Woman", from the CRTC's Real Therrien.



CRTC Chairman Pierre Juneau receiving special plaque for efforts on behalf of Canadian music from Gerard Pelletjer.



Capitol's Shirley Eikhard, RCA's George Hamilton IV and Joey Frechette of Beechwood with their individual Awards.



Louis Applebaum making presentation to Russell Thornberry, Joey Frechette (Beechwood) and MCA's George Offer.



The CBC's President George Davidson accepting special plaque from the Hon. Gerard Pelletier, Secretary of State.



Jack Richardson accepts Awards on behalf of the Guess Who's Burton Cummings and Kurt Winter from Louis Applebaum.



Polydor's Frank Mills receiving Certificate of Honour Award for "Sweet Sounds of Music" from Real Therrien of the CRTC.

RPM 6/5/72 --- 9



Group gathering of the Mercey Brothers, writers Terry Carisse and Bruce Rawlins with wives and friends.



George Hamilton IV, London's national promotion manager, Mike Doyle, Olga Rybsky, Mrs. Doyle and Boot's Jury Krytiuk.



CKLW Radio into Toronto for the Awards, interviewed several of the participants including the Five Man Electrical Band.



Lori Bruner, Polydor, accepts Award on behalf of The Bells for the Ken Tobias hit "Stay Awhile" from Louis Applebaum.



George Hamilton IV, Arnold Gosewich (President Capitol Canada) and Joey Frechette (Beechwood) with their Awards.



London's national promotion manager, Mike Doyle, accepts Poppy Family Award from Mme Claire Kirkland-Casgrain.

A STUDY OF INTERNATIONAL SUCCESS

Although there is increasing, and well-placed, emphasis on the European and Asian markets in Canadian record circles, this must in no way take away from the prime importance of the American market. Our inter-relationships with the Americans, in all aspects of life, are so all-pervading, and so widely known that American success could well be vital to kicking off Canadian recordings in the European and Asian markets. After all, if we can't get our records established at our own backdoor, why should they do any better in Germany, France or England?

There is wide speculation that the problem of cracking the American market in a big way is no simple matter. The quality must be there, the promotion must be there, and the product must be there, but is there more to it than that?

In the early sixties something happened to the American domestic record market

A four piece rock and roll group made an appearance on the Ed Sullivan Show. Within a few months the trade charts in the United States and the industry itself were in upheaval. But the Beatles weren't the end of it. The Rolling Stones, the Animals, Herman's Hermits, the Dave Clark Five and countless others became household names. A strange thing happened: the publishing and licensing payments which had been flooding into the U.S. from the United Kingdom for forty years suddenly reversed in mid-stream and began flowing in the opposite direction. The tide had turned and the Americans felt the pinch. Today, almost a decade later, the British are still the undisputed leaders in contemporary rock. Jethro Tull, Black Sabbath, Led Zeppelin and again, countless others, from over 'ome keep those cheques flowing

The Americans are basically very sensitive people, as witness their consternation over

our present trade balances. They'll do you for a century, but do them for a year and all hell breaks loose. With that in mind, what do you think the chances of establishing Liverpool North in Canada are? The British, being perhaps a little more dogged, and (dare I say it?) a little more professional than we back woods folk, did it, and in fine style. But what are the chances of doing the same thing twice in ten years?

Keeping this in mind, lets look at the performance of all the Canadian records which made the American trade charts from January 1971 to the present time. Of course, the following is based on only one of the charts, but it is representative of all of them, with only minor numerical differences. For the purposes of this article, only artists who are, or were at the time, legitimate Canadian residents are included.

WATTS continued on page 10

A FEW KIND WORDS FROM READERS

In this issue of RPM, I have decided to let my readers get in a few axes, chops and hot licks. We get mail ... lots of it actually ... and we regret that we have so little time to reply.

Eventually I shall answer every last letter, but in the meantime, we thought we'd give



you all a little insight into E.K. Roy's bulging mailbag. This is a very cross-section of what our readers feel. If you think different, let us know.

Incidentally, in the best E.K. Roy tradition, we have done our darndest to avoid the use of censorship in reprinting the following epistles.

"You know, I always read your column in RPM and I never knew where you were at until you started to write about radio... I've never heard anyone or read anyone who has come as close to describing CHUM as you have"...Gordon W. James, CJSS Cornwall.



"Hope this missive finds you in good health and spirits. I've been working hard at productions in our home county of San Mateo and it looks as though we're about to be rewarded. Any information concerning the Guess Who you may have would be greatly appreciated"... Louis B. Branson, Gingerman Associates, Burlingame, Cal.

"Your many efforts to raise the level of criticism of rock 'n' roll music over the past few years has been of great interest to me, an observer on the sidelines"... George Hoff, Kitchener.

"About your Oct. 31 article ("An Appraisal of FM"). Thank you for telling it straight. Again thank you and Amen"... Shawn Kelly, CHEC FM, Lethbridge.

"You are a complete and utter arsehole and I wish to Christ you would go back to Australia right now and stay with all the other kangaroos"... Unsigned.

"I feel you were unduly harsh on your evaluation of CKFH programming. If Duff Roman were given a free hand in programming, things would be somewhat different"... Peter Murray, Toronto.

"They are not in business to make music, they are not in business to make records, they are not in business to build a Canadian music industry -- they are in business to make money. For them nothing which results in profit is regarded as disgraceful" ... R. Dehler, Toronto.

"After years of trying to push some of these Canadian performers, it's encouraging to see the CRTC regulations and more importantly, your persistent prodding in an attempt to get Canada's broadcasters to re-evaluate and re-examine their positions re musical programming in the 70's" ... Norman Blakely, CHOW Welland.

"E.K. Roy Richard spells shit in any language. You should shove your column up your arse and set fire to it"... Name withheld for reasons of good taste.

"I was sitting here crocheting a blanket on my lunch hour (honest! Canadian talent knows no bounds . . .) when the Neil Young, Gordon Lightfoot and Fludd albums came in from Kinney Music. You can't imagine how that warmed my heart on this frightfully cold and snowy Monday afternoon (I'm ignoring the fact you like frightfully cold and snowy whatever-days-of-the-week)" ... Lanny Morey, CRTC.

"Whatever else you might do, don't ever stop writing that column in RPM"... Kelly Jay Fordham, Crowbar.

"The smallest radio station in Canada has a problem due to the inception of the CRTC regulations. Even 250 watt CJRW has to abide by the 30% content regulations but our problem is: What is Canadian? There must be someone who can tell us whether a new release is or is not Canadian"... The personnel, CJRW, Summerside, PEI

"You suck" ... Name illegible.

"Your book's words and our groups' music will get the message across in spite of thick headed clods"... Brian Webb, Toronto.

"I thought it was weird to see (name withheld) fat little face at the Juno Awards. Surely this cat is not considered one of the country's top programmers"... Dave Warren, Regina.

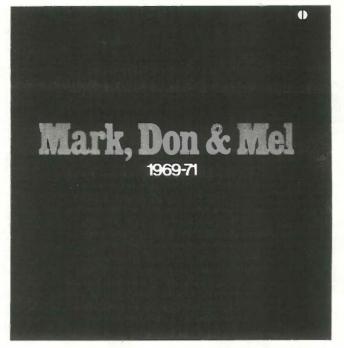
"I was wondering if you know whether Pet Petula Clark has recorded a new album. It seems overdue" ... Monica Mullen, Kitchener.

"Write in !!!" ... Liam Mullen, Vancouver.

"Your comments were a job to read; Top 40 radio is perhaps the most depressing form of communications media in Canada today. Please continue the battle. Also please forgive the shitty typing. It's not

RICHARD continued on page 18

GRAND FUNK GOLD



MARK, DON & MEL 1969-1971 (2 RECORD SET) SABB-11042



ON TIME ST-307



LIVE ALBUM SWBB-633



GRAND FUNK SKAO-406



CLOSER TO HOME SKAO-471



E PLURIBUS FUNK SW-853

Grand Funk

SURVIVAL SW-764

DISTRIBUTED BY CAPITOL RECORDS (CANADA) LTD.

12 --- RPM 6/5/72 RPM SHOWCASE

PERTH COUNTY LIVE AT GRUMBLES

Perth County Conspiracy are indeed alive, the proof being a week long "standing room only" crowd at Grumbles coffee house. Into Toronto from Stratford, Ontario the group held their audience together with "songs that turn you on", "Tutti Frutti Rhythm King" and notably "Uncle Jed".



With Cedric Smith, Richard Keelans, Terry Jones, Michael Butler and Michael McConkey heading up the musical wing of the Conspiracy, they have no definite plans for a followup to their "Perth County Conspiracy Live" album, on Columbia (GES 90037). This is the time of year that many members of the commune focus their attention on other phases of their existence, such as planting crops and preparing for the seasonal operation of the Conspiracy owned Black Swan coffee House in Stratford. Meanwhile the musical vanguard of Perth County Conspiracy seem quite content to continue playing the Southern Ontario college and coffee house circuit.

RCA CORP DEVELOP MINIATURE CAMERA

RCA Corporation have announced the development of an experimental camera, weighing less than one pound and measuring about the size of a large cigarette pack.

The miniature camera uses integrated circuits as image sensors and is capable of transmitting black and white images.

ANDY KIM JOINS MCA

Joe Sutton, MCA Records vice president in charge of artist acquisition and development in conjunction with Russ Regan, vice president and Uni general manager, have announced the signing of Andy Kim to a long term recording contract on the Uni label.

Formerly with Steed records, the Canadian born singer composer has an impressive track record with three albums and several singles that have received good chart action. Kim's repertoire includes songs such as "How'd We Ever Get This Way", "So Good Together", "I Wish I Were", and "Sugar, Sugar", all penned by the new MCA artist.

RPM SHOWCASE

KINNEY'S "NEXT" TOUR SOUTHERN ONTARIO

Kinney's Winnipeg based group Next, were into southern Ontario on a string of one nighters, the week of April 20. The tour was to co-incide with the release of their new single "Which Way", culled from their "Dusty Shoes" album, on Warner Bros. (WSC9009).

Next, a highly talented group of writers/ musicians consisting of George Belanger lead vocalist, Ralph Watts lead guitarist, James Grabowski organist, Brian Seelar on bass, and Al Johnson their drummer, all of whom are natives of the 'Peg. The group have now returned to their home



town to make preparations for a move to Toronto, where they are finding more of a market for their sound.

Bob Crowle, Kinney promotion rep prepared a promotional campaign to coincide with their Abbey Road Pub date (Toronto), with invites going out to Toronto and area press corps (consumer and trade) as well as radio VIP's and key dealers.

NEW SINGLE FROM GRT'S MYLES AND LENNY

One of the latest signings of GRT Myles and Lenny performed recently at the Riverboat coffee house in Toronto along with Columbia artists James and The Good Brothers.

Myles Cohen first began with the Lemon Extract Band and later went solo, composing his own material. Lenny Solomon after completing his Bachelor of Music in Montreal re-united with Myles for this appearance. He applies his classical violin sound to Myles' guitar and vocals with back up on bass provided by Marc Lams.

The Riverboat gig came about due to an ailing Lenny Breau and led to a future appearance at Grumbles, Massey Hall, a spot on CBC TV's "Performers" and return engagements at the Riverboat.

Their current release on the GRT label, "Time To Know Your Friends" f/s "Believe Me" were both penned by Cohen.



This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers A Cowboy's Work Is Never Done (4) A Horse With No Name (1) Am I Losing You (17) Amazing Grace (98) Baby Blue (9) Back Off Buggaloo (11) Bo Much Lower(20) Back Off Bugaloo (11) Be My Lover (21) Beg, Steal Or Borrow (95) Betcha By Golly (26) Bloodshot Eyes (91) Can You Tell Me (96) Candy Man (41) Chantilly Lace (70) Cotton Jenny (6) Could It Be Forever (80) Crazy Mama (59) Dary (60) Crazy Marine (35) Day Dreaming (15) Diary (60) Do Your Thing (69) Doctor My Eyes (14) Every Day Of My Live (18) Every Day Of My Live (18) Everything I Own (72) Get Up, Get Out, Move On (49) Give Ireland Back To The Irish (73) Glory Bound (45) Gospel Rock (83) Heart Of Gold (2) Heart Droken Bopper (38) Help Me Make It (64) Hot Rod Lincoln (28) I Didn't Get To Sleep At All (22) I Don't Wanna Hear (99) I Gotcha (23) Didnit Get To Sleep At All (22)
I Don't Wanna Hear (99)
I Gotcha (23)
I Saw The Light (56)
I'll Take You There (75)
I'm Movin' On (85)
In The Rain (31)
Isn't Life Strange (100)
It's Going To Take Some Time (97)
Jubiliation (32)
Jump Into The Fire (16)
Jungle Fever (44)
Legend In Your Own Time (40)
Lion Sleeps Tonight (74)
Little Bitty Pretty One (58)
Look What You Done For Me (43)
Love Theme From Godfather (57)
Make The Sun Shine (92)
Me and Julio (19)
Morning Has Broken (29)
Mother and Child Reunion (24)
Nice To Be With You (68)
Oh Girl (63)
Old Man (62)
Poor Folks (79)
Poor Little Fool (71)
Puppy Love (8) Poor Little Fool (71) Puppy Love (8) Red Red The Rocking Horse (84) Rock And Roll (55) Rock And Roll Lullabye (30) Rockin' Robin (20) Roundabout (12) Pun Run Pun (61) Rocket Man (94) Rocket Man (94) Rockin' Robin (20) Roundabout (12) Run Run Run (61) Saskatchewan Sunrise (35) Simple Song Of Freedom (52) Sing A Song (53) Smilin' (51) Smiling Wine (78) Silipping' Into Darkness (42) Som of My Father (93) Song Sung Blue (54) Stawberry Wine (34) Stawberry Wine (34) Suavecito (25) Sylvia's Mother (66) Taos New Mexico (48) Taurus (76) Taos New Mexico (48) Taurus (76) Taos New Mexico (48) Taurus (76) The First Time Ever (7) The First Time Ever (7) The Theme (87) Vincent (10) Waking Up Alone (65) Waling' In The Rain (88) Way Of Love (50) We Got To Get It On AgaIn (77) What'd I Say (86) Without You (37) You Could Have Been A Lady (3)

1 2 2	A HORSE WITH NO NAME	34
2 3 3	America-Warner Bros 7555-P HEART OF GOLD	- 35
	Neil Young-Reprise 1065-FP	- 36
3 5 5	April Wine-Aquarius AQ5021-K	_
4 4 4	A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J	_ 37
5 6 7	THE FAMILY OF MAN Three Dog Night-Dunhill 4306-N	38
6 7 6	COTTON JENNY Anne Murray - Capitol 72657-F	39
22 36	THE FIRST TIME EVER Roberta Flack-Atlantic 2864-P	40
8 1 1	PUPPY LOVE Donny Osmond Polydor 2065 108-Q	41
9 10 14	BABY BLUE Badfinger-Apple 1844-F	42
10 8 11	VINCENT Don McLean-United Artists 50887-F	- 43
11 12 12	BACK OFF BUGALOO Ringo Starr-Apple - F	- 44 3
12 910	ROUNDABOUT Yes-Atlantic 2854-P	45 4
13 15 31	TAXI Harry Chapin-Elektra E45770-P	46 2
<mark>74 161</mark> 9	DOCTOR MY EYES Jackson Browne-Asylum 11004-P	- 47 4
15 31 44	DAY DREAMING Aretha Franklin-Atlantic 2866-P	- 48 6
16 18 30	JUMP INTO THE FIRE	- 49 4
17 17 20	Nilsson-RCA 0673-N 	50 3
18 14 18	Partridge Family-Bell 45200X-M EVERY DAY OF MY LIFE	- 51 6
19 24 58	Bobby Vinton-Epic 10822-H ME AND JULIO	52 5
20 25 16	Paul Simon-Columbia 45585-H ROCKIN' ROBIN	- 53 6
21 26 28	Michael Jackson-Tamia Motown 1197-V BE MY LOVER	- 54
	Alice Cooper-Warner Bros 7568-P	- 55 3
22 28 64	Fifth Dimension-Bell 45195X-M	-
23 29 33	I GOTCHA Joe Tex-Dial 1010-K	- 56 6
24 11 8	MOTHER AND CHILD REUNION Paul Simon-Columbia	57 7:
25 19 24	SUAVECITO Malo-Warner Bros 7559-P	58
26 52 62	BETCHA BY GOLLY Stylistics-Avco 4591-N	59 42
27 36 43	WE GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4 3025-H	60 10
28 39 50	HOT ROD LINCOLN Commander Cody-Paramount 0146X-M	61 73
29 40 48	MORNING HAS BROKEN Cat Stevens-A&M 1335-W	62
30 1313	ROCK AND ROLL LULLABYE B.J. Thomas-Scepter 12344-J	63 75
31 44 57	IN THE RAIN Dramatics-Volt 4075-Q	64 67
32 34 27	JUBILATION Paul Anka-Buddah 294X-M	65 47
33 71	TUMBLING DICE Rolling Stones-Rolling Stones 19103-P	66 99

	SINGLES	
33 25	STRAWBERRY WINE Spice-London QC646-K	67
51 51	SASKATCHEWAN SUNRISE Rick Jones-London L2541-K	1 68
21 22	THE DAY I FOUND MYSELF Honeycone-Hot Wax 7113X-M	69
32 23	· · · · · · · · · · · · · · · · · · ·	70
20 1 2	HEARTBROKEN BOPPER Guess Who-Nimbus 74-0659-N	T
53 54		72
46 47	LEGEND IN YOUR OWN TIME Carly Simon-Elektra E45774-P	73
56 75	CANDY MAN Sammy Davis JrMGM 14320X-M	74
60 67	SLIPPIN' INTO DARKNESS War-United Artists 50867-F	75
55 73	LOOK WHAT YOU DONE FOR ME Al Green-Hi 2211-K	76
23 21	JUNGLE FEVER Chakachas-Polydor 2121 101-Q	77
1 34	GLORY BOUND Grass Roots-Dunhill 4302-N	78
27 9		79
3 26	TINY DANCER Elton John-Uni 55318-J	80
<mark>4 70</mark>	TAOS NEW MEXICO R. Dean Taylor-Rare Earth 5041-V	81
8 59		82
0 17	WAY OF LOVE Cher-Kapp 2158-J	83
9 88	SMILIN' Sly & Family Stone-Epic 10850-H	84
7 60	SIMPLE SONG OF FREEDOM Buckwheat-Mercury 176-K	85
3 56	SING A SONG David Clayton Thomas-Columbia 45569-H	86
	SONG SUNG BLUE Neil Diamond-Uni 55326-J	87
8 40	ROCK AND ROLL Led Zeppelin-Atlantic 2865-P	88
8 86	I SAW THE LIGHT Todd Rundgren-Bearsville 0003-P	
2 91	LOVE THEME FROM GODFATHER Andy Williams-Columbia-H	90
	LITTLE BITTY PRETTY ONE Jackson 5-Tamia Motown 1199-V	91
2 37	CRAZY MAMA J.J. Cale-Shelter 7314-F	92
0	DIARY Bread-Elektra 45784-P	93
8 81	RUN RUN RUN Jo Jo Gunne-Asylum 11003-P	94
	OLD MAN	95
89	Neil Young-Reprise 1084-P OH GIRL Chi Lites-Brunswick 55471-H	96
78	HELP ME MAKE IT THROUGH THE	97
35	Gladys Knight & Pips-Soul 35094-V WAKING UP ALONE	- 98
	Paul Williams-A&M 1325-W SYVIA'S MOTHER	- 99
JCI	Dr. Hook-Columbia 45562-H	_
	adio station, and record store reports.	100

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0	Gold Leaf Award For C Dutstanding Record Sales G	olumbia RT ondon	H T K	Trans World N WB Atlantic F World 2	
82	WILD EYES Stampeders-MWC 10	009×-1	и	M	4
91	NICE TO BE WITH Gallery-Sussex 232-				
49 42	DO YOUR THING Isaac Hayes-Enterpris	se 904	2-Q		
<mark>59</mark> 63	CHANTILLY LACE Jerry Lee Lewis-Mer		3273-1	к	
98	POOR LITTLE FOO Frank Mills-Polydor		1 <mark>17-</mark> Q	(F	A
48 41	EVERYTHING I OW Bread-Elektra 45765				
54 46	GIVE IRELAND BA Wings-Apple 1847-F	CK TO	O THE	IRISH	-
61 52	LION SLEEPS TON Robert John - Atlant		6-P		
97	I'LL TAKE YOU TH Staple Singers-Stax C				
62 55	TAURUS Dennis Coffey-Susse	× 233-	v		
55 39	WE GOT TO GET IT Addrisi Bros-Columb				
56 49	SMILING WINE Shirley Eikhard-Capit	tol 328	1-N)
<mark>76 8</mark> 0	POOR FOLKS Joshua-GRT 1230 23	I-T		M)
37 32	COULD IT BE FORI David Cassidy-Bell 45	EVER	M		,
96 100	TELEGRAM SAM T. Rex-Reprise 1078-	P			
50 45	DOWN BY THE LAZ Osmonds-Polydor 206				
70 65	GOSPEL ROCK Doctor Music-GRT 12	233 10	·т	6	
94 96	RED RED THE ROC Buxton Kastle-Repris			ie 🖗	A
	I'M MOVIN' ON John Kay-Dunhill-N				
89 90	WHAT'D I SAY Rare Earth-Rare Eart	h 5043	8-V		
95 98	THE THEME Sound 80-A&M 3274	N		E.	A
	WALKIN' IN THE R Love Unlimited-Uni		J		
92 95	UPSETTER Grand Funk-Capitol	3316-F			
••••	SOMEDAY NEVER			5-R	
45 38	BLOODSHOT EYES Lucifer-Invictus 9113-	-			A
••••	MAKE THE SUN SH Ocean-Yorkville YVM	INE	D	M	_
35 29	SON OF MY FATHE Giorgio-Dunhill 4304	R			-
	ROCKET MAN Elton John-Uni 55238	3-J			
	BEG, STEAL OR BO	RROW	P		-
•••• fin	CAN YOU TELL ME Heat Exchange-Yorky			52-D)
	IT'S GOING TO TAK Carpenters-A&M 135	ESON	_		
	AMAZING GRACE Royal Dragoons-RCA			Ĩ	
	I DON'T WANNA HE	AR	√J-IN	MA	
	Seadog-Much CH1012	E			
	Moody Blues-Thresho	ld 670	09-K		

ALBUMS

This week	1 week ago 2 weeks ago	REMIO		
1	1 1	AMERICA Reprise 2576-P CRX2576-P 8RM2576-P	34	34 40
2	22	DON QUIXOTE Gordon Lightfoot-Reprise 2056-P CRX2056-P 8RM2056-P	35	33 41
3	3 3	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8RM2032-P	36	50 59
4	4 4	PAUL SIMON Columbia-KC30750-H	37	58 69
5	5 5	N/A N/A AMERICAN PIE Don McLean-United Artists UAS5535-F	38	35 68
6	67	KO299-F A8299-F NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	39	64
7	78	FRAGILE Yes-Atlantic SD7211-P	40	39 43
8	8 9	AC7211-P A8TC7211-P BABY I'M A WANT YOU Bread-Elektra EKS75015-P	41	40 5
9	10 12	CEK75015-P 8EK75015-P MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	42	59
10	11 14	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	43	41 3
11	12 17	ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J K7 3660-J K8 3600-J	44	37 4
12	<mark>13</mark> 6	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A N/A	45	42 3
13	15 16	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	46	49 6
14	9 11	BLOOD SWEAT & TEARS' GREATEST Columbia KC31170-H CT31170 CA31170-H	47	<mark>38</mark> 2
15	20 23	FM AND AM George Carlin-Little David LD7214-P N/A N/A	48	53 6
16	21 25	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	49	577
17	23 29	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P CPXJ0102-P 8CTJ0102-P	50	36 4
18	25 33	TAPESTRY Carole King- Ode SP77009-W CS77009-W 8T77009-W	51	46 3
19	26 26	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P	52	60 5
20	16 13	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	53	45 3
21	18 15	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	54	55 6
22	31 35	CABARET Soundtrack-ABC ABCD752-N N/A N/A	55	54 4
23	22 24	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	56	95
24	14 10	ROCKIN' Guess Who-Nimbus LSP4602-N PK1828-N P8S1828-N	57)
25	43 62	FIRST TAKE Roberta Flack-Atlantic SD 8230-P AC8230-P A8TC8230-P	58	48 3
26	24 28	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M	59	52 5
27	17 19	NEW LED ZEPPELIN ALBUM Atlantic -SD7208-P	60	44 3
28	32 36	AC7208-P A8TC7208-P L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	61	100.
29	27 21	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	62	61 4
30	29 18	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	63	63 5
31	28 22	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	64	98.
32	1 <mark>9</mark> 20	PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	65	47 4
33	30 34	ELECTRIC WARRIOR	66	
12	ANA	ADA'S ONLY NATIONAL 10	0 4	ALB

This	***	2 week				ALDOMIS		5
1	1	1	AMERICA Reprise 2576-P CRX2576-P 8RM2576-P	34	34 40	LET'S STAY TOGETHER Al Green-Hi SHL 32070-K N/A N/A	67	74 7
2	2	2	CRX2576-P BRM2576-P DON QUIXOTE Gordon Lightfoot-Reprise 2056-P CRX2056-P 8RM2056-P	35	<mark>33</mark> 41	FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J K5013-J U5013-J	68	564
3	3	3	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8RM2032-P	36	50 59	DR. MUSIC GRT 9233 1003-T 5233 1003-T 8233 1003-T	69	75 8
4	4	4	PAUL SIMON Columbia-KC30750-H N/A N/A	37	58 69	BURGERS Hot Tuna-Grunt FTR1004-N PKFT1004-N P8FT1004-N	70	76 8
5	5	5	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	38	35 68	THE GODFATHER Original Soundtrack-Paramount PAS1003-M PAS4-1003-M PAS8-1003-M	71	51 4
6	6	7	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	39	64	ANNIE Anen Murray-Capitol ST6376-F	12	•
7	7	8	FRAGILE Yes-Atlantic SD7211-P AC7211-P A8TC7211-P	40	39 <mark>4</mark> 3	THE STYLISTICS Avco AV33023-N N/A N/A	13	99.
8	8	9	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	41	40 54	HELLBOUND TRAIN Savoy Brown-Parrot XPAS71052-K N/A N/A	74	62 7
9	10	12	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	42	59	SING IRISHMAN SING Carlton Showband-Camden DSX2539-N	75	66 5
0	11	14	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	43	41 38	MADMEN ACRÒSS THE WATER Elton John - Uni 93120-J 2-93120-J &93120-J	76	68 5
11	12	17	ALL 1 EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J K7 3660-J K8 3600-J	44	37 45	BLACK MOSES Isaac Hayes - Enterprise ENS2 5003-Q EN5-2-5003-Q EN8-2-5003-Q	77	71
12	13	6	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A N/A	45	42 32	STRAIGHT UP Badfinger-Apple ST3387-F N/A 8XT3387-F	78	65 6
13	15	16	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	46	49 64	JACKSON BROWNE Asylum SD5051-P CS5051-P TP5051-P	79	79 9
14	9	11	BLOOD SWEAT & TEARS' GREATEST Columbia KC31170-H CT31170 CA31170-H	47	3 <mark>8</mark> 27	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	80	67 :
15	20	23	FM AND AM George Carlin-Little David LD7214-P N/A N/A	48	53 65	BEST OF CHARLEY PRIDE RCA LSP4682-N PK1505-N P8S1505-N	81	70
16	21	25	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	49	57 71	JACKSON 5's GREATEST HITS Tamla Motown M741-V N/A N/A	82	78
17	23	-29	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P CPXJ0102-P 8CTJ0102-P	50	36 46	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	83	72
18	25	33	TAPESTRY Carole King- Ode SP77009-W CS77009-W 8T77009-W	51	46 30	THE LOW SPARK OF HIGH HEELED BOYS Traffic - Polydor 2334 026-Q N/A N/A	84	92
19	26	26	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P	52	60 50	HISTORICAL FIGURES & ANCIENT HEADS Canned Heat-United Artists UAS5557-F N/A N/A	85	81
20	16	513	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	53	45 36	PICTURES AT AN EXHIBITION E.L.&PCotillion ELP66666-P CELP6666666-P 8ELP666666-P	86	96
21	18	15	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	54	55 66	ALVIN LEE & COMPANY Ten Years After-Deram XDES18064-K N/A N/A	87	69
22	31	35	CABARET Soundtrack-ABC ABCD752-N N/A N/A	55	54 44	BRAVE BELT II Reprise MS2057-P N/A 8RM2057-P	88	
23	22	2 24	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	56	95	SUNWHEEL DANCE Bruce Cockburn-True North TNX7-H	89	82
24	14	ŧ 10	ROCKIN' Guess Who-Nimbus LSP4602-N PK1828-N P8S1828-N	57		MARDI GRAS Creedence Clearwater-Fantasy 9404-R N/A N/A	90	83
25	43	3 62	FIRST TAKE Roberta Flack-Atlantic SD 8230-P AC8230-P A8TC8230-P	58	48 31	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	91	84
26	24	4 28	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M	59	<u>52</u> 58	JOY Apolio 100-Mega M31-1010-M M314 1010-M M318 1010-M	92	73
27	1	7 19	NEW LED ZEPPELIN ALBUM Atlantic -SD7208-P AC7208-P A8TC7208-P	60	44 39	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P	93	85
28	32	2 36	L'OISEAU Rene Simard - Nobel NBL 502-K	61	100	GRAHAM NASH & DAVID CROSBY ATlantic-SD7220-P N/A N/A	94	86
29	2.	7 21	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	62	61 49	THE RAIN ALBUM	95	88
30	2	918	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	63	63 51	CHICAGO AT CARNEGIE HALL Columbia - C4X30865 H GT30863/4-H GA30863/4-H	96	97
31	2	8 22	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	64	98	SMOKIN' Humble Pie-A&M SP4342-W N/A N/A	97	90
32	1	9 20	CWX2567-P 8WM2567-P PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	65	47 42	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F 4xW853-F 8xW853-F	98	91
33	3	0 34	ELECTRIC WARRIOR T. Rex-Reprise 6466-P	66		PEACEMAN'S FARM Noah-Dunhill DSX50117-N	99	94
-	•	NA	DA'S ONLY NATIONAL 10	0 4	ALBU		100	89

		A&M Allied Ampex Arc	¥u>0t	MCA Musimart Phanodisc Polydor	0
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79 0ut	MACHINE HEAD	London	к	World	Z
47	N/A THOUGHTS OF M Lighthouse - GRT	8WM26	07-P		A
83	5230 1010-T CHRISTOPHER K	8230 1	010-T		
81	Capitol ST6372-F N/A BOOTLEG	N/A			
48	Downchild Blues B N/A HARMONY	N/A			
0	3 Dog Night - Dun DHX55108-N SEADOG	DHM8	50108 5108-0	N N	æ
	Much CHLP5002- N/A SHIRLEY EIKHA	N/A			
••••,	Capitol ST6371-F N/A				
70	POPPY SEEDS Poppy Family - L ILKM57199-K	ondon PS LEM7	599 K 2199	к	
53	SUMMER OF '42 Peter Nero-Colum CA31105-H	bia C3110 CT311			
56	NEW SANTANA Columbia - KC 30 CA30595-H	595-H CT305	95-H		
75	CARPENTERS A&M SP3512-W CS3502-W	8T3502	2- W		0
67	HIGH WINDS WH Bruce Cockburn - TNA3-H			⊱н	
96	TEA FOR THE T Cat Stevens - A&M CS4280-W		W		0
52	ELVIS NOW Elvis Presley-RCA PK1898-N	LSP4761 P8S189			
76	ANOTHER PERF Luke Gibson-True N/A				
63	SEVEN OF MY SE Frank Mills - Polye N/A		030-Q		MA PL
55	ANTICIPATION Carly Simon - Elel CEK-75016-P	ktra EKS7 8EK-7			
93	SHAFT Soundtrack - Ente ENS-2-5002-Q	rprise EN EN8-2-			
80	LONG LOST REI Syrinx - True Nor N/A				
••••	TALK ABOUT PL Travellers-Kanata N/A				
57	WEIRD SCENES I Doors-Elektra EKS 2C6001-P			DLDMI	NE
¬	D&B TOGETHER Delaney & Bonnie N/A		a KC3	1377-H	
85	CHILLIWACK A&M SP3509-W CS3509-W	8T350	9-W	-	0
72	DUSTY SHOES Next-Warner Bros. N/A	W\$C9009 8WM9			MA-
73	JAMES AND THE Columbia C30889 N/A			HERS	
61	WOYAYA Osibisa-Decca 7-5 73 5327-J	327-J 536 53	27-J		
90	GATHER ME Melanie - Buddah BD4-95003-M	BDS9500 BD8-9		M	
88	SONG FROM TH Murray McLauchla TNA-4-H			TN4-H	PL
92	JESUS CHRIST S Decca - DXSA720 73 6000-J	UPERST			
78	HALF AND HAL EH&G-Celebratio	F			PL
89	RARE EARTH IN Rare Earth R534L		RT		
97	SUMMER SIDE O Gordon Lightfoot CRX2037-P	FLIFE		93'7-P	
74	STUDIO "A" The Bells-Polydor	2912 049)-Q		MA
86	3176 038-Q STONES Neil Diamond - U	3821 (ni 93106- 8-9310	J	2.0	
-	2-93106-J	0-9310			

Note: Cassette num RPM 6/5/72 --- 19 bers appear on left - 8-track on right of each listing.

14 - - - RPM 6/5/72

NEW ALBUMS

THE GODFATHER Original Soundtrack Paramount PAS 1003-M

Soundtracks are soundtracks. Some good, some not so good. The Godfather flick will probably pick up an Oscar and the only real value of a soundtrack album is to remind the flickophiles of the movie. Pick and choose your cuts. Some good, some not so good.

AND THAT'S THE TRUTH Lily Tomlin Polydor 2391 028-0

"Laugh In's" little girl with the smudged mouth, Edith Ann, puts down some riotous routines, recorded live at Pasadena's Ice House. If Lily Tomlin puts out your kind of humour, you'll dig "I Can't Go to the Movies Here" and "I Go to Sunday School".

BEST OF STOMPIN' TOM CONNORS Dominion LPS21025-E

Stompin' Tom is Canada's true folk singer and this album contains many of his best known numbers. "Big Joe Mufferaw", "Bud the Spud", "Sudbury Saturday Night", "Algoma Central No. 69" and the others tell the real story of this country as no singer ever has.

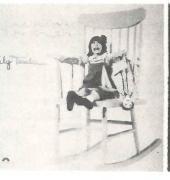
HOPE A&M SP4329-W

Partly produced at Toronto's Manta Sound by Jack Richardson, Chicago-based Hope comes up with a lavishly backed album of semi-religious music. Good arrangements enhance "Hills and Valleys" and "Valley of Hope". Give it a listen.

THE NEIGHBOURS KIDS Audat 477-9008-Z

The Maritime sound is fast becoming an enjoyable habit. Folky and sincerely earthy, showing voice respect making for easy listening. Bank teller, pharmacy clerk, students, etc. they must have made producer Fevens' chore - a pleasure.

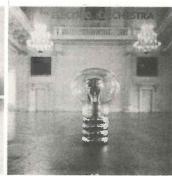












Neighbours Kids



MUSIC BY MILAN Canadian Talent Library 477-5158-Z

An exceptionally well put together set that should become a "must play" item for all CTL member stations. Milan Kymlickal arranges light classics and scores soundtracks with a feel for the contemporary sound.

MARDI GRAS Creedence Clearwater Revival Fantasy 9404-R

Sounding slightly emasculated, Creedence explores slightly new directions in this wellpackaged set. Contrary to the Fantasy hype, Tom Fogerty must have been contributing something important. Anyway, listen to their version of "Hello Mary Lou" and "Tearin' Up The Country".

EDDIE COCHRAN United Artists UAS9959-F

Although Cochran never really made it big in the United States, he was, prior to his tragic death in 1960, one of the real foundations of rock. The U.A. Legendary Masters Series proves that with "Summertime", "Let's Get Together" and the other great cuts contained here.

THE ELECTRIC LIGHT ORCHESTRA United Artists UAS 5573-F

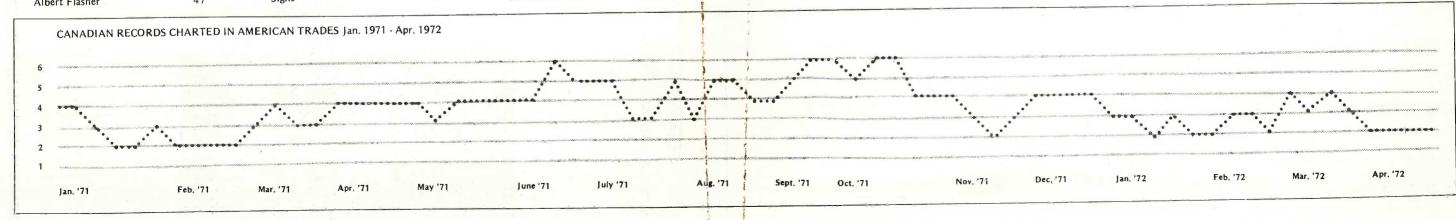
If you can stomach the crass plagiarism of "lst Movement" ("Classical Gas" fans won't be able to sleep for weeks after hearing it) you will find a fairly interesting amalgam of rock and classical. Tops is "Queen of the Hours".

MAUI MAGIC Ken Upton Maple MA 1000



The combination of Englishman Upton and his romantic steel, the Island beauty, Ohulani, and Scarborough's Crosstowners make for an interesting set. Tom Shilstra produced for his Maple label. "Cheryl Moana Marie" a very strong cut

											10/3/1211
16RPM 6/5/72 WATTS continued from page 10		Signs	60	10 1071		August 28, 1971		October 30, 1971	1.00	January 22, 1972	63
WATTS continued from page 10		Signs I Love You Lady Dawn	86	June 19, 1971	20	Signs	8	One Fine Morning	17	Take it Slow	92
International chart listings of		I LOVE TOU Lauy Dawn		Albert Flasher	38	Rain Dance	33	Sweet City Woman	22	Lonesome Mary	95
Canadian singles throughout		March 20, 1971		Put Your Hand in the Hand	49	Sweet City Woman	43	Absolutely Right	28	Love Me Love Me Love	95
-		If You Could Read My Mind	28	Signs	50	Where Evil Grows	65	I Say A Little Prayer	80	January 29, 1972	
the year 1971/72		Stay Awhile	66	I Love You Lady Dawn	71			November 6, 1971		Lonesome Mary	91
		Put Your Hand in the Hand	67	Deep Enough For Me	87	September 4, 1971		One Fine Morning	16	Love Me Love Me Love	94
January 2, 1971		Put Your Hand in the Hand	07	Talking in your Sleep	97	Signs	7		22		
Share the Land	40					Rain Dance	27	Absolutely Right	32	February 5, 1972	
If You Could Read My Mind	56	March 27, 1971		June 26, 1971		Sweet City Woman	34	Sweet City Woman		Love Me Love Me Love	85
Sing High Sing Low	83	If You Could Read My Mind	29	Albert Flasher	35	Where Evil Grows	63	I Say a Little Prayer	78	Lonesome Mary	90
Fly Little White Dove Fly	98	Put Your Hand in the Hand	51	Signs	41			November 12, 1971			
		Stay Awhile	55	Love You Lady Dawn	64	September 11, 1971		One Fine Morning	16	February 12, 1972	
January 7, 1971		April 3, 1971		Deep Enough For Me	75	Signs	11	Absolutely Right	20	Love Me Love Me Love	81
If You Could Read My Mind	51	Stay Awhile	30	Talking in your Sleep	84	Rain Dance	23		72	Lonesome Mary	84
Sing High Sing Low	88	Put Your Hand In The Hand	38	Taiking in your sleep	04	Sweet City Woman	28	l Say a Little Prayer	12	Good Friends	89
Fly Little White Dove Fly	97	If You Could Read My Mind	78	July 3, 1971		Where Evil Grows	60	November 20, 1971			
January 16, 1971			95	Signs	30	One Fine Morning	82	One Fine Morning	23	February 19, 1972	
If You Could Read My Mind	43	1 Was Wondering	95	Albert Flasher	39	1		Absolutely Right	25	Love Me Love Me Love	67
Fly Little White Dove Fly	92	April 10, 1971		Love You Lady Dawn	58	September 18, 1971				Lonesome Mary	77
	52	Put Your Hand in the Hand	22	Deep Enough For Me	71	Śigns	18	November 27, 1971		Good Friends	86
January 23, 1971		Stay Awhile	26	Talking in your Sleep	78	Rain Dance	20	Absolutely Right	31		
If You Could Read My Mind	40	1 Was Wondering	90			Sweet City Woman	24	One Fine Morning	32	February 26, 1972	
Fly Little White Dove Fly	86	Broken	91	July 10, 1971		Where Evil Grows	55	Sour Suite	73	Love Me Love Me Love	57
1 20 1071				Signs	25	One Fine Morning	56	D 1 1 1071		Good Friends	81
January 30, 1971	26	April 17, 1971		Albert Flasher	50	Talk it Over in the Morning	97	December 4, 1971	62		
If You Could Read My Mind	36	Put Your Hand in the Hand	6	Love You Lady Dawn	53	1		Absolutely Right	63	March 4, 1972	10
Hang on to Your Life	79	Stay Awhile	21	Deep Enough For Me	70	September 25, 1971		Sour Suite	63	Love Me Love Me Love	48
Fly Little White Dove Fly	91	Broken	82	Talking in your Sleep	75	Rain Dance	17	One Fine Morning	71	Heartbroken Bopper	71
February 6, 1971		Albert Flasher	95	Lulu 17 1071		Sweet City Woman	21	Devil You	94	Good Friends	74
If You Could Read My Mind	29	4 - 1 04 1071		July 17, 1971	23	Şigns	30			Julianna	85
Hang on to Your Life	65	April 24, 1971 Put Your Hand in the Hand	2	Signs	53	One Fine Morning	44	December 11, 1971	<i></i>	1070	
Thang off to Tour End	05		15	Love You Lady Dawn	73	Where Evil Grows	52	Sour Suite	54	March 11, 1972	45
February 13, 1971		Stay Awhile	77	Talking in your Sleep	13	Talk it Over in the Morning	90	Devil You	76	Love Me Love Me Love	
If You Could Read My Mind	19	Broken	89	July 24, 1971				Take it Slow	88	Heartbroken Bopper	61
Hang on to Your Life	56	Albert Flasher	69	Signs	21	October 2, 1971		No Good to Cry	94	Julianna	68
February 20, 1971		May 1, 1971		Love You Lady Dawn	52	Rain Dance	16	December 18, 1971		March 18, 1972	
If You Could Read My Mind	7	Put Your Hand in the Hand	2	Talking in your Sleep	72	Sweet City Woman	17	Sour Suite	46	Heartbroken Bopper	51
Hang on to Your Life	45	Stay Awhile	5	1.4.21.1071		One Fine Morning	36	Devil You	67	Love Me Love Me Love	58
Hang on to rout Life	45	Albert Flasher	82	July 31, 1971	20	Where Evil Grows	50	Take It Slow	79	Iulianna	63
February 27, 1971		Broken	90	Signs	20	Talk it Over in the Morning	81	No Good to Cry	86	You Could Have Been a Lady	88
If You Could Read My Mind	6			Talking in your Sleep	69	P. Contraction of the second sec		No Good to Cry	00	Fou Could Have been a Eady	
Hang on to Your Life	37	May 8, 1971		Sweet City Woman	83	October 9, 1971	10	December 25, 1971		March 25, 1972	
		Put Your Hand in the Hand	2	Where Evil Grows	89	Sweet City Woman	13	Sour Suite	43	Heartbroken Bopper	41
March 6, 1971	5	Stay Awhile	4	We Got a Dream	100	Rain Dance	15	Devil You	63	Julianna	61
If You Could Read My Mind	5	Albert Flasher	75	August 7, 1971		One Fine Morning	30		70	You Could Have Been a Lady	79
Hang on to Your Life	35	May 15, 1971		Signs	17	Where Evil Grows	50	Take it Slow	80		
Stay Awhile	100	Put Your Hand in the Hand	3	Sweet City Woman	70	Absolutely Right	67	No Good to Cry	00	April 1, 1972	34
March 13, 1971		Stay Awhile	1	Where Evil Grows	80	alk It Over In The Morning	79	1972		Heartbroken Bopper	69
If You Could Read My Mind	9		69							You Could Have Been a Lady	09
Hang on to Your Life	46	Albert Flasher		August 14, 1971		October 16, 1971	7	January I, 1972		April 8, 1972	
Stay Awhile	83	Signs	98	Signs	14	Sweet City Woman	15	Sour Suite	41	Heartbroken Bopper	27
Put Your Hand in the Hand	84	May 22, 1971		Sweet City Woman	61	Rain Dance	15	Devil You	60	You Could Have Been a Lady	59
		Put Your Hand in the Hand	3	Rain Dance	68	One Fine Morning	25	Take it Slow	67		
		Stay Awhile	11	Where Evil Grows	75	Absolutely Right	47			April 15, 1972	0.0
June 5, 1971	20	Albert Flasher	63	We Got a Dream	100	Where Evil Grows	55	January 8, 1972	41	Heartbroken Bopper	26
Put Your Hand in the Hand	20	Signs	92			Talk it Over in the Morning	85	Sour Suite	41	You Could Have Been a Lady	50
Stay Awhile	46			August 21, 1971	10	October 23, 1971		Devil You	60	April 22, 1972	
Albert Flasher	56	May 29, 1971		Signs	12	Sweet City Woman	7	Take it Slow	66	Heartbroken Bopper	33
Signs	70	- Put Your Hand in the Hand	10	Rain Dance	47	One Fine Morning	21	January 15, 1972		You Could Have Been a Lady	
June 12, 1971		Stay Awhile	28	Sweet City Woman	52	-	27	Sour Suite	53	TOU COULO MAVE DECH & LAUY	
Put Your Hand in the Hand	32	Albert Flasher	60	Where Evil Grows	70	Rain Dance	38	Take it Slow	64	WATTS contin	nued on page 18
Albert Flasher	47	Signs	85	We Got a Dream	99	Absolutely Right	50	Take It Slow			



RPM 6/5/72 --- 17

18 - - - RPM 6/5/72

WATTS continued from page page 16

If you've persevered this long, you are hereby awarded the John Bull Doggedness Trophy and half the battle is won. It's a long list, and except for its value as a reference, doesn't mean much until you start analysing it.

For starters, how many records made the top ten in 1971? A quick glance will reveal the answer to be five. These are: "If You Could Read My Mind" (in the top ten for four weeks), "Put Your Hand In The Hand" (seven weeks), "Stay Awhile" (three weeks), "Signs" (two weeks) and "Sweet City Woman" (two weeks). So far this year we've drawn a blank. So the last top ten record was "Sweet City Woman" which reached its peak in October of 1971, some six months ago. Of the five aforementioned two of the acts were signed through American labels, three through Canadian labels.

Due to the various seasonal factors which affect the record business, the fairest comparison to make is between corresponding periods in 1971 and 1972; January 2 - April 24, 1971 versus January 1 - April 22, 1972. That seventeen week period in 1971 saw ten Canadian records (by our definition above) on the chart. In 1972 it had dropped to nine. Two of the discs in '71 hit the top ten. "Put Your Hand In The Hand" and "If You Could Read My Mind" went top five, in fact. This year, none of them made it. The average number of records on the chart in any one of the seventeen weeks in 1971 was 3.0. By 1972, the figure had dropped to 2.53.

One of the most important figures to crack

RICHARD continued from page 10

my specialty" ... Barry Hegland, CHEC AM.

"I find it a pleasant task having to thank you for participating in our Festival of Life and Learning; the reason is that yours was the only smiling face of the lot - why? possibly for the same reason my eyes are smiling now"... Allan Reichbart, University of Manitoba Students' Union,

"French Canadian musicians are (still) Canadians, so why don't you write something nice about Robert Charlebois and a few others -- all of us here in Quebec would appreciate that very much. Could you also write something about Neil Young soon. Tell him I'm in love with his music"... Anne LeFloch, Montreal.

"I'd like you to give a good listen to what I've enclosed and give me some feedback and (hope, hope) some of your caustic words in one of your mouthpiece outlets. I hope to hear back from you before Canada goes out of business"... Jay Telfer, Pacific North Music Ltd.

"You can lead a programmer to vinyl but you can't make him think"... An observation by a producer who wishes to remain anonymous.

"RPM was a great magazine until you started writing for it"... Unsigned.

on the American trade charts is thirty. At that point, the national buyers, the one stops and rackers, start placing their orders. Just by passing that strictly arbitrary line, an additional sale of several hundred thousand units can usually be anticipated. In fact what happens below thirty is peanuts compared to what happens above it. Now, if you wanted to stiff a record but didn't want to be too obvious about it, what could you do? Just as a thought, how about playing around with it for five or six weeks, never allowing it to break the thirty mark. In fact, just to be safe, don't let it penetrate forty. This is, of course, all strictly hypothetical but let's not ignore the possibility.

Storing that little hypothesis in our minds we'll examine the figures. In the seventeen week period in 1971, three records went above the thirty mark, one American and two Canadian signings. In the 1972 sample, one record did the trick, "Heartbroken Bopper" by the Guess Who, who are, of course, signed through RCA in the United States, and it only managed to hang in for two weeks before plummeting. Take a look at the seven records which died before reaching the magic mark: "Sour Suite", "Devil You", "Take It Slow", "Lonesome Mary", "Love Me Love Me Love", "Good Friends" and "Julianna". Excuse me for making a value judgement, but at least a

couple of those rate among the best Canadian pop records ever, and yet they died.

In all fairness, it must be mentioned that April Wine are still bulletting up with "You Could Have Been A Lady", at forty one, during the last week of the sample. It will be interesting to see what happens to it.

"I am a new subscriber to RPM and I must say I thoroughly enjoy your column very much"...TerryGibson, Regina.

"The Programmers is really the big depressor. Here we have the elite of the communications business in Canada proving just how far-out they are. It is written by, for and because of a group of egomaniacal deadbeats with about as much consciousness as Donny Osmond (and as much talent). I'm surprised there aren't credits for Instant Laughs. Really let's face it. These guys are only in it for the money. Tigers will survive" ... A concerned Manitoba jock.

"There certainly isn't any doubt who's the biggest prick in the Canadian music business -- you!" ... Name withheld by request.

And still there'll be more.



TOWN INN OPENED BY TORONTO BUSINESSMEN

Three Toronto businessmen, H. Rumack, Herman Seifer and Charles Dolman have joined rank to offer to the public, The Town Inn. The apartment hotel, a culmination of over ten years of planning, has resulted in the utmost in luxurious hotel accomodation. The Town Inn is offering one and two bedroom suites with dining rooms, living rooms, kitchens, colour television and maid service, all for a very reasonable price.

To celebrate the official opening the management of the Inn threw an impressive party to which many radio, TV, stage and press VIP's were invited. Public relations people were on hand to tour guests through the entire hotel, boasting such extras as an indoor swimming pool, shuffleboard and tennis court.

Located in the downtown area, the hotel, with its complete self-containment is expected to be invaluable to visiting entertainment people.

GEORGE'S UNVEIL THE ARMOURED GRAPE

Toronto's George's restaurant chain have unveiled the Armoured Grape, April 24, Ontario's first draft winery. The new establishment is located above George's Spaghetti House at Dundas and Sherbourne Sts. The management have hired The Don Carrington Trio to handle the live entertainment chores and added taped radio shows of the fifties as one of their features.

The Carrington Trio were chosen because of their vast experience with rock and roll music of the fifties (that being the mood the club is trying to achieve). The Armoured Grape is also offering several contests as part of their entertainment. One, a "stump the band" contest with popular songs of the 50's, another, a grape joke test where the person with the best joke wins a free pitcher of wine.

The management of The Armoured Grape did an impressive job of getting many radio, TV and press people out to their official opening.

HOOPER FORMS TV PRODUCTION ARM

Country artist, Al Hooper, and freelance promo man, Jack Hosier, in conjunction with Peter Huff and Lewis Coulson have formed a television production company. The first product from the new venture is a half hour variety package, "The Al Hooper Show". The show features Hooper and his back-up group, the Blue Diamonds, with Marathon recording artist Honey West, whose recently released "Country Soul" is making strong advances, and Tony Kingston, Yorkville artist who hit with "I Am a Preacher".

Hooper and Hosier expect to use the halfhour segment as a door opener for a weekly series with a national network.

A BREAKDOWN OF THE MARCH BBM SURVEY OF OF MAJOR MARKETS APPEARS ON PAGE 27 OF THIS ISSUE

rogrammers

Programmers NEW ON CHARTS

The programmers Programmers Programmers The

CKLW WINDSOR (Alden Diehl) I Thank You-Hathaway & Conquest Little Bitty Pretty-Jackson Five Song Sung Blue-Neil Diamond I Didn't Get to Sleep-Fifth Dimension Outa Space-Billy Preston

CKLG VANCOUVER (Roy Hennessy) Vincent-Don McLean Song Sung Blue-Neil Diamond I Saw The Light-Todd Rundgren

CFBC SAINT JOHN (Don Rodie) Am I Losing You-Partridge Family Morning has Broken-Cat Stevens Sylvia's Mother-Dr. Hook Help Me Make It-Gladys Knight Poor Little Fool-Frank Mills

CHAK INUVIK Poor Little Fool-Frank Mills Light Blue-Mashmakhan Me & Julio-Paul Simon Jump Into The Fire-Nilsson One Good Woman-Hamilton,Frank,Reynolds

CFOR ORILLIA Taxi-Harry Chapin Hot Rod Lincoln-Commander Cody Sylvia's Mother-Dr. Hook

CKBC BATHURST N.B. Song Sung Blue-Neil Diamond Mister-Buffy Ste. Marie Wild Eyes-Stampeders What'd I Say-Rare Earth Pool of Bad Luck-Joe Simon I'm Moving On-John Kay Stop Me From Believing-Rain I Don't Wanna Hear-Seadog

CJMS MONTREAL Too Beautiful-Engelbert Humperdinck Candy Man-Sammy Davis Jr. Godfather Theme-Andy Williams Doctor My Eyes-Jackson Browne

CKCM/CKGA GRAND FALLS (Larry Steacy) Why Did They Take It-Lorri Zimmerman Am I Losing You-Partridge Family Betcha By Golly-Stylistics First Time Ever-Roberta Flack Taos New Mexico-R. Dean Taylor Vincent-Don McLean Living Without You-Manfred Mann CHCM MARYSTOWN NFLD. (Paul Raynes) BloodshotEyes-Lucifer Lousianna-Mike Kennedy Back Off Boogaloo-Ringo Starr Taos New Mexico-R. Dean Taylor Baby Blue-Badfinger

CHSC ST. CATHARINES (Brian H. Master) Sylvia's Mother-Dr. Hook Tumbling Dice-Rolling Stones Morning Has Broken-Cat Stevens Isn't Life Strange-Moody Blues Oh Girl-Chi Lites Masquerade-Edward Bear

CHLO ST. THOMAS (Rick Jannsen) Chantilly Lace-Jerry Lee Lewis Someday-Creedence Clearwater Cadillac Cowboys-Spirit Diary-Bread

CKPT PETERBOROUGH (Rick Johnson) Morning Has Broken-Cat Stevens Nice To Be With-Gallery Slippin' Into Darkness-War Didn't Get To Sleep-Fifth Dimension

CKGM MONTREAL (John Mackey) Poor Little Fool-Frank Mills Song Sung Blue-Neil Diamond Tumbling Dice-Rolling Stones

CKRD RED DEER (Stu Morton) Come Fill Your Cup-Springwell Got To Get It On-Addrisi Bros. Vincent-Don McLean

CKYL PEACE RIVER Betcha By Golly-Stylistics Baby Blue-Badfinger Doctor My Eyes-Jackson Browne Family of Man-Three Dog Night Get Up Get Out-Fludd I'll Take You There-Staple Singers Masquerade-Edward Bear You Are The One-Sugar Bears

CHEX PETERBOROUGH (Ron Johnson) Tumbling Dice-Rolling Stones Sylvia's Mother-Dr. Hook Little Bitty Pretty-Jackson Five Wild Eyes-Stampeders Make The Sun Shine-Ocean

CHED EDMONTON (Wayne Bryant) Look What You've Done-Al Greene Family of Man-Three Dog Night Baby Blue-Badfinger First Time Ever-Roberta Flack Taxi-Harry Chapin Hot Rod Lincoln-Commander Cody Tumbling Dice-Rolling Stones Song Sung Blue-Neil Diamond

A WEEKLY FEATURE IN RPM

DESIGNED FOR CANADIAN

CHUM TORONTO (J. Robert Wood) Isn't Life Strange-Moody Blues Little Bitty Pretty-Jackson Five I'll Take You There-Staple Singers Look What You've Done-Al Greene

Programmers

CKBI PRINCE ALBERT Taxi-Harry Chapin In The Rain-Dramatics Jump Into The Fire-Nilsson

CFRW WINNIPEG (Bob Gibbons) Doctor My Eyes-Jackson Browne Hot Rod Lincoln-Commander Cody Tiny Dancer-Elton John Wanna Be Your Friend-Lighthouse Tumbling Dice-Rolling Stones

CKVN VANCOUVER (Leslie Holman) Tumbling Dice-Rolling Stones Little Bitty Pretty-Jackson Five Look What You've Done-Al Greene Old Man-Neil Young Candy Man-Sammy Davis Jr.

CJME REGINA (Hart Kirch) Tumbling Dice-Rolling Stones Me & Julio-Paul Simon

WFIL PHILADELPHIA Tumbling Dice-Rolling Stones Candy Man-Sammy Davis Jr, Didn't Get To Sleep-Fifth Dimension Baby Blue-Badfinger Slippin' Into Darkness-War

KQV PITTSBURGH Outa Space-Billy Preston Nice To Be With-Gallery Little Bitty Pretty-Jackson Five Tumbling Dice-Rolling Stones

WCFL CHICAGO Oh Girl-Chi Lites Isn't Life Strange-Moody Blues Song Sung Blue-Neil Diamond

CHARTS continued on page 22



22 - - - RPM 6/5/72



MAJOR MARKETS

WFIL PHILADELPHIA It's Going To Take-Carpenters Song Sung Blue-Neil Diamond I'll Take You There-Staple Singers

KQV PITTSBURGH We're Free-Beverly Bremers Hot Rod Lincoln-Commander Cody It's Going To Take-Carpenters

WCFL CHICAGO Sweet Music-Lon Derrick It's Going To Take Carpenters

KHJ LOS ANGELES Hot Rod Lincoln-Commander Cody Doctor My Eyes-Jackson Browne Morning Has Broken-Cat Stevens

CHUM TORONTO Someday-Creedence Clearwater It's Going To Take-Carpenters Me & Julio-Paul Simon I Saw The Light-Todd Rundgren

CKY WINNIPEG 45's Hot Rod Lincoln-Commander Cody Song Sung Blue-Neil Diamond Beg, Steal or Borrow-New Seekers Am I Losing You-Partridge Family Taxi-Harry Chapin Theme-Robbie McDougal LP's Paul Simon/Run That Body Down, Peace Like a River Kris Kristofferson/Kiss The World Goodbye, Burden of Freedom Guess Who/Smoke Big Factory. Nashville Sneekers Gordon Lightfoot/Looking At The Rain, Ordinary Man

CHED EDMONTON (Wayne Bryant) Run Run-Jo Jo Gunne Back Off Boogaloo-Ringo Starr It's Going To Take-Carpenters Last Night-Fifth Dimension Walking In The Rain-Love Unlimited Little Bitty Pretty-Jackson Five Nice To Be With-Gallery Make The Sun Shine-Ocean

CKLW WINDSOR (Alden Diehl) It's Going To Take-Carpenters I Saw The Light-Todd Rundgren Old Man-Neil Young Magnificent-David Clayton Thomas Wild Eyes-Stampeders

CJME REGINA (Hart Kirch) I'll Take You There-Staple Singers Someday-Creedence Clearwater Beg, Borrow, Steal-New Seekers Immigration Man-Crosby & Nash Make The Sun Shine-Ocean Dunrobins Gone-Brave Belt Old Man-Neil Young I'm Moving On-John Kay

CKVN VANCOUVER (Leslie Holman) Isn't Life Strange-Moody Blues Song Sung Blue-Neil Diamond How Do You Do-Mouth & MacNeil It's Going To Take-Carpenters CKXL CALGARY (Greg Haraldson) Make The Sun Shine-Ocean Conquistador-Procol Harum We Gotta Make It-Marty Butler It's Going To Take-Carpenters Nice To Be With-Gallery Rainshowers-Pagliaro

CKLG VANCOUVER (Roy Hennessy) Blueberry Hill-Wildroot Amazing Grace-Royal Scots Dragoons Take You There-Staple Singers LP's Hello-Creedence Clearwater It Doesn't Matter-Stills Anyway-Stills

SECONDARY MARKETS

CKRD RED DEER (Stu Morton) Song Sung Blue-Neil Diamond The Theme-Sound 80 Make It Together-Marty Butler Colour the World-Michael Gately Me & Iulio-Paul Simon Breaking Up-Linda Lane The Joke-Allan Nicholls Doctor My Eyes-Jackson Browne Lay Away-Isley Bros Tumbling Dice-Rolling Stones Going Down-Bruce Cockburn

CJDV DRUMHELLER (Gerry Thom) Me & Julio-Paul Simon Going Down-Bruce Cockburn Tumbling Dice-Rolling Stores

CHEC LETHBRIDGE (John Oliver) Get Up Get Out-Fludd Betcha By Golly-Stylistics Take You There-Staple Singers Every Little Thing-Homestead Smokin'-Humble Pie (LP) Whiskey Howl (LP) Sunwheel Dance-Bruce Cockburn (LP)

CHLO ST. THOMAS (Rick Jannsen) Rocket Man-Elton John Oh Girl Chi Lites Song Sung Blue-Neil Diamond Cold Blood (LP) Creedence Clearwater (LP) Graham Nash/David Crosby (LP) CKOY OTTAWA Peasceman's Farm-Noah Masquerade-Edward Bear Ain't No Use-Seadog Going Down-Bruce Cockburn Movin' On-John Kay Take You There-Staple Singers America (LP) Harvest (LP) Machine Head (LP) Don Quixote-Gordon Lightfoot (LP) CHNL KAMLOOPS (Dan McAllister) Telegram Sam-T. Rex Tumbling Dice-Rolling Stones Masquerade-Edward Bear Candy Man-Sammy Davis Jr. Saw The Light-Todd Rundgren Beg, Steal or Borrow-Seekers Me & Julio-Paul Simon

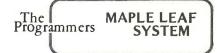
CHTM THOMPSON (Bruce Gauthier!) Family of Man-Three Dog Night What Is Life-Olivia Newton John In The Rain-Dramatics

CFOR ORILLIA Tumbling Dice-Rolling Stones Iko Iko-Doctor John Mister-Buffy Ste. Marie Slippin' Into Darkness-War

CHSC ST. CATHA RINES (Brian H. Masters) Broken Dream-Python Lee Jackson Poor Little Fool-Frank Mills Diary-Bread Show Me-Majority Rocket Man-Elton John Saskatchewan-Rick Jones Automatically-Supremes Stop Me From Believing-Rain

CKCM/CKGA GANDER (Larry Steacy) Me & Julio-Paul Simon Poor Little Fool-Frank Mills Run Run Run-Jo Jo Gunne Pool of Bad Luck-Joe Simon Natural Causes-Richard Landis Help Me Make It-Gladys Knight Mister-Buffy Ste, Marie You Know-Sunband Stop Me From Believing-Rain Mendelssohn's 4th-Apollo 100

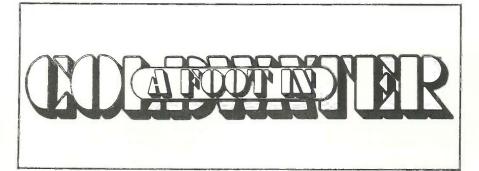
CFAX VICTORIA (Gord Cruse) First Time Ever-Roberta Flack Horse With No Name-America Vincent-Don McLean Without You-Nilsson Mother & Child Reunion-Paul Simon Don Quixote-Gordon Lightfoot Morning Has Broken-Cat Stevens Candy Man-Sammy Davis Jr. Oh My Love-Bells Joy-Appollo 100

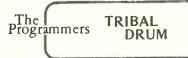


This week's Maple Leaf System Winners are:

"WE GOTTA MAKE IT TOGETHER" Marty Butler and

"MASQUERADE" Edward Bear





CJDV Lethbridge changing from Top 35 to alphabetical playlist. The hope is that they'll create a more progressive sound and have less restrictions on the music.

They're doing their Spring Thing at CHEX all this month. Listeners are asked to send in their Spring Thing and the most offbeat item wins a Big Spring weekly as well as other gifts. Says music director, Ron Johnston, "At Radio 98 our Spring Thing is helping our listeners to have a Happy Day".

CKLW has just wrapped up a Special Promotion where they gave away 100 Paul Anka albums. Five lucky couples also picked up a free dinner and show at the Elmwood Casino to see Anka in action. This was a basic phoner item on the hit lines. A special drawing for the performance was made from album qualifiers. The station is now into a promotion whereby they're taking qualifiers on the hit lines for a special pre-show get together with front row seats for ten to the Osmonds' concert. The show to be held at Cobo Arena May 28th. Draw takes place at end of promotion to determine ten winners.

Current lineup at CKYL: Bill Paul (mornings and music director) Bob Zens (program manager and news director), Ken White (Sports director)



- 1 JE M'EN VAIS Ginette Reno-Grand Prix GP-5346-K
- 2 MARY Jacques Salvail-Trans World 4-90-Y
- 3 LA BALLADE DE L'AMOUR Roger Whittaker-RCA 755109-N
- 4 POUR LA MUSIQUE Georges Dor-Sillon DS 102-K
- 5 LA LEGENDE INDIENNE Les Karricks-Zodiaque 4-315-Y
- 6 UN ENFANT COMME LES AUTRES Rene Simard-Nobel NL 5635-K
- 7 ON A TOUJOURS BESOIN D'AMOUR Patrick Norman-RCA 755110-N
- 8 ON BOIRA CE VIN Marc LePage-Clan NC 101-K
- 9 C'ETAIT BIEN LA DERNIERE CHOSE Martin Peltier-Capitol 85070-F
- 10 MON ENFANT Chantal Pary-Trans World 17128-Y

UP & COMERS

USA

Alain Marya-Butterfly BU 101-K SAMSON ET DALIDA Sheila-Trans Canada 4097-Y SI TU M'AIMES

Isabelle Pierre-Barclay 80117-Q

Dave Rutherford (assistant news director), Wally Hild (mid-mornings) Glen Moore (drive home), Jim Tallman (swing), Larry Hyit (night man). CKYL running two weeks of country music 2-7 p.m. daily capped by two six hour portions of the Top 150.

CKLG jocks up to Grouse Mountain for contest and giant Bar B Q. Danny Roman leaves CJCH. Rumour has it he may go to CFRA Ottawa. Jim Keith takes over Roman's duties at CJCH.

New program director at CKY Winnipeg-Michael Button formerly of KNBR San Francisco. CKY making a lot of rockin' noise.

Spur of the moment contest for Alice Cooper's Buffalo gig set up by Kinney's Tom Williams and CHSC's Brian H. Master - very successful. Phone interview with Cooper's promo manager, Mike Roswell, capped the contest. Master pleased with increased interest by promotion men. More visits - nice change.

Ron Roy Cowen of B.C.'s Tall Totem System reports Christopher Kearney's "The House of D" from his new album "Christopher Kearney" is "a can't miss smash hit that should not be overlooked".



CKLG's Roy Hennessy reports great phone action on Amazing Grace. Gallery is close to topping Donny Osmond for requests resulting in huge sales. Baby Blue shaping up to be a mid-chart item. Little action on the Stylistics. Neil Young's Harvest set No. 1 for two months at CKLG.

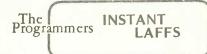
Michael Jackson is the bopper to beat this week at CHSC St. Catharines. Brian Masters lists Donny Osmond as "done" with Sylvia's Mother in at No. 20 first week on. Fludd making great gains. Todd Rundgren 27-18, Suavecito stiffed at 18 after 5 weeks.

Caught In The Middle by Rain now Hitbound at CHTM Thompson, Manitoba according to Bruce Gauthierl.

CHNL Kamloops shows Then Came The White Man in at No. 2 after one week of play and heavy phone response. Heart of Gold and Puppy Love stiffed after eleven weeks.

Big jumps on this week's CHUM 30 include Frank Mills and Poor Little Fool, already a top request item. Moved from 30-25. Rolling Stones showing early signs of another monster with Tumbling Dice 29-21. Cat Stevens with Morning Has Broken took the biggest jump this week from 26-16.

Linda Laine's Breakin' Up continues to break up Montreal. Now up to 23 on the CKGM chart. Just finished taping Like Young Show and leaves shortly for California tour for May and June. Total sales in Montreal 3000 plus.



(Jock) is so dumb. The other day we were talking about communism and the only Marx and Lenin he'd ever heard of were Groucho and John.

(Jock) had a piece of skin grafted from his hip to his face and now everytime he gets tired he wants to sit on his face.

Word has it that Bill Davis is going to pave the Spadina Expressway. He's going to use it as a runway for his new jet.

Late flash - Bill Davis has offered to take away all the garbage in Toronto in his new plane.

It was kinda quiet during rush hour yesterday afternoon. But then who talks while they're praying.

I don't have to do this for a living you know. I've got the Aspirin concession at Queen's Park.

Baseball players are a special breed. They're the only people who can play on grass for 6 months and not get busted.

Don't forget to catch (Jock's) show today. When he makes a public appearance, he really packs the people in . . . his bus.

They say New York is the city where the Godfather's done live. Look at all that garbage out there (in Toronto). Toronto's the city where the movie, Willard's, done live.

(with song Carry Me) I'd like to thank my bank manager for doing that for the past couple of years.

Just had a call from a guy who's really down and out. Today his wife is divorcing him because of mathematics. Seems she put 2 and 2 together.

I used to play 1st base on our neighbourhood little league baseball team. We were good we beat the pants off the east end team; we beat the pants off the west end team, and then there was the game with the girls team - we were rained out.

(After Mama Cass record) 2 more pounds, and they'll make her wear license plates.



IT'S GOING DOWN SLOW

go tell the sevaeant-major to get that thing repaired they're losing their pawns in Asia there's slaughter in every square

oh it's going down slow

go get the fire department to bring that hose along and them and the schoolooy bandite can water each other's lawn

oh it's going down slow

everybody seems to be leaving better say your travelling prayers it don't matter hour you get it it's where do you go from there

oh it's going down slow

God, damin the Hands of Glory that hold the bloody firebrand high; close the book and end The story of how so many men have died. let The world retain in memory that mighty tongues tell mightly lies; and if mankind must have an enemy let it be his warlike pride.

bruce cockburn's new single TN4-109 ON TIRUE MORTH RECORDS AND TAPES distributed by Columbia Records of Canada, Ltd.



CKSL LONDON (Pat Bestall) What Is Life-Olivia Newton-John Masquerade-Edward Bear I Love Every-Brian Hyland Poor Little Fool-Frank Mills Way of Love-John Rowles Jody & the Kid-Patti Page Betcha By Golly-Stylistics Saskatchewan Sunrise-Rick Jones I Love You So-Ed Ames Daddy Don't You-Wayne Newton

CKLB OSHAWA

(David Lennick) Young New Mexican-Tom Jones Everthing Has Got-Anne Murray Diary-Bread Lord Don't You Think-Bells Carryin' On-Stampeders Your Nashville Sneakers-Guess Who Speak Softly-Al Martino Nice To Be With-Gallery Taos New Mexico-R. Dean Taylor Beg, Steal or Borrow-New Seekers Mister-Buffy Ste. Marie Candy Man-Sammy Davis Jr. Song Sung Blue-Neil Diamond Masquerade-Edward Bear Castles in the Air-Don McLean Dunrobin's Gone-Brave Belt

CHML HAMILTON

(George Patton) Alone Again-Gilbert O'Sullivan Goodtimes-Jesse Colin Young Young New Mexican-Tom Jones Song Sung Blue-Neil Diamond Open Your Heart-Rainbow Warmth of your Eyes-Lazarus Rigbell-Goldie Hawn (LP) Coming After Jinny-John Laws First Time Ever-Elvis Presley Happier Than-Stevie Wonder Everything Has Got-Anne Murray No Fair At All-Majority

CKWX VANCOUVER (Tom Peacock) Candy Man-Sammy Davis Jr. Amazing Grace-Pidest Drums Mother of Mine-Jimmy Osmond Daddy Don't You-Wayne Newton The Theme-Sound 80 Poor Little Fool-Frank Mills

CFTR TORONTO (Keith Elshaw) Song Sung Blue-Neil Diamond It's Going to Take-Carpenters Poor Little Fool-Frank Mills Baby Blue-Badfinger

CKEY TORONTO (Gene Kirby) 45's Approaching Lavender-John Laws Amy's Theme-Michel Legrand Medway Magic-Manzanilla LP's Carlos Romanos Vol I Brass on Ivory-Mancini/Severinsen Godfather Theme-Andy Williams

CKFM TORONTO (Dan Chevrette) 45's It's Going To Take-Carpenters Young New Mexican-Tom Jones We've Made a Sunshine-Peter Yarrow Roll It Around-Carlton Showband LP's Everyday of My Life-Bobby Vinton Movie Hits-Enoch Light Brass on Ivory-Mancini/Severinsen

CHUM-FM TORONTO



(Benjy Karch) 45's In A Broken Dream-Python Lee Jackson Conquistador-Procol Harum Immigration Man-Crosby & Nash Someday-Creedence Clearwater Put It Where You Want It-Crusaders Delta Dawn-Dianne Davidson Guns Guns Guns-Guess Who Woman Is The Nigger-John Lennon LP's Procol Harum-Live Music Of My Mind-Stevie Wonder Golden Butter-Butterfield Blues Band Stories Wanderingman-Joyous Noise Manasas-Stephen Stills Coming Through-Quicksilver Messenger Second Wind-Brian Augras Oblivion Exp. Backwoods Woman-Dianne Davidson Mandrill Is-Mandrill Roberta Flack & Donny Hathaway Fiash Guns & Butter Celebration-El Chicano

CJOM FM WINDSOR

(Dave Loncao) LP's Manassas-Stephen Stills Gumbo-Dr. John Paris Encounter-Gary Burton Invitation to Openess-Les McCann Jack Bonus Instant Death-Eddie Harris Last Set-Dave Brubeck Quartet History of Eric Clapton Graham Nash & David Crosby Live-Procol Harum In Search of Space-Hawkwind Bootleg Him-Alexis Korner Everything Stops-John Baldry Bob Mosley Sunwheel Dance-Bruce Cockburn Whiskey Howl Dirt-Paul Kelly Backwoods Woman-Diane Davidson Getting Together-Yogi Adonaiasis 45's Telegram Sam-T. Rex Tiny Dancer-Elton John

CAMPUS The Programmers **ADDITIONS**

RADIO WESTERN (Tom Leparskas) LP's How Much Time-Jake Holmes Queues-Vigrass & Osborne Dr. Music Roberta Flack & Donny Osborne Sunstorm-John Stewart First Taste of Sin-Cold Blood Flash Annie-Anne Murray Oh How We Danced-Jim Capaldi Everything Stops For Tea-John Baldry Comin' Thru-Quicksilver Messenger Goldie-Goldie Hawn Hot Rock Soundtrack-Quincy Jones Painted Poetry-Robert John Gallo

45's | Wanna Live-Cat Stevens Eve-Jim Capaldi Masquerade-Edward Bear Tumbling Dice f/s-Rolling Stones Mother Earth-Tom Rush Isn't Life Strange-Moody Blues

RADIO YORK (Christopher Davis) Ben Gallagher & Graham Lyle Raspberries Comin' Through-Quicksilver Messenger Possible Projection-Al Cooper Mardi Gras-Creedence Clearwater Bare Trees-Fleetwood Mac Mackendree Spring Everything Stops For Tea-John Baldry One Hand Clapping-Big Sur Festival Music Of My Mind-Stevie Wonder David Clayton Thomas Yvonne Elliman A Tast of Sin-Cold Blood Celebration-Al Chicano

DAL RADIO (Bill Peterson) Love is Everywhere-Searchers In The Rain-Dramatics Baby I'm Yours-Cass Elliott Betcha By Golly-Stylistics Godfather-Hugo Montenegro Day Dreaming-Aretha Franklin Runnin' Away-Sly & Family Stone Son Of My Father-Georgio You Don't Know-New Riders Music for People-John Sebastian Low Spark of High Heeled-Traffic Da Doo Ron Ron-Ian Mathews Greenwood Shuffle-Cat Mother Letter to the President-Cat Mother First Time Ever-Roberta Flack A Man Needs a Maid-Neil Young

UNDERGROUND ROCK STATION GOES MOR

San Francisco's underground rock radio station KMPX recently changed it's format from free form, community oriented style to Middle of the Road, 30's and 40's nostalgic music. Apparently KMPX have found that their audience have changed from the radical "street freak" to the weekend marijuana smoker, also the freak audience was found to be unreceptive to advertising, endangering the financial position of the station.

RADIO YORK/A&M PRESENT CHEECH AND CHONG

The comedy team Cheech and Chong appeared at York University's Campus lecture hall "L" Saturday, April 22, compliments of Radio York and A&M/Ode records. Sharing the spotlight was A&M's Copper Penny, who presented the musical entertainment and previewed their new single release, "Call Me".

Following the show Radio York held a Wine and Cheese party at their campus station. The guest list included reps from radio, press, retailers and recording company VIP's.

> FIRST CLASS IS FIRST CLASS

And Still I Keep On COMING BACK AGAIN

THECYCLE



PRODUCED BY PAUL CLINCH

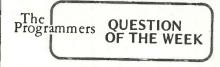
Distributed by QUALITY RECORDS

MARCH BBM IS OUT

The results of the latest rating survey have been released and the following is how stations in the major markets across Canada were ranked according to figures of BBM Survey March '72 for the full coverage area, Monday to Friday average.

	Total Cume	Adults	18-34 Women	18-34 Men	Teens
	1. CKNW	1. CKNW	1. CKLG	1. CKLG	1. CKLG
VANCOUVER	2. CKLG	2. CKWX	2. CKNW	2. CKVN	2. CKVN
	3. CKWX	3. CKLG	3. CKWX	3. CKNW	3. CKNW
	4. CKVN	4. CHQM	4. CKVN	4. CKWX	4. CKWX
	5. CBU	5. CBU	5. CHQM	5. CHQM	5. CBU
	6. CHQM	6. CJOR	6. CBU	6. CBU	6. CJOR
	7. CJOR	7. CKVN	7. CJOR	7. CJOR	7. CHQM
	1. CHED	1. CJCA	1. CHED	1. CHED	1. CHED
EDMONTON	2. CJCA	2. CHED	2. CJCA	2. CJCA	2. CJCA
	3. CFRN	3. CFRN	3. CFRN	3. CHQT	3. CFRN
	4. CHQT	4. CHQT	4. CHQT	4. CFRN	4. CBX
	5. CBX	5. CBX	5. CBX	5. CKUA	5. CKUA
	6. CKUA	6. CKUA	6. CKUA	6. CBX	6. CHOT
	1. CFCN	1. CFCN	1. CKXL	1. CKXL	1. CKXL
CALGARY	2. CFAC	2. CFAC	2. CFAC	2. CFAC	2. CFCN
	3. CKXL	3. CHQR	3. CHOR	3, CFCN	3. CFAC
	4. CHQR	4. CKXL	4. CFCN	4. CHQR	4. CHQR
	5. CBR	5. CBR	5. CBR	5. CBR	5. CBR
	1. CKCK	1. CKCK	1. CKCK	1. CKCK	1. CKCK
REGINA	2. CBK	2. CBK	2. CKRM	2. CJME	2. CJME
	3. CJME	3. CKRM	3. CJME	3, CBK	3. CBK
	4. CKRM	4. CJME	4, CBK	4. CKRM	4. CKRM
	1. CJOB	1. CJOB	1. CKRC	1. CKRC	1. CKRC
VINNIPEG	2. CKRC	2. CKRC	2. CJOB	2. CFRW	2. CFRW
	3. CKY	3. CKY	3. CFRW	3. CJOB	3. CKY
	4. CFRW	4. CBW	4. CKY	4. CKY	4. CJOB
	5. CBW	5. CFRW	5. CBW	5. CBW	5. CBW
	1. CJAD	1. CJAD	1. CFQR FM	1. CKGM	1. CKGM
MONTREAL	2. CFQR FM	2, CFQR FM	2. CKGM	2, CHOM FM	2. CHOM FM
(English)	3. CKGM	3. CFCF	3, CJAD	3. CFQR FM	3. CJAD
(Engrish)	4. CFCF	4. CKGM	4. CHOM FM	4. CJAD	4. CFCF
	5. CHOM FM	5. CHOM FM	5. CFCF	5. CFCF	5. CFQR FM
		6. CBM	6. CFOX	6. CFOX	6. CFOX
	6. CBM	7. CFOX	7. CBM	7. CBM	7. CBM
	7. CFOX 1. CHML	1. CHML	1. CHML	1. CKOC	1. CKOC
AMILTON	2. CKOC	2. CKOC	2. CKOC	2. CHAM	2. CHAM
		3. CHAM	3. CHAM	3. CHML	3. CHML
	3. CHAM 1. CFRB	1. CFRB	1. CHUM	1. CHUM	1, CHUM
TODONITO			2. CFRB	2. CFRB	2. CKFH
FORONTO	2. CHUM	2. CHUM	3. CKEY	3. CHUM FM	3. CFRB
	3. CKEY	3. CKEY			4. CHUM FM
	4. CKFH	4. CFTR	4. CFGM	4. CKFH	5. CFGM
	5. CFTR	5. CBL	5. CFTR	5. CKEY	
	6. CFGM	6. CFGM	6. CKFM	6. CFGM	6. CKEY
	7. CBL	7. CKFM	7. CKFH	7. CKFM	7. CFTR
	8. CKFM	8. CKFH	8. CHUM FM	8. CFTR	8. CKFM
	9. CHUM FM	9. CHFI FM	9. CHFI FM	9. CHFI FM	9. CBL
	10. CHFI FM	10. CHUM FM	10. CBL	10. CBL	10. CHFI FM

28 RPM 6/5/72	
Programmers MOR PLAYLIST)
1 GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4-3025-H	•
2 THE FIRST TIME I SAW YOUR FA Roberta Flack-Atlantic 2864-P	CE
3 SASKATCHEWAN SUNRISE Rick Jones-London 2541-K	a
4 WINGS OF A DOVE Syncona-Syncona S-101-G	•
5 THE THEME Sound 80-A&M MX 327-W	-
6 A COWBOY'S WORK IS NEVER DO Sonny & Cher-Kapp 2163-J	NE
7 SMILING WINE Shirley Eikhard-Capitol 3281-F	•
8 STREETS OF LONDON John Allan Cameron-Columbia C4-30	38-₽
9 HAVIN' A TIME OF MY LIFE Diane Landry-Columbia C4-3026-H	•
10 I GET DRUNK ON MONDAY Gene MacLellan-Capitol 72660-F	7
11 ROLL IT AROUND IN YOUR MIND Carlton Showband-RCA 7501086-N	•
12 A HORSE WITH NO NAME America-Warner Bros 7555-P	
13 MORNING HAS BROKEN Cat Stevens-A&M 1335-W	
14 FAMILY LOVE The Family Brown-RCA 75-1085-N	•
15 MONDAY MORNING CHOO CHOO Stampeders-MWC 1008X-M	•
16 A MAN LIKE YOU Fludd-Warner Bros WB 7576-P	•
17 DONNA ON MY MIND Hugh Scott-Rodeo 3360-K	•
18 GLORY GLORY Oak Island Treasury- Columbia-C4-3024-H	•
19 YOU'RE GONNA MISS HER Trio Meridian-Van 2100 108-Q	•
20 ROCK & ROLL LULLABY B.J. Thomas-Scepter 12344-M	
21 ME & JULIO Paul Simon-Columbia 4-45585-H	
22 TINY DANCER Elton John-UNI 55318-J	
23 LOVE THEME GODFATHER Hugo Montenegro-RCA 74-0690	į.
24 IT'S GOING DOWN SLOW	•
25 DIAMONDS ARE FOREVER Shirley Bassey-United Artists 50845-F	
26 COME WHAT MAY	Ð
27 COUNTRY SOUL	Ð
28 NO FAIR AT ALL The Majority-Polydor 2065-115-Q	
29 MASQUERADE	•
30 BORN TOO LATE Crimson & Clover-Polydor 2065 122-Q	
31 ME & JULIO Paul Simon-Columbia 4-45585-H	a =
32 BEG, STEAL OR BORROW New Seekers-Elektra 45780-P	3



In Top 40 competition there is always a battle between the long playlist station and the short playlist station. The one with the shorter list usually wins. Why?

CKLG-Roy Hennessy

The longer the playlist the more chance for error, resulting in hit material getting on the air and driving your audience to the opposition.

If his list is more accurate and he concentrates on the true hits (there is never more than 15-20 true hits at any one time) he will feel more comfortable and friendly thru consistency and therefore the audience will stick with him. The audience doesn't want to discover hits or great new artists - basically they want to hear their favourites over and over by the artist they now know and understand.

CHUM-Chuck McCoy

Yes, the short list station usually, probably always wins because its listeners know that by turning it on they will never be more than minutes away from one of their favourite hits. The long list station is playing so many different selections that listeners will tune it out, frustrated at not hearing a big hit. Record companies are aware as well that to get a long list station to play their record has little or no value because that station is not giving the disc

portant 1

NEXT WEEK'S QUESTION OF THE WEEK: Is your station planning any special promotions or contests

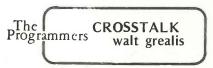
through the summer months?



enough exposure to generate any kind of sales and usually a station in that kind of bag has so few listeners that they really have such a small impact on the market.

CHED-Wayne Bryant

The station with a shorter playlist that spends more time playing hit music will be more successful than the station with a longer playlist introducing and establishing non hit music. It takes less effort on behalf of the listener to listen to hit music than it does non hit music.



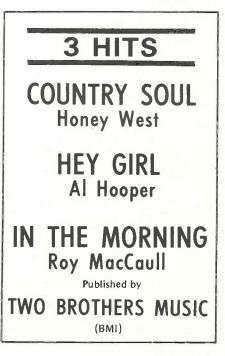
ARE THE LISTENERS **REALLY THERE?**

Are people turned off by the pace of modern life? Do people tune out the excitement that our way of life is forcing on us? Is there any truth to the rumour that although Japan has flooded Canada with receivers ... the owners are keeping them OFF with great regularity.

If this is true, and the record companies are complaining about a lack of record sales, then there is either something wrong with what is being produced, or what is being sold, or what is being programmed.

Should more people be listening to radio and should more people be buying records? If you are a programmer, you should sit down and consider these questions. The importance of the answers to these questions must be weighed against the "risk factor" in more inventive programming.

In this section of RPM, we are concerned with programming. It doesn't hurt for an outsider to make some foolish comments. This kind of brainstorming could conceivably produce good results. A generalist can see things which the specialist can not.



A NEW CANADIAN TALENT

XXXIII

WITH A ONE HUNDRED PERCENT CANADIAN HIT SOUND

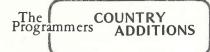
FOR U.A. RECORDS

LELL ME WHO

B/W CALL ME IF YOU WANT ME 50902

U.A. Bacords, A.U

PRODUCED BY ANDREW A. MELZER



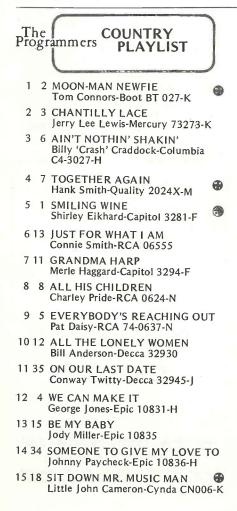
CHML HAMILTON (George Patton) I Found Someone-Cal Smith Cab Driver-Hank Thompson

CKRD FM RED DEER (Stu Morton) Ode to a Critter-Roy Clark All The World Needs-Stonewall Jackson Send Me Some-Williams Jr. & Johnson Take Your King-Maxine Mae Fools-Johnny Duncan

CFAC CALGARY (Larry Kunkel) Made in Japan-Buck Owens Travelin' Minstrel-Carter Family Did You Ever-Sue Thompson/Don Gibson

CKBB BARRIE (Jack Jacob) Show Me, Show Me-Barbara Mandrell High on Love-Carl Perkins Just Plain Lonely-Ferlin Husky First Day f/s-Ray Griff Train of Life-Alan Moberg Dunrobin's Gone-Brave Belt

CKCK REGINA (Doug Birkmaier) Fools-John Duncan On Our Last Date-Conway Twitty The Cost of Love-Hagers Gone-Penny DeHaven Be my Baby-Jody Miller Jailer-Hank Capps



January, April & Me-Dick Curless Made in Japan-Buck Owens Manhattan Kansas-Glen Campbell Girl in New Orleans-Sammi Smith

CJIC SAULT STE, MARIE (Don Ramsay) Good To Be Back Home-Orval Prophet

CKX-FM BRANDON (Cliff Birnie) Always in All Ways-Ferlin Husky Only You-Freddie Hart Yellow River-Compton Bros. That's All This World-Stonewall Jackson Just For What I Am-Connie Smith Fools-Johnny Duncan Two Divided by Love-The Kendalls Truck Drivin' Singer-Red Simpson Swinging Angel-The Hoedowners Send Me-Hank Williams/Lois Johnson You're My Shoulder-Lana Rae Made in Japan-Buck Owens Sweet City Woman-Jeff Young Anything's Better-Mel Tillis/Sherry Bryce In The Morning-Roy MacCaull Whatever You Say-Wanda Jackson Train of Life-Alan Moberg Can't face the Bed-Henson Cargill Far Far Away-Don Gibson

CKPC BRANTFORD (Vic Folliot) Far, Far Away-Don Gibson Anything's Better-Tillis & Bryce Can't Face the Bed-Henson Cargill Whatever You Say-Wanda Jackson This World Needs-Stonewall Jackson Work It Out-Diana Trask Yellow River-Compton Bros. Two Divided-The Kendalls

- 16 19 LONESOME RIVER Gene MacLellan-Capitol 72660-F
- 17 26 MANHATTAN KANSAS Glen Campbell-Capitol 3305-F
- 18 9 NEED YOU David Rogers-Columbia 4551-H
- 19 24 TRAVELLIN' ON Julie Lynn-Dominion 154-E
- 20 10 WHAT AIN'T TO BE Porter Wagoner-RCA 0648-N
- 21 21 DONNA ON MY MIND Hugh Scott-Rodeo RO 3360-K
- 22 16 WHISTLER'S MOUNTAIN Andy Zachary-MCA 2020-J
- 23 29 ME & JESUS Tom T. Hall-Mercury 73287-K
- 24 27 LOUISIANA MAN Creamcheeze Band-Dominion 155-L
- 25 28 DEVIL TO ANGEL Diane Leigh-Quality 2032X-M
- 26 17 FAR FAR AWAY Don Gibson-Hickory 1623-L
- 27 33 WHAT AM I GONNA DO Bobby Bare-Mercury 73279-K
- 28 31 HEY GIRL Al Hooper-Dominion 153-E
- 29 14 A THING CALLED LOVE Johnny Cash/Temple Evangel Choir Columbia 4-45534-H
- 30 20 MY HANG UP IS YOU Freddie Hart-Capitol 3261-F
- 31 36 FAMILY LOVE Family Brown-RCA 75-1085-N
- 32 22 YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr-Rodeo 3355-K

A Day in the Life-George Jones Let Him Have It-Jan Howard Somebody's Breakin'-Bobby Wright Swinging Angel-The Hoedowners Train of Life-Alan Moberg We'll Sing-Alice Creech Sweet City Woman-Jeff Young

CHOO AJAX (Peter Norman) Lights of the Living-Cal Smith Faces-Shirley Eikhard One More for the Road-Clint Curtiss

CKYL PEACE RIVER (Bill Paul) So You Remember-Statler Bros. Smiling Wine-Shirley Eikhard Touch Your Woman-Dolly Parton Everybody's Reaching-Pat Daisy What Ain't To Be-Porter Wagoner

CHNL KAMLOOPS (Dan McAllister) Jim Congratulations-Tracy Miller That's All -Stonewall Jackson Fools-Johnny Duncan Ain't Nothin' Shakin'-Billy Craddock

CKBI PRINCE ALBERT (John Wessel) Fools-J. Duncan Touch Your Woman-Dolly Parton Manhattan Kansas-Glen Campbell

WSLR AKRON, OHIO Borrowed Angel-Mel Street That's Why I Love You-Sonny James Good Morning-Jeannie C. Riley My Heart Has-Susan Raye

33 25 WHEN YOU SAY LOVE Bob Luman-Epic 10823-H

- 34 44 IF IT FEELS GOOD Dave Dudley-Mercury 73274-K
- 35 37 BENNY THE BUM Bud Roberts-Boot BT029-K
- 36 39 SWEET CITY WOMAN Jeff Young-Rice R 5045-K

64

- 37 41 THE REDMAN & THE TRAIN Harry Rusk-London 17429-K
- 38 23 I'LL STILL BE WAITING FOR YOU Buck Owens-Capitol 3262-F

39 30 CRY

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A

- Lynn Anderson-Columbia 4-45529-H 40 42 I'D LIKE TO SEE YOU
- Humphrey/Dumptrucks-Boot 022-K
- 41 47 THAT'S WHAT LEAVING'S ABOUT Ray Price-Columbia 4-45583-H
- 42 43 MAMA BAKE A PIE Mike Graham-Rodeo RO 3361-K
- 43 45 SAD SITUATION Skeeter Davis-RCA 74-0681-N
- 44 48 COUNTRY SOUL Honey West-Marathon PA 1055-C
- 45 46 FOOLS Johnny Duncan-Columbia 45556-H
- 46 49 JUST ANOTHER STEP Fred Dixon-Rodeo RO 3362-K
- 47 50 IN THE MORNING Roy MacCaull-Marathon PA 1056-C
- 48 ROLL IT AROUND IN YOUR MIND Carlton Showband-RCA 75-1086-N
- 49 MADE IN JAPAN Buck Owens-Capitol 3314-F
- 50 TRAIN OF LIFE Alan Moberg-London M 17432-K

CHIC'S WES ATKINSON LAYS VOICE ON LINE FOR CHARITY

CHIC's morning man, Wes Atkinson, has volunteered for a little extra air time on May 6, the day about 10,000 walkers will take to the road in Peel County, to raise money for Miles for Millions.

The walk route in Peel County this year is 26 miles long and Wes will be matching hour for mile--and then some, in his "Music for Millions" marathon.



Wes will be on the air, non-stop from 12:01 a.m. Saturday, through until 7:30 a.m. Sunday, May 7. That's a total of 31 and a half hours and Wes will be looking for sponsors to pledge so much an hour. All the money will be turned over to the Peel County Miles for Millions fund.

During his show, late Satuday afternoon, Wes will also be making an appearance at

U.S. JUSTICE DEPARTMENT SUES NETWORKS

The United States Justice Department has filed suit against the three major American television networks, ABC, NBC and CBS, to relinquish control over television programming in prime time hours. According to the justice department, the suit seeks to restore "competitive programming" by preventing the networks from carrying their own productions or production in which they have a financial interest. NBC president, Don Burgin, called the action a "suit against the public interest".



the Centennial Mall in Brampton, where CHIC will set up a remote broadcast-right on the walk route.

CHIC will have a doctor in attendance at the studios on Main St. in Brampton and Wes will be plied with all kinds of vitamins and proper food to keep him going strong for his 31 and a half hour show.

GARRETSON continued from page 6

with the best intentions, but they really won't help the case. There should be, I feel, some sort of correlation between the CRTC regulations and the rules of the MLS. Frankly, I believe in evolution and not revolution.

"The most important aspect is residence. I'm worried that ruling out foreign repertoire may have ill affects on the development of Canadian music."

Garretson is a wholehearted supporter of the Maple Music Junket plan to bring 100 leading European journalists, radio and TV programmers and film makers to Montreal and Toronto in June (4-8).

"The Maple Music Junket is, I think the best thing that has ever happened for the Canadian record industry and all creative people in this country for the past 15 years. I base that opinion on 18 months of living here, and on 20 years of observing the world record market.

"The Junket could bring a tremendous breakthrough internationally for Canadian music, and it will also likely bring about a stronger belief in Cancon from a national point of view.

"The Junket has had other ramifications. It has brought about a real unity among Canadian Recording Manufacturers' Association (CRMA) members. There has been a lot of mental support from people who used to isolate themselves in their ivory towers. Now we feel a lot more together. The Junket board meetings take place every two or three weeks and they bring company presidents in close touch with one another.

"At last, we are all realizing that if you live in Canada, then anything that's good for Canada can only be good for the individual."

Garretson feels that there is more than a few lucky breaks behind Polydor's remarkable success with Cancon. "We pursue a few policies very rigorously," he explains. "For example, we don't believe in having a large artist roster. If you have too many acts, you're not in the position of giving them proper guidance.

"You have to take a select few and then really get behind them. You cannot be afraid to invest heavily in an act in the early stages. That is the only way they will become big acts. But don't overdo it with your talent roster."

Garretson sees 1972 as being the best year yet for Canadian content. "We have all just started. I really expect a strong upward trend throughout this year.

"All companies have discovered that they

CHEX SPONSORING "COUNTRY GOLD" BASH

CHEX Peterborough spronsored "A Concert of Country Gold" at the Imperial Ballroom of the Empress Hotel, in Peterborough last week. The bash commemorated the sale of over 250,000 units of GRT's "Country Gold", an album featuring many of country's top compositions. The Imperial Room get-together was co-ordinated by CHEX in conjunction with GRT and All Records. Peterborough is credited with breaking the album. Nine thousand copies of the LP were moved in the first three weeks of release in the city.

The stage presentation of "Country Gold" was only a prelude to the May 7th fullscale concert at the Peterborough Memorial Centre featuring a thirty member ensemble complete with string and choral sections. The occasion was used to introduce material from "Country Gold Vol. II". Featured artists included Jack Bailey, Ron von Dykoff, the King James Version and Lorenzo. Producer of the "Country Gold" series is Art Snider of Sound Canada.

must be creative in their thinking. Otherwise you're just a distributor and you should distribute other things than music. You must live with all the ups and downs of creating, suffering, enjoying, making. You have to believe in it. For a record company in Canada, there is absolutely no challenge unless you become involved in the development of talent."

Garretson is clearly a man who knows what he's doing and where his company is going. But perhaps above all, he has brought a new feeling of internationalism to an industry long marred by small-time policies and the short-term approach.

"In our group of companies world-wide, we have a tremendous autonomy. Music is international. That's our philosophy, and that's why there is a Dutch manager sitting at the desk of Polydor in Canada."



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